

Community Digital Sound Programme (C-DSP) licence

Application form – Part A (public)

Name of applicant (i.e. the body corporate that will hold the licence):

Fantasy Radio Limited

Proposed service name:

Fantasy Radio

Radio multiplex service(s) on which the proposed C-DSP service is to be provided (note this must be a small-scale multiplex area either previously advertised or currently being advertised by Ofcom as shown in the multiplex licence advertisement)

Warminster, Devizes and Trowbridge (West Wiltshire Digital Radio CIC)

Public contact details (i.e. Contact name and/or company name, company address, telephone number(s) and email):

37 Devizes Road, Potterne, Devizes, England, SN10 5LW / office@fantasyradio.co.uk

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1. Overview

You should complete this form if you are applying for a community digital sound programme licence (“C-DSP”). You can find further information about C-DSP services in the [guidance notes for licensees and applicants](#).

This application form is divided into two parts – **Part A** (which we will publish on our website) and **Part B** (which will be kept confidential). This document constitutes Part A; [Part B of the application form](#) is available on our website.

If you encounter any issues using these forms, please contact broadcast.licensing@ofcom.org.uk.

The purpose of this form

You should complete this form if you are applying for a Community Digital Sound Programme (C-DSP) licence.

A digital sound programme service intended for broadcast by means of a local or small-scale radio multiplex service requires either a C-DSP licence or a local DSP licence. Ofcom’s published guidance notes set out some of the key issues that potential applicants need to consider in deciding which type of licence is suitable for them. In summary, C-DSP services are not run for financial gain and are required to provide social gain. C-DSP licences therefore include strict conditions to ensure that happens, and provide less flexibility than a local DSP licence. However, they do provide access to capacity that small-scale radio multiplex service providers are required to reserve solely for C-DSP services.

A C-DSP licence will be required even if the same programme service is also provided on any other platforms (e.g. FM, satellite), as separate licences are required for those.

As noted above, small-scale radio multiplex services will have reserved capacity for C-DSP services. Issue of a C-DSP licence does not, however, guarantee carriage on a small-scale (or local) radio multiplex service. That is a matter for agreement between the C-DSP licensee and the multiplex service provider, and there may be more C-DSP licences issued in a locality than there are reserved slots on the small-scale radio multiplex service. Note that a C-DSP service does not necessarily have to broadcast using reserved capacity. It can use unreserved capacity on a small-scale radio multiplex service or capacity on a local radio multiplex service, again subject to agreement with the multiplex service provider.

An application for a C-DSP licence will be accepted only once Ofcom has advertised the licence for the small-scale radio multiplex service upon which the proposed C-DSP service is intended to be provided. There is no closing-date by which an application for a C-DSP licence must be submitted (i.e. it can be submitted at any time after the licence for the relevant small-scale radio multiplex licence has been advertised).

You can find further information about how to determine if a service requires a C-DSP licence in Section 2 of the [guidance notes for applicants and licensees](#).

Provision of information

Ofcom requires complete and accurate information to assess applications. This is so that we can assess your application against statutory criteria, consider whether those involved in the body applying for a licence are 'fit and proper' to hold a licence, and determine whether their involvement with other organisations disqualifies them from participation in a licence.

It is an offence under the Broadcasting Act 1996 (as amended) to provide false information or withhold relevant information during the application process, and may be grounds for revocation of a licence subsequently granted.

Publication of information about applications and licensed services

Information provided in **Part A** of the application form will typically be published by Ofcom in our Monthly Radio Update publication the month following the submission of your application. This may take longer if the application is received late in the month. Information provided in **Part B** will not be published.

In submitting this application you agree that, should a licence be granted, Ofcom may publish contact details for the licensee (specified in Section 2 of Part B of the application form), which may include personal data, on the Ofcom website and/or in other relevant publications. If you have any questions about the information that we publish, or there are any changes to this information, you should contact the Broadcast Licensing team by email (broadcast.licensing@ofcom.org.uk).

Ofcom considers issued C-DSP licences to be public documents and copies of licences will be made available to third parties on request albeit, other than the Key Commitments which are tailored to the service, C-DSP licences are standard form documents. A brief description of the licensed service will be published on the Ofcom website, along with the Key Commitments which form part of the licence.

Ofcom publishes a [monthly radio licensing update](#) which lists new services licensed, new applications, licences revoked, licence transfers, and changes to licensed services during the past month.

Data protection

We require the information requested in this form in order to carry out our licensing duties under the Broadcasting Act 1990, Broadcasting Act 1996 and Communications Act 2003. Please see Ofcom's [General Privacy Statement](#) for further information about how Ofcom handles your personal information and your corresponding rights.

Keeping up to date with broadcasting matters

We strongly recommend that the appropriate person at the applicant body signs up to receive Ofcom's regular email updates on broadcasting matters including notification when the Broadcast and On Demand Bulletin is published.

To sign up to receive these communications, you must visit the [email updates](#) area of our website and select 'Broadcasting.'

2. Applicant's details

About this section

In this section we are asking you for details about the applicant company. This must be a body corporate which is not profit distributing.

In the first part of this section, we are asking for basic details about the applicant. These include company registration number and contact information.

In the second part of this section we are asking for details of the applicant's officers (directors or, in the case of LLPs, designated members), its shareholders and participants. Where applicable, we are also asking for details of the officers of the applicant's parent and associated companies or LLPs etc.

If any of the individuals named in your responses are known by more than one name/version of their name, all names must be provided.

Certain persons are disqualified from holding a C-DSP licence. This section asks the questions which enable us to consider this for those types of disqualification which apply specifically to bodies corporate. It also asks questions which are relevant to our assessment of the applicant's fitness and propriety to hold a C-DSP licence.

Before completing this section of the form, you should read [Ofcom's guidance on the definition of 'control' of media companies](#). Throughout this section, "control" has the meaning it is given in Part I of Schedule 2 of the Broadcasting Act 1990.

The response boxes and tables should be expanded or repeated where necessary, or provided in a separate annex.

'Officerships' in this section refers to: directorships of bodies corporate, designated memberships of LLPs, or membership of a governing body of an unincorporated association (including partnerships).

Applicant information and contact details

2.1 Name of applicant (i.e. the body corporate that will hold the licence):

Fantasy Radio Limited

2.2 Company registration number stated on Companies House:

07610629

2.3 For UK registered companies, the address of the applicant's registered office stated on Companies House.

For non-UK registered companies, the principal office address:

37 Devizes Road, Potterne, Devizes, England, SN10 5LW

2.4 If a UK registered company, is the current Memorandum and Articles of Association document available on the Companies House website?

Yes No

If no, please submit the up to date document and indicate you have done so in the checklist in Section 4 of Part B.

2.5 Contact details of the individual duly authorised by the applicant for the purposes of making this application. This individual should be the company secretary, a director or (if an LLP) designated member.

(If you are an agent completing the form on behalf of the applicant please do not enter your details here – see paragraph 2.25 of the [guidance notes](#)).

Full name	Thomas (Tom) Dawson
Job title	Director
Address	37 Devizes Road, Potterne, Devizes, Wiltshire, SN10 5LW
Telephone	01380 730555
Mobile	07845 550444
Email	office@fantasyradio.co.uk

2.6 If the proposed Licensed Service has/will have a website, please provide the website address below.

www.fantasyradio.co.uk

2.7 How will the service be financed? If the applicant is receiving, or is likely to receive, any form of funding and/or financial assistance to establish and maintain the service, please provide details of who is providing that funding/financial assistance and the extent of it.

If you are receiving funding from, or on behalf of, a source that could be considered a political organisation or a religious body, you must set out the nature of that organisation here.

Via on-air advertising and sponsorship, off-air activities such as outside broadcasts, recording and audio production, community grants and donations.

Ownership and control of the company which will hold the licence

Details of officers, participants and shareholders of the applicant

2.8 Complete the following table, expanding it if necessary, to provide the following details for each director or designated member of the applicant (i.e. the body corporate that will hold the licence):

Full name of individual	Correspondence address ¹	Country of residence	Other officerships held (and nature of the business concerned)	Other employment
Thomas James Dawson	37 Devizes Road, Potterne, Devizes, Wiltshire, SN10 5LW	UK	West Wiltshire Digital Radio CIC, Director (Radio broadcasting) Eleganz Ltd, Secretary (Hairdressing)	IT Manager
Robert Lawrence Liddon	37 Devizes Road, Potterne, Devizes, Wiltshire, SN10 5LW	UK	The Radio Production Company Limited, Director	Freelance Voice Over Artist, Radio Presenter, Voice Over Coach.

2.9 Complete the following table, expanding it if necessary, to list all bodies which hold or are beneficially entitled to shares, or who possess voting powers, amounting to more than 5% in the applicant (“participants”). If you are unable to provide a complete answer to this question in relation to beneficial owners, please state whether you have any reason to suspect the existence of any beneficial owners.

¹ This should be the same address as is held and published by Companies House.

Full name of >5% participant (existing and pro-posed)	Number of shares	Total investment (£s)	Total investment (%)	% of voting rights
N/A				
Comments				

2.10 Complete the following table, expanding if necessary, to identify any entities with which the applicant is affiliated. By affiliated, we mean companies that are related through ownership, either with one company being a minority shareholder in the other, or through multiple companies being owned by a third party.

(If this question is not applicable to the applicant please respond “N/A” in the table.)

Full name of the entity	Address
N/A	

2.11 Complete the following table, expanding it if necessary, to list any bodies corporate which are controlled by the applicant, and their affiliates:

(If this question is not applicable to the applicant please respond “N/A” in the table.)

Full name of the entity	Address	Affiliates
N/A		

Details of persons who control the applicant

2.12 Complete the following table, expanding it if necessary, to list all persons who control the applicant, together with their affiliates. If any persons or bodies control the applicant jointly because they act together in concert (e.g. because of a shareholder’s agreement), each such person must be identified here:

(If this question is not applicable to the applicant please respond “N/A” in the table.)

Full name of individual or body	Address	Affiliates
N/A		

2.13 Complete the following table, expanding it if necessary, to list all officerships in other bodies that are held by any individual listed in response to question 2.12, and any affiliates of those bodies. An “officership” refers to being a director of a body corporate, designated member

of a limited liability partnership, or member of the governing body of an unincorporated association:

(If this question is not applicable to the applicant please respond "N/A" in the table)

Full name of individual	Name of body in which officership held	Affiliates of that body
N/A		

2.14 Complete the following table, expanding it if necessary, to list all bodies corporate which are controlled by any body corporate listed in response to question 2.12, and their affiliates:

(If this question is not applicable to the applicant please respond "N/A" in the table)

Full name of body corporate listed in 2.11	Body corporate controlled	Affiliates of body corporate controlled
N/A		

2.15 In relation to each body corporate identified in response to question 2.12, complete the following table, expanding it if necessary, to list all bodies which hold or are beneficially entitled to shares, or who possess voting powers, amounting to more than 5% in the body corporate concerned (i.e. "participants"). You may, but are not required to, exclude from this table any bodies listed in response to question 2.12. If you are unable to provide a complete answer to this question in relation to beneficial owners, please state whether you have any reason to suspect the existence of any beneficial owners.

(If this question is not applicable to the applicant please respond "N/A" in the table)

Name of body corporate identified in response to question 2.11				
Full name of >5% participant	Number of shares	Total investment (£s)	Total investment (%)	% of voting rights
N/A				
Comments				

Involvement of the applicant in specified activities

2.16 Please state below whether the applicant, or any of the directors, shareholders or other individuals named above, including their associates (i.e. directors of their associates and other group companies), is, or is involved in, any of the below, and the extent of that interest.

Activity/involvement	Yes / No	Please state who is involved; the name of the body/individual/agency they are involved with; and the extent of their involvement
a) A local authority	No	
b) A body whose objects are wholly or mainly of a political nature, or which is affiliated to such a body	No	
c) A body whose objects are wholly or mainly of a religious nature; ²	No	
d) An individual who is an officer of a body falling within (b) or (c);	No	
e) A body corporate which is an associate (as defined in paragraphs 1(1) and 1(1A) of Part I of Schedule 2 to the Broadcasting Act 1990) of a body falling within (b) or (c);	No	
f) An advertising agency or an associate of an advertising agency	No	

² Please refer to Sections 3 to 5 of [Ofcom's religious guidance note](#) for details on how we determine the eligibility of religious bodies to hold certain broadcasting licences.

Details of applications, licences and sanctions

2.17 Is the applicant (i.e. the body corporate that will hold the licence) a current licensee of Ofcom?

Yes No

If yes, please provide the licence details expanding the table if necessary:

Licence number	Name of multiplex
CR000231BA/4	

2.18 Has the applicant (i.e. the body corporate that will hold the licence) held an Ofcom broadcasting licence before?

Yes No

If yes, please provide the details expanding the table if necessary:

Licence number	Name of service or multiplex
CR000231BA/4	Fantasy Radio

2.19 Has anyone involved in the proposed service held an Ofcom broadcasting licence or been involved in an Ofcom-licensed broadcast service before?

Yes No

If yes, please provide the details expanding the table if necessary:

Dates licence was held or dates of involvement	Licence number (if known)	Name of service or multiplex
2012-Present	CR000231BA/4	Fantasy Radio

2.20 Does the applicant (i.e. the body corporate that will hold the licence) control an existing Ofcom licensee?

Yes No

If yes, please provide the licence details expanding the table if necessary:

Licence number	Name of service or multiplex
CR000231BA/4	Fantasy Radio

2.21 Is the applicant (i.e. the body corporate that will hold the licence) controlled by an existing licensee or by any person who is connected (within the meaning of Schedule 2 to the Broadcasting Act 1990) with an existing licensee (i.e. as a “participant”)?

Yes No

If yes, please provide the following information, expanding the table if necessary:

Licence number	Name of service or multiplex

2.22 Has the applicant – or any person(s) controlling the applicant - made any other application to Ofcom (or its predecessor broadcast regulators – the Independent Television Commission and the Radio Authority) for any licence which has since been surrendered by the licensee or revoked by Ofcom (or one of its predecessor regulators)?

Yes No

If yes, please provide the following information, expanding the table if necessary:

Licence number	Name of service or multiplex

2.23 Is the applicant – or any person(s) controlling the applicant - subject to any current or pending investigation by any statutory regulatory or government body in the United Kingdom or abroad in respect of any broadcast-related matter?

Yes No

If yes, please provide the following details expanding the table if necessary:

Licence number (or equivalent)	Name of service or multiplex	Details of the investigation

2.24 Has the applicant – or any person(s) controlling the applicant – ever been subject to a statutory sanction for contravening a condition of a broadcasting licence in the UK or any other jurisdiction?

Yes No

If yes, please provide the following details relating to each sanction expanding the table if necessary:

Licence number (or equivalent)	Name of service or multiplex	Nature of the breach	Sanction imposed	Date sanction imposed

2.25 Has the applicant – or any person(s) controlling the applicant – ever been convicted of an unlicensed broadcasting offence?

Yes No

If yes, please provide the following details:

Full name	Date of conviction/action (dd/mm/yy)	Penalty

2.26 Please provide any further information you hold, relating to the past conduct of the applicant or those individuals listed, in regulatory matters or in matters going to honesty and/or compliance, which may be relevant to Ofcom's consideration of whether or not the applicant is fit and proper to hold a broadcast licence. If the applicant or the form signatory fails without reasonable excuse at this point to declare any matter of which Ofcom subsequently becomes aware, and which we do consider to be relevant to the applicant's eligibility to hold a licence, we will take it into account in determining the question of whether the applicant/licensee remains fit and proper to hold a licence.

If you have no information to provide, please respond "N/A".

N/A

3. The proposed service

About this section

This section asks you to describe your proposed service, including the Key Commitments you propose to include in your licence. This includes your service name, multiplex name and character of service, in addition to standard commitments that all C-DSP licensees need to abide by. Holders of an existing analogue community radio licence to be a simul-cast on the proposed C-DSP service can replicate the existing analogue key commitments as it is our expectation that the key commitments for simulcast services are to be in keeping with one another. If a licence is granted, the information you provide in this section will be used to form the basis of the annex to your licence. You will only be authorised to broadcast what is detailed in the annex of the licence.

In this section, you will also need to set out how your service will provide social gain, community participation and how you will be accountable to the target community. This is in line with statutory requirements for the granting of C-DSP licences. **The information provided in this section is also the basis on which decisions are made.**

If you hold, or intend to hold, multiple C-DSP licences, the answers given in this section and the intended delivery of your Key Commitments must apply to the locality in which your proposed service will broadcast (as set out in the Draft Key Commitments in this application form).

Your proposed service and target community

3.1 What is the proposed service name?

Fantasy Radio

3.2 On which radio multiplex service do you intend to broadcast? If the relevant radio multiplex licence has not yet been awarded, please state the name of the area that the multiplex service is intended to cover, as defined in the multiplex licence advertisement.

Warminster, Devizes and Trowbridge (West Wiltshire Digital Radio CIC)

3.3 Where is your proposed studio located? Please note that this must be located within the coverage area of the small-scale radio multiplex service identified in answer to 3.2 (or the advertised area for a small-scale radio multiplex service that has not yet been awarded).³

The Corn Exchange, Devizes, Wiltshire, SN10 1HS

³ If you propose to provide your service on a local, rather than a small-scale, radio multiplex service, there is no requirement for your studio to be located within the licensed area of that local radio multiplex service.

- 3.4 If the proposed service is a simulcast or corresponding service of an existing licensed radio service, please list that below and provide the licence number.

Simulcast of Fantasy Radio, CR000231BA/4

- 3.5 What is the target community of the service? Please include the geographical area that you wish to serve in addition to the interests or characteristics that define your target community. The area you wish to serve must be geographically located within the coverage area of the radio multiplex service on which you intend to broadcast. **Answer in fewer than 400 words.**

The target community of the service is the general population in and in the vicinity of Devizes, Wiltshire, including its residents listening at home and its workforce listening at work, including local travel and commuting. The primary catchment area includes surrounding villages of Rowde, Poulshot, Potterne, Urchfont, Easterton and beyond. The town's population is c. 19,000. The service is intended to appeal to a primarily adult audience.

The DAB service is intended to be a simulcast of the current analogue FM service listed above. We acknowledge the additional geographic coverage afforded by the SSDAB multiplex will enable listeners outside our FM target area to listen. We expect this to enhance listener engagement, primarily reaching local commuters.

We recognise the trend in listening to analogue vs. digital and broadcasting on the local DAB service is an essential component in future-proofing our long-established community radio service.

Programmes are broadcast from our studio based in the town centre by local volunteers, informing listeners of local events and news stories of interest, whilst providing entertainment by playing popular music, with a number of well-received specialist music programmes throughout the week, providing companionship for listeners and programme genres that are no longer available from mainstream radio broadcasters.

Fantasy Radio plays an important part in supporting other local organisations, arts festivals and many public events through on-air promotion, inclusion in our editorial output and outside broadcasts, providing important coverage and exposure of these events.

- 3.6 How will you ensure that your proposed C-DSP service is run on a not-for-profit basis? Please give details of specific measures or arrangements in place to ensure this, and how any profit will be wholly and exclusively used for securing or improving the future provision of the service, or for the delivery of social gain. **Answer in fewer than 400 words.**

As this is intended to be a simulcast of the current analogue FM service, the radio station will continue to be operated in-line with the requirements of its analogue FM community radio licence. We intend to continue a programme of continuous investment in our studio and transmission equipment as appropriate, and to provide our wide-range of outside broadcast features and facilities. Fantasy Radio's mission is to remain at the heart of our community, providing our unique blend of locally accessible programmes and information to our valued audience.

Social gain

- 3.7 What community benefits will your service bring to your target community(ies) and, if applicable, the general public. Please include summaries of evidence to support your answer, including details about other organisations you intend to work with. **Answer in fewer than 500 words.** Please do not provide names of individuals in your answer.

The service will continue the valuable work we already deliver via the current analogue FM service.

We provide a voice for people within the community by encouraging discussion and promoting the work and activities of the area's charitable and not-for-profit organisations on-air. Examples include coverage of seasonal events held by the Devizes Lions, performances at the Wharf Theatre, the Devizes Arts Festival, Carnival Week, live music promoting local artists and regular on-air features with local organisations, schools and groups.

We regularly provide Public Address systems and broadcast live from events held around the area, bringing these events closer to our audience, keeping them informed and entertained.

The radio station also works closely with the Devizes Town Council and Devizes Outdoor and Celebratory Arts, promoting and supporting a range of activities across the year including many music events, carnival, the town's Christmas Lights switch-on and more throughout the year, highlighting the work of those organisations' volunteers in supporting arts and creativity within the town.

We're also champions of local businesses and charities, enabling individuals and organisations to get their message on-air, promoting and supporting what they do for diverse sections of our community.

The extensive and popular "Devizes Diary" feature on our website, also broadcast on-air, promotes hundreds of community and charitable events throughout the year.

Our dedicated team of volunteer presenters know our audience and live amongst them, providing friendly voices and companionship throughout the day, keeping them informed with details of local news and events across the town and further afield.

We also continually encourage and develop new volunteers giving them experience and solid grounding in presentation, production and back-office activities. We work extensively with retired and out-of-work individuals in our community, providing an important sense of purpose and belonging within the radio station, encouraging all our volunteers to give back to the wider community we serve through their on-air and off-air support of the radio station.

- 3.8 Please summarise how your service will facilitate discussion and the expression of opinion. **Answer in fewer than 200 words.**

We encourage listeners to reach out to us and contribute their thoughts and opinions on the wide variety of topics covered, in response to local news stories or matters raised on local social media. Listeners interact via phone, text, email and social media. We encourage comments from listeners and their opinions in turn promote further discussion on- and off-air.

Our website Guestbook feature encourages listeners to leave feedback about the radio station or any other relevant topic. These comments are displayed online and may be referenced on-air.

Our many Outside Broadcasts are another opportunity for members of the public to interact.

- 3.9 How will you ensure that members of your target community(ies) can gain access to the facilities used to provide your service, and receive training in using these? In particular, please set out how this will be done practically, formally and/or informally. **Answer in fewer than 400 words.**

Local residents and other members of the community we serve are encouraged to be involved in the radio station on a voluntary basis, in on-air roles such as presentation and support with outside broadcasts, back-office work such as audio production, upkeep of the Devizes Diary (events) feature, conducting interviews and support with media activities such as audio recording of concerts and interviews.

Fantasy Radio has always prided itself in having a number of volunteers with extensive experience in hospital, community, commercial and BBC radio. They are keen to pass on their knowledge and expertise to new volunteers, teaching interview and presentation techniques, news gathering, programme planning and engineering.

- 3.10 How will your service provide better understanding of your target community and the strengthening of links within it? **Answer in fewer than 200 words.**

The service, now in its 14th year as a full time community FM station, will continue to create links with organisations in our community by talking to, understanding and promoting the activities of these and other charitable organisations, interacting with the town council and local businesses. We already have regular updates from local police teams about their activities and priorities to keep the listening audience informed.

By launching a simulcast of the current analogue FM service on SSDAB, we believe this will enable us to continue and strengthen our work by reaching new audiences within our community, reaching audiences further afield with local connections (work, family, volunteering), and we will continue to work across the community we already serve successfully.

- 3.11 Please summarise the relevant experience of the group or its members in activities related to the provision of social gain or other relevant non-broadcast areas (such as third sector, training or education). **Answer in fewer than 200 words.**

Our volunteers include former and practising commercial and BBC radio presenters, journalists and members with media training backgrounds, teachers from local schools, and a number involved with the Hospital Broadcasting Association. We actively encourage new volunteers to sit in on programmes, assist on OBs and recordings and task them to assist with the organisation of the station. We encourage hands-on training and, based on our experience over the past 14 years, this has proved successful with our volunteers who encompass all ages from school-age to octogenarians. We are more than just a radio station and our support of other organisations, for example as the supplier of PA systems, means we directly help other organisations with their events including schools and community organisations in the third sector.

Participation

- 3.12 How do you propose to ensure that members of your target community(ies) are given opportunities to participate in the operation and management of the service? **Answer in fewer than 400 words.**

We encourage members of our community to get involved in all aspects of the operation of the service. We foster engagement through our Guestbook feature, our social media feeds and we publish a regular Listener Survey seeking comments about our activities over the previous 12 months. We welcome and encourage input as part of regular programming, from listener comments to developing programme ideas submitted to us. As a very visible station, attending major town events with outside broadcasts, there are many opportunities for our communities to interact with us personally. Our studios are located in The Corn Exchange, a public building in the centre of the town which is open for events most days of the week, enabling the public to see what we do close up. We regard this accessibility and visibility to be one of the key reasons for our continued success.

Accountability

- 3.13 How will members of your target community contact your service and influence its operation? **Answer in fewer than 300 words.**

We encourage feedback from listeners and other members of the community via several methods including phone, email, Guestbook feedback on the website, social media, Listener Surveys and the ability to visit our studio in The Corn Exchange public building.

We have a number of on-air features including the Devizes Diary which rely on feedback from the community and our listeners.

We take time to engage with individuals to ensure their feedback is handled properly and issues are addressed with reference to our community radio licence.

3.14 How will suggestions and/or criticisms from members of your target community(ies) be considered and acted upon? **Answer in fewer than 300 words.**

We always listen to feedback and adjust our approach when necessary. We believe in an open and transparent relationship with members of our community. Where a member of the community makes comments on our operations, programmes or content, we would review their concerns carefully by senior station management who will seek to resolve a complaint or take on board valid criticism. In that event we choose to implement a change as a result, we communicate the reasons to our volunteers, and would provide additional training or coaching where necessary.

Draft Key Commitments

Below is an example of the licence annex where the Key Commitments appear. Should a licence be awarded, the entries you provide below will form the Key Commitments section of your licence. Holders of a community radio analogue licence that is to be simulcast, or a corresponding service, are expected to provide key commitments that are in line with their existing service(s). As such, applicants may refer to the existing key commitments of the relevant simulcast or corresponding service(s) to ensure that the draft below is in line with those of the existing service(s).

Please provide entries where specified in **BOLD** below. The information you enter here should reflect your answers to Sections 3 and 4 of the Part A of your completed Application Form. This will form the basis of your Key Commitments alongside the mandatory text in italics. Do not amend the text in italics as every service is required to comply with these requirements, but the details of how each service does so do not need to be included in the Key Commitments.

ANNEX TO LICENCE

LICENSED SERVICE NO tbc

Licensed Service	Fantasy Radio
Service Description	<p>Fantasy Radio is for the residents, businesses, educational establishments, associations and industries which comprise the community of Devizes and its surrounding villages. It provides entertainment, education and information for the community, from the community.</p> <p>The studio is located within the licensed coverage area. The service provides a range of community benefits and social gain objectives) for the target community, both on-air and off-air, and in doing so, seeks to achieve the following objectives:</p> <ul style="list-style-type: none"> • the facilitation of discussion and the expression of opinion, • the provision (whether by means of programmes included in the service or otherwise) of education or training for individuals not employed by the person providing the service, and • the better understanding of the community and the strengthening of links within it. <p>Members of the target community contribute to the operation and management of the service.</p> <p>The service has mechanisms in place to ensure it is accountable to its target community.</p>
Transmission Schedule	
Multiplex	Warminster, Devizes and Trowbridge (West Wiltshire Digital Radio CIC) SSDAB

4. Compliance of the service

About this section

This section asks you to describe the compliance arrangements for the proposed licensed service, i.e. the arrangements which the applicant will put in place to ensure that the content it proposes to broadcast will comply with the relevant regulatory codes and rules for programming and advertising. These include:

- The Ofcom Broadcasting Code
- The BCAP Code: the UK Code of Broadcast Advertising
- The Regulation of Premium Rate Services Order

Condition 17 of a C-DSP licence requires that you have compliance procedures in place, and this section asks that you demonstrate your ability to meet this licence condition.

