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●	191		A2a_2. How often in the past 3 months have you listened to these radio stations?: Any Kiss station	Base: All Respondents	3769
●	192		A2a_2. How often in the past 3 months have you listened to these radio stations?: Virgin Radio	Base: All Respondents	3769
●	193		A2a_2. How often in the past 3 months have you listened to these radio stations?: Virgin Radio	Base: All Respondents	3769
●	194		A2a_2. How often in the past 3 months have you listened to these radio stations?: LBC Radio	Base: All Respondents	3769
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●	196		A2a_2. How often in the past 3 months have you listened to these radio stations?: Other local or national commercial radio station (e.g. a local station that has advertising)	Base: All Respondents	3769
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●	202		A3a. How often in the past 3 months have you watched programmes using these services? - Summary Table	Base: All Respondents who didn't select none of these at A3	1620
●	203		A3a. How often in the past 3 months have you watched programmes using these services?: BBC iPlayer	Base: All Respondents who didn't select none of these at A3	1620
●	204		A3a. How often in the past 3 months have you watched programmes using these services?: BBC iPlayer	Base: All Respondents who didn't select none of these at A3	1620
●	205		A3a. How often in the past 3 months have you watched programmes using these services?: BBC Three (now available only online)	Base: All Respondents who didn't select none of these at A3	187
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●	207		A3a. How often in the past 3 months have you watched programmes using these services?: BBC iPlayer Kids	Base: All Respondents who didn't select none of these at A3	159
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●	209		A3a. How often in the past 3 months have you watched programmes using these services?: ITV Hub or ITV Hub+ [formerly ITV player]	Base: All Respondents who didn't select none of these at A3	902
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●	215		A3a. How often in the past 3 months have you watched programmes using these services?: All 4 (formerly 4OD)	Base: All Respondents who didn't select none of these at A3	732
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●	237		A3a. How often in the past 3 months have you watched programmes using these services?: Other YouTube Channel	Base: All Respondents who didn't select none of these at A3	468
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●	282		A4a. How often in the past 3 months have you used these websites and/or apps?: BBC.co.uk	Base: All Respondents who didn't select none of these at A4	659
●	283		A4a. How often in the past 3 months have you used these websites and/or apps?: ITV.com	Base: All Respondents who didn't select none of these at A4	414

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	287		A4a. How often in the past 3 months have you used these websites and/or apps?: S4C	Base: All Respondents who didn't select none of these at A4	63
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●	292		A4a. How often in the past 3 months have you used these websites and/or apps?: News.sky.com (Sky News)	Base: All Respondents who didn't select none of these at A4	284
●	293		A4a. How often in the past 3 months have you used these websites and/or apps?: Channel4.com	Base: All Respondents who didn't select none of these at A4	250
●	294		A4a. How often in the past 3 months have you used these websites and/or apps?: Channel4.com	Base: All Respondents who didn't select none of these at A4	250
●	295		A4a. How often in the past 3 months have you used these websites and/or apps?: 5 (channel5.com)	Base: All Respondents who didn't select none of these at A4	135
●	296		A4a. How often in the past 3 months have you used these websites and/or apps?: 5 (channel5.com)	Base: All Respondents who didn't select none of these at A4	135
●	297		A4a. How often in the past 3 months have you used these websites and/or apps?: BBC Sport	Base: All Respondents who didn't select none of these at A4	721
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●	300		A4a. How often in the past 3 months have you used these websites and/or apps?: BBC News	Base: All Respondents who didn't select none of these at A4	1189
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●	302		A4a. How often in the past 3 months have you used these websites and/or apps?: BBC Weather	Base: All Respondents who didn't select none of these at A4	1059
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●	306		A4a. How often in the past 3 months have you used these websites and/or apps?: BBC Music	Base: All Respondents who didn't select none of these at A4	185
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●	308		A4a. How often in the past 3 months have you used these websites and/or apps?: BBC Food	Base: All Respondents who didn't select none of these at A4	382
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●	310		A4a. How often in the past 3 months have you used these websites and/or apps?: BBC iWonder	Base: All Respondents who didn't select none of these at A4	66
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●	312		A4a. How often in the past 3 months have you used these websites and/or apps?: BBC+	Base: All Respondents who didn't select none of these at A4	88
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●	316		A4a. How often in the past 3 months have you used these websites and/or apps?: BBC CBeebies Storytime	Base: All Respondents who didn't select none of these at A4	102
●	317		A4a. How often in the past 3 months have you used these websites and/or apps?: BBC Sounds	Base: All Respondents who didn't select none of these at A4	243
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●	326		A4a_2. How often in the past 3 months have you used these websites and/or apps?: S4C	Base: All Respondents	3769
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●	332		A4a_2. How often in the past 3 months have you used these websites and/or apps?: Channel4.com	Base: All Respondents	3769
●	333		A4a_2. How often in the past 3 months have you used these websites and/or apps?: Channel4.com	Base: All Respondents	3769
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●	339		A4a_2. How often in the past 3 months have you used these websites and/or apps?: BBC News	Base: All Respondents	3769
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●	341		A4a_2. How often in the past 3 months have you used these websites and/or apps?: BBC Weather	Base: All Respondents	3769
●	342		A4a_2. How often in the past 3 months have you used these websites and/or apps?: BBC CBeebies Playtime	Base: All Respondents	3769
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●	345		A4a_2. How often in the past 3 months have you used these websites and/or apps?: BBC Music	Base: All Respondents	3769
●	346		A4a_2. How often in the past 3 months have you used these websites and/or apps?: BBC Food	Base: All Respondents	3769
●	347		A4a_2. How often in the past 3 months have you used these websites and/or apps?: BBC Food	Base: All Respondents	3769
●	348		A4a_2. How often in the past 3 months have you used these websites and/or apps?: BBC iWonder	Base: All Respondents	3769
●	349		A4a_2. How often in the past 3 months have you used these websites and/or apps?: BBC iWonder	Base: All Respondents	3769
●	350		A4a_2. How often in the past 3 months have you used these websites and/or apps?: BBC+	Base: All Respondents	3769
●	351		A4a_2. How often in the past 3 months have you used these websites and/or apps?: BBC+	Base: All Respondents	3769
●	352		A4a_2. How often in the past 3 months have you used these websites and/or apps?: BBC Bitesize	Base: All Respondents	3769
●	353		A4a_2. How often in the past 3 months have you used these websites and/or apps?: BBC Bitesize	Base: All Respondents	3769
●	354		A4a_2. How often in the past 3 months have you used these websites and/or apps?: BBC CBeebies Storytime	Base: All Respondents	3769
●	355		A4a_2. How often in the past 3 months have you used these websites and/or apps?: BBC CBeebies Storytime	Base: All Respondents	3769
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●	360		B1TV. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,overall how satisfied or dissatisfied are you with these television and video service providers? -	Base: Users of each platform in the past 3 months	3286
●	361		B1TV_1. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,overall how satisfied or dissatisfied are you with these television and video service providers?:	Base: Users of each platform in the past 3 months	3286
●	362		B1TV_1. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,overall how satisfied or dissatisfied are you with these television and video service providers?:	Base: Users of each platform in the past 3 months	3286
●	363		B1TV_2. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,overall how satisfied or dissatisfied are you with these television and video service providers?:	Base: Users of each platform in the past 3 months	2926
●	364		B1TV_2. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,overall how satisfied or dissatisfied are you with these television and video service providers?:	Base: Users of each platform in the past 3 months	2926
●	365		B1TV_3. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,overall how satisfied or dissatisfied are you with these television and video service providers?:	Base: Users of each platform in the past 3 months	2730
●	366		B1TV_3. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,overall how satisfied or dissatisfied are you with these television and video service providers?:	Base: Users of each platform in the past 3 months	2730
●	367		B1TV_3. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,overall how satisfied or dissatisfied are you with these television and video service providers?:	Base: Users of each platform in the past 3 months	2730

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●	368		B1TV_3. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,overall how satisfied or dissatisfied are you with these television and video service providers?:	Base: Users of each platform in the past 3 months	2730
●	369		B1TV_4. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,overall how satisfied or dissatisfied are you with these television and video service providers?:	Base: Users of each platform in the past 3 months	2144
●	370		B1TV_4. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,overall how satisfied or dissatisfied are you with these television and video service providers?:	Base: Users of each platform in the past 3 months	2144
●	371		B1TV_5. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,overall how satisfied or dissatisfied are you with these television and video service providers?:	Base: Users of each platform in the past 3 months	145
●	372		B1TV_5. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,overall how satisfied or dissatisfied are you with these television and video service providers?:	Base: Users of each platform in the past 3 months	145
●	373		B1TV_6. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,overall how satisfied or dissatisfied are you with these television and video service providers?:	Base: Users of each platform in the past 3 months	1191
●	374		B1TV_6. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,overall how satisfied or dissatisfied are you with these television and video service providers?:	Base: Users of each platform in the past 3 months	1191
●	375		B1TV_7. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,overall how satisfied or dissatisfied are you with these television and video service providers?:	Base: Users of each platform in the past 3 months	1659
●	376		B1TV_7. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,overall how satisfied or dissatisfied are you with these television and video service providers?:	Base: Users of each platform in the past 3 months	1659

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●	377		B1TV_8. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,overall how satisfied or dissatisfied are you with these television and video service providers?:	Base: Users of each platform in the past 3 months	1060
●	378		B1TV_8. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,overall how satisfied or dissatisfied are you with these television and video service providers?:	Base: Users of each platform in the past 3 months	1060
●	379		B1TV_9. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,overall how satisfied or dissatisfied are you with these television and video service providers?:	Base: Users of each platform in the past 3 months	281
●	380		B1TV_9. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,overall how satisfied or dissatisfied are you with these television and video service providers?:	Base: Users of each platform in the past 3 months	281
●	381		B2Radio. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,overall how satisfied or dissatisfied are you with these radio providers? - Summary Table	Base: Used each provider at A2.1/A2.2	2308
●	382		B2Radio_1. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,overall how satisfied or dissatisfied are you with these radio providers?: BBC Radio	Base: Used each provider at A2.1/A2.2	2308
●	383		B2Radio_1. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,overall how satisfied or dissatisfied are you with these radio providers?: BBC Radio	Base: Used each provider at A2.1/A2.2	2308
●	384		B2Radio_2. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,overall how satisfied or dissatisfied are you with these radio providers?: Absolute Radio	Base: Used each provider at A2.1/A2.2	440
●	385		B2Radio_2. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,overall how satisfied or dissatisfied are you with these radio providers?: Absolute Radio	Base: Used each provider at A2.1/A2.2	440
●	386		B2Radio_3. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,overall how satisfied or dissatisfied are you with these radio providers?: Classic FM	Base: Used each provider at A2.1/A2.2	590

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●	387		B2Radio_3. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,overall how satisfied or dissatisfied are you with these radio providers?: Classic FM	Base: Used each provider at A2.1/A2.2	590
●	388		B2Radio_4. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,overall how satisfied or dissatisfied are you with these radio providers?: Heart	Base: Used each provider at A2.1/A2.2	727
●	389		B2Radio_4. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,overall how satisfied or dissatisfied are you with these radio providers?: Heart	Base: Used each provider at A2.1/A2.2	727
●	390		B2Radio_5. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,overall how satisfied or dissatisfied are you with these radio providers?: Capital	Base: Used each provider at A2.1/A2.2	562
●	391		B2Radio_5. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,overall how satisfied or dissatisfied are you with these radio providers?: Capital	Base: Used each provider at A2.1/A2.2	562
●	392		B2Radio_6. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,overall how satisfied or dissatisfied are you with these radio providers?: Smooth	Base: Used each provider at A2.1/A2.2	460
●	393		B2Radio_6. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,overall how satisfied or dissatisfied are you with these radio providers?: Smooth	Base: Used each provider at A2.1/A2.2	460
●	394		B2Radio_7. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,overall how satisfied or dissatisfied are you with these radio providers?: talkRadio/Sport	Base: Used each provider at A2.1/A2.2	470
●	395		B2Radio_7. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,overall how satisfied or dissatisfied are you with these radio providers?: talkRadio/Sport	Base: Used each provider at A2.1/A2.2	470
●	396		B2Radio_8. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,overall how satisfied or dissatisfied are you with these radio providers?: Any Kiss station	Base: Used each provider at A2.1/A2.2	406
●	397		B2Radio_8. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,overall how satisfied or dissatisfied are you with these radio providers?: Any Kiss station	Base: Used each provider at A2.1/A2.2	406

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●	398		B2Radio_10. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers?: Virgin Radio	Base: Used each provider at A2.1/A2.2	249
●	399		B2Radio_10. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers?: Virgin Radio	Base: Used each provider at A2.1/A2.2	249
●	400		B2Radio_11. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers?: LBC	Base: Used each provider at A2.1/A2.2	282
●	401		B2Radio_11. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers?: LBC	Base: Used each provider at A2.1/A2.2	282
●	402		B3MEAPP. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps? - Summary	Base: Used each provider at A4	2011
●	403		B3MEAPP_1. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps?: BBC	Base: Used each provider at A4	2011
●	404		B3MEAPP_1. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps?: BBC	Base: Used each provider at A4	2011
●	405		B3MEAPP_2. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps?: ITV	Base: Used each provider at A4	395
●	406		B3MEAPP_2. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps?: ITV	Base: Used each provider at A4	395
●	407		B3MEAPP_3. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps?: Sky	Base: Used each provider at A4	549

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●	408		B3MEAPP_3. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps?: Sky	Base: Used each provider at A4	549
●	409		B3MEAPP_4. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps?: Channel 4	Base: Used each provider at A4	244
●	410		B3MEAPP_4. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps?: Channel 4	Base: Used each provider at A4	244
	411		B3MEAPP_5. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps?: Channel 5	Base: Used each provider at A4	134
	412		B3MEAPP_5. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps?: Channel 5	Base: Used each provider at A4	134
	413		B3MEAPP_6. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps?: STV	Base: Used each provider at A4	70
	414		B3MEAPP_6. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps?: STV	Base: Used each provider at A4	70
	415		B3MEAPP_7. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps?: S4C	Base: Used each provider at A4	62
	416		B3MEAPP_7. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps?: S4C	Base: Used each provider at A4	62

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●	417		QC1. On a scale of 1 – 10 where 1 is extremely unfavourable and 10 is extremely favourable, thinking about everything the BBC does across TV, radio and online, what is your overall impression of the	Base: All Respondents	3769
●	418		QC1. On a scale of 1 – 10 where 1 is extremely unfavourable and 10 is extremely favourable, thinking about everything the BBC does across TV, radio and online, what is your overall impression of the	Base: All Respondents	3769
●	419		QC2. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC as a whole provides - Summary Table	Base: All Respondents	3769
●	420		QC2. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC as a whole provides - Summary Table	Base: All Respondents	3769
●	421		QC2_1. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC as a whole provides: Impartial news and information to help	Base: All Respondents	3769
●	422		QC2_1. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC as a whole provides: Impartial news and information to help	Base: All Respondents	3769
●	423		QC2_2. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC as a whole provides: Informative and educational content,	Base: All Respondents	3769
●	424		QC2_2. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC as a whole provides: Informative and educational content,	Base: All Respondents	3769
●	425		QC2_3. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC as a whole provides: A range of high quality, distinctive	Base: All Respondents	3769
●	426		QC2_3. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC as a whole provides: A range of high quality, distinctive	Base: All Respondents	3769

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●	427		QC2_4. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC as a whole provides: Content that accurately represents and	Base: All Respondents	3769
●	428		QC2_4. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC as a whole provides: Content that accurately represents and	Base: All Respondents	3769
●	429		QC2_4. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC as a whole provides: Content that accurately represents and	Base: All Respondents	3769
●	430		QC2_4. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC as a whole provides: Content that accurately represents and	Base: All Respondents	3769
●	431		QC3. On a scale of 1-10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides - Summary Table	Base: All Respondents	3769
●	432		QC3. On a scale of 1-10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides - Summary Table	Base: All Respondents	3769
●	433		QC3_1. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides: Impartial news and information to help	Base: All Respondents	3769
●	434		QC3_1. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides: Impartial news and information to help	Base: All Respondents	3769
●	435		QC3_1. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides: Impartial news and information to help	Base: All Respondents	3769

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●	436		QC3_1. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides: Impartial news and information to help	Base: All Respondents	3769
●	437		QC3_2. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides: Informative and educational content,	Base: All Respondents	3769
●	438		QC3_2. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides: Informative and educational content,	Base: All Respondents	3769
●	439		QC3_3. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides: A range of high quality, distinctive and	Base: All Respondents	3769
●	440		QC3_3. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides: A range of high quality, distinctive and	Base: All Respondents	3769
●	441		QC3_3. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides: A range of high quality, distinctive and	Base: All Respondents	3769
●	442		QC3_3. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides: A range of high quality, distinctive and	Base: All Respondents	3769
●	443		QC3_4. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides: Content that accurately represents and	Base: All Respondents	3769
●	444		QC3_4. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides: Content that accurately represents and	Base: All Respondents	3769

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●	445		QC3_4. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides: Content that accurately represents and	Base: All Respondents	3769
●	446		QC3_4. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides: Content that accurately represents and	Base: All Respondents	3769
●	447		QC4. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides - Summary Table	Base: All Respondents	3769
●	448		QC4. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides - Summary Table	Base: All Respondents	3769
●	449		QC4_1. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides: Impartial news and information to help	Base: All Respondents	3769
●	450		QC4_1. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides: Impartial news and information to help	Base: All Respondents	3769
●	451		QC4_2. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides: Informative and educational content, which	Base: All Respondents	3769
●	452		QC4_2. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides: Informative and educational content, which	Base: All Respondents	3769
●	453		QC4_2. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides: Informative and educational content, which	Base: All Respondents	3769

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●	454		QC4_2. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides: Informative and educational content, which	Base: All Respondents	3769
●	455		QC4_3. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides: A range of high quality, distinctive and	Base: All Respondents	3769
●	456		QC4_3. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides: A range of high quality, distinctive and	Base: All Respondents	3769
●	457		QC4_4. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides: Content that accurately represents and	Base: All Respondents	3769
●	458		QC4_4. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides: Content that accurately represents and	Base: All Respondents	3769
●	459		QC4_4. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides: Content that accurately represents and	Base: All Respondents	3769
●	460		QC4_4. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides: Content that accurately represents and	Base: All Respondents	3769
●	461		Summary_Table. Summary of Purpose - Impartial news and information to help people understand and engage with the world around them. (7-10 Summary Table)	Base: All Respondents	3121
●	462		Summary_Table. Summary of Purpose - Impartial news and information to help people understand and engage with the world around them. (7-10 Summary Table)	Base: All Respondents	3121

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●	463		Summary_Table. Summary of Purpose - Informative and educational content, which is inspiring and challenging, and that supports learning for all ages. (7-10 Summary Table)	Base: All Respondents	3111
●	464		Summary_Table. Summary of Purpose - Informative and educational content, which is inspiring and challenging, and that supports learning for all ages. (7-10 Summary Table)	Base: All Respondents	3111
●	465		Summary_Table. Summary of Purpose - A range of high quality, distinctive and creative content that is different to that of other providers. (7-10 Summary Table)	Base: All Respondents	3056
●	466		Summary_Table. Summary of Purpose - A range of high quality, distinctive and creative content that is different to that of other providers. (7-10 Summary Table)	Base: All Respondents	3056
●	467		Summary_Table. Summary of Purpose - Content that accurately represents and authentically portrays the life and culture of a range of different communities throughout the UK. (7-10 Summary Table)	Base: All Respondents	3033
●	468		Summary_Table. Summary of Purpose - Content that accurately represents and authentically portrays the life and culture of a range of different communities throughout the UK. (7-10 Summary Table)	Base: All Respondents	3033
●	469		QC6. On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides: - Summary Table	Base: All Respondents	3769
●	470		QC6_1. This set of statements are about the BBC providing impartial news and information to help people understand and engage in the world around them; On a scale of 1-10, where 1 means not at all	Base: All Respondents	3769
●	471		QC6_1. This set of statements are about the BBC providing impartial news and information to help people understand and engage in the world around them; On a scale of 1-10, where 1 means not at all	Base: All Respondents	3769
●	472		QC6_2. This set of statements are about the BBC providing impartial news and information to help people understand and engage in the world around them; On a scale of 1-10, where 1 means not at all	Base: All Respondents	3769

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●	473		QC6_2. This set of statements are about the BBC providing impartial news and information to help people understand and engage in the world around them; On a scale of 1-10, where 1 means not at all	Base: All Respondents	3769
●	474		QC6_3. This set of statements are about the BBC providing impartial news and information to help people understand and engage in the world around them; On a scale of 1-10, where 1 means not at all	Base: All Respondents	3769
●	475		QC6_3. This set of statements are about the BBC providing impartial news and information to help people understand and engage in the world around them; On a scale of 1-10, where 1 means not at all	Base: All Respondents	3769
●	476		QC6_sum. This set of statements are about the BBC providing impartial news and information to help people understand and engage in the world around them; On a scale of 1-10, where 1 means not at all	Base: All Respondents	3769
●	477		QC6_sum. This set of statements are about the BBC providing impartial news and information to help people understand and engage in the world around them; On a scale of 1-10, where 1 means not at all	Base: All Respondents	3769
●	478		QC7. This next set of statements are about the BBC supporting learning for people of all ages; On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do	Base: All Respondents	3769
●	479		QC7. This next set of statements are about the BBC supporting learning for people of all ages; On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do	Base: All Respondents	3769
●	480		QC7_1. This next set of statements are about the BBC supporting learning for people of all ages; On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do	Base: All Respondents	3769
●	481		QC7_1. This next set of statements are about the BBC supporting learning for people of all ages; On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do	Base: All Respondents	3769
●	482		QC7_2. This next set of statements are about the BBC supporting learning for people of all ages; On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do	Base: All Respondents	3769

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●	483		QC7_2. This next set of statements are about the BBC supporting learning for people of all ages; On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do	Base: All Respondents	3769
●	484		QC7_2. This next set of statements are about the BBC supporting learning for people of all ages; On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do	Base: All Respondents	3769
●	485		QC7_2. This next set of statements are about the BBC supporting learning for people of all ages; On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do	Base: All Respondents	3769
●	486		QC7_3. This next set of statements are about the BBC supporting learning for people of all ages; On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do	Base: All Respondents	3769
●	487		QC7_3. This next set of statements are about the BBC supporting learning for people of all ages; On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do	Base: All Respondents	3769
●	488		QC7_4. This next set of statements are about the BBC supporting learning for people of all ages; On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do	Base: All Respondents	3769
●	489		QC7_4. This next set of statements are about the BBC supporting learning for people of all ages; On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do	Base: All Respondents	3769
●	490		QC7_4. This next set of statements are about the BBC supporting learning for people of all ages; On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do	Base: All Respondents	3769
●	491		QC7_4. This next set of statements are about the BBC supporting learning for people of all ages; On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do	Base: All Respondents	3769
●	492		QC7_5. This next set of statements are about the BBC supporting learning for people of all ages; On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do	Base: All Respondents	3769
●	493		QC7_5. This next set of statements are about the BBC supporting learning for people of all ages; On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do	Base: All Respondents	3769

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●	494		QC7_5. This next set of statements are about the BBC supporting learning for people of all ages; On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do	Base: All Respondents	3769
●	495		QC7_5. This next set of statements are about the BBC supporting learning for people of all ages; On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do	Base: All Respondents	3769
●	496		QC7_sum. This next set of statements are about the BBC supporting learning for people of all ages; On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all,	Base: All Respondents	3769
●	497		QC7_sum. This next set of statements are about the BBC supporting learning for people of all ages; On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all,	Base: All Respondents	3769
●	498		QC8. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content; On a scale of 1-10, where 1 means not at all well and 10 means	Base: All Respondents	3769
●	499		QC8. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content; On a scale of 1-10, where 1 means not at all well and 10 means	Base: All Respondents	3769
●	500		QC8_1. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content; On a scale of 1-10, where 1 means not at all well and 10	Base: All Respondents	3769
●	501		QC8_1. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content; On a scale of 1-10, where 1 means not at all well and 10	Base: All Respondents	3769
●	502		QC8_2. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content; On a scale of 1-10, where 1 means not at all well and 10	Base: All Respondents	3769
●	503		QC8_2. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content; On a scale of 1-10, where 1 means not at all well and 10	Base: All Respondents	3769

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●	504		QC8_3. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content; On a scale of 1-10, where 1 means not at all well and 10	Base: All Respondents	3769
●	505		QC8_3. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content; On a scale of 1-10, where 1 means not at all well and 10	Base: All Respondents	3769
●	506		QC8_4. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content; On a scale of 1-10, where 1 means not at all well and 10	Base: All Respondents	3769
●	507		QC8_4. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content; On a scale of 1-10, where 1 means not at all well and 10	Base: All Respondents	3769
●	508		QC8_4. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content; On a scale of 1-10, where 1 means not at all well and 10	Base: All Respondents	3769
●	509		QC8_4. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content; On a scale of 1-10, where 1 means not at all well and 10	Base: All Respondents	3769
●	510		QC8_5. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content; On a scale of 1-10, where 1 means not at all well and 10	Base: All Respondents	3769
●	511		QC8_5. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content; On a scale of 1-10, where 1 means not at all well and 10	Base: All Respondents	3769
●	512		QC8_6. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content; On a scale of 1-10, where 1 means not at all well and 10	Base: All Respondents	3769
●	513		QC8_6. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content; On a scale of 1-10, where 1 means not at all well and 10	Base: All Respondents	3769
●	514		QC8_sum. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content; On a scale of 1-10, where 1 means not at all well and 10	Base: All Respondents	3769

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●	515		QC8_sum. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content; On a scale of 1-10, where 1 means not at all well and 10	Base: All Respondents	3769
●	516		QC9. This next set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions; On a scale of 1-10, where 1 means not	Base: All Respondents	3769
●	517		QC9_1. This next set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions; On a scale of 1-10, where 1 means not	Base: All Respondents	3769
●	518		QC9_1. This next set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions; On a scale of 1-10, where 1 means not	Base: All Respondents	3769
●	519		QC9_2. This next set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions; On a scale of 1-10, where 1 means not	Base: All Respondents	3769
●	520		QC9_2. This next set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions; On a scale of 1-10, where 1 means not	Base: All Respondents	3769
●	521		QC9_2. This next set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions; On a scale of 1-10, where 1 means not	Base: All Respondents	3769
●	522		QC9_2. This next set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions; On a scale of 1-10, where 1 means not	Base: All Respondents	3769
●	523		QC9_3. This next set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions; On a scale of 1-10, where 1 means not	Base: All Respondents	3769

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●	524		QC9_3. This next set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions; On a scale of 1-10, where 1 means not	Base: All Respondents	3769
●	525		QC9_3. This next set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions; On a scale of 1-10, where 1 means not	Base: All Respondents	3769
●	526		QC9_3. This next set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions; On a scale of 1-10, where 1 means not	Base: All Respondents	3769
●	527		QC9_4. This next set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions; On a scale of 1-10, where 1 means not	Base: All Respondents	3769
●	528		QC9_4. This next set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions; On a scale of 1-10, where 1 means not	Base: All Respondents	3769
●	529		QC9_4. This next set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions; On a scale of 1-10, where 1 means not	Base: All Respondents	3769
●	530		QC9_4. This next set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions; On a scale of 1-10, where 1 means not	Base: All Respondents	3769
●	531		QC9_5. This next set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions; On a scale of 1-10, where 1 means not	Base: All Respondents	3769
●	532		QC9_5. This next set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions; On a scale of 1-10, where 1 means not	Base: All Respondents	3769

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●	533		QC9_sum. This next set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions; On a scale of 1-10, where 1 means	Base: All Respondents	3769
●	534		QC9_sum. This next set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions; On a scale of 1-10, where 1 means	Base: All Respondents	3769
●	535		D1. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: - Summary Table	Base: All who have watched BBC TV or BBC on demand in the past 3 months	3272
●	536		D1. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: - Summary Table	Base: All who have watched BBC TV or BBC on demand in the past 3 months	3272
●	537		D1_1. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Provides a broad mix of different types of TV programmes and	Base: All who have watched BBC TV or BBC on demand in the past 3 months	3272
●	538		D1_1. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Provides a broad mix of different types of TV programmes and	Base: All who have watched BBC TV or BBC on demand in the past 3 months	3272
●	539		D1_1. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Provides a broad mix of different types of TV programmes and	Base: All who have watched BBC TV or BBC on demand in the past 3 months	3272
●	540		D1_1. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Provides a broad mix of different types of TV programmes and	Base: All who have watched BBC TV or BBC on demand in the past 3 months	3272
●	541		D1_2. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Provides high quality television content.	Base: All who have watched BBC TV or BBC on demand in the past 3 months	3272
●	542		D1_2. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Provides high quality television content.	Base: All who have watched BBC TV or BBC on demand in the past 3 months	3272
●	543		D1_2. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Provides high quality television content.	Base: All who have watched BBC TV or BBC on demand in the past 3 months	3272

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●	544		D1_2. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Provides high quality television content.	Base: All who have watched BBC TV or BBC on demand in the past 3 months	3272
●	545		D1_3. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Provides TV programmes and content made specifically for UK	Base: All who have watched BBC TV or BBC on demand in the past 3 months	3272
●	546		D1_3. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Provides TV programmes and content made specifically for UK	Base: All who have watched BBC TV or BBC on demand in the past 3 months	3272
●	547		D1_3. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Provides TV programmes and content made specifically for UK	Base: All who have watched BBC TV or BBC on demand in the past 3 months	3272
●	548		D1_3. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Provides TV programmes and content made specifically for UK	Base: All who have watched BBC TV or BBC on demand in the past 3 months	3272
●	549		D1_4. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Takes risks and provides TV programmes and content that is new	Base: All who have watched BBC TV or BBC on demand in the past 3 months	3272
●	550		D1_4. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Takes risks and provides TV programmes and content that is new	Base: All who have watched BBC TV or BBC on demand in the past 3 months	3272
●	551		D1_4. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Takes risks and provides TV programmes and content that is new	Base: All who have watched BBC TV or BBC on demand in the past 3 months	3272
●	552		D1_4. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Takes risks and provides TV programmes and content that is new	Base: All who have watched BBC TV or BBC on demand in the past 3 months	3272
●	553		D1_5. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Provides TV programmes and content which appeals to a wide range	Base: All who have watched BBC TV or BBC on demand in the past 3 months	3272
●	554		D1_5. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Provides TV programmes and content which appeals to a wide range	Base: All who have watched BBC TV or BBC on demand in the past 3 months	3272

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●	555		D1_5. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Provides TV programmes and content which appeals to a wide range	Base: All who have watched BBC TV or BBC on demand in the past 3 months	3272
●	556		D1_5. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Provides TV programmes and content which appeals to a wide range	Base: All who have watched BBC TV or BBC on demand in the past 3 months	3272
●	557		D1_6. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Provides distinctive TV programmes and content.	Base: All who have watched BBC TV or BBC on demand in the past 3 months	3272
●	558		D1_6. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Provides distinctive TV programmes and content.	Base: All who have watched BBC TV or BBC on demand in the past 3 months	3272
●	559		D1_6. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Provides distinctive TV programmes and content.	Base: All who have watched BBC TV or BBC on demand in the past 3 months	3272
●	560		D1_6. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Provides distinctive TV programmes and content.	Base: All who have watched BBC TV or BBC on demand in the past 3 months	3272
●	561		D1_sum. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... (7-10 Summary Table)	Base: All who have watched BBC TV or BBC on demand in the past 3 months	2583
●	562		D1_sum. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... (7-10 Summary Table)	Base: All who have watched BBC TV or BBC on demand in the past 3 months	2583
●	563		D1_2. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: - Summary Table	Base: All Respondents	3769
●	564		D1_2. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: - Summary Table	Base: All Respondents	3769
●	565		D1_1_2. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Provides a broad mix of different types of TV programmes and	Base: All Respondents	3769

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●	566		D1_1_2. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Provides a broad mix of different types of TV programmes and	Base: All Respondents	3769
●	567		D1_1_2. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Provides a broad mix of different types of TV programmes and	Base: All Respondents	3769
●	568		D1_1_2. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Provides a broad mix of different types of TV programmes and	Base: All Respondents	3769
●	569		D1_2_2. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Provides high quality television content.	Base: All Respondents	3769
●	570		D1_2_2. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Provides high quality television content.	Base: All Respondents	3769
●	571		D1_2_2. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Provides high quality television content.	Base: All Respondents	3769
●	572		D1_2_2. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Provides high quality television content.	Base: All Respondents	3769
●	573		D1_3_2. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Provides TV programmes and content made specifically for UK	Base: All Respondents	3769
●	574		D1_3_2. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Provides TV programmes and content made specifically for UK	Base: All Respondents	3769
●	575		D1_3_2. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Provides TV programmes and content made specifically for UK	Base: All Respondents	3769
●	576		D1_3_2. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Provides TV programmes and content made specifically for UK	Base: All Respondents	3769

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●	577		D1_4_2. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Takes risks and provides TV programmes and content that is new	Base: All Respondents	3769
●	578		D1_4_2. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Takes risks and provides TV programmes and content that is new	Base: All Respondents	3769
●	579		D1_4_2. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Takes risks and provides TV programmes and content that is new	Base: All Respondents	3769
●	580		D1_4_2. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Takes risks and provides TV programmes and content that is new	Base: All Respondents	3769
●	581		D1_5_2. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Provides TV programmes and content which appeals to a wide	Base: All Respondents	3769
●	582		D1_5_2. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Provides TV programmes and content which appeals to a wide	Base: All Respondents	3769
●	583		D1_5_2. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Provides TV programmes and content which appeals to a wide	Base: All Respondents	3769
●	584		D1_5_2. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Provides TV programmes and content which appeals to a wide	Base: All Respondents	3769
●	585		D1_6_2. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Provides distinctive TV programmes and content.	Base: All Respondents	3769
●	586		D1_6_2. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Provides distinctive TV programmes and content.	Base: All Respondents	3769

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●	587		D1_6_2. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Provides distinctive TV programmes and content.	Base: All Respondents	3769
●	588		D1_6_2. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Provides distinctive TV programmes and content.	Base: All Respondents	3769
●	589		D1_sum_2. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... (7-10 Summary Table)	Base: All Respondents	3769
●	590		D1_sum_2. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... (7-10 Summary Table)	Base: All Respondents	3769
●	591		D1a. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...: - Summary Table	Base: All who have watched BBC TV or BBC on demand in the past 3 months	3272
●	592		D1a. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...: - Summary Table	Base: All who have watched BBC TV or BBC on demand in the past 3 months	3272
●	593		D1a_1. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...: Provides a broad mix of different	Base: All who have watched BBC TV or BBC on demand in the past 3 months	3272
●	594		D1a_1. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...: Provides a broad mix of different	Base: All who have watched BBC TV or BBC on demand in the past 3 months	3272
●	595		D1a_1. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...: Provides a broad mix of different	Base: All who have watched BBC TV or BBC on demand in the past 3 months	3272
●	596		D1a_1. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...: Provides a broad mix of different	Base: All who have watched BBC TV or BBC on demand in the past 3 months	3272
●	597		D1a_2. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...: Provides high quality television	Base: All who have watched BBC TV or BBC on demand in the past 3 months	3272

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●	598		D1a_2. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...: Provides high quality television	Base: All who have watched BBC TV or BBC on demand in the past 3 months	3272
●	599		D1a_2. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...: Provides high quality television	Base: All who have watched BBC TV or BBC on demand in the past 3 months	3272
●	600		D1a_2. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...: Provides high quality television	Base: All who have watched BBC TV or BBC on demand in the past 3 months	3272
●	601		D1a_3. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...: Provides TV programmes and content	Base: All who have watched BBC TV or BBC on demand in the past 3 months	3272
●	602		D1a_3. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...: Provides TV programmes and content	Base: All who have watched BBC TV or BBC on demand in the past 3 months	3272
●	603		D1a_3. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...: Provides TV programmes and content	Base: All who have watched BBC TV or BBC on demand in the past 3 months	3272
●	604		D1a_3. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...: Provides TV programmes and content	Base: All who have watched BBC TV or BBC on demand in the past 3 months	3272
●	605		D1a_4. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...: Takes risks and provides TV	Base: All who have watched BBC TV or BBC on demand in the past 3 months	3272
●	606		D1a_4. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...: Takes risks and provides TV	Base: All who have watched BBC TV or BBC on demand in the past 3 months	3272
●	607		D1a_4. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...: Takes risks and provides TV	Base: All who have watched BBC TV or BBC on demand in the past 3 months	3272

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●	608		D1a_4. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...: Takes risks and provides TV	Base: All who have watched BBC TV or BBC on demand in the past 3 months	3272
●	609		D1a_5. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...: Provides TV programmes and content	Base: All who have watched BBC TV or BBC on demand in the past 3 months	3272
●	610		D1a_5. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...: Provides TV programmes and content	Base: All who have watched BBC TV or BBC on demand in the past 3 months	3272
●	611		D1a_5. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...: Provides TV programmes and content	Base: All who have watched BBC TV or BBC on demand in the past 3 months	3272
●	612		D1a_5. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...: Provides TV programmes and content	Base: All who have watched BBC TV or BBC on demand in the past 3 months	3272
●	613		D1a_6. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...: Provides distinctive TV programmes	Base: All who have watched BBC TV or BBC on demand in the past 3 months	3272
●	614		D1a_6. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...: Provides distinctive TV programmes	Base: All who have watched BBC TV or BBC on demand in the past 3 months	3272
●	615		D1a_6. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...: Provides distinctive TV programmes	Base: All who have watched BBC TV or BBC on demand in the past 3 months	3272
●	616		D1a_6. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...: Provides distinctive TV programmes	Base: All who have watched BBC TV or BBC on demand in the past 3 months	3272

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●	617		D1a_sum. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... (7-10 Summary Table)	Base: All who have watched BBC TV or BBC on demand in the past 3 months	2847
●	618		D1a_sum. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... (7-10 Summary Table)	Base: All who have watched BBC TV or BBC on demand in the past 3 months	2847
●	619		D1a_2. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...: - Summary Table	Base: All Respondents	3769
●	620		D1a_2. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...: - Summary Table	Base: All Respondents	3769
●	621		D1a_1_2. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...: Provides a broad mix of different	Base: All Respondents	3769
●	622		D1a_1_2. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...: Provides a broad mix of different	Base: All Respondents	3769
●	623		D1a_1_2. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...: Provides a broad mix of different	Base: All Respondents	3769
●	624		D1a_1_2. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...: Provides a broad mix of different	Base: All Respondents	3769
●	625		D1a_2_2. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...: Provides high quality television	Base: All Respondents	3769
●	626		D1a_2_2. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...: Provides high quality television	Base: All Respondents	3769
●	627		D1a_2_2. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...: Provides high quality television	Base: All Respondents	3769

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●	628		D1a_2_2. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...: Provides high quality television	Base: All Respondents	3769
●	629		D1a_3_2. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...: Provides TV programmes and content	Base: All Respondents	3769
●	630		D1a_3_2. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...: Provides TV programmes and content	Base: All Respondents	3769
●	631		D1a_3_2. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...: Provides TV programmes and content	Base: All Respondents	3769
●	632		D1a_3_2. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...: Provides TV programmes and content	Base: All Respondents	3769
●	633		D1a_4_2. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...: Takes risks and provides TV	Base: All Respondents	3769
●	634		D1a_4_2. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...: Takes risks and provides TV	Base: All Respondents	3769
●	635		D1a_4_2. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...: Takes risks and provides TV	Base: All Respondents	3769
●	636		D1a_4_2. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...: Takes risks and provides TV	Base: All Respondents	3769
●	637		D1a_5_2. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...: Provides TV programmes and content	Base: All Respondents	3769

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●	638		D1a_5_2. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...: Provides TV programmes and content	Base: All Respondents	3769
●	639		D1a_5_2. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...: Provides TV programmes and content	Base: All Respondents	3769
●	640		D1a_5_2. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...: Provides TV programmes and content	Base: All Respondents	3769
●	641		D1a_6_2. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...: Provides distinctive TV programmes	Base: All Respondents	3769
●	642		D1a_6_2. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...: Provides distinctive TV programmes	Base: All Respondents	3769
●	643		D1a_6_2. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...: Provides distinctive TV programmes	Base: All Respondents	3769
●	644		D1a_6_2. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...: Provides distinctive TV programmes	Base: All Respondents	3769
●	645		D1a_sum_2. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... (7-10 Summary Table)	Base: All Respondents	3769
●	646		D1a_sum_2. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... (7-10 Summary Table)	Base: All Respondents	3769

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●	647		D1b. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: - Summary Table	Base: All who have used BBC channel/service in the last 3 months	3057
●	648		D1b. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: - Summary Table	Base: All who have used BBC channel/service in the last 3 months	3057
●	649		D1b_1. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC One offers me something that other	Base: All who have used BBC channel/service in the last 3 months	3057
●	650		D1b_1. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC One offers me something that other	Base: All who have used BBC channel/service in the last 3 months	3057
●	651		D1b_1. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC One offers me something that other	Base: All who have used BBC channel/service in the last 3 months	3057
●	652		D1b_1. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC One offers me something that other	Base: All who have used BBC channel/service in the last 3 months	3057
●	653		D1b_2. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC Two offers me something that other	Base: All who have used BBC channel/service in the last 3 months	2314
●	654		D1b_2. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC Two offers me something that other	Base: All who have used BBC channel/service in the last 3 months	2314
●	655		D1b_3. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC Four offers me something that other	Base: All who have used BBC channel/service in the last 3 months	1277

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●	656		D1b_3. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC Four offers me something that other	Base: All who have used BBC channel/service in the last 3 months	1277
●	657		D1b_13. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC News Channel offers me something that	Base: All who have used BBC channel/service in the last 3 months	1354
●	658		D1b_13. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC News Channel offers me something that	Base: All who have used BBC channel/service in the last 3 months	1354
●	659		D1b_14. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC Parliament offers me something that other	Base: All who have used BBC channel/service in the last 3 months	479
●	660		D1b_14. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC Parliament offers me something that other	Base: All who have used BBC channel/service in the last 3 months	479
●	661		D1b_15. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC Alba offers me something that other	Base: All who have used BBC channel/service in the last 3 months	145
●	662		D1b_15. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC Alba offers me something that other	Base: All who have used BBC channel/service in the last 3 months	145
●	663		D1b_16. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: CBBC offers me something that other television	Base: All who have used BBC channel/service in the last 3 months	307
●	664		D1b_16. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: CBBC offers me something that other television	Base: All who have used BBC channel/service in the last 3 months	307

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●	665		D1b_17. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: CBeebies offers me something that other	Base: All who have used BBC channel/service in the last 3 months	386
●	666		D1b_17. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: CBeebies offers me something that other	Base: All who have used BBC channel/service in the last 3 months	386
●	667		D1b_20. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC Scotland offers me something that other	Base: All who have used BBC channel/service in the last 3 months	233
●	668		D1b_20. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC Scotland offers me something that other	Base: All who have used BBC channel/service in the last 3 months	233
●	669		D1b_21. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC iPlayer offers me something that other	Base: All who have used BBC channel/service in the last 3 months	1620
●	670		D1b_21. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC iPlayer offers me something that other	Base: All who have used BBC channel/service in the last 3 months	1620
●	671		D1b_22. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC Three (now available only online) offers	Base: All who have used BBC channel/service in the last 3 months	187
●	672		D1b_22. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC Three (now available only online) offers	Base: All who have used BBC channel/service in the last 3 months	187
●	673		D1b_23. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC iPlayer Kids offers me something that	Base: All who have used BBC channel/service in the last 3 months	159

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●	674		D1b_23. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC iPlayer Kids offers me something that	Base: All who have used BBC channel/service in the last 3 months	159
●	675		D2. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...: - Summary Table	Base: All who have listened to BBC radio in the past 3 months	2288
●	676		D2. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...: - Summary Table	Base: All who have listened to BBC radio in the past 3 months	2288
●	677		D2_1. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...: Provides a mix of different types of radio station.	Base: All who have listened to BBC radio in the past 3 months	2288
●	678		D2_1. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...: Provides a mix of different types of radio station.	Base: All who have listened to BBC radio in the past 3 months	2288
●	679		D2_2. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...: Provides high quality radio output.	Base: All who have listened to BBC radio in the past 3 months	2288
●	680		D2_2. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...: Provides high quality radio output.	Base: All who have listened to BBC radio in the past 3 months	2288
●	681		D2_3. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...: Supports UK music and presenters.	Base: All who have listened to BBC radio in the past 3 months	2288
●	682		D2_3. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...: Supports UK music and presenters.	Base: All who have listened to BBC radio in the past 3 months	2288
●	683		D2_4. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...: Takes risks and provides radio content or music that is new and innovative or less well	Base: All who have listened to BBC radio in the past 3 months	2288
●	684		D2_4. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...: Takes risks and provides radio content or music that is new and innovative or less well	Base: All who have listened to BBC radio in the past 3 months	2288

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●	685		D2_5. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...: Provides radio stations that appeal to a wide range of different audiences across the UK,	Base: All who have listened to BBC radio in the past 3 months	2288
●	686		D2_5. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...: Provides radio stations that appeal to a wide range of different audiences across the UK,	Base: All who have listened to BBC radio in the past 3 months	2288
●	687		D2_5. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...: Provides radio stations that appeal to a wide range of different audiences across the UK,	Base: All who have listened to BBC radio in the past 3 months	2288
●	688		D2_5. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...: Provides radio stations that appeal to a wide range of different audiences across the UK,	Base: All who have listened to BBC radio in the past 3 months	2288
●	689		D2_6. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...: Provides distinctive radio programmes and output.	Base: All who have listened to BBC radio in the past 3 months	2288
●	690		D2_6. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...: Provides distinctive radio programmes and output.	Base: All who have listened to BBC radio in the past 3 months	2288
●	691		D2_sum. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio... (7-10 Summary Table)	Base: All who have listened to BBC radio in the past 3 months	1976
●	692		D2_sum. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio... (7-10 Summary Table)	Base: All who have listened to BBC radio in the past 3 months	1976
●	693		D2_2. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...: - Summary Table	Base: All Respondents	3769
●	694		D2_2. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...: - Summary Table	Base: All Respondents	3769
●	695		D2_1_2. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...: Provides a mix of different types of radio station.	Base: All Respondents	3769
●	696		D2_1_2. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...: Provides a mix of different types of radio station.	Base: All Respondents	3769

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●	697		D2_2_2. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...: Provides high quality radio output.	Base: All Respondents	3769
●	698		D2_2_2. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...: Provides high quality radio output.	Base: All Respondents	3769
●	699		D2_3_2. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...: Supports UK music and presenters.	Base: All Respondents	3769
●	700		D2_3_2. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...: Supports UK music and presenters.	Base: All Respondents	3769
●	701		D2_4_2. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...: Takes risks and provides radio content or music that is new and innovative or less well	Base: All Respondents	3769
●	702		D2_4_2. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...: Takes risks and provides radio content or music that is new and innovative or less well	Base: All Respondents	3769
●	703		D2_4_2. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...: Takes risks and provides radio content or music that is new and innovative or less well	Base: All Respondents	3769
●	704		D2_4_2. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...: Takes risks and provides radio content or music that is new and innovative or less well	Base: All Respondents	3769
●	705		D2_5_2. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...: Provides radio stations that appeal to a wide range of different audiences across the UK,	Base: All Respondents	3769
●	706		D2_5_2. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...: Provides radio stations that appeal to a wide range of different audiences across the UK,	Base: All Respondents	3769

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●	707		D2_5_2. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...: Provides radio stations that appeal to a wide range of different audiences across the UK,	Base: All Respondents	3769
●	708		D2_5_2. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...: Provides radio stations that appeal to a wide range of different audiences across the UK,	Base: All Respondents	3769
●	709		D2_6_2. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...: Provides distinctive radio programmes and output.	Base: All Respondents	3769
●	710		D2_6_2. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...: Provides distinctive radio programmes and output.	Base: All Respondents	3769
●	711		D2_sum_2. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio... (7-10 Summary Table)	Base: All Respondents	3769
●	712		D2_sum_2. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio... (7-10 Summary Table)	Base: All Respondents	3769
●	713		D2a. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...: - Summary Table	Base: All who have listened to BBC radio in the past 3 months	2288
●	714		D2a. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...: - Summary Table	Base: All who have listened to BBC radio in the past 3 months	2288
●	715		D2a_1. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...: Provides a mix of different types of	Base: All who have listened to BBC radio in the past 3 months	2288
●	716		D2a_1. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...: Provides a mix of different types of	Base: All who have listened to BBC radio in the past 3 months	2288
	717		D2a_1. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...: Provides a mix of different types of	Base: All who have listened to BBC radio in the past 3 months	2288

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●	718		D2a_1. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio.... Provides a mix of different types of	Base: All who have listened to BBC radio in the past 3 months	2288
●	719		D2a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio.... Provides high quality radio output.	Base: All who have listened to BBC radio in the past 3 months	2288
●	720		D2a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio.... Provides high quality radio output.	Base: All who have listened to BBC radio in the past 3 months	2288
●	721		D2a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio.... Provides high quality radio output.	Base: All who have listened to BBC radio in the past 3 months	2288
●	722		D2a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio.... Provides high quality radio output.	Base: All who have listened to BBC radio in the past 3 months	2288
●	723		D2a_3. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio.... Supports UK music and presenters.	Base: All who have listened to BBC radio in the past 3 months	2288
●	724		D2a_3. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio.... Supports UK music and presenters.	Base: All who have listened to BBC radio in the past 3 months	2288
●	725		D2a_3. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio.... Supports UK music and presenters.	Base: All who have listened to BBC radio in the past 3 months	2288
●	726		D2a_3. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio.... Supports UK music and presenters.	Base: All who have listened to BBC radio in the past 3 months	2288
●	727		D2a_4. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio.... Takes risks and provides radio content	Base: All who have listened to BBC radio in the past 3 months	2288
●	728		D2a_4. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio.... Takes risks and provides radio content	Base: All who have listened to BBC radio in the past 3 months	2288

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●	729		D2a_4. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...: Takes risks and provides radio content	Base: All who have listened to BBC radio in the past 3 months	2288
●	730		D2a_4. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...: Takes risks and provides radio content	Base: All who have listened to BBC radio in the past 3 months	2288
●	731		D2a_5. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...: Provides radio stations that appeal to	Base: All who have listened to BBC radio in the past 3 months	2288
●	732		D2a_5. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...: Provides radio stations that appeal to	Base: All who have listened to BBC radio in the past 3 months	2288
●	733		D2a_5. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...: Provides radio stations that appeal to	Base: All who have listened to BBC radio in the past 3 months	2288
●	734		D2a_5. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...: Provides radio stations that appeal to	Base: All who have listened to BBC radio in the past 3 months	2288
●	735		D2a_6. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...: Provides distinctive radio programmes	Base: All who have listened to BBC radio in the past 3 months	2288
●	736		D2a_6. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...: Provides distinctive radio programmes	Base: All who have listened to BBC radio in the past 3 months	2288
	737		D2a_6. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...: Provides distinctive radio programmes	Base: All who have listened to BBC radio in the past 3 months	2288
●	738		D2a_6. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...: Provides distinctive radio programmes	Base: All who have listened to BBC radio in the past 3 months	2288
●	739		D2a_sum. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... (7-10 Summary Table)	Base: All who have listened to BBC radio in the past 3 months	2050

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●	740		D2a_sum. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... (7-10 Summary Table)	Base: All who have listened to BBC radio in the past 3 months	2050
●	741		D2a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...: - Summary Table	Base: All Respondents	3769
●	742		D2a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...: - Summary Table	Base: All Respondents	3769
●	743		D2a_1_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...: Provides a mix of different types of	Base: All Respondents	3769
●	744		D2a_1_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...: Provides a mix of different types of	Base: All Respondents	3769
●	745		D2a_1_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...: Provides a mix of different types of	Base: All Respondents	3769
●	746		D2a_1_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...: Provides a mix of different types of	Base: All Respondents	3769
●	747		D2a_2_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...: Provides high quality radio output.	Base: All Respondents	3769
●	748		D2a_2_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...: Provides high quality radio output.	Base: All Respondents	3769

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●	749		D2a_2_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...: Provides high quality radio output.	Base: All Respondents	3769
●	750		D2a_2_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...: Provides high quality radio output.	Base: All Respondents	3769
●	751		D2a_3_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...: Supports UK music and presenters.	Base: All Respondents	3769
●	752		D2a_3_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...: Supports UK music and presenters.	Base: All Respondents	3769
●	753		D2a_3_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...: Supports UK music and presenters.	Base: All Respondents	3769
●	754		D2a_3_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...: Supports UK music and presenters.	Base: All Respondents	3769
●	755		D2a_4_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...: Takes risks and provides radio	Base: All Respondents	3769
●	756		D2a_4_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...: Takes risks and provides radio	Base: All Respondents	3769
●	757		D2a_4_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...: Takes risks and provides radio	Base: All Respondents	3769

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●	758		D2a_4_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...: Takes risks and provides radio	Base: All Respondents	3769
●	759		D2a_5_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...: Provides radio stations that appeal	Base: All Respondents	3769
●	760		D2a_5_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...: Provides radio stations that appeal	Base: All Respondents	3769
●	761		D2a_5_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...: Provides radio stations that appeal	Base: All Respondents	3769
●	762		D2a_5_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...: Provides radio stations that appeal	Base: All Respondents	3769
●	763		D2a_6_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...: Provides distinctive radio	Base: All Respondents	3769
●	764		D2a_6_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...: Provides distinctive radio	Base: All Respondents	3769
●	765		D2a_6_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...: Provides distinctive radio	Base: All Respondents	3769
●	766		D2a_6_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...: Provides distinctive radio	Base: All Respondents	3769
●	767		D2a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... (7-10 Summary Table)	Base: All Respondents	3769

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●	768		D2a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... (7-10 Summary Table)	Base: All Respondents	3769
●	769		D2b. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: - Summary Table	Base: Used each provider at A2.1/A2.2	920
●	770		D2b. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: - Summary Table	Base: Used each provider at A2.1/A2.2	920
●	771		D2b_1. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC Radio 1 offers me something that other	Base: Used each provider at A2.1/A2.2	920
●	772		D2b_1. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC Radio 1 offers me something that other	Base: Used each provider at A2.1/A2.2	920
●	773		D2b_3. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC Radio 2 offers me something that other	Base: Used each provider at A2.1/A2.2	943
●	774		D2b_3. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC Radio 2 offers me something that other	Base: Used each provider at A2.1/A2.2	943
●	775		D2b_4. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC Radio 3 offers me something that other	Base: Used each provider at A2.1/A2.2	293
●	776		D2b_4. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC Radio 3 offers me something that other	Base: Used each provider at A2.1/A2.2	293

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●	777		D2b_5. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC Radio 4 offers me something that other	Base: Used each provider at A2.1/A2.2	676
●	778		D2b_5. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC Radio 4 offers me something that other	Base: Used each provider at A2.1/A2.2	676
●	779		D2b_7. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC Radio 5 live offers me something that other	Base: Used each provider at A2.1/A2.2	465
●	780		D2b_7. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC Radio 5 live offers me something that other	Base: Used each provider at A2.1/A2.2	465
●	781		D2b_9. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC 6 Music offers me something that other	Base: Used each provider at A2.1/A2.2	225
●	782		D2b_9. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC 6 Music offers me something that other	Base: Used each provider at A2.1/A2.2	225
●	783		D2b_10. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC Asian Network offers me something that	Base: Used each provider at A2.1/A2.2	102
●	784		D2b_10. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC Asian Network offers me something that	Base: Used each provider at A2.1/A2.2	102
●	785		D2b_11. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC local radio stations offers me something	Base: Used each provider at A2.1/A2.2	585

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●	786		D2b_11. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC local radio stations offers me something	Base: Used each provider at A2.1/A2.2	585
●	787		D2b_12. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: Any other BBC station (including digital BBC	Base: Used each provider at A2.1/A2.2	138
●	788		D2b_12. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: Any other BBC station (including digital BBC	Base: Used each provider at A2.1/A2.2	138
●	789		D3. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps....: - Summary Table	Base: All who have used BBC online services in the past 3 months	1997
●	790		D3. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps....: - Summary Table	Base: All who have used BBC online services in the past 3 months	1997
●	791		D3_1. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps....: Have a mix of different types of content.	Base: All who have used BBC online services in the past 3 months	1997
●	792		D3_1. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps....: Have a mix of different types of content.	Base: All who have used BBC online services in the past 3 months	1997
●	793		D3_1. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps....: Have a mix of different types of content.	Base: All who have used BBC online services in the past 3 months	1997
●	794		D3_1. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps....: Have a mix of different types of content.	Base: All who have used BBC online services in the past 3 months	1997
●	795		D3_2. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps....: Have high quality content.	Base: All who have used BBC online services in the past 3 months	1997

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●	796		D3_2. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Have high quality content.	Base: All who have used BBC online services in the past 3 months	1997
●	797		D3_2. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Have high quality content.	Base: All who have used BBC online services in the past 3 months	1997
●	798		D3_2. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Have high quality content.	Base: All who have used BBC online services in the past 3 months	1997
●	799		D3_3. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Provide content that other websites or apps don't provide.	Base: All who have used BBC online services in the past 3 months	1997
●	800		D3_3. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Provide content that other websites or apps don't provide.	Base: All who have used BBC online services in the past 3 months	1997
●	801		D3_3. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Provide content that other websites or apps don't provide.	Base: All who have used BBC online services in the past 3 months	1997
●	802		D3_3. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Provide content that other websites or apps don't provide.	Base: All who have used BBC online services in the past 3 months	1997
●	803		D3_4. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Present content in a unique/innovative way.	Base: All who have used BBC online services in the past 3 months	1997
●	804		D3_4. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Present content in a unique/innovative way.	Base: All who have used BBC online services in the past 3 months	1997
●	805		D3_4. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Present content in a unique/innovative way.	Base: All who have used BBC online services in the past 3 months	1997
●	806		D3_4. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Present content in a unique/innovative way.	Base: All who have used BBC online services in the past 3 months	1997

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●	807		D3_5. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Have content that appeals to a wide range of different audiences across the	Base: All who have used BBC online services in the past 3 months	1997
●	808		D3_5. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Have content that appeals to a wide range of different audiences across the	Base: All who have used BBC online services in the past 3 months	1997
●	809		D3_5. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Have content that appeals to a wide range of different audiences across the	Base: All who have used BBC online services in the past 3 months	1997
●	810		D3_5. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Have content that appeals to a wide range of different audiences across the	Base: All who have used BBC online services in the past 3 months	1997
●	811		D3_6. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Provide distinctive online programmes and content.	Base: All who have used BBC online services in the past 3 months	1997
●	812		D3_6. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Provide distinctive online programmes and content.	Base: All who have used BBC online services in the past 3 months	1997
●	813		D3_6. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Provide distinctive online programmes and content.	Base: All who have used BBC online services in the past 3 months	1997
●	814		D3_6. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Provide distinctive online programmes and content.	Base: All who have used BBC online services in the past 3 months	1997
●	815		D3_sum. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps... (7-10 Summary Table)	Base: All who have used BBC online services in the past 3 months	1712
●	816		D3_sum. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps... (7-10 Summary Table)	Base: All who have used BBC online services in the past 3 months	1712

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●	817		D3_2. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: - Summary Table	Base: All Respondents	3769
●	818		D3_2. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: - Summary Table	Base: All Respondents	3769
●	819		D3_1_2. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Have a mix of different types of content.	Base: All Respondents	3769
●	820		D3_1_2. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Have a mix of different types of content.	Base: All Respondents	3769
●	821		D3_1_2. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Have a mix of different types of content.	Base: All Respondents	3769
●	822		D3_1_2. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Have a mix of different types of content.	Base: All Respondents	3769
●	823		D3_2_2. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Have high quality content.	Base: All Respondents	3769
●	824		D3_2_2. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Have high quality content.	Base: All Respondents	3769
●	825		D3_2_2. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Have high quality content.	Base: All Respondents	3769
●	826		D3_2_2. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Have high quality content.	Base: All Respondents	3769
●	827		D3_3_2. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Provide content that other websites or apps don't provide.	Base: All Respondents	3769

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●	828		D3_3_2. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Provide content that other websites or apps don't provide.	Base: All Respondents	3769
●	829		D3_3_2. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Provide content that other websites or apps don't provide.	Base: All Respondents	3769
●	830		D3_3_2. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Provide content that other websites or apps don't provide.	Base: All Respondents	3769
●	831		D3_4_2. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Present content in a unique/innovative way.	Base: All Respondents	3769
●	832		D3_4_2. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Present content in a unique/innovative way.	Base: All Respondents	3769
●	833		D3_4_2. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Present content in a unique/innovative way.	Base: All Respondents	3769
●	834		D3_4_2. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Present content in a unique/innovative way.	Base: All Respondents	3769
●	835		D3_5_2. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Have content that appeals to a wide range of different audiences across	Base: All Respondents	3769
●	836		D3_5_2. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Have content that appeals to a wide range of different audiences across	Base: All Respondents	3769
●	837		D3_5_2. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Have content that appeals to a wide range of different audiences across	Base: All Respondents	3769
●	838		D3_5_2. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Have content that appeals to a wide range of different audiences across	Base: All Respondents	3769

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●	839		D3_6_2. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Provide distinctive online programmes and content.	Base: All Respondents	3769
●	840		D3_6_2. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Provide distinctive online programmes and content.	Base: All Respondents	3769
●	841		D3_6_2. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Provide distinctive online programmes and content.	Base: All Respondents	3769
●	842		D3_6_2. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Provide distinctive online programmes and content.	Base: All Respondents	3769
●	843		D3_sum_2. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps... (7-10 Summary Table)	Base: All Respondents	3769
●	844		D3_sum_2. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps... (7-10 Summary Table)	Base: All Respondents	3769
●	845		D3a. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: - Summary Table	Base: All who have used BBC online services in the past 3 months	1997
●	846		D3a. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: - Summary Table	Base: All who have used BBC online services in the past 3 months	1997
●	847		D3a_1. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Have a mix of different	Base: All who have used BBC online services in the past 3 months	1997
●	848		D3a_1. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Have a mix of different	Base: All who have used BBC online services in the past 3 months	1997
●	849		D3a_1. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Have a mix of different	Base: All who have used BBC online services in the past 3 months	1997

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●	850		D3a_1. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Have a mix of different	Base: All who have used BBC online services in the past 3 months	1997
●	851		D3a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Have high quality	Base: All who have used BBC online services in the past 3 months	1997
●	852		D3a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Have high quality	Base: All who have used BBC online services in the past 3 months	1997
●	853		D3a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Have high quality	Base: All who have used BBC online services in the past 3 months	1997
●	854		D3a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Have high quality	Base: All who have used BBC online services in the past 3 months	1997
●	855		D3a_3. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Provide content that	Base: All who have used BBC online services in the past 3 months	1997
●	856		D3a_3. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Provide content that	Base: All who have used BBC online services in the past 3 months	1997
●	857		D3a_3. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Provide content that	Base: All who have used BBC online services in the past 3 months	1997
●	858		D3a_3. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Provide content that	Base: All who have used BBC online services in the past 3 months	1997
●	859		D3a_4. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Present content in a	Base: All who have used BBC online services in the past 3 months	1997
●	860		D3a_4. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Present content in a	Base: All who have used BBC online services in the past 3 months	1997

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●	861		D3a_4. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Present content in a	Base: All who have used BBC online services in the past 3 months	1997
●	862		D3a_4. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Present content in a	Base: All who have used BBC online services in the past 3 months	1997
●	863		D3a_5. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Have content that appeals	Base: All who have used BBC online services in the past 3 months	1997
●	864		D3a_5. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Have content that appeals	Base: All who have used BBC online services in the past 3 months	1997
●	865		D3a_5. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Have content that appeals	Base: All who have used BBC online services in the past 3 months	1997
●	866		D3a_5. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Have content that appeals	Base: All who have used BBC online services in the past 3 months	1997
●	867		D3a_6. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Provide distinctive	Base: All who have used BBC online services in the past 3 months	1997
●	868		D3a_6. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Provide distinctive	Base: All who have used BBC online services in the past 3 months	1997
●	869		D3a_6. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Provide distinctive	Base: All who have used BBC online services in the past 3 months	1997
●	870		D3a_6. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Provide distinctive	Base: All who have used BBC online services in the past 3 months	1997
●	871		D3a. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps... (7-10 Summary Table)	Base: All who have used BBC online services in the past 3 months	1785

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●	872		D3a. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps... (7-10 Summary Table)	Base: All who have used BBC online services in the past 3 months	1785
●	873		D3a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: - Summary Table	Base: All Respondents	3769
●	874		D3a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: - Summary Table	Base: All Respondents	3769
●	875		D3a_1_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Have a mix of different	Base: All Respondents	3769
●	876		D3a_1_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Have a mix of different	Base: All Respondents	3769
●	877		D3a_1_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Have a mix of different	Base: All Respondents	3769
●	878		D3a_1_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Have a mix of different	Base: All Respondents	3769
●	879		D3a_2_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Have high quality	Base: All Respondents	3769
●	880		D3a_2_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Have high quality	Base: All Respondents	3769

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●	881		D3a_2_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Have high quality	Base: All Respondents	3769
●	882		D3a_2_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Have high quality	Base: All Respondents	3769
●	883		D3a_3_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Provide content that	Base: All Respondents	3769
●	884		D3a_3_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Provide content that	Base: All Respondents	3769
●	885		D3a_3_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Provide content that	Base: All Respondents	3769
●	886		D3a_3_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Provide content that	Base: All Respondents	3769
●	887		D3a_4_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Present content in a	Base: All Respondents	3769
●	888		D3a_4_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Present content in a	Base: All Respondents	3769
●	889		D3a_4_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Present content in a	Base: All Respondents	3769

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●	890		D3a_4_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Present content in a	Base: All Respondents	3769
●	891		D3a_5_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Have content that	Base: All Respondents	3769
●	892		D3a_5_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Have content that	Base: All Respondents	3769
●	893		D3a_5_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Have content that	Base: All Respondents	3769
●	894		D3a_5_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Have content that	Base: All Respondents	3769
●	895		D3a_6_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Provide distinctive	Base: All Respondents	3769
●	896		D3a_6_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Provide distinctive	Base: All Respondents	3769
●	897		D3a_6_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Provide distinctive	Base: All Respondents	3769
●	898		D3a_6_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Provide distinctive	Base: All Respondents	3769

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●	899		D3a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps... (7-10 Summary Table)	Base: All Respondents	3769
●	900		D3a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps... (7-10 Summary Table)	Base: All Respondents	3769
●	901		D3b. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: - Summary Table	Base: Used each provider at A4	659
●	902		D3b. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: - Summary Table	Base: Used each provider at A4	659
●	903		D3b_1. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC.co.uk offers me something that other	Base: Used each provider at A4	659
●	904		D3b_1. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC.co.uk offers me something that other	Base: Used each provider at A4	659
●	905		D3b_9. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC Sport offers me something that other	Base: Used each provider at A4	721
●	906		D3b_9. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC Sport offers me something that other	Base: Used each provider at A4	721
●	907		D3b_10. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC News offers me something that other	Base: Used each provider at A4	1189
●	908		D3b_10. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC News offers me something that other	Base: Used each provider at A4	1189

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●	909		D3b_11. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC Weather offers me something that other	Base: Used each provider at A4	1059
●	910		D3b_11. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC Weather offers me something that other	Base: Used each provider at A4	1059
●	911		D3b_12. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC CBeebies Playtime offers me something that	Base: Used each provider at A4	118
●	912		D3b_12. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC CBeebies Playtime offers me something that	Base: Used each provider at A4	118
●	913		D3b_13. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC Music offers me something that other	Base: Used each provider at A4	185
●	914		D3b_13. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC Music offers me something that other	Base: Used each provider at A4	185
●	915		D3b_14. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC Food offers me something that other	Base: Used each provider at A4	382
●	916		D3b_14. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC Food offers me something that other	Base: Used each provider at A4	382
	917		D3b_15. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC iWonder offers me something that other	Base: Used each provider at A4	66

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	918		D3b_15. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC iWonder offers me something that other	Base: Used each provider at A4	66
	919		D3b_16. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC+ offers me something that other	Base: Used each provider at A4	88
	920		D3b_16. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC+ offers me something that other	Base: Used each provider at A4	88
●	921		D3b_17. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC Bitesize offers me something that other	Base: Used each provider at A4	132
●	922		D3b_17. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC Bitesize offers me something that other	Base: Used each provider at A4	132
●	923		D3b_18. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC CBeebies Storytime offers me something	Base: Used each provider at A4	102
●	924		D3b_18. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC CBeebies Storytime offers me something	Base: Used each provider at A4	102
●	925		D3b_20. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC Sounds offers me something that other	Base: Used each provider at A4	243
●	926		D3b_20. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC Sounds offers me something that other	Base: Used each provider at A4	243

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●	927		E2. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content? - Summary Table	Base: All Respondents	3769
●	928		E2. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content?: Watch/access TV channels	Base: All Respondents	3769
●	929		E2. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content?: Watch/access TV channels	Base: All Respondents	3769
●	930		E2. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content?: Watch catch up, on demand or video streaming services	Base: All Respondents	3769
●	931		E2. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content?: Watch catch up, on demand or video streaming services	Base: All Respondents	3769
●	932		E2. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content?: Listen to radio	Base: All Respondents	3769
●	933		E2. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content?: Listen to radio	Base: All Respondents	3769
●	934		E2. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content?: Access online and apps	Base: All Respondents	3769
●	935		E2. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content?: Access online and apps	Base: All Respondents	3769
●	936		F1. To what extent do you agree or disagree with the statement 'I would miss the BBC if it wasn't there'?	Base: All Respondents	3769
●	937		F1. To what extent do you agree or disagree with the statement 'I would miss the BBC if it wasn't there'?	Base: All Respondents	3769
●	938		F2. To what extent do you agree or disagree with the statement 'The BBC is less relevant to me than it was in the past'?	Base: All Respondents	3769

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●	939		F2. To what extent do you agree or disagree with the statement 'The BBC is less relevant to me than it was in the past'?	Base: All Respondents	3769
●	940		NU1. Typically, how frequently do you access news? By news, we mean national, international, regional/local news and other topical events accessed via any platform (radio, TV, newspaper or online	Base: All Respondents	3769
●	941		NU1. Typically, how frequently do you access news? By news, we mean national, international, regional/local news and other topical events accessed via any platform (radio, TV, newspaper or online	Base: All Respondents	3769
●	942		QIA1. In which of the following locations have you accessed the internet in the past 3 months?	Base: All Respondents	3496
●	943		QIA1. In which of the following locations have you accessed the internet in the past 3 months?	Base: All Respondents	3496
●	944		DC01B. Which of the following statements best describes your current stage in life?	Base: All Respondents	3769
●	945		DC01B. Which of the following statements best describes your current stage in life?	Base: All Respondents	3769
●	946		DC02. Do you have any children aged under 16 living in your household?	Base: All Respondents	3769
●	947		DC02. Do you have any children aged under 16 living in your household?	Base: All Respondents	3769
●	948		DC04. Are you responsible for the children under 16 in your household? Are you their parent or guardian?	Base: All who coded 1-4 at DC02	1096
●	949		DC04. Are you responsible for the children under 16 in your household? Are you their parent or guardian?	Base: All who coded 1-4 at DC02	1096
●	950		DC05. Are you a carer for someone over the age of 16?	Base: All Respondents	3769
●	951		DC05. Are you a carer for someone over the age of 16?	Base: All Respondents	3769
●	952		DC06. Which, if any, is the highest educational or professional qualification you have obtained. If you're still studying, please select the highest level achieved so far.	Base: All Respondents	3769

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●	953		DC06. Which, if any, is the highest educational or professional qualification you have obtained. If you're still studying, please select the highest level achieved so far.	Base: All Respondents	3769
●	954		DC07. In which of the following income bands does your gross annual household income fall?	Base: All Respondents	3769
●	955		DC07. In which of the following income bands does your gross annual household income fall?	Base: All Respondents	3769
●	956		DC08. What is your current working status?	Base: All Respondents	3769
●	957		DC08. What is your current working status?	Base: All Respondents	3769
●	958		SOCIAL GRADE. What is the occupation of the person with the highest income in your household?	Base: All Respondents	3769
●	959		SOCIAL GRADE. What is the occupation of the person with the highest income in your household?	Base: All Respondents	3769
●	960		DC13. Please indicate which of the following you consider yourself to be:	Base: All Respondents	3769
●	961		DC13. Please indicate which of the following you consider yourself to be:	Base: All Respondents	3769
●	962		DC14. Have you gone through any part of a process (including thoughts or actions) to change from the sex you were described as at birth to the gender you identify with, or do you intend to?	Base: All Respondents	3769
●	963		DC14. Have you gone through any part of a process (including thoughts or actions) to change from the sex you were described as at birth to the gender you identify with, or do you intend to?	Base: All Respondents	3769
●	964		DC15. Which of these, if any, limit your daily activities or the work you can do?	Base: All Respondents	3769
●	965		DC15. Which of these, if any, limit your daily activities or the work you can do?	Base: All Respondents	3769
●	966		DC17. Please use the scale below to indicate how much you agree or disagree with the following statements - Summary Table	Base: All Respondents	3769

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●	967		DC17. Please use the scale below to indicate how much you agree or disagree with the following statements: I am satisfied with my life	Base: All Respondents	3769
●	968		DC17. Please use the scale below to indicate how much you agree or disagree with the following statements: I am satisfied with my life	Base: All Respondents	3769
●	969		DC17. Please use the scale below to indicate how much you agree or disagree with the following statements: I feel very positive about my future	Base: All Respondents	3769
●	970		DC17. Please use the scale below to indicate how much you agree or disagree with the following statements: I feel very positive about my future	Base: All Respondents	3769
●	971		DC17. Please use the scale below to indicate how much you agree or disagree with the following statements: I don't like people to think badly of me	Base: All Respondents	3769
●	972		DC17. Please use the scale below to indicate how much you agree or disagree with the following statements: I don't like people to think badly of me	Base: All Respondents	3769
●	973		DC17. Please use the scale below to indicate how much you agree or disagree with the following statements: White lies are acceptable to avoid hurting people's feelings	Base: All Respondents	3769
●	974		DC17. Please use the scale below to indicate how much you agree or disagree with the following statements: White lies are acceptable to avoid hurting people's feelings	Base: All Respondents	3769
●	975		BAN1. Banner 1	Base: All Respondents	3769
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●	988		BAN3. Banner 3	Base: All Respondents	3769
●	989		BAN3. Banner 3	Base: All Respondents	3769
●	990		BAN3. Banner 3	Base: All Respondents	3769
●	991		BAN4. Banner 4	Base: All Respondents	3769
●	992		BAN4. Banner 4	Base: All Respondents	3769
●	993		BAN4. Banner 4	Base: All Respondents	3769
●	994		BAN4. Banner 4	Base: All Respondents	3769
●	995		BAN5. Banner 5	Base: All Respondents	3769
●	996		BAN5. Banner 5	Base: All Respondents	3769
●	997		BAN5. Banner 5	Base: All Respondents	3769
●	998		BAN5. Banner 5	Base: All Respondents	3769
●	999		BAN5. Banner 5	Base: All Respondents	3769
●	1000		BAN5. Banner 5	Base: All Respondents	3769

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

NATIONS. Nations
Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
England	3168 84%	1556 85%	1605 84%	381 84%	586 87%	1021 84%	1164 83%	891 85%	2184 84%	841 86%	1097 84%	490 84%	740 83%	2041 84%	1127 83%	3168 100%	0	0	0
Scotland	PQRRef 316 8%	157 9%	159 8%	39 8%	41 6%	112 9%	125 9%	79 8%	229 9%	80 8%	107 8%	47 8%	83 9%	205 8%	112 8%	0 0	316 100%	0	0
Wales	DOORS TUVWX YZabc 181 5%	79 4%	101 5%	24 5%	25 4%	53 4%	79 6%	41 4%	135 5%	39 4%	63 5%	32 5%	43 5%	104 4%	77 6%	0 0	0	181 100%	0
Northern Ireland	OPRST UVWXY Zabcd 104 3%	47 3%	56 3%	10 2%	24 3%	35 3%	36 3%	32 3%	67 3%	23 2%	37 3%	17 3%	27 3%	69 3%	35 3%	0 0	0	0	104 100%
Total	OPQST WXYZcd 3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

NATIONS. Nations
Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
England	3168 84%	292 100%	727 100%	147 100%	370 100%	210 100%	441 100%	241 100%	131 100%	127 100%	140 100%	341 100%	2742 85%	266 77%	266 79%	285 80%	857 84%	1083 84%
Scotland	316 8%	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	276 9%	26 8%	42 12%	38 11%	68 7%	124 10%
	DOQRS TUVWX YZabc																	
Wales	181 5%	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	139 4%	34 10%	19 6%	23 6%	63 6%	45 3%
	OPRST UVWXY Zabcd													zd		i	i	
Northern Ireland	104 3%	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	79 2%	19 6%	12 3%	9 3%	32 3%	40 3%
	OQRST VWXYZcd													zd				
Total	3769 100%	292 100%	727 100%	147 100%	370 100%	210 100%	441 100%	241 100%	131 100%	127 100%	140 100%	341 100%	3236 100%	345 100%	338 100%	355 100%	1020 100%	1292 100%

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

INTU. In the past week, how many hours have you spent using the internet?
Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
30+ hours	831 22%	444 24%	380 20%	180 40%	229 34%	323 26%	99 7%	287 27%	534 20%	235 24%	300 23%	125 21%	171 19%	637 26%	193 14%	703 22%	61 19%	41 23%	26 25%
20 - 29 hours	463 12%	263 14%	199 10%	75 17%	108 16%	174 14%	106 8%	137 13%	316 12%	126 13%	167 14%	69 12%	80 9%	357 15%	106 8%	399 13%	30 10%	22 12%	11 11%
15 - 19 hours	191 5%	92 5%	99 5%	43 9%	35 5%	83 7%	29 2%	62 6%	123 5%	57 6%	74 6%	18 3%	42 5%	143 6%	48 4%	154 5%	16 5%	15 8%	6 6%
11 - 14 hours	429 11%	199 11%	230 12%	65 14%	81 12%	148 12%	133 9%	137 13%	278 11%	134 14%	143 11%	57 10%	93 10%	316 13%	113 8%	349 11%	45 14%	25 14%	11 10%
8 - 10 hours	355 10%	193 10%	202 11%	40 9%	73 11%	154 13%	124 9%	139 13%	240 9%	115 12%	150 11%	46 8%	84 9%	280 12%	115 9%	343 11%	29 9%	10 6%	12 12%
6 - 7 hours	469 12%	206 11%	263 14%	21 5%	74 11%	153 13%	218 16%	106 10%	346 13%	132 13%	139 11%	95 16%	103 12%	298 12%	171 13%	398 13%	47 15%	14 8%	10 9%
3 - 5 hours	361 10%	177 10%	183 10%	22 5%	50 7%	96 8%	191 14%	107 10%	243 9%	89 9%	125 10%	63 11%	84 9%	215 9%	146 11%	294 9%	41 13%	18 10%	8 8%
1 - 2 hours	180 5%	64 3%	116 6%	5 1%	14 2%	33 3%	127 9%	42 4%	133 5%	46 5%	59 5%	26 4%	49 5%	83 3%	97 7%	149 5%	15 5%	8 4%	7 7%
Less than 1 hour	100 3%	48 3%	52 3%	2 0%	7 1%	29 2%	62 4%	13 1%	81 3%	9 1%	31 2%	18 3%	41 5%	50 2%	50 4%	87 3%	9 3%	2 1%	2 2%
None	351 9%	154 8%	197 10%	1 0%	6 1%	26 2%	315 22%	14 1%	323 12%	39 4%	96 7%	69 12%	146 16%	39 2%	312 23%	292 9%	24 8%	24 13%	11 10%
Don't know	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Less than 1 hour or none (Net)	451 12%	202 11%	249 13%	3 1%	13 2%	55 5%	377 27%	28 3%	403 15%	48 5%	127 10%	87 15%	187 21%	89 4%	362 27%	379 12%	33 10%	27 15%	13 12%
Light use (Net)	541 14%	242 13%	299 16%	27 6%	63 9%	130 11%	318 23%	149 14%	375 14%	135 14%	184 14%	89 15%	132 15%	298 12%	242 18%	444 14%	56 18%	26 14%	16 15%
Medium use (Net)	1484 39%	689 37%	794 41%	168 37%	263 39%	539 44%	503 36%	443 42%	988 38%	438 45%	506 39%	215 37%	322 36%	1037 43%	447 33%	1244 39%	137 43%	65 36%	38 37%
Heavy use (Net)	1294 34%	707 38%	579 30%	255 56%	337 50%	497 41%	205 15%	424 41%	849 32%	362 37%	488 37%	194 33%	250 28%	995 41%	299 22%	1102 35%	91 29%	63 35%	37 36%

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

INTU. In the past week, how many hours have you spent using the internet?

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
30+ hours	831 22%	62 21%	152 21%	31 21%	96 26%	43 20%	99 22%	57 24%	40 30%	24 19%	29 21%	71 21%	721 22%	42 12%	78 23%	72 20%	249 24%	386 30%
20 - 29 hours	463 12%	34 12%	98 14%	18 12%	40 11%	23 11%	48 11%	43 16%	13 10%	21 16%	20 14%	42 12%	377 12%	37 11%	24 7%	47 13%	158 16%	210 16%
15 - 19 hours	191 5%	16 6%	38 5%	5 3%	15 4%	10 5%	16 4%	16 7%	8 6%	6 4%	5 4%	18 5%	158 5%	20 6%	14 4%	17 5%	60 6%	88 7%
11 - 14 hours	429 11%	25 9%	78 11%	12 8%	45 12%	26 12%	46 10%	32 13%	14 10%	10 8%	22 16%	40 12%	364 11%	49 14%	17 5%	25 7%	122 12%	181 14%
8 - 10 hours	395 10%	44 15%	75 10%	16 11%	38 10%	29 14%	36 8%	19 8%	20 15%	12 10%	17 12%	38 11%	323 10%	44 13%	28 8%	21 6%	103 10%	138 11%
6 - 7 hours	469 12%	28 10%	120 16%	22 15%	47 13%	17 8%	55 12%	27 11%	14 11%	13 10%	18 13%	39 11%	428 13%	35 10%	18 5%	48 14%	143 14%	126 10%
3 - 5 hours	361 10%	20 7%	76 10%	14 10%	39 11%	22 11%	41 9%	16 7%	7 13%	16 13%	9 7%	33 10%	316 10%	41 12%	36 11%	44 12%	87 9%	87 7%
1 - 2 hours	180 5%	14 5%	22 3%	18 12%	14 4%	6 3%	32 7%	13 5%	10 3%	4 3%	4 3%	13 4%	152 5%	28 8%	27 8%	12 3%	37 4%	39 3%
Less than 1 hour	100 3%	16 6%	18 3%	2 2%	10 3%	4 2%	5 1%	9 4%	1 1%	1 1%	6 5%	13 4%	83 3%	16 5%	5 1%	11 3%	16 2%	25 2%
None	351 9%	33 11%	50 7%	9 6%	26 7%	31 14%	63 14%	11 4%	5 4%	22 17%	9 6%	35 10%	313 10%	35 10%	91 27%	56 16%	45 4%	12 1%
Don't know	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0
Total	3769 100%	292 100%	727 100%	147 100%	370 100%	210 100%	441 100%	241 100%	131 100%	127 100%	140 100%	341 100%	3236 100%	345 100%	338 100%	355 100%	1020 100%	1292 100%
Less than 1 hour or none (Net)	451 12%	49 17%	69 9%	11 8%	36 10%	35 17%	68 15%	19 8%	6 5%	23 18%	15 11%	47 14%	396 12%	51 15%	95 28%	67 19%	61 6%	37 3%
Light use (Net)	541 14%	34 12%	98 13%	32 22%	53 14%	28 13%	73 17%	29 12%	17 13%	20 16%	13 10%	46 14%	468 14%	68 20%	64 19%	56 16%	123 12%	127 10%
Medium use (Net)	1464 39%	113 39%	311 43%	55 37%	145 39%	81 39%	153 35%	93 39%	55 42%	40 31%	62 45%	135 39%	1274 39%	148 43%	77 23%	112 32%	428 42%	532 41%
Heavy use (Net)	1294 34%	96 33%	250 34%	X 34%	135 37%	66 31%	147 33%	100 41%	53 40%	44 35%	49 35%	113 33%	1088 34%	78 23%	102 30%	119 34%	407 40%	596 46%
	BFHLNPe												e				zi	zigh

SEX. Which of the following describes how you think of yourself?
Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Male	1840 49%	1840 100%	0	242 53%	330 49%	601 49%	657 47%	484 46%	1302 50%	528 54%	573 44%	325 56%	412 46%	1231 51%	608 45%	1556 49%	157 50%	79 44%	47 45%
Female	1921 51%	0	1921 100%	211 46%	342 51%	618 51%	745 53%	557 53%	1309 50%	454 46%	728 56%	258 44%	479 54%	1180 49%	741 55%	1605 51%	159 50%	101 56%	56 54%
In another way	AIKMUI 7 0 AB	0 0 0	0 0 0	1 0 0	4 1% 0	2 0 0	1 0 0	1 0 0	4 0 0	1 0 0	4 0 0	2 0 0	0 0 0	7 0 0	1 0 0	7 0 0	0 0 0	0 0 0	0 0 0
Prefer not to say	1 0 d	0 0 0	0 0 0	0 0 0	1 0 0	0 0 0	0 0 0	1 0 0	0 0 0	0 0 0	0 0 0	1 0 0	0 0 0	1 0 0	0 0 0	0 0 0	0 0 0	0 0 0	1 1% zO
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

SEX. Which of the following describes how you think of yourself?
Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
Male	1840	144	383	88	182	106	226	96	56	52	63	161	1570	171	131	176	513	689
	49%	49%	50%	49%	50%	51%	49%	40%	41%	40%	47%	50%	49%	50%	39%	50%	51%	53%
BUNYI	Y	Y	zYZabc				Y									f	f	zf
Female	1921	149	342	58	187	105	215	145	76	71	77	180	1660	174	203	179	505	601
	51%	51%	47%	59%	51%	50%	49%	60%	46%	50%	50%	53%	51%	50%	50%	49%	47%	47%
AIKMUI							zTUX	U	U	U	U	U			zghi			
In another way	7	0	2	1	0	0	0	0	0	4	0	0	6	0	4	0	2	1
	0	0	0	1%	0	0	0	0	0	3%	0	0	0	0	1%	0	0	0
AB																		
	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
Prefer not to say	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	d																	
Total	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

Age. How old are you?
Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
16-24	453 12%	242 13%	211 11%	453 100%	0	0	0	116 11%	311 12%	118 12%	133 10%	73 12%	129 14%	303 13%	150 11%	381 12%	39 12%	24 13%	10 10%
25-34	DEFSe 676 18%	330 18%	342 18%	zDEF 0	676 100%	0	0	335 32%	326 12%	205 21%	233 18%	116 20%	121 14%	593 25%	82 6%	586 18%	41 13%	25 14%	24 23%
35-44	CEFHIL NPcFg 602 16%	283 15%	317 16%	0	0	602 49%	0	335 32%	253 10%	186 19%	221 17%	69 12%	125 14%	518 21%	83 6%	512 16%	48 15%	26 14%	17 16%
45-54	CDFH KNeFg 619 16%	318 17%	301 16%	0	0	619 51%	0	187 19%	405 16%	149 15%	238 18%	99 17%	132 15%	516 21%	103 8%	510 16%	64 20%	28 15%	18 17%
55-64	CDFTa 526 14%	237 13%	289 15%	0	0	0	526 37%	47 4%	467 18%	140 14%	173 13%	69 12%	144 16%	348 14%	178 13%	421 13%	60 19%	28 15%	16 16%
65-74	CDEG 490 13%	257 14%	232 12%	0	0	0	490 35%	6 1%	472 18%	108 11%	162 12%	91 15%	129 14%	118 5%	372 28%	417 13%	39 12%	21 11%	12 12%
75+	CDEGIMI 388 10%	163 9%	224 12%	0	0	0	388 28%	1 0	372 14%	74 8%	138 11%	67 11%	107 12%	14 1%	373 28%	325 10%	25 8%	30 17%	7 7%
Prefer not to say	ACDE GMRJ 16 0	10 1%	6 0	0	0	0	0	6 1%	9 0	5 0	5 0	2 0	4 0	7 0	8 1%	16 0	0 0	0 0	0 0
Total	EPI 3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

Age. How old are you?
Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
16-24	453	21	83	18	52	20	61	24	21	11	14	55	369	26	40	55	122	146
	12%	7%	11%	13%	14%	10%	14%	10%	16%	9%	10%	16%	11%	8%	12%	16%	12%	11%
25-34	DEFSe	44	162	32	68	44	64	52	24	25	27	43	568	53	37	44	190	321
	18%	15%	22%	21%	18%	21%	15%	22%	18%	19%	20%	13%	18%	15%	11%	12%	19%	25%
	CEFHL		zSXc			c											fg	zfigh
35-44	NPcIg	44	134	21	55	33	68	41	22	18	26	49	542	32	37	32	163	281
	16%	15%	18%	15%	15%	16%	15%	17%	17%	15%	19%	14%	17%	9%	11%	9%	16%	22%
	CDFH												ze				fg	zfigh
45-54	KNeIg	65	97	23	65	31	72	37	20	10	32	58	541	56	58	57	174	248
	16%	22%	13%	15%	18%	15%	16%	15%	15%	8%	23%	17%	17%	16%	17%	16%	17%	19%
	CDFNTa	zTa			a						Ta*							z
55-64	526	30	93	12	46	37	53	37	22	16	17	58	461	55	49	36	152	173
	14%	10%	13%	8%	12%	17%	12%	15%	17%	12%	12%	17%	14%	16%	15%	10%	15%	13%
	CDEG					U						U						
65-74	490	53	76	19	54	20	72	33	17	20	17	38	418	67	55	82	116	83
	13%	18%	10%	13%	14%	9%	16%	13%	13%	16%	12%	11%	13%	19%	16%	23%	11%	6%
	CDEGIMI	zTW				T							zd		hi	zhi	i	
75+	388	32	80	22	29	26	42	16	6	27	8	38	322	57	60	47	95	40
	10%	11%	11%	15%	8%	12%	10%	7%	5%	21%	5%	11%	10%	16%	18%	13%	9%	3%
	ACDE			VYZb*						zSTVX				zd	zhi	i	i	
	GIMRI								YZbc*									
Prefer not to say	16	2	2	0	2	0	8	1	0	0	0	0	16	0	2	0	8	0
	0	1%	0	0	0	0	2%	0	0	0	0	0	0	0	1%	0	1%	0
Total	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

TV_Regions. Which region do you live in?

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1893	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
East of England	292 8%	144 8%	149 8%	21 5%	44 7%	109 9%	115 8%	56 5%	225 9%	63 6%	91 7%	47 8%	91 10%	197 8%	95 7%	292 9%	0 0	0 0	0 0
London	CGIQR RTUVWX YZabcd															zPQR			
	727 19%	383 21%	342 18%	83 18%	162 24%	231 19%	249 18%	249 24%	454 17%	249 25%	236 18%	119 20%	123 14%	512 21%	215 16%	727 23%	0 0	0 0	0 0
Midlands East	HILNPQR SUVWXYZ abcdefgh				zCEF			zH		zJL	L	L		zN		zPQR			
	147 4%	88 5%	58 3%	18 4%	32 5%	44 4%	53 4%	37 4%	109 4%	31 3%	59 5%	28 5%	29 3%	88 4%	59 4%	147 5%	0 0	0 0	0 0
Midlands West	BPQRST VWXYZd	zB														zPQR			
	370 10%	182 10%	187 10%	52 11%	68 10%	120 10%	128 9%	98 9%	265 10%	91 9%	142 11%	61 10%	75 8%	238 10%	132 10%	370 12%	0 0	0 0	0 0
North East and Cumbria	PQRSTUW XYZabce															zPQR			
	210 6%	106 6%	105 5%	20 5%	44 7%	63 5%	82 8%	57 6%	151 8%	43 4%	100 8%	15 2%	52 6%	115 5%	96 7%	210 7%	0 0	0 0	0 0
North West	IKMPO RSTUVX YZabcd															zPQR			
	441 12%	226 12%	215 11%	61 13%	64 9%	140 11%	167 12%	112 11%	311 12%	95 10%	131 10%	64 11%	151 17%	262 11%	179 13%	441 14%	0 0	0 0	0 0
Scotland	IPQRS TUVWY Zabcde												zIJK			zPQR			
	316 8%	157 9%	159 8%	39 8%	41 6%	112 9%	125 9%	79 8%	229 9%	80 8%	107 8%	47 8%	83 9%	205 8%	112 8%	0 0	316 100%	0 0	0 0
South	DOQRS TUVWX YZabc															zPQR			
	241 6%	96 5%	145 8%	24 5%	52 8%	78 6%	86 6%	76 7%	159 6%	83 8%	80 6%	28 5%	50 6%	165 7%	77 6%	241 8%	0 0	0 0	0 0
South East	APQRS TUVWX Zabcd	zA								zKL						zPQR			
	131 3%	56 3%	76 4%	21 5%	24 3%	41 3%	45 3%	45 4%	83 3%	38 4%	51 4%	24 4%	19 2%	90 4%	41 3%	131 4%	0 0	0 0	0 0
South West	LPQRS TVWXYc															zPQR			
	127 3%	52 3%	71 4%	11 2%	25 4%	29 2%	63 4%	25 2%	100 4%	27 3%	46 4%	22 4%	32 4%	65 3%	61 5%	127 4%	0 0	0 0	0 0
Northern Ireland	EMPQRST VWXYZdi															zPQR			
	104 3%	47 3%	56 3%	10 2%	24 3%	35 3%	36 3%	32 3%	67 3%	23 2%	37 3%	17 3%	27 3%	69 3%	35 3%	0 0	0 0	0 0	104 100%
Wales	OPQRST VWXYZc															zPQR			
	181 5%	79 4%	101 5%	24 5%	25 4%	53 4%	79 6%	41 4%	135 5%	39 4%	63 5%	32 5%	43 5%	104 4%	77 6%	0 0	0 0	181 100%	0 0
West	OPRST UVWXY Zabcd															zPQR			
	140 4%	63 3%	77 4%	14 3%	27 4%	58 5%	41 3%	44 4%	85 3%	41 4%	46 4%	22 4%	30 3%	105 4%	34 3%	140 4%	0 0	0 0	0 0
Yorkshire and Lincolnshire	NPQRS TVWXYc															zPQR			
	341 9%	161 9%	180 9%	55 12%	43 6%	108 9%	135 10%	92 9%	242 9%	79 8%	113 9%	62 11%	88 10%	203 8%	138 10%	341 11%	0 0	0 0	0 0
	DPQRSTU VWXYZab			zD			D									zPQR			

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

TV_Region. Which region do you live in?
Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (Z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	Yorkshire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
East of England	292	292	0	0	0	0	0	0	0	0	0	0	232	45	26	23	85	97
	8%	100%	0	0	0	0	0	0	0	0	0	0	7%	13%	8%	6%	8%	8%
	CGIPQ	zTUVW												zd				
	RTUVWX	XYZabc																
London	727	0	727	0	0	0	0	0	0	0	0	0	663	24	26	50	120	351
	19%	0	100%	0	0	0	0	0	0	0	0	0	20%	7%	8%	14%	12%	27%
	HLNPQR	zSUVW											ze			f		zlfgh
	SUVWXYZ	XYZabc																
Midlands East	147	0	0	147	0	0	0	0	0	0	0	0	115	17	8	22	45	44
	4%	0	0	100%	0	0	0	0	0	0	0	0	4%	5%	2%	6%	4%	3%
	BQPRST	zSTUVW														f		
	VWXYcd	YZabc*																
Midlands West	370	0	0	0	370	0	0	0	0	0	0	0	339	22	24	22	131	112
	10%	0	0	0	100%	0	0	0	0	0	0	0	10%	6%	7%	6%	13%	9%
	PQRSTUW	zSTUV											ze				zfgi	
	XYZabce	XYZabc																
North East and Cumbria	210	0	0	0	210	0	0	0	0	0	0	0	168	30	30	23	58	64
	6%	0	0	0	100%	0	0	0	0	0	0	0	9%	9%	9%	7%	6%	5%
	IKMPO	zSTUV												zd	zi			
	RSTUVX	XYZabc																
North West	441	0	0	0	0	441	0	0	0	0	0	0	424	2	70	68	119	95
	12%	0	0	0	0	100%	0	0	0	0	0	0	13%	1%	21%	19%	12%	7%
	IPQRS	zSTUV											ze		zhi	zhi	i	
	TUVWY	WXYZabc																
Scotland	316	0	0	0	0	0	0	0	0	0	0	0	276	26	42	38	68	124
	8%	0	0	0	0	0	0	0	0	0	0	0	9%	8%	12%	11%	7%	10%
	DOQRS	zSTUV													zh	h		h
	TUVWX	YZabc																
South	241	0	0	0	0	0	0	241	0	0	0	0	193	41	13	15	73	83
	6%	0	0	0	0	0	0	100%	0	0	0	0	6%	12%	4%	4%	7%	6%
	APQRS	zSTUV						WXYZabc						zd				
	TUVWX	YZabc																
South East	131	0	0	0	0	0	0	0	131	0	0	0	106	14	9	5	35	48
	3%	0	0	0	0	0	0	0	100%	0	0	0	3%	4%	3%	1%	3%	4%
	LPQRS	zSTUVW						XYZabc*										
	TVWXYc	XYZabc																
South West	127	0	0	0	0	0	0	0	0	127	0	0	81	21	21	14	45	30
	3%	0	0	0	0	0	0	0	0	100%	0	0	3%	6%	6%	4%	4%	2%
	EMPQRST	zSTUVW												zd	zi	i		
	VWXYcd	XYZabc*																
Northern Ireland	104	0	0	0	0	0	0	0	0	0	0	0	79	19	12	9	32	40
	3%	0	0	0	0	0	0	0	0	0	0	0	2%	6%	3%	3%	3%	3%
	OPQRST	zSTUV												zd				
	VWXYcd	XYZabc																
Wales	181	0	0	0	0	0	0	0	0	0	0	0	139	34	19	23	63	45
	5%	0	0	0	0	0	0	0	0	0	0	0	4%	10%	6%	6%	6%	3%
	OPRST	zSTUV												zd		i	i	
	UVWXY	WXYZabc																
West	140	0	0	0	0	0	0	0	0	0	140	0	129	10	6	15	51	44
	4%	0	0	0	0	0	0	0	0	0	100%	0	4%	3%	2%	4%	5%	3%
	NPQRS	zSTUVW									XYZac*						f	
	TVWXYc	XYZabc																
Yorkshire and Lincolnshire	341	0	0	0	0	0	0	0	0	0	0	341	291	42	32	28	96	115
	9%	0	0	0	0	0	0	0	0	0	0	0	9%	12%	10%	8%	9%	9%
	DPQRSTU	WXYZabc																
	VWXYZab																	

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

TV_Regional. Which region do you live in?
Base: All Respondents

Unweighted Base
Base: All respondents

Total

Total	Gender		Age				Children in household		Social Group				Working		Nation			
Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
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Minimum Base: 30 (**), Small Base: 100 (*)
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OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

TV_Region. Which region do you live in?
Base: All Respondents

Unweighted Base
Base: All
respondents
Total

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
3769 100%	292 100%	727 100%	147 100%	370 100%	210 100%	441 100%	241 100%	131 100%	127 100%	140 100%	341 100%	3236 100%	345 100%	338 100%	355 100%	1020 100%	1292 100%

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

NATID. How would you describe your national identity?
Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
English	2355 62% PQRd	1164 63% 62%	1188 62%	285 63%	419 62%	748 61%	891 63%	651 62%	1642 63%	607 62%	845 65% K	341 58%	560 63%	1495 62%	860 64%	2279 72% zPQR	20 6% zPQR	46 26% PR	9 9%
Welsh	122 3%	59 3%	64 3%	16 4%	27 4%	28 2%	52 4%	31 3%	89 3%	33 3%	36 3%	29 5%	24 3%	73 3%	49 4%	24 1%	3 1%	96 53% zOPR	0 0
Scottish	EOPRST VWXYcd 274 7%	145 8%	130 7%	27 6%	35 5%	93 8%	119 8% D	68 7%	198 8%	65 7%	87 7%	42 7%	81 9%	172 7%	102 8%	41 1%	231 73% zOQR	1 1%	1 1%
Northern Irish	DOORSTV WXYZabc 85 2%	42 2%	41 2%	10 2%	25 4% zF	28 2%	22 2%	32 3%	50 2%	27 3%	27 2%	14 2%	17 2%	63 3%	22 2%	20 1%	2 1%	1 0	61 59% zOPQ
British	NOVcd 773 21% LZe	375 20%	395 21%	85 19%	139 21%	242 20%	303 22%	212 20%	539 21%	222 23% zL	268 21%	124 21%	158 18%	488 20%	285 21%	669 21%	53 17%	32 18%	19 18%
Other (Please write in)	311 8% FHNWXce	146 8%	162 8%	51 11% zF	89 13% zF	119 10% F	52 4%	118 11% zH	177 7%	90 9%	89 7%	53 9%	78 9%	233 10% zN	78 6%	263 8%	19 6%	9 5%	19 18% zOPQ
Total	3920 104%	1931 105%	1980 103%	475 105%	735 109%	1257 103%	1438 102%	1112 107%	2694 103%	1044 106%	1352 104%	602 103%	918 103%	2524 104%	1396 103%	3297 104%	329 104%	185 102%	109 105%

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

NATID. How would you describe your national identity?
Base: All Respondents

Total	England Regions												Urbanity		Household Income			
	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
Base (z)																		
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369	
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6	
2355	221	438	84	254	176	337	175	114	99	103	278	1992	243	212	204	677	814	
62% PQRd	76% zTU	60% zTU	57% zTU	69% zTU	84% zTU	76% zTU	72% zTU	87% zTU	78% zTU	74% zTU	81% zTU	62% zTU	70% zd	63% zTU	57% zg	66% zg	63% zg	
122	1	11	2	3	0	1	2	1	0	4	0	92	20	9	18	35	44	
3% EOPRST	0	2%	1%	1%	0	0	1%	7%	0	3%	0	3%	6% zd	3%	5%	3%	3%	
WVXYcd								WXb		WXc								
274	6	12	4	2	0	7	5	1	0	0	4	241	18	30	34	65	99	
7% DOGRSTV	2%	2%	3%	1%	0	2%	2%	1%	0	0	1%	7%	5%	9%	9%	6%	8%	
WXYZabc																		
85	2	9	2	0	0	7	0	0	0	0	0	59	12	7	5	23	39	
2% NOVcd	1%	1%	1%	0	0	2%	0	0	0	0	0	2%	4%	2%	1%	2%	3%	
773	58	185	48	93	32	86	43	14	24	32	54	680	50	57	68	184	264	
21% LZe	20%	25% zSWX	33% YZac	25% WZc	15% WZc	20% WZc	18% WZc	11% WZc	19% WZc	23% WZc	16% WZc	21% ze	14% ze	17% ze	19% ze	18% ze	20% ze	
311	21	120	12	35	6	18	23	5	6	4	14	283	9	26	31	71	106	
8% FHNWXce	7%	16% zSUUVW	8% XYZabc	9% WXbc	3% WXbc	4% WXbc	9% WXbc	4% WXbc	5% WXbc	3% WXbc	4% WXbc	9% ze	3% ze	8% ze	9% ze	7% ze	8% ze	
3920	308	774	151	387	214	457	247	134	130	143	350	3348	352	342	359	1055	1365	
104%	106%	106%	103%	105%	102%	103%	102%	102%	102%	103%	103%	103%	102%	101%	101%	103%	106%	

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
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- Column Means:
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Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

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ETHNICITY. What is your ethnic group?
Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
English / Welsh / Scottish / Northern Irish / British	3068 81%	1498 81%	1564 81%	319 70%	492 73%	973 80%	1272 91%	778 75%	2208 84%	784 80%	1091 84%	470 80%	724 81%	1996 78%	1172 87%	2552 81%	280 88%	163 90%	73 70%
CDGM ORTUV						CD	zCDE				I				zLM	R	zOR	zOR	
Irish	49 1%	28 2%	21 1%	5 1%	12 2%	16 1%	16 1%	12 1%	34 1%	9 1%	17 1%	11 2%	11 1%	34 1%	15 1%	25 1%	3 1%	1 0	19 19%
Gypsy or Irish traveller	3 0	3 0	0 0	2 0	0 0	1 0	0 0	0 0	3 0	0 0	3 0	0 0	0 0	3 0	0 0	2 0	0 0	1 1%	0 0
Other White background (Please write in)	165 4%	67 4%	98 5%	24 5%	56 8%	59 5%	27 2%	60 6%	99 4%	47 5%	51 4%	31 5%	36 4%	137 6%	28 2%	141 4%	14 4%	4 2%	6 6%
White and Black Caribbean	26 1%	14 1%	12 1%	9 2%	8 1%	4 0	3 0	9 1%	16 1%	10 1%	7 1%	4 1%	4 0	20 1%	6 0	25 1%	0 0	1 0	0 0
White and Black African	F 16 0	9 0	7 0	zEF 3 0	F 2 0	6 1%	5 0	2 0	13 0	2 0	7 1%	5 1%	2 0	14 1%	2 0	12 0	3 1%	1 1%	0 0
White and Asian	Nd 16 0	9 0	7 0	6 1%	5 1%	3 0	2 0	10 1%	6 0	6 1%	7 1%	1 0	2 0	12 1%	4 0	14 0	1 0	1 0	0 0
Other mixed heritage background (Please write in)	H 13 0	2 0	11 1%	zEF 1 0	3 0	5 0	4 0	5 0	9 0	4 0	4 0	1 0	5 1%	11 0	2 0	12 0	0 0	0 0	1 1%
Indian	A 85 2%	48 3%	37 2%	14 3%	18 3%	32 3%	21 1%	35 3%	46 2%	24 2%	29 2%	11 2%	22 2%	62 3%	23 2%	82 3%	2 1%	0 0	0 0
Pakistani	FHORXe 38 1%	21 1%	15 1%	F 11 2%	12 2%	13 1%	1 0	19 2%	16 1%	9 1%	14 1%	2 0	13 1%	28 1%	10 1%	37 1%	0 0	0 0	0 0
Bangladeshi	FHh 15 0	8 0	7 0	zF 5 1%	3 1%	5 0	2 0	7 1%	7 0	2 0	4 0	5 1%	3 0	12 0	4 0	15 0	0 0	0 0	0 0
Chinese	F 44 1%	17 1%	27 1%	zDEF 18 4%	9 1%	11 1%	6 0	10 1%	35 1%	18 2%	9 1%	2 0	16 2%	26 1%	19 1%	36 1%	5 2%	2 1%	1 1%
Other Asian background (Please write in)	FH 24 1%	17 1%	7 0	3 1%	8 1%	11 1%	2 0	15 1%	9 0	zJK 6 1%	6 0	5 1%	8 1%	17 1%	7 1%	22 1%	0 0	0 0	1 1%
African	FHJUNRe 64 2%	25 1%	39 2%	F 13 3%	21 3%	19 2%	11 1%	30 3%	33 1%	21 2%	13 1%	8 1%	22 3%	49 2%	15 1%	59 2%	4 1%	1 1%	0 0
Caribbean	Pe 51 1%	30 2%	21 1%	F 4 1%	zF 16 2%	18 1%	13 1%	zH 18 2%	34 1%	10 1%	22 2%	11 2%	9 1%	34 1%	18 1%	51 2%	0 0	0 0	0 0
Any other Black / African / Caribbean background (Please write in)	Pe 10 0	5 0	5 0	3 1%	0 0	3 0	4 0	1 0	8 0	4 0	2 0	1 0	3 0	8 0	2 0	zPR 10 0	0 0	0 0	0 0
Arab	H 6 0	2 0	4 0	0 0	1 0	5 0	0 0	6 1%	1 0	4 0	1 0	0 0	1 0	5 0	2 0	6 0	0 0	0 0	0 0
Other ethnic background (Please write in)	H 40 1%	21 1%	20 1%	7 2%	4 1%	18 1%	11 1%	zH 17 2%	22 1%	16 2%	7 1%	12 2%	5 1%	28 1%	12 1%	39 1%	1 0	1 0	0 0
Prefer not to say	35 1%	15 1%	19 1%	5 1%	8 1%	18 1%	4 0	10 1%	19 1%	zJL 8 1%	9 1%	7 1%	8 1%	24 1%	11 1%	26 1%	3 1%	4 2%	1 1%
Total	Fdh 3769 100%	1840 100%	1921 100%	F 453 100%	F 676 100%	F 1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
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ETHNICITY. What is your ethnic group?
Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
English / Welsh / Scottish / Northern Irish / British	3068	249	465	103	281	196	391	201	122	113	123	308	2621	326	286	288	864	1035
CDGM	81%	85%	64%	70%	76%	93%	89%	83%	93%	89%	88%	90%	81%	94%	84%	81%	85%	80%
ORTUV	TUV	TUV	T	T	T	zSTUVY	zTUV	TU	zTUVY*	TUV*	TUV*	zTUVY	z	zd	z	z	z	z
Irish	49	4	16	0	0	0	2	1	0	0	2	0	37	8	6	3	10	19
Gypsy or Irish traveller	3	0	2	0	0	0	0	0	0	0	0	0	3	0	0	0	3	0
Other White background (Please write in)	165	17	69	6	10	4	8	11	5	5	3	3	150	3	13	13	43	60
White and Black Caribbean	26	3	6	2	5	0	3	1	2	2	0	0	20	0	0	1	11	8
White and Black African	16	0	8	0	1	0	3	0	0	0	0	0	11	2	0	1	2	6
White and Asian	16	0	1	0	0	0	1	0	0	0	0	1	13	1	1	0	3	11
Other mixed heritage background (Please write in)	13	0	9	0	2	1	0	1	0	0	0	0	13	0	1	1	4	2
Indian	85	3	22	13	28	2	3	6	2	0	0	3	80	1	3	11	15	34
Pakistani	38	1	8	4	10	0	8	0	0	0	1	5	35	0	3	5	4	12
Bangladeshi	15	0	9	0	1	0	2	0	0	0	0	3	14	0	1	2	6	2
Chinese	44	1	10	4	3	0	1	4	1	2	2	7	39	1	6	1	14	16
Other Asian background (Please write in)	24	4	9	0	3	2	0	5	0	0	0	0	22	1	3	2	7	8
African	64	2	34	2	10	1	6	2	0	1	0	1	62	0	3	11	12	21
Caribbean	51	2	12	5	9	2	8	5	0	4	2	2	48	0	7	5	14	22
Any other Black / African / Caribbean background (Please write in)	0	0	6	1	2	0	0	0	0	0	0	1	9	1	1	2	0	3
Arab	6	0	2	1	0	0	1	0	0	0	0	2	6	1	0	0	2	2
Other ethnic background (Please write in)	40	1	22	0	3	0	3	4	0	0	2	2	37	1	5	0	7	19
Prefer not to say	35	4	10	2	0	2	0	0	0	0	3	2	18	1	0	8	0	10
Total	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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ETHNICITY. What is your ethnic group?
Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
White (Net)	3285	1595	1683	349	559	1049	1314	851	2343	839	1163	512	771	2070	1215	2720	296	169	99
	87%	87%	88%	77%	83%	86%	94%	82%	90%	85%	89%	87%	86%	86%	90%	86%	94%	94%	95%
	CDGI				C	C	zCDE		zG		zi				zM		zO	zO	zO
Mixed/multiple ethnic group (Net)	71	34	37	20	17	19	14	25	44	21	25	12	13	57	14	63	5	2	1
	2%	2%	2%	4%	3%	2%	1%	2%	2%	2%	2%	2%	1%	2%	1%	2%	1%	1%	1%
Asian/Asian British (Net)	162	94	66	34	41	61	26	75	78	41	53	22	45	119	43	157	2	1	2
	4%	5%	3%	7%	6%	5%	2%	4%	3%	4%	4%	4%	5%	5%	3%	5%	1%	0	2%
	BFHN	zB		zF	zF	F		zH						N		zPQR			
Black/African/Caribbean/Black British (Net)	125	61	65	20	37	40	28	49	75	35	37	19	34	91	35	120	4	1	0
	3%	3%	3%	4%	5%	3%	2%	5%	3%	4%	3%	3%	4%	4%	3%	4%	1%	1%	0
	FHNP			F	zF			zH								zPQR			
Other ethnic group (Net)	91	40	51	26	15	33	17	33	57	38	18	14	22	59	32	81	6	3	2
	2%	2%	3%	6%	2%	3%	1%	3%	2%	4%	1%	2%	2%	2%	2%	3%	2%	1%	2%
	FJg			zDEF		F				zJ									
Minority Ethnic (Net)	450	229	219	99	109	154	86	182	253	136	133	67	114	325	125	421	17	7	5
	12%	12%	11%	22%	16%	13%	6%	17%	10%	14%	10%	11%	13%	13%	9%	13%	5%	4%	5%
	FHN PQ			zDEF	zF	F		zH		zJ				zN		zPQR			
	RSWZeh																		

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
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Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
White (Net)	3285	270	552	110	291	200	400	213	127	118	128	312	2811	337	305	304	920	1115
	87%	92%	76%	74%	79%	95%	91%	88%	97%	93%	92%	91%	87%	98%	90%	86%	90%	86%
CDGI		zTUV				zTUVY	TUV	TUV	zTUVY*	TUV*	TUV*	zTUV		zd		zi		
MOTUV	71	3	30	6	9	2	6	2	2	0	0	1	57	2	3	3	20	27
Mixed/multiple ethnic group (Net)	2%	1%	4%	4%	2%	1%	1%	1%	1%	2%	0	0	2%	1%	1%	1%	2%	2%
FN			zXc	c*	c					*	*							
Asian/Asian British (Net)	162	8	47	17	42	4	13	11	2	0	1	11	151	2	10	21	32	56
	4%	3%	7%	12%	11%	2%	3%	5%	2%	0	1%	3%	5%	0	3%	6%	3%	4%
BFHN			zWXab	zSWXY	zSTWX			a		*			ze					
QRRe				Zabc*	YZabc													
Black/African/Caribbean/Black British (Net)	125	4	53	7	21	3	14	7	0	4	3	4	119	1	10	18	26	46
	3%	1%	7%	5%	6%	1%	3%	3%	0	3%	2%	1%	4%	0	3%	5%	3%	4%
FHNP			zSWXZc	Zc*	zSWZc				*	*	*		ze					
QRce																		
Other ethnic group (Net)	91	3	35	5	6	0	5	8	1	2	4	12	82	2	11	1	22	37
	2%	1%	5%	3%	2%	0	1%	3%	1%	2%	3%	3%	3%	1%	3%	0	2%	3%
FJg			zSVWX	W*				W	*	*	W*	W			g			g
Minority Ethnic (Net)	450	18	164	35	79	8	39	29	4	9	18	27	409	7	34	42	100	167
	12%	6%	23%	24%	21%	4%	9%	12%	3%	7%	6%	8%	13%	2%	10%	12%	10%	13%
FHNPQ			zSWX	zSWXY	zSWX			WZ	*	*	*		ze					
RSWZeh			YZabc	Zabc*	YZabc													

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

RELIGION. What is your religion?
Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
No religion	1955 52%	1013 55%	936 49%	320 71%	405 60%	663 54%	554 39%	512 49%	1383 53%	492 50%	701 54%	291 50%	469 53%	1339 55%	615 46%	1636 52%	185 59%	101 56%	33 32%
Catholic	BFNRTV 378 10%	zB 162 9%	216 11%	zDEF 47 10%	zF 80 12%	F 121 10%	131 9%	141 14%	225 9%	95 10%	132 10%	57 10%	93 10%	zN 266 11%	112 8%	R 301 9%	zOR 32 10%	R 11 6%	34 33%
Church of England/Scotland/Ireland	AHnbc 871 23%	404 22%	468 24%	22 5%	76 11%	230 19%	541 39%	178 17%	671 26%	237 24%	269 21%	166 28%	197 22%	445 18%	426 32%	755 24%	58 18%	44 24%	14 14%
Other Christian	CDEG MRTXI 271 7%	111 6%	160 8%	27 6%	53 8%	96 8%	95 7%	85 8%	181 7%	70 7%	110 8%	34 6%	57 6%	172 7%	100 7%	218 7%	21 7%	16 9%	16 16%
Buddhist	Ac 17 0	13 1%	4 0	3 1%	4 1%	9 1%	2 0	13 1%	4 0	9 1%	5 0	0 0	3 0	14 1%	3 0	16 1%	1 0	0 0	0 0
Hindu	H 43 1%	27 1%	16 1%	3 1%	12 2%	21 2%	8 1%	27 3%	16 1%	z 15 2%	12 1%	9 2%	7 1%	33 1%	10 1%	42 1%	2 0	0 0	0 0
Jewish	FH 49 1%	23 1%	26 1%	2 0	6 1%	9 1%	31 2%	18 2%	31 1%	21 2%	18 1%	0 0	11 1%	31 1%	19 1%	48 2%	1 0	0 0	0 0
Muslim	K 82 2%	54 3%	28 1%	14 3%	26 4%	34 3%	7 1%	54 5%	24 1%	zK 25 3%	K 26 2%	9 2%	21 2%	62 3%	20 1%	79 2%	1 0	1 1%	0 0
Sikh	BFHNPre 37 1%	zB 24 1%	12 1%	F 7 2%	zF 4 1%	F 17 1%	9 1%	zH 18 2%	18 1%	13 1%	9 1%	4 1%	11 1%	27 1%	10 1%	zPR 34 1%	3 1%	0 0	0 0
Any other religion, please describe	H 17 0	9 0	8 0	2 0	2 0	6 0	8 1%	4 0	13 0	4 0	7 1%	2 0	4 0	8 0	9 1%	12 0	1 0	3 1%	1 1%
Prefer not to say	81 2%	32 2%	48 3%	8 2%	20 3%	34 3%	18 1%	26 2%	49 2%	33 3%	17 1%	12 2%	19 2%	55 2%	26 2%	60 2%	11 4%	5 3%	5 5%
Total	Fdh 3802 101%	1873 102%	1921 100%	455 100%	F 686 102%	F 1242 102%	1404 100%	1076 103%	2616 100%	zJ 1013 103%	1307 100%	585 100%	892 100%	2451 101%	1351 100%	3200 101%	316 100%	181 100%	104 100%
Christian (Net)	1512 40%	668 36%	843 44%	95 21%	206 30%	442 36%	767 55%	396 38%	1077 41%	393 40%	510 39%	258 44%	348 39%	874 36%	638 47%	1265 40%	111 35%	72 40%	65 62%
Non-Christian (Net)	ACDEM 2184 58%	zA 1148 62%	1030 54%	350 77%	C 452 67%	CD 749 61%	zCDE 619 44%	629 60%	1489 57%	562 57%	779 60%	315 54%	526 59%	1498 62%	zM 686 51%	1851 58%	194 61%	105 58%	34 33%

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

RELIGION. What is your religion?
Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
		East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
BFNR	1955	160	333	75	164	106	247	134	74	74	85	184	1693	165	186	187	578	691
	52%	55%	46%	51%	44%	50%	56%	55%	56%	50%	61%	54%	52%	48%	55%	53%	57%	53%
	378	35	93	12	33	17	62	18	5	6	5	15	329	29	29	32	106	140
AHNB	17%	12%	13%	8%	9%	8%	14%	8%	4%	5%	4%	4%	10%	8%	9%	9%	10%	11%
	Zbc	zZabc	-	-	-	zYZabc	-	-	-	-	-	-	-	-	-	-	-	-
	871	72	135	29	93	72	73	59	39	36	37	111	730	122	83	90	216	257
	23%	25%	19%	20%	25%	34%	24%	30%	29%	26%	33%	33%	23%	35%	24%	25%	21%	20%
CDEG	X	-	-	TX	-	zTUX	X	TX*	TX*	X*	zTUX	zd						
MRTX	271	11	67	10	30	14	29	16	11	8	9	12	239	16	20	24	66	101
	7%	4%	9%	7%	8%	7%	7%	7%	8%	6%	7%	4%	7%	5%	6%	7%	6%	8%
Ac	17	1	Sc	0	c	-	-	-	-	-	-	-	-	-	-	-	-	-
	0	0	1%	0	0	1%	0	0	1%	0	0	0	13	0	1	0	2	12
H	0	0	z	0	0	1%	0	0	1%	0	0	0	0	0	0	0	0	1%
	43	1	12	10	4	3	1	6	2	0	0	2	37	3	4	4	8	z
FH	1%	0	2%	7%	1%	1%	0	2%	1%	0	0	0	1%	1%	1%	1%	1%	1%
			zSTVW	Xabc	-	-	-	X	-	-	-	-	-	-	-	-	-	-
	49	2	32	0	0	3	9	1	1	0	0	0	42	1	3	4	8	19
	1%	1%	4%	0	0	1%	2%	0	1%	0	0	0	1%	0	1%	1%	1%	1%
K	82	1	zSUVYbc	-	-	-	V	-	-	-	-	-	-	-	-	-	-	-
	2%	0	30	4	15	3	11	1	0	1	2	11	75	0	4	4	14	37
BFHNPR	2%	0	4%	3%	4%	1%	3%	1%	0	0	1%	3%	2%	0	1%	1%	1%	3%
	37	1	zSY	-	zSY	3	0	0	0	0	0	S	e	1	0	5	8	h
	1%	0	1%	0	6%	1%	0	0	0	0	0	0	29	0	0	1%	1%	1%
H			-	-	-	-	-	-	-	-	-	-	1%	0	0	1%	1%	1%
			zSTUW	XYZabc	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	17	1	1	2	2	0	2	1	0	1	1	1	12	5	1	3	6	4
	0	0	0	1%	0	0	0	0	0	1%	0	0	0	1%	0	1%	1%	0
			-	-	-	-	-	-	-	-	-	-	-	d	-	-	-	-
	81	7	19	5	5	6	6	5	0	1	1	5	47	5	8	2	10	28
Fdh	2%	2%	3%	4%	1%	3%	1%	2%	0	1%	1%	1%	1%	1%	2%	1%	1%	2%
	3802	292	738	147	371	228	441	241	133	128	140	341	3246	346	338	355	1022	1322
	101%	100%	102%	100%	100%	108%	100%	100%	101%	101%	100%	100%	100%	100%	100%	100%	100%	102%
	1512	118	294	50	155	98	164	93	54	49	51	138	1296	167	131	146	387	490
ACDEM	40%	40%	40%	34%	42%	47%	37%	38%	41%	39%	37%	40%	40%	48%	39%	41%	38%	38%
	2184	167	418	91	210	109	271	144	77	77	88	198	1898	174	199	206	623	781
BFNR	58%	57%	58%	62%	57%	52%	61%	60%	59%	60%	63%	58%	59%	50%	59%	58%	61%	60%
				-	-	-	-	-	-	-	-	-	e	-	-	-	-	-

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A0. How do you receive TV channels, such as the BBC, ITV or Channel 4, on the main TV set in your household?

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Freeview – free TV via an aerial and set-top box or built into the TV set	1827 48%	953 52%	870 45%	166 37%	298 44%	536 44%	816 58%	394 38%	1383 53%	437 44%	640 49%	300 51%	448 50%	1085 45%	741 55%	1531 48%	172 54%	77 42%	47 46%
Cable - Virgin Media	BCDE GIMUI	zB			C	C	zCDE					I	I		zM				
Satellite – from Sky with a monthly subscription	658 17%	350 19%	308 16%	101 22%	119 18%	232 19%	206 15%	255 24%	386 15%	192 20%	221 17%	107 18%	138 15%	466 19%	191 14%	572 18%	60 19%	13 7%	12 12%
FreeSat satellite TV - via a satellite dish but with no subscription	FHNQ RZaeI	zB		zF		F		zH		zL				zN		QR	QR		
Satellite – from someone other than Sky	1141 30%	562 31%	579 30%	132 29%	240 36%	393 32%	375 27%	407 39%	703 27%	339 35%	389 30%	169 29%	241 27%	817 34%	325 24%	938 30%	89 28%	79 44%	35 33%
BT TV (formerly BT Vision)	FHLNfg 222	127 6%	95 5%	35 8%	41 6%	79 6%	67 5%	87 8%	131 5%	78 8%	77 6%	31 5%	36 4%	150 6%	72 5%	176 6%	24 8%	16 9%	6 6%
TalkTalk TV	BHLXd	zB		F				zH		zL								zO	
EE TV	139 4%	81 4%	58 3%	30 7%	37 6%	39 3%	31 2%	68 7%	68 3%	47 5%	36 3%	16 3%	40 5%	111 5%	29 2%	119 4%	8 3%	7 4%	6 5%
NOW TV	FHNdh 255	138 8%	115 6%	44 10%	64 9%	79 6%	68 5%	112 11%	136 5%	96 10%	85 7%	35 6%	39 4%	179 7%	77 6%	218 7%	19 6%	12 6%	8 7%
YouView	FHLNdf 137	72 4%	65 3%	38 8%	28 4%	37 3%	34 2%	62 5%	71 3%	48 5%	38 3%	20 3%	32 4%	102 4%	35 3%	123 4%	6 2%	2 1%	6 5%
No TV in household	FHNQef 55	32 1%	23 1%	15 3%	25 4%	14 1%	0 0%	40 4%	13 1%	30 3%	9 1%	5 1%	10 1%	49 2%	5 0%	49 2%	3 1%	2 1%	1 1%
Don't know	FHNJd 262	137 7%	125 6%	57 13%	74 11%	107 9%	24 2%	122 12%	132 5%	89 9%	78 6%	47 6%	47 5%	219 9%	43 3%	221 7%	23 7%	13 7%	5 5%
Total	FHNd 82	49 3%	33 2%	2 2%	29 4%	29 2%	15 1%	46 4%	36 1%	32 3%	20 2%	14 2%	16 2%	68 3%	14 1%	71 2%	4 1%	3 2%	3 3%
Pay TV (Net)	FHN 153	80 4%	72 4%	33 7%	64 10%	36 3%	18 1%	39 4%	105 4%	34 3%	39 3%	20 3%	60 7%	104 4%	49 4%	137 4%	9 3%	4 2%	3 3%
Non Pay TV (Net)	EFi 68	20 1%	47 2%	17 4%	19 3%	19 2%	13 1%	15 1%	52 2%	21 2%	19 1%	10 2%	19 2%	46 2%	22 2%	63 2%	4 1%	1 0%	1 1%
Pay TV (Net)	AFh 4999	2601 141%	2389 124%	676 149%	1040 154%	1601 131%	1667 119%	1647 158%	3216 123%	1443 147%	1651 127%	774 132%	1126 126%	3397 140%	1602 119%	4216 133%	421 133%	229 127%	133 128%
Non Pay TV (Net)	FHLN 2243	1117 61%	1124 58%	305 67%	427 63%	786 64%	721 51%	768 67%	1411 54%	656 67%	759 58%	343 59%	482 54%	1580 65%	663 49%	1877 59%	188 59%	112 62%	67 64%
Non Pay TV (Net)	aefg 1959	1019 52%	936 49%	188 41%	316 47%	591 48%	855 61%	444 43%	1464 56%	478 49%	701 54%	314 54%	466 52%	1174 49%	785 50%	1634 52%	186 59%	88 49%	51 49%
	BCDE GIMUI	zB				C	zCDE		zG		I				zM		zOR		

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

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A0. How do you receive TV channels, such as the BBC, ITV or Channel 4, on the main TV set in your household?

Base: All Respondents

Total	England Regions												Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369	
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6	
1827 48% BCDE GIUI	144 49% U	343 47% U	50 34% -	166 45% -	102 49% U	217 49% U	112 46% U	70 53% U	66 52% U	65 47% -	196 58% zTUVY	1567 48% z	190 55% z	198 58% zhi	188 53% i	491 48% i	556 43%	
658 17% FHNQ RZaef	42 14% a	162 22% zSZa	36 25% SZa*	71 19% Za	34 16% a	83 19% Za	43 18% Za	11 8% -	6 5% -	26 19% Za*	57 17% a	619 19% ze	4 1% -	37 11% -	53 15% -	184 18% f	293 23% zfigh	
1141 30% FHLNig	96 33% -	207 29% -	34 23% -	114 31% -	63 30% -	128 29% -	70 29% -	37 28% -	33 26% -	49 35% -	106 31% -	960 30% -	123 35% -	67 20% -	80 22% -	290 28% -	495 38% zfigh	
222 6% BHLXd	16 5% -	42 6% -	11 8% -	22 6% -	13 6% -	14 3% -	13 5% -	9 7% -	7 6% -	10 7% -	17 5% -	165 5% -	29 8% d	16 5% -	16 4% -	58 6% -	101 8% z	
139 4% FHNdh X	16 6% zX	40 5% -	2 1% -	13 3% -	10 5% -	8 2% -	6 2% -	2 2% -	7 6% -	4 3% -	11 3% -	108 3% -	13 4% -	11 3% -	11 3% -	24 2% -	73 6% zh	
255 7% FHLNdf	16 5% -	58 8% -	6 4% -	33 9% -	18 8% -	24 5% -	18 8% -	9 7% -	8 6% -	9 6% -	19 6% -	200 6% -	29 8% -	8 2% -	24 7% f	54 5% f	133 10% zfh	
137 4% FHNQef	9 3% 0	31 4% 0	4 3% 0	17 4% 0	9 3% 0	13 3% 0	6 2% 0	5 4% 0	8 6% 0	5 3% 0	18 5% 0	109 3% 0	4 1% 0	3 1% 0	16 5% f	45 4% f	61 5% zj	
55 1% FHNjd	1 0% -	26 4% -	0 0% -	3 1% -	5 3% -	4 1% -	1 1% -	3 1% -	0 0% -	0 0% -	4 1% -	38 1% -	2 0% -	2 1% -	7 2% -	8 1% -	34 3% zh	
262 7% FHNjd	16 5% -	63 9% -	7 5% -	26 7% -	19 9% -	24 5% -	11 5% -	9 7% -	16 11% -	21 6% -	21 6% -	208 6% d	34 10% d	15 4% 3	18 5% 4	75 7% 2	126 10% zfg	
82 2% FHN	7 2% zV	28 4% -	1 1% -	2 1% -	6 3% V	11 2% -	7 3% -	2 1% -	1 1% -	5 4% -	5 4% -	63 2% -	4 1% -	3 1% -	4 1% -	22 2% -	47 4% zfg	
153 4% EFI	7 3% 5	36 5% -	16 11% XYZc*	14 4% -	12 6% -	15 3% -	10 4% -	3 2% -	5 4% -	5 4% -	14 4% -	127 4% -	8 2% -	18 5% i	20 6% i	46 5% i	28 2% zfigh	
68 2% AFh	3 1% zc	24 3% -	5 3% -	13 4% zc	1 0% -	6 1% -	3 1% -	2 1% -	2 1% -	2 1% -	3 1% -	58 2% -	5 1% -	4 1% -	4 1% -	10 1% -	27 2% zfigh	
4999 133% FHLN	373 128% 61%	1059 146% 59%	172 177% 60%	493 133% 64%	292 139% 59%	547 124% 58%	300 124% 60%	162 123% 51%	152 120% 48%	193 138% 70%	473 139% 58%	4222 130% 60%	443 128% 53%	383 113% 40%	441 124% 52%	1306 128% 60%	1974 153% 72%	
2243 60% FHLN	177 61% aefg	427 59% -	88 60% -	238 64% Za	123 59% -	255 58% -	144 60% -	66 51% -	61 48% Za*	97 70% -	199 58% -	1946 60% e	183 53% -	134 40% -	186 52% f	615 60% fg	928 72% zfigh	
1959 52% BCDE GIUI	156 53% U	357 49% -	58 40% -	178 48% -	107 51% -	225 51% -	123 51% -	79 60% U*	73 58% U*	73 52% -	205 60% zTUVX	1664 51% -	209 60% zd	211 63% zhi	193 54% -	528 52% -	611 47% -	

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A0a. Do you have access to the internet at home?
Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Yes	3452 92% BFHL NXafg	1709 93% zB	1735 90% zB	446 98% zF	667 99% zF	1185 97% zF	1140 81% zF	1024 98% zH	2330 89% zH	952 97% zJKL	1214 93% L	525 90% zK	759 85% zL	2379 98% zN	1073 79% zN	2908 92% zN	290 92% zN	160 89% zN	94 90% zN
No	315 8% ACDEGI MITVZhi	129 7% zA	185 10% zA	6 1% zA	8 1% zA	36 3% D	263 19% zCDE	19 2% zG	284 11% zG	30 3% zG	91 7% I	60 10% I	132 15% zLJK	37 2% zM	278 21% zM	258 8% zM	27 8% zM	21 11% zM	9 9% zM
Don't know	3 0	1 0	1 0	1 0	1 0	0 0	1 0	1 0	1 0	1 0	1 0	1 0	1 0	3 0	0 0	2 0	0 0	0 0	1 1%
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A0a. Do you have access to the internet at home?
Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands (U)	Midlands (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
Yes	3452	264	685	138	351	184	383	225	131	106	130	310	2951	317	238	300	982	1281
	92%	90%	94%	94%	95%	88%	87%	93%	100%	83%	93%	91%	91%	92%	70%	85%	96%	99%
	BFHL		zWXa	a*	zWXa			Xa	zSTUUV							f	zfg	zfigh
	NXaig								XYabc*									
No	315	28	42	9	18	26	57	16	0	21	9	31	284	29	99	55	37	10
	8%	10%	6%	6%	5%	12%	13%	7%	0	17%	6%	9%	9%	8%	29%	15%	4%	1%
	ACDEGI	Z	Z	Z*	Z	TVZ	zTVYZ	Z	*	zTUV	Z*	Z			zghi	zhi	i	
	MTVZhi									YZb*								
Don't know	3	0	0	0	1	0	1	0	0	0	1	0	1	0	1	0	1	1
	0	0	0	0	0	0	0	0	0	0	1%	0	0	0	0	0	0	0
Total	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A0b. Do you connect any of these devices to your home internet to watch catch-up and on-demand services on your main TV set?

Base: All those who selected yes at A0a

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3370	1694	1671	492	603	1141	1125	1046	2233	1325	924	359	759	1938	1432	2492	318	256	304
Base: All those who selected yes at A0a	3307	1634	1667	413	603	1152	1126	986	2232	920	1176	504	705	2276	1031	2779	280	156	92
Effective Base	2235.6	1136.0	1097.8	346.6	410.7	757.2	729.1	684.3	1492.6	949.3	673.2	259.9	514.1	1349.5	1008.9	1764.7	226.2	184.2	228.7
Smart TV (i.e. a TV with built-in video streaming apps)	1386 42%	689 42%	696 42%	206 50%	339 56%	509 44%	329 29%	553 56%	809 36%	448 49%	483 41%	207 41%	249 35%	1060 47%	325 32%	1159 42%	117 42%	64 41%	47 51%
Apple TV	FHLNlg 196 6%	108 7%	88 5%	zF 43 10%	zEF 65 11%	F 71 6%	17 2%	122 12%	65 3%	zJKL 88 9%	L 62 5%	21 4%	25 4%	zN 168 7%	28 3%	167 6%	14 5%	8 5%	7 7%
Amazon Fire	FHLNdf 544 16%	263 16%	281 17%	zEF 98 24%	zEF 148 24%	F 213 18%	85 8%	232 24%	298 13%	zJKL 184 20%	194 17%	76 15%	90 13%	zN 449 20%	95 9%	457 16%	45 16%	23 15%	19 20%
	FHLN Tbdf 246 7%	134 8%	113 7%	zF 47 11%	zEF 78 13%	F 91 8%	30 3%	122 12%	123 6%	101 11%	86 7%	29 6%	31 4%	203 9%	44 4%	210 8%	21 8%	7 5%	8 9%
Games console	FHLNlg 605 18%	362 22%	238 14%	zF 143 35%	zEF 229 38%	F 197 17%	36 3%	294 30%	295 13%	zJKL 200 22%	188 16%	109 22%	108 15%	518 23%	87 8%	517 19%	45 16%	27 17%	17 18%
Freeview – free TV via an aerial and set-top box or built into the TV set	BFHLNlg 646 20%	zB 345 21%	299 18%	zEF 163 15%	zEF 119 20%	F 228 20%	234 21%	173 18%	459 21%	zJL 196 21%	101 18%	141 20%	141 20%	441 19%	205 9%	566 Q	44 16%	17 11%	18 20%
Cable - Virgin Media	400 12%	225 14%	175 10%	51 12%	82 14%	162 zF	105 9%	165 zH	227 10%	117 13%	144 12%	67 13%	72 10%	303 zN	97 9%	358 zQR	28 10%	6 4%	8 8%
Satellite – from Sky for a monthly subscription	QZae 636 19%	331 20%	305 18%	68 16%	153 25%	247 21%	169 15%	268 27%	353 16%	201 22%	236 20%	84 17%	115 16%	485 21%	152 15%	538 19%	44 16%	38 24%	16 18%
FreeSat satellite TV - via a satellite dish but with no subscription	FHNXlg 100 3%	60 4%	39 2%	15 4%	zCF 25 4%	F 32 3%	29 3%	48 5%	51 2%	zL 38 4%	34 3%	14 3%	14 2%	66 3%	33 3%	84 3%	7 3%	5 3%	4 4%
Satellite – from someone other than Sky	Hd 48 1%	32 2%	15 1%	12 3%	19 3%	12 1%	4 0%	36 4%	12 1%	23 2%	14 1%	5 1%	5 1%	41 2%	7 1%	41 1%	3 1%	2 1%	2 2%
BT TV (formerly BT Vision)	BFHNXVh 146 4%	85 5%	59 4%	zEF 21 5%	zEF 39 6%	F 47 4%	39 3%	67 7%	72 3%	62 7%	44 4%	24 5%	16 2%	104 5%	42 4%	127 5%	8 3%	6 4%	5 5%
TalkTalk TV	BHLdf 83 3%	42 3%	41 2%	16 4%	18 3%	26 2%	22 2%	37 4%	43 2%	31 3%	21 2%	16 3%	15 2%	58 3%	25 2%	73 3%	5 2%	1 1%	4 5%
EE TV	He 24 1%	15 1%	9 1%	6 1%	11 2%	7 1%	0 0%	20 2%	3 0%	10 1%	7 1%	4 1%	3 0%	22 1%	1 0%	22 1%	2 1%	0 0%	0 0%
NOW TV	FHNh 191 6%	101 6%	90 5%	F 41 10%	zF 54 9%	F 79 7%	16 1%	92 9%	93 4%	67 7%	59 5%	28 6%	36 5%	163 7%	28 3%	161 6%	17 6%	9 6%	3 4%
YouView	FHNd 41 1%	23 1%	18 1%	zF 4 1%	zF 14 2%	F 15 1%	8 1%	23 2%	17 1%	z 20 2%	9 1%	7 1%	5 1%	zN 31 1%	10 1%	35 1%	3 1%	2 1%	1 1%
Laptop, netbook, tablet or smartphone	H 1406 43%	696 43%	706 42%	221 53%	343 57%	498 43%	338 30%	497 50%	869 39%	391 42%	530 45%	216 43%	269 38%	1048 46%	357 35%	1203 43%	96 34%	72 46%	35 38%
Other device connected to the TV	FHLNPaF 61 2%	35 2%	26 2%	zEF 2 0%	zEF 5 1%	F 31 3%	23 2%	20 2%	40 2%	18 2%	24 2%	8 2%	11 2%	zN 24 2%	24 2%	49 2%	7 2%	4 3%	2 2%
None of these	Cd 433 13%	223 14%	210 13%	25 6%	40 7%	zCDE 101 9%	45 24%	376 5%	17% zG	104 11%	152 13%	56 11%	119 17%	233 10%	200 19%	357 13%	37 13%	26 17%	12 14%
Don't know	IMbi 27 1%	5 0%	22 1%	1 0%	2 0%	14 1%	10 1%	2 0%	23 1%	5 0%	5 0%	12 2%	6 1%	12 1%	15 1%	21 1%	5 2%	1 1%	0 0%
	AGMI 27 1%	5 0%	22 1%	1 0%	2 0%	14 1%	10 1%	2 0%	23 1%	5 0%	5 0%	12 2%	6 1%	12 1%	15 1%	21 1%	5 2%	1 1%	0 0%

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/t/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/t/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A0b. Do you connect any of these devices to your home internet to watch catch-up and on-demand services on your main TV set?

Base: All those who selected yes at A0a

Total	England Regions												Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
	3370	214	612	102	317	153	322	199	113	89	107	264	2830	353	262	270	911	1328
	3307	257	653	122	337	173	372	215	128	100	125	296	2832	309	221	281	936	1253
	2235.6	150.8	413.1	77.2	222.6	115.3	227.3	146.5	82.5	67.4	77.6	187.2	1885.5	220.8	183.1	185.9	612.5	904.0
	1386	114	280	42	140	83	153	93	43	40	53	119	1175	131	66	86	365	672
FHLNlg	42%	44%	43%	34%	41%	48%	41%	43%	34%	40%	42%	40%	41%	42%	30%	31%	39%	54%
196		14	62	5	19	11	15	7	4	6	10	145	13	6	9	31	133	zfg
FHLNldfh	4%	5%	zKc	4%	6%	6%	4%	7%	4%	5%	3%	145	4%	3%	3%	3%	3%	zfh
544		44	86	20	56	41	65	46	21	17	10	51	431	59	24	45	158	272
FHLN	16%	17%	13%	17%	17%	24%	18%	21%	16%	17%	8%	17%	15%	19%	11%	16%	17%	22%
Tbdf						zTb		Tb			b						f	zfh
246		10	65	9	27	9	26	16	9	8	8	23	200	19	13	9	64	143
FHLNlg	7%	4%	10%	7%	8%	5%	7%	7%	7%	8%	6%	8%	7%	6%	6%	3%	7%	11%
605		44	119	18	69	45	70	45	23	19	18	45	514	42	32	36	189	zfh
18%		17%	18%	15%	20%	26%	19%	21%	18%	18%	15%	15%	18%	14%	14%	13%	20%	307
BFHLNlg		65	128	17	73	35	63	42	22	22	30	70	539	71	43	47	168	zfg
20%		25%	20%	14%	22%	20%	17%	19%	17%	21%	24%	24%	19%	23%	20%	17%	18%	22%
CQ		X		*				*	*	*	*							zh
400		27	96	26	43	28	48	26	7	2	17	37	376	2	20	27	120	194
12%		11%	15%	21%	13%	16%	13%	12%	5%	2%	13%	12%	13%	1%	9%	10%	13%	15%
BFHN		a	Za	zSZa*	a	Za	a	a	*	*	a*	a	ze					zfg
QZae		54	120	23	69	40	49	35	25	20	28	75	528	71	19	35	164	315
636		21%	18%	19%	21%	23%	13%	16%	20%	20%	23%	19%	19%	23%	9%	12%	18%	25%
FHNlg		X		X	X	X				X*	zXY					f	zfh	62
100		9	21	5	10	7	9	8	4	3	3	5	71	13	4	3	23	zfh
3%		4%	3%	4%	3%	4%	3%	4%	3%	2%	3%	2%	3%	4%	2%	1%	3%	5%
Hd				*				*	*	*	*							zgh
48		1	23	0	0	7	0	2	0	0	1	7	37	1	4	5	3	33
1%		0	4%	0	0	4%	0	1%	0	0	1%	2%	1%	0	2%	2%	0	3%
BFHNvXh			zSVXh			zSVX						VX				h		zh
146		6	35	5	22	10	11	9	6	4	6	14	114	17	3	11	37	76
4%		2%	5%	4%	6%	6%	3%	4%	4%	4%	5%	5%	4%	5%	2%	4%	4%	6%
BHLdf																		zi
83		3	22	2	10	3	9	1	5	4	3	11	70	2	1	8	28	39
3%		1%	3%	2%	3%	2%	2%	0	4%	4%	2%	1%	2%	1%	1%	3%	3%	3%
He																		
24		1	14	0	2	2	0	0	2	0	0	1	17	1	0	5	2	16
1%		0	2%	0	1%	1%	0	0	2%	0	0	0	1%	0	0	2%	0	1%
FHNh		14	39	7	20	11	20	11	7	6	11	16	149	26	8	15	58	zh
191		5%	6%	6%	6%	6%	5%	5%	6%	6%	8%	5%	5%	8%	3%	5%	6%	8%
FHNd																		zi
41		4	15	1	1	2	4	6	0	0	2	2	32	2	1	1	14	23
1%		2%	2%	1%	0	1%	1%	3%	0	0	1%	1%	1%	1%	0	0	2%	2%
H								V										
1406		96	288	57	155	70	169	100	66	25	54	123	1207	125	73	108	377	607
43%		38%	44%	46%	46%	41%	45%	47%	51%	25%	43%	41%	43%	40%	33%	38%	40%	46%
FHLNPa			a	a*	a	a		Sa*	a	a	a	a						zfh
61		5	11	0	7	5	4	5	5	1	2	3	45	15	4	4	11	27
2%		2%	2%	0	2%	3%	1%	2%	4%	1%	1%	1%	2%	5%	2%	2%	1%	2%
Cd																		
433		22	91	18	37	17	56	26	16	17	7	50	386	38	41	51	127	95
73%		9%	14%	14%	11%	10%	15%	12%	12%	17%	5%	17%	14%	12%	19%	18%	14%	8%
CDEG			b	*		b				b*		Sb			zi	zi	i	
IMbi																		
27		0	9	0	2	3	1	2	0	0	4	0	22	5	2	8	4	5
1%		0	1%	0	1%	2%	0	1%	0	0	zSKc*	0	1%	1%	1%	3%	0	0
AGMI				*					*	*	zSKc*					zhi		

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A0b. Do you connect any of these devices to your home internet to watch catch-up and on-demand services on your main TV set?
Base: All those who selected yes at A0a

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3370	1694	1671	492	603	1141	1125	1046	2233	1325	924	359	759	1938	1432	2492	318	256	304
Base: All those who selected yes at A0a	3307	1634	1667	413	603	1152	1126	986	2232	920	1176	504	705	2276	1031	2779	280	156	92
Total	7217 218%	3773 231%	3429 206%	1081 262%	1782 295%	2580 224%	1760 156%	2823 286%	4231 190%	2302 250%	2498 212%	1085 215%	1329 189%	5443 239%	1774 172%	6143 221%	546 195%	320 205%	207 226%
Connected TV Viewing (Net)	2847 86%	1406 86%	1435 86%	387 94%	561 93%	1038 90%	851 76%	939 95%	1833 82%	812 88%	1019 87%	437 87%	579 82%	2031 89%	816 79%	2401 86%	239 85%	128 82%	79 86%
FHLNlg	433			zEF	zF	zF		zH		zL	L			zN					
Non-connected TV Viewing (Net)	433 13%	223 14%	210 13%	25 6%	40 7%	101 9%	265 24%	45 5%	376 17%	104 11%	152 13%	56 11%	119 17%	233 10%	200 19%	357 13%	37 13%	26 17%	12 14%
CDEG							zCDE		zG				zIJK		zM				
IMbi																			

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A0b. Do you connect any of these devices to your home internet to watch catch-up and on-demand services on your main TV set?
Base: All those who selected yes at A0a

Unweighted Base Base: All those who selected yes at A0a	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
	3370	214	612	102	317	153	322	199	113	89	107	264	2830	353	262	270	911	1328
	3307	257	653	122	337	173	372	215	128	100	125	296	2832	309	221	281	936	1253
	7217	534	1523	255	762	429	774	487	266	191	262	661	6058	654	364	513	1944	3395
	218%	208%	233%	208%	226%	248%	208%	226%	208%	190%	209%	223%	214%	212%	165%	182%	208%	271%
	2847	234	553	105	297	153	315	188	112	84	115	245	2424	266	178	222	805	1153
	86%	91%	85%	86%	88%	89%	85%	87%	88%	83%	92%	83%	86%	86%	80%	79%	86%	92%
	FHLNig	Tc		*					*	*						g	zigh	
	433	22	91	18	37	17	56	26	16	7	50	386	38	41	51	127	95	8%
13%	9%	14%	14%	11%	10%	15%	12%	12%	5%	17%	14%	12%	19%	18%	14%	14%		
CDEG	b		*				b		b*	*	Sb			zi	zi	i		
IMbi																		

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A0b_2. Do you connect any of these devices to your home internet to watch catch-up and on-demand services on your main TV set?

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Smart TV (i.e. a TV with built-in video streaming apps)	1396	689	696	206	339	509	329	553	809	448	483	207	248	1060	325	1159	117	64	47
Apple TV	FHLNfg 37%	108	88	43	65	71	17	122	65	zJKL 46%	62	21	25	168	28	167	14	8	7
Amazon Fire	FHLNdfh 14%	263	281	98	148	213	85	232	298	zJKL 19%	184	76	90	449	95	457	45	23	19
Google Chromecast	FHLNdfi 7%	134	113	22	22	2F 78	30	122	123	zJKL 10%	86	29	31	203	44	210	21	7	8
Games console	FHLNg 6%	362	238	143	223	197	36	294	295	zJKL 20%	188	109	108	518	87	517	45	27	17
Freeview – free TV via an aerial and set-top box or built into the TV set	BFHLNfg 16%	345	299	63	119	228	234	179	459	zJL 19%	196	101	141	441	205	566	44	17	18
Cable – Virgin Media	BNQ 7%	400	175	51	82	162	105	165	227	zJL 12%	144	67	72	303	97	358	28	6	8
Satellite – from Sky for a monthly subscription	BFHL 17%	331	305	68	153	247	169	268	353	zJL 20%	236	84	115	485	152	538	44	38	16
Freesat satellite TV – via a satellite dish but with no subscription	FHLNXfg 1%	100	39	15	25	32	29	48	51	zKL 4%	34	14	14	66	33	84	7	5	4
Satellite – from someone other than Sky	HLd 4%	48	15	12	19	12	4	36	12	zL 2%	14	5	5	41	7	41	3	2	2
BT TV (formerly BT Vision)	BFHNDx 4%	85	59	21	39	47	39	67	72	zJL 6%	44	24	16	104	42	127	8	6	5
TalkTalk TV	BFHLNdf 2%	42	41	16	18	26	22	37	43	zJL 3%	21	16	15	58	25	73	5	1	4
EE TV	Hef 2%	15	9	6	11	7	0	20	3	zJL 1%	7	4	3	22	1	22	2	0	0
NOW TV	FHNh 1%	101	90	41	54	79	16	92	93	z 6%	59	28	36	163	28	161	17	9	3
YouView	FHNdf 5%	23	18	4	14	15	8	23	17	zJL 2%	9	7	5	31	10	35	3	2	1
Laptop, netbook, tablet or smartphone	H 37%	696	706	221	343	498	338	497	869	zJL 40%	530	216	269	1048	357	1203	96	72	35
Other device connected to the TV	FHLN Pufg 2%	35	26	2	5	31	23	20	40	zL 2%	24	8	11	38	24	49	7	4	2
None of these	Cd 43%	223	210	25	40	101	265	45	376	104	152	56	119	233	200	357	37	26	12
Don't know	CDEGMbi 1%	5	22	1	2	14	10	2	23	5	5	12	6	12	15	21	5	1	0
	AG 7%	0	1%	0	0	1%	1%	0	1%	0	0	2%	1%	0	1%	1%	1%	1%	0

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A0b_2. Do you connect any of these devices to your home internet to watch catch-up and on-demand services on your main TV set?

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
Smart TV (i.e. a TV with built-in video streaming apps)	1386	114	280	42	140	83	153	93	40	40	53	119	1175	131	66	86	365	672
FHLNlg	37%	39%	38%	28%	38%	40%	35%	38%	33%	32%	38%	35%	36%	38%	19%	24%	36%	52%
Apple TV	196	14	62	5	19	11	15	7	4	6	10	3	145	13	6	9	31	133
FHLNdfh	5%	5%	8%	3%	5%	5%	3%	6%	5%	3%	4%	3%	4%	4%	2%	3%	3%	10%
Amazon Fire	544	44	86	20	56	41	65	46	21	17	10	51	431	59	24	45	158	272
FHLNdfh	14%	15%	12%	14%	15%	20%	15%	19%	16%	13%	7%	15%	13%	17%	7%	13%	15%	21%
Google Chromecast	246	10	65	9	27	9	26	16	9	8	8	23	200	19	13	9	64	143
FHLNlg	7%	3%	9%	8%	7%	4%	6%	8%	7%	8%	6%	7%	8%	6%	4%	2%	6%	11%
Games console	605	44	119	18	69	45	70	45	23	19	18	45	514	42	32	36	189	307
BFHLNlg	16%	15%	16%	12%	19%	22%	16%	19%	18%	15%	13%	13%	16%	12%	9%	10%	19%	24%
Freeview – free TV via an aerial and set-top box or built into the TV set	646	65	128	17	73	35	63	42	22	22	30	70	539	71	43	47	158	279
BNQ	17%	UX	18%	12%	20%	16%	14%	17%	17%	17%	21%	20%	17%	21%	13%	13%	16%	22%
Cable - Virgin Media	400	27	96	26	43	28	48	26	7	2	17	37	376	2	20	27	120	194
BFHL	11%	9%	13%	18%	12%	13%	11%	11%	5%	2%	12%	11%	12%	1%	6%	8%	12%	15%
Satellite – from Sky for a monthly subscription	636	54	120	23	69	40	49	35	25	20	28	75	528	71	19	35	164	315
FHLNlXlg	17%	19%	17%	16%	19%	14%	11%	14%	19%	16%	20%	22%	16%	21%	6%	10%	16%	24%
FreeSat satellite TV - via a satellite dish but with no subscription	100	9	21	5	10	7	9	8	4	3	3	5	71	13	4	3	23	62
HLd	3%	3%	3%	3%	3%	3%	2%	4%	3%	2%	2%	2%	2%	4%	1%	1%	2%	5%
Satellite – from someone other than Sky	48	1	23	0	0	7	0	2	0	0	1	7	37	1	4	5	3	33
BFHNXh	1%	0	3%	0	0	3%	0	1%	0	0	1%	2%	1%	0	1%	1%	0	3%
BT TV (formerly BT Vision)	146	6	35	5	22	10	11	9	6	4	6	14	114	17	3	11	37	76
BFHLNdf	4%	2%	5%	3%	6%	5%	3%	4%	4%	3%	4%	4%	4%	5%	1%	3%	4%	6%
TalkTalk TV	83	3	22	2	10	3	9	1	5	4	3	11	70	2	1	8	28	39
Hef	2%	1%	3%	1%	3%	1%	2%	0	4%	3%	2%	3%	2%	0	0	2%	3%	3%
EE TV	24	1	14	0	2	2	0	0	2	0	0	1	17	1	0	5	1	16
FHNh	1%	0	2%	0	0	1%	0	0	1%	0	0	0	1%	0	0	1%	0	1%
NOW TV	191	14	39	7	20	11	20	11	7	6	11	16	149	26	8	15	58	98
FHNdf	5%	5%	5%	5%	5%	5%	5%	4%	5%	5%	8%	5%	5%	7%	2%	4%	6%	8%
YouView	41	4	15	1	1	2	4	6	0	0	2	2	32	2	1	1	1	23
H	1%	1%	2%	1%	0	1%	1%	2%	0	0	1%	0	1%	1%	0	0	1%	2%
Laptop, netbook, tablet or smartphone	1406	96	288	57	155	70	169	100	66	25	54	123	1207	125	73	108	377	607
FHLN	37%	33%	40%	39%	42%	33%	38%	42%	50%	20%	39%	36%	37%	36%	21%	30%	37%	47%
Patg	1%	a	a	a	a	a	a	a	zSWac	a	a	a	a	a	f	f	f	zlfgh
Other device connected to the TV	61	5	11	0	7	5	4	5	5	1	2	3	45	15	4	4	11	27
Cd	2%	2%	2%	0	2%	2%	1%	2%	4%	1%	1%	1%	1%	2%	1%	1%	1%	2%
None of these	433	22	91	18	37	17	56	26	16	17	7	50	386	38	41	51	127	95
CDEGMbi	11%	8%	13%	12%	10%	8%	13%	11%	12%	13%	5%	15%	12%	11%	12%	14%	12%	7%
Don't know	27	0	9	0	2	3	1	2	0	0	4	0	22	5	2	8	4	5
AG	1%	0	1%	0	1%	1%	0	1%	0	0	3%	0	1%	1%	1%	2%	0	0

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
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A0b_2. Do you connect any of these devices to your home internet to watch catch-up and on-demand services on your main TV set?

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
No TV	153 4%	80 4%	72 4%	33 7%	64 10%	36 3%	18 1%	39 4%	105 4%	34 3%	39 3%	20 3%	60 7%	104 4%	49 4%	137 4%	9 3%	4 2%	3 3%
EFi				zEF	zEF	F							zLJK						
No Internet	315 8%	129 7%	185 10%	6 1%	8 1%	36 3%	263 19%	19 2%	284 11%	30 3%	91 7%	60 10%	132 15%	37 2%	278 21%	258 8%	27 8%	21 11%	9 9%
ACDEGJ				zA		D	zCDE		zG		I	I	zLJK		zM				
MTVZhi																			
N/A	3 0	1 0	1 0	1 0	1 0	0 0	1 0	1 0	1 0	1 0	1 0	1 0	1 0	3 0	0 0	2 0	0 0	0 0	1 1%
Total	7687 204%	3983 217%	3687 192%	1122 247%	1855 274%	2651 217%	2042 146%	2881 276%	4621 177%	2366 241%	2628 201%	1166 199%	1522 171%	5587 231%	2101 156%	6540 206%	582 184%	345 191%	220 212%
Connected TV Viewing (Net)	2847 76%	1406 76%	1435 75%	387 85%	561 83%	1038 85%	851 61%	939 90%	1833 70%	812 83%	1019 78%	437 75%	579 65%	2031 84%	816 60%	2401 76%	239 75%	128 71%	79 76%
FHLNafg				zF	zF	zF		zH		zJKL	zL	L	zN						
Non-connected TV Viewing (Net)	433 11%	223 12%	210 11%	25 5%	40 6%	101 8%	265 19%	45 4%	376 14%	104 11%	152 12%	56 10%	119 13%	233 10%	200 15%	357 11%	37 12%	26 15%	12 12%
CDEGMbi						zCDE		zG							zM				

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A0b_2. Do you connect any of these devices to your home internet to watch catch-up and on-demand services on your main TV set?

Base: All Respondents

Total	England Regions												Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369	
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
153	7	36	18	14	12	15	10	3	5	5	14	127	8	18	20	46	28	
4%	3%	5%	11%	4%	6%	3%	4%	2%	4%	4%	4%	4%	2%	5%	6%	5%	2%	
EF1			zSTV					*						i	i	i		
315	28	42	9	18	26	57	16	0	21	9	31	284	29	99	55	37	10	
8%	10%	6%	6%	5%	12%	13%	7%	*	17%	6%	9%	9%	8%	29%	15%	4%	1%	
ACDEGI	Z	Z	Z*	Z	TVZ	zTVYZ	Z	*	zTUV	Z*	Z			zghi	zhi	i		
MTVZhi									YZb*									
3	0	0	0	1	0	1	0	0	0	1	0	1	0	1	0	1	1	
0	0	0	*	0	0	0	0	0	0	*	*	0	0	0	0	0	0	
7687	570	1601	280	794	466	846	513	270	218	276	706	6471	690	483	587	2028	3434	
204%	195%	220%	190%	215%	222%	192%	212%	205%	172%	198%	207%	200%	200%	143%	165%	199%	266%	
2847	234	553	105	297	153	315	188	112	84	115	245	2424	266	178	222	805	1153	
76%	80%	76%	71%	80%	73%	71%	78%	85%	66%	82%	72%	75%	77%	53%	62%	79%	89%	
FHLNafg	Xa		*	Xac				zUWXac*		a*					i	zfg	zfigh	
433	22	91	18	37	17	56	26	16	17	7	50	386	38	41	51	127	95	
11%	8%	13%	10%	8%	13%	11%	12%	13%	5%	15%	12%	12%	11%	12%	14%	12%	7%	
CDEGMbi		b	*			b		*	*	*	Sb			i	i	i		

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A1.1 & A1.2. Which, if any, of these TV channels have you personally watched in the past 3 months?

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
BBC One	3085 82%	1521 83%	1562 81%	300 66%	504 75%	982 80%	1290 92%	808 77%	2196 84%	835 85%	1094 84%	488 83%	668 75%	1950 81%	1134 84%	2589 82%	259 82%	154 85%	82 79%
BBC Two	CDGLI 2342	1239	1101	194	346	712	1094	570	1716	zL	zL	L	370	1437	905	1975	199	110	58
	BCDEG 62%	zB	57%	43%	51%	CD	zCDE	55%	66%	zL	zL	L	51%	59%	zM	62%	63%	61%	56%
BBC Four	LMRd 1278	709	567	108	180	374	612	317	923	408	468	189	213	777	501	1093	101	55	28
	34%	zB	29%	24%	27%	31%	44%	30%	zG	zJKL	L	32%	24%	32%	37%	35%	32%	31%	27%
ITV / STV (Scotland) / UTV (Northern Ireland)	CDGLTf 2793	1343	1448	276	457	880	1178	716	2009	740	989	442	624	1759	1035	2331	237	143	82
Any other ITV channel (e.g. ITV2, ITV3, ITV 36)	1909	910	998	218	340	641	711	510	1345	493	705	310	401	1260	649	1587	166	101	54
Channel 4	LNTU 2576	1260	1313	260	427	835	1051	675	1831	50%	54%	53%	45%	52%	48%	50%	53%	56%	52%
	CDGL 68%	zB	68%	57%	63%	68%	75%	65%	zG	zL	zL	68%	62%	68%	69%	68%	75%	66%	65%
Any other Channel 4 channel (e.g. E4, Film4, More4, 4Seven)	Channel 5	1705	826	879	181	296	630	467	1196	452	625	273	356	1156	549	1448	136	77	44
	CFLNaf 45%	45%	46%	40%	44%	52%	42%	45%	46%	L	48%	L	40%	48%	41%	46%	43%	43%	42%
Channel 5	2003	1016	985	143	306	657	894	507	1440	522	712	338	431	1233	770	1655	194	99	54
	CDGLMg 53%	zB	51%	32%	45%	54%	64%	49%	55%	53%	55%	L	48%	51%	57%	52%	61%	55%	52%
Any other Channel 5 channel (e.g. 5USA, 5Star)	CFN 957	471	486	90	171	378	317	282	658	252	330	164	210	667	290	803	83	47	24
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	BCDG 1280	674	605	113	199	459	508	305	954	336	490	196	257	853	426	1089	110	53	28
	LNRI 34%	zB	31%	25%	29%	38%	36%	29%	zG	L	zL	33%	29%	35%	32%	34%	35%	29%	27%
Any Sky channel (e.g. Sky1, Sky Atlantic, Sky Sports)	S4C	1144	649	491	120	258	352	390	732	348	421	167	208	827	317	963	85	66	30
	BFHLNig 30%	zB	26%	26%	38%	34%	25%	37%	28%	35%	32%	29%	23%	34%	23%	30%	27%	37%	29%
BBC News Channel	117	75	42	21	35	40	22	61	55	50	33	19	15	98	20	79	13	24	2
	BFHLNOY 3%	zB	2%	5%	5%	F	3%	zH	2%	zJL	3%	3%	2%	zN	1%	3%	4%	zOPR	2%
	1350	742	606	124	214	431	579	369	944	376	498	240	236	848	502	1156	98	69	28
	BCDL 36%	zB	32%	27%	32%	35%	41%	35%	36%	38%	38%	41%	26%	35%	37%	36%	31%	38%	27%
BBC Parliament	453	292	161	63	86	126	175	143	297	152	155	64	82	310	143	390	31	24	8
	BLNRd 12%	zB	8%	14%	13%	10%	13%	14%	11%	zJKL	12%	11%	9%	13%	11%	12%	10%	14%	8%
BBC Alba	133	83	50	21	39	43	30	73	55	56	46	13	20	111	23	81	47	4	1
	BFHL 4%	zB	3%	5%	6%	4%	2%	zH	2%	zJKL	3%	2%	2%	5%	2%	3%	15%	2%	1%
CBBC	277	140	136	43	91	95	48	170	104	99	85	44	49	215	62	246	16	8	7
	NORh 7%	8%	7%	9%	13%	8%	3%	16%	4%	10%	7%	7%	5%	9%	5%	8%	5%	5%	7%
CBeebies	FHLNf 353	128	225	36	124	126	66	251	99	zJL	111	33	83	zN	91	299	28	17	10
	AFHKNig 9%	7%	12%	8%	18%	10%	5%	24%	4%	zK	10%	8%	9%	zN	7%	9%	9%	9%	10%

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
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OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A1.1 & A1.2. Which, if any, of these TV channels have you personally watched in the past 3 months?

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
BBC One	3085 82%	253 87%	582 80%	110 75%	302 82%	173 82%	351 80%	213 80%	113 86%	98 77%	115 82%	280 82%	2650 82%	305 88%	242 71%	286 81%	847 83%	1114 86%
CDGLf	2342	U	458	90	222	127	262	zTUXa	156	78	80	217	1978	257	158	211	646	872
BBC Two	2342 62%	zVXb	63%	62%	60%	60%	59%	65%	59%	63%	56%	63%	61%	z	47%	59%	63%	68%
BCDEG	LMRd	1278	34%	30%	32%	29%	36%	33%	42%	39%	30%	36%	1071	148	96	110	349	495
BBC Four	1278 34%	BCDE	34%	-	-	-	W*	-	-	-	-	-	33%	43%	28%	31%	34%	38%
ITV / STV (Scotland) / UTV (Northern Ireland)	GLMRd	2733	74%	-	71%	75%	73%	72%	69%	72%	77%	-	2386	289	225	250	756	1016
Any other ITV channel (e.g. ITV2, ITV3, ITV Be)	CDGLTf	237	zTVZ	-	-	-	91	91	108	91	108	276	74%	84%	67%	70%	74%	79%
Channel 4	1909	154	317	73	197	104	218	118	69	64	72	201	1633	179	142	176	547	719
Any other Channel 4 channel (e.g. E4, Film4, More4, 4Seven)	LNTf	2576	T	44%	59%	49%	49%	53%	52%	50%	52%	59%	30%	52%	42%	49%	54%	59%
Channel 5	2576 58%	TUa	468	87	250	138	302	170	90	77	106	245	2216	256	197	217	705	975
Any other Channel 5 channel (e.g. 5USA, 5Star)	CDGL	1705	64%	59%	68%	66%	69%	71%	68%	61%	TUa*	U	68%	z	58%	61%	69%	76%
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	TUfg	1705	322	70	164	86	187	110	57	41	78	178	1470	153	125	142	490	665
Any Sky channel (e.g. Sky1, Sky Atlantic, Sky Sports)	CFLNa	45%	zTWXa	44%	47%	41%	42%	45%	44%	32%	56%	52%	45%	44%	37%	40%	48%	52%
S4C	2003	180	364	64	192	125	214	120	58	60	64	213	1708	219	164	165	565	743
BBC News Channel	53%	zTUX	50%	44%	52%	60%	49%	50%	44%	47%	46%	62%	53%	63%	48%	47%	55%	58%
Any other Channel 5 channel (e.g. 5USA, 5Star)	CDGLMg	957	YZab	-	-	UXZb	-	-	-	-	-	XYZab	-	z	-	-	-	-
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	CFN	1280	UZ	25%	17%	26%	24%	23%	23%	27%	21%	30%	823	80	76	86	275	364
Any Sky channel (e.g. Sky1, Sky Atlantic, Sky Sports)	1280	110	230	50	136	83	142	83	42	31	45	136	1111	113	85	110	389	496
S4C	34%	a	32%	34%	37%	39%	32%	35%	32%	24%	32%	40%	34%	33%	25%	31%	38%	38%
BBC News Channel	BCDG	1144	92	228	50	108	79	113	68	41	31	104	979	104	65	74	318	531
Any Sky channel (e.g. Sky1, Sky Atlantic, Sky Sports)	LNRI	30%	32%	31%	34%	29%	38%	26%	28%	31%	24%	31%	30%	30%	19%	21%	31%	41%
S4C	BFHLNig	117	5	24	1	8	6	18	1	0	7	9	92	12	5	9	34	62
BBC News Channel	BFHLNOY	3%	2%	3%	1%	2%	3%	4%	0	1%	5%	3%	3%	3%	1%	3%	3%	5%
Any other Channel 5 channel (e.g. 5USA, 5Star)	1350	Y	300	60	175	73	105	89	50	46	35	121	1140	151	76	90	360	544
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	36%	X	zXb	Xb*	zSWXYbc	X	X	X*	X*	37%	25%	X	35%	44%	23%	25%	35%	42%
BBC Parliament	BCDL	453	30	136	19	40	24	19	23	9	18	27	380	39	19	38	120	203
BBC Alba	RXbfg	12%	10%	19%	13%	11%	12%	10%	8%	7%	13%	8%	12%	11%	6%	11%	12%	16%
Any other Channel 5 channel (e.g. 5USA, 5Star)	BLNRcf	133	zSVXYac	1	6	4	13	2	Yac*	1	4	8	113	11	10	13	20	81
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	4%	3	5%	1%	1%	2%	3%	1%	0	1%	3%	2%	3%	3%	3%	4%	2%	6%
BBC News Channel	BFHL	NORh	277	7%	4%	zSZ	zSWXZa*	13	27	24	16	42	302	26	20	18	95	172
Any other Channel 5 channel (e.g. 5USA, 5Star)	FHLNf	353	76	16	38	13	27	24	16	7	18	42	302	26	20	18	95	172
CBeetles	9%	8%	10%	11%	10%	6%	6%	10%	11%	5%	13%	12%	9%	8%	6%	5%	9%	13%
AFHKNig											X*	X				g		zfigh

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/gh/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/gh/i
 Minimum Base: 30 (**), Small Base: 100 (*)
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A1.1 & A1.2. Which, if any, of these TV channels have you personally watched in the past 3 months?

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
BBC Scotland	208	122	87	16	36	82	75	77	127	68	73	35	33	146	62	71	133	3	1
	6%	7%	5%	4%	5%	7%	5%	7%	5%	7%	6%	6%	4%	6%	5%	2%	42%	2%	1%
	BHLOQRS	zB				C		zH		zL							zOQR		
Other (please specify)	89	47	42	8	6	24	52	14	72	15	34	12	28	42	47	77	5	5	3
	2%	3%	2%	2%	1%	2%	4%	1%	3%	2%	3%	2%	3%	2%	3%	2%	2%	3%	3%
None of these	DGIMel					zDE			G				I		zM				
	278	130	146	51	92	95	36	84	180	49	84	40	101	185	93	239	21	12	6
	7%	7%	8%	11%	14%	8%	3%	8%	7%	5%	6%	7%	11%	8%	7%	8%	7%	7%	6%
	FISel			zEF	zEF	F							zLJK						
Total	24330	12377	11928	2384	4208	8022	9675	6787	16934	6721	8748	3835	5022	15784	8546	20323	2199	1192	616
	646%	673%	621%	526%	623%	657%	689%	651%	647%	684%	671%	655%	653%	653%	633%	641%	695%	661%	592%
Net: Any BBC Channels	3235	1591	1641	347	533	1027	1317	878	2269	886	1137	503	709	2052	1183	2719	270	159	88
	86%	86%	85%	77%	79%	84%	84%	84%	87%	84%	87%	86%	79%	85%	86%	86%	85%	88%	84%
	CDLI					CD	zCDE	z		zKL	L	L			zMI				

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
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A1.1 & A1.2. Which, if any, of these TV channels have you personally watched in the past 3 months?

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
BBC Scotland	208	3	29	0	4	13	9	1	0	0	1	10	184	11	20	19	42	108
	6%	1%	4%	0	1%	6%	2%	1%	0	0	1%	3%	6%	3%	6%	5%	4%	8%
	BHLOORS		VY			SUVX												zh
	UVXYZab					YZab												
Other (please specify)	89	11	10	9	3	0	15	3	3	10	0	13	81	1	17	9	26	20
	2%	4%	1%	6%	1%	0	4%	1%	2%	8%	0	4%	2%	0	5%	2%	3%	2%
None of these	DGMei	VW		zTVWYb*			VW			zTVWYb*		TVW	e		zj			
	278	10	74	19	30	17	31	12	11	10	5	19	240	15	33	35	71	59
	7%	3%	10%	13%	8%	8%	7%	5%	8%	8%	4%	6%	7%	4%	10%	10%	7%	5%
Total	FISel		zSY	zSYbc*	S										i	i	i	
	24330	2001	4668	916	2395	1350	2670	1518	823	742	886	2353	20788	2393	1785	2073	6735	9377
	646%	685%	642%	623%	648%	642%	605%	629%	627%	585%	634%	690%	642%	693%	528%	584%	660%	726%
Net: Any BBC Channels	3235	261	615	116	320	177	366	217	115	108	124	298	2771	312	258	298	882	1169
	86%	89%	85%	79%	87%	84%	83%	90%	88%	85%	89%	87%	86%	90%	76%	84%	87%	90%
	CDLI	U		-			UX		*	*	*			zd		f	f	z fgh

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A1a. How often in the past 3 months have you watched these TV channels? - Summary Table

Base: All Respondents who have watched TV in the last 3 months

	BBC One (A)	BBC Two (B)	BBC Four (C)	ITV / STV (Scot land) / UTV (Nor thern Ireland) (D)	Any other ITV channel (e.g. ITV2, ITV3, ITV Be) (E)	Channel 4 (F)	Any other Channel 4 channel (e.g. E4, Film4, More4, 4Seven) (G)	Channel 5 (H)	Any other Channel 5 channel (e.g. 5USA, 5Star) (I)	Any UKTV channel (e.g. Dave, Really, Yeste rday, Drama) (J)	Any Sky channel (e.g. Sky1, Sky Atla ntic, Sky Sports) (K)	S4C (L)	BBC News Channel (M)	BBC Parli ament (N)	BBC Alba (O)	CBBC (P)	CBeebies (Q)	BBC Scotland (R)
Unweighted Base	3057	2314	1277	2788	1927	2549	1722	2008	980	1260	1206	145	1354	479	145	307	386	233
Base: All Respondents who have watched TV in the last 3 months	3085	2342	1278	2793	1909	2576	1705	2003	957	1280	1144	117	1350	453	133	277	353	208
Effective Base	2063.8	1570.4	871.8	1883.6	1284.9	1733.3	1136.9	1374.7	657.7	872.3	833.0	100.4	925.8	331.4	105.7	197.6	254.7	165.8
A few times a day	784 25%	328 14%	121 9%	632 23%	237 12%	284 11%	176 10%	204 10%	104 11%	144 11%	223 20%	27 23%	273 20%	65 14%	38 29%	69 25%	88 25%	33 16%
At least once every day	1304 42%	714 30%	248 19%	995 36%	433 23%	632 25%	316 19%	460 23%	212 22%	256 20%	331 29%	33 28%	457 34%	96 21%	21 16%	74 27%	100 28%	67 32%
About two or three times a week	517 17%	686 29%	372 29%	616 22%	548 29%	748 29%	479 28%	548 27%	278 29%	419 33%	295 26%	24 21%	271 20%	98 22%	32 24%	58 21%	74 21%	33 16%
At least once a week	337 11%	397 17%	297 23%	374 13%	422 22%	588 23%	452 26%	497 25%	203 21%	284 22%	193 17%	17 15%	203 15%	96 21%	21 16%	36 13%	38 11%	37 18%
At least once a month	92 3%	151 6%	168 13%	115 4%	179 9%	214 8%	183 11%	199 10%	105 11%	108 8%	60 5%	8 6%	88 7%	53 12%	8 6%	19 7%	23 7%	24 11%
At least once in the last three months	30 1%	44 2%	42 3%	38 1%	41 2%	57 2%	54 3%	55 3%	31 3%	50 4%	23 2%	2 2%	30 2%	38 8%	10 8%	15 6%	27 8%	8 4%
Don't know/can't remember	22 1%	23 1%	30 2%	24 1%	49 3%	53 2%	46 3%	40 2%	24 3%	19 1%	19 2%	6 5%	28 2%	8 2%	3 2%	5 2%	3 1%	7 3%
Total	3085 100%	2342 100%	1278 100%	2793 100%	1909 100%	2576 100%	1705 100%	2003 100%	957 100%	1280 100%	1144 100%	117 100%	1350 100%	453 100%	133 100%	277 100%	353 100%	208 100%
Daily (Net)	2087 68%	1041 44%	369 29%	1627 58%	670 35%	917 36%	492 29%	315 33%	399 31%	554 48%	60 51%	730 54%	160 35%	59 35%	143 44%	188 52%	100 53%	100 48%
Weekly (Net)	2941 95%	2124 91%	1038 81%	2617 94%	1640 86%	2252 87%	1422 83%	1708 85%	796 83%	1102 86%	1042 91%	101 86%	1204 89%	355 78%	112 84%	238 86%	300 85%	170 82%
Monthly (Net)	3033 98%	2274 97%	1206 94%	2731 98%	1820 95%	2486 96%	1605 94%	1907 95%	901 94%	1210 95%	1102 96%	109 93%	1292 93%	408 90%	120 90%	257 93%	323 92%	194 93%

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A1a. How often in the past 3 months have you watched these TV channels?: BBC One

Base: All Respondents who have watched TV in the last 3 months

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3057	1534	1519	359	490	972	1230	845	2137	1196	839	347	675	1649	1408	2262	277	243	275
Base: All Respondents who have watched TV in the last 3 months	3085	1521	1562	300	504	982	1290	808	2196	835	1094	488	668	1950	1134	2589	259	154	82
Effective Base	2063.8	1050.2	1013.6	259.8	336.9	645.1	831.8	558.6	1458.1	867.9	616.6	255.6	477.3	1149.6	988.5	1630.9	199.7	180.0	212.4
A few times a day	784 25%	414 27%	370 24%	69 23%	132 26%	214 22%	367 28%	211 26%	557 25%	212 25%	260 24%	138 28%	174 26%	438 22%	346 30%	657 25%	59 23%	45 29%	23 28%
At least once every day	1304 42%	624 41%	679 43%	84 28%	151 30%	408 42%	654 51%	312 39%	959 44%	344 41%	475 43%	209 43%	276 41%	786 40%	517 46%	1104 43%	115 44%	59 38%	26 32%
About two or three times a week	517 17%	255 17%	260 17%	73 24%	115 23%	168 17%	161 12%	136 17%	366 17%	138 17%	177 16%	81 17%	122 18%	367 19%	150 13%	443 17%	36 14%	23 15%	15 18%
At least once a week	92 3%	156 10%	181 12%	42 14%	74 15%	141 14%	79 6%	110 14%	213 10%	101 12%	128 12%	46 9%	62 9%	255 13%	81 7%	274 11%	29 11%	20 13%	14 18%
At least once a month	30 1%	42 3%	49 3%	18 6%	19 4%	37 4%	18 1%	29 4%	63 3%	25 3%	36 3%	8 2%	23 3%	73 4%	19 2%	67 3%	16 6%	6 4%	3 3%
At least once in the last three months	22 1%	15 1%	7 0%	8 3%	3 1%	3 0%	9 1%	3 0%	17 1%	4 0%	7 1%	2 1%	9 1%	10 1%	12 1%	21 1%	0 0%	1 1%	0 0%
Don't know/can't remember	1 0%	1521 100%	1562 100%	300 100%	504 100%	982 100%	1290 100%	808 100%	2196 100%	835 100%	1094 100%	488 100%	668 100%	1950 100%	1134 100%	2589 100%	259 100%	154 100%	82 100%
Daily (Net)	2087 68%	1038 68%	1049 67%	153 51%	283 56%	622 63%	1021 79%	523 65%	1515 69%	557 67%	734 67%	347 71%	450 67%	1224 63%	863 76%	1761 68%	174 67%	104 67%	49 59%
Weekly (Net)	2941 95%	1449 95%	1489 95%	267 89%	472 94%	931 95%	1261 98%	769 95%	2095 95%	795 95%	1039 95%	473 97%	633 95%	1846 95%	1094 96%	2477 96%	239 96%	147 95%	78 95%
Monthly (Net)	3033 98%	1492 98%	1539 99%	286 95%	491 97%	968 99%	1278 99%	798 99%	2158 98%	821 98%	1075 98%	481 98%	656 98%	1919 98%	1114 98%	2545 98%	255 98%	153 98%	80 98%

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A1a. How often in the past 3 months have you watched these TV channels?: BBC One

Base: All Respondents who have watched TV in the last 3 months

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3057	210	547	87	276	144	290	192	95	79	98	244	2578	333	255	265	803	1176
Base: All Respondents who have watched TV in the last 3 months Effective Base	3085	253	582	110	302	173	351	213	113	98	115	280	2650	305	242	286	847	1114
	2063.8	149.3	379.7	66.4	199.7	111.4	208.8	142.7	69.9	60.7	69.7	175.7	1750.6	212.2	179.8	181.6	543.1	803.9
A few times a day	784 25%	38 15%	175 30%	30 28%	101 34%	44 26%	88 25%	31 15%	39 35%	19 20%	25 21%	65 23%	675 25%	72 24%	60 25%	81 28%	197 23%	297 27%
At least once every day	1304 42%	136 54%	214 37%	50 46%	111 37%	77 44%	144 41%	100 47%	39 35%	55 56%	52 45%	126 45%	1110 42%	146 48%	121 50%	118 41%	375 44%	427 38%
About two or three times a week	517 17%	44 17%	103 18%	16 15%	52 17%	35 20%	62 18%	41 19%	18 16%	13 13%	13 11%	46 16%	438 17%	50 17%	33 14%	54 19%	139 16%	192 17%
At least once a week	337 11%	23 9%	64 11%	7 7%	28 9%	13 8%	41 12%	27 13%	13 12%	5 5%	19 17%	32 12%	300 11%	27 9%	22 9%	24 8%	96 11%	143 13%
At least once a month	92 3%	9 4%	13 2%	2 1%	5 2%	3 2%	10 3%	9 4%	1 1%	4 4%	4 3%	7 2%	82 3%	4 1%	3 1%	5 2%	29 3%	33 3%
At least once in the last three months	30 1%	2 1%	3 1%	2 2%	3 1%	1 0%	4 1%	1 1%	1 1%	0 0%	3 3%	3 1%	26 1%	2 1%	1 0%	0 0%	4 1%	20 2%
Don't know/can't remember	22 1%	1 0%	9 1%	3 2%	2 1%	0 0%	2 0%	3 1%	0 0%	2 2%	0 0%	1 0%	18 1%	3 1%	2 1%	3 1%	7 1%	2 0%
Total	3085 100%	253 100%	582 100%	110 100%	302 100%	173 100%	351 100%	213 100%	113 100%	98 100%	115 100%	280 100%	2650 100%	305 100%	242 100%	286 100%	847 100%	1114 100%
Daily (Net)	2087 68%	174 69%	389 67%	80 73%	212 70%	121 70%	232 66%	131 62%	79 70%	74 76%	76 67%	191 68%	1785 67%	218 72%	181 75%	199 70%	572 67%	724 65%
Weekly (Net)	2941 95%	241 95%	557 96%	104 94%	292 97%	169 98%	335 96%	200 94%	110 98%	93 95%	108 94%	269 96%	2524 95%	296 97%	235 97%	277 97%	807 95%	1059 95%
Monthly (Net)	3033 98%	250 99%	570 98%	105 96%	297 98%	172 100%	345 98%	209 98%	111 99%	96 98%	112 97%	276 99%	2606 98%	300 98%	239 99%	283 99%	836 99%	1092 98%
	C																	

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A1a. How often in the past 3 months have you watched these TV channels?: BBC Two

Base: All Respondents who have watched TV in the last 3 months

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	2314	1243	1067	227	343	706	1034	605	1658	954	657	265	438	1219	1095	1729	215	174	196
Base: All Respondents who have watched TV in the last 3 months	2342	1239	1101	194	346	712	1084	570	1716	664	849	370	459	1437	905	1975	199	110	58
Effective Base	1570.4	852.3	717.4	161.5	241.9	470.5	700.9	399.3	1137.1	707.4	483.3	195.8	310.2	847.3	776.0	1249.3	157.6	125.6	147.1
A few times a day	328 14%	185 15%	142 13%	39 20%	58 17%	64 9%	166 15%	87 15%	231 13%	86 13%	108 13%	53 14%	80 16%	170 12%	158 17%	277 14%	26 13%	18 16%	6 11%
At least once every day	714 30%	407 33%	307 26%	42 22%	99 29%	192 27%	378 35%	169 30%	533 31%	213 32%	271 32%	108 29%	121 26%	413 29%	301 33%	594 30%	66 33%	36 33%	18 30%
About two or three times a week	686 29%	368 30%	316 29%	52 27%	91 26%	223 31%	315 29%	173 30%	496 29%	207 31%	230 27%	119 32%	130 28%	446 31%	240 27%	583 30%	60 30%	28 26%	14 24%
At least once a week	397 17%	184 15%	213 19%	29 15%	55 16%	158 22%	155 14%	88 16%	296 17%	105 16%	149 18%	58 16%	85 19%	269 19%	127 14%	339 17%	31 16%	14 13%	12 21%
At least once a month	151 6%	67 5%	84 8%	19 10%	28 8%	62 9%	42 4%	41 7%	105 6%	43 6%	58 7%	23 6%	27 6%	101 7%	50 6%	123 6%	13 6%	10 9%	6 10%
At least once in the last three months	44 2%	17 1%	27 2%	10 5%	7 2%	21 3%	18 2%	10 2%	35 2%	6 1%	23 3%	7 2%	9 2%	29 2%	16 2%	35 2%	4 3%	3 3%	2 3%
Don't know/can't remember	23 1%	11 1%	12 1%	3 1%	7 2%	4 1%	10 1%	3 0%	20 1%	5 1%	11 1%	1 0%	7 1%	11 1%	13 1%	23 1%	0 0%	0 0%	0 0%
Total	2342 100%	1239 100%	1101 100%	194 100%	346 100%	712 100%	1084 100%	570 100%	1716 100%	664 100%	849 100%	370 100%	459 100%	1437 100%	905 100%	1975 100%	199 100%	110 100%	58 100%
Daily (Net)	1041 44%	592 48%	449 41%	81 42%	158 46%	257 36%	544 50%	255 45%	764 45%	299 45%	379 45%	162 44%	202 44%	582 41%	459 51%	871 44%	92 46%	54 49%	24 41%
Weekly (Net)	2124 91%	1143 92%	978 89%	162 84%	303 88%	637 89%	1014 94%	517 91%	1557 91%	610 92%	757 89%	339 92%	417 91%	1297 90%	826 91%	1794 91%	183 92%	97 88%	51 87%
Monthly (Net)	2274 97%	1210 98%	1062 96%	181 94%	332 96%	699 98%	1056 97%	558 98%	1661 97%	653 98%	815 96%	362 98%	444 97%	1398 97%	877 97%	1916 97%	195 98%	106 97%	56 97%

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A1a. How often in the past 3 months have you watched these TV channels?: BBC Two

Base: All Respondents who have watched TV in the last 3 months

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	2314	165	430	69	207	112	217	143	66	65	71	184	1921	273	164	193	614	922
Base: All Respondents who have watched TV in the last 3 months	2342	207	458	90	222	127	262	156	78	80	79	217	1978	257	158	211	646	872
Effective Base	1570.4	115.3	296.3	52.4	152.7	86.1	162.0	102.3	49.7	52.4	51.8	132.8	1311.5	175.2	115.3	135.3	420.3	632.2
A few times a day	328 14%	11 5%	75 16%	15 16%	40 18%	18 14%	44 17%	12 8%	18 23%	7 8%	9 11%	31 14%	266 13%	41 16%	21 13%	35 17%	86 13%	114 13%
At least once every day	714 30%	80 38%	126 28%	25 28%	62 28%	43 34%	82 31%	44 28%	15 19%	26 33%	22 28%	69 32%	587 30%	89 35%	56 35%	62 29%	204 32%	248 28%
About two or three times a week	686 29%	75 36%	128 28%	21 23%	67 30%	38 30%	79 30%	51 33%	23 30%	22 28%	24 31%	56 26%	593 30%	75 29%	34 22%	59 28%	194 30%	269 31%
At least once a week	397 17%	31 15%	83 18%	23 25%	33 15%	23 18%	32 12%	30 19%	15 19%	14 18%	16 20%	39 18%	339 17%	34 13%	37 24%	35 17%	112 17%	143 16%
At least once a month	151 6%	10 5%	28 6%	4 4%	13 6%	3 3%	16 6%	12 8%	6 8%	7 9%	7 9%	17 8%	135 7%	10 4%	2 2%	15 7%	33 5%	74 8%
At least once in the last three months	44 2%	0 0%	12 3%	2 2%	2 1%	1 1%	6 2%	5 3%	1 2%	2 3%	0 0%	4 2%	40 2%	3 1%	4 3%	2 1%	11 2%	17 2%
Don't know/can't remember	23 1%	0 0%	6 1%	2 2%	5 2%	0 0%	4 2%	3 2%	0 0%	1 1%	1 1%	1 1%	17 1%	5 2%	1 1%	3 1%	6 1%	6 1%
Total	2342 100%	207 100%	458 100%	90 100%	222 100%	127 100%	262 100%	156 100%	78 100%	80 100%	79 100%	217 100%	1978 100%	257 100%	158 100%	211 100%	646 100%	872 100%
Daily (Net)	1041 44%	90 44%	201 44%	40 44%	102 46%	61 48%	125 48%	56 36%	33 42%	33 41%	31 40%	99 46%	853 43%	130 51%	77 49%	97 46%	289 45%	362 42%
Weekly (Net)	2124 91%	196 95%	412 90%	84 92%	203 91%	122 96%	236 90%	136 87%	70 90%	70 87%	71 90%	194 90%	1785 90%	239 93%	149 94%	192 91%	595 92%	774 89%
Monthly (Net)	2274 97%	207 100%	439 96%	87 96%	215 97%	125 99%	252 96%	148 95%	77 98%	77 96%	78 99%	211 97%	1921 97%	249 97%	152 97%	207 98%	628 97%	848 97%
	C TXYa																	

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A1a. How often in the past 3 months have you watched these TV channels?: BBC Four

Base: All Respondents who have watched TV in the last 3 months

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	1277	730	545	130	182	370	593	329	915	582	355	126	214	673	604	983	111	88	95
Base: All Respondents who have watched TV in the last 3 months	1278	709	567	108	180	374	612	317	923	408	468	189	213	777	501	1093	101	55	28
Effective Base	871.8	493.7	377.4	94.6	132.7	246.0	402.8	216.8	632.6	427.6	268.8	95.1	154.0	470.0	426.2	709.9	81.2	58.8	71.2
A few times a day	121	80	42	25	41	27	28	59	60	44	32	19	26	86	35	105	10	3	2
	9%	11%	7%	23%	23%	7%	5%	19%	7%	11%	7%	10%	12%	11%	7%	10%	10%	6%	8%
At least once every day	248	123	125	18	51	52	125	73	169	81	88	40	39	156	93	214	20	10	5
	19%	17%	22%	16%	29%	14%	20%	23%	18%	20%	19%	21%	18%	20%	18%	20%	19%	18%	17%
About two or three times a week	372	235	134	26	33	120	190	85	275	113	149	48	61	226	146	321	30	12	8
	29%	33%	24%	24%	19%	32%	31%	27%	30%	28%	32%	26%	29%	29%	29%	29%	30%	22%	29%
At least once a week	297	165	132	16	21	96	164	52	233	88	123	42	44	169	128	249	19	21	8
	23%	23%	23%	15%	12%	26%	27%	16%	25%	22%	26%	22%	21%	22%	26%	23%	19%	38%	28%
At least once a month	168	74	93	13	23	58	72	37	125	64	44	32	28	105	63	140	17	8	3
	13%	10%	16%	12%	13%	16%	12%	12%	14%	16%	9%	17%	13%	13%	13%	13%	17%	14%	12%
At least once in the last three months	42	18	24	4	7	14	17	10	32	13	18	4	7	25	17	36	3	1	2
	3%	2%	4%	3%	4%	4%	3%	3%	3%	3%	4%	2%	3%	3%	3%	3%	3%	2%	6%
Don't know/can't remember	30	14	16	7	2	5	16	1	28	6	14	3	8	10	20	28	1	0	0
	2%	2%	3%	6%	1%	1%	3%	0	3%	1%	3%	2%	4%	1%	4%	3%	1%	0	0
Total	1278	709	567	108	180	374	612	317	923	408	468	189	213	777	501	1093	101	55	28
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	369	203	166	42	93	80	153	131	229	125	120	59	65	242	127	319	30	13	7
	29%	29%	29%	39%	52%	21%	25%	41%	25%	31%	26%	32%	31%	31%	25%	29%	29%	24%	25%
Weekly (Net)	1038	603	433	85	148	296	507	269	737	326	392	150	171	637	401	889	79	47	23
	81%	85%	76%	78%	82%	79%	83%	85%	80%	80%	84%	80%	80%	82%	80%	81%	78%	84%	82%
Monthly (Net)	1206	677	526	98	171	354	579	306	864	390	436	182	198	742	464	1029	96	54	26
	94%	96%	93%	90%	95%	95%	95%	96%	94%	96%	93%	96%	93%	95%	93%	94%	95%	96%	94%
	NWb																		

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A1a. How often in the past 3 months have you watched these TV channels?: BBC Four

Base: All Respondents who have watched TV in the last 3 months

Total	England Regions												Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
1277	87	256	37	112	60	128	72	40	43	41	107	1051	159	102	99	326	532	
1278	101	260	44	119	61	159	79	56	49	42	123	1071	148	96	110	349	495	
871.8	59.4	181.4	29.2	83.2	47.4	92.6	50.6	30.4	31.9	31.8	78.0	718.8	107.0	72.7	70.5	214.6	371.0	
121	6	40	5	11	6	13	2	3	3	5	12	100	7	3	17	21	68	
9%	6%	15%	11%	10%	10%	8%	2%	5%	6%	11%	9%	9%	5%	3%	15%	6%	14%	
BFHh	zY														fh*		zh	
248	14	52	9	27	6	39	11	6	11	8	31	216	23	28	29	72	80	
19%	14%	20%	21%	23%	11%	25%	14%	11%	21%	18%	25%	20%	16%	30%	26%	21%	16%	
Ei														zi*				
372	36	73	14	34	15	55	26	19	14	5	31	315	44	26	16	104	146	
29%	36%	28%	31%	28%	24%	34%	32%	34%	29%	13%	25%	29%	30%	27%	15%	30%	30%	
BBdg	b*															g		
257	28	46	8	26	14	32	26	17	13	14	26	244	41	22	20	98	114	
23%	27%	18%	17%	22%	23%	20%	33%	31%	27%	33%	21%	23%	28%	23%	18%	28%	23%	
168	13	36	5	14	10	12	10	7	5	15	139	20	13	13	16	34	64	
13%	13%	14%	11%	12%	17%	8%	15%	19%	15%	11%	12%	13%	14%	14%	15%	10%	13%	
AJ																		
42	3	6	4	2	2	5	1	0	1	6	5	37	5	1	5	12	18	
3%	3%	2%	9%	2%	3%	2%	0	2%	0	14%	4%	3%	3%	1%	4%	3%	4%	
										zTVXYZ*								
30	1	7	0	5	7	3	2	0	0	0	4	19	8	2	7	9	5	
2%	1%	3%	0	4%	12%	2%	2%	0	0	0	3%	2%	5%	2%	7%	3%	1%	
GiMDi					zSTX Zab*								d		zi*			
1278	101	260	44	119	61	159	79	56	49	42	123	1071	148	96	110	349	495	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
369	20	93	14	39	13	52	13	9	13	12	43	316	31	31	46	93	148	
19%	19%	26%	32%	32%	21%	33%	16%	16%	27%	29%	35%	29%	21%	33%	41%	27%	30%	
EFHNYe	zSYZ			Y*		Y*					Y*				zh*			
1038	83	211	36	99	41	139	64	45	41	32	99	875	116	80	82	295	408	
81%	83%	81%	80%	83%	68%	87%	81%	81%	84%	75%	80%	82%	78%	83%	74%	84%	82%	
BW						W*												
1206	97	247	40	113	52	150	76	56	48	37	114	1015	136	93	98	329	472	
94%	96%	95%	91%	94%	85%	95%	96%	100%	98%	86%	93%	95%	92%	96%	89%	94%	95%	
NWb	W*	W				W*		Wb*									g	

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A1a. How often in the past 3 months have you watched these TV channels?: ITV / STV (Scotland) / UTV (Northern Ireland)

Base: All Respondents who have watched TV in the last 3 months

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	2788	1359	1425	326	452	869	1139	756	1971	1063	769	316	640	1486	1302	2034	253	232	269
Base: All Respondents who have watched TV in the last 3 months	2793	1343	1448	276	457	880	1178	716	2009	740	989	442	624	1759	1035	2331	237	143	82
Effective Base	1883.6	925.8	956.7	236.2	313.3	575.6	769.1	504.0	1342.4	783.5	566.7	233.6	439.2	1042.8	909.9	1474.0	186.3	168.8	208.2
A few times a day	632	281	350	58	106	171	297	174	445	132	198	122	179	356	276	522	45	43	22
EIMSY	23%	21%	24%	21%	23%	19%	25%	24%	22%	16%	20%	28%	29%	20%	27%	22%	19%	30%	27%
At least once every day	995	467	528	84	135	313	463	235	738	251	353	162	230	611	385	815	102	54	25
DTI	36%	35%	36%	30%	30%	36%	39%	33%	37%	34%	36%	37%	37%	35%	37%	35%	43%	38%	31%
About two or three times a week	616	320	294	72	112	201	228	175	423	182	210	88	135	407	208	527	51	21	17
FOI	22%	24%	20%	26%	25%	23%	19%	24%	21%	25%	21%	20%	22%	23%	20%	23%	22%	14%	21%
At least once a week	374	181	193	40	74	131	130	99	265	122	157	44	51	257	116	323	24	17	10
FLNVX	13%	13%	13%	14%	16%	15%	11%	14%	13%	16%	16%	10%	8%	15%	11%	14%	10%	12%	13%
At least once a month	115	61	54	11	20	48	36	25	88	36	40	20	18	89	25	93	12	5	5
N	4%	5%	4%	4%	4%	5%	3%	3%	4%	5%	4%	5%	3%	5%	2%	4%	5%	3%	6%
At least once in the last three months	38	22	16	8	3	14	13	7	31	14	16	5	3	24	14	32	2	2	2
Ld	1%	2%	1%	3%	1%	2%	1%	1%	2%	2%	2%	1%	0	1%	1%	1%	1%	2%	2%
Don't know/can't remember	24	11	14	3	8	3	11	2	20	3	13	1	7	14	10	20	2	2	0
Y	1%	1%	1%	1%	2%	0	1%	0	1%	0	1%	0	1%	1%	1%	1%	1%	1%	0
Total	2793	1343	1448	276	457	880	1178	716	2009	740	989	442	624	1759	1035	2331	237	143	82
ACDI	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	1627	749	878	142	241	483	760	409	1182	383	552	284	409	966	661	1336	147	97	48
MTYbl	58%	56%	61%	51%	53%	55%	65%	57%	59%	52%	56%	64%	66%	55%	64%	57%	62%	67%	58%
Weekly (Net)	2617	1250	1364	254	427	816	1118	682	1871	687	919	416	595	1631	986	2186	222	134	75
I	94%	93%	94%	92%	93%	93%	95%	95%	93%	93%	93%	94%	95%	93%	95%	94%	93%	94%	92%
Monthly (Net)	2731	1310	1418	265	447	863	1154	707	1958	723	959	436	614	1720	1011	2279	233	139	80
Y	98%	98%	98%	96%	98%	98%	98%	98%	97%	98%	97%	99%	98%	98%	98%	98%	98%	97%	98%

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A1a. How often in the past 3 months have you watched these TV channels?: ITV / STV (Scotland) / UTV (Northern Ireland)

Base: All Respondents who have watched TV in the last 3 months

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	2788	193	477	85	242	135	269	157	81	74	91	230	2339	317	242	233	740	1064
Base: All Respondents who have watched TV in the last 3 months	2793	235	506	107	263	157	323	173	91	91	108	276	2386	289	225	250	756	1016
Effective Base	1883.6	137.2	333.1	63.7	174.9	103.5	197.3	116.6	62.1	56.8	64.9	167.7	1591.5	202.0	166.6	159.9	504.4	732.1
A few times a day	632 23%	24 10%	110 22%	23 22%	78 30%	38 24%	96 30%	17 10%	27 30%	24 26%	19 17%	65 24%	549 23%	56 19%	63 26%	70 28%	171 23%	211 21%
At least once every day	955 36% DTI	116 49% XYZab	144 28% zTUV	32 30% T	104 39% T	52 33%	115 36%	26 36%	28 28%	28 31%	30 28%	105 38% T	845 35%	114 39%	94 42% I	97 39% I	297 39% I	305 30%
About two or three times a week	616 22% FQI	53 23%	119 24%	21 20%	44 17%	41 26%	70 22%	57 33%	19 21%	19 21%	26 24%	57 21%	529 22%	59 20%	35 15%	49 20%	158 21%	260 26%
At least once a week	374 13% FLNVX	22 9%	97 19% zSVWX	26 24% zSVWXc	22 8%	14 9%	26 8%	24 14%	15 16%	17 19%	27 25% VX	34 12% zSVWXc	317 13%	43 15%	20 9%	24 10%	95 13%	154 15%
At least once a month	115 4% N	17 7%	25 5%	2 2% Ld	11 4%	5 3%	10 3%	4 2%	2 2%	1 1%	5 4%	13 5%	101 4%	6 2%	9 4%	7 3%	22 3%	62 6%
At least once in the last three months	38 1% Ld	3 1%	5 1%	1 1%	3 1%	5 3%	2 1%	7 4%	2 2%	2 2%	1 1%	1 0%	26 1%	8 3%	4 2%	0 0%	8 1%	13 1%
Don't know/can't remember	24 1% ACDI	0 0%	5 1%	2 1%	3 1%	2 1%	4 1%	3 1%	0 0%	0 0%	1 1%	2 1%	19 1%	3 1%	0 0%	3 1%	6 1%	11 1%
Total	2793 100% MTYbI	235 100%	506 100%	107 100%	263 100%	157 100%	323 100%	173 100%	91 100%	91 100%	108 100%	276 100%	2386 100%	289 100%	225 100%	250 100%	756 100%	1016 100%
Daily (Net)	1627 58% ACDI	140 60% Y	254 50% Y	56 52% zTUVb	182 69% zTUVb	90 57%	211 65% zTYb	79 46%	53 58%	52 57%	48 45% TYb	170 62% TYb	1394 58%	169 59%	157 70% ZI	166 67% ZI	468 62% I	517 51%
Weekly (Net)	2517 94% I	216 92% I	470 93% I	102 95% I	247 94% I	145 92%	307 95% I	160 92%	87 96% I	89 97% I	101 94% I	261 95% I	2240 94%	272 94%	212 94% I	239 96% I	721 95% I	930 92%
Monthly (Net)	2731 98% Y	232 98% Y	496 98% Y	104 97% Y	258 98% Y	151 96%	317 98% Y	164 95%	89 98% Y	89 98% Y	106 98% Y	274 99% Y	2341 98% Z	278 98%	221 98% Z	246 99% Z	743 98% Z	992 98%

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A1a. How often in the past 3 months have you watched these TV channels?: Any other ITV channel (e.g. ITV2, ITV3, ITV Be)

Base: All Respondents who have watched TV in the last 3 months

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	1927	938	987	248	339	639	701	544	1335	735	549	221	422	1076	851	1402	180	162	183
Base: All Respondents who have watched TV in the last 3 months	1909	910	998	218	340	641	711	510	1345	493	705	310	401	1260	649	1587	166	101	54
Effective Base	1284.9	635.8	650.1	179.5	239.6	417.7	456.2	366.8	893.0	552.2	403.1	158.4	289.4	747.4	591.9	1004.2	126.6	118.1	139.6
A few times a day	237	125	112	40	65	72	61	90	136	58	64	47	68	162	75	205	15	13	4
	12%	14%	11%	18%	19%	11%	9%	18%	10%	12%	9%	15%	17%	13%	11%	13%	9%	12%	8%
At least once every day	433	199	234	42	89	142	159	125	300	96	186	64	87	295	138	350	44	23	16
	23%	22%	23%	19%	26%	22%	22%	25%	22%	19%	26%	21%	22%	23%	21%	22%	27%	23%	29%
About two or three times a week	548	272	276	74	87	181	206	146	380	158	200	81	109	375	173	442	58	35	14
	29%	30%	28%	34%	26%	28%	29%	29%	28%	32%	28%	26%	27%	30%	27%	28%	35%	34%	26%
At least once a week	422	198	224	37	63	154	169	95	321	112	159	82	69	283	129	358	30	22	13
	22%	22%	22%	17%	18%	24%	24%	19%	24%	23%	23%	26%	17%	23%	20%	23%	18%	21%	23%
At least once a month	179	75	104	16	28	63	72	30	146	49	68	26	36	102	78	156	12	6	5
	9%	8%	10%	8%	8%	10%	10%	6%	11%	10%	10%	9%	9%	8%	12%	10%	7%	6%	9%
At least once in the last three months	41	19	21	5	2	19	15	10	29	13	13	7	8	18	23	31	6	2	2
	2%	2%	2%	2%	0	3%	2%	2%	2%	3%	2%	2%	2%	1%	3%	2%	3%	2%	4%
Don't know/can't remember	49	21	28	4	7	9	29	13	34	8	15	3	23	16	33	45	2	1	0
	3%	2%	3%	2%	2%	1%	4%	3%	3%	2%	2%	1%	6%	1%	5%	3%	1%	1%	1%
Total	1909	910	998	218	340	641	711	510	1345	493	705	310	401	1260	649	1587	166	101	54
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	670	324	345	82	154	214	220	215	435	154	250	111	155	457	213	555	60	36	20
	35%	36%	35%	38%	45%	33%	31%	42%	32%	31%	35%	36%	39%	36%	33%	35%	36%	35%	37%
Weekly (Net)	1640	794	846	193	303	550	594	456	1136	424	609	274	334	1125	515	1355	147	92	46
	86%	87%	86%	89%	89%	86%	84%	90%	84%	86%	86%	88%	83%	89%	79%	85%	88%	91%	86%
Monthly (Net)	1820	870	949	209	331	613	667	486	1282	473	677	300	370	1227	593	1512	159	98	51
	95%	96%	95%	96%	97%	96%	94%	95%	95%	96%	96%	97%	92%	97%	91%	95%	95%	97%	95%
	LN				F					L	L	L		2N					

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A1a. How often in the past 3 months have you watched these TV channels?: Any other ITV channel (e.g. ITV2, ITV3, ITV Be)

Base: All Respondents who have watched TV in the last 3 months

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	1927	128	312	58	171	92	183	113	58	55	61	171	1620	206	168	159	523	764
Base: All	1909	154	317	73	197	104	218	118	69	64	72	201	1633	179	142	176	547	719
Respondents who have watched TV in the last 3 months																		
Effective Base	1284.9	91.8	211.7	41.6	122.8	73.9	133.6	89.3	39.6	42.6	42.3	121.0	1078.3	137.3	117.5	107.8	352.9	523.0
A few times a day	237	15	47	9	37	13	31	7	8	7	7	24	204	10	17	30	68	91
12%		10%	15%	12%	19%	12%	14%	6%	11%	11%	10%	12%	12%	6%	12%	17%	12%	13%
FHJe			Y		zY													
At least once every day	433	41	70	11	49	28	45	24	11	16	14	41	376	38	43	33	135	167
23%		26%	22%	15%	25%	27%	21%	20%	16%	26%	19%	21%	23%	21%	30%	19%	25%	23%
I															zg			
About two or three times a week	548	44	84	17	50	27	68	37	33	20	17	45	467	50	37	62	157	189
29%		28%	27%	24%	25%	26%	31%	31%	47%	31%	24%	23%	29%	26%	26%	35%	29%	26%
									zSTU									
At least once a week	422	37	63	20	36	25	48	32	11	11	22	53	359	46	27	34	115	171
22%		24%	20%	27%	18%	24%	22%	27%	16%	18%	30%	26%	22%	26%	19%	19%	21%	24%
L																		
At least once a month	179	14	36	12	18	7	17	10	2	7	11	23	152	23	7	11	51	78
9%		9%	11%	16%	9%	7%	8%	9%	2%	11%	16%	11%	9%	13%	5%	6%	9%	11%
GM				z'							z'							
At least once in the last three months	41	0	6	0	2	1	4	4	4	1	0	8	33	6	5	1	10	17
2%		0	2%	0	1%	1%	2%	4%	5%	2%	0	4%	2%	4%	3%	1%	2%	2%
DM								S'										
Don't know/can't remember	49	2	11	4	4	3	6	4	1	1	1	8	41	5	6	5	11	6
3%		1%	3%	6%	2%	3%	3%	3%	2%	1%	1%	4%	3%	3%	4%	3%	2%	1%
EMI																		
Total	1909	154	317	73	197	104	218	118	69	64	72	201	1633	179	142	176	547	719
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	670	56	117	20	87	41	76	31	19	23	21	65	580	49	60	63	203	258
35%		36%	37%	27%	44%	39%	35%	26%	27%	37%	29%	32%	36%	27%	43%	36%	37%	36%
FHJe					zY													
Weekly (Net)	1640	138	264	57	173	93	191	100	63	55	60	163	1406	145	124	158	475	618
86%		89%	83%	78%	88%	90%	88%	84%	90%	86%	83%	81%	86%	81%	87%	90%	87%	86%
HN																		
Monthly (Net)	1820	151	300	69	191	100	208	110	64	62	72	186	1559	168	131	169	526	696
95%		98%	95%	94%	97%	96%	95%	93%	92%	97%	99%	92%	95%	93%	92%	96%	96%	97%
LN																		zI

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A1a. How often in the past 3 months have you watched these TV channels?: Channel 4

Base: All Respondents who have watched TV in the last 3 months

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	2549	1279	1266	299	421	828	998	714	1770	994	723	281	551	1396	1153	1881	258	188	222
Base: All Respondents who have watched TV in the last 3 months	2576	1260	1313	260	427	835	1051	675	1831	695	932	399	550	1648	928	2150	238	120	68
Effective Base	1733.3	888.1	846.7	216.5	292.1	556.3	675.6	479.1	1217.0	729.4	537.5	208.0	385.9	981.3	812.0	1364.0	184.7	138.1	170.4
A few times a day	284 11%	152 12%	132 10%	43 16%	89 21%	71 9%	82 8%	124 18%	151 8%	71 10%	93 10%	47 12%	74 13%	210 13%	74 8%	250 12%	15 6%	12 10%	7 10%
At least once every day	632 25%	311 25%	321 24%	54 21%	88 21%	229 27%	260 25%	187 28%	429 23%	153 22%	234 25%	109 27%	136 25%	410 25%	223 24%	528 25%	61 25%	29 24%	15 22%
About two or three times a week	748 29%	373 30%	372 28%	79 30%	118 28%	243 29%	306 29%	177 26%	545 30%	219 32%	261 28%	118 29%	150 27%	481 29%	267 29%	607 28%	84 35%	36 30%	21 30%
At least once a week	588 23%	265 21%	323 25%	42 16%	94 22%	187 22%	265 25%	126 19%	451 25%	163 23%	210 23%	94 24%	121 22%	357 22%	231 25%	489 23%	53 22%	29 24%	17 25%
At least once a month	214 8%	96 8%	117 9%	26 10%	29 7%	77 9%	81 8%	53 8%	156 8%	63 9%	81 9%	23 6%	45 8%	133 8%	80 9%	178 8%	23 10%	7 6%	6 9%
At least once in the last three months	57 2%	36 3%	21 2%	10 4%	3 1%	21 2%	23 2%	5 1%	52 3%	15 2%	29 3%	7 2%	6 1%	36 2%	21 2%	46 2%	3 1%	5 5%	2 3%
Don't know/can't remember	53 2%	27 2%	26 2%	6 2%	7 2%	6 1%	34 3%	2 0%	48 3%	10 1%	24 3%	1 0%	18 3%	21 1%	32 3%	52 2%	0 0%	1 1%	0 1%
Total	2576 100%	1260 100%	1313 100%	260 100%	427 100%	835 100%	1051 100%	675 100%	1831 100%	695 100%	932 100%	399 100%	550 100%	1648 100%	928 100%	2150 100%	238 100%	120 100%	68 100%
Daily (Net)	917 36%	463 37%	454 35%	96 37%	177 41%	300 36%	342 33%	312 46%	580 32%	224 32%	327 35%	156 39%	210 38%	619 38%	297 32%	779 36%	75 32%	41 35%	21 32%
Weekly (Net)	2252 87%	1101 87%	1149 88%	217 84%	388 91%	730 87%	913 87%	615 91%	1576 86%	607 87%	798 86%	367 92%	480 87%	1457 88%	795 86%	1875 87%	212 89%	106 89%	59 87%
Monthly (Net)	2466 96%	1197 95%	1266 96%	243 94%	417 98%	807 97%	994 95%	668 99%	1732 95%	670 96%	879 94%	391 98%	526 96%	1591 97%	875 94%	2053 95%	235 98%	113 95%	65 96%
	HNTg			zC	CF			zH				J		N			zQ		

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A1a. How often in the past 3 months have you watched these TV channels?: Channel 4

Base: All Respondents who have watched TV in the last 3 months

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	2549	177	437	68	230	123	254	153	81	60	90	208	2156	278	212	200	676	1017
Base: All Respondents who have watched TV in the last 3 months	2576	217	468	87	250	138	302	170	90	77	106	245	2216	256	197	217	705	975
Effective Base	1733.3	128.2	304.9	51.2	167.1	94.0	188.3	112.1	59.9	46.6	64.7	149.9	1475.1	176.4	145.4	141.6	463.3	702.8
A few times a day	284 11%	10 5%	78 17%	4 4%	34 14%	21 15%	38 12%	13 7%	9 9%	4 6%	9 9%	30 12%	245 11%	18 7%	14 7%	24 11%	89 13%	119 12%
At least once every day	532 25%	102 29%	zSUY 22%	22 25%	52 21%	36 26%	77 25%	46 27%	23 26%	24 32%	19 18%	62 25%	555 25%	51 20%	65 33%	73 34%	167 24%	231 24%
About two or three times a week	748 29%	69 32%	112 24%	28 32%	83 33%	36 26%	88 29%	52 30%	26 29%	15 20%	27 26%	72 29%	637 29%	88 34%	51 26%	45 21%	219 31%	286 29%
At least once a week	588 23%	46 21%	100 21%	22 25%	50 20%	29 21%	68 22%	36 21%	23 25%	28 36%	37 35%	54 22%	498 22%	66 26%	47 24%	47 22%	159 23%	216 22%
At least once a month	214 8%	20 9%	46 10%	6 7%	23 9%	15 11%	17 6%	12 7%	8 8%	4 6%	10 9%	19 8%	186 8%	23 9%	17 9%	12 5%	50 7%	92 9%
At least once in the last three months	57 2%	3 1%	15 3%	3 3%	2 1%	2 1%	3 1%	8 5%	2 2%	0 0%	3 3%	4 2%	50 2%	5 2%	3 2%	5 3%	14 2%	20 2%
Don't know/can't remember	53 2%	6 3%	15 3%	4 4%	6 2%	0 0%	12 4%	4 2%	0 0%	1 1%	0 0%	5 2%	45 2%	5 2%	0 0%	11 5%	7 1%	12 1%
Total	2576 100%	217 100%	468 100%	87 100%	250 100%	138 100%	302 100%	170 100%	90 100%	77 100%	106 100%	245 100%	2216 100%	256 100%	197 100%	217 100%	705 100%	975 100%
Daily (Net)	917 36%	74 34%	180 38%	26 30%	86 35%	57 42%	115 38%	59 34%	32 36%	29 37%	29 27%	91 37%	800 36%	69 27%	79 40%	97 45%	256 36%	350 36%
Weekly (Net)	2252 87%	189 87%	392 84%	75 86%	219 88%	122 88%	271 89%	146 86%	80 90%	72 93%	93 88%	218 89%	1935 87%	223 87%	177 90%	188 87%	634 90%	852 87%
Monthly (Net)	2466 96%	208 96%	438 94%	81 93%	242 97%	136 99%	287 95%	158 93%	88 98%	76 99%	103 97%	236 96%	2121 96%	246 96%	194 98%	200 92%	683 97%	944 97%
	HNTg			*		Y*			*	*	*				g		g	g

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A1a. How often in the past 3 months have you watched these TV channels?: Any other Channel 4 channel (e.g. E4, Film4, More4, 4Seven)

Base: All Respondents who have watched TV in the last 3 months

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	1722	860	861	211	294	636	580	511	1177	670	490	188	374	985	737	1292	150	130	150
Base: All Respondents who have watched TV in the last 3 months	1705	826	879	181	296	630	596	467	1196	452	625	273	356	1156	549	1448	136	77	44
Effective Base	1136.9	586.3	554.4	148.0	203.7	417.9	373.2	335.6	785.5	495.5	355.6	136.0	253.2	679.7	510.1	913.2	104.2	88.9	118.1
A few times a day	176 10%	100 12%	75 9%	37 21%	52 16%	53 8%	33 6%	82 18%	88 7%	46 10%	60 10%	26 10%	43 12%	132 11%	44 8%	152 10%	12 9%	8 10%	4 10%
At least once every day	316 19%	162 20%	154 18%	27 15%	69 23%	144 23%	74 12%	119 26%	183 15%	76 17%	111 18%	26 21%	43 20%	223 19%	94 17%	270 19%	27 20%	11 15%	8 18%
About two or three times a week	479 28%	230 28%	249 28%	44 24%	85 29%	181 29%	169 28%	121 26%	343 29%	125 28%	166 27%	85 31%	102 29%	326 28%	153 28%	395 27%	46 34%	28 36%	11 24%
At least once a week	452 26%	217 26%	235 27%	44 24%	54 18%	171 27%	183 31%	108 23%	342 29%	124 27%	184 29%	60 22%	84 24%	317 27%	135 25%	377 26%	35 26%	23 30%	17 40%
At least once a month	183 11%	80 10%	103 12%	19 10%	31 10%	57 9%	76 13%	30 6%	150 13%	62 14%	58 9%	30 11%	33 9%	118 10%	65 12%	163 11%	11 8%	6 8%	3 8%
At least once in the last three months	54 3%	18 2%	36 4%	8 4%	1 0%	16 2%	29 5%	3 1%	50 4%	12 3%	26 4%	7 3%	9 3%	28 2%	26 5%	48 3%	6 4%	0 0%	0 0%
Don't know/can't remember	46 3%	19 2%	27 3%	2 1%	3 1%	8 1%	32 5%	4 1%	40 3%	7 2%	21 3%	5 2%	13 4%	13 1%	33 6%	44 3%	0 0%	1 2%	0 1%
Total	1705 100%	826 100%	879 100%	181 100%	296 100%	630 100%	596 100%	467 100%	1196 100%	452 100%	625 100%	273 100%	356 100%	1156 100%	549 100%	1448 100%	136 100%	77 100%	44 100%
Daily (Net)	492 29%	263 32%	229 26%	65 36%	121 41%	197 31%	107 18%	202 43%	271 23%	122 27%	171 27%	85 31%	115 32%	354 31%	138 25%	422 29%	39 28%	19 25%	12 27%
Weekly (Net)	1422 83%	709 86%	713 81%	152 84%	261 88%	549 87%	459 77%	431 92%	955 80%	371 82%	520 83%	231 85%	301 85%	997 86%	425 77%	1194 82%	119 88%	70 90%	40 91%
Monthly (Net)	1605 94%	789 96%	816 93%	171 94%	291 98%	606 96%	535 90%	460 99%	1105 92%	433 96%	578 93%	261 95%	334 94%	1115 96%	491 89%	1356 94%	130 96%	76 98%	43 99%
	FHNg	zB		zCF	zF			zH		zJ				zN					zO

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A1a. How often in the past 3 months have you watched these TV channels?: Any other Channel 4 channel (e.g. E4, Film4, More4, 4Seven)

Base: All Respondents who have watched TV in the last 3 months

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	1722	124	310	54	158	79	165	102	50	34	62	154	1459	177	147	131	471	712
Base: All Respondents who have watched TV in the last 3 months Effective Base	1705	156	322	70	164	86	187	110	57	41	78	178	1470	153	125	142	490	665
	1136.9	87.1	210.8	38.8	110.3	59.2	117.7	77.5	36.1	27.2	43.5	109.8	966.2	109.6	103.1	90.9	314.6	483.5
A few times a day	176 10%	5 3%	45 14%	6 8%	31 19%	5 6%	16 8%	7 6%	8 15%	5 11%	5 7%	19 11%	151 10%	10 7%	9 7%	15 11%	51 10%	78 12%
At least once every day	316 19%	25 16%	67 21%	10 14%	36 22%	20 23%	44 24%	16 14%	9 16%	6 14%	11 14%	28 16%	276 19%	18 12%	26 21%	32 23%	91 18%	131 20%
About two or three times a week	479 28%	49 32%	73 23%	7 10%	39 24%	26 31%	59 33%	36 31%	18 34%	14 32%	25 32%	49 27%	412 28%	43 28%	39 28%	39 28%	140 28%	176 26%
At least once a week	452 26%	46 29%	79 24%	32 46%	36 22%	24 28%	46 25%	32 29%	14 25%	9 23%	20 26%	38 21%	392 27%	45 29%	35 28%	28 20%	131 27%	182 27%
At least once a month	183 11%	22 14%	41 13%	8 11%	13 8%	5 5%	12 7%	12 11%	4 7%	4 11%	10 13%	32 18%	156 11%	25 17%	8 6%	10 7%	56 12%	73 11%
At least once in the last three months	54 3%	0 0%	6 2%	2 3%	4 3%	3 3%	8 4%	5 4%	3 6%	1 2%	5 7%	10 6%	41 3%	10 6%	4 3%	4 3%	10 2%	21 3%
Don't know/can't remember	46 3%	9 6%	12 4%	5 7%	5 3%	3 4%	2 1%	3 2%	0 0%	2 5%	1 1%	2 1%	42 3%	2 1%	4 3%	13 9%	11 2%	6 1%
Total	1705 100%	156 100%	322 100%	70 100%	164 100%	86 100%	187 100%	110 100%	57 100%	41 100%	78 100%	178 100%	1470 100%	153 100%	125 100%	142 100%	490 100%	665 100%
Daily (Net)	492 29%	30 19%	112 35%	16 23%	66 40%	25 29%	59 32%	23 21%	17 30%	10 25%	16 20%	48 27%	427 29%	28 18%	35 28%	48 33%	142 29%	208 31%
Weekly (Net)	1422 83%	125 80%	263 82%	55 79%	142 86%	75 88%	165 88%	90 82%	49 86%	34 82%	62 79%	134 75%	1231 84%	116 76%	109 87%	115 81%	412 84%	565 85%
Monthly (Net)	1605 94%	147 94%	304 95%	63 90%	155 94%	80 93%	177 95%	102 93%	54 94%	38 93%	71 92%	166 93%	1387 94%	141 92%	116 93%	125 88%	469 96%	638 96%
	FHNg																g	zg

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A1a. How often in the past 3 months have you watched these TV channels?: Channel 5

Base: All Respondents who have watched TV in the last 3 months

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	2008	1035	970	171	300	666	868	548	1415	766	564	240	438	1064	944	1464	210	155	179
Base: All Respondents who have watched TV in the last 3 months	2003	1016	985	143	306	657	894	507	1440	522	712	338	431	1233	770	1655	194	99	54
Effective Base	1374.7	718.3	656.1	122.8	213.1	452.3	590.2	367.1	983.6	579.3	422.3	177.3	307.6	744.9	675.8	1071.3	150.6	110.4	138.7
A few times a day	204	115	89	23	60	60	60	83	115	61	61	33	49	142	62	170	19	12	3
	10%	11%	9%	16%	19%	9%	7%	16%	8%	12%	9%	10%	11%	12%	6%	10%	10%	12%	6%
At least once every day	460	225	234	32	80	159	189	142	306	104	166	86	104	297	163	384	40	24	13
	23%	22%	24%	22%	26%	24%	21%	26%	21%	20%	23%	25%	24%	24%	21%	23%	21%	24%	23%
About two or three times a week	548	279	267	38	68	198	241	123	396	137	181	90	139	345	203	451	56	25	16
	27%	27%	27%	27%	22%	30%	27%	24%	27%	26%	25%	27%	32%	28%	26%	27%	29%	25%	29%
At least once a week	497	243	254	25	66	154	252	105	386	121	216	86	73	289	207	405	51	27	14
	25%	24%	26%	17%	22%	23%	28%	21%	27%	23%	30%	25%	17%	23%	27%	24%	26%	27%	25%
At least once a month	199	107	92	13	28	61	97	34	164	64	64	32	39	108	91	166	20	8	5
	10%	11%	9%	9%	9%	9%	11%	7%	11%	12%	9%	9%	9%	9%	12%	10%	10%	9%	9%
At least once in the last three months	55	26	29	5	2	18	30	10	43	18	13	10	15	31	24	42	7	3	3
	3%	3%	3%	3%	1%	3%	3%	2%	3%	3%	2%	3%	3%	3%	3%	3%	3%	3%	6%
Don't know/can't remember	40	21	19	7	1	8	25	10	30	17	11	2	10	20	20	38	1	0	1
	2%	2%	2%	5%	0	1%	3%	2%	2%	3%	2%	1%	2%	2%	3%	2%	0	0	2%
Total	2003	1016	985	143	306	657	894	507	1440	522	712	338	431	1233	770	1655	194	99	54
Daily (Net)	664	341	323	55	140	219	249	225	422	165	226	119	154	440	224	553	59	36	16
	33%	34%	33%	39%	46%	33%	28%	44%	29%	32%	32%	35%	36%	36%	29%	33%	30%	36%	29%
Weekly (Net)	1708	862	844	118	274	571	742	453	1203	423	624	295	366	1074	635	1409	166	88	45
	85%	85%	86%	83%	90%	87%	83%	89%	84%	81%	88%	87%	85%	87%	82%	85%	86%	88%	84%
Monthly (Net)	1907	969	936	131	303	631	839	467	1368	488	688	326	405	1182	726	1575	186	96	50
	95%	95%	95%	92%	99%	96%	94%	96%	95%	93%	97%	97%	94%	96%	94%	95%	96%	97%	92%
	FI				zCEF		C				I								

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A1a. How often in the past 3 months have you watched these TV channels?: Channel 5

Base: All Respondents who have watched TV in the last 3 months

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	2008	148	350	50	179	109	186	108	52	50	57	175	1688	231	170	163	552	796
Base: All Respondents who have watched TV in the last 3 months	2003	180	364	64	192	125	214	120	58	60	64	213	1708	219	164	165	565	743
Effective Base	1374.7	105.3	246.4	37.5	133.5	82.1	141.6	80.7	37.7	41.1	41.3	128.0	1165.7	148.1	119.5	113.1	378.9	558.2
A few times a day	204	11	57	3	24	11	24	5	6	5	6	18	172	16	13	13	52	90
10%	FHNY	6%	16%	5%	13%	8%	11%	4%	10%	8%	10%	8%	10%	8%	8%	8%	9%	12%
At least once every day	460	79	zSYc	11	36	26	56	27	20	15	9	53	403	42	38	54	131	160
23%	HI	29%		17%	19%	21%	26%	23%	34%	25%	14%	25%	24%	19%	23%	33%	23%	22%
About two or three times a week	548	58	80	18	62	32	69	34	13	12	15	58	460	66	41	51	147	205
27%	T	32%	22%	20%	32%	26%	32%	28%	23%	21%	23%	27%	27%	30%	25%	31%	26%	28%
At least once a week	497	36	84	21	50	30	39	30	12	24	24	55	425	59	47	28	159	181
25%	CGLg	20%	23%	33%	26%	24%	18%	25%	21%	40%	37%	26%	25%	27%	28%	17%	28%	24%
At least once a month	199	11	39	6	14	19	22	15	3	4	7	26	166	25	20	10	51	76
10%	G	6%	11%	9%	7%	15%	10%	13%	6%	6%	10%	12%	10%	12%	12%	6%	9%	10%
At least once in the last three months	55	4	18	2	3	3	2	3	2	0	2	3	50	4	1	5	11	23
3%	D	2%	5%	4%	2%	2%	1%	3%	3%	0	3%	1%	3%	2%	1%	3%	2%	3%
Don't know/can't remember	40	8	7	2	3	5	2	6	2	0	1	1	31	7	3	3	14	8
2%	DI	4%	2%	4%	2%	4%	1%	5%	3%	0	2%	0	2%	3%	2%	2%	2%	1%
Total	2003	180	364	64	192	125	214	120	58	60	64	213	1708	219	164	165	565	743
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	664	63	136	14	60	37	80	32	26	20	15	71	575	58	52	67	183	250
33%	FHN	35%	37%	22%	31%	29%	37%	26%	44%	33%	24%	33%	34%	27%	31%	41%	32%	34%
Weekly (Net)	1708	157	300	53	172	98	188	96	51	56	54	183	1461	183	139	147	490	636
85%	FHN	87%	82%	83%	89%	79%	88%	79%	88%	94%	84%	86%	86%	83%	85%	89%	87%	86%
Monthly (Net)	1907	168	339	59	186	117	211	111	54	60	61	209	1627	208	160	157	541	712
95%	FI	93%	93%	92%	97%	94%	96%	92%	93%	100%	95%	98%	95%	95%	97%	95%	96%	96%
							TY					STY						

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A1a. How often in the past 3 months have you watched these TV channels?: Any other Channel 5 channel (e.g. 5USA, 5Star)

Base: All Respondents who have watched TV in the last 3 months

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	980	495	484	96	179	386	319	315	649	380	259	114	227	584	396	721	92	80	87
Base: All Respondents who have watched TV in the last 3 months	957	471	486	90	171	378	317	282	658	252	330	164	210	667	290	803	83	47	24
Effective Base	657.7	349.3	311.6	68.8	124.4	261.6	204.8	211.9	438.8	290.7	193.8	83.1	154.2	409.3	275.2	523.1	62.4	54.0	68.0
A few times a day	104	61	43	24	34	32	14	52	52	35	33	15	21	81	23	86	11	6	1
	11%	13%	9%	27%	20%	8%	4%	18%	8%	14%	10%	9%	10%	12%	8%	11%	13%	13%	6%
At least once every day	212	104	107	18	40	97	56	75	130	39	82	41	50	151	60	180	16	10	5
	22%	22%	22%	20%	23%	26%	18%	27%	20%	15%	26%	25%	24%	23%	21%	22%	20%	22%	22%
HI	278	137	141	19	47	115	97	77	195	78	87	50	63	194	84	235	23	14	6
About two or three times a week	29%	29%	29%	21%	28%	30%	31%	27%	30%	31%	26%	31%	30%	29%	29%	29%	28%	30%	25%
At least once a week	203	102	101	17	31	74	80	46	154	54	80	27	41	140	63	163	22	11	7
	21%	22%	21%	19%	18%	20%	25%	16%	23%	22%	24%	17%	19%	21%	22%	20%	27%	23%	28%
G	105	47	59	6	16	34	49	23	81	30	29	22	24	72	33	93	6	2	4
At least once a month	11%	10%	12%	7%	10%	9%	15%	8%	12%	12%	9%	14%	12%	11%	12%	12%	8%	5%	16%
V	31	11	21	3	2	20	7	5	26	12	11	5	3	24	7	25	4	3	0
At least once in the last three months	3%	2%	4%	3%	1%	5%	2%	2%	4%	5%	3%	3%	2%	4%	2%	3%	5%	5%	1%
I	24	10	14	3	1	6	15	4	20	6	8	3	7	4	20	22	1	1	0
Don't know/can't remember	3%	2%	3%	3%	0	2%	5%	2%	3%	2%	2%	2%	3%	1%	7%	3%	1%	1%	1%
M	957	471	486	90	171	378	317	282	658	252	330	164	210	667	290	803	83	47	24
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	315	165	150	42	74	129	70	127	182	74	114	56	71	233	83	266	27	16	7
	33%	35%	31%	47%	43%	34%	22%	45%	28%	29%	35%	34%	34%	35%	29%	33%	32%	35%	28%
FHNS	96	403	392	78	152	318	247	250	531	205	282	133	175	567	229	663	72	42	19
Weekly (Net)	83%	86%	81%	87%	89%	84%	78%	89%	81%	81%	85%	81%	83%	85%	79%	83%	87%	88%	81%
FHN	901	450	451	85	169	352	296	272	612	235	311	156	200	639	263	756	78	44	23
Monthly (Net)	94%	96%	93%	94%	99%	93%	93%	97%	93%	93%	94%	95%	95%	96%	91%	94%	95%	93%	97%
N																			

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A1a. How often in the past 3 months have you watched these TV channels?: Any other Channel 5 channel (e.g. 5USA, 5Star)

Base: All Respondents who have watched TV in the last 3 months

Total	England Regions												Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
980	73	177	23	97	49	93	51	21	28	27	82	822	98	87	78	257	405	
957	90	181	25	103	55	105	56	23	35	29	102	823	80	76	86	275	364	
657.7	52.2	119.7	19.0	69.8	38.4	68.9	38.6	17.1	22.9	20.7	58.8	552.9	63.3	61.9	52.8	171.8	286.6	
104	3	32	1	16	5	11	1	2	0	3	12	84	6	9	8	26	53	
11%	3%	18%	3%	15%	9%	11%	1%	10%	0	9%	12%	10%	8%	12%	9%	9%	15%	
212	16	42	8	31	8	24	13	5	7	6	21	189	16	17	27	52	81	
22%	17%	23%	31%	30%	15%	23%	23%	23%	19%	19%	20%	23%	19%	23%	31%	19%	22%	
278	32	41	7	23	22	39	16	10	12	8	24	239	23	18	23	86	102	
29%	35%	23%	27%	22%	41%	37%	29%	43%	36%	26%	24%	29%	29%	24%	26%	31%	28%	
203	19	31	5	25	12	19	14	1	8	6	22	175	20	18	14	58	79	
21%	22%	17%	21%	25%	22%	18%	26%	3%	24%	19%	22%	21%	24%	23%	16%	21%	22%	
G	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
105	12	22	1	4	6	7	9	5	5	6	16	89	11	9	7	36	34	
11%	13%	12%	2%	11%	7%	15%	21%	13%	21%	16%	11%	11%	14%	11%	8%	13%	9%	
V	-	-	-	-	-	-	V	-	-	-	V	-	-	-	-	-	-	
31	3	7	1	2	1	4	3	0	0	0	3	28	3	4	5	12	7	
3%	3%	4%	5%	1%	3%	4%	5%	0	1%	0	3%	3%	4%	5%	5%	4%	2%	
I	5	4	3	2	0	1	1	0	2	1	3	19	2	1	4	5	8	
24	5	4	3	2	0	1	1	0	2	1	3	19	2	1	4	5	8	
3%	6%	2%	11%	2%	0	1%	2%	0	7%	5%	3%	2%	2%	2%	4%	2%	2%	
M	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
90	181	25	103	55	105	56	23	35	29	102	823	80	76	86	275	364		
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
315	19	75	8	47	13	35	13	8	7	8	33	273	22	26	34	78	134	
33%	21%	41%	34%	46%	24%	33%	24%	33%	19%	29%	32%	33%	27%	34%	40%	28%	37%	
FHNS	70	147	21	95	47	93	44	18	27	22	79	687	65	62	70	223	316	
796	70	147	21	95	47	93	44	18	27	22	79	687	65	62	70	223	316	
83%	78%	81%	82%	93%	87%	88%	78%	79%	74%	74%	78%	83%	80%	82%	82%	81%	87%	
FHN	82	170	21	100	53	100	52	23	32	28	96	776	75	70	78	258	349	
901	82	170	21	100	53	100	52	23	32	28	96	776	75	70	78	258	349	
N	91%	94%	85%	97%	97%	95%	94%	23	92%	95%	94%	94%	94%	93%	91%	94%	96%	

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A1a. How often in the past 3 months have you watched these TV channels?: Any UKTV channel (e.g.Dave, Really, Yesterday, Drama)

Base: All Respondents who have watched TV in the last 3 months

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	1260	671	587	123	202	447	488	330	907	488	369	142	261	720	540	959	120	87	94
Base: All Respondents who have watched TV in the last 3 months	1280	674	605	113	199	459	508	305	954	336	490	196	257	853	426	1089	110	53	28
Effective Base	872.3	474.8	397.9	88.0	150.9	304.5	332.7	241.4	620.7	377.3	283.3	105.5	180.9	518.1	385.2	701.7	91.1	63.7	72.0
A few times a day	144 11%	79 12%	64 11%	18 16%	41 21%	52 11%	33 6%	63 21%	78 8%	39 12%	51 10%	23 12%	30 12%	108 13%	36 8%	124 11%	8 7%	10 19%	1 5%
At least once every day	256 20%	126 19%	129 21%	26 23%	41 21%	89 19%	100 20%	71 23%	177 19%	59 17%	107 22%	36 18%	54 21%	168 20%	88 21%	221 20%	19 17%	9 17%	7 24%
About two or three times a week	419 33%	233 35%	186 31%	22 19%	60 30%	162 35%	175 34%	88 29%	326 34%	110 33%	163 33%	70 36%	76 29%	274 32%	144 34%	353 32%	42 38%	16 30%	8 27%
At least once a week	284 22%	147 22%	137 23%	25 22%	29 14%	94 21%	136 27%	52 17%	229 24%	70 21%	93 19%	44 22%	77 30%	186 22%	98 23%	234 21%	29 26%	15 27%	7 26%
At least once a month	108 8%	55 8%	53 9%	14 13%	19 10%	35 8%	39 8%	23 8%	85 9%	35 10%	45 9%	15 8%	13 5%	71 8%	36 9%	97 9%	4 4%	2 4%	5 17%
At least once in the last three months	50 4%	23 3%	27 4%	6 6%	8 4%	25 5%	11 2%	5 2%	43 5%	15 4%	22 5%	7 4%	6 2%	37 4%	14 3%	43 4%	6 5%	1 2%	0 1%
Don't know/can't remember	19 1%	10 1%	9 1%	1 1%	1 0	2 1%	15 3%	2 1%	17 2%	8 2%	8 2%	1 0	2 1%	9 1%	10 2%	16 1%	3 3%	0 0	0 0
Total	1280 100%	674 100%	605 100%	113 100%	199 100%	459 100%	508 100%	305 100%	954 100%	336 100%	490 100%	196 100%	257 100%	853 100%	426 100%	1089 100%	110 100%	53 100%	28 100%
Daily (Net)	399 31%	206 30%	193 32%	43 38%	83 41%	141 31%	133 26%	134 44%	255 27%	98 29%	158 32%	59 30%	84 33%	276 32%	123 29%	346 32%	27 24%	19 36%	8 28%
Weekly (Net)	1102 86%	586 87%	516 85%	90 80%	171 86%	397 86%	444 87%	274 90%	809 85%	279 83%	414 85%	173 88%	236 92%	737 86%	366 86%	932 86%	97 89%	50 94%	23 82%
Monthly (Net)	1210 95%	641 95%	569 94%	105 93%	190 95%	432 94%	483 95%	297 98%	894 94%	314 93%	459 94%	188 96%	249 97%	808 95%	402 94%	1029 95%	101 92%	52 98%	28 99%
	T			-	-	-	-	zH									-	-	-

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A1a. How often in the past 3 months have you watched these TV channels?: Any UKTV channel (e.g.Dave, Really, Yesterday, Drama)

Base: All Respondents who have watched TV in the last 3 months

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	1260	93	224	41	114	73	124	77	36	26	37	114	1068	129	94	97	362	523
Base: All Respondents who have watched TV in the last 3 months	1280	110	230	50	136	83	142	83	42	31	45	136	1111	113	85	110	389	496
Effective Base	872.3	67.0	159.2	30.2	85.0	56.1	93.6	58.8	25.8	20.9	27.4	80.4	743.7	83.9	66.0	70.0	253.0	376.9
A few times a day	144	5	39	2	18	11	20	5	4	3	1	16	122	6	5	12	43	68
11%		4%	17%	5%	13%	13%	14%	6%	10%	10%	2%	12%	11%	6%	6%	11%	11%	14%
FHN			zSY				S											
At least once every day	256	20	44	6	32	20	30	19	7	5	9	29	232	18	17	26	73	97
20%		19%	19%	12%	24%	25%	21%	23%	16%	15%	20%	21%	21%	16%	20%	23%	19%	20%
About two or three times a week	419	36	59	17	39	31	48	32	19	14	16	42	356	41	27	42	131	154
33%		33%	26%	34%	29%	37%	34%	36%	46%	35%	31%	31%	32%	36%	31%	36%	34%	31%
CT																		
At least once a week	284	28	49	16	27	11	31	16	7	5	15	29	243	32	27	13	88	106
22%		25%	21%	31%	20%	14%	22%	19%	17%	17%	33%	21%	22%	28%	32%	12%	23%	21%
DCg															zg			
At least once a month	108	15	17	8	14	9	9	7	2	2	0	14	94	12	4	11	34	47
8%		14%	7%	15%	10%	11%	6%	8%	5%	8%	1%	10%	8%	10%	4%	10%	9%	10%
At least once in the last three months	50	6	17	0	3	0	3	4	3	0	4	2	47	3	3	5	14	18
4%		5%	7%	0	2%	0	2%	5%	7%	1%	10%	2%	4%	2%	4%	5%	4%	4%
FG			zW															
Don't know/can't remember	19	0	5	2	2	0	2	1	0	1	0	4	17	1	2	1	5	6
1%		0	2%	3%	2%	0	1%	0	2%	0	2%	3%	2%	1%	3%	1%	1%	1%
Total	1280	110	230	50	136	83	142	83	42	31	45	136	1111	113	85	110	389	496
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	399	25	84	8	51	31	50	24	11	8	10	45	353	25	22	38	117	164
31%		23%	36%	16%	37%	38%	35%	28%	26%	25%	21%	33%	32%	22%	26%	35%	30%	33%
FH			SU				U											
Weekly (Net)	1102	89	191	41	117	73	129	72	37	27	40	116	952	98	75	93	336	424
86%		81%	83%	82%	86%	89%	90%	86%	89%	89%	89%	85%	86%	86%	89%	84%	86%	86%
1%																		
Monthly (Net)	1210	104	209	48	131	83	137	78	39	30	41	130	1046	110	79	104	370	472
95%		94%	91%	97%	96%	100%	96%	94%	93%	97%	90%	95%	94%	97%	93%	94%	95%	95%
T						T												

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A1a. How often in the past 3 months have you watched these TV channels?: Any Sky channel (e.g. Sky1, Sky Atlantic, Sky Sports)

Base: All Respondents who have watched TV in the last 3 months

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	1206	701	502	148	260	420	377	448	739	517	351	119	219	757	449	884	110	103	109
Base: All Respondents who have watched TV in the last 3 months	1144	649	491	120	258	413	352	390	732	348	421	167	208	827	317	963	85	66	30
Effective Base	833.0	499.0	334.9	109.9	191.0	288.6	248.3	312.8	510.2	393.8	264.8	94.5	144.8	547.8	311.5	656.3	79.4	77.4	87.2
A few times a day	223	159	64	25	63	70	65	107	116	71	68	35	49	174	50	188	17	11	6
	20%	24%	13%	21%	25%	17%	19%	27%	16%	20%	16%	21%	23%	21%	16%	20%	20%	17%	21%
BHN	zB	zB			E			zH				*				*	*	*	*
At least once every day	331	197	133	26	76	118	111	109	215	90	126	47	67	238	92	286	23	16	6
	29%	30%	27%	21%	29%	29%	32%	28%	29%	26%	30%	28%	32%	29%	29%	30%	27%	24%	21%
About two or three times a week	295	163	132	23	62	132	78	99	190	93	119	41	42	215	79	239	28	19	9
	26%	25%	27%	19%	24%	32%	22%	26%	26%	27%	28%	25%	20%	26%	25%	25%	32%	29%	29%
At least once a week	193	78	111	21	42	64	65	54	133	57	73	33	29	140	52	160	10	15	7
	17%	12%	23%	16%	16%	15%	19%	14%	18%	16%	17%	20%	14%	17%	16%	17%	12%	23%	25%
AI	zA																		zP
At least once a month	60	31	29	14	11	19	17	14	43	24	17	5	14	36	25	53	3	3	1
	5%	5%	6%	12%	4%	5%	5%	3%	6%	7%	4%	3%	7%	4%	8%	6%	3%	5%	4%
At least once in the last three months	23	6	16	6	4	8	5	2	21	5	8	3	6	13	10	20	2	1	0
	2%	1%	3%	5%	2%	2%	1%	0	3%	1%	2%	2%	3%	2%	3%	2%	2%	2%	0
AG	zF	zA		zF				zG				*				*	*	*	*
Don't know/can't remember	19	14	5	4	0	4	11	4	15	8	9	2	0	10	9	16	3	0	0
	2%	2%	1%	4%	0	1%	3%	1%	2%	2%	2%	1%	0	1%	3%	2%	4%	1%	0
D	DE			DE			zDE												*
Total	1144	649	491	120	258	413	352	390	732	348	421	167	208	827	317	963	85	66	30
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	554	356	198	51	139	188	176	216	331	161	194	82	116	412	142	474	40	27	13
	48%	55%	40%	42%	54%	45%	50%	56%	45%	46%	46%	49%	56%	50%	45%	49%	47%	41%	43%
BH	zB							zH											*
Weekly (Net)	1042	597	441	95	243	383	319	370	653	311	387	156	187	768	274	874	78	61	29
	91%	92%	90%	80%	94%	93%	91%	95%	89%	90%	92%	94%	90%	93%	86%	91%	91%	92%	96%
CHNYZ	zN			C	C	C	C	zH						zN					*
Monthly (Net)	1102	628	470	109	254	402	336	354	696	335	404	162	201	804	298	927	81	64	30
	96%	97%	96%	91%	98%	97%	95%	99%	95%	96%	96%	97%	97%	97%	94%	96%	95%	97%	100%
CHN				C	C	C		zH				*		N			*	*	*

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A1a. How often in the past 3 months have you watched these TV channels?: Any Sky channel (e.g. Sky1, Sky Atlantic, Sky Sports)

Base: All Respondents who have watched TV in the last 3 months

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	1206	72	232	40	102	69	99	70	43	21	39	97	1016	127	77	78	306	587
Base: All Respondents who have watched TV in the last 3 months Effective Base	1144	92	228	50	108	79	113	68	41	31	49	104	979	104	65	74	318	531
	833.0	51.6	167.6	30.5	74.8	54.5	75.6	55.4	34.6	17.7	29.9	71.6	704.6	82.3	54.5	49.6	216.7	416.6
A few times a day	223	15	66	5	23	12	18	11	8	3	7	20	192	15	11	15	62	120
20%	*	16%	29%	9%	22%	15%	16%	16%	20%	11%	15%	20%	20%	15%	17%	20%	20%	23%
BHN	*	*	zUWX	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
At least once every day	331	31	59	17	36	25	32	20	11	13	15	27	277	36	17	25	94	153
29%	29%	33%	26%	34%	34%	32%	28%	30%	27%	42%	32%	26%	28%	34%	27%	33%	30%	29%
About two or three times a week	295	21	52	10	31	28	30	16	7	7	12	26	256	25	15	15	79	142
26%	26%	23%	23%	20%	28%	35%	27%	24%	17%	24%	24%	25%	26%	24%	24%	21%	25%	27%
At least once a week	193	19	38	14	12	8	21	9	3	6	9	22	168	19	14	15	54	75
17%	17%	20%	17%	28%	11%	10%	19%	13%	8%	19%	18%	21%	17%	18%	22%	20%	17%	14%
AI	*	*	*	VWZ*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
At least once a month	60	6	6	4	4	1	7	9	8	1	2	6	50	6	4	0	18	28
5%	5%	7%	3%	7%	3%	1%	7%	13%	19%	3%	3%	6%	5%	5%	5%	1%	6%	5%
At least once in the last three months	23	0	4	1	2	0	2	1	4	0	4	3	22	1	2	3	4	7
2%	2%	0	2%	2%	2%	0	2%	1%	9%	0	9%	3%	2%	1%	4%	4%	1%	1%
AG	*	*	*	*	*	*	*	*	zSTW*	*	*	*	*	*	*	*	*	*
Don't know/can't remember	19	1	5	0	0	5	3	2	0	0	0	0	14	2	1	1	6	6
2%	2%	1%	2%	0	0	6%	3%	3%	0	0	0	0	1%	2%	1%	1%	2%	1%
D	*	*	*	*	*	zc*	*	*	*	*	*	*	*	*	*	*	*	*
Total	1144	92	228	50	108	79	113	68	41	31	49	104	979	104	65	74	318	531
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	554	45	124	21	59	38	49	32	20	16	23	47	469	51	28	39	156	273
48%	48%	49%	54%	43%	55%	47%	44%	46%	48%	54%	46%	45%	48%	49%	44%	53%	49%	51%
BH	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Weekly (Net)	1042	85	214	45	102	74	100	57	30	30	43	95	892	96	58	69	290	489
91%	91%	92%	94%	91%	95%	93%	89%	83%	72%	97%	88%	91%	91%	92%	90%	94%	91%	92%
CHWYZ	*	Z*	YZ*	YZ*	YZ*	YZ*	Z*	Z*	Z*	Z*	Z*	Z*	Z*	Z*	Z*	Z*	Z*	Z*
Monthly (Net)	1102	91	220	49	106	75	108	65	37	31	45	101	942	102	62	70	307	518
96%	96%	99%	96%	98%	98%	94%	96%	96%	91%	100%	91%	97%	96%	97%	95%	95%	97%	98%
CHN	*	*	*	*	*	*	*	*	*	**	**	*	*	*	*	*	*	*

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A1a. How often in the past 3 months have you watched these TV channels?: S4C

Base: All Respondents who have watched TV in the last 3 months

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	145	87	58	23	41	52	29	79	64	83	27	14	21	112	33	80	18	41	6
Base: All Respondents who have watched TV in the last 3 months	117	75	42	21	35	40	22	61	55	50	33	19	15	98	20	79	13	24	2
Effective Base	100.4	61.4	39.4	16.3	30.5	37.1	17.0	59.5	41.4	67.0	21.0	10.9	15.7	78.2	25.7	59.3	13.0	31.2	4.7
A few times a day	27 23%	18 24%	9 22%	7 36%	13 36%	7 16%	1 4%	18 29%	9 17%	16 31%	3 10%	4 23%	4 26%	25 25%	3 14%	20 25%	5 39%	3 12%	0 0
At least once every day	33 28%	21 28%	12 28%	6 31%	12 33%	9 22%	6 27%	17 27%	16 29%	13 27%	11 34%	2 11%	6 40%	28 29%	4 21%	23 28%	4 31%	5 23%	1 44%
About two or three times a week	24 21%	14 18%	11 26%	4 20%	7 20%	10 25%	3 15%	15 25%	9 16%	11 23%	9 27%	3 15%	1 7%	21 22%	3 16%	18 23%	2 17%	4 18%	0 0
At least once a week	17 15%	13 17%	4 10%	0 2%	2 6%	7 17%	8 37%	7 12%	10 17%	4 7%	4 12%	5 29%	4 26%	10 10%	7 35%	11 13%	1 7%	5 21%	1 37%
At least once a month	8 6%	5 7%	3 6%	0 0	2 5%	4 11%	2 8%	2 3%	6 10%	2 5%	2 6%	3 18%	0 0	7 7%	1 5%	2 2%	1 6%	5 21%	0 0
At least once in the last three months	2 2%	1 2%	1 3%	0 0	0 0	1 4%	1 5%	0 0	2 4%	1 2%	0 1%	1 4%	0 0	2 2%	0 0	1 2%	0 0	1 5%	0 0
Don't know/can't remember	6 5%	3 5%	2 6%	2 12%	0 1%	2 5%	1 5%	2 3%	4 7%	3 5%	3 9%	0 0	0 1%	5 5%	1 6%	5 7%	0 0	0 1%	0 19%
Total	117 100%	75 100%	42 100%	21 100%	35 100%	40 100%	22 100%	61 100%	55 100%	50 100%	33 100%	19 100%	15 100%	98 100%	20 100%	79 100%	13 100%	24 100%	2 100%
Daily (Net)	60 51%	39 52%	21 50%	14 66%	24 69%	15 39%	7 31%	34 56%	25 45%	29 58%	15 44%	7 34%	9 65%	53 54%	7 35%	42 53%	9 70%	8 35%	1 44%
Weekly (Net)	101 86%	65 87%	36 86%	18 88%	33 94%	32 81%	18 82%	57 93%	43 79%	44 88%	28 84%	15 78%	14 99%	84 87%	17 86%	71 89%	12 94%	17 74%	1 81%
Monthly (Net)	70 59%	39 51%	31 74%	18 88%	35 99%	36 91%	19 90%	59 97%	49 89%	47 92%	29 89%	18 96%	14 99%	91 93%	18 91%	73 92%	13 100%	22 94%	1 81%

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A1a. How often in the past 3 months have you watched these TV channels?: S4C

Base: All Respondents who have watched TV in the last 3 months

Total	England Regions												Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
145	4	28	1	9	6	14	1	2	0	6	9	111	18	8	9	36	79	
117	5	24	1	8	6	18	1	1	0	7	9	92	12	5	9	34	62	
100.4	2.9	23.0	1.0	6.3	4.1	10.8	1.0	1.9	0	4.3	6.7	75.9	12.1	7.3	5.5	26.8	56.5	
27	1	13	0	2	1	1	0	1	0	1	1	22	0	1	2	6	18	
23%	11%	54%	0	24%	15%	4%	0	62%	0	11%	12%	24%	0	16%	19%	16%	30%	
33	4	6	0	2	1	6	0	0	0	2	3	23	3	1	2	9	17	
28%	81%	26%	0	21%	18%	31%	0	0	0	23%	28%	25%	28%	20%	21%	26%	28%	
24	0	4	1	0	1	7	0	0	0	2	2	19	5	2	0	5	17	
21%	0	17%	100%	5%	14%	39%	0	0	0	36%	28%	21%	41%	36%	0	16%	27%	
17	0	1	0	0	0	4	1	0	0	2	2	15	1	1	5	5	5	
15%	0	3%	0	3%	0	22%	100%	38%	0	30%	26%	16%	8%	19%	52%	15%	9%	
IMI	0	0	0	2	0	0	0	0	0	0	0	5	2	0	0	5	3	
8	0	0	0	24%	0	0	0	0	0	0	0	6%	19%	0	0	14%	4%	
O	0	0	0	0	0	1	0	0	0	0	1	2	0	0	1	0	1	
2%	0	0	0	0	0	4%	0	0	0	0	6%	2%	4%	9%	8%	0	1%	
G	0	0	0	2	3	0	0	0	0	0	0	6	0	0	0	4	1	
5%	8%	0	0	23%	53%	0	0	0	0	0	0	6%	0	0	0	13%	1%	
1	5	24	1	8	6	18	1	1	0	7	9	92	12	5	9	34	62	
100%	100%	100%	100%	100%	100%	100%	100%	100%	0	100%	100%	100%	100%	100%	100%	100%	100%	
60	4	19	0	4	2	6	0	1	0	2	4	45	3	2	4	14	35	
51%	92%	80%	0	45%	33%	36%	0	62%	0	34%	40%	49%	28%	36%	40%	42%	58%	
O	4	24	1	4	3	17	1	1	0	7	8	79	9	4	8	25	58	
86%	92%	100%	100%	53%	47%	96%	100%	100%	0	100%	94%	86%	77%	91%	92%	73%	93%	
109	4	24	1	6	3	17	1	1	0	7	8	84	11	4	8	30	60	
93%	92%	100%	100%	77%	47%	96%	100%	100%	0	100%	94%	91%	96%	91%	92%	87%	98%	

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A1a. How often in the past 3 months have you watched these TV channels?: BBC News Channel

Base: All Respondents who have watched TV in the last 3 months

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	1354	757	595	142	217	436	558	392	926	545	400	171	238	729	625	1027	116	113	98
Base: All Respondents who have watched TV in the last 3 months	1350	742	606	124	214	431	579	369	944	376	498	240	236	848	502	1156	98	69	28
Effective Base	925.8	535.3	391.9	98.6	153.4	298.2	377.8	270.6	629.6	390.6	299.0	131.6	164.0	515.9	438.5	747.5	85.7	78.5	75.4
A few times a day	273	163	110	25	55	84	109	90	174	79	92	44	57	185	88	226	25	17	6
HS	20%	22%	18%	20%	26%	20%	19%	24%	18%	21%	19%	19%	24%	22%	18%	20%	25%	24%	21%
At least once every day	457	253	204	33	79	151	195	124	318	124	172	82	79	278	179	386	37	24	10
zH	34%	34%	34%	26%	37%	35%	34%	34%	34%	33%	35%	34%	34%	33%	36%	33%	36%	35%	34%
About two or three times a week	271	156	113	31	37	88	113	90	175	64	111	50	46	181	90	239	12	14	5
zH	20%	21%	19%	25%	17%	20%	20%	24%	19%	17%	22%	21%	20%	21%	18%	21%	12%	21%	18%
At least once a week	203	109	94	21	30	77	75	48	148	64	66	35	37	137	66	175	15	7	5
zH	15%	15%	15%	17%	14%	18%	13%	13%	16%	17%	13%	15%	16%	16%	13%	15%	16%	11%	19%
At least once a month	88	39	49	8	11	22	48	10	78	31	27	18	12	48	40	79	7	1	2
zG	7%	5%	8%	6%	5%	5%	8%	3%	8%	8%	5%	8%	5%	6%	8%	7%	7%	1%	6%
At least once in the last three months	30	14	16	3	3	6	18	5	26	10	12	5	3	10	21	26	1	3	0
zG	2%	2%	3%	2%	1%	1%	3%	1%	3%	3%	2%	2%	1%	1%	4%	2%	1%	4%	1%
Don't know/can't remember	28	8	20	4	0	4	20	3	25	3	17	6	2	10	18	24	1	3	0
zF	2%	1%	3%	3%	0%	1%	4%	1%	3%	1%	3%	2%	1%	1%	4%	2%	1%	4%	0%
Total	1350	742	606	124	214	431	579	369	944	376	498	240	236	848	502	1156	98	69	28
ADGIMI	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	730	416	314	57	134	235	304	214	492	203	264	126	137	463	267	612	62	41	16
zF	54%	56%	52%	46%	62%	55%	53%	58%	52%	54%	53%	53%	58%	55%	53%	53%	63%	59%	55%
Weekly (Net)	1204	681	521	110	201	400	492	352	815	332	441	211	220	781	423	1026	89	62	26
BFHNY	89%	92%	86%	88%	94%	93%	85%	95%	86%	88%	89%	88%	93%	92%	84%	89%	91%	91%	93%
Monthly (Net)	1292	720	570	117	212	421	540	362	893	363	468	229	232	629	463	1105	96	63	28
BFHN	96%	97%	94%	95%	99%	98%	93%	98%	95%	96%	94%	95%	96%	98%	92%	96%	99%	92%	98%
zB	zB	zB	zB	zB	zF	zF	zF	zH	zH	zH	zH	zH	J	zN	zN	Q*	Q*	Q*	Q*

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A1a. How often in the past 3 months have you watched these TV channels?: BBC News Channel

Base: All Respondents who have watched TV in the last 3 months

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	1354	87	278	45	154	64	99	82	40	36	30	112	1130	160	86	90	344	567
Base: All Respondents who have watched TV in the last 3 months	1350	102	300	60	175	73	105	89	50	46	35	121	1140	151	76	90	360	544
Effective Base	925.8	62.3	196.7	34.8	111.4	49.1	74.7	61.6	29.3	28.4	20.3	81.3	772.5	110.2	60.9	66.3	234.9	400.6
A few times a day	273	9	72	8	42	19	19	11	10	5	5	27	228	29	10	24	81	109
20%		9%	24%	13%	24%	26%	18%	12%	21%	11%	13%	22%	20%	19%	13%	27%	23%	20%
HS	*		SY	*		S	*					S*			*			
At least once every day	457	42	94	25	63	16	30	29	15	18	13	41	382	57	32	36	111	174
34%		42%	31%	42%	36%	21%	29%	32%	31%	40%	38%	34%	34%	38%	41%	40%	31%	32%
		W*		W*		*	*	*	**	*	**	*			*	*	*	*
About two or three times a week	271	13	55	13	30	22	34	20	14	5	10	22	232	26	15	14	74	122
20%		13%	18%	21%	17%	30%	33%	23%	10%	30%	16%	16%	20%	17%	20%	15%	21%	22%
		*		*		S*	zSTVc*	*	**	*	**	*			*	*	*	*
At least once a week	203	25	46	8	20	11	18	11	4	10	2	20	178	17	11	10	56	92
15%		24%	15%	13%	11%	15%	17%	12%	9%	22%	4%	17%	16%	11%	15%	11%	15%	17%
		zV*				*	*	*	**	*	**	*			*	*	*	*
At least once a month	88	7	17	4	11	3	2	16	3	5	3	9	72	13	5	2	25	32
7%		6%	6%	7%	6%	4%	2%	18%	6%	10%	9%	7%	6%	8%	6%	2%	7%	6%
		GQ		*		*	zTVWX*	*	**	*	**	*			*	*	*	*
At least once in the last three months	30	4	7	0	4	2	0	3	2	1	2	2	27	3	1	1	7	12
2%		4%	2%	0	2%	3%	0	3%	5%	2%	5%	1%	2%	2%	2%	1%	2%	2%
		*		*		*	*	*	**	*	**	*			*	*	*	*
Don't know/can't remember	28	1	10	3	6	0	2	0	2	0	0	1	22	6	2	3	6	4
2%		1%	3%	4%	3%	0	2%	0	0	5%	0	1%	2%	4%	3%	3%	2%	1%
		ADGIMI		*		*	*	*	**	*	**	*			*	*	*	*
Total	1350	102	300	60	175	73	105	89	50	46	35	121	1140	151	76	90	360	544
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	730	52	166	33	105	35	49	39	26	23	18	67	610	86	42	61	193	283
54%		51%	55%	55%	60%	48%	46%	44%	51%	50%	51%	56%	54%	57%	55%	67%	53%	52%
		*		*	Y	*	*	*	**	*	**	*			*	zh*	*	*
Weekly (Net)	1204	90	267	54	155	68	101	71	44	38	30	110	1020	128	68	84	323	497
89%		88%	89%	89%	88%	93%	97%	79%	89%	83%	85%	91%	89%	85%	89%	93%	90%	91%
		BFINNY	Y	Y	Y	Y*	zY*	Y*	Y*	Y*	Y*	Y*			*	*	*	*
Monthly (Net)	1292	96	283	58	166	71	103	86	47	43	33	119	1091	141	73	86	348	528
96%		95%	95%	96%	94%	97%	98%	97%	95%	93%	95%	98%	96%	94%	95%	96%	97%	97%
		BFINN	*	*	*	*	*	*	**	**	**	*			*	*	*	*

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A1a. How often in the past 3 months have you watched these TV channels?: BBC Parliament

Base: All Respondents who have watched TV in the last 3 months

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	479	317	162	63	98	133	184	161	305	219	129	46	85	285	194	367	40	39	33
Base: All Respondents who have watched TV in the last 3 months	453	292	161	63	86	126	175	143	297	152	155	64	82	310	143	390	31	24	8
Effective Base	331.4	221.2	110.8	45.0	76.2	90.9	121.2	118.9	204.7	156.7	99.3	38.4	54.4	204.7	136.6	268.8	30.9	28.1	26.6
A few times a day	65 14%	46 16%	19 12%	13 20%	20 23%	13 10%	19 11%	39 27%	24 8%	24 16%	17 11%	8 13%	15 18%	50 16%	15 10%	56 14%	4 14%	3 11%	2 20%
At least once every day	96 21%	59 20%	37 23%	17 27%	15 17%	34 27%	30 17%	33 23%	59 20%	29 19%	30 20%	8 13%	28 34%	72 23%	24 17%	82 21%	3 9%	9 36%	2 22%
About two or three times a week	98 22%	63 22%	35 22%	15 24%	23 27%	24 19%	34 19%	32 23%	65 22%	29 19%	36 23%	18 28%	15 18%	67 22%	31 22%	86 22%	9 29%	2 8%	1 12%
At least once a week	96 21%	59 20%	37 23%	8 13%	12 13%	28 22%	48 28%	19 13%	73 25%	35 23%	36 23%	14 22%	12 14%	63 20%	34 24%	78 20%	9 30%	6 26%	3 32%
At least once a month	53 12%	39 13%	14 9%	4 7%	9 11%	15 12%	24 14%	10 7%	42 14%	24 16%	13 8%	9 15%	7 9%	35 11%	18 13%	46 12%	4 14%	2 9%	0 5%
At least once in the last three months	38 8%	24 8%	13 8%	1 2%	8 9%	12 9%	17 10%	9 6%	26 9%	10 6%	17 11%	6 10%	5 6%	20 6%	18 13%	33 9%	1 2%	3 11%	1 10%
Don't know/can't remember	8 2%	2 1%	6 4%	4 7%	0 0%	0 0%	3 2%	1 1%	7 2%	1 1%	6 4%	0 0%	1 1%	4 1%	3 2%	8 2%	0 0%	0 0%	0 0%
Total	453 100%	292 100%	161 100%	63 100%	86 100%	126 100%	175 100%	143 100%	297 100%	152 100%	155 100%	64 100%	82 100%	310 100%	143 100%	390 100%	31 100%	24 100%	8 100%
Daily (Net)	160 35%	105 36%	56 35%	30 47%	35 41%	47 37%	49 28%	72 50%	83 28%	53 35%	48 31%	17 26%	43 52%	121 39%	39 27%	138 35%	7 24%	11 46%	3 41%
Weekly (Net)	355 78%	227 78%	128 79%	53 84%	69 81%	99 78%	131 75%	123 86%	221 75%	118 77%	119 77%	48 76%	69 84%	251 81%	104 72%	302 78%	26 84%	20 80%	7 85%
Monthly (Net)	408 90%	266 91%	142 88%	58 91%	79 91%	114 91%	155 89%	133 93%	264 89%	142 93%	132 85%	58 90%	76 93%	286 92%	122 85%	349 89%	30 98%	22 89%	7 90%
	N			*	*	*	*				*	*	*	N			*	**	**

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A1a. How often in the past 3 months have you watched these TV channels?: BBC Parliament

Base: All Respondents who have watched TV in the last 3 months

Total	England Regions												Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
479	28	126	17	40	26	41	17	19	7	17	29	400	45	26	39	121	221	
453	30	136	19	40	24	45	19	23	9	18	27	380	39	19	38	120	203	
331.4	21.2	88.5	13.5	28.2	21.1	32.9	13.3	16.3	4.9	10.5	20.3	273.3	33.1	19.5	29.1	84.7	161.6	
65 14%	6 19%	28 20%	4 21%	1 3%	2 8%	5 12%	0 0%	5 21%	1 10%	2 11%	3 11%	54 14%	2 4%	2 11%	9 24%	11 9%	39 19%	
H 96 21%	7 23%	28 21%	2 13%	15 37%	3 13%	7 16%	2 10%	3 14%	3 35%	4 24%	7 25%	73 19%	12 31%	3 17%	9 23%	20 16%	43 21%	
98 22%	7 23%	22 16%	1 8%	9 21%	7 30%	20 43%	5 24%	2 10%	2 18%	3 19%	9 32%	84 22%	6 15%	4 19%	4 10%	33 27%	48 24%	
96 21%	6 19%	29 21%	7 36%	12 30%	6 23%	6 13%	5 29%	1 6%	0 0%	3 18%	3 12%	84 22%	9 24%	3 14%	9 22%	33 28%	36 18%	
DG 53 12%	3 10%	14 10%	1 3%	2 5%	4 14%	5 11%	4 19%	7 33%	2 27%	3 17%	2 8%	49 13%	4 11%	4 21%	3 7%	12 10%	26 13%	
G 38 8%	1 5%	11 8%	3 19%	2 4%	2 10%	3 6%	3 18%	3 14%	1 9%	1 6%	2 9%	30 8%	5 13%	3 17%	5 13%	10 8%	10 5%	
I 8 2%	0 1%	5 3%	0 0%	0 0%	1 3%	0 0%	0 0%	1 3%	0 0%	1 4%	1 2%	7 2%	1 3%	0 0%	0 0%	2 1%	1 0%	
AI 453 100%	30 100%	136 100%	19 100%	40 100%	24 100%	45 100%	19 100%	23 100%	9 100%	18 100%	27 100%	380 100%	39 100%	19 100%	38 100%	120 100%	203 100%	
160 35%	13 42%	56 41%	6 35%	16 39%	5 21%	12 27%	2 10%	8 34%	4 45%	6 36%	10 36%	127 33%	14 35%	5 28%	18 48%	31 26%	82 41%	
FI 355 78%	26 84%	107 79%	15 79%	36 91%	18 73%	38 83%	12 63%	11 51%	5 63%	13 73%	22 81%	295 77%	29 74%	12 62%	31 80%	97 81%	166 82%	
HN 408 90%	29 94%	120 89%	15 81%	38 96%	21 88%	43 94%	16 82%	19 83%	8 91%	16 89%	24 89%	343 90%	33 85%	16 83%	34 87%	109 90%	192 95%	
N	453	30	136	19	40	24	45	19	23	9	18	27	380	39	19	38	120	203

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A1a. How often in the past 3 months have you watched these TV channels?: BBC Alba

Base: All Respondents who have watched TV in the last 3 months

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	145	94	51	23	48	47	27	87	56	80	34	9	22	114	31	83	47	11	4
Base: All Respondents who have watched TV in the last 3 months	133	83	50	21	39	43	30	73	55	56	46	13	20	111	23	81	47	4	1
Effective Base	105.7	71.9	35.1	18.0	37.8	35.1	18.0	67.3	41.0	66.2	26.4	8.2	16.5	83.6	23.7	66.6	32.9	9.4	2.9
A few times a day	38	23	15	12	15	11	0	30	9	19	9	4	6	36	2	31	4	2	0
HP	29%	28%	29%	60%	37%	26%	0	40%	15%	35%	20%	30%	30%	33%	6%	38%	9%	53%	47%
At least once every day	21	13	9	2	9	4	5	13	9	10	5	0	6	16	5	16	5	0	0
16%	15%	17%	12%	23%	10%	17%	17%	17%	16%	18%	12%	0	30%	14%	23%	20%	10%	11%	7%
About two or three times a week	32	17	15	3	11	9	9	19	10	12	15	4	2	28	4	13	17	1	0
O	24%	21%	29%	13%	28%	21%	31%	25%	18%	21%	32%	29%	10%	26%	16%	17%	37%	26%	15%
At least once a week	21	14	7	2	2	6	11	5	15	6	8	2	4	12	9	10	10	0	0
16%	16%	14%	7%	5%	14%	37%	37%	6%	27%	11%	18%	16%	21%	11%	38%	13%	22%	0	0
DGM	10	8	1	0	2	5	1	4	4	3	3	1	0	7	2	0	7	0	0
At least once a month	6%	9%	1%	0	6%	11%	5%	6%	7%	6%	7%	9%	2%	6%	8%	0	16%	10%	31%
O	10	8	2	1	0	6	3	3	7	4	3	2	1	9	2	7	3	0	0
At least once in the last three months	8%	10%	4%	4%	0	15%	10%	4%	13%	7%	7%	16%	6%	8%	7%	9%	7%	0	0
DG	3	0	3	1	0	2	0	1	2	1	2	0	0	3	0	3	0	0	0
Don't know/can't remember	2%	0	5%	4%	0	4%	0	1%	3%	1%	4%	0	0	2%	0	3%	0	0	0
AI	133	83	50	21	39	43	30	73	55	56	46	13	20	111	23	81	47	4	1
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	59	36	23	15	24	15	5	42	17	29	14	4	12	52	7	47	9	3	1
HP	44%	43%	46%	71%	61%	35%	17%	57%	31%	53%	32%	30%	60%	47%	31%	58%	19%	64%	53%
Weekly (Net)	112	67	45	19	37	26	26	65	42	47	37	9	18	93	19	71	37	4	1
E	84%	81%	90%	92%	94%	70%	85%	89%	76%	85%	82%	75%	92%	84%	85%	87%	78%	90%	69%
Monthly (Net)	120	75	46	19	39	35	27	70	46	51	41	11	18	99	21	71	44	4	1
E	90%	90%	91%	92%	100%	81%	90%	95%	83%	91%	89%	84%	94%	90%	93%	88%	93%	100%	100%
					zE*			z*											

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A1a. How often in the past 3 months have you watched these TV channels?: BBC Alba

Base: All Respondents who have watched TV in the last 3 months

Total	England Regions												Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
145	7	34	1	7	6	14	2	0	1	3	8	122	11	12	13	25	86	
133	9	33	1	6	4	13	2	0	1	4	8	113	11	10	13	20	81	
105.7	6.3	27.3	1.0	5.5	5.9	11.4	2.0	0	1.0	2.2	6.2	89.1	6.9	8.1	10.5	19.5	61.2	
38	3	21	0	2	1	2	1	0	0	0	1	30	1	1	6	3	28	
29%	36%	65%	0	29%	19%	16%	42%	0	0	0	8%	27%	5%	11%	46%	15%	35%	
HP	21	0	6	0	1	0	4	0	0	2	2	20	0	3	1	2	12	
16%	0	18%	0	14%	0	31%	0	0	100%	62%	27%	18%	0	30%	11%	12%	15%	
**	**	**	**	**	**	**	**	**	**	**	**	*	**	**	**	**	*	
32	2	2	0	2	1	5	0	0	0	0	2	25	6	3	2	5	21	
24%	16%	6%	0	35%	14%	42%	0	0	0	0	24%	22%	58%	26%	13%	25%	26%	
O	21	**	**	**	**	**	**	**	**	**	**	*	**	**	**	**	*	
16%	2	2	0	1	2	1	0	0	0	1	1	17	3	3	2	3	9	
DGM	8	0	0	0	0	0	0	0	0	0	0	8	1	0	1	1	6	
8	0	0	0	4%	0	0	0	0	0	0	0	7%	5%	0	8%	7%	7%	
O	10	**	**	**	**	**	**	**	**	**	**	*	**	**	**	**	*	
8%	2	2	1	0	1	0	1	0	0	0	1	10	0	0	1	2	5	
DG	21%	5%	100%	0	15%	0	58%	0	0	0	7%	9%	0	0	10%	10%	6%	
3	0	0	0	0	0	0	0	0	0	0	2	3	0	0	0	3	0	
2%	0	0	0	0	0	0	0	0	0	20%	24%	2%	0	0	0	13%	0	
AI	**	**	**	**	**	**	**	**	**	**	**	*	**	**	**	**	*	
133	9	33	1	6	4	13	2	0	1	4	8	113	11	10	13	20	81	
100%	100%	100%	100%	100%	100%	100%	100%	0	100%	100%	100%	100%	100%	100%	100%	100%	100%	
59	3	28	0	2	1	6	1	0	1	2	3	50	1	4	7	6	40	
44%	36%	84%	0	43%	19%	47%	42%	0	100%	62%	35%	44%	5%	41%	57%	27%	49%	
HP	112	**	**	**	**	**	**	**	**	**	**	*	**	**	**	**	*	
112	7	31	0	5	4	13	1	0	1	3	5	92	10	10	11	14	70	
84%	79%	95%	0	96%	85%	100%	42%	0	100%	80%	69%	82%	95%	100%	83%	70%	87%	
E	120	**	**	**	**	**	**	**	**	**	**	*	**	**	**	**	*	
120	7	31	0	6	4	13	1	0	1	3	5	100	11	10	12	16	76	
90%	79%	95%	0	100%	85%	100%	42%	0	100%	80%	69%	88%	100%	100%	90%	77%	94%	
E	**	**	**	**	**	**	**	**	**	**	**	*	**	**	**	**	*	

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A1a. How often in the past 3 months have you watched these TV channels?: CBBC

Base: All Respondents who have watched TV in the last 3 months

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	307	154	152	56	98	114	39	202	100	157	65	29	56	213	94	240	24	17	26
Base: All Respondents who have watched TV in the last 3 months	277	140	136	43	91	95	48	170	104	99	85	44	49	215	62	246	16	8	7
Effective Base	197.6	109.4	89.3	38.8	68.9	69.9	25.3	135.4	62.7	121.7	50.3	20.8	34.1	142.5	60.1	165.9	17.1	10.8	20.9
A few times a day	69	35	35	12	35	22	0	57	11	30	21	11	7	61	8	60	5	3	1
	25%	25%	25%	28%	39%	23%	0	33%	11%	30%	24%	26%	15%	28%	13%	24%	29%	42%	20%
	HN			*	z*	*	**	zH	*	z	*	**	*	N	*	*	**	**	**
At least once every day	74	37	37	12	19	33	10	54	19	26	15	16	17	65	9	65	3	4	2
	27%	26%	27%	29%	21%	34%	22%	32%	18%	26%	18%	36%	35%	30%	14%	27%	21%	43%	31%
	NI			*	*	*	**	zH	*	*	*	**	*	N	*	*	**	**	**
About two or three times a week	58	27	32	5	19	25	9	39	19	22	21	8	8	46	12	52	4	1	1
	21%	19%	23%	12%	21%	27%	18%	23%	18%	22%	24%	18%	16%	21%	20%	21%	27%	7%	12%
	T			*	*	*	**	*	*	*	*	**	*	*	*	*	**	**	**
At least once a week	36	24	12	7	10	9	11	14	23	11	14	4	7	22	15	34	1	0	1
	13%	17%	9%	16%	11%	9%	23%	8%	22%	12%	16%	8%	15%	10%	24%	14%	6%	5%	16%
	GM			*	*	*	**	*	*	*	*	**	*	*	zM*	*	*	**	**
At least once a month	19	10	9	1	5	2	12	3	16	5	5	3	6	13	6	17	2	0	0
	7%	7%	7%	3%	5%	2%	24%	2%	16%	5%	6%	7%	12%	6%	10%	7%	11%	0	7%
	EGI			*	*	*	**	*	zG*	*	*	**	*	*	*	*	**	**	**
At least once in the last three months	15	5	10	4	3	4	4	3	12	3	8	1	3	8	7	14	0	0	1
	6%	4%	7%	10%	3%	4%	8%	1%	12%	3%	9%	2%	7%	4%	12%	6%	0	0	14%
	GM			*	*	*	**	*	zG*	*	*	**	*	*	zM*	*	**	**	**
Don't know/can't remember	5	3	2	1	0	0	3	1	3	1	2	1	0	0	4	4	1	0	0
	2%	2%	1%	3%	0	0	6%	1%	3%	1%	3%	2%	0	0	7%	1%	5%	3%	0
	GM			*	*	*	**	*	*	*	*	**	*	*	zM*	*	**	**	**
Total	277	140	136	43	91	95	48	170	104	99	85	44	49	215	62	246	16	8	7
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	143	72	72	24	54	55	10	110	30	56	36	27	24	126	17	125	8	7	3
	52%	51%	53%	57%	59%	58%	22%	65%	29%	57%	42%	62%	50%	59%	27%	51%	50%	85%	51%
	HN			*	*	*	**	zH	*	*	*	**	*	zN	*	*	**	**	**
Weekly (Net)	238	122	116	36	83	89	30	163	72	89	70	39	40	194	44	211	13	8	5
	86%	87%	85%	84%	91%	94%	62%	96%	69%	90%	83%	86%	81%	90%	71%	88%	84%	97%	79%
	HN			*	*	z*	**	zH	*	z	*	**	*	zN	*	*	**	**	**
Monthly (Net)	257	132	125	87	87	91	42	166	88	94	76	42	45	207	50	228	15	8	6
	93%	94%	92%	87%	96%	96%	86%	98%	85%	95%	88%	96%	93%	96%	81%	93%	95%	97%	86%
	HN		*	*	*	*	**	zH	*	*	*	**	*	zN	*	*	**	**	**

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A1a. How often in the past 3 months have you watched these TV channels?: CBBC

Base: All Respondents who have watched TV in the last 3 months

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	307	12	70	15	35	12	25	20	5	5	10	31	250	28	14	16	73	166
Base: All	277	13	70	20	34	13	30	19	4	4	11	28	234	21	12	16	79	140
Respondents who have watched TV in the last 3 months																		
Effective Base	197.6	7.0	43.6	10.9	25.4	10.3	18.6	16.1	4.8	4.3	6.5	23.9	158.8	21.8	10.8	11.5	47.4	116.3
A few times a day	69	2	23	3	10	1	12	0	1	1	0	7	56	2	1	4	17	42
25%	25%	16%	34%	12%	29%	7%	39%	2%	25%	19%	0	26%	24%	10%	6%	24%	21%	30%
HN	74	6	23	1	9	1	7	7	0	0	3	8	62	10	2	3	26	30
At least once every day	27%	49%	33%	5%	27%	6%	25%	35%	13%	0	25%	27%	27%	44%	19%	20%	33%	22%
NI	58	3	7	6	4	7	8	6	0	2	4	6	52	4	6	6	11	34
About two or three times a week	21%	26%	10%	28%	11%	57%	25%	30%	0	51%	33%	23%	22%	20%	54%	35%	13%	24%
T	36	1	7	4	7	2	4	2	0	1	2	5	30	3	0	1	10	18
At least once a week	73%	9%	10%	18%	20%	14%	12%	11%	0	30%	14%	17%	13%	16%	0	5%	12%	13%
GM	19	0	7	2	2	1	0	3	1	0	0	1	17	0	1	0	12	6
At least once a month	7%	0	10%	9%	7%	11%	0	13%	20%	0	0	4%	7%	2%	11%	2%	15%	4%
EG1	15	0	3	4	2	0	0	1	2	0	3	1	13	1	1	2	2	9
At least once in the last three months	6%	0	4%	20%	5%	0	0	3%	42%	0	27%	2%	6%	4%	7%	13%	3%	6%
GM	5	0	0	2	0	1	0	1	0	0	0	0	3	1	0	0	2	2
Don't know/can't remember	2%	0	0	0	0	5%	0	5%	0	0	0	0	1%	4%	3%	0	2%	1%
GM	277	13	70	20	34	13	30	19	4	4	11	28	234	21	12	16	79	140
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	143	8	46	4	19	2	19	7	1	1	3	15	118	12	3	7	43	72
52%	52%	65%	66%	17%	57%	12%	63%	37%	36%	19%	25%	53%	51%	54%	25%	44%	55%	52%
HN	238	13	60	13	30	11	30	15	1	4	8	26	201	19	10	14	63	124
Weekly (Net)	86%	100%	86%	64%	88%	83%	100%	78%	36%	100%	73%	92%	86%	90%	79%	85%	80%	89%
Monthly (Net)	257	13	67	15	32	12	30	17	2	4	8	27	217	20	11	14	75	129
93%	93%	100%	96%	73%	95%	95%	100%	92%	58%	100%	73%	96%	93%	92%	90%	87%	95%	93%
HN																		

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A1a. How often in the past 3 months have you watched these TV channels?: CBeebies

Base: All Respondents who have watched TV in the last 3 months

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	386	138	248	47	128	147	63	280	102	172	101	27	86	248	138	281	37	31	37
Base: All Respondents who have watched TV in the last 3 months	353	128	225	36	124	126	66	251	99	111	126	33	83	262	91	299	28	17	10
Effective Base	254.7	97.9	157.3	32.4	86.7	96.4	40.9	191.8	62.1	124.8	77.0	20.8	52.3	171.3	93.3	201.2	26.6	20.2	30.6
A few times a day	88 25%	34 27%	54 24%	12 33%	46 38%	30 24%	0 0	81 32%	7 7%	23 20%	33 26%	11 32%	22 26%	72 27%	16 18%	73 24%	7 26%	6 36%	2 24%
At least once every day	100 28%	39 31%	60 27%	9 25%	33 26%	42 33%	15 23%	79 32%	20 20%	35 32%	24 19%	9 28%	32 38%	81 31%	19 21%	83 28%	9 31%	5 28%	3 35%
About two or three times a week	74 21%	23 18%	51 23%	6 17%	24 20%	28 22%	16 24%	53 21%	20 20%	23 20%	33 26%	6 19%	13 15%	54 20%	20 22%	67 23%	3 10%	2 15%	2 15%
At least once a week	38 11%	14 11%	24 11%	4 10%	10 8%	10 8%	14 22%	18 7%	19 20%	10 9%	15 12%	5 16%	8 9%	23 9%	14 16%	29 10%	6 21%	1 7%	1 11%
At least once a month	23 7%	7 5%	17 7%	0 0	7 6%	10 8%	6 10%	13 5%	10 11%	9 8%	12 9%	0 0	2 3%	15 6%	9 10%	20 7%	1 4%	2 12%	0 5%
At least once in the last three months	27 8%	10 7%	17 8%	5 14%	3 2%	7 6%	12 18%	7 3%	20 20%	10 9%	9 7%	2 6%	7 8%	17 7%	10 10%	25 8%	1 2%	0 2%	1 10%
Don't know/can't remember	3 1%	2 1%	1 1%	0 1%	0 0	0 0	3 4%	0 0	3 3%	2 2%	1 1%	0 0	0 0	0 0	3 3%	1 0	2 5%	0 0	0 0
GM	353	128	225	36	124	126	66	251	99	111	126	33	83	262	91	299	28	17	10
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	188 53%	74 58%	114 51%	21 58%	79 64%	72 57%	15 23%	160 64%	26 27%	58 52%	57 45%	20 60%	53 64%	153 58%	36 39%	156 52%	16 57%	11 64%	6 59%
Weekly (Net)	300 85%	110 86%	190 84%	31 85%	113 92%	109 87%	45 69%	232 92%	66 66%	90 81%	105 83%	31 94%	74 89%	229 88%	71 77%	253 85%	24 88%	15 86%	8 85%
Monthly (Net)	323 92%	117 91%	206 92%	31 85%	120 97%	119 94%	52 78%	244 97%	77 77%	99 89%	117 92%	31 94%	76 92%	244 93%	79 87%	272 91%	26 92%	17 98%	9 90%
FHN																			

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A1a. How often in the past 3 months have you watched these TV channels?: CBeebies

Base: All Respondents who have watched TV in the last 3 months

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	386	20	73	11	40	13	32	23	14	5	12	38	327	31	25	18	94	197
Base: All	353	22	76	16	38	13	27	24	15	7	18	42	302	26	20	18	95	172
Respondents who have watched TV in the last 3 months																		
Effective Base	254.7	13.1	46.0	8.2	28.7	11.1	26.0	18.6	11.5	4.8	9.2	30.1	213.2	22.8	18.1	12.4	62.3	133.6
A few times a day	88	5	27	4	15	1	7	0	3	2	2	8	81	2	6	3	25	43
25%	FHN	21%	35%	22%	40%	10%	26%	2%	20%	22%	8%	20%	27%	7%	32%	19%	27%	25%
At least once every day	100	9	22	1	7	2	8	10	6	0	4	14	88	7	4	5	35	44
28%	J	40%	29%	8%	18%	12%	31%	42%	38%	0	23%	32%	29%	25%	20%	26%	37%	25%
About two or three times a week	74	3	11	2	9	6	9	6	2	2	7	11	61	8	6	2	16	41
17%	Gd	13%	15%	14%	23%	44%	32%	23%	15%	32%	38%	26%	20%	31%	29%	13%	17%	24%
At least once a week	38	3	5	4	4	2	1	4	2	3	1	2	25	6	2	4	7	16
11%	Gd	15%	6%	22%	10%	14%	2%	16%	13%	45%	4%	4%	8%	22%	11%	22%	7%	9%
At least once a month	23	0	5	2	2	1	1	2	1	0	4	2	22	1	1	2	5	13
7%	GM	0	6%	11%	5%	9%	4%	8%	5%	0	24%	4%	7%	6%	6%	9%	5%	8%
At least once in the last three months	27	2	6	4	1	1	2	2	1	0	1	5	23	2	0	2	6	14
8%	DG	11%	8%	23%	3%	6%	5%	9%	9%	0	3%	13%	8%	6%	0	10%	7%	8%
Don't know/can't remember	3	0	0	0	0	1	0	0	0	0	0	0	2	1	0	0	0	2
1%	GM	0	0	0	1%	5%	0	0	0	0	0	1%	1%	3%	2%	0	0	1%
Total	353	22	76	16	38	13	27	24	15	7	18	42	302	26	20	18	95	172
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	188	13	49	5	22	3	16	11	8	2	6	22	169	8	11	8	61	87
53%	FHN	61%	65%	30%	57%	22%	57%	44%	58%	22%	31%	52%	56%	32%	53%	45%	64%	50%
Weekly (Net)	300	20	65	11	35	10	25	20	13	7	13	35	255	22	19	15	83	143
85%	FHN	89%	86%	66%	91%	80%	91%	83%	86%	100%	73%	82%	84%	86%	92%	80%	88%	83%
Monthly (Net)	323	20	69	12	37	11	26	22	13	7	18	37	276	24	20	16	89	156
92%	FHN	89%	92%	77%	96%	89%	95%	91%	91%	100%	97%	86%	92%	91%	98%	90%	93%	91%
92%	FHN	89%	92%	77%	96%	89%	95%	91%	91%	100%	97%	86%	92%	91%	98%	90%	93%	91%

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A1a. How often in the past 3 months have you watched these TV channels?: BBC Scotland

Base: All Respondents who have watched TV in the last 3 months

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	233	137	96	22	42	91	78	87	141	107	63	27	36	142	91	71	150	8	4
Base: All Respondents who have watched TV in the last 3 months	208	122	87	16	36	82	75	77	127	68	73	35	33	146	62	71	133	3	1
Effective Base	165.8	102.4	64.1	14.1	31.5	65.6	55.3	62.5	99.1	80.1	46.2	23.8	28.2	104.1	68.0	50.6	110.2	7.5	3.5
A few times a day	33	17	16	4	12	10	7	16	17	17	6	6	5	29	4	18	15	0	0
NP	16%	14%	19%	27%	34%	12%	10%	20%	13%	24%	8%	16%	15%	20%	6%	25%	11%	14%	0
At least once every day	67	37	30	2	16	25	23	30	37	20	23	10	14	52	15	20	46	0	0
DO	32%	31%	34%	14%	45%	31%	31%	39%	29%	29%	32%	28%	43%	35%	24%	28%	35%	9%	40%
About two or three times a week	33	23	10	5	3	12	13	10	21	12	9	6	5	16	16	9	23	1	0
M	16%	19%	12%	28%	8%	15%	18%	13%	16%	18%	13%	17%	16%	11%	26%	12%	17%	27%	0
At least once a week	37	21	17	2	1	18	16	10	26	9	14	9	5	24	13	6	31	0	0
DO	18%	17%	19%	10%	4%	22%	22%	13%	21%	13%	19%	26%	17%	17%	21%	9%	23%	9%	22%
At least once a month	24	16	8	1	3	9	11	5	18	7	10	5	2	16	7	8	15	0	0
P	11%	13%	9%	3%	9%	11%	14%	7%	14%	10%	14%	13%	7%	11%	12%	11%	11%	13%	39%
At least once in the last three months	8	3	5	1	0	4	4	3	5	3	4	0	0	5	3	4	3	1	0
4%	2%	6%	2%	1%	4%	5%	5%	4%	4%	5%	6%	0	1%	4%	5%	6%	2%	28%	0
Don't know/can't remember	7	6	1	2	0	3	1	3	3	1	6	0	0	3	3	7	0	0	0
P	3%	5%	1%	15%	0	4%	1%	4%	3%	1%	8%	0	0	2%	5%	9%	0	0	0
Total	208	122	87	16	36	82	75	77	127	68	73	35	33	146	62	71	133	3	1
N	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	100	54	46	7	28	35	30	45	54	36	29	16	19	81	19	38	61	1	0
N	48%	45%	53%	41%	79%	43%	40%	59%	42%	54%	40%	44%	58%	55%	31%	53%	46%	23%	40%
Weekly (Net)	170	98	73	13	32	66	60	65	101	57	52	31	30	121	49	53	115	2	1
N	82%	80%	84%	79%	90%	80%	80%	85%	79%	84%	72%	87%	91%	83%	78%	74%	86%	60%	61%
Monthly (Net)	194	113	81	13	35	75	70	71	119	64	62	35	32	138	56	61	130	2	1
N	83%	93%	93%	82%	99%	92%	94%	92%	93%	94%	86%	100%	99%	94%	90%	85%	98%	72%	100%
JO																	zO		

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A1a. How often in the past 3 months have you watched these TV channels?: BBC Scotland

Base: All Respondents who have watched TV in the last 3 months

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	233	3	31	0	5	11	7	1	1	0	1	11	200	18	23	20	46	125
Base: All	208	3	29	0	4	13	9	1	0	0	1	10	184	11	20	19	42	108
Respondents who have watched TV in the last 3 months																		
Effective Base	165.8	2.8	22.9	0	2.6	8.0	4.8	1.0	1.0	0	1.0	8.3	139.9	15.7	15.7	14.5	31.1	90.1
A few times a day	33	2	11	0	0	3	0	0	0	0	1	1	28	1	3	3	5	20
16%	NP	47%	40%	0	0	22%	5%	0	0	0	100%	8%	15%	5%	16%	16%	11%	19%
At least once every day	67	0	9	0	3	5	0	0	0	0	0	3	61	2	6	7	13	34
32%	**	32%	0	0	76%	39%	0	0	0	0	0	26%	33%	20%	29%	35%	31%	32%
About two or three times a week	33	0	3	0	0	1	4	0	0	0	0	1	28	1	4	2	6	16
16%	M	10%	0	0	0	5%	44%	0	0	0	0	11%	15%	10%	21%	11%	13%	15%
At least once a week	37	1	3	0	0	0	1	0	0	0	0	1	34	3	2	7	9	17
18%	DO	25%	9%	0	0	0	17%	0	0	0	0	12%	18%	26%	11%	36%	22%	16%
At least once a month	24	0	2	0	0	1	3	0	0	0	0	1	20	2	4	0	6	12
11%	**	9%	0	0	8%	5%	35%	0	100%	0	0	6%	11%	22%	20%	0	13%	11%
At least once in the last three months	8	1	0	0	0	1	0	1	0	0	0	1	7	2	0	0	2	5
4%	**	28%	1%	0	8%	5%	0	100%	0	0	0	6%	4%	13%	2%	2%	4%	5%
Don't know/can't remember	7	0	0	0	0	3	0	0	0	0	0	3	6	0	0	0	2	4
3%	P	**	**	0	8%	23%	0	0	0	0	0	31%	3%	3%	0	0	6%	3%
Total	208	3	29	0	4	13	9	1	0	0	1	10	184	11	20	19	42	108
100%	100%	100%	0	100%	100%	100%	100%	100%	100%	0	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	100	2	20	0	3	8	0	0	0	0	1	3	88	3	9	10	18	55
48%	N	47%	71%	0	76%	62%	5%	0	0	0	100%	34%	48%	26%	45%	51%	42%	51%
Weekly (Net)	170	2	26	0	3	9	6	0	0	0	1	6	151	7	15	18	33	87
82%	**	72%	81%	0	76%	67%	65%	0	0	0	100%	57%	82%	62%	78%	96%	78%	81%
Monthly (Net)	194	2	29	0	3	9	9	0	0	0	1	6	171	10	20	18	38	99
93%	JO	72%	99%	0	84%	72%	100%	0	100%	0	100%	63%	93%	84%	98%	98%	91%	92%
JO	**	**	**	0	**	**	**	**	**	0	**	**	**	**	**	**	**	**

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A1a 2. How often in the past 3 months have you watched these TV channels? - Summary Table

Base: All Respondents

	BBC One (A)	BBC Two (B)	BBC Four (C)	ITV / STV (Scott land) / UTV (Nor thern Ireland) (D)	Any other ITV channel (e.g. ITV2, ITV3, ITV Be) (E)	Channel 4 (F)	Any other Channel 4 channel (e.g. E4, Film4, More4, 4Seven) (G)	Channel 5 (H)	Any other Channel 5 channel (e.g. 5USA, 5Star) (I)	Any UKTV channel (e.g. Dave, Really, Yesterday, Drama) (J)	Any Sky channel (e.g. Sky1, Sky Atla ntic, Sky Sports) (K)	S4C (L)	BBC News Channel (M)	BBC Parli ament (N)	BBC Alba (O)	CBBC (P)	CBeebies (Q)	BBC Scotland (R)
Unweighted Base	3769	3769	3769	3769	3769	3769	3769	3769	3769	3769	3769	3769	3769	3769	3769	3769	3769	3769
Base: All respondents	3769	3769	3769	3769	3769	3769	3769	3769	3769	3769	3769	3769	3769	3769	3769	3769	3769	3769
Effective Base	2540.2	2540.2	2540.2	2540.2	2540.2	2540.2	2540.2	2540.2	2540.2	2540.2	2540.2	2540.2	2540.2	2540.2	2540.2	2540.2	2540.2	2540.2
A few times a day	794 21%	328 9%	121 3%	632 17%	237 6%	284 8%	176 5%	204 5%	104 3%	144 5%	223 6%	27 1%	273 7%	65 2%	38 1%	69 2%	88 2%	33 1%
At least once every day	BCDEF GHIJKL MNOPQR 1304 35%	CEFGH IJKLMN OPQR 714 19%	LNOPQR 248 7%	BCEFG HIJKL MNOPQR 995 26%	CGIJK LMNOPQR 433 11%	CEGHIJ KLMNOPQR 632 17%	CILN OPQR 316 8%	CGIJK LMNOPQR 460 12%	LNOPQR 212 6%	ILNOPQR 256 7%	CGIJK LMNOPQR 331 9%	33 1%	457 12%	96 3%	21 1%	74 2%	100 3%	67 2%
About two or three times a week	BCDEF GHIJKL MNOPQR 517 14%	CEFGH IJKLMN OPQR 585 18%	LNOPQR 372 10%	BCEFG HIJKL MNOPQR 616 16%	CGIJK LMNOPQR 479 15%	CEGHIJ KLMNOPQR 748 20%	CILN OPQR 479 13%	CGIJK LMNOPQR 548 15%	LNOPQR 278 7%	ILNOPQR 419 11%	CGIJK LMNOPQR 295 8%	24 1%	271 7%	98 3%	32 1%	58 2%	74 2%	33 1%
At least once a week	CGIJKL MNOPQR 337 9%	ACDEG HIJKL MNOPQR 397 11%	IKLM NOPQR 297 8%	ACGIJK LMNOPQR 374 10%	CGIJKL MNOPQR 422 11%	ACDEG HIJKL MNOPQR 588 16%	CGIJKL MNOPQR 452 12%	CGIJKL MNOPQR 497 13%	LNOPQR 203 5%	IKLM NOPQR 284 8%	LNOPQR 193 5%	17 0	203 5%	96 3%	21 1%	36 1%	38 1%	37 1%
At least once a month	KLNOPQR 92 2%	ADGIJK LMNOPQR 151 4%	ADGIJK LMNOPQR 168 4%	KLNOPQR 115 3%	ADGIJK LMNOPQR 179 5%	ABCDIJK LMNOPQR 214 6%	ADGIJK LMNOPQR 183 5%	ABDIJK LMNOPQR 199 5%	KLNOPQR 105 3%	KLNOPQR 108 3%	LOPOR 60 2%	8 0	88 2%	53 1%	8 0	19 1%	23 1%	24 1%
At least once in the last three months	LOR 30 1%	KLOPR 44 1%	KLOPR 42 1%	LOR 38 1%	LOR 41 1%	AIKL MNOPQR 57 2%	AIKL MNOPQR 54 1%	AIKL MNOPQR 55 1%	LOR 31 1%	IKLOPOR 50 1%	LR 23 1%	2 0	30 1%	38 1%	10 0	15 0	27 1%	8 0
Don't know/can't remember	LNOPQR 22 1%	LNOPQR 23 1%	LNOPQR 30 1%	LNOPQR 24 1%	ABDIJK LMNOPQR 49 1%	ABCDIJK LMNOPQR 53 1%	ABDIJK LMNOPQR 46 1%	ABDIJK LMNOPQR 40 1%	LNOPQR 24 1%	LOPOR 19 1%	LOPOR 19 1%	6 0	28 1%	8 0	3 0	5 0	3 0	7 0
Never	684 18%	ADF 1427 36%	ABDEFGH 2491 66%	976 26%	ABDFH 1860 49%	AD 1193 32%	ABDEFH 2064 47%	ABDF 1766 42%	ABCDE FGHIJKM 2812 75%	ABDEFH 2489 69%	ABCD EFGHIJ 2625 70%	3652 97%	2419 64%	3316 88%	3636 96%	3492 93%	3416 91%	3561 94%
Total	3769 100%	3769 100%	3769 100%	3769 100%	3769 100%	3769 100%	3769 100%	3769 100%	3769 100%	3769 100%	3769 100%	3769 100%	3769 100%	3769 100%	3769 100%	3769 100%	3769 100%	3769 100%
Daily (Net)	2087 55%	1041 28%	369 10%	1627 43%	670 18%	917 24%	492 13%	664 18%	315 8%	399 11%	554 15%	60 2%	730 19%	160 4%	59 2%	143 4%	188 5%	100 3%
Weekly (Net)	BCDEF GHIJKL MNOPQR 2941 78%	CEFGH IJKLMN OPQR 2124 56%	ILNOPQR 1038 28%	BCEFG HIJKL MNOPQR 2617 69%	CGIJK LMNOPQR 1422 44%	CEGHIJ KLMNOPQR 1640 60%	CILN OPQR 1422 38%	CGIJKL MNOPQR 1708 45%	LNOPQR 796 21%	ILNOPQR 1102 29%	CGIJK LMNOPQR 1042 28%	101 3%	1204 32%	355 9%	112 3%	238 6%	300 8%	170 5%
Monthly (Net)	BCDEF GHIJKL MNOPQR 3033 80%	CEGHIJ KLMNOPQR 2274 60%	IKLN OPQR 1206 32%	BCEFG HIJKL MNOPQR 2731 72%	CGIJKL MNOPQR 1820 48%	BCEGH IJKLM NOPQR 2466 65%	CGIJKL MNOPQR 1605 43%	CEGIJK LMNOPQR 1907 51%	LNOPQR 901 24%	IKLN OPQR 1210 32%	ILNOPQR 1102 29%	109 3%	1292 34%	408 11%	120 3%	257 7%	323 9%	194 5%

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A1a_2. How often in the past 3 months have you watched these TV channels?: BBC One

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
A few times a day	784 21%	414 22%	370 19%	69 15%	132 19%	214 18%	367 26%	211 20%	557 21%	212 22%	260 20%	138 24%	174 19%	438 18%	346 26%	657 21%	59 19%	45 25%	23 22%
At least once every day	CEMSY 1304 35%	zB 624 34%	679 35%	84 19%	151 22%	408 33%	654 47%	312 30%	959 37%	344 35%	475 36%	209 36%	276 31%	786 33%	517 38%	1104 35%	115 36%	59 33%	26 25%
About two or three times a week	CDGLMRT 517 14%	255 14%	260 14%	73 16%	115 17%	168 14%	161 11%	136 13%	366 14%	138 14%	177 14%	81 14%	122 14%	367 15%	150 11%	443 14%	36 11%	23 13%	15 14%
At least once a week	FN 337 9%	156 8%	181 9%	F 42 9%	zF 74 11%	141 12%	79 6%	110 11%	213 8%	101 10%	128 10%	46 8%	62 7%	255 11%	81 6%	274 9%	29 9%	20 11%	14 14%
At least once a month	FHLN 92 2%	42 2%	49 3%	F 18 4%	F 37 3%	zF 18 3%	18 1%	28 3%	63 2%	25 3%	36 3%	8 1%	23 3%	73 3%	19 1%	67 2%	16 zO	6 3%	3 2%
At least once in the last three months	FNO 30 1%	14 1%	16 1%	6 1%	10 2%	11 1%	3 0%	8 1%	22 1%	10 1%	12 1%	4 1%	3 0%	21 1%	9 1%	24 1%	4 1%	1 0%	2 2%
Don't know/can't remember	F 22 1%	15 1%	7 0%	8 2%	3 0%	3 0%	9 1%	3 0%	17 1%	4 0%	7 1%	2 0%	9 1%	10 0%	12 1%	21 1%	0 0%	1 0%	0 0%
Never	I 684 18%	319 17%	360 19%	zDEF 153 34%	172 25%	239 20%	114 8%	235 23%	419 16%	148 15%	210 16%	98 17%	224 25%	468 19%	216 16%	579 18%	57 18%	26 15%	22 21%
Total	FHINYel 3769 100%	1840 100%	1921 100%	zDEF 453 100%	zEF 676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Daily (Net)	2087 55%	1038 56%	1049 55%	153 34%	283 42%	622 51%	1021 73%	523 50%	1515 58%	557 57%	734 56%	347 59%	450 50%	1224 51%	863 64%	1761 56%	174 55%	104 58%	49 47%
Weekly (Net)	CDEGLMR 2941 78%	1449 79%	1489 78%	257 59%	472 70%	931 76%	1261 90%	769 74%	2095 80%	zG 795 81%	L 1039 80%	L 473 81%	633 71%	1846 76%	1094 81%	2477 78%	239 75%	147 81%	78 75%
Monthly (Net)	CDGLMI 3033 80%	1492 81%	1539 80%	286 63%	491 73%	968 79%	1278 91%	798 76%	2158 83%	zG 821 84%	L 1075 82%	L 481 82%	656 74%	1919 79%	1114 82%	2545 80%	255 81%	153 85%	80 77%
	CDGLUI				C	CD	zCDE		zG	zL	L	L			zM			R	

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A1a 2. How often in the past 3 months have you watched these TV channels?: BBC One

Base: All Respondents

Total	England Regions												Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369	
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6	
784 21%	38 13%	175 24%	30 21%	101 27%	44 21%	88 20%	31 13%	39 30%	19 15%	25 18%	65 19%	675 21%	72 21%	60 18%	81 23%	197 19%	297 23%	
CEMSY 1304 35%	136 47%	214 29%	50 34%	111 30%	77 36%	144 33%	100 41%	39 30%	55 43%	52 37%	126 37%	1110 34%	146 42%	121 36%	118 33%	375 37%	427 33%	
CDGLMRT 517 14%	zTUVXZ 44 15%	103 14%	16 11%	52 14%	35 17%	62 14%	41 17%	18 14%	13 10%	13 9%	46 13%	438 14%	50 15%	33 10%	54 15%	139 14%	192 15%	
FNH 337 9%	23 8%	64 9%	7 5%	28 8%	13 6%	41 9%	27 11%	13 10%	5 4%	19 14%	32 9%	300 9%	27 8%	22 6%	24 7%	96 9%	143 11%	
FHHL 92 2%	9 3%	13 2%	2 1%	5 1%	3 2%	10 2%	9 4%	1 3%	4 3%	4 3%	7 2%	82 3%	4 1%	3 1%	5 2%	29 3%	33 3%	
FNO 30 1%	2 1%	3 0%	2 1%	3 1%	1 0%	4 1%	1 1%	1 1%	0 0%	3 2%	3 1%	26 1%	2 1%	1 0%	0 0%	4 0%	20 2%	
F 22 1%	1 0%	9 1%	3 2%	2 1%	0 0%	2 0%	3 1%	0 0%	2 1%	0 0%	1 0%	18 1%	3 1%	2 1%	3 1%	7 1%	2 0%	
I 684 18%	39 13%	145 20%	37 25%	67 18%	37 18%	90 20%	28 12%	19 14%	29 23%	25 18%	61 18%	587 18%	41 12%	97 29%	69 19%	172 17%	178 14%	
FHINvel 3769 100%	292 100%	727 100%	SY 147 100%	370 100%	210 100%	441 100%	241 100%	131 100%	127 100%	140 100%	341 100%	3236 100%	345 100%	338 100%	355 100%	1020 100%	1292 100%	
2087 55%	174 60%	389 53%	80 55%	212 57%	121 57%	232 53%	131 54%	79 60%	74 59%	76 55%	191 56%	1785 55%	218 63%	181 53%	199 56%	572 56%	724 56%	
CDEGLMR 2941 78%	241 82%	557 77%	104 71%	292 79%	169 80%	335 76%	200 83%	110 84%	93 73%	108 77%	269 79%	2524 78%	296 86%	235 70%	277 78%	807 79%	1059 82%	
CDGLMU 3033 80%	U 250 86%	570 78%	105 72%	297 80%	172 82%	345 78%	209 87%	111 85%	96 76%	112 80%	276 81%	2606 81%	300 87%	239 71%	283 80%	836 82%	1092 85%	
CDGLUI	TU						zTUXa	U*					zd		f	f	zf	

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A1a_2. How often in the past 3 months have you watched these TV channels?: BBC Two

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
A few times a day	328 9%	185 10%	142 7%	39 9%	58 9%	64 5%	166 12%	87 8%	231 9%	86 9%	108 8%	53 9%	80 9%	170 7%	158 12%	277 9%	26 8%	18 10%	6 6%
At least once every day	714 19%	407 22%	307 16%	42 9%	99 15%	192 16%	378 27%	169 16%	533 20%	213 22%	271 21%	108 19%	121 14%	413 17%	301 22%	594 19%	66 21%	36 20%	18 17%
About two or three times a week	686 18%	368 20%	316 16%	52 11%	91 14%	223 18%	315 22%	173 17%	496 19%	207 21%	230 18%	119 20%	130 15%	446 18%	240 18%	583 18%	60 19%	28 16%	14 14%
At least once a week	397 11%	184 10%	213 11%	29 6%	55 8%	158 13%	155 11%	88 8%	296 11%	105 11%	149 11%	58 10%	85 10%	269 11%	127 9%	339 11%	31 10%	14 8%	12 12%
At least once a month	151 4%	67 4%	84 4%	19 4%	28 4%	62 5%	42 3%	41 4%	105 4%	43 4%	58 4%	23 4%	27 3%	101 4%	50 4%	123 4%	13 4%	10 5%	6 5%
At least once in the last three months	44 1%	17 1%	27 1%	10 2%	7 1%	9 1%	18 1%	10 1%	35 1%	6 1%	23 2%	7 1%	9 1%	29 1%	16 1%	35 1%	4 1%	3 2%	2 2%
Don't know/can't remember	23 1%	11 1%	12 1%	3 1%	7 1%	4 0%	10 1%	3 0%	20 1%	5 1%	11 0%	1 0%	7 1%	11 0%	13 1%	23 1%	0 0%	0 0%	0 0%
Never	1427 38%	601 33%	820 43%	260 57%	330 49%	509 42%	319 23%	473 45%	900 34%	319 32%	456 35%	215 37%	433 49%	981 41%	446 33%	1193 38%	117 37%	71 39%	46 44%
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Daily (Net)	1041 28%	592 32%	449 23%	81 18%	158 23%	257 21%	544 39%	255 24%	764 29%	299 30%	379 29%	162 28%	202 23%	582 24%	459 34%	871 28%	92 29%	54 30%	24 23%
Weekly (Net)	2124 56%	1143 62%	978 51%	162 36%	303 45%	637 52%	1014 72%	517 50%	1557 60%	610 62%	757 58%	339 58%	417 47%	1297 54%	826 61%	1794 57%	183 58%	97 54%	51 49%
Monthly (Net)	2274 60%	1210 66%	1062 55%	181 40%	332 49%	699 57%	1056 75%	558 53%	1661 64%	653 66%	815 62%	362 62%	444 50%	1398 58%	877 65%	1916 60%	195 62%	106 59%	56 54%

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A1a_2. How often in the past 3 months have you watched these TV channels?: BBC Two

Base: All Respondents

Total	England Regions												Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6	
328	11	75	15	40	18	44	12	19	7	9	31	266	41	21	35	86	114	
9%	4%	10%	10%	11%	8%	10%	5%	14%	5%	6%	9%	8%	12%	6%	10%	8%	9%	
BEMSD	SY	SY	S*	SY	S	S	SY*	S	S	S	S	S						
714	80	126	25	62	43	82	44	15	26	22	69	587	89	56	62	204	248	
19%	27%	17%	17%	17%	21%	19%	18%	11%	21%	16%	20%	18%	26%	16%	18%	20%	19%	
BCDE	zTVXZb												zd					
GLMd																		
686	75	128	21	67	38	79	51	23	22	24	56	593	75	34	59	194	269	
18%	26%	18%	14%	18%	18%	18%	21%	18%	18%	17%	16%	18%	22%	10%	17%	19%	21%	
BCDLRf	zTUc														f	f	zf	
397	31	83	23	33	23	32	30	15	14	16	39	339	34	37	35	112	143	
11%	11%	11%	16%	9%	11%	7%	12%	11%	11%	11%	12%	10%	10%	11%	10%	11%	11%	
CG			X*															
151	10	28	4	13	3	16	12	6	7	7	17	135	10	4	15	33	74	
4%	4%	4%	2%	3%	2%	4%	5%	5%	6%	5%	5%	4%	3%	1%	4%	3%	8%	
FI															f	f	zf	
44	0	12	2	2	1	6	5	1	2	0	4	40	3	4	2	11	17	
1%	0	2%	1%	0	1%	1%	2%	1%	2%	0	1%	1%	1%	1%	0	1%	1%	
I							S											
23	0	6	2	5	0	4	3	0	1	1	1	17	5	1	3	6	6	
1%	0	1%	1%	1%	0	1%	1%	0	1%	0	0	1%	1%	0	1%	1%	0	
1427	85	270	57	147	84	180	85	53	47	61	125	1259	88	181	144	374	420	
38%	29%	37%	38%	40%	40%	41%	35%	41%	37%	44%	37%		26%	53%	41%	37%	32%	
AFHI				S		S				S*		ze		zghi	i			
JNSeI																		
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
1041	90	201	40	102	61	125	56	33	33	31	99	853	130	77	97	289	362	
28%	31%	28%	27%	28%	29%	28%	23%	25%	26%	22%	29%	26%	38%	23%	27%	28%	28%	
BCDE																		
GLMd													zd					
2124	196	412	84	203	122	236	136	70	70	71	194	1785	239	149	192	595	774	
56%	67%	57%	57%	55%	58%	53%	56%	54%	55%	51%	57%	55%	69%	44%	54%	58%	60%	
BCDEG	zTVX												zd	f	f	f	zf	
LMRdf	YZbc																	
2274	207	439	87	215	125	252	148	77	77	78	211	1921	249	152	207	628	848	
60%	71%	60%	59%	58%	60%	57%	61%	58%	61%	56%	62%	59%	72%	45%	58%	62%	66%	
BCDEG	zTVWXb												zd	f	f	f	zfg	
LMRdf																		

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A1a_2. How often in the past 3 months have you watched these TV channels?: BBC Four

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
A few times a day	121 3%	80 4%	42 2%	25 5%	41 6%	27 2%	28 2%	59 6%	60 2%	44 4%	32 2%	19 3%	26 3%	86 4%	35 3%	105 3%	10 3%	3 2%	2 2%
At least once every day	248 7%	123 7%	125 7%	18 4%	51 8%	52 4%	125 9%	73 7%	169 6%	81 7%	88 7%	40 7%	39 4%	156 6%	93 7%	214 7%	20 6%	10 5%	5 5%
About two or three times a week	372 10%	235 13%	134 7%	26 6%	33 5%	120 10%	190 14%	85 8%	275 11%	113 11%	149 11%	48 8%	61 7%	226 9%	146 11%	321 10%	30 7%	12 7%	8 8%
At least once a week	BCDLg 297 8%	zB 165 9%	132 7%	16 4%	21 3%	96 8%	164 12%	52 5%	233 9%	88 9%	123 9%	42 7%	44 5%	169 7%	128 9%	249 8%	19 6%	21 12%	8 8%
At least once a month	CDGL 168 4%	z 74 4%	93 5%	13 3%	23 3%	58 5%	72 5%	37 4%	126 5%	64 7%	44 3%	32 5%	28 3%	105 4%	63 5%	140 4%	17 5%	8 4%	3 3%
At least once in the last three months	L 42 1%	18 1%	24 1%	4 1%	7 1%	14 1%	17 1%	10 1%	32 1%	13 1%	18 1%	4 1%	7 1%	25 1%	17 1%	36 1%	3 1%	1 1%	2 2%
Don't know/can't remember	30 1%	14 1%	16 1%	7 1%	2 0%	5 0%	16 1%	1 0%	28 1%	6 1%	14 1%	3 0%	8 1%	10 0%	20 1%	28 1%	1 0%	0 0%	0 0%
Never	GMd 2491 66%	1131 61%	1354 71%	345 76%	496 73%	847 69%	792 56%	726 70%	1692 65%	575 58%	837 64%	397 68%	679 76%	1642 68%	850 63%	2075 65%	216 68%	125 69%	76 73%
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Daily (Net)	369 10%	203 11%	166 9%	42 9%	93 14%	80 7%	153 11%	131 13%	229 9%	125 13%	120 9%	59 10%	65 7%	242 10%	127 9%	319 10%	30 9%	13 7%	7 7%
Weekly (Net)	EHLY 1038 28%	zB 603 33%	433 23%	85 19%	148 22%	296 24%	507 36%	269 26%	737 28%	326 33%	392 30%	150 26%	171 19%	637 26%	401 30%	889 28%	79 25%	47 26%	23 22%
Monthly (Net)	BCDELRL 1206 32%	zB 677 37%	526 27%	98 22%	171 25%	354 29%	417 30%	306 29%	864 33%	390 40%	436 33%	182 31%	198 22%	742 31%	464 34%	1029 32%	96 30%	54 30%	26 25%

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A1a 2. How often in the past 3 months have you watched these TV channels?: BBC Four

Base: All Respondents

Total	England Regions												Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
BEFHh	121	6	40	5	11	6	13	2	3	3	5	12	100	7	3	17	21	68
	3%	2%	6%	3%	3%	3%	3%	1%	2%	2%	3%	3%	3%	2%	1%	5%	2%	5%
	248	14	52	9	27	6	39	11	6	11	8	31	216	23	28	29	72	80
CEL	7%	5%	7%	6%	7%	3%	9%	4%	5%	8%	6%	9%	7%	7%	8%	8%	7%	6%
BCDLg	372	36	73	14	34	15	55	26	19	14	5	31	315	44	26	16	104	146
	12%	10%	10%	9%	9%	7%	12%	11%	15%	11%	4%	9%	10%	13%	8%	5%	10%	11%
	b						b										g	
CDGL	297	28	46	8	26	14	32	26	17	13	14	26	244	41	22	20	98	114
	8%	9%	6%	5%	7%	7%	7%	11%	13%	10%	10%	8%	8%	12%	7%	6%	10%	9%
	168	13	36	5	14	10	12	12	10	7	5	15	139	20	13	16	34	64
L	4%	5%	5%	3%	4%	5%	3%	5%	8%	6%	3%	5%	4%	6%	4%	5%	3%	5%
GMd	42	3	6	4	2	2	5	1	X*	1	6	5	37	5	1	5	12	18
	1%	1%	1%	3%	1%	1%	1%	1%	0	1%	4%	1%	1%	1%	0	1%	1%	1%
	30	1	7	0	5	7	3	2	0	0	zTV*	4	19	8	2	7	9	5
AFHNeI	1%	0	1%	0	1%	3%	1%	1%	0	0	0	1%	1%	2%	1%	2%	1%	0
zSTX	2491	192	467	103	250	150	283	162	76	78	97	218	2165	197	242	245	670	797
	66%	66%	64%	70%	68%	71%	64%	67%	58%	61%	70%	64%	67%	57%	72%	69%	66%	62%
	z						z						z				z	
EHLY	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	369	20	93	14	39	13	52	13	9	13	12	43	316	31	31	46	93	148
BCDELRW	10%	7%	13%	10%	10%	6%	12%	5%	7%	11%	9%	12%	10%	9%	9%	13%	9%	11%
zUVWb*	1038	83	211	36	99	41	139	64	45	41	32	99	875	116	80	82	295	408
	28%	29%	29%	24%	27%	20%	31%	27%	34%	32%	23%	29%	27%	33%	24%	23%	29%	32%
	W						W						W				W	
zUVWb*	1206	97	247	40	113	52	150	76	56	48	37	114	1015	135	93	98	329	472
	32%	33%	34%	27%	30%	25%	34%	31%	42%	38%	26%	34%	31%	39%	27%	28%	32%	37%
	BCDELR		W				W		zUVWb*	W*	*		z				z	

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A1a_2. How often in the past 3 months have you watched these TV channels?: ITV / STV (Scotland) / UTV (Northern Ireland)

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
A few times a day	632 17%	281 15%	350 18%	58 13%	106 16%	171 14%	297 21%	174 17%	445 17%	132 13%	198 15%	122 21%	179 20%	356 15%	276 20%	522 16%	45 14%	43 24%	22 21%
At least once every day	ACEIMSY 995 26%	467 25%	528 27%	84 19%	135 20%	313 26%	463 33%	235 22%	738 28%	251 26%	353 27%	162 28%	230 26%	611 25%	385 28%	815 26%	102 32%	54 30%	25 24%
About two or three times a week	CDGTI 616 16%	320 17%	294 15%	72 16%	112 17%	201 16%	228 16%	175 17%	423 16%	182 19%	210 16%	88 15%	135 15%	407 17%	208 15%	527 17%	51 16%	21 11%	17 16%
At least once a week	QVI 374 10%	181 10%	193 10%	40 9%	74 11%	131 11%	130 9%	99 9%	265 10%	122 12%	157 12%	44 8%	51 6%	257 11%	116 9%	323 10%	24 7%	17 9%	10 10%
At least once a month	LNVXI 115 3%	61 3%	54 3%	11 2%	20 3%	48 4%	36 3%	25 2%	88 3%	36 4%	40 3%	20 3%	18 2%	89 4%	25 2%	93 3%	12 4%	5 3%	5 4%
At least once in the last three months	N 38 1%	22 1%	16 1%	8 2%	3 0	14 1%	13 1%	7 1%	31 1%	14 1%	16 1%	5 1%	3 0	24 1%	14 1%	32 1%	2 1%	2 1%	2 2%
Don't know/can't remember	Ld 24 1%	11 1%	14 1%	3 1%	8 1%	3 0	11 1%	2 0	20 1%	3 0	13 1%	1 0	7 1%	14 1%	10 1%	20 1%	2 1%	2 1%	0 0
Never	E 976 26%	497 27%	474 25%	178 39%	218 32%	341 28%	226 16%	327 31%	606 23%	243 25%	316 24%	144 25%	269 30%	660 27%	316 23%	837 26%	79 25%	37 21%	22 22%
Total	FHNSceI 3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Daily (Net)	1627 43%	749 41%	878 46%	142 31%	241 36%	483 40%	760 54%	409 39%	1182 45%	383 39%	552 42%	284 48%	409 46%	966 40%	661 49%	1336 42%	147 46%	97 53%	48 46%
Weekly (Net)	ACDEG IMOTVI 2617 69%	1250 68%	1364 71%	254 56%	427 63%	816 67%	1118 80%	682 65%	1871 72%	687 70%	919 70%	416 71%	595 67%	1631 67%	986 73%	2186 69%	222 70%	134 74%	75 72%
Monthly (Net)	CDGMTI 2731 72%	1310 71%	1418 74%	265 58%	447 66%	863 71%	1154 82%	707 68%	1958 75%	723 74%	959 73%	436 74%	614 69%	1720 71%	1011 75%	2279 72%	233 74%	139 77%	80 77%
	CDGLTI				C	C	zCDE		zG	L				zM					

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A1a 2. How often in the past 3 months have you watched these TV channels?: ITV / STV (Scotland) / UTV (Northern Ireland)

Base: All Respondents

Total	England Regions												Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369	
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6	
632	24	110	23	78	38	96	17	27	24	19	65	549	56	63	70	171	211	
17%	8%	15%	19%	21%	18%	22%	7%	21%	19%	13%	19%	17%	16%	19%	20%	17%	16%	
ACEIMSY	116	144	32	104	52	115	63	26	28	30	105	845	114	94	97	297	305	
905	40%	20%	22%	28%	25%	26%	26%	20%	22%	21%	31%	26%	33%	28%	27%	29%	24%	
CDGTI	zTUVW		T								T	zd						
XYZab																		
616	53	119	21	44	41	70	57	19	19	26	57	529	59	35	49	158	260	
16%	18%	16%	14%	12%	20%	15%	23%	15%	15%	18%	17%	16%	17%	10%	14%	16%	20%	
QVI	V						zTV									f	zgh	
374	22	97	26	22	14	26	24	15	17	27	34	317	43	20	24	95	154	
10%	8%	13%	17%	6%	6%	6%	10%	11%	14%	19%	10%	10%	13%	6%	7%	9%	zfg	
LNXXI		zSVWX	zSVWX						VX		zSVW						zfg	
										XYc								
115	17	25	2	11	5	10	4	2	1	5	13	101	6	9	7	22	62	
3%	6%	3%	1%	3%	3%	2%	2%	1%	0	3%	4%	3%	2%	3%	2%	2%	5%	
N	z																zh	
38	3	5	1	3	5	2	7	2	2	1	1	26	8	4	0	8	13	
1%	1%	1%	1%	1%	2%	0	3%	2%	1%	1%	0	1%	2%	1%	0	1%	1%	
Ld							zTXc						d					
24	0	5	2	3	2	4	3	0	0	1	2	19	3	0	3	6	11	
1%	0	1%	1%	1%	1%	1%	1%	0	0	0	0	1%	1%	0	1%	1%	1%	
E																		
976	57	221	40	107	53	118	68	40	36	32	65	850	57	113	105	264	276	
26%	20%	30%	27%	29%	25%	27%	28%	31%	28%	23%	19%	26%	16%	33%	30%	26%	21%	
FHNSc		zSc					c	Sc										
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
1627	140	254	56	182	90	211	79	53	52	48	170	1394	169	157	166	468	517	
43%	48%	35%	38%	49%	43%	48%	33%	40%	41%	35%	50%	43%	49%	46%	47%	46%	40%	
ACDEG	TYb																	
IMOTVI				zTYb		TYb					zTYb							
2617	470	102	247	145	307	160	87	89	101	101	261	2240	272	212	239	721	930	
69%	74%	65%	70%	67%	69%	70%	66%	70%	72%	76%	79%	69%	79%	63%	67%	71%	72%	
CDGVY																		
2731	232	496	104	258	151	317	164	89	89	106	274	2341	278	221	246	743	992	
72%	79%	68%	71%	70%	72%	72%	68%	68%	70%	76%	80%	72%	81%	65%	69%	73%	77%	
CDGLTI	zTVYZ										zTVYZ		zd			f	zfg	

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A1a_2. How often in the past 3 months have you watched these TV channels?: Any other ITV channel (e.g. ITV2, ITV3, ITV Be)

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
A few times a day	237 6%	125 7%	112 6%	40 9%	65 10%	72 6%	61 4%	90 9%	136 5%	58 6%	64 5%	47 8%	68 8%	162 7%	75 6%	205 6%	15 5%	13 7%	4 4%
At least once every day	FHe 433 11%	199 11%	234 12%	42 9%	89 13%	142 12%	159 11%	125 12%	300 11%	96 10%	186 14%	64 11%	87 10%	295 12%	138 10%	350 11%	44 14%	23 13%	16 15%
About two or three times a week	I 548 15%	272 15%	276 14%	74 16%	87 13%	181 15%	206 15%	146 14%	380 15%	158 16%	200 15%	81 14%	109 12%	375 15%	173 13%	442 14%	58 18%	35 19%	14 13%
At least once a week	NT 422 11%	198 11%	224 12%	37 8%	63 9%	154 13%	169 12%	95 9%	321 12%	112 11%	159 12%	82 14%	69 8%	293 12%	129 10%	358 11%	30 9%	22 12%	13 12%
At least once a month	CGLNT 179 5%	75 4%	104 5%	16 4%	28 4%	63 5%	72 5%	30 3%	146 6%	49 5%	68 5%	26 5%	36 4%	102 4%	78 6%	156 5%	12 4%	6 3%	5 5%
At least once in the last three months	GI 41 1%	19 1%	21 1%	5 1%	2 0%	19 2%	15 1%	10 1%	29 1%	13 1%	13 1%	7 1%	8 1%	18 1%	23 2%	31 1%	6 2%	2 1%	2 2%
Don't know/can't remember	DM 49 1%	21 1%	28 1%	4 1%	7 1%	9 1%	29 2%	13 1%	34 1%	8 1%	15 1%	3 0%	23 3%	16 1%	33 2%	45 1%	2 1%	1 1%	0 0%
Never	IMI 1860 49%	930 51%	923 48%	236 52%	336 50%	580 48%	693 49%	534 51%	1271 49%	490 50%	599 46%	275 47%	491 55%	1158 48%	702 52%	1581 50%	150 47%	79 44%	50 48%
Total	Jci 3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Daily (Net)	670 18%	324 18%	345 18%	82 18%	154 23%	214 18%	220 16%	215 21%	435 17%	154 16%	250 19%	111 19%	155 17%	457 19%	213 16%	555 18%	60 19%	36 20%	20 19%
Weekly (Net)	FHIN 1640 44%	794 43%	846 44%	193 43%	303 45%	550 45%	594 42%	456 44%	1136 43%	424 43%	609 47%	274 47%	334 37%	1125 47%	515 38%	1355 43%	147 46%	92 51%	46 44%
Monthly (Net)	LNTI 1820 48%	870 47%	949 49%	209 46%	331 49%	613 50%	667 48%	486 47%	1282 49%	473 48%	677 52%	300 51%	370 41%	1227 51%	593 44%	1512 48%	159 50%	98 54%	51 49%
	LNTI									L	zL	L		zN					

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A1a 2. How often in the past 3 months have you watched these TV channels?: Any other ITV channel (e.g. ITV2, ITV3, ITV Be)

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
		Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)
	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
	237	15	47	9	37	13	31	7	8	7	7	24	204	10	17	30	68	91
FHe	6%	5%	7%	6%	10%	6%	7%	3%	6%	6%	5%	7%	6%	3%	5%	8%	7%	7%
	433	41	70	11	49	28	45	24	11	16	14	41	376	38	43	33	135	167
I	11%	14%	10%	7%	13%	13%	10%	10%	8%	13%	10%	12%	12%	11%	13%	9%	13%	13%
	548	44	84	17	50	27	68	37	33	20	17	45	467	50	37	62	157	189
NT	15%	15%	12%	12%	14%	13%	15%	15%	25%	16%	12%	13%	14%	14%	11%	17%	15%	15%
	422	37	63	20	36	25	48	32	11	11	22	53	359	46	27	34	115	171
CGLNT	11%	13%	9%	14%	10%	12%	11%	13%	9%	9%	16%	16%	11%	13%	8%	9%	11%	13%
	179	14	36	12	18	7	17	10	2	7	11	23	152	23	7	11	51	78
GI	5%	5%	5%	8%	5%	3%	4%	4%	1%	6%	8%	7%	5%	7%	2%	3%	5%	6%
	41	0	6	0	2	1	4	4	4	1	0	8	33	6	5	1	10	17
DM	1%	0	1%	0	0	0	1%	2%	3%	1%	0	2%	1%	2%	1%	0	1%	1%
	49	2	11	4	4	3	6	4	1	1	1	8	41	5	6	5	11	6
IMI	1%	1%	1%	3%	1%	2%	1%	2%	1%	0	0	2%	1%	2%	2%	2%	1%	0
	1860	138	410	74	173	107	223	123	62	63	68	140	1603	166	197	179	473	573
	49%	47%	56%	50%	47%	51%	51%	51%	47%	50%	48%	41%	50%	46%	58%	51%	46%	44%
Jcl	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	670	56	117	20	87	41	76	31	19	23	21	65	580	49	60	63	203	258
	18%	19%	16%	13%	23%	19%	17%	13%	14%	18%	15%	19%	18%	14%	18%	18%	20%	20%
FNH	1640	138	264	57	173	93	191	100	63	55	60	163	1406	145	124	158	475	618
	44%	47%	36%	39%	47%	44%	43%	41%	48%	43%	43%	48%	43%	42%	37%	44%	47%	48%
LNTI	1820	151	300	69	191	100	208	110	64	62	72	186	1559	168	131	169	526	696
	48%	52%	41%	47%	52%	47%	47%	46%	49%	49%	51%	55%	48%	49%	39%	48%	52%	54%
LNTI		T		+	T				+	+	+	T			f	z	z	z

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A1a_2. How often in the past 3 months have you watched these TV channels?: Channel 4

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
A few times a day	284 8%	152 8%	132 7%	43 9%	89 13%	71 6%	82 6%	124 12%	151 6%	71 7%	93 7%	47 8%	74 8%	210 9%	74 6%	250 8%	15 5%	12 7%	7 6%
At least once every day	632 17%	311 17%	321 17%	54 12%	88 13%	229 19%	260 19%	187 16%	429 16%	153 16%	234 16%	109 15%	136 15%	410 17%	223 16%	528 17%	61 19%	29 16%	15 14%
About two or three times a week	748 20%	373 20%	372 19%	79 17%	118 17%	243 20%	306 22%	177 17%	545 21%	219 22%	261 20%	118 20%	150 17%	481 20%	267 20%	607 19%	84 27%	36 20%	21 20%
At least once a week	588 16%	265 14%	323 17%	42 9%	94 14%	187 15%	265 19%	126 12%	451 17%	163 17%	210 16%	94 16%	121 14%	357 15%	231 17%	489 15%	53 17%	29 16%	17 16%
At least once a month	214 6%	96 5%	117 6%	26 6%	29 4%	77 6%	81 6%	53 5%	156 6%	63 6%	81 6%	23 4%	45 5%	133 6%	80 6%	178 6%	23 7%	7 4%	6 6%
At least once in the last three months	57 2%	36 2%	21 1%	10 2%	3 0%	21 2%	23 2%	5 0%	52 2%	15 2%	29 2%	7 1%	6 1%	36 1%	21 2%	46 1%	3 1%	5 3%	2 2%
Don't know/can't remember	53 1%	27 1%	26 1%	6 1%	7 1%	6 1%	34 2%	2 0%	48 2%	10 1%	24 2%	1 0%	18 2%	21 1%	32 2%	52 2%	0 0%	1 0%	0 0%
Never	1193 32%	580 31%	608 32%	194 43%	248 37%	386 32%	353 25%	368 35%	785 30%	288 29%	372 29%	187 32%	342 30%	771 32%	423 31%	1018 32%	78 25%	61 34%	36 35%
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Daily (Net)	917 24%	463 25%	454 24%	96 21%	177 26%	300 25%	342 24%	312 30%	580 22%	224 23%	327 25%	156 27%	210 24%	619 26%	297 22%	779 25%	75 24%	41 23%	21 21%
Weekly (Net)	2252 60%	1101 60%	1149 60%	217 48%	388 57%	730 60%	913 65%	615 59%	1576 60%	607 62%	798 61%	367 63%	480 54%	1457 60%	795 59%	1875 59%	212 67%	106 59%	59 57%
Monthly (Net)	2466 65%	1197 65%	1266 66%	243 54%	417 62%	807 66%	994 71%	668 64%	1732 66%	670 68%	879 67%	391 67%	526 59%	1591 66%	875 65%	2053 65%	235 74%	113 63%	65 63%
	CLTUiG				C	C	zCDE			zL	L	L	L			zOR	zOR		

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A1a_2. How often in the past 3 months have you watched these TV channels?: Channel 4

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
A few times a day	284	10	78	4	34	21	38	13	9	4	9	30	245	18	14	24	89	119
	8%	4%	11%	3%	9%	10%	9%	5%	7%	3%	7%	9%	8%	5%	4%	7%	9%	9%
At least once every day	532	64	102	22	52	36	77	46	23	24	19	62	555	51	65	73	167	231
	17%	22%	14%	15%	14%	17%	17%	19%	17%	19%	14%	18%	17%	15%	19%	20%	16%	18%
CD	748	69	112	28	83	36	88	52	26	15	27	72	637	88	51	45	219	286
About two or three times a week	20%	24%	15%	19%	22%	17%	20%	21%	20%	12%	19%	21%	20%	25%	15%	13%	21%	22%
	GLTg	Ta			Ta									zd		fg	fg	zfg
At least once a week	588	46	100	22	50	29	68	36	23	28	37	54	498	66	47	47	159	216
	16%	16%	14%	15%	13%	14%	15%	15%	17%	22%	26%	16%	15%	19%	14%	13%	16%	17%
	CG									zSTV	WXYc'							
At least once a month	214	20	46	6	23	15	17	12	8	4	10	19	186	23	17	12	50	92
	6%	7%	6%	4%	6%	7%	4%	5%	6%	3%	7%	5%	6%	7%	5%	3%	5%	7%
At least once in the last three months	57	3	15	3	2	2	3	8	2	0	3	4	50	5	3	5	14	20
	2%	1%	2%	2%	1%	1%	3%	3%	1%	0	2%	1%	2%	2%	1%	2%	1%	2%
Don't know/can't remember	53	6	15	4	6	0	12	4	0	1	0	5	45	5	0	11	7	12
	1%	2%	2%	2%	2%	0	3%	2%	0	1%	0	1%	1%	1%	0	3%	1%	1%
	EGKM																	
Never	1193	75	259	60	120	72	139	71	42	50	34	96	1020	89	141	138	315	316
	32%	26%	36%	41%	32%	34%	31%	29%	32%	39%	24%	28%	32%	26%	42%	39%	31%	24%
	FHIJPei		zSb	zSbc'					Sb'						zhi	zhi	i	
Total	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	917	74	180	26	86	57	115	59	32	29	29	91	800	69	79	97	256	350
	24%	25%	25%	18%	23%	27%	26%	24%	24%	23%	21%	27%	25%	20%	23%	27%	25%	27%
	HN																	z
Weekly (Net)	2252	189	392	75	219	122	271	146	80	72	93	218	1935	223	177	188	634	852
	60%	65%	54%	51%	59%	58%	61%	60%	61%	56%	66%	64%	60%	65%	52%	53%	62%	66%
	CLTfg	TU									TU'	TU					fg	zfg
Monthly (Net)	2466	208	438	81	242	136	287	158	88	76	103	236	2121	246	194	200	683	944
	65%	71%	60%	55%	65%	65%	65%	65%	67%	60%	73%	69%	66%	71%	57%	56%	67%	73%
	CLTUfg	TU									TU'	TU		z			fg	zfg

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A1a 2. How often in the past 3 months have you watched these TV channels?: Any other Channel 4 channel (e.g. E4, Film4, More4, 4Seven)

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
A few times a day	176 5%	100 5%	75 4%	37 8%	52 8%	53 4%	33 2%	82 8%	88 3%	46 5%	60 5%	26 5%	43 5%	132 5%	44 3%	152 5%	12 4%	8 4%	4 4%
At least once every day	FHN 316 8%	162 9%	154 8%	27 6%	69 10%	144 12%	74 5%	119 11%	183 7%	76 8%	111 8%	59 10%	71 8%	zN 223 9%	94 7%	270 9%	27 8%	11 6%	8 7%
About two or three times a week	FHN 479 13%	230 13%	249 13%	44 10%	85 13%	181 15%	169 12%	121 12%	343 13%	125 13%	166 13%	85 15%	102 11%	N 326 13%	153 11%	395 12%	46 14%	28 15%	11 10%
At least once a week	NTU 452 12%	217 12%	235 12%	44 10%	54 8%	171 14%	183 13%	108 10%	342 13%	124 13%	184 14%	60 10%	84 9%	317 13%	135 10%	377 12%	35 11%	23 13%	17 17%
At least once a month	DLNg 183 5%	80 4%	103 5%	19 4%	31 5%	57 5%	76 5%	30 3%	150 6%	62 6%	58 4%	30 5%	33 4%	118 5%	65 5%	163 5%	11 3%	6 3%	3 3%
At least once in the last three months	GI 54 1%	18 1%	36 2%	8 2%	1 0%	16 1%	29 2%	3 0%	50 2%	12 1%	26 2%	7 1%	9 1%	28 1%	26 2%	48 2%	6 2%	0 0%	0 0%
Don't know/can't remember	ADGR 46 1%	19 1%	27 1%	2 1%	3 1%	8 1%	2 2%	4 0%	40 2%	7 1%	21 2%	5 1%	13 1%	13 1%	33 2%	44 1%	0 0%	1 1%	0 0%
Never	GMI 2064 55%	1014 55%	1042 54%	272 60%	380 56%	591 48%	807 58%	576 55%	1420 54%	531 54%	680 52%	313 53%	537 60%	1262 52%	802 59%	1720 54%	181 57%	103 57%	60 58%
Total	EMSbcl 3769 100%	1840 100%	1921 100%	zE 453 100%	E 676 100%	1221 100%	zE 1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Daily (Net)	492 13%	263 14%	229 12%	65 14%	121 18%	197 16%	107 8%	202 19%	271 10%	122 12%	171 13%	85 15%	115 13%	354 15%	138 10%	422 13%	39 12%	19 11%	12 12%
Weekly (Net)	FHNc 1422 38%	709 39%	713 37%	F 152 34%	zF 261 39%	zF 549 45%	459 33%	431 41%	955 37%	371 38%	520 40%	231 39%	301 34%	zN 997 41%	425 31%	1194 38%	119 38%	70 39%	40 38%
Monthly (Net)	FLNa 1605 43%	789 43%	816 42%	F 171 38%	291 43%	zCDF 606 50%	535 38%	460 44%	1105 42%	433 44%	578 44%	261 45%	334 37%	zN 1115 46%	491 36%	1356 43%	130 41%	76 42%	43 42%
	CFLNefg					zCDF				L	L	L							

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A1a_2. How often in the past 3 months have you watched these TV channels?: Any other Channel 4 channel (e.g. E4, Film4, More4, 4Seven)

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
A few times a day	176	5	45	6	31	5	16	7	8	5	5	19	151	10	9	15	51	78
	5%	2%	6%	4%	8%	3%	4%	3%	6%	4%	4%	6%	5%	3%	3%	4%	5%	6%
At least once every day	316	25	67	10	36	20	44	16	9	6	11	28	276	18	26	32	91	131
	8%	8%	9%	7%	10%	9%	10%	7%	7%	4%	8%	8%	9%	5%	8%	9%	9%	10%
About two or three times a week	479	49	73	7	39	26	59	36	18	14	25	49	412	43	39	39	140	176
	13%	17%	10%	5%	11%	13%	15%	13%	11%	11%	16%	14%	13%	12%	11%	11%	14%	14%
At least once a week	452	46	79	32	36	24	46	32	14	9	20	38	392	45	35	28	131	182
	12%	16%	11%	22%	10%	11%	11%	13%	11%	7%	15%	11%	12%	13%	10%	8%	13%	14%
DLNg				zTVW Xac*													g	zg
At least once a month	183	22	41	8	13	5	12	12	4	4	10	32	156	25	8	10	56	73
	5%	7%	6%	5%	4%	2%	3%	5%	3%	3%	7%	9%	5%	7%	2%	3%	6%	6%
At least once in the last three months	54	0	6	2	4	3	8	5	3	1	5	10	41	10	4	4	10	21
	1%	0	1%	1%	1%	1%	2%	2%	3%	1%	4%	3%	1%	3%	1%	1%	1%	2%
ADGR																		
Don't know/can't remember	46	9	12	5	5	3	2	3	0	2	1	2	42	2	4	13	11	6
	1%	3%	2%	4%	1%	2%	1%	1%	0	2%	1%	1%	1%	1%	1%	4%	1%	0
GMI		zX		zX*														
Never	2064	136	406	77	205	124	254	74	86	62	62	163	1767	192	214	212	530	626
	55%	47%	56%	53%	56%	59%	68%	55%	66%	69%	44%	46%	55%	56%	63%	60%	52%	48%
EMSBcl		S		*	Sbc	Sbc	Sbc	zSTUbc*							zhi	hi		
Total	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	492	30	112	16	66	25	59	23	17	10	16	48	427	28	35	48	142	208
	13%	10%	15%	11%	18%	12%	13%	9%	13%	8%	11%	14%	13%	8%	10%	13%	14%	16%
FNhe					zYa								e					zf
Weekly (Net)	1422	125	263	55	142	75	165	90	49	34	62	134	1231	116	109	115	412	565
	38%	43%	36%	37%	38%	36%	37%	37%	38%	27%	44%	39%	38%	34%	32%	32%	40%	44%
FLNa		a		*						a*	a*	a					fg	zfg
Monthly (Net)	1605	147	304	63	155	80	177	102	54	38	71	166	1387	141	116	125	469	638
	43%	50%	42%	43%	42%	38%	40%	42%	41%	30%	51%	49%	43%	41%	34%	35%	46%	49%
CFLNalg		zWXa	a	*					*	*	a*	a					zfg	zfg

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A1a_2. How often in the past 3 months have you watched these TV channels?: Channel 5

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
A few times a day	204	115	89	23	60	60	60	83	115	61	61	33	49	142	62	170	19	12	3
	5%	6%	5%	5%	9%	5%	4%	8%	4%	6%	5%	6%	6%	6%	5%	5%	6%	7%	3%
At least once every day	460	225	234	32	80	159	189	142	306	104	166	86	104	297	163	384	40	24	13
	12%	12%	12%	7%	12%	13%	13%	14%	12%	11%	13%	15%	12%	12%	12%	12%	13%	13%	12%
About two or three times a week	548	279	267	38	68	198	241	123	396	137	181	90	139	345	203	451	56	25	16
	15%	15%	14%	8%	10%	16%	17%	12%	15%	14%	14%	15%	16%	14%	15%	14%	18%	14%	15%
At least once a week	497	243	254	25	66	154	252	105	386	121	216	86	73	289	207	405	51	27	14
	13%	13%	13%	5%	10%	13%	18%	10%	15%	12%	17%	15%	8%	12%	15%	13%	16%	15%	13%
At least once in the last three months	199	107	92	13	28	61	97	34	164	64	164	32	39	108	91	166	20	8	5
	5%	6%	5%	3%	4%	5%	7%	3%	6%	7%	5%	5%	4%	4%	7%	5%	6%	5%	5%
At least once in the last three months	55	26	29	5	2	18	30	10	43	18	13	10	15	31	24	42	7	3	3
	1%	1%	2%	1%	0	1%	2%	1%	2%	2%	1%	2%	2%	1%	2%	1%	2%	2%	3%
Don't know/can't remember	40	21	19	7	1	8	25	10	30	17	11	2	10	20	20	38	1	0	1
	1%	1%	1%	1%	0	1%	2%	1%	1%	2%	1%	0	1%	1%	1%	1%	0	0	1%
Never	1766	824	936	310	370	564	509	536	1175	460	593	247	461	1186	581	1513	123	81	50
	47%	45%	49%	8%	5%	46%	36%	51%	45%	47%	45%	42%	52%	49%	43%	48%	39%	45%	48%
	PSel	A	zDEF	zEF	F	zH	zH	zH	zH	zJK	zJK	zJK	zJK	zN	zN	P	P	P	P
Total	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	664	341	323	55	140	219	249	225	422	165	226	119	154	440	224	553	59	36	16
	18%	19%	17%	12%	21%	18%	18%	22%	16%	17%	17%	20%	17%	18%	17%	17%	19%	20%	15%
Weekly (Net)	1708	862	844	118	274	571	742	453	1203	423	624	295	366	1074	635	1409	166	88	45
	45%	47%	44%	26%	41%	47%	53%	43%	46%	43%	48%	50%	41%	44%	47%	44%	53%	49%	44%
Monthly (Net)	1907	969	936	131	303	631	839	487	1368	488	688	326	405	1182	726	1575	166	96	50
	51%	53%	49%	29%	45%	52%	60%	47%	52%	50%	53%	56%	45%	49%	54%	50%	59%	53%	48%
	CDGLMuG	zB		C	CD	zCDE	zG			L	L	L		zM	zM	zOR			

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A1a 2. How often in the past 3 months have you watched these TV channels?: Channel 5

Base: All Respondents

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
204	11	57	3	24	11	24	5	6	5	6	18	172	16	13	13	52	90
5%	4%	8%	2%	7%	5%	6%	2%	5%	4%	4%	5%	5%	5%	4%	4%	5%	7%
HY	zUY	-	-	Y	-	-	-	-	-	-	53	-	-	-	-	-	z
460	52	79	11	36	26	56	27	20	15	9	53	403	42	38	54	131	160
12%	18%	11%	7%	10%	12%	13%	11%	15%	12%	7%	16%	12%	12%	11%	15%	13%	12%
CI	zTUVb	-	-	-	-	-	-	-	-	-	b	-	-	-	-	-	-
548	58	80	18	62	32	69	34	13	12	15	58	460	66	41	51	147	205
15%	20%	11%	12%	17%	15%	16%	14%	10%	10%	11%	17%	14%	19%	12%	14%	14%	16%
CDGT	zTa	-	-	T	-	-	-	-	-	-	T	-	zd	-	-	-	-
497	36	84	21	50	30	39	30	12	24	24	55	425	59	47	28	159	181
13%	12%	12%	14%	13%	14%	9%	12%	9%	19%	17%	16%	13%	17%	14%	8%	16%	14%
CDGLMg	X	-	-	-	-	-	-	-	X	-	X	-	-	g	zg	-	g
199	11	39	6	14	19	22	15	3	4	7	26	166	25	20	10	51	76
5%	4%	5%	4%	4%	9%	5%	6%	2%	3%	5%	8%	5%	7%	6%	3%	5%	6%
CGM	-	-	-	V	-	-	-	-	-	-	-	-	-	-	-	-	-
55	4	18	2	3	3	2	3	2	0	2	3	50	4	1	5	11	23
1%	1%	2%	2%	1%	1%	0	1%	2%	0	2%	1%	2%	1%	0	1%	1%	2%
D	X	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
40	7	2	3	3	5	2	6	2	0	0	1	31	7	3	3	14	8
1%	3%	1%	2%	1%	2%	1%	3%	1%	0	1%	0	1%	2%	1%	1%	1%	1%
D	zc	-	-	c	-	c	-	-	-	-	-	-	-	-	-	-	-
1766	112	363	83	177	85	227	121	73	67	76	128	1529	126	174	190	454	549
47%	38%	50%	56%	48%	40%	51%	50%	56%	53%	54%	38%	47%	37%	52%	53%	45%	42%
AFHN	Sc	-	-	c	-	SWc	Sc	SWc	Sc	SWc	-	e	-	i	zhi	-	-
PScel	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	664	136	14	60	37	80	32	26	20	15	71	575	58	52	67	183	250
16%	22%	19%	10%	16%	17%	16%	13%	19%	16%	11%	21%	18%	17%	15%	19%	18%	19%
CHU	UVb	-	-	-	-	-	-	-	-	-	Ub	-	-	-	-	-	-
Weekly (Net)	1708	157	300	53	172	98	188	96	51	56	54	183	1461	183	139	147	490
45%	54%	41%	36%	47%	47%	43%	40%	39%	44%	39%	54%	45%	53%	41%	41%	48%	49%
CDL	zTUXYZb	-	-	-	-	-	-	-	-	-	zTUXYZb	zd	zd	-	-	-	zfg
1907	168	339	59	186	117	211	111	54	60	61	209	1627	208	160	157	541	712
51%	58%	47%	40%	50%	56%	48%	46%	41%	47%	43%	61%	50%	60%	47%	44%	53%	55%
CDGLMUg	TUXYZb	-	-	-	-	UZ	-	-	-	-	zTUV XYZab	-	zd	-	-	g	zfg

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A1a 2. How often in the past 3 months have you watched these TV channels?: Any other Channel 5 channel (e.g. 5USA, 5Star)

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
A few times a day	104 3%	61 3%	43 2%	24 5%	34 5%	32 3%	14 1%	52 5%	52 2%	35 4%	33 3%	15 3%	21 2%	81 3%	23 2%	86 3%	11 3%	6 3%	1 1%
At least once every day	FHNY 212 6%	104 6%	107 6%	zEF 18 4%	zEF 40 6%	F 97 8%	56 4%	zH 75 7%	130 5%	39 4%	82 6%	41 7%	50 6%	zN 151 6%	60 4%	180 6%	16 5%	10 6%	5 5%
About two or three times a week	FHIN 278 7%	137 7%	141 7%	19 4%	47 7%	zCF 115 9%	97 7%	zH 77 7%	195 7%	78 8%	87 7%	50 9%	63 7%	N 194 8%	84 6%	235 7%	23 7%	14 8%	6 6%
At least once a week	CN 203 5%	102 6%	101 5%	17 4%	31 5%	zC 74 6%	80 6%	46 4%	154 6%	54 6%	80 6%	27 5%	41 5%	140 6%	63 5%	163 5%	22 7%	11 6%	7 6%
At least once a month	Z 105 3%	47 3%	59 3%	6 1%	16 2%	34 3%	49 3%	23 2%	81 3%	30 3%	29 2%	22 4%	24 3%	72 3%	33 2%	93 3%	6 2%	2 1%	4 4%
At least once in the last three months	31 1%	11 1%	21 1%	3 1%	2 0	20 2%	7 0	5 0	26 1%	12 1%	11 1%	5 1%	3 0	24 1%	7 1%	25 1%	4 1%	3 1%	0 0
Don't know/can't remember	24 1%	10 1%	14 1%	3 1%	1 0	6 zDF 1%	15 1%	4 0	20 1%	6 1%	8 1%	3 1%	7 1%	4 0	20 2%	22 1%	1 0	1 0	0 0
Never	M 2812 75%	1369 74%	1435 75%	363 80%	505 75%	843 69%	1086 77%	761 73%	1958 75%	730 74%	974 75%	421 72%	682 76%	1752 72%	1060 79%	2365 75%	234 74%	133 74%	80 77%
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Daily (Net)	315 8%	165 9%	150 8%	42 9%	74 11%	129 11%	70 5%	127 12%	182 7%	74 7%	114 9%	56 10%	71 8%	233 10%	83 6%	266 8%	27 8%	16 9%	7 6%
Weekly (Net)	FHN 796 21%	403 22%	392 20%	F 17%	zF 152 23%	zF 318 26%	247 18%	zH 250 24%	531 20%	205 21%	282 22%	133 23%	175 20%	zN 567 23%	229 17%	663 21%	72 23%	42 23%	19 19%
Monthly (Net)	CFN 901 24%	450 24%	451 23%	85 19%	169 25%	zCF 352 29%	296 21%	zH 272 26%	612 23%	235 24%	311 24%	156 27%	200 22%	zN 639 26%	263 19%	756 24%	78 25%	44 24%	23 22%

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A1a 2. How often in the past 3 months have you watched these TV channels?: Any other Channel 5 channel (e.g. 5USA, 5Star)

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
A few times a day	104	3	32	1	16	5	11	1	2	0	3	12	84	6	9	8	26	53
FHNY	3%	1%	4%	0	4%	2%	3%	0	2%	0	2%	4%	3%	2%	3%	2%	3%	4%
At least once every day	212	16	42	8	31	8	24	13	5	7	6	21	189	16	17	27	52	81
FHIN	6%	5%	6%	5%	8%	4%	5%	5%	4%	5%	4%	6%	6%	4%	5%	7%	5%	6%
About two or three times a week	278	32	41	7	23	22	39	16	10	12	8	24	239	23	18	23	86	102
CN	7%	11%	6%	5%	6%	11%	9%	7%	7%	10%	6%	7%	7%	7%	5%	6%	6%	8%
At least once a week	203	19	31	5	25	12	19	14	1	8	6	22	175	20	18	14	58	79
Z	5%	7%	4%	4%	7%	6%	4%	6%	1%	7%	4%	7%	5%	6%	5%	4%	6%	6%
At least once a month	105	12	22	1	4	6	7	9	5	5	6	16	89	11	9	7	36	34
VX	3%	4%	3%	0	1%	3%	2%	4%	4%	4%	4%	5%	3%	3%	3%	2%	3%	3%
At least once in the last three months	31	3	7	1	2	1	4	3	0	0	0	3	28	3	4	5	12	7
1%	1%	1%	1%	1%	0	1%	1%	1%	0	0	0	1%	1%	1%	1%	1%	1%	1%
Don't know/can't remember	24	5	4	3	2	0	1	1	0	2	1	3	19	2	1	4	5	8
M	1%	2%	1%	2%	0	0	0	0	0	2%	1%	1%	1%	1%	0	1%	0	1%
Never	2812	202	546	122	267	156	336	186	108	92	110	240	2413	265	263	269	745	928
EMI	75%	69%	75%	63%	72%	74%	76%	77%	63%	73%	79%	70%	75%	77%	78%	76%	73%	72%
Total	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	315	19	75	8	47	13	35	13	8	7	8	33	273	22	26	34	78	134
FHN	6%	6%	10%	6%	13%	6%	8%	5%	6%	5%	6%	10%	8%	6%	8%	10%	8%	10%
Weekly (Net)	796	70	147	21	95	47	93	44	18	27	22	79	687	65	62	70	223	316
CFN	21%	24%	20%	14%	26%	22%	21%	18%	14%	21%	16%	23%	21%	19%	18%	20%	22%	24%
Monthly (Net)	301	82	170	21	100	53	100	52	23	32	28	96	776	75	70	78	258	349
CFNU	24%	28%	23%	14%	27%	25%	23%	22%	17%	25%	20%	28%	24%	22%	21%	22%	25%	27%
		U		*	U	U			*	*	*	U						z

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A1a_2. How often in the past 3 months have you watched these TV channels?: Any UKTV channel (e.g.Dave, Really, Yesterday, Drama)

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
A few times a day	144 4%	79 4%	64 3%	18 4%	41 6%	52 4%	33 2%	63 6%	78 3%	39 4%	51 4%	23 4%	30 3%	108 4%	36 3%	124 4%	8 3%	10 6%	1 1%
At least once every day	256 7%	126 7%	129 7%	26 6%	41 6%	89 7%	100 7%	71 7%	177 7%	59 6%	107 8%	36 6%	54 6%	168 7%	88 6%	221 7%	19 6%	9 5%	7 6%
About two or three times a week	419 11%	233 13%	186 10%	22 5%	60 9%	163 13%	175 12%	88 8%	326 12%	110 11%	163 12%	70 12%	76 8%	274 11%	144 11%	353 11%	42 13%	16 9%	8 7%
At least once a week	284 8%	147 8%	137 7%	25 6%	29 4%	94 8%	136 10%	52 5%	229 9%	70 7%	93 7%	44 7%	77 9%	186 8%	98 7%	234 7%	29 9%	15 8%	7 7%
At least once a month	108 3%	55 3%	53 3%	14 3%	19 3%	35 3%	39 3%	23 2%	85 3%	35 4%	45 3%	15 3%	13 1%	71 3%	36 3%	97 3%	4 1%	2 1%	5 5%
At least once in the last three months	50 1%	23 1%	27 1%	6 1%	8 1%	25 2%	11 1%	5 1%	43 2%	15 2%	22 2%	7 1%	6 1%	37 2%	14 1%	43 1%	6 2%	1 1%	0 0%
Don't know/can't remember	19 1%	10 1%	9 0%	1 0%	1 0%	2 0%	15 1%	2 0%	17 1%	8 1%	8 1%	1 0%	2 0%	9 0%	10 1%	16 1%	3 1%	0 0%	0 0%
Never	2489 66%	1165 63%	1317 69%	341 75%	477 71%	762 62%	895 64%	738 71%	1662 64%	646 66%	815 62%	390 67%	635 71%	1565 65%	924 68%	2079 66%	207 65%	127 71%	76 73%
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Daily (Net)	399 11%	206 11%	193 10%	43 10%	83 12%	141 12%	133 9%	134 13%	255 10%	98 10%	158 12%	59 10%	84 9%	276 11%	123 9%	346 11%	27 8%	19 11%	8 8%
Weekly (Net)	1102 29%	586 32%	516 27%	90 20%	171 25%	397 33%	444 32%	274 26%	809 31%	279 28%	414 32%	173 30%	236 26%	737 30%	366 27%	932 29%	97 31%	50 28%	23 22%
Monthly (Net)	1210 32%	641 35%	569 30%	105 23%	190 28%	432 35%	463 34%	297 28%	894 34%	314 32%	459 35%	188 32%	249 28%	808 33%	402 30%	1029 32%	101 32%	52 29%	28 27%
	BCDGNRI LNRI	zB	zB	zC	zD	zE	zF	zG	zG	zI	zJ	zK	zL	N	N	R	R	Q	R

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A1a_2. How often in the past 3 months have you watched these TV channels?: Any UKTV channel (e.g.Dave, Really, Yesterday, Drama)

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
A few times a day	144	5	39	2	18	11	20	5	4	3	1	16	122	6	5	12	43	68
FHNRI	4%	2%	5%	2%	5%	5%	4%	2%	3%	3%	1%	5%	4%	2%	1%	3%	4%	5%
At least once every day	256	20	44	6	32	20	30	19	7	5	9	29	232	18	17	26	73	97
7%		7%	6%	4%	9%	10%	7%	8%	5%	4%	6%	8%	7%	5%	5%	7%	7%	7%
About two or three times a week	419	36	59	17	39	31	48	32	19	14	16	42	356	41	27	42	131	154
11%		12%	8%	12%	11%	15%	11%	13%	15%	11%	11%	12%	11%	12%	8%	12%	13%	12%
At least once a week	284	28	49	16	27	11	31	16	7	5	15	29	243	32	27	13	88	106
8%		10%	7%	11%	7%	5%	7%	7%	5%	4%	11%	8%	8%	9%	8%	4%	9%	8%
At least once a month	108	15	17	8	14	9	9	7	2	2	0	14	94	12	9	11	34	9
3%		5%	2%	5%	4%	4%	2%	3%	1%	2%	0	4%	3%	3%	4	3%	3%	4%
At least once in the last three months	50	6	17	0	3	0	3	4	3	0	4	2	47	3	3	5	14	18
1%		2%	2%	0	1%	0	1%	2%	2%	0	3%	1%	1%	1%	1%	1%	1%	1%
Don't know/can't remember	19	0	5	2	2	0	2	1	0	1	0	4	17	1	2	1	5	6
1%		0	1%	1%	1%	0	0	0	0	0	0	1%	1%	0	1%	0	0	0
Never	2489	182	497	97	233	128	299	158	89	96	95	205	2126	232	254	244	631	796
66%		62%	68%	66%	63%	61%	68%	65%	68%	68%	68%	60%	66%	67%	75%	69%	62%	62%
AEHJLI										SVWC					zhi	i		
Total	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
100%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	399	25	84	8	51	31	50	24	11	8	10	45	353	25	22	38	117	164
11%		9%	11%	6%	14%	15%	11%	10%	8%	6%	7%	13%	11%	7%	6%	11%	11%	13%
Weekly (Net)	1102	89	191	41	117	73	129	72	37	27	40	116	952	98	75	93	336	424
29%		30%	26%	28%	32%	35%	29%	30%	28%	21%	29%	34%	29%	28%	22%	26%	33%	33%
BCDGNRI						a						Ta						zi
Monthly (Net)	1210	104	209	48	131	83	137	78	39	30	41	130	1046	110	79	104	370	472
32%		36%	29%	33%	35%	39%	31%	32%	30%	23%	29%	38%	32%	32%	23%	29%	36%	37%
BCDG LNRI				*	a	Ta			*	*	*	Ta					zi	zfg

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A1a_2. How often in the past 3 months have you watched these TV channels?: Any Sky channel (e.g. Sky1, Sky Atlantic, Sky Sports)

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
A few times a day	223 6%	159 9%	64 3%	25 6%	63 9%	70 6%	65 5%	107 10%	116 4%	71 7%	68 5%	35 6%	49 5%	174 7%	50 4%	188 6%	17 6%	11 6%	6 6%
At least once every day	331 9%	197 11%	133 7%	26 6%	zCEF 11%	118 10%	111 8%	109 10%	215 8%	90 9%	126 10%	47 8%	67 8%	238 10%	92 7%	286 9%	23 7%	16 9%	6 6%
About two or three times a week	295 8%	163 9%	132 7%	23 5%	zCF 9%	132 11%	78 6%	99 10%	190 7%	93 9%	119 9%	41 7%	42 5%	215 9%	79 6%	239 8%	28 9%	19 11%	9 8%
At least once a week	193 5%	78 4%	111 6%	21 5%	zCF 6%	133 5%	65 5%	54 5%	133 5%	zL 6%	73 6%	33 6%	29 3%	140 6%	52 4%	160 5%	10 3%	15 8%	7 7%
At least once a month	60 2%	31 2%	29 2%	14 3%	11 2%	19 2%	17 1%	14 1%	43 2%	24 2%	17 1%	5 1%	14 2%	38 1%	25 2%	53 2%	3 1%	3 2%	1 1%
At least once in the last three months	23 1%	6 0	16 1%	zF 1%	4 1%	8 1%	5 0	2 0	21 1%	5 0	8 1%	3 1%	6 1%	13 1%	10 1%	20 1%	2 0	1 1%	0 0
Don't know/can't remember	19 1%	14 1%	5 0	4 1%	0 0	4 0	11 1%	4 0	15 1%	8 1%	9 1%	2 0	0 0	10 0	9 1%	16 0	3 1%	0 0	0 0
Never	2625 70%	1191 65%	1430 74%	334 74%	417 62%	808 66%	1052 75%	653 63%	1884 72%	635 65%	884 68%	419 71%	684 77%	1592 66%	1033 77%	2205 70%	231 73%	115 63%	74 71%
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Daily (Net)	554 15%	356 19%	198 10%	51 11%	139 21%	188 15%	176 13%	216 21%	331 13%	161 16%	194 15%	82 14%	116 13%	412 17%	142 11%	474 15%	40 13%	27 15%	13 12%
Weekly (Net)	1042 28%	597 32%	441 23%	95 21%	zCEF 36%	383 31%	319 23%	370 35%	653 25%	zH 32%	387 30%	156 27%	187 21%	768 32%	274 20%	874 28%	78 25%	61 34%	29 28%
Monthly (Net)	1102 29%	628 34%	470 24%	109 24%	254 38%	402 33%	336 24%	384 37%	696 27%	335 34%	404 31%	162 28%	201 23%	804 33%	298 22%	927 29%	81 25%	64 36%	30 29%
	BCFH LNig	zB		zCF	zCF	zCF		zH		zKL	L			zN				zP	

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A1a_2. How often in the past 3 months have you watched these TV channels?: Any Sky channel (e.g. Sky1, Sky Atlantic, Sky Sports)

Base: All Respondents

Total	England Regions												Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369	
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6	
223	15	66	5	23	12	18	11	8	3	7	20	192	15	11	15	62	120	
6%	5%	9%	3%	6%	6%	4%	5%	6%	3%	5%	6%	6%	4%	3%	4%	6%	9%	
BFHNI	31	59	17	36	25	32	20	11	13	15	27	277	36	17	25	94	zfg	
9%	10%	8%	11%	10%	12%	7%	8%	9%	10%	11%	8%	9%	10%	5%	7%	9%	12%	
BCNI	21	52	10	31	28	30	16	7	7	12	26	256	25	15	15	79	zfg	
295	7%	7%	7%	8%	13%	7%	7%	5%	6%	8%	8%	8%	7%	5%	4%	8%	11%	
CFLNig	19	38	14	12	8	21	9	3	6	9	22	168	19	14	15	54	zfg	
193	6%	5%	9%	3%	4%	5%	4%	3%	5%	6%	7%	5%	6%	4%	4%	5%	6%	
5%																		
ALN	6	6	4	4	1	7	9	8	1	2	6	50	6	4	0	18	28	
60	2%	1%	2%	1%	0	2%	4%	2%	1%	1%	2%	2%	2%	1%	0	2%	2%	
23	0	4	1	2	0	2	1	4	0	4	3	22	1	2	3	4	9	
7%	0	1%	1%	0	0	0	0	3%	0	3%	1%	1%	0	1%	1%	0	1%	
19	1	5	0	0	5	3	2	0	0	0	0	14	2	1	1	6	6	
7%	0	1%	0	0	2%	1%	1%	0	0	0	0	0	1%	0	0	1%	0	
BL					zVc													
2625	200	499	97	262	131	329	174	90	96	91	237	2258	241	274	281	702	761	
70%	68%	69%	66%	71%	62%	74%	72%	69%	76%	65%	69%	70%	70%	81%	79%	69%	59%	
ADEG						W			W					zhi	zhi	li		
IMQI	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
3769	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
100%																		
554	45	124	21	59	38	49	32	20	16	23	47	469	51	28	39	156	273	
15%	15%	17%	15%	16%	16%	11%	13%	15%	13%	16%	14%	14%	15%	8%	11%	15%	21%	
BCFHNI	X															f	zfg	
1042	85	214	45	102	74	100	57	30	30	43	95	892	96	58	69	290	489	
28%	29%	29%	31%	28%	35%	23%	23%	23%	23%	31%	28%	28%	28%	17%	20%	28%	38%	
BCFH					zXY										fg	fg	zfg	
LNig																		
1102	91	220	49	106	75	108	65	37	31	45	101	942	102	62	70	307	518	
29%	31%	30%	33%	29%	36%	24%	27%	29%	24%	32%	30%	29%	29%	18%	20%	30%	40%	
BCFH					X										fg	fg	zfg	
LNig																		

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A1a_2. How often in the past 3 months have you watched these TV channels?: S4C

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
A few times a day	27 1%	18 1%	9 0	7 2%	13 2%	7 1%	1 0	18 2%	9 0	16 2%	3 0	4 1%	4 0	25 1%	3 0	20 1%	5 2%	3 2%	0 0
At least once every day	FHN 33 1%	21 1%	12 1%	zF 6 F	zEF 12 zF	9 1%	6 0	zH 17 2%	16 1%	zJL 13 1%	11 1%	2 0	6 1%	N 28 1%	4 0	23 1%	4 1%	5 zO	1 3%
About two or three times a week	FHN 24 1%	14 1%	11 1%	4 1%	7 1%	10 1%	3 0	15 1%	9 0	11 1%	9 1%	3 1%	1 0	21 1%	3 0	18 1%	2 1%	4 zOR	0 1%
At least once a week	FHLN 17 0	13 1%	4 0	0 0	2 0	7 1%	8 1%	zH 7 1%	10 0	4 0	4 0	5 1%	4 0	10 0	7 1%	11 0	1 0	5 zOP	1 1%
At least once a month	8 0	5 0	3 0	0 0	2 0	4 0	2 0	2 0	6 0	2 0	2 0	3 1%	0 0	7 0	1 0	2 0	1 0	5 zOPR	0 0
At least once in the last three months	O 2 0	1 0	1 0	0 0	0 0	1 0	1 0	0 0	2 0	1 0	0 0	1 0	0 0	2 0	0 0	1 0	0 0	1 zO	0 0
Don't know/can't remember	6 0	3 0	2 0	2 1%	0 0	2 0	1 0	2 0	4 0	3 0	3 0	0 0	0 0	5 0	1 0	5 0	0 0	0 0	0 0
Never	3652 97%	1765 96%	1879 98%	433 95%	641 95%	1181 97%	1382 98%	982 94%	2560 98%	932 95%	1272 97%	566 97%	878 98%	2321 96%	1331 99%	3089 97%	304 96%	157 87%	102 98%
Total	ADGMOI 3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Daily (Net)	60 2%	39 2%	21 1%	14 3%	24 4%	15 1%	7 0	34 3%	25 1%	29 3%	15 1%	7 1%	9 1%	53 2%	7 1%	42 1%	9 3%	8 zO	1 5%
Weekly (Net)	BFHNOJ 101 3%	zB 65 4%	36 2%	zEF 18 F	zEF 33 zF	32 3%	18 1%	zH 57 5%	43 2%	zJL 44 5%	28 2%	15 3%	14 2%	zN 84 3%	17 1%	71 2%	12 4%	17 zOPR	1 10%
Monthly (Net)	BFHLNO 109 3%	zB 70 4%	39 2%	18 4%	zF 35 5%	36 3%	19 1%	zH 59 6%	49 2%	zJL 47 5%	29 2%	18 3%	14 2%	zN 51 4%	18 1%	73 2%	13 4%	22 zOPR	1 12%
	NOYD	zB		F	zF	F		zH		zJL				zN				zOPR	

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A1a_2. How often in the past 3 months have you watched these TV channels?: S4C

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
A few times a day	27	1	13	0	2	1	1	0	1	0	1	1	22	0	1	2	6	18
FHN	1%	0	2%	0	1%	0	0	0	1%	0	1%	0	1%	0	0	0	1%	1%
At least once every day	33	4	6	0	2	1	6	0	0	0	2	3	23	3	1	2	9	17
FHNd	1%	1%	1%	0	0	0	1%	0	0	0	1%	1%	1%	1%	0	1%	1%	1%
About two or three times a week	24	0	4	1	0	1	7	0	0	0	2	2	19	5	2	0	5	17
FHLN	1%	0	1%	1%	0	0	2%	0	0	0	2%	1%	1%	1%	0	0	1%	1%
At least once a week	17	0	1	0	0	0	4	1	0	0	2	2	15	1	1	5	5	5
O	0	0	0	0	0	0	1%	0	0	0	1%	1%	0	0	0	1%	0	0
At least once a month	8	0	0	0	2	0	0	0	0	0	0	0	5	2	0	0	5	3
O	0	0	0	0	1%	0	0	0	0	0	0	0	0	1%	0	0	0	0
At least once in the last three months	2	0	0	0	0	0	1	0	0	0	0	1	2	0	0	1	0	1
O	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Don't know/can't remember	6	0	0	0	2	3	0	0	0	0	0	0	6	0	0	0	4	1
NOYd	0	0	0	0	1%	1%	0	0	0	0	0	0	0	0	0	0	0	0
Never	3652	288	703	146	361	205	423	241	130	127	133	332	3144	334	334	346	986	1230
ADGIMQI	97%	98%	97%	99%	98%	97%	96%	100%	99%	100%	95%	97%	97%	97%	99%	97%	97%	95%
Total	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
BFHNOd	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	60	4	19	0	4	2	6	0	1	0	2	4	45	3	2	4	14	35
BFHNOd	2%	1%	3%	0	1%	1%	1%	0	1%	0	2%	1%	1%	1%	0	1%	1%	3%
Weekly (Net)	101	4	24	1	4	3	17	1	1	0	7	8	79	9	4	8	25	58
BFHNOd	3%	1%	3%	1%	1%	1%	4%	0	1%	0	5%	2%	2%	3%	1%	2%	2%	4%
Monthly (Net)	109	4	24	1	6	3	17	1	1	0	7	8	84	11	4	8	30	60
BFHNOd	3%	1%	3%	1%	2%	1%	4%	0	1%	0	5%	2%	3%	3%	1%	2%	3%	5%
NOYd																		

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A1a_2. How often in the past 3 months have you watched these TV channels?: BBC News Channel

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
A few times a day	273 7%	163 9%	110 6%	25 5%	55 8%	84 7%	109 8%	90 9%	174 7%	79 8%	92 7%	44 8%	57 6%	185 8%	88 7%	226 7%	25 8%	17 9%	6 6%
At least once every day	BSXf 457 12%	zB 253 14%	204 11%	33 7%	79 12%	151 12%	195 14%	124 12%	318 12%	124 13%	172 13%	82 14%	79 9%	278 11%	179 13%	386 12%	37 12%	24 13%	10 9%
About two or three times a week	BCLX 271 7%	zB 156 8%	113 6%	31 7%	37 5%	88 7%	113 8%	90 9%	175 7%	64 7%	111 8%	50 8%	46 5%	181 7%	90 7%	239 8%	12 4%	14 8%	5 5%
At least once a week	BLPg 203 5%	zB 109 6%	94 5%	21 5%	30 4%	77 6%	75 5%	48 5%	148 6%	64 7%	66 5%	35 6%	37 4%	137 6%	66 5%	175 6%	15 5%	7 4%	5 5%
At least once a month	88 2%	39 2%	49 3%	8 2%	11 2%	22 2%	48 3%	10 1%	78 3%	zL 31 3%	27 2%	18 3%	12 1%	48 2%	40 3%	79 2%	7 2%	1 0	2 2%
At least once in the last three months	GLQX 30 1%	14 1%	16 1%	3 1%	3 0	6 0	18 1%	5 0	26 1%	zE 10 1%	12 1%	5 1%	3 0	10 0	21 2%	26 1%	1 0	3 2%	0 0
Don't know/can't remember	M 28 1%	8 0	20 1%	4 1%	0 0	4 0	20 1%	3 0	25 1%	3 0	17 1%	6 1%	2 0	10 0	18 1%	24 1%	1 0	3 1%	0 0
Never	ADILMI 2419 64%	1097 60%	1315 68%	329 73%	461 68%	790 65%	824 59%	674 65%	1671 64%	607 62%	807 62%	345 59%	656 74%	1570 65%	848 63%	2012 64%	219 69%	112 62%	76 73%
	AFIK TVel 3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Daily (Net)	730 19%	416 23%	314 16%	57 13%	134 20%	235 19%	304 22%	214 21%	492 19%	203 21%	264 20%	126 22%	137 15%	463 19%	267 20%	612 19%	62 20%	41 23%	16 15%
Weekly (Net)	1204 32%	zB 681 37%	521 27%	110 24%	201 30%	400 33%	492 35%	352 34%	815 31%	332 34%	441 34%	211 36%	220 25%	781 32%	423 31%	1026 32%	89 28%	62 35%	26 25%
Monthly (Net)	BCLR XbG 1292 34%	zB 720 39%	570 30%	117 26%	212 31%	421 34%	540 38%	362 35%	893 34%	363 37%	468 36%	229 39%	232 26%	829 34%	463 34%	1105 35%	96 30%	63 35%	28 27%
	BCLR XbG 3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A1a_2. How often in the past 3 months have you watched these TV channels?: BBC News Channel

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
A few times a day	273	9	72	8	42	19	19	11	10	5	5	27	228	29	10	24	81	109
	7%	3%	10%	5%	11%	9%	4%	4%	8%	4%	3%	8%	7%	8%	3%	7%	8%	8%
At least once every day	457	42	34	25	63	16	30	29	15	18	13	41	382	57	32	36	111	174
	12%	14%	13%	17%	17%	7%	7%	12%	12%	14%	10%	12%	12%	16%	9%	10%	11%	13%
About two or three times a week	271	13	55	13	30	22	34	20	14	5	10	22	232	26	15	14	74	122
	7%	5%	8%	9%	8%	10%	8%	8%	11%	4%	7%	7%	7%	7%	4%	4%	7%	9%
At least once a week	203	25	46	8	20	11	18	11	4	10	2	20	178	17	11	10	56	92
	5%	9%	6%	5%	5%	5%	4%	5%	3%	8%	1%	6%	5%	5%	3%	3%	5%	7%
At least once a month	88	7	17	4	11	3	2	16	3	5	3	9	72	13	5	2	25	32
	2%	2%	2%	3%	3%	1%	0	6%	2%	4%	2%	3%	2%	4%	1%	1%	2%	2%
At least once in the last three months	30	4	7	0	4	2	0	3	2	1	2	1	27	3	1	1	7	12
	1%	1%	1%	0	1%	1%	0	1%	2%	1%	1%	0	1%	1%	0	0	1%	1%
Don't know/can't remember	28	1	10	3	6	0	2	0	0	2	0	1	22	6	2	3	6	4
	1%	0	1%	2%	2%	0	0	0	0	2%	0	0	1%	2%	1%	1%	1%	0
Never	2419	191	427	87	195	138	337	152	81	80	105	220	2097	195	262	265	659	748
	64%	65%	59%	59%	53%	65%	76%	63%	62%	63%	75%	64%	65%	56%	77%	75%	65%	58%
	ADILMI	V					zSTUV				zTUV	V	e		zhi	zhi	l	
	AFIK						WYZac											
Total	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	730	52	166	33	105	35	49	39	26	23	18	67	610	86	42	61	193	283
	19%	18%	23%	23%	29%	16%	11%	16%	20%	18%	15%	20%	19%	25%	12%	17%	19%	22%
Weekly (Net)	1204	90	267	54	155	68	101	71	44	38	30	110	1020	128	68	84	323	497
	32%	31%	37%	36%	42%	32%	23%	29%	34%	30%	21%	32%	32%	37%	20%	24%	32%	38%
	BCLR		zXb	Xb	zSXYbc	X			X			X					fg	zfigh
Monthly (Net)	1292	96	283	58	166	71	103	86	47	43	33	119	1091	141	73	86	348	528
	34%	33%	39%	39%	45%	34%	23%	36%	36%	34%	24%	35%	34%	41%	22%	24%	34%	41%
	BCLR	X	zXb	Xb	zSWXbc	X		X	X			X		zd			fg	zfigh
	Xbfg																	

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A1a_2. How often in the past 3 months have you watched these TV channels?: BBC Parliament

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
A few times a day	65 2%	46 2%	19 1%	13 3%	20 3%	13 1%	19 1%	39 4%	24 1%	24 2%	17 1%	8 1%	15 2%	50 2%	15 1%	56 2%	4 1%	3 1%	2 2%
At least once every day	96 3%	59 3%	37 2%	17 4%	15 2%	34 3%	30 2%	33 3%	59 2%	29 3%	30 2%	8 1%	28 3%	72 3%	24 2%	82 3%	3 1%	9 5%	2 2%
About two or three times a week	98 3%	63 3%	35 2%	15 3%	23 3%	24 2%	34 2%	32 3%	65 2%	29 3%	36 3%	18 3%	15 2%	67 3%	31 2%	86 3%	9 3%	2 3%	1 1%
At least once a week	96 3%	59 3%	37 2%	8 2%	12 2%	28 2%	48 3%	19 2%	73 3%	35 4%	36 3%	14 2%	12 1%	63 3%	34 2%	78 2%	9 3%	6 3%	3 2%
At least once a month	53 1%	39 2%	14 1%	4 1%	9 1%	15 1%	24 2%	10 1%	42 2%	24 2%	13 1%	9 2%	7 1%	35 1%	18 1%	46 1%	4 1%	2 1%	0 0
At least once in the last three months	38 1%	24 1%	13 1%	1 0	8 1%	12 1%	17 1%	9 1%	26 1%	10 1%	17 1%	6 1%	5 1%	20 1%	18 1%	33 1%	1 0	3 2%	1 1%
Don't know/can't remember	8 0	2 0	6 0	4 1%	0 0	0 0	3 0	1 0	7 0	1 0	6 0	0 0	1 0	4 0	3 0	8 0	0 0	0 0	0 0
Never	3316 88%	1548 84%	1760 92%	390 86%	590 87%	1095 90%	1228 87%	900 86%	2319 89%	831 85%	1150 88%	522 89%	810 91%	2109 87%	1207 89%	2778 88%	285 90%	156 86%	96 92%
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Daily (Net)	160 4%	105 6%	56 3%	30 7%	35 5%	47 4%	49 3%	72 7%	83 3%	53 5%	48 4%	17 3%	43 5%	121 5%	39 3%	138 4%	7 2%	11 6%	3 3%
Weekly (Net)	355 9%	227 12%	128 7%	53 12%	69 10%	99 8%	131 9%	123 12%	221 8%	118 12%	119 9%	48 8%	69 8%	251 10%	104 8%	302 10%	26 8%	20 11%	7 7%
Monthly (Net)	408 11%	266 14%	142 7%	58 13%	79 12%	114 9%	155 11%	133 13%	264 10%	142 14%	132 10%	58 10%	76 9%	286 12%	122 9%	349 11%	30 10%	22 12%	7 7%

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A1a_2. How often in the past 3 months have you watched these TV channels?: BBC Parliament

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
A few times a day	65 2%	6 2%	28 4%	4 3%	1 0	2 1%	5 1%	0 0	5 4%	1 1%	2 1%	3 1%	54 2%	2 0	2 1%	9 3%	11 1%	39 3%
At least once every day	BHN 96 3%	7 2%	zVXYc 28 4%	VV* 2 *	15 4%	3 2%	7 2%	2 1%	3 2%	3 2%	4 3%	7 2%	73 2%	12 4%	3 1%	9 3%	20 2%	zfh 43 3%
About two or three times a week	BND 98 3%	7 2%	zY 22 3%	1 1%	9 2%	7 3%	20 4%	5 2%	2 2%	2 1%	3 2%	9 3%	84 3%	6 2%	4 1%	4 1%	33 3%	f 48 4%
At least once a week	B 96 3%	6 2%	29 4%	7 5%	12 3%	6 3%	6 1%	5 2%	1 1%	0 *	3 2%	3 1%	84 3%	9 3%	3 1%	9 2%	33 3%	zfg 36 3%
At least once a month	BL 53 1%	3 1%	zXc 14 2%	c* 1 0	2 1%	4 2%	5 1%	4 1%	7 6%	2 2%	3 2%	2 1%	49 1%	4 1%	4 1%	3 1%	12 1%	26 2%
At least once in the last three months	B 38 1%	1 1%	11 1%	3 2%	2 0	2 1%	3 1%	3 1%	3 2%	1 1%	1 1%	2 1%	30 1%	5 1%	3 1%	5 1%	10 1%	10 1%
Don't know/can't remember	8 0	0 0	5 1%	0 0	0 0	1 0	0 0	0 0	1 1%	0 0	1 1%	1 0	7 0	1 0	0 0	0 0	2 0	1 0
Never	3316 88%	262 90%	591 81%	128 87%	330 89%	186 88%	396 90%	222 92%	109 83%	118 93%	122 87%	314 92%	2856 88%	306 89%	319 94%	316 89%	899 86%	1089 84%
Total	AIT 3769	T 292	T 727	T 147	T 370	T 210	T 441	TZ 241	T 131	TZ 127	T 140	zTZ 341	100% 3236	100% 345	zghi 338	100% 355	100% 1020	100% 1292
Daily (Net)	160 4%	13 4%	56 8%	6 4%	16 4%	5 2%	12 3%	2 1%	8 6%	4 3%	6 5%	10 3%	127 4%	14 4%	5 2%	18 5%	31 3%	82 6%
Weekly (Net)	BHNY 355 9%	Y 26 9%	zWXYc 107 15%	Y 15 10%	Y 36 10%	18 9%	38 9%	12 5%	11 9%	5 4%	13 9%	22 6%	295 9%	29 8%	12 4%	31 9%	97 10%	zfh 166 13%
Monthly (Net)	BHNY 408 11%	Y 29 10%	zSXYac 120 17%	Y 15 10%	Y 38 10%	21 10%	43 10%	16 6%	19 14%	8 6%	16 12%	24 7%	343 11%	33 10%	16 5%	34 9%	109 11%	zfh 192 15%

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A1a_2. How often in the past 3 months have you watched these TV channels?: BBC Alba

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
A few times a day	38 1%	23 1%	15 1%	12 3%	15 2%	11 1%	0	30 3%	0	19 2%	9 1%	4 1%	6 1%	36 2%	2 0	31 1%	4 1%	2 1%	0
At least once every day	FHNh 21 1%	13 1%	9 0	2 1%	9 1%	4 0	5 0	13 1%	9 0	zJL 10 1%	5 0	0 0	6 1%	zN 16 1%	5 0	16 1%	5 1%	0 1%	0
About two or three times a week	H 32 1%	17 1%	15 1%	3 1%	11 2%	9 1%	9 1%	19 2%	10 0	z 12 1%	15 1%	4 1%	2 0	28 1%	4 0	13 0	17 2%	1 1%	0
At least once a week	HLNO 21 1%	14 1%	7 0	2 0	2 0	6 0	11 1%	5 1%	15 1%	L 6 1%	8 1%	2 0	4 0	12 1%	9 1%	10 0	10 3%	0 0	0
At least once a month	O 8 0	8 0	1 0	0 0	2 0	5 0	1 0	4 0	4 0	3 0	3 0	1 0	0 0	7 0	2 0	0 0	zO 7 2%	0 0	0
At least once in the last three months	BO 10 0	8 0	2 0	1 0	0 0	6 1%	3 0	3 0	7 0	4 0	3 0	2 0	1 0	9 0	2 0	7 0	3 1%	0 0	0
Don't know/can't remember	3 0	0 0	3 0	1 0	0 0	2 0	0	1 0	2 0	1 0	2 0	0 0	0 0	3 0	0 0	3 0	0 0	0 0	0
Never	3636 96%	1757 95%	1871 97%	433 95%	636 94%	1178 96%	1373 98%	970 93%	2560 98%	927 94%	1259 97%	573 98%	873 98%	2308 95%	1328 98%	3087 97%	269 89%	176 98%	103 99%
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Daily (Net)	59 2%	36 2%	23 1%	15 3%	24 4%	15 1%	5 0	42 4%	17 1%	29 3%	14 1%	4 1%	12 1%	52 2%	7 1%	47 1%	9 3%	3 1%	1
Weekly (Net)	FHNh 112 3%	67 4%	45 2%	zEF 19 4%	zEF 37 5%	F 30 2%	26 2%	zH 65 6%	42 2%	zJKL 47 5%	37 3%	9 2%	18 2%	93 4%	19 1%	71 2%	37 12%	4 2%	1
Monthly (Net)	FHNORTh 120 3%	75 4%	46 2%	F 19 4%	zEF 33 6%	35 3%	27 2%	zH 70 7%	46 2%	zJKL 51 5%	41 3%	11 2%	18 2%	zN 99 4%	21 2%	71 2%	zOQR 44 14%	4 2%	1
	BFHL NORTh	zB		F	zEF			zH		zJKL				zN			zOQR		

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A1a_2. How often in the past 3 months have you watched these TV channels?: BBC Alba

Base: All Respondents

Total	England Regions												Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369	
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6	
38																		
1%	1%	3%																
FHNh		zVXc																
21																		
1%		1%																
H																		
32																		
1%	1%			1%			1%				1%	1%		2%	1%		1%	2%
HLNO																		
21		2		1	2	1	0	0	0	1	0	1	3	3	3	2	5	21
1%	1%	0		0	0	1%	0	0	0	0	0	0	1%	2%	1%	0	1%	zh
O																		
8		0	0	0	0	0	0	0	0	0	0	8	1	0	1	1	6	
0		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
BO																		
10		2	2	1	0	1	0	1	0	0	1	10	0	0	1	2	5	
0	1%	0	1%	0	0	0	1%	0	0	0	0	0	0	0	0	0	0	
3		0	0	0	0	0	0	0	0	1	2	3	0	0	0	3	0	
0		0	0	0	0	0	0	0	0	1%	1%	0	0	0	0	0	0	
3636	283	694	146	364	206	428	239	131	126	136	333	3124	334	328	342	999	1211	
96%	97%	95%	99%	99%	98%	97%	99%	100%	99%	97%	98%	97%	97%	97%	96%	98%	94%	
ADGIMPI																		
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
59	3	28	0	2	1	6	1	0	2	3	50	50	1	4	7	6	40	
2%		4%		1%	0	1%			1%	2%	1%	2%	0	1%	2%	1%	3%	
FHNh		zVWYc																
112																		
3%	7	31	5	4	13	1	0	1	3	5	92	10	10	h	14	70	zh	
FHNORyh		UVY		2%	3%	0	0	1%	2%	2%	3%	3%	3%	3%	3%	1%	5%	
120	7	31	6	4	13	1	0	1	3	5	100	11	10	12	16	76	zh	
4%	3%	4%	1%	2%	3%	0	0	1%	2%	2%	3%	3%	3%	3%	2%	6%	6%	
BFHL																		
NORyh		UVY															zh	

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A1a 2. How often in the past 3 months have you watched these TV channels?: CBBC

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
A few times a day	69 2%	35 2%	35 2%	12 3%	35 5%	22 2%	0	57 5%	11 0	30 3%	21 2%	11 2%	7 1%	61 3%	8 1%	60 2%	5 1%	3 2%	1 1%
At least once every day	FHLNI 74 2%	37 2%	37 2%	12 3%	zEF 19 3%	F 33 3%	10 1%	zH 54 5%	19 1%	zJL 26 3%	15 1%	16 3%	17 2%	zN 65 3%	9 1%	65 2%	3 1%	4 2%	2 2%
About two or three times a week	FHN 58 2%	27 1%	32 2%	5 1%	F 19 3%	F 25 2%	9 1%	zH 39 4%	19 1%	J 22 2%	21 2%	8 1%	8 1%	zN 46 2%	12 1%	52 2%	4 1%	1 0	1 1%
At least once a week	FHN 36 1%	24 1%	12 1%	7 1%	zF 10 1%	F 9 1%	11 1%	zH 14 1%	23 1%	zL 11 1%	14 1%	4 1%	7 1%	N 22 1%	15 1%	34 1%	1 0	0 0	1 1%
At least once a month	19 1%	10 1%	9 0	1 0	5 1%	2 0	12 1%	3 0	16 1%	5 1%	5 0	3 1%	6 1%	13 1%	6 0	17 1%	2 1%	0 0	0 0
At least once in the last three months	E 15 0	5 0	10 1%	4 1%	3 0	4 0	4 0	3 0	12 0	8 1%	1 0	1 0	3 0	8 0	7 1%	14 0	0 0	0 0	1 1%
Don't know/can't remember	5 0	3 0	2 0	1 0	0 0	0 0	3 0	1 0	3 0	1 0	2 0	1 0	0 0	0 0	4 0	4 0	1 0	0 0	P 0
Never	M 3492 93%	1699 92%	1785 93%	411 91%	585 87%	1126 92%	1355 97%	874 84%	2512 96%	884 90%	1219 83%	542 93%	843 95%	2204 91%	1289 95%	2922 92%	301 95%	172 95%	97 83%
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Daily (Net)	143 4%	72 4%	72 4%	24 5%	54 8%	55 4%	10 1%	110 11%	30 1%	56 6%	36 3%	27 5%	24 3%	126 5%	17 1%	125 4%	8 3%	7 4%	3 3%
Weekly (Net)	FHNWI 238 6%	122 7%	116 6%	36 8%	zEF 83 12%	F 89 7%	30 2%	zH 163 16%	72 3%	zJL 89 9%	70 5%	39 7%	40 4%	zN 194 8%	44 3%	211 7%	13 4%	8 4%	5 5%
Monthly (Net)	FHLNI 257 7%	132 7%	125 6%	37 8%	zCEF 67 13%	F 91 7%	42 3%	zH 166 16%	88 3%	zJL 94 10%	76 6%	42 7%	45 5%	zN 207 9%	50 4%	228 7%	15 5%	8 4%	6 6%

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A1a_2. How often in the past 3 months have you watched these TV channels?: CBBC

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
A few times a day	69	2	23	3	10	1	12	0	1	1	0	7	56	2	1	4	17	42
2%		1%	3%	2%	3%	0	3%	0	1%	1%	0	2%	2%	1%	0	1%	2%	3%
FHLNI			zY															zfh
At least once every day	74	6	23	1	9	1	7	7	0	0	3	8	62	10	2	3	26	30
2%		2%	3%	1%	3%	0	2%	3%	0	0	2%	2%	2%	3%	1%	1%	3%	2%
FHJN																		
About two or three times a week	58	3	7	6	4	7	8	6	0	2	4	6	52	4	6	6	11	34
2%		1%	1%	4%	1%	3%	2%	2%	0	2%	3%	2%	2%	1%	2%	2%	1%	3%
FHN				T*		T												zh
At least once a week	36	1	7	4	7	2	4	2	0	1	2	5	30	3	0	1	10	18
1%		0	1%	2%	2%	1%	1%	1%	0	1%	1%	1%	1%	1%	0	0	1%	1%
E																		
At least once a month	19	0	7	2	2	1	0	3	1	0	0	1	17	0	1	0	12	6
1%		0	1%	1%	1%	1%	0	1%	1%	0	0	0	1%	0	0	0	1%	0
E																		
At least once in the last three months	15	0	3	4	2	0	0	1	2	0	3	1	13	1	1	2	2	9
0		0	0	3%	0	0	0	0	1%	0	2%	0	0	0	0	1%	0	1%
Don't know/can't remember	5	0	0	zSTXc*	0	1	0	1	0	0	zX*	0	3	1	0	0	2	2
0		0	0	1%	0	0	0	0	0	0	0	0	0	0	0	0	0	0
M				zT*														
Never	3492	279	657	127	336	198	411	223	127	122	129	313	3003	324	326	338	941	1152
93%		96%	90%	86%	91%	94%	93%	92%	97%	97%	92%	92%	93%	94%	96%	95%	92%	89%
DGIMTU		TU				U	U		TU*	U*					zhi			
Total	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
100%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	143	8	46	4	19	2	19	7	1	1	3	15	118	12	3	7	43	72
4%		3%	6%	2%	5%	1%	4%	3%	1%	1%	2%	4%	4%	3%	1%	2%	4%	6%
FHNWI			zW*		W													
Weekly (Net)	238	13	60	13	30	11	30	15	1	4	8	26	201	19	10	14	63	124
6%		4%	8%	9%	8%	5%	7%	6%	1%	3%	6%	8%	6%	6%	3%	4%	6%	10%
FHLNZI			Z		Z*		Z		Z									zfh
Monthly (Net)	257	13	67	15	32	12	30	17	2	4	8	27	217	20	11	14	75	129
7%		4%	9%	10%	9%	6%	7%	7%	2%	3%	6%	8%	7%	6%	3%	4%	7%	10%
FHLNI			zSZ	Z*	Z				*	*	*	Z					f	zfg

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A1a_2. How often in the past 3 months have you watched these TV channels?: CBeebies

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
A few times a day	88 2%	34 2%	54 3%	12 3%	46 7%	30 2%	0	81 8%	7	23 2%	33 3%	11 2%	22 2%	72 3%	16 1%	73 2%	7 2%	6 3%	2 2%
At least once every day	FHNyE 100 3%	39 2%	60 3%	9 2%	33 5%	42 3%	15	79 8%	20	35 4%	24 2%	9 2%	32 4%	81 3%	19	83 3%	9 3%	5 3%	3 3%
About two or three times a week	FHN 74 2%	23 1%	51 3%	6 1%	24 4%	28 2%	16	53 5%	20	23 2%	33 2%	6 1%	13 1%	54 2%	20	67 2%	3 1%	2 1%	2 1%
At least once a week	AFH 38 1%	14 1%	24 1%	4 1%	10 1%	10 1%	14	18 2%	19	10 1%	15 1%	5 1%	8 1%	23 1%	14	29 1%	6 2%	1 1%	1 1%
At least once a month	Hd 23 1%	7 0	17 1%	0	7 1%	10 1%	6	7 1%	10	9 1%	12 1%	0	2 0	15 1%	9 1%	20 1%	1 0	2 1%	0
At least once in the last three months	H 27 1%	10 1%	17 1%	5 1%	3 0	7 1%	12	7 1%	20	10 1%	9 1%	2 0	7 1%	17 1%	10	25 1%	1 0	0	1
Don't know/can't remember	3 0	2 0	1 0	0	0	0	0	0	3	2 0	1 0	0	0	3 0	0	1 0	2 0	0	0
Never	3416 91%	1711 93%	1696 88%	417 92%	552 82%	1095 90%	1338	792 76%	2516	872 89%	1178 90%	552 94%	809	2157 89%	1259	2869 91%	289 91%	164 91%	94 90%
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403	1043 100%	2615	983 100%	1305 100%	585 100%	892	2419 100%	1350	3168 100%	316 100%	181 100%	104 100%
Daily (Net)	188 5%	74 4%	114 6%	21 5%	79 12%	72 6%	15	160 15%	26	58 6%	57 4%	20 3%	53 6%	153 6%	36	156 5%	16 5%	11 6%	6 6%
Weekly (Net)	AFHNWg 300 8%	110 6%	190 10%	31 7%	113 17%	109 9%	45	232 22%	66	90 9%	105 8%	31 5%	74 8%	229 9%	71	253 8%	24 8%	15 8%	8 8%
Monthly (Net)	AFHNg 323 9%	117 6%	206 11%	31 7%	120 18%	119 10%	52	244 23%	77	90 10%	117 9%	31 5%	76 9%	244 10%	79	272 9%	26 8%	17 9%	9 9%
	AFHKNg 323 9%	117 6%	206 11%	31 7%	120 18%	119 10%	52	244 23%	77	90 10%	117 9%	31 5%	76 9%	244 10%	79	272 9%	26 8%	17 9%	9 9%

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A1a_2. How often in the past 3 months have you watched these TV channels?: CBeebies

Base: All Respondents

Total	England Regions												Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369	
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6	
88	5	27	4	15	1	7	0	3	2	2	8	81	2	6	3	25	43	
2%	2%	4%	2%	4%	1%	2%	0	2%	1%	1%	2%	3%	1%	2%	1%	2%	3%	
FHNye	9	22	1	7	2	8	10	6	0	4	14	88	7	4	5	35	44	
100	3%	3%	1%	2%	1%	2%	4%	4%	0	3%	4%	3%	2%	1%	1%	3%	3%	
FHN	74	3	11	2	9	6	9	6	2	2	11	61	8	6	2	16	41	
2%	1%	2%	1%	2%	3%	2%	2%	2%	2%	5%	3%	2%	2%	2%	1%	2%	3%	
AFH	38	3	5	4	2	1	4	2	3	1	2	25	6	2	4	7	16	
1%	1%	1%	2%	1%	1%	0	2%	1%	2%	1%	0	1%	2%	1%	1%	1%	1%	
Hd	23	0	5	2	1	1	2	1	0	4	2	22	1	1	2	5	13	
1%	0	1%	1%	1%	1%	0	1%	1%	0	3%	1%	1%	0	0	0	0	1%	
H	27	2	6	4	1	1	2	1	0	1	5	23	2	0	2	6	14	
1%	1%	1%	3%	0	0	0	1%	1%	0	0	2%	1%	0	0	1%	1%	1%	
3	0	0	zX*	0	1	0	0	0	0	0	0	2	1	0	0	0	2	
0	0	0	-	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
3416	270	652	131	332	197	414	217	117	120	122	299	2934	319	318	337	925	1120	
91%	92%	90%	89%	90%	94%	94%	90%	89%	95%	87%	88%	91%	92%	94%	95%	91%	87%	
BDGIMI	3769	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
188	13	49	5	22	3	16	11	8	2	6	22	169	8	11	8	61	87	
5%	5%	7%	3%	6%	1%	4%	4%	6%	1%	4%	6%	5%	2%	3%	2%	6%	7%	
AFHNWeg	300	20	65	11	35	10	25	20	13	7	35	255	22	19	15	83	143	
8%	7%	9%	7%	9%	5%	6%	8%	10%	5%	10%	10%	8%	7%	5%	4%	8%	11%	
AFHNg	323	20	69	12	37	11	26	22	13	7	18	276	24	20	16	89	156	
9%	7%	10%	8%	10%	5%	6%	9%	10%	5%	13%	11%	9%	7%	6%	5%	9%	12%	
AFHKNg			-					-	X*						g		zfigh	

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A1a_2. How often in the past 3 months have you watched these TV channels?: BBC Scotland

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
A few times a day	33 1%	17 1%	16 1%	4 1%	12 2%	10 1%	7 1%	16 2%	17 1%	17 2%	6 0	6 1%	5 1%	29 1%	4 0	18 1%	15 5%	0 0	0 0
At least once every day	HNO 67 2%	37 2%	30 2%	2 1%	16 2%	25 2%	23 2%	30 3%	37 1%	zJL 20 2%	23 2%	10 2%	14 2%	52 1%	15 1%	20 1%	zOGR 46 15%	0 0	0 0
About two or three times a week	CHNOX 33 1%	23 1%	10 1%	5 1%	3 0	C 12 1%	13 1%	zh 10 1%	21 1%	12 1%	9 1%	6 1%	5 1%	16 1%	16 1%	9 0	zOGR 23 7%	1 0	0 0
At least once a week	BO 37 1%	21 1%	17 1%	2 0	1 0	18 2%	16 1%	10 1%	26 1%	9 1%	14 1%	9 2%	5 1%	24 1%	13 1%	6 0	zOGR 31 10%	0 0	0 0
At least once a month	DO 24 1%	16 1%	8 0	1 0	3 0	D 9 1%	11 1%	5 1%	18 1%	7 1%	10 1%	5 1%	2 0	16 1%	7 1%	8 0	zOGR 15 5%	0 0	0 0
At least once in the last three months	O 8 0	3 0	5 0	1 0	0 0	4 0	4 0	3 0	5 0	3 0	4 0	0 0	0 0	5 0	3 0	4 0	zOGR 3 1%	1 0	0 0
Don't know/can't remember	O 7 0	6 0	1 0	2 1%	0 0	3 0	1 0	3 0	3 0	1 0	6 0	0 0	0 0	3 0	3 0	7 0	0 0	0 0	0 0
Never	3561 94%	1718 93%	1835 95%	437 96%	640 95%	1139 93%	1329 95%	966 93%	2488 95%	915 93%	1232 94%	550 94%	859 96%	2272 94%	1288 95%	3097 96%	184 58%	177 98%	103 99%
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Daily (Net)	100 3%	54 3%	46 2%	7 1%	28 4%	35 3%	30 2%	45 4%	54 2%	36 4%	29 2%	16 3%	19 2%	81 3%	19 1%	38 1%	61 19%	1 0	0 0
Weekly (Net)	HNOGRVY 170 5%	98 5%	73 4%	13 3%	zCF 32 5%	66 5%	60 4%	zh 65 4%	101 4%	z 57 6%	52 4%	31 5%	30 3%	121 5%	49 4%	53 2%	zOGR 115 36%	2 1%	1 1%
Monthly (Net)	HNOGRSU VXYZac 194 5%	113 6%	81 4%	13 3%	35 5%	75 6%	70 5%	zh 71 5%	119 5%	zL 64 6%	62 5%	35 6%	32 4%	138 6%	56 4%	61 2%	zOGR 130 41%	2 1%	1 1%
	BCHLN OORSU VXYZac	zB				C													

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A1a_2. How often in the past 3 months have you watched these TV channels?: BBC Scotland

Base: All Respondents

Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
33	2	11	0	0	3	0	0	0	0	1	1	28	1	3	3	5	20
1%	1%	2%	-	0	1%	0	0	-	0	1%	0	1%	0	1%	1%	0	2%
HNO	0	9	0	3	5	0	0	0	0	0	3	61	2	6	7	13	zh
67	0	0	0	0	0	0	0	0	0	0	0	2	0	0	0	0	34
2%	0	1%	-	1%	2%	0	0	0	0	0	1%	2%	1%	2%	2%	1%	3%
CHNOX	0	3	-	0	1	4	0	0	0	0	1	28	1	4	2	6	z
33	0	0	0	0	0	1%	0	0	0	0	0	1%	0	1%	1%	1%	16
1%	0	0	-	-	-	-	0	0	0	-	0	0	0	0	0	0	1%
BO	1	3	0	0	0	1	0	0	0	0	1	34	3	2	7	9	17
37	0	0	0	0	0	0	0	0	0	0	0	1%	1%	1%	2%	1%	1%
DO	0	2	0	0	1	3	0	0	0	0	1	20	2	4	0	6	12
24	0	0	0	0	0	1%	0	0	0	0	0	1%	1%	1%	0	1%	1%
1%	0	0	-	-	-	-	0	0	0	0	0	0	0	0	0	0	0
O	1	0	0	0	1	0	0	0	0	0	1	7	2	0	0	2	5
8	0	0	0	0	0	0	1%	0	0	0	0	0	0	0	0	0	0
0	0	0	-	-	-	-	0	0	0	0	0	0	0	0	0	0	0
O	0	0	0	0	3	0	0	0	0	0	3	6	0	0	0	2	4
7	0	0	0	0	1%	0	0	0	0	0	1%	0	0	0	0	0	0
0	0	0	-	-	-	-	-	-	-	-	-	zt	331	318	336	978	1184
3561	289	698	147	366	197	432	240	131	127	139	331	3053	334	318	336	978	1184
94%	99%	96%	100%	99%	94%	98%	99%	100%	100%	99%	97%	94%	97%	94%	95%	96%	92%
AGIP	zW	727	zW*	zTW	210	zW*	zTW*	zW*	zW*	zW*	341	3236	345	338	355	1020	1292
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
100	2	20	0	3	8	0	0	0	0	1	3	88	3	9	10	18	55
3%	1%	3%	-	1%	4%	0	0	0	0	1%	1%	3%	1%	3%	3%	2%	4%
HNOQRXY	2	XY	0	0	SVXY	9	6	0	0	0	6	151	7	15	18	33	zh
170	2	26	0	3	9	6	0	0	0	1	6	151	7	15	18	33	87
5%	1%	4%	0	1%	4%	1%	0	0	0	1%	2%	5%	2%	5%	5%	3%	7%
HNOQRSU	VY	VY	-	-	SUVY	-	-	-	-	-	-	5%	2%	5%	5%	3%	zh
VXYZace	2	29	0	3	9	9	0	0	0	1	6	171	10	20	18	38	99
194	1%	4%	0	1%	4%	2%	0	0	0	1%	2%	5%	3%	6%	5%	4%	8%
BCHLN	SVY	SVY	-	-	SUVY	-	-	-	-	-	-	5%	3%	6%	5%	4%	zh
OQRSU																	
VXYZac																	

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A2.1 & A2.2. Which, if any, of these radio stations have you personally listened to in the past 3 months?

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
BBC Radio 1	957 23%	441 24%	414 22%	185 41%	288 43%	278 23%	103 7%	374 36%	460 18%	272 28%	307 24%	138 24%	140 16%	707 29%	150 11%	716 23%	63 20%	53 30%	25 24%
BBC Radio 2	FHNLdfig 962 26%	526 29%	436 23%	zEF 21%	zEF 20%	F 27%	401 29%	272 26%	679 26%	zL 301 27%	L 356 27%	L 142 24%	163 18%	zN 671 20%	291 22%	790 25%	92 29%	64 36%	16 15%
BBC Radio 3	BCDLN RXdfig 272 7%	157 9%	115 6%	47 10%	68 10%	60 5%	97 7%	113 11%	148 6%	104 11%	102 8%	33 6%	32 4%	198 8%	73 5%	233 7%	21 6%	11 6%	7 7%
BBC Radio 4	BEHLNdf 668 18%	365 20%	302 16%	zEF 12%	zEF 14%	56 16%	95 23%	177 17%	472 18%	244 25%	267 20%	85 14%	72 8%	423 17%	245 18%	589 19%	37 12%	32 18%	9 9%
BBC Radio 5 live	BCDL PRdf 429 11%	320 17%	109 6%	44 10%	81 12%	178 15%	126 9%	154 15%	265 10%	153 16%	148 11%	58 10%	70 8%	326 13%	103 8%	374 12%	27 9%	16 9%	11 10%
BBC 6 Music	BFHLNf 221 6%	130 7%	91 5%	28 6%	51 8%	108 9%	34 2%	109 10%	106 4%	zKL 91 9%	L 77 6%	25 4%	28 3%	187 8%	35 3%	185 6%	25 8%	9 5%	2 2%
BBC Asian Network	BFHLNRh 80 2%	zB 31 3%	31 2%	F 5%	F 4%	zF 2%	12 1%	38 4%	38 1%	zKL 31 3%	L 31 2%	5 1%	12 1%	zN 66 3%	13 1%	70 2%	7 2%	1 1%	1 1%
BBC local radio stations	FHNI 537 14%	302 16%	234 12%	zEF 10%	zEF 13%	46 14%	88 17%	167 14%	234 14%	zH 147 14%	134 15%	99 17%	109 12%	zN 337 14%	200 15%	433 14%	52 16%	25 14%	27 26%
Any other BBC station (including digital BBC stations) talkSport	BCTX 122 3%	82 4%	40 2%	12 3%	21 3%	34 3%	55 4%	26 3%	93 4%	32 3%	45 3%	12 2%	32 4%	72 3%	50 4%	105 3%	9 3%	5 3%	3 3%
talkRadio	B 404 11%	313 17%	89 5%	57 13%	106 16%	148 12%	90 6%	162 16%	232 9%	125 13%	144 11%	63 11%	72 8%	330 14%	74 5%	355 11%	24 8%	16 9%	9 8%
Classic FM	BFHLNf 125 3%	zB 90 5%	34 2%	F 6%	zF 7%	F 3%	14 1%	48 7%	48 2%	zH 54 5%	30 2%	23 4%	19 2%	zN 104 4%	22 2%	110 3%	10 3%	4 2%	2 2%
Absolute Radio	BFHJLNh 541 14%	256 14%	285 15%	zEF 17%	zEF 15%	79 12%	98 16%	142 14%	223 14%	187 19%	217 17%	56 10%	81 9%	352 15%	189 14%	458 14%	45 14%	25 14%	14 13%
Any Capital Radio station	EKLXd 441 12%	265 14%	176 9%	E 12%	114 17%	216 18%	58 4%	180 17%	253 10%	zKL 142 14%	zKL 153 12%	67 11%	79 9%	377 16%	65 5%	380 12%	35 11%	19 10%	7 7%
Any Heart Radio station	BFHLNRf 563 15%	280 15%	282 15%	F 14%	zCF 17%	177 19%	51 4%	267 17%	288 11%	173 18%	209 16%	88 15%	93 10%	466 19%	96 7%	489 15%	42 13%	28 15%	4 4%
Any Smooth Radio station	FHLNR Saefg 729 17%	321 17%	406 21%	zEF 25%	zEF 28%	114 24%	189 10%	291 24%	134 10%	zH 295 28%	274 21%	116 20%	130 15%	579 24%	149 11%	624 20%	48 15%	49 10%	7 7%
Any Kiss station	AFHLNRUcf 481 13%	232 13%	249 13%	zA 15%	zF 13%	66 12%	89 13%	144 12%	182 13%	123 14%	184 14%	73 12%	102 11%	338 14%	143 11%	405 13%	53 17%	19 12%	5 4%
Virgin Radio	NRSYabc 403 11%	182 10%	220 11%	91 20%	156 23%	122 10%	35 3%	187 18%	206 8%	129 13%	144 11%	59 10%	71 8%	346 14%	57 4%	364 11%	12 4%	21 12%	6 6%
	FHLNPRWXI 223 6%	141 8%	82 4%	zEF 8%	zEF 10%	F 105 9%	16 1%	119 11%	102 4%	zL 77 7%	79 6%	32 5%	35 4%	196 8%	28 2%	196 6%	20 6%	3 2%	5 4%
	BFHLNQI	zB		zF	zF	zF		zH		zL				zN		Q	Q		

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A2.1 & A2.2. Which, if any, of these radio stations have you personally listened to in the past 3 months?

Base: All Respondents

Total	England Regions												Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369	
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6	
857	57	173	29	96	44	100	68	32	22	31	63	710	72	39	49	255	406	
FHLNdfg	19%	24%	20%	26%	21%	23%	28%	24%	18%	22%	19%	22%	21%	12%	14%	25%	31%	
962	77	177	38	90	63	86	50	34	33	48	95	771	138	68	57	251	424	
26%	27%	24%	26%	24%	30%	19%	21%	26%	26%	34%	28%	24%	40%	20%	16%	25%	33%	
BCDLN					X					XY*	X			zd		g	zfigh	
RXdfig																		
272	17	86	5	29	14	28	17	7	5	7	17	217	22	12	16	68	138	
6%		12%	4%	8%	7%	6%	7%	6%	4%	5%	5%	7%	6%	3%	4%	7%	11%	
BEHLNdf		zSUXac															zfigh	
668	62	162	24	73	28	64	51	28	19	26	52	551	81	29	51	159	295	
18%	21%	22%	17%	20%	14%	14%	21%	22%	15%	19%	15%	17%	24%	9%	14%	16%	23%	
BCDL		zWXc											zd		f	f	zfigh	
PRdf																		
429	24	102	17	52	28	52	23	11	7	25	34	377	41	12	33	115	212	
71%	8%	14%	12%	14%	13%	12%	10%	9%	5%	18%	10%	12%	12%	3%	9%	17%	16%	
BFHLNf		Sa		a						Sa*					f	f	zfigh	
221	14	60	4	16	10	22	16	10	10	9	13	190	17	11	13	37	137	
6%	5%	8%	3%	4%	5%	5%	6%	8%	8%	7%	4%	6%	5%	3%	4%	4%	11%	
BFHLNRh		zVc															zfigh	
80	3	21	1	18	2	6	3	1	1	3	12	68	3	1	8	24	36	
2%	1%	3%	1%	5%	1%	1%	1%	1%	1%	2%	4%	2%	1%	0	2%	2%	3%	
FHNf				zSX													f	
537	56	78	41	49	22	46	26	19	16	24	55	453	59	43	58	134	213	
14%	19%	11%	28%	13%	11%	10%	11%	14%	13%	17%	16%	14%	17%	13%	16%	13%	16%	
BCTX		TWXY		zTVWX							T						z	
			YZac*															
122	7	25	9	12	3	10	8	7	7	9	8	101	12	6	17	31	51	
3%	3%	3%	6%	3%	2%	2%	3%	5%	6%	6%	2%	3%	4%	2%	5%	3%	4%	
B										X*								
404	31	93	11	54	20	43	24	17	6	21	34	348	31	10	24	111	214	
11%	11%	13%	8%	15%	10%	10%	10%	13%	5%	15%	10%	11%	9%	3%	7%	11%	17%	
BFHLNfg		a		za						a*					f	f	zfigh	
126	5	39	2	15	6	14	4	3	4	5	13	103	9	5	12	21	75	
3%	2%	5%	1%	4%	3%	3%	2%	2%	3%	4%	4%	3%	3%	1%	3%	2%	6%	
BFHLNfh		z															zfh	
541	31	123	28	56	28	43	41	26	16	19	46	435	66	38	38	135	224	
14%	11%	17%	19%	15%	13%	10%	17%	20%	13%	14%	14%	13%	19%	11%	11%	13%	17%	
EKLXd		SX	X*				SX*						zd				zfigh	
441	32	115	22	43	22	49	27	16	16	9	28	382	35	18	21	136	224	
12%	11%	16%	15%	12%	10%	11%	11%	12%	13%	7%	8%	12%	10%	5%	6%	13%	17%	
BFHLNRfg		zbc														fg	zfigh	
563	17	141	23	70	35	68	33	21	7	11	63	492	30	24	34	161	268	
15%	6%	19%	16%	19%	17%	15%	14%	16%	6%	8%	18%	15%	9%	7%	10%	16%	21%	
FHLNR		zSab	Sa*	Sab	Sa	Sa	Sa*				Sab		e			fg	zfigh	
Saefg																		
729	53	156	14	90	36	66	64	35	28	39	43	624	57	46	53	217	342	
19%	18%	21%	9%	24%	17%	15%	27%	27%	22%	28%	13%	19%	16%	14%	15%	21%	27%	
AFHLNRUcf		UXc		zUXc			zUXc	UXc*	U*	zUXc*						fg	zfigh	
481	22	98	27	52	49	88	16	16	3	7	27	411	40	31	46	136	189	
13%	8%	13%	19%	14%	23%	20%	6%	12%	2%	5%	8%	13%	12%	9%	13%	13%	15%	
NRSYabc		SYabc	SYabc*	SYabc	zSTV	zSTYabc		a*									zf	
403	32	126	16	47	11	29	28	13	7	23	32	337	33	15	25	117	191	
11%	11%	17%	11%	13%	5%	7%	12%	10%	6%	16%	9%	10%	10%	5%	7%	11%	15%	
FHLNPRWXf		zSWXac		WX						WXa*						f	zfg	
223	13	65	7	30	13	16	8	3	8	11	20	196	11	7	12	59	139	
6%	5%	9%	5%	8%	6%	4%	3%	3%	6%	8%	6%	6%	3%	2%	3%	6%	11%	
BFHLNQI		zXYZ		X												f	zfigh	

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A2.1 & A2.2. Which, if any, of these radio stations have you personally listened to in the past 3 months?

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
LBC Radio	278 7%	174 9%	103 5%	35 8%	66 10%	84 7%	92 7%	99 9%	174 7%	102 10%	82 6%	38 6%	55 6%	213 9%	65 5%	257 8%	14 4%	5 3%	1 1%
	BHNO	zB			zF			zH		zJKL				zN		zPQR	R		
Other local or national commercial radio station (e.g. a local station that has advertising)	410 11%	196 11%	213 11%	21 5%	45 7%	161 13%	183 13%	97 9%	308 12%	101 10%	133 10%	69 12%	106 12%	254 11%	155 11%	308 10%	66 21%	10 5%	26 25%
None of these	CDOQTg					zCD	zCD		z							Q	zOQ		zOQ
	869 23%	375 20%	490 25%	112 25%	159 24%	250 20%	340 24%	199 19%	630 24%	167 17%	248 19%	136 23%	315 35%	439 18%	430 32%	741 23%	70 22%	34 19%	25 24%
	AEGU		zA						G			I	zLJK		zM				
Total	9616 255%	5200 263%	4401 229%	1367 302%	2162 320%	3263 267%	2805 200%	3385 324%	5990 229%	2951 300%	3425 263%	1419 242%	1817 204%	6982 289%	2634 195%	8182 258%	773 244%	449 249%	212 204%
Net: BBC Radio	2225 59%	1213 66%	1009 53%	282 62%	395 59%	715 59%	828 59%	654 63%	1515 58%	675 69%	817 63%	348 59%	385 43%	1526 63%	699 52%	1863 59%	173 55%	123 68%	66 63%
	BLNXdlg	zB						zH		zJKL	zL	L		zN				zOP	
Net: BBC National	2064 55%	1130 61%	932 49%	271 60%	371 55%	686 56%	734 52%	633 61%	1382 53%	646 66%	764 59%	313 53%	342 38%	1449 60%	616 46%	1740 55%	158 50%	117 65%	49 47%
	BHILN	zB		zF				zH		zJKL	zL	L		zN		R		zOPR	
Net: BBC local	537 14%	302 16%	234 12%	46 10%	88 13%	167 14%	234 17%	147 14%	375 14%	134 14%	195 15%	99 17%	109 12%	337 14%	200 15%	433 14%	52 16%	25 14%	27 26%
	BCTX	zB					zC					L							zOPQ

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A2.1 & A2.2. Which, if any, of these radio stations have you personally listened to in the past 3 months?

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
LBC Radio	278 7% BHNO RXcef	16 6% zSUWV XYabc	137 19% zSUWV XYabc	7 5% -	18 5% -	10 5% -	19 4% -	9 4% -	14 11% VXYc*	7 6% -	9 6% -	11 3% -	246 8% -	15 4% -	15 4% -	23 6% -	62 6% -	131 10% zfh
Other local or national commercial radio station (e.g. a local station that has advertising)	410 11% CDOOTg	32 11% T	44 6% -	13 9% -	37 10% -	24 11% T	36 8% -	35 15% TX	9 7% -	15 12% -	14 10% -	50 15% TX	358 11% -	42 12% -	39 11% -	25 7% -	116 11% -	161 12% g
None of these	869 23% AEGJ	58 20% b	171 23% Yb	40 27% Yb*	83 22% Yb	47 22% b	140 32% zSTVYzb	35 14% -	20 15% -	40 31% SYZb*	13 9% -	95 28% YZb	782 24% ze	48 14% -	136 40% zhi	113 32% zhi	205 20% i	175 14% -
Total	9616 255% MYbehl	659 225% -	2190 301% 259%	381 259% -	1029 278% -	517 246% -	1024 232% -	585 242% -	344 262% -	276 219% -	365 261% -	812 238% -	8151 252% 252%	864 250% 250%	604 179% 179%	727 205% 205%	2550 250% 250%	4245 329% 329%
Net: BBC Radio	2225 59% BLNXdfg	187 64% X	422 58% -	90 61% -	219 59% -	116 55% -	230 52% -	145 60% -	89 67% X*	69 54% -	99 71% zTWXac*	199 58% -	1850 57% -	245 71% zd	137 40% -	173 49% fg	613 60% fg	912 71% zfhg
Net: BBC National	2064 55% BHLN RXdfg	163 56% X	404 56% -	79 54% -	207 56% -	110 52% -	212 48% -	141 58% X	81 62% X*	65 51% -	95 68% zTWXac*	184 54% -	1706 53% -	233 68% -	118 35% -	145 41% fg	569 56% fg	872 67% zfhg
Net: BBC local	537 14% BCTX	56 19% TWXY	78 11% -	41 28% zTVWX YZac*	49 13% -	22 11% -	46 10% -	26 11% -	19 14% -	16 13% -	24 17% -	55 16% T	453 14% -	59 17% -	43 13% -	58 16% -	134 13% -	213 16% z

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A2a. How often in the past 3 months have you listened to these radio stations? - Summary Table

Base: All Respondents who have listened to radio in the last 3 months

	BBC Radio 1 (A)	BBC Radio 2 (B)	BBC Radio 3 (C)	BBC Radio 4 (D)	BBC Radio 5 live (E)	BBC 6 Music (F)	BBC Asian Network (G)	BBC local radio stations (H)	Any other BBC station (including digital BBC stations) (I)	talk Sport (J)	talk Radio (K)	Classic FM (L)	Absolute Radio (M)	Any Capital Radio station (N)	Any Heart Radio station (O)	Any Smooth Radio station (P)	Any Kiss station (Q)	Virgin Radio (R)	LBC Radio (S)	Other local or national commercial radio station (e.g. a local station that has advertised) (T)
Unweighted Base	920	943	293	676	465	225	102	585	138	410	149	590	440	562	727	460	406	249	282	445
Base: All Respondents who have listened to radio in the last 3 months	857	962	272	668	429	221	80	537	122	404	126	541	441	563	729	481	403	223	278	410
Effective Base	619.6	655.0	201.6	462.6	322.1	151.3	71.5	386.1	96.2	283.1	108.8	397.3	301.7	396.0	522.2	314.0	280.5	175.8	195.9	287.6
A few times a day	192 22% HMOPT	199 21% MO	67 25% HLMOPT	177 26% BEHLM NOPQT	82 19% MOPT	54 24% MOPT	21 27% MOPT	93 17% MOPT	23 18% MOPT	85 21% MOPT	31 25% MOPT	97 18% MOPT	67 15% MOPT	111 20% MOPT	110 15% MOPT	80 17% MOPT	81 20% MOPT	47 21% MOPT	93 34% MOPT	65 16% MOPT
At least once every day	237 28% J	305 32% EJLQ	76 28% J	241 36% ACEI JLMQ	100 23% J	62 28% J	24 30% J	164 31% EJ	32 26% J	85 21% EJ	42 33% EJ	138 26% EJ	126 29% J	172 31% EJ	206 28% J	146 30% EJ	99 25% J	77 34% EJLQ	81 29% J	139 34% AEJLQ
About two or three times a week	200 23% D	210 22% D	64 23% D	119 18% D	101 24% D	48 22% D	14 18% D	149 28% BDRS	33 27% D	108 27% DRS	27 22% DRS	141 26% DRS	121 27% BDRS	149 26% DRS	190 26% DRS	121 25% D	101 25% D	41 18% D	52 19% D	94 23% D
At least once a week	133 15% D	150 16% D	41 15% D	74 11% D	30 21% ABD FHS	30 14% D	11 13% D	73 14% D	10 8% D	52 20% DHIS	17 13% D	85 16% D	69 16% D	86 15% D	141 19% DHIS	84 20% DI	81 20% DHIS	38 17% DI	31 11% DI	67 16% DI
At least once a month	64 7% D	75 8% D	18 7% D	41 6% D	38 9% D	24 11% DHJNS	8 10% D	31 6% D	12 10% D	24 6% D	7 5% D	47 9% D	44 10% HNS	30 5% D	61 8% N	37 8% D	27 7% D	15 7% D	12 4% D	25 6% D
At least once every three months	17 2% D	20 2% D	4 1% D	10 1% D	15 4% DR	3 2% D	0 0% D	14 3% D	2 2% D	17 4% CDNPR	1 0% D	26 5% ABCDG KNOPRS	13 3% D	11 2% D	17 2% D	7 2% D	12 3% D	2 1% D	4 1% D	9 2% D
Don't know/can't remember	14 2% B	3 0% D	2 1% D	6 1% D	3 1% D	0 0% D	2 2% BF	13 2% BEFMNO	11 9% ABCD EFHJK LMNOP QRST	3 1% D	2 1% D	8 1% B	2 1% D	3 0% D	4 1% D	6 1% D	3 1% D	3 2% B	3 1% D	11 3% BFMNO
Total	857 100%	962 100%	272 100%	668 100%	429 100%	221 100%	80 100%	537 100%	122 100%	404 100%	126 100%	541 100%	441 100%	563 100%	729 100%	481 100%	403 100%	223 100%	278 100%	410 100%
Daily (Net)	429 50% EJLMO	504 52% EJLMOQ	143 53% EJLMO	418 63% ABCEF HJLM NOPQT	182 42% EJLO	116 52% EJLO	45 57% EJLMO	257 48% EJLMO	54 44% EJLMO	170 42% EJLMO	73 58% EJLMO	235 43% EJLMO	193 44% EJLMO	283 50% EJLO	316 43% EJLO	226 47% EJLO	180 45% EJLO	124 56% EJLMO	175 63% ABCEF HJLM NOPQT	204 50% EJLMO
Weekly (Net)	762 89% I	864 90% IL	248 91% IL	611 91% ELM	372 87% IL	193 87% IL	70 88% I	479 89% I	97 79% I	360 89% I	117 93% IL	461 85% I	383 87% I	518 92% EILMO	647 89% I	431 90% IL	362 90% I	203 91% IL	258 93% ELM	365 89% I
Monthly (Net)	826 96% I	939 98% HJLT	266 98% IL	652 98% HIL	410 96% I	218 98% IL	78 97% I	510 95% I	109 89% I	384 95% I	124 98% I	508 94% I	426 97% I	549 98% I	708 97% IL	468 97% IL	389 96% I	218 98% IL	270 97% I	390 95% I

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A2a. How often in the past 3 months have you listened to these radio stations?: BBC Radio 1

Base: All Respondents who have listened to radio in the last 3 months

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	920	463	454	215	297	306	100	432	462	416	245	91	168	670	250	660	84	88	88
Base: All Respondents who have listened to radio in the last 3 months Effective Base	857	441	414	185	288	278	103	374	460	272	307	138	140	707	150	716	63	53	25
A few times a day	619.6	320.0	298.1	146.6	207.9	208.1	60.1	295.5	312.6	322.9	185.0	66.9	121.2	476.2	166.1	477.1	67.7	65.3	69.9
At least once every day	192	114	79	42	75	60	15	109	79	76	53	29	35	164	28	161	9	19	3
	22%	26%	18%	22%	26%	22%	15%	29%	17%	28%	17%	21%	25%	23%	19%	22%	15%	35%	14%
	BHJ	zB						zH		zJ								zOPR*	
	237	128	109	51	87	70	27	110	124	69	95	32	40	206	31	197	19	13	7
	28%	29%	26%	27%	30%	25%	26%	29%	27%	26%	31%	23%	28%	29%	20%	28%	31%	24%	29%
About two or three times a week	200	103	97	37	71	68	25	87	108	67	62	37	35	162	38	169	11	14	6
	23%	23%	23%	20%	24%	24%	24%	23%	23%	25%	20%	27%	25%	23%	25%	24%	18%	26%	25%
At least once a week	133	53	77	27	39	50	17	45	78	32	56	29	16	111	22	111	12	5	4
	15%	12%	19%	15%	13%	18%	16%	12%	17%	12%	18%	21%	12%	16%	15%	16%	20%	10%	17%
	AGI		zA							I									
	64	30	34	21	11	24	8	17	46	21	31	2	9	46	19	53	7	1	3
	7%	7%	8%	11%	4%	9%	8%	5%	10%	8%	10%	1%	7%	6%	12%	7%	11%	3%	12%
	DGK			zD		D			zG	K	K				zM				Q*
	17	5	12	5	4	5	2	3	14	6	5	2	4	11	6	13	2	2	0
	2%	1%	3%	3%	1%	2%	2%	1%	3%	2%	2%	1%	3%	2%	4%	2%	3%	3%	2%
	G														zN				
	14	9	5	2	2	2	8	3	11	1	4	7	2	8	6	12	2	0	0
	2%	2%	1%	1%	1%	1%	8%	1%	2%	0	1%	5%	1%	1%	4%	2%	2%	0	1%
	IM						zCDE*					zI*			zM				
Total	857	441	414	185	288	278	103	374	460	272	307	138	140	707	150	716	63	53	25
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	429	241	188	93	162	130	42	219	203	145	148	62	74	370	59	358	29	31	11
	50%	55%	45%	50%	56%	47%	41%	59%	44%	53%	48%	45%	53%	52%	39%	50%	46%	58%	43%
	BHNY	zB		zEF				zH											
	762	397	362	157	271	247	84	350	389	244	266	127	125	643	119	638	52	50	21
	89%	90%	87%	85%	94%	89%	82%	94%	85%	90%	87%	92%	89%	91%	79%	89%	83%	94%	84%
	HNI			zCF				zH						zN					
	826	427	396	178	282	271	92	367	435	265	297	129	134	688	137	691	59	52	24
	96%	97%	96%	96%	98%	97%	90%	98%	95%	96%	97%	94%	96%	97%	92%	96%	94%	97%	97%
	FHNI			F	F	F	*	zH				*		zN			*	*	*

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A2a. How often in the past 3 months have you listened to these radio stations?: BBC Radio 1

Base: All Respondents who have listened to radio in the last 3 months

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	920	51	164	29	83	40	89	64	27	20	24	69	764	80	51	51	244	456
Base: All Respondents who have listened to radio in the last 3 months Effective Base	857	57	173	29	96	44	100	68	32	22	31	63	710	72	39	49	255	406
A few times a day	192 22% BHJ	9 17% Y	50 29% T	3 11% U	26 27% V	11 26% W	19 19% X	9 13% Y	3 11% Z	3 14% a	3 11% b	23 36% c	159 22% d	13 18% e	10 26% f	9 19% g	51 20% h	108 27% i
At least once every day	237 28% Ncl	16 28% S	52 30% T	9 32% U	23 24% V	16 37% W	28 28% X	16 23% Y	11 35% Z	4 19% a	11 36% b	10 16% c	191 27% d	23 33% e	5 12% f	12 24% g	75 30% h	114 28% i
About two or three times a week	200 23% -	12 21% -	33 19% -	5 16% -	22 22% -	10 24% -	29 29% -	28 41% -	5 16% -	4 17% -	7 21% -	15 23% -	169 24% -	20 28% -	5 13% -	14 29% -	68 27% -	87 22% -
At least once a week	133 15% AGI	11 19% S	20 12% T	7 26% U	15 16% V	3 7% W	17 17% X	8 11% Y	10 32% Z	4 16% a	7 23% b	9 15% c	110 15% d	11 15% e	8 20% f	10 20% g	38 15% h	58 14% i
At least once a month	64 7% DGK	5 10% S	13 7% T	3 12% U	3 3% V	3 6% W	6 6% X	6 9% Y	0 0% Z	5 24% a	3 10% b	5 8% c	55 8% d	4 6% e	6 16% f	4 9% g	17 7% h	25 6% i
At least once every three months	17 2% G	3 5% S	2 1% T	1 3% U	0 0% V	0 0% W	1 1% X	0 1% Y	2 7% Z	2 10% a	0 0% b	2 3% c	14 2% d	0 0% e	5 14% f	0 0% g	5 2% h	7 2% i
Don't know/can't remember	14 2% IM	4 1% S	4 2% T	0 0% U	7 7% V	1 2% W	0 1% X	1 1% Y	0 0% Z	0 0% a	0 0% b	0 0% c	12 2% d	0 0% e	0 0% f	0 0% g	1 0% h	8 2% i
Total	857 100% -	57 100% -	173 100% -	29 100% -	96 100% -	44 100% -	100 100% -	68 100% -	32 100% -	22 100% -	31 100% -	63 100% -	710 100% -	72 100% -	39 100% -	49 100% -	255 100% -	406 100% -
Daily (Net)	429 50% BHNY	25 45% S	102 59% T	13 43% U	50 51% V	27 62% W	47 47% X	25 36% Y	14 46% Z	7 33% a	15 47% b	33 52% c	350 49% d	37 51% e	15 38% f	21 42% g	126 49% h	222 55% i
Weekly (Net)	762 89% HNI	48 85% S	156 90% T	25 85% U	86 90% V	40 92% W	93 93% X	61 89% Y	30 93% Z	15 66% a	28 90% b	57 90% c	629 89% d	68 94% e	28 71% f	44 91% g	231 91% h	367 90% i
Monthly (Net)	826 96% FHNI	53 94% S	168 97% T	28 97% U	89 93% V	43 98% W	99 99% X	67 98% Y	30 93% Z	20 90% a	31 100% b	62 97% c	683 96% d	72 100% e	34 86% f	49 100% g	248 97% h	392 96% i

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A2a. How often in the past 3 months have you listened to these radio stations?: BBC Radio 2

Base: All Respondents who have listened to radio in the last 3 months

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	943	513	429	106	141	313	383	276	654	420	278	95	150	578	365	693	102	92	56
Base: All Respondents who have listened to radio in the last 3 months	962	526	436	94	136	330	401	272	679	301	356	142	163	671	291	790	92	64	16
Effective Base	655.0	358.3	296.3	74.9	105.2	216.9	261.8	193.6	453.0	315.2	206.2	73.7	111.9	411.3	266.2	508.9	72.0	64.1	46.7
A few times a day	199	109	89	16	28	67	87	67	130	66	58	27	47	136	62	164	17	14	3
	21%	21%	20%	18%	20%	20%	22%	25%	19%	22%	16%	19%	29%	20%	21%	21%	18%	22%	20%
Vdh	305	188	117	20	48	95	143	84	217	102	108	48	47	211	94	246	31	26	2
At least once every day	32%	36%	27%	21%	35%	29%	36%	31%	32%	34%	30%	34%	29%	31%	32%	31%	34%	41%	10%
BCR	210	113	97	27	38	69	76	70	139	73	69	41	27	150	60	177	13	14	6
About two or three times a week	22%	22%	22%	29%	28%	21%	19%	26%	20%	24%	19%	29%	16%	22%	21%	22%	15%	22%	38%
At least once a week	150	61	89	16	9	68	56	37	111	32	69	20	29	108	42	122	16	8	3
	16%	12%	20%	17%	7%	21%	14%	13%	16%	11%	19%	14%	17%	16%	14%	15%	18%	13%	20%
ADI	75	48	27	13	6	29	26	14	61	24	33	5	13	55	20	58	13	2	2
At least once a month	8%	9%	6%	14%	5%	9%	6%	5%	9%	8%	9%	4%	8%	8%	7%	7%	15%	3%	12%
At least once every three months	20	4	16	1	7	2	10	1	19	3	16	0	1	12	8	20	0	0	0
	2%	1%	4%	1%	5%	0	3%	0	3%	1%	4%	0	1%	2%	3%	3%	0	0	0
Don't know/can't remember	3	2	1	1	0	0	3	0	3	1	2	0	1	0	3	3	1	0	0
	0	0	0	1%	0	0	1%	0	0	0	1%	0	0	0	1%	0	1%	0	0
M	962	526	436	94	136	330	401	272	679	301	356	142	163	671	291	790	92	64	16
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	504	298	206	36	76	162	230	151	347	169	166	76	94	347	157	411	48	40	5
	52%	57%	47%	38%	56%	49%	57%	56%	51%	56%	47%	53%	57%	52%	54%	52%	52%	63%	30%
BCJRH	864	472	391	79	123	299	362	257	596	274	304	137	149	605	259	710	78	63	14
Weekly (Net)	90%	90%	90%	84%	90%	91%	90%	88%	88%	91%	86%	96%	91%	90%	89%	90%	85%	97%	88%
HJ	939	521	418	93	129	329	388	271	657	297	338	142	162	659	280	767	91	64	16
Monthly (Net)	98%	99%	96%	99%	95%	100%	97%	100%	97%	99%	95%	100%	99%	98%	96%	97%	99%	100%	100%
BDHJNY		zB				zDF		zH		zJ		J*					*	*	*

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A2a. How often in the past 3 months have you listened to these radio stations?: BBC Radio 2

Base: All Respondents who have listened to radio in the last 3 months

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	943	63	160	26	83	57	78	42	28	28	41	87	749	141	65	54	244	437
Base: All Respondents who have listened to radio in the last 3 months Effective Base	962	77	177	38	90	63	86	50	34	33	48	95	771	138	68	57	251	424
	655.0	42.8	119.2	19.8	59.8	44.8	58.5	31.3	19.3	23.4	30.3	63.4	522.0	93.3	47.7	42.5	173.9	299.3
A few times a day	199 21%	23 29%	47 27%	7 20%	9 10%	13 20%	23 27%	5 19%	6 19%	5 16%	10 20%	16 16%	147 19%	41 30%	12 18%	9 15%	37 15%	100 24%
At least once every day	305 32%	21 27%	57 32%	11 30%	32 36%	14 23%	25 29%	16 32%	7 30%	10 21%	16 34%	36 38%	250 32%	37 27%	18 27%	28 50%	75 30%	141 33%
About two or three times a week	210 22%	13 17%	38 21%	9 23%	20 22%	17 27%	18 21%	12 23%	11 31%	5 16%	8 16%	27 28%	169 22%	35 25%	9 13%	11 20%	73 29%	96 23%
At least once a week	150 16%	10 13%	22 13%	3 8%	18 20%	16 26%	7 8%	8 16%	4 13%	9 28%	11 23%	13 14%	130 17%	13 9%	18 27%	5 9%	42 17%	48 11%
At least once a month	75 8%	10 13%	9 5%	7 19%	10 11%	2 3%	7 9%	4 7%	1 3%	3 9%	2 4%	3 3%	56 7%	12 9%	7 10%	4 7%	18 7%	31 7%
At least once every three months	20 2%	1 1%	1 1%	0 0%	1 1%	0 0%	4 5%	5 11%	1 4%	3 10%	2 3%	1 1%	16 2%	1 1%	3 5%	0 0%	5 2%	7 2%
Don't know/can't remember	3 0	0 0	2 1%	0 0	0 0	0 0	1 1%	0 0	0 0	0 0	0 0	0 0	3 0	0 0	0 0	0 0	1 0	1 0
M																		
Total	962 100%	77 100%	177 100%	38 100%	90 100%	63 100%	86 100%	50 100%	34 100%	33 100%	48 100%	95 100%	771 100%	138 100%	68 100%	57 100%	251 100%	424 100%
Daily (Net)	504 52%	44 57%	105 59%	19 50%	41 46%	27 43%	48 56%	21 42%	16 49%	12 37%	26 54%	52 54%	397 51%	78 56%	31 45%	37 65%	112 45%	241 57%
Weekly (Net)	864 90%	67 86%	164 93%	31 81%	80 88%	61 97%	73 85%	40 82%	31 93%	26 81%	44 92%	91 96%	696 90%	125 91%	58 85%	53 93%	227 90%	385 91%
Monthly (Net)	939 98%	77 99%	173 98%	38 100%	89 99%	63 100%	81 94%	44 89%	33 96%	29 90%	46 97%	94 99%	752 98%	137 99%	64 95%	57 100%	245 98%	416 98%
BDHJNY																		

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A2a. How often in the past 3 months have you listened to these radio stations?: BBC Radio 3

Base: All Respondents who have listened to radio in the last 3 months

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	293	174	119	54	82	73	84	134	149	153	83	21	36	201	92	228	24	23	18
Base: All Respondents who have listened to radio in the last 3 months Effective Base	272	157	115	47	68	60	97	113	148	104	102	33	32	198	73	233	21	11	7
A few times a day	201.6	130.6	74.2	38.7	60.6	53.3	56.6	99.6	100.7	116.0	62.4	15.9	28.1	140.6	62.3	166.8	14.3	16.9	13.5
At least once every day	67	42	25	15	23	13	15	42	23	29	19	10	9	56	11	56	7	2	2
About two or three times a week	25% FHHh	27% 25%	22% 22%	33% F*	34% zF*	22% *	15% *	37% zh*	16% 16%	27% 27%	19% 19%	30% 30%	28% 28%	28% N	15% *	24% 24%	36% 36%	16% 16%	28% 28%
At least once a week	76	46	30	13	20	17	27	33	42	27	32	10	7	53	24	71	0	4	1
At least once a month	28% AIT	30% 12%	26% 20%	29% 6%	30% 11%	28% 16%	28% 16%	30% 10%	29% 15%	26% 10%	31% 17%	32% 8%	22% 33%	27% 17%	32% 11%	31% 14%	0 25%	35% 20%	19% 9%
Don't know/can't remember	64	36	27	13	13	11	26	21	43	26	26	7	5	43	21	54	5	3	2
Total	23% M	23% 15%	24% 20%	27% 6%	19% 11%	19% 16%	27% 16%	18% 10%	29% 15%	25% 10%	26% 17%	20% 8%	15% 33%	22% 17%	28% 11%	23% 14%	22% 25%	26% 20%	24% 9%
Daily (Net)	41	18	23	3	8	16	15	12	22	10	17	3	11	33	8	33	5	2	1
Weekly (Net)	15% H	12% 56%	20% 48%	6% 61%	11% 64%	16% 50%	16% 43%	10% 67%	15% 44%	10% 53%	17% 51%	8% 20%	33% 50%	17% 55%	11% 47%	14% 54%	25% 36%	20% 52%	9% 47%
Monthly (Net)	18	9	9	2	4	3	11	4	13	11	4	2	0	11	7	16	1	0	1
Don't know/can't remember	7% G	6% 4%	8% 0%	4% 0%	11% 0%	4% 1%	11% 2%	3% 1%	9% 2%	11% 1%	4% 2%	7% 3%	1% 0%	6% 2%	9% 2%	7% 1%	3% 8%	3% 0%	20% 0%
Overlap formulae used	4	4	0	1	0	1	2	1	3	1	2	1	0	2	2	2	2	0	0
Column Proportions:	1% M	2% 100%	0% 100%	2% 100%	0% 100%	2% 100%	2% 100%	1% 100%	2% 100%	1% 100%	2% 100%	3% 100%	0% 100%	1% 100%	2% 100%	1% 100%	8% 100%	0% 100%	0% 100%
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i	2	1	0	0	0	0	1	0	2	1	1	0	0	0	2	1	1	0	0
Minimum Base: 30 (**), Small Base: 100 (*)	1% H	1% 56%	0% 48%	0% 61%	0% 64%	0% 50%	1% 43%	0% 67%	1% 44%	1% 53%	1% 51%	0% 20%	0% 50%	0% 55%	2% 47%	0% 54%	2% 36%	0% 52%	0% 47%
Column Means:	272	157	115	47	68	60	97	113	148	104	102	33	32	198	73	233	21	11	7
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i	143	88	55	29	43	30	41	76	66	56	51	20	16	109	35	127	7	6	3
Minimum Base: 30 (**), Small Base: 100 (*)	53% H	56% 91%	48% 92%	61% 94%	64% 94%	50% 95%	43% 85%	67% 96%	44% 88%	53% 88%	50% 93%	62% 90%	50% 99%	55% 93%	47% 86%	54% 92%	36% 83%	52% 97%	47% 80%
Overlap formulae used	248	142	105	44	64	57	83	108	130	92	95	29	32	184	63	214	17	11	5
Column Proportions:	91% M	91% 100%	92% 100%	94% 100%	94% 100%	95% 100%	85% 100%	96% 100%	88% 100%	88% 100%	93% 100%	90% 100%	99% 100%	93% 100%	86% 100%	92% 100%	83% 100%	97% 100%	80% 100%
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i	266	152	114	46	68	59	93	112	143	103	99	32	32	196	70	230	18	11	7
Minimum Base: 30 (**), Small Base: 100 (*)	98% H	97% 100%	98% 100%	98% 100%	99% 100%	99% 100%	96% 100%	99% 100%	97% 100%	99% 100%	97% 100%	97% 100%	100% 100%	99% 100%	95% 100%	99% 100%	86% 100%	100% 100%	100% 100%

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A2a. How often in the past 3 months have you listened to these radio stations?: BBC Radio 3

Base: All Respondents who have listened to radio in the last 3 months

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
293	17	90	5	26	14	27	15	4	5	7	18	232	23	16	16	74	153
272	17	86	5	29	14	28	17	7	5	7	17	217	22	12	16	68	138
201.6	13.1	68.0	4.1	19.4	12.2	22.3	9.5	2.2	3.2	5.1	14.7	157.7	17.3	13.2	12.2	46.0	112.7
67	4	33	0	4	2	5	0	0	1	0	7	51	2	2	6	8	43
25%	26%	38%	0	14%	12%	16%	0	0	16%	6%	40%	24%	9%	20%	35%	12%	31%
FHNh	76	20	1	11	2	12	3	6	4	5	3	61	7	1	6	28	35
28%	28%	23%	20%	40%	13%	43%	18%	78%	79%	63%	15%	28%	33%	8%	36%	41%	25%
64	1	18	4	7	7	6	7	1	0	0	3	49	8	4	4	22	27
23%	7%	21%	80%	23%	50%	22%	39%	11%	0	0	19%	23%	38%	32%	28%	32%	19%
41	6	5	0	6	3	3	6	1	0	0	2	34	2	4	0	6	20
15%	38%	6%	0	20%	24%	12%	34%	11%	4%	0	14%	16%	9%	35%	0	9%	15%
AIT	18	8	0	1	0	2	1	0	0	2	2	16	2	0	0	2	10
7%	0	9%	0	3%	0	8%	9%	0	0	32%	10%	7%	9%	0	0	3%	7%
G	4	2	0	0	0	0	0	0	0	0	0	4	0	1	0	0	3
1%	0	2%	0	0	0	0	0	0	0	0	0	2%	0	5%	0	0	2%
2	0	0	0	0	0	0	0	0	0	0	0	2	0	0	0	2	0
M	2%	0	0	0	0	0	0	0	0	0	2%	1%	0	0	0	2%	0
272	17	86	5	29	14	28	17	7	5	7	17	217	22	12	16	68	138
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
143	9	53	1	16	3	17	3	6	5	5	10	113	9	3	11	36	78
53%	53%	61%	20%	54%	25%	59%	18%	78%	96%	68%	55%	52%	42%	28%	72%	53%	56%
H	17	76	5	28	14	26	15	7	5	5	15	196	19	11	16	64	125
248	98%	89%	100%	97%	100%	92%	91%	100%	100%	68%	88%	90%	90%	95%	100%	94%	90%
91%	17	84	5	29	14	28	17	7	5	7	17	211	21	11	16	66	134
266	98%	98%	100%	100%	100%	100%	100%	100%	100%	100%	98%	98%	99%	95%	100%	98%	97%
98%	98%	98%	100%	100%	100%	100%	100%	100%	100%	100%	98%	98%	99%	95%	100%	98%	97%

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A2a. How often in the past 3 months have you listened to these radio stations?: BBC Radio 4

Base: All Respondents who have listened to radio in the last 3 months

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	676	387	288	66	101	194	315	192	463	351	200	55	70	387	289	547	45	56	28
Base: All Respondents who have listened to radio in the last 3 months	668	365	302	56	95	190	326	177	472	244	267	85	72	423	245	589	37	32	9
Effective Base	462.6	269.3	195.0	48.6	72.6	134.2	210.8	142.8	310.8	252.2	156.4	41.0	53.4	265.2	207.0	391.4	29.0	40.3	21.8
A few times a day	177 26%	93 25%	84 28%	17 30%	25 26%	43 23%	92 28%	57 32%	114 24%	71 29%	70 26%	22 26%	14 19%	108 25%	69 28%	159 27%	8 21%	7 22%	3 30%
At least once every day	241 36%	127 35%	114 38%	14 24%	26 27%	59 31%	143 44%	45 26%	169 40%	73 30%	112 42%	36 42%	21 29%	134 32%	107 44%	215 36%	12 33%	11 35%	3 34%
About two or three times a week	119 18%	73 20%	46 15%	10 18%	18 19%	40 21%	51 16%	38 22%	80 17%	51 21%	42 16%	9 10%	18 25%	78 18%	41 17%	103 18%	8 21%	7 22%	1 13%
At least once a week	74 11%	48 13%	26 9%	7 13%	12 13%	24 13%	31 9%	22 12%	48 10%	28 12%	24 9%	5 5%	17 24%	58 14%	16 7%	63 11%	6 15%	5 15%	1 8%
At least once a month	41 6%	21 6%	19 6%	7 13%	7 7%	17 9%	9 3%	13 7%	25 5%	17 7%	13 5%	9 10%	2 3%	31 7%	10 4%	33 6%	4 11%	2 5%	1 15%
At least once every three months	10 1%	4 1%	6 2%	0 -	6 7%	3 2%	1 0%	0 0%	10 2%	3 1%	7 2%	0 -	0 -	10 2%	0 0%	9 2%	0 0%	1 2%	0 0%
Don't know/can't remember	6 1%	0 -	6 2%	1 2%	1 1%	5 2%	0 0%	1 1%	6 1%	1 0%	0 0%	5 6%	0 0%	6 1%	1 0%	6 1%	0 0%	0 0%	0 0%
Total	668 100%	365 100%	302 100%	56 100%	95 100%	190 100%	326 100%	177 100%	472 100%	244 100%	267 100%	85 100%	72 100%	423 100%	245 100%	589 100%	37 100%	32 100%	9 100%
Daily (Net)	418 63%	220 60%	198 65%	31 54%	51 53%	102 54%	235 72%	103 58%	303 64%	144 59%	182 68%	57 68%	35 48%	242 57%	176 72%	374 63%	20 53%	18 57%	6 64%
Weekly (Net)	611 91%	341 93%	270 89%	48 85%	81 85%	166 87%	317 97%	163 92%	431 91%	223 91%	248 93%	71 84%	70 97%	377 89%	234 95%	540 92%	33 89%	30 93%	8 85%
Monthly (Net)	652 98%	362 99%	290 96%	55 98%	88 92%	183 96%	326 100%	176 99%	456 97%	240 96%	260 96%	72 94%	72 100%	408 96%	244 99%	574 97%	31 100%	31 98%	9 100%
	Dg	zB		*	*		zDE					*	*		zM		**	*	**

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A2a. How often in the past 3 months have you listened to these radio stations?: BBC Radio 4

Base: All Respondents who have listened to radio in the last 3 months

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	676	52	169	21	66	31	58	42	21	17	22	48	539	98	30	44	157	323
Base: All	668	62	162	24	73	28	64	51	28	19	26	52	551	81	29	51	159	295
Respondents who have listened to radio in the last 3 months																		
Effective Base	462.6	37.3	113.0	16.0	49.2	27.0	43.1	31.3	14.4	13.7	15.1	36.6	366.9	70.1	21.6	31.2	107.1	224.1
A few times a day	177	15	54	7	22	8	12	13	6	6	4	11	150	13	2	12	38	90
	26%	24%	33%	29%	30%	30%	19%	25%	6%	33%	15%	22%	27%	16%	8%	24%	24%	30%
	e																	
At least once every day	241	22	56	10	25	5	24	19	6	12	6	20	203	32	15	13	65	89
	36%	36%	35%	40%	35%	18%	37%	38%	55%	31%	44%	39%	37%	39%	52%	26%	41%	30%
	GIMI																	
About two or three times a week	119	12	21	3	12	11	13	11	4	1	5	10	94	19	3	12	28	61
	18%	20%	13%	12%	17%	37%	20%	22%	14%	6%	16%	20%	17%	23%	9%	23%	16%	21%
At least once a week	74	6	15	3	9	2	9	3	2	3	4	6	58	12	3	5	17	35
	11%	10%	10%	14%	12%	6%	13%	7%	7%	18%	15%	11%	11%	15%	11%	9%	10%	12%
	N																	
At least once a month	41	4	9	1	4	3	3	3	1	0	2	3	33	6	4	3	11	12
	6%	6%	6%	4%	6%	9%	5%	7%	2%	0	8%	6%	6%	7%	13%	7%	7%	4%
	F																	
At least once every three months	10	2	0	0	0	0	4	0	0	2	0	1	7	0	2	1	0	6
	1%	3%	0	0	0	0	0	0	0	12%	0	2%	1%	0	8%	2%	0	2%
	FGN						zT*											
Don't know/can't remember	6	0	6	0	0	0	0	1	0	0	0	0	6	0	0	5	0	2
	1%	0	3%	0	0	0	0	2%	0	0	0	0	1%	0	0	9%	0	1%
	AF		z													zhl*		
Total	668	62	162	24	73	28	64	51	28	19	26	52	551	81	29	51	159	295
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	418	37	110	17	47	14	35	32	22	12	16	32	353	45	17	26	103	179
	63%	60%	68%	69%	65%	48%	56%	63%	77%	64%	59%	61%	64%	55%	60%	50%	65%	61%
	ELM																	
Weekly (Net)	611	56	146	23	69	26	57	47	28	16	24	48	505	75	23	42	148	275
	91%	91%	91%	96%	94%	91%	89%	92%	98%	88%	92%	92%	92%	92%	79%	82%	93%	83%
	DE																	9
Monthly (Net)	652	60	156	24	73	28	60	50	28	16	26	51	538	81	27	45	158	267
	98%	97%	96%	100%	100%	100%	94%	98%	100%	88%	100%	98%	98%	100%	92%	89%	100%	97%
	Dg																9	9

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A2a. How often in the past 3 months have you listened to these radio stations?: BBC Radio 5 live

Base: All Respondents who have listened to radio in the last 3 months

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	465	349	116	46	87	191	141	180	276	236	114	43	72	325	140	359	38	31	37
Base: All Respondents who have listened to radio in the last 3 months	429	320	109	44	81	178	126	154	265	153	148	58	70	326	103	374	27	16	11
Effective Base	322.1	239.0	83.1	32.5	59.0	137.5	93.2	130.8	188.6	188.4	86.2	33.0	53.9	227.9	101.0	264.1	28.9	25.6	31.8
A few times a day	82 19%	59 18%	24 22%	11 26%	28 35%	19 10%	25 19%	40 26%	41 15%	36 24%	15 10%	16 27%	15 22%	58 18%	25 24%	72 19%	6 20%	3 21%	2 14%
At least once every day	100 23%	72 23%	28 25%	10 23%	14 18%	44 25%	31 24%	41 27%	59 22%	34 22%	32 22%	19 32%	14 21%	76 23%	24 23%	87 23%	5 17%	4 24%	5 43%
About two or three times a week	101 24%	74 23%	27 24%	8 18%	14 17%	48 27%	31 24%	39 25%	60 22%	40 26%	34 23%	9 16%	17 25%	78 24%	23 22%	86 23%	9 32%	5 29%	1 11%
At least once a week	89 21%	75 23%	15 13%	10 23%	14 17%	40 23%	25 20%	19 12%	66 25%	27 18%	37 25%	8 13%	18 26%	69 21%	20 20%	79 21%	5 18%	3 18%	3 25%
At least once a month	38 9%	29 9%	9 8%	3 6%	5 6%	17 10%	13 10%	12 8%	26 10%	11 7%	20 14%	5 8%	2 3%	29 9%	9 9%	34 9%	2 8%	1 4%	1 7%
At least once every three months	15 4%	11 3%	5 4%	1 2%	6 7%	7 4%	2 1%	1 1%	14 5%	4 3%	7 5%	2 3%	2 4%	14 4%	2 2%	14 4%	1 4%	1 4%	0 0%
Don't know/can't remember	3 1%	0 0%	3 3%	1 2%	0 0%	2 1%	0 0%	2 2%	1 0%	1 1%	2 2%	0 0%	0 0%	3 1%	0 0%	3 1%	0 0%	0 0%	0 0%
Total	429 100%	320 100%	109 100%	44 100%	81 100%	178 100%	126 100%	154 100%	265 100%	153 100%	148 100%	58 100%	70 100%	326 100%	103 100%	374 100%	27 100%	16 100%	11 100%
Daily (Net)	182 42%	131 41%	51 47%	22 49%	43 52%	63 35%	55 44%	82 53%	99 37%	70 46%	48 32%	34 59%	30 43%	133 41%	49 47%	158 42%	10 38%	7 45%	6 57%
Weekly (Net)	372 87%	280 87%	93 85%	40 90%	70 87%	151 85%	111 88%	139 90%	225 85%	137 90%	119 80%	51 88%	65 94%	280 86%	92 90%	323 86%	24 88%	15 92%	10 93%
Monthly (Net)	410 96%	309 97%	101 93%	42 96%	76 93%	168 95%	124 98%	151 98%	251 94%	148 97%	139 94%	56 97%	67 96%	309 95%	101 98%	358 95%	26 96%	16 96%	11 100%

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A2a. How often in the past 3 months have you listened to these radio stations?: BBC Radio 5 live

Base: All Respondents who have listened to radio in the last 3 months

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	465	24	101	15	54	28	47	25	11	6	17	31	400	47	16	32	115	246
Base: All	429	24	102	17	52	28	52	23	11	7	25	34	377	41	12	33	115	212
Respondents who have listened to radio in the last 3 months																		
Effective Base	322.1	18.2	73.7	12.9	41.9	23.0	32.8	20.7	9.1	4.9	11.4	21.7	277.3	33.5	13.8	23.1	78.0	179.3
A few times a day	82	2	18	4	14	3	8	5	0	1	6	11	73	6	3	6	24	45
19%	EHJ	7%	17%	26%	27%	12%	16%	20%	0	18%	24%	32%	19%	15%	27%	17%	21%	21%
At least once every day	100	5	31	1	14	6	14	3	2	2	2	6	85	10	2	7	25	57
23%	20%	31%	7%	26%	22%	26%	14%	25%	31%	8%	17%	17%	23%	23%	14%	21%	21%	27%
About two or three times a week	101	5	19	5	11	6	11	10	4	1	10	6	92	8	2	9	32	41
24%	20%	19%	26%	21%	20%	42%	32%	20%	39%	17%	17%	17%	24%	19%	15%	26%	26%	19%
At least once a week	89	8	20	6	8	11	12	1	2	2	7	2	73	16	3	12	16	37
21%	33%	20%	36%	15%	38%	22%	6%	16%	31%	29%	7%	19%	39%	25%	35%	14%	17%	17%
At least once a month	38	5	7	1	4	2	3	3	0	0	0	7	35	1	0	0	11	24
9%	20%	7%	5%	7%	8%	5%	13%	27%	0	0	0	21%	9%	1%	4%	0	9%	11%
At least once every three months	15	0	4	0	2	0	5	1	0	0	0	2	15	1	2	0	5	8
4%	0	4%	0	4%	0	9%	4%	0	0	0	0	6%	4%	1%	15%	0	5%	4%
Don't know/can't remember	3	0	2	0	0	0	1	0	0	0	0	0	3	0	0	0	2	0
1%	0	2%	0	0	0	1%	0	0	0	0	0	0	1%	0	0	2%	0	0
Total	429	24	102	17	52	28	52	23	11	7	25	34	377	41	12	33	115	212
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	182	6	49	6	28	10	22	8	3	3	8	16	158	16	5	13	49	103
42%	27%	48%	33%	53%	34%	42%	34%	25%	49%	32%	49%	42%	42%	39%	41%	38%	42%	48%
Weekly (Net)	372	19	88	16	46	26	44	19	8	7	25	24	324	40	9	33	97	180
87%	80%	87%	95%	89%	92%	85%	82%	73%	100%	100%	73%	86%	97%	81%	100%	84%	85%	85%
Monthly (Net)	410	24	95	17	50	28	47	22	11	7	25	32	358	41	10	33	107	204
96%	100%	94%	100%	96%	100%	90%	95%	100%	100%	100%	100%	94%	95%	99%	85%	100%	93%	96%

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A2a. How often in the past 3 months have you listened to these radio stations?: BBC 6 Music

Base: All Respondents who have listened to radio in the last 3 months

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	225	125	100	39	53	103	30	115	102	127	53	17	28	171	54	172	30	16	7
Base: All Respondents who have listened to radio in the last 3 months	221	130	91	28	51	108	34	109	106	91	77	25	28	187	35	185	25	9	2
Effective Base	151.3	86.3	65.1	29.2	36.7	69.5	20.1	76.4	69.1	97.4	39.5	13.7	18.9	117.6	43.2	120.7	20.7	9.4	4.9
A few times a day	54 24%	28 22%	25 28%	8 30%	20 39%	24 22%	2 5%	32 29%	22 21%	21 23%	16 21%	9 37%	8 28%	48 26%	6 17%	46 25%	6 23%	2 18%	0 0
At least once every day	62 28%	42 32%	20 22%	10 34%	18 36%	25 23%	9 27%	38 35%	22 21%	22 25%	25 33%	5 19%	9 33%	54 29%	8 24%	49 27%	8 33%	4 42%	1 32%
About two or three times a week	48 22%	31 24%	17 18%	4 13%	7 14%	31 29%	6 17%	23 21%	24 22%	22 24%	10 13%	7 27%	9 31%	40 22%	7 21%	40 22%	5 20%	2 26%	0 5%
At least once a week	30 14%	12 9%	18 20%	5 17%	3 5%	15 14%	8 22%	11 10%	16 15%	15 17%	13 17%	1 5%	1 2%	21 11%	9 27%	26 14%	3 14%	0 0	1 44%
At least once a month	24 11%	13 10%	11 12%	2 7%	1 3%	12 11%	9 27%	5 5%	19 18%	9 10%	12 16%	2 7%	1 3%	22 12%	3 8%	21 11%	2 8%	1 13%	0 19%
At least once every three months	3 2%	3 2%	1 1%	0 0	2 4%	1 1%	1 2%	1 0	3 3%	1 1%	0 0	2 6%	1 3%	2 1%	1 4%	3 2%	1 2%	0 0	0 0
Don't know/can't remember	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0
Total	221 100%	130 100%	91 100%	28 100%	51 100%	108 100%	34 100%	109 100%	106 100%	91 100%	77 100%	25 100%	28 100%	187 100%	35 100%	185 100%	25 100%	9 100%	2 100%
Daily (Net)	116 52%	70 54%	45 50%	18 63%	38 75%	49 45%	11 32%	70 64%	44 42%	43 47%	41 54%	14 55%	17 61%	102 54%	14 40%	95 52%	14 56%	5 61%	1 32%
Weekly (Net)	193 87%	114 87%	80 87%	26 93%	48 94%	95 88%	24 71%	103 95%	84 79%	80 89%	64 84%	22 87%	26 94%	163 87%	31 88%	161 87%	23 90%	8 87%	2 81%
Monthly (Net)	218 98%	127 98%	91 99%	28 100%	49 97%	107 99%	33 98%	108 100%	103 97%	89 99%	77 100%	24 94%	27 97%	184 99%	33 96%	182 98%	25 99%	9 100%	2 100%

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A2a. How often in the past 3 months have you listened to these radio stations?: BBC 6 Music

Base: All Respondents who have listened to radio in the last 3 months

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	225	8	60	4	17	7	20	13	9	8	8	18	189	18	12	13	38	138
Base: All	221	14	60	4	16	10	22	16	10	10	9	13	190	17	11	13	37	137
Respondents who have listened to radio in the last 3 months	151.3	5.5	40.8	3.2	12.0	6.1	13.8	9.4	7.5	6.4	6.6	15.7	130.0	9.7	6.8	11.2	25.2	91.7
Effective Base	151.3	5.5	40.8	3.2	12.0	6.1	13.8	9.4	7.5	6.4	6.6	15.7	130.0	9.7	6.8	11.2	25.2	91.7
A few times a day	54	1	17	0	3	3	8	2	3	3	0	7	51	1	0	5	7	38
24%	24%	7%	27%	0	17%	31%	38%	12%	32%	26%	0	53%	27%	5%	4%	42%	19%	28%
At least once every day	62	3	18	2	5	1	5	5	3	3	2	2	57	2	2	5	10	39
28%	28%	20%	30%	46%	32%	7%	23%	31%	32%	29%	21%	15%	30%	10%	22%	36%	26%	29%
About two or three times a week	48	10	13	2	2	0	3	2	4	1	1	2	36	8	5	1	14	26
22%	22%	69%	22%	42%	15%	0	15%	12%	35%	15%	10%	12%	19%	44%	41%	11%	37%	19%
At least once a week	30	0	5	1	4	4	2	3	0	1	5	0	24	6	2	0	2	22
14%	14%	3%	9%	12%	23%	41%	10%	19%	0	10%	58%	0	13%	36%	21%	0	5%	16%
At least once a month	24	0	5	0	2	2	3	4	0	2	1	2	20	0	1	1	5	10
11%	11%	0	8%	0	12%	21%	15%	27%	0	19%	11%	15%	10%	2%	6%	5%	13%	7%
DGI	DGI	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
At least once every three months	3	0	2	0	0	0	0	0	0	0	0	1	3	1	1	1	0	2
2%	2%	0	4%	0	0	0	0	0	0	0	0	4%	2%	3%	5%	6%	0	2%
Don't know/can't remember	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Total	221	14	60	4	16	10	22	16	10	10	9	13	190	17	11	13	37	137
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	116	4	35	2	8	4	13	7	7	5	2	9	108	3	3	10	16	77
52%	52%	27%	57%	46%	49%	38%	61%	43%	65%	55%	21%	68%	56%	15%	28%	77%	45%	56%
H	H	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Weekly (Net)	193	14	53	4	14	8	19	11	10	8	8	11	168	16	10	11	32	125
87%	87%	100%	88%	100%	88%	79%	85%	73%	100%	81%	88%	81%	88%	95%	88%	89%	87%	91%
H	H	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Monthly (Net)	218	14	58	4	16	10	22	16	10	10	9	13	187	17	10	12	37	135
98%	98%	100%	96%	100%	100%	100%	100%	100%	100%	100%	100%	96%	98%	97%	95%	94%	100%	98%
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A2a. How often in the past 3 months have you listened to these radio stations?: BBC Asian Network

Base: All Respondents who have listened to radio in the last 3 months

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	102	55	47	23	37	31	11	55	42	55	29	3	15	83	19	81	11	6	4
Base: All Respondents who have listened to radio in the last 3 months	80	49	31	21	27	20	12	39	38	31	31	5	12	66	13	70	7	1	1
Effective Base	71.5	39.9	32.6	16.1	24.4	24.5	8.8	39.1	30.0	44.5	21.7	3.0	11.2	58.4	13.1	61.0	6.4	4.3	2.9
A few times a day	21	13	8	7	7	6	1	12	9	10	8	2	1	20	2	18	3	0	0
	27%	27%	26%	36%	25%	31%	8%	29%	25%	33%	27%	36%	6%	29%	14%	25%	39%	28%	35%
At least once every day	24	16	8	4	11	5	4	11	11	10	11	0	2	22	2	20	3	0	1
	30%	33%	25%	18%	42%	24%	35%	29%	30%	32%	37%	0	21%	33%	13%	28%	43%	9%	65%
About two or three times a week	14	7	7	6	4	2	2	6	7	5	4	0	5	9	5	13	0	1	0
	18%	15%	22%	29%	14%	12%	16%	15%	20%	15%	14%	0	43%	13%	39%	18%	7%	63%	0
At least once a week	11	5	6	2	5	4	1	6	5	4	3	2	2	8	2	10	1	0	0
	13%	9%	20%	7%	17%	18%	9%	14%	13%	11%	10%	35%	19%	13%	17%	14%	11%	0	0
At least once a month	8	6	2	2	0	3	2	5	3	2	4	0	1	7	0	8	0	0	0
	10%	12%	6%	10%	1%	15%	18%	13%	7%	8%	13%	0	11%	11%	2%	11%	0	0	0
At least once every three months	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Don't know/can't remember	2	2	0	0	0	0	2	0	2	0	0	2	0	0	2	2	0	0	0
	2%	3%	1%	0	1%	0	13%	0	5%	1%	0	29%	0	0	14%	3%	0	0	0
Total	80	49	31	21	27	20	12	39	38	31	31	5	12	66	13	70	7	1	1
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	45	29	16	11	18	11	5	23	21	20	20	2	3	42	4	38	6	1	1
	57%	60%	51%	53%	66%	55%	44%	58%	55%	65%	64%	36%	27%	63%	27%	54%	82%	37%	100%
Weekly (Net)	70	41	29	19	26	17	8	34	33	29	27	4	11	59	11	61	7	1	1
	88%	85%	93%	90%	97%	85%	68%	87%	88%	91%	87%	71%	89%	89%	83%	86%	100%	100%	100%
Monthly (Net)	78	47	31	21	26	20	10	39	36	31	31	4	12	66	12	68	7	1	1
	98%	97%	99%	100%	99%	100%	87%	100%	95%	99%	100%	71%	100%	100%	86%	97%	100%	100%	100%

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A2a. How often in the past 3 months have you listened to these radio stations?: BBC Asian Network

Base: All Respondents who have listened to radio in the last 3 months

Total	England Regions												Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
102	4	25	1	19	3	7	3	1	1	3	14	85	6	2	8	25	55	
80	3	21	1	18	2	6	3	1	1	3	12	68	3	1	8	24	36	
71.5	3.7	17.6	1.0	14.4	3.0	5.0	2.8	1.0	1.0	2.3	10.4	59.0	4.9	1.8	6.3	18.3	39.7	
21	0	9	0	3	1	4	0	0	0	1	1	18	0	0	0	10	10	
27%	0	42%	0	16%	39%	64%	0	0	0	42%	5%	27%	0	0	6%	41%	28%	
24	0	6	0	6	0	1	2	0	1	0	4	20	1	0	1	6	11	
30%	0	27%	0	35%	0	23%	65%	0	100%	0	32%	30%	31%	0	13%	27%	32%	
14	2	4	0	2	0	1	0	0	0	0	4	11	1	0	4	3	4	
16%	57%	18%	0	13%	0	13%	0	0	0	0	35%	17%	27%	36%	50%	13%	10%	
MI*	1	3	0	2	1	0	1	0	0	0	2	9	1	1	1	0	8	
13%	31%	13%	0	11%	61%	0	35%	100%	0	0	13%	14%	43%	64%	12%	0	21%	
8	0	0	1	5	0	0	0	0	0	0	1	7	0	0	0	4	3	
10%	12%	0	100%	26%	0	0	0	0	0	0	12%	10%	0	0	0	17%	9%	
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
2	0	0	0	0	0	0	0	0	0	0	2	2	0	0	2	0	0	
2%	0	0	0	0	0	0	0	0	0	58%	3%	3%	0	0	19%	2%	0	
MI*	3	21	1	18	2	6	3	1	1	3	12	68	3	1	8	24	36	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
45	0	15	0	9	1	5	2	0	1	1	5	39	1	0	2	16	22	
57%	0	69%	0	50%	39%	87%	65%	0	100%	42%	37%	57%	31%	0	19%	68%	60%	
70	2	21	0	13	2	6	3	1	1	1	10	59	3	1	7	19	33	
88%	88%	100%	0	74%	100%	100%	100%	100%	100%	42%	85%	87%	100%	100%	81%	81%	91%	
78	3	21	1	18	2	6	3	1	1	1	12	66	3	1	7	23	36	
98%	100%	100%	100%	100%	100%	100%	100%	100%	100%	42%	97%	97%	100%	100%	81%	98%	100%	

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A2a. How often in the past 3 months have you listened to these radio stations?: BBC local radio stations

Base: All Respondents who have listened to radio in the last 3 months

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	585	334	250	63	94	169	258	172	398	227	164	78	116	311	274	390	61	42	92
Base: All Respondents who have listened to radio in the last 3 months	537	302	234	46	88	167	234	147	375	134	195	99	109	337	200	433	52	25	27
Effective Base	386.1	215.2	170.5	44.2	66.6	113.2	164.6	113.9	262.4	164.1	118.9	58.9	78.4	213.2	186.7	285.9	43.7	33.0	70.6
A few times a day	93	53	39	6	19	28	39	38	53	24	36	14	18	58	35	74	8	5	6
	17%	18%	17%	13%	22%	17%	17%	26%	14%	16%	19%	14%	17%	17%	18%	17%	14%	20%	21%
At least once every day	164	98	66	12	28	48	75	46	113	36	49	40	40	108	56	131	15	6	12
	31%	32%	28%	25%	31%	29%	32%	31%	30%	27%	25%	40%	37%	32%	28%	30%	28%	25%	45%
About two or three times a week	149	75	74	8	24	47	70	39	109	38	58	29	24	95	54	125	15	5	4
	28%	25%	32%	17%	27%	28%	30%	26%	29%	28%	30%	29%	22%	28%	27%	29%	29%	20%	15%
At least once a week	73	43	31	11	9	24	30	13	54	17	33	12	11	44	29	53	10	7	3
	14%	14%	13%	23%	10%	14%	13%	9%	14%	13%	17%	12%	11%	13%	15%	12%	19%	28%	11%
At least once a month	31	19	12	6	2	14	9	7	24	13	9	1	8	21	10	26	4	1	0
	6%	6%	5%	12%	2%	8%	4%	5%	6%	9%	4%	1%	8%	6%	5%	6%	7%	3%	2%
At least once every three months	14	5	9	3	4	4	3	3	11	3	4	2	4	6	8	13	0	0	1
	3%	2%	4%	6%	4%	2%	1%	2%	3%	2%	2%	2%	4%	2%	4%	3%	0	0	3%
Don't know/can't remember	13	9	4	1	3	2	7	1	12	3	6	2	1	5	8	10	1	1	1
	2%	3%	2%	2%	3%	1%	3%	1%	3%	3%	3%	2%	1%	2%	4%	2%	2%	4%	3%
Total	537	302	234	46	88	167	234	147	375	134	195	99	109	337	200	433	52	25	27
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	257	151	106	18	47	76	114	84	166	60	85	53	59	166	91	206	22	11	18
	48%	50%	45%	39%	53%	46%	49%	57%	44%	45%	44%	54%	54%	49%	46%	48%	43%	45%	66%
Weekly (Net)	479	269	210	37	79	148	214	136	329	115	176	94	94	305	175	384	48	24	25
	89%	89%	90%	79%	90%	88%	91%	92%	88%	86%	90%	94%	87%	90%	87%	89%	91%	93%	92%
Monthly (Net)	510	288	222	42	81	161	224	143	352	128	185	95	103	326	184	410	51	24	25
	95%	95%	95%	92%	93%	97%	95%	97%	94%	95%	95%	96%	95%	97%	92%	95%	98%	96%	94%
	Nf			*	*	*	*					*	*	N			*	*	*

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A2a. How often in the past 3 months have you listened to these radio stations?: BBC local radio stations

Base: All Respondents who have listened to radio in the last 3 months

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	585	45	84	28	44	24	41	24	15	14	19	52	480	74	53	55	140	249
Base: All	537	56	78	41	49	22	46	26	19	16	24	55	453	59	43	58	134	213
Respondents who have listened to radio in the last 3 months																		
Effective Base	386.1	32.1	58.5	21.6	33.8	18.0	29.8	19.1	11.5	10.5	13.1	43.5	320.0	47.2	34.6	37.2	90.4	165.2
A few times a day	93	11	21	6	6	3	12	1	1	0	5	8	80	10	5	14	8	45
17%	17%	19%	26%	15%	12%	14%	26%	3%	8%	0	22%	15%	18%	17%	11%	24%	6%	21%
At least once every day	164	21	24	17	15	3	12	7	3	3	8	18	133	19	10	17	56	55
31%	31%	37%	31%	41%	30%	14%	27%	27%	17%	19%	34%	33%	29%	32%	24%	30%	41%	26%
About two or three times a week	149	14	15	10	11	10	18	5	11	8	4	17	130	15	13	12	49	55
28%	28%	25%	20%	23%	23%	44%	40%	21%	50%	16%	16%	31%	29%	25%	31%	21%	36%	26%
At least once a week	73	8	10	2	10	5	1	3	3	1	6	5	67	6	5	10	12	32
14%	14%	14%	12%	6%	20%	21%	2%	12%	16%	4%	27%	9%	15%	11%	12%	17%	9%	15%
At least once a month	31	2	5	4	6	0	0	4	0	2	0	2	22	6	2	3	4	16
6%	6%	4%	6%	10%	12%	0	0	17%	0	13%	0	4%	5%	10%	5%	5%	3%	7%
At least once every three months	14	0	3	2	1	1	0	2	0	0	0	5	12	1	1	1	4	6
3%	3%	0	3%	5%	2%	4%	0	7%	0	0	0	9%	3%	3%	2%	1%	3%	3%
Don't know/can't remember	13	0	1	0	1	1	2	3	0	2	0	0	9	2	7	1	1	3
2%	2%	0	2%	0	1%	3%	5%	13%	0	14%	0	0	2%	3%	15%	2%	0	1%
Total	537	56	78	41	49	22	46	26	19	16	24	55	453	59	43	58	134	213
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	257	32	45	23	21	6	24	8	5	3	13	26	213	29	15	31	64	100
48%	48%	56%	57%	56%	42%	28%	54%	30%	25%	19%	55%	47%	47%	49%	34%	54%	48%	47%
Weekly (Net)	479	54	70	35	42	21	44	16	19	12	24	48	410	51	34	53	125	188
89%	89%	96%	89%	85%	85%	93%	95%	63%	100%	73%	100%	87%	90%	85%	78%	92%	93%	88%
CI	CI	CI	CI	CI	CI	CI	CI	CI	CI	CI	CI	CI	CI	CI	CI	CI	CI	CI
Monthly (Net)	510	56	74	39	48	21	44	21	19	14	24	51	431	56	36	56	129	204
95%	95%	100%	95%	95%	97%	93%	95%	80%	100%	86%	100%	91%	95%	95%	83%	97%	97%	96%
NI	NI	NI	NI	NI	NI	NI	NI	NI	NI	NI	NI	NI	NI	NI	NI	NI	NI	NI

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A2a. How often in the past 3 months have you listened to these radio stations?: Any other BBC station (including digital BBC stations)

Base: All Respondents who have listened to radio in the last 3 months

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	138	88	50	12	21	42	63	32	102	53	40	11	34	69	69	105	12	10	11
Base: All Respondents who have listened to radio in the last 3 months	122	82	40	12	21	34	55	26	93	32	45	12	32	72	50	105	9	5	3
Effective Base	96.2	62.6	33.7	8.5	14.5	29.4	44.4	21.2	71.7	39.7	31.5	7.7	23.9	47.8	54.5	77.5	9.7	8.8	10.0
A few times a day	23 18%	16 20%	7 16%	0 0%	6 29%	5 15%	11 21%	8 29%	15 16%	5 17%	5 10%	4 32%	9 26%	14 20%	8 17%	19 18%	1 10%	2 33%	1 42%
At least once every day	32 26%	19 23%	13 31%	3 25%	3 14%	9 27%	16 30%	6 24%	25 27%	6 19%	14 31%	5 40%	6 20%	18 25%	13 27%	28 27%	2 26%	0 0%	1 34%
About two or three times a week	33 27%	23 29%	10 24%	6 49%	8 37%	5 16%	14 25%	9 34%	23 25%	9 29%	13 29%	2 14%	9 27%	18 25%	15 30%	28 27%	3 34%	1 25%	0 4%
At least once a week	10 8%	7 9%	3 7%	1 11%	2 8%	4 13%	3 5%	2 8%	7 7%	4 13%	4 9%	0 0%	2 6%	7 10%	3 6%	7 6%	2 18%	1 29%	0 8%
At least once a month	12 10%	9 11%	3 7%	1 5%	1 5%	8 23%	3 5%	0 1%	11 12%	2 7%	5 11%	1 8%	4 12%	7 10%	5 10%	11 10%	1 6%	1 13%	0 11%
At least once every three months	2 2%	1 1%	1 2%	0 0%	0 0%	0 0%	1 3%	0 0%	2 2%	0 1%	1 2%	0 0%	1 3%	0 0%	2 4%	2 2%	0 0%	0 0%	0 0%
Don't know/can't remember	11 9%	6 7%	5 13%	0 4%	1 6%	2 7%	7 12%	1 3%	10 11%	5 14%	4 8%	1 6%	2 6%	8 11%	3 7%	10 10%	0 5%	0 0%	0 0%
Total	122 100%	82 100%	40 100%	12 100%	21 100%	34 100%	55 100%	26 100%	93 100%	32 100%	45 100%	12 100%	32 100%	72 100%	50 100%	105 100%	9 100%	5 100%	3 100%
Daily (Net)	54 44%	35 43%	19 48%	3 25%	9 43%	14 42%	28 50%	4 54%	40 43%	12 36%	19 41%	9 72%	15 46%	33 45%	21 43%	47 45%	3 36%	2 33%	2 76%
Weekly (Net)	97 79%	65 80%	32 78%	10 85%	19 89%	24 70%	44 80%	25 96%	70 75%	25 78%	36 79%	11 86%	26 79%	57 79%	39 80%	82 78%	8 88%	4 87%	3 89%
Monthly (Net)	109 89%	75 91%	35 85%	10 91%	20 94%	31 93%	47 85%	26 97%	80 87%	27 85%	41 90%	12 94%	30 91%	65 89%	44 89%	93 88%	8 95%	5 100%	3 100%

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A2a. How often in the past 3 months have you listened to these radio stations?: Any other BBC station (including digital BBC stations)

Base: All Respondents who have listened to radio in the last 3 months

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	138	6	30	9	11	5	10	8	7	5	5	9	114	16	10	13	39	54
Base: All Respondents who have listened to radio in the last 3 months	122	7	25	9	12	3	10	8	7	7	9	8	101	12	6	17	31	51
Effective Base	96.2	5.5	22.6	8.0	8.4	4.5	5.6	7.5	5.4	3.7	4.1	7.3	79.6	10.8	8.7	10.0	27.1	40.0
A few times a day	23	0	6	0	0	2	4	0	0	3	3	1	20	1	1	5	3	9
18%	0	23%	0	0	66%	46%	0	0	36%	33%	10%	0	20%	10%	15%	32%	10%	17%
At least once every day	32	2	10	2	4	1	3	1	2	3	0	0	24	3	1	5	11	13
26%	34%	39%	21%	34%	18%	32%	19%	34%	35%	5%	0	0	24%	26%	11%	27%	35%	25%
About two or three times a week	33	2	4	5	7	0	2	1	0	2	4	4	29	1	2	3	6	16
27%	32%	15%	52%	58%	0	15%	26%	20%	0	16%	51%	28%	29%	8%	28%	21%	32%	32%
At least once a week	10	1	4	1	0	0	0	0	0	0	0	1	8	2	0	2	2	5
8%	11%	16%	16%	0	0	0	0	0	0	0	8%	8%	17%	0	9%	8%	11%	11%
At least once a month	12	0	0	1	1	1	0	2	3	2	0	0	8	3	1	2	3	4
10%	0	0	11%	8%	17%	5%	29%	46%	29%	0	0	0	8%	26%	18%	12%	11%	7%
At least once every three months	2	0	1	0	0	0	0	0	0	0	0	1	2	0	1	0	1	0
2%	0	5%	0	0	0	0	2%	0	0	0	0	7%	2%	0	14%	0	3%	1%
Don't know/can't remember	11	2	1	0	0	0	0	2	0	0	4	2	9	1	1	0	4	4
9%	23%	2%	0	0	0	0	26%	0	0	44%	26%	9%	12%	14%	0	12%	7%	7%
Total	122	7	25	9	12	3	10	8	7	7	9	8	101	12	6	17	31	51
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	54	2	15	2	4	3	7	1	2	5	3	1	45	4	2	10	14	21
44%	34%	62%	21%	34%	63%	77%	19%	34%	71%	38%	10%	44%	36%	26%	59%	45%	42%	42%
Weekly (Net)	97	6	23	8	11	3	9	4	4	5	5	6	82	7	3	15	23	43
79%	77%	83%	89%	92%	83%	93%	45%	54%	71%	56%	67%	81%	61%	54%	88%	74%	84%	84%
Monthly (Net)	109	6	23	9	12	3	9	6	7	7	5	6	89	11	4	17	26	47
89%	77%	83%	100%	100%	100%	96%	74%	100%	100%	100%	56%	67%	89%	88%	72%	100%	85%	92%
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A2a. How often in the past 3 months have you listened to these radio stations?: talkSport

Base: All Respondents who have listened to radio in the last 3 months

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	410	311	98	61	109	148	90	176	225	185	105	41	79	303	107	313	32	35	30
Base: All Respondents who have listened to radio in the last 3 months Effective Base	404	313	89	57	106	148	90	162	232	125	144	63	72	330	74	355	24	16	9
A few times a day	283.1	211.2	72.9	42.4	81.6	101.2	57.6	128.1	152.2	151.7	77.0	34.8	57.5	217.9	71.2	233.5	24.3	26.7	22.6
At least once every day	85 21%	64 20%	21 23%	13 23%	33 31%	30 20%	9 10%	54 33%	31 13%	31 25%	18 13%	15 24%	20 28%	75 23%	9 13%	78 22%	4 15%	2 15%	1 11%
About two or three times a week	108 27%	91 29%	17 19%	11 20%	27 26%	46 31%	21 23%	36 22%	70 30%	38 30%	33 23%	17 26%	21 29%	85 26%	23 31%	90 25%	10 44%	6 38%	2 19%
At least once a week	82 20%	59 19%	23 25%	12 21%	14 13%	29 19%	27 30%	26 16%	51 22%	24 20%	35 25%	10 16%	12 16%	66 20%	16 22%	75 21%	2 10%	2 10%	2 27%
At least once a month	24 6%	15 5%	9 10%	4 7%	3 3%	11 7%	6 7%	6 3%	18 8%	8 6%	12 8%	2 3%	2 3%	17 5%	7 9%	17 5%	4 17%	2 12%	1 14%
At least once every three months	17 4%	15 5%	0 -	2 4%	2 2%	5 4%	7 8%	1 0	15 6%	3 2%	4 3%	9 14%	1 2%	14 4%	3 4%	17 5%	0 -	1 4%	0 -
Don't know/can't remember	3 1%	2 1%	1 1%	1 2%	0 -	0 -	2 2%	1 1%	2 1%	0 0	0 0	1 1%	2 2%	0 0	3 4%	3 1%	0 -	0 -	0 -
Total	404 100%	313 100%	89 100%	57 100%	106 100%	148 100%	90 100%	162 100%	232 100%	125 100%	144 100%	63 100%	72 100%	330 100%	74 100%	355 100%	24 100%	16 100%	9 100%
Daily (Net)	170 42%	130 42%	40 45%	26 46%	59 56%	57 39%	26 29%	93 58%	76 33%	52 41%	60 42%	24 38%	34 48%	147 45%	22 30%	153 43%	7 30%	6 35%	3 40%
Weekly (Net)	360 89%	281 90%	79 89%	50 88%	101 95%	132 89%	74 83%	155 96%	198 85%	114 91%	128 89%	51 81%	67 93%	299 90%	61 83%	319 90%	20 83%	14 84%	7 86%
Monthly (Net)	384 95%	296 94%	88 99%	54 94%	104 98%	143 96%	81 90%	160 99%	216 93%	122 97%	140 97%	53 84%	69 96%	316 96%	68 92%	335 94%	24 100%	16 96%	9 100%
	FKh		-	-	F+		-	zH		K	K+	-	-		-	94%	100%	96%	100%

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A2a. How often in the past 3 months have you listened to these radio stations?: talkSport

Base: All Respondents who have listened to radio in the last 3 months

Total	England Regions												Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
410	22	89	12	41	21	39	25	12	5	12	35	347	34	16	24	109	225	
404	31	93	11	54	20	43	24	17	6	21	34	348	31	10	24	111	214	
283.1	16.6	67.9	10.1	31.9	16.7	27.4	19.8	9.0	4.3	9.2	29.1	242.4	20.1	11.2	16.9	74.2	167.7	
85	3	25	2	16	7	10	2	2	1	1	10	72	2	2	4	20	56	
21%	9%	27%	14%	30%	34%	23%	8%	9%	14%	3%	31%	21%	7%	20%	15%	18%	26%	
85	7	21	0	11	2	8	7	4	1	9	5	68	8	1	3	21	50	
21%	22%	22%	3%	20%	12%	18%	31%	23%	17%	44%	15%	20%	24%	10%	14%	19%	23%	
108	14	23	6	10	2	10	8	6	3	5	101	5	5	3	6	28	49	
27%	45%	25%	55%	19%	10%	23%	32%	34%	36%	17%	16%	29%	16%	35%	26%	25%	23%	
82	6	14	2	13	8	10	5	2	6	7	72	10	2	10	22	41		
20%	20%	15%	19%	24%	40%	21%	9%	33%	30%	22%	21%	33%	33%	24%	40%	20%	19%	
24	1	3	1	3	1	1	1	3	0	0	3	18	4	0	1	9	11	
6%	4%	3%	9%	5%	4%	3%	4%	15%	0	0	7%	5%	13%	5%	4%	8%	5%	
O																		
17	0	6	0	1	0	4	0	2	0	1	3	15	2	1	0	11	6	
4%	0	6%	0	2%	0	9%	0	9%	0	6%	9%	4%	6%	6%	0	10%	3%	
BG																		
3	0	2	0	0	0	0	1	0	0	0	0	2	0	0	0	0	1	
1%	0	2%	0	0	0	0	6%	0	0	0	0	1%	0	0	0	0	0	
M																		
404	31	93	11	54	20	43	24	17	6	21	34	348	31	10	24	111	214	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
170	10	46	2	27	9	18	9	5	2	10	16	141	10	3	7	41	106	
42%	31%	50%	17%	50%	46%	41%	39%	32%	31%	47%	46%	40%	32%	29%	29%	37%	50%	
FHN																		
360	30	83	10	50	20	38	22	13	6	20	28	313	25	9	23	91	196	
89%	96%	89%	91%	92%	96%	88%	91%	75%	100%	94%	84%	90%	81%	89%	96%	82%	92%	
Hh																		
384	31	86	11	53	20	40	23	16	6	20	31	331	29	9	24	100	207	
95%	100%	92%	100%	98%	100%	91%	94%	91%	100%	94%	91%	95%	94%	94%	100%	90%	97%	
FKh																		

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A2a. How often in the past 3 months have you listened to these radio stations?: talkRadio

Base: All Respondents who have listened to radio in the last 3 months

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	149	104	44	30	50	55	14	89	52	88	24	15	22	119	30	114	17	8	10
Base: All Respondents who have listened to radio in the last 3 months	126	90	34	26	45	41	14	70	48	54	30	23	19	104	22	110	10	4	2
Effective Base	108.8	76.3	32.3	22.8	36.1	40.0	11.0	64.7	38.4	72.2	18.9	13.9	18.2	87.4	21.9	88.9	13.9	6.1	7.8
A few times a day	31 25%	18 20%	13 39%	5 18%	14 30%	13 32%	0 0	23 33%	9 18%	18 33%	2 6%	6 25%	6 31%	27 26%	4 17%	23 21%	6 57%	1 32%	1 31%
At least once every day	42 33%	34 38%	8 24%	7 27%	20 45%	12 29%	3 23%	27 39%	14 30%	15 28%	16 55%	4 16%	7 36%	37 35%	5 25%	37 34%	2 20%	3 68%	0 4%
About two or three times a week	27 22%	24 27%	3 10%	8 29%	5 12%	8 19%	6 46%	12 18%	13 28%	14 26%	5 18%	4 17%	4 20%	22 22%	5 22%	26 24%	0 4%	0 0	1 38%
At least once a week	17 13%	11 12%	6 17%	4 16%	6 13%	5 12%	2 11%	4 6%	8 16%	5 9%	4 15%	5 23%	2 9%	12 12%	5 21%	14 13%	2 19%	0 0	0 9%
At least once a month	7 5%	2 3%	2 7%	1 5%	0 0	2 6%	3 20%	1 1%	4 8%	1 2%	1 5%	3 15%	1 4%	4 4%	2 11%	6 6%	0 0	0 0	0 4%
At least once every three months	1 0	1 1%	0 0	0 0	0 0	1 1%	0 0	0 0	0 1%	0 0	0 1%	0 0	0 0	1 1%	0 0	0 0	0 0	0 0	0 14%
Don't know/can't remember	2 1%	0 0	1 4%	1 5%	0 0	0 1%	0 0	2 2%	0 0	1 1%	0 0	1 4%	0 0	1 1%	1 4%	2 2%	0 0	0 0	0 0
Total	126 100%	90 100%	34 100%	26 100%	45 100%	41 100%	14 100%	70 100%	48 100%	54 100%	30 100%	23 100%	19 100%	104 100%	22 100%	110 100%	10 100%	4 100%	2 100%
Daily (Net)	73 58%	52 58%	21 62%	12 45%	34 75%	25 61%	3 23%	50 72%	23 48%	33 61%	18 61%	9 41%	13 67%	64 62%	9 42%	61 55%	8 77%	4 100%	1 35%
Weekly (Net)	117 93%	87 96%	30 89%	24 90%	45 100%	37 92%	11 80%	67 96%	44 92%	52 96%	28 94%	19 81%	19 96%	98 95%	19 85%	101 92%	10 100%	4 100%	2 82%
Monthly (Net)	124 98%	90 99%	32 96%	25 95%	45 100%	40 98%	14 100%	68 97%	47 99%	53 98%	29 99%	22 96%	19 100%	103 99%	21 96%	108 98%	10 100%	4 100%	2 86%

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A2a. How often in the past 3 months have you listened to these radio stations?: talkRadio

Base: All Respondents who have listened to radio in the last 3 months

Total	England Regions												Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
149	5	42	2	15	6	13	6	3	3	5	14	122	10	9	11	27	90	
126	5	39	2	15	6	14	4	3	4	5	13	103	9	5	12	21	75	
108.8	4.1	31.8	1.8	9.6	5.0	11.2	5.3	2.6	2.9	4.3	11.8	87.6	7.9	7.0	8.4	19.3	65.6	
31	0	12	0	2	1	2	1	0	0	2	3	27	0	2	1	2	26	
25%	**	31%	0	14%	19%	16%	24%	18%	**	33%	21%	26%	0	40%	10%	10%	35%	
42	0	13	1	9	1	3	1	1	1	1	6	37	4	1	3	9	26	
33%	0	33%	69%	63%	14%	22%	19%	49%	29%	16%	46%	36%	40%	22%	25%	41%	35%	
27	3	10	0	2	1	6	1	0	1	1	2	19	3	1	4	3	15	
22%	49%	26%	0	14%	11%	41%	22%	0	28%	16%	15%	19%	36%	15%	33%	16%	20%	
B	*	*	*	*	**	**	**	**	**	**	**	**	**	**	**	**	*	
17	3	1	1	3	2	2	0	1	0	2	2	13	2	1	4	2	5	
GTI	**	31%	31%	5%	43%	12%	0	33%	0	36%	18%	12%	23%	24%	31%	8%	7%	
7	0	2	0	0	1	1	1	0	0	0	0	6	0	0	0	5	1	
5%	0	5%	0	3%	13%	9%	13%	0	42%	0	0	6%	0	0	0	22%	1%	
DGI	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	*	
1	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	1	
0	0	0	0	2%	0	0	0	0	0	0	0	1%	0	0	0	0	1%	
2	0	1	0	0	0	1	0	0	0	0	0	0	0	0	0	0	1	
1%	0	2%	0	0	0	0	22%	0	0	0	0	0	0	0	0	2%	2%	
d	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	
126	5	39	2	15	6	14	4	3	4	5	13	103	9	5	12	21	75	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
73	0	25	1	11	2	5	2	2	1	3	9	65	4	3	4	11	52	
58%	0	64%	69%	77%	33%	38%	43%	67%	29%	49%	67%	62%	40%	62%	36%	52%	69%	
117	5	36	2	14	5	13	3	3	2	5	13	96	9	5	12	16	72	
93%	100%	93%	100%	96%	87%	91%	65%	100%	58%	100%	100%	93%	100%	100%	100%	76%	97%	
124	5	38	2	15	6	14	3	3	4	5	13	103	9	5	12	21	73	
98%	100%	98%	100%	98%	100%	100%	78%	100%	100%	100%	100%	99%	100%	100%	100%	98%	98%	

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A2a. How often in the past 3 months have you listened to these radio stations?: Classic FM

Base: All Respondents who have listened to radio in the last 3 months

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	590	302	287	94	112	156	228	193	384	286	173	44	87	350	240	439	58	46	47
Base: All Respondents who have listened to radio in the last 3 months	541	256	285	79	98	142	223	150	376	187	217	56	81	352	189	458	45	25	14
Effective Base	397.3	206.7	193.3	61.3	81.2	106.1	151.1	140.8	260.3	215.1	127.7	30.0	65.4	240.5	161.3	315.7	39.2	35.5	36.0
A few times a day	97 18%	48 19%	49 17%	11 14%	26 28%	24 17%	37 16%	34 23%	62 16%	39 21%	40 18%	4 7%	13 17%	56 16%	41 21%	78 17%	11 25%	5 21%	2 17%
At least once every day	138 26%	72 28%	66 23%	19 24%	16 16%	43 31%	60 27%	33 22%	98 26%	48 25%	45 21%	25 44%	20 25%	90 26%	48 25%	116 25%	14 32%	5 20%	2 18%
About two or three times a week	141 26%	75 29%	66 23%	20 26%	26 26%	41 29%	55 25%	49 33%	87 23%	48 26%	56 26%	12 20%	26 32%	93 26%	48 25%	126 28%	7 15%	6 24%	2 17%
At least once a week	85 16%	34 13%	51 18%	19 24%	14 14%	15 10%	37 17%	18 12%	65 17%	27 14%	39 18%	7 13%	11 14%	56 16%	29 16%	68 15%	7 15%	6 25%	4 32%
At least once a month	47 9%	19 7%	28 10%	4 5%	8 8%	17 12%	18 8%	12 8%	35 9%	14 8%	21 10%	6 11%	5 6%	33 9%	14 7%	39 8%	4 9%	2 9%	2 13%
At least once every three months	26 5%	7 3%	18 6%	6 7%	5 5%	2 2%	13 6%	4 3%	21 6%	9 5%	11 5%	2 3%	4 4%	20 6%	6 3%	24 5%	1 3%	0 0%	1 4%
Don't know/can't remember	8 1%	1 0%	7 2%	1 1%	5 5%	0 0%	2 1%	0 0%	8 2%	2 1%	4 2%	0 0%	1 2%	4 1%	4 2%	7 2%	1 2%	0 0%	0 0%
AGd	541	256	285	79	98	142	223	150	376	187	217	56	81	352	189	458	45	25	14
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	235 43%	120 47%	115 40%	29 37%	41 42%	67 47%	97 44%	67 45%	160 42%	86 46%	85 39%	29 52%	34 42%	146 42%	88 47%	194 42%	25 57%	10 41%	5 34%
Weekly (Net)	461 85%	229 89%	232 81%	69 87%	81 83%	123 87%	189 85%	134 90%	312 83%	162 86%	181 83%	48 86%	71 88%	295 84%	166 88%	388 85%	39 86%	23 91%	12 83%
Monthly (Net)	508 94%	248 97%	260 91%	73 92%	89 90%	140 98%	207 93%	146 97%	347 92%	176 94%	202 93%	54 97%	76 94%	329 93%	179 95%	427 93%	42 95%	25 100%	13 96%
B		zB		*	*	zCDF		zH				**	*				*	*	*

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A2a. How often in the past 3 months have you listened to these radio stations?: Classic FM

Base: All Respondents who have listened to radio in the last 3 months

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
590	29	131	24	48	28	43	40	20	15	19	42	476	74	39	37	143	271
541	31	123	28	56	28	43	41	26	16	19	46	435	66	38	38	135	224
397.3	22.1	91.3	20.0	35.9	22.8	30.7	28.0	13.3	11.0	10.5	33.8	314.8	55.4	28.1	25.6	94.2	194.8
97	5	33	2	10	5	7	4	5	0	1	7	80	9	6	6	16	50
16%	16%	26%	9%	17%	18%	16%	10%	19%	0	4%	15%	18%	14%	15%	12%	12%	22%
138	4	29	7	18	9	12	11	8	1	8	10	120	14	11	13	42	47
26%	14%	24%	26%	32%	30%	28%	27%	29%	3%	41%	22%	28%	21%	28%	34%	31%	21%
DI	12	27	9	11	8	14	13	7	11	4	11	107	21	12	3	47	64
26%	40%	22%	31%	27%	27%	32%	32%	25%	65%	25%	25%	25%	32%	31%	9%	35%	28%
85	3	18	5	13	6	4	6	3	2	3	7	62	17	4	10	19	30
16%	9%	15%	17%	23%	20%	9%	14%	10%	19%	15%	15%	14%	25%	27%	14%	14%	13%
47	3	12	3	4	0	3	1	4	0	4	5	41	3	1	3	8	23
9%	9%	10%	9%	8%	0	7%	1%	0	19%	11%	11%	9%	4%	3%	3%	6%	10%
26	4	3	2	0	0	3	7	0	1	0	4	22	0	1	3	4	8
5%	13%	2%	9%	0	0	6%	16%	0	7%	0	9%	5%	0	3%	7%	3%	4%
8	0	1	0	0	1	0	0	2	0	0	1	3	2	4	0	0	2
1%	0	1%	0	0	5%	2%	0	0	14%	0	3%	1%	3%	10%	0	0	1%
AGd	31	123	28	56	28	43	41	26	16	19	46	435	66	38	38	135	224
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
235	9	62	10	27	14	19	15	13	1	9	17	200	23	17	18	58	97
43%	30%	50%	34%	49%	48%	44%	36%	48%	3%	45%	37%	46%	35%	44%	49%	43%	43%
461	24	107	23	51	27	36	33	22	13	15	36	369	61	32	32	123	191
85%	78%	87%	82%	92%	95%	85%	82%	83%	79%	81%	77%	85%	92%	84%	84%	91%	85%
508	27	119	26	56	27	39	34	26	13	19	41	410	64	33	35	131	214
94%	87%	97%	91%	100%	95%	92%	84%	100%	79%	100%	88%	94%	97%	87%	93%	97%	95%
B	..	..	..	C	..	..	..	..	..	..	..	..	..	..	..	..	..

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A2a. How often in the past 3 months have you listened to these radio stations?: Absolute Radio

Base: All Respondents who have listened to radio in the last 3 months

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	440	259	180	59	119	211	51	198	233	198	113	43	86	326	114	337	44	35	24
Base: All Respondents who have listened to radio in the last 3 months	441	265	176	53	114	216	58	180	253	142	153	67	79	377	65	380	35	19	7
Effective Base	301.7	182.5	118.9	39.1	92.3	146.6	29.7	141.4	158.1	153.6	83.8	34.6	59.9	237.5	86.9	244.1	32.6	27.1	18.2
A few times a day	67 15%	42 16%	25 14%	6 11%	21 18%	36 17%	4 7%	34 19%	29 11%	22 16%	17 11%	8 11%	20 26%	61 16%	6 9%	53 14%	9 26%	2 13%	3 35%
At least once every day	126 29%	82 31%	44 25%	10 19%	40 35%	64 30%	12 20%	51 28%	74 29%	33 24%	54 35%	13 19%	26 33%	109 29%	17 26%	111 29%	8 22%	6 34%	1 14%
About two or three times a week	121 27%	68 26%	53 30%	15 29%	24 21%	62 29%	20 33%	53 30%	67 27%	45 32%	39 25%	24 36%	13 16%	107 28%	14 21%	99 26%	13 35%	8 41%	2 26%
At least once a week	69 16%	35 13%	34 20%	13 24%	18 15%	32 15%	7 12%	31 17%	36 14%	24 17%	24 16%	9 13%	12 15%	54 14%	15 23%	64 17%	3 9%	1 8%	1 14%
At least once a month	44 10%	32 12%	11 6%	6 12%	7 6%	18 8%	12 20%	8 4%	34 14%	13 9%	17 11%	8 12%	5 7%	36 10%	8 12%	39 10%	3 7%	1 5%	1 12%
At least once every three months	13 3%	6 2%	6 4%	2 4%	2 2%	4 2%	4 7%	2 1%	11 4%	1 1%	3 2%	6 9%	2 3%	7 2%	6 9%	13 3%	0 0%	0 0%	0 0%
Don't know/can't remember	2 1%	0 0%	2 1%	0 0%	2 2%	0 0%	0 0%	0 0%	2 1%	2 2%	0 0%	0 0%	0 0%	2 1%	0 0%	2 1%	0 0%	0 0%	0 0%
Total	441 100%	265 100%	176 100%	53 100%	114 100%	216 100%	58 100%	180 100%	253 100%	142 100%	153 100%	67 100%	79 100%	377 100%	65 100%	380 100%	35 100%	19 100%	7 100%
Daily (Net)	193 44%	124 47%	69 39%	16 30%	60 53%	101 46%	16 27%	86 48%	103 41%	56 39%	70 46%	20 31%	46 59%	170 45%	22 35%	163 43%	17 48%	9 46%	4 49%
Weekly (Net)	383 87%	226 85%	157 89%	44 84%	102 90%	194 90%	42 73%	170 95%	206 81%	125 88%	133 87%	53 79%	72 91%	332 88%	51 79%	326 86%	33 93%	18 95%	6 88%
Monthly (Net)	426 97%	259 98%	167 95%	51 96%	109 96%	213 98%	54 93%	178 99%	240 95%	138 97%	151 98%	61 91%	77 97%	367 98%	59 91%	365 96%	35 100%	19 100%	7 100%
	N			*	*	*	**	zH			*	*	*	N	*		*	**	**

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A2a. How often in the past 3 months have you listened to these radio stations?: Absolute Radio

Base: All Respondents who have listened to radio in the last 3 months

Total	England Regions												Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
440	23	108	15	36	20	46	26	15	12	7	29	374	41	30	21	118	233	
441	32	115	22	43	22	49	27	16	16	9	28	382	35	18	21	136	224	
301.7	16.1	72.3	10.9	29.1	16.3	36.4	21.7	12.9	8.1	5.8	20.1	260.6	22.9	25.1	15.4	81.8	165.3	
67	2	22	0	6	4	6	2	2	2	3	5	55	5	1	2	16	41	
15%	5%	19%	0	13%	20%	13%	6%	10%	12%	29%	18%	14%	13%	7%	12%	12%	18%	
HN	14	32	9	13	7	11	7	3	6	2	7	106	10	4	9	39	67	
29%	44%	28%	40%	31%	33%	22%	25%	19%	38%	25%	24%	28%	27%	22%	44%	29%	30%	
121	8	25	4	12	3	17	11	5	2	0	12	110	8	5	5	42	58	
27%	26%	21%	19%	27%	13%	35%	40%	28%	14%	0	45%	29%	23%	27%	23%	31%	26%	
L	3	18	5	9	6	8	7	1	2	4	2	63	5	5	4	19	30	
69	8%	15%	21%	21%	26%	16%	26%	5%	12%	39%	9%	16%	14%	26%	18%	14%	13%	
16%	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	
44	6	17	4	3	1	3	0	1	4	0	0	36	7	2	0	13	23	
10%	18%	14%	20%	8%	7%	6%	0	7%	22%	0	0	9%	19%	10%	0	10%	10%	
G	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	
13	0	3	0	0	0	4	1	4	0	0	1	11	1	1	1	6	5	
3%	0	2%	0	0	0	8%	3%	22%	2%	0	5%	3%	4%	8%	4%	4%	2%	
GIM	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	
2	0	0	0	0	0	0	0	2	0	1	0	2	0	0	0	0	0	
7%	0	0	0	0	0	0	0	10%	0	7%	0	1%	0	0	0	0	0	
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	
441	32	115	22	43	22	49	27	16	16	9	28	382	35	18	21	136	224	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
193	15	54	9	19	12	17	8	5	8	5	11	160	14	5	12	56	108	
N	48%	47%	40%	44%	54%	35%	30%	28%	50%	54%	42%	42%	40%	29%	56%	41%	48%	
383	26	96	18	39	20	42	26	10	13	9	26	333	27	15	21	117	197	
87%	82%	83%	80%	92%	93%	86%	97%	62%	76%	93%	95%	87%	77%	82%	96%	86%	88%	
HN	32	113	22	43	22	45	26	11	16	9	26	369	34	16	21	130	220	
426	100%	98%	100%	100%	100%	92%	97%	69%	98%	93%	95%	97%	96%	92%	96%	96%	98%	
N	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A2a. How often in the past 3 months have you listened to these radio stations?: Any Capital Radio station

Base: All Respondents who have listened to radio in the last 3 months

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	562	265	296	165	162	188	47	273	278	240	159	56	107	409	153	455	48	46	13
Base: All Respondents who have listened to radio in the last 3 months Effective Base	563	280	282	142	177	193	51	267	288	173	209	88	93	466	96	489	42	28	4
A few times a day	396.0	193.7	202.1	124.0	116.7	130.6	30.8	193.9	194.8	190.3	126.3	42.3	76.2	304.8	107.8	329.6	34.2	36.7	9.9
BH	111	66	44	26	37	42	6	63	43	40	36	12	23	95	16	95	9	5	2
At least once every day	20% 172	24% 31%	16% 26%	19% 31%	21% 33%	22% 28%	12% 32%	24% 31%	15% 31%	23% 25%	17% 31%	13% 32%	25% 38%	20% 32%	16% 25%	19% 30%	22% 41%	17% 29%	44% 19%
About two or three times a week	149	73	76	35	47	51	16	79	68	45	56	31	16	127	21	135	5	8	1
LP	26% 149	26% 73	27% 76	25% 35	27% 47	26% 51	30% 16	30% 79	24% 68	26% 45	27% 56	35% 31	18% 16	27% 127	22% 21	28% 135	12% 5	30% 8	22% 1
At least once a week	86	27	59	20	27	35	5	33	52	29	36	9	12	63	23	78	4	3	1
AI	15% 86	10% 27	15% 59	14% 20	15% 27	18% 35	10% 5	13% 33	18% 52	17% 29	17% 36	11% 9	13% 12	14% 63	23% 23	16% 78	11% 4	13% 3	15% 1
At least once a month	30	11	19	13	8	6	3	7	23	9	14	6	2	22	9	25	4	2	0
G	5% 30	4% 11	7% 19	9% 13	4% 8	3% 6	7% 3	3% 7	8% 23	5% 9	7% 14	6% 6	2% 2	5% 22	9% 9	5% 25	10% 4	5% 2	0
At least once every three months	11	6	6	3	0	5	3	2	9	5	1	2	3	11	1	8	2	1	0
DG	2% 11	2% 6	2% 6	2% 3	0% 0	3% 5	6% 3	1% 2	3% 9	3% 5	1% 1	2% 2	3% 3	2% 11	1% 1	2% 8	5% 2	4% 1	0
Don't know/can't remember	3	2	0	1	0	1	1	0	2	0	1	0	2	0	3	2	0	0	0
M	0 3	1% 2	0 0	1% 1	0 0	0 1	2% 1	0 0	1% 2	0 0	0 1	0 2	2% 3	0 11	3% 1	0 8	0 2	1% 1	0 0
Total	563	280	282	142	177	193	51	267	288	173	209	88	93	466	96	489	42	28	4
Daily (Net)	283	161	122	70	95	95	23	145	133	84	101	40	58	243	40	241	26	13	2
BH	50% 283	57% 161	43% 122	49% 70	54% 95	49% 95	44% 23	54% 145	46% 133	48% 84	48% 101	46% 40	63% 58	52% 243	41% 40	49% 241	63% 26	47% 13	63% 2
Weekly (Net)	518	261	257	124	169	182	43	257	253	158	193	81	87	434	84	454	36	25	4
CHN	92% 518	93% 261	91% 257	88% 124	96% 169	94% 182	85% 43	96% 257	88% 253	91% 158	92% 193	91% 81	93% 87	93% 434	87% 84	93% 454	85% 36	89% 25	100% 4
Monthly (Net)	549	273	276	138	177	188	47	254	277	167	207	86	88	456	93	479	40	26	4
zCF	98% 549	97% 273	98% 276	97% 138	100% 177	97% 188	92% 47	99% 254	96% 277	97% 167	99% 207	98% 86	95% 88	98% 456	96% 93	98% 479	95% 40	95% 26	100% 4

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A2a. How often in the past 3 months have you listened to these radio stations?: Any Capital Radio station

Base: All Respondents who have listened to radio in the last 3 months

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	562	17	136	22	61	27	64	32	18	6	11	61	485	33	33	33	152	270
Base: All	563	17	141	23	70	35	68	33	21	7	11	63	492	30	24	34	161	268
Respondents who have listened to radio in the last 3 months																		
Effective Base	396.0	13.7	94.2	16.4	40.5	19.0	47.7	27.3	13.4	5.3	9.2	47.7	338.3	24.8	24.5	23.5	105.7	199.8
A few times a day	111	5	32	2	13	6	10	7	3	1	4	10	94	4	2	8	23	66
20%		29%	23%	9%	19%	18%	15%	22%	15%	15%	39%	16%	19%	13%	9%	24%	14%	25%
BH																		
At least once every day	172	5	50	10	24	13	15	3	2	4	1	19	148	12	7	13	40	59
31%		26%	35%	44%	34%	38%	22%	8%	11%	61%	6%	30%	30%	39%	29%	40%	25%	33%
I																		
About two or three times a week	149	4	34	6	13	8	24	17	6	1	3	18	137	4	7	5	57	66
26%		24%	24%	27%	19%	36%	51%	30%	11%	22%	14%	29%	28%	14%	27%	14%	35%	25%
LP																		
At least once a week	86	2	16	2	16	7	16	4	5	1	2	7	77	7	6	4	33	27
15%		12%	11%	7%	23%	19%	24%	14%	23%	13%	17%	11%	16%	22%	26%	13%	20%	10%
AI																		
At least once a month	30	0	5	2	4	0	2	2	3	0	2	6	22	3	1	2	6	12
5%		0%	3%	8%	5%	0%	3%	6%	15%	0%	15%	9%	5%	10%	4%	5%	4%	5%
G																		
At least once every three months	11	2	3	1	0	0	0	0	1	0	0	1	11	0	0	1	2	7
2%		10%	2%	4%	0%	0%	0%	0%	6%	0%	0%	2%	2%	0%	0%	4%	2%	3%
DG																		
Don't know/can't remember	3	0	1	0	0	0	0	0	0	0	0	1	2	1	1	0	1	0
0%		0%	1%	0%	1%	0%	0%	0%	0%	0%	0%	2%	0%	2%	4%	0%	0%	0%
M																		
Total	563	17	141	23	70	35	68	33	21	7	11	63	492	30	24	34	161	268
100%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	283	9	82	12	37	20	26	10	5	5	5	29	242	15	9	22	62	155
50%		55%	58%	53%	52%	57%	38%	30%	26%	75%	45%	47%	49%	52%	38%	64%	39%	58%
BNh																		
Weekly (Net)	518	16	132	20	66	35	66	31	16	7	9	55	456	26	22	31	152	248
92%		90%	94%	88%	94%	100%	97%	94%	79%	100%	85%	87%	93%	88%	92%	91%	94%	93%
CHh																		
Monthly (Net)	549	16	137	22	70	35	68	33	19	7	11	61	479	29	23	33	158	260
98%		90%	97%	96%	99%	100%	100%	100%	94%	100%	100%	96%	97%	98%	96%	96%	98%	97%

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A2a. How often in the past 3 months have you listened to these radio stations?: Any Heart Radio station

Base: All Respondents who have listened to radio in the last 3 months

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	727	316	409	124	181	290	131	312	399	302	204	82	139	512	215	576	55	73	23
Base: All Respondents who have listened to radio in the last 3 months	729	321	406	114	189	291	134	295	418	209	274	116	130	579	149	624	48	49	7
Effective Base	522.2	233.8	287.3	88.9	128.3	210.2	95.2	217.1	293.4	231.4	162.5	65.1	105.4	383.5	157.6	430.7	36.7	52.1	19.0
A few times a day	110 15%	60 19%	50 12%	17 15%	36 19%	44 15%	12 9%	65 22%	44 11%	44 21%	39 14%	12 10%	15 12%	96 17%	14 9%	90 14%	9 18%	10 20%	1 8%
At least once every day	206 28%	95 29%	112 28%	29 25%	65 34%	83 28%	30 22%	103 35%	100 24%	62 30%	73 26%	24 21%	47 36%	177 31%	29 20%	182 29%	11 22%	11 23%	2 33%
About two or three times a week	190 26%	88 27%	100 25%	25 22%	52 27%	81 28%	32 24%	78 27%	106 25%	48 23%	70 26%	43 37%	28 22%	141 24%	49 33%	166 27%	9 19%	13 28%	1 19%
At least once a week	141 19%	53 16%	89 22%	21 18%	22 12%	65 22%	34 25%	32 11%	106 25%	37 18%	55 20%	31 27%	19 14%	108 19%	34 23%	125 20%	7 14%	8 16%	2 21%
At least once a month	61 8%	19 6%	41 10%	16 14%	10 5%	15 5%	20 15%	12 4%	44 11%	13 6%	29 11%	4 4%	14 11%	46 8%	15 10%	46 7%	10 20%	5 9%	0 7%
At least once every three months	17 2%	6 2%	11 3%	7 6%	2 1%	3 1%	5 4%	3 1%	13 3%	5 2%	5 2%	1 1%	6 4%	10 2%	7 5%	12 2%	3 6%	1 2%	1 10%
Don't know/can't remember	4 1%	1 0%	3 1%	0 0%	2 1%	0 0%	2 1%	0 0%	4 1%	0 0%	3 1%	0 0%	1 1%	3 0%	2 1%	3 1%	0 0%	1 1%	0 4%
Total	729 100%	321 100%	406 100%	114 100%	189 100%	291 100%	134 100%	295 100%	418 100%	209 100%	274 100%	116 100%	130 100%	579 100%	149 100%	624 100%	48 100%	49 100%	7 100%
Daily (Net)	316 43%	154 48%	161 40%	46 40%	101 53%	127 44%	42 31%	168 57%	144 34%	106 51%	111 41%	36 31%	62 48%	273 47%	43 29%	272 44%	20 41%	21 43%	3 41%
Weekly (Net)	647 89%	295 92%	350 86%	91 80%	175 92%	273 94%	107 80%	279 95%	356 85%	191 91%	236 86%	110 95%	109 84%	521 90%	125 84%	563 90%	36 74%	42 87%	6 80%
Monthly (Net)	708 97%	314 98%	392 97%	107 94%	185 98%	288 99%	127 95%	291 99%	401 96%	204 98%	265 97%	115 99%	123 95%	567 98%	141 94%	609 97%	45 94%	47 97%	6 87%

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A2a. How often in the past 3 months have you listened to these radio stations?: Any Heart Radio station

Base: All Respondents who have listened to radio in the last 3 months

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	727	47	148	15	83	30	65	57	33	23	34	41	623	61	50	52	202	356
Base: All	729	53	156	14	90	36	66	64	35	28	39	43	624	57	46	53	217	342
Respondents who have listened to radio in the last 3 months																		
Effective Base	522.2	35.8	104.4	12.6	56.1	24.5	54.5	44.5	27.3	17.6	24.3	33.2	448.0	42.9	33.7	38.4	151.5	259.0
A few times a day	110	7	23	2	17	5	12	8	5	3	2	6	99	2	2	5	22	71
15%		14%	15%	12%	19%	14%	17%	12%	13%	12%	6%	14%	16%	3%	3%	9%	10%	21%
At least once every day	206	15	51	1	30	10	18	13	15	8	9	13	172	22	11	15	65	100
28%		28%	33%	9%	33%	26%	28%	20%	44%	27%	23%	29%	28%	39%	24%	29%	30%	29%
HN																		
About two or three times a week	190	16	41	6	22	14	14	23	7	5	8	11	166	14	9	17	63	86
26%		30%	26%	44%	24%	36%	22%	36%	19%	17%	19%	25%	27%	24%	20%	31%	29%	25%
At least once a week	141	10	32	2	17	5	17	11	6	10	9	7	123	9	16	9	45	53
19%		19%	20%	14%	19%	13%	25%	18%	35%	24%	16%	16%	20%	17%	34%	17%	20%	16%
DCI																		
At least once a month	61	3	5	2	5	2	4	7	2	0	10	6	48	8	5	6	20	21
8%		5%	3%	14%	5%	5%	7%	11%	5%	1%	27%	13%	8%	14%	10%	11%	9%	6%
EGT																		
At least once every three months	17	2	3	1	0	1	1	1	0	1	1	1	14	2	2	1	2	12
2%		5%	2%	7%	0	2%	1%	2%	2%	0	1%	3%	2%	3%	3%	2%	1%	3%
Don't know/can't remember	4	0	1	0	0	0	0	0	2	0	0	0	2	0	3	0	1	0
1%		0	0	0	0	0	0	0	8%	0	0	0	0	0	6%	0	0	0
d																		
Total	729	53	156	14	90	36	66	64	35	28	39	43	624	57	46	53	217	342
100%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	316	22	74	3	46	15	30	21	20	11	11	19	271	24	13	20	88	171
43%		42%	48%	21%	51%	41%	45%	33%	57%	39%	28%	43%	43%	42%	27%	38%	40%	50%
FHKNI																		
Weekly (Net)	647	47	147	11	85	34	61	56	33	25	28	36	560	47	37	46	195	309
89%		90%	94%	79%	94%	93%	93%	87%	93%	90%	72%	83%	90%	83%	80%	86%	90%	90%
CFHNP																		
Monthly (Net)	708	50	152	13	90	36	65	63	34	25	39	42	609	55	42	52	215	330
97%		95%	97%	93%	99%	98%	99%	98%	98%	92%	99%	97%	97%	97%	91%	98%	99%	96%
NI																		

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A2a. How often in the past 3 months have you listened to these radio stations?: Any Smooth Radio station

Base: All Respondents who have listened to radio in the last 3 months

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	460	224	236	66	97	147	150	160	290	176	134	52	98	279	181	356	55	34	15
Base: All Respondents who have listened to radio in the last 3 months	481	232	249	66	89	144	182	151	320	123	184	73	102	338	143	405	53	19	5
Effective Base	314.0	156.6	157.7	45.7	71.0	103.9	100.3	109.9	199.6	131.9	100.1	40.7	66.9	196.9	130.7	255.2	35.3	26.0	10.8
A few times a day	80 17%	43 19%	37 15%	17 25%	20 23%	20 14%	23 12%	34 23%	45 14%	30 25%	19 10%	14 20%	17 16%	65 19%	15 11%	69 17%	7 13%	4 22%	0 6%
At least once every day	146 30%	72 31%	74 30%	14 21%	27 30%	43 30%	62 34%	54 36%	88 27%	26 21%	59 32%	17 23%	44 44%	105 31%	41 29%	119 30%	20 37%	5 28%	2 39%
About two or three times a week	121 25%	60 26%	61 24%	18 27%	23 25%	38 27%	43 23%	38 25%	81 25%	36 29%	54 29%	13 18%	19 18%	81 24%	40 28%	105 26%	10 19%	5 28%	1 20%
At least once a week	84 17%	40 17%	44 18%	10 15%	14 16%	27 19%	32 18%	19 12%	65 20%	20 16%	31 17%	24 34%	8 8%	57 17%	27 19%	72 18%	8 16%	2 12%	1 28%
At least once a month	37 8%	12 5%	25 10%	4 7%	5 5%	10 7%	18 10%	3 2%	32 10%	7 6%	18 10%	5 6%	7 7%	22 6%	15 11%	29 7%	6 11%	2 10%	0 0%
At least once every three months	7 2%	3 1%	4 2%	2 3%	0 0%	2 1%	3 2%	0 0%	7 2%	4 3%	2 1%	0 0%	2 2%	6 2%	1 1%	6 1%	1 3%	0 0%	0 7%
Don't know/can't remember	6 1%	2 1%	4 1%	1 1%	0 0%	3 2%	1 1%	2 1%	2 1%	0 0%	1 1%	0 0%	5 4%	2 1%	4 3%	5 1%	1 2%	0 0%	0 0%
Total	481 100%	232 100%	249 100%	66 100%	89 100%	144 100%	182 100%	151 100%	320 100%	123 100%	184 100%	73 100%	102 100%	338 100%	143 100%	405 100%	53 100%	19 100%	5 100%
Daily (Net)	226 47%	115 50%	111 45%	31 47%	47 53%	63 44%	85 47%	88 58%	133 42%	57 46%	78 42%	31 43%	61 60%	170 50%	57 40%	188 47%	27 50%	9 50%	2 45%
Weekly (Net)	431 90%	216 93%	216 87%	59 89%	84 94%	129 89%	160 88%	145 96%	279 87%	112 91%	163 89%	68 94%	88 87%	308 91%	123 86%	365 90%	45 85%	17 90%	4 93%
Monthly (Net)	468 97%	227 98%	241 97%	63 95%	89 100%	139 96%	177 98%	149 98%	311 97%	119 97%	181 99%	73 100%	95 93%	330 98%	138 96%	394 97%	51 95%	19 100%	4 93%

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A2a. How often in the past 3 months have you listened to these radio stations?: Any Smooth Radio station

Base: All Respondents who have listened to radio in the last 3 months

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	460	19	98	22	42	41	73	13	16	2	7	23	393	37	33	40	119	206
Base: All Respondents who have listened to radio in the last 3 months	481	22	98	27	52	49	88	16	16	3	7	27	411	40	31	46	136	189
Effective Base	314.0	13.1	71.8	15.3	30.5	30.7	51.2	10.6	13.6	1.7	3.8	16.1	265.6	25.3	25.1	29.0	83.4	141.9
A few times a day	80	1	25	1	14	8	16	0	2	0	0	2	71	2	5	6	11	48
17%	JNh	5%	25%	4%	27%	15%	19%	0	13%	0	0	8%	17%	5%	16%	13%	8%	25%
At least once every day	146	11	31	4	15	14	31	2	1	2	4	4	122	15	9	13	41	46
30%	II	50%	32%	15%	29%	29%	35%	10%	6%	71%	60%	16%	30%	36%	29%	29%	30%	24%
About two or three times a week	121	1	20	10	12	11	23	10	8	1	1	9	101	11	9	12	46	41
25%	L	4%	20%	37%	23%	21%	26%	66%	47%	29%	19%	33%	25%	28%	28%	26%	34%	22%
At least once a week	84	4	14	8	8	13	12	1	4	0	1	6	76	6	6	4	31	35
17%	L	16%	15%	30%	16%	27%	14%	5%	25%	0	21%	21%	18%	14%	20%	9%	22%	19%
At least once a month	37	4	6	3	1	4	4	3	1	0	0	4	32	4	1	10	6	12
8%	G	16%	7%	12%	1%	7%	5%	19%	4%	0	0	16%	8%	10%	5%	21%	4%	6%
At least once every three months	7	2	1	0	2	0	0	0	1	0	0	0	7	0	1	1	1	5
2%	d	8%	1%	0	5%	0	0	0	4%	0	0	0	2%	0	2%	1%	1%	3%
Don't know/can't remember	6	0	1	1	0	0	1	0	0	0	0	1	2	2	0	0	1	2
1%	d	0	1%	3%	0	0	1%	0	0	0	0	6%	1%	6%	0	0	1%	1%
Total	481	22	98	27	52	49	88	16	16	3	7	27	411	40	31	46	136	189
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	226	12	56	5	29	22	48	2	3	2	4	6	193	17	14	19	52	94
47%	HN	56%	57%	18%	55%	44%	54%	10%	19%	71%	60%	24%	47%	41%	45%	42%	38%	50%
Weekly (Net)	431	17	90	23	49	46	82	13	15	3	7	21	369	34	29	35	128	170
90%	L	76%	92%	85%	94%	93%	94%	81%	91%	100%	100%	78%	90%	84%	93%	77%	94%	90%
Monthly (Net)	468	20	96	27	50	49	86	16	16	3	7	25	402	38	30	45	134	182
97%	L	92%	98%	97%	95%	100%	99%	100%	96%	100%	100%	94%	98%	94%	98%	99%	99%	96%
		**	*	**	*	*	*	**	**	**	**	**	**	**	**	**	*	

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A2a. How often in the past 3 months have you listened to these radio stations?: Any Kiss station

Base: All Respondents who have listened to radio in the last 3 months

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	406	179	226	107	146	120	33	201	192	186	104	41	75	312	94	331	18	36	21
Base: All Respondents who have listened to radio in the last 3 months	403	182	220	91	156	122	35	187	206	129	144	59	71	346	57	364	12	21	6
Effective Base	280.5	128.7	151.0	72.0	100.5	85.7	24.0	141.4	132.5	141.3	79.1	32.5	54.9	224.7	69.5	240.5	12.8	28.5	17.1
A few times a day	81	40	40	14	38	26	3	48	29	32	20	13	15	75	5	71	4	4	1
	20%	22%	18%	16%	24%	21%	8%	26%	14%	25%	14%	23%	22%	22%	8%	20%	36%	17%	22%
At least once every day	99	50	48	18	37	36	7	51	45	32	31	21	15	89	10	93	2	3	1
	25%	27%	22%	20%	24%	30%	20%	27%	22%	25%	21%	37%	21%	26%	18%	26%	13%	12%	20%
About two or three times a week	101	52	50	20	48	25	8	48	50	30	41	11	19	90	12	90	4	6	1
	25%	28%	23%	22%	31%	21%	24%	26%	24%	23%	28%	19%	27%	26%	20%	25%	32%	30%	15%
At least once a week	81	23	57	23	21	26	11	32	47	24	35	9	13	65	16	71	2	6	1
	20%	13%	26%	26%	14%	21%	30%	17%	23%	18%	24%	15%	18%	19%	27%	19%	20%	30%	19%
At least once a month	27	9	19	10	8	4	4	6	21	9	12	3	4	18	9	26	0	0	1
	7%	5%	8%	11%	5%	3%	13%	3%	10%	7%	8%	5%	6%	5%	16%	7%	0	2%	16%
At least once every three months	12	7	5	3	3	4	2	0	11	3	4	0	5	7	5	11	0	0	0
	3%	4%	2%	3%	2%	3%	6%	0	5%	2%	3%	0	6%	2%	8%	3%	0	0	7%
Don't know/can't remember	3	1	2	2	0	1	0	2	1	0	2	1	0	2	1	1	0	2	0
	1%	1%	1%	2%	0	1%	0	1%	1%	0	1%	2%	0	1%	2%	0	0	9%	0
Total	403	182	220	91	156	122	35	187	206	129	144	59	71	346	57	364	12	21	6
Daily (Net)	180	90	88	33	75	62	10	99	75	64	51	35	30	164	15	165	6	6	3
	45%	50%	40%	36%	48%	51%	28%	53%	36%	49%	35%	59%	42%	47%	27%	45%	49%	29%	43%
Weekly (Net)	362	165	195	76	144	113	29	179	172	118	127	54	63	319	43	326	12	19	5
	90%	91%	89%	84%	93%	93%	82%	96%	84%	91%	88%	93%	88%	92%	74%	90%	100%	90%	77%
Monthly (Net)	359	174	214	87	152	117	33	165	193	126	138	58	67	337	52	352	12	19	6
	96%	96%	97%	95%	98%	96%	94%	99%	94%	98%	96%	98%	94%	98%	90%	97%	100%	91%	93%
	N			*		*	**	zH		*	*	*	*	zN	*	**	**	**	**

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A2a. How often in the past 3 months have you listened to these radio stations?: Any Kiss station

Base: All Respondents who have listened to radio in the last 3 months

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	406	27	117	15	39	13	29	21	13	7	18	32	335	34	24	27	100	198
Base: All	403	32	126	16	47	11	29	28	13	7	23	32	337	33	15	25	117	191
Respondents who have listened to radio in the last 3 months																		
Effective Base	280.5	20.4	82.2	10.7	25.5	11.3	23.2	15.3	10.5	5.9	15.3	25.4	230.9	22.0	16.8	19.6	72.9	138.5
A few times a day	81	6	34	0	10	2	6	1	1	3	1	7	65	3	2	5	17	47
20%	20%	20%	27%	0	21%	21%	20%	4%	7%	39%	4%	21%	19%	10%	16%	22%	15%	24%
HN	99	7	34	6	10	2	9	13	3	1	3	5	78	11	3	7	29	51
At least once every day	25%	21%	27%	40%	21%	21%	31%	46%	20%	18%	14%	16%	23%	33%	21%	29%	24%	27%
HN	99	7	34	6	10	2	9	13	3	1	3	5	78	11	3	7	29	51
About two or three times a week	101	9	28	1	10	4	9	5	0	8	11	11	90	7	2	5	35	46
25%	25%	26%	23%	8%	21%	34%	15%	31%	41%	0	36%	35%	27%	21%	14%	21%	30%	24%
HN	99	7	34	6	10	2	9	13	3	1	3	5	78	11	3	7	29	51
At least once a week	81	4	21	2	15	3	7	0	2	2	8	3	66	11	5	4	29	32
20%	20%	13%	17%	14%	33%	24%	25%	0	14%	29%	35%	18%	19%	34%	31%	16%	25%	17%
AD	27	0	8	3	2	0	3	4	0	1	3	3	24	1	1	2	6	9
At least once a month	7%	0	6%	19%	4%	0	9%	15%	0	14%	11%	10%	7%	2%	7%	10%	6%	5%
GM	12	6	0	3	0	0	0	0	2	0	0	0	11	0	2	0	0	5
At least once every three months	3%	18%	0	19%	0	0	0	0	17%	0	0	0	3%	1%	11%	0	0	3%
GMT	3	0	0	0	0	0	0	1	0	0	0	0	2	0	0	1	1	1
Don't know/can't remember	1%	0	0	0	0	0	0	3%	0	0	0	0	1%	0	0	3%	1%	0
O	403	32	126	16	47	11	29	28	13	7	23	32	337	33	15	25	117	191
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	180	13	68	6	20	5	15	14	4	4	4	12	143	14	6	13	46	97
45%	45%	41%	54%	40%	42%	5%	51%	50%	27%	57%	18%	37%	43%	42%	37%	51%	39%	51%
HN	362	26	118	10	45	11	27	23	11	6	20	29	299	32	13	22	110	176
Weekly (Net)	90%	82%	84%	61%	96%	100%	91%	82%	83%	86%	89%	90%	89%	97%	82%	86%	94%	92%
HN	389	26	126	13	47	11	29	27	11	7	23	32	324	33	14	25	116	185
Monthly (Net)	96%	82%	100%	81%	100%	100%	100%	97%	83%	100%	100%	100%	96%	99%	89%	97%	99%	97%
N	403	32	126	16	47	11	29	28	13	7	23	32	337	33	15	25	117	191

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A2a. How often in the past 3 months have you listened to these radio stations?: Virgin Radio

Base: All Respondents who have listened to radio in the last 3 months

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	249	157	92	50	73	108	18	141	103	125	66	22	36	203	46	191	33	10	15
Base: All Respondents who have listened to radio in the last 3 months	223	141	82	38	64	105	16	119	102	77	79	32	35	196	28	196	20	3	5
Effective Base	175.8	112.1	63.8	33.8	53.1	75.5	15.4	98.0	75.3	98.5	52.5	18.4	25.6	146.0	35.7	144.6	25.6	8.4	10.9
A few times a day	47	30	17	13	14	19	2	29	18	17	13	8	9	43	4	37	9	2	0
	21%	21%	21%	35%	22%	16%	10%	24%	18%	22%	17%	26%	25%	22%	15%	19%	43%	49%	8%
At least once every day	77	56	20	9	27	37	4	44	32	26	28	11	11	69	8	72	2	1	3
	34%	40%	25%	23%	42%	35%	26%	37%	32%	33%	36%	36%	32%	35%	29%	37%	8%	20%	55%
About two or three times a week	41	27	14	8	13	17	3	21	19	15	19	4	3	34	7	35	4	1	0
	18%	19%	17%	20%	20%	16%	22%	17%	19%	19%	24%	13%	9%	17%	26%	18%	22%	31%	6%
At least once a week	38	20	18	4	9	22	3	18	20	14	13	7	4	33	5	33	3	0	1
	17%	14%	22%	12%	13%	21%	19%	15%	19%	18%	16%	22%	12%	17%	17%	17%	18%	0	30%
At least once a month	15	4	11	3	2	7	4	7	8	5	5	0	5	13	3	13	2	0	0
	7%	3%	13%	7%	3%	7%	23%	6%	8%	7%	6%	0	15%	7%	9%	7%	10%	0	0
At least once every three months	2	2	0	0	0	2	0	0	2	0	2	0	0	2	0	2	0	0	0
	1%	1%	0	1%	0	2%	0	0	2%	0	2%	0	0	1%	1%	1%	0	0	0
Don't know/can't remember	3	3	1	1	0	3	0	1	3	0	0	1	3	3	1	3	0	0	0
	2%	2%	1%	2%	0	2%	0	1%	2%	0	0	3%	7%	1%	3%	2%	0	0	0
Total	223	141	82	38	64	105	16	119	102	77	79	32	35	196	28	196	20	3	5
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	124	86	38	22	41	55	6	73	51	43	42	20	20	112	12	109	10	2	3
	56%	61%	46%	58%	64%	53%	36%	61%	50%	55%	52%	62%	57%	57%	44%	56%	50%	69%	64%
Weekly (Net)	203	133	70	34	63	94	12	111	90	71	73	31	27	179	24	177	18	3	5
	91%	94%	86%	90%	97%	89%	77%	93%	88%	93%	92%	97%	78%	91%	87%	90%	90%	100%	100%
Monthly (Net)	218	137	81	37	64	101	16	118	98	77	78	31	32	191	26	190	20	3	5
	98%	97%	98%	97%	100%	96%	100%	99%	96%	100%	98%	97%	93%	98%	96%	97%	100%	100%	100%

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A2a. How often in the past 3 months have you listened to these radio stations?: Virgin Radio

Base: All Respondents who have listened to radio in the last 3 months

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	249	10	71	7	28	11	16	10	3	6	8	21	213	16	10	12	56	161
Base: All	223	13	65	7	30	13	16	8	3	8	11	20	196	11	7	12	59	139
Respondents who have listened to radio in the last 3 months	175.8	7.9	53.4	5.9	20.2	8.5	13.0	9.2	2.6	4.7	6.5	16.6	150.1	11.5	9.5	8.0	40.0	116.6
Effective Base	47	4	15	0	8	3	3	1	0	1	0	2	39	4	1	2	8	37
A few times a day	21%	26%	23%	0	27%	21%	19%	12%	0	16%	0	11%	20%	31%	15%	16%	13%	26%
At least once every day	77	4	33	2	10	2	6	2	0	0	6	8	72	1	2	4	19	51
B	34%	29%	50%	24%	32%	11%	38%	27%	0	0	52%	41%	37%	13%	28%	34%	32%	37%
About two or three times a week	41	1	8	5	3	3	4	2	3	2	1	4	32	4	1	2	15	21
16%	5%	12%	63%	11%	26%	24%	22%	100%	21%	9%	16%	32%	16%	32%	8%	15%	24%	15%
At least once a week	38	2	6	1	7	3	3	2	0	1	4	4	34	2	3	0	11	23
17%	17%	9%	13%	22%	21%	18%	28%	0	12%	39%	19%	17%	17%	20%	38%	0	18%	17%
At least once a month	15	3	3	0	2	3	0	0	0	2	0	1	14	1	1	4	6	4
7%	23%	5%	0	7%	21%	0	0	0	19%	0	3%	7%	7%	5%	11%	35%	10%	3%
At least once every three months	2	0	0	0	0	0	0	0	0	0	0	2	2	0	0	0	2	0
1%	0	0	0	0	0	0	0	0	0	0	0	8%	1%	0	0	3%	0	0
Don't know/can't remember	3	0	0	0	0	0	0	1	0	3	0	0	3	0	0	0	0	3
2%	0	0	0	0	0	0	0	12%	0	32%	0	0	1%	0	0	0	0	2%
I	2%	0	0	0	0	0	0	12%	0	32%	0	0	1%	0	0	0	0	2%
Total	223	13	65	7	30	13	16	8	3	8	11	20	196	11	7	12	59	139
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	124	7	48	2	18	4	9	3	0	1	6	10	112	5	3	6	27	88
56%	55%	74%	24%	59%	32%	57%	39%	0	16%	52%	52%	52%	57%	43%	44%	50%	45%	63%
Weekly (Net)	203	10	61	7	27	11	16	7	3	4	11	18	177	11	6	8	52	132
91%	77%	95%	100%	93%	79%	100%	88%	100%	49%	100%	89%	90%	90%	95%	88%	65%	87%	95%
Monthly (Net)	218	13	64	7	30	13	16	7	3	5	11	19	191	11	7	12	58	136
98%	100%	100%	100%	100%	100%	100%	100%	88%	100%	68%	100%	92%	98%	100%	100%	100%	97%	97%

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A2a. How often in the past 3 months have you listened to these radio stations?: LBC Radio

Base: All Respondents who have listened to radio in the last 3 months

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	282	190	92	37	65	92	87	110	167	150	60	24	48	194	88	246	20	11	5
Base: All Respondents who have listened to radio in the last 3 months	278	174	103	35	66	84	92	99	174	102	82	38	55	213	65	257	14	5	1
Effective Base	195.9	140.1	60.4	25.5	50.3	68.8	54.0	83.7	111.6	115.8	49.4	18.7	34.0	138.4	63.2	176.4	13.6	8.6	3.6
A few times a day	93 34%	57 33%	36 35%	16 47%	22 33%	28 33%	27 30%	36 36%	56 32%	32 31%	35 43%	9 23%	17 31%	67 32%	26 40%	85 33%	7 46%	1 25%	0 40%
At least once every day	81 29%	57 32%	25 24%	8 24%	16 24%	29 34%	28 31%	24 25%	57 33%	35 34%	18 22%	12 32%	16 30%	60 28%	21 33%	78 30%	1 4%	3 57%	0 29%
About two or three times a week	52 19%	31 18%	22 21%	3 9%	16 25%	13 15%	19 21%	22 23%	29 17%	22 21%	8 10%	10 26%	13 23%	44 21%	8 13%	50 19%	2 12%	0 4%	0 9%
At least once a week	31 11% N	16 9%	15 15%	4 13%	8 12%	8 10%	11 12%	11 11%	20 11%	9 9%	12 14%	2 5%	8 15%	28 13%	3 5%	27 11%	3 23%	0 8%	0 8%
At least once a month	12 4%	9 5%	4 4%	1 2%	1 2%	5 6%	5 5%	3 3%	7 4%	3 3%	7 8%	1 4%	1 2%	9 4%	3 4%	11 4%	1 7%	0 0%	0 13%
At least once every three months	4 1%	3 2%	1 1%	1 3%	3 4%	0 0%	0 0%	0 0%	4 2%	1 1%	1 1%	2 5%	0 0%	3 1%	1 2%	4 1%	0 0%	0 6%	0 0%
Don't know/can't remember	3 1%	2 1%	1 1%	1 3%	0 0%	1 1%	1 1%	2 2%	1 1%	0 0%	1 1%	2 5%	0 0%	1 1%	2 3%	2 1%	1 8%	0 0%	0 0%
Total	278 100%	174 100%	103 100%	35 100%	66 100%	84 100%	92 100%	99 100%	174 100%	102 100%	82 100%	38 100%	55 100%	213 100%	65 100%	257 100%	14 100%	5 100%	1 100%
Daily (Net)	175 63%	114 65%	61 59%	24 70%	38 57%	57 67%	55 60%	60 61%	113 65%	67 66%	53 65%	21 55%	33 61%	127 60%	47 73%	163 63%	7 51%	4 82%	1 69%
Weekly (Net)	258 93%	161 92%	98 95%	32 92%	62 94%	78 92%	85 93%	94 95%	162 93%	98 96%	73 89%	33 86%	54 98%	199 94%	59 90%	240 93%	12 85%	5 94%	1 87%
Monthly (Net)	270 97%	169 97%	101 96%	33 95%	63 96%	83 96%	90 99%	97 98%	169 97%	101 99%	80 97%	34 90%	55 100%	209 98%	62 95%	252 98%	13 92%	5 94%	1 100%

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A2a. How often in the past 3 months have you listened to these radio stations?: LBC Radio

Base: All Respondents who have listened to radio in the last 3 months

Total	England Regions											Urbanity		Household Income				
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
282	13	138	6	14	12	19	9	9	5	10	11	245	16	17	21	60	143	
278	16	137	7	18	10	19	9	14	7	9	11	246	15	15	23	62	131	
195.9	9.4	95.4	5.7	11.0	11.2	15.9	7.9	5.6	4.5	8.3	8.6	168.6	13.0	13.5	16.7	36.8	107.6	
93	4	45	1	6	4	11	2	3	3	1	5	82	5	6	8	16	47	
34%	26%	33%	20%	32%	37%	58%	26%	20%	39%	15%	44%	33%	34%	40%	34%	27%	36%	
81	2	43	1	11	1	5	1	2	3	4	5	71	3	6	9	22	35	
29%	10%	31%	17%	60%	15%	27%	9%	14%	41%	42%	49%	29%	24%	39%	38%	35%	27%	
52	4	25	3	1	4	2	2	6	2	2	0	46	3	2	3	11	25	
19%	28%	18%	41%	6%	35%	10%	23%	39%	21%	21%	0	19%	23%	15%	13%	18%	19%	
31	5	22	0	1	1	1	2	4	0	1	1	31	1	1	3	6	14	
17%	31%	8%	22%	2%	6%	4%	21%	26%	0	15%	7%	12%	4%	4%	15%	10%	10%	
N	1	9	0	0	1	0	0	0	0	0	0	10	2	0	0	4	7	
4%	6%	7%	0	0	8%	0	0	0	0	8%	0	4%	16%	0	0	6%	6%	
4	0	0	0	0	0	0	1	0	0	1	0	4	0	0	0	2	1	
1%	0	2%	0	0	0	0	10%	0	0	8%	0	2%	0	2%	0	3%	1%	
3	0	1	0	0	0	0	1	0	0	0	0	2	0	0	0	1	2	
1%	0	1%	0	0	0	0	11%	0	0	0	0	1%	0	0	0	2%	2%	
1	16	137	7	18	10	19	9	14	7	9	11	246	15	15	23	62	131	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
175	6	88	3	16	5	16	3	5	6	5	10	153	8	12	16	38	82	
63%	36%	64%	37%	91%	51%	86%	35%	35%	79%	56%	93%	62%	57%	79%	72%	62%	63%	
258	15	124	7	18	9	19	7	14	8	11	230	12	14	23	55	121		
93%	94%	91%	100%	100%	92%	100%	79%	100%	100%	92%	100%	93%	84%	98%	100%	89%	92%	
270	16	133	7	18	10	19	7	14	7	8	11	239	15	14	23	58	128	
97%	100%	98%	100%	100%	100%	100%	79%	100%	100%	92%	100%	97%	100%	98%	100%	95%	98%	

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A2a. How often in the past 3 months have you listened to these radio stations?: Other local or national commercial radio station (e.g. a local station that has advertising)

Base: All Respondents who have listened to radio in the last 3 months

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	445	211	233	29	55	170	191	113	325	149	125	55	116	232	213	270	64	20	91
Base: All Respondents who have listened to radio in the last 3 months	410	196	213	21	45	161	183	97	308	101	133	69	106	254	155	308	66	10	26
Effective Base	287.6	137.3	150.0	20.3	37.6	108.9	123.6	72.4	211.9	104.6	82.1	40.0	75.2	155.5	144.1	196.2	52.2	14.6	75.1
A few times a day	65 16%	23 12%	42 20%	3 13%	9 21%	30 18%	23 13%	20 21%	43 14%	13 13%	23 18%	12 17%	17 16%	41 16%	24 15%	51 17%	6 8%	2 26%	6 23%
At least once every day	139 34%	66 34%	73 34%	4 18%	17 38%	55 34%	63 34%	37 38%	102 33%	24 24%	45 34%	18 27%	51 46%	94 37%	45 29%	101 33%	23 34%	4 46%	11 42%
About two or three times a week	94 23%	48 24%	47 22%	5 25%	9 21%	38 23%	42 23%	22 23%	72 23%	25 25%	34 26%	17 25%	17 16%	55 21%	40 26%	61 20%	28 43%	1 9%	4 18%
At least once a week	67 16%	34 17%	33 15%	4 20%	7 17%	28 17%	27 15%	12 12%	52 17%	18 18%	23 17%	10 14%	15 14%	42 17%	24 16%	55 18%	7 10%	2 18%	3 13%
At least once a month	25 6%	12 6%	13 6%	3 12%	1 3%	7 4%	14 8%	5 5%	20 6%	14 14%	2 2%	7 9%	2 2%	15 6%	10 6%	22 7%	2 3%	0 1%	1 3%
At least once every three months	9 2%	6 3%	3 1%	1 5%	0 0%	1 0%	7 4%	0 0%	9 3%	3 3%	3 2%	2 2%	2 2%	2 1%	7 4%	9 3%	0 0%	0 0%	0 1%
Don't know/can't remember	11 3%	7 4%	4 2%	1 7%	0 0%	3 2%	6 3%	1 1%	10 3%	4 4%	2 1%	3 5%	2 2%	5 2%	6 4%	10 3%	1 1%	0 0%	0 1%
Total	410 100%	196 100%	213 100%	21 100%	45 100%	161 100%	183 100%	97 100%	308 100%	101 100%	133 100%	69 100%	106 100%	254 100%	155 100%	308 100%	66 100%	10 100%	26 100%
Daily (Net)	204 50%	89 45%	115 54%	7 31%	26 59%	85 53%	86 47%	57 59%	145 47%	37 37%	69 52%	31 44%	68 64%	135 53%	68 44%	152 49%	28 43%	7 72%	16 65%
Weekly (Net)	365 89%	170 87%	194 91%	16 76%	43 97%	150 93%	155 85%	91 94%	269 87%	81 80%	126 95%	58 84%	100 94%	232 91%	133 85%	268 87%	63 95%	9 99%	24 95%
Monthly (Net)	390 95%	183 93%	207 97%	19 88%	44 100%	158 98%	169 93%	96 99%	299 94%	95 93%	128 96%	64 93%	103 97%	248 97%	142 92%	290 94%	65 99%	10 100%	25 98%
	N							z*						zN					

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A2a. How often in the past 3 months have you listened to these radio stations?: Other local or national commercial radio station (e.g. a local station that has advertising)

Base: All Respondents who have listened to radio in the last 3 months

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	445	26	44	11	36	18	35	34	9	14	10	33	373	54	41	26	132	170
Base: All Respondents who have listened to radio in the last 3 months	410	32	44	13	37	24	36	35	9	15	14	50	358	42	39	25	116	161
Effective Base	287.6	18.1	32.0	7.1	28.7	13.0	27.5	26.7	8.3	11.4	7.9	23.4	247.6	30.2	29.0	19.9	85.2	106.1
A few times a day	65 16%	7 22%	7 15%	1 6%	1 3%	7 28%	9 24%	8 23%	1 7%	0 0%	7 46%	5 9%	57 16%	5 12%	5 14%	2 7%	13 11%	27 17%
At least once every day	139 34%	16 51%	16 36%	5 39%	11 30%	5 22%	10 28%	13 37%	4 41%	5 34%	2 13%	14 29%	125 35%	12 29%	10 26%	12 49%	49 42%	51 32%
About two or three times a week	94 23%	5 17%	14 31%	4 31%	7 20%	4 19%	5 14%	3 9%	2 28%	3 21%	3 23%	9 18%	89 25%	4 9%	11 30%	6 24%	27 23%	37 23%
At least once a week	67 16%	3 8%	3 8%	0 0%	9 25%	3 13%	6 18%	8 22%	1 9%	3 17%	2 14%	17 35%	54 15%	11 25%	6 16%	3 12%	15 13%	28 18%
At least once a month	25 6%	1 2%	0 1%	1 5%	6 16%	1 4%	2 6%	3 7%	1 15%	4 25%	0 0%	3 7%	18 5%	7 17%	3 7%	1 3%	6 5%	11 7%
At least once every three months	9 2%	0 0%	2 5%	2 12%	1 4%	2 11%	0 0%	0 1%	0 0%	0 0%	1 4%	0 0%	6 2%	3 8%	0 0%	1 2%	2 1%	5 3%
Don't know/can't remember	11 3%	0 0%	2 4%	1 6%	1 4%	1 4%	3 9%	0 0%	0 0%	0 2%	0 0%	1 3%	10 3%	0 0%	3 8%	1 3%	4 4%	2 1%
Total	410 100%	32 100%	44 100%	13 100%	37 100%	24 100%	36 100%	35 100%	9 100%	15 100%	14 100%	50 100%	358 100%	42 100%	39 100%	25 100%	116 100%	161 100%
Daily (Net)	204 50%	23 73%	22 51%	6 45%	12 32%	12 49%	19 52%	21 61%	4 49%	5 34%	8 59%	19 38%	182 51%	17 41%	15 39%	14 56%	62 53%	78 49%
Weekly (Net)	365 89%	31 98%	40 90%	10 76%	28 77%	19 81%	30 84%	32 91%	8 85%	11 73%	14 96%	45 91%	325 91%	31 76%	33 85%	23 92%	104 90%	144 89%
Monthly (Net)	390 95%	32 100%	40 91%	10 81%	34 93%	20 85%	33 91%	35 99%	9 100%	15 98%	14 96%	48 97%	343 96%	38 92%	36 92%	23 95%	110 95%	154 96%
N																		

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A2a_2. How often in the past 3 months have you listened to these radio stations? - Summary Table

Base: All Respondents

	BBC Radio 1 (A)	BBC Radio 2 (B)	BBC Radio 3 (C)	BBC Radio 4 (D)	BBC Radio 5 live (E)	BBC 6 Music (F)	BBC Asian Network (G)	BBC local radio stations (H)	Any other BBC station (including digital BBC stations) (J)	talk Sport (J)	talk Radio (K)	Classic FM (L)	Absolute Radio (M)	Any Capital Radio station (N)	Any Heart Radio station (O)	Any Smooth Radio station (P)	Any Kiss station (Q)	Virgin Radio (R)	LBC Radio (S)	Other local or national commercial radio station (e.g. a local station that has advertising) (T)
	3769 3769	3769 3769	3769 3769	3769 3769	3769 3769	3769 3769	3769 3769	3769 3769	3769 3769	3769 3769	3769 3769	3769 3769	3769 3769	3769 3769	3769 3769	3769 3769	3769 3769	3769 3769	3769 3769	3769 3769
	2540.2 192 5%	2540.2 199 5%	2540.2 67 2%	2540.2 177 5%	2540.2 82 2%	2540.2 54 1%	2540.2 21 1%	2540.2 93 2%	2540.2 23 1%	2540.2 85 2%	2540.2 31 1%	2540.2 97 3%	2540.2 67 2%	2540.2 111 3%	2540.2 110 3%	2540.2 80 2%	2540.2 81 2%	2540.2 47 1%	2540.2 93 2%	2540.2 65 2%
	CEFGH UKLMN OPQRST 237 6%	CEFGH UKLMN OPQRST 305 8%	GIK 76 2%	CEFGH UKLMN OPQRST 241 6%	FGIKR 100 3%	GIK 62 2%	24 1%	164 4%	32 1%	85 2%	42 1%	138 4%	126 3%	172 5%	206 5%	146 4%	99 3%	77 2%	81 2%	139 4%
	CEFGH UKLM NPQRST 200 5%	ACDE FGHIJ KLMNO PQRST 210 6%	GIK 64 2%	CEFGH UKLM NPQRST 119 3%	FGIK 101 3%	GI 48 1%	14 0	CEFGI JKMORS 149 4%	GIK 33 1%	108 3%	G 27 1%	CEFGI JKORS 141 4%	CEFGI JKRS 121 3%	CEFGI JKMORS 149 4%	CEFG UKLM PQRST 190 5%	CEFGI JKORS 121 3%	FGIK 101 3%	GIK 41 1%	GIK 52 1%	CEFGI JKORS 94 3%
	CDEFG HUKLM NPQRST 133 4%	CDEFG HUKLM NPQRST 150 4%	GIK 41 1%	CDEFG HUKLM NPQRST 74 2%	CFG IKRS 89 2%	GI 30 1%	11 0	CFG IKRS 73 2%	CFG IKRS 10 0	82 2%	17 0	CFG IKRS 85 2%	CFG IKRS 69 2%	CFG IKRS 86 2%	CDEFG HUKLM NPQRST 141 4%	CFG IKRS 84 2%	CFG IKRS 81 2%	GIK 38 1%	GI 31 1%	CFG IKRS 67 2%
	CDEFG HUKLM NPQRST 64 2%	CDEFG HUKLM NPQRST 75 2%	18 0	41 1%	38 1%	24 1%	8 0	31 1%	12 0	24 1%	7 0	47 1%	44 1%	30 1%	61 2%	37 1%	27 1%	15 0	12 0	25 1%
	CDEFG HUKN PQRST 17 0	CDEFG HUKLM NPQRST 20 1%	4 0	10 0	15 0	3 0	0 0	14 0	2 0	17 0	1 0	26 1%	13 0	11 0	17 0	7 0	12 0	2 0	4 0	9 0
	CFG IKRS 14 0	CFG IKRS 3 0	2 0	6 0	3 0	0 0	2 0	13 0	11 0	3 0	2 0	8 0	2 0	3 0	4 0	6 0	3 0	3 0	3 0	11 0
	BCEFGJ KMNORS 2912 77%	F 2807 74%	F 3497 93%	F 3101 82%	F 3340 89%	F 3548 94%	F 3689 98%	CEFGJ KMNORS 3232 86%	CFGKM 3647 97%	F 3365 89%	F 3643 97%	CEFGJ KMNORS 3228 88%	F 3328 88%	F 3206 85%	F 3040 81%	F 3288 87%	F 3366 89%	F 3546 94%	F 3491 93%	CFGKM 3359 89%
	ABDE HULM NOPQT 2807 74%	ABDE HULM NOPQT 3497 93%	ABDE HULM NOPQT 3101 82%	ABDE HULM NOPQT 3340 89%	ABDE HULM NOPQT 3548 94%	ABDE HULM NOPQT 3689 98%	ABDE HULM NOPQT 3232 86%	ABDE HULM NOPQT 3647 97%	ABDE HULM NOPQT 3365 89%	ABDE HULM NOPQT 3643 97%	ABDE HULM NOPQT 3228 88%	ABDE HULM NOPQT 3328 88%	ABDE HULM NOPQT 3206 85%	ABDE HULM NOPQT 3040 81%	ABDE HULM NOPQT 3288 87%	ABDE HULM NOPQT 3366 89%	ABDE HULM NOPQT 3546 94%	ABDE HULM NOPQT 3491 93%	ABDE HULM NOPQT 3359 89%	
	3769 100%	3769 100%	3769 100%	3769 100%	3769 100%	3769 100%	3769 100%	3769 100%	3769 100%	3769 100%	3769 100%	3769 100%	3769 100%	3769 100%	3769 100%	3769 100%	3769 100%	3769 100%	3769 100%	3769 100%
	CEFGH UKLMN OPQRST 429 11%	ACDE FGHIJ KLMNO PQRST 504 13%	GIK 143 4%	CEFGH UKLMN OPQRST 418 11%	CFGIKR 182 5%	GIK 116 3%	45 1%	CEFGJ KMQRST 257 7%	FGIKR 54 1%	170 5%	G 73 2%	CEFGI JKORS 235 6%	CFGIKR 193 5%	CEFG UKM PQRST 283 8%	CEFGH UKLM PQRST 316 8%	CEFGI JKORS 226 6%	CFGIKR 180 5%	GIK 124 3%	FGIKR 175 5%	CFGIKR 204 5%
	CDEFGH UKLMN OPQRST 762 20%	ACDE FGHIJ KLMNO PQRST 864 23%	FGIKR 248 7%	CEFGH UKLM NPQRST 611 16%	CFG IKRS 372 10%	GIK 193 5%	70 2%	CEFGJ KMQRST 479 13%	CFG IKRS 97 3%	360 10%	G 117 3%	CEFGJ KMQRST 461 12%	CFG IKRS 383 10%	CEFG UKM PQRST 518 14%	CEFGH UKLM NPQRST 647 17%	CFGJ KORST 431 11%	CFG IKRS 362 10%	GIK 203 5%	FGIKR 258 7%	CFG IKRS 365 10%

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A2a_2. How often in the past 3 months have you listened to these radio stations? - Summary Table
Base: All Respondents

	BBC Radio 1 (A)	BBC Radio 2 (B)	BBC Radio 3 (C)	BBC Radio 4 (D)	BBC Radio 5 live (E)	BBC 6 Music (F)	BBC Asian Network (G)	BBC local radio stat ions (H)	Any other BBC station (incl uding digital BBC stat ions) (I)	talk Sport (J)	talk Radio (K)	Classic FM (L)	Abso lute Radio (M)	Any Capital Radio station (N)	Any Heart Radio station (O)	Any Smooth Radio station (P)	Any Kiss station (Q)	Virgin Radio (R)	LBC Radio (S)	Other local or nati onal comme rcial radio station (e.g. a local station that has advert ising) (T)
Unweighted Base	3769	3769	3769	3769	3769	3769	3769	3769	3769	3769	3769	3769	3769	3769	3769	3769	3769	3769	3769	3769
Base: All respondents	3769	3769	3769	3769	3769	3769	3769	3769	3769	3769	3769	3769	3769	3769	3769	3769	3769	3769	3769	3769
Monthly (Net)	826 22%	939 25%	266 7%	652 17%	410 11%	218 6%	78 2%	510 14%	109 3%	384 10%	124 3%	508 13%	426 11%	549 15%	708 19%	468 12%	389 10%	218 6%	270 7%	390 10%
	CDEFGH UKLMN OPQRST	ACDE FGHIJ KLMNO PQRST	FGIKR	CEFGH UKLM NPQRST	CFG IKRS	GIK		CEFGIJ KMQRST		CFG IKRS	G	CEFGIJ KMQRST	CFG IKRS	CEFG UKM PQRST	CEFGH UKLM NPQRST	CFGIJ KQRST	CFG IKRS	GIK	FGIKR	CFG IKRS

Overlap formulae used
- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A2a_2. How often in the past 3 months have you listened to these radio stations?: BBC Radio 1

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
A few times a day	192 5%	114 6%	79 4%	42 9%	75 11%	60 5%	15 1%	109 10%	79 3%	76 8%	53 4%	29 5%	35 4%	164 7%	28 2%	161 5%	9 3%	19 10%	3 3%
At least once every day	BFHN 237 6%	zB 128 7%	109 6%	zEF 51 11%	zEF 87 13%	F 70 6%	27 2%	zH 110 11%	124 5%	zJL 69 7%	95 7%	32 6%	40 4%	zN 206 9%	31 2%	197 6%	19 6%	zOPR 13 7%	7 7%
About two or three times a week	FHLNcdg 200 5%	103 6%	97 5%	zEF 37 8%	zEF 71 10%	F 68 6%	25 2%	zH 87 8%	108 4%	L 67 7%	L 62 5%	37 6%	35 4%	zN 162 7%	38 3%	169 5%	11 3%	14 8%	6 6%
At least once a week	FHN 133 4%	53 3%	77 4%	zF 27 6%	zEF 39 6%	F 50 4%	17 1%	zH 45 4%	78 3%	zL 32 3%	56 4%	29 5%	16 2%	zN 111 5%	22 2%	111 4%	12 4%	5 3%	4 4%
At least once a month	FHLN 64 2%	30 2%	34 2%	zF 21 5%	zF 11 2%	F 24 2%	8 1%	17 2%	46 2%	21 2%	31 2%	2 0	9 1%	46 2%	19 1%	53 2%	7 2%	1 1%	3 3%
At least once every three months	FK 17 0	5 0	12 1%	zDEF 5 1%	4 1%	F 5 0	2 0	3 0	14 1%	K 1 1%	K 5 0	2 0	4 0	11 0	6 0	13 0	2 1%	2 1%	0 0
Don't know/can't remember	14 0	9 0	5 0	zF 0	2 0	2 0	8 1%	3 0	11 0	1 0	4 0	7 1%	2 0	8 0	6 0	12 0	2 0	0 0	0 0
Never	2912 77%	1399 76%	1507 78%	268 59%	388 57%	943 77%	1301 93%	669 64%	2156 82%	711 72%	997 76%	447 76%	752 84%	1711 71%	1201 89%	2452 77%	254 80%	127 70%	79 76%
Total	CDGMOI 3769 100%	1840 100%	1921 100%	453 100%	676 100%	CD 1221 100%	zCDE 1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	zIJK 892 100%	2419 100%	zML 1350 100%	3168 100%	316 100%	181 100%	104 100%
Daily (Net)	429 11%	241 13%	188 10%	93 20%	162 24%	130 11%	42 3%	219 21%	203 8%	145 15%	148 11%	62 11%	74 8%	370 15%	59 4%	358 11%	29 9%	31 17%	11 10%
Weekly (Net)	BFHL 762 20%	zB 397 22%	362 19%	zEF 157 35%	zEF 271 40%	F 247 20%	84 6%	zH 350 34%	389 15%	zJL 244 25%	266 20%	127 22%	125 14%	zN 643 27%	119 9%	638 20%	52 17%	50 28%	21 20%
Monthly (Net)	FHLNcdg 826 22%	427 23%	396 21%	zEF 178 39%	zEF 282 42%	F 271 22%	92 7%	zH 367 35%	435 17%	265 27%	297 23%	129 22%	134 15%	688 28%	137 10%	691 22%	59 19%	52 29%	24 23%
	FHLNcdg			zEF	zEF	F		zH		zJL	L	L		zN				zOP	

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A2a_2. How often in the past 3 months have you listened to these radio stations?: BBC Radio 1

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
		East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
	Base (z)																	
	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
	192	9	50	3	26	11	19	9	3	3	3	23	159	13	10	9	51	108
	5%	3%	7%	2%	7%	5%	4%	4%	3%	3%	2%	7%	5%	4%	3%	3%	5%	8%
	BFHN																	zifg
	237	16	52	9	23	16	28	16	11	4	11	10	191	23	5	12	75	114
	6%	5%	7%	6%	6%	8%	6%	7%	8%	3%	8%	3%	6%	7%	7%	3%	7%	9%
	FHLNc																fg	zfg
	200	12	33	5	22	10	29	28	5	4	7	15	169	20	5	14	68	87
	5%	4%	5%	3%	6%	5%	7%	12%	4%	3%	5%	4%	5%	6%	1%	4%	7%	7%
	FHNI							zSTU									f	zf
	133	11	20	7	15	3	17	8	10	4	7	9	110	11	8	10	38	58
	4%	4%	3%	5%	4%	1%	4%	3%	8%	3%	5%	3%	3%	3%	2%	3%	4%	4%
	FHLN								zTW									
	64	5	13	3	3	3	6	6	0	5	3	5	55	4	6	4	17	25
	2%	2%	2%	2%	1%	1%	3%	0	0	4%	2%	1%	2%	1%	2%	1%	2%	2%
	FK																	
	17	3	2	1	0	0	1	0	2	2	0	2	14	0	5	0	5	7
	0	1%	0	1%	0	0	0	0	2%	2%	0	0	0	0	2%	0	1%	1%
	14	0	4	0	7	1	0	1	0	0	0	0	12	0	0	0	1	8
	0	0	0	0	2%	0	0	0	0	0	0	0	0	0	0	0	0	1%
	I																	
	2912	235	554	118	273	167	341	173	99	105	108	278	2527	274	299	306	765	886
	77%	81%	76%	80%	74%	79%	77%	72%	76%	82%	77%	81%	78%	79%	88%	86%	79%	69%
	CDGIMQI																	
	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	429	25	102	13	50	27	47	25	14	7	15	33	350	37	15	21	126	222
	17%	9%	14%	9%	13%	13%	11%	10%	11%	6%	10%	10%	11%	11%	4%	6%	12%	17%
	BFHL																	
	Nd																fg	zifg
	762	48	156	25	86	40	93	61	30	15	28	57	629	68	28	44	231	367
	20%	16%	21%	17%	23%	19%	21%	25%	20%	12%	20%	17%	19%	20%	8%	13%	23%	28%
	FHLNc							Sac									fg	zfg
	826	53	168	28	89	43	99	67	30	20	31	62	683	72	34	49	248	392
	22%	18%	23%	19%	24%	20%	22%	28%	23%	16%	23%	18%	21%	21%	10%	14%	24%	30%
	FHLNd							Sac									fg	zifg

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A2a_2. How often in the past 3 months have you listened to these radio stations?: BBC Radio 2

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
A few times a day	199 5%	109 6%	89 5%	16 4%	28 4%	67 6%	87 6%	67 6%	130 5%	66 7%	58 4%	27 5%	47 5%	136 6%	62 5%	164 5%	17 5%	14 8%	3 3%
At least once every day	Vdgh 305 8%	188 10%	117 6%	20 4%	48 7%	95 8%	143 10%	84 8%	217 8%	zJ 102 10%	108 L 8%	48 8%	47 5%	211 9%	94 7%	246 9%	31 10%	R 15%	26 2%
About two or three times a week	BCLNR 210 6%	zB 113 6%	97 5%	27 6%	38 6%	C 69 6%	zC 76 5%	70 7%	139 5%	zL 73 5%	L 69 5%	41 L 7%	27 3%	150 6%	60 4%	R 177 6%	R 13 4%	zOR 14 8%	6 6%
At least once a week	LN 150 4%	61 3%	89 5%	16 4%	9 1%	68 6%	56 4%	37 4%	111 4%	zL 32 3%	L 69 5%	20 3%	29 3%	108 4%	42 3%	122 4%	16 5%	8 4%	3 3%
At least once a month	DNXg 75 2%	48 3%	27 1%	D 13 3%	6 1%	zD 29 2%	D 26 2%	14 1%	61 2%	24 2%	zI 33 3%	5 1%	13 1%	55 2%	20 1%	58 2%	13 4%	2 1%	2 2%
At least once every three months	Bd 20 1%	zB 4 0%	16 1%	D 0	7 1%	2 0%	10 1%	1 0%	19 7%	3 0%	16 zIKL 7%	0 0%	1 0%	12 0%	8 1%	20 1%	zOQ 0 0%	0 0%	0 0%
Don't know/can't remember	AEG 3 0%	2 0%	1 0%	1 0%	0 0%	0 0%	3 0%	0 0%	3 0%	1 0%	2 0%	0 0%	1 0%	0 0%	3 0%	3 0%	1 0%	0 0%	0 0%
Never	M 2807 74%	1313 71%	1486 77%	359 79%	539 80%	891 73%	1002 71%	771 74%	1936 74%	682 69%	949 73%	443 76%	729 82%	1747 72%	1059 78%	2378 75%	225 71%	116 64%	88 85%
Total	AFIMdel 3769 100%	zA 1840 100%	1921 100%	zEF 453 100%	zEF 676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	zOPQ 104 100%
Daily (Net)	504 13%	298 16%	206 11%	36 8%	76 11%	162 13%	230 16%	151 14%	347 13%	169 zJL 17%	166 13%	76 13%	94 11%	347 14%	157 12%	411 R 13%	48 R 15%	40 zOPR 22%	5 5%
Weekly (Net)	864 23%	472 26%	391 20%	79 18%	123 18%	299 25%	362 26%	257 25%	596 23%	274 zJL 28%	304 L 23%	137 L 23%	149 17%	605 25%	259 19%	710 22%	78 R 25%	63 zOPR 35%	14 14%
Monthly (Net)	BCDLN RXdig 939 25%	zB 521 26%	418 22%	93 21%	129 19%	329 27%	388 28%	271 26%	657 25%	297 zIKL 30%	338 L 26%	142 L 24%	162 18%	659 zN 27%	280 21%	767 R 24%	91 R 29%	64 zOR 36%	16 15%

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A2a_2. How often in the past 3 months have you listened to these radio stations?: BBC Radio 2

Base: All Respondents

Total	England Regions												Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369	
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6	
199	23	47	7	9	13	23	5	6	5	10	16	147	41	12	9	37	100	
5%	8%	7%	5%	2%	6%	5%	2%	5%	4%	7%	5%	5%	12%	4%	2%	4%	8%	
Vdgh	VY	VY	-	-	-	-	-	-	-	-	-	5%	12%	4%	2%	4%	zfigh	
305	21	57	11	32	14	25	16	10	7	16	36	250	37	18	28	75	141	
8%	7%	8%	8%	9%	7%	6%	6%	8%	5%	12%	11%	8%	11%	5%	8%	7%	11%	
BCLNR			-	-	-	-	-	-	-	-	X						zfh	
210	13	38	9	20	17	18	12	11	5	8	27	169	35	9	11	73	96	
6%	4%	5%	6%	5%	6%	4%	5%	6%	4%	5%	8%	5%	10%	3%	3%	7%	7%	
LNI			-	-	-	-	-	-	-	-	-	5%	12%	4%	2%	4%	zfg	
150	10	22	3	18	16	7	8	4	9	11	13	130	13	18	5	42	48	
4%	3%	3%	2%	5%	8%	2%	3%	3%	7%	8%	4%	4%	4%	5%	1%	4%	4%	
DNXg			X	zTX					X					g				
75	10	9	7	10	2	7	4	1	3	2	3	56	12	7	4	18	31	
2%	3%	1%	5%	3%	1%	2%	2%	1%	2%	1%	1%	2%	3%	2%	1%	2%	2%	
Bd			Tc															
20	1	1	0	1	0	4	5	1	3	2	1	16	1	3	0	5	7	
1%	0	0	0	0	0	1%	2%	1%	3%	1%	0	0	0	1%	0	1%	1%	
AEG			-	-	-	-	-	-	-	-	-							
3	0	2	0	0	0	1	0	0	0	0	0	3	0	0	0	1	0	
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
M																		
2807	215	550	109	279	148	355	192	97	94	92	246	2465	207	270	298	769	868	
74%	73%	76%	74%	76%	70%	81%	79%	74%	74%	66%	72%	76%	60%	80%	84%	75%	67%	
AFIMQel			-	-	-	zWbc						ze		zi	zhi			
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
504	44	105	19	41	27	48	21	16	12	26	52	397	78	31	37	112	241	
13%	15%	14%	13%	11%	13%	11%	9%	13%	10%	19%	15%	12%	23%	9%	10%	11%	19%	
BCLN			-	-	-	-	-	-	-	-	Y			zd			zfigh	
Rdth																		
864	67	164	31	80	61	73	40	31	26	44	91	696	125	58	53	227	385	
23%	23%	23%	21%	22%	29%	17%	17%	24%	21%	32%	27%	22%	36%	17%	15%	22%	30%	
BCOLN			-	-	-	XY				XY			zd			g	zfigh	
RXdfig																		
939	77	173	38	89	63	81	44	33	29	46	94	752	137	64	57	245	416	
25%	26%	24%	26%	24%	30%	18%	18%	25%	23%	33%	28%	23%	40%	19%	16%	24%	32%	
BCOLN			-	-	-	XY				XY			zd			g	zfigh	
RXYdfig																		

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A2a_2. How often in the past 3 months have you listened to these radio stations?: BBC Radio 3

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
A few times a day	67 2%	42 2%	25 1%	15 3%	23 3%	13 1%	15 1%	42 4%	23 1%	29 3%	19 1%	10 2%	9 1%	56 2%	11 1%	56 2%	7 2%	2 1%	2 2%
At least once every day	FHHh 76 2%	46 3%	30 2%	zEF 13 3%	zEF 20 3%	17 1%	27 2%	zH 33 3%	42 2%	zJL 27 3%	32 2%	10 2%	7 1%	zN 53 2%	24 2%	71 2%	0 0	4 2%	1 1%
About two or three times a week	HLPi 64 2%	36 2%	27 1%	13 3%	E 13 2%	11 1%	26 2%	zH 21 2%	43 2%	zL 26 3%	L 26 2%	7 1%	5 1%	43 2%	21 2%	P 54 2%	5 1%	P 3 2%	P 2 2%
At least once a week	EL 41 1%	18 1%	23 1%	E 3 1%	8 1%	16 1%	15 1%	12 1%	22 1%	zL 10 1%	L 17 1%	3 0	11 1%	33 1%	8 1%	33 1%	5 2%	2 1%	1 1%
At least once a month	N 18 0	9 1%	9 0	2 0	4 1%	3 0	11 1%	4 0	13 0	11 1%	4 0	2 0	0 0	11 0	7 1%	16 1%	1 0	0 0	1 1%
At least once every three months	L 4 0	4 0	0 0	1 0	0 0	1 0	2 0	1 0	3 0	zJL 1 0	2 0	1 0	0 0	2 0	2 0	2 0	2 1%	0 0	0 0
Don't know/can't remember	2 0	1 0	0 0	0 0	0 0	0 0	1 0	0 0	2 0	1 0	1 0	0 0	0 0	0 0	2 0	1 0	1 0	0 0	0 0
Never	3497 93% ACDG MITI	1683 91%	1806 94% zA	406 90%	608 90%	1161 95% zCD	1307 93% CD	930 89%	2468 94% zG	878 89%	1202 92% I	553 94% I	860 96% zJ	2220 92%	1277 95% zM	2935 93%	296 94%	169 94%	97 93%
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Daily (Net)	143 4%	88 5%	55 3%	29 zEF	43 zEF	30 2%	41 3%	76 7%	66 3%	56 6%	51 4%	20 3%	16 2%	109 4%	35 3%	127 4%	7 2%	6 3%	3 3%
Weekly (Net)	BEHLNdf 248 7%	zB 142 8%	105 5%	44 zEF	64 zEF	57 5%	83 6%	108 10%	130 5%	zL 92 9%	L 95 7%	29 5%	32 4%	zN 184 8%	63 5%	214 7%	17 5%	11 6%	5 5%
Monthly (Net)	BEHLNdf 266 7%	zB 152 8%	114 6%	zEF 46 10%	zEF 68 10%	59 5%	93 7%	112 11%	143 5%	zKL 103 10%	L 99 8%	32 5%	32 4%	zN 196 8%	70 5%	230 7%	18 6%	11 6%	7 7%

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A2a_2. How often in the past 3 months have you listened to these radio stations?: BBC Radio 3

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
A few times a day	67 2%	4 1%	33 4%	0 0	4 1%	2 1%	5 1%	0 0	0 1%	1 0	0 0	7 2%	51 2%	2 1%	2 1%	6 2%	8 1%	43 3%
At least once every day	FHNh 76 2%	5 2%	20 3%	1 1%	11 3%	2 1%	12 3%	3 1%	6 4%	4 3%	5 3%	3 1%	61 2%	7 2%	1 0	6 2%	28 3%	35 3%
About two or three times a week	HLPI 64 2%	1 0	18 3%	4 3%	7 2%	7 3%	6 1%	7 3%	1 1%	0 0	0 0	3 1%	49 2%	8 2%	4 1%	4 1%	22 2%	27 2%
At least once a week	EL 41 1%	6 2%	5 1%	0 0	6 2%	3 2%	3 1%	6 2%	1 1%	0 0	0 0	2 1%	34 1%	2 1%	4 1%	0 0	6 1%	20 2%
At least once a month	N 18 0	0 0	8 1%	0 0	1 0	0 0	2 0	1 1%	0 0	0 0	2 2%	2 0	16 0	2 1%	0 0	0 0	2 0	10 1%
At least once every three months	L 4 0	0 0	2 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	4 0	0 0	1 0	0 0	0 0	3 0
Don't know/can't remember	2 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	2 0	0 0	0 0	0 0	2 0	0 0
Never	3497 93%	275 94%	641 88%	142 98%	341 92%	197 93%	413 94%	225 93%	124 94%	122 96%	132 95%	324 95%	3020 93%	324 94%	327 97%	339 96%	952 93%	1154 89%
ACDG IMTI																		
Total	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Daily (Net)	143 4%	9 3%	53 7%	1 1%	16 4%	3 2%	17 4%	3 1%	6 4%	5 4%	5 4%	10 3%	113 3%	9 3%	3 1%	11 3%	36 4%	78 6%
Weekly (Net)	248 7%	17 6%	76 10%	5 4%	28 8%	14 7%	26 6%	15 6%	7 6%	5 4%	5 4%	15 4%	196 6%	19 6%	11 3%	16 4%	64 6%	125 10%
Monthly (Net)	266 7%	17 6%	84 12%	5 4%	29 8%	14 7%	28 6%	17 7%	7 6%	5 4%	7 5%	17 5%	211 7%	21 6%	11 3%	16 4%	66 6%	134 10%
BEHLNdf																		
			zSUXac															zfgh

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A2a_2. How often in the past 3 months have you listened to these radio stations?: BBC Radio 4

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
A few times a day	177 5%	93 5%	84 4%	17 4%	25 4%	43 4%	92 7%	57 5%	114 4%	71 7%	70 5%	22 4%	14 2%	108 4%	69 5%	159 5%	8 2%	7 4%	3 3%
At least once every day	Lf 241 6%	127 7%	114 6%	14 3%	26 4%	59 5%	143 10%	45 4%	189 7%	zKL 73 7%	L 112 9%	L 36 6%	21 2%	134 6%	107 8%	215 7%	12 4%	11 6%	3 3%
About two or three times a week	CDeg LMRW 119 3%	73 4%	46 2%	10 2%	18 3%	40 3%	51 4%	38 4%	80 3%	51 5%	42 3%	9 2%	18 2%	78 3%	41 3%	103 3%	8 2%	7 4%	1 1%
At least once a week	BLRf 74 2%	zB 48 3%	26 1%	7 2%	12 2%	24 2%	31 2%	22 2%	48 2%	zJKL 28 3%	24 2%	5 1%	17 2%	58 2%	16 1%	63 2%	6 2%	5 3%	1 1%
At least once a month	BN 41 1%	zB 21 1%	19 1%	7 2%	7 1%	17 1%	9 1%	13 1%	25 1%	zK 17 2%	13 1%	9 1%	2 0%	31 1%	10 1%	33 1%	4 1%	2 1%	1 1%
At least once every three months	L 10 0	4 0	6 0	0 0	6 1%	3 0	1 0	0 0	10 0	zL 3 0	7 1%	L 0	0 0	10 0	0 0	9 0	0 0	1 0	0 0
Don't know/can't remember	N 6 0	0 0	6 0	1 0	zF 1 0	5 0	0 0	1 0	6 0	1 0	0 0	5 1%	0 0	6 0	1 0	6 0	0 0	0 0	0 0
Never	A 3101 82%	1475 80%	1619 84%	397 88%	581 86%	1031 84%	1077 77%	866 83%	2144 82%	739 75%	1038 80%	501 86%	820 92%	1996 83%	1105 82%	2579 81%	279 88%	149 82%	95 91%
Total	AFU OTel 3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Daily (Net)	418 11%	220 12%	198 10%	31 7%	51 7%	102 8%	235 17%	103 10%	303 12%	144 15%	182 14%	57 10%	35 4%	242 10%	176 13%	374 12%	20 6%	18 10%	6 6%
Weekly (Net)	CDel MPRIg 611 16%	341 19%	270 14%	48 11%	81 12%	166 14%	317 23%	163 16%	431 16%	223 23%	248 19%	71 12%	70 8%	377 16%	234 17%	540 17%	33 11%	30 16%	8 8%
Monthly (Net)	KLPRf 652 17%	362 20%	290 15%	55 12%	88 13%	183 15%	326 23%	176 17%	456 17%	240 24%	260 20%	79 14%	72 8%	408 17%	244 18%	574 18%	37 12%	31 17%	9 9%
	BCDE LPRdf	zB					zCDE			zJKL	zKL	L				zPR		R	

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A2a_2. How often in the past 3 months have you listened to these radio stations?: BBC Radio 4

Base: All Respondents

Total	England Regions												Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369	
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6	
177	15	54	7	22	8	12	13	6	6	4	11	150	13	2	12	38	90	
5%	5%	7%	5%	6%	4%	3%	5%	5%	5%	3%	3%	5%	4%	1%	3%	4%	7%	
LI	22	zXc	10	25	5	24	19	16	6	12	20	203	32	15	13	65	zfh	
241	8%	56	7%	7%	2%	5%	8%	12%	5%	8%	6%	6%	9%	4%	4%	6%	8%	
CDEG	W	W	*			W	zWX*	*	W*									
LMRW	12	21	3	12	11	13	11	4	1	5	10	94	19	3	12	28	61	
119	4%	3%	2%	3%	5%	3%	5%	3%	1%	3%	3%	3%	5%	1%	3%	3%	5%	
BLRI	74	15	3	9	2	9	3	2	3	4	6	58	12	3	5	17	zfh	
2%	2%	2%	2%	2%	1%	2%	1%	1%	3%	3%	2%	2%	3%	1%	1%	2%	3%	
BN	41	9	1	4	3	3	3	1	0	2	3	33	6	4	3	11	z	
L	1%	1%	1%	1%	1%	1%	1%	1%	0	2%	1%	1%	2%	1%	1%	1%	1%	
10	2	0	0	0	0	4	0	0	2	0	1	7	0	2	1	0	6	
0	1%	0	0	0	0	1%	0	0	2%	0	0	0	0	1%	0	0	0	
N	0	6	0	0	0	0	1	0	0	0	0	6	0	0	5	0	2	
0	0	1%	0	0	0	0	0	0	0	0	0	0	0	0	1%	0	0	
A	3101	z	123	297	182	378	190	103	108	113	289	2685	264	309	304	861	997	
82%	79%	78%	83%	80%	86%	86%	79%	78%	85%	81%	85%	83%	76%	81%	86%	84%	77%	
AFJ			*		T	T		*	*	*	T	ze		zghi	i	i		
Otel	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
419	37	110	17	47	14	35	32	22	12	16	32	353	45	17	26	103	179	
71%	13%	15%	12%	13%	6%	8%	13%	17%	9%	11%	9%	11%	13%	5%	7%	10%	14%	
CDEL		zWXc	*				WX*	*	*	*						i	zfh	
MPRdg	611	56	146	23	69	26	57	47	28	16	24	48	505	75	23	42	148	275
16%	19%	20%	16%	19%	12%	13%	19%	21%	13%	17%	14%	16%	22%	7%	12%	14%	21%	
BCDE		zWX	*				*	*	*	*				zd		i	zfh	
KLPRH	652	60	156	24	73	28	60	50	28	16	26	51	538	81	27	45	158	287
17%	21%	21%	17%	20%	14%	14%	21%	22%	13%	19%	15%	17%	23%	8%	13%	16%	22%	
BCDE		zWXc	*				X	*	*	*				zd		i	zfh	
LPRdf																		

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A2a_2. How often in the past 3 months have you listened to these radio stations?: BBC Radio 5 live

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
A few times a day	82 2%	59 3%	24 1%	11 3%	28 4%	18 2%	25 2%	40 4%	41 2%	36 4%	15 1%	16 3%	15 2%	58 2%	25 2%	72 2%	6 2%	3 2%	2 1%
At least once every day	100 3%	72 4%	28 1%	10 2%	14 2%	44 4%	31 2%	41 4%	59 2%	34 3%	32 2%	19 3%	14 2%	76 3%	24 2%	87 3%	5 1%	4 2%	5 4%
About two or three times a week	101 3%	74 4%	27 1%	8 2%	14 2%	48 4%	31 2%	39 4%	60 2%	40 4%	34 3%	9 2%	17 2%	78 3%	23 2%	86 3%	9 3%	5 3%	1 1%
At least once a week	69 2%	75 4%	15 1%	10 2%	14 2%	40 3%	25 2%	19 2%	66 3%	27 3%	37 3%	8 1%	18 2%	69 3%	20 2%	79 2%	5 2%	3 2%	3 3%
At least once a month	38 1%	29 2%	9 0%	3 1%	5 1%	17 1%	13 1%	12 1%	26 1%	11 1%	20 2%	5 1%	2 0%	29 1%	9 1%	34 1%	2 1%	1 0%	1 1%
At least once every three months	15 0%	11 1%	5 0%	1 0%	6 1%	7 1%	2 0%	1 0%	14 1%	4 0%	7 1%	2 0%	2 0%	14 1%	2 0%	14 0%	1 0%	1 0%	0 0%
Don't know/can't remember	3 0%	0 0%	3 0%	1 0%	0 0%	2 0%	0 0%	2 0%	1 0%	1 0%	2 0%	0 0%	0 0%	3 0%	0 0%	3 0%	0 0%	0 0%	0 0%
Never	3340 89%	1520 83%	1812 94%	409 90%	595 88%	1043 85%	1278 91%	889 85%	2350 90%	830 84%	1157 89%	527 90%	822 92%	2093 87%	1248 92%	2794 88%	289 91%	164 91%	93 90%
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Daily (Net)	182 5%	131 7%	51 3%	22 5%	43 6%	63 5%	55 4%	82 8%	99 4%	70 7%	48 4%	34 6%	30 3%	133 6%	49 4%	158 5%	10 3%	7 4%	6 6%
Weekly (Net)	372 10%	280 15%	93 5%	40 9%	70 10%	151 12%	111 8%	139 13%	225 9%	137 14%	119 9%	51 9%	65 7%	280 12%	92 7%	323 10%	24 8%	15 8%	10 10%
Monthly (Net)	410 11%	309 17%	101 5%	42 9%	76 11%	168 14%	124 9%	151 14%	251 10%	148 15%	139 11%	56 10%	67 8%	309 13%	101 7%	358 11%	26 8%	16 9%	11 10%
	BFHLNI	zB				zCF		zH		zJKL				zN					

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A2a_2. How often in the past 3 months have you listened to these radio stations?: BBC Radio 5 live

Base: All Respondents

Total	England Regions												Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369	
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6	
82	2	18	4	14	3	8	5	0	1	6	11	73	6	3	6	24	45	
2%	1%	2%	3%	4%	2%	2%	2%	0	1%	4%	3%	2%	2%	1%	2%	2%	3%	
BHJ	100	31	1	14	6	14	3	3	2	2	6	85	10	2	7	25	57	
3%	2%	4%	1%	4%	3%	3%	1%	2%	2%	1%	2%	3%	3%	0	2%	2%	4%	
BHNI	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	zfh	
101	5	19	5	11	6	11	10	4	1	10	6	92	8	2	9	32	41	
3%	2%	3%	3%	3%	3%	2%	4%	3%	1%	7%	2%	3%	2%	1%	2%	3%	3%	
BNI	zSTXc	zSTXc	zSTXc	zSTXc	zSTXc	zSTXc	zSTXc	zSTXc	zSTXc	zSTXc	zSTXc	zSTXc	zSTXc	zSTXc	zSTXc	zSTXc	zSTXc	
89	8	20	6	8	11	12	1	2	2	7	2	73	16	3	12	16	37	
2%	3%	3%	4%	2%	5%	3%	1%	1%	2%	5%	1%	2%	5%	1%	3%	2%	3%	
BN	z	z	z	z	zYc	zYc	zYc	zYc	zYc	zYc	zYc	z	z	z	z	z	z	
38	5	7	1	4	2	3	3	3	0	0	7	35	1	0	0	11	24	
1%	2%	1%	1%	1%	1%	1%	1%	2%	0	0	2%	1%	0	0	0	1%	2%	
BL	15	0	0	2	0	5	1	0	0	0	2	15	1	2	0	5	8	
0	0	1%	0	1%	0	1%	0	0	0	0	1%	0	0	1%	0	1%	1%	
N	3	0	0	0	0	1	0	0	0	0	0	3	0	0	0	2	0	
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
3340	269	625	130	318	182	389	218	120	120	115	308	2860	304	327	321	905	1080	
89%	92%	86%	88%	86%	87%	88%	90%	91%	95%	82%	90%	88%	88%	97%	91%	89%	84%	
AEGIMI	Tb	Tb	Tb	Tb	Tb	Tb	Tb	Tb	Tb	Tb	Tb	Tb	Tb	Tb	Tb	Tb	Tb	
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
182	6	49	6	28	10	22	8	3	3	8	16	158	16	5	13	49	103	
5%	2%	7%	4%	7%	5%	3%	2%	3%	3%	6%	5%	5%	5%	1%	4%	5%	8%	
BHLNI	zS	zS	zS	zS	zS	zS	zS	zS	zS	zS	zS	zS	zS	zS	zS	zS	zigh	
372	19	88	16	46	26	44	19	8	7	25	24	324	40	9	33	97	180	
10%	6%	12%	11%	13%	12%	10%	8%	6%	5%	18%	7%	10%	12%	3%	9%	10%	14%	
BFHLNI	Sc	Sc	Sc	Sc	Sc	Sc	Sc	Sc	Sc	Sc	Sc	Sc	Sc	Sc	Sc	Sc	zfh	
410	24	95	17	50	28	47	22	11	7	25	32	358	41	10	33	107	204	
11%	8%	13%	12%	14%	13%	11%	9%	9%	5%	18%	9%	11%	12%	3%	9%	11%	16%	
BFHLNI	a	a	a	a	a	a	a	a	a	a	a	a	a	a	a	a	zigh	

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A2a 2. How often in the past 3 months have you listened to these radio stations?: BBC 6 Music

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
A few times a day	54 1%	28 2%	25 1%	8 2%	20 3%	24 2%	2 0%	32 3%	22 1%	21 2%	16 1%	9 2%	8 1%	48 2%	6 0%	46 1%	6 2%	2 1%	0 0%
At least once every day	62 2%	42 2%	20 1%	10 2%	18 3%	25 2%	9 1%	38 4%	22 1%	22 2%	25 2%	5 1%	9 1%	54 2%	8 1%	49 2%	8 3%	4 2%	1 1%
About two or three times a week	48 1%	31 2%	17 1%	4 1%	7 1%	31 3%	6 0%	23 2%	24 1%	22 2%	10 1%	7 1%	9 1%	40 2%	7 1%	40 1%	5 2%	2 1%	0 0%
At least once a week	30 1%	12 1%	18 1%	5 1%	3 0%	15 1%	8 1%	11 1%	16 1%	15 2%	13 1%	1 0%	1 0%	21 1%	9 1%	26 1%	3 1%	0 0%	1 1%
At least once a month	24 1%	13 1%	11 1%	2 0%	1 0%	12 1%	9 1%	5 1%	19 1%	9 1%	12 1%	2 0%	1 0%	22 1%	3 0%	21 1%	2 1%	1 1%	0 0%
At least once every three months	3 0%	3 0%	1 0%	0 0%	2 0%	1 0%	1 0%	1 0%	3 0%	1 0%	0 0%	2 0%	1 0%	2 0%	1 0%	3 0%	1 0%	0 0%	0 0%
Don't know/can't remember	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
Never	3548 94%	1710 93%	1830 95%	425 94%	625 92%	1113 91%	1369 98%	934 90%	2509 96%	892 91%	1228 94%	560 96%	864 97%	2232 92%	1316 97%	2983 94%	291 92%	172 95%	102 98%
Total	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Daily (Net)	116 3%	70 4%	45 2%	18 4%	38 6%	49 4%	11 1%	70 7%	44 2%	43 4%	41 3%	14 2%	17 2%	102 4%	14 1%	95 3%	14 4%	5 3%	1 1%
Weekly (Net)	193 5%	114 6%	80 4%	26 6%	48 7%	95 8%	24 2%	103 10%	84 3%	80 8%	64 5%	22 4%	26 3%	163 7%	31 2%	161 5%	23 7%	8 4%	2 2%
Monthly (Net)	218 6%	127 7%	91 5%	28 6%	49 7%	107 9%	33 2%	108 10%	103 4%	89 9%	77 6%	24 4%	27 3%	184 8%	33 2%	182 6%	25 8%	9 5%	2 2%

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A2a_2. How often in the past 3 months have you listened to these radio stations?: BBC 6 Music

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
A few times a day	54	1	17	0	3	3	8	2	3	3	0	7	51	1	0	5	7	38
FHNrh	1%	0	2%	0	1%	1%	2%	1%	3%	2%	0	2%	2%	0	0	2%	1%	3%
At least once every day	62	3	18	2	5	1	5	5	3	3	2	2	57	2	2	5	10	39
BFHN	2%	1%	2%	1%	1%	0	1%	2%	3%	2%	1%	1%	2%	1%	1%	1%	1%	3%
About two or three times a week	48	10	13	2	2	0	3	2	4	1	1	2	36	8	5	1	14	26
FHN	1%	3%	2%	1%	1%	0	1%	1%	3%	1%	1%	0	1%	2%	1%	0	1%	2%
At least once a week	30	0	5	1	4	4	2	3	0	1	5	0	24	6	2	0	2	22
Lh	1%	0	1%	0	1%	2%	0	1%	0	1%	4%	0	1%	2%	1%	0	0	2%
At least once a month	24	0	5	0	2	2	3	4	0	2	1	2	20	0	1	1	5	10
LN	1%	0	1%	0	1%	1%	1%	2%	0	1%	1%	1%	1%	0	0	0	0	1%
At least once every three months	3	0	2	0	0	0	0	0	0	0	0	1	3	1	1	1	0	2
BFHLNRh	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Don't know/can't remember	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Never	3546	278	667	143	354	201	419	226	121	117	130	328	3046	328	327	342	983	1154
AEGIMTI	94%	95%	92%	97%	96%	95%	95%	94%	92%	92%	93%	96%	94%	95%	97%	96%	96%	89%
Total	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Daily (Net)	116	4	35	2	8	4	13	7	7	5	2	9	108	3	3	10	16	77
BFHLNRh	3%	1%	5%	1%	2%	2%	3%	3%	5%	4%	1%	3%	3%	1%	1%	3%	2%	6%
Weekly (Net)	193	14	53	4	14	8	19	11	10	8	8	11	168	16	10	11	32	125
BFHLNRh	5%	5%	7%	3%	4%	4%	4%	5%	8%	8%	6%	3%	5%	5%	3%	3%	3%	10%
Monthly (Net)	218	14	58	4	16	10	22	16	10	10	9	13	187	17	10	12	37	135
BFHLNRh	6%	5%	8%	3%	4%	5%	5%	6%	8%	8%	7%	4%	6%	5%	3%	3%	4%	10%

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A2a_2. How often in the past 3 months have you listened to these radio stations?: BBC Asian Network

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
A few times a day	21 1%	13 1%	8 0	7 2%	7 1%	6 1%	1 0	12 1%	9 0	10 1%	8 1%	2 0	1 0	20 1%	2 0	18 1%	3 1%	0 0	0 0
At least once every day	FHLN 24 1%	16 1%	8 0	4 1%	11 2%	5 0	4 0	11 1%	11 0	zL 10 1%	11 1%	0 0	2 0	N 22 1%	2 0	20 1%	3 1%	0 0	1 1%
About two or three times a week	HN 14 0	7 0	7 0	6 1%	4 1%	2 0	2 0	6 1%	7 0	5 0	4 0	0 0	5 1%	9 0	5 0	13 0	0 0	1 1%	0 0
At least once a week	11 0	5 0	6 0	zEF 2 0	5 1%	4 0	1 0	6 1%	5 0	4 0	3 0	2 0	2 0	8 0	2 0	10 0	1 0	0 0	0 0
At least once a month	8 0	6 0	2 0	2 0	F 0	3 0	2 0	5 0	3 0	2 0	4 0	0 0	1 0	7 0	0 0	8 0	0 0	0 0	0 0
At least once every three months	N 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0
Don't know/can't remember	2 0	2 0	0 0	0 0	0 0	0 0	2 0	0 0	2 0	0 0	0 0	2 0	0 0	0 0	2 0	2 0	0 0	0 0	0 0
Never	3689 98%	1791 97%	1890 98%	432 95%	649 96%	1201 98%	1392 99%	1004 96%	2577 99%	951 97%	1274 98%	580 99%	880 99%	2352 97%	1337 99%	3098 98%	310 98%	179 99%	103 99%
Total	CDGIMV 3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Daily (Net)	45 1%	29 2%	16 1%	11 2%	18 3%	11 1%	5 0	23 2%	21 1%	20 2%	20 2%	2 0	3 0	42 2%	4 0	38 1%	6 2%	1 0	1 1%
Weekly (Net)	FHLN 70 2%	41 2%	29 2%	zEF 19 4%	zEF 26 4%	17 1%	8 1%	zH 34 3%	33 1%	zKL 29 3%	L 27 2%	4 1%	11 1%	zN 59 2%	11 1%	61 2%	7 2%	1 1%	1 1%
Monthly (Net)	FHN 78 2%	47 3%	31 2%	zEF 21 5%	zEF 26 4%	20 2%	10 1%	zH 39 4%	36 1%	zKL 31 3%	31 2%	4 1%	12 1%	zN 66 3%	12 1%	68 2%	7 2%	1 1%	1 1%

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A2a_2. How often in the past 3 months have you listened to these radio stations?: BBC Asian Network

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
		East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
	Base (z)																	
	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
FHLN	21	0	9	0	3	1	4	0	0	0	1	1	18	0	0	0	10	10
	1%	0	1%	0	1%	0	1%	0	0	0	1%	0	1%	0	0	0	1%	1%
HN	24	0	6	0	6	0	2	0	1	0	4	4	20	1	0	1	6	11
	1%	0	1%	0	2%	0	0	1%	0	1%	0	1%	1%	0	0	0	1%	1%
N	14	2	4	0	2	0	1	0	0	0	0	4	11	1	0	4	3	4
	0	1%	1%	0	1%	0	0	0	0	0	0	1%	0	0	0	1%	0	0
N	11	1	3	0	2	1	0	1	1	0	0	2	9	1	1	1	0	8
	0	0	0	0	0	1%	0	0	1%	0	0	0	0	0	0	0	0	1%
N	8	0	0	1	5	0	0	0	0	0	0	1	7	0	0	0	4	3
	0	0	0	1%	1%	0	0	0	0	0	0	0	0	0	0	0	0	0
N	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
N	2	0	0	0	0	0	0	0	0	0	2	0	2	0	0	2	0	0
	0	0	0	0	0	0	0	0	0	0	1%	0	0	0	0	0	0	0
CDGIMV	3689	290	706	146	352	208	436	239	130	126	137	329	3169	342	337	346	996	1256
	99%	99%	97%	99%	95%	99%	99%	99%	99%	99%	98%	96%	98%	99%	100%	98%	98%	97%
FHLN	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
FHLN	45	0	15	0	9	1	5	2	0	1	1	5	39	1	0	2	16	22
	1%	0	2%	0	2%	0	1%	1%	0	1%	1%	1%	1%	0	0	0	2%	2%
FHLN	70	2	21	0	13	2	6	3	1	1	1	10	59	3	1	7	19	33
	2%	1%	3%	0	4%	1%	1%	1%	1%	1%	1%	3%	2%	1%	0	2%	2%	3%
FHLN	78	3	21	1	18	2	6	3	1	1	1	12	66	3	1	7	23	36
	2%	1%	3%	1%	5%	1%	1%	1%	1%	1%	1%	3%	2%	1%	0	2%	2%	3%
FHLN					zSX											f		f

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A2a_2. How often in the past 3 months have you listened to these radio stations?: BBC local radio stations

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
A few times a day	93 2%	53 3%	39 2%	6 1%	19 3%	28 2%	39 3%	38 4%	53 2%	24 2%	36 3%	14 2%	18 2%	58 2%	35 3%	74 2%	8 2%	5 3%	6 6%
At least once every day	164 4%	98 5%	66 3%	12 3%	28 4%	48 4%	75 5%	46 4%	113 4%	36 4%	49 4%	40 7%	40 5%	108 4%	56 4%	131 4%	15 5%	6 3%	12 12%
About two or three times a week	149 4%	75 4%	74 4%	8 2%	24 4%	47 4%	70 5%	39 4%	109 4%	38 4%	58 4%	29 5%	24 3%	95 4%	54 4%	125 4%	15 5%	5 3%	4 4%
At least once a week	73 2%	43 2%	31 2%	11 2%	9 1%	24 2%	30 2%	13 1%	54 2%	17 2%	33 3%	12 2%	11 1%	44 2%	29 2%	53 2%	10 3%	4 4%	3 3%
At least once a month	31 1%	19 1%	12 1%	6 1%	2 0	14 1%	9 1%	7 1%	24 1%	13 1%	9 1%	1 0	8 1%	21 1%	10 1%	26 1%	4 1%	1 0	0 0
At least once every three months	14 0	5 0	9 0	3 1%	4 1%	4 0	3 0	3 0	11 0	3 0	4 0	2 0	4 0	6 0	8 1%	13 0	0 0	0 0	1 1%
Don't know/can't remember	13 0	9 1%	4 0	1 0	3 0	2 0	7 1%	1 0	12 0	3 0	6 0	2 0	1 0	5 0	8 1%	10 0	1 0	1 1%	1 1%
Never	3232 86%	1537 84%	1687 88%	407 90%	588 87%	1054 86%	1169 83%	896 86%	2240 86%	848 86%	1110 85%	486 83%	784 88%	2082 86%	1151 85%	2735 86%	264 84%	155 86%	77 74%
Total	AFRIJ 3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Daily (Net)	257 7%	151 8%	106 5%	18 4%	47 7%	76 6%	114 8%	84 8%	166 6%	60 6%	85 7%	53 9%	59 7%	166 7%	91 7%	206 6%	22 7%	11 6%	18 17%
Weekly (Net)	479 13%	269 15%	210 11%	37 8%	79 12%	148 12%	214 15%	136 13%	329 13%	115 12%	176 13%	94 16%	94 11%	305 13%	175 13%	384 12%	48 15%	24 13%	25 24%
Monthly (Net)	510 14%	288 16%	222 12%	42 9%	81 12%	161 13%	224 16%	143 14%	352 13%	128 13%	185 14%	95 16%	103 12%	326 13%	184 14%	410 13%	51 16%	24 13%	25 24%
	BCTY 14%	zB 16%				zC 13%						L							zOPQ

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A2a_2. How often in the past 3 months have you listened to these radio stations?: BBC local radio stations

Base: All Respondents

Total	England Regions												Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369	
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6	
93	11	21	6	6	3	12	1	1	0	5	8	80	10	5	14	8	45	
2%	4%	3%	4%	2%	1%	3%	0	1%	0	4%	2%	2%	3%	1%	4%	1%	3%	
Hh	Y		Y*							Y*					h		zh	
164	21	24	17	15	3	12	7	3	3	8	18	133	19	10	17	56	55	
4%	7%	3%	12%	4%	1%	3%	3%	2%	2%	6%	5%	4%	6%	3%	5%	5%	4%	
B	TWX		zTVW															
			XYZa*															
149	14	15	10	11	10	18	5	11	8	4	17	130	15	13	12	49	55	
4%	5%	2%	7%	3%	5%	4%	2%	8%	6%	3%	5%	4%	4%	4%	3%	5%	4%	
CT			T*					zTVY*	T*									
73	8	10	2	10	5	1	3	3	1	6	5	67	6	5	10	12	32	
2%	3%	1%	2%	3%	2%	0	1%	2%	0	5%	1%	2%	2%	2%	3%	1%	2%	
X	X		-	X	X		X*			TX*								
31	2	5	4	6	0	0	4	0	2	0	2	22	6	2	3	4	16	
1%	1%	1%	3%	2%	0	0	2%	0	0	0	1%	1%	2%	1%	1%	0	1%	
d			zTVW*	X		X			X*									
14	0	3	2	1	1	0	2	0	0	0	5	12	1	1	1	4	6	
0	0	0	1%	0	0	0	1%	0	0	0	1%	0	0	0	0	0	0	
											zX							
13	0	1	0	1	1	2	3	0	2	0	0	9	2	7	1	1	3	
0	0	0	0	0	0	0	1%	0	0	0	0	0	0	2%	0	0	0	
									zTe*					zhi				
3232	236	649	106	321	188	396	216	113	111	116	286	2784	286	295	297	886	1079	
86%	81%	89%	72%	87%	89%	90%	86%	87%	83%	84%	84%	86%	83%	87%	84%	87%	84%	
AFRI		zSUC		U	SU	zSU	SU	U*	U*		U							
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
257	32	45	23	21	6	24	8	5	3	13	26	213	29	15	31	64	100	
7%	11%	6%	16%	6%	3%	6%	3%	4%	2%	9%	8%	7%	8%	4%	9%	6%	8%	
BC	zTVW		zTVWX							WY*								
	XYZa*		YZac*															
479	54	70	35	42	21	44	16	19	12	24	48	410	51	34	53	125	188	
13%	18%	10%	24%	11%	10%	10%	7%	14%	9%	17%	14%	13%	15%	10%	15%	12%	15%	
BCTY	zTVWXY		zTVW							TY*	Y						z	
			XYac*															
510	56	74	39	48	21	44	21	19	14	24	51	431	56	36	56	129	204	
14%	19%	10%	27%	13%	10%	10%	8%	14%	11%	17%	15%	13%	16%	11%	16%	13%	16%	
BCTY	zTVWXY		zTVWX							Y*							zi	
			YZac*															

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A2a_2. How often in the past 3 months have you listened to these radio stations?: Any other BBC station (including digital BBC stations)

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
A few times a day	23 1%	16 1%	7 0	0 0	6 1%	5 0	11 1%	8 1%	15 1%	5 1%	5 0	4 1%	9 1%	14 1%	8 1%	19 1%	1 0	2 1%	1 1%
At least once every day	32 1%	19 1%	13 1%	3 1%	3 0	9 1%	16 1%	6 1%	25 1%	6 1%	14 1%	5 1%	6 1%	18 1%	13 1%	28 1%	2 1%	0 0	1 1%
About two or three times a week	33 1%	23 1%	10 0	6 1%	8 1%	5 0	14 1%	9 1%	23 1%	9 1%	13 1%	2 0	9 1%	18 1%	15 1%	28 1%	3 1%	1 1%	0 0
At least once a week	10 0	7 0	3 0	1 0	2 0	4 0	3 0	2 0	7 0	4 0	4 0	0 0	2 0	7 0	3 0	7 0	2 0	1 1%	0 0
At least once a month	12 0	9 1%	3 0	1 0	1 0	8 1%	3 0	0 0	11 0	2 0	5 0	1 0	4 0	7 0	5 0	11 0	1 0	1 0	0 0
At least once every three months	2 0	1 0	1 0	1 0	0 0	0 0	1 0	0 0	2 0	0 0	1 0	0 0	1 0	0 0	2 0	2 0	0 0	0 0	0 0
Don't know/can't remember	11 0	6 0	5 0	0 0	1 0	2 0	7 0	1 0	10 0	5 0	4 0	1 0	2 0	8 0	3 0	10 0	0 0	0 0	0 0
Never	3647 97%	1758 96%	1881 98%	442 97%	654 97%	1187 97%	1348 96%	1017 97%	2523 96%	951 97%	1259 97%	573 98%	860 96%	2346 97%	1301 96%	3062 97%	308 97%	175 97%	101 97%
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Daily (Net)	54 1%	35 2%	19 1%	3 1%	9 1%	14 1%	28 2%	14 1%	40 2%	12 1%	19 1%	9 2%	15 2%	33 1%	21 2%	47 1%	3 1%	2 1%	2 2%
Weekly (Net)	97 3%	65 4%	32 2%	10 2%	19 3%	24 2%	44 3%	25 2%	70 3%	25 3%	36 3%	11 2%	26 3%	57 2%	39 3%	82 3%	8 2%	4 2%	3 2%
Monthly (Net)	109 3%	75 4%	35 2%	10 2%	20 3%	31 3%	47 3%	26 2%	80 3%	27 3%	41 3%	12 2%	30 3%	65 3%	44 3%	93 3%	8 3%	5 3%	3 3%

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A2a_2. How often in the past 3 months have you listened to these radio stations?: Any other BBC station (including digital BBC stations)

Base: All Respondents

Total	England Regions												Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369	
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6	
23	0	6	0	0	2	4	0	0	3	3	1	20	1	1	5	3	9	
1%	0	1%	0	0	1%	1%	0	0	2%	2%	0	1%	0	0	2%	0	1%	
32	2	10	2	4	1	3	1	2	3	0	1	24	3	1	5	11	13	
1%	1%	1%	1%	1%	0	1%	1%	2%	2%	0	0	1%	1%	0	1%	1%	1%	
33	2	4	5	7	0	1	2	1	0	2	4	29	1	2	3	6	16	
1%	1%	1%	3%	2%	0	0	1%	1%	0	1%	1%	1%	0	0	1%	1%	1%	
B			zTWX*															
10	1	4	1	0	0	0	0	0	0	0	1	8	2	0	2	2	5	
0	0	1%	1%	0	0	0	0	0	0	0	0	0	1%	0	0	0	0	
12	0	0	1	1	1	0	2	3	2	0	0	8	3	1	2	3	4	
0	0	0	1%	0	0	0	1%	2%	2%	0	0	0	1%	0	1%	0	0	
2	0	1	0	0	0	0	0	zSTVC*	T*	0	1	2	0	1	0	1	0	
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
11	2	1	0	0	0	0	2	0	0	4	2	9	1	1	0	4	4	
0	1%	0	0	0	0	0	1%	0	0	3%	1%	0	0	0	0	0	0	
3647	285	702	138	358	207	432	234	124	120	131	333	3135	333	333	338	989	1241	
97%	97%	97%	94%	97%	98%	98%	97%	95%	94%	94%	98%	97%	96%	98%	95%	97%	96%	
A						b												
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
54	2	15	2	4	3	7	1	2	5	3	1	45	4	2	10	14	21	
1%	1%	2%	1%	1%	1%	2%	1%	2%	4%	2%	0	1%	1%	0	3%	1%	2%	
97	6	23	8	11	3	9	4	4	5	5	6	82	7	3	15	23	43	
3%	2%	3%	5%	3%	1%	2%	1%	3%	4%	4%	2%	3%	2%	1%	4%	2%	3%	
B															f			
109	6	23	9	12	3	9	6	7	5	6	89	11	4	4	17	26	47	
3%	2%	3%	6%	3%	2%	2%	2%	5%	6%	4%	3%	3%	3%	1%	5%	3%	4%	
B			c*					*	*	*	2%		3%	f	f		f	

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A2a_2. How often in the past 3 months have you listened to these radio stations?: talkSport

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
A few times a day	85 2%	64 3%	21 1%	13 3%	33 5%	30 2%	9 1%	54 5%	31 1%	31 3%	18 1%	15 3%	20 2%	75 3%	9 1%	78 2%	4 1%	2 1%	1 1%
At least once every day	BFHNI 85 2%	zB 66 4%	19 1%	F 13 3%	zEF 27 4%	F 27 2%	17 1%	zH 39 4%	46 2%	zJ 20 2%	42 3%	9 2%	14 2%	zN 72 3%	13 1%	76 2%	4 1%	3 2%	3 2%
About two or three times a week	BFHNI 108 3%	zB 91 5%	17 1%	F 11 3%	zF 27 4%	46 2%	21 1%	zH 36 3%	70 3%	38 4%	33 3%	17 3%	21 2%	zN 85 4%	23 2%	90 3%	10 3%	6 3%	2 2%
At least once a week	BFN 82 2%	zB 59 3%	23 1%	12 3%	14 2%	29 2%	27 2%	26 2%	51 2%	24 2%	35 3%	10 2%	12 1%	zN 66 3%	16 1%	75 2%	2 1%	2 1%	2 2%
At least once a month	BN 24 1%	zB 15 1%	9 0%	4 1%	3 0%	11 1%	6 0%	6 1%	18 1%	8 1%	12 1%	2 0%	2 0%	zN 17 1%	7 1%	17 1%	4 1%	2 1%	1 1%
At least once every three months	17 0%	15 1%	0 0%	2 1%	2 0%	5 0%	7 1%	1 0%	15 1%	3 0%	4 0%	9 2%	1 0%	14 1%	3 0%	17 1%	0 0%	1 0%	0 0%
Don't know/can't remember	BG 3 0%	zB 2 0%	1 0%	1 0%	0 0%	0 0%	2 0%	1 0%	2 0%	0 0%	0 0%	zJL 1 0%	2 0%	0 0%	3 0%	3 0%	0 0%	0 0%	0 0%
Never	M 3365 89%	1527 83%	1832 95%	396 87%	570 84%	1073 88%	1313 94%	881 84%	2383 91%	858 87%	1160 89%	523 89%	820 92%	2089 86%	1277 95%	2813 89%	293 92%	164 91%	95 92%
Total	ADGIMVI 3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Daily (Net)	170 5%	130 7%	40 2%	26 6%	59 9%	57 5%	26 2%	93 9%	76 3%	52 5%	60 5%	24 4%	34 4%	147 6%	22 2%	153 5%	7 2%	6 3%	3 3%
Weekly (Net)	BFHNIg 360 10%	zB 281 15%	79 4%	F 50 11%	zEF 101 15%	F 132 11%	74 5%	zH 155 15%	198 8%	114 12%	128 10%	51 9%	67 7%	zN 299 12%	61 5%	319 10%	20 6%	14 8%	7 7%
Monthly (Net)	BFHLNI 384 10%	zB 295 16%	88 5%	F 54 12%	zEF 104 15%	F 143 12%	81 6%	zH 160 15%	216 8%	122 12%	140 11%	53 9%	69 8%	zN 313 13%	68 5%	335 11%	24 8%	16 9%	9 8%

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A2a_2. How often in the past 3 months have you listened to these radio stations?: talkSport

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
		East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
BFHNI	85 2%	3 1%	25 3%	2 1%	16 4%	7 3%	10 2%	2 1%	2 1%	1 1%	1 1%	10 3%	72 2%	2 1%	2 1%	4 1%	20 2%	56 4%
	85 2%	7 2%	21 3%	0 0%	11 3%	2 1%	8 2%	7 3%	4 3%	1 1%	9 7%	5 2%	68 2%	8 2%	1 0%	3 1%	21 2%	50 4%
BFHNI	108 3%	14 5%	23 3%	6 4%	10 3%	2 1%	10 2%	8 3%	6 4%	2 2%	3 2%	5 2%	101 3%	5 1%	3 1%	6 2%	28 3%	49 4%
	82 2%	6 2%	14 2%	2 1%	13 3%	8 4%	10 2%	5 2%	2 1%	2 2%	6 4%	7 2%	72 2%	10 3%	2 1%	10 3%	22 2%	41 3%
BN	24 1%	1 0%	3 0%	1 1%	3 1%	1 0%	1 0%	1 0%	3 2%	0 0%	0 0%	3 1%	18 1%	4 1%	0 0%	1 0%	9 1%	11 1%
	17 0%	0 0%	6 1%	0 0%	1 0%	0 0%	4 1%	0 0%	2 1%	0 0%	1 1%	3 1%	15 0%	2 1%	1 0%	0 0%	11 1%	6 0%
BG	3 0%	0 0%	2 0%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	0 0%	2 0%	0 0%	0 0%	0 0%	z 0%	1 0%
	3 0%	0 0%	2 0%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	0 0%	2 0%	0 0%	0 0%	0 0%	z 0%	1 0%
M	3365 89%	261 89%	634 87%	136 92%	316 85%	190 90%	398 90%	217 90%	114 87%	121 95%	119 85%	307 90%	2888 89%	314 91%	329 97%	331 93%	909 89%	1078 83%
	ADGMV	3769 100%	292 100%	727 100%	147 100%	370 100%	210 100%	441 100%	241 100%	131 100%	127 100%	140 100%	341 100%	3236 100%	345 100%	338 100%	355 100%	1020 100%
BFHNI	170 5%	10 3%	46 6%	2 1%	27 7%	9 4%	18 4%	9 4%	5 4%	2 1%	10 7%	16 5%	141 4%	10 3%	3 1%	7 2%	41 4%	106 8%
	360 10%	30 10%	83 11%	10 7%	50 13%	20 9%	38 9%	22 9%	13 10%	6 5%	20 14%	28 8%	313 10%	25 7%	9 3%	23 6%	91 9%	196 15%
BFHLNI	384 10%	31 11%	86 12%	11 8%	53 14%	20 10%	40 9%	23 9%	16 12%	6 5%	20 14%	31 9%	331 10%	29 8%	9 3%	24 7%	100 10%	207 16%
	BFHLNI																	

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A2a_2. How often in the past 3 months have you listened to these radio stations?: talkRadio

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
A few times a day	31 1%	19 1%	13 1%	5 1%	14 2%	13 1%	0	23 2%	9	18 2%	2	6 1%	6 1%	27 1%	4	23 1%	6 2%	1 1%	1 1%
At least once every day	42 1%	34 2%	8	7 2%	20 3%	12	3	27 3%	14 1%	15 2%	16 1%	4 1%	7 1%	37 2%	5	37 1%	2 1%	3 1%	0
About two or three times a week	27 1%	24 1%	3	8 2%	5 1%	8 1%	6	12 1%	13 1%	14 1%	5	4 1%	4	22 1%	5	26 1%	0	0	1 1%
At least once a week	17 0	11 1%	6	4 1%	6 1%	5	2	4 0	8	5 1%	4	5 1%	2	12 0	5	14 0	2 1%	0	0
At least once a month	7 0	2	2	1 0	0	2	3	1 0	4	1 0	1	3 1%	1	4 0	2	6 0	0	0	0
At least once every three months	1 0	1	0	0	0	1	0	0	0	0	0	0	0	1 0	0	0	0	0	0
Don't know/can't remember	2 0	0	1	1 0	0	0	0	2 0	0	1 0	0	1	0	1 0	1	2 0	0	0	0
Never	3643 97%	1749 95%	1888 96%	427 94%	631 93%	1180 97%	1389 99%	973 93%	2568 98%	929 95%	1275 98%	562 96%	873 98%	2315 96%	1329 98%	3058 97%	306 97%	177 98%	102 98%
Total	3769 100%	1840 100%	1921	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350	3168 100%	316 100%	181 100%	104 100%
Daily (Net)	73 2%	52 3%	21 1%	12 3%	34 5%	25 2%	3	50 5%	23 1%	33 3%	18 1%	9 2%	13 1%	64 3%	9	61 2%	8 2%	4 2%	1 1%
Weekly (Net)	117 5%	87 5%	30	24 5%	45 7%	37 3%	11	67 6%	44 2%	52 5%	28 2%	19 3%	19 2%	98 4%	19 1%	101 3%	10 3%	4 2%	2 2%
Monthly (Net)	124 3%	90 5%	32	25 5%	45 7%	40 3%	14	68 6%	47 2%	53 5%	29 2%	22 4%	19 2%	103 4%	21 2%	108 3%	10 3%	4 2%	2 2%

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A2a_2. How often in the past 3 months have you listened to these radio stations?: talkRadio

Base: All Respondents

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
31	0	12	0	2	1	2	1	0	0	2	3	27	0	2	1	2	26
1%	0	2%	0	1%	1%	1%	0	0	0	1%	1%	1%	0	1%	0	0	2%
FHJNH	42	1	9	3	1	3	1	1	1	1	6	37	4	1	3	9	26
1%	0	2%	1%	3%	0	1%	0	1%	1%	1%	2%	1%	1%	0	1%	1%	2%
BFHN	27	10	0	2	6	1	0	1	1	1	2	19	3	1	4	3	2
1%	1%	1%	0	1%	0	1%	0	0	1%	1%	1%	1%	1%	0	1%	0	1%
BHN	17	3	1	1	3	2	0	1	0	2	2	13	2	1	4	2	5
0	1%	0	0	0	1%	0	0	1%	0	1%	1%	0	1%	0	1%	0	0
F	7	2	0	0	1	1	1	0	2	0	0	6	0	0	0	5	1
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
1	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	1
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
2	0	1	0	0	0	0	1	0	0	0	0	0	0	0	0	0	1
Hd	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
3643	287	688	145	355	204	427	237	128	123	134	328	3133	336	333	343	999	1217
97%	98%	95%	99%	96%	97%	97%	98%	98%	97%	96%	96%	97%	97%	99%	97%	98%	94%
ACDG																	
IMTI	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
73	0	25	1	11	5	2	2	1	3	9	65	4	4	3	4	11	52
2%	0	3%	1%	3%	1%	1%	1%	1%	2%	2%	13	2%	1%	1%	1%	1%	4%
BFHNSh	117	5	36	14	5	13	3	3	2	5	13	96	9	5	12	16	72
3%	2%	2%	1%	4%	3%	3%	1%	2%	2%	4%	4%	3%	3%	1%	3%	2%	6%
BFHNh	124	5	38	15	6	14	3	4	5	13	13	103	9	5	12	21	73
3%	2%	2%	1%	4%	3%	3%	1%	2%	3%	4%	4%	3%	3%	1%	3%	2%	6%
BFHNh		zY															zfh

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A2a_2. How often in the past 3 months have you listened to these radio stations?: Classic FM

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
A few times a day	97 3%	48 3%	49 3%	11 2%	26 4%	24 2%	37 3%	34 3%	62 2%	39 4%	40 3%	4 1%	13 2%	56 2%	41 3%	78 2%	11 4%	5 3%	2 2%
At least once every day	138 4%	72 4%	66 3%	19 4%	16 2%	43 4%	60 4%	33 3%	98 4%	zKL 48 5%	K 45 3%	25 4%	20 2%	90 4%	48 4%	116 4%	14 4%	5 3%	2 2%
About two or three times a week	141 4%	75 4%	66 3%	20 5%	26 4%	41 3%	55 4%	49 5%	87 3%	zL 48 5%	56 4%	12 2%	26 3%	93 4%	48 4%	126 4%	7 2%	6 3%	2 2%
At least once a week	85 2%	34 2%	51 3%	19 4%	14 2%	15 1%	37 3%	18 2%	65 2%	zKL 27 3%	39 3%	7 1%	11 1%	56 2%	29 2%	68 2%	7 2%	6 3%	4 4%
At least once a month	47 1%	19 1%	28 1%	zE 4 1%	8 1%	17 1%	E 18 1%	12 1%	35 1%	L 14 1%	L 21 1%	6 1%	5 1%	33 1%	14 1%	39 1%	4 1%	2 1%	zO 2 2%
At least once every three months	26 1%	7 0	18 1%	E 1 1%	5 1%	2 0	13 1%	4 0	21 1%	9 1%	11 1%	2 0	4 0	20 1%	6 0	24 1%	1 0	0 0	1 1%
Don't know/can't remember	8 0	1 0	7 0	E 0	1 0	5 0	2 0	0 0	8 0	2 0	4 0	0 0	1 0	4 0	0 0	7 0	1 0	0 0	0 0
Never	3228 86%	1584 86%	1636 85%	374 83%	zE 578 85%	1079 89%	1181 84%	893 86%	2240 86%	796 81%	1088 83%	529 90%	811 91%	2066 85%	1161 86%	2710 86%	272 86%	156 86%	90 87%
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Daily (Net)	235 6%	120 7%	115 6%	29 6%	41 6%	67 5%	97 7%	67 6%	160 6%	86 9%	85 7%	29 5%	34 4%	146 6%	88 7%	194 6%	25 8%	10 6%	5 5%
Weekly (Net)	461 12%	229 12%	232 12%	69 15%	81 12%	123 10%	189 13%	134 13%	312 12%	zKL 162 16%	181 14%	48 8%	71 8%	295 12%	166 12%	388 12%	39 12%	23 13%	12 11%
Monthly (Net)	508 13%	248 13%	260 14%	E 16%	89 13%	140 11%	207 15%	146 14%	347 13%	zKL 176 18%	KL 202 15%	54 9%	76 9%	329 14%	179 13%	427 13%	42 13%	25 14%	13 13%

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A2a_2. How often in the past 3 months have you listened to these radio stations?: Classic FM

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
A few times a day	97	5	33	2	10	5	7	4	5	0	1	7	80	9	6	6	16	50
	3%	2%	4%	2%	3%	2%	2%	2%	4%	0	0	2%	2%	3%	2%	2%	2%	4%
At least once every day	139	4	29	7	18	9	12	11	8	1	8	10	120	14	11	13	42	47
	4%	1%	4%	5%	4%	3%	4%	4%	6%	0	6%	3%	4%	4%	3%	4%	4%	4%
About two or three times a week	141	12	27	9	11	8	14	13	7	11	4	11	107	21	12	3	47	64
	4%	4%	4%	6%	3%	4%	3%	5%	5%	8%	3%	3%	3%	6%	3%	1%	5%	5%
At least once a week	85	3	18	5	13	6	4	6	3	2	3	7	62	17	4	10	19	30
	2%	1%	3%	3%	3%	3%	1%	2%	2%	1%	2%	2%	2%	5%	1%	3%	2%	2%
At least once a month	47	3	12	3	4	0	3	1	4	0	4	5	41	3	1	3	8	23
	1%	1%	2%	2%	1%	0	1%	0	3%	0	3%	1%	1%	1%	0	1%	1%	2%
At least once every three months	26	4	3	2	0	0	3	7	0	1	0	4	22	0	1	3	4	8
	1%	1%	0	2%	0	0	1%	3%	0	1%	0	1%	1%	0	0	1%	0	1%
Don't know/can't remember	8	0	1	0	0	1	1	0	0	2	0	1	3	2	4	0	0	2
	0	0	0	0	0	1%	0	0	0	2%	0	0	0	1%	1%	0	0	0
Never	Ad 3228	261	604	119	314	182	398	201	105	110	121	295	2801	279	300	317	885	1068
	86%	89%	83%	81%	85%	87%	90%	83%	80%	87%	86%	86%	87%	81%	89%	89%	87%	83%
Total	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	235	9	62	10	27	14	19	15	13	1	9	17	200	23	17	18	58	97
	6%	3%	9%	7%	7%	6%	4%	6%	10%	0	6%	5%	6%	7%	5%	5%	6%	8%
Weekly (Net)	La 461	24	107	23	51	27	36	33	22	13	15	36	369	61	32	32	123	191
	12%	8%	15%	16%	14%	13%	8%	14%	17%	10%	11%	10%	11%	18%	9%	9%	12%	15%
Monthly (Net)	EKLXd 508	27	119	26	56	27	39	34	26	13	19	41	410	64	33	35	131	214
	13%	9%	16%	18%	15%	13%	9%	14%	20%	10%	14%	12%	13%	19%	10%	10%	13%	17%
	EKLXd		zSX	SX*	X				SX*	*	*			zd				zfigh

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A2a_2. How often in the past 3 months have you listened to these radio stations?: Absolute Radio

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
A few times a day	67 2%	42 2%	25 1%	6 1%	21 3%	36 3%	4 0	34 3%	29 1%	22 2%	17 1%	8 1%	20 2%	61 3%	6 0	53 2%	9 3%	2 1%	3 2%
At least once every day	FHN 126 3%	82 4%	44 2%	F 10 2%	zF 40 6%	zF 64 5%	12 1%	zH 51 5%	74 3%	33 3%	54 4%	13 2%	26 3%	zN 109 5%	17 1%	111 3%	8 2%	6 3%	1 1%
About two or three times a week	BFHNR 121 3%	zB 68 4%	53 3%	F 15 3%	zCF 24 4%	zCF 62 5%	20 1%	zH 53 5%	67 3%	45 5%	39 3%	24 1%	13 1%	zN 107 4%	14 1%	99 3%	13 4%	8 4%	2 2%
At least once a week	FHLN 69 2%	35 2%	34 2%	F 13 3%	F 18 3%	zF 32 3%	7 0	zH 31 3%	36 1%	zL 24 2%	24 2%	L 9 1%	12 1%	zN 54 2%	15 1%	64 2%	3 1%	1 1%	1 1%
At least once a month	FHN 44 1%	32 2%	11 1%	F 6 1%	F 7 1%	F 18 1%	12 1%	zH 8 1%	34 1%	13 1%	17 1%	8 1%	5 1%	N 36 1%	8 1%	39 1%	3 1%	1 1%	1 1%
At least once every three months	BN 13 0	zB 6 0	6 0	2 1%	2 0	4 0	4 0	2 0	11 0	1 0	3 0	6 1%	2 0	7 0	6 0	13 0	0 0	0 0	0 0
Don't know/can't remember	2 0	0 0	2 0	0 0	2 0	0 0	0 0	0 0	2 0	2 0	0 0	0 0	0 0	2 0	0 0	2 0	0 0	0 0	0 0
Never	3328 88%	1575 86%	1745 91%	400 88%	562 83%	1005 82%	1345 96%	863 83%	2363 90%	841 86%	1151 88%	519 89%	813 91%	2042 84%	1286 95%	2788 88%	281 89%	162 90%	97 93%
	ADEG IMTI 3769 100%		zA 1921 100%	DE 453 100%		zCDE 1403 100%		zG 1043 100%		zI 983 100%		zK 585 100%	zL 892 100%	zM 2419 100%	zN 1350 100%		zP 316 100%	zQ 181 100%	zR 104 100%
Daily (Net)	193 5%	124 7%	69 4%	16 4%	60 9%	101 8%	16 1%	86 8%	103 4%	56 6%	70 5%	20 3%	46 5%	170 7%	22 2%	163 5%	17 5%	9 5%	4 3%
Weekly (Net)	BFHNR 383 10%	zB 226 12%	157 8%	F 44 10%	zCF 102 15%	zCF 194 16%	42 3%	zH 170 16%	206 8%	125 13%	133 10%	53 9%	72 8%	zN 332 14%	51 4%	326 10%	33 10%	18 10%	6 6%
Monthly (Net)	BFHL NRig 426 11%	zB 259 14%	167 9%	F 51 11%	zCF 109 16%	zCF 213 17%	54 4%	zH 178 17%	240 9%	138 14%	151 12%	61 10%	77 9%	zN 367 15%	59 4%	365 12%	35 11%	19 10%	7 7%

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A2a_2. How often in the past 3 months have you listened to these radio stations?: Absolute Radio

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
A few times a day	67	2	22	0	6	4	6	2	2	2	3	5	55	5	1	2	16	41
	2%	1%	3%	0	1%	2%	1%	1%	2%	2%	2%	1%	2%	1%	0	1%	2%	3%
At least once every day	FHN 126	14	32	9	13	7	11	7	3	6	2	7	106	10	4	9	39	zfigh 67
	3%	5%	4%	6%	4%	3%	2%	3%	2%	5%	2%	2%	3%	3%	1%	3%	4%	5%
About two or three times a week	BFHNRf 121	8	25	4	12	3	17	11	5	2	0	12	110	8	5	5	42	zf 58
	3%	3%	3%	3%	3%	1%	4%	5%	3%	2%	0	4%	3%	2%	1%	1%	4%	5%
At least once a week	FHLN 69	3	18	5	9	6	8	7	1	2	4	2	63	5	5	4	19	zfg 30
	2%	1%	2%	3%	2%	3%	2%	3%	1%	2%	3%	1%	2%	1%	1%	1%	2%	2%
At least once a month	FHN 44	6	17	4	3	1	3	0	1	4	0	0	36	7	2	0	13	23
	1%	2%	2%	3%	1%	1%	1%	0	1%	3%	0	0	1%	2%	1%	0	1%	2%
At least once every three months	BN 13	0	3	0	0	0	4	1	4	0	0	1	11	1	1	1	6	zg 5
	0	0	0	0	0	0	1%	0	3%	0	0	0	0	0	0	0	1%	0
Don't know/can't remember	2	0	0	0	0	0	0	0	zSTV* 2	0	0	0	2	0	0	0	0	0
	0	0	0	0	0	0	0	0	1%	0	0	0	0	0	0	0	0	0
Never	3328	260	612	125	327	189	392	214	115	110	130	314	2855	310	320	333	884	1067
	88%	89%	84%	85%	88%	90%	89%	89%	88%	87%	93%	92%	88%	90%	95%	94%	87%	83%
	ADEG 1										T*	T			zhi	zhi	I	
Total	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	193	15	54	9	19	12	17	8	5	8	5	11	160	14	5	12	56	108
	5%	5%	7%	6%	5%	6%	4%	3%	3%	7%	4%	3%	5%	4%	2%	3%	5%	8%
Weekly (Net)	BFHNI 383	26	96	18	39	20	42	26	10	13	9	26	333	27	15	21	117	zfgh 197
	10%	9%	13%	12%	11%	10%	10%	11%	8%	10%	6%	8%	10%	8%	4%	6%	11%	15%
	BFHL 1																fg	zfigh
Monthly (Net)	NRfg 426	32	113	22	43	22	45	26	11	16	9	26	369	34	16	21	130	220
	11%	11%	15%	15%	12%	10%	10%	11%	8%	13%	6%	8%	11%	10%	5%	6%	13%	17%
	BFHL 1		zXbc	c*					*	*	*	*					fg	zfigh

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A2a 2. How often in the past 3 months have you listened to these radio stations?: Any Capital Radio station

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
A few times a day	111 3%	66 4%	44 2%	26 6%	37 5%	42 3%	6 0	63 6%	43 2%	40 4%	36 3%	12 2%	23 3%	95 4%	16 1%	95 3%	9 3%	5 3%	2 2%
At least once every day	172 5%	95 5%	78 4%	44 10%	59 9%	54 4%	17 1%	82 8%	90 3%	44 4%	65 5%	29 5%	35 4%	148 6%	24 2%	146 5%	17 5%	8 5%	1 1%
About two or three times a week	149 4%	73 4%	76 4%	35 8%	47 7%	51 4%	16 1%	79 8%	68 3%	45 5%	56 4%	31 5%	16 2%	127 5%	21 2%	135 4%	5 2%	8 5%	1 1%
At least once a week	86 2%	27 1%	59 3%	20 4%	27 4%	35 3%	5 0	33 3%	52 2%	29 3%	36 3%	9 2%	12 1%	63 3%	23 2%	78 2%	4 1%	3 2%	1 1%
At least once a month	30 1%	11 1%	19 1%	13 3%	8 1%	6 1%	3 0	7 1%	23 1%	9 1%	14 1%	6 1%	2 0	22 1%	9 1%	25 1%	4 1%	2 1%	0 0
At least once every three months	11 0	6 0	6 0	3 1%	0 0	5 0	3 0	2 0	9 0	5 1%	1 0	2 0	3 0	11 0	1 0	8 0	2 1%	1 1%	0 0
Don't know/can't remember	3 0	2 0	0 0	1 0	0 0	1 0	1 0	0 0	2 0	0 0	1 0	0 0	2 0	0 0	3 0	2 0	0 0	0 0	0 0
Never	3206 85%	1559 85%	1639 85%	311 69%	499 74%	1028 84%	1352 96%	776 74%	2328 89%	810 82%	1096 84%	497 85%	799 90%	1952 81%	1254 93%	2679 85%	274 87%	153 85%	100 96%
	CDGIMTI					CD	zCDE		zG				zIJK		zM				zOPQ
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Daily (Net)	283 8%	161 9%	122 6%	70 15%	95 14%	95 8%	23 2%	145 14%	133 5%	84 9%	101 8%	40 7%	58 7%	243 10%	40 3%	241 8%	26 8%	13 7%	2 2%
Weekly (Net)	518 14%	261 14%	257 13%	124 27%	169 25%	182 15%	43 3%	253 25%	253 10%	158 16%	193 15%	81 14%	87 10%	454 18%	84 6%	454 14%	36 11%	25 14%	4 4%
Monthly (Net)	549 15%	273 15%	276 14%	138 30%	177 26%	188 15%	47 3%	264 25%	277 11%	167 17%	207 16%	86 15%	88 10%	456 19%	93 7%	479 15%	40 13%	26 15%	4 4%
	FHLNR See fig			zEF	zEF	F		zH		zL	L	L		zN		R	R	R	

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A2a_2. How often in the past 3 months have you listened to these radio stations?: Any Capital Radio station

Base: All Respondents

Total	England Regions												Urbanity		Household Income			
	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
Base (z)	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369	
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6	
111	5	32	2	13	6	10	7	3	1	4	10	94	4	2	8	23	66	
3%	2%	4%	1%	4%	3%	2%	3%	2%	1%	3%	3%	3%	1%	1%	2%	2%	5%	
BFHNI	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	zfh	
172	5	50	10	24	13	15	3	2	4	1	19	148	12	7	13	40	89	
5%	2%	7%	7%	6%	6%	3%	1%	2%	3%	1%	6%	5%	3%	2%	4%	4%	7%	
FHNRSY	zSXYb	zSYb	zSYb	zSYb	zSYb	zSYb	zSYb	zSYb	zSYb	zSYb	zSYb	zSYb	zSYb	zSYb	zSYb	zSYb	zfh	
149	4	34	6	13	8	24	17	6	1	3	18	137	4	7	5	57	66	
4%	1%	5%	4%	4%	4%	6%	7%	5%	1%	2%	5%	4%	1%	2%	1%	6%	5%	
FHLN						S	zSa				S	e				zfg	zfg	
Preq																		
86	2	16	2	16	7	16	4	5	1	2	7	77	7	6	4	33	27	
2%	1%	2%	1%	4%	3%	4%	2%	4%	1%	1%	2%	2%	2%	2%	1%	3%	2%	
AFR	30	5	2	4	0	2	2	3	0	2	6	22	3	1	2	6	12	
1%	0	1%	1%	1%	0	0	1%	2%	0	1%	2%	1%	1%	0	0	1%	1%	
FL	2	3	1	0	0	0	0	1	0	0	1	11	0	0	1	2	7	
11	0	0	1	0	0	0	0	1%	0	0	0	0	0	0	0	0	1%	
N	0	1	0	0	0	0	0	0	0	0	1	2	1	1	0	1	0	
3	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
3206	275	586	124	299	175	373	209	111	120	129	278	2745	316	314	321	858	1024	
85%	94%	81%	84%	81%	83%	85%	86%	84%	84%	82%	82%	85%	81%	83%	90%	84%	79%	
CDGIMTI	zTUV	zTUV	zTUV	zTUV	zTUV	zTUV	zTUV	zTUV	zTUV	zTUV	zTUV	zTUV	zTUV	zTUV	zTUV	zTUV	zTUV	
WXYZc	WXYZc	WXYZc	WXYZc	WXYZc	WXYZc	WXYZc	WXYZc	WXYZc	WXYZc	WXYZc	WXYZc	WXYZc	WXYZc	WXYZc	WXYZc	WXYZc	WXYZc	
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
283	9	82	12	37	20	26	10	5	5	5	29	242	15	9	22	62	155	
8%	3%	11%	8%	10%	8%	6%	4%	4%	4%	4%	9%	7%	4%	3%	6%	6%	12%	
BFHNRSt	zSXYb	zSYb	zSYb	zSYb	zSYb	zSYb	zSYb	zSYb	zSYb	zSYb	zSYb	zSYb	zSYb	zSYb	zSYb	zSYb	zfh	
518	16	132	20	66	35	66	31	16	7	9	55	456	26	22	31	152	248	
14%	5%	18%	14%	18%	17%	15%	13%	12%	6%	7%	16%	14%	8%	6%	9%	15%	19%	
FHLNR	zSab	zSab	S*	zSab	Sab	Sa	S	S*	S*	S*	Sab	e	e	e	e	fg	zfg	
Saefg																		
549	16	137	22	70	35	68	33	19	7	11	61	479	29	23	33	158	260	
15%	5%	19%	15%	19%	17%	15%	14%	15%	6%	8%	18%	15%	8%	7%	9%	16%	20%	
FHLNR	zSab	zSab	Sa*	zSab	Sa	Sa	S	S*	S*	S*	Sab	e	e	e	e	fg	zfg	
Saefg																		

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A2a_2. How often in the past 3 months have you listened to these radio stations?: Any Heart Radio station

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
A few times a day	110	60	50	17	36	44	12	65	44	44	39	12	15	96	14	90	9	10	1
	3%	3%	3%	4%	5%	4%	1%	6%	2%	4%	3%	2%	2%	4%	1%	3%	3%	5%	1%
At least once every day	FHLNRef	206	112	29	65	83	30	103	100	62	73	24	47	177	29	182	11	11	2
		5%	6%	6%	10%	7%	2%	10%	4%	6%	6%	4%	5%	7%	2%	6%	3%	6%	2%
About two or three times a week	FHNRI	190	100	25	52	81	32	78	106	48	70	43	28	141	49	166	9	13	1
	5%	5%	5%	6%	8%	7%	2%	8%	4%	5%	5%	3%	3%	6%	4%	5%	3%	7%	1%
At least once a week	FHLNR	141	89	21	22	65	34	32	106	37	55	31	19	108	34	125	7	8	2
	4%	3%	5%	5%	3%	5%	2%	3%	4%	4%	4%	5%	2%	4%	2%	4%	2%	4%	1%
At least once a month	AFLNR	61	41	16	10	15	20	12	44	13	29	4	14	46	15	46	10	5	0
	2%	1%	2%	4%	1%	1%	1%	1%	2%	1%	2%	1%	2%	2%	1%	1%	3%	3%	0
At least once every three months	A	17	11	7	2	3	5	3	13	5	5	1	6	10	7	12	3	1	1
	0	0	1%	2%	0	0	0	0	1%	0	0	0	1%	0	1%	0	1%	1%	1%
Don't know/can't remember	d	4	3	0	2	0	2	0	4	0	3	0	1	3	2	3	0	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Never	3040	1519	1516	339	487	930	1270	748	2197	774	1031	469	762	1839	1201	2544	268	132	97
	81%	83%	79%	75%	72%	76%	90%	72%	84%	79%	79%	80%	85%	76%	89%	80%	85%	73%	83%
	BCDEGI	zB					zCDE		zG				zJK		zM	Q	Q		zOPQ
Total	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	316	154	161	46	101	127	42	168	144	106	111	36	62	273	43	272	20	21	3
	8%	8%	8%	10%	15%	10%	3%	16%	5%	11%	9%	6%	7%	11%	3%	9%	6%	12%	3%
Weekly (Net)	FHNRI	647	295	91	175	273	107	279	356	191	236	110	109	521	125	563	36	42	6
	17%	16%	16%	20%	26%	22%	8%	27%	14%	19%	18%	19%	12%	22%	9%	16%	11%	24%	6%
	FHLN	PRUcl		F	zF	zF		zH		zL	L	L		zN		PR	R	zOPR	
Monthly (Net)	708	314	392	107	185	288	127	291	401	204	265	115	123	567	141	609	45	47	6
	19%	17%	20%	24%	27%	24%	9%	28%	15%	21%	20%	20%	14%	23%	10%	19%	14%	26%	6%
	AFHL	NRUcl	zA	zF	zF	zF		zH		zL	L	L		zN		R	R	zOPR	

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A2a_2. How often in the past 3 months have you listened to these radio stations?: Any Heart Radio station

Base: All Respondents

Total	England Regions												Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369	
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6	
110 3%	7 3%	23 3%	2 1%	17 5%	5 2%	12 3%	8 3%	5 3%	3 2%	2 2%	6 2%	99 3%	2 1%	2 0	5 1%	22 2%	71 5%	
FHLNRref														e			zfigh	
206 5%	15 5%	51 7%	1 1%	30 8%	10 5%	18 4%	13 5%	15 12%	8 6%	9 6%	13 4%	172 5%	22 6%	11 3%	15 4%	65 6%	100 8%	
FHNRRU			U	Uc				zUXc		U							z	
190 5%	16 5%	41 6%	6 4%	22 6%	14 7%	14 3%	23 10%	7 5%	5 4%	8 5%	11 3%	166 5%	14 4%	9 3%	17 5%	63 6%	86 7%	
FHLNR							zXc									f	z	
141 4%	10 3%	32 4%	2 1%	17 5%	5 2%	17 4%	11 5%	6 5%	10 7%	9 7%	7 2%	123 4%	9 3%	16 5%	9 3%	45 4%	53 4%	
AFLNR									Uc*	c*								
61 2%	3 1%	5 1%	2 1%	5 1%	2 1%	4 1%	7 3%	2 1%	0 0	10 7%	6 2%	48 1%	8 2%	5 1%	6 2%	20 2%	21 2%	
A						T				zSTUV WXac*								
17 0	2 1%	3 0	1 1%	0 0	1 0	1 0	1 0	1 1%	0 0	1 0	1 0	14 0	2 0	2 0	1 0	2 0	12 1%	
4 0	0 0	1 0	0 0	0 0	0 0	0 0	0 0	0 0	2 2%	0 0	0 0	2 0	0 0	3 1%	0 0	1 0	0 0	
d									zTXc					zhl			z	
3040 81%	240 82%	572 79%	133 91%	279 76%	174 83%	375 85%	177 73%	96 79%	99 78%	101 72%	298 87%	2612 81%	289 84%	292 86%	301 85%	802 79%	949 73%	
BCDEGI MOVYbi			zTVY Zab*			TVYZb					zTVYZb			zhl	hl	i		
3769 100%	292 100%	727 100%	147 100%	370 100%	210 100%	441 100%	241 100%	131 100%	127 100%	140 100%	341 100%	3236 100%	345 100%	338 100%	355 100%	1020 100%	1292 100%	
316 8%	22 8%	74 10%	3 2%	46 13%	15 7%	30 7%	21 9%	20 15%	11 8%	11 8%	19 5%	271 8%	24 7%	13 4%	20 6%	88 9%	171 13%	
FHNRRU			Uc	zUXc			U	zUXc								f	zfigh	
647 17%	147 16%	51 20%	1 7%	30 23%	10 16%	18 14%	13 23%	15 25%	8 20%	9 20%	13 11%	172 17%	22 14%	11 11%	15 13%	65 19%	100 24%	
FHLN		UXc		zUXc			zUXc	UXc*	Uc*	Uc*					fg		zfigh	
PRUci																		
708 19%	50 17%	152 21%	13 9%	90 24%	36 17%	65 15%	63 26%	34 26%	25 20%	39 28%	42 12%	609 19%	55 16%	42 12%	52 15%	215 21%	330 26%	
AFHL NRUcf		UXc		zUXc			zSUXc	UXc*	U*	zUXc*					fg		zfigh	

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A2a 2. How often in the past 3 months have you listened to these radio stations?: Any Smooth Radio station

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
A few times a day	80 2%	43 2%	37 2%	17 4%	20 3%	20 2%	23 2%	34 3%	45 2%	30 3%	19 1%	14 2%	17 2%	65 3%	15 1%	69 2%	7 2%	4 2%	0 0
At least once every day	146 4%	72 4%	74 4%	14 3%	27 4%	43 4%	62 4%	54 5%	88 3%	26 3%	59 5%	17 3%	44 5%	105 4%	41 3%	119 4%	20 6%	5 3%	2 2%
About two or three times a week	121 3%	60 3%	61 3%	18 4%	23 3%	38 3%	43 3%	38 4%	81 3%	36 4%	54 4%	13 2%	19 2%	81 3%	40 3%	105 3%	10 3%	5 3%	1 1%
At least once a week	84 2%	40 2%	44 2%	10 2%	14 2%	27 2%	32 2%	19 2%	65 2%	20 2%	31 2%	24 4%	8 1%	57 2%	27 2%	72 2%	8 3%	2 1%	1 1%
At least once a month	37 1%	12 1%	25 1%	4 1%	5 1%	10 1%	18 1%	3 0	32 1%	7 1%	18 1%	5 1%	7 1%	22 1%	15 1%	29 1%	6 2%	2 1%	0 0
At least once every three months	7 0	3 0	4 0	2 0	0 0	2 0	3 0	0 0	7 0	4 0	2 0	0 0	2 0	6 0	1 0	6 0	1 0	0 0	0 0
Don't know/can't remember	6 0	2 0	4 0	1 0	0 0	3 0	1 0	2 0	2 0	0 0	1 0	0 0	5 1%	2 0	4 0	5 0	1 0	0 0	0 0
Never	3288 87%	1608 87%	1672 87%	387 85%	587 87%	1077 88%	1221 87%	892 86%	2295 88%	860 88%	1121 86%	513 88%	791 89%	2080 86%	1208 89%	2763 87%	263 83%	162 90%	99 95%
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Daily (Net)	226 6%	115 6%	111 6%	31 7%	47 7%	63 5%	85 6%	88 8%	133 5%	57 6%	78 6%	31 5%	61 7%	170 7%	57 4%	188 6%	27 8%	9 5%	2 2%
Weekly (Net)	431 11%	216 12%	216 11%	59 13%	84 12%	129 11%	160 11%	145 14%	279 11%	112 11%	163 12%	68 12%	88 10%	308 13%	123 9%	365 12%	45 14%	17 9%	4 4%
Monthly (Net)	468 12%	227 12%	241 13%	63 14%	89 13%	139 11%	177 13%	149 14%	311 12%	119 12%	181 14%	73 12%	95 11%	330 14%	138 10%	394 12%	51 16%	19 10%	4 4%
	NRSYabc													zN		R	R	R	

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A2a_2. How often in the past 3 months have you listened to these radio stations?: Any Smooth Radio station

Base: All Respondents

Total	England Regions												Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369	
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6	
80	1	25	1	14	8	16	0	2	0	0	2	71	2	5	6	11	48	
2%	0	3%	1%	4%	4%	4%	0	2%	0	0	1%	2%	1%	1%	2%	1%	4%	
HNRYh		zSYc		SYc	SYc	SYc		Yc									zh	
146	11	31	4	15	14	31	2	1	2	4	4	122	15	9	13	41	46	
4%	4%	4%	3%	4%	7%	7%	1%	1%	2%	3%	1%	4%	4%	3%	4%	4%	4%	
HNRYc		Yc		Y	YZ	zYZ		23	10	8	1	9	11	9	12	46	41	
121	1	20	10	12	11	23	10	8	1	1	9	101	11	9	12	46	41	
3%	0	3%	7%	3%	5%	5%	4%	6%	1%	1%	3%	3%	3%	3%	3%	4%	3%	
RS			zSTab	S	S	S		S								z		
84	4	14	8	13	12	12	1	4	0	1	6	76	6	6	4	31	35	
2%	1%	2%	6%	2%	6%	3%	0	3%	0	1%	2%	2%	2%	2%	1%	3%	3%	
L			zSTVa		zSTVAc													
37	4	6	3	1	4	4	3	1	0	0	4	32	4	1	10	6	12	
1%	1%	1%	2%	0	2%	1%	1%	1%	0	0	1%	1%	1%	0	3%	1%	1%	
G			V															
7	2	1	0	2	0	0	0	1	0	0	0	7	0	1	1	1	5	
0	1%	0	0	1%	0	0	0	1%	0	0	0	0	0	0	0	0	0	
6	0	1	0	0	0	1	0	0	0	0	1	2	2	0	0	1	2	
0	0	0	1%	0	0	0	0	0	0	0	0	0	1%	0	0	0	0	
d													zd					
3288	270	629	120	318	161	353	226	115	124	133	315	2825	305	307	309	884	1103	
87%	82%	67%	81%	86%	77%	80%	84%	88%	98%	95%	82%	87%	88%	91%	87%	87%	85%	
MPWXI	zTUVWX	WX		W			zTUVWX	W	zTUVWXZ	zTUVWX	zTUVWX			i				
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
226	12	56	5	29	22	48	2	3	2	4	6	193	17	14	19	52	94	
6%	4%	8%	3%	8%	10%	11%	1%	2%	2%	3%	2%	6%	5%	4%	5%	5%	7%	
HNRYc	Y	Yac		Yac	zSYZabc	zSUZYabc											z	
431	17	90	23	49	46	82	13	15	3	7	21	369	34	29	35	128	170	
11%	6%	12%	16%	13%	22%	19%	5%	11%	2%	5%	6%	11%	10%	8%	10%	13%	13%	
NRSYabc		SYabc	SYabc	SYabc	zSTVYabc	zSTVYabc		a									zf	
468	20	96	27	50	49	86	16	16	3	7	25	402	38	30	45	134	182	
12%	7%	13%	18%	13%	20%	20%	6%	12%	2%	5%	7%	12%	11%	9%	13%	13%	14%	
NRSYabc		SYabc	SYabc	SYabc	zSTVYZabc	zSTVYabc		a									f	

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A2a_2. How often in the past 3 months have you listened to these radio stations?: Any Kiss station

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
A few times a day	81 2%	40 2%	40 2%	14 3%	38 6%	26 2%	3 0	48 5%	29 1%	32 3%	20 2%	13 2%	15 2%	75 3%	5 0	71 2%	4 1%	4 2%	1 1%
At least once every day	FHN 99 3%	50 3%	48 2%	18 4%	37 6%	36 3%	7 0	51 5%	45 2%	32 3%	31 2%	21 4%	15 2%	89 4%	10 1%	93 3%	2 0	3 1%	1 1%
About two or three times a week	FHNP 101 3%	52 3%	50 3%	20 4%	zEF 7%	F 25 2%	8 1%	zH 48 5%	50 2%	L 30 3%	41 3%	11 2%	19 2%	zN 90 4%	12 1%	90 3%	4 1%	6 3%	1 1%
At least once a week	FHN 81 2%	23 1%	57 3%	zEF 23 5%	zEF 21 3%	F 26 2%	11 1%	zH 32 3%	47 2%	24 2%	35 3%	9 2%	13 1%	zN 65 3%	16 1%	71 2%	2 1%	6 3%	1 1%
At least once a month	AFNY 27 1%	9 0	zA 19 1%	zEF 10 2%	F 8 1%	F 4 0	4 0	6 1%	21 1%	9 1%	12 1%	3 1%	4 0	zN 18 1%	9 1%	26 1%	0 0	0 0	1 1%
At least once every three months	F 12 0	7 0	5 0	zEF 3 1%	F 3 0	4 0	2 0	0 0	11 0	3 0	4 0	0 0	5 1%	7 0	5 0	11 0	0 0	0 0	0 0
Don't know/can't remember	3 0	1 0	2 0	2 0	0 0	1 0	0 0	2 0	1 0	0 0	2 0	1 0	0 0	2 0	1 0	1 0	0 0	2 1%	0 0
Never	3366 89%	1658 90%	1701 89%	362 80%	520 77%	1099 90%	1368 97%	856 82%	2410 92%	854 87%	1160 89%	527 90%	821 92%	2073 86%	1293 96%	2804 89%	304 96%	160 88%	98 94%
	CDGI MOTI 3769 100%					CD 1221 100%	zCDE 1403 100%	zG 2615 100%					zI 892 100%				zOO 316 100%		zOQ 104 100%
Daily (Net)	180 5%	90 5%	88 5%	33 7%	75 11%	62 5%	10 1%	99 10%	75 3%	64 6%	51 4%	35 6%	30 3%	164 7%	15 1%	165 5%	6 2%	6 3%	3 3%
Weekly (Net)	FHLNPI 362 10%	165 9%	195 10%	zF 76 17%	zEF 144 21%	F 113 9%	29 2%	zH 179 17%	172 7%	zJL 118 12%	127 10%	54 9%	63 7%	zN 319 13%	43 3%	zP 326 10%	12 4%	19 10%	5 5%
Monthly (Net)	FHLN PRXI 389 10%	174 9%	214 11%	zEF 87 19%	zEF 152 23%	F 117 10%	33 2%	zH 185 18%	193 7%	zL 126 13%	138 11%	58 10%	67 7%	zN 337 14%	52 4%	zPR 352 11%	12 4%	19 11%	6 6%

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A2a_2. How often in the past 3 months have you listened to these radio stations?: Any Kiss station

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
		East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
81	6	34	0	10	2	6	1	1	3	1	7	65	3	2	5	17	47	
2%	2%	5%	0	3%	1%	1%	0	1%	2%	1%	2%	2%	1%	1%	2%	2%	4%	
FHN	7	zUXY	6	10	2	9	13	3	1	3	5	78	11	3	7	29	zfh	
3%	2%	5%	4	3%	1%	2%	5%	2%	1%	2%	2%	2%	3%	1%	2%	3%	4%	
FHNP	9	zc	1	10	4	4	9	5	0	8	11	90	7	2	5	35	zf	
101	3%	28	1	3%	2%	1%	4%	0	0	0	3%	3%	2%	1%	1%	3%	4%	
FHNI	81	X	2	15	3	7	0	2	2	6	6	66	11	5	4	29	zf	
2%	1%	3%	1%	4%	1%	2%	0	1%	2%	8	2%	2%	3%	1%	1%	3%	3%	
AFNY	27	Y	3	2	0	3	4	0	1	3	3	24	1	1	2	6	9	
1%	0	8	2%	1%	0	1%	2%	0	1%	2%	1%	1%	0	0	1%	1%	1%	
F	12	0	3	0	0	0	0	2	0	0	0	11	0	2	0	0	5	
0	2%	0	2%	0	0	0	0	2%	0	0	0	0	0	0	0	0	0	
3	zTVXc	zTVXc*	0	0	0	0	1	zTVXc*	0	0	0	2	0	0	1	1	1	
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
3366	260	602	131	323	199	412	213	118	120	117	309	2900	312	323	330	903	1101	
89%	89%	83%	89%	87%	95%	93%	88%	90%	94%	84%	91%	90%	90%	95%	93%	89%	85%	
CDGI	T	T	T	T	zTVb	zTVb	Tb	Tb	T	T	T	T	T	zhi	I	zhi	I	
MOTI	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
180	13	68	6	20	5	15	14	4	4	4	12	143	14	6	13	46	97	
5%	4%	9%	4	5%	2%	3%	6%	3%	3%	3%	3%	4%	4%	2%	4%	5%	8%	
FHLNP	362	zSWXZbc	10	45	11	27	23	11	6	20	29	299	32	13	22	110	zIgh	
10%	9%	16%	7%	12%	5%	6%	10%	8%	5%	15%	8%	9%	9%	4%	6%	11%	14%	
FHLN	389	zSUW	13	47	11	29	27	11	7	23	32	324	33	14	25	116	185	
PRXI	10%	XYac	9%	13%	5%	7%	11%	8%	6%	16%	9%	10%	9%	4%	7%	11%	14%	
FHLN	389	zSUW	13	47	11	29	27	11	7	23	32	324	33	14	25	116	185	
PRXI	10%	XZac	9%	13%	5%	7%	11%	8%	6%	16%	9%	10%	9%	4%	7%	11%	14%	

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A2a 2. How often in the past 3 months have you listened to these radio stations?: Virgin Radio

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
A few times a day	47 1%	30 2%	17 1%	13 3%	14 2%	19 2%	2 0	29 3%	18 1%	17 2%	13 1%	8 1%	9 1%	43 2%	4 0	37 1%	9 3%	2 1%	0 0
At least once every day	FHN 77 2%	56 3%	20 1%	9 2%	27 4%	37 3%	4 0	44 4%	32 1%	26 3%	28 2%	11 2%	11 1%	69 3%	8 1%	72 2%	2 0	1 0	3 2%
About two or three times a week	41 1%	27 1%	14 1%	8 2%	13 2%	17 1%	3 0	21 2%	19 1%	15 2%	19 1%	4 1%	3 0	34 1%	7 1%	35 1%	4 1%	1 1%	PQ 0
At least once a week	FHLN 38 1%	20 1%	18 1%	4 1%	9 1%	22 2%	3 0	18 2%	20 1%	14 1%	13 1%	7 1%	4 0	33 1%	5 0	33 1%	3 1%	0 0	1 1%
At least once a month	FHN 15 0	4 0	11 1%	3 1%	2 0	7 1%	4 0	7 1%	8 0	5 1%	5 0	0 0	5 1%	13 1%	3 0	13 0	2 1%	0 0	Q 0
At least once every three months	0	2 0	0	0	0	2 0	0	0	2 0	0	2 0	0	0	2 0	0	2 0	0	0	0
Don't know/can't remember	3 0	3 0	1 0	1 0	0	3 0	0	1 0	3 0	0	0	1 0	3 0	3 0	1 0	3 0	0	0	0
Never	3546 94%	1698 92%	1839 96%	415 92%	611 90%	1116 91%	1388 99%	924 89%	2513 96%	906 92%	1225 94%	554 95%	857 96%	2223 92%	1323 98%	2972 94%	297 94%	177 98%	99 96%
	ACDE GIMTI		zA				zCDE		zG				zI		zM			zOP	
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Daily (Net)	124 3%	86 5%	38 2%	22 5%	41 6%	55 5%	6 0	73 7%	51 2%	43 4%	42 3%	20 3%	20 2%	112 5%	12 1%	109 3%	10 3%	2 1%	3 3%
	BFHNI	zB		F	zF	zF		zH		zL				zN					
Weekly (Net)	203 5%	133 7%	70 4%	34 8%	63 9%	94 8%	12 1%	111 11%	90 3%	71 7%	73 6%	31 5%	27 3%	179 7%	24 2%	177 6%	18 6%	3 2%	5 4%
	BFHL NQIg	zB		zF	zF	zF		zH		zL	L			zN		Q	Q		
Monthly (Net)	137 6%	137 7%	61 4%	37 8%	64 10%	101 8%	16 1%	118 11%	98 4%	77 8%	78 6%	31 5%	32 4%	191 8%	26 2%	190 6%	20 6%	3 2%	5 4%
	BFHLNQI	zB		zF	zF	zF		zH		zL	L			zN		Q	Q		

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A2a_2. How often in the past 3 months have you listened to these radio stations?: Virgin Radio

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
A few times a day	47	4	15	0	8	3	3	1	0	1	0	2	39	4	1	2	8	37
FHN	1%	1%	2%	0	2%	1%	1%	0	0	1%	0	1%	1%	1%	0	1%	1%	3%
At least once every day	77	4	33	2	10	2	6	2	0	0	6	8	72	1	2	4	19	z fgh
BFHN	2%	1%	4%	1%	3%	1%	1%	1%	0	0	4%	2%	2%	0	1%	1%	2%	51
About two or three times a week	41	1	8	5	3	3	4	2	3	2	1	4	32	4	1	2	15	z fgh
FHLN	1%	0	1%	3%	1%	2%	1%	1%	3%	1%	1%	1%	1%	1%	0	1%	1%	21
At least once a week	38	2	6	1	7	3	3	2	0	1	4	4	34	2	3	0	11	23
FHN	1%	1%	1%	1%	2%	1%	1%	1%	0	1%	3%	1%	1%	1%	1%	0	1%	2%
At least once a month	15	3	3	0	2	3	0	0	0	2	0	1	14	1	1	4	6	z g
BFHN	0	1%	0	0	1%	1%	0	0	0	1%	0	0	0	0	0	1%	1%	0
At least once every three months	2	0	0	0	0	X	0	0	0	0	0	2	2	0	0	0	2	0
BFHN	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Don't know/can't remember	3	0	0	0	0	0	0	1	0	3	0	z	3	0	0	0	0	3
BFHN	0	0	0	0	0	0	0	0	0	2%	0	0	0	0	0	0	0	0
Never	3546	279	663	140	340	197	425	233	128	119	128	321	3041	334	331	343	960	1152
ACDE	94%	95%	91%	95%	92%	94%	96%	97%	97%	94%	92%	94%	94%	97%	98%	97%	94%	89%
GIMTI							TV	T							zhi	i	i	
Total	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Daily (Net)	124	7	48	2	18	4	9	3	0	1	6	10	112	5	3	6	27	88
BFHN	3%	3%	7%	1%	5%	2%	2%	1%	0	1%	4%	3%	3%	1%	1%	2%	3%	7%
Weekly (Net)	203	10	XYZa	7	27	11	16	7	3	4	11	18	177	11	6	8	52	132
BFHL	5%	4%	8%	5%	7%	5%	4%	3%	3%	3%	8%	5%	5%	3%	2%	2%	5%	10%
NQlg			zSXY													f	f	z fgh
Monthly (Net)	218	13	64	7	30	13	16	7	3	5	11	19	191	11	7	12	58	136
BFHLNOI	6%	5%	9%	5%	9%	6%	4%	3%	3%	4%	8%	5%	6%	3%	2%	3%	6%	11%
BFHLNOI			zXY		XY												f	z fgh

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A2a_2. How often in the past 3 months have you listened to these radio stations?: LBC Radio

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
A few times a day	93 2%	57 3%	36 2%	16 4%	22 3%	28 2%	27 2%	36 3%	56 2%	32 3%	35 3%	9 1%	17 2%	67 3%	26 2%	85 3%	7 2%	1 1%	0 0
	BR	zB								z						R			
At least once every day	81 2%	57 3%	25 1%	8 2%	16 2%	29 2%	28 2%	24 2%	57 2%	35 4%	18 1%	12 2%	16 2%	60 2%	21 2%	78 2%	1 0	3 2%	0 0
	BPR	zB								zJL						PR			
About two or three times a week	52 1%	31 2%	22 1%	3 1%	16 2%	13 1%	19 1%	22 2%	29 1%	22 2%	8 1%	10 2%	13 1%	44 2%	8 1%	50 2%	2 1%	0 0	0 0
	JN				z			H		zJ				zN					
At least once a week	31 1%	16 1%	15 1%	4 1%	8 1%	8 1%	11 1%	11 1%	20 1%	9 1%	12 1%	2 0	8 1%	28 1%	3 0	27 1%	3 1%	0 0	0 0
	N									zN									
At least once a month	12 0	9 0	4 0	1 0	1 0	5 0	5 0	3 0	7 0	3 0	7 1%	1 0	1 0	9 0	3 0	11 0	1 0	0 0	0 0
At least once every three months	4 0	3 0	1 0	1 0	3 0	0 0	0 0	0 0	4 0	1 0	1 0	2 0	0 0	3 0	1 0	4 0	0 0	0 0	0 0
Don't know/can't remember	3 0	2 0	1 0	1 0	0 0	1 0	1 0	2 0	1 0	0 0	1 0	2 0	1 0	1 0	2 0	2 0	1 0	0 0	0 0
Never	3491 93%	1665 91%	1818 95%	418 92%	610 90%	1137 93%	1312 93%	944 91%	2441 93%	880 90%	1222 94%	548 94%	837 94%	2206 91%	1285 95%	2911 92%	302 96%	176 97%	103 99%
	ADGI MOTI		zA				D		zG	I		I	I		zM		O	zO	zOP
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Daily (Net)	175 5%	114 6%	61 3%	24 5%	38 6%	57 5%	55 4%	60 6%	113 4%	67 7%	53 4%	21 4%	33 4%	127 5%	47 4%	163 5%	7 2%	4 2%	1 1%
	BNRY	zB								zJKL				N		zPR			
Weekly (Net)	258 7%	161 9%	98 5%	32 7%	62 9%	78 6%	85 6%	94 9%	162 6%	98 10%	73 6%	33 6%	54 6%	199 8%	59 4%	240 8%	12 4%	5 3%	1 1%
	BHNP QRXce	zB			zF			zH		zJKL				zN		zPQR			
Monthly (Net)	270 7%	169 9%	101 5%	33 7%	63 9%	83 7%	90 6%	97 9%	169 6%	101 10%	80 6%	34 6%	55 6%	209 9%	62 5%	252 8%	13 4%	5 3%	1 1%
	BHNP QRXYc	zB			z			zH		zJKL				zN		zPQR			

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A2a_2. How often in the past 3 months have you listened to these radio stations?: LBC Radio

Base: All Respondents

Total	England Regions												Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369	
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6	
93	4	45	1	6	4	11	2	3	3	1	5	82	5	6	8	16	47	
2%	1%	6%	1%	2%	2%	2%	1%	2%	2%	1%	1%	3%	1%	2%	2%	2%	4%	
BR		zSUV															zh	
81	2	43	1	11	1	5	1	2	3	4	5	71	3	6	9	22	35	
2%	1%	6%	1%	3%	1%	1%		2%	2%	3%	2%	2%	1%	2%	2%	2%	3%	
BPR		zSUWXVc																
52	4	25	3	1	4	2	2	6	2	2	0	46	3	2	3	11	25	
1%	2%	3%	2%	0	2%	0	1%	4%	1%	1%	0	1%	1%	1%	1%	1%	2%	
JN		zVXc	c					zVXc										
31	5	11	2	0	1	1	2	4	0	1	1	31	1	1	3	6	14	
N	2%	2%	1%	0	0	0	1%	3%	0	1%	0	1%	0	0	0	1%	1%	
12	1	9	0	0	1	0	0	0	0	0	0	10	2	0	0	4	7	
0	0	1%	0	0	0	0	0	0	0	0	0	0	1%	0	0	0	1%	
4	0	2	0	0	0	0	1	0	0	1	0	4	0	0	0	2	1	
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
3	0	1	0	0	0	0	1	0	0	0	0	2	0	0	0	1	2	
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
3491	276	590	140	352	200	423	233	117	119	131	330	2991	331	324	332	958	1161	
93%	94%	81%	95%	95%	95%	96%	96%	89%	94%	94%	97%	82%	96%	96%	94%	94%	90%	
ADGI		T	T	TZ	T	zTZ	TZ		T	T	zTZ		z	zI		I		
MOTI																		
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
175	6	88	3	16	5	16	3	5	6	5	10	153	8	12	16	38	82	
5%	2%	12%	2%	4%	2%	4%	1%	4%	5%	4%	3%	5%	2%	3%	5%	4%	6%	
BNRY		zSUV															zh	
258	15	124	7	18	9	19	7	14	7	8	11	230	12	14	23	55	121	
7%	5%	17%	5%	5%	4%	4%	3%	11%	6%	6%	3%	7%	4%	4%	6%	5%	9%	
BHNP		zSUWV						VXYc				e					zfh	
QRXyc		XYabc																
270	16	133	7	18	10	19	7	14	7	8	11	239	15	14	23	58	128	
7%	6%	18%	5%	5%	5%	4%	3%	11%	6%	6%	3%	7%	4%	4%	6%	6%	10%	
BHNP		zSUWV						VXYc									zfh	
QRXyc		XYabc																

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A2a_2. How often in the past 3 months have you listened to these radio stations?: Other local or national commercial radio station (e.g. a local station that has advertising)

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
A few times a day	65 2%	23 1%	42 2%	3 1%	9 1%	30 2%	23 2%	20 2%	43 2%	13 1%	23 2%	12 2%	17 2%	41 2%	24 2%	51 2%	6 2%	2 1%	6 6%
At least once every day	139 4%	66 4%	73 4%	4 1%	17 3%	55 5%	63 4%	37 4%	102 4%	24 2%	45 3%	18 3%	51 6%	94 4%	45 3%	101 3%	23 7%	4 2%	11 10%
About two or three times a week	94 3%	48 3%	47 2%	5 1%	9 1%	38 3%	42 3%	22 2%	72 3%	25 3%	34 3%	17 3%	17 2%	55 2%	40 3%	61 2%	28 9%	1 0	4 3%
At least once a week	67 2%	34 2%	33 2%	4 1%	7 1%	28 2%	27 2%	12 1%	52 2%	18 2%	23 2%	10 2%	15 2%	42 2%	24 2%	55 2%	7 2%	2 1%	3 3%
At least once a month	25 1%	12 1%	13 1%	3 1%	1 0	7 1%	14 1%	5 0	20 1%	14 1%	2 0	7 1%	2 0	15 1%	10 1%	22 1%	2 1%	0 0	1 1%
At least once every three months	9 0	6 0	3 0	1 0	0 0	1 0	7 1%	0 0	8 0	3 0	3 0	2 0	2 0	2 0	7 0	9 0	0 0	0 0	0 0
Don't know/can't remember	11 0	7 0	4 0	1 0	0 0	3 0	6 0	1 0	10 0	4 0	2 0	3 1%	2 0	5 0	6 0	10 0	1 0	0 0	0 0
Never	3359 89%	1644 89%	1708 89%	432 95%	631 93%	1060 87%	1221 87%	946 91%	2307 88%	882 90%	1171 90%	516 88%	786 88%	2164 89%	1195 89%	2860 90%	250 79%	171 95%	78 75%
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Daily (Net)	204 5%	89 5%	115 6%	7 1%	26 4%	85 7%	86 6%	57 5%	145 6%	37 4%	69 5%	31 5%	68 8%	135 6%	68 5%	152 5%	28 9%	7 4%	16 16%
Weekly (Net)	365 10%	170 9%	194 10%	16 4%	43 6%	150 12%	155 11%	91 9%	269 10%	81 8%	126 10%	58 10%	100 11%	232 10%	133 10%	268 8%	63 20%	9 5%	24 23%
Monthly (Net)	330 10%	183 10%	207 11%	19 4%	44 7%	153 13%	169 12%	96 9%	289 11%	95 10%	128 10%	64 11%	103 11%	248 10%	142 11%	290 9%	65 21%	10 5%	25 24%
	CDOQTg					zCD	zCD									zOQ	zOQ		zOQ

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
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A2a_2. How often in the past 3 months have you listened to these radio stations?: Other local or national commercial radio station (e.g. a local station that has advertising)

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
A few times a day	65 2%	7 2%	7 1%	1 1%	1 0	7 3%	9 2%	8 3%	1 1%	0 0	7 5%	5 1%	57 2%	5 1%	5 2%	2 1%	13 1%	27 2%
At least once every day	139 4%	16 6%	16 2%	5 3%	11 3%	5 2%	13 2%	13 5%	4 3%	5 4%	2 1%	14 4%	125 4%	12 4%	10 3%	12 3%	49 5%	51 4%
About two or three times a week	94 3%	5 2%	14 2%	4 3%	7 2%	4 2%	5 1%	3 1%	2 2%	3 3%	3 2%	9 3%	89 3%	4 1%	11 3%	6 2%	27 3%	37 3%
At least once a week	67 2%	3 1%	3 0	0 0	9 2%	3 1%	6 1%	8 3%	1 1%	3 2%	2 1%	17 5%	54 2%	11 3%	6 2%	3 1%	15 1%	28 2%
At least once a month	25 1%	1 0	0 0	1 0	6 2%	1 0	2 1%	3 1%	1 1%	4 3%	0 0	3 1%	18 1%	7 2%	3 1%	1 0	6 1%	11 1%
At least once every three months	9 0	0 0	2 0	2 1%	1 0	2 1%	0 0	0 0	0 0	0 0	1 0	0 0	6 0	3 1%	0 0	1 0	2 0	5 0
Don't know/can't remember	11 0	0 0	2 0	1 1%	1 0	1 0	3 1%	0 0	0 0	0 0	0 0	1 0	10 0	0 0	3 1%	1 0	4 0	2 0
Never	3359 89%	260 89%	683 94%	134 91%	333 90%	187 89%	405 92%	206 85%	122 93%	112 88%	125 90%	292 85%	2878 89%	304 88%	300 89%	330 93%	904 89%	1131 88%
Total	3769 100%	292 100%	727 100%	147 100%	370 100%	210 100%	441 100%	241 100%	131 100%	127 100%	140 100%	341 100%	3236 100%	345 100%	338 100%	355 100%	1020 100%	1292 100%
Daily (Net)	204 5%	23 8%	22 3%	6 4%	12 3%	12 6%	19 4%	21 9%	4 3%	5 4%	8 6%	19 6%	182 6%	17 5%	15 4%	14 4%	62 6%	78 6%
Weekly (Net)	365 10%	31 11%	40 5%	10 7%	28 8%	19 9%	30 7%	32 13%	8 7%	11 9%	14 10%	45 13%	325 10%	31 9%	33 10%	23 6%	104 10%	144 11%
Monthly (Net)	390 10%	32 11%	40 6%	10 7%	34 9%	20 10%	33 7%	35 14%	9 7%	15 12%	14 10%	48 14%	343 11%	38 11%	36 11%	23 7%	110 11%	154 12%
	CDOOTg	T	T	T	T	T	TX	TX	T	T	T	TX					zg	

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A3. Which, if any, of these TV catch-up, on-demand or video streaming services have you used in the past 3 months?

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
BBC iPlayer	1532 41%	770 42%	760 40%	188 41%	288 43%	578 47%	479 34%	468 45%	1034 40%	499 50%	593 45%	193 33%	256 29%	1106 46%	426 32%	1290 41%	115 36%	86 48%	40 38%
BBC Three (now available only online)	176 5%	90 5%	86 4%	40 9%	64 9%	58 5%	14 1%	67 6%	107 4%	58 6%	72 6%	23 4%	23 3%	151 6%	25 2%	155 5%	11 4%	7 4%	2 2%
BBC iPlayer Kids	129 3%	53 3%	76 4%	19 4%	43 6%	53 4%	14 1%	105 10%	23 1%	50 5%	42 3%	15 3%	21 2%	105 4%	24 2%	105 3%	13 4%	7 4%	5 4%
ITV Hub or ITV Hub+ (formerly ITV player)	847 22%	376 20%	470 24%	135 30%	184 27%	284 23%	244 17%	263 25%	569 22%	245 25%	347 27%	114 20%	140 16%	619 26%	228 17%	728 23%	43 14%	50 27%	26 25%
STV Player	53 1%	18 1%	35 2%	6 1%	8 1%	19 2%	20 1%	15 1%	37 1%	22 2%	18 1%	6 1%	6 1%	46 2%	7 1%	0 0%	53 17%	0 0%	0 0%
S4C Clic	51 1%	30 2%	22 1%	13 3%	22 3%	15 1%	2 0%	27 3%	24 1%	22 2%	18 1%	6 1%	5 1%	49 2%	2 0%	41 1%	4 1%	6 3%	1 1%
All 4 (formerly 4OD)	705 19%	333 18%	372 19%	97 21%	168 29%	284 23%	156 11%	238 23%	455 17%	212 21%	277 21%	95 16%	121 14%	551 23%	154 11%	605 19%	47 15%	34 19%	19 19%
My5 (formerly Demand 5)	411 11%	193 10%	218 11%	55 12%	89 13%	170 14%	96 7%	153 15%	253 10%	122 12%	151 12%	57 10%	82 9%	314 13%	97 7%	358 11%	26 8%	19 10%	8 8%
Netflix	1567 42%	741 40%	822 43%	309 68%	429 63%	566 46%	262 19%	607 58%	920 35%	495 50%	552 42%	236 40%	284 32%	1235 51%	332 25%	1286 41%	152 48%	80 44%	49 47%
Amazon Prime/Amazon Video	1006 27%	494 27%	510 27%	186 41%	281 42%	395 32%	144 10%	406 39%	569 22%	337 34%	365 28%	146 25%	158 18%	822 34%	184 14%	850 27%	76 24%	54 30%	26 25%
Now TV	380 10%	187 10%	198 10%	90 20%	106 16%	149 12%	45 3%	142 14%	240 9%	120 12%	142 11%	63 11%	64 7%	318 13%	72 5%	330 10%	40 13%	10 6%	10 9%
Sky On Demand (Sky Go)	517 14%	279 15%	238 12%	79 18%	139 21%	200 16%	98 7%	232 22%	274 10%	186 19%	162 13%	74 13%	94 11%	419 17%	98 7%	442 14%	35 11%	25 14%	14 14%
UKTV Play	178 5%	96 5%	81 4%	23 5%	49 7%	72 6%	34 2%	61 6%	114 4%	42 4%	64 5%	31 5%	41 5%	136 6%	42 3%	152 5%	13 4%	9 5%	4 4%
Disney Life	126 3%	63 3%	63 3%	34 7%	53 8%	35 3%	4 0%	87 8%	36 1%	57 6%	30 2%	16 3%	22 3%	113 5%	13 1%	113 4%	7 2%	4 2%	3 3%
Virgin TV Catch-up/Virgin Media Anywhere	230 6%	116 6%	113 6%	36 8%	54 8%	84 7%	55 4%	96 9%	130 5%	78 8%	81 6%	44 7%	27 3%	181 7%	48 4%	205 6%	14 4%	5 3%	6 6%
Hayu	79 2%	28 2%	51 3%	22 5%	25 4%	28 2%	0 0%	41 4%	36 1%	39 4%	17 1%	12 2%	11 1%	69 3%	10 1%	68 2%	7 2%	4 2%	1 1%
A BBC YouTube Channel	225 6%	134 7%	91 5%	66 15%	71 11%	62 5%	26 2%	96 9%	127 5%	73 6%	80 6%	36 6%	37 4%	186 8%	38 3%	184 6%	20 6%	16 9%	4 4%
Other YouTube Channel	443 12%	253 14%	190 10%	103 23%	112 17%	151 12%	76 5%	168 16%	261 10%	128 13%	163 12%	66 11%	86 10%	329 14%	113 8%	369 12%	36 14%	26 14%	12 11%
Other streaming service (please specify)	28 1%	12 1%	15 1%	1 0%	4 1%	18 1%	5 0%	11 1%	17 1%	6 1%	13 1%	5 1%	4 0%	22 1%	6 0%	26 1%	1 0%	0 0%	1 1%
None of these	1092 29%	533 29%	558 29%	36 8%	79 12%	247 20%	715 51%	142 14%	906 35%	177 18%	349 27%	182 31%	380 43%	434 18%	659 49%	929 29%	88 28%	46 26%	29 28%
	CDEGI MZbhi					CD	zCDE		zG		I	I	zIJK		zM				

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A3. Which, if any, of these TV catch-up, on-demand or video streaming services have you used in the past 3 months?

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
BBC iPlayer	1532	115	296	58	153	85	139	102	78	38	69	156	1304	164	62	101	434	701
	41%	39%	41%	40%	41%	40%	32%	42%	60%	30%	49%	46%	40%	47%	18%	26%	43%	54%
	FKLN		X		X			X	zSTUV		Xa*	Xa		zd		f	fg	zfg
BBC Three (now available only online)	176	6	49	8	22	9	24	6	8	3	10	11	152	11	9	8	57	87
	5%	2%	7%	5%	6%	4%	5%	2%	2%	7%	7%	3%	5%	3%	3%	2%	6%	7%
BBC iPlayer Kids	FHLNR		zSY		S						S*						g	zfg
	129	7	34	4	14	2	8	9	5	1	8	13	110	9	5	6	23	81
	3%	2%	5%	2%	4%	1%	2%	4%	4%	0	6%	4%	3%	3%	2%	2%	2%	6%
ITV Hub or ITV Hub+ (formerly ITV player)	FHN										W*							zfg
	847	48	151	28	94	52	98	59	43	24	41	89	722	77	44	68	260	362
	22%	16%	21%	19%	26%	25%	22%	25%	33%	18%	29%	26%	22%	22%	13%	19%	26%	28%
STV Player	AFNLNPSf				S				zSTUXa*		S*	S					zfg	zfg
	53	0	0	0	0	0	0	0	0	0	0	0	49	2	5	4	8	30
	1%	0	0	0	0	0	0	0	0	0	0	0	2%	1%	1%	1%	1%	2%
S4C Clic	ANORTVX																zh	
	51	2	17	0	6	3	5	1	0	1	1	5	39	6	1	4	15	30
	1%	1%	2%	0	2%	1%	1%	1%	0	1%	1%	1%	1%	2%	0	1%	2%	2%
All 4 (formerly 4OD)	FHLN																zi	
	705	55	145	30	75	37	69	50	38	15	31	60	606	61	36	50	203	337
	19%	19%	20%	21%	20%	18%	16%	21%	29%	12%	22%	18%	19%	18%	11%	14%	20%	26%
My5 (formerly Demand 5)	FHLNI								zWXac*								fg	zfg
	411	33	89	21	39	27	41	21	18	7	17	45	349	32	28	37	117	191
	11%	11%	12%	14%	11%	13%	9%	9%	14%	6%	12%	13%	11%	9%	8%	11%	12%	15%
Netflix	FHN																zi	
	1567	120	315	52	178	87	149	102	63	41	63	117	1349	137	83	106	424	735
	42%	41%	43%	35%	48%	41%	34%	42%	48%	32%	45%	34%	42%	40%	25%	30%	42%	57%
	FHLN		Xc		zUXac				Xac*								fg	zfg
Amazon Prime/Amazon Video	OXcfcg																	
	1006	75	205	38	112	64	75	76	47	25	47	88	862	89	40	71	280	501
	27%	26%	28%	26%	30%	31%	17%	31%	35%	19%	34%	26%	27%	26%	12%	20%	27%	39%
Now TV	FHLNXfg		X		X		Xa		Xa*		Xa*	X				f	fg	zfg
	390	25	75	14	49	23	48	24	16	11	19	25	332	39	30	30	111	177
	10%	9%	10%	10%	13%	11%	11%	10%	12%	8%	14%	7%	10%	11%	9%	9%	11%	14%
Sky On Demand (Sky Go)	FHLNQ																zfg	
	517	35	93	25	59	38	54	29	24	13	18	54	438	51	21	19	133	280
	14%	12%	13%	17%	16%	18%	12%	12%	18%	11%	13%	16%	14%	15%	6%	5%	13%	22%
UKTV Play	BFHLNlg																fg	zfg
	178	12	33	6	30	9	20	15	5	2	3	18	157	10	8	16	58	79
	5%	4%	4%	4%	8%	4%	5%	6%	4%	1%	2%	5%	5%	3%	2%	5%	6%	6%
Disney Life	FNI				za												f	zi
	126	7	38	5	17	6	12	11	5	2	0	11	102	10	3	5	28	85
	3%	2%	5%	3%	4%	3%	3%	5%	4%	2%	0	3%	3%	3%	1%	1%	3%	7%
Virgin TV Catch-up/Virgin Media Anywhere	FHNI		zb		b													zfg
	230	12	66	11	27	12	32	15	6	1	8	16	211	3	13	13	68	114
Hayu	FHLNQae		zS	a	a				a		a	5%	7%	1%	4%	4%	7%	9%
	79	5	21	1	12	3	8	4	1	1	4	6	65	4	1	4	21	44
	2%	2%	3%	1%	3%	1%	2%	2%	1%	1%	3%	2%	2%	1%	0	1%	2%	3%
A BBC YouTube Channel	AFHNI																	
	225	11	59	7	26	8	24	10	10	2	5	22	188	18	5	15	63	107
	6%	4%	8%	5%	7%	4%	5%	4%	7%	2%	4%	6%	6%	5%	2%	4%	6%	8%
Other YouTube Channel	BFHLNI		za														f	zfg
	443	20	101	17	46	18	46	34	16	10	15	47	386	28	21	32	142	174
	12%	7%	14%	11%	12%	8%	10%	14%	12%	8%	11%	14%	12%	8%	6%	9%	14%	13%
Other streaming service (please specify)	BFHNSf		S					S				S					zi	zi
	28	2	5	1	1	4	0	2	3	2	2	2	21	4	2	6	4	11
	1%	1%	1%	1%	0	2%	0	1%	3%	2%	1%	1%	1%	1%	0	2%	0	1%
None of these	1092	108	191	47	95	59	176	59	16	53	25	102	952	103	180	167	249	143
	29%	37%	26%	32%	26%	28%	40%	24%	13%	42%	18%	30%	29%	30%	53%	47%	24%	11%
	CDEGf	zTVYzb	Z	Zb*	Z	Z	zTW	Z	zVX*	zTW	YZb*	Zb			zhi	zhi	i	
	MZbhi																	

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A3. Which, if any, of these TV catch-up, on-demand or video streaming services have you used in the past 3 months?

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Total	9783	4799	4970	1539	2267	3466	2494	3424	6131	2960	3535	1419	1865	7205	2578	8232	803	487	260
	260%	261%	259%	339%	335%	284%	178%	328%	234%	301%	271%	242%	209%	298%	191%	260%	254%	270%	250%
BBC iPlayer (including BBC 3) (Net)	1604	804	799	204	318	595	487	511	1063	513	616	204	271	1168	436	1353	121	88	42
	43%	44%	42%	45%	47%	49%	35%	49%	41%	52%	47%	35%	30%	48%	32%	43%	38%	48%	40%
	FHKL			F	zF	zF		zH		zJKL	zKL			zN				P	
BBC (Net)	1661	836	824	221	336	611	492	534	1097	535	630	215	281	1209	452	1401	127	90	43
	44%	45%	43%	49%	50%	50%	35%	51%	42%	54%	48%	37%	31%	50%	33%	44%	40%	50%	41%
	FHKL			zF	zF	zF		zH		zJKL	zKL			zN				P	
	NKalg																		

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A3. Which, if any, of these TV catch-up, on-demand or video streaming services have you used in the past 3 months?

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Total	9783	697	1984	372	1053	547	1028	630	400	251	386	886	8393	857	597	761	2698	4268
	260%	238%	273%	253%	285%	260%	233%	261%	305%	198%	276%	260%	259%	248%	176%	214%	265%	330%
BBC iPlayer (including BBC 3) (Net)	1604	118	319	63	159	89	147	111	80	39	72	157	1364	165	68	105	455	736
	43%	40%	44%	43%	43%	42%	33%	46%	61%	31%	52%	46%	42%	48%	20%	30%	45%	57%
	FIHKL		Xa	-	X		Xa	zSTUV			Xa*	Xa			f	fg		zfgh
	NXafg							WXYac*										
BBC (Net)	1661	119	335	63	168	90	153	113	84	39	73	163	1413	170	72	111	469	762
	44%	41%	46%	43%	45%	43%	35%	47%	64%	31%	52%	48%	44%	49%	21%	31%	46%	59%
	FIHKL		Xa	-	Xa		Xa	zSTUV			Xa*	Xa			f	fg		zfgh
	NXafg							WXYac*										

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A3a. How often in the past 3 months have you watched programmes using these services? - Summary Table

Base: All Respondents who didn't select none of these at A3

	BBC iPlayer (A)	BBC Three (now available only online) (B)	BBC iPlayer Kids (C)	ITV Hub or ITV Hub+ [for merly ITV player] (D)	STV Player (E)	S4C Clic (F)	All 4 (for merly 4OD) (G)	My5 (for merly Demand 5) (H)	Netflix (I)	Amazon Prime/ Amazon Video (J)	Now TV (K)	Sky On Demand (Sky Go) (L)	UKTV Play (M)	Disney Life (N)	Virgin TV Catch-up/ Virgin Media Anywhere (O)	Hayu (P)	A BBC YouTube Channel (Q)	Other YouTube Channel (R)
Unweighted Base	1620	187	159	902	60	55	732	433	1659	1060	404	551	193	153	236	96	240	468
Base: All Respondents who didn't select none of these at A3	1532	176	129	847	53	51	705	411	1567	1006	390	517	178	126	230	79	225	443
Effective Base	1090.0	127.1	104.0	622.4	40.9	42.0	505.5	294.5	1110.8	710.3	279.1	371.6	129.4	107.8	158.5	64.9	164.8	312.0
A few times a day	111 7%	19 11% DG	30 23% ABDE GHJM	47 6% -	4 7% -	16 32% ABDEGH IJKLM*	38 5% -	40 10% DG	295 19% ABDGHJ	114 11% ADG	60 15% ADGH	84 16% ADGHJ	22 12% ADG	37 30% ABDEG HJKLM	47 20% ABDEGHJ	18 23% ABDE GHJM*	52 23% ABDEG HJKLM	115 26% ABDEG HJKLM
At least once every day	207 14%	32 18% G	34 26% ADGH	108 13% -	9 17% -	13 25% ADGH*	79 11% -	51 12% -	460 29% ABDG HJKMQ	217 22% ADGH	91 23% ADGH	140 27% ABDGHJM	30 17% -	39 31% ABDG HJKMQ	52 23% ADGH	23 29% ADGHM*	44 20% ADGH	129 29% ABDG HJKMQ
About two or three times a week	492 32% DGH LNQR	45 26% -	33 26% -	234 28% P	11 21% -	10 20% -	184 26% P	92 22% -	442 28% HP	313 31% HLNQR	112 29% P	122 24% -	62 35% GHLNQR	26 20% P	64 28% P	11 14% -	51 23% -	101 23% -
At least once a week	409 27% CUJK LMNOQR	35 20% CN	12 9% -	252 30% BCFUK LMNOQR	17 31% CUJK MNOR*	8 15% -	207 29% BCFUK LMNOQR	111 27% CUJK MNOR	223 14% CINR	179 18% CINR	65 17% CINR	101 20% CINR	30 17% CINR	13 10% CINR	39 17% CINR	16 20% CN*	41 18% C	56 13% C
At least once a month	252 16% CIKL NOPQR	34 19% NOPQR	4 3% -	155 18% CIKL NOPQR	8 16% CINPR*	4 8% -	155 22% ACFUK LNOPQR	87 21% ACFUK LNOPQR	104 7% CINPR	133 13% CINPR	37 10% CNP	53 10% CINPR	30 17% CIKLNPR	5 4% CNP	23 10% CNP	1 2% -	23 10% CNP	26 6% CNP
At least once every three months	52 3% I	6 3% -	5 4% -	44 5% AILO	4 8% ILO*	0 0% -	36 5% ILO	25 6% AIJLOR	23 1% -	32 3% I	20 5% IO	12 2% -	4 2% -	5 4% I	3 1% -	6 7% FILMO*	11 10% IO	12 3% -
Don't know/can't remember	8 1% A	4 2% A	11 8% ABDEF GHJK LMNOQR	7 1% -	0 0% -	0 0% -	6 1% -	6 1% -	20 1% A	18 2% A	5 1% A	5 1% A	0 0% A	2 1% A	2 1% A	4 5% ADGIK LMOR*	4 2% -	3 1% -
Total	1532	176	129	847	53	51	705	411	1567	1006	390	517	178	126	230	79	225	443
Daily (Net)	318 21% G	51 29% ADG	64 50% ABDE GHJKM	155 18% -	13 24% -	29 57% ABDEGH HJKM*	117 17% G	91 22% G	755 48% ABDE GHJKM	331 33% ADGH	151 39% ABDGH	224 43% ABDE GHJM	52 29% ADG	76 60% ABDEGH JKLMQ	99 43% ABDE GHJM	41 52% ABDEG HJKM*	96 43% ABDE GHJM	244 55% ABDEGH JKLMQ
Weekly (Net)	1219 80% DGH	131 75% DGH	109 85% DGH	641 76% -	41 77% -	47 92% ABDEGH*	508 72% -	293 71% -	1419 90% ABDEG HJKLMQ	823 82% DGH	328 84% BDGH	447 87% ABDGHJ	143 81% GH	114 91% ABDE GHJM	202 88% ABDGH	68 86% GH*	188 84% BDGH	401 91% ABDEG HJKMQ
Monthly (Net)	1471 96% CDGHP	165 94% -	113 88% -	796 94% C	49 92% -	51 100% CP*	663 94% C	381 93% -	1523 97% BCDG HJKPQ	955 95% CP	365 94% C	500 97% CDGHP	174 98% CHP	119 94% C	225 98% CDGHKQ	69 88% -	210 94% -	427 97% CHP

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A3a. How often in the past 3 months have you watched programmes using these services?: BBC iPlayer

Base: All Respondents who didn't select none of these at A3

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	1620	816	801	226	283	596	515	508	1077	703	479	146	292	980	640	1204	132	144	140
Base: All Respondents who didn't select none of these at A3	1532	770	760	188	288	576	479	468	1034	489	593	193	256	1106	426	1290	115	86	40
Effective Base	1090.0	567.5	522.7	151.8	201.1	407.9	331.7	346.0	719.8	505.8	350.7	107.2	199.9	697.7	454.1	864.5	93.6	105.6	108.8
A few times a day	111	67	44	15	30	48	17	66	43	37	34	16	25	92	19	95	9	5	1
	7%	9%	6%	8%	11%	8%	4%	14%	4%	8%	6%	8%	10%	8%	5%	7%	8%	6%	3%
At least once every day	207	106	101	27	48	95	38	86	116	76	81	14	37	166	41	169	20	14	5
	14%	14%	13%	15%	17%	16%	8%	18%	11%	16%	14%	7%	14%	15%	10%	13%	17%	17%	12%
About two or three times a week	492	267	225	59	100	190	142	157	325	161	200	62	69	357	135	409	41	29	13
	32%	35%	30%	32%	35%	33%	30%	34%	31%	33%	34%	32%	27%	32%	32%	32%	36%	33%	33%
At least once a week	409	181	228	54	59	149	147	100	304	113	157	70	69	293	116	353	25	21	10
	27%	24%	30%	29%	21%	26%	31%	21%	29%	23%	26%	36%	27%	27%	27%	27%	22%	24%	24%
At least once a month	252	116	136	25	43	75	109	55	190	84	101	24	43	169	83	213	17	14	8
	16%	15%	18%	13%	15%	13%	23%	12%	18%	17%	17%	13%	17%	15%	19%	17%	15%	16%	20%
At least once every three months	52	29	23	6	4	19	22	4	47	18	17	7	10	26	26	43	2	4	3
	3%	4%	3%	3%	1%	3%	5%	1%	5%	4%	3%	4%	4%	2%	6%	3%	2%	4%	9%
Don't know/can't remember	8	5	3	0	4	0	5	0	8	0	4	0	4	4	5	8	0	0	0
	1%	1%	0	0	1%	0	1%	0	1%	0	1%	0	2%	0	1%	1%	0	0	0
Total	1532	770	760	188	288	576	479	468	1034	489	593	193	256	1106	426	1290	115	86	40
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	318	173	145	43	78	143	55	152	159	113	114	29	62	258	61	264	29	20	6
	21%	22%	19%	23%	27%	25%	11%	32%	15%	23%	19%	15%	24%	23%	14%	20%	25%	23%	15%
Weekly (Net)	1219	621	598	156	238	482	343	409	788	388	471	161	200	908	312	1026	96	69	29
	80%	81%	79%	83%	82%	84%	72%	87%	76%	79%	79%	84%	78%	82%	73%	80%	83%	80%	71%
Monthly (Net)	1471	737	734	181	281	557	452	464	978	472	572	186	242	1077	395	1239	113	83	37
	96%	96%	97%	97%	97%	97%	94%	99%	95%	96%	96%	96%	95%	97%	93%	96%	99%	96%	91%
	HNRRef							zH						zN		R	R*		

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A3a. How often in the past 3 months have you watched programmes using these services?: BBC iPlayer

Base: All Respondents who didn't select none of these at A3

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	1620	101	283	52	150	78	133	102	64	37	63	141	1361	186	87	112	428	748
Base: All Respondents who didn't select none of these at A3	1532	115	296	58	153	85	139	102	78	38	69	156	1304	164	62	101	434	701
Effective Base	1090.0	72.0	195.8	38.8	107.8	60.5	95.5	77.0	44.2	29.4	47.6	100.2	915.2	122.7	63.9	89.5	289.6	513.6
A few times a day	111	10	32	2	14	6	12	3	2	1	4	10	98	4	3	9	31	58
	7%	8%	11%	4%	9%	7%	8%	3%	3%	3%	6%	7%	8%	3%	5%	9%	7%	8%
At least once every day	FHNt	207	zY	14%	27	12	16	17	12	3	8	28	175	22	8	15	68	94
	14%	16%	9%	21%	14%	6%	12%	16%	15%	8%	11%	18%	13%	14%	12%	15%	16%	13%
	FHKNT	*		TW*	*	*	*	*	*	**	*	TW	*	*	*	*	*	*
About two or three times a week	492	30	89	21	58	28	36	32	32	14	22	45	418	52	17	30	142	236
	32%	26%	30%	35%	38%	33%	26%	31%	41%	38%	32%	29%	32%	32%	27%	30%	33%	34%
At least once a week	409	34	82	15	39	24	36	33	23	11	22	34	355	44	16	28	116	171
	27%	29%	28%	25%	28%	26%	32%	32%	30%	29%	32%	22%	27%	27%	25%	27%	27%	24%
At least once a month	ADGI	252	18	54	4	16	17	34	11	7	11	33	214	28	12	13	62	121
	16%	16%	18%	7%	11%	21%	24%	10%	9%	16%	16%	21%	16%	17%	19%	13%	14%	17%
At least once every three months	EG	52	5	8	2	4	4	8	1	1	1	5	39	10	6	1	14	19
	3%	5%	3%	7%	1%	5%	3%	8%	2%	2%	2%	3%	3%	6%	10%	1%	3%	3%
	GM	*	*	*	*	*	*	zV*	*	**	*	*	*	*	zghi*	*	*	*
Don't know/can't remember	8	0	3	0	2	0	2	0	0	2	0	0	6	3	0	5	1	2
	1%	0	1%	0	1%	0	1%	0	0	4%	0	0	0	2%	1%	9%	0	0
	EI	*	*	*	*	*	*	*	*	**	*	*	*	*	*	zhi*	*	*
Total	1532	115	296	58	153	85	139	102	78	38	69	156	1304	164	62	101	434	701
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	318	28	59	15	35	11	28	19	14	4	12	38	272	27	11	24	99	152
	21%	24%	20%	25%	23%	13%	20%	19%	18%	11%	17%	24%	21%	16%	15%	24%	23%	22%
Weekly (Net)	1219	92	231	50	133	63	100	84	70	29	57	118	1045	123	43	81	357	559
	FHNt	80%	78%	86%	87%	74%	72%	82%	89%	78%	82%	76%	80%	75%	70%	81%	82%	80%
Monthly (Net)	1471	110	285	54	149	80	134	94	77	36	68	151	1259	151	55	95	419	680
	96%	95%	96%	93%	98%	95%	96%	92%	98%	94%	98%	97%	97%	92%	89%	94%	97%	97%
	HNRef	*	*	*	*	*	*	*	*	**	*	*	ze	*	*	*	f	f

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A3a. How often in the past 3 months have you watched programmes using these services?: BBC Three (now available only online)

Base: All Respondents who didn't select none of these at A3

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	187	91	96	47	52	75	13	81	104	89	54	16	28	143	44	155	16	11	5
Base: All Respondents who didn't select none of these at A3	176	90	86	40	64	58	14	67	107	58	72	23	23	151	25	155	11	7	2
Effective Base	127.1	61.2	66.4	31.3	38.6	56.9	7.1	59.2	69.5	72.2	39.1	13.0	22.6	100.4	38.4	109.5	9.3	6.6	3.9
A few times a day	19	11	8	1	11	7	0	16	3	9	8	0	2	18	1	16	3	0	0
H	11%	13%	9%	4%	17%	12%	0	24%	3%	16%	11%	0	9%	12%	4%	10%	29%	0	0
At least once every day	32	20	12	7	12	12	1	19	13	12	12	2	6	31	1	28	2	3	0
HN	18%	22%	14%	19%	19%	20%	6%	29%	12%	20%	17%	7%	29%	21%	4%	18%	14%	40%	0
About two or three times a week	45	23	23	9	19	15	2	15	30	14	19	10	2	41	4	44	2	0	0
G	26%	25%	26%	23%	30%	26%	11%	23%	28%	24%	26%	43%	11%	27%	17%	28%	15%	2%	0
At least once a week	35	15	20	10	7	13	4	9	25	12	16	4	4	28	7	30	0	4	1
GI	20%	17%	23%	25%	12%	22%	31%	13%	23%	20%	21%	17%	16%	19%	27%	19%	0	52%	64%
At least once a month	34	14	20	10	11	8	6	7	27	7	16	4	6	26	8	29	5	0	0
G	19%	15%	23%	25%	17%	13%	40%	11%	25%	12%	22%	19%	28%	17%	33%	19%	43%	0	12%
At least once every three months	6	5	1	2	2	2	0	0	6	3	1	2	0	3	3	5	0	0	0
G	3%	6%	1%	4%	3%	3%	3%	0	5%	5%	2%	9%	0	2%	10%	3%	0	6%	23%
Don't know/can't remember	4	2	2	0	2	2	1	1	4	2	0	1	2	3	1	4	0	0	0
N	2%	2%	3%	0	2%	3%	8%	1%	4%	3%	0	5%	7%	2%	5%	3%	0	0	0
Total	176	90	86	40	64	58	14	67	107	58	72	23	23	151	25	155	11	7	2
HN	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	51	31	20	9	23	19	1	35	16	21	20	2	9	49	2	43	5	3	0
HN	29%	35%	23%	22%	36%	32%	6%	53%	15%	36%	28%	7%	38%	33%	8%	28%	43%	40%	0
Weekly (Net)	131	69	63	28	50	47	7	59	71	46	55	15	15	119	13	117	7	6	1
HN	75%	77%	73%	71%	78%	81%	48%	89%	66%	80%	76%	67%	65%	79%	52%	75%	57%	94%	64%
Monthly (Net)	165	83	83	38	60	54	12	66	98	53	71	20	21	144	21	146	11	6	1
N	94%	92%	96%	96%	95%	94%	89%	99%	91%	92%	98%	87%	93%	96%	85%	94%	100%	94%	75%

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A3a. How often in the past 3 months have you watched programmes using these services?: BBC Three (now available only online)

Base: All Respondents who didn't select none of these at A3

Total	England Regions												Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
187	7	48	6	20	11	21	8	7	3	9	15	158	17	12	8	47	103	
176	6	49	8	22	9	24	6	8	3	10	11	152	11	9	8	57	87	
127.1	6.0	30.8	4.3	14.7	9.9	14.8	6.5	6.3	2.6	6.7	14.2	106.3	14.9	10.0	7.1	36.4	66.0	
19	0	9	0	5	0	2	0	0	0	0	0	18	0	0	0	3	16	
11%	0	19%	0	21%	0	8%	0	0	0	0	0	12%	0	0	0	5%	19%	
H	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
32	2	9	3	1	1	7	0	3	1	1	1	28	1	1	1	14	zh	
18%	37%	17%	33%	3%	13%	30%	0	36%	29%	6%	8%	18%	7%	17%	13%	26%	16%	
HN	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
45	2	13	5	3	4	6	3	2	0	2	2	37	3	2	3	17	23	
26%	41%	27%	60%	15%	46%	25%	45%	31%	0	23%	20%	24%	26%	19%	35%	31%	26%	
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
35	0	9	1	7	3	2	0	1	1	4	3	31	2	1	2	12	13	
20%	0	19%	7%	31%	27%	7%	0	17%	52%	35%	25%	20%	22%	6%	25%	20%	15%	
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
34	1	7	0	4	1	6	2	0	0	3	5	32	2	4	0	9	17	
19%	22%	14%	0	17%	14%	24%	36%	0	0	31%	44%	21%	17%	49%	0	15%	19%	
GI	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
6	0	2	0	0	0	1	1	0	0	1	0	5	1	1	1	2	1	
3%	0	4%	0	0	0	5%	19%	0	0	5%	3%	3%	9%	9%	7%	3%	1%	
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
G	0	0	0	3	0	0	0	1	1	0	0	2	2	0	2	0	2	
4	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
2%	0	0	0	12%	0	0	0	14%	19%	0	0	1%	20%	0	19%	0	3%	
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
176	6	49	8	22	9	24	6	8	3	10	11	152	11	9	8	57	87	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
51	2	18	3	6	1	9	0	3	1	1	1	45	1	1	1	17	31	
29%	37%	36%	33%	25%	13%	3%	0	36%	29%	6%	8%	30%	7%	17%	13%	30%	35%	
HN	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
131	5	40	8	16	8	17	3	6	2	7	6	113	6	4	6	46	67	
75%	78%	82%	100%	71%	86%	70%	45%	86%	81%	64%	53%	74%	55%	42%	74%	81%	77%	
HN	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
165	6	47	8	20	9	22	5	6	2	10	11	145	8	8	6	55	84	
N	100%	96%	100%	88%	100%	95%	81%	86%	81%	95%	97%	95%	72%	91%	74%	97%	96%	

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A3a. How often in the past 3 months have you watched programmes using these services?: BBC iPlayer Kids

Base: All Respondents who didn't select none of these at A3

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	159	70	88	25	50	71	13	131	27	82	37	12	28	119	40	113	20	11	15
Base: All Respondents who didn't select none of these at A3	129	53	76	19	43	53	14	105	23	50	42	15	21	105	24	105	13	7	5
Effective Base	104.0	51.8	54.4	18.9	33.9	47.6	7.1	89.4	14.7	63.9	23.7	9.5	21.6	79.4	27.0	77.8	14.8	7.7	11.3
A few times a day	30 23%	16 30%	14 19%	4 20%	11 27%	14 27%	0 0	25 24%	4 16%	15 29%	3 7%	2 12%	10 47%	26 25%	4 16%	23 22%	4 31%	3 43%	0 7%
At least once every day	34 26%	16 31%	18 23%	6 32%	14 32%	14 27%	0 0	32 31%	2 8%	13 26%	13 30%	3 20%	5 24%	30 29%	4 16%	32 31%	1 10%	0 2%	1 13%
About two or three times a week	33 26%	13 24%	20 27%	6 33%	12 28%	11 20%	5 33%	27 26%	6 26%	13 25%	9 20%	8 56%	4 18%	27 26%	7 28%	23 22%	4 33%	4 55%	2 47%
At least once a week	12 9%	3 6%	9 12%	1 4%	2 5%	7 13%	2 16%	10 9%	2 11%	8 15%	2 5%	0 0	2 11%	8 8%	4 17%	10 10%	1 9%	0 0	1 21%
At least once a month	4 3%	4 7%	0 0	0 0	0 0	3 5%	1 8%	2 2%	2 7%	2 3%	2 5%	0 0	0 0	2 2%	2 7%	3 3%	0 0	0 0	1 12%
At least once every three months	5 4%	2 3%	4 5%	1 5%	0 0	2 3%	2 17%	2 2%	3 14%	0 1%	4 9%	1 6%	2 0	2 2%	3 13%	3 3%	2 18%	0 0	0 0
Don't know/can't remember	11 8%	0 0	11 14%	1 5%	4 9%	2 4%	4 27%	7 7%	4 16%	0 0	10 23%	1 6%	0 0	10 9%	1 4%	11 10%	0 0	0 0	0 0
Total	129 100%	53 100%	76 100%	19 100%	43 100%	53 100%	14 100%	105 100%	23 100%	50 100%	42 100%	15 100%	21 100%	105 100%	24 100%	105 100%	13 100%	7 100%	5 100%
Daily (Net)	64 50%	32 61%	32 42%	10 52%	25 59%	29 54%	0 0	57 55%	5 24%	28 55%	16 37%	5 33%	15 71%	56 54%	8 32%	55 52%	5 40%	3 45%	1 20%
Weekly (Net)	109 85%	48 90%	61 81%	17 89%	39 91%	46 88%	7 49%	94 89%	14 62%	48 96%	27 63%	13 86%	21 100%	91 87%	19 76%	88 84%	11 82%	7 100%	4 88%
Monthly (Net)	113 88%	51 97%	62 81%	17 89%	39 91%	49 93%	8 57%	97 92%	16 69%	50 99%	29 68%	13 88%	21 100%	93 89%	20 83%	91 87%	11 82%	7 100%	5 100%
B	zB*	zB*	zB*	zB*	zB*	zB*	zB*	zB*	zB*	zB*	zB*	zB*	zB*	zB*	zB*	zB*	zB*	zB*	zB*

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A3a. How often in the past 3 months have you watched programmes using these services?: BBC iPlayer Kids

Base: All Respondents who didn't select none of these at A3

Total	England Regions												Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
159	7	36	4	17	2	11	7	4	2	7	16	134	10	7	7	31	100	
129	7	34	4	14	2	8	9	5	1	8	13	110	9	5	6	23	81	
104.0	5.8	24.0	3.4	11.3	1.9	8.9	4.3	3.8	2.0	4.4	13.7	86.0	7.7	5.7	6.4	18.7	69.1	
30	4	9	0	2	1	5	0	1	0	0	1	24	1	1	2	3	21	
23%	54%	25%	9%	12%	36%	63%	0	20%	0	0	8%	22%	8%	29%	37%	14%	26%	
34	2	8	1	7	0	1	1	3	0	1	7	30	2	1	3	6	22	
26%	23%	24%	34%	55%	0	16%	15%	62%	0	9%	55%	28%	27%	17%	46%	27%	27%	
33	2	7	2	3	1	0	1	0	0	4	3	25	5	2	0	11	18	
26%	23%	20%	57%	19%	64%	3%	16%	0	44%	45%	24%	23%	56%	42%	7%	46%	23%	
12	0	2	0	2	0	2	0	0	0	3	2	12	0	1	0	0	10	
9%	0	5%	0	14%	0	19%	0	0	0	40%	13%	11%	0	12%	0	1%	12%	
4	0	0	0	0	0	0	2	1	0	1	0	3	1	0	1	0	3	
3%	0	0	0	0	0	0	18%	18%	56%	7%	0	3%	9%	0	9%	0	4%	
5	0	3	0	0	0	0	0	0	0	0	0	5	0	0	0	0	2	
4%	0	8%	0	0	0	0	0	0	0	0	0	4%	0	0	0	2%	2%	
11	0	6	0	0	0	0	5	0	0	0	0	10	0	0	0	2	5	
8%	0	18%	0	0	0	0	51%	0	0	0	0	9%	0	0	0	10%	6%	
129	7	34	4	14	2	8	9	5	1	8	13	110	9	5	6	23	81	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
64	5	17	2	9	1	7	1	4	0	1	8	55	3	2	5	10	43	
50%	77%	50%	43%	67%	36%	79%	15%	82%	0	9%	63%	50%	34%	46%	41%	53%	53%	
109	7	26	4	14	2	8	3	4	0	7	13	92	8	5	5	21	72	
85%	100%	74%	100%	100%	100%	100%	31%	82%	44%	93%	100%	84%	91%	100%	91%	88%	88%	
113	7	26	4	14	2	8	4	5	1	8	13	95	9	5	6	21	75	
88%	100%	74%	100%	100%	100%	100%	49%	100%	100%	100%	100%	87%	100%	100%	100%	88%	92%	
B	**	**	**	**	**	**	**	**	**	**	**	*	**	**	**	**	z*	

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A3a. How often in the past 3 months have you watched programmes using these services?: ITV Hub or ITV Hub+ [formerly ITV player]

Base: All Respondents who didn't select none of these at A3

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	902	404	495	149	168	307	278	279	607	367	283	89	162	550	352	675	57	82	88
Base: All Respondents who didn't select none of these at A3 Effective Base	847	376	470	135	184	284	244	263	569	245	347	114	140	619	228	728	43	50	26
A few times a day	622.4	290.9	331.7	104.8	117.0	214.1	190.3	190.2	421.0	276.6	208.7	65.7	122.5	403.5	255.4	502.1	39.4	61.8	69.7
At least once every day	47	27	20	8	16	19	4	32	13	17	10	9	11	36	11	42	3	2	1
	6%	7%	4%	6%	8%	7%	2%	12%	2%	7%	3%	8%	8%	6%	5%	6%	7%	4%	2%
	FHJ			F	F	F		zH		J			J						
About two or three times a week	108	63	45	28	29	35	16	48	58	26	50	11	21	85	23	91	5	10	3
	13%	17%	10%	21%	16%	12%	7%	18%	10%	11%	15%	10%	15%	14%	10%	12%	12%	19%	10%
	BFH	zB		zEF	F			zH											
At least once a week	234	100	134	31	58	83	62	80	151	70	102	28	34	177	57	206	10	12	6
	28%	26%	29%	23%	32%	29%	25%	30%	26%	29%	29%	24%	24%	29%	25%	28%	23%	24%	23%
	T																		
At least once a month	252	94	158	32	47	90	82	66	181	66	107	38	41	192	60	221	12	13	6
	30%	25%	34%	24%	26%	32%	34%	25%	32%	27%	31%	33%	29%	31%	26%	30%	28%	25%	24%
	A		zA																
At least once every three months	155	68	88	27	28	42	58	31	122	49	59	23	24	98	57	127	11	10	7
	18%	18%	19%	20%	15%	15%	24%	12%	21%	20%	17%	20%	17%	16%	25%	18%	25%	19%	28%
	GM						zE								zM				zO*
Don't know/can't remember	44	23	21	7	4	14	19	3	41	16	15	5	8	26	18	34	2	4	3
	5%	6%	4%	5%	5%	5%	8%	1%	7%	7%	4%	4%	6%	4%	8%	5%	6%	8%	13%
	G						D		zG						zM				zO*
	7	2	5	1	2	2	2	3	4	1	3	1	2	4	3	7	0	0	0
	1%	1%	1%	1%	1%	1%	1%	1%	1%	0	1%	1%	1%	1%	1%	1%	0	0	0
Total	847	376	470	135	184	284	244	263	569	245	347	114	140	619	228	728	43	50	26
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	155	90	66	36	44	54	21	80	71	43	61	20	31	121	34	132	8	12	3
	18%	24%	14%	27%	24%	19%	8%	30%	12%	18%	18%	17%	22%	20%	15%	18%	19%	23%	12%
	BFH	zB		zF	F	F		zH											
Weekly (Net)	641	283	357	100	150	227	164	226	403	179	270	86	106	491	150	559	30	36	15
	76%	75%	76%	74%	82%	80%	67%	86%	71%	73%	78%	75%	76%	79%	66%	77%	69%	73%	59%
	FHNRef				F	F		zH						zN		R			
Monthly (Net)	796	351	445	127	178	268	223	257	525	228	329	109	130	589	207	687	41	46	23
	94%	93%	95%	94%	97%	94%	91%	96%	92%	93%	95%	95%	93%	95%	91%	94%	94%	92%	87%
	HNRef				F			zH						N		R			

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A3a. How often in the past 3 months have you watched programmes using these services?: ITV Hub or ITV Hub+ [formerly ITV player]

Base: All Respondents who didn't select none of these at A3

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
	902	43	156	25	91	46	88	58	37	19	36	76	760	94	57	69	246	408
	847	48	151	28	94	52	98	59	43	24	41	89	722	77	44	68	260	362
	622.4	32.6	108.8	19.9	68.3	35.7	63.2	43.6	30.4	14.7	27.8	58.3	521.4	69.5	41.1	53.0	172.0	284.7
	47	1	14	2	7	4	7	0	1	0	3	4	41	1	3	2	15	23
	6%	1%	9%	6%	7%	7%	7%	0	3%	0	7%	4%	6%	1%	8%	3%	6%	6%
	FH	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y
	108	8	20	5	16	7	12	5	6	4	1	8	87	8	8	10	37	42
	13%	16%	13%	16%	17%	14%	12%	8%	14%	15%	3%	9%	12%	11%	17%	15%	14%	11%
	BFH	*	*	**	*	*	*	*	*	**	*	*	*	*	*	*	*	*
	234	15	30	7	26	18	29	19	12	7	9	34	203	22	9	17	80	107
	29%	31%	20%	29%	34%	30%	32%	30%	20%	27%	23%	38%	28%	20%	19%	26%	31%	30%
	T	*	*	**	*	*	*	*	*	**	*	T*	*	*	*	*	*	*
	252	13	53	11	26	11	30	19	17	9	10	22	223	19	8	22	81	98
	30%	28%	35%	39%	28%	21%	31%	31%	40%	36%	25%	24%	31%	25%	17%	33%	31%	27%
	A	*	*	**	*	*	*	*	*	**	*	*	*	*	*	*	*	*
	155	8	25	2	16	9	18	10	6	2	13	18	130	19	11	12	36	70
	18%	18%	17%	7%	17%	17%	18%	16%	15%	9%	32%	20%	18%	24%	25%	18%	14%	19%
	GM	*	*	**	*	*	*	*	*	**	*	*	*	*	*	*	*	*
	44	3	5	2	2	4	2	6	0	2	4	5	35	7	6	2	9	20
	5%	7%	3%	7%	2%	8%	2%	11%	0	10%	9%	5%	5%	10%	13%	3%	3%	6%
	G	*	*	**	*	*	VX*	*	*	*	*	*	*	*	*	*	*	*
	7	0	3	0	2	0	0	1	0	1	0	0	4	2	0	2	3	1
	1%	0	2%	0	2%	0	0	2%	0	2%	0	0	1%	2%	1%	2%	1%	0
		*	*	**	*	*	*	*	*	**	*	*	*	*	*	*	*	*
	847	48	151	28	94	52	98	59	43	24	41	89	722	77	44	68	260	362
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	155	8	34	6	23	11	19	5	7	4	4	12	128	9	11	12	52	65
	18%	17%	22%	22%	24%	21%	20%	8%	17%	15%	10%	13%	18%	11%	25%	18%	20%	18%
	BFH	*	Y	*	Y*	*	*	*	*	**	*	*	*	*	*	*	*	*
	641	36	117	24	75	39	78	43	37	19	24	67	553	49	27	52	213	270
	76%	76%	77%	85%	80%	75%	80%	72%	85%	79%	58%	75%	77%	64%	61%	77%	82%	75%
	FHNRef	*	*	**	*	*	*	*	*	**	*	*	*	*	*	z	z	*
	796	44	143	26	91	48	96	52	43	21	37	85	683	68	38	64	249	340
	94%	93%	94%	93%	96%	92%	96%	88%	100%	88%	91%	95%	95%	88%	86%	95%	95%	94%
	HNRef	*	*	**	*	*	Y*	*	Y*	**	**	*	e	*	*	*	f	*

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A3a. How often in the past 3 months have you watched programmes using these services?: STV Player

Base: All Respondents who didn't select none of these at A3

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	60	21	39	10	8	23	19	20	38	33	15	5	7	45	15	0	60	0	0
Base: All Respondents who didn't select none of these at A3	53	18	35	6	8	19	20	15	37	22	18	6	6	46	7	0	53	0	0
Effective Base	40.9	14.8	26.3	7.7	5.5	19.1	12.1	15.5	25.9	23.7	11.0	3.6	6.0	32.5	11.8	0	40.9	0	0
A few times a day	4	1	3	0	0	3	1	2	1	3	0	0	0	4	0	0	4	0	0
	7%	6%	8%	0	0	15%	5%	16%	2%	16%	3%	0	0	9%	0	0	7%	0	0
At least once every day	9	5	4	3	1	4	0	3	5	6	3	0	0	9	0	0	9	0	0
	17%	26%	12%	56%	16%	21%	0	23%	14%	25%	18%	0	0	19%	0	0	17%	0	0
About two or three times a week	11	2	10	0	2	1	9	0	11	2	6	0	4	10	2	0	11	0	0
	21%	10%	27%	6%	20%	4%	43%	0	30%	9%	32%	0	59%	21%	23%	0	21%	0	0
At least once a week	17	6	11	0	1	8	7	6	10	7	5	3	1	14	3	0	17	0	0
	31%	33%	31%	8%	13%	42%	36%	44%	28%	33%	29%	47%	17%	31%	37%	0	31%	0	0
At least once a month	8	4	4	1	4	2	2	1	7	3	2	3	1	8	1	0	8	0	0
	16%	22%	12%	23%	43%	9%	9%	9%	18%	12%	9%	44%	18%	17%	8%	0	16%	0	0
At least once every three months	4	1	3	0	1	2	1	1	3	1	2	1	0	2	2	0	4	0	0
	8%	3%	10%	7%	6%	9%	7%	8%	8%	6%	10%	9%	6%	4%	32%	0	8%	0	0
Don't know/can't remember	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Total	53	18	35	6	8	19	20	15	37	22	18	6	6	46	7	0	53	0	0
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0	100%	0	0
Daily (Net)	13	6	7	3	1	7	1	6	6	9	4	0	0	13	0	0	13	0	0
	24%	32%	20%	56%	16%	37%	5%	39%	17%	41%	20%	0	0	28%	0	0	24%	0	0
Weekly (Net)	41	13	28	4	4	16	17	12	28	18	15	3	5	36	4	0	41	0	0
	77%	75%	78%	70%	50%	83%	84%	83%	75%	83%	81%	47%	76%	80%	60%	0	77%	0	0
Monthly (Net)	49	17	32	5	8	17	18	13	35	21	16	6	6	44	5	0	49	0	0
	92%	97%	90%	93%	94%	91%	93%	92%	92%	94%	90%	91%	94%	96%	68%	0	92%	0	0
	*	**	**	**	**	**	**	**	**	**	**	**	**	z*	**		*	0	0

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A3a. How often in the past 3 months have you watched programmes using these services?: STV Player

Base: All Respondents who didn't select none of these at A3

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
60	0	0	0	0	0	0	0	0	0	0	0	55	3	5	4	10	34
53	0	0	0	0	0	0	0	0	0	0	0	49	2	5	4	8	30
40.9	0	0	0	0	0	0	0	0	0	0	0	37.0	2.7	4.8	3.5	5.1	23.2
4	0	0	0	0	0	0	0	0	0	0	0	3	1	0	0	0	3
7%	0	0	0	0	0	0	0	22%	0	0	0	7%	22%	0	0	0	11%
*												*	**	**	**	**	**
9	0	0	0	0	0	0	0	0	0	0	0	9	0	1	0	1	6
17%	0	0	0	0	0	0	0	0	0	0	0	18%	0	24%	0	18%	21%
*												*	**	**	**	**	**
11	0	0	0	0	0	0	0	0	0	0	0	11	0	2	2	0	5
21%	0	0	0	0	0	0	0	0	0	0	0	23%	0	40%	45%	5%	17%
*												*	**	**	**	**	**
17	0	0	0	0	0	0	0	0	0	0	0	14	1	1	2	2	11
31%	0	0	0	0	0	0	0	0	0	0	0	29%	47%	24%	55%	27%	36%
*												*	**	**	**	**	**
8	0	0	0	0	0	0	0	0	0	0	0	8	0	0	0	3	3
16%	0	0	0	0	0	0	0	0	0	0	0	17%	0	0	0	40%	9%
*												*	**	**	**	**	**
4	0	0	0	0	0	0	0	0	0	0	0	3	1	1	0	1	2
8%	0	0	0	0	0	0	0	0	0	0	0	7%	31%	13%	0	11%	6%
M*												*	**	**	**	**	**
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
*												*	**	**	**	**	**
53	0	0	0	0	0	0	0	0	0	0	0	49	2	5	4	8	30
100%	0	0	0	0	0	0	0	0	0	0	0	100%	100%	100%	100%	100%	100%
13	0	0	0	0	0	0	0	0	0	0	0	12	1	1	0	1	10
24%	0	0	0	0	0	0	0	0	0	0	0	25%	22%	24%	0	16%	32%
*												*	**	**	**	**	**
41	0	0	0	0	0	0	0	0	0	0	0	38	2	4	4	4	25
77%	0	0	0	0	0	0	0	0	0	0	0	77%	69%	87%	100%	49%	85%
*												*	**	**	**	**	**
49	0	0	0	0	0	0	0	0	0	0	0	46	2	4	4	7	28
92%	0	0	0	0	0	0	0	0	0	0	0	93%	69%	87%	100%	89%	94%
*												*	**	**	**	**	**

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A3a. How often in the past 3 months have you watched programmes using these services?: S4C Clic

Base: All Respondents who didn't select none of these at A3

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	55	29	26	15	19	18	3	30	24	33	12	4	6	51	4	38	7	8	2
Base: All Respondents who didn't select none of these at A3	51	30	22	13	22	15	2	27	24	22	18	6	5	49	2	41	4	6	1
Effective Base	42.0	23.1	19.1	10.8	15.6	13.5	2.9	23.1	18.7	28.0	10.8	3.6	4.7	39.6	3.0	31.0	5.3	6.0	1.8
A few times a day	16	10	7	3	8	5	0	12	4	9	4	2	2	16	0	14	1	1	0
	32%	33%	31%	22%	39%	35%	0	45%	17%	40%	22%	26%	37%	33%	0	34%	35%	21%	0
	*	**	**	**	**	**	**	**	**	**	**	**	**	*	**	*	**	**	**
At least once every day	13	12	1	1	6	6	0	4	8	5	6	2	0	13	0	12	0	0	0
	25%	39%	6%	**	26%	41%	0	16%	35%	21%	33%	35%	0	26%	0	30%	0	7%	35%
	*	**	**	**	**	**	**	**	**	**	**	**	**	*	**	*	**	**	**
About two or three times a week	10	5	6	5	5	1	0	5	5	5	5	0	1	10	0	7	1	2	0
	20%	16%	26%	41%	21%	5%	0	19%	22%	22%	26%	0	14%	20%	19%	17%	29%	34%	65%
	*	**	**	**	**	**	**	**	**	**	**	**	**	*	**	*	**	**	**
At least once a week	8	2	6	2	3	2	1	4	4	1	3	2	2	8	0	6	0	2	0
	15%	7%	27%	16%	15%	14%	27%	15%	16%	6%	19%	27%	2	16%	5%	14%	0	38%	0
	*	**	**	**	**	**	**	**	**	**	**	**	**	*	**	*	**	**	**
At least once a month	4	2	2	1	0	1	2	1	3	2	0	1	1	2	2	2	1	0	0
	8%	5%	10%	12%	0	5%	73%	5%	11%	10%	0	11%	18%	5%	76%	6%	37%	0	0
	M*	**	**	**	**	**	**	**	**	**	**	**	**	*	**	*	**	**	**
At least once every three months	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	*	**	**	**	**	**	**	**	**	**	**	**	**	*	**	*	**	**	**
Don't know/can't remember	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	*	**	**	**	**	**	**	**	**	**	**	**	**	*	**	*	**	**	**
Total	51	30	22	13	22	15	2	27	24	22	18	6	5	49	2	41	4	6	1
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	29	21	8	4	14	11	0	16	13	14	10	4	2	29	0	26	1	2	0
	57%	72%	36%	31%	65%	76%	0	61%	52%	62%	55%	62%	37%	59%	0	64%	35%	28%	35%
	*	**	**	**	**	**	**	**	**	**	**	**	**	*	**	*	**	**	**
Weekly (Net)	47	28	19	11	22	14	1	26	22	20	18	5	4	47	0	38	2	6	1
	92%	95%	90%	88%	100%	95%	27%	95%	89%	90%	100%	89%	82%	95%	24%	94%	63%	100%	100%
	*	**	**	**	**	**	**	**	**	**	**	**	**	*	**	*	**	**	**
Monthly (Net)	51	30	22	13	22	15	2	27	24	22	18	6	5	49	2	41	4	6	1
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	*	**	**	**	**	**	**	**	**	**	**	**	**	*	**	*	**	**	**

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A3a. How often in the past 3 months have you watched programmes using these services?: S4C Clic

Base: All Respondents who didn't select none of these at A3

Total	England Regions												Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
55	1	17	0	4	3	6	1	0	1	1	4	42	6	2	2	14	35	
51	2	17	0	6	3	5	1	0	1	1	5	39	6	1	4	15	30	
42.0	1.0	14.1	0	3.3	2.9	5.3	1.0	0	1.0	1.0	3.1	31.5	4.3	1.7	2.0	10.9	27.8	
16	0	9	0	0	1	1	1	0	0	0	2	12	0	0	2	1	13	
32%	0	53%	0	0	42%	15%	100%	0	0	0	34%	31%	0	0	55%	8%	43%	
13	2	3	0	5	1	0	0	0	0	1	0	12	0	0	0	7	5	
25%	100%	20%	0	83%	29%	0	0	0	0	100%	0	30%	4%	0	0	47%	16%	
10	0	2	0	1	2	0	0	0	0	0	0	8	1	0	0	4	6	
20%	0	15%	0	17%	28%	40%	0	0	0	0	8%	21%	13%	29%	0	28%	19%	
8	0	2	0	0	0	1	0	0	0	0	2	4	4	0	2	1	6	
15%	0	13%	0	0	0	27%	0	0	0	0	42%	10%	72%	0	45%	4%	19%	
4	0	0	0	0	0	1	0	0	1	0	1	3	1	1	0	2	1	
8%	0	0	0	0	0	18%	0	0	100%	0	17%	8%	11%	71%	0	14%	3%	
M*	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
51	2	17	0	6	3	5	1	0	1	1	5	39	6	1	4	15	30	
100%	100%	100%	0	100%	100%	100%	100%	0	100%	100%	100%	100%	100%	100%	100%	100%	100%	
29	2	12	0	5	2	1	1	0	0	1	2	24	0	0	2	8	18	
57%	100%	72%	0	83%	72%	15%	100%	0	0	100%	34%	61%	4%	0	55%	55%	60%	
47	2	17	0	6	3	4	1	0	0	1	4	36	5	0	4	13	29	
92%	100%	100%	0	100%	100%	82%	100%	0	0	100%	83%	92%	89%	29%	100%	86%	97%	
51	2	17	0	6	3	5	1	0	1	1	5	39	6	1	4	15	30	
100%	100%	100%	0	100%	100%	100%	100%	0	100%	100%	100%	100%	100%	100%	100%	100%	100%	
*	**	**		**	**	**	**		**	**	**	*	**	**	**	**	**	

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A3a. How often in the past 3 months have you watched programmes using these services?: All 4 (formerly 4OD)

Base: All Respondents who didn't select none of these at A3

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	732	348	384	113	164	294	161	255	462	308	221	70	133	486	246	558	55	51	68
Base: All Respondents who didn't select none of these at A3	705	333	372	97	168	284	156	238	455	212	277	95	121	551	154	605	47	34	19
Effective Base	505.5	244.9	260.9	82.4	120.8	208.7	97.9	182.4	314.2	231.9	170.7	49.6	92.4	355.8	182.6	411.8	40.6	34.1	53.8
A few times a day	38	23	14	9	11	15	2	29	7	13	14	2	8	33	5	32	5	1	0
	5%	7%	4%	9%	7%	5%	1%	12%	1%	6%	5%	3%	6%	6%	3%	5%	10%	2%	1%
FHh				F*	F		*	zH				*	*				*	*	*
At least once every day	79	44	35	18	19	28	15	33	46	23	22	12	22	60	19	64	4	10	1
	11%	13%	9%	19%	11%	10%	9%	14%	10%	11%	8%	13%	18%	11%	12%	11%	9%	31%	5%
c				zE*			*					*	zJ*				*	zOPR*	*
About two or three times a week	184	86	98	22	59	77	26	75	102	50	64	33	36	152	32	168	4	8	4
	26%	26%	26%	23%	35%	27%	17%	32%	22%	24%	23%	35%	30%	28%	21%	28%	8%	25%	20%
FHNP				zF	F		*	zH				*	*			P	*	*	*
At least once a week	207	93	114	28	41	87	52	51	153	66	89	25	27	161	46	172	20	9	6
	29%	28%	31%	28%	24%	31%	33%	21%	34%	31%	32%	26%	23%	29%	30%	28%	42%	26%	30%
GV				*			*	zG				*	*					*	*
At least once a month	155	66	89	17	31	67	40	44	109	52	65	18	20	121	34	130	14	5	6
	22%	20%	24%	17%	19%	23%	26%	19%	24%	24%	24%	19%	16%	22%	22%	21%	29%	15%	33%
				*			*	*				*	*				*	*	zOQ*
At least once every three months	36	18	18	4	4	11	17	5	31	7	19	4	6	20	16	33	1	1	2
	5%	5%	5%	4%	3%	4%	11%	2%	7%	3%	7%	4%	5%	4%	10%	5%	1%	2%	10%
GM				*			zDE*		zG			*	*		zM		*	*	P*
Don't know/can't remember	6	2	4	0	2	0	5	0	6	1	4	0	2	4	2	6	0	0	0
	1%	1%	1%	0	1%	0	3%	0	1%	0	1%	0	2%	1%	2%	1%	0	0	1%
EJ				*			zE*					*	*				*	*	*
Total	705	333	372	97	168	284	156	238	455	212	277	95	121	551	154	605	47	34	19
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	117	67	50	27	31	43	17	62	53	36	36	15	30	93	24	96	9	11	1
	17%	20%	13%	28%	18%	15%	11%	26%	12%	17%	13%	15%	25%	17%	16%	16%	19%	33%	6%
BHhC				zE*			*	zH				*	zJ*				*	zOR*	*
Weekly (Net)	508	247	261	77	130	206	95	188	309	152	189	73	94	406	102	436	33	28	11
	72%	74%	70%	79%	78%	73%	61%	79%	68%	72%	68%	77%	77%	74%	66%	72%	70%	84%	56%
FHNR				F*	F		*	zH				*	*			R	*	*	*
Monthly (Net)	653	313	350	93	162	273	135	232	418	204	255	91	113	527	136	566	46	33	17
	94%	94%	94%	96%	96%	96%	86%	98%	92%	96%	92%	96%	93%	96%	88%	94%	89%	98%	90%
FHN				F*	F		*	zH				*	*	zN			R*	*	*

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A3a. How often in the past 3 months have you watched programmes using these services?: All 4 (formerly 4OD)

Base: All Respondents who didn't select none of these at A3

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	732	43	143	24	66	36	63	54	32	13	26	58	617	74	47	54	183	370
Base: All Respondents who didn't select none of these at A3 Effective Base	705	55	145	30	75	37	69	50	38	15	31	60	606	61	36	50	203	337
A few times a day	505.5	30.7	106.0	17.9	48.6	29.9	45.5	42.6	21.6	10.7	20.5	44.0	429.8	46.0	34.8	44.2	130.0	256.6
At least once every day	38	1	12	1	6	1	5	1	2	0	0	2	32	1	1	1	3	29
About two or three times a week	5%	2%	8%	2%	8%	3%	7%	3%	6%	0	0	3%	5%	1%	3%	2%	2%	9%
At least once a week	FHh	9	19	5	7	5	8	3	2	0	4	1	63	8	4	7	30	29
At least once a month	11%	16%	13%	17%	10%	14%	12%	6%	5%	0	12%	2%	10%	13%	11%	14%	15%	9%
Don't know/can't remember	c	c	c	**	*	**	*	*	**	**	**	*	*	*	*	*	*	*
Total	184	9	34	9	26	6	18	17	8	7	26	26	151	21	10	11	67	78
Daily (Net)	26%	16%	24%	31%	34%	16%	27%	33%	22%	54%	22%	43%	25%	35%	28%	23%	33%	23%
Weekly (Net)	FHNP	207	41	9	11	10	21	16	14	4	8	zST*	183	13	8	17	57	101
Monthly (Net)	GV	29%	33%	28%	30%	15%	28%	31%	36%	24%	25%	34%	30%	22%	23%	35%	28%	30%
Don't know/can't remember	155	12	29	5	22	11	12	8	11	2	12	6	141	11	8	8	38	88
Total	22%	22%	20%	17%	29%	30%	18%	16%	28%	12%	39%	11%	23%	18%	22%	15%	19%	26%
Daily (Net)	36	3	8	1	0	4	5	2	2	1	4	4	30	6	4	3	6	12
Weekly (Net)	5%	5%	6%	3%	0	10%	6%	4%	10%	2%	7%	7%	5%	10%	11%	7%	3%	4%
Monthly (Net)	GM	6	2	0	2	0	0	0	0	0	0	0	5	1	0	2	1	0
Don't know/can't remember	1%	4%	1%	0	3%	0	0	0	0	0	0	0	1%	2%	1%	5%	0	0
Total	705	55	145	30	75	37	69	50	38	15	31	60	606	61	36	50	203	337
Daily (Net)	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weekly (Net)	117	10	31	6	13	6	13	5	4	0	4	4	96	9	5	8	34	58
Monthly (Net)	BHRC	17%	19%	21%	20%	18%	17%	19%	9%	11%	0	6%	16%	14%	15%	16%	17%	17%
Don't know/can't remember	508	38	106	24	51	22	52	37	26	12	18	49	430	43	24	36	157	237
Total	72%	68%	73%	80%	69%	60%	77%	74%	68%	59%	59%	82%	71%	71%	66%	73%	78%	70%
Daily (Net)	FHNH	663	50	135	29	73	33	65	37	14	31	56	571	54	32	44	195	325
Weekly (Net)	94%	90%	93%	97%	97%	90%	94%	90%	96%	90%	98%	93%	94%	88%	88%	89%	96%	96%
Monthly (Net)	FHN	*	*	**	*	**	*	*	**	**	**	*	*	*	*	*	fg	zfg

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A3a. How often in the past 3 months have you watched programmes using these services?: My5 (formerly Demand 5)

Base: All Respondents who didn't select none of these at A3

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	433	208	225	56	93	177	107	166	262	179	117	43	94	274	159	340	30	34	29
Base: All Respondents who didn't select none of these at A3 Effective Base	411	193	218	55	89	170	96	153	253	122	151	57	82	314	97	358	26	19	8
A few times a day	294.5	149.7	146.4	39.1	69.9	119.7	66.4	115.2	175.9	139.2	87.7	31.8	62.5	197.1	127.4	246.7	18.9	23.4	25.4
At least once every day	40	25	15	11	17	9	3	31	9	18	11	2	9	34	5	34	3	2	0
EFHN	10%	13%	7%	19%	19%	6%	3%	20%	3%	15%	7%	3%	10%	11%	5%	10%	13%	11%	3%
About two or three times a week	51	25	26	8	12	24	7	30	21	16	14	11	9	41	10	46	2	2	1
H	12%	13%	12%	15%	14%	14%	7%	20%	8%	13%	10%	20%	11%	13%	10%	13%	7%	11%	10%
At least once a week	92	41	50	16	30	30	16	41	49	23	34	12	22	77	15	81	6	3	1
NT	22%	21%	23%	30%	33%	17%	17%	27%	19%	19%	23%	21%	27%	24%	15%	23%	23%	18%	17%
At least once a month	111	55	56	11	14	54	33	28	81	28	44	21	19	85	27	91	6	10	4
DGXI	27%	28%	26%	20%	15%	32%	34%	18%	32%	23%	29%	37%	23%	27%	27%	26%	24%	54%	44%
At least once every three months	87	33	54	7	15	40	25	18	68	28	32	9	18	62	25	76	9	1	1
GX	21%	17%	25%	12%	17%	23%	26%	12%	27%	23%	21%	16%	22%	20%	26%	21%	33%	4%	17%
Don't know/can't remember	6	3	3	2	2	12	9	4	21	8	12	1	4	13	12	24	0	0	1
GM	6%	5%	7%	3%	2%	7%	10%	3%	8%	7%	8%	3%	4%	4%	12%	7%	0	0	10%
Total	411	193	218	55	89	170	96	153	253	122	151	57	82	314	97	358	26	19	8
Daily (Net)	91	50	41	19	29	33	10	61	29	35	25	13	18	76	15	80	5	4	1
FHN	22%	26%	19%	34%	32%	19%	10%	40%	12%	28%	17%	24%	21%	24%	15%	22%	20%	22%	13%
Weekly (Net)	293	146	147	47	72	117	58	130	159	103	103	46	59	237	56	253	18	17	6
FHN	71%	76%	67%	84%	81%	68%	61%	85%	63%	70%	69%	81%	71%	76%	58%	71%	67%	94%	73%
Monthly (Net)	381	180	201	53	87	156	84	148	227	113	136	55	77	300	81	329	26	18	7
HNX	89%	93%	92%	96%	98%	92%	87%	97%	90%	93%	90%	97%	93%	95%	83%	92%	100%	98%	90%

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

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A3a. How often in the past 3 months have you watched programmes using these services?: My5 (formerly Demand 5)

Base: All Respondents who didn't select none of these at A3

Total	England Regions												Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
433	26	90	17	39	24	43	25	17	6	15	38	365	38	37	34	106	212	
411	33	89	21	39	27	41	21	18	7	17	45	349	32	28	37	117	191	
294.5	17.0	65.0	13.3	29.6	17.5	34.5	18.0	13.5	5.1	10.1	27.7	247.6	24.8	26.6	25.6	74.1	148.9	
40	2	15	1	5	2	6	1	0	0	0	1	33	1	1	5	6	26	
EFHN	7%	17%	6%	13%	8%	16%	6%	0	0	0	2%	9%	2%	4%	12%	5%	14%	
51	1	17	4	3	4	4	1	3	0	4	6	45	2	4	4	17	23	
12%	3%	20%	17%	7%	15%	9%	3%	19%	0	22%	13%	13%	5%	14%	10%	15%	12%	
H	10	10	4	11	6	14	5	0	4	2	14	73	12	6	7	25	46	
92	30%	11%	17%	27%	23%	35%	22%	2%	63%	14%	31%	21%	38%	22%	18%	21%	24%	
22%	27%	28%	28%	34%	15%	32%	13%	32%	40%	14%	16%	29%	27%	30%	21%	39%	32%	
NT	9	25	7	6	9	5	7	7	1	3	13	94	10	6	15	38	38	
111	28%	28%	28%	34%	15%	32%	13%	32%	40%	14%	16%	29%	27%	30%	21%	39%	32%	
DXGI	87	18	3	11	4	3	6	6	1	8	9	80	4	5	8	23	46	
21%	23%	20%	13%	29%	14%	7%	31%	30%	18%	47%	20%	23%	11%	20%	21%	19%	24%	
GX	25	3	3	3	1	7	1	2	0	0	1	22	2	4	0	6	10	
6%	9%	3%	13%	8%	2%	17%	7%	9%	5%	0	3%	6%	7%	14%	0	5%	5%	
GM	0	1	0	0	1	0	0	0	0	0	1	3	3	2	0	2	0	
1%	1%	0	0	1%	6%	3%	0	0	0	0	2%	1%	8%	6%	0	2%	0	
MI	33	89	21	39	27	41	21	18	7	17	45	349	32	28	37	117	191	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
91	3	33	5	8	6	10	2	3	0	4	7	77	2	5	8	24	50	
22%	10%	36%	23%	20%	23%	25%	9%	19%	0	22%	15%	22%	6%	18%	22%	20%	26%	
FHN	22	67	16	24	21	30	13	11	5	9	33	244	24	17	30	87	134	
293	71%	68%	75%	74%	62%	78%	73%	63%	61%	77%	53%	70%	74%	61%	79%	74%	70%	
FHN	30	85	18	36	25	33	20	17	7	17	42	324	27	22	37	109	180	
381	91%	96%	87%	91%	92%	79%	93%	91%	95%	100%	95%	93%	85%	80%	100%	93%	94%	
HNX	93%	96%	87%	91%	92%	79%	93%	91%	95%	100%	95%	93%	85%	80%	100%	93%	94%	

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A3a. How often in the past 3 months have you watched programmes using these services?: Netflix

Base: All Respondents who didn't select none of these at A3

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	1659	776	879	366	428	587	277	656	957	712	440	165	342	1117	542	1183	183	135	158
Base: All Respondents who didn't select none of these at A3	1567	741	822	309	429	566	262	607	920	495	552	236	284	1235	332	1286	152	80	49
Effective Base	1110.8	538.3	570.7	252.1	292.2	391.0	180.1	430.8	646.4	520.3	321.3	122.2	240.1	790.4	392.8	848.4	132.6	94.3	120.6
A few times a day	295 19%	134 18%	157 19%	76 25%	111 26%	94 17%	15 6%	157 26%	132 14%	91 18%	99 18%	49 21%	57 20%	235 19%	60 18%	239 19%	27 18%	20 24%	10 21%
At least once every day	460 29%	221 30%	239 29%	106 34%	139 32%	170 30%	44 17%	197 32%	249 27%	132 27%	169 31%	73 31%	85 30%	379 31%	81 24%	383 30%	36 24%	27 34%	13 27%
About two or three times a week	442 28%	224 30%	218 27%	80 26%	108 25%	178 31%	75 29%	146 24%	283 31%	152 31%	151 27%	63 27%	76 27%	346 28%	96 29%	351 27%	53 35%	22 28%	16 32%
At least once a week	223 14%	94 13%	128 16%	30 10%	45 11%	77 14%	70 27%	79 13%	140 15%	73 15%	90 16%	30 13%	30 11%	176 14%	47 14%	189 15%	20 13%	8 10%	6 13%
At least once a month	104 7%	45 6%	59 7%	9 3%	17 4%	36 6%	42 16%	21 3%	82 9%	32 6%	36 7%	15 7%	21 7%	74 6%	30 9%	86 7%	13 8%	4 4%	2 4%
At least once every three months	23 1%	11 1%	13 2%	2 1%	5 1%	5 1%	11 4%	4 1%	19 2%	11 2%	5 1%	2 1%	6 2%	14 1%	9 3%	20 2%	3 2%	0 0%	1 2%
Don't know/can't remember	20 1%	12 2%	8 1%	4 1%	4 1%	7 1%	5 2%	3 1%	15 2%	4 1%	3 1%	3 1%	9 3%	10 1%	10 3%	19 1%	0 0%	0 0%	0 1%
Total	1567 100%	741 100%	822 100%	309 100%	429 100%	566 100%	262 100%	607 100%	920 100%	495 100%	552 100%	236 100%	284 100%	1235 100%	332 100%	1286 100%	152 100%	80 100%	49 100%
Daily (Net)	755 48%	355 48%	396 48%	183 59%	250 58%	264 47%	58 22%	354 58%	381 41%	224 45%	268 49%	122 52%	141 50%	614 50%	141 42%	621 48%	63 42%	47 58%	24 48%
Weekly (Net)	1419 91%	673 91%	742 90%	253 82%	403 94%	519 92%	204 78%	579 95%	804 87%	449 91%	508 92%	215 91%	247 87%	1136 92%	283 85%	1161 90%	136 90%	76 95%	46 93%
Monthly (Net)	1523 97%	718 97%	801 97%	302 98%	420 98%	555 98%	246 94%	600 99%	896 96%	480 97%	544 99%	231 98%	269 95%	1210 98%	313 94%	1247 97%	149 98%	80 100%	48 97%
FHLN				F	F	F	F	zH			L			zN				*	

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

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A3a. How often in the past 3 months have you watched programmes using these services?: Netflix

Base: All Respondents who didn't select none of these at A3

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	1659	95	302	43	160	83	136	98	59	38	51	118	1416	162	107	105	428	785
Base: All Respondents who didn't select none of these at A3	1567	120	315	52	178	87	149	102	63	41	63	117	1349	137	83	106	424	735
Effective Base	1110.8	69.0	206.0	29.3	114.0	67.8	90.1	78.8	41.4	28.7	41.7	90.1	948.3	101.9	73.6	70.0	289.3	539.1
A few times a day	295 19%	17 14%	63 20%	9 17%	36 20%	14 16%	28 19%	18 17%	5 8%	8 20%	7 17%	35 30%	268 20%	13 10%	27 33%	14 14%	78 18%	149 20%
At least once every day	460 29%	34 28%	83 26%	19 36%	62 35%	26 30%	42 28%	30 30%	24 39%	19 46%	27 42%	17 14%	zSWZb* 378 28%	42 31%	zghi* 23 28%	27 26%	147 35%	204 28%
About two or three times a week	FHNcd 442 28%	c 33 28%	c 92 29%	** 9 17%	c 46 26%	c 30 34%	c 40 27%	c 34 33%	c 16 26%	** 6 23%	Tc* 14 26%	*30 26%	388 29%	38 28%	14 17%	33 31%	107 25%	227 31%
At least once a week	GI 223 14%	22 18%	45 14%	15 28%	24 14%	5 8%	20 14%	11 11%	11 17%	4 10%	12 19%	20 17%	185 14%	31 23%	7 8%	20 18%	60 14%	100 14%
At least once a month	CDW 104 7%	W 11 9%	21 7%	0 **	7 4%	10 11%	12 8%	5 5%	5 9%	3 8%	3 4%	9 7%	96 7%	7 5%	10 12%	10 9%	19 5%	41 6%
At least once every three months	CDG 23 1%	3 2%	4 1%	0 **	1 1%	2 2%	2 2%	3 3%	0 0%	1 2%	0 0%	3 3%	18 1%	5 4%	0 0%	0 0%	11 3%	10 1%
Don't know/can't remember	20 1%	0 *	7 2%	1 **	2 1%	1 1%	4 3%	1 1%	1 1%	0 **	0 1%	3 3%	16 1%	1 1%	2 2%	2 2%	2 0%	4 1%
Total	1567 100%	120 100%	315 100%	52 100%	178 100%	87 100%	149 100%	102 100%	63 100%	41 100%	63 100%	117 100%	1349 100%	137 100%	83 100%	106 100%	424 100%	735 100%
Daily (Net)	755 48%	51 42%	146 46%	27 53%	98 55%	40 46%	70 47%	48 47%	29 47%	27 66%	33 53%	52 44%	645 48%	56 41%	50 60%	41 39%	225 53%	353 48%
Weekly (Net)	FHN 1419 91%	106 88%	283 90%	51 98%	169 95%	75 86%	131 88%	93 91%	56 90%	37 90%	59 95%	102 87%	1218 90%	125 91%	71 86%	94 89%	391 92%	680 93%
Monthly (Net)	FHLN 1523 97%	117 98%	304 97%	51 98%	175 98%	84 97%	143 96%	98 96%	62 99%	40 98%	62 99%	110 95%	1314 97%	132 96%	81 98%	103 98%	411 97%	721 98%

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A3a. How often in the past 3 months have you watched programmes using these services?: Amazon Prime/Amazon Video

Base: All Respondents who didn't select none of these at A3

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	1060	539	520	223	282	397	157	427	599	498	284	96	182	748	312	792	95	86	87
Base: All Respondents who didn't select none of these at A3	1006	494	510	186	281	395	144	406	569	337	365	146	158	822	184	850	76	54	26
Effective Base	710.3	383.3	331.6	156.2	186.9	267.3	104.4	280.2	405.1	383.1	203.0	75.4	131.6	525.9	242.0	564.5	68.3	58.0	68.9
A few times a day	114	64	50	26	44	39	4	66	45	45	25	24	19	97	17	102	6	4	2
	11%	13%	10%	14%	16%	10%	3%	16%	8%	14%	7%	17%	12%	12%	9%	12%	7%	8%	6%
At least once every day	FHJ			F	zF	F		zH		J		J*					*	*	*
	217	101	116	35	70	85	27	108	99	67	91	30	29	187	30	175	19	16	7
	22%	20%	23%	19%	25%	22%	19%	27%	17%	20%	25%	21%	18%	23%	16%	21%	25%	31%	20%
About two or three times a week	HNT							zH		N							*	*	*
	313	168	144	62	82	133	35	119	190	122	101	34	55	251	61	265	21	20	6
	31%	34%	28%	33%	29%	34%	24%	29%	33%	36%	28%	24%	35%	31%	33%	31%	28%	38%	22%
At least once a week										zJK									
	179	84	95	33	46	69	31	59	115	63	68	27	22	148	32	156	15	4	5
	18%	17%	19%	18%	16%	18%	22%	14%	20%	19%	19%	19%	14%	18%	17%	18%	19%	8%	18%
At least once a month	QX																		
	133	46	87	18	33	46	36	46	84	31	56	27	19	105	28	109	13	5	5
	13%	9%	17%	10%	12%	12%	25%	11%	15%	9%	15%	19%	12%	13%	15%	13%	18%	9%	20%
At least once every three months	AIWI		zA				zCDE			I		I*					*	*	*
	32	17	14	7	1	15	9	2	28	7	15	3	8	18	15	29	1	1	2
	3%	3%	3%	4%	0	4%	7%	0	5%	2%	4%	2%	5%	2%	8%	3%	1%	2%	7%
Don't know/can't remember	DGIMI			D		D	D		zG						zM		*	*	P*
	18	14	4	5	4	8	1	7	8	1	10	0	7	16	2	13	2	2	0
	2%	3%	1%	3%	1%	2%	1%	2%	1%	0	3%	0	4%	2%	1%	2%	2%	4%	2%
Total	BII	zB						I					zIK						
	1006	494	510	186	281	395	144	406	569	337	365	146	158	822	184	850	76	54	26
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)																			
	331	165	166	61	114	124	32	174	144	113	116	54	48	284	47	278	25	21	8
	33%	33%	33%	33%	41%	31%	22%	43%	25%	34%	32%	37%	31%	35%	25%	33%	32%	39%	32%
Weekly (Net)	FHNY			zEF				zH											
	823	417	405	156	243	326	98	351	448	298	285	116	124	683	140	698	61	46	18
	82%	85%	80%	84%	86%	83%	68%	87%	79%	88%	78%	79%	79%	83%	76%	82%	80%	85%	71%
Monthly (Net)	FHNRI	z		F	F	F		zH		zJKL				N		R			*
	955	483	482	174	278	372	133	398	533	329	340	143	143	788	168	807	74	51	24
	95%	94%	97%	94%	98%	94%	93%	98%	94%	98%	93%	98%	91%	96%	91%	95%	97%	94%	91%
	LNI			zCEF				zH		zJL		L*		N		*	*	*	*

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

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A3a. How often in the past 3 months have you watched programmes using these services?: Amazon Prime/Amazon Video

Base: All Respondents who didn't select none of these at A3

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	1060	61	199	31	106	62	73	72	39	24	37	88	894	106	50	72	267	548
Base: All Respondents who didn't select none of these at A3	1006	75	205	38	112	64	75	76	47	25	47	88	862	89	40	71	280	501
Effective Base	710.3	46.3	133.6	21.9	74.3	49.7	46.2	54.7	32.6	19.2	26.3	64.2	598.4	70.9	34.2	45.7	178.4	383.9
A few times a day	114	6	35	2	18	9	6	5	5	2	3	12	100	5	5	5	29	71
11%	FHJ	8%	17%	4%	16%	14%	9%	7%	11%	8%	6%	14%	12%	5%	11%	7%	10%	14%
At least once every day	217	15	31	10	30	15	18	9	13	4	11	20	177	20	5	11	72	2
22%	HNT	19%	15%	27%	27%	23%	24%	12%	28%	18%	23%	22%	21%	22%	12%	15%	26%	22%
About two or three times a week	313	22	62	8	27	23	28	31	10	9	18	27	275	31	9	26	89	167
31%	QX	29%	30%	21%	25%	36%	36%	41%	21%	36%	36%	31%	32%	35%	22%	36%	32%	33%
At least once a week	179	19	37	11	21	12	5	15	11	5	8	11	148	22	4	15	41	89
18%	AIWI	25%	18%	30%	19%	19%	7%	19%	24%	21%	17%	12%	17%	25%	9%	20%	15%	18%
At least once a month	133	12	28	5	11	3	13	13	4	4	2	14	118	9	11	13	32	54
13%	AIWI	16%	14%	13%	10%	4%	17%	18%	9%	15%	4%	16%	14%	10%	27%	19%	12%	11%
At least once every three months	32	2	9	2	4	2	4	3	0	1	1	1	28	2	5	1	11	9
3%	DGIMI	3%	4%	5%	4%	4%	6%	3%	0	4%	2%	1%	3%	2%	11%	2%	4%	2%
Don't know/can't remember	18	0	4	0	0	0	0	0	3	0	4	3	16	0	3	0	7	2
2%	BII	0	2%	0	0	0	0	0	6%	0	8%	4%	2%	0	7%	1%	2%	0
Total	1006	75	205	38	112	64	75	76	47	25	47	88	862	89	40	71	280	501
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	331	20	66	12	48	24	24	14	18	6	13	32	277	24	9	16	101	180
33%	FHNY	27%	32%	31%	43%	38%	32%	19%	39%	25%	29%	36%	32%	27%	24%	22%	36%	36%
Weekly (Net)	823	61	165	31	96	59	57	60	39	20	40	69	700	78	22	56	230	436
82%	FHNY	81%	80%	83%	86%	82%	77%	79%	85%	82%	85%	79%	81%	87%	55%	79%	82%	87%
Monthly (Net)	955	73	193	36	107	62	70	73	44	24	42	83	819	87	33	70	262	491
95%	LNI	97%	94%	95%	96%	96%	94%	97%	94%	96%	89%	95%	95%	98%	82%	98%	94%	98%
	95%	97%	94%	95%	96%	96%	94%	97%	94%	96%	89%	95%	95%	98%	82%	98%	94%	98%
	LNI	97%	94%	95%	96%	96%	94%	97%	94%	96%	89%	95%	95%	98%	82%	98%	94%	98%

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A3a. How often in the past 3 months have you watched programmes using these services?: Now TV

Base: All Respondents who didn't select none of these at A3

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	404	197	204	99	108	154	43	168	225	178	101	44	81	292	112	302	52	20	30
Base: All Respondents who didn't select none of these at A3	390	187	198	90	106	149	45	142	240	120	142	63	64	318	72	330	40	10	10
Effective Base	279.1	139.7	137.1	70.2	79.8	97.7	32.8	112.8	161.6	141.1	77.7	35.0	60.8	210.1	81.2	220.9	38.1	16.6	25.3
A few times a day	60	29	29	13	16	30	1	36	23	15	24	6	14	50	10	49	6	4	0
	15%	15%	15%	14%	15%	20%	2%	25%	10%	13%	17%	10%	22%	16%	13%	15%	14%	40%	5%
At least once every day	91	44	46	18	32	31	11	37	52	33	32	11	15	81	10	80	6	4	2
	23%	24%	23%	20%	30%	20%	23%	26%	22%	27%	23%	17%	23%	25%	14%	24%	14%	36%	21%
About two or three times a week	112	63	48	28	34	34	17	40	71	37	38	20	18	92	20	91	16	1	4
	29%	34%	24%	31%	32%	23%	37%	28%	30%	31%	27%	31%	27%	29%	28%	28%	40%	13%	41%
At least once a week	65	23	43	16	12	26	11	18	44	17	26	11	11	49	17	57	6	1	1
	17%	12%	22%	18%	11%	17%	25%	13%	18%	14%	18%	18%	17%	15%	23%	17%	15%	12%	8%
At least once a month	37	14	24	9	10	18	1	5	32	12	14	9	3	29	8	32	4	0	1
	10%	7%	12%	10%	9%	12%	2%	4%	13%	10%	10%	14%	5%	9%	11%	10%	9%	0	14%
At least once every three months	20	13	7	6	2	10	2	4	15	5	7	5	2	16	4	16	3	0	1
	5%	7%	4%	6%	2%	6%	5%	3%	6%	5%	7%	8%	3%	5%	5%	5%	7%	0	11%
Don't know/can't remember	5	3	2	1	0	1	2	1	4	1	1	1	2	1	4	5	0	0	0
	1%	2%	1%	1%	0	1%	5%	1%	2%	1%	1%	1%	3%	0	5%	1%	0	0	0
Total	390	187	198	90	106	149	45	142	240	120	142	63	64	318	72	330	40	10	10
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	151	73	75	30	48	60	12	74	76	48	56	17	29	131	20	129	11	8	3
	39%	39%	38%	34%	46%	41%	26%	52%	32%	40%	39%	27%	46%	41%	27%	39%	28%	76%	26%
Weekly (Net)	328	158	165	75	94	120	39	131	190	102	120	48	58	272	56	277	34	10	7
	84%	85%	84%	83%	88%	81%	88%	92%	79%	85%	84%	76%	90%	86%	78%	84%	83%	100%	75%
Monthly (Net)	111	56	58	25	34	39	14	57	74	30	36	16	15	65	16	64	15	2	7
	28%	30%	29%	27%	32%	26%	31%	39%	30%	25%	25%	26%	23%	20%	22%	19%	37%	4%	17%

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A3a. How often in the past 3 months have you watched programmes using these services?: Now TV

Base: All Respondents who didn't select none of these at A3

Total	England Regions												Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
404	20	76	11	45	19	39	26	13	9	14	30	349	34	30	30	111	191	
390	25	75	14	49	23	48	24	16	11	19	25	332	39	30	30	111	177	
279.1	14.0	56.5	5.7	32.0	16.9	29.9	21.0	11.5	7.0	10.7	23.4	242.9	22.0	22.3	23.0	78.2	130.3	
60	0	15	1	8	5	12	1	0	2	3	4	53	2	6	3	18	30	
15%	0	20%	4	16%	23%	24%	5%	0	17%	14%	16%	16%	4%	10%	17%	17%	17%	
FH	91	3	16	2	11	9	19	3	5	2	4	5	11	2	8	33	39	
23%	12%	22%	14%	23%	38%	40%	13%	32%	20%	20%	20%	22%	28%	6%	26%	30%	22%	
N	112	12	25	4	10	3	6	10	5	2	11	93	17	11	9	27	55	
29%	49%	33%	28%	21%	14%	13%	41%	31%	17%	11%	44%	28%	43%	37%	31%	24%	31%	
65	5	9	5	8	5	3	3	3	5	7	5	57	5	3	4	19	28	
17%	20%	12%	37%	16%	21%	6%	11%	21%	45%	37%	19%	17%	13%	11%	15%	17%	16%	
A	37	3	5	2	8	0	5	4	1	0	3	31	5	6	2	7	16	
12%	6%	15%	17%	0	0	11%	18%	5%	0	18%	2%	9%	12%	19%	8%	6%	9%	
G	20	2	4	0	2	1	2	2	0	0	0	19	0	1	3	7	6	
5%	8%	6%	2%	4%	4%	4%	10%	12%	0	0	0	6%	0	4%	11%	7%	4%	
5	0	1	0	2	0	1	0	0	0	0	0	4	0	1	0	0	2	
1%	0	1%	0	3%	0	3%	4%	0	0	0	0	1%	0	4%	0	0	1%	
M	390	25	75	14	49	23	48	24	16	11	19	25	332	39	30	111	177	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
151	3	31	3	19	14	31	4	5	4	7	9	127	13	8	11	52	70	
39%	12%	42%	18%	38%	61%	64%	18%	32%	38%	34%	36%	38%	32%	26%	36%	46%	39%	
HN	328	20	66	12	37	22	39	16	13	11	16	25	277	35	22	24	97	152
84%	80%	87%	83%	75%	96%	83%	69%	84%	100%	82%	98%	84%	88%	73%	81%	87%	86%	86%
H	365	23	70	14	45	22	45	21	14	11	25	309	39	27	27	104	168	
94%	92%	93%	98%	92%	96%	93%	87%	88%	100%	100%	100%	93%	100%	92%	89%	93%	95%	95%

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A3a. How often in the past 3 months have you watched programmes using these services?: Sky On Demand (Sky Go)

Base: All Respondents who didn't select none of these at A3

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	551	302	248	93	153	198	107	268	271	265	143	50	93	400	151	410	50	43	48
Base: All Respondents who didn't select none of these at A3	517	279	238	79	139	200	98	232	274	186	162	74	94	419	98	442	35	25	14
Effective Base	371.6	212.2	160.4	68.5	111.3	136.0	60.8	184.7	181.5	192.0	99.2	40.0	65.4	278.3	109.2	299.2	30.9	31.7	40.2
A few times a day	84 16%	55 20%	29 12%	22 27%	34 25%	26 13%	2 2%	52 22%	31 11%	27 14%	18 11%	15 21%	24 25%	78 19%	6 6%	69 16%	8 23%	5 19%	2 12%
At least once every day	140 27%	74 27%	66 28%	16 20%	40 29%	64 32%	20 20%	82 35%	54 20%	52 28%	49 31%	25 34%	14 15%	125 30%	15 15%	123 28%	8 23%	7 26%	3 18%
About two or three times a week	122 24%	66 24%	56 24%	11 14%	35 25%	49 24%	27 28%	53 23%	67 25%	43 23%	49 30%	13 17%	18 19%	99 24%	24 24%	101 23%	7 20%	10 40%	4 29%
At least once a week	101 20%	54 20%	46 19%	16 20%	23 17%	41 20%	21 21%	32 14%	68 25%	39 21%	28 17%	15 21%	19 20%	76 18%	25 26%	90 20%	4 12%	3 11%	3 23%
At least once a month	53 10%	25 9%	28 12%	10 13%	4 3%	14 7%	25 25%	10 4%	39 14%	21 11%	12 7%	5 7%	15 16%	33 8%	20 21%	45 10%	5 16%	0 1%	2 15%
At least once every three months	12 2%	3 1%	9 4%	3 4%	2 1%	5 3%	2 2%	2 1%	10 4%	5 2%	6 4%	0 0%	1 1%	8 2%	4 4%	10 2%	2 5%	0 2%	0 1%
Don't know/can't remember	5 1%	0 0%	4 2%	1 1%	1 0%	2 1%	1 2%	1 0%	3 1%	1 0%	0 0%	1 1%	3 3%	1 0%	4 4%	4 1%	1 1%	0 0%	0 1%
Total	517 100%	279 100%	238 100%	79 100%	139 100%	200 100%	98 100%	232 100%	274 100%	186 100%	162 100%	74 100%	94 100%	419 100%	98 100%	442 100%	35 100%	25 100%	14 100%
Daily (Net)	224 43%	130 47%	94 40%	38 48%	75 54%	90 45%	21 22%	134 58%	86 31%	79 42%	67 42%	40 54%	38 40%	203 48%	21 22%	192 43%	16 46%	11 46%	30 30%
Weekly (Net)	447 87%	251 90%	196 83%	65 82%	133 96%	179 90%	70 71%	219 94%	221 81%	161 86%	144 89%	68 92%	75 79%	377 90%	70 71%	384 87%	27 78%	24 97%	12 83%
Monthly (Net)	500 97%	275 99%	224 94%	75 95%	137 99%	193 97%	94 97%	229 99%	260 95%	181 97%	156 96%	73 99%	90 96%	410 98%	90 92%	429 97%	33 94%	25 98%	14 98%
	BN	zB		-			-	zH			-	-	-	zN			-	-	-

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A3a. How often in the past 3 months have you watched programmes using these services?: Sky On Demand (Sky Go)

Base: All Respondents who didn't select none of these at A3

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
	551	28	104	18	47	34	48	31	25	10	17	48	467	56	26	20	129	313
	517	35	93	25	59	38	54	29	24	13	18	54	438	51	21	19	133	280
	371.6	19.1	76.9	13.1	34.0	27.0	33.8	24.8	20.1	8.6	13.5	36.2	314.3	36.7	18.7	13.0	85.8	215.6
BFHNe	84	1	20	2	11	5	13	2	1	1	1	12	74	2	3	4	23	51
	16%	3%	21%	9%	19%	12%	24%	7%	5%	10%	8%	22%	17%	4%	15%	22%	17%	18%
	140	15	28	5	15	8	14	7	10	2	6	14	116	16	4	6	35	79
	27%	44%	30%	19%	25%	22%	25%	25%	41%	15%	30%	26%	27%	31%	21%	31%	26%	28%
HLN	122	7	19	7	21	12	12	6	4	4	0	9	108	8	4	2	36	66
	24%	20%	21%	30%	35%	31%	22%	22%	17%	27%	2%	16%	25%	16%	18%	10%	27%	24%
C	101	5	17	2	10	11	11	5	5	6	8	12	79	18	4	5	28	48
20%	G	13%	18%	8%	17%	29%	19%	17%	20%	45%	43%	22%	18%	36%	20%	29%	21%	17%
	53	6	9	4	3	2	2	6	3	1	3	6	46	6	3	1	11	27
	18%	9%	16%	5%	6%	4%	21%	14%	4%	18%	11%	11%	11%	11%	16%	8%	8%	10%
DGM	12	0	0	5	0	0	1	2	1	0	0	0	11	1	2	0	0	8
2%	G	1%	1%	19%	0	1%	3%	5%	3%	0	0	0	2%	3%	9%	0	0	3%
	5	0	0	0	0	0	1	1	0	0	0	1	4	0	0	0	1	1
1%	AM	0	0	0	0	0	3%	3%	0	0	0	3%	1%	0	0	0	0	0
	517	35	93	25	59	38	54	29	24	13	18	54	438	51	21	19	133	280
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	224	16	47	7	26	13	27	9	11	3	7	26	190	18	8	10	58	130
43%	FHN	47%	51%	27%	44%	34%	49%	31%	46%	25%	38%	48%	43%	35%	37%	53%	43%	46%
	447	28	83	16	56	36	49	21	20	13	15	47	377	44	16	17	121	244
87%	FHN	80%	90%	65%	95%	94%	91%	71%	83%	96%	82%	86%	86%	86%	75%	92%	91%	87%
	500	34	92	20	59	38	51	27	23	13	18	53	424	49	19	19	132	271
97%	BN	99%	99%	81%	100%	99%	95%	92%	97%	100%	100%	97%	97%	97%	91%	100%	100%	97%
		99%	99%	81%	100%	99%	95%	92%	97%	100%	100%	97%	97%	97%	91%	100%	100%	97%

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A3a. How often in the past 3 months have you watched programmes using these services?: UKTV Play

Base: All Respondents who didn't select none of these at A3

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	193	104	88	27	51	80	35	75	115	73	55	19	46	124	69	141	17	18	17
Base: All Respondents who didn't select none of these at A3	178	96	81	23	49	72	34	61	114	42	64	31	41	136	42	152	13	9	4
Effective Base	129.4	75.8	54.1	19.4	34.2	52.6	23.6	58.1	73.5	58.1	40.1	14.3	36.7	88.3	50.8	102.5	13.8	13.3	13.2
A few times a day	22 12%	9 10%	13 16%	6 24%	6 12%	9 12%	2 5%	13 22%	9 8%	8 20%	3 5%	4 14%	6 16%	18 13%	4 9%	18 12%	2 19%	2 18%	0 6%
At least once every day	30 17%	23 24%	7 9%	4 17%	11 24%	12 17%	3 8%	16 27%	13 12%	10 24%	11 17%	1 3%	8 19%	25 19%	5 11%	28 19%	1 6%	0 5%	0 7%
About two or three times a week	62 35%	30 31%	31 39%	6 27%	16 32%	30 42%	10 28%	23 39%	37 33%	9 22%	26 41%	14 47%	12 28%	54 40%	7 17%	54 36%	4 36%	2 25%	0 11%
At least once a week	30 17%	21 22%	9 11%	2 10%	5 10%	11 16%	11 33%	4 10%	24 21%	6 13%	11 17%	8 27%	5 13%	18 13%	12 26%	23 15%	3 23%	3 31%	1 21%
At least once a month	30 17%	10 10%	20 25%	5 21%	9 18%	9 12%	7 22%	2 4%	28 24%	7 18%	11 17%	3 9%	9 22%	20 15%	10 25%	25 17%	1 9%	2 21%	2 45%
At least once every three months	4 2%	3 3%	1 1%	0 0%	2 3%	1 1%	1 3%	1 2%	3 2%	1 3%	2 3%	0 0%	1 2%	0 0%	4 9%	3 2%	1 7%	0 0%	0 4%
Don't know/can't remember	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 1%	0 0%	0 0%	0 0%	0 6%
Total	178 100%	96 100%	81 100%	23 100%	49 100%	72 100%	34 100%	61 100%	114 100%	42 100%	64 100%	31 100%	41 100%	136 100%	42 100%	152 100%	13 100%	9 100%	4 100%
Daily (Net)	52 29%	32 33%	20 25%	10 41%	18 36%	21 29%	4 13%	29 48%	22 19%	19 45%	14 22%	5 17%	14 35%	44 32%	8 20%	46 31%	3 25%	2 23%	1 13%
Weekly (Net)	143 81%	83 87%	60 74%	18 78%	38 78%	62 86%	25 75%	57 94%	83 73%	33 80%	51 79%	28 91%	31 76%	116 85%	28 66%	124 82%	11 84%	7 79%	2 45%
Monthly (Net)	174 98%	93 97%	80 98%	23 100%	47 97%	71 98%	33 97%	59 98%	111 98%	41 97%	62 97%	31 100%	41 98%	136 100%	38 91%	149 98%	12 93%	9 100%	4 90%
	N	*	*	**	*	*	**	*	*	*	*	**	*	zN*	*	**	**	**	**

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A3a. How often in the past 3 months have you watched programmes using these services?: UKTV Play

Base: All Respondents who didn't select none of these at A3

Total	England Regions												Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
193	9	36	6	23	10	14	14	6	2	4	17	169	12	12	21	52	89	
178	12	33	6	30	9	20	15	5	2	3	18	157	10	8	16	58	79	
129.4	7.4	28.8	5.3	15.1	8.6	10.3	10.1	4.4	2.0	3.8	13.3	111.7	9.1	8.2	17.0	35.9	61.8	
22	1	7	0	1	1	5	1	0	0	0	3	21	0	0	3	3	16	
12%	8%	21%	0	4%	9%	22%	7%	0	0	0	15%	13%	0	0	16%	6%	20%	
30	1	8	0	6	4	3	0	2	0	1	4	22	3	0	2	10	16	
17%	8%	25%	0	21%	44%	13%	0	42%	0	22%	19%	14%	36%	4%	14%	18%	20%	
62	4	9	1	13	3	7	6	2	1	0	7	55	3	3	2	22	28	
35%	36%	29%	26%	45%	27%	35%	43%	47%	43%	0	39%	35%	30%	43%	12%	36%	36%	
IN	4	4	2	6	2	1	1	0	1	0	2	28	0	0	8	12	8	
30	31%	28%	21%	20%	7%	9%	11%	57%	0	10%	10%	18%	4%	6%	47%	21%	10%	
GI	2	4	2	2	0	5	6	0	0	3	2	27	3	3	1	10	9	
30	18%	13%	27%	7%	0	23%	39%	0	0	78%	13%	17%	31%	37%	7%	18%	12%	
AG	0	0	1	0	0	0	0	0	0	0	1	4	0	1	1	0	2	
4	0	0	18%	2%	0	0	2%	0	0	0	4%	2%	0	9%	5%	0	3%	
2%	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
M	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
178	12	33	6	30	9	20	15	5	2	3	18	157	10	8	16	58	79	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
52	2	15	0	7	5	7	1	2	0	1	6	43	3	0	5	14	31	
29%	16%	46%	0	25%	53%	36%	7%	42%	0	22%	34%	27%	36%	4%	30%	24%	40%	
H	9	28	3	27	9	16	9	5	2	1	15	126	7	4	15	47	67	
143	82%	87%	54%	91%	100%	77%	58%	100%	100%	22%	83%	80%	69%	53%	89%	82%	85%	
81%	12	33	5	29	9	20	15	5	2	3	17	153	10	7	16	58	76	
HN	100%	100%	82%	98%	100%	100%	98%	100%	100%	100%	96%	97%	100%	91%	95%	100%	97%	
174	12	33	6	30	9	20	15	5	2	3	18	157	10	8	16	58	79	
98%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
N	12	33	6	30	9	20	15	5	2	3	18	157	10	8	16	58	79	

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A3a. How often in the past 3 months have you watched programmes using these services?: Disney Life

Base: All Respondents who didn't select none of these at A3

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	153	70	83	44	59	47	3	112	37	87	28	11	27	127	26	121	13	10	9
Base: All Respondents who didn't select none of these at A3 Effective Base	126	63	63	34	53	35	4	87	36	57	30	16	22	113	13	113	7	4	3
A few times a day	107.8	51.3	56.7	33.0	40.1	33.5	2.8	77.9	27.4	70.1	20.9	8.0	20.7	92.6	18.3	90.6	9.7	8.6	7.1
At least once every day	37	25	12	13	14	11	0	25	12	19	10	4	5	35	2	32	3	2	0
30% B	30%	40%	19%	37%	27%	30%	0	29%	33%	33%	33%	24%	20%	31%	17%	29%	49%	44%	7%
d	39	18	21	10	17	10	2	27	10	14	8	8	9	35	3	33	2	1	1
About two or three times a week	26	10	15	4	14	6	1	21	4	10	10	1	5	22	4	24	0	1	1
20%	20%	16%	24%	12%	25%	18%	38%	24%	12%	18%	33%	4%	21%	19%	30%	22%	0	15%	29%
At least once a week	13	4	9	4	5	2	1	6	6	6	3	0	4	11	2	11	1	0	0
10%	10%	6%	14%	13%	10%	6%	21%	7%	10%	10%	9%	0	18%	9%	16%	10%	16%	0	13%
At least once a month	5	1	4	0	3	1	0	4	1	4	0	1	0	5	0	5	0	0	0
4%	4%	1%	7%	1%	6%	4%	0	4%	3%	6%	0	8%	0	4%	0	4%	0	0	0
At least once every three months	5	4	1	1	0	4	0	2	3	3	0	2	0	5	0	5	0	0	0
4%	4%	7%	2%	3%	0	12%	0	3%	8%	6%	0	12%	0	5%	1%	5%	0	0	0
Don't know/can't remember	2	1	1	1	0	1	0	2	0	1	0	1	0	1	1	2	0	0	0
1%	1%	1%	1%	3%	0	2%	0	2%	0	1%	0	6%	0	1%	8%	1%	0	0	5%
Total	126	63	63	34	53	35	4	87	36	57	30	16	22	113	13	113	7	4	3
Daily (Net)	76	43	33	23	31	20	2	52	22	34	17	11	14	70	6	66	6	3	2
60%	60%	68%	52%	67%	59%	58%	41%	60%	62%	59%	58%	70%	61%	62%	44%	58%	84%	85%	53%
Weekly (Net)	114	57	57	31	50	29	4	79	32	50	30	12	22	103	12	101	7	4	3
91%	91%	91%	90%	93%	94%	82%	100%	91%	89%	87%	100%	74%	100%	91%	91%	90%	100%	100%	95%
Monthly (Net)	119	58	61	32	53	30	4	83	33	53	30	13	22	108	12	106	7	4	3
94%	94%	92%	97%	94%	100%	86%	100%	95%	92%	93%	100%	82%	100%	95%	91%	94%	100%	100%	95%
E					zE*														

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A3a. How often in the past 3 months have you watched programmes using these services?: Disney Life

Base: All Respondents who didn't select none of these at A3

Total	England Regions												Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
153	6	46	5	17	5	11	8	7	3	0	13	124	10	5	5	33	99	
126	7	38	5	17	6	12	11	5	2	0	11	102	10	3	5	28	85	
107.8	4.8	37.0	4.2	11.6	4.4	8.9	5.3	6.2	2.3	0	11.3	91.4	5.4	3.4	3.7	23.1	71.2	
37	0	13	0	7	3	3	0	2	1	0	4	34	0	1	1	6	29	
30% B	0	35%	0	41%	42%	27%	0	35%	36%	0	32%	33%	2%	35%	20%	20%	34%	
39	2	11	2	4	0	5	7	1	0	0	2	25	6	1	2	9	26	
31% d	27%	28%	51%	23%	0	43%	60%	30%	0	0	17%	24%	61%	20%	42%	32%	31%	
26	1	8	1	2	3	1	3	1	1	0	3	23	2	1	1	6	16	
20%	17%	21%	27%	12%	58%	24%	6%	14%	64%	0	26%	22%	22%	45%	19%	21%	19%	
13	2	3	0	3	0	0	1	1	0	0	2	11	0	0	1	3	8	
10%	25%	7%	0	19%	0	0	7%	19%	0	0	16%	17%	0	0	17%	11%	9%	
5	0	2	0	1	0	1	0	0	0	0	1	3	2	0	0	0	4	
4%	0	6%	0	5%	0	6%	0	0	0	0	9%	3%	15%	0	0	1%	4%	
5	2	0	1	0	0	0	0	0	0	0	0	5	0	0	0	4	1	
4%	31%	0	22%	0	0	0	19%	3%	0	0	0	5%	0	0	0	15%	1%	
2	0	1	0	0	0	0	1	0	0	0	0	1	0	0	0	0	1	
1%	0	2%	0	0	0	0	8%	0	0	0	0	1%	0	0	0	0	1%	
126	7	38	5	17	6	12	11	5	2	0	11	102	10	3	5	28	85	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0	100%	100%	100%	100%	100%	100%	100%	
76	2	24	2	11	3	8	7	3	1	0	5	58	6	2	3	14	55	
60%	27%	63%	51%	64%	42%	70%	60%	65%	36%	0	49%	58%	63%	55%	64%	52%	65%	
114	5	35	4	16	6	11	8	5	2	0	10	92	9	3	5	23	79	
91%	69%	92%	78%	95%	100%	94%	72%	97%	100%	0	91%	91%	85%	100%	100%	84%	93%	
119	5	37	4	17	6	12	8	5	2	0	11	95	10	3	5	24	83	
94% E	69%	98%	78%	100%	100%	100%	72%	97%	100%	0	100%	94%	100%	100%	100%	85%	98%	
	**	*	**	**	**	**	**	**	**	**	**	*	**	**	**	**	z*	

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A3a. How often in the past 3 months have you watched programmes using these services?: Virgin TV Catch-up/Virgin Media Anywhere

Base: All Respondents who didn't select none of these at A3

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	236	126	110	38	58	89	51	109	120	112	64	25	35	165	71	187	17	10	22
Base: All Respondents who didn't select none of these at A3	230	116	113	36	54	84	55	96	130	78	81	44	27	181	48	205	14	5	6
Effective Base	158.5	84.2	74.6	25.0	39.3	61.6	33.6	74.3	81.7	81.6	51.0	18.5	26.6	115.4	48.9	134.2	14.1	6.7	16.7
A few times a day	47	22	25	10	16	17	3	19	28	15	14	9	9	40	7	42	3	1	1
Fd	20%	19%	22%	29%	30%	21%	5%	20%	22%	19%	18%	21%	32%	22%	15%	21%	21%	14%	17%
At least once every day	52	31	22	9	13	19	10	30	22	17	22	11	2	44	8	47	4	0	1
zH*	23%	26%	19%	26%	25%	22%	19%	31%	17%	22%	27%	25%	9%	24%	17%	23%	26%	9%	23%
About two or three times a week	64	34	30	9	9	19	26	20	43	26	21	10	6	49	15	55	5	3	1
zDE*	28%	29%	26%	26%	17%	23%	46%	21%	33%	34%	26%	23%	22%	27%	31%	27%	34%	56%	24%
At least once a week	39	19	20	2	12	14	11	15	23	11	12	11	5	30	9	37	0	1	1
zH*	17%	16%	18%	6%	22%	17%	20%	16%	18%	14%	15%	26%	17%	16%	19%	18%	0	14%	17%
At least once a month	23	9	14	4	2	13	3	10	10	6	11	1	5	16	6	20	2	0	1
zH*	10%	8%	12%	11%	4%	16%	6%	11%	8%	8%	13%	3%	18%	9%	13%	10%	18%	0	16%
At least once every three months	3	0	2	0	0	1	2	1	2	2	0	0	1	1	1	2	0	0	0
zH*	1%	0	2%	0	1%	1%	3%	1%	2%	2%	0	0	3%	1%	3%	1%	0	8%	0
Don't know/can't remember	2	1	1	1	0	1	0	1	1	1	0	1	0	1	1	2	0	0	0
zH*	1%	1%	1%	3%	0	1%	0	1%	1%	1%	0	2%	0	0	2%	1%	0	0	3%
Total	230	116	113	36	54	84	55	96	130	78	81	44	27	181	48	205	14	5	6
FNd	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	99	53	46	20	30	36	13	49	50	32	36	20	11	84	15	89	6	1	2
FNd	43%	45%	41%	55%	55%	43%	24%	51%	39%	41%	45%	46%	40%	46%	32%	43%	48%	23%	40%
Weekly (Net)	202	106	96	31	51	69	50	84	116	70	70	41	22	163	39	182	11	5	5
FNd	88%	91%	85%	87%	95%	82%	91%	88%	90%	89%	86%	95%	80%	90%	82%	89%	82%	92%	81%
Monthly (Net)	225	115	110	35	53	83	54	95	127	76	80	43	26	179	46	201	14	5	6
FNd	98%	99%	97%	97%	99%	98%	97%	98%	98%	97%	100%	98%	97%	99%	95%	98%	100%	92%	97%

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A3a. How often in the past 3 months have you watched programmes using these services?: Virgin TV Catch-up/Virgin Media Anywhere

Base: All Respondents who didn't select none of these at A3

Total	England Regions												Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
236	10	63	10	23	9	28	17	6	2	6	13	217	4	18	12	58	127	
230	12	66	11	27	12	32	15	6	1	8	16	211	3	13	13	68	114	
158.5	8.1	43.4	8.0	16.2	8.0	18.7	15.2	5.5	1.9	4.8	8.5	145.1	2.2	13.9	6.9	39.2	95.9	
47	3	19	1	9	3	3	1	1	0	0	2	39	2	4	0	10	22	
20%	26%	29%	5%	34%	27%	9%	8%	14%	0	0	18%	59%	59%	27%	2%	14%	19%	
Fd	**	*	**	**	**	**	**	**	**	**	**	**	**	**	**	*	*	
52	2	9	3	7	2	10	4	3	0	0	7	47	0	0	3	17	29	
23%	14%	13%	22%	26%	17%	33%	24%	60%	64%	0	44%	22%	0	3%	24%	26%	26%	
	**	*	**	**	**	**	**	**	**	**	**	**	**	**	**	*	*	
64	0	20	4	5	5	10	4	1	0	2	3	62	1	3	2	20	37	
28%	0	31%	40%	19%	39%	30%	25%	27%	0	29%	21%	29%	39%	23%	12%	29%	33%	
	**	*	**	**	**	**	**	**	**	**	**	**	**	**	**	*	*	
39	5	13	3	1	0	9	3	0	0	2	1	39	0	3	6	15	12	
17%	43%	20%	28%	3%	0	28%	19%	0	36%	26%	8%	19%	2%	21%	50%	22%	10%	
i	**	*	**	**	**	**	**	**	**	**	**	**	**	**	**	*	*	
23	2	5	1	3	2	0	2	0	0	3	2	21	0	3	2	5	11	
10%	14%	7%	5%	13%	18%	0	12%	0	0	38%	14%	10%	0	26%	12%	8%	10%	
	**	*	**	**	**	**	**	**	**	**	**	**	**	**	**	*	*	
3	0	0	0	1	0	0	0	0	0	1	0	3	0	0	0	1	1	
1%	4%	0	0	5%	0	0	0	0	0	7%	0	1%	0	0	0	2%	1%	
	**	*	**	**	**	**	**	**	**	**	**	**	**	**	**	*	*	
2	0	0	0	0	0	0	2	0	0	0	0	1	0	0	0	0	1	
1%	0	0	0	0	0	0	12%	0	0	0	0	0	0	0	0	0	1%	
	**	*	**	**	**	**	**	**	**	**	**	**	**	**	**	*	*	
230	12	66	11	27	12	32	15	6	1	8	16	211	3	13	13	68	114	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
99	5	28	3	16	5	13	5	4	0	0	9	85	2	4	3	27	51	
43%	40%	42%	27%	60%	44%	42%	32%	73%	64%	0	59%	40%	59%	30%	26%	40%	45%	
Fd	**	*	**	**	**	**	**	**	**	**	**	**	**	**	**	*	*	
202	10	61	11	22	10	32	12	6	1	4	14	186	3	10	11	62	100	
88%	83%	83%	95%	83%	82%	100%	76%	100%	100%	55%	86%	88%	100%	74%	88%	91%	88%	
	**	*	**	**	**	**	**	**	**	**	**	**	**	**	**	*	*	
225	12	66	11	25	12	32	13	6	1	8	16	208	3	13	13	67	111	
98%	96%	100%	100%	95%	100%	100%	88%	100%	100%	93%	100%	98%	100%	100%	100%	98%	98%	
	**	*	**	**	**	**	**	**	**	**	**	**	**	**	**	*	*	

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A3a. How often in the past 3 months have you watched programmes using these services?: Hayu

Base: All Respondents who didn't select none of these at A3

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	96	38	58	27	29	36	4	57	36	59	15	7	15	78	18	71	13	8	4
Base: All Respondents who didn't select none of these at A3	79	28	51	22	25	28	5	41	36	39	17	12	11	69	10	66	7	4	1
Effective Base	64.9	30.2	36.9	20.3	23.2	23.8	1.7	40.2	24.3	50.1	11.9	4.9	11.1	53.7	14.2	49.9	10.1	6.9	3.3
A few times a day	18 23%	6 21%	12 24%	5 25%	4 17%	8 29%	1 11%	14 34%	4 12%	11 28%	3 18%	2 15%	3 24%	17 24%	1 13%	14 21%	3 46%	1 20%	0 0
At least once every day	23 29%	14 49%	9 18%	8 36%	7 27%	8 30%	0 0	11 27%	10 28%	9 24%	6 38%	2 13%	5 49%	20 30%	2 24%	21 31%	0 5%	1 18%	1 71%
About two or three times a week	11 14%	5 18%	6 11%	2 11%	4 17%	4 15%	0 0	7 18%	3 9%	7 17%	3 17%	0 0	1 10%	10 14%	1 10%	9 13%	1 15%	1 26%	0 0
At least once a week	16 20%	2 6%	14 28%	5 22%	5 22%	6 22%	0 0	7 18%	8 22%	8 22%	4 24%	3 24%	1 7%	14 21%	2 18%	14 22%	1 10%	1 24%	0 0
At least once a month	1 2%	0 0	1 3%	0 0	1 4%	0 2%	0 0	0 1%	1 3%	1 4%	0 0	0 0	0 0	1 2%	0 3%	1 2%	0 0	0 0	0 12%
At least once every three months	6 7%	0 0	6 11%	1 5%	0 2%	0 0	4 84%	0 1%	5 15%	2 5%	0 0	4 30%	0 0	5 7%	1 11%	5 8%	0 5%	0 0	0 0
Don't know/can't remember	4 5%	1 5%	3 5%	0 0	3 12%	2 2%	0 5%	0 0	4 11%	0 0	0 3%	2 17%	1 10%	2 3%	2 19%	2 3%	1 16%	0 12%	0 17%
Total	79 100%	28 100%	51 100%	22 100%	25 100%	28 100%	5 100%	41 100%	36 100%	39 100%	17 100%	12 100%	11 100%	69 100%	10 100%	66 100%	7 100%	4 100%	1 100%
Daily (Net)	41 52%	20 70%	21 42%	13 61%	11 44%	16 60%	1 11%	25 61%	14 41%	20 52%	10 56%	3 28%	8 73%	37 54%	4 38%	35 52%	4 53%	2 38%	1 71%
Weekly (Net)	68 86%	41 95%	27 81%	21 95%	20 82%	27 96%	1 11%	40 98%	26 72%	35 91%	17 97%	6 52%	10 90%	62 89%	6 66%	58 87%	6 79%	4 88%	1 71%
Monthly (Net)	69 88%	27 95%	43 84%	21 95%	21 86%	27 98%	1 11%	40 99%	27 75%	37 95%	17 97%	6 52%	10 90%	63 90%	7 70%	59 89%	6 79%	4 88%	1 83%

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A3a. How often in the past 3 months have you watched programmes using these services?: Hayu

Base: All Respondents who didn't select none of these at A3

Total	England Regions												Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
96	5	25	1	14	4	10	4	1	1	3	3	77	4	3	5	21	58	
79	5	21	1	12	3	8	4	1	1	4	6	65	4	1	4	21	44	
64.9	4.4	18.1	1.0	11.2	3.7	7.9	3.9	1.0	1.0	1.6	2.3	50.3	3.6	2.5	3.9	14.2	44.6	
18	3	8	0	1	0	1	0	0	0	0	0	14	0	1	0	3	14	
23%	63%	38%	0	6%	13%	15%	0	0	0	9%	0	22%	0	52%	0	16%	32%	
23	1	6	0	5	2	3	1	0	1	0	2	18	1	0	4	8	9	
29%	28%	28%	0	41%	62%	33%	30%	0	100%	0	30%	28%	34%	31%	87%	37%	21%	
BI*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	
11	1	0	0	3	1	3	0	0	0	0	0	8	2	0	1	4	6	
14%	10%	6%	0	24%	26%	32%	0	0	0	13%	0	12%	66%	0	13%	19%	14%	
16	0	5	0	1	0	1	3	1	0	3	1	14	0	0	0	5	10	
20%	0	22%	0	9%	0	18%	70%	100%	0	78%	12%	22%	0	0	0	26%	22%	
A*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	*	
1	0	1	0	0	0	0	0	0	0	0	0	1	0	0	0	0	1	
2%	0	6%	0	0	0	0	0	0	0	0	0	2%	0	0	0	1%	2%	
6	0	0	1	0	0	0	0	0	0	0	4	6	0	0	0	0	2	
7%	0	0	100%	4%	0	2%	0	0	0	0	58%	9%	0	0	0	2%	4%	
AG*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	*	
4	0	0	0	2	0	0	0	0	0	0	0	3	0	0	0	0	2	
5%	0	0	0	16%	0	0	0	0	0	0	0	5%	0	17%	0	0	4%	
GI*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	*	
79	5	21	1	12	3	8	4	1	1	4	6	65	4	1	4	21	44	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
41	5	14	0	6	2	4	1	0	1	0	2	32	1	1	4	11	23	
52%	90%	65%	0	47%	74%	48%	30%	0	100%	0	30%	50%	34%	83%	87%	53%	53%	
68	5	20	0	10	3	8	4	1	1	4	3	54	4	1	4	20	39	
86%	100%	94%	0	80%	100%	98%	100%	100%	100%	100%	42%	84%	100%	83%	100%	97%	90%	
69	5	21	0	10	3	8	4	1	1	4	3	56	4	1	4	20	40	
88%	100%	100%	0	80%	100%	98%	100%	100%	100%	100%	42%	86%	100%	83%	100%	98%	92%	
*	**	**	**	**	**	**	**	**	**	**	**	*	**	**	**	**	*	

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A3a. How often in the past 3 months have you watched programmes using these services?: A BBC YouTube Channel

Base: All Respondents who didn't select none of these at A3

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	240	140	100	77	68	71	24	113	123	121	60	22	37	178	62	178	27	23	12
Base: All Respondents who didn't select none of these at A3	225	134	91	66	71	62	26	96	127	73	80	36	37	186	38	184	20	16	4
Effective Base	164.8	104.0	61.6	50.9	51.4	51.6	13.6	86.1	81.1	97.1	48.2	18.3	26.5	126.8	45.2	128.7	16.7	16.4	9.0
A few times a day	52	28	24	14	22	11	5	29	22	20	15	8	9	46	5	42	6	3	0
h	23%	21%	26%	21%	30%	18%	20%	30%	18%	28%	19%	22%	23%	25%	14%	23%	31%	21%	2%
At least once every day	44	32	12	8	16	15	4	27	18	18	10	6	11	38	6	38	2	3	1
	20%	24%	14%	13%	23%	24%	17%	28%	14%	24%	12%	16%	30%	20%	17%	21%	12%	16%	29%
About two or three times a week	51	29	21	13	14	18	6	18	33	10	26	7	8	44	7	41	3	6	1
ii	23%	22%	24%	20%	19%	29%	24%	19%	26%	14%	33%	19%	21%	24%	17%	22%	17%	37%	19%
At least once a week	41	26	16	14	11	11	5	13	28	13	13	9	6	34	8	34	5	2	1
	18%	19%	17%	21%	16%	18%	20%	14%	22%	18%	16%	26%	16%	18%	20%	18%	26%	9%	15%
At least once a month	23	12	11	9	5	5	4	7	15	8	10	3	1	16	6	18	2	2	1
	10%	9%	12%	14%	7%	7%	14%	7%	12%	11%	13%	8%	3%	9%	16%	10%	8%	10%	35%
At least once every three months	11	7	4	6	2	2	0	1	8	3	3	2	3	8	2	9	1	1	0
G	5%	5%	4%	10%	3%	4%	0	1%	6%	4%	3%	6%	7%	4%	6%	5%	4%	6%	0
Don't know/can't remember	4	1	3	1	1	0	1	1	3	0	3	1	0	0	4	3	1	0	0
	2%	1%	3%	2%	2%	0	5%	1%	2%	0	3%	3%	0	0	10%	2%	2%	0	0
M	225	134	91	66	71	62	26	96	127	73	80	36	37	186	38	184	20	16	4
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	96	60	36	22	38	26	9	56	40	38	25	14	20	84	12	80	9	6	1
H	43%	45%	40%	34%	53%	42%	37%	58%	32%	52%	31%	38%	53%	45%	30%	43%	42%	37%	31%
Weekly (Net)	188	115	73	49	63	55	21	87	101	61	64	30	33	162	26	154	17	13	3
CN	84%	86%	80%	75%	88%	89%	81%	91%	80%	84%	80%	84%	90%	87%	68%	84%	86%	83%	65%
Monthly (Net)	210	126	84	58	68	60	24	94	116	69	74	33	34	178	32	172	19	15	4
N	94%	95%	92%	89%	95%	96%	95%	98%	92%	95%	93%	92%	93%	96%	84%	93%	94%	94%	100%
								z*	*	*	*	**	**	zN	*	**	**	**	**

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A3a. How often in the past 3 months have you watched programmes using these services?: A BBC YouTube Channel

Base: All Respondents who didn't select none of these at A3

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	240	11	52	6	27	7	25	12	9	2	7	20	197	23	7	14	62	127
Base: All Respondents who didn't select none of these at A3	225	11	59	7	26	8	24	10	10	2	5	22	188	18	5	15	63	107
Effective Base	164.8	8.5	35.1	5.3	19.6	6.4	19.0	10.0	7.3	1.8	5.8	13.6	133.2	17.1	5.6	10.3	44.8	94.6
A few times a day	52	2	21	0	6	1	6	2	1	0	1	3	43	2	2	3	8	34
23%	23%	14%	35%	0	23%	10%	25%	19%	10%	0	21%	13%	23%	14%	45%	20%	13%	32%
h	44	4	17	2	5	1	4	0	4	0	0	3	36	4	1	1	13	24
At least once every day	20%	37%	28%	23%	20%	12%	6%	5%	43%	0	7%	14%	19%	21%	23%	7%	20%	23%
h	51	4	10	5	8	3	1	3	2	0	2	4	44	5	0	6	18	17
About two or three times a week	23%	36%	17%	68%	31%	37%	3%	27%	16%	0	35%	18%	23%	26%	0	40%	29%	16%
h	41	1	7	1	5	1	8	1	2	1	0	9	34	5	0	2	13	18
At least once a week	18%	5%	11%	8%	19%	11%	34%	8%	16%	33%	0	41%	18%	26%	0	14%	20%	17%
h	23	1	3	0	2	1	4	2	1	2	1	1	22	1	0	2	8	8
At least once a month	10%	8%	5%	0	8%	11%	17%	18%	15%	67%	21%	6%	11%	5%	7%	14%	12%	7%
h	11	0	2	0	0	0	4	2	0	0	0	2	7	1	0	1	3	4
At least once every three months	5%	0	3%	0	0	0	15%	15%	1%	0	0	7%	4%	6%	0	5%	5%	4%
h	4	0	0	0	0	1	0	1	0	0	1	0	2	1	1	0	1	2
Don't know/can't remember	2%	0	0	0	0	18%	0	9%	0	0	16%	0	1%	3%	26%	0	1%	2%
h	225	11	59	7	26	8	24	10	10	2	5	22	188	18	5	15	63	107
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	96	6	37	2	11	2	7	2	5	0	1	6	79	6	4	4	21	59
h	43%	51%	63%	23%	43%	23%	31%	24%	52%	0	28%	28%	42%	35%	67%	28%	33%	55%
Weekly (Net)	188	10	54	7	24	6	16	6	8	1	3	19	157	15	4	12	52	94
h	84%	92%	92%	100%	92%	71%	68%	58%	84%	33%	63%	86%	83%	86%	67%	81%	82%	87%
Monthly (Net)	210	11	57	7	26	7	20	8	10	2	4	20	179	16	4	14	59	102
h	94%	100%	96%	100%	100%	82%	85%	76%	99%	100%	84%	93%	95%	92%	74%	95%	94%	95%
N	225	11	59	7	26	8	24	10	10	2	5	22	188	18	5	15	63	107

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A3a. How often in the past 3 months have you watched programmes using these services?: Other YouTube Channel

Base: All Respondents who didn't select none of these at A3

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	468	261	207	128	109	153	77	168	287	187	127	47	107	288	180	348	35	46	39
Base: All Respondents who didn't select none of these at A3	443	253	190	103	112	151	76	168	261	128	163	66	86	329	113	369	36	26	12
Effective Base	312.0	185.0	127.6	83.6	74.6	109.7	46.3	113.8	192.3	138.2	91.1	36.6	74.1	205.5	128.4	247.3	25.1	31.4	29.1
A few times a day	115	71	44	40	32	33	11	46	67	33	42	14	26	82	33	97	8	6	4
F	26%	28%	23%	39%	28%	22%	14%	28%	26%	26%	26%	21%	30%	25%	29%	26%	23%	22%	35%
At least once every day	129	82	46	31	25	45	27	56	72	42	44	21	22	99	29	109	10	8	2
F	29%	32%	24%	30%	22%	30%	36%	33%	27%	32%	27%	32%	25%	30%	26%	30%	27%	33%	13%
About two or three times a week	101	56	45	15	35	36	16	33	63	32	31	17	21	77	24	87	8	4	2
C	23%	22%	24%	14%	31%	24%	21%	20%	24%	25%	19%	25%	25%	23%	21%	24%	23%	15%	20%
At least once a week	56	25	31	9	12	27	7	24	30	14	24	9	9	45	11	47	3	5	2
F	13%	10%	16%	9%	11%	18%	10%	14%	12%	11%	15%	13%	11%	14%	10%	13%	7%	18%	16%
At least once a month	26	8	18	4	7	4	11	3	19	4	15	5	4	17	10	20	5	0	1
AEGI	6%	3%	10%	4%	7%	2%	15%	2%	7%	3%	9%	7%	4%	5%	9%	5%	14%	1%	9%
At least once every three months	12	7	5	3	0	7	1	4	8	3	6	0	3	9	3	7	1	3	1
F	3%	3%	2%	3%	0%	5%	2%	2%	3%	2%	4%	0%	4%	3%	3%	2%	4%	10%	7%
Don't know/can't remember	3	2	1	1	0	0	2	1	2	0	1	1	1	0	3	2	1	0	0
F	1%	1%	1%	1%	0%	0%	3%	1%	1%	0	1%	1%	1%	0	3%	1%	3%	1%	0
Total	443	253	190	103	112	151	76	168	261	128	163	66	86	329	113	369	36	26	12
Daily (Net)	244	154	90	71	56	78	38	103	138	75	86	35	48	182	62	206	18	14	6
B	55%	61%	47%	69%	51%	52%	50%	61%	53%	58%	53%	53%	55%	55%	55%	56%	49%	55%	48%
Weekly (Net)	401	235	166	95	104	140	61	160	232	121	141	60	78	304	97	339	29	23	10
FN	91%	93%	87%	92%	93%	93%	80%	95%	89%	95%	87%	92%	91%	92%	86%	92%	79%	88%	84%
Monthly (Net)	427	243	184	99	111	144	72	163	251	125	156	65	82	320	107	359	34	23	11
Q	97%	96%	97%	96%	99%	95%	95%	97%	96%	96%	96%	99%	95%	97%	94%	97%	94%	89%	93%

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A3a. How often in the past 3 months have you watched programmes using these services?: Other YouTube Channel

Base: All Respondents who didn't select none of these at A3

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	468	16	98	14	51	18	42	31	14	9	13	42	399	38	30	34	137	184
Base: All Respondents who didn't select none of these at A3 Effective Base	443	20	101	17	46	18	46	34	16	10	15	47	386	28	21	32	142	174
	312.0	12.9	68.8	10.5	36.4	14.8	24.7	25.2	11.0	6.5	9.2	31.0	268.2	22.5	21.6	23.5	90.5	128.9
A few times a day	115 26% F	1 7% **	45 44% z	2 13% **	11 25% **	6 32% **	7 16% 21%	7 21% **	0 2% **	1 11% **	3 20% **	13 28% *	97 25% **	6 22% **	4 20% **	10 30% **	37 26% *	46 27% *
At least once every day	129 29% F	6 32% **	26 26% z	6 34% **	19 42% **	3 17% **	19 42% **	3 10% **	9 60% **	1 12% **	2 12% **	13 29% *	109 28% **	10 35% **	8 40% **	4 13% **	46 32% *	47 27% *
About two or three times a week	101 23% C	3 13% **	18 18% z	5 31% **	12 26% **	7 39% **	12 21% **	12 35% **	2 12% **	3 32% **	7 47% **	8 17% *	91 23% **	5 18% **	4 21% **	7 21% **	32 22% *	43 25% *
At least once a week	56 13% C	5 26% **	8 8% z	3 16% **	1 3% **	2 12% **	6 12% **	6 17% **	4 26% **	3 27% **	3 20% **	6 13% *	51 13% **	4 15% **	1 6% **	9 29% **	16 11% *	18 10% *
At least once a month	26 6% AEGI	2 11% **	3 3% z	1 5% **	1 3% **	0 0% **	4 9% **	3 9% **	0 18% **	2 0% **	0 0% **	4 8% *	25 7% **	1 3% **	1 6% **	2 7% **	8 6% *	11 7% *
At least once every three months	12 3% F	2 11% **	0 0% z	0 2% **	1 1% **	0 0% **	0 0% **	2 6% **	0 0% **	0 0% **	0 0% **	2 4% *	11 3% **	0 2% **	1 2% **	0 0% **	2 1% *	7 4% *
Don't know/can't remember	3 1% Md	0 0% **	1 1% z	0 0% **	0 0% **	0 0% **	0 0% **	1 3% **	0 0% **	0 0% **	0 0% **	0 0% *	0 0% **	1 4% **	1 4% **	0 0% **	1 1% *	1 1% *
Total	443 100%	20 100%	101 100%	17 100%	46 100%	18 100%	46 100%	34 100%	16 100%	10 100%	15 100%	47 100%	386 100%	28 100%	21 100%	32 100%	142 100%	174 100%
Daily (Net)	244 55% B	8 39% **	71 70% z	8 47% **	30 67% **	9 49% **	27 57% **	10 31% **	10 62% **	2 24% **	5 33% **	26 57% *	206 53% **	16 57% **	13 60% **	14 43% **	83 58% *	93 53% *
Weekly (Net)	401 91% FN	16 78% **	97 96% z	16 93% **	44 96% **	18 100% **	42 91% **	28 82% **	16 100% **	9 82% **	15 100% **	41 87% *	348 90% **	25 91% **	18 87% **	30 93% **	130 92% *	154 89% *
Monthly (Net)	427 97% Q	18 89% **	99 99% z	16 98% **	45 99% **	18 100% **	46 100% **	31 91% **	16 100% **	10 100% **	15 100% **	45 96% *	373 97% **	26 95% **	20 93% **	32 100% **	139 98% *	166 95% *

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A3a_2. How often in the past 3 months have you watched programmes using these services? - Summary Table

Base: All Respondents

	BBC iPlayer (A)	BBC Three (now avail- able only online) (B)	BBC iPlayer Kids (C)	ITV Hub or ITV Hub+ [for merely ITV player] (D)	STV Player (E)	S4C Clic (F)	All 4 (for merely 4OD) (G)	My5 (for merely Demand 5) (H)	Netflix (I)	Amazon Prime/ Amazon Video (J)	Now TV (K)	Sky On Demand (Sky Go) (L)	UKTV Play (M)	Disney Life (N)	Virgin TV Catch-u p/Virgin Media Anywhere (O)	Hayu (P)	A BBC You Tube Channel (Q)	Other You Tube Channel (R)
Unweighted Base	3769	3769	3769	3769	3769	3769	3769	3769	3769	3769	3769	3769	3769	3769	3769	3769	3769	3769
Base: All respondents	3769	3769	3769	3769	3769	3769	3769	3769	3769	3769	3769	3769	3769	3769	3769	3769	3769	3769
Effective Base	2540.2	2540.2	2540.2	2540.2	2540.2	2540.2	2540.2	2540.2	2540.2	2540.2	2540.2	2540.2	2540.2	2540.2	2540.2	2540.2	2540.2	2540.2
A few times a day	111 3%	19 1%	30 1%	47 1%	4 0%	16 0%	38 1%	40 1%	295 8%	114 3%	60 2%	84 2%	22 1%	37 1%	47 1%	18 0%	52 1%	115 3%
	BCDEFG HKMNOPQ	E	E	BEFMP		E	BEFP	BEFMP	ABCD FGHJKL MNOPQR	BCDEFGH KLMNOPQ	BCEF GMNP	BCDEFG HLMNOPQ	E	BEFMP	BEFMP	E	BCEFG	BCDEFG HKMNOPQ
At least once every day	207 6%	32 1%	34 1%	108 3%	9 0%	13 0%	79 2%	51 1%	460 12%	217 6%	91 2%	140 4%	30 1%	39 1%	52 1%	23 1%	44 1%	129 3%
	BCDEF GHKLM NOPQR	EF	EF	BCEFG HLMNOPQ			BCEFG HLMNOPQ	EFMP	ABCD FGHJKL MNOPQR	BCDEF GHKLM NOPQR	BCEFG HLMNOPQ	BCEFGH KLMNOPQ	EF	EF	EFMP	E	EF	BCEFGH KLMNOPQ
About two or three times a week	492 13%	45 1%	33 1%	234 6%	11 0%	10 0%	184 5%	92 2%	442 12%	313 8%	112 3%	122 3%	62 2%	26 1%	64 2%	11 0%	51 1%	101 3%
	BCDEF GHJKL MNOPQR	EF	EF	BCEFGH KLMNOPQR			BCEFGH KLMNOPQR	BCEFG HLMNOPQ	BCDEF GHJKL MNOPQR	BCDEF GHKLM NOPQR	BCEFG HLMNOPQ	BCEFG HLMNOPQ	CEFG	FP	CEFG		EF	BCEFG HLMNOPQ
At least once a week	409 11%	35 1%	12 0%	252 7%	17 0%	8 0%	207 5%	111 3%	223 6%	179 5%	65 2%	101 3%	30 1%	13 0%	39 1%	16 0%	41 1%	56 1%
	BCDEF GHJKL MNOPQR	CEFG		BCEFG HLMNOPQR			BCEFGH KLMNOPQR	BCEFG HLMNOPQ	BCDEFH KLMNOPQR	BCEFGH KLMNOPQR	BCEFG HLMNOPQ	BCEFG HLMNOPQR	CF		CEFG		CEFG	CEFG
At least once a month	252 7%	34 1%	4 0%	155 4%	8 0%	4 0%	155 4%	87 2%	104 3%	133 4%	37 1%	53 1%	30 1%	5 0%	23 1%	1 0%	23 1%	26 1%
	BCDEF GHJKL MNOPQR	CEFG		BCEFGH KLMNOPQR			BCEFGH KLMNOPQR	BCEFGH KLMNOPQR	BCDEFH KLMNOPQR	BCEFGH KLMNOPQR	CEFG	CEFG NOPQR	CEFG		CEFG		CEFG	CEFG
At least once every three months	52 1%	6 0%	5 0%	44 1%	4 0%	0 0%	36 1%	25 1%	23 1%	32 1%	20 1%	12 0%	4 0%	5 0%	3 0%	6 0%	11 0%	12 0%
	BCEFGH KLMNOPQR	F	F	BCEFGH KLMNOPQR	F		BCEFG HLMNOPQR	BCEFG HLMNOPQ	BCDEF HLMNOPQ	BCEFG HLMNOPQ	BCEFG HLMNOPQ	FO	F	F	F	F	F	FO
Don't know/can't remember	8 0%	4 0%	11 0%	7 0%	0 0%	0 0%	6 0%	6 0%	20 0%	18 0%	5 0%	5 0%	0 0%	2 0%	2 0%	4 0%	4 0%	3 0%
	EF	EF	EF	EF			EF	EF	BCEFGH KLMNOPQR	BEFGH KLMNOPQR	EF	EF	EF	EF	EF	EF	EF	EF
Never	2237 59%	3593 95%	3640 97%	2922 78%	3716 99%	3718 99%	3064 81%	3358 89%	2202 58%	2763 73%	3379 86%	3252 81%	3591 95%	3643 97%	3539 94%	3690 98%	3544 94%	3326 88%
	ADGHI JKLOQR	ADGHI JKLOQR	ADGHI JKLOQR	AJ	ABCDG HJKL MNOPQR	ABCDG HJKL MNOPQR	ADJ	ADGJL	AI	ADGJL	ADGJL	ADGJL	ADGHI JKLOQR	ADGHI JKLOQR	ADGHI JKLOQR	ADGHI JKLOQR	ADGHI JKLOQR	ADGHI JKLOQR
Total	3769 100%	3769 100%	3769 100%	3769 100%	3769 100%	3769 100%	3769 100%	3769 100%	3769 100%	3769 100%	3769 100%	3769 100%	3769 100%	3769 100%	3769 100%	3769 100%	3769 100%	3769 100%
Daily (Net)	318 8%	51 1%	64 2%	155 4%	13 0%	29 1%	117 3%	91 2%	755 20%	331 9%	151 4%	224 6%	52 1%	76 2%	99 3%	41 1%	96 3%	244 6%
	BCDEF GHKLM NOPQR	EF	EF	BCEFG HLMNOPQ		E	BCEFG HLMNOPQ	BCEFG	ABCD FGHJKL MNOPQR	BCDEF GHKLM NOPQR	BCEFG HLMNOPQ	BCDEFG HLMNOPQ	EF	BEFMP	BCEFG	E	BCEFG	BCDEFG HLMNOPQ
Weekly (Net)	1219 32%	131 3%	109 3%	641 17%	41 1%	47 1%	508 13%	293 8%	1419 38%	823 22%	328 9%	447 12%	143 4%	114 3%	202 5%	68 2%	188 5%	401 11%
	BCDEF GHJKL MNOPQR	EF	EF	BCEFGH KLMNOPQR			BCEFGH KLMNOPQR	BCEFG HLMNOPQ	ABCD FGHJKL MNOPQR	BCDEF GHKLM NOPQR	BCEFG HLMNOPQ	BCEFG HLMNOPQ	CEFG	EF	BCEFG	E	BCEFG	BCEFG HLMNOPQ
Monthly (Net)	1471 39%	165 4%	113 3%	796 21%	49 1%	51 1%	663 18%	381 10%	1523 40%	955 25%	365 10%	500 13%	174 5%	119 3%	225 6%	69 2%	210 6%	427 11%
	BCDEF GHJKL MNOPQR	CEFG	EF	BCEFGH KLMNOPQR			BCEFGH KLMNOPQR	BCEFG HLMNOPQ	BCDEF GHJKL MNOPQR	BCDEF GHKLM NOPQR	BCEFG HLMNOPQ	BCEFGH KLMNOPQR	CEFG	EF	BCEFG		BCEFG	BCEFG HLMNOPQ

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A3a_2. How often in the past 3 months have you watched programmes using these services?: BBC iPlayer

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
A few times a day	111 3%	67 4%	44 2%	15 3%	30 5%	48 4%	17 1%	66 6%	43 2%	37 4%	34 3%	16 3%	25 3%	92 4%	19 1%	95 3%	9 3%	5 3%	1 1%
At least once every day	BFHNI 207 6%	zB 106 6%	101 5%	F 27 6%	zF 48 7%	zF 95 8%	38 3%	zH 86 8%	116 4%	76 9%	81 6%	14 2%	37 4%	166 7%	41 3%	169 5%	20 6%	14 8%	5 5%
About two or three times a week	FHKNI 492 13%	267 14%	225 12%	F 59 13%	F 100 15%	zF 190 16%	142 10%	zH 157 15%	325 12%	zKL 161 16%	K 200 15%	62 11%	69 8%	357 15%	135 10%	409 13%	41 13%	29 16%	13 13%
At least once a week	BFHLXG 409 11%	zB 181 10%	228 12%	54 12%	59 9%	149 12%	147 10%	100 10%	304 12%	113 12%	157 12%	70 12%	69 8%	293 12%	116 9%	353 11%	25 8%	21 12%	10 9%
At least once a month	LN 252 7%	116 6%	136 7%	25 5%	43 6%	75 6%	109 8%	55 5%	190 7%	84 9%	101 8%	24 4%	43 5%	169 7%	83 6%	213 7%	17 5%	14 8%	8 8%
At least once every three months	LI 52 1%	29 2%	23 1%	6 1%	4 1%	19 2%	22 2%	4 0%	47 2%	18 2%	KL 17 1%	7 1%	10 1%	26 1%	26 2%	43 1%	2 1%	4 2%	3 3%
Don't know/can't remember	G 0	5 0	3 0	0 0	4 1%	0 0	5 0	0 0	8 0	0 0	4 0	0 0	4 0	4 0	5 0	8 0	0 0	0 0	0 0
Never	I 2237 59%	1069 58%	1161 60%	265 59%	387 57%	645 53%	924 66%	575 55%	1582 60%	494 50%	711 55%	393 67%	636 71%	1313 54%	925 68%	1878 59%	202 64%	94 52%	64 62%
Total	EGJ MOZei 3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Daily (Net)	318 8%	173 9%	145 8%	43 9%	78 12%	143 12%	55 4%	152 15%	159 6%	113 12%	114 9%	29 5%	62 7%	258 11%	61 4%	264 8%	29 9%	20 11%	6 6%
Weekly (Net)	FHKNI 1219 32%	621 34%	598 31%	F 156 35%	zF 238 35%	zF 482 39%	343 24%	zH 409 39%	788 30%	zKL 388 39%	K 471 36%	161 28%	200 22%	908 38%	312 23%	1026 32%	96 30%	69 38%	29 27%
Monthly (Net)	FHLXG 1471 39%	737 40%	734 38%	F 181 40%	F 281 42%	zF 557 46%	452 32%	zH 464 44%	978 37%	zKL 472 48%	zKL 572 44%	186 32%	242 27%	1077 45%	395 29%	1239 39%	113 36%	83 46%	37 35%
	NXGf			F	F	zF		zH		zKL	zKL			zN				zPR	

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A3a_2. How often in the past 3 months have you watched programmes using these services?: BBC iPlayer

Base: All Respondents

	Total	England Regions										Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	2154.2	243.9	255.1	229.8	672.5	932.6
A few times a day	111	10	32	2	14	6	12	3	2	1	4	98	4	3	9	31	58
BFHNI	3%	3%	4%	2%	4%	3%	3%	1%	2%	1%	3%	3%	1%	1%	3%	3%	4%
At least once every day	207	18	27	12	22	5	16	17	12	3	8	175	22	8	15	68	94
FHKNI	6%	6%	4%	8%	6%	3%	4%	7%	9%	3%	6%	5%	7%	2%	4%	7%	7%
About two or three times a week	492	30	89	21	58	28	36	32	14	22	45	418	52	17	30	142	236
BFLNXfg	13%	10%	12%	14%	16%	13%	8%	13%	24%	11%	16%	19%	15%	5%	8%	14%	18%
At least once a week	409	34	82	15	39	24	36	33	23	11	22	355	44	16	28	116	171
LNI	11%	12%	11%	10%	11%	11%	8%	14%	10%	9%	16%	11%	13%	5%	8%	11%	13%
At least once a month	252	18	54	4	16	17	34	11	7	6	33	214	28	12	13	62	121
LI	7%	6%	7%	3%	4%	8%	8%	4%	7	5%	10%	7%	8%	3%	4%	6%	9%
At least once every three months	52	5	8	4	2	4	4	8	1	1	5	39	10	6	1	14	19
G	1%	2%	1%	3%	0	2%	1%	3%	1%	0	1%	1%	3%	2%	0	1%	1%
Don't know/can't remember	8	0	3	0	2	0	2	0	2	0	0	6	3	0	5	1	2
I	0	0	0	0	1%	0	0	0	1%	0	0	0	1%	0	2%	0	0
Never	2237	177	431	89	217	125	302	139	53	89	71	1932	182	277	254	586	591
EGU	59%	61%	59%	60%	59%	60%	58%	40%	70%	51%	54%	60%	53%	62%	72%	57%	46%
MOZel	3769	292	727	147	370	210	441	241	131	127	140	3236	345	338	355	1020	1292
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	319	28	59	15	35	11	28	19	14	4	12	272	27	11	24	99	152
FHKNI	8%	10%	8%	10%	9%	5%	6%	8%	11%	3%	9%	8%	8%	3%	7%	10%	12%
Weekly (Net)	1219	92	231	50	133	63	100	84	70	29	57	1045	123	43	81	357	559
FHLNXfg	32%	31%	32%	34%	36%	30%	23%	35%	23%	23%	41%	32%	36%	13%	23%	35%	43%
Monthly (Net)	1471	110	285	54	149	80	134	94	77	36	68	1259	151	55	95	419	680
FHKL	39%	36%	39%	37%	40%	36%	30%	39%	59%	29%	49%	39%	44%	16%	27%	41%	53%
NXafg			X	*	X				zSTUV	Xa*	Xa				f	fg	zfigh

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A3a_2. How often in the past 3 months have you watched programmes using these services?: BBC Three (now available only online)

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
A few times a day	19 1%	11 1%	8 0	1 0	11 2%	7 1%	0	16 2%	3 0	9 1%	8 1%	0 0	2 0	18 1%	1 0	16 1%	3 1%	0 0	0 0
At least once every day	32 1%	20 1%	12 1%	7 2%	12 2%	12 1%	1	19 2%	13 0	12 1%	12 1%	2 0	6 1%	31 1%	1 0	28 1%	2 1%	3 2%	0 0
About two or three times a week	45 1%	23 1%	23 1%	9 2%	19 3%	15 1%	2	15 1%	30 1%	14 1%	19 1%	10 2%	2 0	41 2%	4 0	44 1%	2 1%	0 0	0 0
At least once a week	35 1%	15 1%	20 1%	10 2%	7 1%	13 1%	4	9 1%	25 1%	12 1%	16 1%	4 1%	4 0	28 1%	7 0	30 1%	0 0	4 2%	1 1%
At least once a month	34 1%	14 1%	20 1%	10 2%	11 2%	8 1%	6	7 1%	27 1%	7 1%	16 1%	4 1%	6 1%	26 1%	8 1%	29 1%	5 2%	0 0	0 0
At least once every three months	6 0	5 0	1 0	2 0	2 0	2 0	0	0 0	6 0	3 0	1 0	2 0	0 0	3 0	3 0	5 0	0 0	0 0	0 0
Don't know/can't remember	4 0	2 0	2 0	0 0	2 0	2 0	1	1 0	4 0	2 0	0 0	1 0	2 0	3 0	1 0	4 0	0 0	0 0	0 0
Never	3593 95%	1750 95%	1835 96%	413 91%	612 91%	1163 95%	1389 99%	976 94%	2508 96%	925 94%	1232 94%	563 96%	870 97%	2268 94%	1326 98%	3013 95%	305 96%	174 96%	102 98%
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Daily (Net)	51 1%	31 2%	20 1%	9 2%	23 3%	19 2%	1	35 3%	16 1%	21 2%	20 2%	0	9 1%	49 2%	2 0	43 1%	5 2%	3 2%	0 0
Weekly (Net)	131 3%	69 4%	63 3%	28 6%	50 7%	47 4%	7	59 6%	71 3%	46 5%	55 4%	15 3%	15 2%	119 5%	13 1%	117 4%	7 2%	6 4%	1 1%
Monthly (Net)	165 4%	83 4%	83 4%	38 8%	60 9%	54 4%	12	66 6%	98 4%	53 5%	71 5%	20 3%	21 2%	144 6%	21 2%	146 5%	11 4%	6 4%	1 1%

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A3a_2. How often in the past 3 months have you watched programmes using these services?: BBC Three (now available only online)

Base: All Respondents

Total	England Regions												Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369	
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6	
19	0	9	0	5	0	2	0	0	0	0	0	18	0	0	0	3	16	
1%	0	1%	0	1%	0	0	0	0	0	0	0	1%	0	0	0	0	1%	
FHN	32	z	9	3	1	7	0	3	1	1	1	28	1	1	1	14	14	
1%	1%	1%	3	0	1%	2%	0	2%	1%	0	0	1%	0	0	0	1%	1%	
FHN	45	2	13	5	3	4	6	3	2	0	2	37	3	2	3	17	23	
1%	1%	2%	3%	1%	2%	1%	1%	2%	0	2%	1%	1%	1%	1%	1%	2%	2%	
FLN	35	0	9	1	7	3	2	0	1	1	4	31	2	1	2	12	13	
1%	0	1%	0	2%	1%	0	0	1%	1%	3%	1%	1%	1%	0	1%	1%	1%	
FN	34	1	7	0	4	1	6	2	0	3	5	32	2	4	0	9	17	
1%	0	1%	0	1%	1%	1%	1%	0	0	2%	1%	1%	1%	1%	0	1%	1%	
F	6	0	2	0	0	1	1	0	0	1	0	5	1	1	1	2	1	
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
0	0	0	0	0	0	0	0	0	0	0	0	2	2	0	2	0	2	
0	0	0	0	1%	0	0	0	1%	0	0	0	0	1%	0	0	0	0	
3593	286	678	139	347	201	417	236	124	124	129	330	3084	334	329	347	963	1205	
95%	98%	93%	95%	94%	96%	95%	98%	94%	98%	93%	97%	95%	97%	97%	98%	94%	93%	
CDGIMTI	TVb					T								i	hi			
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
51	2	18	3	6	1	9	0	3	1	1	1	45	1	1	1	17	31	
1%	1%	2%	2%	1%	1%	2%	0	2%	1%	0	0	1%	0	0	0	2%	2%	
FHNr	131	40	8	16	8	17	3	6	2	7	6	113	6	4	6	46	67	
3%	2%	6%	5%	4%	4%	5%	1%	5%	2%	5%	2%	3%	2%	1%	2%	5%	5%	
FHLNR	165	47	8	20	9	22	5	6	2	10	11	145	8	8	6	55	84	
4%	2%	6%	5%	5%	4%	5%	2%	5%	2%	7%	3%	4%	2%	2%	2%	5%	6%	
FHLNRg		zSY								SY*						g	zfg	

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A3a_2. How often in the past 3 months have you watched programmes using these services?: BBC iPlayer Kids

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
A few times a day	30 1%	16 1%	14 1%	4 1%	11 2%	14 1%	0	25 2%	4	15 2%	3 0	2 0	10 1%	26 1%	4 0	23 1%	4 1%	3 2%	0 0
At least once every day	FHJN 34 1%	16 1%	18 1%	F 6 1%	zF 14 2%	F 14 1%	0	zH 32 3%	2 0	zJ 13 1%	3 1%	5 1%	J 5 1%	N 30 1%	4 0	32 1%	1 0	0 0	1 1%
About two or three times a week	FHN 33 1%	13 1%	20 1%	F 6 1%	zF 12 2%	F 11 1%	5	zH 27 3%	6 0	13 1%	9 1%	8 1%	4 0	N 27 1%	7 0	23 1%	4 1%	4 2%	2 2%
At least once a week	FHN 12 0	3 0	9 0	F 0 0	zF 2 0	7 1%	2 0	zH 10 1%	2 0	8 1%	2 0	0 0	2 0	8 0	4 0	10 0	1 0	0 0	1 1%
At least once a month	H 4 0	4 0	0 0	0 0	0 0	3 0	1 0	zH 2 0	2 0	zJ 2 0	0 0	0 0	0 0	2 0	2 0	3 0	0 0	0 0	1 1%
At least once every three months	5 0	2 0	4 0	1 0	0 0	2 0	2 0	2 0	3 0	0 0	4 0	1 0	0 0	2 0	3 0	3 0	2 1%	0 0	0 0
Don't know/can't remember	11 0	0 0	11 1%	1 0	4 1%	2 0	4 0	7 1%	4 0	0 0	10 1%	1 0	0 0	10 0	1 0	11 0	0 0	0 0	0 0
Never	AHIN 3640 97%	1787 97%	1845 96%	434 96%	633 94%	1168 96%	1389 99%	938 90%	2593 99%	932 95%	1262 97%	571 97%	871 98%	2314 96%	1326 98%	3063 97%	303 96%	174 96%	99 96%
Total	DGIMI 3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Daily (Net)	64 2%	32 2%	32 2%	10 2%	25 4%	29 2%	0	57 6%	5 0	28 3%	16 1%	5 1%	15 2%	56 2%	8 1%	55 2%	5 2%	3 2%	1 1%
Weekly (Net)	FHN 109 3%	48 3%	61 3%	F 17 4%	zF 39 6%	F 46 4%	7	zH 94 9%	14 1%	zJK 48 5%	27 2%	13 2%	21 2%	zN 91 4%	19 1%	88 3%	11 3%	7 4%	4 4%
Monthly (Net)	FHN 113 3%	51 3%	62 3%	F 17 4%	zF 39 6%	F 49 4%	8	zH 97 9%	16 1%	zJKL 50 5%	29 2%	13 2%	21 2%	zN 93 4%	20 1%	91 3%	11 3%	7 4%	5 4%

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A3a_2. How often in the past 3 months have you watched programmes using these services?: BBC iPlayer Kids

Base: All Respondents

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
30	4	9	0	2	1	5	0	1	0	0	1	24	1	1	2	3	21
1%	1%	1%	0	0	0	1%	0	1%	0	0	0	1%	0	0	1%	0	2%
FHJN	34	8	1	7	0	1	1	3	0	1	7	30	2	1	3	6	22
1%	1%	1%	1%	2%	0	0	1%	2%	0	1%	2%	1%	1%	0	1%	1%	2%
FHN	33	7	2	3	1	0	1	0	0	3	3	25	5	2	0	11	18
1%	1%	1%	1%	1%	1%	0	1%	0	0	3%	1%	1%	1%	1%	0	1%	1%
FHN	12	2	0	2	0	2	0	0	0	X	2	12	0	1	0	0	10
0	0	0	0	1%	0	0	0	0	0	2%	1%	0	0	0	0	0	1%
H	4	0	0	0	0	0	2	1	0	zST	0	3	1	0	1	0	3
0	0	0	0	0	0	0	1%	1%	0	1	0	0	0	0	0	0	0
5	0	3	0	0	0	0	z	0	0	0	0	5	0	0	0	0	2
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
11	0	6	0	0	0	0	5	0	0	0	0	10	0	0	0	2	5
0	0	1%	0	0	0	0	2%	0	0	0	0	0	0	0	0	0	0
AHIN	z	z	143	356	208	433	232	127	126	132	328	3127	337	333	349	996	1211
3640	285	693	143	356	208	433	232	127	126	132	328	3127	337	333	349	996	1211
97%	98%	95%	98%	96%	99%	98%	96%	96%	100%	94%	96%	97%	97%	98%	98%	98%	94%
DGIMI	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
64	5	17	2	9	1	7	1	4	0	1	8	55	3	2	5	10	43
2%	2%	2%	1%	2%	0	2%	1%	3%	0	1%	2%	2%	1%	1%	1%	1%	3%
FHN	109	7	26	4	14	2	8	3	4	0	7	92	8	5	5	21	72
3%	2%	4%	2%	4%	1%	2%	1%	3%	0	5%	4%	3%	2%	2%	2%	2%	6%
FHN	113	7	26	4	14	2	8	4	5	a	13	95	9	5	6	21	75
3%	2%	4%	2%	4%	1%	2%	2%	4%	0	6%	4%	3%	3%	2%	2%	2%	6%
FHN										W*							zfgH

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A3a_2. How often in the past 3 months have you watched programmes using these services?: ITV Hub or ITV Hub+ [formerly ITV player]

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
A few times a day	47 1%	27 1%	20 1%	8 2%	16 2%	19 2%	4 0	32 3%	13 1%	17 2%	10 1%	9 2%	11 1%	36 1%	11 1%	42 1%	3 1%	2 1%	1 1%
At least once every day	FH 108 3%	63 3%	45 2%	F 28 6%	zF 29 4%	F 35 3%	16 1%	zH 48 5%	58 2%	26 3%	50 4%	11 2%	21 2%	85 4%	23 2%	91 3%	5 2%	10 5%	3 3%
About two or three times a week	FHN 234 6%	100 5%	134 7%	zEF 31 7%	F 58 9%	F 83 7%	62 4%	zH 80 8%	151 6%	70 7%	102 8%	28 5%	34 4%	177 7%	57 4%	206 7%	10 3%	12 7%	6 8%
At least once a week	FLNPTI 252 7%	94 5%	158 8%	32 7%	zF 47 7%	F 82 7%	82 6%	L 66 6%	181 7%	7 7%	107 8%	38 7%	41 5%	192 8%	60 4%	221 7%	12 4%	13 7%	6 8%
At least once a month	ALNI 155 4%	68 4%	zA 88 5%	27 E 7	28 4%	42 3%	58 4%	31 z 4	122 5%	49 L 5%	59 5%	23 4%	24 3%	zN 58 4%	57 4%	127 4%	11 3%	10 5%	7 7%
At least once every three months	L 44 1%	23 1%	21 1%	7 2%	4 1%	14 1%	19 1%	3 0	41 2%	16 2%	15 1%	5 1%	8 1%	26 1%	18 1%	34 1%	2 1%	4 2%	zOP 3 3%
Don't know/can't remember	G 7	2	5	1	2	2	2	3	4	1	3	1	2	4	3	7	0	0	0
Never	2922 78%	1464 80%	1451 76%	318 70%	492 73%	937 77%	1159 83%	780 75%	2046 78%	738 75%	958 73%	471 80%	752 84%	1800 74%	1122 83%	2440 77%	273 86%	131 73%	78 75%
	BCDGI JMZhi	zB				C	zCDE			I		LI	zJ		zM		zOGR		
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Daily (Net)	155 4%	90 5%	66 3%	36 8%	44 7%	54 4%	21 1%	80 8%	71 3%	43 4%	61 5%	20 3%	31 4%	121 5%	34 2%	132 4%	8 3%	12 6%	3 3%
Weekly (Net)	FHN 641 17%	283 15%	357 19%	zEF 100 22%	zF 150 22%	F 227 19%	164 12%	zH 226 22%	403 15%	179 18%	270 21%	86 15%	106 12%	491 20%	150 11%	559 18%	30 10%	36 20%	15 15%
Monthly (Net)	AFHLPNI 796 21%	351 19%	445 23%	zF 127 28%	zF 178 26%	F 268 22%	223 16%	zH 257 25%	525 20%	228 23%	329 25%	109 19%	130 15%	589 24%	207 15%	687 22%	41 13%	46 25%	23 22%
	AFLNPSI		zA	zEF	zF	F		zH		zL	zKL			zN		P		P	P

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A3a 2. How often in the past 3 months have you watched programmes using these services?: ITV Hub or ITV Hub+ [formerly ITV player]

Base: All Respondents

Total	England Regions												Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369	
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6	
47	1	14	2	7	4	7	0	1	0	3	4	41	1	3	2	15	23	
1%	0	2%	1%	2%	2%	2%	0	1%	0	2%	1%	1%	0	1%	1%	2%	2%	
FH	8	20	5	16	7	12	5	6	4	1	8	87	8	8	10	37	42	
108	3%	3%	3%	4%	3%	3%	2%	5%	3%	1%	2%	3%	2%	2%	3%	4%	3%	
3%	15	30	7	26	18	29	19	12	7	9	34	203	22	9	17	80	107	
FHN	234	5%	4%	5%	7%	7%	8%	9%	5%	7%	10%	6%	6%	3%	5%	8%	8%	
6%	13	53	11	26	11	30	19	17	9	10	22	223	19	8	22	81	98	
FLNPTI	252	7%	7%	7%	5%	7%	8%	13%	7%	7%	6%	7%	5%	2%	6%	8%	8%	
7%	8	25	2	16	9	18	10	6	2	13	18	130	19	11	12	36	70	
ALNI	4%	3%	4%	1%	4%	4%	4%	5%	2%	10%	5%	4%	5%	3%	3%	4%	5%	
L	44	3	5	2	2	4	2	6	0	2	4	35	7	6	2	9	20	
44	1%	1%	1%	0	2%	0	0	3%	0	2%	3%	1%	2%	2%	1%	1%	2%	
G	7	0	3	0	2	0	0	0	1	0	0	4	2	0	2	3	1	
0	0	0	0	1%	0	0	0	0	0	0	0	0	0	0	0	0	0	
2922	245	576	119	275	158	343	182	88	103	99	252	2514	269	294	287	759	930	
78%	84%	79%	81%	74%	75%	78%	75%	67%	81%	71%	74%	78%	78%	87%	81%	74%	72%	
BCDGI	zVzbc	Z	Z'			Z		-	Z'	-				zhi	hi			
JMZHI	3769	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
155	8	34	6	23	11	19	5	7	4	4	12	128	9	11	12	52	65	
4%	3%	5%	4%	6%	5%	4%	2%	6%	3%	3%	3%	4%	3%	3%	4%	5%	5%	
FHN	36	117	24	75	39	78	43	37	19	24	67	553	49	27	52	213	270	
641	12%	16%	16%	20%	19%	18%	18%	28%	15%	17%	20%	17%	14%	8%	15%	21%	21%	
AFHLNPI	796	44	143	26	91	48	96	52	43	21	37	85	683	68	38	64	249	
17%	15%	20%	18%	25%	23%	22%	22%	33%	17%	27%	25%	21%	20%	11%	18%	24%	26%	
AFNLNPI			-	S				zSTUXa*	-	S*	S			f	z	z	z	

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A3a_2. How often in the past 3 months have you watched programmes using these services?: STV Player

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
A few times a day	4 0 O	1 0	3 0	0 0	0 0	3 0	1 0	2 0	1 0	3 0	0 0	0 0	0 0	4 0	0 0	0 0	4 1%	0 0	0 0
At least once every day	9 0 FNO	5 0	4 0	3 1%	1 0	4 0	0 0	3 0	5 0	6 1%	3 0	0 0	0 0	9 0	0 0	0 0	9 3%	0 0	0 0
About two or three times a week	11 0 AGO	2 0	10 0	0 0	2 0	1 0	9 1%	0 0	11 0	2 0	6 0	0 0	4 0	10 0	2 0	0 0	11 4%	0 0	0 0
At least once a week	17 0 O	6 0	11 1%	0 0	1 0	8 1%	7 1%	6 1%	10 0	7 1%	5 0	3 1%	1 0	14 1%	3 0	0 0	17 5%	0 0	0 0
At least once a month	8 0 NO	4 0	4 0	1 0	4 1%	2 0	2 0	1 0	7 0	3 0	2 0	3 0	1 0	8 0	1 0	0 0	8 3%	0 0	0 0
At least once every three months	4 0 O	1 0	3 0	0 0	1 0	2 0	1 0	1 0	3 0	1 0	2 0	1 0	0 0	2 0	2 0	0 0	4 1%	0 0	0 0
Don't know/can't remember	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0
Never	3716 99% IMPI	1822 99% z	1886 98% z	448 99% F	667 99% 0	1202 98% 1%	1384 99% 0	1028 99% 1%	2578 99% 0	961 98% zL	1287 99% 0	579 99% 0	886 99% 0	2373 98% N	1343 99% zM	3168 100% zP	264 83% P	181 100% P	104 100% zP
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Daily (Net)	13 0 NO	6 0	7 0	3 1%	1 0	7 1%	1 0	6 1%	6 0	9 zL	4 0	0 0	0 0	13 1%	0 0	0 0	13 4%	0 0	0 0
Weekly (Net)	41 1%	13 1%	28 1%	4 1%	4 1%	16 1%	17 1%	12 1%	28 1%	18 2%	15 1%	3 1%	5 1%	36 1%	4 0	0 0	41 13%	0 0	0 0
Monthly (Net)	49 1% NORTVX	17 1%	32 2%	5 1%	8 1%	17 1%	18 1%	13 1%	35 1%	21 2%	16 1%	6 1%	6 1%	44 2%	5 0	0 0	49 15%	0 0	0 0

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A3a_2. How often in the past 3 months have you watched programmes using these services?: STV Player

Base: All Respondents

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
4	0	0	0	0	0	0	0	0	0	0	0	3	1	0	0	0	3
O	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
9	0	0	0	0	0	0	0	0	0	0	0	9	0	1	0	1	6
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
FNO																	
11	0	0	0	0	0	0	0	0	0	0	0	11	0	2	2	0	5
0	0	0	0	0	0	0	0	0	0	0	0	0	0	1%	1%	0	0
AGO																	
17	0	0	0	0	0	0	0	0	0	0	0	14	1	1	2	2	11
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1%	0	1%
O																	
8	0	0	0	0	0	0	0	0	0	0	0	8	0	0	0	3	3
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
NO																	
4	0	0	0	0	0	0	0	0	0	0	0	3	1	1	0	1	2
O	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
3716	292	727	147	370	210	441	241	131	127	140	341	3187	343	334	351	1012	1262
99%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	98%	99%	99%	99%	99%	98%
IMPI																	
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
13	0	0	0	0	0	0	0	0	0	0	0	12	1	1	0	1	10
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1%
NO																	
41	0	0	0	0	0	0	0	0	0	0	0	38	2	4	4	4	25
1%	0	0	0	0	0	0	0	0	0	0	0	1%	0	1%	1%	0	2%
NOTH																	
49	0	0	0	0	0	0	0	0	0	0	0	46	2	4	4	7	zh
1%	0	0	0	0	0	0	0	0	0	0	0	1%	0	1%	1%	1%	2%
NORTVX																	zh

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A3a_2. How often in the past 3 months have you watched programmes using these services?: S4C Clic

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
A few times a day	16	10	7	3	8	5	0	12	4	9	4	2	2	16	0	14	1	1	0
	0	1%	0	1%	1%	0	0	1%	0	1%	0	0	0	1%	0	0	0	1%	0
At least once every day	FHN 13	12	1	F 1	zF 6	F 6	0	zH 4	8	z 5	6	2	0	N 13	0	12	0	0	0
	0	1%	0	0	1%	0	0	0	0	0	0	0	0	1%	0	0	0	0	0
About two or three times a week	BFN 10	zB 5	6	5	F 5	F 1	0	5	5	5	5	0	1	N 10	0	7	1	2	0
	0	0	0	1%	1%	0	0	0	0	1%	0	0	0	0	0	0	0	1%	0
At least once a week	FN 8	2	6	zEF 2	EF 3	2	1	4	4	1	3	2	2	8	0	6	0	zO 2	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1%	0
At least once a month	Nd 4	2	2	1	0	1	2	1	3	2	0	1	1	2	2	2	1	zOP 0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
At least once every three months	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Don't know/can't remember	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Never	3718	1810	1900	441	654	1206	1401	1016	2591	960	1287	580	887	2369	1348	3127	313	174	103
	99%	98%	99%	97%	97%	99%	100%	97%	99%	98%	99%	99%	99%	98%	100%	99%	99%	97%	99%
Total	CDGMQI 3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	29	21	8	4	14	11	0	16	13	14	10	4	2	29	0	26	1	2	0
	1%	1%	0	1%	2%	1%	0	2%	0	1%	1%	1%	0	1%	0	1%	0	1%	0
Weekly (Net)	BFHLN 47	zB 28	19	F 11	zF 22	F 14	1	zH 26	22	zL 20	18	5	4	zN 47	0	38	2	6	1
	1%	2%	1%	2%	3%	1%	0	2%	1%	2%	1%	1%	0	2%	0	1%	1%	3%	1%
Monthly (Net)	FHLN 51	30	22	zF 13	zEF 22	F 15	2	zH 27	24	zL 22	18	6	5	zN 49	2	41	4	zOPR 6	1
	1%	2%	1%	3%	3%	1%	0	3%	1%	2%	1%	1%	1%	2%	0	1%	1%	3%	1%
	FHLN			zF	zEF	F		zH		zL				zN				zOR	

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A3a_2. How often in the past 3 months have you watched programmes using these services?: S4C Clic

Base: All Respondents

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
16	0	9	0	0	1	1	1	0	0	0	2	12	0	0	2	1	13
0	0	1%	0	0	1%	0	1%	0	0	0	0	0	0	0	1%	0	1%
FHN	2	3	0	5	1	0	0	0	0	1	0	12	0	0	0	7	5
13	0	1%	0	0	0	0	0	0	0	1%	0	0	0	0	0	1%	0
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
BFN	10	2	0	1	1	2	0	0	0	0	0	8	1	0	0	4	6
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
FN	8	0	2	0	0	0	0	0	0	0	2	4	4	0	2	1	6
0	0	0	0	0	0	0	0	0	0	0	1%	0	1%	0	0	0	0
Nd	4	0	0	0	0	1	0	0	1	0	1	3	1	1	0	2	1
0	0	0	0	0	0	0	0	0	1%	0	0	0	0	0	0	0	0
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
3718	290	710	147	364	207	436	240	131	126	139	337	3198	340	337	351	1004	1261
99%	99%	98%	100%	99%	99%	99%	99%	100%	99%	99%	99%	99%	98%	100%	99%	98%	98%
CDGIMQI	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
29	2	12	0	5	2	1	1	0	0	1	2	24	0	0	2	8	18
1%	1%	2%	0	1%	1%	0	1%	0	0	1%	0	1%	0	0	1%	1%	1%
BFLNL	47	17	0	6	3	4	1	0	0	1	4	36	5	0	4	13	29
1%	1%	2%	0	2%	1%	1%	1%	0	0	1%	1%	1%	1%	0	1%	1%	2%
FHLN	51	2	0	6	3	5	1	0	1	1	5	39	6	1	4	15	30
1%	1%	2%	0	2%	1%	1%	1%	0	1%	1%	1%	1%	2%	0	1%	2%	2%
FHLN																	zf

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A3a_2. How often in the past 3 months have you watched programmes using these services?: All 4 (formerly 4OD)

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
A few times a day	38 1%	23 1%	14 1%	9 2%	11 2%	15 1%	2 0	29 3%	7 0	13 1%	14 1%	2 0	8 1%	33 1%	5 0	32 1%	5 2%	1 0	0 0
At least once every day	FHNh 79 2%	44 2%	35 2%	18 4%	19 3%	28 2%	15 1%	33 3%	46 2%	23 2%	22 2%	12 2%	22 2%	N 60 2%	19 1%	64 2%	4 1%	10 6%	1 1%
About two or three times a week	FN 184 5%	86 5%	98 5%	22 5%	59 9%	77 6%	26 2%	75 7%	102 4%	50 5%	64 5%	33 6%	36 4%	152 6%	32 2%	168 5%	4 1%	8 5%	4 4%
At least once a week	FHNP 207 5%	93 5%	114 6%	F 28 6%	zCF 41 6%	zF 87 7%	52 4%	zH 51 5%	153 6%	66 7%	89 7%	25 4%	27 3%	zN 161 7%	46 3%	172 5%	20 6%	9 5%	6 6%
At least once a month	FLNI 155 4%	66 4%	89 5%	17 4%	31 5%	zF 67 5%	40 3%	44 4%	109 4%	zL 52 5%	L 65 5%	18 3%	20 2%	zN 121 5%	34 3%	130 4%	14 4%	5 3%	6 6%
At least once every three months	FLN 36 1%	18 1%	18 1%	4 1%	4 1%	zF 11 1%	17 1%	5 0	31 1%	7 1%	19 1%	4 1%	6 1%	20 1%	16 1%	33 1%	1 0	1 0	2 2%
Don't know/can't remember	6 0	2 0	4 0	0 0	2 0	0 0	5 0	0 0	6 0	1 0	4 0	0 0	2 0	4 0	2 0	6 0	0 0	0 0	0 0
Never	3064 81%	1507 82%	1549 81%	356 79%	508 75%	937 77%	1247 89%	806 77%	2160 83%	771 78%	1028 79%	491 84%	771 86%	1868 77%	1197 89%	2563 81%	269 85%	147 81%	85 81%
	DEGI JMZI								zCDE			I	zLU						
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Daily (Net)	117 3%	67 4%	50 3%	27 6%	31 5%	43 3%	17 1%	62 6%	53 2%	36 4%	36 3%	15 3%	30 3%	93 4%	24 2%	96 3%	9 3%	11 6%	1 1%
Weekly (Net)	FHN 508 13%	247 13%	261 14%	zEF 77 17%	F 130 19%	F 206 17%	95 7%	zH 188 18%	309 12%	152 15%	189 15%	73 12%	94 10%	zN 406 17%	102 8%	436 14%	33 10%	28 16%	11 11%
Monthly (Net)	FHLNI 663 18%	313 17%	350 18%	zF 93 21%	zF 162 24%	zF 273 22%	135 10%	zH 232 22%	418 16%	204 21%	255 20%	91 16%	113 13%	zN 527 22%	136 10%	566 18%	46 15%	33 18%	17 17%
	FHLNIg			F	zF	zF		zH		zKL	L			zN					

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A3a_2. How often in the past 3 months have you watched programmes using these services?: All 4 (formerly 4OD)

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
A few times a day	38 1%	1 0	12 2%	1 0	6 2%	1 1%	5 1%	1 1%	2 2%	0 0	0 0	2 1%	32 1%	1 0	1 0	1 0	3 0	29 2%
At least once every day	FHNh 79 2%	9 3%	19 3%	5 4%	7 2%	5 2%	8 2%	3 1%	2 1%	0 0	4 3%	1 0	63 2%	8 2%	4 1%	7 2%	30 3%	z fgh 29 2%
About two or three times a week	FN 184 5%	9 3%	34 5%	9 6%	26 7%	6 3%	18 4%	17 7%	8 6%	8 6%	7 5%	26 7%	151 5%	21 6%	10 3%	11 3%	67 7%	78 6%
At least once a week	FHNp 207 5%	18 6%	41 6%	9 6%	11 3%	10 5%	21 5%	16 7%	14 10%	4 3%	8 6%	20 6%	183 6%	13 4%	8 2%	17 5%	57 6%	z 101 8%
At least once a month	FLN 155 4%	12 4%	29 4%	5 3%	22 6%	11 5%	12 3%	8 3%	zV 11 8%	2 1%	12 9%	6 2%	141 4%	11 3%	8 2%	8 2%	38 4%	z f 88 7%
At least once every three months	FLN 36 1%	3 1%	8 1%	1 1%	0 0	4 2%	4 1%	5 2%	Xac 2 1%	2 1%	zXac 1 0	4 1%	30 1%	6 2%	4 1%	3 1%	6 1%	z fgh 12 1%
Don't know/can't remember	6 0	2 7%	2 0	0 0	2 1%	0 0	0 0	0 0	0 0	0 0	0 0	0 0	5 0	1 0	0 0	2 1%	1 0	0 0
Never	3064 81%	237 81%	582 80%	117 79%	295 80%	173 82%	373 84%	191 79%	93 71%	112 88%	108 78%	281 82%	2631 81%	284 82%	302 89%	305 86%	817 80%	954 74%
	DGCI JMZI					Z	Z			Z		Z			zhi	hi	i	
Total	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Daily (Net)	117 3%	10 4%	31 4%	6 4%	13 4%	6 3%	13 3%	5 2%	4 3%	0 0	4 3%	4 1%	96 3%	9 3%	5 2%	8 2%	34 3%	58 5%
Weekly (Net)	508 13%	38 13%	106 15%	24 16%	51 14%	22 11%	52 12%	37 16%	26 20%	12 9%	18 13%	49 14%	430 13%	43 13%	24 7%	36 10%	157 15%	z f 237 18%
Monthly (Net)	FHLN 663 18%	50 17%	135 18%	29 20%	73 20%	33 16%	65 15%	45 19%	37 28%	14 11%	31 22%	56 16%	571 18%	54 16%	32 9%	44 12%	195 19%	z f g 325 25%
	FHLNig								zSTW Xac								fg	z fgh

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A3a_2. How often in the past 3 months have you watched programmes using these services?: My5 (formerly Demand 5)

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
A few times a day	40 1%	25 1%	15 1%	11 2%	17 2%	9 1%	3 0	31 3%	9 0	18 2%	11 1%	2 0	9 1%	34 1%	5 0	34 1%	3 1%	2 1%	0 0
At least once every day	51 1%	25 1%	26 1%	8 2%	12 2%	24 2%	7 0	30 3%	21 1%	16 2%	14 1%	11 2%	9 1%	41 2%	10 1%	46 1%	2 1%	2 1%	1 1%
About two or three times a week	92 2%	41 2%	50 3%	16 4%	30 4%	30 2%	16 1%	41 4%	49 2%	23 2%	34 3%	12 2%	22 2%	77 3%	15 1%	81 3%	6 2%	3 2%	1 3%
At least once a week	111 3%	55 3%	56 3%	11 2%	14 2%	54 4%	33 2%	28 3%	81 3%	28 3%	44 3%	21 4%	19 2%	85 3%	27 2%	91 3%	6 2%	10 6%	4 3%
At least once a month	87 2%	33 2%	54 3%	7 1%	15 2%	40 3%	25 2%	18 2%	68 3%	28 3%	32 2%	9 2%	18 2%	62 3%	25 2%	76 2%	9 3%	1 0	1 1%
At least once every three months	25 1%	10 1%	14 1%	2 0	2 0	12 1%	9 1%	4 0	21 1%	8 1%	12 1%	1 0	4 0	13 1%	12 1%	24 1%	0 0	0 0	1 P
Don't know/can't remember	6 0	3 0	3 0	0 0	0 0	2 0	3 0	1 0	5 0	0 0	3 0	0 0	2 0	1 0	5 0	5 0	0 0	0 0	0 0
Never	3358 89%	1647 90%	1703 89%	398 88%	586 87%	1051 86%	1307 93%	891 85%	2363 90%	861 88%	1154 88%	529 90%	810 91%	2105 87%	1253 93%	2810 89%	290 92%	162 90%	96 92%
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Daily (Net)	91 2%	50 3%	41 2%	19 4%	29 4%	33 3%	10 1%	61 6%	29 1%	35 4%	25 2%	13 2%	18 2%	76 3%	15 1%	80 3%	5 2%	4 2%	1 1%
Weekly (Net)	293 8%	146 8%	147 8%	47 10%	72 11%	117 10%	58 4%	130 12%	159 6%	85 9%	103 8%	46 8%	59 7%	237 10%	56 4%	253 8%	18 6%	17 10%	6 6%
Monthly (Net)	381 10%	180 10%	201 10%	53 12%	87 13%	156 13%	84 6%	148 14%	227 9%	113 12%	136 10%	55 9%	77 9%	300 12%	81 6%	329 10%	26 8%	18 10%	7 7%
	FHNI			F	zF	zF		zH						zN					

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A3a_2. How often in the past 3 months have you watched programmes using these services?: My5 (formerly Demand 5)

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
A few times a day	40	2	15	1	5	2	6	1	0	0	0	1	33	1	1	5	6	26
FHN	1%	1%	2%	1%	1%	1%	1%	1%	0	0	0	0	1%	0	0	1%	1%	2%
At least once every day	51	1	17	4	3	4	4	1	3	0	4	6	45	2	4	4	17	23
FHN	1%	0	2%	2%	1%	2%	1%	0	3%	0	3%	2%	1%	0	1%	1%	2%	2%
About two or three times a week	92	10	10	4	11	6	14	5	0	4	2	14	73	12	6	7	25	46
FHN	2%	3%	1%	2%	3%	3%	3%	2%	0	4%	2%	4%	2%	3%	2%	2%	2%	4%
At least once a week	111	9	25	5	6	9	5	7	7	1	3	13	94	10	6	15	38	38
N	3%	3%	3%	X	2%	4%	1%	3%	6%	1%	2%	4%	3%	3%	2%	4%	4%	3%
At least once a month	87	7	18	3	11	4	3	6	6	1	8	9	80	4	5	8	23	46
X	2%	3%	3%	2%	3%	2%	1%	3%	4%	1%	6%	3%	2%	1%	2%	2%	2%	4%
At least once every three months	25	3	3	3	3	1	7	1	2	0	0	1	22	2	4	0	6	10
X	1%	1%	0	2%	1%	0	2%	1%	1%	0	0	0	1%	1%	1%	0	1%	1%
Don't know/can't remember	6	0	1	0	0	1	1	0	0	0	0	1	3	3	2	0	2	0
0	0	0	0	0	0	1%	0	0	0	0	0	0	0	1%	0	0	0	0
Never	3358	260	638	126	330	183	400	220	113	120	123	297	2887	314	311	317	902	1101
EGMI	89%	89%	88%	86%	89%	87%	91%	91%	86%	94%	88%	87%	89%	91%	92%	89%	88%	85%
Total	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	91	3	33	5	8	6	10	2	3	0	4	7	77	2	5	8	24	50
FHN	2%	1%	4%	3%	2%	3%	2%	1%	3%	0	3%	2%	2%	1%	1%	2%	2%	4%
Weekly (Net)	293	22	67	16	24	21	30	13	11	5	9	33	244	24	17	30	87	134
FHN	8%	8%	9%	11%	7%	10%	7%	5%	9%	6%	10%	10%	8%	7%	5%	8%	8%	10%
Monthly (Net)	381	30	85	18	36	25	33	20	17	7	17	42	324	27	22	37	109	180
FHN	10%	10%	12%	12%	10%	12%	7%	8%	13%	5%	12%	12%	10%	8%	7%	11%	11%	14%

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A3a_2. How often in the past 3 months have you watched programmes using these services?: Netflix

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
A few times a day	295 8%	134 7%	157 8%	76 17%	111 16%	94 8%	15 1%	157 15%	132 5%	91 9%	99 8%	49 8%	57 6%	235 10%	60 4%	239 8%	27 8%	20 11%	10 10%
At least once every day	FHNeg 460 12%	221 12%	239 12%	zEF 106 23%	zEF 139 21%	F 170 14%	44 3%	zH 197 19%	249 10%	zL 132 13%	169 13%	73 13%	85 9%	zN 379 16%	81 6%	383 12%	36 12%	27 15%	13 13%
About two or three times a week	FHLNcf 442 12%	224 12%	218 11%	zEF 80 18%	zEF 108 16%	F 178 15%	75 5%	zH 146 14%	283 11%	L 152 12%	151 11%	63 11%	76 8%	zN 346 14%	96 7%	351 11%	53 17%	22 12%	16 15%
At least once a week	FHLNof 223 6%	94 5%	128 7%	zF 30 7%	zF 45 7%	zF 77 6%	70 5%	zH 79 8%	140 5%	zJKL 73 7%	90 7%	30 5%	30 3%	zN 176 7%	47 3%	189 6%	20 6%	8 4%	6 6%
At least once a month	LNf 104 3%	45 2%	59 3%	9 2%	17 2%	36 3%	42 3%	zH 21 2%	82 3%	zL 32 3%	36 3%	15 3%	21 2%	zN 74 3%	30 2%	86 3%	13 4%	4 2%	2 2%
At least once every three months	23 1%	11 1%	13 1%	2 0	5 1%	5 0	11 1%	4 0	19 1%	11 1%	5 0	2 0	6 1%	14 1%	9 1%	20 1%	3 1%	0 0	1 1%
Don't know/can't remember	20 1%	12 1%	8 0	4 1%	4 1%	7 1%	5 0	3 0	15 1%	4 0	3 0	3 1%	9 1%	10 0	10 1%	19 1%	0 0	0 0	0 0
Never	2202 58%	1099 60%	1099 57%	145 32%	247 37%	655 54%	1141 81%	436 42%	1696 65%	488 50%	753 58%	350 60%	608 68%	1183 49%	1019 75%	1882 59%	165 52%	100 56%	55 53%
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Daily (Net)	755 20%	355 19%	396 21%	183 40%	250 37%	264 22%	58 4%	354 34%	381 15%	224 23%	268 21%	122 21%	141 16%	614 25%	141 10%	621 20%	63 20%	47 26%	24 23%
Weekly (Net)	FHLNfg 1419 38%	673 37%	742 39%	zEF 293 65%	zEF 403 60%	F 519 43%	204 15%	zH 804 55%	804 31%	zL 449 46%	508 39%	215 37%	247 28%	zN 1136 47%	283 21%	1161 37%	136 43%	76 42%	46 44%
Monthly (Net)	OXcfig 1523 40%	718 39%	801 42%	zEF 302 67%	zEF 420 62%	zF 555 45%	246 18%	zH 600 57%	886 34%	480 49%	544 42%	231 39%	269 30%	zN 1210 50%	313 23%	1247 39%	149 47%	80 44%	48 46%
	OXcfig			zEF	zEF	zF		zH		zJKL	L	L		zN		zO			O

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A3a_2. How often in the past 3 months have you watched programmes using these services?: Netflix

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
		Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)
	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
	295	17	63	9	36	14	28	18	5	8	7	35	268	13	27	14	78	149
	8%	6%	9%	6%	10%	7%	6%	7%	4%	7%	5%	10%	8%	4%	8%	4%	8%	12%
FHNeg	460	34	83	19	62	26	42	30	24	19	27	17	378	42	23	27	147	204
	12%	12%	11%	13%	17%	12%	10%	13%	19%	15%	19%	5%	12%	12%	7%	8%	14%	16%
FHLNcIq	442	33	92	9	46	30	40	34	16	6	14	30	388	38	14	33	107	227
	12%	11%	13%	6%	13%	14%	9%	14%	12%	4%	10%	9%	12%	11%	4%	9%	10%	18%
FHLNoaf	223	22	45	15	24	5	20	11	11	4	12	20	185	31	7	20	60	100
	6%	7%	6%	10%	7%	3%	5%	5%	8%	3%	8%	6%	6%	9%	2%	6%	6%	8%
LNI	104	11	21	0	7	10	12	5	5	3	3	9	96	7	10	10	19	41
	3%	4%	3%	0	2%	5%	3%	2%	4%	3%	2%	2%	3%	2%	3%	3%	2%	3%
U	23	3	4	0	1	2	3	3	0	1	0	3	18	5	0	0	11	10
	1%	1%	1%	0	0	1%	1%	1%	0	1%	0	1%	1%	1%	0	0	1%	1%
	20	0	7	1	2	1	4	1	1	0	0	3	16	1	2	2	2	4
	1%	0	1%	1%	0	0	1%	0	1%	0	0	1%	1%	0	1%	1%	0	0
	2202	172	412	95	191	123	292	140	69	86	77	225	1888	208	255	249	596	557
	58%	59%	57%	65%	52%	59%	66%	58%	52%	68%	55%	66%	58%	60%	75%	70%	58%	43%
CDEGI	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
MPRVI	755	51	146	27	98	40	70	48	29	27	33	52	645	56	50	41	225	353
	20%	17%	20%	19%	26%	19%	16%	20%	22%	21%	24%	15%	20%	16%	15%	12%	22%	27%
FHLNq	1419	106	283	51	169	75	131	93	56	37	59	102	1218	125	71	94	391	680
	38%	36%	39%	35%	46%	36%	30%	38%	43%	29%	42%	30%	38%	36%	21%	26%	38%	53%
FHLN	1523	117	304	51	175	84	143	98	62	40	62	110	1314	132	81	103	411	721
OXcIq	40%	40%	42%	35%	47%	40%	32%	40%	47%	32%	44%	32%	41%	38%	24%	29%	40%	56%
FHLN	OXcIq	Xc	Xc	+	zUXac	+	+	+	Xac+	+	Xc+	+	+	+	+	fg	fg	zIgh

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A3a_2. How often in the past 3 months have you watched programmes using these services?: Amazon Prime/Amazon Video

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
A few times a day	114 3%	64 3%	50 3%	26 6%	44 7%	39 3%	4 0	66 6%	45 2%	45 5%	25 2%	24 4%	19 2%	97 4%	17 1%	102 3%	6 2%	4 2%	2 2%
At least once every day	FHJN 217 6%	101 5%	116 6%	zEF 35 8%	zEF 70 10%	F 85 7%	27 2%	zH 108 10%	99 4%	zJL 67 7%	91 3%	30 5%	29 3%	zN 187 8%	30 2%	175 6%	19 6%	16 9%	7 6%
About two or three times a week	FHLN 313 8%	168 9%	144 8%	F 62 14%	zEF 82 12%	F 133 11%	35 2%	zH 119 11%	190 7%	L 122 12%	L 101 8%	34 6%	55 6%	zN 251 10%	61 5%	265 8%	21 7%	20 11%	6 5%
At least once a week	FHLN 179 5%	84 5%	95 5%	zF 33 7%	zF 46 7%	zF 69 6%	31 2%	zH 59 6%	115 4%	zJKL 63 6%	68 5%	27 5%	22 2%	zN 148 6%	32 2%	156 5%	15 5%	4 2%	5 4%
At least once a month	FLNX 133 4%	46 2%	87 5%	zF 18 4%	zF 33 5%	F 46 4%	36 3%	46 4%	84 3%	zL 31 3%	56 4%	27 5%	19 2%	zN 105 4%	28 2%	109 3%	13 4%	5 3%	5 5%
At least once every three months	AFLN 32 1%	17 1%	14 1%	7 1%	F 1 0	15 1%	9 1%	2 0	28 1%	7 1%	15 1%	3 0	8 1%	zN 18 1%	15 1%	29 1%	1 0	1 0	2 2%
Don't know/can't remember	G 18 0	14 1%	4 0	5 1%	4 1%	8 1%	1 0	7 1%	8 0	1 0	10 1%	0 0	7 1%	16 1%	2 0	13 0	2 1%	2 1%	0 0
Never	BFNI 2763 73%	1346 73%	1411 73%	F 268 59%	F 395 58%	F 827 68%	1260 90%	637 61%	2047 78%	646 66%	940 72%	440 75%	734 82%	1597 66%	1167 86%	2318 73%	240 76%	127 70%	78 75%
Total	CDEGMI 3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Daily (Net)	331 9%	165 9%	166 9%	61 14%	114 17%	124 10%	32 2%	174 17%	144 5%	113 11%	116 9%	54 9%	48 5%	284 12%	47 3%	278 9%	25 8%	21 12%	8 8%
Weekly (Net)	FHLNXig 823 22%	417 23%	405 21%	zF 156 34%	zEF 243 36%	F 326 27%	98 7%	zH 351 34%	448 17%	zL 298 30%	285 22%	116 20%	124 14%	zN 683 28%	140 10%	698 22%	61 19%	46 25%	18 18%
Monthly (Net)	FHLNXig 955 25%	463 25%	492 26%	zEF 174 38%	zEF 276 41%	zF 372 30%	133 10%	zH 398 38%	533 20%	zJKL 329 33%	340 26%	143 24%	143 16%	zN 788 33%	168 12%	807 25%	74 23%	51 28%	24 23%

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A3a_2. How often in the past 3 months have you watched programmes using these services?: Amazon Prime/Amazon Video

Base: All Respondents

Total	England Regions												Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369	
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6	
114	6	35	2	18	9	6	5	5	2	3	12	100	5	5	5	29	71	
3%	2%	5%	1%	5%	4%	1%	2%	4%	1%	2%	4%	3%	1%	1%	1%	3%	6%	
FHJN 217	15	31	10	30	15	18	9	13	4	11	20	177	20	5	11	72	zfigh 109	
6%	5%	4%	7%	8%	7%	4%	4%	10%	3%	8%	6%	5%	6%	1%	3%	7%	8%	
FHLNI 313	22	62	8	27	23	28	31	10	9	18	27	275	31	9	26	fg 89	zfg 167	
8%	8%	8%	5%	7%	11%	6%	13%	8%	7%	13%	8%	9%	9%	3%	7%	9%	13%	
FHLNI 179	19	37	11	21	12	5	15	11	5	8	11	148	22	4	15	41	zfigh 89	
5%	6%	5%	8%	6%	6%	1%	6%	9%	4%	6%	3%	5%	6%	1%	4%	4%	7%	
FLNXI 133	X	X	X	X	X	X	X	Xc	*	X	*	118	9	11	13	32	zfh 54	
4%	4%	4%	3%	3%	1%	13	13	4	4	2	14	4%	3%	3%	4%	3%	4%	
AFLN 32	2	9	2	4	2	4	3	0	1	1	1	28	2	5	1	11	9	
1%	1%	1%	1%	1%	1%	1%	1%	0	1%	1	0	1%	1%	1%	0	1%	1%	
G 18	0	4	0	0	0	0	0	3	0	4	3	16	0	3	0	7	2	
0	0	0	0	0	0	0	0	2%	0	3%	1%	0	0	1%	0	1%	0	
BFINI 2763	217	522	109	258	146	367	166	85	102	93	254	2374	256	298	283	740	790	
73%	74%	72%	74%	70%	69%	83%	69%	65%	81%	66%	74%	73%	74%	88%	80%	73%	61%	
CDEGIMI 331	20	66	12	48	24	24	14	18	6	13	32	277	24	9	16	101	180	
9%	7%	9%	8%	13%	12%	5%	6%	14%	5%	10%	9%	9%	7%	3%	4%	10%	14%	
FHLNXig 823	61	165	31	96	59	57	60	39	20	40	69	700	78	22	56	230	436	
22%	21%	23%	21%	26%	25%	13%	25%	30%	16%	29%	20%	22%	23%	6%	16%	23%	34%	
FHLNXig 955	X	X	X	X	X	X	X	Xa	X	X	X	819	87	33	70	262	zfigh 491	
25%	25%	27%	24%	29%	29%	16%	30%	33%	19%	30%	24%	25%	25%	10%	20%	26%	38%	
FHLNXig X	X	X	*	X	X	X	X	Xa	*	X	X	25%	25%	10%	1	1	zfigh	

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A3a_2. How often in the past 3 months have you watched programmes using these services?: Now TV

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
A few times a day	60 2%	29 2%	29 2%	13 3%	16 2%	30 2%	1 0	36 3%	23 1%	15 2%	24 2%	6 1%	14 2%	50 2%	10 1%	49 2%	6 2%	4 2%	0 0
At least once every day	FHN 91 2%	44 2%	46 2%	F 18 4%	F 32 5%	zF 31 2%	11 1%	zH 37 4%	52 2%	33 3%	32 2%	11 2%	15 2%	zN 81 3%	10 1%	80 3%	6 2%	4 2%	2 2%
About two or three times a week	FHN 112 3%	63 3%	48 2%	zF 28 6%	zEF 34 5%	F 34 3%	17 1%	zH 40 4%	71 3%	zL 37 4%	38 3%	20 3%	18 2%	zN 92 4%	20 1%	91 3%	16 5%	1 1%	4 4%
At least once a week	FNQ 65 2%	23 1%	43 2%	zEF 16 4%	zEF 12 2%	F 26 1%	11 1%	L 18 2%	44 2%	26 2%	11 2%	11 2%	11 1%	zN 49 2%	17 1%	57 2%	6 2%	1 1%	1 1%
At least once a month	AF 37 1%	14 1%	24 1%	zF 9 2%	F 10 1%	F 18 1%	1 0	5 1%	32 1%	12 1%	14 1%	9 2%	3 0	29 1%	8 1%	32 1%	4 1%	0 0	1 1%
At least once every three months	FL 20 1%	13 1%	7 0	F 6 1%	F 2 0	F 10 1%	2 0	4 0	15 1%	5 1%	7 1%	5 1%	2 0	16 1%	4 0	16 0	3 1%	0 0	1 1%
Don't know/can't remember	F 5 0	3 0	2 0	F 1 0	F 0 0	F 1 0	2 0	1 0	4 0	1 0	1 0	1 0	2 0	1 0	4 0	5 0	0 0	0 0	0 0
Never	3379 90%	1652 90%	1723 90%	364 80%	570 84%	1072 88%	1358 97%	901 86%	2375 91%	863 88%	1162 89%	522 89%	828 93%	2101 87%	1278 95%	2838 90%	276 87%	170 94%	94 91%
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Daily (Net)	151 4%	73 4%	75 4%	30 7%	48 7%	60 5%	12 1%	74 7%	76 3%	48 5%	56 4%	17 3%	29 3%	131 5%	20 1%	129 4%	11 4%	8 4%	3 2%
Weekly (Net)	FHNS 328 9%	158 9%	165 9%	zF 75 16%	zF 94 14%	F 120 10%	39 3%	zH 131 13%	190 7%	102 10%	120 9%	48 8%	58 6%	272 11%	56 4%	277 9%	34 11%	10 6%	7 7%
Monthly (Net)	FHLN 355 10%	172 9%	189 10%	zEF 83 18%	zEF 104 15%	F 138 11%	41 3%	zH 137 13%	222 8%	zL 114 12%	134 10%	57 10%	61 7%	zN 301 12%	65 5%	309 10%	38 12%	10 6%	9 8%
	FHLNQ			zEF	zEF	F		zH		zL	L			zN		Q			

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A3a_2. How often in the past 3 months have you watched programmes using these services?: Now TV

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
A few times a day	60	0	15	1	8	5	12	1	0	2	3	4	53	2	6	3	18	30
	2%	0	2%	0	2%	2%	3%	0	0	1%	2%	1%	2%	0	2%	1%	2%	2%
At least once every day	FHN 91	3	16	2	11	9	19	3	5	2	4	5	75	11	2	8	33	39
	2%	1%	2%	1%	3%	4%	4%	1%	4%	2%	3%	1%	2%	3%	1%	2%	3%	3%
About two or three times a week	FHNI 112	12	25	4	10	3	6	10	5	2	2	11	93	17	11	9	27	55
	3%	4%	3%	3%	3%	2%	1%	4%	1%	1%	2%	3%	3%	5%	3%	3%	3%	4%
At least once a week	FNQ 65	5	9	5	8	5	3	3	3	5	7	5	57	5	3	4	19	28
	2%	2%	1%	4%	2%	2%	1%	1%	3%	4%	5%	1%	2%	1%	1%	1%	2%	2%
At least once a month	AF 37	3	5	2	8	0	5	4	1	0	3	1	31	5	6	2	7	16
	1%	1%	1%	1%	2%	0	1%	2%	1%	0	2%	0	1%	1%	2%	1%	1%	1%
At least once every three months	FL 20	2	4	0	2	1	2	2	2	0	0	0	19	0	1	3	7	6
	1%	1%	1%	0	1%	0	0	1%	1%	0	0	0	1%	0	0	1%	1%	1%
Don't know/can't remember	F 5	0	1	0	2	0	1	1	0	0	0	0	4	0	1	0	0	2
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Never	3379	267	652	133	321	187	393	218	115	116	120	316	2904	306	309	325	908	1115
	90%	91%	90%	90%	87%	89%	89%	90%	88%	92%	88%	93%	90%	89%	91%	91%	89%	88%
COEGIMI	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	151	3	31	3	19	14	31	4	5	4	7	9	127	13	8	11	52	70
	4%	1%	4%	2%	5%	7%	7%	2%	4%	3%	5%	3%	4%	4%	2%	3%	5%	5%
Weekly (Net)	FHNS 328	20	66	12	37	22	39	16	13	11	16	25	277	35	22	24	97	152
	9%	7%	9%	8%	10%	11%	9%	7%	10%	8%	11%	7%	9%	10%	6%	7%	10%	12%
Monthly (Net)	FHLNI 365	23	70	14	45	22	45	21	14	11	19	25	309	39	27	27	104	168
	10%	8%	10%	10%	12%	11%	10%	9%	11%	8%	14%	7%	10%	11%	8%	8%	10%	13%
	FHLNQ																	zf

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A3a_2. How often in the past 3 months have you watched programmes using these services?: Sky On Demand (Sky Go)

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
A few times a day	84 2%	55 3%	29 1%	22 5%	34 5%	26 2%	2 0	52 5%	31 1%	27 3%	19 1%	15 3%	24 3%	78 3%	6 0	69 2%	8 2%	5 3%	2 2%
At least once every day	BFHJN 140 4%	zB 74 4%	66 3%	zEF 16 4%	zEF 40 6%	F 64 5%	20 1%	zH 82 8%	54 2%	J 52 4%	49 4%	25 4%	14 2%	zN 125 5%	15 1%	123 4%	8 3%	7 4%	3 3%
About two or three times a week	FHLN 122 3%	66 4%	56 3%	F 11 2%	zF 35 5%	zF 49 2%	27 2%	zH 53 5%	67 3%	zL 43 4%	L 49 4%	L 13 2%	18 2%	zN 99 4%	24 2%	101 3%	7 2%	10 6%	4 4%
At least once a week	FHLN 101 3%	54 3%	46 2%	16 3%	zCF 23 3%	F 41 3%	21 1%	zH 32 3%	68 3%	zL 39 4%	28 2%	15 3%	19 2%	zN 76 3%	25 2%	90 3%	4 1%	3 2%	3 3%
At least once a month	FN 53 1%	25 1%	28 1%	F 10 2%	F 4 1%	F 14 1%	25 2%	10 1%	39 1%	zJL 21 2%	12 1%	5 1%	15 2%	N 33 1%	20 2%	45 1%	5 2%	0 0	2 2%
At least once every three months	12 0	3 0	9 0	3 1%	2 0	5 0	2 0	2 0	10 0	zJ 5 0	6 0	0 0	1 0	8 0	4 0	10 0	2 1%	0 0	0 0
Don't know/can't remember	5 0	0 0	4 0	4 0	1 0	2 0	1 0	1 0	3 0	1 0	0 0	1 0	3 0	1 0	4 0	4 0	1 0	0 0	0 0
Never	AM 3252 86%	1561 85%	1684 86%	374 82%	537 79%	1021 84%	1306 93%	811 78%	2342 90%	796 81%	1142 88%	512 87%	798 89%	2000 83%	1253 93%	2726 86%	282 89%	156 86%	90 86%
Total	GIMI 3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Daily (Net)	224 6%	130 7%	94 5%	38 8%	75 11%	90 7%	21 2%	134 13%	86 3%	79 8%	67 5%	40 7%	38 4%	203 8%	21 2%	192 6%	16 5%	11 6%	4 4%
Weekly (Net)	BFHLN 447 12%	zB 251 14%	196 10%	zF 65 14%	zEF 133 20%	zF 179 15%	70 5%	zH 219 21%	221 8%	zJL 161 16%	144 11%	68 12%	75 8%	zN 377 16%	70 5%	384 12%	27 9%	24 13%	12 12%
Monthly (Net)	BFHLN 500 13%	zB 275 15%	224 12%	F 75 17%	zCEF 137 20%	zF 193 16%	94 7%	zH 229 22%	260 10%	zJL 181 18%	156 12%	73 12%	90 10%	410 17%	90 7%	429 14%	33 10%	25 14%	14 14%

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A3a_2. How often in the past 3 months have you watched programmes using these services?: Sky On Demand (Sky Go)

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
A few times a day	84 2%	1 0	20 3%	2 1%	11 3%	5 2%	13 3%	2 1%	1 1%	1 1%	1 1%	12 4%	74 2%	2 1%	3 1%	4 1%	23 2%	51 4%
At least once every day	140 4%	15 5%	28 4%	5 3%	15 4%	8 4%	14 3%	7 3%	10 7%	2 2%	6 4%	14 4%	116 4%	16 5%	4 1%	6 2%	35 3%	79 6%
About two or three times a week	122 3%	7 2%	19 3%	7 5%	21 6%	12 6%	12 3%	6 3%	4 3%	4 3%	0 -	9 3%	108 3%	8 2%	4 1%	2 1%	36 4%	66 5%
At least once a week	101 3%	5 2%	17 2%	2 1%	10 3%	11 5%	11 2%	5 2%	5 4%	6 5%	8 6%	12 3%	79 2%	18 5%	4 1%	5 2%	28 3%	48 4%
At least once a month	53 1%	6 2%	9 1%	4 3%	3 1%	2 1%	2 0	6 3%	3 3%	1 0	3 2%	6 2%	46 1%	6 2%	3 1%	1 0	11 1%	27 2%
At least once every three months	12 0	0 0	0 0	5 3%	0 0	0 0	1 0	2 1%	1 1%	0 0	0 0	0 0	11 0	1 0	2 1%	0 0	0 0	1 1%
Don't know/can't remember	5 0	0 0	0 0	zSTVXc*	0 0	0 0	1 0	1 0	0 0	0 0	0 0	1 0	4 0	0 0	h 0	0 0	1 0	h 0
Never	3252 86%	258 88%	634 87%	122 83%	311 84%	172 82%	387 88%	212 88%	107 82%	113 89%	122 87%	287 84%	2799 86%	295 85%	317 94%	336 95%	887 87%	1012 78%
	ACDE GMI														zhi	zhi	l	
Total	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Daily (Net)	224 6%	16 6%	47 7%	7 5%	26 7%	13 6%	27 6%	9 4%	11 8%	3 3%	7 5%	26 8%	190 6%	18 5%	8 2%	10 3%	58 6%	130 10%
Weekly (Net)	447 12%	28 10%	83 11%	16 11%	56 15%	36 17%	49 11%	21 9%	20 15%	13 10%	15 11%	47 14%	377 12%	44 13%	16 5%	17 5%	121 12%	244 19%
Monthly (Net)	500 13%	34 12%	92 13%	20 14%	59 16%	38 18%	51 12%	27 11%	23 18%	13 11%	18 13%	53 15%	424 13%	49 14%	19 6%	19 5%	132 13%	271 21%
	BFHLNig																fg	zfigh

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A3a_2. How often in the past 3 months have you watched programmes using these services?: UKTV Play

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
A few times a day	22 1%	9 1%	13 1%	6 1%	6 1%	9 1%	2 0	13 1%	9 0	8 1%	3 0	4 1%	6 1%	18 1%	4 0	18 1%	2 1%	2 1%	0 0
At least once every day	FHN 30 1%	23 1%	7 0	F 4 1%	F 11 2%	F 12 1%	3 0	zH 16 2%	13 1%	10 1%	11 1%	1 0	8 1%	25 1%	5 0	28 1%	1 0	0 0	0 0
About two or three times a week	BFHN 62 2%	zB 30 2%	31 2%	6 1%	zF 16 2%	F 30 2%	10 1%	zH 23 2%	37 1%	9 1%	26 2%	14 2%	12 1%	N 54 2%	7 1%	54 2%	4 1%	2 1%	0 0
At least once a week	FIN 30 1%	21 1%	9 0	2 1%	F 5 1%	zF 11 1%	11 1%	4 0	24 1%	6 1%	11 1%	8 1%	5 1%	zN 18 1%	12 1%	23 1%	3 1%	3 1%	1 1%
At least once a month	B 30 1%	B 10 1%	20 1%	5 1%	9 1%	9 1%	7 1%	2 0	28 1%	7 1%	11 1%	3 0	9 1%	20 1%	10 1%	25 1%	1 0	2 1%	2 2%
At least once every three months	G 4 0	3 0	1 0	0 0	2 0	1 0	1 0	1 0	3 0	1 0	2 0	0 0	1 0	0 0	4 0	3 0	1 0	0 0	zP 0 0
Don't know/can't remember	M 0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	zM 0 0	0 0	0 0	0 0	0 zO
Never	3591 95%	1744 95%	1840 96%	430 95%	627 93%	1149 94%	1370 98%	982 94%	2502 96%	941 96%	1241 95%	555 95%	851 95%	2283 94%	1309 97%	3016 95%	304 96%	172 95%	100 96%
Total	DMVI 3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	zCDE 1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	zM 1350 100%	3168 100%	316 100%	181 100%	104 100%
Daily (Net)	52 1%	32 2%	20 1%	10 2%	18 3%	21 2%	4 0	29 3%	22 1%	19 2%	14 1%	5 1%	14 2%	44 2%	8 1%	46 1%	3 1%	2 1%	1 1%
Weekly (Net)	FHN 143 4%	83 5%	60 3%	F 18 4%	zF 38 6%	F 62 5%	25 2%	zH 57 5%	83 3%	33 3%	51 4%	28 5%	31 4%	N 116 5%	28 2%	124 4%	11 3%	7 4%	2 2%
Monthly (Net)	FHNI 174 5%	93 5%	80 4%	F 23 5%	zF 47 7%	zF 71 6%	33 2%	zH 59 6%	111 4%	41 4%	62 5%	31 5%	41 5%	zN 136 6%	38 3%	149 5%	12 4%	9 5%	4 4%
	FNI			F	zF	F								zN					

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A3a_2. How often in the past 3 months have you watched programmes using these services?: UKTV Play

Base: All Respondents

Total	England Regions												Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369	
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6	
22	1	7	0	1	1	5	1	0	0	0	3	21	0	0	3	3	16	
1%	0	1%	0	0	0	1%	0	0	0	0	1%	1%	0	0	1%	0	1%	
FHN	1	8	0	6	4	3	0	2	0	1	4	22	3	0	2	10	16	
30	0	1%	0	2%	2%	1%	0	2%	0	1%	1%	1%	1%	0	1%	1%	1%	
1%	0	0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
BFHN	62	4	9	1	13	3	7	6	2	1	0	7	3	3	2	22	28	
2%	1%	1%	1%	4%	1%	2%	3%	2%	1%	0	2%	2%	1%	1%	1%	2%	2%	
FIN	30	4	4	2	6	2	1	1	0	1	0	28	0	0	8	12	8	
1%	1%	1%	1%	2%	1%	0	1%	0	1%	0	1%	1%	0	0	2%	1%	1%	
B	30	2	4	2	2	0	5	6	0	0	2	27	3	3	1	10	9	
30	1%	1%	1%	1%	0	1%	2%	0	0	3	1%	1%	1%	1%	0	1%	1%	
G	4	0	0	1	1	0	0	0	0	0	1	4	0	1	1	0	2	
4	0	0	0	1%	0	0	0	0	0	0	0	0	0	0	0	0	0	
M	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
3591	281	695	141	340	201	421	227	127	125	137	323	3079	336	331	338	962	1213	
95%	96%	96%	96%	92%	96%	95%	94%	96%	99%	98%	95%	95%	97%	98%	95%	94%	94%	
DMVI	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
52	2	15	0	7	5	7	1	2	0	1	6	43	3	0	5	14	31	
1%	1%	2%	0	2%	2%	2%	0	2%	0	1%	2%	1%	1%	0	1%	1%	2%	
FHN	9	28	3	27	9	16	9	5	2	1	15	126	7	4	15	47	67	
143	3%	4%	2%	4%	4%	4%	4%	4%	1%	1%	4%	4%	2%	1%	4%	5%	5%	
4%	-	-	-	2b	-	-	-	-	-	-	-	-	-	-	-	-	-	
FHN	12	33	5	29	9	20	15	5	2	3	17	153	10	7	16	58	76	
174	4%	4%	3%	8%	4%	5%	6%	4%	1%	2%	5%	5%	3%	2%	4%	6%	6%	
5%	-	-	-	za	-	-	-	-	-	-	-	-	-	-	-	-	zf	

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A3a_2. How often in the past 3 months have you watched programmes using these services?: Disney Life

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
A few times a day	37 1%	25 1%	12 1%	13 3%	14 2%	11 1%	0	25 2%	12 0	19 2%	10 1%	4 1%	5 1%	35 1%	2 0	32 1%	3 1%	2 1%	0
At least once every day	FHN 39 1%	18 1%	21 1%	zEF 10 2%	zF 17 3%	F 10 1%	2	zH 27 3%	10 0	zJL 14 1%	8 1%	8 1%	9 1%	zN 35 1%	3 0	33 1%	2 1%	1 1%	1
About two or three times a week	FHN 26 1%	10 1%	15 1%	zEF 4 1%	zF 14 2%	F 6 1%	1	zH 21 2%	4 0	10 1%	10 1%	1 0	5 1%	zN 22 1%	4 0	24 1%	0 0	1 0	1
At least once a week	FHN 13 0	4 0	9 0	F 4 1%	zEF 5 1%	2 0	1	zH 6 1%	6 0	6 1%	3 0	0 0	4 0	11 0	2 0	11 0	1 0	0 0	P 0
At least once a month	F 5 0	1 0	4 0	zEF 0 0	F 3 0	1 0	0	4 0	1 0	4 0	0 0	1 0	0 0	5 0	0 0	5 0	0 0	0 0	0
At least once every three months	HN 5 0	4 0	1 0	1 0	F 0 0	4 0	0	H 2 0	3 0	z 3 0	0 0	2 0	0 0	5 0	0 0	5 0	0 0	0 0	0
Don't know/can't remember	2 0	1 0	1 0	1 0	0 0	1 0	0	2 0	0 0	1 0	0 0	1 0	0 0	1 0	1 0	2 0	0 0	0 0	0
Never	H 3643 97%	1777 97%	1858 97%	419 93%	623 92%	1186 97%	1399 100%	956 92%	2579 99%	925 94%	1274 98%	569 97%	870 97%	2305 95%	1338 99%	3055 96%	310 98%	177 98%	101 97%
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Daily (Net)	76 2%	43 2%	33 2%	23 5%	31 5%	20 2%	2	52 5%	22 1%	34 3%	17 1%	11 2%	14 2%	70 3%	6 0	66 2%	6 2%	3 2%	2
Weekly (Net)	FHN 114 3%	57 3%	57 3%	zEF 31 7%	zF 50 7%	29 2%	4	zH 79 8%	32 1%	zJL 50 5%	30 2%	12 2%	22 3%	zN 103 4%	12 1%	101 3%	7 2%	4 2%	3
Monthly (Net)	FHN 119 3%	58 3%	61 3%	zEF 32 7%	zF 53 8%	30 2%	4	zH 63 8%	33 1%	zJKL 53 5%	30 2%	13 2%	22 3%	zN 108 4%	12 1%	106 3%	7 2%	4 2%	3

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A3a_2. How often in the past 3 months have you watched programmes using these services?: Disney Life

Base: All Respondents

Total	England Regions												Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369	
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6	
37	0	13	0	7	3	3	0	2	1	0	4	34	0	1	1	6	29	
1%	0	2%	0	2%	1%	1%	0	1%	1%	0	1%	1%	0	0	0	1%	2%	
FHN																	zfigh	
39	2	11	2	4	0	5	7	1	0	0	2	25	6	1	2	9	26	
1%	1%	1%	2%	1%	0	1%	3%	1%	0	0	1%	1%	2%	0	1%	1%	2%	
FHNd							z										zf	
26	1	8	1	2	3	3	1	1	1	0	3	23	2	1	1	6	16	
1%	0	1%	1%	1%	2%	1%	0	1%	1%	0	1%	1%	1%	0	0	1%	1%	
FHN																	z	
13	2	3	0	3	0	0	1	1	0	0	2	11	0	0	1	3	8	
0	1%	0	0	1%	0	0	0	1%	0	0	1%	0	0	0	0	0	1%	
F																		
5	0	2	0	1	0	1	0	0	0	0	1	3	2	0	0	0	4	
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
HN																		
5	2	0	1	0	0	0	2	0	0	0	0	5	0	0	0	4	1	
0	1%	0	1%	0	0	0	1%	0	0	0	0	0	0	0	0	0	0	
							zT											
2	0	1	0	0	0	0	1	0	0	0	0	1	0	0	0	0	1	
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
H																		
3643	286	689	142	353	204	429	230	126	125	140	330	3135	335	335	350	992	1207	
97%	98%	95%	97%	96%	97%	97%	95%	96%	98%	100%	97%	97%	97%	99%	99%	97%	93%	
CDGIMI										TVV								
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
76	2	24	2	11	3	8	7	3	1	0	5	58	6	2	3	14	55	
2%	1%	3%	2%	3%	1%	2%	3%	2%	1%	0	2%	2%	2%	1%	1%	1%	4%	
FHN																	zfigh	
114	5	35	4	16	6	11	8	5	2	0	10	92	9	3	5	23	79	
3%	2%	5%	2%	4%	3%	3%	3%	4%	2%	0	3%	3%	3%	3%	1%	2%	6%	
FHNi		zb															zfigh	
119	5	37	4	17	6	12	8	5	2	0	11	95	10	3	5	24	83	
3%	2%	5%	2%	4%	3%	3%	3%	4%	2%	0	3%	3%	3%	1%	1%	2%	6%	
FHNI		zSb	*	b				*	*	*							zfigh	

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A3a_2. How often in the past 3 months have you watched programmes using these services?: Virgin TV Catch-up/Virgin Media Anywhere

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
A few times a day	47 1%	22 1%	25 1%	10 2%	16 2%	17 1%	3 0	19 2%	28 1%	15 2%	14 1%	9 2%	9 1%	40 2%	7 1%	42 1%	3 1%	1 0	1 1%
At least once every day	52 1%	31 2%	22 1%	9 2%	13 2%	19 2%	10 1%	30 3%	22 1%	17 2%	22 2%	11 2%	2 0	44 2%	8 1%	47 1%	4 1%	0 0	1 1%
About two or three times a week	64 2%	34 2%	30 2%	9 2%	9 1%	19 2%	26 2%	20 2%	43 2%	26 3%	21 2%	10 2%	6 1%	49 2%	15 1%	55 2%	5 1%	3 2%	1 1%
At least once a week	39 1%	19 1%	20 1%	2 0	12 2%	14 1%	11 1%	15 1%	23 1%	11 1%	12 1%	11 2%	5 1%	30 1%	9 1%	37 1%	0 0	1 0	1 1%
At least once a month	23 1%	9 1%	14 1%	4 1%	2 0	13 1%	3 0	10 1%	10 0	6 1%	11 1%	1 0	5 1%	16 1%	6 0	20 1%	2 1%	0 0	1 1%
At least once every three months	3 0	0 0	2 0	0 0	0 0	1 0	2 0	1 0	2 0	2 0	0 0	0 0	1 0	1 0	1 0	2 0	0 0	0 0	0 0
Don't know/can't remember	2 0	1 0	1 0	1 0	0 0	0 0	0 0	1 0	1 0	1 0	0 0	1 0	0 0	1 0	1 0	2 0	0 0	0 0	0 0
Never	3539 94%	1723 94%	1808 94%	417 92%	622 92%	1137 93%	1348 96%	947 91%	2486 95%	904 92%	1224 94%	542 93%	865 97%	2237 93%	1302 96%	2963 94%	303 96%	175 97%	98 94%
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Daily (Net)	99 3%	53 3%	46 2%	20 4%	30 4%	36 3%	13 1%	49 5%	50 2%	32 3%	36 3%	20 3%	11 1%	84 3%	15 1%	89 3%	6 2%	1 1%	2 2%
Weekly (Net)	202 5%	106 6%	96 5%	31 7%	51 8%	69 6%	50 4%	84 8%	116 4%	70 7%	70 5%	41 7%	22 2%	163 7%	39 3%	182 6%	11 4%	5 3%	5 5%
Monthly (Net)	225 6%	115 6%	110 6%	35 8%	53 8%	83 7%	54 4%	95 9%	127 5%	76 8%	80 6%	43 7%	26 3%	179 7%	46 3%	201 6%	14 4%	5 3%	6 5%
	FHLNzGee			F	F	F		zH		zL	L	L		zN		Q			

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A3a_2. How often in the past 3 months have you watched programmes using these services?: Virgin TV Catch-up/Virgin Media Anywhere

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
A few times a day	47	3	19	1	9	3	3	1	1	0	0	2	39	2	4	0	10	22
FN	1%	1%	3%	0	2%	2%	1%	1%	1%	0	0	1%	1%	1%	1%	0	1%	2%
At least once every day	52	2	9	3	7	2	10	4	3	0	0	7	47	0	0	3	17	29
FHLNe	1%	1%	1%	2%	2%	1%	2%	2%	3%	0	0	2%	1%	0	0	1%	2%	2%
About two or three times a week	64	0	20	4	5	5	10	4	1	0	2	3	62	1	3	2	20	37
LN	2%	0	3%	3%	1%	2%	2%	2%	1%	0	2%	1%	2%	0	1%	0	2%	3%
At least once a week	39	5	13	3	1	0	9	3	0	0	2	1	39	0	3	6	15	12
FH	1%	2%	2%	2%	0	0	2%	1%	0	0	2%	0	1%	0	1%	2%	1%	1%
At least once a month	23	2	5	1	3	2	0	2	0	0	3	2	21	0	3	2	5	11
FN	1%	1%	1%	0	1%	1%	0	1%	0	0	0	1%	1%	0	1%	0	1%	1%
At least once every three months	3	0	0	0	1	0	0	0	0	0	1	0	3	0	0	0	1	1
FHLNe	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Don't know/can't remember	2	0	0	0	0	0	0	2	0	0	0	0	1	0	0	0	0	1
FN	0	0	0	0	0	0	0	1%	0	0	0	0	0	0	0	0	0	0
Never	3539	280	661	136	343	199	409	226	126	126	132	325	3025	342	325	342	952	1178
GIIMTd	94%	96%	91%	92%	93%	94%	93%	94%	96%	99%	94%	95%	93%	99%	96%	96%	93%	91%
Total	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	99	5	28	3	16	5	13	5	4	0	0	9	85	2	4	3	27	51
FHLNe	3%	2%	4%	2%	4%	2%	3%	2%	3%	0	0	3%	3%	1%	1%	1%	3%	4%
Weekly (Net)	202	10	61	11	22	10	32	12	6	1	4	14	186	3	10	11	62	100
FHLNe	5%	3%	8%	7%	6%	5%	7%	5%	4%	1	3%	4%	6%	1%	3%	3%	6%	8%
Monthly (Net)	225	12	66	11	25	12	32	13	6	1	8	16	208	3	13	13	67	111
FHLNe	6%	4%	9%	8%	7%	6%	7%	6%	4%	1	5%	5%	6%	1%	4%	4%	7%	9%
FHLNe	6%	4%	9%	8%	7%	6%	7%	6%	4%	1	5%	5%	6%	1%	4%	4%	7%	9%

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A3a_2. How often in the past 3 months have you watched programmes using these services?: Hayu

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
A few times a day	18 0	6 0	12 7%	5 7%	4 7%	8 7%	1 0	14 1%	4 0	11 1%	3 0	2 0	3 0	17 1%	1 0	14 0	3 1%	1 0	0 0
FHN	23	14	9	zF	F	F	8	zH	11	zJ	6	2	5	N	2	21	0	1	1
At least once every day	1%	1%	0	2%	1%	1%	0	1%	0	1%	0	0	1%	1%	0	1%	0	0	1%
FHN	11	5	6	zF	F	F	4	H	7	3	3	0	1	N	1	9	1	1	0
About two or three times a week	0	0	0	F	1%	0	0	1%	0	1%	0	0	0	0	0	0	0	1%	0
FHN	16	2	14	F	F	6	0	zH	8	z	4	3	1	14	2	14	1	1	0
At least once a week	0	0	1%	1%	1%	0	0	1%	0	1%	0	0	0	1%	0	0	0	1%	0
AFN	1	0	zA	zF	F	F	0	0	1	zL	0	0	0	1	0	1	0	0	0
At least once a month	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
At least once every three months	6	0	6	1	0	0	4	0	5	2	0	4	0	5	1	5	0	0	0
0	0	0	0	0	0	0	0	0	0	0	0	1%	0	0	0	0	0	0	0
Don't know/can't remember	4	1	2	0	3	0	0	0	4	0	0	J	1	2	2	2	1	0	0
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Never	3690	1811	1871	431	651	1193	1399	1002	2580	944	1287	573	881	2349	1341	3102	309	176	103
90%	90%	90%	97%	95%	96%	98%	100%	96%	99%	96%	99%	98%	99%	97%	99%	98%	98%	98%	99%
CDGIMI	z	z	z	z	C	C	zCDE	zG	zG	I	I	I	I	zM	zM	z	z	z	z
Total	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	41	20	21	13	11	16	1	25	14	20	10	3	8	37	4	35	4	2	1
1%	1%	1%	1%	zF	2%	1%	0	2%	1%	2%	1%	1%	1%	2%	0	1%	1%	1%	1%
FHN	68	27	41	21	20	27	1	zH	26	35	17	6	10	62	6	58	6	4	1
Weekly (Net)	2%	1%	2%	zF	3%	2%	0	4%	1%	4%	1%	1%	1%	3%	0	2%	2%	2%	1%
FHN	69	27	43	zEF	zF	F	1	zH	27	zJKL	17	6	10	zN	7	59	6	4	1
Monthly (Net)	2%	1%	2%	zEF	zF	F	0	zH	1%	zJKL	1%	1%	1%	3%	0	2%	2%	2%	1%

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A3a_2. How often in the past 3 months have you watched programmes using these services?: Hayu

Base: All Respondents

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
18	3	8	0	1	0	1	0	0	0	0	0	14	0	1	0	3	14
0	1%	1%	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1%
FHN	23	6	0	5	2	3	1	1	0	0	2	18	1	0	4	8	9
1%	1%	1%	0	1%	1%	1%	0	0	1%	0	1%	1%	0	0	1%	1%	1%
FHN	11	1	0	3	1	3	0	0	0	0	0	8	2	0	1	4	6
0	0	0	0	1%	0	1%	0	0	0	0	0	0	1%	0	0	0	0
FHN	16	0	0	1	0	1	3	1	0	3	1	14	0	0	0	5	10
0	0	1%	0	0	0	0	1%	1%	0	2%	0	0	0	0	0	1%	1%
AFN	1	0	0	0	0	0	0	0	0	2	0	1	0	0	0	0	1
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
6	0	0	1	0	0	0	0	0	0	0	4	6	0	0	0	0	2
0	0	0	1%	0	0	0	0	0	0	0	1%	0	0	0	0	0	0
A	4	0	0	0	0	0	0	0	0	0	zT	3	0	0	0	0	2
0	0	0	0	2	0	0	0	0	0	0	0	0	0	0	0	0	0
3690	287	706	146	358	208	433	237	130	126	136	335	3172	342	337	351	999	1248
98%	98%	97%	99%	97%	99%	98%	98%	99%	99%	97%	98%	98%	99%	100%	99%	98%	97%
CDGIMI	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
41	5	14	0	6	2	4	1	0	1	0	2	32	1	1	4	11	23
1%	2%	2%	0	2%	1%	1%	0	0	1%	0	1%	1%	0	0	1%	1%	2%
FHN	68	5	20	10	3	8	4	1	1	4	3	54	4	1	4	20	39
2%	2%	3%	0	3%	1%	2%	2%	1%	1%	3%	1%	2%	1%	0	1%	2%	3%
FHN	69	5	21	10	3	8	4	1	1	4	3	56	4	1	4	20	40
2%	2%	3%	0	3%	1%	2%	2%	1%	1%	3%	1%	2%	1%	0	1%	2%	3%
FHN																	zT

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A3a_2. How often in the past 3 months have you watched programmes using these services?: A BBC YouTube Channel

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
A few times a day	52 1%	28 2%	24 1%	14 3%	22 3%	11 1%	5 0	29 3%	22 1%	20 2%	15 1%	8 1%	9 1%	46 2%	5 0	42 1%	6 2%	3 2%	0 0
At least once every day	44 1%	32 2%	12 1%	8 2%	16 2%	15 1%	4 0	27 3%	18 1%	18 2%	10 1%	6 1%	11 1%	38 2%	6 0	38 1%	2 1%	3 1%	1 1%
About two or three times a week	51 1%	29 2%	21 1%	13 3%	14 2%	18 1%	6 0	18 2%	33 1%	10 1%	26 2%	7 1%	8 1%	44 2%	7 0	41 1%	3 1%	6 3%	1 1%
At least once a week	41 1%	26 1%	16 1%	14 3%	11 2%	11 1%	5 0	13 1%	28 1%	13 1%	13 1%	9 2%	6 1%	34 1%	8 1%	34 1%	5 2%	2 1%	1 1%
At least once a month	23 1%	12 1%	11 1%	9 2%	5 1%	5 0	4 0	7 1%	15 1%	8 1%	10 1%	3 0	1 0	16 1%	6 0	18 1%	2 1%	2 1%	1 1%
At least once every three months	11 0	7 0	4 0	6 1%	2 1%	2 0	0 0	1 0	8 0	3 0	3 0	2 0	3 0	8 0	2 0	9 0	1 0	1 1%	0 0
Don't know/can't remember	4 0	1 0	3 0	1 0	1 0	0 0	1 0	1 0	3 0	0 0	3 0	1 0	0 0	0 0	4 0	3 0	1 0	0 0	0 0
Never	3544 94% ACDC IMTI	1706 93% zA	1830 95% zA	388 85% zA	605 89% zA	1159 95% CD	1378 98% zCDE	947 91% zG	2489 95% zG	910 93% zI	1225 94% zJ	550 94% zK	855 96% zL	2232 92% zM	1312 97% zM	2984 94% zO	296 94% zP	164 91% zQ	100 96% zR
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Daily (Net)	96 3%	60 3%	36 2%	22 5%	38 6%	26 2%	9 1%	56 5%	40 2%	38 4%	25 2%	14 2%	20 2%	84 3%	12 1%	80 3%	9 3%	6 3%	1 1%
Weekly (Net)	188 5%	115 6%	73 4%	49 11%	63 9%	55 5%	21 1%	87 8%	101 4%	63 6%	64 5%	30 5%	33 4%	162 7%	26 2%	154 5%	17 6%	13 7%	3 2%
Monthly (Net)	210 6%	126 7%	84 4%	58 13%	68 10%	60 5%	24 2%	94 9%	116 4%	69 7%	74 6%	33 6%	34 4%	178 7%	32 2%	172 5%	19 6%	15 8%	4 4%

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A3a_2. How often in the past 3 months have you watched programmes using these services?: A BBC YouTube Channel

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
		East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
A few times a day	52	2	21	0	6	1	6	2	1	0	1	3	43	2	2	3	8	34
FHN	1%	1%	3%	0	2%	0	1%	1%	1%	0	1%	1%	1%	1%	1%	1%	1%	3%
At least once every day	44	4	17	2	5	1	4	0	4	0	0	3	36	4	1	1	13	24
BFHN	1%	1%	2%	1%	1%	0	0	0	3%	0	0	1%	1%	1%	0	0	1%	2%
About two or three times a week	51	4	10	5	8	3	1	3	2	0	2	4	44	5	0	6	18	17
FNI	1%	1%	1%	3%	2%	1%	0	1%	1%	0	1%	1%	1%	1%	0	2%	2%	1%
At least once a week	41	1	7	1	5	1	8	1	2	1	0	9	34	5	0	2	13	18
FN	1%	0	1%	0	1%	0	2%	0	1%	1%	0	3%	1%	1%	0	1%	1%	1%
At least once a month	23	1	3	0	2	1	4	2	1	2	1	1	22	1	0	2	8	8
L	1%	0	0	0	1%	0	1%	1%	1%	1%	1%	0	1%	0	0	1%	1%	1%
At least once every three months	11	0	2	0	0	0	4	2	0	0	0	2	7	1	0	1	3	4
F	0	0	0	0	0	0	1%	1%	0	0	0	0	0	0	0	0	0	0
Don't know/can't remember	4	0	0	0	0	1	0	1	0	0	1	0	2	1	1	0	1	2
M	0	0	0	0	0	1%	0	0	0	0	1%	0	0	0	0	0	0	0
Never	3544	281	668	140	344	202	417	231	121	124	135	319	3048	328	333	340	957	1184
ACDG	94%	96%	92%	95%	93%	96%	95%	96%	93%	98%	96%	94%	94%	95%	98%	96%	94%	92%
IMTI	94%	96%	92%	95%	93%	96%	95%	96%	93%	98%	96%	94%	94%	95%	98%	96%	94%	92%
Total	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Daily (Net)	96	6	37	2	11	2	7	2	5	0	1	6	79	6	4	4	21	59
BFHN	3%	2%	5%	1%	3%	1%	2%	1%	4%	0	1%	2%	2%	2%	1%	1%	2%	5%
Weekly (Net)	188	10	54	7	24	6	16	6	8	1	3	19	157	15	4	12	52	94
BFHNR	5%	3%	7%	5%	6%	3%	4%	2%	6%	1%	2%	6%	5%	4%	1%	3%	5%	7%
Monthly (Net)	210	11	57	7	26	7	20	8	10	2	4	20	179	16	4	14	59	102
BFHLN	6%	4%	8%	5%	7%	3%	5%	3%	7%	2%	3%	6%	6%	5%	1%	4%	6%	8%

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A3a_2. How often in the past 3 months have you watched programmes using these services?: Other YouTube Channel

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
A few times a day	115 3%	71 4%	44 2%	40 9%	32 5%	33 3%	11 1%	46 4%	67 3%	33 3%	42 3%	14 2%	26 3%	82 3%	33 2%	97 3%	8 3%	6 3%	4 4%
At least once every day	129 3%	82 4%	46 2%	31 7%	25 4%	45 4%	27 2%	56 5%	72 3%	42 4%	44 3%	21 4%	22 2%	99 4%	29 2%	109 3%	10 3%	8 5%	2 2%
About two or three times a week	101 3%	56 3%	45 2%	15 3%	35 3%	36 3%	16 1%	33 3%	63 2%	32 3%	31 2%	17 3%	21 2%	77 3%	24 2%	87 3%	8 3%	4 2%	2 2%
At least once a week	56 1%	25 1%	31 2%	9 2%	12 2%	27 2%	7 1%	24 2%	30 1%	14 1%	24 2%	9 1%	9 1%	45 2%	11 1%	47 1%	3 1%	5 3%	2 2%
At least once a month	26 1%	8 0%	18 1%	4 1%	7 1%	4 0%	11 1%	3 0%	19 1%	4 0%	15 1%	5 1%	4 0%	17 1%	10 1%	20 1%	5 2%	0 0%	1 1%
At least once every three months	12 0%	7 0%	5 0%	3 0%	0 0%	7 1%	1 0%	4 0%	8 0%	3 0%	6 0%	0 0%	3 0%	9 0%	3 0%	7 0%	1 0%	3 1%	1 1%
Don't know/can't remember	3 0%	2 0%	1 0%	1 0%	0 0%	0 0%	2 0%	1 0%	2 0%	0 0%	1 0%	1 0%	1 0%	0 0%	3 0%	2 0%	1 0%	z0 0%	0 0%
Never	3326 88%	1587 86%	1731 90%	350 77%	564 83%	1070 88%	1328 95%	875 84%	2355 90%	855 87%	1142 88%	519 89%	806 90%	2089 86%	1237 92%	2799 88%	280 88%	155 86%	92 89%
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Daily (Net)	244 6%	154 8%	90 5%	71 16%	56 8%	78 6%	38 3%	103 10%	138 5%	75 8%	86 7%	35 6%	48 5%	182 8%	62 5%	206 6%	18 6%	14 6%	6 6%
Weekly (Net)	401 11%	235 13%	166 9%	95 21%	104 15%	140 12%	61 4%	160 15%	232 9%	121 12%	141 11%	60 10%	78 9%	304 13%	97 7%	339 11%	29 9%	23 13%	10 10%
Monthly (Net)	427 11%	243 13%	184 10%	zDEF 39	zF 111	F 144	72 5%	zH 163	251 10%	zL 125	156 12%	65 11%	82 9%	zN 320	107 8%	359 11%	34 11%	23 13%	11 11%
	BFHL NSef	zB	zB	zDEF	zEF	F		zH		L				zN					

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A3a_2. How often in the past 3 months have you watched programmes using these services?: Other YouTube Channel

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
A few times a day	115	1	45	2	11	6	7	7	0	1	3	13	97	6	4	10	37	46
	3%	0	6%	1%	3%	3%	2%	3%	0	1%	2%	4%	3%	2%	1%	3%	4%	4%
At least once every day	BFHS 129	6	zSXZ 26	6	19	3	19	3	9	1	2	13	109	10	8	4	46	47
	3%	2%	4%	4%	5%	1%	4%	1%	7%	1%	1%	4%	3%	3%	3%	1%	4%	4%
About two or three times a week	BFHNg 101	3	18	5	12	7	10	12	2	3	7	8	91	5	4	7	32	43
	3%	1%	3%	3%	3%	3%	2%	5%	1%	3%	1%	2%	3%	1%	1%	2%	3%	3%
At least once a week	FN 56	5	8	3	1	2	6	6	4	3	3	6	51	4	1	9	16	18
	1%	2%	1%	2%	0	1%	1%	2%	3%	2%	2%	2%	2%	1%	0	3%	2%	1%
At least once a month	FHN 26	2	3	1	1	0	4	3	0	2	0	4	25	1	1	2	8	11
	1%	1%	0	1%	0	0	1%	1%	0	1%	0	1%	1%	0	0	1%	1%	1%
At least once every three months	12	2	0	0	1	0	0	2	0	0	0	2	11	0	1	0	2	7
	0	1%	0	0	0	0	0	1%	0	0	0	1%	0	0	0	0	0	1%
Don't know/can't remember	3	0	1	0	0	0	0	1	0	0	0	0	1	1	1	0	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Never	Md 3326	272	626	130	324	193	395	207	116	116	125	295	2850	318	317	323	878	1118
	89%	93%	86%	89%	88%	92%	90%	86%	88%	92%	89%	86%	88%	92%	94%	91%	86%	87%
Total	ACDGMH 3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	244	8	71	8	30	9	27	10	10	2	5	26	206	16	13	14	83	93
	6%	3%	zSWY 10%	5%	8%	4%	6%	4%	7%	2%	3%	8%	6%	5%	4%	4%	zfg 8%	7%
Weekly (Net)	BFHNS 401	16	97	16	44	18	42	28	16	9	15	41	348	25	18	30	130	154
	11%	5%	13%	11%	12%	8%	10%	12%	7%	11%	12%	12%	11%	7%	5%	8%	13%	12%
Monthly (Net)	BFHNSI 427	18	zS 99	16	45	18	46	31	16	10	15	45	373	26	20	32	139	166
	11%	6%	14%	11%	12%	8%	10%	13%	12%	8%	11%	13%	12%	8%	6%	9%	14%	13%
	BFHL NSeI		S	*	S		S	S	*	*	*	S				zf	zf	f

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A4. Which, if any, of these websites or apps have you used in the past 3 months?

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
BBC.co.uk	611 16% BFLN PXlg	368 20% zB	240 12% F	78 17% zF	146 22% zF	252 21% zF	135 10% F	199 19% zH	400 15% F	225 23% zJKL	231 18% L	81 14% L	74 8% F	484 20% zN	127 9% F	535 17% P	37 12% F	26 15% F	13 12% F
ITV.com	357 10% FHLNef	186 10% F	199 10% F	100 22% zDEF	102 15% zEF	132 17% F	54 4% F	164 16% zH	212 8% F	123 12% zL	135 10% L	65 11% F	65 7% F	322 13% zN	65 5% F	335 11% F	23 7% F	20 11% F	9 9% F
stv.tv	58 2% BFHLNO	38 2% zB	20 1% F	10 F	14 F	29 zF	5 0	31 3% zH	27 1% F	27 zJL	11 1% L	14 2% L	7 1% F	52 2% zN	6 0	34 1% F	23 zOOR	0 0	1 1% F
S4C	47 1% FHNO	23 1% F	25 1% F	13 3% zEF	17 2% zEF	13 1% F	5 0	25 2% zH	22 1% F	21 2% zJ	10 1% L	6 1% L	10 1% F	43 2% zN	4 0	31 1% F	5 1% F	9 5% zOP	3 3% zO
SkySports.com	439 12% BFHLNI	317 17% zB	123 6% F	66 14% F	148 22% zCEF	159 13% F	67 5% F	178 17% zH	253 10% F	141 14% zL	159 12% L	69 12% F	70 8% F	378 16% zN	62 5% F	382 12% F	26 8% F	21 11% F	11 11% F
News.sky.com (Sky News)	259 7% BFHLNI	164 9% zB	95 5% F	36 8% F	60 9% F	118 10% zDF	45 3% F	114 11% zH	142 5% F	91 9% zJL	31 7% L	40 7% F	40 4% F	212 9% zN	47 3% F	223 7% F	19 6% F	12 7% F	5 5% F
Channel4.com	239 6% FHLN	123 7% zB	117 6% F	56 12% zEF	80 12% zEF	74 6% F	29 2% F	106 10% zH	123 5% F	78 zL	95 7% L	38 3% L	28 3% F	200 8% zN	40 3% F	200 6% F	27 8% F	8 5% F	4 4% F
5 (channel5.com)	123 3% BFHN	75 4% zB	48 2% F	25 5% zF	43 zEF	43 4% F	12 1% F	66 6% zH	55 2% F	36 4% zJ	43 3% L	21 4% L	23 3% F	104 4% zN	19 1% F	106 3% F	10 3% F	5 3% F	2 2% F
BBC Sport	661 18% BFHLNIg	503 27% zB	157 8% F	76 17% F	150 22% zCF	275 23% zCF	159 11% F	220 21% zH	435 17% F	220 22% zKL	244 19% L	93 16% F	104 12% F	516 21% zN	145 11% F	564 18% F	45 14% F	33 18% F	19 18% F
BBC News	1104 29% BFHKL	630 34% zB	473 25% F	144 32% F	209 31% F	456 37% zDF	293 21% F	359 34% zH	728 28% F	384 39% zJKL	429 33% zKL	138 24% L	153 17% F	831 34% zN	272 20% F	950 30% P	73 23% F	51 28% F	30 29% F
BBC Weather	1013 27% FLNP	511 28% zB	499 26% F	118 26% F	189 28% zF	384 31% zF	321 23% F	319 31% zH	675 26% F	340 35% zJKL	383 29% L	140 24% L	149 17% F	744 31% zN	269 20% F	879 28% PR	65 21% F	48 26% F	20 19% F
BBC CBeebies Playtime	95 3% FHN	45 2% F	51 3% F	18 4% F	33 5% zF	37 3% F	7 1% F	69 7% zH	26 1% F	36 4% zK	34 3% F	8 1% F	18 2% F	79 3% zN	17 1% F	76 2% F	12 4% F	6 3% F	2 2% F
BBC Music	162 5% BFHLN	96 5% zB	66 3% F	31 7% zF	53 8% zEF	62 5% F	16 1% F	86 8% zH	71 3% F	64 6% zJL	50 4% L	24 4% L	24 3% F	139 6% zN	23 2% F	132 4% F	20 6% F	8 4% F	3 3% F
BBC Food	351 9% AFHLNIg	139 8% zB	212 11% F	45 10% zF	98 14% zEF	145 12% zF	63 4% F	166 16% zH	177 7% F	136 zJKL	125 10% L	52 9% L	38 4% F	301 12% zN	50 4% F	297 9% F	30 10% F	16 9% F	9 8% F
BBC iWonder	54 1% FHN	33 2% zB	21 1% F	15 3% zF	20 3% zEF	15 F	3 0	35 3% zH	18 1% F	23 2% zJL	12 1% L	11 2% L	7 1% F	49 2% zN	4 0	43 1% F	7 2% F	2 1% F	1 1% F
BBC+	74 2% FHN	43 2% zB	31 2% F	16 3% zF	24 4% zF	27 F	7 1% F	43 4% zH	30 1% F	33 3% zJL	18 1% L	12 2% L	11 1% F	67 3% zN	7 1% F	64 2% F	7 2% F	1 1% F	2 2% F
BBC Bitesize	109 3% FHLNI	49 3% zB	60 3% F	25 6% zF	35 5% zEF	36 3% F	13 1% F	74 7% zH	29 1% F	40 4% zKL	47 4% KL	7 1% L	14 2% F	89 4% zN	20 1% F	91 3% F	13 4% F	2 1% F	3 3% F
BBC CBeebies Storyline	92 2% FHNef	41 2% zB	50 3% F	15 3% zF	40 zEF	32 F	4 0	74 7% zH	16 1% F	38 4% zJL	26 2% L	14 2% L	14 2% F	84 3% zN	8 1% F	80 3% F	9 3% F	2 1% F	1 1% F
BBC Sounds	222 6% BFHLNigh	138 8% zB	84 4% F	29 6% F	59 zF	85 7% F	49 3% F	100 zH	121 5% F	90 zKL	91 7% L	23 4% F	18 2% F	179 7% zN	43 3% F	193 6% F	17 6% F	8 5% F	4 4% F

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A4. Which, if any, of these websites or apps have you used in the past 3 months?

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
BBC.co.uk	611	48	153	41	52	39	50	36	23	14	25	53	511	54	29	35	171	307
	16%	17%	21%	28%	14%	19%	11%	15%	18%	11%	16%	16%	16%	16%	8%	10%	17%	24%
	BFLN		zVXa	zSVX		X							16%	16%	8%	10%	17%	24%
	PKlg			Yac													fg	zfigh
ITV.com	387	19	94	22	43	24	52	21	15	8	12	24	334	19	19	34	118	171
	10%	7%	13%	15%	12%	12%	12%	9%	11%	6%	9%	7%	10%	6%	6%	10%	12%	13%
	FHLNef		zSc	Sc									e				f	zi
stv.tv	58	8	17	1	2	1	3	0	0	0	1	1	49	2	4	4	13	36
	2%	3%	2%	1%	0	1%	1%	0	0	0	1%	0	2%	1%	1%	1%	1%	3%
	BFHLNO	Yc	c	*					*	*	*							zh
S4C	47	1	14	0	5	0	3	3	0	0	1	4	36	3	1	1	15	26
	1%	0	2%	0	1%	0	1%	1%	0	0	1%	1%	1%	1%	0	0	1%	2%
	FHNO																	z
SkySports.com	439	42	85	16	50	31	52	23	19	10	20	33	378	34	8	30	131	232
	12%	14%	12%	11%	14%	15%	12%	10%	15%	8%	14%	10%	12%	10%	2%	9%	13%	18%
	BFHLN																	zfigh
News.sky.com (Sky News)	259	21	62	12	32	12	21	9	11	4	9	32	230	15	12	19	74	134
	7%	7%	8%	8%	9%	6%	5%	4%	9%	3%	6%	9%	7%	4%	3%	5%	7%	10%
	BFHLN	Y	V	V	V	V	V	V	V	V	V	XY						zfigh
Channel4.com	239	10	54	17	31	8	20	15	9	4	12	20	201	20	16	14	76	122
	6%	4%	7%	12%	8%	4%	4%	6%	7%	3%	9%	6%	6%	6%	5%	4%	7%	9%
	FHLN			zSWXa	S													zfig
5 (channel5.com)	123	7	38	8	13	6	14	3	7	3	0	7	102	8	10	15	30	65
	3%	2%	5%	6%	4%	3%	3%	1%	5%	2%	0	2%	3%	2%	3%	4%	3%	5%
	BFHN		zYb	b					b									zh
BBC Sport	661	55	143	30	67	42	80	38	19	13	26	51	573	54	17	45	204	330
	18%	19%	20%	20%	18%	20%	18%	16%	15%	11%	19%	15%	18%	16%	5%	13%	20%	26%
	BFLNig																zfg	zfigh
BBC News	1104	87	253	54	100	59	102	71	39	23	59	102	924	119	49	69	322	537
	29%	30%	35%	37%	27%	28%	23%	29%	30%	18%	42%	30%	29%	34%	15%	19%	32%	42%
	BFHKL		zVXa	Xa							zSVW						fg	zfigh
	NPXlg										XYac							
BBC Weather	1013	81	211	47	112	50	72	85	48	39	39	95	848	112	41	58	277	502
	27%	28%	29%	32%	30%	24%	16%	35%	37%	31%	28%	28%	26%	33%	12%	16%	27%	39%
	FLNP	X	X	X	X		zWX	zWX	X	X	X	X		zd			fg	zfigh
	RKlg																	
BBC CBeebies Playtime	96	5	15	2	14	4	12	6	3	2	1	12	82	6	7	4	25	52
	3%	2%	2%	1%	4%	2%	3%	2%	3%	1%	1%	4%	3%	2%	2%	1%	2%	4%
	FHN																	zg
BBC Music	162	7	40	5	19	10	16	9	5	2	5	14	138	10	7	16	35	59
	4%	2%	6%	4%	5%	5%	4%	4%	3%	2%	3%	4%	4%	3%	2%	5%	3%	7%
	BFHLN																	zfh
BBC Food	351	20	86	15	35	21	34	24	17	6	15	25	307	24	6	16	108	192
	9%	7%	12%	10%	9%	10%	8%	10%	13%	4%	10%	7%	9%	7%	2%	4%	11%	15%
	AFHLNig		za	*					*	*	*						fg	zfigh
BBC iWonder	54	3	20	1	8	3	5	2	1	0	1	0	43	2	0	4	11	38
	1%	1%	3%	1%	2%	1%	1%	1%	1%	0	0	0	1%	1%	0	1%	1%	3%
	FHN		zc	*	c				*	*	*							zfh
BBC+	74	11	17	1	3	2	11	2	8	2	3	4	62	3	3	6	20	45
	2%	4%	2%	0	1%	1%	2%	1%	6%	2%	2%	1%	2%	1%	1%	2%	2%	3%
	FHN	V						zUVWYc										zi
BBC Bitesize	109	7	28	5	19	5	8	3	5	0	4	9	95	7	2	4	22	72
	3%	2%	4%	3%	5%	2%	2%	1%	4%	0	3%	3%	3%	2%	0	1%	2%	6%
	FHLN				zXa													zfigh
BBC CBeebies Storytime	92	6	29	2	14	2	4	8	2	1	2	8	79	2	8	6	15	62
	2%	2%	4%	2%	4%	1%	1%	3%	1%	1%	1%	2%	2%	1%	2%	2%	1%	5%
	FHNeh		zX	*	X				*	*	*							zgh
BBC Sounds	222	14	51	5	20	9	30	22	11	4	4	22	188	24	7	10	43	140
	6%	5%	7%	3%	5%	4%	7%	9%	9%	3%	3%	7%	6%	7%	2%	3%	4%	11%
	BFHLNigh																	zfigh

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A4. Which, if any, of these websites or apps have you used in the past 3 months?
Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
None of these	1706 45%	750 41%	951 49%	144 32%	220 33%	457 37%	872 62%	324 31%	1314 50%	304 31%	537 41%	304 52%	556 62%	861 36%	845 63%	1397 44%	170 54%	88 49%	51 49%
Total	ACDEGI JMZOZhi						zCDE					zLJK			zM		zO		
	7507 207%	4272 232%	3519 183%	1059 234%	1741 258%	2832 232%	2160 154%	2752 264%	4873 186%	2448 249%	2772 213%	1160 198%	1423 160%	5734 237%	2073 154%	6613 209%	637 201%	364 202%	193 185%
BBC (Net)	1892 50%	1011 55%	878 46%	259 57%	412 61%	709 58%	511 36%	651 62%	1206 46%	626 64%	711 55%	254 43%	301 34%	1417 59%	475 35%	1623 51%	134 42%	87 48%	48 46%
	BFHKL NPXdlg	zB		zF	zF	zF		zH		zJKL	zKL	L		zN		zP			

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A4. Which, if any, of these websites or apps have you used in the past 3 months?
Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
None of these	1706 45% ACDEGI JMOZhi	129 44%	309 43%	57 39% +	169 46% Z	78 37%	246 56% sSTUV WVZbc	96 40%	41 31% +	63 50% Z+	51 36% +	158 46% Z	1502 46% z	157 45%	234 69% zghi	206 58% zhi	410 40% i	350 27%
Total	7807 207%	581 199%	1719 236%	340 231%	808 219%	406 193%	834 189%	474 196%	284 217%	199 157%	291 208%	677 198%	6682 206%	674 195%	480 142%	596 168%	2121 208%	3508 272%
BBC (Net)	1892 50% BFHKL NPXdlg	158 54% X	392 54% X	81 55% X+	188 51% X	110 52% X	164 37% X	137 57% X	84 64% zVXac+	57 45% +	83 59% X+	169 50% X	1592 49%	185 53%	91 27%	124 35%	555 54% zfg	878 68% zgh

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A4a. How often in the past 3 months have you used these websites and/or apps? - Summary Table

Base: All Respondents who didn't select none of these at A4

	BBC.co.uk (A)	ITV.com (B)	stv.tv (C)	S4C (D)	SkySports.com (E)	News.sky.com (Sky News) (F)	Channel 4.com (G)	5 (channel 5.com) (H)	BBC Sport (I)	BBC News (J)	BBC Weather (K)	BBC CBeebies Playtime (L)	BBC Music (M)	BBC Food (N)	BBC iWonder (O)	BBC+ (P)	BBC Bitesize (Q)	BBC CBeebies Storytime (R)	BBC Sounds (S)
Unweighted Base	659	414	70	63	458	284	250	135	721	1189	1059	118	185	382	66	88	132	102	243
Base: All Respondents who didn't select none of these at A4	611	387	58	47	439	259	239	123	661	1104	1013	96	162	351	54	74	109	92	222
Effective Base	465.1	283.0	53.0	46.6	313.7	202.0	177.4	95.7	512.5	827.1	699.8	82.6	132.1	255.2	46.9	63.8	90.6	68.7	160.3
A few times a day	107 18%	46 12%	16 28%	17 37%	89 20%	52 20%	29 12%	25 21%	134 20%	244 22%	155 15%	23 24%	36 22%	40 11%	20 38%	22 29%	16 15%	21 23%	41 18%
At least once every day	191 31%	70 18%	11 18%	5 11%	115 26%	87 34%	43 18%	32 26%	197 30%	398 36%	404 40%	33 35%	46 28%	44 13%	9 17%	24 32%	18 17%	31 33%	55 25%
About two or three times a week	135 22%	96 25%	14 24%	12 25%	120 27%	66 26%	56 23%	25 20%	170 26%	221 20%	243 24%	19 20%	30 19%	75 21%	17 31%	10 14%	27 25%	24 26%	54 24%
At least once a week	96 16%	92 24%	8 14%	10 21%	81 21%	39 15%	49 18%	16 13%	104 16%	165 15%	127 12%	13 13%	24 15%	72 20%	2 4%	7 9%	21 19%	6 6%	35 16%
At least once a month	57 9%	54 17%	5 9%	2 4%	20 5%	7 3%	41 17%	18 15%	43 7%	57 5%	62 6%	6 6%	12 7%	85 24%	1 3%	5 7%	15 14%	9 10%	31 14%
At least once every three months	19 3%	15 4%	4 7%	0 0%	11 3%	6 2%	15 6%	5 4%	8 1%	15 1%	12 1%	1 1%	9 6%	26 8%	2 4%	2 2%	9 8%	1 1%	5 2%
Don't know/can't remember	6 1%	3 1%	0 0%	1 2%	3 1%	2 1%	7 3%	3 2%	6 1%	4 0%	9 1%	1 1%	5 3%	9 2%	2 3%	4 6%	2 2%	0 0%	1 0%
Total	611 100%	387 100%	58 100%	47 100%	439 100%	259 100%	239 100%	123 100%	661 100%	1104 100%	1013 100%	96 100%	162 100%	351 100%	54 100%	74 100%	109 100%	92 100%	222 100%
Daily (Net)	298 49%	116 30%	27 46%	23 48%	204 46%	139 54%	72 30%	57 46%	331 50%	642 58%	559 55%	56 59%	82 51%	84 24%	29 55%	46 62%	35 32%	52 56%	96 43%
Weekly (Net)	529 87%	304 79%	49 84%	44 94%	405 92%	244 94%	176 74%	97 79%	605 91%	1028 93%	929 92%	88 92%	136 84%	231 66%	48 90%	63 85%	83 76%	82 89%	185 83%
Monthly (Net)	586 96%	368 95%	54 93%	46 98%	425 97%	251 97%	217 91%	116 94%	648 98%	1085 98%	991 98%	93 96%	148 91%	316 90%	50 93%	68 92%	98 90%	91 99%	216 97%

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A4a. How often in the past 3 months have you used these websites and/or apps?: BBC.co.uk

Base: All Respondents who didn't select none of these at A4

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	659	396	260	99	145	259	156	233	413	328	188	55	88	453	206	515	55	49	40
Base: All Respondents who didn't select none of these at A4	611	368	240	78	146	252	135	199	400	225	231	81	74	484	127	535	37	26	13
Effective Base	465.1	294.2	170.9	68.8	101.9	189.8	106.9	172.5	287.4	247.7	143.0	45.3	68.6	333.9	160.0	384.4	40.3	36.5	31.5
A few times a day	107 18%	80 22%	27 11%	15 19%	35 24%	39 15%	19 14%	57 29%	50 13%	60 27%	33 14%	5 6%	9 13%	92 19%	16 12%	90 17%	11 31%	2 8%	3 26%
At least once every day	191 31%	119 32%	71 30%	19 24%	38 26%	84 33%	50 37%	63 32%	125 31%	66 29%	77 33%	25 30%	23 31%	151 31%	39 31%	171 32%	8 22%	8 31%	4 28%
About two or three times a week	135 22%	90 24%	43 18%	18 24%	38 26%	53 21%	25 19%	43 22%	86 22%	42 19%	54 23%	21 26%	18 25%	111 23%	24 19%	117 22%	8 22%	7 25%	3 21%
At least once a week	96 16%	42 11%	54 22%	13 17%	18 12%	36 14%	29 21%	24 12%	70 17%	34 15%	36 16%	13 16%	13 16%	77 16%	19 15%	85 16%	5 13%	4 16%	2 12%
At least once a month	57 9%	30 8%	27 11%	11 14%	10 7%	29 11%	8 6%	10 5%	47 12%	13 6%	21 9%	15 18%	8 10%	37 8%	20 16%	49 9%	3 8%	4 14%	1 11%
At least once every three months	19 3%	3 1%	16 6%	2 2%	8 5%	8 3%	1 1%	1 0%	17 4%	8 4%	8 4%	0 0%	2 3%	14 3%	4 3%	17 3%	1 1%	2 6%	0 2%
Don't know/can't remember	6 1%	3 1%	3 1%	1 1%	0 0%	3 1%	2 2%	1 0%	5 1%	1 1%	2 1%	3 3%	0 0%	3 1%	4 3%	6 1%	1 1%	0 0%	0 0%
Total	611 100%	368 100%	240 100%	78 100%	146 100%	252 100%	135 100%	199 100%	400 100%	225 100%	231 100%	81 100%	74 100%	484 100%	127 100%	535 100%	37 100%	26 100%	13 100%
Daily (Net)	298 49%	200 54%	98 41%	33 43%	72 50%	123 49%	69 51%	120 60%	175 44%	126 56%	110 47%	29 36%	32 44%	243 50%	55 43%	261 49%	20 53%	10 39%	7 54%
Weekly (Net)	529 87%	332 90%	194 81%	65 83%	128 88%	212 84%	123 91%	187 94%	331 83%	202 90%	200 86%	63 78%	64 87%	430 89%	98 77%	464 87%	33 89%	21 80%	11 87%
Monthly (Net)	586 96%	362 98%	221 92%	75 97%	138 95%	241 96%	132 97%	197 99%	377 94%	215 96%	221 95%	78 97%	71 97%	467 96%	119 94%	513 96%	36 97%	25 94%	13 98%
	BHY	zB		*				zH				*	*				*	*	*

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A4a. How often in the past 3 months have you used these websites and/or apps?: BBC.co.uk

Base: All Respondents who didn't select none of these at A4

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	659	41	152	33	58	37	48	45	21	14	21	45	548	67	36	37	166	349
Base: All	611	48	153	41	52	39	50	36	23	14	25	53	511	54	29	35	171	307
Respondents who didn't select none of these at A4																		
Effective Base	465.1	31.9	108.4	25.4	42.8	30.3	36.8	39.4	17.6	10.2	15.9	33.2	384.4	50.5	24.8	29.5	119.4	251.8
A few times a day	107	5	30	4	11	5	8	3	8	2	2	12	86	9	4	4	19	78
18%		11%	20%	9%	20%	13%	15%	9%	36%	2%	7%	23%	17%	16%	14%	12%	11%	25%
BHKNh																		zh
At least once every day	191	12	48	15	19	7	16	12	4	5	11	21	168	12	5	9	56	95
31%		25%	31%	38%	37%	18%	33%	33%	17%	35%	44%	40%	33%	22%	17%	23%	33%	31%
About two or three times a week	135	12	26	11	15	17	15	8	2	2	6	6	116	14	4	5	45	62
22%		25%	17%	27%	29%	42%	30%	21%	10%	2%	25%	11%	29%	15%	14%	14%	26%	20%
I						zTc*												
At least once a week	96	11	29	7	5	7	6	5	3	2	2	8	77	9	9	8	25	41
16%		23%	19%	17%	9%	18%	12%	15%	15%	15%	9%	14%	15%	17%	30%	24%	15%	13%
A																		
At least once a month	57	6	15	3	2	4	2	3	5	2	4	3	48	7	4	8	20	20
9%		13%	10%	7%	4%	9%	4%	9%	20%	15%	16%	6%	9%	14%	14%	24%	12%	6%
GMI																		
At least once every three months	19	2	4	1	0	0	1	3	1	2	0	3	15	1	3	0	4	8
3%		3%	3%	3%	0%	0%	2%	8%	3%	17%	0%	6%	3%	2%	10%	0%	2%	3%
AG								V*										
Don't know/can't remember	6	0	2	0	1	0	2	1	0	0	0	0	1	2	0	1	1	3
1%		0%	1%	0%	2%	0%	4%	4%	0%	0%	0%	0%	0%	3%	0%	2%	1%	1%
d														d*				
Total	611	48	153	41	52	39	50	36	23	14	25	53	511	54	29	35	171	307
100%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	298	18	78	19	30	12	24	15	12	7	13	34	254	20	9	12	75	173
49%		36%	51%	46%	57%	31%	49%	43%	52%	51%	51%	63%	50%	38%	31%	36%	44%	56%
BHW					W*							SW*						zh
Weekly (Net)	529	41	133	37	50	36	44	28	18	10	21	47	446	44	22	26	146	276
87%		84%	86%	90%	95%	91%	90%	79%	77%	69%	84%	86%	87%	81%	76%	74%	85%	90%
BHN					Y*													z
Monthly (Net)	586	47	148	40	52	39	47	31	23	12	25	50	494	51	26	34	166	295
96%		97%	96%	97%	98%	100%	94%	88%	97%	83%	100%	94%	97%	95%	90%	98%	97%	96%
BHY					Y*								z					

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A4a. How often in the past 3 months have you used these websites and/or apps?: ITV.com

Base: All Respondents who didn't select none of these at A4

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	414	206	207	117	102	134	61	178	225	186	104	44	80	295	119	315	33	37	29
Base: All Respondents who didn't select none of these at A4	387	186	199	100	102	132	54	164	212	123	135	65	65	322	65	335	23	20	9
Effective Base	283.0	147.1	136.4	81.9	68.5	93.6	40.6	120.5	154.4	136.7	80.0	34.3	60.2	215.1	88.4	230.1	23.5	25.7	22.6
A few times a day	46 12%	30 16%	15 8%	12 13%	13 13%	16 12%	4 8%	29 18%	15 7%	20 17%	7 5%	4 6%	14 21%	39 12%	6 10%	40 12%	3 13%	2 9%	1 10%
At least once every day	70 18%	39 21%	32 16%	15 15%	19 18%	30 23%	7 12%	34 21%	34 16%	26 21%	26 20%	6 9%	12 18%	58 18%	12 18%	65 19%	2 9%	2 9%	2 18%
About two or three times a week	96 25%	48 26%	46 23%	21 21%	28 27%	31 24%	16 30%	37 23%	57 27%	29 24%	28 21%	24 37%	14 22%	79 25%	17 26%	81 24%	7 31%	7 36%	1 8%
At least once a week	92 24%	32 17%	61 30%	24 24%	23 23%	31 24%	14 26%	37 23%	54 25%	26 21%	41 30%	10 16%	15 23%	76 24%	17 25%	77 23%	8 34%	4 21%	3 35%
At least once a month	64 17%	29 15%	35 18%	22 22%	10 10%	22 17%	10 18%	26 16%	34 16%	14 11%	24 18%	17 27%	9 13%	53 17%	11 16%	57 17%	3 11%	3 16%	2 17%
At least once every three months	15 4%	7 4%	8 4%	5 5%	8 8%	0 0%	2 4%	0 0%	14 7%	5 4%	6 5%	3 4%	1 2%	13 4%	2 3%	12 4%	1 2%	1 7%	1 11%
Don't know/can't remember	3 1%	2 1%	2 1%	1 1%	2 2%	1 1%	1 1%	0 0%	3 2%	2 2%	1 1%	0 0%	1 1%	2 1%	1 2%	3 1%	0 0%	0 1%	0 1%
Total	387 100%	186 100%	199 100%	100 100%	102 100%	132 100%	54 100%	164 100%	212 100%	123 100%	135 100%	65 100%	65 100%	322 100%	65 100%	335 100%	23 100%	20 100%	9 100%
Daily (Net)	116 30%	69 37%	47 24%	27 27%	31 31%	46 35%	11 20%	63 39%	49 23%	46 38%	34 25%	10 16%	26 40%	98 30%	18 27%	104 31%	5 22%	4 19%	3 28%
Weekly (Net)	304 79%	148 80%	154 77%	72 72%	82 81%	109 82%	41 77%	137 84%	160 75%	102 83%	103 77%	45 69%	54 84%	253 79%	51 78%	263 78%	22 87%	15 76%	6 71%
Monthly (Net)	368 95%	177 95%	189 95%	94 94%	92 91%	131 99%	51 95%	164 100%	194 92%	116 94%	127 95%	62 96%	63 98%	306 95%	62 95%	319 95%	22 98%	18 92%	8 88%
	H			*	*	zCD*	*	zH			*	*	*	*	*		**	**	**

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A4a. How often in the past 3 months have you used these websites and/or apps?: ITV.com

Base: All Respondents who didn't select none of these at A4

Total	England Regions												Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
414	18	91	17	43	19	45	23	15	9	10	25	352	26	28	31	116	191	
387	19	94	22	43	24	52	21	15	8	12	24	334	19	19	34	118	171	
283.0	13.3	61.3	13.4	31.9	15.7	33.8	16.5	11.6	6.9	7.8	20.0	240.8	18.2	20.5	21.4	79.4	136.2	
46	0	17	2	5	2	4	0	2	1	1	5	41	0	2	3	9	30	
12%	2%	18%	7%	11%	9%	9%	0	17%	10%	11%	21%	12%	0	12%	10%	8%	18%	
BHJ	70	2	10	7	13	4	11	3	3	2	7	62	2	5	5	22	29	
16%	10%	11%	29%	30%	16%	21%	14%	19%	23%	30%	28%	19%	11%	28%	14%	19%	17%	
96	6	18	5	16	7	16	4	3	1	1	3	83	5	3	5	38	38	
25%	29%	20%	23%	38%	20%	31%	21%	19%	18%	8%	12%	25%	28%	17%	32%	32%	22%	
92	5	22	5	4	9	10	2	3	1	1	6	79	6	4	10	35	36	
24%	25%	23%	23%	10%	37%	18%	50%	15%	41%	8%	25%	24%	32%	20%	29%	30%	21%	
AV	64	6	20	4	3	8	1	1	1	5	4	50	6	3	11	8	31	
17%	32%	22%	18%	8%	10%	16%	7%	7%	8%	43%	15%	15%	29%	15%	32%	7%	18%	
Ih	15	0	6	0	0	3	1	2	0	0	0	15	0	1	0	6	6	
4%	2%	6%	0	0	0	6%	7%	13%	0	0	0	5%	0	8%	0	5%	3%	
EG	3	0	0	1	0	0	0	2	0	0	0	3	0	0	0	0	1	
1%	0	0	0	3%	0	0	1%	10%	0	0	0	1%	0	0	0	0	1%	
387	19	94	22	43	24	52	21	15	8	12	24	334	19	19	34	118	171	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
116	2	27	8	18	6	15	3	5	3	5	12	104	2	8	8	31	59	
30%	12%	29%	36%	41%	24%	30%	14%	35%	33%	41%	49%	31%	11%	41%	24%	26%	35%	
BHK	304	13	68	18	38	22	41	18	7	21	266	14	14	23	104	133		
79%	66%	72%	82%	89%	90%	78%	84%	70%	92%	57%	85%	80%	71%	77%	68%	88%	78%	
368	19	88	22	41	24	49	19	11	8	12	24	316	19	17	34	112	164	
95%	98%	94%	100%	97%	100%	94%	91%	77%	100%	100%	100%	95%	100%	92%	100%	95%	96%	
H	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A4a. How often in the past 3 months have you used these websites and/or apps?: stv.tv

Base: All Respondents who didn't select none of these at A4

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	70	42	28	12	19	35	4	41	29	43	12	10	5	60	10	36	30	2	2
Base: All Respondents who didn't select none of these at A4 Effective Base	58	38	20	10	14	29	5	31	27	27	11	14	7	52	6	34	23	0	1
A few times a day	53.0	33.0	20.3	9.7	14.6	25.9	3.5	30.9	22.5	33.2	10.7	8.7	4.8	46.0	8.0	28.3	23.9	2.0	1.2
At least once every day	16	10	7	5	5	6	0	11	5	10	2	2	2	15	2	12	4	0	0
About two or three times a week	28%	25%	32%	48%	37%	20%	0	37%	17%	39%	17%	11%	37%	28%	27%	35%	18%	0	10%
At least once a week	8	6	2	0	4	2	3	1	7	4	0	3	1	7	1	4	4	0	0
At least once a month	14%	17%	9%	0	27%	6%	58%	5%	25%	16%	0	22%	14%	13%	22%	13%	16%	0	0
At least once every three months	5	2	3	2	0	2	1	1	4	0	3	2	0	5	1	0	5	0	0
Don't know/can't remember	9%	5%	17%	20%	0	6%	29%	4%	15%	0	29%	14%	0	9%	10%	0	22%	0	0
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	27	19	8	7	7	12	1	18	8	16	2	3	6	24	3	19	7	0	0
Weekly (Net)	46%	50%	38%	71%	48%	41%	13%	58%	31%	60%	17%	23%	86%	46%	46%	57%	32%	0	10%
Monthly (Net)	49	34	15	8	13	24	3	27	20	26	7	10	7	44	5	32	16	0	1
	84%	90%	74%	80%	96%	82%	71%	92%	76%	98%	59%	71%	100%	84%	90%	94%	70%	100%	100%
	54	36	18	10	13	26	5	30	24	26	10	12	7	48	6	32	22	0	1
	93%	95%	91%	100%	96%	89%	100%	96%	91%	98%	87%	85%	100%	92%	100%	94%	92%	100%	100%

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A4a. How often in the past 3 months have you used these websites and/or apps?: stv.tv

Base: All Respondents who didn't select none of these at A4

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
70	5	19	2	3	1	3	0	1	0	1	1	59	3	5	4	16	44
58	8	17	1	2	1	3	0	0	0	1	1	49	2	4	4	13	36
53.0	4.6	15.1	2.0	2.8	1.0	2.9	0	1.0	0	1.0	1.0	43.9	2.9	4.6	2.9	12.1	32.6
16	1	6	1	1	1	1	0	0	0	1	1	14	0	1	1	4	10
28%	10%	33%	45%	73%	100%	31%	0	0	0	100%	100%	28%	0	27%	35%	29%	27%
11	3	4	0	0	0	0	0	0	0	0	0	8	1	0	1	2	8
18%	41%	21%	0	27%	0	0	0	0	0	0	0	16%	27%	0	15%	16%	22%
14	0	7	1	0	0	0	0	0	0	0	0	12	1	1	0	3	10
24%	0	44%	55%	0	0	0	0	0	0	0	0	24%	35%	14%	0	25%	29%
8	2	0	0	0	0	2	0	0	0	0	0	7	1	1	2	1	4
14%	24%	2%	0	0	0	69%	0	100%	0	0	0	13%	39%	21%	49%	10%	11%
G*	**	**	**	**	**	**	**	**	**	**	**	*	**	**	**	**	*
5	0	0	0	0	0	0	0	0	0	0	0	5	0	2	0	0	3
9%	0	0	0	0	0	0	0	0	0	0	0	10%	0	38%	0	0	7%
I*	**	**	**	**	**	**	**	**	**	**	**	*	**	**	**	**	*
4	2	0	0	0	0	0	0	0	0	0	0	4	0	0	0	3	1
7%	25%	0	0	0	0	0	0	0	0	0	0	8%	0	0	0	19%	4%
I*	**	**	**	**	**	**	**	**	**	**	**	*	**	**	**	**	*
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
*	**	**	**	**	**	**	**	**	**	**	**	*	**	**	**	**	*
58	8	17	1	2	1	3	0	0	0	1	1	49	2	4	4	13	36
100%	100%	100%	100%	100%	100%	100%	0	100%	0	100%	100%	100%	100%	100%	100%	100%	100%
27	4	9	1	2	1	1	0	0	0	1	1	22	1	1	2	6	17
46%	50%	54%	45%	100%	100%	31%	0	0	0	100%	100%	44%	27%	27%	51%	45%	49%
49	6	17	1	2	1	3	0	0	0	1	1	40	2	3	4	11	32
84%	75%	100%	100%	100%	100%	100%	0	100%	0	100%	100%	82%	100%	62%	100%	81%	89%
54	6	17	1	2	1	3	0	0	0	1	1	45	2	4	4	11	34
93%	75%	100%	100%	100%	100%	100%	0	100%	0	100%	100%	92%	100%	100%	100%	81%	96%
*	**	**	**	**	**	**	**	**	**	**	**	*	**	**	**	**	*

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A4a. How often in the past 3 months have you used these websites and/or apps?: S4C

Base: All Respondents who didn't select none of these at A4

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	63	30	33	15	21	20	7	36	25	34	11	4	14	55	8	33	9	13	8
Base: All Respondents who didn't select none of these at A4	47	23	25	13	17	13	5	25	22	21	10	6	10	43	4	31	5	9	3
Effective Base	46.6	23.6	23.2	11.2	16.3	15.5	4.5	25.5	20.1	27.8	8.6	3.4	10.3	41.2	6.2	26.0	7.2	11.4	6.2
A few times a day	17	10	7	3	7	7	0	10	7	9	3	4	2	17	0	13	2	1	1
	37%	46%	28%	26%	45%	52%	0	41%	33%	41%	27%	66%	21%	39%	12%	43%	52%	14%	19%
	*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
At least once every day	5	3	2	2	2	2	0	4	1	2	1	0	3	5	0	3	1	0	1
	11%	13%	10%	14%	12%	13%	0	15%	7%	10%	6%	0	27%	12%	**	11%	20%	4%	28%
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
About two or three times a week	12	4	8	5	3	2	2	7	5	5	4	2	1	10	2	8	0	3	0
	25%	16%	34%	37%	21%	17%	32%	29%	23%	25%	39%	34%	9%	23%	54%	27%	9%	34%	16%
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
At least once a week	10	5	5	2	2	2	4	3	7	4	1	0	4	9	1	6	1	2	0
	21%	22%	20%	19%	9%	18%	65%	13%	30%	21%	11%	0	42%	20%	23%	20%	20%	26%	13%
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
At least once a month	2	1	1	0	1	0	0	1	0	1	1	0	0	2	0	0	0	1	1
	3%	3%	4%	**	7%	0	0	2%	2%	5%	6%	0	0	4%	0	0	0	11%	20%
	*	**	**	**	**	**	**	**	**	**	**	**	**	*	**	**	**	**	**
At least once every three months	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	*	**	**	**	**	**	**	**	**	**	**	**	**	*	**	**	**	**	**
Don't know/can't remember	1	0	1	0	1	0	0	0	1	0	1	0	0	1	0	0	0	1	0
	2%	1%	4%	**	6%	0	2%	0	5%	0	11%	0	0	2%	3%	0	0	12%	4%
	d*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	47	23	25	13	17	13	5	25	22	21	10	6	10	43	4	31	5	9	3
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	23	13	9	5	9	8	0	14	9	11	3	4	5	22	1	16	3	2	1
	48%	59%	36%	40%	57%	65%	0	56%	40%	50%	33%	66%	49%	51%	20%	53%	71%	18%	47%
	*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Weekly (Net)	44	22	23	12	14	13	5	24	20	20	8	6	10	40	4	31	5	7	2
	94%	97%	92%	97%	87%	100%	98%	98%	93%	95%	83%	100%	100%	94%	97%	100%	100%	77%	76%
	*	**	**	**	**	**	**	**	**	**	**	**	**	*	**	**	**	**	**
Monthly (Net)	46	22	24	13	16	13	5	25	21	21	9	6	10	42	4	31	5	8	3
	98%	99%	96%	100%	94%	100%	98%	100%	95%	100%	89%	100%	100%	96%	97%	100%	100%	88%	96%
	*	**	**	**	**	**	**	**	**	**	**	**	**	*	**	**	**	**	**

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A4a. How often in the past 3 months have you used these websites and/or apps?: S4C

Base: All Respondents who didn't select none of these at A4

Total	England Regions												Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
63	1	15	0	5	0	3	2	1	0	2	4	51	4	2	3	17	36	
47	1	14	0	5	0	3	3	0	0	1	4	36	3	1	1	15	26	
46.6	1.0	12.5	0	3.6	0	2.9	1.9	1.0	0	1.6	3.0	37.4	2.6	1.6	2.9	13.3	26.2	
17	0	7	0	2	0	1	1	0	0	1	1	16	0	0	0	4	13	
37%	0	53%	0	43%	0	36%	39%	0	0	76%	14%	43%	0	0	0	29%	49%	
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	
5	0	3	0	0	0	0	0	0	0	0	0	4	0	0	0	2	3	
11%	0	22%	0	0	0	0	0	0	0	0	8%	11%	6%	0	24%	14%	11%	
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	
12	1	1	0	2	0	0	0	0	0	0	3	8	2	0	0	3	7	
25%	100%	10%	0	47%	0	0	0	100%	0	24%	76%	21%	55%	26%	35%	17%	27%	
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	
10	0	2	0	0	0	2	2	0	0	0	0	8	1	1	1	5	3	
21%	0	15%	0	10%	0	64%	61%	0	0	0	0	22%	38%	74%	41%	30%	10%	
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	
2	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	1	1	
3%	0	0	0	0	0	0	0	0	0	0	0	3%	0	0	0	4%	2%	
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	
1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	
2%	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	7%	0	
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	
47	1	14	0	5	0	3	3	0	0	1	4	36	3	1	1	15	26	
100%	100%	100%	0	100%	0	100%	100%	100%	0	100%	100%	100%	100%	100%	100%	100%	100%	
23	0	10	0	2	0	1	1	0	0	1	1	20	0	0	0	6	16	
48%	0	75%	0	43%	0	36%	39%	0	0	76%	22%	54%	6%	0	24%	42%	60%	
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	
44	1	14	0	5	0	3	3	0	0	1	4	35	3	1	1	14	26	
94%	100%	100%	0	100%	0	100%	100%	100%	0	100%	100%	97%	100%	100%	100%	89%	98%	
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	
46	1	14	0	5	0	3	3	0	0	1	4	36	3	1	1	14	26	
98%	100%	100%	0	100%	0	100%	100%	100%	0	100%	100%	100%	100%	100%	100%	93%	100%	
	**	**	**	**	**	**	**	**	**	**	**	z*	**	**	**	**	**	

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A4a. How often in the past 3 months have you used these websites and/or apps?: SkySports.com

Base: All Respondents who didn't select none of these at A4

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	458	336	122	72	149	155	82	201	250	215	121	43	79	348	110	345	38	34	41
Base: All Respondents who didn't select none of these at A4 Effective Base	439	317	123	66	148	159	67	178	253	141	159	69	70	378	62	382	26	21	11
A few times a day	313.7	229.3	84.6	50.3	100.4	111.0	53.2	140.2	169.8	161.4	93.6	34.7	58.2	251.9	78.1	255.9	26.9	26.3	30.3
At least once every day	89	75	15	15	37	30	7	54	33	33	34	7	15	80	9	80	5	3	1
20% BFH	20%	24%	12%	22%	25%	19%	10%	31%	13%	23%	22%	11%	21%	21%	15%	21%	16%	16%	12%
At least once every day	115	91	24	11	39	47	17	49	66	34	46	12	23	101	14	102	8	3	1
About two or three times a week	26%	29%	19%	17%	27%	30%	25%	27%	26%	24%	28%	17%	33%	27%	23%	27%	31%	16%	12%
At least once a week	120	82	38	13	38	48	21	40	78	35	43	22	19	101	19	100	7	9	4
At least once a week	27%	26%	31%	19%	28%	30%	32%	23%	31%	25%	27%	33%	27%	27%	31%	26%	29%	42%	36%
At least once a month	81	49	32	16	24	22	19	29	50	28	22	21	10	69	12	70	4	3	3
At least once every three months	18%	16%	26%	25%	16%	14%	28%	16%	20%	20%	14%	30%	14%	18%	19%	18%	17%	16%	27%
Don't know/can't remember	20	12	8	8	5	6	1	2	15	6	9	3	3	16	4	18	1	0	1
At least once every three months	5%	4%	7%	12%	4%	3%	1%	1%	6%	4%	6%	4%	4%	4%	6%	5%	3%	0	9%
Don't know/can't remember	11	5	6	1	3	5	2	3	8	3	5	3	0	9	3	9	0	2	0
At least once every three months	3%	2%	5%	2%	2%	3%	2%	2%	3%	2%	3%	4%	0	2%	4%	2%	0	10%	4%
Don't know/can't remember	3	2	1	1	0	2	1	1	2	2	1	1	0	2	2	3	1	0	0
At least once every three months	1%	1%	1%	1%	0	1%	1%	1%	1%	1%	0	1%	0	0	3%	1%	2%	0	0
Total	439	317	123	66	148	159	67	178	253	141	159	69	70	378	62	382	26	21	11
Daily (Net)	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Weekly (Net)	204	166	39	26	77	77	24	103	99	67	80	19	38	181	23	182	12	7	3
Monthly (Net)	46%	52%	31%	40%	52%	49%	36%	58%	39%	47%	50%	27%	54%	48%	38%	48%	49%	32%	24%
Don't know/can't remember	405	297	108	55	139	147	64	173	228	130	145	62	68	351	54	352	24	19	10
At least once every three months	92%	94%	88%	84%	94%	92%	95%	97%	90%	92%	91%	90%	96%	93%	87%	92%	95%	90%	87%
Don't know/can't remember	425	309	116	63	144	153	64	174	243	136	154	65	70	368	57	371	25	19	11
At least once every three months	97%	98%	94%	96%	98%	96%	96%	98%	96%	96%	97%	94%	100%	97%	93%	97%	98%	90%	96%
Don't know/can't remember	N	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A4a. How often in the past 3 months have you used these websites and/or apps?: SkySports.com

Base: All Respondents who didn't select none of these at A4

Total	England Regions												Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
458	31	95	14	40	27	45	25	18	8	12	30	396	36	12	30	117	262	
439	42	85	16	50	31	52	23	19	10	20	33	378	34	8	30	131	232	
313.7	25.9	67.2	10.1	28.6	19.6	31.3	20.8	15.5	6.7	10.4	26.6	268.3	27.8	7.2	19.6	82.0	190.3	
89	11	24	0	13	5	7	2	4	1	5	8	78	4	0	5	21	59	
20%	26%	28%	0	26%	16%	13%	10%	22%	9%	25%	25%	21%	13%	6%	16%	16%	26%	
BFH	115	8	23	9	7	12	12	6	10	2	4	94	11	3	7	36	2	
26%	20%	27%	54%	14%	38%	22%	25%	54%	22%	20%	28%	25%	34%	22%	28%	26%	26%	
120	8	22	4	12	8	21	6	3	4	5	6	106	9	0	6	37	58	
27%	16%	26%	26%	25%	26%	41%	26%	15%	47%	24%	19%	28%	27%	4%	21%	28%	25%	
81	11	15	2	13	5	10	3	2	3	3	7	71	5	3	10	27	37	
18%	25%	18%	11%	25%	15%	19%	12%	4%	23%	14%	20%	19%	14%	37%	34%	21%	16%	
A	20	1	1	5	1	2	3	0	0	4	0	18	2	1	2	4	9	
5%	2%	1%	8%	10%	2%	5%	13%	0	0	18%	0	5%	5%	8%	7%	3%	4%	
G	11	2	0	0	1	0	2	1	0	0	3	9	2	0	0	5	5	
3%	4%	0	0	0	3%	0	10%	6%	0	0	8%	2%	6%	6%	0	4%	2%	
3	2	0	0	0	0	0	1	0	0	0	0	2	1	0	0	0	3	
1%	4%	0	0	0	0	0	5%	0	0	0	0	1%	2%	0	0	0	1%	
439	42	85	16	50	31	52	23	19	10	20	33	378	34	8	30	131	232	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
204	19	47	9	20	17	18	8	15	3	9	18	172	16	3	11	57	119	
46%	55%	54%	40%	54%	35%	35%	76%	30%	45%	53%	45%	47%	47%	45%	38%	44%	51%	
BHKS	38	84	15	45	29	50	17	18	10	17	31	348	29	7	28	122	215	
405	39	85	16	50	30	52	20	18	10	20	31	367	31	7	30	126	223	
92%	89%	99%	92%	90%	94%	95%	72%	94%	100%	82%	92%	92%	88%	86%	93%	93%	93%	
425	39	85	16	50	30	52	20	18	10	20	31	367	31	7	30	126	223	
97%	92%	100%	100%	100%	97%	100%	85%	94%	100%	100%	92%	97%	93%	94%	100%	96%	96%	
N	22	22	22	22	22	22	22	22	22	22	22	22	22	22	22	22	22	

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A4a. How often in the past 3 months have you used these websites and/or apps?: News.sky.com (Sky News)

Base: All Respondents who didn't select none of these at A4

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	284	187	96	42	62	128	52	129	150	141	76	26	41	211	73	219	25	22	18
Base: All Respondents who didn't select none of these at A4	259	164	95	36	60	118	45	114	142	88	91	40	40	212	47	223	19	12	5
Effective Base	202.0	134.0	68.4	31.7	46.4	91.7	32.9	92.1	107.2	111.7	60.5	21.7	31.3	154.0	55.4	165.0	17.9	17.1	14.0
A few times a day	52	37	15	6	13	29	3	30	22	21	18	4	9	45	7	45	4	2	1
	20%	22%	16%	18%	22%	25%	7%	26%	16%	23%	20%	10%	23%	21%	15%	20%	22%	14%	23%
	F	*	*	*	*	F*	*	*	*	*	*	**	*	*	*	**	**	**	**
At least once every day	87	61	26	8	23	48	8	49	38	25	40	14	9	75	12	78	4	4	1
	34%	37%	28%	24%	39%	41%	17%	43%	27%	28%	44%	34%	24%	36%	26%	35%	23%	32%	24%
	FH	*	*	*	F*	F*	*	zH*	*	*	I*	*	*	*	*	*	**	**	**
About two or three times a week	66	39	27	14	15	22	15	20	46	29	19	8	10	55	11	55	7	3	1
	26%	24%	29%	40%	26%	19%	32%	17%	33%	33%	21%	19%	26%	26%	24%	25%	38%	23%	24%
	EG	*	*	E*	*	*	*	zG	*	2	*	*	*	*	*	*	*	*	*
At least once a week	39	20	19	6	6	14	12	14	23	10	12	7	10	28	10	32	3	2	1
	15%	12%	20%	18%	11%	12%	26%	12%	16%	11%	13%	18%	24%	13%	22%	14%	16%	17%	29%
	*	*	*	*	*	*	*	*	*	*	**	**	*	*	*	**	**	**	**
At least once a month	7	6	1	0	1	3	3	1	6	1	0	4	2	3	4	5	0	2	0
	3%	3%	2%	1%	1%	2%	7%	1%	4%	2%	0	10%	4%	1%	8%	2%	0	13%	0
	M	*	*	*	*	*	*	*	*	*	*	**	*	*	zM*	*	**	**	**
At least once every three months	6	1	5	0	1	1	4	1	5	2	0	4	0	5	1	6	0	0	0
	2%	1%	5%	0	2%	1%	9%	1%	4%	3%	0	9%	0	2%	3%	3%	0	0	0
	AI	*	*	*	*	*	zE*	*	*	*	*	**	*	*	*	*	**	**	**
Don't know/can't remember	2	1	1	0	0	1	1	0	2	0	2	0	0	1	1	2	0	0	0
	1%	1%	1%	0	0	1%	2%	0	1%	0	2%	0	0	0	2%	1%	0	0	0
	*	*	*	*	*	*	*	*	*	*	*	**	*	*	*	*	**	**	**
Total	259	164	95	36	60	118	45	114	142	88	91	40	40	212	47	223	19	12	5
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	139	97	42	15	37	77	11	79	60	45	58	18	18	120	19	123	8	6	2
	54%	59%	44%	41%	61%	65%	24%	69%	42%	51%	64%	44%	46%	57%	41%	55%	45%	46%	47%
	BFHN	zB	*	*	F*	zCF*	*	zH*	*	*	*	**	*	N	*	**	**	**	**
Weekly (Net)	244	156	88	35	59	113	37	112	129	84	89	33	38	203	40	210	19	10	5
	94%	95%	93%	99%	97%	96%	82%	98%	91%	96%	98%	81%	96%	96%	87%	94%	100%	87%	100%
	FN	*	*	F*	F*	F*	*	zH*	*	*	*	**	*	N	*	**	**	**	**
Monthly (Net)	251	162	89	36	59	116	40	113	135	85	89	37	40	207	44	215	19	12	5
	97%	99%	94%	100%	98%	98%	89%	99%	95%	97%	98%	91%	100%	97%	95%	96%	100%	100%	100%
	F	z	*	*	*	F*	*	*	*	*	*	**	*	*	*	*	**	**	**

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A4a. How often in the past 3 months have you used these websites and/or apps?: News.sky.com (Sky News)

Base: All Respondents who didn't select none of these at A4

	Total	England Regions											Urbanity		Household Income			
		East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
	284	18	68	10	29	12	25	11	11	4	6	25	245	21	14	16	69	160
	259	21	62	12	32	12	21	9	11	4	9	32	230	15	12	19	74	134
	202.0	13.9	50.0	8.6	21.4	9.1	21.9	8.4	8.0	3.5	4.7	20.2	176.0	14.4	9.9	13.7	51.5	116.8
52	4	15	1	8	3	10	0	0	1	1	2	46	3	1	5	11	35	
20%	21%	24%	7%	25%	25%	47%	4%	0	13%	10%	7%	20%	18%	11%	26%	14%	26%	
F	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	
87	7	23	6	12	5	5	4	4	2	1	9	73	7	6	2	25	2	
34%	32%	38%	50%	39%	41%	24%	42%	37%	48%	10%	30%	32%	47%	6	13%	34%	34%	
FH	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	
66	3	17	3	9	4	3	4	5	0	4	6	63	1	2	5	20	35	
26%	12%	27%	29%	24%	28%	14%	42%	43%	0	48%	18%	27%	**	1	26%	27%	26%	
EG	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	
39	4	7	2	2	1	2	0	3	0	3	8	36	3	3	5	14	16	
15%	21%	17%	14%	7%	6%	11%	5%	20%	0	33%	26%	15%	20%	24%	25%	19%	12%	
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	
7	3	0	0	1	0	0	1	0	2	0	0	6	1	0	0	4	2	
3%	13%	0	0	2%	0	0	6%	0	39%	0	0	3%	7%	4%	0	5%	2%	
M	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	
6	0	0	0	0	0	0	0	0	0	0	6	6	0	0	1	0	0	
2%	2%	0	0	0	0	0	0	0	0	0	18%	3%	0	0	6%	0	0	
AI	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	
2	0	0	0	1	0	1	0	0	0	0	0	1	0	0	1	0	1	
1%	0	0	0	3%	0	5%	0	0	0	0	0	0	**	**	5%	0	1%	
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	
259	21	62	12	32	12	21	9	11	4	9	32	230	15	12	19	74	134	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
139	11	38	7	20	8	15	4	4	2	2	12	119	10	7	7	35	80	
54%	53%	62%	57%	64%	66%	71%	46%	37%	61%	19%	37%	52%	65%	59%	39%	48%	60%	
BFHN	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	
244	18	62	12	30	12	20	8	11	2	9	26	217	14	11	17	70	131	
94%	85%	100%	100%	95%	100%	95%	94%	100%	61%	100%	82%	94%	93%	96%	89%	95%	98%	
FN	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	
251	21	62	12	31	12	20	9	11	4	9	26	223	15	12	17	74	133	
97%	98%	100%	100%	97%	100%	95%	100%	100%	100%	100%	82%	97%	100%	100%	89%	100%	99%	
F	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A4a. How often in the past 3 months have you used these websites and/or apps?: Channel4.com

Base: All Respondents who didn't select none of these at A4

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	250	127	123	68	73	80	29	110	133	115	73	25	37	184	66	189	35	14	12
Base: All Respondents who didn't select none of these at A4	239	123	117	56	80	74	29	106	123	78	95	38	28	200	40	200	27	8	4
Effective Base	177.4	92.7	84.7	49.0	54.9	60.4	16.5	80.1	94.0	84.8	58.3	21.5	28.1	137.2	48.6	142.1	21.8	10.2	10.3
A few times a day	29	22	6	11	11	6	1	15	14	8	12	2	7	26	3	22	3	3	0
B	12%	18%	5%	20%	13%	9%	2%	14%	11%	10%	13%	4%	25%	13%	7%	11%	13%	37%	11%
At least once every day	43	22	21	7	13	20	3	26	17	8	19	9	7	36	7	41	2	0	0
I	18%	18%	18%	12%	16%	27%	11%	24%	14%	10%	20%	24%	24%	18%	17%	20%	7%	0	0
About two or three times a week	56	33	23	15	21	15	6	29	25	26	16	10	4	48	8	48	4	2	2
23%	27%	20%	26%	26%	20%	19%	27%	27%	20%	33%	17%	27%	13%	24%	20%	24%	15%	26%	37%
At least once a week	49	16	33	11	14	15	8	22	26	14	24	6	5	42	6	42	5	1	1
20%	13%	28%	20%	18%	21%	21%	20%	20%	21%	18%	25%	15%	18%	21%	16%	21%	17%	10%	28%
A	17%	10%	25%	11%	20%	16%	26%	11%	20%	16%	20%	21%	6%	33%	8%	29%	10%	2%	1
At least once a month	41	13	29	6	16	12	8	11	25	12	19	8	2	33	8	29	10	2	1
AGO	15%	9%	4%	8%	3%	5%	13%	9%	9%	11%	4%	0%	2%	10%	5%	13%	1%	0	0
At least once every three months	6	1	4	5	3	4	4	2	11	9	4	0	2	10	5	13	1	0	0
G	2%	1%	3%	3%	4%	3%	3%	1%	5%	1%	1%	10%	6%	2%	7%	3%	4%	0	3%
Don't know/can't remember	7	6	1	1	3	2	1	1	6	1	1	4	2	5	3	6	1	0	0
3%	5%	1%	3%	4%	3%	3%	3%	1%	5%	1%	1%	10%	6%	2%	7%	3%	4%	0	3%
Total	239	123	117	56	80	74	29	106	123	78	95	38	28	200	40	200	27	8	4
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	72	44	27	18	23	26	4	41	31	16	31	11	14	62	9	63	5	3	0
30%	36%	23%	32%	29%	35%	13%	1%	38%	25%	21%	32%	28%	49%	31%	24%	31%	20%	37%	11%
Weekly (Net)	176	93	83	44	58	57	17	92	81	56	71	27	23	152	24	153	14	6	3
74%	76%	71%	78%	73%	77%	58%	21%	86%	66%	72%	74%	69%	80%	76%	60%	76%	53%	73%	76%
HN	217	106	112	50	74	68	25	103	106	69	90	35	24	185	32	181	24	8	4
Monthly (Net)	91%	86%	96%	89%	93%	92%	84%	97%	86%	88%	95%	90%	86%	93%	81%	91%	90%	100%	90%
AHN	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

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A4a. How often in the past 3 months have you used these websites and/or apps?: Channel4.com

Base: All Respondents who didn't select none of these at A4

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	250	8	53	13	29	8	20	15	9	4	10	20	213	21	23	13	61	138
Base: All Respondents who didn't select none of these at A4	239	10	54	17	31	8	20	15	9	4	12	20	201	20	16	14	76	122
Effective Base	177.4	6.7	38.5	10.1	20.9	7.5	14.4	12.1	7.0	3.4	7.1	16.1	147.9	17.4	17.6	10.6	45.8	98.3
A few times a day	29	0	9	1	8	0	2	0	0	0	0	2	28	0	3	2	9	14
12%	0	17%	4%	27%	0	8%	0	4%	0	0	0	10%	14%	2%	16%	17%	12%	12%
B	43	2	11	7	6	2	1	2	4	0	4	2	35	2	4	2	15	21
At least once every day	18%	24%	21%	40%	19%	19%	6%	15%	41%	0	30%	9%	17%	8%	26%	14%	19%	18%
I	56	0	12	1	7	4	7	2	2	2	1	5	45	6	2	3	17	33
About two or three times a week	23%	0	23%	8%	23%	46%	35%	45%	22%	41%	9%	26%	22%	29%	11%	19%	22%	27%
A	49	3	14	1	4	0	5	2	1	1	1	9	45	4	2	3	18	25
At least once a week	20%	29%	27%	8%	14%	0	24%	16%	7%	36%	12%	42%	22%	18%	13%	24%	24%	20%
A	41	1	6	3	2	2	2	2	1	1	6	2	31	7	5	2	11	20
At least once a month	17%	10%	12%	17%	7%	22%	12%	14%	13%	23%	50%	8%	16%	36%	28%	12%	15%	17%
AGO	15	3	0	1	2	1	3	1	0	0	0	1	12	1	0	2	3	6
At least once every three months	6%	29%	1%	6%	6%	13%	13%	5%	14%	0	0	5%	6%	3%	0	14%	4%	5%
G	7	1	0	3	1	0	1	0	0	0	0	0	5	1	1	0	3	3
Don't know/can't remember	3%	7%	0	18%	4%	0	0	6%	0	0	0	0	2%	4%	7%	0	4%	2%
T	239	10	54	17	31	8	20	15	9	4	12	20	201	20	16	14	76	122
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	72	2	20	7	14	2	3	2	4	0	4	4	63	2	7	4	24	35
I	30%	24%	38%	43%	46%	19%	14%	15%	44%	0	30%	19%	31%	10%	41%	31%	31%	29%
I	176	6	47	10	25	5	15	11	7	3	6	18	153	11	11	10	58	93
Weekly (Net)	74%	53%	87%	59%	83%	65%	74%	75%	74%	77%	50%	87%	76%	57%	65%	75%	77%	76%
HN	217	7	53	13	27	7	17	13	8	4	12	19	184	19	15	12	70	113
Monthly (Net)	91%	64%	99%	76%	90%	87%	87%	89%	86%	100%	100%	95%	91%	93%	93%	86%	92%	93%
AHN	239	10	54	17	31	8	20	15	9	4	12	20	201	20	16	14	76	122
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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A4a. How often in the past 3 months have you used these websites and/or apps?: 5 (channel5.com)

Base: All Respondents who didn't select none of these at A4

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	135	77	58	30	43	47	15	78	55	58	35	13	29	103	32	102	19	8	6
Base: All Respondents who didn't select none of these at A4	123	75	48	25	43	43	12	66	55	36	43	21	23	104	19	106	10	5	2
Effective Base	95.7	58.1	37.6	22.5	30.0	32.5	12.2	52.2	42.0	43.1	28.1	11.1	23.6	74.9	26.4	77.2	14.6	6.1	3.9
A few times a day	25 21%	16 22%	9 19%	6 24%	10 23%	9 22%	0 2%	17 26%	8 14%	9 24%	11 25%	0 0	6 25%	23 23%	2 10%	22 20%	3 31%	0 9%	0 4%
At least once every day	32 26%	22 29%	10 21%	5 22%	10 23%	12 27%	5 38%	16 24%	16 28%	8 22%	12 28%	5 25%	6 27%	29 28%	3 14%	27 26%	2 21%	2 42%	0 7%
About two or three times a week	25 20%	16 21%	9 19%	7 26%	9 20%	9 20%	1 7%	17 26%	7 13%	7 19%	8 20%	5 23%	5 20%	21 20%	4 21%	23 22%	1 10%	1 12%	0 0
At least once a week	16 13%	7 10%	9 18%	3 13%	5 11%	5 13%	3 22%	5 8%	10 19%	6 17%	5 12%	3 16%	1 6%	12 11%	4 21%	11 10%	3 28%	2 37%	1 44%
At least once a month	18 15%	8 10%	11 22%	2 7%	10 23%	6 13%	1 10%	8 13%	10 18%	2 6%	5 13%	8 37%	3 12%	14 13%	5 25%	17 16%	1 5%	0 0	1 37%
At least once every three months	5 4%	4 5%	1 1%	2 4%	0 3%	1 3%	2 15%	1 2%	2 3%	3 8%	0 0	0 0	2 7%	4 3%	1 6%	4 4%	1 5%	0 0	0 0
Don't know/can't remember	3 2%	3 4%	0 0	1 2%	0 0	1 3%	1 7%	1 1%	2 4%	1 4%	1 2%	0 0	1 2%	2 2%	1 3%	3 2%	0 0	0 0	0 7%
Total	123 100%	75 100%	48 100%	25 100%	43 100%	43 100%	12 100%	66 100%	55 100%	36 100%	43 100%	21 100%	23 100%	104 100%	19 100%	106 100%	10 100%	5 100%	2 100%
Daily (Net)	57 46%	38 50%	19 40%	11 45%	20 46%	21 48%	5 39%	33 51%	24 43%	17 47%	23 53%	5 25%	12 52%	52 50%	5 24%	49 46%	5 52%	2 51%	0 12%
Weekly (Net)	97 79%	61 81%	37 77%	21 84%	33 77%	35 81%	8 69%	56 85%	41 75%	30 82%	36 85%	13 63%	18 79%	85 81%	13 66%	82 77%	9 90%	5 100%	1 56%
Monthly (Net)	116 94%	68 91%	47 98%	23 91%	43 100%	40 94%	10 78%	64 97%	51 93%	32 88%	42 98%	21 100%	21 91%	98 95%	17 91%	100 94%	10 95%	5 100%	1 93%

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A4a. How often in the past 3 months have you used these websites and/or apps?: 5 (channel5.com)

Base: All Respondents who didn't select none of these at A4

Total	England Regions												Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
135	7	34	6	15	6	13	3	6	3	1	8	113	10	14	11	25	79	
123	7	38	8	13	6	14	3	7	3	0	7	102	8	10	15	30	65	
95.7	4.9	24.9	5.2	10.3	5.4	10.9	1.8	4.9	2.8	1.0	7.4	78.6	7.4	9.9	8.1	19.7	57.7	
25	0	9	1	2	2	4	1	0	0	0	3	20	0	3	0	6	17	
21%	0	24%	9%	18%	42%	25%	23%	0	0	0	35%	20%	6%	26%	0	19%	26%	
32	1	11	3	5	1	0	0	3	0	0	3	24	4	2	4	8	17	
26%	13%	29%	42%	39%	15%	0	0	43%	0	0	46%	23%	46%	20%	27%	26%	27%	
25	2	7	1	2	1	5	0	1	2	0	1	23	0	3	3	6	12	
20%	29%	19%	11%	17%	16%	37%	8%	22%	73%	0	12%	22%	0	27%	20%	21%	19%	
16	2	1	0	0	1	2	2	0	1	0	1	13	2	1	2	3	7	
13%	33%	4%	0	0	11%	12%	70%	6%	27%	100%	7%	13%	22%	12%	15%	11%	11%	
18	0	9	3	1	0	2	0	2	0	0	0	18	1	2	6	6	5	
15%	0	25%	39%	6%	0	15%	0	29%	0	0	0	17%	9%	16%	38%	19%	8%	
11%	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
5	1	0	0	1	1	2	0	0	0	0	0	3	0	0	0	1	4	
4%	15%	0	0	6%	13%	11%	0	0	0	0	0	3%	0	0	0	4%	6%	
3	1	0	0	2	0	0	0	0	0	0	0	1	1	0	0	0	2	
2%	10%	0	0	15%	0	0	0	0	0	0	0	1%	17%	0	0	0	3%	
123	7	38	8	13	6	14	3	7	3	0	7	102	8	10	15	30	65	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
57	1	20	4	8	3	4	1	3	0	0	6	44	4	5	4	13	34	
46%	13%	53%	50%	58%	57%	25%	23%	43%	0	0	81%	43%	52%	45%	27%	45%	53%	
97	5	29	5	10	5	11	3	5	3	0	7	80	6	9	9	23	54	
79%	75%	75%	61%	74%	87%	74%	100%	71%	100%	100%	100%	79%	74%	84%	62%	77%	83%	
116	5	38	8	10	5	13	3	7	3	0	7	98	6	10	15	29	59	
94%	75%	100%	100%	80%	87%	89%	100%	100%	100%	100%	100%	96%	83%	100%	100%	96%	91%	
1%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	

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A4a. How often in the past 3 months have you used these websites and/or apps?: BBC Sport

Base: All Respondents who didn't select none of these at A4

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	721	545	175	94	158	284	185	258	455	338	203	69	111	502	219	533	61	58	69
Base: All Respondents who didn't select none of these at A4	661	503	157	76	150	275	159	220	435	220	244	93	104	516	145	564	45	33	19
Effective Base	512.5	393.2	118.5	67.0	109.9	212.1	124.9	189.9	319.9	262.6	152.8	55.7	87.3	368.6	161.2	408.5	47.8	43.5	55.2
A few times a day	134	110	23	15	42	55	22	63	71	59	45	10	20	112	22	117	9	6	3
	20%	22%	15%	20%	28%	20%	14%	28%	16%	27%	16%	11%	19%	22%	15%	21%	20%	17%	14%
FHNY	197	164	33	13	47	94	43	70	124	62	78	28	28	156	41	169	13	9	6
At least once every day	30%	33%	21%	16%	31%	34%	27%	32%	28%	28%	32%	30%	27%	30%	28%	30%	29%	26%	30%
BCc	170	119	51	25	39	65	42	58	112	57	60	26	27	134	36	147	13	5	5
About two or three times a week	26%	24%	33%	32%	26%	24%	26%	26%	26%	26%	25%	28%	26%	26%	25%	26%	28%	16%	25%
A	104	70	34	13	15	39	36	23	81	26	43	16	19	77	27	83	9	7	5
At least once a week	16%	14%	22%	17%	10%	14%	23%	10%	19%	12%	17%	18%	19%	15%	19%	15%	20%	21%	25%
AGli	43	30	13	7	6	15	14	6	36	13	13	10	6	28	15	39	1	2	zO*
At least once a month	7%	6%	8%	10%	4%	6%	9%	3%	8%	6%	5%	11%	6%	5%	10%	7%	2%	6%	4%
G	8	7	1	3	0	3	1	0	6	3	3	1	2	6	zM	4	0	3	0
At least once every three months	1%	1%	0	4%	0	1%	1%	0	1%	1%	1%	1%	2%	1%	1%	1%	1%	10%	1%
GO	6	4	2	1	1	3	0	1	5	0	2	1	2	4	2	5	0	1	0
Don't know/can't remember	1%	1%	1%	1%	1%	1%	0	0	1%	0	1%	1%	1%	1%	1%	1%	0	3%	1%
Id	661	503	157	76	150	275	159	220	435	220	244	93	104	516	145	564	45	33	19
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	331	274	56	28	89	149	65	133	195	120	123	38	48	268	63	286	22	14	9
	50%	55%	35%	36%	59%	54%	41%	60%	45%	55%	51%	41%	47%	52%	43%	51%	49%	44%	45%
BCFHNY	605	463	141	65	143	253	143	213	388	204	226	81	94	478	126	516	44	26	18
Weekly (Net)	91%	92%	90%	85%	95%	92%	90%	97%	89%	93%	93%	87%	90%	93%	87%	92%	97%	80%	94%
HNQ	648	492	154	73	149	268	157	219	424	217	239	91	100	507	141	556	45	28	19
Monthly (Net)	98%	98%	98%	95%	99%	98%	99%	100%	98%	99%	98%	98%	96%	98%	97%	99%	99%	87%	99%
QY				-				z				-	-			Q	Q*	-	Q*

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A4a. How often in the past 3 months have you used these websites and/or apps?: BBC Sport

Base: All Respondents who didn't select none of these at A4

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	721	47	146	21	61	41	71	44	18	13	21	50	621	66	29	46	187	389
Base: All Respondents who didn't select none of these at A4 Effective Base	661	55	143	30	67	42	80	38	19	13	26	51	573	54	17	45	204	330
A few times a day	512.5	38.3	110.0	15.2	45.4	33.6	52.9	36.1	14.8	10.9	16.6	42.2	440.3	48.3	22.6	37.0	139.6	279.6
At least once every day	134	11	37	5	12	5	13	3	8	4	7	13	121	7	2	9	34	84
About two or three times a week	20%	21%	26%	16%	19%	12%	16%	7%	41%	27%	26%	25%	21%	12%	12%	21%	17%	26%
At least once a week	FHNY	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y
At least once a month	157	15	45	10	19	15	24	13	7	5	9	7	165	22	6	9	60	101
Don't know/can't remember	30%	28%	31%	35%	28%	35%	30%	34%	37%	38%	33%	14%	29%	40%	34%	19%	29%	30%
Total	BCc	c	c	c	c	c	c	c	c	c	c	c	c	c	c	c	c	c
Daily (Net)	170	14	28	7	17	14	24	15	3	1	7	18	151	16	4	12	55	82
Weekly (Net)	26%	26%	20%	22%	25%	34%	30%	39%	17%	6%	26%	35%	26%	29%	20%	26%	27%	25%
Monthly (Net)	A	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y
Overlap formulae used	104	10	23	3	17	3	14	4	1	2	2	5	91	7	5	11	36	40
Column Proportions:	16%	16%	16%	10%	7%	17%	10%	5%	18%	18%	8%	9%	16%	13%	30%	25%	18%	12%
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i	AGli	W	W	W	W	W	W	W	W	W	W	W	W	W	W	W	W	W
Minimum Base: 30 (**), Small Base: 100 (*)	43	3	10	5	1	5	3	0	0	2	2	9	36	3	1	2	14	19
Column Means:	G	5%	7%	17%	2%	12%	4%	0	0	12%	7%	17%	6%	6%	3%	5%	7%	6%
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i	8	1	0	0	0	Y	2	0	0	0	0	zVXY	6	0	0	1	1	2
Minimum Base: 30 (**), Small Base: 100 (*)	1%	2%	0	0	0	0	3%	1%	0	0	0	0	1%	1%	0	2%	1%	1%
Overlap formulae used	GO	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Column Proportions:	6	0	0	0	1	0	0	4	0	0	0	0	3	0	0	1	3	2
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i	1%	0	0	0	1%	0	0	10%	0	0	0	0	1%	0	0	2%	1%	1%
Minimum Base: 30 (**), Small Base: 100 (*)	Id	Y	Y	Y	Y	Y	Y	zSTXc	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i	661	55	143	30	67	42	80	38	19	13	26	51	573	54	17	45	204	330
Minimum Base: 30 (**), Small Base: 100 (*)	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	331	27	81	15	31	19	37	15	15	9	15	20	286	28	8	18	94	185
Weekly (Net)	50%	49%	57%	51%	47%	47%	46%	41%	78%	65%	59%	39%	50%	52%	46%	40%	46%	56%
Monthly (Net)	BCFHN	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y
Overlap formulae used	605	51	133	25	65	36	75	34	19	12	25	42	528	51	17	41	186	307
Column Proportions:	91%	93%	93%	83%	97%	88%	93%	89%	100%	88%	93%	83%	92%	94%	97%	91%	91%	93%
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i	HNQ	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y
Minimum Base: 30 (**), Small Base: 100 (*)	648	54	143	30	66	42	78	34	19	13	26	51	564	54	17	43	200	326
Column Means:	98%	98%	100%	100%	99%	100%	97%	89%	100%	100%	100%	100%	99%	99%	100%	96%	98%	99%
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i	QY	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y
Minimum Base: 30 (**), Small Base: 100 (*)	6/16/2020																	

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A4a. How often in the past 3 months have you used these websites and/or apps?: BBC News

Base: All Respondents who didn't select none of these at A4

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	1189	676	511	164	214	477	333	400	770	554	346	113	176	764	425	911	86	91	101
Base: All Respondents who didn't select none of these at A4	1104	630	473	144	209	456	293	359	728	384	429	138	153	831	272	950	73	51	30
Effective Base	827.1	481.6	345.2	113.1	155.5	332.3	226.2	275.1	538.3	414.0	256.5	87.1	129.1	558.5	315.1	675.4	60.4	67.1	78.7
A few times a day	244	160	84	37	45	104	57	84	157	102	90	21	32	194	50	196	26	13	10
	22%	25%	18%	26%	22%	23%	19%	23%	22%	26%	21%	19%	21%	23%	16%	21%	36%	25%	31%
At least once every day	398	235	163	34	74	163	124	137	257	144	155	49	50	291	107	345	23	20	10
	36%	37%	34%	24%	36%	36%	42%	38%	35%	37%	36%	36%	33%	35%	39%	36%	31%	39%	33%
BNQY		zB								zK							zO*		zO*
C					C		zC												
About two or three times a week	221	128	93	26	48	104	43	86	131	78	73	34	36	169	53	199	8	9	5
	20%	20%	20%	18%	23%	23%	15%	24%	18%	20%	17%	25%	24%	20%	19%	21%	12%	17%	17%
FH					F			zH											
At least once a week	165	76	89	33	32	61	39	38	124	36	80	23	26	131	34	147	8	7	3
	15%	12%	19%	23%	15%	13%	13%	11%	17%	9%	19%	17%	17%	16%	12%	15%	11%	13%	11%
AGIi		zA		zEF				zG				I*	I						
At least once a month	57	23	34	7	7	22	21	12	44	19	26	5	7	36	21	48	6	2	1
	5%	4%	7%	5%	4%	5%	7%	3%	6%	5%	6%	4%	4%	4%	8%	5%	8%	4%	4%
A		zA													zM				
At least once every three months	15	6	9	6	2	0	6	0	13	6	4	4	2	10	5	11	2	1	1
	1%	1%	2%	4%	1%	0	2%	0	2%	1%	1%	3%	1%	1%	2%	1%	3%	2%	3%
EG				zE			E		G										
Don't know/can't remember	4	2	2	1	0	1	2	1	3	0	2	2	0	1	3	3	0	0	0
	0	0	0	1%	0	0	1%	0	0	0	0	1%	0	0	1%	0	0	0	1%
d															zM				
Total	1104	630	473	144	209	456	293	359	728	384	429	138	153	831	272	950	73	51	30
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	642	395	246	71	120	267	181	221	414	245	244	70	82	484	157	541	48	32	19
	58%	63%	52%	50%	57%	59%	62%	62%	57%	64%	57%	51%	54%	58%	58%	57%	66%	64%	64%
BC		zB						zKL											
Weekly (Net)	1028	599	428	130	200	432	264	346	669	359	396	128	144	784	244	887	65	48	28
	93%	95%	90%	90%	95%	95%	90%	96%	92%	94%	92%	92%	94%	94%	89%	93%	89%	94%	92%
BFN		zB			F			zH							zN				
Monthly (Net)	1085	622	462	136	207	454	285	358	712	378	423	133	151	820	265	935	70	50	29
	98%	99%	96%	95%	99%	100%	97%	100%	98%	98%	99%	96%	99%	99%	97%	98%	97%	98%	96%
CS					C	zCF		zH											

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A4a. How often in the past 3 months have you used these websites and/or apps?: BBC News

Base: All Respondents who didn't select none of these at A4

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	1189	77	250	42	106	59	99	73	36	25	49	95	984	140	65	74	320	586
Base: All Respondents who didn't select none of these at A4	1104	87	253	54	100	59	102	71	39	23	59	102	924	119	49	69	322	537
Effective Base	827.1	58.6	174.8	31.4	77.2	48.1	74.5	56.1	30.8	19.3	37.0	72.9	684.1	99.8	48.6	52.3	228.0	412.5
A few times a day	244	15	65	8	24	13	20	7	12	7	6	19	206	20	11	18	68	130
22%		17%	26%	16%	24%	21%	20%	11%	30%	29%	10%	18%	22%	17%	23%	26%	21%	24%
At least once every day	398	29	94	23	33	17	40	30	12	6	29	32	334	53	20	21	114	199
36%		33%	37%	43%	33%	29%	39%	42%	31%	24%	49%	32%	36%	44%	41%	30%	35%	35%
C																		
About two or three times a week	221	12	40	16	21	18	27	18	10	5	7	25	192	20	5	9	62	120
20%		14%	16%	29%	21%	31%	26%	26%	24%	21%	12%	24%	21%	17%	10%	13%	19%	22%
FH						STb												
At least once a week	165	21	40	4	16	5	10	10	4	6	10	22	129	17	8	17	56	62
15%		24%	16%	7%	16%	9%	9%	14%	10%	26%	16%	21%	14%	14%	15%	24%	17%	11%
AGH		UWx										X						
At least once a month	57	5	11	3	4	5	5	1	0	6	5	46	8	8	5	4	15	30
5%		6%	4%	5%	4%	9%	4%	7%	3%	0	9%	5%	5%	7%	10%	5%	5%	6%
At least once every three months	15	5	1	0	1	0	1	0	1	0	2	0	15	0	0	1	6	4
1%		6%	1%	0	1%	0	1%	0	2%	0	4%	0	2%	0	1%	1%	2%	1%
EG		zTe																
Don't know/can't remember	4	0	1	0	1	1	0	1	0	0	0	0	1	1	0	0	2	2
0		0	0	0	1%	1%	0	1%	0	0	0	0	0	1%	0	0	1%	0
d																		
Total	1104	87	253	54	100	59	102	71	39	23	59	102	924	119	49	69	322	537
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	642	44	159	32	57	29	60	37	24	12	35	51	540	72	31	39	182	319
BC		51%	63%	59%	57%	50%	59%	53%	61%	53%	59%	50%	58%	61%	64%	57%	56%	59%
Weekly (Net)	1028	77	240	52	95	53	96	65	38	23	51	97	862	109	44	64	300	501
93%		89%	95%	95%	95%	90%	95%	92%	95%	100%	87%	95%	93%	92%	89%	94%	93%	93%
BFH																		
Monthly (Net)	1085	82	250	54	99	58	101	70	39	23	57	102	908	117	49	68	315	531
98%		94%	99%	100%	98%	99%	99%	99%	98%	100%	96%	100%	98%	99%	99%	99%	98%	99%
CS			S									S						

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A4a. How often in the past 3 months have you used these websites and/or apps?: BBC Weather

Base: All Respondents who didn't select none of these at A4

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	1059	536	521	138	191	389	341	342	696	499	300	99	161	653	406	823	82	86	68
Base: All Respondents who didn't select none of these at A4 Effective Base	1013	511	499	118	189	384	321	319	675	340	383	140	149	744	269	879	65	48	20
A few times a day	699.8	365.0	334.2	92.2	130.8	263.1	215.1	225.0	462.6	363.2	216.7	72.2	112.7	453.5	294.5	575.9	53.9	63.4	54.0
At least once every day	155	90	64	16	45	49	45	61	91	60	52	19	23	117	38	132	12	9	3
DP	15%	18%	13%	14%	24%	13%	14%	19%	13%	16%	14%	14%	15%	16%	14%	15%	16%	16%	14%
About two or three times a week	404	204	200	41	55	156	152	127	274	132	136	65	71	285	119	361	18	18	7
FNT	24%	40%	40%	35%	29%	41%	47%	40%	41%	39%	36%	47%	47%	38%	44%	41%	27%	38%	37%
At least once a week	243	123	118	29	49	112	54	87	153	91	95	31	26	193	50	209	15	15	4
GI	12%	12%	13%	21%	11%	12%	11%	9%	14%	10%	15%	15%	13%	87	40	107	11	4	5
At least once a month	62	21	41	12	14	20	26	14	45	14	34	7	6	46	16	51	10	1	zOQ*
ACI	6%	4%	8%	1%	8%	5%	8%	4%	7%	4%	9%	5%	4%	6%	6%	6%	15%	1%	0
At least once every three months	12	4	8	3	3	1	5	0	12	7	5	1	0	9	4	11	zOQR*	1	1
Gd	1%	1%	2%	2%	2%	0	2%	0	2%	2%	1%	1%	0	1%	1%	1%	0	2%	5%
Don't know/can't remember	9	5	5	4	2	2	2	3	5	2	2	2	5	6	3	9	0	0	0
J	1%	1%	1%	3%	1%	1%	1%	1%	1%	0	0	1%	3%	1%	1%	1%	0	0	zOP*
Total	1013	511	499	118	189	384	321	319	675	340	383	140	149	744	269	879	65	48	20
Daily (Net)	559	295	264	57	101	204	197	188	365	192	189	85	94	402	157	492	30	27	10
J	55%	58%	53%	48%	53%	53%	61%	59%	54%	57%	49%	61%	63%	54%	58%	56%	45%	56%	51%
Weekly (Net)	929	482	445	110	170	361	288	303	613	317	343	130	139	683	246	808	56	46	19
B	92%	94%	89%	93%	90%	94%	90%	95%	91%	93%	89%	93%	93%	92%	92%	92%	85%	97%	94%
Monthly (Net)	991	502	486	111	184	381	314	316	658	332	377	138	145	729	262	859	65	47	19
CY	98%	98%	97%	94%	97%	99%	98%	99%	97%	98%	98%	98%	97%	98%	97%	98%	100%	98%	95%

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A4a. How often in the past 3 months have you used these websites and/or apps?: BBC Weather

Base: All Respondents who didn't select none of these at A4

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	1059	72	219	33	113	47	70	79	37	35	33	85	879	127	56	64	272	521
Base: All Respondents who didn't select none of these at A4	1013	81	211	47	112	50	72	85	48	39	39	95	848	112	41	58	277	502
Effective Base	699.8	48.7	148.9	24.4	80.2	37.9	46.7	56.4	24.7	26.3	25.3	62.4	581.3	79.5	38.5	47.2	183.4	343.9
A few times a day	155 15%	8 9%	41 20%	5 11%	23 21%	8 15%	12 16%	6 7%	8 17%	8 20%	1 3%	12 13%	133 16%	13 12%	3 8%	13 22%	52 19%	75 15%
At least once every day	404 40%	37 46%	86 41%	25 54%	42 37%	22 44%	20 28%	35 41%	16 34%	12 31%	21 54%	45 47%	339 40%	50 45%	23 57%	20 34%	106 38%	199 40%
About two or three times a week	243 24%	17 21%	36 17%	12 25%	26 23%	11 22%	21 28%	24 28%	16 33%	9 24%	9 24%	28 29%	205 24%	27 24%	5 12%	14 24%	64 23%	129 26%
At least once a week	127 12%	11 14%	23 11%	4 8%	17 15%	5 11%	14 19%	11 12%	5 9%	5 13%	5 13%	8 9%	104 12%	13 12%	4 10%	8 14%	35 13%	57 11%
At least once a month	62 6%	6 8%	19 9%	1 2%	3 3%	3 6%	6 8%	4 5%	2 3%	2 6%	3 7%	2 2%	54 6%	5 4%	3 8%	3 5%	14 5%	36 7%
At least once every three months	12 1%	2 2%	2 1%	0 0%	2 2%	0 0%	0 0%	3 4%	0 0%	2 6%	0 0%	0 0%	6 1%	3 3%	2 6%	1 1%	2 1%	4 1%
Don't know/can't remember	9 1%	0 0%	5 2%	0 0%	0 0%	1 1%	0 0%	3 3%	2 3%	0 0%	0 0%	0 0%	7 1%	d* 1%	zhi* 0	0 0	3 1%	1 0
Total	1013 100%	81 100%	211 100%	47 100%	112 100%	50 100%	72 100%	85 100%	48 100%	39 100%	39 100%	95 100%	848 100%	112 100%	41 100%	58 100%	277 100%	502 100%
Daily (Net)	559 55%	45 55%	127 60%	30 65%	65 58%	30 59%	32 44%	41 48%	25 51%	20 51%	22 56%	57 60%	472 56%	63 56%	27 64%	32 56%	158 57%	274 55%
Weekly (Net)	929 92%	73 90%	186 88%	46 98%	107 96%	46 93%	66 92%	75 88%	45 94%	34 88%	36 93%	93 96%	781 92%	103 92%	36 87%	55 94%	257 93%	461 92%
Monthly (Net)	91 9%	79 98%	205 97%	47 100%	110 98%	49 99%	72 100%	79 93%	47 97%	37 94%	39 100%	95 100%	835 98%	108 96%	39 94%	58 99%	272 98%	497 99%
	CY											Y*	Z					Zf

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A4a. How often in the past 3 months have you used these websites and/or apps?: BBC CBeebies Playtime

Base: All Respondents who didn't select none of these at A4

Effective Base

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	118	46	72	21	42	47	8	89	27	59	29	6	24	90	28	79	18	12	9
Base: All Respondents who didn't select none of these at A4	96	45	51	18	33	37	7	69	26	36	34	8	18	79	17	76	12	6	2
Effective Base	82.6	33.9	50.1	15.1	30.9	31.2	5.6	62.8	19.6	43.2	22.0	5.3	18.7	66.0	16.9	60.4	11.7	10.2	7.1
A few times a day	23	12	11	8	6	9	0	15	8	11	6	2	4	22	1	19	3	2	0
	24%	26%	22%	43%	19%	24%	0	21%	32%	30%	19%	24%	23%	28%	5%	25%	23%	32%	0
	*	*	*	**	*	*	**	*	*	*	**	**	**	*	**	*	**	**	**
At least once every day	33	20	13	5	13	14	1	32	1	14	8	4	7	28	5	30	1	1	1
	35%	44%	26%	30%	38%	38%	14%	46%	3%	38%	25%	47%	41%	36%	28%	39%	9%	25%	34%
	*	*	*	**	*	*	**	2*	**	*	**	**	**	*	**	*	**	**	**
About two or three times a week	19	7	12	2	7	8	2	10	9	7	10	0	2	15	4	14	3	1	1
	20%	15%	24%	12%	21%	21%	25%	14%	35%	19%	30%	0	10%	19%	22%	18%	30%	17%	25%
	G*	*	*	**	*	*	**	*	*	*	**	**	**	*	**	*	**	**	**
At least once a week	13	4	8	0	5	4	3	9	4	2	8	1	2	7	6	9	3	1	1
	13%	9%	17%	0	15%	12%	43%	13%	15%	7%	12%	9%	10%	9%	34%	11%	22%	12%	32%
	M*	*	*	**	*	*	**	*	**	*	**	**	**	*	**	*	**	**	**
At least once a month	6	2	3	2	2	2	1	2	3	2	1	2	1	5	1	4	1	0	0
	6%	5%	7%	9%	5%	4%	11%	3%	13%	5%	3%	20%	6%	6%	6%	5%	12%	0	8%
	G*	*	*	**	*	*	**	*	**	*	**	**	**	*	**	*	**	**	**
At least once every three months	1	0	1	0	1	0	0	1	0	0	0	0	1	0	1	0	0	1	0
	1%	1%	2%	0	2%	0	6%	1%	2%	1%	0	0	4%	1%	5%	0	4%	14%	0
	O*	*	*	**	*	*	**	*	**	*	**	**	**	*	**	*	**	**	**
Don't know/can't remember	1	0	1	1	0	0	0	1	0	0	0	0	1	1	0	1	0	0	0
	1%	0	2%	6%	0	0	0	1%	0	0	0	0	6%	1%	0	1%	0	0	0
	*	*	*	**	*	*	**	*	*	*	**	**	**	*	**	*	**	**	**
Total	96	45	51	18	33	37	7	69	26	36	34	8	18	79	17	76	12	6	2
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	56	31	25	13	19	23	1	46	9	24	15	6	11	51	6	48	4	3	1
	59%	70%	49%	74%	57%	62%	14%	68%	36%	68%	44%	71%	64%	64%	33%	64%	32%	57%	34%
	B*	*	*	**	*	*	**	2*	**	*	**	**	**	*	**	*	**	**	**
Weekly (Net)	88	42	46	16	31	35	6	65	22	34	33	6	15	72	15	71	10	5	2
	92%	94%	90%	86%	92%	96%	83%	94%	85%	93%	97%	80%	84%	92%	89%	93%	84%	86%	92%
	*	*	*	**	*	*	**	*	**	*	**	**	**	*	**	*	**	**	**
Monthly (Net)	93	44	49	17	33	37	7	67	26	36	34	8	16	77	16	75	11	5	2
	98%	99%	96%	94%	98%	100%	94%	97%	98%	99%	100%	100%	90%	98%	95%	99%	96%	86%	100%
	*	*	*	**	*	*	**	*	**	*	**	**	**	*	**	*	**	**	**

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A4a. How often in the past 3 months have you used these websites and/or apps?: BBC CBeebies Playtime

Base: All Respondents who didn't select none of these at A4

Total	England Regions												Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
118	4	20	2	15	4	11	4	3	2	3	11	102	8	10	5	27	66	
96	5	15	2	14	4	12	6	3	2	1	12	82	6	7	4	25	52	
82.6	3.7	16.2	1.5	10.6	3.3	9.1	3.2	2.8	1.4	2.8	8.9	70.6	6.2	6.3	4.7	18.4	46.1	
23	2	5	0	2	1	7	0	0	0	0	2	19	1	1	0	5	18	
24%	33%	31%	0	15%	33%	57%	0	0	17%	0	15%	23%	8%	7%	0	20%	34%	
33	3	7	2	7	1	3	2	2	0	0	3	29	1	2	3	9	17	
35%	67%	49%	100%	46%	24%	29%	38%	45%	0	21%	22%	35%	9%	28%	69%	38%	33%	
19	0	0	0	3	2	1	3	0	0	1	4	16	3	3	1	6	7	
20%	0	3%	0	18%	43%	7%	62%	0	0	43%	35%	19%	47%	50%	13%	25%	13%	
G*	**	**	**	**	**	**	**	**	**	**	**	*	**	**	**	**	*	
13	0	0	0	2	0	1	0	0	1	1	3	10	2	0	1	3	7	
13%	0	0	0	17%	0	8%	0	0	83%	35%	27%	13%	36%	0	17%	11%	14%	
M*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	*	
6	0	2	0	1	0	0	0	2	0	0	0	6	0	1	0	1	3	
6%	0	10%	0	5%	0	0	0	55%	0	0	0	7%	0	15%	0	2%	6%	
G*	**	**	**	**	**	**	**	**	**	**	**	*	**	**	**	**	*	
1	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	1	0	
1%	0	0	0	0	0	0	0	0	0	0	0	2%	0	0	0	3%	1%	
O*	**	**	**	**	**	**	**	**	**	**	**	*	**	**	**	**	*	
1	0	1	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	
1%	0	7%	0	0	0	0	0	0	0	0	0	1%	0	0	0	0	0	
*	**	**	**	**	**	**	**	**	**	**	**	*	**	**	**	**	*	
96	5	15	2	14	4	12	6	3	2	1	12	82	6	7	4	25	52	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
56	5	12	2	9	2	10	2	2	0	0	5	48	1	2	3	14	35	
59%	100%	80%	100%	60%	57%	86%	38%	45%	17%	21%	37%	58%	17%	35%	59%	59%	66%	
B*	**	**	**	**	**	**	**	**	**	**	**	*	**	**	**	**	*	
88	5	12	2	14	4	12	6	2	2	1	12	74	6	6	4	23	49	
92%	100%	83%	100%	95%	100%	100%	100%	45%	100%	100%	100%	90%	100%	85%	100%	95%	93%	
*	**	**	**	**	**	**	**	**	**	**	**	*	**	**	**	**	*	
93	5	14	2	14	4	12	6	3	2	1	12	80	6	7	4	24	52	
98%	100%	93%	100%	100%	100%	100%	100%	100%	100%	100%	100%	97%	100%	100%	100%	97%	99%	
*	**	**	**	**	**	**	**	**	**	**	**	*	**	**	**	**	*	

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A4a. How often in the past 3 months have you used these websites and/or apps?: BBC Music

Base: All Respondents who didn't select none of these at A4

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	185	105	79	39	61	71	14	102	77	103	41	16	25	149	36	132	27	17	9
Base: All Respondents who didn't select none of these at A4	162	96	66	31	53	62	16	86	71	64	50	24	24	139	23	132	20	8	3
Effective Base	132.1	79.1	52.6	30.4	40.9	50.5	11.6	74.0	53.8	86.0	32.2	13.0	20.4	107.8	27.2	99.6	20.2	15.5	6.6
A few times a day	36	20	16	9	12	13	2	25	11	16	10	4	7	33	3	29	5	2	0
	22%	21%	24%	28%	23%	22%	12%	29%	16%	25%	19%	16%	28%	24%	11%	22%	27%	25%	10%
At least once every day	46	24	22	7	13	21	5	32	13	17	16	6	7	40	5	42	2	2	1
	28%	25%	33%	24%	25%	34%	29%	37%	19%	26%	31%	25%	31%	29%	24%	31%	9%	26%	21%
H								zh*											
About two or three times a week	30	22	8	5	14	9	3	19	11	17	5	5	3	27	4	25	3	2	0
	19%	23%	12%	16%	26%	14%	18%	22%	16%	27%	11%	21%	12%	19%	17%	19%	16%	30%	0
At least once a week	24	13	10	4	3	12	5	5	17	9	10	1	4	20	4	15	7	1	1
	15%	14%	16%	12%	5%	20%	30%	6%	24%	14%	20%	4%	17%	14%	18%	12%	36%	10%	27%
DGI						D*			zG*										
At least once a month	12	6	6	2	3	5	2	2	8	3	7	1	1	6	5	9	1	1	1
	7%	6%	9%	7%	5%	8%	11%	3%	12%	4%	14%	3%	4%	4%	24%	7%	4%	9%	28%
GMTI									G*										
At least once every three months	9	7	2	1	7	1	0	1	9	2	1	6	0	8	1	9	0	0	0
	6%	7%	3%	5%	13%	1%	0	1%	12%	2%	2%	27%	0	6%	3%	7%	0	0	15%
EGII					zE*				zG*										
Don't know/can't remember	5	3	2	3	1	1	0	2	1	1	1	1	2	4	1	4	1	0	0
	3%	3%	3%	8%	3%	2%	0	3%	1%	2%	3%	4%	7%	3%	4%	3%	7%	0	0
d																			
Total	162	96	66	31	53	62	16	86	71	64	50	24	24	139	23	132	20	8	3
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	82	44	38	16	25	34	6	56	24	33	25	10	14	74	8	70	7	4	1
	51%	46%	57%	51%	48%	55%	41%	66%	34%	51%	50%	41%	59%	53%	35%	53%	36%	51%	30%
H								zh*											
Weekly (Net)	136	80	56	25	42	56	14	81	53	59	41	16	21	120	16	110	17	7	2
	84%	83%	85%	80%	79%	89%	89%	94%	75%	92%	81%	66%	89%	86%	70%	84%	88%	91%	57%
H								zh*											
Monthly (Net)	148	86	62	27	45	61	16	83	61	61	48	17	22	127	21	120	19	8	2
	91%	89%	94%	87%	84%	97%	100%	97%	86%	96%	85%	69%	93%	91%	83%	91%	83%	100%	85%
						zD*		zh*		z*									

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A4a. How often in the past 3 months have you used these websites and/or apps?: BBC Music

Base: All Respondents who didn't select none of these at A4

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
185	7	43	4	18	9	17	9	5	3	3	14	152	17	10	16	37	112
162	7	40	5	19	10	16	9	5	2	5	14	138	10	7	16	35	95
132.1	5.2	31.6	2.5	13.1	7.2	14.0	8.7	4.0	2.4	2.1	11.9	108.7	14.5	8.0	10.7	24.7	85.2
36	2	12	0	5	1	3	1	1	0	0	4	33	2	1	2	6	25
22%	24%	30%	0	25%	10%	16%	11%	33%	0	0	27%	24%	17%	10%	16%	16%	26%
46	2	13	1	5	2	3	3	1	1	4	7	40	3	2	3	9	32
28%	31%	33%	23%	24%	18%	21%	29%	30%	41%	78%	49%	29%	35%	25%	21%	24%	34%
H	1	7	1	7	0	3	3	1	1	0	1	25	1	2	0	9	18
30	8%	17%	20%	35%	3%	18%	38%	26%	49%	0	5%	18%	12%	25%	3%	27%	19%
19%	1	6	0	0	3	3	0	0	0	0	2	20	2	1	5	5	10
24	8%	15%	0	2%	30%	21%	0	0	9%	0	13%	15%	23%	24%	32%	13%	10%
DGI	0	0	0	2	4	1	1	1	0	0	1	9	1	1	4	3	3
12	0	0	0	10%	39%	8%	11%	11%	0	0	6%	6%	8%	8%	22%	8%	3%
GMTI	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
9	2	2	3	1	0	0	0	0	0	0	0	9	1	0	2	4	3
6%	29%	5%	57%	3%	0	6%	0	0	0	0	0	6%	6%	0	12%	11%	3%
EGII	0	0	0	0	2	1	0	0	0	0	0	2	0	0	0	0	5
5	0	0	0	0	0	10%	10%	0	0	22%	0	2%	0	0	0	0	5%
3%	0	0	0	0	0	10%	10%	0	0	22%	0	2%	0	0	0	0	5%
d	7	40	5	19	10	16	9	5	2	5	14	138	10	7	16	35	95
162	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
100%	4	25	1	10	3	6	4	3	1	4	10	73	5	3	5	14	57
82	56%	63%	23%	50%	29%	38%	40%	63%	41%	78%	76%	53%	52%	43%	31%	40%	60%
H	5	38	2	17	6	12	7	4	2	4	13	118	8	6	11	28	85
136	71%	95%	43%	87%	61%	77%	79%	89%	100%	78%	94%	86%	86%	92%	66%	80%	89%
84%	5	38	2	19	10	14	8	5	2	4	14	127	9	7	14	31	88
H	91%	71%	95%	43%	97%	100%	84%	90%	100%	100%	78%	92%	94%	100%	88%	89%	92%
148	71%	95%	43%	97%	100%	84%	90%	100%	100%	78%	92%	92%	94%	100%	88%	89%	92%
91%	71%	95%	43%	97%	100%	84%	90%	100%	100%	78%	92%	92%	94%	100%	88%	89%	92%

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A4a. How often in the past 3 months have you used these websites and/or apps?: BBC Food

Base: All Respondents who didn't select none of these at A4

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	382	152	229	60	99	157	66	185	189	203	100	32	47	290	92	281	41	32	28
Base: All Respondents who didn't select none of these at A4	351	139	212	45	98	145	63	166	177	136	125	52	38	301	50	297	30	16	9
Effective Base	255.2	115.6	142.0	42.1	69.1	106.3	40.4	126.5	123.5	153.5	74.5	25.5	31.1	202.4	70.6	200.3	30.0	24.4	22.8
A few times a day	40	17	23	10	15	14	2	25	15	18	11	6	5	39	1	36	3	1	0
FN	11%	12%	11%	21%	15%	10%	3%	15%	8%	13%	9%	11%	14%	13%	3%	12%	10%	5%	6%
At least once every day	44	25	20	4	19	17	5	29	14	14	17	6	6	40	4	37	5	2	1
H	13%	18%	9%	8%	19%	12%	8%	17%	8%	11%	14%	12%	16%	13%	8%	12%	16%	13%	8%
About two or three times a week	75	30	45	9	17	29	21	36	39	29	29	13	4	67	8	62	5	5	3
	21%	22%	21%	17%	17%	20%	33%	22%	22%	21%	23%	26%	11%	22%	16%	21%	17%	32%	36%
At least once a week	72	32	40	8	13	40	11	31	38	35	15	12	10	62	10	61	7	2	1
J	20%	23%	19%	18%	13%	27%	18%	19%	21%	26%	12%	22%	26%	20%	20%	21%	24%	13%	13%
At least once a month	85	23	62	12	28	29	17	33	51	34	35	10	6	67	18	74	5	4	2
A	24%	16%	29%	26%	28%	20%	27%	20%	29%	25%	28%	20%	15%	22%	36%	25%	16%	26%	26%
At least once every three months	26	8	18	2	5	14	6	10	16	5	14	3	5	19	7	21	2	2	1
I	8%	6%	8%	4%	5%	9%	9%	6%	9%	3%	11%	5%	14%	6%	14%	7%	7%	12%	11%
Don't know/can't remember	9	4	4	2	2	3	1	2	5	2	3	2	2	7	2	6	3	0	0
	2%	3%	2%	4%	3%	2%	2%	1%	3%	1%	3%	4%	4%	2%	3%	2%	9%	0	0
Total	351	139	212	45	98	145	63	166	177	136	125	52	38	301	50	297	30	16	9
Daily (Net)	84	42	42	13	33	31	7	54	29	32	28	12	12	79	5	73	8	3	1
FHNI	24%	30%	20%	29%	34%	21%	10%	32%	16%	24%	23%	23%	30%	26%	11%	24%	26%	17%	13%
Weekly (Net)	231	104	127	30	62	100	39	121	105	96	73	37	26	208	23	196	20	10	5
BHN	66%	75%	60%	67%	64%	68%	62%	73%	59%	70%	58%	71%	67%	69%	47%	66%	68%	62%	63%
Monthly (Net)	316	127	189	42	90	128	56	154	156	129	108	47	31	275	41	269	25	14	8
	90%	91%	88%	93%	92%	88%	89%	93%	88%	95%	86%	91%	82%	91%	82%	91%	84%	88%	88%
N										zJL				N					

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A4a. How often in the past 3 months have you used these websites and/or apps?: BBC Food

Base: All Respondents who didn't select none of these at A4

Total	England Regions												Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
382	16	87	14	36	17	30	27	12	7	10	25	328	33	9	18	102	218	
351	20	86	15	35	21	34	24	17	6	15	25	307	24	6	16	108	192	
255.2	13.2	65.5	12.4	25.4	11.2	21.4	21.7	7.3	4.7	6.8	18.1	219.1	23.4	7.1	11.9	64.0	156.1	
40	2	18	1	2	2	4	1	0	0	0	5	36	0	2	2	6	31	
11%	12%	20%	8%	6%	11%	13%	4%	0	0	0	12%	36	0	33%	11%	5%	16%	
FN	2	9	0	8	4	3	5	0	1	1	4	39	4	0	1	10	31	
44	12%	10%	0	22%	18%	10%	22%	0	24%	5%	14%	13%	16%	7%	8%	9%	16%	
13%	12%	10%	0	22%	18%	10%	22%	0	24%	5%	14%	13%	16%	7%	8%	9%	16%	
H	2	20	3	8	7	6	5	7	1	0	4	66	4	0	4	28	2	
21%	12%	23%	17%	22%	32%	17%	19%	45%	14%	0	16%	21%	16%	0	26%	25%	20%	
72	5	12	5	7	3	10	6	2	3	3	7	62	7	1	6	29	31	
20%	26%	14%	32%	19%	14%	29%	24%	13%	40%	20%	27%	20%	28%	15%	38%	26%	16%	
Ji	7	17	4	7	4	8	7	5	1	8	5	73	7	3	1	27	45	
85	37%	20%	26%	19%	18%	31%	24%	22%	55%	21%	24%	24%	30%	45%	4%	25%	23%	
A	0	9	3	4	1	0	0	0	2	1	24	2	2	0	2	8	11	
26	0	11%	18%	12%	7%	2%	0	0	14%	3%	8%	10%	0	13%	8%	6%	6%	
9	0	2	0	0	0	2	0	2	0	1	0	7	0	0	0	1	5	
2%	0	2%	0	0	0	5%	0	11%	0	7%	0	2%	0	0	0	1%	3%	
351	20	86	15	35	21	34	24	17	6	15	25	307	24	6	16	108	192	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
84	5	26	1	10	6	8	6	0	1	1	8	75	4	2	3	16	62	
24%	25%	31%	8%	28%	29%	23%	26%	0	24%	5%	33%	24%	16%	40%	18%	14%	32%	
FN	12	58	9	24	16	23	17	10	4	4	19	203	15	3	13	72	131	
231	63%	67%	56%	69%	75%	69%	69%	58%	78%	25%	76%	66%	60%	83%	66%	66%	68%	
66%	63%	67%	56%	69%	75%	69%	69%	58%	78%	25%	76%	66%	60%	83%	66%	66%	68%	
BHN	20	75	13	31	19	31	24	15	6	12	25	277	22	6	14	99	176	
316	100%	87%	82%	88%	93%	93%	100%	89%	100%	80%	97%	90%	90%	100%	87%	91%	92%	
90%	100%	87%	82%	88%	93%	93%	100%	89%	100%	80%	97%	90%	90%	100%	87%	91%	92%	
N	255.2	13.2	65.5	12.4	25.4	11.2	21.4	21.7	7.3	4.7	6.8	219.1	23.4	7.1	11.9	64.0	156.1	

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A4a. How often in the past 3 months have you used these websites and/or apps?: BBC iWonder

Base: All Respondents who didn't select none of these at A4

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	66	38	27	16	25	21	4	44	21	38	10	7	11	57	9	45	12	5	4
Base: All Respondents who didn't select none of these at A4	54	33	21	15	20	15	3	35	18	23	12	11	7	49	4	43	7	2	1
Effective Base	46.9	27.3	19.3	11.3	18.1	15.3	2.8	31.4	14.9	32.9	7.9	6.5	7.2	42.1	5.2	34.9	8.9	3.9	3.8
A few times a day	20	10	10	8	7	5	0	14	6	10	0	6	4	19	2	15	4	1	0
	38%	31%	50%	52%	34%	36%	0	39%	34%	44%	4%	52%	56%	38%	36%	35%	51%	57%	16%
	*	**	**	**	**	**	**	*	**	*	**	**	**	*	**	*	**	**	**
At least once every day	9	5	4	1	4	3	1	7	3	6	3	1	1	9	0	9	1	0	0
	17%	16%	19%	4%	21%	22%	33%	19%	15%	24%	21%	6%	7%	19%	0	20%	8%	8%	0
	**	**	**	**	**	**	**	**	**	*	**	**	**	*	**	*	**	**	**
About two or three times a week	17	12	5	5	6	4	2	10	7	6	7	3	1	16	1	15	0	1	1
	31%	35%	24%	34%	30%	25%	53%	27%	39%	25%	52%	28%	16%	32%	23%	35%	0	35%	59%
	*	**	**	**	**	**	**	*	**	*	**	**	**	*	**	*	**	**	**
At least once a week	2	2	0	1	0	1	0	2	0	1	1	0	0	2	0	1	1	0	0
	4%	7%	0	8%	0	8%	0	6%	0	5%	9%	0	0	5%	0	3%	15%	0	0
	*	**	**	**	**	**	**	*	**	*	**	**	**	*	**	*	**	**	**
At least once a month	1	0	1	0	0	1	0	1	0	0	0	0	1	0	1	1	0	0	0
	3%	0	7%	0	0	10%	0	4%	0	0	0	0	21%	0	35%	3%	0	0	0
	IMI*	**	**	**	**	**	**	*	**	*	**	**	**	*	**	*	**	**	**
At least once every three months	2	2	0	0	2	0	0	0	2	0	0	2	0	2	0	2	0	0	0
	4%	6%	0	0	4%	0	14%	0	11%	2%	0	14%	0	4%	0	4%	6%	0	0
	G*	**	**	**	**	**	**	*	**	*	**	**	**	*	**	*	**	**	**
Don't know/can't remember	2	1	0	0	1	0	0	1	0	0	2	0	0	1	0	0	1	0	0
	3%	4%	0	2%	7%	0	0	4%	2%	0	14%	0	0	3%	7%	0	20%	0	24%
	IO*	**	**	**	**	**	**	*	**	*	**	**	**	*	**	*	**	**	**
Total	54	33	21	15	20	15	3	35	18	23	12	11	7	49	4	43	7	2	1
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	29	15	14	8	11	9	1	20	9	16	3	6	5	28	2	24	4	1	0
	55%	47%	69%	56%	55%	58%	33%	58%	49%	68%	24%	58%	63%	57%	36%	55%	59%	65%	16%
	*	**	**	**	**	**	**	*	**	z	**	**	**	*	**	*	**	**	**
Weekly (Net)	48	29	19	15	17	14	3	33	15	22	11	9	6	46	3	40	5	2	1
	90%	90%	93%	98%	85%	90%	86%	92%	87%	98%	86%	86%	79%	93%	59%	93%	74%	100%	76%
	*	**	**	**	**	**	**	*	**	z	**	**	**	z	**	*	**	**	**
Monthly (Net)	50	29	21	15	17	15	3	34	15	22	11	9	7	46	4	42	5	2	1
	93%	90%	100%	98%	85%	100%	86%	96%	87%	98%	86%	86%	100%	93%	93%	96%	74%	100%	76%
	*	**	**	**	**	**	**	*	**	z	**	**	**	*	**	*	**	**	**

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A4a. How often in the past 3 months have you used these websites and/or apps?: BBC iWonder

Base: All Respondents who didn't select none of these at A4

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	66	3	22	1	7	3	5	2	1	0	1	0	54	2	0	4	13	48
Base: All	54	3	20	1	8	3	5	2	1	0	1	0	43	2	0	4	11	38
Respondents who didn't select none of these at A4																		
Effective Base	46.9	2.6	16.7	1.0	5.1	2.7	3.9	2.0	1.0	0	1.0	0	37.5	2.0	0	2.7	9.5	33.9
A few times a day	20	2	6	0	3	1	3	0	0	0	0	0	16	0	0	2	5	14
	38%	75%	31%	0	37%	28%	58%	0	0	0	0	0	38%	0	0	48%	45%	36%
	*	**	**	**	**	**	**	**	**	**	**	**	*	**	*	**	**	*
At least once every day	9	1	6	1	1	0	0	0	0	0	0	0	7	1	0	0	3	7
	17%	25%	28%	100%	15%	0	0	0	0	0	0	0	16%	58%	0	0	25%	18%
	*	**	**	**	**	**	**	**	**	**	**	**	*	**	*	**	**	*
About two or three times a week	17	0	7	0	3	1	2	2	1	0	1	0	13	0	0	2	3	11
	31%	0	34%	0	43%	23%	29%	100%	100%	0	100%	0	30%	0	0	52%	31%	30%
	*	**	**	**	**	**	**	**	**	**	**	**	*	**	*	**	**	*
At least once a week	2	0	0	0	0	0	1	0	0	0	0	0	2	1	0	0	0	2
	4%	0	0	0	0	0	14%	0	0	0	0	0	4%	42%	0	0	0	6%
	*	**	**	**	**	**	**	**	**	**	**	**	*	**	*	**	**	*
At least once a month	1	0	0	0	0	1	0	0	0	0	0	0	1	0	0	0	0	0
	3%	0	0	0	0	49%	0	0	0	0	0	0	3%	0	0	0	0	0
	IMI*	**	**	**	**	**	**	**	**	**	**	**	*	**	*	**	**	*
At least once every three months	2	0	2	0	0	0	0	0	0	0	0	0	2	0	0	0	0	2
	4%	0	8%	0	0	0	0	0	0	0	0	0	5%	0	0	0	0	5%
	G*	**	**	**	**	**	**	**	**	**	**	**	*	**	*	**	**	*
Don't know/can't remember	2	0	0	0	0	0	0	0	0	0	0	0	2	0	0	0	0	2
	3%	0	0	0	0	0	0	0	0	0	0	0	4%	0	0	0	0	5%
	IO*	**	**	**	**	**	**	**	**	**	**	**	*	**	*	**	**	*
Total	54	3	20	1	8	3	5	2	1	0	1	0	43	2	0	4	11	38
	100%	100%	100%	100%	100%	100%	100%	100%	100%	0	100%	0	100%	100%	0	100%	100%	100%
Daily (Net)	29	3	12	1	4	1	3	0	0	0	0	0	23	1	0	2	7	20
	55%	100%	59%	100%	52%	28%	58%	0	0	0	0	0	54%	58%	0	48%	69%	54%
	*	**	**	**	**	**	**	**	**	**	**	**	*	**	*	**	**	*
Weekly (Net)	48	3	18	1	8	2	5	2	1	0	1	0	38	2	0	4	11	34
	90%	100%	92%	100%	100%	51%	100%	100%	100%	0	100%	0	88%	100%	0	100%	100%	90%
	*	**	**	**	**	**	**	**	**	**	**	**	*	**	*	**	**	*
Monthly (Net)	50	3	18	1	8	3	5	2	1	0	1	0	39	2	0	4	11	34
	93%	100%	92%	100%	100%	100%	100%	100%	100%	0	100%	0	91%	100%	0	100%	100%	90%
	*	**	**	**	**	**	**	**	**	**	**	**	*	**	*	**	**	*

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A4a. How often in the past 3 months have you used these websites and/or apps?: BBC+

Base: All Respondents who didn't select none of these at A4

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	88	48	40	21	26	32	9	56	31	51	16	9	12	77	11	66	13	4	5
Base: All Respondents who didn't select none of these at A4	74	43	31	16	24	27	7	43	30	33	18	12	11	67	7	64	7	1	2
Effective Base	63.8	36.3	27.6	17.5	20.5	20.5	6.7	43.1	21.6	44.1	13.0	7.3	7.2	56.3	8.0	50.8	10.7	3.3	4.6
A few times a day	22	12	10	4	10	8	0	16	6	10	10	0	2	20	2	16	5	0	0
	29%	27%	32%	25%	40%	28%	6%	36%	20%	30%	56%	0	16%	30%	24%	26%	69%	31%	0
	*	*	**	**	**	**	**	*	**	*	**	**	**	*	**	*	**	**	**
At least once every day	24	12	12	4	7	12	1	16	7	10	7	2	5	22	1	22	1	0	0
	32%	27%	39%	24%	31%	45%	8%	38%	25%	29%	40%	17%	46%	33%	21%	35%	11%	22%	27%
	*	*	**	**	**	**	**	*	**	*	**	**	**	*	**	*	**	**	**
About two or three times a week	10	6	4	4	2	2	2	4	6	7	1	2	1	9	1	9	0	1	1
	14%	15%	13%	26%	10%	6%	35%	8%	20%	22%	4%	16%	6%	14%	14%	14%	0	47%	48%
	G*	*	**	**	**	**	**	*	**	Z*	**	**	**	*	**	*	**	**	**
At least once a week	7	5	2	0	2	2	3	2	5	4	0	2	1	5	2	5	1	0	0
	9%	10%	8%	3%	7%	37%	3%	5%	15%	12%	0	17%	8%	7%	26%	8%	21%	0	26%
	I*	*	**	**	**	**	**	*	**	*	**	**	**	*	**	*	**	**	**
At least once a month	5	5	0	1	2	2	0	0	5	0	0	4	1	5	0	5	0	0	0
	7%	12%	0	7%	8%	7%	0	0	17%	0	0	34%	10%	8%	0	8%	0	0	0
	GII*	*	**	**	**	**	**	*	**	*	**	**	**	*	**	*	**	**	**
At least once every three months	2	0	2	2	0	0	0	2	0	0	0	0	2	2	0	2	0	0	0
	2%	0	5%	10%	0	0	0	4%	0	0	0	0	14%	2%	0	2%	0	0	0
	II*	*	**	**	**	**	**	*	**	*	**	**	**	*	**	*	**	**	**
Don't know/can't remember	4	4	1	1	1	2	1	3	1	2	0	2	0	4	1	4	0	0	0
	6%	8%	3%	6%	3%	8%	15%	8%	4%	7%	0	17%	0	5%	13%	7%	0	0	0
	*	*	**	**	**	**	**	*	**	*	**	**	**	*	**	*	**	**	**
Total	74	43	31	16	24	27	7	43	30	33	18	12	11	67	7	64	7	1	2
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	46	24	22	8	17	20	1	32	13	20	17	2	7	42	3	39	6	1	0
	62%	55%	71%	48%	71%	73%	13%	75%	44%	59%	96%	17%	62%	63%	45%	61%	79%	53%	27%
	*	*	**	**	**	**	**	Z*	**	*	**	**	**	*	**	*	**	**	**
Weekly (Net)	63	35	28	12	21	24	6	31	24	31	18	6	9	57	6	53	7	1	2
	85%	80%	92%	77%	88%	87%	85%	89%	80%	93%	100%	49%	77%	85%	87%	83%	100%	100%	100%
	*	*	**	**	**	**	**	*	**	Z*	**	**	**	*	**	*	**	**	**
Monthly (Net)	68	40	28	13	23	26	6	38	29	31	18	10	10	62	6	58	7	1	2
	92%	92%	92%	84%	97%	94%	85%	89%	96%	93%	100%	83%	86%	92%	87%	91%	100%	100%	100%
	*	*	**	**	**	**	**	*	**	*	**	**	**	*	**	*	**	**	**

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A4a. How often in the past 3 months have you used these websites and/or apps?: BBC+

Base: All Respondents who didn't select none of these at A4

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	88	7	22	1	4	3	9	2	7	2	3	6	73	4	5	5	20	57
Base: All	74	11	17	1	3	2	11	2	8	2	3	4	62	3	3	6	20	45
Respondents who didn't select none of these at A4																		
Effective Base	63.8	5.5	16.5	1.0	3.8	2.7	7.4	2.0	6.2	1.8	2.7	5.7	52.7	3.9	4.1	4.1	13.8	42.6
A few times a day	22	2	5	1	0	0	6	0	2	0	0	1	17	1	0	1	4	17
	29%	15%	31%	100%	0	0	58%	0	20%	0	0	30%	27%	23%	14%	12%	18%	38%
	*	**	**	**	**	**	**	**	**	**	**	**	*	**	**	**	**	z*
At least once every day	24	5	9	0	1	1	2	1	2	1	1	1	22	0	1	1	4	19
	32%	43%	53%	0	17%	42%	19%	52%	30%	34%	21%	12%	36%	0	17%	18%	19%	42%
	*	**	**	**	**	**	**	**	**	**	**	**	*	**	**	**	**	z*
About two or three times a week	10	1	2	0	2	1	2	0	1	0	0	0	7	1	0	0	6	4
	14%	6%	13%	0	57%	17%	17%	0	18%	0	0	0	11%	29%	8%	0	30%	10%
	G*	**	**	**	**	**	**	**	**	**	**	**	*	**	**	**	**	*
At least once a week	7	0	0	0	1	0	1	0	0	0	2	1	6	1	1	2	2	2
	9%	0	2%	0	26%	0	7%	0	0	0	47%	33%	9%	48%	28%	36%	10%	5%
	I*	**	**	**	**	**	**	**	**	**	**	**	*	**	**	**	**	*
At least once a month	5	4	0	0	0	0	0	0	0	0	1	0	5	0	0	2	3	0
	7%	36%	0	0	0	0	0	0	0	0	32%	0	8%	0	0	34%	16%	0
	GII*	**	**	**	**	**	**	**	**	**	**	**	*	**	**	**	**	*
At least once every three months	2	0	0	0	0	0	0	0	0	2	0	0	2	0	0	0	2	0
	2%	0	0	0	0	0	0	0	0	66%	0	0	3%	0	0	0	8%	0
	II*	**	**	**	**	**	**	**	**	**	**	**	*	**	**	**	**	*
Don't know/can't remember	4	0	0	0	0	0	0	1	2	0	0	1	4	0	1	0	0	3
	6%	0	0	0	0	0	0	48%	32%	0	0	25%	6%	0	34%	0	0	6%
	*	**	**	**	**	**	**	**	**	**	**	*	*	**	**	**	**	*
Total	74	11	17	1	3	2	11	2	8	2	3	4	62	3	3	6	20	45
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	46	6	14	1	1	1	8	1	4	1	1	2	39	1	1	2	7	36
	62%	58%	84%	100%	17%	42%	77%	52%	50%	34%	21%	42%	63%	23%	31%	30%	37%	80%
	*	**	**	**	**	**	**	**	**	**	**	**	*	**	**	**	**	z*
Weekly (Net)	63	7	17	1	3	2	11	1	5	1	2	3	51	3	2	4	15	42
	85%	64%	100%	100%	100%	100%	100%	52%	68%	34%	68%	75%	84%	100%	66%	66%	76%	94%
	*	**	**	**	**	**	**	**	**	**	**	**	*	**	**	**	**	z*
Monthly (Net)	68	11	17	1	3	2	11	1	5	1	3	3	57	3	2	6	18	42
	92%	100%	100%	100%	100%	100%	100%	52%	68%	34%	100%	75%	92%	100%	66%	100%	92%	94%
	*	**	**	**	**	**	**	**	**	**	**	**	*	**	**	**	**	*

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A4a. How often in the past 3 months have you used these websites and/or apps?: BBC Bitesize

Base: All Respondents who didn't select none of these at A4

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	132	56	75	35	38	51	8	91	35	70	40	7	15	96	36	98	19	5	10
Base: All Respondents who didn't select none of these at A4	109	49	60	25	35	36	13	74	29	40	47	7	14	89	20	91	13	2	3
Effective Base	90.6	43.6	46.9	23.8	29.1	36.1	6.3	67.1	23.8	57.5	29.4	5.3	11.6	68.6	25.6	75.5	9.3	2.3	7.6
A few times a day	16 15%	8 15%	9 15%	2 8%	7 21%	7 19%	0 0	15 20%	2 7%	11 27%	3 7%	1 9%	2 13%	14 16%	2 12%	14 15%	3 20%	0 0	0 0
At least once every day	18 17%	12 25%	6 10%	4 16%	7 21%	7 19%	0 0	14 20%	3 12%	9 22%	3 7%	2 27%	4 29%	17 19%	2 8%	15 16%	2 19%	1 30%	0 0
About two or three times a week	27 25%	13 27%	13 22%	6 24%	7 21%	11 31%	2 18%	21 28%	2 22%	8 20%	17 36%	0 0	2 12%	24 27%	2 12%	25 28%	1 9%	0 9%	0 0
At least once a week	21 19%	7 14%	14 24%	6 23%	7 20%	8 21%	1 5%	14 18%	5 17%	7 17%	10 22%	3 39%	1 7%	16 18%	5 24%	16 17%	2 18%	1 61%	1 55%
At least once a month	15 14%	7 14%	9 14%	4 14%	4 11%	3 9%	5 36%	9 12%	7 24%	3 6%	7 16%	1 13%	5 33%	9 10%	7 34%	14 15%	1 7%	0 0	1 22%
At least once every three months	9 8%	2 4%	7 12%	3 10%	1 3%	0 0	5 41%	1 1%	4 15%	2 6%	6 12%	0 0	1 6%	8 9%	1 3%	5 6%	4 27%	0 0	0 13%
Don't know/can't remember	2 2%	0 0	3 3%	1 5%	1 3%	0 0	0 0	1 1%	1 4%	1 2%	0 1%	1 13%	0 0	1 1%	1 6%	2 2%	0 0	0 0	0 11%
Total	109	49	60	25	35	36	13	74	29	40	47	7	14	89	20	91	13	2	3
Daily (Net)	35 32%	20 41%	15 25%	6 24%	15 42%	14 39%	0 0	29 39%	5 19%	20 48%	7 14%	3 35%	6 42%	31 34%	4 20%	29 32%	5 40%	1 30%	0 0
Weekly (Net)	83 76%	40 82%	42 70%	18 71%	29 83%	32 91%	3 23%	63 86%	16 57%	34 85%	34 72%	5 74%	9 61%	71 80%	11 56%	70 77%	9 67%	2 100%	1 55%
Monthly (Net)	98 90%	47 96%	51 85%	22 85%	33 94%	35 100%	8 59%	72 98%	23 81%	37 91%	41 87%	6 87%	13 94%	80 90%	18 91%	84 92%	10 73%	2 100%	2 77%

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A4a. How often in the past 3 months have you used these websites and/or apps?: BBC Bitesize

Base: All Respondents who didn't select none of these at A4

Total	England Regions												Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
132	6	36	6	17	5	8	4	4	0	3	9	115	8	3	3	23	90	
109	7	28	5	19	5	8	3	5	0	4	9	95	7	2	4	22	72	
90.6	5.0	26.7	4.3	13.2	4.8	5.9	3.7	3.5	0	2.5	7.8	78.8	5.3	2.9	2.5	16.8	62.6	
16	1	5	2	1	2	2	0	1	0	0	2	15	0	0	0	4	12	
15%	12%	17%	39%	3%	36%	21%	0	19%	0	0	17%	16%	0	0	0	19%	17%	
18	0	5	0	5	0	3	0	1	0	1	0	17	0	0	2	2	14	
17%	0	18%	0	27%	0	35%	0	28%	0	19%	0	18%	3%	25%	40%	8%	19%	
27	2	7	0	6	1	2	1	0	0	1	6	22	3	1	0	8	17	
25%	25%	24%	0	31%	17%	24%	49%	0	0	28%	67%	23%	38%	34%	0	35%	24%	
21	3	4	1	3	1	1	1	1	0	2	1	17	4	1	0	4	14	
19%	40%	14%	21%	16%	21%	9%	18%	14%	0	53%	5%	18%	52%	41%	0	19%	19%	
15	0	6	1	4	1	0	0	0	0	0	1	15	0	0	0	3	7	
14%	7%	23%	33%	18%	27%	0	0	0	0	10%	15%	15%	7%	0	12%	15%	10%	
IM*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	*	
9	1	0	0	1	0	1	0	2	0	0	0	9	0	0	2	1	6	
8%	15%	1%	7%	4%	0	11%	0	39%	0	0	0	9%	0	0	48%	4%	8%	
EGO*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	*	
2	0	1	0	0	0	0	1	0	0	0	0	1	0	0	0	0	2	
2%	0	4%	0	0	0	0	33%	0	0	0	0	1%	0	0	0	0	3%	
109	7	28	5	19	5	8	3	5	0	4	9	95	7	2	4	22	72	
100%	100%	100%	100%	100%	100%	100%	100%	100%	0	100%	100%	100%	100%	100%	100%	100%	100%	
35	1	10	2	6	2	4	0	2	0	1	2	31	0	0	2	6	26	
32%	12%	35%	39%	30%	36%	56%	0	47%	0	19%	17%	33%	3%	25%	40%	28%	36%	
83	5	20	3	15	3	7	2	3	0	4	8	71	7	2	2	18	57	
76%	77%	73%	60%	77%	73%	89%	67%	61%	0	100%	90%	74%	93%	100%	40%	81%	79%	
98	6	27	4	18	5	7	2	3	0	4	9	85	7	2	2	22	64	
90%	85%	96%	93%	96%	100%	89%	67%	61%	0	100%	100%	90%	100%	100%	52%	96%	89%	
*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	*	

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A4a. How often in the past 3 months have you used these websites and/or apps?: BBC CBeebies Storytime

Base: All Respondents who didn't select none of these at A4

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	102	43	58	18	41	38	5	82	18	58	17	11	16	87	15	77	16	5	4
Base: All Respondents who didn't select none of these at A4	92	41	50	15	40	32	4	74	16	38	26	14	14	84	8	80	9	2	1
Effective Base	68.7	30.4	37.4	13.0	27.5	25.3	3.5	54.9	12.0	41.6	14.6	7.4	12.5	61.8	7.2	56.4	9.8	4.3	2.9
A few times a day	21	12	7	5	8	9	0	17	2	11	3	5	2	20	1	18	3	0	0
	23%	30%	15%	31%	19%	27%	0	23%	14%	30%	11%	38%	12%	24%	16%	22%	30%	15%	23%
	*	*	*	**	**	**	**	*	**	*	**	**	**	*	**	*	**	**	**
At least once every day	31	14	16	6	15	10	0	26	5	13	5	4	9	28	2	27	1	2	1
	33%	36%	33%	40%	36%	30%	4%	35%	31%	33%	19%	31%	62%	34%	28%	34%	12%	78%	77%
	†	*	*	**	**	**	**	*	**	*	**	**	**	*	**	*	**	**	**
About two or three times a week	24	10	14	2	13	8	0	21	3	9	13	1	2	23	0	20	4	0	0
	26%	24%	29%	15%	32%	26%	0	28%	19%	24%	49%	5%	11%	28%	6%	25%	43%	0	0
	*	*	*	**	**	**	**	*	**	*	**	**	**	*	**	*	**	**	**
At least once a week	6	3	3	0	1	5	0	5	1	2	4	0	0	3	3	5	0	0	0
	6%	8%	5%	0	3%	14%	0	7%	5%	5%	16%	0	0	3%	38%	7%	4%	7%	0
	M*	*	*	**	**	**	**	*	**	*	**	**	**	*	**	*	**	**	**
At least once a month	9	1	9	2	4	1	3	5	4	3	2	3	2	9	0	9	1	0	0
	10%	2%	17%	13%	9%	3%	70%	6%	25%	7%	6%	22%	15%	11%	4%	11%	6%	0	0
	AG*	*	A*	**	**	**	**	*	**	*	**	**	**	*	**	*	**	**	**
At least once every three months	1	0	1	0	0	0	1	0	1	0	0	1	0	0	1	1	0	0	0
	1%	1%	1%	0	0	0	26%	0	7%	1%	0	4%	0	1%	6%	1%	5%	0	0
	G*	*	*	**	**	**	**	*	**	*	**	**	**	*	**	*	**	**	**
Don't know/can't remember	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	*	*	*	**	**	**	**	*	**	*	**	**	**	*	**	*	**	**	**
Total	92	41	50	15	40	32	4	74	16	38	26	14	14	84	8	80	9	2	1
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	52	27	23	11	22	18	0	43	7	24	8	10	10	48	4	45	4	2	1
	56%	65%	47%	71%	55%	57%	4%	58%	45%	63%	30%	69%	74%	57%	44%	56%	42%	93%	100%
	*	*	*	**	**	**	**	*	**	*	**	**	**	*	**	*	**	**	**
Weekly (Net)	82	39	40	13	37	32	0	69	11	35	24	10	12	75	7	71	8	2	1
	89%	97%	81%	87%	91%	97%	4%	94%	69%	82%	94%	73%	85%	89%	88%	88%	90%	100%	100%
	*	z*	*	**	**	**	**	*	**	*	**	**	**	*	**	*	**	**	**
Monthly (Net)	91	40	49	15	40	32	3	74	15	38	26	14	14	84	7	80	9	2	1
	99%	99%	99%	100%	100%	100%	74%	100%	93%	99%	100%	96%	100%	99%	92%	99%	95%	100%	100%
	*	*	*	**	**	**	**	z*	**	*	**	**	**	*	**	*	**	**	**

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A4a. How often in the past 3 months have you used these websites and/or apps?: BBC CBeebies Storytime

Base: All Respondents who didn't select none of these at A4

Total	England Regions												Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
102	6	32	3	13	3	4	6	2	1	1	6	88	3	8	4	15	72	
92	6	29	2	14	2	4	8	2	1	2	8	79	2	8	6	15	62	
68.7	5.3	21.0	2.5	9.3	3.0	3.0	5.4	2.0	1.0	1.0	4.7	58.1	2.1	5.1	2.4	10.5	51.8	
21	0	13	0	1	2	0	0	1	0	0	1	17	0	1	0	3	17	
23%	0	45%	14%	4%	71%	0	0	44%	0	0	16%	22%	0	7%	0	22%	28%	
31	6	8	1	6	0	3	3	0	0	0	1	25	1	3	6	7	15	
33%	90%	27%	52%	39%	0	75%	35%	0	0	0	9%	31%	42%	34%	100%	49%	23%	
24	1	6	0	6	0	0	2	0	0	0	3	22	0	4	0	2	18	
26%	10%	20%	0	44%	0	0	30%	0	0	100%	35%	28%	0	46%	0	16%	29%	
6	0	0	0	0	1	1	0	0	1	0	2	5	1	0	0	0	6	
M*	0	0	0	0	29%	25%	0	0	100%	0	31%	6%	58%	0	0	0	9%	
9	0	2	1	2	0	0	3	1	0	0	0	9	0	1	0	2	7	
10%	0	8%	35%	13%	0	0	35%	56%	0	0	0	12%	0	13%	0	13%	11%	
AG*	0	0	0	0	0	0	0	0	0	0	1	1	0	0	0	0	0	
1	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	
1%	0	0	0	0	0	0	0	0	0	0	8%	1%	0	0	0	0	1%	
G*	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
92	6	29	2	14	2	4	8	2	1	2	8	79	2	8	6	15	62	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
52	6	21	2	6	2	3	3	1	0	0	2	42	1	3	6	11	32	
56%	90%	72%	65%	43%	71%	75%	35%	44%	0	0	25%	53%	42%	41%	100%	71%	51%	
82	6	27	2	13	2	4	5	1	2	7	69	2	7	6	13	55	55	
89%	100%	92%	65%	87%	100%	100%	65%	44%	100%	100%	92%	87%	100%	87%	100%	87%	89%	
91	6	29	2	14	2	4	8	2	1	2	7	78	2	8	6	15	62	
99%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	92%	99%	100%	100%	100%	100%	99%	
*	**	**	**	**	**	**	**	**	**	**	**	*	**	**	**	**	*	

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A4a. How often in the past 3 months have you used these websites and/or apps?: BBC Sounds

Base: All Respondents who didn't select none of these at A4

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	243	149	93	31	61	94	57	110	131	131	68	20	24	170	73	188	27	16	12
Base: All Respondents who didn't select none of these at A4	222	138	84	29	59	85	49	100	121	90	91	23	18	179	43	193	17	8	4
Effective Base	160.3	103.3	56.9	18.2	41.9	64.3	36.4	76.1	83.3	97.2	48.1	15.3	19.0	115.9	58.3	129.8	19.9	13.3	11.2
A few times a day	41	30	11	8	15	12	6	24	16	17	12	7	4	38	3	33	4	3	0
	18%	21%	13%	27%	26%	14%	12%	24%	14%	19%	13%	33%	23%	21%	7%	17%	25%	36%	0
	N													N					
At least once every day	55	32	23	5	19	23	8	31	24	22	24	5	4	47	8	52	1	1	1
	25%	23%	28%	16%	32%	27%	17%	31%	20%	25%	26%	22%	24%	26%	18%	27%	7%	8%	33%
About two or three times a week	54	36	18	8	15	22	9	26	28	23	18	9	4	45	9	47	4	1	2
	24%	26%	21%	27%	26%	26%	18%	26%	23%	25%	20%	38%	23%	25%	21%	24%	24%	14%	51%
At least once a week	35	22	13	5	5	18	8	10	25	18	16	0	1	25	10	31	2	1	1
	16%	16%	16%	16%	8%	21%	15%	10%	20%	19%	18%	0	6%	14%	23%	16%	13%	16%	17%
	G																		
At least once a month	31	14	17	3	4	9	15	9	22	9	18	1	3	21	10	26	3	2	0
	14%	10%	21%	10%	7%	11%	30%	9%	18%	10%	20%	3%	19%	12%	23%	13%	20%	21%	0
	AIT						zDE*								z*				
At least once every three months	5	4	1	0	0	2	3	0	5	2	2	1	1	2	3	3	2	0	0
	2%	3%	2%	2%	0	2%	6%	0	4%	2%	2%	4%	5%	1%	7%	1%	12%	4%	0
Don't know/can't remember	1	1	0	0	0	0	1	0	1	0	1	0	0	0	1	1	0	0	0
	0	1%	0	0	0	0	2%	0	1%	0	1%	0	0	0	2%	1%	0	0	0
Total	222	138	84	29	59	85	49	100	121	90	91	23	18	179	43	193	17	8	4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	96	62	34	13	34	34	14	55	41	39	36	12	8	85	11	86	5	4	1
	43%	45%	41%	45%	58%	40%	29%	55%	34%	44%	39%	54%	47%	48%	25%	44%	31%	44%	33%
	FHN				zF*			zH*						N					
Weekly (Net)	185	120	65	25	55	75	30	91	94	80	71	21	13	155	30	163	12	6	4
	83%	87%	78%	88%	93%	87%	62%	91%	77%	88%	77%	93%	76%	87%	68%	85%	69%	74%	100%
	FHN				zF*	F*		zH*		z*				zN					
Monthly (Net)	216	133	82	28	59	84	45	100	115	89	89	22	17	176	40	189	15	8	4
	97%	97%	96%	98%	100%	98%	92%	100%	95%	98%	97%	96%	95%	99%	91%	98%	89%	96%	100%
	N													zN					

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A4a. How often in the past 3 months have you used these websites and/or apps?: BBC Sounds

Base: All Respondents who didn't select none of these at A4

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	243	11	56	6	23	12	23	19	10	4	4	20	206	25	11	15	48	151
Base: All Respondents who didn't select none of these at A4 Effective Base	222	14	51	5	20	9	30	22	11	4	4	22	188	24	7	10	43	140
A few times a day	160.3	6.8	40.1	5.5	15.8	11.2	14.8	12.7	8.6	2.2	3.0	17.3	137.4	15.3	9.2	12.8	33.0	103.4
At least once every day	41 18% N	0 2% **	10 19% *	1 16% **	5 26% **	1 8% **	0 1% **	1 4% **	5 47% **	0 0% **	1 25% **	9 41% **	35 19% **	3 14% **	2 22% **	1 11% **	6 14% *	30 21% *
About two or three times a week	55 25% N	3 24% **	20 38% z*	1 22% **	6 32% **	3 32% **	4 14% **	7 30% **	1 8% **	1 14% **	1 20% **	6 25% **	45 24% **	6 25% **	1 15% **	1 10% **	11 25% *	38 27% *
At least once a week	54 24% G	1 7% **	13 25% *	2 46% **	5 23% **	1 15% **	10 32% **	7 32% **	1 12% **	2 63% **	0 0% **	4 19% **	47 25% **	4 15% **	1 9% **	2 23% **	12 29% *	36 26% *
At least once a month	31 14% AIT	8 53% **	1 1% **	0 0% **	0 0% **	2 19% **	7 24% **	5 25% **	2 16% **	0 0% **	0 0% **	1 5% **	26 14% **	5 23% **	1 19% **	3 25% **	6 13% *	14 10% *
Don't know/can't remember	1 0% 0	0 0% **	0 0% *	0 0% **	0 0% **	0 0% **	1 3% **	0 2% **	0 0% **	0 0% **	0 0% **	1 5% **	3 2% **	2 7% **	0 5% **	1 11% **	1 2% *	3 2% *
Total	222 100%	14 100%	51 100%	5 100%	20 100%	9 100%	30 100%	22 100%	11 100%	4 100%	4 100%	22 100%	188 100%	24 100%	7 100%	10 100%	43 100%	140 100%
Daily (Net)	96 43% FHN	4 26% **	29 58% z*	2 36% **	11 58% **	4 40% **	5 16% **	7 34% **	6 55% **	1 14% **	2 45% **	15 66% **	80 43% **	9 36% **	3 37% **	2 21% **	17 39% *	67 48% *
Weekly (Net)	185 83% FHN	6 43% **	50 99% z*	5 100% **	20 100% **	6 70% **	22 73% **	16 73% **	10 84% **	4 100% **	4 100% **	20 90% **	158 84% **	17 70% **	5 76% **	6 64% **	37 85% *	123 88% *
Monthly (Net)	216 97% N	14 96% **	51 100% *	5 100% **	20 100% **	8 89% **	29 97% **	22 98% **	11 100% **	4 100% **	4 100% **	21 95% **	183 98% **	22 93% **	7 95% **	9 89% **	43 98% *	137 98% *

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A4a 2. How often in the past 3 months have you used these websites and/or apps? - Summary Table

Base: All Respondents

	BBC. co.uk (A)	ITV.com (B)	stv.tv (C)	S4C (D)	SkySpo rts.com (E)	News.s ky.com (Sky News) (F)	Channe l4.com (G)	5 (channe l5.com) (H)	BBC Sport (I)	BBC News (J)	BBC Weather (K)	BBC CBeebies Playtime (L)	BBC Music (M)	BBC Food (N)	BBC iWonder (O)	BBC+ (P)	BBC Bitesize (Q)	BBC CBeebies Stor ytime (R)	BBC Sounds (S)
Unweighted Base	3769	3769	3769	3769	3769	3769	3769	3769	3769	3769	3769	3769	3769	3769	3769	3769	3769	3769	3769
Base: All respondents	3769	3769	3769	3769	3769	3769	3769	3769	3769	3769	3769	3769	3769	3769	3769	3769	3769	3769	3769
Effective Base	2540.2	2540.2	2540.2	2540.2	2540.2	2540.2	2540.2	2540.2	2540.2	2540.2	2540.2	2540.2	2540.2	2540.2	2540.2	2540.2	2540.2	2540.2	2540.2
A few times a day	107 3%	46 1%	16 0	17 0	89 2%	52 1%	29 1%	25 1%	134 4%	244 6%	155 4%	23 1%	36 1%	40 1%	20 1%	22 1%	16 0	21 1%	41 1%
	BCDFGHL MNOPQRS	CDGH LOPQR			BCDFGHL MNOPQRS	CDGH LOPQR			BCDEF GHLMN OPQRS	ABCDEF GHIKLM NOPQRS	ABCDE FGHLM NOPQRS		CDOQ	CDLOPQR					CDLOPQR
At least once every day	191 5%	70 2%	11 0	5 0	115 3%	87 2%	43 1%	32 1%	197 5%	398 11%	404 11%	33 1%	46 1%	44 1%	9 0	24 1%	18 0	31 1%	55 1%
	BCDEF GHLMN OPQRS	CDGHL MNOPQR			BCDFGHL MNOPQRS	CDGHL MNOPQRS	CDOPQ	CDO	BCDEF GHLMN OPQRS	ABCDEF GHIKLM NOPQRS	ABCDE FGHLM NOPQRS	CDO	CDOPQ	CDOPQ		CDO	D	CDO	CDHL OPQR
About two or three times a week	135 4%	96 3%	14 0	12 0	120 2%	66 2%	56 1%	25 1%	170 5%	221 6%	243 6%	19 0	30 1%	75 2%	17 0	10 0	27 1%	24 1%	54 1%
	BCDFGHL MNOPQRS	CDFGHL MNOPQRS			CDFGHL MNOPQRS	CDHL MOPQR	CDHL MOPQR	P	BCDEF GHLMN OPQRS	ABCDEF GHIKLM NOPQRS	ABCDE FGHLM NOPQRS		CDOP	CDHL MOPQR			DP		CDHL MOPQR
At least once a week	96 3%	92 2%	8 0	10 0	81 2%	39 1%	49 1%	16 0	104 3%	165 5%	127 3%	13 0	24 1%	72 2%	2 0	7 0	21 1%	6 0	35 1%
	CDFGHL MOPQRS	CDFGHL MOPQRS			CDFGHL MOPQRS	CDHLOPR	CDHL MOPQR	O	CDFGHL MNOPQRS	ABCDEF GHIKLM NOPQRS	CDEFGHL MNOPQRS	O	CDOPR	CDFHL MOPQRS			COPR		CDHLOPR
At least once a month	57 2%	64 2%	5 0	2 0	20 1%	7 0	41 1%	18 0	43 1%	57 2%	62 2%	6 0	12 0	85 2%	1 0	5 0	15 0	9 0	31 1%
	CDEFHL MOPQRS	CDEFGL LMOPQRS			CDFLP		CDEFH LMOPQR	CDLOP	CDEFH LMOPQR	CDEFH LMOPQR	CDEFH LMOPQR		DO	ACDEF GHIKLM OPQRS			DO	O	CDFL MOPQR
At least once every three months	19 1%	15 0	4 0	0 0	11 0	6 0	15 0	5 0	8 0	15 0	12 0	1 0	9 0	26 1%	2 0	2 0	9 0	1 0	5 0
	CDFH LOPRS	CDHLOPR	D		DLOPR	D	CDHLOPR	D	D	CDHLOPR	DLOPR	D	DLOPR	CDEFH LMOPQRS	D	D	DLR	D	D
Don't know/can't remember	6 0	3 0	0 0	1 0	3 0	2 0	7 0	3 0	6 0	4 0	9 0	1 0	5 0	9 0	2 0	4 0	2 0	0 0	1 0
	CR	CR		CR	CR	CR	CR	CR	CR	CR	CDLRS	CR	CR	CDLRS	CR	CR	CR	CR	CR
Never	3158 84%	3382 90%	3711 98%	3722 99%	3330 88%	3510 93%	3530 94%	3646 97%	3108 82%	2665 71%	2756 73%	3673 97%	3607 96%	3418 91%	3715 99%	3695 98%	3660 97%	3677 98%	3547 94%
	JK	AIJK	ABEFG HIJKL MNQRS	ABEFG HIJKL MNQRS	AIJK	ABEJKN	ABEJKN	ABEFG IJKMNS	JK		J	ABEFG IJKMNS	ABEFG IJKNS	AEIJK	ABEFG HIJKL MNQRS	ABEFG IJKMNS	ABEFG IJKMNS	ABEFG IJKMNS	ABEJKN
Total	3769 100%	3769 100%	3769 100%	3769 100%	3769 100%	3769 100%	3769 100%	3769 100%	3769 100%	3769 100%	3769 100%	3769 100%	3769 100%	3769 100%	3769 100%	3769 100%	3769 100%	3769 100%	3769 100%
Daily (Net)	298 8%	116 3%	27 1%	23 1%	204 5%	139 4%	72 2%	57 2%	331 9%	642 17%	559 15%	56 2%	82 2%	84 2%	29 1%	46 1%	35 1%	52 1%	96 3%
	BCDEF GHLMN OPQRS	CDGHL MNOPQR			BCDFGHL MNOPQRS	CDGHL MNOPQRS	CDOPQ	CDOQ	BCDEF GHLMN OPQRS	ABCDEF GHIKLM NOPQRS	ABCDE FGHLM NOPQRS	CDOQ	CDHL OPQR	CDHL OPQR		CD		CDO	CDHL OPQR
Weekly (Net)	529 14%	304 8%	49 1%	44 1%	405 11%	244 6%	176 5%	97 3%	605 16%	1029 27%	929 25%	88 2%	136 4%	231 6%	48 1%	63 2%	83 2%	82 2%	185 5%
	BCDEF GHLMN OPQRS	CDFGHL MNOPQRS			BCDFGHL MNOPQRS	CDGHL MNOPQRS	CDHL MOPQR	CDOP	ABCDE FGHLM NOPQRS	ABCDEF GHIKLM NOPQRS	ABCDE FGHLM NOPQRS	CDO	CDHL OPQR	CDGHL MOPQRS			CDO	CDO	CDHL MOPQR
Monthly (Net)	586 16%	368 10%	54 1%	46 1%	425 11%	251 7%	217 6%	116 3%	648 17%	1085 29%	991 26%	93 2%	148 4%	316 8%	50 1%	68 2%	98 3%	91 2%	216 6%
	BCDEF GHLMN OPQRS	CDFGHL MOPQRS			BCDFGHL MNOPQRS	CDHL MOPQR	CDHL MOPQR	CDOP	BCDEF GHLMN OPQRS	ABCDEF GHIKLM NOPQRS	ABCDE FGHLM NOPQRS	CDO	CDLOPQR	CDFGHL MOPQRS			CDOP	CDO	CDHL MOPQR

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A4a_2. How often in the past 3 months have you used these websites and/or apps?: BBC.co.uk

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
A few times a day	107 3%	80 4%	27 1%	15 3%	35 5%	39 3%	19 1%	57 5%	50 2%	60 6%	33 3%	5 1%	9 1%	92 4%	16 1%	90 3%	11 4%	2 1%	3 3%
At least once every day	191 5% BFHKLN	119 6% zB	71 4% zB	19 4% F	38 6% zF	84 7% F	50 4% F	63 6% zH	125 5% zH	66 7% zJKL	77 6% L	25 4% L	23 3% zN	151 6% zN	39 3% zN	171 5% zN	8 3% zN	8 5% zN	4 3% zN
About two or three times a week	135 4% BFLNI	90 5% zB	43 2% zB	18 4% F	38 6% zF	53 4% F	25 2% F	43 4% zH	86 3% zH	42 4% L	54 4% L	21 4% L	18 2% zN	111 5% zN	24 2% zN	117 4% zN	8 3% zN	7 4% zN	3 3% zN
At least once a week	96 3% LN	42 2% zB	54 3% zB	13 3% F	18 3% zF	36 3% F	29 2% F	24 2% zH	70 3% zH	34 3% L	36 3% L	13 2% L	13 2% zN	77 3% zN	19 1% zN	85 3% zN	5 2% zN	4 2% zN	2 1% zN
At least once a month	57 2% F	30 2% zB	27 1% zB	11 2% F	10 1% zF	29 2% F	8 1% F	10 1% zH	47 2% zH	13 1% L	21 2% L	15 3% L	8 1% zN	37 2% zN	20 2% zN	49 2% zN	3 1% zN	4 2% zN	1 1% zN
At least once every three months	19 1% AFG	3 0% zA	16 1% zA	2 0% F	8 1% zF	8 1% F	1 0% F	1 0% zH	17 1% zH	8 1% L	8 1% L	0 0% L	2 0% zN	14 1% zN	4 0% zN	17 1% zN	1 0% zN	2 1% zN	0 0% zN
Don't know/can't remember	6 0% d	3 0% zA	3 0% zA	1 0% F	0 0% zF	3 0% F	2 0% F	1 0% zH	5 0% zH	1 0% L	2 0% L	3 0% L	0 0% zN	3 0% zN	4 0% zN	6 0% zN	1 0% zN	0 0% zN	0 0% zN
Never	3158 84% ADEG IMTUI	1471 80% zA	1681 88% zA	375 83% zA	530 78% zA	969 79% zA	1268 90% zCDE	844 81% G	2216 85% G	758 77% I	1073 82% I	505 86% I	818 92% zJK	1934 80% zM	1224 91% zM	2633 83% zO	280 88% zO	154 85% zO	91 88% zO
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Daily (Net)	298 8% BFHK	200 11% zB	98 5% zB	33 7% zF	72 11% zF	123 10% zF	69 5% zF	120 12% zH	175 7% zH	126 13% zJKL	110 8% L	29 5% L	32 4% zN	243 10% zN	55 4% zN	261 8% zN	20 6% zN	10 6% zN	7 7% zN
Weekly (Net)	529 14% BFHL NXI	332 18% zB	194 10% zB	65 14% F	128 19% zF	212 17% zF	123 9% zF	187 18% zH	331 13% zH	202 21% zJKL	200 15% L	63 11% L	64 7% zN	430 18% zN	98 7% zN	464 15% zN	33 10% zN	21 12% zN	11 11% zN
Monthly (Net)	586 16% BFHL NPXI	362 20% zB	221 12% zB	75 17% F	138 20% zF	241 20% zF	132 9% zF	197 19% zH	377 14% zH	215 22% zJKL	221 17% L	78 13% L	71 8% zN	467 19% zN	119 9% zN	513 16% P	36 11% P	25 14% P	13 12% P

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A4a_2. How often in the past 3 months have you used these websites and/or apps?: BBC.co.uk

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
A few times a day	107 3%	5 2%	30 4%	4 2%	11 3%	5 2%	8 2%	3 1%	8 6%	2 2%	2 1%	12 4%	86 3%	9 3%	4 1%	4 1%	19 2%	78 6%
At least once every day	191 5%	12 4%	48 7%	15 11%	19 5%	7 3%	16 4%	12 5%	4 3%	5 4%	11 8%	21 6%	168 5%	12 3%	5 1%	8 2%	56 6%	95 7%
About two or three times a week	135 4%	12 4%	26 4%	11 7%	15 4%	17 6%	15 3%	8 3%	2 2%	0 -	6 4%	6 2%	116 4%	14 4%	4 1%	5 1%	45 4%	62 5%
At least once a week	96 3%	11 4%	29 4%	7 5%	5 1%	7 3%	6 1%	5 2%	3 3%	2 2%	2 2%	8 2%	77 2%	9 3%	9 3%	8 2%	25 2%	41 3%
At least once a month	57 2%	6 2%	15 2%	3 2%	2 1%	4 2%	2 0%	3 1%	5 4%	2 2%	4 3%	3 1%	48 1%	7 2%	4 1%	8 2%	20 2%	20 2%
At least once every three months	19 1%	2 1%	4 1%	1 1%	0 0%	0 0%	1 0%	3 1%	1 0%	2 2%	0 0%	3 1%	15 0%	1 0%	3 1%	0 0%	4 0%	8 1%
Don't know/can't remember	6 0%	0 0%	2 0%	0 -	1 0%	0 0%	2 0%	1 1%	0 -	0 -	0 -	0 -	1 0%	2 0%	0 0%	1 0%	1 0%	3 0%
Never	3158 84%	244 83%	574 79%	106 72%	317 86%	171 81%	392 89%	206 85%	108 82%	113 89%	115 82%	288 84%	2726 84%	292 84%	310 92%	320 90%	849 83%	985 76%
Total	3769 100%	292 100%	727 100%	147 100%	370 100%	210 100%	441 100%	241 100%	131 100%	127 100%	140 100%	341 100%	3236 100%	345 100%	338 100%	355 100%	1020 100%	1292 100%
Daily (Net)	298 8%	18 6%	78 11%	19 13%	30 8%	12 6%	24 5%	15 6%	12 9%	7 6%	13 9%	34 10%	254 8%	20 6%	9 3%	12 4%	75 7%	173 13%
Weekly (Net)	529 14%	41 14%	133 18%	37 25%	50 13%	36 17%	44 10%	28 12%	18 14%	10 8%	21 15%	47 14%	446 14%	44 13%	22 6%	26 7%	146 14%	276 21%
Monthly (Net)	586 16%	47 16%	148 20%	40 27%	52 14%	39 19%	47 11%	31 13%	23 17%	12 9%	25 18%	50 15%	494 15%	51 15%	26 8%	34 10%	166 16%	295 23%

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A4a_2. How often in the past 3 months have you used these websites and/or apps?: ITV.com

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
A few times a day	46 1%	30 2%	15 1%	12 3%	13 2%	16 1%	4 0	29 3%	15 1%	20 2%	7 1%	4 1%	14 2%	39 2%	6 0	40 1%	3 1%	2 1%	1 1%
At least once every day	BFHJN 70 2%	39 2%	32 2%	zF 15 3%	F 19 3%	F 30 2%	7 0	zH 34 3%	34 1%	zJ 26 3%	26 2%	6 1%	12 1%	zN 58 2%	12 1%	65 2%	2 1%	2 1%	2 2%
About two or three times a week	FHN 96 3%	48 3%	46 2%	zF 21 5%	F 28 4%	F 31 3%	16 1%	zH 37 4%	57 2%	z 29 3%	28 2%	24 4%	14 2%	zN 79 3%	17 1%	81 3%	7 2%	7 4%	1 1%
At least once a week	FNR 92 2%	32 2%	61 3%	zF 24 5%	zF 23 3%	F 31 3%	14 1%	H 37 4%	54 2%	26 3%	41 3%	10 2%	15 2%	zN 76 3%	17 1%	77 2%	8 2%	4 2%	3 3%
At least once a month	AFN 64 2%	29 2%	35 2%	zEF 22 5%	F 10 2%	F 22 2%	10 1%	zH 26 2%	34 1%	14 1%	24 2%	17 3%	9 1%	zN 53 2%	11 1%	57 2%	3 1%	3 2%	2 2%
At least once every three months	FHNh 15 0	7 0	8 0	5 1%	8 1%	0 0	2 0	0 0	14 1%	5 1%	6 0	3 0	1 0	13 1%	2 0	12 0	1 0	1 1%	1 1%
Don't know/can't remember	EGN 3 0	2 0	2 0	zEF 1 0	2 0	1 0	1 0	0 0	3 0	2 0	1 0	0 0	1 0	2 0	1 0	3 0	0 0	0 0	0 0
Never	3382 90%	1653 90%	1722 90%	353 78%	574 85%	1089 89%	1350 96%	879 84%	2403 92%	860 88%	1170 90%	521 89%	827 93%	2097 87%	1285 95%	2833 89%	293 93%	161 89%	95 91%
Total	CDGIMTI 3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Daily (Net)	116 3%	69 4%	47 2%	27 6%	31 5%	46 4%	11 1%	63 6%	49 2%	46 5%	34 3%	10 2%	26 3%	98 4%	18 1%	104 3%	5 2%	4 2%	3 2%
Weekly (Net)	FHNh 304 8%	148 8%	154 8%	zF 72 16%	F 82 12%	109 9%	41 3%	zH 137 13%	160 6%	102 10%	103 8%	45 8%	54 6%	253 10%	51 4%	263 8%	20 6%	15 8%	6 6%
Monthly (Net)	FHLNef 368 10%	177 10%	189 10%	zEF 34 21%	zF 92 14%	F 131 11%	51 4%	zH 164 16%	194 7%	zL 116 12%	127 10%	62 11%	63 7%	zN 306 13%	62 5%	319 10%	22 7%	18 10%	8 6%

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A4a_2. How often in the past 3 months have you used these websites and/or apps?: ITV.com

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
A few times a day	46	0	17	2	5	2	4	0	2	1	1	5	41	0	2	3	9	30
BFHJN	1%	0	2%	1%	1%	1%	1%	0	2%	1%	1%	2%	1%	0	1%	1%	1%	2%
At least once every day	70	2	10	7	13	4	11	3	3	2	4	7	62	2	5	5	22	29
FHN	2%	1%	1%	4%	4%	2%	1%	1%	2%	1%	3%	2%	2%	1%	2%	1%	2%	2%
About two or three times a week	96	6	18	5	16	7	16	4	3	1	1	3	83	5	3	5	38	38
FNR	3%	2%	3%	3%	4%	3%	4%	2%	2%	1%	1%	1%	3%	2%	1%	2%	4%	3%
At least once a week	92	5	22	5	4	9	9	10	2	3	1	6	79	6	4	10	35	36
AFN	2%	2%	3%	4%	1%	4%	2%	4%	2%	3%	1%	2%	2%	2%	1%	3%	3%	3%
At least once a month	64	6	20	4	3	3	8	1	1	1	5	4	50	6	3	11	8	31
FHNh	2%	2%	3%	3%	1%	1%	2%	1%	1%	0	4%	1%	2%	2%	1%	3%	1%	2%
At least once every three months	15	0	6	0	0	0	3	1	2	0	0	0	15	0	1	h	6	zh
EGN	0	0	1%	0	0	0	1%	1%	1%	0	0	0	0	0	0	0	1%	0
Don't know/can't remember	3	0	0	0	1	0	0	0	2	0	0	0	3	0	0	0	0	1
Never	0	0	0	0	0	0	0	0	7%	0	0	0	0	0	0	0	0	0
CDGIMT	3382	273	633	125	327	186	389	221	116	119	127	317	2903	326	320	321	901	1121
TU	90%	93%	87%	85%	88%	88%	88%	91%	89%	94%	91%	93%	90%	94%	94%	90%	88%	87%
Total	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	116	2	27	8	18	6	15	3	5	3	5	12	104	2	8	8	31	59
FHNc	3%	1%	4%	6%	5%	3%	4%	1%	4%	2%	4%	3%	3%	1%	2%	2%	3%	5%
Weekly (Net)	304	13	68	18	38	22	41	18	10	8	7	21	266	14	14	23	104	133
FHLNef	8%	4%	9%	13%	10%	9%	7%	8%	6%	5%	6%	6%	8%	4%	4%	7%	10%	10%
Monthly (Net)	368	19	88	22	41	24	49	19	11	8	12	24	316	19	17	34	112	164
FHLNef	10%	6%	12%	15%	11%	12%	11%	8%	9%	6%	9%	7%	10%	6%	5%	10%	11%	13%
Sc			Sc	Sc*					*	*	*		e			f		zf

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A4a_2. How often in the past 3 months have you used these websites and/or apps?: stv.tv

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
A few times a day	16	10	7	5	5	6	0	11	5	10	2	2	2	15	2	12	4	0	0
	0	1%	0	1%	1%	0	0	1%	0	1%	0	0	0	1%	0	0	1%	0	0
	FHN			zF	F	F		zH		zJ						zO			
At least once every day	11	9	1	2	2	6	1	7	4	6	0	2	3	9	1	7	3	0	0
	0	1%	0	1%	0	0	0	1%	0	1%	0	0	0	0	0	0	1%	0	0
	BHJN	zB						zH		zJ						zO			
About two or three times a week	14	9	5	1	3	10	0	9	5	6	5	4	0	13	1	8	5	0	1
	0	0	0	0	0	1%	0	1%	0	1%	0	1%	0	7	0	0	2%	0	1%
	FHLNO			F	F	zF		zH		L						zO			
At least once a week	8	6	2	0	4	2	3	1	7	4	0	3	1	7	1	4	4	0	0
	0	0	0	0	1%	0	0	0	0	0	0	1%	0	0	0	0	1%	0	0
										J						zO			
At least once a month	5	2	3	2	0	2	1	1	4	0	3	2	0	5	1	0	5	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2%	0	0
	O															zO			
At least once every three months	4	2	2	0	1	3	0	1	3	1	1	2	0	4	0	2	2	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1%	0	0
																zO			
Don't know/can't remember	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Never	3711	1802	1901	443	662	1192	1399	1012	2589	956	1293	572	885	2366	1345	3134	293	180	103
	98%	98%	99%	98%	98%	98%	100%	97%	99%	97%	99%	98%	99%	98%	100%	99%	93%	100%	99%
	AEGIMPI		zA				zCDE		zG		I		zIK		zM	zP		P	P
Total	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	27	19	8	7	7	12	1	18	8	16	2	3	6	24	3	19	7	0	0
	1%	1%	0	2%	1%	1%	0	2%	0	2%	0	1%	1%	1%	0	1%	2%	0	0
	BFHJN			zF	F	F		zH		zJ				N		zOQ			
Weekly (Net)	49	34	15	8	13	24	3	29	20	26	7	10	7	44	5	32	16	0	1
	1%	2%	1%	2%	2%	2%	0	3%	1%	3%	1%	2%	1%	2%	0	1%	5%	0	1%
	BFHJNO	zB		F	F	F		zH		zJL				zN		zOQR			
Monthly (Net)	54	36	18	10	13	26	5	30	24	26	10	12	7	43	6	32	22	0	1
	1%	2%	1%	2%	2%	2%	0	3%	1%	3%	1%	2%	1%	2%	0	1%	7%	0	1%
	BFHJNO	zB		F	F	F		zH		zJL				zN		zOQR			

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A4a_2. How often in the past 3 months have you used these websites and/or apps?: stv.tv

Base: All Respondents

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
16	1	6	1	1	1	1	0	0	0	1	1	14	0	1	1	4	10
0	0	1%	0	0	1%	0	0	0	0	1%	0	0	0	0	0	0	1%
FHN																	
11	3	4	0	0	0	0	0	0	0	0	0	8	1	0	1	2	8
0	1%	1%	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1%
BHJN																	
14	0	7	1	0	0	0	0	0	0	0	0	12	1	1	0	3	10
0	0	1%	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1%
FHJNO																	
8	2	0	0	0	0	2	0	0	0	0	0	7	1	1	2	1	4
0	1%	0	0	0	0	0	0	0	0	0	0	0	0	0	1%	0	0
5	0	0	0	0	0	0	0	0	0	0	0	5	0	2	0	0	3
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
O																	
4	2	0	0	0	0	0	0	0	0	0	0	4	0	0	0	3	1
0	1%	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
0	z	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
3711	284	710	146	368	209	439	241	131	127	139	341	3187	343	334	351	1006	1256
99%	97%	98%	99%	100%	99%	99%	100%	100%	100%	99%	100%	98%	99%	99%	99%	99%	97%
AEGIMPI																	
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
27	4	9	1	2	1	1	0	0	0	1	1	22	1	1	2	6	17
1%	1%	1%	0	0	1%	0	0	0	0	1%	0	1%	0	0	1%	1%	1%
BFHJN																	
49	6	17	1	2	1	3	0	0	0	1	1	40	2	3	4	11	32
2%	2%	2%	1	0	1%	1	0	0	0	1%	0	1%	1	1	1%	1%	2%
BFHJNO																	
54	6	17	1	2	1	3	0	0	0	1	1	45	2	4	4	11	34
1%	2%	2%	1	0	1%	1	0	0	0	1%	0	1%	1%	1	1%	1%	3%
BFHJNO																	

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A4a 2. How often in the past 3 months have you used these websites and/or apps?: S4C

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
A few times a day	17	10	7	3	7	7	0	10	7	9	3	4	2	17	0	13	2	1	1
	0	1%	0	1%	1%	1%	0	1%	0	1%	0	1%	0	1%	0	0	1%	1%	1%
	FHN			F	zF	F		zH		zJ				N					
At least once every day	5	3	2	2	2	2	0	4	1	2	1	0	3	5	0	3	1	0	1
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1%
	H			F															zO
About two or three times a week	12	4	8	5	3	2	2	7	5	5	4	2	1	10	2	8	0	3	0
	0	0	0	1%	1%	0	0	1%	0	1%	0	0	0	0	0	0	0	2%	0
At least once a week	10	5	5	2	2	2	4	3	7	4	1	0	4	9	1	6	1	2	0
	0	0	0	1%	0	0	0	0	0	0	0	0	0	0	0	0	0	1%	0
	N																	zO	
At least once a month	2	1	1	0	1	0	0	1	0	1	1	0	0	2	0	0	0	1	1
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1%	1%
	O																	zO	zO
At least once every three months	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Don't know/can't remember	1	0	1	0	1	0	0	0	1	0	1	0	0	1	0	0	0	1	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1%	0
	Od																	zO	O
Never	3722	1817	1897	441	659	1208	1398	1018	2594	962	1295	580	882	2376	1346	3137	312	172	101
	99%	99%	99%	97%	98%	99%	100%	98%	99%	98%	99%	99%	99%	98%	100%	99%	99%	95%	97%
	CDGI					CD	zCD		zG		I				zM	zOR	Q		
Total	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	23	13	9	5	9	8	0	14	9	11	3	4	5	22	1	16	3	2	1
	1%	1%	0	1%	1%	1%	0	1%	0	1%	0	1%	1%	1%	0	1%	1%	1%	1%
	FHN			F	zF	F		zH		zJ				zN					
Weekly (Net)	44	22	23	12	14	13	5	24	20	20	8	6	10	40	4	31	5	7	2
	1%	1%	1%	3%	2%	1%	0	2%	1%	2%	1%	1%	1%	2%	0	1%	1%	4%	2%
	FHN			zEF	zF			zH		zJ				zN				zO	
Monthly (Net)	46	22	24	13	16	13	5	25	21	21	9	6	10	42	4	31	5	8	3
	1%	1%	1%	3%	2%	1%	0	2%	1%	2%	1%	1%	1%	2%	0	1%	1%	4%	3%
	FHNO			zEF	zF			zH		zJ				zN				zO	zO

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A4a_2. How often in the past 3 months have you used these websites and/or apps?: S4C

Base: All Respondents

Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
17	0	7	0	2	0	1	1	0	0	1	1	16	0	0	0	4	13
0	0	1%	0	1%	0	0	1%	0	0	1%	0	0	0	0	0	0	1%
FHN	0	3	0	0	0	0	0	0	0	0	0	4	0	0	0	2	3
5	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
H	1	1	0	2	0	0	0	0	0	0	3	8	2	0	0	3	7
12	0	0	0	1%	0	0	0	0	0	0	1%	0	1%	0	0	0	1%
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
10	0	2	0	0	0	2	2	0	0	0	0	8	1	1	1	5	3
0	0	0	0	0	0	0	1%	0	0	0	0	0	0	0	0	0	0
N	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
2	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	1	1
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
O	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Od																	
3722	292	714	147	365	210	438	238	131	127	138	337	3200	342	337	353	1005	1265
99%	100%	98%	100%	99%	100%	99%	99%	100%	100%	99%	99%	99%	99%	100%	100%	99%	98%
COGI																	
MORI																	
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
23	0	10	0	2	0	1	1	0	0	1	1	20	0	0	0	6	16
1%	0	1%	0	1%	0	0	1%	0	0	1%	0	1%	0	0	0	1%	1%
FHN	44	14	0	5	0	3	3	0	1	4	4	35	3	1	1	14	26
1%	0	2%	0	1%	0	1%	1%	0	0	1%	1%	1%	1%	0	0	1%	2%
FHN	46	1	0	5	0	3	3	0	0	4	4	36	3	1	1	14	26
1%	0	2%	0	1%	0	1%	1%	0	0	1%	1%	1%	1%	0	0	1%	2%
FHNO																	z

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A4a_2. How often in the past 3 months have you used these websites and/or apps?: SkySports.com

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
A few times a day	89 2%	75 4%	15 1%	15 3%	37 6%	30 2%	7 0	54 5%	33 1%	33 3%	34 3%	7 1%	15 2%	80 3%	9 1%	80 3%	5 1%	3 2%	1 1%
At least once every day	115 3%	91 5%	24 1%	11 2%	39 6%	47 4%	17 1%	49 5%	66 3%	34 3%	46 4%	12 2%	23 3%	101 4%	14 1%	102 3%	8 2%	3 2%	1 1%
About two or three times a week	120 3%	82 4%	38 2%	13 3%	38 6%	48 4%	21 2%	40 4%	78 3%	35 4%	43 3%	22 4%	19 2%	101 4%	19 1%	100 3%	7 2%	9 5%	4 4%
At least once a week	81 2%	49 3%	32 2%	16 4%	24 4%	22 2%	19 1%	29 3%	50 2%	28 3%	22 2%	21 4%	10 1%	69 3%	12 1%	70 2%	4 1%	3 2%	3 3%
At least once a month	20 1%	12 1%	8 0	zF 2%	zF 1%	6 0	1 0	2 0	15 1%	L 1%	9 1%	3 0	3 0	zN 1%	16 0	18 1%	1 0	0 0	1 1%
At least once every three months	11 0	5 0	6 0	zEF 0	F 0	5 0	2 0	3 0	8 0	3 0	5 0	3 1%	0 0	8 0	3 0	9 0	0 0	2 1%	0 0
Don't know/can't remember	3 0	2 0	1 0	1 0	0 0	2 0	1 0	1 0	2 0	2 0	1 0	1 0	0 0	2 0	2 0	3 0	1 0	0 0	0 0
Never	3330 88%	1523 83%	1799 94%	388 86%	528 78%	1062 87%	1336 95%	865 83%	2362 90%	842 86%	1146 88%	517 88%	822 92%	2041 84%	1289 95%	2786 88%	291 92%	160 89%	93 89%
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Daily (Net)	204 5%	166 9%	39 2%	26 6%	77 11%	77 6%	24 2%	103 10%	99 4%	67 7%	80 6%	19 3%	38 4%	181 7%	23 2%	182 6%	12 4%	7 4%	3 3%
Weekly (Net)	405 11%	297 16%	108 6%	55 12%	139 21%	147 12%	64 5%	173 17%	228 9%	130 13%	145 11%	62 11%	68 8%	351 15%	54 4%	352 11%	24 8%	19 10%	10 9%
Monthly (Net)	425 11%	309 17%	116 6%	BFHLNI F	zCEF 21%	144 13%	64 5%	zH 17%	243 9%	zL 14%	L 12%	65 11%	70 8%	zN 15%	57 4%	371 12%	25 8%	19 10%	11 10%

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A4a 2. How often in the past 3 months have you used these websites and/or apps?: SkySports.com

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
A few times a day	89	11	24	0	13	5	7	2	4	1	5	8	78	4	0	5	21	59
	2%	4%	3%	0	3%	2%	2%	1%	3%	1%	4%	2%	2%	1%	0	1%	2%	5%
At least once every day	115	8	23	9	7	12	12	6	10	2	4	9	94	11	3	7	36	60
	3%	3%	3%	6%	2%	6%	3%	2%	8%	2%	3%	3%	3%	3%	1%	2%	4%	5%
About two or three times a week	120	8	22	4	12	8	21	6	3	4	5	6	106	9	0	6	37	58
	3%	3%	3%	3%	3%	4%	5%	2%	2%	4%	3%	2%	3%	3%	0	2%	4%	5%
At least once a week	81	11	15	2	13	5	10	3	1	2	3	7	71	5	3	10	27	37
	2%	4%	2%	1%	3%	2%	2%	1%	1%	2%	2%	2%	2%	1%	1%	3%	3%	3%
At least once a month	20	1	1	1	5	1	2	3	0	0	4	0	18	2	1	2	4	9
	1%	0	0	1%	1%	0	1%	1%	0	0	3%	0	1%	0	0	1%	0	1%
At least once every three months	11	2	0	0	0	1	0	2	1	0	0	3	9	2	0	0	5	5
	0	1%	0	0	0	0	0	1%	1%	0	0	1%	0	1%	0	0	0	0
Don't know/can't remember	3	2	0	0	0	0	0	1	0	0	0	0	2	1	0	0	0	3
	0	1%	0	0	0	0	0	1%	0	0	0	0	0	0	0	0	0	0
Never	3330	250	642	131	320	179	389	218	112	117	120	308	2859	312	331	324	889	1060
	88%	86%	88%	89%	86%	85%	88%	90%	85%	92%	86%	90%	88%	90%	98%	91%	87%	82%
ADGIMI	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	204	19	47	9	20	17	18	8	15	3	9	18	172	16	3	11	57	119
	5%	7%	6%	6%	5%	8%	4%	3%	11%	2%	6%	5%	5%	5%	1%	3%	6%	9%
Weekly (Net)	405	38	84	15	45	29	50	17	18	10	17	31	348	29	7	28	122	215
	11%	13%	12%	10%	12%	14%	11%	7%	14%	8%	12%	9%	11%	9%	2%	8%	12%	17%
Monthly (Net)	425	39	85	16	50	30	52	20	18	10	20	31	367	31	7	30	126	223
	11%	13%	12%	11%	14%	14%	12%	8%	14%	8%	14%	9%	11%	9%	2%	9%	12%	17%
BFHLNI																		

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A4a_2. How often in the past 3 months have you used these websites and/or apps?: News.sky.com (Sky News)

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
A few times a day	52 1%	37 2%	15 1%	6 F	13 F	29 zF	3 0	30 3%	22 1%	21 2%	18 1%	4 1%	9 1%	45 2%	7 1%	45 1%	4 1%	2 1%	1 1%
At least once every day	87 2%	61 3%	26 1%	8 F	23 F	48 zF	8 1%	49 5%	38 1%	25 2%	40 3%	14 2%	9 1%	75 3%	12 1%	78 2%	4 1%	4 2%	1 1%
About two or three times a week	66 2%	39 2%	27 1%	14 F	15 F	22 zF	15 1%	20 2%	46 2%	29 3%	19 1%	8 1%	10 1%	55 2%	11 1%	55 2%	7 2%	3 2%	1 1%
At least once a week	39 1%	20 1%	19 1%	6 zF	6 F	14 1%	12 1%	14 1%	23 1%	10 1%	12 1%	7 1%	10 1%	28 1%	10 1%	32 1%	3 1%	2 1%	1 1%
At least once a month	7 0	6 0	1 0	0 0	1 0	3 0	3 0	1 0	6 0	1 0	0 0	4 1%	2 0	3 0	4 0	5 0	0 0	2 zO	0 0
At least once every three months	6 0	1 0	5 0	0 0	1 0	1 0	4 0	1 0	5 0	2 0	0 0	4 1%	0 0	5 0	1 0	6 0	0 0	0 zO	0 0
Don't know/can't remember	2 0	1 0	1 0	0 0	0 0	1 0	1 0	0 0	2 0	0 0	2 0	0 0	0 0	1 0	1 0	2 0	0 0	0 0	0 0
Never	3510 93%	1676 91%	1827 95%	418 92%	615 91%	1103 90%	1358 97%	929 89%	2474 95%	895 91%	1214 93%	545 93%	852 96%	2206 91%	1304 97%	2945 93%	298 94%	169 93%	99 95%
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Daily (Net)	139 4%	97 5%	42 2%	15 F	37 zF	77 zCF	11 1%	79 8%	60 2%	45 5%	58 4%	18 3%	18 2%	120 5%	19 1%	123 4%	8 3%	6 3%	2 2%
Weekly (Net)	244 6%	156 8%	88 5%	35 F	59 zF	113 zCF	37 3%	112 11%	129 5%	84 9%	89 7%	33 6%	38 4%	203 8%	40 3%	210 7%	19 6%	10 6%	5 5%
Monthly (Net)	251 7%	162 9%	89 5%	36 F	59 zF	116 zCF	40 3%	113 11%	135 5%	85 9%	89 7%	37 6%	40 4%	207 9%	44 3%	215 7%	19 6%	12 7%	5 5%

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A4a 2. How often in the past 3 months have you used these websites and/or apps?: News.sky.com (Sky News)

Base: All Respondents

Total	England Regions												Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369	
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6	
52	4	15	1	8	3	10	0	0	1	1	2	46	3	1	5	11	35	
1%	2%	2%	1%	2%	1%	2%	0	0	0	1%	1%	1%	1%	0	1%	1%	3%	
BFHN	7	23	6	12	5	4	2	1	2	1	9	73	7	6	2	25	46	
2%	2%	3%	4%	3%	2%	1%	1%	3%	1%	1%	3%	2%	2%	2%	1%	2%	4%	
BFHLN	87	23	6	12	5	4	2	1	2	1	9	73	7	6	2	25	46	
2%	2%	3%	4%	3%	2%	1%	1%	3%	1%	1%	3%	2%	2%	2%	1%	2%	4%	
66	3	17	3	8	4	3	4	5	0	4	6	63	1	2	5	20	35	
2%	1%	2%	2%	2%	2%	1%	1%	4%	0	3%	2%	2%	0	0	1%	2%	3%	
FN	39	4	7	2	2	1	2	0	2	0	8	36	3	3	5	14	16	
1%	2%	1%	1%	1%	0	1%	0	2%	0	2%	2%	1%	1%	1%	1%	1%	1%	
7	3	0	0	1	0	0	1	0	2	0	2	6	1	0	0	4	2	
0	1%	0	0	0	0	0	0	0	1%	0	0	0	0	0	0	0	0	
6	zT	0	0	0	0	0	0	0	zT*	0	6	6	0	0	1	0	0	
0	0	0	0	0	0	0	0	0	0	0	2%	0	0	0	0	0	0	
2	0	0	0	1	0	1	0	0	0	0	zTVX	1	0	0	1	0	1	
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
3510	271	665	135	338	198	420	233	120	123	131	309	3006	330	327	336	946	1158	
93%	93%	92%	92%	91%	94%	95%	96%	91%	97%	94%	91%	93%	96%	97%	95%	93%	90%	
AEGIMI	3769	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
139	11	38	7	20	8	15	4	4	2	2	12	119	10	7	7	35	80	
4%	4%	5%	4%	5%	4%	3%	2%	3%	2%	1%	3%	4%	3%	2%	2%	3%	6%	
BFHLN	244	18	62	30	12	20	8	11	2	9	26	217	14	11	17	70	131	
6%	6%	8%	8%	8%	6%	4%	3%	9%	2%	6%	8%	7%	4%	3%	5%	7%	10%	
BFHLN	251	21	62	31	12	20	9	11	4	9	26	223	15	12	17	74	133	
7%	7%	8%	8%	8%	6%	4%	4%	9%	3%	6%	8%	7%	4%	3%	5%	7%	10%	
BFHLN	7%	8%	8%	8%	6%	4%	4%	9%	3%	6%	8%	7%	4%	3%	5%	7%	10%	

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A4a_2. How often in the past 3 months have you used these websites and/or apps?: Channel4.com

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
A few times a day	29 1%	22 1%	6 0	11 3%	11 2%	6 1%	1 0	15 1%	14 1%	8 1%	12 1%	2 0	7 1%	26 1%	3 0	22 1%	3 1%	3 2%	0 0
At least once every day	BFHN 43 1%	zB 22 1%	21 1%	zEF 7 1%	zF 13 2%	20 2%	3 0	zH 26 2%	17 1%	8 1%	19 1%	9 2%	7 1%	N 36 1%	7 0	41 1%	2 1%	0 0	0 0
About two or three times a week	FHN 56 1%	33 2%	23 1%	F 15 3%	F 21 3%	15 1%	6 0	zH 29 3%	25 1%	26 3%	16 1%	10 2%	4 0	N 48 2%	8 1%	48 2%	4 1%	2 1%	2 2%
At least once a week	FHLN 49 1%	16 1%	33 2%	zEF 11 2%	zEF 14 2%	15 1%	8 1%	zH 22 2%	26 1%	zJL 14 1%	24 2%	L 6 1%	5 1%	zN 42 2%	6 0	42 1%	5 1%	1 0	1 1%
At least once a month	AFHLN 41 1%	13 1%	29 2%	zF 6 1%	F 16 2%	12 1%	8 1%	zH 11 1%	25 1%	12 1%	19 1%	8 1%	2 0	zN 33 1%	8 1%	29 1%	10 3%	2 1%	1 1%
At least once every three months	AFLN 15 0	11 1%	4 0	5 1%	zEF 3 0	4 0	4 0	2 0	11 0	L 9 1%	L 4 0	L 0 0	2 0	10 0	5 0	13 0	1 0	0 0	0 0
Don't know/can't remember	7 0	6 0	1 0	1 0	3 0	2 0	1 0	1 0	6 0	1 0	1 0	4 1%	2 0	5 0	3 0	6 0	1 0	0 0	0 0
Never	3530 94%	1717 93%	1804 94%	397 88%	596 88%	1147 94%	1374 98%	937 90%	2492 95%	905 92%	1209 93%	547 93%	864 97%	2219 92%	1311 97%	2968 94%	290 92%	172 95%	100 96%
Total	CDGMUI 3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Daily (Net)	72 2%	44 2%	27 1%	18 4%	23 3%	26 2%	4 0	41 4%	31 1%	16 2%	31 2%	11 2%	14 2%	62 4%	9 1%	63 2%	5 2%	3 2%	0 0
Weekly (Net)	FHN 176 5%	93 5%	83 4%	zF 44 10%	zF 58 9%	57 5%	17 1%	zH 92 9%	81 3%	56 6%	71 5%	27 5%	23 3%	152 6%	24 2%	153 5%	14 4%	6 3%	3 3%
Monthly (Net)	FHLN 217 6%	106 6%	112 6%	zEF 50 11%	zEF 74 11%	F 68 6%	25 2%	zH 103 10%	106 4%	zL 69 7%	L 90 7%	35 6%	24 3%	zN 185 8%	32 2%	181 6%	24 8%	8 5%	4 4%
	FHLNS			zEF	zEF	F		zH		zL	L	L		zN					

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A4a_2. How often in the past 3 months have you used these websites and/or apps?: Channel4.com

Base: All Respondents

Total	England Regions												Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369	
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6	
29	0	9	1	8	0	2	0	0	0	0	2	28	0	3	2	9	14	
1%	0	1%	0	2%	0	0	0	0	0	0	1%	1%	0	1%	1%	1%	1%	
BFHN	43	2	11	7	2	1	2	4	0	4	2	35	2	4	2	15	21	
1%	1%	2%	5%	2%	1%	0	0	3%	0	3%	1%	1%	0	1%	1%	1%	2%	
FHN	56	0	12	7	4	7	7	2	2	1	5	45	6	2	3	17	33	
1%	0	2%	1%	2%	2%	2%	3%	2%	1%	1%	2%	1%	2%	1%	1%	2%	3%	
FHLN	49	3	14	1	4	0	5	2	1	1	9	45	4	2	3	18	25	
1%	1%	2%	1%	1%	0	1%	1%	1%	1%	1%	3%	1%	1%	1%	1%	2%	2%	
AFHLN	41	1	6	3	2	2	2	1	1	6	2	31	7	5	2	11	20	
1%	0	1%	2%	1%	1%	1%	1%	1%	1%	4%	0	1%	2%	1%	0	1%	2%	
AFLN	15	3	0	1	2	1	3	1	0	0	1	12	1	0	2	3	6	
0	1%	0	1%	0	0	1%	0	1%	0	0	0	0	0	0	1%	0	0	
7	1	0	3	1	0	0	1	0	0	0	0	5	1	1	0	3	3	
0	0	0	2%	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
3530	282	673	130	339	202	421	227	122	123	127	321	3035	325	322	341	944	1170	
94%	96%	93%	88%	92%	96%	96%	94%	93%	97%	91%	94%	94%	94%	95%	96%	93%	91%	
CDGIMU	UV	292	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
72	2	20	7	14	2	3	2	4	0	4	4	63	2	7	4	24	35	
2%	1%	3%	5%	4%	1%	1%	1%	3%	0	3%	1%	2%	1%	2%	1%	2%	3%	
FHN	X		zSWX Yac*	zX													z	
176	6	47	10	25	5	15	11	7	3	6	18	153	11	11	10	58	93	
5%	2%	6%	7%	7%	2%	3%	5%	5%	2%	4%	5%	5%	3%	3%	3%	6%	7%	
FHLN	9	53	13	27	7	17	13	8	4	12	19	184	19	15	12	70	113	
217	7	53	13	27	7	17	13	8	4	12	19	184	19	15	12	70	113	
6%	2%	7%	9%	7%	3%	4%	5%	6%	3%	9%	6%	6%	5%	5%	3%	7%	9%	
FHLNS	S	S	S*	S				*	*	S*							zfg	

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A4a 2. How often in the past 3 months have you used these websites and/or apps?: 5 (channel5.com)

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
A few times a day	25 1%	16 1%	9 0	6 1%	10 1%	9 1%	0 0	17 2%	8 0	9 1%	11 1%	0 0	6 1%	23 1%	2 0	22 1%	3 1%	0 0	0 0
At least once every day	FHN 32 1%	22 1%	10 1%	5 1%	10 1%	12 1%	5 0	16 2%	16 1%	8 1%	12 1%	5 1%	6 1%	29 1%	3 0	27 1%	2 1%	2 1%	0 0
About two or three times a week	25 1%	16 1%	9 0	7 2%	9 1%	9 1%	1 0	17 2%	7 0	7 1%	8 1%	5 1%	5 1%	21 1%	4 0	23 1%	1 0	1 0	0 0
At least once a week	FHN 16 0	7 0	9 0	3 1%	5 1%	5 0	3 0	5 1%	10 0	6 1%	5 0	3 1%	1 0	12 0	4 0	11 0	3 1%	2 1%	1 1%
At least once a month	18 0	8 0	11 1%	2 0	10 1%	6 0	1 0	8 1%	10 0	2 0	5 0	8 1%	3 0	14 1%	5 0	17 1%	1 0	0 0	1 1%
At least once every three months	F 5 0	4 0	1 0	2 0	0 0	1 0	2 0	1 0	2 0	3 0	0 0	0 0	2 0	4 0	1 0	4 0	1 0	0 0	0 0
Don't know/can't remember	3 0	3 0	0 0	1 0	0 0	1 0	0 0	1 0	2 0	1 0	1 0	0 0	1 0	2 0	1 0	3 0	0 0	0 0	0 0
Never	d 3646 97%	1764 96%	1873 98%	428 95%	633 94%	1178 96%	1391 99%	977 94%	2560 98%	947 96%	1262 97%	564 96%	869 97%	2314 96%	1331 99%	3062 97%	306 97%	176 97%	102 98%
Total	ACDGMTI 3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Daily (Net)	57 2%	38 2%	19 1%	11 2%	20 3%	21 2%	5 0	33 3%	24 1%	17 2%	23 2%	5 1%	12 1%	52 2%	5 0	49 2%	5 2%	2 1%	0 0
Weekly (Net)	BFHN 97 3%	zB 61 3%	37 2%	F 21 5%	zF 33 5%	F 35 3%	8 1%	zh 56 5%	41 2%	30 3%	36 3%	13 2%	18 2%	zN 85 4%	13 1%	82 3%	9 3%	5 3%	1 1%
Monthly (Net)	116 3%	68 4%	47 2%	zF 23 5%	zEF 43 6%	F 40 3%	10 1%	zh 64 6%	51 2%	32 3%	42 3%	21 4%	21 2%	zN 98 4%	17 1%	100 3%	10 3%	5 3%	1 1%

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A4a_2. How often in the past 3 months have you used these websites and/or apps?: 5 (channel5.com)

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
		East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
	Base (z)																	
	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
	25	0	9	1	2	2	4	1	0	0	0	3	20	0	3	0	6	17
	1%	0	1%	0	1%	1%	1%	0	0	0	0	1%	1%	0	1%	0	1%	1%
	FHN	1	11	3	5	1	0	0	3	0	0	3	24	4	2	4	8	17
	1%	0	2%	2%	1%	0	0	0	2%	0	0	1%	1%	1%	1%	1%	1%	1%
	FHN	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
	25	2	7	1	2	1	5	0	1	2	0	1	23	0	3	3	6	12
	1%	1%	1%	1%	1%	0	1%	0	1%	2%	0	0	1%	0	1%	1%	1%	1%
	FHN																	
	16	2	1	0	0	1	2	2	0	1	0	1	13	2	1	2	3	7
	0	1%	0	0	0	0	0	1%	0	1%	0	0	0	0	0	1%	0	1%
	18	0	9	3	1	0	2	0	2	0	0	0	18	1	2	6	6	5
	0	0	1%	2%	0	0	0	0	1%	0	0	0	1%	0	0	2%	1%	0
	F	1	z	zc	1	1	2	0	0	0	0	0	3	0	0	0	1	4
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	3	1	0	0	2	0	0	0	0	0	0	0	1	1	0	0	0	2
	0	0	0	0	1%	0	0	0	0	0	0	0	0	0	0	0	0	0
	d				z								d					
	3646	285	689	139	357	205	427	238	125	124	139	334	3135	338	328	340	990	1227
	97%	98%	95%	95%	96%	97%	97%	99%	95%	98%	100%	98%	97%	98%	97%	96%	97%	95%
	ACDGMTI																	
	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	57	1	20	4	8	3	4	1	3	0	0	6	44	4	5	4	13	34
	2%	0	3%	3%	2%	1%	2%	0	2%	0	0	2%	1%	1%	1%	1%	1%	3%
	BFHN	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z
	97	5	29	5	10	5	11	3	5	3	0	7	80	6	9	9	23	54
	3%	2%	4%	3%	3%	2%	2%	1%	4%	2%	0	2%	2%	2%	3%	3%	2%	4%
	BFHN																	
	116	5	38	8	10	5	13	3	7	3	0	7	98	6	10	15	29	59
	3%	2%	5%	5%	3%	2%	3%	1%	5%	2%	0	2%	3%	2%	3%	4%	3%	5%
	FHN		zYb	b*				b*		*	*							z

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A4a_2. How often in the past 3 months have you used these websites and/or apps?: BBC Sport

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
A few times a day	134 4%	110 6%	23 1%	15 3%	42 6%	55 4%	22 2%	63 6%	71 3%	59 6%	45 3%	10 2%	20 2%	112 5%	22 2%	117 4%	9 3%	6 3%	3 3%
At least once every day	197 5% BCFL NcIq	164 9% zB	33 2%	13 3%	47 7% CF	94 7% zCF	43 3%	70 7% zH	124 5%	62 6% L	78 6% L	28 5%	28 3%	156 6% zN	41 3%	169 5%	13 4%	9 5%	6 6%
About two or three times a week	170 5% BFLNI	119 6% zB	51 3%	25 5% F	39 6% F	65 5% F	42 3%	58 6%	112 4%	57 6% zL	60 5%	26 4%	27 3%	134 6% zN	36 3%	147 5%	13 4%	5 3%	5 5%
At least once a week	104 3% BN	70 4% zB	34 2%	13 3%	15 2%	39 3%	36 3%	23 2%	81 3%	26 3%	43 3%	16 3%	19 2%	77 3%	27 2%	83 3%	9 3%	7 4%	5 5%
At least once a month	43 1% B	30 2% zB	13 1%	7 2%	6 1%	15 1%	14 1%	6 1%	36 1%	13 1%	13 1%	10 2%	6 1%	28 1%	15 1%	39 1%	1 0	2 1%	1 1%
At least once every three months	8 0% BO	7 0% zB	1 0%	3 1%	0 0%	3 0%	1 0%	0 0%	6 0%	3 0%	3 0%	1 0%	2 0%	6 0%	2 0%	4 0%	0 0	3 2%	0 0
Don't know/can't remember	6 0% d	4 0% zB	2 0%	1 0%	1 0%	3 0%	0 0%	1 0%	5 0%	0 0%	2 0%	1 0%	2 0%	4 0%	2 0%	5 0%	0 0	1 1%	0 0
Never	3108 82% ADEG IMhi	1337 73% zA	1764 92% zA	377 83% E	525 78% zCF	946 77% zCF	1244 89% zCDE	823 79% G	2181 83% G	763 78% zKL	1061 81% L	493 84% I	788 88% zJ	1903 79% zN	1205 89% zN	2604 82% zN	271 86% zN	148 82% zN	85 82% zN
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Daily (Net)	331 9% BCFH LNqg	274 15% zB	56 3%	28 6% zCF	89 13% zCF	149 12% zCF	65 5%	133 13% zH	195 7%	120 12% zKL	123 9% L	38 7%	48 5%	269 11% zN	63 5%	286 9%	22 7%	14 8%	9 8%
Weekly (Net)	605 16% BFHLNqg	463 25% zB	141 7%	65 14% F	143 21% zCF	253 21% zCF	143 10%	213 20% zH	388 15%	204 21% zKL	226 17% L	81 14%	94 11%	478 20% zN	126 9%	516 16% zN	44 14% zN	26 15% zN	18 17% zN
Monthly (Net)	648 17% BFLNqg	492 27% zB	154 8%	73 16% F	149 22% zCF	268 22% zCF	157 11%	219 21% zH	424 16%	217 22% zKL	239 18% L	91 16%	100 11%	507 21% zN	141 10%	556 18% zN	45 14% zN	28 16% zN	19 18% zN

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A4a_2. How often in the past 3 months have you used these websites and/or apps?: BBC Sport

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
BFHLNig	134	11	37	5	12	5	13	3	8	4	7	13	121	7	2	9	34	84
	4%	4%	5%	3%	3%	2%	3%	1%	6%	3%	5%	4%	4%	2%	1%	3%	3%	7%
BCFLNig	197	15	45	10	19	15	24	13	7	5	9	7	165	22	6	9	60	101
	5%	5%	6%	7%	5%	7%	6%	5%	5%	4%	6%	2%	5%	6%	2%	2%	6%	8%
			c		c	c											fg	zfg
BFLNig	170	14	28	7	17	14	24	15	3	1	7	18	151	16	4	12	55	82
	5%	5%	4%	5%	5%	7%	5%	6%	3%	1%	5%	5%	5%	5%	1%	3%	5%	6%
BN	104	10	23	3	17	3	14	4	1	2	2	5	91	7	5	11	36	40
	3%	3%	3%	2%	4%	1%	3%	2%	1%	2%	2%	1%	3%	2%	2%	3%	4%	3%
					c													zf
BO	43	3	10	5	1	5	3	0	0	2	2	9	36	3	1	2	14	19
	1%	1%	1%	3%	0	2%	1%	0	0	1%	1%	3%	1%	1%	0	1%	1%	1%
				zVY*		Y						Y						
BFLNig	8	1	0	0	0	0	2	0	0	0	0	0	6	0	0	1	1	2
	0	0	0	0	0	0	1%	0	0	0	0	0	0	0	0	0	0	0
d	6	0	0	0	1	0	0	4	0	0	0	0	3	0	0	1	3	2
	0	0	0	0	0	0	0	2%	0	0	0	0	0	0	0	0	0	0
3108	237	584	117	303	169	361	204	112	113	113	113	290	2664	291	321	310	815	961
82%	81%	80%	80%	82%	80%	82%	84%	85%	89%	81%	85%	82%	82%	84%	85%	87%	80%	74%
ADEG															zghi	zhi	i	
lmh	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
3769	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
331	27	81	15	31	19	37	15	15	9	15	20	286	28	8	18	94	185	
9%	9%	11%	10%	8%	9%	8%	6%	11%	7%	11%	6%	9%	8%	2%	5%	9%	14%	
BCFH		zc															fg	zfg
LNig	605	51	133	25	65	36	75	34	19	12	25	42	528	51	17	41	186	307
16%	17%	18%	17%	17%	17%	17%	14%	15%	9%	18%	12%	16%	15%	5%	11%	18%	24%	
BFHLNig																f	fg	zfg
648	54	143	30	66	42	78	34	19	13	26	51	564	54	17	43	200	326	
17%	18%	20%	20%	18%	20%	18%	14%	15%	11%	19%	15%	17%	16%	5%	12%	20%	25%	
BFLNig															f	fg	zfg	

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A4a_2. How often in the past 3 months have you used these websites and/or apps?: BBC News

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
A few times a day	244 6%	160 9%	84 4%	37 8%	45 7%	104 9%	57 4%	84 8%	157 6%	102 10%	90 7%	21 4%	32 4%	194 8%	50 4%	196 6%	26 8%	13 7%	10 9%
At least once every day	BFKLNI 398 11%	zB 235 13%	163 8%	F 34 8%	F 74 11%	zF 163 13%	124 9%	z 137 13%	257 10%	zJKL 144 15%	KL 155 12%	49 8%	50 6%	zN 291 12%	107 8%	345 11%	23 7%	20 11%	10 10%
About two or three times a week	BCFLNIg 221 6%	zB 128 7%	93 5%	26 6%	48 7%	104 9%	43 3%	86 8%	131 5%	78 8%	73 6%	34 6%	36 4%	169 7%	53 4%	199 6%	8 3%	9 5%	5 5%
At least once a week	BFHL NPfg 165 4%	zB 76 4%	89 5%	33 7%	32 5%	61 5%	39 3%	38 4%	124 5%	36 4%	80 6%	23 4%	26 3%	131 5%	34 3%	147 5%	8 3%	7 4%	3 3%
At least once a month	FLNd 57 2%	23 1%	34 2%	zF 7 1%	7 1%	22 2%	21 2%	12 1%	44 2%	19 2%	26 2%	5 1%	7 1%	36 2%	21 2%	48 2%	6 2%	2 1%	1 1%
At least once every three months	0	6	9	6	2	0	6	0	13	6	4	4	2	10	5	11	2	1	1
Don't know/can't remember	EG 4 0	0 0	2 0	zE 1 0	0 0	1 0	2 0	1 0	3 0	0 0	2 0	2 0	0 0	1 0	3 0	3 0	0 0	0 0	0 0
Never	d 2685 71%	1210 66%	1448 75%	310 68%	467 69%	765 63%	1110 79%	684 66%	1888 72%	599 61%	876 67%	447 76%	740 83%	1587 66%	1078 80%	2218 70%	244 77%	129 72%	74 71%
Total	AEGL JMTU 3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Daily (Net)	BFHK LWg 642 17%	zB 395 21%	246 13%	71 16%	120 18%	267 22%	181 13%	221 21%	414 16%	245 25%	244 19%	70 12%	82 9%	484 20%	157 12%	541 17%	48 15%	32 18%	19 19%
Weekly (Net)	BFHL NPfg 1028 27%	zB 599 33%	428 22%	130 29%	200 30%	432 35%	264 19%	346 33%	669 26%	359 37%	396 30%	128 L	144 16%	784 32%	244 18%	887 28%	65 20%	48 27%	28 27%
Monthly (Net)	BFHL NPfg 1085 29%	zB 622 34%	462 24%	136 30%	207 31%	454 37%	285 20%	358 34%	712 27%	378 39%	423 32%	133 L	151 17%	820 34%	265 20%	935 30%	70 22%	50 28%	29 28%

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A4a 2. How often in the past 3 months have you used these websites and/or apps?: BBC News

Base: All Respondents

Total	England Regions												Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369	
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6	
244	15	65	8	24	13	20	7	12	7	6	19	206	20	11	18	68	130	
6%	5%	9%	6%	6%	6%	5%	3%	9%	5%	4%	5%	6%	6%	3%	5%	7%	10%	
BFKLNf	29	94	23	33	17	40	30	12	6	29	32	334	53	20	21	114	zigh	
11%	10%	13%	16%	9%	8%	9%	12%	9%	4%	21%	10%	10%	15%	6%	6%	11%	15%	
BCFLNfg	a	a*	a*							zSVW		zd				fg	zigh	
221	12	40	16	21	18	27	18	10	5	7	25	192	20	5	9	62	120	
6%	4%	6%	11%	6%	9%	6%	8%	7%	4%	5%	7%	6%	6%	1%	2%	6%	9%	
BFHL NPIg			zS*													fg	zigh	
165	21	40	4	16	5	10	10	4	6	10	22	129	17	8	17	56	62	
4%	7%	6%	3%	4%	2%	2%	4%	3%	5%	7%	6%	4%	5%	2%	5%	6%	5%	
FLNd	X	X	X						X*	X						f		
57	5	11	3	4	5	5	5	1	0	6	5	46	8	5	4	15	30	
2%	2%	1%	2%	1%	3%	1%	2%	1%	0	4%	1%	1%	2%	1%	1%	1%	2%	
15	5	1	0	1	0	1	0	1	0	2	0	15	0	0	1	6	4	
0	2%	0	0	0	0	0	0	0	0	2%	0	0	0	0	0	1%	0	
EG	zT																	
4	0	1	0	1	1	0	1	0	0	0	0	1	1	0	0	2	2	
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
d																		
2665	205	474	93	269	152	339	171	92	103	81	239	2312	227	289	286	697	754	
71%	70%	65%	63%	73%	72%	77%	71%	70%	82%	58%	70%	71%	66%	85%	81%	68%	58%	
AEGB JMTbI	b		Tb		b	zTUb	b		zTUb*		b			zhi	zhi	i		
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
642	44	159	32	57	29	60	37	24	12	35	51	540	72	31	39	182	319	
17%	15%	22%	22%	15%	14%	14%	15%	18%	10%	25%	15%	17%	21%	9%	11%	18%	25%	
BFHK LNfg		zVWXac	a*							WXac*						fg	zigh	
1028	77	240	52	95	53	96	65	38	23	51	97	862	109	44	64	300	501	
26%	26%	33%	35%	26%	25%	22%	27%	29%	18%	37%	28%	27%	32%	13%	18%	29%	39%	
BFHKL NPXfg		zVXa	Xa*							zXa*						fg	zigh	
1085	82	250	54	99	58	101	70	39	23	57	102	908	117	49	68	315	531	
29%	28%	34%	37%	27%	28%	23%	29%	30%	18%	41%	30%	28%	34%	14%	19%	31%	41%	
BFHKL NPXafg		zVXa	Xa*							zSVWXa*	a					fg	zigh	

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A4a_2. How often in the past 3 months have you used these websites and/or apps?: BBC Weather

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
A few times a day	155 4%	90 5%	64 3%	16 4%	45 7%	49 4%	45 3%	61 6%	91 3%	60 6%	52 4%	19 3%	23 3%	117 5%	38 3%	132 4%	12 4%	9 5%	3 3%
At least once every day	404 11%	204 11%	200 10%	41 9%	55 8%	156 13%	152 11%	127 12%	274 10%	132 13%	136 10%	65 11%	71 8%	285 12%	119 9%	361 11%	18 6%	18 10%	7 7%
About two or three times a week	243 6%	123 7%	118 6%	29 6%	49 7%	112 9%	54 4%	87 8%	153 6%	91 9%	95 7%	31 5%	26 3%	193 8%	50 4%	209 7%	15 5%	15 8%	4 4%
At least once a week	127 3%	64 3%	63 3%	24 5%	21 3%	45 4%	37 3%	28 3%	95 4%	34 3%	59 5%	15 2%	19 2%	87 4%	40 3%	107 3%	11 3%	4 2%	5 4%
At least once a month	62 2%	21 1%	41 2%	2 0%	14 2%	20 2%	26 2%	14 1%	45 2%	14 1%	34 3%	7 1%	6 1%	46 2%	16 1%	51 2%	10 3%	1 0%	0 0%
At least once every three months	12 0%	4 0%	8 0%	3 1%	3 1%	1 0%	5 0%	0 0%	12 0%	7 1%	5 0%	1 0%	0 0%	9 0%	4 0%	11 0%	0 0%	1 0%	1 1%
Don't know/can't remember	9 0%	5 0%	5 0%	4 0%	2 0%	2 0%	2 0%	3 0%	5 0%	2 0%	2 0%	2 0%	5 1%	6 0%	3 0%	9 0%	0 0%	0 0%	0 0%
Never	2756 73%	1329 72%	1422 74%	335 74%	487 72%	837 69%	1083 77%	724 69%	1941 74%	643 65%	921 71%	446 76%	743 83%	1675 69%	1082 80%	2289 72%	251 79%	133 74%	84 81%
	EGMI Y2el						zDE		G		I	I	zJK		zM		zO		zO
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Daily (Net)	559 15%	295 16%	264 14%	57 13%	101 15%	204 17%	197 14%	188 18%	365 14%	192 20%	189 14%	85 14%	94 10%	402 17%	157 12%	492 16%	30 9%	27 15%	10 10%
Weekly (Net)	929 25%	482 26%	445 23%	110 24%	170 25%	361 30%	288 21%	303 29%	613 23%	317 32%	343 26%	130 22%	139 16%	683 28%	246 18%	808 26%	56 18%	46 26%	19 18%
Monthly (Net)	991 26%	502 27%	486 25%	111 25%	184 27%	381 31%	314 22%	316 30%	658 25%	332 34%	377 29%	138 24%	145 16%	729 30%	262 19%	859 27%	65 21%	47 26%	19 19%
	PHLN PRXlg				F	zCF		zH		zJKL	L	L		zN		PR			

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A4a_2. How often in the past 3 months have you used these websites and/or apps?: BBC Weather

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
A few times a day	155	8	41	5	23	8	12	6	8	8	1	12	133	13	3	13	52	75
	4%	3%	6%	4%	6%	4%	3%	2%	6%	6%	1%	3%	4%	4%	1%	4%	5%	6%
At least once every day	404	37	86	25	42	22	20	35	16	12	21	45	339	50	23	20	106	199
	11%	13%	12%	17%	11%	10%	5%	15%	12%	9%	15%	13%	10%	15%	7%	6%	10%	15%
DLNPRXlg	X	X	X	zX*	X	X	X	X	X*	*	X*	X	z	z			g	zfigh
About two or three times a week	243	17	36	12	26	11	21	24	16	9	9	28	205	27	5	14	64	129
	6%	6%	5%	8%	7%	5%	5%	10%	12%	7%	7%	8%	6%	8%	1%	4%	f	zfigh
At least once a week	FLNI			*			TX	zTX*										
	127	11	23	4	17	5	14	11	5	5	5	8	104	13	4	8	35	57
	3%	4%	3%	3%	5%	3%	3%	4%	3%	4%	4%	2%	3%	4%	1%	2%	3%	4%
At least once a month	LI			*					*									
	62	6	19	1	3	3	6	4	2	2	3	2	54	5	3	3	14	36
	2%	2%	3%	1%	1%	1%	1%	2%	1%	2%	2%	1%	2%	1%	1%	1%	1%	3%
At least once every three months	ACL			*					*									
	12	2	2	0	2	0	0	3	0	2	0	0	6	3	2	1	2	4
	0	1%	0	0	0	0	0	1%	0	2%	0	0	0	1%	1%	0	0	0
Don't know/can't remember	Gd			*			zX	*	zXc*	*	*			d				
	9	0	5	0	0	1	0	3	2	0	0	0	7	1	0	0	3	1
	0	0	1%	0	0	0	0	1%	1%	0	0	0	0	0	0	0	0	0
Never	2756	212	516	100	258	161	369	156	83	88	101	246	2388	233	297	297	743	790
	73%	72%	71%	68%	70%	76%	84%	65%	63%	69%	72%	72%	74%	67%	88%	84%	73%	61%
EGIM						zSTUV									zhi			
YZel						YZabc							e					
Total	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	559	45	127	30	65	30	32	41	25	20	22	57	472	63	27	32	158	274
	15%	15%	17%	21%	18%	14%	7%	17%	19%	16%	16%	17%	15%	18%	8%	9%	16%	21%
LNPRXlg	X	X	X	X*	X	X	X	X*	X*	X*	X*	X					fg	zfigh
Weekly (Net)	929	73	186	46	107	46	66	75	45	34	36	93	781	103	36	55	257	461
	25%	25%	26%	31%	29%	22%	15%	31%	34%	27%	26%	27%	24%	30%	11%	15%	25%	36%
FILNI				X*	X		zX	zWX*	X*	X*	X*	X		zd			fg	zfigh
PRXlg																		
Monthly (Net)	991	79	205	47	110	49	72	79	47	37	39	95	835	108	39	58	272	497
	26%	27%	28%	32%	30%	23%	16%	33%	36%	29%	28%	28%	26%	31%	12%	16%	27%	39%
FILNI				X*	X		zX	X*	X*	X*	X*	X					fg	zfigh
PRXlg																		

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A4a 2. How often in the past 3 months have you used these websites and/or apps?: BBC CBeebies Playtime

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
A few times a day	23 1%	12 1%	11 1%	8 2%	6 1%	9 1%	0 0	15 1%	8 0	11 1%	6 0	2 0	4 0	22 1%	1 0	19 1%	3 1%	2 1%	0 0
At least once every day	FHN 33 1%	20 1%	13 1%	5 1%	13 2%	14 1%	1 0	32 3%	1 0	14 1%	8 1%	4 1%	7 1%	28 1%	5 0	30 1%	1 0	1 1%	1 1%
About two or three times a week	FHN 19 0	7 0	12 1%	2 0	7 1%	8 1%	2 0	10 1%	9 0	7 1%	10 1%	0 0	2 0	15 1%	4 0	14 0	3 1%	1 1%	1 1%
At least once a week	F 13 0	4 0	8 0	0 0	5 1%	4 0	3 0	9 1%	4 0	2 0	8 1%	1 0	2 0	7 0	6 0	9 0	3 1%	1 0	1 1%
At least once a month	H 6 0	2 0	3 0	2 0	2 0	2 0	1 0	2 0	3 0	2 0	1 0	2 0	1 0	5 0	1 0	4 0	1 0	0 0	0 0
At least once every three months	1 0	0 0	1 0	0 0	1 0	0 0	0 0	1 0	0 0	0 0	0 0	0 0	1 0	0 0	1 0	0 0	0 0	1 0	0 0
Don't know/can't remember	O 1 0	0 0	1 0	1 0	0 0	0 0	0 0	1 0	0 0	0 0	0 0	0 0	1 0	1 0	0 0	1 0	0 0	0 0	0 0
Never	3673 97%	1795 98%	1871 97%	435 96%	642 95%	1184 97%	1396 99%	974 93%	2589 99%	947 96%	1271 97%	578 99%	874 98%	2340 97%	1334 99%	3092 98%	305 96%	175 97%	102 98%
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Daily (Net)	56 1%	31 2%	25 1%	13 3%	19 3%	23 2%	1 0	46 4%	9 0	24 2%	15 1%	6 1%	11 1%	51 2%	6 0	48 2%	4 1%	3 2%	1 1%
Weekly (Net)	FHN 88 2%	42 2%	46 2%	16 3%	31 5%	35 3%	6 0	65 6%	22 1%	34 3%	33 3%	6 1%	15 2%	72 3%	15 1%	71 2%	10 3%	5 3%	2 2%
Monthly (Net)	FHN 93 2%	44 2%	49 3%	17 4%	33 5%	37 3%	7 0	67 6%	26 1%	36 4%	34 3%	8 1%	16 2%	77 3%	16 1%	75 2%	11 4%	5 3%	2 2%

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A4a 2. How often in the past 3 months have you used these websites and/or apps?: BBC CBeebies Playtime

Base: All Respondents

	Total	England Regions										Urbanity		Household Income				
		East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
23			5	0	2	1	7	0	0	0	0	2	19	1	1	0	5	18
1%		1%	1%	0	1%	1%	2%	0	0	0	0	1%	1%	0	0	0	0	1%
FHN																		
33		3	7	2	7	1	3	2	2	0	0	3	29	1	2	3	9	17
1%		1%	1%	1%	2%	0	1%	1%	1%	0	0	1%	1%	0	1%	1%	1%	1%
FHN																		
19		0	0	0	3	2	1	3	0	0	1	4	16	3	3	1	6	7
0		0	0	0	1%	1%	0	1%	0	0	0	1%	0	1%	1%	0	1%	1%
F								T				T						
13		0	0	0	2	0	1	0	0	1	1	3	10	2	0	1	3	7
0		0	0	0	1%	0	0	0	0	1%	0	1%	0	1%	0	0	0	1%
H										T		T						
6		0	2	0	1	0	0	0	2	0	0	0	6	0	1	0	1	3
0		0	0	0	0	0	0	0	1%	0	0	0	0	0	0	0	0	0
1		0	0	0	0	0	0	0	2X	0	0	0	1	0	0	0	1	0
0		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
O																		
1		0	1	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0
0		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
3673		287	712	145	355	207	429	236	128	125	138	329	3154	339	331	351	995	1239
97%		98%	98%	99%	98%	98%	97%	98%	97%	99%	99%	96%	97%	98%	98%	99%	98%	96%
DGIMI																		
3769		292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
100%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
		5	12	2	9	2	10	2	2	0	0	5	48	1	2	3	14	35
1%		2%	2%	1%	2%	1%	2%	1%	1%	0	0	1%	1%	0	1%	1%	1%	3%
FHN																		
88		5	12	2	14	4	12	6	2	2	1	12	74	6	6	4	23	49
2%		2%	2%	1%	4%	2%	3%	2%	1%	1%	1%	4%	2%	2%	2%	1%	2%	4%
FHN																		
93		5	14	2	14	4	12	6	3	2	1	12	80	6	7	4	24	52
2%		2%	2%	1%	4%	2%	3%	2%	3%	1%	1%	4%	2%	2%	2%	1%	2%	4%
FHN																		zg

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A4a_2. How often in the past 3 months have you used these websites and/or apps?: BBC Music

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
A few times a day	36 1%	20 1%	16 1%	9 2%	12 2%	13 1%	2 0	25 2%	11 0	16 2%	10 1%	4 1%	7 1%	33 1%	3 0	29 1%	5 2%	2 1%	0 0
FHN	46	24	22	F	zF	F	5	zH	32	z	17	6	7	40	5	42	2	2	1
At least once every day	1%	1%	1%	7	13	21	5	32	13	2%	1%	1%	1%	2%	0	1%	1%	1%	1%
FHN	30	22	8	F	F	F	3	zH	19	17	5	5	3	27	4	25	3	2	0
About two or three times a week	1%	1%	0	5	14	1%	0	2%	0	2%	0	1%	0	1%	0	1%	1%	1%	0
BFHN	24	zB	13	F	zEF	3	5	zH	5	zJL	9	10	4	20	4	15	7	1	1
At least once a week	1%	1%	1%	1%	0	1%	0	0	1%	1%	1%	0	0	1%	0	0	2%	0	1%
NO	12	6	6	2	3	5	2	2	8	3	7	1	1	6	5	9	1	1	1
At least once a month	0	0	0	0	0	0	0	0	0	0	1%	0	0	0	0	0	0	0	1%
At least once every three months	9	7	2	1	7	1	0	1	9	2	1	6	0	8	1	9	0	0	0
FN	0	0	0	0	1%	0	0	0	0	0	0	1%	0	0	0	0	0	0	0
Don't know/can't remember	5	3	2	3	1	1	0	2	1	1	1	zJL	2	4	1	4	1	0	0
Hd	0	0	0	zF	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Never	3607 96%	1744 95%	1856 97%	423 93%	623 92%	1159 95%	1387 99%	957 92%	2545 97%	919 94%	1254 96%	561 96%	868 97%	2279 94%	1328 98%	3036 96%	297 94%	173 96%	101 97%
ACDGMi	zA	zA	zA	zA	zA	D	zCDE	zG	zG	zI	zI	zI	zI	zN	zN	zN	zN	zN	zN
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Daily (Net)	82 2%	44 2%	38 2%	16 F	25 zF	34 F	6 0	56 zH	24 1%	33 3%	25 2%	10 2%	14 2%	74 3%	8 1%	70 2%	7 2%	4 2%	1 1%
FHN	136	80	56	25	42	56	14	81	53	zL	41	16	21	120	16	110	17	7	2
Weekly (Net)	4%	4%	3%	5%	6%	5%	1%	6%	2%	6%	3%	3%	2%	5%	1%	3%	5%	4%	2%
FHLN	145	86	62	zF	zF	F	16	zH	61	zJKL	61	17	22	zN	21	120	R	8	2
Monthly (Net)	4%	5%	3%	6%	7%	5%	1%	6%	2%	6%	4%	3%	2%	5%	2%	4%	6%	4%	2%
FHLN	zF	zF	F	zF	zF	F	zH	zH	zJKL	zJKL	zJKL	zJKL	zJKL	zN	zN	zN	zN	zN	zN

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A4a_2. How often in the past 3 months have you used these websites and/or apps?: BBC Music

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3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369	
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6	
36	2	12	0	5	1	3	1	1	0	0	4	33	2	1	2	6	25	
1%	1%	2%	0	1%	0	1%	0	1%	0	0	1%	1%	0	0	0	1%	2%	
FHN	2	13	1	5	2	3	3	1	1	4	7	40	3	2	3	9	zh	
1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	3%	2%	1%	1%	1%	1%	1%	32	
FHN	3	14	1	6	3	4	4	2	1	5	9	45	4	3	4	11	zh	
30	1	7	1	7	0	3	3	1	1	0	1	25	1	2	0	9	18	
BFHN	0	1%	1%	2%	0	1%	1%	1%	1%	0	0	1%	0	1%	0	1%	1%	
24	1	6	0	0	3	3	0	0	0	0	2	20	2	2	5	5	10	
1%	0	1%	0	0	1%	1%	0	0	0	0	1%	1%	1%	0	1%	0	1%	
NO	0	0	0	2	4	1	1	1	0	0	1	9	1	1	4	3	3	
12	0	0	0	1%	2%	0	0	0	0	0	0	0	0	0	1%	0	0	
0	2	2	3	1	zT	1	0	0	0	0	0	9	1	0	2	4	3	
FN	0	1%	0	0	0	0	0	0	0	0	0	0	0	0	1%	0	0	
5	0	0	zTe	0	0	2	1	0	0	0	0	2	0	0	0	0	5	
0	0	0	0	0	0	0	0	0	0	1%	0	0	0	0	0	0	0	
Hd	3607	285	687	142	350	200	425	233	127	124	135	328	3098	336	332	339	z	
96%	98%	94%	96%	95%	95%	96%	96%	97%	98%	97%	96%	96%	97%	96%	95%	97%	93%	
ACDGM	3769	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
82	4	25	1	10	3	6	4	3	1	4	10	73	5	3	5	14	57	
2%	1%	3%	1%	3%	1%	1%	1%	2%	1%	3%	3%	2%	1%	1%	1%	1%	4%	
FHN	5	38	2	17	6	12	7	4	2	4	13	118	8	6	11	28	zigh	
4%	2%	5%	2%	5%	3%	3%	3%	3%	2%	3%	4%	4%	2%	2%	3%	3%	7%	
FHLN	148	5	38	19	10	14	8	5	2	4	14	127	9	7	14	31	zigh	
4%	2%	5%	2%	5%	5%	3%	3%	3%	2%	3%	4%	4%	3%	2%	4%	3%	7%	
FHLN		S	*					*	*	*							zfh	

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A4a_2. How often in the past 3 months have you used these websites and/or apps?: BBC Food

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
A few times a day	40	17	23	10	15	14	2	25	15	18	11	6	5	39	1	36	3	1	0
	1%	1%	1%	2%	2%	1%	0	2%	1%	2%	1%	1%	1%	2%	0	1%	1%	0	0
FHN	44	25	20	zF	zF	F		zH		zL				zN					
At least once every day	1%	1%	1%	4	19	1%	5	29	14	14	17	6	6	40	4	37	5	2	1
				1%	3%	1%	0	3%	1%	1%	1%	1%	1%	2%	0	1%	2%	1%	1%
FHN	75	30	45		zCF	F		zH						zN					
About two or three times a week	2%	2%	2%	9	17	2%	21	36	39	29	29	13	4	67	8	62	5	5	3
				2%	2%	2%	1%	3%	1%	3%	2%	2%	0	3%	1%	2%	2%	3%	3%
HLN	72	32	40					zH		zL				zN					
At least once a week	2%	2%	2%	8	13	40	11	31	38	35	15	12	10	62	10	61	7	2	1
				2%	2%	3%	1%	3%	1%	4%	1%	2%	1%	3%	1%	2%	2%	1%	1%
FHN	85	23	62			zF		zH		zL				zN					
At least once a month	2%	1%	3%	12	28	29	17	33	51	34	35	10	6	67	18	74	5	4	2
				3%	4%	2%	1%	3%	2%	3%	3%	2%	1%	3%	1%	2%	2%	2%	2%
AFLN	26	8	18		zF			zH		L				N					
At least once every three months	1%	0	1%	2	5	1%	6	10	16	5	14	3	5	19	7	21	2	2	1
				0	1%	0	0	0	7%	0	1%	0	1%	1%	1%	1%	1%	1%	1%
Don't know/can't remember	9	4	4					zH						zN					
	0	0	0	2	2	3	1	2	5	2	3	2	2	7	2	6	3	0	0
				0	0	0	0	0	0	0	0	0	0	0	0	0	1%	0	0
Never	3418	1701	1709	408	578	1076	1341	877	2438	847	1179	534	854	2118	1300	2871	286	165	95
	91%	92%	89%	90%	86%	88%	96%	84%	93%	86%	90%	91%	96%	88%	96%	91%	90%	91%	92%
BDEG		zB				zCDE		zG		I		I	zJK		zM				
MTI																			
Total	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	84	42	42	13	33	31	7	54	29	32	28	12	12	79	5	73	8	3	1
	2%	2%	2%	3%	5%	3%	0	5%	1%	3%	2%	2%	1%	3%	0	2%	2%	1%	1%
FHN	231	104	127	F	zEF	F		zH		zL				zN					
Weekly (Net)	6%	6%	7%	30	62	100	39	121	105	96	73	37	26	208	23	196	20	10	5
				3%	9%	8%	3%	12%	4%	10%	6%	6%	3%	9%	2%	6%	6%	5%	5%
FHLN	316	127	189	F	zF	zF		zH		zL				zN					
Monthly (Net)	8%	7%	10%	42	90	128	56	154	156	129	108	47	31	275	41	269	25	14	8
				13%	11%	11%	4%	15%	6%	13%	8%	8%	4%	11%	3%	8%	8%	8%	7%
AFHLN		zA		F	zF	zF		zH		zJKL		L		zN					

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A4a_2. How often in the past 3 months have you used these websites and/or apps?: BBC Food

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
A few times a day	40	2	18	1	2	2	4	1	0	0	0	5	36	0	2	2	6	31
FHN	1%	1%	2%	1%	1%	1%	1%	0	0	0	0	1%	1%	0	1%	0	1%	2%
At least once every day	44	2	9	0	8	4	3	5	0	1	1	4	39	4	0	1	10	31
FHN	1%	1%	1%	0	2%	2%	1%	2%	0	1%	1%	1%	1%	1%	0	0	1%	2%
About two or three times a week	75	2	20	3	8	7	6	5	7	1	0	4	66	4	0	4	28	39
HLNI	2%	1%	3%	2%	2%	3%	1%	2%	6%	1%	0	1%	2%	1%	0	1%	3%	3%
At least once a week	72	5	12	5	7	3	10	6	2	2	3	7	62	7	1	6	29	31
FHN	2%	2%	2%	3%	2%	1%	2%	2%	2%	2%	2%	2%	2%	2%	0	2%	3%	2%
At least once a month	85	7	17	4	7	4	8	7	5	1	8	5	73	7	3	1	27	45
AFLNIg	2%	2%	2%	3%	2%	2%	2%	3%	4%	1%	6%	2%	2%	2%	1%	0	3%	3%
At least once every three months	26	0	9	3	4	1	1	0	0	0	2	1	24	2	0	2	9	11
FHN	1%	0	1%	2%	1%	1%	0	0	0	0	1%	0	1%	1%	0	1%	1%	1%
Don't know/can't remember	9	0	2	0	0	0	2	0	2	0	1	0	7	0	0	0	1	5
AFHLNIg	0	0	0	0	0	0	0	0	1%	0	1%	0	0	0	0	0	0	0
Never	3418	273	641	132	335	189	407	218	115	121	125	316	2929	321	332	339	911	1100
BDEG	91%	93%	88%	90%	91%	90%	92%	90%	87%	96%	90%	93%	91%	93%	98%	96%	89%	85%
IMTI										T					zhi	zhi	l	
Total	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
100%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	84	5	26	1	10	6	8	6	0	1	1	8	75	4	2	3	16	62
FHN	2%	2%	4%	1%	3%	3%	2%	3%	0	1%	1%	2%	2%	1%	1%	1%	2%	5%
Weekly (Net)	231	12	58	9	24	16	23	17	10	4	4	19	203	15	3	13	72	131
FHLNI	6%	4%	8%	6%	7%	7%	5%	7%	7%	3%	3%	6%	6%	4%	1%	4%	7%	10%
Monthly (Net)	316	20	75	13	31	19	31	24	15	6	12	25	277	22	6	14	99	176
AFHLNIg	8%	7%	10%	9%	8%	9%	7%	10%	11%	4%	8%	7%	9%	6%	2%	4%	10%	14%

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A4a_2. How often in the past 3 months have you used these websites and/or apps?: BBC iWonder

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
A few times a day	20	10	10	8	7	5	0	14	6	10	0	6	4	19	2	15	4	1	0
	1%	1%	1%	2%	1%	0	0	1%	0	1%	0	1%	0	1%	0	0	1%	0	0
At least once every day	9	5	4	1	4	3	1	7	3	6	3	1	1	9	0	9	1	0	0
	0	0	0	0	1%	0	0	0	0	1%	0	0	0	0	0	0	0	0	0
HN	17	12	5	5	6	4	2	10	7	6	7	3	1	16	1	15	0	1	1
About two or three times a week	0	1%	0	1%	1%	0	0	1%	0	1%	0	1%	0	0	0	0	0	0	1%
FHN	2	2	0	1	0	1	0	2	0	1	1	0	0	2	0	1	1	0	0
At least once a week	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
H	1	0	1	0	0	1	0	1	0	0	0	0	1	0	1	1	0	0	0
At least once a month	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
At least once every three months	2	2	0	0	2	0	0	0	2	0	0	2	0	2	0	2	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Don't know/can't remember	2	1	0	0	1	0	0	1	0	0	2	0	0	1	0	0	1	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Never	3715	1807	1900	438	655	1206	1400	1008	2598	960	1292	575	885	2369	1346	3125	309	179	103
	99%	98%	99%	97%	97%	99%	100%	97%	99%	98%	99%	98%	99%	98%	100%	99%	98%	99%	99%
CDGIMTI	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	29	15	14	8	11	9	1	20	9	16	3	6	5	28	2	24	4	1	0
	1%	1%	1%	2%	2%	1%	0	2%	0	2%	0	1%	1%	1%	0	1%	1%	1%	0
FHN	48	29	19	15	17	14	3	33	15	22	11	9	6	46	3	40	5	2	1
Weekly (Net)	1%	2%	1%	3%	3%	1%	0	3%	1%	2%	1%	2%	1%	2%	0	1%	2%	1%	1%
FHN	50	29	21	15	17	15	3	34	15	22	11	9	7	46	4	42	5	2	1
Monthly (Net)	1%	2%	1%	3%	3%	1%	0	3%	1%	2%	1%	2%	1%	2%	0	1%	2%	1%	1%
FHN																			

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A4a_2. How often in the past 3 months have you used these websites and/or apps?: BBC iWonder

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
A few times a day	20	2	6	0	3	1	3	0	0	0	0	0	16	0	0	2	5	14
FHJN	1%	1%	1%	0	1%	0	1%	0	0	0	0	0	1%	0	0	1%	0	1%
At least once every day	9	1	6	1	1	0	0	0	0	0	0	0	7	1	0	0	3	7
HN	0	0	1%	1%	0	0	0	0	0	0	0	0	0	0	0	0	0	1%
About two or three times a week	17	0	7	0	3	1	2	2	1	0	1	0	13	0	0	2	3	11
FHN	0	0	1%	0	1%	0	0	1%	1%	0	0	0	0	0	0	1%	0	1%
At least once a week	2	0	0	0	0	0	1	0	0	0	0	0	2	1	0	0	0	2
H	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
At least once a month	1	0	0	0	0	1	0	0	0	0	0	0	1	0	0	0	0	0
HN	0	0	0	0	0	1%	0	0	0	0	0	0	0	0	0	0	0	0
At least once every three months	2	0	2	0	0	0	0	0	0	0	0	0	2	0	0	0	0	2
HN	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Don't know/can't remember	2	0	0	0	0	0	0	0	0	0	0	0	2	0	0	0	0	2
O	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Never	3715	289	707	146	362	207	436	240	131	127	139	341	3193	344	338	351	1009	1254
CDGIMTI	99%	99%	97%	99%	98%	99%	99%	99%	99%	100%	100%	100%	99%	99%	100%	99%	99%	97%
Total	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	29	3	12	1	4	1	3	0	0	0	0	0	23	1	0	2	7	20
FHJN	1%	1%	2%	1%	1%	0	1%	0	0	0	0	0	1%	0	0	1%	1%	2%
Weekly (Net)	48	3	18	1	8	2	5	2	1	0	1	0	38	2	0	4	11	34
FHNI	1%	1%	3%	1%	2%	1%	1%	1%	1%	0	0	0	1%	1%	0	1%	1%	3%
Monthly (Net)	50	3	18	1	8	3	5	2	1	0	1	0	39	2	0	4	11	34
FHNI	1%	1%	3%	1%	2%	1%	1%	1%	1%	0	0	0	1%	1%	0	1%	1%	3%
FHNI	1%	1%	3%	1%	2%	1%	1%	1%	1%	0	0	0	1%	1%	0	1%	1%	3%

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A4a_2. How often in the past 3 months have you used these websites and/or apps?: BBC+

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
A few times a day	22 1%	12 1%	10 1%	4 1%	10 1%	8 1%	0	16 2%	6 0	10 1%	10 1%	0 0	2 0	20 1%	2 0	16 1%	5 2%	0 0	0 0
At least once every day	24 1%	12 1%	12 1%	4 1%	7 1%	12 1%	1	16 2%	7 0	10 1%	7 1%	2 0	5 1%	22 1%	1 0	22 1%	1 0	0 0	0 0
About two or three times a week	10 0	6 0	4 0	4 1%	2 0	2 0	2	4 0	6 0	7 1%	1 0	2 0	1 0	9 0	1 0	9 0	0 0	1 0	1 1%
At least once a week	7 0	5 0	2 0	0 0	2 0	2 0	3	2 0	5 0	4 0	0 0	2 0	1 0	5 0	2 0	5 0	1 0	0 0	0 0
At least once a month	5 0	5 0	0 0	1 0	2 0	2 0	0	0 0	5 0	0 0	0 0	4 1%	1 0	5 0	0 0	5 0	0 0	0 0	0 0
At least once every three months	2 0	0 0	2 0	2 0	0 0	0 0	0	2 0	0 0	0 0	0 0	0 0	2 0	2 0	0 0	2 0	0 0	0 0	0 0
Don't know/can't remember	4 0	4 0	1 0	1 0	1 0	2 0	1	3 0	1 0	2 0	0 0	2 0	0 0	4 0	1 0	4 0	0 0	0 0	0 0
Never	3695 98%	1796 98%	1891 98%	438 97%	652 96%	1194 98%	1396 99%	1000 96%	2585 99%	950 97%	1287 99%	574 98%	881 99%	2352 97%	1343 99%	3104 98%	309 98%	179 99%	102 98%
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Daily (Net)	46 1%	24 1%	22 1%	8 2%	17 3%	20 2%	1	32 3%	13 1%	20 2%	17 1%	2 0	7 1%	42 2%	3 0	39 1%	6 2%	1 0	0 0
Weekly (Net)	63 2%	35 2%	28 1%	12 3%	21 3%	24 2%	6	38 4%	24 1%	31 3%	18 1%	6 1%	9 1%	57 2%	6 0	53 2%	7 2%	1 1%	2 2%
Monthly (Net)	68 2%	40 2%	28 1%	13 3%	23 3%	26 2%	6	38 4%	29 1%	31 3%	18 1%	10 2%	10 1%	62 3%	6 0	58 2%	7 2%	1 1%	2 2%

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A4a_2. How often in the past 3 months have you used these websites and/or apps?: BBC+

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
A few times a day	22	2	5	1	0	0	6	0	2	0	0	1	17	1	0	1	4	17
FHN	1%	1%	1%	0	0	0	1%	0	1%	0	0	0	1%	0	0	0	0	1%
At least once every day	24	5	9	0	1	1	2	1	2	1	1	1	22	0	1	1	4	19
FHN	1%	2%	1%	0	0	0	0	0	2%	1%	1%	0	1%	0	0	0	0	1%
About two or three times a week	10	1	2	0	2	1	2	0	1	0	0	0	7	1	0	0	6	4
N	0	0	0	0	0	1%	0	0	1%	0	0	0	0	0	0	0	1%	0
At least once a week	7	0	0	0	1	0	1	0	0	0	2	1	6	1	1	2	2	2
H	0	0	0	0	0	0	0	0	0	0	1%	0	0	0	0	1%	0	0
At least once a month	5	4	0	0	0	0	0	0	0	0	1	0	5	0	0	2	3	0
BN	0	1%	0	0	0	0	0	0	0	0	1%	0	0	0	0	1%	0	0
At least once every three months	2	0	0	0	0	0	0	0	0	2	0	0	2	0	0	0	2	0
H	0	0	0	0	0	0	0	0	0	1%	0	0	0	0	0	0	0	0
Don't know/can't remember	4	0	0	0	0	0	0	1	2	0	0	1	4	0	1	0	0	3
H	0	0	0	0	0	0	0	0	2%	0	0	0	0	0	0	0	0	0
Never	3695	281	710	146	367	208	431	240	124	124	136	337	3175	343	335	349	1000	1247
CDGIMZ	99%	96%	98%	100%	99%	99%	98%	99%	94%	98%	98%	99%	98%	99%	99%	98%	98%	97%
Total	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	46	6	14	1	1	1	8	1	4	1	1	2	39	1	1	2	7	36
FHN	1%	2%	2%	0	0	0	2%	0	3%	1%	1%	1%	1%	0	0	0	1%	3%
Weekly (Net)	63	7	17	1	3	2	11	1	5	1	2	3	51	3	2	4	15	42
FHN	2%	2%	2%	0	1%	1%	2%	0	4%	1%	2%	1%	2%	1%	1%	1%	1%	3%
Monthly (Net)	68	11	17	1	3	2	11	1	5	1	3	3	57	3	2	6	18	42
FHN	2%	4%	2%	0	1%	1%	2%	0	4%	1%	2%	1%	2%	1%	1%	2%	2%	3%
VY																		

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A4a_2. How often in the past 3 months have you used these websites and/or apps?: BBC Bitesize

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
A few times a day	16	8	9	2	7	7	0	15	2	11	3	1	2	14	2	14	3	0	0
	0	0	0	0	1%	1%	0	1%	0	1%	0	0	0	1%	0	0	1%	0	0
FHN	18	12	6	F	zF	F	0	zH	14	zJL	3	2	4	17	2	15	2	1	0
At least once every day	0	1%	0	4	7	1%	0	1%	0	1%	0	0	0	1%	0	0	1%	0	0
FHN	27	13	13	F	F	F	2	zH	21	z	17	0	2	24	2	25	1	0	0
About two or three times a week	1%	1%	1%	1%	1%	1%	0	2%	0	1%	0	0	0	1%	0	1%	0	0	0
FHN	21	7	14	F	F	F	1	zH	14	zKL	10	3	1	16	5	16	2	1	1
At least once a week	1%	0	1%	1%	1%	1%	0	1%	0	1%	1%	0	0	1%	0	1%	1%	1%	1%
FH	15	7	9	F	F	F	5	zH	9	7	1	5	9	7	14	1	0	1	1
At least once a month	0	0	0	1%	1%	0	0	H	0	0	1%	0	1%	0	1%	0	0	0	1%
At least once every three months	9	2	7	3	1	0	5	1	4	2	6	0	1	8	1	5	4	0	0
	0	0	0	1%	0	0	0	0	0	0	0	0	0	0	0	0	1%	0	0
N	2	0	2	1	1	0	0	1	1	1	0	1	0	1	1	2	0	0	0
Don't know/can't remember	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Never	3660	1791	1861	428	640	1185	1390	969	2587	942	1257	578	878	2329	1330	3077	303	178	101
	97%	97%	97%	94%	95%	97%	99%	93%	99%	96%	96%	99%	98%	96%	99%	97%	96%	99%	97%
CDGMVI	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	35	20	15	6	15	14	0	29	5	20	7	3	6	31	4	29	5	1	0
	1%	1%	1%	F	zF	F	0	zH	0	zJL	1%	0	1%	1%	0	1%	2%	0	0
FHN	83	40	42	18	29	32	3	63	16	34	34	5	9	71	11	70	9	2	1
Weekly (Net)	2%	2%	2%	4%	4%	3%	0	6%	1%	4%	3%	1%	1%	3%	1%	2%	3%	1%	1%
FHLNI	98	47	51	zF	zF	F	8	zH	22	zKL	41	6	13	zN	18	84	10	2	2
Monthly (Net)	3%	3%	3%	5%	5%	3%	1%	7%	1%	4%	3%	1%	2%	3%	1%	3%	3%	1%	2%
FHLNig				zF	zF	F		zH		zKL	L			zN					

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A4a_2. How often in the past 3 months have you used these websites and/or apps?: BBC Bitesize

Base: All Respondents

Total	England Regions												Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369	
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6	
16	1	5	2	1	2	2	0	1	0	0	2	15	0	0	0	4	12	
0	0	1%	1%	0	1%	0	0	1%	0	0	0	0	0	0	0	0	1%	
FHN	0	5	0	5	0	3	0	1	0	1	0	17	0	0	2	2	z	
18	0	1%	0	1%	0	1%	0	1%	0	1%	0	1%	0	0	0	0	1%	
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
FHN	0	0	0	z	0	0	0	0	0	0	0	0	0	0	0	0	zh	
27	2	7	0	6	1	2	1	0	0	1	6	22	3	1	0	8	17	
1%	1%	1%	0	2%	0	0	1%	0	0	1%	2%	1%	1%	0	0	1%	1%	
FHN	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	z	
21	3	4	1	3	1	1	1	1	0	2	1	17	4	1	0	4	14	
1%	1%	1%	1%	1%	0	0	0	1%	0	1%	0	1%	1%	0	0	0	1%	
FH	0	6	1	4	1	0	0	0	0	0	1	15	0	0	0	3	z	
15	0	1%	1%	1%	1%	0	0	0	0	0	0	0	0	0	0	0	7	
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1%	
9	1	0	0	1	0	1	0	2	0	0	0	9	0	0	2	1	6	
0	0	0	0	0	0	0	0	1%	0	0	0	0	0	0	1%	0	0	
N	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	2	
2	0	1	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
3660	286	699	142	351	206	433	239	126	127	136	332	3141	338	337	351	997	1220	
97%	98%	96%	97%	95%	98%	98%	99%	96%	100%	97%	97%	97%	98%	100%	99%	98%	94%	
CDGIMV	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
35	1	10	2	6	2	4	0	2	0	1	2	31	0	0	2	6	26	
0	0	1%	1%	2%	1%	1%	0	2%	0	1%	0	1%	0	0	0	1%	2%	
FHN	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
83	5	20	3	15	3	7	2	3	0	4	8	71	7	2	2	18	zfh	
2%	2%	3%	2%	2%	2%	2%	1%	2%	0	3%	2%	2%	2%	0	0	2%	4%	
FHLNI	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
98	6	27	4	18	5	7	2	3	0	4	9	85	7	2	2	22	zfhg	
3%	2%	4%	3%	5%	2%	2%	1%	2%	0	3%	3%	3%	2%	0	1%	2%	5%	
FHLNIg	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A4a 2. How often in the past 3 months have you used these websites and/or apps?: BBC CBeebies Storytime

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
A few times a day	21 1%	12 1%	7 0	5 1%	8 1%	9 1%	0	17 2%	2 0	11 1%	3 0	5 1%	2 0	20 1%	1 0	18 1%	3 1%	0 0	0 0
At least once every day	FHN 31 1%	14 1%	16 1%	F 6 1%	F 15 2%	F 10 1%	0	zH 26 2%	5 0	zJL 13 1%	5 0	4 1%	9 1%	N 28 1%	2 0	27 1%	1 0	2 1%	1 1%
About two or three times a week	FHN 24 1%	10 1%	14 1%	F 2 1%	zEF 13 2%	F 8 1%	0	zH 21 2%	3 0	zJ 9 1%	13 1%	1 0	2 0	zN 23 1%	0 0	20 1%	4 1%	0 0	0 0
At least once a week	FHN 6 0	3 0	3 0	F 0 0	zEF 1 0	F 5 0	0	zH 5 0	1 0	L 2 0	4 0	0 0	0 0	zN 3 0	3 0	5 0	0 0	0 0	0 0
At least once a month	H 9 0	1 0	9 0	2 0	4 1%	1 0	3 0	zH 5 0	4 0	3 0	2 0	3 1%	2 0	9 0	0 0	9 0	1 0	0 0	0 0
At least once every three months	AN 1 0	0 0	1 0	0 0	0 0	0 0	1 0	0 0	1 0	0 0	0 0	1 0	0 0	0 0	1 0	1 0	0 0	0 0	0 0
Don't know/can't remember	0 0	0 0	0 0	0 0	0 0	0 0	0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0
Never	3677 98%	1799 98%	1872 97%	438 97%	635 94%	1189 97%	1399 100%	969 93%	2600 99%	945 96%	1279 98%	571 98%	878 98%	2334 97%	1342 99%	3088 97%	308 97%	179 99%	103 99%
Total	DGIMI 3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Daily (Net)	52 1%	27 1%	23 1%	11 2%	22 3%	18 2%	0	43 4%	7 0	24 2%	8 1%	10 2%	10 1%	48 2%	4 0	45 1%	4 1%	2 1%	1 1%
Weekly (Net)	FHN 82 2%	39 2%	40 2%	F 13 3%	zEF 37 5%	F 32 3%	0	zH 69 7%	11 0	zJ 35 4%	24 2%	10 2%	12 1%	zN 75 3%	7 1%	71 2%	8 3%	2 1%	1 1%
Monthly (Net)	FHN 91 2%	40 2%	49 3%	F 15 3%	zEF 40 6%	F 32 3%	3 0	zH 74 7%	15 1%	zJL 38 4%	26 2%	14 2%	14 2%	zN 84 3%	7 1%	80 3%	9 3%	2 1%	1 1%

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A4a 2. How often in the past 3 months have you used these websites and/or apps?: BBC CBeebies Storytime

Base: All Respondents

Total	England Regions												Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369	
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6	
21	0	13	0	1	2	0	0	1	0	0	1	17	0	1	0	3	17	
1%	0	2%	0	0	1%	0	0	1%	0	0	0	1%	0	0	0	0	1%	
FHN	31	zX	8	6	0	3	3	0	0	0	1	25	1	3	6	7	zh	
1%	2%	1%	1%	2%	0	1%	1%	0	0	0	0	1%	0	1%	2%	1%	1%	
FHN	24	1	6	6	0	0	2	0	0	2	3	22	0	4	0	2	18	
1%	0	1%	0	2%	0	0	1%	0	0	1%	1%	1%	0	1%	0	0	1%	
FHN	6	0	0	0	1	1	0	0	1	0	2	5	1	0	0	0	zh	
0	0	0	0	0	0	0	0	0	1%	0	1%	0	0	0	0	0	0	
H	9	0	2	2	0	0	3	1	0	0	0	9	0	1	0	2	z	
0	0	0	0	1%	0	0	1%	1%	0	0	0	0	0	0	0	0	1%	
AN	1	0	0	0	0	0	z	0	0	0	1	1	0	0	0	0	0	
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
3677	286	698	145	355	208	437	233	129	126	138	333	3157	343	330	349	1005	1230	
98%	98%	98%	98%	98%	99%	99%	97%	99%	99%	99%	98%	98%	99%	98%	98%	99%	95%	
DGIMI	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
52	6	21	2	6	2	3	3	1	0	0	2	42	1	3	6	11	32	
1%	2%	3%	1%	2%	1%	1%	1%	1%	0	0	1%	1%	0	1%	2%	1%	2%	
FHN	82	zX	2	13	2	4	5	1	1	2	7	69	2	7	6	13	55	
2%	2%	4%	1%	3%	1%	1%	2%	1%	1%	1%	2%	2%	1%	2%	2%	1%	4%	
FHN	91	zX	29	2	14	2	4	8	2	1	7	78	2	8	6	15	zh	
2%	2%	4%	2%	4%	1%	1%	3%	1%	1%	1%	2%	2%	1%	2%	2%	1%	5%	
FHN		zX		X													zgh	

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A4a_2. How often in the past 3 months have you used these websites and/or apps?: BBC Sounds

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
A few times a day	41 1%	30 2%	11 1%	8 2%	15 2%	12 1%	6 0	24 2%	16 1%	17 2%	12 1%	7 1%	4 0	38 2%	3 0	33 1%	4 1%	3 2%	0 0
At least once every day	55 1%	32 2%	23 1%	5 1%	19 3%	23 2%	8 1%	31 3%	24 1%	22 2%	24 2%	5 1%	4 0	47 2%	8 1%	52 2%	1 0	1 1%	1 1%
About two or three times a week	54 1%	36 2%	18 1%	8 2%	15 2%	22 2%	9 1%	26 3%	28 1%	23 2%	18 1%	9 1%	4 0	45 2%	9 1%	47 1%	4 1%	1 1%	2 2%
At least once a week	35 1%	22 1%	13 1%	5 1%	5 1%	18 1%	8 1%	10 1%	25 1%	18 2%	16 1%	0 0	1 0	25 1%	10 1%	31 1%	2 1%	1 1%	1 1%
At least once a month	31 1%	14 1%	17 1%	3 1%	4 1%	9 1%	15 1%	9 1%	22 1%	9 1%	18 1%	1 0	3 0	21 1%	10 1%	26 1%	3 1%	2 1%	0 0
At least once every three months	5 0	4 0	1 0	0 0	0 0	2 0	3 0	0 0	5 0	2 0	2 0	0 0	1 0	2 0	3 0	3 0	2 1%	0 0	0 0
Don't know/can't remember	1 0	1 0	0 0	0 0	0 0	0 0	1 0	0 0	1 0	0 0	1 0	0 0	0 0	0 0	1 0	1 0	0 0	0 0	0 0
Never	3547 94%	1701 92%	1838 96%	425 94%	617 91%	1136 93%	1354 97%	943 90%	2495 95%	892 91%	1213 93%	563 96%	875 98%	2240 93%	1307 97%	2975 94%	299 94%	172 95%	100 96%
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Daily (Net)	96 3%	62 3%	34 2%	13 F	34 zEF	34 F	14 1%	55 5%	41 2%	39 4%	36 L	12 2%	8 1%	85 4%	11 1%	86 3%	5 2%	4 2%	1 1%
Weekly (Net)	185 5%	120 7%	65 3%	25 F	55 zF	75 F	30 2%	91 9%	94 4%	80 8%	71 L	21 5%	13 1%	155 6%	30 2%	163 5%	12 4%	6 3%	4 4%
Monthly (Net)	216 6%	133 7%	82 4%	28 F	59 zF	84 F	45 3%	100 10%	115 4%	89 9%	89 L	22 7%	17 2%	176 7%	40 3%	189 6%	15 5%	8 4%	4 4%
	BFHLNigh Nigh	zB zB		F F	zF zF	F F		zH zH		zKL zKL	L L			zN zN					

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

A4a_2. How often in the past 3 months have you used these websites and/or apps?: BBC Sounds

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
A few times a day	41	0	10	1	5	1	0	1	5	0	1	9	35	3	2	1	6	30
BFHN	1%	0	1%	1%	1%	0	0	0	4%	0	1%	3%	1%	1%	0	0	1%	2%
At least once every day	55	3	20	1	6	3	4	7	1	1	1	6	45	6	1	1	11	zgh
FHLN	1%	1%	3%	1%	2%	1%	1%	3%	1%	0	1%	2%	1%	2%	0	0	1%	3%
About two or three times a week	54	1	13	2	5	1	10	7	1	2	0	4	47	4	1	2	12	zgh
BFHLN	1%	0	2%	2%	1%	1%	2%	3%	1%	2%	0	1%	1%	1%	0	1%	1%	3%
At least once a week	35	1	8	1	4	1	8	2	2	1	2	1	31	4	2	2	7	19
L	1%	0	1%	1%	1%	1%	2%	1%	1%	1%	2%	0	1%	1%	1%	1%	1%	1%
At least once a month	31	8	1	0	0	2	7	5	2	0	0	1	26	5	1	3	6	14
T	1%	3%	0	0	0	1%	2%	2%	1%	0	0	0	1%	2%	0	1%	1%	1%
At least once every three months	5	0	0	0	0	0	1	0	0	0	0	0	3	2	0	1	1	3
zTV	0	0	0	0	0	0	0	0	0	0	0	0	0	1%	0	0	0	0
Don't know/can't remember	1	0	0	0	0	1	0	0	0	0	0	0	1	0	0	0	0	0
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Never	3547	278	676	142	350	201	411	220	120	123	136	319	3049	321	331	345	976	1152
ADGIMI	94%	95%	93%	97%	95%	96%	93%	91%	91%	97%	97%	93%	94%	93%	98%	97%	96%	89%
Total	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	96	4	29	2	11	4	5	7	6	1	2	15	80	9	3	2	17	67
BFHLNig	3%	1%	4%	1%	3%	2%	1%	3%	5%	0	1%	4%	2%	3%	1%	1%	2%	5%
Weekly (Net)	185	6	25	5	20	6	22	16	10	4	4	20	158	17	5	6	37	zgh
BFHLNig	5%	2%	7%	3%	5%	3%	5%	7%	7%	3%	3%	6%	5%	5%	2%	2%	4%	9%
Monthly (Net)	216	14	51	5	20	8	29	22	11	4	4	21	183	22	7	9	43	zgh
BFHL Nigh	6%	5%	7%	3%	5%	4%	7%	9%	9%	3%	3%	6%	6%	6%	2%	3%	4%	11%

Section A summary. Cross-Media Consumption
Base: All Respondents

	Daily (A)	Weekly (B)	Monthly (C)	At least once in the last 3 months (D)	Never (E)
Unweighted Base	2803	3382	3456	389	2745
Base: All respondents	2803	3373	3443	367	2841
Effective Base	1891.5	2278.1	2322.0	255.2	1848.5
Consumption of BBC on TV	2303 82%	3087 92%	3177 92%	189 54%	534 19%
Radio	DE 1342 48%	ADE 2051 61%	ABDE 2177 63%	E 65 18%	1544 54%
On-demand	D 402 14%	ADE 1339 40%	ABDE 1591 46%	68 19%	AD 2108 74%
Online	1097 39%	AD 1693 50%	ABD 1834 53%	95 26%	ABCD 1877 66%
Any BBC across TV, Radio, On-demand or Online	D 2803 100%	AD 3373 100%	ABD 3443 100%	367 100%	ABCD 289 10%
	E	E	E	E	

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B1TV. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers? -

Summary Table

Base: Users of each platform in the past 3 months

	BBC television services (incl uding BBC One, BBC Two, BBC Four, BBC News, CBBC/C Beebies and BBC Scotland channels as well as the BBC iPlayer and BBC Three, which is online) (A)	ITV (incl uding ITV1, ITV2, ITV3, ITV4, ITV Be, CITV and the ITV Hub) OR STV (incl uding STV2 and STV Player) OR UTV (incl uding UTV, ITV2,3,4, ITV Be, ITV Encore and ITV Hub) (B)	Channel 4 (incl uding Channel 4, E4, More 4, 4 Seven, Film 4, 4 Music and All4) (C)	Channel 5 (incl uding Channel 5 and 5Star, 5USA, Spike, 5 and My5) (D)	S4C (E)	Sky (incl uding Sky One, Sky Atlantic, Sky Living, Sky Cinema, Sky Sports, Pick and Now TV) (F)	Netflix (G)	Amazon Prime Video (H)	Now TV (I)
Unweighted Base	3286	2926	2730	2144	145	1191	1659	1060	281
Base: Users of each platform in the past 3 months	3290	2929	2752	2147	117	1141	1567	1006	273
Effective Base	2213.8	1973.3	1850.3	1464.4	100.4	787.0	1110.8	710.3	192.2
Extremely Dissatisfied 1	92 3%	26 1%	24 1%	23 1%	1 1%	20 2%	8 1%	8 1%	2 1%
2	BCDGH 97 3%	55 2%	38 1%	44 2%	3 3%	17 2%	10 1%	5 1%	1 0
3	BCFGHI 136 4%	GH 102 3%	GH 107 4%	GH 73 3%	GH 3 3%	G 20 2%	10 1%	8 1%	4 2%
4	FGH 126 4%	FGH 140 5%	FGH 128 5%	FGH 131 6%	G 8 7%	GH 44 4%	28 2%	33 3%	8 3%
5	G 412 13%	G 442 15%	G 434 16%	ACFGH 449 21%	GH 18 15%	G 127 11%	79 5%	85 8%	29 11%
6	GH 312 9%	AFGH 367 13%	AFGH 391 14%	ABCFGHI 322 15%	GH 12 10%	G 100 9%	96 6%	99 10%	27 10%
7	G 528 16%	AFGH 545 19%	AFGH 529 19%	AFGH 367 17%	17 15%	192 17%	224 14%	188 19%	60 22%
8	770 23%	582 20%	546 20%	377 18%	21 18%	257 23%	368 23%	233 23%	61 23%
9	BCD 374 11%	D 301 10%	D 286 10%	G 161 7%	17 14%	D 177 16%	BCD 311 20%	G 142 14%	42 15%
Extremely Satisfied 10	443 13%	D 348 12%	D 271 10%	D 199 9%	D 16 14%	ABCD 186 16%	ABCD 433 28%	ABCD 204 20%	BCD 39 14%
Total	BCD 3290 100%	CD 2929 100%	2752 100%	2147 100%	117 100%	ABCD 1141 100%	ABCD 1567 100%	ABCD 1006 100%	D 273 100%
Mean	6.92	6.90	6.83	6.55	6.98	7.35	8.16	7.65	7.44
1-2 (Net)	CD 189 6%	D 81 3%	D 62 2%	G 68 3%	D 4 3%	ABCD 37 3%	ABCD 18 1%	ABCD 13 1%	ABCD 3 1%
1-3 (Net)	BCDFGHI 325 10%	GH 163 6%	G 168 6%	CGH 141 7%	7 6%	GH 58 5%	29 2%	21 2%	7 3%

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): A/B/C/D/E/F/G/H/I
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): A/B/C/D/E/F/G/H/I
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

B1TV. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers? -

Summary Table

Base: Users of each platform in the past 3 months

	BBC television services (incl uding BBC One, BBC Two, BBC Four, BBC News, CBBC/C Beebies and BBC Scotland channels as well as the BBC iPlayer and BBC Three, which is online) (A)	ITV (incl uding ITV1, ITV2, ITV3, ITV4, ITV Be, CITV and the ITV Hub) OR STV (incl uding STV2 and STV Player) OR UTV (incl uding UTV, ITV2,3,4, ITV Be, ITV Encore and ITV Hub) (B)	Channel 4 (incl uding Channel 4, E4, More 4, 4 Seven, Film 4, 4 Music and All4) (C)	Channel 5 (incl uding Channel 5 and 5Star, 5USA, Spike, 5 and My5) (D)	S4C (E)	Sky (incl uding Sky One, Sky Atlantic, Sky Living, Sky Cinema, Sky Sports, Pick and Now TV) (F)	Netflix (G)	Amazon Prime Video (H)	Now TV (I)
Unweighted Base	3286	2926	2730	2144	145	1191	1659	1060	281
Base: Users of each platform in the past 3 months	3290	2929	2752	2147	117	1141	1567	1006	273
1-4 (Net)	451 14%	323 11%	296 11%	272 13%	15 13%	102 9%	56 4%	54 5%	15 5%
5-6 (Net)	BCFGHI 724 22%	GHI 829 28%	GHI 826 30%	CFGHI 771 36%	GHI 30 26%	GH 227 20%	175 11%	G 184 18%	56 20%
4-7 (Net)	GH 1378 42%	AFGHI 1514 52%	AFGHI 1482 54%	ABCEFGHI 1269 59%	G 56 48%	G 463 41%	427 27%	G 405 40%	G 124 45%
7-10 (Net)	G 2114 64%	AFGH 1776 61%	AFGH 1631 59%	ABCEFGHI 1104 51%	G 72 61%	G 812 71%	1336 85%	G 767 76%	G 202 74%
8-10 (Net)	BCD 1587 48%	D 1232 42%	D 1102 40%	D 737 34%	D 54 46%	ABCDE 620 54%	ABCDEF 1112 71%	ABCDEF 579 58%	ABCDE 142 52%
9-10 (Net)	BCD 816 25%	D 649 22%	D 556 20%	D 360 17%	D 33 28%	ABCD 363 32%	ABCDEFHI 744 47%	ABCD 346 34%	BCD 81 30%
	BCD	CD	D		CD	ABCD	ABCDEFHI	ABCD	BCD

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): A/B/C/D/E/F/G/H/I
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): A/B/C/D/E/F/G/H/I
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

B1TV_1. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers?:

BBC television services (including BBC One, BBC Two, BBC Four, BBC News, CBBC/CBeebies and BBC Scotland channels as well as the BBC iPlayer and BBC Three, which is online)

Base: Users of each platform in the past 3 months

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3286	1631	1651	437	536	1044	1262	940	2262	1290	891	363	742	1779	1507	2430	301	258	297
Base: Users of each platform in the past 3 months	3290	1605	1682	369	544	1043	1324	893	2307	900	1160	508	721	2090	1199	2762	278	162	88
Effective Base	2213.8	1114.9	1099.1	309.4	368.6	694.6	849.4	618.6	1541.1	933.6	653.1	269.1	519.9	1239.4	1055.3	1750.2	215.7	188.9	226.9
Extremely Dissatisfied 1	92	54	38	8	6	33	46	17	71	22	29	11	30	50	42	76	10	4	2
	3%	3%	2%	2%	1%	3%	5%	2%	3%	2%	3%	2%	4%	2%	4%	3%	4%	3%	2%
2	97	62	35	10	14	31	39	23	66	25	34	20	18	58	39	80	11	4	2
	3%	4%	2%	3%	3%	3%	3%	3%	3%	3%	3%	4%	2%	3%	3%	3%	4%	3%	2%
3	136	63	73	10	9	36	78	26	100	33	36	24	42	73	63	118	11	5	1
	4%	4%	4%	3%	2%	3%	6%	3%	4%	4%	3%	5%	6%	3%	5%	4%	4%	3%	2%
4	126	66	60	8	19	39	56	30	84	35	52	12	28	82	44	109	8	4	5
	4%	4%	4%	2%	3%	4%	4%	3%	4%	4%	4%	2%	4%	4%	4%	4%	3%	3%	5%
5	412	192	220	47	53	99	213	75	329	81	136	73	122	227	185	335	47	21	10
	13%	12%	13%	13%	10%	9%	16%	8%	14%	9%	12%	14%	17%	11%	15%	12%	17%	13%	11%
6	312	145	165	40	62	98	111	93	205	86	103	52	72	206	106	258	30	15	9
	9%	9%	10%	11%	11%	9%	10%	10%	9%	10%	9%	10%	10%	10%	9%	9%	11%	9%	10%
7	528	255	272	56	94	181	196	127	384	150	180	84	113	353	174	441	52	20	15
	16%	16%	16%	15%	17%	17%	15%	14%	17%	17%	16%	17%	16%	17%	15%	16%	19%	12%	17%
8	770	379	391	86	117	264	304	215	549	217	301	119	133	496	274	647	63	38	22
	23%	24%	23%	23%	21%	25%	23%	24%	24%	24%	26%	23%	18%	24%	23%	23%	23%	23%	25%
9	374	189	185	47	78	112	137	121	249	123	140	42	69	250	123	323	21	20	9
	11%	12%	11%	13%	14%	11%	10%	14%	11%	14%	12%	8%	10%	12%	10%	12%	8%	13%	10%
Extremely Satisfied 10	443	198	244	56	93	149	144	167	271	128	149	71	95	294	149	374	24	31	14
	13%	12%	15%	15%	17%	14%	11%	19%	12%	14%	13%	14%	13%	14%	12%	14%	9%	19%	16%
Total	3290	1605	1682	369	544	1043	1324	893	2307	900	1160	508	721	2090	1199	2762	278	162	88
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	6.92	6.83	7.01	7.14	7.34	7.02	6.64	7.34	6.82	7.12	7.00	6.84	6.61	7.04	6.72	6.94	6.53	7.21	7.16
	FHLN			F	zEF	F		zH		zL	L			zN		P		P	P
1-2 (Net)	189	117	72	18	20	64	85	40	137	47	63	31	47	108	81	156	21	9	4
	6%	7%	4%	5%	4%	6%	6%	4%	6%	5%	5%	6%	7%	5%	7%	6%	8%	5%	4%
1-3 (Net)	325	179	146	28	29	100	162	65	237	80	100	55	90	181	144	274	32	13	5
	10%	11%	9%	8%	5%	10%	12%	7%	10%	9%	9%	11%	12%	9%	12%	10%	12%	8%	6%
1-4 (Net)	451	246	205	37	48	139	218	95	321	115	151	67	117	263	168	383	40	18	10
	14%	15%	12%	10%	9%	13%	16%	11%	14%	13%	13%	13%	16%	13%	16%	14%	15%	11%	11%
5-6 (Net)	724	337	385	87	114	197	325	168	533	166	239	125	194	433	291	593	77	36	18
	22%	21%	23%	24%	21%	19%	25%	19%	23%	18%	21%	25%	27%	21%	24%	21%	26%	22%	21%
4-7 (Net)	1378	659	717	151	227	418	577	325	1001	351	471	221	335	869	509	1143	137	60	38
	42%	41%	43%	41%	42%	40%	44%	36%	43%	39%	41%	44%	46%	42%	42%	41%	49%	37%	43%
7-10 (Net)	2114	1022	1092	245	382	706	781	629	1453	619	770	316	409	1394	721	1785	161	108	60
	64%	64%	65%	66%	70%	66%	59%	70%	63%	69%	66%	62%	57%	67%	60%	65%	58%	67%	68%
	FLNPg			F	zF	zF		zH		zKL	L			zN		P		P	P
8-10 (Net)	1587	766	820	189	288	525	585	503	1069	469	590	232	296	1040	546	1344	108	89	45
	48%	48%	49%	51%	53%	50%	44%	56%	46%	52%	51%	46%	41%	50%	46%	49%	39%	55%	51%
9-10 (Net)	816	387	429	103	171	261	281	288	520	251	289	113	164	545	272	697	45	51	23
	25%	24%	26%	28%	31%	25%	21%	32%	23%	28%	25%	22%	23%	26%	23%	25%	16%	31%	26%
	FHNPg			F	zEF			zH		zL				P		P		zP	P

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

B1TV_1. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers?:

BBC television services (including BBC One, BBC Two, BBC Four, BBC News, CBBC/Cbeebies and BBC Scotland channels as well as the BBC iPlayer and BBC Three, which is online)

Base: Users of each platform in the past 3 months

	Total	England Regions											Urbanity		Household Income			
	Base (Z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3286	216	582	94	305	150	311	204	101	93	108	266	2761	353	285	279	860	1256
Base: Users of each platform in the past 3 months	3290	263	621	118	327	179	371	224	117	112	128	302	2815	321	266	301	893	1186
Effective Base	2213.8	152.4	402.0	71.5	220.1	116.0	224.5	151.5	74.1	71.1	78.2	192.5	1870.7	224.7	201.3	192.6	579.6	858.5
Extremely Dissatisfied 1	92	10	9	3	9	8	11	3	0	7	5	10	83	6	16	7	20	23
	3%	4%	2%	3%	3%	5%	3%	1%	0	7%	4%	3%	3%	2%	6%	2%	2%	2%
2	DI	9	11	1	11	3	19	2	3	TYZ	0	15	87	4	13	8	19	35
	3%	3%	2%	1%	3%	2%	5%	1%	3%	5%	0	5%	3%	1%	5%	3%	2%	3%
3	B	10	15	0	19	7	27	8	1	Y	5	21	122	11	16	21	45	35
	4%	4%	2%	0	6%	4%	7%	4%	1%	5%	4%	7%	4%	4%	6%	7%	5%	3%
4	DRTI	14	14	2	8	7	zTUZ	11	5	1	5	14	108	12	6	16	32	35
	4%	5%	2%	2%	2%	4%	7%	5%	4%	1%	4%	5%	4%	4%	2%	5%	4%	3%
5	412	29	83	13	37	22	zTV	19	10	22	24	32	344	43	43	55	115	94
	13%	11%	13%	11%	11%	12%	12%	8%	9%	20%	19%	11%	12%	13%	16%	18%	13%	8%
6	EGIMI	312	76	15	29	20	22	28	6	9	12	20	265	26	24	42	93	103
	9%	9%	12%	13%	9%	11%	6%	13%	5%	8%	9%	6%	9%	8%	9%	14%	10%	9%
7	528	48	90	14	45	15	69	45	28	19	18	50	456	54	29	42	148	174
	16%	18%	14%	12%	14%	9%	19%	20%	24%	17%	14%	17%	16%	17%	11%	14%	17%	15%
8	W	68	148	28	75	45	W	57	32	22	31	65	639	95	66	54	209	316
	23%	26%	24%	24%	23%	25%	20%	26%	27%	20%	25%	22%	23%	30%	25%	16%	23%	27%
9	L	34	84	22	44	23	36	23	14	4	12	26	315	37	21	17	104	zg
	11%	13%	13%	19%	13%	13%	10%	10%	12%	4%	9%	9%	11%	12%	8%	6%	12%	15%
Extremely Satisfied 10	ag	18	a	zXac	a	a	40	28	16	14	14	49	396	32	32	38	107	zfg
	44%	7%	15%	20%	16%	15%	11%	12%	16%	14%	11%	16%	14%	10%	12%	13%	12%	17%
Total	FHPS	263	621	118	327	179	371	224	117	112	128	302	2815	321	266	301	893	1186
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	6.92	6.71	7.22	7.52	7.03	6.97	6.48	7.13	7.48	6.32	6.75	6.74	6.91	7.07	6.45	6.44	6.92	7.34
1-2 (Net)	FHLN	19	zSXac	zSXabc	Xa		Xa	zSXabc					170	10	29	15	39	zigh
	16%	7%	3%	3%	6%	6%	8%	3%	12%	5%	8%	6%	3%	11%	5%	4%	5%	
1-3 (Net)	BTY	29	35	4	39	18	56	13	4	19	11	46	293	21	45	37	84	93
	10%	11%	6%	4%	12%	10%	15%	6%	3%	17%	9%	15%	10%	7%	17%	12%	9%	8%
1-4 (Net)	DGMRTI	451	50	6	47	26	84	24	9	20	16	60	400	33	51	52	115	128
	14%	43	8%	5%	14%	14%	23%	11%	7%	18%	13%	20%	14%	10%	19%	17%	13%	11%
5-6 (Net)	BCDGTUI	724	52	159	28	65	zTUVYZ	47	16	31	36	51	609	69	66	98	208	197
	22%	20%	24%	24%	20%	23%	18%	21%	13%	27%	28%	17%	22%	21%	25%	32%	23%	17%
4-7 (Net)	EGII	1378	114	XZc	44	118	64	164	49	52	59	115	1172	135	101	156	388	406
	42%	43%	42%	37%	36%	36%	44%	46%	42%	46%	46%	38%	42%	42%	38%	52%	43%	34%
7-10 (Net)	GII	2114	168	413	84	216	111	220	153	93	61	191	1806	219	149	151	569	861
	64%	64%	66%	71%	66%	62%	59%	69%	79%	55%	59%	63%	64%	68%	56%	50%	64%	73%
8-10 (Net)	FLNPfg	1587	323	70	171	96	151	108	64	42	58	141	1350	165	119	109	421	687
	48%	46%	52%	59%	52%	54%	41%	48%	55%	37%	45%	47%	48%	52%	45%	36%	47%	56%
9-10 (Net)	FHLNPXg	816	52	176	42	96	51	76	32	20	26	76	711	70	54	55	211	371
	25%	20%	28%	36%	29%	28%	20%	23%	28%	17%	21%	25%	25%	22%	20%	16%	24%	31%
	FHNfg		SX	zSXabc	SX													zigh

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B1TV_2. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers?:

ITV (including ITV1, ITV2, ITV3, ITV4, ITV Be, CITV and the ITV Hub) OR STV (including STV2 and STV Player) OR UTV (including UTV, ITV2,3,4, ITV Be, ITV Encore and ITV Hub)

Base: Users of each platform in the past 3 months

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	2926	1435	1487	354	474	925	1171	797	2059	1119	798	332	677	1569	1357	2139	268	241	278
Base: Users of each platform in the past 3 months	2929	1412	1515	303	480	933	1212	756	2095	779	1026	465	659	1856	1074	2442	253	150	84
Effective Base	1973.3	979.7	993.3	257.2	329.2	614.9	783.4	532.7	1399.1	822.8	588.3	244.0	465.0	1098.4	950.0	1546.6	193.6	175.3	214.8
Extremely Dissatisfied 1	26 1%	13 1%	13 1%	3 1%	3 1%	4 0%	15 1%	5 1%	21 1%	8 1%	9 1%	7 2%	2 0%	13 1%	13 1%	23 1%	2 1%	0 0%	0 0%
2	55 2%	26 2%	30 2%	2 1%	1 0%	24 3%	27 2%	5 1%	44 2%	12 2%	16 2%	12 2%	16 2%	37 2%	18 2%	43 2%	8 3%	4 3%	0 0%
3	102 3%	59 4%	44 3%	8 3%	13 3%	32 3%	49 4%	23 3%	77 4%	28 4%	33 3%	9 2%	33 5%	65 3%	38 4%	91 4%	8 3%	2 1%	2 2%
4	140 5%	73 5%	65 4%	5 2%	22 5%	52 6%	61 5%	38 5%	88 4%	39 5%	52 5%	21 4%	28 4%	90 5%	50 5%	112 5%	15 6%	8 5%	5 5%
5	442 15%	220 16%	222 15%	24 8%	36 7%	139 15%	242 20%	85 11%	346 28%	97 12%	154 15%	88 19%	103 16%	229 12%	213 20%	375 15%	42 17%	18 12%	7 8%
6	387 13%	206 15%	181 12%	33 11%	63 13%	127 14%	164 14%	93 12%	276 13%	112 14%	148 14%	54 12%	73 11%	241 13%	146 14%	311 13%	50 20%	16 10%	11 13%
7	545 19%	305 22%	239 16%	58 19%	90 19%	179 19%	218 18%	126 17%	407 19%	158 20%	183 18%	92 20%	113 17%	364 20%	180 17%	450 18%	51 20%	25 17%	19 23%
8	582 20%	260 18%	323 21%	76 25%	104 22%	159 17%	243 20%	140 19%	434 21%	160 21%	220 21%	79 17%	124 19%	372 20%	211 20%	489 20%	45 18%	30 20%	19 22%
9	301 10%	124 9%	177 12%	45 15%	78 16%	90 10%	88 7%	111 15%	189 9%	86 11%	103 10%	46 10%	66 10%	214 12%	87 8%	258 11%	13 5%	20 13%	10 12%
Extremely Satisfied 10	348 12%	127 9%	221 15%	48 16%	70 15%	126 14%	105 9%	131 17%	212 10%	79 10%	109 11%	59 13%	101 15%	229 12%	119 11%	289 12%	20 8%	27 18%	12 14%
Total	2929 100%	1412 100%	1515 100%	303 100%	480 100%	933 100%	1212 100%	756 100%	2095 100%	779 100%	1026 100%	465 100%	659 100%	1856 100%	1074 100%	2442 100%	253 100%	150 100%	84 100%
Mean	6.90	6.70	7.08	7.50	7.40	6.87	6.57	7.31	6.79	6.91	6.88	6.83	6.96	7.00	6.72	6.90	6.49	7.30	7.32
1-2 (Net)	AFHNPS 81 3%	38 3%	43 3%	zA 5	zEF 4	F 29	zEF 42	zH 10	66 3%	20 3%	24 2%	19 4%	18 3%	zN 50 3%	30 3%	P 66 3%	10 4%	5 3%	zOP 0
1-3 (Net)	DGRhi 183 6%	97 7%	86 6%	13 4%	17 4%	61 7%	92 8%	32 4%	142 7%	47 6%	58 6%	27 6%	51 8%	115 6%	68 6%	157 6%	17 7%	6 4%	2 3%
1-4 (Net)	DGRhi 323 11%	170 12%	151 10%	19 6%	39 8%	113 12%	152 13%	71 9%	231 11%	87 11%	110 11%	48 10%	79 12%	205 11%	118 11%	270 11%	33 13%	14 9%	7 8%
5-6 (Net)	CTI 829 28%	426 30%	403 27%	57 19%	99 21%	265 28%	406 34%	177 23%	621 30%	209 27%	302 29%	142 30%	176 27%	470 25%	359 33%	686 28%	92 36%	34 22%	18 21%
4-7 (Net)	CDGMRI 1514 52%	805 57%	707 47%	121 40%	211 44%	497 53%	684 56%	341 45%	1117 53%	406 52%	536 52%	254 55%	317 48%	925 50%	589 55%	1249 51%	zOOR 62%	67 45%	41 49%
7-10 (Net)	BCDG OVW 1776 61%	815 58%	961 63%	227 75%	342 71%	554 59%	653 54%	508 67%	1243 59%	482 62%	615 60%	275 59%	404 61%	1180 64%	597 56%	1486 61%	129 51%	102 68%	59 71%
8-10 (Net)	AFNP 1232 42%	510 36%	722 46%	zA 169	zEF 252	F 375	zEF 436	zH 382	836 40%	325 42%	432 42%	184 39%	291 44%	815 44%	416 39%	1036 42%	78 31%	77 51%	zOP 46%
9-10 (Net)	AFHNPZ 649 22%	251 18%	399 26%	zA 92	zEF 148	zEF 216	zEF 193	zH 242	401 19%	165 21%	212 21%	105 23%	167 25%	444 24%	205 19%	547 22%	34 13%	47 31%	zP 26%
	AFHNPS		zA	zEF	zEF	F		zH						zN		P		zOP	P

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

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B1TV_2. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers?:

ITV (including ITV1, ITV2, ITV3, ITV4, ITV Be, CITV and the ITV Hub) OR STV (including STV2 and STV Player) OR UTV (including UTV, ITV2,3,4, ITV Be, ITV Encore and ITV Hub)

Base: Users of each platform in the past 3 months

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	Yorkshire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	2926	200	501	86	251	141	286	166	88	79	97	244	2451	327	258	246	783	1104
Base: Users of each platform in the past 3 months	2929	244	528	108	274	164	341	181	102	96	114	290	2500	296	237	260	803	1055
Effective Base	1973.3	142.9	347.4	64.4	181.6	109.0	209.8	123.8	63.1	60.5	69.2	178.3	1662.6	208.3	177.8	169.0	532.5	757.3
Extremely Dissatisfied 1	26 1%	2 1%	6 1%	1 1%	0 0%	6 3%	6 2%	0 0%	0 0%	1 1%	0 0%	1 0%	24 1%	1 0%	4 2%	1 0%	6 1%	4 0%
2	55 2%	10 4%	5 1%	1 1%	9 3%	1 1%	9 3%	2 1%	1 1%	1 1%	0 0%	4 1%	48 2%	4 1%	7 3%	12 5%	7 1%	11 1%
3	102 3%	11 5%	11 2%	1 1%	10 4%	4 2%	9 3%	7 4%	6 4%	4 4%	8 7%	20 7%	86 3%	10 3%	13 5%	3 1%	22 3%	29 3%
4	140 5%	12 5%	19 4%	3 2%	17 6%	11 7%	8 2%	6 3%	4 4%	6 6%	12 10%	14 5%	115 5%	17 6%	11 5%	11 4%	40 5%	46 4%
5	442 15%	32 13%	85 16%	24 22%	37 14%	15 9%	55 16%	25 14%	19 19%	24 25%	21 18%	38 13%	372 15%	49 17%	38 16%	55 21%	126 16%	117 11%
6	387 13%	35 14%	78 15%	19 18%	24 9%	22 13%	37 11%	37 14%	10 10%	5 5%	13 12%	44 15%	331 13%	45 15%	32 14%	26 10%	100 12%	157 15%
7	545 19%	48 20%	91 17%	16 14%	37 14%	22 14%	68 20%	46 25%	36 36%	17 18%	20 18%	48 17%	465 19%	52 18%	38 16%	42 16%	159 20%	194 18%
8	582 20%	63 26%	109 21%	24 22%	68 25%	33 20%	73 21%	37 21%	8 8%	14 14%	17 15%	43 15%	490 20%	70 24%	47 20%	51 20%	163 20%	233 22%
9	301 10%	18 8%	65 12%	8 7%	30 11%	21 13%	36 11%	22 12%	3 8%	9 9%	9 7%	32 11%	259 10%	20 7%	22 9%	22 8%	94 12%	126 12%
Extremely Satisfied 10	348 12%	12 5%	58 11%	13 12%	41 15%	29 18%	41 12%	11 6%	10 10%	15 16%	13 11%	45 16%	310 12%	27 9%	24 10%	37 14%	86 11%	139 13%
Total	2929	244	528	108	274	164	341	181	102	96	114	290	2500	296	237	260	803	1055
Mean	6.90	6.57	7.01	6.92	7.06	7.13	6.94	6.92	6.67	6.75	6.51	6.92	6.91	6.76	6.62	6.84	6.98	7.17
1-2 (Net)	AFHNPS 81 3%	12 5%	11 2%	2 2%	9 3%	7 4%	15 4%	2 1%	1 1%	2 2%	0 0%	5 2%	72 3%	6 2%	11 5%	13 5%	12 2%	15 1%
1-3 (Net)	DGRhi 183 6%	23 10%	22 4%	3 2%	19 7%	11 7%	24 7%	9 5%	6 6%	6 6%	9 8%	25 9%	158 6%	15 5%	24 10%	16 6%	35 4%	44 4%
1-4 (Net)	DGRhi 323 11%	35 15%	42 8%	5 5%	36 13%	22 13%	32 9%	15 8%	10 10%	12 13%	21 19%	38 13%	273 11%	33 11%	35 15%	28 11%	74 9%	90 9%
5-6 (Net)	CTi 829 28%	67 27%	163 31%	43 39%	61 22%	36 22%	92 27%	49 27%	29 29%	29 30%	34 30%	83 28%	703 28%	94 32%	70 30%	81 31%	227 26%	273 26%
4-7 (Net)	CDGMR 1514 52%	127 52%	273 52%	61 56%	116 42%	70 43%	168 49%	101 56%	70 68%	52 55%	66 58%	145 50%	1283 51%	163 55%	120 51%	134 52%	426 53%	513 49%
7-10 (Net)	BCDG QVWi 1778 61%	142 58%	324 61%	60 56%	176 64%	106 64%	217 64%	117 65%	62 61%	54 57%	59 52%	169 58%	1523 61%	169 57%	131 55%	152 58%	502 63%	692 66%
8-10 (Net)	AFNP 1232 42%	93 38%	233 44%	45 41%	139 51%	83 51%	149 44%	71 39%	26 25%	37 39%	39 34%	121 42%	1058 42%	117 40%	93 39%	110 42%	343 43%	497 47%
9-10 (Net)	AFHNPZ 649 22%	31 13%	124 23%	21 19%	71 26%	50 31%	76 22%	34 19%	18 17%	23 24%	21 19%	78 27%	569 23%	48 16%	46 19%	59 23%	180 22%	265 25%
	AFHNPSe		S		S	zSV	S			S		S	e					z

Overlap formulae used
 - Column Proportions:
 - Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 - Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 - Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 - Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

B1TV_3. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers?:

Channel 4 (including Channel 4, E4, More 4, 4 Seven, Film 4, 4 Music and All4)

Base: Users of each platform in the past 3 months

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	2730	1366	1360	336	450	902	1038	777	1883	1061	769	304	596	1497	1233	2017	289	204	240
Base: Users of each platform in the past 3 months	2752	1346	1404	293	455	911	1088	730	1946	742	993	426	591	1768	984	2306	246	127	73
Effective Base	1850.3	945.4	906.3	243.1	311.1	603.3	699.7	517.4	1291.7	776.3	569.3	224.7	413.9	1051.0	865.3	1460.3	192.6	149.2	184.2
Extremely Dissatisfied 1	24	18	6	3	3	9	10	2	21	6	7	4	7	11	12	22	1	1	0
	1%	1%	0	1%	1%	1%	1%	0	1%	1%	1%	1%	1%	1%	1%	1%	0	0	1%
2	38	17	21	4	0	12	21	7	29	11	9	7	11	19	19	34	3	0	0
	1%	1%	1%	1%	0	1%	2%	1%	1%	1%	1%	2%	2%	1%	2%	1%	1%	0	0
3	107	45	60	9	3	21	72	13	83	12	44	11	40	53	54	91	10	4	2
	4%	3%	4%	3%	1%	2%	7%	2%	4%	2%	4%	2%	7%	3%	5%	4%	4%	3%	2%
DEGI				D			zDE		G		I		zIK		zIM				
MTN1	128	68	59	11	17	37	60	29	97	39	44	17	28	80	48	108	12	4	3
	5%	5%	4%	4%	4%	4%	6%	4%	5%	5%	4%	4%	5%	5%	5%	5%	5%	3%	4%
5	434	225	208	34	48	118	231	81	341	102	152	74	106	233	202	364	43	19	8
	16%	17%	15%	12%	11%	13%	21%	11%	18%	14%	15%	17%	18%	13%	20%	16%	18%	15%	11%
DEGIMI							zCDE		zG						zIM				
6	391	213	178	38	60	134	158	100	273	108	144	63	76	246	145	313	45	21	12
	14%	16%	13%	13%	13%	15%	15%	14%	14%	15%	15%	15%	13%	14%	15%	14%	18%	17%	17%
7	529	258	270	53	81	202	193	139	376	157	200	72	101	359	171	437	59	18	15
	19%	19%	19%	18%	18%	22%	18%	19%	19%	21%	20%	17%	17%	20%	17%	19%	24%	14%	21%
8	546	269	276	61	98	173	214	140	393	159	179	100	108	365	181	468	40	22	15
	20%	20%	20%	21%	22%	19%	20%	19%	20%	21%	18%	23%	18%	21%	18%	20%	16%	18%	21%
9	286	127	158	36	67	120	62	110	174	81	117	43	45	216	70	244	14	19	8
	10%	9%	11%	12%	15%	13%	6%	15%	9%	11%	12%	10%	8%	12%	7%	11%	6%	15%	11%
FHLNPb				F	zF	zF		zH			L		zN		zN	P		P	P
271	104	167	125	44	77	83	67	110	159	66	96	38	71	187	84	225	19	18	8
	8%	12%	9%	15%	17%	9%	6%	15%	8%	9%	10%	9%	12%	11%	9%	10%	8%	14%	11%
AFHS		zA		zEF	zEF	F		zH										zP	
Total	2752	1346	1404	293	455	911	1088	730	1946	742	993	426	591	1768	984	2306	246	127	73
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	6.83	6.70	6.96	7.17	7.50	6.98	6.34	7.34	6.68	6.93	6.85	6.86	6.63	7.02	6.49	6.82	6.59	7.18	7.13
AFHL		zA		zF	zCEF	zF		zH		L				zN				zOP	zOP
NSafg	62	35	26	7	3	21	31	8	50	17	16	10	18	30	31	56	4	1	1
	2%	3%	2%	2%	1%	2%	3%	1%	3%	2%	2%	2%	3%	2%	3%	2%	2%	0	1%
DG				D			D								zIM				
168	80	87	6%	16	6	42	103	21	133	29	60	21	58	83	85	148	14	5	2
	6%	6%	6%	6%	1%	5%	9%	3%	7%	4%	6%	5%	10%	5%	9%	6%	6%	4%	3%
DGIMTHi				D		D	zDE		G				zLJK		zIM				
296	148	146	10%	27	23	80	163	50	230	68	105	38	85	163	133	256	26	9	5
	11%	11%	10%	9%	5%	9%	15%	7%	12%	9%	11%	9%	14%	9%	13%	11%	10%	7%	7%
DGMTI				D		D	zCDE		zG				zIK		zIM				
826	439	387	73	108	252	389	36%	181	614	211	296	137	182	479	347	677	88	40	20
	30%	33%	28%	25%	24%	28%	36%	25%	32%	28%	30%	32%	31%	27%	35%	29%	36%	32%	28%
BDGMWi		zB		zCDE		zCD			zG						zIM				
1402	705	716	137	206	492	643	59%	348	1087	406	541	225	310	918	565	1222	159	62	39
	54%	57%	51%	47%	45%	54%	59%	48%	56%	55%	54%	53%	53%	52%	57%	53%	65%	49%	53%
BCDGVdi		zB		CD		zCD			zG						zIM		zOOR		
1631	759	871	193	324	579	535	49%	499	1102	463	592	252	324	1126	505	1374	132	78	47
	59%	56%	62%	67%	64%	64%	49%	68%	57%	62%	60%	59%	55%	64%	51%	60%	54%	61%	65%
AFHLNag		zA		zF	zEF	zF		zH		zL				zN					P
1102	501	601	141	243	376	342	31%	360	726	306	392	180	223	767	334	937	73	59	32
	40%	37%	43%	48%	53%	41%	31%	49%	37%	41%	39%	42%	38%	43%	34%	41%	30%	47%	44%
AFHN		zA		zF	zEF	F		zH						zN		P		P	P
PSefg																			

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

B1TV_3. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers?:

Channel 4 (including Channel 4, E4, More 4, 4 Seven, Film 4, 4 Music and All4)

Base: Users of each platform in the past 3 months

	Total	England Regions											Urbanity		Household Income			
		East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	2730	192	464	74	245	131	273	162	87	64	97	228	2300	298	230	220	739	1071
Base: Users of each platform in the past 3 months	2752	241	495	93	265	152	323	181	96	82	115	262	2358	276	212	235	765	1030
Effective Base	1850.3	136.1	324.0	55.4	176.1	100.0	203.3	120.0	65.1	49.6	70.3	164.2	1569.6	187.6	158.6	155.3	505.7	730.0
Extremely Dissatisfied 1	24	5	2	0	1	4	4	0	3	0	0	3	20	2	5	2	8	5
2	38	4	6	1	7	2	5	0	0	1	3	5	30	8	3	4	6	10
3	107	16	8	2	5	10	16	6	7	6	16	91	9	9	24	9	18	24
4	128	8	14	4	15	13	18	6	5	6	6	13	111	13	9	10	37	39
5	434	40	78	16	39	14	53	25	15	24	22	39	368	52	35	68	124	120
6	391	36	84	12	31	15	34	23	9	12	18	38	334	39	25	26	112	139
7	529	56	81	26	33	28	63	52	24	7	23	45	433	65	47	44	129	220
8	546	48	113	14	57	33	72	34	17	15	23	43	479	47	29	35	164	220
9	286	20	56	9	44	13	28	21	18	5	3	28	251	22	14	18	86	138
Extremely Satisfied 10	271	9	54	11	33	20	30	15	5	5	10	33	240	19	21	19	79	115
Total	2752	241	495	93	265	152	323	181	96	82	115	262	2358	276	212	235	765	1030
Mean	6.83	6.41	7.07	6.97	7.10	6.74	6.73	7.05	6.88	6.15	6.46	6.76	6.86	6.57	6.32	6.43	6.94	7.16
1-2 (Net)	62	9	8	1	8	6	9	0	4	1	3	8	50	10	8	6	15	15
1-3 (Net)	168	25	16	2	13	16	24	6	4	8	9	24	141	19	32	15	32	40
1-4 (Net)	256	33	30	7	28	29	42	11	9	14	15	37	252	32	41	25	69	79
5-6 (Net)	820	76	161	27	71	29	87	48	24	36	41	77	702	91	61	94	236	259
4-7 (Net)	1482	140	256	57	119	70	169	105	53	49	69	134	1246	169	116	148	403	518
7-10 (Net)	1631	132	304	59	166	93	193	122	63	32	59	149	1404	153	110	116	459	692
8-10 (Net)	1102	77	223	34	133	66	130	70	39	25	36	104	971	88	64	72	330	473
	AFHNLg	32%	45%	36%	50%	43%	40%	39%	41%	31%	32%	40%	ze	32%	30%	31%	43%	46%

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

B1TV_3. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers?:

Channel 4 (including Channel 4, E4, More 4, 4 Seven, Film 4, 4 Music and All4)

Base: Users of each platform in the past 3 months

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	2730	1366	1360	336	450	902	1038	777	1883	1061	769	304	596	1497	1233	2017	269	204	240
Base: Users of each platform in the past 3 months	2752	1346	1404	293	455	911	1088	730	1946	742	993	426	591	1768	984	2306	246	127	73
9-10 (Net)	556	231	325	80	144	203	129	220	333	147	213	81	115	402	154	469	33	37	17
	20%	17%	23%	27%	32%	22%	12%	30%	17%	20%	21%	19%	20%	23%	16%	20%	14%	29%	23%
	AFHNPS		zA	zF	zEF	F		zH						zN		P		zOP	P

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

B1TV_3. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,overall how satisfied or dissatisfied are you with these television and video service providers?:

Channel 4 (including Channel 4, E4, More 4, 4 Seven, Film 4, 4 Music and All4)

Base: Users of each platform in the past 3 months

Unweighted Base
Base: Users of each
platform in the past
3 months
9-10 (Net)

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
2730	192	464	74	245	131	273	162	87	64	97	228	2300	298	230	220	739	1071
2752	241	495	93	265	152	323	181	96	82	115	262	2358	276	212	235	765	1030
556	29	111	20	77	33	58	36	23	10	13	61	491	42	35	37	165	252
20%	12%	22%	21%	29%	22%	18%	20%	23%	12%	11%	23%	21%	15%	17%	16%	22%	25%
AFHNPS		Sb	*	zSXab	S*			S*	*	*	Sb						zfg

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

B1TV_4. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers?:

Channel 5 (including Channel 5 and 5Star, 5USA, Spike, 5 and My5)

Base: Users of each platform in the past 3 months

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	2144	1101	1040	198	328	721	894	596	1500	817	601	256	470	1150	994	1566	223	168	187
Base: Users of each platform in the past 3 months	2147	1079	1066	166	331	724	923	552	1536	558	760	367	462	1339	808	1779	205	107	57
Effective Base	1464.4	765.9	699.1	142.5	230.9	488.3	607.3	396.3	1041.2	614.4	451.3	188.9	329.0	804.8	709.8	1143.3	159.2	119.5	144.0
Extremely Dissatisfied 1	23	17	6	2	0	6	14	1	21	3	9	2	8	6	18	21	1	0	1
	1%	2%	1%	1%	0	1%	2%	0	1%	1%	1%	1%	2%	0	2%	1%	1%	0	1%
2	44	26	16	1	1	19	23	6	32	10	12	9	13	28	17	43	2	0	0
	2%	2%	2%	0	0	3%	2%	1%	2%	2%	2%	3%	3%	2%	2%	2%	1%	0	0
3	73	34	40	3	5	23	43	11	58	21	26	10	16	38	36	61	10	0	2
	3%	3%	4%	2%	1%	3%	5%	2%	4%	4%	3%	3%	3%	3%	4%	3%	5%	0	3%
4	131	81	51	7	18	26	80	24	101	30	35	43	23	83	49	109	14	8	1
	6%	7%	5%	4%	5%	4%	9%	4%	7%	5%	5%	12%	5%	6%	7%	6%	7%	2%	2%
5	219	121	223	28	35	142	242	76	364	104	167	73	105	241	208	353	57	22	16
	21%	21%	21%	17%	11%	20%	26%	14%	24%	19%	22%	20%	23%	18%	20%	20%	28%	20%	29%
6	322	162	160	23	48	88	162	70	238	97	110	46	68	193	129	260	35	16	10
	15%	15%	15%	14%	15%	12%	18%	13%	16%	17%	14%	13%	15%	14%	16%	17%	17%	15%	17%
7	367	188	179	25	67	148	128	105	257	100	140	65	62	253	115	317	27	15	8
	17%	17%	17%	15%	20%	20%	14%	19%	17%	18%	18%	18%	13%	19%	14%	18%	13%	14%	14%
8	377	201	249	39	68	133	137	121	249	103	131	54	89	252	124	318	33	16	11
	18%	16%	19%	23%	21%	18%	15%	22%	16%	19%	17%	15%	19%	19%	15%	18%	16%	15%	18%
9	161	79	82	17	10%	64	40	61	97	40	67	27	27	112	49	133	12	11	5
	7%	7%	8%	10%	12%	9%	4%	11%	6%	7%	9%	7%	6%	8%	6%	7%	6%	10%	8%
Extremely Satisfied 10	199	92	107	21	49	76	54	77	120	48	63	36	51	135	64	164	13	18	4
	9%	9%	10%	13%	15%	10%	6%	14%	8%	9%	8%	10%	11%	10%	8%	9%	6%	17%	7%
Total	2147	1079	1066	166	331	724	923	552	1536	558	760	367	462	1339	808	1779	205	107	57
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	6.55	6.43	6.67	7.05	7.30	6.75	6.04	7.18	6.36	6.59	6.59	6.44	6.51	6.73	6.25	6.55	6.25	7.04	6.60
1-2 (Net)	68	43	23	2	1	25	37	7	53	14	21	12	21	33	34	63	3	0	1
	3%	4%	2%	1%	0	3%	4%	1%	3%	2%	3%	3%	5%	2%	4%	4%	1%	0	1%
1-3 (Net)	141	77	62	5	6	48	80	18	110	35	47	22	37	71	70	125	13	1	2
	7%	7%	6%	3%	2%	7%	9%	3%	7%	6%	6%	6%	8%	5%	9%	7%	7%	1%	4%
1-4 (Net)	272	157	113	13	24	73	161	42	211	65	82	65	60	154	119	233	27	8	3
	13%	15%	11%	8%	7%	10%	17%	8%	14%	12%	11%	18%	13%	11%	15%	13%	13%	8%	6%
5-6 (Net)	771	388	383	51	83	230	404	146	602	202	277	119	173	434	337	614	92	38	26
	36%	36%	36%	31%	25%	32%	44%	27%	39%	36%	36%	32%	38%	32%	42%	35%	45%	36%	46%
4-7 (Net)	1269	656	613	84	168	403	612	275	960	332	452	227	258	769	500	1040	133	61	35
	59%	61%	58%	51%	51%	56%	66%	50%	62%	59%	60%	62%	56%	57%	62%	58%	65%	57%	62%
7-10 (Net)	1104	534	570	102	224	420	358	363	723	291	401	183	229	752	352	932	85	60	28
	51%	49%	53%	61%	68%	58%	39%	66%	47%	52%	53%	50%	50%	56%	44%	52%	42%	56%	49%
8-10 (Net)	737	346	391	77	157	273	230	259	466	191	261	118	167	499	237	614	58	45	20
	34%	32%	37%	46%	48%	38%	25%	47%	30%	34%	34%	32%	36%	37%	29%	35%	28%	42%	34%
9-10 (Net)	360	171	189	38	89	139	93	138	217	88	130	64	78	247	113	297	25	29	9
	17%	16%	18%	23%	27%	19%	10%	25%	14%	16%	17%	17%	17%	18%	14%	17%	12%	27%	16%

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

B1TV_4. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers?:

Channel 5 (including Channel 5 and 5Star, 5USA, Spike, 5 and My5)

Base: Users of each platform in the past 3 months

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	2144	156	370	53	193	115	200	116	59	55	63	186	1803	238	179	174	591	841
Base: Users of each platform in the past 3 months	2147	194	385	69	206	135	233	129	66	66	70	226	1833	224	174	182	607	787
Effective Base	1464.4	110.6	256.5	40.0	143.2	86.7	151.3	87.6	43.3	45.4	45.7	137.4	1239.9	152.5	125.7	117.1	406.1	586.3
Extremely Dissatisfied 1	23	3	3	4	0	4	4	0	1	2	0	0	19	2	7	3	5	4
	1%	2%	1%	6%	0	3%	2%	0	1%	3%	0	0	1%	1%	4%	1%	1%	0
2	GM	6	4	0	7	Vc*	4	3	2	4	2	7	35	8	zhi	0	4	16
	44	3%	1%	0	4%	2%	2%	2%	6%	3%	3%	3%	2%	4%	0	2%	3%	12
3	D	3	10	0	11	5	14	4	1	2	1	11	61	8	12	10	8	22
	73	1%	3%	0	5%	4%	6%	3%	1%	3%	1%	5%	3%	4%	7%	5%	1%	3%
4	h	131	16	2	11	9	16	6	3	6	6	26	113	15	zhi	6	14	42
	6%	4%	4%	3%	5%	6%	7%	5%	9%	9%	9%	11%	6%	7%	3%	8%	6%	5%
5	BER	46	77	15	43	16	41	27	19	17	21	32	384	48	45	42	119	133
	449	24%	20%	22%	21%	12%	18%	21%	29%	26%	30%	14%	21%	21%	26%	23%	20%	17%
6	DGMWci	322	64	8	29	16	27	18	5	7	14	36	269	37	21	26	85	107
	15%	17%	17%	12%	14%	12%	12%	14%	8%	11%	20%	16%	15%	17%	12%	14%	14%	14%
7	E	367	54	10	30	29	49	28	14	15	12	36	321	32	29	31	120	148
	17%	21%	14%	15%	15%	21%	21%	22%	21%	22%	16%	16%	18%	14%	17%	17%	20%	19%
8	FLN	377	85	9	32	34	42	20	12	7	9	37	318	40	28	31	115	152
	18%	15%	22%	13%	16%	25%	18%	15%	19%	10%	13%	16%	17%	18%	16%	17%	19%	19%
9	FHN	161	33	9	23	6	13	14	5	3	1	17	140	15	13	8	46	80
	7%	5%	9%	13%	11%	4%	6%	10%	7%	4%	1%	8%	8%	7%	4%	7%	8%	10%
Extremely Satisfied 10	FHN	199	38	12	20	14	22	9	4	4	4	25	172	19	12	13	56	zg
	9%	6%	10%	17%	10%	11%	9%	7%	6%	7%	6%	11%	9%	8%	7%	7%	9%	11%
Total	2147	194	385	69	206	135	233	129	66	66	70	226	1833	224	174	182	607	787
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	6.55	6.35	6.79	6.89	6.57	6.72	6.46	6.62	6.45	5.91	6.09	6.51	6.57	6.38	6.24	6.22	6.67	6.88
1-2 (Net)	AFHNa	9	zSab	a*	7	a*	8	3	3	6	2	7	54	11	7	6	fg	zlg
	68	3%	2%	4	4%	5%	4%	2%	4%	9%	3%	3%	3%	5%	4%	3%	3%	2%
1-3 (Net)	BDGI	141	17	4	18	11	22	7	3	8	3	18	114	19	20	16	29	38
	7%	6%	5%	6%	9%	8%	10%	6%	5%	12%	4%	8%	6%	8%	11%	9%	5%	5%
1-4 (Net)	DGMCI	272	33	6	29	20	39	13	7	14	9	44	228	33	26	31	66	80
	13%	10%	9%	9%	14%	15%	17%	10%	10%	21%	13%	19%	12%	15%	15%	17%	11%	10%
5-6 (Net)	BDEGRTI	771	141	23	71	32	68	24	24	35	24	68	654	85	67	68	204	240
	36%	42%	37%	33%	35%	24%	29%	35%	37%	36%	50%	30%	36%	39%	39%	37%	34%	31%
4-7 (Net)	DEGMOWI	1269	211	35	112	69	134	80	42	45	53	129	1088	132	102	114	361	430
	59%	67%	55%	52%	55%	51%	57%	62%	63%	68%	73%	57%	59%	59%	59%	62%	59%	55%
7-10 (Net)	CDGI	1104	211	39	105	83	126	70	35	28	26	115	952	106	82	83	337	467
	51%	47%	55%	57%	51%	62%	54%	54%	53%	43%	37%	51%	52%	47%	47%	46%	56%	59%
8-10 (Net)	FHNp	737	157	29	75	55	77	42	21	14	15	79	630	74	52	52	217	zlg
	34%	27%	41%	43%	36%	41%	33%	33%	32%	21%	21%	35%	34%	33%	30%	29%	36%	41%
9-10 (Net)	FHNab	360	71	20	43	Sab*	35	22	9	5	42	312	34	25	21	102	168	zlg
	17%	11%	19%	30%	21%	15%	15%	17%	13%	10%	7%	19%	17%	15%	14%	11%	17%	21%
	FHN			zSxab*	Sb													zg

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

B1TV_5. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers?:

S4C

Base: Users of each platform in the past 3 months

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	145	87	58	23	41	52	29	79	64	83	27	14	21	112	33	80	18	41	6
Base: Users of each platform in the past 3 months	117	75	42	21	35	40	22	61	55	50	33	19	15	98	20	79	13	24	2
Effective Base	100.4	61.4	39.4	16.3	30.5	37.1	17.0	59.5	41.4	67.0	21.0	10.9	15.7	78.2	25.7	59.3	13.0	31.2	4.7
Extremely Dissatisfied 1	1	0	0	0	0	0	0	0	1	1	0	0	0	0	0	0	0	0	0
2	3	3	0	3	0	0	0	1	2	1	2	0	0	3	0	3	0	0	0
3	3	4	1	14	0	1	0	1	4	2	7	0	0	3	0	4	0	2	0
4	8	0	0	2	0	2	0	2	6	3	1	4	0	8	0	8	0	1	0
5	18	10	10	3	4	6	5	8	10	5	9	3	1	13	5	11	4	3	0
6	12	10	2	2	4	3	3	6	5	5	7	0	0	9	2	7	3	1	0
7	17	14	4	3	4	7	4	7	10	7	3	4	3	14	4	10	1	7	0
8	21	11	11	3	10	5	3	12	9	10	2	6	4	18	3	13	1	8	0
9	17	8	9	1	8	7	1	13	4	12	2	1	1	16	1	13	2	2	1
Extremely Satisfied 10	14	10	22	6	22	18	3	21	7	23	7	8	10	16	6	16	15	7	35
Total	117	75	42	21	35	40	22	61	55	50	33	19	15	98	20	79	13	24	2
Mean	6.98	6.70	7.48	6.19	7.76	7.28	5.93	7.47	6.45	7.36	6.32	6.80	7.41	7.02	6.79	6.99	6.75	7.13	6.03
1-2 (Net)	4	3	1	3	0	0	0	1	3	1	2	0	0	3	0	3	0	0	0
1-3 (Net)	7	6	1	4	0	2	1	2	5	2	3	0	2	6	1	6	1	0	0
1-4 (Net)	15	15	1	6	0	4	5	5	11	5	4	4	2	14	1	13	1	1	0
5-6 (Net)	30	18	12	5	8	9	8	14	15	10	16	3	1	22	8	18	7	5	1
4-7 (Net)	56	40	16	10	12	18	16	23	31	20	21	10	5	44	11	35	7	12	1
7-10 (Net)	72	53	19	10	27	27	8	43	29	35	13	52	12	61	11	48	5	18	1
8-10 (Net)	54	38	16	7	23	20	5	35	19	28	9	65	8	47	7	38	5	11	1
9-10 (Net)	33	18	15	4	13	15	1	23	10	19	7	3	4	29	4	26	4	3	1
	28	24	35	21	36	37	7	38	18	37	22	16	28	30	20	32	29	14	35

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B1TV_5. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers?:

S4C

Base: Users of each platform in the past 3 months

Total	England Regions												Urbanity		Household Income			
	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	Yorkshire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
Base (z)																		
145	4	28	1	9	6	14	1	2	0	6	9	111	18	8	9	36	79	
117	5	24	1	8	6	18	1	1	0	7	9	92	12	5	9	34	62	
100.4	2.9	23.0	1.0	6.3	4.1	10.8	1.0	1.9	0	4.3	6.7	75.9	12.1	7.3	5.5	26.8	56.5	
1	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	1	
1%	8%	0	0	0	0	0	0	0	0	0	0	1%	0	0	0	0	1%	
3	0	0	0	0	2	0	0	0	0	0	0	2	0	0	0	3	0	
3%	0	0	0	5%	41%	0	0	0	0	0	0	3%	3%	0	0	8%	1%	
3	0	0	0	0	1	0	0	0	0	2	0	3	0	0	0	3	0	
3%	0	0	0	0	14%	0	0	0	0	25%	0	4%	0	0	0	9%	0	
8	0	1	0	0	0	5	0	0	0	1	1	8	1	0	4	2	3	
7%	0	3%	0	0	0	29%	0	0	0	13%	8%	8%	6%	0	43%	5%	5%	
BD	0	2	0	0	0	1	0	2	0	0	0	14	2	2	1	7	5	
18	0	0	0	0	12%	37%	0	0	0	11%	9%	15%	13%	32%	12%	21%	8%	
15%	0	0	0	0	0	0	100%	38%	0	36%	39%	11%	18%	0	2%	2%	16%	
12	0	0	0	0	0	0	1	0	0	2	4	10	2	0	0	1	10	
10%	0	0	0	0	0	0	0	0	0	36%	39%	11%	18%	0	0	2%	16%	
17	2	2	0	1	0	2	0	1	0	1	2	16	1	1	2	6	8	
15%	44%	7%	0	16%	6%	10%	0	62%	0	11%	17%	17%	5%	11%	20%	17%	13%	
21	2	8	1	0	1	1	0	0	0	0	0	16	4	2	1	6	12	
18%	48%	32%	100%	3%	12%	5%	0	0	0	0	0	18%	36%	33%	11%	18%	19%	
17	0	7	0	4	1	0	0	0	0	0	1	12	0	0	0	5	11	
14%	0	29%	0	52%	15%	0	0	0	0	0	7%	13%	3%	0	3%	15%	18%	
16	0	5	0	2	0	3	0	0	0	0	2	11	2	1	1	2	12	
14%	0	21%	0	25%	0	19%	0	0	0	5%	21%	12%	16%	23%	12%	6%	19%	
117	5	24	1	8	6	18	1	1	0	7	9	92	12	5	9	34	62	
100%	100%	100%	100%	100%	100%	100%	100%	100%	0	100%	100%	100%	100%	100%	100%	100%	100%	
6.98	7.00	8.28	8.00	8.55	4.54	5.99	6.00	6.62	0	5.20	6.96	6.82	7.12	7.38	6.00	6.28	7.58	
H	0	0	0	0	2	0	0	0	0	0	0	3	0	0	0	3	1	
4	0	0	0	0	0	0	0	0	0	0	0	3	0	0	0	3	1	
3%	8%	0	0	5%	41%	0	0	0	0	0	0	3%	3%	0	0	8%	2%	
7	0	0	0	0	3	0	0	0	0	2	0	6	0	0	0	6	1	
6%	8%	0	0	5%	56%	0	0	0	0	25%	0	7%	3%	0	0	18%	2%	
15	0	1	0	0	3	5	0	0	0	3	1	14	1	0	4	8	4	
13%	8%	3%	0	5%	56%	29%	0	0	0	38%	8%	15%	9%	0	43%	22%	6%	
BDGI	0	2	0	0	1	7	1	0	0	3	4	23	4	2	1	8	15	
30	0	8%	0	0	12%	37%	100%	38%	0	47%	48%	25%	31%	32%	12%	23%	24%	
26%	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
56	2	4	0	1	1	14	1	1	0	5	7	47	5	2	7	15	26	
49%	44%	18%	0	16%	18%	77%	100%	100%	0	70%	72%	51%	42%	44%	75%	44%	41%	
GI	0	22	1	8	2	6	0	1	0	1	4	55	7	3	4	19	43	
72	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
61%	92%	89%	100%	95%	33%	33%	0	62%	0	16%	44%	60%	60%	68%	46%	55%	69%	
54	2	20	1	6	2	4	0	0	0	0	2	39	6	3	2	13	35	
46%	48%	82%	100%	79%	27%	23%	0	0	0	5%	28%	42%	55%	56%	25%	38%	57%	
AH	0	12	0	6	1	3	0	0	0	0	2	23	2	1	1	7	23	
33	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
28%	0	50%	0	77%	15%	19%	0	0	0	5%	28%	25%	19%	23%	15%	20%	37%	
Q	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	

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B1TV_6. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers?:

Sky (including Sky One, Sky Atlantic, Sky Living, Sky Cinema, Sky Sports, Pick and Now TV)

Base: Users of each platform in the past 3 months

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	1191	608	581	164	241	390	394	449	713	490	325	122	251	726	465	840	113	119	119
Base: Users of each platform in the past 3 months	1141	562	579	132	240	393	375	407	703	339	389	169	241	817	325	938	89	79	35
Effective Base	787.0	405.3	382.6	115.0	166.5	261.3	248.5	297.2	474.7	351.2	229.1	91.8	164.6	503.8	318.0	601.9	73.9	87.2	91.9
Extremely Dissatisfied 1	20	14	6	5	1	7	8	7	12	3	12	1	4	13	7	17	1	2	1
	2%	2%	1%	D	0	2%	2%	2%	2%	1%	3%	1%	1%	2%	2%	2%	1%	2%	3%
2	17	9	8	4	3	4	6	4	13	7	5	2	3	12	5	14	3	0	0
	2%	2%	1%	3%	1%	1%	1%	1%	2%	2%	1%	1%	1%	1%	2%	2%	3%	0	0
3	20	8	12	1	7	1	11	7	12	4	2	0	14	8	13	18	1	1	0
	2%	1%	2%	1%	3%	0	3%	2%	2%	1%	1%	0	6%	1%	4%	2%	1%	1%	1%
4	EMI	44	23	3	E	12	E	6	28	15	9	7	zJK	30	zM	40	4	0	0
	4%	4%	4%	3%	2%	3%	6%	1%	4%	4%	2%	4%	6%	4%	4%	4%	5%	0	0
5	GRI	127	76	19	26	32	zD	48	G	28	38	23	39	78	49	103	11	7	6
	11%	9%	13%	14%	11%	8%	51	12%	11%	8%	10%	13%	16%	10%	15%	11%	13%	9%	16%
6	Idi	100	56	11	8	38	E	21	42	26	37	18	zI	74	zM	87	6	4	3
	9%	8%	10%	8%	3%	10%	11%	5%	11%	8%	10%	11%	8%	9%	8%	9%	7%	5%	8%
7	DGT	192	84	13	41	78	D	64	127	64	67	32	27	144	48	160	16	11	5
	17%	19%	15%	10%	17%	20%	16%	16%	18%	19%	17%	19%	11%	18%	15%	17%	18%	13%	15%
8	CL	257	134	30	47	98	C	82	159	76	99	29	53	185	73	209	21	21	6
	23%	22%	23%	23%	20%	25%	22%	22%	23%	22%	26%	17%	22%	23%	22%	22%	24%	27%	17%
9	HN	177	84	19	52	61	45	83	93	52	73	20	33	138	39	140	16	14	7
	16%	17%	14%	14%	22%	16%	12%	20%	13%	15%	19%	12%	14%	17%	12%	15%	16%	16%	19%
Extremely Satisfied	186	90	96	26	52	60	48	75	108	65	47	37	35	135	51	151	9	19	7
10	J	16%	16%	20%	22%	15%	13%	18%	15%	19%	12%	12%	14%	17%	16%	16%	10%	24%	21%
Total	1141	562	579	132	240	393	375	407	703	339	389	169	241	817	325	938	89	79	35
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.35	7.37	7.32	7.27	7.77	7.49	6.96	7.64	7.25	7.53	7.36	7.47	6.96	7.46	7.05	7.30	7.22	7.93	7.57
1-2 (Net)	FLNXIq	37	23	9	zF	12	13	11	25	11	17	3	7	25	12	31	3	zOP	1
	3%	4%	2%	7%	4	3%	4%	3%	4%	3%	4%	2%	3%	3%	4%	3%	4%	2%	3%
1-3 (Net)	58	31	27	zD	10	11	24	18	37	14	19	3	21	33	25	49	4	3	1
	5%	6%	5%	7%	4%	3%	7%	4%	5%	4%	5%	2%	9%	4%	8%	5%	5%	3%	4%
1-4 (Net)	102	52	49	13	15	25	48	24	65	29	28	10	zIK	63	zM	89	8	3	1
	9%	9%	8%	10%	6%	6%	13%	6%	9%	9%	7%	6%	14%	8%	12%	9%	9%	4%	4%
5-6 (Net)	GI	227	132	30	34	70	zDE	69	151	53	75	41	zJK	152	zM	190	18	11	8
	20%	17%	23%	23%	14%	16%	25%	17%	21%	16%	19%	24%	24%	19%	23%	20%	20%	14%	24%
4-7 (Net)	ADII	463	224	47	79	160	zD	139	306	132	151	80	99	326	137	390	38	22	14
	41%	40%	41%	35%	33%	41%	47%	34%	44%	39%	39%	47%	41%	40%	42%	42%	43%	28%	39%
7-10 (Net)	DGOI	812	398	89	191	298	zCD	313	487	257	286	118	148	602	210	659	63	65	25
	71%	74%	69%	67%	80%	76%	63%	77%	69%	76%	73%	70%	61%	74%	65%	70%	71%	82%	72%
8-10 (Net)	FLNg	620	314	75	zCF	220	zF	249	360	193	219	86	121	458	162	499	47	55	20
	54%	55%	54%	57%	63%	56%	47%	61%	51%	57%	56%	51%	50%	56%	50%	53%	53%	zOP	57%
9-10 (Net)	FHNI	363	179	45	zF	103	F	93	201	117	119	57	68	274	89	290	26	33	14
	32%	33%	31%	34%	43%	31%	25%	39%	29%	35%	31%	34%	28%	33%	28%	31%	29%	42%	40%
	FHNI			zEF				zH										zO	

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

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B1TV_6. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers?:

Sky (including Sky One, Sky Atlantic, Sky Living, Sky Cinema, Sky Sports, Pick and Now TV)

Base: Users of each platform in the past 3 months

Total	England Regions												Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
1191	75	216	28	109	55	102	59	38	23	39	96	987	137	80	73	290	544	
1141	96	207	34	114	63	128	70	37	33	49	106	960	123	67	80	290	495	
787.0	56.3	157.0	21.4	77.7	42.4	71.5	43.2	28.8	19.5	25.6	67.1	657.0	81.8	54.4	47.5	191.1	375.5	
20	2	6	4	0	0	2	0	0	1	0	2	18	1	0	4	6	8	
2%	2%	3%	13%	0	0	1%	0	0	3%	1%	2%	2%	1%	0	5%	2%	2%	
17	0	5	1	0	2	2	0	2	1	0	1	15	2	1	0	3	8	
2%	0	3%	2%	0	4%	2%	0	4%	3%	1%	1%	2%	1%	2%	0	1%	2%	
20	2	3	0	2	0	6	0	1	1	3	1	18	1	8	1	3	3	
2%	2%	1%	0	2%	0	5%	0	2%	2%	6%	1%	2%	1%	11%	2%	1%	1%	
EMI	5	4	0	3	4	15	4	0	1	2	1	35	7	2	16	10	6	
44	5%	2%	0	3%	6%	11%	5%	0	4%	4%	1%	4%	6%	4%	21%	3%	1%	
GRI	6	29	5	9	4	15	12	5	6	4	8	97	21	8	10	33	39	
127	7%	14%	14%	8%	7%	11%	17%	15%	19%	8%	7%	10%	17%	13%	12%	11%	8%	
Idi	10	9	3	8	7	9	6	1	7	6	17	84	10	7	4	27	36	
9%	14%	5%	9%	7%	11%	7%	8%	2%	21%	13%	16%	9%	9%	10%	5%	9%	7%	
DGT	18	35	3	18	7	23	14	9	2	13	18	163	21	8	11	51	89	
192	17%	19%	17%	9%	16%	11%	18%	20%	24%	7%	26%	17%	17%	11%	14%	18%	18%	
CL	29	48	6	23	15	21	18	8	2	12	26	226	26	20	13	65	111	
257	30%	23%	18%	21%	24%	17%	26%	21%	7%	24%	25%	24%	21%	29%	16%	22%	22%	
23%	13	32	5	21	15	22	6	7	5	2	10	146	20	7	12	39	104	
177	16%	14%	16%	14%	19%	17%	9%	19%	16%	5%	10%	15%	17%	11%	15%	14%	21%	
HN	7	36	7	29	9	14	10	5	6	6	22	159	12	6	8	54	91	
186	16%	8%	17%	22%	14%	11%	14%	13%	18%	13%	21%	17%	10%	8%	10%	19%	16%	
J	96	207	34	114	63	128	70	37	33	49	106	960	123	67	80	290	495	
1141	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
7.35	7.18	7.33	6.85	7.94	7.49	6.82	7.25	7.38	6.87	7.00	7.55	7.38	7.06	6.74	6.47	7.42	7.73	
FLNXfg	37	11	5	0	2	4	0	2	1	3	3	32	3	1	4	9	15	
3%	2%	5%	15%	0	4%	3%	0	4%	5%	3%	4%	3%	2%	2%	5%	3%	3%	
V	4	14	5	2	2	10	0	2	2	4	4	50	4	9	6	11	18	
58	4%	7%	15%	2%	4%	8%	0	6%	7%	8%	4%	5%	3%	13%	7%	4%	4%	
102	9	18	5	5	6	25	4	2	4	6	5	85	11	11	22	21	25	
9%	9%	9%	15%	5%	10%	19%	6%	6%	11%	11%	5%	9%	9%	17%	28%	7%	5%	
GI	227	39	8	17	11	24	18	6	13	10	24	181	32	15	13	60	75	
20%	20%	19%	23%	15%	18%	19%	25%	17%	40%	21%	23%	19%	26%	23%	17%	21%	15%	
ADII	43	78	11	39	22	62	36	15	17	25	43	379	60	26	41	121	171	
463	41%	38%	32%	34%	35%	48%	51%	41%	51%	41%	41%	39%	49%	38%	52%	42%	34%	
DGQI	812	68	151	21	92	80	48	28	16	33	77	693	80	40	44	209	395	
71%	70%	73%	62%	80%	72%	62%	69%	77%	49%	68%	72%	72%	65%	60%	55%	72%	80%	
FLNg	620	50	116	18	73	38	57	34	19	14	59	531	58	33	33	158	306	
54%	51%	56%	53%	64%	61%	44%	49%	53%	42%	42%	56%	55%	48%	49%	41%	54%	62%	
FHN	383	21	68	12	50	23	35	16	12	11	33	305	32	13	20	93	155	
32%	21%	33%	35%	44%	37%	28%	23%	32%	35%	18%	31%	32%	26%	19%	25%	32%	39%	
FHNI				zSXY*													zf	

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

B1TV_7. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers?:

Netflix

Base: Users of each platform in the past 3 months

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	1659	776	879	366	428	587	277	656	957	712	440	165	342	1117	542	1183	183	135	158
Base: Users of each platform in the past 3 months	1567	741	822	309	429	566	262	607	920	495	552	236	284	1235	332	1286	152	80	49
Effective Base	1110.8	538.3	570.7	252.1	292.2	391.0	180.1	430.8	646.4	520.3	321.3	122.2	240.1	790.4	392.8	848.4	132.6	94.3	120.6
Extremely Dissatisfied 1	8	6	2	3	0	3	2	4	4	1	2	2	4	8	1	7	1	0	0
2	1%	1%	0	1%		1%	1%	1%	0	0	0	1%	1%	0	0	1%	1%	0	0
3	10	7	3	5	0	2	3	2	5	1	4	2	3	8	2	9	0	1	0
4	1%	1%	0	2%	0	0	1%	0	1%	0	1%	1%	1%	1%	1%	1%	0	2%	0
5	10	5	6	2	0	4	4	3	8	5	0	0	5	5	5	7	3	0	0
6	1%	1%	1%	1%	0	1%	2%	0	1%	1%	0	0	2%	0	2%	1%	2%	0	1%
7	J						D			J			zJ		zM				
8	28	14	14	2	11	4	11	10	16	5	11	6	5	22	6	25	2	1	1
9	2%	2%		1%	3%	1%	4%	2%	2%	1%	2%	3%	2%	2%	2%	2%	1%	1%	1%
10	E						zCE												
11	79	41	38	14	15	20	30	19	54	27	17	18	17	51	28	71	6	1	1
12	5%	6%	5%	5%	3%	4%	11%	3%	6%	5%	3%	8%	6%	4%	9%	6%	4%	1%	2%
13	GJMd						zCDE		G			J			zM				
14	96	37	59	17	17	26	36	28	66	30	28	20	18	72	24	75	10	7	4
15	6%	5%	7%	5%	4%	5%	14%	5%	7%	6%	5%	8%	6%	6%	7%	6%	7%	9%	8%
16	VI						zCDE												
17	224	123	100	41	71	72	40	79	137	80	76	30	38	181	43	181	26	11	6
18	14%	17%	12%	13%	17%	13%	15%	13%	15%	16%	14%	13%	13%	15%	13%	14%	17%	14%	12%
19	Bc	zB																	
20	568	181	185	60	100	151	56	141	217	113	152	43	60	303	65	313	31	15	9
21	23%	24%	23%	19%	23%	27%	21%	23%	24%	23%	26%	18%	21%	25%	20%	24%	21%	18%	18%
22	N					C					zK								
23	311	152	159	54	84	130	42	131	174	106	117	39	48	243	68	249	35	13	14
24	20%	21%	19%	16%	20%	23%	16%	22%	19%	21%	21%	17%	17%	20%	20%	19%	23%	16%	28%
25																			zOQ
26	Extremely Satisfied																		
27	433	175	258	110	130	155	38	190	238	126	147	75	85	343	90	349	37	31	15
28	28%	24%	31%	36%	30%	27%	14%	31%	26%	25%	27%	32%	30%	28%	27%	27%	25%	39%	30%
29	AFT	zA		zEF	F	F		z											
30	1567	741	822	309	429	566	262	607	920	495	552	236	284	1235	332	1286	152	80	49
31	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
32	Total																		
33	8.16	8.02	8.28	8.28	8.35	8.33	7.30	8.36	8.06	8.16	8.28	8.05	8.00	8.19	8.01	8.13	8.11	8.44	8.47
34	Mean																		
35	AFH	zA		F	zF	zF		zH											zO
36	1-2 (Net)	18	13	5	8	0	4	7	9	2	5	4	7	15	3	16	1	1	0
37	BDI	2%	1%	1%	3%	0	1%	1%	1%	0	1%	2%	2%	1%	1%	1%	1%	2%	0
38	1-3 (Net)	29	18	11	10	0	8	9	17	7	5	4	12	20	8	23	4	1	0
39	DI	2%	2%	1%	3%	0	1%	2%	2%	1%	1%	2%	4%	2%	2%	2%	3%	2%	1%
40	1-4 (Net)	56	32	24	12	11	12	20	33	13	16	10	18	43	14	47	6	2	1
41	EI	4%	4%	3%	4%	3%	2%	3%	4%	3%	3%	4%	6%	3%	4%	4%	4%	3%	2%
42	5-6 (Net)	175	78	97	31	32	46	47	120	57	44	38	35	122	52	148	16	8	5
43	DEGJMIn	11%	11%	12%	10%	7%	8%	8%	13%	11%	8%	16%	12%	10%	16%	11%	11%	10%	10%
44	4-7 (Net)	427	215	210	74	114	123	136	273	142	131	75	78	326	101	352	44	20	11
45	EGH	27%	29%	26%	24%	27%	22%	22%	30%	29%	24%	32%	28%	26%	30%	27%	29%	25%	23%
46	7-10 (Net)	1336	631	701	266	386	508	541	766	426	492	187	231	1070	266	1092	130	70	43
47	8-10 (Net)	85%	85%	85%	86%	90%	90%	89%	83%	86%	89%	79%	81%	87%	80%	85%	86%	87%	88%
48	FNH	1112	508	601	225	314	436	346	629	346	461	157	193	911	222	911	104	59	38
49	71%	69%	73%	73%	73%	77%	52%	76%	68%	70%	75%	67%	68%	72%	67%	71%	69%	73%	77%
50	9-10 (Net)	744	327	416	164	214	284	232	412	232	263	114	134	586	158	598	73	44	29
51	AFHT	47%	44%	51%	53%	50%	31%	53%	45%	47%	48%	48%	47%	47%	48%	47%	48%	55%	59%
52			zA	zF	F	F		zH											zO

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

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B1TV_7. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers?:

Netflix

Base: Users of each platform in the past 3 months

	Total	England Regions											Urbanity		Household Income			
	Base (Z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	1659	95	302	43	160	83	136	98	59	38	51	118	1416	162	107	105	428	785
Base: Users of each platform in the past 3 months	1567	120	315	52	178	87	149	102	63	41	63	117	1349	137	83	106	424	735
Effective Base	1110.8	69.0	206.0	29.3	114.0	67.8	90.1	78.8	41.4	28.7	41.7	90.1	948.3	101.9	73.6	70.0	289.3	539.1
Extremely Dissatisfied 1	8	0	0	2	2	0	0	0	0	1	0	2	8	0	1	2	4	1
2	10	0	2	0	1	3	2	0	0	0	0	0	10	0	1	0	6	2
3	10	0	1	0	1	0	0	2	1	0	2	0	7	3	1	1	3	4
4	28	3	4	0	7	4	0	1	1	3	0	4	22	3	1	0	10	11
5	79	8	19	1	9	3	3	4	9	3	5	8	61	12	4	6	16	37
6	96	7	29	3	2	4	12	3	4	2	5	3	84	6	7	13	18	31
7	224	23	54	5	18	11	20	20	5	8	9	8	196	19	10	15	47	112
8	368	33	79	15	41	19	36	31	11	10	14	21	311	37	22	15	106	182
9	311	25	59	10	34	13	31	23	14	4	16	21	276	20	11	28	83	157
Extremely Satisfied 10	433	21	68	15	63	29	45	18	18	11	12	49	374	38	25	25	132	198
Total	1567	120	315	52	178	87	149	102	63	41	63	117	1349	137	83	106	424	735
Mean	8.16	7.98	7.97	8.15	8.33	8.03	8.38	8.12	8.08	7.78	7.97	8.41	8.17	8.02	8.05	7.97	8.23	8.25
1-2 (Net)	AFH	*	2	**	3	3	T*	*	*	**	*	T*	18	0	*	*	10	3
1-3 (Net)	BDH	*	1%	**	2%	4%	1%	0	0	2%	0	2	1%	0	1	2%	2%	0
1-4 (Net)	DI	*	4	2	4	4	2	2	1	2	2	2	25	3	3	3	12	7
5-6 (Net)	EI	15	48	4	11	8	16	7	13	4	10	11	145	17	12	19	34	68
4-7 (Net)	DEGJMhi	40	106	9	36	22	35	28	19	15	18	23	363	40	22	34	91	191
7-10 (Net)	EGh	103	260	45	156	72	132	93	49	33	51	99	1157	114	68	84	367	649
8-10 (Net)	FHN	1112	80	206	138	61	112	73	43	25	42	91	961	95	58	68	320	537
9-10 (Net)	FHN	744	47	127	25	97	76	41	32	15	28	70	650	58	36	53	214	354
	AFHT	*	*	**	ST	*	*	*	*	**	*	zSTY*	*	*	*	*	*	*

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

B1TV_8. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers?:

Amazon Prime Video

Base: Users of each platform in the past 3 months

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	1060	539	520	223	282	397	157	427	599	498	284	96	182	748	312	792	95	86	87
Base: Users of each platform in the past 3 months	1006	494	510	186	281	395	144	406	569	337	365	146	158	822	184	850	76	54	26
Effective Base	710.3	383.3	331.6	156.2	186.9	267.3	104.4	280.2	405.1	383.1	203.0	75.4	131.6	525.9	242.0	564.5	68.3	58.0	68.9
Extremely Dissatisfied 1	8	5	1	1	2	4	2	3	4	0	0	7	1	6	3	8	0	0	0
1	1%	1%	0	0	1%	1%	1%	1%	1%	0	0	4%	1%	1%	1%	1%	0	0	0
2	5	5	0	0	0	4	1	0	5	1	2	1	1	4	1	4	1	0	0
	1%	1%	0	0	0	1%	1%	1%	1%	0	0	1%	1%	0	1%	0	2%	0	0
3	8	5	3	1	2	4	1	1	7	5	1	0	2	7	1	6	2	0	0
	1%	1%	1%	0	1%	1%	1%	0	1%	2%	0	0	1%	1%	0	1%	3%	0	0
4	33	13	20	4	9	15	5	13	19	12	9	8	4	25	8	26	5	2	1
	3%	3%	4%	2%	3%	4%	3%	3%	3%	4%	2%	9%	4%	3%	4%	3%	6%	3%	3%
5	85	34	51	17	14	24	30	27	55	22	36	13	14	63	22	72	6	5	2
	8%	7%	10%	9%	5%	6%	21%	7%	10%	7%	10%	9%	9%	8%	12%	8%	7%	10%	10%
6	99	51	48	15	21	52	11	39	57	28	36	13	22	81	18	85	8	2	4
	10%	10%	9%	8%	7%	13%	8%	10%	10%	8%	10%	9%	14%	10%	10%	10%	11%	4%	15%
7	188	88	100	33	49	82	24	73	111	56	81	29	21	153	35	161	15	8	5
	19%	18%	20%	18%	17%	21%	17%	17%	20%	17%	22%	20%	13%	19%	19%	19%	19%	15%	18%
8	233	120	113	41	67	95	30	83	142	88	86	23	36	200	34	199	21	6	6
	23%	24%	22%	22%	24%	24%	21%	20%	25%	26%	23%	16%	23%	24%	18%	23%	28%	12%	24%
9	142	77	65	25	52	44	20	70	70	55	52	18	17	111	31	121	6	12	3
	14%	16%	13%	14%	19%	11%	14%	17%	12%	16%	14%	12%	11%	14%	17%	14%	8%	22%	12%
Extremely Satisfied 10	204	96	108	49	65	70	20	98	99	68	63	34	39	171	32	169	12	18	4
	20%	19%	21%	26%	23%	18%	14%	24%	17%	20%	17%	23%	25%	21%	18%	20%	16%	34%	17%
Total	1006	494	510	186	281	395	144	406	569	337	365	146	158	822	184	850	76	54	26
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.65	7.66	7.66	7.92	7.96	7.47	7.19	7.89	7.49	7.79	7.63	7.37	7.65	7.70	7.44	7.65	7.28	8.24	7.55
1-2 (Net)	13	10	1	1	2	8	3	3	9	1	2	8	3	9	4	12	1	0	0
	1%	2%	0	0	1%	2%	2%	1%	2%	0	1%	5%	2%	1%	2%	1%	2%	0	0
1-3 (Net)	21	15	4	1	4	12	3	4	16	6	3	8	4	16	5	18	3	0	0
	2%	3%	1%	1%	1%	3%	2%	1%	3%	2%	1%	5%	3%	2%	3%	2%	4%	0	0
1-4 (Net)	54	29	24	5	13	28	8	17	34	19	12	16	8	42	13	44	8	2	1
	5%	6%	5%	3%	5%	7%	6%	4%	6%	6%	3%	11%	5%	5%	7%	5%	11%	3%	3%
5-6 (Net)	184	85	99	32	35	76	41	66	112	50	72	25	36	145	39	156	14	8	6
	18%	17%	19%	17%	12%	19%	29%	16%	20%	15%	20%	17%	23%	16%	21%	16%	18%	14%	25%
4-7 (Net)	405	186	219	69	93	173	70	152	242	119	162	63	61	323	82	343	33	17	12
	40%	38%	43%	37%	33%	44%	49%	37%	43%	35%	44%	43%	39%	39%	45%	40%	44%	32%	47%
7-10 (Net)	67	381	387	148	233	291	94	324	422	268	281	105	113	635	132	650	54	44	19
	7%	77%	76%	80%	83%	74%	66%	80%	74%	79%	77%	72%	72%	77%	72%	76%	71%	83%	72%
8-10 (Net)	579	293	286	115	184	209	70	250	311	211	200	75	92	482	97	489	39	36	14
	58%	59%	56%	62%	66%	53%	49%	62%	55%	63%	55%	52%	58%	59%	53%	58%	52%	68%	53%
9-10 (Net)	346	173	173	74	117	114	40	167	169	123	114	52	56	283	63	290	18	30	8
	34%	35%	34%	40%	42%	29%	28%	41%	30%	37%	31%	36%	35%	34%	34%	34%	24%	56%	29%
	EHY			EF	zEF			zH										zOPR*	

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

B1TV_8. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers?:

Amazon Prime Video

Base: Users of each platform in the past 3 months

Total	England Regions												Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
1060	61	199	31	106	62	73	72	39	24	37	88	894	106	50	72	267	548	
1006	75	205	38	112	64	75	76	47	25	47	88	862	89	40	71	280	501	
710.3	46.3	133.6	21.9	74.3	49.7	46.2	54.7	32.6	19.2	26.3	64.2	598.4	70.9	34.2	45.7	178.4	383.9	
8	1	5	0	0	0	0	0	0	2	1	0	8	1	0	1	5	2	
1%	1%	2%	0	0	0	0	0	0	6%	2%	0	1%	1%	0	1%	2%	0	
5	2	0	0	0	0	0	1	3	0	0	0	3	2	1	0	0	4	
1%	2%	0	0	0	0	0	1%	0	0	0	0	0	2%	2%	0	0	1%	
8	0	1	0	0	1	2	0	0	0	2	1	8	0	0	0	1	6	
1%	0	0	0	0	1%	2%	0	0	0	3%	1%	1%	0	0	0	0	1%	
33	4	7	0	1	3	1	2	1	0	2	6	27	3	2	3	12	15	
3%	5%	3%	0	1%	5%	1%	2%	1%	0	4%	7%	3%	4%	4%	4%	4%	3%	
85	3	21	0	4	4	1	8	8	1	6	17	79	4	7	7	12	27	
8%	4%	10%	0	3%	6%	1%	11%	16%	4%	13%	19%	9%	5%	16%	9%	4%	5%	
Dhi	4	24	4	14	8	4	13	3	4	2	2	86	9	3	20	22	45	
99	6%	12%	11%	13%	13%	5%	17%	6%	12%	9%	3%	10%	10%	9%	28%	8%	9%	
10%	6%	12%	11%	13%	13%	5%	17%	6%	12%	9%	3%	10%	10%	9%	28%	8%	9%	
188	22	37	14	15	7	10	17	8	7	13	9	158	19	7	6	51	98	
19%	29%	18%	37%	14%	11%	14%	23%	18%	29%	27%	11%	18%	21%	17%	9%	18%	19%	
233	21	46	11	25	14	24	20	11	6	6	16	196	27	7	15	70	125	
23%	28%	22%	28%	23%	21%	32%	26%	25%	22%	14%	18%	23%	31%	18%	21%	25%	25%	
NQ	9	34	4	18	10	19	9	4	3	3	10	125	7	7	9	34	80	
14%	12%	16%	10%	16%	15%	26%	12%	9%	12%	5%	11%	14%	7%	16%	13%	12%	16%	
204	9	31	5	34	18	14	6	10	4	11	27	175	17	7	10	72	100	
20%	12%	15%	14%	30%	28%	19%	9%	22%	15%	23%	31%	20%	19%	15%	15%	26%	20%	
HY	1006	75	205	38	112	64	75	76	47	25	47	862	89	40	71	280	501	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
7.65	7.39	7.44	7.79	8.23	7.90	8.18	7.26	7.47	7.33	7.23	7.65	7.64	7.55	7.44	7.27	7.85	7.77	
EFHN	3	5	0	0	0	0	1	2	2	1	0	10	3	1	1	5	6	
1%	4%	2%	0	0	0	0	1%	3%	0	6%	0	1%	3%	2%	1%	2%	1%	
BI	21	3	6	0	0	1	2	1	2	2	1	18	3	1	1	6	12	
2%	4%	3%	0	0	1%	2%	1%	3%	0	5%	1%	2%	3%	2%	1%	2%	2%	
B	54	7	12	0	1	4	3	2	2	4	7	45	6	2	3	18	26	
5%	9%	6%	0	1%	6%	3%	3%	5%	0	9%	8%	5%	7%	6%	5%	7%	5%	
184	7	45	4	18	12	5	22	11	4	10	19	164	13	10	27	34	72	
18%	10%	22%	11%	16%	19%	7%	28%	23%	16%	21%	22%	19%	15%	25%	38%	12%	14%	
DIXHI	34	88	18	34	23	16	40	19	11	25	35	348	36	18	36	97	184	
40%	40%	43%	31%	35%	35%	21%	53%	42%	44%	53%	39%	40%	40%	46%	50%	35%	37%	
DIXI	767	61	148	34	92	48	67	52	34	19	33	653	70	28	41	227	403	
76%	81%	72%	89%	83%	75%	90%	69%	73%	78%	69%	70%	76%	78%	69%	58%	81%	80%	
FNig	579	39	111	20	77	41	57	35	26	12	20	495	51	21	35	176	305	
58%	52%	54%	52%	69%	64%	76%	46%	55%	49%	42%	59%	57%	57%	53%	49%	63%	61%	
346	18	65	9	52	28	33	15	14	7	13	36	300	24	14	20	106	180	
34%	24%	32%	24%	46%	43%	44%	20%	30%	27%	28%	42%	35%	27%	35%	28%	38%	36%	
EHY				zSTY*	Y*	SY*					Y*							

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

B1TV_9. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers?:

Now TV

Base: Users of each platform in the past 3 months

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	281	140	138	71	68	109	33	94	179	122	70	33	56	194	87	213	33	13	22
Base: Users of each platform in the past 3 months	273	137	132	60	70	107	36	82	187	82	102	45	44	217	56	231	29	7	7
Effective Base	192.2	98.5	91.1	49.0	49.8	68.9	26.1	58.9	128.9	96.4	54.4	25.0	42.3	138.6	64.9	152.8	25.0	11.0	18.3
Extremely Dissatisfied 1	2	2	0	0	1	1	0	1	1	1	0	0	1	2	0	1	1	0	0
2	1	1	0	0	1	0	0	1	0	1	0	0	0	0	1	1	0	0	0
3	0	0	0	0	1	0	0	1	0	1	0	0	0	0	1	0	0	0	0
4	4	4	1	2	2	0	0	0	4	1	2	2	0	4	1	4	0	1	0
5	2	3	0	3	3	0	0	0	2	1	2	4	0	2	2	2	0	8	3
6	8	7	1	1	1	4	1	0	7	3	1	7	1	5	3	6	1	0	0
7	3	5	0	2	1	4	3	1	4	4	1	7	2	2	5	3	4	5	0
8	29	11	14	3	6	11	9	8	20	7	11	5	6	20	8	20	7	1	1
9	11	8	11	5	9	10	24	10	11	9	11	10	13	9	15	9	26	8	10
10	27	10	17	12	5	7	3	8	19	8	11	4	4	22	5	24	1	1	1
h	10	8	13	20	7	6	9	9	10	10	11	9	9	10	9	10	4	17	9
60	35	25	25	11	9	26	13	16	43	18	27	5	10	47	13	49	8	2	1
22	26	19	19	19	13	24	36	19	23	22	26	11	23	22	23	21	29	29	15
61	33	28	10	10	18	28	5	17	44	24	22	11	4	52	10	55	5	0	2
23	24	21	17	26	26	14	21	21	24	30	21	25	10	24	17	24	16	5	23
L	15	15	16	17	20	15	6	17	21	12	18	6	6	34	8	37	3	1	2
42	20	21	10	14	16	15	2	17	24	14	16	14	13	16	14	16	10	29	29
15	15	16	17	20	15	6	17	21	24	14	16	14	13	16	14	16	10	29	29
Extremely Satisfied	39	13	26	9	12	15	3	13	24	7	10	9	12	30	8	34	3	1	1
10	14	9	20	15	17	14	7	16	13	9	10	20	28	14	14	15	9	16	10
AI	273	137	132	60	70	107	36	82	187	82	102	45	44	217	56	231	29	7	7
Total	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Mean	7.44	7.21	7.73	7.42	7.65	7.52	6.82	7.67	7.32	7.35	7.43	7.47	7.60	7.50	7.22	7.52	6.84	6.93	7.67
1-2 (Net)	3	2	0	0	1	1	0	2	1	2	0	0	1	2	1	2	1	0	0
7	1	2	0	1	2	1	0	2	1	2	0	0	3	1	1	1	2	0	0
1-3 (Net)	7	6	1	2	4	1	0	2	5	2	2	2	1	6	2	6	1	1	0
3	5	1	1	4	5	1	0	3	3	3	2	4	3	3	3	3	2	8	3
1-4 (Net)	15	13	2	4	5	6	1	3	12	5	3	5	2	10	4	12	2	1	0
5	10	10	1	6	7	5	3	3	7	6	3	11	5	5	8	5	6	13	3
B	56	31	25	15	11	17	12	16	40	15	22	9	10	43	13	44	9	2	1
20	22	16	23	26	16	16	33	19	21	19	22	19	22	20	24	19	30	25	20
h	124	64	56	28	21	48	26	32	90	36	50	16	21	95	29	99	18	4	2
45	47	42	47	31	31	44	73	39	48	44	49	37	47	44	51	43	62	60	35
D	102	99	99	41	54	85	23	64	135	61	77	31	42	164	39	174	19	4	5
74	75	75	68	77	79	79	64	78	72	75	75	70	73	75	68	76	64	61	77
8-10 (Net)	142	67	75	30	45	58	10	48	92	44	50	27	22	117	26	126	10	2	4
52	49	57	49	64	54	54	27	58	49	53	49	59	50	54	46	55	35	32	62
81	33	47	19	26	31	31	5	30	48	19	28	16	18	65	16	71	6	2	3
9-10 (Net)	30	24	36	32	37	29	13	37	26	24	28	34	41	30	29	31	19	27	39

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B1TV_9. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers?:

Now TV

Base: Users of each platform in the past 3 months

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	281	16	51	9	32	13	29	19	10	6	8	20	244	24	21	25	82	123
Base: Users of each platform in the past 3 months	273	21	51	10	33	16	37	17	11	7	11	15	233	30	22	27	85	113
Effective Base	192.2	11.0	35.9	4.7	21.8	11.5	22.4	15.8	8.5	4.3	6.2	16.8	170.1	15.1	15.9	19.5	57.7	81.1
Extremely Dissatisfied 1	2	0	0	0	1	0	0	0	0	0	0	0	1	0	1	1	0	0
	1%	0	0	0	3%	0	0	0	0	0	0	0	1%	0	3%	2%	0	0
	**	**	*	**	**	**	**	**	**	**	**	**	**	**	**	**	*	*
2	1	0	1	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0
	0	**	1%	0	1%	**	**	0	0	0	0	0	0	**	0	0	0	0
	**	**	*	**	**	**	**	**	**	**	**	**	**	**	**	**	*	*
3	4	2	0	0	0	0	1	0	0	0	0	0	4	0	1	2	0	2
	2%	9%	1%	0	0	0	4%	0	0	0	0	0	2%	0	2%	7%	0	2%
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	*	*
4	8	3	1	0	0	0	1	1	0	0	0	0	8	0	1	0	4	2
	3%	15%	3%	0	0	0	3%	5%	0	0	0	0	3%	0	3%	0	5%	2%
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	*	*
5	29	1	0	0	3	0	5	0	2	4	5	1	27	2	8	3	7	4
	11%	5%	1%	0	8%	0	12%	0	20%	57%	41%	7%	12%	7%	35%	12%	8%	4%
	T1	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	*	*
6	27	4	9	1	2	1	1	2	2	0	0	2	24	2	3	2	2	12
	10%	19%	17%	9%	6%	9%	2%	12%	16%	0	0	13%	10%	7%	13%	7%	2%	11%
	h	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	*	*
7	60	7	16	3	5	2	6	4	1	2	0	4	50	8	3	8	17	31
	22%	32%	31%	33%	16%	11%	15%	20%	12%	24%	0	24%	22%	26%	16%	29%	21%	27%
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	*	*
8	61	3	12	0	11	1	10	7	5	1	3	2	52	6	2	2	26	25
	23%	13%	23%	0	32%	8%	26%	43%	44%	16%	31%	12%	22%	21%	11%	8%	31%	22%
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	*	*
9	42	1	6	5	5	5	9	1	0	0	2	4	34	7	4	3	13	21
	15%	3%	12%	51%	16%	30%	24%	4%	0	0	15%	25%	15%	23%	17%	11%	16%	19%
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	*	*
Extremely Satisfied 10	39	1	6	1	6	7	5	3	1	0	1	3	31	5	0	6	14	14
	14%	4%	12%	5%	19%	41%	14%	16%	8%	4%	13%	20%	13%	16%	0	22%	17%	13%
	AI	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	*	*
Total	273	21	51	10	33	16	37	17	11	7	11	15	233	30	22	27	85	113
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.44	6.19	7.46	8.01	7.74	8.82	7.68	7.70	7.12	6.15	7.19	7.93	7.35	7.93	6.26	7.23	7.74	7.64
	**	**	*	**	**	**	**	**	**	**	**	**	**	**	**	**	*	*
1-2 (Net)	3	0	1	0	1	0	0	0	0	0	0	0	2	0	1	1	0	0
	1%	0	1%	0	4%	0	0	0	0	0	0	0	1%	0	3%	2%	1%	0
	**	**	*	**	**	**	**	**	**	**	**	**	**	**	**	**	*	*
1-3 (Net)	7	2	1	0	1	0	1	0	0	0	0	0	7	0	1	3	1	2
	3%	9%	2%	1%	4%	0	4%	0	0	0	0	0	3%	0	5%	10%	1%	2%
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	*	*
1-4 (Net)	15	5	2	0	1	0	2	1	0	0	0	0	15	0	2	3	5	5
	5%	24%	5%	7%	4%	0	6%	5%	0	0	0	0	6%	0	8%	10%	6%	4%
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	*	*
5-6 (Net)	56	5	9	1	5	1	5	2	4	5	1	3	51	10	5	5	9	16
	20%	24%	16%	9%	14%	9%	14%	12%	36%	57%	41%	19%	22%	14%	48%	20%	11%	15%
	h	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	*	*
4-7 (Net)	124	15	26	4	10	3	12	7	6	5	7	6	109	5	14	13	30	50
	45%	71%	51%	42%	30%	21%	32%	38%	48%	80%	41%	44%	47%	40%	66%	48%	36%	44%
	D	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	*	*
7-10 (Net)	202	11	39	9	27	14	30	14	7	3	7	12	167	26	10	19	71	92
	74%	52%	77%	90%	82%	91%	79%	83%	64%	43%	59%	81%	72%	86%	44%	71%	84%	81%
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	*	*
8-10 (Net)	142	4	24	6	22	13	24	11	6	1	7	9	117	18	6	11	53	61
	52%	20%	47%	56%	66%	79%	64%	62%	52%	20%	59%	56%	50%	60%	28%	42%	63%	54%
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	*	*
9-10 (Net)	81	1	12	6	11	11	14	3	1	0	3	7	65	12	4	9	28	35
	30%	7%	24%	56%	35%	71%	38%	20%	8%	4%	28%	44%	28%	39%	17%	34%	33%	31%
	**	**	*	**	**	**	**	**	**	**	**	**	**	**	**	**	*	*

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

B2Radio. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,overall how satisfied or dissatisfied are you with these radio providers? - Summary Table

Base: Used each provider at A2.1/A2.2

	BBC Radio (A)	Absolute Radio (B)	Classic FM (C)	Heart (D)	Capital (E)	Smooth (F)	talkRad io/Sport (G)	Any Kiss station (H)	Virgin Radio (I)	LBC (J)
Unweighted Base	2308	440	590	727	562	460	470	406	249	282
Base: Used each provider at A2.1/A2.2	2230	441	541	729	563	481	452	403	223	278
Effective Base	1553.9	301.7	397.3	522.2	396.0	314.0	324.6	280.5	175.8	195.9
Extremely Dissatisfied 1	15	2	1	6	0	3	0	1	3	1
	1%	1%	0	1%	0	1%	0	0	1%	0
2	25	4	8	4	4	0	5	2	1	0
	1%	1%	1%	1%	1%	0	1%	0	0	0
3	52	3	4	17	11	7	6	6	5	4
	2%	1%	1%	2%	2%	2%	1%	1%	2%	1%
4	66	3	18	18	13	15	7	8	4	10
	3%	1%	3%	2%	2%	3%	2%	2%	2%	4%
5	236	32	39	68	47	36	31	41	21	18
	11%	7%	7%	9%	8%	7%	7%	10%	10%	6%
6	208	52	61	96	53	59	61	44	30	26
	9%	12%	11%	13%	9%	12%	13%	11%	13%	9%
7	423	99	85	136	111	77	96	97	49	64
	19%	23%	16%	19%	20%	16%	21%	24%	22%	23%
8	513	126	141	176	145	109	128	ACDF	C	CF
	23%	28%	26%	24%	26%	23%	28%	19%	23%	23%
9	314	57	96	85	73	60	41	51	30	48
	14%	13%	18%	12%	15%	13%	13%	13%	14%	17%
Extremely Satisfied 10	379	63	88	119	94	104	56	76	29	41
	17%	14%	16%	16%	17%	22%	12%	19%	13%	15%
Total	2230	441	541	729	563	481	452	403	223	278
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.44	7.60	7.63	7.41	7.61	7.72	7.49	7.55	7.32	7.62
1-2 (Net)	41	I	ADI	10	DI	ADI	6	3	4	1
	2%	1%	2%	1%	1%	1%	1%	1%	2%	0
1-3 (Net)	93	9	13	27	15	10	12	8	9	5
	4%	2%	2%	4%	3%	2%	3%	2%	4%	2%
1-4 (Net)	159	12	31	45	28	25	19	16	13	15
	7%	3%	6%	6%	5%	5%	4%	4%	6%	5%
5-6 (Net)	BGH	84	B	B	100	94	92	85	B	44
	444	101	164	164	100	94	92	85	51	44
	20%	19%	19%	22%	18%	20%	20%	21%	23%	16%
4-7 (Net)	932	186	204	318	224	186	195	190	105	119
	42%	42%	38%	44%	40%	39%	43%	47%	47%	43%
7-10 (Net)	1628	346	410	520	435	362	341	302	159	219
	73%	78%	76%	71%	77%	75%	75%	75%	71%	79%
8-10 (Net)	1205	AD	325	384	D	285	245	205	110	D
	54%	56%	60%	53%	58%	59%	54%	51%	49%	56%
9-10 (Net)	692	121	ADHI	208	HI	177	117	127	59	89
	31%	27%	34%	29%	32%	37%	26%	31%	26%	32%
	G		BG			ABDGI				

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

B2Radio_1. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers?: BBC Radio

Base: Used each provider at A2.1/A2.2

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	2308	1278	1027	331	414	730	830	739	1513	996	648	242	422	1374	934	1689	204	195	220
Base: Used each provider at A2.1/A2.2	2230	1218	1010	284	395	718	828	657	1518	679	817	348	387	1531	700	1869	173	123	66
Effective Base	1553.9	860.2	692.5	225.9	289.7	494.4	547.3	500.5	1024.0	730.5	482.2	176.8	297.7	958.5	646.9	1219.6	146.6	139.1	170.8
Extremely Dissatisfied 1	15	10	5	0	5	2	8	5	10	4	2	2	7	8	7	13	1	0	0
	1%	1%	0	0	1%	0	1%	1%	1%	1%	0	1%	2%	1%	1%	1%	1%	0	0
2	25	15	11	8	2	6	9	4	20	8	8	4	5	19	7	22	3	0	1
	1%	1%	1%	3%	0	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	0	2%
3	52	35	18	14	9	16	13	10	42	14	17	14	8	38	15	45	4	2	1
	2%	3%	2%	5%	2%	2%	2%	1%	3%	2%	2%	4%	2%	2%	2%	2%	3%	2%	1%
4	66	39	27	11	11	22	20	17	42	20	27	15	3	56	10	57	5	2	2
	3%	3%	3%	4%	3%	3%	2%	3%	3%	3%	3%	4%	1%	4%	1%	3%	3%	1%	4%
5	236	132	104	31	37	87	79	58	168	59	88	45	44	160	76	196	27	9	4
	11%	11%	10%	11%	9%	12%	10%	9%	11%	9%	11%	13%	11%	10%	11%	10%	15%	8%	6%
6	208	117	91	34	38	73	63	60	143	64	84	29	32	150	58	168	21	13	5
	9%	10%	9%	12%	10%	10%	8%	9%	9%	9%	10%	8%	8%	10%	8%	9%	12%	11%	8%
7	423	258	165	59	84	138	142	132	283	136	142	59	86	295	128	363	31	18	11
	19%	21%	16%	21%	21%	19%	17%	20%	19%	20%	17%	17%	22%	19%	18%	19%	18%	14%	17%
8	513	278	234	62	76	145	230	135	359	160	182	94	76	323	189	420	43	31	19
	23%	23%	23%	22%	19%	20%	28%	21%	24%	23%	22%	27%	20%	21%	27%	22%	25%	25%	28%
9	314	155	159	26	62	102	124	107	203	97	132	32	53	211	103	264	19	21	10
	14%	13%	16%	9%	16%	14%	15%	16%	13%	14%	16%	9%	14%	14%	15%	14%	11%	17%	16%
Extremely Satisfied 10	379	179	198	39	73	127	139	129	247	119	136	53	71	271	108	321	19	26	12
	17%	15%	20%	14%	18%	18%	17%	20%	16%	17%	17%	15%	18%	18%	15%	17%	11%	21%	18%
Total	2230	1218	1010	284	395	718	828	657	1518	679	817	348	387	1531	700	1869	173	123	66
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.44	7.29	7.61	7.01	7.50	7.43	7.57	7.64	7.38	7.51	7.48	7.17	7.45	7.41	7.49	7.43	7.06	7.85	7.69
1-2 (Net)	ACPS	41	25	15	8	7	8	9	30	12	10	7	11	27	14	35	4	0	1
	2%	2%	2%	3%	2%	1%	2%	1%	2%	2%	1%	2%	3%	2%	2%	2%	2%	0	2%
1-3 (Net)	93	60	33	22	16	24	30	19	72	26	27	21	19	65	28	80	8	2	2
	4%	5%	3%	8%	4%	3%	4%	3%	5%	4%	3%	6%	5%	4%	4%	4%	5%	2%	3%
1-4 (Net)	d	159	99	60	34	27	46	36	114	46	54	36	23	121	38	137	13	4	5
	7%	8%	6%	12%	7%	6%	6%	6%	8%	7%	7%	10%	6%	8%	5%	7%	8%	3%	7%
5-6 (Net)	N	444	249	195	65	75	160	118	312	122	172	73	76	310	134	364	48	23	9
	20%	20%	19%	23%	19%	22%	17%	18%	21%	18%	21%	21%	20%	20%	19%	20%	20%	18%	14%
4-7 (Net)	FRI	932	546	386	134	170	319	267	637	278	341	147	166	661	271	784	84	42	23
	42%	45%	38%	47%	43%	44%	37%	41%	42%	41%	42%	42%	43%	43%	39%	42%	48%	34%	34%
7-10 (Net)	BFNRW	1628	870	756	186	294	512	504	1092	511	591	238	288	1100	528	1367	112	96	52
	73%	71%	75%	65%	74%	71%	77%	77%	72%	75%	72%	69%	74%	72%	75%	73%	73%	78%	79%
8-10 (Net)	CPS	1205	612	591	127	210	374	371	809	375	449	179	201	805	400	1005	81	78	41
	54%	50%	59%	45%	53%	52%	50%	50%	53%	55%	55%	52%	52%	53%	57%	54%	47%	64%	63%
9-10 (Net)	ACS	692	334	357	65	134	229	236	450	216	267	85	125	482	210	585	38	47	22
	31%	27%	35%	23%	34%	32%	32%	36%	30%	32%	33%	24%	32%	31%	30%	31%	22%	39%	34%
	ACKP		zA		C	C	C	zH			K					P		zP	P

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

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B2Radio_1. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers?: BBC Radio

Base: Used each provider at A2.1/A2.2

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	2308	158	415	69	203	108	205	134	75	59	81	182	1887	281	158	168	617	995
Base: Used each provider at A2.1/A2.2	2230	188	424	90	219	116	230	146	89	69	99	201	1855	246	137	173	613	917
Effectively Base	1553.9	110.8	285.1	51.3	144.7	85.1	150.0	100.8	55.7	47.1	59.2	134.5	1277.1	178.5	110.7	114.3	423.2	682.9
Extremely Dissatisfied 1	15	0	4	0	2	0	2	1	0	1	1	1	10	5	1	1	2	5
	1%	0	1%	0	1%	0	1%	1%	0	1%	1%	1%	1%	2%	1%	0	0	1%
2	25	3	1	0	7	0	3	2	0	0	0	3	21	2	2	0	6	16
	1%	1%	0	0	3%	0	1%	1%	0	0	0	2%	1%	1%	1%	0	1%	2%
3	52	9	8	0	8	1	4	3	2	5	3	2	39	6	3	5	16	18
	2%	5%	2%	0	4%	1%	2%	2%	2%	8%	3%	1%	2%	3%	2%	3%	3%	2%
4	66	13	8	4	5	3	8	2	2	0	2	10	53	7	1	6	21	24
	3%	7%	2%	4%	2%	3%	3%	2%	3%	0	2%	5%	3%	3%	1%	3%	3%	3%
5	236	21	46	8	19	15	19	19	6	9	10	24	187	28	18	19	72	68
	11%	12%	11%	9%	9%	13%	8%	13%	7%	14%	10%	12%	10%	11%	13%	10%	12%	7%
6	208	27	41	10	12	5	20	17	5	4	7	19	169	16	12	21	60	81
	9%	15%	10%	12%	6%	4%	9%	12%	5%	5%	7%	9%	9%	7%	9%	12%	10%	9%
7	423	36	73	18	53	13	54	28	19	11	17	41	356	43	31	40	105	189
	19%	19%	17%	20%	24%	11%	24%	19%	12%	15%	17%	21%	19%	17%	22%	23%	17%	21%
8	513	35	102	11	47	32	64	31	22	11	25	41	431	61	29	35	151	200
	23%	19%	24%	12%	21%	28%	28%	21%	25%	16%	25%	20%	23%	25%	21%	20%	25%	22%
9	314	19	60	16	27	24	27	21	9	14	20	26	260	45	19	19	83	151
	14%	10%	14%	17%	13%	21%	12%	14%	10%	21%	20%	13%	14%	18%	14%	11%	14%	16%
Extremely Satisfied 10	379	24	81	23	39	21	28	23	21	14	15	32	331	32	22	28	96	166
	17%	13%	19%	26%	18%	19%	12%	15%	24%	20%	15%	16%	16%	13%	16%	16%	16%	18%
Total	2230	188	424	90	219	116	230	146	89	69	99	201	1855	246	137	173	613	917
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.44	6.94	7.59	7.79	7.35	7.80	7.34	7.35	7.66	7.44	7.60	7.28	7.50	7.35	7.41	7.35	7.37	7.58
1-2 (Net)	ACPS	S	S	S	S	S	S	S	S	S	S	S	z	z	3	1	8	z
	41	3	5	0	9	0	5	3	3	1	1	5	30	7	2	0	1	20
	2%	1%	1%	0	4%	0	2%	2%	3%	1%	1%	2%	2%	3%	2%	0	1%	2%
1-3 (Net)	93	11	13	0	17	2	9	6	5	6	4	7	69	14	5	6	25	38
	4%	6%	3%	0	8%	2%	4%	4%	5%	9%	4%	4%	4%	6%	4%	4%	4%	4%
1-4 (Net)	159	24	21	4	21	5	17	8	7	6	6	18	122	21	6	12	46	63
	7%	13%	5%	5%	10%	4%	7%	6%	8%	9%	6%	9%	7%	8%	5%	7%	7%	7%
5-6 (Net)	444	21	87	19	31	20	40	36	11	13	17	43	356	44	30	38	132	149
	20%	26%	20%	21%	14%	17%	17%	25%	12%	19%	17%	21%	19%	18%	22%	22%	21%	16%
4-7 (Net)	932	VZ	168	40	89	36	101	66	32	24	36	94	765	94	62	84	258	361
	42%	52%	40%	45%	41%	31%	44%	45%	36%	34%	37%	47%	41%	38%	45%	48%	42%	39%
7-10 (Net)	BFNRW	zTWa	316	67	166	91	174	102	71	49	76	141	1377	181	100	123	436	706
	1628	114	316	74	166	91	174	102	71	49	76	141	1377	181	100	123	436	706
	73%	61%	75%	74%	76%	78%	75%	70%	80%	72%	77%	70%	74%	74%	74%	71%	71%	77%
8-10 (Net)	CPS	S	79	49	113	78	119	74	52	39	59	99	1021	138	70	83	330	517
	1205	42%	57%	55%	52%	67%	52%	51%	59%	56%	60%	49%	55%	56%	51%	48%	54%	56%
9-10 (Net)	ACS	S	43	39	66	46	56	43	30	28	34	58	590	77	41	48	179	317
	692	23%	33%	43%	30%	40%	24%	30%	34%	40%	35%	29%	32%	31%	30%	28%	29%	35%
	ACKP	S	SX	SX	SX	SX	SX	SX	SX	SX	SX	SX	SX	SX	SX	SX	SX	SX

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B2Radio_2. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers?: Absolute Radio

Base: Used each provider at A2.1/A2.2

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	440	259	180	59	119	211	51	198	233	198	113	43	86	326	114	337	44	35	24
Base: Used each provider at A2.1/A2.2	441	265	176	53	114	216	58	180	253	142	153	67	79	377	65	380	35	19	7
Effective Base	301.7	182.5	118.9	39.1	92.3	146.6	29.7	141.4	158.1	153.6	83.8	34.6	59.9	237.5	86.9	244.1	32.6	27.1	18.2
Extremely Dissatisfied 1	2	1	2	0	2	1	0	0	2	2	0	0	0	2	0	2	1	0	0
	1%	0	1%	0	1%	0	0	0	1%	2%	0	0	0	1%	0	0	2%	0	0
2	4	4	0	0	0	4	0	0	4	0	2	2	0	4	0	4	0	0	0
	1%	1%	0	0	0	2%	0	0	1%	0	1%	2%	0	1%	0	1%	0	0	0
3	3	3	0	0	1	1	1	0	3	1	0	1	0	2	1	3	0	0	0
	1%	1%	0	0	1%	1%	1%	0	1%	1%	0	2%	0	1%	1%	1%	0	0	0
4	3	1	2	1	1	1	0	0	2	1	1	0	0	1	2	2	0	0	0
	1%	0	1%	2%	1%	0	0	0	1%	1%	1%	0	0	0	2%	1%	0	0	3%
5	32	19	13	5	5	17	5	14	17	7	13	9	3	26	5	24	4	3	0
	7%	7%	7%	9%	5%	8%	8%	8%	7%	5%	9%	14%	4%	7%	8%	6%	12%	16%	3%
6	52	30	22	10	14	19	9	22	28	16	24	6	5	40	12	47	5	0	0
	12%	11%	13%	19%	12%	9%	15%	12%	11%	12%	16%	9%	7%	11%	18%	12%	14%	0	0
7	99	71	28	7	26	46	19	43	53	39	34	11	15	90	9	87	6	4	2
	23%	27%	16%	14%	23%	21%	33%	24%	21%	27%	22%	16%	20%	24%	14%	23%	17%	24%	32%
8	126	75	51	15	39	61	11	41	85	32	44	27	23	110	16	113	7	4	2
	28%	28%	29%	28%	34%	28%	11%	23%	33%	23%	29%	40%	29%	29%	24%	30%	19%	24%	30%
9	57	36	21	7	12	32	7	30	27	20	14	8	15	45	12	47	6	2	1
	13%	14%	12%	13%	10%	15%	12%	17%	11%	14%	9%	11%	19%	12%	19%	12%	17%	13%	16%
Extremely Satisfied 10	63	26	37	8	15	34	7	28	33	23	20	3	18	56	8	52	6	4	1
	14%	10%	21%	16%	13%	16%	11%	16%	13%	16%	13%	4%	23%	15%	12%	14%	18%	24%	13%
Total	441	265	176	53	114	216	58	180	253	142	153	67	79	377	65	380	35	19	7
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.60	7.46	7.80	7.60	7.58	7.66	7.40	7.74	7.49	7.62	7.45	7.18	8.20	7.61	7.49	7.58	7.56	7.87	7.89
1-2 (Net)	6	4	2	0	2	4	0	0	6	2	2	2	zJK*	6	0	5	1	0	0
	1%	2%	1%	0	1%	2%	0	0	2%	2%	1%	2%	0	2%	0	1%	2%	0	0
1-3 (Net)	9	7	2	0	3	6	1	0	9	4	2	3	0	8	1	8	1	0	0
	2%	3%	1%	0	2%	3%	1%	0	3%	3%	2%	4%	0	2%	1%	2%	2%	0	0
1-4 (Net)	12	8	4	1	3	6	1	1	11	5	3	3	0	9	2	10	1	0	0
	3%	3%	2%	2%	3%	3%	1%	0	4%	3%	2%	5%	0	2%	4%	3%	2%	0	3%
5-6 (Net)	84	49	35	14	19	37	14	36	45	23	37	15	8	67	17	71	9	3	0
	19%	18%	20%	27%	17%	17%	23%	20%	18%	16%	24%	23%	10%	18%	27%	19%	27%	16%	3%
4-7 (Net)	166	121	65	23	46	83	33	80	100	63	73	27	24	158	28	160	15	8	3
	42%	45%	37%	43%	41%	39%	57%	44%	40%	44%	47%	40%	30%	42%	44%	42%	43%	40%	39%
7-10 (Net)	346	209	137	37	91	173	44	143	197	114	113	48	71	301	45	298	25	16	7
	78%	79%	78%	71%	80%	80%	75%	80%	78%	80%	74%	72%	90%	80%	69%	79%	71%	84%	83%
8-10 (Net)	246	138	109	30	65	127	25	99	144	75	78	37	56	211	35	212	19	11	4
	56%	52%	62%	57%	57%	59%	42%	55%	57%	53%	51%	56%	70%	56%	55%	56%	54%	60%	61%
9-10 (Net)	121	62	58	15	26	66	13	58	59	43	35	11	33	101	20	99	13	7	2
	27%	24%	33%	29%	23%	30%	23%	32%	23%	30%	23%	16%	41%	27%	31%	26%	36%	36%	32%

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B2Radio_2. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers?: Absolute Radio

Base: Used each provider at A2.1/A2.2

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	440	23	108	15	36	20	46	26	15	12	7	29	374	41	30	21	118	233
Base: Used each provider at A2.1/A2.2	441	32	115	22	43	22	49	27	16	16	9	28	382	35	18	21	136	224
Effective Base	301.7	16.1	72.3	10.9	29.1	16.3	36.4	21.7	12.9	8.1	5.8	20.1	260.6	22.9	25.1	15.4	81.8	165.3
Extremely Dissatisfied 1	2	0	0	0	0	0	0	0	2	0	0	0	2	0	0	0	0	1
	1%	0	0	0	0	0	0	0	10%	0	0	0	1%	0	0	0	0	0
2	4	0	2	0	0	0	0	0	0	0	0	2	4	0	0	0	2	2
	1%	0	1%	0	0	0	0	0	0	0	0	7%	1%	0	0	0	1%	1%
3	3	2	0	0	0	1	0	0	0	0	0	1	1	2	1	0	0	2
	1%	5%	0	0	0	3%	0	0	0	0	0	2%	0	6%	3%	0	0	1%
4	3	0	0	1	0	0	1	0	0	0	0	0	2	0	1	0	1	1
	1%	1%	0	4%	0	0	1%	0	0	0	0	0	1%	0	4%	0	0	1%
5	32	0	8	5	1	0	2	1	2	5	0	1	29	1	3	1	14	12
	7%	0	7%	23%	1%	0	5%	4%	10%	29%	0	4%	8%	2%	18%	3%	10%	5%
6	52	7	14	1	2	7	6	3	1	1	1	5	42	8	5	5	13	20
	12%	21%	13%	5%	6%	0	14%	23%	19%	7%	2%	17%	11%	24%	30%	23%	10%	9%
7	99	14	33	3	6	3	13	3	1	4	2	5	85	3	2	3	27	63
	23%	43%	29%	14%	15%	15%	28%	10%	7%	25%	21%	17%	22%	28%	9%	16%	20%	26%
8	126	5	28	6	19	6	17	14	1	3	6	10	112	10	3	6	43	63
	28%	14%	25%	26%	44%	20%	35%	50%	7%	17%	61%	36%	29%	28%	16%	28%	32%	28%
9	57	5	13	3	7	5	5	2	5	0	0	3	51	2	2	3	17	30
	13%	15%	11%	14%	16%	24%	11%	6%	31%	0	0	10%	13%	6%	10%	12%	12%	13%
Extremely Satisfied	63	0	17	3	8	8	4	2	3	4	1	2	53	2	2	4	20	30
	14%	0	15%	14%	19%	38%	8%	6%	17%	22%	11%	7%	14%	6%	10%	17%	15%	14%
Total	441	32	115	22	43	22	49	27	16	16	9	28	382	35	18	21	136	224
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.60	6.99	7.57	7.33	8.24	8.69	7.55	7.51	7.24	7.20	7.87	7.07	7.60	7.09	6.75	7.75	7.64	7.63
1-2 (Net)	6	0	2	0	0	0	0	0	2	0	0	2	6	0	0	0	2	3
	1%	0	1%	0	0	0	0	0	10%	0	0	7%	2%	0	0	0	1%	1%
1-3 (Net)	9	2	2	0	0	1	0	0	2	0	0	3	7	2	1	0	2	5
	2%	5%	1%	0	0	3%	0	0	10%	0	0	9%	2%	6%	3%	0	1%	2%
1-4 (Net)	12	2	2	1	0	1	1	0	2	0	0	3	9	2	1	0	2	6
	3%	6%	2%	4%	0	3%	1%	0	10%	0	0	9%	2%	6%	7%	0	2%	3%
5-6 (Net)	84	7	22	6	3	0	9	7	5	6	1	6	72	9	9	6	27	32
	19%	21%	19%	28%	7%	0	18%	27%	29%	35%	7%	21%	19%	25%	49%	26%	20%	14%
4-7 (Net)	186	21	56	10	9	3	22	10	6	10	3	10	159	19	11	9	54	97
	42%	65%	49%	46%	21%	15%	45%	37%	35%	60%	28%	39%	42%	54%	61%	43%	40%	43%
7-10 (Net)	346	23	91	15	40	21	39	20	10	11	9	19	301	24	8	16	107	186
	78%	73%	79%	68%	93%	97%	80%	73%	62%	65%	93%	70%	79%	69%	44%	74%	79%	83%
8-10 (Net)	246	9	58	12	33	18	27	17	9	6	7	15	216	14	6	12	80	123
	56%	29%	50%	54%	79%	82%	55%	63%	55%	40%	72%	53%	57%	40%	36%	57%	59%	55%
9-10 (Net)	121	5	30	6	15	13	9	3	8	4	1	5	104	4	4	6	37	60
	27%	15%	26%	28%	34%	62%	19%	13%	48%	22%	11%	17%	27%	13%	20%	29%	27%	27%

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B2Radio_3. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers?: Classic FM

Base: Used each provider at A2.1/A2.2

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	590	302	287	94	112	156	228	193	384	286	173	44	87	350	240	439	58	46	47
Base: Used each provider at A2.1/A2.2	541	256	285	79	98	142	223	150	376	187	217	56	81	352	189	458	45	25	14
Effective Base	397.3	206.7	193.3	61.3	81.2	106.1	151.1	140.8	260.3	215.1	127.7	30.0	65.4	240.5	161.3	315.7	39.2	35.5	36.0
Extremely Dissatisfied 1	0	0	1	0	1	0	0	1	0	0	1	0	0	0	1	1	0	0	0
	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	1%
2	8	2	6	0	1	3	4	0	7	1	2	2	3	4	4	7	1	0	1
	1%	1%	2%	0	1%	2%	2%	0	2%	0	1%	3%	4%	1%	2%	1%	2%	0	4%
3	4	1	3	0	0	3	1	0	3	1	2	0	1	3	1	3	1	0	0
	1%	0	1%	0	0	2%	0	0	1%	0	1%	0	1%	1%	1%	1%	2%	0	0
4	18	9	9	4	3	2	9	5	11	7	9	2	1	12	6	17	1	0	1
	3%	4%	3%	5%	3%	1%	4%	4%	3%	4%	4%	3%	1%	4%	3%	4%	1%	0	4%
5	39	19	20	7	13	8	12	8	27	9	18	3	9	29	10	32	6	2	0
	7%	7%	7%	9%	13%	6%	5%	5%	7%	5%	9%	5%	11%	8%	5%	7%	12%	6%	3%
6	61	26	35	16	10	10	26	13	45	15	23	10	14	41	21	55	1	5	1
	11%	10%	12%	20%	10%	7%	12%	9%	12%	8%	11%	17%	17%	12%	11%	12%	3%	19%	7%
7	85	45	40	15	19	22	29	38	43	32	37	4	11	61	23	68	10	5	2
	16%	18%	14%	19%	19%	15%	13%	25%	12%	17%	17%	8%	14%	17%	12%	15%	22%	22%	13%
8	141	81	60	15	21	37	69	33	107	60	47	18	17	85	56	120	11	4	6
	26%	32%	21%	19%	22%	26%	31%	22%	28%	32%	21%	31%	21%	24%	30%	26%	25%	15%	44%
9	196	100	96	39	50	45	111	26	69	32	43	7	13	58	37	83	7	4	1
	18%	20%	16%	18%	25%	16%	18%	18%	18%	17%	20%	13%	16%	17%	20%	18%	16%	16%	8%
Extremely Satisfied 10	88	22	66	13	7	34	35	26	62	30	34	11	13	58	30	73	8	5	2
	16%	9%	23%	16%	7%	24%	16%	17%	17%	16%	16%	20%	16%	17%	16%	16%	18%	21%	17%
Total	541	256	285	79	98	142	223	150	376	187	217	56	81	352	189	458	45	25	14
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.63	7.55	7.71	7.34	7.38	7.91	7.68	7.76	7.66	7.82	7.58	7.64	7.34	7.60	7.70	7.62	7.64	7.80	7.59
1-2 (Net)	9	3	6	0	1	3	4	1	8	1	3	2	4	4	5	7	1	0	1
	2%	1%	2%	0	1%	2%	2%	0	2%	0	1%	3%	4%	1%	3%	2%	2%	0	5%
1-3 (Net)	13	3	9	0	2	6	5	1	11	2	5	2	4	6	6	10	2	0	1
	2%	1%	3%	0	2%	4%	2%	1%	3%	1%	2%	3%	5%	2%	3%	2%	3%	0	5%
1-4 (Net)	31	12	19	4	5	8	14	6	23	9	14	4	5	19	12	28	2	0	1
	6%	5%	7%	6%	5%	5%	6%	4%	6%	5%	6%	6%	6%	5%	6%	6%	5%	0	9%
5-6 (Net)	101	45	55	23	22	18	37	21	72	24	42	13	22	70	30	86	7	6	1
	19%	18%	19%	29%	23%	13%	17%	14%	19%	13%	19%	22%	28%	20%	16%	19%	15%	25%	10%
4-7 (Net)	204	99	104	42	44	42	75	64	127	63	88	19	34	144	60	171	17	12	4
	39%	39%	37%	54%	45%	29%	34%	43%	34%	34%	41%	33%	42%	41%	32%	37%	38%	47%	27%
7-10 (Net)	410	198	211	52	71	116	171	123	281	155	161	40	54	263	147	344	36	19	11
	76%	77%	74%	65%	72%	82%	77%	83%	75%	83%	74%	71%	66%	75%	78%	75%	80%	75%	81%
8-10 (Net)	325	153	172	36	52	94	142	85	238	123	124	36	43	202	123	276	26	13	10
	60%	60%	60%	46%	53%	66%	64%	65%	63%	65%	57%	64%	53%	57%	65%	60%	58%	53%	68%
9-10 (Net)	184	73	111	22	31	58	74	53	131	62	77	18	26	117	67	156	15	9	3
	34%	28%	39%	27%	31%	41%	33%	35%	35%	33%	36%	33%	32%	33%	35%	34%	34%	37%	25%
A			zA																

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B2Radio_3. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers?: Classic FM

Base: Used each provider at A2.1/A2.2

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	590	29	131	24	48	28	43	40	20	15	19	42	476	74	39	37	143	271
Base: Used each provider at A2.1/A2.2	541	31	123	28	56	28	43	41	26	16	19	46	435	66	38	38	135	224
Effective Base	397.3	22.1	91.3	20.0	35.9	22.8	30.7	28.0	13.3	11.0	10.5	33.8	314.8	55.4	28.1	25.6	94.2	194.8
Extremely Dissatisfied 1	1	0	0	0	0	0	0	0	0	0	1	0	1	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	3%	0	0	0	0	0	0	0
	**	**	*	**	*	**	**	**	**	**	**	*	**	*	**	**	*	*
2	8	0	2	0	0	0	2	0	0	0	0	3	3	3	0	0	2	2
	1%	0	1%	0	0	0	4%	0	0	0	0	7%	1%	5%	0	0	2%	1%
	Gd	**	**	**	**	**	**	**	**	**	**	z*	**	zd*	**	**	*	*
3	4	0	0	0	0	0	1	0	0	0	2	0	4	0	0	1	0	3
	1%	0	0	0	0	0	2%	0	0	0	10%	0	1%	0	0	2%	0	1%
	**	**	*	**	*	**	**	**	**	**	**	*	**	*	**	**	*	*
4	18	2	3	1	0	1	0	4	1	3	0	2	14	1	0	2	5	4
	3%	7%	3%	2%	1%	4%	1%	9%	3%	18%	0	4%	3%	2%	0	5%	4%	2%
	I	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
5	39	2	9	0	4	0	5	1	3	2	0	4	32	1	6	8	1	13
	7%	7%	7%	0	8%	0	13%	3%	11%	14%	0	9%	7%	1%	17%	20%	1%	6%
	leh	**	**	*	**	**	**	**	**	**	**	*	**	*	**	**	*	*
6	61	4	12	1	9	4	7	7	1	0	4	4	46	12	4	4	20	16
	11%	14%	9%	5%	17%	14%	17%	18%	6%	1%	20%	8%	11%	19%	11%	9%	15%	7%
	II	**	**	**	**	**	**	**	**	**	**	*	**	*	**	**	*	*
7	85	2	18	6	10	4	9	4	3	3	4	5	71	6	6	2	19	43
	16%	6%	15%	20%	18%	13%	22%	9%	13%	17%	22%	10%	16%	9%	15%	6%	14%	19%
	H	**	*	**	*	**	**	**	**	**	**	*	**	*	**	**	*	*
8	141	6	40	6	14	8	10	9	7	3	5	12	119	14	4	10	43	60
	26%	19%	33%	21%	25%	30%	23%	23%	27%	19%	26%	25%	27%	21%	11%	26%	32%	27%
	B	**	**	**	*	**	**	**	**	**	**	*	**	*	**	**	*	*
9	96	9	25	2	10	8	4	8	4	3	3	7	76	13	9	7	24	44
	18%	29%	20%	9%	18%	29%	8%	19%	15%	17%	17%	16%	17%	20%	24%	17%	18%	20%
	**	**	**	**	*	**	**	**	**	**	**	*	**	*	**	**	*	*
Extremely Satisfied 10	88	5	14	12	7	3	5	7	2	0	3	9	70	15	8	6	21	39
	16%	17%	12%	14%	13%	10%	11%	18%	26%	14%	2%	20%	16%	23%	21%	15%	15%	16%
	AD	**	**	**	*	**	**	**	**	**	**	*	**	*	**	**	*	*
Total	541	31	123	28	56	28	43	41	26	16	19	46	435	66	38	38	135	224
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.63	7.74	7.69	8.59	7.66	7.91	7.03	7.64	7.97	7.10	6.86	7.41	7.68	7.80	7.77	7.31	7.77	7.85
1-2 (Net)	9	**	*	**	*	**	*	**	**	**	**	*	**	*	**	**	*	z
	2%	0	2	0	0	0	2	0	0	0	1	3	3	3	0	0	2	2
	ld	0	1%	0	0	0	4%	0	0	0	3%	7%	1%	5%	0	0	2%	1%
	**	**	*	**	*	**	**	**	**	**	**	z*	**	zd*	**	**	*	*
1-3 (Net)	13	0	2	0	0	0	2	0	0	0	3	3	7	3	0	1	2	5
	2%	1%	1%	0	0	0	5%	0	0	0	13%	7%	2%	5%	0	2%	2%	2%
	I	**	**	**	*	**	**	**	**	**	**	*	**	*	**	**	*	*
1-4 (Net)	31	3	5	1	0	1	3	4	1	3	5	12	21	4	0	3	7	9
	6%	8%	4%	2%	1%	4%	6%	9%	3%	18%	13%	11%	5%	7%	0	7%	5%	4%
	**	**	**	**	*	**	**	**	**	**	**	*	**	*	**	**	*	*
5-6 (Net)	101	6	20	1	14	4	13	9	5	3	4	8	78	13	11	11	22	29
	19%	21%	17%	5%	24%	14%	29%	21%	17%	15%	20%	18%	18%	20%	28%	30%	16%	13%
	II	**	**	**	*	**	**	**	**	**	**	*	**	*	**	**	*	*
4-7 (Net)	204	10	42	8	24	9	22	16	9	8	15	15	163	20	17	15	45	76
	38%	34%	34%	27%	44%	31%	52%	40%	33%	51%	42%	32%	37%	30%	44%	40%	33%	34%
	EHN	**	**	**	*	**	**	**	**	**	**	*	**	*	**	**	*	*
7-10 (Net)	410	22	98	26	42	23	28	28	21	11	13	33	336	49	27	24	106	186
	76%	71%	79%	93%	75%	82%	64%	70%	80%	67%	67%	71%	77%	74%	72%	63%	79%	83%
	C	**	**	**	**	**	**	**	**	**	**	*	**	*	**	**	*	z
8-10 (Net)	325	20	79	21	32	18	24	18	8	28	26	43	265	43	21	22	88	143
	60%	65%	64%	73%	56%	69%	42%	60%	67%	49%	45%	61%	61%	65%	56%	58%	65%	64%
	CX	**	X*	**	**	**	**	**	**	**	**	*	**	*	**	**	*	*
9-10 (Net)	184	14	39	15	17	11	8	15	11	5	4	17	146	29	17	12	45	84
	34%	46%	32%	53%	31%	39%	19%	37%	40%	30%	19%	36%	33%	44%	45%	32%	33%	37%
	A	**	*	**	*	**	**	**	**	**	**	*	**	*	**	**	*	*

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B2Radio_4. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers?: Heart

Base: Used each provider at A2.1/A2.2

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	727	316	409	124	181	290	131	312	399	302	204	82	139	512	215	576	55	73	23
Base: Used each provider at A2.1/A2.2	729	321	406	114	189	291	134	295	418	209	274	116	130	579	149	624	48	49	7
Effective Base	522.2	233.8	287.3	88.9	128.3	210.2	95.2	217.1	293.4	231.4	162.5	65.1	105.4	383.5	157.6	430.7	36.7	52.1	19.0
Extremely Dissatisfied 1	6	3	2	0	0	2	3	0	6	1	2	3	0	6	0	5	1	0	0
	1%	1%	1%	0	0	1%	3%	0	1%	0	1%	2%	0	1%	0	1%	2%	0	0
2	4	4	0	4	0	0	0	0	4	0	0	4	0	4	0	4	0	0	0
	1%	1%	0	3%	0	0	0	0	1%	0	0	3%	0	1%	0	1%	0	0	0
3	17	5	13	0	4	9	4	6	11	6	6	5	0	14	3	16	1	0	0
	2%	1%	3%	0	2%	3%	3%	2%	3%	3%	2%	4%	0	2%	2%	3%	3%	0	0
4	18	10	8	2	3	7	5	6	12	8	4	4	2	15	3	14	1	2	0
	2%	3%	2%	2%	2%	2%	4%	2%	3%	4%	1%	3%	1%	3%	2%	2%	3%	4%	5%
5	68	29	39	16	11	26	16	24	41	14	35	5	13	53	16	56	6	6	1
	9%	9%	10%	14%	6%	9%	12%	8%	10%	7%	13%	5%	10%	9%	11%	9%	12%	12%	10%
6	96	39	57	15	19	43	19	35	57	24	40	12	19	75	20	82	10	3	2
	13%	12%	14%	13%	10%	15%	14%	12%	14%	11%	15%	10%	15%	13%	14%	13%	20%	5%	22%
7	136	64	72	26	31	46	33	43	90	40	56	19	22	100	36	122	7	7	1
	19%	20%	18%	23%	16%	22%	25%	14%	22%	19%	20%	16%	17%	17%	36	19%	14%	14%	16%
8	176	84	92	25	56	66	29	70	105	43	69	34	30	139	37	150	10	15	2
	24%	26%	23%	22%	30%	23%	21%	24%	25%	21%	25%	29%	23%	24%	37	24%	20%	31%	22%
9	89	37	52	6	35	35	13	48	39	32	33	12	13	73	16	75	5	8	1
	12%	12%	13%	5%	18%	12%	10%	17%	9%	15%	12%	10%	10%	13%	11%	12%	10%	16%	14%
Extremely Satisfied 10	119	46	71	20	30	57	12	62	52	41	28	18	31	100	18	101	8	8	1
	16%	14%	17%	17%	16%	20%	9%	21%	12%	19%	10%	16%	24%	17%	12%	16%	17%	17%	11%
Total	729	321	406	114	189	291	134	295	418	209	274	116	130	579	149	624	48	49	7
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.41	7.34	7.46	7.19	7.77	7.50	6.91	7.78	7.16	7.59	7.21	7.20	7.75	7.43	7.34	7.41	7.17	7.72	7.27
1-2 (Net)	10	7	2	4	0	2	3	0	10	1	2	7	0	10	0	9	1	0	0
	1%	2%	1%	3%	0	1%	3%	0	2%	0	1%	6%	0	2%	0	1%	2%	0	0
1-3 (Net)	27	12	15	4	4	11	7	6	21	7	8	12	0	24	3	25	2	0	0
	4%	4%	4%	4%	2%	4%	6%	2%	5%	3%	3%	10%	0	4%	2%	4%	5%	0	0
1-4 (Net)	45	22	23	7	8	18	13	12	33	15	12	15	2	39	6	39	4	2	0
	6%	7%	6%	6%	4%	6%	10%	4%	8%	7%	4%	13%	1%	7%	4%	6%	7%	4%	5%
5-6 (Net)	164	68	96	30	30	69	34	60	98	38	76	17	33	128	36	137	15	9	2
	22%	21%	24%	27%	16%	24%	26%	20%	23%	18%	28%	15%	25%	22%	24%	22%	32%	18%	32%
4-7 (Net)	318	142	175	59	64	121	73	108	201	86	135	40	56	242	75	273	24	17	4
	44%	44%	43%	52%	34%	42%	54%	37%	48%	41%	49%	35%	43%	42%	50%	44%	49%	36%	53%
7-10 (Net)	520	231	287	77	151	205	87	224	287	156	186	83	95	413	107	448	29	38	5
	71%	72%	71%	67%	80%	70%	65%	76%	69%	74%	68%	72%	73%	71%	72%	72%	61%	78%	63%
8-10 (Net)	384	167	215	51	121	159	53	181	197	116	130	64	73	313	71	327	23	31	3
	53%	52%	53%	44%	64%	55%	40%	61%	47%	56%	48%	55%	57%	54%	48%	52%	47%	64%	47%
9-10 (Net)	208	83	123	25	64	92	25	111	92	73	61	30	44	174	34	177	13	16	2
	29%	26%	30%	22%	34%	31%	19%	38%	22%	35%	22%	26%	34%	30%	23%	28%	27%	33%	25%
	FHJS				F	F	*	zH		zJ		*	J			*	*	*	**

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B2Radio_4. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers?: Heart

Base: Used each provider at A2.1/A2.2

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	727	47	148	15	83	30	65	57	33	23	34	41	623	61	50	52	202	356
Base: Used each provider at A2.1/A2.2	729	53	156	14	90	36	66	64	35	28	39	43	624	57	46	53	217	342
Effective Base	522.2	35.8	104.4	12.6	56.1	24.5	54.5	44.5	27.3	17.6	24.3	33.2	448.0	42.9	33.7	38.4	151.5	259.0
Extremely Dissatisfied 1	6	0	3	0	0	0	0	2	0	0	0	0	6	0	0	0	4	2
2	4	0	0	0	4	0	0	0	0	0	0	0	4	0	0	0	0	4
3	17	2	6	0	4	0	0	2	0	0	2	1	17	0	1	0	2	9
4	2	4	4	0	4	0	0	2	0	0	5	1	3	0	1	0	1	3
5	18	4	2	1	1	1	1	0	3	0	1	0	17	1	0	1	7	8
6	2	8	1	7	1	4	2	0	7	0	3	0	3	1	0	1	3	2
7	68	4	11	3	5	3	8	5	4	4	9	3	60	4	10	6	16	30
8	9	4	7	18	6	8	12	7	11	14	23	6	10	7	21	11	7	9
9	96	12	17	2	7	5	10	6	5	3	9	7	80	8	8	7	28	42
10	13	22	11	15	7	13	15	16	14	10	24	15	13	15	18	13	13	12
Total	729	53	156	14	90	36	66	64	35	28	39	43	624	57	46	53	217	342
Mean	7.41	6.75	7.50	7.18	7.58	7.88	7.54	7.40	7.01	7.78	6.73	7.76	7.39	7.58	7.11	7.83	7.49	7.48
1-2 (Net)	10	0	3	0	4	0	0	2	0	0	0	0	10	0	0	0	4	6
1-3 (Net)	27	2	8	0	8	0	0	4	0	0	2	1	26	0	1	0	6	14
1-4 (Net)	45	6	10	1	9	1	1	4	3	0	3	1	43	1	1	1	13	22
5-6 (Net)	154	14	28	5	12	8	18	11	9	7	18	9	140	12	18	13	43	72
4-7 (Net)	318	34	59	9	31	9	29	24	23	10	25	20	271	24	24	23	91	141
7-10 (Net)	520	33	117	8	70	27	47	49	24	21	18	34	441	43	28	40	161	248
8-10 (Net)	384	16	88	5	51	27	37	36	13	17	12	23	327	32	22	30	120	186
9-10 (Net)	208	5	47	5	33	15	17	6	9	10	15	15	183	12	9	19	64	108
	29	10	30	33	36	41	25	27	16	32	25	34	29	22	19	35	29	32

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B2Radio_5. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers?: Capital

Base: Used each provider at A2.1/A2.2

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	562	265	296	165	162	188	47	273	278	240	159	56	107	409	153	455	48	46	13
Base: Used each provider at A2.1/A2.2	563	280	282	142	177	193	51	267	288	173	209	88	93	466	96	489	42	28	4
Effective Base	396.0	193.7	202.1	124.0	116.7	130.6	30.8	193.9	194.8	190.3	126.3	42.3	76.2	304.8	107.8	329.6	34.2	36.7	9.9
Extremely Dissatisfied 1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
2	4	3	1	0	2	1	2	3	2	1	0	3	0	2	2	4	0	0	0
3	1%	1%	0	0	1%	0	3%	1%	1%	1%	0	3%	0	0	2%	1%	0	0	0
4	11	6	5	0	2	7	1	2	9	1	6	4	0	9	2	9	1	0	0
5	2%	2%	2%	0	1%	4%	3%	1%	3%	1%	3%	4%	0	2%	2%	2%	3%	0	0
6	13	5	8	2	6	5	1	8	4	7	2	2	2	9	3	10	2	0	0
7	2%	2%	3%	1%	3%	2%	2%	3%	2%	4%	1%	2%	2%	2%	4%	2%	5%	0	9%
8	47	24	23	13	15	16	3	24	23	16	18	6	7	40	7	36	10	1	0
9	8%	9%	8%	9%	8%	8%	6%	9%	8%	9%	9%	7%	7%	9%	7%	7%	23%	6%	3%
10	53	25	28	15	12	17	9	20	31	16	18	5	14	42	11	44	8	1	0
11	9%	9%	10%	10%	7%	9%	18%	8%	11%	9%	9%	5%	15%	11%	11%	9%	18%	3%	3%
12	111	62	49	32	24	43	12	47	63	35	46	9	22	88	23	100	7	3	1
13	20%	22%	17%	22%	14%	22%	24%	18%	22%	20%	22%	10%	23%	19%	24%	21%	18%	10%	19%
14	D	75	70	28	55	47	14	70	73	41	58	26	20	125	20	132	5	8	0
15	26%	27%	25%	20%	31%	24%	28%	26%	25%	23%	28%	30%	22%	27%	20%	27%	11%	30%	0
16	P	46	39	24	31	28	3	40	44	23	32	15	16	73	12	76	3	P	0
17	15%	16%	14%	17%	17%	14%	6%	15%	15%	13%	15%	17%	17%	16%	13%	16%	7%	18%	32%
18	c	35	59	28	30	30	5	53	39	33	30	19	12	78	16	77	6	9	1
19	94	12%	21%	20%	17%	16%	10%	20%	14%	19%	14%	21%	13%	17%	17%	16%	15%	33%	34%
20	A	280	282	142	177	193	51	267	288	173	209	88	93	466	96	489	42	28	4
21	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
22	Mean	7.51	7.71	7.77	7.75	7.51	7.09	7.74	7.50	7.59	7.62	7.67	7.60	7.66	7.39	7.63	6.77	8.52	8.29
23	P	4	1	0	2	1	2	3	2	1	0	3	0	2	2	P	0	zOP	0
24	1%	1%	0	0	1%	0	3%	1%	1%	1%	0	3%	0	0	2%	4	0	0	0
25	1-3 (Net)	15	9	1	4	8	3	5	11	3	6	7	0	11	4	14	1	0	0
26	3%	3%	2%	0	2%	4%	6%	2%	4%	2%	3%	8%	0	2%	4%	3%	3%	0	0
27	C	28	14	2	9	13	4	13	15	10	7	9	2	20	8	24	4	0	0
28	5%	5%	5%	2%	5%	7%	7%	5%	5%	6%	3%	10%	2%	4%	8%	5%	9%	0	9%
29	C	100	49	51	28	27	32	44	54	32	37	11	20	82	18	80	17	2	0
30	5-6 (Net)	18%	17%	16%	20%	15%	24%	17%	19%	18%	16%	12%	22%	16%	16%	16%	41%	8%	6%
31	4-7 (Net)	224	116	108	62	56	80	99	121	74	84	22	44	179	44	190	27	5	1
32	40%	41%	38%	43%	32%	42%	50%	37%	42%	43%	40%	25%	47%	38%	46%	39%	64%	19%	34%
33	DKQ	435	218	217	112	140	148	210	219	131	165	69	70	364	71	385	21	25	3
34	77%	78%	77%	79%	80%	77%	68%	79%	76%	79%	79%	78%	76%	78%	74%	79%	51%	92%	85%
35	P	324	155	168	80	116	105	163	156	96	119	60	49	276	48	285	14	23	3
36	58%	55%	60%	56%	66%	54%	45%	61%	54%	55%	57%	68%	53%	59%	50%	58%	33%	81%	66%
37	P	179	81	98	51	61	58	93	83	55	62	34	28	150	28	153	9	14	3
38	32%	29%	35%	36%	35%	30%	16%	35%	29%	32%	30%	38%	31%	32%	29%	31%	22%	51%	66%
39	F																zOP		

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

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B2Radio_5. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers?: Capital

Base: Used each provider at A2.1/A2.2

	Total	England Regions												Urbanity		Household Income			
	Base (Z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	Yorkshire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
Unweighted Base	562	17	136	22	61	27	64	32	18	6	11	61	485	33	33	33	152	270	
Base: Used each provider at A2.1/A2.2	563	17	141	23	70	35	68	33	21	7	11	63	492	30	24	34	161	268	
Effective Base	396.0	13.7	94.2	16.4	40.5	19.0	47.7	27.3	13.4	5.3	9.2	47.7	338.3	24.8	24.5	23.5	105.7	199.8	
Extremely Dissatisfied 1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	
2	4	0	2	0	2	0	0	1	0	0	0	0	3	0	0	0	1	3	
	1%	0	1%	0	2%	0	0	2%	0	0	0	0	1%	0	0	0	1%	1%	
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	
3	11	0	0	0	6	0	2	0	0	0	0	2	11	0	0	0	2	3	
	2%	0	0	0	8%	0	2%	0	0	0	0	3%	2%	0	0	0	1%	1%	
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	
4	13	0	2	1	1	1	4	0	0	0	0	1	11	1	0	0	4	7	
	2%	1%	2%	2%	1%	4%	5%	0	0	0	3%	2%	2%	2%	1%	0	3%	2%	
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	
5	47	1	11	2	7	0	6	0	4	0	3	3	38	4	3	1	9	23	
	8%	5%	8%	7%	11%	0	10%	0	18%	0	19%	5%	8%	12%	14%	2%	5%	9%	
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	
6	53	0	18	4	2	1	3	2	3	1	1	9	47	4	2	7	17	22	
	9%	0	13%	16%	3%	2%	5%	6%	17%	21%	9%	14%	10%	12%	9%	20%	10%	8%	
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	
7	111	9	21	9	9	7	18	9	6	2	1	9	96	7	4	5	31	54	
	20%	53%	15%	40%	12%	21%	26%	27%	29%	27%	13%	14%	19%	23%	17%	16%	19%	20%	
	D	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	
8	145	2	39	5	24	10	17	10	4	2	2	17	129	6	3	5	39	73	
	26%	11%	28%	21%	34%	28%	25%	29%	21%	24%	19%	28%	26%	21%	14%	16%	24%	27%	
	P	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	
9	85	4	27	0	11	7	11	10	1	0	1	3	75	2	5	5	34	38	
	15%	25%	19%	0	16%	21%	16%	30%	6%	0	10%	6%	15%	8%	21%	15%	21%	14%	
	c	**	c*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	
Extremely Satisfied 10	94	1	21	3	9	8	7	2	2	3	3	18	82	6	6	11	25	45	
	17%	5%	15%	14%	13%	23%	10%	5%	8%	26%	26%	29%	17%	21%	24%	31%	15%	17%	
	A	**	**	**	**	**	**	**	**	**	**	zTX*	**	**	**	**	**	**	
Total	563	17	141	23	70	35	68	33	21	7	11	63	492	30	24	34	161	268	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Mean	7.61	7.61	7.71	7.27	7.35	8.25	7.39	7.88	7.05	7.87	7.61	7.84	7.62	7.59	7.86	8.16	7.75	7.62	
	P	**	*	**	*	**	*	**	**	**	**	*	**	**	**	**	**	**	
1-2 (Net)	4	0	2	0	2	0	0	1	0	0	0	0	4	0	0	0	1	3	
	1%	0	1%	0	2%	0	0	2%	0	0	0	0	1%	0	0	0	1%	1%	
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	
1-3 (Net)	15	0	2	0	7	0	2	1	0	0	0	2	15	0	0	0	3	7	
	3%	0	1%	0	10%	0	2%	2%	0	0	0	3%	3%	0	0	0	2%	3%	
	C	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	
1-4 (Net)	28	0	4	1	8	1	5	1	0	0	0	3	26	1	0	0	7	13	
	5%	7%	3%	2%	11%	4%	8%	2%	0	0	3%	5%	5%	2%	1%	0	4%	5%	
	C	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	
5-6 (Net)	100	1	28	5	9	1	10	2	7	1	3	12	85	7	5	8	26	44	
	18%	5%	20%	23%	13%	2%	14%	6%	35%	21%	29%	19%	17%	25%	23%	22%	16%	17%	
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	
4-7 (Net)	224	10	52	15	19	10	31	11	13	3	5	22	192	15	10	13	61	105	
	40%	59%	37%	65%	26%	27%	46%	33%	64%	48%	45%	34%	39%	49%	42%	39%	38%	39%	
	DKQ	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	
7-10 (Net)	435	16	108	17	53	33	53	30	13	6	8	48	381	22	18	26	129	210	
	77%	94%	77%	75%	75%	94%	78%	92%	65%	79%	68%	76%	77%	73%	76%	78%	80%	78%	
	P	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	
8-10 (Net)	324	7	87	8	45	25	35	21	7	4	6	39	285	15	14	21	97	156	
	58%	41%	62%	35%	63%	73%	51%	65%	36%	52%	55%	62%	58%	51%	58%	62%	60%	58%	
	P	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	
9-10 (Net)	179	5	48	3	20	16	18	11	3	2	4	22	157	9	11	16	58	83	
	32%	29%	34%	14%	29%	44%	27%	35%	15%	28%	36%	35%	32%	29%	44%	47%	36%	31%	
	**	**	**	**	**	**	**	**	**	**	**	*	**	**	**	**	**	**	

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B2Radio_6. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers?: Smooth

Base: Used each provider at A2.1/A2.2

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	460	224	236	66	97	147	150	160	290	176	134	52	98	279	181	356	55	34	15
Base: Used each provider at A2.1/A2.2	481	232	249	66	89	144	182	151	320	123	184	73	102	338	143	405	53	19	5
Effective Base	314.0	156.6	157.7	45.7	71.0	103.9	100.3	109.9	199.6	131.9	100.1	40.7	66.9	196.9	130.7	255.2	35.3	26.0	10.8
Extremely Dissatisfied 1	3 1%	3 1%	0 0	0 0	0 0	1 1%	2 1%	0 0	3 1%	2 1%	0 0	1 1%	0 0	2 1%	1 1%	1 0	2 3%	0 0	0 0
2	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0
3	7 2%	3 1%	4 2%	1 1%	1 1%	1 1%	5 3%	1 1%	6 2%	3 3%	0 0	0 0	4 4%	5 1%	3 2%	6 1%	1 3%	0 0	0 5%
4	15 3%	11 5%	4 2%	2 4%	2 2%	4 3%	6 3%	3 2%	12 4%	3 2%	8 4%	1 1%	3 3%	8 2%	6 4%	10 3%	4 8%	0 0	0 0
5	36 7%	11 5%	24 10%	7 11%	4 4%	10 7%	15 8%	9 6%	27 8%	5 4%	18 10%	3 4%	9 9%	18 5%	17 12%	27 7%	7 14%	1 1%	0 7%
6	59 12%	33 14%	25 10%	9 13%	9 10%	19 13%	22 12%	14 9%	44 14%	13 11%	21 11%	14 19%	11 11%	46 14%	13 9%	51 13%	7 13%	0 2%	0 0
7	77 16%	46 20%	31 13%	10 15%	16 18%	30 21%	21 12%	23 15%	54 17%	29 24%	26 14%	12 16%	10 9%	58 17%	19 13%	65 16%	6 12%	5 24%	1 33%
8	109 23%	56 24%	53 21%	15 23%	24 27%	28 20%	41 22%	34 23%	69 21%	zL 11%	53 29%	22 30%	20 20%	76 22%	32 23%	94 23%	10 16%	4 23%	2 21%
9	73 15%	31 13%	41 17%	6 8%	21 23%	17 12%	29 16%	29 19%	44 14%	26 21%	26 14%	10 13%	11 11%	50 15%	22 16%	64 16%	6 11%	3 14%	0 0
Extremely Satisfied 10	104 22%	38 16%	66 26%	17 25%	13 15%	34 24%	40 22%	39 26%	63 20%	27 22%	32 17%	11 15%	34 34%	74 22%	30 21%	87 22%	10 18%	5 19%	2 33%
Total	481 100%	232 100%	249 100%	66 100%	89 100%	144 100%	182 100%	151 100%	320 100%	123 100%	184 100%	73 100%	102 100%	338 100%	143 100%	405 100%	53 100%	19 100%	5 100%
Mean	7.72	7.49	7.93	7.65	7.91	7.74	7.64	8.10	7.53	7.75	7.64	7.63	7.90	7.78	7.59	7.79	7.00	8.20	7.89
1-2 (Net)	AHP 3 1%	3 1%	zA 0 0	- 0	- 0	- 1%	- 1%	zH 0	3 1%	2 1%	0 0	1 1%	0 0	2 1%	1 1%	P 1	- 3%	- 0	- 0
1-3 (Net)	10 2%	6 3%	4 2%	1 1%	1 1%	2 1%	7 4%	1 1%	9 3%	5 4%	0 0	1 1%	4 4%	6 2%	4 2%	7 2%	3 6%	0 0	0 5%
1-4 (Net)	25 5%	17 7%	8 3%	3 5%	3 3%	6 4%	13 7%	4 3%	21 6%	J 8	8 5%	2 3%	7 7%	15 4%	10 7%	17 4%	7 14%	0 0	0 5%
5-6 (Net)	94 20%	45 19%	50 20%	16 24%	13 14%	28 20%	38 21%	22 15%	71 22%	19 15%	39 21%	17 23%	20 20%	64 19%	30 21%	78 19%	15 27%	2 10%	0 7%
4-7 (Net)	186 39%	101 44%	85 34%	28 42%	30 34%	63 44%	65 36%	48 32%	137 43%	51 42%	73 40%	29 40%	33 32%	131 39%	55 39%	153 38%	25 47%	6 34%	2 40%
7-10 (Net)	362 75%	171 74%	192 77%	47 72%	74 83%	110 76%	131 72%	125 83%	229 71%	96 79%	137 74%	54 74%	75 74%	259 77%	103 72%	310 77%	31 59%	17 90%	4 88%
8-10 (Net)	HP 285 59%	125 54%	160 64%	37 57%	58 65%	80 55%	110 60%	102 68%	175 55%	67 55%	111 60%	42 58%	65 64%	201 59%	84 59%	245 61%	25 47%	12 66%	3 56%
9-10 (Net)	AH 177 37%	69 30%	107 43%	22 33%	34 38%	51 36%	69 38%	58 45%	106 33%	53 44%	58 31%	21 28%	45 44%	125 37%	52 36%	152 37%	16 29%	8 43%	2 33%

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B2Radio_6. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers?: Smooth

Base: Used each provider at A2.1/A2.2

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	460	19	98	22	42	41	73	13	16	2	7	23	393	37	33	40	119	206
Base: Used each provider at A2.1/A2.2	481	22	98	27	52	49	88	16	16	3	7	27	411	40	31	46	136	189
Effective Base	314.0	13.1	71.8	15.3	30.5	30.7	51.2	10.6	13.6	1.7	3.8	16.1	265.6	25.3	25.1	29.0	83.4	141.9
Extremely Dissatisfied 1	3	0	1	0	0	0	0	0	0	0	0	0	2	1	0	0	0	3
	1%	0	1%	0	0	0	0	0	0	0	0	0	0	2%	0	0	0	1%
2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
3	7	0	2	0	0	2	0	0	0	0	0	1	6	2	2	2	2	1
	2%	2%	2%	0	0	4%	0	0	0	29%	0	3%	1%	4%	5%	4%	2%	1%
4	15	0	4	0	0	1	5	1	0	0	0	0	8	4	1	0	6	5
	3%	1%	4%	0	0	2%	5%	5%	0	0	0	0	2%	10%	5%	0	4%	3%
	d																	
5	36	0	5	0	5	4	1	0	0	0	1	7	30	5	2	7	9	11
	7%	0	5%	0	9%	9%	2%	0	21%	0	11%	25%	7%	13%	7%	15%	6%	6%
6	59	10	6	8	8	3	8	3	3	0	1	2	52	2	0	7	23	18
	12%	44%	6%	29%	16%	5%	9%	16%	17%	0	19%	7%	13%	5%	1%	15%	17%	10%
7	72	2	17	7	4	3	17	8	4	0	0	3	68	6	5	6	23	36
	16%	8%	17%	25%	8%	7%	19%	49%	24%	0	0	11%	16%	16%	15%	13%	17%	19%
8	109	6	30	7	16	10	9	2	1	0	4	8	94	7	9	8	35	49
	23%	25%	31%	24%	31%	21%	10%	12%	7%	0	60%	31%	23%	18%	28%	17%	25%	26%
	IX				X													
9	73	1	14	3	8	9	22	1	1	0	4	4	63	4	5	3	26	27
	15%	6%	14%	10%	15%	19%	25%	5%	9%	0	10%	15%	15%	11%	16%	6%	19%	15%
							z ¹											
Extremely Satisfied 10	104	3	19	3	11	16	26	2	4	2	0	2	88	9	7	14	13	38
	22%	14%	20%	12%	21%	32%	29%	10%	22%	71%	0	8%	21%	22%	22%	31%	10%	20%
	Ah																	h
Total	481	22	98	27	52	49	88	16	16	3	7	27	411	40	31	46	136	189
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.72	7.25	7.79	7.52	7.90	8.10	8.19	7.19	7.33	7.95	7.38	7.17	7.76	7.19	7.78	7.62	7.43	7.74
	AHP																	
1-2 (Net)	3	0	1	0	0	0	0	0	0	0	0	0	2	1	0	0	0	3
	1%	0	1%	0	0	0	0	0	0	0	0	0	0	2%	0	0	0	1%
1-3 (Net)	10	0	3	0	0	2	0	0	0	1	0	1	8	2	2	2	2	4
	2%	2%	3%	0	0	4%	0	0	0	29%	0	3%	2%	6%	5%	4%	2%	2%
1-4 (Net)	25	1	6	0	0	3	5	1	0	1	0	1	16	6	3	2	8	9
	5%	3%	6%	0	0	6%	5%	5%	0	29%	0	3%	4%	16%	10%	4%	6%	5%
	d																	
5-6 (Net)	94	10	11	8	13	7	10	3	6	0	2	9	82	7	3	14	32	30
	20%	44%	11%	29%	25%	15%	11%	18%	38%	0	30%	32%	20%	18%	8%	30%	24%	16%
	T																	
4-7 (Net)	186	12	31	15	17	11	31	11	10	0	2	11	158	18	9	20	61	70
	39%	53%	32%	54%	33%	23%	36%	73%	62%	0	30%	43%	39%	44%	28%	43%	45%	37%
7-10 (Net)	362	12	81	20	39	39	73	12	10	2	5	17	313	27	25	31	96	150
	75%	53%	83%	71%	75%	79%	84%	76%	62%	71%	70%	65%	76%	66%	62%	67%	70%	79%
	HP																	
8-10 (Net)	285	10	64	13	35	36	56	4	6	2	5	14	245	20	21	25	73	115
	59%	45%	65%	46%	67%	73%	64%	27%	38%	71%	70%	54%	60%	51%	67%	53%	54%	61%
	AH																	
9-10 (Net)	177	4	33	6	19	25	47	2	5	2	1	6	151	13	12	17	39	65
	37%	20%	34%	22%	36%	51%	54%	15%	31%	71%	10%	23%	37%	33%	38%	37%	28%	35%
	A						zT*											

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

B2Radio_7. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers?: talkRadio/Sport

Base: Used each provider at A2.1/A2.2

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	470	354	115	76	131	163	98	210	246	221	114	49	86	348	122	362	38	35	35
Base: Used each provider at A2.1/A2.2	452	350	100	70	124	158	97	187	250	146	156	74	76	369	83	398	28	16	10
Effective Base	324.6	241.9	83.8	53.4	97.2	110.6	63.3	151.6	167.0	179.5	84.5	41.8	62.4	249.6	82.1	268.6	29.2	26.7	26.3
Extremely Dissatisfied 1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
2	5	5	0	1	0	4	0	0	5	1	3	2	0	4	1	5	0	0	0
3	1%	1%	0	2%	0	2%	0	0	2%	0	2%	3%	0	1%	2%	1%	0	0	0
4	6	5	1	1	2	2	1	3	2	2	3	2	0	5	2	6	0	0	0
5	1%	2%	1%	2%	2%	1%	1%	2%	1%	1%	2%	2%	0	1%	2%	1%	0	0	5%
6	7	6	1	1	0	4	3	1	6	5	3	0	0	6	1	5	1	1	0
7	2%	2%	1%	1%	0	2%	3%	1%	2%	3%	2%	0	0	2%	1%	1%	4%	7%	0
8	31	22	9	7	7	14	3	12	18	10	13	4	4	27	4	22	6	2	1
9	0	6%	9%	10%	5%	9%	3%	6%	7%	7%	6%	5%	5%	7%	4%	5%	21%	14%	8%
10	61	48	13	15	8	22	17	18	39	17	17	17	11	49	12	57	1	2	1
DOT	13%	14%	13%	21%	6%	14%	17%	10%	15%	11%	11%	22%	14%	22%	14%	14%	4%	9%	12%
1	96	78	19	16	26	31	23	47	48	38	29	12	18	80	16	84	6	2	4
2	21%	22%	19%	22%	21%	20%	24%	25%	19%	26%	18%	17%	23%	22%	20%	21%	23%	14%	40%
3	128	101	28	13	36	44	33	52	72	38	54	21	17	101	27	114	7	6	2
4	28%	29%	27%	19%	29%	28%	34%	28%	29%	25%	35%	28%	22%	27%	33%	29%	25%	34%	19%
5	60	47	13	8	24	19	9	26	33	22	22	3	13	52	8	55	3	2	1
6	13%	13%	13%	12%	19%	12%	9%	14%	13%	15%	14%	4%	17%	14%	9%	14%	10%	12%	7%
7	56	38	17	7	21	19	9	26	28	16	12	14	14	44	12	50	4	2	1
8	10	12%	11%	10%	17%	12%	9%	14%	11%	11%	8%	18%	18%	12%	15%	13%	14%	10%	8%
Total	452	350	100	70	124	158	97	187	250	146	156	74	76	369	83	398	28	16	10
Mean	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	7.49	7.42	7.68	7.09	7.94	7.34	7.44	7.63	7.39	7.44	7.40	7.36	7.88	7.48	7.52	7.52	7.25	7.30	7.11
1-2 (Net)	6	6	0	2	0	4	0	1	5	1	3	2	0	4	1	6	0	0	0
1-3 (Net)	1%	2%	0	2%	0	2%	0	0	2%	1%	2%	3%	0	1%	2%	1%	0	0	0
1-4 (Net)	12	11	1	3	2	6	1	4	7	3	5	4	0	9	3	11	0	0	0
2-3 (Net)	3%	3%	1%	4%	2%	4%	1%	2%	3%	2%	3%	5%	0	2%	4%	3%	0	0	5%
2-4 (Net)	19	17	2	4	3	10	3	6	13	8	8	4	0	15	4	16	1	1	0
3-4 (Net)	4%	5%	2%	5%	2%	6%	3%	3%	5%	5%	5%	5%	0	4%	5%	4%	4%	7%	5%
5-6 (Net)	92	70	21	22	14	35	20	30	57	27	30	21	14	76	15	79	7	4	2
6-7 (Net)	20%	20%	21%	32%	12%	22%	20%	16%	23%	18%	19%	28%	19%	21%	19%	20%	25%	23%	21%
7-8 (Net)	195	154	41	39	40	70	46	79	110	69	61	33	32	162	33	168	15	7	6
8-9 (Net)	43%	44%	41%	55%	32%	44%	47%	42%	44%	47%	39%	45%	42%	44%	40%	42%	52%	44%	61%
9-10 (Net)	341	263	77	44	107	114	74	152	181	112	118	50	62	278	63	303	20	12	7
10-11 (Net)	75%	75%	77%	63%	86%	72%	76%	81%	72%	76%	76%	67%	81%	76%	75%	76%	71%	70%	75%
11-12 (Net)	245	185	58	28	81	83	51	104	133	74	89	37	44	198	47	219	13	9	3
12-13 (Net)	54%	53%	58%	41%	66%	52%	52%	56%	53%	51%	57%	50%	58%	54%	57%	55%	48%	56%	35%
13-14 (Net)	117	84	31	15	45	39	17	52	61	38	35	16	27	97	20	105	6	4	2
14-15 (Net)	26%	24%	30%	22%	37%	24%	18%	28%	25%	26%	22%	22%	36%	26%	24%	26%	23%	22%	15%

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

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B2Radio_7. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers?: talkRadio/Sport

Base: Used each provider at A2.1/A2.2

Total	England Regions												Urbanity		Household Income			
	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
Base (z)																		
470	25	108	12	49	22	43	26	14	7	16	40	396	38	19	29	120	257	
452	34	110	11	58	21	48	25	19	8	25	39	388	35	12	29	117	238	
324.6	18.9	81.2	10.1	35.8	17.6	30.9	20.5	10.2	6.2	12.0	33.3	276.0	22.9	14.0	20.3	80.7	190.1	
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
0	0	0	0	1%	0	0	0	0	0	0	0	0	0	0	0	0	0	
5	2	1	0	0	0	2	0	0	0	0	0	5	0	1	0	2	2	
1%	6%	1%	0	0	0	4%	0	0	0	0	0	1%	0	10%	0	2%	1%	
6	0	2	0	1	0	2	0	0	0	0	0	5	0	1	0	2	3	
1%	0	2%	0	2%	0	3%	0	0	0	0	1	1%	1%	5%	0	2%	1%	
7	0	2	1	2	0	1	0	0	0	0	0	6	1	0	1	2	3	
2%	0	2%	5%	3%	0	2%	0	0	0	0	0	2%	4%	0	4%	2%	1%	
31	1	9	2	1	1	1	1	0	0	1	3	28	1	2	5	5	14	
7%	2%	8%	19%	2%	3%	3%	6%	0	0	11%	7%	7%	4%	21%	16%	4%	6%	
O	**	*	**	*	**	*	**	**	**	**	*	**	**	**	**	*	*	
61	4	6	0	9	3	8	4	5	2	7	9	49	5	1	2	18	28	
13%	11%	5%	0	16%	13%	16%	16%	27%	30%	24%	24%	13%	16%	**	8%	16%	12%	
DGT	**	**	**	**	**	**	**	**	**	**	T*	**	**	**	**	**	**	
96	12	24	1	8	2	10	3	3	1	3	10	77	14	0	7	21	55	
21%	34%	22%	5%	14%	12%	20%	42%	18%	13%	10%	26%	20%	41%	0	25%	18%	23%	
128	11	31	5	15	8	18	6	7	3	7	4	113	8	3	7	28	69	
28%	31%	29%	47%	26%	36%	39%	25%	38%	13%	28%	11%	29%	22%	30%	25%	24%	29%	
C	5	23	0	8	1	3	2	1	0	5	6	56	2	0	2	20	37	
60	5	23	0	8	1	3	2	1	0	5	6	56	2	0	2	20	37	
13%	15%	21%	0	13%	4%	7%	8%	0	0	19%	16%	14%	6%	1%	8%	18%	15%	
K	**	z*	**	*	**	*	**	**	**	**	*	**	**	**	**	*	*	
56	1	11	3	13	7	3	1	2	4	1	6	49	2	3	4	18	28	
12%	2%	10%	24%	23%	33%	7%	3%	8%	44%	5%	15%	13%	6%	24%	13%	15%	12%	
452	34	110	11	58	21	48	25	19	8	25	39	388	35	12	29	117	238	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
7.49	7.23	7.58	7.68	7.78	8.23	7.14	7.22	7.52	8.13	7.30	7.45	7.52	7.14	6.84	7.27	7.57	7.58	
6	2	1	0	0	0	2	0	0	0	0	0	5	0	1	0	2	2	
1%	6%	1%	0	1%	0	4%	0	0	0	0	0	1%	0	10%	0	2%	1%	
12	2	4	0	2	0	3	0	0	0	0	1	10	0	2	0	5	5	
3%	6%	3%	0	3%	0	7%	0	0	0	0	1%	3%	1%	15%	0	4%	2%	
19	2	6	1	4	0	4	0	0	0	0	1	17	2	2	1	7	8	
4%	6%	5%	5%	6%	0	8%	0	0	0	0	1%	4%	5%	15%	4%	6%	3%	
L	**	**	**	**	**	**	**	**	**	**	*	**	**	**	**	*	*	
92	4	15	2	10	3	9	5	5	2	10	12	76	7	3	7	23	42	
20%	13%	14%	19%	18%	16%	20%	22%	27%	30%	39%	31%	20%	19%	30%	25%	20%	18%	
D	**	**	**	**	**	**	**	**	**	**	T*	**	**	**	**	**	**	
195	16	41	3	20	6	20	16	8	4	12	22	159	4	22	3	16	46	
43%	46%	37%	28%	35%	28%	41%	64%	45%	44%	49%	57%	41%	64%	30%	53%	39%	42%	
D	**	*	**	*	**	**	**	**	**	**	*	**	**	**	**	*	*	
341	28	89	9	44	18	34	19	14	6	16	26	295	26	6	21	87	188	
C	81%	81%	76%	76%	84%	72%	78%	73%	70%	61%	68%	76%	76%	55%	71%	74%	79%	
245	16	65	8	36	13	25	9	10	5	13	16	218	12	6	14	66	133	
54%	48%	60%	72%	62%	72%	52%	36%	55%	56%	51%	42%	56%	35%	55%	47%	56%	56%	
C	**	**	**	**	**	**	**	**	**	**	*	**	**	**	**	*	*	
117	6	34	3	21	8	6	3	3	4	6	12	105	4	3	6	38	64	
26%	17%	31%	24%	36%	37%	14%	11%	16%	44%	24%	31%	27%	12%	25%	21%	33%	27%	
	**	*	**	X*	**	*	**	**	**	**	*	**	**	**	**	*	*	

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B2Radio_8. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers?: Any Kiss station

Base: Used each provider at A2.1/A2.2

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	406	179	226	107	146	120	33	201	192	186	104	41	75	312	94	331	18	36	21
Base: Used each provider at A2.1/A2.2	403	182	220	91	156	122	35	187	206	129	144	59	71	346	57	364	12	21	6
Effective Base	280.5	128.7	151.0	72.0	100.5	85.7	24.0	141.4	132.5	141.3	79.1	32.5	54.9	224.7	69.5	240.5	12.8	28.5	17.1
Extremely Dissatisfied 1	1	1	0	0	0	1	0	0	1	1	0	0	0	1	0	0	1	0	0
2	0	0	0	0	0	1%	0	0	0	1%	0	0	0	0	0	0	0	0	0
3	6	4	1	1	0	2	2	3	3	3	1	0	2	3	3	5	0	1	0
4	1%	2%	1%	1%	0	2%	0	2%	1%	3%	0	0	2%	1%	4%	1%	0	3%	0
5	8	3	5	1	0	5	1	2	5	2	3	2	1	6	2M*	7	0	0	0
6	2%	2%	2%	1%	0	4%	3%	1%	2%	2%	2%	3%	1%	2%	2%	2%	0	0	6%
7	41	20	21	16	11	11	3	14	26	12	20	2	7	30	11	36	1	3	1
8	10%	11%	9%	18%	7%	9%	8%	7%	12%	9%	14%	4%	10%	9%	20%	10%	4%	15%	18%
9	44	16	28	12	15	9	8	18	24	15	18	7	5	34	10	41	3	0	0
10	71%	9%	13%	14%	10%	7%	22%	10%	12%	11%	12%	12%	7%	10%	17%	11%	24%	0	7%
11	97	48	49	10	44	30	13	35	59	24	45	7	21	86	11	83	2	11	2
12	24%	27%	22%	11%	28%	24%	36%	19%	29%	19%	31%	12%	29%	25%	19%	23%	13%	50%	33%
13	CGI	35	43	14	38	22	5	40	38	33	22	9	14	70	8	74	1	3	1
14	79	19%	20%	15%	25%	18%	13%	21%	19%	26%	15%	15%	20%	20%	14%	20%	10%	12%	16%
15	51	26	25	11	20	18	2	28	23	12	15	13	11	46	5	46	2	3	0
16	13%	14%	11%	13%	13%	15%	5%	15%	11%	10%	10%	22%	15%	13%	9%	13%	19%	14%	0
17	76	27	48	25	26	23	3	46	26	26	21	16	12	67	9	71	3	1	1
18	19%	15%	22%	27%	17%	19%	8%	25%	13%	20%	15%	28%	17%	19%	15%	19%	22%	5%	20%
19	Total	403	182	220	91	156	35	187	206	129	144	59	71	346	57	364	12	21	6
20	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
21	Mean	7.55	7.41	7.66	7.64	7.72	6.82	7.88	7.23	7.55	7.33	7.99	7.64	7.65	6.97	7.59	7.42	7.11	7.15
22	HN	3	2	0	0	2	0	0	2	1	0	2	0	3	0	2	1	0	0
23	1%	1%	0	0	0	2%	0	0	1%	1%	0	3%	0	1%	0	1%	0	0	0
24	1-3 (Net)	8	7	2	1	5	2	4	5	5	1	2	2	6	3	7	1	1	0
25	2%	4%	1%	1%	1%	4%	5%	2%	2%	4%	0	3%	2%	2%	4%	2%	7%	3%	0
26	1-4 (Net)	16	10	6	2	10	3	6	10	7	4	4	2	12	4	14	1	1	0
27	4%	5%	3%	2%	1%	8%	8%	3%	5%	5%	2%	6%	3%	4%	6%	4%	7%	3%	6%
28	5-6 (Net)	85	36	49	29	19	10	32	50	26	37	9	12	64	21	77	4	3	2
29	21%	20%	22%	32%	17%	16%	29%	17%	24%	20%	26%	16%	16%	18%	37%	21%	29%	15%	25%
30	4-7 (Net)	190	87	102	40	71	54	70	114	53	85	19	33	156	33	167	5	14	4
31	47%	48%	47%	44%	46%	45%	68%	37%	55%	41%	59%	32%	46%	45%	58%	46%	42%	66%	64%
32	7-10 (Net)	302	137	165	60	128	92	148	146	96	103	45	58	270	33	273	8	17	4
33	75%	75%	75%	66%	82%	76%	63%	79%	71%	74%	72%	78%	81%	78%	57%	75%	65%	81%	69%
34	8-10 (Net)	205	89	116	50	84	62	113	87	71	59	38	37	183	22	190	6	6	2
35	51%	49%	53%	55%	54%	51%	26%	42%	42%	55%	41%	65%	52%	53%	38%	52%	51%	31%	36%
36	9-10 (Net)	127	53	73	36	46	40	74	49	38	36	29	23	113	14	116	5	4	1
37	31%	29%	33%	40%	29%	33%	13%	39%	24%	30%	25%	50%	32%	33%	24%	32%	41%	19%	20%
38	H							zH				zU*							

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B2Radio_8. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers?: Any Kiss station

Base: Used each provider at A2.1/A2.2

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	406	27	117	15	39	13	29	21	13	7	18	32	335	34	24	27	100	198
Base: Used each provider at A2.1/A2.2	403	32	126	16	47	11	29	28	13	7	23	32	337	33	15	25	117	191
Effective Base	280.5	20.4	82.2	10.7	25.5	11.3	23.2	15.3	10.5	5.9	15.3	25.4	230.9	22.0	16.8	19.6	72.9	138.5
Extremely Dissatisfied 1	1	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	1
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1%
2	2	0	2	0	0	0	0	0	0	0	0	0	2	0	0	0	2	0
	0	0	1%	0	0	0	0	0	0	0	0	0	0	0	0	0	1%	0
3	6	0	2	0	0	0	0	2	0	0	0	1	6	0	1	1	2	0
	1%	0	1%	0	1%	0	1%	7%	0	0	0	2%	2%	0	3%	3%	2%	0
4	8	2	1	1	1	0	0	0	0	0	2	0	6	1	1	0	4	2
	2%	7%	1%	4%	3%	0	0	0	0	0	10%	0	2%	2%	4%	0	4%	7%
5	41	0	10	2	3	0	5	2	4	1	3	6	29	5	2	5	11	18
	10%	2%	8%	14%	6%	0	16%	8%	29%	16%	12%	18%	9%	14%	12%	19%	9%	9%
6	44	9	12	1	1	3	3	1	3	1	3	3	36	5	0	3	7	21
	11%	27%	10%	8%	2%	23%	11%	13%	21%	11%	6%	11%	11%	16%	0	12%	6%	11%
7	97	9	27	3	15	1	7	6	3	0	8	3	81	8	2	2	24	56
	24%	30%	21%	18%	33%	12%	25%	21%	22%	0	34%	10%	24%	23%	16%	7%	20%	29%
8	79	6	25	1	9	2	4	10	1	3	3	8	68	5	3	1	32	31
	19%	18%	20%	33%	20%	16%	13%	34%	5%	45%	12%	24%	20%	15%	19%	5%	28%	16%
9	51	4	19	0	10	2	4	3	0	0	0	3	46	2	1	6	17	23
	13%	12%	15%	0	22%	19%	14%	9%	0	0	0	11%	14%	7%	7%	26%	15%	12%
Extremely Satisfied 10	76	1	28	4	7	4	6	2	3	2	6	8	62	7	6	7	17	39
	19%	5%	23%	23%	14%	31%	21%	7%	23%	27%	26%	25%	16%	22%	39%	29%	15%	20%
Total	403	32	126	16	47	11	29	28	13	7	23	32	337	33	15	25	117	191
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.55	7.04	7.76	7.54	7.82	8.23	7.57	7.15	6.96	7.84	7.31	7.68	7.58	7.48	8.04	7.81	7.50	7.64
	HN	**	*	**	**	**	**	**	**	**	**	**	**	**	**	**	*	*
1-2 (Net)	3	0	2	0	0	0	0	0	0	0	0	0	3	0	0	0	2	1
	1%	0	2%	0	0	0	0	0	0	0	0	0	1%	0	0	0	1%	1%
1-3 (Net)	8	0	4	0	0	0	0	2	0	0	0	1	8	0	1	1	4	2
	2%	0	3%	0	1%	0	1%	7%	0	0	0	2%	3%	0	3%	3%	3%	7%
1-4 (Net)	16	2	5	1	1	0	0	2	0	0	2	1	15	1	1	1	9	4
	4%	7%	4%	4%	3%	0	1%	7%	0	0	10%	2%	4%	2%	7%	3%	7%	2%
5-6 (Net)	85	9	22	3	4	3	8	6	7	2	4	9	65	10	2	8	18	39
	21%	29%	18%	22%	8%	23%	26%	21%	50%	27%	18%	29%	19%	30%	12%	31%	15%	20%
4-7 (Net)	190	21	50	7	20	4	15	12	9	2	14	12	152	18	5	10	46	97
	47%	66%	40%	44%	43%	35%	51%	42%	72%	27%	62%	38%	45%	55%	31%	38%	39%	51%
7-10 (Net)	302	20	99	12	42	9	21	20	7	5	16	22	257	22	13	17	91	149
	75%	64%	79%	74%	89%	77%	71%	50%	73%	72%	70%	72%	76%	68%	81%	66%	77%	78%
8-10 (Net)	205	11	72	9	26	7	14	14	4	5	9	19	176	15	10	15	67	93
	51%	34%	57%	56%	56%	65%	48%	51%	28%	73%	38%	60%	52%	45%	66%	59%	57%	49%
9-10 (Net)	127	5	47	17	6	6	10	5	3	2	6	12	108	10	7	14	35	61
	31%	17%	38%	23%	36%	49%	35%	17%	23%	27%	26%	36%	32%	30%	46%	54%	30%	32%
	H	**	*	**	**	**	**	**	**	**	**	**	**	**	**	**	*	*

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B2Radio_10. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers?: Virgin Radio

Base: Used each provider at A2.1/A2.2

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	249	157	92	50	73	108	18	141	103	125	66	22	36	203	46	191	33	10	15
Base: Used each provider at A2.1/A2.2	223	141	82	38	64	105	16	119	102	77	79	32	35	196	28	196	20	3	5
Effective Base	175.8	112.1	63.8	33.8	53.1	75.5	15.4	98.0	75.3	98.5	52.5	18.4	25.6	146.0	35.7	144.6	25.6	8.4	10.9
Extremely Dissatisfied 1	3	3	0	0	2	2	0	2	2	0	0	3	0	3	0	3	0	0	0
1	1%	2%	0	0	2%	2%	0	1%	2%	0	0	10%	0	2%	0	2%	0	0	0
2	1	1	0	0	0	1	0	1	0	1	0	0	0	1	0	1	0	0	0
3	0	1%	0	0	0	1%	0	1%	0	1%	0	0	0	0	0	0	0	0	0
4	5	2	3	1	1	3	0	4	0	0	4	0	1	4	1	5	0	0	0
5	2%	1%	4%	2%	2%	3%	1%	3%	0	0	4%	0	3%	2%	3%	2%	0	7%	0
6	4	3	1	0	0	2	0	2	0	2	2	0	0	3	1	4	0	0	0
7	2%	2%	1%	1%	1%	2%	9%	0	4%	3%	3%	0	0	2%	3%	2%	0	0	0
8	G						9%	0	4%	3%	3%	0	0	2%	3%	2%	0	0	0
9	21	12	9	6	1	10	3	10	12	5	12	1	3	18	4	16	4	0	1
10	10%	9%	11%	17%	2%	10%	22%	8%	11%	6%	16%	3%	10%	9%	13%	8%	21%	0	15%
DT				D															
30	18	12	12	8	5	14	2	10	20	10	7	8	6	26	4	27	2	0	0
13%	12%	15%	21%	8%	8%	13%	15%	8%	19%	13%	8%	24%	17%	13%	15%	14%	9%	14%	10%
Gd																			
49	33	16	7	14	24	4	28	21	18	18	18	6	8	43	6	42	4	1	2
22%	23%	20%	18%	22%	23%	27%	24%	23%	21%	23%	23%	18%	22%	22%	23%	22%	19%	45%	40%
8	51	32	18	11	20	19	1	34	16	21	17	8	5	45	5	48	2	0	0
23%	23%	22%	29%	29%	32%	17%	7%	29%	16%	27%	21%	25%	14%	23%	19%	24%	12%	13%	5%
H							0	zh*											
30	20	10	4	14	11	0	15	15	15	9	13	3	5	26	4	27	3	0	0
14%	14%	13%	10%	22%	11%	0	13%	15%	12%	12%	17%	8%	15%	14%	14%	14%	16%	0	10%
Extremely Satisfied	29	17	12	1	6	19	3	15	13	12	7	4	6	26	2	23	4	1	1
10	13%	12%	15%	2%	9%	18%	19%	13%	13%	15%	8%	12%	19%	13%	9%	12%	22%	21%	20%
C																			
Total	223	141	82	38	64	105	16	119	102	77	79	32	35	196	28	196	20	3	5
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.32	7.29	7.37	6.91	7.34	7.34	6.72	7.43	7.20	7.58	7.15	6.90	7.51	7.35	7.09	7.29	7.59	7.31	7.44
1-2 (Net)	4	4	0	0	2	2	0	2	2	1	0	3	0	4	0	4	0	0	0
2%	3%	0	0	2%	2%	0	0	2%	2%	1%	0	10%	0	2%	0	2%	0	0	0
1-3 (Net)	9	6	3	1	3	5	0	6	2	1	4	3	1	8	1	8	0	0	0
4%	4%	4%	4%	2%	4%	5%	1%	5%	2%	1%	4%	10%	3%	4%	3%	4%	0	7%	0
1-4 (Net)	13	9	4	1	3	7	2	7	6	3	6	3	1	11	2	13	0	0	0
6%	7%	5%	3%	5%	7%	10%	0	6%	6%	4%	7%	10%	3%	6%	7%	6%	0	7%	0
5-6 (Net)	51	30	21	14	7	24	6	19	31	14	19	9	9	43	8	44	6	0	1
23%	21%	26%	23%	38%	10%	23%	37%	16%	31%	19%	24%	27%	27%	22%	28%	22%	30%	14%	25%
DGTdi				zD*					zG*										
4-7 (Net)	105	66	38	22	21	50	11	48	56	34	39	14	17	90	15	90	10	2	3
47%	47%	47%	47%	57%	33%	48%	73%	40%	55%	44%	49%	45%	49%	46%	55%	46%	50%	59%	65%
DT				D*															
7-10 (Net)	159	102	57	22	55	74	8	93	65	59	55	20	25	141	18	140	14	2	3
71%	72%	69%	69%	85%	85%	70%	53%	78%	64%	77%	69%	63%	70%	72%	65%	71%	70%	79%	75%
8-10 (Net)	110	69	41	16	40	50	4	64	44	42	37	14	17	98	12	97	10	1	2
49%	49%	50%	41%	63%	47%	47%	26%	54%	43%	54%	46%	45%	48%	50%	42%	50%	50%	33%	35%
9-10 (Net)	59	37	22	5	20	31	3	30	28	21	20	7	12	53	6	50	8	1	1
26%	26%	27%	12%	31%	30%	19%	0	26%	28%	27%	25%	21%	33%	27%	23%	25%	38%	21%	29%
C																			

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B2Radio_10. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers?: Virgin Radio

Base: Used each provider at A2.1/A2.2

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	Yorkshire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	249	10	71	7	28	11	16	10	3	6	8	21	213	16	10	12	56	161
Base: Used each provider at A2.1/A2.2	223	13	65	7	30	13	16	8	3	8	11	20	196	11	7	12	59	139
Effective Base	175.8	7.9	53.4	5.9	20.2	8.5	13.0	9.2	2.6	4.7	6.5	16.6	150.1	11.5	9.5	8.0	40.0	116.6
Extremely Dissatisfied 1	3	0	3	0	0	0	0	0	0	0	0	0	3	0	0	0	2	2
1	1%	0	5%	0	0	0	0	0	0	0	0	0	2%	0	0	0	3%	1%
2	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	1
0	0	0	0	0	1%	0	0	0	0	0	0	0	0	0	0	0	0	1%
3	5	0	1	0	1	3	0	0	0	0	0	0	5	0	0	3	0	2
2%	0	0	2%	0	2%	21%	0	0	0	0	0	0	2%	0	0	25%	0	1%
4	4	0	2	0	0	0	0	0	0	0	0	2	4	0	0	0	1	3
2%	0	0	3%	0	0	0	0	0	0	0	0	10%	2%	0	0	0	1%	2%
5	21	0	1	2	1	2	2	1	2	3	2	2	16	2	1	2	7	9
10%	0	2%	27%	3%	16%	15%	12%	45%	32%	14%	8%	2	8%	19%	21%	19%	11%	7%
DT	30	7	8	1	3	1	5	0	0	3	0	1	21	3	2	2	10	16
13%	0	12%	8%	10%	6%	30%	0	6%	33%	0	4%	4%	11%	29%	24%	13%	17%	12%
Gd	49	3	11	2	8	2	3	5	0	0	4	4	48	1	3	0	15	30
22%	26%	17%	25%	29%	16%	16%	65%	0	0	35%	19%	19%	24%	5%	37%	3%	26%	22%
8	51	3	22	2	5	3	4	0	2	2	5	5	46	2	1	1	11	36
23%	23%	34%	24%	16%	25%	22%	0	14%	19%	16%	27%	27%	24%	17%	11%	9%	19%	26%
H	30	0	9	0	8	1	1	1	0	0	0	5	27	0	0	2	8	20
14%	0	14%	0	28%	9%	5%	11%	40%	0	0	23%	23%	14%	1%	0	14%	14%	15%
Extremely Satisfied	29	0	8	1	3	1	2	1	0	1	4	2	25	3	0	2	6	20
10	13%	0	12%	17%	10%	6%	12%	0	16%	35%	9%	9%	13%	29%	6%	17%	9%	15%
C	223	13	65	7	30	13	16	8	3	8	11	20	196	11	7	12	59	139
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.32	6.73	7.37	7.13	7.66	6.39	7.09	7.36	7.04	6.71	7.95	7.50	7.35	7.37	6.63	6.37	7.14	7.55
1-2 (Net)	4	0	3	0	1	0	0	0	0	0	0	0	4	0	0	0	2	2
2%	0	0	5%	0	2%	0	0	0	0	0	0	0	2%	0	0	0	3%	2%
1-3 (Net)	9	0	4	0	1	3	0	0	0	0	0	0	9	0	0	3	2	4
4%	0	0	6%	0	5%	21%	0	0	0	0	0	0	4%	0	0	25%	3%	3%
1	13	0	6	0	1	3	0	0	0	0	0	2	13	0	0	3	2	7
6%	0	10%	0	5%	21%	0	0	0	0	0	10%	10%	6%	0	0	25%	4%	5%
5-6 (Net)	51	7	9	3	4	3	7	1	2	5	2	2	37	6	3	4	17	26
23%	50%	13%	35%	13%	22%	45%	12%	45%	65%	14%	12%	12%	19%	48%	46%	32%	29%	18%
4-7 (Net)	105	10	22	4	12	5	10	6	2	5	6	8	89	6	6	4	33	58
47%	77%	33%	59%	41%	38%	61%	77%	45%	65%	48%	41%	41%	45%	53%	83%	36%	56%	42%
DT	159	7	50	5	24	8	9	7	2	3	10	16	146	6	4	5	40	107
71%	50%	77%	65%	83%	57%	88%	55%	55%	35%	86%	78%	78%	75%	52%	54%	43%	67%	77%
8-10 (Net)	110	3	39	3	16	5	6	2	3	6	12	12	98	5	1	5	25	77
49%	23%	60%	41%	54%	40%	39%	23%	55%	35%	52%	59%	59%	50%	47%	17%	40%	42%	55%
9-10 (Net)	59	0	17	1	11	2	3	2	1	4	6	6	52	3	0	4	14	41
26%	0	26%	17%	38%	16%	18%	23%	40%	16%	35%	32%	32%	27%	30%	6%	31%	23%	29%
C	223	13	65	7	30	13	16	8	3	8	11	20	196	11	7	12	59	139

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B2Radio_11. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers?: LBC

Base: Used each provider at A2.1/A2.2

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	282	190	92	37	65	92	87	110	167	150	60	24	48	194	88	246	20	11	5
Base: Used each provider at A2.1/A2.2	278	174	103	35	66	84	92	99	174	102	82	38	55	213	65	257	14	5	1
Effective Base	195.9	140.1	60.4	25.5	50.3	68.8	54.0	83.7	111.6	115.8	49.4	18.7	34.0	138.4	63.2	176.4	13.6	8.6	3.6
Extremely Dissatisfied 1	1	1	0	0	0	1	0	0	1	1	0	0	0	1	0	0	1	0	0
2	0	0	0	0	0	0	0	0	0	1%	0	0	0	0	0	0	0	0	0
3	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
4	4	3	1	2	0	1	1	1	2	2	1	0	1	2	2	4	0	0	0
5	1%	2%	1%	6%	0	1%	1%	1%	1%	2%	2%	0	2%	1%	3%	1%	3%	0	0
6	10	9	1	0	3	5	3	4	6	3	1	1	5	10	1	10	1	0	0
7	4%	5%	1%	0	4%	6%	3%	4%	4%	3%	2%	3%	9%	5%	1%	4%	5%	0	0
8	18	12	6	4	5	3	6	8	10	5	7	1	5	14	4	15	2	0	0
9	6%	7%	6%	13%	8%	3%	6%	9%	6%	5%	8%	2%	9%	6%	6%	6%	15%	6%	22%
10	26	18	9	1	6	9	10	12	13	11	6	2	7	18	8	25	1	1	0
Extremely Satisfied	9%	10%	8%	1%	9%	11%	11%	12%	7%	11%	8%	5%	13%	9%	12%	10%	5%	11%	0
1	64	37	28	17	14	12	21	18	47	21	23	8	13	52	12	62	0	1	1
2	23%	21%	27%	48%	21%	15%	23%	18%	27%	20%	28%	20%	24%	25%	18%	24%	0	23%	69%
3	65	40	25	6	19	19	20	26	39	27	19	9	10	50	14	61	3	0	0
4	23%	23%	24%	18%	29%	23%	22%	27%	22%	26%	23%	24%	18%	24%	22%	24%	24%	6%	0
5	48	27	22	2	11	20	15	16	32	21	13	10	4	41	8	44	3	1	0
6	17%	15%	21%	6%	16%	23%	17%	16%	18%	21%	16%	27%	7%	19%	12%	17%	19%	29%	9%
7	41	29	12	2	9	14	16	14	25	12	12	7	10	24	17	37	3	1	0
8	15%	17%	11%	5%	14%	17%	17%	15%	14%	11%	15%	19%	19%	11%	26%	14%	23%	25%	0
9	278	174	103	35	66	84	92	99	174	102	82	38	55	213	65	257	14	5	1
10	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.62	7.55	7.72	6.92	7.67	7.75	7.71	7.58	7.65	7.60	7.64	8.15	7.24	7.54	7.88	7.63	7.31	8.17	6.75
1-2 (Net)	1	1	0	0	0	1	0	0	1	1	0	0	0	1	0	0	1	0	0
2	0	0	0	0	0	1%	0	0	0	1%	0	0	0	0	0	0	0	0	0
3	5	4	1	2	0	2	1	1	3	3	1	0	1	3	2	4	1	0	0
4	2%	2%	1%	6%	0	2%	1%	1%	2%	3%	2%	0	2%	1%	3%	1%	9%	0	0
5	15	13	2	2	3	7	4	5	9	6	3	1	6	13	2	13	2	0	0
6	5%	7%	2%	6%	4%	8%	4%	5%	5%	6%	3%	3%	10%	6%	3%	5%	14%	0	0
7	44	29	15	6	11	12	16	20	22	16	13	3	12	32	12	40	3	1	0
8	16%	17%	14%	16%	16%	14%	17%	20%	13%	16%	16%	7%	22%	15%	18%	15%	21%	17%	22%
9	119	75	44	22	27	29	40	42	75	40	37	12	30	94	24	112	4	2	1
10	43%	43%	42%	64%	41%	35%	43%	42%	43%	39%	45%	31%	55%	44%	37%	43%	26%	39%	91%
1-7 (Net)	219	132	86	27	52	66	72	74	142	81	67	34	37	167	51	204	9	4	1
2	79%	76%	84%	78%	80%	76%	79%	79%	79%	79%	81%	90%	68%	79%	79%	79%	65%	83%	78%
3	154	96	58	10	39	53	51	56	95	60	44	26	24	115	39	142	9	3	0
4	56%	55%	57%	29%	59%	63%	57%	57%	55%	59%	53%	69%	44%	54%	60%	55%	65%	61%	9%
5	89	56	33	4	20	34	31	30	57	33	25	17	14	65	25	81	6	3	0
6	32%	32%	32%	11%	30%	40%	34%	30%	33%	32%	31%	46%	25%	30%	38%	31%	42%	54%	9%

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B2Radio_11. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers?: LBC

Base: Used each provider at A2.1/A2.2

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	282	13	138	6	14	12	19	9	9	5	10	11	245	16	17	21	60	143
Base: Used each provider at A2.1/A2.2	278	16	137	7	18	10	19	9	14	7	9	11	246	15	15	23	62	131
Effective Base	195.9	9.4	95.4	5.7	11.0	11.2	15.9	7.9	5.6	4.5	8.3	8.6	168.6	13.0	13.5	16.7	36.8	107.6
Extremely Dissatisfied 1	1	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	1
O	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1%
2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
O	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
3	4	0	1	0	0	0	2	0	1	0	0	0	3	0	0	0	1	2
1%	0	0	1%	0	0	0	9%	0	6%	0	0	0	1%	0	0	0	1%	2%
4	10	4	4	0	0	0	0	1	0	0	1	0	10	1	1	0	3	6
4%	26%	26%	3%	0	0	0	0	6%	0	0	10%	0	4%	5%	4%	0	6%	5%
5	18	1	9	3	0	1	1	1	0	0	0	0	14	0	3	3	5	4
I	6%	4%	6%	37%	2%	8%	4%	11%	0	0	0	0	6%	0	19%	13%	8%	3%
6	26	4	12	1	0	2	1	2	0	1	1	0	23	2	1	2	11	11
9%	23%	23%	9%	14%	0	22%	7%	21%	0	15%	17%	0	9%	16%	4%	17%	8%	8%
7	64	0	35	0	8	1	7	2	2	1	2	5	56	2	0	7	11	31
E	23%	0	26%	0	45%	12%	37%	22%	13%	11%	18%	44%	23%	17%	0	32%	17%	24%
8	65	4	33	0	2	1	5	3	7	0	2	3	60	3	4	3	12	28
23%	27%	27%	24%	0	10%	14%	28%	33%	48%	0	20%	31%	24%	24%	29%	11%	19%	22%
9	48	1	26	0	2	1	3	1	5	2	3	1	48	0	3	1	11	30
17%	5%	5%	19%	0	13%	10%	16%	7%	33%	21%	36%	9%	20%	3%	19%	6%	18%	23%
Extremely Satisfied	41	2	16	4	5	3	0	0	0	4	0	2	31	5	4	7	9	18
10	15%	14%	12%	49%	30%	33%	0	0	0	53%	0	16%	12%	35%	25%	31%	14%	13%
Md	278	16	137	7	18	10	19	9	14	7	9	11	246	15	15	23	62	131
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.62	6.69	7.65	7.60	8.21	7.95	7.08	6.86	7.87	8.87	7.47	7.98	7.61	8.04	7.89	7.82	7.40	7.68
1-2 (Net)	1	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	1
O	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1%
1-3 (Net)	5	0	1	0	0	0	2	0	1	0	0	0	4	0	0	0	1	3
2%	0	0	1%	0	0	0	9%	0	6%	0	0	0	2%	0	0	0	1%	2%
1-4 (Net)	15	4	5	0	0	0	2	1	1	0	1	0	13	1	1	0	4	9
5%	26%	26%	4%	0	0	0	9%	6%	6%	0	10%	0	5%	5%	1	0	7%	7%
5-6 (Net)	44	4	21	4	0	3	2	3	0	1	1	0	37	2	3	5	16	15
16%	27%	27%	15%	51%	2%	30%	11%	32%	0	15%	17%	0	15%	16%	23%	20%	25%	11%
4-7 (Net)	119	9	60	4	8	4	9	5	2	2	4	5	103	6	4	12	30	53
43%	54%	54%	44%	51%	47%	43%	48%	60%	13%	26%	44%	44%	42%	38%	27%	52%	48%	40%
7-10 (Net)	219	7	111	4	18	7	15	5	14	8	7	11	195	11	11	18	42	107
79%	46%	46%	81%	49%	98%	70%	80%	62%	94%	74%	100%	79%	79%	79%	73%	80%	68%	82%
8-10 (Net)	154	7	76	4	10	6	8	4	12	5	5	6	139	9	11	11	31	76
56%	46%	46%	55%	49%	53%	57%	43%	40%	80%	74%	56%	56%	56%	62%	73%	48%	50%	58%
9-10 (Net)	89	3	42	4	8	4	3	1	5	5	3	3	79	6	6	8	19	47
32%	19%	19%	31%	49%	43%	43%	16%	7%	33%	74%	36%	26%	32%	38%	44%	36%	31%	36%

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

B3MEAPP. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps? - Summary

Table

Base: Used each provider at A4

	BBC website and apps (A)	ITV website and apps (B)	Sky website and apps (C)	Channel 4 website and apps (D)	Channel 5 website and apps (E)	STV website and apps (F)	S4C website and apps (G)
Unweighted Base	2011	395	549	244	134	70	62
Base: Used each provider at A4	1892	374	518	237	123	58	47
Effective Base	1358.1	270.4	378.1	174.4	95.2	53.0	46.4
Extremely Dissatisfied 1	10 1%	0 0	4 1%	1 0	1 1%	1 1%	0 0
2	10 1%	4 1%	3 1%	0 0	2 2%	2 4%	0 0
3	41 2%	6 2%	10 2%	2 1%	6 5%	2 3%	2 3%
4	56 3%	13 3%	21 4%	13 5%	7 6%	3 5%	1 3%
5	194 10%	37 10%	52 10%	23 10%	18 14%	7 12%	2 4%
6	213 11%	49 13%	52 10%	30 13%	11 9%	9 16%	5 11%
7	358 19%	83 22%	119 23%	55 23%	19 15%	11 18%	8 17%
8	458 24%	71 19%	114 22%	62 26%	23 19%	9 16%	12 25%
9	274 14%	52 14%	68 13%	21 9%	16 13%	9 15%	11 24%
Extremely Satisfied 10	D 278 15%	59 16%	75 14%	31 13%	21 17%	5 9%	5 12%
Total	1892 100%	374 100%	518 100%	237 100%	123 100%	58 100%	47 100%
Mean	7.42	7.39	7.34	7.28	7.10	6.75	7.64
1-2 (Net)	F 20 1%	F 4 1%	F 8 1%	1 0	3 2%	3 5%	F+ 0 0
1-3 (Net)	60 3%	10 3%	17 3%	3 1%	9 7%	5 8%	2 4%
1-4 (Net)	116 6%	23 6%	38 7%	16 7%	16 13%	8 14%	3 7%
5-6 (Net)	407 22%	86 23%	104 20%	53 22%	28 23%	17 29%	7 15%
4-7 (Net)	821 43%	182 49%	244 47%	120 51%	54 44%	30 52%	17 35%
7-10 (Net)	1369 72%	265 71%	376 73%	168 71%	79 64%	34 58%	37 78%
8-10 (Net)	1010 53%	182 49%	256 50%	114 48%	60 49%	23 40%	29 61%
9-10 (Net)	552 29%	111 30%	143 28%	52 22%	37 30%	14 24%	17 36%

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): A/B/C/D/E/F/G
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): A/B/C/D/E/F/G
 Minimum Base: 30 (**), Small Base: 100 (*)
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OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

B3MEAPP_1. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps?: BBC

website and apps

Base: Used each provider at A4

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	2011	1089	918	315	416	727	552	711	1259	910	565	190	346	1280	731	1524	170	155	162
Base: Used each provider at A4	1892	1011	878	259	412	709	511	651	1206	626	711	254	301	1417	475	1623	134	87	48
Effective Base	1358.1	763.1	596.4	218.4	290.8	497.0	356.7	476.6	856.2	667.8	414.4	141.0	243.7	909.5	527.8	1097.5	119.8	114.0	122.7
Extremely Dissatisfied 1	10	6	4	1	3	4	2	2	8	5	1	3	1	7	3	8	2	0	0
	1%	1%	0	0	1%	1%	0	0	1%	1%	0	1%	0	0	1%	0	2%	1%	0
2	10	9	0	3	2	3	1	4	5	3	3	2	2	7	3	8	0	0	1
	1%	1%	0	1%	1%	0	0	1%	0	0	0	1%	1%	0	1%	1%	0	0	2%
3	41	28	13	15	5	11	10	13	27	8	15	8	10	25	16	35	4	0	1
	2%	3%	1%	6%	1%	2%	2%	2%	2%	1%	2%	3%	3%	2%	3%	2%	3%	0	2%
4	56	38	19	10	10	18	18	14	40	19	19	8	10	38	19	49	4	3	0
	3%	4%	2%	4%	2%	3%	4%	2%	3%	3%	3%	3%	3%	3%	4%	3%	3%	3%	1%
5	194	99	95	27	42	65	59	60	128	52	73	31	38	130	64	163	16	11	4
	10%	10%	11%	10%	10%	9%	12%	9%	11%	8%	10%	12%	13%	9%	13%	10%	12%	13%	9%
6	213	111	102	44	42	67	59	63	141	66	78	24	45	160	53	177	21	10	5
	11%	11%	12%	17%	10%	9%	12%	10%	12%	10%	11%	9%	15%	11%	11%	11%	15%	12%	10%
7	358	197	162	44	73	145	96	128	226	120	131	46	62	275	83	299	33	14	12
	19%	19%	16%	17%	18%	20%	19%	20%	19%	19%	18%	16%	21%	19%	17%	18%	25%	16%	26%
8	458	232	225	45	111	171	131	154	299	164	181	59	54	347	111	401	26	19	12
	24%	23%	26%	17%	27%	24%	26%	24%	25%	26%	25%	23%	18%	25%	23%	25%	19%	22%	24%
9	274	166	108	31	62	112	69	104	166	95	106	31	42	213	61	241	15	12	6
	14%	16%	12%	12%	15%	16%	14%	16%	14%	15%	15%	12%	14%	15%	13%	15%	11%	14%	12%
Extremely Satisfied 10	278	125	151	40	61	113	65	110	166	94	105	41	37	216	62	241	13	17	7
	15%	12%	17%	15%	15%	16%	13%	17%	14%	15%	15%	16%	12%	15%	13%	15%	10%	20%	15%
Total	1892	1011	878	259	412	709	511	651	1206	626	711	254	301	1417	475	1623	134	87	48
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.42	7.32	7.54	7.07	7.52	7.56	7.34	7.59	7.36	7.53	7.49	7.29	7.15	7.50	7.19	7.45	7.00	7.57	7.46
1-2 (Net)	ACLNPsg	16	4	4	5	7	3	6	13	8	3	6	3	14	6	16	2	1	1
	1%	2%	0	2%	1%	1%	1%	1%	1%	1%	0	2%	1%	1%	1%	1%	2%	1%	2%
1-3 (Net)	B	43	17	19	10	18	13	19	40	16	18	13	13	38	22	51	6	1	2
	9%	4%	2%	7%	3%	3%	2%	3%	3%	3%	3%	5%	4%	3%	5%	3%	5%	1%	4%
1-4 (Net)	B	81	36	29	20	37	31	33	80	35	37	22	23	76	40	100	11	4	2
	6%	8%	4%	11%	5%	5%	6%	5%	7%	6%	5%	9%	8%	5%	8%	6%	8%	4%	5%
5-6 (Net)	BW	210	196	71	84	131	118	122	269	118	152	55	83	290	117	340	37	21	9
	22%	21%	22%	27%	20%	19%	23%	19%	22%	19%	21%	22%	28%	20%	25%	21%	27%	24%	19%
4-7 (Net)	El	821	444	377	125	167	233	265	535	257	301	109	155	603	218	689	74	37	22
	43%	44%	43%	48%	41%	42%	46%	41%	44%	41%	42%	43%	51%	43%	46%	42%	55%	43%	45%
7-10 (Net)	TI	1369	720	646	159	308	362	496	857	474	522	177	195	1051	317	1183	87	62	37
	72%	71%	74%	61%	75%	76%	71%	76%	71%	76%	73%	70%	65%	74%	67%	73%	65%	72%	77%
8-10 (Net)	CLNSg	524	484	115	234	396	265	368	631	353	392	132	134	776	234	884	54	48	25
	53%	52%	55%	44%	57%	56%	52%	56%	52%	56%	55%	52%	44%	55%	49%	54%	40%	56%	51%
9-10 (Net)	CLNPsg	292	259	70	134	225	134	214	332	189	211	72	79	429	124	483	28	29	13
	29%	29%	29%	27%	30%	32%	26%	33%	28%	30%	30%	29%	26%	30%	26%	30%	21%	34%	27%
	NPSYg							zh								P		P	

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/t/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/t/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

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B3MEAPP_1. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps?: BBC

Base: Used each provider at A4

Base: Used each provider at A4

Total	England Regions												Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	Yorkshire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
2011	133	400	66	189	102	159	132	68	49	73	153	1676	211	120	133	539	946	
1892	158	392	81	188	110	164	137	84	57	83	169	1592	185	91	124	555	878	
1358.1	96.4	276.5	48.0	134.8	79.8	118.3	95.4	49.5	37.3	54.4	112.1	1137.5	132.9	83.7	97.8	373.9	639.7	
10	2	3	0	1	1	0	0	0	0	1	0	10	0	1	1	5	2	
1%	1%	1%	0	1%	1%	0	0	0	0	1%	0	1%	0	1%	1%	1%	0	
10	0	3	0	1	0	1	1	0	0	0	2	9	0	0	2	2	5	
0	0	1%	0	1%	0	0	0	0	0	0	1%	1%	0	0	0	0	1%	
B	4	6	1	3	0	8	2	3	2	0	5	31	5	2	8	9	18	
41	2%	2%	1%	2%	0	5%	2%	4%	4%	0	3%	2%	2%	3%	6%	2%	2%	
I	4	9	1	8	0	7	3	2	1	6	8	46	6	4	6	17	20	
56	3%	2%	1%	4%	0	4%	3%	2%	2%	7%	5%	3%	3%	4%	5%	3%	2%	
194	22	33	12	16	12	14	14	9	13	8	11	152	19	10	19	61	68	
10%	14%	8%	15%	8%	11%	8%	10%	11%	22%	9%	6%	10%	10%	11%	15%	11%	8%	
Idi	26	39	8	14	13	21	14	8	3	11	20	182	13	7	16	75	85	
213	17%	10%	9%	7%	12%	13%	11%	9%	6%	14%	12%	11%	7%	8%	13%	13%	10%	
358	32	57	12	35	19	33	28	20	13	17	34	294	40	25	30	102	155	
19%	20%	14%	15%	19%	17%	20%	21%	24%	23%	21%	20%	18%	22%	27%	24%	16%	16%	
T	42	102	19	51	29	33	47	17	9	14	37	391	54	18	18	135	231	
458	24%	27%	26%	27%	26%	20%	34%	21%	16%	17%	22%	25%	29%	20%	15%	24%	26%	
CLg	16	61	16	25	23	22	15	14	6	18	23	229	30	9	4	89	143	
274	10%	16%	20%	13%	20%	14%	11%	17%	11%	22%	14%	14%	16%	10%	4%	16%	16%	
14%	10	80	12	34	13	24	13	10	9	7	29	249	18	14	20	g	g	
Bg	278	6%	20%	14%	18%	12%	15%	9%	12%	16%	9%	17%	16%	10%	15%	16%	11%	
ASH	158	392	81	188	110	164	137	84	57	83	169	1592	185	91	124	555	878	
1892	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
7.42	6.98	7.70	7.59	7.58	7.63	7.27	7.36	7.37	7.14	7.28	7.44	7.47	7.43	7.24	6.78	7.32	7.66	
ACLNPSg	20	zSX	S	S	S	1	1	0	0	1	2	2	0	1	3	g	zigh	
B	60	6	12	5	1	9	3	3	2	1	7	49	5	4	11	15	25	
B	116	9	21	2	13	16	7	5	3	7	15	95	10	8	16	32	45	
6%	4%	3%	1%	3%	1%	6%	2%	4%	4%	1%	4%	3%	3%	4%	6%	3%	3%	
BW	48	71	19	30	26	34	28	17	9	14	37	391	54	18	18	135	231	
407	31%	16%	24%	16%	23%	21%	20%	20%	28%	23%	18%	334	32	17	35	136	153	
22%	zTVc	84	137	33	73	44	60	39	30	42	72	674	78	46	70	255	328	
821	43%	35%	41%	38%	40%	45%	44%	33%	51%	51%	43%	42%	42%	50%	57%	46%	37%	
TI	100	300	59	145	83	113	103	62	38	57	123	1163	142	66	73	387	680	
1369	72%	76%	73%	77%	76%	69%	75%	74%	66%	69%	73%	73%	77%	73%	59%	70%	77%	
CLNSg	1010	69	243	47	110	65	80	74	42	24	90	869	102	41	43	285	524	
53%	43%	62%	58%	58%	59%	49%	54%	49%	43%	48%	53%	478	48	23	25	150	293	
CLNPSg	552	26	141	28	59	36	47	28	15	26	53	478	48	23	25	150	293	
29%	17%	36%	34%	32%	32%	29%	20%	29%	15%	31%	31%	30%	26%	25%	20%	27%	33%	
NPSYg	zSY	S	S	S	S	S	S	S	S	S	S	S	S	S	S	S	zgh	

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

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B3MEAPP_2. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps?: ITV

website and apps

Base: Used each provider at A4

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	395	197	197	116	97	122	80	163	221	171	102	43	79	277	118	306	24	36	29
Base: Used each provider at A4	374	178	194	99	97	126	52	156	207	114	133	63	64	310	64	327	19	19	9
Effective Base	270.4	139.8	131.2	81.0	64.5	87.0	39.7	111.5	150.9	124.7	78.8	33.3	59.4	204.0	87.6	223.2	17.5	24.7	22.6
Extremely Dissatisfied 1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
2	4	2	2	0	2	2	0	2	2	2	0	2	0	4	0	4	0	0	0
	1%	1%	1%	0	2%	2%	0	1%	1%	2%	0	3%	0	1%	0	1%	0	0	0
3	6	1	5	2	0	2	2	0	5	0	2	2	1	2	4	6	0	0	0
	2%	1%	2%	2%	0	2%	3%	0	3%	0	2%	3%	2%	1%	6%	2%	0	0	0
4	13	11	2	2	8	3	1	5	8	5	1	4	3	11	2	12	1	0	1
	3%	6%	1%	2%	8%	2%	1%	3%	4%	4%	1%	6%	5%	3%	4%	4%	3%	0	6%
5	37	13	24	11	8	10	9	12	24	9	18	6	4	29	8	27	6	4	0
	10%	7%	12%	11%	8%	8%	16%	8%	12%	7%	13%	10%	7%	9%	13%	8%	29%	19%	5%
6	49	24	25	20	6	16	7	18	27	15	22	3	8	39	9	42	3	3	1
	13%	14%	13%	20%	7%	12%	14%	12%	13%	14%	16%	6%	13%	13%	15%	13%	17%	13%	12%
7	83	43	40	23	16	32	12	31	50	28	27	12	16	72	11	70	6	4	3
	22%	24%	21%	23%	17%	25%	23%	20%	24%	25%	20%	19%	24%	23%	17%	21%	31%	22%	29%
8	71	37	34	12	30	20	9	28	41	21	32	8	10	60	11	63	1	4	3
	19%	21%	18%	12%	31%	16%	18%	18%	20%	18%	24%	13%	16%	19%	16%	19%	3%	22%	34%
9	52	20	32	17	15	15	5	31	21	15	14	13	10	44	8	48	1	2	0
	14%	11%	17%	17%	16%	12%	10%	20%	10%	13%	10%	20%	16%	14%	12%	15%	7%	10%	5%
Extremely Satisfied 10	59	28	29	14	11	8	27	19	17	19	17	13	10	48	11	54	2	3	1
	16%	16%	15%	14%	12%	21%	16%	17%	14%	16%	13%	21%	16%	16%	17%	16%	9%	13%	10%
Total	374	178	194	99	97	126	52	156	207	114	133	63	64	310	64	327	19	19	9
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.39	7.35	7.40	7.31	7.44	7.49	7.20	7.63	7.21	7.41	7.29	7.48	7.48	7.44	7.14	7.44	6.59	7.30	7.32
1-2 (Net)	4	2	2	0	2	2	0	2	2	2	0	2	0	4	0	4	0	0	0
	1%	1%	1%	0	2%	2%	0	1%	1%	2%	0	3%	0	1%	0	1%	0	0	0
1-3 (Net)	10	3	7	2	2	5	2	3	7	3	2	3	1	6	4	10	0	0	0
	3%	2%	4%	2%	2%	4%	3%	2%	3%	2%	2%	6%	2%	2%	6%	3%	0	0	0
1-4 (Net)	23	14	9	4	9	8	2	8	15	8	4	7	4	17	6	22	1	0	1
	6%	8%	5%	4%	9%	6%	5%	5%	7%	7%	3%	11%	7%	5%	10%	7%	0	0	6%
5-6 (Net)	86	37	49	30	14	26	16	31	51	24	40	10	13	68	18	70	9	6	2
	23%	21%	25%	31%	15%	20%	30%	20%	25%	21%	30%	15%	20%	22%	28%	21%	46%	32%	17%
4-7 (Net)	182	91	91	55	38	61	28	67	109	57	68	26	31	151	31	152	15	11	5
	49%	51%	47%	56%	39%	48%	54%	43%	52%	50%	51%	41%	49%	49%	49%	46%	81%	54%	52%
7-10 (Net)	265	127	136	65	73	93	34	117	142	82	90	46	47	225	40	235	9	13	7
	71%	71%	70%	65%	76%	73%	66%	75%	68%	72%	67%	73%	73%	73%	62%	72%	50%	67%	77%
8-10 (Net)	182	84	96	42	57	61	23	86	92	54	62	34	31	165	29	165	4	9	4
	49%	47%	49%	42%	59%	48%	43%	55%	44%	48%	47%	54%	49%	49%	45%	51%	19%	46%	48%
9-10 (Net)	111	48	62	30	27	41	13	58	51	34	31	26	21	92	19	102	3	5	1
	30%	27%	32%	30%	28%	33%	25%	37%	24%	30%	23%	41%	32%	30%	29%	31%	16%	24%	14%

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B3MEAPP_2. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps?: ITV

website and apps

Base: Used each provider at A4

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	Yorkshire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	395	16	87	17	42	19	44	23	15	9	9	25	335	25	28	29	114	176
Base: Used each provider at A4	374	16	91	22	42	24	51	21	15	8	11	24	322	19	19	31	117	163
Effective Base	270.4	11.5	58.8	13.4	31.1	15.7	33.1	16.5	11.6	6.9	6.9	20.0	229.7	17.3	20.5	19.8	77.7	126.4
Extremely Dissatisfied 1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
2	4	0	2	0	0	0	2	1	0	0	0	0	3	0	0	0	4	0
3	6	0	1	0	1	2	1	0	0	3	0	0	3	0	0	0	2	0
4	13	2	1	0	1	8	1	0	0	31	0	0	1	0	0	0	2	0
5	37	5	4	4	1	3	0	0	0	0	1	1	4	3	3	5	5	3
6	49	7	7	2	3	2	4	3	3	1	0	2	32	3	3	8	5	11
7	83	13	15	7	6	7	7	13	18	14	0	10	10	15	20	24	4	7
8	71	7	14	4	10	6	12	5	1	1	0	4	64	3	1	5	27	28
9	52	1	12	2	7	1	12	2	1	0	5	5	47	2	2	3	22	25
Extremely Satisfied 10	59	1	22	4	13	4	1	3	2	0	2	3	55	1	4	2	18	29
Total	374	16	91	22	42	24	51	21	15	8	11	24	322	19	19	31	117	163
Mean	7.39	7.12	7.55	7.10	8.22	7.11	7.34	7.19	7.21	5.19	8.09	7.56	7.50	7.02	7.42	6.65	7.52	7.66
1-2 (Net)	4	0	2	0	0	0	2	1	0	0	0	0	2	0	0	0	4	0
1-3 (Net)	10	0	2	0	1	2	2	1	0	3	0	0	6	0	0	0	6	0
1-4 (Net)	23	5	7	4	1	3	2	1	0	3	1	1	18	1	1	2	12	5
5-6 (Net)	86	5	21	6	5	7	6	4	4	0	5	5	67	6	5	14	13	32
4-7 (Net)	182	8	42	12	11	11	24	11	5	5	5	12	150	13	11	22	43	80
7-10 (Net)	265	10	64	13	35	16	42	14	11	1	11	19	237	12	13	15	92	125
8-10 (Net)	182	8	47	10	30	11	25	10	4	1	7	12	166	6	8	10	67	82
9-10 (Net)	111	1	33	6	20	5	13	5	3	0	7	8	102	4	6	4	40	54

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B3MEAPP_3. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps?: Sky

website and apps

Base: Used each provider at A4

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	549	394	154	89	162	185	113	220	320	260	142	54	93	399	150	419	39	43	48
Base: Used each provider at A4	518	356	162	79	160	186	94	198	313	173	178	84	83	430	88	451	29	25	13
Effective Base	378.1	270.6	108.4	62.1	111.8	133.1	71.9	156.8	216.7	198.3	108.3	42.8	67.9	289.6	107.9	309.0	29.0	33.6	37.1
Extremely Dissatisfied 1	4 1%	2 1%	2 1%	0 0	2 1%	1 1%	1 1%	0 0	4 1%	1 1%	1 1%	2 2%	0 0	3 1%	1 1%	4 1%	0 0	0 0	0 0
2	3 1%	2 1%	1 1%	0 1%	1 1%	2 1%	0 0	2 1%	2 1%	0 0	1 1%	2 2%	0 0	3 1%	0 0	3 1%	0 0	0 0	0 0
3	10 2%	6 2%	4 3%	5 7%	1 1%	2 1%	1 1%	2 1%	7 2%	3 2%	5 3%	0 0	2 2%	6 1%	3 4%	8 2%	1 5%	0 0	0 3%
4	21 4%	21 6%	0 0	3 3%	6 4%	11 6%	1 2%	7 4%	14 4%	10 5%	5 3%	6 7%	1 1%	20 5%	1 1%	19 4%	0 1%	1 6%	0 0
5	52 10%	39 11%	14 9%	9 11%	12 8%	11 6%	19 20%	17 9%	31 10%	14 8%	21 12%	11 13%	6 8%	37 9%	14 16%	41 9%	5 16%	5 18%	1 6%
6	52 10%	32 9%	19 12%	12 15%	12 8%	17 9%	11 11%	21 11%	31 10%	25 14%	16 9%	7 8%	4 5%	45 11%	7 7%	47 10%	1 1%	1 5%	2 16%
7	119 23%	90 25%	29 18%	18 23%	34 21%	50 27%	17 18%	40 20%	79 25%	34 20%	46 26%	18 21%	21 26%	96 22%	23 27%	105 23%	7 26%	3 14%	3 26%
8	114 22%	78 22%	36 22%	17 21%	30 19%	44 23%	24 25%	37 19%	74 24%	38 22%	41 23%	11 13%	25 30%	96 22%	18 20%	101 22%	5 19%	4 17%	3 23%
9	68 13%	41 11%	27 17%	6 7%	35 22%	16 9%	11 12%	43 22%	25 8%	24 14%	24 14%	10 12%	10 13%	61 14%	7 8%	59 13%	4 12%	4 16%	2 12%
Extremely Satisfied 10	75 14%	46 13%	29 18%	9 11%	26 16%	31 17%	9 9%	29 14%	46 15%	25 14%	18 10%	19 22%	13 16%	62 14%	14 15%	63 14%	4 15%	6 25%	2 14%
Total	518 100%	356 100%	162 100%	79 100%	160 100%	186 100%	94 100%	198 100%	313 100%	173 100%	178 100%	84 100%	83 100%	430 100%	88 100%	451 100%	29 100%	25 100%	13 100%
Mean	7.34	7.22	7.59	6.93	7.61	7.41	7.07	7.58	7.21	7.32	7.23	7.23	7.72	7.38	7.14	7.32	7.26	7.63	7.46
1-2 (Net)	8 1%	4 1%	3 2%	0 1%	3 2%	3 1%	1 1%	2 1%	6 2%	2 1%	2 1%	3 4%	0 0	6 2%	1 1%	8 2%	0 0	0 0	0 0
1-3 (Net)	17 3%	10 3%	7 5%	6 7%	5 3%	5 3%	2 2%	4 2%	13 4%	5 3%	7 4%	3 4%	2 2%	13 3%	5 5%	16 3%	1 5%	0 0	0 3%
1-4 (Net)	38 7%	31 9%	7 5%	8 11%	11 7%	15 8%	4 4%	11 6%	27 9%	15 8%	12 7%	9 11%	3 3%	33 8%	6 7%	35 8%	2 7%	1 6%	0 3%
5-6 (Net)	104 20%	70 20%	33 21%	21 26%	25 15%	29 15%	30 32%	38 19%	62 20%	39 22%	37 21%	18 22%	10 12%	83 19%	21 24%	89 20%	6 22%	6 23%	3 22%
4-7 (Net)	244 47%	182 51%	62 38%	41 53%	65 41%	90 48%	48 51%	85 43%	155 49%	82 47%	88 49%	42 50%	32 39%	199 46%	45 51%	213 47%	14 49%	11 43%	6 48%
7-10 (Net)	376 73%	255 72%	121 75%	50 63%	124 78%	142 76%	60 64%	148 75%	224 72%	120 69%	129 73%	57 67%	70 85%	314 73%	62 70%	327 73%	21 72%	18 71%	10 75%
8-10 (Net)	256 50%	164 46%	92 57%	31 40%	90 56%	92 49%	43 46%	108 55%	145 46%	86 50%	83 47%	39 46%	48 59%	218 51%	38 43%	222 49%	13 46%	14 57%	7 49%
9-10 (Net)	143 28%	86 24%	56 35%	15 19%	60 38%	48 26%	20 21%	72 36%	71 23%	48 28%	42 24%	28 34%	24 29%	122 28%	20 23%	121 27%	8 28%	10 41%	3 26%
AHS			zA		zCEF			zH											

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B3MEAPP_3. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps?: Sky

Base: Used each provider at A4

Base: Used each provider at A4

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	549	38	114	18	45	34	56	29	21	11	15	38	475	43	16	35	146	299
Base: Used each provider at A4	518	47	105	21	53	38	59	25	20	13	24	46	452	36	11	37	155	263
Effective Base	378.1	30.3	82.6	13.2	31.6	24.3	38.9	24.0	17.3	9.2	12.7	30.9	327.0	31.0	11.4	23.8	101.9	220.3
Extremely Dissatisfied 1	4	2	1	0	0	0	0	1	0	0	0	0	4	0	0	0	2	2
	1%	4%	1%	0	0	0	0	4%	0	2%	0	0	1%	0	0	0	1%	1%
2	3	0	3	0	0	0	0	0	0	0	0	0	3	0	0	0	2	0
	1%	0	3%	0	1%	0	0	0	0	0	0	0	1%	0	14%	0	1%	0
3	10	0	1	0	3	0	1	1	0	0	0	2	7	0	1	0	5	3
	2%	0	1%	0	6%	0	2%	2%	0	0	0	4%	2%	1%	0	0	3%	1%
4	21	5	4	1	1	5	2	0	1	0	2	0	21	0	0	5	5	9
	4%	10%	3%	4%	1%	12%	3%	0	4%	0	9%	0	5%	0	0	13%	3%	4%
5	52	2	8	4	6	1	3	6	5	1	3	3	40	4	1	5	18	18
	10%	4%	8%	17%	11%	3%	6%	22%	24%	4%	12%	7%	9%	11%	5%	13%	12%	7%
6	52	8	13	1	1	5	3	4	2	5	3	3	45	5	0	2	18	29
	10%	16%	13%	4%	2%	12%	6%	15%	8%	15%	23%	6%	10%	14%	0	6%	11%	11%
7	119	13	22	7	12	9	23	6	4	4	2	12	102	10	1	9	36	56
	23%	27%	21%	34%	23%	9%	38%	23%	19%	30%	6%	25%	23%	29%	0%	24%	23%	21%
8	114	13	18	4	10	12	10	6	5	1	7	14	102	10	5	7	37	54
	22%	27%	17%	21%	18%	33%	18%	25%	22%	10%	29%	31%	22%	27%	49%	20%	24%	21%
9	68	1	20	1	5	7	7	0	1	1	4	9	56	4	1	3	13	49
	13%	3%	19%	7%	9%	19%	12%	0	7%	11%	17%	20%	12%	12%	6%	8%	8%	18%
Extremely Satisfied 10	75	3	14	3	15	6	9	2	3	4	1	3	72	2	2	6	19	44
	14%	7%	14%	13%	28%	16%	15%	8%	15%	4%	6%	6%	16%	6%	16%	16%	12%	17%
Total	518	47	105	21	53	38	59	25	20	13	24	46	452	36	11	37	155	263
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.34	6.73	7.34	7.23	7.65	7.63	7.51	6.59	7.15	7.78	7.04	7.54	7.39	7.27	7.07	7.13	7.06	7.63
1-2 (Net)	8	2	4	0	0	0	0	1	0	0	0	0	7	0	1	0	4	zh
	1%	4%	4%	0	1%	0	0	4%	0	2%	0	0	2%	0	14%	0	3%	1%
1-3 (Net)	17	2	5	0	4	0	1	2	0	0	0	2	14	0	0	2	9	5
	3%	4%	5%	0	7%	0	2%	6%	0	2%	0	4%	3%	1%	19%	0	6%	2%
1-4 (Net)	38	7	9	1	4	5	3	2	1	0	2	2	35	0	2	5	14	15
	7%	14%	8%	4%	8%	12%	5%	6%	4%	2%	9%	4%	8%	1%	19%	13%	9%	6%
5-6 (Net)	104	10	22	4	7	7	9	6	2	8	6	6	85	9	1	7	35	46
	20%	22%	21%	21%	13%	16%	12%	37%	32%	19%	35%	13%	19%	25%	5%	18%	23%	18%
4-7 (Net)	244	27	47	12	20	12	15	11	6	12	12	18	208	19	1	20	77	111
	47%	59%	45%	59%	38%	32%	53%	60%	55%	50%	50%	38%	46%	54%	11%	56%	49%	42%
7-10 (Net)	376	30	75	16	42	27	49	14	13	10	13	38	332	26	8	25	105	202
	73%	64%	71%	75%	79%	72%	83%	57%	64%	78%	57%	83%	73%	73%	76%	68%	68%	77%
8-10 (Net)	256	17	53	8	29	25	27	9	6	12	26	26	230	16	7	16	69	147
	50%	37%	50%	41%	56%	66%	45%	34%	46%	46%	59%	58%	51%	45%	70%	44%	45%	56%
9-10 (Net)	143	5	35	4	20	13	16	2	5	5	5	12	128	6	2	9	32	92
	28%	10%	33%	20%	37%	35%	27%	8%	23%	39%	21%	27%	28%	18%	21%	24%	21%	35%
AHS			S		S													zh

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

B3MEAPP_4. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps?: Channel 4

website and apps

Base: Used each provider at A4

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	244	127	117	68	73	74	29	104	133	110	72	25	37	178	66	189	29	14	12
Base: Used each provider at A4	237	123	114	56	80	72	29	104	123	76	95	38	28	197	40	200	24	8	4
Effective Base	174.4	92.7	81.9	49.0	54.9	57.3	16.5	77.2	94.0	81.7	57.8	21.5	28.1	134.4	48.6	142.1	18.7	10.2	10.3
Extremely Dissatisfied 1	1	1	0	0	0	1	0	0	1	1	0	0	0	1	0	0	1	0	0
2	0	0	0	0	0	0	0	0	0	2	0	0	0	0	1	0	3	0	0
3	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
4	2	1	1	0	0	2	0	0	2	0	1	0	1	0	2	1	1	0	0
5	13	6	7	3	5	2	3	3	10	6	5	1	2	11	2	9	3	1	0
6	5	5	6	5	7	3	10	3	8	7	5	2	6	5	5	5	12	7	0
7	23	13	10	7	8	6	1	8	14	6	10	4	3	17	5	16	5	2	0
8	10	11	8	13	11	8	5	7	11	7	11	10	12	9	14	8	22	20	3
9	30	15	15	8	15	7	1	8	18	9	5	7	8	26	4	26	2	1	1
10	13	12	13	14	18	10	3	8	15	12	6	18	30	13	11	13	10	12	13
Total	237	123	114	56	80	72	29	104	123	76	95	38	28	197	40	200	24	8	4
Mean	7.28	7.26	7.31	7.48	7.21	7.26	7.15	7.68	7.01	7.06	7.52	7.38	6.95	7.37	6.84	7.44	6.00	7.12	7.73
1-2 (Net)	1	1	0	0	0	1	0	0	1	1	0	0	0	1	0	0	1	0	0
1-3 (Net)	3	2	1	0	0	3	0	0	3	1	1	0	1	1	2	1	2	0	0
1-4 (Net)	16	8	8	3	6	5	3	4	12	7	6	1	3	11	4	10	5	1	0
5-6 (Net)	53	28	24	15	23	12	2	16	32	15	16	11	12	43	10	42	8	3	1
4-7 (Net)	62	33	29	9	23	22	8	35	29	19	27	12	8	52	10	55	2	2	2
7-10 (Net)	168	86	82	38	51	55	24	85	79	54	73	27	14	143	25	148	11	5	4
8-10 (Net)	114	58	56	28	39	35	12	61	51	31	52	19	12	98	16	103	4	4	3
9-10 (Net)	52	29	23	19	16	13	3	26	25	12	25	7	8	46	6	48	2	2	1

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

B3MEAPP_4. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps?: Channel 4

website and apps

Base: Used each provider at A4

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	Yorkshire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	244	8	53	13	29	8	20	15	9	4	10	20	207	21	23	13	61	132
Base: Used each provider at A4	237	10	54	17	31	8	20	15	9	4	12	20	199	20	16	14	76	119
Effective Base	174.4	6.7	38.5	10.1	20.9	7.5	14.4	12.1	7.0	3.4	7.1	16.1	145.0	17.4	17.6	10.6	45.8	95.2
Extremely Dissatisfied 1	1	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	1
2	0	0	1	0	0	0	0	0	0	0	0	0	1	0	0	0	0	1
3	2	0	0	0	0	0	0	1	0	0	0	0	2	0	1	0	0	0
4	13	1	1	2	4	0	0	0	1	0	0	0	10	2	1	1	6	5
5	23	0	1	5	2	2	2	1	0	0	2	2	14	6	1	2	8	11
6	30	3	7	2	2	0	3	2	1	3	3	2	26	3	1	8	6	12
7	55	39	26	12	12	5	13	13	11	36	27	12	46	3	6	0	14	31
8	62	2	12	3	6	3	9	8	2	2	5	4	52	7	2	2	25	30
9	21	0	5	2	9	2	0	1	0	0	0	2	18	0	1	2	7	12
Extremely Satisfied 10	31	1	13	2	4	0	0	1	2	0	2	2	31	0	3	0	9	18
Total	237	10	54	17	31	8	20	15	9	4	12	20	199	20	16	14	76	119
Mean	7.28	6.79	7.88	6.72	7.63	7.34	7.14	7.47	7.07	7.04	7.41	7.44	7.41	6.35	7.15	6.43	7.30	7.43
1-2 (Net)	HN	0	2	0	0	0	0	0	0	0	0	0	2	0	0	0	0	0
1-3 (Net)	MO	0	0	0	0	0	0	0	0	0	0	0	3	0	0	0	0	1
1-4 (Net)	16	1	1	2	4	0	0	1	1	0	0	0	13	2	2	1	7	6
5-6 (Net)	53	3	7	7	3	2	5	3	1	1	4	4	40	8	2	10	14	23
4-7 (Net)	120	8	24	10	11	3	10	4	6	2	6	12	95	13	9	10	35	59
7-10 (Net)	168	45	15	8	23	6	15	11	7	3	8	16	146	10	12	4	55	90
8-10 (Net)	114	3	30	7	19	5	9	10	3	2	7	8	101	7	6	4	41	59
9-10 (Net)	52	1	18	4	13	2	0	2	2	0	2	4	49	0	4	2	16	29

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

B3MEAPP_5. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps?: Channel 5

website and apps

Base: Used each provider at A4

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	134	77	57	30	43	47	14	78	54	57	35	13	29	103	31	101	19	8	6
Base: Used each provider at A4	123	75	47	25	43	43	12	66	55	36	43	21	23	104	19	106	10	5	2
Effective Base	95.2	58.1	37.2	22.5	30.0	32.5	11.6	52.2	41.6	42.5	28.1	11.1	23.6	74.9	25.7	76.8	14.6	6.1	3.9
Extremely Dissatisfied 1	1	1	0	0	0	1	0	0	1	1	0	0	0	1	0	0	1	0	0
O+	1%	1%	0	0	0	2%	0	0	1%	2%	0	0	0	1%	0	0	8%	0	0
2	2	2	0	1	1	0	0	1	1	1	1	0	0	2	0	2	0	0	0
	1%	2%	0	4%	2%	0	0	1%	2%	3%	2%	0	0	2%	0	2%	0	0	0
3	6	3	3	1	1	4	0	3	3	1	1	2	2	6	0	6	0	0	0
	5%	4%	6%	8%	3%	8%	0	4%	6%	3%	3%	10%	7%	6%	3%	5%	4%	0	16%
4	7	6	1	3	3	0	1	4	3	2	2	2	1	6	1	6	1	1	0
	6%	8%	1%	13%	6%	0	9%	6%	5%	7%	5%	9%	2%	6%	6%	5%	7%	12%	0
5	18	10	8	6	2	9	1	8	8	5	2	5	5	13	4	15	2	0	0
	14%	13%	17%	24%	5%	21%	4%	12%	15%	14%	6%	24%	23%	13%	24%	14%	22%	0	12%
6	11	8	3	0	6	3	2	4	6	2	4	2	2	8	2	10	0	0	1
	9%	10%	6%	1%	14%	7%	13%	6%	12%	7%	10%	10%	7%	8%	13%	9%	3%	0	37%
7	19	13	6	1	8	6	3	10	9	4	9	4	3	17	2	17	1	1	0
	15%	17%	12%	3%	20%	15%	24%	15%	16%	10%	21%	17%	11%	16%	10%	16%	10%	12%	7%
8	23	11	12	2	12	7	1	14	9	10	8	4	2	20	3	20	1	2	0
	19%	14%	26%	10%	29%	16%	10%	22%	16%	28%	18%	17%	7%	19%	16%	19%	9%	35%	0
9	16	12	4	4	5	6	2	12	4	7	3	2	4	13	3	13	2	1	0
	13%	16%	8%	16%	11%	13%	14%	18%	8%	20%	7%	8%	19%	13%	16%	13%	21%	11%	0
Extremely Satisfied 10	21	10	11	5	5	8	3	11	10	2	12	1	5	18	2	17	2	1	0
	17%	13%	24%	22%	11%	18%	26%	17%	16%	6%	29%	6%	23%	18%	13%	16%	16%	29%	29%
Total	123	75	47	25	43	43	12	66	55	36	43	21	23	104	19	106	10	5	2
Mean	7.10	6.87	7.47	6.74	7.21	7.04	7.68	7.39	6.85	6.90	7.59	6.24	7.28	7.12	7.01	7.11	6.65	8.09	6.63
1-2 (Net)	3	3	0	1	1	1	0	1	2	2	1	0	0	3	0	2	1	0	0
	2%	3%	0	4%	2%	2%	0	1%	3%	5%	2%	0	0	3%	0	2%	8%	0	0
1-3 (Net)	9	6	3	2	2	4	0	3	5	3	2	2	2	8	0	7	1	0	0
	7%	8%	6%	10%	5%	10%	0	5%	9%	9%	5%	10%	7%	8%	3%	7%	12%	0	16%
1-4 (Net)	16	12	3	6	5	4	1	7	8	5	4	4	2	14	2	13	2	1	0
	13%	16%	7%	23%	11%	10%	9%	11%	15%	15%	10%	19%	9%	14%	8%	12%	19%	12%	16%
5-6 (Net)	28	18	11	6	8	12	2	12	15	7	7	7	7	22	7	25	3	0	1
	23%	23%	23%	26%	19%	28%	17%	18%	27%	21%	16%	34%	30%	21%	36%	24%	25%	0	48%
4-7 (Net)	54	37	17	11	19	18	6	25	27	13	18	13	10	44	10	47	4	1	1
	44%	49%	36%	42%	44%	43%	50%	39%	49%	38%	41%	60%	43%	42%	52%	45%	42%	24%	56%
7-10 (Net)	79	45	33	13	30	27	9	47	32	23	32	10	14	68	10	68	6	4	1
	64%	60%	70%	51%	70%	62%	74%	71%	58%	64%	74%	47%	67%	66%	56%	64%	55%	88%	36%
8-10 (Net)	60	32	28	12	29	20	6	37	23	19	23	6	11	52	8	51	5	3	0
	49%	43%	58%	48%	51%	47%	50%	56%	42%	54%	54%	30%	50%	50%	45%	48%	46%	76%	29%
9-10 (Net)	37	22	15	9	10	13	5	23	14	9	15	3	2	32	5	31	4	2	0
	30%	29%	32%	38%	22%	31%	40%	35%	26%	26%	36%	13%	42%	30%	29%	29%	37%	40%	29%

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B3MEAPP_5. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps?: Channel 5

website and apps

Base: Used each provider at A4

Total	England Regions												Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
134	7	34	6	15	6	13	3	6	3	0	8	112	10	13	11	25	79	
123	7	38	8	13	6	14	3	7	3	0	7	101	8	10	15	30	65	
95.2	4.9	24.9	5.2	10.3	5.4	10.9	1.8	4.9	2.8	0	7.4	78.2	7.4	9.4	8.1	19.7	57.7	
1	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	1	
1%	0	0	0	0	0	0	0	0	0	0	0	1%	0	0	0	0	1%	
2	0	1	1	0	0	0	0	0	0	0	0	2	0	0	1	0	1	
1%	0	0	14%	0	0	0	0	0	0	0	0	2%	0	0	0	0	1%	
6	2	1	0	0	0	2	0	0	0	0	0	6	0	0	0	3	3	
5%	29%	3%	0	0	0	17%	0	0	0	0	0	6%	0	0	0	10%	5%	
7	3	2	0	0	0	0	0	0	0	0	0	6	1	0	4	1	1	
6%	43%	5%	0	1	0	0	0	0	0	0	0	6%	7%	0	29%	4%	2%	
18	0	6	0	1	1	4	0	1	1	0	1	14	1	3	5	0	9	
14%	0	16%	0	8%	15%	28%	0	17%	27%	0	18%	14%	17%	30%	35%	0	14%	
11	1	4	0	0	0	3	0	0	0	0	1	6	3	0	2	3	6	
9%	21%	0	0	0	0	11%	22%	0	11%	6%	0	6%	0	0	6%	9%	10%	
d	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
19	0	6	0	3	2	2	0	2	1	0	1	12	1	5	0	2	11	
15%	0	16%	0	23%	38%	14%	0	31%	27%	0	14%	12%	15%	47%	0	7%	17%	
23	0	5	3	4	0	1	3	3	1	0	1	20	1	1	0	11	11	
19%	0	12%	36%	32%	0	6%	92%	40%	46%	0	11%	20%	14%	8%	0	37%	16%	
16	0	6	1	2	1	0	0	1	0	0	1	15	0	2	2	3	10	
13%	0	15%	9%	16%	31%	8%	0	12%	0	0	18%	15%	0	15%	10%	9%	15%	
21	1	8	3	2	1	1	0	0	1	0	2	19	7	0	1	7	12	
17%	8%	20%	42%	17%	15%	6%	8%	0	0	0	29%	19%	14%	0	8%	23%	18%	
123	7	38	8	13	6	14	3	7	3	0	7	101	8	10	15	30	65	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0	100%	100%	100%	100%	100%	100%	100%	
7.10	4.59	7.21	8.10	7.85	7.78	5.93	8.16	7.31	6.93	0	7.87	7.17	6.67	6.79	5.42	7.65	7.24	
3	0	1	0	0	0	0	0	0	0	0	0	3	0	0	0	0	2	
2%	0	2%	14%	0	0	0	0	0	0	0	0	3%	0	0	7%	0	2%	
9	2	2	1	0	0	2	0	0	0	0	0	8	0	0	1	3	5	
7%	29%	5%	14%	0	0	17%	0	0	0	0	0	8%	0	0	7%	10%	8%	
16	5	4	0	0	0	2	0	0	0	0	0	15	1	0	6	4	6	
13%	71%	10%	14%	1	0	17%	0	0	0	0	0	15%	7%	0	36%	14%	10%	
28	1	10	0	1	1	7	0	1	1	0	2	20	4	3	7	3	15	
23%	21%	27%	0	8%	15%	50%	0	17%	27%	0	29%	20%	50%	30%	46%	9%	24%	
34	5	18	0	5	3	9	0	3	2	0	3	39	6	8	11	6	28	
44%	64%	0	0	35%	53%	63%	0	48%	54%	0	42%	38%	73%	76%	75%	20%	43%	
d	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
79	1	24	11	5	5	3	6	2	0	5	66	3	7	3	23	4	43	
64%	8%	63%	86%	87%	85%	33%	100%	83%	73%	0	71%	66%	42%	70%	18%	77%	67%	
60	1	18	3	8	3	3	3	1	0	4	54	3	2	3	21	3	32	
49%	8%	47%	86%	65%	47%	19%	100%	52%	46%	0	58%	53%	27%	2	18%	70%	50%	
37	1	13	4	3	2	0	1	0	0	3	34	1	2	3	10	2	22	
30%	8%	35%	50%	33%	47%	14%	8%	12%	0	0	47%	34%	14%	15%	18%	33%	34%	

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B3MEAPP_6. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps?: STV

website and apps

Base: Used each provider at A4

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	70	42	28	12	19	35	4	41	29	43	12	10	5	60	10	36	30	2	2
Base: Used each provider at A4	58	38	20	10	14	29	5	31	27	27	11	14	7	52	6	34	23	0	1
Effective Base	53.0	33.0	20.3	9.7	14.6	25.9	3.5	30.9	22.5	33.2	10.7	8.7	4.8	46.0	8.0	28.3	23.9	2.0	1.2
Extremely Dissatisfied 1	1 1%	1 2%	0 0	0 0	0 0	1 3%	0 0	0 0	1 3%	1 3%	0 0	0 0	0 0	1 2%	0 0	0 0	1 3%	0 0	0 0
2	2 4%	2 8%	0 0	0 0	0 2%	2 7%	0 0	0 1%	2 8%	0 1%	0 0	2 15%	0 0	2 4%	0 6%	2 7%	0 0	0 0	0 0
3	3 5%	2 4%	0 0	1 11%	0 0	1 2%	0 0	2 5%	0 0	0 0	2 15%	0 0	0 0	2 3%	0 0	1 2%	1 5%	0 0	0 0
4	4 6%	3 5%	1 6%	0 0	1 4%	3 9%	0 0	1 4%	2 6%	2 7%	0 0	0 0	18%	2 4%	1 20%	1 4%	2 7%	0 0	0 0
5	5 7%	6 16%	1 6%	2 19%	4 30%	1 2%	1 13%	2 6%	5 20%	5 17%	1 6%	2 14%	0 0	7 13%	1 10%	4 12%	3 14%	0 0	0 0
6	6 9%	5 14%	4 21%	1 10%	0 3%	7 23%	1 29%	6 19%	4 13%	3 11%	7 37%	5 37%	0 0	9 16%	0 0	3 9%	6 27%	0 55%	0 0
7	7 11%	8 20%	3 14%	2 24%	4 26%	0 15%	0 0	8 26%	0 9%	4 13%	4 34%	2 11%	2 25%	10 20%	2 2%	9 26%	1 5%	0 45%	1 100%
8	8 9%	5 14%	4 19%	4 36%	2 15%	1 2%	3 58%	6 12%	3 21%	4 14%	1 8%	1 4%	57%	7 14%	4 32%	4 13%	5 20%	0 0	0 0
9	9 15%	3 8%	6 28%	0 0	1 7%	8 27%	0 0	2 20%	3 9%	4 17%	2 20%	2 15%	0 0	8 16%	0 9%	6 19%	2 9%	0 0	0 0
Extremely Satisfied 10	10 9%	4 11%	1 6%	0 0	2 15%	3 11%	0 0	2 7%	3 11%	4 16%	0 4%	1 4%	0 0	4 8%	1 20%	3 8%	2 10%	0 0	0 0
Total	58 100%	38 100%	20 100%	10 100%	14 100%	29 100%	5 100%	31 100%	27 100%	27 100%	11 100%	14 100%	7 100%	52 100%	6 100%	34 100%	23 100%	0 100%	1 100%
Mean	6.75	6.38	7.45	6.44	6.86	6.77	7.04	7.03	6.44	7.03	6.77	6.08	7.03	6.73	6.99	6.90	6.54	6.45	7.00
1-2 (Net)	3 5%	3 8%	0 0	0 0	0 2%	3 10%	0 0	0 1%	3 11%	1 4%	0 0	2 15%	0 0	3 6%	0 0	2 7%	1 3%	0 0	0 0
1-3 (Net)	5 8%	5 13%	0 0	1 11%	0 2%	3 12%	0 0	2 7%	3 11%	1 4%	2 15%	2 15%	0 0	5 9%	0 6%	3 9%	2 8%	0 0	0 0
1-4 (Net)	8 14%	7 18%	1 6%	1 11%	1 6%	6 20%	0 0	3 11%	5 17%	3 11%	2 15%	2 15%	1 18%	6 12%	2 26%	4 13%	4 15%	0 0	0 0
5-6 (Net)	17 29%	11 30%	5 26%	3 29%	5 33%	7 24%	2 42%	8 25%	9 33%	8 29%	2 18%	7 51%	0 0	16 31%	1 10%	7 21%	9 40%	0 55%	0 0
4-7 (Net)	30 52%	21 55%	9 46%	5 53%	9 62%	14 49%	2 42%	17 55%	13 49%	13 49%	6 52%	9 62%	3 43%	28 54%	2 33%	17 51%	12 52%	0 100%	1 100%
7-10 (Net)	34 58%	20 52%	14 69%	6 60%	9 61%	16 55%	3 58%	20 65%	13 50%	16 60%	7 67%	5 34%	5 82%	30 57%	4 63%	22 66%	10 44%	0 45%	1 100%
8-10 (Net)	23 40%	12 32%	11 54%	4 36%	5 36%	12 40%	3 58%	12 39%	11 41%	12 47%	4 33%	3 23%	4 57%	14 27%	9 61%	14 41%	9 40%	0 0	0 0
9-10 (Net)	14 24%	7 18%	7 34%	0 0	3 21%	11 38%	0 0	9 27%	5 20%	9 32%	3 24%	3 19%	0 0	12 23%	2 29%	9 28%	5 20%	0 0	0 0

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B3MEAPP_6. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps?: STV

Base: Used each

Base: Used each provider at A4

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	Yorkshire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	70	5	19	2	3	1	3	0	1	0	1	1	59	3	5	4	16	44
Base: Used each provider at A4	58	8	17	1	2	1	3	0	0	0	1	1	49	2	4	4	13	36
Effective Base	53.0	4.6	15.1	2.0	2.8	1.0	2.9	0	1.0	0	1.0	1.0	43.9	2.9	4.6	2.9	12.1	32.6
Extremely Dissatisfied 1	1	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	1
2	2	0	0	0	0	0	0	0	0	0	0	0	2	0	0	0	0	0
3	3	0	0	0	0	0	0	0	0	0	0	0	3	0	0	0	0	3
4	4	0	0	0	0	0	0	0	0	0	0	0	4	0	0	0	0	4
5	5	0	0	0	0	0	0	0	0	0	0	0	5	0	0	0	0	5
6	6	0	0	0	0	0	0	0	0	0	0	0	6	0	0	0	0	6
7	7	0	0	0	0	0	0	0	0	0	0	0	7	0	0	0	0	7
8	8	0	0	0	0	0	0	0	0	0	0	0	8	0	0	0	0	8
9	9	0	0	0	0	0	0	0	0	0	0	0	9	0	0	0	0	9
10	10	0	0	0	0	0	0	0	0	0	0	0	10	0	0	0	0	10
Total	58	8	17	1	2	1	3	0	0	0	1	1	49	2	4	4	13	36
Mean	6.75	5.54	7.51	6.25	8.23	8.00	5.35	0	6.00	0	10.00	5.00	6.74	4.27	7.21	5.54	5.73	7.19
1-2 (Net)	3	2	0	0	0	0	0	0	0	0	0	0	3	0	0	0	2	1
1-3 (Net)	5	2	1	0	0	0	0	0	0	0	0	0	5	0	0	0	3	2
1-4 (Net)	8	2	1	1	0	0	1	0	0	0	0	0	7	1	1	0	4	3
5-6 (Net)	17	2	3	0	0	0	0	0	0	0	0	1	14	1	0	4	2	11
4-7 (Net)	30	4	9	1	0	0	3	0	0	0	0	1	25	2	2	4	7	17
7-10 (Net)	34	4	14	1	1	1	1	0	0	0	0	1	29	0	3	0	7	22
8-10 (Net)	23	2	7	1	1	1	0	0	0	0	0	0	19	0	2	0	3	16
9-10 (Net)	14	0	7	1	1	0	0	0	0	0	1	0	12	0	1	0	1	11

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B3MEAPP_7. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps?: S4C

website and apps

Base: Used each provider at A4

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	62	29	33	15	21	20	6	36	24	34	10	4	14	55	7	33	9	13	7
Base: Used each provider at A4	47	22	25	13	17	13	5	25	22	21	10	6	10	43	4	31	5	9	3
Effective Base	46.4	23.3	23.2	11.2	16.3	15.5	4.3	25.5	19.8	27.8	8.4	3.4	10.3	41.2	5.8	26.0	7.2	11.4	5.8
Extremely Dissatisfied 1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
3	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
4	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
5	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
6	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
7	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
8	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
9	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Extremely Satisfied 10	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Total	47	22	25	13	17	13	5	25	22	21	10	6	10	43	4	31	5	9	3
Mean	7.64	7.73	7.56	7.48	7.05	8.31	8.32	7.66	7.76	7.71	7.82	6.62	7.94	7.58	8.33	7.71	7.97	7.79	6.02
1-2 (Net)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
1-3 (Net)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
1-4 (Net)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
5-6 (Net)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
4-7 (Net)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
7-10 (Net)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
8-10 (Net)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
9-10 (Net)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

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B3MEAPP_7. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps?: S4C

website and apps

Base: Used each provider at A4

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	62	1	15	0	5	0	3	2	1	0	2	4	50	4	2	3	17	35
Base: Used each provider at A4	47	1	14	0	5	0	3	3	0	0	1	4	36	3	1	1	15	26
Effective Base	46.4	1.0	12.5	0	3.6	0	2.9	1.9	1.0	0	1.6	3.0	37.1	2.6	1.6	2.9	13.3	25.9
Extremely Dissatisfied 1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
3	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
4	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
5	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
6	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
7	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
8	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
9	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Extremely Satisfied 10	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Total	47	1	14	0	5	0	3	3	0	0	1	4	36	3	1	1	15	26
Mean	7.64	8.00	8.22	0	6.62	0	7.77	8.22	6.00	0	9.24	6.49	7.76	8.60	8.52	7.73	7.26	7.83
1-2 (Net)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
1-3 (Net)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
1-4 (Net)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
5-6 (Net)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
4-7 (Net)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
7-10 (Net)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
8-10 (Net)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
9-10 (Net)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

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QC1. On a scale of 1 – 10 where 1 is extremely unfavourable and 10 is extremely favourable, thinking about everything the BBC does across TV, radio and online, what is your overall impression of the BBC?

Base: All Respondents

Total	Gender		Age				Children in household		Social Group				Working		Nation				
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
2540.2	1277.0	1259.8		377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
174 5%	92 5%	81 4%	18 4%	25 4%	68 6%	62 4%	39 4%	130 5%	40 4%	47 4%	30 5%	57 6%	zJ	115 5%	59 4%	135 4%	24 8%	11 6%	3 3%
T 106 3%	56 3%	50 3%	4 1%	16 2%	36 3%	50 4%	27 3%	75 3%	19 2%	37 3%	19 3%	31 3%		64 3%	42 3%	87 3%	12 4%	5 3%	2 2%
CI 122 3%	60 3%	60 3%	8 2%	14 2%	37 3%	62 4%	20 2%	91 3%	26 3%	44 3%	15 3%	37 4%		65 3%	57 4%	98 3%	16 5%	5 3%	3 3%
G 186 5%	103 6%	81 4%	12 3%	25 4%	61 5%	86 6%	zCD 3 3%	G 150 6%	32 3%	62 5%	40 7%	52 6%		108 4%	78 6%	158 5%	12 4%	12 7%	5 4%
COII 431 11%	209 11%	220 11%	51 11%	79 12%	136 11%	162 12%	zC 107 10%	zC 312 12%	76 8%	138 11%	83 14%	135 15%		251 10%	180 13%	377 12%	31 10%	14 8%	9 9%
II 339 9%	168 9%	170 9%	44 10%	71 11%	106 9%	113 8%	92 8%	223 9%	82 8%	123 9%	48 8%	86 10%	zJ	230 10%	108 8%	280 9%	32 10%	16 9%	11 10%
I 650 17%	299 16%	350 18%	100 22%	120 18%	205 17%	222 16%	168 16%	465 18%	187 19%	222 17%	108 18%	133 15%		431 18%	220 16%	543 17%	64 20%	25 14%	18 17%
831 22%	396 22%	436 23%	zEF 102 23%	154 23%	257 21%	317 23%	252 24%	566 22%	252 26%	291 22%	115 20%	169 19%		528 22%	304 22%	700 22%	64 20%	40 22%	27 26%
Lg 514 14%	282 15%	232 12%	62 14%	98 14%	169 14%	186 13%	173 17%	334 13%	zKL 141 14%	211 16%	62 11%	100 11%		361 15%	153 11%	434 14%	40 13%	28 15%	12 12%
BLNlg 415 11%	175 10%	240 12%	zB 50 11%	75 11%	147 12%	143 10%	zH 139 13%	269 10%	128 13%	zKL 129 10%	65 11%	93 10%		265 11%	150 11%	356 11%	22 7%	24 13%	13 13%
APS 3769 100%	1840 100%	1921 100%	zH 453 100%	676 100%	1221 100%	1403 100%	zH 1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%		2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
6.81	6.74	6.89	7.06	6.98	6.79	6.68	7.17	6.71	7.15	6.90	6.60	6.43		6.88	6.68	6.84	6.41	6.86	7.05
FHLN Pctg 280 7%	148 8%	131 7%	zF 23 5%	F 40 6%	104 9%	112 8%	66 6%	205 8%	zH 59 6%	84 6%	49 8%	88 10%		179 7%	101 7%	222 7%	36 11%	16 9%	5 5%
CITZ 403 11%	208 11%	192 10%	31 7%	54 8%	141 12%	174 12%	86 8%	295 11%	85 9%	129 10%	65 11%	124 14%	zJ	244 10%	158 12%	320 10%	52 16%	22 12%	8 8%
CDGIT 588 16%	311 17%	273 14%	43 10%	79 12%	202 17%	261 19%	112 11%	446 17%	117 12%	190 15%	104 18%	177 20%	zJ	353 15%	236 17%	478 15%	64 20%	34 19%	13 13%
BCDG ITZI 770 20%	377 21%	391 20%	96 21%	150 22%	242 20%	275 20%	199 19%	535 20%	158 16%	261 20%	131 22%	221 25%		481 20%	289 21%	657 21%	63 20%	30 16%	20 19%
Idi 2411 64%	1151 63%	1258 65%	314 69%	447 66%	778 62%	868 62%	732 70%	1635 63%	708 72%	853 65%	350 60%	495 55%	zJ	1584 66%	826 61%	2032 64%	190 60%	117 65%	71 68%
HLNctg 1760 47%	853 46%	907 47%	zF 215 47%	327 48%	572 47%	646 46%	564 54%	1170 45%	zJL 521 53%	631 48%	243 41%	361 40%		1154 48%	607 45%	1490 47%	126 40%	92 51%	53 51%
HKLPIg 929 25%	457 25%	472 25%	112 25%	172 26%	315 26%	329 23%	zH 312 30%	603 23%	zKL 312 27%	269 26%	340 22%	127 22%		626 26%	303 22%	790 25%	61 19%	52 29%	25 24%
HLNPIg							zH		zKL					N				P	

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

QC1. On a scale of 1 – 10 where 1 is extremely unfavourable and 10 is extremely favourable, thinking about everything the BBC does across TV, radio and online, what is your overall impression of the BBC?

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
Extremely Unfavourable 1	174	14	18	7	13	17	18	10	1	8	5	24	156	16	26	17	41	50
2	106	10	14	3	8	zTZ	20	5	0	6	3	TZ	99	5	zhi	7	26	41
3	122	3	26	1	7	5	7	7	6	7	7	17	109	8	z	14	30	35
4	186	16	28	4	19	9	28	5	3	8	6	S	165	13	zhi	23	54	41
5	431	38	84	19	47	18	60	21	15	11	22	zTUVZ	362	43	i	38	106	77
6	339	35	66	8	40	20	37	17	7	11	13	12	277	35	i	30	106	96
7	850	45	124	28	50	31	80	52	33	26	27	46	554	56	i	48	190	222
8	831	68	174	33	80	42	94	22	25	21	19	14	710	82	i	67	199	177
9	514	49	98	18	59	41	51	12	17	15	15	42	440	56	ig	32	146	236
Extremely Favourable 10	415	15	95	26	46	20	38	29	21	11	12	44	365	31	ig	35	103	173
Total	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Mean	6.81	6.68	7.08	7.16	6.99	6.72	6.56	7.10	7.31	6.40	6.62	6.47	6.79	6.93	6.26	6.43	6.85	7.23
1-2 (Net)	FHLN		zSXac	Xac*	Xc		Xac	zSXabc*	*	*	*	*	255	21	43	24	67	91
1-3 (Net)	CITZ		Z	z	TVZ	TVZ	TVZ	TVZ	TVZ	TVZ	TVZ	TVZ	364	29	zghi	63	38	126
1-4 (Net)	CDGIT		86	15	47	TVZ	TVZ	TVZ	TVZ	TVZ	TVZ	TVZ	529	41	zghi	86	65	167
5-6 (Net)	BCDGT		12	11	13	Z	TZ	TUVYZ*	*	*	*	zSTUVYZ	639	78	zhi	16	15	13
7-10 (Net)	HLNf		492	105	235	134	264	176	98	76	84	193	2069	226	i	184	658	952
8-10 (Net)	HLNf		367	77	185	103	184	66	50	57	147	1514	169	ig	136	125	468	729
9-10 (Net)	HLNf		193	44	105	61	90	33	28	27	86	804	87	g	67	66	249	408
	HLNf		27	30	X	29	20	25	25	22	19	25	25	25	20	19	24	32

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/gh/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/gh/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

QC2. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC as a whole provides - Summary Table

Base: All Respondents

	Impartial news and information to help people understand and engage with the world around them. (A)	Informative and educational content, which is inspiring and challenging, and that supports learning for all ages. (B)	A range of high quality, distinctive and creative content that is different to that of other providers. (C)	Content that accurately represents and authentically portrays the life and culture of a range of different communities throughout the UK. (D)
Unweighted Base	3769	3769	3769	3769
Base: All respondents	3769	3769	3769	3769
Effective Base	2540.2	2540.2	2540.2	2540.2
Not At All Well 1	198 5%	96 3%	104 3%	123 3%
2	BCD 112 3%	55 1%	88 2%	87 2%
3	B 118 3%	93 2%	B 111 3%	B 117 3%
4	206 5%	147 4%	176 5%	195 5%
5	B 343 9%	321 9%	341 9%	B 378 10%
6	404 11%	413 11%	456 12%	376 10%
7	579 15%	618 16%	657 17%	713 19%
8	797 21%	864 23%	A 778 21%	AB 790 21%
9	475 13%	CD 503 13%	474 13%	419 11%
Extremely Well 10	D 360 10%	D 399 11%	D 381 10%	D 307 8%
Don't know	D 176 5%	AD 260 7%	D 201 5%	263 7%
Total	3769 100%	AC 3769 100%	3769 100%	AC 3769 100%
Mean	6.69	7.10	6.91	6.77
1-2 (Net)	310 8%	ACD 151 4%	AD 192 5%	A 210 6%
1-3 (Net)	BCD 428 11%	244 6%	B 303 8%	B 328 9%
1-4 (Net)	BCD 634 17%	391 10%	B 480 13%	B 523 14%
5-6 (Net)	BCD 747 20%	734 19%	B 797 21%	B 754 20%

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): A/B/C/D
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): A/B/C/D
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

QC2. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC as a whole provides - Summary Table

Base: All Respondents

Unweighted Base

Base: All respondents

7-10 (Net)

8-10 (Net)

9-10 (Net)

Impartial news and information to help people understand and engage with the world around them. (A)	Infor mative and educa tional content, which is inspiring and challe nging, and that supports learning for all ages. (B)	A range of high quality, disti nctive and creative content that is different to that of other provi ders. (C)	Content that accur ately repre sents and authen tically portrays the life and culture of a range of different commu nities throu ghout the UK. (D)
3769	3769	3769	3769
3769	3769	3769	3769
2211 59%	2384 63%	2291 61%	2229 59%
1633 43%	1766 47%	1634 43%	1516 40%
D 836 22%	ACD 902 24%	D 856 23%	D 726 19%

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

QC2_1. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC as a whole provides: Impartial news and information to help

people understand and engage with the world around them

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1893	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Not At All Well 1	198 5%	112 6%	86 4%	13 3%	27 4%	73 6%	83 6%	39 4%	152 6%	49 5%	66 5%	33 6%	50 6%	118 5%	80 6%	169 5%	19 6%	5 3%	5 4%
2	112 3%	55 3%	57 3%	1 0%	14 2%	36 3%	60 4%	24 2%	79 3%	25 3%	46 3%	16 3%	25 3%	69 3%	42 3%	92 3%	14 4%	4 2%	2 2%
3	118 3%	61 3%	53 3%	6 1%	16 2%	29 2%	67 5%	20 2%	94 4%	29 3%	34 3%	24 4%	31 3%	75 3%	43 3%	102 3%	9 3%	3 2%	4 4%
4	206 5%	94 5%	110 6%	20 4%	32 5%	69 6%	85 6%	31 3%	171 7%	43 4%	70 5%	38 7%	54 6%	131 5%	74 6%	172 5%	20 6%	11 6%	4 3%
5	343 9%	155 8%	188 10%	41 9%	55 8%	101 8%	143 10%	81 8%	246 9%	70 7%	118 9%	61 10%	94 11%	197 8%	146 11%	281 9%	40 13%	16 9%	6 6%
6	404 11%	212 11%	193 10%	63 14%	68 10%	139 11%	133 9%	101 10%	291 11%	115 12%	133 10%	63 11%	94 10%	277 11%	127 9%	326 10%	45 14%	19 11%	13 13%
7	579 15%	292 16%	286 15%	86 19%	111 16%	160 13%	221 16%	159 15%	395 15%	147 15%	205 16%	99 17%	126 14%	372 15%	207 15%	502 16%	40 13%	22 12%	15 15%
8	797 21%	392 21%	405 21%	101 22%	159 24%	261 21%	269 19%	252 24%	538 21%	219 22%	299 23%	105 18%	173 19%	525 22%	272 20%	672 21%	58 18%	45 25%	22 21%
9	475 13%	250 14%	225 12%	54 12%	83 12%	173 14%	165 12%	156 15%	311 12%	151 15%	170 13%	71 12%	82 9%	314 13%	161 12%	401 13%	39 12%	21 12%	14 14%
Extremely Well 10	380 10%	151 8%	209 11%	48 11%	71 10%	115 9%	127 9%	124 12%	226 9%	101 10%	110 8%	60 10%	90 10%	232 10%	128 9%	300 9%	22 7%	24 14%	14 13%
Don't know	176 5%	65 4%	111 6%	19 4%	39 6%	66 5%	50 4%	56 5%	114 4%	33 3%	54 4%	17 3%	72 8%	107 4%	69 5%	152 5%	10 3%	9 5%	5 5%
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Mean	6.69	6.63	6.76	7.08	6.95	6.71	6.44	7.15	6.55	6.90	6.71	6.57	6.53	6.75	6.59	6.70	6.33	7.07	7.03
1-2 (Net)	310 8%	167 9%	143 7%	15 3%	41 6%	109 9%	143 10%	64 6%	230 9%	74 8%	111 9%	49 8%	76 8%	187 8%	123 9%	261 8%	33 11%	9 5%	6 6%
1-3 (Net)	428 11%	228 12%	196 10%	21 5%	57 8%	138 11%	210 15%	83 8%	324 12%	103 10%	146 11%	72 12%	106 12%	262 11%	166 12%	363 11%	42 13%	13 7%	10 10%
1-4 (Net)	634 17%	322 18%	305 16%	41 9%	89 13%	206 17%	295 21%	114 11%	495 19%	146 15%	215 17%	110 19%	160 16%	394 16%	240 18%	535 17%	62 20%	24 13%	14 13%
5-6 (Net)	747 20%	367 20%	380 20%	105 23%	124 18%	240 20%	277 20%	182 17%	537 21%	186 19%	250 19%	124 21%	188 21%	474 20%	273 20%	607 19%	85 27%	35 20%	20 19%
7-10 (Net)	2211 59%	1085 59%	1125 59%	289 64%	424 63%	708 58%	781 56%	691 66%	1469 56%	619 63%	785 60%	335 57%	472 53%	1443 60%	768 57%	1875 59%	159 50%	112 50%	65 62%
8-10 (Net)	1633 43%	793 43%	839 44%	204 45%	313 46%	549 45%	561 40%	532 51%	1075 41%	471 48%	580 44%	236 40%	346 39%	1072 44%	561 42%	1373 43%	119 38%	91 50%	50 48%
9-10 (Net)	836 22%	401 22%	434 23%	102 23%	154 23%	287 24%	292 21%	280 27%	537 21%	252 25%	280 21%	131 22%	173 19%	546 23%	289 21%	701 22%	61 19%	46 25%	28 27%

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

QC2_1. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC as a whole provides: Impartial news and information to help

people understand and engage with the world around them

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	Yorkshire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
Not At All Well 1	198	20	26	8	16	14	29	8	4	11	10	22	177	18	16	16	49	59
CG	5%	7%	4%	6%	4%	7%	7%	3%	3%	8%	7%	7%	5%	5%	5%	5%	5%	5%
2	112	4	19	1	6	6	15	8	6	7	6	15	92	17	15	5	24	44
C	3%	1%	3%	1%	2%	3%	3%	3%	4%	6%	4%	4%	3%	5%	5%	1%	2%	3%
3	118	6	28	3	3	6	12	8	2	9	5	20	101	10	11	11	35	22
CGVI	3%	2%	4%	2%	1%	3%	3%	3%	2%	7%	4%	6%	3%	3%	3%	3%	3%	2%
4	206	28	42	9	12	14	22	6	3	3	7	25	176	20	24	18	45	71
GI	5%	10%	6%	6%	3%	7%	5%	2%	3%	2%	5%	Y	5%	6%	7%	5%	4%	6%
5	343	25	64	10	38	17	46	20	10	12	16	21	309	19	30	49	98	90
9%	8%	9%	8%	10%	10%	8%	10%	8%	10%	10%	12%	6%	10%	6%	9%	14%	10%	7%
6	404	42	65	13	47	26	42	20	14	15	15	30	345	27	36	41	128	132
11%	14%	9%	9%	13%	13%	10%	10%	8%	10%	12%	8%	9%	11%	8%	11%	12%	13%	10%
7	579	31	113	21	68	27	75	42	31	13	16	63	494	49	53	60	156	188
E	15%	11%	16%	15%	18%	13%	17%	16%	24%	10%	12%	18%	15%	14%	16%	17%	15%	16%
8	797	61	160	25	72	49	86	58	34	33	39	55	661	101	53	62	239	302
21%	21%	22%	17%	19%	23%	20%	24%	26%	26%	26%	28%	16%	20%	29%	16%	18%	23%	23%
9	475	41	95	28	53	27	55	31	11	6	17	37	413	46	34	37	127	198
13%	14%	13%	19%	14%	13%	13%	13%	13%	8%	5%	12%	11%	13%	13%	10%	11%	12%	15%
La	a	a	zzac	a	a	12	42	33	13	17	11	35	312	25	39	35	92	153
360	16	64	18	40	11%	6%	10%	14%	10%	13%	8%	10%	10%	7%	11%	10%	9%	12%
10%	6%	9%	12%	11%	11%	6%	10%	14%	10%	13%	8%	10%	10%	7%	11%	10%	9%	12%
Don't know	176	18	51	9	14	11	17	8	4	0	1	19	156	14	29	19	27	33
5%	6%	7%	6%	4%	5%	4%	4%	3%	3%	0	1%	6%	5%	4%	9%	5%	3%	3%
AFIah	ab	zab	ab*	a	a	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
3769	292	727	147	370	210	441	241	131	127	140	140	341	3236	345	338	355	1020	1292
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	6.69	6.45	6.79	7.03	7.00	6.50	6.60	7.09	6.93	6.29	6.48	6.37	6.68	6.73	6.54	6.64	6.76	6.97
1-2 (Net)	FHNP	c	*	zSac	*	zSWXac	*	*	*	*	*	*	269	35	31	21	73	103
310	24	45	9	6%	6%	20	44	10	18	16	11%	38	8%	10%	9%	6%	7%	8%
CG	8%	6%	6%	6%	6%	10%	10%	7%	7%	7%	12%	11%	8%	10%	9%	6%	7%	8%
428	30	73	12	25	26	56	24	11	27	21	21	57	369	45	42	33	108	125
11%	10%	10%	8%	7%	12%	13%	10%	9%	21%	15%	17%	17%	11%	13%	12%	9%	11%	10%
CDGOVI	V	V	V	V	V	V	V	V	V	V	V	V	V	V	V	V	V	V
1-4 (Net)	634	58	115	21	38	40	78	29	15	30	29	82	545	65	66	51	153	197
17%	20%	16%	14%	19%	19%	18%	12%	11%	11%	24%	20%	24%	17%	19%	19%	14%	15%	15%
CDGIV	V	V	V	V	V	V	V	V	V	V	V	V	V	V	V	V	V	V
747	66	129	25	85	44	88	40	24	28	28	28	51	654	46	65	90	227	222
20%	23%	18%	17%	23%	21%	20%	17%	20%	22%	20%	20%	15%	20%	13%	19%	25%	22%	17%
61	c	c	c	c	c	c	c	c	c	c	c	c	e	e	e	e	e	e
2211	51%	43%	59%	63%	63%	55%	59%	68%	68%	55%	59%	55%	1880	221	179	195	613	841
59%	51%	59%	63%	63%	55%	59%	68%	68%	55%	59%	59%	55%	58%	64%	53%	55%	60%	65%
8-10 (Net)	FHLPSI	118	319	71	165	88	184	121	58	56	67	126	1386	172	125	134	458	553
43%	40%	44%	48%	45%	42%	42%	42%	44%	44%	44%	48%	37%	43%	50%	37%	38%	45%	51%
FHLcf	z	z	z	z	z	z	z	z	z	z	z	z	zd	zd	zd	zd	zd	zgh
836	57	159	46	93	39	97	64	24	23	23	27	71	725	71	73	72	219	351
22%	20%	22%	31%	25%	19%	22%	26%	18%	18%	20%	20%	21%	22%	21%	22%	20%	21%	27%
HL	zSWZa*	zSWZa*	zSWZa*	zSWZa*	zSWZa*	zSWZa*	zSWZa*	zSWZa*	zSWZa*	zSWZa*	zSWZa*	zSWZa*	zSWZa*	zSWZa*	zSWZa*	zSWZa*	zSWZa*	zSWZa*

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

QC2_2. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC as a whole provides: Informative and educational content, which is inspiring and challenging, and that supports learning for all ages
Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Not At All Well 1	96 3%	50 3%	46 2%	13 3%	15 2%	40 3%	27 2%	22 2%	73 3%	26 3%	17 1%	4 4%	30 3%	60 2%	36 3%	79 2%	13 4%	2 1%	2 2%
2	55 1%	31 2%	22 1%	1 0%	6 1%	15 1%	33 2%	8 1%	47 2%	5 0%	22 2%	14 2%	14 2%	35 1%	20 1%	48 2%	5 2%	1 1%	1 1%
3	93 2%	47 3%	45 2%	6 1%	7 1%	28 2%	52 4%	14 1%	76 3%	21 2%	21 2%	17 3%	35 4%	47 2%	47 3%	80 3%	8 3%	3 2%	2 2%
4	147 4%	81 4%	65 3%	17 4%	28 4%	33 3%	69 5%	23 2%	116 4%	36 4%	34 3%	39 7%	38 4%	87 4%	60 4%	127 4%	10 3%	8 4%	2 2%
5	321 9%	162 9%	159 8%	36 8%	37 5%	111 9%	137 10%	65 6%	244 9%	66 7%	123 9%	45 8%	87 10%	196 8%	125 9%	256 8%	36 11%	18 10%	11 11%
6	413 11%	208 11%	202 11%	61 13%	74 11%	124 10%	150 11%	118 11%	278 11%	110 11%	131 10%	52 9%	119 13%	280 12%	132 10%	343 11%	44 14%	16 9%	9 9%
7	618 16%	296 16%	321 17%	84 19%	119 18%	199 16%	212 15%	155 15%	449 17%	162 17%	241 18%	95 16%	120 13%	410 17%	208 15%	518 16%	57 18%	27 15%	16 16%
8	864 23%	437 24%	425 22%	104 23%	165 24%	302 21%	288 25%	267 26%	573 22%	246 25%	323 22%	129 22%	163 18%	583 24%	281 21%	721 23%	70 22%	46 25%	27 26%
9	503 13%	262 14%	241 13%	56 12%	101 15%	162 13%	184 13%	159 15%	331 13%	148 15%	176 13%	79 14%	100 11%	337 14%	166 12%	426 13%	44 14%	21 12%	13 12%
Extremely Well 10	399 11%	167 9%	231 12%	52 12%	81 12%	133 11%	132 9%	147 14%	243 9%	119 12%	134 10%	56 10%	91 10%	261 11%	139 10%	344 11%	18 6%	22 12%	14 13%
Don't know	260 7%	98 5%	162 8%	23 5%	43 6%	73 6%	117 8%	64 6%	187 7%	44 5%	81 6%	36 6%	96 11%	123 5%	137 10%	226 7%	12 4%	15 8%	7 6%
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Mean	7.10	7.03	7.18	7.19	7.37	7.13	6.91	7.49	6.95	7.31	7.24	6.86	6.80	7.17	6.97	7.11	6.77	7.29	7.34
1-2 (Net)	151 4%	81 4%	68 4%	14 3%	21 3%	56 5%	60 4%	30 3%	120 5%	31 3%	39 3%	37 6%	44 5%	95 4%	56 4%	127 4%	19 4%	3 2%	3 2%
1-3 (Net)	244 6%	128 7%	113 6%	20 4%	28 4%	83 7%	113 8%	44 4%	196 7%	52 5%	60 5%	37 9%	79 9%	142 6%	103 8%	207 7%	27 8%	6 3%	5 4%
1-4 (Net)	351 10%	209 11%	179 9%	37 8%	56 8%	116 10%	132 13%	68 6%	311 12%	87 9%	94 7%	92 16%	116 13%	229 9%	162 12%	334 11%	36 11%	14 8%	7 7%
5-6 (Net)	734 20%	370 20%	362 19%	97 21%	111 16%	234 19%	267 20%	183 18%	522 20%	176 18%	255 20%	98 17%	206 23%	477 20%	257 19%	600 19%	80 20%	34 19%	20 19%
7-10 (Net)	2384 63%	1163 63%	1219 63%	296 65%	466 69%	797 65%	817 58%	728 70%	1595 61%	675 69%	874 67%	359 61%	474 53%	1590 66%	794 59%	2009 63%	188 59%	117 65%	70 67%
8-10 (Net)	1766 47%	866 47%	897 47%	212 47%	347 51%	598 49%	605 43%	573 55%	1147 44%	513 52%	633 49%	265 45%	354 40%	1180 49%	585 43%	1491 47%	132 42%	89 50%	54 52%
9-10 (Net)	902 24%	429 23%	472 25%	108 24%	182 27%	296 24%	316 23%	306 29%	573 22%	267 27%	310 24%	135 23%	190 21%	598 25%	304 23%	770 24%	62 20%	43 24%	27 26%

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

QC2. 2. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC as a whole provides: Informative and educational content, which is inspiring and challenging, and that supports learning for all ages
Base: All Respondents

Total	England Regions												Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369	
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6	
96	9	10	3	9	10	11	4	1	5	6	13	86	10	13	17	27	15	
3%	3%	1%	2%	2%	5%	2%	2%	0	4%	4%	4%	3%	3%	4%	5%	3%	1%	
Ji					T						T			i	zi			
55	5	7	0	9	5	8	3	0	2	0	8	50	5	15	6	12	10	
1%	2%	1%	0	2%	2%	2%	1%	0	1%	0	2%	2%	1%	4%	2%	1%	1%	
CGii														zh				
93	5	17	1	6	4	14	4	5	9	0	15	85	5	14	7	22	28	
2%	2%	2%	1%	2%	2%	3%	2%	4%	7%	0	4%	3%	1%	4%	2%	2%	2%	
DGM									zSTU									
147	7	33	10	24	5	21	6	1	4	7	9	128	11	9	14	39	44	
4%	2%	4%	7%	6%	2%	5%	2%	1%	3%	5%	3%	4%	3%	3%	4%	4%	3%	
EGJ				zZ														
321	22	48	11	19	14	39	22	9	21	11	39	265	31	37	31	99	81	
9%	8%	7%	7%	5%	7%	9%	9%	7%	17%	8%	11%	8%	9%	11%	9%	10%	6%	
DGIVI									zSTVW*		TV			i				
413	34	82	5	31	30	58	30	12	12	25	26	350	38	45	46	123	120	
11%	12%	11%	4%	8%	14%	13%	12%	9%	9%	18%	8%	11%	11%	13%	13%	12%	9%	
U	U				Uc	Uc	U			zUVC*								
618	55	113	28	61	37	69	36	26	14	22	57	528	59	36	64	171	229	
16%	19%	16%	19%	17%	17%	16%	15%	20%	11%	16%	17%	16%	17%	11%	18%	17%	18%	
LI																		
864	51	163	36	98	46	101	55	44	39	34	55	723	90	54	76	242	341	
23%	17%	22%	25%	26%	22%	23%	23%	33%	31%	24%	16%	22%	26%	16%	21%	24%	26%	
FLNcf				Sc				zSTC*	Sc								zi	
503	61	99	18	53	23	62	37	7	4	17	43	433	55	44	32	142	204	
13%	21%	14%	12%	14%	11%	14%	15%	5%	4%	12%	13%	13%	16%	13%	9%	14%	16%	
Zag	zTWZac	Za	a	Za	Za	Za	Za			a	a						zg	
399	19	90	26	40	17	36	31	16	12	12	44	352	26	37	35	96	175	
11%	7%	12%	18%	11%	8%	8%	13%	12%	10%	8%	13%	11%	8%	11%	10%	9%	14%	
AHP		S	zSWX*			S					S						zh	
260	23	65	8	21	20	24	12	10	4	6	32	236	15	34	26	46	46	
7%	8%	9%	6%	6%	9%	5%	5%	8%	3%	4%	9%	7%	4%	10%	7%	4%	4%	
AIMPhi																		
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
7.10	7.11	7.29	7.54	7.19	6.84	6.94	7.33	7.40	6.54	6.99	6.88	7.09	7.13	6.69	6.79	7.07	7.49	
FHKL		WXac	WXac*	a			a	a*								f	zfigh	
NPaIgf																		
151	14	18	3	17	15	19	7	1	7	6	21	136	15	27	23	39	25	
4%	5%	2%	2%	5%	7%	4%	3%	0	6%	4%	6%	4%	4%	8%	7%	4%	2%	
TI					TZ						TZ			zh	zi			
244	19	35	4	24	19	32	11	5	16	6	36	220	20	41	31	61	53	
6%	7%	5%	3%	6%	9%	7%	5%	4%	12%	4%	11%	7%	6%	12%	9%	6%	4%	
DGIJi									zTUY*		zTUY			zh	i			
391	26	67	14	47	24	53	17	7	20	13	45	348	31	50	45	101	96	
10%	9%	9%	9%	13%	11%	12%	7%	5%	15%	10%	13%	11%	31	15%	13%	10%	7%	
GIJRI				Z					YZ*		Z			zhi	i			
734	57	129	16	49	44	97	52	21	33	36	65	616	68	82	73	222	201	
19%	19%	18%	11%	13%	21%	22%	22%	16%	26%	25%	19%	19%	20%	24%	22%	22%	16%	
UVI					V	UV	UV		UV*		UV*							
2384	186	466	109	252	123	267	160	93	70	85	199	2036	231	172	207	652	949	
63%	64%	64%	74%	68%	58%	61%	66%	71%	55%	61%	58%	63%	67%	51%	58%	64%	73%	
FHLNI			zWXac*	ac			ac*										zfigh	
1766	131	353	81	191	86	198	124	67	56	63	142	1508	172	136	143	480	720	
47%	45%	48%	55%	52%	41%	45%	51%	51%	44%	45%	42%	47%	50%	40%	40%	47%	56%	
FHLNig			Wc*	Wc													zfigh	
902	80	190	45	94	40	98	69	23	17	29	87	784	82	82	67	238	379	
24%	28%	26%	30%	25%	19%	22%	29%	17%	13%	21%	25%	24%	24%	24%	19%	23%	29%	
Ha	a	a	Za*	a			a	a			a						zgh	

Overlap formulae used
 - Column Proportions:
 - Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/gh/i
 - Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 - Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/gh/i
 - Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

QC2_3. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC as a whole provides: A range of high quality, distinctive

and creative content that is different to that of other providers

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Not At All Well 1	104	60	45	9	13	49	32	31	73	24	25	23	32	68	36	84	13	5	2
	3%	3%	2%	2%	2%	4%	2%	3%	3%	2%	2%	4%	4%	3%	3%	3%	4%	3%	2%
2	88	42	46	6	6	30	46	15	70	14	33	21	20	57	31	75	11	1	2
	2%	2%	2%	1%	1%	2%	3%	1%	3%	1%	3%	4%	2%	2%	2%	2%	3%	0	2%
3	111	61	48	11	10	27	62	13	95	28	32	25	26	60	51	100	6	3	3
	3%	3%	2%	2%	2%	4%	4%	1%	4%	3%	2%	4%	3%	2%	4%	3%	2%	2%	3%
4	176	86	89	15	28	50	84	35	135	42	46	38	50	95	81	148	12	14	2
	5%	5%	5%	3%	4%	4%	6%	3%	5%	4%	4%	6%	6%	4%	6%	5%	4%	8%	2%
5	341	168	172	40	60	97	142	68	253	72	106	60	103	212	129	282	34	zOR 16	10
	9%	9%	9%	9%	9%	8%	10%	7%	10%	7%	8%	10%	12%	9%	10%	9%	11%	9%	9%
6	456	224	232	58	79	144	170	110	332	101	179	65	111	300	156	368	55	20	12
	12%	12%	12%	13%	12%	12%	13%	11%	13%	10%	14%	11%	12%	12%	12%	12%	17%	11%	12%
7	657	306	350	96	123	201	232	188	446	171	250	104	130	441	216	544	65	30	19
	17%	17%	18%	21%	18%	17%	17%	18%	17%	17%	19%	18%	15%	18%	16%	17%	20%	17%	19%
8	778	420	357	92	143	264	279	229	535	243	290	94	151	500	278	652	58	42	26
	21%	23%	19%	20%	21%	20%	20%	22%	20%	25%	22%	16%	17%	21%	21%	21%	18%	23%	25%
9	474	229	245	58	96	162	159	169	298	129	176	75	94	326	148	411	36	16	12
	13%	12%	13%	13%	14%	13%	11%	16%	11%	13%	13%	13%	11%	13%	11%	13%	11%	9%	12%
Extremely Well 10	381	167	214	49	81	133	119	126	246	116	119	58	88	253	128	325	21	24	11
	10%	9%	11%	11%	12%	11%	8%	12%	9%	12%	9%	10%	10%	10%	9%	10%	7%	14%	10%
Don't know	201	76	125	21	38	64	79	60	133	43	50	23	86	105	96	180	7	10	5
	5%	4%	7%	5%	6%	5%	6%	6%	5%	4%	4%	4%	10%	4%	7%	8%	2%	5%	4%
Total	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	6.91	6.86	6.98	7.10	7.23	6.95	6.68	7.29	6.78	7.16	7.02	6.60	6.67	6.99	6.78	6.93	6.61	7.05	7.09
	FHKL NPIg			F	zEF	F		zH		zKL	KL			N		P		P	P
1-2 (Net)	192	102	90	15	19	79	78	45	142	38	58	44	53	125	67	159	23	6	4
	5%	6%	5%	3%	3%	6%	6%	4%	5%	4%	6%	8%	6%	5%	5%	5%	7%	3%	4%
1-3 (Net)	303	163	138	26	29	106	140	58	237	66	90	69	79	185	118	259	29	9	7
	8%	9%	7%	6%	4%	9%	10%	6%	9%	7%	7%	12%	9%	8%	9%	8%	9%	5%	7%
1-4 (Net)	480	249	227	41	57	156	224	93	372	108	136	107	129	280	199	407	41	23	10
	13%	14%	12%	9%	8%	13%	16%	9%	14%	11%	10%	18%	14%	12%	15%	13%	13%	12%	9%
5-6 (Net)	797	392	403	98	139	242	311	178	585	173	285	125	214	512	385	650	89	36	22
	21%	21%	21%	22%	21%	22%	22%	17%	22%	18%	22%	21%	27%	21%	21%	21%	28%	20%	21%
7-10 (Net)	2291	1123	1166	294	442	760	790	712	1525	659	834	331	463	1521	770	1932	179	112	68
	61%	61%	61%	F	zF	F	zH	zH	zH	zKL	zKL	zKL	zKL	zN	zN	zN	zN	zN	zN
8-10 (Net)	1634	817	816	198	319	558	558	523	1079	488	584	226	333	1080	554	1388	115	82	49
	43%	44%	42%	44%	47%	46%	40%	50%	41%	50%	45%	39%	37%	45%	41%	44%	36%	45%	47%
9-10 (Net)	856	397	459	106	176	295	279	235	544	zJKL 245	295	133	182	580	276	736	57	40	23
	23%	22%	24%	23%	26%	24%	20%	28%	21%	25%	23%	23%	20%	24%	20%	23%	18%	22%	22%
	FHN			F	F	F	zH	zH		zL				N					

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

QC2_3. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC as a whole provides: A range of high quality, distinctive

and creative content that is different to that of other providers

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
Not At All Well 1	104	9	10	5	10	5	16	3	1	3	5	17	94	10	12	19	24	26
	3%	3%	1%	4%	3%	2%	4%	1%	4%	3%	4%	5%	3%	3%	3%	5%	2%	2%
2	88	14	6	1	6	7	19	8	1	5	3	5	79	8	16	6	21	26
	2%	5%	1%	1%	2%	3%	5%	4%	1%	4%	2%	1%	2%	2%	5%	2%	2%	2%
	DGIQT	zT				T	zT	T		T					zhi			
3	111	3	25	5	13	3	10	6	3	10	2	21	99	9	16	9	32	25
	3%	1%	3%	3%	4%	1%	2%	3%	2%	8%	1%	6%	3%	3%	5%	2%	3%	2%
4	DGI								zSWXb			zSWX						
	176	20	35	6	15	9	20	5	5	1	13	19	158	11	20	30	46	47
	5%	7%	5%	4%	4%	5%	5%	2%	3%	0	9%	5%	5%	3%	6%	8%	4%	4%
5	GMI	Ya									zYa*					zhi		
	341	26	55	12	32	22	39	20	8	18	17	34	276	40	38	45	86	96
	9%	9%	8%	8%	9%	10%	9%	8%	8%	14%	12%	10%	9%	12%	11%	13%	8%	7%
6	GId														i	zi		
	456	33	88	12	47	26	55	31	11	16	17	33	388	47	44	36	141	134
	12%	11%	12%	8%	13%	13%	12%	13%	8%	12%	12%	10%	12%	14%	13%	10%	14%	10%
7	II														i	i		
	657	49	126	29	58	27	85	41	32	28	19	50	568	49	51	66	191	238
	17%	17%	17%	19%	16%	14%	19%	17%	25%	22%	14%	15%	18%	14%	15%	19%	19%	16%
8	L							Wc*										
	778	61	142	25	77	50	77	62	39	23	33	62	644	91	42	61	208	300
	21%	21%	20%	17%	21%	24%	18%	26%	30%	18%	23%	18%	20%	26%	12%	17%	20%	23%
9	BKIdf							X	zTUXc*						zd		zfg	
	474	43	99	21	50	25	55	35	18	10	20	35	409	46	46	38	144	183
	13%	15%	14%	14%	13%	12%	14%	12%	14%	8%	15%	10%	13%	13%	14%	11%	14%	14%
Extremely Well 10	HN																	
	381	16	90	20	48	19	38	24	9	11	9	40	340	23	31	28	88	186
	10%	6%	12%	14%	13%	9%	10%	7%	9%	6%	12%	12%	10%	7%	9%	8%	9%	14%
Don't know	FPS			S*	S							S						zigh
	201	19	52	11	13	17	27	7	3	2	2	26	182	12	21	18	39	31
	5%	7%	7%	8%	4%	8%	6%	3%	2%	2%	1%	8%	6%	3%	6%	5%	4%	2%
Total	AJMPi		Yb	b*		Yb						Yb			i	i		
	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	6.91	6.70	7.18	7.14	7.05	6.90	6.72	7.14	7.29	6.50	6.68	6.65	6.91	6.87	6.46	6.48	6.93	7.29
	FHKL		zSXabc				ac	SXac*								fg	zigh	
1-2 (Net)	NPig																	
	192	22	16	6	17	12	34	11	2	8	9	21	172	18	28	25	44	52
	5%	8%	2%	4%	4%	6%	8%	5%	2%	7%	6%	6%	5%	5%	8%	7%	4%	4%
1-3 (Net)	DIT						zT			T*	T*	T			zhi	i		
	303	25	40	11	30	15	44	17	6	18	10	43	271	27	44	34	76	77
	8%	9%	6%	7%	8%	7%	10%	7%	4%	16%	7%	12%	8%	8%	13%	10%	8%	6%
1-4 (Net)	DGITI						T			zTZ*		zTZ			zhi			
	480	45	75	17	45	24	64	23	10	19	23	61	429	38	64	63	122	124
	13%	15%	10%	11%	12%	12%	15%	9%	8%	15%	17%	18%	13%	11%	19%	18%	12%	10%
5-6 (Net)	CDGUMI											zTVZ			zhi	zhi		
	797	59	142	24	78	48	94	51	19	33	34	66	665	87	83	81	227	230
	21%	20%	20%	16%	21%	23%	21%	15%	26%	24%	24%	19%	21%	25%	24%	23%	22%	18%
7-10 (Net)	Qil														i			
	2291	169	458	95	233	121	256	161	99	72	81	188	1961	209	170	193	631	906
	61%	58%	63%	65%	63%	58%	67%	67%	75%	57%	58%	55%	61%	60%	50%	54%	62%	70%
	FHLNig		c				c	zSTVW								fg	zigh	
8-10 (Net)								Xabc*										
	1634	120	332	66	175	94	171	120	67	44	62	138	1393	160	119	126	440	668
	43%	41%	46%	45%	47%	45%	39%	50%	51%	35%	44%	40%	43%	46%	35%	36%	43%	52%
9-10 (Net)	FHLNPig				X		Xa	Xa*								fg	zigh	
	856	41	189	41	98	43	93	59	28	21	29	75	749	68	77	65	232	369
	23%	20%	26%	28%	27%	21%	21%	24%	21%	17%	21%	22%	23%	20%	23%	18%	23%	29%
	FHN																zgh	

Overlap formulae used
 - Column Proportions:
 - Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 - Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 - Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 - Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

QC2_4. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC as a whole provides: Content that accurately represents and authentically portrays the life and culture of a range of different communities throughout the UK
Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Not At All Well 1	123 3%	65 4%	58 3%	14 3%	16 2%	55 4%	38 3%	30 3%	92 4%	28 3%	31 2%	28 5%	37 4%	77 3%	46 3%	97 3%	16 5%	7 4%	3 3%
2	87 2%	49 3%	37 2%	4 1%	8 1%	26 2%	48 3%	18 2%	61 2%	14 1%	25 2%	13 2%	35 4%	46 2%	41 3%	67 2%	17 5%	2 1%	1 1%
3	117 3%	65 4%	51 3%	7 1%	15 2%	44 4%	50 4%	19 2%	97 4%	38 4%	30 2%	19 3%	30 3%	74 3%	43 3%	97 3%	9 3%	10 5%	1 1%
4	195 5%	103 6%	89 5%	27 6%	29 4%	38 3%	100 7%	31 3%	159 6%	37 4%	62 5%	47 8%	50 6%	114 5%	81 6%	174 5%	12 4%	5 3%	5 4%
5	378 10%	185 10%	190 10%	55 8%	53 8%	115 9%	171 12%	82 8%	278 11%	84 9%	109 8%	76 13%	108 12%	211 9%	167 12%	315 10%	37 12%	16 9%	9 9%
6	376 10%	191 10%	186 10%	55 12%	68 10%	132 11%	121 9%	92 9%	275 11%	104 11%	145 11%	45 8%	81 9%	268 11%	108 8%	310 10%	39 12%	10 10%	10 11%
7	713 19%	334 18%	379 20%	90 20%	141 21%	226 19%	251 18%	198 19%	498 19%	194 20%	280 21%	100 17%	138 15%	473 20%	236 17%	605 19%	65 20%	24 13%	20 19%
8	790 21%	397 22%	393 20%	99 22%	146 22%	272 22%	271 19%	239 23%	535 20%	218 22%	299 23%	128 22%	145 16%	527 22%	263 19%	653 21%	64 20%	38 21%	25 24%
9	419 11%	203 11%	215 11%	60 13%	91 13%	139 11%	129 9%	160 15%	250 10%	128 13%	149 11%	54 9%	86 10%	293 12%	126 9%	351 11%	30 10%	27 15%	11 11%
Extremely Well 10	307 8%	146 8%	161 8%	42 9%	64 10%	94 8%	106 8%	100 10%	197 8%	88 9%	88 7%	52 9%	78 9%	193 8%	114 8%	255 8%	18 6%	22 12%	12 11%
Don't know	263 7%	102 6%	161 8%	19 4%	44 6%	80 7%	116 8%	74 7%	174 7%	49 5%	86 7%	24 4%	104 12%	137 6%	126 9%	233 7%	10 3%	12 7%	7 7%
	ACIK MPhi		zA				C						zIJK		zM	P		P	P
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Mean	6.77	6.70	6.85	7.02	7.10	6.76	6.54	7.17	6.62	6.97	6.91	6.55	6.48	6.85	6.61	6.78	6.39	7.01	7.10
	FHLNPaf			zF	zEF			zH		zKL	KL			zN		P		P	zOP
1-2 (Net)	210 6%	115 6%	96 5%	18 4%	24 4%	81 7%	86 6%	48 5%	153 6%	42 4%	56 4%	41 7%	72 8%	123 5%	87 6%	164 5%	33 10%	9 5%	4 4%
1-3 (Net)	328 9%	179 10%	147 8%	24 5%	40 6%	125 10%	136 10%	67 6%	250 10%	80 8%	86 7%	60 10%	102 11%	197 8%	130 10%	261 8%	42 13%	18 10%	6 6%
	CDGJTh			CD		CD		zG			J		zIJK			zOR			
1-4 (Net)	523 14%	283 15%	236 12%	52 11%	69 10%	163 13%	237 17%	98 9%	408 16%	117 12%	148 11%	107 18%	152 17%	312 13%	211 16%	435 14%	54 17%	23 13%	10 10%
	BDGI JZhi		zB				zCDE				zIJK		zIJK		zM	R			
5-6 (Net)	754 20%	376 20%	376 20%	91 20%	121 18%	246 20%	292 21%	174 17%	553 21%	188 19%	254 19%	120 21%	189 21%	479 20%	275 20%	625 20%	76 24%	34 19%	19 18%
	GI																		
7-10 (Net)	2229 59%	1080 59%	1148 60%	292 64%	443 65%	732 60%	758 54%	697 67%	1481 57%	629 64%	817 63%	334 57%	447 50%	1490 62%	739 55%	1874 59%	177 56%	111 61%	67 65%
	FHLNI			zF	zF	F		zH		zKL	zL	L		zN					zP

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

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QC2. 4. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC as a whole provides: Content that accurately represents and authentically portrays the life and culture of a range of different communities throughout the UK
Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
Not At All Well 1	123	14	13	5	11	12	13	4	1	2	2	20	110	13	15	18	27	29
	3%	5%	2%	4%	3%	6%	3%	1%	1%	2%	1%	6%	3%	4%	4%	5%	3%	2%
2	87	3	16	2	7	5	9	4	0	12	4	5	79	6	19	6	18	28
	2%	1%	2%	1%	2%	3%	2%	2%	0	3%	3%	1%	2%	2%	6%	2%	2%	2%
	CI														zghi			
3	117	10	16	5	11	2	11	9	3	11	6	13	101	12	14	11	20	43
	3%	3%	2%	3%	3%	1%	2%	4%	2%	8%	4%	4%	3%	3%	4%	3%	2%	3%
	CGh																	
4	195	22	41	5	21	7	18	10	3	8	11	29	169	18	25	17	51	53
	5%	7%	6%	5%	6%	3%	4%	4%	2%	6%	8%	9%	5%	5%	5%	5%	5%	4%
	EGI																	
5	378	30	72	14	31	25	59	20	4	15	15	30	318	39	38	44	106	85
	10%	10%	10%	9%	8%	12%	13%	8%	3%	11%	11%	9%	10%	11%	11%	12%	10%	7%
	GILZI																	
6	376	36	78	13	32	16	48	20	15	13	13	26	329	29	26	40	130	111
	10%	12%	11%	9%	9%	8%	11%	8%	12%	10%	9%	7%	10%	8%	8%	11%	13%	9%
	N																	
7	713	47	144	29	61	51	75	57	31	20	31	59	597	73	41	73	188	271
	19%	16%	20%	20%	16%	24%	17%	23%	24%	16%	22%	17%	18%	21%	12%	21%	18%	21%
	LQI																	
8	790	50	148	27	78	52	98	58	45	19	31	57	671	80	57	56	239	312
	21%	17%	20%	18%	21%	25%	22%	24%	34%	15%	22%	17%	21%	23%	17%	16%	23%	24%
	Lg																	
9	419	45	82	20	53	15	45	20	11	15	10	34	352	38	40	35	109	180
	11%	16%	11%	14%	14%	7%	10%	8%	8%	11%	7%	10%	11%	11%	12%	10%	11%	14%
	FHN																	
Extremely Well 10	307	12	58	12	38	13	34	23	12	11	6	35	270	22	27	32	83	130
	8%	4%	8%	8%	10%	6%	8%	10%	9%	9%	5%	10%	8%	6%	8%	9%	8%	10%
	S																	
Don't know	263	24	59	14	25	12	30	17	6	3	10	33	240	17	36	23	49	49
	7%	8%	8%	9%	7%	6%	7%	7%	5%	2%	7%	10%	7%	5%	11%	7%	5%	4%
	ACIK																	
	MPH																	
Total	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	6.77	6.55	6.88	6.90	6.97	6.63	6.76	7.00	7.39	6.20	6.55	6.57	6.75	6.71	6.34	6.59	6.87	7.11
	FHLNPa																	
1-2 (Net)	210	17	29	7	18	8	23	8	1	14	5	24	190	19	34	23	45	57
	6%	6%	4%	5%	5%	8%	5%	3%	1%	11%	4%	7%	6%	6%	10%	7%	4%	4%
	Dli																	
1-3 (Net)	328	26	45	13	30	20	34	16	5	24	12	37	291	31	48	34	65	100
	9%	9%	8%	9%	8%	9%	8%	7%	3%	19%	8%	11%	9%	9%	14%	10%	8%	8%
	CDGJTh																	
1-4 (Net)	523	48	86	18	51	26	51	26	7	32	23	66	460	49	73	52	116	153
	14%	16%	12%	12%	14%	12%	12%	11%	6%	26%	16%	19%	14%	14%	22%	15%	11%	12%
	BDGI																	
JZhi	754	66	150	27	64	41	107	40	19	27	28	56	647	67	64	84	236	197
	20%	23%	21%	18%	17%	20%	24%	17%	15%	22%	20%	16%	20%	20%	19%	24%	23%	15%
	GI																	
7-10 (Net)	2229	154	432	89	230	131	252	158	98	64	79	186	1890	212	165	196	619	892
	59%	53%	59%	60%	62%	62%	57%	65%	75%	51%	57%	55%	58%	61%	49%	55%	61%	69%
	FHLNI																	

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

QC2_4. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC as a whole provides: Content that accurately represents and authentically portrays the life and culture of a range of different communities throughout the UK

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
8-10 (Net)	1516	745	769	202	301	505	506	499	983	435	537	235	309	1013	503	1269	112	86	48
	40%	41%	40%	44%	45%	41%	36%	46%	38%	44%	41%	40%	35%	42%	37%	40%	35%	48%	46%
	FHLN			F	zF	F		zH		zL	L			N				zOP	zP
9-10 (Net)	726	348	376	102	155	233	235	260	447	216	238	107	164	486	240	606	48	48	23
	19%	19%	20%	23%	23%	19%	17%	25%	17%	22%	16%	16%	16%	20%	18%	19%	15%	27%	22%
	FH			F	zF			zH		zJ								zOP	P

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

QC2_4. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC as a whole provides: Content that accurately represents and authentically portrays the life and culture of a range of different communities throughout the UK

Base: All Respondents

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	Yorkshire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
1516	107	288	60	169	80	177	101	67	44	48	127	1293	139	124	123	430	622
40%	37%	40%	41%	46%	38%	40%	42%	51%	35%	34%	37%	40%	40%	37%	35%	42%	48%
FHLN	57	140	33	91	28	79	43	23	25	17	70	623	60	67	67	192	310
19%	20%	19%	22%	25%	13%	18%	18%	17%	20%	12%	20%	19%	17%	20%	19%	19%	24%
FH			*	zWb				*	*	*							zh

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

QC3. On a scale of 1-10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides - Summary Table

Base: All Respondents

	Impartial news and information to help people understand and engage with the world around them. (A)	Informative and educational content, which is inspiring and challenging, and that supports learning for all ages. (B)	A range of high quality, distinctive and creative content that is different to that of other providers. (C)	Content that accurately represents and authentically portrays the life and culture of a range of different communities throughout the UK. (D)
Unweighted Base	3769	3769	3769	3769
Base: All respondents	3769	3769	3769	3769
Effective Base	2540.2	2540.2	2540.2	2540.2
Not At All Important	82	58	59	81
1	2%	2%	2%	2%
	BC			BC
2	60	42	62	50
	2%	1%	2%	1%
	B		B	
3	52	78	71	71
	1%	2%	2%	2%
		A		
4	113	99	124	136
	3%	3%	3%	4%
				B
5	277	257	311	294
	7%	7%	8%	8%
			B	
6	334	374	435	412
	9%	10%	12%	11%
			AB	A
7	533	584	621	617
	14%	15%	16%	16%
			A	A
8	748	798	845	783
	20%	21%	22%	21%
			A	
9	491	541	478	458
	13%	14%	13%	12%
		CD		
Extremely Important	897	736	583	661
10	24%	20%	15%	18%
	BCD	CD		C
Don't know	181	202	178	207
	5%	5%	5%	5%
				AC
Total	3769	3769	3769	3769
	100%	100%	100%	100%
Mean	7.61	7.57	7.33	7.35
	CD	CD		
1-2 (Net)	143	100	122	130
	4%	3%	3%	3%
	B		B	B
1-3 (Net)	195	178	192	201
	5%	5%	5%	5%
1-4 (Net)	309	277	317	338
	8%	7%	8%	9%
			B	B
5-6 (Net)	611	632	746	706
	16%	17%	20%	19%
			AB	AB

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

QC3. On a scale of 1-10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides - Summary Table

Base: All Respondents

Unweighted Base

Base: All respondents

7-10 (Net)

8-10 (Net)

9-10 (Net)

Impartial news and information to help people understand and engage with the world around them. (A)	Informative and educational content, which is inspiring and challenging, and that supports learning for all ages. (B)	A range of high quality, distinctive and creative content that is different to that of other providers. (C)	Content that accurately represents and authentically portrays the life and culture of a range of different communities throughout the UK. (D)
3769	3769	3769	3769
3769	3769	3769	3769
2669	2658	2527	2519
71%	71%	67%	67%
CD	CD		
2136	2075	1906	1902
57%	55%	51%	50%
CD	CD		
1388	1277	1061	1119
37%	34%	28%	30%
BCD	CD		

Overlap formulae used
- Column Proportions:
Columns Tested (5%): A/B/C/D
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

QC3_1. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides: Impartial news and information to help

people understand and engage with the world around them

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Not At All Important	82	50	32	10	12	30	30	18	61	22	20	13	27	51	31	69	3	2	1
1	2%	3%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	3%	2%	2%	2%	1%	1%	1%
2	60	31	30	1	11	16	32	16	43	11	24	9	17	35	25	56	3	0	2
C	2%	2%	2%	0	2%	1%	2%	2%	2%	1%	2%	1%	2%	1%	2%	2%	1%	0	1%
3	52	31	21	7	5	11	30	8	44	20	7	12	13	31	21	45	5	1	2
J	1%	2%	1%	1%	1%	1%	2%	2%	2%	2%	1%	2%	1%	1%	2%	1%	2%	0	2%
4	113	56	55	12	25	32	44	24	86	23	36	28	27	74	40	92	11	9	2
3%	3%	3%	3%	3%	4%	3%	3%	2%	3%	2%	3%	5%	3%	3%	3%	3%	3%	5%	2%
5	277	132	144	35	41	100	99	72	186	52	96	42	88	175	101	235	22	13	7
7%	7%	7%	8%	8%	6%	8%	7%	7%	7%	5%	7%	7%	10%	7%	8%	7%	7%	7%	7%
6	334	158	176	49	60	109	112	95	221	81	108	48	97	219	115	278	39	9	7
9%	9%	9%	9%	11%	9%	9%	8%	9%	8%	8%	8%	8%	11%	9%	9%	9%	12%	5%	6%
7	533	310	223	95	108	150	174	155	362	130	198	85	119	347	186	450	49	18	15
14%	17%	12%	21%	16%	12%	12%	12%	15%	14%	13%	15%	15%	13%	14%	14%	14%	16%	10%	15%
8	748	363	385	84	165	256	243	248	487	224	288	105	131	507	240	627	55	46	20
20%	20%	20%	19%	21%	24%	21%	17%	24%	19%	23%	22%	18%	15%	21%	18%	20%	17%	25%	19%
9	491	253	238	58	79	168	187	147	331	138	163	84	106	310	181	406	47	23	15
13%	14%	12%	13%	12%	14%	13%	13%	14%	13%	14%	12%	14%	12%	13%	13%	13%	15%	13%	15%
Extremely Important	897	398	494	88	142	289	376	210	670	254	321	141	177	559	338	747	69	51	30
10	24%	22%	26%	19%	21%	24%	27%	20%	26%	26%	25%	24%	20%	23%	25%	24%	22%	28%	29%
Don't know	181	58	122	16	28	59	77	50	125	28	43	19	92	110	71	162	6	9	4
5%	5%	3%	6%	4%	4%	5%	5%	5%	5%	3%	3%	3%	10%	5%	5%	5%	2%	5%	4%
Total	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Mean	7.61	7.50	7.71	7.50	7.59	7.64	7.63	7.65	7.62	7.77	7.71	7.55	7.28	7.61	7.61	7.59	7.46	7.96	7.93
1-2 (Net)	143	81	62	11	24	46	62	34	104	34	44	21	44	86	56	124	14	3	2
4%	4%	4%	3%	2%	3%	4%	4%	3%	4%	3%	3%	4%	5%	4%	4%	4%	4%	1%	2%
1-3 (Net)	195	112	83	17	29	57	92	42	147	54	51	34	56	118	78	169	19	3	4
6%	5%	6%	4%	4%	4%	5%	7%	4%	6%	5%	4%	6%	6%	5%	6%	5%	6%	2%	4%
1-4 (Net)	309	167	139	29	53	89	136	66	234	77	88	61	83	191	118	261	29	12	6
8%	8%	9%	7%	6%	8%	7%	10%	6%	9%	8%	7%	10%	9%	8%	9%	8%	9%	7%	6%
5-6 (Net)	611	290	320	83	101	209	211	167	407	132	204	90	185	394	217	514	61	22	14
16%	16%	16%	17%	16%	15%	17%	15%	16%	16%	13%	16%	15%	21%	16%	16%	16%	19%	12%	13%
7-10 (Net)	2669	1323	1340	325	493	863	979	760	1850	746	970	415	533	1723	945	2231	220	138	80
71%	72%	70%	72%	73%	71%	71%	70%	73%	71%	76%	74%	71%	60%	71%	70%	69%	69%	76%	77%
8-10 (Net)	2136	1014	1117	230	385	713	805	605	1488	616	772	330	414	1377	759	1780	171	120	65
57%	55%	58%	51%	57%	58%	57%	57%	58%	57%	63%	59%	56%	46%	57%	56%	56%	54%	66%	62%

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

QC3_1. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides: Impartial news and information to help

people understand and engage with the world around them

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
Not At All Important	82	5	9	4	8	4	19	4	0	3	6	7	70	8	9	11	26	21
1	2%	2%	1%	3%	2%	2%	4%	1%	0	2%	4%	2%	2%	2%	3%	3%	3%	2%
2	60	2	7	0	7	9	5	5	2	7	3	8	46	12	16	5	13	14
	2%	1%	1%	0	2%	4%	1%	2%	1%	6%	2%	2%	1%	3%	5%	1%	1%	1%
3	C	52	13	2	4	zSTUX	3	1	2	4	2	8	47	5	9	2	12	19
	1%	1%	2%	2%	1%	1%	0	2%	3%	2%	2%	2%	1%	1%	3%	1%	1%	1%
4	J	113	18	7	9	11	10	8	4	2	2	10	97	12	10	10	26	34
	3%	4%	3%	4%	2%	5%	2%	3%	3%	1%	1%	3%	3%	4%	3%	3%	3%	3%
5	277	13	50	6	36	15	42	12	6	6	21	29	240	21	21	40	86	67
	7%	4%	7%	4%	10%	7%	10%	5%	5%	4%	15%	8%	7%	6%	6%	11%	8%	5%
6	334	22	60	9	30	17	49	20	4	13	19	36	296	23	34	47	93	91
	I	7%	8%	8%	8%	8%	11%	8%	3%	10%	14%	11%	9%	7%	10%	13%	9%	7%
7	533	35	96	22	59	30	71	35	22	17	11	53	445	43	42	44	170	162
	14%	12%	13%	15%	16%	14%	16%	14%	17%	14%	8%	16%	14%	12%	12%	13%	17%	13%
8	B	748	51	27	92	61	75	49	32	23	33	54	638	76	53	64	197	299
	20%	16%	18%	19%	25%	29%	17%	24%	18%	22%	23%	16%	20%	22%	16%	19%	19%	23%
9	FHLN	491	89	19	42	zTXc	64	35	25	19	17	39	424	45	39	39	154	188
	13%	17%	12%	13%	11%	4%	15%	14%	19%	15%	12%	12%	13%	13%	11%	11%	15%	15%
Extremely Important	W	897	207	42	72	42	82	67	34	22	22	77	771	87	81	76	214	363
10	24%	23%	28%	29%	20%	20%	18%	28%	25%	27%	16%	22%	24%	25%	24%	22%	21%	28%
Don't know	ACGLXh	181	zVWLXb	Xb*	9	11	21	6	2	0	4	19	163	14	25	16	30	zgh
	5%	11%	7%	6%	3%	5%	5%	3%	1%	0	3%	6%	5%	4%	7%	4%	3%	3%
Total	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Mean	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	7.61	7.84	7.84	7.84	7.47	7.23	7.32	7.85	8.06	7.54	7.07	7.38	7.62	7.59	7.32	7.34	7.54	7.92
1-2 (Net)	ALWXbf	WXb	zVWLXbc	b*	14	13	24	9	2	10	9	15	116	20	24	16	38	zgh
	143	7	17	4	4%	6%	5%	4%	1%	8%	6%	4%	116	20	24	16	38	3%
1-3 (Net)	I	195	9	30	7	19	27	10	4	13	11	24	163	25	33	18	50	55
	5%	3%	4%	5%	5%	7%	6%	4%	3%	11%	7%	7%	5%	7%	10%	5%	5%	4%
1-4 (Net)	Q	309	22	48	13	28	37	18	8	15	13	34	260	37	zghi	44	76	89
	8%	8%	7%	9%	7%	10%	8%	7%	6%	12%	9%	10%	8%	11%	13%	8%	7%	7%
5-6 (Net)	G	611	35	109	15	66	32	32	10	18	40	65	536	43	zhi	55	87	179
	16%	12%	15%	10%	18%	15%	21%	13%	8%	14%	29%	19%	17%	13%	16%	25%	18%	12%
7-10 (Net)	IZI	2669	203	521	110	265	292	185	112	93	83	224	2278	251	214	224	735	1012
	71%	70%	72%	75%	72%	67%	66%	77%	85%	74%	60%	66%	70%	73%	63%	63%	72%	78%
8-10 (Net)	Lbf	2136	168	425	88	206	112	150	62%	76	72	170	1833	208	173	180	564	849
	57%	56%	59%	60%	56%	53%	50%	50%	69%	60%	52%	50%	57%	60%	51%	51%	55%	66%
	CLXc		Xc					Xc	zVWLXbc*								zgh	

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

QC3_1. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides: Impartial news and information to help people understand and engage with the world around them
Base: All Respondents

Unweighted Base
Base: All
 respondents
 9-10 (Net)

Total	Gender		Age				Children in household		Social Group				Working		Nation			
Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
1388	651	732	146	221	457	563	357	1001	392	484	225	283	869	519	1153	116	74	45
37% CDLVW	35%	38%	32%	33%	37%	40% zCD	34%	38% z	40% zL	37% L	38% L	32%	36% zL	38% z	36%	37%	41%	43% zO

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

QC3_1. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides: Impartial news and information to help people understand and engage with the world around them

Base: All Respondents

Unweighted Base
Base: All respondents
9-10 (Net)

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
1388	117	296	61	114	50	146	102	58	53	39	116	1195	132	120	116	368	551
CDLVW	40% W	41% VWXb	42% W*	31%	24%	33%	42% VWb	44% VWb*	42% W*	28% *	34% W	37%	38%	35%	33%	36%	43% zfgh

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

QC3. 2. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides: Informative and educational content, which is inspiring and challenging, and that supports learning for all ages
Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Not At All Important	5	34	24	8	7	26	17	14	43	15	8	16	19	33	25	50	5	1	1
1	2%	2%	1%	2%	1%	2%	1%	1%	2%	2%	1%	3%	2%	1%	2%	2%	2%	1%	1%
2	42	24	18	1	6	14	20	11	31	6	15	7	15	27	15	39	3	0	0
	1%	1%	1%	0	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	0	0
3	78	45	32	11	5	21	42	17	55	20	17	21	20	51	27	73	2	1	2
	2%	2%	2%	2%	1%	2%	3%	2%	2%	2%	1%	4%	2%	2%	2%	2%	1%	1%	2%
4	99	51	48	11	21	25	42	19	73	22	27	19	32	57	42	76	16	7	1
	3%	3%	3%	2%	3%	2%	3%	2%	3%	2%	2%	3%	4%	2%	3%	2%	5%	4%	1%
5	257	127	130	37	38	97	83	52	188	51	99	37	71	163	95	209	28	16	4
	7%	7%	7%	8%	6%	8%	6%	5%	7%	5%	8%	6%	8%	7%	7%	7%	9%	9%	3%
6	374	177	197	55	70	115	133	103	257	92	127	42	113	236	139	314	32	20	9
	10%	10%	10%	12%	10%	9%	9%	10%	10%	9%	10%	7%	13%	10%	10%	10%	10%	11%	9%
7	584	304	275	84	123	190	182	180	389	159	226	99	97	407	176	491	54	20	19
	15%	17%	14%	19%	18%	16%	13%	17%	15%	16%	17%	17%	11%	17%	13%	15%	17%	11%	18%
8	798	406	391	97	145	273	282	248	529	231	280	143	143	523	274	666	67	38	27
	21%	22%	20%	21%	21%	22%	20%	24%	20%	24%	21%	24%	16%	22%	20%	21%	21%	21%	26%
9	541	265	275	62	101	179	197	163	370	152	193	84	112	359	182	449	45	30	17
	14%	14%	14%	14%	15%	15%	14%	16%	14%	15%	15%	14%	13%	15%	13%	14%	14%	17%	16%
Extremely Important	736	318	416	71	124	215	325	186	537	200	254	102	180	450	287	625	53	36	22
10	202	177	222	166	188	188	233	188	211	200	199	177	202	199	211	200	177	200	211
Don't know	18	88	115	16	37	66	81	51	143	34	59	17	92	114	89	177	12	10	3
	5%	5%	6%	3%	5%	5%	6%	5%	5%	3%	5%	3%	10%	5%	7%	6%	4%	6%	3%
Total	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.57	7.46	7.68	7.39	7.66	7.50	7.65	7.67	7.56	7.71	7.67	7.41	7.36	7.57	7.56	7.57	7.42	7.72	7.90
1-2 (Net)	100	58	42	10	13	40	37	25	74	21	23	22	33	60	40	89	8	1	2
	3%	3%	2%	2%	2%	3%	3%	2%	3%	2%	2%	4%	4%	2%	3%	3%	2%	1%	1%
1-3 (Net)	178	104	74	20	18	61	79	42	130	41	40	43	54	110	67	162	10	3	3
	5%	6%	4%	4%	3%	5%	6%	4%	5%	4%	3%	5%	6%	5%	5%	5%	3%	1%	3%
1-4 (Net)	277	155	122	31	39	86	121	60	203	63	67	62	85	168	109	237	26	9	4
	7%	8%	6%	7%	6%	7%	9%	6%	8%	6%	5%	11%	10%	7%	8%	7%	8%	5%	4%
5-6 (Net)	632	304	327	92	108	212	215	155	446	144	226	78	184	398	233	523	60	36	12
	17%	17%	17%	20%	16%	17%	15%	15%	17%	15%	17%	13%	21%	16%	17%	17%	19%	20%	12%
7-10 (Net)	2658	1293	1357	314	493	857	986	777	1824	742	953	428	531	1739	919	2230	219	125	84
	71%	70%	71%	69%	73%	70%	70%	74%	70%	76%	73%	73%	60%	72%	68%	70%	69%	69%	81%
8-10 (Net)	2075	989	1082	230	369	667	804	597	1435	583	727	329	435	1332	743	1739	165	105	65
	55%	54%	56%	51%	55%	55%	57%	57%	55%	59%	56%	56%	49%	55%	55%	55%	52%	58%	63%
9-10 (Net)	1277	583	691	132	225	394	522	349	907	352	447	186	292	809	469	1074	98	67	38
	34%	32%	36%	29%	33%	32%	37%	33%	35%	36%	34%	32%	33%	33%	35%	34%	31%	37%	37%

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

QC3_2. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides: Informative and educational content, which is inspiring and challenging, and that supports learning for all ages
Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
Not At All Important	58	3	6	3	11	4	13	0	0	1	2	7	51	6	6	11	12	11
1	2%	1%	1%	2%	3%	2%	3%	0	0	1%	1%	2%	2%	2%	2%	3%	1%	1%
2	42	5	5	0	3	7	5	3	0	2	3	5	33	9	11	4	9	7
3	78	5	14	4	7	2	17	4	2	6	4	8	72	2	10	5	28	21
4	99	2%	2%	3%	2%	1%	4%	2%	1%	4%	3%	2%	2%	1%	3%	2%	3%	2%
5	257	16	55	8	19	16	29	13	6	9	15	24	224	14	28	30	65	66
6	574	27	59	7	36	30	55	25	7	17	24	28	325	30	34	43	128	101
7	584	49	101	16	66	31	76	30	27	17	22	55	491	47	36	65	174	203
8	798	54	154	28	69	51	74	64	36	37	30	69	682	85	55	61	241	296
9	1211	54	104	24	65	21	59	33	14	12	18	44	464	55	42	43	139	222
Extremely Important	736	60	165	38	65	28	72	53	36	25	17	67	631	73	68	65	177	283
10	202	20%	23%	26%	18%	13%	16%	22%	27%	20%	13%	20%	19%	21%	20%	18%	17%	22%
Don't know	AC	12	51	11	21	14	24	6	2	1	3	23	184	11	32	17	32	44
	5%	4%	7%	8%	6%	7%	5%	6%	1%	0	2%	7%	6%	3%	9%	5%	3%	3%
Total	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Mean	7.57	7.69	7.79	7.82	7.55	7.13	7.19	7.86	8.05	7.47	7.13	7.48	7.57	7.68	7.24	7.29	7.53	7.85
1-2 (Net)	ALWXbfg	WXb	zWXb	WXb*	14	11	18	4	0	3	5	12	84	14	17	15	20	zfgh
1-3 (Net)	i	2%	2%	2%	4%	5%	4%	2%	0	2%	3%	4%	3%	4%	5%	4%	2%	1%
1-4 (Net)	BDJQI	4%	3%	5%	6%	6%	3%	1%	7%	6%	6%	6%	5%	5%	8%	6%	5%	3%
5-6 (Net)	JRTI	22	37	14	28	20	51	10	5	10	11	30	235	31	44	31	64	77
7-10 (Net)	IRI	43	114	15	55	46	83	38	13	26	38	52	549	43	61	73	193	167
	17%	15%	16%	10%	15%	22%	19%	16%	10%	20%	27%	15%	17%	13%	18%	21%	19%	13%
8-10 (Net)	LNWXI	74%	72%	73%	72%	62%	64%	74%	86%	72%	62%	69%	70%	75%	60%	66%	72%	78%
9-10 (Net)	X	57%	58%	61%	54%	47%	47%	62%	65%	58%	47%	53%	55%	62%	49%	48%	55%	62%
	1277	113	269	62	130	48	132	86	49	37	36	111	1095	128	111	108	316	505
	34%	39%	37%	42%	35%	23%	30%	36%	38%	29%	26%	33%	34%	37%	33%	30%	31%	39%
	ACW	Wb	WXb	WXb*	W		W		W*									zgh

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

QC3_3. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides: A range of high quality, distinctive and creative content that is different to that of other providers
Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Not At All Important	59	31	28	8	9	24	19	15	43	16	4	16	21	36	24	50	4	3	2
1	2%	2%	1%	2%	1%	2%	1%	1%	2%	2%	0	3%	2%	1%	2%	2%	1%	2%	2%
2	62	41	21	3	4	13	42	10	51	10	23	15	15	36	27	52	10	0	1
	2%	2%	1%	1%	1%	1%	3%	1%	2%	1%	2%	3%	2%	1%	2%	2%	3%	0	1%
3	71	31	40	3	14	19	35	21	47	21	21	11	18	45	26	61	4	4	2
	2%	2%	2%	1%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	1%	2%	1%
4	124	66	59	22	18	31	53	23	86	31	38	25	30	84	41	106	12	4	3
	3%	4%	3%	5%	3%	3%	4%	2%	3%	3%	3%	4%	3%	3%	3%	3%	4%	2%	3%
5	311	162	149	44	66	106	95	79	222	57	106	65	83	205	107	252	32	21	6
	8%	9%	8%	10%	10%	9%	7%	8%	8%	6%	8%	11%	9%	8%	8%	8%	10%	12%	6%
6	435	209	226	55	75	143	157	125	299	107	142	58	129	272	163	371	38	17	10
	12%	11%	12%	12%	11%	12%	11%	12%	11%	11%	11%	10%	14%	11%	12%	12%	12%	9%	9%
7	621	320	298	83	125	204	206	175	427	168	230	92	131	415	206	517	64	24	17
	16%	17%	16%	18%	18%	17%	15%	17%	16%	17%	18%	16%	15%	17%	15%	16%	20%	13%	16%
8	845	422	421	108	156	284	295	242	583	233	327	129	155	564	281	704	71	42	27
	22%	23%	22%	24%	23%	23%	21%	23%	22%	24%	25%	22%	17%	23%	21%	22%	23%	23%	28%
9	478	223	255	54	81	169	173	154	315	143	180	66	89	320	158	406	30	26	16
	13%	12%	13%	12%	12%	14%	12%	15%	12%	15%	14%	11%	10%	13%	12%	13%	9%	14%	16%
Extremely Important	583	259	322	59	99	171	253	147	425	163	184	87	149	343	240	487	46	32	17
10	15%	14%	17%	13%	15%	14%	18%	13%	16%	17%	14%	15%	17%	14%	18%	15%	15%	15%	16%
Don't know	178	77	102	14	31	56	75	51	117	36	49	23	71	100	75	163	5	7	4
	5%	4%	5%	3%	5%	5%	5%	5%	4%	4%	4%	4%	8%	4%	6%	5%	2%	4%	4%
Total	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.33	7.23	7.42	7.25	7.36	7.34	7.32	7.42	7.31	7.49	7.43	7.08	7.15	7.31	7.35	7.33	7.14	7.46	7.59
1-2 (Net)	122	72	49	11	12	37	62	26	95	25	27	31	36	71	50	102	14	4	3
	3%	4%	3%	2%	2%	3%	4%	2%	4%	3%	2%	5%	4%	3%	4%	3%	4%	2%	3%
1-3 (Net)	192	103	89	14	26	56	96	46	142	46	48	42	55	116	76	163	17	8	4
	5%	6%	5%	3%	4%	5%	7%	4%	5%	5%	4%	7%	6%	5%	6%	5%	6%	4%	4%
1-4 (Net)	317	168	148	36	44	87	149	69	228	77	87	66	85	200	117	269	29	12	7
	8%	9%	8%	8%	6%	7%	11%	7%	9%	8%	7%	11%	9%	8%	9%	8%	9%	7%	7%
5-6 (Net)	746	371	375	99	141	249	252	204	521	163	248	123	212	477	270	622	70	38	16
	20%	20%	20%	22%	21%	20%	18%	20%	20%	17%	19%	21%	24%	20%	20%	20%	22%	21%	15%
7-10 (Net)	2527	1224	1296	304	461	829	928	718	1750	706	921	374	524	1642	886	2115	212	124	77
	67%	67%	67%	67%	68%	68%	66%	69%	67%	72%	71%	64%	59%	68%	66%	67%	67%	69%	74%
8-10 (Net)	1906	904	998	221	336	624	722	543	1323	538	692	281	393	1227	679	1598	147	100	61
	51%	49%	52%	49%	50%	51%	51%	52%	51%	55%	53%	48%	44%	51%	50%	50%	47%	55%	58%

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

QC3. 3. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides: A range of high quality, distinctive and creative content that is different to that of other providers

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
Not At All Important	59	5	10	3	9	2	10	0	0	1	1	8	51	4	5	10	17	12
1	2%	2%	1%	2%	2%	1%	2%	0	0	1%	1%	2%	2%	1%	2%	3%	2%	1%
2	62	2	5	1	7	4	14	5	1	2	1	9	54	6	13	6	23	10
3	2%	1%	1%	1%	2%	2%	3%	2%	1%	2%	1%	3%	2%	2%	2%	2%	2%	1%
4	71	2	13	5	4	7	5	4	1	12	4	4	60	8	17	2	19	22
5	2%	1%	2%	3%	1%	1%	1%	2%	0	9%	3%	1%	2%	2%	5%	1%	2%	2%
6	124	6	21	5	20	8	8	1	2	2	11	20	104	13	11	14	23	43
7	3%	2%	3%	3%	4%	4%	2%	1%	2%	2%	6%	6%	3%	4%	3%	4%	2%	3%
8	311	34	61	12	23	9	41	22	5	8	15	22	265	31	27	46	88	77
9	8%	11%	8%	8%	8%	4%	9%	9%	3%	6%	11%	6%	8%	9%	8%	13%	9%	6%
10	435	33	86	8	47	31	52	17	14	18	28	35	378	37	42	42	148	117
Extremely Important	12%	11%	12%	6%	13%	15%	12%	7%	11%	14%	20%	10%	12%	11%	12%	12%	14%	9%
1	621	48	112	19	65	28	73	45	21	16	26	63	533	50	55	57	168	213
2	16%	17%	15%	13%	18%	13%	17%	19%	16%	13%	19%	18%	16%	15%	16%	16%	16%	16%
3	845	58	158	31	73	56	104	61	41	27	25	70	739	67	57	82	241	321
4	22%	20%	22%	21%	20%	27%	24%	25%	32%	21%	18%	20%	23%	19%	17%	23%	24%	25%
5	478	50	86	20	54	26	44	36	19	14	18	39	395	62	33	33	124	214
6	13%	17%	12%	14%	14%	13%	10%	15%	14%	11%	13%	12%	12%	18%	10%	9%	12%	17%
7	583	45	130	32	41	28	63	38	25	24	8	53	499	55	56	47	143	226
8	15%	15%	18%	22%	11%	13%	14%	16%	19%	16%	6%	16%	15%	16%	17%	13%	14%	18%
9	170	10	46	11	26	10	25	12	2	2	1	18	160	12	23	15	25	36
10	5%	4%	6%	8%	7%	5%	6%	5%	2%	1%	1%	5%	5%	4%	7%	4%	2%	3%
Don't know	IPhi	b	b	ab*	b	b	b	b	b	b	b	b	hi	hi	hi	hi	hi	hi
Total	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Mean	7.33	7.45	7.46	7.58	7.12	7.29	7.16	7.59	7.87	7.20	6.75	7.18	7.32	7.39	6.99	7.04	7.23	7.65
1-2 (Net)	122	7	15	4	16	6	24	5	2	3	2	17	104	10	19	16	41	22
3-4 (Net)	3%	2%	2%	3%	4%	3%	6%	2%	1%	2%	2%	5%	3%	3%	6%	5%	4%	2%
5-6 (Net)	192	9	28	9	21	13	30	9	2	15	6	21	164	18	35	18	60	44
7-8 (Net)	5%	3%	4%	6%	6%	6%	7%	4%	2%	12%	5%	6%	5%	5%	10%	5%	6%	3%
9-10 (Net)	317	15	49	13	41	21	38	11	4	17	17	41	269	31	47	32	83	87
1-3 (Net)	8%	5%	7%	9%	11%	10%	9%	4%	3%	13%	13%	12%	8%	9%	14%	9%	8%	7%
4-5 (Net)	746	67	147	20	70	40	93	40	18	26	44	57	643	68	68	88	236	194
6-7 (Net)	20%	23%	20%	14%	19%	19%	21%	16%	14%	21%	31%	17%	20%	20%	20%	25%	23%	15%
8-9 (Net)	2527	200	486	102	232	139	285	180	106	82	78	225	2165	234	200	219	676	975
10-11 (Net)	67%	69%	67%	69%	63%	66%	65%	74%	61%	65%	56%	66%	67%	68%	59%	62%	66%	75%
12-13 (Net)	1906	152	374	83	168	111	211	134	85	66	52	162	1632	184	145	162	508	762
14-15 (Net)	51%	52%	51%	57%	45%	53%	48%	56%	55%	52%	37%	48%	50%	53%	43%	46%	50%	59%
16-17 (Net)	Lbf	b	b	b*	b	b	b	b	b	b	b	b	b	b	b	b	b	b

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

QC3_3. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides: A range of high quality, distinctive and creative content that is different to that of other providers

Base: All Respondents

Total	Gender		Age				Children in household		Social Group				Working		Nation			
Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
1061	482	577	113	180	340	426	301	740	305	364	152	238	663	398	893	76	58	33
28% Ab	26%	30% zA	25%	27%	28%	30% C	29%	28%	31% z	28%	26%	27%	27%	29%	28%	24%	32% P	32% P

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

QC3_3. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides: A range of high quality, distinctive and creative content that is different to that of other providers

Base: All Respondents

Unweighted Base
Base: All respondents
9-10 (Net)

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
1061	94	216	52	95	55	107	73	43	39	26	92	894	117	89	80	268	441
28% Ab	32% b	30% b	35% Xb*	26% 26%	26% 26%	24% 24%	30% b	33% b*	31% *	19% *	27% 27%	28% 28%	34% zd	26% 26%	23% 23%	26% 26%	34% zgh

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

QC3. 4. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides: Content that accurately represents and authentically portrays the life and culture of a range of different communities throughout the UK
Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Not At All Important 1	81 2%	51 3%	30 2%	9 2%	8 1%	34 3%	30 2%	17 2%	62 2%	21 2%	17 1%	18 3%	25 3%	46 2%	35 3%	68 2%	10 3%	2 1%	1 1%
2	50 1%	33 2%	16 1%	4 1%	3 0%	21 2%	21 2%	9 1%	40 2%	8 1%	17 1%	6 1%	18 2%	34 1%	15 1%	41 1%	6 2%	0 0%	2 2%
3	71 2%	40 2%	30 2%	5 1%	13 2%	19 2%	34 2%	18 2%	49 2%	24 2%	15 1%	16 3%	16 2%	46 2%	24 2%	62 2%	6 2%	1 0%	1 1%
4	136 4%	66 4%	70 4%	11 2%	19 3%	35 3%	72 5%	23 2%	111 4%	34 4%	32 2%	36 6%	33 4%	81 3%	55 4%	118 4%	6 2%	12 6%	2 2%
5	294 8%	142 8%	151 8%	47 10%	48 7%	90 7%	107 8%	69 7%	215 8%	63 6%	97 7%	46 8%	87 10%	183 8%	110 8%	238 8%	37 12%	zPR 12 7%	7 6%
6	412 11%	216 12%	196 10%	48 11%	79 12%	144 12%	134 10%	128 12%	266 10%	98 10%	152 12%	54 9%	107 12%	276 11%	137 10%	348 11%	zOR 42 13%	16 9%	6 5%
7	617 16%	316 17%	298 16%	90 20%	127 19%	200 16%	198 14%	181 17%	409 16%	164 17%	215 16%	97 17%	140 16%	425 18%	192 14%	531 17%	46 15%	20 11%	19 18%
8	783 21%	405 22%	378 20%	94 21%	135 20%	265 22%	288 21%	225 22%	543 21%	212 22%	307 24%	121 21%	142 16%	516 21%	268 20%	647 20%	66 21%	47 26%	24 23%
9	458 12%	209 11%	248 13%	60 13%	94 14%	143 12%	161 11%	149 14%	301 12%	136 14%	162 12%	75 13%	85 10%	295 12%	164 12%	375 12%	43 14%	23 13%	17 16%
Extremely Important 10	661 18%	280 15%	377 20%	65 14%	117 17%	204 17%	274 19%	172 17%	474 18%	186 19%	232 18%	96 16%	144 16%	407 17%	253 19%	553 17%	47 15%	40 22%	20 19%
Don't know	207 5%	82 4%	125 7%	21 5%	33 5%	67 6%	85 6%	53 5%	145 6%	35 4%	59 4%	19 3%	94 11%	109 5%	98 7%	187 6%	7 2%	8 4%	5 5%
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Mean	7.35	7.19	7.51	7.33	7.50	7.30	7.34	7.50	7.31	7.48	7.51	7.18	7.08	7.35	7.36	7.34	7.14	7.71	7.73
1-2 (Net)	130 3%	83 5%	46 3%	13 3%	11 2%	55 5%	51 4%	25 2%	102 4%	zKL 29 3%	zKL 35 3%	24 4%	43 5%	80 3%	50 4%	109 3%	16 5%	zOP 2 1%	zOP 3 3%
1-3 (Net)	201 5%	124 7%	77 4%	18 4%	24 4%	74 6%	85 6%	43 4%	151 6%	53 5%	49 4%	40 7%	59 7%	127 5%	74 6%	171 5%	23 7%	3 2%	5 4%
1-4 (Net)	338 9%	190 10%	147 8%	29 6%	43 6%	109 9%	156 11%	66 6%	262 10%	87 9%	82 8%	76 13%	92 10%	208 9%	129 10%	289 9%	28 9%	14 8%	6 6%
5-6 (Net)	706 19%	358 19%	347 18%	95 21%	127 19%	234 19%	zCD 241 17%	197 19%	481 18%	J 162 16%	249 19%	zLJ 101 17%	194 22%	459 19%	247 18%	586 19%	79 25%	28 16%	12 12%
7-10 (Net)	2519 67%	1209 66%	1302 68%	309 68%	472 70%	812 66%	921 66%	727 70%	1727 66%	699 71%	915 70%	390 67%	511 57%	1642 68%	877 65%	2106 66%	202 64%	130 72%	80 77%
8-10 (Net)	1902 50%	893 49%	1004 52%	219 48%	345 51%	612 50%	723 52%	546 52%	1319 50%	534 54%	700 54%	292 50%	371 42%	1218 50%	685 51%	1575 50%	156 49%	110 61%	61 59%
	LXbf									zL	zL	L						zOP	zOP

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

QC3_4. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides: Content that accurately represents and authentically portrays the life and culture of a range of different communities throughout the UK
Base: All Respondents

Total	England Regions												Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369	
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6	
81	4	11	7	15	2	13	0	0	3	3	9	71	9	11	13	20	16	
2%	1%	1%	5%	4%	1%	3%	0	0	2%	2%	3%	2%	3%	3%	4%	2%	1%	
BI	9	6	0	2	7	3	5	0	2	0	7	38	9	12	3	12	14	
50	3%	1%	0	0	3%	1%	2%	0	2%	0	2%	1%	3%	4%	1%	7%	1%	
B	zTV	zTV	zTV	zTV	zTV	zTV	zTV	zTV	zTV	zTV	zTV	zTV	zTV	zTV	zTV	zTV	zTV	
71	3	17	3	5	3	3	8	0	6	4	9	59	7	11	4	21	20	
2%	1%	2%	2%	1%	1%	1%	3%	0	3%	3%	3%	2%	2%	3%	1%	2%	2%	
136	13	27	2	13	9	22	3	7	3	8	10	117	16	15	13	37	34	
4%	4%	4%	1%	4%	4%	5%	1%	5%	2%	6%	3%	4%	5%	4%	4%	4%	3%	
GJ	14	51	9	25	14	39	19	4	8	13	41	244	31	19	35	72	92	
294	5%	7%	6%	7%	7%	9%	8%	3%	6%	9%	12%	8%	9%	6%	10%	7%	7%	
I	38	77	10	47	27	48	19	10	17	31	24	363	26	37	42	131	111	
412	13%	11%	7%	13%	13%	11%	8%	8%	13%	22%	7%	11%	8%	11%	12%	13%	9%	
Rci	c	c	c	c	c	c	c	c	c	c	c	c	c	c	c	c	c	
617	51	112	24	58	29	93	49	24	19	24	48	529	48	53	72	170	209	
16%	17%	15%	17%	16%	14%	21%	20%	18%	15%	17%	14%	16%	14%	16%	20%	17%	16%	
FNQ	zC	zC	zC	zC	zC	zC	zC	zC	zC	zC	zC	zC	zC	zC	zC	zC	zC	
783	58	145	21	81	56	62	55	37	28	27	76	673	78	52	58	235	311	
21%	20%	20%	14%	22%	27%	14%	28%	27%	22%	19%	22%	21%	23%	15%	16%	23%	24%	
LXI	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	
458	42	95	20	50	14	55	24	20	16	13	26	395	40	38	44	114	196	
12%	14%	13%	14%	13%	7%	12%	10%	15%	13%	9%	8%	12%	12%	11%	13%	11%	15%	
LWc	Wc	Wc	Wc	Wc	Wc	Wc	Wc	Wc	Wc	Wc	Wc	Wc	Wc	Wc	Wc	Wc	Wc	
661	45	134	37	50	37	74	50	23	26	14	63	561	69	58	55	168	256	
18%	16%	18%	17%	14%	17%	21%	18%	20%	17%	10%	19%	17%	20%	17%	16%	17%	20%	
A	14	52	14	23	11	29	9	5	1	3	26	186	12	32	14	40	34	
207	5%	7%	9%	6%	5%	7%	4%	4%	1%	2%	8%	6%	4%	10%	4%	4%	3%	
AIMP	a	ab	a	a	a	a	a	a	a	a	a	a	a	a	a	a	a	
Ph	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
7.35	7.32	7.47	7.62	7.22	7.25	7.23	7.56	7.82	7.35	6.86	7.17	7.36	7.33	7.04	7.15	7.33	7.66	
ALbf	b	b	b	b	b	b	b	b	b	b	b	b	b	b	b	b	b	
130	13	17	7	16	10	16	5	0	5	3	16	109	17	23	17	32	30	
3%	5%	2%	5%	4%	5%	4%	2%	0	4%	2%	5%	3%	5%	7%	5%	3%	2%	
BDI	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	
201	17	34	10	21	12	19	13	1	11	7	26	169	24	34	20	53	50	
6%	5%	7%	6%	6%	4%	6%	1%	9%	5%	5%	8%	5%	7%	10%	6%	5%	4%	
BJOZI	Z	Z	Z	Z	Z	Z	Z	Z	Z	Z	Z	Z	Z	Z	Z	Z	Z	
338	30	60	12	35	22	41	16	8	14	15	36	286	40	49	33	90	84	
9%	10%	8%	9%	10%	7%	12%	10%	15%	13%	9%	8%	12%	12%	11%	13%	11%	15%	
BCDGI	i	i	i	i	i	i	i	i	i	i	i	i	i	i	i	i	i	
706	52	129	19	72	42	87	38	15	24	44	65	606	57	56	78	203	202	
19%	18%	18%	13%	19%	20%	20%	18%	11%	19%	31%	19%	19%	17%	17%	22%	20%	16%	
IRI	i	i	i	i	i	i	i	i	i	i	i	i	i	i	i	i	i	
2519	196	487	102	240	136	284	179	104	88	78	214	2159	236	201	230	688	972	
67%	67%	69%	65%	65%	64%	74%	79%	69%	56%	63%	63%	67%	68%	59%	65%	67%	75%	
Lbf	zXbc	zXbc	zXbc	zXbc	zXbc	zXbc	zXbc	zXbc	zXbc	zXbc	zXbc	zXbc	zXbc	zXbc	zXbc	zXbc	zXbc	
1902	145	374	78	181	107	191	130	80	69	54	166	1629	188	148	158	518	763	
50%	50%	51%	53%	49%	51%	43%	54%	61%	55%	39%	49%	50%	54%	44%	44%	51%	59%	
LXbf	Xb	Xb	Xb	Xb	Xb	Xb	Xb	Xb	Xb	Xb	Xb	Xb	Xb	Xb	Xb	Xb	Xb	

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/gh/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/gh/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

QC3_4. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides: Content that accurately represents and authentically portrays the life and culture of a range of different communities throughout the UK

Base: All Respondents

Unweighted Base
Base: All respondents
9-10 (Net)

Total	Gender		Age				Children in household		Social Group				Working		Nation			
Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
1119	489	626	124	211	347	435	321	776	322	393	172	229	702	417	929	90	63	37
30% ALb	27%	33% zA	27%	31%	28%	31%	31%	30%	33% zL	30%	29%	26%	29%	31%	29%	29%	35%	36% zO

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

QC3_4. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides: Content that accurately represents and authentically portrays the life and culture of a range of different communities throughout the UK
Base: All Respondents

Unweighted Base
Base: All
respondents
9-10 (Net)

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
1119	88	229	57	100	51	129	74	43	42	27	90	956	110	96	100	283	452
30% ALb	30%	31% b	39% VWbc*	27%	24%	29%	31% b	33% b*	33% b*	19% *	26%	30%	32%	28%	28%	26%	35% zlfgh

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

QC4. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides - Summary Table

Base: All Respondents

	Impartial news and information to help people understand and engage with the world around them. (A)	Informative and educational content, which is inspiring and challenging, and that supports learning for all ages. (B)	A range of high quality, distinctive and creative content that is different to that of other providers. (C)	Content that accurately represents and authentically portrays the life and culture of a range of different communities throughout the UK. (D)
Unweighted Base	3769	3769	3769	3769
Base: All respondents	3769	3769	3769	3769
Effective Base	2540.2	2540.2	2540.2	2540.2
Not At All Important	92	107	103	119
1	2%	3%	3%	3%
2	46	49	44	76
	1%	1%	1%	2%
3	67	66	67	78
	2%	2%	2%	2%
4	102	119	117	131
	3%	3%	3%	3%
5	258	305	292	296
	7%	8%	8%	8%
6	358	396	420	407
	9%	10%	11%	11%
7	506	574	623	611
	13%	15%	17%	16%
8	732	821	782	794
	19%	22%	21%	21%
9	528	468	520	429
	14%	12%	14%	11%
Extremely Important	925	690	610	635
10	25%	18%	16%	17%
Don't know	156	176	191	193
	4%	5%	5%	5%
Total	3769	3769	3769	3769
Mean	7.65	7.36	7.33	7.21
1-2 (Net)	138	156	147	196
	4%	4%	4%	5%
1-3 (Net)	205	222	214	273
	5%	6%	6%	7%
1-4 (Net)	307	341	330	404
	8%	9%	9%	11%
5-6 (Net)	618	701	712	703
	16%	19%	19%	19%
		A	A	A

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): A/B/C/D
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): A/B/C/D
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

QC4. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides - Summary Table
Base: All Respondents

Unweighted Base
Base: All
respondents
7-10 (Net)
8-10 (Net)
9-10 (Net)

Impartial news and information to help people understand and engage with the world around them. (A)	Infor mative and educa tional content, which is inspiring and challe nging, and that supports learning for all ages. (B)	A range of high quality, disti nctive and creative content that is different to that of other provi ders. (C)	Content that accur ately repre sents and authen tically portrays the life and culture of a range of different commu nities throu ghout the UK. (D)
3769	3769	3769	3769
3769	3769	3769	3769
2691	2551	2535	2469
71%	68%	67%	65%
BCD	D	D	
2185	1978	1912	1858
58%	52%	51%	49%
BCD	CD		
1453	1157	1130	1064
39%	31%	30%	28%
BCD	D	D	

Overlap formulae used
- Column Proportions:
Columns Tested (5%): A/B/C/D
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

QC4_1. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides: Impartial news and information to help

people understand and engage with the world around them

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Not At All Important	92	50	42	12	9	31	40	18	70	23	24	14	32	47	45	80	7	2	3
1	2%	3%	2%	3%	1%	3%	3%	2%	3%	2%	2%	2%	4%	2%	3%	3%	2%	1%	3%
2	46	32	13	2	7	8	28	7	37	3	19	11	14	27	19	38	7	0	1
	1%	2%	1%	0	1%	1%	2%	1%	1%	0	1%	2%	1%	1%	1%	1%	2%	0	1%
3	67	36	31	7	9	20	31	13	52	17	16	15	20	40	27	61	2	3	1
	2%	2%	2%	1%	1%	2%	2%	1%	2%	2%	1%	3%	2%	2%	2%	2%	1%	2%	1%
4	102	46	56	12	17	23	48	24	77	28	24	17	33	65	36	80	14	7	1
	3%	3%	3%	3%	3%	2%	3%	2%	3%	3%	2%	3%	4%	3%	3%	3%	4%	4%	1%
5	258	138	120	31	48	95	84	64	175	46	91	44	76	165	93	215	22	13	7
	7%	7%	6%	7%	7%	8%	6%	6%	7%	5%	7%	8%	9%	7%	7%	7%	7%	7%	7%
6	358	185	172	61	68	99	126	106	232	82	123	63	90	231	126	307	36	7	7
	9%	10%	9%	13%	10%	8%	9%	10%	9%	8%	9%	11%	10%	10%	9%	10%	11%	4%	7%
7	506	279	227	80	112	165	147	171	320	159	169	58	119	361	145	429	38	22	16
	13%	15%	12%	18%	17%	14%	16%	16%	12%	16%	13%	10%	13%	15%	11%	14%	12%	13%	15%
8	732	352	379	132	132	250	264	209	511	192	275	117	148	473	258	596	68	46	20
	19%	19%	20%	19%	20%	21%	19%	20%	20%	20%	21%	17%	17%	20%	19%	19%	22%	26%	20%
9	528	263	265	67	89	183	184	164	357	167	173	82	106	342	185	449	38	25	15
	14%	14%	14%	15%	13%	15%	13%	16%	14%	17%	13%	14%	12%	14%	14%	14%	12%	14%	14%
Extremely Important	9	405	514	85	154	289	395	224	679	242	339	155	188	572	353	773	76	47	30
10	925	22%	27%	19%	23%	24%	28%	21%	26%	25%	26%	26%	21%	24%	26%	24%	24%	26%	26%
Don't know	156	54	101	13	30	56	56	42	105	26	52	10	68	93	62	139	6	7	3
	4%	3%	5%	3%	4%	5%	4%	4%	4%	3%	4%	2%	8%	4%	5%	4%	2%	4%	3%
Total	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.65	7.50	7.78	7.47	7.67	7.70	7.65	7.70	7.65	7.81	7.77	7.60	7.30	7.66	7.62	7.63	7.53	7.93	7.87
1-2 (Net)	ALXfg	82	56	14	16	39	69	25	107	26	42	25	45	74	64	118	14	2	4
	13%	4%	3%	3%	2%	3%	5%	2%	4%	3%	3%	4%	5%	3%	5%	4%	4%	1%	4%
1-3 (Net)	BGIQTI	205	118	87	21	25	59	39	159	43	58	39	65	114	91	179	16	5	5
	5%	6%	5%	5%	4%	5%	7%	4%	6%	4%	4%	7%	7%	5%	7%	6%	5%	3%	5%
1-4 (Net)	BGIH	307	164	143	32	43	82	63	236	71	82	57	98	180	127	259	30	12	6
	8%	9%	7%	7%	6%	7%	11%	6%	9%	7%	6%	10%	11%	7%	9%	8%	10%	7%	5%
5-6 (Net)	GJI	616	323	292	91	116	194	169	408	128	215	107	166	396	219	522	59	20	15
	16%	18%	15%	20%	17%	16%	15%	16%	16%	13%	16%	18%	19%	16%	16%	16%	19%	11%	14%
7-10 (Net)	IQI	2691	1385	317	487	888	990	768	1867	759	956	412	561	1749	942	2247	222	141	81
	71%	71%	72%	70%	72%	73%	71%	74%	71%	77%	73%	70%	63%	72%	70%	71%	70%	78%	78%
8-10 (Net)	Lg	2185	1158	237	375	723	843	597	1547	600	787	354	441	1388	797	1818	183	119	65
	58%	55%	60%	52%	56%	59%	60%	57%	59%	61%	60%	60%	49%	57%	59%	57%	58%	66%	62%
9-10 (Net)	ACLXfg	1453	668	779	152	243	472	388	1036	408	512	237	293	914	539	1222	114	73	44
	39%	36%	41%	34%	36%	39%	41%	37%	40%	42%	38%	40%	33%	38%	40%	39%	36%	40%	43%
	ACLg		zA			zC				zL		L							

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/gh/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/gh/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

QC4_1. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides: Impartial news and information to help

people understand and engage with the world around them

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
Not At All Important	92	5	10	6	7	6	22	6	1	1	4	12	80	10	11	9	28	11
1	2%	2%	1%	4%	2%	3%	3%	3%	1%	1%	3%	3%	2%	3%	3%	3%	3%	1%
i	46	3	4	1	0	5	zT	4	1	4	2	10	35	8	12	4	13	12
2	1%	1%	1%	1%	0	1%	2%	0	3%	3%	1%	3%	1%	2%	4%	1%	1%	1%
Bi	67	8	14	5	7	TV	5	6	0	0	1	zTV	60	6	zhi	10	3	18
2%	2%	3%	2%	3%	2%	2%	3%	2%	0	0	1%	1%	2%	2%	3%	1%	2%	1%
4	102	2	19	4	17	5	8	3	2	4	4	10	84	12	13	20	19	24
i	3%	1%	3%	2%	5%	3%	2%	1%	2%	4%	3%	3%	3%	3%	4%	6%	2%	2%
5	258	22	39	9	24	17	36	18	9	7	17	18	212	25	24	43	66	62
7%	8%	5%	5%	6%	7%	8%	8%	8%	6%	5%	12%	5%	7%	7%	7%	12%	6%	5%
6	358	35	64	15	41	17	39	16	6	17	Tc	34	308	29	22	34	111	109
9%	12%	9%	10%	11%	11%	8%	9%	7%	5%	13%	16%	10%	10%	8%	7%	10%	11%	8%
7	506	33	91	12	44	30	76	38	28	18	18	41	417	42	50	46	147	180
13%	11%	12%	8%	12%	14%	17%	17%	16%	22%	14%	13%	12%	13%	12%	15%	13%	14%	14%
BFHKN	732	51	125	28	76	46	73	49	26	26	23	74	648	59	53	67	218	258
19%	17%	17%	19%	21%	22%	17%	20%	20%	21%	21%	17%	22%	20%	17%	16%	19%	21%	20%
9	528	46	92	21	62	27	61	41	18	18	21	41	451	53	43	31	145	220
14%	16%	13%	14%	17%	17%	14%	17%	14%	15%	15%	14%	12%	14%	15%	13%	9%	14%	17%
g	925	79	218	40	75	38	92	55	39	32	25	80	801	92	80	78	240	355
Extremely Important	10	27%	30%	27%	20%	21%	23%	23%	30%	25%	16%	23%	25%	27%	24%	22%	24%	28%
ACGL	156	7	zVWxb	7	17	14	18	6	1	0	0	18	140	10	20	19	17	zh
4%	3%	3%	5%	5%	5%	4%	2%	1%	0	0	5%	5%	4%	3%	6%	5%	2%	3%
Total	3769	292	zSYZab	ab*	b	Zab	210	241	131	127	140	ab	3236	345	hi	hi	1020	1292
Mean	7.65	7.74	7.94	7.64	7.60	7.33	7.33	7.64	8.05	7.71	7.23	7.49	7.67	7.60	7.32	7.28	7.62	8.03
1-2 (Net)	ALXlg	9	zWXbc	*	7	11	26	11	2	*	6	21	115	18	23	13	41	zfigh
4%	3%	3%	2%	5%	2%	5%	6%	4%	1%	5%	4%	6%	4%	5%	7%	4%	4%	2%
1-3 (Net)	BGIQT	17	27	12	14	16	zTV	17	2	5	7	zTV	175	24	zi	17	58	40
5%	6%	4%	8%	4%	8%	7%	8%	7%	1%	4%	5%	8%	5%	7%	33	10%	6%	3%
1-4 (Net)	BGI	20	46	31	21	21	zTVZ	19	4	9	12	TZ	259	36	zghi	46	36	64
8%	7%	6%	10%	8%	10%	8%	10%	8%	3%	7%	8%	11%	8%	10%	46	10%	8%	5%
5-6 (Net)	GJ	57	103	23	66	34	Z	34	75	23	40	Z	520	53	zhi	47	177	171
16%	19%	14%	16%	18%	16%	17%	14%	14%	11%	18%	29%	15%	16%	15%	14%	22%	17%	13%
7-10 (Net)	IQI	2691	526	101	256	141	303	183	111	94	88	236	2317	246	226	223	749	1022
71%	71%	72%	69%	69%	67%	67%	67%	76%	85%	74%	63%	69%	72%	71%	67%	63%	73%	79%
Lg	2185	435	89	213	111	227	145	145	83	76	70	195	1900	204	176	177	602	843
58%	60%	60%	61%	58%	53%	51%	60%	60%	63%	60%	50%	57%	59%	59%	52%	50%	59%	65%
9-10 (Net)	ACLXlg	1453	X	62	137	65	153	96	57	50	47	121	1252	145	123	109	384	585
39%	43%	43%	42%	37%	31%	35%	40%	40%	43%	39%	33%	36%	39%	42%	36%	31%	38%	45%
ACLg	W	zWX	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	zfigh

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QC4_2. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides: Informative and educational content, which is inspiring and challenging, and that supports learning for all ages
Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Not At All Important 1	107 3%	63 3%	44 2%	13 3%	9 1%	48 4%	37 3%	19 2%	85 3%	23 2%	27 2%	18 3%	4 4%	54 2%	53 4%	93 3%	8 3%	3 2%	3 3%
2	49 1%	35 2%	14 1%	2 0	6 1%	10 1%	31 2%	4 0	44 2%	4 0	18 1%	13 2%	14 1%	27 1%	22 2%	42 1%	5 1%	2 1%	0 0
3	66 2%	35 2%	29 1%	8 2%	10 2%	21 2%	26 2%	15 1%	47 2%	19 2%	11 1%	14 2%	22 2%	38 2%	28 2%	57 2%	5 2%	3 2%	1 1%
4	119 3%	59 3%	60 3%	10 2%	19 3%	30 3%	58 4%	23 3%	91 3%	31 3%	33 3%	18 3%	38 4%	66 3%	53 4%	100 3%	10 3%	6 4%	3 3%
5	305 8%	133 7%	173 9%	45 10%	44 7%	98 7%	117 8%	71 7%	219 8%	56 6%	115 9%	55 9%	77 9%	192 8%	113 8%	239 8%	39 12%	21 12%	6 5%
6	396 10%	205 11%	191 10%	67 15%	73 11%	128 10%	123 9%	100 10%	282 11%	112 11%	127 10%	64 11%	93 10%	269 11%	127 9%	331 10%	37 12%	17 9%	11 11%
7	574 15%	292 16%	279 15%	131 19%	131 19%	196 16%	157 11%	168 16%	386 15%	162 16%	214 16%	78 13%	119 13%	399 16%	175 13%	487 15%	47 15%	26 15%	14 13%
8	821 22%	444 24%	374 19%	89 20%	149 22%	285 23%	298 21%	257 25%	546 21%	215 22%	306 23%	131 22%	168 19%	562 23%	259 19%	678 21%	70 22%	42 23%	31 29%
9	468 12%	216 12%	251 13%	60 13%	87 13%	142 12%	177 13%	148 14%	312 12%	141 14%	144 11%	83 14%	100 11%	302 12%	166 12%	397 13%	33 10%	23 13%	14 14%
Extremely Important 10	690 18%	296 16%	394 21%	60 13%	120 18%	207 17%	302 22%	193 18%	481 18%	192 20%	253 19%	94 16%	150 17%	413 17%	276 20%	585 18%	54 17%	31 17%	20 19%
Don't know	176 5%	63 3%	113 6%	14 3%	28 4%	58 5%	76 5%	45 4%	124 5%	29 3%	56 4%	17 3%	74 6%	97 4%	78 6%	159 5%	8 2%	6 3%	3 3%
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Mean	7.36	7.24	7.49	7.18	7.52	7.30	7.41	7.63	7.28	7.55	7.48	7.21	7.08	7.41	7.29	7.37	7.18	7.37	7.65
1-2 (Net)	AHLXlg 156 4%	97 5%	59 3%	15 3%	15 2%	58 5%	68 5%	22 2%	129 5%	27 3%	45 3%	31 5%	53 6%	81 3%	75 6%	135 4%	13 4%	5 3%	3 3%
1-3 (Net)	BDGIMI 222 6%	133 7%	88 5%	23 5%	25 4%	79 6%	94 7%	37 4%	176 7%	46 5%	56 4%	46 8%	74 8%	119 5%	103 8%	192 6%	19 6%	8 4%	4 4%
1-4 (Net)	BDGIMI 341 9%	192 10%	147 8%	33 7%	44 7%	109 9%	152 11%	60 6%	267 10%	77 8%	89 7%	63 11%	112 13%	185 8%	156 12%	291 9%	29 9%	14 8%	7 7%
5-6 (Net)	BDGIMI 701 19%	337 18%	363 19%	112 25%	117 17%	226 18%	240 17%	171 16%	500 19%	168 17%	242 19%	119 20%	170 19%	461 19%	240 18%	570 18%	76 24%	38 21%	17 16%
7-10 (Net)	HLNlg 2551 68%	1248 68%	1298 68%	294 65%	487 72%	829 68%	935 67%	766 73%	1725 66%	709 72%	918 70%	386 66%	536 60%	1676 69%	876 65%	2148 68%	203 64%	122 68%	78 75%

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

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QC4. 2. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides: Informative and educational content, which is inspiring and challenging, and that supports learning for all ages
Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
Not At All Important	107	7	14	9	12	7	21	8	2	1	4	10	93	11	17	14	31	11
1	3%	2%	2%	6%	3%	3%	5%	3%	1%	1%	3%	3%	3%	3%	5%	4%	3%	7%
DGMI	49	3	9	1	0	7	zT	6	1	6	0	9	38	7	zi	i	i	7
2	1%	1%	1%	0	0	3%	1%	1%	0	5%	0	3%	1%	2%	4%	1%	1%	1%
BGII	66	5	14	3	8	zV	2	4	1	zTUVb*	2	V	62	4	zghi	14	7	20
3	2%	2%	2%	2%	2%	1%	3%	2%	0	3%	1%	1%	2%	1%	4%	2%	2%	2%
J	119	7	22	2	10	10	20	4	4	2	5	13	97	17	zhi	18	10	33
4	3%	3%	3%	2%	3%	5%	5%	1%	3%	1%	4%	4%	3%	5%	5%	3%	3%	3%
IO	305	18	68	11	27	13	32	13	4	13	20	21	253	25	zhi	26	50	88
5	8%	6%	9%	8%	7%	6%	7%	5%	3%	10%	14%	6%	8%	7%	8%	14%	7%	7%
YZc*	396	40	64	9	42	23	46	27	10	18	21	31	334	39	29	47	144	110
6	10%	14%	9%	6%	11%	11%	10%	11%	8%	14%	15%	9%	10%	11%	9%	13%	14%	9%
FI	574	33	97	27	69	36	74	43	21	20	12	54	494	44	47	57	181	199
7	15%	11%	13%	19%	17%	17%	17%	16%	16%	9%	16%	16%	15%	13%	14%	16%	16%	15%
FN	821	78	137	20	64	48	89	54	37	34	41	77	696	85	48	59	z	331
8	22%	27%	19%	13%	17%	23%	20%	22%	28%	27%	29%	22%	22%	25%	14%	17%	21%	26%
BLNUJ	468	34	87	27	57	19	52	36	14	15	15	42	401	45	46	39	114	188
9	12%	12%	12%	16%	15%	9%	12%	15%	11%	11%	10%	12%	12%	13%	13%	11%	11%	15%
W*	690	57	168	31	63	32	67	43	36	15	17	57	603	61	55	49	182	266
10	18%	20%	23%	21%	17%	15%	15%	18%	28%	12%	12%	17%	19%	18%	16%	14%	18%	21%
AC	176	10	48	7	18	12	25	9	1	1	2	26	164	7	26	20	20	39
Don't know	5%	3%	7%	5%	5%	6%	6%	4%	1%	0	2%	8%	5%	2%	8%	6%	2%	3%
Alnhi	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.36	7.52	7.54	7.44	7.40	7.10	7.05	7.50	7.98	7.09	7.08	7.33	7.38	7.31	6.83	6.94	7.28	7.75
AHLXlg	X	X	X	-	-	-	-	-	zVWX abc*	-	-	-	7.38	7.31	6.83	6.94	7.28	7.75
1-2 (Net)	156	9	23	9	12	14	27	10	2	7	4	19	131	17	30	17	45	18
4%	3%	3%	6%	3%	7%	6%	6%	4%	2%	5%	3%	5%	4%	5%	9%	5%	4%	7%
BDGIMI	222	14	36	12	20	16	38	14	3	10	6	22	193	21	zhi	44	62	38
6%	5%	5%	8%	5%	8%	9%	9%	6%	2%	8%	4%	6%	6%	6%	13%	7%	6%	3%
BDGJMI	341	22	58	14	30	26	58	18	7	12	12	35	291	38	zghi	62	90	71
9%	7%	8%	10%	8%	12%	13%	13%	7%	6%	9%	8%	10%	9%	11%	18%	10%	9%	5%
BDGJMI	701	58	132	21	69	36	77	39	14	31	41	51	587	64	zghi	97	220	198
19%	20%	18%	14%	19%	17%	18%	18%	16%	11%	24%	29%	15%	18%	19%	55	27%	22%	15%
I	2551	202	489	105	254	136	281	175	109	84	85	229	2194	236	195	204	690	984
68%	69%	67%	71%	69%	65%	64%	64%	73%	83%	66%	61%	67%	68%	68%	58%	57%	68%	76%
HLNlg	X	X	X	-	-	-	-	-	zSTVW Xabc*	-	-	-	68%	68%	58%	57%	68%	76%

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
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Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
8-10 (Net)	1978	956	1019	209	356	633	778	598	1339	547	704	308	418	1277	701	1661	157	96	64
	52%	52%	53%	46%	53%	52%	55%	57%	51%	56%	54%	53%	47%	53%	52%	52%	50%	53%	62%
	CLfg						zC	zH		zL	L								zOP
9-10 (Net)	1157	512	645	120	207	348	480	341	793	332	398	177	250	715	442	982	87	54	34
	31%	28%	34%	27%	31%	29%	34%	33%	30%	34%	30%	30%	28%	30%	33%	31%	28%	30%	32%
	Ag		zA				zCE			zL				z					

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

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Base: All Respondents

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
1978 52% CLfg	170 58% X	392 54% -	77 53% -	184 50% -	99 47% -	207 47% -	132 55% -	88 67% zTVW	64 50% -	73 52% -	175 51% -	1701 53% -	191 55% -	148 44% -	147 41% -	509 50% g	785 61% zfgh
1157 31% Ag	91 31% -	255 35% zWXab	58 39% WXab+	120 33% -	51 24% -	118 27% -	78 32% -	51 39% WXab+	29 23% -	32 23% -	99 29% -	1004 31% -	106 31% -	100 30% -	88 25% -	296 29% -	454 35% zgh

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QC4. 3. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides: A range of high quality, distinctive and creative content that is different to that of other providers
Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Not At All Important 1	103 3%	55 3%	47 2%	16 4%	9 1%	43 3%	34 2%	22 2%	77 3%	26 3%	23 2%	20 3%	32 4%	52 2%	50 4%	88 3%	8 3%	4 2%	3 3%
2	44 1%	24 1%	20 1%	3 1%	1 0%	13 1%	27 2%	9 1%	33 1%	8 1%	13 1%	11 2%	12 1%	26 1%	18 1%	35 1%	5 2%	1 1%	2 2%
3	67 2%	37 2%	28 1%	4 1%	9 1%	19 2%	34 2%	16 2%	46 2%	17 2%	16 1%	14 2%	19 2%	40 2%	27 2%	60 2%	4 1%	2 1%	0 0%
4	117 3%	60 3%	57 3%	13 3%	19 3%	37 3%	47 3%	23 2%	85 3%	30 3%	31 2%	19 3%	36 4%	70 3%	47 3%	87 3%	20 6%	6 4%	3 3%
5	292 8%	144 8%	148 8%	45 10%	52 8%	97 8%	98 7%	69 7%	201 8%	51 5%	112 9%	47 8%	82 9%	180 7%	112 8%	245 8%	32 10%	10 6%	5 4%
6	420 11%	215 12%	205 11%	59 13%	74 11%	144 12%	139 10%	112 11%	298 11%	112 11%	142 11%	65 11%	101 11%	286 12%	135 10%	347 11%	42 13%	20 11%	11 11%
7	623 17%	319 17%	303 16%	89 20%	123 18%	203 17%	200 14%	181 17%	419 16%	171 17%	214 16%	109 19%	128 14%	422 17%	201 15%	523 17%	59 19%	26 14%	16 15%
8	782 21%	398 22%	383 20%	105 23%	142 21%	252 21%	282 20%	230 22%	538 21%	211 21%	304 23%	108 18%	158 18%	518 21%	264 20%	649 20%	57 18%	48 27%	28 27%
9	520 14%	258 14%	258 13%	52 12%	94 14%	184 15%	189 14%	159 15%	356 14%	152 16%	194 14%	82 14%	101 11%	345 14%	175 13%	439 14%	37 12%	28 15%	16 15%
Extremely Important 10	610 16%	260 14%	350 18%	53 12%	118 17%	172 14%	266 19%	169 16%	429 16%	171 17%	205 16%	90 15%	144 16%	373 15%	237 18%	521 16%	46 15%	25 14%	18 17%
Don't know	191 5%	69 4%	122 6%	14 3%	34 5%	56 5%	86 6%	51 5%	133 5%	32 3%	60 5%	20 3%	78 9%	106 4%	84 6%	172 5%	6 2%	10 6%	3 3%
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Mean	7.33	7.23	7.43	7.12	7.54	7.25	7.38	7.49	7.31	7.48	7.45	7.17	7.11	7.37	7.26	7.35	7.03	7.46	7.55
1-2 (Net)	147 4%	79 4%	67 3%	19 4%	10 2%	56 5%	61 4%	32 3%	110 4%	34 4%	36 3%	31 5%	44 5%	79 3%	68 5%	123 4%	13 4%	5 3%	5 5%
1-3 (Net)	214 6%	116 6%	95 5%	23 5%	20 3%	75 6%	96 7%	48 5%	156 6%	52 5%	52 4%	45 8%	63 7%	119 5%	95 7%	183 6%	18 6%	8 4%	5 5%
1-4 (Net)	330 9%	176 10%	152 8%	36 8%	39 6%	112 9%	142 10%	71 7%	241 9%	82 8%	83 6%	64 11%	100 11%	189 8%	142 10%	271 9%	38 12%	14 8%	8 8%
5-6 (Net)	712 19%	359 20%	353 18%	105 23%	126 19%	241 20%	237 17%	181 17%	499 19%	163 17%	254 19%	112 19%	183 21%	466 19%	247 18%	592 19%	74 23%	30 17%	16 15%
7-10 (Net)	2535 67%	1235 67%	1294 67%	299 66%	477 71%	812 67%	938 67%	739 71%	1742 67%	706 72%	908 70%	389 66%	531 60%	1657 69%	878 65%	2133 67%	199 63%	126 70%	77 74%
8-10 (Net)	1912 51%	916 50%	991 52%	210 46%	354 52%	609 50%	738 53%	558 54%	1323 51%	535 54%	694 53%	280 48%	404 45%	1236 51%	676 50%	1610 51%	140 44%	101 56%	61 59%
9-10 (Net)	1130 30%	518 28%	608 32%	105 23%	212 31%	356 29%	456 32%	328 31%	785 30%	324 33%	389 30%	172 29%	245 28%	718 30%	412 31%	961 30%	83 26%	53 29%	34 32%

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

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QC4.3. On a scale of 1-10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides: A range of high quality, distinctive and creative content that is different to that of other providers
Base: All Respondents

Total	England Regions												Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369	
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6	
103	6	12	5	11	5	18	8	2	5	6	10	85	13	17	14	28	13	
3%	2%	2%	4%	3%	2%	4%	3%	2%	4%	4%	3%	3%	4%	5%	4%	3%	1%	
DJMI						T								zi	i	i		
44	8	6	0	5	4	2	3	0	2	0	6	34	6	11	3	8	13	
1%	3%	1%	0	1%	2%	1%	1%	0	2%	0	2%	1%	2%	3%	1%	1%	1%	
D														zh				
67	4	11	3	2	6	19	1	0	1	4	9	64	3	13	7	25	15	
2%	1%	2%	2%	0	3%	4%	1%	0	1%	3%	3%	2%	1%	4%	2%	2%	1%	
R						zTV								zi				
117	7	23	4	16	7	9	1	2	1	2	14	99	10	16	15	17	31	
3%	2%	3%	3%	4%	3%	2%	1%	2%	1%	1%	4%	3%	3%	5%	4%	2%	2%	
Yh				Y							Y			h	h			
292	22	49	13	32	12	35	17	9	12	18	26	249	23	22	42	84	76	
8%	8%	7%	9%	9%	6%	8%	7%	7%	9%	13%	8%	8%	7%	6%	12%	8%	6%	
IRI										T				zfi				
420	41	80	13	39	33	37	27	11	23	22	22	350	43	30	45	137	131	
11%	14%	11%	9%	11%	16%	8%	11%	8%	18%	16%	7%	11%	12%	9%	13%	13%	10%	
c					Xc				Xc						zi			
623	45	110	21	58	28	85	41	24	21	28	61	537	53	47	76	169	220	
17%	16%	15%	14%	16%	13%	19%	17%	18%	17%	20%	18%	17%	15%	14%	21%	17%	17%	
FN														zi				
782	60	135	27	80	43	86	52	35	25	30	74	659	79	48	53	216	313	
21%	21%	19%	18%	22%	20%	22%	22%	27%	20%	21%	22%	20%	23%	14%	15%	21%	24%	
Lfg														fg			zfg	
520	38	90	16	66	26	59	49	17	22	17	40	460	44	55	35	142	211	
14%	13%	12%	11%	18%	12%	13%	13%	13%	17%	12%	12%	14%	13%	16%	10%	14%	16%	
L				T			zTuc							g			zg	
610	49	159	34	44	33	61	31	29	15	12	55	524	61	51	46	163	241	
16%	17%	22%	23%	12%	15%	14%	13%	22%	12%	8%	16%	16%	16%	15%	13%	16%	19%	
ACEb		zVYab	VXb					Vb									zg	
191	11	53	12	15	14	30	10	1	0	2	24	176	11	29	18	30	29	
5%	4%	7%	8%	4%	6%	7%	4%	1%	0	1%	7%	5%	3%	9%	5%	3%	2%	
ACIPahl		zZab	Zab		Za	Za					Za	z		zhi	i			
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
7.33	7.30	7.59	7.50	7.26	7.20	7.14	7.48	7.80	7.17	6.91	7.24	7.35	7.34	6.94	6.89	7.32	7.70	
ACLPIfg		zXb					b	zVWX								fg	zfg	
147	14	28	5	16	9	21	11	2	7	6	16	119	18	28	17	37	26	
5%	5%	2%	4%	4%	4%	5%	5%	2%	5%	4%	5%	4%	5%	8%	5%	4%	2%	
DJMI														zhi	i	i		
214	18	29	8	18	15	39	12	3	8	9	25	183	22	41	24	62	40	
6%	6%	4%	6%	5%	7%	9%	5%	2%	6%	7%	7%	6%	6%	12%	7%	6%	3%	
DJl						zTZ								zghi	i	i		
330	25	52	12	34	22	48	14	5	9	11	38	282	32	56	39	79	71	
9%	9%	7%	8%	9%	11%	11%	6%	4%	7%	8%	11%	9%	9%	17%	11%	8%	6%	
DGJMI						Z					Z			zhi	i	i		
712	63	128	26	72	45	71	44	20	34	40	49	599	66	52	87	221	207	
19%	22%	18%	17%	19%	21%	16%	15%	15%	27%	28%	14%	19%	19%	15%	24%	22%	16%	
FL								Xc		zTKZc				zfi		zfi		
2535	193	494	98	249	130	291	173	105	83	87	230	2179	237	200	211	690	985	
67%	66%	68%	66%	67%	62%	66%	72%	80%	66%	62%	67%	67%	69%	59%	59%	68%	76%	
LNfg								zSTUV								fg	zfg	
						WKabc												
1912	147	384	77	190	101	207	133	82	62	59	169	1643	184	154	135	521	765	
51%	50%	53%	52%	51%	48%	47%	55%	62%	49%	42%	49%	51%	53%	45%	38%	51%	59%	
LPg								zWXCbc								g	zfg	
1130	87	249	50	110	58	120	80	46	37	29	95	984	105	106	81	305	452	
30%	30%	34%	34%	30%	28%	27%	33%	35%	29%	21%	28%	30%	31%	31%	23%	30%	35%	
ACg		zb	b			b	b							g		g	zgh	

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QC4_4. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides: Content that accurately represents and authentically portrays the life and culture of a range of different communities throughout the UK
Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Not At All Important	119	74	46	15	9	57	38	26	89	30	28	26	35	63	57	105	8	3	3
1	3%	4%	2%	3%	1%	5%	3%	2%	3%	3%	2%	4%	4%	3%	4%	3%	3%	2%	3%
2	BDI	zB				zDF							J		zM				
	76	42	33	5	4	24	41	10	64	10	33	11	22	53	23	66	8	2	1
	2%	2%	2%	1%	1%	3%	3%	1%	2%	1%	3%	2%	2%	2%	2%	2%	2%	1%	1%
3	DGITI					D	zCD	zC					I						
	78	48	29	7	18	26	26	20	57	24	15	21	18	47	31	66	6	4	2
	2%	3%	2%	2%	3%	2%	2%	2%	2%	2%	1%	4%	2%	2%	2%	2%	2%	2%	2%
4	BJ												J						
	131	71	60	6	31	27	68	23	102	30	41	16	44	71	59	109	8	11	4
	3%	4%	3%	1%	5%	2%	5%	2%	4%	3%	3%	3%	5%	3%	4%	3%	2%	6%	4%
5	CEG					CE	zCE	G					z		zM				
	226	144	152	35	51	104	105	71	203	56	107	47	85	176	120	249	31	11	5
	6%	8%	8%	8%	8%	9%	7%	7%	8%	6%	8%	8%	10%	7%	9%	8%	10%	6%	5%
6	II												I						
	407	214	192	64	63	141	135	112	285	105	149	67	86	286	121	338	43	15	11
	11%	12%	10%	14%	9%	12%	10%	11%	11%	11%	11%	11%	10%	12%	9%	11%	13%	8%	10%
7	Nc			zDF										N					
	611	305	306	90	131	209	175	206	384	184	226	79	121	409	202	513	55	27	15
	16%	17%	16%	20%	19%	17%	13%	20%	15%	19%	17%	13%	14%	17%	15%	16%	17%	15%	14%
8	FHL			zF	zF	F		zH		zKL									
	794	413	381	100	149	239	304	229	547	215	299	121	159	529	265	667	62	40	24
	21%	22%	20%	22%	22%	20%	22%	22%	21%	22%	23%	18%	18%	22%	20%	21%	20%	22%	23%
9	LI												L						
	429	192	237	54	71	143	160	126	296	116	134	85	95	278	151	358	31	26	14
	11%	10%	12%	12%	11%	12%	11%	12%	11%	12%	10%	14%	11%	11%	11%	11%	10%	14%	14%
Extremely Important	10																		
	635	264	366	64	120	191	258	172	449	180	224	95	134	398	237	522	58	34	20
	17%	14%	19%	16%	18%	16%	18%	16%	17%	18%	17%	16%	15%	16%	18%	16%	18%	19%	20%
Don't know	A	zA																	
	193	74	120	13	28	60	92	47	138	33	50	18	93	109	84	174	7	8	5
	5%	4%	6%	3%	4%	5%	7%	5%	5%	3%	4%	3%	10%	5%	6%	5%	2%	5%	5%
	ACUJ	zA					zC						zLJK		zM	P			
Total	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.21	7.02	7.40	7.24	7.38	7.09	7.24	7.39	7.16	7.37	7.29	7.13	6.96	7.26	7.13	7.19	7.19	7.47	7.52
1-2 (Net)	ALXB	zA			E			zH		zL									zO
	196	116	78	20	13	81	79	36	153	40	61	37	57	116	80	171	16	5	4
	5%	6%	4%	5%	2%	7%	6%	3%	6%	4%	5%	6%	6%	5%	6%	5%	5%	3%	4%
1-3 (Net)	BDGITI	zB		D		zD	D	zG		I			I						
	273	164	107	27	32	107	105	56	209	65	76	58	75	163	110	237	22	9	6
	7%	9%	6%	6%	5%	9%	8%	5%	8%	7%	6%	10%	8%	7%	7%	7%	7%	5%	5%
1-4 (Net)	BDGITI	zB		D		D	D	zG		J			J						
	404	235	167	33	62	133	173	79	312	95	116	74	119	235	170	345	30	19	9
	11%	13%	9%	7%	9%	11%	12%	8%	12%	10%	9%	13%	13%	10%	13%	11%	10%	11%	8%
5-6 (Net)	BCGI	zB		C		C	C	zG		zLJ			zLJ		zM				
	703	358	344	100	114	245	240	183	489	161	256	114	171	462	241	587	73	26	16
	19%	19%	18%	22%	17%	20%	17%	18%	19%	16%	20%	19%	19%	19%	18%	19%	23%	15%	16%
7-10 (Net)	II			F													OR		
	2469	1173	1290	308	472	782	898	733	1677	694	883	380	509	1613	855	2061	207	127	74
	65%	64%	67%	68%	70%	64%	64%	70%	67%	71%	68%	65%	57%	67%	63%	65%	65%	70%	71%
8-10 (Net)	HLNBfg			zEF				zH		zL									
	1858	868	984	219	341	574	723	527	1292	510	657	301	388	1204	654	1548	152	99	59
	49%	47%	51%	48%	50%	47%	52%	51%	49%	52%	50%	51%	43%	50%	48%	49%	48%	55%	56%
	ALX		A							zL									zO

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

QC4. 4. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides: Content that accurately represents and authentically portrays the life and culture of a range of different communities throughout the UK
Base: All Respondents

Total	England Regions												Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	Yorkshire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6	
119	5	14	5	16	7	21	12	3	1	6	15	104	13	15	13	28	25	
3%	2%	2%	3%	4%	3%	5%	5%	3%	1%	4%	5%	3%	4%	4%	4%	3%	2%	
BDI	76	8	5	11	9	11	4	1	4	4	10	64	8	13	6	33	10	
2%	3%	1%	1%	1%	4%	2%	3%	1%	3%	3%	3%	2%	2%	4%	2%	3%	1%	
DGITI	T	T	T	T	T	T	T	T	T	T	T	T	T	T	zi	zi	zi	
78	6	16	3	6	4	9	4	3	3	3	8	61	11	9	8	21	28	
2%	2%	2%	2%	2%	2%	2%	2%	2%	3%	2%	2%	2%	3%	3%	2%	2%	2%	
BJ	8	30	3	13	10	14	6	3	1	9	11	106	18	11	17	25	39	
131	3%	4%	2%	4%	5%	3%	3%	2%	0	7%	3%	3%	5%	3%	5%	2%	3%	
CEG	296	49	10	27	17	45	11	4	13	22	29	264	18	33	42	78	72	
8%	7%	7%	7%	7%	8%	10%	5%	3%	11%	16%	9%	8%	5%	10%	12%	8%	6%	
II	407	74	12	43	17	48	24	15	26	16	23	349	35	28	45	133	126	
11%	14%	10%	8%	12%	8%	11%	10%	12%	21%	11%	7%	11%	10%	8%	13%	13%	10%	
Nc	c	c	c	c	c	c	c	c	c	c	c	c	c	c	c	c	c	
611	44	103	29	61	34	81	49	25	17	15	55	509	60	51	48	167	230	
16%	15%	14%	20%	17%	16%	18%	20%	19%	13%	11%	16%	16%	17%	15%	14%	16%	18%	
FHL	794	61	150	23	78	55	83	51	27	32	80	693	68	55	70	227	308	
21%	21%	21%	16%	21%	26%	19%	21%	21%	21%	23%	24%	21%	20%	16%	20%	22%	24%	
LI	429	34	83	19	48	13	45	34	20	16	14	32	365	45	40	35	127	
11%	12%	11%	13%	13%	6%	10%	14%	15%	13%	10%	9%	11%	11%	13%	12%	10%	12%	
W	635	47	152	32	52	31	58	38	29	19	15	50	545	57	53	53	154	
17%	16%	21%	22%	14%	15%	13%	13%	16%	22%	15%	11%	15%	17%	17%	16%	15%	20%	
A	193	18	50	9	20	14	26	5	1	0	3	28	177	12	30	17	27	
5%	6%	7%	6%	6%	6%	6%	6%	2%	1%	0	2%	8%	5%	4%	9%	5%	3%	
ACU	Pahl	Za	YZa	Za*	a	Za	Za	2%	1%	0	2%	zYZa	zhl	zhl	zhl	zhl	zhl	
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
7.21	7.24	7.49	7.50	7.14	6.95	6.89	7.17	7.64	7.19	6.65	7.02	7.22	7.12	6.92	6.95	7.17	7.55	
ALXb	14	20	6	20	15	31	20	4	5	10	25	168	21	28	19	60	zfgh	
196	5%	3%	4%	6%	7%	7%	8%	3%	4%	7%	7%	5%	6%	8%	5%	6%	3%	
BDGITI	273	20	36	9	27	20	41	24	7	8	13	228	32	37	26	81	64	
7%	7%	5%	6%	7%	9%	9%	10%	6%	6%	9%	10%	7%	9%	11%	7%	8%	5%	
BDGITI	404	28	66	12	40	30	55	30	10	8	22	334	50	48	43	106	102	
1%	10%	9%	8%	11%	14%	12%	12%	8%	7%	16%	13%	10%	15%	14%	12%	10%	8%	
BCGI	703	60	123	22	70	34	93	35	20	40	38	52	613	53	61	88	211	
17%	21%	17%	15%	19%	16%	21%	14%	15%	31%	27%	15%	19%	15%	18%	25%	21%	15%	
II	zTUV	zYZe*	zTUVc*	zTUVc*	zTUVc*	zTUVc*	zTUVc*	zTUVc*	zTUVc*	zTUVc*	zTUVc*	zTUVc*	zTUVc*	zTUVc*	zTUVc*	zTUVc*	zTUVc*	
2469	186	488	104	239	133	267	171	101	79	77	217	2112	229	199	207	676	952	
65%	64%	67%	71%	65%	63%	61%	71%	77%	62%	55%	64%	65%	66%	59%	58%	66%	74%	
HLNblg	b	b	b*	b	b	b	Xb	zSVW	Xabc*	zTUVc*	zTUVc*	zTUVc*	zTUVc*	zTUVc*	zTUVc*	zTUVc*	zTUVc*	
1858	142	385	75	178	99	186	123	76	62	62	163	1603	170	148	158	508	722	
49%	48%	53%	51%	48%	47%	42%	51%	58%	49%	44%	48%	50%	49%	44%	45%	50%	56%	
ALX	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	zfg	

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

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QC4_4. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides: Content that accurately represents and authentically portrays the life and culture of a range of different communities throughout the UK

Base: All Respondents

Unweighted Base
Base: All respondents
9-10 (Net)

Total	Gender		Age				Children in household		Social Group				Working		Nation			
Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
1064	456	603	119	191	334	419	298	746	295	358	180	229	676	389	881	89	59	35
28% AW	25%	31% zA	26%	26%	27%	30%	29%	29%	30%	27%	31%	26%	28%	29%	28%	28%	33%	33%

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

QC4_4. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides: Content that accurately represents and authentically portrays the life and culture of a range of different communities throughout the UK

Base: All Respondents

Unweighted Base
Base: All respondents
9-10 (Net)

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	Yorkshire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
1064	81	235	51	100	44	104	72	49	35	29	82	911	102	94	88	281	414
28% AW	28%	32% zWXbc	35% WXb*	27%	21%	23%	30% WXbc*	37%	26% *	21% *	24%	28%	30%	26%	25%	28%	32% zg

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

Summary Table. Summary of Purpose - Impartial news and information to help people understand and engage with the world around them. (7-10 Summary Table)

Base: All Respondents

Unweighted Base

Base: All respondents

Effective Base

7-10 on Performance (C2)

7-10 on Importance to society (C3)

7-10 on Importance personally (C4)

Total	Gender		Age				Children in household		Social Group				Working		Nation			
Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
3121	1554	1559	452	570	996	1093	937	2110	1219	855	344	699	1726	1395	2294	285	250	292
3059	1502	1549	379	563	978	1126	865	2121	838	1074	475	668	1962	1097	2564	251	154	91
2133.9	1068.2	1061.1	320.8	398.8	669.8	748.6	630.3	1455.9	891.1	639.3	255.7	492.7	1217.8	983.1	1679.7	204.4	185.8	222.4
2211	1085	1125	289	424	708	781	691	1469	619	785	335	472	1443	768	1875	159	112	65
72%	72%	73%	76%	75%	72%	69%	80%	69%	74%	73%	70%	71%	74%	70%	73%	63%	73%	72%
FHNPS			F	F			zH								P		P	
2669	1323	1340	325	493	863	979	760	1850	746	970	415	533	1723	945	2231	220	138	80
67%	68%	66%	66%	68%	66%	67%	68%	67%	69%	90%	87%	80%	68%	66%	67%	67%	90%	69%
Lbf							zL		zL	zL	L							
2691	1299	1385	317	487	888	990	768	1867	759	956	412	561	1749	942	2247	222	141	81
88%	86%	89%	84%	87%	91%	88%	89%	88%	91%	89%	87%	84%	89%	86%	88%	88%	92%	89%
ACLN		zA			zCD				zL	L			N					

Overlap formulae used

Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)

Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)

6/16/2020

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Summary Table. Summary of Purpose - Impartial news and information to help people understand and engage with the world around them. (7-10 Summary Table)

Base: All Respondents

	Total	England Regions											Urbanity		Household Income				
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
	Unweighted Base	3121	197	563	97	273	144	297	184	102	90	95	252	2634	318	287	257	830	1211
	Base: All respondents	3059	241	585	117	295	168	352	200	119	108	109	270	2620	283	262	266	844	1128
Effective Base	2133.9	141.0	392.7	73.7	198.1	115.0	216.8	138.8	74.6	69.6	71.9	192.9	1815.1	198.3	204.3	182.6	578.8	829.3	
7-10 on Performance (C2)	2211 72%	149 62%	432 74%	92 79%	233 79%	116 69%	259 74%	164 82%	89 75%	69 64%	83 76%	189 70%	1880 72%	221 78%	179 68%	195 73%	613 73%	841 75%	
7-10 on Importance to society (C3)	FHNPS 2669 87%	203 84%	521 89%	S* 110 94%	zSWac 265 90%	142 84%	292 83%	185 93%	112 94%	93 87%	83 76%	224 83%	2278 87%	251 89%	214 82%	224 84%	735 87%	1012 90%	
7-10 on Importance personally (C4)	Lbf 2691 88% ACLN	208 86%	Xbc 526 90% b	SWXbc* 101 86% t	Xbc 256 87%	141 84%	303 86%	183 91% b	111 93% b*	94 89% t	88 81% t	236 88%	2317 88%	246 87%	226 86%	223 84%	749 89%	1022 91% zg	

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

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Summary Table. Summary of Purpose - Informative and educational content, which is inspiring and challenging, and that supports learning for all ages. (7-10 Summary Table)

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3111	1547	1556	455	565	994	1088	949	2085	1220	851	347	689	1736	1375	2291	286	237	297
Base: All respondents	3045	1489	1548	375	569	977	1113	877	2086	829	1082	476	654	1976	1069	2560	249	144	92
Effective Base	2111.9	1053.5	1053.8	319.4	393.4	664.6	740.3	635.1	1430.3	891.1	634.2	259.2	478.4	1221.1	958.5	1663.6	210.2	175.9	227.2
7-10 on Performance (C2)	2384	1163	1219	296	466	797	817	728	1595	675	874	359	474	1590	794	2009	188	117	70
	78%	78%	79%	79%	82%	82%	73%	83%	76%	81%	81%	75%	72%	80%	74%	78%	76%	81%	76%
	FHLN				F	zF		zH		zKL	L			zN					
7-10 on Importance to society (C3)	2658	1293	1357	314	493	857	986	777	1824	742	953	428	531	1739	919	2230	219	125	84
	87%	87%	88%	84%	87%	88%	89%	89%	87%	90%	88%	90%	81%	88%	86%	87%	88%	87%	92%
	CLb					C	C			zL	L								zO
7-10 on Importance personally (C4)	2551	1248	1298	294	487	829	935	766	1725	709	918	386	536	1676	876	2148	203	122	73
	84%	84%	84%	78%	86%	85%	84%	87%	83%	86%	85%	81%	82%	85%	82%	84%	82%	85%	85%
	CHNg				C	C	C	zH											

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
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Summary Table. Summary of Purpose - Informative and educational content, which is inspiring and challenging, and that supports learning for all ages. (7-10 Summary Table)

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3111	199	565	99	279	141	286	187	104	87	94	250	2617	330	270	255	829	1204
Base: All respondents	3045	250	586	118	303	159	337	205	121	101	110	271	2603	292	236	272	839	1122
Effective Base	2111.9	143.7	393.5	75.1	200.7	111.6	204.3	141.3	75.8	67.9	70.2	185.1	1787.8	208.9	187.6	181.0	574.7	821.3
7-10 on Performance (C2)	2384	186	466	109	252	123	267	160	93	70	85	199	2036	231	172	207	652	949
	78% FHLN	74%	79%	92% zSTWx	83% Sac	77%	79%	78%	77%	70%	77%	73%	78%	79%	73%	76%	78%	85% zigh
7-10 on Importance to society (C3)	2658	216	525	107	266	130	283	179	112	91	87	236	2268	260	202	234	731	1004
	87% CLb	86%	90%	90% WXd	88%	82%	84%	88%	93% WXd	90%	79%	87%	87%	89%	85%	86%	87%	90%
7-10 on Importance personally (C4)	2551	202	469	105	254	136	281	175	109	84	85	229	2194	236	195	204	690	984
	84% CHNg	81%	83%	89% *	84%	85%	83%	86%	90% b*	83% *	77% *	84%	84%	81%	83%	75%	82% g	88% zgh

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

Summary Table. Summary of Purpose - A range of high quality, distinctive and creative content that is different to that of other providers. (7-10 Summary Table)

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3056	1515	1534	439	557	975	1075	924	2058	1204	833	328	687	1696	1360	2253	273	238	292
Base: All respondents	2986	1454	1525	362	548	958	1106	852	2057	817	1058	451	656	1931	1055	2513	238	146	89
Effective Base	2062.1	1026.1	1032.3	306.9	387.9	651.0	722.1	615.4	1402.8	877.6	618.3	241.7	474.7	1183.7	948.1	1628.2	196.0	175.3	224.6
7-10 on Performance (C2)	2291	1123	1166	294	442	760	790	712	1525	659	834	331	463	1521	770	1932	179	112	68
	77%	77%	76%	81%	81%	79%	71%	83%	74%	81%	79%	73%	71%	79%	73%	77%	75%	77%	76%
FHLNc				zF	zF	F		zH		zKL	L			zN					
7-10 on Importance to society (C3)	2527	1224	1296	304	461	829	928	718	1750	706	921	374	524	1642	886	2115	212	124	77
	85%	84%	85%	84%	84%	87%	84%	84%	85%	86%	87%	83%	80%	85%	84%	84%	89%	85%	87%
Lb										zL	zL								
7-10 on Importance personally (C4)	2535	1235	1294	299	477	812	938	739	1742	706	908	389	531	1657	878	2133	199	126	77
	85%	85%	85%	83%	87%	85%	85%	87%	85%	86%	86%	86%	81%	86%	83%	85%	84%	87%	86%
LN										L	L								

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

Summary Table. Summary of Purpose - A range of high quality, distinctive and creative content that is different to that of other providers. (7-10 Summary Table)

Base: All Respondents

	Total	England Regions											Urbanity		Household Income				
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
	Unweighted Base	3056	184	562	96	272	141	283	185	102	89	93	246	2578	315	264	249	820	1191
	Base: All respondents	2986	229	587	112	289	162	334	202	119	106	107	265	2561	277	237	262	820	1108
Effective Base	2062.1	129.1	386.5	71.2	193.5	112.3	203.1	140.3	74.6	68.9	69.8	185.1	1753.4	194.8	184.6	174.2	565.7	807.9	
7-10 on Performance (C2)	2291	169	458	95	233	121	256	161	99	72	81	188	1961	209	170	193	631	906	
	77%	74%	78%	85%	80%	75%	77%	79%	83%	68%	76%	71%	77%	75%	72%	73%	77%	82%	
7-10 on Importance to society (C3)	FHLNc	200	486	ac*	ac	139	285	180	ac*	82	78	225	2165	234	200	219	676	zfgh	
	2527	87%	83%	91%	80%	86%	85%	89%	89%	78%	73%	85%	85%	85%	84%	84%	82%	88%	
	Lb	b	b	Vab*	b	b	Vab	b*	*	*	*	b						zh	
7-10 on Importance personally (C4)	2535	193	494	98	249	130	291	173	105	83	87	230	2179	237	200	211	690	985	
	85%	84%	84%	87%	86%	80%	87%	86%	89%	79%	81%	87%	85%	86%	85%	80%	84%	89%	
	LN			*					*	*	*							zgh	

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

Summary Table. Summary of Purpose - Content that accurately represents and authentically portrays the life and culture of a range of different communities throughout the UK. (7-10 Summary Table)
Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3033	1499	1527	447	560	966	1051	928	2029	1194	830	334	671	1703	1330	2233	277	238	285
Base: All respondents	2972	1446	1518	371	558	950	1082	855	2035	817	1055	461	636	1933	1039	2496	243	146	87
Effective Base	2063.6	1022.7	1036.9	315.4	392.0	646.7	715.6	624.2	1394.4	873.4	620.9	247.6	468.6	1196.4	932.6	1627.4	198.7	176.9	216.7
7-10 on Performance (C2)	2229	1080	1148	292	443	732	758	697	1481	629	817	334	447	1490	739	1874	177	111	67
	75%	75%	76%	79%	79%	77%	70%	82%	73%	77%	77%	73%	70%	77%	71%	75%	73%	76%	77%
7-10 on Importance to society (C3)	FHLNSaf	1209	1302	309	472	812	921	727	1727	699	915	390	511	1642	877	2106	202	130	80
	85%	84%	86%	83%	85%	85%	85%	86%	85%	86%	87%	85%	80%	85%	84%	84%	83%	89%	92%
7-10 on Importance personally (C4)	Lb	1173	1290	308	472	782	898	733	1677	694	883	380	509	1613	855	2061	207	127	74
	83%	81%	85%	83%	84%	82%	83%	86%	82%	85%	84%	82%	80%	83%	82%	83%	85%	87%	85%
	Aabg		zA					z		zL									

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

Summary Table. Summary of Purpose - Content that accurately represents and authentically portrays the life and culture of a range of different communities throughout the UK. (7-10 Summary Table)
Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3033	190	544	96	275	140	281	184	98	88	94	243	2558	313	267	250	808	1190
Base: All respondents	2972	233	565	118	292	163	330	199	116	107	112	261	2540	281	240	268	813	1109
Effective Base	2063.6	135.6	377.0	73.7	197.3	111.2	204.0	138.7	72.2	69.1	69.1	185.1	1752.3	196.6	188.0	174.3	563.1	811.2
7-10 on Performance (C2)	2229	154	432	89	230	131	252	158	98	64	79	186	1890	212	165	196	619	892
	75%	66%	76%	75%	79%	80%	77%	79%	85%	60%	71%	71%	74%	76%	69%	73%	76%	80%
FHLNSaf	2519	196	497	102	240	136	284	179	104	88	78	214	2159	236	201	230	688	972
7-10 on Importance to society (C3)	85%	84%	86%	86%	82%	83%	86%	90%	90%	82%	70%	82%	85%	84%	84%	86%	85%	88%
Lb	b	b	b	b*	b	b	b	b	b*	*	*	b						z
7-10 on Importance personally (C4)	2469	186	488	104	239	133	267	171	101	79	77	217	2112	229	199	207	676	952
	83%	80%	86%	86%	82%	81%	81%	86%	87%	73%	69%	83%	83%	82%	83%	77%	83%	86%
Aabg			ab	ab*	b		b	ab	ab*	*	*	b						zg

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

QC6. On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides: - Summary Table
Base: All Respondents

	News coverage that helps me understand what's going on in the world today. (A)	News that represents a range of viewpoints. (B)	News that is impartial. (C)
Unweighted Base	3769	3769	3769
Base: All respondents	3769	3769	3769
Effective Base	2540.2	2540.2	2540.2
Not At All Well 1	112 3%	171 5%	273 7%
2	86 2%	101 3%	125 3%
3	114 3%	157 4%	144 4%
4	138 4%	195 5%	194 5%
5	277 7%	324 9%	355 9%
6	395 10%	422 11%	426 11%
7	596 16%	646 17%	576 15%
8	873 23%	761 20%	702 19%
9	514 14%	448 12%	412 11%
Extremely Well 10	490 13%	353 9%	347 9%
Don't know	173 5%	191 5%	214 6%
Total	3769 100%	3769 100%	3769 100%
Mean	7.13	6.69	6.44
1-2 (Net)	198 5%	272 7%	398 11%
1-3 (Net)	312 8%	430 11%	543 14%
1-4 (Net)	450 12%	624 17%	737 20%
5-6 (Net)	672 18%	746 20%	781 21%
7-10 (Net)	2474 66%	2208 59%	2038 54%
8-10 (Net)	1878 50%	1561 41%	1461 39%
9-10 (Net)	1005 27%	800 21%	759 20%

Overlap formulae used
- Column Proportions:
Columns Tested (5%): A/B/C
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

QC6_1. This set of statements are about the BBC providing impartial news and information to help people understand and engage in the world around them; On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides: News coverage that helps me understand what's going on in the world today
Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Not At All Well 1	112 3%	54 3%	55 3%	8 2%	13 2%	41 3%	49 3%	23 2%	85 3%	30 3%	34 3%	13 2%	35 4%	64 3%	47 4%	95 3%	11 4%	2 1%	3 3%
2	86 2%	48 3%	39 2%	4 1%	11 2%	24 2%	47 3%	14 1%	67 3%	10 1%	34 3%	17 3%	25 3%	53 2%	33 2%	73 2%	11 4%	1 1%	1 1%
3	114 3%	50 3%	63 3%	5 1%	21 3%	33 3%	55 4%	20 2%	86 3%	33 3%	29 2%	28 5%	24 3%	78 3%	36 3%	95 3%	13 4%	4 2%	2 2%
4	138 4%	75 4%	61 3%	7 2%	30 4%	45 4%	56 4%	35 3%	100 4%	37 4%	36 3%	32 5%	32 4%	87 4%	51 4%	119 4%	9 3%	8 4%	2 2%
5	277 7%	121 7%	156 8%	29 6%	40 6%	91 7%	112 8%	67 6%	202 8%	57 6%	99 8%	32 5%	89 10%	159 7%	118 9%	229 7%	32 10%	11 6%	5 5%
6	395 10%	202 11%	193 10%	58 13%	98 15%	123 10%	116 8%	105 10%	274 10%	89 9%	145 11%	58 10%	102 11%	280 12%	115 9%	328 10%	38 12%	17 10%	12 12%
7	596 16%	302 16%	294 15%	106 23%	111 16%	176 14%	200 14%	165 16%	407 16%	177 18%	210 16%	80 14%	128 14%	380 16%	217 16%	497 16%	62 20%	24 13%	13 12%
8	873 23%	455 25%	419 22%	108 24%	143 21%	306 25%	311 22%	237 23%	618 24%	235 24%	340 26%	131 22%	165 19%	584 24%	290 21%	725 23%	72 23%	49 27%	27 26%
9	514 14%	251 14%	263 14%	44 10%	75 11%	168 14%	228 16%	158 15%	351 13%	140 14%	176 13%	90 15%	108 12%	318 13%	197 15%	443 14%	22 7%	31 17%	19 18%
Extremely Well 10	490 13%	216 12%	274 14%	63 14%	89 13%	160 13%	178 13%	164 16%	314 12%	142 14%	154 12%	84 14%	110 12%	307 13%	184 14%	409 13%	37 12%	31 17%	14 13%
Don't know	173 5%	68 4%	105 5%	20 5%	44 7%	55 5%	52 4%	55 5%	111 4%	33 3%	46 4%	20 3%	74 8%	109 5%	63 5%	155 5%	9 3%	4 2%	5 5%
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Mean	7.13	7.10	7.17	7.36	7.12	7.16	7.03	7.42	7.04	7.28	7.17	7.12	6.88	7.14	7.10	7.13	6.74	7.61	7.43
1-2 (Net)	198 5%	102 6%	94 5%	13 3%	24 3%	65 5%	96 7%	37 4%	153 6%	40 4%	68 5%	30 5%	60 7%	118 5%	80 6%	168 5%	23 7%	3 2%	4 4%
1-3 (Net)	312 8%	151 8%	157 8%	17 4%	45 7%	98 8%	151 11%	57 5%	238 9%	73 7%	98 7%	58 10%	84 9%	196 8%	117 9%	263 8%	36 11%	7 4%	7 7%
1-4 (Net)	450 12%	226 12%	218 11%	25 5%	75 11%	143 12%	207 15%	92 9%	339 13%	110 11%	134 10%	90 15%	116 13%	283 12%	168 12%	382 12%	45 14%	14 8%	9 9%
5-6 (Net)	672 18%	323 18%	349 19%	87 19%	138 20%	213 17%	228 16%	172 16%	476 18%	146 15%	245 19%	90 15%	191 21%	439 18%	234 17%	557 18%	70 22%	28 16%	18 17%
7-10 (Net)	2474 66%	1223 66%	1250 65%	321 71%	419 62%	810 66%	917 65%	725 69%	1690 65%	694 71%	881 67%	385 66%	512 57%	1588 66%	886 66%	2074 65%	193 61%	134 74%	73 70%
8-10 (Net)	1878 50%	921 50%	956 50%	215 47%	307 45%	633 52%	717 51%	559 54%	1283 49%	517 53%	670 51%	305 52%	383 43%	1208 50%	670 50%	1577 50%	131 41%	110 61%	60 58%
9-10 (Net)	1005 27%	466 25%	537 28%	107 24%	164 24%	328 27%	406 29%	322 31%	665 25%	282 29%	330 25%	174 30%	218 24%	625 26%	380 28%	852 27%	58 18%	61 34%	33 31%

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
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OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

QC6_1. This set of statements are about the BBC providing impartial news and information to help people understand and engage in the world around them; On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides: News coverage that helps me understand what's going on in the world today
Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
Not At All Well 1	112	5	20	6	5	13	26	5	1	2	4	9	100	9	12	14	30	25
	3%	2%	3%	4%	1%	6%	6%	2%	1%	2%	3%	3%	3%	3%	4%	4%	3%	2%
2	86	13	13	5	6	zSVZ	zSTVZ	7	4	7	2	8	74	11	13	14	19	24
	2%	5%	2%	3%	2%	1%	2%	2%	3%	6%	1%	2%	2%	3%	4%	4%	2%	2%
3	GI	z								zTX*								
	114	4	22	2	3	4	24	8	3	7	3	13	100	8	16	10	39	21
	3%	1%	3%	2%	1%	2%	3%	3%	2%	2%	4%	3%	3%	2%	16	3%	4%	2%
4	CGVI						zSV			V*		V			i			
	138	15	25	2	11	7	17	7	4	7	9	15	121	10	9	13	33	47
	4%	5%	3%	1%	3%	3%	4%	3%	3%	6%	7%	5%	4%	3%	3%	4%	3%	4%
5	C																	
	277	25	43	10	20	27	38	10	12	8	12	24	237	27	38	40	61	80
	7%	9%	6%	7%	6%	13%	9%	4%	9%	7%	8%	7%	7%	8%	11%	11%	6%	6%
6						zTVV									zhi	zhi		
	395	31	68	10	51	14	35	10	16	9	34	333	31	36	36	39	118	129
	10%	10%	9%	7%	14%	7%	12%	15%	8%	13%	7%	10%	10%	9%	11%	11%	12%	10%
7	FN				W			W										
	596	40	116	21	63	34	61	38	18	13	29	63	515	46	44	54	158	216
	16%	14%	16%	15%	17%	16%	14%	16%	11%	11%	21%	18%	16%	13%	13%	15%	16%	17%
8																		
	873	69	162	33	89	47	98	44	39	35	43	65	737	86	60	67	278	321
	23%	24%	22%	23%	24%	22%	22%	18%	29%	28%	31%	19%	23%	25%	18%	19%	27%	25%
9	LNI							Y*			Yc*						zfg	i
	514	38	108	31	55	27	44	44	21	13	17	45	446	56	42	40	146	197
	14%	13%	15%	21%	15%	13%	10%	18%	11%	11%	12%	13%	14%	16%	12%	11%	14%	15%
Extremely Well 10	CP			zX*			X											
	490	31	103	22	54	24	51	36	16	16	12	44	419	48	43	48	115	197
	13%	11%	14%	15%	15%	12%	11%	15%	13%	13%	9%	13%	13%	14%	13%	14%	11%	15%
Don't know	AH																zh	zh
	173	21	46	5	12	11	26	8	4	1	0	22	155	13	24	17	24	35
	5%	7%	6%	3%	3%	5%	6%	3%	3%	0	0	7%	5%	4%	7%	5%	2%	3%
Total	Albhi	ab	ab			b	ab					ab			zhi			
	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.13	6.99	7.28	7.38	7.45	6.89	6.70	7.33	7.37	6.84	7.05	7.04	7.11	7.25	6.78	6.83	7.15	7.42
1-2 (Net)	HLPXlg	X	X*	X*	zSWXac		X	X*									f	zfg
	198	19	33	11	12	16	33	10	4	9	6	17	174	21	25	27	49	48
	5%	6%	5%	8%	3%	7%	7%	4%	3%	7%	4%	5%	5%	6%	7%	8%	5%	4%
1-3 (Net)	CGIQi						V								i	i		
	312	23	55	13	15	19	57	18	8	16	9	30	275	28	41	38	87	69
	8%	8%	8%	9%	4%	9%	13%	8%	6%	13%	6%	9%	8%	8%	12%	11%	9%	5%
1-4 (Net)	CGQVI						zTV			V*		V			z	i		
	450	37	80	15	26	26	73	26	11	24	18	45	396	39	50	50	120	116
	12%	13%	11%	10%	7%	13%	17%	11%	9%	13%	13%	13%	12%	11%	15%	14%	12%	9%
5-6 (Net)	CGVI						zTV			V*		V			i	i		
	672	56	111	20	71	41	88	45	22	24	21	58	569	58	74	79	180	209
	18%	19%	15%	13%	19%	19%	20%	19%	17%	19%	15%	17%	18%	17%	22%	22%	18%	16%
7-10 (Net)	i														i	i		
	2474	178	491	107	261	132	253	163	94	78	101	216	2117	236	190	190	696	931
	66%	61%	67%	73%	71%	63%	57%	67%	71%	62%	72%	63%	65%	68%	56%	59%	68%	72%
8-10 (Net)	LXlg	X	X*	X*	SX		X	X*			X*						fg	zfg
	1878	138	374	86	198	98	193	124	76	65	72	153	1602	190	145	155	538	715
	60%	47%	51%	58%	54%	47%	44%	52%	58%	51%	51%	45%	49%	55%	43%	44%	53%	55%
9-10 (Net)	DLPXlg	X	Xc*	Xc*	X		Xc*										fg	zfg
	1005	69	212	52	109	51	94	80	37	30	29	89	864	105	85	88	260	394
	27%	24%	29%	36%	29%	24%	21%	33%	28%	24%	21%	26%	27%	30%	25%	25%	26%	31%
	HPX		X	zSXb*	X		Xb											zh

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
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Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Not At All Well 1	171 5%	91 5%	79 4%	15 3%	21 3%	64 5%	71 5%	34 3%	129 5%	44 5%	64 5%	20 3%	44 5%	105 4%	66 5%	145 5%	19 6%	2 1%	5 5%
2	101 3%	48 3%	51 3%	5 1%	15 2%	26 2%	55 4%	14 1%	86 3%	16 1%	44 3%	18 3%	23 3%	61 3%	40 3%	85 3%	12 4%	2 1%	1 1%
3	157 4%	67 4%	89 5%	15 3%	24 4%	52 4%	66 5%	32 3%	119 5%	39 4%	59 5%	26 4%	34 4%	104 4%	53 4%	132 4%	13 4%	9 5%	3 3%
4	195 5%	96 5%	98 5%	16 3%	44 5%	62 5%	73 5%	42 4%	147 6%	46 5%	61 5%	38 7%	50 6%	114 5%	81 6%	170 5%	14 5%	8 4%	3 2%
5	324 9%	149 8%	176 9%	42 9%	51 8%	106 9%	121 9%	73 7%	243 9%	62 6%	114 9%	46 8%	100 11%	187 8%	137 10%	254 8%	44 14%	20 11%	7 6%
6	422 11%	211 11%	211 11%	56 12%	78 12%	129 11%	154 11%	117 11%	286 11%	121 12%	146 11%	69 12%	86 10%	266 11%	156 12%	370 12%	28 9%	13 7%	11 10%
7	646 17%	354 19%	293 15%	107 24%	113 17%	196 16%	229 16%	166 16%	464 18%	194 20%	216 17%	91 15%	146 16%	420 17%	226 17%	535 17%	60 19%	28 16%	23 22%
8	761 20%	384 21%	376 20%	88 19%	136 20%	260 21%	277 20%	244 23%	498 19%	205 21%	285 22%	116 20%	155 17%	520 22%	241 18%	636 20%	62 20%	41 23%	22 21%
9	448 12%	210 11%	237 12%	54 12%	74 11%	144 12%	174 11%	146 14%	293 11%	126 13%	166 13%	73 12%	83 9%	294 12%	153 11%	383 12%	28 9%	24 13%	13 12%
Extremely Well 10	353 9%	153 8%	197 10%	39 9%	72 11%	117 10%	125 9%	114 11%	228 9%	91 9%	95 7%	64 11%	102 11%	226 9%	127 9%	291 9%	23 7%	27 15%	12 12%
Don't know	191 5%	76 4%	114 6%	18 4%	47 7%	65 5%	59 4%	61 6%	122 5%	39 4%	55 4%	26 4%	71 8%	121 5%	69 5%	166 5%	13 4%	7 4%	5 4%
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Mean	6.69	6.66	6.72	6.88	6.82	6.70	6.57	7.09	6.55	6.83	6.61	6.76	6.61	6.76	6.57	6.69	6.34	7.19	7.03
1-2 (Net)	272 7%	140 8%	130 7%	20 4%	36 5%	90 7%	125 9%	47 5%	215 8%	61 6%	108 8%	37 6%	67 7%	166 7%	106 8%	231 7%	31 10%	4 2%	7 6%
1-3 (Net)	430 11%	207 11%	218 11%	35 8%	60 9%	142 12%	191 14%	80 8%	334 13%	99 10%	167 13%	63 11%	100 11%	270 11%	159 12%	363 11%	44 14%	13 7%	9 9%
1-4 (Net)	624 17%	303 16%	317 16%	51 11%	105 15%	204 17%	264 19%	122 12%	481 18%	145 15%	228 17%	102 17%	150 17%	384 16%	241 18%	533 17%	58 18%	21 12%	12 12%
5-6 (Net)	746 20%	359 20%	386 20%	98 22%	129 19%	235 19%	275 20%	189 16%	529 20%	184 19%	260 20%	114 20%	186 21%	453 22%	293 22%	624 20%	72 23%	33 18%	17 17%
7-10 (Net)	2208 59%	1101 60%	1104 57%	287 63%	395 58%	717 59%	806 57%	671 64%	1483 57%	615 58%	762 59%	343 59%	486 54%	1461 54%	747 55%	1845 58%	173 55%	120 66%	70 67%
8-10 (Net)	1561 41%	747 41%	811 42%	180 40%	282 42%	521 43%	577 41%	505 48%	1019 39%	421 43%	547 42%	253 43%	340 38%	1040 43%	521 39%	1310 41%	113 36%	92 51%	47 45%
9-10 (Net)	800 21%	364 20%	435 23%	92 20%	146 22%	261 21%	299 21%	261 25%	521 20%	217 22%	262 20%	137 23%	185 21%	520 22%	280 21%	674 21%	51 16%	50 28%	25 24%
HPab																			

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
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Base: All Respondents

Total	England Regions												Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369	
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6	
171	9	31	8	5	14	30	14	3	7	8	18	145	16	14	12	40	54	
5%	3%	4%	6%	1%	6%	7%	6%	2%	5%	5%	5%	4%	5%	4%	3%	4%	4%	
GOV	V	V	V	V	V	V	V	V	V	V	V							
101	10	16	0	7	5	14	8	4	4	2	16	88	10	14	5	29	35	
3%	3%	2%	0	2%	2%	3%	3%	3%	3%	2%	5%	3%	3%	4%	1%	3%	3%	
CGI											U							
157	15	31	10	10	7	15	10	5	10	7	14	137	19	21	21	32	46	
4%	5%	4%	7%	3%	3%	3%	4%	4%	8%	5%	4%	4%	6%	6%	6%	3%	4%	
195	15	29	6	17	15	28	9	6	10	15	20	159	25	16	16	60	58	
5%	5%	4%	4%	4%	7%	6%	4%	5%	8%	11%	6%	5%	7%	5%	5%	6%	4%	
R																		
324	17	45	12	39	21	37	17	13	10	12	32	288	17	33	35	90	81	
9%	6%	6%	8%	10%	10%	8%	7%	10%	8%	9%	9%	9%	5%	10%	10%	9%	6%	
IOTel				T								e						
422	50	81	12	54	16	46	28	12	19	19	34	366	27	35	54	123	126	
11%	11%	11%	8%	15%	8%	10%	12%	15%	15%	14%	10%	11%	8%	10%	15%	12%	10%	
Q															zi			
646	38	143	24	52	35	75	41	21	23	24	59	551	63	48	67	176	242	
17%	13%	20%	16%	14%	17%	17%	17%	16%	18%	17%	17%	17%	18%	14%	19%	17%	19%	
B																		
761	64	140	35	91	39	69	40	36	27	38	55	641	79	55	50	248	293	
20%	22%	19%	24%	25%	19%	16%	17%	28%	22%	27%	16%	20%	23%	16%	14%	24%	23%	
HLNg				Xc				XYc		Xc					zfg		zfg	
448	43	83	16	43	31	53	45	18	7	7	38	384	47	33	36	113	181	
12%	15%	11%	11%	12%	15%	12%	18%	14%	6%	5%	11%	12%	14%	10%	10%	11%	14%	
L	ab			b	b		zTabc										z	
353	20	76	17	39	18	43	20	9	8	8	34	302	32	36	42	82	132	
J	9%	7%	10%	11%	8%	10%	8%	7%	6%	6%	10%	9%	9%	11%	12%	8%	10%	
191	13	55	7	14	10	31	10	3	2	0	21	176	11	33	17	27	44	
5%	4%	8%	5%	4%	5%	7%	4%	2%	2%	0	6%	5%	3%	10%	5%	3%	3%	
Albhi			zVb	b	b	b								zgh				
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
6.69	6.71	6.83	6.81	7.03	6.59	6.49	6.73	6.89	6.18	6.31	6.47	6.69	6.72	6.48	6.68	6.72	6.93	
HNP		a		zXabc													zf	
272	19	47	9	12	18	43	22	7	11	10	33	232	26	29	17	69	89	
7%	6%	6%	6%	3%	9%	9%	9%	5%	9%	7%	10%	7%	8%	8%	5%	7%	7%	
CGQV		V	V		V	V	V	V	V	V	V							
430	34	77	18	21	25	58	32	12	21	17	48	369	45	49	38	101	134	
11%	11%	12%	6%	12%	13%	13%	9%	16%	12%	14%	14%	11%	13%	15%	11%	10%	10%	
CGQV	V	V	V	V	V	V	V	V	V	V	V				h			
624	48	106	25	38	40	86	41	18	30	31	68	528	70	65	55	161	192	
17%	17%	15%	17%	10%	19%	20%	17%	14%	24%	22%	20%	16%	20%	19%	15%	16%	15%	
CGIRV				V	V	V	V		TV	V	V							
746	66	125	23	92	37	84	45	25	29	31	66	653	45	67	89	213	207	
20%	23%	20%	16%	25%	18%	19%	19%	19%	23%	22%	19%	20%	13%	20%	25%	21%	16%	
ei				zT											zi			
2208	165	441	92	225	123	240	146	85	65	77	186	1879	220	173	195	619	849	
59%	56%	61%	63%	61%	58%	54%	60%	65%	52%	55%	55%	58%	64%	51%	55%	61%	66%	
HLNI																	zgh	
1561	127	298	68	173	87	165	105	64	43	53	127	1328	157	124	128	443	607	
41%	43%	41%	46%	47%	42%	37%	43%	49%	34%	38%	37%	41%	45%	37%	36%	43%	47%	
HLN				Xac												g	zfg	
800	63	159	33	82	48	95	65	27	15	15	72	687	78	69	78	195	313	
21%	21%	22%	22%	22%	23%	22%	27%	21%	12%	11%	21%	21%	23%	20%	22%	19%	24%	
HPab	b	ab	b	b	b	b	ab	ab	ab	ab	b	ab	ab	ab	ab	ab	ab	

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
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Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Not At All Well 1	273 7%	141 8%	130 7%	15 3%	36 5%	113 9%	107 8%	59 6%	202 6%	63 6%	108 8%	37 6%	65 7%	171 7%	102 8%	236 7%	28 9%	3 2%	6 6%
2	125 3%	74 4%	49 3%	8 2%	13 2%	37 3%	67 5%	16 2%	104 4%	25 3%	45 3%	29 5%	26 3%	75 3%	50 4%	107 3%	12 4%	3 2%	4 4%
3	144 4%	59 3%	85 4%	3 1%	29 4%	51 4%	60 4%	30 3%	107 4%	37 4%	45 3%	32 5%	30 3%	81 3%	64 5%	127 4%	6 2%	8 4%	3 3%
4	194 5%	96 5%	95 5%	26 6%	36 5%	59 5%	71 5%	34 3%	157 6%	47 5%	68 5%	35 6%	43 5%	121 5%	73 5%	154 5%	25 8%	11 6%	4 4%
5	355 9%	168 9%	187 10%	42 9%	49 7%	101 8%	163 12%	72 7%	269 10%	75 8%	120 9%	63 11%	95 11%	198 8%	157 12%	283 9%	46 15%	17 9%	9 9%
6	426 11%	190 10%	235 12%	62 14%	79 12%	121 10%	162 12%	116 11%	291 11%	104 11%	178 14%	36 6%	108 12%	278 11%	148 11%	360 11%	34 11%	20 11%	11 11%
7	576 15%	305 17%	271 14%	96 21%	108 16%	182 15%	188 13%	180 17%	381 15%	175 16%	190 15%	81 14%	129 14%	381 16%	196 14%	476 15%	53 17%	31 17%	16 15%
8	702 19%	364 20%	338 18%	87 19%	137 20%	241 20%	235 17%	207 20%	485 19%	191 19%	254 20%	113 19%	144 16%	478 20%	224 17%	585 18%	54 17%	39 22%	24 23%
9	412 11%	206 11%	206 11%	54 12%	62 9%	128 10%	168 12%	135 13%	266 10%	119 12%	150 11%	69 12%	75 8%	261 11%	151 11%	355 11%	25 8%	21 12%	11 10%
Extremely Well 10	347 9%	157 9%	190 10%	39 9%	79 12%	117 10%	112 8%	132 13%	206 8%	101 10%	92 7%	65 11%	89 10%	237 10%	110 8%	291 9%	24 8%	21 12%	12 11%
Don't know	214 6%	79 4%	135 7%	21 5%	47 7%	71 6%	72 5%	62 6%	147 6%	48 5%	54 4%	25 4%	86 10%	139 6%	75 6%	195 6%	9 3%	6 3%	5 4%
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Mean	6.44	6.42	6.47	6.87	6.71	6.37	6.24	6.96	6.26	6.67	6.32	6.43	6.36	6.54	6.26	6.44	6.10	6.95	6.72
1-2 (Net)	398 11%	215 12%	179 9%	24 5%	49 7%	150 12%	174 12%	75 7%	306 12%	87 9%	153 12%	66 11%	92 10%	246 10%	153 11%	343 11%	40 13%	6 3%	10 9%
1-3 (Net)	543 14%	275 15%	264 14%	26 6%	77 11%	202 17%	233 17%	105 10%	413 16%	125 15%	198 15%	98 17%	122 14%	326 13%	217 16%	470 15%	46 15%	14 8%	13 12%
1-4 (Net)	727 20%	371 20%	359 19%	52 12%	114 17%	260 21%	304 22%	140 13%	570 22%	171 17%	266 20%	133 23%	165 18%	447 18%	290 21%	624 20%	71 22%	25 14%	17 16%
5-6 (Net)	CGIQV 751 21%	358 19%	423 22%	104 23%	128 19%	221 18%	325 23%	188 19%	560 21%	179 18%	298 23%	99 17%	204 23%	476 20%	305 23%	643 20%	80 25%	37 20%	21 20%
7-10 (Net)	EGII 2038 54%	1032 56%	1004 52%	276 61%	386 57%	669 55%	702 50%	654 63%	1338 51%	585 60%	686 53%	328 56%	437 49%	1356 56%	681 50%	1706 54%	157 49%	112 62%	62 60%
8-10 (Net)	FHLNc 1461 39%	728 40%	734 38%	zEF 40%	279 41%	487 40%	514 37%	474 45%	958 37%	410 42%	496 38%	247 42%	308 35%	976 40%	486 36%	1230 39%	103 33%	81 45%	46 45%
9-10 (Net)	HLNP 759 20%	364 20%	396 21%	93 21%	141 21%	246 20%	279 20%	267 26%	472 18%	219 22%	242 19%	134 23%	164 18%	498 21%	262 19%	646 20%	50 16%	42 23%	22 21%

Overlap formulae used
 - Column Proportions:
 - Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 - Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 - Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 - Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

QC6_3. This set of statements are about the BBC providing impartial news and information to help people understand and engage in the world around them; On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides: News that is impartial
Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
Not At All Well 1	273	29	50	12	12	16	40	20	9	5	14	29	231	31	21	19	66	101
	7%	10%	7%	8%	3%	8%	9%	8%	7%	4%	10%	9%	7%	9%	6%	5%	6%	8%
2	CGQV	125	6	20	11	6	13	5	9	7	4	19	102	17	23	9	37	28
	3%	2%	3%	4%	3%	3%	3%	2%	7%	6%	3%	6%	3%	5%	7%	3%	4%	2%
	BGI	144	17	33	4	12	8	17	4	11	9	9	125	14	19	18	50	41
	4%	6%	5%	3%	3%	4%	4%	2%	2%	9%	7%	3%	4%	4%	6%	5%	5%	3%
4	C	194	17	26	3	12	18	9	7	11	6	23	171	12	19	25	47	58
	5%	6%	4%	2%	3%	9%	5%	4%	6%	9%	4%	7%	5%	3%	6%	7%	5%	4%
5	G	355	23	47	11	32	21	49	19	7	12	54	299	36	36	46	109	84
	9%	8%	6%	8%	9%	10%	11%	8%	5%	6%	9%	16%	9%	10%	11%	13%	11%	7%
6	GIMTI	426	34	80	18	51	28	46	18	17	14	28	369	31	33	48	128	132
	11%	12%	11%	12%	14%	13%	10%	11%	14%	13%	10%	8%	11%	9%	10%	14%	13%	10%
7	K	576	45	116	24	58	21	74	44	20	18	37	494	44	50	48	161	201
	15%	15%	16%	17%	16%	10%	17%	18%	15%	15%	14%	11%	15%	13%	15%	14%	16%	16%
8	Fc	702	56	136	21	74	44	61	27	28	40	47	592	80	52	61	176	298
	19%	19%	19%	15%	20%	21%	14%	21%	21%	22%	29%	14%	18%	23%	15%	17%	17%	23%
9	NX	412	30	75	27	46	19	49	15	8	15	39	352	46	39	33	114	156
	11%	10%	10%	18%	12%	9%	11%	13%	11%	7%	11%	11%	11%	13%	12%	9%	11%	12%
Extremely Well 10	L	347	14	88	12	37	14	42	12	9	5	34	305	21	23	30	93	147
	9%	5%	12%	8%	10%	7%	10%	9%	9%	7%	4%	10%	9%	6%	7%	8%	9%	11%
Don't know	HJS	214	21	57	7	25	14	31	10	5	4	0	195	14	24	18	37	44
	6%	7%	8%	5%	7%	7%	7%	4%	4%	3%	0	6%	6%	4%	7%	5%	4%	3%
Total	AJpbhi	3769	292	727	147	370	210	441	131	127	140	341	3236	345	338	355	1020	1292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	6.44	6.11	6.65	6.60	6.85	6.19	6.29	6.70	6.45	6.12	6.20	6.11	6.45	6.31	6.11	6.32	6.40	6.73
1-2 (Net)	FHNPI	398	35	70	18	23	22	53	18	12	18	49	333	48	44	28	103	130
	11%	12%	10%	12%	6%	11%	12%	10%	14%	10%	13%	14%	10%	14%	13%	8%	10%	10%
1-3 (Net)	BCDGIQV	543	51	103	22	36	31	70	20	23	27	57	458	62	63	46	153	170
	14%	18%	14%	15%	10%	15%	16%	12%	16%	18%	20%	17%	14%	18%	19%	13%	15%	13%
1-4 (Net)	CDGIQV	737	69	129	25	48	49	90	38	35	34	80	629	73	82	71	200	228
	20%	23%	16%	17%	13%	23%	20%	16%	21%	25%	24%	24%	19%	21%	24%	20%	20%	18%
5-6 (Net)	CGIQV	781	57	127	29	83	49	95	25	25	26	82	669	67	69	94	237	217
	21%	20%	17%	20%	22%	23%	21%	19%	19%	20%	19%	24%	21%	19%	20%	27%	23%	17%
7-10 (Net)	EGII	2038	145	415	85	215	99	226	74	63	80	157	1743	191	164	172	545	802
	54%	50%	57%	58%	58%	47%	51%	56%	56%	50%	57%	46%	54%	55%	48%	48%	53%	62%
8-10 (Net)	FHLNc	1461	100	299	61	157	78	152	105	44	61	120	1249	146	114	124	384	601
	39%	34%	41%	41%	42%	37%	35%	43%	41%	35%	43%	35%	39%	42%	34%	35%	38%	47%
9-10 (Net)	HLNP	759	45	162	39	83	33	91	55	27	17	73	657	67	62	63	207	304
	20%	15%	22%	27%	22%	16%	21%	23%	21%	13%	15%	21%	20%	19%	18%	18%	20%	23%
	H		S	SWa														z

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

QC6_sum. This set of statements are about the BBC providing impartial news and information to help people understand and engage in the world around them; On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides (7-10 Summary Table)

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
News coverage that helps me understand what's going on in the world today.	2474	1223	1250	321	419	810	917	725	1690	694	881	385	512	1588	886	2074	193	134	73
News that represents a range of viewpoints.	LXfg	66%	69%	71%	62%	66%	65%	69%	65%	71%	67%	66%	57%	66%	66%	65%	61%	74%	79%
News that is impartial.	2208	1101	1104	287	395	717	806	671	1483	615	762	343	486	1461	747	1845	173	120	70
	59%	60%	57%	63%	58%	59%	57%	64%	57%	63%	58%	59%	54%	60%	55%	59%	55%	66%	67%
	HLNI			z				zH		zL				zN				zOP	zOP
	2038	1032	1004	276	386	669	702	654	1338	585	686	328	437	1356	681	1706	157	112	62
	54%	56%	52%	61%	57%	55%	50%	63%	51%	60%	53%	56%	49%	56%	50%	54%	49%	62%	60%
	FHLNc	z		zEF	F			zH		zIL		L		zN				zOP	P

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

QC6_sum. This set of statements are about the BBC providing impartial news and information to help people understand and engage in the world around them; On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides (7-10 Summary Table)

Base: All Respondents

Unweighted Base

Base: All

respondents

Effective Base

News coverage that

helps me understand

what's going on in

the world today.

News that represents

a range of

viewpoints.

News that is

impartial.

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
2474	178	491	107	261	132	253	163	94	78	101	216	2117	236	190	208	696	931
66%	61%	67%	73%	71%	63%	57%	67%	71%	62%	72%	63%	65%	68%	56%	59%	68%	72%
LXfg		X	X*	SX		X	X	X*	*	X*						fg	zfg
2208	165	441	92	225	123	240	146	85	65	77	186	1879	220	173	195	619	849
HLNI	59%	56%	61%	61%	58%	54%	60%	65%	52%	55%	55%	58%	64%	51%	55%	61%	66%
2038																f	zfg
145	415	85	215	99	226	148	74	63	80	157		1743	191	164	172	545	802
54%	50%	57%	58%	58%	47%	51%	61%	56%	50%	57%	46%	54%	55%	48%	48%	53%	62%
FHLNc		Wc	*	Wc		zSWXc	*	*	*	*							zfg

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

QC7. This next set of statements are about the BBC supporting learning for people of all ages; On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides: - Summary Table

Base: All Respondents

	Progr ammes and content that are educat ional. (A)	Progr ammes and content that are inspira tional. (B)	Progr ammes and content that support children and young people with their educa tion. (C)	Progr ammes and content that helps me to learn new things. (D)	Progr ammes and content that are inform ative. (E)
Unweighted Base	3769	3769	3769	3769	3769
Base: All respondents	3769	3769	3769	3769	3769
Effective Base	2540.2	2540.2	2540.2	2540.2	2540.2
Not At All Well 1	76 2%	129 3%	83 2%	122 3%	83 2%
2	76 2%	ACE 78 2%	47 1%	ACE 84 2%	66 2%
3	72 2%	C 120 3%	96 3%	C 120 3%	86 2%
4	140 4%	AE 167 4%	147 4%	AE 171 5%	140 4%
5	314 8%	401 11%	295 8%	321 9%	291 8%
6	432 11%	ACDE 474 13%	389 10%	455 12%	411 11%
7	685 18%	CE 740 20%	623 17%	671 18%	702 19%
8	920 24%	CD 753 20%	705 19%	794 21%	897 24%
9	BCD 422 11%	345 9%	395 10%	C 421 11%	BCD 500 13%
Extremely Well 10	B 380 10%	341 9%	369 10%	B 386 10%	ABCD 424 11%
Don't know	B 251 7%	220 6%	621 16%	244 6%	ABCD 170 5%
Total	E 3769 100%	E 3769 100%	ABDE 3769 100%	E 3769 100%	3769 100%
Mean	7.09	6.73	7.02	6.86	7.16
1-2 (Net)	BD 152 4%	207 5%	BD 130 3%	B 206 5%	ABCD 149 4%
1-3 (Net)	C 224 6%	ACE 327 9%	226 6%	ACE 326 9%	235 6%
1-4 (Net)	364 10%	ACE 494 13%	373 10%	ACE 496 13%	375 10%
5-6 (Net)	747 20%	ACE 876 23%	683 18%	ACE 775 21%	702 19%
7-10 (Net)	C 2408 64%	ACDE 2179 58%	CE 2092 55%	CE 2253 60%	2523 67%
8-10 (Net)	BCD 1723 46%	C 1439 38%	BC 1469 39%	BC 1582 42%	ABCD 1821 48%

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): A/B/C/D/E
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): A/B/C/D/E
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

QC7. This next set of statements are about the BBC supporting learning for people of all ages; On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides: - Summary Table
Base: All Respondents

Unweighted Base
Base: All respondents
9-10 (Net)

Progr ammes and content that are educat ional. (A)	Progr ammes and content that are inspira tional. (B)	Progr ammes and content that support children and young people with their educa tion. (C)	Progr ammes and content that helps me to learn new things. (D)	Progr ammes and content that are inform ative. (E)
3769	3769	3769	3769	3769
3769	3769	3769	3769	3769
803 21% B	686 18% B	764 20% B	787 21% B	924 25% ABCD

Overlap formulae used
- Column Proportions:
Columns Tested (5%): A/B/C/D/E
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

QC7_1. This next set of statements are about the BBC supporting learning for people of all ages; On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides: Programmes and content that are educational
Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Not At All Well 1	76 2%	37 2%	39 2%	8 2%	10 1%	30 2%	27 2%	16 2%	58 2%	15 2%	13 1%	18 3%	30 3%	36 3%	40 3%	61 2%	10 3%	4 2%	1 1%
2	76 2%	42 2%	35 2%	3 1%	8 1%	21 2%	44 3%	17 2%	56 2%	11 1%	27 2%	18 3%	20 2%	48 2%	29 2%	64 2%	9 3%	1 0	2 2%
3	72 2%	40 2%	32 2%	7 2%	4 1%	30 2%	30 2%	17 2%	54 2%	20 2%	15 1%	15 3%	22 2%	41 2%	31 2%	65 2%	3 1%	2 1%	3 3%
4	140 4%	60 3%	76 4%	9 2%	22 3%	47 4%	61 4%	29 3%	102 4%	36 4%	47 4%	20 3%	36 4%	92 4%	48 4%	118 4%	10 3%	9 5%	3 3%
5	314 8%	161 9%	152 8%	41 9%	55 8%	108 9%	107 8%	73 7%	223 9%	64 6%	105 8%	59 10%	87 10%	201 8%	114 8%	259 8%	32 10%	14 8%	8 8%
6	432 11%	202 11%	230 12%	56 12%	77 11%	138 11%	159 11%	104 10%	316 12%	107 11%	166 13%	56 10%	103 12%	280 12%	152 11%	360 11%	41 13%	20 11%	11 11%
7	685 18%	349 19%	336 17%	97 21%	142 21%	216 18%	230 16%	186 18%	469 18%	204 21%	239 18%	93 16%	146 16%	450 19%	235 17%	561 18%	73 23%	30 16%	21 20%
8	920 24%	478 26%	442 23%	115 25%	156 23%	306 25%	337 24%	267 26%	639 24%	261 27%	330 25%	145 25%	184 21%	613 25%	307 23%	792 25%	60 19%	43 24%	25 24%
9	422 11%	203 11%	218 11%	45 10%	88 13%	131 11%	158 11%	147 14%	271 10%	112 11%	163 13%	69 12%	78 9%	287 12%	135 10%	348 11%	36 11%	25 14%	13 13%
Extremely Well 10	380 10%	158 9%	222 12%	54 12%	75 11%	122 10%	129 9%	131 13%	241 9%	109 11%	118 9%	63 11%	90 10%	249 10%	131 10%	317 10%	30 10%	20 11%	12 12%
Don't know	251 7%	110 6%	141 7%	18 4%	39 6%	73 6%	121 9%	56 5%	186 7%	44 4%	82 6%	30 5%	95 11%	121 5%	130 10%	223 7%	11 4%	11 6%	5 5%
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Mean	7.09	7.04	7.14	7.26	7.29	7.03	6.98	7.37	7.00	7.26	7.18	6.97	6.82	7.16	6.95	7.09	6.90	7.26	7.26
1-2 (Net)	152 4%	78 4%	74 4%	11 2%	18 3%	50 4%	71 5%	33 3%	114 4%	26 3%	40 3%	36 6%	50 6%	83 3%	68 5%	125 4%	20 6%	4 2%	3 3%
1-3 (Net)	224 6%	118 6%	105 5%	18 4%	22 3%	80 7%	102 7%	50 5%	168 6%	46 5%	55 4%	51 9%	72 8%	125 5%	99 7%	189 6%	23 7%	7 4%	5 5%
1-4 (Net)	DUYI 364 10%	178 10%	181 9%	28 6%	45 7%	127 10%	153 10%	79 8%	270 10%	82 8%	102 8%	71 12%	108 12%	217 9%	147 11%	308 10%	32 10%	16 9%	8 8%
5-6 (Net)	CDGJYI 747 20%	363 20%	382 20%	97 21%	131 19%	245 20%	266 19%	177 17%	539 21%	171 17%	272 21%	115 20%	189 21%	480 20%	266 20%	619 20%	73 23%	35 19%	20 19%
7-10 (Net)	GITUZI 2408 64%	1189 65%	1217 63%	311 69%	461 68%	776 64%	855 61%	731 70%	1620 62%	686 70%	850 65%	370 63%	499 56%	1600 66%	808 60%	2018 64%	200 63%	119 66%	71 68%
8-10 (Net)	FHLNVI 1723 46%	839 46%	882 46%	215 47%	319 47%	559 46%	624 44%	545 52%	1152 44%	482 49%	611 47%	277 47%	353 40%	1150 48%	573 42%	1457 46%	126 40%	89 49%	50 48%
9-10 (Net)	HLNafg 803 21%	362 20%	440 23%	100 22%	163 24%	253 21%	287 20%	278 27%	513 20%	221 23%	281 22%	132 22%	168 19%	537 22%	266 20%	665 21%	67 21%	45 25%	25 24%
	AHa		A					zH											

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

QC7_1. This next set of statements are about the BBC supporting learning for people of all ages; On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides: Programmes and content that are educational

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
Not At All Well 1	76	3	10	6	8	6	15	3	0	1	1	8	70	4	10	13	15	9
	2%	1%	1%	4%	2%	3%	3%	1%	0	0	1%	2%	2%	1%	3%	4%	1%	1%
2	JMI	5	10	5	3	7	9	3	3	3	3	13	61	13	10	hi	19	18
	2%	2%	1%	3%	1%	3%	2%	1%	2%	3%	2%	4%	2%	4%	3%	2%	2%	1%
3	CI	3	11	3	10	5	12	0	1	5	0	16	66	4	10	6	20	22
	2%	1%	1%	2%	3%	2%	0	0	4%	0	0	5%	2%	1%	3%	2%	2%	2%
4	D	12	27	5	14	4	12	6	4	7	8	18	125	10	16	9	30	48
	4%	4%	4%	4%	4%	2%	3%	3%	3%	6%	6%	5%	4%	3%	5%	3%	3%	4%
5	II	26	60	7	31	21	47	14	6	13	16	19	271	24	36	50	84	79
	8%	9%	8%	5%	8%	10%	11%	6%	4%	12%	12%	6%	8%	7%	11%	14%	8%	6%
6	432	38	59	7	41	23	58	42	19	20	24	44	371	37	32	44	150	133
	11%	13%	8%	5%	11%	11%	13%	17%	7%	15%	14%	13%	11%	11%	9%	12%	15%	10%
7	TU	56	140	30	65	27	70	39	29	27	31	47	573	69	52	81	195	237
	18%	19%	19%	21%	17%	13%	16%	16%	22%	21%	22%	14%	16%	20%	15%	23%	19%	18%
8	920	82	172	34	97	59	102	59	39	28	37	81	783	92	64	65	242	373
	24%	28%	24%	23%	26%	28%	23%	25%	30%	22%	26%	24%	24%	27%	19%	18%	24%	29%
9	LPIg	31	81	23	40	23	47	35	23	3	10	32	361	41	36	34	119	171
	11%	11%	11%	16%	11%	11%	11%	15%	17%	3%	7%	8%	11%	12%	11%	10%	12%	13%
Extremely Well 10	HLa	a	a	a	a	a	a	a	ab	12	11	40	328	35	32	26	97	156
	380	20	97	13	41	15	33	26	13	8%	7%	12%	10%	10%	9%	7%	10%	12%
Don't know	AH	16	zSWX	13	21	21	35	14	7	10	2	23	230	15	41	19	49	zg
	251	5%	6%	9%	6%	10%	8%	6%	5%	8%	1%	7%	7%	4%	12%	5%	5%	3%
	CIMPbhi	b	b	b	b	b	b	b	b	b	b	z	z	z	zghi	z	z	z
Total	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.09	7.07	7.32	7.07	7.16	6.91	6.80	7.38	7.58	6.66	6.91	6.85	7.07	7.16	6.76	6.72	7.10	7.41
	HLNXIlg	zXac					Xac	zSWX	abc							fg	zgh	zgh
1-2 (Net)	152	9	20	11	11	13	24	6	3	4	4	21	131	18	20	20	34	28
	4%	3%	3%	8%	3%	6%	6%	2%	2%	3%	3%	6%	4%	5%	6%	6%	3%	2%
1-3 (Net)	II	14	14	14	20	18	37	6	3	9	4	37	197	22	30	26	54	50
	224	4%	3%	4%	6%	8%	8%	2%	2%	7%	3%	11%	6%	6%	9%	7%	5%	4%
1-4 (Net)	DIJVI	24	57	20	34	22	49	12	7	16	13	55	322	32	46	35	84	98
	364	8%	8%	13%	9%	10%	11%	5%	5%	13%	9%	16%	10%	10%	14%	10%	8%	8%
5-6 (Net)	CDQJVI	64	119	14	72	44	105	56	15	32	37	63	641	61	68	94	234	212
	747	22%	16%	9%	19%	21%	24%	23%	11%	25%	26%	18%	20%	18%	20%	23%	23%	16%
7-10 (Net)	GITUZI	189	490	101	242	124	252	159	103	69	89	200	2044	237	184	207	652	938
	2408	65%	67%	69%	66%	59%	57%	66%	78%	54%	63%	59%	63%	69%	54%	58%	64%	73%
8-10 (Net)	FHLNXI	133	350	71	178	97	182	121	74	42	57	153	1471	168	132	126	458	701
	46%	46%	46%	48%	48%	46%	41%	50%	56%	33%	41%	45%	45%	49%	39%	35%	45%	54%
9-10 (Net)	HLNaIlg	a	a	a	a	a	a	a	Xa	35	20	72	688	76	68	60	9	zgh
	803	17%	24%	25%	22%	18%	18%	25%	26%	11%	15%	21%	21%	22%	20%	17%	21%	25%
	AHa	Xab	a	a	a	a	a	a	a	a	a	a	a	a	a	a	a	zg

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

QC7. 2. This next set of statements are about the BBC supporting learning for people of all ages; On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides: Programmes and content that are inspirational
Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1893	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Not At All Well 1	129 3%	71 4%	59 3%	16 3%	19 3%	49 4%	45 3%	25 2%	101 4%	25 3%	39 3%	25 4%	40 4%	76 3%	54 4%	109 3%	14 5%	5 3%	1 1%
2	78 2%	38 2%	37 2%	2 0%	7 1%	25 2%	44 3%	13 1%	60 2%	11 1%	23 2%	19 3%	25 3%	47 2%	30 2%	70 2%	4 1%	2 1%	2 2%
3	120 3%	56 3%	60 3%	8 2%	19 3%	32 3%	59 4%	21 2%	88 3%	24 2%	41 3%	22 4%	32 4%	70 3%	50 4%	101 3%	12 4%	3 2%	3 3%
4	167 4%	81 4%	86 4%	16 3%	17 2%	57 5%	76 5%	37 4%	128 5%	45 5%	44 3%	32 6%	46 5%	95 4%	72 5%	141 4%	13 4%	9 5%	4 4%
5	401 11%	212 12%	189 10%	53 12%	65 10%	108 9%	175 12%	81 8%	302 12%	96 10%	135 10%	67 11%	104 12%	238 10%	163 12%	327 10%	44 14%	22 12%	8 8%
6	474 13%	238 13%	237 12%	97 12%	97 14%	160 13%	165 12%	128 12%	336 13%	121 12%	174 13%	65 11%	115 13%	313 13%	161 12%	395 12%	38 12%	25 14%	16 15%
7	740 20%	369 20%	370 19%	99 22%	127 19%	256 21%	256 18%	210 20%	511 20%	206 21%	267 20%	103 18%	163 18%	481 20%	259 19%	617 19%	75 24%	28 16%	19 18%
8	753 20%	386 21%	366 19%	84 18%	146 22%	236 19%	286 20%	217 21%	519 20%	213 22%	290 22%	120 20%	127 14%	499 21%	254 19%	638 20%	55 17%	39 21%	21 20%
9	345 9%	168 9%	177 9%	52 11%	72 11%	113 9%	102 7%	130 12%	207 8%	101 10%	135 9%	39 7%	70 8%	246 10%	99 7%	295 9%	21 7%	18 10%	11 11%
Extremely Well 10	341 9%	129 7%	212 11%	51 11%	71 10%	110 9%	110 8%	121 12%	212 8%	99 10%	92 7%	61 11%	88 10%	229 9%	112 8%	286 9%	25 8%	20 11%	10 10%
Don't know	220 6%	92 5%	129 7%	20 4%	38 6%	77 6%	85 6%	60 6%	151 6%	42 4%	64 5%	31 5%	83 9%	124 5%	96 7%	189 6%	14 4%	10 5%	8 7%
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Mean	6.73	6.64	6.84	7.00	7.00	6.74	6.51	7.14	6.59	6.96	6.80	6.55	6.48	6.84	6.53	6.73	6.50	6.92	6.99
1-2 (Net)	207 5%	109 6%	96 5%	18 4%	26 4%	73 6%	89 6%	39 4%	161 6%	36 4%	62 5%	44 8%	65 7%	123 5%	84 6%	179 6%	19 6%	7 4%	3 3%
1-3 (Net)	327 9%	165 9%	156 8%	25 6%	45 7%	105 9%	148 11%	59 6%	250 10%	60 6%	103 8%	66 11%	97 11%	193 8%	134 10%	279 9%	31 10%	10 9%	6 6%
1-4 (Net)	494 13%	242 13%	242 13%	41 9%	61 9%	162 13%	224 16%	97 9%	377 14%	105 11%	147 11%	99 17%	143 16%	288 12%	206 15%	421 13%	44 14%	19 10%	11 10%
5-6 (Net)	876 23%	450 24%	425 22%	106 23%	162 24%	267 22%	340 24%	209 20%	638 24%	216 22%	309 24%	132 22%	219 25%	551 23%	324 24%	722 23%	82 26%	47 26%	24 23%
7-10 (Net)	2179 58%	1052 57%	1125 59%	286 63%	415 61%	715 60%	754 54%	677 65%	1449 55%	620 63%	784 60%	324 55%	448 50%	1454 60%	724 54%	1836 58%	177 56%	105 58%	61 59%
8-10 (Net)	1439 38%	683 37%	755 39%	186 41%	289 43%	459 38%	498 35%	468 45%	938 36%	413 42%	517 40%	220 38%	286 32%	973 40%	466 34%	1219 38%	101 32%	76 42%	43 41%
	FHLNpg			zF	zF	zF	zF	zH		zL				zN		P		P	P

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
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QC7. 2. This next set of statements are about the BBC supporting learning for people of all ages; On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides: Programmes and content that are inspirational
Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
Not At All Well 1	129	11	19	8	11	12	25	4	0	3	1	15	114	13	16	20	28	26
	3%	4%	3%	6%	3%	6%	6%	2%	-	3%	1%	4%	4%	4%	5%	6%	3%	2%
2	IRI	11	11	6	5	4	10	3	2	0	3	15	67	10	12	5	23	15
	2%	4%	1%	4%	1%	2%	2%	1%	2%	0	2%	4%	2%	3%	3%	2%	2%	1%
3	CII	5	19	0	10	8	20	7	1	13	4	15	107	7	18	17	25	42
	120	2%	3%	0	3%	4%	5%	3%	0	10%	3%	4%	3%	2%	5%	5%	2%	3%
	G						U			VYZ*		U			zh			
4	167	22	34	3	14	8	14	6	4	8	9	19	144	15	20	8	50	54
	4%	7%	5%	2%	4%	4%	3%	3%	6%	6%	6%	6%	4%	4%	6%	2%	5%	4%
5	D	Y													g			
	401	30	82	10	48	20	50	15	7	14	18	32	356	31	44	41	108	115
	11%	10%	11%	7%	13%	10%	11%	6%	6%	11%	13%	9%	11%	9%	13%	12%	11%	9%
6	EQI	Y													i			
	474	38	66	10	43	26	54	47	14	19	39	39	397	46	38	49	157	147
	13%	13%	9%	7%	12%	13%	19%	12%	11%	15%	12%	12%	12%	13%	11%	14%	15%	11%
7	740	65	146	31	66	35	78		37	23		60	633	68	42	77	212	254
	20%	22%	20%	21%	18%	17%	18%	22%	28%	18%	22%	18%	20%	20%	12%	22%	21%	20%
8	I	61	153	29	78	50	69	49	36	20	59		635	73	55	51	207	314
	753	21%	21%	20%	21%	24%	16%	20%	26%	15%	17%		20%	21%	16%	14%	20%	24%
	Lg					X			Xbc*	X*							g	zfg
9	345	26	68	20	31	16	51	26	11	5	10	32	295	37	31	29	95	150
	9%	9%	9%	14%	8%	8%	12%	11%	9%	4%	7%	9%	9%	11%	9%	8%	9%	12%
Extremely Well 10	FHN	a*				a												z
	341	14	74	16	45	16	33	22	14	7	12	33	286	31	32	31	82	136
	9%	5%	10%	11%	12%	8%	7%	9%	11%	5%	9%	10%	9%	9%	9%	9%	8%	11%
	AHJS	S				S												
Don't know	220	9	56	13	20	15	37	8	3	3	2	24	202	14	31	26	32	40
	6%	3%	8%	9%	5%	7%	8%	3%	3%	2%	1%	7%	6%	4%	9%	7%	3%	3%
Total	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	6.73	6.47	6.91	6.98	6.90	6.59	6.48	7.00	7.37	6.36	6.56	6.51	6.70	6.79	6.35	6.49	6.73	7.07
	AFHLNI	SXac					SXac		zSWX								f	zlfgh
1-2 (Net)	207	22	29	14	16	16	35	8	2	3	4	29	180	23	27	25	51	41
	5%	8%	4%	10%	4%	8%	8%	3%	2%	3%	3%	9%	6%	7%	8%	7%	5%	3%
1-3 (Net)	GIRI			TVZ			TVZ					zTVZ			i			
	327	27	48	14	26	23	56	15	3	16	8	44	288	30	45	43	76	83
	9%	9%	7%	10%	7%	11%	13%	6%	2%	13%	6%	13%	9%	9%	13%	12%	8%	6%
1-4 (Net)	CGIZI	Z		Z*		Z	zTVYZ		Z*	Z*		zTVYZ			zhi	hi		
	494	49	82	17	40	31	70	21	7	24	17	62	432	45	65	50	127	136
	13%	17%	11%	12%	11%	15%	16%	9%	6%	19%	12%	18%	13%	13%	19%	14%	12%	11%
5-6 (Net)	CDGIMZI	YZ				Z	YZ		YZ*			zTVYZ			zhi			
	876	68	148	21	91	47	103	62	21	33	57	71	753	77	82	90	265	261
	23%	23%	20%	14%	25%	22%	23%	16%	16%	26%	41%	21%	23%	22%	24%	25%	26%	20%
	GUI				U						zSTUVW						zi	
7-10 (Net)	2179	166	441	96	220	118	231	150	99	67	65	184	1849	209	160	188	596	854
	58%	57%	61%	65%	59%	56%	52%	62%	76%	53%	46%	54%	57%	61%	47%	53%	58%	66%
	FHLNbf	Xb		Xb*			Xb		zSTVW								f	zlfgh
8-10 (Net)	1439	101	295	65	154	82	152	96	62	44	43	124	1216	141	118	111	384	600
	38%	35%	41%	47%	42%	39%	35%	40%	47%	35%	30%	36%	38%	41%	35%	31%	38%	46%
	FHLNPg								SXb*									zlfgh

Overlap formulae used
 - Column Proportions:
 - Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 - Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 - Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 - Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

QC7_2. This next set of statements are about the BBC supporting learning for people of all ages; On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides: Programmes and content that are inspirational

Base: All Respondents

Total	Gender		Age				Children in household		Social Group				Working		Nation			
Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
686	297	389	103	143	223	212	251	419	200	228	100	158	475	212	581	46	38	21
18%	16%	20%	23%	21%	18%	15%	24%	16%	20%	17%	17%	18%	20%	16%	18%	15%	21%	21%
AFHNa		zA	zF	F			zH		z				zN					

Unweighted Base

Base: All respondents

9-10 (Net)

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QC7_2. This next set of statements are about the BBC supporting learning for people of all ages; On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides: Programmes and content that are inspirational

Base: All Respondents

Unweighted Base
Base: All respondents
9-10 (Net)

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
686	40	142	36	75	33	84	48	26	11	22	65	582	68	63	60	177	286
AFHN _a	14%	19% a	25% Sa ⁺	20% a	16%	19% a	20% a	20% a ⁺	9% +	16% +	19% a	18%	20%	18%	17%	17%	22% zh

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
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QC7.3. This next set of statements are about the BBC supporting learning for people of all ages; On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides: Programmes and content that support children and young people with their education
Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Not At All Well 1	83 2%	41 2%	40 2%	7 2%	10 1%	40 3%	25 2%	20 2%	60 2%	18 2%	18 1%	19 3%	27 3%	44 2%	38 3%	69 2%	8 3%	4 2%	1 1%
2	47 1%	20 1%	26 1%	3 1%	6 1%	18 1%	20 1%	15 1%	30 1%	11 1%	14 1%	5 1%	17 2%	32 1%	15 1%	37 1%	8 3%	1 0%	1 1%
3	96 3%	44 2%	50 3%	12 3%	9 1%	30 2%	43 3%	15 1%	76 3%	19 2%	19 1%	20 3%	37 4%	63 3%	33 2%	83 3%	8 2%	3 2%	2 2%
4	147 4%	61 3%	85 4%	15 3%	44 6%	40 3%	48 3%	34 3%	111 4%	36 4%	56 4%	26 4%	30 3%	102 4%	45 3%	122 4%	11 4%	8 4%	6 6%
5	295 8%	143 8%	152 8%	38 8%	41 6%	95 8%	119 8%	62 6%	214 8%	61 6%	110 8%	39 7%	85 9%	176 7%	119 9%	237 7%	37 12%	14 8%	6 6%
6	389 10%	194 11%	194 10%	45 10%	77 11%	134 11%	132 9%	110 11%	262 10%	96 10%	149 11%	53 9%	91 10%	274 11%	114 8%	330 10%	32 10%	16 9%	11 11%
7	623 17%	339 18%	284 15%	113 25%	145 21%	207 17%	154 11%	182 17%	422 16%	181 18%	218 17%	99 17%	125 14%	444 18%	179 13%	523 16%	58 18%	25 14%	18 17%
8	705 19%	362 20%	341 18%	92 20%	121 18%	245 20%	245 17%	217 21%	474 18%	199 20%	256 20%	108 18%	142 16%	471 19%	234 17%	589 19%	58 18%	34 19%	23 22%
9	395 10%	183 10%	212 11%	54 12%	78 12%	135 11%	128 9%	161 15%	231 9%	98 10%	142 11%	71 12%	84 9%	270 11%	126 9%	327 10%	36 11%	23 13%	9 9%
Extremely Well 10	369 10%	151 8%	217 11%	44 10%	82 12%	116 10%	125 9%	147 14%	211 8%	96 10%	120 9%	58 10%	93 10%	240 10%	129 10%	308 10%	28 9%	22 12%	11 10%
Don't know	621 16%	301 16%	320 17%	29 6%	63 9%	162 13%	364 26%	79 8%	524 20%	168 17%	202 15%	87 15%	161 18%	302 12%	319 24%	544 17%	32 10%	30 17%	15 14%
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Mean	7.02	7.00	7.06	7.14	7.18	6.97	6.93	7.41	6.87	7.15	7.09	6.98	6.79	7.06	6.95	7.03	6.83	7.26	7.09
1-2 (Net)	130 3%	61 3%	66 3%	10 2%	15 2%	58 5%	46 3%	35 3%	89 3%	29 3%	33 3%	24 4%	44 5%	76 3%	53 4%	105 3%	17 5%	5 3%	3 3%
1-3 (Net)	226 6%	105 6%	116 6%	22 5%	25 4%	87 7%	89 6%	49 5%	166 6%	47 5%	52 4%	45 8%	81 9%	139 6%	86 6%	188 6%	24 8%	8 4%	5 5%
1-4 (Net)	373 10%	166 9%	201 10%	38 8%	68 10%	128 10%	137 10%	83 8%	277 11%	83 8%	108 8%	71 12%	111 12%	241 10%	132 10%	310 10%	36 11%	16 9%	11 11%
5-6 (Net)	683 18%	338 18%	346 18%	83 18%	118 18%	228 19%	251 18%	172 17%	476 18%	157 16%	259 20%	92 16%	175 20%	450 19%	233 17%	567 18%	69 22%	30 17%	17 17%
7-10 (Net)	2092 55%	1035 56%	1055 55%	304 67%	426 63%	703 58%	651 46%	708 68%	1338 51%	574 58%	736 56%	335 57%	444 50%	1425 59%	667 49%	1747 55%	179 57%	105 58%	61 59%
8-10 (Net)	1469 39%	697 38%	771 40%	191 42%	281 42%	496 41%	497 35%	526 50%	916 35%	393 40%	518 40%	237 40%	320 36%	980 41%	488 36%	1224 39%	122 38%	80 44%	43 41%
9-10 (Net)	764 20%	334 18%	429 22%	99 22%	160 24%	251 21%	252 18%	309 30%	442 17%	194 20%	262 20%	129 22%	177 20%	510 21%	254 19%	635 20%	64 20%	46 25%	20 19%

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
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QC7. 3. This next set of statements are about the BBC supporting learning for people of all ages; On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides: Programmes and content that support children and young people with their education
Base: All Respondents

	Total	England Regions												Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369	
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6	
Not At All Well 1	83	3	12	5	10	9	16	4	0	3	1	7	73	8	10	16	19	9	
2	2%	1%	2%	3%	3%	4%	4%	2%	0	2%	1%	2%	2%	2%	3%	4%	2%	1%	
	i														i	zhi			
3	47	0	5	0	3	6	10	2	1	0	2	9	42	4	9	3	12	13	
	1%		1%	0	1%	3%	5%	1%	0	2%	1%	3%	1%	1%	3%	1%	12	1%	
4	96	10	15	1	9	4	11	3	3	7	4	17	80	10	12	10	22	30	
	3%	3%	2%	1%	2%	2%	3%	1%	2%	6%	3%	5%	2%	3%	3%	3%	2%	3%	
5	GJ	10	33	5	11	11	15	8	2	5	10	zTY	134	8	18	12	34	57	
	147	3%	5%	4%	3%	5%	3%	3%	2%	4%	7%	3%	4%	2%	5%	3%	3%	4%	
6	295	15	50	13	32	22	33	17	7	11	12	24	247	25	39	35	74	77	
	8%	3%	7%	9%	9%	10%	8%	7%	7%	9%	9%	7%	8%	7%	12%	10%	7%	6%	
7	Gli	53	56	9	37	18	42	29	9	15	17	44	331	41	23	40	133	136	
	389	18%	8%	6%	10%	9%	9%	12%	7%	12%	12%	13%	10%	12%	7%	11%	13%	11%	
8	NT	37	109	24	69	33	104	33	30	19	23	T	523	51	45	62	195	214	
	623	17%	13%	15%	16%	19%	23%	14%	23%	15%	16%	12%	16%	15%	13%	17%	19%	17%	
9	BFLN	705	131	131	32	68	35	64	27	24	40	54	598	74	52	61	175	286	
	19%	22%	18%	22%	18%	17%	15%	20%	21%	19%	28%	16%	18%	21%	15%	17%	17%	22%	
10	L	395	28	79	11	41	37	33	23	12	9	35	348	27	33	29	112	165	
	10%	10%	11%	7%	11%	9%	8%	14%	17%	10%	6%	10%	11%	8%	10%	8%	11%	13%	
Extremely Well 10	H	369	14	91	19	38	15	36	24	15	10	7	38	317	36	30	34	90	
	10%	5%	13%	13%	10%	7%	8%	10%	11%	8%	5%	11%	10%	10%	9%	10%	9%	12%	
Don't know	AHS	621	57	146	28	52	40	72	40	14	20	16	544	63	68	53	153	152	
	16%	20%	20%	19%	14%	19%	16%	16%	11%	16%	11%	18%	17%	18%	20%	15%	15%	12%	
Total	CDEGMPI	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
	3769	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Mean	7.02	6.98	7.26	7.21	7.06	6.57	6.73	7.30	7.62	6.80	6.80	6.87	7.02	7.05	6.64	6.76	7.02	7.33	
1-2 (Net)	HLWXI	130	3	17	5	13	14	26	5	1	3	15	115	12	18	19	32	22	
	3%	1%	2%	3%	4%	7%	6%	2%	0	2%	2%	4%	4%	3%	5%	3%	3%	2%	
1-3 (Net)	i	226	12	32	6	22	18	38	8	3	10	7	196	22	30	29	54	52	
	6%	4%	4%	4%	6%	9%	9%	3%	3%	6%	5%	9%	6%	6%	9%	8%	5%	4%	
1-4 (Net)	DLJI	373	22	65	11	33	29	53	16	6	16	43	329	30	48	41	88	109	
	10%	8%	9%	8%	9%	14%	12%	7%	5%	12%	12%	13%	10%	9%	14%	11%	9%	8%	
5-6 (Net)	GI	683	68	107	22	69	40	75	46	16	26	29	578	65	63	75	207	213	
	18%	23%	15%	15%	19%	19%	17%	19%	12%	21%	21%	20%	18%	19%	19%	21%	20%	16%	
7-10 (Net)	IT	2092	145	410	85	216	101	241	140	95	65	78	1786	188	160	186	572	818	
	55%	49%	56%	58%	58%	48%	55%	58%	73%	52%	56%	50%	55%	54%	47%	53%	56%	63%	
8-10 (Net)	FHLNI	1469	107	301	62	147	69	138	107	65	46	55	1263	137	115	125	377	604	
	39%	37%	41%	42%	40%	33%	31%	44%	49%	36%	40%	37%	39%	40%	35%	35%	37%	47%	
9-10 (Net)	FNHX	764	42	170	29	79	33	73	58	38	22	16	665	63	63	63	203	317	
	20%	14%	23%	20%	21%	16%	17%	24%	29%	18%	11%	22%	21%	18%	18%	18%	20%	25%	
	AFHSb			SXb		b		Sb		SWXb		b						zgh	

Overlap formulae used
 - Column Proportions:
 - Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 - Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 - Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 - Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

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QC7_4. This next set of statements are about the BBC supporting learning for people of all ages; On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides: Programmes and content that helps me to learn new things
Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Not At All Well 1	122 3%	60 3%	60 3%	12 3%	17 3%	47 4%	45 3%	30 3%	85 3%	26 3%	32 2%	24 4%	39 4%	69 3%	53 4%	104 3%	13 4%	4 2%	1 1%
2	84 2%	41 2%	41 2%	2 0	7 1%	21 2%	54 4%	10 1%	70 3%	10 1%	22 2%	18 3%	34 4%	48 2%	36 3%	69 2%	10 3%	3 2%	2 2%
3	120 3%	61 3%	59 3%	14 3%	12 2%	29 2%	64 5%	21 2%	97 4%	27 3%	24 2%	32 6%	37 4%	69 3%	51 4%	107 3%	6 2%	5 3%	3 2%
4	171 5%	86 5%	83 4%	14 3%	34 5%	51 4%	68 5%	32 3%	134 5%	53 5%	45 3%	29 5%	44 5%	103 4%	68 5%	142 4%	17 5%	4 2%	8 8%
5	321 9%	157 9%	164 9%	40 13%	37 5%	111 9%	131 9%	66 6%	243 9%	63 6%	120 9%	49 8%	88 10%	194 8%	126 9%	264 8%	32 10%	17 9%	zOQ 8 7%
6	455 12%	221 12%	234 12%	59 13%	84 12%	149 12%	161 11%	115 11%	243 12%	118 12%	171 13%	63 11%	100 11%	299 12%	155 11%	368 12%	52 17%	23 13%	12 11%
7	671 18%	349 19%	322 17%	92 20%	147 22%	221 18%	207 15%	204 20%	443 17%	194 20%	244 19%	88 15%	146 16%	453 19%	218 16%	560 18%	59 19%	29 16%	23 22%
8	794 21%	391 21%	401 21%	93 21%	147 22%	264 22%	290 21%	233 22%	547 21%	223 23%	315 24%	124 21%	133 15%	522 22%	272 20%	673 21%	58 18%	42 23%	21 20%
9	421 11%	206 11%	215 11%	56 12%	79 12%	132 11%	153 11%	138 13%	278 11%	114 12%	154 12%	70 12%	82 9%	281 12%	140 10%	358 11%	29 9%	23 13%	10 10%
Extremely Well 10	366 10%	164 9%	202 11%	50 11%	73 11%	122 10%	122 9%	134 13%	222 8%	105 11%	106 8%	54 9%	101 11%	244 10%	122 9%	310 10%	25 8%	20 11%	11 10%
Don't know	244 6%	103 6%	141 7%	23 5%	38 6%	75 6%	108 8%	60 6%	171 7%	51 5%	72 6%	33 6%	88 10%	136 6%	109 8%	213 7%	14 5%	11 6%	6 6%
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Mean	6.86	6.82	6.91	7.09	7.11	6.89	6.64	7.25	6.72	7.05	7.00	6.66	6.55	6.95	6.68	6.87	6.58	7.15	6.98
1-2 (Net)	206 5%	102 6%	100 5%	13 3%	25 4%	68 6%	99 7%	40 4%	155 6%	36 4%	54 4%	43 7%	73 8%	116 5%	89 7%	173 5%	23 7%	6 4%	3 3%
1-3 (Net)	326 9%	162 9%	159 8%	27 6%	37 5%	96 8%	163 12%	62 6%	252 10%	63 6%	78 6%	75 13%	110 12%	186 8%	140 10%	280 9%	30 9%	11 6%	5 5%
1-4 (Net)	496 13%	249 14%	242 13%	41 9%	71 11%	147 12%	232 17%	94 9%	386 15%	115 12%	124 9%	104 18%	153 17%	288 12%	208 15%	422 13%	46 15%	15 8%	13 13%
5-6 (Net)	775 21%	378 21%	397 21%	99 22%	121 18%	259 21%	293 21%	181 17%	568 22%	181 18%	290 22%	113 19%	189 21%	494 20%	281 21%	632 20%	84 26%	40 22%	19 18%
7-10 (Net)	2253 60%	1110 60%	1141 59%	291 64%	446 66%	740 61%	771 55%	709 68%	1490 57%	635 65%	818 69%	336 57%	462 52%	1501 62%	752 56%	1901 60%	172 54%	115 64%	65 62%
8-10 (Net)	1582 42%	762 41%	819 43%	199 44%	298 44%	518 42%	564 40%	504 48%	1047 40%	442 45%	575 44%	248 42%	316 35%	1048 43%	534 40%	1341 42%	113 36%	86 47%	42 40%

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
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Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
Not At All Well 1	122	5	18	8	8	11	21	8	1	3	5	15	105	14	13	21	27	22
	3%	2%	3%	6%	2%	5%	5%	3%	1%	3%	3%	4%	3%	4%	4%	6%	3%	2%
2	84	9	15	5	7	5	8	2	2	4	3	9	75	7	14	13	18	19
	2%	3%	2%	4%	2%	3%	2%	1%	2%	3%	2%	3%	2%	2%	4%	4%	2%	1%
3	CGII	120	16	1	12	3	26	7	1	7	4	21	107	10	zhi	13	31	35
	3%	3%	2%	1%	3%	2%	6%	3%	0	5%	3%	6%	3%	3%	1	4%	3%	3%
4	GI	171	31	3	13	13	22	3	4	8	9	zTUWZ	152	12	27	12	39	51
	5%	Y	4%	2%	3%	Y	5%	1%	3%	6%	Y	5%	5%	3%	8%	3%	4%	4%
5	GY	321	55	10	45	14	38	17	8	13	22	285	21	zghi	32	35	93	78
	9%	71%	8%	7%	12%	6%	9%	7%	6%	8%	9%	6%	9%	6%	9%	10%	9%	6%
6	DGII	455	86	9	zTc	24	51	31	11	25	21	45	368	49	40	62	130	147
	12%	10%	12%	6%	10%	12%	12%	13%	8%	20%	15%	13%	11%	14%	12%	17%	13%	11%
7	d	671	123	26	75	52	80	47	17	17	29	45	580	59	45	55	208	250
	18%	17%	16%	18%	20%	25%	18%	19%	13%	14%	21%	13%	18%	17%	13%	15%	20%	19%
8	FNi	794	128	28	69	42	88	56	46	30	34	72	675	82	52	58	224	314
	21%	27%	18%	19%	19%	20%	20%	23%	35%	24%	25%	21%	21%	24%	15%	16%	22%	24%
9	LTI	421	100	21	35	19	43	33	23	11	10	30	360	43	36	30	112	187
	11%	11%	14%	14%	9%	9%	10%	14%	17%	9%	7%	9%	11%	12%	11%	8%	11%	14%
Extremely Well 10	366	16	90	24	43	12	28	26	15	7	11	40	308	32	28	40	99	zgh
	10%	5%	12%	16%	12%	6%	11%	11%	11%	5%	8%	12%	10%	9%	8%	11%	10%	11%
Don't know	HSX	244	zSWX	zSWXa*	SWX	15	36	12	5	5	2	SK	221	17	40	17	39	47
	6%	4%	9%	7%	7%	7%	8%	5%	4%	4%	1%	8%	7%	5%	12%	5%	4%	4%
Total	IMbhi	3769	zSb	b*	b	b	441	241	131	127	140	341	3236	345	zghi	355	1020	1292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	6.86	6.73	7.09	7.18	6.91	6.60	6.49	7.18	7.63	6.51	6.69	6.66	6.83	6.94	6.40	6.51	6.94	7.23
1-2 (Net)	FHLN	206	zWXac	X*	X		WXac	zSTVW	Xabc*	3	7	24	180	20	27	33	45	41
	5%	14	5%	14	15	16	29	10	2%	6%	8	7%	6%	6%	8%	9%	4%	3%
1-3 (Net)	CGIRI	326	24	49	15	19	55	17	3	14	11	45	287	30	hi	46	75	76
	9%	8%	7%	10%	7%	9%	13%	7%	2%	11%	8%	13%	9%	9%	12%	13%	7%	6%
1-4 (Net)	CDGI	JMRZi	406	17	40	32	78	20	7	22	20	62	438	42	67	58	114	127
	13%	15%	11%	12%	11%	15%	18%	8%	6%	17%	14%	18%	14%	12%	20%	16%	11%	10%
5-6 (Net)	CGJMQZi	775	Z	19	82	Z	zTVYZ	47	19	35	34	67	654	70	zhi	97	224	224
	21%	21%	19%	13%	22%	18%	20%	20%	15%	27%	24%	20%	20%	20%	21%	27%	22%	17%
7-10 (Net)	GI	2253	177	440	100	125	239	162	100	66	85	186	1924	216	160	183	643	893
	60%	60%	61%	68%	60%	59%	54%	67%	76%	52%	60%	55%	59%	63%	47%	52%	63%	69%
8-10 (Net)	FHLNXig	1582	318	74	147	73	159	115	83	48	55	141	1344	157	115	128	435	643
	42%	44%	X	WX*	40%	35%	36%	48%	64%	38%	40%	41%	42%	45%	34%	36%	43%	50%
	HLNPFi						WX		zSTVW	Xabc*							zfg	zigh
									XYabc*									

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
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Base: All Respondents

Unweighted Base

Base: All respondents

9-10 (Net)

Total	Gender		Age				Children in household		Social Group				Working		Nation			
Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
787 21% HX	370 20%	417 22%	106 23%	151 22%	254 21%	274 20%	271 26% zH	500 19%	219 22%	260 20%	124 21%	183 20%	526 22%	262 19%	669 21%	54 17%	43 24%	21 20%

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
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Base: All Respondents

Unweighted Base

Base: All
respondents

9-10 (Net)

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
787	48	189	46	78	31	71	59	38	18	21	70	669	75	63	71	211	329
21% HX	16% zSWXab	26% zSWXab	31% zSWXabc	21% zSWXabc	15% zSWXabc	16% zSWXabc	25% WX	29% SWXab	14% *	15% *	20% *	21% zfh	22% zfh	19% zfh	20% zfh	21% zfh	25% zfh

Overlap formulae used

- Column Proportions:

Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i

Minimum Base: 30 (**), Small Base: 100 (*)

6/16/2020

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QC7_5. This next set of statements are about the BBC supporting learning for people of all ages; On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides: Programmes and content that are informative
Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Not At All Well 1	83 2%	43 2%	39 2%	11 2%	10 1%	32 3%	29 2%	14 1%	66 3%	18 2%	17 1%	15 3%	33 4%	42 2%	41 3%	68 2%	11 3%	2 1%	2 2%
2	JTI 66 2%	37 2%	28 1%	1 0	8 1%	25 2%	32 2%	6 1%	55 2%	9 1%	19 1%	17 3%	21 2%	41 2%	24 2%	52 2%	9 3%	2 1%	2 2%
3	CGII 86 2%	32 2%	52 3%	4 1%	11 2%	24 2%	46 3%	29 3%	53 2%	15 2%	18 1%	28 5%	25 3%	53 2%	33 2%	74 2%	6 2%	4 2%	2 2%
4	LI 140 4%	70 4%	68 4%	13 3%	25 4%	41 3%	59 4%	32 3%	101 4%	31 3%	49 4%	28 5%	32 4%	85 4%	55 4%	120 4%	8 3%	9 5%	2 2%
5	y 291 8%	136 7%	155 8%	24 5%	49 7%	100 8%	118 8%	62 6%	222 8%	72 7%	93 7%	34 6%	91 10%	180 7%	111 8%	235 7%	33 11%	15 8%	8 8%
6	GI 411 11%	212 12%	198 10%	57 13%	68 10%	138 11%	144 10%	90 9%	303 12%	105 11%	162 12%	52 9%	92 10%	268 11%	143 11%	345 11%	39 12%	16 9%	10 10%
7	G 702 19%	360 20%	341 18%	86 19%	149 22%	201 16%	264 19%	199 19%	477 18%	198 20%	245 19%	100 17%	156 17%	446 18%	255 19%	575 18%	70 22%	37 20%	20 20%
8	897 24%	453 25%	444 23%	125 28%	149 22%	299 24%	318 23%	254 24%	630 24%	246 25%	326 25%	147 25%	178 20%	586 24%	311 23%	755 24%	66 21%	48 27%	28 27%
9	500 13%	243 13%	256 13%	57 13%	85 13%	173 14%	185 13%	165 16%	326 12%	142 14%	189 15%	78 13%	91 10%	331 14%	169 12%	428 14%	40 13%	18 10%	14 14%
Extremely Well 10	Lg 424 11%	184 10%	239 12%	55 12%	83 12%	139 11%	147 11%	136 13%	277 11%	114 12%	135 10%	70 12%	106 12%	284 12%	140 10%	362 11%	26 8%	25 14%	11 11%
Don't know	AS 170 5%	68 4%	101 5%	19 4%	39 6%	50 4%	61 4%	56 5%	106 4%	32 3%	52 4%	18 3%	68 8%	102 4%	68 5%	153 5%	8 2%	4 2%	4 4%
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Mean	7.16	7.12	7.21	7.40	7.29	7.16	7.04	7.46	7.07	7.34	7.28	7.04	6.88	7.24	7.03	7.18	6.85	7.28	7.29
1-2 (Net)	FHLN PWXIg 149 4%	80 4%	67 4%	12 3%	18 3%	57 5%	61 4%	20 2%	121 5%	27 3%	36 3%	32 5%	54 6%	83 3%	65 5%	121 4%	20 6%	4 2%	4 4%
1-3 (Net)	GUTI 235 6%	113 6%	119 6%	16 4%	29 4%	82 7%	107 8%	48 5%	174 7%	42 4%	53 4%	60 10%	80 9%	136 6%	99 7%	194 6%	26 8%	8 5%	6 5%
1-4 (Net)	CDGLZI 375 10%	183 10%	187 10%	29 6%	54 8%	123 10%	166 12%	81 8%	275 11%	73 7%	102 8%	111 15%	111 12%	221 9%	154 11%	315 10%	35 11%	17 10%	8 8%
5-6 (Net)	CGUTYI 702 19%	348 19%	353 18%	82 18%	117 17%	238 19%	263 19%	152 15%	525 20%	177 18%	255 20%	86 15%	183 21%	448 19%	254 19%	580 18%	73 23%	31 17%	18 18%
7-10 (Net)	GZI 2523 67%	1240 67%	1279 67%	324 72%	466 69%	811 66%	914 65%	754 72%	1710 65%	701 71%	895 69%	394 67%	530 59%	1648 68%	875 65%	2120 67%	201 64%	128 71%	74 71%
8-10 (Net)	HLNWXIg 1821 48%	880 48%	938 49%	238 52%	317 47%	610 50%	650 46%	555 53%	1233 47%	503 51%	650 50%	294 50%	374 42%	1201 50%	620 46%	1545 49%	131 41%	92 51%	53 51%
	LNPIg			F				zH		zL		L				P		P	P

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

QC7.5. This next set of statements are about the BBC supporting learning for people of all ages; On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do

you think the BBC as a whole provides: Programmes and content that are informative

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	Yorkshire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
Not At All Well 1	83	6	7	6	10	9	13	4	0	2	1	10	71	8	13	9	19	13
	2%	2%	1%	4%	3%	5%	3%	2%	0	1%	1%	3%	2%	2%	4%	2%	2%	1%
2	JTi	8	5	5	3	6	9	0	2	3	3	9	58	8	12	7	12	11
	2%	3%	1%	4%	1%	3%	2%	0	1%	2%	2%	3%	2%	2%	3%	2%	1%	1%
	CGIi	8	20	0	6	3	12	5	0	9	0	11	79	6	zhi	15	29	20
3	86	3%	3%	0	2%	2%	3%	2%	0	7%	0	3%	2%	2%	3%	4%	3%	2%
	LI	10	20	2	8	11	24	2	6	9	9	21	119	13	zi	13	32	41
4	140	3%	3%	1%	2%	5%	5%	1%	5%	5%	6%	8%	4%	4%	5%	4%	3%	3%
	Y	26	41	12	24	15	47	10	5	11	21	24	256	24	31	32	80	78
5	291	8%	9%	8%	6%	7%	11%	4%	4%	9%	15%	7%	8%	7%	9%	9%	8%	6%
	GI	32	82	8	51	25	44	31	8	18	14	31	357	34	45	53	111	123
6	411	11%	11%	5%	14%	12%	10%	13%	6%	15%	10%	9%	11%	10%	13%	15%	11%	10%
	G	52	125	26	67	34	79	51	24	24	31	64	583	69	59	72	207	230
7	702	18%	17%	17%	16%	16%	16%	21%	16%	19%	22%	19%	18%	20%	17%	20%	20%	18%
	897	80	168	39	96	49	101	58	41	26	23	74	770	87	57	72	252	355
8	24%	27%	23%	27%	26%	23%	23%	24%	31%	20%	16%	22%	24%	25%	17%	20%	25%	27%
	LI	45	95	21	50	25	48	44	27	15	23	35	429	49	38	29	141	221
9	500	15%	13%	14%	14%	12%	11%	18%	20%	12%	16%	10%	13%	14%	11%	8%	14%	17%
	Lg	19	115	21	40	16	39	Xc	zXc	16	9	15	362	38	34	42	111	zfg
Extremely Well 10	424	7%	16%	14%	11%	7%	9%	10%	12%	7%	11%	14%	11%	11%	10%	12%	11%	13%
	AS	8	zSWX	S	15	17	25	11	3	4	0	15	151	10	22	11	26	z
Don't know	170	3%	7%	4%	4%	8%	6%	5%	3%	3%	0	4%	5%	3%	7%	3%	3%	2%
	Albhi	292	zSb	-	370	zSb	b	b	-	-	-	b	3236	345	hi	355	1020	1292
Total	3769	727	147	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.16	7.04	7.48	7.28	7.27	6.78	6.85	7.50	7.77	6.73	7.08	6.99	7.15	7.21	6.68	6.86	7.21	7.55
	FHLN	zSWXac	-	WXa	zSWXac	zSVW	Xabc	-	-	-	-	-	129	16	25	15	31	zfg
1-2 (Net)	PWXIgi	14	13	12	12	15	22	4	2	4	4	19	4%	5%	7%	4%	3%	2%
	149	5%	2%	8%	3%	7%	5%	2%	1%	3%	3%	6%	4%	5%	7%	4%	3%	2%
	GLTi	21	33	12	18	18	34	9	2	13	4	30	208	21	zhi	30	60	44
1-3 (Net)	235	7%	4%	8%	5%	9%	8%	4%	1%	10%	3%	9%	6%	6%	35	9%	6%	3%
	CDGJZi	Z	Z	Z	Z	Z	Z	-	-	TZ	-	TZ	zhi	zhi	i	i	i	3%
1-4 (Net)	375	32	53	14	27	30	58	11	8	19	13	51	328	34	52	44	92	86
	10%	10%	7%	10%	7%	14%	13%	5%	6%	15%	9%	15%	10%	10%	16%	14%	9%	7%
	CGLTYi	Y	Y	Y	Y	TVV	TVV	TVV	TVV	TVV	TVV	zTVVZ	zhi	zhi	i	i	i	7%
5-6 (Net)	702	57	123	20	75	40	90	42	12	30	35	55	613	57	76	85	191	201
	19%	20%	17%	13%	20%	19%	21%	17%	9%	24%	25%	16%	19%	17%	22%	24%	19%	16%
	GZi	Z	Z	Z	Z	Z	Z	-	-	UZ	-	-	zhi	zhi	z	z	z	16%
7-10 (Net)	2523	196	503	107	253	124	268	177	108	74	92	220	2145	243	188	215	711	976
	67%	67%	69%	73%	68%	59%	61%	73%	82%	59%	66%	65%	66%	70%	56%	60%	70%	76%
	HLNWXIgi	WX	WX	WX	WX	WX	WX	WX	zSTVW	Xabc	-	-	1562	174	129	143	504	747
8-10 (Net)	1821	378	81	186	89	189	126	84	50	61	157	46%	48%	50%	38%	40%	49%	58%
	46%	49%	52%	55%	50%	43%	43%	52%	64%	39%	44%	46%	48%	50%	38%	40%	49%	58%
	LNPIgi	Xa	Xa	Xa	Xa	Xa	Xa	Xa	zSTVW	Xabc	-	-	48%	50%	38%	40%	49%	58%

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QC7_5. This next set of statements are about the BBC supporting learning for people of all ages; On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides: Programmes and content that are informative

Base: All Respondents

Total	Gender		Age				Children in household		Social Group				Working		Nation			
Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
924 25% H	427 23%	495 26%	113 25%	168 25%	312 26%	332 24%	301 29% zH	603 23%	257 26%	324 25%	147 25%	196 22%	615 25%	309 23%	790 25%	65 21%	44 24%	25 24%

Unweighted Base

Base: All respondents

9-10 (Net)

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Base: All Respondents

Unweighted Base
Base: All
respondents
9-10 (Net)

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
924	64	210	42	90	41	87	68	43	24	38	83	791	87	73	71	251	392
25% H	22%	29% zWX	29% +	24%	19%	20%	28% X	33% WX*	19% +	27% +	24%	24%	25%	21%	20%	25%	30% zigh

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

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QC7_sum. This next set of statements are about the BBC supporting learning for people of all ages; On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides (7-10 Summary Table)

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Programmes and content that are educational.	2408 FHLNXf 64%	1189 65%	1217 63%	311 zF	461 zF	776 64%	855 61%	731 zH	1620 62%	686 zJKL	850 L	370 L	499 56%	1600 66%	808 60%	2018 64%	200 63%	119 66%	71 68%
Programmes and content that are inspirational.	2179 FHLNbf 58%	1052 57%	1125 59%	286 zF	415 F	715 59%	754 54%	677 zH	1449 55%	620 zKL	784 L	324 55%	448 50%	1454 60%	724 54%	1836 58%	177 56%	105 58%	61 59%
Programmes and content that support children and young people with their education.	2092 FHLNf 55%	1035 56%	1055 55%	304 zEF	426 zF	703 F	651 46%	708 zH	1338 51%	574 zL	736 L	335 L	444 50%	1425 59%	667 49%	1747 55%	179 57%	105 58%	61 59%
Programmes and content that helps me to learn new things.	2253 FHLNXfg 60%	1110 60%	1141 59%	291 F	446 zF	740 61%	771 55%	709 zH	1490 57%	635 zKL	818 L	336 57%	462 52%	1501 62%	752 56%	1901 60%	172 54%	115 64%	65 62%
Programmes and content that are informative.	2523 HLNWXfg 67%	1240 67%	1279 67%	324 zF	466 69%	811 66%	914 65%	754 zH	1710 65%	701 zL	895 L	394 L	530 59%	1648 68%	875 65%	2120 67%	201 64%	128 71%	74 71%

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
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QC7_sum. This next set of statements are about the BBC supporting learning for people of all ages; On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides (7-10 Summary Table)

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
Programmes and content that are educational.	2408 64% FHLNXf	189 65% Xac	490 67% Xac	101 69% +	242 66% +	124 59% +	252 57% +	159 66% +	103 78% zSVWX Yabc*	69 54% +	89 63% +	200 59% +	2044 63% +	237 69% +	184 54% +	207 58% +	652 64% f	938 73% zgh
Programmes and content that are inspirational.	2179 58% FHLNbf	166 57% Xb	441 61% Xb	96 65% Xb*	220 59% b	118 56% +	231 52% +	150 62% Xb	99 76% zSTVW XYabc*	67 53% +	65 46% +	184 54% +	1849 57% +	209 61% +	160 47% +	188 53% +	596 58% f	854 66% zgh
Programmes and content that support children and young people with their education.	2092 55% FHLNf	145 49% +	410 56% +	85 58% +	216 58% +	101 48% +	241 55% +	140 58% +	95 73% zSTUVW XYabc*	65 52% +	78 56% +	170 50% +	1786 55% +	188 54% +	160 47% +	186 53% +	572 56% f	818 63% zgh
Programmes and content that helps me to learn new things.	2253 60% FHLNXfg	177 60% +	440 61% +	100 68% Xac*	222 60% +	125 59% +	239 54% +	162 67% Xac	100 76% zSTVW Xabc*	66 52% +	85 60% +	186 55% +	1924 59% +	216 63% +	160 47% +	183 52% +	643 63% zfg	893 69% zgh
Programmes and content that are informative.	2523 67% HLNWXfg	196 67% WX	503 69% WX	107 73% WX*	253 68% +	124 59% +	268 61% +	177 73% WXa	108 82% zSTVW Xabc*	74 59% +	92 66% +	220 65% +	2145 66% +	243 70% +	188 56% +	215 60% +	711 70% fg	976 76% zgh

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

QC8. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content; On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole: - Summary Table

Base: All Respondents

	Provides a broad mix of different types of TV, radio and online programmes and content (A)	Provides high quality television, radio and online content. (B)	Provides programmes and content made specifically for UK audiences, using UK actors, writers and locations. (C)	Takes risks and provides content that is new and innovative across all of its services, including television, radio and online. (D)	Provides television, radio and online content which appeals to a wide range of different audiences across the UK. (E)	Provides distinctive programmes and content. (F)
Unweighted Base	3769	3769	3769	3769	3769	3769
Base: All respondents	3769	3769	3769	3769	3769	3769
Effective Base	2540.2	2540.2	2540.2	2540.2	2540.2	2540.2
Not At All Well 1	84 2%	99 3%	76 2%	132 4%	92 2%	80 2%
2	53 1%	64 2%	49 1%	82 ACE	55 1%	66 2%
3	86 2%	101 3%	71 2%	116 AC	91 2%	98 3%
4	150 4%	163 4%	119 3%	192 ACE	151 C	156 C
5	328 8%	279 7%	336 9%	365 10%	332 9%	335 9%
6	436 12%	406 11%	392 10%	475 BCE	409 11%	493 ABCE
7	659 17%	595 16%	704 19%	723 B	671 18%	679 18%
8	821 22%	885 23%	825 22%	721 19%	864 23%	863 23%
9	504 13%	523 14%	471 13%	335 9%	433 11%	417 11%
Extremely Well 10	DEF 426 11%	DEF 440 12%	DF 404 11%	278 7%	369 10%	356 9%
Don't know	DEF 222 6%	DF 213 6%	DF 321 9%	348 ABF	301 ABF	226 6%
Total	3769 100%	3769 100%	3769 100%	3769 100%	3769 100%	3769 100%
Mean	7.13	7.13	7.17	6.64	7.03	6.98
1-2 (Net)	DEF 137 4%	DEF 164 4%	DEF 126 3%	D 214 5%	D 148 4%	D 145 4%
1-3 (Net)	AC 222 6%	AC 265 7%	AC 197 5%	ABCE 331 9%	C 238 6%	C 243 6%
1-4 (Net)	C 372 10%	ACE 428 11%	C 316 8%	ABCE 523 14%	C 390 10%	C 399 11%
5-6 (Net)	C 765 20%	ACE 685 18%	C 728 19%	ABCE 841 22%	C 741 20%	C 829 22%
	B			ABCE		ABCE

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): A/B/C/D/E/F
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): A/B/C/D/E/F
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

QC8. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content; On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole: - Summary Table

Base: All Respondents

Provides a broad mix of different types of TV, radio and online programmes and content (A)	Provides high quality television, radio and online content. (B)	Provides programmes and content made specifically for UK audiences, using UK actors, writers and locations. (C)	Takes risks and provides content that is new and innovative across all of its services, including television, radio and online. (D)	Provides television, radio and online content which appeals to a wide range of different audiences across the UK. (E)	Provides distinctive programmes and content. (F)
Unweighted Base	3769	3769	3769	3769	3769
Base: All respondents	3769	3769	3769	3769	3769
7-10 (Net)	2410 64%	2443 65%	2405 64%	2057 55%	2337 62%
8-10 (Net)	1751 46%	1848 49%	1700 45%	1334 35%	1669 44%
9-10 (Net)	930 25%	963 26%	875 23%	613 16%	802 21%
	DEF	ACDEF	D	D	D

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

QC8_1. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content; On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole: Provides a broad mix of different types of TV, radio and online programmes and content
Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Not At All Well 1	84 2%	46 3%	37 2%	11 2%	8 1%	35 3%	28 2%	18 2%	64 2%	22 2%	20 2%	14 2%	27 3%	47 2%	37 3%	71 2%	9 3%	2 1%	2 2%
2	53 1%	19 1%	32 2%	2 0	6 1%	17 1%	28 2%	10 1%	42 2%	9 1%	16 1%	10 2%	18 2%	37 2%	15 1%	46 1%	5 1%	0 0	2 2%
3	86 2%	41 2%	41 2%	4 1%	9 1%	32 3%	41 3%	17 2%	62 2%	19 2%	22 2%	13 2%	33 4%	50 2%	35 3%	74 2%	6 2%	4 2%	2 2%
4	150 4%	81 4%	69 4%	20 4%	32 5%	28 2%	69 5%	35 3%	108 4%	38 4%	39 3%	34 6%	39 4%	87 4%	62 5%	133 4%	7 2%	8 5%	1 1%
5	328 9%	145 8%	183 10%	57 8%	60 9%	108 9%	121 9%	82 8%	233 9%	67 7%	122 9%	62 11%	76 9%	203 8%	125 9%	273 9%	29 9%	17 9%	9 8%
6	436 12%	215 12%	222 12%	48 10%	82 12%	156 13%	147 10%	113 11%	312 12%	119 12%	133 10%	62 11%	123 14%	291 12%	146 11%	349 11%	55 16%	22 12%	9 9%
7	659 17%	347 19%	311 16%	92 20%	118 18%	205 17%	238 17%	170 16%	468 18%	172 17%	248 19%	110 19%	130 15%	442 18%	217 16%	561 18%	56 18%	22 12%	20 20%
8	821 22%	409 22%	412 21%	101 22%	157 23%	261 21%	300 21%	229 22%	574 22%	240 24%	312 24%	106 18%	160 18%	518 21%	303 22%	683 22%	68 22%	44 24%	25 24%
9	1004 13%	256 14%	247 13%	52 12%	82 12%	182 15%	188 13%	181 17%	316 12%	151 15%	182 14%	80 14%	91 10%	341 14%	163 12%	430 14%	39 12%	23 13%	13 12%
Extremely Well 10	429 11%	183 10%	244 13%	59 13%	75 11%	133 11%	159 11%	128 12%	286 11%	110 11%	145 11%	67 11%	104 12%	279 12%	147 11%	353 11%	31 10%	29 16%	14 13%
Don't know	222 6%	98 5%	124 6%	27 6%	48 7%	64 5%	82 6%	59 6%	151 6%	36 4%	65 5%	29 5%	93 10%	122 5%	100 7%	194 6%	11 4%	10 5%	7 7%
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Mean	7.13	7.11	7.17	7.25	7.21	7.13	7.06	7.37	7.05	7.27	7.27	6.98	6.85	7.18	7.04	7.12	6.99	7.42	7.38
1-2 (Net)	137 4%	65 4%	69 4%	13 3%	15 2%	52 4%	56 4%	29 3%	106 4%	31 3%	36 3%	24 4%	45 5%	84 3%	52 4%	118 4%	14 4%	2 1%	3 3%
1-3 (Net)	222 6%	106 6%	110 6%	17 4%	23 3%	83 7%	97 7%	45 4%	168 6%	50 5%	58 4%	37 6%	77 9%	135 6%	88 6%	192 6%	20 6%	5 3%	5 5%
1-4 (Net)	372 10%	187 10%	179 9%	37 8%	55 8%	111 9%	167 12%	81 8%	276 11%	88 9%	97 7%	71 12%	116 13%	222 9%	150 11%	325 10%	27 9%	13 7%	6 6%
5-6 (Net)	765 20%	360 20%	405 21%	85 19%	141 21%	264 22%	268 19%	194 19%	545 21%	186 19%	255 20%	124 21%	199 22%	494 20%	271 20%	622 20%	85 27%	39 22%	18 17%
7-10 (Net)	2410 64%	1195 65%	1214 63%	305 67%	431 64%	781 64%	886 63%	708 68%	1644 63%	673 68%	888 68%	362 62%	484 54%	1580 65%	830 61%	2027 64%	193 61%	118 65%	72 70%
8-10 (Net)	1751 46%	848 46%	903 47%	212 47%	313 46%	576 47%	648 46%	538 52%	1177 45%	501 51%	640 49%	252 43%	355 40%	1138 47%	613 45%	1466 46%	137 43%	96 53%	52 50%
9-10 (Net)	930 25%	439 24%	491 26%	112 25%	156 23%	315 26%	348 25%	309 30%	603 23%	261 27%	328 25%	146 25%	195 22%	620 26%	310 23%	783 25%	69 22%	52 29%	27 26%

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

QC8_1. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content; On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole: Provides a broad mix of different types of TV, radio and online programmes and content
Base: All Respondents

Total	England Regions												Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369	
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6	
84	4	10	8	8	7	13	4	0	2	2	14	73	8	11	13	14	19	
2%	1%	1%	6%	2%	3%	13%	2%	0	2%	1%	4%	2%	2%	3%	4%	1%	1%	
i	9	5	zSTZ*	7	5	8	1	0	4	0	7	49	4	12	3	10	14	
53	3%	1%	0	2%	2%	2%	0	0	3%	0	2%	2%	1%	3%	1%	1%	1%	
1%	TY	6	19	1	4	3	10	6	2	7	6	10	77	7	zghi	13	21	
86	2%	2%	3%	1%	1%	2%	2%	2%	6%	4%	3%	2%	2%	3%	4%	2%	2%	
C	10	28	2	19	8	21	8	4	9	6	17	129	8	11	17	31	52	
150	3%	4%	2%	5%	4%	5%	3%	3%	7%	4%	5%	4%	2%	3%	5%	3%	4%	
ER	30	49	14	32	22	36	17	7	12	20	35	280	30	33	41	104	78	
328	10%	7%	9%	9%	10%	8%	7%	6%	10%	14%	10%	9%	9%	10%	12%	10%	6%	
ii	436	32	82	10	33	26	59	25	13	16	20	373	41	51	47	122	138	
12%	11%	11%	7%	9%	12%	13%	10%	10%	12%	14%	10%	12%	12%	15%	13%	12%	11%	
659	52	129	24	69	34	77	43	24	21	27	62	562	62	53	61	190	228	
17%	18%	18%	16%	19%	16%	17%	18%	17%	17%	19%	18%	17%	16%	16%	17%	19%	18%	
LQ	821	64	155	38	81	44	81	67	36	30	28	60	701	77	51	66	223	
22%	22%	21%	26%	22%	21%	18%	28%	27%	24%	20%	18%	22%	22%	15%	19%	22%	26%	
LI	504	51	98	21	55	29	55	31	26	6	15	424	58	37	31	132	224	
13%	18%	14%	14%	15%	14%	13%	13%	20%	5%	11%	4%	13%	17%	11%	9%	13%	17%	
HLag	a	a	a	a	a	42	32	a	15	14	39	367	39	36	41	122	zifg	
426	20	100	17	40	20	10%	13%	11%	11%	9%	12%	11%	11%	11%	11%	12%	12%	
AS	14	S	11	23	12	38	8	4	4	4	24	199	11	31	22	49	32	
222	5%	5%	8%	6%	6%	9%	4%	3%	3%	3%	7%	6%	3%	9%	6%	5%	2%	
IMI	3769	292	727	147	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
7.13	7.04	7.33	7.23	7.17	6.94	6.91	7.40	7.65	6.63	6.91	6.85	7.11	7.25	6.71	6.78	7.22	7.40	
HLafg	zXac						Xac	zSWX	abc*						fg		zifg	
137	13	15	8	14	12	21	5	0	6	2	21	122	12	23	15	24	33	
4%	4%	2%	6%	4%	6%	5%	2%	0	5%	1%	6%	4%	4%	7%	4%	2%	3%	
QThi	222	19	35	10	18	15	31	2	13	7	31	199	20	zhi	35	29	55	
6%	7%	5%	7%	5%	7%	7%	4%	2%	11%	5%	9%	6%	6%	10%	8%	4%	4%	
CDGJi	372	29	63	12	38	23	52	18	7	23	13	328	28	zhi	45	46	108	
10%	10%	9%	8%	10%	10%	12%	12%	8%	5%	18%	14%	10%	8%	45	13%	8%	8%	
GJRhi	765	62	131	24	65	48	95	41	20	28	67	653	71	hi	88	226	217	
20%	21%	18%	18%	18%	23%	22%	17%	16%	22%	22%	20%	20%	20%	1	25%	22%	17%	
2410	187	482	100	244	127	256	173	101	72	82	203	2055	236	178	199	668	936	
64%	64%	66%	68%	66%	58%	58%	72%	77%	56%	59%	59%	64%	68%	53%	56%	66%	72%	
LNxfg	1751	136	353	76	175	92	179	130	77	51	56	1493	174	124	138	478	708	
46%	46%	49%	52%	47%	44%	41%	54%	58%	40%	40%	41%	46%	50%	37%	39%	47%	55%	
HLXfg	530	71	199	38	49	98	63	zXabc	zWXabc*	41	28	792	97	73	72	255	372	
25%	24%	27%	26%	26%	23%	22%	26%	31%	16%	20%	24%	24%	28%	22%	20%	25%	29%	
H		a						a*									zfg	

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

QC8. 2. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content; On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole: Provides high quality television, radio and online content

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Not At All Well 1	99 3%	58 3%	41 2%	11 2%	12 2%	44 4%	31 2%	22 2%	76 3%	28 3%	23 2%	17 3%	31 3%	55 2%	44 3%	82 3%	14 4%	2 1%	2 2%
2	64 2%	23 1%	40 2%	7 1%	6 1%	18 1%	34 2%	11 1%	53 2%	8 1%	23 2%	10 2%	23 3%	45 2%	19 1%	55 2%	6 2%	2 1%	1 1%
3	101 3%	55 3%	47 2%	6 1%	12 2%	26 2%	56 4%	16 2%	77 3%	22 2%	36 2%	16 3%	26 3%	68 3%	33 2%	88 3%	5 2%	4 2%	4 4%
4	163 4%	85 5%	75 4%	16 3%	23 3%	47 4%	78 5%	31 3%	123 5%	40 4%	51 4%	39 7%	33 4%	99 4%	64 5%	137 4%	13 4%	11 6%	2 2%
5	279 7%	138 7%	141 7%	28 6%	50 7%	95 8%	104 7%	72 7%	200 7%	69 7%	82 6%	47 8%	80 9%	167 7%	111 8%	221 7%	34 11%	16 9%	8 7%
6	406 11%	212 12%	194 10%	46 10%	65 10%	149 12%	147 10%	101 10%	284 11%	77 8%	138 11%	67 14%	124 14%	260 11%	146 11%	348 11%	34 11%	14 8%	10 9%
7	595 16%	297 16%	298 15%	93 21%	119 18%	162 13%	212 15%	151 14%	423 16%	186 19%	200 15%	92 16%	117 13%	378 16%	216 16%	485 15%	61 19%	32 18%	17 16%
8	885 23%	442 24%	442 23%	108 24%	170 25%	289 24%	319 23%	268 26%	602 23%	256 26%	336 26%	126 22%	164 18%	593 25%	292 22%	741 23%	76 24%	43 24%	25 24%
9	523 14%	250 14%	272 14%	59 13%	93 14%	181 15%	188 13%	170 16%	346 13%	138 14%	215 16%	71 12%	99 11%	337 14%	186 14%	442 14%	40 13%	26 14%	16 15%
Extremely Well 10	440 12%	183 10%	256 13%	53 12%	88 13%	148 12%	151 11%	141 14%	293 11%	118 12%	147 11%	122 12%	104 12%	294 12%	146 11%	378 12%	24 8%	24 13%	14 13%
Don't know	213 6%	98 5%	115 6%	28 6%	38 6%	63 5%	83 6%	61 6%	138 5%	39 4%	54 4%	28 5%	91 10%	121 5%	92 7%	192 6%	8 3%	6 3%	6 6%
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Mean	7.13	7.04	7.23	7.27	7.38	7.14	6.98	7.45	7.04	7.27	7.28	6.97	6.86	7.19	7.04	7.15	6.85	7.28	7.34
1-2 (Net)	164 4%	80 4%	81 4%	18 4%	17 3%	62 5%	66 5%	33 3%	129 5%	36 4%	46 5%	27 5%	54 6%	100 4%	63 5%	137 4%	20 6%	4 2%	3 3%
1-3 (Net)	265 7%	135 7%	128 7%	24 5%	29 4%	88 7%	122 9%	49 5%	206 8%	58 6%	83 6%	44 7%	80 9%	169 7%	96 7%	225 7%	25 8%	8 4%	7 7%
1-4 (Net)	428 11%	220 12%	203 11%	39 9%	52 8%	135 11%	200 14%	80 8%	329 13%	99 10%	134 10%	83 14%	113 13%	268 11%	160 12%	362 11%	38 12%	19 11%	9 9%
5-6 (Net)	685 18%	350 19%	335 17%	73 16%	115 17%	244 20%	251 18%	173 17%	484 19%	147 15%	220 17%	114 20%	204 23%	427 18%	258 19%	569 18%	69 22%	31 17%	17 17%
7-10 (Net)	2443 65%	1172 64%	1268 66%	313 69%	470 70%	779 64%	870 62%	729 70%	1664 64%	698 71%	897 69%	360 61%	484 54%	1602 66%	841 62%	2045 65%	201 64%	125 69%	71 69%
8-10 (Net)	1848 49%	876 48%	970 51%	220 49%	351 52%	617 51%	658 47%	578 55%	1241 47%	513 52%	697 53%	268 46%	367 41%	1224 51%	624 46%	1560 49%	140 44%	93 52%	54 52%
9-10 (Net)	963 26%	433 24%	528 28%	112 25%	181 27%	329 27%	339 24%	311 30%	639 24%	256 26%	362 28%	142 24%	203 23%	631 26%	332 25%	819 26%	64 20%	50 28%	29 28%

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

QC8_2. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content; On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole: Provides high quality television, radio and online content
Base: All Respondents

Total	England Regions												Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369	
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6	
99	6	11	8	5	11	15	4	1	1	4	17	86	12	13	13	21	26	
3%	2%	2%	6%	1%	5%	3%	2%	0	1%	3%	5%	3%	3%	4%	4%	2%	2%	
64	12	11	0	6	5	5	2	0	4	0	10	58	6	14	6	12	12	
2%	4%	2%	0	2%	2%	1%	1%	0	3%	0	3%	2%	2%	4%	2%	1%	1%	
101	7	9	1	6	7	12	11	3	8	10	13	95	5	8	13	27	32	
3%	3%	1%	1%	2%	4%	4%	1%	2%	6%	7%	4%	3%	2%	2%	4%	3%	3%	
GT	7	41	6	21	7	18	8	2	7	1	21	143	11	14	19	47	48	
163	2%	6%	4%	6%	3%	4%	3%	2%	5%	0	6%	4%	3%	4%	5%	5%	4%	
GR	b	40	7	b	19	37	18	4	13	12	b	237	29	33	36	71	81	
279	28	7	3	29	9%	8%	7%	3%	10%	8%	15	7%	8%	10%	10%	7%	6%	
7%	10%	5%	5%	8%	9%	8%	7%	3%	10%	8%	4%	7%	8%	10%	10%	7%	6%	
406	34	70	9	34	21	62	22	11	14	25	44	345	42	48	46	129	98	
11%	12%	10%	6%	9%	10%	14%	9%	9%	11%	18%	13%	11%	12%	14%	13%	13%	8%	
595	44	97	18	62	35	70	45	29	18	29	38	508	49	55	58	186	189	
16%	15%	13%	12%	17%	16%	19%	16%	22%	14%	21%	11%	16%	14%	16%	16%	18%	15%	
EL	71	178	42	86	51	87	51	38	31	30	75	751	86	47	69	237	362	
885	24%	24%	29%	23%	24%	20%	21%	29%	25%	22%	22%	23%	25%	14%	20%	23%	28%	
23%	39	110	26	51	25	61	43	26	11	16	34	444	56	45	33	142	zgh	
523	13%	15%	17%	14%	12%	14%	18%	20%	9%	12%	10%	14%	16%	13%	9%	14%	18%	
Lg	25	102	19	45	21	41	33	15	16	11	50	383	39	33	38	117	182	
440	9%	14%	13%	12%	10%	9%	14%	12%	13%	8%	15%	12%	11%	10%	11%	12%	14%	
AP	20	59	11	22	9	33	6	2	3	2	25	188	11	30	22	31	z	
213	7%	8%	7%	6%	4%	8%	2%	2%	2%	2%	7%	6%	3%	9%	6%	3%	3%	
WPhi	292	zYzB	147	370	210	Yb	241	131	127	140	Yb	3236	345	zhi	hi	1020	1292	
3769	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
7.13	6.97	7.40	7.40	7.23	6.84	6.96	7.33	7.74	6.84	6.88	6.86	7.12	7.19	6.68	6.74	7.17	7.49	
AFHLPlg		zSWXabc	*				zSVW	Xabc*	*	*						fg	zfg	
164	17	23	8	11	15	19	6	1	6	4	27	143	18	27	19	32	38	
	6%	3%	6%	3%	7%	4%	3%	0	4%	3%	8%	4%	5%	8%	5%	3%	3%	
DI	25	32	10	18	23	31	17	3	13	14	39	239	23	35	32	59	70	
265	8%	4%	7%	5%	11%	7%	7%	3%	11%	10%	12%	7%	7%	10%	9%	6%	5%	
DGTI	7	73	15	39	29	49	25	6	20	14	60	381	34	48	51	106	118	
428	32	10%	10%	11%	14%	11%	10%	4%	16%	10%	18%	12%	10%	14%	14%	10%	9%	
11%	11%	10%	10%	11%	14%	11%	10%	4%	16%	10%	18%	12%	10%	14%	14%	10%	9%	
DGZI	61	109	16	64	40	99	39	15	28	37	59	582	70	82	82	200	179	
685	21%	15%	11%	17%	19%	23%	16%	12%	22%	27%	17%	18%	20%	24%	23%	20%	14%	
18%	U					TUZ				zTUZ				zi	zi	199	683	
2443	179	486	105	245	132	259	172	108	76	86	197	2085	231	179	199	683	962	
65%	61%	67%	71%	66%	63%	59%	71%	82%	60%	62%	58%	64%	67%	53%	56%	67%	74%	
FLNXc		Xc	Xc*			Xc		zSVW	Xabc*							fg	zfg	
1848	135	389	87	183	97	189	127	79	59	58	159	1577	181	124	141	497	773	
49%	46%	53%	59%	49%	46%	43%	53%	60%	46%	41%	47%	49%	53%	37%	40%	49%	60%	
HLNXig	64	zXb	45	97	46	102	76	41	27	27	83	827	95	77	72	259	411	
963	21%	29%	31%	26%	22%	23%	31%	32%	22%	20%	24%	26%	28%	23%	20%	25%	32%	
26%	22%		*				Sb										zfg	
AP																		

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

QC8. 3. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content; On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole: Provides programmes and content made specifically for UK audiences, using UK actors, writers and locations
Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Not At All Well 1	76 2%	45 2%	29 2%	2%	9 1%	34 3%	24 2%	16 2%	56 2%	23 2%	20 2%	12 2%	21 2%	42 2%	35 3%	63 2%	10 3%	2 1%	2 2%
2	49 1%	15 1%	34 2%	4 1%	2 0	9 1%	33 2%	8 1%	40 2%	6 1%	17 1%	10 2%	16 2%	35 1%	15 1%	45 1%	4 1%	0 0	1 1%
3	71 2%	39 2%	33 2%	4 1%	9 1%	14 1%	43 3%	10 1%	57 2%	15 2%	15 1%	21 4%	20 2%	39 2%	33 2%	58 2%	7 2%	4 2%	2 2%
4	119 3%	73 4%	46 2%	12 3%	15 2%	35 3%	58 4%	21 2%	94 4%	31 3%	29 2%	22 4%	37 4%	74 3%	45 3%	107 3%	7 2%	3 1%	2 2%
5	336 9%	149 8%	183 10%	33 7%	59 9%	112 9%	129 9%	77 7%	247 9%	61 6%	116 9%	55 9%	103 12%	197 8%	139 10%	279 9%	29 9%	23 13%	6 5%
6	392 10%	193 11%	199 10%	50 11%	73 11%	133 11%	133 9%	103 10%	272 10%	101 10%	143 11%	54 9%	94 10%	272 11%	120 9%	328 10%	39 12%	14 8%	10 10%
7	704 19%	360 20%	343 18%	96 21%	148 22%	214 17%	242 17%	193 18%	483 18%	187 19%	263 20%	118 20%	136 15%	472 20%	232 17%	588 19%	73 23%	25 14%	18 17%
8	825 22%	419 23%	405 21%	104 23%	145 21%	266 22%	310 22%	260 25%	554 21%	248 25%	298 23%	123 21%	156 17%	522 22%	303 22%	694 22%	70 22%	38 21%	23 22%
9	471 13%	222 12%	249 13%	57 13%	90 13%	163 13%	160 11%	145 14%	321 12%	141 14%	167 13%	66 11%	97 11%	325 13%	146 11%	391 12%	36 12%	28 16%	16 15%
Extremely Well 10	404 11%	172 9%	232 12%	53 12%	77 11%	132 11%	142 10%	122 12%	274 10%	108 11%	148 11%	52 9%	93 10%	260 11%	144 11%	337 11%	26 8%	30 16%	12 12%
Don't know	321 9%	152 8%	168 9%	31 7%	49 7%	111 9%	128 9%	88 8%	217 8%	62 6%	88 7%	51 9%	119 13%	181 7%	140 10%	278 9%	17 5%	14 8%	12 12%
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Mean	7.17	7.10	7.24	7.32	7.35	7.20	7.00	7.44	7.08	7.34	7.28	6.94	6.92	7.22	7.07	7.15	6.99	7.54	7.42
1-2 (Net)	FHLN Wafg 126 3%	60 3%	63 3%	13 3%	11 2%	42 3%	58 4%	24 2%	96 4%	29 3%	38 3%	22 4%	37 4%	76 3%	50 4%	108 3%	13 4%	2 1%	3 3%
1-3 (Net)	DQTI 197 5%	99 5%	96 5%	17 4%	20 3%	57 5%	101 7%	34 3%	154 6%	44 4%	53 4%	44 7%	56 6%	115 5%	82 6%	166 5%	20 6%	6 3%	5 5%
1-4 (Net)	DGI 316 8%	172 9%	142 7%	29 6%	35 5%	91 7%	159 11%	55 5%	248 9%	75 8%	82 6%	66 11%	94 10%	189 8%	127 9%	273 9%	28 9%	8 5%	7 7%
5-6 (Net)	DGJQJ 728 19%	342 19%	381 20%	83 18%	132 20%	245 20%	282 19%	180 17%	519 20%	161 16%	259 20%	110 19%	197 22%	469 19%	259 19%	607 19%	67 21%	37 21%	16 16%
7-10 (Net)	IUI 2405 64%	1179 64%	1229 64%	311 69%	460 68%	774 63%	854 61%	720 69%	1631 62%	684 70%	875 67%	359 61%	482 54%	1580 65%	825 61%	2010 63%	205 65%	121 67%	69 66%
8-10 (Net)	FHLNI 1700 45%	814 44%	886 46%	215 47%	312 46%	561 46%	613 44%	527 51%	1148 44%	497 51%	612 47%	241 41%	347 39%	1108 46%	582 44%	1421 45%	132 42%	96 53%	51 49%
9-10 (Net)	Liq 875 23%	394 21%	481 25%	110 24%	167 25%	295 24%	302 22%	267 26%	595 23%	249 25%	315 24%	118 20%	191 21%	586 24%	290 21%	727 23%	62 20%	58 32%	28 27%
	AN		zA							z								zOP	

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, zt/gh/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, zt/gh/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

QC8_3. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content; On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole: Provides programmes and content made specifically for UK audiences, using UK actors, writers and locations
Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
Not At All Well 1	76	2	12	6	6	9	9	6	0	3	2	8	66	8	7	14	18	16
	2%	1%	2%	4%	2%	4%	2%	3%	0	3%	1%	2%	2%	2%	2%	4%	2%	1%
2	49	7	0	2	7	zS	2	9	0	4	0	10	41	7	11	2	14	9
	1%	2%	0	1%	2%	1%	1%	4%	0	3%	0	3%	1%	2%	3%	1%	1%	1%
	ADITI	T		T	T	T	zTX		T			zTX			zgi			
3	71	1	17	2	3	7	9	2	1	8	4	5	61	9	10	11	15	18
	2%	0	2%	1%	1%	3%	2%	1%	1%	6%	3%	1%	2%	3%	3%	3%	1%	1%
4	119	15	19	1	12	6	25	5	3	zSVYc*	2	13	101	12	12	9	40	33
	3%	5%	3%	1%	3%	3%	6%	2%	2%	5%	1%	4%	3%	3%	4%	3%	4%	3%
5	336	29	57	7	27	25	54	18	4		21	24	291	24	50	37	104	66
	9%	10%	8%	5%	7%	12%	12%	8%	3%	9%	15%	7%	9%	7%	15%	10%	10%	5%
6	392	21	73	6	38	26	42	23	21	zTUVZc*	17	42	340	33	33	42	129	123
	10%	7%	10%	4%	10%	12%	10%	10%	16%	16%	12%	12%	10%	9%	10%	12%	13%	9%
7	704	55	130	31	83	33	85	47	21	SU*	20	33	613	55	45	84	197	251
	19%	19%	19%	21%	22%	16%	19%	20%	16%	15%	24%	14%	19%	16%	13%	24%	19%	19%
8	825	67	159	33	77	46	80	64	36		25	31	698	83	62	59	224	339
	22%	23%	22%	22%	21%	22%	18%	26%	28%	20%	22%	22%	22%	24%	18%	17%	22%	26%
9	471	45	90	20	48	27	57	33	20		7	36	386	62	35	37	121	zfigh
	13%	16%	12%	13%	13%	13%	14%	16%	6%	6%	5%	10%	12%	10%	10%	10%	12%	16%
Extremely Well 10	404	24	90	18	41	b	b	ab*	15		17	45	360	26	35	34	108	zfigh
	11%	8%	12%	12%	11%	7%	9%	8%	12%	13%	11%	13%	11%	8%	10%	8%	11%	13%
Don't know	A	27	81	22	27	13	38	14	9		8	34	280	27	37	27	50	z
	321	9%	11%	15%	7%	6%	9%	6%	5%		6%	10%	9%	8%	11%	8%	5%	5%
	LUMPhi	z	zVWYab*										hi					
Total	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.17	7.20	7.35	7.41	7.25	6.73	6.95	7.10	7.66	6.68	7.03	7.11	7.16	7.17	6.77	6.86	7.10	7.55
	FHLN		WXa	W*	Wa				zWXYab*									zfigh
1-2 (Net)	126	9	12	7	13	13	12	15	0	7	2	18	107	14	17	16	32	25
	3%	3%	2%	5%	4%	6%	3%	6%	0	6%	1%	5%	3%	4%	5%	4%	3%	2%
1-3 (Net)	197	10	29	9	16	20	21	17	1	TZ*	5	23	168	24	i	26	47	43
	5%	3%	4%	6%	4%	9%	5%	7%	1%	12%	4%	7%	5%	7%	8%	7%	5%	3%
1-4 (Net)	316	25	48	10	28	26	46	23	4	zSTVXZ*	21	7	269	35	zhi	40	88	76
	8%	8%	7%	7%	8%	12%	10%	9%	3%	16%	5%	11%	8%	10%	40	35	9%	6%
5-6 (Net)	728	50	129	13	65	51	96	41	25	zTVZb*	31	38	630	57	zi	84	232	189
	19%	17%	18%	9%	18%	24%	22%	17%	19%	25%	23%	27%	19%	16%	25%	22%	23%	15%
7-10 (Net)	2405	191	468	102	250	120	261	163	93	TU	67	205	2057	227	zi	177	650	961
	64%	65%	64%	69%	67%	57%	68%	68%	71%	54%	62%	60%	64%	66%	52%	60%	64%	74%
8-10 (Net)	1700	136	338	a*	Wa	87	176	116	72	WXa*	49	54	1443	172	f	130	453	zfigh
	45%	46%	47%	45%	45%	41%	40%	48%	55%	39%	39%	46%	45%	50%	37%	37%	44%	55%
9-10 (Net)	875	69	179	38	89	41	95	52	36	WXab*	25	22	746	89	g	70	230	zfigh
	23%	24%	25%	26%	24%	20%	22%	22%	27%	19%	16%	24%	23%	26%	21%	20%	23%	29%
	AN																	zfigh

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

QC8_4. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content; On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole: Takes risks and provides content that is new and innovative across all of its services, including television, radio and online

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Not At All Well 1	132 4%	76 4%	54 3%	12 3%	15 2%	69 6%	36 3%	37 4%	89 3%	33 3%	39 3%	23 4%	37 4%	83 3%	49 4%	113 4%	14 4%	2 1%	3 3%
2	82 2%	44 2%	37 2%	1 0%	19 3%	23 2%	38 3%	24 2%	54 2%	10 1%	34 3%	16 3%	22 2%	60 2%	22 2%	65 2%	13 4%	2 1%	2 2%
3	116 3%	61 3%	53 3%	5 1%	14 2%	29 2%	67 5%	22 2%	88 3%	21 2%	32 2%	31 5%	32 4%	80 3%	37 3%	94 3%	11 4%	9 5%	3 3%
4	192 5%	106 6%	84 4%	17 4%	25 4%	73 6%	76 5%	38 4%	152 6%	55 6%	52 4%	35 6%	49 5%	108 4%	85 6%	163 5%	17 6%	8 4%	4 3%
5	368 10%	156 8%	210 11%	38 8%	58 9%	120 10%	149 11%	86 8%	273 10%	85 9%	136 10%	61 10%	84 9%	221 9%	145 11%	301 9%	35 11%	18 10%	13 12%
6	475 13%	235 13%	239 12%	65 14%	100 15%	143 12%	162 12%	115 11%	346 13%	136 14%	169 13%	63 11%	106 12%	323 13%	152 11%	385 12%	51 16%	28 16%	10 10%
7	723 19%	375 20%	348 18%	111 24%	141 21%	218 18%	249 18%	186 18%	507 19%	187 19%	279 21%	94 16%	161 18%	474 20%	248 18%	622 20%	60 19%	23 13%	19 18%
8	721 19%	366 20%	355 18%	92 20%	132 20%	234 19%	263 19%	231 22%	473 18%	212 22%	265 20%	114 19%	131 15%	469 19%	252 19%	605 19%	57 18%	39 22%	20 19%
9	335 9%	152 8%	182 9%	43 10%	71 11%	114 9%	107 8%	134 13%	200 8%	99 10%	121 9%	47 8%	67 8%	236 10%	99 7%	291 9%	18 6%	16 9%	10 10%
Extremely Well 10	278 7%	115 6%	162 8%	35 8%	51 7%	91 7%	102 7%	85 8%	184 7%	69 7%	90 7%	45 8%	72 8%	180 7%	98 7%	226 7%	22 7%	20 11%	10 10%
Don't know	348 9%	153 8%	196 10%	33 7%	49 7%	108 9%	155 11%	86 8%	249 10%	75 8%	87 7%	55 9%	131 15%	185 8%	163 12%	303 10%	18 6%	16 9%	11 10%
LUMP							zCD						zLUK		zLM	P			P
abhi																			
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Mean	6.64	6.55	6.75	6.98	6.83	6.54	6.54	6.92	6.54	6.79	6.71	6.46	6.48	6.68	6.57	6.66	6.30	6.90	6.84
1-2 (Net)	214 6%	120 7%	92 5%	13 3%	35 5%	92 8%	73 5%	60 6%	143 5%	43 4%	73 6%	39 7%	59 7%	143 6%	71 5%	178 6%	27 9%	5 3%	5 4%
1-3 (Net)	331 9%	181 10%	145 8%	19 4%	49 7%	121 10%	141 10%	82 8%	231 9%	64 7%	105 8%	70 12%	91 10%	223 9%	108 8%	271 9%	38 12%	13 7%	8 8%
1-4 (Net)	523 14%	287 16%	230 12%	36 8%	74 11%	193 16%	217 15%	120 12%	383 15%	120 12%	158 12%	105 18%	140 16%	330 14%	193 14%	435 14%	56 18%	21 12%	12 11%
5-6 (Net)	841 22%	391 21%	449 23%	103 23%	157 23%	263 22%	311 22%	201 19%	619 23%	221 23%	305 23%	124 21%	190 21%	544 22%	297 22%	686 22%	86 27%	46 25%	23 22%
7-10 (Net)	2057 55%	1009 55%	1047 54%	281 62%	395 58%	656 54%	721 51%	636 61%	1364 52%	567 58%	755 58%	301 51%	431 48%	1359 56%	698 52%	1744 55%	157 50%	97 54%	59 57%
8-10 (Net)	1334 35%	634 34%	699 36%	171 38%	254 38%	438 36%	471 34%	450 43%	858 33%	380 39%	476 36%	207 35%	270 30%	885 37%	449 33%	1122 35%	97 31%	75 41%	40 39%
HLNSI								zH		zL								P	

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
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Base: All Respondents

