

Name and title under which you would like this response to appear:

Anonymous 205

Representing:

Self

What do you want Ofcom to keep confidential?:

Keep name/contact details/job title confidential

If you want part of your response kept confidential, which parts?:

Ofcom may publish a response summary:

Yes

I confirm that I have read the declaration:

Yes

Ofcom should only publish this response after the consultation has ended:

You may publish my response on receipt

Question 1: To what extent do you consider that DTT, DSat, cable and IPTV are in competition with one another for subscribers of pay TV services ? either at present or in the future?:

Sky and Cable are more in competition than freeview, as they are all based around subscriptions. Sky is to dominate in the Television area charging expensive rates for poor content.

Question 2: To what extent do you consider the Proposal is likely to deliver benefits to the consumer?:

Non. Those want the channels already do. Sky are aware of losing their foothold on the industry, and want to bully their way into another area. More people can receive sky than freeview anyway. The benefit is only for Sky. The spectrum can be put to better use.

Question 3: To what extent do you consider that there is scope for sustainable competition in pay TV on the DTT platform and, more broadly, across all pay TV platforms?:

Sky are to dominate. They have moved into other areas than television, such as telephone, and broadband to cripple other companies, as they already have such a large foot hold on customers that they can under cut more people. Also, as all the companies end up paying sky hefty subscription they cannot put their money on improving their own service or investing in new areas and end up playing catch up to sky.

Question 4:What are likely to be the key aspects of competition between providers of retail pay TV services on the DTT platform? E.g. what is the role of premium sports and movies content?:

The use of freeview is more so for bedrooms and for second tvs - not the main tv where this type of content would commonly be viewed.

Sky is not restricted to infracture like cable or IPTV, so it can reach more people. Why should sky have the advantage of offer 2 platforms, when other only have one.

Question 5:Do you consider that if Sky were to become the only provider of pay TV on the DTT platform it would be likely to have a significant detrimental effect on competition in the long term? How might this affect the development of other platforms for the delivery of pay TV services?:

Yes. Sky are to powerful already and they would be more so. I dont want to pay money for something that should be free and standard.

Question 6:To what extent, if at all, do you consider that the Proposal would be likely to lead to any of the public policy concerns outlined at Section 4?:

I also see people leaving their IPTV and cable subscriptions as they would not be able to compete.

Question 7:Specifically, to what extent do you consider that the Proposal would be likely to lead to consumer confusion?:

Yes. Which type of box to buy and which subscription package to take.

Question 8:To what extent do you consider that it is beneficial for consumers to be able to obtain Sky and existing DTT pay TV content without having to purchase separate STBs?:

Little, as the channels that they are proposing as special interest/generic channels than all round family channels.

Question 9:Do you consider that the Proposal might lead to any additional public policy concerns:

Dominance in the tv industry by Sky

Question 10: If Sky becoming the only provider of pay TV services on the DTT platform were likely to have a significant detrimental effect on competition, do you consider that it is possible to address this through a set of additional conditions and/or directions? If so, what form should those conditions/directions take?:

Additional comments: