

Project name:	Children's interaction with online functionalities (Part 2)
Sample coverage	Children aged 3-17* and their parents
Topic coverage	Online functionalities including livestreaming, parental viewpoints relating to risk and age appropriateness
Agency	Beano Brain
Fieldwork:	22nd October – 17th November 2025
Notes on usage of data (livestreaming)	Prevalence data on creating livestreams is not included in this data set and can be found in 'Children's interaction with online functionalities (Part 1)'. CLS2 in this questionnaire was asked for analysis purposes only.
Notes on published data	Data related to *3-7 year olds and their parents has not been included in the data tables.

SECTION B TO IDENTIFY OUR TARGET AUDIENCE IN THE SAMPLE THAT IS SENT THE INVITATION

B1 (CORE)	ASK ALL SINGLE CODE		
QUESTION	What is your preferred gender identity?		
	Man	1	
	Woman	2	
	Non-binary	3	
	Prefer to use another term	4	
	Prefer not to say	5	

B2 (CORE)	ASK ALL. NUMERIC		
OPEN NUMERIC	Please enter your age in the box below:		
	Min 18, Max 84	1	CLOSE IF AGED UNDER 18

B3 (CORE)	ASK ALL
QUESTION	SINGLE CHOICE
Do you have any children (under the age of 18) that you are the parent or guardian of? <i>Single Select</i>	
1. No, none [SCREENOUT] 2. 1 3. 2 4. 3 5. 4 6. 5 or more	

Question break

B4/5 (CORE)	ASK ALL	
OPEN NUMERIC	SINGLE CHOICE	
Can we please ask the age and gender of those aged under 18 in the household for whom you are a parent/carer? <i>PLEASE CHOOSE FIVE OF YOUR CHILDREN, PRIORITISING ANY THAT COULD ANSWER SOME QUESTIONS FOR US LATER IN THE SURVEY</i>		ONLY SHOW INSTRUCTION FOR THOSE WHO HAVE MORE THAN 5

	CHILDREN AT B3
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SHOW BASED ON S1

1. Child 1
2. Child 2
3. Child 3
4. Child 4
5. Child 5

**S2 ASK ALL
COLUMN 1**

1. 1 or under
2. 2
3. 3 **TARGET**
4. 4 **TARGET**
5. 5 **TARGET**
6. 6 **TARGET**
7. 7 **TARGET**
8. 8 **TARGET**
9. 9 **TARGET**
10. 10 **TARGET**
11. 11 **TARGET**
12. 12 **TARGET**
13. 13 **TARGET**
14. 14 **TARGET**
15. 15 **TARGET**
16. 16 **TARGET**
17. 17 **TARGET**
18. Prefer not to say

**S3 ASK ALL
COLUMN 2**

1. Male
2. Female
3. They identify in another way
4. Prefer not to say

SCREENER: MUST SELECT ONE OF TARGET AGES ABOVE, IF NOT TERMINATE

Question break

B6A	SHOW TO THOSE WITH A CHILD AGED 8-17 AT B4
Are any of the children below available to answer some questions shortly? Please select all that are available SHOW ANY SON/DAUGHTER/CHILD AGED 8-17 SELECTED AT B4/5 • None of these	

SCREENOUT IF NO CHILD AGED 3-7 AND 'NONE OF THESE' SELECTED AT B6A

QUOTAS: ALLOCATE RESPONDENT TO ONE OF GROUPS BELOW BASED ON ELIGIBLE AND LEAST FILL IF ELIGIBLE FOR BOTH

HIDDEN 1	NOT SHOWN TO PARTICIPANTS		
QUESTION	Sample allocation and quota		
Sample type 1: Child respondent (8-17)		C1 CHILD SELECTED IS 8-17	N=1,500
Sample type 2: Parent responds about child aged 3-7		C1 CHILD SELECTED IS 3-7	N=750

Question break

SECTION C – TO GET CONSENT FOR COLLECTING DATA, FOR THEIR CHILDREN TO TAKE PART, AND TO INTRODUCE THE SURVEY, INCLUDING PRIVACY NOTICES

C1 (CORE)	NOT SHOWN TO RESPONDENTS
BACKGROUND	
AGE OF CHILD TAKING PART = GENDER OF CHILD TAKING PART = INCLUDE 3-7 YEAR OLDS AT B4 AND 8-17 YEAR-OLDS SELECTED AT B6A ONLY. IF MORE THAN ONE CHILD IN TARGET AGE/AVAILABLE, ALLOCATE BASED ON LEAST FILL CODED BASED ON B4/5/6A E.G. SON AGED 8 SON AGED 9 ... DAUGHTER AGED 8 DAUGHTER AGED 9	

Question break

C2 (CORE)	SHOW TO SAMPLE 1. PRESENT AS CAROUSEL TO HELP WITH ENGAGEMENT WITH ICONS (SEE PPT)
TEXT ONLY	
Page 1 :	

Beano Brain is conducting research with Walr for our client **Ofcom**, the regulator for online safety in the UK.

The survey's findings will contribute to Ofcom's understanding of children's usage of technology and online platforms, including any messaging platforms they use, consumption and generation of livestreaming content, their use of Generative AI and their use of Virtual Reality. In the survey we want to hear from children themselves and these questions are designed to be appropriate for children aged 8-17.

Page 2:

The survey could take around 10 minutes depending on your child's answers. If you or your child close the survey, you can access it again by clicking on the original link, however it will start from the beginning. Either of you can also stop filling in the survey at any point without giving a reason.

All information in this survey will be used for research and analysis purposes only. Information gathered from your child's responses will be analysed and grouped together with responses from other children across the UK. The findings will then be published as data tables and written in a report published on the Ofcom website. The information shared may also be used in other Ofcom publications including other reports or blogs. **There will be no data used or shared that could identify you or your child.**

The information children share with us in the survey will be treated as strictly confidential unless they write anything suggesting a risk of harm to them or another person, in which case we may contact you and/or the relevant authorities.

Page 3:

You and your child can withdraw consent to take part **during** the research by exiting the survey, and data will be deleted and not be included in the results shared with Ofcom, however once the survey is completed, it will not be possible to withdraw the response because responses will be anonymous and will not be easily identifiable.

We hope children will find the survey useful and interesting. However, thinking about things online that might have upset them may make them want to talk to someone or seek support. They can stop filling in the survey without giving a reason. If they feel concerned or upset after taking part, we encourage them to talk to someone they trust such as a parent, a friend, or a teacher. We will also highlight support services if they want to talk to someone professional or from a charity.

Beano Brain fully abides by the Market Research Society Code of Conduct. If you have any questions or want to talk to us about your information, you can contact us by emailing ofcom.research@beano.com

If you want to check the validity of the survey, you can use this link [Ofcom research surveys: a message for participants - Ofcom](#)

If you are happy to continue on the basis described above, please give your consent for **YOUR [FROM C1 CHILD AGED X]** to take part by selecting the 'next' button below to proceed to the survey. Your **[FROM C1 CHILD AGED X]** will be given the opportunity to provide their own consent when they start the survey.

C2B (CORE)

TEXT ONLY

**SHOW TO SAMPLE 2. PRESENT AS
CAROUSEL TO HELP WITH ENGAGEMENT
WITH ICONS (SEE PPT)**

Page 1 :

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If you are happy to continue on the basis described above, please give your consent to take part by selecting the 'next' button below to proceed to the survey.

Question break

C3 (CORE)	ASK SAMPLE TYPE 1: CHILD RESPONDENT (8-17)
QUESTION	SINGLE CODE
We have some questions for you first, and will let you know when it is time to pass the device to your child.	
Please confirm you are happy for you and your [FROM C1 CHILD AGED X] to proceed with the survey.	
Please select one option	

Yes	1	CONTINUE
No	2	CLOSE

Question break

C4 (CORE)	ASK SAMPLE TYPE 1: CHILD RESPONDENT (8-17) WITH CHILDREN TAKING PART WHO ARE AGED 13 -17 AT B3
QUESTION	SINGLE CODE
Thank you for agreeing for your child to participate in this important survey. At the end of the survey, we will be asking your child for the following information to ensure we are capturing the views of a broad and diverse range of young people. This will include: • Their ethnicity • If they have any special educational needs or limiting or impacting conditions • Of course, they will also have the option to skip these questions if they wish. Are you happy for your child to answer these questions?	

Yes	1	CONTINUE
No	2	CONTINUE BUT DO NOT ASK SECTION K

SECTION D TO ENSURE A GOOD DEMOGRAPHIC MIX AND REPRESENTATIVE SAMPLE (QUOTAS)

D1 (CORE)	ASK ALL 18+
QUESTION	SINGLE CHOICE
Which area of the UK do you live in? Please select one option	

Scotland	1
North East	2
North West	3
Yorkshire and the Humber	4
West Midlands	5
East Midlands	6
Wales	7
East of England	8
London	9
South East	10
South West	11
Northern Ireland	12

Question break

D2 (CORE)	ASK ALL 18+
QUESTION	SINGLE CODE
Which of the following best describes the area you live in? <i>Please select one option</i>	

Large city	1
Smaller city or large town	2
Medium town	3
Small town	4
Rural area	5

Question break

D3 (CORE)	ASK ALL 18+
QUESTION	SINGLE CODE
What is the occupation of the main income earner in your household? <i>Think about the person who has the highest income. This could come from working, a pension, state benefits, investments, or any other source.</i> <i>If the main income earner is retired, think about the occupation for which they're receiving a private pension.</i> <i>Please select one option</i>	

Semi or unskilled manual worker (for example manual workers, all apprentices to be skilled trades, caretaker, park keeper, non-HGV driver, shop assistant)	1	D
Skilled manual worker (for example skilled bricklayer, carpenter, plumber, painter, bus or ambulance driver, HGV driver, AA patrolman, pub or bar worker)	2	C2
Supervisory, clerical, junior managerial, professional or administrative worker (for example office worker, student doctor, foreman with over 25 employees, salesperson)	3	C1
Intermediate managerial, professional or administrative worker (for example a doctor with less than 3 years' experience, solicitor, board director or a small organisation, middle manager in a large organisation, principal officer in civil service or local government)	4	B
Higher managerial, professional or administrative worker (for example established doctor, solicitor, board director in an organisation with over 200 employees, top level civil servant or public service employee)	5	A
Student	6	C1

Casual worker - not in permanent employment	7	E
Housewife or homemaker	8	E
Retired and living on State Pension	9	E
Unemployed or not working due to long-term sickness	10	E
Full-time carer of other household member	11	E
Other	12	
Do not know	13	

Question break

D4 INCOME (COBA 2024)	ASK ALL 18+
QUESTION	SINGLE CODE
Which one of these bands describes your total household income before tax or any other deductions are made? Please include any benefits or credits that you or anyone else in your household receives, including housing benefit, as well as any income from employment? <i>Please select one option</i>	

Up to £199 per week / Up to £10,399 per year	1	
From £200 to £299 per week / From £10,400 to £15,599 per year	2	
From £300 to £499 per week / From £15,600 to £25,999 per year	3	
From £500 to £699 per week / From £26,000 to £36,399 per year	4	
From £700 to £999 per week / From £36,400 to £51,999 per year	5	
From £1,000 to £1,499 per week / From £52,000 to £77,999 per year	6	
£1,500 and above per week / £78,000 and above per year	7	
Don't know	8	
Prefer not to say	10	

Question break

D5 WORKING STATUS (COBA 2024)	ASK ALL 18+
QUESTION	SINGLE CODE
What is your working status?	

