

**Title:**

Mr

**Forename:**

charles

**Surname:**

carrington

**Name and title under which you would like this response to appear:**

skt tv on freeview

**Representing:**

Self

**What do you want Ofcom to keep confidential?:**

Keep nothing confidential

**If you want part of your response kept confidential, which parts?:**

**Ofcom may publish a response summary:**

Yes

**I confirm that I have read the declaration:**

Yes

**Ofcom should only publish this response after the consultation has ended:**

You may publish my response on receipt

**Question 1: To what extent do you consider that DTT, DSat, cable and IPTV are in competition with one another for subscribers of pay TV services ? either at present or in the future?:**

i think bskyb shoudld not be allowed to lauch pay tv on dtt as dtt channels should be for freeview only!

**Question 2: To what extent do you consider the Proposal is likely to deliver benefits to the consumer?:**

**Question 3: To what extent do you consider that there is scope for sustainable competition in pay TV on the DTT platform and, more broadly, across all pay TV platforms?:**

i think there is already enough competition on dtt because we already have pay tv in the form of topup tv which has improved a great deal. if sky want to launch pay tv channels they should join the topup tv line up.

**Question 4: What are likely to be the key aspects of competition between providers of retail pay TV services on the DTT platform? E.g. what is the role of premium sports and movies content?:**

a lot of people like sports and movies respectively. i do think that freeview would benefit consumers more if it had a sport channel we already have a dedicated movie channel. itv should have gone ahead with their movie channel.

**Question 5: Do you consider that if Sky were to become the only provider of pay TV on the DTT platform it would be likely to have a significant detrimental effect on competition in the long term? How might this affect the development of other platforms for the delivery of pay TV services?:**

i think it would have a detrimental effect on freeview if it is to go ahead. people buy freeview under the impression they are getting free channels if sky get the go ahead it is going to mislead people about freeview and a lot of people cannot afford pay tv services

**Question 6: To what extent, if at all, do you consider that the Proposal would be likely to lead to any of the public policy concerns outlined at Section 4?:**

**Question 7: Specifically, to what extent do you consider that the Proposal would be likely to lead to consumer confusion?:**

**Question 8: To what extent do you consider that it is beneficial for consumers to be able to obtain Sky and existing DTT pay TV content without having to purchase separate STBs?:**

it would be beneficial to customers if sky launches its service through current digital boxes the way topup tv does at present this would be good for people on low incomes and stuff because it would mean they could watch sky channels via their current topup tv box or itv digital box which some people still have.

**Question 9: Do you consider that the Proposal might lead to any additional public policy concerns:**

**Question 10: If Sky becoming the only provider of pay TV services on the DTT platform were likely to have a significant detrimental effect on competition, do you consider that it is possible to address this through a set of additional conditions and/or directions? If so, what form should those conditions/directions take?:**

**Additional comments:**