# **Cover Sheet for response to an Ofcom Consultation**

BASIC DETAILS		
Consultation title:	Telephone Numbering - Safeguarding the future of numbers	
To / E-mail address:	Nic Green	NumberingReview@ofcom.org.uk
Name of respondent:	Name Withheld 12	
Representing (self or or organisation/s):	Self	
Address (if not received by email):		

CONFIDENTIALITY			
What do you want Ofcom	to keep confidentia	al?	
Nothing		Name/address/contact details/job title	
Whole Response		Organisation	
Part of the Response		If there is no separate annex, which parts?	
disclosing specific informati	on that is confidentia eceives where this is	of responses in general terms, without al. Ofcom also reserves its powers to s required to carry out its functions. Ofcon information supplied.	n

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Name
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Signed (if hard copy)

# Question 1:

# What are your views on the strategic principles that Ofcom proposes to apply to its numbering policy decisions?

Good – needs a revamp

#### Question 2:

What do you think are consumers' key current views on numbering, how do you think those views will change, and how should Ofcom's current decisions take those changes into account?

Non-Geo' numbers are v annoying as co's make money, and not included as inclusive minutes. Just because they're non-geographical is the company's choice, but the consumer has no choice but to use them.

Views will change if alternative landline numbers are provided too.

#### **Question 8:**

Do you agree with Ofcom's proposal to open a new '03' number range for non-geographic, non-revenue sharing services?

Yes, as long as co's adhere to the principles of it, and not treat as normal 084/7 no's.

#### Question 9:

How should the '03' range be structured, in terms of tariffs and services?

Same as 01/02/other landline numbers.

# Question 10:

How should the '08' range be structured, in terms of tariffs and services?

This should be kept for either totally free OR the non-geo' numbers, not both. See Q16 reply.

#### Question 11:

Which broad approach should Ofcom take to structuring the '09' range, and if a re-structured '09' range is preferred how would you arrange the different types of '09' services (e.g., according to price per minute, price per call, inclusion of adult content)?

These are currently premium rate and associated with 'adult' content, so can be left as it is.

# Question 14:

Do you agree that personal numbers should have a tariff ceiling (or recorded message) to restore trust in those numbers? If so, what level, and should that ceiling include the cost of recorded messages?

Didn't know there were personal numbers.

#### Question 15:

Do you agree with Ofcom's proposals to move personal numbers (with the same consumer protection provisions) to the '06' range and to pursue the direct allocation of numbers to end users as proposed at some point in the future?

#### **Question 16:**

Do you have any comments on the use of the 05 number range?

Maybe all completely free numbers should use these instead of 0800.

#### Question 17:

Do you agree that Ofcom's overall proposals for a future Numbering Plan are coherent and comprehensive, and do you have any comments on the timescales in which the changes should be implemented ?

A.S.A.P.

# Question 19:

Do you support the proposal to extend the tariffing provisions of the Numbering Plan so that they apply to customers of all providers on all types of network?

# Question 20:

How do you think the new Numbering Plan could be effectively communicated to consumers?

Notices sent out by the telephone co's with their bills. General advertising.

#### Question 34:

Do you agree with Ofcom's assessment of the problems with current 08 and 09 in terms of information clarity and consumer perceptions?

You'll never get everyone to understand everything, but most intelligent people should follow what the differences are.

#### Question 35:

Which of these options for current 08 services do you think is best in terms of a) increasing consumer transparency and b) minimising the costs of restructuring the 08 range?

I'm not a telephone engineer so unable to answer these type of questions.

#### Question 36:

How might early migration to the '03' range be encouraged?

#### Question 38:

Should there be any PRS number ranges (09x) with no tariff ceiling ?

Question 45: If a new sub-range is made available for personal numbering services, how long should the current '070' sub-range remain available for existing providers, in order to minimise migration costs ?