Before completing this section of the form you should read Section 4 of the [C-DSP guidance notes](#), where you will also find links to the codes and rules listed above.

- 4.1 Please give details of all compliance training (including dates) the person named in response to either question 2.3 or 2.5 in Part B (i.e. the individual who holds overall responsibility for compliance of the service) has received in the relevant codes and rules (for example, those referred to in the box at the start of this section).

Compliance knowledge and understanding comes from the experience of operating the organisation's current analogue FM community licence since 2012. Directors meet and discuss communications from Ofcom, regulatory matters, content standards and relevant advertising codes as appropriate.

- 4.2 Please give details of any practical compliance experience (including dates) the person named in response to either question 2.3 or 2.5 in Part B (i.e the individual who holds overall responsibility for compliance of the service) has with respect to the relevant codes and rules.

Experience comes from working within the regulations applicable to the current analogue FM community radio licence. We have access to industry experts in the event we feel it necessary to consult further

- 4.3 For each role within your compliance team please provide job title and a brief description of the functions of the role specific to ensuring compliance of the proposed service. Please do not give names of individual members of staff – this question relates to job roles rather than currently employed individuals.

Named director has overall responsibility for compliance, with directors communicating regularly ensuring ongoing compliance. Senior production and presentation staff are familiar with day-to-day compliance and will refer upwards if necessary or if a question arises.

- 4.4 How does the applicant intend to formally train staff in compliance procedures? Please include details of the compliance training that will be given to those responsible for live programming, including compliance staff, presenters and producers.

We ensure all volunteers receive basic training in compliance prior to being allowed on-air or in charge of a programme, and all are required to read the Ofcom Broadcasting Code.

We introduced briefing sessions when we have station meetings to remind volunteers of core compliance responsibilities, journalistic standards, libel law and advertising codes.

Volunteers involved in radio commercial production received additional training in The UK Code of Broadcast Advertising (BCAP Code).

Compliance acceptance will be recorded by the directors.

Updates or modifications including relevant matters published in Ofcom Broadcast Bulletins are highlighted to volunteers. Programmes are monitored by senior members of the station and any compliance concerns pro-actively dealt with.

- 4.5 Will the training described in response to question 4.5 be mandatory for all staff and volunteers? If not, outline who will receive it.

This will be mandatory for all volunteers involved in live presentation and audio production.

- 4.6 It is a licence requirement that a licensee must ensure that all programming on its service (broadcast at any time of the day or night) complies with Ofcom's codes and rules (e.g. Ofcom's Broadcasting Code, which sets requirements on standards to be observed in programme content for the protection of the public).

- a) Set out in detail below the systems the applicant intends to have in place to ensure it will be able to comply with the codes and rules when the service is broadcasting live content. Your response should include details of what you will do to prepare presenters and guests pre-broadcast and the process for ensuring that any non-complaint content is dealt with swiftly during the broadcast.

We already ensure compliance via output monitoring and by providing feedback to individuals should compliance concern arise. We encourage feedback to be given

across the team, not just from director level to volunteers, to encourage a feedback culture around programme quality as well as compliance matters.

Presenters brief guests before a broadcast. A summary of the compliance 'headlines' is available in the studio for guests to read.

New presenters' programmes are monitored closely and thereafter on an ad-hoc basis as already happens for others.

Concerns can be delivered to the on-air studio immediately via phone, text or WhatsApp, plus a team WhatsApp group ensures all members receive important information and updates swiftly.

In the event of a compliance issue during a live broadcast, presenters are instructed to deal with it as soon as possible (an example would be an apology for a contributor's error or language) and to seek advice from a senior member or director immediately.

- b) Set out in detail below how the applicant intends to ensure that pre-recorded material will comply with Ofcom's codes and rules. Pre-recorded content could include, for example, material obtained from, or streamed from, third party sources as well as content produced by the licensee.

Producers of pre-recorded programmes will be asked to ensure compliance on the same basis as volunteers producing live programmes.

Radio advertising is produced in-house, individuals involved will have compliance agreement recorded as outlined above.

No external programming is 'streamed', but we do take live news bulletins only from reputable sources such as IRN.

- 4.7 Please set out how you will ensure the ongoing delivery/compliance of the **on-air** character of service as set out in the Key Commitments. This should be focused on the content you will broadcast on the station.

In your answer, please ensure you include details on each of the following points:

- a) How you will monitor that the character of service is being delivered;
- b) who will be responsible for monitoring this;
- c) how often will they monitor it;
- d) how you ensure this information is published; and
- e) where the information will be published/made publicly available.

