

Title:

Mr

Forename:

Robert Paul

Surname:

Tranter

Name and title under which you would like this response to appear:

Robert PaulTranter

Representing:

Self

What do you want Ofcom to keep confidential?:

Keep nothing confidential

If you want part of your response kept confidential, which parts?:

Ofcom may publish a response summary:

Yes

I confirm that I have read the declaration:

Yes

Ofcom should only publish this response after the consultation has ended:

You may publish my response on receipt

Question 1:To what extent do you consider that DTT, DSat, cable and IPTV are in competition with one another for subscribers of pay TV services ? either at present or in the future?:

When converting my home to Digital TV I gave a lot of thought and research to what platform to adopt. DSat, Cable and IPTV are excellent providers of pay TV content with Sky TV running the Monopoly on the DSat platform.

I decided on the DTT platform and installed FreeView

as I have no intention whatsoever of paying for television, the FreeView service provides an excellent range of programming content a service the United Kingdom can be rightly proud of

Question 2: To what extent do you consider the Proposal is likely to deliver benefits to the consumer?:

I see NO benefits in the Sky Proposal, in fact I find it VERY disturbing that OFCOM is even considering handing over more of the UK's bandwidth to SKY TV when the service was advertised and sold to us, the people of the United Kingdom as A FREE SERVICE

Question 3: To what extent do you consider that there is scope for sustainable competition in pay TV on the DTT platform and, more broadly, across all pay TV platforms?:

At this moment in time the DTT platform is well served with pay TV content provided by Top-Up TV and Setanta Sports. Perhaps the addition of a pay per view Movie channel would be Sustainable

Question 4: What are likely to be the key aspects of competition between providers of retail pay TV services on the DTT platform? E.g. what is the role of premium sports and movies content?:

The UK is well served with premium Channels on the DSat and cable platforms the duplication of such channels of the DTT platform is a waste of bandwidth

Question 5: Do you consider that if Sky were to become the only provider of pay TV on the DTT platform it would be likely to have a significant detrimental effect on competition in the long term? How might this affect the development of other platforms for the delivery of pay TV services?:

IT WOULD BE DISASTEROUS

If a home is unable to receive the DTT service The ONLY option is SKY subscription or the So Called FREESAT from Sky a Very expensive and second rate service compared with FREEVIEW the Only hope for such households is the upcoming launch of the Free Sat service from the BBC THE First and Only Competition on the DSat platform since the destruction of British Satellite Broadcasting

Question 6: To what extent, if at all, do you consider that the Proposal would be likely to lead to any of the public policy concerns outlined at Section 4?:

Even the proposal it's self is causing a lot of concern. As far as I am concerned the proposal is the first step to END Free To Air Broadcasting in the United Kindom

Question 7: Specifically, to what extent do you consider that the Proposal would be likely to lead to consumer confusion?:

Oh! No not another Box?? How Do I get Free To Air TV in the UK?????

Question 8: To what extent do you consider that it is beneficial for consumers to be able to obtain Sky and existing DTT pay TV content without having to purchase separate STBs?:

Not is NO Need for any more STB in the UK

For Free To Air TV buy a FREEVIEW BOX

For Sky TV BUY a Sky Digibox or Cable

Question 9: Do you consider that the Proposal might lead to any additional public policy concerns:

I am deeply concerned that providers of pay content on DTT like Top-Up TV and Setanta will be wiped out, further extending the Sky Monopoly. The Days of The BSKYB Multi platform UK Broadcasting Authority are on the way

"Sky your ONLY choice"

Question 10: If Sky becoming the only provider of pay TV services on the DTT platform were likely to have a significant detrimental effect on competition, do you consider that it is possible to address this through a set of additional conditions and/or directions? If so, what form should those conditions/directions take?:

IT WOULD BE DISASTEROUS

"SKY your ONLY choice on any platform"

Additional comments:

Please Save the British Free to Air Broadcasting service