Total	England Regions												Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369	
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6	
132	8	20	8	12	8	23	5	1	4	3	22	114	15	16	16	34	42	
F	4%	3%	3%	5%	3%	4%	5%	2%	0	3%	2%	6%	4%	5%	4%	3%	3%	
82	5	9	4	4	5	13	7	0	4	4	10	72	8	14	2	23	23	
2%	2%	1%	3%	1%	3%	3%	3%	0	3%	3%	3%	2%	2%	4%	1%	2%	2%	
CI	116	8	17	1	6	8	9	7	3	9	8	17	102	10	11	14	28	30
CI	3%	3%	2%	1%	2%	4%	2%	3%	2%	7%	6%	5%	3%	3%	3%	4%	3%	2%
192	26	30	1	22	15	28	8	6	6	13	8	166	21	19	22	48	56	
5%	9%	4%	0	6%	7%	6%	3%	4%	5%	9%	2%	5%	6%	6%	6%	5%	4%	
GU	366	33	54	10	35	34	37	17	8	12	23	38	327	23	40	36	103	104
10%	11%	7%	7%	9%	16%	8%	7%	6%	10%	16%	11%	10%	7%	12%	10%	10%	8%	
AI	475	29	90	18	49	49	51	33	16	22	17	42	397	47	40	50	136	184
13%	10%	12%	12%	13%	9%	12%	12%	14%	12%	17%	12%	12%	12%	14%	12%	13%	14%	
723	64	134	28	75	41	98	48	34	25	25	51	618	62	47	72	208	260	
19%	22%	18%	19%	20%	19%	22%	20%	26%	20%	18%	15%	19%	18%	14%	20%	20%	20%	
CI	721	48	142	30	77	30	75	58	32	27	25	60	600	83	56	48	217	271
HLg	19%	16%	19%	21%	14%	17%	24%	22%	18%	18%	18%	19%	24%	16%	14%	21%	21%	
335	25	68	14	32	24	35	23	20	7	12	31	292	26	23	26	95	148	
9%	9%	9%	9%	9%	11%	8%	9%	15%	5%	9%	9%	9%	7%	7%	7%	9%	11%	
HN	279	10	69	14	23	13	27	19	8	8	6	31	242	21	22	31	71	109
7%	3%	9%	9%	6%	6%	6%	8%	5	6	6	4	31	7%	6%	6%	9%	7%	
AS	348	35	95	S*	19	34	47	17	5	3	4	S	306	28	50	38	57	64
12%	12%	13%	13%	9%	7%	11%	11%	7%	4%	2%	3%	9%	9%	8%	15%	11%	6%	5%
LJMP	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
abhi	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
6.64	6.42	6.94	6.90	6.74	6.38	6.45	6.89	7.26	6.36	6.21	6.41	6.63	6.57	6.24	6.51	6.69	6.87	
AHPI	zSWXabc			*			b			*						f		zlg
214	13	29	12	15	13	35	12	1	8	8	32	186	24	30	18	57	65	
6%	4%	4%	8%	4%	6%	8%	5%	0	6%	5%	9%	6%	7%	9%	5%	6%	5%	
BCIQZ	331	21	46	13	22	21	44	19	3	17	16	50	288	34	41	31	86	95
9%	7%	6%	9%	6%	10%	8%	8%	3%	13%	11%	15%	9%	10%	12%	9%	8%	7%	
BCITZI	523	47	76	14	44	36	72	27	9	23	29	58	454	55	60	53	134	151
14%	16%	10%	9%	12%	17%	16%	11%	7%	18%	20%	17%	14%	16%	18%	15%	13%	12%	
BCDGITI	841	62	144	28	84	53	88	50	24	34	40	80	724	71	80	87	239	289
22%	21%	20%	19%	23%	25%	20%	21%	18%	27%	28%	23%	22%	21%	24%	24%	23%	22%	
G	2057	148	412	86	208	107	235	147	94	67	68	172	1752	192	148	177	591	788
55%	51%	57%	58%	56%	51%	53%	61%	c	71%	53%	48%	50%	54%	55%	44%	50%	58%	61%
FHLNI	1334	83	278	58	133	66	137	100	60	42	43	122	1134	129	101	105	383	528
35%	28%	38%	39%	36%	32%	31%	41%	46%	33%	31%	36%	35%	37%	30%	30%	38%	41%	
HLNSI	zSWXb		SX	*			SX		*	*						fg		zlg

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
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Base: All Respondents

Total	Gender		Age				Children in household		Social Group				Working		Nation			
Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
613	268	344	78	122	204	208	219	384	169	212	93	139	416	197	517	40	36	20
16% AHN	15%	18% zA	17%	18%	17%	15%	21% zH	15%	17%	16%	16%	16%	17%	15%	16%	13%	20% P	20% P

Unweighted Base

Base: All respondents

9-10 (Net)

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

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Base: All Respondents

Unweighted Base
Base: All
respondents
9-10 (Net)

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
613 16% AHN	35 12%	137 19% S	27 19% +	55 15%	36 17%	62 14%	42 17%	28 21% +	15 12% +	18 13% +	62 16%	534 16%	47 14%	45 13%	57 16%	165 16%	257 20% zf

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

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QC8_5. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content; On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole: Provides television, radio and online content which appeals to a wide range of different audiences across the UK
Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Not At All Well 1	92 2%	48 3%	43 2%	9 2%	10 2%	34 3%	38 3%	14 1%	75 3%	26 3%	27 2%	18 3%	22 2%	54 2%	39 3%	79 2%	9 3%	3 2%	1 1%
2	55 1%	26 1%	29 2%	2 0	5 1%	23 2%	25 2%	14 1%	39 1%	10 1%	20 2%	6 1%	19 2%	34 1%	22 2%	43 1%	8 3%	2 1%	1 1%
3	91 2%	47 3%	42 2%	1 0	14 2%	31 3%	45 3%	19 2%	71 3%	18 2%	29 2%	17 3%	26 3%	47 2%	44 3%	78 2%	6 2%	4 2%	2 2%
4	151 4%	76 4%	74 4%	11 2%	32 5%	48 4%	60 4%	34 3%	109 4%	25 3%	51 4%	48 8%	27 3%	98 4%	53 4%	122 4%	16 5%	11 6%	3 2%
5	332 9%	163 9%	169 9%	40 9%	55 8%	119 10%	113 8%	71 7%	251 10%	73 7%	117 9%	54 9%	88 10%	208 9%	124 9%	272 9%	37 12%	16 9%	7 7%
6	409 11%	211 11%	196 10%	59 13%	65 10%	127 10%	155 11%	108 10%	280 11%	113 11%	137 11%	68 12%	90 10%	265 11%	144 11%	343 11%	37 12%	16 9%	12 12%
7	671 18%	347 19%	324 17%	97 21%	129 19%	203 17%	242 17%	171 16%	483 18%	204 21%	219 17%	98 17%	151 17%	445 18%	227 17%	559 18%	69 22%	24 14%	20 19%
8	864 23%	443 24%	421 22%	116 25%	148 22%	292 24%	305 22%	268 26%	580 22%	243 25%	325 25%	105 18%	189 21%	574 24%	290 21%	734 23%	68 21%	38 21%	25 24%
9	433 11%	198 11%	235 12%	46 10%	100 15%	148 12%	139 10%	161 15%	264 10%	123 12%	164 13%	154 13%	72 8%	298 12%	135 10%	358 11%	31 10%	30 17%	13 13%
Extremely Well 10	HLN 369 10%	155 8%	213 11%	46 10%	zCF 78 12%	117 10%	128 9%	115 11%	246 9%	91 9%	131 10%	52 9%	94 11%	246 10%	123 9%	309 10%	25 8%	zOP 24 13%	11 10%
Don't know	301 8%	127 7%	174 9%	27 6%	41 6%	80 7%	152 11%	68 6%	219 8%	56 6%	85 7%	45 8%	115 13%	150 6%	151 11%	270 9%	10 3%	12 6%	9 9%
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Mean	7.03	6.96	7.12	7.24	7.27	6.99	6.89	7.36	6.92	7.16	7.12	6.78	6.92	7.11	6.89	7.04	6.76	7.26	7.29
1-2 (Net)	FHKNP 148 4%	74 4%	72 4%	11 2%	zEF 15 2%	56 5%	64 5%	29 3%	113 4%	zKL 36 4%	K 47 4%	24 4%	40 5%	87 4%	60 4%	123 4%	17 6%	5 3%	2 2%
1-3 (Net)	DGT 238 6%	121 7%	114 6%	13 3%	29 4%	87 7%	109 8%	48 5%	185 7%	54 6%	76 6%	41 7%	67 7%	134 6%	104 8%	201 6%	24 7%	9 5%	4 4%
1-4 (Net)	CDGI 380 10%	196 11%	188 10%	23 5%	61 9%	135 11%	169 12%	82 8%	293 11%	80 8%	127 10%	90 15%	93 10%	233 10%	157 12%	323 10%	39 12%	20 11%	7 7%
5-6 (Net)	CGIR 741 20%	374 20%	366 19%	98 22%	C 18%	zC 20%	zC 19%	179 17%	268 20%	186 19%	254 19%	122 21%	179 20%	473 20%	268 20%	615 19%	74 23%	33 18%	20 19%
7-10 (Net)	GI 2337 62%	1143 62%	1193 62%	304 zF 67%	455 zF 67%	760 62%	814 58%	714 zH 68%	1573 60%	661 zKL 67%	839 KL 64%	329 58%	505 57%	1563 zN 65%	775 57%	1960 62%	193 61%	116 64%	68 66%
8-10 (Net)	FHLNI 1666 44%	796 43%	869 45%	207 46%	326 48%	557 46%	572 41%	544 zH 52%	1090 42%	457 KL 46%	620 zKL 48%	231 40%	354 40%	1118 46%	548 41%	1401 44%	124 39%	92 51%	49 47%
9-10 (Net)	FHLNIg 802 21%	353 19%	449 23%	92 20%	178 zCF 26%	265 22%	267 19%	275 zH 26%	510 19%	213 22%	295 23%	127 22%	166 19%	543 N 22%	259 19%	667 21%	57 18%	54 zOP 30%	24 23%

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

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Base: All Respondents

Total	England Regions												Urbanity		Household Income			
	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
Base (z)																		
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369	
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6	
92	8	9	8	7	9	14	8	1	1	2	15	83	7	11	7	22	20	
2%	3%	1%	5%	2%	4%	3%	3%	0	0	1%	4%	3%	2%	3%	2%	2%	2%	
GI	5	7	1	8	6	8	1	0	4	2	2	50	3	13	6	16	11	
55	1%	2%	1%	2%	3%	2%	0	0	3%	1%	1%	2%	1%	4%	2%	2%	1%	
CI	6	16	4	5	2	11	9	2	8	3	12	74	17	13	7	17	28	
2%	2%	2%	3%	1%	1%	3%	4%	1%	7%	2%	3%	2%	5%	13	2%	2%	2%	
C	9	28	5	14	12	25	3	3	5	7	12	135	11	20	21	40	45	
151	4%	3%	4%	4%	6%	8%	1%	3%	4%	5%	4%	4%	3%	6%	6%	4%	4%	
IV	30	64	6	39	20	39	19	5	12	14	24	287	29	36	33	101	84	
332	9%	9%	4%	11%	10%	9%	8%	4%	9%	10%	7%	9%	8%	11%	9%	10%	7%	
GI	409	63	12	45	19	49	17	14	24	21	44	352	36	41	46	126	119	
11%	12%	9%	8%	12%	9%	11%	7%	11%	19%	15%	13%	11%	10%	12%	13%	12%	9%	
I	53	133	26	68	29	81	49	32	15	22	50	575	50	47	65	185	239	
671	18%	18%	18%	18%	14%	18%	20%	25%	12%	16%	15%	18%	15%	14%	18%	18%	19%	
								Wac*										
864	70	151	32	81	57	81	69	44	33	38	79	714	101	66	64	262	348	
23%	24%	21%	22%	22%	27%	18%	29%	26%	27%	23%	23%	22%	29%	20%	18%	26%	27%	
Kd	433	33	20	46	26	52	31	20	7	8	34	378	39	32	35	116	187	
11%	11%	11%	14%	13%	13%	12%	13%	15%	6%	6%	10%	12%	11%	10%	10%	10%	14%	
HLN	369	18	17	35	14	43	22	7	15	10	38	322	28	24	37	94	147	
10%	6%	12%	11%	10%	7%	10%	9%	5%	12%	7%	11%	10%	8%	7%	10%	9%	11%	
A	301	26	16	22	16	38	14	4	4	14	32	267	24	34	35	41	64	
8%	9%	12%	11%	6%	7%	9%	6%	3%	3%	10%	9%	8%	7%	10%	10%	4%	5%	
AIMPhi	zVYZa											hi	hi					
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
7.03	6.90	7.24	7.10	7.05	6.82	6.86	7.21	7.48	6.79	6.87	6.96	7.02	7.04	6.49	6.90	7.05	7.37	
FHKNPI	zX							SWXab*									zigh	
148	13	16	9	14	15	22	9	1	4	4	17	133	10	24	13	39	30	
4%	4%	2%	6%	4%	5%	5%	4%	0	3%	3%	5%	4%	3%	7%	4%	4%	2%	
DGTI	238	32	13	19	17	33	18	2	13	7	29	207	27	37	20	55	58	
6%	8%	4%	9%	5%	8%	8%	7%	2%	10%	5%	8%	8%	8%	11%	6%	5%	4%	
CDGI	390	60	18	33	29	59	20	6	17	13	41	342	38	58	41	95	103	
10%	9%	8%	12%	9%	14%	13%	8%	4%	14%	9%	12%	11%	11%	17%	12%	9%	8%	
CGRi	741	127	18	84	35	39	36	19	35	35	68	639	65	77	79	228	203	
20%	22%	17%	12%	23%	19%	20%	15%	14%	28%	25%	20%	20%	19%	23%	22%	22%	16%	
GI	2337	174	231	231	127	257	171	103	70	78	200	1989	218	170	200	656	921	
62%	60%	63%	64%	62%	60%	58%	71%	78%	55%	56%	59%	61%	63%	50%	56%	64%	71%	
FHKLNI							zSXabc	zSTUV	WXabc*							fg	zigh	
1666	121	322	69	163	97	176	122	71	54	56	151	1415	168	123	135	471	682	
44%	41%	44%	47%	44%	46%	40%	51%	54%	43%	40%	44%		49%	36%	38%	46%	53%	
FHLNig	802	171	37	82	40	95	53	27	22	18	72	700	67	56	72	209	334	
21%	17%	23%	25%	22%	19%	22%	22%	20%	17%	13%	21%	22%	19%	17%	20%	21%	26%	
AFHNd		b	b*														zih	

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
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QC8_6. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content; On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole: Provides distinctive programmes and content

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Not At All Well 1	80 2%	48 3%	32 2%	9 2%	8 1%	32 3%	30 2%	12 1%	66 3%	26 3%	17 1%	13 2%	24 3%	42 2%	37 3%	68 2%	8 3%	2 1%	2 2%
2	66 2%	30 2%	33 2%	3 1%	9 1%	17 1%	37 3%	12 1%	50 2%	5 1%	20 2%	14 2%	26 3%	45 2%	21 2%	58 2%	6 2%	1 1%	1 1%
3	98 3%	51 3%	43 2%	4 1%	15 2%	37 3%	41 3%	34 3%	62 2%	17 2%	34 3%	21 4%	26 3%	59 2%	39 3%	82 3%	4 1%	7 4%	3 3%
4	156 4%	80 4%	75 4%	20 4%	25 4%	43 4%	68 5%	31 3%	119 5%	45 5%	37 3%	37 6%	38 4%	96 4%	60 4%	129 4%	19 6%	5 3%	3 3%
5	335 9%	167 9%	168 9%	40 9%	55 8%	111 9%	127 9%	68 6%	253 10%	78 8%	120 9%	54 9%	82 9%	227 9%	108 8%	268 8%	43 13%	18 10%	6 6%
6	493 13%	246 13%	247 13%	63 14%	99 15%	160 15%	167 12%	133 13%	347 13%	126 13%	160 12%	70 12%	138 15%	311 13%	182 14%	413 13%	40 15%	28 15%	12 12%
7	679 18%	335 18%	343 18%	98 22%	120 18%	226 18%	233 17%	186 18%	471 18%	178 18%	258 20%	103 18%	140 16%	442 18%	237 18%	564 18%	71 22%	24 13%	21 20%
8	863 23%	442 24%	421 22%	94 21%	154 23%	277 23%	335 24%	250 24%	589 23%	243 25%	318 24%	124 21%	178 20%	557 23%	306 23%	735 23%	66 21%	37 20%	24 24%
9	417 11%	176 10%	241 13%	54 12%	76 11%	134 11%	154 11%	137 13%	275 11%	111 11%	171 13%	57 10%	77 9%	278 11%	139 10%	350 11%	27 8%	26 14%	15 14%
Extremely Well 10	356 9%	165 9%	191 10%	40 9%	73 11%	116 9%	127 9%	121 12%	229 9%	109 11%	114 9%	51 9%	82 9%	236 10%	120 9%	300 9%	21 7%	24 13%	11 11%
Don't know	226 6%	101 5%	126 7%	29 6%	44 7%	69 6%	84 6%	60 6%	152 6%	44 5%	57 4%	42 7%	84 9%	125 5%	102 8%	200 6%	12 4%	10 5%	5 4%
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Mean	6.98	6.90	7.08	7.08	7.15	6.96	6.90	7.26	6.89	7.14	7.12	6.77	6.73	7.02	6.91	6.99	6.68	7.21	7.21
1-2 (Net)	145 4%	77 4%	65 3%	12 3%	16 2%	49 4%	67 5%	24 2%	116 4%	31 3%	37 3%	27 5%	50 6%	87 4%	58 4%	125 4%	14 5%	2 1%	3 3%
1-3 (Net)	243 6%	128 7%	108 6%	16 4%	31 5%	86 7%	108 8%	58 6%	179 7%	48 5%	71 5%	48 8%	76 9%	146 6%	96 7%	208 7%	19 6%	9 5%	7 6%
1-4 (Net)	399 11%	208 11%	184 10%	36 8%	56 8%	129 11%	176 13%	90 9%	297 11%	93 9%	108 8%	84 14%	114 13%	243 10%	157 12%	337 11%	38 12%	15 8%	10 10%
5-6 (Net)	829 22%	413 22%	416 22%	102 23%	153 23%	270 22%	294 21%	200 19%	601 23%	203 21%	280 21%	124 21%	219 25%	539 22%	290 21%	681 22%	82 26%	46 26%	19 18%
7-10 (Net)	2315 61%	1118 61%	1196 62%	286 63%	423 63%	753 62%	849 61%	693 66%	1565 60%	642 65%	860 66%	335 57%	476 53%	1513 63%	802 59%	1950 62%	185 58%	110 61%	71 68%
8-10 (Net)	1636 43%	782 43%	853 44%	188 42%	303 45%	527 43%	616 44%	507 49%	1094 42%	464 47%	602 46%	232 40%	336 38%	1071 44%	565 42%	1386 44%	114 36%	86 48%	50 48%
9-10 (Net)	773 21%	341 19%	433 23%	94 21%	149 22%	249 20%	281 20%	257 25%	505 19%	221 22%	284 22%	108 18%	159 18%	514 21%	259 19%	650 21%	48 15%	49 27%	26 25%
	AHLP		zA					zH		zL						P		zOP	P

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
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QC8_6. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content; On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole: Provides distinctive programmes and content

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
Not At All Well 1	80	5	8	8	6	9	13	3	0	1	2	12	70	8	10	6	18	20
	2%	2%	1%	5%	2%	4%	3%	1%	-	0	1%	4%	2%	2%	3%	2%	2%	2%
2	G	5	9	zTZ	5	5	5	9	0	4	0	T	54	8	12	3	14	16
	2%	2%	1%	4%	1%	2%	1%	4%	0	4%	0	3%	2%	2%	4%	1%	4%	1%
3	I	5	14	0	10	5	15	zT	2	9	0	17	89	8	11	14	32	22
	9%	2%	2%	0	3%	2%	3%	5%	1%	0	0	5%	3%	2%	3%	4%	3%	2%
4	CII	17	31	4	14	15	13	5	4	7	8	zTU	132	18	17	19	31	61
	4%	6%	4%	3%	4%	7%	3%	2%	3%	5%	6%	4%	4%	5%	5%	5%	3%	5%
5	J	29	54	10	34	16	43	16	8	11	17	30	283	28	31	40	95	85
	3%	10%	7%	7%	9%	8%	10%	7%	6%	9%	12%	9%	9%	8%	9%	11%	9%	7%
6	GI	48	88	8	49	34	55	29	17	23	25	38	424	46	50	60	133	155
	13%	16%	12%	5%	13%	16%	12%	13%	18%	18%	18%	11%	13%	13%	15%	17%	13%	12%
7	U	38	122	34	78	20	93	45	26	24	31	52	577	58	56	68	197	233
	18%	13%	17%	23%	21%	9%	21%	18%	20%	19%	22%	15%	18%	17%	17%	19%	19%	18%
8	W	81	167	34	73	53	88	71	42	27	29	69	721	96	50	65	251	352
	23%	28%	23%	23%	20%	25%	20%	29%	32%	21%	20%	20%	22%	28%	15%	18%	25%	27%
9	LI	32	86	6	43	25	43	zVXc	23	11	15	39	363	40	35	27	121	168
	11%	11%	12%	4%	12%	11%	10%	18%	9%	11%	11%	11%	11%	12%	10%	10%	12%	13%
Extremely Well 10	ALU	18	88	22	37	17	39	23	5	9	9	34	317	23	29	33	91	143
	3%	6%	12%	15%	10%	8%	9%	9%	4%	7%	7%	10%	10%	7%	9%	9%	9%	11%
Don't know	226	14	zSZ	16	20	11	34	8	4	1	4	29	205	11	37	19	35	z
	6%	5%	8%	11%	5%	5%	8%	3%	1%	1%	3%	8%	6%	3%	11%	5%	3%	3%
Total	UjMahi	292	Ya	Ya	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	6.98	6.87	7.24	6.97	7.01	6.72	6.88	7.13	7.40	6.60	6.96	6.78	6.99	6.89	6.61	6.73	7.04	7.26
1-2 (Net)	HLPI	10	zSWXac	-	12	14	19	zSWXac	0	5	2	21	124	17	22	10	f	zfigh
	4%	2%	9%	3%	7%	4%	5%	0	0	1%	7%	6%	4%	5%	7%	3%	3%	3%
1-3 (Net)	GQI	16	zSTVZb	14	22	19	33	Z	2	14	2	TZ	213	25	33	23	65	58
	6%	5%	4%	9%	6%	9%	8%	7%	1%	11%	1%	11%	7%	7%	10%	7%	6%	4%
1-4 (Net)	CITI	33	63	18	36	33	46	zZb	22	21	10	zSTZb	345	43	50	43	96	119
	11%	11%	9%	12%	10%	10%	10%	16%	4%	16%	7%	15%	11%	12%	15%	12%	9%	9%
5-6 (Net)	GJ	77	143	18	83	51	97	46	25	34	41	zTZ	707	74	80	100	229	239
	22%	26%	20%	12%	22%	24%	22%	19%	19%	27%	30%	20%	22%	21%	24%	28%	22%	19%
7-10 (Net)	GUI	169	464	231	U	115	264	96	71	U	84	194	1979	217	171	193	659	897
	61%	68%	64%	65%	62%	55%	60%	69%	73%	56%	60%	67%	61%	63%	51%	54%	65%	69%
8-10 (Net)	HLNig	130	341	62	153	95	171	SWc	zSWXac	70	47	142	1402	159	115	124	463	zfigh
	43%	45%	42%	41%	45%	39%	39%	50%	53%	37%	38%	42%	43%	46%	34%	35%	45%	57%
9-10 (Net)	HLPIg	49	174	28	80	42	82	X	Xab	28	20	73	681	63	65	59	212	zfigh
	21%	17%	24%	19%	22%	20%	19%	21%	21%	16%	17%	21%	21%	18%	19%	17%	21%	24%
	AHLp	z																zg

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
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Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Provides a broad mix of different types of TV, radio and online programmes and content.	2410	1195	1214	305	431	781	886	708	1644	673	888	362	484	1580	830	2027	193	118	72
LNXIfg	64%	65%	63%	67%	64%	64%	63%	zH	68%	zKL	68%	zL	62%	65%	61%	64%	61%	65%	70% zP
Provides high quality television, radio and online content.	2443	1172	1268	313	470	779	870	729	1664	698	897	360	484	1602	841	2045	201	125	71
FLNXcIfg	65%	64%	66%	69% F	70% zEF	64%	62%	zH	64%	zKL	69%	61% L	54%	66% N	62%	65%	64%	69%	69%
Provides programmes and content made specifically for UK audiences, using UK actors, writers and locations.	2405	1173	1229	311	460	774	854	720	1631	684	875	359	482	1580	825	2010	205	121	69
FHLNI	64%	64%	64%	zF	zF	63%	61%	zH	62%	zKL	67%	61% L	54%	65% N	61%	63%	65%	67%	66%
Takes risks and provides content that is new and innovative across all of its services, including television, radio and online.	2057	1009	1047	281	395	656	721	636	1364	567	755	301	431	1359	698	1744	157	97	59
FHLNI	55%	55%	54%	zEF	58% F	54%	51%	zH	52%	zL	58%	51%	48%	56% N	52%	55%	50%	54%	57%
Provides television, radio and online content which appeals to a wide range of different audiences across the UK.	2337	1143	1193	304	455	760	814	714	1573	661	839	329	505	1563	775	1960	193	116	68
FHKLNI	62%	62%	62%	zF	zF	62%	58%	zH	60%	zKL	64%	56%	57%	65% zN	57%	62%	61%	64%	66%
Provides distinctive programmes and content.	2315	1118	1196	286	423	753	849	693	1565	642	860	335	476	1513	802	1950	185	110	71
HLNIg	61%	61%	62%	63%	63%	62%	61%	zH	60%	zKL	66%	57%	53%	63%	59%	62%	58%	61%	68% zOP

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

QC8_sum. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content; On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole (7-10 Summary Table)
Base: All Respondents

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
Provides a broad mix of different types of TV, radio and online programmes and content.	2410	187	482	100	244	127	256	173	101	72	82	203	2055	236	178	199	668	936
LNxlg	64%	64%	66%	68%	66%	60%	58%	72%	77%	56%	59%	59%	64%	68%	53%	56%	66%	72%
Provides high quality television, radio and online content.	2443	179	486	105	245	132	259	172	108	76	86	197	2085	231	179	199	683	962
FLNXclg	65%	61%	67%	71%	66%	63%	59%	71%	82%	60%	62%	58%	64%	67%	53%	56%	67%	74%
Provides programmes and content made specifically for UK audiences, using UK actors, writers and locations.	2405	191	468	102	250	120	261	163	93	69	87	205	2057	227	177	213	650	961
FHLNI	64%	65%	64%	69%	67%	57%	59%	68%	71%	54%	62%	60%	64%	66%	52%	60%	64%	74%
Takes risks and provides content that is new and innovative across all of its services, including television, radio and online.	2057	148	412	86	208	107	235	147	94	67	68	172	1752	192	148	177	591	788
FHLNI	55%	51%	57%	58%	56%	51%	53%	61%	71%	53%	48%	50%	54%	55%	44%	50%	58%	61%
Provides television, radio and online content which appeals to a wide range of different audiences across the UK.	2337	174	455	95	231	127	257	171	103	70	78	200	1989	218	170	200	656	921
FHKLNI	62%	60%	63%	64%	62%	60%	58%	71%	78%	55%	56%	59%	61%	63%	50%	56%	64%	71%
Provides distinctive programmes and content.	2315	169	464	96	231	115	264	165	96	71	84	194	1979	217	171	193	659	897
HLNIlg	61%	58%	64%	65%	62%	55%	60%	69%	73%	56%	60%	57%	61%	63%	51%	54%	65%	69%

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

QC9. This next set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions; On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides: - Summary Table
Base: All Respondents

	A good range of programmes and content that includes people like me. (A)	A good range of programmes and content that represents where I live. (B)	An authentic portrayal of people like me. (C)	An authentic portrayal of the region where I live. (D)	Programmes and content that are relevant to me. (E)
Unweighted Base	3769	3769	3769	3769	3769
Base: All respondents	3769	3769	3769	3769	3769
Effective Base	2540.2	2540.2	2540.2	2540.2	2540.2
Not At All Well 1	191 5%	208 E 6%	240 ABDE 6%	214 E 6%	173 5%
2	111 3%	129 3%	146 4%	131 3%	107 3%
3	174 5%	174 5%	154 4%	175 5%	151 4%
4	160 4%	260 7%	244 6%	255 7%	200 5%
5	377 10%	AE 408 12%	AE 408 11%	AE 384 10%	A 356 9%
6	535 14%	ADE 484 13%	498 13%	520 14%	484 13%
7	620 16%	644 17%	671 18%	656 17%	688 18%
8	729 19%	655 17%	607 16%	608 16%	764 20%
9	BCD 376 10%	292 8%	268 7%	273 7%	BCD 356 9%
Extremely Well 10	BCD 300 8%	252 7%	243 6%	253 7%	BCD 309 8%
Don't know	197 5%	E 222 6%	290 8%	300 8%	BCD 181 5%
Total	3769 100%	3769 100%	3769 100%	3769 100%	3769 100%
Mean	6.50	6.22	6.15	6.20	6.56
1-2 (Net)	BCD 301 8%	C 338 9%	387 10%	345 9%	ABCD 281 7%
1-3 (Net)	475 13%	AE 512 14%	ABDE 541 14%	AE 520 14%	432 11%
1-4 (Net)	E 635 17%	E 772 20%	AE 785 21%	AE 775 21%	632 17%
5-6 (Net)	912 24%	AE 932 25%	AE 906 24%	AE 904 24%	839 22%
7-10 (Net)	E 2024 54%	E 1843 49%	1788 47%	1790 47%	2116 56%
8-10 (Net)	BCD 1405 37%	1199 32%	1118 30%	1134 30%	ABCD 1428 38%
9-10 (Net)	BCD 676 18%	CD 544 14%	510 14%	526 14%	BCD 664 18%

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): A/B/C/D/E
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): A/B/C/D/E
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

QC9_1. This next set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions; On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides: A good range of programmes and content that includes people like me
Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Not At All Well 1	191 5%	97 5%	90 5%	17 4%	25 4%	67 5%	80 6%	33 3%	153 6%	40 4%	59 4%	32 6%	60 7%	107 4%	84 6%	164 5%	17 5%	6 3%	4 4%
2	111 3%	54 3%	55 3%	6 1%	19 3%	45 4%	40 3%	29 3%	77 3%	21 2%	34 3%	23 4%	34 4%	82 3%	28 2%	89 3%	16 5%	3 2%	3 3%
3	174 5%	92 5%	82 4%	9 2%	14 2%	48 4%	103 7%	30 3%	137 5%	35 4%	54 4%	37 6%	49 5%	98 4%	76 6%	148 5%	12 4%	10 5%	4 4%
4	160 4%	78 4%	82 4%	17 4%	28 4%	57 5%	58 4%	33 3%	114 4%	37 4%	55 4%	30 5%	37 4%	94 4%	67 5%	131 4%	16 5%	10 5%	3 3%
5	377 10%	172 9%	205 11%	46 10%	58 9%	111 9%	158 11%	87 8%	278 11%	95 10%	111 9%	63 11%	108 12%	220 9%	156 12%	308 10%	37 12%	20 11%	12 11%
6	535 14%	272 15%	263 14%	66 15%	97 14%	193 16%	175 12%	130 12%	388 15%	131 13%	216 17%	88 15%	99 11%	350 14%	185 14%	443 14%	55 17%	22 12%	15 15%
7	620 16%	324 18%	295 15%	86 19%	115 17%	191 16%	226 16%	172 17%	432 17%	202 21%	208 16%	72 12%	137 15%	412 17%	208 15%	509 16%	60 19%	27 15%	23 22%
8	729 19%	348 19%	381 20%	87 19%	138 20%	234 19%	269 19%	227 22%	486 19%	188 19%	296 23%	116 20%	128 14%	474 20%	255 19%	628 20%	45 14%	40 22%	16 16%
9	376 10%	178 10%	198 10%	54 12%	79 12%	119 10%	121 9%	139 13%	234 9%	111 11%	143 11%	54 9%	67 8%	258 11%	118 9%	313 10%	33 11%	19 11%	10 10%
Extremely Well 10	300 8%	131 7%	169 9%	36 8%	64 9%	96 8%	104 7%	107 10%	187 7%	86 9%	73 6%	46 8%	96 11%	204 8%	95 7%	253 8%	20 6%	18 10%	9 8%
Don't know	197 5%	95 5%	102 5%	27 6%	40 6%	60 5%	69 5%	56 5%	130 5%	38 4%	56 4%	25 4%	78 9%	119 5%	78 6%	183 6%	6 2%	5 3%	4 4%
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Mean	6.50	6.44	6.58	6.82	6.83	6.44	6.30	6.96	6.35	6.74	6.57	6.29	6.26	6.60	6.32	6.51	6.25	6.73	6.60
1-2 (Net)	301 8%	151 8%	144 7%	24 5%	44 6%	112 9%	121 9%	61 6%	230 9%	60 6%	92 7%	55 9%	94 11%	189 8%	112 8%	253 8%	33 10%	9 5%	6 6%
1-3 (Net)	475 13%	243 13%	226 12%	33 7%	58 9%	160 13%	223 16%	91 9%	367 14%	95 10%	146 11%	92 16%	142 16%	287 12%	188 14%	401 13%	44 14%	19 11%	11 10%
1-4 (Net)	635 17%	321 17%	308 16%	50 11%	86 13%	217 18%	282 20%	124 12%	480 18%	132 13%	202 15%	122 21%	179 20%	381 16%	255 19%	532 17%	61 19%	29 16%	14 14%
5-6 (Net)	912 24%	444 24%	468 24%	112 25%	155 23%	304 25%	333 24%	217 21%	666 25%	226 23%	327 25%	151 26%	207 23%	571 24%	341 25%	751 24%	92 29%	42 23%	27 26%
7-10 (Net)	2024 54%	980 53%	1043 54%	264 58%	395 58%	639 52%	720 51%	645 62%	1339 51%	587 60%	719 55%	288 49%	427 48%	1348 56%	677 50%	1702 54%	159 50%	105 58%	58 56%
8-10 (Net)	1405 37%	656 36%	748 39%	178 39%	280 41%	449 37%	494 35%	473 45%	907 35%	384 39%	512 39%	216 37%	291 33%	936 39%	469 35%	1193 38%	98 31%	78 43%	35 34%
9-10 (Net)	676 18%	308 17%	367 19%	91 20%	143 21%	215 18%	225 16%	246 24%	421 16%	196 20%	216 17%	100 17%	163 18%	462 19%	213 16%	565 18%	54 17%	38 21%	19 18%

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

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QC9_1. This next set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions; On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides: A good range of programmes and content that includes people like me

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
Not At All Well 1	191	15	32	10	11	19	25	12	5	9	4	22	164	22	25	25	39	46
	5%	5%	4%	7%	3%	9%	6%	5%	4%	7%	3%	6%	5%	6%	7%	7%	4%	4%
2	111	12	14	4	14	4	11	5	0	7	8	11	98	10	20	9	24	32
	3%	4%	2%	3%	4%	2%	2%	2%	0	6%	6%	3%	3%	3%	6%	2%	2%	2%
3	174	17	28	3	17	11	21	10	1	13	10	16	153	19	18	19	48	52
	5%	6%	4%	2%	5%	5%	5%	4%	1%	10%	7%	5%	5%	5%	5%	5%	5%	4%
4	160	12	21	4	9	11	27	6	5	2	14	18	142	14	9	18	53	41
	4%	4%	3%	3%	3%	5%	6%	3%	4%	2%	10%	5%	4%	4%	3%	5%	5%	3%
5	377	32	72	12	47	18	39	18	11	12	17	30	330	24	32	44	94	108
	10%	11%	10%	8%	13%	8%	9%	8%	8%	9%	12%	9%	10%	7%	9%	12%	9%	8%
6	535	46	91	20	50	29	58	35	16	25	25	48	451	50	45	53	197	142
	14%	16%	12%	14%	14%	14%	13%	14%	12%	20%	18%	14%	14%	14%	13%	15%	18%	11%
7	620	35	115	27	63	44	75	53	24	15	21	37	527	56	47	70	173	238
	16%	12%	16%	18%	17%	21%	17%	22%	19%	12%	15%	11%	16%	16%	14%	20%	17%	18%
8	729	71	163	29	66	33	71	51	37	25	22	61	617	71	59	45	192	313
	19%	24%	22%	20%	18%	16%	16%	21%	28%	19%	16%	18%	19%	20%	17%	13%	19%	24%
9	376	27	63	13	42	19	51	25	12	8	12	39	326	38	31	26	98	167
	10%	9%	9%	9%	11%	9%	12%	10%	9%	7%	9%	11%	10%	11%	9%	7%	10%	13%
Extremely Well 10	300	18	68	20	32	14	28	14	11	9	6	34	250	34	25	25	71	zgh
	8%	6%	9%	13%	9%	6%	6%	6%	9%	7%	4%	10%	8%	10%	7%	7%	7%	10%
Don't know	197	7	60	5	19	10	35	12	8	2	1	25	180	8	27	21	30	z
	5%	2%	8%	3%	5%	5%	8%	5%	6%	1%	1%	7%	6%	2%	8%	6%	3%	2%
Total	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	6.50	6.35	6.73	6.76	6.63	6.19	6.38	6.62	7.04	5.94	5.98	6.47	6.48	6.57	6.16	6.13	6.51	6.92
1-2 (Net)	301	27	46	15	25	22	36	17	5	17	12	33	261	31	45	33	63	78
	8%	9%	6%	10%	7%	11%	8%	7%	4%	13%	8%	10%	8%	9%	13%	9%	6%	6%
1-3 (Net)	475	44	74	17	41	34	57	27	7	30	22	49	414	50	62	53	111	130
	13%	15%	10%	12%	11%	16%	13%	11%	6%	23%	16%	14%	13%	15%	16%	15%	11%	10%
1-4 (Net)	635	56	95	21	51	45	84	34	12	32	36	66	556	64	72	71	164	171
	17%	19%	13%	14%	14%	21%	19%	14%	8%	25%	26%	19%	17%	19%	21%	20%	16%	13%
5-6 (Net)	912	78	163	32	97	47	97	53	27	37	43	78	781	74	77	97	292	250
	24%	27%	22%	22%	26%	22%	22%	22%	20%	29%	31%	23%	24%	22%	23%	27%	29%	19%
7-10 (Net)	2024	151	409	89	203	109	225	143	85	56	60	172	1720	199	162	167	535	844
	54%	52%	56%	61%	55%	52%	51%	59%	65%	44%	43%	50%	53%	57%	48%	47%	52%	65%
8-10 (Net)	1405	116	294	62	140	65	150	90	61	41	40	134	1193	143	115	96	362	zfigh
	37%	40%	40%	42%	38%	31%	34%	37%	46%	33%	28%	39%	37%	41%	34%	27%	35%	47%
9-10 (Net)	676	45	131	33	74	32	79	39	24	17	18	73	576	72	56	52	170	zfigh
	18%	15%	18%	23%	20%	15%	18%	16%	18%	13%	13%	21%	18%	21%	17%	15%	17%	23%

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

QC9_2. This next set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions; On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides: A good range of programmes and content that represents where I live
Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Not At All Well 1	208 6%	108 6%	98 5%	24 5%	23 3%	80 7%	79 6%	36 3%	169 6%	47 5%	53 4%	51 9%	58 8%	131 5%	77 6%	166 5%	27 8%	11 6%	4 4%
2	129 3% IT	60 3%	70 4%	9 2%	17 3%	46 4%	55 4%	32 3%	92 4%	17 2%	42 3%	29 5%	43 5%	83 3%	46 3%	111 4%	10 3%	5 3%	3 3%
3	174 5% CGM	85 5%	89 5%	8 2%	20 3%	48 4%	97 7%	31 3%	132 5%	45 5%	65 5%	23 4%	41 5%	93 4%	82 6%	142 4%	16 5%	10 5%	6 6%
4	260 7% TI	133 7%	127 7%	26 6%	33 5%	93 8%	108 8%	57 5%	195 7%	63 6%	91 7%	43 7%	63 7%	156 6%	104 8%	205 6%	33 10%	16 9%	6 6%
5	448 12% GZc	212 12%	232 12%	49 11%	77 11%	139 11%	180 13%	100 10%	337 13%	104 11%	160 12%	67 11%	116 13%	268 11%	180 13%	370 12%	43 14%	25 14%	10 10%
6	484 13% LOT	231 13%	253 13%	52 11%	78 11%	176 14%	177 13%	135 13%	339 13%	130 13%	180 14%	78 13%	94 11%	303 13%	161 13%	385 12%	53 17%	28 15%	18 18%
7	644 17% BN	346 19%	298 16%	104 23% zEF	124 18%	188 15%	225 16%	180 17%	441 17%	192 20% zKL	238 18%	81 14%	133 15%	447 18%	198 15%	551 17%	52 16%	23 13%	18 17%
8	655 17% LP	315 17%	339 18%	84 19%	121 18%	209 17%	237 17%	196 19%	443 17%	178 18%	232 18%	116 16%	129 14%	434 18%	222 16%	572 18%	39 12%	27 15%	17 17%
9	292 8% FH	139 8%	153 8%	45 10% F	66 10% F	92 8%	88 6%	120 11% zH	169 6%	81 8%	101 8%	43 7%	67 7%	198 8%	94 7%	241 8%	24 8%	17 9%	10 9%
Extremely Well 10	252 7% H	114 6%	138 7%	27 6%	64 9% zF	79 6%	83 6%	90 9% zH	156 6%	75 8%	73 6%	33 6%	72 8%	173 7%	79 6%	217 7%	14 4%	14 6%	7 7%
Don't know	222 6% PQabehi	98 5%	124 6%	25 6%	52 8%	71 6%	73 5%	66 6%	143 5%	52 5%	70 5%	22 4%	78 9% zJK	133 6%	89 7%	208 7%	6 2%	4 2%	4 4%
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Mean	6.22	6.19	6.26	6.54	6.68	6.13	5.99	6.69	6.05	6.46	6.27	5.97	6.07	6.33	6.03	6.27	5.76	6.12	6.38
	FHNpabf			zEF	zEF			zH		zKL			zJK	zN		P			P
1-2 (Net)	338 9% DGJTI	167 9%	169 9%	33 7%	41 6%	126 10% D	134 10% D	68 7% zG	260 10% zG	63 6%	95 7%	79 14% zIJ	100 11% zIJ	214 9%	124 9%	277 9%	37 12%	16 9%	7 7%
1-3 (Net)	512 14% CDGJITzi	253 14%	257 13%	42 9%	61 9%	174 14% CD	232 16% zCD	99 10% zG	393 15% zG	108 11%	160 12%	103 18% zIJ	141 16% I	307 13%	205 15% z	420 13%	53 17%	26 14%	13 13%
1-4 (Net)	772 20% CDGJITzi	386 21%	383 20%	68 15%	94 14%	267 22% CD	340 24% zCD	156 15% zG	587 22% zG	171 17%	251 19%	145 25% zIJ	204 23% I	463 19%	309 23% zM	624 20%	86 27% zOR	42 23%	19 18%
5-6 (Net)	932 25% Oz	443 24%	485 25%	101 22%	155 23%	315 26% Oz	357 25% zO	235 23% zH	676 26% zH	234 24%	340 26%	145 25%	210 24%	571 24%	361 27% z	755 24%	96 30% zO	53 29%	29 28%
7-10 (Net)	1843 49% FHLNPIg	913 50%	929 48%	260 57% zEF	374 55% zEF	568 47% zH	634 45% zH	586 56% zH	1209 46% zH	526 54% zKL	644 49%	273 47%	400 45%	1251 52% zN	592 44% zN	1581 50% P	129 41% P	81 45% P	52 50% P

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

QC9 2. This next set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions; On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides: A good range of programmes and content that represents where I live
Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
Not At All Well 1	208	17	32	8	15	14	24	10	5	8	7	26	183	22	25	21	53	52
DGJI	6%	6%	4%	5%	4%	7%	5%	4%	4%	6%	5%	7%	6%	6%	7%	6%	5%	6%
2	129	17	11	4	12	7	18	8	1	16	3	15	114	11	1	8	34	39
IT	3%	1%	1%	3%	3%	3%	4%	3%	0	12%	2%	4%	4%	3%	7%	2%	3%	3%
TZ																		
3	174	11	28	5	18	8	14	13	1	7	14	22	148	19	15	17	38	52
CGM	5%	4%	4%	4%	5%	4%	3%	5%	1%	6%	10%	6%	5%	6%	4%	5%	4%	4%
4	260	27	34	4	31	20	27	11	6	4	19	21	226	24	25	24	84	62
TI	7%	9%	5%	3%	8%	10%	6%	5%	5%	3%	13%	6%	7%	7%	7%	7%	9%	5%
5	448	29	88	18	47	24	58	21	7	26	27	25	389	32	34	51	122	137
GZc	12%	12%	12%	12%	13%	11%	13%	9%	5%	21%	19%	7%	12%	9%	10%	14%	12%	11%
6	484	47	73	17	55	28	51	24	23	16	14	35	410	46	39	70	146	156
LOT	13%	16%	10%	12%	15%	13%	12%	10%	17%	13%	10%	10%	13%	13%	12%	20%	14%	12%
7	644	53	132	25	56	35	82	52	23	14	27	53	542	64	45	54	190	245
BN	17%	18%	18%	17%	15%	17%	19%	21%	18%	11%	19%	15%	17%	19%	13%	15%	19%	19%
8	655	41	139	25	55	34	73	56	41	22	18	67	554	62	53	51	195	258
LP	17%	14%	19%	17%	15%	16%	17%	23%	31%	18%	13%	20%	17%	18%	16%	14%	19%	20%
9	292	27	59	14	27	12	39	18	8	7	4	25	245	35	30	17	64	127
FH	8%	9%	8%	10%	7%	6%	9%	8%	6%	6%	3%	7%	8%	10%	9%	5%	6%	10%
Extremely Well 10	252	10	65	12	31	14	22	13	6	5	9	32	222	20	16	21	55	zgh
H	7%	3%	9%	8%	8%	6%	5%	5%	4%	4%	6%	9%	7%	6%	5%	6%	5%	115
Don't know	222	12	67	14	22	14	32	16	11	1	0	20	203	10	30	20	37	zfh
POabehi	6%	4%	9%	9%	6%	7%	6%	6%	9%	1%	0	6%	6%	3%	9%	6%	4%	4%
Total	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
100%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	6.22	5.95	6.61	6.51	6.24	6.04	6.21	6.45	6.84	5.55	5.69	6.22	6.20	6.23	5.86	6.02	6.19	6.62
FHNPabf			zSWXab	ab*	a		a	ab	zSVW	Xab*								zfgh
1-2 (Net)	338	34	43	12	27	21	42	19	6	23	10	41	297	33	49	30	87	91
DGJTI	9%	12%	6%	8%	7%	10%	10%	8%	5%	18%	7%	12%	9%	10%	14%	8%	9%	7%
1-3 (Net)	512	45	71	18	45	29	57	32	7	31	24	63	445	53	64	46	125	143
CDGITZ	14%	15%	10%	12%	12%	14%	13%	13%	5%	24%	17%	18%	14%	15%	19%	13%	12%	11%
1-4 (Net)	772	72	105	22	76	49	84	43	13	35	42	84	671	77	89	70	209	205
CDGITZI	20%	25%	14%	15%	21%	23%	19%	18%	10%	27%	30%	25%	21%	22%	26%	20%	20%	16%
5-6 (Net)	932	77	161	35	103	52	109	45	29	43	41	60	800	78	74	121	268	292
Oc	25%	26%	22%	24%	28%	25%	25%	19%	22%	34%	29%	18%	25%	23%	22%	34%	26%	23%
7-10 (Net)	1843	131	394	77	169	95	216	138	78	49	57	177	1563	181	145	143	505	746
FHLNPig	49%	45%	54%	52%	46%	45%	49%	57%	59%	38%	41%	52%	48%	52%	43%	40%	50%	58%
zSVWab							zSVWab		SVWab*			a				g		zfgh

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

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QC9_2. This next set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions; On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides: A good range of programmes and content that represents where I live
Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1893	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
8-10 (Net)	1199	567	630	156	250	380	408	406	768	334	406	192	267	805	394	1030	77	58	34
	32%	31%	33%	34%	37%	31%	29%	39%	29%	34%	31%	33%	30%	33%	29%	33%	24%	32%	33%
	FHNpbg				zEF			zH						N		P			P
9-10 (Net)	544	253	291	72	130	171	171	210	325	155	174	76	138	371	173	458	38	31	17
	14%	14%	15%	16%	19%	14%	12%	20%	12%	16%	13%	13%	16%	15%	13%	14%	12%	17%	16%
	FHNh				zEF			zH											

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

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Base: All Respondents

Unweighted Base

Base: All respondents

8-10 (Net)

9-10 (Net)

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
1199	78	263	52	113	60	134	86	54	35	30	124	1021	116	100	90	315	501
32%	27%	36%	35%	31%	29%	30%	36%	42%	27%	22%	36%	32%	34%	30%	25%	31%	39%
FHNpbg		zSb	b				b	SWb			Sb						zigh
544	37	124	27	57	26	61	31	14	12	13	57	467	55	47	39	120	243
14%	13%	17%	18%	16%	12%	14%	13%	11%	10%	9%	17%	14%	16%	14%	11%	12%	19%
FHNh			*					*	*	*							zgh

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

QC9_3. This next set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions; On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides: An authentic portrayal of people like me

Base: All Respondents

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Not At All Well 1	240 6%	135 7%	101 5%	17 4%	27 4%	91 7%	105 7%	44 4%	188 7%	54 5%	74 6%	40 7%	72 8%	149 6%	92 7%	208 7%	20 6%	6 3%	6 6%
2	BCDGOI 146 4%	B 86 5%	59 3%	8 2%	19 3%	45 4%	72 5%	24 2%	116 4%	33 3%	45 3%	30 5%	39 4%	92 4%	55 4%	123 4%	16 5%	4 2%	3 3%
3	BCGT 154 4%	zB 68 4%	86 4%	14 3%	19 3%	49 4%	71 5%	25 2%	124 5%	32 3%	47 4%	30 5%	45 5%	80 3%	74 5%	126 4%	15 5%	9 5%	4 4%
4	GMZ 244 6%	121 7%	123 6%	33 7%	50 7%	65 5%	96 7%	54 5%	174 7%	67 7%	68 5%	53 9%	55 6%	140 6%	104 8%	195 6%	32 10%	11 6%	6 6%
5	408 11%	192 10%	215 11%	54 12%	59 9%	142 12%	151 11%	101 10%	294 11%	99 10%	149 11%	69 12%	90 10%	255 11%	153 11%	326 10%	41 13%	30 16%	10 10%
6	FI 498 13%	261 14%	238 12%	60 13%	86 13%	147 12%	200 14%	126 12%	356 14%	119 12%	176 14%	86 15%	118 13%	305 13%	194 14%	410 13%	50 16%	25 14%	14 13%
7	671 18%	340 19%	330 17%	79 17%	131 19%	232 19%	226 16%	195 19%	458 18%	199 20%	247 19%	80 14%	143 16%	468 19%	203 15%	561 18%	61 19%	27 15%	20 20%
8	KNe 607 16%	291 16%	317 16%	92 20%	120 18%	189 15%	206 15%	190 18%	406 16%	zKL 163 17%	239 18%	90 15%	116 13%	411 17%	196 15%	524 17%	36 11%	31 17%	16 16%
9	LNP 268 7%	121 7%	147 8%	zEF 47 10%	F 62 9%	84 7%	73 5%	116 11%	149 6%	L 83 7%	94 7%	39 7%	52 6%	184 8%	84 6%	223 7%	84 7%	14 8%	8 7%
Extremely Well 10	FHa 243 6%	105 6%	137 7%	21 5%	53 6%	78 6%	90 6%	83 6%	156 6%	zL 70 7%	69 5%	34 6%	70 6%	158 7%	85 6%	205 6%	16 5%	14 6%	7 7%
Don't know	250 6%	121 7%	169 9%	29 6%	48 7%	100 8%	112 6%	84 6%	195 7%	65 7%	97 6%	35 6%	92 10%	178 7%	112 8%	266 6%	7 2%	9 5%	8 8%
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Mean	6.15	6.03	6.28	6.50	6.54	6.11	5.88	6.68	5.97	6.35	6.25	5.88	5.94	6.26	5.94	6.16	5.85	6.37	6.25
1-2 (Net)	AFHK LNPaI 357 10%	221 12%	160 8%	25 5%	46 7%	136 11%	177 13%	69 7%	305 12%	87 9%	119 9%	69 12%	111 12%	240 10%	147 11%	331 10%	36 11%	10 6%	10 9%
1-3 (Net)	BCDGOI 541 14%	zB 289 16%	246 13%	39 9%	66 10%	185 15%	249 18%	94 9%	428 16%	120 12%	166 13%	99 17%	156 16%	320 13%	221 16%	457 14%	50 16%	19 11%	14 13%
1-4 (Net)	BCDGIzI 785 21%	B 409 22%	369 19%	71 16%	116 17%	249 20%	345 25%	148 14%	602 23%	186 19%	234 18%	152 26%	212 24%	461 19%	324 24%	652 21%	82 26%	31 17%	20 19%
5-6 (Net)	BCDG JMzI 906 24%	453 25%	453 24%	114 25%	145 22%	289 24%	351 25%	227 22%	650 25%	217 22%	325 25%	155 26%	208 23%	560 23%	346 26%	736 23%	92 29%	54 30%	24 23%
7-10 (Net)	cII 1788 47%	857 47%	930 48%	239 53%	367 54%	582 48%	596 42%	584 56%	1169 45%	514 52%	649 50%	243 42%	380 43%	1221 50%	568 42%	1514 48%	136 43%	87 46%	51 49%
8-10 (Net)	FHKLNag 1118 30%	516 28%	600 31%	zF 160 35%	zEF 236 35%	F 350 29%	369 26%	zH 389 37%	711 27%	zKL 315 32%	KL 402 31%	163 28%	237 27%	zN 753 31%	365 27%	953 30%	74 23%	59 30%	31 30%
	FHLNpg			zEF	zEF			zH		zL				N		P		P	

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

Q09_3. This next set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions; On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides: An authentic portrayal of people like me

Base: All Respondents

- Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)

6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

QC9_3. This next set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions; On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides: An authentic portrayal of people like me

Base: All Respondents

Total	Gender		Age				Children in household		Social Group				Working		Nation			
Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
510	226	284	68	115	161	163	199	305	152	163	73	122	342	169	429	39	29	15
14% FHa	12%	15%	15%	17% zF	13%	12%	19% zH	12%	16% z	13%	13%	14%	14%	12%	14%	12%	16%	14%

Unweighted Base

Base: All respondents

9-10 (Net)

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
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Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

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Base: All Respondents

Unweighted Base
Base: All respondents
9-10 (Net)

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
510	27	114	30	52	26	59	35	20	8	11	47	439	47	47	41	116	228
14% FHa	9%	16% Sa	20% Sab*	14%	13%	13%	15%	15% *	6% *	8% *	14%	14%	14%	14%	12%	11%	18% zgh

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

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QC9_4. This next set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions; On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides: An authentic portrayal of the region where I live
Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Not At All Well 1	214 6%	112 6%	100 5%	17 4%	23 3%	80 7%	93 7%	40 4%	169 6%	41 4%	64 5%	46 8%	62 7%	132 5%	82 6%	177 6%	24 8%	9 5%	4 4%
2	DGI 131 3%	69 4%	62 3%	7 2%	16 2%	44 4%	63 5%	28 3%	96 4%	22 2%	44 3%	23 4%	41 5%	81 3%	50 4%	108 3%	16 5%	4 2%	3 3%
3	CI 175 5%	89 5%	86 4%	14 3%	16 2%	47 4%	97 7%	21 2%	145 6%	45 5%	44 3%	38 6%	48 5%	95 4%	80 6%	144 5%	14 5%	10 6%	6 6%
4	DGJM 255 7%	122 7%	130 7%	26 6%	48 7%	81 7%	99 7%	52 5%	188 7%	62 6%	90 7%	48 8%	54 6%	144 6%	111 8%	201 6%	31 10%	16 9%	6 6%
5	GI 384 10%	181 10%	203 11%	36 8%	60 9%	124 10%	164 12%	83 8%	289 11%	103 11%	120 9%	64 11%	95 11%	225 9%	159 12%	306 10%	45 14%	20 11%	13 13%
6	GI 520 14%	264 14%	256 13%	70 15%	78 12%	201 16%	167 12%	149 14%	360 14%	123 13%	210 16%	81 14%	106 12%	364 15%	156 12%	420 13%	56 18%	31 17%	14 14%
7	FNT 656 17%	349 19%	306 16%	94 21%	128 19%	236 16%	187 17%	187 18%	450 17%	198 20%	247 19%	141 14%	130 15%	433 18%	224 17%	569 18%	44 14%	23 13%	20 19%
8	BLI 608 16%	283 15%	325 17%	89 20%	125 19%	186 15%	207 15%	193 10%	404 15%	168 17%	233 18%	91 16%	116 13%	415 17%	193 14%	513 16%	43 14%	35 19%	18 17%
9	LNXb 273 7%	137 7%	136 7%	43 9%	62 9%	86 7%	82 6%	109 10%	161 6%	85 9%	94 7%	38 7%	55 6%	187 8%	86 6%	235 7%	18 6%	12 7%	7 7%
Extremely Well 10	FH 253 7%	114 6%	139 7%	22 5%	79 9%	87 7%	67 6%	96 9%	152 6%	67 7%	75 6%	43 7%	69 8%	164 7%	89 7%	216 7%	14 4%	16 9%	7 7%
Don't know	H 300 8%	120 7%	178 9%	35 8%	59 9%	96 8%	107 8%	84 8%	202 8%	68 7%	84 6%	33 6%	114 13%	180 7%	120 9%	278 9%	12 4%	4 2%	6 6%
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Mean	6.20	6.15	6.26	6.59	6.70	6.12	5.90	6.75	6.01	6.44	6.30	5.92	5.98	6.31	5.99	6.24	5.69	6.27	6.34
1-2 (Net)	FHKL NPabf 345 9%	181 10%	163 8%	24 5%	38 6%	124 10%	157 11%	68 7%	265 10%	63 6%	108 8%	69 12%	103 12%	213 9%	132 10%	286 9%	40 13%	13 7%	6 6%
1-3 (Net)	CDGI 520 14%	270 15%	249 13%	38 8%	54 8%	171 14%	254 18%	89 9%	410 16%	108 11%	152 12%	107 18%	151 17%	308 13%	212 16%	430 14%	54 17%	23 13%	12 12%
1-4 (Net)	CDGI JTZI 775 21%	392 21%	379 20%	64 14%	102 15%	252 21%	353 25%	142 14%	598 23%	171 17%	243 19%	154 26%	206 21%	452 19%	323 24%	631 20%	86 27%	40 22%	18 18%
5-6 (Net)	CDGI MTZI 904 24%	445 24%	459 24%	106 23%	138 20%	325 27%	331 24%	232 22%	649 25%	227 23%	330 25%	145 25%	202 23%	589 24%	315 23%	726 23%	100 32%	51 28%	27 26%
7-10 (Net)	DOTI 1790 47%	884 48%	905 47%	249 55%	377 56%	548 45%	612 44%	585 56%	1167 45%	518 53%	648 50%	253 43%	370 42%	1198 50%	592 44%	1533 48%	119 38%	86 48%	52 50%
8-10 (Net)	FHLNPI 1134 30%	535 29%	600 31%	155 34%	249 37%	351 29%	377 27%	398 38%	717 27%	320 33%	401 31%	172 29%	241 27%	766 32%	368 27%	964 30%	75 24%	63 35%	32 31%

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

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Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
Not At All Well 1	214	20	35	10	13	15	24	14	5	8	9	25	185	24	23	22	58	54
	6%	7%	5%	7%	3%	7%	5%	6%	4%	6%	6%	7%	6%	7%	7%	6%	7%	4%
DGII	131	10	18	4	11	7	21	10	0	9	5	13	115	13	20	10	29	36
	3%	3%	2%	3%	3%	3%	5%	4%	0	7%	4%	4%	4%	4%	6%	3%	3%	3%
CI	175	22	26	8	13	10	13	4	2	12	10	25	157	15	24	18	45	54
	5%	4%	5%	5%	4%	5%	3%	2%	1%	10%	7%	7%	5%	4%	7%	5%	4%	4%
DGJM	255	19	36	3	34	18	29	9	7	13	19	15	209	27	29	33	64	65
	7%	6%	5%	2%	9%	9%	7%	4%	5%	10%	13%	4%	6%	8%	9%	9%	6%	5%
GI	384	30	64	16	37	21	45	17	11	14	24	26	326	32	29	45	112	107
	10%	10%	9%	11%	10%	10%	10%	7%	9%	11%	8%	8%	10%	9%	9%	13%	11%	8%
GI	520	36	78	13	64	22	69	37	18	21	21	44	442	47	42	51	175	173
	14%	12%	11%	9%	17%	10%	16%	15%	14%	14%	15%	13%	14%	14%	12%	14%	17%	13%
FNT	656	57	132	28	48	43	90	57	29	16	23	46	569	59	39	56	192	251
	17%	20%	18%	19%	13%	20%	21%	22%	13%	13%	16%	13%	18%	17%	11%	16%	19%	19%
BLf	608	42	131	26	58	35	52	43	34	17	11	64	514	61	47	47	170	256
	16%	14%	18%	18%	16%	17%	12%	18%	26%	14%	8%	19%	16%	16%	14%	13%	17%	20%
LNxb	273	22	62	10	29	14	41	15	4	6	9	24	236	19	28	20	70	122
	7%	7%	9%	7%	8%	7%	9%	6%	3%	5%	6%	7%	7%	6%	8%	6%	7%	9%
FH	253	11	60	15	29	13	24	9	10	9	8	29	222	22	21	26	59	103
	7%	4%	8%	11%	8%	6%	5%	4%	7%	7%	6%	8%	7%	6%	6%	7%	6%	8%
Don't know	H	23	SY	SY	33	12	34	26	12	4	1	33	260	26	36	24	46	70
	300	8%	14	14	9%	6%	8%	11%	9%	3%	1%	10%	8%	8%	11%	7%	5%	5%
APQbhi	b	zab	b*	b	b	b	ab	b*	b*	b	b	b	hi	hi	338	355	1020	1292
Total	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	6.20	5.91	6.56	6.47	6.34	6.08	6.17	6.30	6.78	5.58	5.63	6.18	6.20	6.08	5.82	5.99	6.21	6.60
FHKL	345	30	53	14	24	22	45	24	5	17	14	37	300	36	43	33	86	90
	9%	10%	7%	9%	6%	11%	10%	10%	4%	14%	10%	11%	9%	11%	13%	9%	8%	7%
CDGII	520	52	79	21	37	32	57	29	6	30	24	62	457	52	67	51	131	143
	14%	18%	11%	14%	10%	15%	13%	12%	6%	29%	17%	16%	14%	15%	20%	14%	13%	11%
CDGI	JTZI	71	115	24	71	50	87	38	13	43	43	77	666	79	96	84	195	209
	21%	24%	16%	17%	19%	24%	20%	16%	10%	34%	31%	23%	21%	23%	26%	24%	23%	16%
CDGI	MTZI	66	143	29	101	43	114	54	30	31	45	69	768	79	71	96	288	280
	24%	23%	20%	20%	27%	21%	26%	22%	22%	25%	32%	20%	24%	23%	21%	27%	28%	22%
DOTI	1790	132	385	80	165	105	207	124	76	48	51	162	1541	162	134	150	491	733
	47%	45%	53%	54%	45%	50%	47%	51%	58%	38%	36%	47%	48%	47%	40%	42%	48%	37%
FHLNbf	1134	75	253	52	116	62	116	67	47	32	28	116	972	102	96	94	299	481
	30%	26%	35%	35%	31%	29%	26%	28%	36%	25%	20%	34%	30%	30%	28%	26%	29%	37%
FHLNfb		zSxb	b*	b	b			b*				b						zgh

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
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Base: All Respondents

Total	Gender		Age				Children in household		Social Group				Working		Nation			
Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
526 14% FH	251 14%	275 14%	65 14%	124 18% zEF	165 14%	170 12%	205 20% zH	313 12%	152 15%	168 13%	82 14%	124 14%	351 15%	175 13%	451 14%	32 10%	28 16%	14 14%

Unweighted Base

Base: All respondents

9-10 (Net)

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Base: All Respondents

Unweighted Base
Base: All respondents
9-10 (Net)

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
526	32	122	26	58	27	65	24	13	15	17	52	458	41	49	46	129	225
14% FH	11%	17% Y	18% +	16%	13%	15%	10%	10% +	12% +	12% +	15%	14%	12%	14%	13%	13%	17% zh

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
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Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

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Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Not At All Well 1	173 5%	97 5%	75 4%	15 3%	19 3%	67 5%	71 5%	27 3%	141 5%	36 4%	50 4%	28 5%	59 7%	96 4%	78 6%	146 5%	18 6%	6 3%	3 3%
2	DGI 107 3%	60 3%	44 2%	4 1%	19 3%	31 3%	53 4%	29 3%	73 3%	16 2%	40 3%	21 4%	30 3%	70 3%	38 3%	84 3%	16 5%	5 3%	2 2%
3	CI 151 4%	72 4%	80 4%	18 4%	17 3%	46 4%	70 5%	24 2%	117 4%	31 3%	54 4%	28 5%	38 4%	96 4%	56 4%	127 4%	13 4%	8 4%	3 3%
4	G 200 5%	93 5%	107 6%	13 3%	34 5%	54 4%	95 7%	39 4%	153 6%	45 5%	62 5%	39 7%	53 6%	101 4%	99 7%	172 5%	13 4%	9 5%	6 5%
5	CGM 356 9%	176 10%	180 9%	39 9%	67 10%	111 9%	136 10%	98 9%	245 9%	91 9%	111 8%	59 10%	94 11%	225 9%	131 10%	292 9%	37 12%	17 9%	10 10%
6	I 484 13%	244 13%	239 12%	70 15%	76 11%	169 14%	167 12%	134 13%	337 13%	123 12%	157 12%	86 15%	117 13%	321 13%	162 12%	403 13%	44 14%	21 11%	15 15%
7	WI 688 18%	335 18%	353 18%	88 19%	138 20%	213 17%	245 17%	187 18%	484 19%	194 20%	257 20%	93 16%	140 16%	448 19%	240 18%	568 18%	64 20%	37 20%	19 19%
8	e 764 20%	366 20%	396 21%	101 22%	123 18%	256 21%	284 20%	208 20%	539 21%	220 22%	298 23%	114 19%	132 15%	498 21%	266 20%	651 21%	55 17%	38 21%	21 20%
9	Lg 356 9%	183 10%	173 9%	42 9%	75 11%	116 9%	120 9%	132 13%	219 8%	109 11%	132 10%	43 7%	71 8%	239 10%	117 9%	297 9%	29 9%	21 11%	8 8%
Extremely Well 10	H 309 8%	135 7%	174 9%	36 8%	66 10%	105 9%	101 7%	108 10%	195 7%	89 9%	89 7%	45 8%	86 10%	212 9%	97 7%	263 8%	20 6%	16 9%	10 9%
Don't know	H 181 5%	80 4%	102 5%	27 6%	42 6%	52 4%	60 4%	57 5%	112 4%	27 3%	54 4%	29 5%	71 8%	114 5%	67 5%	165 5%	6 2%	5 3%	5 5%
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Mean	6.56	6.49	6.65	6.83	6.81	6.58	6.35	6.94	6.44	6.83	6.64	6.33	6.28	6.67	6.37	6.58	6.28	6.74	6.68
1-2 (Net)	FHLN 281 7%	156 8%	119 6%	19 4%	38 6%	98 8%	124 9%	56 5%	214 8%	52 5%	90 7%	49 8%	89 10%	165 7%	115 9%	230 7%	34 11%	11 6%	6 6%
1-3 (Net)	BCGII 432 11%	228 12%	198 10%	36 8%	55 8%	145 12%	195 14%	81 8%	331 13%	84 8%	145 11%	77 13%	127 14%	261 11%	171 13%	357 11%	47 15%	19 10%	9 9%
1-4 (Net)	CDGIFTI 632 17%	321 17%	305 16%	49 11%	89 13%	199 16%	289 21%	120 11%	484 19%	129 13%	207 16%	116 20%	180 20%	362 15%	270 20%	529 17%	60 19%	28 15%	15 14%
5-6 (Net)	CDGI 839 22%	420 23%	418 22%	109 24%	143 21%	280 23%	303 22%	232 22%	582 22%	214 22%	268 21%	145 25%	212 24%	546 23%	293 22%	695 22%	82 26%	38 21%	25 25%
7-10 (Net)	I 2116 56%	1019 55%	1096 57%	267 59%	402 59%	690 57%	751 54%	635 61%	1438 55%	612 62%	776 59%	295 50%	429 48%	1396 58%	720 53%	1779 56%	168 53%	111 61%	58 56%
8-10 (Net)	FKLNg 1428 38%	684 37%	743 39%	179 40%	264 39%	477 39%	506 36%	448 43%	953 36%	418 43%	519 40%	202 34%	289 32%	948 39%	480 36%	1211 38%	104 33%	74 41%	39 37%
9-10 (Net)	HLNg 664 18%	317 17%	347 18%	78 17%	141 21%	221 18%	222 16%	198 20%	414 16%	198 20%	221 17%	88 15%	157 18%	450 19%	214 16%	560 18%	50 16%	36 20%	18 18%

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
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Base: All Respondents

Total	England Regions												Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369	
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6	
173	12	23	11	13	17	25	15	2	11	3	15	154	22	27	21	38	35	
DGI	4%	3%	7%	4%	8%	6%	3%	2%	8%	2%	4%	5%	6%	8%	6%	4%	3%	
107	4	17	4	8	2	15	5	2	6	6	16	97	9	18	8	30	29	
CI	1%	2%	3%	2%	1%	3%	2%	1%	5%	4%	5%	3%	3%	5%	2%	3%	2%	
151	23	21	0	17	8	12	5	2	5	13	21	134	12	17	18	37	50	
C	8%	3%	0	5%	4%	3%	2%	2%	4%	9%	6%	4%	3%	5%	5%	4%	4%	
200	20	33	4	15	15	38	8	5	10	8	16	176	15	19	24	52	56	
CGM	7%	5%	3%	4%	7%	9%	3%	4%	8%	5%	5%	5%	4%	6%	7%	5%	4%	
356	18	54	7	47	25	35	22	7	13	25	40	313	23	29	36	95	97	
I	9%	6%	5%	13%	12%	8%	9%	6%	10%	18%	12%	10%	7%	9%	10%	9%	8%	
484	44	87	17	51	13	66	25	19	25	17	39	398	56	37	55	165	135	
13%	15%	12%	12%	14%	6%	15%	10%	15%	19%	12%	11%	12%	16%	11%	16%	16%	10%	
WI	4%	15%	12%	14%	6%	15%	10%	15%	19%	12%	11%	12%	16%	11%	16%	16%	10%	
688	45	152	26	59	32	79	56	29	20	24	45	584	61	52	75	205	244	
18%	15%	21%	18%	16%	15%	18%	23%	22%	16%	17%	13%	18%	18%	15%	21%	20%	19%	
c	63	156	35	65	51	80	56	31	18	29	67	641	80	58	50	214	321	
764	20%	21%	24%	18%	24%	18%	23%	23%	14%	21%	20%	20%	23%	17%	14%	21%	25%	
Lg	356	30	62	19	39	18	40	27	13	9	8	315	29	37	25	88	149	
9%	10%	9%	12%	10%	8%	9%	11%	10%	7%	6%	10%	10%	8%	11%	7%	9%	12%	
H	309	21	64	15	31	19	29	16	14	11	8	269	27	24	24	76	138	
H	8%	7%	9%	10%	8%	9%	6%	7%	11%	9%	5%	8%	8%	7%	7%	7%	11%	
181	12	59	9	24	12	21	6	6	0	0	16	163	12	18	18	21	38	
5%	4%	8%	6%	7%	6%	5%	3%	5%	0	0	5%	5%	3%	5%	5%	2%	3%	
IPabhi	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
6.56	6.50	6.81	6.88	6.59	6.47	6.34	6.73	7.15	6.04	6.14	6.46	6.55	6.56	6.15	6.21	6.58	6.98	
FHLN		zXab	ab*	ab	ab	ab	ab	ab*	ab*	ab*	b			h	h			
PaIg																		
281	16	40	15	21	19	40	19	4	16	9	31	244	31	46	29	68	64	
7%	6%	5%	10%	6%	9%	9%	8%	3%	13%	6%	9%	8%	9%	13%	8%	7%	5%	
BCGII	39	61	15	38	27	52	24	6	21	22	51	378	42	63	47	104	114	
11%	13%	8%	10%	10%	13%	12%	10%	5%	17%	16%	15%	12%	12%	19%	13%	10%	9%	
CDGITZI	632	94	20	54	41	90	32	11	31	29	67	555	57	82	71	156	170	
17%	20%	13%	13%	14%	20%	21%	13%	8%	25%	21%	20%	17%	17%	24%	20%	15%	13%	
CDGI	TZ				Z	TZ			TVYZ*	Z*	TZ			zhi	i			
MTZI																		
839	62	140	24	98	38	101	47	27	37	42	78	710	79	66	91	260	232	
21%	21%	19%	17%	27%	18%	23%	20%	20%	29%	30%	23%	22%	23%	20%	26%	25%	18%	
I	159	434	94	194	120	229	156	87	58	69	180	1808	197	171	175	583	851	
56%	54%	60%	64%	52%	57%	52%	65%	66%	46%	49%	53%	56%	57%	51%	49%	57%	66%	
FKLNg	1428	282	68	135	88	149	100	58	38	45	136	1224	136	119	100	378	608	
38%	39%	39%	46%	36%	42%	34%	41%	44%	30%	32%	40%	36%	39%	35%	28%	37%	47%	
HLNg	564	51	126	33	70	36	69	43	27	16	68	584	56	61	50	164	287	
18%	18%	17%	22%	19%	17%	16%	18%	21%	16%	11%	20%	18%	16%	18%	14%	16%	22%	
HN			b*														zgh	

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 Minimum Base: 30 (**), Small Base: 100 (*)
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Base: All Respondents

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
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A good range of programmes and content that includes people like me.	2024 54%	980 53%	1043 54%	264 F	395 zEF	639 52%	720 51%	645 zH	1339 51%	587 60%	719 L	288 49%	427 48%	1348 56%	677 50%	1702 54%	159 50%	105 58%	58 56%
A good range of programmes and content that represents where I live.	1843 49%	913 50%	929 48%	260 zEF	374 zEF	568 47%	634 45%	586 zH	1209 46%	526 54%	644 49%	273 47%	400 45%	1251 52%	592 44%	1581 50%	129 41%	81 45%	52 50%
An authentic portrayal of people like me.	1788 47%	857 47%	930 48%	239 zF	367 zEF	582 F	596 42%	584 zH	1169 45%	514 52%	649 KL	243 42%	380 43%	1221 50%	568 42%	1514 48%	136 43%	87 48%	51 49%
An authentic portrayal of the region where I live.	1790 47%	884 48%	905 47%	249 zEF	377 zEF	548 56%	612 44%	585 zH	1167 45%	518 53%	648 L	253 43%	370 42%	1198 50%	592 44%	1533 48%	119 38%	86 48%	52 50%
Programmes and content that are relevant to me.	2116 56%	1019 55%	1096 57%	267 59%	402 F	690 57%	751 54%	635 zH	1438 55%	612 62%	776 59%	295 50%	429 48%	1396 58%	720 53%	1779 56%	168 53%	111 61%	58 56%

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
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Base: All Respondents

Unweighted Base
Base: All respondents
Effective Base
A good range of programmes and content that includes people like me.
A good range of programmes and content that represents where I live.
An authentic portrayal of people like me.
An authentic portrayal of the region where I live.
Programmes and content that are relevant to me.

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
2024 54% HLNbg	151 52%	409 56% ab	89 61% ab*	203 55%	109 52%	225 51%	143 59% ab	85 65% zSXabc*	56 44% *	60 43% *	172 50%	1720 53%	199 57%	162 48%	167 47%	535 52%	844 65% zigh
1843 49% FHLNPIg	131 45%	394 54% zSVab	77 52% *	169 46%	95 45%	216 49%	138 57% zSVWab	78 59% SVWab*	49 38% *	57 41% *	177 52% a	1563 48%	181 52%	145 43%	143 40%	505 50% g	746 58% zigh
1788 47% FHKLNag	131 45%	362 50% a	80 54% ab*	162 44%	98 47%	220 50% a	139 57% zSVabc	67 51% a*	43 34% *	55 39% *	158 46%	1529 47%	169 48%	144 43%	141 40%	486 48% g	735 57% zigh
1790 47% FHLNPd	132 45%	385 53% zVab	80 54% ab*	165 45%	105 50%	207 47%	124 51% b	76 58% zVab*	48 38% *	51 36% *	162 47%	1541 48%	162 47%	134 40%	150 42%	491 48% f	733 57% zigh
2116 56% FKLNg	159 54%	434 60% Xa	94 64% Xa*	194 52%	120 57%	229 52%	156 65% zVXabc	87 66% VXabc*	58 46% *	69 49% *	180 53%	1808 56%	197 57%	171 51%	175 49%	583 57% g	851 66% zigh

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
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Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

D1. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: - Summary Table
Base: All who have watched BBC TV or BBC on demand in the past 3 months

	Provides a broad mix of different types of TV programmes and content. (A)	Provides high quality television content. (B)	Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations. (C)	Takes risks and provides TV programmes and content that is new and innovative. (D)	Provides TV programmes and content which appeals to a wide range of different audiences across the UK. (E)	Provides distinctive TV programmes and content. (F)
Unweighted Base	3272	3272	3272	3272	3272	3272
Base: All who have watched BBC TV or BBC on demand in the past 3 months	3272	3272	3272	3272	3272	3272
Effective Base	2201.3	2201.3	2201.3	2201.3	2201.3	2201.3
Not At All Well	43 1%	45 1%	39 1%	72 2%	42 1%	49 2%
(1)				ABCE		
(2)	69 2%	67 2%	45 1%	81 2%	64 2%	56 2%
(3)	103 3%	87 3%	108 3%	120 4%	94 3%	108 3%
(4)	130 4%	127 4%	104 3%	160 5%	125 4%	128 4%
(5)	308 9%	293 9%	286 9%	338 10%	327 10%	310 9%
(6)	389 12%	353 11%	386 12%	446 14%	390 12%	419 13%
(7)	600 18%	549 17%	592 18%	620 19%	621 19%	584 18%
(8)	759 23%	782 24%	758 23%	821 19%	745 23%	785 24%
(9)	393 12%	459 14%	385 12%	308 9%	364 11%	366 11%
(10)	326 10%	392 12%	321 10%	261 8%	304 9%	304 9%
Extremely Well	152 5%	119 4%	247 8%	245 7%	196 6%	163 5%
Don't know	B		ABEF	ABEF	ABF	B
Total	3272 100%	3272 100%	3272 100%	3272 100%	3272 100%	3272 100%
Mean	7.03	7.19	7.11	6.70	7.00	7.00
1-2 (Net)	D 113 3%	ACDEF 112 3%	ADEF 84 3%	D 153 5%	D 107 3%	D 105 3%
1-3 (Net)	C 216 7%	C 199 6%	ABCE 192 6%	ABCE 273 8%	C 201 6%	C 213 7%
1-4 (Net)	346 11%	326 10%	296 9%	432 13%	326 10%	342 10%
5-6 (Net)	697 21%	646 20%	673 21%	785 24%	717 22%	729 22%
			ABCE	ABCE	B	B

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): A/B/C/D/E/F
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): A/B/C/D/E/F
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

D1. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: - Summary Table
Base: All who have watched BBC TV or BBC on demand in the past 3 months

Unweighted Base
Base: All who have
 watched BBC TV or
 BBC on demand in the
 past 3 months
 4-7 (Net)

7-10 (Net)

8-10 (Net)

9-10 (Net)

Provides a broad mix of different types of TV programmes and content. (A)	Provides high quality television content. (B)	Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations. (C)	Takes risks and provides TV programmes and content that is new and innovative. (D)	Provides TV programmes and content which appeals to a wide range of different audiences across the UK. (E)	Provides distinctive TV programmes and content. (F)
3272	3272	3272	3272	3272	3272
3272	3272	3272	3272	3272	3272
1426 44% B	1322 40% B	1369 42% B	1565 48% ABCEF	1463 45% BC	1442 44% BC
2077 63% D	2182 67% ACDEF	2056 63% D	1811 55% D	2033 62% D	2039 62% D
1478 45% DE	1633 50% ACDEF	1464 45% D	1190 36% D	1412 43% D	1454 44% D
719 22% DEF	851 26% ACDEF	708 22% D	570 17% D	667 20% D	670 20% D

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1_1. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Provides a broad mix of different types of TV programmes and content.

Base: All who have watched BBC TV or BBC on demand in the past 3 months

	Total		Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)		Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3272		1624	1644	431	535	1041	1258	938	2251	1289	888	361	734	1775	1497	2416	301	258	297
Base: All who have watched BBC TV or BBC on demand in the past 3 months	3272		1595	1674	362	542	1039	1318	891	2293	899	1156	506	711	2084	1188	2744	278	162	88
Effective Base	2201.3		1108.5	1093.0	304.2	367.6	692.1	845.5	616.9	1531.1	932.6	650.3	267.7	512.8	1235.6	1046.4	1737.9	215.7	188.9	226.9
Not At All Well	43		16	27	1	1	20	21	11	33	14	20	1	9	23	21	39	2	1	1
(1)	1%		1%	2%	0	0	2%	2%	1%	1%	2%	2%	0	1%	1%	2%	1%	1%	1%	1%
D	69		31	37	0	10	17	41	19	45	10	26	11	22	52	18	60	5	3	1
(2)	2%		2%	2%	0	2%	2%	3%	2%	2%	1%	2%	2%	3%	2%	1%	2%	2%	2%	1%
CIN	103		46	58	5	19	34	45	19	81	34	15	21	33	61	42	88	9	4	3
(3)	3%		3%	3%	1%	4%	3%	3%	2%	4%	4%	1%	4%	5%	3%	4%	3%	3%	2%	3%
J	130		61	69	11	16	44	59	31	97	34	37	30	28	83	47	105	15	6	3
(4)	4%		4%	4%	3%	3%	4%	4%	4%	4%	4%	3%	6%	4%	4%	4%	4%	5%	4%	4%
I	308		160	148	37	53	82	134	74	219	69	108	49	82	185	123	258	25	19	6
(5)	9%		10%	9%	10%	10%	8%	10%	8%	10%	8%	9%	10%	12%	9%	10%	9%	9%	12%	7%
IT	389		174	215	47	60	134	146	87	292	100	135	67	87	250	139	316	47	15	10
(6)	12%		11%	13%	13%	11%	13%	11%	10%	13%	11%	12%	13%	12%	12%	12%	12%	17%	9%	12%
U	600		333	267	89	95	182	233	158	425	175	213	95	117	394	206	506	53	24	18
(7)	18%		21%	16%	25%	18%	17%	18%	18%	19%	20%	18%	19%	16%	19%	17%	18%	19%	15%	20%
B	759		353	406	69	134	262	288	225	514	226	302	89	142	491	268	632	68	37	23
(8)	23%		22%	24%	19%	25%	22%	22%	25%	22%	25%	26%	18%	20%	24%	23%	23%	25%	23%	26%
KL	393		206	187	41	81	125	146	129	255	118	147	63	64	256	136	336	22	26	9
(9)	12%		13%	11%	11%	15%	12%	11%	15%	11%	13%	13%	13%	9%	12%	11%	12%	8%	16%	10%
HL	326		144	182	52	53	105	116	111	211	92	113	48	72	214	111	271	24	20	10
(10)	10%		9%	11%	14%	10%	10%	9%	12%	9%	10%	10%	10%	10%	10%	9%	10%	9%	12%	11%
zF	152		74	78	10	19	34	90	27	122	25	39	32	56	75	78	133	7	8	4
Don't know	5%		5%	5%	3%	3%	3%	7%	3%	5%	3%	3%	6%	8%	4%	7%	5%	2%	5%	5%
EGIMZNI	3272		1595	1674	362	542	1039	1318	891	2293	899	1156	506	711	2084	1188	2744	278	162	88
Total	100%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.03		7.06	7.02	7.35	7.21	7.05	6.86	7.29	6.95	7.14	7.14	6.92	6.78	7.07	6.97	7.03	6.88	7.26	7.20
FHL	113		47	64	1	11	38	62	30	77	24	46	12	31	75	38	99	8	4	2
(1-2 Net)	3%		3%	4%	0	2%	4%	5%	3%	3%	3%	4%	2%	4%	4%	3%	4%	3%	3%	2%
C	216		92	122	7	30	71	107	49	159	58	61	33	63	136	80	187	16	8	5
(1-3 Net)	7%		6%	7%	2%	6%	7%	8%	5%	7%	6%	5%	6%	9%	7%	7%	7%	6%	5%	5%
CZ	346		153	191	17	46	115	166	80	256	93	99	63	91	219	127	292	31	14	8
(1-4 Net)	11%		10%	11%	5%	9%	11%	13%	9%	11%	10%	9%	12%	13%	10%	11%	11%	11%	9%	9%
CJZ	697		334	363	84	114	216	280	161	511	169	243	116	169	435	262	574	73	33	17
(5-6 Net)	21%		21%	22%	23%	21%	21%	21%	18%	22%	19%	21%	23%	24%	21%	22%	21%	26%	21%	19%
GIL	1426		727	699	184	225	441	572	350	1033	379	493	240	314	911	515	1185	140	64	38
(4-7 Net)	44%		46%	42%	51%	41%	42%	43%	39%	45%	42%	43%	47%	44%	44%	43%	43%	51%	39%	43%
QT	2077		1035	1042	251	364	674	783	623	1404	612	775	296	394	1356	722	1745	167	106	59
(7-10 Net)	63%		65%	62%	69%	67%	65%	59%	70%	61%	68%	67%	58%	55%	65%	61%	64%	60%	66%	67%
FHLNg					zF	F	F		zH		zKL	zKL			N					

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1_1. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Provides a broad mix of different types of TV programmes and content.

Base: All who have watched BBC TV or BBC on demand in the past 3 months

Total		England Regions										Urbanity		Household Income				
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
	3272	215	576	93	303	149	311	202	101	93	108	265	2752	351	284	277	855	1255
	3272	262	613	116	325	178	371	221	117	112	128	301	2803	318	265	298	887	1186
	2201.3	151.6	396.5	70.5	218.4	115.2	224.5	149.7	74.1	71.1	78.2	191.8	1862.6	222.9	200.4	190.8	575.2	857.6
(1)	43 1%	3 1%	6 1%	3 2%	4 1%	8 4%	9 3%	3 1%	0 0	1 0	0 0	4 1%	39 1%	3 1%	6 2%	1 0	15 2%	10 1%
(2)	D 69 2%	9 4%	14 2%	0 0	3 1%	1 1%	5 1%	9 4%	0 0	2 2%	6 5%	11 4%	64 2%	5 2%	4 2%	8 3%	14 2%	21 2%
(3)	CIN 103 3%	8 3%	20 3%	3 3%	9 3%	8 4%	14 4%	2 1%	0 0	7 6%	3 3%	14 5%	94 3%	9 3%	14 5%	14 5%	24 3%	26 2%
(4)	I 130 4%	8 3%	23 4%	5 4%	9 3%	8 5%	9 2%	6 3%	4 3%	11 10%	2 2%	19 6%	114 4%	11 3%	16 6%	16 5%	45 5%	31 3%
(5)	i 308 9%	22 9%	41 7%	12 10%	42 13%	13 7%	38 10%	21 9%	7 6%	8 7%	28 22%	26 9%	256 9%	37 12%	19 7%	35 12%	83 9%	93 8%
(6)	ITI 389 12%	27 10%	67 11%	2 2%	47 15%	23 13%	47 13%	26 12%	13 11%	12 11%	11 8%	40 13%	337 12%	33 10%	31 12%	42 14%	124 14%	123 10%
(7)	U 600 18%	48 18%	109 18%	29 25%	46 14%	34 19%	71 19%	38 21%	24 24%	27 22%	29 22%	50 17%	508 18%	55 17%	40 15%	57 20%	173 20%	236 20%
(8)	B 759 23%	78 30%	139 23%	26 22%	73 22%	42 23%	86 26%	58 32%	21 19%	24 19%	47 16%	87 27%	630 22%	87 27%	52 19%	55 25%	219 29%	315 27%
(9)	KLc 393 12%	24 9%	85 14%	15 13%	36 11%	16 9%	47 13%	30 14%	18 15%	12 10%	14 11%	39 13%	343 12%	37 11%	31 12%	25 8%	92 10%	178 15%
(10)	HL 326 10%	15 6%	75 12%	16 14%	39 11%	15 8%	25 7%	19 9%	13 11%	9 8%	6 5%	41 13%	289 10%	24 8%	29 11%	31 10%	77 9%	132 11%
(11)	SX 152 5%	19 7%	35 6%	5 4%	16 5%	11 5%	20 4%	9 4%	0 2%	2 4%	5 4%	11 4%	129 5%	17 5%	23 9%	16 5%	21 2%	21 2%
(12)	EGIMZhi 3272 100%	Z 262 100%	Z 613 100%	Z 116 100%	Z 325 100%	Z 178 100%	Z 371 100%	Z 221 100%	Z 117 100%	Z 112 100%	Z 128 100%	Z 301 100%	2803 100%	318 100%	zhi 265 100%	hi 298 100%	887 100%	1186 100%
	7.03	6.91	7.23	7.31	7.09	6.77	6.92	7.11	7.64	6.68	6.60	6.88	7.02	7.03	6.88	6.80	6.95	7.34
	FHL		zWab	b*					zSVWX	Yabc*								zigh
(13)	113 3%	12 5%	20 3%	3 2%	7 2%	9 5%	14 4%	11 5%	0 0	3 3%	6 5%	14 5%	103 4%	9 3%	10 4%	8 3%	29 3%	31 3%
(14)	C 216 7%	20 8%	39 6%	6 5%	16 5%	16 9%	28 7%	13 6%	0 0	10 7%	9 7%	29 9%	197 7%	18 6%	24 9%	22 7%	53 6%	58 5%
(15)	Zi 346 11%	Z 29 11%	Z 62 10%	Z 11 9%	Z 25 8%	Z 25 14%	Z 37 10%	Z 19 9%	Z 4 3%	Z* 22 19%	Z* 12 9%	Z 47 16%	311 11%	29 9%	40 15%	37 12%	97 11%	89 7%
(16)	CJZ 697 21%	Z 49 19%	Z 108 18%	Z 14 12%	Z 39 27%	Z 36 20%	Z 47 23%	Z 20 17%	Z 20 18%	zTVXYZ* 39 30%	Z 66 22%	zTVYZ 593 21%	311 21%	29 22%	50 19%	77 26%	207 23%	216 18%
(17)	GI 1426 44%	106 40%	240 39%	48 42%	144 44%	78 44%	165 45%	91 41%	48 41%	59 52%	70 55%	135 45%	1215 43%	136 43%	106 40%	149 50%	425 48%	482 41%
(18)	GTI 2077 63%	165 63%	408 67%	87 74%	194 60%	106 60%	229 62%	145 66%	93 60%	68 61%	72 57%	177 59%	1770 63%	203 64%	152 57%	168 56%	561 63%	860 73%
	FHLNg			VWbc*					zSTVW	XYabc*								zigh

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1_1. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Provides a broad mix of different types of TV programmes and content.

Base: All who have watched BBC TV or BBC on demand in the past 3 months

Unweighted Base
Base: All who have watched BBC TV or BBC on demand in the past 3 months
8-10 (Net)

9-10 (Net)

Total	Gender		Age				Children in household		Social Group				Working		Nation			
Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
3272	1624	1644	431	535	1041	1258	938	2251	1289	888	361	734	1775	1497	2416	301	258	297
3272	1595	1674	362	542	1039	1318	891	2293	899	1156	506	711	2084	1188	2744	278	162	88
1478 45% FHLbg	702 44%	775 46%	161 45%	269 50% F	492 47% F	549 42%	465 52% zH	979 43%	437 49% zKL	562 49% zKL	201 40%	278 39%	962 46%	516 43%	1239 45%	114 41%	83 51%	42 47%
718 22% HPS	350 22%	369 22%	92 26% F	135 25%	230 22%	261 20%	240 27% zH	465 20%	210 23%	260 23%	112 22%	136 19%	471 23%	248 21%	608 22%	46 17%	46 28% zP	18 21%

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1_1. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Provides a broad mix of different types of TV programmes and content.

Base: All who have watched BBC TV or BBC on demand in the past 3 months

Unweighted Base
Base: All who have watched BBC TV or BBC on demand in the past 3 months
6-10 (Net)

9-10 (Net)

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
3272	215	576	93	303	149	311	202	101	93	108	265	2752	351	284	277	855	1255
3272	262	613	116	325	178	371	221	117	112	128	301	2803	318	265	298	887	1186
1478 45% FHLbg	117 45%	299 49% b	57 49% -	149 46%	72 41%	158 43%	107 49% b	69 59% zSWX abc*	41 37% -	44 34% -	127 42%	1263 45%	148 47%	111 42%	111 37%	388 44%	625 53% zigh
718 22% HPS	39 15%	160 26% zSb	31 27% S*	75 23% S	31 17%	72 19%	49 22%	31 27% S*	20 18% -	20 15% -	80 26% S	632 23%	61 19%	60 23%	56 19%	169 19%	310 26% zgh

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1 2. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television: Provides high quality television content.

Base: All who have watched BBC TV or BBC on demand in the past 3 months

		Total	Gender		Age				Children in household		Social Group				Working		Nation			
		Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base Base: All who have watched BBC TV or BBC on demand in the past 3 months Effective Base Not At All Well		3272	1624	1644	431	535	1041	1258	938	2251	1289	888	361	734	1775	1497	2416	301	258	297
		3272	1595	1674	362	542	1039	1318	891	2293	899	1156	506	711	2084	1188	2744	278	162	88
		2201.3	1108.5	1093.0	304.2	367.6	692.1	845.5	616.9	1531.1	932.6	650.3	267.7	512.8	1235.6	1046.4	1737.9	215.7	188.9	226.9
	(1)	45 1%	26 2%	19 1%	2 1%	5 1%	17 2%	20 2%	3 0	42 2%	17 2%	13 1%	5 1%	10 1%	21 1%	24 2%	35 1%	7 3%	2 1%	0 0
	(2)	G 67 2%	32 2%	34 2%	4 1%	6 1%	21 2%	36 3%	14 2%	47 2%	12 1%	24 2%	5 1%	26 4%	44 2%	23 2%	58 2%	3 1%	3 2%	3 4%
	(3)	I 87 3%	35 2%	53 3%	5 1%	3 1%	28 3%	51 4%	20 2%	62 3%	19 2%	28 2%	16 3%	24 3%	48 2%	39 3%	75 3%	9 3%	1 1%	2 3%
	(4)	D 127 4%	70 4%	57 3%	8 2%	21 4%	42 4%	56 4%	22 2%	97 4%	33 4%	33 3%	38 8%	23 3%	84 4%	43 4%	106 4%	12 4%	7 5%	2 2%
	(5)	GII 293 9%	149 9%	144 9%	22 6%	54 10%	86 8%	127 10%	81 9%	206 9%	76 8%	105 9%	47 9%	66 9%	179 9%	114 10%	241 9%	30 11%	17 10%	5 6%
	(6)	I 353 11%	170 11%	183 11%	46 13%	59 11%	122 12%	125 9%	88 10%	252 11%	82 9%	114 10%	63 12%	94 13%	243 12%	110 9%	299 11%	29 10%	14 9%	11 12%
	(7)	IN 549 17%	273 17%	276 16%	77 21%	100 18%	154 15%	218 17%	142 16%	385 17%	155 17%	188 16%	81 16%	118 18%	346 17%	203 17%	462 17%	46 16%	27 16%	15 17%
	(8)	d 782 24%	389 24%	392 23%	94 26%	126 23%	262 25%	295 22%	232 26%	536 23%	229 25%	296 26%	118 23%	139 19%	517 25%	265 22%	643 23%	76 27%	38 24%	24 27%
	(9)	Lcg 459 14%	227 14%	232 14%	50 14%	87 16%	147 14%	176 13%	136 15%	316 14%	141 16%	176 15%	59 12%	83 12%	286 14%	173 15%	392 14%	35 13%	21 13%	10 12%
	(10)	g 392 12%	176 11%	216 13%	45 13%	71 13%	130 13%	145 11%	129 14%	259 11%	112 12%	145 13%	55 11%	80 11%	259 12%	133 11%	331 12%	25 9%	25 15%	12 13%
Extremely Well		119 4%	50 3%	69 4%	9 3%	11 2%	30 3%	69 5%	23 3%	91 4%	23 3%	35 3%	19 4%	43 6%	58 3%	61 5%	102 4%	7 2%	7 4%	4 4%
Don't know		IMHI 199 6%	92 6%	105 6%	11 3%	14 3%	66 6%	108 8%	38 4%	151 7%	49 5%	64 6%	26 5%	60 7%	113 5%	86 7%	168 6%	19 7%	6 4%	6 7%
Total		3272 100%	1595 100%	1674 100%	362 100%	542 100%	1039 100%	1318 100%	891 100%	2293 100%	899 100%	1156 100%	506 100%	711 100%	2084 100%	1188 100%	2744 100%	278 100%	162 100%	88 100%
Mean		7.19	7.16	7.23	7.47	7.40	7.21	7.02	7.47	7.11	7.31	7.32	7.03	6.94	7.23	7.11	7.20	7.02	7.33	7.30
1-2 (Net)		FHLXg 112 3%	57 4%	53 3%	6 2%	11 2%	38 4%	57 4%	17 2%	89 4%	29 3%	36 3%	10 2%	36 5%	65 3%	47 4%	93 3%	10 4%	5 3%	4 4%
1-3 (Net)		G 199 6%	92 6%	105 6%	11 3%	14 3%	66 6%	108 8%	38 4%	151 7%	49 5%	64 6%	26 5%	60 7%	113 5%	86 7%	168 6%	19 7%	6 4%	6 7%
1-4 (Net)		CDGVI 326 10%	162 10%	162 10%	19 5%	34 6%	108 12%	163 12%	59 7%	248 11%	82 9%	97 8%	64 13%	83 12%	197 9%	129 11%	274 10%	31 11%	13 8%	8 9%
5-6 (Net)		CDGVI 646 20%	319 20%	327 20%	68 19%	114 21%	208 20%	251 19%	169 19%	459 20%	158 18%	219 19%	109 22%	160 22%	421 20%	225 19%	540 20%	58 21%	31 19%	16 18%
4-7 (Net)		II 1322 40%	661 41%	660 39%	153 42%	234 43%	404 39%	525 40%	333 37%	941 41%	346 38%	440 38%	229 45%	307 43%	852 41%	470 40%	1108 40%	116 42%	65 40%	33 37%
7-10 (Net)		UI 2182 67%	1065 67%	1116 67%	266 74%	384 71%	694 67%	834 63%	639 72%	1495 65%	637 71%	805 70%	314 62%	426 60%	1408 68%	774 65%	1829 67%	182 65%	110 68%	61 69%
8-10 (Net)		FHLg 1633 50%	792 50%	840 50%	189 52%	284 52%	540 52%	616 47%	497 56%	1110 48%	482 54%	617 53%	233 46%	301 42%	1062 51%	571 48%	1367 50%	136 49%	84 52%	46 52%
		FHLXg					F		zH		zKL	zKL								

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1 2. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television Provides high quality television content.

Base: All who have watched BBC TV or BBC on demand in the past 3 months

Total		England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
3272	215	576	93	303	149	311	202	101	93	108	265	2752	351	284	277	855	1255	
3272	262	613	116	325	178	371	221	117	112	128	301	2803	318	265	298	887	1186	
2201.3	151.6	396.5	70.5	218.4	115.2	224.5	149.7	74.1	71.1	78.2	191.8	1862.6	222.9	200.4	190.8	575.2	857.6	
45	5	4	6	1	8	6	3	0	1	0	2	40	4	9	1	13	11	
1%	2%	1%	2%	0	4%	2%	1%	0	1%	0	1%	1%	1%	3%	0	1%	1%	
G	67	10	16	4	2	2	3	0	6	4	11	58	7	5	10	13	22	
2%	4%	3%	0	1%	1%	1%	1%	0	5%	3%	4%	2%	2%	2%	3%	1%	2%	
I	X	9	20	1	3	14	7	1	5	2	X	80	7	16	6	17	24	
87	3%	3%	0	1%	2%	4%	3%	1%	5%	1%	3%	3%	2%	6%	2%	2%	2%	
D	127	7	16	1	11	9	20	5	3	6	25	117	7	3	18	38	34	
4%	3%	3%	1%	3%	5%	5%	2%	3%	3%	5%	8%	4%	2%	1%	6%	4%	3%	
GII	293	25	41	10	34	11	46	8	8	15	24	251	28	32	33	82	79	
9%	10%	7%	8%	10%	6%	12%	8%	7%	8%	12%	8%	9%	9%	12%	11%	9%	7%	
I	353	33	67	6	34	17	41	21	13	9	33	301	26	19	49	109	114	
11%	13%	11%	5%	10%	10%	11%	10%	11%	8%	20%	11%	11%	8%	7%	16%	12%	10%	
IN	549	44	105	17	56	28	70	37	22	20	47	451	70	45	57	147	205	
17%	17%	17%	14%	17%	16%	19%	17%	19%	17%	15%	15%	16%	22%	45	57	147	205	
d	782	62	132	33	76	54	78	60	36	26	52	660	83	59	51	233	309	
24%	24%	21%	28%	23%	30%	21%	27%	31%	23%	27%	17%	24%	26%	22%	17%	26%	26%	
Lcg	459	30	91	23	47	20	49	32	21	22	43	405	37	32	26	131	194	
14%	11%	15%	20%	14%	11%	13%	14%	18%	20%	12%	14%	14%	12%	12%	9%	15%	16%	
g	392	27	91	17	48	14	32	29	11	8	45	346	30	31	36	9	zg	
12%	10%	15%	15%	15%	8%	9%	13%	9%	7%	7%	15%	12%	9%	12%	12%	10%	15%	
WX	119	31	2	X	12	11	13	6	1	3	X	94	18	15	12	16	zh	
4%	4%	5%	2%	4%	6%	3%	3%	1%	2%	2%	3%	3%	6%	6%	4%	2%	2%	
IMhi	3272	613	116	325	178	371	221	117	112	128	301	2803	318	265	298	887	1186	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Mean	7.19	6.95	7.36	7.57	7.45	7.01	6.93	7.35	7.60	7.01	6.91	7.03	7.19	6.93	6.86	7.18	7.49	
FHLXg	112	X	X*	SXbc	9	9	SXb*	*	*	*	13	98	11	14	11	26	zfigh	
3%	6%	3%	6%	2%	3%	2%	0	7	4	3%	4%	4%	3%	5%	4%	3%	3%	
G	199	VZ	6	8	13	22	13	1	12	6	23	178	18	30	17	43	57	
6%	9%	6%	6%	2%	7%	6%	1%	11%	5%	8%	6%	6%	6%	11%	6%	5%	5%	
CDGVI	326	V	56	19	22	42	18	4	16	12	295	25	25	33	36	82	91	
70%	11%	9%	7%	6%	12%	11%	8%	3%	12	9%	11%	8%	8%	12%	12%	9%	8%	
CDGVI	646	Z	58	16	68	28	39	21	18	40	57	552	55	51	82	191	193	
20%	22%	18%	13%	21%	16%	23%	18%	18%	16%	31%	19%	20%	17%	19%	27%	22%	16%	
II	1322	109	229	34	135	65	177	81	41	62	129	1121	132	98	157	377	432	
40%	42%	37%	29%	41%	37%	48%	40%	37%	36%	49%	43%	40%	42%	37%	53%	42%	36%	
UI	2182	163	418	91	227	117	229	157	91	74	188	1862	220	167	169	598	882	
67%	62%	68%	78%	70%	66%	62%	71%	67%	68%	58%	62%	66%	69%	63%	57%	67%	74%	
FHLg	1633	119	314	74	170	88	158	121	68	57	140	1411	150	122	112	450	zfigh	
50%	45%	51%	52%	50%	50%	50%	43%	55%	59%	50%	46%	50%	47%	46%	36%	51%	57%	
FHLXg	X	X	zSXbc*	X	X	X	X	X*	*	*	*	*	*	*	g	g	zfigh	

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/gh/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/gh/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1 2. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Provides high quality television content.

Base: All who have watched BBC TV or BBC on demand in the past 3 months

Total	Gender		Age				Children in household		Social Group				Working		Nation			
Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
3272	1624	1644	431	535	1041	1258	938	2251	1289	888	361	734	1775	1497	2416	301	258	297
3272	1595	1674	362	542	1039	1318	891	2293	899	1156	506	711	2084	1188	2744	278	162	88
851	403	448	95	158	277	321	265	574	253	321	115	163	545	306	723	60	46	22
26%	25%	27%	26%	29%	27%	24%	30% zH	25%	28% L	28%	23%	23%	26%	26%	26%	22%	28%	25%

Unweighted Base
Base: All who have watched BBC TV or BBC on demand in the past 3 months
9-10 (Net)

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1 2. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Provides high quality television content.
Base: All who have watched BBC TV or BBC on demand in the past 3 months

Unweighted Base
Base: All who have watched BBC TV or BBC on demand in the past 3 months
9-10 (Net)

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
3272	215	576	93	303	149	311	202	101	93	108	265	2752	351	284	277	855	1255
3272	262	613	116	325	178	371	221	117	112	128	301	2803	318	265	298	887	1186
851	57	182	41	95	34	81	60	32	30	23	87	750	67	63	62	217	369
26%	22%	30%	35%	29%	19%	22%	27%	28%	27%	18%	29%	27%	21%	24%	21%	25%	31%
		WXb	SWxb	W													z fgh

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1 3. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.

Base: All who have watched BBC TV or BBC on demand in the past 3 months

Total	Gender		Age				Children in household		Social Group				Working		Nation			
Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
3272	1624	1644	431	535	1041	1258	938	2251	1289	888	361	734	1775	1497	2416	301	258	297
3272	1595	1674	362	542	1039	1318	891	2293	899	1156	506	711	2084	1188	2744	278	162	88
2201.3	1108.5	1093.0	304.2	367.6	692.1	845.5	616.9	1531.1	932.6	650.3	267.7	512.8	1235.6	1046.4	1737.9	215.7	188.9	226.9
39	15	24	2	2	14	21	9	31	14	14	5	7	22	17	34	3	2	0
i	1%	1%	1%	0	1%	2%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%
45	18	25	0	2	20	22	9	34	7	13	11	13	32	13	38	4	2	0
1%	1%	1%	0	0	2%	2%	1%	1%	1%	1%	2%	2%	2%	1%	1%	1%	1%	1%
C1	51	57	10	13	C	C	23	79	16	24	28	40	66	42	94	7	4	3
108	3%	3%	3%	2%	3%	4%	3%	3%	2%	2%	5%	6%	3%	4%	3%	3%	3%	3%
Uel	56	48	9	17	22	53	23	77	29	25	21	30	64	40	82	11	8	2
104	3%	3%	2%	3%	2%	4%	3%	3%	3%	2%	4%	4%	3%	3%	3%	4%	5%	3%
286	139	147	24	36	97	130	55	221	76	93	41	77	166	121	237	31	12	6
9%	9%	9%	7%	7%	9%	10%	6%	10%	8%	8%	8%	11%	8%	10%	9%	11%	8%	7%
GTI	386	194	192	77	133	130	117	256	98	135	68	84	267	119	328	34	14	10
12%	12%	11%	12%	14%	13%	10%	13%	11%	11%	12%	13%	12%	13%	10%	12%	12%	9%	12%
FN	592	295	297	F	170	219	157	419	177	215	89	110	394	198	497	58	25	13
592	19%	18%	25%	21%	16%	17%	18%	18%	20%	19%	18%	16%	19%	17%	18%	21%	16%	14%
V	758	399	358	zEF	267	284	218	522	228	296	95	140	487	271	625	70	39	24
25%	25%	21%	25%	20%	26%	22%	25%	23%	25%	26%	19%	20%	23%	23%	23%	25%	24%	27%
BLI	385	204	181	zB	137	123	132	246	114	142	66	63	264	121	329	25	21	10
12%	13%	11%	10%	16%	13%	9%	15%	11%	13%	12%	13%	9%	13%	10%	12%	9%	13%	11%
FHLNb	321	123	198	zCF	98	124	103	212	83	121	48	69	208	113	265	24	23	10
321	10%	8%	12%	11%	9%	9%	12%	9%	9%	10%	9%	10%	10%	10%	10%	9%	14%	11%
AX	247	101	146	zA	51	157	45	196	58	78	36	75	115	133	216	13	10	9
247	8%	6%	9%	4%	5%	12%	5%	9%	6%	7%	7%	11%	6%	11%	8%	5%	6%	10%
ACDE	3272	1595	1674	zA	1039	1318	891	2293	899	1156	506	711	2084	1188	2744	278	162	88
GMH	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
3272	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
7.11	7.10	7.12	7.32	7.36	7.14	6.91	7.36	7.02	7.22	7.28	6.92	6.80	7.15	7.03	7.10	6.98	7.30	7.32
FHL	84	33	49	zF	F	44	17	65	21	27	16	20	54	30	72	7	4	1
3%	2%	3%	1%	1%	3%	3%	2%	3%	2%	2%	3%	3%	3%	3%	3%	2%	3%	1%
CDI	192	84	106	CD	CD	99	41	143	37	51	44	61	120	72	166	14	9	4
6%	5%	6%	3%	3%	6%	7%	5%	6%	4%	4%	9%	9%	6%	6%	6%	5%	5%	5%
CDIzI	296	140	155	D	D	152	64	221	66	75	64	91	184	113	248	25	17	6
296	9%	9%	6%	6%	8%	12%	7%	10%	7%	7%	13%	13%	9%	9%	9%	9%	10%	7%
CDGzI	673	333	339	zCDE	zCDE	259	172	477	174	228	109	162	432	240	565	65	27	17
673	21%	20%	19%	20%	22%	20%	19%	21%	19%	20%	21%	23%	21%	20%	21%	23%	16%	19%
TI	1369	684	685	168	243	422	352	974	380	468	219	302	890	479	1143	133	60	32
42%	43%	41%	47%	45%	41%	40%	39%	42%	42%	41%	43%	42%	43%	40%	42%	48%	37%	36%
i																QR		

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1 3. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Provides TV programmes and content made specifically for UK

audiences, using UK actors, writers and locations.

Base: All who have watched BBC TV or BBC on demand in the past 3 months

Total		England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
3272	215	576	93	303	149	311	202	101	93	108	265	2752	351	284	277	855	1255	
3272	262	613	116	325	178	371	221	117	112	128	301	2803	318	265	298	887	1186	
2201.3	151.6	396.5	70.5	218.4	115.2	224.5	149.7	74.1	71.1	78.2	191.8	1862.6	222.9	200.4	190.8	575.2	857.6	
39 1%	6 2%	4 1%	3 2%	2 1%	6 3%	9 2%	3 1%	0 0%	1 1%	0 0%	1 0%	35 1%	3 1%	7 3%	0 0%	12 1%	8 1%	
i 45 1%	1 0%	6 1%	0 0%	8 2%	zTc 0	4 1%	7 3%	0 0%	2 2%	0 0%	12 4%	39 1%	6 2%	gl 3 1%	2 1%	17 2%	10 1%	
CI 108 3%	11 4%	20 3%	3 3%	7 2%	12 7%	10 3%	3 1%	0 0%	11 9%	7 5%	10 3%	103 4%	3 1%	15 5%	18 6%	25 3%	27 2%	
lei					zVYZ				zTVX YZc*			ze		i	zhi			
104 3%	8 3%	18 3%	1 0%	11 4%	4 2%	9 3%	6 3%	2 2%	4 4%	2 2%	16 5%	88 3%	14 4%	9 3%	13 4%	23 3%	29 2%	
286 9%	27 10%	38 6%	10 8%	29 9%	12 7%	41 11%	14 6%	5 5%	15 13%	22 17%	24 8%	236 8%	37 12%	26 10%	31 10%	81 9%	83 7%	
GTI						T			T*	zTVW YZc*								
386 12%	31 12%	62 10%	8 7%	43 13%	31 17%	48 13%	29 13%	16 13%	13 12%	13 10%	35 12%	326 12%	39 12%	32 12%	44 15%	115 13%	132 11%	
FN 592 18%	40 15%	119 19%	25 21%	40 12%	25 14%	73 20%	51 23%	22 18%	16 15%	30 23%	57 19%	505 16%	52 16%	42 16%	58 19%	168 19%	218 18%	
V 759 23%	80 30%	137 22%	29 25%	75 23%	38 21%	73 20%	50 23%	43 37%	18 16%	30 23%	53 16%	645 23%	74 23%	41 16%	60 20%	225 25%	311 26%	
BLI	zXac							zTVW XZac*							f	zi		
385 12%	19 7%	78 13%	17 15%	39 12%	26 15%	59 16%	26 12%	15 12%	15 14%	5 4%	31 10%	327 12%	42 13%	27 10%	29 10%	100 11%	176 15%	
FHLNb 321 10%	18 7%	77 13%	b* 16 14%	b 42 13%	Sb 10 6%	zSb 22 6%	14 6%	11 9%	8 7%	12 10%	34 11%	285 10%	23 7%	30 11%	24 8%	76 9%	133 11%	
AX 247 8%	22 8%	zWXY 54 9%	X* 5 4%	WXY 30 9%	14 8%	25 7%	19 9%	4 4%	8 7%	7 6%	28 9%	215 8%	25 8%	33 13%	19 6%	45 5%	59 5%	
ACDE Gmhi														zghi				
3272 100%	262 100%	613 100%	116 100%	325 100%	178 100%	371 100%	221 100%	117 100%	112 100%	128 100%	301 100%	2803 100%	318 100%	265 100%	298 100%	887 100%	1186 100%	
7.11	6.91	7.35	7.46	7.23	6.83	6.97	7.04	7.64	6.62	6.89	6.92	7.11	7.03	6.81	6.88	7.07	7.42	
FHL		zSWXac	a*					zSWX Yabc*									zigh	
84 3%	7 3%	10 2%	3 2%	10 3%	6 3%	12 3%	9 4%	0 0%	3 2%	0 0%	13 4%	74 3%	9 3%	10 4%	2 1%	28 3%	18 2%	
CDI 192 6%	18 7%	30 5%	6 6%	17 5%	17 10%	22 6%	12 6%	0 0%	13 12%	7 5%	23 8%	177 6%	12 4%	25 9%	19 7%	53 6%	45 4%	
CDJZI 296 9%	26 10%	48 8%	7 6%	28 9%	22 12%	31 8%	18 8%	2 2%	18 16%	9 7%	39 13%	265 9%	26 8%	34 13%	32 11%	76 9%	73 6%	
CDGLDI 673 21%	58 22%	100 16%	18 15%	71 22%	43 24%	89 24%	42 19%	21 18%	28 25%	35 27%	59 20%	562 20%	76 24%	58 22%	75 25%	196 22%	216 18%	
TI 1369 42%	106 40%	237 39%	43 37%	123 38%	72 40%	171 46%	100 45%	45 38%	49 44%	67 52%	132 44%	1155 41%	142 45%	109 41%	146 49%	387 44%	462 39%	
i			*					*		TV*					zi			

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

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D1 3. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.

Base: All who have watched BBC TV or BBC on demand in the past 3 months

Total	Gender		Age				Children in household		Social Group				Working		Nation			
Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base																		
Base: All who have watched BBC TV or BBC on demand in the past 3 months																		
7-10 (Net)																		
3272	1624	1644	431	535	1041	1258	938	2251	1289	888	361	734	1775	1497	2416	301	258	297
3272	1595	1674	362	542	1039	1318	891	2293	899	1156	506	711	2084	1188	2744	278	162	88
2056	1022	1034	259	368	672	750	611	1400	602	774	297	383	1353	703	1716	175	108	56
63%	64%	62%	72%	68%	65%	57%	69%	61%	67%	67%	59%	54%	65%	59%	63%	63%	67%	64%
FHLNI			zEF	zF	F		zH		zKL	zKL			zN					
8-10 (Net)																		
1464	726	737	168	256	502	531	454	981	424	559	208	273	959	504	1219	118	83	44
45%	46%	44%	46%	47%	48%	40%	51%	43%	47%	48%	41%	38%	46%	42%	44%	42%	51%	49%
FHLNI				F	zF		zH		zL	zKL								
9-10 (Net)																		
706	327	379	77	147	235	247	236	458	197	263	113	133	472	234	594	48	44	20
22%	21%	23%	21%	27%	23%	19%	26%	20%	22%	23%	22%	19%	23%	20%	22%	17%	27%	22%
FHNS				zF			zH										zP	

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audiences, using UK actors, writers and locations.

Base: All who have watched BBC TV or BBC on demand in the past 3 months

Unweighted Base
Base: All who have watched BBC TV or BBC on demand in the past 3 months
7-10 (Net)

8-10 (Net)

9-10 (Net)

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
3272	215	576	93	303	149	311	202	101	93	108	265	2752	351	284	277	855	1255
3272	262	613	116	325	178	371	221	117	112	128	301	2803	318	265	298	887	1186
2056 63% FHLNI	156 60%	411 67% Wac	87 74% zSVW Xac	195 60%	99 56%	226 61%	141 64%	90 77% zSVW Xabc	58 52% +	77 60% +	175 58%	1761 63%	190 60%	140 53%	172 58%	570 64% f	838 71% zigh
1464 45% FHLNI	116 44%	292 48%	62 53% bc	156 48%	75 42%	153 41%	90 41%	68 58% zWXY abc	42 37% +	47 37% +	118 39%	1256 45%	139 44%	98 37%	114 38%	402 45% f	620 52% zigh
706 22% FHNS	37 14%	155 25% Sb	33 28% Sb	81 25% Sb	37 21%	80 22%	40 18%	25 22% +	23 21% +	17 13% +	65 22%	611 22%	64 20%	57 21%	53 18%	177 20%	309 26% zgh

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
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D1 4. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Takes risks and provides TV programmes and content that is new and innovative.

Base: All who have watched BBC TV or BBC on demand in the past 3 months

		Total	Gender		Age				Children in household		Social Group				Working		Nation			
		Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base Base: All who have watched BBC TV or BBC on demand in the past 3 months Effective Base Not At All Well		3272	1624	1644	431	535	1041	1258	938	2251	1289	888	361	734	1775	1497	2416	301	258	297
		3272	1595	1674	362	542	1039	1318	891	2293	899	1156	506	711	2084	1188	2744	278	268	88
		2201.3	1108.5	1093.0	304.2	367.6	692.1	845.5	616.9	1531.1	932.6	650.3	267.7	512.8	1235.6	1046.4	1737.9	215.7	188.9	226.9
	(1)	72	42	30	5	4	36	28	20	52	21	23	12	16	46	26	58	9	3	1
		2%	3%	2%	1%	1%	3%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	3%	2%	1%
	D						zD													
	(2)	81	39	40	3	13	27	39	21	52	18	22	15	25	52	28	69	7	3	1
		2%	2%	2%	1%	2%	3%	3%	2%	2%	2%	2%	3%	4%	3%	2%	3%	3%	2%	1%
	CX						C													
	(3)	120	61	59	7	13	31	69	19	96	32	29	25	33	84	36	108	6	2	3
	4%	4%	4%	2%	2%	3%	5%	2%	4%	4%	3%	5%	5%	4%	3%	4%	2%	1%	3%	
G						zCDE														
(4)	160	72	88	13	18	59	68	32	124	39	55	32	35	87	73	131	13	11	5	
	6%	5%	5%	4%	3%	6%	5%	4%	5%	4%	5%	6%	5%	4%	6%	5%	5%	7%	5%	
zM																				
(5)	338	171	167	29	53	110	144	76	250	88	112	54	85	219	119	274	37	20	7	
	10%	11%	10%	8%	10%	11%	11%	9%	11%	10%	10%	11%	12%	11%	10%	10%	13%	13%	8%	
i																				
(6)	446	212	234	51	85	138	173	117	323	132	146	61	107	291	155	374	41	20	12	
	14%	13%	14%	14%	16%	13%	14%	13%	14%	15%	13%	12%	15%	14%	13%	14%	15%	12%	13%	
(7)	620	320	300	94	111	191	220	160	438	187	241	91	102	406	215	525	56	24	15	
	19%	20%	18%	26%	20%	18%	17%	18%	19%	21%	21%	18%	14%	19%	18%	19%	20%	15%	17%	
FLcq				zEF						L	L									
(8)	621	315	305	74	109	197	241	190	415	181	242	82	116	402	219	517	57	29	18	
	19%	20%	18%	20%	20%	19%	18%	21%	18%	20%	21%	16%	16%	19%	18%	19%	20%	16%	21%	
L																				
(9)	308	148	160	29	69	111	96	124	180	92	112	45	59	208	100	258	21	20	9	
	9%	9%	10%	8%	13%	11%	7%	14%	8%	10%	10%	9%	8%	10%	8%	9%	8%	12%	10%	
FHg				zF		F		zH												
(10)	261	104	157	39	46	85	92	69	166	69	96	38	59	180	82	217	18	17	9	
	8%	7%	9%	11%	8%	8%	7%	8%	10%	8%	8%	7%	8%	9%	7%	8%	6%	11%	11%	
AH			zA	F				zH												
Don't know	245	111	134	18	23	53	149	40	197	40	78	52	74	108	137	212	13	12	8	
	7%	7%	8%	5%	4%	5%	11%	5%	9%	4%	7%	10%	10%	5%	11%	8%	5%	8%	9%	
zI						zCDE		zG					zIJ		zIM				P	
Total	3272	1595	1674	362	542	1039	1318	891	2293	899	1156	506	711	2084	1188	2744	278	162	88	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	6.70	6.64	6.77	7.09	7.00	6.66	6.50	7.04	6.58	6.77	6.86	6.50	6.49	6.74	6.63	6.70	6.57	6.87	7.00	
1-2 (Net)	FHLsa	81	70	7	17	63	66	41	104	39	45	27	42	99	54	128	16	7	2	
	5%	5%	4%	2%	3%	6%	5%	5%	5%	4%	4%	5%	6%	5%	5%	5%	6%	4%	3%	
C						zCD														
1-3 (Net)	273	142	129	14	29	94	135	61	200	71	74	52	75	182	90	236	23	9	5	
	8%	9%	8%	4%	5%	9%	10%	7%	9%	8%	6%	10%	11%	9%	8%	9%	8%	5%	6%	
CDJ						CD	zCD													
1-4 (Net)	432	214	216	28	48	153	203	93	324	110	130	84	109	270	163	367	35	20	10	
	13%	13%	13%	8%	9%	15%	14%	10%	15%	12%	11%	17%	15%	13%	14%	13%	13%	12%	11%	
CDG						CD	zCD													
5-6 (Net)	785	383	401	80	138	249	317	193	572	220	257	116	192	511	274	648	78	40	19	
	24%	24%	24%	22%	25%	24%	24%	22%	25%	24%	22%	23%	27%	24%	23%	24%	28%	25%	21%	
i																				
4-7 (Net)	1565	776	789	188	267	499	605	386	1135	446	553	238	328	1004	561	1305	147	75	38	
	48%	49%	47%	52%	49%	48%	46%	43%	49%	50%	48%	47%	46%	48%	47%	48%	53%	46%	43%	
Gc																				
7-10 (Net)	1811	887	923	237	334	584	650	564	1199	529	691	255	336	1196	615	1517	152	90	52	
	55%	56%	55%	65%	62%	56%	49%	63%	52%	59%	60%	50%	47%	57%	52%	55%	55%	56%	58%	
FHLN				zEF	zF	F		zH		zKL				zN						

Overlap formulae used
 Column Proportions:
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 Minimum Base: 30 (**), Small Base: 100 (*)
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Unweighted Base	3272	215	576	93	303	149	311	202	101	93	108	265	351	284	277	855	1255
Base: All who have watched BBC TV or BBC on demand in the past 3 months	3272	262	613	116	325	178	371	221	117	112	128	2803	318	265	298	887	1186
Effective Base	2201.3	151.6	396.5	70.5	218.4	115.2	224.5	149.7	74.1	71.1	78.2	1862.6	222.9	200.4	190.8	575.2	857.6
Not At All Well	(1) 72 2%	9 3%	14 2%	2 2%	2 1%	9 5%	13 4%	4 2%	1 0%	2 2%	0 0%	63 2%	6 2%	7 3%	6 2%	20 2%	26 2%
	(2) 81 2%	11 4%	11 2%	4 4%	5 2%	1 0%	4 4%	1 0%	1 0%	6 6%	3 3%	18 6%	7 2%	7 2%	6 2%	22 2%	24 2%
	(3) CX 4%	X 4%	21 3%	0 0%	14 4%	9 5%	7 2%	8 4%	1 1%	10 9%	8 7%	18 6%	13 4%	13 5%	14 5%	25 3%	45 4%
	(4) G 5%	13 5%	24 4%	4 4%	15 5%	4 3%	24 7%	6 3%	6 5%	3 3%	12 9%	19 6%	8 2%	20 7%	11 4%	41 5%	51 4%
	(5) 338 10%	32 12%	52 8%	9 7%	30 9%	19 11%	38 10%	19 9%	8 7%	16 15%	19 15%	32 11%	37 11%	20 8%	39 13%	103 12%	98 8%
	(6) 446 14%	34 13%	79 13%	18 16%	55 17%	22 12%	46 12%	37 17%	17 15%	14 12%	22 17%	29 10%	39 12%	31 12%	56 19%	136 15%	153 13%
	(7) 620 19%	43 17%	120 20%	25 21%	59 18%	29 16%	80 21%	50 22%	24 21%	27 24%	28 22%	39 13%	53 17%	43 16%	38 13%	196 22%	236 20%
	(8) FLcg 19%	47 18%	117 19%	26 22%	55 17%	40 22%	81 22%	39 17%	34 29%	13 12%	16 12%	50 16%	80 25%	47 18%	72 h	153 17%	253 z
	(9) 308 9%	21 8%	59 10%	8 7%	29 9%	21 12%	33 9%	23 10%	13 11%	10 9%	12 10%	29 10%	29 9%	22 8%	12 4%	87 10%	139 12%
Extremely Well	(10) FHg 261 8%	13 5%	59 10%	12 10%	30 9%	10 5%	20 5%	17 8%	8 7%	6 5%	5 4%	36 12%	20 6%	23 9%	24 8%	65 7%	107 9%
Don't know	AH 245 7%	27 10%	57 9%	8 7%	30 9%	14 8%	27 7%	10 5%	3 3%	4 4%	2 2%	28 9%	25 8%	34 13%	21 7%	39 4%	54 5%
	DEGI Mbni	Zb	b	-	b	-	-	-	zSTV Yabc	-	-	b	-	zhi	-	-	-
Total	3272 100%	262	613	116	325	178	371	221	117	112	128	2803	318	265	298	887	1186
Mean	6.70	6.33	6.89	6.96	6.83	6.67	6.70	6.75	7.20	6.14	6.27	6.58	6.79	6.58	6.58	6.68	6.91
1-2 (Net)	FHLSa 153 5%	19 7%	24 4%	6 5%	7 2%	- 5%	15 4%	12 5%	1 1%	8 8%	3 3%	21 7%	13 4%	14 5%	11 4%	41 5%	49 4%
1-3 (Net)	C 273 8%	30 12%	45 7%	6 10%	21 7%	19 10%	22 6%	20 9%	3 2%	19 17%	12 9%	39 13%	27 8%	26 10%	26 9%	66 7%	94 8%
1-4 (Net)	CDJ 432 13%	43 16%	69 11%	11 9%	37 11%	23 13%	46 12%	26 12%	8 7%	22 20%	24 19%	58 20%	34 11%	46 17%	36 12%	107 12%	145 12%
5-6 (Net)	CDG 785 24%	66 25%	131 21%	27 23%	84 26%	41 23%	84 23%	56 25%	26 22%	30 27%	40 32%	61 20%	76 24%	51 19%	95 32%	239 27%	251 21%
4-7 (Net)	1565 48%	122 47%	276 45%	56 48%	159 49%	75 42%	188 51%	112 51%	55 47%	61 54%	81 63%	119 40%	137 43%	114 43%	144 48%	476 54%	538 45%
7-10 (Net)	Gc 1811 55%	125 48%	356 58%	71 61%	173 53%	100 56%	213 58%	128 58%	80 68%	55 49%	61 48%	154 51%	183 57%	134 51%	146 49%	501 57%	735 62%
	FHLN	S	S	-	-	-	-	-	zSVabc	-	-	-	-	zgh	-	-	-

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1_4. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Takes risks and provides TV programmes and content that is new and innovative.

Base: All who have watched BBC TV or BBC on demand in the past 3 months

Unweighted Base
Base: All who have watched BBC TV or BBC on demand in the past 3 months
8-10 (Net)

9-10 (Net)

Total	Gender		Age				Children in household		Social Group				Working		Nation			
Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
3272	1624	1644	431	535	1041	1258	938	2251	1289	888	361	734	1775	1497	2416	301	258	297
3272	1595	1674	362	542	1039	1318	891	2293	899	1156	506	711	2084	1188	2744	278	162	88
1190	567	623	143	223	393	429	404	761	342	450	164	234	790	400	992	96	66	37
36%	36%	37%	39%	41%	38%	33%	45%	33%	38%	39%	32%	33%	38%	34%	36%	34%	41%	42%
FHNab			F	zF	F		zH			L			N					
570	252	318	69	115	196	188	214	346	161	208	82	118	388	181	475	39	37	19
17%	16%	19%	19%	21%	19%	14%	24%	15%	18%	18%	16%	17%	19%	15%	17%	14%	23%	21%
AFHNq		A		zF	F		zH						N				zP	P

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1_4. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Takes risks and provides TV programmes and content that is new and innovative.

Base: All who have watched BBC TV or BBC on demand in the past 3 months

Unweighted Base

Base: All who have watched BBC TV or BBC on demand in the past 3 months
6-10 (Net)

9-10 (Net)

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
3272	215	576	93	303	149	311	202	101	93	108	265	2752	351	284	277	855	1255
3272	262	613	116	325	178	371	221	117	112	128	301	2803	318	265	298	887	1186
1190	82	235	46	114	71	134	79	56	28	33	115	1017	129	92	108	305	499
36%	31%	38%	40%	35%	40%	36%	36%	48%	25%	26%	38%	36%	41%	35%	36%	34%	42%
FHNab	ab	ab			ab			zSab*									zfh
570	35	118	20	59	31	53	40	21	15	17	65	499	49	45	36	152	246
17%	13%	19%	17%	18%	17%	14%	18%	18%	14%	13%	22%	18%	15%	17%	12%	17%	21%
AFHNg											S						zg

Overlap formulae used

Column Proportions:

Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i

Minimum Base: 30 (**), Small Base: 100 (*)

Column Means:

Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i

Minimum Base: 30 (**), Small Base: 100 (*)

6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1 5. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Provides TV programmes and content which appeals to a wide range of different audiences across the UK.

Base: All who have watched BBC TV or BBC on demand in the past 3 months

	Total			Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)		
	3272	1624	1644	431	535	1041	1258	938	2251	1289	888	361	734	1775	1497	2416	301	258	297		
	3272	1595	1674	362	542	1039	1318	891	2293	899	1156	506	711	2084	1188	2744	278	162	88		
	2201.3	1108.5	1093.0	304.2	367.6	692.1	845.5	616.9	1531.1	932.6	650.3	267.7	512.8	1235.6	1046.4	1737.9	215.7	188.9	226.9		
	42	20	23	1	3	18	20	11	31	14	13	6	9	23	19	35	6	2	0		
	1%	1%	1%	0	1%	2%	2%	1%	1%	1%	1%	1%	1%	2%	2%	1%	2%	1%	0		
	64	27	36	0	11	21	33	15	44	9	19	15	21	48	16	52	8	3	2		
	2%	2%	2%	0	2%	2%	2%	2%	2%	1%	2%	3%	3%	2%	1%	2%	3%	2%	2%		
	CIN	94	46	4	9	30	52	12	76	27	23	18	26	61	33	88	4	0	2		
	3%	3%	3%	1%	2%	3%	4%	1%	3%	3%	2%	4%	4%	3%	3%	3%	1%	0	2%		
	CGOI	125	64	60	13	19	44	23	101	36	33	23	33	77	48	100	9	10	5		
	4%	4%	4%	4%	3%	4%	4%	3%	4%	4%	3%	5%	5%	4%	4%	4%	3%	6%	6%		
	GV	327	166	162	37	53	101	82	237	73	122	43	89	204	123	267	34	19	7		
	10%	10%	10%	10%	10%	10%	10%	8%	10%	8%	11%	9%	12%	10%	10%	10%	12%	12%	8%		
	II	390	188	202	45	70	132	97	274	100	129	71	90	251	139	328	36	18	7		
	12%	12%	12%	13%	13%	13%	11%	11%	12%	11%	11%	14%	13%	12%	12%	12%	13%	11%	8%		
	d	621	296	325	84	100	185	162	451	194	232	86	110	410	211	517	59	24	20		
	19%	19%	19%	23%	19%	18%	19%	18%	20%	22%	20%	17%	15%	210	18%	19%	21%	15%	23%		
	LX	745	385	360	83	115	268	229	495	224	289	106	126	488	256	620	69	37	20		
	23%	24%	22%	23%	21%	26%	21%	26%	22%	25%	25%	21%	18%	256	22%	23%	25%	23%	23%		
	HL	364	195	169	43	77	109	127	228	101	137	52	73	226	138	308	25	21	10		
	11%	12%	10%	12%	14%	11%	10%	14%	11%	11%	12%	10%	10%	11%	12%	11%	9%	13%	12%		
	H	304	122	181	39	64	91	100	199	86	101	50	67	202	101	254	21	20	9		
	9%	8%	11%	11%	12%	9%	8%	11%	9%	10%	9%	10%	9%	10%	9%	9%	7%	12%	10%		
	A	196	85	111	13	21	41	31	156	37	57	36	66	92	104	175	8	8	5		
	6%	5%	7%	4%	4%	4%	9%	4%	7%	4%	5%	7%	9%	4%	9%	6%	3%	5%	6%		
	CEGI	3272	1595	1674	362	542	1039	891	2293	899	1156	506	711	2084	1188	2744	278	162	88		
	MPZNI	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
	7.00	6.99	7.02	7.31	7.22	6.97	6.85	7.31	6.90	7.11	7.12	6.89	6.75	7.01	6.98	7.00	6.84	7.19	7.15		
	FHL	107	47	58	1	14	39	27	75	22	32	21	31	72	35	87	14	4	2		
	3%	3%	3%	0	3%	4%	4%	3%	3%	3%	3%	4%	4%	3%	3%	3%	5%	2%	2%		
	C	201	94	105	5	23	68	39	151	49	56	39	57	133	68	175	18	4	4		
	6%	6%	6%	1%	4%	7%	8%	4%	7%	5%	5%	8%	8%	6%	6%	6%	7%	3%	4%		
	CGQZI	326	159	165	17	42	112	61	252	86	88	62	90	210	116	275	27	15	9		
	10%	10%	10%	5%	8%	11%	12%	7%	12%	10%	8%	13%	13%	10%	10%	10%	10%	9%	10%		
	CGJI	717	354	363	82	123	232	179	511	173	251	114	179	455	262	596	70	37	15		
	22%	22%	22%	23%	23%	22%	21%	20%	22%	19%	22%	23%	25%	22%	22%	22%	25%	23%	17%		
	IRUI	1463	714	749	179	242	461	364	1064	403	515	224	321	943	521	1214	138	72	40		
	45%	45%	45%	49%	45%	44%	44%	41%	46%	45%	45%	44%	45%	45%	44%	44%	50%	44%	45%		
	Gdi	2033	998	1035	250	356	654	619	1373	604	759	294	376	1327	707	1698	173	103	59		
	62%	63%	62%	69%	66%	63%	58%	70%	60%	67%	66%	58%	53%	64%	59%	62%	62%	63%	67%		
	FHLN				zF	F		zH		zKL				N							

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1 5. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Provides TV programmes and content which appeals to a wide range of different audiences across the UK.

Base: All who have watched BBC TV or BBC on demand in the past 3 months

Total	England Regions												Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
3272	215	576	93	303	149	311	202	101	93	108	265	2752	351	284	277	855	1255	
3272	262	613	116	325	178	371	221	117	112	128	301	2803	318	265	298	887	1186	
2201.3	151.6	396.5	70.5	218.4	115.2	224.5	149.7	74.1	71.1	78.2	191.8	1862.6	222.9	200.4	190.8	575.2	857.6	
42	4	4	3	1	5	11	4	0	2	0	2	41	1	5	2	14	12	
1%	1%	1%	2%	0	3%	3%	2%	0	2%	0	1%	1%	0	2%	1%	2%	1%	
64	6	11	3	5	3	1	6	0	2	4	10	57	6	10	3	13	21	
2%	2%	2%	3%	1%	2%	0	3%	0	2%	3%	3%	2%	2%	4%	1%	2%	2%	
CIN			-			X		-		X	X			h				
94	6	13	0	18	6	13	5	1	6	7	X	85	9	11	15	23	22	
3%	2%	2%	0	5%	3%	4%	2%	1%	5%	6%	4%	3%	3%	4%	5%	3%	2%	
CGOI				zT														
125	11	19	5	5	8	16	4	4	6	4	19	106	13	10	19	28	38	
4%	4%	3%	5%	1%	4%	4%	2%	3%	5%	3%	6%	4%	4%	4%	6%	3%	3%	
GV											V							
327	28	50	6	35	19	49	22	7	15	17	20	286	29	29	34	92	90	
10%	11%	8%	5%	11%	11%	13%	10%	6%	13%	13%	7%	10%	9%	11%	12%	10%	8%	
II						Tc												
390	31	71	7	41	16	43	30	9	17	20	41	315	47	20	37	125	124	
12%	12%	12%	6%	13%	9%	12%	14%	8%	15%	15%	14%	11%	15%	8%	13%	14%	10%	
d																		
621	40	132	29	56	33	50	46	33	18	22	58	520	66	47	51	187	238	
19%	15%	22%	25%	17%	18%	13%	21%	29%	16%	17%	19%	19%	21%	18%	17%	21%	20%	
LX			X				zSVX											
745	64	134	25	77	43	87	49	36	22	31	52	636	72	55	59	197	326	
23%	24%	22%	22%	24%	23%	22%	22%	31%	20%	24%	17%	23%	23%	21%	20%	22%	28%	
HL																	zigh	
364	25	65	16	33	25	52	26	16	14	7	30	319	34	31	35	104	147	
11%	10%	11%	13%	10%	14%	14%	12%	14%	12%	5%	10%	11%	11%	12%	12%	12%	12%	
H						b												
304	18	69	18	34	9	24	18	12	5	8	38	269	23	24	25	73	126	
9%	7%	11%	15%	11%	5%	6%	8%	10%	5%	7%	12%	10%	7%	9%	9%	8%	11%	
A			SWXa								WX							
196	29	45	2	19	12	25	11	0	5	8	18	170	20	22	18	32	41	
6%	11%	7%	2%	6%	7%	7%	5%	0	5%	6%	6%	6%	6%	8%	6%	4%	3%	
CEGI																		
MPZhi	zUYZ	Z	-	Z	Z	Z	Z	-	-	Z	Z			hi				
3272	262	613	116	325	178	371	221	117	112	128	301	2803	318	265	298	887	1186	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
7.00	6.88	7.19	7.36	7.07	6.86	6.85	6.98	7.57	6.58	6.63	6.90	7.00	6.98	6.81	6.85	6.99	7.27	
FHL		ab	ab					zSVWX									zigh	
107	10	15	6	6	8	12	10	0	4	4	13	98	7	15	5	27	34	
3%	4%	2%	5%	2%	5%	3%	5%	0	3%	3%	4%	3%	2%	6%	2%	3%	3%	
C																		
201	16	28	6	23	14	25	15	1	10	11	26	183	16	26	20	50	56	
6%	6%	5%	5%	7%	8%	7%	7%	1%	9%	9%	8%	7%	5%	10%	7%	6%	5%	
CGQZI				Z	Z	Z	Z		Z	Z				zhi				
326	27	48	12	28	21	41	19	4	15	15	44	289	29	37	38	78	95	
10%	10%	8%	10%	9%	11%	11%	9%	4%	14%	12%	15%	10%	9%	14%	13%	9%	8%	
CGJi											zTc							
717	59	121	14	77	35	92	52	16	32	36	62	601	75	50	72	216	214	
22%	22%	20%	12%	24%	20%	25%	24%	13%	29%	28%	20%	21%	24%	19%	24%	24%	18%	
IRJi				U		UZ	U		UZ	UZ								
1463	109	273	49	138	76	158	103	53	56	62	138	1227	154	107	141	431	490	
45%	42%	44%	42%	42%	42%	46%	46%	45%	50%	49%	46%	44%	48%	40%	47%	49%	41%	
Gdi																		
2033	147	399	89	201	110	212	139	97	59	68	178	1743	195	157	170	561	836	
62%	56%	65%	76%	62%	62%	57%	63%	83%	52%	53%	59%	62%	61%	59%	57%	63%	71%	
FHLN		ab	zSVWX					zSTVW									zigh	
			Yabc					XYabc										

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1 5. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Provides TV programmes and content which appeals to a wide range of different audiences across the UK.

Base: All who have watched BBC TV or BBC on demand in the past 3 months

Unweighted Base
Base: All who have watched BBC TV or BBC on demand in the past 3 months
 8-10 (Net)

9-10 (Net)

Total	Gender		Age				Children in household		Social Group				Working		Nation			
Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
3272	1624	1644	431	535	1041	1258	938	2251	1289	888	361	734	1775	1497	2416	301	258	297
3272	1595	1674	362	542	1039	1318	891	2293	899	1156	506	711	2084	1188	2744	278	162	88
1412	702	710	166	256	468	516	457	922	410	528	208	266	917	495	1181	114	79	39
43%	44%	42%	46%	47%	45%	39%	51%	40%	46%	46%	41%	37%	44%	42%	43%	41%	48%	44%
FHL			F	F	F		zH		zL	L								
667	317	350	83	141	200	243	228	427	186	239	102	140	428	239	561	45	42	19
20%	20%	21%	23%	26%	19%	19%	26%	19%	21%	21%	20%	20%	21%	20%	20%	16%	26%	22%
H				zEF			zH										P	

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
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Base: All who have watched BBC TV or BBC on demand in the past 3 months

Unweighted Base
Base: All who have watched BBC TV or BBC on demand in the past 3 months
6-10 (Net)

9-10 (Net)

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
3272	215	576	93	303	149	311	202	101	93	108	265	2752	351	284	277	855	1255
3272	262	613	116	325	178	371	221	117	112	128	301	2803	318	265	298	887	1186
1412	107	267	59	145	77	163	93	64	41	46	120	1223	129	110	119	374	599
43% FHL	41%	44%	51%	45%	43%	44%	42%	54%	36%	36%	40%	44%	40%	41%	40%	42%	50%
657	43	133	34	67	34	76	44	28	19	15	68	588	56	55	61	178	273
20% H	17%	22%	29%	21%	19%	20%	20%	24%	17%	12%	22%	21%	18%	21%	20%	20%	23%
		b	Sb*					*	*	*	b						z

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
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Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1 6. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television Provides distinctive TV programmes and content.

Base: All who have watched BBC TV or BBC on demand in the past 3 months

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
		Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)
Unweighted Base	3272	1624	1644	431	535	1041	1258	938	2251	1289	888	361	734	1775	1497	2416	301	258	297
Base: All who have watched BBC TV or BBC on demand in the past 3 months	3272	1595	1674	362	542	1039	1318	891	2293	899	1156	506	711	2084	1188	2744	278	162	88
Effective Base	2201.3	1108.5	1093.0	304.2	367.6	692.1	845.5	616.9	1531.1	932.6	650.3	267.7	512.8	1235.6	1046.4	1737.9	215.7	188.9	226.9
Not At All Well	(1) 49 2%	24 1%	26 2%	1 0	5 1%	21 2%	22 2%	12 1%	37 2%	15 2%	19 2%	5 1%	10 1%	30 1%	19 2%	42 2%	4 1%	3 2%	1 1%
(2)	56 2%	24 2%	30 2%	0 0	7 1%	15 2%	32 2%	10 1%	41 2%	7 1%	19 2%	12 2%	17 2%	44 2%	12 1%	49 2%	4 1%	1 1%	1 1%
CINXI	(3) 108 3%	57 4%	51 3%	8 2%	10 2%	26 2%	64 5%	11 1%	93 4%	23 3%	25 2%	22 4%	38 5%	59 3%	49 4%	95 3%	8 3%	3 2%	3 3%
GJI	(4) 128 4%	58 4%	71 4%	12 3%	17 3%	39 4%	59 4%	36 4%	86 4%	40 4%	30 3%	28 6%	30 4%	79 4%	49 4%	100 4%	14 5%	10 6%	4 5%
(5)	310 9%	158 10%	152 9%	33 9%	43 8%	108 10%	126 10%	64 7%	239 10%	74 8%	96 8%	70 14%	70 10%	183 9%	127 11%	251 9%	41 15%	11 7%	8 9%
GI	(6) 419 13%	200 13%	219 13%	52 14%	70 13%	132 13%	163 12%	105 12%	295 13%	108 12%	143 12%	61 12%	108 15%	271 13%	148 12%	359 13%	32 12%	18 11%	10 12%
I	(7) 584 18%	294 18%	290 17%	79 22%	105 19%	190 18%	211 16%	166 19%	404 18%	173 19%	221 19%	83 16%	107 15%	386 19%	198 17%	487 18%	54 20%	26 16%	17 19%
(8)	785 24%	413 26%	371 22%	88 24%	139 26%	259 25%	292 22%	236 26%	536 23%	229 27%	317 27%	104 21%	135 19%	523 25%	261 22%	655 24%	72 28%	35 21%	23 26%
BLNI	(9) 366 11%	174 11%	192 11%	42 12%	70 13%	117 11%	137 10%	118 13%	236 10%	112 12%	135 12%	48 10%	71 10%	239 11%	127 11%	316 12%	16 6%	24 15%	10 11%
HPG	(10) 304 9%	178 8%	178 11%	36 10%	61 11%	97 9%	110 8%	106 12%	195 8%	88 10%	100 9%	49 10%	67 9%	196 9%	108 9%	250 9%	24 9%	22 14%	8 9%
AH	163 5%	96 4%	67 6%	11 3%	16 3%	35 3%	101 8%	27 3%	129 6%	31 3%	51 4%	24 5%	57 8%	73 3%	90 8%	140 5%	10 3%	9 6%	4 4%
DEGIMH	Total 3272 100%	1595 100%	1674 100%	362 100%	542 100%	1039 100%	1318 100%	891 100%	2293 100%	899 100%	1156 100%	506 100%	711 100%	2084 100%	1188 100%	2744 100%	278 100%	162 100%	88 100%
Mean	7.00	6.97	7.03	7.24	7.28	7.01	6.80	7.33	6.89	7.15	7.14	6.75	6.75	7.04	6.93	7.00	6.81	7.29	7.09
1-2 (Net)	105 3%	48 3%	55 3%	3 1%	12 2%	36 4%	55 4%	22 2%	78 3%	21 2%	39 3%	18 4%	27 4%	74 4%	31 3%	91 3%	8 3%	4 3%	2 2%
CI	(1-3 (Net) 213 7%	105 7%	106 6%	10 3%	22 4%	62 9%	119 9%	33 4%	171 7%	44 5%	63 5%	40 8%	66 9%	133 6%	80 7%	186 7%	16 6%	7 4%	5 5%
CDGII	(1-4 (Net) 342 10%	163 10%	177 11%	22 6%	40 7%	101 13%	178 13%	69 8%	257 11%	85 9%	93 8%	68 13%	96 14%	212 10%	129 11%	286 10%	29 11%	17 11%	9 10%
CDGJZI	5-6 (Net) 729 22%	358 22%	371 22%	85 23%	113 21%	240 23%	289 22%	169 19%	536 23%	181 20%	239 21%	131 26%	178 25%	455 22%	274 23%	610 22%	73 26%	29 18%	18 20%
GII	4-7 (Net) 1442 44%	710 44%	732 44%	175 48%	235 43%	469 45%	559 42%	371 42%	1026 45%	395 44%	490 42%	242 48%	315 44%	920 44%	522 44%	1197 44%	141 51%	66 40%	39 44%
7-10 (Net)	2039 62%	1007 63%	1031 62%	245 68%	374 69%	663 64%	750 57%	626 70%	1371 60%	602 67%	773 67%	284 56%	379 53%	1344 64%	695 58%	1708 62%	166 60%	107 66%	58 65%
FHKLNg				zF	zF	F	F	zH	zH	zKL	zKL			zN	zN				

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
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Total		England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
3272	215	576	93	303	149	311	202	101	93	108	265	2752	351	284	277	855	1255	
3272	262	613	116	325	178	371	221	117	112	128	301	2803	318	265	298	887	1186	
2201.3	151.6	396.5	70.5	218.4	115.2	224.5	149.7	74.1	71.1	78.2	191.8	1862.6	222.9	200.4	190.8	575.2	857.6	
49	4	5	3	3	8	12	4	0	0	0	3	46	3	6	3	15	15	
2%	1%	1%	2%	1%	4%	3%	2%	0	0	0	1%	2%	1%	2%	1%	2%	1%	
56	6	9	4	4	zT	zT	5	0	1	7	12	53	3	5	5	18	12	
2%	2%	1%	4%	1%	1%	0	2%	0	1%	5%	4%	2%	1%	2%	2%	2%	1%	
CINXI	14	22	X*	5	10	11	X	1	10	zTVXZ*	zX	94	10	15	20	22	23	
3%	5%	4%	0	1%	6%	3%	4%	1%	9%	1%	4%	3%	3%	6%	7%	2%	2%	
GJI	V	22	-	11	UV	4	10	5	2	zUVXZb*	3	113	12	zhi	9	zhi	16	
128	8	22	4	11	4	10	5	2	6	3	24	113	13	9	16	30	48	
4%	3%	4%	4%	3%	2%	3%	2%	2%	6%	3%	8%	4%	4%	3%	5%	3%	4%	
J	30	48	9	39	11	40	15	8	10	21	zSTVXY	22	263	30	28	35	93	
310	11%	8%	8%	12%	6%	11%	7%	7%	9%	16%	7%	9%	10%	11%	12%	10%	87	
GI	419	33	71	11	43	26	57	12	12	24	38	362	38	i	i	i	7%	
13%	13%	12%	9%	13%	15%	15%	14%	11%	11%	19%	13%	13%	12%	11%	15%	14%	130	
I	40	126	21	52	31	61	38	22	28	24	45	488	59	29	45	120	11%	
584	15%	20%	18%	16%	17%	17%	17%	19%	25%	18%	15%	17%	18%	14%	17%	19%	241	
16%	15%	20%	18%	16%	17%	17%	17%	19%	25%	18%	15%	17%	18%	14%	17%	19%	20%	
785	64	142	29	79	44	90	63	42	26	28	50	665	87	65	63	218	310	
24%	24%	23%	25%	24%	25%	24%	28%	36%	23%	22%	17%	24%	27%	24%	21%	25%	26%	
BLNc	366	25	68	16	35	20	47	zTVXc*	20	11	40	316	34	29	16	103	165	
11%	9%	11%	14%	11%	11%	13%	11%	17%	10%	9%	13%	11%	11%	11%	5%	12%	14%	
HPg	304	19	66	17	32	12	23	8	6	4	43	266	24	g	g	g	zg	
9%	7%	11%	15%	10%	7%	6%	8%	7%	5%	4%	14%	10%	7%	29	10%	76	127	
AH	163	b	Xb*	23	11	20	9	1	3	4	12	137	19	8	9	9%	11%	
5%	8%	6%	2%	7%	6%	5%	4%	1%	2%	3%	4%	5%	6%	19	15	27	28	
DEGIMni	Z	613	-	Z	Z	371	221	117	112	128	301	2803	318	7%	5%	3%	2%	
3272	262	613	116	325	178	371	221	117	112	128	301	2803	318	hi	265	298	1186	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
7.00	6.78	7.14	7.28	7.11	6.80	6.91	7.02	7.57	6.71	6.57	6.94	6.98	7.06	6.81	6.65	6.98	7.29	
FHKLg	b	b*	b	b	b	zSWX	Yabc*	0	1	7	15	98	6	11	7	33	27	
105	9	15	7	7	9	12	9	0	1	5	15	4%	2%	4%	3%	4%	2%	
3%	4%	2%	6%	2%	5%	3%	4%	0	1%	5%	5%							
CI	213	23	36	7	19	23	19	1	11	8	27	193	16	26	28	55	50	
7%	9%	6%	6%	4%	11%	6%	9%	1	10%	7%	9%	7%	5%	10%	9%	6%	4%	
CDGII	VZ	58	11	23	VZ	23	VZ	17	17	12	51	305	28	35	43	86	98	
342	31	58	11	23	23	33	23	4	15%	9%	17%	11%	9%	13%	14%	10%	8%	
10%	12%	9%	10%	7%	13%	9%	11%	3%	15%	9%	17%			i				
CDGIZI	Z	63	20	81	37	97	46	21	22	45	60	625	68	57	81	213	216	
729	24%	119	17%	29%	21%	26%	21%	18%	20%	36	20%	22%	21%	22%	27%	24%	18%	
22%	-	-	-	-	-	-	-	-	-	zTUW	YZac*			i	i	i		
GII	110	266	45	145	72	168	88	45	56	72	128	1225	139	104	147	408	506	
44%	42%	43%	39%	45%	41%	45%	40%	38%	50%	57%	43%	44%	44%	39%	49%	46%	43%	
			-	-	-	-	-	-	-	zSTU	WYZc*			f	f	f		
2039	147	402	83	198	106	221	143	92	70	67	179	1735	203	154	160	561	843	
62%	56%	66%	71%	61%	60%	60%	65%	79%	63%	52%	59%	62%	64%	58%	53%	63%	71%	
FHKLNg	Sb	Sb	Sb*	Sb	Sb	zSTUW	XYabc*	-	-	-	-				g	g	zfgH	

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1454	713	741	166	270	473	539	460	967	429	552	201	273	958	496	1221	112	81	41
44% FHLNg	45% zH	44% zF	46% zF	50% zF	46% zF	41% zF	52% zH	42% zH	48% zKL	48% zKL	40% zKL	38% zKL	46% N	42% N	44% P	40% P	50% zOP	46% zOP
670	300	370	78	130	214	247	224	431	200	235	97	138	435	235	566	40	46	18
20% AHP	19% zH	22% zF	22% zF	24% zF	21% zF	19% zF	25% zH	19% zH	22% zH	20% zH	19% zH	19% zH	21% zH	20% zH	21% P	14% P	28% zOP	20% zOP

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
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Minimum Base: 30 (**), Small Base: 100 (*)
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Unweighted Base
Base: All who have
watched BBC TV or
BBC on demand in the
past 3 months
6-10 (Net)

9-10 (Net)

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
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3272	262	613	116	325	178	371	221	117	112	128	301	2803	318	265	298	887	1186
1454	107	276	62	146	75	159	105	70	42	43	134	1248	145	116	109	397	602
44% FHLNg	41% 41%	45% 45%	53% b ⁺	45% 45%	42% 42%	43% 43%	48% b	60% zSTVW Xabc ⁺	38% +	34% +	44% 44%	45% 45%	45% 45%	44% 44%	36% 36%	45% g	51% zgh
670	43	134	33	67	32	70	43	28	17	15	84	583	58	51	45	179	292
20% AHP	16% 16%	22% 22%	29% b ⁺	21% 21%	18% 18%	19% 19%	19% 19%	24% +	15% +	12% +	28% zSWXab	21% 21%	18% 18%	19% 19%	15% 15%	20% 20%	25% zgh

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1_sum. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... (7-10 Summary Table)

Base: All who have watched BBC TV or BBC on demand in the past 3 months

Unweighted Base
Base: All who have watched BBC TV or BBC on demand in the past 3 months

Effective Base
Provides a broad mix of different types of TV programmes and content.

Provides high quality television content.

Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.

Takes risks and provides TV programmes and content that is new and innovative.

Provides TV programmes and content which appeals to a wide range of different audiences across the UK.

Provides distinctive TV programmes and content.

Total	Gender		Age				Children in household		Social Group				Working		Nation			
Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
2583	1279	1301	375	459	817	928	804	1713	1059	713	272	539	1457	1126	1907	231	208	237
2528	1223	1304	315	450	795	961	741	1719	735	918	369	506	1645	883	2122	209	128	70
1751.5	889.7	864.5	264.4	321.5	543.2	629.5	537.1	1173.9	774.5	526.1	203.4	376.3	1017.1	789.0	1385.2	163.1	156.1	180.8
2077	1035	1042	251	364	674	783	623	1404	612	775	296	394	1356	722	1745	167	106	59
82%	85%	80%	80%	81%	85%	81%	84%	82%	83%	84%	80%	78%	82%	82%	82%	80%	83%	85%
BLVgh	zB								L	L								
2182	1065	1116	266	384	694	834	639	1495	637	805	314	426	1408	774	1829	182	110	61
86%	87%	86%	85%	85%	87%	87%	86%	87%	87%	88%	85%	84%	86%	88%	86%	87%	86%	87%
bg																		
2056	1022	1034	259	368	672	750	611	1400	602	774	297	383	1353	703	1716	175	108	56
81%	84%	79%	82%	82%	85%	78%	82%	81%	82%	84%	80%	76%	82%	80%	81%	84%	85%	81%
BFLae	zB				zF				L	zL								
1811	887	923	237	334	584	650	564	1199	529	691	255	336	1196	615	1517	152	90	52
72%	73%	71%	75%	74%	74%	68%	76%	70%	72%	75%	69%	66%	73%	70%	71%	73%	71%	74%
FHL			F	F	F		zH			zL								
2033	998	1035	250	356	654	768	619	1373	604	759	294	376	1327	707	1698	173	103	59
80%	82%	79%	79%	79%	82%	80%	84%	80%	82%	83%	80%	74%	81%	80%	80%	83%	80%	85%
Lab							z		L	L								
2039	1007	1031	245	374	663	750	626	1371	602	773	284	379	1344	695	1708	166	107	58
81%	82%	79%	78%	83%	83%	78%	84%	80%	82%	84%	77%	75%	82%	79%	80%	80%	84%	83%
FLbg					zCF		zH		L	zKL								

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1_sum. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... (7-10 Summary Table)

Base: All who have watched BBC TV or BBC on demand in the past 3 months

Unweighted Base
Base: All who have
 watched BBC TV or
 BBC on demand in the
 past 3 months
 Effective Base
 Provides a broad mix
 of different types
 of TV programmes and
 content.
 Provides high
 quality television
 content.
 Provides TV
 programmes and
 content made
 specifically for UK
 audiences, using UK
 actors, writers and
 locations.
 Takes risks and
 provides TV
 programmes and
 content that is new
 and innovative.
 Provides TV
 programmes and
 content which
 appeals to a wide
 range of different
 audiences across the
 UK.
 Provides distinctive
 TV programmes and
 content.

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
2583	159	469	80	236	114	234	161	89	74	89	202	2171	276	208	213	699	1049
2528	193	493	99	255	128	273	175	106	88	98	213	2152	254	182	221	711	985
1751.5	112.4	326.9	61.0	171.6	89.5	168.7	119.7	65.7	57.5	68.0	148.8	1477.9	177.4	149.7	150.3	480.3	708.2
2077	165	408	87	194	106	229	145	93	68	72	177	1770	203	152	168	561	860
82%	85%	83%	88%	76%	83%	84%	83%	88%	77%	74%	83%	82%	80%	83%	76%	79%	87%
BLVgh			b*					b*									zgh
2182	163	418	91	227	117	229	157	91	76	74	186	1862	220	167	169	598	882
86%	84%	85%	92%	89%	91%	84%	90%	85%	86%	75%	87%	87%	87%	91%	77%	84%	90%
bg			b*		b*		b				b			gh		g	zgh
2056	156	411	87	195	99	226	141	90	58	77	175	1761	190	140	172	570	838
81%	81%	83%	88%	77%	78%	83%	81%	84%	66%	78%	82%	82%	75%	77%	78%	80%	85%
BFLae	a	a	a*			a	a	a*			a	e					zfigh
1811	125	356	71	173	100	213	128	80	55	61	154	1543	183	134	146	501	735
72%	85%	72%	72%	66%	78%	78%	74%	79%	63%	62%	72%	72%	72%	74%	66%	70%	75%
FHL					Sb*	zSVab											zg
2033	147	399	89	201	110	212	139	97	59	68	178	1743	195	157	170	561	836
80%	76%	81%	90%	79%	85%	78%	79%	91%	67%	69%	83%	81%	77%	86%	77%	79%	85%
Lab		ab	SXab*		ab*			zSTV			ab			gh			zgh
						XYab*											
2039	147	402	83	198	106	221	143	92	70	67	179	1735	203	154	160	561	843
81%	76%	81%	84%	78%	83%	81%	82%	87%	80%	68%	84%	81%	80%	84%	72%	79%	86%
FLbg		b	b*		b*	b	b	b*			b			g			zgh

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/gh/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/gh/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

D1_2. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television: - Summary Table
Base: All Respondents

	Provides a broad mix of different types of TV programmes and content. (A)	Provides high quality television content. (B)	Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations. (C)	Takes risks and provides TV programmes and content that is new and innovative. (D)	Provides TV programmes and content which appeals to a wide range of different audiences across the UK. (E)	Provides distinctive TV programmes and content. (F)
Unweighted Base	3769	3769	3769	3769	3769	3769
Base: All respondents	3769	3769	3769	3769	3769	3769
Effective Base	2540.2	2540.2	2540.2	2540.2	2540.2	2540.2
Not At All Well 1	84 2%	97 3%	80 2%	119 3%	89 2%	95 3%
2	89 2%	88 2%	61 2%	107 3%	85 2%	73 2%
3	124 3%	107 3%	120 3%	143 4%	114 3%	135 4%
4	154 4%	148 4%	124 3%	192 5%	146 4%	145 4%
5	378 10%	351 9%	346 9%	387 10%	380 10%	366 10%
6	436 12%	400 11%	450 12%	494 13%	446 12%	478 13%
7	659 17%	607 16%	641 17%	671 18%	680 18%	634 17%
8	809 21%	839 22%	805 21%	668 18%	797 21%	837 22%
9	411 11%	485 13%	405 11%	328 9%	384 10%	391 10%
Extremely Well 10	352 9%	417 11%	349 9%	281 7%	323 9%	330 9%
Don't know	274 7%	229 6%	388 10%	379 10%	327 9%	285 8%
Total	3769 100%	3769 100%	3769 100%	3769 100%	3769 100%	3769 100%
Mean	6.88	7.02	6.96	6.56	6.85	6.85
1-2 (Net)	173 5%	185 5%	141 4%	226 6%	174 5%	168 4%
1-3 (Net)	297 8%	293 8%	261 7%	369 10%	287 8%	303 8%
1-4 (Net)	451 12%	441 12%	385 10%	561 15%	433 11%	448 12%
5-6 (Net)	814 22%	751 20%	796 21%	851 23%	826 22%	844 22%
4-7 (Net)	1627 43%	1507 40%	1561 41%	1744 46%	1651 44%	1623 43%

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): A/B/C/D/E/F
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): A/B/C/D/E/F
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

D1_2. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television: - Summary Table
Base: All Respondents

	Provides a broad mix of different types of TV programmes and content. (A)	Provides high quality television content. (B)	Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and local locations. (C)	Takes risks and provides TV programmes and content that is new and innovative. (D)	Provides TV programmes and content which appeals to a wide range of different audiences across the UK. (E)	Provides distinctive TV programmes and content. (F)
Unweighted Base	3769	3769	3769	3769	3769	3769
Base: All respondents	3769	3769	3769	3769	3769	3769
7-10 (Net)	2230 59%	2348 62%	2200 58%	1948 52%	2184 58%	2192 58%
8-10 (Net)	D 1572 42%	ACDEF 1741 46%	D 1559 41%	D 1278 34%	D 1504 40%	D 1558 41%
9-10 (Net)	DE 763 20%	ACDEF 902 24%	D 754 20%	D 610 16%	D 707 19%	D 721 19%

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1_1_2. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Provides a broad mix of different types of TV programmes and content.

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1893	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Not At All Well 1	84 2%	42 2%	43 2%	9 2%	5 1%	41 3%	30 2%	25 2%	58 2%	20 2%	33 2%	7 1%	24 3%	48 2%	37 3%	72 2%	9 3%	2 1%	2 1%
2	89 2%	41 2%	46 2%	2 0	15 2%	24 3%	48 3%	23 2%	60 2%	12 1%	33 3%	16 3%	27 3%	65 3%	24 2%	77 2%	8 2%	3 2%	1 1%
3	124 3%	57 3%	65 3%	10 2%	24 4%	41 3%	48 3%	24 2%	96 4%	39 4%	22 2%	26 4%	37 4%	76 3%	48 4%	106 3%	10 3%	4 2%	3 3%
4	154 4%	75 4%	79 4%	13 3%	24 4%	53 4%	62 4%	39 4%	111 4%	41 4%	46 4%	36 6%	31 3%	100 4%	54 4%	125 4%	17 5%	8 5%	4 3%
5	378 10%	187 10%	189 10%	57 12%	73 11%	102 8%	144 10%	93 9%	267 10%	73 7%	132 10%	65 11%	108 12%	227 9%	151 11%	316 10%	31 10%	23 13%	9 8%
6	436 12%	201 11%	235 12%	59 13%	67 10%	154 13%	154 11%	96 9%	327 12%	106 11%	152 12%	74 13%	104 12%	283 12%	152 11%	356 11%	51 16%	15 8%	14 13%
7	659 17%	364 20%	294 15%	107 24%	110 16%	197 16%	244 17%	172 17%	468 18%	186 19%	235 18%	101 17%	136 15%	433 18%	225 17%	556 18%	56 18%	29 16%	19 18%
8	809 21%	381 21%	427 22%	75 17%	151 22%	278 23%	296 21%	240 23%	548 21%	236 24%	316 24%	95 16%	160 18%	524 22%	284 21%	674 21%	70 22%	39 22%	25 25%
9	111 3%	213 12%	198 10%	43 10%	90 13%	130 11%	148 11%	139 13%	263 10%	126 13%	151 12%	67 11%	67 8%	269 11%	142 11%	349 11%	25 8%	28 15%	9 9%
Extremely Well 10	352 9%	154 8%	198 10%	58 13%	59 9%	119 10%	117 8%	119 11%	228 9%	95 10%	122 9%	51 9%	83 9%	234 10%	118 9%	293 9%	26 8%	20 11%	12 12%
Don't know	274 7%	127 7%	147 8%	21 5%	58 9%	82 7%	112 8%	72 7%	188 7%	49 5%	64 5%	47 8%	114 13%	159 7%	115 8%	244 8%	13 4%	10 5%	6 6%
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Mean	6.88	6.88	6.90	7.05	7.04	6.87	6.77	7.11	6.81	7.06	6.98	6.70	6.62	6.92	6.82	6.88	6.66	7.16	7.10
1-2 (Net)	173 5%	82 4%	89 5%	11 2%	19 3%	65 5%	77 6%	49 5%	118 5%	33 3%	66 5%	24 4%	51 6%	113 5%	61 4%	148 5%	17 5%	5 3%	3 3%
1-3 (Net)	297 8%	139 8%	154 8%	21 5%	43 6%	106 9%	126 9%	73 7%	214 8%	72 7%	88 7%	50 8%	88 10%	188 8%	109 8%	255 8%	27 9%	9 5%	6 8%
1-4 (Net)	451 12%	214 12%	233 12%	34 8%	68 10%	159 13%	188 13%	112 11%	325 12%	112 11%	133 10%	86 15%	119 13%	289 12%	163 12%	380 12%	44 14%	17 10%	10 9%
5-6 (Net)	814 22%	387 21%	424 22%	115 25%	140 21%	256 21%	299 21%	189 18%	594 23%	179 18%	284 22%	139 24%	212 24%	511 21%	303 22%	671 21%	83 26%	37 21%	22 22%
4-7 (Net)	1627 43%	797 43%	797 41%	235 52%	275 41%	507 41%	605 43%	400 38%	1173 45%	406 41%	564 43%	276 47%	379 43%	1044 43%	583 43%	1352 43%	156 49%	74 41%	45 43%
7-10 (Net)	2230 59%	1111 60%	1118 58%	283 62%	410 61%	724 59%	805 57%	670 64%	1508 58%	643 65%	823 63%	314 54%	447 50%	1460 60%	770 57%	1873 59%	176 56%	116 64%	65 63%

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1_1_2. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Provides a broad mix of different types of TV programmes and content.

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	Yorkshire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
Not At All Well 1	84	4	10	7	7	9	17	4	0	3	0	10	74	8	13	12	24	16
2	2%	1%	1%	5%	2%	4%	4%	2%	0	2%	0	3%	2%	2%	4%	3%	2%	1%
3	8%	12%	15%	0	3	5	10	5	0	22	7	14	77	12	8	9	22	24
4	2%	4%	2%	0	1%	3%	2%	4%	0	2%	5%	4%	2%	3%	2%	2%	4%	2%
5	11%	11%	25%	3	13	10	14	2	1	9	5	14	112	9	17	16	28	34
6	3%	4%	3%	2%	4%	5%	3%	1%	0	7%	4%	4%	3%	3%	5%	5%	3%	3%
7	15%	8%	26%	5	11	12	15	6	4	11	7	20	136	11	20	16	52	40
8	4%	3%	4%	3%	3%	6%	3%	2%	3%	9%	5%	6%	4%	3%	6%	4%	5%	3%
9	37%	29%	54%	13	50	17	45	26	10	14	28	30	318	41	39	42	103	102
Extremely Well 10	10%	10%	7%	9%	13%	8%	10%	11%	7%	11%	20%	9%	10%	12%	11%	12%	10%	8%
Don't know	436	34	76	5	51	23	55	26	16	15	11	42	378	34	38	46	142	134
Total	12%	12%	11%	3%	14%	11%	13%	8%	12%	8%	12%	12%	12%	10%	11%	13%	14%	10%
Mean	699	55	120	33	52	37	76	41	28	27	31	55	560	55	47	61	187	255
1-2 (Net)	17%	19%	17%	23%	14%	18%	17%	17%	21%	21%	23%	16%	17%	16%	14%	17%	16%	20%
1-3 (Net)	8	79	153	33	76	45	93	60	38	21	24	51	669	93	56	62	238	324
1-4 (Net)	21%	27%	22%	21%	21%	21%	21%	25%	29%	17%	17%	15%	21%	27%	17%	23%	29%	25%
5-6 (Net)	411	24	92	15	37	16	51	31	19	12	14	39	360	37	33	27	97	186
7-10 (Net)	11%	8%	13%	10%	10%	8%	12%	13%	14%	9%	10%	11%	11%	11%	10%	8%	10%	14%
Overlap formulae used	352	16	78	18	44	18	27	20	15	9	6	43	312	26	33	33	85	140
Column Proportions:	9%	5%	11%	12%	12%	9%	6%	8%	11%	7%	4%	13%	10%	8%	10%	9%	8%	11%
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i	274	20	77	14	26	18	39	14	2	3	7	18	240	19	34	31	42	36
Minimum Base: 30 (**), Small Base: 100 (*)	7%	7%	11%	10%	7%	9%	6%	6%	1%	2%	5%	6%	7%	6%	10%	9%	4%	3%
Column Means:	CUPZhi	282	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Minimum Base: 30 (**), Small Base: 100 (*)	6.88	6.75	7.11	7.09	6.97	6.59	6.72	7.02	7.54	6.41	6.45	6.71	6.87	6.84	6.53	6.56	6.82	7.24
6/16/2020	HLfg	zWXabc			a		ab	zSVWX Yabc										zlfgh
1-2 (Net)	173	16	25	7	10	14	26	14	0	6	7	24	151	20	21	21	45	41
1-3 (Net)	5%	5%	3%	5%	3%	7%	6%	6%	0	4%	5%	7%	5%	6%	6%	6%	4%	3%
1-4 (Net)	CDIZi	297	50	10	23	24	39	16	0	12	38	263	30	38	37	73	75	6%
5-6 (Net)	8%	9%	7%	7%	6%	11%	9%	7%	0	11%	9%	11%	8%	9%	11%	10%	7%	6%
7-10 (Net)	CZi	451	35	76	15	34	54	22	5	26	19	58	400	41	59	52	125	115
Overlap formulae used	12%	12%	10%	11%	9%	17%	12%	9%	4%	20%	14%	17%	12%	12%	12%	15%	12%	9%
Column Proportions:	814	63	130	18	101	40	100	53	25	29	39	72	696	75	77	89	245	237
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i	22%	22%	18%	12%	27%	19%	23%	22%	19%	23%	21%	21%	21%	22%	23%	24%	18%	18%
Minimum Base: 30 (**), Small Base: 100 (*)	GTU	1627	276	56	163	89	191	100	57	68	78	147	1392	141	144	165	485	531
Column Means:	43%	43%	38%	38%	44%	42%	43%	44%	53%	53%	55%	43%	43%	41%	43%	47%	48%	41%
Overlap formulae used	2230	174	444	99	209	116	248	153	99	69	75	188	1901	211	169	183	607	905
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i	59%	59%	61%	67%	57%	55%	56%	63%	76%	54%	54%	55%	59%	61%	50%	51%	60%	70%
Minimum Base: 30 (**), Small Base: 100 (*)	HKLNfg							zSTVW X Yabc									fg	zlfgh

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1_1_2. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Provides a broad mix of different types of TV programmes and content.

Base: All Respondents

Total	Gender		Age				Children in household		Social Group				Working		Nation			
Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
1572 42%	748 41%	823 43%	176 39%	299 44%	527 43%	561 40%	498 48% zH	1040 40%	457 46% zKL	588 45% zKL	213 36%	311 35%	1027 42%	545 40%	1317 42%	121 38%	87 48% zP	47 45%
763 20% HLS	367 20%	396 21%	101 22%	148 22%	249 20%	265 19%	258 25% zH	492 19%	221 22% zL	272 21%	118 20%	151 17%	503 21%	260 19%	643 20%	51 16%	48 27% zOP	21 21%

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1_1_2. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Provides a broad mix of different types of TV programmes and content.
Base: All Respondents

Unweighted Base

Base: All respondents

8-10 (Net)

9-10 (Net)

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
1572	119	323	66	157	79	171	111	71	41	44	134	1341	156	122	122	420	650
42% HKLbg	41%	44% b	45% +	43%	38%	39%	46% ab	54% zSWX abc	33% +	31% +	39%	41%	45%	36%	34%	41%	50% zlfgh
763	40	170	33	81	34	78	51	33	20	20	82	672	63	66	60	182	326
20% HLS	14%	23% S	22% +	22% S	16%	18%	21%	25% S	16% +	14% +	24% S	21%	18%	20%	17%	18%	25% zgh

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1_2_2. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Provides high quality television content.

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Not At All Well 1	97 3%	60 3%	37 2%	11 2%	12 2%	43 3%	32 2%	19 2%	77 3%	25 3%	31 2%	16 3%	26 3%	55 2%	42 3%	78 2%	16 5%	3 2%	1 1%
2	88 2%	41 2%	45 2%	6 1%	8 1%	30 2%	43 3%	17 2%	62 2%	14 1%	31 2%	8 1%	35 2%	55 2%	33 2%	76 2%	4 1%	3 2%	4 4%
3	107 3%	47 3%	58 3%	14 3%	8 1%	33 3%	52 4%	24 2%	78 3%	24 2%	32 2%	23 4%	28 3%	63 3%	44 3%	92 3%	10 3%	2 1%	3 3%
4	148 4%	82 4%	66 3%	11 2%	25 4%	49 4%	62 4%	26 2%	114 4%	37 4%	39 3%	41 7%	30 3%	99 4%	49 4%	124 4%	14 4%	9 5%	2 2%
5	351 9%	174 9%	174 9%	36 8%	70 10%	105 9%	137 10%	102 10%	239 9%	81 8%	130 10%	56 10%	85 10%	217 9%	134 10%	290 9%	34 11%	22 12%	6 6%
6	400 11%	194 11%	207 11%	53 12%	71 10%	143 12%	133 9%	100 10%	287 11%	89 9%	132 10%	67 11%	113 13%	278 12%	122 9%	339 11%	34 11%	14 8%	13 12%
7	607 16%	298 16%	309 16%	88 19%	115 17%	175 14%	227 16%	161 15%	425 16%	163 17%	202 16%	92 16%	148 17%	380 16%	228 17%	513 16%	47 15%	28 16%	18 17%
8	839 22%	418 23%	421 22%	110 24%	146 22%	279 23%	300 21%	251 24%	572 22%	241 25%	311 24%	132 23%	153 17%	557 23%	282 21%	693 22%	78 25%	42 23%	26 25%
9	485 13%	239 13%	245 13%	57 13%	95 14%	154 13%	179 13%	148 14%	331 13%	148 15%	187 14%	61 10%	89 10%	304 13%	180 13%	414 13%	37 12%	22 12%	12 11%
Extremely Well 10	417 11%	186 10%	231 12%	49 11%	79 12%	142 12%	147 10%	138 13%	273 10%	117 12%	151 12%	59 10%	89 10%	278 11%	139 10%	349 11%	28 9%	25 14%	15 14%
Don't know	229 6%	102 6%	127 7%	19 4%	48 7%	70 6%	91 7%	59 6%	157 6%	45 5%	59 4%	30 5%	96 11%	132 5%	97 7%	200 6%	14 4%	9 5%	6 5%
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Mean	7.02	6.95	7.09	7.15	7.23	6.98	6.92	7.29	6.94	7.23	7.13	6.82	6.73	7.06	6.94	7.02	6.78	7.22	7.25
1-2 (Net)	185 5%	101 6%	82 4%	17 4%	20 3%	73 6%	75 5%	36 3%	139 5%	39 4%	62 5%	24 4%	61 7%	110 5%	75 6%	154 5%	20 6%	6 4%	5 5%
1-3 (Net)	293 8%	148 8%	141 7%	31 7%	28 4%	105 9%	127 9%	60 6%	217 8%	63 6%	94 7%	47 8%	89 10%	174 7%	119 9%	246 8%	30 10%	8 5%	8 8%
1-4 (Net)	441 12%	230 13%	207 11%	42 9%	53 8%	154 13%	189 13%	86 8%	332 13%	100 10%	133 10%	89 15%	119 13%	272 11%	169 12%	370 12%	45 14%	17 9%	10 10%
5-6 (Net)	751 20%	368 20%	381 20%	88 19%	141 21%	248 20%	269 19%	202 19%	526 20%	169 17%	261 20%	123 21%	198 22%	496 20%	256 19%	629 20%	67 21%	36 20%	19 18%
4-7 (Net)	1507 40%	748 41%	756 39%	186 41%	281 42%	471 39%	559 40%	388 37%	1065 41%	369 38%	503 39%	257 44%	376 42%	974 40%	533 39%	1266 40%	129 41%	73 41%	38 37%
7-10 (Net)	2348 62%	1140 62%	1206 63%	304 67%	434 64%	749 61%	854 61%	697 67%	1601 61%	669 68%	852 65%	344 59%	479 54%	1519 63%	829 61%	1970 62%	190 60%	118 65%	70 67%
8-10 (Net)	1741 46%	842 46%	897 47%	217 48%	319 47%	575 47%	626 45%	536 51%	1176 45%	506 52%	649 50%	252 43%	331 37%	1139 47%	602 45%	1456 46%	143 45%	90 50%	52 50%

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1 2_2. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Provides high quality television content.

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
Not At All Well 1	97	8	10	10	6	10	15	5	0	3	0	9	86	10	17	12	26	21
	3%	3%	1%	7%	2%	5%	3%	2%	0	3%	0	3%	3%	3%	5%	3%	3%	2%
2	89	11	16	0	4	5	12	3	0	6	7	12	76	10	14	13	18	24
	2%	4%	2%	0	1%	2%	3%	1%	0	5%	5%	4%	2%	3%	4%	4%	2%	2%
	I									UVZ*	UVZ*				zhi			
3	107	9	24	1	7	7	14	7	1	7	2	14	96	10	21	7	22	31
	3%	3%	3%	0	2%	3%	3%	3%	1%	6%	1%	4%	3%	3%	6%	2%	2%	2%
	D									U*					zghi			
4	148	9	19	1	11	10	26	5	5	3	8	25	135	7	4	20	43	44
	4%	3%	3%	1%	3%	5%	6%	2%	4%	3%	6%	7%	4%	2%	1%	6%	4%	3%
	GRI						T					zTUVV						
5	351	31	55	11	39	16	49	21	9	16	16	27	302	30	48	37	98	87
	9%	11%	8%	7%	10%	8%	11%	9%	7%	12%	12%	8%	9%	9%	14%	10%	10%	7%
	RI														zhi			
6	400	41	77	6	43	18	47	24	14	10	25	33	343	29	23	54	125	123
	11%	14%	11%	4%	12%	9%	11%	10%	11%	8%	18%	10%	11%	8%	7%	15%	12%	10%
	INUI														zfi			
7	607	48	118	23	61	33	77	40	23	22	17	51	504	72	52	64	163	216
	16%	16%	16%	16%	17%	16%	17%	17%	17%	17%	12%	15%	16%	21%	15%	16%	16%	17%
														zd				
8	839	63	147	39	78	56	85	62	41	26	37	60	708	86	64	54	252	326
	22%	20%	20%	26%	21%	19%	26%	26%	31%	21%	26%	17%	22%	25%	19%	15%	25%	25%
	Lg						zTXc*											zfg
9	485	31	101	24	50	22	51	33	21	22	15	44	427	39	35	28	141	203
	13%	11%	14%	16%	14%	10%	11%	14%	16%	17%	11%	13%	13%	11%	10%	8%	14%	16%
	Lg																	zfg
Extremely Well 10	417	27	94	20	50	17	35	29	13	8	9	47	366	32	35	40	95	182
	11%	9%	13%	13%	8%	8%	12%	10%	7%	6%	6%	14%	11%	9%	10%	11%	9%	14%
												X						zh
Don't know	229	14	67	12	21	15	31	11	3	3	4	19	193	20	25	25	36	35
	6%	5%	9%	8%	6%	7%	7%	5%	3%	2%	3%	6%	6%	6%	7%	7%	4%	3%
	IJhi		zZab												hi	hi		
Total	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.02	6.78	7.23	7.36	7.26	6.78	6.67	7.26	7.54	6.70	6.77	6.85	7.01	6.99	6.52	6.63	7.03	7.38
	HLXlg		zSX	X*	SXa		X		zSWX							fg		zfigh
1-2 (Net)	185	19	27	10	10	15	27	8	0	10	7	21	161	21	31	25	44	45
	5%	7%	4%	7%	3%	7%	6%	3%	0	8%	5%	6%	5%	6%	9%	7%	4%	3%
	DGZI						Z			Z*	Z*	Z			zhi			
1-3 (Net)	293	28	50	11	17	22	41	16	1	17	9	36	257	30	52	32	66	76
	8%	10%	7%	8%	5%	10%	9%	6%	1%	13%	6%	10%	8%	9%	15%	9%	6%	6%
	DGIVZI						VZ			VZ*		VZ			zghi			
1-4 (Net)	441	37	69	12	28	32	67	21	6	20	17	61	392	38	56	52	109	120
	12%	13%	10%	8%	8%	15%	15%	9%	16%	16%	12%	18%	12%	11%	17%	15%	11%	9%
	DGIVZI						VZ	TVYZ		VZ*		zTUVVZ			zhi			
5-6 (Net)	751	72	132	17	82	35	96	45	24	26	41	136	645	59	72	90	223	210
	20%	25%	18%	12%	22%	17%	22%	19%	18%	30%	30%	18%	20%	17%	21%	25%	22%	16%
	IUI						U								zi			
4-7 (Net)	1507	129	268	42	154	78	199	90	52	51	67	136	1284	138	127	174	430	470
	40%	44%	37%	28%	42%	37%	45%	37%	39%	40%	48%	40%	40%	40%	38%	49%	42%	36%
	IUI						TU				U*				zfi			
7-10 (Net)	2348	170	459	106	240	128	248	165	98	78	78	201	2006	229	186	187	651	927
	62%	58%	63%	72%	65%	61%	56%	68%	75%	62%	56%	59%	62%	66%	55%	53%	64%	72%
	LXIg			SXbc*	X		X		zSTW							fg		zfigh
									Xbc*									
8-10 (Net)	1741	122	342	82	178	95	171	125	75	56	60	150	1502	157	134	123	488	711
	46%	42%	47%	56%	48%	45%	39%	52%	57%	44%	43%	44%	46%	45%	40%	35%	48%	55%
	LXIg		X	SX*	X		X		zSXc*							fg		zfigh

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1_2_2. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Provides high quality television content.

Base: All Respondents

Unweighted Base

Base: All respondents

9-10 (Net)

Total	Gender		Age				Children in household		Social Group				Working		Nation			
Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
902	425	476	107	174	296	326	285	604	265	339	120	178	582	320	763	65	48	26
24% L	23%	25%	24%	26%	24%	23%	27% zH	23%	27% zKL	26% L	20%	20%	24%	24%	24%	21%	27%	25%

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1_2_2. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Provides high quality television content.

Base: All Respondents

Unweighted Base
Base: All
 respondents
 9-10 (Net)

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
902 24% L	58 20%	195 27% Xb	43 29% Xb*	100 27% X	39 19%	86 20%	62 26%	34 26% +	30 24% +	23 17% +	91 27%	794 25%	70 20%	70 21%	69 19%	236 23%	385 30% z fgh

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1_3_2. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Provides TV programmes and content made specifically for UK

audiences, using UK actors, writers and locations.

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1893	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Not At All Well 1	80 2%	40 2%	40 2%	9 2%	6 1%	32 3%	33 2%	21 2%	58 2%	18 2%	26 2%	14 2%	22 2%	48 2%	33 2%	65 2%	11 3%	3 2%	1 1%
2	61 2%	25 1%	34 2%	1 0%	7 1%	23 2%	29 2%	13 1%	46 2%	10 1%	19 1%	13 2%	20 2%	42 2%	19 1%	51 2%	7 2%	2 1%	1 1%
3	120 3%	58 3%	62 3%	10 2%	16 2%	37 3%	57 4%	28 3%	85 3%	21 2%	27 2%	29 5%	43 5%	75 3%	45 3%	102 3%	8 2%	5 3%	5 5%
4	124 3%	67 4%	57 3%	19 4%	19 3%	29 2%	55 4%	28 3%	92 4%	32 3%	30 2%	27 5%	35 4%	78 3%	46 3%	98 3%	13 4%	10 6%	3 3%
5	346 9%	168 9%	175 9%	33 7%	60 9%	115 9%	138 10%	77 7%	255 10%	83 8%	113 9%	54 9%	96 11%	207 9%	139 10%	285 9%	39 12%	15 9%	7 7%
6	450 12%	226 12%	223 12%	55 12%	83 12%	163 13%	144 10%	129 12%	304 12%	105 11%	162 12%	74 13%	108 12%	310 13%	140 10%	382 12%	38 12%	17 9%	12 12%
7	641 17%	318 17%	323 17%	101 22%	129 19%	186 15%	224 16%	172 17%	452 17%	187 19%	232 18%	95 16%	123 14%	428 18%	213 16%	539 17%	58 18%	29 16%	16 15%
8	805 21%	422 23%	382 20%	103 23%	123 18%	282 23%	291 21%	236 23%	551 21%	239 24%	306 23%	103 18%	157 18%	517 21%	288 21%	667 21%	71 23%	41 23%	26 25%
9	405 11%	214 12%	191 10%	47 10%	90 13%	143 12%	125 9%	138 13%	261 10%	119 12%	150 12%	67 11%	69 8%	280 12%	125 9%	345 11%	27 9%	22 12%	11 10%
Extremely Well 10	349 9%	133 7%	216 11%	45 10%	73 11%	106 9%	125 9%	107 10%	235 9%	88 9%	133 10%	49 8%	78 9%	226 9%	123 9%	288 9%	26 8%	24 13%	12 11%
Don't know	388 10%	169 9%	219 11%	31 7%	70 10%	106 9%	181 13%	94 9%	276 11%	81 8%	107 8%	60 10%	141 16%	207 9%	181 13%	346 11%	19 6%	12 7%	11 11%
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Mean	6.96	6.94	7.01	7.13	7.21	6.96	6.81	7.17	6.90	7.15	7.14	6.73	6.63	7.00	6.90	6.97	6.73	7.17	7.18
1-2 (Net)	141 4%	65 4%	74 4%	10 2%	13 2%	55 5%	62 4%	33 3%	104 4%	28 3%	45 3%	27 5%	42 5%	90 4%	52 4%	117 4%	17 6%	5 3%	2 2%
1-3 (Net)	261 7%	123 7%	136 7%	20 4%	29 4%	92 8%	119 8%	62 6%	190 7%	49 5%	72 5%	56 10%	85 9%	165 7%	97 7%	219 7%	25 8%	10 6%	7 6%
1-4 (Net)	385 10%	190 10%	193 10%	39 9%	48 7%	121 10%	174 12%	90 9%	281 11%	81 8%	102 8%	83 14%	119 13%	243 10%	142 11%	317 10%	38 12%	21 11%	10 9%
5-6 (Net)	796 21%	393 21%	398 21%	88 19%	143 21%	278 23%	283 20%	207 20%	559 21%	188 19%	275 21%	129 22%	204 23%	517 21%	279 21%	667 21%	77 24%	32 18%	20 19%
4-7 (Net)	1561 41%	778 42%	778 40%	207 46%	291 43%	493 40%	561 40%	407 39%	1103 42%	407 41%	537 41%	251 43%	362 41%	1023 42%	537 40%	1303 41%	148 47%	71 39%	38 37%

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1 3 2. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Provides TV programmes and content made specifically for UK

audiences, using UK actors, writers and locations.

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
Not At All Well 1	80	7	10	7	2	7	15	5	0	3	0	9	68	10	12	12	20	15
	2%	3%	1%	5%	1%	3%	3%	2%	0	3%	0	3%	2%	3%	4%	3%	2%	1%
2	Di	61	5	7	0	8	5	7	0	2	0	13	52	8	7	3	24	12
	2%	2%	1%	0	2%	2%	1%	3%	0	1%	0	4%	2%	2%	2%	1%	2%	1%
3	Cli	120	11	21	3	10	13	10	5	11	7	10	113	4	16	19	29	32
	3%	4%	3%	2%	3%	6%	2%	2%	1%	8%	5%	3%	4%	1%	5%	5%	3%	2%
4	Ue	124	9	20	1	15	6	6	2	4	5	16	105	14	12	13	27	39
	3%	3%	3%	0	4%	3%	3%	3%	2%	3%	4%	5%	3%	4%	3%	4%	3%	3%
5	GTI	346	30	45	13	36	16	47	8	23	24	27	288	41	46	36	99	90
	9%	10%	6%	9%	10%	7%	11%	6%	8%	18%	17%	8%	9%	12%	14%	10%	10%	7%
6	450	38	76	9	50	32	59	31	16	15	16	40	378	43	39	48	136	142
	12%	13%	10%	6%	13%	15%	13%	13%	12%	12%	11%	12%	12%	12%	12%	14%	13%	11%
7	N	641	46	129	28	47	78	53	24	17	31	57	548	54	49	65	180	235
	17%	16%	18%	19%	13%	13%	18%	22%	18%	14%	22%	17%	17%	16%	14%	18%	18%	18%
8	L	805	82	149	34	79	40	78	55	19	30	56	688	76	45	65	242	324
	21%	28%	20%	23%	21%	19%	18%	23%	35%	15%	21%	16%	21%	22%	13%	18%	24%	25%
9	Lf	405	21	84	17	39	28	26	15	16	5	33	342	43	30	31	109	183
	11%	12%	12%	12%	10%	13%	14%	11%	13%	13%	4%	10%	11%	13%	9%	9%	11%	14%
Extremely Well 10	FLNb	349	19	83	17	42	15	13	8	13	9	37	308	24	34	26	87	143
	9%	6%	11%	12%	11%	11%	6%	10%	6%	6%	9%	11%	10%	7%	10%	7%	8%	11%
Don't know	AX	388	23	103	17	43	21	24	6	8	9	42	345	28	48	37	68	77
	10%	8%	14%	12%	12%	10%	11%	10%	5%	7%	7%	12%	11%	8%	14%	10%	7%	6%
Total	CUMPHI	3769	292	727	147	370	210	441	131	127	140	341	3236	345	338	355	1020	1292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	FHLafg	6.96	7.26	7.19	7.07	6.69	6.82	6.95	7.56	6.41	6.79	6.78	6.96	6.84	6.54	6.64	6.94	7.33
1-2 (Net)	141	12	16	7	10	12	21	12	0	5	0	21	121	18	20	15	44	26
	4%	4%	2%	5%	3%	6%	5%	5%	0	4%	0	6%	4%	5%	6%	4%	4%	2%
1-3 (Net)	DITI	261	24	38	11	20	31	17	1	16	7	32	234	22	36	34	73	58
	7%	8%	5%	7%	5%	12%	7%	7%	1%	12%	5%	9%	7%	6%	11%	10%	7%	5%
1-4 (Net)	CDZI	385	33	58	8	35	31	23	4	20	12	48	340	36	47	46	100	97
	10%	11%	8%	11%	9%	15%	10%	9%	3%	16%	9%	14%	10%	11%	14%	13%	10%	8%
5-6 (Net)	DUZI	796	68	121	22	86	47	24	38	38	40	68	667	83	85	84	235	232
	21%	23%	17%	15%	23%	23%	19%	18%	21%	20%	28%	20%	21%	24%	25%	24%	23%	18%
4-7 (Net)	ITI	1561	124	271	51	148	82	105	50	60	76	142	1320	152	146	162	442	507
	41%	42%	37%	35%	40%	39%	45%	43%	38%	47%	54%	42%	41%	44%	43%	46%	43%	39%
	T						T											

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1_3_2. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.
Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
7-10 (Net)	2200 58% FLNaf	1088 59%	1111 58%	295 65% zEF	415 61% F	717 59%	766 55%	653 63% zH	1499 57%	633 64% zKL	821 63% zKL	315 54%	428 48%	1452 60% N	748 55%	1838 58%	182 58%	116 64%	64 61%
8-10 (Net)	1559 41% FHLIg	770 42%	788 41%	195 43%	286 42%	530 43% F	542 39%	481 46% zH	1047 40%	446 45% zKL	589 45% zKL	219 37%	304 34%	1024 42%	535 40%	1300 41%	124 39%	87 48% zO	48 46%
9-10 (Net)	754 20% FLNS	347 19%	407 21%	92 20%	163 24% zF	248 20%	251 18%	245 23% zH	496 19%	207 21% L	283 22% L	116 20%	147 16%	506 21%	248 18%	633 20%	53 17%	46 26% zP	22 21%

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1 3 2. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Provides TV programmes and content made specifically for UK

audiences, using UK actors, writers and locations.

Base: All Respondents

Total	England Regions												Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	Yorkshire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369	
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
2200	168	445	97	206	111	244	149	97	60	79	183	1885	197	158	187	617	885	
FLNaf	58%	61% a	66% a	56%	53%	55%	62% a	74% zSTVW XYabc*	48%	56%	54%	58%	57%	47%	53%	60% fg	69% zfigh	
1559	122	316	68	159	83	166	96	73	43	48	126	1337	143	109	122	437	650	
FHLfg	41%	42%	46% +	43%	39%	38%	40%	56% zSTVW XYabc*	34%	34%	37%	41%	41%	32%	34%	43% fg	50% zfigh	
754	40	167	35	81	42	87	41	28	24	18	70	650	67	64	57	195	325	
FLNS	20%	23% Sb	23% S	22% S	20%	20%	17%	21% +	19%	13%	21%	20%	19%	19%	16%	19%	25% zfigh	

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1_4_2. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Takes risks and provides TV programmes and content that is new and innovative.

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1893	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Not At All Well 1	119 3%	69 4%	50 3%	12 3%	10 2%	59 5%	37 3%	47 4%	81 3%	28 3%	35 3%	23 4%	33 4%	75 3%	44 3%	93 3%	19 6%	5 3%	2 2%
2	DV 107 3%	55 3%	50 3%	3 1%	15 2%	42 3%	47 3%	26 2%	70 3%	21 2%	35 3%	18 3%	32 4%	71 3%	36 3%	91 3%	10 3%	5 3%	1 1%
3	C 143 4%	70 4%	68 4%	9 2%	25 4%	38 3%	71 5%	27 3%	110 4%	38 4%	41 3%	26 4%	37 4%	101 4%	41 3%	129 4%	7 2%	2 1%	5 5%
4	CGQ 192 5%	90 5%	102 5%	30 7%	23 3%	64 5%	74 5%	38 4%	151 6%	41 4%	64 5%	43 7%	41 5%	105 4%	88 6%	156 5%	17 5%	15 8%	5 5%
5	GM 387 10%	192 10%	195 10%	8 8%	70 10%	125 10%	154 11%	91 9%	280 11%	94 10%	127 10%	61 10%	106 12%	250 10%	138 10%	316 10%	41 13%	23 13%	7 7%
6	RI 494 13%	232 13%	261 14%	13 13%	91 13%	163 13%	178 13%	131 13%	356 14%	138 14%	164 13%	66 11%	125 14%	327 14%	166 12%	413 13%	45 14%	21 12%	15 14%
7	C 671 18%	343 19%	327 17%	105 23%	127 19%	207 17%	227 16%	177 17%	471 18%	196 20%	255 20%	103 18%	116 13%	441 18%	230 17%	573 18%	56 18%	26 14%	16 15%
8	Lcg 668 18%	340 18%	328 17%	86 19%	125 19%	211 17%	246 18%	202 19%	450 17%	190 19%	260 20%	87 15%	131 15%	435 18%	233 17%	556 18%	59 19%	31 17%	22 21%
9	L 328 9%	158 9%	169 9%	35 8%	74 11%	119 10%	98 7%	138 13%	186 7%	100 10%	116 9%	47 8%	64 7%	225 9%	104 8%	275 9%	23 7%	21 11%	10 9%
Extremely Well 10	FHg 281 7%	111 6%	170 9%	43 9%	52 8%	93 8%	93 7%	97 9%	179 7%	73 7%	103 8%	41 7%	65 7%	194 8%	88 6%	233 7%	20 6%	18 10%	11 11%
Don't know	A 379 10%	178 10%	200 10%	35 8%	63 9%	100 8%	178 13%	80 8%	281 11%	63 6%	104 8%	69 12%	142 16%	196 8%	183 14%	333 11%	19 6%	15 8%	11 10%
	EGJUM Pabhi 3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Mean	6.56	6.48	6.65	6.85	6.82	6.47	6.41	6.88	6.45	6.71	6.70	6.33	6.31	6.60	6.48	6.56	6.32	6.73	6.91
1-2 (Net)	FHLsai 226 6%	124 7%	100 5%	15 3%	26 4%	101 8%	84 6%	62 6%	151 6%	49 5%	70 5%	42 7%	65 7%	145 6%	80 6%	184 6%	29 9%	9 5%	3 3%
1-3 (Net)	CDV 369 10%	194 11%	168 9%	24 5%	51 7%	139 11%	155 11%	90 9%	262 10%	88 9%	111 8%	68 12%	103 11%	247 10%	122 9%	313 10%	36 11%	11 6%	8 8%
1-4 (Net)	CZ 561 15%	284 15%	270 14%	54 12%	74 11%	203 17%	229 16%	128 12%	413 16%	129 13%	175 13%	111 19%	144 16%	352 15%	209 15%	469 15%	53 17%	26 14%	13 13%
5-6 (Net)	DGIT 881 23%	424 23%	456 24%	97 21%	160 24%	288 24%	332 24%	222 21%	636 24%	232 24%	291 22%	127 22%	230 26%	577 24%	304 23%	730 23%	86 27%	44 24%	22 21%
4-7 (Net)	I 1744 46%	858 47%	886 46%	231 51%	311 46%	560 46%	633 45%	436 42%	1258 48%	470 48%	611 47%	273 47%	388 43%	1123 46%	621 46%	1459 46%	159 50%	84 47%	42 41%
7-10 (Net)	GRc 1948 52%	953 52%	994 52%	268 59%	379 56%	630 52%	665 47%	614 59%	1286 49%	559 57%	734 56%	278 48%	376 42%	1294 54%	654 48%	1636 52%	159 50%	95 53%	58 56%
	FHLNig zEF			zEF	zF			zH		zKL	zKL			zN					

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1_4_2. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Takes risks and provides TV programmes and content that is new and innovative.

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
Not At All Well 1	119	13	19	7	4	11	20	5	1	3	1	10	104	11	13	16	33	35
3%		4%	3%	5%	1%	5%	5%	2%	1%	2%	1%	3%	3%	3%	4%	5%	3%	3%
2	DV	V		V*		V	V											
3%		12	11	4	6	6	8	9	1	8	5	19	95	11	15	10	29	28
	C	4%	2%	3%	2%	3%	2%	4%	0	2%	4%	6%	3%	3%	4%	3%	3%	2%
3	143	14	26	0	15	12	10	10	1	14	8	18	122	14	18	16	33	50
4%	CGQ	5%	4%	0	4%	U	2%	4%	1%	11%	6%	5%	4%	4%	5%	4%	3%	4%
										zTVXZ*		zTVXZ						
										zTUV	U*	U						
4	192	14	29	4	22	9	28	6	9	3	12	21	174	11	23	13	46	66
5%	GM	5%	4%	3%	6%	4%	6%	3%	7%	3%	Y*	6%	5%	3%	7%	4%	4%	5%
5	387	39	59	10	36	21	40	22	10	22	22	35	322	38	35	43	119	107
10%	RI	13%	8%	7%	10%	20%	9%	9%	8%	17%	16%	10%	10%	11%	10%	12%	12%	8%
	T									zTUX	T*							
6	494	38	87	21	61	23	53	41	20	16	25	30	421	42	38	61	156	157
13%	c	13%	12%	14%	17%	11%	12%	17%	15%	12%	18%	9%	13%	12%	11%	17%	15%	12%
7	671	47	136	31	65	30	88	65	26	27	29	40	570	56	49	44	211	250
16%	Lcg	16%	19%	21%	18%	14%	20%	21%	20%	21%	21%	12%	18%	16%	14%	13%	21%	19%
	c	c	c*				c	c	c	c*	c*						zfg	g
8	668	51	133	26	59	41	87	39	34	14	16	54	559	83	51	78	170	265
16%	L	16%	18%	18%	16%	20%	20%	16%	26%	11%	11%	16%	17%	24%	15%	22%	17%	21%
9	328	21	64	10	30	22	35	23	15	10	12	32	286	29	22	12	94	148
9%	FHg	7%	9%	7%	8%	11%	8%	9%	11%	8%	9%	10%	9%	8%	8%	3%	9%	11%
Extremely Well 10	281	14	63	13	32	13	22	18	9	6	5	37	248	22	27	25	69	116
7%	A	5%	9%	9%	9%	6%	5%	8%	7%	4%	3%	11%	8%	6%	8%	7%	7%	9%
Don't know	379	29	100	20	40	21	51	15	5	4	4	44	335	28	46	36	60	70
10%	EGUJM	10%	14%	13%	11%	10%	12%	6%	4%	4%	3%	13%	10%	8%	14%	10%	6%	5%
	Pabhl	b	zYZab	Zab*	ab	b	Zab					YZab			zhl	hl		
Total	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	6.56	6.19	6.82	6.78	6.70	6.40	6.51	6.64	7.07	5.92	6.15	6.46	6.55	6.60	6.21	6.31	6.54	6.83
1-2 (Net)	FHLsai	zSab	a*	Sab			a	zSWXab*	*	*	*							zfg
6%	226	25	30	11	11	17	28	14	2	11	6	29	199	22	28	26	62	62
	CDV	TVZ				8%	6%	6%	1%	9%	4%	9%	6%	7%	8%	7%	6%	5%
1-3 (Net)	369	38	56	11	25	VZ	30	38	24	3	25	47	320	37	47	42	95	113
10%	CZ	TVZ	8%	8%	7%	TVZ	9%	10%	2%	20%	10%	14%	10%	11%	14%	12%	9%	9%
							Z			zTUV	Z*	zTVZ			zhl			
1-4 (Net)	561	52	84	15	47	39	65	31	12	28	27	68	495	48	70	55	141	179
15%	DGIT	T	12%	10%	13%	T	15%	13%	9%	22%	19%	20%	15%	14%	21%	16%	14%	14%
5-6 (Net)	881	77	146	31	97	82	63	30	37	47	47	65	743	80	73	104	275	264
23%	I	26%	20%	21%	26%	21%	21%	23%	23%	29%	34%	19%	23%	23%	22%	29%	27%	20%
4-7 (Net)	1744	138	311	66	184	83	208	122	65	68	88	126	1488	147	145	162	532	579
46%	GRc	47%	43%	45%	50%	40%	47%	50%	49%	Wc*	zTWXc*	37%	46%	43%	43%	46%	52%	45%
											zSTU					zfi		
7-10 (Net)	1948	134	397	81	186	107	232	132	84	57	62	164	1664	190	149	159	544	779
52%	FHLNig	46%	55%	55%	50%	51%	53%	55%	64%	45%	45%	48%	51%	55%	44%	45%	53%	60%
									zSVabc*							fg		zfg

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1_4_2. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Takes risks and provides TV programmes and content that is new and innovative.

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
8-10 (Net)	1278	610	667	164	251	423	438	437	815	363	479	175	260	853	425	1063	102	70	43
	34%	33%	35%	36%	37%	35%	31%	42%	31%	37%	37%	30%	29%	35%	31%	34%	32%	39%	41%
	FHLNab			F	F			zH		zKL	KL			N					zOP
9-10 (Net)	610	269	339	78	126	212	191	235	365	173	219	88	129	419	191	507	44	38	21
	16%	15%	18%	17%	19%	17%	14%	23%	14%	18%	17%	15%	14%	17%	14%	16%	14%	21%	20%
	AFHNg		zA		F	F		zH						N				zP	

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1_4_2. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Takes risks and provides TV programmes and content that is new and innovative.

Base: All Respondents

Unweighted Base

Base: All respondents

8-10 (Net)

9-10 (Net)

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
1278	87	261	50	120	77	144	80	58	29	33	124	1094	133	100	115	332	530
FHLNab 34%	30%	36%ab	34%+	33%	37%ab	33%	33%	44%zSXab*	23%+	24%+	36%ab	34%	39%	30%	32%	33%	41%zlfgh
610	36	127	24	62	36	57	41	24	15	17	70	534	50	49	38	163	265
AFHNg 16%	12%	18%	16%+	17%	17%	13%	17%	18%+	12%+	12%+	20%SX	17%	15%	14%	11%	16%g	20%zlfgh

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1_5_2. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Provides TV programmes and content which appeals to a wide range of different audiences across the UK.
Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1893	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Not At All Well 1	89 2%	47 3%	42 2%	7 2%	10 1%	40 3%	32 2%	28 3%	60 2%	21 2%	26 2%	18 3%	24 3%	51 2%	38 3%	71 2%	14 4%	2 1%	1 1%
2	85 2%	40 2%	43 2%	3 1%	13 2%	29 2%	40 3%	20 2%	56 2%	11 1%	25 2%	18 3%	31 4%	61 3%	24 2%	69 2%	11 3%	3 2%	2 2%
3	114 3%	56 3%	58 3%	7 2%	15 2%	37 3%	55 4%	17 2%	90 3%	33 3%	30 2%	21 4%	29 3%	76 3%	37 3%	103 3%	6 2%	2 1%	3 2%
4	146 4%	74 4%	70 4%	20 4%	25 4%	49 4%	51 4%	27 3%	117 4%	40 4%	38 3%	31 5%	37 4%	92 4%	54 4%	118 4%	11 4%	11 6%	5 5%
5	380 10%	188 10%	189 10%	54 12%	68 10%	112 9%	145 10%	95 9%	275 11%	79 8%	142 11%	52 9%	107 12%	236 10%	144 11%	313 10%	36 11%	21 12%	10 9%
6	446 12%	219 12%	226 12%	55 12%	86 13%	156 13%	148 11%	114 11%	310 12%	105 11%	151 12%	78 13%	110 12%	288 12%	157 12%	374 12%	41 13%	20 11%	9 9%
7	680 18%	324 18%	356 19%	94 21%	112 17%	211 19%	262 19%	179 17%	492 19%	204 21%	251 19%	90 15%	133 15%	453 19%	227 17%	568 18%	62 20%	28 15%	22 21%
8	797 21%	410 22%	387 20%	94 21%	134 20%	284 23%	277 20%	247 24%	529 20%	237 24%	303 23%	118 20%	139 16%	531 22%	266 20%	667 21%	69 22%	39 21%	23 22%
9	384 10%	205 11%	178 9%	46 10%	86 13%	113 9%	138 10%	139 13%	236 9%	107 11%	147 11%	53 9%	77 9%	240 10%	144 11%	323 10%	28 9%	22 7%	11 11%
Extremely Well 10	323 9%	130 7%	193 10%	46 10%	67 10%	100 8%	110 8%	105 10%	213 8%	89 9%	105 8%	53 9%	77 9%	214 9%	109 8%	270 9%	22 9%	20 11%	10 10%
Don't know	327 9%	148 8%	179 9%	28 6%	60 9%	91 7%	146 10%	71 7%	236 9%	59 6%	86 7%	53 9%	128 14%	176 7%	151 11%	291 9%	16 5%	12 7%	8 8%
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Mean	6.85	6.82	6.89	7.04	7.04	6.78	6.75	7.12	6.76	7.03	6.96	6.68	6.57	6.87	6.82	6.85	6.61	7.07	7.06
1-2 (Net)	174 5%	87 5%	85 4%	2 2%	23 3%	69 6%	71 5%	48 5%	116 4%	31 3%	52 4%	36 6%	56 6%	112 5%	62 5%	141 4%	25 8%	5 3%	3 3%
1-3 (Net)	287 8%	142 8%	143 7%	17 4%	38 6%	105 9%	126 9%	65 6%	206 8%	64 7%	82 6%	57 10%	84 9%	188 8%	99 7%	244 8%	31 10%	7 4%	6 5%
1-4 (Net)	433 12%	216 12%	213 11%	37 8%	63 9%	154 13%	177 12%	92 9%	324 12%	104 11%	120 9%	87 15%	121 14%	280 12%	153 11%	362 11%	42 13%	18 10%	11 10%
5-6 (Net)	826 22%	407 22%	416 22%	108 24%	153 23%	253 22%	293 21%	209 20%	583 22%	184 19%	293 22%	131 22%	217 24%	525 22%	301 22%	688 22%	78 25%	41 23%	19 18%
4-7 (Net)	1651 44%	805 44%	841 44%	222 49%	290 43%	528 43%	606 43%	415 40%	1195 46%	427 43%	583 45%	252 43%	387 43%	1069 44%	581 43%	1373 43%	151 46%	81 45%	46 44%
7-10 (Net)	2184 58%	1069 58%	1113 58%	280 62%	399 59%	709 58%	787 56%	671 64%	1470 56%	636 65%	806 62%	315 54%	426 48%	1438 59%	746 55%	1827 58%	181 57%	109 60%	66 64%
	HLaf			F	zF			zH		zKL	L					P		P	
	CITVzi					C	C				I	zi				zOQR			
	COZI					C	CD					zU				Q			
	CGJITzi					C	C				zU	J							
	II					z						I							
	GI																		
	HLNaf							zH		zKL	zKL			N				z	

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1_5_2. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Provides TV programmes and content which appeals to a wide range of different audiences across the UK.
Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
Not At All Well 1	89	8	9	7	3	6	19	6	0	2	1	9	80	7	12	12	25	23
	2%	3%	1%	5%	1%	3%	4%	3%	0	2%	1%	3%	2%	2%	3%	3%	2%	2%
2	85	8	11	3	5	8	27	6	0	4	4	11	73	11	17	9	19	21
	2%	3%	2%	2%	1%	4%	2%	2%	0	3%	3%	3%	2%	3%	5%	3%	2%	2%
	CI														zhi			
3	114	6	20	0	18	7	16	5	1	6	9	16	98	11	14	15	28	32
	3%	2%	3%	0	5%	3%	4%	2%	1%	5%	6%	5%	3%	3%	4%	4%	3%	2%
	G				U					U		U						
4	146	11	24	5	9	10	17	4	4	7	5	20	126	13	12	20	35	47
	4%	4%	3%	4%	2%	5%	4%	2%	3%	6%	4%	6%	4%	4%	4%	6%	3%	4%
	G											Y						
5	380	33	58	11	42	23	51	25	8	22	17	23	330	33	45	40	103	100
	10%	11%	8%	7%	11%	11%	12%	10%	6%	17%	12%	7%	10%	10%	13%	11%	10%	8%
	II									zTUZe					i			
6	446	37	81	10	51	19	50	31	13	19	22	41	366	47	29	42	144	133
	12%	13%	11%	7%	14%	9%	11%	13%	10%	15%	16%	12%	11%	14%	9%	12%	14%	10%
																	zfi	
7	680	49	142	34	60	34	59	52	33	18	26	60	574	69	56	57	202	252
	18%	17%	19%	23%	16%	16%	13%	21%	25%	14%	18%	18%	18%	20%	16%	16%	20%	20%
	LX		X	X				X										
8	797	64	151	27	80	47	95	51	41	22	31	57	680	75	57	63	225	338
	21%	22%	21%	18%	22%	22%	22%	21%	32%	17%	22%	17%	21%	22%	17%	18%	22%	26%
	L								zTUac									zfg
9	384	25	73	18	35	25	53	26	17	14	7	31	335	34	33	36	109	157
	10%	9%	10%	12%	10%	12%	12%	11%	13%	11%	5%	9%	10%	10%	10%	10%	11%	12%
	H																	z
Extremely Well 10	323	19	70	20	36	13	27	19	12	5	8	40	286	23	29	28	79	132
	9%	7%	10%	13%	10%	6%	6%	8%	9%	4%	6%	12%	9%	7%	8%	8%	8%	10%
	A			Xa								Xa						z
Don't know	327	31	87	12	30	19	46	16	2	6	10	32	287	22	35	33	52	58
	9%	11%	12%	8%	9%	9%	10%	7%	1%	5%	7%	9%	9%	6%	10%	9%	5%	4%
	GLIM		zZ	Z	Z	Z	Z					Z			hi	hi		
	PZhi																	
Total	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	6.85	6.71	7.07	7.09	6.95	6.67	6.65	6.90	7.49	6.34	6.51	6.73	6.85	6.76	6.48	6.57	6.86	7.17
	HLaf		zXab	a	a				zSVWX							f		zfigh
1-2 (Net)	174	16	21	10	8	14	28	12	0	6	5	20	154	17	28	21	44	44
	5%	5%	3%	7%	2%	7%	6%	5%	0	5%	3%	6%	5%	5%	8%	6%	4%	3%
	CITVZI			TVZ		TVZ	TVZ	Z		Z		VZ			zhi			
1-3 (Net)	227	22	41	11	26	21	43	17	1	12	14	36	252	29	42	36	73	76
	8%	8%	6%	7%	7%	10%	10%	7%	1%	10%	11%	11%	8%	8%	13%	10%	7%	6%
	COZI			Z	Z	Z	TZ	Z		Z	Z	TZ			zhi	i		
1-4 (Net)	433	33	64	16	35	31	60	22	5	20	19	57	379	42	55	55	107	122
	11%	11%	9%	11%	9%	15%	14%	9%	4%	16%	14%	17%	12%	12%	16%	16%	10%	9%
	CGJTZI					TZ	TZ			Z	Z	zTVYZ			zhi	zhi		
5-6 (Net)	826	70	139	20	93	42	101	56	21	41	39	64	696	80	74	83	247	233
	22%	24%	19%	14%	25%	20%	23%	23%	16%	33%	28%	19%	21%	23%	22%	23%	24%	18%
	II				U					zTUWZ								
4-7 (Net)	1651	130	305	60	163	87	177	113	58	67	70	145	1396	162	142	159	483	531
	44%	44%	42%	41%	44%	41%	40%	47%	44%	53%	50%	42%	43%	47%	42%	45%	47%	41%
	GI									X					zi			
7-10 (Net)	2194	157	436	99	212	118	234	148	103	59	72	188	1875	202	174	184	614	879
	58%	54%	60%	67%	57%	56%	53%	61%	79%	47%	51%	55%	58%	58%	52%	52%	60%	68%
	HLNaf		a	SXab				a	zSTVW							fg		zfigh
									XYabc									

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
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OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1_5_2. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Provides TV programmes and content which appeals to a wide range of different audiences across the UK.

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
8-10 (Net)	1504	745	758	186	288	497	525	491	978	432	554	224	293	985	519	1259	119	81	44
	40%	40%	39%	41%	43%	41%	37%	47%	37%	44%	42%	38%	33%	41%	38%	40%	36%	45%	43%
	HL							zH		zL	L								
9-10 (Net)	707	335	371	92	153	213	249	245	449	195	251	106	154	454	253	593	50	42	21
	19%	18%	19%	20%	23%	17%	18%	23%	17%	20%	19%	18%	17%	19%	19%	19%	16%	24% P	21%
	H				zEF			zH											

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1_5_2. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Provides TV programmes and content which appeals to a wide range of different audiences across the UK.
Base: All Respondents

Unweighted Base
Base: All respondents
8-10 (Net)
9-10 (Net)

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
1504	109	295	64	152	85	175	96	70	41	46	128	1301	133	119	127	412	627
40% HL	37%	41%	44%	41%	40%	40%	40%	53%	32%	33%	36%	40%	39%	35%	36%	40%	49%
			-					zSTX	-	-							zigh
707	44	143	37	72	38	80	45	28	19	15	71	621	58	61	64	188	289
19% H	15%	20%	25%	19%	18%	18%	19%	21%	15%	11%	21%	19%	17%	18%	18%	18%	22%
			Sb*					Yabc*	-	-	b						z

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1 6 2. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Provides distinctive TV programmes and content.

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Not At All Well 1	95 3%	50 3%	45 2%	8 2%	12 2%	43 4%	31 2%	26 3%	67 3%	20 2%	35 3%	15 3%	25 3%	58 2%	37 3%	79 3%	10 3%	4 2%	1 1%
2	73 2%	32 2%	39 2%	2 1%	10 1%	22 2%	39 3%	16 2%	52 2%	12 1%	24 2%	13 2%	24 1%	56 2%	17 1%	63 2%	8 2%	1 1%	2 2%
3	135 4%	75 4%	58 3%	17 4%	17 3%	34 3%	66 5%	18 2%	111 4%	30 3%	31 2%	32 5%	42 5%	81 3%	54 4%	119 4%	9 3%	3 1%	5 4%
4	145 4%	63 3%	80 4%	15 3%	25 4%	42 3%	61 4%	40 4%	98 4%	40 4%	37 3%	30 5%	37 4%	86 4%	59 4%	113 4%	16 5%	12 6%	4 4%
5	366 10%	183 10%	183 9%	41 9%	55 8%	126 10%	143 10%	78 8%	279 11%	78 8%	112 9%	82 14%	92 10%	214 9%	152 11%	295 9%	47 15%	16 9%	8 8%
6	478 13%	230 13%	248 13%	67 15%	73 11%	165 14%	170 12%	126 12%	332 13%	118 12%	161 12%	69 12%	131 15%	317 13%	161 12%	409 13%	38 12%	19 10%	12 12%
7	634 17%	326 18%	308 16%	94 21%	123 18%	203 17%	214 15%	181 17%	438 17%	181 18%	241 18%	96 16%	117 13%	421 17%	213 16%	533 17%	54 17%	27 15%	19 19%
8	837 22%	432 23%	405 21%	94 21%	160 24%	276 23%	300 21%	257 25%	568 22%	240 24%	333 26%	111 19%	151 17%	560 23%	277 21%	702 22%	72 23%	39 22%	24 23%
9	391 10%	187 10%	204 11%	48 10%	80 12%	124 10%	139 10%	125 12%	253 10%	117 12%	148 11%	50 8%	77 9%	258 11%	132 10%	337 11%	17 5%	25 14%	12 11%
Extremely Well 10	330 9%	136 7%	193 10%	45 10%	66 10%	105 9%	113 8%	110 11%	214 8%	93 9%	108 8%	51 9%	78 9%	213 9%	117 9%	271 9%	27 9%	22 12%	10 9%
Don't know	285 8%	126 7%	159 8%	22 5%	54 8%	80 7%	127 9%	66 6%	203 8%	53 5%	77 6%	36 6%	119 13%	154 6%	131 10%	248 8%	18 6%	12 7%	6 6%
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Mean	6.85	6.81	6.91	7.01	7.11	6.81	6.71	7.13	6.76	7.06	7.00	6.55	6.58	6.89	6.78	6.86	6.57	7.19	7.00
1-2 (Net)	168 4%	82 4%	84 4%	10 2%	22 3%	65 5%	70 5%	42 4%	119 5%	32 3%	59 5%	29 5%	49 5%	114 5%	54 4%	142 4%	18 6%	5 3%	3 3%
1-3 (Net)	303 8%	157 9%	142 7%	27 6%	39 6%	99 8%	136 10%	60 6%	230 9%	62 6%	90 7%	61 10%	90 10%	195 8%	109 8%	261 8%	27 8%	8 4%	8 7%
1-4 (Net)	448 12%	220 12%	222 12%	42 9%	65 10%	142 12%	196 14%	100 10%	328 13%	103 10%	127 10%	91 16%	127 14%	281 12%	167 12%	374 12%	43 14%	19 11%	12 12%
5-6 (Net)	844 22%	413 22%	430 22%	108 24%	129 19%	292 24%	313 22%	204 20%	611 23%	196 20%	273 21%	151 26%	222 25%	531 22%	313 23%	703 22%	85 27%	35 19%	21 20%
4-7 (Net)	1623 43%	802 44%	818 43%	217 48%	277 41%	537 44%	588 42%	425 41%	1147 44%	417 42%	550 42%	277 47%	377 42%	1038 43%	585 43%	1349 43%	156 49%	74 41%	44 43%
7-10 (Net)	2192 58%	1081 59%	1110 58%	281 62%	429 63%	707 58%	766 55%	673 65%	1473 56%	631 64%	829 64%	307 53%	423 47%	1452 60%	740 55%	1843 58%	171 54%	114 63%	65 62%

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1 6 2. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Provides distinctive TV programmes and content.

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
Not At All Well 1	95	8	11	7	4	10	20	5	0	3	1	10	83	10	13	14	27	22
	3%	3%	2%	5%	1%	5%	5%	2%	0	2%	1%	3%	3%	3%	4%	4%	3%	2%
2	73	7	11	4	6	5	4	5	1	7	13	13	68	5	8	7	25	16
	2%	2%	1%	3%	2%	3%	1%	2%	0	1%	5%	4%	2%	2%	2%	2%	2%	1%
	CINI									TXZ*		zTX						
3	135	15	28	0	9	12	14	11	2	11	3	13	117	13	23	21	25	35
	4%	5%	4%	0	2%	6%	3%	5%	1%	9%	2%	4%	4%	4%	7%	6%	2%	3%
	GJh	U				U				zTUVXZ*					zhi	zhi		
4	145	8	24	4	11	8	12	5	2	8	3	26	128	12	13	18	35	52
	4%	3%	3%	3%	3%	4%	3%	2%	2%	7%	2%	8%	4%	3%	4%	5%	3%	4%
5	366	34	60	9	42	15	46	17	10	15	23	24	310	33	42	42	110	95
	10%	12%	8%	6%	11%	7%	11%	7%	8%	12%	16%	7%	10%	10%	12%	12%	11%	7%
	Gil									zTUWYc*								
6	473	39	81	13	49	30	63	36	16	15	27	40	410	40	35	50	137	149
	13%	14%	11%	9%	13%	14%	14%	15%	12%	12%	19%	12%	13%	12%	10%	13%	13%	12%
											T*							
7	634	46	142	26	59	32	64	39	22	28	26	49	532	63	44	56	179	250
	17%	16%	19%	18%	16%	15%	14%	16%	17%	22%	18%	14%	16%	16%	13%	16%	16%	19%
	L																	zf
8	837	67	151	32	88	45	99	67	42	26	30	55	714	88	72	68	233	324
	22%	23%	21%	22%	24%	21%	22%	28%	32%	20%	21%	16%	22%	25%	21%	19%	23%	25%
	LNe							zTc*										z
9	391	25	79	17	36	21	48	25	23	11	11	43	337	35	30	18	117	169
	10%	8%	11%	11%	10%	11%	11%	10%	18%	9%	8%	13%	10%	10%	9%	5%	12%	13%
	Pg							zSV*									g	zg
Extremely Well 10	530	19	72	21	32	16	27	19	10	6	4	45	286	25	28	32	83	157
	9%	7%	10%	14%	9%	7%	6%	8%	7%	4%	3%	13%	9%	7%	8%	9%	8%	11%
	A											zSXab						z
Don't know	285	24	68	13	35	16	44	14	3	3	6	24	251	21	31	29	48	43
	8%	8%	9%	9%	9%	8%	10%	6%	2%	2%	4%	7%	8%	6%	9%	8%	5%	3%
	CUMZhi														hi	i		
Total	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	6.85	6.64	7.03	7.12	7.00	6.55	6.72	6.96	7.53	6.41	6.49	6.78	6.84	6.84	6.51	6.40	6.87	7.18
	FHKLPig		Wab		ab				zSTVW								fg	zfg
1-2 (Net)	168	15	22	12	9	15	24	10	0	4	8	24	151	15	21	22	51	38
	4%	5%	3%	8%	3%	7%	5%	4%	0	3%	5%	7%	5%	4%	6%	6%	5%	3%
	CIZI	Z		TVZ*		TVZ	Z				Z*	TVZ			i	i	i	
1-3 (Net)	303	29	50	12	18	28	38	21	2	15	11	37	268	29	44	43	76	73
	10%	7%	7%	8%	5%	13%	9%	9%	1%	12%	8%	11%	8%	8%	13%	12%	7%	6%
	DGIQZI	Z	Z	Z*		zTVZ	Z	Z		VZ*	Z*	VZ			zhi	zhi		
1-4 (Net)	448	37	74	16	30	36	50	26	4	24	14	63	396	41	56	61	111	125
	12%	13%	10%	11%	8%	11%	11%	11%	3%	19%	10%	19%	12%	12%	17%	17%	11%	10%
	GJVI	Z	Z	Z*		TVZ	Z	Z		TVZ*		zTVXVZ			zhi	zhi		
5-6 (Net)	844	74	141	22	92	45	109	52	27	30	49	63	721	74	77	92	248	244
	22%	25%	19%	15%	25%	21%	25%	22%	20%	24%	35%	19%	22%	21%	23%	26%	24%	19%
	Gil															i	i	
4-7 (Net)	1623	128	307	53	162	85	185	96	51	66	78	137	1381	148	134	166	461	546
	43%	44%	42%	36%	44%	41%	42%	40%	39%	52%	56%	40%	43%	43%	40%	47%	45%	42%
										U*								
7-10 (Net)	2192	157	444	96	214	114	238	150	98	70	71	191	1869	210	174	173	613	880
	58%	54%	61%	65%	58%	54%	54%	62%	75%	56%	51%	58%	58%	61%	51%	49%	60%	68%
	FHKLNg								zSTVW								fg	zfg
									Xyabc*									

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1_6_2. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Provides distinctive TV programmes and content.

Base: All Respondents

Total	Gender		Age				Children in household		Social Group				Working		Nation			
Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
1558	755	802	187	306	505	552	492	1035	450	588	212	306	1032	527	1310	117	86	46
41%	41%	42%	41%	45%	41%	39%	47%	40%	46%	45%	36%	34%	43%	39%	41%	37%	48%	44%
HKLNg			F	F			zH		zKL	zKL							zP	
721	323	397	93	146	229	252	235	467	210	255	101	155	471	249	608	44	47	21
19%	18%	21%	20%	22%	19%	18%	23%	18%	21%	20%	17%	17%	19%	18%	19%	14%	26%	20%
AHPg		A					zH		zL						P		zOP	P

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1_6_2. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...: Provides distinctive TV programmes and content.

Base: All Respondents

Unweighted Base Base: All respondents 8-10 (Net) 9-10 (Net)	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincoln shire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
	1558 41% HKLNg	111 38%	302 42%	69 47% b*	155 42%	81 39%	174 39%	111 46% b	75 58% zSTVW Xabc*	43 34% -	45 32% -	143 42%	1337 41%	147 43%	130 38%	118 33%	434 43% g	630 49% zfg
	721 19% AHPg	44 15%	151 21% b	38 26% Sab*	67 18%	36 17%	75 17%	44 18%	33 25% Sb*	17 13% -	15 11% -	88 26% zSVXab	623 19%	60 17%	58 17%	50 14%	201 20%	306 24% zfg

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1_sum_2. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... (7-10 Summary Table)

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Provides a broad mix of different types of TV programmes and content.	2230 59%	1111 60%	1118 58%	283 62%	410 61%	724 59%	805 57%	670 64% zH	1508 58%	643 65% zKL	823 63% zKL	314 54%	447 50%	1460 60%	770 57%	1873 59%	176 56%	116 64%	65 63%
Provides high quality television content.	2348 62%	1140 62%	1206 63%	304 67% zF	434 64%	749 61%	854 61%	697 67% zH	1601 61%	669 68% zKL	852 65% zKL	344 59%	479 54%	1519 63%	829 61%	1970 62%	190 60%	118 65%	70 67%
Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.	2200 58%	1088 59%	1111 58%	295 65% zEF	415 61% F	717 59%	766 55%	653 63% zH	1499 57%	633 64% zKL	821 63% zKL	315 54%	428 48%	1452 60% N	748 55%	1838 58%	182 58%	116 64%	64 61%
Takes risks and provides TV programmes and content that is new and innovative.	1948 52%	953 52%	994 52%	268 59% zEF	379 56% zF	630 52%	665 47%	614 59% zH	1286 49%	559 57% zKL	734 56% zKL	278 48%	376 42%	1294 54% zN	654 48%	1636 52%	159 50%	95 53%	58 56%
Provides TV programmes and content which appeals to a wide range of different audiences across the UK.	2184 58%	1069 58%	1113 58%	280 62%	399 59%	709 58%	787 56%	671 64% zH	1470 56%	636 65% zKL	806 62% zKL	315 54%	426 48%	1438 59% N	746 55%	1827 58%	181 57%	109 60%	66 64% z
Provides distinctive TV programmes and content.	2192 58%	1081 59%	1110 58%	281 62% F	429 63% zF	707 58%	766 55%	673 65% zH	1473 56%	631 64% zKL	829 64% zKL	307 53%	423 47%	1452 60% zN	740 55%	1843 58%	171 54%	114 63%	65 62%

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1_sum_2. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... (7-10 Summary Table)

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
Provides a broad mix of different types of TV programmes and content.	2230	174	444	99	209	116	248	153	99	69	75	188	1901	211	169	183	607	905
Provides high quality television content.	2348	170	459	106	240	128	248	165	98	78	78	201	2006	229	186	187	651	927
	2200	168	445	97	206	111	244	149	97	60	79	183	1885	197	158	187	617	885
Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.	1948	134	397	81	186	107	232	132	84	57	62	164	1664	190	149	159	544	779
Provides TV programmes and content which appeals to a wide range of different audiences across the UK.	2184	157	436	99	212	118	234	148	103	59	72	188	1875	202	174	184	614	879
	2192	157	444	96	214	114	238	150	98	70	71	191	1869	210	174	173	613	880
Provides distinctive TV programmes and content.	2192	157	444	96	214	114	238	150	98	70	71	191	1869	210	174	173	613	880

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1a. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...: - Summary Table

Base: All who have watched BBC TV or BBC on demand in the past 3 months

		Provides a broad mix of different types of TV progr ammes and content. (A)	Provides high quality telev ision content. (B)	Provides TV progr ammes and content made specif ically for UK audie nces, using UK actors, writers and locat ions. (C)	Takes risks and provides TV progr ammes and content that is new and innov ative. (D)	Provides TV progr ammes and content which appeals to a wide range of different audiences across the UK. (E)	Provides disti nctive TV progr ammes and content. (F)
Unweighted Base		3272	3272	3272	3272	3272	3272
Base: All who have watched BBC TV or BBC on demand in the past 3 months		3272	3272	3272	3272	3272	3272
Effective Base		2201.3	2201.3	2201.3	2201.3	2201.3	2201.3
Not At All Important		24	23	30	34	26	27
(1)	1%	1%	1%	1%	1%	1%	1%
(2)	25	31	31	44	42	33	33
	1%	1%	1%	1%	1%	1%	1%
(3)	66	63	53	86	46	66	66
	2%	2%	2%	3%	1%	2%	2%
(4)	84	99	107	98	82	73	73
	3%	3%	3%	3%	3%	2%	2%
(5)	220	183	245	262	226	258	258
	7%	6%	7%	8%	7%	8%	8%
(6)	B	B	B	AB	B	AB	AB
	321	272	395	395	333	343	343
	10%	8%	12%	12%	10%	10%	10%
(7)	B	B	ABEF	ABEF	B	B	B
	610	543	549	613	567	634	634
	19%	17%	17%	19%	17%	19%	19%
(8)	BC	BC	BC	BC	BC	BCE	BCE
	764	697	742	740	753	745	745
	23%	21%	23%	23%	23%	23%	23%
(9)	B	B	B	B	B	B	B
	494	565	452	403	485	474	474
	15%	17%	14%	12%	15%	14%	14%
Extremely Important	D	ACDEF	D	D	D	D	D
(10)	577	726	554	473	593	515	515
	18%	22%	17%	14%	18%	16%	16%
Don't know	DF	ACDEF	D	D	DF	D	D
	88	69	113	126	118	105	105
	3%	2%	3%	4%	4%	3%	3%
Total	B	B	AB	AB	AB	B	B
	3272	3272	3272	3272	3272	3272	3272
	100%	100%	100%	100%	100%	100%	100%
Mean	7.61	7.79	7.49	7.31	7.61	7.50	7.50
1-2 (Net)	CDF	ACDEF	D	D	CDF	D	D
	49	54	61	77	68	60	60
	1%	2%	2%	2%	2%	2%	2%
1-3 (Net)	114	117	114	163	114	126	126
	3%	4%	3%	5%	3%	4%	4%
1-4 (Net)	199	216	221	261	197	199	199
	6%	7%	7%	8%	6%	6%	6%
5-6 (Net)	541	455	641	657	559	602	602
	17%	14%	20%	20%	17%	18%	18%
	B	B	ABE	ABEF	B	AB	AB

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1a. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...: - Summary Table

Base: All who have watched BBC TV or BBC on demand in the past 3 months

	Provides a broad mix of different types of TV programmes and content. (A)	Provides high quality television content. (B)	Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations. (C)	Takes risks and provides TV programmes and content that is new and innovative. (D)	Provides TV programmes and content which appeals to a wide range of different audiences across the UK. (E)	Provides distinctive TV programmes and content. (F)
Unweighted Base	3272	3272	3272	3272	3272	3272
Base: All who have watched BBC TV or BBC on demand in the past 3 months	3272	3272	3272	3272	3272	3272
4-7 (Net)	1236 38% B	1097 34%	1297 40% BE	1368 42% ABCE	1208 37% B	1308 40% ABE
7-10 (Net)	2444 75% CDF	2532 77% ACDEF	2297 70% D	2229 68%	2399 73% CD	2367 72% CD
8-10 (Net)	1834 56% CDF	1989 61% ACDEF	1748 53% D	1616 49%	1831 56% CDF	1734 53% D
9-10 (Net)	1071 33% CDF	1291 39% ACDEF	1006 31% D	876 27%	1079 33% CDF	989 30% D

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1a_1. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...: Provides a broad mix of different types of TV programmes and content.

Base: All who have watched BBC TV or BBC on demand in the past 3 months

	Total		Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)		Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
	3272		1624	1644					938	2251	1289	888	361	734	1775	1497	2416	301	258	297
	3272		1595	1674	362	535	1041	1258	891	2293	899	1156	506	711	2084	1188	2744	278	162	88
	2201.3		1108.5	1093.0	304.2	367.6	692.1	845.5	616.9	1531.1	932.6	650.3	267.7	512.8	1235.6	1046.4	1737.9	215.7	188.9	226.9
	24		13	10	0	0	15	8	4	20	7	5	6	5	16	7	21	1	1	1
	1%		1%	1%	0	0	1%	1%	0	1%	1%	0	1%	1%	1%	1%	1%	1%	0	1%
	25		16	7	1	3	8	13	5	19	4	9	6	6	16	9	19	5	0	1
	1%		1%	0	0	1%	1%	1%	1%	1%	0	1%	1%	1%	1%	1%	1%	2%	0	1%
	66		32	33	1	10	12	42	13	47	9	18	13	25	36	29	56	6	2	0
	2%		2%	2%	0	2%	1%	3%	1%	2%	1%	2%	3%	4%	2%	2%	2%	2%	2%	0
	84		34	51	6	15	29	61	23	61	27	21	19	16	58	27	71	5	7	2
	3%		2%	3%	2%	3%	3%	3%	3%	3%	3%	2%	4%	2%	3%	2%	3%	2%	4%	2%
	220		108	112	18	33	69	98	57	159	58	53	31	79	132	88	185	22	11	3
	7%		7%	7%	5%	6%	7%	7%	7%	7%	6%	5%	6%	11%	6%	7%	7%	8%	7%	3%
	321		165	156	44	54	99	122	79	227	82	109	55	74	211	111	258	37	19	8
	10%		10%	9%	12%	10%	10%	9%	9%	10%	9%	9%	11%	10%	10%	9%	9%	13%	12%	9%
	610		313	297	88	98	184	241	166	432	182	219	98	111	406	204	513	50	27	20
	19%		20%	18%	24%	18%	18%	16%	19%	19%	20%	19%	19%	16%	19%	17%	19%	18%	17%	22%
	764		400	363	88	120	260	292	203	539	208	292	107	157	482	282	637	65	38	23
	23%		25%	22%	24%	22%	25%	22%	23%	23%	23%	25%	21%	22%	23%	24%	23%	23%	24%	26%
	494		237	256	54	92	155	191	145	336	148	184	68	94	318	175	419	35	24	15
	15%		15%	15%	15%	17%	15%	15%	16%	15%	16%	15%	13%	13%	15%	15%	15%	13%	15%	17%
	577		238	339	50	107	182	238	177	393	159	211	88	120	358	219	486	47	29	15
	18%		15%	20%	14%	20%	17%	18%	20%	17%	18%	18%	17%	17%	18%	18%	18%	17%	18%	17%
	88		38	50	11	11	27	39	20	61	14	35	16	24	50	38	78	4	5	1
	3%		2%	3%	3%	2%	3%	3%	2%	3%	2%	3%	3%	3%	2%	3%	3%	1%	3%	1%
	3272		1595	1674	362	542	1039	1318	891	2293	899	1156	506	711	2084	1188	2744	278	162	88
	100%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	7.61		7.53	7.69	7.67	7.76	7.61	7.53	7.76	7.57	7.67	7.77	7.43	7.38	7.60	7.62	7.62	7.44	7.62	7.82
	ALXg		29	18	1	3	23	21	8	39	12	14	12	11	32	16	40	7	1	P
	1%		2%	1%	0	1%	2%	2%	1%	2%	1%	1%	2%	2%	2%	1%	1%	2%	0	2%
	114		61	51	3	13	34	64	21	85	21	32	25	36	69	46	96	13	3	2
	3%		4%	3%	1%	2%	3%	5%	2%	4%	2%	3%	5%	5%	3%	4%	4%	5%	2%	2%
	Cil		95	102	9	28	63	45	48	147	48	53	44	53	126	72	167	18	10	4
	199		6%	6%	2%	5%	7%	5%	5%	6%	5%	5%	9%	7%	6%	6%	6%	6%	6%	4%
	Chi		273	268	62	87	168	220	136	386	140	162	86	153	343	198	442	59	29	10
	541		17%	16%	17%	16%	16%	17%	15%	17%	16%	14%	17%	22%	16%	17%	16%	21%	18%	12%
	JRi		620	616	156	200	381	494	325	879	350	402	204	280	807	429	1027	114	63	32
	1236		39%	37%	43%	37%	37%	37%	36%	38%	39%	35%	40%	39%	39%	36%	37%	41%	39%	36%
	2444		1189	1255	280	416	780	962	691	1700	696	906	360	482	1564	880	2056	197	118	73
	75%		74%	75%	77%	77%	75%	73%	78%	74%	77%	78%	71%	68%	75%	74%	75%	71%	73%	63%
	Lg		1834	876	958	193	318	597	525	1268	515	687	262	371	1158	676	1543	147	91	54
	56%		55%	57%	53%	59%	57%	50%	59%	55%	57%	59%	52%	52%	56%	57%	56%	53%	56%	61%
	Lg																			

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1a 1. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...: Provides a broad mix of different types of TV programmes and content.

Base: All who have watched BBC TV or BBC on demand in the past 3 months

	Total		England Regions										Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3272	215	576	93	303	149	311	202	101	93	108	265	2752	351	284	277	855	1255
Base: All who have watched BBC TV or BBC on demand in the past 3 months	3272	262	613	116	325	178	371	221	117	112	128	301	2803	318	265	298	887	1186
Effective Base	2201.3	151.6	396.5	70.5	218.4	115.2	224.5	149.7	74.1	71.1	78.2	191.8	1862.6	222.9	200.4	190.8	575.2	857.6
Not At All Important	24	1	3	1	5	0	7	2	0	1	1	1	22	1	3	3	6	5
(1)	1%	0	1%	1%	2%	0	2%	1%	0	1%	1%	0	1%	0	1%	1%	1%	0
(2)	25	0	4	3	3	2	4	1	0	0	1	1	25	0	4	2	9	3
i	1%	0	1%	3%	1%	1%	1%	0	0	0	1%	0	1%	0	2%	1%	1%	0
(3)	66	7	24	0	1	1	6	3	0	2	7	6	59	5	8	9	7	18
CEIRVh	2%	3%	4%	0	0	1	1%	1%	0	2	6%	2%	2%	2%	3%	3%	1%	2%
(4)	84	3	16	0	8	12	12	2	3	2	3	11	77	6	6	24	16	24
3%	1%	1%	3%	0	2%	7%	3%	1%	3%	1%	2%	4%	3%	2%	2%	8%	2%	2%
(5)	220	11	43	5	26	zSTUV	33	12	4	6	12	22	190	23	26	20	60	50
JRI	7%	4%	7%	4%	8%	6%	9%	5%	3%	5%	9%	7%	7%	7%	10%	7%	7%	4%
(6)	321	26	44	13	30	21	33	21	12	17	13	29	259	32	17	34	115	104
10%	10%	7%	7%	11%	9%	12%	9%	10%	10%	15%	10%	9%	9%	10%	6%	11%	13%	9%
(7)	Td	53	118	20	66	33	76	36	15	18	23	55	519	62	35	55	166	233
610	19%	20%	19%	17%	20%	18%	20%	16%	13%	16%	18%	18%	19%	20%	13%	18%	19%	20%
(8)	LI	70	118	25	77	41	80	63	42	33	27	60	657	72	74	62	216	288
764	23%	27%	19%	22%	24%	23%	22%	29%	36%	29%	21%	20%	23%	22%	28%	21%	24%	24%
(9)	T	45	100	16	41	21	52	36	21	11	27	49	426	46	36	38	131	202
494	15%	17%	16%	14%	13%	12%	14%	16%	18%	10%	21%	16%	15%	14%	14%	13%	15%	17%
Extremely Important	577	38	120	28	62	26	54	42	20	20	15	61	494	64	44	45	149	z
(10)	18%	15%	20%	24%	19%	15%	14%	19%	17%	18%	11%	20%	18%	20%	17%	15%	17%	20%
Don't know	88	8	23	4	5	9	15	4	1	3	1	7	75	8	12	7	11	z
3%	3%	4%	3%	1%	4%	5%	4%	2%	1%	2%	0	2%	3%	2%	5%	2%	1%	2%
Total	3272	262	613	116	325	178	371	221	117	112	128	301	2803	318	265	298	887	1186
Mean	7.61	7.72	7.63	7.88	7.58	7.41	7.35	7.87	7.98	7.65	7.33	7.68	7.60	7.75	7.50	7.21	7.60	7.88
1-2 (Net)	ALXg	1	7	4	9	2	11	2	0	1	1	2	47	1	7	5	g	zfigh
i	1%	0	1%	3%	3%	3%	3%	1%	0	1	1%	1%	2%	0	3%	2%	15	8
1-3 (Net)	114	8	31	4	10	3	16	5	0	3	9	8	106	6	15	14	23	26
3%	3%	3%	5%	4%	3%	2%	4%	2%	0	2%	7%	3%	4%	2%	6%	5%	3%	2%
1-4 (Net)	Cll	11	47	4	18	15	29	7	3	4	11	19	183	12	20	38	39	50
6%	6%	4%	8%	4%	5%	4%	8%	3%	3%	4%	9%	6%	7%	4%	8%	13%	4%	4%
5-6 (Net)	Chi	37	86	18	56	32	66	33	16	23	25	50	449	55	43	54	175	153
541	14%	14%	14%	15%	17%	18%	15%	13%	13%	20%	20%	17%	16%	17%	16%	18%	20%	13%
4-7 (Net)	JRI	93	220	38	131	77	155	70	34	42	51	115	1046	124	83	133	357	410
1236	36%	36%	36%	33%	40%	43%	42%	32%	29%	38%	40%	38%	37%	39%	31%	45%	40%	35%
7-10 (Net)	fi	206	457	91	246	122	261	177	97	83	91	225	2096	243	190	199	661	964
75%	75%	75%	78%	76%	68%	70%	70%	60%	63%	74%	77%	75%	75%	76%	72%	67%	75%	81%
8-10 (Net)	Lg	153	339	70	180	89	185	142	82	65	68	170	1577	181	155	145	495	zfigh
56%	56%	58%	55%	60%	55%	50%	50%	70%	70%	58%	53%	56%	56%	57%	58%	49%	56%	62%
Lg	Lg						zWX	zTVW	Xbc*						g			zgh

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1a_1. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television....: Provides a broad mix of different types of TV programmes and content.

Base: All who have watched BBC TV or BBC on demand in the past 3 months

Unweighted Base

Base: All who have watched BBC TV or BBC on demand in the past 3 months
9-10 (Net)

Total	Gender		Age				Children in household		Social Group				Working		Nation			
Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
3272	1624	1644	431	535	1041	1258	938	2251	1289	888	361	734	1775	1497	2416	301	258	297
3272	1595	1674	362	542	1039	1318	891	2293	899	1156	506	711	2084	1188	2744	278	162	88
1071	476	595	104	199	336	429	322	729	307	394	155	214	676	394	906	82	52	31
33% A	30%	36% zA	29%	37% C	32%	33%	36% z	32%	34%	34%	31%	30%	32%	33%	33%	29%	32%	35%

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1a_1. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television....: Provides a broad mix of different types of TV programmes and content.

Base: All who have watched BBC TV or BBC on demand in the past 3 months

Unweighted Base
Base: All who have watched BBC TV or BBC on demand in the past 3 months
9-10 (Net)

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
3272	215	576	93	303	149	311	202	101	93	108	265	2752	351	284	277	855	1255
3272	262	613	116	325	178	371	221	117	112	128	301	2803	318	265	298	887	1186
1071	83	221	45	103	48	105	78	40	32	41	110	920	110	81	83	280	443
33% A	32%	36%	39% +	32%	27%	28%	35%	35% +	28% +	32% +	36%	33%	34%	30%	28%	32%	37% zgh

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1a_2. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...: Provides high quality television content.

Base: All who have watched BBC TV or BBC on demand in the past 3 months

	Gender			Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
	3272	1624	1644	431	535	1041	1258	938	2251	1289	888	361	734	1775	1497	2416	301	258	297
	3272	1595	1674	362	542	1039	1318	891	2293	899	1156	506	711	2084	1188	2744	278	162	88
	2201.3	1108.5	1093.0	304.2	367.6	692.1	845.5	616.9	1531.1	932.6	650.3	267.7	512.8	1235.6	1046.4	1737.9	215.7	188.9	226.9
)	23	11	12	0	1	14	8	4	19	10	6	0	7	11	12	17	4	1	1
	1%	1%	1%	0	0	1%	1%	0	1%	1%	1%	0	1%	1%	1%	1%	1%	1%	1%
)	31	14	14	1	7	7	16	4	25	3	5	9	14	20	10	25	4	0	1
	1%	1%	1%	0	1%	1%	1%	0	1%	0	0	2%	2%	1%	1%	1%	2%	0	1%
)	I					z						I	zI						
	63	40	24	3	7	12	40	6	52	8	17	18	21	41	22	56	5	3	0
)	2%	2%	1%	1%	1%	1%	3%	1%	2%	1%	1%	4%	3%	2%	2%	2%	2%	2%	0
	GIRI					zCE	I	G				I							
)	99	43	56	11	11	26	49	26	71	22	24	28	25	62	37	88	3	6	2
	3%	3%	3%	3%	2%	3%	4%	3%	3%	2%	2%	5%	4%	3%	3%	3%	1%	3%	3%
)	183	80	102	21	36	56	69	48	127	51	49	25	59	114	69	148	23	8	3
	6%	5%	6%	6%	7%	5%	5%	5%	6%	6%	4%	5%	8%	5%	6%	5%	8%	5%	4%
)	I											zI							
	272	129	143	33	61	75	102	65	195	92	73	48	59	182	91	224	27	13	8
)	8%	8%	9%	9%	11%	7%	8%	7%	9%	10%	6%	9%	8%	9%	8%	8%	10%	8%	9%
	Ji				zEF					zJ									
)	543	286	258	70	98	159	214	146	381	128	220	83	112	352	192	456	53	20	14
	17%	18%	15%	19%	18%	15%	16%	16%	17%	14%	19%	16%	16%	17%	16%	17%	19%	13%	16%
)	I											I							
	697	367	330	90	108	252	243	217	466	202	243	99	153	453	244	581	56	39	22
)	21%	20%	20%	25%	20%	24%	18%	24%	20%	22%	21%	20%	21%	22%	21%	21%	20%	24%	25%
	F				zF														
)	565	273	291	58	102	180	224	170	386	179	223	64	99	369	196	485	37	26	17
	17%	17%	17%	16%	19%	17%	17%	19%	17%	20%	19%	13%	14%	16%	16%	16%	13%	16%	19%
)	KL											zKL							
	726	323	403	64	104	244	313	187	524	190	262	124	150	441	285	601	62	43	20
)	22%	20%	24%	18%	19%	23%	24%	21%	23%	21%	23%	24%	21%	21%	24%	22%	22%	27%	23%
	AC		zA			C													
)	69	28	41	8	9	13	40	19	46	13	34	10	13	39	30	62	3	3	1
	2%	2%	2%	2%	2%	1%	3%	2%	2%	1%	3%	2%	2%	2%	3%	2%	1%	2%	1%
)	EI					zE													
	3272	1595	1674	362	542	1039	1318	891	2293	899	1156	506	711	2084	1188	2744	278	162	88
)	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	Mean	7.74	7.84	7.76	7.74	7.89	7.75	7.93	7.76	7.86	7.98	7.61	7.51	7.78	7.81	7.79	7.62	7.99	7.94
)	Lg							z		L		zKL							
	54	25	26	2	7	21	24	7	44	14	11	9	20	31	22	42	8	1	2
)	2%	2%	2%	0	1%	2%	2%	1%	2%	2%	2%	2%	3%	1%	2%	2%	3%	1%	2%
	G												zJ						
)	117	65	50	5	14	32	64	13	96	22	28	27	41	72	45	98	13	4	2
	4%	4%	3%	1%	3%	3%	5%	2%	4%	2%	2%	5%	6%	3%	4%	4%	5%	2%	2%
)	CGII							zC				I							
	216	109	106	17	25	59	113	39	167	43	53	54	66	134	82	186	16	10	4
)	7%	7%	6%	5%	5%	6%	9%	4%	7%	5%	5%	11%	9%	6%	7%	7%	6%	6%	5%
	GJei					zCDE		G				zI		zJ					
)	455	210	245	54	97	132	171	113	322	143	121	72	118	295	160	373	51	21	11
	14%	13%	15%	15%	18%	13%	13%	13%	14%	16%	11%	14%	17%	14%	13%	14%	18%	13%	12%
)	Ji																		
	1097	538	559	136	205	317	434	285	774	293	366	183	256	709	389	917	107	47	27
)	34%	34%	33%	37%	38%	31%	33%	32%	34%	33%	32%	36%	36%	34%	33%	33%	38%	29%	31%
	E																		
)	2532	1250	1282	283	412	836	994	720	1758	699	948	370	514	1616	916	2123	208	128	72
	77%	78%	77%	78%	76%	80%	75%	81%	77%	78%	82%	73%	72%	78%	77%	77%	75%	79%	82%
)	L							zH		L		zKL							
	1989	964	1024	213	314	677	780	571	1377	571	729	287	402	1264	725	1667	155	108	58
)	61%	60%	61%	59%	58%	65%	59%	64%	60%	64%	63%	57%	56%	61%	61%	61%	56%	67%	66%
	Lfg					zDF		z		zKL							P	P	P

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1a_2. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...: Provides high quality television content.

Base: All who have watched BBC TV or BBC on demand in the past 3 months

Total		England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	Yorkshire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
3272	215	576	93	303	149	311	202	101	93	108	265	2752	351	284	277	855	1255	
3272	262	613	116	325	178	371	221	117	112	128	301	2803	318	265	298	887	1186	
2201.3	151.6	396.5	70.5	218.4	115.2	224.5	149.7	74.1	71.1	78.2	191.8	1862.6	222.9	200.4	190.8	575.2	857.6	
23	1	2	1	3	5	2	2	0	1	1	1	18	4	4	0	5	6	
1%	0	0	1%	1%	3%	0	1%	0	1%	0	0	1%	1%	2%	0	1%	1%	
31	4	10	3	2	zT	2	0	0	0	0	2	28	1	6	3	6	7	
1%	2%	2%	3%	1%	1%	1%	0	0	0	0	1%	1%	0	2%	1%	1%	1%	
63	8	6	0	4	6	10	5	0	0	6	10	61	2	5	10	15	7	
2%	3%	1%	0	2%	3%	3%	0	0	0	6%	3%	2%	1%	2%	3%	2%	1%	
GIRI	3	26	3	13	7	14	3	2	1	T	T	91	3	15	11	18	36	
99	1%	4%	2%	4%	4%	1%	1%	2%	3%	4%	4%	3%	1%	16%	4%	2%	3%	
183	8	28	5	18	7	22	10	8	13	13	17	157	19	zh	6%	48	49	
6%	3%	5%	4%	6%	4%	6%	5%	7%	11%	10%	5%	6%	6%	5%	10%	5%	4%	
272	27	46	4	34	11	26	20	10	14	12	20	222	26	19	zh	89	74	
8%	10%	8%	3%	10%	6%	7%	9%	9%	12%	9%	7%	8%	8%	7%	10%	10%	6%	
JL	47	91	28	54	38	71	36	16	17	16	43	461	57	52	59	149	192	
543	18%	15%	24%	17%	21%	19%	16%	14%	15%	12%	14%	16%	18%	19%	20%	17%	16%	
697	60	112	15	72	29	86	56	32	25	33	61	602	61	40	64	199	276	
21%	23%	18%	13%	22%	16%	23%	25%	27%	22%	26%	20%	21%	19%	15%	21%	22%	23%	
FI	38	108	20	54	39	61	32	27	23	26	58	473	65	47	40	163	223	
565	14%	18%	16%	17%	22%	16%	15%	23%	20%	20%	19%	17%	20%	18%	13%	18%	19%	
KL	60	164	36	66	28	64	53	22	20	17	71	628	75	56	53	183	305	
726	23%	27%	31%	20%	13%	24%	19%	18%	13%	24%	24%	22%	24%	21%	18%	21%	26%	
AC	69	zWxb	WXb	2	5	7	13	0	0	1	6	62	4	8	5	12	zgh	
69	2%	3%	2%	2%	4%	4%	3%	0	0	0	2%	2%	1%	3%	2%	1%	1%	
EI	262	613	116	325	178	371	221	117	112	128	301	2803	318	265	298	887	1186	
3272	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
7.79	7.79	7.93	8.08	7.71	7.50	7.64	7.90	8.02	7.74	7.45	7.82	7.78	7.96	7.53	7.45	7.81	8.07	
Lg	5	12	4	5	6	4	3	0	1	1	3	46	5	10	3	g	zgh	
54	2%	2%	3%	2%	3%	1%	1%	0	1	1	1%	2%	2%	4%	1%	1%	1%	
G	13	19	4	9	12	14	7	0	1	7	13	107	8	zhi	15	13	20	
117	4%	3%	3%	3%	7%	4%	3%	0	1%	5%	4%	4%	2%	6%	4%	3%	2%	
CGIL	17	45	7	22	z	27	10	2	1	11	26	198	11	i	30	25	57	
216	6%	7%	6%	7%	11%	7%	5%	2%	1%	8%	9%	7%	4%	11%	8%	5%	5%	
GLJel	35	74	8	52	19	48	31	18	26	25	a	379	45	zhi	32	53	138	
455	14%	12%	7%	16%	14%	13%	15%	24%	20%	12%	ze	14%	14%	12%	18%	16%	124	
JL	86	191	39	119	64	133	69	36	44	45	92	931	106	i	123	304	352	
1097	34%	31%	33%	37%	36%	36%	31%	31%	39%	35%	31%	33%	33%	37%	41%	34%	30%	
EI	206	474	99	246	133	282	177	97	84	91	233	2164	258	z	195	693	996	
2532	79%	77%	85%	76%	75%	76%	80%	83%	75%	72%	77%	77%	81%	73%	72%	78%	84%	
77%	158	383	b	192	96	211	141	81	67	76	190	1703	201	143	157	545	zgh	
L	60%	62%	62%	59%	54%	57%	64%	69%	60%	59%	63%	61%	63%	54%	53%	61%	g	
1989								WV									zgh	
Llg																		

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
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 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

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D1a_2. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television....: Provides high quality television content.

Base: All who have watched BBC TV or BBC on demand in the past 3 months

Unweighted Base

Base: All who have watched BBC TV or BBC on demand in the past 3 months
9-10 (Net)

Total	Gender		Age				Children in household		Social Group				Working		Nation			
Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
3272	1624	1644	431	535	1041	1258	938	2251	1289	888	361	734	1775	1497	2416	301	258	297
3272	1595	1674	362	542	1039	1318	891	2293	899	1156	506	711	2084	1188	2744	278	162	88
1291	597	694	123	207	424	537	357	911	369	485	188	249	811	481	1086	99	69	36
ACLg	37%	41%	34%	38%	41% C	41% C	40%	40%	41% L	42% L	37%	35%	39%	40%	40%	36%	43%	41%

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
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D1a_2. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television....: Provides high quality television content.

Base: All who have watched BBC TV or BBC on demand in the past 3 months

Unweighted Base
Base: All who have watched BBC TV or BBC on demand in the past 3 months
9-10 (Net)

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
3272	215	576	93	303	149	311	202	101	93	108	265	2752	351	284	277	855	1255
3272	262	613	116	325	178	371	221	117	112	128	301	2803	318	265	298	887	1186
1291	98	271	57	120	67	125	85	49	42	43	129	1101	140	103	93	345	528
39%	37%	44%	49%	37%	38%	34%	39%	42%	38%	34%	43%	39%	44%	39%	31%	39%	45%
ACLg		zX	X														zgh

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1a_3. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...: Provides TV programmes and content

made specifically for UK audiences, using UK actors, writers and locations.

Base: All who have watched BBC TV or BBC on demand in the past 3 months

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
		Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)
	3272	1624	1644	431	535	1041	1258	938	2251	1289	888	361	734	1775	1497	2416	301	258	297
	3272	1595	1674	362	542	1039	1318	891	2293	899	1156	506	711	2084	1188	2744	278	162	88
	2201.3	1108.5	1093.0	304.2	367.6	692.1	845.5	616.9	1531.1	932.6	650.3	267.7	512.8	1235.6	1046.4	1737.9	215.7	188.9	226.9
	30	17	12	1	0	18	11	5	25	15	5	4	6	19	11	25	3	1	1
	D	1%	1%	0	0	2%	1%	1%	1%	2%	0	1%	1%	1%	1%	1%	1%	1%	1%
	31	17	13	1	5	6	19	2	26	6	9	6	10	19	13	25	4	0	2
	G	1%	1%	0	1%	1%	1%	0	1%	1%	1%	1%	1%	1%	1%	1%	1%	0	2%
	53	28	25	4	11	15	23	12	36	12	16	9	15	38	15	48	3	1	1
	2%	2%	1%	1%	2%	1%	2%	1%	2%	1%	1%	2%	1%	2%	1%	2%	1%	0	1%
	107	38	69	7	8	35	56	15	87	22	31	34	21	66	41	85	12	8	2
	3%	2%	4%	2%	2%	3%	4%	2%	4%	2%	3%	7%	3%	3%	3%	3%	4%	5%	3%
	ADGI	245	116	130	30	35	72	60	182	63	68	44	70	134	111	210	21	11	3
	MRZI	7%	7%	8%	6%	7%	8%	7%	8%	7%	6%	9%	10%	6%	9%	8%	8%	7%	3%
	395	191	205	46	72	125	153	103	274	109	151	56	90	262	133	338	32	17	9
	12%	12%	12%	13%	13%	12%	12%	12%	12%	12%	13%	11%	11%	13%	11%	12%	11%	10%	10%
	549	290	259	82	99	169	195	160	375	158	211	76	104	370	179	455	57	21	17
	FN	17%	16%	15%	23%	18%	16%	18%	16%	18%	18%	15%	15%	18%	15%	17%	20%	13%	19%
	742	377	365	79	125	255	280	220	508	216	277	90	159	473	269	614	65	39	24
	23%	24%	22%	22%	23%	25%	21%	25%	22%	24%	24%	18%	22%	23%	23%	22%	24%	24%	27%
	K	452	221	231	54	77	145	136	307	117	161	81	92	295	157	393	24	23	12
	P	14%	14%	14%	15%	14%	14%	15%	13%	13%	14%	16%	13%	14%	13%	14%	9%	14%	14%
	554	250	304	47	97	170	241	154	390	153	186	91	124	350	204	455	50	35	15
	CV	17%	16%	13%	18%	16%	16%	17%	17%	17%	16%	18%	17%	17%	17%	17%	18%	21%	17%
	113	51	62	11	13	29	60	24	82	28	40	16	30	58	56	96	6	8	3
	Mhi	3%	3%	3%	2%	3%	5%	3%	4%	3%	3%	3%	4%	3%	5%	4%	2%	5%	4%
	3272	1595	1674	362	542	1039	1318	891	2293	899	1156	506	711	2084	1188	2744	278	162	88
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	7.49	7.47	7.51	7.50	7.62	7.48	7.45	7.70	7.44	7.50	7.58	7.39	7.41	7.51	7.47	7.48	7.39	7.74	7.60
	61	34	25	2	5	24	30	6	51	21	14	9	17	38	24	50	7	1	3
	CG	2%	2%	0	1%	2%	2%	1%	2%	2%	1%	2%	2%	2%	2%	2%	2%	1%	3%
	114	62	50	6	17	39	53	18	88	34	30	18	32	75	39	98	10	2	4
	CG	4%	4%	2%	3%	4%	4%	2%	4%	4%	3%	4%	4%	4%	3%	4%	4%	1%	4%
	221	100	119	13	25	74	109	33	175	55	61	52	53	142	80	183	22	10	6
	CG	7%	7%	4%	5%	7%	8%	4%	8%	6%	5%	10%	7%	7%	7%	7%	8%	6%	7%
	641	306	334	76	107	197	257	163	457	172	219	100	149	397	244	548	53	28	12
	Ri	20%	20%	21%	20%	19%	20%	18%	20%	19%	19%	20%	21%	19%	21%	20%	19%	17%	13%
	1297	635	662	166	215	401	508	338	919	352	461	210	275	833	464	1088	122	56	31
	40%	40%	40%	46%	40%	39%	39%	38%	40%	39%	40%	42%	39%	40%	39%	40%	44%	35%	35%
	2297	1138	1159	262	398	739	892	671	1580	644	836	339	479	1488	809	1917	196	117	67
	70%	71%	69%	72%	73%	71%	68%	75%	69%	72%	72%	67%	67%	71%	68%	70%	71%	72%	76%
	FHNg	1748	900	179	298	571	697	511	1205	486	625	262	375	1118	630	1462	140	96	51
	53%	53%	54%	50%	50%	55%	53%	57%	53%	54%	54%	52%	53%	54%	53%	53%	50%	59%	57%

Overlap formulae used
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 Minimum Base: 30 (**), Small Base: 100 (*)
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3272	215	576	93	303	149	311	202	101	93	108	265	2752	351	284	277	855	1255	
3272	262	613	116	325	178	371	221	117	112	128	301	2803	318	265	298	887	1186	
2201.3	151.6	396.5	70.5	218.4	115.2	224.5	149.7	74.1	71.1	78.2	191.8	1862.6	222.9	200.4	190.8	575.2	857.6	
30	2	4	2	4	3	2	5	0	1	1	1	26	4	4	0	7	11	
D 1%	1%	1%	2%	1%	2%	1%	2%	0	1%	1%	0	1%	1%	2%	0	1%	1%	
31	2	5	3	4	0	0	5	0	2	0	3	28	2	5	2	8	8	
G 1%	1%	1%	3%	1%	0	0	2%	0	2%	0	1%	1%	1%	2%	1%	1%	1%	
53	4	12	0	4	6	8	1	0	0	9	5	45	7	7	8	8	13	
2%	2%	2%	0	1%	3%	2%	0	0	0	7%	2%	2%	2%	2%	3%	1%	1%	
107	2	22	1	14	10	13	3	2	3	3	13	98	5	7	17	23	34	
3%	1%	4%	0	4%	6%	4%	3	4%	1%	2%	4%	4%	1%	3%	6%	3%	3%	
ADGI 245	14	38	7	42	6	39	17	2	8	15	23	212	23	16	27	76	62	
7%	5%	6%	6%	13%	4%	10%	8%	1%	7%	12%	8%	8%	7%	6%	9%	9%	5%	
MRZI 395	34	65	14	35	27	43	22	19	19	13	46	336	33	31	42	117	131	
12%	13%	11%	12%	11%	15%	11%	10%	16%	17%	10%	15%	12%	10%	12%	14%	13%	11%	
549	40	109	22	56	29	58	45	15	17	26	38	461	63	45	40	156	208	
17%	15%	18%	19%	17%	16%	16%	20%	13%	15%	20%	13%	16%	20%	17%	13%	18%	18%	
FN 742	58	132	22	59	44	91	67	35	25	27	55	647	66	60	70	218	288	
23%	22%	22%	19%	18%	25%	24%	30%	30%	23%	21%	18%	23%	21%	22%	23%	25%	24%	
K 452	39	70	17	52	21	54	32	29	14	16	49	376	52	32	37	117	186	
15%	15%	11%	15%	16%	12%	15%	14%	12%	12%	13%	16%	13%	16%	12%	13%	13%	16%	
P 554	56	125	26	49	24	49	18	14	23	17	56	480	54	48	43	140	223	
21%	20%	20%	22%	15%	13%	13%	8%	20%	12%	13%	19%	17%	17%	18%	16%	16%	19%	
CY 113	11	30	3	7	8	15	6	2	0	1	12	94	11	11	10	17	21	
3%	4%	5%	3%	2%	4%	4%	3%	2%	0	1%	4%	3%	4%	4%	3%	2%	2%	
Mh 3272	262	613	116	325	178	371	221	117	112	128	301	2803	318	265	298	887	1186	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
7.49	7.79	7.58	7.68	7.29	7.27	7.40	7.28	7.90	7.56	7.13	7.51	7.48	7.59	7.41	7.27	7.48	7.70	
61	VWYb	10	5	8	3	2	10	0	0	0	4	53	6	10	3	15	zgh	
2%	4	2%	4%	2%	2%	1%	5%	0	3	1	1%	2%	2%	4%	1%	2%	19	
CG 114	8	22	5	11	9	10	11	0	3	10	10	98	12	16	11	23	31	
3%	3%	4%	4%	4%	5%	3%	5%	0	2%	7%	3%	4%	4%	6%	4%	3%	3%	
CG 221	10	43	6	25	19	23	14	2	6	22	197	17	23	29	46	66	66	
7%	4%	7%	5%	8%	11%	8%	6%	2%	5%	10%	7%	5%	9%	10%	5%	6%	6%	
CG 641	47	104	21	76	34	81	39	21	27	28	69	548	56	47	69	193	193	
20%	18%	17%	18%	24%	19%	22%	18%	18%	24%	22%	23%	20%	18%	18%	23%	22%	16%	
RI 1297	90	234	43	147	73	152	88	37	47	58	119	1107	123	99	127	372	436	
40%	34%	38%	37%	45%	41%	41%	40%	32%	42%	45%	40%	40%	39%	37%	42%	42%	37%	
I 2297	193	436	87	216	118	252	162	92	79	85	198	1964	234	184	190	630	905	
70%	74%	71%	74%	66%	66%	68%	73%	79%	71%	67%	66%	70%	74%	69%	64%	71%	76%	
FHNg 1748	153	327	65	159	89	194	116	77	62	59	160	1503	172	139	150	475	698	
53%	56%	53%	56%	49%	50%	52%	53%	66%	55%	47%	53%	54%	54%	52%	50%	54%	59%	
																	zgh	
																	zgh	

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1a_3. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television....: Provides TV programmes and content
made specifically for UK audiences, using UK actors, writers and locations.

Base: All who have watched BBC TV or BBC on demand in the past 3 months

Unweighted Base
Base: All who have watched BBC TV or BBC on demand in the past 3 months
9-10 (Net)

Total	Gender		Age				Children in household		Social Group				Working		Nation			
Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
3272	1624	1644	431	535	1041	1258	938	2251	1289	888	361	734	1775	1497	2416	301	258	297
3272	1595	1674	362	542	1039	1318	891	2293	899	1156	506	711	2084	1188	2744	278	162	88
1006 31% Y	471 30%	535 32%	101 28%	173 32%	315 30%	417 32%	291 33%	697 30%	270 30%	348 30%	172 34%	216 30%	645 31%	362 30%	848 31%	74 27%	57 35%	27 30%

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1a_3. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television....: Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.
Base: All who have watched BBC TV or BBC on demand in the past 3 months

Unweighted Base
Base: All who have watched BBC TV or BBC on demand in the past 3 months
9-10 (Net)

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
3272	215	576	93	303	149	311	202	101	93	108	265	2752	351	284	277	855	1255
3272	262	613	116	325	178	371	221	117	112	128	301	2803	318	265	298	887	1186
1006	95	195	43	101	45	103	50	42	37	33	105	856	106	80	81	256	410
31% Y	36% Y	32% Y	37% Y*	31% Y	25% Y	28% Y	22% Y	36% Y*	33% Y	26% Y	35% Y	31% Y	33% Y	30% Y	27% Y	29% Y	35% zgh

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1a_4. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...: Takes risks and provides TV

programmes and content that is new and innovative.

Base: All who have watched BBC TV or BBC on demand in the past 3 months

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
	3272	1624	1644	431	535	1041	1258	938	2251	1289	888	361	734	1775	1497	2416	301	258	297
	3272	1595	1674	362	542	1039	1318	891	2293	899	1156	506	711	2084	1188	2744	278	162	88
	2201.3	1108.5	1093.0	304.2	367.6	692.1	845.5	616.9	1531.1	932.6	650.3	267.7	512.8	1235.6	1046.4	1737.9	215.7	188.9	226.9
	34	21	12	0	0	23	10	8	26	14	6	5	9	22	12	29	1	2	1
	1%	1%	1%	0	0	2%	1%	1%	1%	2%	0	1%	1%	1%	1%	1%	0	2%	1%
CD	44	22	20	1	6	12	25	4	36	4	12	8	19	29	15	38	4	0	1
	1%	1%	1%	0	1%	2%	2%	0	2%	0	1%	2%	3%	1%	1%	1%	2%	0	1%
GII	86	49	37	10	22	16	39	19	64	19	20	28	19	55	31	76	5	3	2
	3%	3%	2%	3%	4%	2%	3%	2%	3%	2%	2%	5%	3%	3%	3%	3%	2%	2%	2%
E	98	46	52	4	9	37	48	13	82	32	23	19	25	63	35	81	8	7	2
	3%	3%	3%	1%	2%	4%	4%	1%	4%	4%	2%	4%	3%	3%	3%	3%	3%	4%	3%
CG	262	123	139	32	37	76	114	67	189	77	88	37	60	148	114	216	25	15	5
	8%	8%	8%	9%	7%	7%	9%	7%	8%	9%	8%	7%	8%	7%	10%	8%	9%	10%	6%
I	395	201	194	52	60	130	152	95	277	104	152	61	78	255	141	329	38	17	11
	12%	13%	12%	14%	11%	13%	12%	11%	12%	12%	13%	12%	11%	12%	12%	12%	14%	10%	12%
U	613	301	312	67	110	202	234	151	446	176	206	91	141	405	208	510	65	22	16
	19%	19%	19%	19%	20%	19%	18%	17%	19%	20%	18%	18%	20%	19%	18%	19%	23%	14%	18%
	740	378	361	82	132	230	291	233	492	189	282	118	151	480	260	622	62	33	23
	23%	24%	22%	23%	24%	22%	22%	26%	21%	21%	24%	23%	21%	23%	22%	23%	22%	20%	26%
	403	192	211	58	66	139	140	122	276	126	152	61	64	266	137	341	30	19	13
	12%	12%	13%	16%	12%	13%	11%	14%	12%	14%	13%	12%	9%	13%	12%	12%	11%	12%	15%
FL	473	214	259	48	94	152	180	156	308	133	170	63	108	310	162	393	33	32	14
	14%	13%	15%	13%	17%	15%	14%	16%	13%	15%	15%	12%	15%	15%	14%	14%	12%	20%	16%
H	126	49	77	10	6	23	86	23	97	26	45	18	36	52	74	109	6	11	1
	4%	3%	5%	3%	1%	2%	7%	3%	4%	3%	4%	4%	5%	2%	6%	4%	2%	7%	1%
ADEG	IMRhi																		
	3272	1595	1674	362	542	1039	1318	891	2293	899	1156	506	711	2084	1188	2744	278	162	88
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.31	7.25	7.38	7.49	7.49	7.30	7.20	7.62	7.22	7.35	7.47	7.12	7.15	7.35	7.25	7.30	7.23	7.48	7.57
1-2 (Net)	HLV			F	F			zH			zKL								z
	77	43	32	1	6	35	34	12	62	18	18	13	28	51	26	68	5	3	1
	2%	3%	2%	0	1%	3%	3%	1%	3%	2%	2%	3%	4%	2%	2%	2%	2%	2%	2%
CGI	163	92	69	11	28	51	73	31	125	37	38	41	48	106	57	144	10	6	3
	5%	6%	4%	3%	5%	5%	6%	3%	5%	4%	3%	8%	7%	5%	5%	5%	3%	4%	3%
GJI	261	137	122	14	37	88	121	44	207	68	61	59	72	169	92	225	18	12	5
	8%	9%	7%	4%	7%	8%	9%	5%	9%	8%	5%	12%	10%	8%	8%	8%	6%	8%	6%
CGJi	657	324	333	84	97	206	267	162	467	181	241	97	138	402	254	545	64	32	15
	20%	20%	20%	23%	18%	20%	20%	18%	20%	20%	21%	19%	19%	19%	21%	20%	23%	20%	18%
	1368	670	697	154	216	444	548	326	995	389	469	206	303	870	498	1136	137	61	34
	42%	42%	42%	43%	40%	43%	42%	37%	43%	43%	41%	41%	43%	42%	42%	41%	49%	38%	39%
G	2229	1085	1142	255	402	723	845	662	1522	624	809	332	464	1461	768	1865	191	107	66
	68%	68%	68%	70%	74%	70%	64%	74%	66%	69%	70%	66%	65%	70%	65%	68%	69%	66%	75%
FHNV				F	zF	F		zH						zN					zOQ

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1a 4. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...: Takes risks and provides TV programmes and content that is new and innovative.

Base: All who have watched BBC TV or BBC on demand in the past 3 months

Total		England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	Yorkshire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3272	215	576	93	303	149	311	202	101	93	108	265	2752	351	284	277	855	1255
Base: All who have watched BBC TV or BBC on demand in the past 3 months	3272	262	613	116	325	178	371	221	117	112	128	301	2803	318	265	298	887	1186
Effective Base	2201.3	151.6	396.5	70.5	218.4	115.2	224.5	149.7	74.1	71.1	78.2	191.8	1862.6	222.9	200.4	190.8	575.2	857.6
Not At All Important	34	1	9	1	5	5	5	2	0	0	1	1	29	3	4	1	12	12
(1)	1%	0	1%	1%	2%	3%	1%	1%	0	0	1%	0	1%	1%	2%	0	1%	1%
(2)	CD	3	7	3	8	0	3	6	0	2	0	6	39	4	7	2	12	5
	44	1%	1%	3%	3%	0	3	3%	0	2%	0	2%	1%	1%	3%	1%	1%	0
(3)	GLI	86	10	17	2	7	5	13	2	3	4	7	73	12	11	12	15	22
	3%	4%	3%	1%	2%	3%	3%	1%	3%	4%	5%	2%	3%	4%	4%	4%	2%	2%
(4)	E	98	2	24	1	13	10	4	4	2	7	11	88	7	3	13	26	35
	3%	1%	4%	0	4%	6%	1%	2%	4%	2%	5%	4%	3%	2%	1%	4%	3%	3%
(5)	CG	282	18	46	8	26	13	38	17	3	11	21	223	27	23	32	67	73
	8%	7%	8%	7%	8%	7%	10%	10%	3%	10%	12%	7%	8%	8%	9%	11%	8%	6%
(6)	I	395	38	66	5	56	19	40	15	21	17	32	341	32	23	38	132	126
	12%	14%	11%	4%	17%	11%	11%	9%	12%	18%	13%	11%	12%	10%	9%	13%	15%	11%
(7)	U	613	43	119	34	55	37	58	24	18	24	49	524	63	51	61	162	246
	19%	17%	19%	29%	17%	21%	16%	22%	21%	16%	18%	16%	19%	20%	19%	21%	18%	21%
(8)	740	57	119	28	67	46	107	49	38	27	30	56	635	68	56	63	228	274
	23%	22%	19%	24%	21%	26%	29%	22%	32%	24%	24%	18%	23%	22%	21%	21%	26%	23%
(9)	403	32	68	12	37	17	42	32	16	15	11	60	333	48	28	27	104	176
	12%	12%	11%	10%	11%	9%	11%	14%	14%	13%	9%	20%	12%	15%	10%	9%	12%	15%
Extremely Important	FL	473	40	109	20	40	17	46	35	12	13	43	411	42	39	41	107	158
	14%	15%	16%	17%	12%	10%	12%	16%	11%	12%	13%	14%	15%	13%	15%	14%	12%	17%
(10)	H	126	19	30	4	10	8	14	2	0	1	15	107	13	21	10	19	20
	4%	7%	5%	3%	3%	4%	4%	2%	1%	0	0	5%	4%	4%	8%	3%	2%	2%
Don't know	ADEG	zYab													zghi			
	IMRNI	3272	613	116	325	178	371	221	117	112	128	301	2803	318	265	298	887	1186
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.31	7.42	7.33	7.55	7.05	7.03	7.28	7.47	7.53	7.18	7.06	7.49	7.30	7.32	7.19	7.13	7.25	7.56
1-2 (Net)	HLV	4	16	4	13	6	9	8	0	2	1	6	68	7	12	2	25	zfigh
	2%	1%	3%	3%	4%	3%	2%	4%	0	2%	1%	2%	2%	2%	4%	1%	3%	1%
1-3 (Net)	CGI	163	14	33	5	21	11	21	3	6	7	13	141	19	gi	15	40	38
	5%	5%	5%	5%	6%	6%	6%	5%	3%	5%	5%	4%	5%	6%	8%	5%	4%	3%
1-4 (Net)	GJI	261	15	57	6	33	20	26	7	8	14	24	229	26	zhi	28	66	74
	8%	6%	9%	5%	10%	12%	7%	6%	7%	11%	8%	8%	8%	8%	9%	9%	7%	6%
5-6 (Net)	CGJI	657	56	112	13	82	32	78	18	32	32	53	564	58	46	70	199	199
	20%	21%	18%	11%	25%	18%	21%	17%	28%	25%	18%	18%	20%	18%	17%	23%	22%	17%
4-7 (Net)	I	1368	101	255	48	150	79	140	46	51	62	114	1176	128	99	144	387	480
	42%	38%	42%	41%	46%	45%	38%	41%	39%	46%	49%	38%	42%	40%	37%	48%	44%	41%
7-10 (Net)	G	2229	172	413	94	200	118	252	90	72	82	209	1903	221	173	192	602	893
	68%	65%	67%	80%	61%	66%	68%	74%	77%	64%	64%	69%	68%	69%	65%	64%	68%	75%
	FHNV			zSTV	WXab			V	V									zfigh

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1a_4. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...: Takes risks and provides TV programmes and content that is new and innovative.
Base: All who have watched BBC TV or BBC on demand in the past 3 months

Unweighted Base
Base: All who have watched BBC TV or BBC on demand in the past 3 months
8-10 (Net)
9-10 (Net)

Total	Gender		Age				Children in household		Social Group				Working		Nation			
Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
3272	1624	1644	431	535	1041	1258	938	2251	1289	888	361	734	1775	1497	2416	301	258	297
3272	1595	1674	362	542	1039	1318	891	2293	899	1156	506	711	2084	1188	2744	278	162	88
1616	784	831	188	292	521	610	511	1076	448	603	241	323	1056	559	1355	125	84	50
49%	49%	50%	52%	54%	50%	46%	57%	47%	50%	52%	48%	45%	51%	47%	49%	45%	52%	57%
FHLN				F			zH			L								zOP
876	406	469	106	160	291	319	278	583	259	321	124	172	576	300	734	63	52	27
27%	25%	28%	29%	30%	28%	24%	31%	25%	29%	28%	24%	24%	28%	25%	27%	23%	32%	31%
FH							zH									P	P	P

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1a_4. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...: Takes risks and provides TV programmes and content that is new and innovative.
Base: All who have watched BBC TV or BBC on demand in the past 3 months

Unweighted Base
Base: All who have watched BBC TV or BBC on demand in the past 3 months
6-10 (Net)
9-10 (Net)

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	Yorkshire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
3272	215	576	93	303	149	311	202	101	93	108	265	2752	351	284	277	855	1255
3272	262	613	116	325	178	371	221	117	112	128	301	2803	318	265	298	887	1186
1616 49%	128 49%	295 48%	59 51%	144 44%	80 45%	195 52%	116 52%	66 57%	55 49%	58 46%	159 53%	1379 49%	159 50%	122 46%	130 44%	440 50%	647 55%
FHLN 876 27%	72 27%	176 29%	31 27%	77 24%	34 19%	88 24%	67 30%	29 25%	28 25%	28 22%	103 34%	743 27%	90 28%	66 25%	68 23%	212 24%	373 31%
FH		W	-				W	-	-	-	zVWXb						zgh

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1a 5. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...: Provides TV programmes and content

which appeals to a wide range of different audiences across the UK.

