

**Title:**

Mr

**Forename:**

Riyaad

**Surname:**

Jondah

**Name and title under which you would like this response to appear:**

Riyaad

**Representing:**

Self

**What do you want Ofcom to keep confidential?:**

Keep nothing confidential

**If you want part of your response kept confidential, which parts?:**

**Ofcom may publish a response summary:**

Yes

**I confirm that I have read the declaration:**

Yes

**Ofcom should only publish this response after the consultation has ended:**

You may publish my response on receipt

**Question 1: To what extent do you consider that DTT, DSat, cable and IPTV are in competition with one another for subscribers of pay TV services ? either at present or in the future?:**

sky dominate satellite tv, why should they be allowed to have pay services on dtt?  
people want more FREEview services not paytv ones.

**Question 2: To what extent do you consider the Proposal is likely to deliver benefits to the consumer?:**

not beneficial, if sky have 99% of the population covered on satellite, if they really want more customers why not just offer this service on satellite? the 5 channels package for a cheap price.

**Question 3: To what extent do you consider that there is scope for sustainable competition in pay TV on the DTT platform and, more broadly, across all pay TV platforms?:**

paytv should not be on dtt, we already have topuptv.

**Question 4: What are likely to be the key aspects of competition between providers of retail pay TV services on the DTT platform? E.g. what is the role of premium sports and movies content?:**

we already have film4 and setanta on dtt that is enough, if you want to pay for sports get satellite or cable.

**Question 5: Do you consider that if Sky were to become the only provider of pay TV on the DTT platform it would be likely to have a significant detrimental effect on competition in the long term? How might this affect the development of other platforms for the delivery of pay TV services?:**

yes, sky just want to dominate the market, waste of space on the platform. keep the fta channels where they are.

**Question 6: To what extent, if at all, do you consider that the Proposal would be likely to lead to any of the public policy concerns outlined at Section 4?:**

no sports news channel on dtt, and only 1 (bbc) news channel

**Question 7: Specifically, to what extent do you consider that the Proposal would be likely to lead to consumer confusion?:**

mass confusion.

**Question 8: To what extent do you consider that it is beneficial for consumers to be able to obtain Sky and existing DTT pay TV content without having to purchase separate STBs?:**

there are a lot of complaints about having to buy new expensive boxes, and different boxes will lead to confusion.

**Question 9: Do you consider that the Proposal might lead to any additional public policy concerns:**

people will be annoyed

**Question 10: If Sky becoming the only provider of pay TV services on the DTT platform were likely to have a significant detrimental effect on competition, do you consider that it is possible to address this through a set of additional conditions and/or directions? If so, what form should those conditions/directions take?:**

**Additional comments:**

DONT ALLOW SKY PICNIC