

**Title:**

Mr

**Forename:**

David

**Surname:**

Warman

**Name and title under which you would like this response to appear:**

David Warman

**Representing:**

Self

**What do you want Ofcom to keep confidential?:**

Keep nothing confidential

**If you want part of your response kept confidential, which parts?:**

**Ofcom may publish a response summary:**

Yes

**I confirm that I have read the declaration:**

Yes

**Ofcom should only publish this response after the consultation has ended:**

Yes

**Question 1: To what extent do you consider that DTT, DSat, cable and IPTV are in competition with one another for subscribers of pay TV services ? either at present or in the future?:**

DTT has insufficient space for pay TV for it to be a viable option

**Question 2: To what extent do you consider the Proposal is likely to deliver benefits to the consumer?:**

I see no benefits for the consumer. Those who want pay TV will have DSat or cable. Those who do not wish to have pay tv will have their choices limited when free to air channels are removed from Freeview

**Question 3: To what extent do you consider that there is scope for sustainable competition in pay TV on the DTT platform and, more broadly, across all pay TV platforms?:**

No scope - all pay tv should be removed from Freeview

**Question 4: What are likely to be the key aspects of competition between providers of retail pay TV services on the DTT platform? E.g. what is the role of premium sports and movies content?:**

There is insufficient space on Freeview for enough channels to compete with each other

**Question 5: Do you consider that if Sky were to become the only provider of pay TV on the DTT platform it would be likely to have a significant detrimental effect on competition in the long term? How might this affect the development of other platforms for the delivery of pay TV services?:**

Of course it would. Sky TV seem to want to dominate all TV in the UK

**Question 6: To what extent, if at all, do you consider that the Proposal would be likely to lead to any of the public policy concerns outlined at Section 4?:**

The main concern is that Sky will become to dominat in the Broadcasting sector in the UK

**Question 7: Specifically, to what extent do you consider that the Proposal would be likely to lead to consumer confusion?:**

Freeview means Free Viewing. Cumsumers buying Freeview boxes or televisions might think that everything on Freeview is free.

**Question 8: To what extent do you consider that it is beneficial for consumers to be able to obtain Sky and existing DTT pay TV content without having to purchase separate STBs?:**

If they wany Sky they need to go down the satellite route. There is not enough space on Freeview for Sky's channels

**Question 9: Do you consider that the Proposal might lead to any additional public policy concerns:**

Yes

**Question 10: If Sky becoming the only provider of pay TV services on the DTT platform were likely to have a significant detrimental effect on competition, do you consider that it is possible to address this through a set of additional conditions and/or directions? If so, what form should those conditions/directions take?:**

If Sky want to be on Freeview the channels available should be free to view. IF Sky want to produce pay channels let them stay on their satellites where there is sufficient room

**Additional comments:**

Freeview should be just that. FREE TO VIEW. All pay channels should be removed.