



# Community Digital Sound Programme (C-DSP) licence

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## Application form – Part A (public)

Name of applicant (i.e. the body corporate that will hold the licence):

Smiling Families Charity t/a Vibe25 Radio

Proposed service name:

Vibe25 Radio

Radio multiplex service(s) on which the proposed C-DSP service is to be provided (note this must be a small-scale multiplex area either previously advertised or currently being advertised by Ofcom as shown in the multiplex licence advertisement)

Public contact details (i.e. Contact name and/or company name, company address, telephone number(s) and email):

Paul Martin-Beades, 4 Peace Court, B920AW, [paul@smilingfamiliescharity.co.uk](mailto:paul@smilingfamiliescharity.co.uk)  
07961685642

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# 1. Overview

You should complete this form if you are applying for a community digital sound programme licence (“C-DSP”). You can find further information about C-DSP services in the [guidance notes for licensees and applicants](#).

This application form is divided into two parts – **Part A** (which we will publish on our website) and **Part B** (which will be kept confidential). This document constitutes Part A; [Part B of the application form](#) is available on our website.

If you encounter any issues using these forms, please contact [broadcast.licensing@ofcom.org.uk](mailto:broadcast.licensing@ofcom.org.uk).

## The purpose of this form

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You should complete this form if you are applying for a Community Digital Sound Programme (C-DSP) licence.

A digital sound programme service intended for broadcast by means of a local or small-scale radio multiplex service requires either a C-DSP licence or a local DSP licence. Ofcom’s published guidance notes set out some of the key issues that potential applicants need to consider in deciding which type of licence is suitable for them. In summary, C-DSP services are not run for financial gain and are required to provide social gain. C-DSP licences therefore include strict conditions to ensure that happens, and provide less flexibility than a local DSP licence. However, they do provide access to capacity that small-scale radio multiplex service providers are required to reserve solely for C-DSP services.

A C-DSP licence will be required even if the same programme service is also provided on any other platforms (e.g. FM, satellite), as separate licences are required for those.

As noted above, small-scale radio multiplex services will have reserved capacity for C-DSP services. Issue of a C-DSP licence does not, however, guarantee carriage on a small-scale (or local) radio multiplex service. That is a matter for agreement between the C-DSP licensee and the multiplex service provider, and there may be more C-DSP licences issued in a locality than there are reserved slots on the small-scale radio multiplex service. Note that a C-DSP service does not necessarily have to broadcast using reserved capacity. It can use unreserved capacity on a small-scale radio multiplex service or capacity on a local radio multiplex service, again subject to agreement with the multiplex service provider.

An application for a C-DSP licence will be accepted only once Ofcom has advertised the licence for the small-scale radio multiplex service upon which the proposed C-DSP service is intended to be provided. There is no closing-date by which an application for a C-DSP licence must be submitted (i.e. it can be submitted at any time after the licence for the relevant small-scale radio multiplex licence has been advertised).

You can find further information about how to determine if a service requires a C-DSP licence in Section 2 of the [guidance notes for applicants and licensees](#).

## Provision of information

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Ofcom requires complete and accurate information to assess applications. This is so that we can assess your application against statutory criteria, consider whether those involved in the body applying for a licence are 'fit and proper' to hold a licence, and determine whether their involvement with other organisations disqualifies them from participation in a licence.

It is an offence under the Broadcasting Act 1996 (as amended) to provide false information or withhold relevant information during the application process, and may be grounds for revocation of a licence subsequently granted.

## Publication of information about applications and licensed services

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Information provided in **Part A** of the application form will typically be published by Ofcom in our Monthly Radio Update publication the month following the submission of your application. This may take longer if the application is received late in the month. Information provided in **Part B** will not be published.

In submitting this application you agree that, should a licence be granted, Ofcom may publish contact details for the licensee (specified in Section 2 of Part B of the application form), which may include personal data, on the Ofcom website and/or in other relevant publications. If you have any questions about the information that we publish, or there are any changes to this information, you should contact the Broadcast Licensing team by email ([broadcast.licensing@ofcom.org.uk](mailto:broadcast.licensing@ofcom.org.uk)).

Ofcom considers issued C-DSP licences to be public documents and copies of licences will be made available to third parties on request albeit, other than the Key Commitments which are tailored to the service, C-DSP licences are standard form documents. A brief description of the licensed service will be published on the Ofcom website, along with the Key Commitments which form part of the licence.

Ofcom publishes a [monthly radio licensing update](#) which lists new services licensed, new applications, licences revoked, licence transfers, and changes to licensed services during the past month.

## Data protection

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We require the information requested in this form in order to carry out our licensing duties under the Broadcasting Act 1990, Broadcasting Act 1996 and Communications Act 2003. Please see Ofcom's [General Privacy Statement](#) for further information about how Ofcom handles your personal information and your corresponding rights.

## Keeping up to date with broadcasting matters

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We strongly recommend that the appropriate person at the applicant body signs up to receive Ofcom's regular email updates on broadcasting matters including notification when the Broadcast and On Demand Bulletin is published.

To sign up to receive these communications, you must visit the [email updates](#) area of our website and select 'Broadcasting.'

## 2. Applicant's details

### About this section

In this section we are asking you for details about the applicant company. This must be a body corporate which is not profit distributing.

In the first part of this section, we are asking for basic details about the applicant. These include company registration number and contact information.

In the second part of this section we are asking for details of the applicant's officers (directors or, in the case of LLPs, designated members), its shareholders and participants. Where applicable, we are also asking for details of the officers of the applicant's parent and associated companies or LLPs etc.

If any of the individuals named in your responses are known by more than one name/version of their name, all names must be provided.

Certain persons are disqualified from holding a C-DSP licence. This section asks the questions which enable us to consider this for those types of disqualification which apply specifically to bodies corporate. It also asks questions which are relevant to our assessment of the applicant's fitness and properness to hold a C-DSP licence.

Before completing this section of the form, you should read [Ofcom's guidance on the definition of 'control' of media companies](#). Throughout this section, "control" has the meaning it is given in Part I of Schedule 2 of the Broadcasting Act 1990.

The response boxes and tables should be expanded or repeated where necessary, or provided in a separate annex.

'Officerships' in this section refers to: directorships of bodies corporate, designated memberships of LLPs, or membership of a governing body of an unincorporated association (including partnerships).

### Applicant information and contact details

2.1 Name of applicant (i.e. the body corporate that will hold the licence):

Vibe25 Radio

2.2 Company registration number stated on Companies House:

Ceo17807

2.3 For UK registered companies, the address of the applicant's registered office stated on Companies House.

For non-UK registered companies, the principal office address:

4 Peace Court, Hampton in Arden, B920AW

2.4 If a UK registered company, is the current Memorandum and Articles of Association document available on the Companies House website?

Yes  No

If no, please submit the up to date document and indicate you have done so in the checklist in Section 4 of Part B.

2.5 Contact details of the individual duly authorised by the applicant for the purposes of making this application. This individual should be the company secretary, a director or (if an LLP) designated member.

(If you are an agent completing the form on behalf of the applicant please do not enter your details here – see paragraph 2.25 of the [guidance notes](#)).

Full name	Paul Martin-Beades
Job title	Charity Trustee/Studio Manager
Address	4 Peace Court, Hampton in Arden B920AW
Telephone	07961685642
Mobile	
Email	paul@smilingfamiliescharity.co.uk

2.6 If the proposed Licensed Service has/will have a website, please provide the website address below.

[www.vibe25radio.co.uk](http://www.vibe25radio.co.uk)

2.7 How will the service be financed? If the applicant is receiving, or is likely to receive, any form of funding and/or financial assistance to establish and maintain the service, please provide details of who is providing that funding/financial assistance and the extent of it.

If you are receiving funding from, or on behalf of, a source that could be considered a political organisation or a religious body, you must set out the nature of that organisation here.

## Ownership and control of the company which will hold the licence

### Details of officers, participants and shareholders of the applicant

2.8 Complete the following table, expanding it if necessary, to provide the following details for each director or designated member of the applicant (i.e. the body corporate that will hold the licence):

Full name of individual	Correspondence address <sup>1</sup>	Country of residence	Other officerships held (and nature of the business concerned)	Other employment
Paul Martin Beades	4 Peace court Hampton in Arden Solihull Birmingham B92 0AW	UK		
Kerry Martin beades	4 Peace Court Hampton in arden Solihull Birmingham b920aw	UK		

2.9 Complete the following table, expanding it if necessary, to list all bodies which hold or are beneficially entitled to shares, or who possess voting powers, amounting to more than 5% in the applicant (“participants”). If you are unable to provide a complete answer to this question in relation to beneficial owners, please state whether you have any reason to suspect the existence of any beneficial owners.

Full name of >5% participant (existing and pro-posed)	Number of shares	Total investment (£s)	Total investment (%)	% of voting rights

<sup>1</sup> This should be the same address as is held and published by Companies House.

Comments				

2.10 Complete the following table, expanding if necessary, to identify any entities with which the applicant is affiliated. By affiliated, we mean companies that are related through ownership, either with one company being a minority shareholder in the other, or through multiple companies being owned by a third party.

(If this question is not applicable to the applicant please respond “N/A” in the table.)

Full name of the entity	Address
n/a	

2.11 Complete the following table, expanding it if necessary, to list any bodies corporate which are controlled by the applicant, and their affiliates:

(If this question is not applicable to the applicant please respond “N/A” in the table.)

Full name of the entity	Address	Affiliates
n/a		

**Details of persons who control the applicant**

2.12 Complete the following table, expanding it if necessary, to list all persons who control the applicant, together with their affiliates. If any persons or bodies control the applicant jointly because they act together in concert (e.g. because of a shareholder’s agreement), each such person must be identified here:

(If this question is not applicable to the applicant please respond “N/A” in the table.)

Full name of individual or body	Address	Affiliates
n/a		

2.13 Complete the following table, expanding it if necessary, to list all officerships in other bodies that are held by any individual listed in response to question 2.12, and any affiliates of those bodies. An “officership” refers to being a director of a body corporate, designated member

of a limited liability partnership, or member of the governing body of an unincorporated association:

(If this question is not applicable to the applicant please respond "N/A" in the table)

Full name of individual	Name of body in which officership held	Affiliates of that body

2.14 Complete the following table, expanding it if necessary, to list all bodies corporate which are controlled by any body corporate listed in response to question 2.12, and their affiliates:

(If this question is not applicable to the applicant please respond "N/A" in the table)

Full name of body corporate listed in 2.11	Body corporate controlled	Affiliates of body corporate controlled
n/a		

2.15 In relation to each body corporate identified in response to question 2.12, complete the following table, expanding it if necessary, to list all bodies which hold or are beneficially entitled to shares, or who possess voting powers, amounting to more than 5% in the body corporate concerned (i.e. "participants"). You may, but are not required to, exclude from this table any bodies listed in response to question 2.12. If you are unable to provide a complete answer to this question in relation to beneficial owners, please state whether you have any reason to suspect the existence of any beneficial owners.

(If this question is not applicable to the applicant please respond "N/A" in the table)

Name of body corporate identified in response to question 2.11				
Full name of >5% participant	Number of shares	Total investment (£s)	Total investment (%)	% of voting rights
n/a				
Comments				

### Involvement of the applicant in specified activities

2.16 Please state below whether the applicant, or any of the directors, shareholders or other individuals named above, including their associates (i.e. directors of their associates and other group companies), is, or is involved in, any of the below, and the extent of that interest.

Activity/involvement	Yes / No	Please state who is involved; the name of the body/individual/agency they are involved with; and the extent of their involvement
a) A local authority	NO	
b) A body whose objects are wholly or mainly of a political nature, or which is affiliated to such a body	no	
c) A body whose objects are wholly or mainly of a religious nature; <sup>2</sup>	no	
d) An individual who is an officer of a body falling within (b) or (c);	no	
e) A body corporate which is an associate (as defined in paragraphs 1(1) and 1(1A) of Part I of Schedule 2 to the Broadcasting Act 1990) of a body falling within (b) or (c);	no	
f) An advertising agency or an associate of an advertising agency	no	

<sup>2</sup> Please refer to Sections 3 to 5 of [Ofcom's religious guidance note](#) for details on how we determine the eligibility of religious bodies to hold certain broadcasting licences.

### Details of applications, licences and sanctions

2.17 Is the applicant (i.e. the body corporate that will hold the licence) a current licensee of Ofcom?

Yes      / **No**

If yes, please provide the licence details expanding the table if necessary:

Licence number	Name of multiplex

2.18 Has the applicant (i.e. the body corporate that will hold the licence) held an Ofcom broadcasting licence before?

Yes      / **No**

If yes, please provide the details expanding the table if necessary:

Licence number	Name of service or multiplex

2.19 Has anyone involved in the proposed service held an Ofcom broadcasting licence or been involved in an Ofcom-licensed broadcast service before?

Yes      / **No**

If yes, please provide the details expanding the table if necessary:

Dates licence was held or dates of involvement	Licence number (if known)	Name of service or multiplex

2.20 Does the applicant (i.e. the body corporate that will hold the licence) control an existing Ofcom licensee?

Yes /  No

If yes, please provide the licence details expanding the table if necessary:

Licence number	Name of service or multiplex

2.21 Is the applicant (i.e. the body corporate that will hold the licence) controlled by an existing licensee or by any person who is connected (within the meaning of Schedule 2 to the Broadcasting Act 1990) with an existing licensee (i.e. as a “participant”)?