As this is a simulcast of the current analogue FM service, the character of the service on DAB matches the FM output to ensure we are meeting those key commitments. As we already do for the FM service:

a) service output is sampled throughout the year, making sure we meet the analogue service's key commitments around character of service

b) all volunteers are encouraged to listen and monitor the station output throughout the week and feed-back on anything that might appear to drift away from key commitments, however directors retain overall responsibility for monitoring.

c) directors listen throughout the week, and also perform ad-hoc checks, and ensure key commitments are being met throughout the year

d/e) we will publish directors' key commitment findings around character of service on the station's website alongside the current 'key commitments and license information' at <https://www.fantasyradio.co.uk/about/key-commitments-and-licence-information/>

4.8 Please set out how you will ensure the ongoing delivery/compliance of the **off-air** social gain activities as set out in the Key Commitments.

In your answer, please ensure you include details on each of the following points:

- a) How you will monitor that off-air social gain activities are being delivered;
- b) who will be responsible for monitoring this;
- c) how often will they monitor it;
- d) how you ensure this information is published; and
- e) where the information will be published/made publicly available.

As this is a simulcast of the current analogue FM service, the social gain elements of the service on DAB will match the FM service, to ensure we are meeting those key commitments. As we already do for the FM service:

a) service output is sampled throughout the year, making sure we meet the analogue service's key commitments around social gain.

b) all volunteers are encouraged to listen and monitor the station output throughout the week and feed back on anything unusual that they spot such as drift away from key commitments, but directors retain overall responsibility for monitoring

c) directors naturally listen throughout the week, and also perform ad-hoc checks, and ensure key commitments are being met throughout the year

d/e) we will publish directors' key commitment findings around social gain on the station's website alongside the current 'key commitments and license information' at <https://www.fantasyradio.co.uk/about/key-commitments-and-licence-information/>

4.9 What language(s) does the applicant intend to broadcast in?

English

4.10 For each language listed in response to question 4.9 please provide details of how many compliance team member(s) are fluent in each language and will be responsible for ensuring that content broadcast in that language complies with the Ofcom's code and rules. **Please do not give names of individual members of staff.**

All volunteers at the time of writing are fluent in English.

5. Declaration

About this section

This form must be submitted by the applicant named in response to question 2.2. An agent may not sign the form.

The person authorised to make the declaration on behalf of the applicant must print their name and must be one of the following :

- A director of the company or the company secretary where the applicant is a company.
- A designated member where the applicant is a Limited Liability Partnership.

The declaration must also be dated.

- 5.1 I hereby apply to Ofcom for the grant of a licence for the community digital sound programme service described above and declare that the information given in this application form is, to the best of my knowledge and belief, correct.
- 5.2 I further declare and warrant:
- a) that I am not a disqualified person within the meaning of that expression as defined in Part II of Schedule 2 to the Broadcasting Act 1990, as amended, or as a result of a disqualification order under Section 145 of the Broadcasting Act 1996;
 - b) that having made all reasonable enquiries neither the applicant nor any person controlling the applicant, as a result of the grant to me of the licence, breach any requirement of Schedule 14 to the Communications Act 2003 with regard to the accumulation of interests in broadcasting services or to the restrictions on cross-media interests; and
 - c) that the applicant is not disqualified by virtue of the provisions of section 143 (5) of the Broadcasting Act 1996 in relation to political objects and the provisions of section 144 (3) of the Broadcasting Act 1996 in relation to the provision of false information or through the withholding of information with the intention of misleading Ofcom; and
 - d) that no director or person concerned directly or indirectly in the management of the applicant is subject to a disqualification order as defined by section 145 (1) of the Broadcasting Act 1996.
- 5.3 I understand that Ofcom reserves the right to revoke the licence (if granted) if at any time any material statement made to Ofcom is found to be false and to have been by the applicant or any member or officer thereof knowing it to be false. I also understand that under sections 144 and 145 of the Broadcasting Act 1996, the provision of false information could incur a criminal conviction and a disqualification from the holding of a Broadcasting Act licence. I further certify that, to the best of my knowledge, any matters which might influence Ofcom's judgement as to whether the directors and any other individuals and/or bodies corporate with substantial involvement in this application are fit and proper persons to participate in a radio licence, have been made known to Ofcom.

Full name (BLOCK CAPITALS) of the applicant or person authorised to make the application of behalf of the applicant:

THOMAS DAWSON

Date of application:

26th February 2026

I am authorised to make this application on behalf of the applicant in my capacity as **(delete as appropriate):**

~~Company secretary / company director / designated member (in the case of a Limited Liability Partnership)~~

You also need to complete the [confidential section \(Part B\) of the application form](#).