

John Buckle

The web has changed the way I work, buy goods and services and keep in touch.

I started my own consultancy a year ago and this would be inconceivable without access to the breadth of resources on the web. Wherever I am I can research any topic I want (making sure to validate some of the more dubious information!). Recently whilst working in Egypt I was able to find out about the Chinese healthcare system, quantify the world pharmaceutical market and learn about the principles of economic development from a Harvard professor. All of this was available day and night without moving from my desk or paying a penny.

Travelling no-longer means being out of touch. With web mail, BBC news on-line and streaming video I know what is going on in the world, and can keep in touch.

With a busy life I regularly purchase on-line for convenience, and have made significant savings (e.g. £2000 off an expensive leather suite). I regularly research new products and services and can make informed purchasing decisions based on the wealth of information that others on the web are willing to share - I cannot conceive of life without it.