

Name and title under which you would like this response to appear:

Anonymous 204

Representing:

Self

What do you want Ofcom to keep confidential?:

Keep name/contact details/job title confidential

If you want part of your response kept confidential, which parts?:

Name, contact details

Ofcom may publish a response summary:

Yes

I confirm that I have read the declaration:

Yes

Ofcom should only publish this response after the consultation has ended:

You may publish my response on receipt

Question 1: To what extent do you consider that DTT, DSat, cable and IPTV are in competition with one another for subscribers of pay TV services ? either at present or in the future?:

Dtt is very different from other platforms as it is primarily a free to view platform.

Question 2: To what extent do you consider the Proposal is likely to deliver benefits to the consumer?:

I do not think that there will be any benefit to customers

Question 3: To what extent do you consider that there is scope for sustainable competition in pay TV on the DTT platform and, more broadly, across all pay TV platforms?:

I believe that there is no scope for further pay TV on DTT

Question 4:What are likely to be the key aspects of competition between providers of retail pay TV services on the DTT platform? E.g. what is the role of premium sports and movies content?:

Question 5:Do you consider that if Sky were to become the only provider of pay TV on the DTT platform it would be likely to have a significant detrimental effect on competition in the long term? How might this affect the development of other platforms for the delivery of pay TV services?:

If sky become the only pay provider, they will in effect have a monopoly. I am worried that it may then suck in channels that have previously been available as free, into the pay market. This would not be in the interest of the public.

Question 6:To what extent, if at all, do you consider that the Proposal would be likely to lead to any of the public policy concerns outlined at Section 4?:

Question 7:Specifically, to what extent do you consider that the Proposal would be likely to lead to consumer confusion?:

It would be very confusing. Most people are not technically minded enough to realise the difference in channels. They could end up buying a freeview box and not get the channels they thought they would be getting, as they are pay channels.

Question 8:To what extent do you consider that it is beneficial for consumers to be able to obtain Sky and existing DTT pay TV content without having to purchase separate STBs?:

I do not see the benefit. People already have the option of a Sky dish or cable.

Question 9:Do you consider that the Proposal might lead to any additional public policy concerns:

Question 10:If Sky becoming the only provider of pay TV services on the DTT platform were likely to have a significant detrimental effect on competition, do you consider that it is possible to address this through a set of additional conditions and/or directions? If so, what form should those conditions/directions take?:

Sky are very good at bending conditions or just completely ignoring them. This can be done over very long periods of time. If we start allowing them pay access on DTT, I think that it would be the thin edge of the wedge.

Additional comments:

I believe that if sky wish to stop transmitting free channels on freeview then the channels should be given to another operator. I would like to see the channels given over to HD transmission.