

Martin Watson

Which aspect of using online services concerns you most?

It's not an information superhighway; it's a digital Jungle of Jeopardy. The old joke about computers making things go wrong faster is now a reality. The AVERAGE computer user over thirty is reluctant to try new things. There is a formidable army of Techno Terrors out there to tangle with. Technobabble, Spam, viruses, scams, ad-ware, porn, the list often seems endless... I have friends, ONLY in their sixties, who are reluctant to leave a recorded telephone message, let alone try new technology.

SAFETY AND SECURITY are the top issues that ISPs, PC manufacturers and software vendors need to address. In years to come we will look back on IT in the early 2000s and be stunned by this madness. We are all threatened, inconvenienced and frustrated by a plethora of "digi-dung".

I started my company to address these issues and teach parents and businesses about the perils of the online world. It has become a full-time chore for PC users just to stay abreast of the latest hazards, let alone defeat them when they appear.

The average user can't correctly configure a firewall, but **SHOULDN'T HAVE TO!!**