Please select one option

In full time employment	1	
In part time employment	2	
Unemployed	3	
A student	4	
Full-time responsibility for home/ family	5	
Retired	6	
Other	7	
Don't know	8	
Prefer not to say	9	

Question break

Question break

D7 FINANCIAL WELLBEING (COBA 2024)	ASK ALL 18+
QUESTION	SINGLE CODE
How well would you say your household is managing financially at the moment? Would you say you are....? Please select one option	

Doing well	1	
Getting by	2	
Struggling	3	
Don't know	4	
Prefer not to say	5	

SECTION E – SURVEY QUESTIONS TO PARENTS

PARENT INTRO QUESTIONS TO SAMPLE TYPE 3 (PARENTS OF 3-17 YEAR OLD)

Text only	ASK TO SAMPLE TYPE 3 (ALL PARENTS)
INFO	
When answering the following questions, please think about your [FROM C1].	

QUESTION BREAK

Overall device and platform usage questions

Q1A	ASK TO ALL PARENTS
QUESTION	MULTI CODE RANDOMISE
Which of the following devices does your child have access to and use at home to go online for any reason – this could be to play games, send messages, use social media, watch videos etc? <i>These can be devices they own or that are for their use only as well as any that they share with others or use (such as a parent's device) Select as many as are relevant</i>	

Smartphone (like an iPhone or Samsung Galaxy)	1	
Tablet (like an iPad or Amazon Fire)	2	
Laptop or netbook	3	
Desktop computer (one that is usually in a fixed place with a separate screen and keyboard)	4	
Smart watch or fitness tracker (e.g. Apple Watch, FitBit, Garmin)	5	
A games console or handheld games player (e.g. PlayStation, Xbox, Nintendo Switch, etc.)	6	
VR or virtual reality headsets (e.g. Meta Quest, PS VR/PS VR2 or HTC Vive etc)	7	
Other (Please specify)	97	FIXED, SPECIFY
None of the above/ does not go online	98	FIXED, EXCLUSIVE
Don't know	99	FIXED, EXCLUSIVE

QUESTION BREAK

Q1B	ASK ALL PARENTS WHOSE CHILD GOES ONLINE AT Q1A
QUESTION	MULTI CODE RANDOMISE
Which of the following devices does your child own that they use at home to go online? <i>These are devices which belong to them, or are for their use only. Select as many as are relevant</i>	

CODES AS Q1A	-	ONLY SHOW IF SELECTED AT Q1A
None of the above	99	EXCLUSIVE

QUESTION BREAK

Q2	ASK ALL PARENTS WHOSE CHILD GOES ONLINE AT Q1A
QUESTION	MULTI CODE RANDOMISE WITHIN CATEGORIES
Please select the apps below where your child has their own account or profile that they use to access the app. Some apps can be used without having an 'account' or 'profile', but others need these to be set up first. This may involve choosing a username, password, and/ or a picture.	

Social media and videos

YouTube	1	
WhatsApp	2	
TikTok	3	
Snapchat	4	
Telegram	5	
Facebook/ Facebook Messenger	6	
Instagram	7	
Reddit	8	
Pinterest	9	
Twitch	10	
X/Twitter	11	
Discord	12	
BeReal	13	
Kik	14	

Games

Roblox	15	
Minecraft	16	
Fortnite	17	
Rocket League	18	

Other (specify)	98	FIX
Does not have any account/ profile set up on any app	99	FIX EXCLUSIVE

QUESTION BREAK

Q2B	ASK TO ALL PARENTS AND Q2 = 99
QUESTION	MULTI CODE RANDOMISE
You said that your child goes online but doesn't have their own account or profile with any apps. Do they...	

Only use things online where you don't need an account or profile	1	
Use apps logged in to an account or profiles for a parent or carer	2	
Use apps logged in to an account or profile for another child (e.g. sibling, friend etc)	3	
Another way (SPECIFY)	5	OPEN
Don't know	6	

QUESTION BREAK

SP3	ALL PARENTS WHERE CHILD HAS AN ACCOUNT Q2=1-98
QUESTION	MULTI CODE RANDOMISE
In the last six months, have you done any of the following...	

Checked the settings on one of your children's accounts	1	
Changed the settings on one of your children's accounts	2	
Reported or blocked a contact on one of your children's accounts	3	
Blocked or banned an app or game your child was using	4	
None of the above	99	
Don't know/ not sure	5	

QUESTION BREAK

SP4	ALL PARENTS WHO HAVE CHANGED SETTINGS / CHECKED SETTINGS SP3=1-4
QUESTION	MULTI CODE RANDOMISE
And why did you do that? <i>(...as a reminder, you said you had '[INSERT FROM SP3]')</i>	

It was recommended by school/ other advice on online safety	1	
I wanted to stop my child chatting to / being contacted by someone they didn't know	2	
I wanted fewer people to contact my child	3	
I did it while setting up the account for them	4	
They were spending too much time on it	5	
I wanted to stop my child from seeing things I didn't want them to see/ potentially harmful content	6	
Other (please specify)	97	
Don't know/ not sure	99	

QUESTION BREAK

SP5	ALL PARENTS WHO HAVE CHANGED SETTINGS / CHECKED SETTINGS SP3=1-2
QUESTION	MULTI CODE RANDOMISE
And what settings did you check or change?	

How many people could see where they are (location settings)	1	
Who can contact them directly	2	
Who can see their profile/ name appearing as a contact	3	
Something else (SPECIFY)	98	
Don't know/ not sure	99	

QUESTION BREAK

RANDOMISATION OF FOLLOWING SECTIONS

HIDDEN 1	ASK ALL
TEXT ONLY	MULTI-CODES
ALLOCATE ORDER OF SECTIONS BELOW	
GenAI	QA1-AI3
Messaging	M1-M6 & EE1-EE2
VR	VR1-VR3
Livestreaming	LS1-LS4
Supervision/ assistance	Q3-Q4
Stranger Pairing	SP1-SP2

QUESTION BREAK

TOPIC BREAK

INFO	ASK SAMPLE TYPE 1 PARENTS OF 3-17S WHO GO ONLINE AT Q1A=1-97
INFO	
We'd now like to ask you some questions about the sorts of activities that your GIRL/ BOY/ CHILD AGED X FROM C1 does online. Don't worry if you don't know the answer – if that is the case, just select 'don't know'. There is no good/ bad answer, we just want an accurate picture of children's online activities. If you need more detail on the topics we are asking about, hover or click on any words highlighted in blue for additional information	

SURVEY QUESTIONS TO SAMPLE TYPE 3 ALL PARENTS

End-to-end encryption

EE1	ASK SAMPLE TYPE 3 (PARENTS OF 3-17S) WHO GOES ONLINE Q1A=1-97 BUT DON'T SELECT CODE 98 AT M1
QUESTION	MULTI CODE RANDOMISE
We'd now like to think a bit more about how your GIRL/ BOY/ CHILD AGED X FROM C1 sends messages or makes calls. Which, if any of the areas listed below, are important features or considerations in apps your child uses for sending messages and making calls.	

Privacy – only the sender and recipient(s) can read their messages or hear calls unless anything is reported to the app	1	
Content being sent or received by my child is screened for certain types of content (that may be harmful) by the app	2	
Having apps that their friends use so they can keep in touch with them and stay up to date	3	
Using apps that I use and understand	4	
Apps that allow me and my child to make decisions about who can contact them/ find their details	5	
Other (Please specify)	6	
None of the above	99	FIXED, EXCLUSIVE

QUESTION BREAK		
EE2	ASK SAMPLE TYPE 3 (PARENTS OF 3-17S) WHO HAVE SELECTED AT LEAST ONE TYPE AT EE1 AS IMPORTANT	
QUESTION	RANK	
You said the following criteria were important when considering which apps are suitable for your child to use for sending messages and making calls. Can you please rank these in order of most to least important?		
Privacy – only the sender and recipient(s) can read their messages or hear calls unless anything is reported to the app	1	ONLY SHOW IF SELECTED AT EE1
Content being sent or received by my child is screened for certain types of content (that may be harmful) by the app	2	ONLY SHOW IF SELECTED AT EE1
Having apps that their friends use so they can keep in touch with them and stay up to date	3	ONLY SHOW IF SELECTED AT EE1
Using apps that I use and understand	4	ONLY SHOW IF SELECTED AT EE1
Apps that allow me and my child to make decisions about who can contact them/ find their details	5	ONLY SHOW IF SELECTED AT EE1

TOPIC BREAK
Not included in data tables – measures used were collected from children

LS1	SAMPLE TYPE 3 (PARENTS OF 3-17S) WHO GO ONLINE Q1A=1-97
QUESTION	SINGLECODE RANDOMISE
We now have some questions about if/ how your GIRL/ BOY/ CHILD AGED X FROM C1 uses livestreaming.	
Has your child ever watched a livestream?	

Livestreaming is a bit like live TV; it allows people to watch videos on their devices at the same time as they are being made. People usually livestream through websites or apps like Twitch, YouTube Live, or TikTok Live etc. This is different from video calling (like on FaceTime or WhatsApp), where people talk directly to each other rather than broadcasting to a wider audience.

Yes – when it was 'live'	1	
Yes – but it was recorded – they watched it after it was live	2	
No	3	
Don't know	4	FIXED

QUESTION BREAK

LS2	SAMPLE TYPE 3 (PARENTS OF 3-17S) WHO GO ONLINE Q1A=1-97
QUESTION	MULTI CODE
Has your child ever livestreamed their own videos?	
<i>Livestreaming is a bit like live TV; it allows people to watch videos on their devices at the same time as they are being made. People usually livestream through websites or apps like Twitch, YouTube Live, or TikTok Live etc. This is different from video calling (like on FaceTime or WhatsApp), where people talk directly to each other rather than broadcasting to a wider audience.</i>	

Yes	1	
No	2	
Don't know	3	FIXED

RESPONDENT BREAK

Stranger Pairing

SP1	ALL PARENTS OF 3-17S WHO GOES ON Q1A=1-97
QUESTION	SINGLE CODE
Today, in games and online, people can communicate with other people they have not met offline/in real life.	
Are you aware of any instances in the last six months or so, in which your child has been contacted by or chatted to someone they only know online and have not met offline/ in real life? This could be via voice, video, or text, or in a game.	
<i>Remember, if you aren't sure either way, there is the 'don't know' option.</i>	

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Yes – more than once	1	
Yes – once	2	
No	3	
Don't know	4	

<u>QUESTION BREAK</u>

SP2	ALL PARENTS OF 3-17S WHO ARE AWARE OF THEIR CHILD CHATTING TO AN ONLINE ONLY CONTACT (SP1=1,2)
QUESTION	MULTI CODE RANDOMISE
How did they first come into contact with the person they didn't know offline who contacted them or they chatted to? If you don't know, that's fine! <i>Please think about all of the people they've spoken to online that they didn't know in real life, and select as many of the options below that apply to how they began to speak to them.</i>	

In the game they were playing – but not outside that	1	
In the game they were playing – and then chatted outside of that	2	
Via a group chat	3	
They were contacted via a direct message via their social media account	4	
Someone an app or game suggested they talk to	5	
Somewhere else (SPECIFY)	97	
Don't know/ not sure	99	

END OF RANDOMISED SECTIONS. QUESTIONS BELOW FOLLOW STANDARD ORDERING

<u>TOPIC BREAK</u>

Benefits/risks

BR1	SAMPLE TYPE 3 (ALL PARENTS)
QUESTION	CAROUSEL
Please think broadly about how your [AGE/GENDER OF CHILD FROM C1], or other children of the same age may use the following online activities. In your opinion, do the benefits of them using these things outweigh the risks?	

ROWS

GenAI apps/ features or websites <i>[Hover box] GenAI can generate responses that can include text, images, audio or video when asked questions or given instructions by the user.</i>	1	
Being part of a group chat <i>[Hover box] Receiving / sending messages online with more than just one other person</i>	2	
Being able to send messages that <u>disappear</u> <i>(hover over info box: These can be any types of direct messages e.g. text or images but they are temporary, they disappear after a certain period of time or disappear after being viewed once - this does not include Instagram/snapchat stories)</i>	3	
Using VR/virtual reality headsets	4	
Apps where you get to meet people online and have private chats, either as part of a game or for purely social reasons	5	
Viewing livestreams <i>[Hover box] Livestreaming is a bit like live TV; it allows people to watch videos on their devices at the same time as they are being made. People usually livestream through websites or apps like Twitch, YouTube Live, or TikTok Live etc. This is different from video calling (like on FaceTime or WhatsApp), where people talk directly to each other rather than broadcasting to a wider audience.</i>	6	
Creating livestreams <i>[Hover box] Livestreaming is a bit like live TV; it allows people to watch videos on their devices at the same time as they are being made. People usually livestream through websites or apps like Twitch, YouTube Live, or TikTok Live etc. This is different from video calling (like on FaceTime or WhatsApp), where people talk directly to each other rather than broadcasting to a wider audience.</i>	7	

COLUMNS

The benefits far outweigh the risks	1	
The benefits somewhat outweigh the risk	2	
There is no risk, or benefit	3	
The risks somewhat outweigh the benefits	4	
The risks far outweigh the benefits	5	
Don't know	99	

QUESTION BREAK

BR2	ASK ALL PARENTS
QUESTION	CAROUSEL
Sometimes, apps and websites have age restrictions on who can create an account or profile to access the service or the types of functions available to users based on age. There are also age restrictions on films, games, and TV content. In your opinion, should there be age restrictions on the following types of online features or functionalities?	

ROWS

GenAI apps/ features or websites <i>[Hover box] GenAI can generate responses that can include text, images, audio or video when asked questions or given instructions by the user.</i>	1	
Being part of a group chat <i>[Hover box] Receiving / sending messages online with more than just one other person</i>	2	
Sending/ receiving messages that <u>disappear</u> <i>(hover over info box: These can be any types of direct messages e.g. text or images but they are temporary, they disappear after a certain period of time or disappear after being viewed once - this does not include Instagram/snapchat stories)</i>	3	
Using VR/virtual reality headsets	4	
Apps where you get to meet people online and have private chats, either as part of a game or for purely social reasons	5	
Viewing livestreams	6	

[Hover box] <i>Livestreaming is a bit like live TV; it allows people to watch videos on their devices at the same time as they are being made. People usually livestream through websites or apps like Twitch, YouTube Live, or TikTok Live etc. This is different from video calling (like on FaceTime or WhatsApp), where people talk directly to each other rather than broadcasting to a wider audience.</i>		
Creating livestreams [Hover box] <i>Livestreaming is a bit like live TV; it allows people to watch videos on their devices at the same time as they are being made. People usually livestream through websites or apps like Twitch, YouTube Live, or TikTok Live etc. This is different from video calling (like on FaceTime or WhatsApp), where people talk directly to each other rather than broadcasting to a wider audience.</i>	7	

COLUMNS

Yes	1	
No	2	
Don't know	3	

QUESTION BREAK

BR3A	ASK ALL PARENTS
QUESTION	CAROUSEL
What do you think is the appropriate age to be able to access ...?	

ROWS

GenAI apps/ features or websites <i>[Hover box] GenAI can generate responses that can include text, images, audio or video when asked questions or given instructions by the user.</i>	1	
Being part of a group chat <i>[Hover box] Receiving / sending messages online with more than just one other person</i>	2	
Receiving/ sending messages that <u>disappear</u> <i>(hover over info box: These can be any types of direct messages e.g. text or images but they are temporary, they disappear after a certain period of</i>	3	

time or disappear after being viewed once - this does not include Instagram/snapchat stories)		
Using VR/virtual reality headsets	4	
Apps where you get to meet people online and have private chats, either as part of a game or for purely social reasons	5	
Viewing livestreams [Hover box] Livestreaming is a bit like live TV; it allows people to watch videos on their devices at the same time as they are being made. People usually livestream through websites or apps like Twitch, YouTube Live, or TikTok Live etc. This is different from video calling (like on FaceTime or WhatsApp), where people talk directly to each other rather than broadcasting to a wider audience.	6	
Creating livestreams [Hover box] Livestreaming is a bit like live TV; it allows people to watch videos on their devices at the same time as they are being made. People usually livestream through websites or apps like Twitch, YouTube Live, or TikTok Live etc. This is different from video calling (like on FaceTime or WhatsApp), where people talk directly to each other rather than broadcasting to a wider audience.	7	

COLUMNS

DROP DOWN BOX TO SELECT AGE OR WRITE IN BOX [DROP DOWN NUMERICAL BOX 0-17]	0-17	FLIP – SO 50% SEE 0-18 AND 50% SEE 18-0
18 or over	18	
Don't know	99	

QUESTION BREAK

BR3TEXT	SAMPLE TYPE 3 (ALL PARENTS)
TEXT ONLY	
The next question has topics that might be distressing or upsetting to think about. If you don't want to answer these for any reason, just select prefer not to say.	

QUESTION BREAK

BR3B	BASE: ASK ALL PARENTS WHOS CHILD GOES ONLINE Q1A=1-97
QUESTION	SINGLE CODE

In the last six months, are you aware of your child having a negative experience online? Please select one option

Yes	1	
No	2	
Prefer not to say	3	FIXED

QUESTION BREAK

BR3C	ASK IF HAD A NEGATIVE EXPERIENCE BR3B=1 AND CHILD IS AGED 8-17
QUESTION	MULTI CODE RANDOMISE
Did this negative experience happen when they were doing any of these things...?	
<i>Please as many that apply</i>	

Using GenAI apps/ features or websites <i>[Hover box] GenAI can generate responses that can include text, images, audio or video when asked questions or given instructions by the user.</i>	1	SHOW IF AI1=1-5 OR CHILD AGED 8-17
Being part of a group chat <i>[Hover box] Receiving / sending messages online with more than just one other person</i>	2	M3=2 OR CHILD AGED 8-17
Sending/ receiving messages that <u>disappear</u> <i>(hover over info box: These can be any types of direct messages e.g. text or images but they are temporary, they disappear after a certain period of time or disappear after being viewed once - this does not include Instagram/snapchat stories)</i>	3	M2B=6 OR CHILD AGED 8-17
Using VR/virtual reality headsets	4	SHOW IF Q1A=7 OR CHILD AGED 8-17
Apps where you get to meet people online and have private chats, either as part of a game or for purely social reasons	5	SP1=1,2 OR CHILD AGED 8-17
Viewing livestreams <i>[Hover box] Livestreaming is a bit like live TV; it allows people to watch videos on their devices at the same time as they are being made. People usually livestream through websites or apps like Twitch, YouTube Live, or TikTok Live etc. This is different from video calling (like on FaceTime or</i>	6	SHOW IF LS1=1 OR CHILD AGED 8-17

WhatsApp), where people talk directly to each other rather than broadcasting to a wider audience.		
Creating livestreams [Hover box] Livestreaming is a bit like live TV; it allows people to watch videos on their devices at the same time as they are being made. People usually livestream through websites or apps like Twitch, YouTube Live, or TikTok Live etc. This is different from video calling (like on FaceTime or WhatsApp), where people talk directly to each other rather than broadcasting to a wider audience.	7	SHOW IF LS2=1 OR CHILD AGED 8-17
They were doing something else (Please specify)	97	OPEN, FIX
I can't remember	98	FIXED, EXCLUSIVE
Don't know	99	FIX, EXCLUSIVE

SECTION F– TRANSITION

F1 (CORE)	ASK SAMPLE TYPE 1 (CHILDREN AGED 8-17)
TEXT ONLY	
Page 1: The following questions are for your [FROM C1: child aged 8/9/10/11/12/13/14/15/16/17] to complete, and are designed to be appropriate for a child aged 8-17. As a reminder, the survey is being run on behalf of Ofcom, and the results will help them to understand children's usage of various technology and online features. As a reminder, if you have any questions about the survey, you can contact ofcom.research@beano.com We won't be asking for any personal information from your child, and as with your answers, we only report these in an anonymous and aggregated form. Page 2: Please pass the device to your [FROM C1 child aged 8/9/10/11/12/13/14/15/16/17] to complete them. Where possible, please let your child give their own responses, although younger children might need help with answering some of the questions. [IF CHILD IS 13 OR UNDER OR IF PARENT HAS NOT GIVEN PERMISSION:] Once they have completed those, we have some more questions for you.	

SECTION G – CHILD'S CONSENT

G1 (CORE)	SHOW SAMPLE TYPE 1 (CHILDREN AGED 8-17)
TEXT ONLY	TEXT IN BOLD IN THIS DOCUMENT IS TEXT THAT WE SUGGEST IS HIGHLIGHTED IN THE SURVEY, PROBABLY IN BLUE TEXT AS THE MAIN TEXT IS ALREADY BOLD.
PAGE 1: Hi!	

The following questions are for you.

They will ask you about **how you use technology and some of the things you do online**. For this research, **we (Beano Brain) are partnering with Ofcom**, who are the UK's online regulator. This means it is like a referee for the internet in the UK. It sets rules about how websites and apps should keep children safe online. **ICON 1**

PAGE 1:

This is your chance to give us **your honest opinions** **ICON 2**

The questions are not a test. If you don't know, or can't answer a question, that's fine, there is usually an option that says, "don't know". **ICON 3**

If you do need help or don't understand something, please ask your **parent or carer**. **ICON 4**

Question break

G2 (CORE)

SHOW SAMPLE TYPE 1 (CHILDREN AGED 8-17)

TEXT ONLY

PRIVACY NOTICE

Page 1:

Some important information about your personal information...

