

Title:

Mr

Forename:

Christopher

Surname:

Redwood

Name and title under which you would like this response to appear:

Chris Redwood

Representing:

Self

What do you want Ofcom to keep confidential?:

Keep nothing confidential

If you want part of your response kept confidential, which parts?:

Ofcom may publish a response summary:

Yes

I confirm that I have read the declaration:

Yes

Ofcom should only publish this response after the consultation has ended:

You may publish my response on receipt

Question 1: To what extent do you consider that DTT, DSat, cable and IPTV are in competition with one another for subscribers of pay TV services ? either at present or in the future?:

I don't think DTT and Dsat are strictly in competition with one another as one is a pay service, the other isn't therefore they are separate

Question 2: To what extent do you consider the Proposal is likely to deliver benefits to the consumer?:

I don't think it should be at a disadvantage of DTT consumers to introduce this proposal, as this proposal is likely to appeal to a lot less than currently have access to DTT

Question 3: To what extent do you consider that there is scope for sustainable competition in pay TV on the DTT platform and, more broadly, across all pay TV platforms?:

I think there is scope for it, but only once digital switchover has taken place and there is a much greater spectrum available

Question 4: What are likely to be the key aspects of competition between providers of retail pay TV services on the DTT platform? E.g. what is the role of premium sports and movies content?:

Price is likely to be very significant and also the sports content as this is something that is severely lacking on the DTT format currently

Question 5: Do you consider that if Sky were to become the only provider of pay TV on the DTT platform it would be likely to have a significant detrimental effect on competition in the long term? How might this affect the development of other platforms for the delivery of pay TV services?:

It would have a detrimental effect as we have seen from Sky's monopoly of Dsat format and everything should be done to stop this being the case with DTT pay tv

Question 6: To what extent, if at all, do you consider that the Proposal would be likely to lead to any of the public policy concerns outlined at Section 4?:

There would no dedicated free sports channel on DTT anymore, which would be disappointing at the very least

Question 7: Specifically, to what extent do you consider that the Proposal would be likely to lead to consumer confusion?:

Using the mp4 format would lead to confusion as people with existing top-up tv boxes would believe they can receive the new channels when they can't

Question 8: To what extent do you consider that it is beneficial for consumers to be able to obtain Sky and existing DTT pay TV content without having to purchase separate STBs?:

Only slightly beneficial as the size of the box would have to be larger anyway to accommodate the dual technologies, and the speed of the box might suffer.

Question 9: Do you consider that the Proposal might lead to any additional public policy concerns:

It will seem that another company is abandoning offering free tv and just want to make extra money out of the public

Question 10: If Sky becoming the only provider of pay TV services on the DTT platform were likely to have a significant detrimental effect on competition, do you consider that it is possible to address this through a set of additional conditions and/or directions? If so, what form should those conditions/directions take?:

Not allowing Sky's proposals take place until after digital switchover, when it will have a lesser impact on the DTT format

Additional comments: