
Community Digital Sound Programme (C-DSP) licence

Application form – Part A (public)

Name of applicant (i.e. the body corporate that will hold the licence):

Hospital Radio Bedside

Proposed service name:

Dorset Coast Radio

Radio multiplex service(s) on which the proposed C-DSP service is to be provided (note this must be a small-scale multiplex area either previously advertised or currently being advertised by Ofcom as shown in the multiplex licence advertisement)

Bournemouth and Boscombe

Public contact details (i.e. Contact name and/or company name, company address, telephone number(s) and email):

Barry Howard
Hospital Radio Bedside
Royal Bournemouth Hospital
Castle Lane East
Bournemouth
Dorset
BH7 7DW

01202 303887

dorsetcoastdab@gmail.com (preferred)

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1. Overview

You should complete this form if you are applying for a community digital sound programme licence (“C-DSP”). You can find further information about C-DSP services in the [guidance notes for licensees and applicants](#).

This application form is divided into two parts – **Part A** (which we will publish on our website) and **Part B** (which will be kept confidential). This document constitutes Part A; [Part B of the application form](#) is available on our website.

If you encounter any issues using these forms, please contact broadcast.licensing@ofcom.org.uk.

The purpose of this form

- 1.1 You should complete this form if you are applying for a Community Digital Sound Programme (C-DSP) licence.
- 1.2 A digital sound programme service intended for broadcast by means of a local or small-scale radio multiplex service requires either a C-DSP licence or a local DSP licence. Ofcom’s published guidance notes set out some of the key issues that potential applicants need to consider in deciding which type of licence is suitable for them. In summary, C-DSP services are not run for financial gain and are required to provide social gain. C-DSP licences therefore include strict conditions to ensure that happens, and provide less flexibility than a local DSP licence. However, they do provide access to capacity that small-scale radio multiplex service providers are required to reserve solely for C-DSP services.
- 1.3 A C-DSP licence will be required even if the same programme service is also provided on any other platforms (e.g. FM, satellite), as separate licences are required for those.
- 1.4 As noted above, small-scale radio multiplex services will have reserved capacity for C-DSP services. Issue of a C-DSP licence does not, however, guarantee carriage on a small-scale (or local) radio multiplex service. That is a matter for agreement between the C-DSP licensee and the multiplex service provider, and there may be more C-DSP licences issued in a locality than there are reserved slots on the small-scale radio multiplex service. Note that a C-DSP service does not necessarily have to broadcast using reserved capacity. It can use unreserved capacity on a small-scale radio multiplex service or capacity on a local radio multiplex service, again subject to agreement with the multiplex service provider.
- 1.5 An application for a C-DSP licence will be accepted only once Ofcom has advertised the licence for the small-scale radio multiplex service upon which the proposed C-DSP service is intended to be provided. There is no closing-date by which an application for a C-DSP licence must be submitted (i.e. it can be submitted at any time after the licence for the relevant small-scale radio multiplex licence has been advertised).
- 1.6 You can find further information about how to determine if a service requires a C-DSP licence in Section 2 of the [guidance notes for applicants and licensees](#).

Provision of information

- 1.7 Ofcom requires complete and accurate information to assess applications. This is so that we can assess your application against statutory criteria, consider whether those involved in the body applying for a licence are 'fit and proper' to hold a licence, and determine whether their involvement with other organisations disqualifies them from participation in a licence.
- 1.8 It is an offence under the Broadcasting Act 1996 (as amended) to provide false information or withhold relevant information during the application process, and may be grounds for revocation of a licence subsequently granted.

Publication of information about applications and licensed services

- 1.9 Information provided in **Part A** of the application form will typically be published by Ofcom in our Monthly Radio Update publication the month following the submission of your application. This may take longer if the application is received late in the month. Information provided in **Part B** will not be published.
- 1.10 In submitting this application you agree that, should a licence be granted, Ofcom may publish contact details for the licensee (specified in Section 2 of Part B of the application form), which may include personal data, on the Ofcom website and/or in other relevant publications. If you have any questions about the information that we publish, or there are any changes to this information, you should contact the Broadcast Licensing team by email (broadcast.licensing@ofcom.org.uk).
- 1.11 Ofcom considers issued C-DSP licences to be public documents and copies of licences will be made available to third parties on request albeit, other than the Key Commitments which are tailored to the service, C-DSP licences are standard form documents. A brief description of the licensed service will be published on the Ofcom website, along with the Key Commitments which form part of the licence.
- 1.12 Ofcom publishes a [monthly radio licensing update](#) which lists new services licensed, new applications, licences revoked, licence transfers, and changes to licensed services during the past month.

Data protection

- 1.13 We require the information requested in this form in order to carry out our licensing duties under the Broadcasting Act 1990, Broadcasting Act 1996 and Communications Act 2003. Please see Ofcom's [General Privacy Statement](#) for further information about how Ofcom handles your personal information and your corresponding rights.

Keeping up to date with broadcasting matters

- 1.14 We strongly recommend that the appropriate person at the applicant body signs up to receive Ofcom's regular email updates on broadcasting matters including notification when the Broadcast and On Demand Bulletin is published.
- 1.15 To sign up to receive these communications, you must visit [the email updates area of our website](#) and select 'Broadcasting.'

2. Applicant's details

About this section

In this section we are asking you for details about the applicant company. This must be a body corporate which is not profit distributing.

In the first part of this section, we are asking for basic details about the applicant. These include company registration number and contact information.

In the second part of this section we are asking for details of the applicant's officers (directors or, in the case of LLPs, designated members), its shareholders and participants. Where applicable, we are also asking for details of the officers of the applicant's parent and associated companies or LLPs etc.

If any of the individuals named in your responses are known by more than one name/version of their name, all names must be provided.

Certain persons are disqualified from holding a C-DSP licence. This section asks the questions which enable us to consider this for those types of disqualification which apply specifically to bodies corporate. It also asks questions which are relevant to our assessment of the applicant's fitness and properness to hold a C-DSP licence.

Before completing this section of the form, you should read [Ofcom's guidance on the definition of 'control' of media companies](#). Throughout this section, "control" has the meaning it is given in Part I of Schedule 2 of the Broadcasting Act 1990.

The response boxes and tables should be expanded or repeated where necessary, or provided in a separate annex.

'Officerships' in this section refers to: directorships of bodies corporate, designated memberships of LLPs, or membership of a governing body of an unincorporated association (including partnerships).

Applicant information and contact details

- 2.1 Name of applicant (i.e. the body corporate that will hold the licence):

Hospital Radio Bedside

- 2.2 Company registration number stated on Companies House:

Registered Charity No. 1190210.

Charitable Incorporated Organisation named Hospital Radio Bedside.

Hospital Radio Bedside is operated by the Bournemouth and East Dorset Hospital Broadcasting Association (the Association) and is administered by a Board of Trustees.

- 2.3 For UK registered companies, the address of the applicant's registered office stated on Companies House.

For non-UK registered companies, the principal office address:

Hospital Radio Bedside
Royal Bournemouth Hospital
Castle Lane East
Bournemouth
Dorset
BH7 7DW

- 2.4 If a UK registered company, is the **current** Memorandum and Articles of Association document available on the Companies House website?

Not applicable as we are a registered charity. (delete as appropriate)

If no, please submit the up to date document and indicate you have done so in the checklist in Section 4 of Part B.

- 2.5 Contact details of the individual duly authorised by the applicant for the purposes of making this application. This individual should be the company secretary, a director or (if an LLP) designated member.

(If you are an agent completing the form on behalf of the applicant please do not enter your details here – see paragraph 2.25 of the [guidance notes](#)).

Full name	Gary Peter Plummer
Job title	Chairman
Address	Hospital Radio Bedside Royal Bournemouth Hospital Castle Lane East Bournemouth Dorset BH7 7DW
Telephone	01202 303887
Mobile phone	
Email	chairman@hospitalradiobedside.org

- 2.6 If the proposed Licensed Service has/will have a website, please provide the website address below.

- 2.7 How will the service be financed? If the applicant is receiving, or is likely to receive, any form of funding and/or financial assistance to establish and maintain the service, please provide details of who is providing that funding/financial assistance and the extent of it.

If you are receiving funding from, or on behalf of, a source that could be considered a political organisation or a religious body, you must set out the nature of that organisation here.

The service will be funded as currently by means of fundraising, sponsorship, membership subscriptions and donations, and, as a DAB broadcaster, by advertising.

No funding is received from a political or religious body.

Ownership and control of the company which will hold the licence

Details of officers, participants and shareholders of the applicant

- 2.8 Complete the following table, expanding it if necessary, to provide the following details for each director or designated member of the applicant (i.e. the body corporate that will hold the licence):

Full name of individual	Correspondence address ¹	Country of residence	Other officerships held (and nature of the business concerned)	Other employment
Gary Peter Plummer	Hospital Radio Bedside, Royal Bournemouth Hospital, Castle Lane East, Bournemouth, Dorset, BH 7 7DW	UK	Chair of Trustees, Hamwic Education Trust	Executive Director, JP Morgan Chase Bank

¹ This should be the same address as is held and published by Companies House.

Andrew David Scott	Hospital Radio Bedside, Royal Bournemouth Hospital, Castle Lane East, Bournemouth, Dorset, BH 7 7DW	UK	None	Class 2 Delivery Driver
Thomas David James	Hospital Radio Bedside, Royal Bournemouth Hospital, Castle Lane East, Bournemouth, Dorset, BH 7 7DW	UK	None	Merchandiser Woodlodge products. Company owner Tom D Jay
Michael Hardy	Hospital Radio Bedside, Royal Bournemouth Hospital, Castle Lane East, Bournemouth, Dorset, BH 7 7DW	UK	Committee member of Witchampton Social Club	Retired

- 2.9 Complete the following table, expanding it if necessary, to list all bodies which hold or are beneficially entitled to shares, or who possess voting powers, amounting to more than 5% in the applicant ("participants"). If you are unable to provide a complete answer to this question in relation to beneficial owners, please state whether you have any reason to suspect the existence of any beneficial owners.

Full name of >5% participant (existing and proposed)	Number of shares	Total investment (£s)	Total investment (%)	% of voting rights
Comments				

There are no beneficial owners.

- 2.10 Complete the following table, expanding if necessary, to identify any entities with which the applicant is affiliated. By affiliated, we mean companies that are related through ownership, either with one company being a minority shareholder in the other, or through multiple companies being owned by a third party.

(If this question is not applicable to the applicant please respond "N/A" in the table.)

Full name of the entity	Address
N/A	

- 2.11 Complete the following table, expanding it if necessary, to list any bodies corporate which are controlled by the applicant, and their affiliates:

(If this question is not applicable to the applicant please respond "N/A" in the table.)

Full name of entity	Address	Affiliates
N/A		

Details of persons who control the applicant

- 2.12 Complete the following table, expanding it if necessary, to list all persons who control the applicant, together with their affiliates. If any persons or bodies control the applicant jointly because they act together in concert (e.g. because of a shareholder's agreement), each such person must be identified here:

(If this question is not applicable to the applicant please respond "N/A" in the table.)

Full name of individual or body	Address	Affiliates
N/A		

- 2.13 Complete the following table, expanding it if necessary, to list all officerships in other bodies that are held by any individual listed in response to question 2.12, and any affiliates of those bodies. An “officership” refers to being a director of a body corporate, designated member of a limited liability partnership, or member of the governing body of an unincorporated association:

(If this question is not applicable to the applicant please respond “N/A” in the table)

Full name of individual	Name of body in which officership held	Affiliates of that body
N/A		

- 2.14 Complete the following table, expanding it if necessary, to list all bodies corporate which are controlled by any body corporate listed in response to question 2.12, and their affiliates:

(If this question is not applicable to the applicant please respond “N/A” in the table)

Full name of body corporate listed in 2.11	Body corporate controlled	Affiliates of body corporate controlled
N/A		

- 2.15 In relation to each body corporate identified in response to question 2.12, complete the following table, expanding it if necessary, to list all bodies which hold or are beneficially entitled to shares, or who possess voting powers, amounting to more than 5% in the body corporate concerned (i.e. “participants”). You may, but are not required to, exclude from this table any bodies listed in response to question 2.12. If you are unable to provide a complete answer to this question in relation to beneficial owners, please state whether you have any reason to suspect the existence of any beneficial owners.

(If this question is not applicable to the applicant please respond “N/A” in the table)

Name of body corporate identified in response to question 2.11				
Full name of >5% participant	Number of shares	Total investment (£s)	Total investment (%)	% of voting rights
N/A				

Comments				

Involvement of the applicant in specified activities

- 2.16 Please state below whether the applicant, or any of the directors, shareholders or other individuals named above, including their associates (i.e. directors of their associates and other group companies), is, or is involved in, any of the below, and the extent of that interest.

Activity/involvement	Yes or No	Please state who is involved; the name of the body/individual/agency they are involved with; and the extent of their involvement
A local authority	No	
A body whose objects are wholly or mainly of a political nature, or which is affiliated to such a body	No	
A body whose objects are wholly or mainly of a religious nature; ²	No	
An individual who is an officer of a body falling within (b) or (c);	No	
A body corporate which is an associate (as defined in paragraphs 1(1) and 1(1A) of Part I of Schedule 2 to the Broadcasting Act 1990) of a body falling within (b) or (c);	No	
An advertising agency or an associate of an advertising agency	No	

² Please refer to Sections 3 to 5 of [Ofcom's religious guidance note](#) for details on how we determine the eligibility of religious bodies to hold certain broadcasting licences.

Details of applications, licences and sanctions

- 2.17 Is the applicant (i.e. the body corporate that will hold the licence) a current licensee of Ofcom?

No (delete as appropriate).

If yes, please provide the licence details expanding the table if necessary:

Licence number	Name of multiplex

- 2.18 Has the applicant (i.e. the body corporate that will hold the licence) held an Ofcom broadcasting licence before?

Yes (delete as appropriate).

If yes, please provide the details expanding the table if necessary:

Licence number	Name of service or multiplex
Restricted Service Licence (FM) Number not known. 7 March – 3 April 1994	HRB FM
Restricted Service Licence (FM) Number not known. 1 – 28 May 1995	HRB FM
Restricted Service Licence (FM) Number not known. 3 – 30 May 1997	Hospital Radio Bedside

- 2.19 Has anyone involved in the proposed service held an Ofcom broadcasting licence or been involved in an Ofcom-licensed broadcast service before?

Yes (delete as appropriate).