Beano Brain is an insights agency, and we help people learn more about what kids like you think and feel. Your privacy is super important to us, and because we are in the UK, we follow the UK data protection rules to keep your information safe. Here's what you need to know about what we do with the information you share with us in this survey:

*The survey will not ask you for personal information such as your name, date of birth, address, or email address. **ICON 5***

*You won't be contacted because of any of your answers, unless something you say in the survey could mean that there is a risk of harm to you or someone else. If this happens, we may contact your parent, carer, or another adult who works to keep children safe. **ICON 6***

Page 2:

*If you don't want to carry on with the survey, just stop, close the browse window, and tell your parent. Any answers you have provided will be deleted. **ICON 7***

*If you finish the survey, the data you provide will be combined with other people who do the survey, and you won't be able to be identified. **ICON 8***

*If you have any questions or want to talk to us about your information, you can ask a parent or guardian to **contact us by ofcom.research@beano.com**. We're here to help! **ICON 9***

Question break

G2b

SHOW SAMPLE TYPE 1 (CHILDREN AGED 8-17)

TEXT ONLY

If anything we ask about makes you feel upset or want to talk to someone or seek support, you can stop filling in the survey without giving a reason. If you feel concerned or upset after taking part, please talk to someone you trust such as a parent, a friend, or a teacher. There is also support available from

SHOW TABLE 1 FOR CHILDREN AGED 8-11

Support service	Link and Helplines	Purpose of service
Childline	https://www.childline.org.uk/ or ☎ 0800 1111 (24/7 support)	Support for anyone under 19 in the UK with any issue they are going through
Young Minds	https://www.youngminds.org.uk/young-person/ (Various helplines within link)	Information and support for those struggling with mental health

SHOW TABLE 2 FOR CHILDREN AGED 12-17

Support service	Link and Helplines	Purpose of service
Childline	https://www.childline.org.uk/ or ☎ 0800 1111 (24/7 support)	Support for anyone under 19 with any issue they are going through
The Mix	https://www.themix.org.uk/crime-and-safety/personal-safety/how-to-stay-safe-online-29437.html or ☎ 0800 808 4994 or 💬 THEMIX to 85258 (24/7 support)	Support service for young people for any challenges they are facing
Young Minds	https://www.youngminds.org.uk/young-person/ (Various helplines within link)	Information and support for those struggling with mental health

Question break

G3 (CORE)	ASK SAMPLE TYPE 1 (CHILDREN AGED 8-17)
QUESTION	SINGLE CODE
Are you happy to start answering questions? <i>Please select one option</i>	

Yes	1	CONTINUE
No	2	SCREENOUT OR SKIP TO SECTION K IF PARENTS/ CARERS ONLY IS REQUIRED

SECTION H– STANDARDIZED SURVEY QUESTIONS

H1A(CORE)	ASK SAMPLE TYPE 1 (CHILDREN AGED 8-17)		
QUESTION	SINGLE CODE		
Which of the following describes how you think of yourself?			
<i>Please select one option</i>			
	Male	1	
	Female	2	
	In another way (please type in)	3	OPEN BOX
	Prefer not to say	4	

H1B	ASK SAMPLE TYPE 1 (CHILDREN AGED 8-17)		
QUESTION	NUMERIC SINGLE CODE		
How old are you?			
<i>Please select one option</i>			
7	7		[CHECK, SEE BELOW]
8	8		
9	9		
10	10		
11	11		
12	12		
13	13		
14	14		
15	15		
16	16		
17	17		
18	18		[CHECK, SEE BELOW]
Other	99		[CHECK, SEE BELOW]

[SURVEY TO FLAG IF GENDER AND AGE DO NOT MATCH LEAST FILL FROM C1, BUT PROCEED]

H1C	ASK IF C1 DOESN'T MATCH H1B
QUESTION	
H1C Your parent / carer told us you were a X AGED X (FROM C1) , which doesn't match what you've told us. Don't worry if this isn't you, if you qualify you can still complete the survey. To continue, please confirm your age and gender:	

1. Answer from C1
2. Answer from H1B

[IF CODES 7, 18 AND 99 ARE SELECTED AT H1B, AND CODE 2 SELECTED AT H1C] The rest of this survey is for children aged 8-17. It appears that you are not eligible for the survey. Please hand the survey back to your parent.

SKIP TO END AND FLAG FOR DATA QUALITY FAIL

NOT INCLUDED IN DATA TABLES

J2 (CORE)	ASK ALL
QUESTION	SINGLE GRID
To start, we want to learn a bit more about you. Please be honest and remember there's no right or wrong answers. Do the below statements describe you?	

If I'm worried about something I will always talk to my friends or family	1	
I prefer to be alone most of the time	2	
I worry what other people think of me	3	
I am really interested in the latest trends and things that go viral	4	
I spend more time online than others my age	5	
I'm not really that close with my family	6	
I like trying new things online, even if I'm not sure they're safe.	7	
I'm super careful about what I do online	8	
I enjoy feeling like I'm part of something online, such as a group or team	9	
I love exploring new apps, games, or websites.	10	
I trust that most people online are good people	11	
I find it easy to ignore things online that I don't like	12	

COLUMNS

Is me	1	[FIXED]
-------	---	----------------

Maybe me / maybe not	2	[FIXED]
Is not me	3	[FIXED]
Don't know	4	[FIXED]

Question break

J3 (CORE)	ASK ALL
QUESTION	MULTI
Which, if any, of the words below describe you?	

Confident	1	
A risk-taker	2	
Nervous	3	
Popular	4	
Clever	5	
Trend-setter	6	
Quiet	7	
None of these		[EXCLUSIVE]

H1a (CORE)	ASK SAMPLE TYPE 1 (CHILDREN AGED 8-17)
TEXT ONLY	
<i>Thank you, for this survey when we talk about apps and websites, we mean social media, gaming, messaging, and other apps/websites where you can interact with other people, e.g. by sharing content such as pictures, videos, thoughts, and comments, or chatting to others.</i> <i>As well as social media, we will have some questions about some other things you can do online. If you need more detail on the topics we are asking about, hover or click on any words highlighted in blue for additional information.</i> ICON 10	

Question break

H2	ASK SAMPLE TYPE 1 (CHILDREN AGED 8-17)
QUESTION	MULTI CHOICE

Please think about any reason you may have to go online at home – maybe watching videos on websites or apps like YouTube or TikTok, playing games online, for social media, or to do school or homework.

Which of these devices do you use to go online?

You can choose as many as you like, as long as they apply to you. If you go online on another device that is not on the list, **please type in your answer at 'Other type of device' below.**

Mobile phone/ smartphone (like an iPhone or Samsung Galaxy)	1	
Tablet (like an iPad or Amazon Fire)	2	
Laptop or netbook	3	
Desktop computer (one that is usually in a fixed place with a separate screen and keyboard)	4	
A games console or handheld games player (e.g. PlayStation, Xbox, Nintendo Switch, etc.)	5	
Smart watch or fitness tracker (e.g. Apple Watch, Fitbit, Garmin)	6	
VR or virtual reality headsets (e.g. Meta Quest, PS VR/PS VR2 or HTC Vive etc)	7	
Other type of device	9	FIXED
None of these/ I do not go online	98	[EXCLUSIVE] [SKIP TO J1A] [FIXED]
Don't know	99	[EXCLUSIVE][FIXED]

SECTION I – SURVEY SPECIFIC QUESTIONS – SAMPLE TYPE 1 (Children aged 8-17)

TOPIC BREAK

Account settings

CAS Info Account settings	BASE: ASK SAMPLE TYPE 1 (CHILDREN AGED 8-17)
TEXT ONLY	
We've now got some questions about any accounts or profiles you may have on apps or games that you use. Some apps or games don't need an 'account' or 'profile', but others need these to be set up before you can use them. This may involve choosing a username, password, and/ or a picture or avatar. People sometimes use apps with another person's profile, like their parents/ guardians, or brothers/ sisters. For the next questions, we are interested in the apps or games where you have your own profile/ account?	

ASA1	BASE: ASK SAMPLE TYPE 1 (CHILDREN AGED 8-17)
QUESTION	MULTI CODE RANDOMISE
Please click on the apps or games listed below that you use where you have your own account or profile. <i>You can choose as many as you like, as long as they apply to you.</i>	

Social media and videos

YouTube	1	
WhatsApp	2	
TikTok	3	
Snapchat	4	
Telegram	5	
Facebook/ Facebook Messenger	6	
Instagram	7	
Reddit	8	
Pinterest	9	
Twitch	10	
X/Twitter	11	
Discord	12	
BeReal	13	

Games

Roblox	14	
Minecraft	15	
Fortnite	16	
Rocket League	18	
I don't have any accounts or profiles on apps I use	96	(FIXED, EXCLUSIVE)

Don't use any of these apps	97	(FIXED, EXCLUSIVE)
I don't know	98	(FIXED, EXCLUSIVE)
I don't understand the question	99	(FIXED, EXCLUSIVE)

Question break

CAS2	BASE: ASK SAMPLE TYPE 1 (CHILDREN AGED 8-17) WHO SELECT AT LEAST 2 AT CAS1		
QUESTION	SINGLE CODE RANDOMISE		
And which of these do you use most often using your own profile or account?			
[PIPE THROUGH ANSWERS FROM CAS1]			
I don't know	99	(FIXED, EXCLUSIVE)	

Question break

CAS3	BASE: ASK SAMPLE TYPE 1 (CHILDREN AGED 12-17) WHO SELECT AT LEAST 1 AT CAS1
QUESTION	SINGLE
Many apps have their own ‘settings’ which you can access which let you to choose things about your profile and how you use the app. This might include things like your picture, if your account is public or private (who can see or post content/ messages to or from the account), as well as things like how the account looks and other things about how it works. These are often in a part of the app called ‘settings’, which is something that you can only see when you are logged into the account or setting it up. Have you checked or changed a setting on INSERT APP USED AT CAS1 IF SINGLE CODE OR CAS2 in the last six months (since March)?	

I've looked at the account settings and made a change	1	
I've looked at the account settings, but did not change anything	2	
I've not looked at the settings	3	

I don't know	98	(FIXED, EXCLUSIVE)
I don't understand the question	99	(FIXED, EXCLUSIVE)

Question break

CAS4A	BASE: ASK SAMPLE TYPE 1 (CHILDREN AGED 12-17) WHO SELECT AT LEAST 1 AT CAS1, AND HAVE CHECKED A SETTING AT CAS3=2
QUESTION	MULTI RANDOMISE
What setting or settings did you look at?	

What information other people can see on my profile	1	
Who/ how people can contact me on the app	2	
My profile picture	3	
My security information (e.g. passwords)	4	
Notifications	5	
Privacy – what the app may do with my data	6	
What people can or can't comment on	7	
Something else	97	(FIXED, EXCLUSIVE)
I don't know	98	(FIXED, EXCLUSIVE)
I don't understand the question	99	(FIXED, EXCLUSIVE)

Question break

CAS4B	BASE: ASK SAMPLE TYPE 1 (CHILDREN AGED 12-17) WHO SELECT AT LEAST 1 AT CAS1, AND HAVE CHANGED A SETTING AT CAS3=1
QUESTION	MULTI RANDOMISE

What setting or settings did you change?

You can choose as many as you like, as long as they apply to you.

What information other people can see on my profile	1	
Who/ how people can contact me on the app	2	
My profile picture	3	
My security information	4	
Notifications	5	
Privacy	6	
What people can or can't comment on	7	
Something else	97	(FIXED, EXCLUSIVE)
I don't know	98	(FIXED, EXCLUSIVE)
I don't understand the question	99	(FIXED, EXCLUSIVE)

Question break

CAS9	BASE: ASK SAMPLE TYPE 1 (CHILDREN AGED 8-17) THOSE WHO SAY THEY HAVE CHECKED WHO/ HOW PEOPLE CAN CONTACT ME ON THE APP (CAS4A=2) OR CHANGED WHO/ HOW PEOPLE CAN CONTACT ME ON THE APP (CAS4BA=2)
QUESTION	MULTI RANDOMISE
Direct messages are when a text or online message is sent to only you, or when you send them to one other person. They are more private than group chats or talking to someone in the comments of a post. Via the settings of an app or website, you can change who is allowed to send you direct messages. Thinking about the last app or website you changed your <u>direct message settings</u> on, why was this? <i>You can choose as many as you like, as long as they apply to you.</i>	

I didn't want people I don't know to message me	1	
I want to chat to new people	2	
I want people who have similar interests to me to message me	3	
I want to make new friends	4	
I wanted to stop a specific person from messaging me	5	
Something else	97	(FIXED, EXCLUSIVE)
I don't know	98	(FIXED, EXCLUSIVE)
I don't understand the question	99	(FIXED, EXCLUSIVE)

Question break

RANDOMISATION OF FOLOWING SECTIONS

HIDDEN 1	ASK ALL	
TEXT ONLY	MULTI-CODES	
ALLOCATE ORDER OF SECTIONS BELOW		
GenAI	CA1-CAI4	
Messaging	CM1-CM13	
VR	CVR1-CVR6	
Livestreaming	CLS1-CLS4	
End to end encryption	CE1-CE2	
Stranger Pairing	CSP1-CSP2B	

Question break

CAI INTRO	ASK SAMPLE TYPE 1 (CHILDREN AGED 8-17)
TEXT ONLY	
SHOW FOR 8-12S:	
We now have some questions for you about Artificial Intelligence. Artificial Intelligence, sometimes called “AI” or “GenAI” is like a super-smart robot brain that can talk, play games, write stories, answer questions, and even make pictures or videos. It’s like a helper that’s read a <i>lot</i> of books, watched videos, and learned from them. So, when you ask it something, it uses everything that it’s learned to come up with an answer, kind of like how your	

brain remembers things you've learned. It's not a person, but it tries its best to be helpful and sound like one!

