

Title:

Mr

Forename:

Salv

Surname:

Senatore

Name and title under which you would like this response to appear:

s.senatore

Representing:

Self

What do you want Ofcom to keep confidential?:

Keep nothing confidential

If you want part of your response kept confidential, which parts?:

Ofcom may publish a response summary:

Yes

I confirm that I have read the declaration:

Yes

Ofcom should only publish this response after the consultation has ended:

You may publish my response on receipt

Question 1: To what extent do you consider that DTT, DSat, cable and IPTV are in competition with one another for subscribers of pay TV services ? either at present or in the future?:

they each have their own market , each system is right for some and not for other and therefore the differences should be preserved , ie a decent free offering on dtt which is not prejudiced by pay channels taking space of potential free channels . and a pay service on sat and cable for those that require additional/specialist channels.

Question 2: To what extent do you consider the Proposal is likely to deliver benefits to the consumer?:

there are no benefits in my view if you want to pay for additional tv then you already have a choice in either cable or satellite, freeview should be exactly that FREE, that is the whole point of it, freeview should be used by companies that wish to broadcast free to air, otherwise use an alternative available platform.

Question 3: To what extent do you consider that there is scope for sustainable competition in pay TV on the DTT platform and, more broadly, across all pay TV platforms?:

there is no sustainable platform for pay tv on the terrestrial digital service. i am completely against the notion that the capacity on freeview should be eroded by pay channels. if i wanted to pay i would choose cable or sky. these choices should be respected and preserved

Question 4: What are likely to be the key aspects of competition between providers of retail pay TV services on the DTT platform? E.g. what is the role of premium sports and movies content?:

my previous answer stands. if i wanted to pay for sport, movies etc i would choose an alternative supply of tv. not everyone wants to pay for tv.

Question 5: Do you consider that if Sky were to become the only provider of pay TV on the DTT platform it would be likely to have a significant detrimental effect on competition in the long term? How might this affect the development of other platforms for the delivery of pay TV services?:

yes. sky already control and dominate the satellite market in the uk.

Question 6: To what extent, if at all, do you consider that the Proposal would be likely to lead to any of the public policy concerns outlined at Section 4?:

Question 7: Specifically, to what extent do you consider that the Proposal would be likely to lead to consumer confusion?:

its not about confusion its about choice the consumer should be allowed to choose between the various pay platforms or a free service.

Question 8: To what extent do you consider that it is beneficial for consumers to be able to obtain Sky and existing DTT pay TV content without having to purchase separate STBs?:

this question is irrelevant as sky or any other company should not be reducing capacity on freeview by taking up space with pay channels . the place for pay channels is on cable or satellite which the majority of the population have access to if they want .

Question 9:Do you consider that the Proposal might lead to any additional public policy concerns:

yes. its wrong and should not be allowed to proceed

Question 10:If Sky becoming the only provider of pay TV services on the DTT platform were likely to have a significant detrimental effect on competition, do you consider that it is possible to address this through a set of additional conditions and/or directions? If so, what form should those conditions/directions take?:

Additional comments:

free view is exactly that a free platform for anyone to provide free channels . pay services and additional channels should be restricted to cable and satellite, the choice should be preserved. for every pay channel allowed on dtt means that one free channel cant exist . that has to be wrong
keep freeview free with a good mix of channels