

Community Digital Sound Programme (C-DSP) licence

Application form – Part A (public)

Name of applicant (i.e. the body corporate that will hold the licence):

BANG MEDIA and ENTERTAINMENT

Proposed service name:

THE BEAT LONDON

Radio multiplex service(s) on which the proposed C-DSP service is to be provided (note this must be a small-scale multiplex area either previously advertised or currently being advertised by Ofcom as shown in the multiplex licence advertisement)

U.DAB Limited

Public contact details (i.e. Contact name and/or company name, company address, telephone number(s) and email):

Ivor Etienne, The Beat London,
2nd Floor, 89-93 High Street,
Harlesden,
London NW10 4NX
0208 963 9560 Ext 569
ivor@thebeat1036.com

Contents

Section

1. Overview	3
2. Applicant's details	5
3. The proposed service	15
4. Compliance of the service	21
5. Declaration	24

1. Overview

You should complete this form if you are applying for a community digital sound programme licence (“C-DSP”). You can find further information about C-DSP services in the [guidance notes for licensees and applicants](#).

This application form is divided into two parts – **Part A** (which we will publish on our website) and **Part B** (which will be kept confidential). This document constitutes Part A; [Part B of the application form](#) is available on our website.

If you encounter any issues using these forms, please contact broadcast.licensing@ofcom.org.uk.

The purpose of this form

You should complete this form if you are applying for a Community Digital Sound Programme (C-DSP) licence.

A digital sound programme service intended for broadcast by means of a local or small-scale radio multiplex service requires either a C-DSP licence or a local DSP licence. Ofcom’s published guidance notes set out some of the key issues that potential applicants need to consider in deciding which type of licence is suitable for them. In summary, C-DSP services are not run for financial gain and are required to provide social gain. C-DSP licences therefore include strict conditions to ensure that happens, and provide less flexibility than a local DSP licence. However, they do provide access to capacity that small-scale radio multiplex service providers are required to reserve solely for C-DSP services.

A C-DSP licence will be required even if the same programme service is also provided on any other platforms (e.g. FM, satellite), as separate licences are required for those.

As noted above, small-scale radio multiplex services will have reserved capacity for C-DSP services. Issue of a C-DSP licence does not, however, guarantee carriage on a small-scale (or local) radio multiplex service. That is a matter for agreement between the C-DSP licensee and the multiplex service provider, and there may be more C-DSP licences issued in a locality than there are reserved slots on the small-scale radio multiplex service. Note that a C-DSP service does not necessarily have to broadcast using reserved capacity. It can use unreserved capacity on a small-scale radio multiplex service or capacity on a local radio multiplex service, again subject to agreement with the multiplex service provider.

An application for a C-DSP licence will be accepted only once Ofcom has advertised the licence for the small-scale radio multiplex service upon which the proposed C-DSP service is intended to be provided. There is no closing-date by which an application for a C-DSP licence must be submitted (i.e. it can be submitted at any time after the licence for the relevant small-scale radio multiplex licence has been advertised).

You can find further information about how to determine if a service requires a C-DSP licence in Section 2 of the [guidance notes for applicants and licensees](#).

Provision of information

Ofcom requires complete and accurate information to assess applications. This is so that we can assess your application against statutory criteria, consider whether those involved in the body applying for a licence are 'fit and proper' to hold a licence, and determine whether their involvement with other organisations disqualifies them from participation in a licence.

It is an offence under the Broadcasting Act 1996 (as amended) to provide false information or withhold relevant information during the application process, and may be grounds for revocation of a licence subsequently granted.

Publication of information about applications and licensed services

Information provided in **Part A** of the application form will typically be published by Ofcom in our Monthly Radio Update publication the month following the submission of your application. This may take longer if the application is received late in the month. Information provided in **Part B** will not be published.

In submitting this application you agree that, should a licence be granted, Ofcom may publish contact details for the licensee (specified in Section 2 of Part B of the application form), which may include personal data, on the Ofcom website and/or in other relevant publications. If you have any questions about the information that we publish, or there are any changes to this information, you should contact the Broadcast Licensing team by email (broadcast.licensing@ofcom.org.uk).

Ofcom considers issued C-DSP licences to be public documents and copies of licences will be made available to third parties on request albeit, other than the Key Commitments which are tailored to the service, C-DSP licences are standard form documents. A brief description of the licensed service will be published on the Ofcom website, along with the Key Commitments which form part of the licence.

Ofcom publishes a [monthly radio licensing update](#) which lists new services licensed, new applications, licences revoked, licence transfers, and changes to licensed services during the past month.

Data protection

We require the information requested in this form in order to carry out our licensing duties under the Broadcasting Act 1990, Broadcasting Act 1996 and Communications Act 2003. Please see Ofcom's [General Privacy Statement](#) for further information about how Ofcom handles your personal information and your corresponding rights.

Keeping up to date with broadcasting matters

We strongly recommend that the appropriate person at the applicant body signs up to receive Ofcom's regular email updates on broadcasting matters including notification when the Broadcast and On Demand Bulletin is published.

To sign up to receive these communications, you must visit the [email updates](#) area of our website and select 'Broadcasting.'

2. Applicant's details

About this section

In this section we are asking you for details about the applicant company. This must be a body corporate which is not profit distributing.

In the first part of this section, we are asking for basic details about the applicant. These include company registration number and contact information.

In the second part of this section we are asking for details of the applicant's officers (directors or, in the case of LLPs, designated members), its shareholders and participants. Where applicable, we are also asking for details of the officers of the applicant's parent and associated companies or LLPs etc.

If any of the individuals named in your responses are known by more than one name/version of their name, all names must be provided.

Certain persons are disqualified from holding a C-DSP licence. This section asks the questions which enable us to consider this for those types of disqualification which apply specifically to bodies corporate. It also asks questions which are relevant to our assessment of the applicant's fitness and propriety to hold a C-DSP licence.

Before completing this section of the form, you should read [Ofcom's guidance on the definition of 'control' of media companies](#). Throughout this section, "control" has the meaning it is given in Part I of Schedule 2 of the Broadcasting Act 1990.

The response boxes and tables should be expanded or repeated where necessary, or provided in a separate annex.

'Officerships' in this section refers to: directorships of bodies corporate, designated memberships of LLPs, or membership of a governing body of an unincorporated association (including partnerships).

Applicant information and contact details

2.1 Name of applicant (i.e. the body corporate that will hold the licence):

2.1. BANG MEDIA AND ENTERTAINMENT

2.2 Company registration number stated on Companies House:

08726059

2.3 For UK registered companies, the address of the applicant's registered office stated on Companies House.

For non-UK registered companies, the principal office address:

The Beat London,
2nd Floor, 89-93 High Street,
Harlesden, London NW10 4NX

2.4 If a UK registered company, is the current Memorandum and Articles of Association document available on the Companies House website?

Yes

If no, please submit the up to date document and indicate you have done so in the checklist in Section 4 of Part B.

2.5 Contact details of the individual duly authorised by the applicant for the purposes of making this application. This individual should be the company secretary, a director or (if an LLP) designated member.

(If you are an agent completing the form on behalf of the applicant please do not enter your details here – see paragraph 2.25 of the [guidance notes](#)).

Full name	Ivor Etienne
Job title	CEO & Station Manager
Address	The Beat London, 2nd Floor, 89-93 High Street, Harlesden, London NW10 4NX
Telephone	0208 963 9560 Ext 569
Mobile	07956 256 290
Email	ivor@thebeat1036.com

2.6 If the proposed Licensed Service has/will have a website, please provide the website address below.

WWW.THEBEAT1036.COM

2.7 How will the service be financed? If the applicant is receiving, or is likely to receive, any form of funding and/or financial assistance to establish and maintain the service, please provide details of who is providing that funding/financial assistance and the extent of it.

If you are receiving funding from, or on behalf of, a source that could be considered a political organisation or a religious body, you must set out the nature of that organisation here.

The Beat London holds an existing analogue community radio FM licence. Our service is typically sustained by ads/sponsorship, grants, loans, service-level agreements and volunteer time. We do not receive funding from any political source.

Ownership and control of the company which will hold the licence

Details of officers, participants and shareholders of the applicant

2.8 Complete the following table, expanding it if necessary, to provide the following details for each director or designated member of the applicant (i.e. the body corporate that will hold the licence):

Full name of individual	Correspondence address ¹	Country of residence	Other officerships held (and nature of the business concerned)	Other employment
Ivor Etienne	The Beat London, 2nd Floor, 89-93 High Street, Harlesden, London NW10 4NX	England	N/A	N/A
Chris Ubosi	The Beat London, 2nd Floor, 89-93 High Street, Harlesden, London NW10 4NX	England	N/A	N/A

2.9 Complete the following table, expanding it if necessary, to list all bodies which hold or are beneficially entitled to shares, or who possess voting powers, amounting to more than 5% in the applicant (“participants”). If you are unable to provide a complete answer to this question in relation to beneficial owners, please state whether you have any reason to suspect the existence of any beneficial owners.

Full name of >5% participant (existing and pro-posed)	Number of shares	Total investment (£s)	Total investment (%)	% of voting rights
Ivor Etienne	50			
Chris Ubosi	50			
Comments				

¹ This should be the same address as is held and published by Companies House.



2.10 Complete the following table, expanding if necessary, to identify any entities with which the applicant is affiliated. By affiliated, we mean companies that are related through ownership, either with one company being a minority shareholder in the other, or through multiple companies being owned by a third party.

(If this question is not applicable to the applicant please respond “N/A” in the table.)

Full name of the entity	Address
N/A	

2.11 Complete the following table, expanding it if necessary, to list any bodies corporate which are controlled by the applicant, and their affiliates:

(If this question is not applicable to the applicant please respond “N/A” in the table.)

Full name of the entity	Address	Affiliates
N/A		

Details of persons who control the applicant

2.12 Complete the following table, expanding it if necessary, to list all persons who control the applicant, together with their affiliates. If any persons or bodies control the applicant jointly because they act together in concert (e.g. because of a shareholder’s agreement), each such person must be identified here:

(If this question is not applicable to the applicant please respond “N/A” in the table.)

Full name of individual or body	Address	Affiliates
N/A		

2.13 Complete the following table, expanding it if necessary, to list all officerships in other bodies that are held by any individual listed in response to question 2.12, and any affiliates of those bodies. An “officership” refers to being a director of a body corporate, designated member

of a limited liability partnership, or member of the governing body of an unincorporated association:

(If this question is not applicable to the applicant please respond "N/A" in the table)

Full name of individual	Name of body in which officership held	Affiliates of that body
N/A		

2.14 Complete the following table, expanding it if necessary, to list all bodies corporate which are controlled by any body corporate listed in response to question 2.12, and their affiliates:

(If this question is not applicable to the applicant please respond "N/A" in the table)

Full name of body corporate listed in 2.11	Body corporate controlled	Affiliates of body corporate controlled
N/A		

2.15 In relation to each body corporate identified in response to question 2.12, complete the following table, expanding it if necessary, to list all bodies which hold or are beneficially entitled to shares, or who possess voting powers, amounting to more than 5% in the body corporate concerned (i.e. "participants"). You may, but are not required to, exclude from this table any bodies listed in response to question 2.12. If you are unable to provide a complete answer to this question in relation to beneficial owners, please state whether you have any reason to suspect the existence of any beneficial owners.

(If this question is not applicable to the applicant please respond "N/A" in the table)

Name of body corporate identified in response to question 2.11				
Full name of >5% participant	Number of shares	Total investment (£s)	Total investment (%)	% of voting rights
N/A				
Comments				

Involvement of the applicant in specified activities

2.16 Please state below whether the applicant, or any of the directors, shareholders or other individuals named above, including their associates (i.e. directors of their associates and other group companies), is, or is involved in, any of the below, and the extent of that interest.

Activity/involvement	Yes / No	Please state who is involved; the name of the body/individual/agency they are involved with; and the extent of their involvement
a) A local authority	No	
b) A body whose objects are wholly or mainly of a political nature, or which is affiliated to such a body	No	
c) A body whose objects are wholly or mainly of a religious nature; ²	No	
d) An individual who is an officer of a body falling within (b) or (c);	No	
e) A body corporate which is an associate (as defined in paragraphs 1(1) and 1(1A) of Part I of Schedule 2 to the Broadcasting Act 1990) of a body falling within (b) or (c);	No	
f) An advertising agency or an associate of an advertising agency	No	

² Please refer to Sections 3 to 5 of [Ofcom's religious guidance note](#) for details on how we determine the eligibility of religious bodies to hold certain broadcasting licences.

Details of applications, licences and sanctions

2.17 Is the applicant (i.e. the body corporate that will hold the licence) a current licensee of Ofcom?

Yes

If yes, please provide the licence details expanding the table if necessary:

Licence number	Name of multiplex
CR000068BA/3	N/a (analogue license)

2.18 Has the applicant (i.e. the body corporate that will hold the licence) held an Ofcom broadcasting licence before?

Yes

If yes, please provide the details expanding the table if necessary:

Licence number	Name of service or multiplex
N/a (analogue license)	THE BEAT LONDON 103.6FM

2.19 Has anyone involved in the proposed service held an Ofcom broadcasting licence or been involved in an Ofcom-licensed broadcast service before?

Yes

If yes, please provide the details expanding the table if necessary:

Dates licence was held or dates of involvement	Licence number (if known)	Name of service or multiplex
On Going	CR000068BA/3	THE BEAT LONDON 103.6FM

2.20 Does the applicant (i.e. the body corporate that will hold the licence) control an existing Ofcom licensee?

Yes No

If yes, please provide the licence details expanding the table if necessary:

Licence number	Name of service or multiplex
CR000068BA/3	THE BEAT LONDON 103.6FM

2.21 Is the applicant (i.e. the body corporate that will hold the licence) controlled by an existing licensee or by any person who is connected (within the meaning of Schedule 2 to the Broadcasting Act 1990) with an existing licensee (i.e. as a “participant”)?

Yes No

If yes, please provide the following information, expanding the table if necessary:

Licence number	Name of service or multiplex

2.22 Has the applicant – or any person(s) controlling the applicant - made any other application to Ofcom (or its predecessor broadcast regulators – the Independent Television Commission and the Radio Authority) for any licence which has since been surrendered by the licensee or revoked by Ofcom (or one of its predecessor regulators)?

Yes No

If yes, please provide the following information, expanding the table if necessary:

Licence number	Name of service or multiplex

2.23 Is the applicant – or any person(s) controlling the applicant - subject to any current or pending investigation by any statutory regulatory or government body in the United Kingdom or abroad in respect of any broadcast-related matter?

No

If yes, please provide the following details expanding the table if necessary:

Licence number (or equivalent)	Name of service or multiplex	Details of the investigation

2.24 Has the applicant – or any person(s) controlling the applicant – ever been subject to a statutory sanction for contravening a condition of a broadcasting licence in the UK or any other jurisdiction?

No

If yes, please provide the following details relating to each sanction expanding the table if necessary:

Licence number (or equivalent)	Name of service or multiplex	Nature of the breach	Sanction imposed	Date sanction imposed

2.25 Has the applicant – or any person(s) controlling the applicant – ever been convicted of an unlicensed broadcasting offence?

No

If yes, please provide the following details:

Full name	Date of conviction/action (dd/mm/yy)	Penalty

2.26 Please provide any further information you hold, relating to the past conduct of the applicant or those individuals listed, in regulatory matters or in matters going to honesty and/or compliance, which may be relevant to Ofcom's consideration of whether or not the applicant is fit and proper to hold a broadcast licence. If the applicant or the form signatory fails without reasonable excuse at this point to declare any matter of which Ofcom subsequently becomes aware, and which we do consider to be relevant to the applicant's eligibility to hold a licence, we will take it into account in determining the question of whether the applicant/licensee remains fit and proper to hold a licence.

If you have no information to provide, please respond "N/A".

N/A

3. The proposed service

About this section

This section asks you to describe your proposed service, including the Key Commitments you propose to include in your licence. This includes your service name, multiplex name and character of service, in addition to standard commitments that all C-DSP licensees need to abide by. Holders of an existing analogue community radio licence to be a simul-cast on the proposed C-DSP service can replicate the existing analogue key commitments as it is our expectation that the key commitments for simulcast services are to be in keeping with one another. If a licence is granted, the information you provide in this section will be used to form the basis of the annex to your licence. You will only be authorised to broadcast what is detailed in the annex of the licence.

In this section, you will also need to set out how your service will provide social gain, community participation and how you will be accountable to the target community. This is in line with statutory requirements for the granting of C-DSP licences. **The information provided in this section is also the basis on which decisions are made.**

If you hold, or intend to hold, multiple C-DSP licences, the answers given in this section and the intended delivery of your Key Commitments must apply to the locality in which your proposed service will broadcast (as set out in the Draft Key Commitments in this application form).

Your proposed service and target community

3.1 What is the proposed service name?

The Beat London

3.2 On which radio multiplex service do you intend to broadcast? If the relevant radio multiplex licence has not yet been awarded, please state the name of the area that the multiplex service is intended to cover, as defined in the multiplex licence advertisement.

U.DAB Limited

3.3 Where is your proposed studio located? Please note that this must be located within the coverage area of the small-scale radio multiplex service identified in answer to 3.2 (or the advertised area for a small-scale radio multiplex service that has not yet been awarded).³

NORTH and WEST LONDON STUDIOS

2ND FLOOR, 89 - 93 High Street, Harlesden London NW10 4NX

³ If you propose to provide your service on a local, rather than a small-scale, radio multiplex service, there is no requirement for your studio to be located within the licensed area of that local radio multiplex service.

- 3.4 If the proposed service is a simulcast or corresponding service of an existing licensed radio service, please list that below and provide the licence number.

Yes, THE BEAT LONDON 103.6FM, CR000068BA/3

- 3.5 What is the target community of the service? Please include the geographical area that you wish to serve in addition to the interests or characteristics that define your target community. The area you wish to serve must be geographically located within the cover-age area of the radio multiplex service on which you intend to broadcast. **Answer in fewer than 400 words.**

The Beat London is an award-winning community radio station serving the diverse and multicultural populations of North and West London and surrounding areas. Its target audience includes young people, families, and individuals from a wide range of cultural backgrounds, with a particular focus on socially excluded groups, ethnic minority communities, refugees, and asylum seekers.

The station actively facilitates participation from its target community in both music and speech programming. Its weekly music output reflects the cultural diversity of its audience, featuring genres such as Afrobeats, Reggae, Dancehall, Hip Hop, UK Garage, R'n'B, Soul, Gospel, Portuguese music, and Grime.

Speech content includes national, local, and community news, discussion programmes, interviews, and guest features. Programming is designed to reflect and address the needs and interests of diverse communities, including refugees and asylum seekers, ensuring a platform for underrepresented voices.

The service broadcasts a minimum of 15 hours of original content per day from studios located within its licensed coverage area.

The Beat London delivers significant community benefits (social gain objectives), both on-air and off-air. These include:

Facilitating discussion and the expression of opinions within the community

Providing education and training opportunities for individuals not employed by the station, Promoting greater understanding between different communities and strengthening community cohesion

Members of the target community are actively involved in the operation and management of the station. Robust mechanisms are in place to ensure accountability to its audience, particularly the Black community and refugee groups it primarily serves.

A core focus of The Beat London is youth engagement. The station provides a structured volunteer training programme centred on creative media activities, while also supporting the development of functional and life skills.

Through interviews, campaigns, promotions, and debates, The Beat London empowers young people—particularly those aged 14–29 (with a secondary audience of 29–45)—to engage with issues that directly and indirectly affect their lives. Young people are involved in content creation, station operations, marketing,

and decision-making processes, helping to foster a sense of ownership, inclusion, and community cohesion.

- 3.6 How will you ensure that your proposed C-DSP service is run on a not-for-profit basis? Please give details of specific measures or arrangements in place to ensure this, and how any profit will be wholly and exclusively used for securing or improving the future provision of the service, or for the delivery of social gain. **Answer in fewer than 400 words.**

We will ensure that the proposed C-DSP service is operated on a strictly not-for-profit basis, drawing on over 25 years of combined experience as radio practitioners, together with our established track record as an Ofcom-licensed FM community radio station. Throughout this time, we have consistently prioritised the delivery of social gain and community benefit over commercial return. These principles, alongside our robust operational practices, will continue to underpin the management and delivery of the proposed service.

Our approach is firmly aligned with Ofcom's statutory social gain objectives:

The provision of sound broadcasting services to individuals who are otherwise underserved:

Our programming is designed to reflect the needs, interests, and voices of our local community, particularly those groups that are underrepresented in mainstream media. We actively seek to provide an inclusive platform that strengthens local identity and ensures a diversity of perspectives.

The facilitation of discussion and the expression of opinion:

We provide opportunities for community members to engage in dialogue on local issues, share experiences, and express their views through a range of speech-based programming. This supports community cohesion and encourages active civic participation.

The provision (whether by means of programmes included in the service or otherwise) of education or training:

The station is predominantly run by a dedicated team of volunteers, many of whom have benefited from our structured in-house training programmes in radio production, broadcasting, and media compliance. We are committed to expanding these opportunities through workshops and mentoring, enabling individuals to develop transferable skills and improve employability.

The better understanding of the particular community and the strengthening of links within it:

Through locally focused content, partnerships, and outreach initiatives, we aim to promote greater awareness of community issues, cultures, and activities. Our service will act as a platform to connect individuals, organisations, and groups, fostering stronger relationships and a shared sense of belonging.

In line with our not-for-profit status, all surplus income generated will be fully reinvested into the service. This will include maintaining and developing studio and office facilities, covering essential operational costs, and funding technical upgrades. Additionally, resources will be directed towards training delivery,

community outreach, and initiatives that further enhance social gain and inclusivity.

Social gain

- 3.7 What community benefits will your service bring to your target community(ies) and, if applicable, the general public. Please include summaries of evidence to support your answer, including details about other organisations you intend to work with. **Answer in fewer than 500 words.** Please do not provide names of individuals in your answer.

In accordance with statutory requirements, The Beat London delivers social gain through the following activities:

1. The facilitation of discussion and the expression of opinion

The station provides a platform for debate and dialogue on issues relevant to the target community, including social, cultural, and youth-related topics. Through interviews, talk shows, and interactive programming, listeners are encouraged to share their perspectives and engage in community discourse.

2. The provision of education and training

The Beat London operates a structured volunteer training programme focused on media and creative industries. This programme provides opportunities for individuals not employed by the station to gain practical experience in broadcasting, production, and content creation, while also developing transferable functional and life skills.

3. The better understanding of the community and strengthening of links within it

The station promotes community cohesion by reflecting the diversity of its audience in its programming and by fostering collaboration between different cultural and social groups. Programming is designed to increase awareness, understanding, and mutual respect among communities, including those that are often underrepresented or marginalised.

- 3.8 Please summarise how your service will facilitate discussion and the expression of opinion. **Answer in fewer than 200 words.**

The service will actively engage with the community by inviting local leaders, community organisations, and individuals with lived experience to participate in interviews and speech-based programming. This will provide a platform for discussing issues of local importance, enabling diverse voices to be heard while addressing community concerns, achievements, and opportunities.

A key example is our on-going collaboration with the National Health Service and Brent Council, through which we deliver a monthly two-hour programme focused on tackling local health inequalities. This programme features both professionals and community members, encouraging informed discussion and improving awareness of available support.

We will also maintain a strong digital presence to engage younger audiences, using online platforms to stimulate discussion around key issues such as knife crime, health, education, and social justice.

These activities support Ofcom's social gain objectives by facilitating discussion, improving community understanding, and strengthening local connections.

Alongside this, we will offer training workshops and volunteering opportunities to develop skills and encourage participation.

Through this approach the Beat London will empower individuals, amplify diverse voices, and strengthen community cohesion across London.

- 3.9 How will you ensure that members of your target community(ies) can gain access to the facilities used to provide your service, and receive training in using these? In particular, please set out how this will be done practically, formally and/or informally. **Answer in fewer than 400 words.**

The Beat London is committed to maintaining an inclusive, welcoming, and accessible environment, ensuring that all members of the community can engage with our broadcasting facilities and benefit from our educational initiatives.

We operate an open and approachable model, enabling potential volunteers to connect with us easily through a variety of channels, including digital platforms, social media, and telephone. This open-door approach actively encourages participation from individuals of all backgrounds, particularly those who may not have previously engaged with media or broadcasting. We are committed to removing barriers to entry and creating a supportive environment where all contributors feel valued and empowered.

Throughout the year, we deliver structured training programmes covering radio production, on-air presentation, and multimedia content creation. These programmes are designed to be fully accessible, regardless of prior experience, with a strong emphasis on engaging young people, underrepresented groups, and those seeking to develop new skills. Participants benefit from both practical

training and mentoring, helping to build confidence, improve employability, and support personal development. This directly contributes to Ofcom's social gain objectives, particularly in relation to education, training, and participation.

Community engagement remains central to our service. We maintain a visible and active presence at key local events, including the Notting Hill Carnival, where we connect directly with residents, community groups, and local stakeholders. These events provide valuable opportunities to promote the station, encourage volunteering, and strengthen relationships within the community. They also enable us to better understand the needs and interests of our audience, ensuring our service remains relevant and responsive.

Through this inclusive and proactive approach, the Beat London provides meaningful opportunities for community participation across all aspects of our operations. By combining accessible training, volunteer engagement, and strong community outreach, we deliver clear social gain by empowering individuals, amplifying diverse voices, and fostering stronger, more connected communities across London.

- 3.10 How will your service provide better understanding of your target community and the strengthening of links within it? **Answer in fewer than 200 words.**

The Beat London will act as a key connector for London's diverse communities, promoting positive representation and challenging stereotypes, particularly around young people and migrant groups. Through interviews and discussion-based programming, we will highlight their contributions and encourage greater understanding within the community.

The station will operate as a community networking hub, amplifying local organisations, grassroots initiatives, and artists. Our talk shows will provide accessible platforms for both established and emerging voices, helping to build connections between listeners and local causes, and strengthening community participation.

Our programming will reflect London's cultural diversity, creating an inclusive space where people of all backgrounds and faiths can engage, share experiences, and find common ground. This will support integration and social cohesion across the communities we serve.

Recognising the importance of digital engagement, we will use social media and online platforms to connect with younger audiences, delivering interactive and relevant content on key social issues.

Through this approach, the Beat London will deliver social gain by facilitating discussion, improving community understanding, and strengthening local connections.

- 3.11 Please summarise the relevant experience of the group or its members in activities related to the provision of social gain or other relevant non-broadcast areas (such as third sector, training or education). **Answer in fewer than 200 words.**

The team behind the Beat London has over 25 years of combined experience in community broadcasting, training delivery, and third sector work, with a consistent track record of delivering social gain in line with Ofcom's assessment criteria.

Facilitating discussion and expression of opinion:

Senior team members have held leadership roles within an Ofcom-licensed community radio station, delivering speech-led programming that enables participation, provides platforms for diverse viewpoints, and supports informed community discussion.

Provision of education and training:

Our training leads have developed and delivered structured programmes in radio production, presentation, and digital media. These programmes have enabled participation from underrepresented groups, particularly young people and those facing barriers to employment, supporting skills development, confidence building, and progression into volunteering and media pathways.

Community engagement and access to broadcasting:

The team has extensive experience ensuring inclusive access to broadcasting opportunities, increasing participation from diverse community members and supporting volunteer-led production.

Partnership working and community cohesion:

We have worked with organisations such as the National Health Service and Brent Council to deliver programming focused on health inequalities, civic awareness, and wellbeing, strengthening community understanding and cohesion.

In addition, our third sector outreach work has increased engagement, participation, and social inclusion beyond broadcast output.

Participation

- 3.12 How do you propose to ensure that members of your target community(ies) are given opportunities to participate in the operation and management of the service? **Answer in fewer than 400 words.**

The Beat London is committed to ensuring meaningful community participation across all levels of station operation, governance, and strategic development, in line with Ofcom's social gain objectives relating to participation, training, and community engagement.

Operational participation:

We operate an open and inclusive volunteer recruitment policy, actively engaging community members through social media, outreach activity, local events, and referral networks. Volunteers are supported through structured training programmes covering radio production, presenting, technical operations, and content creation, ensuring individuals can participate effectively regardless of prior experience. This enables broad-based access and supports active community involvement in programme production.

We also facilitate community advisory input through representative groups drawn from key demographics, including young people, migrant communities, and local organisations. These groups meet regularly to provide feedback on programming, assess community needs, and inform editorial direction, ensuring content remains relevant and community-led.

Governance and management participation:

Our governance structure includes designated community representative roles on the management committee, with positions reserved for target audience groups. These roles are filled through nomination and selection processes designed to ensure genuine representation. We also operate a structured mentoring system, pairing experienced volunteers with new entrants to support progression into advanced operational and leadership roles.

Accessibility and inclusion:

We reduce barriers to participation by offering flexible volunteering opportunities, varied session times, and accessible engagement routes. Where feasible, we provide additional support such as childcare arrangements and accessible training delivery formats to accommodate diverse needs and circumstances.

Feedback, transparency, and accountability:

We will implement annual community surveys, focus groups, and regular "Community Voice" sessions to ensure continuous feedback and service development. Clear progression pathways are documented, enabling volunteers to advance into specialist and management roles. We also maintain transparency through open communication of key decisions, accessible meeting records, and annual reporting on participation and impact.

Through these mechanisms, the Beat London ensures that community members are not passive recipients, but active co-creators of the service, directly shaping its direction, governance, and long-term development.

Accountability

3.13 How will members of your target community contact your service and influence its operation? **Answer in fewer than 300 words.**

The Beat London provides multiple accessible and inclusive channels for community members to engage with and influence the service, ensuring alignment with Ofcom’s social gain objectives relating to participation, access, and community engagement.

Direct engagement routes:

We offer a dedicated telephone line, a community feedback email address, and regular in-person drop-in sessions at our studio. These provide simple and accessible ways for individuals to share views, suggestions, and concerns.

Digital engagement:

We maintain an active presence on social media platforms including Facebook, Instagram, and X (Twitter), where we facilitate community polls, Q&A sessions, and interactive discussions. Online feedback forms also allow structured input on programming and service development.

Community influence in decision-making:

Community input is embedded into our operational processes through monthly “Community Voice” meetings, where residents can propose programming ideas and service improvements. Quarterly programming reviews incorporate listener feedback and survey results to inform editorial decisions. In addition, annual community elections for advisory board roles ensure target audience groups have formal representation in governance and strategic oversight.

Participatory programming:

We deliver weekly request-based shows, regular phone-in segments on local issues, and opportunities for community-led content creation, including news, cultural programming, and lived-experience contributions. This ensures active participation in content production as well as feedback.

Accessibility and inclusion:

We recognise that audiences engage in different ways depending on age, access, and digital literacy. Our multi-channel approach—combining digital, telephone, and face-to-face engagement—ensures barriers to participation are minimised and that all community members can contribute meaningfully.

Through these mechanisms the Beat London ensures that community members are active participants in shaping programming, operations, and the long-term direction of the service.

3.14 How will suggestions and/or criticisms from members of your target community(ies) be considered and acted upon? **Answer in fewer than 300 words.**

The Beat London operates a structured and transparent feedback system to ensure all community input is systematically recorded, reviewed, and acted upon in line with Ofcom's social gain assessment criteria.

1. Facilitation of participation and expression of opinion:

All feedback is logged within 24 hours and categorised (programming, technical, community engagement, operational). Each submission is acknowledged within 48 hours, ensuring open and accessible channels for community members to express views and influence the service.

2. Responsiveness to community needs:

A formal monthly review process is undertaken by the management team to assess all feedback. Submissions are prioritised based on feasibility, community impact, and alignment with station objectives. Community advisory board representatives participate in these meetings to ensure that community perspectives directly inform decisions.

3. Community involvement in decision-making:

Quarterly community forums provide structured opportunities for residents to engage directly with the station, discuss concerns, and propose changes. Where multiple suggestions compete for limited resources, community members may vote on programming priorities, ensuring transparent and participatory decision-making.

4. Accountability and transparency:

All complaints are managed through a formal resolution process. Where required, investigations include independent community representatives to ensure fairness and objectivity. All complainants receive written responses detailing outcomes, reasoning, and any corrective actions taken.

Through this structured approach the Beat London ensures that community feedback is not only collected but actively shapes programming, operations, and service development, demonstrating clear compliance with Ofcom's expectations for participation, responsiveness, accountability, and social gain impact.

Draft Key Commitments

Below is an example of the licence annex where the Key Commitments appear. Should a licence be awarded, the entries you provide below will form the Key Commitments section of your licence. Holders of a community radio analogue licence that is to be simulcast, or a corresponding service, are expected to provide key commitments that are in line with their existing service(s). As such, applicants may refer to the existing key commitments of the relevant simulcast or corresponding service(s) to ensure that the draft below is in line with those of the existing service(s).

Please provide entries where specified in **BOLD** below. The information you enter here should reflect your answers to Sections 3 and 4 of the Part A of your completed Application Form. This will form the basis of your Key Commitments alongside the mandatory text in italics. Do not amend the text in italics as every service is required to comply with these requirements, but the details of how each service does so do not need to be included in the Key Commitments.

