# Title:

Mr

#### Forename:

ross

#### Surname:

maciver

#### Name and title under which you would like this response to appear:

ross maciver

# **Representing:**

Self

# What do you want Ofcom to keep confidential?:

Keep nothing confidential

# If you want part of your response kept confidential, which parts?:

# Ofcom may publish a response summary:

Yes

# I confirm that I have read the declaration:

Yes

# Of com should only publish this response after the consultation has ended:

You may publish my response on receipt

# Question 1:To what extent do you consider that DTT, DSat, cable and IPTV are in competition with one another for subscribers of pay TV services ? either at present or in the future?:

if sky get thedtt go ahead it will end competition on uk tv and will no doubt dominate future iptv.

Question 2:To what extent do you consider the Proposal is likely to deliver benefits to the consumer?:

Question 3:To what extent do you consider that there is scope for sustainable competition in pay TV on the DTT platform and, more broadly, across all pay TV platforms?:

release more frquencies to broadcasters.

Question 4:What are likely to be the key aspects of competition between providers of retail pay TV services on the DTT platform? E.g. what is the role of premium sports and movies content?:

forget movies sports rights are the key

Question 5:Do you consider that if Sky were to become the only provider of pay TV on the DTT platform it would be likely to have a significant detrimental effect on competition in the long term? How might this affect the development of other platforms for the delivery of pay TV services?:

yes

Question 6:To what extent, if at all, do you consider that the Proposal would be likely to lead to any of the public policy concerns outlined at Section 4?:

a monoply of pay tv would lead to consumers paying more and sport and movies would get less

Question 7:Specifically, to what extent do you consider that the Proposal would be likely to lead to consumer confusion?:

Question 8:To what extent do you consider that it is beneficial for consumers to be able to obtain Sky and existing DTT pay TV content without having to purchase separate STBs?:

Question 9:Do you consider that the Proposal might lead to any additional public policy concerns:

Question 10:If Sky becoming the only provider of pay TV services on the DTT platform were likely to have a significant detrimental effect on competition, do you consider that it is possible to address this through a set of additional conditions and/or directions? If so, what form should those conditions/directions take?:

legislation would have to be introduced and enforced properly ha ha

nil

# Additional comments: