

**Title:**

Mr

**Forename:**

Anthony

**Surname:**

Salmon

**Name and title under which you would like this response to appear:**

Anthony Salmon

**Representing:**

Self

**What do you want Ofcom to keep confidential?:**

Keep nothing confidential

**If you want part of your response kept confidential, which parts?:**

none

**Ofcom may publish a response summary:**

Yes

**I confirm that I have read the declaration:**

Yes

**Ofcom should only publish this response after the consultation has ended:**

You may publish my response on receipt

**Question 1: To what extent do you consider that DTT, DSat, cable and IPTV are in competition with one another for subscribers of pay TV services ? either at present or in the future?:**

Dtt = FREEVIEW thats what every body calls it and that is what it should be.  
pay tv = sky on Dsat, Virgin on cable, and Iptv providers.  
That is how the public see it and thats the way it should be.

**Question 2: To what extent do you consider the Proposal is likely to deliver benefits to the consumer?:**

none what so ever.

it another way for Sky to rip people off.

more cost to the public.

I thought OFCOM was to look after the public's intrests. not Sky.

**Question 3: To what extent do you consider that there is scope for sustainable competition in pay TV on the DTT platform and, more broadly, across all pay TV platforms?:**

none

the lack of spectrume on DTT is the problem.

Sky should stick to Dsat and if they dont want Feeview channels they should hand them back and use the free channel spectrum for HDTV .

**Question 4: What are likely to be the key aspects of competition between providers of retail pay TV services on the DTT platform? E.g. what is the role of premium sports and movies content?:**

none . Sky will try to wipe out Topup tv and Setanta so thet have pay tv to them self.

**Question 5: Do you consider that if Sky were to become the only provider of pay TV on the DTT platform it would be likely to have a significant detrimental effect on competition in the long term? How might this affect the development of other platforms for the delivery of pay TV services?:**

Yes it would.

Sky charge other providers for transmitting their programmes on Dsat so would do the same with DTT.

**Question 6: To what extent, if at all, do you consider that the Proposal would be likely to lead to any of the public policy concerns outlined at Section 4?:**

Cost.

Mehg2 is used at this time.

Sky want to use meh4

OFCOM want to use DVB-T2 then maybe if we get HDTV

Whose paying for all this, Poor old Joe public.

OFCOM should be looking after the consumer not broadcasters and set-top manufacturers.

**Question 7: Specifically, to what extent do you consider that the Proposal would be likely to lead to consumer confusion?:**

people are already confused.

DVB-T = FREEVIEW but you have to pay for some programmes ??

Now Sky want to charge for things you can get on DVB-T. and now on DVB-T using a different system to what is already used. for pay tv on DVB-T???

Very confusing is it not.

**Question 8: To what extent do you consider that it is beneficial for consumers to be able to obtain Sky and existing DVB-T pay TV content without having to purchase separate STBs?:**

If people want Pay tv then use DVB-T or cable or broadband.

Keep DVB-T free to view

**Question 9: Do you consider that the Proposal might lead to any additional public policy concerns:**

yes

To me it seems That if OFCOM let this happen it the end of FREEVIEW. (this is probably what OFCOM want, to sell the rest of the spectrum off to make more money for the Government and have a pat on the back)

**Question 10: If Sky becoming the only provider of pay TV services on the DVB-T platform were likely to have a significant detrimental effect on competition, do you consider that it is possible to address this through a set of additional conditions and/or directions? If so, what form should those conditions/directions take?:**

no

**Additional comments:**

Get your act together and use one system and stick to it. stop dilly dallying about with different systems