ANNEX TO LICENCE

LICENSED SERVICE NO tbc

Licensed Service	THE BEAT LONDON
Service Description	<p>NOTE: The next 3 headings below are the components of the ‘character of service’.</p> <p><ENTER DESCRIPTION OF TARGET AUDIENCE> Primary target audience of young people aged 14-29 and secondary audience of 29 – 45.</p> <p><ENTER A DESCRIPTION OF THE LOCALITY> The station will cover North London</p> <p><ENTER A BRIEF STATEMENT OF MAIN PURPOSE OF THE RADIO SERVICE, ITS FUNCTIONS/ACTIVITIES describe in no more than 50 words> The Beat London is a community hub promoting musical diversity, local heritage, and inclusive storytelling across NW London. It supports emerging artists, delivers media training, and produces locally relevant content that reflects lived experiences, strengthens community cohesion, and amplifies underrepresented voices while delivering clear social gain.</p> <p>The studio of the Licensed Service is located within the coverage area of the Small-Scale Radio Multiplex Service identified above (n.b. the Licensee will not be in breach of this requirement if an existing studio ceases to fall within the coverage area merely as a result of technical changes to the Small-Scale Radio Multiplex Service outside the control of the Licensee).</p> <p>The Licensed Service shall have the characteristics of a Community Digital Sound Programme Service as set out in the 2019 Order and, in so doing, shall achieve the following objectives:</p> <ul style="list-style-type: none"> • the facilitation of discussion and the expression of opinion, • the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and • the better understanding of the particular community and the

	<p>strengthening of links within it.</p> <p>Members of the target community shall contribute to the operation and management of the service.</p> <p>The service shall have mechanisms in place to ensure it is accountable to its target community in the specific area or locality.</p>
Transmission Schedule	24 Hours
Multiplex	U.DAB Limited

4. Compliance of the service

About this section

This section asks you to describe the compliance arrangements for the proposed licensed service, i.e. the arrangements which the applicant will put in place to ensure that the content it proposes to broadcast will comply with the relevant regulatory codes and rules for programming and advertising. These include:

- The Ofcom Broadcasting Code
- The BCAP Code: the UK Code of Broadcast Advertising
- The Regulation of Premium Rate Services Order

Condition 17 of a C-DSP licence requires that you have compliance procedures in place, and this section asks that you demonstrate your ability to meet this licence condition.

Before completing this section of the form you should read Section 4 of the [C-DSP guidance notes](#), where you will also find links to the codes and rules listed above.

- 4.1 Please give details of all compliance training (including dates) the person named in response to either question 2.3 or 2.5 in Part B (i.e. the individual who holds overall responsibility for compliance of the service) has received in the relevant codes and rules (for example, those referred to in the box at the start of this section).

The individual named in response to question 2.3/2.5, who holds overall responsibility for compliance at THE BEAT LONDON 103.6FM, has undertaken structured and ongoing compliance training in line with Ofcom's Broadcasting Code and UK community radio regulatory requirements.

Formal training includes completion of Ofcom Broadcasting Code training (March 2022), delivered via an industry CPD workshop, covering harm and offence, due impartiality, fairness, privacy, and complaint handling. In June 2023, the individual completed a Community Radio Compliance and Licence Conditions workshop, focusing on Key Commitments, C-DSP obligations, social gain requirements, and Broadcasting Bulletin case studies.

Further CPD was undertaken in February 2024 through an Editorial Standards and Risk Management session, covering editorial decision-making, safeguarding, content risk assessment, and pre-broadcast compliance checks. An internal refresher training session was also completed in September 2025, reviewing recent Ofcom guidance updates, compliance procedures, and station-specific logging and monitoring systems.

In addition to formal training, the responsible individual undertakes continuous professional development through regular review of Ofcom Broadcasting Bulletins, updated guidance notes, and internal compliance audits. These audits include routine output sampling, complaint reviews, and corrective action tracking to ensure ongoing adherence to regulatory standards.

This structured training and CPD framework ensures full compliance awareness and consistent application of Ofcom requirements across all broadcast output.

- 4.2 Please give details of any practical compliance experience (including dates) the person named in response to either question 2.3 or 2.5 in Part B (i.e the individual who holds overall responsibility for compliance of the service) has with respect to the relevant codes and rules.

The individual named in response to question 2.3/2.5, who holds overall responsibility for compliance at THE BEAT LONDON 103.6FM, has extensive practical experience applying Ofcom's Broadcasting Code and associated regulatory requirements within a live community radio environment.

Between 2020 and present, they have held senior operational responsibility at an Ofcom-licensed community radio station, overseeing day-to-day compliance across live and pre-recorded output. This has included continuous monitoring of broadcast content to ensure adherence to Ofcom requirements relating to harm and offence, due impartiality, privacy, and fairness.

From 2021 onwards, they have been responsible for implementing editorial risk assessments, approving sensitive content prior to broadcast, and managing the station's complaints handling process in line with Ofcom procedures. This has included investigation of listener complaints, documentation of outcomes, and implementation of corrective actions where required.

In 2022–2025, they have also overseen compliance logging systems, ensuring accurate record-keeping of output, playout, and editorial decisions. This includes managing contributor briefings and ensuring presenters and volunteers understand and apply Broadcasting Code requirements in live programming situations.

This hands-on experience demonstrates consistent and practical application of Ofcom regulatory standards in real-time broadcast environments.

- 4.3 For each role within your compliance team please provide job title and a brief description of the functions of the role specific to ensuring compliance of the proposed service. Please do not give names of individual members of staff – this question relates to job roles rather than currently employed individuals.

Compliance Lead (Station Manager / Head of Compliance)

Responsible for overall compliance of THE BEAT LONDON 103.6FM with Ofcom's Broadcasting Code and C-DSP licence conditions. This role oversees editorial standards, approves high-risk content prior to broadcast, and ensures all output meets requirements relating to harm and offence, fairness, privacy, and due impartiality where applicable. The role also leads compliance training for staff and volunteers, manages regulatory updates, and has ultimate responsibility for liaison with Ofcom.

Programme Controller / Output Manager

Responsible for day-to-day monitoring of broadcast content to ensure compliance with editorial guidelines and Ofcom standards. This includes scheduling content appropriately, reviewing pre-recorded material, and ensuring presenters follow

compliance procedures during live broadcasts. The role also ensures that content aligns with station Key Commitments and community objectives.

Compliance Assistant / Log & Monitoring Officer

Responsible for maintaining accurate compliance records, including logging broadcast output, recording editorial decisions, and archiving relevant material for audit purposes. This role also supports monitoring of live output, flags potential compliance risks to senior staff, and assists in documenting complaints and resolution processes.

Presenter & Volunteer Compliance Officers (trained contributors)

Responsible for adhering to Ofcom Broadcasting Code requirements during live and recorded programming. They receive regular training and are required to follow station compliance protocols, including language standards, content warnings where appropriate, and escalation procedures for sensitive material.