Yes /  No

If yes, please provide the following information, expanding the table if necessary:

Licence number	Name of service or multiplex

2.22 Has the applicant – or any person(s) controlling the applicant - made any other application to Ofcom (or its predecessor broadcast regulators – the Independent Television Commission and the Radio Authority) for any licence which has since been surrendered by the licensee or revoked by Ofcom (or one of its predecessor regulators)?

Yes /  No

If yes, please provide the following information, expanding the table if necessary:

Licence number	Name of service or multiplex

2.23 Is the applicant – or any person(s) controlling the applicant - subject to any current or pending investigation by any statutory regulatory or government body in the United Kingdom or abroad in respect of any broadcast-related matter?

Yes /  No

If yes, please provide the following details expanding the table if necessary:

Licence number (or equivalent)	Name of service or multiplex	Details of the investigation

2.24 Has the applicant – or any person(s) controlling the applicant – ever been subject to a statutory sanction for contravening a condition of a broadcasting licence in the UK or any other jurisdiction?

Yes /  No

If yes, please provide the following details relating to each sanction expanding the table if necessary:

Licence number (or equivalent)	Name of service or multiplex	Nature of the breach	Sanction imposed	Date sanction imposed

2.25 Has the applicant – or any person(s) controlling the applicant – ever been convicted of an unlicensed broadcasting offence?

Yes /  No

If yes, please provide the following details:

Full name	Date of conviction/action (dd/mm/yy)	Penalty

2.26 Please provide any further information you hold, relating to the past conduct of the applicant or those individuals listed, in regulatory matters or in matters going to honesty and/or compliance, which may be relevant to Ofcom's consideration of whether or not the applicant is fit and proper to hold a broadcast licence. If the applicant or the form signatory fails without reasonable excuse at this point to declare any matter of which Ofcom subsequently becomes aware, and which we do consider to be relevant to the applicant's eligibility to hold a licence, we will take it into account in determining the question of whether the applicant/licensee remains fit and proper to hold a licence.

If you have no information to provide, please respond "N/A".

n/a



## 3. The proposed service

### About this section

This section asks you to describe your proposed service, including the Key Commitments you propose to include in your licence. This includes your service name, multiplex name and character of service, in addition to standard commitments that all C-DSP licensees need to abide by. Holders of an existing analogue community radio licence to be a simul-cast on the proposed C-DSP service can replicate the existing analogue key commitments as it is our expectation that the key commitments for simulcast services are to be in keeping with one another. If a licence is granted, the information you provide in this section will be used to form the basis of the annex to your licence. You will only be authorised to broadcast what is detailed in the annex of the licence.

In this section, you will also need to set out how your service will provide social gain, community participation and how you will be accountable to the target community. This is in line with statutory requirements for the granting of C-DSP licences. **The information provided in this section is also the basis on which decisions are made.**

If you hold, or intend to hold, multiple C-DSP licences, the answers given in this section and the intended delivery of your Key Commitments must apply to the locality in which your proposed service will broadcast (as set out in the Draft Key Commitments in this application form).

### Your proposed service and target community

3.1 What is the proposed service name?

Smiling Families t/a Vibe25 Radio

3.2 On which radio multiplex service do you intend to broadcast? If the relevant radio multiplex licence has not yet been awarded, please state the name of the area that the multiplex service is intended to cover, as defined in the multiplex licence advertisement.

Online, alexa, ios, dab

3.3 Where is your proposed studio located? Please note that this must be located within the coverage area of the small-scale radio multiplex service identified in answer to 3.2 (or the advertised area for a small-scale radio multiplex service that has not yet been awarded).<sup>3</sup>

Solihull

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<sup>3</sup> If you propose to provide your service on a local, rather than a small-scale, radio multiplex service, there is no requirement for your studio to be located within the licensed area of that local radio multiplex service.

- 3.4 If the proposed service is a simulcast or corresponding service of an existing licensed radio service, please list that below and provide the licence number.

no

- 3.5 What is the target community of the service? Please include the geographical area that you wish to serve in addition to the interests or characteristics that define your target community. The area you wish to serve must be geographically located within the coverage area of the radio multiplex service on which you intend to broadcast. **Answer in fewer than 400 words.**

we support — those facing terminal illness, disability, or life-changing medical challenges. Our mission is to provide a platform where real stories can be heard, hope can be shared, and the community can come together. We will invite families and partner charities onto the air to promote the incredible work they do. We already have organisations supporting **dementia, veterans, and community wellbeing** waiting to join us on-air to share their services, advice, and lived experiences. Vibe25 is also committed to **youth development and education**. Local schools, colleges, and universities have reached out with interest in bringing students into our studio — including those from under-privileged backgrounds and those studying: Media, Journalism, Broadcasting, Music production, Creative arts, Work-experience and vocational modules. By opening our doors, we help young people gain real-world experience, build confidence, and discover new career pathways within the media industry.

- 3.6 How will you ensure that your proposed C-DSP service is run on a not-for-profit basis? Please give details of specific measures or arrangements in place to ensure this, and how any profit will be wholly and exclusively used for securing or improving the future provision of the service, or for the delivery of social gain. **Answer in fewer than 400 words.**

Vibe25 Radio, as part of the Smiling Families Charity, operates with full transparency and strict compliance. We have appointed **trustees** who oversee all activities to ensure that every guideline, safeguard, and legal requirement is met. We are fully **registered with the Charity Commission and Companies House**, which means we follow regulated standards, including: **Clear governance procedures, Financial accountability, Safeguarding responsibilities, Operational transparency, Compliance with charity and company law**. To maintain full openness, we hold **monthly meetings**, as well as **end-of-year reviews**, all of which are documented with full minutes. These records are available for trustees and any supported families or partner organisations who wish to understand how we operate. Our commitment to accountability ensures that everyone we assist can

trust that our work is ethical, responsible, and aligned with the core values of Smiling Families and Vibe25 Radio.

## Social gain

- 3.7 What community benefits will your service bring to your target community(ies) and, if applicable, the general public. Please include summaries of evidence to support your answer, including details about other organisations you intend to work with. **Answer in fewer than 500 words.** Please do not provide names of individuals in your answer.

### Community Benefits Provided by Our Service

Vibe25 Radio, operating under the registered charity **Smiling Families**, delivers a wide range of social, educational, and emotional benefits to our target communities and the wider public. Our service is designed to support vulnerable families, provide learning opportunities, and strengthen community connections across Solihull and surrounding areas.

#### 1. Giving Vulnerable Families a Platform and a Voice

Many of the families we help are coping with **terminal illness, disability, or life-changing conditions**. These families often feel isolated or unheard. Vibe25 Radio provides:

- **A safe platform to share their experiences**
- **Opportunities to raise awareness of their needs**
- **A way to promote support groups and services that have helped them**

This helps break down stigma, encourages community understanding, and boosts emotional wellbeing by showing families that their stories matter.

**Evidence:** Research from charities such as Macmillan, Mind and Carers UK shows that storytelling, community engagement and peer support significantly reduce isolation and improve mental health outcomes for people dealing with illness and caregiving.

#### 2. Supporting Local Charities & Community Organisations

Vibe25 Radio works alongside a growing list of local organisations, including:

- **Dementia-support charities**
- **Veterans' charities**
- **Health and wellbeing groups**
- **Parent and children's support organisations**
- **Smiling Families (our parent charity)**

We provide airtime for these groups to promote their services, events, and advice. This improves access to support for families who may not know what help is available.

#### 3. Educational & Skills Development for Young People

We are already in discussions with **local schools, colleges, and universities** who want their students to gain practical experience in:

- **Media**

- Journalism
- Radio broadcasting
- Music production
- Presenting and interviewing
- Creative arts and digital skills

This benefits students by giving them:

- **Hands-on work experience**
- **Portfolio-building opportunities**
- **Access to real studio equipment**
- **Guidance from working professionals**
- **A supportive environment for under-privileged learners**

**Evidence:** OFCOM and the UK Government list media skills, communication, confidence, and digital literacy as essential modern employability skills—particularly valuable for students from disadvantaged backgrounds.

#### **4. Strengthening Community Connections**

By showcasing local voices, events, charities, and young talent, Vibe25 Radio acts as a **community hub**, helping people feel connected and informed.

Community radio has been proven to:

- Increase civic engagement
- Improve local cohesion
- Create volunteer opportunities
- Enhance community pride

(According to Community Media Association research.)

#### **5. Transparent, Trusted, and Well-Governed**

To ensure safety and quality:

- We have **appointed trustees**.
- We are registered with **the Charity Commission** and **Companies House**.
- We conduct **monthly meetings and annual reviews**, all minuted and available for inspection.
- We follow strict **safeguarding, data protection, and operational guidelines**.

This ensures that families, young people, and partner organisations can rely on us for responsible, ethical, and transparent community support.

#### **Summary**

Vibe25 Radio brings clear, measurable benefits to the community by:

- Giving vulnerable families a voice
- Supporting local charities
- Offering valuable training to young people
- Strengthening community identity
- Operating under regulated, transparent governance

Our partnerships with local charities, schools, and colleges ensure that the service directly improves the lives of people across Solihull and neighbouring areas.



- 3.8 Please summarise how your service will facilitate discussion and the expression of opinion. **Answer in fewer than 200 words.**

Vibe25 Radio will provide an open, inclusive platform where members of the community can share experiences, perspectives and opinions in a respectful, well-moderated environment. Our programming will feature interviews, discussions, and guest segments involving families supported by Smiling Families, local charities, schools, community groups, and residents from across Solihull and the surrounding areas.

Listeners will be invited to contribute through call-ins, social media interaction, pre-recorded messages, and structured community forums. We will encourage discussion on topics such as local issues, health and wellbeing, community initiatives, youth opportunities, accessibility, and support services, ensuring all voices—particularly those who are under-represented—are heard.

Our presenters will follow OFCOM guidelines on fairness, accuracy and impartiality, ensuring balanced representation of viewpoints while creating a safe space for sensitive conversations. Content will be overseen by trustees responsible for compliance and safeguarding to ensure discussions remain inclusive, respectful and non-discriminatory.

Through these measures, Vibe25 Radio will nurture community dialogue, encourage civic participation and empower people to share their stories, ideas and opinions.

- 3.9 How will you ensure that members of your target community(ies) can gain access to the facilities used to provide your service, and receive training in using these? In particular, please set out how this will be done practically, formally and/or informally. **Answer in fewer than 400 words.**

Vibe25 Radio will ensure that all members of our target communities—particularly families supported by Smiling Families, young people, under-represented groups, and local charities—are able to access our broadcasting facilities and receive appropriate training. Access will be provided through a combination of structured programmes, open sessions, and outreach work.

#### **Practical Access**

Our studio in Solihull will operate as an accessible community media space. Individuals and groups will be able to attend in person by appointment, through scheduled open studio days, or via organised visits in partnership with local schools, colleges, and charities. We will ensure accessibility for people with disabilities and those with additional needs by offering flexible session times, one-to-one support, and remote access options for those unable to travel.

#### **Formal Training**

We will deliver structured training programmes covering radio presenting, audio production, journalism, interview skills, media literacy, and safeguarding. These sessions will be available to: Students on work-experience or college modules. Volunteers wishing to present or assist in production. Families and community participants wanting to share stories or host segments

Training will include induction, hands-on studio practice, OFCOM compliance, and safe-broadcasting guidelines. Certificates of participation will be offered to support students' portfolios and employability.

#### **Informal Training and Mentoring**

Informal, ongoing support will be provided during live shows and production sessions, enabling volunteers and community members to learn gradually while contributing on air. Presenters will mentor new participants, offering guidance on scriptwriting, presenting, editing and technical operation at a pace suited to their confidence and abilities.

#### **Partnerships to Expand Access**

We are already working with local schools, colleges, universities, youth projects, veterans' groups, dementia-support organisations, and other charities. These partners will help identify individuals who would benefit from training and ensure those with fewer opportunities or additional needs can participate fully.

#### **Governance and Safety**

Training and facility access will be overseen by trustees responsible for safeguarding, compliance, and operational standards. All activities will follow Charity Commission and OFCOM guidelines to ensure safe, inclusive and responsible participation.

Through these combined measures, Vibe25 Radio will offer meaningful, equitable access to broadcasting facilities, empowering community members with the skills, confidence and opportunities needed to participate fully in the creation of local media.

- 3.10 How will your service provide better understanding of your target community and the strengthening of links within it? **Answer in fewer than 200 words.**

Vibe25 Radio will improve understanding of our target community by giving a platform to families affected by terminal illness, disability and life-changing conditions, as well as the charities and organisations that support them. By sharing real stories, lived experiences and expert input, the wider public will gain clearer insight into the challenges these families face and the support available to them. We will host regular interviews, discussion features, and community spotlight segments involving local charities, schools, health services, youth groups, veterans' organisations, and wellbeing projects. This will help build awareness of local resources, encourage collaboration between organisations, and connect people who may otherwise feel isolated.

Our inclusive broadcasting approach ensures representation from diverse backgrounds, abilities and ages, helping listeners understand each other's experiences while promoting respect and empathy. Community participants will also be invited to contribute on-air, strengthening relationships through shared storytelling, volunteering and collaborative programming.

By creating an accessible hub for dialogue, information and connection, Vibe25 Radio will strengthen community cohesion, increase awareness of local support networks, and bring people together through open, meaningful communication.

