

Title:

Mr

Forename:

James

Surname:

Linford

Name and title under which you would like this response to appear:

J LINFORD

Representing:

Self

Organisation (if applicable):

n/a

What do you want Ofcom to keep confidential?:

Keep nothing confidential

If you want part of your response kept confidential, which parts?:

my name

Ofcom may publish a response summary:

Yes

I confirm that I have read the declaration:

Yes

Ofcom should only publish this response after the consultation has ended:

You may publish my response on receipt

Question 1: To what extent do you consider that DTT, DSat, cable and IPTV are in competition with one another for subscribers of pay TV services ? either at present or in the future?:

they are in healthy competition though sky has the monopoly on sports (IE Premiere ship games)

as they have so much bandwidth and content they can practically dictate the prices people pay, that is a reason i left sky the kept messing me around with the prices and the content.

Question 2: To what extent do you consider the Proposal is likely to deliver benefits to the consumer?:

None what so ever as the technology will have to be updated meaning, people who spent £100+ on PVR's or Top up tv boxes will have to spend more money the only way i can see this working is if they offer a free set-top freevie/picnic/top-up t/PVR box to any customers and have the box with on Cam module and the MPEG4/MPEG2 Standards inbuilt and were to show excact broadcasts of the Sky one and sky sports networks on the DTT and SSAT and not to move matcehs to sky sports 2 or 3, this cannot simply be a taster service for sky to hook people in to get DSAT (SKY Platform) if it is then sky are no worse then drug dealers

a fair price would be £5.00 Per month seeing as it is not three 24 Channels,

Also Sky News, Sky Sports News and Sky Three should remain on DTT

Question 3: To what extent do you consider that there is scope for sustainable competition in pay TV on the DTT platform and, more broadly, across all pay TV platforms?:

I do not honestly think it will work as DTT is going to be our national way of receiving TV and for years (apart from the BBC) it has been free to air.

Pay on DTT will only make the Freeview service go the way on ondigital,

we should have a free service on freeview and leave the platform alone if we wish to pay for something then use DSAT or Cable as that is how it generates the money, freeview should remain free and they should encourage the growth of more channels on the platform first without adding pay tv, as what will happen all the free channels coming to the service will stop and the pay TV will increase leading to a lop sided share of the spectrum in pay TV's way

Question 4: What are likely to be the key aspects of competition between providers of retail pay TV services on the DTT platform? E.g. what is the role of premium sports and movies content?:

if you want premium content then pay for it on DSAT or Cable, but one company shouldn't be able to have a monopoly on sports or movies, microsoft cannot have a strangle hold on the software market, so why should sky on the content shown to people , the platform of freeview should work on developing its own conent such as new movie channels, and not just take pay to view , sky should do what film 4 did and make sky sports free to air,

Question 5: Do you consider that if Sky were to become the only provider of pay TV on the DTT platform it would be likely to have a significant detrimental effect on competition in the long term? How might this affect the development of other platforms for the delivery of pay TV services?:

it will kill all competition if sky have control over content and access rights
so long as it does not interfere with the current freeview landscape sky should be allowed to have a few pay to view and some free to view channels
they should also have a limit to what multiplexes they can take over.

Question 6: To what extent, if at all, do you consider that the Proposal would be likely to lead to any of the public policy concerns outlined at Section 4?:

Question 7: Specifically, to what extent do you consider that the Proposal would be likely to lead to consumer confusion?:

A lot of confusion would be made as people would worry if they have to get rid of the old boxes and what boxes to buy

Question 8: To what extent do you consider that it is beneficial for consumers to be able to obtain Sky and existing DTT pay TV content without having to purchase separate STBs?:

very beneficial, as too many boxes will confuse the customer

Question 9: Do you consider that the Proposal might lead to any additional public policy concerns:

yes could sky take over freeview?
would it go the same way as ONDigital?
would all the old boxes become obsolete?

how much would it cost to update the software?

Question 10: If Sky becoming the only provider of pay TV services on the DTT platform were likely to have a significant detrimental effect on competition, do you consider that it is possible to address this through a set of additional conditions and/or directions? If so, what form should those conditions/directions take?:

sky should allow content from sky free to air as a condition something like a movie channel, and more competition can only make the market healthy with regards to DSAT and Cable but freeview works as all owners have equal rights and they have to work together to allow one owner more power would tilt the balance, plus if sky control the CAM and then encryptions they can bully TUTV

why cant sky make a freeview/pay box using skys broadcast technology and leave freeview plus the 3 free sky channels alone

Additional comments:

do not allow sky to do this as it will alter the freeview landscape for the worse,

allow more multiplex space for the DTT platform and share out some to Pay IE

80% free 20% pay so long as the pay does not interfere with the free also if the pay boxes were combined with TUTV and SKY then they should be separate from Freeview IE you can get Freeview as is and on top of that get a new box with freeview + SKY+ TUTV