- 4.4 How does the applicant intend to formally train staff in compliance procedures? Please include details of the compliance training that will be given to those responsible for live programming, including compliance staff, presenters and producers.

The Beat London will implement a structured and ongoing compliance training programme to ensure all staff, volunteers, presenters, and producers fully understand and consistently apply Ofcom's Broadcasting Code and relevant C-DSP licence requirements.

All personnel involved in content production and broadcast will complete an induction compliance training programme prior to undertaking any on-air or editorial responsibilities. This induction will cover key areas of the Ofcom Broadcasting Code, including harm and offence, due impartiality (where applicable), fairness, privacy, and the handling of complaints. It will also include station-specific policies on editorial approval, escalation procedures, and safeguarding.

For those responsible for live programming, additional practical training will be provided focusing on real-time compliance decision-making, including managing caller content, handling breaking news or sensitive topics, and applying delay/stop procedures where necessary. This will be reinforced through supervised live broadcast shadowing before independent presenting is permitted.

Producers and compliance staff will receive enhanced training in editorial risk assessment, pre-broadcast content review, logging requirements, and complaint resolution processes. This will include scenario-based exercises using Ofcom case studies and previous Broadcasting Bulletin rulings to reinforce best practice.

Ongoing training will be delivered through refresher workshops every 6–12 months, supplemented by internal briefings on Ofcom updates and regulatory changes. Compliance performance will be reinforced through regular monitoring, feedback sessions, and documented review of broadcast output.

This structured training framework ensures that compliance is embedded across all levels of production and broadcast activity, reducing risk and ensuring consistent adherence to regulatory standards.

- 4.5 Will the training described in response to question 4.5 be mandatory for all staff and volunteers? If not, outline who will receive it.

Yes. The training described in relation to compliance procedures will be mandatory for all staff and volunteers involved in any aspect of content production, editorial decision-making, or broadcast activity at the Beat London.

This includes, but is not limited to, presenters, producers, studio assistants, compliance staff, technical operators involved in live output, and any volunteers who contribute to on-air programming or content creation.

No individual will be permitted to undertake live or recorded broadcasting responsibilities without first completing the full induction compliance training programme. This ensures that all contributors have a consistent understanding of Ofcom's Broadcasting Code requirements, including harm and offence, fairness, privacy, and due impartiality (where applicable), as well as station-specific editorial and escalation procedures.

In addition to initial mandatory training, all relevant personnel will be required to attend periodic refresher sessions to ensure continued compliance with regulatory updates and internal policy changes.

Individuals not involved in broadcast or editorial functions (for example, purely administrative or external community partners with no content involvement) will not be required to complete full compliance training; however, they will receive a basic induction where appropriate to ensure awareness of station policies.

This mandatory training framework ensures that compliance is consistently embedded across all relevant operational roles, reducing risk and maintaining full adherence to Ofcom regulatory standards.

- 4.6 It is a licence requirement that a licensee must ensure that all programming on its service (broadcast at any time of the day or night) complies with Ofcom's codes and rules (e.g. Ofcom's Broadcasting Code, which sets requirements on standards to be observed in programme content for the protection of the public).

- a) Set out in detail below the systems the applicant intends to have in place to ensure it will be able to comply with the codes and rules when the service is broadcasting live content. Your response should include details of what you will do to prepare presenters and guests pre-broadcast and the process for ensuring that any non-complaint content is dealt with swiftly during the broadcast.

The Beat London will implement robust systems to ensure full compliance with Ofcom's Broadcasting Code and all relevant rules during live broadcasting at all times.

Pre-broadcast preparation:

All presenters, producers, and guests involved in live programming will receive mandatory briefing prior to broadcast. This will include a clear outline of Ofcom requirements, station editorial guidelines, and specific risks relevant to the programme content. Presenters will be briefed on standards relating to harm and offence, fairness, privacy, protection of under-18s, and due impartiality (where applicable). Guests will be advised in advance of expected content standards, acceptable language, and the need to avoid defamatory, discriminatory, or otherwise non-compliant material.

Where appropriate, producers will conduct pre-interviews or content planning sessions to identify and mitigate potential compliance risks before going on air.

Live broadcast controls and monitoring:

All live programmes will be overseen by a trained producer responsible for real-time compliance monitoring. The producer will have full authority to intervene during broadcast, including issuing warnings, redirecting content, muting audio, or terminating segments where necessary to prevent or address potential breaches.

Where phone-ins or spontaneous contributions are included, presenters will be trained to manage caller content effectively, including the use of delay systems (where available), content filtering, and structured questioning to maintain compliance.

Escalation and incident management:

Any instance of potentially non-compliant content will be addressed immediately on-air where possible, followed by internal logging and review. Incidents will be recorded in compliance logs and reviewed to prevent recurrence, with corrective action taken through additional training or procedural updates where required.

This system ensures proactive preparation, real-time control, and effective post-broadcast review, guaranteeing consistent adherence to Ofcom's codes and rules during all live output.

- b) Set out in detail below how the applicant intends to ensure that pre-recorded material will comply with Ofcom's codes and rules. Pre-recorded content could include, for example, material obtained from, or streamed from, third party sources as well as content produced by the licensee.

The Beat London will implement a robust editorial compliance framework to ensure that all pre-recorded material, including content produced in-house and material sourced from third parties or external platforms, fully complies with Ofcom's Broadcasting Code and C-DSP licence obligations.

Editorial pre-clearance and approval process:

All pre-recorded content will be subject to a mandatory pre-broadcast review by a designated producer or Compliance Lead before transmission. This review will assess content against Ofcom requirements, including harm and offence, protection of under-18s, fairness, privacy, and due impartiality where applicable. No pre-recorded material will be broadcast without formal sign-off.

Third-party and externally sourced content controls:

Where content is obtained from third-party sources or streaming platforms, additional due diligence will be undertaken to assess suitability, provenance, and rights for broadcast. Content will be reviewed for compliance risks, including language, context, editorial bias, and potential legal or regulatory issues prior to scheduling.

Risk assessment and editorial checks:

All pre-recorded material will be assessed using internal compliance checklists, including content risk categorisation (low/medium/high risk). Higher-risk content will require escalation to senior editorial staff for final approval.

Logging, documentation, and audit trail:

All approved pre-recorded content will be logged with detailed records of review, approval date/time, and responsible staff member. This ensures a full audit trail for Ofcom inspection and internal compliance monitoring.

Continuous compliance oversight:

Regular internal audits and sample reviews of broadcast output will be conducted to ensure ongoing adherence to editorial standards. Any identified issues will trigger corrective action, including retraining or process refinement.

This system ensures that all pre-recorded content is subject to consistent editorial scrutiny, effective risk management, and full compliance with Ofcom's Broadcasting Code and C-DSP requirements prior to broadcast.

- 4.7 Please set out how you will ensure the ongoing delivery/compliance of the **on-air** character of service as set out in the Key Commitments. This should be focused on the content you will broadcast on the station.

