

**Title:**

Mr

**Forename:**

Andrew

**Surname:**

Crawford

**Name and title under which you would like this response to appear:**

Mr Crawford

**Representing:**

Self

**What do you want Ofcom to keep confidential?:**

Keep nothing confidential

**If you want part of your response kept confidential, which parts?:**

**Ofcom may publish a response summary:**

Yes

**I confirm that I have read the declaration:**

Yes

**Ofcom should only publish this response after the consultation has ended:**

You may publish my response on receipt

**Question 1: To what extent do you consider that DTT, DSat, cable and IPTV are in competition with one another for subscribers of pay TV services ? either at present or in the future?:**

Dsat currently domination the market so cable, iptv dtt do not really serve as competition to them

**Question 2: To what extent do you consider the Proposal is likely to deliver benefits to the consumer?:**

it will deliver no benefits to consumer other than give dsat (sky) more money and more power than they already have

**Question 3: To what extent do you consider that there is scope for sustainable competition in pay TV on the DTT platform and, more broadly, across all pay TV platforms?:**

only way to keep competition is to refuse sky their pricing service or else they will control the country pay tv market

**Question 4: What are likely to be the key aspects of competition between providers of retail pay TV services on the DTT platform? E.g. what is the role of premium sports and movies content?:**

premium movies and sports content should be distributed between all pay tv and free tv airer so people are not paying over the odds

**Question 5: Do you consider that if Sky were to become the only provider of pay TV on the DTT platform it would be likely to have a significant detrimental effect on competition in the long term? How might this affect the development of other platforms for the delivery of pay TV services?:**

if sky get on dtt they will control the market and then force prices up and eventually control the entire market meaning we will all have to have sky to get the best channels and shows

**Question 6: To what extent, if at all, do you consider that the Proposal would be likely to lead to any of the public policy concerns outlined at Section 4?:**

the fact sky will have more power than they have now

**Question 7: Specifically, to what extent do you consider that the Proposal would be likely to lead to consumer confusion?:**

a lot because people will need to get new tv with mpeg4 or dtt box with mpeg4, mpeg4 should be rolled out with hd

**Question 8: To what extent do you consider that it is beneficial for consumers to be able to obtain Sky and existing DTT pay TV content without having to purchase separate STBs?:**

very important why should consumer have to pay out more money for a new box and subscription

**Question 9:Do you consider that the Proposal might lead to any additional public policy concerns:**

yes that sky will start to control the market

**Question 10:If Sky becoming the only provider of pay TV services on the DTT platform were likely to have a significant detrimental effect on competition, do you consider that it is possible to address this through a set of additional conditions and/or directions? If so, what form should those conditions/directions take?:**

break up sky into abroadcast and platform provider and prevent them being on dtt let them onyl broadcast via there sky platform

**Additional comments:**

DO NOT LET SKY WIN THIS BATTLE OR THIS COUNTRY IS GOIGN TO BE RULED BY THEM THEY HAVE HAD THERE OWN WAY FOR TO LONG ADN TEH ERGULTORS DNT WANT TO STAND UP TO THEM