Title:
Mr
Forename:
James
Surname:
Thomson
Name and title under which you would like this response to appear:
Thomson
Representing:
Self
What do you want Ofcom to keep confidential?:
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Yes
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Yes
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Question 1:To what extent do you consider that DTT, DSat, cable and IPTV are in competition with one another for subscribers of pay TV services? either at present or in the future?:

Sky is the dominant Pay TV operator in the UK and act like a monopoly

Question 2:To what extent do you consider the Proposal is likely to deliver benefits to the consumer?:

None for the comsumer. Sky must stay Free DTT or give up its space for HD services

Question 3:To what extent do you consider that there is scope for sustainable competition in pay TV on the DTT platform and, more broadly, across all pay TV platforms?:

There are two forms of encryption, Sky and TUTV, Sky is trying to undermine any other pay TV operator

Question 4: What are likely to be the key aspects of competition between providers of retail pay TV services on the DTT platform? E.g. what is the role of premium sports and movies content?:

Confusion what Set top Box will I need, a delay in digital switch for consumer and udermine DTT

Question 5:Do you consider that if Sky were to become the only provider of pay TV on the DTT platform it would be likely to have a significant detrimental effect on competition in the long term? How might this affect the development of other platforms for the delivery of pay TV services?:

1 Yes

2 Once TUTV Sentana is gone, then on to Virign. Sky is trying to become a manopoly supplier due to encrition, contracts and market share and finance. Sky could buy UHF spectrum in the auction if it want Pay DTT. But I feel this is to undermine DTT TUTV and Sentana

Question 6:To what extent, if at all, do you consider that the Proposal would be likely to lead to any of the public policy concerns outlined at Section 4?:

Upset consumers mean three possible boxes for DTT, and delay DSO

Question 7: Specifically, to what extent do you consider that the Proposal would be likely to lead to consumer confusion?:

Geatly

Question 8:To what extent do you consider that it is beneficial for consumers to be able to obtain Sky and existing DTT pay TV content without having to purchase separate STBs?:

If you are unwise to agree to this, then it is vital one STB copes with DTT Freeview and all other Pay TV on DTT

## Question 9:Do you consider that the Proposal might lead to any additional public policy concerns:

Yes an erosion of choice, and leads to underminig the Freeview system.

Question 10:If Sky becoming the only provider of pay TV services on the DTT platform were likely to have a significant detrimental effect on competition, do you consider that it is possible to address this through a set of additional conditions and/or directions? If so, what form should those conditions/directions take?:

I think the Encryption services and EPG must be run by independent body eg BBC under contract.

## **Additional comments:**

Why are Sky doing this when they said DTT was for the unemployed and economically inactive?

They are trying to undermine Freeview as a concept and chice on DTT