

Title:

Mr

Forename:

Michael

Surname:

McCabe

Name and title under which you would like this response to appear:

Mr M McCabe

Representing:

Self

What do you want Ofcom to keep confidential?:

Keep nothing confidential

If you want part of your response kept confidential, which parts?:

Ofcom may publish a response summary:

Yes

I confirm that I have read the declaration:

Yes

Ofcom should only publish this response after the consultation has ended:

Yes

Question 1: To what extent do you consider that DTT, DSat, cable and IPTV are in competition with one another for subscribers of pay TV services ? either at present or in the future?:

I think that Freeview is a separate service. Cable DSat and IPTV are separate services, which may be pay services

Question 2: To what extent do you consider the Proposal is likely to deliver benefits to the consumer?:

I am concerned about SKY charging for Freeview as the system was built and advertised a free services. SKY came into the service as a free service. Other organisations entered as a pay service. SKY should declared itself as a pay service at the beginning.

Question 3: To what extent do you consider that there is scope for sustainable competition in pay TV on the DTT platform and, more broadly, across all pay TV platforms?:

Freeview should be a core free service. Other services can be pay services with competition.

Question 4: What are likely to be the key aspects of competition between providers of retail pay TV services on the DTT platform? E.g. what is the role of premium sports and movies content?:

Sports and movies can be pay. Current non pay services on freeview should stay non pay.

Question 5: Do you consider that if Sky were to become the only provider of pay TV on the DTT platform it would be likely to have a significant detrimental effect on competition in the long term? How might this affect the development of other platforms for the delivery of pay TV services?:

This would create a dominant distorted market.

Question 6: To what extent, if at all, do you consider that the Proposal would be likely to lead to any of the public policy concerns outlined at Section 4?:

Again it would create a distorted market.

Question 7: Specifically, to what extent do you consider that the Proposal would be likely to lead to consumer confusion?:

Freeview was meant to be free. If SKY wanted to charge they should not have been involved in setting up Freeview in the first place.

Question 8: To what extent do you consider that it is beneficial for consumers to be able to obtain Sky and existing DTT pay TV content without having to purchase separate STBs?:

This should not be allowed. The service should only be available on a common STB excluding the services that are clearly pay i.e. Setanta

Question 9:Do you consider that the Proposal might lead to any additional public policy concerns:

SKY's owners would be a dominant force in newspaper as well as in TV.

Question 10:If Sky becoming the only provider of pay TV services on the DTT platform were likely to have a significant detrimental effect on competition, do you consider that it is possible to address this through a set of additional conditions and/or directions? If so, what form should those conditions/directions take?:

No

Additional comments:

SKY must not be allowed to distort the market.