

# Discovery

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## OFCOM C-OST CORE SURVEY QUESTIONNAIRE WAVE 3 : 28/01/2026

SURVEY PROGRAMMER INSTRUCTIONS IN BLUE  
INSTRUCTIONS FOR ONLINE ONLY IN GREEN  
INSTRUCTIONS FOR IN-SCHOOL ONLY IN ORANGE

### QUESTIONNAIRE FLOW:

1. CORE QUESTIONS (INCLUDING DEMOS, WELLBEING AND APP/WEBSITE USE) ARE ASKED TO CHILDREN OF ALL AGES, BEFORE THEY ARE ROUTED INTO EITHER MODULE 1 OR MODULE 2 DEPENDING ON SAMPLE ALLOCATION
2. MODULE 1 QUESTIONS ARE ASKED TO SPECIFIED CHILDREN OF ALL AGES (8-17) ONLINE ONLY
3. MODULE 2 QUESTIONS ARE ASKED TO SPECIFIED CHILDREN –PRIMARY IN SCHOOL ONLY, SECONDARY AND ABOVE BOTH IN-SCHOOL AND ONLINE
4. CORE END OF SURVEY - FINAL DEMOGRAPHICS AND ONLINE USE ARE ASKED TO CHILDREN OF ALL AGES (FOR BOTH MODULES)

### IN-SCHOOL SAMPLE:

#### INSTRUCTIONS FOR LAUNCHING FIELDWORK – FOR SCHOOLS REMOVE ALL CHECKING TESTS

- Remove all IP and / or cookie checking on soft launch and full launch (multiple responses will come from single IP addresses)
- Do not use ReCaptcha / press and hold / how many stars checking questions etc
- Do not perform quality checks on schools data – this will be carried out by ChildWise using a new template to download open end data from Decipher

IN CASES WHERE THERE ARE TECHNICAL ISSUES FOR SCHOOLS COMPLETING THE SURVEY, THERE WILL BE A SEPARATE VERSION OF THE SCHOOLS SURVEY WITH THE CAROUSEL FUNCTIONALITY REMOVED AND REPLACED WITH GRIDS OR LISTS

### IN SCHOOL SCREENERS:

|      |                      |  |
|------|----------------------|--|
| C1=2 | Consent to take part |  |
|      |                      |  |

### ONLINE SAMPLE SCREENERS:

|                                           |                                                                                                                                                 |  |
|-------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------|--|
| Online intro for parents – last paragraph | If you are happy to continue, please give your consent for your child to take part by selecting the 'NEXT' arrow below to proceed to the survey |  |
| P1=1                                      | Parental consent for child age 8-17 in hh to take part                                                                                          |  |
| C5=3,4 (Scotland/N. Ireland)              | In school year P3 or P4                                                                                                                         |  |
| C5=4 (England/Wales)                      | In school year 3                                                                                                                                |  |
| C7=1                                      | Child consent to take part in survey                                                                                                            |  |
|                                           |                                                                                                                                                 |  |

LIST OF DUMMY VARIABLES NEEDED FOR DATA CHECKING:

| Name                                    | Description                                                                                                                                       | Name of variable     |
|-----------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------|----------------------|
| Schools                                 | In-school interviews                                                                                                                              | HIDOnlineInSchool.r2 |
| Online                                  | Online panel interviews                                                                                                                           | HIDOnlineInSchool.r1 |
| Module 1 least fill allocation after C5 | Allocation to Module 1                                                                                                                            | HIDModuleQualify.r1  |
| Module 2 least fill allocation after C5 | Allocation to Module 2                                                                                                                            | HIDModuleQualify.r2  |
| Module 1 routing (for testing)          | Core, Wellbeing, Module 1 and Core End of Survey                                                                                                  | HIDModule.r1         |
| Module 2 routing (for testing)          | Core, Wellbeing, Module 2 and Core End of Survey                                                                                                  | HIDModule.r2         |
| PRIMARY SCHOOL                          | ENG/WALES: YEARS 4-6, SCOT/Ni: YEARS P5-P7                                                                                                        | HIDAgeLogic.r1       |
| SECONDARY SCHOOL AND ABOVE              | ENG&WALES: YR7-Y13, COLLEGE, APPRENTICESHIP, OTHER<br>SCOT: S1-S6, COLLEGE, APPRENTICESHIP, OTHER<br>Ni: YR8-YR14, COLLEGE, APPRENTICESHIP, OTHER | HIDAgeLogic.r2       |
| YEAR 8/S2/Y9 AND ABOVE                  | ENG&WALES: YR8-Y13, COLLEGE, APPRENTICESHIP, OTHER<br>SCOT: S2-S6, COLLEGE, APPRENTICESHIP, OTHER<br>Ni: YR9-YR14, COLLEGE, APPRENTICESHIP, OTHER | HIDAgeLogic.r4       |
| M1.AC1                                  | Module 1 1 <sup>st</sup> attention check flag if incorrect answer                                                                                 | M1AC1                |
| M1.AC2                                  | Module 1 2 <sup>nd</sup> attention check flag if 2 <sup>nd</sup> incorrect answer                                                                 | M1AC2                |
| M2.AC1                                  | Module 2 1 <sup>st</sup> attention check flag if incorrect answer                                                                                 | M2AC1                |
| M2.AC2                                  | Module 2 2 <sup>nd</sup> attention check flag if 2 <sup>nd</sup> incorrect answer                                                                 | M2AC2                |
| Least fill quotas for Module 2          | Show each individual code for checking                                                                                                            | HIDLFOneSelected     |

**SAFEGUARDING FLAGS TO BE CREATED IF ANY OF THE FOLLOWING CRITERIA ARE MET:**

|                                                                                                                                                                                                                                                                      |                                                                                                                                                     |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>MODULE 2</b>                                                                                                                                                                                                                                                      |                                                                                                                                                     |
| M2.8=1 (searching for it) for any least fill code from M2.2 shown at M2.8                                                                                                                                                                                            | Safeguarding flag 1 (HIDSafeguard_Flag_1) – searched for harmful online content                                                                     |
| W4=1 (I never feel safe) for <b>ANY</b> col code: social media (1) or gaming online (2) or messaging others (3)<br><b>AND</b><br>M2.4=2,3,4,5,7,8 (Worried, Encouraged, Confused, Angry, Upset or Frightened) for any codes selected at M2.2                         | Safeguarding flag 2 (HIDSafeguard_Flag_2) – negative feelings about harmful online content and do not feel safe online                              |
| W4=1 (I never feel safe) for <b>ANY</b> col code: social media (1) or gaming online (2) or messaging others (3)<br><b>AND</b><br>(M.2=1-31 (seen any harmful online content in last 4 weeks) <b>OR</b> M2.3=1-31 (seen any harmful online content in last 6 months)) | Safeguarding flag 3 (HIDSafeguard_Flag_3) – seen harmful online content in last <u>4 weeks</u> or <u>6 months</u> and do not feel safe online       |
| (M.2=1-31 (seen any harmful online content in last 4 weeks) <b>OR</b> M2.3=1-31 (seen any harmful online content in last 6 months))<br><b>AND</b><br>C23=1 (very unhappy)                                                                                            | Safeguarding flag 4 (HIDSafeguard_Flag_4) – seen harmful online content in last <u>4 weeks</u> or <u>6 months</u> and survey made them very unhappy |
|                                                                                                                                                                                                                                                                      |                                                                                                                                                     |
| <b>MODULE 1</b>                                                                                                                                                                                                                                                      |                                                                                                                                                     |
| W4=1 (I never feel safe) for <b>ANY</b> col code: social media (1) or gaming online (2) or messaging others (3)<br><b>AND</b><br>(M1.1=1 (Yes) <b>OR</b> M1.2=1 (Yes))                                                                                               | Safeguarding flag 5 (HIDSafeguard_Flag_5) – seen harmful online content in last <u>4 weeks</u> or <u>6 months</u> and do not feel safe online       |
| (M1.1=1 (Yes) <b>OR</b> M1.2=1 (Yes))<br><b>AND</b><br>C23=1 (very unhappy)                                                                                                                                                                                          | Safeguarding flag 6 (HIDSafeguard_Flag_6) – seen harmful online content in last <u>4 weeks</u> or <u>6 months</u> and survey made them very unhappy |

# CORE QUESTIONS

## 1. INTRODUCTION

Section objectives: welcome, set out the process, put participants at ease

### SURVEY PROGRAMMER INSTRUCTIONS IN BLUE

#### INTRODUCTION FOR ONLINE PANEL: (INTRO FOR PARENTS)

Thank you for taking part in this research about your child's experiences online and the types of websites, apps and online games that they visit.

Today we are looking for children aged 8-17 years to take part in this survey.

**Discovery** is conducting this research jointly with **Strat7 Limited** for our client **Ofcom** who is the regulator for online safety in the UK. In the survey we want to hear from children themselves about either their experience of using ways to stay safe online or their experience of content online that is considered to be inappropriate for children.

The findings from the survey will contribute to Ofcom's understanding of what children are seeing online and how, and what needs to be done to better protect them from seeing inappropriate content.

Please select the 'NEXT' arrow below to continue.

#### [SHOW ON NEW SCREEN]

The survey will take approximately **20 minutes** to complete, depending on your child's answers. We hope children will find the survey useful and interesting. They can stop filling in the survey at any time without having to give a reason. They can also take a break and come back to the survey when they feel comfortable, and resume from where they left off.

If they feel concerned or upset during or after taking part, we encourage them to talk to someone they trust such as a parent, a friend, or a teacher. They can also find helpful information and support within the support services linked within the survey. A full list of these services for yourself and your child can be found in the following places:

#### Primary school

Support for children at primary school: <https://www.childwise.co.uk/ofcom-primary-support>

Support for parents/carers of primary children: <https://www.childwise.co.uk/ofcom-primary-parent-support>

#### Secondary school and further education

Support for children and young people at secondary school and further education:  
<https://www.childwise.co.uk/ofcom-secondary-and-further-education-support>

Support for parents/carers of children and young people at secondary school and further education:  
<https://www.childwise.co.uk/ofcom-secondary-and-further-education-parent-support>

#### [SHOW ON NEW SCREEN]

Please note that the information children share with us in the survey will be treated as strictly confidential unless they write anything that suggests there is a risk of harm to them or another person, in which case safeguarding procedures will be followed. For example, we may contact yourself and/or professionals who work on safeguarding issues.

**Discovery / Strat7 Limited** will only share anonymous data with our client. This means that they will not be able to identify your child from the information they receive. All personal data you and your child give us will strictly be used for research and analysis purposes only. Your child may exit the survey at any time before the end, and their data will be deleted and not shared with our client.

However, once they complete the survey and their answers are submitted, it will not be possible to withdraw their survey data after this point.

[SHOW ON NEW SCREEN]

Further information can be found using the links below.

Information sheet for children at primary school: <https://www.childwise.co.uk/ofcom-information-sheet-primary>

Information sheet for children and young people at secondary school and further education:  
<https://www.childwise.co.uk/ofcom-information-sheet-secondary-and-fe>

Information sheet for parent/carers: <https://www.childwise.co.uk/ofcom-information-sheet-parents>

These will open in a separate window, so please ensure you come back to this page to continue with the survey.

**INTRODUCTION FOR IN-SCHOOL SURVEY:**

**Hello! Welcome to our survey for children and young people.**

This survey is being done for **Ofcom**, who is the regulator for online safety across the UK. This means that Ofcom works to make sure that apps, websites and online games are doing things to protect children and adults from seeing things online that might not be appropriate for them.

In the survey we want to hear from children and young people themselves about their experiences of

[FOR MODULE 2: seeing things online that may have made them uncomfortable, for example images, videos or posts that are unsuitable for their age group.]

If you'd like to find out a bit more about the survey, click on the link below.

[SHOW TO PRIMARY SCHOOLS ONLY: <https://www.childwise.co.uk/ofcom-information-sheet-primary> ]

[SHOW TO SECONDARY SCHOOLS AND FURTHER EDUCATION ONLY: <https://www.childwise.co.uk/ofcom-information-sheet-secondary-and-fe> ]

The survey will take about **20 minutes** to complete.

[SHOW ON NEW SCREEN]

All of your answers in the survey will be anonymous. This means that Ofcom won't know who you are from your answers, and anything you tell us will be used for research purposes only.

You will have the option to say 'I don't want to answer this' to any question in the survey, and you can leave the survey at any time. If you do choose to leave it, we will delete the rest of your answers and will not share any with Ofcom. But if you do complete the survey, all of your answers will be stored and grouped with other children's answers for our research analysis. At this point it will not be possible to remove your answers.

[SHOW ON NEW SCREEN]

The only time your answers could be shared is if you tell us something that makes us think you are unsafe. If this happens, we may need to get in contact with your teacher/school, parent/carer or the relevant support services to help keep you safe.

[SHOW ON NEW SCREEN]

If you feel upset or worried at any time, we have provided links in the survey for you to use if you want to seek any help or support. You can also find a list of support services here:

[SHOW TO PRIMARY SCHOOLS ONLY: <https://www.childwise.co.uk/ofcom-primary-support> ]

[SHOW TO SECONDARY SCHOOLS AND FURTHER EDUCATION ONLY: <https://www.childwise.co.uk/ofcom-secondary-and-further-education-support> ]

You can also speak to your parent/carer or teacher.

|    |                                                                                                              |   |               |
|----|--------------------------------------------------------------------------------------------------------------|---|---------------|
| C1 | <b>ASK SELECTED CHILD. SINGLE CODE</b><br><b>ASK IN-SCHOOL</b><br>Are you happy to take part in this survey? |   |               |
|    | I am happy to take part                                                                                      | 2 | CONTINUE      |
|    | I do not want to take part                                                                                   | 3 | THANK & CLOSE |

**MUST CODE 2 IN SCHOOL TO CONTINUE**

**[IN SCHOOL] IF C1=3 SHOW STANDARD SCREEN OUT TEXT**

**[SCREEN OUT]**

## 2. CORE QUESTIONS

### 2a. SCREENING AND PROFILING OF PARENT/CARER [ONLINE PANEL ONLY]

Section objectives: to identify our target audience in the sample, ensure a good demographic mix in line with original brief

#### NEW SCREEN. INTRO TEXT

*Firstly, a few questions about you and any children you may be responsible for, to help us check we're speaking to a range of different people. ...*

|    |                                                              |   |  |
|----|--------------------------------------------------------------|---|--|
| D1 | <b>ASK ALL ADULTS AGED 18+. SINGLE CODE</b><br>Are you a...? |   |  |
|    | Man                                                          | 1 |  |
|    | Woman                                                        | 2 |  |
|    | Non-binary                                                   | 3 |  |
|    | Prefer to use another term                                   | 4 |  |
|    | Prefer not to say                                            | 5 |  |

|    |                                                                                    |   |  |
|----|------------------------------------------------------------------------------------|---|--|
| D2 | <b>ASK ALL ADULTS AGED 18+. NUMERIC</b><br>Please enter your age in the box below: |   |  |
|    | Min 18, Max 99                                                                     | 1 |  |

|              |                                                                                                                                                                                                                                                          |   |                 |
|--------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---|-----------------|
| D3<br>(D12a) | <b>ASK ALL ADULTS AGED 18+.</b><br><b>THANK AND CLOSE IF ONLY CODE 1 OR 4 SELECTED</b><br>Which of the following age groups do the children in your household that you have <u>parental responsibility</u> for, fall into?<br><br>Select all that apply. |   |                 |
|              | 0-7 years old                                                                                                                                                                                                                                            | 1 |                 |
|              | 8-17 years old                                                                                                                                                                                                                                           | 2 |                 |
|              | I don't have any children                                                                                                                                                                                                                                | 4 | EXCLUSIVE CLOSE |

|              |                                                                                                                                                                                                                                                                 |   |  |
|--------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---|--|
| D4<br>(D12b) | <b>ASK ALL ADULTS AGED 18+. SHOW AS GRID WITH NUMERIC BOXES</b><br>Now please tell us how many children you have between the ages of 8-17, and how old they are, using the boxes below.<br><br>Please enter the number of children of each age and gender only. |   |  |
|              | <b>COLUMNS</b>                                                                                                                                                                                                                                                  |   |  |
|              | Boys (enter number below)                                                                                                                                                                                                                                       | 1 |  |
|              | Girls (enter number below)                                                                                                                                                                                                                                      | 2 |  |
|              | In another way (enter number below)                                                                                                                                                                                                                             | 3 |  |
|              | Prefer not to say                                                                                                                                                                                                                                               | 4 |  |
|              | <b>ROWS</b>                                                                                                                                                                                                                                                     |   |  |

|              |    |  |
|--------------|----|--|
| 8 years old  | 1  |  |
| 9 years old  | 2  |  |
| 10 years old | 3  |  |
| 11 years old | 4  |  |
| 12 years old | 5  |  |
| 13 years old | 6  |  |
| 14 years old | 7  |  |
| 15 years old | 8  |  |
| 16 years old | 9  |  |
| 17 years old | 10 |  |

Thank you, now we have a few questions about yourself and where you live.

|            |                                                                                                                         |    |           |
|------------|-------------------------------------------------------------------------------------------------------------------------|----|-----------|
| D5<br>(D3) | ASK ALL ADULTS AGED 18+. SINGLE CODE<br>PLEASE SHOW IN ORDER SHOWN IN THE TABLE<br>Which area of the UK do you live in? |    |           |
|            | Scotland                                                                                                                | 10 |           |
|            | Northern Ireland                                                                                                        | 12 |           |
|            | Wales                                                                                                                   | 11 |           |
|            | North East                                                                                                              | 1  |           |
|            | North West                                                                                                              | 2  |           |
|            | Yorkshire and the Humber                                                                                                | 3  |           |
|            | West Midlands                                                                                                           | 5  |           |
|            | East Midlands                                                                                                           | 4  |           |
|            | East of England                                                                                                         | 6  |           |
|            | London                                                                                                                  | 9  |           |
|            | South East                                                                                                              | 7  |           |
|            | South West                                                                                                              | 8  |           |
|            | None of these                                                                                                           | 13 | TERMINATE |

|            |                                                                                                          |   |  |
|------------|----------------------------------------------------------------------------------------------------------|---|--|
| D6<br>(D4) | ASK ALL ADULTS AGED 18+. SINGLE CODE<br>Which of the following best describes the area that you live in? |   |  |
|            | Large city                                                                                               | 1 |  |
|            | Smaller city or large town                                                                               | 2 |  |
|            | Medium town                                                                                              | 3 |  |
|            | Small town                                                                                               | 4 |  |
|            | Rural area                                                                                               | 5 |  |

|            |                                                                                                                                                                                                                                                                                                                                                                                                                                  |   |    |
|------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---|----|
| D7<br>(D5) | ASK ALL ADULTS AGED 18+. SINGLE CODE<br>Please indicate to which occupational group the <u>chief income earner</u> in your household belongs to, or which group fits best. If they are retired, which best describes their occupation before retirement?<br><br>Please select one option only.<br><br>If an occupational group is underlined, this means you can click or hover over it to see an explanation for what it means. |   |    |
|            | <u>Semi or unskilled manual worker</u> [SHOW AS POP UP BOX (e.g. manual workers, all apprentices to be skilled trades, caretaker, park keeper, non-HGV driver, shop assistant)]                                                                                                                                                                                                                                                  | 1 | D  |
|            | <u>Skilled manual worker</u> [SHOW AS POP UP BOX (e.g. skilled bricklayer, carpenter, plumber, painter, bus/ambulance driver, HGV driver, AA patrolman, pub/bar worker, etc)]                                                                                                                                                                                                                                                    | 2 | C2 |

|                                                                                                                                                                                                                                                                    |    |    |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|----|
| Supervisory, clerical/ junior managerial/ professional/ administrative [SHOW AS POP UP BOX (e.g. office worker, student doctor, foreman with 25+ employees, salesperson, etc)]                                                                                     | 3  | C1 |
| Intermediate managerial/ professional/ administrative [SHOW AS POP UP BOX (e.g. newly qualified (under 3 years) doctor, solicitor, board director small organisation, middle manager in large organisation, principal officer in civil service/ local government)] | 4  | B  |
| Higher managerial/ professional/ administrative [SHOW AS POP UP BOX (e.g. established doctor, solicitor, board director in a large organisation 200+ employees), top level civil servant/ public service employee)]                                                | 5  | A  |
| Student                                                                                                                                                                                                                                                            | 6  | C1 |
| Casual worker - not in permanent employment                                                                                                                                                                                                                        | 7  | E  |
| Housewife/ homemaker                                                                                                                                                                                                                                               | 8  | E  |
| Retired and living on State Pension                                                                                                                                                                                                                                | 9  | E  |
| Unemployed or not working due to long-term sickness                                                                                                                                                                                                                | 10 | E  |
| Full-time carer of other household member                                                                                                                                                                                                                          | 11 | E  |
| Other                                                                                                                                                                                                                                                              | 12 |    |
| Do not know                                                                                                                                                                                                                                                        | 13 |    |

## 2b. SCREENING AND PROFILING OF CHILDREN

Section objectives: to identify our target audience in the sample, ensure a good demographic mix in line with original brief

### [ONLINE PANEL]

And now we have some short questions for you to answer about your child, before they complete their part of the survey.

[ASK IF MORE THAN ONE CHILD AGE 8-17 AT D4 (CODES 1-10)] If you have more than one child aged 8-17 available to complete this survey, please choose the child whose birthday was most recent to complete the survey, if they are available to take part.

If they are not available currently, please close the survey and re-open once they are available.

### [IN-SCHOOL]

#### NEW SCREEN. INTRO TEXT

Great! First, we'd like to ask a few questions about you.

|    |                                                                       |   |                              |
|----|-----------------------------------------------------------------------|---|------------------------------|
| C2 | <b>ONLINE: ASK ALL. SINGLE CODE</b>                                   |   |                              |
|    | Which of the following describes how your child thinks of themselves? |   |                              |
|    | Please select one option                                              |   |                              |
|    | <b>IN-SCHOOL: ASK ALL</b>                                             |   |                              |
|    | Which of the following describes how you think of yourself?           |   |                              |
|    | Please select one option.                                             |   |                              |
|    | Male (boy)                                                            | 1 |                              |
|    | Female (girl)                                                         | 2 |                              |
|    | In another way (please type in if you would like to)                  | 3 | OPEN BOX – CAN BE LEFT EMPTY |
|    | Prefer not to say                                                     | 4 |                              |

|             |                                                 |   |  |
|-------------|-------------------------------------------------|---|--|
| C3<br>(C3a) | <b>ONLINE: ASK ALL ADULTS AGED 18+. NUMERIC</b> |   |  |
|             | Please enter your child's age in the box below: |   |  |
|             | <b>IN-SCHOOL: ASK ALL</b>                       |   |  |
|             | Please enter your age in the box below:         |   |  |
|             | Min 8, Max 17                                   | 1 |  |

|              |                           |   |  |
|--------------|---------------------------|---|--|
| C4<br>(C3bb) | <b>IN-SCHOOL: ASK ALL</b> |   |  |
|              | Is your school in:        |   |  |
|              | England                   | 1 |  |
|              | Northern Ireland          | 2 |  |
|              | Scotland                  | 3 |  |
|              | Wales                     | 4 |  |

|                                  |                                                     |                                                 |                                     |                        |      |
|----------------------------------|-----------------------------------------------------|-------------------------------------------------|-------------------------------------|------------------------|------|
| C5<br>(C3b)                      | <b>ONLINE: ASK ALL ADULTS AGED 18+. SINGLE CODE</b> |                                                 |                                     |                        |      |
|                                  | And what school year is your child currently in?    |                                                 |                                     |                        |      |
|                                  | <b>IN-SCHOOL: ASK ALL</b>                           |                                                 |                                     |                        |      |
|                                  | And what school year are you currently in?          |                                                 |                                     |                        |      |
| AGE OF SELECTED CHILD<br>FROM C3 |                                                     | IF ENGLAND & WALES<br><b>ONLINE: D5=1-9, 11</b> | IF SCOTLAND<br><b>ONLINE: D5=10</b> | IF NORTHERN<br>IRELAND | CODE |

|       | IN-SCHOOL: C4=1 OR 4 | IN-SCHOOL: C4=3 | ONLINE: D5=12<br>IN-SCHOOL: C4=2 |    |                                        |
|-------|----------------------|-----------------|----------------------------------|----|----------------------------------------|
| 6     | Year 1               | P1              | P2                               | 1  | HIDE                                   |
| 6-7   | Year 2               | P2 or P3        | P3                               | 2  | HIDE                                   |
| 7-8   | (not shown in link)  | P3              | P3                               | 3  | CLOSE                                  |
| 7-8   | Year 3               | P4              | P4                               | 4  | CLOSE                                  |
| 8-9   | Year 4               | P5              | P5                               | 5  | SCHOOL ONLY:<br>CLOSE IF NOT PRIMARY   |
| 9-10  | Year 5               | P6              | P6                               | 6  |                                        |
| 10-11 | Year 6               | P7              | P7                               | 7  |                                        |
| 11-12 | (not shown in link)  | P7              | P7                               | 8  |                                        |
| 11-12 | Year 7               | S1              | Year 8                           | 9  | SCHOOL ONLY:<br>CLOSE IF NOT SECONDARY |
| 12-13 | Year 8               | S2              | Year 9                           | 10 |                                        |
| 13-14 | Year 9               | S3              | Year 10                          | 11 |                                        |
| 14-15 | Year 10              | S4              | Year 11                          | 12 |                                        |
| 15-16 | Year 11              | S5              | Year 12                          | 13 |                                        |
| 16-17 | Year 12              | S6              | Year 13                          | 14 |                                        |
| 17-18 | Year 13              | S6              | Year 14                          | 15 |                                        |
| 16-17 | College              | College         | College                          | 16 |                                        |
| 16-17 | Apprenticeship       | Apprenticeship  | Apprenticeship                   | 17 |                                        |
| 16-17 | Other                | Other           | Other                            | 18 |                                        |

#### DUMMY CODES NEEDED FOR ROUTING:

PRIMARY SCHOOL – ENG/WALES: YEARS 4-6, SCOT/NI: YEARS P5-P7

SECONDARY SCHOOL - ENG/WALES: YEARS 7-11, SCOT: YEARS S1-S5, NI: YEARS 8-11

HIGHER EDUCATION: ENG/WALES: YEARS 12, 13, COLLEGE, APPRENTICESHIP, OTHER, SCOT: S6, COLLEGE, APPRENTICESHIP, OTHER, NI: YEARS 12-14, COLLEGE, APPRENTICESHIP, OTHER

|                                                                                                                                                                                             | ENGLAND & WALES ONLINE:<br>D5=1-9, 11 AND<br>IN-SCHOOL: C4=1 OR 4 AND<br>C5=5-7 | SCOTLAND<br>ONLINE: D5=10 AND<br>IN-SCHOOL: C4=3 AND<br>C5=5-8 | NORTHERN IRELAND<br>ONLINE: D5=12 AND<br>IN-SCHOOL: C4=2 AND<br>C5=5-8 |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------|----------------------------------------------------------------|------------------------------------------------------------------------|
| PRIMARY SCHOOL<br>ENG&WALES: YR4-YR6<br>SCOT: P5-P7<br>NI: P5-P7                                                                                                                            |                                                                                 |                                                                |                                                                        |
| SECONDARY SCHOOL AND ABOVE<br>ENG&WALES: YR7-Y13,<br>COLLEGE, APPRENTICESHIP,<br>OTHER<br>SCOT: S1-S6, COLLEGE,<br>APPRENTICESHIP, OTHER<br>NI: YR8-YR14, COLLEGE,<br>APPRENTICESHIP, OTHER | C5=9-18                                                                         | C5=9-18                                                        | C5=9-18                                                                |
| YEAR 8/S2/Y9 AND ABOVE<br>ENG&WALES: YR8-Y13,<br>COLLEGE, APPRENTICESHIP,<br>OTHER<br>SCOT: S2-S6, COLLEGE,<br>APPRENTICESHIP, OTHER<br>NI: YR9-YR14, COLLEGE,<br>APPRENTICESHIP, OTHER     | C5=10-18                                                                        | C5=10-18                                                       | C5=10-18                                                               |

FLAG TO ALLOCATE CHILD TO MODULE 1 OR MODULE 2. IF CHILD IS ELIGIBLE FOR BOTH, ALLOCATE ON LEAST FILL BASIS

MODULE 1 – ALL AGES: C5=5-18 ONLINE ONLY, DO NOT INCLUDE SCHOOLS

MODULE 2 – AGE 11-17: C5=9-18 ONLINE ONLY. AGE 5-17: C5=5-18 IN SCHOOL ONLY

|                                                                                                                                                                                                                                                                                                                                    |                                                                                                                 |   |               |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------|---|---------------|
| P1                                                                                                                                                                                                                                                                                                                                 | <b>ONLINE: SINGLE CODE</b>                                                                                      |   |               |
|                                                                                                                                                                                                                                                                                                                                    | Thank you! Your child will be answering questions about                                                         |   |               |
|                                                                                                                                                                                                                                                                                                                                    | [SHOW IF FLAG MODULE 1: their use of online services and their safety features.]                                |   |               |
|                                                                                                                                                                                                                                                                                                                                    | [SHOW IF FLAG MODULE 2: their use of online services and any inappropriate content they may have seen on them.] |   |               |
| CONTINUE FOR MODULE 2: The survey contains some questions asking about times they may have seen something that made them feel uncomfortable on the internet, for example, violent content or content unsuitable for their age group. Please be reassured that no images or videos containing such content will be shown to them. ] |                                                                                                                 |   |               |
| Please note, the survey takes about 20 minutes to complete.                                                                                                                                                                                                                                                                        |                                                                                                                 |   |               |
| Participation is voluntary and your child does not have to take part if you do not want them to, or if they themselves do not want to.                                                                                                                                                                                             |                                                                                                                 |   |               |
| Are you happy for this child to take part in this survey?                                                                                                                                                                                                                                                                          |                                                                                                                 |   |               |
|                                                                                                                                                                                                                                                                                                                                    | Yes                                                                                                             | 1 | CONTINUE      |
|                                                                                                                                                                                                                                                                                                                                    | No                                                                                                              | 2 | THANK & CLOSE |

|                                                                                 |                                                                                                                                                                                                                                                                                                                                                                                                                            |  |  |
|---------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|--|
| P2<br>(P1b)                                                                     | <b>ONLINE: ASK IF P1=1. SINGLE CODE</b>                                                                                                                                                                                                                                                                                                                                                                                    |  |  |
|                                                                                 | SHOW TEXT IN BRACKETS                                                                                                                                                                                                                                                                                                                                                                                                      |  |  |
|                                                                                 | At the end of the survey we will be asking your child for the following information to ensure that we are capturing the views of a broad and diverse range of young people. This will include:                                                                                                                                                                                                                             |  |  |
|                                                                                 | <ul style="list-style-type: none"> <li>- Their ethnicity (for children aged 8-17) [SHOW TO ALL PARENT/CARERS WHERE AGE OF CHILD IS 8-17 AT C3]</li> <li>- If they have any health conditions (for children aged 8-17) [SHOW TO ALL PARENT/CARERS WHERE AGE OF CHILD IS 8-17 AT C3]</li> <li>- Their sexual orientation (for children aged 13-17 only) [SHOW TO PARENT/CARERS WHERE AGE OF CHILD IS 13-17 AT C3]</li> </ul> |  |  |
| Of course, they will also have the option to skip these questions if they wish. |                                                                                                                                                                                                                                                                                                                                                                                                                            |  |  |

## NEW SCREEN. INTRO TEXT

**ONLINE:** Great. Please now pass the survey over to your child and ask them to click the 'NEXT' arrow when ready. If they are not available currently, please close the survey and re-open once they are available.

Please remember we are after your child's opinions, so it is very important that your child is able to respond to the next sections by themselves. However, please do help them if they need assistance understanding any of the questions.

As a reminder, all answers will be anonymous and will not be attributed to them in any way. We will also store the data in accordance with our data [privacy policy](#).

[PARENT/GUARDIAN TRANSFERS SURVEY TO SELECTED CHILD]

|            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |   |                          |
|------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---|--------------------------|
| C7<br>(CX) | <b>ONLINE ASK ALL CHILDREN IF P1=1. SINGLE CODE</b><br><b>Hello! Welcome to our survey for children and young people.</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |   |                          |
|            | <p><b>Discovery</b> and <b>CHILDWISE</b> are doing this research with <b>Ofcom</b> who is the regulator for online safety across the UK. One part of Ofcom's role is to make sure that apps, websites and online games are doing things to protect children from seeing things online that may be inappropriate for their age.</p> <p>The purpose of this research is to find out more about children and young people's experiences of<br/> <b>[FOR MODULE 1 SHOW TO ALL: using online services and their safety features.]</b></p> <p><b>[FOR MODULE 2 SHOW TO SECONDARY AND ABOVE C5=9-18: seeing things that may have made them uncomfortable, for example images, videos or posts that are unsuitable for their age group.]</b></p> <p>More information about the survey can be found here:<br/> <b>[SHOW TO PRIMARY (SEE DUMMY CODES AT C5): <a href="https://www.childwise.co.uk/ofcom-information-sheet-primary">https://www.childwise.co.uk/ofcom-information-sheet-primary</a> ]</b></p> <p><b>[SHOW TO SECONDARY AND ABOVE (SEE DUMMY CODES AT C5): <a href="https://www.childwise.co.uk/ofcom-information-sheet-secondary-and-fe">https://www.childwise.co.uk/ofcom-information-sheet-secondary-and-fe</a> ]</b></p> <p>This link will open in a separate window, so please make sure you come back to this page to continue with the survey.</p> <p><b>[SHOW ON NEW SCREEN]</b><br/> All of your answers in the survey will be anonymous. This means that Ofcom won't know who you are from your answers, and anything you tell us will be used for research purposes only.</p> <p>You will have the option to say 'I don't want to answer this' to any question in the survey, and you can leave the survey at any time. If you do choose to leave it, we will delete the rest of your answers and will not share any with Ofcom. But if you do complete the survey, all of your answers will be stored and grouped with other children's answers for our research analysis. At this point it will not be possible to remove your answers.</p> <p>The only time your answers could be shared is if you tell us something that makes us think you are unsafe. If this happens, we may need to contact your parent/carers so they can give you the support you need.</p> <p><b>NEW SCREEN</b><br/> <b>You don't have to take part if you do not want to and you can stop or pause the survey at any time.</b></p> <p>This survey will take around <b>20 minutes</b> to finish, depending on your answers.</p> <p><b>Are you happy to take part in this survey?</b></p> |   |                          |
|            | Yes                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 1 | <b>CONTINUE</b>          |
|            | No                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 2 | <b>THANK &amp; CLOSE</b> |

**[ONLINE PANEL] IF C7=2 SHOW STANDARD SCREEN OUT TEXT**  
**[SCREEN OUT]**

|             |                                                                                                                                     |   |                                     |
|-------------|-------------------------------------------------------------------------------------------------------------------------------------|---|-------------------------------------|
| C8<br>(C2x) | <b>ONLINE: ASK ALL. SINGLE CODE</b><br>Which of the following describes how you think of yourself?<br><br>Please select one option. |   |                                     |
|             | Male (boy)                                                                                                                          | 1 |                                     |
|             | Female (girl)                                                                                                                       | 2 |                                     |
|             | In another way (please type in if you would like to)                                                                                | 3 | <b>OPEN BOX – CAN BE LEFT EMPTY</b> |
|             | Prefer not to say                                                                                                                   | 4 |                                     |

|              |                                                                                                                               |   |  |
|--------------|-------------------------------------------------------------------------------------------------------------------------------|---|--|
| C9<br>(C3ax) | <b>ONLINE: ASK ALL NUMERIC</b><br>Please enter your age in the box below:<br><br><b>IF AGE DOES NOT MATCH C3 – SCREEN OUT</b> |   |  |
|              | Min 8, Max 17                                                                                                                 | 1 |  |

**END OF DEMOGRAPHICS AND CONSENT SECTION**

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## 2c. OVERALL WELLBEING

Section objectives: to determine child's wellbeing, both overall and in context of online experiences

### ALL QUESTIONS TO BE ASKED BOTH ONLINE AND IN-SCHOOL

We firstly want to ask a few questions about your wellbeing. This is a way of measuring how healthy or happy you feel. There are no right or wrong answers, it's all about how you feel and everything you answer today is completely confidential.

Some screens will have more text or pictures than others, so you may need to scroll down to see it all and to see the 'NEXT' arrow at the bottom of the screen.

|    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                    |  |                 |                |              |                             |
|----|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|--|-----------------|----------------|--------------|-----------------------------|
| W1 | <p>ASK SELECTED CHILD. SINGLE CODE.<br/>SHOW AS OPTIONS DISPLAYED HORIZONTALLY ACROSS THE SCREEN FOR CODES 1-5 WITH FACES (SAD TO HAPPY) AND THE DESCRIPTION UNDERNEATH.<br/>FORWARD/REVERSE SCALE<br/>SHOW BOXES FOR DON'T KNOW AND I DON'T WANT TO ANSWER THIS UNDER THE OPTIONS</p> <p>Let's start with how you feel about your life.</p> <p>[SHOW TO PRIMARY SCHOOL AGES: SEE DUMMY CODES]<br/>How happy do you feel right now?</p> <p>[SHOW TO SECONDARY SCHOOL AND ABOVE AGES: SEE DUMMY CODES]<br/>Overall, how satisfied are you with your life nowadays?</p> |                    |  |                 |                |              |                             |
|    | Very unhappy                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | A bit unhappy      |  | Quite happy     | Very happy     | I don't know | I don't want to answer this |
|    | 1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 2                  |  | 3               | 4              | 5            | 6                           |
|    | Very dissatisfied                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | Quite dissatisfied |  | Quite satisfied | Very satisfied | I don't know | I don't want to answer this |

|    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |             |                 |              |              |              |                             |
|----|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------|-----------------|--------------|--------------|--------------|-----------------------------|
| W2 | <p>ASK SELECTED CHILD. SINGLE CODE PER STATEMENT. ASK ONE STATEMENT AT A TIME ON A CAROUSEL. RANDOMISE STATEMENTS<br/>SHOW AS OPTIONS DISPLAYED HORIZONTALLY ACROSS THE SCREEN FOR CODES 1-5 WITH FACES (SAD TO HAPPY) AND THE DESCRIPTION UNDERNEATH.<br/>FORWARD/REVERSE SCALE<br/>SHOW BOXES FOR DON'T KNOW AND I DON'T WANT TO ANSWER THIS UNDER THE OPTIONS</p> <p>[SHOW ON FIRST SCREEN ONLY]<br/>Now thinking about how you feel when you are <u>online</u>, like when you are gaming, using social media, or messaging your friends and family.</p> <p>[SHOW ON EACH OF 3 SCREENS]<br/>Looking at this scale, how <u>happy</u> are you...</p> |             |                 |              |              |              |                             |
|    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | Never happy | Sometimes happy | Mostly happy | Always happy | I don't know | I don't want to answer this |
|    | 1. With the things that you do online?                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 1           | 2               | 3            | 4            | 5            | 6                           |
|    | 2. With your safety online?                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 1           | 2               | 3            | 4            | 5            | 6                           |

|                                                                         |  |   |   |   |   |   |   |
|-------------------------------------------------------------------------|--|---|---|---|---|---|---|
| 3. That the things you see online are appropriate for someone your age? |  | 1 | 2 | 3 | 4 | 5 | 6 |
| 4. With the amount of time that you spend online?                       |  | 1 | 2 | 3 | 4 | 5 | 6 |

|                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                               |                   |               |                    |              |                             |              |
|----------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------|---------------|--------------------|--------------|-----------------------------|--------------|
| W3                                                                                     | <p>ASK SELECTED CHILD. SINGLE CODE PER STATEMENT. ASK ONE STATEMENT AT A TIME ON A CAROUSEL. RANDOMISE STATEMENTS. FORWARD/REVERSE SCALE SHOW AS OPTIONS DISPLAYED HORIZONTALLY ACROSS THE SCREEN FOR ALL WITH THE DESCRIPTION.</p> <p>SHOW BOXES FOR NO EFFECT AT ALL, I DON'T KNOW AND I DON'T WANT TO ANSWER THIS UNDER THE OPTIONS</p> <p>And do you think being online has a <u>good or bad effect</u> on the below?</p> |                   |               |                    |              |                             |              |
|                                                                                        | No effect at all                                                                                                                                                                                                                                                                                                                                                                                                              | Mostly bad effect | A bit of both | Mostly good effect | I don't know | I don't want to answer this |              |
| 1. How you feel about yourself                                                         | 1                                                                                                                                                                                                                                                                                                                                                                                                                             | 2                 | 3             | 4                  | 5            | 6                           |              |
| 2. Your relationship with family                                                       | 1                                                                                                                                                                                                                                                                                                                                                                                                                             | 2                 | 3             | 4                  | 5            | 6                           |              |
| 3. Your relationship with friends                                                      | 1                                                                                                                                                                                                                                                                                                                                                                                                                             | 2                 | 3             | 4                  | 5            | 6                           |              |
| 7. [SECONDARY SCHOOL AND ABOVE ONLY – SEE DUMMY CODES]<br>How you feel about your life | 1                                                                                                                                                                                                                                                                                                                                                                                                                             | 2                 | 3             | 4                  | 5            | 6                           | FIXED AT END |

|                              |                                                                                                                                                                                                                                                                                                                                                                                         |                       |                    |                    |              |                             |                  |
|------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------|--------------------|--------------------|--------------|-----------------------------|------------------|
| W4                           | <p>ASK SELECTED CHILD. SINGLE CODE PER STATEMENT. ASK ONE STATEMENT AT A TIME ON A CAROUSEL. RANDOMISE STATEMENTS</p> <p>SHOW AS OPTIONS DISPLAYED HORIZONTALLY ACROSS THE SCREEN FOR CODES 1-4 WITH THE DESCRIPTIONS. FORWARD/REVERSE SCALE</p> <p>SHOW BOXES FOR DON'T KNOW AND I DON'T WANT TO ANSWER THIS UNDER THE OPTIONS</p> <p>How <u>safe</u> do you feel using the below?</p> |                       |                    |                    |              |                             |                  |
|                              | I never feel safe                                                                                                                                                                                                                                                                                                                                                                       | Sometimes I feel safe | I mostly feel safe | I always feel safe | I don't know | I don't want to answer this | I don't use this |
| 1. Social media              | 1                                                                                                                                                                                                                                                                                                                                                                                       | 2                     | 3                  | 4                  | 5            | 6                           | 7                |
| 2. Gaming online             | 1                                                                                                                                                                                                                                                                                                                                                                                       | 2                     | 3                  | 4                  | 5            | 6                           | 7                |
| 3. Messaging others in chats | 1                                                                                                                                                                                                                                                                                                                                                                                       | 2                     | 3                  | 4                  | 5            | 6                           | 7                |

END OF WELLBEING SECTION

## 2d. Services used online

Services selected in this section will be piped through as response codes in mod 1 and mod 2

ALL QUESTIONS TO BE ASKED BOTH ONLINE AND IN-SCHOOL

### USING APPS AND WEBSITES

#### NEW SCREEN

SHOW WEBSITES AND APPS ICON WITH EACH QUESTION IN THIS SECTION WITH TEXT NEXT TO ICON: This section is all about using different apps, websites, messaging and online games.



#### NEW SCREEN

|              |                                                                                                                                                                                             |    |                                |
|--------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|--------------------------------|
| A1<br>(M1.1) | ASK SELECTED CHILD. MULTICODE<br>ROTATE IN ALPHA ORDER.                                                                                                                                     |    |                                |
|              | Which of these have you used in the last 4 weeks?<br><br>(Even if you have stopped using them, please tick if you have used them during this time).<br><i>You can choose more than one.</i> |    |                                |
|              | Discord                                                                                                                                                                                     | 1  |                                |
|              | Facebook                                                                                                                                                                                    | 2  |                                |
|              | Facebook Messenger                                                                                                                                                                          | 3  |                                |
|              | Facebook Messenger Kids                                                                                                                                                                     | 4  |                                |
|              | Instagram                                                                                                                                                                                   | 5  |                                |
|              | Pinterest                                                                                                                                                                                   | 6  |                                |
|              | Reddit                                                                                                                                                                                      | 7  |                                |
|              | Snapchat                                                                                                                                                                                    | 8  |                                |
|              | TikTok                                                                                                                                                                                      | 9  |                                |
|              | WhatsApp                                                                                                                                                                                    | 10 |                                |
|              | Telegram                                                                                                                                                                                    | 11 |                                |
|              | YouTube                                                                                                                                                                                     | 12 |                                |
|              | YouTube Kids                                                                                                                                                                                | 13 |                                |
|              | X / Twitter                                                                                                                                                                                 | 14 |                                |
|              | Roblox                                                                                                                                                                                      | 20 |                                |
|              | Minecraft                                                                                                                                                                                   | 21 |                                |
|              | Call of Duty                                                                                                                                                                                | 22 |                                |
|              | Another app, website or online game<br>not shown here                                                                                                                                       | 16 | [fix at end of scale]          |
|              | I don't use apps or websites or play<br>online games                                                                                                                                        | 17 | [fix at end of scale]<br>CLOSE |
|              | I don't know / I can't remember                                                                                                                                                             | 18 | [fix at end of scale]<br>CLOSE |
|              | I don't want to answer this                                                                                                                                                                 | 19 | [fix at end of scale]<br>CLOSE |

END OF CORE QUESTIONS BEFORE CHILD ANSWERS EITHER MODULE 1  
(ONLINE ONLY FOR ALL AGES) OR MODULE 2 (IN SCHOOL FOR PRIMARY,  
SECONDARY AND ABOVE, ONLINE ONLY FOR SECONDARY AND ABOVE)

---

## MODULE 1 – ONLINE ONLY FOR ALL AGES

|        |                                                                                                               |   |              |
|--------|---------------------------------------------------------------------------------------------------------------|---|--------------|
| M1.AC1 | ASK SELECTED CHILD. SINGLE CODE<br>CODE 2 IS CORRECT. IF CODES 1 OR 3 SELECTED, CREATE FLAG FOR DATA CHECKING |   |              |
|        | Let's check if you're paying attention before we start the next set of questions!                             |   |              |
|        | Please choose the word 'Tomorrow' from the list below.                                                        |   |              |
|        | Wooden                                                                                                        | 1 | ASK M1.AC2   |
|        | Tomorrow                                                                                                      | 2 | SKIP TO M1.1 |
|        | Sunshine                                                                                                      | 3 | ASK M1.AC2   |

|        |                                                                                                                          |   |                 |
|--------|--------------------------------------------------------------------------------------------------------------------------|---|-----------------|
| M1.AC2 | ASK IF CODES 1 OR 3 AT M1.AC1. SINGLE CODE<br>CODE 1 IS CORRECT. IF CODES 2 OR 3 SELECTED, CREATE FLAG FOR DATA CHECKING |   |                 |
|        | Oops! That was not quite right. Let's try again.                                                                         |   |                 |
|        | Please choose the word 'Dolphin' from the list below.                                                                    |   |                 |
|        | Dolphin                                                                                                                  | 1 |                 |
|        | Cake                                                                                                                     | 2 | SHOW TEXT BELOW |
|        | Winner                                                                                                                   | 3 | SHOW TEXT BELOW |

### SHOW TEXT IF M1.AC2=2, 3 ALLOW TO CONTINUE EVEN IF WRONG ANSWER AT BOTH ATTENTION QUESTIONS

Oops that's twice your answer missed the correct option. Make sure you are paying attention for the rest of the survey and select your answers carefully and as honest as possible.

**Blue highlight** = where a hover box should appear

### 3 MODULE 1 – ONLINE SAFETY TOOLS

Section objectives: to determine child's experience of online services and tools used to keep safe online

#### NEW SCREEN

This section is all about staying safe online.

It's really important that children and young people **feel safe when they are using apps, websites and playing online games**, and know what to do if they see anything that might upset them or make them feel uncomfortable.

This section will ask you some questions about things you might have used to stay safe online over the **last 4 weeks**.

## NEW SCREEN

|                |                                                                                                                                                                                                                                                       |   |
|----------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---|
| M1.1<br>(M2.2) | <b>ASK SELECTED CHILD. SINGLE CODE</b>                                                                                                                                                                                                                |   |
|                | In the <b>last 4 weeks</b> have you seen or heard something inappropriate on an app, website or online game that made you upset, scared or uncomfortable? This could have been a video, picture, written post, a comment or something you have heard. |   |
|                | Yes                                                                                                                                                                                                                                                   | 1 |
|                | No                                                                                                                                                                                                                                                    | 2 |
|                | I don't know                                                                                                                                                                                                                                          | 3 |
|                | I don't want to answer this                                                                                                                                                                                                                           | 4 |

|                 |                                                                                                                                                                                                                                                        |   |
|-----------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---|
| M1.2<br>(M2.2a) | <b>ASK IF M1.1=2. SINGLE CODE</b>                                                                                                                                                                                                                      |   |
|                 | In the <b>last 6 months</b> have you seen or heard something inappropriate on an app, website or online game that made you upset, scared or uncomfortable? This could have been a video, picture, written post, a comment or something you have heard. |   |
|                 | Yes                                                                                                                                                                                                                                                    | 1 |
|                 | No                                                                                                                                                                                                                                                     | 2 |
|                 | I don't know                                                                                                                                                                                                                                           | 3 |
|                 | I don't want to answer this                                                                                                                                                                                                                            | 4 |

## TERMS AND CONDITIONS

### NEW SCREEN - ONLY ASK THIS SECTION TO SECONDARY SCHOOL AND ABOVE

**TERMS AND CONDITIONS ICON WITH EACH QUESTION IN THIS SECTION WITH TEXT NEXT TO ICON:** This section is all about being aware of the rules on apps, websites and online games to help you stay safe.



|       |                                                                                                                                                                  |   |
|-------|------------------------------------------------------------------------------------------------------------------------------------------------------------------|---|
| M1.3a | <b>ASK SELECTED CHILD OF SECONDARY SCHOOL AGE AND ABOVE SINGLE CODE</b>                                                                                          |   |
|       | Have you heard of the phrase, 'Terms and Conditions' (sometimes called 'T&Cs') before? It's ok if you haven't heard of the phrase, just be as honest as you can. |   |
|       | Yes                                                                                                                                                              | 1 |
|       | No                                                                                                                                                               | 2 |
|       | I don't know / I can't remember                                                                                                                                  | 3 |
|       | I don't want to answer this                                                                                                                                      | 4 |

|       |                                                                                                                                                              |   |
|-------|--------------------------------------------------------------------------------------------------------------------------------------------------------------|---|
| M1.3b | <b>ASK SELECTED CHILD OF SECONDARY SCHOOL AGE AND ABOVE<br/>SINGLE CODE. RANDOMISE CODES 1-3<br/>CORRECT ANSWER IS CODE 2</b>                                |   |
|       | Even if you haven't heard of 'Terms and Conditions' (or 'T&Cs'), which <u>one</u> of these do you think best describes what they are, or you think they are? |   |
|       | They are a list of rules that an app, website or online game must follow to make sure their <b>app or website works correctly</b>                            | 1 |
|       | They are the rules you <b>agree to follow</b> when you use an app, website or online game                                                                    | 2 |
|       | They are <b>tips and tricks</b> to help you win a game or to use an app, website or online game better                                                       | 3 |
|       | I don't know / I can't remember                                                                                                                              | 4 |
|       | I don't want to answer this                                                                                                                                  | 5 |

### SHOW ON NEW SCREEN

The correct description is: **Terms and Conditions** are rules you **agree to follow** when you use an app, website or online game.

They are shown when an account or profile is first set up or when the rules are updated by the app, website or online game.

### NEW SCREEN

|                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                         |
|----------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------|
| M1.3<br>(M1.6) | <b>ASK SELECTED CHILD OF SECONDARY SCHOOL AGE AND ABOVE. SINGLE CODE</b>                                                                                                                                                                                                                                                                                                                                                                                                                      |                         |
|                | In the last 4 weeks have <b>you set up your <u>own</u> account or profile</b> on any of the below?<br><br>(When you first set up your own account or profile, you may be asked for information like your name (or a username), your email address or phone number, your date of birth and to create your own password.<br><br>Once you have an account or profile, you have your own log-in to share or watch content and interact with others online.)<br><i>Please select one for each.</i> |                         |
|                | [Pipe through services selected at A1 (SHOW AS CAROUSEL)]                                                                                                                                                                                                                                                                                                                                                                                                                                     |                         |
|                | ROW                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                         |
|                | [PIPE IN EACH SERVICE SELECTED AT A1]                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                         |
|                | [SHOW A1 CODE 16 AS: Another app, website or online game]                                                                                                                                                                                                                                                                                                                                                                                                                                     | [fix at end]            |
|                | COLUMN                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                         |
|                | Yes                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 1 ASK M1.4              |
|                | No                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | 2                       |
|                | I don't know / I can't remember                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 3 [fix at end of scale] |
|                | I don't want to answer this                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 4 [fix at end of scale] |

## NEW SCREEN

In the next question, you will see a word that looks like this [DO NOT SHOW ON SCREEN: INSTRUCTION TO SHOW THE SAME STYLE AS WORDS WHERE WE ARE SHOWING THE CLICKABLE POP UP BOX].