- 3.11 Please summarise the relevant experience of the group or its members in activities related to the provision of social gain or other relevant non-broadcast areas (such as third sector, training or education). **Answer in fewer than 200 words.**

Vibe25 Radio is operated by Smiling Families, a registered charity with significant experience supporting families affected by terminal illness, disability and life-changing medical conditions. The charity's trustees and volunteers have extensive backgrounds in third-sector work, community support, safeguarding, and family advocacy. They have delivered practical assistance, emotional support, wellbeing projects and community engagement programmes for several years.

Members of the Vibe25 team also bring experience in **training, youth support and education**, having worked alongside local schools, colleges and community groups to provide mentoring, creative workshops, and learning opportunities for young people, including those from under-privileged backgrounds or with additional needs.

The team includes individuals with backgrounds in **broadcasting, media, event organisation and volunteer management**, enabling them to create safe, structured and accessible learning environments within the radio setting. Trustees provide oversight in governance, compliance, safeguarding and operational standards, in line with Charity Commission and Companies House requirements.

Collectively, the group has a strong track record of delivering social gain, supporting vulnerable individuals, and providing accessible opportunities for learning, participation and personal development—skills directly aligned with the aims and responsibilities of a community radio service.

We also have presenters from other stations who will volunteer.

## Participation

- 3.12 How do you propose to ensure that members of your target community(ies) are given opportunities to participate in the operation and management of the service? **Answer in fewer than 400 words.**

Vibe25 Radio is committed to ensuring that members of our target communities—particularly families supported by Smiling Families, young people, individuals affected by illness or disability, and local charities—are given meaningful opportunities to participate in the operation and management of the service.

### **Operational Participation**

Community members will be invited to contribute directly to programming through presenting, co-hosting, interviewing, producing features, assisting with research, or supporting social media and digital content. We will offer both structured volunteer roles and flexible involvement for those who may need additional support or accessibility adjustments. Participants will receive appropriate training in broadcasting, compliance and studio operation, enabling them to take on real responsibility within the station.

### **Management-Level Participation**

We will create opportunities for community representation within advisory roles. Community members, partner organisations, and volunteers will be able to join: A **Community Advisory Panel**, meeting quarterly to shape programming, policies and priorities. Focus groups to provide feedback on the service’s development, accessibility and direction. Consultations on community needs and improvement areas.

Families and partner charities will be encouraged to contribute ideas for new shows, campaigns and outreach initiatives. Their perspectives will directly influence the station’s content and long-term planning.

### **Formal Governance Opportunities**

Where appropriate, experienced volunteers or community representatives may be invited to support subcommittees relating to safeguarding, accessibility, youth engagement or outreach, under the oversight of trustees. This ensures that lived experience and community insight contribute to decision-making in a structured, compliant manner.

### **Inclusive and Accessible Participation**

We will ensure participation opportunities are accessible to people with disabilities, additional needs or limited confidence by offering: One-to-one support. Flexible involvement hours. Remote participation options. Training delivered at different levels and paces

Young people from local schools and colleges will be supported to take on leadership roles within youth-led content and projects, helping them develop confidence and management experience.

### **Ongoing Engagement and Transparency**

Regular meetings, surveys, open studio days, and feedback channels will ensure that community members remain actively involved in shaping the station. Trustees

will maintain transparent governance practices, allowing families and partners to understand and influence how the service is run.

Through these measures, Vibe25 Radio will ensure that its target communities are not only represented on air but fully involved in the operation, direction and ongoing management of the service.

## Accountability

- 3.13 How will members of your target community contact your service and influence its operation? **Answer in fewer than 300 words.**

Vibe25 Radio will provide multiple, accessible channels for members of our target community to contact the station and influence its operation. These include:

**Direct Contact: Phone and email** dedicated to community inquiries, show suggestions, and feedback. **Social media platforms** (Facebook, Instagram, X/Twitter) for interactive messaging, polls, and live engagement. **Website contact forms** for structured submissions regarding programming, volunteering, or community needs.

**On-Air Interaction:** Call-in segments and message contributions during live broadcasts. Opportunities to record pre-submitted opinions, interviews, or feature ideas for inclusion in shows.

**Formal Participation:** Members can join a **Community Advisory Panel** or focus groups to review programming, suggest content, and provide feedback on station operations. Consultations with partner charities, schools, and community groups ensure under-represented voices are heard and considered in planning. Surveys and feedback forms will be issued regularly to monitor community needs and service impact.

**Influence on Operation:** Suggestions from the community will directly inform programme scheduling, topics, and special features. Community input will shape youth and volunteer training, outreach initiatives, and collaborative projects. Trustees and station managers will review and respond to community contributions at regular governance meetings, ensuring transparency and accountability. By combining open communication channels with structured advisory roles and feedback mechanisms, Vibe25 Radio ensures that its target community is actively involved in shaping both the content and operation of the service, creating a truly participatory and responsive community radio station.

- 3.14 How will suggestions and/or criticisms from members of your target community(ies) be considered and acted upon? **Answer in fewer than 300 words.**

Vibe25 Radio is committed to listening to, valuing, and acting upon suggestions and criticisms from its target community. This ensures the service remains relevant, inclusive, and responsive to the needs of the people it serves.

**Collection of Feedback:** Community members can submit suggestions or criticisms via **phone, email, website forms, or social media**. On-air call-ins, pre-recorded messages, and interactive features provide additional opportunities for direct feedback. Structured feedback will also be gathered through **Community Advisory Panels, focus groups, surveys, and consultations** with partner organisations, schools, and charities.

**Review and Evaluation:** All feedback is logged and reviewed regularly by the station management team and overseen by the trustees. Constructive suggestions and criticisms are evaluated for feasibility, alignment with community needs, and compliance with OFCOM and Charity Commission guidelines. Urgent or sensitive issues are prioritised and addressed promptly.

**Action and Response:** Agreed changes or improvements are implemented in programming, volunteer support, training, outreach initiatives, and operational procedures. Community contributors receive acknowledgement of their feedback and, where appropriate, an explanation of how their suggestions have been acted upon.. Trustees maintain records of all feedback and actions taken, ensuring transparency and accountability.

By embedding structured feedback mechanisms alongside informal communication channels, Vibe25 Radio ensures that the service evolves in line with the expectations, needs, and insights of the communities it serves, fostering trust, participation, and continuous improvement.

## Draft Key Commitments

Below is an example of the licence annex where the Key Commitments appear. Should a licence be awarded, the entries you provide below will form the Key Commitments section of your licence. Holders of a community radio analogue licence that is to be simulcast, or a corresponding service, are expected to provide key commitments that are in line with their existing service(s). As such, applicants may refer to the existing key commitments of the relevant simulcast or corresponding service(s) to ensure that the draft below is in line with those of the existing service(s).

Please provide entries where specified in **BOLD** below. The information you enter here should reflect your answers to Sections 3 and 4 of the Part A of your completed Application Form. This will form the basis of your Key Commitments alongside the mandatory text in italics. Do not amend the text in italics as every service is required to comply with these requirements, but the details of how each service does so do not need to be included in the Key Commitments.