In your answer, please ensure you include details on each of the following points:

- a) How you will monitor that the character of service is being delivered;
- b) who will be responsible for monitoring this;
- c) how often will they monitor it;
- d) how you ensure this information is published; and
- e) where the information will be published/made publicly available.

The Beat London will ensure ongoing delivery and compliance with its Key Commitments through a structured monitoring, governance, and transparency framework designed to uphold the station's on-air character of service and social gain objectives.

a) Monitoring delivery of the character of service:

The station will monitor compliance with its Key Commitments through a combination of live output review, programme scheduling checks, content sampling, and regular assessment of output against agreed programming objectives. This will ensure that programming remains community-focused, locally

relevant, and aligned with the station's stated character of service, including music diversity, speech content, and social gain delivery.

b) Responsibility for monitoring:

Overall responsibility will rest with the Compliance Lead / Station Manager. Day-to-day monitoring will be supported by the Programme Controller, who will oversee scheduling compliance and content alignment, with assistance from the Compliance & Logging Officer responsible for maintaining records and tracking output performance.

c) Frequency of monitoring:

Monitoring will take place on a continuous and daily basis through live oversight and logging systems. In addition, formal structured reviews will be conducted weekly (sample output checks) and monthly (full programming review against Key Commitments and social gain objectives).

d) Publication of information:

Findings from monitoring activity will be summarised in internal reports and converted into a public-facing annual summary demonstrating compliance with Key Commitments and community impact. Any material changes or updates to service delivery will be documented and reflected in these reports.

e) Publication and accessibility:

Compliance and Key Commitment performance information will be published on the station's official website and made available upon request via email or in-person at the station premises. Where appropriate, key summaries may also be shared via social media channels to ensure accessibility and transparency for the wider community.

This framework ensures that the Beat London maintains consistent alignment with its Key Commitments, delivers measurable social gain, and operates with full transparency, accountability, and regulatory compliance in line with Ofcom expectations for C-DSP services.

- 4.8 Please set out how you will ensure the ongoing delivery/compliance of the **off-air** social gain activities as set out in the Key Commitments.

In your answer, please ensure you include details on each of the following points:

- a) How you will monitor that off-air social gain activities are being delivered;
- b) who will be responsible for monitoring this;
- c) how often will they monitor it;
- d) how you ensure this information is published; and
- e) where the information will be published/made publicly available.

The Beat London will ensure the ongoing delivery and compliance of its off-air social gain activities in line with its Key Commitments through a structured monitoring, governance, and reporting framework designed to evidence measurable community benefit.

a) Monitoring delivery of off-air social gain activities:

The station will monitor delivery through attendance tracking, training records, volunteer logs, workshop evaluations, community engagement reports, and partnership activity summaries. Each social gain activity (including training, outreach, volunteering, and community engagement events) will be recorded and assessed against planned outcomes to ensure alignment with Key Commitments.

b) Responsibility for monitoring:

Overall responsibility will sit with the Compliance Lead / Station Manager. Operational monitoring will be supported by the Training and Community Engagement Coordinator, who will oversee delivery records, participation data, and partnership activities. The Compliance & Logging Officer will maintain supporting documentation and audit trails.

c) Frequency of monitoring:

Monitoring will be continuous, with records updated in real time as activities take place. Formal reviews will be conducted monthly to assess delivery against social gain targets, with a comprehensive quarterly evaluation to measure impact, participation levels, and outcomes achieved.

d) Publication of information:

Social gain activity outcomes will be compiled into structured reports, including annual summaries of training delivery, volunteer participation, community engagement activity, and partnership work. These reports will demonstrate compliance with Key Commitments and evidence social impact.

e) Publication and accessibility:

Social gain reports will be published on the station's official website and made available upon request via email or at the station premises. Key highlights may also be shared through social media channels to ensure accessibility and transparency for the wider community.

This framework ensures that the Beat London can demonstrate clear, measurable, and continuously monitored social gain outcomes, fully aligned with Ofcom's expectations for C-DSP licence holders in relation to community benefit, accountability, and transparency.

4.9 What language(s) does the applicant intend to broadcast in?

English

4.10 For each language listed in response to question 4.9 please provide details of how many compliance team member(s) are fluent in each language and will be responsible for ensuring that content broadcast in that language complies with the Ofcom's code and rules. **Please do not give names of individual members of staff.**

5

5. Declaration

About this section

This form must be submitted by the applicant named in response to question 2.2. An agent may not sign the form.

The person authorised to make the declaration on behalf of the applicant must print their name and must be one of the following :

- A director of the company or the company secretary where the applicant is a company.
- A designated member where the applicant is a Limited Liability Partnership.

The declaration must also be dated.

- 5.1 I hereby apply to Ofcom for the grant of a licence for the community digital sound programme service described above and declare that the information given in this application form is, to the best of my knowledge and belief, correct.
- 5.2 I further declare and warrant:
- a) that I am not a disqualified person within the meaning of that expression as defined in Part II of Schedule 2 to the Broadcasting Act 1990, as amended, or as a result of a disqualification order under Section 145 of the Broadcasting Act 1996;
 - b) that having made all reasonable enquiries neither the applicant nor any person controlling the applicant, as a result of the grant to me of the licence, breach any requirement of Schedule 14 to the Communications Act 2003 with regard to the accumulation of interests in broadcasting services or to the restrictions on cross-media interests; and
 - c) that the applicant is not disqualified by virtue of the provisions of section 143 (5) of the Broadcasting Act 1996 in relation to political objects and the provisions of section 144 (3) of the Broadcasting Act 1996 in relation to the provision of false information or through the withholding of information with the intention of misleading Ofcom; and
 - d) that no director or person concerned directly or indirectly in the management of the applicant is subject to a disqualification order as defined by section 145 (1) of the Broadcasting Act 1996.
- 5.3 I understand that Ofcom reserves the right to revoke the licence (if granted) if at any time any material statement made to Ofcom is found to be false and to have been by the applicant or any member or officer thereof knowing it to be false. I also understand that under sections 144 and 145 of the Broadcasting Act 1996, the provision of false information could incur a criminal conviction and a disqualification from the holding of a Broadcasting Act licence. I further certify that, to the best of my knowledge, any matters which might influence Ofcom's judgement as to whether the directors and any other individuals and/or bodies corporate with substantial involvement in this application are fit and proper persons to participate in a radio licence, have been made known to Ofcom.

Full name (BLOCK CAPITALS) of the applicant or person authorised to make the application of behalf of the applicant:

IVOR ETIENNE

Date of application:

14th April 2026

I am authorised to make this application on behalf of the applicant in my capacity as **(delete as appropriate)**:

Company secretary / company director / designated member (in the case of a Limited Liability Partnership)

You also need to complete the [confidential section \(Part B\) of the application form](#).