SHOW FOR 13-17S

Artificial Intelligence, sometimes called “AI” or “GenAI” is a kind of computer program that can create things like text, images, videos, music, and even have conversations, play games, make jokes, find out information, help with homework or use fun filters on apps. It is trained on tons of information like books, websites, and information humans have told it, so it can understand language and respond in useful or creative ways. It doesn't actually think or understand like a human, but it's really good at *predicting* what the right or next thing to say is, based on what it has learned in the past.

GENAI

CAI1A	ASK SAMPLE TYPE 1 (CHILDREN AGED 8-17)
QUESTION	SINGLE CODE, FIXED ORDER
In the last six months (since March), have you used GenAI for any reason? (HOVERBOX FROM CAI INTRO)	
For example, this might have been using AI apps or websites like ChatGPT, Gemini, and Alexa OR AI features other apps like MyAI on Snapchat. It could also be in a search engine (like GoogleAI), or an AI character or chatbot that you can talk to.	
Please select one option	
Yes	1
No	2
I don't know	3
I don't understand the question	4

Question break

CAI1B	ASK SAMPLE TYPE 1 (CHILDREN AGED 8-17) WHO HAVE USED GENAI (CAI1=1)
QUESTION	SINGLE CODE, FIXED ORDER
Which of these ways do you remember using GenAI? (HOVERBOX FROM CAI INTRO)	
Please select as many options that apply.	
Specific GenAI apps or websites such as ChatGPT, Claude	1
GenAI within a search service like Google Gemini and Microsoft Copilot	2

GenAI within a social media service like My AI on Snapchat	3
Interactive GenAI characters in video games or other sites like Character.AI	4
I've used some kind of GenAI – but I am not sure what type	5 FIX
I don't think I have used any type of GenAI	6 FIX. SKIP TO END OF SECTION
I don't know	98 FIX
I don't understand the question	99 FIX

Question break

CAI2	ASK SAMPLE TYPE 1 (CHILDREN AGED 8-17) WHO HAVE EVER USED AI APPS OR WEBSITES (CAI1=1)		
QUESTION	SINGLE CODE, FIXED ORDER		
And how often have you used GenAI in the last six months (since March)? This could be apps, websites, when searching, on social media or in the games that you play online.			
All the time – it is almost a daily activity	1		
Often - A few times a week	2		
Regularly - around once a week	3		
Sometimes - once or twice per month	4		
Occasionally – every couple of months or so	5		
Rarely – maybe once in the last six months	6		
I don't know	98		
I don't understand the question	99		

Question break

CAI3	ASK SAMPLE TYPE 1 (CHILDREN AGED 8-17) WHO HAVE EVER USED AI APPS OR PLATFORMS (CAI1=1)		
QUESTION	MULTI, RANDOMISE		
What sorts of things did you use the GenAI apps/ websites or features for?			
<i>You can choose as many as you like, as long as they apply to you.</i>			
Just to play around / explore	1		
To find some info/ learn	2		

For schoolwork	3	
To ask for advice/ for therapy	4	
To create images, videos, music or sounds	5	
To create a character for a game	6	ONLY IF CODE 4 AT AI1
As part of a computer game	7	ONLY IF CODE 4 AT AI1
To chat to/ to keep me company/ make a friend	8	
To analyse/ improve my sporting performance or create a personalised fitness programme/ gym workout	9	
To check health symptoms	10	
For something else	97	FIXED
I don't know	98	(FIXED, EXCLUSIVE)
I don't understand the question	99	(FIXED, EXCLUSIVE)

Question break

CAI4	ASK SAMPLE TYPE 1 (CHILDREN AGED 8-17) WHO HAVE EVER USED AI APPS OR PLATFORMS (CAI1=1)	
QUESTION	MULTI, RANDOMISE	
What do you like about using GenAI apps, websites or features? Click on any that describes anything you like...		
Saves time	1	
Easy to use	2	
I get instant replies/ it's always available	3	
I can share things I wouldn't tell others/ it doesn't judge me	4	
Responses are what I need	5	
Helps me be creative	6	
It's funny/ entertaining	7	
Helps me to learn/ find out things	8	
Helps me become better at something	9	
Something else	96	NOT OPEN, FIXED

Nothing	97	(FIXED, EXCLUSIVE)
I don't know	98	(FIXED, EXCLUSIVE)
I don't understand the question	99	(FIXED, EXCLUSIVE)

Question break

CAI5	ASK SAMPLE TYPE 1 (CHILDREN AGED 8-17) WHO HAVE EVER USED AI APPS OR PLATFORMS (CAI1=1)	
QUESTION	MULTI, RANDOMISE	
What, if anything, do you dislike about using GenAI apps, websites or features?		
Click on any that describes anything you dislike...		
It isn't always correct	1	
It shows things that I shouldn't see/ didn't want to see	2	
I can't trust it	4	
My data might get stolen or used	5	
It's not good for the environment	6	
It's not real	7	
I could get into trouble for using it	8	
Something else	9	NOT OPEN, FIXED
Nothing	11	(FIXED, EXCLUSIVE)
I don't know		(FIXED, EXCLUSIVE)
I don't understand the question		(FIXED, EXCLUSIVE)

TOPIC BREAK

VR

BASE: ASK SAMPLE TYPE 1 (CHILDREN AGED 8-17) WHO SELECTED VR AT H2

SINGLE CODE

CVR1	BASE: ASK SAMPLE TYPE 1 (CHILDREN AGED 8-17) WHO SELECTED VR AT H2
QUESTION	SINGLE, RANDOMISE
We now have some questions about virtual reality headsets. <i>A VR headset allows users to experience a 3D virtual reality experience in gaming, making them feel as though they're in the game. There are games unique to VR headsets (e.g. Gorilla Tag and VR chat). However, you can also play other games using a VR headset too (Roblox)</i>	

In the last six months (since March) how often have you used the VR (virtual reality) headset you have at home?

All the time – it is almost a daily activity	1
Often - A few times a week	2
Regularly - around once a week	3
Sometimes - once or twice per month	4
Occasionally – every couple of months or so	5
Rarely – maybe once in the last six months	6
I haven't used it in the last six months	7
I don't know	98
I don't understand the question	99

Question break

CVR2	ASK SAMPLE TYPE 1 (CHILDREN AGED 8-17) WHO SELECTED VR AT H2 (H2=7)	
QUESTION	MULTICODE, RANDOMISE	
What have you used a VR headset for? <i>Please select all that apply. If you're unsure, only choose the options you're confident about.</i>		
Gaming	1	
Meeting new people	2	
Chatting with friends they know in real life	3	
Watching fun / entertaining videos	4	
Watching educational videos	5	
Sports / fitness activities	6	
Exploring / virtual tours/ visits etc	7	
Playing music	8	
Other	97	
I don't know	98	(FIXED, EXCLUSIVE)

I don't understand the question	99	(FIXED, EXCLUSIVE)

Question break

CVR3	BASE: ASK SAMPLE TYPE 1 (CHILDREN AGED 8-17) WHO SELECTED VR AT H2
QUESTION	SINGLE CODE RANDOMISE
Have you ever chatted with anyone while using a VR headset who was in the same VR world or game as you? <i>By this, we mean speaking to someone virtually or online—not in person.</i> <i>As with all these questions, please remember you can select 'don't know' if that applies to you.</i>	

Yes	1	
No	3	
I don't know	3	(FIXED, EXCLUSIVE)
I don't understand the question	4	(FIXED, EXCLUSIVE)

Question break

CVR4	BASE: ASK SAMPLE TYPE 1 (CHILDREN AGED 8-17) WHO SELECTED VR AT H2 AND HAVE SPOKEN TO SOMEONE WHILE USING THE VR HEADSET AT VR3
QUESTION	MULTI CODE RANDOMISE
Was the person or people you chatted with using a VR headset someone you know in real life like a friend or family member, or were you chatting with other people/ players you haven't met offline?	

As with all these questions, please remember you can select 'don't know' if that applies to you. Please select all that apply

Someone I know in real life/ offline (e.g. friends and family who have headsets)	1	
People/ players I haven't met other than online	2	
I don't know	98	(FIXED, EXCLUSIVE)
I don't understand the question	99	(FIXED, EXCLUSIVE)

Question break

CVR5	BASE: ASK SAMPLE TYPE 1 (CHILDREN AGED 8-17) WHO SELECTED VR AT H2
QUESTION	MULTI CODE RANDOMISE
What do you like about using a VR headset? <i>You can choose as many as you like, as long as they apply to you.</i>	

)

It is fun	1	
It is realistic	2	
It is different to anything else I can do	3	
I can learn new things	4	
It helps me escape reality	5	
It helps me relax	6	
I get to enter a new world	7	

None of the above	97	(FIXED, EXCLUSIVE)
I don't know	98	(FIXED, EXCLUSIVE)
I don't understand the question	99	(FIXED, EXCLUSIVE)

Question break

CVR6	BASE: ASK SAMPLE TYPE 1 (CHILDREN AGED 8-17) WHO SELECTED VR AT H2
QUESTION	MULTI CODE RANDOMISE
What do you dislike about using a VR headset? <i>You can choose as many as you like, as long as they apply to you.</i>	

It can be scary	1	
Seeing things that I shouldn't see at my age	2	
I see things that make me feel worried or upset	3	
People I am playing/interacting with can be mean or unkind	4	
It can take up too much of my time	5	
It is too realistic	6	
Hackers / strangers joining in	7	
People swearing / slurring	8	
None of the above	97	(FIXED, EXCLUSIVE)
I don't know	98	(FIXED, EXCLUSIVE)
I don't understand the question	99	(FIXED, EXCLUSIVE)

Question break

TOPIC BREAK

Stranger Pairing

CSP1	ASK SAMPLE TYPE 1 (CHILDREN AGED 8-17) WHO GO ONLINE (H2=1-97)
COLUMN	SINGLE CODE, FLIP ORDER OF YES AND NO OPTIONS
Today, in games and online, people can chat with other people they have not met in real life. In the last six months (since March), have you been in contact or chatted to someone you only know online and have not met offline/ in real life? This could be via voice, video, or text, or in a game. <i>Remember, if you aren't sure, there is the 'don't know' option.</i>	

Yes – more than once	1	
Yes – once	2	
No	3	
I don't understand the question	4	FIXED
I don't know	5	FIXED

Question break

CSP2A	BASE: ASK SAMPLE TYPE 1 (CHILDREN AGED 8-17) WHO HAVE INTERACTED ONLINE WITH SOMEONE THEY DON'T KNOW (CSP1=1,2)
QUESTION	MULTI CODE RANDOMISE
You said you've been in contact with or messaged someone you didn't know offline. When did you first speak to them? If you don't know, that's fine! <i>Please think about all of the people you've spoken to online that you didn't know in real life, and select as many of the options below that apply to how you began to speak to them.</i>	

We chatted/ messaged in the game I was playing	1	
I knew them from a game but we chatted/ messaged outside the game	2	
Via a group chat	3	
We chatted/ messaged via a direct message on social media account	4	

An app or a game suggested we chat/ message	5	
Somewhere else (SPECIFY)	96	ONLY FOR SP2
None of the above	97	ONLY FOR CSP2
Don't know/ not sure	98	
Don't understand the question	99	ONLY FOR CSP2

CSP2B	BASE: ASK SAMPLE TYPE 1 (CHILDREN AGED 8-17) WHO HAVE INTERACTED ONLINE WITH SOMEONE THEY DON'T KNOW (CSP1=1,2)
QUESTION	MULTI CODE RANDOMISE
How would you describe the experience you have had of receiving messages or chatting to someone you don't know offline... If you don't know, that's fine! <i>Please select all that apply. If you're unsure, only choose the option you're confident about.</i>	

Fun	1	
I've met people with the same interests as me	2	
I've enjoyed meeting new people	3	
It's not been very interesting	4	
I wouldn't want it to happen again/ to do it again	5	
I didn't enjoy it	6	
None of the above	97	EXCLUSIVE
Don't know/ not sure	98	EXCLUSIVE
Don't understand the question	99	EXCLUSIVE

Question break

Question break

Messaging

CM1	ASK SAMPLE TYPE 1 (CHILDREN AGED 8-17) WHO GO ONLINE (H2=1-97)
QUESTION	MULTI CODE RANDOMISE
We'd now like to ask you some questions about how, if at all, you send or receive messages online. In the last six months (since March), which apps, games or websites have you used to send messages/ receive messages from others? You might think of this as 'being in a chat'. <i>If you haven't sent or received any messages, select that option. And of course, you can choose 'don't know' if you aren't sure.</i>	

LIST AS PER Q2 DO NOT INCLUDE YOUTUBE		
Other	97	FIX
I don't send or receive messages	98	FIX, EXCLUSIVE
Don't know	99	FIX, EXCLUSIVE
I don't understand the question	98	(FIXED, EXCLUSIVE

Question break

CM2 = as M2 but adapted for 8-17s

CM2	ASK SAMPLE TYPE 1 (CHILDREN AGED 8-17) WHO USE AT LEAST ONE MESSAGING APP LISTED IN CM1 (M1=1-10)
QUESTION	MULTI CODE RANDOMISE
What types of things are included in the messages you send or receive? <i>Please select all that apply. If you're unsure, only choose the options you're confident about.</i>	

Text	1	
Pictures	2	
Voice notes	3	

Videos	4	
Links to other apps/sites	5	
Messages/ content that disappear USE A HOVER BOX FOR MORE INFORMATION HERE: <i>these can be any types of messages e.g. text or images but they are temporary, they disappear after a certain period of time or disappear after being viewed once</i>	6	DO NOT SHOW IF CHILD ONLY USES, YOUTUBE TIKTOK, DISCORD AND KIK, ROBLOX, FORTNITE, ROCKET LEAGUE, MINECRAFT – THEY DO NOT OFFER DISAPPEARING MESSAGES
Don't know	7	
I don't understand the question	99	(FIXED, EXCLUSIVE

Question break

CM3	ASK SAMPLE TYPE 1 (CHILDREN AGED 8-17) WHO SELECT OPTION 6 AT CM2	
QUESTION	MULTI CODE RANDOMISE	
On which of these apps do you send or receive ‘messages/ content that disappear’? USE A HOVER BOX FOR MORE INFORMATION HERE: <i>these can be any types of messages e.g. text or images but they are temporary, they disappear after a certain period of time or disappear after being viewed once</i> <i>You can choose as many as you like, as long as they apply to you.</i>		
CODE SELECTED FROM M1/ CM1 DO NOT SHOW: YOUTUBE, TIKTOK, MINECRAFT ROBLOX, FORTNITE, ROCKET LEAGUE, DISCORD, KIK	1	
None of these	98	
Don't know	99	
I don't understand the question	99	(FIXED, EXCLUSIVE

Question break

CM4	BASE: ASK SAMPLE TYPE 1 (CHILDREN AGED 8-17) WHO SAY THEY SEND/RECEIVE MESSAGES THAT DISAPPEAR (CM2=6)
QUESTION	SINGLE CODE
In the last six months (since March), how often have you sent or received disappearing messages or content?	

All the time – it is almost a daily activity	1	
Often - A few times a week	2	
Regularly - around once a week	3	
Sometimes - once or twice per month	4	
Occasionally – every couple of months or so	5	
Rarely – maybe once in the last six months	6	
I haven't used it in the last six months	7	
I don't know	99	
I don't understand the question	99	(FIXED, EXCLUSIV E

Question break

CM5	BASE: ASK SAMPLE TYPE 1 (CHILDREN AGED 8-17) WHO SAY THEY SEND/RECEIVE MESSAGES THAT DISAPPEAR (CM2=6)	
QUESTION	MULTI CODE RANDOMISE	
What, if anything, do you like about sending or receiving disappearing messages?		
You can choose as many as you like, as long as they apply to you.		
They keep my messages private	1	
I feel less pressure in what I send if it disappears	2	
I can express myself more freely	3	
They don't clog up my chat	4	
Something else		FIXED
I don't know	5	FIXED, EXCLUSIVE
I don't understand the question	6	FIXED, EXCLUSIVE

Question break

CM6	BASE: ASK SAMPLE TYPE 1 (CHILDREN AGED 8-17) WHO SAY THEY SEND/RECEIVE MESSAGES THAT DISAPPEAR (CM2=6)	
QUESTION	MULTI CODE RANDOMISE	

What, if anything, do you dislike about disappearing messages?

You can choose as many as you like, as long as they apply to you.

People may send messages they shouldn't or wouldn't normally send	2	
People may be mean/unkind to others	3	
Messages don't disappear if you take a screenshot	4	
Something else		FIXED
I don't know	5	FIXED, EXCLUSIVE
I don't understand the question	6	FIXED, EXCLUSIVE

Question break

CM7	ASK SAMPLE TYPE 1 (CHILDREN AGED 8-17) WHO USES AT LEAST ONE MESSAGING APP LISTED IN CM1 (CM1=1-18)
QUESTION	MULTI CODE
Have you recently messaged or chatted with people: either one-on-one or in any group chats? (Please select all that apply. If you're unsure, only choose the option you're confident about.)	

Exchanging messages or chatting with one person only	1	
Exchanging messages or chatting in 'group chats' (e.g. chats which include more than one other person)	2	
Don't know	3	EXCLUSIVE
I don't understand the question	99	(FIXED, EXCLUSIVE)

Question break

CM7B	ASK SAMPLE TYPE 1 (CHILDREN AGED 8-17) WHO IS IN A GROUP CHAT (CM7=2)
QUESTION	SINGLE CODE
And do you post or send messages in any group chats you are in?	

Yes	1	
No	2	
Don't know	3	
I don't understand the question	99	(FIXED, EXCLUSIVE)

Question break

CM8	ASK SAMPLE TYPE 1 (CHILDREN AGED 8-17) WHO IS IN A GROUP CHAT (CM7=2)
QUESTION	MULTI CODE
Which apps or websites do you use for group chats?	
You can choose as many as you like, as long as they apply to you.	

PIPE THROUGH LIST OF MESSAGING APPS THEY USE FROM M1/ CM1	1-10	
None of these	98	
Don't know	99	
I don't understand the question	99	(FIXED, EXCLUSIVE)

Question break

CM9	ASK SAMPLE TYPE 1 (CHILDREN AGED 8-17) WHO IS IN A GROUP CHAT (CM7=2)
QUESTION	SINGLE CODE
Including you, approximately how many people are in the largest group that you are actively part of?	
By active, we mean a group chat where messages have been posted in the last few weeks by anyone included in it.	

1-2	1	DATA QUALITY FLAG
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		(BUT NOT FAIL)
3-5	2	
6-10	3	
11-20	4	
21+	5	
I don't know	6	
I don't understand the question	99	(FIXED, EXCLUSIVE)

Question break

CM10	BASE: ASK SAMPLE TYPE 1 (CHILDREN AGED 8-17) WHO ARE IN A GROUP CHAT (CM7=2)
QUESTION	MULTI CODE RANDOMISE
Thinking about all the group chats you are in, who else is in those chats?	
Please select all that apply. If you're unsure, only choose the option you're confident about.	

My family	1	
A few of my best/ closest friends	2	
Other children in my team, class or year group	3	
Children in my school, not just in my class or year group	4	
Adults outside my family I know in real life	5	
People I've met online and am friends with	6	
People I don't know	7	
I don't know	98	(FIXED, EXCLUSIVE)
I don't understand the question	99	(FIXED, EXCLUSIVE)

Question break

CM11	BASE: ASK SAMPLE TYPE 1 (CHILDREN AGED 8-17) WHO ARE IN A GROUP CHAT ((CM7=2)
QUESTION	MULTI CODE RANDOMISE
What sorts of things do you do on group chats? <i>Please select all that apply. If you're unsure, only choose the option you're confident about.</i>	

Chat with my friends	1	
Ask for advice	2	
Share jokes, memes or funny things	3	
Share things like songs, videos or trends	4	
To chat about a specific interest with friends/ family/ others	5	
To make plans	6	
To speak to my family	7	
To speak to a smaller group of friends outside of a bigger group chat	8	
None of these	97	(FIXED, EXCLUSIVE)
I don't know	98	(FIXED, EXCLUSIVE)
I don't understand the question	99	(FIXED, EXCLUSIVE)

Question break

CM12	BASE: ASK SAMPLE TYPE 1 (CHILDREN AGED 8-17) WHO ARE IN A GROUP CHAT (CM7=1)
QUESTION	MULTI CODE RANDOMISE
This is a list of actions you can take in some group chats. Please click on any that you know about, it doesn't matter if you've ever done them before or not.	