### ANNEX TO LICENCE

**LICENSED SERVICE NO**                      tbc

Licensed Service	Vibe25 Radio (the on-air name of the programme service as in question 3.1 of this application)>
Service Description	<p>&lt;<b>Vibe25 Radio</b>&gt; is a radio service intended to serve</p> <p>NOTE: The next 3 headings below are the components of the ‘character of service’.</p> <p>&lt;<b>General public and charities wanting to voice themselves, families and family members Smiling Families Charity already support</b>&gt; <i>in</i></p> <p>&lt;<b>Solihull, West Midlands</b>&gt; NOTE: this can be all, or a subset of, the area covered by the radio multiples service described in the next column&gt; (<i>“the target community”</i>) by</p> <p>&lt; <b>Vibe25 Radio provides an inclusive, community-focused service, giving families, charities, and young people a voice. It broadcasts local news, interviews, music, and educational content, while offering training, volunteering opportunities, and support to strengthen community connections and awareness.</b>&gt;</p> <p>The studio of the Licensed Service is located within the coverage area of the Small-Scale Radio Multiplex Service identified above (n.b. the Licensee will not be in breach of this requirement if an existing studio ceases to fall within the coverage area merely as a result of technical changes to the Small-Scale Radio Multiplex Service outside the control of the Licensee).</p> <p>The Licensed Service shall have the characteristics of a Community Digital Sound Programme Service as set out in the 2019 Order and, in so doing, shall achieve the following objectives:</p> <ul style="list-style-type: none"> <li>• the facilitation of discussion and the expression of opinion,</li> <li>• the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the</li> </ul>

	<p>person providing the service, and</p> <ul style="list-style-type: none"> <li>• the better understanding of the particular community and the strengthening of links within it.</li> </ul> <p>Members of the target community shall contribute to the operation and management of the service.</p> <p>The service shall have mechanisms in place to ensure it is accountable to its target community in the specific area or locality.</p>
Transmission Schedule	
Multiplex	<p>&lt;Online via <a href="http://www.vibe25radio.com">www.vibe25radio.com</a>, alexa, ios and dab (as per the licence advert): as in question 3.2 of this application, specify if small-scale or local multiplex the radio station plans to broadcast on&gt;</p>

## 4. Compliance of the service

### About this section

This section asks you to describe the compliance arrangements for the proposed licensed service, i.e. the arrangements which the applicant will put in place to ensure that the content it proposes to broadcast will comply with the relevant regulatory codes and rules for programming and advertising. These include:

- The Ofcom Broadcasting Code
- The BCAP Code: the UK Code of Broadcast Advertising
- The Regulation of Premium Rate Services Order

Condition 17 of a C-DSP licence requires that you have compliance procedures in place, and this section asks that you demonstrate your ability to meet this licence condition.

Before completing this section of the form you should read Section 4 of the [C-DSP guidance notes](#), where you will also find links to the codes and rules listed above.

- 4.1 Please give details of all compliance training (including dates) the person named in response to either question 2.3 or 2.5 in Part B (i.e. the individual who holds overall responsibility for compliance of the service) has received in the relevant codes and rules (for example, those referred to in the box at the start of this section).

I am an experienced radio presenter (Big Shoresy) in my full time role I am an EMT and have safeguarding, GDPR, HSE and teach these for Smiling Families Charity as a volunteer and courses are regulated by Quallsafe. My offcom training was done via Brumside Radio from May 2025 until December 2025

- 4.2 Please give details of any practical compliance experience (including dates) the person named in response to either question 2.3 or 2.5 in Part B (i.e the individual who holds overall responsibility for compliance of the service) has with respect to the relevant codes and rules.

Being on air for over eight months with Brumside radio

- 4.3 For each role within your compliance team please provide job title and a brief description of the functions of the role specific to ensuring compliance of the proposed service. Please do not give names of individual members of staff – this question relates to job roles rather than currently employed individuals.

**1. Compliance Lead / Compliance Officer**

**Functions:** Oversees all aspects of OFCOM compliance across the service. Monitors live and pre-recorded programming for adherence to the Broadcasting Code.

Reviews and approves third-party and in-house content prior to broadcast. Maintains programme logs, recordings, and compliance documentation. Provides guidance, training, and mentorship to presenters, producers, and volunteers. Ensures safeguarding, data protection, and health & safety standards are upheld.

### **2. Programme Manager / Producer**

**Functions:** Supports the Compliance Lead by implementing compliance procedures during live and pre-recorded broadcasts. Conducts pre-show briefings for presenters and guests, highlighting OFCOM rules and station Key Commitments. Monitors on-air content in real time and intervenes when necessary to prevent non-compliant material. Coordinates recording, editing, and scheduling of pre-recorded content to ensure compliance.

### **3. Presenter / On-Air Volunteer**

**Functions:** Delivers live or pre-recorded programming in line with OFCOM rules and the station's Key Commitments. Completes mandatory compliance training and adheres to guidelines on accuracy, fairness, harm, offence, and inclusivity. Alerts Compliance Lead or Programme Manager to any potential issues during broadcast.

### **4. Trustee Oversight / Governance Role**

**Functions:** Provides strategic oversight of compliance systems and social gain activities. Reviews compliance reports, logs, and Key Commitment delivery. Ensures accountability, transparency, and adherence to regulatory and legal requirements.

### **5. Technical Support / Studio Engineer**

**Functions:** Supports compliance by managing studio systems, including broadcast delays where necessary. Ensures that recordings and live feeds are properly logged and archived for compliance review. Assists in implementing any immediate interventions on live broadcasts to prevent breaches.

- 4.4 How does the applicant intend to formally train staff in compliance procedures? Please include details of the compliance training that will be given to those responsible for live programming, including compliance staff, presenters and producers.

Vibe25 Radio is committed to ensuring all staff, volunteers, and contributors understand and comply with regulatory, legal, and ethical requirements. Formal compliance training will be provided to **all individuals involved in live programming**, including presenters, producers, and compliance staff.

**Training Content: OFCOM Codes and Key Commitments:** Accuracy, fairness, impartiality, harm and offence, and community obligations. **Broadcasting**

**Standards:** Guidance on reporting news, interviews, and features responsibly.

**Safeguarding:** Procedures for working with children, vulnerable adults, and participants with additional needs. **Equality & Diversity:** Inclusive content creation and non-discrimination. **Health & Safety:** Safe studio practices and risk

management. **Data Protection / GDPR:** Handling of personal data for participants and contributors. **Complaints Handling:** Procedures for recording, addressing, and

reporting complaints in line with OFCOM requirements.