If you click or hover on the word, a box will pop up with an explanation for what the word means. [IN THE CLICKABLE BOX SHOW: a description will show here]

## NEW SCREEN

|                 |                                                                                                                                                    |   |                       |
|-----------------|----------------------------------------------------------------------------------------------------------------------------------------------------|---|-----------------------|
| M1.4<br>(M1.6a) | ASK SELECTED CHILD OF SECONDARY SCHOOL AGE AND ABOVE IF M1.3=1 FOR 1+ SERVICE. SINGLE CODE                                                         |   |                       |
|                 | When you set up your own account or profile, did you look at the Terms and Conditions' (or 'T&Cs') on the below?                                   |   |                       |
|                 | (It doesn't matter if you did or didn't look at them, just be as honest as you can)                                                                |   |                       |
|                 | Please select one for each.                                                                                                                        |   |                       |
|                 | [Pipe through services selected at M1.3=1 (SHOW AS CAROUSEL)]                                                                                      |   |                       |
|                 | [CLICKABLE POP UP BOX FOR Terms and Conditions' (or 'T&Cs') TO SHOW: Remember, these are the rules you follow on apps, websites and online games.] |   |                       |
|                 | ROW                                                                                                                                                |   |                       |
|                 | [PIPE IN EACH SERVICE SELECTED AT M1.3=1]                                                                                                          |   |                       |
|                 |                                                                                                                                                    |   |                       |
|                 | COLUMN                                                                                                                                             |   |                       |
|                 | Yes, I read through all of it                                                                                                                      | 1 | ASK M1.5              |
|                 | A bit, but I mainly skipped to the end                                                                                                             | 2 | ASK M1.5              |
|                 | No, I didn't read any of it                                                                                                                        | 3 |                       |
|                 | I don't know / I can't remember                                                                                                                    | 5 | [fix at end of scale] |
|                 | I don't want to answer this                                                                                                                        | 6 | [fix at end of scale] |

|                |                                                                                                                                                                                                                                                                        |   |                       |
|----------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---|-----------------------|
| M1.5<br>(M1.7) | ASK SELECTED CHILD OF SECONDARY SCHOOL AGE AND ABOVE IF M1.4=1 OR 2 FOR 1+ SERVICE. ASK FOR EACH SERVICE IN TURN. SINGLE CODE<br>SHOW AS OPTIONS DISPLAYED HORIZONTALLY ACROSS THE SCREEN WITH THUMBS DOWN ON CODES 1-2, THUMBS UP ON CODES 3-4. FORWARD/REVERSE SCALE |   |                       |
|                | How easy or difficult was it to understand these Terms and Conditions?<br>Remember, it's really important that you answer as honestly as you can.                                                                                                                      |   |                       |
|                | Very difficult                                                                                                                                                                                                                                                         | 1 |                       |
|                | Quite difficult                                                                                                                                                                                                                                                        | 2 |                       |
|                | Quite easy                                                                                                                                                                                                                                                             | 3 |                       |
|                | Very easy                                                                                                                                                                                                                                                              | 4 |                       |
|                | I don't know / I can't remember                                                                                                                                                                                                                                        | 5 | [fix at end of scale] |
|                | I don't want to answer this                                                                                                                                                                                                                                            | 6 | [fix at end of scale] |

## GROUP CHATS

### NEW SCREEN – SHOW TO BOTH PRIMARY AND SECONDARY AND ABOVE

SHOW GROUP CHATS ICON WITH EACH QUESTION IN THIS SECTION WITH TEXT NEXT TO ICON: This section is all about group chats online where several people can be part of the same chat.



|                |                                                                                      |                         |
|----------------|--------------------------------------------------------------------------------------|-------------------------|
| M1.6<br>(M1.8) | ASK SELECTED CHILD. MULTI CODE                                                       |                         |
|                | In the last 4 weeks, have you been added or invited to a group chat on any of these? |                         |
|                | <i>You can choose more than one.</i>                                                 |                         |
|                | [PIPE IN ALL SELECTED SERVICES AT A1 AS SEPARATE OPTIONS]                            |                         |
|                | ROW                                                                                  |                         |
|                | [PIPE IN EACH SERVICE SELECTED AT A1]                                                |                         |
|                | [SHOW A1 CODE 16 AS: Another app, website or online game]                            | [fix at end]            |
|                | COLUMN                                                                               |                         |
|                | Yes                                                                                  | 1                       |
|                | No                                                                                   | 2                       |
|                | It's not possible to do this                                                         | 3                       |
|                | I don't know / I can't remember                                                      | 4 [fix at end of scale] |
|                | I don't want to answer this                                                          | 5 [fix at end of scale] |

|                |                                                                                                                                                    |                         |
|----------------|----------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------|
| M1.7<br>(M1.9) | ASK FOR EACH SERVICE WHERE M1.6=1. SINGLE CODE                                                                                                     |                         |
|                | SINGLE CODE PER ROW<br>ASK AS CAROUSEL FOR EACH SERVICE                                                                                            |                         |
|                | The last time you were added to a group chat on [PIPE NAME OF SERVICE], did [PIPE NAME OF SERVICE] first check if you were happy to join the chat? |                         |
|                | <i>Please select one only.</i>                                                                                                                     |                         |
|                | ROW                                                                                                                                                |                         |
|                | I was asked and I said <u>yes</u>                                                                                                                  | 1                       |
|                | I was asked but I said <u>no</u>                                                                                                                   | 2                       |
|                | No, I wasn't asked, I was just added                                                                                                               | 3                       |
|                | I don't know / I can't remember                                                                                                                    | 4 [fix at end of scale] |
|                | I don't want to answer this                                                                                                                        | 5 [fix at end of scale] |
|                | COLUMN                                                                                                                                             |                         |
|                | [PIPE IN EACH SERVICE WHERE M1.6=1]                                                                                                                |                         |

## POSTING CONTENT ONLINE

### NEW SCREEN – SHOW TO BOTH PRIMARY AND SECONDARY AND ABOVE

**SHOW POSTING CONTENT ICON WITH EACH QUESTION IN THIS SECTION WITH TEXT NEXT TO ICON:** This section is all about posting or putting things online. For example, when you share or upload pictures or videos, or comment on an app, website or online game.



|                                                                                                                       |                                                                              |   |                       |
|-----------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------|---|-----------------------|
| M1.8<br>(M1.11a)                                                                                                      | ASK SELECTED CHILD. SINGLE CODE PER SERVICE                                  |   |                       |
|                                                                                                                       | ASK AS CAROUSEL<br>[PIPE IN ALL SELECTED SERVICES AT A1 AS SEPARATE OPTIONS] |   |                       |
| Have you posted or shared something online in the last 4 weeks on any of these?<br><i>Please select one for each.</i> |                                                                              |   |                       |
| ROW                                                                                                                   |                                                                              |   |                       |
| [PIPE IN EACH SERVICE SELECTED AT A1]                                                                                 |                                                                              |   |                       |
| [SHOW A1 CODE 16 AS: Another app, website or online game]                                                             |                                                                              |   | [fix at end]          |
| COLUMN                                                                                                                |                                                                              |   |                       |
| Yes                                                                                                                   |                                                                              | 1 |                       |
| No                                                                                                                    |                                                                              | 2 |                       |
| I don't know/ I can't remember                                                                                        |                                                                              | 3 | [fix at end of scale] |
| I don't want to answer this                                                                                           |                                                                              | 4 | [fix at end of scale] |

|                                                                                                                                                                                                                                     |                                                                     |   |                       |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------|---|-----------------------|
| M1.9<br>(M1.12)                                                                                                                                                                                                                     | ASK TO SELECTED CHILD OF SECONDARY SCHOOL AND ABOVE ONLY            |   |                       |
|                                                                                                                                                                                                                                     | ASK FOR EACH SERVICE WHERE M1.8=1. SINGLE CODE PER ROW. ASK AS GRID |   |                       |
| IF ONLY ONE SERVICE CODED 1 AT M1.9, DO NOT ASK M1.10                                                                                                                                                                               |                                                                     |   |                       |
| In the last 4 weeks has anything you have posted been <u>removed</u> by the apps, websites or online games you use?                                                                                                                 |                                                                     |   |                       |
| By 'removed', we mean it was taken off the app, website or online game as it broke their rules (for example, it might have used bad words or not been appropriate for other children to see).<br><i>Please select one for each.</i> |                                                                     |   |                       |
| ROW                                                                                                                                                                                                                                 |                                                                     |   |                       |
| [PIPE IN SERVICES SELECTED AT M1.8=1 AS SEPARATE OPTIONS]                                                                                                                                                                           |                                                                     |   |                       |
| COLUMN                                                                                                                                                                                                                              |                                                                     |   |                       |
| Yes                                                                                                                                                                                                                                 |                                                                     | 1 |                       |
| No                                                                                                                                                                                                                                  |                                                                     | 2 |                       |
| I don't know/ I can't remember                                                                                                                                                                                                      |                                                                     | 3 | [fix at end of scale] |
| I don't want to answer this                                                                                                                                                                                                         |                                                                     | 4 | [fix at end of scale] |

|                   |                                                                                                                                                      |    |                       |
|-------------------|------------------------------------------------------------------------------------------------------------------------------------------------------|----|-----------------------|
| M1.10<br>(M1.12a) | <b>ASK TO SELECTED CHILD OF SECONDARY SCHOOL AND ABOVE ONLY</b><br><b>ASK IF M1.9=1 FOR MORE THAN 1 SERVICE</b><br><b>ANSWERS AS CLICKABLE BOXES</b> |    |                       |
|                   | Where did this happen most recently?<br><i>Please select one only.</i>                                                                               |    |                       |
|                   | [PIPE IN SERVICES AT M1.9=1 AS SEPARATE OPTIONS]                                                                                                     |    |                       |
|                   |                                                                                                                                                      |    |                       |
|                   | I don't know/ I can't remember                                                                                                                       | 98 | [fix at end of scale] |
|                   | I don't want to answer this                                                                                                                          | 99 | [fix at end of scale] |

|                   |                                                                                                                                                                                                                     |   |                       |
|-------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---|-----------------------|
| M1.11<br>(M1.12b) | <b>ASK TO SELECTED CHILD OF SECONDARY SCHOOL AND ABOVE</b><br><b>SINGLE CODE PER SERVICE</b><br><b>ASK FOR SERVICE SELECTED AT M1.10 ( EXCLUDING 98 &amp; 99) / SERVICE SELECTED AT M1.9=1 IF ONLY ONE SELECTED</b> |   |                       |
|                   | The last time this happened, do you know why [PIPE NAME OF SERVICE] removed it?<br><i>Please select one only.</i>                                                                                                   |   |                       |
|                   | It was taken down because it broke their rules                                                                                                                                                                      | 1 |                       |
|                   | I don't understand why it was taken down                                                                                                                                                                            | 2 |                       |
|                   | None of these                                                                                                                                                                                                       | 3 | [fix at end of scale] |
|                   | I don't know/ I can't remember                                                                                                                                                                                      | 4 | [fix at end of scale] |
|                   | I don't want to answer this                                                                                                                                                                                         | 5 | [fix at end of scale] |

|                   |                                                                                                  |   |                       |
|-------------------|--------------------------------------------------------------------------------------------------|---|-----------------------|
| M1.12<br>(M1.12d) | <b>ASK TO SELECTED CHILD OF SECONDARY SCHOOL AND ABOVE</b><br><b>ASK IF M1.11=1. SINGLE CODE</b> |   |                       |
|                   | Do you think it was fair?<br><i>Please select one only.</i>                                      |   |                       |
|                   | Yes                                                                                              | 1 |                       |
|                   | No                                                                                               | 2 |                       |
|                   | I don't know/ I can't remember                                                                   | 3 | [fix at end of scale] |
|                   | I don't want to answer this                                                                      | 4 | [fix at end of scale] |

|                   |                                                                                                                                                                                                                        |   |                       |
|-------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---|-----------------------|
| M1.13<br>(M1.12e) | <b>ASK TO SELECTED CHILD OF SECONDARY SCHOOL AND ABOVE</b><br><b>ASK IF M1.12=2. SINGLE CODE</b><br><b>NAME OF SERVICE: SELECTED AT M1.9 IF ONLY ONE SERVICE = CODE 1 / SERVICE SELECTED AT M1.10 IF MORE THAN ONE</b> |   |                       |
|                   | Did you complain to [PIPE NAME OF SERVICE] because you thought it was unfair?<br><i>Please select one only.</i>                                                                                                        |   |                       |
|                   | Yes                                                                                                                                                                                                                    | 1 |                       |
|                   | No                                                                                                                                                                                                                     | 2 |                       |
|                   | I don't know/ I can't remember                                                                                                                                                                                         | 3 | [fix at end of scale] |
|                   | I don't want to answer this                                                                                                                                                                                            | 4 | [fix at end of scale] |

|                   |                                                                                                                                                                                                                                                                                                                                                                                                |   |                       |
|-------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---|-----------------------|
| M1.14<br>(M1.12f) | ASK TO SELECTED CHILD OF SECONDARY SCHOOL AND ABOVE<br>ASK IF M1.13=1. SINGLE CODE<br>SHOW AS OPTIONS DISPLAYED HORIZONTALLY ACROSS THE SCREEN WITH THUMBS DOWN ON CODES 1-2, THUMBS UP ON CODES 3-4<br>NAME OF SERVICE: SELECTED AT M1.9 IF ONLY ONE SERVICE = CODE 1 / SERVICE SELECTED AT M1.10 IF MORE THAN ONE<br><br>How easy or difficult was it to complain to [PIPE NAME OF SERVICE]? |   |                       |
|                   | Very difficult                                                                                                                                                                                                                                                                                                                                                                                 | 1 |                       |
|                   | Quite difficult                                                                                                                                                                                                                                                                                                                                                                                | 2 |                       |
|                   | Quite easy                                                                                                                                                                                                                                                                                                                                                                                     | 3 |                       |
|                   | Very easy                                                                                                                                                                                                                                                                                                                                                                                      | 4 |                       |
|                   | I don't remember/ I can't remember                                                                                                                                                                                                                                                                                                                                                             | 5 | [fix at end of scale] |
|                   | I don't want to answer this                                                                                                                                                                                                                                                                                                                                                                    | 6 | [fix at end of scale] |
|                   |                                                                                                                                                                                                                                                                                                                                                                                                |   |                       |

|                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |   |                       |
|------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---|-----------------------|
| M1.15<br>(M1.11) | ASK TO SELECTED CHILD (PRIMARY, SECONDARY AND ABOVE) IF CODE 1 SELECTED AT M1.8 – ASK FOR EACH SERVICE CODED 1 AT M1.8<br>PIPE IN SERVICES SELECTED AT M1.8 AS SEPARATE OPTIONS. CODE PER ROW<br>ASK AS GRID<br>When you put something online, other people can write something about it – this is called 'Commenting'.<br><br>On some apps, websites and online games, you can turn these off if you want to.<br><br>SHOW QUESTION ON NEW SCREEN<br>Have you turned off comments on something you've posted on the below in the last 4 weeks?<br>Please select one for each. |   |                       |
|                  | ROW                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |   |                       |
|                  | [PIPE IN SERVICES AT M1.8=1 AS SEPARATE OPTIONS]                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |   |                       |
|                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |   |                       |
|                  | COLUMN                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |   |                       |
|                  | Yes, I have turned off comments                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 1 |                       |
|                  | No, I haven't turned off comments                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 2 |                       |
|                  | It's not possible to do this                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | 3 | [fix at end of scale] |
|                  | I don't know/ I can't remember                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 4 | [fix at end of scale] |
|                  | I don't want to answer this                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | 5 | [fix at end of scale] |

## BLOCKING AND MUTING

### NEW SCREEN – SHOW TO BOTH PRIMARY AND SECONDARY AND ABOVE

SHOW BLOCKING AND MUTING ICON WITH EACH QUESTION IN THIS SECTION WITH TEXT NEXT TO ICON: This section is all about blocking and muting.



We're now going to ask you about your experiences with other people online. There may be times when you don't want another person online to be able to contact you or be able to comment on your posts or what you are doing online.

When this happens, you might want to mute or block them.

Muting means you stop receiving notifications about things that the other person is posting or doing online, but you can still see these when you want to. And they will still be able to see what you post and do online.

Blocking stops you both from seeing each other's posts and what you are doing online, and stops you being in contact with each other online.

### NEW SCREEN

|                                                           |                                                                                                                                                                                                             |        |                         |
|-----------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------|-------------------------|
| M1.16<br>(M1.13)                                          | ASK SELECTED CHILD. MULTICODE CODES 1 AND 2. CODES 3-6 ARE EXCLUSIVE<br>SHOW AS A LIST - ANSWERS AS CLICKABLE BOXES<br>PIPE IN SERVICES SELECTED AT A1 AS SEPARATE OPTIONS<br>CODE PER ROW. ASK AS CAROUSEL |        |                         |
|                                                           | In the last 4 weeks have you blocked or muted anyone on any of these?                                                                                                                                       |        |                         |
|                                                           |                                                                                                                                                                                                             | ROW    |                         |
| Yes, I have <b>blocked</b> someone                        |                                                                                                                                                                                                             |        | 1                       |
| Yes, I have <b>muted</b> someone                          |                                                                                                                                                                                                             |        | 2                       |
| No, I haven't done either of these                        |                                                                                                                                                                                                             |        | 3 [Exclusive]           |
| It's not possible to do this                              |                                                                                                                                                                                                             |        | 4 [fix at end of scale] |
| I don't know/ I can't remember                            |                                                                                                                                                                                                             |        | 5 [fix at end of scale] |
| I don't want to answer this                               |                                                                                                                                                                                                             |        | 6 [fix at end of scale] |
|                                                           |                                                                                                                                                                                                             |        |                         |
|                                                           |                                                                                                                                                                                                             | COLUMN |                         |
| [PIPE IN SERVICES SELECTED AT A1 AS SEPARATE OPTIONS]     |                                                                                                                                                                                                             |        |                         |
| [SHOW A1 CODE 16 AS: Another app, website or online game] |                                                                                                                                                                                                             |        | [fix at end]            |

## REPORTING AND COMPLAINING

### NEW SCREEN – SHOW TO BOTH PRIMARY AND SECONDARY AND ABOVE

**SHOW REPORTING AND COMPLAINTS** ICON WITH EACH QUESTION IN THIS SECTION WITH TEXT NEXT TO ICON: This section is all about reporting, complaints and things you can do to show you don't want to see certain things online.