Limit who can add me to group chats	1	
Set up my own group chat	2	
Remove someone from a group chat	3	
Leave a group chat	4	

Mute notifications from a group chat	5	
Be an administrator of a group chat	6	
None of these	97	(FIXED, EXCLUSIVE)
I don't know	98	(FIXED, EXCLUSIVE)
I don't understand the question	99	(FIXED, EXCLUSIVE)

Question break

CM13	BASE: ASK SAMPLE TYPE 1 (CHILDREN AGED 8-17) WHO ARE IN A GROUP CHAT (CM7=1) AND SELECTED AN OPTION 1-6 AT CM12
QUESTION	MULTI CODE RANDOMISE
Which of these have you ever done? <i>Please select all that apply. If you're unsure, only choose the option you're confident about.</i>	

Limit who can add me to group chats	1	SHOW IF SELECTED AT CM12
Set up my own group chat	2	SHOW IF SELECTED AT CM12
Remove someone from a group chat	3	SHOW IF SELECTED AT CM12
Leave a group chat	4	SHOW IF SELECTED AT CM12
Mute notifications from a group chat	5	SHOW IF SELECTED AT CM12
Be an administrator of a group chat	6	SHOW IF SELECTED AT CM12
Something else		FIXED
None of these	97	(FIXED, EXCLUSIVE)
I don't know	98	(FIXED, EXCLUSIVE)
I don't understand the question	99	(FIXED, EXCLUSIVE)

Question break

CM14	BASE: ASK SAMPLE TYPE 1 (CHILDREN AGED 8-17) WHO ARE IN A GROUP CHAT (CM7=1)
QUESTION	MULTI CODE RANDOMISE
What do you like about being in group chats? <i>Please select all that apply. If you're unsure, only choose the option you're confident about.</i>	

They are fun to be a part of	1	
I can meet new people in them	2	
I can keep in touch with my friends	3	
I get information about school from them	4	
I can keep in touch with my family	5	
It's easier than having separate conversations	6	
Something else		FIXED
None of these	97	(FIXED, EXCLUSIVE)
I don't know	98	(FIXED, EXCLUSIVE)
I don't understand the question	99	(FIXED, EXCLUSIVE)

Question break

CM15	BASE: ASK SAMPLE TYPE 1 (CHILDREN AGED 8-17) WHO ARE IN A GROUP CHAT (CM7=1)
QUESTION	MULTI CODE RANDOMISE
What, if anything, do you dislike about being in group chats? <i>Please select all that apply. If you're unsure, only choose the option you're confident about.</i>	

I receive too many messages from them	1	
I don't always know the people in the chats	2	
Some of the things people say or share make me feel uncomfortable	3	
People can be mean/nasty to each other in group chats	4	

Being added to chats even when I'd rather not be	5	
Getting notifications at all times of day	6	
Feeling like I need to respond even when I can't or don't want to	7	
None of these	97	(FIXED, EXCLUSIVE)
I don't know	98	(FIXED, EXCLUSIVE)
I don't understand the question	99	(FIXED, EXCLUSIVE)

Question break

Livestreaming

TOPIC BREAK

CLS1	BASE: ASK SAMPLE TYPE 1 (CHILDREN AGED 8-17)
QUESTION	MULTI CODE
We now have some questions about livestreaming. <i>Livestreaming is a bit like live TV; it allows people to watch videos on their devices at the same time as they are being made. People usually livestream through websites or apps like Twitch, YouTube Live, or TikTok Live etc. This is different from video calling (like on FaceTime or WhatsApp), where people talk directly to each other rather than broadcasting to a wider audience.</i> Have you ever watched a livestream?	

Yes – when it was 'live'	1	
Yes – but it was recorded – I watched it after it was live	2	
No	3	(FIXED, EXCLUSIVE)
Don't know	99	(FIXED, EXCLUSIVE)
I don't understand the question	99	(FIXED, EXCLUSIVE)

QUESTION BREAK

NOT INCLUDED IN DATA TABLES AS USED FOR ANALYSIS ONLY

CLS2	BASE: ASK SAMPLE TYPE 1 (CHILDREN AGED 8-17)
QUESTION	SINGLE
Have you ever livestreamed your own videos? <i>Livestreaming is a bit like live TV; it allows people to watch videos on their devices at the same time as they are being made. People usually livestream through websites or apps like Twitch, YouTube Live, or TikTok Live etc. This is different from video calling (like on FaceTime or WhatsApp), where people talk directly to each other rather than broadcasting to a wider audience.</i>	

Yes	1	
No	3	
Don't know	99	FIXED
I don't understand the question	99	(FIXED, EXCLUSIVE)

QUESTION BREAK

CLS3	BASE: ASK SAMPLE TYPE 1 (CHILDREN AGED 8-17) WHO WATCH LIVESTREAMS (CLS1=1)
QUESTION	MULTI CODE RANDOMISE
And when watching a livestream, have you ever... <i>AS HOVER BOX: Livestreaming is a bit like live TV, it allows people to watch videos on their devices at the same time as they are being made. People usually livestream through websites or apps like Twitch, YouTube Live, or TikTok Live etc. This is different from video calling (like on FaceTime or WhatsApp), where people talk directly to each other rather than broadcasting to a wider audience.</i> <i>Please select all that apply. If you're unsure, only choose the option you're confident about.</i>	

Taken part in a live chat on the stream	1	
Sent any gifts via the stream	2	
Sent a message to the streamer	3	
Used emojis/ reactions on the livestream	4	
Taken part in a poll	5	
Called in to speak to the livestreamer	6	

Bought something that was in the livestream (or something similar)	7	
None of the above	98	FIXED
Don't know	99	FIXED
I don't understand the question	99	(FIXED, EXCLUSIVE

QUESTION BREAK

CLS4	BASE: ASK SAMPLE TYPE 1 (CHILDREN AGED 8-17) WHO WATCH LIVESTREAMS (CLS1=1)
QUESTION	MULTI CODE RANDOMISE
What types of content have you watched in livestreams? <i>AS HOVER BOX: Livestreaming is a bit like live TV, it allows people to watch videos on their devices at the same time as they are being made. People usually livestream through websites or apps like Twitch, YouTube Live, or TikTok Live etc. This is different from video calling (like on FaceTime or WhatsApp), where people talk directly to each other rather than broadcasting to a wider audience.</i> <i>Please select all that apply. If you're unsure, only choose the option you're confident about.</i>	

Gaming	1	
'Get ready with me' (GRWM)	2	
Question and answers	3	
Arts and crafts, e.g., drawing, painting, crocheting, etc.	4	
Performing – e.g. singing, dancing, musical instrument	5	
Make up tutorials	6	
Unboxing	7	
Relaxing/ nice sounds/ ASMR	8	
Events/ concerts etc.	9	
Cooking or baking	10	
Other	97	FIXED
None of the above	98	FIXED, EXCLUSIVE
Don't know	99	FIXED, EXCLUSIVE

I don't understand the question	99	(FIXED, EXCLUSIVE)
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QUESTION BREAK

CEE1	BASE: ASK SAMPLE TYPE 1 (CHILDREN AGED 8-17)
QUESTION	MULTI CODE RANDOMISE
We'd now like to think a bit more about how you send messages or make calls. Which, if any, of the areas listed below, are things you think or care about in apps you use for sending messages and making calls. <i>Please select all that apply. If you're unsure, only choose the option(s) you're confident about.</i>	

Privacy – only the sender and recipient(s) can read my messages or hear calls unless anything is reported to the app	1	
Content being sent or received is screened for certain types of content (that may be harmful) by the app	2	
Having apps that my friends use so I can keep in touch with them and stay up to date	3	
Using apps that my parents use or understand	4	
Apps that allow me to make decisions about who can contact me/ find my details	5	
None of these	97	(FIXED, EXCLUSIVE)
I don't know	98	(FIXED, EXCLUSIVE)
I don't understand the question	99	(FIXED, EXCLUSIVE)

QUESTION BREAK

CEE2	BASE: ASK SAMPLE TYPE 1 (CHILDREN AGED 8-17) AND CEE1=1-5
QUESTION	RANK
You said the following criteria were important when considering which apps are good for sending messages and making calls. Can you please rank these in order of most to least important?	

Privacy – only the sender and recipient(s) can read my messages or hear calls unless anything is reported to the app	1	SHOW IF CEE1=1
Content being sent or received is checked for certain types of content (that may be harmful) by the app	2	SHOW IF CEE1=2
Having apps that-my friends use so I can keep in touch with them and stay up to date	3	SHOW IF CEE1=3
Using apps that my parents use or understand	4	SHOW IF CEE1=4
Apps that allow me to make decisions about who can contact them/ find their details	5	SHOW IF CEE1=5

QUESTION BREAK

SECTION J – POSITIVE CLOSURE, DIRECTIONS TO ADVICE AND INFO (8-12S/ 13+ NOT COMPLETING SPECIAL CHARACTERISTICS SECTION)

J1a (CORE)	ASK ALL
TEXT ONLY	MULTI-CODES
Thanks for all your answers so far! It might have felt like we've been asking you lots of similar questions, but you're really doing well! ICON 12 We are nearly done, but we've got some questions to ask you about your yourself and things that you enjoy doing. But first, something a bit random...	

Question break

Z1	ASK ALL
QUESTION	SINGLE GRID. FLAG HOW MANY WERE INCORRECT.
Please match the following items correctly. <i>Please select one option.</i>	

COLUMNS RANDOMISE ORDER

A triangle is...	1
Blue is...	2
A dog is...	3
A bus is...	4

ROWS RANDOMISE ORDER

...A shape	1
...A colour	2
...An animal	3
...A mode of transport	4

FLAG: ASSIGN ONE POINT PER ANY CASE WHERE A triangle is NOT A Shape, Blue is NOT A colour, A dog is NOT An animal, A bus is NOT A mode of transport

Question break

NOT INCLUDED IN DATA TABLES

J1 (CORE)	ASK ALL
QUESTION	MULTI-CODES, MAX 3
Thanks. That last one was just a bit of fun. Now, a slightly more serious question... What are your three favourite things to do in your free time? Select 1, 2 or 3 activities from the list below	

Reading comics or books	1	
Gaming	2	
Sports	3	
Sleeping / napping	4	
Playing or hanging out with friends in person	5	
Cooking	6	
Dance	7	
Playing or listening to music	8	
Being creative	9	
Being with pets / animals	10	
Being with family	11	
Watching TV or films	12	
Nature/ being outside	13	
Chatting with friends on calls or video games	14	
Browsing social media	15	
Something else	16	[FIXED]
None of these	17	[EXCLUSIVE][FIXED]
Don't know	18	[EXCLUSIVE][FIXED]

J4 (CORE) (COBA, 2024 – slightly changed)	ASK ALL
QUESTION	SINGLE CODE
[ALL AGED 8-15] What school year are you in? [ALL AGED 16-17] What school year are you in? If you are not in school, are you in college, doing an apprenticeship, or something else? <i>Please select one option</i>	

AGE OF SELECTED CHILD FROM C1	IF ENGLAND & WALES (D1=2-7, 8-11)	IF SCOTLAND (D1=1)	IF NORTHERN IRELAND (D1=12)	CODE
7-8	Year 3	P3	P4	3
8-9	Year 4	P4	P5	4
9-10	Year 5	P5	P6	5
10-11	Year 6	P6	P7	6
11-12	Year 7	P7	Year 8	7
12-13	Year 8	S1	Year 9	8
13-14	Year 9	S2	Year 10	9
14-15	Year 10	S3	Year 11	10
15-16	Year 11	S4	Year 12	11
16-17	Year 12	S5	Year 13	12

17	Year 13	S6	Year 14	13
16-17	College	College	College	14
16-17	Apprenticeship	Apprenticeship	Apprenticeship	15
16-17	Other	Other	Other	16
17	College	College	College	17
17	Apprenticeship	Apprenticeship	Apprenticeship	18
17	Other	Other	Other	19

Question break

J5 (CORE) USER AGE, SLIGHTLY CHANGED		ASK ALL	
QUESTION		SINGLE CODE	
How did you complete this survey today?			
Please select one option.			