**Delivery Methods:** Induction workshops for new staff and volunteers Practical, hands-on studio sessions demonstrating compliant live programming. Online

training modules and webinars for refresher training. Mentoring and supervision by experienced compliance staff during live broadcasts

**Monitoring and Assessment:** Compliance staff will evaluate presenters and producers through programme logs, recordings, and direct observation.

Completion of training modules and understanding of compliance procedures will be documented for all staff and volunteers. Refresher training will be delivered **annually** or when changes to OFCOM regulations or station policies occur.

By implementing this structured training programme, Vibe25 Radio ensures that all staff involved in broadcasting are fully aware of their responsibilities, promoting safe, fair, and lawful on-air content that aligns with the station's Key Commitments.

- 4.5 Will the training described in response to question 4.5 be mandatory for all staff and volunteers? If not, outline who will receive it.

Yes, the compliance training described in response to question 4.5 will be **mandatory for all staff and volunteers who are involved in live programming or content creation** at Vibe25 Radio. This includes: **Presenters** hosting live or pre-recorded shows. **Producers** responsible for planning, editing, and managing programme content. **Compliance staff** overseeing adherence to OFCOM rules and station policies. **Volunteers** assisting with interviews, on-air segments, or community broadcasts

**Optional / Role-Specific Training:**

Certain modules, such as advanced safeguarding, data protection, or mentoring techniques, will be required only for specific roles, such as Compliance Leads, trustees, or volunteer mentors supporting children, young people, or vulnerable participants.

**Purpose:**

Mandatory training ensures that all individuals who contribute to the station are fully aware of OFCOM rules, broadcasting standards, safeguarding procedures, equality and diversity requirements, and complaints handling. This guarantees that all content is delivered safely, fairly, and in line with the station's Key Commitments.

**Enforcement:**

Staff or volunteers will **not be permitted to participate in live broadcasting** until they have completed the required training. Completion will be logged, monitored by the Compliance Lead, and refreshed **annually** or whenever regulations change.

- 4.6 It is a licence requirement that a licensee must ensure that all programming on its service (broadcast at any time of the day or night) complies with Ofcom's codes and rules (e.g. Ofcom's Broadcasting Code, which sets requirements on standards to be observed in programme content for the protection of the public).

- a) Set out in detail below the systems the applicant intends to have in place to ensure it will be able to comply with the codes and rules when the service is broadcasting live content. Your response should include details of what you will do to prepare presenters

and guests pre-broadcast and the process for ensuring that any non-complaint content is dealt with swiftly during the broadcast.

Vibe25 Radio is fully committed to ensuring that all programming—live or pre-recorded—complies with OFCOM’s Broadcasting Code and other relevant rules, protecting listeners and maintaining high standards of broadcasting.

**1. Pre-Broadcast Preparation. Presenter Briefings:** All presenters receive a **pre-show briefing** covering content, sensitive topics, OFCOM compliance requirements, and any guest considerations. **Guest Guidance:** Guests are provided with a clear outline of the station’s rules, including limits on offensive, discriminatory, or defamatory content. They are reminded of expectations for respectful and lawful discussion. **Programme Planning:** Scripts, questions, and discussion points are reviewed in advance where possible, especially for sensitive topics. **Training:** Presenters and producers complete mandatory compliance training (see Q4.5), including standards on fairness, accuracy, harm, offence, and complaints procedures.

**2. Live Monitoring Systems. Studio Oversight:** The Compliance Lead or experienced producer is present or on-call during all live broadcasts to monitor content. **Real-Time Intervention:** Presenters are trained to handle sensitive content, pause or redirect discussions, or mute guests if potentially non-compliant content arises. **Delayed Broadcasting Tools:** Where appropriate, a short delay may be used for live call-ins or high-risk segments to prevent breaches.

**3. Handling Non-Compliant Content. Immediate Action:** Any non-compliant content identified during a live broadcast is addressed immediately, either by presenter intervention, live editing, or cutting the segment. **Post-Broadcast Review:** All incidents are logged, reviewed by the Compliance Lead and trustees, and corrective action is taken. Lessons learned are integrated into future training and briefings. **Complaint Management:** Complaints related to non-compliance are handled promptly in line with the station’s complaints procedure, ensuring transparency and accountability.

**4. Continuous Oversight.** Programme logs and recordings are maintained for all live broadcasts. Regular audits ensure ongoing adherence to OFCOM rules and the station’s Key Commitments. Continuous refresher training and mentorship for presenters and producers reinforce compliance standards.

Through these measures, Vibe25 Radio ensures that live broadcasting is **safe, responsible, and fully compliant** with all OFCOM codes, protecting the public while maintaining the station’s community-focused service.

- b) Set out in detail below how the applicant intends to ensure that pre-recorded material will comply with Ofcom’s codes and rules. Pre-recorded content could include, for example, material obtained from, or streamed from, third party sources as well as content produced by the licensee.

Vibe25 Radio is committed to ensuring that **all pre-recorded material**, whether produced in-house or obtained from third-party sources, complies with OFCOM's Broadcasting Code and other relevant rules.

**1. Content Review and Approval. Pre-Broadcast Review:** All pre-recorded material is reviewed by the **Compliance Lead or designated producer** prior to broadcast.

This includes checking for accuracy, fairness, offensive or harmful material, copyright compliance, and suitability for the target audience. **Third-Party Content:** Any content sourced from external producers, networks, or online streams is **veted for compliance** before scheduling. Rights and permissions are verified, and the material is checked against OFCOM rules for offensive or discriminatory content.

**Internal Production Standards:** For in-house content, presenters and producers follow pre-approved **scripts, guidelines, and templates** developed to meet OFCOM requirements.

**2. Risk Management Measures. Sensitive Topics:** Pre-recorded segments covering potentially sensitive or controversial topics are flagged, and **content warnings or disclaimers** are added where appropriate. **Edited Material:** Recordings are edited to remove any content that may breach OFCOM standards before broadcast.

**Archiving:** All pre-recorded material is logged and stored for reference, ensuring accountability and traceability in case of complaints or audits.

**3. Staff Training and Oversight.** Presenters, producers, and volunteers involved in producing or handling pre-recorded content complete **mandatory compliance training**, including OFCOM rules, editorial standards, and complaints procedures. The **Compliance Lead** monitors adherence to procedures, conducts regular audits, and provides feedback to ensure ongoing improvement.

**4. Continuous Review and Accountability.** Pre-recorded programming is subject to **monthly review** alongside live content to ensure ongoing compliance. Any issues identified post-broadcast are addressed through documented corrective actions, training updates, and procedural adjustments.

Through these measures, Vibe25 Radio ensures that all pre-recorded material is **safe, lawful, and fully compliant** with OFCOM regulations, protecting listeners and maintaining the integrity of the service.

- 4.7 Please set out how you will ensure the ongoing delivery/compliance of the **on-air** character of service as set out in the Key Commitments. This should be focused on the content you will broadcast on the station.