If yes, please provide the details expanding the table if necessary:

C-DSP licence: Application form (Part A)

Dates licence was held or dates of involvement	Licence number (if known)	Name of service or multiplex
1994 and 2003 (approx) - 2019	Not Known	Wessex FM
1995 - 2000, and 2002 - 2007	Not Known	2CRFM and Classic Gold
1999 - 2000	Not Known	GWR (Bristol)
22 – 28 February 1999	Restricted Service Licence Number Not Known	Rally FM
21 – 27 February 2000	Restricted Service Licence Number Not Known	Rally FM
2000 - 2001	Not Known	Heart FM (London)
19 – 25 February 2001	Restricted Service Licence Number Not Known	Rally FM
18 – 24 February 2002	Restricted Service Licence Number Not Known	Rally FM
17 – 23 February 2003	Restricted Service Licence Number Not Known	Rally FM
2003 - 2014 (approx)	Not Known	Vale FM and Ivel FM which then became Midwest Radio
2003 - 2006 (approx)	Not Known	Star Radio (Bristol)
23 Feb – 21 March 2004	Restricted Service Licence Number Not Known	Drive 106.6
2005	Not Known	Unity 101
2007 - 2012	Not Known	Wave 105
2011 – 2014 (approx)	Not Known	Hope FM
2012 (approx) - 2020	Not Known	Spire FM
2013 (approx)	Not Known	Spirit FM
September 2021 - date	CR102864BA/1	Radio Wimborne

2.20 Does the applicant (i.e. the body corporate that will hold the licence) control an existing Ofcom licensee?

No (delete as appropriate).

If yes, please provide the licence details expanding the table if necessary:

Licence number	Name of service or multiplex

- 2.21 Is the applicant (i.e. the body corporate that will hold the licence) controlled by an existing licensee or by any person who is connected (within the meaning of Schedule 2 to the Broadcasting Act 1990) with an existing licensee (i.e. as a “participant”)?

No (delete as appropriate).

If yes, please provide the following information, expanding the table if necessary:

Licence number	Name of service or multiplex

-

- 2.22 Has the applicant – or any person(s) controlling the applicant - made any other application to Ofcom (or its predecessor broadcast regulators – the Independent Television Commission and the Radio Authority) for any licence which has since been surrendered by the licensee or revoked by Ofcom (or one of its predecessor regulators)?

No (delete as appropriate).

If yes, please provide the following information, expanding the table if necessary:

Licence number	Name of service or multiplex

- 2.23 Is the applicant – or any person(s) controlling the applicant - subject to any current or pending investigation by any statutory regulatory or government body in the United Kingdom or abroad in respect of any broadcast-related matter?

No (delete as appropriate).

If yes, please provide the following details expanding the table if necessary:

Licence number (or equivalent)	Name of service or multiplex	Details of the investigation

- 2.24 Has the applicant – or any person(s) controlling the applicant – ever been subject to a statutory sanction for contravening a condition of a broadcasting licence in the UK or any other jurisdiction?

No (delete as appropriate).

If yes, please provide the following details relating to each sanction expanding the table if necessary:

Licence number (or equivalent)	Name of service or multiplex	Nature of the breach	Sanction im- posed	Date sanction imposed

- 2.25 Has the applicant – or any person(s) controlling the applicant – ever been convicted of an unlicensed broadcasting offence?

No (delete as appropriate).

If yes, please provide the following details:

Full name	Date of conviction/action (dd/mm/yy)	Penalty

- 2.26 Please provide any further information you hold, relating to the past conduct of the applicant or those individuals listed, in regulatory matters or in matters going to honesty and/or compliance, which may be relevant to Ofcom's consideration of whether or not the applicant is fit and proper to hold a broadcast licence. If the applicant or the form signatory fails without reasonable excuse at this point to declare any matter of which Ofcom subse-

quently becomes aware, and which we do consider to be relevant to the applicant's eligibility to hold a licence, we will take it into account in determining the question of whether the applicant/licensee remains fit and proper to hold a licence.

If you have no information to provide, please respond "N/A".

N/A

3. The proposed service

About this section

This section asks you to describe your proposed service, including the Key Commitments you propose to include in your licence. This includes your service name, multiplex name and character of service, in addition to standard commitments that all C-DSP licensees need to abide by. Holders of an existing analogue community radio licence to be a simulcast on the proposed C-DSP service can replicate the existing analogue key commitments as it is our expectation that the key commitments for simulcast services are to be in keeping with one another. If a licence is granted, the information you provide in this section will be used to form the basis of the annex to your licence. You will only be authorised to broadcast what is detailed in the annex of the licence.

In this section, you will also need to set out how your service will provide social gain, community participation and how you will be accountable to the target community. This is in line with statutory requirements for the granting of C-DSP licences. **The information provided in this section is also the basis on which decisions are made.**

If you hold, or intend to hold, multiple C-DSP licences, the answers given in this section and the intended delivery of your Key Commitments must apply to the locality in which your proposed service will broadcast (as set out in the Draft Key Commitments in this application form).

Your proposed service and target community

3.1 What is the proposed service name?

Dorset Coast Radio

3.2 On which radio multiplex service do you intend to broadcast? If the relevant radio multiplex licence has not yet been awarded, please state the name of the area that the multiplex service is intended to cover, as defined in the multiplex licence advertisement.

Bournemouth and Boscombe SS-DAB

3.3 Where is your proposed studio located? Please note that this must be located within the coverage area of the small-scale radio multiplex service identified in answer to 5.2 (or the advertised area for a small-scale radio multiplex service that has not yet been awarded).³

³ If you propose to provide your service on a local, rather than a small-scale, radio multiplex service, there is no requirement for your studio to be located within the licensed area of that local radio multiplex service.

The service will use the existing studio complex of Hospital Radio Bedside, which has been located in the grounds of the Royal Bournemouth Hospital, Castle Lane East, Bournemouth since 1990.

- 3.4 If the proposed service is a simulcast or corresponding service of an existing licensed radio service, please list that below and provide the licence number.

N/A

- 3.5 What is the target community of the service? Please include the geographical area that you wish to serve in addition to the interests or characteristics that define your target community. The area you wish to serve must be geographically located within the coverage area of the radio multiplex service on which you intend to broadcast. **Answer in fewer than 400 words.**

The target community is all adults aged 50 – 70 in the entire service area of Bournemouth and Boscombe. Note that this service area includes Christchurch Town.

It amounts to a population of about 55,000, approximately 24% of the total adult (15+) population.*

This group has been identified from our 51 years' hospital broadcasting experience of visiting patients. They have always comprised a substantial proportion of hospital patients and hence our listenership. **

Many significant health issues start to afflict people after the age of 50, most of whom are working and socially active. Ill health can impact employment, family life, social activity and independence, and can bring anxiety, loneliness and isolation. After age 65, life expectancy is about 20 years, but there is increased risk of living with disability for half of those years. The effects of poor health can extend far beyond the patient. ***

Our proposed radio service seeks, among other objectives, to raise awareness of the factors that can lead to ill health in mid- to later life, and of behaviours that can delay the onset of common medical conditions. This includes attention to diet, physical activity, stress relief and alcohol use, among many other factors influencing health and wellbeing. Successful action at this stage of life yields the greatest increase in quality of life.

* Office For National Statistics (ONS) Census 2021, population aged 50 – 69 in Bournemouth, Boscombe East and Pokesdown, and Christchurch Town.

** The latest figures from NHS Digital are from 2016 and give the age 65 – 69 as being the single biggest group admitted to hospital.

*** Centre For Ageing Better 2022 Report using ONS Health and Life Expectancy Data, and also our own experience as hospital visitors.

- 3.6 How will you ensure that your proposed C-DSP service is run on a not-for-profit basis? Please give details of specific measures or arrangements in place to ensure this, and how any profit will be wholly and exclusively used for securing or improving the future provision of the service, or for the delivery of social gain. **Answer in fewer than 400 words.**

Hospital Radio Bedside is an Association and a registered charity, so is fundamentally not-for-profit. There are no shareholders or dividends. There are no profits, but surpluses. Accounts are rendered annually to the Charity Commission and to the Association. Capital expenditure is voted by the Association or a designated officer. Expenditure over £25 is co-authorised by the Treasurer and the Chairman. This accountability, transparency and control ensures that any surplus is directed to furthering the service.

Social gain

- 3.7 What community benefits will your service bring to your target community(ies) and, if applicable, the general public. Please include summaries of evidence to support your answer, including details about other organisations you intend to work with. **Answer in fewer than 500 words. Please do not provide names of individuals in your answer.**

We are building on the heritage of Hospital Radio Bedside (HRB), which since 1972 has provided a service comprising two elements.

The first is a cabled radio service to the hospitals of South-East Dorset, alleviating the effects of infirmity with dedicated radio programmes consisting mostly of music hosted live by presenters. The benefits of music to relieve stress and boredom are well-documented. *

The second is daily patient visits, primarily to collect requests for the evening request programme. They are often lengthy interactions, with the visitor giving emotional support and comfort at an anxious time, sometimes at end of life. For some patients, it is the only meaningful human contact they have during their stay.

The Hospitals Trust suspended ward visiting for all non-essential volunteers, including hospital radio staff, in the lockdown of March 2020. In early 2024, they made this restriction permanent. They also announced their intention to remove all bedside TV units, the only medium by which hospital radio is delivered.

HRB lost its ability both to provide radio and to visit patients. We are turning to broadcast radio to promote health and wellbeing.

Our proposed service is aimed at listeners in mid- and later life, a time when they are at greatest risk from life-disrupting medical conditions. We aim to attract listeners by offering music and a presentation style this age group can identify with. HRB's existing broadcasting and personal contact skills will be brought to the new service.

