

Title:

Mr

Forename:

matthew

Surname:

quinsee

Name and title under which you would like this response to appear:

brittas

Representing:

Self

What do you want Ofcom to keep confidential?:

Keep nothing confidential

If you want part of your response kept confidential, which parts?:

Ofcom may publish a response summary:

Yes

I confirm that I have read the declaration:

Yes

Ofcom should only publish this response after the consultation has ended:

You may publish my response on receipt

Question 1:To what extent do you consider that DTT, DSat, cable and IPTV are in competition with one another for subscribers of pay TV services ? either at present or in the future?:

i beleive there are sufficent pay tv services available now in a wide variety of receiving methods

Question 2:To what extent do you consider the Proposal is likely to deliver benefits to the consumer?:

i can see no benefits to the consumer only to sky.

Question 3: To what extent do you consider that there is scope for sustainable competition in pay TV on the DTT platform and, more broadly, across all pay TV platforms?:

i do not believe there is a case for more pay tv on dtt

Question 4: What are likely to be the key aspects of competition between providers of retail pay TV services on the DTT platform? E.g. what is the role of premium sports and movies content?:

Question 5: Do you consider that if Sky were to become the only provider of pay TV on the DTT platform it would be likely to have a significant detrimental effect on competition in the long term? How might this affect the development of other platforms for the delivery of pay TV services?:

if sky were to become a pay tv dtt provider within a year or so there will be no other dtt pay tv providers

Question 6: To what extent, if at all, do you consider that the Proposal would be likely to lead to any of the public policy concerns outlined at Section 4?:

Question 7: Specifically, to what extent do you consider that the Proposal would be likely to lead to consumer confusion?:

all the people who i know have bought dtt freeview boxes to receive freeview channels not for pay tv

Question 8: To what extent do you consider that it is beneficial for consumers to be able to obtain Sky and existing DTT pay TV content without having to purchase separate STBs?:

if sky were given permission it is essential that any provider pay tv and free channels must be allowed to use the mpeg4 capabilities without paying any money to sky, as at the moment i believe sky wishes to use an encryption method specific to their boxes this would mean the consumers having to buy a third box to receive any future freeview mpeg4 broadcasts or all providers will have to pay sky even if they are freeview channels

Question 9: Do you consider that the Proposal might lead to any additional public policy concerns:

yes if the proposal was given permission would this also mean that sky would be able to broadcast pay tv on the future freesat service as they are part of the freeview group

Question 10: If Sky becoming the only provider of pay TV services on the DTT platform were likely to have a significant detrimental effect on competition, do you consider that it is possible to address this through a set of additional conditions and/or directions? If so, what form should those conditions/directions take?:

a condition would be that sky has no control over the use of any encryption process and that any provider should be allowed to use free of charge

Additional comments:

i believe that sky should not be allowed to change to a pay tv dtt service until after the digital switchover has been completed or at least 75% has been completed.
i also think this proposal by sky is because they are worried that they may lose subscribers from dsat and this is their way to lock subscribers in to sky whatever tv receiving method you choose