When you see something online that you don't want to see, some apps, websites and online games have ways you can tell them that you don't want to see these again.

|                    |                                                                                                                                                                                                                                                                                                                                                                                                                              |
|--------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| M1.17<br>(M1.15.1) | <p><b>ASK SELECTED CHILD. MULTICODE 2-6. 7-10 EXCLUSIVE</b><br/> <b>PIPE IN SERVICES SELECTED AT A1 AS SEPARATE OPTIONS</b><br/> <b>[SHOW A1 CODE 16 AS: Another app, website or online game]</b><br/> <b>CODE PER ROW</b><br/> <b>ASK AS CAROUSEL – ONE SERVICE AT A TIME</b></p> <p>In the last 4 weeks have you used any of these buttons on <b>[PIPE NAME OF SERVICE]</b>?<br/> <i>You can choose more than one.</i></p> |
| 2                  | 'Dislike' button                                                                                                                                                                                                                                                                                                                                                                                                             |
| 3                  | 'I don't want to see this' or 'show me less' button                                                                                                                                                                                                                                                                                                                                                                          |
| 4                  | 'Not interested' button                                                                                                                                                                                                                                                                                                                                                                                                      |
| 5                  | 'Hide' button                                                                                                                                                                                                                                                                                                                                                                                                                |
| 6                  | Another way                                                                                                                                                                                                                                                                                                                                                                                                                  |
| 7                  | None of these                                                                                                                                                                                                                                                                                                                                                                                                                |
| 10                 | It's not possible to do this                                                                                                                                                                                                                                                                                                                                                                                                 |
| 8                  | I don't know / I can't remember                                                                                                                                                                                                                                                                                                                                                                                              |
| 9                  | I don't want to answer this                                                                                                                                                                                                                                                                                                                                                                                                  |

|                    |                                                                                                                                                                            |   |           |
|--------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---|-----------|
| M1.18<br>(M1.15.2) | ASK IF CODES 2-5 SELECTED FOR ANY SERVICE AT M1.17. MULTICODE CODES 1-2 ONLY<br>PIPE IN SERVICES SELECTED AT M1.17 FOR CODES 2-5<br>ASK AS CAROUSEL, ONE SERVICE AT A TIME |   |           |
|                    | The last time you used the below on [PIPE NAME OF SERVICE], did you continue to see the things you didn't want to see?                                                     |   |           |
|                    | ROW                                                                                                                                                                        |   |           |
|                    | [SHOW OPTIONS FOR BUTTONS (CODES 2-5 ONLY) SELECTED AT M1.17]                                                                                                              |   |           |
|                    |                                                                                                                                                                            |   |           |
|                    | COLUMN                                                                                                                                                                     |   |           |
|                    | Yes, I saw it again                                                                                                                                                        | 1 |           |
|                    | Yes, I saw something similar again                                                                                                                                         | 2 |           |
|                    | No, I didn't see it or anything similar again                                                                                                                              | 3 | EXCLUSIVE |
|                    | I don't know / I can't remember                                                                                                                                            | 4 |           |
|                    | I don't want to answer this                                                                                                                                                | 5 |           |

|                  |                                                                                                                                                                                                                                                |                         |
|------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------|
| M1.19<br>(M1.15) | <b>ASK SELECTED CHILD. MULTI CODE FOR CODES 1 AND 2; EXCLUSIVE FOR CODES 3-5.<br/> PIPE IN SERVICES SELECTED AT A1 AS SEPARATE OPTIONS</b><br>[SHOW A1 CODE 16 AS: Another app, website or online game] [fix at end]<br><b>ASK AS CAROUSEL</b> |                         |
|                  | And in the last 4 weeks have you wanted to <b>report</b> something you have seen on the below?<br><i>You can click more than one.</i>                                                                                                          |                         |
|                  | ROW                                                                                                                                                                                                                                            |                         |
|                  | Yes, and I did report it to the app, website or online game                                                                                                                                                                                    | 1                       |
|                  | Yes, but I didn't report it                                                                                                                                                                                                                    | 2                       |
|                  | No, I haven't wanted to report anything I've seen                                                                                                                                                                                              | 3 [EXCLUSIVE]           |
|                  | I don't know/I can't remember                                                                                                                                                                                                                  | 4 [fix at end of scale] |
|                  | I don't want to answer this                                                                                                                                                                                                                    | 5 [fix at end of scale] |
|                  |                                                                                                                                                                                                                                                |                         |
|                  | COLUMN                                                                                                                                                                                                                                         |                         |
|                  | [PIPE IN SERVICES SELECTED AT A1 AS SEPARATE OPTIONS]                                                                                                                                                                                          |                         |

|                    |                                                                              |                          |
|--------------------|------------------------------------------------------------------------------|--------------------------|
| M1.20<br>(M1.15c1) | <b>ASK IF CODE 1 SELECTED AT M1.19 FOR MORE THAN 1 SERVICE. SINGLE CODE.</b> |                          |
|                    | The last time you reported something, where was it?                          |                          |
|                    |                                                                              |                          |
|                    | [PIPE IN SERVICES WHERE M1.19=1 (IF MORE THAN ONE SERVICE)]                  |                          |
|                    |                                                                              |                          |
|                    | I don't know/I can't remember                                                | 98 [fix at end of scale] |
|                    | I don't want to answer this                                                  | 99 [fix at end of scale] |

|                   |                                                                                                                                                                                                                  |                          |
|-------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------|
| M1.21<br>(M1.15d) | <b>ASK FOR SERVICE SELECTED AT M1.20 / SERVICE WHERE M1.19=1 IF ONLY ONE SELECTED<br/> SHOW AS OPTIONS DISPLAYED HORIZONTALLY ACROSS THE SCREEN (thumbs down on CODES 1-2, thumbs up on CODES 3-4)</b>           |                          |
|                   | The last time you reported something on [SERVICE WHERE M1.19=1 (i.e. only occurred once on one service/ or service selected at M1.20 (if more than one service at M1.19=1)], how easy or difficult was it to do? |                          |
|                   | Very difficult                                                                                                                                                                                                   | 1                        |
|                   | Quite difficult                                                                                                                                                                                                  | 2                        |
|                   | Quite easy                                                                                                                                                                                                       | 3                        |
|                   | Very easy                                                                                                                                                                                                        | 4                        |
|                   | I don't know/I can't remember                                                                                                                                                                                    | 98 [fix at end of scale] |
|                   | I don't want to answer this                                                                                                                                                                                      | 99 [fix at end of scale] |

|                   |                                                                                                                                                                                                                                                                                                                                                  |   |  |
|-------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---|--|
| M1.22<br>(M1.15e) | ASK FOR SERVICE SELECTED AT M1.20 / SERVICE WHERE M1.19=1 IF ONLY ONE<br>SELECTED<br>SINGLE CODE<br>SHOW AS A LIST – ANSWERS ARE CLICKABLE BOXES<br><br>When you reported it, did you hear back from [SERVICE WHERE M1.19=1 (i.e. only<br>occurred once on one service/ or service selected at M1.20 (if more than one service at<br>M1.19=1)] ? |   |  |
|                   | Yes                                                                                                                                                                                                                                                                                                                                              | 1 |  |
|                   | No                                                                                                                                                                                                                                                                                                                                               | 2 |  |
|                   | I don't know/ I can't remember                                                                                                                                                                                                                                                                                                                   | 3 |  |
|                   | I don't want to answer this                                                                                                                                                                                                                                                                                                                      | 4 |  |

|                   |                                                                                                                                                                                                                                                     |    |                          |
|-------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|--------------------------|
| M1.23<br>(M1.15g) | ASK FOR SERVICE SELECTED AT M1.20 / SERVICE WHERE M1.19=1 IF ONLY ONE<br>SELECTED. MULTICODE<br>RANDOMISE CODES 1-8                                                                                                                                 |    |                          |
|                   | What happened after you made a report to [SERVICE WHERE M1.19=1 (i.e. only occurred<br>once on one service/ or service selected at M1.20 (if more than one service at M1.19=1)]<br>about what you had seen?<br><i>You can choose more than one.</i> |    |                          |
|                   | They took it down                                                                                                                                                                                                                                   | 1  |                          |
|                   | They left it online                                                                                                                                                                                                                                 | 2  |                          |
|                   | They sent me information with support [DO NOT SHOW IF<br>M1.22=2]                                                                                                                                                                                   | 3  |                          |
|                   | They told me how long it would take to deal with [DO NOT<br>SHOW IF M1.22=2]                                                                                                                                                                        | 4  |                          |
|                   | They asked me for more information about it [DO NOT SHOW<br>IF M1.22=2]                                                                                                                                                                             | 5  |                          |
|                   | They told me they would look into it [DO NOT SHOW IF M1.22=2]                                                                                                                                                                                       | 6  |                          |
|                   | They told me there was nothing wrong with it [DO NOT SHOW IF<br>M1.22=2]                                                                                                                                                                            | 7  |                          |
|                   | They told me how to block the account [DO NOT SHOW IF M1.22=2]                                                                                                                                                                                      | 8  |                          |
|                   | Nothing has happened yet                                                                                                                                                                                                                            | 9  | EXCLUSIVE                |
|                   | Something else                                                                                                                                                                                                                                      | 10 | [fix at end of<br>scale] |
|                   | I don't know/ I can't remember                                                                                                                                                                                                                      | 11 | [fix at end of<br>scale] |
|                   | I don't want to answer this                                                                                                                                                                                                                         | 12 | [fix at end of<br>scale] |

|                             |                                                                                                                                                               |                       |                       |
|-----------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------|-----------------------|
| M1.24<br>(M1.15h)           | DO NOT ASK IF M1.23=10-12<br>ASK FOR SERVICE SELECTED AT M1.20 / SERVICE WHERE M1.19=1 IF ONLY ONE SELECTED<br>SHOW AS WITH FACES AND DESCRIPTIONS UNDERNEATH |                       |                       |
|                             | How happy were you with what [PIPE IN SERVICE] did?                                                                                                           |                       |                       |
|                             | Very unhappy                                                                                                                                                  | 1                     |                       |
|                             | A bit unhappy                                                                                                                                                 | 2                     |                       |
|                             | Quite happy                                                                                                                                                   | 3                     |                       |
|                             | Very happy                                                                                                                                                    | 4                     |                       |
|                             | I don't know/ I can't remember                                                                                                                                | 5                     | [fix at end of scale] |
| I don't want to answer this | 6                                                                                                                                                             | [fix at end of scale] |                       |

## END OF MODULE 1, CHILD TO COMPLETE CORE END OF SURVEY QUESTIONS

### MODULE 2 - IN SCHOOL FOR PRIMARY, SECONDARY AND ABOVE, ONLINE ONLY FOR SECONDARY AND ABOVE

|        |                                                                                                               |   |              |
|--------|---------------------------------------------------------------------------------------------------------------|---|--------------|
| M2.AC1 | ASK SELECTED CHILD. SINGLE CODE<br>CODE 2 IS CORRECT. IF CODES 1 OR 3 SELECTED, CREATE FLAG FOR DATA CHECKING |   |              |
|        | Let's check if you're paying attention before we start the next set of questions!                             |   |              |
|        | Please choose the word 'Tomorrow' from the list below.                                                        |   |              |
|        | Wooden                                                                                                        | 1 | ASK M2.AC2   |
|        | Tomorrow                                                                                                      | 2 | SKIP TO M1.1 |
|        | Sunshine                                                                                                      | 3 | ASK M2.AC2   |

|        |                                                                                                                          |   |                 |
|--------|--------------------------------------------------------------------------------------------------------------------------|---|-----------------|
| M2.AC2 | ASK IF CODES 1 OR 3 AT M2.AC1. SINGLE CODE<br>CODE 1 IS CORRECT. IF CODES 2 OR 3 SELECTED, CREATE FLAG FOR DATA CHECKING |   |                 |
|        | Oops! That was not quite right. Let's try again.                                                                         |   |                 |
|        | Please choose the word 'Dolphin' from the list below.                                                                    |   |                 |
|        | Dolphin                                                                                                                  | 1 |                 |
|        | Cake                                                                                                                     | 2 | SHOW TEXT BELOW |
|        | Winner                                                                                                                   | 3 | SHOW TEXT BELOW |

#### SHOW TEXT IF M2.AC2=2, 3 ALLOW TO CONTINUE EVEN IF WRONG ANSWER AT BOTH ATTENTION QUESTIONS

Oops that's twice your answer missed the correct option. Make sure you are paying attention for the rest of the survey and select your answers carefully and as honest as possible.

#### 4. MODULE 2 – ONLINE HARMS

Section objectives: to determine child's experience of seeing anything online that may have affected them, and what they did as a consequence

##### TO BE ASKED AS FOLLOWS:

MODULE 2 TO BE ASKED IN SCHOOL FOR ALL CHILDREN AGED 8-17 IN PRIMARY, SECONDARY AND ABOVE: YEARS 4 AND ABOVE (ENG/WALES), P5 AND ABOVE (SCOT/NI): C4 CODES 5-18

MODULE 2 TO BE ASKED ONLINE FOR SECONDARY AND ABOVE ONLY: YEARS 7 AND ABOVE (ENG/WALES), S1 AND ABOVE (SCOT), YEARS 8 AND ABOVE (NI) : C4 ENGLAND/WALES: CODES 9-18, SCOTLAND/NI: CODES 9-18

#### Introduction

We are now going to ask you about some things you may have seen on apps, websites, messages or online games that are considered to be inappropriate for children.

But we promise we won't show you any pictures or videos of these.

And it's really important that you answer as honestly as you can.

#### SHOW ON NEW SCREEN

If you feel upset or worried, we have provided links in the survey for you to use if you want to seek any help or support. When you click on these it will bring you to another webpage, so please remember to return to the survey when you are ready.'

Here is a link to support services:

[SHOW TO PRIMARY: SEE DUMMY CODES:

<https://www.childwise.co.uk/ofcom-primary-support> ]

[SHOW TO SECONDARY AND ABOVE: SEE DUMMY CODES:

<https://www.childwise.co.uk/ofcom-secondary-and-further-education-support>]

You can also speak to your [ONLINE: parent / carer ] [IN-SCHOOL: teacher / parent / carer ].

If you feel uncomfortable at any point, you can skip questions or leave the survey.

#### SHOW ON NEW SCREEN

|                |                                          |   |       |
|----------------|------------------------------------------|---|-------|
| M2.1<br>(M2.2) | ASK SELECTED CHILD. SINGLE CODE          |   |       |
|                | Are you happy to answer these questions? |   |       |
|                | Yes                                      | 1 |       |
|                | No                                       | 2 | CLOSE |

SHOW ONLINE HARMS ICON WITH EACH QUESTION IN THIS SECTION WITH TEXT NEXT TO ICON: This section is all about things you might have seen online.

Remember we won't be showing you any pictures or videos of these.



|                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |   |  |
|----------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---|--|
| M2.2<br>(M2.3) | ASK IF M2.1=1<br>MULTICODE. RANDOMISE CODES WITHIN BLOCKS. RANDOMISE BLOCKS<br>OPTION TO SKIP BOTH BLOCKS AND CODES IN BLOCKS<br>SHOW HELPLINES (IN PPT) AT THE BOTTOM OF THE SCREEN IN EACH ANSWER BLOCK<br><br>KEEP TEXT ON SCREEN WITH ANSWER CODES<br>[SHOW FOR FIRST BLOCK: Have you <u>seen or heard</u> any of the below online in the last 4 weeks? This could have been a video, picture, written post, a comment or something you have heard<br>You can choose more than one, if more than one is shown.]<br><br>[AFTER THE FIRST BLOCK SHOW: And have you seen or heard any of these in the last 4 weeks?<br>You can choose more than one, if more than one is shown. ] |   |  |
|                | [BLOCK 1 – Show to both Primary and Secondary and above]:                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |   |  |
|                | Bullying online (e.g. Cyber bullying).<br>Someone putting unkind things about others online                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 1 |  |
|                | Online trolling.<br>Someone trying to upset others online to get a reaction                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 2 |  |
|                | Griefing in online games.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 3 |  |

|                                                                                                                                                      |    |                        |
|------------------------------------------------------------------------------------------------------------------------------------------------------|----|------------------------|
| Someone trying to annoy other gamers, or spoil a game on purpose                                                                                     |    |                        |
| <b>People excluding others</b> from being part of games or chats                                                                                     | 4  |                        |
| I don't know/ I can't remember                                                                                                                       | 97 | [fixed]<br>[exclusive] |
| None of these                                                                                                                                        | 98 | [fixed]<br>[exclusive] |
| I don't want to answer this                                                                                                                          | 99 | [fixed]<br>[exclusive] |
|                                                                                                                                                      |    |                        |
| [BLOCK 2a – Show to both Primary and Secondary and above]:                                                                                           |    |                        |
| Someone being seriously violent towards another person or encouraging others to do so                                                                | 5  | LOCK CODES             |
| A person's serious injuries that were caused by others                                                                                               | 6  |                        |
| I don't know/ I can't remember                                                                                                                       | 97 | [fixed]<br>[exclusive] |
| None of these                                                                                                                                        | 98 | [fixed]<br>[exclusive] |
| I don't want to answer this                                                                                                                          | 99 | [fixed]<br>[exclusive] |
|                                                                                                                                                      |    |                        |
| [BLOCK 2B - Show to both Primary and Secondary and above]:                                                                                           |    |                        |
| DON'T RANDOMISE THE CODES HERE – ALWAYS SHOW REAL ANIMALS BEFORE ANIMALS WHO AREN'T REAL                                                             |    |                        |
| Real animals being seriously hurt and their injuries                                                                                                 | 7  | LOCK CODES             |
| Animals who aren't real being seriously hurt and their injuries                                                                                      | 8  |                        |
|                                                                                                                                                      |    |                        |
|                                                                                                                                                      |    |                        |
| I don't know/ I can't remember                                                                                                                       | 97 | [fixed]<br>[exclusive] |
| None of these                                                                                                                                        | 98 | [fixed]<br>[exclusive] |
| I don't want to answer this                                                                                                                          | 99 | [fixed]<br>[exclusive] |
|                                                                                                                                                      |    |                        |
| [BLOCK 3 – Show to both Primary and Secondary and above]:                                                                                            |    |                        |
| Someone showing or encouraging others how to do dangerous stunts or challenges that can seriously hurt them, or someone else                         | 9  |                        |
| I don't know/ I can't remember                                                                                                                       | 97 | [fixed]<br>[exclusive] |
| No                                                                                                                                                   | 98 | [fixed]<br>[exclusive] |
| I don't want to answer this                                                                                                                          | 99 | [fixed]<br>[exclusive] |
|                                                                                                                                                      |    |                        |
| [BLOCK 4 – Show to both Primary and Secondary and above]:                                                                                            |    |                        |
| DO NOT RANDOMISE THE CODES AT THIS BLOCK, SHOW IN THIS ORDER                                                                                         |    |                        |
| People encouraging others to eat, drink or inhale harmful things or things that are illegal for children (like cigarettes, vapes, alcohol, or drugs) | 10 |                        |
| People encouraging others to eat, drink, or inhale things in large amounts that could be harmful to children                                         | 11 |                        |
| I don't know/ I can't remember                                                                                                                       | 97 | [fixed]<br>[exclusive] |