By means of

increased awareness of and stimulated interest in the ways health and wellbeing may be improved,

the promotion of health and wellbeing services,

the promotion of discussion among the community,

the involvement of the community in producing radio programmes,

and radio programmes of music and discussion

the social gains are

the potential for a greater uptake of practical measures to improve health and wellbeing when it is most beneficial,

publicity for those in the community whose health and wellbeing needs are insufficiently served,

connecting those with needs to those who can help,

comfort and support for those with health and wellbeing needs,

and increased confidence, new skills and a sense of belonging for those involved in programme-making.

Our key supporter is Public Health Dorset, a Dorset Council body whose aim is to improve and protect the health of the population of Bournemouth, Christchurch and Poole, focussing on health improvement, health protection, healthy places and, in association with NHS Dorset, healthcare public health.

* Several studies confirm the health benefits of listening to music. Lavinia Rebeccini in her paper “Music, Mental Health and Immunity” (US National Library of Medicine) summarises “studies have confirmed the effect of music on the reduction of stress responses in the cardiovascular and endocrine system (Taylor 1997; Mojtabavi et al 2020). Specifically, music has been shown to modify heart rate, respiration rate, perspiration, and other autonomic systems (Blood et al 1999).” She also links these effects to improved immunity response.

- 3.8 Please summarise how your service will facilitate discussion and the expression of opinion. Answer **in fewer than 200 words**.

There will be a one-hour weekday programme, Community Connect, covering health and wellbeing topics, involving expert guests as much as possible, and inviting listener participation via phone, email and social media.

The programme will be repeated at a different time of day to reach more listeners.

Live music programmes will encourage listeners to contact the programme for song requests, and listeners may express views too.

Anything at all can be suggested via the website contact form. This includes suggestions for topics to be covered in the programme.

- 3.9 How will you ensure that members of your target community(ies) can gain access to the facilities used to provide your service, and receive training in using these? In particular, please set out how this will be done practically, formally and/or informally. **Answer in fewer than 400 words.**

Community members may gain access to our studio complex in the way that guests, visitors and new members always have done.

They will be advised of location, parking, security and safeguarding arrangements, and at least one member of staff will be present.

Programmes will be produced by experienced staff, in which case no training is needed.

The route to full, hands-on programme production is by joining the Association. This entails being entrusted with its assets including its reputation, so there is a full, formal induction and formal acceptance by the new member of the conditions of membership. There is separate, formal training covering the use of studio equipment and the principles of programme-making. After a probationary period, the member may produce programmes.

- 3.10 How will your service provide better understanding of your target community and the strengthening of links within it? **Answer in fewer than 200 words.**

Our Engagement Manager is tasked with building relationships with groups relevant to the community. We expect further relationships to be developed as the service develops.

The Community Connect programme will cover issues raised by and of interest to the community.

On-air publicity will alert the community to services relevant to them, potentially connecting groups and individuals in the community.

- 3.11 Please summarise the relevant experience of the group or its members in activities related to the provision of social gain or other relevant non-broadcast areas (such as third sector, training or education). **Answer in fewer than 200 words.**

As hospital broadcasters we have given comfort and support to patients with our ward visits over 51 years. In 2009 HRB received the Queen's Award for Voluntary Service.

HRB Trustees and managers have professional and voluntary experience with, among others,

Chairmanship of a School Academy Trust, covering over 12000 students in 35 schools,

the Routes to Roots in Poole charity to assist the homeless with university courses,

Outreach youth work,

the Media Liaison Group supporting the International Air Tattoo whose revenue supports their aim of inspiring young people to fulfil their potential in air, space and technology,

the YMCA,

the local community as a churchwarden,

the Friends of Fisherman's Walk,

the board of Bournemouth and Poole College,

a local housing provider,

local government (no current involvement),

the NHS.

Participation

- 3.12 How do you propose to ensure that members of your target community(ies) are given opportunities to participate in the operation and management of the service? **Answer in fewer than 400 words.**

Membership of the Association is open to all members of the target community and this will be made clear by publicity on-air, on the website, via the volunteer centres and other media. This has always been our practice, as recruitment is vital.

Any member may apply for any role in the Association, including management and trustee roles.

Accountability

- 3.13 How will members of your target community contact your service and influence its operation? **Answer in fewer than 300 words.**

Our Engagement Manager is building relationships with groups concerned with the community. Dialogue will result from this.

The Community Connect programme will invite listener participation.

Members of the community can make contact via the website, email, phone and social media.

- 3.14 How will suggestions and/or criticisms from members of your target community(ies) be considered and acted upon? **Answer in fewer than 300 words.**

All communications will receive a personal response, updates and notification of the resolution.

All such issues will be notified to the Trustees. Operational issues will be dealt with by the relevant manager and everything else by the Trustees.

Draft Key Commitments

Below is an example of the licence annex where the Key Commitments appear. Should a licence be awarded, the entries you provide below will form the Key Commitments section of your licence. Holders of a community radio analogue licence that is to be simulcast, or a corresponding service, are expected to provide key commitments that are in line with their existing service(s). As such, applicants may refer to the existing key commitments of the relevant simulcast or corresponding service(s) to ensure that the draft below is in line with those of the existing service(s).

