

Title:

Mr

Forename:

Michael

Surname:

Conroy

Name and title under which you would like this response to appear:

Michael T. Conroy

Representing:

Self

What do you want Ofcom to keep confidential?:

Keep nothing confidential

If you want part of your response kept confidential, which parts?:

Ofcom may publish a response summary:

Yes

I confirm that I have read the declaration:

Yes

Ofcom should only publish this response after the consultation has ended:

You may publish my response on receipt

Question 1: To what extent do you consider that DTT, DSat, cable and IPTV are in competition with one another for subscribers of pay TV services ? either at present or in the future?:

Freeview tv should remain free to view or as in the past with the previous OnDigital experience the general public will fall away and the TV companies lose revenue in advertisement. No to pay SKY on freeview.

Question 2: To what extent do you consider the Proposal is likely to deliver benefits to the consumer?:

This proposal will have no benefit. Those who wish to watch pay TV have already bought cable or satellite subscriptions. It will reduce and lessen the choice of the viewers with small incomes, such as pensioners and low income families.

Question 3: To what extent do you consider that there is scope for sustainable competition in pay TV on the DTT platform and, more broadly, across all pay TV platforms?:

There is no scope for pay tv on freeview. Freeview should remain as it is. The pay channels must remain on the satellite and cable platforms.

Question 4: What are likely to be the key aspects of competition between providers of retail pay TV services on the DTT platform? E.g. what is the role of premium sports and movies content?:

There is little role for Sky on the freeview system. The movie and sport channels will only attempt to squeeze out the smaller players on the freeview platforms.

Question 5: Do you consider that if Sky were to become the only provider of pay TV on the DTT platform it would be likely to have a significant detrimental effect on competition in the long term? How might this affect the development of other platforms for the delivery of pay TV services?:

There would be a detrimental effect on the other channels. Sky would stay with low prices and then increase as the competition fell away.

Question 6: To what extent, if at all, do you consider that the Proposal would be likely to lead to any of the public policy concerns outlined at Section 4?:

This proposal will leave less channels to choose from other providers.

Question 7: Specifically, to what extent do you consider that the Proposal would be likely to lead to consumer confusion?:

The consumer is now well versed in the different providers and introducing another Sky set of channels will not be good.

Question 8: To what extent do you consider that it is beneficial for consumers to be able to obtain Sky and existing DTT pay TV content without having to purchase separate STBs?:

This would be good for the consumer, but if Sky for what ever reason choose to withdraw their channels (ie. Sky v Virgin media). The consumer would once again be left high and dry.

Question 9: Do you consider that the Proposal might lead to any additional public policy concerns:

More money to be paid to a private concern on a public service. When it should be free.

Question 10: If Sky becoming the only provider of pay TV services on the DTT platform were likely to have a significant detrimental effect on competition, do you consider that it is possible to address this through a set of additional conditions and/or directions? If so, what form should those conditions/directions take?:

Sky should not in any form be the only provider of the pay TV system, as this will change Freeview to SKY VIEW.

Additional comments:

In no way shape or form should pay TV be on the freeview network, it should remain as a free to air service and SKY should provide a free service if the company wish to continue with its own services.