

**Name and title under which you would like this response to appear:**

Anonymous 188

**Representing:**

Self

**What do you want Ofcom to keep confidential?:**

Keep name/contact details/job title confidential

**If you want part of your response kept confidential, which parts?:**

**Ofcom may publish a response summary:**

Yes

**I confirm that I have read the declaration:**

Yes

**Ofcom should only publish this response after the consultation has ended:**

You may publish my response on receipt

**Question 1: To what extent do you consider that DTT, DSat, cable and IPTV are in competition with one another for subscribers of pay TV services ? either at present or in the future?:**

I think BSkyB is abusing its power and monopoly of 'subscription TV services' to the detriment of DTT Freeview and Cable.

**Question 2: To what extent do you consider the Proposal is likely to deliver benefits to the consumer?:**

It will not benefit the consumer in any way. The vast majority of Freeview users want non-subscription programmes. These proposals will harm the consumer.

**Question 3: To what extent do you consider that there is scope for sustainable competition in pay TV on the DTT platform and, more broadly, across all pay TV platforms?:**

There is no need for competition between pay TV on Freeview. Consumers have an easy choice; if they want high cost premium content, they will choose BSkyB or Cable. Freeview along with the current BSkyB channels should be provided free of charge.

**Question 4:What are likely to be the key aspects of competition between providers of retail pay TV services on the DTT platform? E.g. what is the role of premium sports and movies content?:**

If viewers want premium sport and movie content all they have to do is get a Sky+ or Virgin Box and subscribe to their service. It is not difficult for consumers to do. Keep DTT non-subscription.

**Question 5:Do you consider that if Sky were to become the only provider of pay TV on the DTT platform it would be likely to have a significant detrimental effect on competition in the long term? How might this affect the development of other platforms for the delivery of pay TV services?:**

Sky should not be given the opportunity to provide pay TV on DTT; because they will use their power to monopolise the channels even more. This will reduce the free sport and movie content available.

**Question 6:To what extent, if at all, do you consider that the Proposal would be likely to lead to any of the public policy concerns outlined at Section 4?:**

Yes, I do have grave reservations that will lead to the concerns on section 4. If you give Sky an inch, they will take a mile in the future.

**Question 7:Specifically, to what extent do you consider that the Proposal would be likely to lead to consumer confusion?:**

The DTT platform has been extensively marketed as Freeview since its inception. Consumers already have to pay a hefty TV Licence fee every year. Therefore 95% of channels on DTT should be free.

**Question 8:To what extent do you consider that it is beneficial for consumers to be able to obtain Sky and existing DTT pay TV content without having to purchase separate STBs?:**

People do not want Sky subscription services on DTT otherwise they would subscribe to Sky and get their Sky+ Box instead. It seems very simple to me.

**Question 9:Do you consider that the Proposal might lead to any additional public policy concerns:**

Yes, that BSkyB is moving in on the DTT service to make even more vast sums of money out of people.

**Question 10:If Sky becoming the only provider of pay TV services on the DTT platform were likely to have a significant detrimental effect on**

**competition, do you consider that it is possible to address this through a set of additional conditions and/or directions? If so, what form should those conditions/directions take?:**

Do not, under any circumstances let BSkyB provide pay TV services on the DTT platform. They have already un-fairly charged Virgin for Sky1 and other channels for Cable viewers. If you do not use your power to restrict these proposals, then BSkyB will have an even bigger monopoly over TV service provision and severely restrict competition.

**Additional comments:**