

**Title:**

Mr

**Forename:**

Stephen

**Surname:**

Lee

**Name and title under which you would like this response to appear:**

Steve Lee

**Representing:**

Self

**What do you want Ofcom to keep confidential?:**

Keep nothing confidential

**If you want part of your response kept confidential, which parts?:**

**Ofcom may publish a response summary:**

Yes

**I confirm that I have read the declaration:**

Yes

**Ofcom should only publish this response after the consultation has ended:**

You may publish my response on receipt

**Question 1: To what extent do you consider that DTT, DSat, cable and IPTV are in competition with one another for subscribers of pay TV services ? either at present or in the future?:**

DTT, DSat and IPTV are all highly competitive! But the 'battle' should be fought out on DSat and IPTV and not on DTT.

**Question 2: To what extent do you consider the Proposal is likely to deliver benefits to the consumer?:**

None! If you want to view sky channels - use satellite.

**Question 3: To what extent do you consider that there is scope for sustainable competition in pay TV on the DTT platform and, more broadly, across all pay TV platforms?:**

DTT - There is limited room for competition due to the limited availability of channels on DTT and removing free to air channels to start an encrypted service is inexcusable.

**Question 4: What are likely to be the key aspects of competition between providers of retail pay TV services on the DTT platform? E.g. what is the role of premium sports and movies content?:**

Sky, if allowed will dominate Pay TV on DTT as they have done on DSat.

**Question 5: Do you consider that if Sky were to become the only provider of pay TV on the DTT platform it would be likely to have a significant detrimental effect on competition in the long term? How might this affect the development of other platforms for the delivery of pay TV services?:**

Nightmare scenario!!!!

If Sky were the only provider they would suffocate all the competition.

**Question 6: To what extent, if at all, do you consider that the Proposal would be likely to lead to any of the public policy concerns outlined at Section 4?:**

Very!

**Question 7: Specifically, to what extent do you consider that the Proposal would be likely to lead to consumer confusion?:**

A great extent due to Sky wanting to use their own incompatible encryption system.

**Question 8: To what extent do you consider that it is beneficial for consumers to be able to obtain Sky and existing DTT pay TV content without having to purchase separate STBs?:**

If Sky are allowed to take away free to air channels - at the very least they must use a combatable encryption system.

**Question 9: Do you consider that the Proposal might lead to any additional public policy concerns:**

Yes!

**Question 10: If Sky becoming the only provider of pay TV services on the DTT platform were likely to have a significant detrimental effect on competition, do you consider that it is possible to address this through a set of additional conditions and/or directions? If so, what form should those conditions/directions take?:**

Yes.....very tough ones!!!!

**Additional comments:**

Ofcom should ensure the maximum number of free to air channels on DTT - If consumers wish to pay for premium channels they can use Dsat or cable!