Please provide entries where specified in **BOLD** below. The information you enter here should reflect your answers to Sections 3 and 4 of the Part A of your completed Application Form. This will form the basis of your Key Commitments alongside the mandatory text in italics. Do not amend the text in italics as every service is required to comply with these requirements, but the details of how each service does so do not need to be included in the Key Commitments.

ANNEX TO LICENCE

LICENSED SERVICE NO tbc

Licensed Service	Service Description	Transmission Schedule	Multiplex
Dorset Coast Radio	Dorset Coast Radio <i>is a radio service intended to serve</i> adults in mid- to later life in Bournemouth, Boscombe and Christchurch Town by providing a 24 hour programme of music-based entertainment, regularly promoting information about health and wellbeing,	24 hours a day, 7 days a week.	Bournemouth and Boscombe SS-DAB

	<p>facilitating contact among members of the community, and between members of the community and those providing health and wellbeing services, and giving a voice to the community on health and wellbeing matters.</p> <p><i>The studio of the Licensed Service is located within the coverage area of the Small-Scale Radio Multiplex Service identified above (n.b. the Licensee will not be in breach of this requirement if an existing studio ceases to fall within the coverage area merely as a result of technical changes to the Small-Scale Radio Multiplex Service outside the control of the Licensee).</i></p> <p><i>The Licensed Service shall have the characteristics of a Community Digital Sound Programme Service as set out in the 2019 Order and, in so doing, shall achieve the following objectives:</i></p> <ul style="list-style-type: none"> <i>• the facilitation of discussion and the expression of opinion,</i> <i>• the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and</i> <i>• the better understanding of the particular community and the strengthening of links within it.</i> <p><i>Members of the target community shall contribute to the operation and management of the service.</i></p> <p><i>The service shall have mechanisms in place to ensure it is accountable to its target community in the specific area or locality.</i></p>		
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4. Compliance of the service

About this section

This section asks you to describe the compliance arrangements for the proposed licensed service, i.e. the arrangements which the applicant will put in place to ensure that the content it proposes to broadcast will comply with the relevant regulatory codes and rules for programming and advertising. These include:

- The Ofcom Broadcasting Code
- The BCAP Code: the UK Code of Broadcast Advertising
- The Phone-paid Services Authority Code of Practice

Condition 17 of a C-DSP licence requires that you have compliance procedures in place, and this section asks that you demonstrate your ability to meet this licence condition.

Before completing this section of the form you should read Section 4 of the [C-DSP guidance notes](#), where you will also find links to the codes and rules listed above.

- 4.1 Please give details of all compliance training (including dates) the person named in response to either question 2.3 or 2.5 in Part B (i.e. the individual who holds overall responsibility for compliance of the service) has received in the relevant codes and rules (for example, those referred to in the box at the start of this section).

The Compliance Officer's knowledge of compliance derives from experience of the regulatory codes applicable to our current cabled and webcast service, together with studying all other regulations and codes of practice.

- 4.2 Please give details of any practical compliance experience (including dates) the person named in response to either question 2.3 or 2.5 in Part B (i.e. the individual who holds overall responsibility for compliance of the service) has with respect to the relevant codes and rules.

The Compliance Officer has experience of the regulatory codes applicable to our current cabled and webcast service.

- 4.3 For each role within your compliance team please provide job title and a brief description of the functions of the role specific to ensuring compliance of the proposed service. Please do not give names of individual members of staff – this question relates to job roles rather than currently employed individuals.

Compliance Officer (Trustee) has overall responsibility for compliance.
Compliance Officer (Training) is responsible to the Trustees for compliance training.

- 4.4 How does the applicant intend to formally train staff in compliance procedures? Please include details of the compliance training that will be given to those responsible for live programming, including compliance staff, presenters and producers.

Current programme makers will receive compliance training from the Compliance Officer (Training) and asked to formally confirm acceptance.

New recruits who take up programme-making roles will receive compliance training from the Compliance Officer (Training) as part of their induction and will be asked to formally confirm acceptance.

Producers of programmes made externally will be asked to formally accept compliance requirements.

Compliance requirements will be posted on the website for reference.

- 4.5 Will the training described in response to question 4.5 be mandatory for all staff and volunteers? If not, outline who will receive it.

It will be mandatory for all producers and presenters.

- 4.6 It is a licence requirement that a licensee must ensure that all programming on its service (broadcast at any time of the day or night) complies with Ofcom's codes and rules (e.g. Ofcom's Broadcasting Code, which sets requirements on standards to be observed in programme content for the protection of the public).

- a) Set out in detail below the systems the applicant intends to have in place to ensure it will be able to comply with the codes and rules when the service is broadcasting live content. Your response should include details of what you will do to prepare presenters and guests pre-broadcast and the process for ensuring that any non-complaint content is dealt with swiftly during the broadcast.

Our main confidence about compliance comes from training, formal acceptance and a compliance-aware culture among programme makers.