|                                                                                                                  |    |                        |
|------------------------------------------------------------------------------------------------------------------|----|------------------------|
| None of these                                                                                                    | 98 | [fixed]<br>[exclusive] |
| I don't want to answer this                                                                                      | 99 | [fixed]<br>[exclusive] |
|                                                                                                                  |    |                        |
| [BLOCK 5a - Show this block to Primary only]:                                                                    |    |                        |
| Someone being hateful to a group of people                                                                       | 12 |                        |
| Someone telling others they should hate a group of people, or do hateful things to them                          | 13 |                        |
| I don't know / I can't remember                                                                                  | 97 | [fixed]<br>[exclusive] |
| None of these                                                                                                    | 98 | [fixed]<br>[exclusive] |
| I don't want to answer this                                                                                      | 99 | [fixed]<br>[exclusive] |
| [BLOCK 5b - Show this block to Secondary and above only]:                                                        |    |                        |
| CODES AT BLOCK 5b AND 5c SHOULD BE IN THE SAME ORDER, SO EITHER RANDOMISE BOTH IN THE SAME WAY, OR FIX THE CODES |    |                        |
| Someone being hateful or using hateful language towards any of the groups of people below, because they are ...  |    |                        |
| Girls / Women                                                                                                    | 14 | LOCK CODES             |
| Boys / Men                                                                                                       | 15 |                        |
| Non-binary people                                                                                                | 16 |                        |
| Queer, gay, lesbian, bisexual or pansexual people                                                                | 17 | LOCK CODES             |
| Transgender people (their gender identity is different to the one at birth)                                      | 18 |                        |
| People who are part of a particular religion                                                                     | 19 | LOCK CODES             |
| People of a certain ethnicity                                                                                    | 20 |                        |
| Disabled people                                                                                                  | 21 | LOCK CODES             |
| Neurodiverse people (such as being autistic or have ADHD)                                                        | 22 |                        |
| I don't know / I can't remember                                                                                  | 97 | [fixed]<br>[exclusive] |
| None of these                                                                                                    | 98 | [fixed]<br>[exclusive] |
| I don't want to answer this                                                                                      | 99 | [fixed]<br>[exclusive] |
| [BLOCK 5c - Show this block to Secondary and above only]:                                                        |    |                        |
| CODES AT BLOCK 5b AND 5c SHOULD BE IN THE SAME ORDER, SO EITHER RANDOMISE BOTH IN THE SAME WAY, OR FIX THE CODES |    |                        |
| Someone telling OTHERS to do hateful things to any of the groups of people below, because they are ...           |    |                        |
| Girls / Women                                                                                                    | 14 | LOCK CODES             |
| Boys / Men                                                                                                       | 15 |                        |
| Non-binary people                                                                                                | 16 |                        |
| Queer, gay, lesbian, bisexual or pansexual people                                                                | 17 | LOCK CODES             |
| Transgender people (their gender identity is different to the one at birth)                                      | 18 |                        |
| People who are part of a particular religion                                                                     | 19 | LOCK CODES             |
| People of a certain ethnicity                                                                                    | 20 |                        |
| Disabled people                                                                                                  | 21 | LOCK CODES             |
| Neurodiverse people (such as being autistic or have ADHD)                                                        | 22 |                        |
| I don't know / I can't remember                                                                                  | 97 | [fixed]<br>[exclusive] |

|                                                                                                                                     |    |                        |
|-------------------------------------------------------------------------------------------------------------------------------------|----|------------------------|
| None of these                                                                                                                       | 98 | [fixed]<br>[exclusive] |
| I don't want to answer this                                                                                                         | 99 | [fixed]<br>[exclusive] |
|                                                                                                                                     |    |                        |
| [BLOCK 6 - Show this block to Secondary and above only]:                                                                            |    |                        |
| <b>Pornography</b>                                                                                                                  | 23 |                        |
| No                                                                                                                                  | 98 | [fixed]<br>[exclusive] |
| I don't know/ I can't remember                                                                                                      | 97 | [fixed]<br>[exclusive] |
| I don't want to answer this                                                                                                         | 99 | [fixed]<br>[exclusive] |
|                                                                                                                                     |    |                        |
| [BLOCK 7 - Show this block to Secondary and above only]:                                                                            |    |                        |
| Showing someone with an eating disorder, or encouraging or providing instructions for one'                                          | 24 |                        |
| Someone showing or encouraging <b>extreme eating or extreme exercise behaviours</b> , or providing instructions for them            | 25 |                        |
| I don't know/ I can't remember                                                                                                      | 97 | [fixed]<br>[exclusive] |
| None of these                                                                                                                       | 98 | [fixed]<br>[exclusive] |
| I don't want to answer this                                                                                                         | 99 | [fixed]<br>[exclusive] |
|                                                                                                                                     |    |                        |
| [BLOCK 8 - Show this block to YEAR 8/S2/Y9 AND ABOVE only]:                                                                         |    |                        |
|                                                                                                                                     |    |                        |
| <b>Suicide</b> (taking one's own life): people showing this, giving instructions for this, or encouraging others to do this         | 26 |                        |
| <b>Self harm</b> / hurting yourself on purpose: people showing this, giving instructions for this, or encouraging others to do this | 27 |                        |
| I don't know/ I can't remember                                                                                                      | 97 | [fixed]<br>[exclusive] |
| None of these                                                                                                                       | 98 | [fixed]<br>[exclusive] |
| I don't want to answer this                                                                                                         | 99 | [fixed]<br>[exclusive] |
|                                                                                                                                     |    |                        |
| [BLOCK 9 - Show this block to Primary and Secondary and above]:                                                                     |    |                        |
| Things that make it seem cool to feel really low or depressed                                                                       | 28 |                        |
| Things that say you shouldn't ask for help if you feel really low or depressed                                                      | 29 |                        |
| I don't know / I can't remember                                                                                                     | 97 | [fixed]<br>[exclusive] |
| None of these                                                                                                                       | 98 | [fixed]<br>[exclusive] |
| I don't want to answer this                                                                                                         | 99 | [fixed]<br>[exclusive] |
|                                                                                                                                     |    |                        |
| [BLOCK 10 - Show this block to Primary and Secondary and above]                                                                     |    |                        |
| Things that make others feel bad or ashamed about their bodies and how they look                                                    | 30 |                        |
| Things that encourage others to have a certain body type or to keep checking their body shape in the mirror                         | 31 |                        |
| I don't know/ I can't remember                                                                                                      | 97 | [fixed]<br>[exclusive] |

|                             |    |                        |
|-----------------------------|----|------------------------|
| None of these               | 98 | [fixed]<br>[exclusive] |
| I don't want to answer this | 99 | [fixed]<br>[exclusive] |

|                                                                                               |                                                                                                                                                                                                                                                        |    |                        |
|-----------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|------------------------|
| M2.3<br>(M2.3x)                                                                               | ASK IF NONE OF THESE (CODE 98) AT M2.2 ACROSS ALL BLOCKS                                                                                                                                                                                               |    |                        |
|                                                                                               | MULTICODE. RANDOMISE CODES WITHIN BLOCKS. RANDOMISE BLOCKS<br>OPTION TO SKIP BOTH BLOCKS AND CODES IN BLOCKS<br>SHOW HELPLINES (IN PPT) AT THE BOTTOM OF THE SCREEN IN EACH ANSWER BLOCK                                                               |    |                        |
|                                                                                               | KEEP TEXT ON SCREEN WITH ANSWER CODES                                                                                                                                                                                                                  |    |                        |
|                                                                                               | [SHOW FOR FIRST BLOCK: You said you haven't seen any of these in the last 4 weeks.<br>Now think about the last 6 months, have you seen or heard any of these online in that time?<br><i>You can choose more than one, if more than one is shown.</i> ] |    |                        |
|                                                                                               | [AFTER THE FIRST BLOCK SHOW: And have you seen or heard any of these in the last 6 months?<br><i>You can choose more than one, if more than one is shown.</i> ]                                                                                        |    |                        |
| [BLOCK 1 – Show to both Primary and Secondary and above]:                                     |                                                                                                                                                                                                                                                        |    |                        |
| Bullying online (e.g. Cyber bullying).<br>Someone putting unkind things about others online   |                                                                                                                                                                                                                                                        | 1  |                        |
| Online trolling.<br>Someone trying to upset others online to get a reaction                   |                                                                                                                                                                                                                                                        | 2  |                        |
| Griefing in online games.<br>Someone trying to annoy other gamers, or spoil a game on purpose |                                                                                                                                                                                                                                                        | 3  |                        |
| People excluding others from being part of games or chats                                     |                                                                                                                                                                                                                                                        | 4  |                        |
| I don't know/ I can't remember                                                                |                                                                                                                                                                                                                                                        | 97 | [fixed]<br>[exclusive] |
| None of these                                                                                 |                                                                                                                                                                                                                                                        | 98 | [fixed]<br>[exclusive] |
| I don't want to answer this                                                                   |                                                                                                                                                                                                                                                        | 99 | [fixed]<br>[exclusive] |
| [BLOCK 2a – Show to both Primary and Secondary and above]:                                    |                                                                                                                                                                                                                                                        |    |                        |
| Someone being seriously violent towards another person or encouraging others to do so         |                                                                                                                                                                                                                                                        | 5  | LOCK CODES             |
| A person's serious injuries that were caused by others                                        |                                                                                                                                                                                                                                                        | 6  |                        |
| I don't know/ I can't remember                                                                |                                                                                                                                                                                                                                                        | 97 | [fixed]<br>[exclusive] |
| None of these                                                                                 |                                                                                                                                                                                                                                                        | 98 | [fixed]<br>[exclusive] |
| I don't want to answer this                                                                   |                                                                                                                                                                                                                                                        | 99 | [fixed]<br>[exclusive] |
| [BLOCK 2B - Show to both Primary and Secondary and above]:                                    |                                                                                                                                                                                                                                                        |    |                        |
| DON'T RANDOMISE THE CODES HERE – ALWAYS SHOW REAL ANIMALS BEFORE ANIMALS WHO AREN'T REAL      |                                                                                                                                                                                                                                                        |    |                        |
| Real animals being seriously hurt and their injuries                                          |                                                                                                                                                                                                                                                        | 7  | LOCK CODES             |
| Animals who aren't real being seriously hurt and their injuries                               |                                                                                                                                                                                                                                                        | 8  |                        |
| I don't know/ I can't remember                                                                |                                                                                                                                                                                                                                                        | 97 | [fixed]<br>[exclusive] |
| None of these                                                                                 |                                                                                                                                                                                                                                                        | 98 | [fixed]<br>[exclusive] |
| I don't want to answer this                                                                   |                                                                                                                                                                                                                                                        | 99 | [fixed]<br>[exclusive] |

|                                                                                                                                                      |    |                        |
|------------------------------------------------------------------------------------------------------------------------------------------------------|----|------------------------|
|                                                                                                                                                      |    |                        |
| <b>[BLOCK 3 – Show to both Primary and Secondary and above]:</b>                                                                                     |    |                        |
| Someone showing or encouraging others how to do <b>dangerous stunts or challenges</b> that can seriously hurt them, or someone else                  | 9  |                        |
| I don't know/ I can't remember                                                                                                                       | 97 | [fixed]<br>[exclusive] |
| No                                                                                                                                                   | 98 | [fixed]<br>[exclusive] |
| I don't want to answer this                                                                                                                          | 99 | [fixed]<br>[exclusive] |
|                                                                                                                                                      |    |                        |
| <b>[BLOCK 4 – Show to both Primary and Secondary and above]:</b>                                                                                     |    |                        |
| <b>DO NOT RANDOMISE THE CODES AT THIS BLOCK, SHOW IN THIS ORDER</b>                                                                                  |    |                        |
| People encouraging others to eat, drink or inhale harmful things or things that are illegal for children (like cigarettes, vapes, alcohol, or drugs) | 10 |                        |
| People encouraging others to eat, drink, or inhale things in <b>large amounts</b> that could be harmful to children                                  | 11 |                        |
| I don't know/ I can't remember                                                                                                                       | 97 | [fixed]<br>[exclusive] |
| None of these                                                                                                                                        | 98 | [fixed]<br>[exclusive] |
| I don't want to answer this                                                                                                                          | 99 | [fixed]<br>[exclusive] |
|                                                                                                                                                      |    |                        |
| <b>[BLOCK 5a - Show this block to Primary only]:</b>                                                                                                 |    |                        |
| Someone being hateful to a group of people                                                                                                           | 12 |                        |
| Someone telling others they should hate a group of people, or do hateful things to them                                                              | 13 |                        |
| I don't know/ I can't remember                                                                                                                       | 97 | [fixed]<br>[exclusive] |
| None of these                                                                                                                                        | 98 | [fixed]<br>[exclusive] |
| I don't want to answer this                                                                                                                          | 99 | [fixed]<br>[exclusive] |
|                                                                                                                                                      |    |                        |
| <b>[BLOCK 5b - Show this block to Secondary and above only]:</b>                                                                                     |    |                        |
| <b>CODES AT BLOCK 5b AND 5c SHOULD BE IN THE SAME ORDER, SO EITHER RANDOMISE BOTH IN THE SAME WAY, OR FIX THE CODES</b>                              |    |                        |
| <u>Someone being hateful or using hateful language towards any of the groups of people below, because they are ...</u>                               |    |                        |
| Girls / Women                                                                                                                                        | 14 | LOCK CODES             |
| Boys / Men                                                                                                                                           | 15 |                        |
| Non-binary people                                                                                                                                    | 16 |                        |
| Queer, gay, lesbian, bisexual or pansexual people                                                                                                    | 17 | LOCK CODES             |
| Transgender people (their gender identity is different to the one at birth)                                                                          | 18 |                        |
| People who are part of a particular religion                                                                                                         | 19 | LOCK CODES             |
| People of a certain ethnicity                                                                                                                        | 20 |                        |
| Disabled people                                                                                                                                      | 21 | LOCK CODES             |
| Neurodiverse people (such as being autistic or have ADHD)                                                                                            | 22 |                        |
| I don't know / I can't remember                                                                                                                      | 97 | [fixed]<br>[exclusive] |
| None of these                                                                                                                                        | 98 | [fixed]<br>[exclusive] |

|                                                                                                                                     |    |                        |
|-------------------------------------------------------------------------------------------------------------------------------------|----|------------------------|
| I don't want to answer this                                                                                                         | 99 | [fixed]<br>[exclusive] |
| [BLOCK 5c - Show this block to Secondary and above only]:                                                                           |    |                        |
| <u>CODES AT BLOCK 5b AND 5c SHOULD BE IN THE SAME ORDER, SO EITHER RANDOMISE BOTH IN THE SAME WAY, OR FIX THE CODES</u>             |    |                        |
| <u>Someone telling OTHERS to do hateful things to any of the groups of people below, because they are ...</u>                       |    |                        |
| Girls / Women                                                                                                                       | 14 | LOCK CODES             |
| Boys / Men                                                                                                                          | 15 |                        |
| Non-binary people                                                                                                                   | 16 |                        |
| Queer, gay, lesbian, bisexual or pansexual people                                                                                   | 17 | LOCK CODES             |
| Transgender people (their gender identity is different to the one at birth)                                                         | 18 |                        |
| People who are part of a particular religion                                                                                        | 19 | LOCK CODES             |
| People of a certain ethnicity                                                                                                       | 20 |                        |
| Disabled people                                                                                                                     | 21 | LOCK CODES             |
| Neurodiverse people (such as being autistic or have ADHD)                                                                           | 22 |                        |
| I don't know / I can't remember                                                                                                     | 97 | [fixed]<br>[exclusive] |
| None of these                                                                                                                       | 98 | [fixed]<br>[exclusive] |
| I don't want to answer this                                                                                                         | 99 | [fixed]<br>[exclusive] |
|                                                                                                                                     |    |                        |
| [BLOCK 6 - Show this block to Secondary and above only]:                                                                            |    |                        |
| Pornography                                                                                                                         | 23 |                        |
| No                                                                                                                                  | 98 | [fixed]<br>[exclusive] |
| I don't know/ I can't remember                                                                                                      | 97 | [fixed]<br>[exclusive] |
| I don't want to answer this                                                                                                         | 99 | [fixed]<br>[exclusive] |
|                                                                                                                                     |    |                        |
| [BLOCK 7 - Show this block to Secondary and above only]:                                                                            |    |                        |
| Showing someone with an eating disorder, or encouraging or providing instructions for one'                                          | 24 |                        |
| Someone showing or encouraging <b>extreme eating or extreme exercise behaviours</b> , or providing instructions for them            | 25 |                        |
| I don't know/ I can't remember                                                                                                      | 97 | [fixed]<br>[exclusive] |
| None of these                                                                                                                       | 98 | [fixed]<br>[exclusive] |
| I don't want to answer this                                                                                                         | 99 | [fixed]<br>[exclusive] |
|                                                                                                                                     |    |                        |
| [BLOCK 8 - Show this block to YEAR 8/S2/Y9 AND ABOVE only]:                                                                         |    |                        |
|                                                                                                                                     |    |                        |
| <b>Suicide</b> (taking one's own life): people showing this, giving instructions for this, or encouraging others to do this         | 26 |                        |
| <b>Self harm</b> / hurting yourself on purpose: people showing this, giving instructions for this, or encouraging others to do this | 27 |                        |
| I don't know/ I can't remember                                                                                                      | 97 | [fixed]<br>[exclusive] |
| None of these                                                                                                                       | 98 | [fixed]<br>[exclusive] |

|                                                                                                             |    |                        |
|-------------------------------------------------------------------------------------------------------------|----|------------------------|
| I don't want to answer this                                                                                 | 99 | [fixed]<br>[exclusive] |
|                                                                                                             |    |                        |
| [BLOCK 9 - Show this block to Primary and Secondary and above]:                                             |    |                        |
| Things that make it seem cool to feel really low or depressed                                               | 28 |                        |
| Things that say you shouldn't ask for help if you feel really low or depressed                              | 29 |                        |
| I don't know / I can't remember                                                                             | 97 | [fixed]<br>[exclusive] |
| None of these                                                                                               | 98 | [fixed]<br>[exclusive] |
| I don't want to answer this                                                                                 | 99 | [fixed]<br>[exclusive] |
|                                                                                                             |    |                        |
| [BLOCK 10 - Show this block to Primary and Secondary and above]                                             |    |                        |
| Things that make others feel bad or ashamed about their bodies and how they look                            | 30 |                        |
| Things that encourage others to have a certain body type or to keep checking their body shape in the mirror | 31 |                        |
| I don't know/I can't remember                                                                               | 97 | [fixed]<br>[exclusive] |
| None of these                                                                                               | 98 | [fixed]<br>[exclusive] |
| I don't want to answer this                                                                                 | 99 | [fixed]<br>[exclusive] |

- IF SEEN A HARM IN LAST 4 WEEKS (M2.2=1-31): ASK M2.4 & M2.5 IN LOOP FOR EACH APPLICABLE HARM FROM M2.2 – ONLY ASK FOR HARM SEEN IN LAST 4 WEEKS

IF NOT SEEN A HARM IN LAST 4 WEEKS BUT HAVE IN LAST 6 MONTHS (M2.2=98 & M2.3=1-31):

- DO NOT ASK M2.4, BUT ASK M2.5 FOR EACH APPLICABLE HARM FROM M2.3, THEN SKIP BACK TO CORE QUESTIONS C11 ONWARDS

WHEN PIPING IN CODES FROM M2.2, AND M2.3 DO NOT INCLUDE CODES: I DON'T KNOW/I CAN'T REMEMBER, NONE OF THESE, OR I DON'T WANT TO ANSWER

WHEN CODES ARE PIPED IN FROM M2.2 ONLY SHOW WORDING IN BOLD  
FOR ALL CODES EXCEPT CODE 1 (Bullying online) AND CODE 2 (Online trolling), WHEN PIPED THROUGH CAN WE ADD 'online' NOT IN BOLD AFTER THE CODE

EXCEPT FOR CODES 26, 28, 29, 30 AND 31 – PLEASE PIPE THROUGH THE FULL WORDING FOR SUICIDE AND CODES IN BLOCKS 9 AND 10

|                 |                                                                                                                                                                                                                                                                                                                                                                                                                                        |    |                        |
|-----------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|------------------------|
| M2.4<br>(M2.10) | <p>MULTI CODE. RANDOMISE BUT FIX RANDOMISATION FOR EACH PIPED IN CODE SO THEY ARE ALL THE SAME</p> <p>SHOW IMAGES OF FACES WITH THE DESCRIPTION</p> <p>SHOW CODES IN 2 GROUPS: NEGATIVE [CODES 2, 4, 5, 7, 8], POSITIVE [CODES 1, 3, 6]</p> <p>ASK AS CAROUSEL – SHOW ONE AT A TIME</p> <p>When you saw [PIPE IN EACH CODE FROM M2.2] how did it make you feel?</p> <p><i>You can choose more than one feeling if you want to.</i></p> |    |                        |
|                 | Entertained                                                                                                                                                                                                                                                                                                                                                                                                                            | 1  |                        |
|                 | Worried                                                                                                                                                                                                                                                                                                                                                                                                                                | 2  |                        |
|                 | Encouraged                                                                                                                                                                                                                                                                                                                                                                                                                             | 3  |                        |
|                 | Confused                                                                                                                                                                                                                                                                                                                                                                                                                               | 4  |                        |
|                 | Angry                                                                                                                                                                                                                                                                                                                                                                                                                                  | 5  |                        |
|                 | Supported                                                                                                                                                                                                                                                                                                                                                                                                                              | 6  |                        |
|                 | Upset                                                                                                                                                                                                                                                                                                                                                                                                                                  | 7  |                        |
|                 | Frightened                                                                                                                                                                                                                                                                                                                                                                                                                             | 8  |                        |
|                 | It didn't really bother me                                                                                                                                                                                                                                                                                                                                                                                                             | 9  |                        |
|                 | I don't know/ I can't remember                                                                                                                                                                                                                                                                                                                                                                                                         | 10 | [exclusive]<br>[fixed] |
|                 | None of these                                                                                                                                                                                                                                                                                                                                                                                                                          | 11 | [exclusive]<br>[fixed] |
|                 | I don't want to answer this                                                                                                                                                                                                                                                                                                                                                                                                            | 12 | [exclusive]<br>[fixed] |

|                |                                                                                                                                                                                                                         |   |                                            |
|----------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---|--------------------------------------------|
| M2.5<br>(M2.4) | <p>MULTICODE PER CODE FROM M2.2 OR M2.3</p> <p>ASK AS CAROUSEL – SHOW ONE AT A TIME</p> <p>Where did you see [PIPE IN EACH CODE FROM M2.2 OR M2.3 WHERE M2.2=CODE 98] ?</p> <p><i>You can choose more than one.</i></p> |   |                                            |
|                | SHOW CODES SELECTED AT M2.2 (OR M2.3 WHERE M2.2=CODE 98) – SHOW ONE AT A TIME                                                                                                                                           | 1 |                                            |
|                |                                                                                                                                                                                                                         |   |                                            |
|                | PIPE IN ANY SERVICES FROM A1<br>[DO NOT SHOW A1 CODE 16: Another app, website or online game]                                                                                                                           | 1 |                                            |
|                | Another app, website or game online (please specify)                                                                                                                                                                    | 2 |                                            |
|                | None of these                                                                                                                                                                                                           |   | [fixed]<br>[exclusive]<br>SKIP TO<br>M2.15 |
|                | I don't know/ I can't remember                                                                                                                                                                                          | 6 | FIXED<br>EXCLUSIVE<br>SKIP TO<br>M2.15     |
|                | I don't want to answer this                                                                                                                                                                                             | 8 | FIXED<br>EXCLUSIVE<br>SKIP TO<br>M2.15     |

FROM THIS POINT WE ARE ASKING ABOUT ONE CODE AT M2.2 ALLOCATED ON LEAST FILL, AND ONE APP/SITE SELECTED FOR THAT CODE AT M2.5 / M2.6 – THESE SHOULD BE USED FOR PIPING FROM HERE

PIPE NAME OF APP/WEBSITE – DO NOT SHOW LOGO

IF CODES 2-4 SELECTED AT M2.6 SKIP TO M2.15

|                                                                                                                                                                                                                                                            |                                                                                                                                                                                        |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Least fill approach for M2.2                                                                                                                                                                                                                               | [HIDLFOneSelectedForQuota] LF<br>One Selected 1                                                                                                                                        |
| Blocks 1 (codes 1-2 only) -5a & 9-10<br><br><b>BLOCK 1 EXCLUDE CODES 3&amp;4</b>                                                                                                                                                                           | <b>PRIMARY SCHOOL ONLY</b><br>ENG&WALES: YR4-YR6<br>SCOT: P5-P7<br>NI: P5-P7                                                                                                           |
| Blocks 1 (codes 1-2 only) -4, 5b, 5c, 6-7 & 9-10<br><br><b>BLOCK 1 EXCLUDE CODES 3&amp;4</b><br><br>Note for scripter: Please ensure that codes 14-22 are included in both blocks 5b and 5c (In wave 1, codes 21 and 22 were excluded by accident from 5c) | <b>SECONDARY SCHOOL AND ABOVE</b><br>ENG&WALES: YR7-Y13, COLLEGE, APPRENTICESHIP, OTHER<br>SCOT: S1-S6, COLLEGE, APPRENTICESHIP, OTHER<br>NI: YR8-YR14, COLLEGE, APPRENTICESHIP, OTHER |
| Blocks 1 (codes 1-2 only) -4, 5b, 5c, 6-10<br><br><b>BLOCK 1 EXCLUDE CODES 3&amp;4</b><br><br>Note for scripter: Please ensure that codes 14-22 are included in both blocks 5b and 5c (In wave 1, codes 21 and 22 were excluded by accident from 5c)       | <b>YEAR 8/S2/Y9 AND ABOVE</b><br>ENG&WALES: YR8-Y13, COLLEGE, APPRENTICESHIP, OTHER<br>SCOT: S2-S6, COLLEGE, APPRENTICESHIP, OTHER<br>NI: YR9-YR14, COLLEGE, APPRENTICESHIP, OTHER     |

We're now going to ask you some more questions about when you saw [PIPE IN CODE FROM M2.2 BASED ON LEAST FILL ALLOCATION AND IF BLOCK 5B/5C THEN RANDOMLY ALLOCATE A GROUP OF PEOPLE SELECTED].

NOTE FOR SCRIPTER - DON'T PUT A LEAST FILL ON EACH INDIVIDUAL CODE 14-22 IN 5B/5C, LEAST FILL FOR 5B AND 5C SHOULD BE TREATED AS TWO CODES ONLY (I.E. IF 1+ CODES SELECTED AT 5B, TREAT AS ONE ANSWER. IF 1+ CODES SELECTED AT 5C, TREAT AS ONE ANSWER.

|                                                                |                                                                                                                                                                         |   |                                        |
|----------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---|----------------------------------------|
| M2.6<br>(M2.4a)                                                | ASK IF MORE THAN ONE APP/SITE SELECTED AT M2.5 FOR CODE AT M2.2 ALLOCATED ON LEAST FILL<br><br>You said you saw this in more than one place. Where did you see it last? |   |                                        |
| PIPE CODES (SERVICES) SELECTED AT M2.5 FOR THE LEAST FILL HARM |                                                                                                                                                                         | 1 |                                        |
|                                                                |                                                                                                                                                                         |   |                                        |
| I don't know/I can't remember                                  |                                                                                                                                                                         | 2 | FIXED<br>EXCLUSIVE<br>SKIP TO<br>M2.15 |
| I don't want to answer this                                    |                                                                                                                                                                         | 4 | FIXED<br>EXCLUSIVE<br>SKIP TO<br>M2.15 |

Please think about the last time you saw [CODE SELECTED AT M2.2 ON LEAST FILL] on [SERVICE SELECTED AT M2.5 or M2.6 IF MORE THAN ONE SERVICE].

|      |                                                                                                                                        |   |  |
|------|----------------------------------------------------------------------------------------------------------------------------------------|---|--|
| M2.7 | ASK IF LEAST FILL IS CODES 1-4 IN <u>BLOCK 1</u> OR <u>BLOCK 5A</u> , ALL CODES IN 5B AND 5C (EXCEPT 97/98/99) AT M2.2<br>SINGLE CODE. |   |  |
|      | Was this about you or someone else?                                                                                                    |   |  |
|      | It was about me                                                                                                                        | 1 |  |
|      | It was about someone like me                                                                                                           | 2 |  |
|      | It was about someone else                                                                                                              | 3 |  |
|      | I don't know/ I can't remember                                                                                                         | 4 |  |
|      | I don't want to answer this                                                                                                            | 5 |  |

|                |                                                                                                                                  |    |                        |
|----------------|----------------------------------------------------------------------------------------------------------------------------------|----|------------------------|
| M2.8<br>(M2.9) | SINGLE CODE RANDOMISE CODES                                                                                                      |    |                        |
|                | What were you doing on [PIPE IN APP/WEBSITE SELECTED AT M2.5/M2.6 BASED ON LESAT FILL CODES FROM M2.2] when you saw or heard it? |    |                        |
|                | <i>Please choose one.</i>                                                                                                        |    |                        |
|                | Searching for it                                                                                                                 | 1  |                        |
|                | Scrolling on my feed, such as a 'For You' or 'Explore' page                                                                      | 2  |                        |
|                | Looking at someone's comments                                                                                                    | 3  |                        |
|                | Reading or listening to a private/direct message                                                                                 | 4  |                        |
|                | Watching a live stream                                                                                                           | 5  |                        |
|                | Playing an online game                                                                                                           | 6  |                        |
|                | Reading or listening to a message in a group chat                                                                                | 7  |                        |
|                | Using AI or something like 'My AI' or 'Meta AI'                                                                                  | 10 |                        |
|                | Something else (write in)                                                                                                        | 11 | [fixed]                |
|                | I don't know/ I can't remember                                                                                                   | 8  | [exclusive]<br>[fixed] |
|                | I don't want to answer this                                                                                                      | 9  | [exclusive]<br>[fixed] |

|                 |                                                                            |    |  |
|-----------------|----------------------------------------------------------------------------|----|--|
| M2.9<br>(M2.11) | MULTI CODE RANDOMISE CODES<br>SHOW AS A LIST – ANSWERS ARE CLICKABLE BOXES |    |  |
|                 | What did you do then?                                                      |    |  |
|                 | <i>You can choose more than one.</i>                                       |    |  |
|                 | I reported it on the app, website or game                                  | 1  |  |
|                 | I told a grown up like a parent or teacher                                 | 2  |  |
|                 | I clicked the 'not interested', 'dislike', 'hide' or 'show me less' button | 3  |  |
|                 | I shared it online with others                                             | 4  |  |
|                 | I told the person who put it up to take it down                            | 5  |  |
|                 | I deleted the message [for codes 4&7 at M2.8 only]                         | 16 |  |
|                 | I muted the person who put it up / or the person who sent it to me         | 6  |  |
|                 | I blocked the person who put it up / or the person who sent it to me       | 7  |  |
|                 | I unfollowed the person who put it up / or the person who sent it to me    | 8  |  |

|                                                                                              |    |                        |
|----------------------------------------------------------------------------------------------|----|------------------------|
| I ignored it                                                                                 | 9  |                        |
| I didn't want to see it, so I scrolled past it [ONLY SHOW IF CODES 1-5 & 7 SELECTED AT M2.8] | 10 |                        |
| I looked for help online                                                                     | 11 |                        |
| I stopped using the app, website or game                                                     | 12 |                        |
| I left the group chat [ONLY SHOW IF CODE GROUP CHAT AT M2.8=7]                               | 13 |                        |
| I left the livestream [ONLY SHOW IF CODE LIVESTREAM AT M2.8=5]                               | 14 |                        |
| I left the game [ONLY SHOW IF CODE PLAYING GAMES AT M2.8=6]                                  | 15 |                        |
| Something else (write in)                                                                    | 17 | [fixed]                |
| I don't know/ I can't remember                                                               | 98 | [fixed]<br>[exclusive] |
| I don't want to answer this                                                                  | 99 | [fixed]<br>[exclusive] |

As a reminder, please think about the last time you saw [CODE SELECTED AT M2.2 ON LEAST FILL] on [SERVICE SELECTED AT M2.5 or M2.6 IF MORE THAN ONE SERVICE].

|                   |                                                                                                                                |   |                       |
|-------------------|--------------------------------------------------------------------------------------------------------------------------------|---|-----------------------|
| M2.10<br>(M1.15d) | ASK IF CODE 1 AT M2.9<br>SHOW AS OPTIONS SHOWN HORIZONTALLY-(thumbs down on left, thumbs up on right)<br>FORWARD/REVERSE SCALE |   |                       |
|                   | How easy or difficult was it to report?                                                                                        |   |                       |
|                   | Very difficult                                                                                                                 | 1 |                       |
|                   | Quite difficult                                                                                                                | 2 |                       |
|                   | Quite easy                                                                                                                     | 3 |                       |
|                   | Very easy                                                                                                                      | 4 |                       |
|                   | I don't know/ I can't remember                                                                                                 | 5 | [fix at end of scale] |
|                   | I don't want to answer this                                                                                                    | 6 | [fix at end of scale] |

|                   |                                                                                                               |   |         |
|-------------------|---------------------------------------------------------------------------------------------------------------|---|---------|
| M2.11<br>(M2.12a) | ASK ALL IF SELECTED CODE 1 AT M2.9. SINGLE CODE<br>SHOW AS A LIST – ANSWERS ARE CLICKABLE BOXES               |   |         |
|                   | When you reported it did you hear back from [PIPE IN APP/WEBSITE SELECTED AT M2.5/ M2.6 BASED ON LEAST FILL]? |   |         |
|                   | Yes                                                                                                           | 1 |         |
|                   | No                                                                                                            | 2 |         |
|                   | I don't know/ I can't remember                                                                                | 3 | [fixed] |
|                   | I don't want to answer this                                                                                   | 4 | [fixed] |

|                   |                                                                                                                                                                                                                                                                                                                                     |    |                                      |
|-------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|--------------------------------------|
| M2.12<br>(M2.12b) | <p>ASK IF CODE 1 AT M2.9<br/>RANDOMISE CODES / MULTICODE<br/>SHOW AS A LIST – ANSWERS ARE CLICKABLE BOXES</p> <p>What happened after you made a report to [PIPE IN APP/WEBSITE SELECTED AT M2.5/<br/>M2.6 BASED ON LEAST FILL]?</p> <p>[DO NOT SHOW IF ONLY CODES 1,2,7,8,9,10 ARE SHOWN: <i>You can choose more than one.</i>]</p> |    |                                      |
|                   | They took it down                                                                                                                                                                                                                                                                                                                   | 1  | CANNOT BE<br>SELECTED<br>WITH CODE 2 |
|                   | They left it online                                                                                                                                                                                                                                                                                                                 | 2  | CANNOT BE<br>SELECTED<br>WITH CODE 1 |
|                   | They sent me information with support [DO NOT SHOW IF CODE 2<br>AT M2.11]                                                                                                                                                                                                                                                           | 3  |                                      |
|                   | They told me how long it would take to deal with [DO NOT SHOW IF<br>CODE 2 AT M2.11]                                                                                                                                                                                                                                                | 4  |                                      |
|                   | They asked me for more information about it [DO NOT SHOW IF<br>CODE 2 AT M2.11]                                                                                                                                                                                                                                                     | 5  |                                      |
|                   | They told me they would look into it [DO NOT SHOW IF CODE 2 AT<br>M2.11]                                                                                                                                                                                                                                                            | 6  |                                      |
|                   | They told me there was nothing wrong with it [DO NOT SHOW IF<br>CODE 2 AT M2.11]                                                                                                                                                                                                                                                    | 11 |                                      |
|                   | They told me how to block the account [DO NOT SHOW IF CODE 2<br>AT M2.11]                                                                                                                                                                                                                                                           | 12 |                                      |
|                   | Nothing has happened yet                                                                                                                                                                                                                                                                                                            | 7  | [fixed]<br>[exclusive]               |
|                   | Something else                                                                                                                                                                                                                                                                                                                      | 8  |                                      |
|                   | I don't know /I can't remember                                                                                                                                                                                                                                                                                                      | 9  | [fixed]<br>[exclusive]               |
|                   | I don't want to answer                                                                                                                                                                                                                                                                                                              | 10 | [fixed]<br>[exclusive]               |

