

Title:

Mr

Forename:

rudolphus

Surname:

van de lisdonk

Name and title under which you would like this response to appear:

ron

Representing:

Self

What do you want Ofcom to keep confidential?:

Keep nothing confidential

If you want part of your response kept confidential, which parts?:

Ofcom may publish a response summary:

Yes

I confirm that I have read the declaration:

Yes

Ofcom should only publish this response after the consultation has ended:

Yes

Question 1: To what extent do you consider that DTT, DSat, cable and IPTV are in competition with one another for subscribers of pay TV services ? either at present or in the future?:

They are always in competition for subscribers and viewers in general. this new proposal will reduce the amount of free channels on the freeview platform. this looks to me like paving the way to total pay freeview and off course still demanding a license fee as well. sky opted for inclusion into the freeview platform as to not lose

out on advertising revenue this should stay the way their initial involvement is contracted i.e. provide their channels free of charge to this free platform.

Question 2: To what extent do you consider the Proposal is likely to deliver benefits to the consumer?:

there will be no benefits to the customers at all. if you would like to get sky , you can get it now with free installation , broadband etc for £26 per month, what will they charge for the FREEVIEW package which should actually be FREE as the name states!!! adding broadband and phone will only confuse matters, they cant add any more channels then the proposed so whats the use, if you want sky get it and leave freview alone, if sky want out, let them and sell the space to someone who is interested in providing a free service

Question 3: To what extent do you consider that there is scope for sustainable competition in pay TV on the DTT platform and, more broadly, across all pay TV platforms?:

there should never be any pay tv on DTT. this platform is supposedly taking over the old analog broadcasts and hence should stay completely free, I also believe that the current pay providers should be removed and free alternatives for these channels restored.

Question 4: What are likely to be the key aspects of competition between providers of retail pay TV services on the DTT platform? E.g. what is the role of premium sports and movies content?:

As stated before I am of the oppinion that people who want to pay extra for sport should get cable or satellite and we should leave the freeview platform as is.

Question 5: Do you consider that if Sky were to become the only provider of pay TV on the DTT platform it would be likely to have a significant detrimental effect on competition in the long term? How might this affect the development of other platforms for the delivery of pay TV services?:

I am of the oppinion that the dtt platform should have no pay tv at all

Question 6: To what extent, if at all, do you consider that the Proposal would be likely to lead to any of the public policy concerns outlined at Section 4?:

I think that should this proposal be accepted the general public will think that we are moving towards more and more pat to view content on the dtt platform which is not what it was meant for.

Sky should be told that even making this proposal just to get a bigger market share of the viewing public (because the satellite customers are dropping off) is unacceptable.

also we should be moving towards the removal top up tv from the freeview platform as this is also not what FREEview (with the emphasis on free) was meant for. I am sure you can fill the space with broadcasters that would be happy to be on this platform now, with the potential of 9 million viewers let alone the whole nation when the switchover is complete.

Question 7: Specifically, to what extent do you consider that the Proposal would be likely to lead to consumer confusion?:

the package will confuse customers as the freeview name should indicate it is free. all sky would be providing would be a possible free box with card slot. phone services and broadband. they do this already in their satellite package and hence there is no need for it on freeview.

Question 8: To what extent do you consider that it is beneficial for consumers to be able to obtain Sky and existing DTT pay TV content without having to purchase separate STBs?:

I believe any and all channels and or broadcasts on the dtt platform should be FTA (free) therefore I don't think it will be beneficial at all.

Question 9: Do you consider that the Proposal might lead to any additional public policy concerns:

Yes as mentioned freeview is supposedly a free platform and this will more than likely be the beginning of the end for freeview. once sky is allowed to charge on freeview, and can then also block certain channels from freeview by barring them from satellite broadcast if they don't comply, other providers could request the same for their channels which at that time you as ofcom really couldn't stop i.e. they will just say, you let sky do it, why not us. this will endanger the freeview platform as it stands and therefore I feel this proposal should be rejected, there is nothing to gain!

Question 10: If Sky becoming the only provider of pay TV services on the DTT platform were likely to have a significant detrimental effect on competition, do you consider that it is possible to address this through a set of additional conditions and/or directions? If so, what form should those conditions/directions take?:

No, Sky should not be allowed to become a pay tv provider on dtt and as well as this the top up tv contract or agreement should be reviewed and terminated at the earliest convenience. the only way we will have any form of competition will be to keep freeview entirely free and then you stand a chance keeping the big boys i.e. sky and virgin at bay.

Additional comments:

I know my one voice will not make any difference and hope more people will write n to complain about this. I am also pretty sure you will give sky what they want as you at the top are all in it together and you need the compression technology from sky (not that you cant get this from anyone else though!!!)

letting sky in with this proposal will be the end or freeview and open up the doors for all other commers. (virgin, ITV, whoever to start charging)

we already pay a license fee, this should be used to keep OUR dtt (freeview) free and only let those channels on which we (as a nation) like. no extra charge needed.

well I will be writing the final eulogy for freeview as from the 14 december it shouldnt take long for everything to go to pot, but hey, whats new, its another hair brain government scheme this digital tv, good for the economy, no?

well my only question is, who will get use of all the analog broadcasting equipment and frequencies, I hope someone will buy them and finally start broadcasting something completely free i.e. no license fee, freeview box, monthly or weekly subscriptions...

BTW, this digital switchover.....

we pay the license fee, you decide we need to switch so actually in order for me to get the 'new' digital channels I would need a dtt reciever, does this mean :

a. I could after the switchover, have a tv without a dtt reciever and thus would not haver to pay a license fee as I would not be able to recieve any digital broadcasts???

b. request a free dtt box from the government?