

Below are the comments we wish to make regarding the consultation.

### **Positives**

1. It has been a great innovation that has enabled Sports Organisers to enhance the Sporting experience of Spectators
2. It has enabled the disadvantaged, the people with impaired vision and disabled people to have a much better understanding of what is going on in front of them
3. It has enabled the development to be promoted based on an economically viable principle to cover the costs of the Licences, transmission and engineer.

### **Suggestions:**

1. The spectrum be widened as we discussed with your Colleagues and the BBC at your offices last year and enable there to be second and possibly third channels for the visitors whose first language might be other than English ie; Gujarati or French.
2. Why restrict to Receivers that will not also receive FM/AM? It could boost Local Radio Stations by adding the supporters to their services at other times.
3. Why restrict to 1 watt. At places such as Twickenham, Cheltenham and Open Air Events 1 watt will not provide a good enough service for people to hear from the distant parts of the operation, before the match or from outlying areas.
4. Self generated content is important for a Festival. ie Badminton where currently they provide a service where the arriving people want to be advised that Car Park A is full or there is a Traffic problem and then convert to the commentary of the day
5. Licences should be issued to ensure that the frequencies are clear and interference is precluded.
- 6 Duration could and we suggest should be granted for a season to enable Football, Rugby and other clubs to be covered.
7. The duration after the end of the trial and before review should be 5 years or a minimum of three with an 18 month notice period of any change.

I have tried to be brief and to the point, but if you wish to discuss do please call. Or am available to meet in your offices to go through if you wish.

Apologies it is towards the end of the consultation Period, but we have been developing the system in a number of overseas countries and away off and on for the best part of the last few months.

Regards

Peter Downey  
Sports ! Linkfm