|                   |                                                                                                                                                                                                                                                  |   |                          |
|-------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---|--------------------------|
| M2.13<br>(M1.15h) | <p>ASK IF M2.9=1<br/>SHOW AS OPTIONS SHOWN HORIZONTALLY WITH FACES AND DESCRIPTIONS<br/>UNDERNEATH<br/>FORWARD/REVERSE SCALE</p> <p>How happy were you with what to [PIPE IN APP/WEBSITE SELECTED AT M2.5/M2.6 BASED<br/>ON LEAST FILL] did?</p> |   |                          |
|                   | Very unhappy                                                                                                                                                                                                                                     | 1 |                          |
|                   | A bit unhappy                                                                                                                                                                                                                                    | 1 |                          |
|                   | Quite happy                                                                                                                                                                                                                                      | 2 |                          |
|                   | Very happy                                                                                                                                                                                                                                       | 3 |                          |
|                   | I don't know/ I can't remember                                                                                                                                                                                                                   | 4 | [fix at end of<br>scale] |
|                   | I don't want to answer this                                                                                                                                                                                                                      | 5 | [fix at end of<br>scale] |

|                   |                                                                                                                                                                                                                                                                                                                                                                                           |                                                                         |
|-------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------|
| M2.14<br>(M1.15i) | <p>ASK IF M2.9= NOT CODE 1. DO NOT ASK THIS QUESTION IF CODE 1 IS SELECTED WITH OTHER CODES AT M2.9. DO NOT SHOW IF ONLY CODES 98 OR 99 ARE SELECTED AT M2.9</p> <p>RANDOMISE CODES 1-7. ANSWERS AS CLICKABLE BOXES/ MULTICODE carousel</p> <p>You said you didn't report it to [PIPE IN APP/WEBSITE SELECTED AT M2.5/M2.6], why is that?</p> <p><i>You can choose more than one.</i></p> |                                                                         |
|                   | I didn't know how to                                                                                                                                                                                                                                                                                                                                                                      | 1                                                                       |
|                   | I tried, but wasn't able to                                                                                                                                                                                                                                                                                                                                                               | 2                                                                       |
|                   | I didn't think it would be taken seriously                                                                                                                                                                                                                                                                                                                                                | 3                                                                       |
|                   | I had already told my parent / carer/ another adult                                                                                                                                                                                                                                                                                                                                       | 4                                                                       |
|                   | I didn't think it was serious enough to report                                                                                                                                                                                                                                                                                                                                            | 5                                                                       |
|                   | I don't know/ I can't remember                                                                                                                                                                                                                                                                                                                                                            | 6                                                                       |
|                   | I don't want to answer this                                                                                                                                                                                                                                                                                                                                                               | 7                                                                       |
|                   |                                                                                                                                                                                                                                                                                                                                                                                           | FIX SO NOT NEXT TO CODE 3<br>[fixed] [exclusive]<br>[fixed] [exclusive] |

## STAYING SAFE ONLINE

### NEW SCREEN

There are things you can do on apps, websites and online games that can help you stay safe online when you use them.



|                  |                                                                                                                                                      |   |
|------------------|------------------------------------------------------------------------------------------------------------------------------------------------------|---|
| M2.15<br>(M2.23) | <p>ASK ALL. SINGLE CODE PER ROW</p> <p>SHOW IN GRID – SHOW ALL CODES IN A GRID AT THE SAME TIME</p> <p>Have you heard of, or used, any of these?</p> |   |
|                  | ROW                                                                                                                                                  |   |
|                  | Saying yes or no to join a group chat that someone else has added you to                                                                             | 1 |
|                  | Turning the comments off on something you have put online                                                                                            | 2 |
|                  | Blocking someone so that neither of you can see each other's posts                                                                                   | 3 |
|                  | Muting someone so you can no longer see their posts                                                                                                  | 4 |
|                  | Reporting someone, or something you've seen or heard, to the app, website or game                                                                    | 5 |
|                  |                                                                                                                                                      |   |
|                  | COLUMN                                                                                                                                               |   |
|                  | Yes, I've heard of this and have done it before                                                                                                      | 1 |
|                  | Yes, I've heard of this but have <u>not</u> done it before                                                                                           | 2 |
|                  | No, I didn't know this was possible                                                                                                                  | 3 |

## END OF MODULE 2, CHILD TO COMPLETE CORE END OF SURVEY QUESTIONS



|              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |   |                                                                         |
|--------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---|-------------------------------------------------------------------------|
| C13<br>(CXa) | <b>ONLINE: ASK ALL</b><br><b>IN-SCHOOL: ASK ALL</b><br><b>SINGLE CODE</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |   |                                                                         |
|              | <p>Now we are reaching the end of the survey we would like to ask you a few more questions about yourself. This is to make sure that we are including the views of a broad and diverse range of young people. This will include asking about:</p> <ul style="list-style-type: none"> <li>- Your ethnicity</li> <li>- Any health conditions you have</li> <li>- Your sexual orientation [ONLY SHOW TO CHILDREN IN YEAR 9 AND ABOVE (ENG/WALES), S3 AND ABOVE (SCOT), YEAR 10 AND ABOVE (NI): C5 CODES 11-18]</li> </ul> <p>You will have the option to skip these questions when you see them, if you wish.</p> <p>Are you happy to answer these questions?</p> |   |                                                                         |
|              | Yes                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | 1 | CONTINUE                                                                |
|              | No                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | 2 | CONTINUE BUT DO NOT ASK C14-C18, C24, C20 OR C21_1/C21_2<br>SKIP TO C19 |

|             |                                                                                                                                                                                                                                                                                 |   |             |
|-------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---|-------------|
| C14<br>(C5) | <b>SINGLE CODE</b><br><b>SHOW IN ORDER OF FOLLOWING CODES: 2, 3, 4, 1, 5, 6, 7</b><br><b>ONLY ASK IF:</b><br><b>ONLINE YEARS 4 AND ABOVE (ENG/WALES), P4 AND ABOVE (SCOT/NI), = C5=4-18</b><br><b>IN-SCHOOL: YEAR 4 AND ABOVE (ENG/WALES), P4 AND ABOVE (SCOT/NI),= C5=4-18</b> |   |             |
|             | Which of these broad groups best describes your ethnic group?                                                                                                                                                                                                                   |   |             |
|             | White                                                                                                                                                                                                                                                                           | 1 | ASK C15     |
|             | Asian or Asian British                                                                                                                                                                                                                                                          | 2 | ASK C16     |
|             | Black, African, Caribbean, or Black British                                                                                                                                                                                                                                     | 3 | ASK C17     |
|             | Mixed or Multiple ethnic groups                                                                                                                                                                                                                                                 | 4 | ASK C18     |
|             | Another ethnic group                                                                                                                                                                                                                                                            | 5 | ASK C24     |
|             | I don't know                                                                                                                                                                                                                                                                    | 6 | SKIP TO C19 |
|             | I don't want to answer this                                                                                                                                                                                                                                                     | 7 | SKIP TO C19 |

|              |                                                                |   |  |
|--------------|----------------------------------------------------------------|---|--|
| C15<br>(C5a) | <b>ONLINE AND IN-SCHOOL: ASK IF C14=1. SINGLE CODE</b>         |   |  |
|              | Which of the following best describes your White ethnic group? |   |  |
|              | English, Welsh, Scottish, Northern Irish or British            | 1 |  |
|              | Irish                                                          | 2 |  |
|              | Gypsy, Roma, Traveller or Irish Traveller                      | 3 |  |
|              | Another White group                                            | 4 |  |
|              | I don't know                                                   | 5 |  |
|              | I don't want to answer this                                    | 6 |  |

|              |                                                                          |   |  |
|--------------|--------------------------------------------------------------------------|---|--|
| C16<br>(C5b) | <b>ONLINE AND IN-SCHOOL: ASK IF C14=2. SINGLE CODE</b>                   |   |  |
|              | Which of the following best describes your Asian or Asian British group? |   |  |
|              | Bangladeshi                                                              | 1 |  |
|              | Indian                                                                   | 2 |  |
|              | Pakistani                                                                | 3 |  |
|              | Chinese                                                                  | 4 |  |
|              | Another Asian group                                                      | 5 |  |
|              | I don't know                                                             | 6 |  |
|              | I don't want to answer this                                              | 7 |  |

|              |                                                                                              |   |  |
|--------------|----------------------------------------------------------------------------------------------|---|--|
| C17<br>(C5c) | <b>ONLINE AND IN-SCHOOL: ASK IF C14=3. SINGLE CODE</b>                                       |   |  |
|              | Which of the following best describes your Black, African, Caribbean or Black British group? |   |  |
|              | African                                                                                      | 1 |  |
|              | Caribbean                                                                                    | 2 |  |
|              | Another Black, African, or Caribbean group                                                   | 3 |  |
|              | I don't know                                                                                 | 4 |  |
|              | I don't want to answer this                                                                  | 5 |  |

|              |                                                                             |   |  |
|--------------|-----------------------------------------------------------------------------|---|--|
| C18<br>(C5d) | <b>ONLINE AND IN-SCHOOL: ASK IF C14=4. SINGLE CODE</b>                      |   |  |
|              | Which of the following best describes your Mixed or Multiple ethnic groups? |   |  |
|              | White and Asian                                                             | 1 |  |
|              | White and Black African                                                     | 2 |  |
|              | White and Black Caribbean                                                   | 3 |  |
|              | Another Mixed or Multiple ethnic group                                      | 4 |  |
|              | I don't know                                                                | 5 |  |
|              | I don't want to answer this                                                 | 6 |  |

|     |                                                          |   |  |
|-----|----------------------------------------------------------|---|--|
| C24 | <b>ONLINE AND IN-SCHOOL: ASK IF C14=5. SINGLE CODE</b>   |   |  |
|     | Which of the following best describes your ethnic group? |   |  |
|     | Arab                                                     | 1 |  |
|     | Another                                                  | 2 |  |
|     | I don't know                                             | 3 |  |
|     | I don't want to answer this                              | 4 |  |

|             |                                                                                                  |   |  |
|-------------|--------------------------------------------------------------------------------------------------|---|--|
| C19<br>(C6) | <b>ONLINE AND IN-SCHOOL: ASK ALL SINGLE CODE.</b>                                                |   |  |
|             | Is English your first or main language?                                                          |   |  |
|             | Yes                                                                                              | 1 |  |
|             | No                                                                                               | 2 |  |
|             | I can speak more than one language, and I speak English a similar amount as the other language/s | 3 |  |
|             | I don't know                                                                                     | 4 |  |
|             | I don't want to answer this                                                                      |   |  |

|             |                                                                                                                           |  |  |
|-------------|---------------------------------------------------------------------------------------------------------------------------|--|--|
| C20<br>(C7) | <b>ONLY ASK IF:</b>                                                                                                       |  |  |
|             | <b>ONLINE AND IN-SCHOOL: IN YEAR 9 AND ABOVE (ENG/WALES), S3 AND ABOVE (SCOT), YEAR 10 AND ABOVE (NI): C5 CODES 11-18</b> |  |  |

|  |                                                        |   |  |
|--|--------------------------------------------------------|---|--|
|  | <b>SINGLE CODE. RANDOMISE 1-4</b>                      |   |  |
|  | Which of the following do you consider yourself to be? |   |  |
|  | Heterosexual or straight                               | 1 |  |
|  | Gay or lesbian                                         | 2 |  |
|  | Bisexual                                               | 3 |  |
|  | Pansexual                                              | 4 |  |
|  | Queer                                                  | 5 |  |
|  | Prefer to use another term                             | 6 |  |
|  | I don't know                                           | 7 |  |
|  | I don't want to answer this                            | 8 |  |

|                           |                                                                                                                                            |   |            |
|---------------------------|--------------------------------------------------------------------------------------------------------------------------------------------|---|------------|
| (C8)                      | <b>MULTICODE CODES 1-13.</b>                                                                                                               |   |            |
|                           | <b>ONLINE AND IN-SCHOOL: ASK ALL</b>                                                                                                       |   |            |
|                           | Do any of the following apply to you?                                                                                                      |   |            |
|                           | Please select all that apply.                                                                                                              |   |            |
| <b>C21_1</b>              |                                                                                                                                            |   |            |
|                           | <b>Hearing:</b> I use aids, or something similar, to be able to hear                                                                       | 1 |            |
|                           | <b>Eyesight:</b> I have issues with my eyesight (not including needing glasses)                                                            | 2 |            |
|                           | <b>Mobility:</b> I use something to be able to get about, like a wheelchair or mobility scooter                                            | 3 |            |
|                           | <b>Dexterity:</b> I regularly need help, or use something to help me, for tasks using my hands                                             | 4 |            |
|                           | <b>Breathing:</b> I sometimes have issues with breathing or have chest pains                                                               | 5 |            |
|                           | <b>Difficulty with speech:</b> I sometimes have difficulty being understood, due to a stutter or stammer or other speech difficulties      | 6 |            |
|                           | <b>None of these</b>                                                                                                                       | 7 | FIX AT END |
|                           | <b>I don't know</b>                                                                                                                        | 8 | FIX AT END |
|                           | <b>I don't want to answer this</b>                                                                                                         | 9 | FIX AT END |
| <b>SHOW ON NEW SCREEN</b> |                                                                                                                                            |   |            |
| <b>C21_2</b>              |                                                                                                                                            |   |            |
|                           | <b>Mental abilities:</b> I have difficulty learning, understanding or remembering things and/or I am behind my classmates in my schoolwork | 1 |            |
|                           | <b>Difficulty with words or numbers:</b> I have been diagnosed with, or may have, dyslexia / dyscalculia                                   | 2 |            |
|                           | <b>Neurodiversity:</b> I have been diagnosed with a form of neurodiversity, such as Autism or ADHD                                         | 3 |            |
|                           | <b>Mental health:</b> I have difficulties with my mental health, such as anxiety, depression, OCD, or something else                       | 4 |            |
|                           | <b>Another condition</b> that impacts my daily activities                                                                                  | 8 |            |
|                           | <b>None of these</b>                                                                                                                       | 5 | FIX AT END |
|                           | <b>I don't know</b>                                                                                                                        | 6 | FIX AT END |
|                           | <b>I don't want to answer this</b>                                                                                                         | 7 | FIX AT END |
|                           |                                                                                                                                            |   |            |

## NEW SCREEN

Before you finish...

|             |                                                                                                                                         |   |  |
|-------------|-----------------------------------------------------------------------------------------------------------------------------------------|---|--|
| C22<br>(C9) | <b>ONLINE AND IN-SCHOOL: ASK ALL SINGLE CODE.</b><br>How much help, if at all, did you get answering the questions in the survey today? |   |  |
|             | A lot of help                                                                                                                           | 1 |  |
|             | A little help                                                                                                                           | 2 |  |
|             | No help                                                                                                                                 | 3 |  |
|             | I don't want to answer this                                                                                                             | 4 |  |
|             |                                                                                                                                         |   |  |

|              |                                                                                                                                                                                                                                                                                                        |               |  |             |            |              |                             |
|--------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------|--|-------------|------------|--------------|-----------------------------|
| C23<br>(C13) | <b>ASK SELECTED CHILD. SINGLE CODE.</b><br>SHOW AS OPTIONS SHOWN HORIZONTALLY FOR CODES 1-5 WITH FACES (SAD TO HAPPY) AND THE DESCRIPTION UNDERNEATH.<br>SHOW BOXES FOR DON'T KNOW AND DON'T WANT TO ANSWER THIS UNDER THE SLIDER<br>And finally, can you tell us how doing this survey made you feel? |               |  |             |            |              |                             |
|              | Very unhappy                                                                                                                                                                                                                                                                                           | A bit unhappy |  | Quite happy | Very happy | I don't know | I don't want to answer this |
|              | 1                                                                                                                                                                                                                                                                                                      | 2             |  | 4           | 5          | 6            | 7                           |

## NEW SCREEN. INTRO TEXT

Thank you so much for answering these questions. If you feel upset by anything we have asked you today, this link will show you a range of websites and numbers that you can contact to help you feel better.

[SHOW TO PRIMARY: SEE DUMMY CODES:

<https://www.childwise.co.uk/ofcom-primary-support> ]

[SHOW TO SECONDARY AND ABOVE: SEE DUMMY CODES:

<https://www.childwise.co.uk/ofcom-secondary-and-further-education-support> ]

## SHOW IF ANY SAFEGUARDING CONDITIONS MET

|     |                                                                                                                                                                                                                                                                                                                                                                                     |   |  |
|-----|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---|--|
| C25 | <b>ONLINE AND IN-SCHOOL: ONLY IF SAFEGUARDING CONDITIONS MET</b><br><b>SINGLE RESPONSE – EITHER TYPE IN OPEN BOX OR CLICK 'no thank you' TO CONTINUE</b><br><b>ALLOW SKIP AT THIS QUESTION - SHOW 'NEXT' BUTTON TO MOVE PAST</b><br><br>Thank you for answering all of our questions. Is there anything else you would like to share with us?<br>Please use this space below if so. |   |  |
|     | OPEN TEXT                                                                                                                                                                                                                                                                                                                                                                           | 1 |  |
|     | No thank you                                                                                                                                                                                                                                                                                                                                                                        | 2 |  |

## NEW SCREEN

Everything you have told us will help make the internet a safer place for children to be. Just imagine the difference you are making!

[SHOW TO SECONDARY: SEE DUMMY CODES] **Thank you!**

[SHOW TO PRIMARY: SEE DUMMY CODES] You're a superstar! [SHOW IMAGE OF CHILD IN SUPERHERO CAPE]



## END SCREEN