

Community Digital Sound Programme (C-DSP) licence)

Application form – Part A (public)

Name of applicant (i.e. the body corporate that will hold the licence):

Welsh Coast Radio Ltd

Proposed service name:

Welsh Coast Radio

Radio multiplex service(s) on which the proposed C-DSP service is to be provided (note this must be a small-scale multiplex area either previously advertised or currently being advertised by Ofcom as shown in the multiplex licence advertisement)

Swansea SSDAB Multiplex – licenced to Swansea Digital Broadcasting Limited

Public contact details (i.e. Contact name and/or company name, company address, telephone number(s) and email):

Andrew Boyt: Welsh Coast Radio Ltd. 07592647062 andyboytwcr@gmail.com

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1. Overview

You should complete this form if you are applying for a community digital sound programme licence (“C-DSP”). You can find further information about C-DSP services in the [guidance notes for licensees and applicants](#).

This application form is divided into two parts – **Part A** (which we will publish on our website) and **Part B** (which will be kept confidential). This document constitutes Part A; [Part B of the application form](#) is available on our website.

If you encounter any issues using these forms, please contact broadcast.licensing@ofcom.org.uk.

The purpose of this form

You should complete this form if you are applying for a Community Digital Sound Programme (C-DSP) licence.

A digital sound programme service intended for broadcast by means of a local or small-scale radio multiplex service requires either a C-DSP licence or a local DSP licence. Ofcom’s published guidance notes set out some of the key issues that potential applicants need to consider in deciding which type of licence is suitable for them. In summary, C-DSP services are not run for financial gain and are required to provide social gain. C-DSP licences therefore include strict conditions to ensure that happens, and provide less flexibility than a local DSP licence. However, they do provide access to capacity that small-scale radio multiplex service providers are required to reserve solely for C-DSP services.

A C-DSP licence will be required even if the same programme service is also provided on any other platforms (e.g. FM, satellite), as separate licences are required for those.

As noted above, small-scale radio multiplex services will have reserved capacity for C-DSP services. Issue of a C-DSP licence does not, however, guarantee carriage on a small-scale (or local) radio multiplex service. That is a matter for agreement between the C-DSP licensee and the multiplex service provider, and there may be more C-DSP licences issued in a locality than there are reserved slots on the small-scale radio multiplex service. Note that a C-DSP service does not necessarily have to broadcast using reserved capacity. It can use unreserved capacity on a small-scale radio multiplex service or capacity on a local radio multiplex service, again subject to agreement with the multiplex service provider.

An application for a C-DSP licence will be accepted only once Ofcom has advertised the licence for the small-scale radio multiplex service upon which the proposed C-DSP service is intended to be provided. There is no closing-date by which an application for a C-DSP licence must be submitted (i.e. it can be submitted at any time after the licence for the relevant small-scale radio multiplex licence has been advertised).

You can find further information about how to determine if a service requires a C-DSP licence in Section 2 of the [guidance notes for applicants and licensees](#).

Provision of information

Ofcom requires complete and accurate information to assess applications. This is so that we can assess your application against statutory criteria, consider whether those involved in the body applying for a licence are 'fit and proper' to hold a licence, and determine whether their involvement with other organisations disqualifies them from participation in a licence.

It is an offence under the Broadcasting Act 1996 (as amended) to provide false information or withhold relevant information during the application process, and may be grounds for revocation of a licence subsequently granted.

Publication of information about applications and licensed services

Information provided in **Part A** of the application form will typically be published by Ofcom in our Monthly Radio Update publication the month following the submission of your application. This may take longer if the application is received late in the month. Information provided in **Part B** will not be published.

In submitting this application you agree that, should a licence be granted, Ofcom may publish contact details for the licensee (specified in Section 2 of Part B of the application form), which may include personal data, on the Ofcom website and/or in other relevant publications. If you have any questions about the information that we publish, or there are any changes to this information, you should contact the Broadcast Licensing team by email (broadcast.licensing@ofcom.org.uk).

Ofcom considers issued C-DSP licences to be public documents and copies of licences will be made available to third parties on request albeit, other than the Key Commitments which are tailored to the service, C-DSP licences are standard form documents. A brief description of the licensed service will be published on the Ofcom website, along with the Key Commitments which form part of the licence.

Ofcom publishes a [monthly radio licensing update](#) which lists new services licensed, new applications, licences revoked, licence transfers, and changes to licensed services during the past month.

Data protection

We require the information requested in this form in order to carry out our licensing duties under the Broadcasting Act 1990, Broadcasting Act 1996 and Communications Act 2003. Please see Ofcom's [General Privacy Statement](#) for further information about how Ofcom handles your personal information and your corresponding rights.

Keeping up to date with broadcasting matters

We strongly recommend that the appropriate person at the applicant body signs up to receive Ofcom's regular email updates on broadcasting matters including notification when the Broadcast and On Demand Bulletin is published.

To sign up to receive these communications, you must visit the [email updates](#) area of our website and select 'Broadcasting.'

2. Applicant's details

About this section

In this section we are asking you for details about the applicant company. This must be a body corporate which is not profit distributing.

In the first part of this section, we are asking for basic details about the applicant. These include company registration number and contact information.

In the second part of this section we are asking for details of the applicant's officers (directors or, in the case of LLPs, designated members), its shareholders and participants. Where applicable, we are also asking for details of the officers of the applicant's parent and associated companies or LLPs etc.

If any of the individuals named in your responses are known by more than one name/version of their name, all names must be provided.

Certain persons are disqualified from holding a C-DSP licence. This section asks the questions which enable us to consider this for those types of disqualification which apply specifically to bodies corporate. It also asks questions which are relevant to our assessment of the applicant's fitness and properness to hold a C-DSP licence.

Before completing this section of the form, you should read [Ofcom's guidance on the definition of 'control' of media companies](#). Throughout this section, "control" has the meaning it is given in Part I of Schedule 2 of the Broadcasting Act 1990.

The response boxes and tables should be expanded or repeated where necessary, or provided in a separate annex.

'Officerships' in this section refers to: directorships of bodies corporate, designated memberships of LLPs, or membership of a governing body of an unincorporated association (including partnerships).

Applicant information and contact details

2.1 Name of applicant (i.e. the body corporate that will hold the licence):

Welsh Coast Radio Ltd

2.2 Company registration number stated on Companies House:

16650854

2.3 For UK registered companies, the address of the applicant's registered office stated on Companies House.

For non-UK registered companies, the principal office address:

Tircoed Village Hall,
Tircoed Forest Village,
Heol Tircoed,
Penllergaer,
Swansea
SA4 9QZ

- 2.4 If a UK registered company, is the current Memorandum and Articles of Association document available on the Companies House website?

Yes

If no, please submit the up to date document and indicate you have done so in the checklist in Section 4 of Part B.

- 2.5 Contact details of the individual duly authorised by the applicant for the purposes of making this application. This individual should be the company secretary, a director or (if an LLP) designated member.

(If you are an agent completing the form on behalf of the applicant please do not enter your details here – see paragraph 2.25 of the [guidance notes](#)).

Full name	Andrew Boyt
Job title	Director
Address	Ty'r Efail, Cwmffrwd, Carmarthen SA31 2LP
Telephone	
Mobile	07592647062
Email	andyboytwcr@gmail.com

- 2.6 If the proposed Licensed Service has/will have a website, please provide the website address below.

www.welshcoastradio.com

- 2.7 How will the service be financed? If the applicant is receiving, or is likely to receive, any form of funding and/or financial assistance to establish and maintain the service, please provide details of who is providing that funding/financial assistance and the extent of it.

If you are receiving funding from, or on behalf of, a source that could be considered a political organisation or a religious body, you must set out the nature of that organisation here.

Welsh Coast Radio is already broadcasting in the Swansea area via through its FM Community Radio analogue licence so has already established some sources of local advertising revenue, which will be supplemented from time to time by local donations and grant funding from recognised bodies such as the Community Radio Fund, the City & County of Swansea Council and other Welsh funding bodies, National Lottery etc. We are also talking to the Wales based advertising agencies which book radio airtime on behalf of the Welsh Government and other establishments – and receiving guidance from colleagues at other Welsh community radio stations, including through the Wales Community Radio Network (WCRN).

Ownership and control of the company which will hold the licence

Details of officers, participants and shareholders of the applicant

2.8 Complete the following table, expanding it if necessary, to provide the following details for each director or designated member of the applicant (i.e. the body corporate that will hold the licence):

Full name of individual	Correspondence address ¹	Country of residence	Other officerships held (and nature of the business concerned)	Other employment
Andrew Boyt	Ty'r Efail, Cwmffrwd, Carmarthen SA31 2LP	UK	Director of Carmarthen Asylum History Project Ltd, a not-for Profit company researching and recording the history of the asylum	None
Michael John Kennedy	88 Heol Gerrig Treboeth Swansea SA5 9BP	UK	33/45 Ltd. Music shop (retail)	None
Mark Jason Sandler	88 Seager Drive, Windsor Quay, Cardiff Bay, CF11 7EX.	UK	None	Wales Millenium Centre, salaried staff member

2.9 Complete the following table, expanding it if necessary, to list all bodies which hold or are beneficially entitled to shares, or who possess voting powers, amounting to more than 5% in the applicant ("participants"). If you are unable to provide a complete answer to this question in relation to beneficial owners, please state whether you have any reason to suspect the existence of any beneficial owners.

Full name of >5% participant (existing and pro-posed)	Number of shares	Total investment (£s)	Total investment (%)	% of voting rights
NONE				

¹ This should be the same address as is held and published by Companies House.

Comments				

- 2.10 Complete the following table, expanding if necessary, to identify any entities with which the applicant is affiliated. By affiliated, we mean companies that are related through ownership, either with one company being a minority shareholder in the other, or through multiple companies being owned by a third party.

(If this question is not applicable to the applicant please respond "N/A" in the table.)

Full name of the entity	Address
N/A	

- 2.11 Complete the following table, expanding it if necessary, to list any bodies corporate which are controlled by the applicant, and their affiliates:

(If this question is not applicable to the applicant please respond "N/A" in the table.)

Full name of the entity	Address	Affiliates
N/A		

Details of persons who control the applicant

- 2.12 Complete the following table, expanding it if necessary, to list all persons who control the applicant, together with their affiliates. If any persons or bodies control the applicant jointly because they act together in concert (e.g. because of a shareholder's agreement), each such person must be identified here:

(If this question is not applicable to the applicant please respond "N/A" in the table.)

Full name of individual or body	Address	Affiliates
Andrew Boyt	Ty'r Efail, Cwmffrwd, Carmarthen SA31 2LP	N/A
Michael John Kennedy	88 Heol Gerrig Treboeth Swansea SA5 9BP	N/A
Mark Jason Sandler	88 Seager Drive, Windsor Quay, Cardiff Bay, CF11 7EX.	N/A

- 2.13 Complete the following table, expanding it if necessary, to list all officerships in other bodies that are held by any individual listed in response to question 2.12, and any affiliates of those bodies. An “officership” refers to being a director of a body corporate, designated member of a limited liability partnership, or member of the governing body of an unincorporated association:

(If this question is not applicable to the applicant please respond “N/A” in the table)

Full name of individual	Name of body in which officership held	Affiliates of that body
Andrew John Boyt	Carmarthen Asylum History Project Ltd	N/A

- 2.14 Complete the following table, expanding it if necessary, to list all bodies corporate which are controlled by any body corporate listed in response to question 2.12, and their affiliates:

(If this question is not applicable to the applicant please respond “N/A” in the table)

Full name of body corporate listed in 2.11	Body corporate controlled	Affiliates of body corporate controlled
N/A		

- 2.15 In relation to each body corporate identified in response to question 2.12, complete the following table, expanding it if necessary, to list all bodies which hold or are beneficially entitled to shares, or who possess voting powers, amounting to more than 5% in the body corporate concerned (i.e. “participants”). You may, but are not required to, exclude from this table any bodies listed in response to question 2.12. If you are unable to provide a complete answer to this question in relation to beneficial owners, please state whether you have any reason to suspect the existence of any beneficial owners.

(If this question is not applicable to the applicant please respond “N/A” in the table)

Name of body corporate identified in response to question 2.11				
Full name of >5% participant	Number of shares	Total investment (£s)	Total investment (%)	% of voting rights
N/A				
Comments				

Involvement of the applicant in specified activities

- 2.16 Please state below whether the applicant, or any of the directors, shareholders or other individuals named above, including their associates (i.e. directors of their associates and other group companies), is, or is involved in, any of the below, and the extent of that interest.

Activity/involvement	Yes / No	Please state who is involved; the name of the body/individual/agency they are involved with; and the extent of their involvement
a) A local authority	No	
b) A body whose objects are wholly or mainly of a political nature, or which is affiliated to such a body	No	
c) A body whose objects are wholly or mainly of a religious nature; ²	No	
d) An individual who is an officer of a body falling within (b) or (c);	No	
e) A body corporate which is an associate (as defined in paragraphs 1(1) and 1(1A) of Part I of Schedule 2 to the Broadcasting Act 1990) of a body falling within (b) or (c);	No	
f) An advertising agency or an associate of an advertising agency	No	

² Please refer to Sections 3 to 5 of [Ofcom's religious guidance note](#) for details on how we determine the eligibility of religious bodies to hold certain broadcasting licences.

Details of applications, licences and sanctions

2.17 Is the applicant (i.e. the body corporate that will hold the licence) a current licensee of Ofcom?

Yes

If yes, please provide the licence details expanding the table if necessary:

Licence number	Name of multiplex
CR000111	Not Applicable as it's an analogue (FM) CR licence

2.18 Has the applicant (i.e. the body corporate that will hold the licence) held an Ofcom broadcasting licence before?

Yes

If yes, please provide the details expanding the table if necessary:

Licence number	Name of service or multiplex
As above	

2.19 Has anyone involved in the proposed service held an Ofcom broadcasting licence or been involved in an Ofcom-licensed broadcast service before?

No* ***Note: While they haven't previously been Ofcom licenced station stakeholders, a number of our volunteer broadcasters have previously worked, mostly as presenters at the area's former local commercials stations, especially Swansea Sound and The Wave.**

If yes, please provide the details expanding the table if necessary:

Dates licence was held or dates of involvement	Licence number (if known)	Name of service or multiplex

- 2.20 Does the applicant (i.e. the body corporate that will hold the licence) control an existing Ofcom licensee?

Yes

If yes, please provide the licence details expanding the table if necessary:

Licence number	Name of service or multiplex
CR000111	WELSH COAST RADIO

- 2.21 Is the applicant (i.e. the body corporate that will hold the licence) controlled by an existing licensee or by any person who is connected (within the meaning of Schedule 2 to the Broadcasting Act 1990) with an existing licensee (i.e. as a “participant”)?

No

If yes, please provide the following information, expanding the table if necessary:

Licence number	Name of service or multiplex

- 2.22 Has the applicant – or any person(s) controlling the applicant - made any other application to Ofcom (or its predecessor broadcast regulators – the Independent Television Commission and the Radio Authority) for any licence which has since been surrendered by the licensee or revoked by Ofcom (or one of its predecessor regulators)?

No

If yes, please provide the following information, expanding the table if necessary:

Licence number	Name of service or multiplex

- 2.23 Is the applicant – or any person(s) controlling the applicant - subject to any current or pending investigation by any statutory regulatory or government body in the United Kingdom or abroad in respect of any broadcast-related matter?

No

If yes, please provide the following details expanding the table if necessary:

Licence number (or equivalent)	Name of service or multiplex	Details of the investigation

- 2.24 Has the applicant – or any person(s) controlling the applicant – ever been subject to a statutory sanction for contravening a condition of a broadcasting licence in the UK or any other jurisdiction?

No

If yes, please provide the following details relating to each sanction expanding the table if necessary:

Licence number (or equivalent)	Name of service or multiplex	Nature of the breach	Sanction imposed	Date sanction imposed

- 2.25 Has the applicant – or any person(s) controlling the applicant – ever been convicted of an unlicensed broadcasting offence?

No

If yes, please provide the following details:

Full name	Date of conviction/action (dd/mm/yy)	Penalty

- 2.26 Please provide any further information you hold, relating to the past conduct of the applicant or those individuals listed, in regulatory matters or in matters going to honesty and/or compliance, which may be relevant to Ofcom's consideration of whether or not the applicant is fit and proper to hold a broadcast licence. If the applicant or the form signatory fails without reasonable excuse at this point to declare any matter of which Ofcom subsequently becomes aware, and which we do consider to be relevant to the applicant's eligibility to hold a licence, we will take it into account in determining the question of whether the applicant/licensee remains fit and proper to hold a licence.

If you have no information to provide, please respond "N/A".

Andrew Boyt has experience of a regulated environment having been regulated by the Financial Conduct Authority for many years and was responsible for regulatory compliance at several advice firms until his retirement in 2025

3. The proposed service

About this section

This section asks you to describe your proposed service, including the Key Commitments you propose to include in your licence. This includes your service name, multiplex name and character of service, in addition to standard commitments that all C-DSP licensees need to abide by. Holders of an existing analogue community radio licence to be a simul-cast on the proposed C-DSP service can replicate the existing analogue key commitments as it is our expectation that the key commitments for simulcast services are to be in keeping with one another. If a licence is granted, the information you provide in this section will be used to form the basis of the annex to your licence. You will only be authorised to broadcast what is detailed in the annex of the licence.

In this section, you will also need to set out how your service will provide social gain, community participation and how you will be accountable to the target community. This is in line with statutory requirements for the granting of C-DSP licences. **The information provided in this section is also the basis on which decisions are made.**

If you hold, or intend to hold, multiple C-DSP licences, the answers given in this section and the intended delivery of your Key Commitments must apply to the locality in which your proposed service will broadcast (as set out in the Draft Key Commitments in this application form).

Your proposed service and target community

3.1 What is the proposed service name?

Welsh Coast Radio

3.2 On which radio multiplex service do you intend to broadcast? If the relevant radio multiplex licence has not yet been awarded, please state the name of the area that the multiplex service is intended to cover, as defined in the multiplex licence advertisement.

Swansea Digital Broadcasting Limited – planning to launch in Autumn 2026

3.3 Where is your proposed studio located? Please note that this must be located within the coverage area of the small-scale radio multiplex service identified in answer to 3.2 (or the advertised area for a small-scale radio multiplex service that has not yet been awarded).³

Our well-established studios are located at Tircoed Village, Swansea SA4 9QZ

³ If you propose to provide your service on a local, rather than a small-scale, radio multiplex service, there is no requirement for your studio to be located within the licensed area of that local radio multiplex service.

- 3.4 If the proposed service is a simulcast or corresponding service of an existing licensed radio service, please list that below and provide the licence number.

We plan to simulcast our existing FM Community Radio service CR000111 which was specifically designed to cater for Swansea area residents.

- 3.5 What is the target community of the service? Please include the geographical area that you wish to serve in addition to the interests or characteristics that define your target community. The area you wish to serve must be geographically located within the cover-age area of the radio multiplex service on which you intend to broadcast. **Answer in fewer than 400 words.**

The target community for the service comprises people living and working across Swansea, Llanelli, eastern Carmarthenshire and the surrounding areas who either live in, identify with, or regularly travel to the Swansea SSDAB multiplex coverage area. As such, therefore the station particularly identifies with communities across the South West Wales region of which Swansea is the natural centre of gravity and which are now underrepresented by mainstream commercial and national broadcasters, especially since the take-over and subsequent closure of locally focused stations Swansea Sound and the Wave.

Our service is aimed at a broad cross-section of the local population, with a particular focus on promoting community participation, local identity, Welsh culture, grassroots music, volunteering and social inclusion. The station seeks to engage people of all ages and backgrounds, including young people, older listeners, Welsh speakers, local musicians, community groups, charities and individuals who may be socially isolated.

As a not-for-profit community radio station, our purpose is not solely entertainment, but primarily the delivery of social gain. We provide opportunities for local people to participate in programme making, media training and volunteering, helping to develop confidence, communication skills and employability. We aim to create an accessible platform where local voices, issues, events and achievements can be heard and celebrated.

The station's output includes locally focused programming covering community news, local events, arts and culture, heritage, wellbeing, education and specialist music content reflecting the diversity and character of the area we serve. We support emerging local artists and provide airtime for community organisations and initiatives that may otherwise struggle to reach wider audiences.

Our target community is defined both geographically and by shared interests in local culture, community engagement, music, creativity and civic participation. The service strengthens community cohesion by connecting listeners across urban and rural areas of South West Wales through programming that is locally relevant, inclusive and community led.

- 3.6 How will you ensure that your proposed C-DSP service is run on a not-for-profit basis? Please give details of specific measures or arrangements in place to ensure this, and how any profit will be wholly and exclusively used for securing or improving the future provision of the service, or for the delivery of social gain. **Answer in fewer than 400 words.**

The service operates on a strictly not-for-profit basis and is managed entirely for the benefit of the community it serves. The organisation is constituted as a not-for-profit company limited by guarantee, with no shareholders and no mechanism for the distribution of profits, dividends or surpluses to directors, members or volunteers.

The station is governed by a board of directors who oversee compliance with both company and Ofcom requirements and ensure that all income is used solely to support the operation and development of the service and the delivery of social gain.

Appropriate financial controls, governance procedures and transparent accounting arrangements are maintained, including annual accounts and regular financial reporting to the board.

Any income generated through sponsorship, grants, donations, fundraising or advertising is reinvested directly into the station. This includes maintaining and improving broadcasting equipment, studio facilities, training provision, volunteer support, community outreach activities and programme production. Funds may also be used to improve accessibility, expand locally produced content and support underrepresented groups within the target community.

The service relies heavily on volunteers, providing opportunities for local people to gain experience in broadcasting, journalism, technical operations, social media, administration and community engagement. Surpluses will therefore be used to enhance training opportunities, improve volunteer resources and create additional opportunities for participation and skills development.

The station's constitution and internal policies ensure that all assets and income are applied exclusively towards the organisation's community broadcasting objectives. In the event of dissolution, any remaining assets would be transferred to another organisation with similar community or charitable objectives rather than distributed to individuals.

These arrangements ensure that the service remains community-focused, financially transparent and compliant with the statutory requirement for C-DSP services to operate on a not-for-profit basis, while maximising the social gain delivered to the communities we serve.

Social gain

- 3.7 What community benefits will your service bring to your target community(ies) and, if applicable, the general public. Please include summaries of evidence to support your answer, including details about other organisations you intend to work with. **Answer in fewer than 500 words.** Please do not provide names of individuals in your answer.

The service currently delivers significant social, cultural and educational benefits to the communities of Swansea, Carmarthenshire and the wider South West Wales area by providing a genuinely local, inclusive and community-focused radio service.

A key community benefit is increased access to media participation and skills development. The station offers volunteering and training opportunities in presenting, journalism, audio production, technical operations, social media and community engagement. These opportunities particularly benefit young people, individuals seeking employment experience, older people wishing to remain socially active and members of underrepresented groups who may not otherwise have access to broadcasting opportunities.

The service helps reduce social isolation and improve community cohesion by giving local people a platform to share stories, discuss local issues and celebrate community achievements. Programming promotes local events, charities, support services, arts, heritage and grassroots music, helping strengthen connections between communities across urban and rural areas.

The station also supports local musicians, creatives and community organisations by providing airtime and publicity that are often unavailable through larger commercial broadcasters. Specialist programming reflects the diversity of the local area and include content relevant to Welsh culture and language, wellbeing, local history and community initiatives.

Evidence supporting the need for the service includes continuing reductions in locally produced content from commercial radio services, limited opportunities for community participation in mainstream broadcasting and feedback received through community engagement activities, local events and discussions with residents, musicians and voluntary organisations across the region. There is clear demand for a platform dedicated to local voices, local culture and community information.

We currently work in partnership with Swansea BID (Business Improvement District) the body which is redeveloping areas of the city and attracting new businesses, Swansea Scoop – a community service which provides details of local

events and services via a website and a regular newsletter to subscribers. We work in partnership with Gorseinon community council to provide live broadcast and musical services to annual events such as their lantern parade. And we have provided similar services to charity fun runs for bodies such as the Popham Trust, a local cancer charity, plus larger scale events such as the Swansea Bay 10k run.

- 3.8 Please summarise how your service will facilitate discussion and the expression of opinion.
Answer in fewer than 200 words.

The service facilitates discussion and the expression of opinion by providing accessible and inclusive opportunities for local people and community organisations to contribute directly to programming and participate in community debate.

Programming includes interviews, community discussion features, local issue segments, listener interaction, social media engagement and opportunities for residents, volunteers and representatives of local organisations to share views and experiences on matters affecting the area. The station encourages participation from a broad range of voices, including young people, older listeners, Welsh speakers, community groups, local musicians and individuals who are often underrepresented in mainstream media.

The service will maintain editorial standards which promote respectful, balanced and constructive discussion while ensuring compliance with the Ofcom Broadcasting Code.

Through locally focused programming and community-led content, the station provides a platform for discussion of local culture, heritage, wellbeing, education, arts and community initiatives.

By encouraging audience participation and reflecting diverse local perspectives, the service strengthens community engagement, supports democratic participation and helps ensure local voices are heard across the communities we serve.

- 3.9 How will you ensure that members of your target community(ies) can gain access to the facilities used to provide your service, and receive training in using these? In particular, please set out how this will be done practically, formally and/or informally. **Answer in fewer than 400 words.**

The service actively encourages members of the target community to participate in all aspects of station activity by providing open, inclusive and accessible opportunities to access broadcasting facilities and receive training.

Community members can engage with the station through volunteering opportunities, training workshops, work experience placements and community-led programming initiatives. Access to facilities and training is offered regardless of previous broadcasting experience, age, background or technical ability. Training is delivered both formally and informally. Formal training includes structured induction sessions covering studio operation, broadcasting law, Ofcom compliance, health and safety, interviewing skills, audio production and

presentation techniques. Volunteers and participants also receive guidance on content creation, social media, podcasting and technical equipment use.

Informal learning takes place through mentoring, shadowing by experienced presenters and producers, peer support and supervised hands-on experience within the studio environment. Volunteers are encouraged to gradually develop confidence and skills through active participation in programme production and station activities.

The station aims to remove barriers to participation by maintaining a welcoming and supportive environment and by offering flexible volunteering opportunities suitable for people with differing levels of availability and experience. Where possible, training sessions and meetings are scheduled at varied times to maximise accessibility for those in employment, education or with caring responsibilities. We also intend to increase our work with local schools, colleges, community organisations and voluntary groups to widen participation and encourage involvement from underrepresented groups, including young people, older adults and individuals who may be socially isolated or lacking confidence.

Policies and procedures relating to safeguarding, equality, diversity and inclusion will underpin all training and volunteering activities to ensure participants feel safe, respected and supported.

Through these arrangements, the station provides further, meaningful opportunities for community participation, skills development and personal growth while ensuring the service remains genuinely community-led and reflective of the people it serves.

- 3.10 How will your service provide better understanding of your target community and the strengthening of links within it? **Answer in fewer than 200 words.**

The service will strengthen understanding and links within the target community by providing locally focused programming that reflects the people, cultures, interests and experiences of communities across Swansea, Llanelli, Carmarthenshire and the wider South West Wales area.

Through interviews, community features, local news, discussion programmes and coverage of local events, the station currently creates opportunities for residents, voluntary organisations, artists, community groups and local services to share information, experiences and perspectives. This enhanced through DAB service will help us reach more listeners and thus better understand the challenges, achievements and diversity within their communities.

By giving local people a platform to tell their stories and discuss issues affecting their area, the station will promote inclusion, shared identity and community cohesion.

Partnership working with local organisations, charities, schools and cultural groups will further strengthen community links and encourage collaboration across the region. The station will therefore act as both a source of local information and a community hub that helps connect people, organisations and communities throughout the area it serves.

- 3.11 Please summarise the relevant experience of the group or its members in activities related to the provision of social gain or other relevant non-broadcast areas (such as third sector, training or education). **Answer in fewer than 200 words.**

The group bringing forward the service has substantial experience in delivering community-focused, not-for-profit and educational activities across South West Wales. Members of the organisation have backgrounds in community broadcasting, music education, volunteering, event management, heritage projects, youth engagement and charitable activities, with a strong track record of working for public and community benefit.

Collectively, the group has significant experience in creating inclusive environments that encourage participation, reduce social isolation and support personal development. This experience will help ensure that the service delivers meaningful social gain through training, volunteering, community engagement and accessible local broadcasting that reflects and supports the communities it serves

Several members have practical experience in radio broadcasting, audio production, presenting, technical operations and media training, alongside experience of supporting volunteers and helping individuals develop confidence, communication and employability skills.

The organisation also has experience in delivering heritage and cultural initiatives, including projects focused on preserving and promoting local history, community identity and public engagement. This work has involved collaboration with community groups, educational bodies, local authorities and voluntary organisations.

Participation

- 3.12 How do you propose to ensure that members of your target community(ies) are given opportunities to participate in the operation and management of the service? **Answer in fewer than 400 words.**

The service is operated as a genuinely community-led radio station, with members of the target community encouraged to participate directly in both the operation and management of the service.

Opportunities for involvement are available through volunteering, programme production, presenting, technical support, administration, fundraising, social media, marketing and community outreach activities. Community members are encouraged to contribute ideas, help shape programming and participate in decision-making processes relating to the development of the station.

The organisation maintains an open and inclusive volunteering policy designed to encourage participation from a broad cross-section of the community, including young people, older adults, Welsh speakers and individuals who may have little or no previous broadcasting experience. Training, mentoring and ongoing support is provided to enable volunteers to develop the confidence and skills needed to take on active roles within the station.

The station seeks regular feedback from listeners, volunteers and community organisations through meetings, surveys, social media engagement and direct consultation. This feedback helps inform programming decisions, community projects and future development priorities.

As a not-for-profit organisation limited by guarantee, the service is overseen by a board of directors committed to representing the interests of the community served. Where possible, the organisation encourages volunteers and community participants to progress into leadership, advisory or governance roles over time.

Partnerships with local schools, colleges, charities, arts organisations and community groups will further widen participation and create pathways for involvement from underrepresented groups. The station also provides opportunities for community organisations to contribute content and collaborate on programming and outreach initiatives.

Through these arrangements, the service will ensure that community participation is embedded at every level of the organisation, helping to create a sustainable, accountable and inclusive radio service that reflects and responds to the needs of the communities it serves.

Accountability

- 3.13 How will members of your target community contact your service and influence its operation? **Answer in fewer than 300 words.**

Listeners and community organisations will be able to contact the station by telephone, email, social media platforms, the station website and in person at community events and outreach activities.

Opportunities for audience interaction will also be available through on-air discussions, listener messages, interviews, competitions, surveys and community feedback initiatives.

The station will actively encourage feedback on programming, community issues and station development. Listener comments and suggestions will be regularly reviewed by station management and volunteers to help shape programme content, scheduling and future priorities. Community members will also be invited to contribute programme ideas and participate directly in broadcasts and station activities.

Volunteers and community participants will have opportunities to attend meetings, training sessions and consultation events where they can share views on the operation and direction of the service. The organisation will maintain an open and inclusive approach to community participation, ensuring that individuals from different backgrounds and age groups feel able to contribute.

The station will also work closely with local organisations, charities, schools, arts groups and community representatives to identify local needs and ensure the service reflects the interests and diversity of the area served.

Through these arrangements, the service will maintain strong two-way communication with its target community and ensure that local people have meaningful opportunities to influence the operation and development of the station.

- 3.14 How will suggestions and/or criticisms from members of your target community(ies) be considered and acted upon? **Answer in fewer than 300 words.**

All significant suggestions, concerns or complaints will be logged and reviewed by station management and, where appropriate, discussed with the board of directors and relevant volunteers. The station will aim to respond promptly, fairly and constructively to feedback and will ensure that complaints procedures are accessible and clearly communicated.

Constructive feedback will be used to help improve programming, community engagement, accessibility and operational practices. Where recurring issues or concerns are identified, the station will consider practical changes to policies, scheduling, training or content in order to better meet the needs of the community.

The station will also undertake periodic consultation with listeners, volunteers and community organisations to assess whether the service continues to reflect local interests and priorities. Volunteers and community participants will be encouraged to contribute ideas and take part in discussions about the future direction of the service.

By actively listening to community feedback and incorporating it into decision-making processes, the station will ensure that it remains accountable, inclusive and genuinely responsive to the communities it serves.

Draft Key Commitments

Below is an example of the licence annex where the Key Commitments appear. Should a licence be awarded, the entries you provide below will form the Key Commitments section of your licence. Holders of a community radio analogue licence that is to be simulcast, or a corresponding service, are expected to provide key commitments that are in line with their existing service(s). As such, applicants may refer to the existing key commitments of the relevant simulcast or corresponding service(s) to ensure that the draft below is in line with those of the existing service(s).

Please provide entries where specified in **BOLD** below. The information you enter here should reflect your answers to Sections 3 and 4 of the Part A of your completed Application Form. This will form the basis of your Key Commitments alongside the mandatory text in italics. Do not amend the text in italics as every service is required to comply with these requirements, but the details of how each service does so do not need to be included in the Key Commitments.

ANNEX TO LICENCE

LICENSED SERVICE NO tbc

Licensed Service	Welsh Coast Radio (the on-air name of the programme service as in question 3.1 of this application)>
Service Description	Welsh Coast Radio is a Swansea centred radio service intended to serve a broad cross-section of the area's local population in Swansea, East Carmarthenshire, (parts of) Neath/Port Talbot and the surrounding areas, with a particular focus on promoting community participation, local identity, Welsh culture, grassroots music, volunteering and social inclusion The studio of the Licensed Service is located within the coverage area of the Small-Scale Radio Multiplex Service identified above (n.b. the Licensee will not be in breach of this requirement if an existing studio ceases to fall within the coverage area merely as a result of technical changes to the Small-Scale Radio Multiplex Service outside the control of the Licensee). The Licensed Service shall have the characteristics of a Community Digital Sound Programme Service as set out in the 2019 Order and, in so doing, shall achieve the following objectives: • the facilitation of discussion and the expression of opinion, • the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and • the better understanding of the particular community and the strengthening of links within it. Members of the target community shall contribute to the operation and management of the service. The service shall have mechanisms in place to ensure it is accountable to its target community in the specific area or locality.

Transmission Schedule	The station will broadcast every day for 24 hours per day
Multiplex	The Swansea SSDAB Multiplex operated by Swansea Digital Broadcasting Limited

4. Compliance of the service

About this section

This section asks you to describe the compliance arrangements for the proposed licensed service, i.e. the arrangements which the applicant will put in place to ensure that the content it proposes to broadcast will comply with the relevant regulatory codes and rules for programming and advertising. These include:

- The Ofcom Broadcasting Code
- The BCAP Code: the UK Code of Broadcast Advertising
- The Regulation of Premium Rate Services Order

Condition 17 of a C-DSP licence requires that you have compliance procedures in place, and this section asks that you demonstrate your ability to meet this licence condition.

Before completing this section of the form you should read Section 4 of the [C-DSP guidance notes](#), where you will also find links to the codes and rules listed above.

- 4.1 Please give details of all compliance training (including dates) the person named in response to either question 2.3 or 2.5 in Part B (i.e. the individual who holds overall responsibility for compliance of the service) has received in the relevant codes and rules (for example, those referred to in the box at the start of this section).

Andrew Boyt has undergone targeted training on the above items including written and verbal tests of his accrued knowledge which has been found to be significant and accurate

- 4.2 Please give details of any practical compliance experience (including dates) the person named in response to either question 2.3 or 2.5 in Part B (i.e the individual who holds overall responsibility for compliance of the service) has with respect to the relevant codes and rules.

Has been a radio broadcaster since 2009 and has significant experience of working within the OFCOM rules and regulations with no incidents recorded or reported during that time

- 4.3 For each role within your compliance team please provide job title and a brief description of the functions of the role specific to ensuring compliance of the proposed service. Please do not give names of individual members of staff – this question relates to job roles rather than currently employed individuals.

4.4

One Director is the lead , other directors are deputies.

- 4.5 How does the applicant intend to formally train staff in compliance procedures? Please include details of the compliance training that will be given to those responsible for live programming, including compliance staff, presenters and producers.

We have built a training module comprising self-learning, verbal and written testing with regular refresher sessions at team meetings

- 4.6 Will the training described in response to question 4.5 be mandatory for all staff and volunteers? If not, outline who will receive it.

Yes, all volunteers

- 4.7 It is a licence requirement that a licensee must ensure that all programming on its service (broadcast at any time of the day or night) complies with Ofcom's codes and rules (e.g. Ofcom's Broadcasting Code, which sets requirements on standards to be observed in programme content for the protection of the public).

- a) Set out in detail below the systems the applicant intends to have in place to ensure it will be able to comply with the codes and rules when the service is broadcasting live content. Your response should include details of what you will do to prepare presenters and guests pre-broadcast and the process for ensuring that any non-complaint content is dealt with swiftly during the broadcast.

All presenters, volunteers and production staff involved in live broadcasting will receive mandatory induction and compliance training before being permitted on air. This training will include guidance on the Ofcom Broadcasting Code, defamation, privacy, harmful or offensive material, impartiality requirements where applicable, copyright, sponsorship rules, and the appropriate handling of sensitive subjects and audience interaction.

Presenters will be provided with written programme guidelines and station policies covering acceptable broadcast standards and procedures for live output. Refresher training and ongoing supervision will also be provided, particularly for new or inexperienced volunteers.

Prior to broadcasts, presenters and guests will be briefed on expected standards of conduct and the requirement to avoid offensive, discriminatory, defamatory or otherwise non-compliant content. Where interviews or discussions involve potentially sensitive or controversial subjects, producers or station management will discuss topics in advance and provide additional guidance where necessary.

The station will operate live broadcasting controls designed to minimise the risk of non-compliant content being transmitted. This will include the use of a broadcast delay system where appropriate, particularly during phone-ins or unscripted audience participation. Presenters will also be trained in techniques for managing live discussions, interrupting inappropriate comments and steering conversations back to compliant content.

- b) Set out in detail below how the applicant intends to ensure that pre-recorded material will comply with Ofcom's codes and rules. Pre-recorded content could include, for example, material obtained from, or streamed from, third party sources as well as content produced by the licensee.

The service will implement clear editorial and operational procedures to ensure that all pre-recorded material complies with the Ofcom Broadcasting Code and all relevant legal and regulatory requirements before transmission.

All pre-recorded content, whether produced internally or obtained from third-party sources, will be subject to review and approval prior to broadcast. Responsibility for compliance oversight will rest with designated station management and trained programme staff who will ensure that material meets the required standards relating to harm and offence, privacy, fairness, defamation, copyright, sponsorship and advertising regulations.

Internally produced content will be reviewed during the editing process and again before scheduling for broadcast. Presenters, producers and volunteers involved in content creation will receive training on Ofcom compliance requirements and station editorial policies, including guidance on language, factual accuracy, offensive content, discriminatory material and the treatment of sensitive subjects. Where content is sourced externally, including syndicated programmes, music features, interviews, podcasts or streamed material, the station will only use material from trusted and reputable providers. Third-party content will be assessed before broadcast to ensure it is appropriate for the station's audience and complies with relevant broadcasting standards. Appropriate permissions, licences and copyright clearances will also be obtained where required.

The station will maintain written compliance procedures and programme approval processes to minimise the risk of non-compliant content being broadcast. Any material considered potentially sensitive or high risk will receive additional editorial scrutiny before transmission.

- 4.8 Please set out how you will ensure the ongoing delivery/compliance of the **on-air** character of service as set out in the Key Commitments. This should be focused on the content you will broadcast on the station.

In your answer, please ensure you include details on each of the following points:

- a) How you will monitor that the character of service is being delivered;
- b) who will be responsible for monitoring this;
- c) how often will they monitor it;
- d) how you ensure this information is published; and
- e) where the information will be published/made publicly available.

The service will implement formal monitoring and reporting procedures to ensure continued compliance with the station's Key Commitments and the ongoing delivery of its stated character of service.

The station will monitor output through regular review of programming schedules, recorded broadcasts, presenter logs and content reports to ensure that the service continues to provide locally focused, community-led broadcasting that reflects the needs and interests of the target community. Monitoring will assess whether programming commitments relating to local content, community participation, specialist programming, training opportunities and social gain objectives are being consistently delivered.

Responsibility for monitoring compliance with the character of service will rest primarily with station management and the board of directors. A designated compliance lead or station manager will oversee day-to-day monitoring arrangements and report regularly to the board. Presenters and volunteers will also be encouraged to provide feedback and raise any concerns regarding compliance with Key Commitments.

Monitoring will take place on an ongoing basis through routine listening checks, review meetings and analysis of programme schedules and community participation levels. Formal reviews of output and compliance performance will be undertaken at regular intervals, including monthly operational reviews and annual assessments of the station's overall performance against its Key Commitments. The station will maintain records of programming, volunteer involvement, training activity, community engagement and social gain initiatives in order to evidence delivery of the character of service. Listener feedback and community consultation will also form part of the monitoring process to help assess whether the station continues to meet local needs and expectations.

Information relating to the station's Key Commitments, community objectives and performance will be made publicly available in the interests of transparency and accountability. This information will be published through the station website and, where appropriate, via annual reports, social media platforms and community updates. Key policies, contact information and opportunities for feedback will also

be accessible online so that members of the public can engage with and help shape the service.

These arrangements will help ensure that the station remains accountable to its target community and continues to deliver the distinctive community-focused service set out in its licence commitments.

4.9 Please set out how you will ensure the ongoing delivery/compliance of the **off-air** social gain activities as set out in the Key Commitments.

In your answer, please ensure you include details on each of the following points:

- a) How you will monitor that off-air social gain activities are being delivered;
- b) who will be responsible for monitoring this;
- c) how often will they monitor it;
- d) how you ensure this information is published; and
- e) where the information will be published/made publicly available.

The service will implement structured monitoring and reporting arrangements to ensure the ongoing delivery of the off-air social gain activities set out in its Key Commitments.

Off-air social gain activities will be monitored through the collection and review of information relating to volunteering, training, community outreach, partnership working, educational activities and public engagement initiatives. Records will be maintained of volunteer recruitment and participation, training sessions delivered, attendance figures, community projects undertaken and partnerships with local organisations, schools, charities and community groups.

Responsibility for monitoring these activities will rest with station management and the board of directors, supported by designated volunteer coordinators or project leads where appropriate. A nominated member of the management team will oversee the recording and evaluation of social gain activities and ensure that evidence is retained to demonstrate delivery against Key Commitments.

Monitoring will take place on an ongoing basis throughout the year, with regular reviews conducted through management meetings and board reporting. Formal assessments of social gain delivery will be undertaken periodically, including annual reviews evaluating whether the station continues to meet its community objectives and deliver meaningful public benefit.

The station will also seek feedback from volunteers, trainees, partner organisations and members of the community to help assess the effectiveness and impact of its social gain activities. This feedback will help inform future planning and identify opportunities for improvement or expanded community engagement.

Information relating to off-air social gain activities will be made publicly available to ensure transparency and accountability. Updates on training opportunities, volunteer involvement, community projects and partnership activities will be published through the station website, social media platforms and community communications. Where appropriate, annual summaries or reports outlining social gain achievements and community impact will also be published online and shared with stakeholders and partner organisations.

These arrangements will help ensure that the station remains accountable to its target community and continues to deliver meaningful and measurable social gain in line with its community broadcasting objectives and licence commitments.

4.10 What language(s) does the applicant intend to broadcast in?

Primarily English but with some programming in Welsh and/or a mixture of both

4.11 For each language listed in response to question 4.9 please provide details of how many compliance team member(s) are fluent in each language and will be responsible for ensuring that content broadcast in that language complies with the Ofcom's code and rules. **Please do not give names of individual members of staff.**

None are fluent in Welsh but have access to Welsh speakers in their families and among the station volunteers

5. Declaration

About this section

This form must be submitted by the applicant named in response to question 2.2. An agent may not sign the form.

The person authorised to make the declaration on behalf of the applicant must print their name and must be one of the following :

- A director of the company or the company secretary where the applicant is a company.
- A designated member where the applicant is a Limited Liability Partnership.

The declaration must also be dated.

- 5.1 I hereby apply to Ofcom for the grant of a licence for the community digital sound programme service described above and declare that the information given in this application form is, to the best of my knowledge and belief, correct.
- 5.2 I further declare and warrant:
- a) that I am not a disqualified person within the meaning of that expression as defined in Part II of Schedule 2 to the Broadcasting Act 1990, as amended, or as a result of a disqualification order under Section 145 of the Broadcasting Act 1996;
 - b) that having made all reasonable enquiries neither the applicant nor any person controlling the applicant, as a result of the grant to me of the licence, breach any requirement of Schedule 14 to the Communications Act 2003 with regard to the accumulation of interests in broadcasting services or to the restrictions on cross-media interests; and
 - c) that the applicant is not disqualified by virtue of the provisions of section 143 (5) of the Broadcasting Act 1996 in relation to political objects and the provisions of section 144 (3) of the Broadcasting Act 1996 in relation to the provision of false information or through the withholding of information with the intention of misleading Ofcom; and
 - d) that no director or person concerned directly or indirectly in the management of the applicant is subject to a disqualification order as defined by section 145 (1) of the Broadcasting Act 1996.
- 5.3 I understand that Ofcom reserves the right to revoke the licence (if granted) if at any time any material statement made to Ofcom is found to be false and to have been by the applicant or any member or officer thereof knowing it to be false. I also understand that under sections 144 and 145 of the Broadcasting Act 1996, the provision of false information could incur a criminal conviction and a disqualification from the holding of a Broadcasting Act licence. I further certify that, to the best of my knowledge, any matters which might influence Ofcom's judgement as to whether the directors and any other individuals and/or bodies corporate with substantial involvement in this application are fit and proper persons to participate in a radio licence, have been made known to Ofcom.

Full name (BLOCK CAPITALS) of the applicant or person authorised to make the application of behalf of the applicant:

ANDREW JOHN BOYT

Date of application:

4th August 2026

I am authorised to make this application on behalf of the applicant in my capacity as **(delete as appropriate):**

Company director

You also need to complete the [confidential section \(Part B\) of the application form](#).