

Title:

Mr

Forename:

Nico

Surname:

Morrison

Name and title under which you would like this response to appear:

Mr Nico Morrison

Representing:

Self

What do you want Ofcom to keep confidential?:

Keep nothing confidential

If you want part of your response kept confidential, which parts?:

Ofcom may publish a response summary:

Yes

I confirm that I have read the declaration:

Yes

Ofcom should only publish this response after the consultation has ended:

You may publish my response on receipt

Question 1: To what extent do you consider that DTT, DSat, cable and IPTV are in competition with one another for subscribers of pay TV services ? either at present or in the future?:

I believe that DTT should be ring fenced. For poor persons like myself we need all the available free SD & HD content we can get (and that we contribute to with our licence fees).

Question 2: To what extent do you consider the Proposal is likely to deliver benefits to the consumer?:

None. This is a commercial pitch for pay TV.

Question 3: To what extent do you consider that there is scope for sustainable competition in pay TV on the DTT platform and, more broadly, across all pay TV platforms?:

I am sure there can be competitive pay TV, but my concern is to keep all possible spectrum space reserved for free TV broadcasting.

Question 4: What are likely to be the key aspects of competition between providers of retail pay TV services on the DTT platform? E.g. what is the role of premium sports and movies content?:

Less and less premium content available to poor pensioners such as myself.

Question 5: Do you consider that if Sky were to become the only provider of pay TV on the DTT platform it would be likely to have a significant detrimental effect on competition in the long term? How might this affect the development of other platforms for the delivery of pay TV services?:

Yes. Monopoly TV is always bad, especially when commerce-driven

Question 6: To what extent, if at all, do you consider that the Proposal would be likely to lead to any of the public policy concerns outlined at Section 4?:

A lot. Only Sky/News Corp/Murdoch have the deep pockets to build and maintain a monopoly. Political aspects are also scary, viz media influence.

Question 7: Specifically, to what extent do you consider that the Proposal would be likely to lead to consumer confusion?:

Confusion is not the point, choice is. Free choice for free programming.

Question 8: To what extent do you consider that it is beneficial for consumers to be able to obtain Sky and existing DTT pay TV content without having to purchase separate STBs?:

None. Benefit is to providers only. Those who can afford pay TV can usually get the dishes free.

Question 9: Do you consider that the Proposal might lead to any additional public policy concerns:

Yes - increasing domination of the TV cultural market by monopoly forces of little taste & less ethics.

Question 10: If Sky becoming the only provider of pay TV services on the DTT platform were likely to have a significant detrimental effect on competition, do you consider that it is possible to address this through a set of additional conditions and/or directions? If so, what form should those conditions/directions take?:

No. You have to be firm now.

Additional comments:

Time to be tough & keep DTT spectrum free-to-air with premium content. Later will be too late.