Producers will brief guests before the broadcast.

Although continuous monitoring is not practical, the Station Manager, some trustees and others currently listen at times to the live webcast. This will continue with the new radio service.

Programmes made by new producers and presenters will be monitored closely in the early days, and thereafter ad hoc, as is currently done for experienced programme makers.

Issues will be notified to the Station Manager, who will contact the studio direct.

This is very nearly the system in place currently, and, while issues have been rare and no live interventions have been required, output not conforming to the station's ethos has been the subject of action.

- b) Set out in detail below how the applicant intends to ensure that pre-recorded material will comply with Ofcom's codes and rules. Pre-recorded content could include, for example, material obtained from, or streamed from, third party sources as well as content produced by the licensee.

Shorter programme elements such as advertising, announcements and music will be auditioned before broadcast.

Pre-recorded and voice-tracked programmes will be presented by compliance-trained staff.

Where programmes are made by new producers and presenters, they will be monitored closely in the early days, and thereafter ad hoc, as is currently done for experienced programme makers.

Programmes made externally will be auditioned before broadcast if they are one-off productions. If they become regular, they will be monitored ad hoc once confidence has been established. All programme makers will be asked to formally accept compliance requirements.

- 4.7 Please set out how you will ensure ongoing compliance with your Key Commitments that relate to what you will broadcast on the station, including how you will monitor that these are being delivered e.g. who will be responsible for monitoring this, how often will they monitor it, how you ensure this information is published.

Output will be monitored by the Station Manager, Trustees and others according to their availability as volunteers.

The Station Manager reports to the Trustees on broadcast content.

The Trustees will review performance against objectives at their monthly meeting.

The Trustees' findings will be published on the website.

- 4.8 Please set out how you will ensure ongoing compliance with your Key Commitments that relate to the station's off-air social gain activities, including how you will monitor that

these are being delivered e.g. who will be responsible for monitoring this, how often will they monitor it, how you ensure this information is published.

The Engagement Manager reports to the Trustees on community engagement.

Monitoring is effectively continuous because relationships are now in the early stages and are developing quickly.

The Trustees will review performance against objectives at their monthly meeting.

The Trustees' findings will be published on the website.

4.9 What language(s) does the applicant intend to broadcast in?

English

4.10 For each language listed in response to question 4.9 please provide details of how many compliance team member(s) are fluent in each language and will be responsible for ensuring that content broadcast in that language complies with the Ofcom's code and rules.

Please do not give names of individual members of staff.

All compliance team members, and everyone involved in the station, are fluent in the broadcast language English.

5. Declaration

About this section

This form must be submitted by the applicant named in response to question 2.2. An agent may not sign **the form**.

The person authorised to make the declaration on behalf of the applicant must print their name and must be one of the following :

- A director of the company or the company secretary where the applicant is a company.
- A designated member where the applicant is a Limited Liability Partnership.

The declaration must also be dated.

- 5.1 I hereby apply to Ofcom for the grant of a licence for the community digital sound programme service described above and declare that the information given in this application form is, to the best of my knowledge and belief, correct.
- 5.2 I further declare and warrant:
- c) that I am not a disqualified person within the meaning of that expression as defined in Part II of Schedule 2 to the Broadcasting Act 1990, as amended, or as a result of a disqualification order under Section 145 of the Broadcasting Act 1996;
 - d) that having made all reasonable enquiries neither the applicant nor any person controlling the applicant, as a result of the grant to me of the licence, breach any requirement of Schedule 14 to the Communications Act 2003 with regard to the accumulation of interests in broadcasting services or to the restrictions on cross-media interests; and
 - e) that the applicant is not disqualified by virtue of the provisions of section 143 (5) of the Broadcasting Act 1996 in relation to political objects and the provisions of section 144 (3) of the Broadcasting Act 1996 in relation to the provision of false information or through the withholding of information with the intention of misleading Ofcom; and
 - f) that no director or person concerned directly or indirectly in the management of the applicant is subject to a disqualification order as defined by section 145 (1) of the Broadcasting Act 1996.
- 5.3 I understand that Ofcom reserves the right to revoke the licence (if granted) if at any time any material statement made to Ofcom is found to be false and to have been by the applicant or any member or officer thereof knowing it to be false. I also understand that under sections 144 and 145 of the Broadcasting Act 1996, the provision of false information could incur a criminal conviction and a disqualification from the holding of a Broadcasting Act licence. I further certify that, to the best of my knowledge, any matters which might influence Ofcom's judgement as to whether the directors and any other individuals and/or bodies corporate with substantial involvement in this application are fit and proper persons to participate in a radio licence, have been made known to Ofcom.

Full name (BLOCK CAPITALS) of the applicant or person authorised to make the application of behalf of the applicant:

GARY PETER PLUMMER

Date of application:

4th June 2024

I am authorised to make this application on behalf of the applicant in my capacity as Chairman.

You also need to complete the confidential section (Part B) of the application form