In your answer, please ensure you include details on each of the following points:

- a) How you will monitor that the character of service is being delivered;
- b) who will be responsible for monitoring this;
- c) how often will they monitor it;
- d) how you ensure this information is published; and
- e) where the information will be published/made publicly available.

**a) Monitoring Delivery**

Vibe25 Radio will ensure the character of service is delivered by **systematically reviewing all broadcast content** against our Key Commitments. This includes monitoring: Music genres and playlist diversity to reflect the tastes of the community. Local news, interviews, and feature content. Community participation segments and charity spotlights. Compliance with OFCOM codes on accuracy, fairness, harm, and offence

Monitoring will be conducted through **recorded broadcasts, playlists, show logs, and programme schedules.**

**b) Responsible Parties**

The **Compliance Lead / Programme Manager**, supported by trustees, will be responsible for monitoring adherence to the station’s character of service. Presenters and volunteers will also receive guidance to ensure all shows meet the agreed standards.

**c) Frequency of Monitoring**

**Daily / weekly checks** of live broadcasts, recorded segments, and show logs

**Monthly reviews** of overall programme balance, including music, speech, and community content

**Quarterly assessments** for Key Commitments compliance with documented reports

**d) Publishing Information.** Monitoring outcomes, including programme compliance summaries, will be **compiled in reports** for trustees, community participants, and partners. Any significant updates, corrective actions, or adjustments to programming will be **communicated publicly** through newsletters, social media, and website updates.

**e) Public Availability** Reports and compliance summaries will be **published on the Vibe25 Radio website**. Key highlights and station achievements will also be **shared via social media** and at community events. Full reports will be **available on request** at the studio for community members, partners, and OFCOM inspection.

Through these measures, Vibe25 Radio will maintain a consistent, community-focused on-air service that meets its Key Commitments, ensures compliance with OFCOM regulations, and remains accountable and transparent to the community it serves.

- 4.8 Please set out how you will ensure the ongoing delivery/compliance of the **off-air** social gain activities as set out in the Key Commitments.

In your answer, please ensure you include details on each of the following points:

- a) How you will monitor that off-air social gain activities are being delivered;
- b) who will be responsible for monitoring this;
- c) how often will they monitor it;
- d) how you ensure this information is published; and
- e) where the information will be published/made publicly available.

**a) Monitoring Delivery**

Vibe25 Radio will maintain a **comprehensive tracking system** for all off-air social gain activities, including community outreach, training, educational workshops, charity collaborations, and volunteering initiatives. Each activity will be logged with details of participants, outcomes, and feedback. Performance indicators, such as number of participants trained, events hosted, and partnerships developed, will be recorded to ensure alignment with Key Commitments.

**b) Responsible Parties**

Oversight of monitoring will rest with the **Compliance Lead / Trustee responsible for social gain**, supported by the station management team. This individual ensures all planned off-air activities are executed and reported in accordance with our policies and OFCOM requirements.

**c) Frequency of Monitoring**

Monitoring will be conducted **monthly**, with an end-of-year comprehensive review. Monthly checks will assess ongoing delivery, participation, and adherence to targets. Any issues will be flagged immediately, and corrective actions implemented.

**d) Publishing Information**

Findings from monitoring will be **compiled into reports** and **summarised for the community**. Reports will include the number and type of activities, participant feedback, and social impact. Summaries will be made accessible and understandable to the public, partners, and regulatory bodies.

**e) Public Availability.** Annual social gain reports will be published on the **Vibe25 Radio website**. Updates and highlights will also appear in **newsletters, social media posts**, and shared with **partner organisations and participating schools/charities**. Copies will be available for inspection at the studio on request, ensuring full transparency for the community and stakeholders.

By implementing these measures, Vibe25 Radio guarantees **ongoing compliance with Key Commitments**, providing clear evidence of impact and maintaining accountability to both OFCOM and the communities we serve.

- 4.9 What language(s) does the applicant intend to broadcast in?

English, but we also intend to use Italian and Hindi, we have presenters who are fluent speakers of said languages

- 4.10 For each language listed in response to question 4.9 please provide details of how many compliance team member(s) are fluent in each language and will be responsible for ensuring that content broadcast in that language complies with the Ofcom's code and rules. **Please do not give names of individual members of staff.**

Italian – Franco Frontini and Aiysha- Indian both previously experienced

# 5. Declaration

## About this section

This form must be submitted by the applicant named in response to question 2.2. An agent may not sign the form.

The person authorised to make the declaration on behalf of the applicant must print their name and must be one of the following :

- A director of the company or the company secretary where the applicant is a company.
- A designated member where the applicant is a Limited Liability Partnership.

The declaration must also be dated.

- 5.1 I hereby apply to Ofcom for the grant of a licence for the community digital sound programme service described above and declare that the information given in this application form is, to the best of my knowledge and belief, correct.
- 5.2 I further declare and warrant:
- a) that I am not a disqualified person within the meaning of that expression as defined in Part II of Schedule 2 to the Broadcasting Act 1990, as amended, or as a result of a disqualification order under Section 145 of the Broadcasting Act 1996;
  - b) that having made all reasonable enquiries neither the applicant nor any person controlling the applicant, as a result of the grant to me of the licence, breach any requirement of Schedule 14 to the Communications Act 2003 with regard to the accumulation of interests in broadcasting services or to the restrictions on cross-media interests; and
  - c) that the applicant is not disqualified by virtue of the provisions of section 143 (5) of the Broadcasting Act 1996 in relation to political objects and the provisions of section 144 (3) of the Broadcasting Act 1996 in relation to the provision of false information or through the withholding of information with the intention of misleading Ofcom; and
  - d) that no director or person concerned directly or indirectly in the management of the applicant is subject to a disqualification order as defined by section 145 (1) of the Broadcasting Act 1996.
- 5.3 I understand that Ofcom reserves the right to revoke the licence (if granted) if at any time any material statement made to Ofcom is found to be false and to have been by the applicant or any member or officer thereof knowing it to be false. I also understand that under sections 144 and 145 of the Broadcasting Act 1996, the provision of false information could incur a criminal conviction and a disqualification from the holding of a Broadcasting Act licence. I further certify that, to the best of my knowledge, any matters which might influence Ofcom's judgement as to whether the directors and any other individuals and/or bodies corporate with substantial involvement in this application are fit and proper persons to participate in a radio licence, have been made known to Ofcom.

**Full name (BLOCK CAPITALS) of the applicant or person authorised to make the application of behalf of the applicant:**

Paul Martin-Beades

**Date of application:**

15<sup>th</sup> March 2026

I am authorised to make this application on behalf of the applicant in my capacity as **(delete as appropriate)**:

Company secretary / company director / designated member (in the case of a Limited Liability Partnership)

**You also need to complete the [confidential section \(Part B\) of the application form](#).**