

**Name and title under which you would like this response to appear:**

Freeview means FREEview

**Representing:**

Self

**What do you want Ofcom to keep confidential?:**

Keep nothing confidential

**If you want part of your response kept confidential, which parts?:**

**Ofcom may publish a response summary:**

Yes

**I confirm that I have read the declaration:**

Yes

**Ofcom should only publish this response after the consultation has ended:**

Yes

**Question 1: To what extent do you consider that DTT, DSat, cable and IPTV are in competition with one another for subscribers of pay TV services ? either at present or in the future?:**

No view, as pay tv should not be part of the FREEVIEW platform at all.

**Question 2: To what extent do you consider the Proposal is likely to deliver benefits to the consumer?:**

Wake up Ofcom, there are no benefits to the consumer.  
People want a simple FREEVIEW, one box solution.

**Question 3: To what extent do you consider that there is scope for sustainable competition in pay TV on the DTT platform and, more broadly, across all pay TV platforms?:**

There is competition already within the pay tv market between Sky Cable IPTV, and i am pleased that there is.  
The DTT platform should not provide any pay tv.

**Question 4:What are likely to be the key aspects of competition between providers of retail pay TV services on the DTT platform? E.g. what is the role of premium sports and movies content?:**

There should be NO pay tv on FREEVIEW.

**Question 5:Do you consider that if Sky were to become the only provider of pay TV on the DTT platform it would be likely to have a significant detrimental effect on competition in the long term? How might this affect the development of other platforms for the delivery of pay TV services?:**

There should be NO pay tv on FREEVIEW.

**Question 6:To what extent, if at all, do you consider that the Proposal would be likely to lead to any of the public policy concerns outlined at Section 4?:**

There should be NO pay tv on FREEVIEW.

**Question 7:Specifically, to what extent do you consider that the Proposal would be likely to lead to consumer confusion?:**

There should not be any pay tv within the freeview platform, freeview should mean just that.

**Question 8:To what extent do you consider that it is beneficial for consumers to be able to obtain Sky and existing DTT pay TV content without having to purchase separate STBs?:**

The very idea that consumers should have to consider having to purchase another STB in order to get the Sky pay tv service is crazy.  
Again i say WAKE UP OFCOM.

**Question 9:Do you consider that the Proposal might lead to any additional public policy concerns:**

There should be NO pay tv on FREEVIEW.

**Question 10:If Sky becoming the only provider of pay TV services on the DTT platform were likely to have a significant detrimental effect on competition, do you consider that it is possible to address this through a set of additional conditions and/or directions? If so, what form should those conditions/directions take?:**

There should be NO pay tv on FREEVIEW.

**Additional comments:**

This whole, so called public consultation is a farse, just look at the questions, do you think that joe public is going to sit and try to answer all those questions.

I am not anti pay tv, indeed i have been a sky subscriber since 1989, but freeview should be just that FREE.

Why do you think the freeview platform has been such a success, the public want a simple and free alternative to the pay to model.

If Sky do not want to be part of FREEVIEW, remove them from the platform, and offer the space to another provider.

This brings me to the main reason that Ofcom should reject sky's proposal, bandwidth, there is not enough room for pay tv within the bandwidth available for freeview.

Any more bandwidth given over to any pay tv service will reduce the choice that the majority of viewers enjoy at the moment.