

**Title:**

Mr

**Forename:**

ROBERT

**Surname:**

HOPKINS

**Name and title under which you would like this response to appear:**

BOB

**Representing:**

Self

**What do you want Ofcom to keep confidential?:**

Keep nothing confidential

**If you want part of your response kept confidential, which parts?:**

**Ofcom may publish a response summary:**

Yes

**I confirm that I have read the declaration:**

Yes

**Ofcom should only publish this response after the consultation has ended:**

Yes

**Question 1: To what extent do you consider that DTT, DSat, cable and IPTV are in competition with one another for subscribers of pay TV services ? either at present or in the future?:**

DTT is not in competition, it is a Digital replacement for FTA analogue transmissions.

What has that got to do with pay TV services.

**Question 2: To what extent do you consider the Proposal is likely to deliver benefits to the consumer?:**

No benefits for the consumer, only benefits to SKY

**Question 3: To what extent do you consider that there is scope for sustainable competition in pay TV on the DTT platform and, more broadly, across all pay TV platforms?:**

There is no scope for pay TV on DTT (Freeview).  
Who cares what they do on other platforms.

**Question 4: What are likely to be the key aspects of competition between providers of retail pay TV services on the DTT platform? E.g. what is the role of premium sports and movies content?:**

Pay TV is for the people who can afford the costs.  
Like all things in this world if you pay you get.  
You have to have a fall back for Mr average, like the health service to private. DTT (Freeview) to Sky. I do not want retail pay TV on DTT.  
There is no reason to comment on competition on DTT other than the problems you have caused with Topup TV being present on DTT, and the possibility of Sky poking their nose in just to cause problems.

**Question 5: Do you consider that if Sky were to become the only provider of pay TV on the DTT platform it would be likely to have a significant detrimental effect on competition in the long term? How might this affect the development of other platforms for the delivery of pay TV services?:**

I consider that Sky should stick to what they do where they do it and leave DTT alone.  
DTT is not competition it is the replacement for analogue TV.  
We are not talking about pay TV we are talking about leaving DTT FTA.  
Why the concern about pay TV,  
Not a DTT problem.

**Question 6: To what extent, if at all, do you consider that the Proposal would be likely to lead to any of the public policy concerns outlined at Section 4?:**

Have not seen section 4

**Question 7: Specifically, to what extent do you consider that the Proposal would be likely to lead to consumer confusion?:**

They are already confused with the Topup rubbish that you caused and now the sky rubbish.  
Freesat from SKY  
Freesat  
Freeview  
TopupTV  
FTA  
FTV  
Channel 4/Channel 5.  
Shall I go on

**Question 8: To what extent do you consider that it is beneficial for consumers to be able to obtain Sky and existing DTT pay TV content without having to purchase separate STBs?:**

It would be beneficial not to obtain SKY at all on DTT.

**Question 9: Do you consider that the Proposal might lead to any additional public policy concerns:**

If the proposal is thrown out there will be no concerns at all, to be honest 90% of the British public have not got a clue or an opinion.

**Question 10: If Sky becoming the only provider of pay TV services on the DTT platform were likely to have a significant detrimental effect on competition, do you consider that it is possible to address this through a set of additional conditions and/or directions? If so, what form should those conditions/directions take?:**

You are competition mad.  
There is no competition you do not let Sky anywhere near DTT.  
Leave them where they are and get PSB working on Freesat proper and Freeview.  
There is not enough room on DTT to turn it into a Pay tv/FTA battleground

**Additional comments:**

I have access to Sky/Freeview/Cable/Broadband/And all Satellite TV and radio.  
So I am not biased in my opinions, I would not let SKY near anything to do with National DTT transmissions.