Giving all my own views and experiences, <u>without any help</u> from an adult, parent or caregiver	1	
Giving all my own views and experiences, <u>with help</u> from an adult or parent	2	
An adult or parent gave their opinion of my views and experiences	3	
Don't know	5	

Question break

J6	SHOW ALL CHILDREN
TEXT ONLY	
AGE 12 AND UNDER, OR 13+ AND NOT GIVEN PERMISSION TO COMPLETE SPECIAL CHARACTERISTICS QUESTIONS:	
Phew, that's nearly everything! Thanks very much for your help! If this survey has raised any concerns or worries for you today, there are lots of places that are able to offer help and advice. Some of them are listed below: Help and support available at: (SEE TABLE FROM SECTION G)	

J7	SHOW TO AGE 12 AND UNDER, OR 13+ AND NOT GIVEN PERMISSION TO COMPLETE SPECIAL CHARACTERISTICS QUESTIONS:
TEXT ONLY	
That's everything we need from you. Please pass the device back to your parent or carer	

SECTION K – SPECIAL CATEGORY INFORMATION (13+, PARENTS)

K1	PARENT: SHOW ALL PARENTS/CARERS OF 8-12S AND 13+ WHOSE PARENTS WHO ANSWERED NO AT C4.
TEXT ONLY	CHILD: SHOW TO CHILDREN AGED 13+, WHOSE PARENTS ANSWERED YES AT C4.
Thanks very much again for [IF PARENT: letting your child answer, IF CHILD: answering] those questions. [IF PARENT: Your child's, IF CHILD: ANSWERING] Your] survey answers will be combined with those of all the other people who have taken part. As well as looking at the answers for everyone who has taken part, Ofcom want to be able to understand if there are differences or patterns in survey responses for children from different backgrounds, ethnicities, or other circumstances, such as having a condition or special educational need. To do this there are some questions we'd like to ask about [IF PARENT: your child, IF CHILD: ANSWERING] yourself]. These questions are: • Ethnicity,	

- Any special educational needs or limiting or impacting conditions,
- If living with someone who has an impacting condition.

For each question, there is an option of ‘prefer not to say’ if you decide you don’t want to answer it.

Are you happy to see these questions?

Yes	1	CONTINUE
No	2	GO TO SECTION L

K2	ASK ALL PARENTS OF CHILDREN 8+
QUESTION	MULTIPLE CHOICE
Do any of the following apply to your child?	
<i>Please select all that apply.</i>	

Hearing: They use aids/ adaptations to be able to hear	1
Eyesight: They have issues with their eyesight (other than needing glasses)	2
Mobility: They use aids or adaptations to be able to get about like a wheelchair or mobility scooter	3
Dexterity: They often need support for tasks using their hands or coordination due to a condition such as dyspraxia.	4
Breathing: They have breathlessness or chest pains which can impact their day-to-day activities	5
Learning difficulties: They are significantly behind children of a similar age due to difficulty learning, understanding or remembering things	6
Speech: They use aids and adaptations to be able to communicate such as cards, gestures, or assistive technology	7
Difficulty with words or numbers: They have diagnosed/ suspected dyslexia/ dyscalculia	8
Neurodiversity: They are diagnosed with or are likely to have a form of neurodiversity, such as Autism and/ or ADHD	9
Mental health: They have difficulties with mental health, such as anxiety, depression, OCD, or something else	10
Another condition that impacts their daily activities (e.g. diabetes, epilepsy, cancer, heart condition, auto-immune conditions)	11
Nothing – no condition that impact their daily activities	12 [EXCLUSIVE][FIXED]
Prefer not to say	13 [EXCLUSIVE][FIXED]
Don't know	14 [EXCLUSIVE][FIXED]

K3	ASK ALL CHILDREN 13+ WHOSE PARENTS ANSWERED ‘YES’ TO C4
QUESTION	MULTIPLE CHOICE
Do any of the following apply to you?	

Please select all that apply.

I use aids/ adaptations to be able to hear	1
I have issues with my eyesight (other than needing glasses)	2
I use a wheelchair, mobility scooter or other equipment to be able to get about	3
I regularly need help, or use something to help me, for tasks using my hands.	4
I sometimes have issues with breathing or have chest pains	5
I regularly receive extra help from an adult in school because I have difficulty learning, understanding, or remembering things.	6
I use picture cards, my hands, or computers to help me talk	7
I have or may have dyslexia/ dyscalculia	8
I am neurodiverse (Autistic/ADHD) and I have a diagnosis or am waiting for one	9
I have difficulties with my mental health which regularly impact my life, such as anxiety, depression, OCD, or something else	10
Another condition that impacts my daily activities	11 [FIXED]
Nothing – no condition that impact their daily activities	12 [EXCLUSIVE][FIXED]
Prefer not to say	13 [EXCLUSIVE][FIXED]
Don't know	14 [EXCLUSIVE][FIXED]

K3b	ASK ALL	
QUESTION	MULTIPLE CHOICE	
Do any of the following apply to [IF CHILD=you / IF PARENT =/ your child]?		
<i>Please select all that apply.</i>		
[IF CHILD= I / [IF PARENTS= They] have an EHCP (Education, Health and Care Plan)	1	
[IF CHILD= I / [IF PARENTS= They live with a parent or sibling who has a disability or long-term health issue. This would include difficulties with mental health	2	
None of the above	5	[EXCLUSIVE][FIXED]
Prefer not to say	6	[EXCLUSIVE][FIXED]
Don't know	7	[EXCLUSIVE][FIXED]

K5	ASK ALL
QUESTION	SINGLE CODE
Which of these broad groups best describes [IF CHILD=your / IF PARENT =/ your child's]? ethnic background?	
<i>Please select one option.</i>	

White	1
Asian / Asian British	2
Black / African / Caribbean / Black British	3

Mixed	4
Other	5
Don't know	6
Prefer not to say	7

K5a	ASK ONLINE & IN-SCHOOL (IF K5 = 1)
QUESTION	SINGLE CODE
You describe [IF CHILD=your / IF PARENT =/ your child's] ethnic background as 'White'. Which of the following best describes [IF CHILD=you / IF PARENT =/ your child]? <i>Please select one option.</i>	

English / Welsh / Scottish / Northern Irish / British	1
Irish	2
Gypsy or Irish Traveller	3
Any other White background	4
Don't know	5

K5b	ASK ONLINE & IN-SCHOOL (IF K5 = 2)
QUESTION	SINGLE CODE
You describe [IF CHILD=your / IF PARENT =/ your child's] ethnic background as 'Asian / Asian British'. Which of the following best describes [IF CHILD=you / IF PARENT =/ your child]? <i>Please select one option.</i>	

Bangladeshi	1
Indian	2
Pakistani	3
Chinese	4
Any other Asian background	5
Don't know	6

K5c	ASK ONLINE & IN-SCHOOL (IF K5 = 3)
QUESTION	SINGLE CODE
You describe [if CHILD=your / if PARENT =/ your child's] ethnic background as 'Black / African / Caribbean / Black British'. Which of the following best describes [if CHILD=you / if PARENT =/ your child]?	

Please select one option.

African	1
Caribbean	2
Any other Black background	3
Don't know	4

K5d	ASK ONLINE & IN-SCHOOL (IF K5 = 4)
QUESTION	SINGLE CODE
You describe [if CHILD=your / if PARENT =/ your child's] ethnic background as 'Mixed'. Which of the following best describes [if CHILD=you / if PARENT =/ your child]? Please select one option.	

White and Asian	1
White and Black African	2
White and Black Caribbean	3
Any other Mixed background	4
Don't know	5

K5e	ASK ONLINE & IN-SCHOOL (IF K5 = 5)
QUESTION	SINGLE CODE
You describe [if CHILD=your / if PARENT =/ your child's] ethnic background as 'Other'. Please use the text box to describe that. Please select one option.	

Please type in	1	OPEN
Don't know	2	

SECTION L – 13+ CLOSE

L1	SHOW ALL AGE 13+ AND GIVEN PERMISSION TO COMPLETE SPECIAL CHARACTERISTICS QUESTIONS:
TEXT ONLY	
Thanks very much for your help! You've finished the survey.	
If anything we ask about makes you feel upset or want to talk to someone or seek support, you can stop filling in the survey without giving a reason. If you feel concerned or upset after taking part, please talk to someone you trust such as a parent, a friend, or a teacher. There is also support available from	

SHOW TABLE 1 FOR CHILDREN AGED 8-11

Support service	Link and Helplines	Purpose of service
Childline	https://www.childline.org.uk/ or ☎ 0800 1111 (24/7 support)	Support for anyone under 19 in the UK with any issue they are going through
Young Minds	https://www.youngminds.org.uk/young-person/ (Various helplines within link)	Information and support for those struggling with mental health

SHOW TABLE 2 FOR CHILDREN AGED 12-15

Support service	Link and Helplines	Purpose of service
Childline	https://www.childline.org.uk/ or ☎ 0800 1111 (24/7 support)	Support for anyone under 19 with any issue they are going through
The Mix	https://www.themix.org.uk/crime-and-safety/personal-safety/how-to-stay-safe-online-29437.html or ☎ 0800 808 4994 or 💬 THEMIX to 85258 (24/7 support)	Support service for young people for any challenges they are facing
Young Minds	https://www.youngminds.org.uk/young-person/ (Various helplines within link)	Information and support for those struggling with mental health

L2 TEXT ONLY

SHOW ALL AGE 13+ AND GIVEN PERMISSION TO COMPLETE SPECIAL CHARACTERISTICS QUESTIONS:

Please pass the device back to your parent or carer

SECTION Y – RECONTACT QUESTION – IF THERE IS AN ISSUE WITH SCRIPT

Y1	ASK ALL
QUESTION	SINGLE CODE
If there are any follow-up questions we have for you or your child based on the answers to this survey, are you happy to be contacted again? This would only be one or two additional questions. Please select one option.	
	Yes 1
	No 2

Y2

SHOW ALL

TEXT ONLY	
Thank you for taking part in this survey. <i>Please press the ">>" button below to save your answers</i>	

TEXT TO BE HOUSED ON THE BEANO BRAIN WEBSITE

Beano Brain is conducting research for **Ofcom**, the regulator for online safety in the UK.

The research aims to help Ofcom's understanding about the online behaviour of children and teenagers in the UK,

If you want to check the validity of the survey you have been sent, you can use this link [Ofcom research surveys: a message for participants - Ofcom](#).

If you or your child has been affected by anything in the survey

We hope you/ your children will find the survey useful and interesting. However, thinking about things online that might have upset you/ your children may make them want to talk to someone or seek support. You/ they can stop filling in the survey without giving a reason. If you/ they feel concerned or upset after taking part, we encourage you/ them to talk to someone they trust such as a parent, a friend, or a teacher. There are also a number of support services that young people can contact about issues that may relate to the survey content.

Support service	Link and Helplines	Purpose of service
Childline	https://www.childline.org.uk/ or ☎0800 1111 (24/7 support)	Support for anyone under 19 in the UK with any issue they are going through
Young Minds	https://www.youngminds.org.uk/young-person/ (Various helplines within link)	Information and support for those struggling with mental health

Your data

Beano Brain fully abides by the Market Research Society Code of Conduct.

All information in our surveys will be used for research and analysis purposes only. Information gathered from your child's responses will be analysed and grouped together with responses from other children across the UK. The findings will then be published as data tables and written in a report published on the Ofcom website. The information shared may also be used in other Ofcom publications including other reports or blogs, but no data that could identify your child will be used or shared across any medium.

Please note that the information children share with us in the survey will be treated as strictly confidential unless they write anything suggesting a risk of harm to them or another person, in which case we may contact you and/or the relevant authorities.

You and your child can also withdraw their consent to participate in the research by closing the survey before they reach the end. Once your child completes the survey and their answers are submitted, it will not be possible to withdraw their survey data after this point. This is because their responses will be anonymous and will not be easily identifiable.

Our survey is hosted by an agency named Walr. To read about how data is handled by Walr, please refer to their privacy notice at <https://walr.com/privacy-policy/>

If you have any questions or want to talk to us about your information, you can contact us by emailing ofcom.research@beano.com