Base: All who have watched BBC TV or BBC on demand in the past 3 months

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
		Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3272	1624	1644	431	535	1041	1258	938	2251	1289	888	361	734	1775	1497	2416	301	258	297
Base: All who have watched BBC TV or BBC on demand in the past 3 months	3272	1595	1674	362	542	1039	1318	891	2293	899	1156	506	711	2084	1188	2744	278	162	88
Effective Base	2201.3	1108.5	1093.0	304.2	367.6	692.1	845.5	616.9	1531.1	932.6	650.3	267.7	512.8	1235.6	1046.4	1737.9	215.7	188.9	226.9
Not At All Important	26	12	15	0	0	19	7	9	18	7	9	3	7	16	10	24	1	1	1
(1)	1%	1%	1%	0	0	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	0	1%
(2)	42	22	18	1	8	9	24	9	32	5	12	8	17	33	9	35	6	0	1
(3)	46	24	22	2	7	11	27	6	37	12	15	6	13	33	13	40	4	0	1
(4)	82	36	46	9	9	27	35	9	68	28	22	14	19	46	36	64	8	9	1
(5)	226	111	115	18	33	67	107	55	167	50	69	53	54	125	100	194	15	12	5
(6)	333	187	146	48	49	106	128	84	229	87	126	48	72	220	113	279	31	15	8
(7)	567	278	290	72	115	173	205	152	403	156	182	99	131	379	188	458	68	24	17
(8)	753	379	373	90	126	254	278	236	502	216	276	98	162	493	259	623	59	44	27
(9)	485	229	256	54	88	165	179	148	325	151	169	76	90	309	176	421	34	19	12
(10)	593	264	329	61	99	181	253	165	418	165	227	83	118	375	219	500	43	35	16
Extremely Important	118	52	66	8	8	27	75	18	95	23	49	18	29	55	64	107	7	4	0
Don't know	4%	3%	4%	2%	2%	3%	6%	2%	4%	3%	4%	4%	4%	3%	5%	4%	3%	2%	0
Total	3272	1595	1674	362	542	1039	1318	891	2293	899	1156	506	711	2084	1188	2744	278	162	88
Mean	7.61	7.54	7.68	7.73	7.72	7.60	7.55	7.79	7.56	7.72	7.71	7.45	7.41	7.61	7.61	7.62	7.41	7.71	7.74
1-2 (Net)	68	34	33	1	9	28	31	17	50	12	21	11	24	49	19	58	8	1	1
1-3 (Net)	114	58	54	2	15	39	58	23	86	24	36	18	37	82	33	98	12	2	2
1-4 (Net)	197	94	100	11	24	66	93	32	154	52	58	31	56	128	69	162	21	10	3
5-6 (Net)	559	298	260	66	82	173	235	140	396	137	195	101	126	345	213	472	46	27	13
4-7 (Net)	1208	612	596	147	206	373	475	301	867	321	399	213	275	770	438	994	123	59	32
7-10 (Net)	2399	1151	1248	277	428	773	915	702	1648	688	854	356	501	1556	843	2003	204	121	71
	73%	72%	75%	76%	79%	74%	69%	79%	72%	77%	74%	70%	70%	75%	71%	73%	73%	75%	81%
	FHN			F	zF	F		zH		zKL				N					zO

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1a 5. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...: Provides TV programmes and content

which appeals to a wide range of different audiences across the UK.

Base: All who have watched BBC TV or BBC on demand in the past 3 months

Total		England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	Yorkshire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3272	215	576	93	303	149	311	202	101	93	108	265	2752	351	284	277	855	1255
Base: All who have watched BBC TV or BBC on demand in the past 3 months	3272	262	613	116	325	178	371	221	117	112	128	301	2803	318	265	298	887	1186
Effective Base	2201.3	151.6	396.5	70.5	218.4	115.2	224.5	149.7	74.1	71.1	78.2	191.8	1862.6	222.9	200.4	190.8	575.2	857.6
Not At All Important	26	1	2	0	6	3	7	3	0	0	1	1	23	3	4	0	12	6
(1)	7%	0	0	0	2%	2%	2%	1%	0	0	1%	0	1%	1%	1%	0	1%	0
(2)	42	0	14	3	3	1	1	4	0	2	4	3	38	4	6	2	6	11
	1%	0	2%	3%	1%	0	0	2%	0	2%	3%	1%	1%	1%	2%	1%	1%	1%
(3)	IN		X	SX*							SX*							
	46	6	5	0	1	1	5	5	0	0	8	11	38	6	3	5	11	16
	1%	2%	1%	0	0	1%	1%	2%	0	0	4%	4%	1%	2%	1%	2%	1%	1%
	G										zTVW	zTV						
(4)	82	8	17	0	7	8	8	2	3	1	1	8	71	7	10	14	15	22
	3%	3%	3%	0	2%	4%	2%	1%	3%	1%	1%	3%	3%	2%	4%	5%	2%	2%
	G															zhi		
(5)	226	11	34	6	40	14	34	14	2	4	12	23	196	21	16	24	63	54
	7%	4%	5%	5%	12%	8%	9%	6%	2%	3%	10%	8%	7%	7%	6%	8%	7%	5%
	II				zSTZa		Z				Z							
(6)	333	26	62	6	32	25	43	21	8	13	10	32	277	35	22	40	103	99
	10%	10%	10%	5%	10%	14%	12%	10%	7%	12%	8%	11%	10%	11%	8%	13%	12%	8%
(7)	BI															I	I	
	567	51	108	23	56	33	53	32	26	18	20	39	484	47	48	56	152	205
	17%	20%	18%	19%	17%	18%	14%	15%	23%	16%	15%	13%	17%	15%	18%	19%	17%	17%
									c									
(8)	753	56	117	22	76	41	78	62	38	31	36	65	656	68	59	61	226	295
	23%	21%	19%	19%	23%	23%	21%	28%	33%	28%	28%	22%	23%	21%	22%	21%	25%	25%
	T						T		zTX*									
(9)	485	40	87	20	45	19	70	36	17	18	18	50	406	60	36	40	127	211
	15%	15%	14%	17%	14%	11%	19%	16%	15%	16%	14%	17%	14%	19%	14%	13%	14%	16%
							W											z
Extremely Important	593	53	132	30	49	24	58	36	21	22	16	59	513	59	44	44	151	246
	18%	20%	22%	22%	15%	14%	16%	16%	18%	20%	12%	20%	18%	19%	17%	15%	17%	21%
	V			VWXb*														z
Don't know	118	10	34	5	12	8	15	5	1	3	3	11	102	9	18	12	20	21
	4%	4%	6%	5%	4%	5%	4%	2%	2%	2%	2%	4%	4%	3%	7%	4%	2%	2%
	DGIMRhi														zhi			
Total	3272	262	613	116	325	178	371	221	117	112	128	301	2803	318	265	298	887	1186
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.61	7.77	7.70	8.07	7.40	7.29	7.54	7.60	7.99	7.92	7.21	7.62	7.61	7.67	7.46	7.40	7.59	7.88
	L	Wb		VWb*					VWb*	Wb*								zigh
1-2 (Net)	68	1	16	3	9	4	8	7	0	2	5	4	61	7	10	2	18	17
	2%	0	3%	3%	3%	2%	3%	3%	0	2%	4%	1%	2%	2%	4%	1%	2%	1%
	CI							S			S*				gi			
1-3 (Net)	114	6	21	3	9	5	12	12	0	2	12	15	99	13	13	6	30	33
	3%	2%	3%	3%	3%	3%	3%	5%	0	2%	10%	5%	4%	4%	5%	2%	3%	3%
	CI						Z				zSTV							
1-4 (Net)	197	15	38	3	17	13	20	14	3	3	13	22	170	20	23	21	45	55
	6%	6%	6%	3%	5%	7%	5%	6%	3%	3%	10%	7%	6%	6%	9%	7%	5%	5%
	CGI														I			
5-6 (Net)	559	37	95	12	72	39	77	35	10	17	22	55	473	55	38	64	166	153
	17%	14%	16%	11%	22%	22%	21%	16%	8%	15%	18%	18%	17%	17%	14%	21%	19%	13%
	ZI				zTUZ		Z				Z					I		
4-7 (Net)	1208	97	221	35	135	80	138	70	39	36	43	101	1028	109	96	134	333	380
	37%	37%	36%	30%	41%	45%	37%	32%	34%	32%	34%	34%	37%	34%	36%	45%	38%	32%
	I					UYc									zi			
7-10 (Net)	2399	200	445	95	225	117	259	167	103	89	89	213	2058	234	187	201	656	957
	73%	76%	73%	82%	69%	66%	70%	75%	88%	80%	70%	71%	73%	73%	70%	68%	74%	81%
	FHN			VWX*					zSTVW	W*								zigh
									XYbc*									

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D1a_5. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television....: Provides TV programmes and content which appeals to a wide range of different audiences across the UK.

Base: All who have watched BBC TV or BBC on demand in the past 3 months

Unweighted Base

Base: All who have watched BBC TV or BBC on demand in the past 3 months
8-10 (Net)

9-10 (Net)

Total	Gender		Age				Children in household		Social Group				Working		Nation			
Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
3272	1624	1644	431	535	1041	1258	938	2251	1289	888	361	734	1775	1497	2416	301	258	297
3272	1595	1674	362	542	1039	1318	891	2293	899	1156	506	711	2084	1188	2744	278	162	88
1831	873	958	204	313	600	710	549	1245	532	672	257	370	1177	654	1545	136	97	54
56%	55%	57%	56%	58%	58%	54%	62%	54%	59%	58%	51%	52%	56%	55%	56%	49%	60%	61%
HLPg							zH		zKL	KL					P		P	P
1079	494	584	115	187	345	432	313	743	316	396	159	208	684	395	921	76	54	27
33%	31%	35%	32%	34%	33%	39%	35%	32%	36%	34%	31%	29%	33%	33%	34%	28%	33%	31%
ALW		A							L									

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1a_5. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television....: Provides TV programmes and content which appeals to a wide range of different audiences across the UK.
Base: All who have watched BBC TV or BBC on demand in the past 3 months

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
3272	215	576	93	303	149	311	202	101	93	108	265	2752	351	284	277	855	1255
3272	262	613	116	325	178	371	221	117	112	128	301	2803	318	265	298	887	1186
1831	148	337	73	169	85	206	134	77	72	70	175	1574	187	138	145	504	752
56%	57%	55%	63%	52%	48%	55%	61%	66%	64%	55%	58%	56%	59%	52%	49%	57%	63%
HLPg			W*				W	VW*	W*								z fgh
1079	93	219	50	93	43	128	72	39	41	33	109	919	119	80	84	278	457
33%	35%	36%	43%	29%	24%	34%	33%	33%	36%	26%	36%	33%	37%	30%	28%	31%	39%
ALW		W	VWb*					*	*	*	W						z fgh

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1a_6. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...: Provides distinctive TV programmes and content.

Base: All who have watched BBC TV or BBC on demand in the past 3 months

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3272	1624	1644	431	535	1041	1258	938	2251	1289	888	361	734	1775	1497	2416	301	258	297
Base: All who have watched BBC TV or BBC on demand in the past 3 months	3272	1595	1674	362	542	1039	1318	891	2293	899	1156	506	711	2084	1188	2744	278	162	88
Effective Base	2201.3	1108.5	1093.0	304.2	367.6	692.1	845.5	616.9	1531.1	932.6	650.3	267.7	512.8	1235.6	1046.4	1737.9	215.7	188.9	226.9
Not At All Important	27	19	8	0	2	16	8	7	20	9	7	5	5	19	8	24	1	1	1
(1)	1%	1%	0	0	0	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	0	1%
B	33	20	11	0	4	6	23	5	25	5	5	6	18	19	14	27	5	0	1
Chi	1%	1%	1%	0	1%	1%	2%	1%	1%	1%	0	1%	2%	1%	1%	1%	2%	0	1%
(2)	66	38	28	2	12	21	6	6	56	17	10	21	17	56	9	56	6	3	0
C	2%	2%	2%	1%	2%	2%	2%	1%	2%	2%	1%	4%	2%	3%	1%	2%	2%	2%	0
GJNT	73	29	44	11	11	12	37	15	57	19	29	11	14	41	32	60	7	6	1
(4)	2%	2%	3%	3%	2%	1%	3%	2%	2%	2%	2%	2%	2%	2%	3%	2%	3%	3%	1%
E	258	116	143	29	47	75	106	62	191	59	75	53	72	149	110	211	27	15	6
(5)	8%	7%	9%	8%	9%	7%	8%	7%	8%	7%	6%	10%	10%	7%	9%	8%	10%	9%	7%
II	343	182	161	46	48	108	139	86	243	99	119	54	72	219	124	288	37	10	7
(6)	10%	11%	10%	13%	9%	10%	11%	10%	11%	11%	10%	11%	10%	11%	10%	13%	13%	6%	8%
Q	634	332	302	78	109	205	241	182	432	174	232	100	128	412	222	527	62	24	21
(7)	19%	21%	18%	22%	20%	20%	18%	20%	19%	19%	20%	20%	18%	20%	19%	19%	22%	15%	23%
(8)	745	366	379	94	110	255	283	213	510	217	272	95	162	485	260	620	62	41	22
(9)	23%	23%	23%	26%	20%	25%	22%	24%	22%	24%	23%	19%	23%	23%	22%	23%	22%	25%	22
474	240	233	49	88	154	183	140	136	328	136	186	64	89	305	170	412	28	20	14
(10)	14%	15%	14%	14%	16%	15%	14%	15%	14%	15%	16%	13%	12%	15%	14%	15%	10%	12%	16%
P	515	218	297	41	102	163	209	156	351	139	185	78	113	326	189	427	39	35	14
(10)	16%	14%	18%	11%	19%	16%	16%	18%	15%	15%	16%	15%	16%	16%	16%	16%	14%	22%	16%
ACg	105	37	68	12	9	25	58	18	79	26	36	20	23	54	51	92	4	zOP	1
Don't know	3%	2%	4%	3%	2%	2%	4%	2%	3%	3%	3%	4%	3%	3%	4%	3%	1%	5%	1%
AGMhi	3272	1595	1674	362	542	1039	1318	891	2293	899	1156	506	711	2084	1188	2744	278	162	88
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.50	7.41	7.59	7.48	7.63	7.54	7.42	7.70	7.43	7.55	7.66	7.24	7.34	7.49	7.50	7.50	7.23	7.72	7.71
1-2 (Net)	AHKLPg	39	19	0	6	22	32	12	45	K	zKL	11	23	38	22	P	7	P	P
	2%	2%	1%	0	1%	2%	2%	1%	2%	2%	1%	2%	3%	2%	2%	51	2%	1	2%
1-3 (Net)	BC	zB	47	2	17	43	60	18	101	32	22	32	40	94	31	107	12	4	2
	4%	5%	3%	1%	3%	4%	5%	2%	4%	4%	2%	6%	6%	5%	3%	4%	4%	3%	2%
1-4 (Net)	BCGJNi	zB	91	14	28	56	98	33	158	51	51	43	53	136	63	167	20	10	2
	6%	7%	5%	4%	5%	5%	7%	4%	7%	6%	4%	9%	8%	7%	5%	6%	7%	6%	3%
5-6 (Net)	GJRh	602	304	75	96	182	246	149	434	158	194	107	143	368	234	499	65	25	14
	18%	19%	18%	21%	18%	18%	19%	17%	19%	18%	17%	21%	20%	18%	20%	18%	23%	15%	15%
4-7 (Net)	TI	658	650	164	216	399	524	346	923	351	455	218	285	821	488	1085	133	55	35
	40%	41%	39%	45%	40%	38%	40%	39%	40%	39%	39%	43%	40%	39%	41%	40%	48%	34%	40%
7-10 (Net)	I	2367	1211	262	409	777	917	691	1621	665	875	337	491	1527	840	1987	189	120	71
	72%	72%	72%	72%	75%	79%	70%	78%	71%	74%	76%	66%	69%	73%	71%	72%	68%	74%	81%
8-10 (Net)	FHKXg	824	909	184	300	572	676	509	1190	491	643	236	363	1115	618	1460	128	96	50
	53%	52%	54%	51%	55%	55%	51%	57%	52%	55%	56%	47%	51%	54%	52%	53%	46%	59%	57%
	KPg							zH		K	K					P		P	P

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1a_6. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...: Provides distinctive TV programmes and content.

Base: All who have watched BBC TV or BBC on demand in the past 3 months

	England Regions												Urbanity		Household Income			
	Total																	
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3272	215	576	93	303	149	311	202	101	93	108	265	2752	351	284	277	855	1255
Base: All who have watched BBC TV or BBC on demand in the past 3 months	3272	262	613	116	325	178	371	221	117	112	128	301	2803	318	265	298	887	1186
Effective Base	2201.3	151.6	396.5	70.5	218.4	115.2	224.5	149.7	74.1	71.1	78.2	191.8	1862.6	222.9	200.4	190.8	575.2	857.6
Not At All Important	27	1	6	1	2	2	7	4	0	1	1	1	23	3	4	3	6	9
(1)	B	0	1%	1%	1%	1%	2%	2%	0	1%	1%	0	1%	1%	2%	1%	1%	1%
(2)	33	2	13	0	3	2	1	0	0	0	5	1	29	3	4	4	3	6
	1%	1%	2%	0	1%	1%	0	0	0	0	4%	0	1%	1%	2%	1%	0	0
(3)	Chi	7	zX	3	6	6	11	3	0	2	zXc*	4	57	9	3	9	18	16
	66	5	1%	3%	2%	3%	3%	1%	0	3%	3%	10	2%	3%	3%	2%	1%	1%
(4)	GJNT	5	27	0	3	2	T	4	2	2	T	5	61	9	7	16	11	22
	73	2%	4%	0	1%	1%	2%	2%	2%	2%	2%	2%	2%	3%	3%	5%	1%	2%
(5)	E	13	zV	8	33	18	37	11	5	10	14	24	224	26	26	zhi	76	53
	258	5%	6%	7%	10%	10%	10%	5%	5%	8%	11%	8%	8%	8%	10%	10%	9%	4%
(6)	li	35	53	5	40	16	51	27	10	22	8	21	288	29	16	47	118	112
	343	13%	9%	4%	12%	9%	14%	12%	9%	19%	7%	7%	10%	9%	6%	16%	13%	9%
(7)	Qi	U	117	28	U	35	TUc	U	24	zTUWbc*	29	51	537	63	52	zfi	zfi	237
	634	53	19%	24%	19%	20%	16%	23%	21%	15%	23%	17%	19%	20%	19%	20%	20%	20%
(8)	745	60	119	27	74	32	88	56	39	28	29	69	646	69	62	58	196	296
	23%	23%	19%	23%	23%	18%	24%	25%	33%	25%	22%	23%	23%	22%	23%	20%	22%	25%
(9)	474	41	95	16	42	37	42	29	17	16	18	59	409	45	38	30	125	203
	P	16%	15%	14%	13%	21%	11%	13%	15%	15%	14%	20%	15%	14%	14%	10%	14%	17%
Extremely Important	515	37	106	26	50	19	58	31	19	16	16	49	445	54	43	30	142	211
	16%	14%	17%	23%	15%	11%	16%	14%	17%	14%	12%	16%	16%	17%	16%	10%	16%	18%
Don't know	ACg		W															
	105	8	36	2	10	8	12	5	0	0	1	11	86	9	11	11	14	21
	3%	3%	6%	2%	3%	3%	3%	2%	0	0	1%	4%	3%	3%	4%	4%	2%	2%
Total	AGMhi	262	zZa	116	325	178	371	221	117	112	128	301	2803	318	265	298	887	1186
	3272	613	613	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.50	7.53	7.52	7.87	7.45	7.36	7.32	7.50	7.88	7.44	7.18	7.68	7.51	7.47	7.47	6.93	7.51	7.78
1-2 (Net)	AHKLPg			Xb*				Xb*							g		g	zigh
	60	3	18	1	5	4	7	4	0	1	5	2	52	5	8	7	9	14
	2%	1%	3%	1%	2%	2%	2%	2%	0	1%	4%	1%	2%	2%	3%	2%	1%	1%
1-3 (Net)	BC														hi			
	126	10	23	4	11	9	18	7	0	3	c	12	108	15	12	16	27	31
	4%	4%	4%	4%	3%	5%	5%	3%	0	2%	7%	4%	4%	5%	4%	5%	3%	3%
1-4 (Net)	BCGJNi					Z												
	199	15	50	4	14	12	25	11	2	5	12	17	169	23	19	32	38	53
	6%	6%	8%	4%	4%	7%	5%	2%	4%	4%	10%	6%	6%	7%	7%	11%	4%	4%
5-6 (Net)	GJRhi																	
	602	48	91	12	73	34	88	38	16	31	23	45	511	55	41	76	194	165
	18%	18%	15%	11%	22%	19%	17%	13%	28%	18%	15%	15%	18%	17%	16%	26%	22%	14%
4-7 (Net)	Ti				TU		zTUc		zTUZc*							zfi	zi	
	1308	105	234	41	138	72	154	94	42	50	54	101	1109	127	100	153	383	424
	40%	40%	38%	35%	43%	40%	41%	43%	36%	44%	43%	34%	40%	40%	38%	51%	43%	36%
7-10 (Net)	l																	
	2367	191	437	97	229	124	246	167	99	76	228	2037	231	194	179	640	947	
	72%	73%	71%	84%	70%	70%	66%	76%	85%	68%	72%	76%	73%	73%	73%	60%	72%	80%
8-10 (Net)	FKHXg			zTVWXa*				zTVWXa*								g		zigh
	1734	138	320	69	166	89	187	115	75	60	177	1500	168	143	119	463	710	
	53%	53%	52%	59%	51%	50%	50%	52%	64%	53%	49%	59%	53%	53%	54%	40%	52%	60%
	KPg							zX*							g		g	zgh

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1a_6. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television....: Provides distinctive TV programmes and content.

Base: All who have watched BBC TV or BBC on demand in the past 3 months

Unweighted Base

Base: All who have watched BBC TV or BBC on demand in the past 3 months
9-10 (Net)

Total	Gender		Age				Children in household		Social Group				Working		Nation			
Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
3272	1624	1644	431	535	1041	1258	938	2251	1289	888	361	734	1775	1497	2416	301	258	297
3272	1595	1674	362	542	1039	1318	891	2293	899	1156	506	711	2084	1188	2744	278	162	88
989	458	531	90	190	317	393	296	680	274	371	142	202	631	358	839	66	55	28
30% CPg	29%	32%	25%	35% zC	30%	30%	33%	30%	31%	32%	28%	28%	30%	30%	31% P	24%	34% P	32%

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D1a_6. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television....: Provides distinctive TV programmes and content.

Base: All who have watched BBC TV or BBC on demand in the past 3 months

Unweighted Base

Base: All who have watched BBC TV or BBC on demand in the past 3 months
9-10 (Net)

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
3272	215	576	93	303	149	311	202	101	93	108	265	2752	351	284	277	855	1255
3272	262	613	116	325	178	371	221	117	112	128	301	2803	318	265	298	887	1186
989 30% CPg	78 30%	201 33%	42 36% *	92 28%	56 32%	99 27%	60 27%	36 31% *	32 29% *	34 27% *	108 36% X	854 30%	99 31%	81 30% g	60 20%	266 30% g	414 35% zg

Overlap formulae used

Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1a_sum. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... (7-10 Summary Table)

Base: All who have watched BBC TV or BBC on demand in the past 3 months

Unweighted Base
Base: All who have watched BBC TV or BBC on demand in the past 3 months

Effective Base
Provides a broad mix of different types of TV programmes and content.

Provides high quality television content.

Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.

Takes risks and provides TV programmes and content that is new and innovative.

Provides TV programmes and content which appeals to a wide range of different audiences across the UK.

Provides distinctive TV programmes and content.

Total	Gender		Age				Children in household		Social Group				Working		Nation			
Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
2847	1418	1426	388	485	911	1059	852	1925	1134	795	308	610	1585	1262	2096	253	230	268
2816	1378	1438	325	480	908	1096	797	1945	787	1025	420	584	1822	995	2367	228	140	81
1924.6	977.2	948.9	273.4	341.1	605.1	714.0	567.4	1313.4	820.3	584.3	229.0	427.9	1105.6	883.7	1519.7	180.7	172.3	204.9
2444	1189	1255	280	416	780	962	691	1700	696	906	360	482	1564	880	2056	197	118	73
87% Lg	86% L	87% z	86% L	87% L	86% L	88% L	87% L	87% L	88% L	88% L	86% L	83% L	86% L	88% z	87% L	86% L	84% L	91% L
2532	1250	1282	283	412	836	994	720	1758	699	948	370	514	1616	916	2123	208	128	72
90% DM	91% D	89% D	87% D	86% D	92% zCD	91% D	90% D	90% D	89% zKL	93% KL	88% KL	88% KL	89% zKL	92% zKL	90% KL	91% KL	92% KL	89% KL
2297	1138	1159	262	398	739	892	671	1580	644	836	339	479	1488	809	1917	196	117	67
82% S	83% S	81% S	80% S	83% S	81% S	81% S	84% S	81% S	82% S	82% S	81% S	82% S	82% S	81% S	81% S	86% S	83% S	83% S
2229	1085	1142	255	402	723	845	662	1522	624	809	332	464	1461	768	1865	191	107	66
79% S	79% S	79% S	78% S	84% zF	80% S	77% S	83% zH	78% S	79% S	79% S	79% S	80% S	80% S	77% S	79% S	84% S	76% S	82% S
2399	1151	1248	277	428	773	915	702	1648	688	854	356	501	1556	843	2003	204	121	71
85% A	84% A	87% zA	85% A	89% zF	85% A	84% A	88% z	85% A	87% zJ	83% J	85% J	86% J	85% J	85% J	85% J	89% J	86% J	88% J
2367	1156	1211	262	409	777	917	691	1621	665	875	337	491	1527	840	1987	189	120	71
84% g	84% g	84% g	81% g	85% g	85% g	84% g	87% z	83% g	84% g	85% g	80% g	84% g	84% g	84% g	84% g	83% g	86% g	88% g

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

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Unweighted Base
Base: All who have
 watched BBC TV or
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 Effective Base
 Provides a broad mix
 of different types
 of TV programmes and
 content.
 Provides high
 quality television
 content.
DM
 Provides TV
 programmes and
 content made
 specifically for UK
 audiences, using UK
 actors, writers and
 locations.
 Takes risks and
 provides TV
 programmes and
 content that is new
 and innovative.
 Provides TV
 programmes and
 content which
 appeals to a wide
 range of different
 audiences across the
 UK.
 Provides distinctive
 TV programmes and
 content.

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
2847	188	502	85	254	126	261	179	95	84	92	230	2403	304	241	238	757	1145
2816	239	528	105	270	144	310	198	112	101	105	255	2405	281	213	244	778	1088
1924.6	134.2	352.0	65.2	185.1	98.0	186.7	131.6	70.0	65.6	68.6	168.4	1634.6	191.6	170.1	165.9	511.7	785.4
2444	206	457	91	246	122	261	177	97	83	91	225	2096	243	190	199	661	964
87% Lg	86%	87%	86% *	81% Xa	84% *	84%	89%	87% *	82% *	86% *	88%	87%	86%	89%	82%	85%	89% g
2532	206	474	99	246	133	282	177	97	84	91	233	2164	258	195	216	693	996
90% DM	86%	90%	94% *	91% 83%	93% *	91%	89%	87% *	84% *	87% *	92%	90%	92%	91%	89%	89%	92% z
2297	193	436	87	216	118	252	162	92	79	85	198	1964	234	184	190	630	905
82%	81%	83%	82% *	80%	82% *	81%	81%	83% *	79% *	81% *	78%	82%	83%	86%	78%	81%	83%
2229	172	413	94	200	118	252	164	90	72	82	209	1903	221	173	192	602	893
79% S	72%	78%	89% zSVa*	74%	82% *	82% S	83% S	81% *	72%	78%	82% S	79%	79%	81%	79%	77%	82% zh
2399	200	445	95	225	117	259	167	103	89	89	213	2058	234	187	201	656	957
85% A	83%	84%	90% *	83%	82% *	84%	84%	92% W*	89% *	85% *	84%	86%	83%	88%	83%	84%	88% z
2367	191	437	97	229	124	246	167	99	76	91	228	2037	231	194	179	640	947
84% g	80%	83%	93% STXa*	85%	86% *	80%	84%	89% *	76% *	87% *	90% zSTXa	85%	82%	91% zgh	73%	82% g	87% zgh

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1a_2. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...: - Summary Table

Base: All Respondents

	Provides a broad mix of different types of TV programmes and content. (A)	Provides high quality television content. (B)	Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations. (C)	Takes risks and provides TV programmes and content that is new and innovative. (D)	Provides TV programmes and content which appeals to a wide range of different audiences across the UK. (E)	Provides distinctive TV programmes and content. (F)
Unweighted Base	3769	3769	3769	3769	3769	3769
Base: All respondents	3769	3769	3769	3769	3769	3769
Effective Base	2540.2	2540.2	2540.2	2540.2	2540.2	2540.2
Not At All Important	54	53	65	62	57	50
1	1%	1%	2%	2%	2%	1%
2	40	43	49	59	62	49
	1%	1%	1%	2%	2%	1%
3	80	69	62	99	53	79
	2%	2%	2%	3%	1%	2%
4	102	112	126	116	95	91
	3%	3%	3%	3%	3%	2%
5	258	225	283	311	268	302
	7%	6%	8%	8%	7%	6%
6	368	319	450	445	368	397
	10%	8%	12%	12%	10%	11%
7	685	598	615	670	638	705
	18%	16%	16%	18%	17%	19%
8	831	792	808	810	830	814
	22%	21%	21%	21%	22%	22%
9	525	606	480	431	527	500
	14%	16%	13%	11%	14%	13%
Extremely Important	636	790	610	528	655	573
10	17%	21%	16%	14%	17%	15%
Don't know	190	161	221	237	216	209
	5%	4%	6%	6%	6%	6%
Total	3769	3769	3769	3769	3769	3769
	100%	100%	100%	100%	100%	100%
Mean	7.49	7.68	7.37	7.22	7.51	7.39
1-2 (Net)	94	96	114	121	119	99
	2%	3%	3%	3%	3%	3%
1-3 (Net)	174	165	176	220	172	179
	5%	4%	5%	5%	5%	5%
1-4 (Net)	276	277	302	336	267	269
	7%	7%	8%	9%	7%	7%
5-6 (Net)	626	544	733	757	636	699
	17%	14%	19%	20%	17%	19%
4-7 (Net)	1412	1254	1474	1542	1369	1494
	37%	33%	39%	41%	36%	40%
	B		BE	ABE	B	ABE

Overlap formulae used
Column Proportions:
Columns Tested (5%): A/B/C/D/E/F
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): A/B/C/D/E/F
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1a_2. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...: - Summary Table

Base: All Respondents

	Provides a broad mix of different types of TV progr ammes and content. (A)	Provides high quality telev ision content. (B)	Provides TV progr ammes and content made specif ically for UK audie nces, using UK actors, writers and locat ions. (C)	Takes risks and provides TV progr ammes and content that is new and innov ative. (D)	Provides TV progr ammes and content which appeals to a wide range of different audiences across the UK. (E)	Provides disti nctive TV progr ammes and content. (F)
Unweighted Base	3769	3769	3769	3769	3769	3769
Base: All respondents	3769	3769	3769	3769	3769	3769
7-10 (Net)	2677 71%	2787 74%	2513 67%	2439 65%	2650 70%	2592 69%
	CDF	ACDEF	D		CDF	CD
8-10 (Net)	1993 53%	2189 58%	1898 50%	1769 47%	2012 53%	1867 50%
	CDF	ACDEF	D		CDF	D
9-10 (Net)	1161 31%	1396 37%	1090 29%	960 25%	1182 31%	1073 28%
	CDF	ACDEF	D		CDF	D

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1a_1_2. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television....: Provides a broad mix of different types of TV programmes and content.

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Not At All Important	54	33	21	8	4	25	16	12	42	10	16	9	17	33	21	44	6	3	1
1	i	2%	1%	2%	1%	2%	1%	1%	2%	1%	1%	1%	2%	1%	2%	1%	2%	2%	1%
2	40	20	17	2	4	14	20	11	27	5	14	11	11	27	13	31	6	0	2
	ii	1%	1%	0	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	2%	0	2%
3	80	44	37	5	17	15	44	19	56	11	24	18	28	45	35	68	9	3	0
	ElRh	2%	2%	1%	2%	1%	3%	2%	2%	1%	2%	3%	3%	2%	3%	2%	3%	2%	0
4	102	45	57	9	20	37	35	26	70	30	24	26	22	69	33	85	7	8	2
	i	3%	3%	2%	3%	3%	2%	3%	3%	3%	2%	4%	3%	3%	2%	3%	2%	4%	2%
5	258	129	129	26	38	90	102	71	182	68	58	37	95	157	100	217	25	12	3
	JRI	7%	7%	6%	6%	7%	7%	7%	7%	7%	4%	6%	11%	7%	7%	7%	8%	7%	3%
6	368	180	188	55	64	118	126	92	259	90	127	67	84	243	125	300	38	20	10
	T	10%	10%	12%	10%	10%	9%	9%	10%	9%	10%	11%	9%	10%	9%	9%	12%	11%	9%
7	685	360	325	100	123	209	252	184	486	194	244	108	139	465	219	579	55	27	23
	LNI	18%	17%	22%	18%	17%	18%	18%	19%	20%	19%	18%	16%	19%	16%	18%	17%	15%	22%
8	831	434	397	102	134	280	303	224	586	220	319	114	177	524	308	694	68	45	25
	T	22%	21%	22%	20%	24%	22%	21%	22%	22%	24%	20%	20%	22%	23%	22%	21%	25%	24%
9	525	252	272	61	102	160	199	158	355	156	195	70	103	339	185	444	38	25	18
	L	14%	14%	14%	15%	13%	14%	15%	14%	16%	15%	12%	12%	14%	14%	14%	12%	14%	17%
Extremely Important	636	259	374	61	132	196	247	192	436	167	225	104	139	398	239	532	56	31	18
10	A	17%	18%	14%	20%	16%	18%	16%	17%	17%	17%	18%	16%	16%	18%	17%	18%	17%	17%
Don't know	190	85	105	24	38	67	60	54	117	31	58	23	78	118	72	174	8	6	2
	IPRbhi	5%	5%	5%	6%	6%	4%	5%	4%	3%	4%	4%	9%	5%	5%	6%	3%	3%	2%
Total	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.49	7.38	7.60	7.46	7.66	7.44	7.47	7.61	7.46	7.62	7.65	7.31	7.24	7.49	7.50	7.50	7.31	7.52	7.74
1-2 (Net)	ALXg	53	38	10	8	39	36	22	69	15	30	19	28	60	34	75	13	3	3
	94	3%	2%	2%	1%	3%	3%	2%	3%	2%	2%	3%	3%	2%	3%	2%	4%	2%	3%
1-3 (Net)	Dii	174	75	15	24	55	80	42	124	27	54	37	55	105	69	143	22	6	3
	5%	5%	4%	3%	4%	4%	6%	4%	5%	3%	4%	6%	6%	4%	5%	5%	7%	3%	3%
1-4 (Net)	EZi	276	132	23	45	91	115	68	195	56	78	62	78	174	102	228	29	14	5
	7%	8%	7%	5%	7%	7%	8%	7%	7%	6%	6%	11%	9%	7%	8%	7%	9%	8%	5%
5-6 (Net)	IVhi	626	317	81	103	208	228	163	441	158	186	103	179	400	225	517	63	33	13
	17%	17%	16%	18%	15%	17%	16%	16%	17%	16%	14%	16%	20%	17%	17%	16%	20%	18%	12%
4-7 (Net)	Ji	714	698	190	245	454	515	373	997	381	454	237	340	935	477	1181	125	68	38
	Ni	39%	36%	42%	36%	37%	37%	36%	38%	39%	35%	41%	38%	39%	35%	37%	40%	38%	37%
7-10 (Net)	2677	1304	1368	325	491	855	1001	758	1862	738	983	397	558	1726	951	2249	216	129	84
	LXig	71%	71%	72%	73%	70%	71%	73%	71%	75%	75%	68%	63%	71%	70%	71%	68%	71%	81%
8-10 (Net)	1993	944	1043	225	368	645	749	574	1377	544	739	289	419	1261	732	1670	161	101	61
	LXg	51%	54%	50%	54%	53%	53%	55%	53%	55%	57%	49%	47%	52%	54%	53%	51%	56%	58%

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
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D1a_1_2. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...: Provides a broad mix of different types of TV programmes and content.

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
Not At All Important	54	2	4	5	6	1	15	3	0	3	1	6	45	5	7	11	12	10
i	1%	1%	1%	3%	2%	1%	3%	1%	0	2%	0	2%	1%	2%	2%	3%	1%	1%
2	40	1	9	3	3	6	6	1	0	0	1	1	37	2	7	6	15	5
ii	1%	0	1%	2%	1%	3%	1%	0	0	0	1%	0	1%	1%	2%	1%	0	0
3	80	8	26	0	3	2	6	3	0	2	10	9	70	9	9	12	10	21
2%	2%	3%	4%	0	1%	1%	1%	1%	0	2%	7%	3%	2%	3%	3%	3%	1%	2%
ElRh			zV								zUVW				h	h		
4	102	3	18	2	9	14	17	2	4	2	3	11	93	6	12	26	20	26
3%	1%	2%	1%	2%	7%	4%	1%	3%	1%	2%	3%	3%	3%	2%	4%	7%	2%	2%
5	258	12	52	5	34	16	33	16	5	9	14	22	225	24	34	22	70	57
7%	4%	7%	4%	9%	8%	7%	6%	6%	3%	7%	10%	6%	7%	7%	10%	6%	7%	4%
6	368	33	53	17	34	21	39	24	18	19	34	29	301	33	28	34	135	113
T	10%	11%	7%	12%	9%	10%	9%	10%	14%	15%	10%	9%	9%	9%	8%	10%	13%	9%
7	685	63	136	27	74	36	86	36	15	19	28	59	589	64	42	62	187	255
18%	21%	19%	18%	20%	17%	19%	15%	12%	12%	15%	20%	17%	18%	19%	12%	17%	18%	20%
8	831	75	130	28	83	46	90	68	46	33	28	68	711	79	79	74	240	302
22%	25%	18%	19%	22%	22%	20%	28%	35%	26%	20%	20%	20%	22%	23%	21%	24%	24%	23%
T							T		zTUV									
9	525	45	108	17	43	21	55	36	21	14	27	57	448	48	42	39	137	214
14%	15%	15%	12%	12%	10%	12%	15%	16%	16%	11%	19%	17%	14%	14%	13%	11%	13%	17%
L																		zg
Extremely Important	636	43	134	31	67	31	57	45	20	24	16	64	550	65	54	51	168	257
10	17%	15%	18%	21%	18%	15%	13%	19%	15%	19%	11%	19%	17%	19%	16%	14%	16%	20%
A																		zg
Don't know	190	9	57	11	15	16	38	8	3	3	1	14	167	10	23	20	25	31
5%	3%	8%	8%	4%	8%	9%	3%	2%	2%	0	4%	4%	5%	3%	7%	6%	2%	2%
IPRbhi		zSVb	b*			zSVYabc									hi	hi		
Total	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.49	7.65	7.54	7.56	7.51	7.21	7.18	7.78	7.84	7.53	7.23	7.58	7.49	7.57	7.26	7.03	7.50	7.81
1-2 (Net)	ALXg	X	X	-			WXb	WXb*	-	-	-	-				g		zigh
94	2	13	8	9	7	21	4	0	3	1	7	82	8	14	16	28	15	
2%	1%	2%	5%	2%	3%	5%	2%	0	2%	1%	2%	3%	2%	4%	5%	3%	1%	
Dii				STZ*		zSTZ												
174	10	39	8	12	10	27	6	0	5	11	16	151	17	23	28	37	36	
5%	3%	5%	6%	3%	5%	6%	3%	0	4%	8%	5%	5%	5%	7%	8%	4%	3%	
IZI		Z	Z*		Z	Z												
275	13	57	10	21	23	44	8	4	6	14	27	244	23	36	54	58	62	
7%	5%	8%	7%	8%	11%	10%	3%	3%	5%	10%	8%	8%	7%	11%	15%	6%	5%	
5-6 (Net)	IYhi				SVZ	SY				Y*					zhi	zhi		
626	45	105	22	67	37	72	39	22	28	27	51	526	56	61	56	204	170	
17%	15%	14%	15%	18%	16%	16%	16%	17%	22%	20%	15%	16%	16%	18%	16%	20%	13%	
4-7 (Net)	Ji																	
1412	111	259	51	151	87	175	78	42	49	58	122	1208	127	116	144	412	452	
37%	38%	36%	35%	41%	41%	40%	32%	32%	38%	41%	36%	37%	37%	34%	41%	40%	35%	
NI																		
2677	225	508	103	267	134	288	186	102	90	98	248	2299	256	218	225	733	1028	
71%	77%	70%	70%	72%	64%	65%	77%	77%	71%	70%	73%	71%	74%	65%	64%	72%	80%	
LXig		WX					WX											zigh
1993	163	372	76	193	98	202	149	86	71	70	189	1710	192	176	163	546	773	
53%	56%	51%	52%	52%	47%	46%	62%	66%	56%	50%	56%	53%	56%	52%	46%	53%	60%	60%
LXg	X						zTWX	zTVWXb*			X							zigh

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1a_1_2. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television....: Provides a broad mix of different types of TV programmes and content.
Base: All Respondents

Unweighted Base
Base: All respondents
9-10 (Net)

Total	Gender		Age				Children in household		Social Group				Working		Nation			
Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
1161	510	646	123	234	356	446	350	791	324	420	175	242	737	424	975	94	57	36
ALX	28%	34%	27%	35%	29%	32%	34%	30%	33%	32%	30%	27%	30%	31%	31%	30%	31%	34%

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1a_1_2. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television....: Provides a broad mix of different types of TV programmes and content.
Base: All Respondents

Unweighted Base
Base: All respondents
9-10 (Net)

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
1161	88	242	48	110	52	112	81	41	38	42	121	998	113	97	89	305	471
31% ALX	30% 30%	33% X	33% +	30% 30%	25% 25%	25% 34%	31% +	31% +	30% +	30% +	36% WX	31% 31%	33% 33%	29% 29%	25% 25%	30% 30%	36% z1gh

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1a_2_2. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...: Provides high quality television content.

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Not At All Important	53	28	25	8	7	27	11	17	35	14	13	6	20	31	22	42	8	1	1
1	1%	2%	1%	2%	1%	2%	1%	2%	1%	1%	1%	1%	2%	1%	2%	1%	3%	1%	1%
	FI					zF													
2	43	19	22	1	7	10	25	6	35	4	11	9	19	26	17	34	7	0	2
	1	1%	1%	0	1%	1%	2%	1	1%	0	1%	1%	2%	1%	1%	1%	2%	0	1%
	I					zC							zL						
3	69	44	25	3	8	15	42	10	54	12	17	18	22	45	24	61	5	3	0
	2%	2%	1%	1%	1%	1%	3%	1%	2%	1%	1%	3%	2%	2%	2%	2%	2%	1%	0
	BGR	zB				zCDE						I				R			
4	112	50	61	14	14	31	51	31	78	24	29	28	31	68	44	99	4	6	2
	3%	3%	3%	3%	2%	3%	4%	3%	3%	2%	2%	5%	3%	3%	3%	3%	1%	3%	2%
										J									
5	225	108	117	31	46	75	73	56	159	58	61	34	72	144	81	185	26	10	4
	6%	6%	6%	7%	7%	6%	5%	6%	6%	6%	5%	6%	8%	6%	6%	6%	8%	6%	4%
	I									zJ									
6	319	148	170	43	69	95	109	78	226	98	86	57	77	210	109	264	31	13	11
	8%	8%	9%	9%	10%	8%	8%	8%	9%	10%	7%	10%	9%	9%	8%	8%	10%	7%	10%
	J									zJ									
7	598	316	281	78	119	177	220	164	417	136	241	93	127	397	201	503	57	23	16
	16%	17%	15%	17%	18%	14%	16%	16%	16%	14%	18%	16%	14%	16%	15%	16%	18%	13%	15%
	I									zIL									
8	792	420	373	113	130	282	263	244	532	217	271	121	181	517	275	663	62	44	23
	21%	23%	19%	25%	19%	23%	19%	23%	20%	22%	21%	21%	20%	21%	20%	21%	20%	25%	22%
	BFTU	zB		zDF		F													
9	508	290	315	68	112	196	230	184	412	187	244	65	109	396	210	518	39	29	20
	16%	16%	16%	15%	17%	16%	16%	18%	16%	19%	19%	11%	12%	16%	16%	16%	12%	16%	20%
	KL									zKL	zKL								P
Extremely Important	790	346	440	74	129	265	322	203	571	203	279	138	169	482	308	650	71	46	23
10	21%	19%	23%	16%	19%	22%	23%	19%	22%	21%	21%	24%	19%	20%	23%	21%	22%	26%	22%
	ACX		zA			C								z					
Don't know	161	69	92	20	36	47	58	51	96	29	52	16	64	102	59	148	7	4	2
	4%	4%	5%	4%	5%	4%	4%	5%	4%	3%	4%	3%	7%	4%	4%	5%	2%	2%	2%
	HR												zLK			R			
Total	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.68	7.61	7.75	7.58	7.68	7.73	7.69	7.78	7.67	7.80	7.88	7.53	7.35	7.67	7.70	7.68	7.49	7.95	7.88
	LW									zL	zKL							P	P
1-2 (Net)	96	47	47	10	13	37	36	23	71	18	24	15	39	58	38	76	15	2	3
	3%	3%	2%	2%	2%	3%	3%	2%	3%	2%	2%	3%	4%	2%	3%	2%	5%	1%	3%
	I												zJ				zOQ		
1-3 (Net)	165	91	72	13	21	52	77	32	125	30	41	33	61	103	62	137	21	4	3
	4%	5%	4%	3%	3%	4%	6%	3%	5%	3%	3%	6%	7%	4%	5%	4%	7%	2%	3%
	GUZ					zCD						I	zJ				Q		
1-4 (Net)	277	141	133	27	34	83	128	63	203	54	70	61	92	170	106	236	25	10	5
	7%	8%	7%	6%	5%	7%	9%	6%	8%	6%	5%	10%	10%	7%	8%	7%	8%	6%	5%
	DUZ					zD						zJ	zJ						
5-6 (Net)	544	257	286	74	115	170	133	134	385	157	147	92	149	354	190	449	56	24	15
	14%	14%	19%	16%	17%	14%	13%	13%	15%	16%	11%	16%	17%	15%	14%	14%	18%	13%	14%
	J				F					J			J						
4-7 (Net)	1254	623	629	166	248	379	453	330	880	317	417	212	307	818	436	1051	118	53	33
	33%	34%	33%	37%	37%	31%	32%	32%	34%	32%	32%	36%	34%	34%	32%	33%	37%	29%	32%
	I				E														
7-10 (Net)	2787	1372	1409	333	491	921	1034	795	1932	743	1035	417	587	1792	995	2335	228	142	82
	74%	75%	73%	73%	73%	75%	74%	76%	74%	76%	79%	71%	66%	74%	74%	74%	72%	79%	79%
	L									L	zKL								
8-10 (Net)	2189	1056	1128	254	371	744	815	630	1514	607	794	324	460	1395	794	1831	171	120	66
	58%	57%	59%	56%	55%	61%	58%	60%	58%	62%	61%	55%	52%	58%	59%	58%	54%	66%	64%
	Lfg				zD					zKL	L						zOP	P	P

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1a_2_2. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television....: Provides high quality television content.

Base: All Respondents

Total	England Regions												Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6	
BGIRI	53	2	7	3	3	6	9	4	0	3	1	4	43	9	8	11	11	9
	1%	1%	1%	2%	1%	3%	2%	2%	0	2%	0	1%	1%	2%	2%	3%	1%	1%
	43	4	12	3	2	4	5	0	0	2	0	2	38	4	11	3	10	8
	1%	1%	2%	2%	1%	2%	1%	0	0	2%	0	1%	1%	1%	3%	1%	1%	1%
	69	8	8	0	6	7	10	5	0	0	6	10	66	3	6	10	17	9
	2%	3%	1%	0	2%	3%	2%	2%	0	0	4%	3%	2%	1%	2%	3%	2%	1%
	112	4	28	3	16	10	15	3	2	1	4	14	103	3	18	13	22	38
	3%	1%	4%	2%	4%	5%	3%	1%	2%	1%	3%	4%	3%	1%	5%	4%	2%	3%
	225	9	34	8	25	13	23	15	11	13	18	17	197	20	19	33	62	57
	6%	3%	5%	5%	7%	6%	5%	6%	8%	10%	13%	5%	6%	6%	6%	9%	6%	4%
BFTUI	319	34	58	8	36	12	33	22	11	14	12	23	262	29	28	26	105	83
	8%	12%	8%	6%	10%	6%	7%	9%	9%	11%	9%	7%	8%	9%	8%	7%	10%	6%
	Ji	54	105	34	59	39	78	37	18	20	17	43	510	58	57	65	167	207
	16%	18%	14%	23%	16%	18%	16%	15%	14%	16%	12%	13%	16%	17%	17%	16%	16%	16%
	792	67	126	19	80	33	105	61	34	29	37	73	685	65	53	78	223	302
	21%	23%	17%	13%	22%	16%	24%	25%	26%	23%	27%	21%	21%	19%	16%	22%	22%	23%
	606	38	123	21	58	39	TU	64	31	26	TUW	62	506	70	52	43	177	235
	16%	13%	17%	15%	16%	18%	15%	14%	15%	18%	19%	16%	16%	20%	15%	12%	17%	18%
	KL	67	175	39	69	34	68	54	22	23	18	81	683	78	69	57	201	29
	21%	23%	24%	27%	19%	16%	15%	22%	17%	18%	13%	24%	21%	23%	21%	16%	20%	25%
HIREI	ACX	X	WXb	Xb*							Xb							
	161	5	52	8	14	14	32	7	2	0	1	13	144	6	17	16	24	zgh
	4%	2%	7%	6%	4%	7%	3%	3%	1%	0	0	4%	4%	2%	5%	4%	2%	2%
	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	7.68	7.73	7.82	7.82	7.61	7.30	7.47	7.80	7.94	7.60	7.40	7.82	7.67	7.82	7.37	7.25	7.70	8.02
	LWfg	WX							W*			W					fg	zfg
	96	6	19	6	5	10	14	4	0	5	1	6	80	12	19	14	21	17
	3%	2%	3%	4%	1%	5%	3%	2%	0	4%	0	2%	2%	4%	6%	4%	2%	1%
	165	15	27	6	12	VZ	17	24	9	0	5	7	146	15	zhi	25	24	38
4%	5%	4%	4%	3%	8%	6%	4%	0	4%	5%	5%	5%	4%	7%	7%	4%	2%	
GUJZI	Z	19	54	9	27	zTVZ	Z	11	2	5	Z*	30	249	19	zhi	43	37	60
	7%	6%	7%	6%	7%	13%	9%	5%	2%	4%	8%	9%	8%	5%	13%	11%	6%	5%
	DUJZI	43	92	16	62	zTYZa	Z	37	22	27	30	39	459	49	zhi	58	58	167
	14%	15%	13%	11%	17%	12%	13%	15%	17%	21%	22%	11%	14%	14%	14%	16%	16%	11%
	Ji	101	225	53	137	74	148	77	42	47	51	96	1072	111	122	137	357	385
	33%	35%	31%	36%	37%	35%	34%	32%	32%	37%	36%	28%	33%	32%	36%	39%	35%	30%
	2787	225	529	114	267	144	314	186	105	94	98	259	2384	271	232	243	768	1065
	74%	77%	73%	77%	72%	68%	71%	77%	80%	74%	70%	76%	74%	79%	69%	69%	75%	62%
	Li	171	424	80	208	105	236	149	87	75	82	216	1874	213	175	178	601	858
	58%	59%	58%	54%	56%	50%	54%	62%	66%	59%	58%	63%	58%	62%	52%	50%	59%	66%
Lfg			-				W	WX*	-	-	WX				fg	zfg		

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1a_2_2. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television....: Provides high quality television content.
Base: All Respondents

Unweighted Base
Base: All respondents
9-10 (Net)

Total	Gender		Age				Children in household		Social Group				Working		Nation			
Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
1396	636	755	141	241	462	552	387	983	390	523	203	279	878	518	1168	110	75	43
37% ACLXg	35%	39% zA	31%	36%	38% C	39% C	37%	38%	40% zL	40% zL	35%	31%	36%	38%	37%	35%	42%	42%

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1a_2_2. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television....: Provides high quality television content.

Base: All Respondents

Unweighted Base
Base: All respondents
9-10 (Net)

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
1396	105	298	61	127	72	132	87	53	46	44	143	1189	148	122	100	378	556
37% ACLXg	36%	41% X	41% X'	34%	34%	30%	36%	40% +	36%	32% +	42% X	37%	43% z	36%	28%	37% g	43% z fgh

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1a_3_2. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...: Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Not At All Important	65	39	26	8	9	31	16	17	47	18	15	12	19	39	26	54	8	1	2
1	2%	2%	1%	2%	1%	3%	1%	2%	2%	2%	1%	2%	2%	2%	2%	2%	2%	1%	2%
2	49	22	25	2	6	12	29	5	40	9	17	7	17	29	20	38	7	1	2
	1%	1%	1%	0	1%	2%	2%	1%	2%	1%	1%	1%	2%	1%	1%	1%	2%	1%	2%
3	62	35	27	7	13	20	23	18	40	16	17	11	18	45	18	56	4	1	1
	2%	2%	1%	1%	2%	2%	2%	2%	2%	2%	1%	2%	2%	2%	1%	2%	1%	1%	1%
4	126	51	75	12	12	42	59	18	100	24	39	35	27	76	50	101	14	8	3
	3%	3%	4%	3%	2%	3%	4%	2%	4%	2%	3%	6%	3%	3%	4%	3%	5%	4%	3%
5	283	132	151	43	40	88	108	73	207	72	73	49	88	156	128	239	27	12	4
	8%	7%	8%	10%	6%	7%	8%	7%	8%	7%	6%	8%	10%	6%	9%	8%	9%	7%	4%
6	450	217	232	57	88	142	161	116	313	116	165	68	100	298	152	386	34	18	11
	12%	12%	12%	13%	13%	12%	11%	11%	12%	12%	13%	12%	11%	12%	11%	12%	11%	10%	10%
7	615	327	286	92	119	197	203	193	405	168	233	90	124	428	186	515	60	21	19
	16%	18%	15%	20%	18%	16%	14%	19%	15%	17%	18%	15%	14%	18%	14%	16%	19%	12%	18%
8	808	411	396	93	139	279	293	232	560	227	307	98	174	515	293	668	69	44	27
	21%	22%	21%	21%	21%	23%	21%	22%	21%	23%	24%	17%	19%	21%	22%	21%	22%	24%	26%
9	80	236	244	64	82	153	181	142	330	123	170	83	103	313	167	415	27	25	13
	13%	13%	13%	14%	12%	13%	13%	14%	13%	12%	13%	14%	12%	13%	12%	13%	9%	14%	12%
Extremely Important	610	266	340	51	124	185	250	169	430	165	203	103	139	389	222	498	57	39	17
10	16%	14%	18%	11%	18%	15%	18%	16%	16%	17%	16%	16%	16%	16%	16%	16%	18%	21%	17%
Don't know	221	103	119	25	43	73	80	60	144	44	66	28	84	131	90	197	10	9	6
	6%	6%	6%	5%	6%	6%	6%	6%	6%	4%	5%	5%	9%	5%	7%	6%	3%	5%	6%
Total	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.37	7.32	7.42	7.26	7.52	7.33	7.39	7.51	7.34	7.44	7.47	7.27	7.21	7.40	7.33	7.36	7.21	7.71	7.54
1-2 (Net)	114	62	50	10	16	42	45	22	87	28	32	19	35	68	46	93	15	3	4
	3%	3%	3%	2%	2%	3%	3%	2%	3%	3%	2%	3%	4%	3%	3%	3%	5%	2%	4%
1-3 (Net)	176	97	77	17	29	62	68	40	128	44	49	30	54	113	63	149	18	4	5
	5%	5%	4%	4%	4%	5%	5%	4%	5%	4%	4%	5%	6%	5%	5%	5%	6%	2%	5%
1-4 (Net)	302	148	152	29	41	104	127	58	227	68	88	65	81	189	113	250	33	12	7
	8%	8%	8%	6%	6%	9%	9%	6%	9%	7%	7%	11%	9%	8%	8%	8%	10%	7%	7%
5-6 (Net)	733	349	384	100	128	230	269	189	520	188	238	118	189	454	279	625	62	31	15
	19%	19%	20%	22%	19%	19%	19%	18%	20%	19%	18%	20%	21%	19%	21%	20%	19%	17%	14%
4-7 (Net)	1474	727	745	204	259	469	531	400	1024	380	510	243	340	958	516	1241	136	60	36
	39%	40%	39%	45%	38%	38%	38%	38%	39%	39%	39%	41%	38%	40%	38%	39%	43%	33%	35%
7-10 (Net)	2513	1241	1266	300	464	814	928	736	1724	682	913	374	539	1645	868	2096	212	129	76
	67%	67%	66%	66%	69%	67%	66%	71%	66%	69%	70%	64%	60%	68%	64%	66%	67%	71%	73%
8-10 (Net)	1898	914	980	208	345	618	724	543	1320	515	680	285	415	1217	681	1581	152	107	57
	50%	50%	51%	46%	51%	51%	52%	52%	50%	52%	52%	49%	47%	50%	50%	50%	46%	60%	55%

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1a_3.2. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...: Provides TV programmes and content

made specifically for UK audiences, using UK actors, writers and locations.

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
Not At All Important	65	3	8	6	4	5	12	6	0	3	3	4	55	8	11	14	14	13
1	2%	1%	1%	4%	1%	2%	3%	3%	0	2%	2%	1%	2%	2%	3%	4%	1%	1%
2	49	2	9	T*	4	3	3	6	0	4	0	3	41	5	11	3	14	11
1%	1%	1%	1%	2%	1%	2%	1%	3%	0	3%	0	1%	1%	2%	3%	1%	1%	1%
G	62	5	14	0	6	7	8	1	0	0	9	7	51	9	zi	8	10	15
2%	2%	2%	2%	0	2%	3%	2%	0	0	0	6%	2%	2%	3%	2%	2%	1%	1%
						Y					zSTUV							
4	126	2	27	3	15	13	16	5	2	3	3	13	115	5	11	18	27	39
3%	3%	1%	4%	2%	4%	4%	4%	2%	1%	2%	2%	4%	4%	1%	3%	5%	3%	3%
DGIS	283	15	41	7	48	12	39	21	4	8	18	27	246	24	23	30	92	67
8%	8%	5%	6%	4%	13%	6%	9%	9%	3%	7%	13%	8%	8%	7%	7%	9%	9%	5%
JMRN	450	41	75	16	45	31	52	22	22	22	13	47	384	33	41	48	137	141
12%	12%	14%	10%	11%	12%	15%	12%	9%	17%	18%	10%	14%	12%	10%	12%	14%	13%	11%
7	615	46	124	26	62	30	71	48	20	19	28	40	520	65	50	48	172	230
16%	16%	16%	17%	18%	17%	14%	16%	20%	15%	15%	20%	12%	16%	19%	15%	13%	17%	18%
LN	808	63	146	25	65	45	97	71	37	28	29	62	703	69	69	75	235	307
21%	22%	22%	17%	18%	22%	22%	22%	28%	22%	21%	21%	16%	22%	20%	20%	21%	23%	24%
K	480	41	76	19	52	22	57	32	29	14	16	57	400	54	35	40	130	193
P	73%	14%	10%	13%	14%	11%	13%	13%	22%	11%	11%	17%	12%	16%	10%	11%	13%	15%
Extremely Important	610	62	139	29	50	27	51	19	14	27	19	62	529	58	58	47	156	242
10	16%	21%	19%	20%	13%	13%	12%	8%	11%	21%	14%	18%	16%	17%	17%	13%	15%	19%
ACXY	221	12	69	Y*	14	18	35	10	4	0	1	XY	192	14	22	24	32	zg
Don't know	6%	4%	9%	9%	a	7%	8%	4%	3%	0	1%	6%	6%	4%	7%	7%	3%	3%
IPabhi	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.37	7.73	7.50	7.46	7.18	7.01	7.17	7.18	7.78	7.40	7.06	7.47	7.37	7.44	7.14	6.99	7.37	7.66
Lg	114	zVWXYb	W	9	8	8	15	12	0	7	3	7	96	13	21	17	g	zfigh
1.2 (Net)	3%	2%	2%	6%	2%	4%	3%	5%	0	5%	2%	2%	3%	4%	6%	5%	3%	2%
i	176	4%	31	Z*	9	14	23	13	0	7	12	15	148	23	29	26	4%	38
1-3 (Net)	5%	10%	4%	Z*	4%	7%	5%	5%	0	5%	8%	4%	5%	7%	9%	7%	4%	3%
Zi	302	12	58	12	29	Z	28	18	2	10	15	27	263	27	41	44	66	78
1-4 (Net)	8%	4%	8%	8%	8%	13%	9%	8%	2%	8%	10%	8%	8%	8%	12%	12%	6%	6%
CGzi	733	55	116	22	94	zS2	43	43	26	31	32	74	630	57	64	79	229	208
5-6 (Net)	19%	19%	16%	15%	25%	21%	21%	18%	20%	24%	23%	22%	19%	17%	19%	22%	22%	16%
RTi	1474	104	267	51	z1TU	85	178	96	47	52	63	126	1265	127	125	145	428	478
4-7 (Net)	39%	36%	37%	35%	46%	41%	40%	36%	36%	41%	45%	37%	39%	37%	37%	41%	42%	37%
7-10 (Net)	2513	213	485	99	zSTc	125	276	170	100	86	92	221	2151	247	212	209	693	972
67%	67%	73%	67%	68%	62%	59%	63%	70%	76%	68%	66%	65%	66%	71%	63%	59%	68%	75%
LNg	1898	VWX	361	73	167	95	205	122	80	68	65	180	1631	182	162	161	g	zfigh
50%	57%	50%	50%	45%	45%	46%	46%	50%	61%	54%	46%	53%	50%	53%	46%	45%	51%	57%
L		VWX							VWX*									zfigh

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1a_3_2. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television....: Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.

Base: All Respondents

Unweighted Base

Base: All respondents

9-10 (Net)

Total	Gender		Age				Children in household		Social Group				Working		Nation			
Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
1090 29% Y	503 27%	584 30%	115 25%	206 30%	338 28%	431 31%	311 30%	760 29%	287 29%	373 29%	186 32%	241 27%	702 29%	388 29%	913 29%	84 26%	63 35% zP	30 29%

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1a_3_2. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television....: Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.

Base: All Respondents

Unweighted Base
Base: All respondents
9-10 (Net)

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
1090	103	214	48	102	50	108	51	43	40	35	119	929	112	93	86	286	434
29% Y	35% WXY	29% Y	33% Y*	28%	24%	25%	21%	32% Y*	32% *	25% *	35% zWXY	29%	33%	27%	24%	28%	34% zgh

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1a_4.2. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...: Takes risks and provides TV

programmes and content that is new and innovative.

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Not At All Important	62	37	25	6	4	37	14	21	41	18	14	11	19	40	22	54	3	3	1
1	2%	2%	1%	1%	1%	3%	1%	2%	2%	2%	1%	2%	2%	2%	2%	2%	1%	2%	1%
2	59	29	28	2	7	17	33	5	50	6	18	11	24	38	21	50	7	0	1
	2%	2%	1%	0	1%	1%	2%	1%	2%	1%	1%	2%	3%	2%	2%	2%	2%	0	1%
3	99	60	39	13	22	22	42	22	74	22	25	29	23	65	34	85	9	4	2
	3%	3%	2%	3%	3%	2%	3%	2%	3%	2%	2%	5%	3%	3%	3%	3%	3%	2%	2%
4	116	58	58	8	15	43	49	20	92	34	27	21	33	71	45	97	9	7	3
	3%	3%	3%	2%	2%	3%	3%	2%	4%	3%	2%	4%	4%	3%	3%	3%	3%	4%	3%
5	311	148	164	44	46	91	127	83	221	86	102	42	80	179	133	255	28	22	7
	8%	8%	9%	10%	7%	7%	9%	8%	8%	9%	8%	7%	9%	7%	10%	8%	9%	12%	6%
6	445	226	219	58	71	159	156	107	314	110	171	69	95	291	154	371	44	zOR	17
	12%	12%	11%	13%	10%	13%	11%	10%	12%	11%	13%	12%	11%	12%	11%	12%	14%	9%	13%
7	670	331	338	79	127	218	245	165	485	187	224	97	162	447	223	559	67	26	18
	18%	18%	18%	17%	19%	18%	17%	16%	19%	19%	17%	17%	18%	18%	17%	18%	21%	14%	17%
8	810	409	399	94	150	259	300	254	541	202	305	130	172	527	283	686	65	33	26
	21%	22%	21%	21%	22%	21%	21%	24%	21%	21%	23%	22%	19%	22%	21%	22%	20%	18%	25%
9	431	210	221	71	76	142	142	133	293	132	160	70	69	286	146	366	32	20	14
	11%	11%	12%	16%	11%	12%	10%	13%	11%	13%	12%	12%	8%	12%	11%	12%	10%	11%	13%
Extremely Important	528	233	292	53	120	168	187	176	342	144	186	74	123	348	180	432	44	36	17
10	14%	13%	15%	12%	18%	14%	13%	17%	13%	15%	14%	13%	14%	14%	13%	14%	14%	20%	16%
Don't know	237	98	138	25	37	65	108	57	162	43	72	30	92	128	109	213	9	12	4
	6%	5%	7%	5%	5%	5%	8%	5%	6%	4%	6%	5%	10%	5%	8%	7%	3%	7%	3%
	AIIMP						z						zIJK		zIM	PR	P		
Total	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.22	7.13	7.31	7.29	7.48	7.16	7.13	7.48	7.14	7.31	7.37	7.07	7.00	7.26	7.15	7.21	7.13	7.39	7.50
1-2 (Net)	121	66	53	8	11	53	47	26	91	24	32	22	43	77	43	105	10	3	zOP
	3%	4%	3%	2%	2%	4%	3%	3%	3%	2%	2%	4%	5%	3%	3%	3%	3%	2%	2%
1-3 (Net)	220	126	92	21	33	75	89	48	165	46	57	51	66	142	78	190	19	7	4
	6%	7%	5%	5%	5%	6%	6%	5%	6%	5%	4%	9%	7%	6%	6%	6%	6%	4%	4%
1-4 (Net)	336	184	150	29	48	118	138	68	257	80	84	73	99	213	123	287	28	14	7
	9%	10%	8%	6%	7%	10%	10%	7%	10%	8%	6%	12%	11%	9%	9%	9%	9%	8%	6%
5-6 (Net)	757	374	382	103	117	250	283	191	535	196	272	111	175	470	287	626	72	39	19
	20%	20%	20%	23%	17%	20%	20%	18%	20%	20%	21%	19%	20%	19%	21%	20%	23%	22%	19%
4-7 (Net)	1542	763	779	189	259	511	578	375	1112	417	524	229	370	987	555	1282	149	72	40
	41%	41%	41%	42%	38%	42%	41%	36%	43%	42%	40%	39%	41%	41%	41%	40%	47%	40%	38%
7-10 (Net)	2439	1183	1251	297	473	788	874	728	1662	664	876	371	526	1608	832	2043	207	115	74
	65%	64%	65%	65%	70%	65%	62%	70%	64%	66%	67%	63%	59%	66%	62%	64%	65%	64%	72%
8-10 (Net)	1769	852	912	218	346	570	629	563	1177	478	651	275	364	1161	609	1484	140	89	56
	47%	46%	47%	48%	51%	47%	45%	54%	45%	49%	50%	47%	41%	48%	45%	47%	44%	50%	54%
	HL				zF			zH		L	L								zOP

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1a_4.2. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...: Takes risks and provides TV

programmes and content that is new and innovative.

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	Yorkshire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
Not At All Important	62	2	13	5	5	6	13	4	0	2	1	4	52	8	9	11	18	14
1	2%	1%	2%	3%	1%	3%	3%	2%	0	2%	0	1%	2%	2%	3%	3%	2%	1%
D	59	4	10	3	8	4	8	6	0	2	0	6	49	8	11	2	19	8
2	2%	2%	1%	2%	2%	2%	2%	2%	0	2%	0	2%	2%	2%	3%	1%	2%	1%
GII	99	10	19	2	7	7	14	2	3	4	6	11	84	14	11	16	18	25
3	3%	3%	3%	1%	2%	3%	3%	1%	3%	3%	4%	3%	3%	4%	3%	5%	2%	2%
B	116	5	27	1	16	13	5	4	4	2	9	11	104	7	7	15	29	41
4	3%	2%	4%	1%	4%	6%	1%	2%	3%	2%	6%	3%	3%	2%	2%	4%	3%	3%
GX	311	19	53	8	33	18	41	21	6	13	18	24	264	30	35	36	80	87
5	8%	7%	7%	5%	9%	9%	9%	9%	5%	10%	13%	7%	8%	9%	10%	10%	8%	7%
I	445	44	76	7	64	19	45	22	16	23	21	35	385	34	32	40	154	133
6	12%	15%	10%	5%	17%	9%	10%	9%	12%	18%	15%	10%	12%	10%	9%	11%	15%	10%
U	670	48	127	39	60	39	70	55	25	20	25	52	579	64	59	66	184	255
7	18%	16%	17%	27%	16%	19%	16%	23%	19%	15%	16%	15%	18%	16%	17%	19%	16%	20%
8	810	63	139	33	71	49	116	50	41	29	31	63	691	73	67	73	246	289
9	21%	22%	19%	22%	19%	23%	26%	21%	31%	23%	22%	18%	21%	21%	20%	21%	24%	22%
10	431	32	76	13	42	18	45	32	20	15	11	64	359	48	31	29	114	188
Don't know	11%	11%	10%	9%	11%	8%	10%	13%	15%	12%	8%	19%	11%	14%	9%	8%	11%	15%
L	528	44	119	23	44	22	48	36	12	17	18	48	462	44	49	44	123	215
Extremely Important	14%	15%	16%	16%	12%	11%	11%	15%	9%	13%	13%	14%	14%	13%	14%	12%	12%	17%
AH	237	22	68	14	20	14	36	9	3	1	1	25	207	16	30	23	36	37
6%	ab	7%	9%	10%	5%	7%	8%	4%	3%	0	0	7%	6%	5%	9%	6%	3%	3%
AIMP	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Rabhi	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total	7.22	7.34	7.28	7.39	7.02	6.85	7.08	7.38	7.50	7.13	6.97	7.39	7.22	7.12	7.01	6.89	7.17	7.52
Mean	AHLWg	-	-	-	-	-	-	W	W*	-	-	W	-	-	-	-	-	zigh
1-2 (Net)	121	6	23	8	14	10	21	9	0	4	1	9	102	16	19	13	36	22
3%	DJ	2%	3%	5%	4%	5%	5%	4%	0	3%	0	3%	3%	5%	6%	4%	4%	2%
1-3 (Net)	220	16	42	9	21	17	35	12	3	8	7	20	185	31	30	29	54	47
6%	BLI	5%	6%	6%	6%	8%	8%	5%	3%	6%	5%	6%	6%	9%	9%	8%	5%	4%
1-4 (Net)	336	21	69	10	37	30	40	15	7	10	16	31	289	38	289	38	83	88
9%	BGJI	9%	10%	7%	10%	7%	9%	6%	6%	8%	11%	9%	9%	11%	9%	13%	8%	7%
5-6 (Net)	757	63	129	15	97	37	86	43	22	35	39	59	649	63	66	76	234	220
20%	UJ	21%	18%	10%	18%	28%	28%	18%	17%	28%	28%	17%	20%	18%	20%	21%	23%	17%
4-7 (Net)	1542	115	283	55	172	90	162	102	51	57	72	122	1332	134	133	157	447	516
41%	G	39%	39%	37%	47%	43%	37%	42%	39%	45%	52%	36%	41%	39%	39%	44%	44%	40%
7-10 (Net)	2439	187	461	108	216	128	279	174	98	81	85	227	2091	229	205	212	667	947
65%	LNV	64%	63%	73%	59%	61%	63%	72%	75%	64%	61%	66%	65%	66%	61%	60%	65%	73%
8-10 (Net)	1769	139	335	68	156	89	208	118	73	61	60	174	1512	165	146	146	483	692
47%	HL	48%	46%	47%	42%	42%	47%	49%	56%	48%	43%	51%	47%	48%	43%	41%	47%	54%
									V*									zigh

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1a_4.2. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television....: Takes risks and provides TV programmes and content that is new and innovative.

Base: All Respondents

Total	Gender		Age				Children in household		Social Group				Working		Nation			
Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
960 25% HL	443 24%	513 27%	124 27%	196 29% F	311 25%	329 23%	309 30% zH	635 24%	276 28% zL	346 27% L	145 25%	192 22%	634 26%	326 24%	797 25%	76 24%	56 31%	31 30%

Unweighted Base

Base: All respondents

9-10 (Net)

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1a_4_2. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television....: Takes risks and provides TV programmes and content that is new and innovative.

Base: All Respondents

Unweighted Base
Base: All
respondents
9-10 (Net)

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
960 25% HL	76 26%	195 27%	36 24% +	85 23%	40 19%	93 21%	68 28%	32 24% +	32 25% +	29 21% +	112 33% zVWXb	821 25%	92 27%	79 23%	73 20%	237 23%	402 31% zfgH

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1a_5_2. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...: Provides TV programmes and content

which appeals to a wide range of different audiences across the UK.

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Not At All Important	57	31	26	7	5	33	12	22	35	11	18	11	19	37	21	48	6	1	2
1	2%	2%	1%	2%	1%	3%	1%	2%	1%	1%	1%	2%	2%	2%	2%	2%	2%	1%	2%
2	62	33	27	5	12	12	33	13	46	6	22	11	23	42	20	50	10	0	1
	2%	2%	1%	1%	2%	2%	2%	1%	2%	1%	2%	2%	3%	2%	1%	2%	3%	0	1%
3	53	29	23	2	10	12	28	7	42	13	15	8	16	37	16	46	5	1	1
	1%	2%	1%	0	2%	1%	2%	1%	2%	1%	1%	1%	2%	1%	1%	1%	2%	1%	1%
4	95	44	51	12	12	33	35	13	76	32	26	15	21	54	40	76	8	10	1
	3%	2%	3%	3%	2%	3%	3%	1%	3%	3%	2%	3%	2%	2%	3%	2%	3%	5%	1%
5	268	133	134	25	39	88	115	69	195	59	79	54	76	148	119	228	20	14	5
	7%	7%	7%	6%	6%	7%	8%	7%	7%	6%	6%	9%	9%	6%	9%	7%	6%	8%	5%
6	368	205	163	55	61	117	134	93	254	92	139	57	80	243	126	308	32	17	11
	10%	11%	8%	12%	9%	10%	10%	9%	10%	9%	11%	10%	9%	10%	9%	10%	10%	9%	11%
7	638	311	327	88	137	205	206	177	444	165	208	114	151	438	200	524	70	24	21
	17%	17%	17%	19%	20%	17%	15%	17%	17%	17%	16%	20%	17%	18%	15%	17%	22%	14%	20%
8	830	419	411	101	145	280	299	259	556	228	298	110	193	545	285	688	64	48	30
	22%	23%	21%	22%	21%	23%	21%	25%	21%	23%	23%	19%	22%	23%	21%	22%	20%	27%	28%
9	527	249	277	66	101	174	184	160	355	161	184	78	104	339	188	455	38	21	13
	14%	14%	14%	15%	15%	14%	13%	15%	14%	16%	14%	13%	12%	14%	14%	14%	12%	12%	13%
Extremely Important	655	285	365	73	123	196	264	180	464	178	244	100	131	414	241	545	53	39	17
10	17%	15%	19%	16%	16%	19%	19%	17%	16%	18%	19%	17%	15%	17%	16%	17%	17%	22%	17%
Don't know	216	100	117	21	32	70	93	52	148	38	70	29	79	122	95	201	10	4	1
	6%	5%	6%	5%	5%	6%	7%	5%	6%	4%	5%	5%	9%	5%	7%	6%	3%	2%	1%
Total	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.51	7.40	7.60	7.55	7.64	7.45	7.48	7.63	7.48	7.67	7.60	7.37	7.26	7.52	7.49	7.51	7.31	7.69	7.61
1-2 (Net)	119	64	53	12	17	45	45	35	81	17	39	21	41	79	40	98	16	2	3
	3%	3%	3%	3%	2%	4%	3%	3%	3%	2%	3%	4%	5%	3%	3%	3%	5%	1%	3%
1-3 (Net)	172	93	76	14	27	57	74	42	123	30	55	30	57	115	56	144	21	3	4
	5%	5%	4%	3%	4%	5%	5%	4%	5%	3%	4%	5%	6%	5%	4%	5%	7%	1%	4%
1-4 (Net)	267	137	127	25	39	90	109	55	199	63	81	45	78	170	97	219	30	12	5
	7%	7%	7%	6%	6%	7%	8%	5%	8%	6%	6%	8%	9%	7%	7%	7%	9%	7%	5%
5-6 (Net)	636	338	297	80	99	205	250	161	449	150	219	110	156	391	245	537	52	31	16
	17%	18%	15%	18%	15%	17%	18%	15%	17%	15%	17%	19%	18%	16%	16%	17%	17%	17%	15%
4-7 (Net)	1369	693	676	180	248	443	491	351	969	347	453	240	329	884	485	1136	130	65	38
	36%	36%	35%	40%	37%	36%	35%	34%	37%	35%	35%	41%	37%	37%	36%	36%	41%	36%	37%
7-10 (Net)	2650	1265	1380	327	506	856	952	775	1819	732	935	401	578	1736	914	2211	225	133	81
	70%	69%	72%	72%	75%	70%	68%	74%	70%	73%	72%	69%	65%	72%	68%	70%	71%	74%	78%
	FLNWg				zF			zH		zKL	L			N					zO

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
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D1a_5_2. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...: Provides TV programmes and content

which appeals to a wide range of different audiences across the UK.

Base: All Respondents

Total	England Regions												Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369	
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6	
57	2	7	4	6	4	15	4	0	2	1	4	48	7	7	12	17	9	
2%	1%	1%	3%	2%	2%	3%	2%	0	2%	0	1%	1%	2%	2%	3%	2%	1%	
FI						zT								i	zi			
62	0	16	3	5	5	5	4	0	2	4	5	52	9	9	2	14	13	
2%		2%	2%	1%	2%	1%	2%	0	2%	3%	2%	2%	3%	3%	0	1%	1%	
II														gl				
53	6	7	0	1	2	5	5	0	0	10	11	44	7	5	7	14	17	
1%	2%	1%	0	0	1%	1%	2%	0	0	7%	3%	1%	2%	1%	2%	1%	1%	
G										zSTUV	zTV							
95	8	20	2	9	11	8	4	3	1	1	8	81	7	13	15	17	27	
3%	3%	3%	1%	3%	5%	2%	2%	2%	1%	1%	2%	3%	2%	4%	4%	2%		
G														h	h			
268	17	38	7	49	19	36	15	4	6	15	23	233	23	28	27	76	61	
7%	6%	5%	5%	13%	9%	8%	6%	3%	5%	11%	7%	7%	7%	8%	7%	7%	5%	
MI				zSTU						TZ*				i	i			
368	32	69	7	34	25	47	22	11	15	11	35	306	37	29	44	114	108	
10%	11%	9%	5%	9%	12%	11%	9%	8%	12%	8%	10%	9%	11%	9%	12%	11%	8%	
B																		
638	58	130	28	62	35	63	36	29	18	23	41	550	50	58	61	174	225	
17%	20%	18%	19%	17%	17%	14%	15%	22%	14%	17%	12%	17%	15%	17%	17%	17%	17%	
FNc								c*										
830	62	134	27	81	44	90	67	40	33	37	72	725	72	65	73	250	316	
22%	21%	18%	22%	22%	21%	21%	26%	31%	26%	26%	21%	22%	21%	19%	20%	25%	24%	
T							T										z	
527	40	98	21	46	19	75	37	18	21	18	62	441	61	42	42	142	220	
14%	14%	13%	14%	12%	9%	17%	15%	14%	16%	13%	18%	14%	16%	12%	12%	14%	17%	
L						W											z	
655	57	142	33	54	30	61	37	23	26	18	63	565	61	55	48	169	264	
17%	20%	20%	23%	15%	14%	14%	15%	18%	20%	13%	19%	17%	18%	16%	14%	17%	20%	
AL			X*														zgh	
216	10	68	13	23	17	35	9	3	4	3	18	190	12	29	25	34	33	
6%	4%	9%	9%	6%	8%	8%	4%	2%	3%	2%	5%	6%	3%	8%	7%	3%	3%	
IQRhi						b								hi	hi			
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
7.51	7.66	7.62	7.76	7.31	7.10	7.36	7.52	7.90	7.81	7.15	7.58	7.51	7.47	7.26	7.16	7.50	7.84	
ALWg																		
119	2	23	7	11	9	20	9	0	4	5	9	100	16	17	13	g	zfigh	
3%	1%	3%	5%	3%	4%	4%	4%	0	3%	3%	3%	3%	5%	5%	4%	3%	2%	
IQi						SZ								i				
172	8	29	7	12	11	24	13	0	4	14	20	144	23	21	20	45	39	
5%	3%	4%	5%	3%	5%	6%	6%	0	3%	10%	6%	4%	7%	6%	6%	4%	3%	
IQi						Z								i				
267	16	49	9	22	21	33	17	4	5	15	28	226	30	34	36	62	66	
7%	6%	7%	6%	8%	10%	7%	7%	3%	4%	11%	8%	7%	9%	10%	10%	8%	5%	
GI						Z				Z*				zh	hi			
636	49	106	15	83	44	84	37	15	21	26	57	539	60	57	70	189	168	
17%	17%	15%	10%	22%	21%	19%	15%	11%	17%	18%	17%	17%	17%	17%	20%	19%	13%	
1369	115	256	45	154	90	155	78	47	40	50	106	1171	117	127	146	380	420	
36%	39%	35%	30%	42%	43%	35%	32%	36%	32%	36%	31%	36%	34%	38%	41%	37%	33%	
I						c								i	i			
2650	217	504	110	243	128	290	177	110	97	96	238	2282	244	219	224	735	1025	
74%	74%	69%	75%	66%	61%	66%	73%	84%	77%	69%	70%	70%	71%	65%	63%	72%	79%	
FLNWig		W		W*			W		zTVW	W*					fg		zfigh	

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/gh/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/gh/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1a_5.2. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television....: Provides TV programmes and content which appeals to a wide range of different audiences across the UK.

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
8-10 (Net)	2012	954	1053	239	369	651	746	598	1375	567	726	287	427	1297	714	1687	155	109	61
	53%	52%	55%	53%	55%	53%	53%	57%	53%	58%	56%	49%	48%	54%	53%	53%	49%	60%	58%
	LWg							zH		zKL	KL							zP	P
9-10 (Net)	1182	534	642	138	224	370	447	340	818	339	428	177	235	753	429	1000	91	60	31
	31%	29%	33%	31%	33%	30%	32%	33%	31%	35%	33%	30%	26%	31%	32%	32%	29%	33%	30%
	ALWg		zA							zL	L								

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1a_5_2. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television....: Provides TV programmes and content which appeals to a wide range of different audiences across the UK.
Base: All Respondents

Unweighted Base

Base: All respondents

8-10 (Net)

9-10 (Net)

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
2012	159	374	82	181	93	227	141	81	79	73	197	1732	194	161	163	561	800
53%	54%	51%	56%	49%	44%	51%	58%	62%	63%	52%	56%	54%	56%	48%	46%	55%	62%
LWg	-	-	-	-	-	-	W	VW*	VW*	-	W	-	-	-	-	fg	zfigh
1182	97	240	55	100	49	137	74	41	47	36	125	1006	121	97	90	311	494
31%	33%	33%	37%	27%	23%	31%	31%	31%	37%	26%	37%	31%	35%	29%	26%	30%	37%
ALWg	-	W	W*	-	-	-	-	-	W*	-	VW	-	-	-	-	-	zfigh

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1a_6_2. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...: Provides distinctive TV programmes and content.

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Not At All Important	50	34	16	6	6	24	13	15	34	12	15	8	15	32	18	44	4	1	1
1	1%	2%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%
2	49	29	18	2	5	11	31	8	38	7	12	6	24	30	20	38	10	0	2
	1%	2%	1%	0	1%	1%	2%	1%	1%	1%	1%	1%	3%	1%	1%	1%	3%	0	2%
3	79	45	34	5	12	32	29	11	62	21	11	30	18	70	10	68	7	4	1
	2%	2%	2%	1%	2%	3%	2%	1%	2%	2%	1%	5%	2%	3%	1%	2%	2%	2%	1%
4	91	41	49	15	17	17	40	22	64	23	36	13	19	52	39	77	7	6	1
	2%	2%	3%	3%	3%	1%	3%	2%	2%	2%	3%	2%	2%	2%	3%	2%	2%	3%	1%
5	302	137	165	36	61	89	115	76	220	66	83	60	91	174	128	244	32	20	7
	8%	7%	9%	8%	9%	7%	8%	7%	8%	7%	6%	10%	10%	7%	10%	8%	10%	11%	7%
6	397	211	185	58	59	131	147	101	280	108	140	64	85	259	138	333	42	12	10
	11%	11%	10%	13%	9%	11%	10%	10%	11%	11%	11%	11%	9%	11%	10%	11%	13%	7%	9%
7	705	370	334	92	132	234	245	208	475	183	259	105	156	461	243	589	67	26	23
	19%	20%	17%	20%	19%	19%	17%	20%	18%	19%	20%	18%	17%	19%	18%	19%	21%	14%	22%
8	814	395	418	108	129	278	296	234	556	231	293	109	181	528	286	680	63	45	25
	22%	21%	22%	24%	19%	23%	21%	22%	21%	24%	22%	19%	20%	22%	21%	21%	20%	25%	24%
9	500	253	247	55	98	159	189	147	347	142	193	65	100	319	181	434	28	22	16
	13%	14%	13%	12%	14%	13%	13%	14%	13%	14%	15%	11%	11%	13%	13%	14%	9%	12%	16%
Extremely Important	573	238	332	51	124	178	219	169	396	147	201	95	130	366	207	471	49	37	17
10	15%	13%	17%	11%	18%	15%	16%	16%	15%	15%	15%	16%	15%	15%	15%	15%	15%	21%	16%
Don't know	209	86	123	24	34	69	79	50	142	42	61	31	75	128	81	190	8	8	3
	6%	5%	6%	5%	5%	6%	6%	5%	5%	4%	5%	5%	8%	5%	6%	6%	3%	4%	3%
Total	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Mean	7.39	7.27	7.51	7.30	7.55	7.38	7.37	7.54	7.36	7.48	7.54	7.18	7.21	7.39	7.40	7.40	7.13	7.64	7.64
1-2 (Net)	99	62	34	8	11	35	44	24	72	19	28	14	38	61	38	82	14	1	3
	3%	3%	2%	2%	2%	3%	3%	2%	3%	2%	2%	2%	4%	3%	3%	3%	4%	1%	3%
1-3 (Net)	179	108	68	13	23	67	73	35	134	40	38	44	56	131	48	150	20	5	3
	5%	6%	4%	3%	3%	5%	5%	3%	5%	4%	3%	8%	6%	5%	4%	5%	6%	3%	3%
1-4 (Net)	269	149	118	28	40	84	113	57	199	63	74	57	75	183	87	227	28	11	4
	7%	8%	6%	6%	6%	7%	8%	5%	8%	6%	6%	10%	8%	8%	6%	8%	9%	6%	4%
5-6 (Net)	699	348	351	94	120	220	262	177	500	174	223	124	176	433	266	577	74	32	17
	19%	19%	18%	21%	18%	18%	19%	17%	19%	18%	17%	21%	20%	18%	20%	18%	23%	18%	16%
4-7 (Net)	1494	760	734	202	269	470	547	407	1040	380	519	242	351	946	548	1243	148	63	40
	40%	41%	38%	45%	39%	39%	39%	39%	40%	39%	40%	41%	39%	39%	41%	39%	47%	35%	39%
7-10 (Net)	2592	1256	1330	307	482	848	949	759	1774	703	946	374	566	1675	917	2174	207	130	80
	69%	68%	69%	68%	71%	69%	68%	73%	68%	72%	73%	64%	63%	69%	68%	69%	65%	72%	77%
8-10 (Net)	1887	886	996	214	351	614	704	551	1299	520	687	268	410	1214	673	1585	140	105	58
	50%	48%	52%	47%	52%	50%	50%	53%	50%	53%	53%	46%	46%	50%	50%	50%	44%	58%	55%
	LPg									zKL	KL							zOP	P

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

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D1a_6_2. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...: Provides distinctive TV programmes and content.

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
Not At All Important	50	2	6	5	2	3	15	5	0	3	1	4	41	7	8	9	11	10
1	1%	1%	1%	3%	1%	2%	3%	2%	0	2%	0	1%	1%	2%	2%	3%	1%	7%
2	49	2	16	11	3	6	27	1	0	4	5	1	42	5	7	5	10	9
3	79	7	10	3	6	7	14	3	0	2	0	12	67	12	7	14	20	17
4	91	6	31	2	6	6	9	4	3	2	3	5	76	9	9	17	14	31
5	302	14	43	10	41	22	40	15	8	11	17	24	261	27	35	34	88	62
6	397	47	67	7	11	10	54	27	12	23	11	23	336	30	25	51	134	128
7	705	57	135	32	70	40	67	25	18	33	33	55	602	66	60	69	201	252
8	814	63	136	32	78	35	98	43	31	30	30	78	703	75	71	67	221	308
9	500	41	100	17	44	38	45	29	17	16	18	68	432	46	43	32	132	212
Extremely Important	573	43	114	30	55	24	62	34	21	20	17	52	495	57	53	34	159	227
10	15%	15%	16%	20%	15%	11%	14%	14%	16%	15%	12%	15%	15%	17%	16%	9%	16%	18%
Don't know	209	11	71	6	20	13	35	10	2	0	1	18	181	11	20	23	28	35
Total	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Mean	7.39	7.47	7.43	7.61	7.38	7.13	7.12	7.44	7.82	7.36	7.13	7.64	7.41	7.33	7.25	6.78	7.42	7.71
1-2 (Net)	99	4	21	5	5	9	19	6	0	3	5	5	83	12	16	14	21	19
1-3 (Net)	179	11	31	8	12	16	32	8	0	5	9	17	150	24	23	28	41	36
1-4 (Net)	269	17	62	10	17	22	42	12	3	7	12	23	226	33	32	45	55	67
5-6 (Net)	699	60	110	16	86	93	42	20	35	29	47	59	597	58	59	85	222	191
4-7 (Net)	1494	123	276	50	161	85	169	47	55	64	107	171	1275	132	128	171	438	474
7-10 (Net)	2592	204	485	111	247	136	271	177	107	85	97	253	2233	244	227	202	714	999
8-10 (Net)	1887	147	350	79	177	96	204	120	82	67	65	199	1630	178	167	133	512	747
	LPg	50%	48%	54%	48%	46%	46%	50%	53%	46%	46%	58%	50%	52%	g	37%	g	zfigh

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1a_6_2. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television....: Provides distinctive TV programmes and content.

Base: All Respondents

Unweighted Base

Base: All respondents

9-10 (Net)

Total	Gender		Age				Children in household		Social Group				Working		Nation			
Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
1073	491	578	106	222	336	408	316	743	289	394	160	229	686	388	905	77	59	33
ACg	28%	27%	23%	33%	28%	29%	30%	28%	29%	30%	27%	26%	28%	29%	29%	24%	33%	31%
				zCE		C											P	

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1a_6_2. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television....: Provides distinctive TV programmes and content.
Base: All Respondents

Unweighted Base
Base: All respondents
9-10 (Net)

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
1073	84	214	47	99	62	106	62	39	36	35	120	927	103	96	65	292	439
28% ACg	29%	29%	32% +	27%	29%	24%	26%	29% +	28% +	25% +	35% zX	29%	30%	28% g	18% g	29% g	34% zgh

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1a_sum_2. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... (7-10 Summary Table)

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Provides a broad mix of different types of TV programmes and content.	2677 71% LXfg	1304 71%	1368 71%	325 72%	491 73%	855 70%	1001 71%	758 73%	1862 71%	738 75% zKL	983 75% zKL	397 68%	558 63%	1726 71%	951 70%	2249 71%	216 68%	129 71%	84 81% zOPQ
Provides high quality television content.	2787 74% LI	1372 75%	1409 73%	333 73%	491 73%	921 75%	1034 74%	795 76%	1932 74%	743 76% L	1035 79% zKL	417 71%	587 66%	1792 74%	995 74%	2335 74%	228 72%	142 79%	82 79%
Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.	2513 67% LNq	1241 67%	1266 66%	300 66%	464 69%	814 67%	928 66%	736 71% zH	1724 66%	682 69% zL	913 70% zL	374 64%	539 60%	1645 66% N	868 64%	2096 66%	212 67%	129 71%	76 73% zO
Takes risks and provides TV programmes and content that is new and innovative.	2439 65% LNV	1183 64%	1251 65%	297 65%	473 70% zEF	788 65%	874 62%	728 70% zH	1662 64%	664 66% zL	876 67% L	371 63%	526 59%	1608 66% zN	832 62%	2043 64%	207 65%	115 64%	74 72% zO
Provides TV programmes and content which appeals to a wide range of different audiences across the UK.	2650 70% FLNWfg	1265 69%	1380 72%	327 72%	506 75% zF	856 70%	952 68%	775 74% zH	1819 70%	732 74% zKL	935 72% L	401 69%	578 65%	1736 72% N	914 68%	2211 70%	225 71%	133 74%	81 78% zO
Provides distinctive TV programmes and content.	2592 69% KLXg	1256 68%	1330 69%	307 68%	482 71%	848 69%	949 68%	759 73% zH	1774 68%	703 72% zKL	946 73% zKL	374 64%	566 63%	1675 69%	917 66%	2174 69%	207 65%	130 72%	80 77% zOP

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1a_sum_2. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... (7-10 Summary Table)

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
Provides a broad mix of different types of TV programmes and content.	2677	225	508	103	267	134	288	186	102	90	98	248	2299	256	218	225	733	1028
LXfg	71%	77%	70%	70%	72%	64%	65%	77%	77%	71%	70%	73%	71%	74%	65%	64%	72%	80%
Provides high quality television content.	2787	225	529	114	267	144	314	186	105	94	98	259	2384	271	232	243	768	1065
LI	74%	77%	73%	77%	72%	68%	71%	77%	80%	74%	70%	76%	74%	79%	69%	69%	75%	82%
Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.	2513	213	485	99	229	125	276	170	100	86	92	221	2151	247	212	209	693	972
LNg	67%	73%	67%	68%	62%	59%	63%	70%	76%	68%	66%	65%	66%	71%	63%	59%	68%	75%
Takes risks and provides TV programmes and content that is new and innovative.	2439	187	461	108	216	128	279	174	98	81	85	227	2091	229	205	212	667	947
LNV	65%	64%	63%	73%	59%	61%	63%	72%	75%	64%	61%	66%	65%	66%	61%	60%	65%	73%
Provides TV programmes and content which appeals to a wide range of different audiences across the UK.	2650	217	504	110	243	128	290	177	110	97	96	238	2282	244	219	224	735	1025
FLNWfg	70%	74%	69%	75%	66%	61%	66%	73%	84%	77%	69%	70%	70%	71%	65%	63%	72%	79%
Provides distinctive TV programmes and content.	2592	204	485	111	247	136	271	177	107	85	97	253	2233	244	227	202	714	999
KLXg	69%	70%	67%	76%	67%	65%	61%	73%	81%	67%	70%	74%	69%	71%	67%	57%	70%	77%
				X*				X	zTVWXa*			TX			g		g	zfg

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

D1b. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: - Summary Table
Base: All who have used BBC channel/service in the last 3 months

	BBC One offers me something that other telev ision and video providers do not (A)	BBC Two offers me something that other telev ision and video providers do not (B)	BBC Four offers me something that other telev ision and video providers do not (C)	BBC News Channel offers me something that other telev ision and video providers do not (D)	BBC Pari ament offers me something that other telev ision and video providers do not (E)	BBC Alba offers me something that other telev ision and video providers do not (F)	CBBC offers me something that other telev ision and video providers do not (G)	CBeebies offers me something that other telev ision and video providers do not (H)	BBC Scotland offers me something that other telev ision and video providers do not (I)	BBC iPlayer offers me something that other telev ision and video providers do not (J)	BBC Three (now available only online) offers me something that other telev ision and video providers do not (K)	BBC iPlayer Kids offers me something that other telev ision and video providers do not (L)
Unweighted Base	3057	2314	1277	1354	479	145	307	386	233	1620	187	159
Base: All who have used BBC channel/service in the last 3 months	3085	2342	1278	1350	453	133	277	353	208	1532	176	129
Effective Base	2063.8	1570.4	871.8	925.8	331.4	105.7	197.6	254.7	165.8	1090.0	127.1	104.0
Not At All Agree 1	180 6%	102 4%	31 2%	57 4%	4 1%	4 3%	3 1%	6 2%	4 2%	39 3%	0 0	0 0
2	126 4%	74 3%	23 2%	41 3%	8 2%	0 0	2 1%	5 1%	2 1%	19 1%	0 0	0 0
3	132 4%	89 4%	28 2%	31 2%	14 3%	2 1%	3 1%	6 2%	3 1%	38 2%	4 2%	1 1%
4	152 5%	111 5%	40 3%	65 5%	11 2%	4 3%	7 3%	7 2%	8 4%	52 3%	4 2%	3 2%
5	293 10%	240 10%	90 7%	107 8%	26 6%	11 8%	14 5%	21 6%	20 9%	121 8%	10 5%	5 4%
6	391 13%	252 11%	134 10%	154 11%	28 6%	16 12%	33 12%	30 9%	35 17%	163 11%	13 7%	14 11%
7	533 17%	422 18%	194 15%	223 16%	60 13%	16 12%	47 17%	54 15%	BCDEHIJK 16%	270 18%	37 21%	15 12%
8	546 18%	448 19%	286 22%	271 20%	110 24%	25 19%	64 23%	68 19%	33 16%	333 22%	41 23%	31 24%
9	291 9%	274 12%	177 14%	172 13%	AB 17%	25 19%	40 14%	52 15%	24 12%	205 13%	36 21%	20 16%
Agree Completely 10	345 11%	239 10%	205 16%	196 15%	A 26%	AB 21%	A 19%	A 26%	39 19%	225 15%	ABCDJ 15%	A 27%
Don't know	98 3%	92 4%	70 5%	33 2%	7 2%	1 1%	9 3%	12 4%	8 4%	67 4%	4 2%	12 9%
Total	3085 100%	2342 100%	1278 100%	1350 100%	453 100%	133 100%	277 100%	353 100%	208 100%	1532 100%	176 100%	129 100%
Mean	6.50	6.69	7.34	6.98	7.82	7.59	7.66	7.79	7.27	7.26	7.78	7.99
1-2 (Net)	306 10%	176 7%	ABD 53 4%	AB 98 7%	ABCDJ 12 3%	ABD 4 3%	ABCDJ 6 2%	ABCDJ 11 3%	AB 6 3%	ABD 58 4%	ABCDJ 0 0	ABCDJ* 0 0
1-3 (Net)	438 14%	264 11%	82 6%	128 10%	26 6%	6 4%	9 3%	17 5%	9 4%	96 6%	4 2%	1 1%
1-4 (Net)	590 19%	375 16%	121 9%	194 14%	37 8%	10 8%	16 6%	24 7%	17 8%	148 10%	8 5%	4 3%

D1b. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: - Summary Table

Base: All who have used BBC channel/service in the last 3 months

	BBC One offers me something that other telev ision and video providers do not (A)	BBC Two offers me something that other telev ision and video providers do not (B)	BBC Four offers me something that other telev ision and video providers do not (C)	BBC News Channel offers me something that other telev ision and video providers do not (D)	BBC Parli ament offers me something that other telev ision and video providers do not (E)	BBC Alba offers me something that other telev ision and video providers do not (F)	CBBC offers me something that other telev ision and video providers do not (G)	CBeebies offers me something that other telev ision and video providers do not (H)	BBC Scotland offers me something that other telev ision and video providers do not (I)	BBC iPlayer offers me something that other telev ision and video providers do not (J)	BBC Three (now available only online) offers me something that other telev ision and video providers do not (K)	BBC iPlayer Kids offers me something that other telev ision and video providers do not (L)
Unweighted Base	3057	2314	1277	1354	479	145	307	386	233	1620	187	159
Base: All who have used BBC channel/service in the last 3 months	3085	2342	1278	1350	453	133	277	353	208	1532	176	129
5-6 (Net)	684 22%	493 21%	224 18%	262 19%	55 12%	27 21%	47 17%	51 15%	55 26%	284 19%	22 13%	19 15%
7-10 (Net)	1714 56%	1382 59%	863 68%	862 64%	355 78%	95 71%	204 74%	265 75%	129 62%	1033 67%	142 81%	93 72%
8-10 (Net)	1181 38%	960 41%	669 52%	639 47%	294 65%	79 59%	158 57%	212 60%	96 46%	763 50%	104 59%	78 61%
9-10 (Net)	635 21%	512 22%	363 30%	368 27%	184 41%	54 40%	93 34%	144 41%	63 30%	430 28%	63 36%	47 37%

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1b_1. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC One offers me something that other

television and video providers do not

Base: All who have used BBC channel/service in the last 3 months

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3057	1534	1519	359	490	972	1230	845	2137	1196	839	347	675	1649	1408	2262	277	243	275
Base: All who have used BBC channel/service in the last 3 months	3085	1521	1562	300	504	982	1290	808	2196	835	1094	488	668	1950	1134	2589	259	154	82
Effective Base	2063.8	1050.2	1013.6	259.8	336.9	645.1	831.8	558.6	1458.1	867.9	616.6	255.6	477.3	1149.6	988.5	1630.9	199.7	180.0	212.4
Not At All Agree 1	180	85	95	11	16	53	99	38	139	44	60	26	50	101	79	149	17	9	6
	6%	6%	6%	4%	3%	5%	8%	5%	6%	5%	6%	5%	7%	5%	7%	6%	6%	6%	7%
	D						zCD								z				
2	126	64	60	6	14	36	69	25	91	28	43	26	29	78	48	103	14	6	3
	4%	4%	4%	2%	3%	4%	5%	3%	4%	3%	4%	5%	4%	4%	4%	4%	5%	4%	3%
3	132	70	63	8	26	31	67	28	100	36	39	27	30	83	49	109	13	7	3
	4%	5%	4%	3%	5%	3%	5%	3%	5%	4%	4%	6%	4%	4%	4%	4%	5%	5%	4%
4	152	63	89	7	19	53	70	25	126	35	52	28	37	81	71	126	14	9	3
	5%	4%	6%	2%	4%	5%	6%	3%	6%	4%	5%	6%	5%	4%	6%	5%	5%	6%	4%
	CGI						C		zG						zM				
5	293	146	147	30	36	90	137	78	211	68	94	70	61	178	115	238	33	13	9
	10%	10%	9%	10%	7%	9%	11%	10%	10%	8%	9%	14%	9%	9%	10%	9%	13%	9%	11%
	T											zJL							
6	391	202	189	40	51	153	147	97	281	109	151	53	76	277	113	327	43	13	8
	13%	13%	12%	13%	10%	16%	11%	12%	13%	13%	14%	11%	11%	14%	10%	13%	16%	8%	10%
	N					zDF								zN			Q		
7	533	288	244	69	115	150	199	144	376	165	186	74	108	355	178	456	38	24	15
	17%	19%	16%	23%	23%	15%	15%	18%	17%	20%	17%	15%	16%	18%	16%	18%	15%	15%	18%
8	546	271	275	58	95	188	197	170	361	151	234	55	106	353	193	441	53	36	16
	18%	18%	18%	19%	19%	15%	15%	21%	16%	18%	21%	11%	16%	18%	17%	17%	20%	23%	19%
	FHKa					F		zH		K	zKL						zO		
9	291	135	155	33	66	90	103	84	199	85	88	57	60	192	98	251	20	13	7
	9%	9%	10%	11%	13%	9%	8%	10%	9%	10%	8%	12%	9%	10%	9%	10%	8%	8%	9%
					zF														
Agree Completely 10	345	164	180	28	50	112	154	107	231	97	122	49	75	204	141	301	14	19	11
	11%	11%	12%	9%	10%	11%	12%	13%	11%	12%	11%	10%	11%	10%	12%	12%	6%	12%	13%
	PX															P		P	
Don't know	98	33	65	8	16	26	48	11	81	16	24	21	37	49	49	89	2	6	2
	3%	2%	4%	3%	3%	3%	4%	1%	4%	2%	2%	4%	5%	3%	4%	3%	1%	4%	2%
	AGIMPI							zG				I	zLJ		zM	P		P	
Total	3085	1521	1562	300	504	982	1290	808	2196	835	1094	488	668	1950	1134	2589	259	154	82
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	6.50	6.49	6.50	6.84	6.84	6.57	6.22	6.83	6.38	6.65	6.58	6.24	6.34	6.55	6.40	6.53	6.08	6.60	6.58
	FHPa			zF	zF	F		zH		zKL						P		P	P
1-2 (Net)	306	149	155	18	31	90	168	63	230	72	103	51	79	179	127	251	31	15	9
	10%	10%	10%	6%	6%	9%	13%	8%	10%	9%	9%	11%	12%	9%	11%	10%	12%	10%	11%
	CDG						zCDE												
1-3 (Net)	438	219	217	26	57	120	235	91	330	108	143	79	108	262	176	360	44	22	12
	14%	14%	14%	9%	11%	12%	18%	11%	15%	13%	13%	16%	16%	13%	16%	14%	17%	14%	14%
	CGZ						zCDE		G										
1-4 (Net)	590	282	306	33	76	173	305	116	456	143	194	107	145	342	247	486	57	31	15
	19%	19%	20%	11%	15%	16%	24%	14%	21%	17%	18%	22%	22%	18%	22%	19%	22%	20%	18%
	CDGMI					C	zCDE		zG				I		zM				
5-6 (Net)	684	347	336	70	87	243	284	175	492	177	245	124	138	456	228	565	75	26	17
	22%	23%	22%	23%	17%	25%	22%	22%	22%	21%	22%	25%	21%	23%	20%	22%	29%	17%	21%
	DNJ					D											zOQ		
7-10 (Net)	1714	859	854	188	326	540	653	506	1167	499	630	236	349	1103	610	1449	124	92	49
	56%	56%	55%	63%	65%	55%	51%	63%	53%	60%	58%	48%	52%	57%	54%	56%	48%	59%	59%
	FHKP			zEF	zEF			zH		zKL						P		P	
8-10 (Net)	1181	571	610	113	211	390	454	362	792	333	445	162	241	749	432	993	87	68	34
	38%	38%	39%	40%	42%	40%	35%	45%	36%	40%	41%	33%	36%	38%	38%	38%	33%	44%	41%
	FHa				F			zH		K								P	

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1b_1. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC One offers me something that other

television and video providers do not

Base: All who have used BBC channel/service in the last 3 months

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3057	210	547	87	276	144	290	192	95	79	98	244	2578	333	255	265	803	1176
Base: All who have used BBC channel/service in the last 3 months	3085	253	582	110	302	173	351	213	113	98	115	280	2650	305	242	286	847	1114
Effective Base	2063.8	149.3	379.7	66.4	199.7	111.4	208.8	142.7	69.9	60.7	69.7	175.7	1750.6	212.2	179.8	181.6	543.1	803.9
Not At All Agree 1	180	15	22	9	15	13	21	12	1	14	4	22	163	15	20	11	53	56
	6%	6%	4%	8%	5%	7%	6%	6%	1%	15%	3%	8%	6%	5%	8%	4%	6%	5%
	D			*					*	zSTV XYZb*		TZ						
2	126	4	32	1	13	4	8	4	4	2	7	23	102	17	12	16	24	42
	4%	1%	5%	1%	4%	3%	2%	2%	3%	2%	6%	8%	4%	6%	5%	6%	3%	4%
		S										zSXY						
3	132	11	24	4	11	13	12	8	1	2	8	14	114	13	19	21	34	43
	4%	4%	4%	5%	4%	7%	3%	4%	0	2%	7%	5%	4%	4%	8%	7%	4%	4%
				*		Z			*		Z*				zhi	zi		
4	152	10	20	1	16	6	26	9	7	6	6	19	138	10	18	18	46	37
	5%	4%	3%	1%	5%	4%	7%	4%	6%	7%	5%	7%	5%	3%	8%	8%	5%	3%
	CGI						TU								I			
5	293	32	37	14	31	18	27	21	11	9	16	22	242	38	15	26	78	98
	10%	13%	6%	12%	10%	11%	8%	10%	9%	10%	14%	8%	9%	13%	6%	9%	9%	9%
	T										T*							
6	391	46	70	13	33	22	45	27	14	17	25	25	327	46	22	46	125	137
	13%	18%	12%	12%	11%	13%	13%	13%	12%	17%	14%	9%	12%	15%	9%	14%	15%	12%
	N	zc																
7	533	34	114	13	40	26	75	51	20	20	21	41	455	48	36	50	164	195
	17%	13%	20%	12%	13%	15%	21%	24%	18%	21%	18%	15%	17%	16%	15%	17%	19%	17%
				*			V	zSUVc	*	*	*							
8	546	58	94	24	61	26	64	29	27	8	12	36	478	48	47	38	137	229
	16%	23%	16%	22%	20%	15%	18%	13%	24%	8%	11%	13%	18%	16%	19%	13%	16%	21%
	FHka	Yabc		a*	a		abc*			*	*							zgh
9	291	18	52	8	42	20	32	22	10	5	13	30	242	34	21	22	85	115
	9%	7%	9%	7%	14%	12%	9%	10%	9%	5%	11%	11%	9%	11%	9%	8%	10%	10%
				*	zS				*	*	*							
Agree Completely 10	345	18	89	17	31	20	23	24	18	10	12	40	307	25	24	31	84	144
	11%	7%	15%	16%	10%	12%	6%	11%	16%	10%	11%	14%	12%	8%	10%	11%	10%	13%
	PX		zSX	SX*				SX*	*	*	*	SX*						
Don't know	98	7	28	3	10	4	18	6	1	5	1	7	84	9	9	12	17	19
	3%	3%	5%	3%	3%	2%	5%	3%	1%	5%	0	3%	3%	3%	4%	4%	2%	2%
	AGIMPI																	zlfgh
Total	3085	253	582	110	302	173	351	213	113	98	115	280	2650	305	242	286	847	1114
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	6.50	6.40	6.76	6.69	6.65	6.41	6.41	6.63	7.16	5.78	6.28	6.21	6.50	6.34	6.13	6.26	6.48	6.75
	FHPa		zac	*	a		a		zSWX abc*	*	*							
1-2 (Net)	306	19	54	10	27	17	29	16	5	17	11	45	265	33	32	27	77	98
	10%	8%	9%	9%	9%	10%	8%	8%	4%	17%	9%	16%	10%	11%	13%	10%	9%	9%
	CDG									SXYZ*		zSTVXYZ						
1-3 (Net)	439	30	78	16	38	30	41	24	5	19	19	59	379	46	51	48	111	141
	14%	12%	13%	15%	13%	17%	12%	11%	5%	19%	17%	21%	14%	15%	21%	17%	13%	13%
	CGZ		Z	*	Z				*	Z*	Z*	zSTVXYZ			zhi			
1-4 (Net)	590	40	98	17	54	36	67	33	12	25	25	78	516	57	69	66	158	179
	19%	16%	17%	15%	18%	21%	19%	15%	11%	25%	22%	28%	19%	19%	28%	23%	19%	16%
	CDGMI			*					*	Z*	*	zSTU VXYZ			zhi			
5-6 (Net)	684	77	107	27	64	40	72	49	24	26	32	47	569	84	37	67	203	235
	22%	31%	16%	24%	21%	23%	20%	23%	21%	27%	27%	17%	21%	28%	15%	23%	24%	21%
	DNI	zTVXc		*					*	*	*			zd				
7-10 (Net)	1714	128	348	63	174	93	194	126	76	43	58	147	1481	155	127	141	470	682
	56%	51%	60%	57%	57%	54%	55%	59%	67%	43%	50%	53%	56%	51%	53%	49%	55%	61%
	FHKP	a							zSabc*	*	*							zlfgh
8-10 (Net)	1181	94	235	50	134	66	119	75	55	22	37	106	1026	107	91	91	306	467
	38%	37%	40%	45%	44%	38%	34%	35%	49%	23%	32%	38%	39%	35%	38%	32%	36%	44%
	FHa	a	a	a*	Xa	a			Xab*	*	*	a						zgh

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1b_1. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC One offers me something that other television and video providers do not

Base: All who have used BBC channel/service in the last 3 months

Unweighted Base
Base: All who have used BBC channel/service in the last 3 months 9-10 (Net)

Total	Gender		Age				Children in household		Social Group				Working		Nation			
Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
3057	1534	1519	359	490	972	1230	845	2137	1196	839	347	675	1649	1408	2262	277	243	275
3085	1521	1562	300	504	982	1290	808	2196	835	1094	488	668	1950	1134	2589	259	154	82
635	300	335	61	116	202	257	191	430	183	211	107	135	396	239	552	34	32	18
21% PS	20%	21%	20%	23%	21%	20%	24% zH	20%	22%	19%	22%	20%	20%	21%	21% P	13%	21% P	22% P

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1b_1. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC One offers me something that other

television and video providers do not

Base: All who have used BBC channel/service in the last 3 months

Unweighted Base
Base: All who have used BBC channel/service in the last 3 months
9-10 (Net)

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
3057	210	547	87	276	144	290	192	95	79	98	244	2578	333	255	265	803	1176
3085	253	582	110	302	173	351	213	113	98	115	280	2650	305	242	286	847	1114
635	36	140	26	73	40	54	46	28	14	25	70	548	59	44	53	170	258
21% PS	14%	24% SX	23% +	24% SX	23%	15%	22%	25% +	15% +	21% +	25% SX	21%	19%	18%	19%	20%	23% z

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1b 2. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC Two offers me something that other

television and video providers do not

Base: All who have used BBC channel/service in the last 3 months

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	2314	1243	1067	227	343	706	1034	605	1658	954	657	265	438	1219	1095	1729	215	174	196
Base: All who have used BBC channel/service in the last 3 months	2342	1239	1101	194	346	712	1084	570	1716	664	849	370	459	1437	905	1975	199	110	58
Effective Base	1570.4	852.3	717.4	161.5	241.9	470.5	700.9	399.3	1137.1	707.4	483.3	195.8	310.2	847.3	776.0	1249.3	157.6	125.6	147.1
Not At All Agree 1	102	60	41	5	14	32	50	20	80	23	29	19	30	62	40	90	7	2	3
	4%	5%	4%	3%	4%	5%	5%	3%	5%	4%	3%	5%	7%	4%	4%	5%	2%	2%	5%
2	74	42	30	1	7	23	44	7	65	15	25	13	21	46	28	58	10	6	0
	3%	3%	3%	0	2%	3%	4%	1%	4%	2%	3%	3%	5%	3%	3%	3%	5%	5%	1%
CGIX	89	47	42	9	6	21	52	13	68	24	32	20	13	47	41	77	6	4	2
	4%	4%	4%	5%	2%	3%	5%	2%	4%	4%	4%	5%	3%	3%	5%	4%	3%	3%	3%
4	111	54	57	7	7	39	56	13	96	25	32	19	36	60	51	91	15	4	2
	5%	4%	5%	4%	2%	5%	5%	2%	6%	4%	4%	5%	8%	4%	6%	5%	7%	3%	4%
DGI	240	130	110	22	24	77	118	67	169	58	88	45	50	140	101	198	27	10	5
	10%	11%	10%	11%	7%	11%	11%	12%	10%	9%	10%	12%	11%	10%	11%	10%	13%	9%	9%
TI	252	134	118	34	42	62	114	57	187	82	89	39	42	158	95	210	24	11	8
	11%	11%	11%	18%	12%	9%	11%	10%	11%	12%	10%	11%	9%	11%	10%	11%	12%	10%	11%
7	422	216	206	28	75	137	178	110	303	130	154	64	75	275	147	361	29	18	13
	18%	17%	19%	15%	22%	19%	16%	19%	18%	20%	18%	17%	16%	19%	16%	18%	15%	16%	23%
d	448	241	206	35	72	127	214	109	326	126	191	62	68	268	180	367	48	23	11
	19%	19%	19%	18%	21%	18%	20%	19%	19%	19%	23%	17%	15%	19%	20%	19%	24%	21%	18%
L	274	154	120	26	56	89	103	92	179	81	99	50	43	189	84	239	20	10	5
	12%	12%	11%	13%	16%	12%	9%	16%	10%	12%	12%	14%	9%	13%	9%	12%	10%	9%	9%
FHN	239	121	118	18	31	81	110	69	166	83	85	27	44	145	94	208	11	15	4
	10%	10%	11%	9%	9%	11%	10%	12%	10%	12%	10%	7%	10%	10%	10%	11%	6%	14%	8%
PSX	92	39	53	8	12	25	46	12	76	18	24	14	36	47	45	77	3	8	4
	4%	3%	5%	4%	4%	4%	4%	2%	4%	3%	3%	4%	8%	3%	5%	4%	1%	7%	6%
GIn	2342	1239	1101	194	346	712	1084	570	1716	664	849	370	459	1437	905	1975	199	110	58
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	6.69	6.66	6.74	6.82	7.08	6.74	6.52	7.11	6.57	6.93	6.83	6.45	6.28	6.76	6.58	6.71	6.40	6.94	6.68
1-2 (Net)	FHLI	102	71	6	20	55	94	27	146	38	54	31	52	108	67	148	17	7	3
	7%	8%	6%	3%	8%	8%	9%	5%	8%	6%	6%	9%	11%	8%	7%	7%	9%	7%	6%
1-3 (Net)	CGI	264	113	16	26	76	146	40	213	62	87	51	64	156	109	225	23	11	5
	11%	12%	10%	8%	8%	11%	13%	7%	12%	9%	10%	14%	14%	11%	12%	11%	12%	10%	9%
1-4 (Net)	DGI	375	170	23	34	115	202	53	309	87	118	70	100	216	159	315	38	15	7
	16%	16%	15%	12%	10%	16%	19%	9%	18%	13%	14%	19%	22%	15%	18%	16%	19%	13%	12%
5-6 (Net)	DGI	493	228	56	66	139	232	125	356	140	177	84	92	297	196	408	51	21	13
	21%	21%	20%	19%	19%	20%	21%	22%	21%	21%	21%	23%	20%	21%	22%	21%	25%	19%	23%
7-10 (Net)	T	1382	649	107	234	433	604	380	973	420	530	202	230	877	505	1175	108	66	34
	59%	59%	59%	55%	68%	61%	56%	67%	57%	63%	62%	55%	50%	61%	56%	59%	54%	60%	58%
8-10 (Net)	FHLNg	960	443	79	159	296	426	271	671	230	376	139	155	602	358	813	78	48	20
	41%	42%	40%	41%	46%	42%	39%	47%	39%	44%	44%	37%	34%	42%	40%	41%	39%	44%	35%
9-10 (Net)	HL	512	237	44	87	169	212	162	345	164	184	77	87	334	178	446	31	25	10
	22%	22%	22%	22%	25%	24%	20%	26%	20%	25%	22%	21%	19%	23%	20%	23%	15%	23%	17%
	FHNP																		

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
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Base: All who have used BBC channel/service in the last 3 months

Total	England Regions												Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	Yorkshire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
2314	165	430	69	207	112	217	143	66	65	71	184	1921	273	164	193	614	922	
2342	207	458	90	222	127	262	156	78	80	79	217	1978	257	158	211	646	872	
1570.4	115.3	296.3	52.4	152.7	86.1	162.0	102.3	49.7	52.4	51.8	132.8	1311.5	175.2	115.3	135.3	420.3	632.2	
102	12	20	5	9	7	11	5	0	8	3	12	97	4	9	10	30	35	
4%	6%	4%	5%	4%	5%	4%	3%	0	10%	4%	5%	5%	2%	6%	5%	5%	4%	
74	3	17	1	8	3	1	4	1	0	2	17	z	8	9	7	14	27	
3%	2%	4%	1%	4%	2%	1%	3%	1%	0	3%	8%	64	3%	6%	4%	2%	3%	
CGIX	X	X	X	X	Uc	Y	Y	Y	Y	Y	zSXa	zTY	zTY	zTY	zTY	zTY	zTY	
89	9	11	3	11	4	10	1	4	1	5	19	71	14	9	10	25	24	
4%	4%	2%	3%	5%	3%	4%	1%	5%	2%	6%	9%	4%	6%	5%	5%	4%	3%	
111	9	20	1	10	11	13	6	3	9	5	5	98	6	19	16	25	22	
5%	4%	4%	1%	4%	9%	5%	4%	3%	11%	6%	3%	5%	3%	12%	8%	4%	3%	
DGI	21	22	9	26	17	38	17	6	7	10	25	200	33	15	26	73	69	
10%	10%	5%	10%	12%	14%	15%	11%	8%	8%	12%	11%	10%	13%	9%	12%	11%	8%	
TI	T	T	T	T	T	T	T	T	T	T	T	212	23	9	22	84	104	
252	24	50	10	22	10	30	13	11	10	9	22	11%	9%	6%	10%	13%	12%	
11%	11%	11%	11%	10%	8%	11%	8%	15%	12%	11%	10%	11%	9%	6%	10%	13%	12%	
422	45	89	15	30	20	51	38	15	17	14	28	340	54	31	32	111	177	
18%	22%	19%	17%	13%	16%	20%	25%	19%	21%	17%	13%	17%	21%	20%	15%	17%	20%	
d	44	85	19	36	28	47	29	18	9	16	34	383	52	26	36	118	180	
448	21%	19%	22%	16%	22%	18%	19%	23%	11%	21%	16%	19%	20%	16%	17%	18%	21%	
L	22	52	9	34	14	39	20	9	9	7	25	229	29	13	15	95	117	
274	11%	11%	10%	15%	11%	15%	13%	11%	11%	9%	11%	12%	11%	8%	7%	15%	13%	
FHN	10	66	14	25	11	13	16	10	7	29	29	202	25	14	21	57	100	
239	5%	14%	16%	11%	9%	5%	10%	13%	9%	8%	13%	10%	10%	9%	10%	9%	11%	
PSX	25X	SX	X	X	Y	Y	X	Y	Y	Y	SX	80	8	5	15	12	16	
92	10	25	4	12	2	9	6	1	3	2	2	80	8	5	15	12	16	
4%	5%	5%	5%	6%	7%	4%	4%	2%	4%	3%	1%	4%	3%	3%	7%	2%	2%	
GHI	207	458	90	222	127	262	156	78	80	79	217	1978	257	158	211	646	872	
2342	207	458	90	222	127	262	156	78	80	79	217	1978	257	158	211	646	872	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
6.69	6.52	6.96	7.07	6.71	6.52	6.63	6.99	7.21	6.27	6.50	6.31	6.66	6.82	6.11	6.33	6.72	6.96	
FHLI	176	15	37	5	17	10	9	1	8	5	29	161	13	18	18	45	62	
7%	7%	8%	6%	7%	10%	5%	6%	1%	10%	6%	13%	8%	5%	11%	8%	7%	7%	
CGI	264	24	48	8	28	14	22	10	4	10	48	233	27	27	28	70	86	
11%	11%	11%	9%	13%	14%	8%	8%	6%	12%	12%	22%	12%	10%	17%	13%	11%	10%	
DGI	375	32	68	9	38	25	35	7	18	15	53	331	33	45	44	95	108	
16%	16%	15%	10%	17%	20%	13%	10%	9%	23%	19%	24%	17%	13%	29%	21%	15%	12%	
DGI	493	45	73	20	47	27	68	30	18	17	46	413	56	24	48	156	174	
21%	22%	16%	22%	21%	21%	26%	19%	23%	21%	23%	21%	21%	22%	15%	23%	24%	20%	
T	1382	121	292	58	125	73	150	52	42	44	115	1154	161	83	104	382	574	
59%	58%	64%	64%	56%	58%	57%	66%	67%	52%	56%	53%	58%	63%	53%	49%	59%	66%	
FHLNg	960	76	204	43	95	53	98	65	37	25	88	815	107	52	73	271	397	
41%	37%	44%	47%	43%	42%	38%	42%	47%	31%	38%	40%	41%	41%	33%	34%	42%	46%	
HL	512	32	118	23	59	25	51	36	19	16	54	431	55	26	36	152	217	
22%	16%	26%	25%	27%	19%	20%	23%	24%	20%	17%	25%	22%	21%	17%	17%	24%	25%	
FHNP	S	S	S	S	S	S	S	S	S	S	S	S	S	S	S	S	S	

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1b 3. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC Four offers me something that other

television and video providers do not

Base: All who have used BBC channel/service in the last 3 months

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	1277	730	545	130	182	370	593	329	915	582	355	126	214	673	604	983	111	88	95
Base: All who have used BBC channel/service in the last 3 months	1278	709	567	108	180	374	612	317	923	408	468	189	213	777	501	1093	101	55	28
Effective Base	871.8	493.7	377.4	94.6	132.7	246.0	402.8	216.8	632.6	427.6	268.8	95.1	154.0	470.0	426.2	709.9	81.2	58.8	71.2
Not At All Agree 1	31	19	12	3	7	8	13	7	22	9	12	3	8	19	11	26	1	3	0
	2%	3%	2%	3%	4%	2%	2%	2%	2%	2%	2%	1%	4%	2%	2%	2%	1%	5%	1%
	TI			-															
2	23	13	8	0	2	3	18	2	19	3	10	5	5	11	12	21	1	0	0
	2%	2%	1%	0	1%	1%	3%	1%	2%	1%	2%	3%	2%	1%	2%	1%	1%	0	0
	I			-															
3	28	17	11	0	3	9	16	2	26	4	10	10	4	15	14	27	1	0	1
	2%	2%	2%	0	2%	2%	3%	1%	3%	1%	2%	5%	2%	2%	3%	2%	1%	0	3%
	GII			-								I							
4	40	19	21	4	6	12	18	8	31	21	7	7	4	25	15	34	3	2	0
	3%	3%	4%	3%	3%	3%	3%	2%	3%	5%	1%	4%	2%	3%	3%	3%	3%	4%	1%
	J			-						zJ									
5	90	45	46	10	8	17	56	18	69	29	22	18	23	41	49	76	5	7	3
	7%	6%	8%	9%	4%	5%	9%	6%	7%	7%	5%	9%	11%	5%	10%	7%	5%	12%	10%
	M			-			zE						J		zM				
6	134	65	69	17	17	38	63	27	101	42	51	13	28	79	54	111	13	8	1
	10%	9%	12%	16%	9%	10%	10%	9%	11%	10%	11%	7%	13%	10%	11%	10%	13%	14%	6%
				-															
7	194	112	82	22	39	53	77	46	140	67	74	26	26	127	67	164	17	8	4
	15%	16%	14%	20%	22%	14%	13%	15%	15%	17%	16%	14%	12%	16%	13%	15%	17%	15%	15%
				-	zF														
8	286	170	117	27	46	88	124	86	190	80	132	36	37	191	95	234	30	14	8
	22%	24%	21%	25%	25%	23%	20%	27%	21%	20%	28%	19%	18%	25%	19%	21%	30%	25%	27%
	HN			-				H						N					
9	177	99	79	14	23	55	85	48	126	64	51	29	33	115	63	155	13	4	5
	14%	14%	14%	13%	13%	15%	14%	15%	14%	16%	11%	16%	15%	15%	13%	14%	12%	7%	19%
				-															Q
Agree Completely 10	205	116	89	8	21	73	103	60	143	70	85	22	29	126	79	186	9	7	4
	16%	16%	16%	8%	12%	20%	17%	19%	15%	17%	18%	11%	13%	16%	16%	17%	9%	12%	14%
	Cxb			-			C												
Don't know	70	35	35	4	9	18	39	12	56	19	14	20	17	28	42	58	7	3	2
	5%	5%	6%	4%	5%	5%	6%	4%	6%	5%	3%	11%	8%	4%	8%	5%	7%	6%	6%
	JMI			-								zJ	J		zM				
Total	1278	709	567	108	180	374	612	317	923	408	468	189	213	777	501	1093	101	55	28
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.34	7.38	7.31	7.14	7.25	7.59	7.25	7.71	7.24	7.43	7.47	7.07	7.09	7.44	7.18	7.35	7.34	6.96	7.69
	H			-		z		zH											
1-2 (Net)	53	32	19	3	9	11	30	9	41	12	21	7	12	30	23	47	3	3	0
	4%	5%	3%	3%	5%	3%	5%	3%	4%	3%	5%	4%	6%	4%	5%	4%	3%	5%	1%
				-															
1-3 (Net)	82	49	30	3	12	20	47	11	67	16	32	17	16	45	37	74	3	3	1
	6%	7%	5%	3%	7%	5%	8%	3%	7%	4%	7%	9%	8%	6%	7%	7%	3%	5%	3%
	GII			-								I							
1-4 (Net)	121	68	51	7	18	32	65	18	98	38	39	24	21	70	51	108	7	5	1
	9%	10%	9%	6%	10%	9%	11%	6%	11%	9%	8%	13%	10%	9%	10%	10%	7%	9%	4%
	G			-				G											
5-6 (Net)	224	109	114	27	24	55	119	45	170	70	73	31	51	120	104	187	18	14	4
	18%	15%	20%	25%	13%	15%	19%	14%	18%	17%	16%	16%	24%	15%	21%	17%	18%	26%	15%
				DE								zJ			zM				
7-10 (Net)	863	496	366	71	130	269	389	241	599	282	343	113	125	559	304	740	69	33	21
	68%	70%	65%	66%	72%	72%	64%	76%	65%	69%	73%	60%	59%	72%	61%	68%	68%	59%	75%
	FHLN			-				F		L	zKL			zN					
8-10 (Net)	669	385	284	49	90	216	312	194	459	214	269	87	99	432	237	576	52	25	17
	52%	54%	50%	46%	50%	58%	51%	61%	50%	52%	57%	46%	46%	56%	47%	53%	51%	45%	60%
	HN			-		zC		zH						zN					
9-10 (Net)	383	215	168	22	44	128	188	108	268	134	136	51	62	241	142	341	21	11	9
	30%	30%	30%	21%	25%	34%	31%	34%	29%	33%	29%	27%	29%	31%	28%	31%	21%	19%	33%
	C			-		C													

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1b 3. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC Four offers me something that other

television and video providers do not

Base: All who have used BBC channel/service in the last 3 months

Total	England Regions												Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
1277	87	256	37	112	60	128	72	40	43	41	107	1051	159	102	99	326	532	
1278	101	260	44	119	61	159	79	56	49	42	123	1071	148	96	110	349	495	
871.8	59.4	181.4	29.2	83.2	47.4	92.6	50.6	30.4	31.9	31.8	78.0	718.8	107.0	72.7	70.5	214.6	371.0	
31	3	1	2	2	5	1	1	0	2	1	7	25	5	5	2	10	6	
2%	3%	1%	4%	2%	8%	1%	1%	0	4%	3%	6%	2%	3%	5%	2%	3%	1%	
T1	0	6	0	7	0	0	1	0	2	0	T	20	3	0	0	5	9	
23	0	2%	0	6%	0	0	2%	0	3%	0	5%	2%	2%	0	0	1%	2%	
2%	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
I	0	2	0	4	1	7	2	0	2	2	X	25	3	6	6	9	5	
28	0	1%	0	4%	2%	4%	2%	0	5%	5%	7	2%	2%	7%	6%	3%	1%	
2%	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
GI	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
40	2	7	0	3	3	7	0	2	2	2	zT	31	8	4	1	9	16	
3%	2%	3%	0	3%	6%	5%	0	3%	3%	4%	5%	3%	6%	4%	1%	2%	3%	
J	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
90	5	17	7	7	6	20	4	0	1	3	5	75	10	9	9	25	27	
7%	5%	7%	16%	6%	10%	12%	5%	0	3%	7%	4%	7%	7%	10%	8%	7%	5%	
M	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
134	12	30	3	12	5	11	7	9	8	4	10	108	17	6	12	37	54	
10%	12%	11%	7%	10%	8%	7%	9%	15%	17%	10%	8%	10%	12%	6%	11%	11%	11%	
194	23	28	6	16	10	28	14	9	5	8	17	164	19	15	13	54	86	
15%	23%	11%	14%	13%	17%	18%	18%	16%	10%	16%	14%	15%	13%	15%	12%	15%	17%	
286	20	60	12	27	8	36	18	13	12	12	17	237	37	13	29	84	118	
22%	20%	23%	28%	23%	13%	23%	23%	23%	24%	27%	14%	22%	25%	14%	27%	24%	24%	
HN	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
177	8	30	2	22	8	31	12	5	5	8	15	150	18	16	16	54	68	
14%	8%	12%	6%	18%	13%	20%	15%	24%	11%	19%	12%	14%	12%	17%	14%	16%	14%	
205	21	63	6	16	11	11	16	9	5	1	25	175	20	18	12	43	89	
16%	20%	24%	14%	14%	19%	7%	21%	17%	11%	3%	20%	16%	14%	19%	11%	12%	18%	
CXb	Xb	zXb	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	
70	7	16	5	3	2	6	3	1	4	1	9	60	8	3	11	19	18	
5%	7%	6%	12%	3%	4%	4%	4%	1%	9%	3%	7%	6%	6%	3%	10%	5%	4%	
JMI	7	zWxc	2	9	5	1	2	0	4	1	13	45	8	5	2	16	z	
1278	101	260	44	119	61	159	79	56	49	42	123	1071	148	96	110	349	495	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
7.34	7.54	7.74	7.15	7.17	6.93	7.16	7.75	7.99	6.85	7.03	6.85	7.36	7.10	7.10	7.29	7.25	7.55	
H	3	7	2	9	5	1	2	0	4	1	13	45	8	5	2	16	z	
53	3%	3%	4%	7%	8%	3%	3%	0	7%	3%	10%	4%	5%	5%	2%	4%	3%	
4%	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
82	3	9	2	13	6	8	4	0	6	3	20	70	11	11	8	25	20	
6%	3%	3%	4%	10%	11%	5%	5%	0	12%	8%	16%	7%	7%	12%	7%	7%	4%	
GI	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
121	5	16	2	16	10	15	4	2	7	5	26	101	19	15	8	34	36	
9%	5%	6%	4%	14%	16%	10%	5%	3%	15%	12%	21%	9%	13%	16%	8%	10%	7%	
G	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
224	17	47	10	19	11	31	11	9	10	7	15	183	27	15	21	62	81	
18%	17%	18%	23%	16%	19%	14%	15%	20%	17%	15%	12%	17%	18%	15%	19%	18%	16%	
863	71	182	27	81	38	106	61	45	27	29	73	727	93	63	70	235	360	
68%	71%	70%	61%	60%	62%	67%	77%	80%	56%	68%	60%	66%	63%	65%	63%	67%	73%	
FHLN	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
669	48	154	21	65	27	78	46	36	22	57	46%	563	75	48	57	181	274	
52%	48%	59%	47%	54%	45%	49%	58%	64%	46%	50%	46%	53%	50%	50%	52%	52%	55%	
HN	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
383	28	94	8	38	19	42	28	23	11	10	40	326	38	35	27	97	156	
30%	28%	36%	19%	32%	32%	27%	36%	41%	22%	23%	32%	30%	25%	36%	25%	28%	32%	
C	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	z	

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1b_13. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC News Channel offers me something that

other television and video providers do not

Base: All who have used BBC channel/service in the last 3 months

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	1354	757	595	142	217	436	558	392	926	545	400	171	238	729	625	1027	116	113	98
Base: All who have used BBC channel/service in the last 3 months	1350	742	606	124	214	431	579	369	944	376	498	240	236	848	502	1156	98	69	28
Effective Base	925.8	535.3	391.9	98.6	153.4	298.2	377.8	270.6	629.6	390.6	299.0	131.6	164.0	515.9	438.5	747.5	85.7	78.5	75.4
Not At All Agree 1	57	31	25	2	11	9	35	7	48	11	17	11	17	26	31	52	3	1	0
	4%	4%	4%	2%	5%	2%	6%	2%	5%	3%	3%	5%	7%	3%	6%	4%	3%	2%	2%
EGM	41	19	20	0	5	10	26	7	32	12	7	13	9	25	16	35	2	3	0
	3%	3%	3%	0	2%	2%	5%	2%	3%	3%	1%	5%	4%	3%	3%	3%	2%	5%	1%
J	31	17	14	1	4	9	16	7	24	10	7	8	5	15	16	28	1	1	0
	2%	2%	2%	1%	2%	2%	3%	2%	2%	3%	1%	3%	2%	2%	3%	2%	1%	1%	1%
DI	65	36	29	9	2	21	33	18	43	9	29	16	11	39	26	55	7	2	2
	5%	5%	5%	8%	1%	5%	6%	5%	5%	6%	6%	7%	5%	5%	5%	5%	7%	3%	6%
AT	107	47	61	9	12	36	51	23	51	35	37	21	14	69	39	93	6	6	2
	8%	6%	10%	7%	5%	8%	9%	6%	8%	9%	7%	9%	6%	8%	8%	8%	7%	8%	8%
FNOS	154	86	68	19	26	49	60	48	101	47	65	20	23	98	56	125	13	13	3
	11%	12%	11%	15%	12%	11%	10%	13%	11%	12%	13%	8%	10%	12%	11%	11%	13%	19%	12%
DEGM	223	127	96	27	40	77	78	58	159	61	91	40	31	157	65	199	12	6	6
	16%	17%	16%	22%	19%	18%	13%	16%	17%	16%	18%	17%	13%	19%	13%	17%	12%	8%	23%
CEGJ	271	161	110	27	52	91	101	78	188	79	104	46	42	178	93	226	26	13	6
	20%	22%	18%	22%	24%	17%	17%	21%	20%	21%	21%	19%	18%	21%	19%	20%	26%	19%	23%
CEGJM	172	90	82	16	33	50	73	54	112	51	69	24	27	106	66	147	10	11	4
	13%	12%	14%	13%	15%	12%	13%	15%	12%	14%	14%	10%	12%	13%	13%	13%	11%	15%	13%
AGREE COMPLETELY 10	196	114	82	9	30	76	82	68	124	54	55	35	51	125	71	166	15	12	3
	15%	15%	14%	7%	14%	16%	14%	16%	13%	14%	11%	15%	22%	15%	14%	14%	15%	16%	12%
Don't know	33	15	19	4	0	4	24	1	30	7	16	5	5	9	24	30	1	2	0
	2%	2%	3%	3%	0	1%	4%	0	3%	2%	3%	2%	2%	1%	5%	3%	1%	2%	0
Total	1350	742	606	124	214	431	579	369	944	376	498	240	236	848	502	1156	98	69	28
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	6.98	7.06	6.89	7.03	7.20	7.22	6.69	7.39	6.83	7.10	7.03	6.68	6.99	7.08	6.79	6.95	7.09	7.23	7.17
1-2 (Net)	98	50	46	2	16	19	61	14	80	23	24	24	26	52	46	87	5	4	1
	7%	7%	8%	2%	7%	4%	11%	4%	9%	6%	5%	10%	11%	6%	9%	8%	5%	7%	3%
1-3 (Net)	128	67	59	3	20	28	77	20	104	33	31	32	31	66	62	115	7	5	1
	10%	9%	10%	3%	9%	7%	13%	5%	11%	9%	6%	13%	13%	8%	12%	10%	7%	7%	4%
1-4 (Net)	194	103	88	13	22	49	110	38	147	42	61	49	42	105	88	170	14	7	3
	14%	14%	15%	10%	10%	11%	19%	10%	16%	11%	12%	20%	18%	12%	16%	15%	14%	10%	10%
5-6 (Net)	262	133	129	28	38	85	111	71	184	81	102	41	37	167	95	218	19	19	6
	19%	16%	21%	23%	18%	20%	19%	19%	20%	22%	21%	17%	16%	20%	19%	19%	20%	27%	20%
7-10 (Net)	862	492	370	80	155	293	334	259	583	246	319	145	152	566	295	737	63	42	20
	64%	66%	61%	64%	72%	68%	58%	70%	62%	65%	64%	61%	64%	67%	59%	64%	65%	61%	70%
8-10 (Net)	639	365	274	52	114	216	256	201	424	185	228	105	120	409	230	539	51	36	13
	47%	49%	45%	42%	53%	50%	44%	54%	46%	49%	46%	44%	51%	48%	46%	47%	52%	52%	48%
9-10 (Net)	368	204	164	25	62	125	155	123	236	106	124	59	79	231	137	313	25	23	7
	27%	27%	27%	20%	29%	29%	27%	33%	25%	28%	25%	25%	33%	27%	27%	27%	26%	34%	25%

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1b_13. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC News Channel offers me something that other television and video providers do not

Base: All who have used BBC channel/service in the last 3 months

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	1354	87	278	45	154	64	99	82	40	36	30	112	1130	160	86	90	344	567
Base: All who have used BBC channel/service in the last 3 months	1350	102	300	60	175	73	105	89	50	46	35	121	1140	151	76	90	360	544
Effective Base	925.8	62.3	196.7	34.8	111.4	49.1	74.7	61.6	29.3	28.4	20.3	81.3	772.5	110.2	60.9	66.3	234.9	400.6
Not At All Agree 1	57	9	11	7	10	1	3	4	1	1	1	4	49	5	3	2	17	17
	4%	9%	4%	11%	6%	2%	3%	5%	0	2%	3%	3%	4%	4%	3%	2%	5%	3%
2	41	1	15	4	2	2	2	0	3	0	0	6	37	4	2	6	5	18
	3%	1%	5%	1%	2%	2%	2%	2%	0	7%	0	5%	3%	3%	3%	6%	1%	3%
3	31	6	6	0	2	3	4	0	2	0	2	3	27	4	4	4	8	9
	2%	6%	2%	0	1%	5%	4%	0	3%	0	5%	2%	2%	3%	5%	4%	2%	2%
4	65	5	14	2	9	1	7	2	0	4	4	7	59	3	5	4	24	22
	5%	5%	5%	4%	5%	1%	7%	3%	0	8%	1%	6%	5%	2%	7%	4%	7%	4%
5	107	5	13	1	17	8	7	10	5	8	3	15	89	15	7	8	29	38
	8%	5%	4%	2%	10%	11%	7%	11%	10%	18%	9%	12%	8%	10%	9%	8%	8%	7%
6	154	17	29	4	22	9	11	6	8	9	2	10	131	17	5	13	33	77
	11%	16%	10%	6%	12%	13%	11%	6%	16%	19%	7%	8%	11%	11%	6%	9%	9%	14%
7	223	6	61	9	27	11	16	20	12	7	10	21	192	15	10	16	60	90
	16%	6%	20%	15%	16%	15%	16%	22%	23%	14%	28%	17%	17%	10%	14%	17%	17%	17%
8	271	19	56	12	41	15	25	18	9	6	7	18	224	32	14	19	73	113
	20%	19%	19%	21%	24%	21%	24%	20%	18%	12%	21%	15%	20%	21%	18%	21%	20%	21%
9	172	15	33	10	21	11	13	16	3	2	4	19	139	28	11	8	48	73
	13%	14%	11%	17%	12%	15%	13%	16%	6%	4%	11%	16%	12%	19%	14%	9%	13%	13%
Agree Completely 10	196	13	54	12	18	9	14	10	12	8	14	14	163	23	13	13	55	83
	15%	13%	18%	21%	10%	12%	13%	11%	24%	17%	5%	11%	14%	15%	17%	14%	15%	15%
Don't know	33	7	8	2	3	3	2	1	0	0	0	6	29	4	3	0	9	5
	2%	7%	3%	3%	2%	3%	2%	1%	0	0	0	5%	3%	2%	4%	0	2%	1%
Total	1350	102	300	60	175	73	105	89	50	46	35	121	1140	151	76	90	360	544
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	6.98	6.64	7.06	7.23	6.79	7.11	7.02	7.12	7.54	6.46	6.56	6.76	6.93	7.23	6.95	6.79	7.04	7.12
1-2 (Net)	98	10	26	7	14	3	5	6	0	4	1	10	86	10	5	7	22	34
	7%	10%	9%	12%	8%	4%	5%	7%	0	8%	3%	8%	8%	6%	7%	8%	6%	6%
1-3 (Net)	128	16	33	7	16	6	9	7	2	4	3	13	113	13	9	11	30	44
	10%	15%	11%	12%	9%	9%	9%	8%	3%	8%	9%	10%	10%	9%	12%	12%	8%	8%
1-4 (Net)	194	20	46	10	26	7	16	9	2	8	7	20	172	17	14	15	54	66
	14%	20%	16%	16%	15%	9%	15%	10%	3%	16%	20%	16%	17%	11%	19%	16%	15%	12%
5-6 (Net)	262	22	42	5	39	17	18	16	13	17	6	25	220	31	11	20	62	115
	19%	21%	14%	8%	22%	24%	17%	17%	26%	37%	16%	20%	19%	21%	15%	23%	17%	21%
7-10 (Net)	862	53	203	44	107	46	68	64	36	22	22	71	718	99	48	55	236	359
	64%	52%	68%	73%	61%	63%	65%	72%	71%	47%	64%	59%	63%	66%	63%	61%	65%	66%
8-10 (Net)	639	47	143	35	80	35	52	44	24	15	13	51	526	84	37	39	176	269
	47%	46%	48%	58%	46%	48%	50%	48%	48%	32%	38%	42%	46%	56%	49%	44%	49%	49%
9-10 (Net)	368	28	87	15	23	20	27	27	9	5	33	302	51	24	21	104	156	156
	27%	27%	29%	37%	22%	28%	26%	30%	30%	20%	15%	27%	27%	34%	31%	23%	29%	29%

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1b_14. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC Parliament offers me something that other

television and video providers do not

Base: All who have used BBC channel/service in the last 3 months

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	479	317	162	63	98	133	184	161	305	219	129	46	85	285	194	367	40	39	33
Base: All who have used BBC channel/service in the last 3 months	453	292	161	63	86	126	175	143	297	152	155	64	82	310	143	390	31	24	8
Effective Base	331.4	221.2	110.8	45.0	76.2	90.9	121.2	118.9	204.7	156.7	99.3	38.4	54.4	204.7	136.6	268.8	30.9	28.1	26.6
Not At All Agree 1	4	3	1	1	1	1	1	0	3	2	1	1	0	2	1	1	2	0	0
	1%	1%	0	2%	1%	1%	0	0	1%	1%	0	2%	0	1%	0	0	7%	0	0
2	8	5	4	1	0	1	7	1	8	2	2	1	3	5	4	7	1	0	0
	2%	2%	2%	2%	0	1%	4%	1%	3%	1%	1%	2%	4%	2%	3%	2%	4%	0	0
3	14	10	4	0	3	5	6	7	7	1	0	7	5	12	2	14	0	0	0
	3%	4%	2%	0	4%	4%	3%	5%	3%	1%	0	11%	7%	4%	2%	4%	0	1%	0
4	11	2	8	0	1	1	9	0	9	0	2	3	5	7	4	11	0	0	0
	2%	1%	5%	0	1%	1%	5%	0	3%	0	1%	5%	6%	2%	3%	3%	0	0	0
5	26	14	12	3	3	6	15	4	21	8	10	1	8	13	13	19	4	3	0
	6%	5%	7%	5%	3%	5%	8%	3%	7%	5%	6%	2%	9%	4%	9%	5%	13%	12%	2%
6	28	21	7	9	7	7	5	15	13	10	11	2	5	24	4	22	4	1	1
	6%	7%	4%	14%	8%	6%	3%	10%	4%	6%	7%	3%	7%	8%	3%	6%	14%	5%	12%
7	60	39	21	10	12	20	18	17	42	24	14	9	13	44	16	55	2	2	1
	13%	13%	13%	15%	14%	16%	10%	12%	14%	16%	9%	14%	10%	14%	11%	14%	8%	8%	16%
8	110	74	36	14	25	31	37	35	72	41	40	17	12	77	33	99	4	6	2
	24%	25%	22%	23%	29%	25%	21%	25%	24%	27%	26%	26%	14%	25%	23%	25%	12%	23%	20%
9	65	45	20	12	16	20	17	31	33	19	26	7	12	47	18	50	7	6	1
	14%	15%	13%	19%	18%	16%	10%	21%	11%	13%	17%	12%	15%	15%	12%	13%	22%	26%	18%
10	119	74	45	13	19	32	55	33	83	45	44	15	15	78	42	103	7	6	3
	26%	25%	26%	20%	22%	26%	31%	23%	28%	29%	29%	23%	19%	25%	29%	27%	23%	25%	32%
Don't know	7	3	4	0	0	2	5	0	6	0	5	0	2	1	6	7	0	0	0
	2%	1%	2%	0	0	1%	3%	0	2%	0	3%	0	3%	0	4%	2%	0	0	0
Total	453	292	161	63	86	126	175	143	297	152	155	64	82	310	143	390	31	24	8
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.82	7.85	7.75	7.72	7.99	7.95	7.67	7.97	7.74	8.07	8.15	7.35	7.09	7.81	7.84	7.83	7.27	8.19	8.36
1-2 (Net)	12	8	4	3	1	2	7	1	11	4	3	2	3	7	5	9	3	0	0
	3%	3%	3%	4%	1%	1%	4%	1%	4%	2%	2%	3%	4%	2%	4%	2%	10%	0	0
1-3 (Net)	26	18	8	3	4	6	13	8	18	5	4	9	9	19	7	23	3	0	0
	6%	6%	5%	4%	4%	5%	8%	5%	6%	3%	2%	15%	11%	6%	5%	6%	10%	1%	0
1-4 (Net)	37	20	16	3	4	7	22	8	27	5	5	13	14	25	11	33	3	0	0
	8%	7%	10%	4%	5%	6%	13%	5%	9%	3%	3%	20%	17%	8%	8%	9%	10%	1%	0
5-6 (Net)	55	36	19	12	9	13	20	19	34	17	21	3	13	37	18	41	8	4	1
	12%	12%	12%	19%	11%	10%	11%	13%	11%	11%	14%	5%	16%	12%	12%	11%	27%	17%	14%
7-10 (Net)	355	233	122	49	72	104	128	116	229	129	124	48	53	246	108	308	20	20	7
	78%	80%	76%	77%	84%	82%	73%	81%	77%	85%	80%	76%	64%	79%	76%	79%	63%	82%	86%
8-10 (Net)	294	194	101	39	60	84	110	99	188	105	111	39	40	202	93	253	18	18	6
	65%	66%	63%	61%	70%	66%	63%	69%	63%	69%	71%	61%	48%	65%	65%	65%	57%	75%	70%
9-10 (Net)	184	119	65	24	35	52	73	63	116	64	70	22	28	125	59	154	14	13	4
	41%	41%	41%	39%	41%	41%	41%	44%	39%	42%	45%	35%	34%	40%	42%	39%	45%	52%	50%

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1b_14. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC Parliament offers me something that other

television and video providers do not

Base: All who have used BBC channel/service in the last 3 months

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	479	28	126	17	40	26	41	17	19	7	17	29	400	45	26	39	121	221
Base: All who have used BBC channel/service in the last 3 months	453	30	136	19	40	24	45	19	23	9	18	27	380	39	19	38	120	203
Effective Base	331.4	21.2	88.5	13.5	28.2	21.1	32.9	13.3	16.3	4.9	10.5	20.3	273.3	33.1	19.5	29.1	84.7	161.6
Not At All Agree 1	4	0	0	0	1	0	0	0	0	0	0	0	2	0	0	0	0	3
	1%	0	0	0	3%	0	0	0	0	0	0	0	1%	0	0	0	0	2%
2	8	0	2	0	0	0	2	0	0	0	3	0	6	2	1	0	3	4
	2%	0	1%	0	2%	0	4%	0	0	35%	0	0	2%	6%	5%	0	2%	2%
3	14	2	2	0	4	2	0	0	0	0	0	4	12	2	0	0	7	5
	3%	6%	2%	0	10%	7%	0	0	0	0	2%	14%	3%	5%	0	0	6%	2%
4	11	3	6	0	0	0	0	0	0	0	0	2	10	0	1	1	0	3
	2%	11%	4%	0	0	0	0	0	0	0	0	6%	3%	0	8%	2%	0	1%
AGI	26	0	5	3	0	3	5	1	0	1	0	2	21	3	3	7	5	5
	6%	0	3%	14%	1%	13%	10%	5%	0	10%	0	8%	5%	7%	18%	18%	4%	2%
6	28	4	13	0	0	1	0	1	2	0	0	1	23	0	0	8	5	15
	6%	12%	10%	0	0	5%	6%	6%	7%	0	0	3%	6%	1%	0	21%	4%	7%
7	60	5	18	1	2	8	10	1	3	3	2	2	52	4	2	1	20	32
	13%	18%	13%	3%	5%	34%	22%	4%	12%	37%	11%	6%	14%	10%	9%	2%	17%	16%
8	110	8	28	5	12	4	15	4	6	1	9	6	93	12	2	6	31	52
	24%	27%	20%	27%	31%	15%	33%	22%	29%	17%	49%	23%	24%	30%	13%	15%	25%	26%
9	65	3	22	3	8	1	6	0	2	0	1	4	55	6	2	6	18	33
	14%	11%	16%	14%	19%	5%	12%	1%	9%	0	6%	14%	14%	15%	9%	16%	15%	16%
Agree Completely 10	119	5	39	8	11	4	6	11	10	0	4	7	100	10	7	8	30	50
	26%	15%	29%	43%	26%	17%	13%	57%	43%	0	22%	26%	26%	26%	35%	20%	25%	25%
Don't know	7	0	1	0	1	1	2	1	0	0	2	0	7	0	0	1	2	0
	2%	1%	1%	0	1%	3%	4%	4%	0	0	9%	0	2%	0	3%	5%	1%	0
IMI	453	30	136	19	40	24	45	19	23	9	18	27	380	39	19	38	120	203
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.82	7.26	7.98	8.54	7.78	7.19	7.57	8.88	8.69	5.20	8.31	7.35	7.84	7.76	7.50	7.49	7.84	7.87
1-2 (Net)	12	0	2	0	2	0	2	0	0	3	0	0	9	2	1	0	3	7
	3%	0	1%	0	6%	0	4%	0	0	35%	0	0	2%	6%	5%	0	2%	4%
1-3 (Net)	26	2	4	0	6	2	2	0	0	3	0	4	21	4	1	0	10	12
	6%	6%	3%	0	16%	7%	4%	0	0	35%	2%	14%	6%	11%	5%	0	8%	6%
1-4 (Net)	37	5	10	0	2	2	2	0	0	3	0	5	31	4	3	1	10	15
	8%	17%	7%	0	16%	7%	4%	0	0	35%	2%	20%	8%	11%	13%	2%	8%	7%
5-6 (Net)	55	4	18	3	0	4	5	2	2	1	0	3	43	3	3	15	10	20
	12%	12%	13%	1%	1%	11%	11%	1%	10%	0	0	11%	8%	8%	18%	39%	8%	10%
7-10 (Net)	355	21	107	16	33	18	37	16	21	5	16	19	299	32	13	21	99	167
	79%	70%	79%	86%	82%	72%	81%	85%	83%	54%	89%	69%	79%	82%	66%	84%	82%	83%
8-10 (Net)	294	16	89	16	31	9	27	15	18	1	14	17	248	28	11	20	79	135
	65%	53%	65%	83%	77%	38%	58%	81%	81%	17%	77%	63%	65%	72%	57%	52%	65%	67%
9-10 (Net)	184	8	61	12	10	6	11	12	0	5	11	155	155	16	8	14	48	84
	41%	26%	45%	56%	46%	23%	25%	59%	52%	0	29%	40%	41%	41%	44%	37%	40%	41%

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1b_15. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC Alba offers me something that other television and video providers do not

Base: All who have used BBC channel/service in the last 3 months

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	145	94	51	23	48	47	27	87	56	80	34	9	22	114	31	83	47	11	4
Base: All who have used BBC channel/service in the last 3 months Effective Base	133	83	50	21	39	43	30	73	55	56	46	13	20	111	23	81	47	4	1
Not At All Agree 1	105.7	71.9	35.1	18.0	37.8	35.1	18.0	67.3	41.0	66.2	26.4	8.2	16.5	83.6	23.7	66.6	32.9	9.4	2.9
	4	2	3	0	0	3	2	0	4	2	2	0	0	3	2	3	2	0	0
	3%	2%	5%	0	0	6%	5%	0	8%	4%	4%	0	0	2%	7%	3%	3%	0	0
	G	*	*	**	*	*	**	*	G*	*	**	**	**	*	**	*	*	**	**
2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	*	*	*	*	*	**	*	*	*	*	*	*	*	*	*	*	*	*
3	2	2	0	0	0	0	0	0	2	0	0	0	2	0	2	2	0	0	0
	1%	2%	0	0	0	0	5%	0	3%	0	0	0	8%	0	7%	2%	0	0	0
	M	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
4	4	3	1	1	2	2	0	3	1	2	1	0	1	3	1	3	1	0	0
	3%	3%	3%	4%	4%	4%	0	5%	1%	3%	3%	0	4%	3%	3%	4%	2%	7%	0
	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
5	11	7	4	1	2	3	6	5	2	5	3	2	2	10	1	7	3	1	0
	8%	9%	7%	3%	4%	15%	9%	9%	8%	8%	6%	16%	8%	9%	4%	9%	7%	14%	0
	*	*	*	**	*	*	**	*	*	*	*	*	*	*	**	*	*	**	**
6	16	10	6	6	2	3	6	4	12	6	6	2	2	15	1	9	7	1	0
	12%	12%	12%	27%	4%	7%	21%	6%	22%	11%	14%	15%	11%	14%	6%	11%	14%	17%	0
	DG	*	*	**	*	*	**	*	zG*	*	**	**	**	*	**	*	*	**	**
7	16	14	2	2	10	2	2	10	6	11	4	1	0	14	2	10	5	1	0
	12%	17%	4%	8%	27%	5%	6%	14%	11%	19%	9%	9%	3%	13%	9%	12%	11%	16%	47%
	*	*	*	**	*	*	**	*	*	*	*	*	*	*	*	*	*	*	*
8	25	16	9	4	5	10	6	13	10	11	6	5	2	20	5	14	10	1	0
	19%	19%	17%	17%	12%	24%	20%	18%	17%	20%	14%	40%	11%	18%	23%	14%	22%	17%	15%
	*	*	*	**	*	*	**	*	*	*	*	*	*	*	*	*	*	**	**
9	25	11	14	7	12	4	3	17	9	12	5	2	7	22	3	20	4	1	0
	19%	14%	28%	31%	29%	10%	10%	23%	15%	21%	11%	15%	34%	20%	14%	25%	9%	18%	0
	A	*	*	*	E*	*	**	*	*	*	*	**	**	*	**	z*	*	*	**
Agree Completely 10	28	17	12	8	8	12	7	19	6	7	17	1	4	23	5	13	15	0	0
	21%	20%	23%	5%	20%	28%	25%	26%	10%	13%	37%	5%	21%	21%	23%	23%	32%	10%	38%
	HIO	*	*	**	*	*	**	H*	*	*	**	**	**	*	**	*	*	**	**
Don't know	1	1	0	0	0	0	0	0	1	0	1	0	0	0	1	1	0	0	0
	1%	1%	0	4%	0	0	0	0	2%	0	2%	0	0	0	4%	1%	0	0	0
	M	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Total	133	83	50	21	39	43	30	73	55	56	46	13	20	111	23	81	47	4	1
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.59	7.49	7.75	7.53	8.07	7.43	7.23	8.06	6.79	7.38	7.88	7.37	7.67	7.65	7.26	7.45	7.84	7.18	8.29
	H	*	*	**	*	*	**	zH*	*	*	**	**	**	*	**	*	*	**	**
1-2 (Net)	4	2	3	0	0	3	2	0	4	2	2	0	0	3	2	3	2	0	0
	3%	2%	5%	0	0	6%	5%	0	8%	4%	4%	0	0	2%	7%	3%	3%	0	0
	G	*	*	*	*	*	**	*	G*	*	*	*	*	*	*	*	*	*	*
1-3 (Net)	6	3	3	0	0	3	3	0	6	3	2	0	2	3	3	4	2	0	0
	4%	4%	5%	0	0	6%	10%	0	11%	4%	4%	0	8%	2%	14%	5%	3%	0	0
	GMI	*	*	**	*	*	**	*	zG*	*	*	*	*	*	**	*	*	**	**
1-4 (Net)	10	6	4	1	2	4	3	3	7	4	3	0	2	6	4	7	2	0	0
	8%	7%	8%	4%	4%	10%	10%	5%	12%	8%	7%	0	12%	5%	17%	9%	5%	7%	0
	*	*	*	**	*	*	**	*	*	*	**	**	**	*	**	*	*	**	**
5-6 (Net)	27	18	10	6	3	9	9	11	17	11	9	4	4	25	2	16	10	1	0
	21%	21%	20%	30%	8%	21%	29%	14%	30%	19%	20%	31%	20%	23%	10%	20%	21%	31%	0
	DG	*	*	**	*	*	**	*	G*	*	*	**	**	*	**	*	*	**	**
7-10 (Net)	95	59	37	13	35	29	18	60	31	41	32	9	13	80	16	56	35	3	1
	71%	71%	72%	62%	88%	68%	60%	61%	56%	73%	71%	69%	68%	72%	68%	70%	74%	62%	100%
	H	*	*	**	zE*	*	**	zH*	*	*	*	*	*	*	*	*	*	*	*
8-10 (Net)	79	44	34	11	24	27	16	50	25	30	28	8	13	65	14	47	30	2	1
	59%	54%	68%	54%	62%	63%	54%	67%	44%	54%	62%	60%	66%	59%	59%	57%	63%	46%	53%
	H	*	*	**	*	*	**	zH	*	*	*	*	*	*	*	*	*	*	*
9-10 (Net)	54	28	26	8	19	17	10	36	14	19	22	2	11	46	8	33	19	1	0
	40%	34%	51%	36%	49%	39%	34%	49%	26%	34%	48%	19%	55%	41%	37%	41%	41%	29%	38%
	H	*	*	**	*	*	**	zH*	*	*	**	**	**	*	**	*	*	**	**

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1b_15. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC Alba offers me something that other

television and video providers do not

Base: All who have used BBC channel/service in the last 3 months

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	145	7	34	1	7	6	14	2	0	1	3	8	122	11	12	13	25	86
Base: All who have used BBC channel/service in the last 3 months	133	9	33	1	6	4	13	2	0	1	4	8	113	11	10	13	20	81
Effective Base	105.7	6.3	27.3	1.0	5.5	5.9	11.4	2.0	0	1.0	2.2	6.2	89.1	6.9	8.1	10.5	19.5	61.2
Not At All Agree 1	4	1	0	0	0	0	0	0	0	0	0	2	4	1	0	0	2	1
	3%	9%	0	0	0	0	0	0	0	0	0	24%	3%	7%	0	0	9%	1%
2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
3	2	0	2	0	0	0	0	0	0	0	0	0	2	0	0	2	0	0
	1%	0	5%	0	0	0	0	0	0	0	0	0	1%	0	0	12%	0	0
4	4	0	0	0	1	0	1	0	0	0	0	1	3	1	0	1	1	3
	3%	0	0	0	15%	0	11%	0	0	0	0	10%	3%	7%	0	6%	4%	3%
5	11	4	2	0	1	0	1	0	0	0	0	0	11	1	1	0	3	5
	8%	39%	5%	0	18%	0	8%	0	0	0	0	0	9%	5%	5%	0	15%	7%
6	16	2	5	0	0	1	1	0	0	0	0	0	12	3	1	3	2	10
	12%	16%	16%	0	0	18%	8%	0	0	0	0	0	11%	32%	13%	23%	9%	13%
DG	16	0	2	0	0	1	2	0	0	1	2	1	15	1	0	1	1	13
	12%	0	7%	0	0	31%	17%	0	0	100%	62%	9%	13%	5%	0	10%	7%	16%
8	25	1	6	0	1	1	3	1	0	0	0	1	23	1	1	2	5	15
	19%	8%	18%	0	17%	18%	21%	58%	0	0	0	18%	20%	12%	9%	13%	24%	18%
9	25	3	7	0	2	1	3	0	0	0	1	3	20	3	3	2	3	16
	19%	27%	23%	0	37%	14%	24%	0	0	0	38%	39%	18%	23%	27%	18%	16%	20%
Agree Completely 10	28	0	9	1	1	1	1	0	0	0	0	0	23	1	5	2	3	18
	21%	0	26%	0	14%	19%	10%	42%	0	0	0	0	20%	9%	46%	17%	16%	23%
HIO	1	0	0	1	0	0	0	0	0	0	0	0	1	0	0	0	0	0
Don't know	1	0	0	100%	0	0	0	0	0	0	0	0	1	0	0	0	0	0
	1%	0	0	0	0	0	0	0	0	0	0	0	1%	0	0	0	0	0
M	133	9	33	1	6	4	13	2	0	1	4	8	113	11	10	13	20	81
Total	100%	100%	100%	100%	100%	100%	100%	100%	0	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.59	6.14	7.95	0	7.51	7.84	7.42	8.84	0	7.00	7.76	6.21	7.54	6.81	8.77	7.09	6.97	7.85
1-2 (Net)	4	1	0	0	0	0	0	0	0	0	0	2	4	1	0	0	2	1
	3%	9%	0	0	0	0	0	0	0	0	0	24%	3%	7%	0	0	9%	1%
G	6	1	2	0	0	0	0	0	0	0	0	2	5	1	0	2	2	1
1-3 (Net)	4%	9%	5%	0	0	0	0	0	0	0	0	24%	5%	7%	0	12%	9%	1%
GMI	10	1	2	0	1	0	1	0	0	0	0	3	9	1	0	2	3	3
1-4 (Net)	8%	0	5%	0	15%	0	11%	0	0	0	0	34%	8%	14%	0	19%	13%	4%
5-6 (Net)	27	5	7	0	1	1	2	0	0	0	0	0	23	4	2	3	5	15
	21%	56%	21%	0	18%	18%	16%	0	0	0	0	0	20%	37%	20%	23%	24%	19%
DG	95	3	24	0	4	4	9	2	0	1	4	5	81	5	8	8	13	62
7-10 (Net)	71%	35%	74%	0	67%	82%	72%	100%	0	100%	100%	66%	71%	49%	82%	58%	63%	77%
H	79	3	22	0	4	2	7	2	0	0	1	4	65	5	8	6	11	49
8-10 (Net)	59%	35%	66%	0	67%	51%	55%	100%	0	0	38%	57%	58%	44%	82%	48%	56%	61%
H	54	3	16	0	3	1	4	1	0	0	3	3	43	3	8	5	6	34
9-10 (Net)	40%	27%	49%	0	51%	33%	35%	42%	0	0	38%	39%	38%	32%	73%	35%	32%	42%
H																		

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1b_16. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: CBBC offers me something that other television

and video providers do not

Base: All who have used BBC channel/service in the last 3 months

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	307	154	152	56	98	114	39	202	100	157	65	29	56	213	94	240	24	17	26
Base: All who have used BBC channel/service in the last 3 months Effective Base	277	140	136	43	91	95	48	170	104	99	85	44	49	215	62	246	16	8	7
Not At All Agree 1	197.6	109.4	89.3	38.8	68.9	69.9	25.3	135.4	62.7	121.7	50.3	20.8	34.1	142.5	60.1	165.9	17.1	10.8	20.9
2	3	3	1	1	2	0	0	2	1	0	2	1	1	2	2	3	0	0	0
3	1%	2%	0	3%	2%	0	0	1%	1%	0	2%	2%	1%	1%	3%	1%	2%	3%	0
4	2	0	2	0	1	0	1	0	2	1	0	0	1	1	1	2	0	0	0
5	1%	0	2%	0	1%	0	3%	0	2%	1%	0	0	3%	0	2%	1%	0	0	0
6	G	2	1	0	1	1	1	2	2	1	0	0	2	2	2	2	0	0	1
7	1%	2%	1%	0	1%	1%	3%	1%	2%	1%	1%	0	3%	1%	3%	1%	0	0	10%
8	d	4	3	0	5	1	1	4	3	2	3	0	2	5	2	6	1	0	0
9	14	6	8	3	5	4	2	5	8	3	6	4	1	9	5	13	1	0	0
10	5%	5%	6%	7%	6%	5%	4%	3%	8%	3%	7%	10%	2%	4%	8%	5%	3%	7%	7%
11	GI	33	19	14	10	3	15	4	22	14	8	6	5	27	6	30	0	1	1
12	12%	14%	10%	24%	4%	16%	4%	13%	11%	14%	9%	13%	11%	12%	10%	12%	3%	12%	14%
13	D	47	24	23	7	14	14	12	21	19	11	8	9	36	11	43	2	2	1
14	17%	17%	17%	16%	16%	15%	12%	12%	25%	19%	12%	16%	19%	17%	17%	17%	13%	19%	9%
15	G	64	33	32	8	29	23	5	48	23	24	11	7	56	9	60	2	1	1
16	23%	23%	23%	18%	31%	24%	11%	29%	14%	23%	28%	14%	14%	26%	14%	24%	10%	16%	19%
17	HN	40	18	22	6	12	18	3	30	15	12	6	8	34	6	30	7	1	1
18	14%	13%	16%	14%	14%	19%	7%	18%	9%	15%	14%	13%	16%	16%	10%	12%	44%	17%	20%
19	O	53	24	29	5	17	12	2	36	20	16	8	9	37	16	47	3	2	1
20	19%	17%	22%	12%	21%	18%	25%	21%	16%	20%	16%	17%	19%	17%	25%	19%	16%	26%	15%
21	Don't know	9	7	3	2	0	7	0	9	2	3	1	3	7	2	8	1	0	0
22	3%	5%	2%	6%	0	0	14%	0	9%	2%	4%	3%	7%	3%	4%	3%	5%	0	6%
23	DEG	277	140	136	43	91	95	48	170	99	85	44	49	215	62	246	16	8	7
24	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
25	Mean	7.66	7.52	7.81	7.29	7.70	7.80	7.60	7.22	7.79	7.67	7.59	7.43	7.75	7.36	7.63	8.18	7.85	7.37
26	1-2 (Net)	6	3	3	1	3	0	1	4	1	2	0	2	3	3	5	0	0	0
27	2%	2%	2%	3%	3%	0	3%	1%	4%	1%	2%	2%	4%	1%	5%	2%	2%	3%	0
28	1-3 (Net)	9	5	4	1	3	3	4	5	2	2	1	4	4	5	8	0	0	1
29	3%	4%	3%	3%	4%	1%	6%	2%	5%	2%	2%	2%	7%	2%	8%	3%	2%	3%	10%
30	1-4 (Net)	16	9	7	1	8	3	4	9	4	5	1	6	9	7	14	1	0	1
31	6%	7%	5%	3%	9%	3%	8%	4%	8%	4%	6%	2%	12%	4%	11%	6%	6%	3%	10%
32	d	47	26	21	13	8	20	5	19	16	14	10	7	36	11	43	1	2	1
33	17%	18%	16%	31%	9%	21%	11%	16%	19%	17%	17%	22%	13%	17%	18%	17%	7%	19%	21%
34	Dd	204	99	106	26	74	72	32	135	76	63	32	33	163	41	181	13	6	4
35	74%	70%	78%	60%	81%	76%	67%	80%	64%	78%	73%	73%	68%	76%	67%	73%	83%	78%	63%
36	CH	158	75	83	19	60	58	21	115	57	52	24	24	127	31	138	11	5	4
37	57%	53%	61%	44%	66%	61%	43%	68%	39%	58%	61%	55%	49%	59%	50%	56%	70%	59%	54%
38	H	93	42	51	11	31	35	16	67	34	28	13	17	71	22	78	9	4	2
39	34%	30%	38%	27%	34%	37%	32%	39%	26%	35%	33%	30%	35%	33%	35%	32%	60%	43%	35%
40								z											

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1b_16. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: CBBC offers me something that other television

and video providers do not

Base: All who have used BBC channel/service in the last 3 months

Total		England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
	307	12	70	15	35	12	25	20	5	5	10	31	250	28	14	16	73	166
	277	13	70	20	34	13	30	19	4	4	11	28	234	21	12	16	79	140
	197.6	7.0	43.6	10.9	25.4	10.3	18.6	16.1	4.8	4.3	6.5	23.9	158.8	21.8	10.8	11.5	47.4	116.3
3	0	0	0	0	1	0	0	0	0	0	0	2	3	0	0	0	0	3
1%	0	0	0	0	4%	0	0	0	0	0	0	5%	1%	0	0	0	0	2%
2	0	0	0	0	0	0	0	0	0	0	0	2	1	0	0	0	0	1
1%	0	0	0	0	0	0	0	0	0	0	0	9%	0	7%	0	0	0	1%
G	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
3	0	2	0	0	0	0	1	0	0	0	0	0	3	0	0	2	1	1
1%	0	2%	0	0	0	0	3%	0	0	0	0	2%	1%	0	0	10%	1%	1%
7	0	1	0	0	0	0	3	0	1	0	0	2	3	2	1	1	3	2
3%	0	1%	0	0	0	0	9%	0	20%	0	0	12%	1%	10%	12%	5%	3%	2%
d	1	1	5	0	0	0	1	3	1	0	0	0	9	1	1	0	6	7
5%	6%	1%	26%	1%	0	0	4%	15%	25%	0	0	1%	4%	6%	5%	0	7%	5%
GU	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
33	2	9	1	3	2	2	2	0	3	1	5	24	24	5	3	3	9	16
12%	14%	12%	5%	10%	13%	7%	10%	0	76%	12%	19%	19%	10%	25%	25%	18%	11%	11%
D	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
47	3	6	1	3	6	4	7	1	3	5	4	5	45	4	2	5	16	18
17%	43%	11%	28%	16%	12%	3	9%	19%	22%	0	50%	16%	19%	4%	17%	30%	20%	13%
G	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
64	2	14	3	12	6	11	3	1	1	3	4	57	57	3	1	0	16	45
23%	14%	20%	13%	36%	44%	38%	16%	34%	24%	1	3	14	24%	14%	7%	0	21%	32%
HN	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
40	1	10	2	7	2	1	4	0	0	0	1	4	36	3	3	4	8	20
14%	7%	14%	9%	21%	13%	5%	19%	0	0	5%	13%	13%	15%	12%	26%	24%	10%	14%
O	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
53	2	22	4	2	2	8	4	0	0	0	2	2	45	3	1	2	17	24
19%	16%	32%	19%	11%	13%	25%	21%	0	0	3%	8%	8%	19%	14%	6%	12%	22%	17%
	z	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
9	0	5	0	0	1	0	0	0	0	0	0	2	8	1	0	0	4	4
3%	0	7%	0	1%	5%	0	0	0	0	0	8%	8%	4%	5%	3%	0	5%	3%
DEG	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
277	13	70	20	34	13	30	19	4	4	11	28	28	234	21	12	16	79	140
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
7.66	7.51	8.23	7.32	7.75	8.02	7.70	7.75	6.24	6.48	7.37	6.39	6.39	7.79	6.66	7.08	7.13	7.70	7.71
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
6	0	0	0	1	0	0	0	0	0	0	0	4	4	1	0	0	0	4
2%	0	0	0	4%	0	0	0	0	0	0	14%	14%	2%	7%	0	0	0	3%
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
9	0	2	0	1	0	1	0	0	0	0	0	4	7	2	0	2	1	4
3%	0	2%	0	4%	0	3%	0	0	0	0	14%	14%	3%	9%	0	10%	1%	3%
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
16	0	2	0	0	0	0	1	0	0	0	6	6	10	0	1	2	4	7
6%	0	4%	0	4%	0	0	12%	0	20%	0	22%	22%	4%	19%	12%	15%	4%	5%
d	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
47	3	10	6	4	2	3	5	1	3	1	5	5	33	7	4	3	15	22
17%	20%	14%	31%	11%	13%	11%	26%	76%	12%	19%	19%	19%	14%	31%	29%	18%	19%	16%
Dd	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
204	11	53	14	28	10	23	14	2	1	10	14	14	183	9	7	11	57	107
74%	80%	76%	69%	84%	82%	77%	74%	55%	24%	68%	51%	51%	78%	44%	56%	67%	72%	76%
CH	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
158	5	46	8	23	9	21	10	1	4	10	4	41	137	9	5	6	41	89
57%	37%	65%	41%	68%	70%	68%	55%	34%	24%	39%	35%	35%	59%	40%	39%	37%	52%	64%
H	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	z
93	3	32	6	11	3	9	8	0	0	1	6	6	81	6	4	6	25	43
34%	23%	46%	28%	32%	26%	30%	40%	0	0	8%	20%	20%	35%	26%	32%	37%	32%	31%
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1b_17. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: CBeebies offers me something that other

television and video providers do not

Base: All who have used BBC channel/service in the last 3 months

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	386	138	248	47	128	147	63	280	102	172	101	27	86	248	138	281	37	31	37
Base: All who have used BBC channel/service in the last 3 months Effective Base	353	128	225	36	124	126	66	251	99	111	126	33	83	262	91	299	28	17	10
Not At All Agree 1	254.7	97.9	157.3	32.4	86.7	96.4	40.9	191.8	62.1	124.8	77.0	20.8	52.3	171.3	93.3	201.2	26.6	20.2	30.6
2	6 2%	4 3%	2 1%	1 3%	2 2%	0 0%	3 5%	3 1%	3 3%	3 3%	2 2%	0 0%	1 2%	5 2%	2 2%	6 2%	0 1%	0 9%	0 3%
3	5 1%	2 1%	3 1%	0 0%	3 3%	2 1%	0 0%	5 2%	0 0%	0 0%	3 2%	5 5%	0 0%	5 2%	0 0%	3 1%	0 0%	2 3%	0 3%
4	6 2%	1 1%	5 2%	0 0%	2 2%	3 3%	0 0%	6 2%	0 0%	3 2%	1 1%	0 0%	2 2%	4 2%	1 2%	5 2%	0 0%	1 3%	0 2%
5	7 2%	1 1%	6 3%	1 3%	4 3%	1 1%	1 1%	4 1%	2 2%	3 3%	2 2%	0 0%	2 2%	3 1%	4 4%	6 2%	1 3%	0 0%	0 5%
6	21 6%	4 3%	17 7%	3 8%	3 3%	7 5%	1 10%	9 3%	12 12%	5 5%	10 8%	4 11%	2 2%	14 5%	7 8%	15 5%	5 19%	1 6%	0 2%
7	30 9%	13 10%	17 8%	6 16%	6 5%	14 11%	4 7%	19 8%	11 11%	8 7%	10 8%	3 9%	9 11%	23 9%	7 8%	23 8%	5 19%	0 3%	1 14%
8	54 15%	20 15%	34 15%	7 20%	15 12%	23 18%	9 13%	37 15%	16 16%	19 17%	19 15%	4 11%	12 15%	41 15%	13 14%	48 16%	2 5%	2 13%	2 23%
9	68 19%	26 20%	42 19%	3 10%	34 28%	20 16%	10 15%	51 20%	16 17%	21 19%	23 18%	7 22%	17 20%	53 20%	15 16%	57 19%	4 16%	5 30%	2 17%
10	52 15%	20 16%	32 14%	3 8%	14 11%	25 20%	10 15%	38 15%	14 14%	19 17%	21 15%	5 14%	7 8%	40 15%	13 14%	42 14%	9 32%	1 7%	0 4%
Agree Completely 10	92 26%	32 25%	60 27%	11 30%	39 31%	27 22%	15 23%	74 30%	17 16%	24 22%	32 25%	9 27%	26 31%	67 26%	24 27%	83 28%	1 3%	5 29%	3 29%
Don't know	12 4%	6 5%	7 3%	0 1%	0 0%	5 4%	7 11%	5 2%	7 7%	5 5%	2 2%	0 0%	5 6%	7 3%	6 6%	12 4%	1 3%	0 0%	0 1%
Total	353 100%	128 100%	225 100%	36 100%	124 100%	126 100%	66 100%	251 100%	99 100%	111 100%	126 100%	33 100%	83 100%	262 100%	91 100%	299 100%	28 100%	17 100%	10 100%
Mean	7.79	7.79	7.78	7.59	7.94	7.81	7.60	7.96	7.40	7.69	7.76	7.78	7.96	7.79	7.77	7.86	7.20	7.57	7.54
1-2 (Net)	11 3%	6 5%	5 2%	1 3%	5 4%	2 1%	3 5%	8 3%	3 3%	4 3%	5 4%	2 5%	1 2%	10 4%	2 2%	9 3%	0 1%	2 9%	0 3%
1-3 (Net)	17 5%	7 5%	10 5%	1 3%	8 6%	5 4%	3 5%	14 6%	3 3%	6 5%	6 5%	2 5%	3 4%	14 5%	3 3%	14 5%	0 1%	2 13%	1 6%
1-4 (Net)	24 7%	8 6%	16 7%	2 5%	12 9%	6 5%	4 6%	17 7%	5 5%	9 8%	8 7%	2 5%	5 6%	18 7%	7 7%	20 7%	1 4%	2 13%	1 10%
5-6 (Net)	51 15%	17 14%	34 15%	9 26%	9 8%	20 16%	11 17%	28 11%	23 24%	14 12%	20 16%	7 21%	11 13%	37 14%	14 16%	38 13%	10 37%	1 8%	2 16%
7-10 (Net)	265 75%	97 76%	169 75%	24 68%	102 83%	95 75%	44 66%	201 80%	64 64%	83 75%	96 76%	25 75%	62 75%	200 77%	65 71%	229 77%	16 56%	13 79%	7 72%
8-10 (Net)	212 60%	77 60%	134 60%	17 48%	87 71%	72 57%	35 53%	164 65%	48 48%	64 58%	77 61%	21 64%	50 60%	160 61%	52 57%	181 61%	14 51%	11 66%	5 49%
9-10 (Net)	144 41%	52 40%	92 41%	14 38%	53 43%	52 41%	25 38%	112 45%	31 32%	43 39%	53 42%	14 42%	33 40%	107 41%	37 40%	125 42%	10 35%	6 36%	3 33%

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

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D1b_17. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: CBeebies offers me something that other television and video providers do not

Base: All who have used BBC channel/service in the last 3 months

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	386	20	73	11	40	13	32	23	14	5	12	38	327	31	25	18	94	197
Base: All who have used BBC channel/service in the last 3 months Effective Base	353	22	76	16	38	13	27	24	15	7	18	42	302	26	20	18	95	172
Not At All Agree 1	254.7	13.1	46.0	8.2	28.7	11.1	26.0	18.6	11.5	4.8	9.2	30.1	213.2	22.8	18.1	12.4	62.3	133.6
2	6 2%	2 9%	1 1%	0 0	0 0	0 0	0 0	2 8%	0 0	0 0	0 0	1 3%	5 1%	2 7%	0 0	0 0	3 3%	3 2%
3	5 1%	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 22%	0 0	1 3%	3 1%	1 6%	0 0	0 0	2 2%	3 2%
4	6 2%	1 4%	1 1%	1 8%	0 0	0 0	2 8%	0 0	0 0	0 0	0 0	0 0	6 2%	0 0	1 7%	1 3%	2 2%	1 1%
5	7 2%	0 2%	1 1%	0 0	0 1%	0 0	1 2%	0 0	2 12%	0 0	0 0	2 4%	5 2%	1 5%	1 4%	1 5%	0 0	4 2%
6	21 6%	0 0	3 3%	5 33%	1 4%	1 6%	0 0	2 8%	0 0	0 0	0 0	3 6%	18 6%	1 5%	1 5%	2 10%	5 5%	7 4%
7	30 9%	5 21%	7 9%	0 0	0 1%	0 0	5 18%	0 0	2 0	0 32%	0 0	5 11%	26 9%	3 10%	3 17%	3 16%	9 9%	15 9%
8	54 15%	4 19%	10 14%	1 7%	3 8%	3 23%	6 21%	5 19%	2 14%	2 23%	7 36%	5 12%	48 16%	3 10%	1 7%	2 9%	17 17%	30 16%
9	68 19%	4 16%	13 17%	2 11%	10 26%	4 30%	6 21%	2 24%	0 16%	0 0	5 29%	6 13%	62 21%	2 6%	4 19%	4 21%	15 15%	38 22%
10	52 15%	2 8%	10 13%	1 5%	11 29%	3 24%	1 8%	10 6%	4 25%	2 23%	1 3%	6 13%	45 15%	2 7%	4 22%	1 5%	11 11%	28 16%
Agree Completely 10	92 26%	5 21%	24 32%	6 37%	10 27%	2 12%	8 22%	5 32%	0 34%	0 0	5 29%	12 29%	73 24%	11 41%	3 17%	6 31%	28 29%	37 22%
Don't know	12 4%	0 0	7 9%	0 0	1 4%	1 5%	0 0	1 4%	0 0	0 0	0 0	2 4%	11 4%	1 4%	0 2%	0 0	4 4%	5 3%
DG	353	22	76	16	38	13	27	24	15	7	18	42	302	26	20	18	95	172
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.79	7.03	8.20	7.36	8.59	8.09	7.44	7.70	8.32	6.01	8.24	7.57	7.78	7.37	7.50	7.60	7.72	7.76
1-2 (Net)	11 3%	2 9%	1 1%	0 0	0 0	0 0	0 0	2 8%	0 0	2 22%	0 0	3 6%	8 3%	3 13%	0 0	0 0	5 5%	7 4%
1-3 (Net)	17 5%	3 12%	2 2%	1 8%	0 0	0 0	2 8%	2 8%	0 0	2 22%	0 0	3 6%	14 5%	3 13%	1 7%	1 3%	7 7%	8 4%
1-4 (Net)	24 7%	3 14%	2 3%	1 8%	0 1%	0 0	3 11%	2 8%	2 12%	2 22%	0 0	5 11%	18 6%	5 18%	2 11%	1 8%	7 7%	11 7%
5-6 (Net)	51 15%	5 21%	9 12%	5 33%	2 5%	1 6%	5 18%	2 8%	0 0	2 32%	0 0	7 16%	44 15%	4 15%	4 21%	5 27%	14 15%	22 13%
7-10 (Net)	265 75%	14 65%	57 76%	10 60%	34 90%	11 89%	20 89%	13 80%	3 86%	3 45%	18 100%	28 67%	228 76%	17 63%	13 66%	12 66%	70 74%	134 78%
8-10 (Net)	212 60%	10 46%	47 62%	9 53%	31 82%	9 66%	15 50%	11 62%	2 75%	2 23%	11 62%	23 55%	180 60%	14 54%	12 58%	10 57%	53 56%	104 60%
9-10 (Net)	144 41%	7 30%	34 45%	7 42%	21 56%	5 36%	8 30%	9 38%	2 59%	2 23%	6 32%	18 42%	118 39%	13 48%	8 39%	7 36%	39 41%	65 38%

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D1b_20. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC Scotland offers me something that other television and video providers do not

Base: All who have used BBC channel/service in the last 3 months

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	233	137	96	22	42	91	78	87	141	107	63	27	36	142	91	71	150	8	4
Base: All who have used BBC channel/service in the last 3 months	208	122	87	16	36	82	75	77	127	68	73	35	33	146	62	71	133	3	1
Effective Base	165.8	102.4	64.1	14.1	31.5	65.6	55.3	62.5	99.1	80.1	46.2	23.8	28.2	104.1	68.0	50.6	110.2	7.5	3.5
Not At All Agree 1	4	3	1	3	0	1	1	0	4	2	2	0	0	3	1	2	2	0	0
	2%	3%	1%	16%	0	1%	1%	0	3%	3%	3%	0	0	2%	2%	3%	2%	0	0
2	2	1	1	0	1	0	1	1	1	1	0	0	1	1	1	0	2	0	0
	1%	0	1%	0	2%	0	1%	1%	1%	1%	0	0	3%	0	2%	0	1%	0	0
3	3	0	3	0	0	3	0	0	3	0	3	0	0	3	0	0	3	0	0
	1%	0	3%	0	0	3%	0	0	2%	0	4%	0	0	2%	0	0	2%	0	0
4	8	3	5	0	0	6	2	3	5	4	2	0	2	6	2	0	7	0	0
	4%	3%	6%	1%	0	8%	2%	3%	4%	6%	3%	0	6%	4%	3%	1%	5%	13%	0
5	20	14	6	1	3	5	10	5	15	4	5	9	2	10	10	4	15	0	0
	9%	11%	7%	7%	8%	6%	14%	6%	12%	5%	6%	26%	6%	7%	16%	6%	11%	0	0
6	35	12	23	4	4	8	19	7	28	9	15	6	5	27	8	11	24	0	0
	17%	9%	27%	25%	12%	10%	25%	9%	22%	14%	20%	16%	17%	19%	13%	15%	18%	0	34%
7	33	17	16	5	4	16	8	14	16	9	15	6	3	24	9	12	21	0	0
	16%	14%	19%	31%	11%	19%	11%	19%	12%	13%	20%	18%	10%	17%	14%	17%	15%	14%	0
8	33	19	14	2	5	15	11	15	18	12	9	7	6	26	7	14	18	1	0
	16%	15%	17%	9%	14%	19%	15%	20%	14%	17%	12%	19%	18%	18%	12%	19%	13%	42%	40%
9	24	15	9	1	8	10	5	13	11	14	6	1	3	17	7	8	16	1	0
	12%	12%	11%	8%	23%	12%	6%	17%	9%	21%	8%	3%	9%	12%	11%	11%	12%	23%	0
Agree Completely 10	39	31	8	0	10	15	13	17	22	13	13	3	10	28	10	17	22	0	0
	19%	26%	9%	2%	29%	19%	17%	22%	17%	19%	18%	10%	31%	20%	15%	24%	16%	9%	27%
Don't know	8	8	0	0	0	2	5	2	5	1	4	3	0	0	8	3	5	0	0
	4%	6%	0	0	0	3%	7%	3%	4%	2%	5%	7%	0	0	12%	4%	4%	0	0
Total	208	122	87	16	36	82	75	77	127	68	73	35	33	146	62	71	133	3	1
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.27	7.61	6.81	5.92	8.13	7.32	7.08	7.83	6.92	7.52	7.05	6.85	7.61	7.34	7.07	7.65	7.04	7.76	7.85
1-2 (Net)	6	4	2	3	1	2	1	1	5	3	2	0	1	4	2	2	4	0	0
	3%	3%	2%	16%	2%	1%	2%	1%	4%	4%	3%	0	3%	3%	4%	3%	3%	0	0
1-3 (Net)	9	4	5	3	1	4	2	1	8	3	5	0	1	7	2	7	0	0	0
	4%	3%	6%	16%	2%	5%	2%	1%	6%	4%	7%	0	3%	4%	4%	3%	5%	0	0
1-4 (Net)	17	7	10	3	1	7	3	4	13	7	7	0	3	13	4	3	14	0	0
	8%	6%	11%	17%	2%	12%	5%	5%	10%	10%	10%	0	10%	9%	7%	4%	10%	13%	0
5-6 (Net)	55	25	30	5	7	13	29	12	43	19	13	15	8	37	18	16	39	0	0
	26%	21%	34%	32%	20%	16%	39%	15%	34%	19%	27%	42%	23%	25%	29%	21%	29%	0	34%
7-10 (Net)	129	82	48	8	28	56	37	59	66	47	42	18	22	97	33	50	75	3	1
	62%	67%	55%	50%	78%	69%	50%	77%	52%	70%	58%	50%	67%	66%	52%	71%	57%	87%	66%
8-10 (Net)	96	65	31	3	24	40	29	45	50	39	28	11	19	72	24	38	55	2	1
	46%	53%	36%	20%	67%	49%	39%	58%	40%	57%	38%	32%	57%	49%	38%	54%	41%	74%	66%
9-10 (Net)	63	46	17	2	19	25	18	30	32	27	19	5	13	46	17	25	37	1	0
	30%	38%	20%	11%	53%	30%	24%	39%	26%	40%	26%	13%	39%	32%	27%	34%	28%	31%	27%

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1b_20. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC Scotland offers me something that other television and video providers do not

Base: All who have used BBC channel/service in the last 3 months

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	233	3	31	0	5	11	7	1	1	0	1	11	200	18	23	20	46	125
Base: All who have used BBC channel/service in the last 3 months	208	3	29	0	4	13	9	1	0	0	1	10	184	11	20	19	42	108
Effective Base	165.8	2.8	22.9	0	2.6	8.0	4.8	1.0	1.0	0	1.0	8.3	139.9	15.7	15.7	14.5	31.1	90.1
Not At All Agree 1	4	0	0	0	0	2	0	0	0	0	0	0	4	1	0	0	2	1
	2%	0	0	0	0	18%	0	0	0	0	0	0	2%	6%	0	0	6%	1%
2	2	0	0	0	0	0	0	0	0	0	0	0	2	0	0	0	0	1
	1%	0	0	0	0	0	0	0	0	0	0	0	1%	0	6%	0	0	1%
3	3	0	0	0	0	0	0	0	0	0	0	0	3	0	3	0	0	0
	1%	0	0	0	0	0	0	0	0	0	0	0	1%	0	14%	0	0	0
4	8	0	0	0	0	0	0	0	0	0	0	0	7	1	1	0	1	5
	4%	0	1%	0	0	0	0	0	0	0	0	0	4%	13%	4%	0	3%	4%
5	20	1	2	0	0	1	0	0	0	0	0	1	19	1	1	3	9	8
	9%	28%	6%	0	0	5%	0	0	0	0	0	8%	10%	8%	3%	14%	21%	7%
6	35	2	2	0	0	1	6	0	0	0	0	1	32	2	3	2	8	19
	17%	47%	7%	0	0	6%	63%	0	0	0	0	8%	18%	17%	14%	10%	20%	18%
7	33	0	3	0	1	6	1	0	0	0	0	1	30	0	1	10	2	16
	16%	0	9%	0	24%	48%	10%	0	0	0	0	11%	16%	3%	7%	54%	6%	15%
8	33	0	7	0	0	2	1	1	0	0	0	2	28	4	3	3	6	17
	16%	0	23%	0	0	16%	17%	100%	100%	0	0	18%	15%	36%	16%	14%	14%	16%
9	24	0	5	0	1	0	0	0	0	0	0	1	22	1	3	1	5	15
	12%	0	18%	0	18%	0	5%	0	0	0	0	11%	12%	5%	15%	6%	11%	14%
Agree Completely 10	39	1	9	0	2	1	0	0	0	0	1	2	31	1	4	0	6	24
	19%	25%	32%	0	57%	6%	6%	0	0	0	100%	21%	17%	11%	21%	2%	15%	22%
Don't know	8	0	1	0	0	0	0	0	0	0	0	2	8	0	0	0	2	3
	4%	0	2%	0	0	0	0	0	0	0	0	23%	4%	0	0	0	4%	3%
BM	208	3	29	0	4	13	9	1	0	0	1	10	184	11	20	19	42	108
Total	100%	100%	100%	0	100%	100%	100%	100%	100%	0	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.27	6.72	8.35	0	9.09	6.09	6.79	8.00	8.00	0	10.00	8.04	7.18	6.71	6.94	6.96	6.74	7.58
1-2 (Net)	BH	0	0	0	0	2	0	0	0	0	0	0	5	1	1	0	2	2
	3%	0	0	0	0	18%	0	0	0	0	0	0	3%	6%	6%	0	6%	2%
1-3 (Net)	9	0	0	0	0	2	0	0	0	0	0	0	8	1	4	0	2	2
	4%	0	0	0	0	18%	0	0	0	0	0	0	4%	6%	19%	0	6%	2%
1-4 (Net)	17	0	0	0	0	2	0	0	0	0	0	0	15	2	5	0	4	6
	8%	0	1%	0	0	18%	0	0	0	0	0	0	8%	19%	24%	0	9%	6%
5-6 (Net)	55	2	4	0	0	1	6	0	0	0	0	2	51	3	3	4	17	27
	26%	75%	14%	0	0	11%	63%	0	0	0	0	15%	28%	25%	17%	23%	47%	25%
7-10 (Net)	AEGI	1	24	0	4	9	3	1	0	0	1	6	110	6	12	14	19	72
	62%	25%	83%	0	100%	70%	37%	100%	100%	0	100%	61%	60%	56%	60%	77%	46%	67%
8-10 (Net)	FHNh	1	21	0	3	22%	2	1	0	0	1	5	80	6	10	4	17	56
	46%	25%	74%	0	76%	3	27%	100%	100%	0	100%	50%	44%	53%	53%	23%	40%	52%
9-10 (Net)	BH	1	15	0	3	1	0	0	0	0	3	53	2	7	2	11	39	39
	30%	25%	51%	0	76%	6%	10%	0	0	0	100%	32%	29%	17%	36%	8%	26%	36%

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1b_21. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC iPlayer offers me something that other

television and video providers do not

Base: All who have used BBC channel/service in the last 3 months

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	1620	816	801	226	283	596	515	508	1077	703	479	146	292	980	640	1204	132	144	140
Base: All who have used BBC channel/service in the last 3 months	1532	770	760	188	288	576	479	468	1034	489	593	193	256	1106	426	1290	115	86	40
Effective Base	1090.0	567.5	522.7	151.8	201.1	407.9	331.7	346.0	719.8	505.8	350.7	107.2	199.9	697.7	454.1	864.5	93.6	105.6	108.8
Not At All Agree 1	39	22	17	3	7	18	11	8	31	9	14	3	13	26	13	32	4	0	2
	3%	3%	2%	2%	2%	3%	2%	2%	3%	2%	2%	2%	5%	2%	3%	3%	3%	0	6%
	T												zI						zOQ
2	19	11	8	4	2	10	3	7	12	3	5	6	5	16	3	15	1	1	2
	1%	1%	1%	2%	1%	2%	1%	2%	1%	1%	1%	3%	2%	1%	1%	1%	1%	1%	4%
3	38	25	12	2	10	11	16	12	23	11	12	5	10	26	12	32	2	3	1
	2%	3%	2%	1%	3%	2%	3%	3%	2%	2%	2%	2%	4%	2%	3%	2%	1%	3%	3%
4	52	19	33	12	3	22	16	18	32	14	22	9	6	41	11	45	3	3	1
	3%	2%	4%	6%	1%	4%	3%	4%	3%	3%	4%	5%	2%	4%	3%	3%	3%	4%	2%
5	DV	121	58	17	21	42	41	26	95	36	42	18	25	74	46	99	15	4	2
	8%	8%	8%	9%	7%	7%	8%	5%	9%	7%	7%	9%	10%	7%	11%	8%	13%	5%	6%
	Gd								zG						zM		Q*		
6	163	80	83	21	19	63	60	40	120	52	76	15	21	124	39	130	21	10	3
	11%	10%	11%	11%	7%	11%	13%	8%	12%	11%	13%	8%	8%	11%	9%	10%	18%	11%	7%
	D						D										zOR*		
7	270	144	125	46	60	104	60	91	174	95	97	33	45	201	69	225	24	14	6
	18%	19%	17%	24%	21%	18%	13%	19%	17%	19%	16%	17%	17%	18%	16%	17%	21%	16%	16%
	F			zF	F	F	F												
8	333	166	166	38	70	133	92	105	222	113	124	53	42	252	80	274	23	23	12
	22%	22%	22%	20%	24%	23%	19%	23%	21%	23%	21%	27%	16%	23%	19%	21%	20%	27%	30%
	LNS									L		L							zO
9	205	109	96	20	53	77	55	72	128	69	85	19	32	159	46	182	9	9	5
	13%	14%	13%	11%	18%	13%	11%	15%	12%	14%	14%	10%	12%	14%	11%	14%	8%	10%	13%
	N			zF															
Agree Completely 10	225	110	115	21	38	82	84	81	139	68	93	28	37	147	78	194	11	17	4
	15%	14%	15%	11%	15%	14%	16%	17%	13%	14%	16%	14%	14%	13%	16%	15%	9%	19%	9%
															zM			PR	
Don't know	67	22	45	5	6	14	42	7	58	18	22	5	21	40	27	61	2	3	1
	4%	3%	6%	2%	2%	2%	9%	2%	6%	4%	4%	3%	8%	4%	6%	5%	2%	3%	3%
	AEGX		zA				zCDE						zU						
Total	1532	770	760	188	288	576	479	468	1034	489	593	193	256	1106	426	1290	115	86	40
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.26	7.22	7.30	7.03	7.45	7.21	7.29	7.47	7.16	7.37	7.33	7.16	6.94	7.26	7.25	7.29	6.79	7.52	6.89
	LPg							zH		L						P		PR*	
1-2 (Net)	58	33	25	7	9	29	14	15	43	12	19	9	18	42	16	48	5	1	4
	4%	4%	3%	4%	3%	5%	3%	3%	4%	2%	3%	4%	7%	4%	4%	4%	4%	2%	10%
	I												zU						zOQ
1-3 (Net)	96	58	38	9	19	39	29	27	66	23	31	13	28	68	28	80	7	4	5
	6%	8%	5%	5%	6%	7%	6%	6%	6%	5%	5%	7%	11%	6%	7%	6%	6%	5%	13%
													zU						zOQ
1-4 (Net)	148	77	71	20	22	61	45	45	98	38	54	22	45	109	39	124	10	8	6
	10%	10%	9%	11%	8%	11%	9%	10%	9%	8%	9%	12%	13%	10%	9%	10%	9%	9%	15%
	I												I						z
5-6 (Net)	284	142	141	38	40	104	101	65	214	88	118	33	46	198	86	229	30	14	5
	19%	18%	19%	20%	14%	16%	21%	14%	21%	16%	20%	17%	16%	18%	20%	16%	31%	16%	13%
	G						D		zG								zOQR*		
7-10 (Net)	1033	528	504	125	220	397	291	350	663	345	400	132	155	759	274	876	67	62	27
	67%	69%	66%	66%	76%	69%	61%	75%	64%	71%	67%	69%	61%	69%	64%	68%	58%	72%	69%
	FHLPs					F		zH		zL								P	
8-10 (Net)	763	385	378	79	160	292	231	259	489	250	303	99	111	558	204	651	42	49	21
	50%	50%	50%	42%	56%	51%	48%	55%	47%	51%	51%	51%	43%	50%	48%	50%	37%	56%	53%
	CHLP						C	zH										P	P
9-10 (Net)	430	219	212	41	91	160	139	154	268	137	178	46	69	306	124	377	19	25	9
	28%	28%	28%	22%	31%	28%	29%	33%	26%	26%	30%	24%	27%	28%	29%	29%	17%	29%	22%
	HPg				C		zH									P		P	

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1b_21. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC iPlayer offers me something that other

television and video providers do not

Base: All who have used BBC channel/service in the last 3 months

Total	England Regions												Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
1620	101	283	52	150	78	133	102	64	37	63	141	1361	186	87	112	428	748	
1532	115	296	58	153	85	139	102	78	38	69	156	1304	164	62	101	434	701	
1090.0	72.0	195.8	38.8	107.8	60.5	95.5	77.0	44.2	29.4	47.6	100.2	915.2	122.7	63.9	89.5	289.6	513.6	
39	8	2	2	5	1	5	3	0	0	1	6	37	1	5	5	9	14	
3%	7%	1%	3%	3%	1%	4%	3%	0	0	2%	4%	3%	1%	8%	5%	2%	2%	
T	zT										T			zhi				
19	0	5	0	0	1	1	2	0	1	2	1	14	5	1	1	3	11	
1%	0	2%	1%	0	2%	1%	2%	0	5%	3%	1%	1%	3%	1%	1%	1%	2%	
38	1	5	0	5	5	4	2	2	0	0	8	33	4	1	5	9	18	
2%	1%	2%	0	3%	6%	3%	2%	0	1%	0	5%	2%	3%	1%	5%	2%	3%	
52	2	10	4	0	1	6	1	3	2	2	14	48	2	4	3	16	17	
3%	1%	3%	6%	0	2%	4%	1%	3%	4%	4%	9%	4%	1%	7%	3%	4%	2%	
DV			V			V					zSTV							
121	15	18	5	10	4	13	7	4	7	6	11	91	18	4	12	35	49	
8%	13%	6%	9%	6%	4%	9%	7%	5%	18%	9%	7%	7%	11%	6%	12%	8%	7%	
Gd																		
163	16	25	5	22	12	9	8	9	1	10	13	142	14	8	10	58	69	
11%	14%	8%	9%	15%	14%	7%	8%	11%	2%	15%	8%	11%	9%	12%	10%	13%	10%	
D																		
270	15	72	7	19	12	20	25	17	7	12	20	226	28	11	18	74	124	
18%	13%	24%	11%	12%	14%	14%	22%	18%	16%	15%	13%	17%	17%	19%	17%	17%	18%	
F		zSVXc				Vc												
333	14	60	9	43	18	34	24	18	12	17	24	281	40	13	24	101	153	
22%	12%	20%	15%	28%	22%	25%	25%	22%	31%	25%	15%	22%	24%	22%	24%	23%	22%	
LNS				Sc		S	S											
205	24	39	13	21	15	28	10	11	0	6	14	183	18	4	10	65	107	
13%	21%	13%	23%	14%	18%	20%	10%	14%	1%	9%	9%	14%	11%	7%	10%	15%	15%	
N	C		C			C												
225	8	44	12	18	13	19	13	14	7	10	36	198	20	9	9	51	110	
15%	7%	15%	20%	12%	16%	13%	13%	18%	19%	15%	23%	15%	12%	14%	9%	12%	16%	
67	13	18	2	8	3	1	6	1	0	1	10	52	13	2	5	12	27	
4%	11%	6%	4%	5%	3%	0	6%	1%	0	1%	6%	4%	8%	3%	5%	3%	4%	
AEGX	zXZb*	X	X	X	X	X	X	X	X	X	X	zSV	zSV	zSV	zSV	zSV	zSV	
1532	115	296	58	153	85	139	102	78	38	69	156	1304	164	62	101	434	701	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
7.26	6.87	7.44	7.53	7.33	7.42	7.30	7.22	7.62	7.14	7.16	7.08	7.28	7.18	6.76	6.76	7.24	7.39	
LPg																		
58	8	7	2	5	2	6	5	0	2	3	7	51	6	6	5	13	25	
I	7%	2%	4%	3%	2%	4%	5%	0	5%	5%	5%	4%	4%	9%	5%	3%	4%	
96	9	12	2	10	7	10	7	2	2	4	15	84	10	6	10	21	43	
6%	8%	4%	4%	7%	8%	7%	7%	2%	5%	5%	10%	6%	6%	10%	10%	5%	6%	
148	10	21	6	11	8	16	9	5	4	6	29	132	13	10	13	38	60	
10%	9%	7%	10%	7%	10%	12%	8%	6%	9%	9%	19%	10%	8%	17%	13%	9%	9%	
I																		
284	31	43	10	32	15	22	15	13	8	17	23	234	33	11	22	93	119	
19%	27%	14%	18%	21%	18%	16%	14%	17%	20%	24%	15%	18%	20%	19%	22%	21%	17%	
G	T																	
1033	62	214	40	102	59	100	73	60	27	46	94	887	105	38	60	291	495	
67%	53%	72%	66%	67%	69%	72%	71%	76%	70%	66%	60%	68%	64%	62%	60%	67%	71%	
FHLPS	Sc					S	S											
763	47	142	33	83	46	81	48	43	20	34	74	661	77	27	43	216	370	
50%	41%	48%	57%	55%	55%	58%	47%	54%	52%	48%	48%	51%	47%	43%	43%	50%	53%	
CHLP						S												
430	33	82	25	40	28	46	23	25	8	17	50	380	38	13	18	116	217	
28%	28%	28%	42%	26%	33%	33%	22%	32%	20%	24%	32%	29%	23%	21%	18%	27%	31%	
HPg			zY														zg	

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1b_22. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC Three (now available only online) offers me something that other television and video providers do not

Base: All who have used BBC channel/service in the last 3 months

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	187	91	96	47	52	75	13	81	104	89	54	16	28	143	44	155	16	11	5
Base: All who have used BBC channel/service in the last 3 months Effective Base	176	90	86	40	64	58	14	67	107	58	72	23	23	151	25	155	11	7	2
Not At All Agree 1	127.1	61.2	66.4	31.3	38.6	56.9	7.1	59.2	69.5	72.2	39.1	13.0	22.6	100.4	38.4	109.5	9.3	6.6	3.9
2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
3	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
4	4	3	1	0	4	0	0	1	3	1	0	3	0	4	0	4	0	0	0
5	2%	4%	1%	0	6%	1%	0	2%	3%	2%	0	13%	0	3%	0	3%	0	0	0
6	4	1	3	1	2	1	0	2	2	1	1	0	2	3	1	3	0	0	0
7	2%	1%	3%	2%	3%	2%	0	3%	2%	1%	1%	0	10%	2%	5%	2%	0	5%	0
8	10	6	3	4	1	5	0	1	7	5	1	1	3	6	3	9	0	1	0
9	5%	7%	4%	10%	2%	8%	0	2%	7%	9%	1%	3%	11%	4%	13%	6%	0	8%	0
10	13	8	5	4	2	5	2	3	10	6	2	4	1	8	5	12	0	1	0
Don't know	7%	9%	6%	10%	4%	9%	11%	5%	9%	11%	2%	18%	3%	5%	20%	8%	0	7%	13%
1	37	23	15	9	11	13	4	12	25	10	23	3	2	33	4	35	2	0	0
2	21%	25%	17%	22%	18%	22%	32%	18%	23%	17%	32%	13%	8%	22%	16%	22%	15%	6%	24%
3	41	21	20	8	19	13	1	16	24	15	13	5	8	37	4	33	6	2	0
4	23%	24%	23%	21%	30%	22%	7%	25%	23%	25%	30%	23%	36%	24%	17%	21%	56%	25%	0
5	36	17	19	10	11	10	5	19	18	12	14	7	4	31	5	32	2	1	0
6	21%	19%	23%	26%	17%	18%	33%	28%	16%	21%	19%	30%	17%	21%	20%	21%	19%	18%	25%
7	27	9	18	4	11	10	2	12	15	6	19	0	2	26	2	23	1	2	1
8	15%	10%	21%	10%	17%	18%	13%	18%	14%	10%	27%	0	8%	17%	6%	15%	10%	30%	39%
9	4	1	3	0	3	1	1	0	4	2	0	0	2	3	1	4	0	0	0
10	2%	1%	3%	0	4%	1%	4%	0	3%	4%	0	0	7%	2%	2%	2%	0	0	0
Total	176	90	86	40	64	58	14	67	107	58	72	23	23	151	25	155	11	7	2
Mean	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	7.78	7.49	8.09	7.68	7.80	7.77	8.06	8.10	7.60	7.59	8.27	7.06	7.38	7.89	7.15	7.72	8.23	8.11	8.52
1-2 (Net)	N	*	zA*	*	*	*	**	z*	*	*	zI*	**	**	N*	*	**	**	**	**
1-3 (Net)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
1-4 (Net)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
5-6 (Net)	4	3	1	0	4	0	0	1	3	1	0	3	0	4	0	4	0	0	0
7-10 (Net)	2%	4%	1%	0	6%	1%	0	2%	3%	2%	0	13%	0	3%	0	3%	0	0	0
8-10 (Net)	8	5	3	1	6	2	0	3	5	2	1	3	0	7	1	8	0	0	0
9-10 (Net)	5%	5%	4%	2%	9%	3%	0	5%	5%	3%	1%	13%	10%	5%	5%	5%	0	5%	0
	22	14	8	8	3	10	2	4	17	12	3	5	3	14	9	21	3	1	0
	13%	16%	9%	19%	5%	17%	11%	7%	16%	20%	4%	21%	15%	9%	34%	14%	0	15%	13%
	GJM	*	*	*	*	*	**	*	*	zJ*	*	**	**	*	zM*	**	**	**	**
	142	70	72	31	52	46	12	59	82	42	69	15	15	127	15	123	11	5	2
	81%	78%	84%	79%	82%	79%	85%	89%	76%	73%	95%	66%	68%	84%	60%	79%	100%	79%	87%
	IN	*	*	*	*	*	**	z*	*	*	zI*	**	**	N	*	**	**	**	**
	104	47	57	22	41	33	7	47	57	33	46	12	14	94	11	88	10	5	1
	59%	52%	67%	56%	64%	57%	53%	70%	53%	56%	63%	53%	60%	62%	43%	57%	85%	73%	63%
	N	*	*	*	*	*	**	zH*	N	*	*	**	**	N	*	**	**	**	**
	63	26	38	14	22	21	7	31	33	18	33	7	5	57	7	56	3	3	1
	36%	29%	44%	36%	34%	35%	46%	46%	30%	31%	46%	30%	24%	38%	27%	36%	29%	48%	63%
		*	*	*	*	*	**	z*	*	*	*	**	**	*	*	*	**	**	**

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1b_22. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC Three (now available only online) offers me something that other television and video providers do not

Base: All who have used BBC channel/service in the last 3 months

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	187	7	48	6	20	11	21	8	7	3	9	15	158	17	12	8	47	103
Base: All who have used BBC channel/service in the last 3 months	176	6	49	8	22	9	24	6	8	3	10	11	152	11	9	8	57	87
Effective Base	127.1	6.0	30.8	4.3	14.7	9.9	14.8	6.5	6.3	2.6	6.7	14.2	106.3	14.9	10.0	7.1	36.4	66.0
Not At All Agree 1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
3	4	0	0	3	0	0	0	0	0	0	0	0	3	1	0	0	3	1
	2%	0	0	38%	2%	0	0	0	0	0	0	0	2%	7%	0	0	5%	1%
4	4	1	0	0	0	0	0	0	0	0	1	1	4	0	0	2	0	1
	2%	13%	1%	0	0	0	0	0	0	0	14%	7%	2%	0	0	29%	1%	1%
5	10	1	1	1	0	1	3	0	1	0	0	1	7	2	0	1	4	2
	5%	22%	1%	13%	0	11%	14%	0	12%	0	0	6%	5%	14%	0	13%	8%	3%
6	13	0	4	0	2	1	2	1	0	1	1	2	12	1	2	2	4	5
	7%	0	8%	0	8%	9%	8%	16%	0	29%	5%	16%	8%	5%	19%	19%	7%	6%
7	37	1	18	1	4	3	2	1	0	1	2	1	32	4	1	0	8	23
	21%	17%	36%	7%	18%	33%	10%	9%	5%	52%	23%	12%	21%	36%	9%	0	14%	26%
8	41	0	7	3	3	0	9	1	5	0	0	3	35	3	3	1	14	21
	23%	6%	15%	36%	15%	0	40%	23%	63%	0	3%	27%	23%	24%	35%	7%	24%	24%
9	36	2	12	1	7	2	1	2	0	3	1	1	31	1	1	0	14	19
	21%	42%	25%	7%	32%	16%	4%	34%	20%	0	27%	11%	20%	10%	13%	0	25%	22%
Agree Completely 10	27	0	6	0	4	3	6	1	0	2	2	2	26	0	2	1	10	13
	15%	0	12%	0	19%	31%	24%	16%	0	0	22%	14%	17%	0	24%	13%	17%	15%
Don't know	4	0	1	0	2	0	0	0	1	1	0	0	3	1	0	2	0	2
	2%	0	2%	0	7%	0	0	0	0	19%	5%	0	2%	5%	0	19%	0	2%
Total	176	6	49	8	22	9	24	6	8	3	10	11	152	11	9	8	57	87
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.78	7.07	7.89	5.72	8.29	7.95	7.83	8.29	7.79	6.65	7.80	7.12	7.83	6.82	8.13	5.92	7.78	7.97
N	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
1-2 (Net)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
1-3 (Net)	4	0	0	3	0	0	0	0	0	0	0	1	3	1	0	0	3	1
	2%	0	0	38%	2%	0	0	0	0	0	0	7%	2%	7%	0	0	5%	1%
1-4 (Net)	8	1	0	3	0	0	0	0	0	0	1	2	7	1	0	2	3	2
	5%	13%	1%	38%	2%	0	0	0	0	14%	14%	14%	5%	7%	0	29%	6%	2%
5-6 (Net)	22	1	5	1	2	2	5	1	1	1	1	2	19	2	2	3	8	7
	13%	22%	9%	13%	8%	20%	16%	12%	29%	5%	22%	22%	12%	19%	19%	32%	14%	8%
7-10 (Net)	142	4	43	4	19	7	18	5	7	1	8	7	123	8	7	2	45	76
	81%	65%	88%	49%	84%	80%	78%	84%	86%	52%	75%	64%	81%	69%	81%	19%	80%	87%
8-10 (Net)	104	3	25	3	15	4	16	4	6	0	5	6	91	4	6	2	37	53
	59%	48%	52%	42%	66%	47%	68%	75%	83%	0	52%	51%	60%	34%	72%	19%	66%	61%
9-10 (Net)	63	2	18	1	11	4	7	3	2	0	5	3	56	1	3	1	23	32
	36%	42%	37%	7%	51%	47%	28%	52%	20%	0	49%	25%	37%	10%	37%	13%	41%	37%

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1b_23. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC iPlayer Kids offers me something that

other television and video providers do not

Base: All who have used BBC channel/service in the last 3 months

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	159	70	88	25	50	71	13	131	27	82	37	12	28	119	40	113	20	11	15
Base: All who have used BBC channel/service in the last 3 months Effective Base	129	53	76	19	43	53	14	105	23	50	42	15	21	105	24	105	13	7	5
Not At All Agree 1	104.0	51.8	54.4	18.9	33.9	47.6	7.1	89.4	14.7	63.9	23.7	9.5	21.6	79.4	27.0	77.8	14.8	7.7	11.3
2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
3	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
4	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
5	1	1	0	0	1	0	0	1	0	0	1	0	0	1	0	1	0	0	0
6	3	3	0	2	0	1	0	1	1	1	1	0	0	3	0	1	1	0	0
7	2	5	0	9	0	2	0	1	6	3	3	0	0	2	1	1	1	0	0
8	5	1	4	3	1	2	0	4	4	1	2	1	1	4	3	4	1	0	0
9	4	1	6	14	2	3	0	4	0	2	4	6	6	2	11	4	6	0	9
10	14	9	6	2	7	6	0	13	1	7	3	1	3	13	2	10	3	1	1
Agree Completely 10	27	16	23	10	14	1	4	26	1	8	10	2	7	23	5	21	3	3	0
Don't know	12	1	12	8	4	1	5	7	6	2	8	2	2	11	2	12	0	0	1
Total	129	53	76	19	43	53	14	105	23	50	42	15	21	105	24	105	13	7	5
Mean	7.99	7.75	8.20	7.68	8.09	8.02	7.99	8.05	7.79	7.88	7.92	7.91	8.43	8.00	7.96	8.03	7.61	8.59	7.33
1-2 (Net)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
1-3 (Net)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
1-4 (Net)	1	1	0	0	1	0	0	1	0	0	1	0	0	1	0	1	0	0	0
5-6 (Net)	19	9	10	5	7	7	0	17	1	8	5	2	4	15	4	14	4	1	1
7-10 (Net)	93	39	54	12	30	43	8	79	14	39	28	11	16	75	18	77	8	6	3
8-10 (Net)	78	33	46	11	27	34	6	66	12	34	23	7	14	63	15	63	8	5	2
9-10 (Net)	47	20	28	9	17	19	2	42	6	16	13	7	12	38	9	37	6	3	1
	37%	37%	37%	48%	39%	36%	15%	40%	25%	31%	31%	44%	57%	36%	39%	35%	47%	52%	18%

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D1b_23. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC iPlayer Kids offers me something that

other television and video providers do not

Base: All who have used BBC channel/service in the last 3 months

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	159	7	36	4	17	2	11	7	4	2	7	16	134	10	7	7	31	100
Base: All who have used BBC channel/service in the last 3 months	129	7	34	4	14	2	8	9	5	1	8	13	110	9	5	6	23	81
Effective Base	104.0	5.8	24.0	3.4	11.3	1.9	8.9	4.3	3.8	2.0	4.4	13.7	86.0	7.7	5.7	6.4	18.7	69.1
Not At All Agree 1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
3	1	0	1	0	0	0	0	0	0	0	0	0	1	0	0	0	0	1
	7%	**	**	**	3%	**	**	**	**	**	**	**	7%	**	**	**	**	7%
4	3	0	0	0	0	0	1	0	0	0	0	0	1	1	0	0	1	1
	2%	0	1%	0	1%	0	9%	0	0	0	0	0	1%	8%	0	0	6%	7%
5	5	0	0	0	0	0	0	1	0	0	0	2	2	1	0	0	1	3
	4%	0	1%	0	0	0	0	10%	20%	0	0	12%	7%	9%	0	0	3%	4%
6	14	2	3	0	2	0	0	0	0	0	1	1	14	1	1	1	1	10
	11%	34%	8%	0	18%	0	0	0	0	0	8%	11%	12%	9%	13%	18%	5%	12%
7	15	0	4	0	1	1	0	0	2	0	3	1	14	1	1	0	4	9
	12%	0	13%	0	8%	64%	0	0	47%	0	36%	9%	13%	7%	29%	0	17%	17%
8	31	2	13	1	2	0	3	1	0	0	1	3	29	1	0	2	7	20
	24%	29%	38%	32%	17%	0	36%	7%	0	0	12%	25%	26%	9%	6%	29%	29%	24%
9	20	2	3	1	3	0	1	2	1	1	1	1	17	1	1	1	3	15
	16%	37%	9%	34%	22%	0	9%	13%	33%	100%	15%	4%	15%	9%	26%	9%	13%	18%
Agree Completely 10	27	0	4	1	4	1	4	3	0	0	2	3	21	4	1	3	6	18
	21%	0	12%	34%	28%	36%	46%	29%	0	0	24%	22%	19%	49%	26%	44%	25%	22%
Don't know	12	0	5	0	0	0	0	4	0	0	0	2	12	0	0	0	1	6
	9%	0	15%	0	2%	0	0	41%	0	0	4%	16%	11%	0	0	0	2%	7%
AEGI	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	129	7	34	4	14	2	8	9	5	1	8	13	110	9	5	6	23	81
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.99	7.68	7.82	9.02	8.12	8.08	8.67	8.69	7.26	9.00	8.12	7.77	8.05	8.21	8.23	8.62	8.01	8.04
1-2 (Net)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
1-3 (Net)	1	0	1	0	0	0	0	0	0	0	0	0	1	0	0	0	0	1
	7%	0	2%	0	3%	0	0	0	0	0	0	0	7%	0	0	0	0	7%
1-4 (Net)	4	0	1	0	1	0	1	0	0	0	0	0	2	1	0	0	1	2
	3%	0	3%	0	5%	0	9%	0	0	0	0	0	2%	8%	0	0	6%	2%
5-6 (Net)	19	2	3	0	2	0	0	1	0	0	1	3	15	2	1	1	2	13
	15%	34%	9%	0	18%	0	0	10%	20%	0	8%	23%	14%	18%	13%	18%	8%	16%
7-10 (Net)	93	4	25	4	10	2	8	4	1	7	8	7	81	6	5	5	19	60
	72%	66%	72%	100%	76%	**	91%	49%	80%	100%	88%	60%	73%	74%	87%	82%	83%	74%
8-10 (Net)	78	4	20	4	9	1	8	4	2	1	4	7	67	6	3	5	16	52
	61%	66%	59%	100%	67%	**	91%	49%	33%	100%	52%	51%	61%	67%	58%	82%	67%	64%
9-10 (Net)	47	2	7	2	2	1	5	4	2	1	3	3	38	5	3	3	9	32
	37%	37%	21%	68%	50%	36%	55%	42%	33%	100%	40%	26%	35%	58%	52%	53%	38%	40%

D2. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...: - Summary Table
Base: All who have listened to BBC radio in the past 3 months

		Provides a mix of different types of radio station. (A)	Provides high quality radio output. (B)	Supports UK music and pre-selections. (C)	Takes risks and provides radio content or music that is new and innovative or less well known. (D)	Provides radio stations that appeal to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities. (E)	Provides distinctive radio programmes and output. (F)
Unweighted Base		2288	2288	2288	2288	2288	2288
Base: All who have listened to BBC radio in the past 3 months		2207	2207	2207	2207	2207	2207
Effective Base		1547.5	1547.5	1547.5	1547.5	1547.5	1547.5
Not At All Well	(1)	15 1%	16 1%	15 1%	34 2%	18 1%	16 1%
	(2)	21 1%	11 0	8 0	26 1%	23 1%	16 1%
	(3)	BC 32 1%	38 2%	22 1%	BC 42 2%	C 35 2%	34 2%
	(4)	51 2%	C 50 2%	38 2%	C 100 5%	51 2%	55 2%
	(5)	148 7%	133 6%	124 6%	ABCEF 158 7%	146 7%	156 7%
	(6)	236 11%	200 9%	215 10%	C 229 10%	217 10%	C 225 10%
	(7)	355 16%	367 17%	338 15%	397 18%	377 17%	408 18%
	(8)	496 22%	532 24%	517 23%	C 447 20%	505 23%	AC 532 24%
	(9)	349 16%	D 389 18%	D 316 14%	D 242 11%	D 324 15%	D 299 14%
Extremely Well	(10)	DF 363 16%	CDEF 392 17%	D 342 16%	D 264 12%	D 330 15%	D 314 14%
Don't know		DEF 140 6%	CDEF 88 4%	D 271 12%	D 267 12%	D 181 8%	D 152 7%
Total		B 2207 100%	ABEF 2207 100%	ABEF 2207 100%	ABEF 2207 100%	ABF 2207 100%	B 2207 100%
Mean		7.62	7.73	7.71	7.19	7.55	7.51
1-2 (Net)		DF 36 2%	ADEF 27 1%	ADEF 23 1%	D 60 3%	D 41 2%	D 33 1%
1-3 (Net)		C 68 3%	C 65 3%	C 45 2%	ABCEF 102 5%	C 76 3%	C 66 3%
1-4 (Net)		C 119 5%	C 115 5%	C 84 4%	ABCEF 203 9%	C 127 6%	C 121 5%

D2. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...: - Summary Table
Base: All who have listened to BBC radio in the past 3 months

	Provides a mix of different types of radio station. (A)	Provides high quality radio output. (B)	Supports UK music and pre-selections. (C)	Takes risks and provides radio content that is new and innovative or less well known (D)	Provides radio stations that appeal to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities. (E)	Provides distinctive radio programmes and output. (F)
Unweighted Base	2288	2288	2288	2288	2288	2288
Base: All who have listened to BBC radio in the past 3 months	2207	2207	2207	2207	2207	2207
5-6 (Net)	384 17%	333 15%	339 15%	387 18%	363 16%	381 17%
7-10 (Net)	BC 1564 71%	ACDEF 1671 76%	D 1514 69%	BC 1350 61%	D 1536 70%	B 1552 70%
8-10 (Net)	CD 1209 55%	ACDEF 1304 59%	D 1175 53%	954 43%	D 1159 53%	D 1144 52%
9-10 (Net)	DEF 712 32%	ACDEF 771 35%	D 658 30%	506 23%	D 654 30%	D 613 28%
	CDEF	ACDEF	D		DF	D

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D2_1. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...: Provides a mix of different types of radio station.

Base: All who have listened to BBC radio in the past 3 months

		Total		Gender		Age				Children in household		Social Group				Working		Nation			
		Base (Z)		Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base		2288		1268	1017	324	412	725	824	732	1500	992	642	237	417	1366	922	1675	201	195	217
Base: All who have listened to BBC radio in the past 3 months		2207		1206	999	279	393	708	822	651	1501	675	814	336	383	1514	693	1849	170	123	65
Effective Base		1547.5		855.8	690.5	221.4	288.2	494.5	546.0	494.6	1022.7	728.5	479.0	175.6	294.3	956.5	639.0	1215.5	143.9	139.1	168.5
Not At All Well	(1)	15		10	5	2	1	7	4	3	12	7	4	1	2	11	4	10	1	2	1
		1%		1%	0	1%	0	1%	0	0	1%	1%	1%	0	1%	1%	1%	1%	1%	2%	1%
	(2)	21		14	5	2	2	7	11	2	17	2	7	9	3	13	8	20	1	0	1
		1%		1%	1%	1%	0	1%	1%	0	1%	0	1%	3%	1%	1%	1%	1%	0	0	1%
	(3)	32		20	12	3	2	7	19	4	23	5	11	12	3	23	8	28	2	1	1
		1%		2%	1%	1%	1%	1%	2%	1%	2%	1%	1%	3%	1%	2%	1%	2%	1%	1%	2%
	(4)	51		30	21	8	8	14	21	12	36	15	10	15	11	33	18	46	2	3	1
		2%		3%	2%	3%	2%	2%	3%	2%	2%	2%	1%	4%	3%	2%	3%	2%	1%	2%	1%
	(5)	148		79	69	16	28	55	48	36	103	33	55	31	27	101	47	120	15	10	3
		7%		7%	7%	6%	7%	8%	6%	6%	7%	5%	7%	9%	7%	7%	7%	6%	9%	8%	4%
	(6)	236		125	111	50	34	73	79	66	158	73	75	38	51	162	75	198	19	14	5
		11%		10%	11%	16%	9%	10%	10%	10%	10%	11%	9%	11%	13%	11%	11%	11%	11%	11%	8%
	(7)	355		207	148	57	69	114	114	117	233	120	128	47	60	261	95	285	40	20	11
		16%		17%	15%	20%	18%	16%	14%	18%	16%	18%	16%	14%	16%	17%	14%	15%	23%	16%	17%
	(8)	496		281	215	62	108	161	164	174	317	157	183	70	87	349	148	408	42	30	17
		22%		23%	22%	22%	27%	23%	20%	27%	21%	23%	21%	21%	23%	23%	21%	22%	25%	24%	26%
	(9)	349		191	159	29	65	121	135	113	228	110	145	43	51	248	101	297	23	21	9
		16%		16%	16%	11%	17%	17%	16%	17%	15%	16%	16%	13%	13%	16%	15%	16%	13%	17%	15%
	(10)	363		179	183	41	66	120	136	117	242	115	136	50	61	257	106	312	19	19	13
		16%		15%	18%	15%	17%	17%	17%	16%	16%	17%	17%	15%	16%	17%	15%	17%	17%	16%	20%
Extremely Well		140		68	72	9	11	29	91	8	132	36	58	21	25	56	84	126	6	4	3
Don't know		6%		6%	7%	3%	3%	4%	11%	1%	9%	5%	7%	6%	7%	4%	12%	7%	4%	4%	5%
Total		2207		1206	999	279	393	708	822	651	1501	675	814	336	383	1514	693	1849	170	123	65
Mean		7.62		7.54	7.72	7.39	7.78	7.63	7.62	7.83	7.57	7.72	7.74	7.19	7.53	7.64	7.57	7.63	7.43	7.58	7.81
1-2 (Net)		36		24	10	4	3	14	14	4	29	10	11	10	5	24	12	30	2	2	1
		2%		2%	1%	2%	1%	2%	2%	1%	2%	1%	1%	3%	1%	2%	2%	2%	1%	2%	2%
1-3 (Net)		68		44	22	7	5	22	33	8	52	15	22	22	9	48	20	58	4	3	2
		3%		4%	2%	3%	1%	3%	4%	1%	3%	2%	3%	7%	2%	3%	3%	3%	2%	3%	3%
1-4 (Net)		119		75	42	15	13	36	55	21	88	30	33	37	20	81	38	104	6	6	3
		5%		6%	4%	5%	3%	5%	7%	3%	6%	4%	4%	11%	5%	5%	6%	6%	4%	5%	5%
5-6 (Net)		384		204	180	66	62	128	127	103	251	106	130	69	79	262	122	318	34	24	8
		17%		17%	18%	24%	16%	18%	16%	16%	17%	16%	16%	21%	21%	17%	17%	17%	20%	19%	12%
7-10 (Net)		1564		859	705	190	307	515	548	520	1021	502	593	210	260	1115	449	1301	124	89	51
		71%		71%	71%	68%	78%	73%	67%	80%	68%	74%	73%	62%	68%	74%	65%	70%	73%	72%	78%
8-10 (Net)		1209		651	557	133	238	401	435	404	787	382	465	162	199	854	355	1016	84	69	39
		55%		54%	56%	47%	61%	57%	53%	62%	52%	57%	57%	48%	52%	56%	51%	55%	49%	57%	60%
9-10 (Net)		712		370	342	71	131	240	270	230	470	226	282	92	112	505	207	608	42	40	22
		32%		31%	34%	25%	33%	34%	33%	35%	31%	33%	35%	28%	29%	33%	30%	33%	25%	32%	34%

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

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D2_1. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...: Provides a mix of different types of radio station.

Base: All who have listened to BBC radio in the past 3 months

		Total	England Regions											Urbanity		Household Income			
		Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base		2288	156	410	69	201	108	204	132	75	59	81	180	1871	279	157	166	613	987
	Base: All who have listened to BBC radio in the past 3 months	2207	187	416	90	213	116	229	144	89	69	99	199	1834	245	136	168	610	904
Effective Base		1547.5	110.0	286.1	51.3	145.3	85.1	149.4	99.0	55.7	47.1	59.2	132.8	1272.8	177.3	110.0	117.2	420.5	679.5
Not At All Well	(1)	15	0	3	1	0	3	3	2	0	0	0	0	13	0	1	1	6	4
		1%	0	1%	1%	0	2%	1%	1%	0	0	0	0	1%	0	1%	0	1%	0
(2)	21	1	1	6	2	2	0	3	1	0	2	1	2	12	8	4	3	2	7
		1%	1%	1%	2%	1%	0	1%	1%	0	3%	1%	1%	1%	3%	3%	2%	0	1%
(3)	Gld	32	8	4	0	2	1	6	0	1	3	3	26	4	zhi	0	8	5	10
		1%	4%	1%	0	1%	0	3%	0	1%	3%	1%	1%	2%	0	5%	1%	1%	1%
(4)	GI	51	6	9	1	6	3	6	2	3	2	1	45	4	zhi	5	2	19	13
		2%	3%	2%	1%	3%	3%	3%	1%	3%	3%	1%	2%	2%	4%	1%	3%	1%	1%
(5)	I	148	12	18	6	19	8	14	7	4	4	8	118	14	8	7	39	52	52
		7%	7%	4%	7%	9%	7%	6%	5%	5%	6%	8%	9%	6%	6%	6%	4%	6%	6%
(6)	I	236	32	33	9	23	10	24	16	13	9	19	193	22	16	23	63	92	92
		11%	17%	8%	10%	11%	9%	11%	11%	15%	13%	9%	10%	11%	9%	12%	14%	10%	10%
(7)	355	31	73	16	24	16	38	30	11	12	10	25	284	40	17	27	108	150	150
		16%	17%	18%	17%	11%	13%	17%	21%	12%	17%	19%	16%	16%	13%	16%	16%	17%	17%
(8)	N	496	37	99	21	52	19	53	24	23	11	28	421	53	36	45	137	217	217
		22%	20%	24%	23%	24%	17%	23%	16%	25%	16%	28%	21%	23%	22%	26%	27%	22%	24%
(9)	349	25	69	14	32	28	45	18	14	9	20	24	304	31	16	27	115	144	144
		16%	13%	17%	15%	15%	24%	20%	12%	16%	13%	20%	12%	17%	13%	12%	16%	19%	16%
Extremely Well	(10)	363	15	79	17	37	20	28	31	19	16	12	303	45	26	16	83	175	175
		16%	8%	19%	19%	17%	17%	12%	21%	22%	23%	12%	18%	17%	19%	10%	14%	19%	19%
Don't know	Sg	140	19	23	4	16	8	9	13	1	2	7	115	22	6	9	35	39	39
		6%	10%	8%	4%	8%	7%	4%	9%	1%	4%	8%	12%	6%	9%	5%	5%	6%	4%
Total	CDEGMI	XZ						Z*					zTXZ						
		2207	187	416	90	213	116	229	144	89	69	99	199	1834	245	136	168	610	904
Mean		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
		7.62	7.11	7.80	7.71	7.67	7.74	7.47	7.75	7.87	7.58	7.66	7.59	7.66	7.58	7.55	7.32	7.61	7.81
1-2 (Net)	KS	-	S	-	S	S*	S*	-	-	-	-	-	25	8	5	4	8	zg	
		36	1	9	3	2	3	6	3	0	2	1	2	1%	3%	4%	2%	1%	1%
1-3 (Net)	G	68	9	13	3	4	3	11	3	1	3	4	51	12	i	5	12	13	21
		3%	5%	3%	3%	2%	3%	5%	2%	1%	4%	4%	2%	3%	5%	4%	7%	2%	2%
1-4 (Net)	BDG	119	16	22	4	9	6	17	5	4	5	11	96	16	zhi	10	32	34	34
		5%	8%	5%	4%	4%	6%	8%	3%	4%	8%	5%	6%	5%	7%	7%	8%	5%	4%
5-6 (Net)	GI	384	44	51	15	43	19	39	24	17	13	17	311	36	24	30	102	144	144
		17%	24%	12%	17%	20%	16%	17%	16%	19%	19%	17%	19%	17%	15%	18%	17%	17%	16%
7-10 (Net)	T	1564	108	320	67	145	83	165	102	67	48	70	127	1313	169	95	115	442	687
		71%	58%	77%	75%	68%	71%	72%	71%	75%	70%	71%	64%	72%	69%	70%	68%	72%	76%
8-10 (Net)	FHKNS	zSVc						S*		S*									z
		1209	77	247	52	121	67	127	72	56	36	60	102	1029	129	78	88	334	537
9-10 (Net)	CHNS	59%	41%	59%	57%	57%	55%	55%	50%	63%	52%	61%	51%	56%	53%	57%	52%	55%	59%
		712	40	148	31	69	48	74	48	34	25	32	60	608	76	42	43	197	320
	CPS	32%	21%	36%	34%	32%	41%	32%	34%	38%	36%	32%	33%	31%	31%	26%	32%	35%	35%
		S		S	-	S*	S*	-	S*		S*								zg

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D2_2. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...: Provides high quality radio output.

Base: All who have listened to BBC radio in the past 3 months

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
		Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	2288	1268	1017	324	412	725	824	732	1500	992	642	237	417	1366	922	1675	201	195	217
Base: All who have listened to BBC radio in the past 3 months	2207	1206	999	279	393	708	822	651	1501	675	814	336	383	1514	693	1849	170	123	65
Effective Base	1547.5	855.8	690.5	221.4	288.2	494.5	546.0	494.6	1022.7	728.5	479.0	175.6	294.3	956.5	639.0	1215.5	143.9	139.1	168.5
Not At All Well	(1) 16	11	5	2	2	7	5	3	13	8	2	4	2	11	5	13	2	0	1
	1%	1%	1%	1%	0	1%	1%	0	1%	1%	0	1%	1%	1%	1%	1%	1%	0	1%
	(2) 11	9	2	1	0	3	7	0	10	0	4	2	4	6	5	10	0	0	0
	0	1%	0	0	0	0	1%	0	1%	0	0	1%	1	0	1%	1%	0	0	0
	(3) 38	23	15	3	6	10	20	4	31	6	16	13	3	32	6	34	1	3	1
	2%	2%	2%	1%	1%	1%	2%	1%	2%	1%	2%	2%	1%	2%	1%	2%	0	2%	1%
	(4) 50	32	18	6	7	16	22	11	33	19	15	8	8	29	21	39	8	1	2
	2%	3%	2%	2%	2%	2%	3%	2%	2%	3%	2%	2%	2%	2%	3%	2%	5%	1%	3%
	(5) 133	78	53	17	20	47	49	31	99	29	52	29	23	92	41	108	13	9	3
	6%	6%	5%	6%	5%	7%	6%	5%	7%	4%	6%	6%	6%	6%	6%	6%	6%	7%	4%
	(6) 200	108	91	33	39	62	65	55	138	64	68	36	32	135	65	164	19	12	5
	9%	9%	9%	12%	10%	9%	8%	8%	9%	9%	8%	11%	8%	9%	9%	9%	11%	10%	7%
	(7) 367	209	158	73	64	111	120	107	251	120	130	53	64	258	109	304	34	19	11
	17%	17%	16%	26%	16%	16%	15%	16%	17%	18%	16%	16%	17%	17%	16%	16%	20%	15%	16%
	(8) 532	291	241	63	116	165	186	181	337	159	196	78	99	376	156	434	47	32	19
	24%	24%	24%	23%	30%	23%	23%	28%	22%	24%	24%	23%	26%	25%	23%	23%	27%	26%	29%
	(9) 389	199	190	44	65	138	142	130	254	115	163	49	62	274	115	336	23	19	11
	18%	17%	19%	16%	17%	19%	17%	20%	17%	17%	20%	15%	16%	18%	17%	18%	13%	16%	12%
	(10) 382	194	188	35	66	132	150	123	255	132	135	53	63	264	118	326	20	25	12
	17%	16%	19%	12%	17%	19%	18%	19%	17%	20%	17%	16%	16%	17%	17%	18%	12%	20%	19%
	Extremely Well	Ch	52	4	8	19	56	6	82	21	33	12	22	36	52	81	4	2	1
	Don't know	88	36	1	2	3	7	1	5	3	4	4	6	2	7	4	2	2	2
	4%	4%	4%	1%	2%	3%	7%	1%	5%	3%	4%	4%	6%	2%	7%	4%	2%	2%	2%
	Total	CGMI	2207	1206	999	279	393	708	822	675	814	336	383	1514	693	1849	170	123	65
	Mean	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	7.73	7.62	7.86	7.53	7.80	7.78	7.71	7.97	7.65	7.81	7.79	7.39	7.73	7.74	7.70	7.75	7.38	7.79	7.84
	1-2 (Net)	AHKP	27	20	7	3	2	9	12	3	8	5	7	17	9	23	2	1	1
		d	1%	2%	1%	1%	0	1%	1%	0	1%	1%	2%	1%	1%	1%	1%	1%	1%
	1-3 (Net)	65	42	23	5	8	19	33	7	15	21	19	10	49	16	57	3	4	1
		G	3%	4%	2%	2%	3%	4%	1%	2%	3%	6%	3%	3%	2%	3%	2%	3%	2%
	1-4 (Net)	115	74	41	11	14	35	54	19	34	36	28	18	78	37	96	12	4	4
		G	5%	6%	4%	4%	5%	7%	3%	5%	4%	8%	5%	5%	5%	5%	7%	4%	6%
	5-6 (Net)	333	186	145	51	59	109	114	86	93	121	64	55	227	106	272	32	22	8
		TI	15%	15%	14%	18%	15%	15%	13%	14%	15%	19%	14%	15%	15%	15%	19%	18%	12%
	7-10 (Net)	1671	893	778	214	311	546	598	541	526	624	232	289	1172	499	1401	123	94	53
		FHKN	76%	74%	78%	77%	77%	73%	83%	78%	77%	69%	75%	77%	72%	76%	72%	77%	81%
	8-10 (Net)	1304	684	619	142	247	435	478	434	406	494	179	224	914	389	1097	89	76	42
		ACH	59%	57%	62%	51%	63%	58%	67%	60%	61%	53%	59%	60%	56%	59%	52%	62%	65%
	9-10 (Net)	771	393	378	79	131	270	292	253	247	298	102	125	538	233	662	42	44	23
		ACP	35%	33%	38%	28%	39%	36%	39%	37%	37%	30%	33%	36%	34%	36%	25%	36%	35%
				zA		C	C	z								P		P	P

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D2_2. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...: Provides high quality radio output.

Base: All who have listened to BBC radio in the past 3 months

Total		England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	2288	156	410	69	201	108	204	132	75	59	81	180	1871	279	157	166	613	987
Base: All who have listened to BBC radio in the past 3 months	2207	187	416	90	213	116	229	144	89	69	99	199	1834	245	136	168	610	904
Effective Base	1547.5	110.0	286.1	51.3	145.3	85.1	149.4	99.0	55.7	47.1	59.2	132.8	1272.8	177.3	110.0	117.2	420.5	679.5
Not At All Well	(1) 16	1	3	0	0	3	3	0	0	0	0	0	12	2	0	1	4	7
	1%	1%	1%	0	0	2%	1%	2%	0	0	0	0	1%	1%	0	0	1%	1%
(2)	11	0	3	3	1	0	1	0	1	2	0	0	3	7	1	2	0	2
	0	0	1%	3%	1%	0	0	0	1%	3%	0	0	0	3%	1%	1%	0	0
Gld	38	10	8	3	0	1	2	3	1	0	5	2	35	2	1	5	6	14
	5%	2%	2%	3%	0	1%	1%	2%	1%	0	5%	1%	2%	1%	1%	3%	1%	2%
GIN	50	5	5	3	4	3	5	1	2	2	1	9	41	7	7	1	15	16
	2%	3%	1%	3%	2%	2%	2%	1%	2%	2%	1%	4%	2%	3%	5%	1%	2%	2%
(5)	133	5	18	3	20	5	16	6	6	8	4	17	106	13	11	11	35	36
	6%	3%	4%	4%	9%	4%	7%	4%	6%	4%	4%	9%	6%	5%	8%	7%	6%	4%
II	200	21	29	3	17	15	14	20	7	8	12	17	163	17	12	18	69	75
	9%	11%	7%	4%	8%	13%	6%	14%	8%	12%	12%	8%	9%	7%	9%	11%	11%	8%
(7)	367	30	63	17	40	18	50	26	9	11	6	36	303	39	20	34	105	155
	17%	16%	15%	16%	19%	15%	22%	18%	10%	16%	6%	18%	16%	16%	15%	20%	17%	17%
b	532	49	110	18	47	20	58	27	25	15	33	32	450	56	26	44	144	236
	24%	26%	26%	20%	22%	17%	25%	19%	28%	21%	33%	16%	25%	23%	19%	26%	24%	26%
Hc	389	28	77	13	37	32	41	21	19	12	18	38	318	55	23	26	133	156
	18%	15%	19%	14%	18%	26%	18%	15%	21%	18%	18%	19%	17%	23%	17%	15%	22%	17%
Extremely Well	(10) 382	23	89	20	37	14	32	30	19	11	18	34	330	35	30	22	79	184
	17%	12%	22%	22%	17%	12%	14%	21%	22%	15%	18%	17%	18%	14%	22%	13%	13%	20%
Ch	88	15	10	8	9	5	7	0	0	1	4	13	73	12	5	4	21	23
	4%	8%	3%	9%	4%	5%	3%	5%	0	1%	4%	7%	4%	5%	4%	3%	3%	3%
CGMI	2207	187	416	90	213	116	229	144	89	69	99	199	1834	245	136	168	610	904
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.73	7.47	7.96	7.71	7.76	7.69	7.67	7.70	8.03	7.46	7.83	7.67	7.77	7.65	7.71	7.52	7.70	7.90
AHkp	27	1	6	3	1	3	3	1	2	0	0	0	15	9	1	3	4	9
	1%	1%	1%	3%	1%	2%	1%	2%	3%	0	0	0	1%	4%	1%	2%	1%	1%
d	65	11	14	6	2	3	5	5	2	2	5	2	50	11	2	8	11	23
	3%	6%	3%	6%	1%	3%	2%	4%	2%	3%	5%	1%	3%	4%	2%	4%	2%	3%
1-3 (Net)	G 115	Vc 16	19	8	6	6	10	7	3	4	6	11	91	18	10	9	25	39
	5%	8%	5%	9%	3%	5%	4%	5%	4%	6%	6%	6%	5%	7%	7%	5%	4%	4%
1-4 (Net)	G 333	26	47	7	37	20	31	26	13	16	16	34	270	30	23	29	103	111
	15%	14%	11%	8%	17%	13%	18%	14%	14%	23%	16%	17%	15%	12%	17%	17%	11%	12%
7-10 (Net)	TI 1671	130	339	67	161	84	181	104	72	48	74	140	1400	185	99	126	461	731
	76%	69%	82%	74%	76%	73%	79%	72%	82%	70%	75%	71%	76%	76%	72%	75%	76%	81%
FHKNI	1304	100	277	50	121	67	131	78	63	37	68	105	1098	146	78	92	357	576
	59%	54%	67%	56%	57%	58%	57%	54%	72%	54%	69%	53%	60%	60%	57%	55%	58%	64%
8-10 (Net)	ACH	771	167	32	74	46	73	51	39	23	35	72	648	90	52	48	212	340
	35%	27%	40%	36%	35%	40%	32%	35%	43%	33%	36%	36%	35%	37%	38%	28%	35%	38%
9-10 (Net)	ACP	zS							S									

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D2 3. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...: Supports UK music and presenters.

Base: All who have listened to BBC radio in the past 3 months

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
		Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	2288	1268	1017	324	412	725	824	732	1500	992	642	237	417	1366	922	1675	201	195	217
Base: All who have listened to BBC radio in the past 3 months	2207	1206	999	279	393	708	822	651	1501	675	814	336	383	1514	693	1849	170	123	65
Effective Base	1547.5	855.8	690.5	221.4	289.2	494.5	546.0	494.6	1022.7	728.5	479.0	175.6	294.3	956.5	639.0	1215.5	143.9	139.1	168.5
Not At All Well	15	10	5	2	1	7	5	4	10	7	4	3	2	9	6	13	2	0	0
(1)	1%	1%	0	1%	0	1%	1%	1%	1%	1%	0	1%	1%	1%	1%	1%	1%	0	0
(2)	8	5	3	2	2	2	2	3	4	2	2	2	2	5	3	7	1	0	0
(3)	0	0	0	1%	1%	0	0	0	0	0	0	0	0	0	0	0	0	0	1%
(4)	22	13	7	3	2	7	9	6	9	5	8	6	2	14	8	19	1	0	1
(5)	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	0	2%
(6)	H	24	14	3	6	15	15	9	29	12	12	8	6	30	9	35	0	3	0
(7)	38	2%	1%	1%	1%	2%	2%	1%	2%	2%	1%	3%	2%	2%	1%	2%	0	2%	0
(8)	124	64	60	16	15	42	51	22	101	38	47	12	28	76	48	98	15	8	3
(9)	G	6%	6%	6%	4%	6%	6%	3%	7%	6%	6%	3%	7%	5%	7%	5%	9%	7%	5%
(10)	215	120	94	27	46	66	75	51	149	61	86	42	25	159	55	174	27	8	5
(11)	LNT	10%	9%	10%	12%	9%	9%	8%	10%	9%	11%	13%	6%	11%	8%	9%	16%	7%	7%
(12)	338	201	137	66	67	101	104	114	214	110	129	40	60	237	101	268	36	25	10
(13)	F	17%	14%	24%	17%	14%	13%	18%	14%	16%	16%	12%	16%	16%	15%	14%	21%	20%	15%
(14)	517	286	231	74	94	180	168	178	331	157	181	92	87	374	142	437	39	26	15
(15)	23%	24%	23%	26%	24%	25%	20%	27%	22%	23%	22%	27%	23%	25%	21%	24%	23%	21%	23%
(16)	FN	172	144	38	70	98	111	108	201	107	111	37	61	225	91	259	26	19	13
(17)	316	14%	14%	13%	18%	14%	14%	17%	13%	16%	14%	11%	16%	15%	13%	14%	15%	15%	19%
(18)	342	174	168	43	71	125	103	131	208	98	129	54	61	256	86	298	13	21	11
(19)	16%	14%	17%	15%	18%	18%	13%	20%	14%	15%	16%	16%	16%	17%	12%	16%	8%	17%	16%
(20)	FHNP	271	135	8	18	65	178	21	246	77	105	41	48	128	143	241	11	12	7
(21)	12%	11%	13%	3%	5%	9%	22%	4%	16%	11%	13%	12%	13%	8%	21%	13%	6%	10%	11%
(22)	CDEG																		
(23)	MPH																		
(24)	2207	1206	999	279	393	708	822	651	1501	675	814	336	383	1514	693	1849	170	123	65
(25)	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(26)	Mean	7.71	7.80	7.66	7.87	7.74	7.62	7.96	7.64	7.70	7.72	7.63	7.79	7.76	7.59	7.74	7.34	7.81	7.91
(27)	P																		
(28)	1-2 (Net)	23	15	8	3	9	7	7	14	9	6	4	4	14	9	20	2	1	0
(29)	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
(30)	1-3 (Net)	45	28	15	6	16	16	13	23	15	14	10	6	28	17	39	4	1	2
(31)	2%	2%	2%	2%	1%	2%	2%	2%	2%	2%	2%	3%	2%	2%	2%	2%	2%	1%	3%
(32)	H	84	52	30	9	31	31	23	52	27	26	19	12	58	26	75	4	3	2
(33)	4%	4%	3%	3%	3%	4%	4%	3%	3%	4%	3%	6%	3%	4%	4%	4%	2%	3%	3%
(34)	5-6 (Net)	339	184	154	43	108	126	73	250	99	133	54	53	236	103	272	42	17	8
(35)	15%	15%	15%	15%	16%	15%	15%	11%	17%	15%	16%	16%	14%	16%	15%	15%	25%	14%	12%
(36)	QT	1514	833	681	220	302	504	486	955	472	549	222	270	1093	421	1262	114	91	48
(37)	69%	69%	66%	79%	77%	71%	71%	82%	64%	70%	68%	66%	70%	72%	61%	68%	67%	74%	74%
(38)	FHNY	1175	632	544	154	235	403	417	740	363	421	182	209	856	320	994	77	66	38
(39)	53%	52%	54%	55%	60%	57%	382	54%	49%	54%	52%	54%	55%	57%	46%	54%	45%	54%	59%
(40)	FHNP	658	346	312	80	141	223	239	409	205	240	91	122	481	177	556	39	40	23
(41)	30%	29%	31%	29%	36%	31%	26%	37%	27%	30%	30%	27%	32%	32%	26%	30%	23%	33%	36%
(42)	FHN																		

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D2 3. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...: Supports UK music and presenters.

Base: All who have listened to BBC radio in the past 3 months

Total		England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	2288	156	410	69	201	108	204	132	75	59	81	180	1871	279	157	166	613	987
Base: All who have listened to BBC radio in the past 3 months	2207	187	416	90	213	116	229	144	89	69	99	199	1834	245	136	168	610	904
Effective Base	1547.5	110.0	286.1	51.3	145.3	85.1	149.4	99.0	55.7	47.1	59.2	132.8	1272.8	177.3	110.0	117.2	420.5	679.5
Not At All Well	(1) 15	0	3	1	2	3	2	2	0	0	1	0	13	0	1	2	4	5
	1%	0	1%	1%	1%	2%	1%	1%	0	0	1%	0	1%	0	1%	1%	1%	1%
(2)	8	0	2	0	3	0	1	0	1	0	0	0	7	0	0	0	1	5
	0	0	0	0	1%	0	0	0	1%	0	0	0	0	0	0	0	0	1%
(3)	22	3	4	0	1	1	2	0	1	0	5	2	18	3	4	3	5	7
	1%	2%	1%	0	0	1%	1%	0	1%	0	5%	1%	1%	1%	3%	2%	1%	1%
(4)	H 38	2	5	0	2	6	3	4	2	2	1	8	31	5	4	4	11	12
	2%	1%	1%	0	1%	5%	1%	3%	2%	3%	1%	4%	2%	2%	3%	2%	2%	1%
(5)	124	10	20	4	20	3	13	8	2	5	5	8	102	12	8	12	30	40
	6%	5%	5%	4%	9%	2%	6%	6%	2%	8%	5%	4%	6%	5%	6%	7%	5%	4%
(6)	G 215	20	27	6	12	8	20	21	10	13	11	27	175	19	8	22	70	86
	10%	11%	6%	7%	5%	7%	9%	14%	11%	19%	11%	14%	10%	8%	6%	13%	11%	10%
(7)	LNT 338	25	58	7	37	21	55	20	8	7	8	21	270	40	22	31	101	138
	15%	14%	14%	8%	17%	18%	24%	14%	9%	10%	8%	11%	15%	16%	16%	19%	17%	15%
(8)	517	48	99	29	45	24	43	27	25	20	31	44	435	53	22	34	163	230
	23%	26%	24%	33%	21%	21%	19%	19%	28%	29%	32%	22%	24%	22%	16%	20%	27%	25%
(9)	FN 316	21	64	7	36	20	31	16	16	5	14	28	264	37	21	22	85	147
	14%	11%	16%	7%	17%	18%	14%	11%	18%	8%	14%	14%	14%	15%	15%	13%	14%	16%
(10)	Extremely Well 342	21	81	20	31	14	32	22	16	10	18	34	293	35	28	19	85	149
	16%	11%	19%	23%	15%	12%	14%	15%	18%	15%	18%	17%	16%	14%	21%	12%	14%	16%
Don't know	271	35	52	16	26	16	27	24	8	6	5	26	228	40	17	19	54	85
	12%	19%	13%	18%	12%	14%	12%	16%	10%	9%	5%	13%	12%	16%	12%	11%	9%	9%
Total	2207	187	416	90	213	116	229	144	89	69	99	199	1834	245	136	168	610	904
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.71	7.63	7.94	8.14	7.66	7.55	7.59	7.54	7.97	7.49	7.69	7.72	7.74	7.79	7.75	7.39	7.68	7.84
1-2 (Net)	P 23	0	2	1	4	3	3	2	1	0	1	0	19	0	1	2	5	29
	1%	0	1%	1%	2%	2%	1%	1%	0	0	1%	0	1%	0	1%	1%	1%	1%
1-3 (Net)	H 45	3	9	1	5	3	6	2	2	0	6	2	37	4	5	5	10	17
	2%	2%	2%	1%	2%	3%	2%	1%	2%	0	6%	1%	2%	2%	5	3%	2%	2%
1-4 (Net)	84	5	14	1	7	10	9	6	4	2	6	10	68	8	9	8	22	29
	4%	3%	3%	1%	3%	8%	4%	4%	4%	3%	7%	5%	4%	3%	7%	5%	4%	3%
5-6 (Net)	339	30	47	10	32	11	32	29	12	18	16	35	277	31	16	34	100	126
	15%	16%	11%	11%	15%	10%	14%	20%	13%	27%	16%	18%	15%	13%	12%	20%	16%	14%
7-10 (Net)	GT 1514	117	302	63	148	79	161	86	65	42	71	127	1262	165	94	107	435	664
	69%	62%	73%	70%	70%	68%	70%	60%	73%	62%	72%	64%	69%	68%	69%	63%	71%	73%
8-10 (Net)	FHNY 1175	92	244	56	111	59	106	66	57	35	63	105	991	125	72	76	333	526
	53%	49%	59%	63%	52%	51%	46%	46%	64%	51%	64%	53%	54%	51%	53%	45%	55%	58%
9-10 (Net)	FHNP 658	42	145	27	67	34	38	32	15	31	31	61	557	72	49	42	171	235
	30%	23%	35%	30%	31%	30%	28%	26%	36%	32%	32%	31%	30%	30%	36%	25%	28%	33%
	FHN		zS															z

Overlap formulae used
 - Column Proportions:
 - Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 - Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 - Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 - Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D2_4. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...: Takes risks and provides radio content or music that is new and innovative or less well known

Base: All who have listened to BBC radio in the past 3 months

		Total	Gender		Age				Children in household		Social Group				Working		Nation			
		Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base Base: All who have listened to BBC radio in the past 3 months Effective Base Not At All Well		2288	1268	1017	324	412	725	824	732	1500	992	642	237	417	1366	922	1675	201	195	217
		2207	1206	999	279	393	708	822	651	1501	675	814	336	383	1514	693	1849	170	123	65
		1547.5	855.8	690.5	221.4	288.2	494.5	546.0	494.6	1022.7	728.5	479.0	175.6	294.3	956.5	639.0	1215.5	143.9	139.1	168.5
	(1)	34 2%	24 2%	9 1%	2 1%	4 1%	15 2%	12 2%	9 1%	24 2%	8 1%	12 2%	7 2%	8 2%	26 2%	9 1%	32 2%	2 1%	0 0	1 1%
	(2)	B 26 1%	16 1%	10 1%	2 1%	3 1%	8 1%	13 2%	3 1%	19 1%	4 1%	10 1%	11 3%	2 0	21 1%	5 1%	17 1%	6 3%	3 2%	1 1%
	(3)	IO 42 2%	27 2%	15 2%	8 3%	6 2%	11 2%	17 2%	17 3%	20 1%	17 3%	15 2%	3 1%	6 2%	28 2%	14 2%	36 2%	3 2%	1 1%	1 2%
	(4)	H 100 5%	65 5%	36 4%	15 6%	18 5%	33 5%	33 4%	22 3%	77 5%	32 5%	29 4%	22 6%	18 5%	68 4%	33 5%	86 5%	7 4%	7 6%	1 1%
	(5)	R 158 7%	86 7%	72 7%	20 7%	25 6%	56 8%	57 7%	33 5%	124 8%	48 7%	55 7%	21 6%	34 9%	109 7%	48 7%	128 7%	18 11%	10 8%	2 2%
	(6)	GR 229 10%	124 10%	105 10%	34 12%	46 12%	80 11%	69 8%	60 9%	156 10%	63 9%	101 12%	27 8%	38 10%	161 11%	68 10%	191 10%	19 11%	11 9%	8 12%
	(7)	T 397 18%	222 18%	174 17%	76 27%	76 19%	120 17%	125 15%	119 18%	268 18%	129 19%	141 17%	63 19%	63 16%	289 19%	108 16%	318 17%	44 26%	20 16%	15 22%
	(8)	FN 447 20%	261 22%	186 19%	58 21%	80 20%	158 22%	150 18%	163 19%	273 18%	128 19%	172 21%	70 21%	78 20%	324 21%	124 18%	380 21%	30 18%	21 17%	17 26%
	(9)	HN 242 11%	116 10%	126 13%	25 9%	57 14%	70 10%	90 11%	92 14%	145 10%	77 11%	93 11%	31 9%	41 11%	173 11%	69 10%	204 11%	16 9%	14 12%	8 12%
Extremely Well	(10)	HS 264 12%	134 11%	130 13%	31 11%	60 15%	98 14%	75 9%	107 16%	155 10%	94 14%	92 11%	35 10%	43 11%	198 13%	66 10%	226 12%	11 7%	20 16%	7 11%
Don't know		FHNP 267 12%	131 11%	137 14%	8 3%	19 5%	59 8%	180 22%	25 4%	240 18%	75 11%	94 11%	47 14%	52 14%	118 8%	150 22%	231 12%	15 9%	15 13%	6 10%
Total		COEGMI 2207 100%	1206 100%	999 100%	279 100%	393 100%	708 100%	822 100%	651 100%	1501 100%	675 100%	814 100%	336 100%	383 100%	1514 100%	693 100%	1849 100%	170 100%	123 100%	65 100%
Mean		7.19	7.07	7.36	7.10	7.43	7.19	7.10	7.54	7.06	7.29	7.21	6.99	7.16	7.22	7.12	7.21	6.80	7.31	7.50
1-2 (Net)		AHP 60 3%	40 3%	19 2%	4 1%	zF 7 2%	23 3%	25 3%	12 2%	43 3%	11 2%	22 3%	17 5%	9 2%	47 3%	13 2%	49 3%	7 4%	3 3%	1 2%
1-3 (Net)		BI 102 5%	67 6%	34 3%	12 4%	13 3%	34 5%	42 5%	29 4%	63 4%	29 4%	37 5%	21 6%	16 4%	75 5%	28 4%	85 5%	10 6%	5 4%	2 4%
1-4 (Net)		Bh 203 9%	131 11%	70 7%	27 10%	31 8%	68 10%	76 9%	51 8%	140 9%	61 9%	66 8%	42 13%	34 9%	142 9%	60 9%	171 9%	17 10%	12 10%	3 5%
5-6 (Net)		BR 387 18%	210 17%	177 18%	54 19%	70 18%	136 19%	126 15%	93 14%	280 19%	111 16%	156 19%	48 14%	72 19%	270 18%	117 17%	319 17%	38 22%	21 17%	9 15%
7-10 (Net)		GFI 1350 61%	733 61%	617 62%	190 68%	273 69%	446 63%	439 53%	482 74%	841 56%	428 63%	498 61%	199 59%	226 59%	984 65%	366 53%	1129 61%	101 59%	74 61%	46 71%
8-10 (Net)		FHNsA 954 43%	511 42%	442 44%	zF 115 41%	zF 197 50%	F 326 46%	315 38%	362 56%	573 38%	299 44%	357 44%	136 40%	162 42%	695 46%	259 37%	811 44%	57 33%	55 44%	32 49%
9-10 (Net)		FHNPS 506 23%	250 21%	256 26%	zCF 56 20%	zCF 117 30%	F 168 24%	165 20%	zH 200 31%	300 20%	171 25%	185 23%	65 19%	85 22%	zN 371 25%	135 19%	P 431 23%	27 16%	34 28%	15 23%
		AFHNPS		zA		zCF			zH		z				N		P		P	

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D2_4. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...: Takes risks and provides radio content or music that is new and innovative or less well known

Base: All who have listened to BBC radio in the past 3 months

Total	England Regions												Urbanity		Household Income			
	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
Base (z)																		
2288	156	410	69	201	108	204	132	75	59	81	180	1871	279	157	166	613	987	
2207	187	416	90	213	116	229	144	89	69	99	199	1834	245	136	168	610	904	
1547.5	110.0	286.1	51.3	145.3	85.1	149.4	99.0	55.7	47.1	59.2	132.8	1272.8	177.3	110.0	117.2	420.5	679.5	
34	4	12	1	2	3	3	4	0	2	0	0	29	3	2	6	7	14	
2%	2%	3%	1%	1%	2%	1%	3%	0	3%	0	0	2%	1%	1%	3%	1%	2%	
B	4	4	3	1	1	1	1	1	0	0	0	22	4	2	0	4	16	
26	2%	1%	3%	1%	1%	0	1%	1%	0	0	0	1%	2%	1%	0	1%	2%	
IO	1	9	3	5	4	3	1	0	1	3	7	34	6	2	6	7	17	
42	1%	2%	3%	2%	3%	1%	0	0	1%	3%	4%	2%	2%	1%	4%	1%	2%	
2%	1%	2%	3%	2%	3%	1%	0	0	1%	3%	4%	2%	2%	1%	4%	1%	2%	
H	13	21	1	11	7	11	2	4	3	5	8	83	12	7	10	26	38	
100	7%	5%	1%	5%	6%	5%	2%	4%	5%	5%	4%	5%	5%	5%	6%	4%	4%	
5%	7%	5%	1%	5%	6%	5%	2%	4%	5%	5%	4%	5%	5%	5%	6%	4%	4%	
R	11	20	4	16	5	14	13	5	8	11	19	130	14	11	6	43	53	
158	6%	5%	5%	7%	5%	6%	9%	6%	12%	12%	10%	7%	6%	8%	4%	7%	6%	
7%	6%	5%	5%	7%	5%	6%	9%	6%	12%	12%	10%	7%	6%	8%	4%	7%	6%	
GR	23	27	6	21	13	29	14	7	15	9	27	179	22	12	20	84	86	
229	10%	7%	7%	10%	11%	13%	10%	8%	22%	9%	14%	10%	9%	8%	12%	14%	9%	
10%	12%	7%	7%	10%	11%	13%	10%	8%	22%	9%	14%	10%	9%	8%	12%	14%	9%	
T	38	76	21	34	15	44	26	13	10	14	27	325	42	23	33	129	165	
397	18%	20%	23%	16%	13%	19%	18%	15%	15%	14%	13%	18%	17%	17%	20%	21%	18%	
18%	20%	18%	23%	16%	13%	19%	18%	15%	15%	14%	13%	18%	17%	17%	20%	21%	18%	
FN	34	83	17	49	25	48	23	23	12	29	35	380	53	21	31	130	198	
447	20%	20%	19%	23%	22%	21%	16%	26%	18%	29%	18%	21%	22%	15%	18%	21%	22%	
20%	18%	20%	19%	23%	22%	21%	16%	26%	18%	29%	18%	21%	22%	15%	18%	21%	22%	
HN	9	48	6	30	16	30	20	10	4	9	22	209	25	15	15	60	114	
242	5%	12%	6%	14%	13%	13%	14%	12%	6%	9%	11%	11%	10%	11%	9%	10%	13%	
11%	5%	12%	6%	14%	13%	13%	14%	12%	6%	9%	11%	11%	10%	11%	9%	10%	13%	
HS	14	63	14	22	11	23	21	17	5	13	23	221	29	24	14	62	127	
264	8%	12%	10%	10%	10%	10%	14%	19%	7%	14%	12%	12%	12%	18%	8%	10%	14%	
8%	12%	10%	10%	10%	10%	10%	14%	19%	7%	14%	12%	12%	12%	18%	8%	10%	14%	
FHNP	35	14	21	16	24	18	8	7	6	30	224	36	17	26	59	77		
267	12%	19%	13%	10%	14%	10%	13%	9%	11%	6%	15%	12%	15%	13%	10%	8%		
12%	19%	13%	10%	14%	10%	10%	13%	9%	11%	6%	15%	12%	15%	13%	10%	8%		
CDEGMI	zVxb																	
2207	416	90	213	116	229	144	89	69	99	199	1834	245	136	168	610	904		
187	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
7.19	6.75	7.31	7.30	7.25	7.10	7.24	7.34	7.77	6.66	7.29	7.16	7.22	7.19	7.35	6.83	7.18	7.32	
	*	*	*	*	*	*	zSa*	*	*	*	*	*	*	*	*	*	zg	
60	8	16	4	4	4	4	6	1	2	0	0	51	7	3	6	11	30	
4%	4%	4%	4%	2%	3%	2%	4%	1%	3%	0	0	3%	3%	2%	4%	2%	3%	
BI	c	c	c*				c*											
102	9	25	1	7	8	7	8	6	1	3	8	85	13	5	12	18	47	
5%	5%	6%	7%	4%	6%	3%	4%	1%	4%	3%	4%	5%	5%	4%	7%	3%	5%	
Bh	22	46	5	20	14	18	9	5	6	8	16	168	25	13	23	44	86	
203	12%	11%	8%	9%	12%	8%	6%	5%	9%	8%	16	9%	10%	9%	13%	7%	9%	
BR	387	34	48	10	37	18	43	27	12	23	20	46	309	35	23	27	127	
18%	18%	11%	12%	17%	16%	19%	19%	13%	zSTUV	20%	23%	17%	14%	16%	21%	23%	15%	
GTI	T						T		zSTUV	T					zI			
									WXYZ*									
1350	96	271	58	136	67	145	90	64	32	65	107	1133	148	83	93	381	603	
51%	61%	65%	65%	64%	58%	63%	62%	46%	65%	54%	54%	62%	61%	61%	55%	62%	67%	
FHNsa	Sac			Sa	a	Sac*	51	21	51	80	809	106	60	59	251	438	zg	
954	195	37	101	52	64	44%	44%	57%	31%	51%	40%	44%	44%	44%	35%	41%	48%	
43%	41%	47%	48%	45%	44%	44%	44%	57%	31%	51%	40%	44%	44%	44%	35%	41%	48%	
FHNPS	Sa	S*	S	S	S*	S	zSac*	27	9	22	45	429	53	40	29	122	241	
506	24	111	20	52	27	53	41	27	9	22	45	429	53	40	29	122	241	
23%	13%	27%	22%	24%	23%	23%	28%	31%	13%	22%	23%	23%	22%	29%	17%	20%	27%	
AFHNPS	S	S	*	S	*	S	Sa*	Sa*	*	*	S	gh		gh			zgh	

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D2_5. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...: Provides radio stations that appeal to a wide range of different audiences across the UK,

for example people of different ages, regions, backgrounds and ethnicities.

Base: All who have listened to BBC radio in the past 3 months

Total	Gender		Age				Children in household		Social Group				Working		Nation			
Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
2288	1268	1017	324	412	725	824	732	1500	992	642	237	417	1366	922	1675	201	195	217
2207	1206	999	279	393	708	822	651	1501	675	814	336	383	1514	693	1849	170	123	65
1547.5	855.8	690.5	221.4	288.2	494.5	546.0	494.6	1022.7	728.5	479.0	175.6	294.3	956.5	639.0	1215.5	143.9	139.1	168.5
18	13	5	2	1	5	8	5	13	8	4	4	1	11	7	15	2	0	1
1%	1%	1%	1%	0	1%	1%	1%	1%	1%	1%	1%	0	1%	1%	1%	1%	0	1%
23	6	15	1	2	4	15	4	13	1	11	10	0	19	4	17	4	3	0
1%	1%	1%	1%	1%	1%	2%	1%	1%	0	1%	3%	0	1%	1%	1%	2%	2%	1%
AI	35	16	1	7	9	18	5	25	8	16	10	1	20	15	31	2	1	1
2%	2%	2%	0	2%	1%	2%	1%	2%	1%	2%	3%	0	1%	2%	2%	1%	1%	2%
L	51	23	10	10	16	15	10	36	15	22	4	10	39	12	46	1	3	1
2%	2%	2%	4%	3%	2%	2%	2%	2%	2%	3%	1%	2%	3%	2%	2%	1%	2%	1%
i	146	88	20	21	50	55	36	108	45	48	26	27	103	43	117	16	9	4
7%	7%	6%	7%	5%	7%	7%	5%	7%	7%	6%	8%	7%	7%	6%	6%	10%	7%	6%
i	217	122	96	43	64	76	57	151	72	68	34	44	148	70	171	25	16	5
10%	10%	10%	12%	11%	9%	9%	9%	10%	11%	8%	10%	11%	10%	10%	9%	15%	13%	8%
T	377	224	153	64	75	117	129	235	113	146	63	55	273	103	316	28	19	14
17%	19%	15%	23%	19%	16%	15%	20%	16%	17%	18%	19%	14%	16%	15%	17%	16%	15%	21%
HU	505	267	238	66	99	163	169	330	155	180	77	93	356	149	421	40	29	15
23%	22%	24%	23%	25%	23%	21%	26%	22%	23%	22%	23%	24%	24%	22%	23%	24%	24%	23%
z	324	169	154	37	64	104	107	214	114	121	31	57	230	94	275	23	16	9
15%	14%	15%	13%	16%	15%	14%	16%	14%	17%	15%	9%	15%	15%	14%	15%	14%	13%	14%
Ka	330	172	158	36	57	118	112	213	101	127	50	53	232	99	278	22	18	12
15%	14%	16%	13%	14%	17%	15%	15%	14%	15%	16%	15%	14%	15%	14%	15%	13%	15%	16%
h	181	97	84	7	12	57	18	162	42	70	26	42	84	97	161	7	10	3
8%	8%	8%	3%	3%	8%	13%	3%	11%	6%	9%	6%	11%	6%	11%	9%	4%	8%	4%
CDGI																		
MRhi																		
2207	1206	999	279	393	708	822	651	1501	675	814	336	383	1514	693	1849	170	123	65
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
7.55	7.50	7.62	7.43	7.62	7.65	7.48	7.77	7.50	7.62	7.58	7.25	7.64	7.56	7.53	7.57	7.36	7.49	7.67
K	41	20	4	3	10	23	9	26	10	15	14	2	30	11	32	5	3	1
2%	2%	2%	1%	1%	1%	3%	1%	2%	1%	2%	4%	1%	2%	2%	2%	3%	2%	2%
z	76	39	36	5	10	19	14	52	18	31	24	3	49	27	63	7	4	3
3%	3%	4%	2%	3%	3%	5%	2%	3%	3%	4%	7%	1%	3%	4%	3%	4%	3%	4%
GL	127	66	59	15	21	35	24	88	33	53	28	13	88	39	109	8	7	3
6%	6%	6%	5%	5%	5%	7%	4%	6%	5%	7%	8%	3%	6%	6%	6%	5%	5%	5%
L	363	210	154	55	64	114	93	259	116	116	60	71	251	113	289	41	24	9
16%	17%	15%	20%	16%	16%	16%	14%	17%	17%	14%	18%	19%	17%	16%	16%	24%	20%	14%
TI	1536	833	703	203	295	502	517	992	483	575	222	256	1091	445	1290	114	82	50
70%	69%	70%	73%	75%	71%	65%	79%	66%	72%	71%	66%	67%	72%	64%	70%	67%	67%	77%
FHNS	1159	609	550	139	220	386	387	757	370	429	158	202	817	342	974	86	63	36
53%	50%	55%	50%	56%	54%	50%	60%	50%	55%	53%	47%	53%	54%	49%	53%	50%	51%	56%
HNS																		

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D2_5. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...: Provides radio stations that appeal to a wide range of different audiences across the UK,

for example people of different ages, regions, backgrounds and ethnicities.

Base: All who have listened to BBC radio in the past 3 months

Total		England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
	2288	156	410	69	201	108	204	132	75	59	81	180	1871	279	157	166	613	987
	2207	187	416	90	213	116	229	144	89	69	99	199	1834	245	136	168	610	904
	1547.5	110.0	286.1	51.3	145.3	85.1	149.4	99.0	55.7	47.1	59.2	132.8	1272.8	177.3	110.0	117.2	420.5	679.5
(1)	18 1%	0 0	4 1%	0 0	2 1%	3 2%	3 1%	3 2%	0 0	0 0	0 0	1 1%	15 1%	1 0	1 1%	1 1%	5 1%	5 1%
(2)	23 1%	4 2%	5 1%	1 1%	1 1%	0 0	3 1%	0 0	1 1%	1 1%	0 0	1 1%	21 1%	2 1%	0 0	0 0	4 1%	9 1%
(3)	AI 35 2%	3 2%	3 1%	3 3%	0 0	3 3%	4 2%	1 0	0 0	1 2%	7 7%	5 3%	30 2%	5 2%	3 2%	5 3%	10 2%	12 1%
(4)	L 51 2%	5 3%	8 2%	0 0	6 3%	2 2%	7 3%	4 3%	2 2%	3 4%	6 6%	3 1%	43 2%	5 2%	5 3%	9 5%	8 1%	10 1%
(5)	146 7%	12 6%	20 5%	3 3%	21 10%	4 3%	15 7%	11 8%	4 5%	9 13%	5 7%	13 7%	115 6%	12 5%	9 7%	11 7%	50 8%	40 4%
(6)	i 32 10%	zTVZ 17%	28 7%	5 6%	16 8%	9 8%	24 11%	16 10%	2 3%	10 14%	9 9%	20 10%	173 9%	21 8%	14 11%	12 7%	73 12%	86 10%
(7)	T 377 17%	zTVZ 14%	79 19%	4 5%	33 16%	21 18%	48 21%	36 25%	21 24%	10 15%	11 11%	26 13%	313 17%	42 17%	15 11%	36 21%	110 18%	164 18%
(8)	HU 505 23%	40 21%	89 21%	31 35%	50 24%	26 23%	51 22%	23 16%	34 34%	16 24%	26 26%	38 19%	409 22%	67 28%	29 22%	40 24%	148 24%	220 24%
(9)	324 15%	22 12%	66 16%	13 15%	33 16%	25 22%	31 14%	15 10%	10 12%	3 5%	19 19%	37 19%	281 15%	32 13%	19 14%	22 13%	99 16%	142 16%
(10)	330 15%	16 9%	83 20%	19 21%	33 15%	13 11%	24 10%	24 17%	16 18%	11 16%	11 14%	28 14%	278 15%	36 15%	26 19%	18 11%	70 12%	159 18%
(11)	h 181 8%	zSX 14%	32 8%	10 11%	18 8%	9 8%	18 8%	10 7%	2 2%	4 6%	6 13%	26 13%	156 9%	21 9%	14 11%	14 8%	33 5%	57 6%
(12)	CDGI 2207 100%	zZ 100%	416 100%	90 100%	213 100%	116 100%	229 100%	144 100%	89 100%	69 100%	99 100%	199 100%	1834 100%	245 100%	136 100%	168 100%	610 100%	904 100%
(13)	7.55	7.19	7.83	8.11	7.61	7.60	7.29	7.40	7.88	7.14	7.34	7.62	7.57	7.65	7.66	7.30	7.46	7.78
(14)	K 41 2%	- 4 2%	zSXa 8 2%	SXa* 1 1%	- 3 1%	- 3 2%	- 6 2%	- 3 2%	SXa* 1 1%	- 1 1%	- 0 1%	- 2 1%	- 36 2%	- 3 1%	- 1 1%	- 2 1%	- 10 2%	zgh 14 2%
(15)	76 3%	7 4%	12 3%	4 4%	4 2%	6 5%	10 4%	4 2%	1 3%	2 3%	7 7%	7 4%	66 4%	8 3%	4 3%	7 4%	20 3%	26 3%
(16)	GL 127 6%	12 6%	20 5%	4 4%	9 4%	8 7%	17 7%	8 6%	3 3%	5 7%	13 13%	10 10%	109 6%	13 5%	8 6%	16 9%	27 4%	36 4%
(17)	GLI 363 16%	44 24%	47 11%	8 9%	37 17%	13 11%	39 17%	27 8%	7 28%	19 28%	14 14%	23 17%	288 16%	32 13%	24 17%	116 14%	123 20%	126 14%
(18)	TI 1536 70%	zTUWZ 105 56%	317 76%	68 75%	149 70%	86 74%	155 68%	99 69%	77 87%	40 59%	66 67%	129 65%	1281 70%	178 73%	89 66%	116 69%	685 70%	1036 76%
(19)	FHNS 1159 53%	zSX 14%	32 8%	10 11%	18 8%	9 8%	18 8%	10 7%	2 2%	4 6%	6 13%	26 13%	156 9%	21 9%	14 11%	14 8%	33 5%	57 6%
(20)	HNS Yac*	SKY	zSVX	Yac*				SKY*									zfh	zq

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D2 5. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...: Provides radio stations that appeal to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.
Base: All who have listened to BBC radio in the past 3 months

Unweighted Base
Base: All who have listened to BBC radio in the past 3 months
9-10 (Net)

Total	Gender		Age				Children in household		Social Group				Working		Nation			
Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
2288	1268	1017	324	412	725	824	732	1500	992	642	237	417	1366	922	1675	201	195	217
2207	1206	999	279	393	708	822	651	1501	675	814	336	383	1514	693	1849	170	123	65
654	342	312	73	121	223	237	218	427	216	248	81	109	462	193	554	45	34	21
30% S	28%	31%	26%	31%	31%	29%	34% zH	28%	32% K	31%	24%	29%	30%	28%	30%	27%	28%	33%

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D2 5. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...: Provides radio stations that appeal to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.
Base: All who have listened to BBC radio in the past 3 months

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
2288	156	410	69	201	108	204	132	75	59	81	180	1871	279	157	166	613	987
2207	187	416	90	213	116	229	144	89	69	99	199	1834	245	136	168	610	904
654	39	149	32	66	38	55	39	26	14	30	65	559	69	45	40	169	301
30% S	21% zSXa	36% S*	36% S*	31% S*	33% S*	24% S*	27% +	29% +	21% +	30% +	33% S	30% S	28% S	33% S	24% S	28% S	33% zg

Unweighted Base
Base: All who have listened to BBC radio in the past 3 months
9-10 (Net)

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

D2_6. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...: Provides distinctive radio programmes and output.
Base: All who have listened to BBC radio in the past 3 months

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/t/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/t/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D2 6. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...: Provides distinctive radio programmes and output.

Base: All who have listened to BBC radio in the past 3 months

Total		England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	2288	156	410	69	201	108	204	132	75	59	81	180	1871	279	157	166	613	987
Base: All who have listened to BBC radio in the past 3 months	2207	187	416	90	213	116	229	144	89	69	99	199	1834	245	136	168	610	904
Effective Base	1547.5	110.0	286.1	51.3	145.3	85.1	149.4	99.0	55.7	47.1	59.2	132.8	1272.8	177.3	110.0	117.2	420.5	679.5
Not At All Well	(1) 16 1%	0 0%	4 1%	1 1%	0 0%	3 2%	2 1%	3 2%	0 0%	0 0%	0 0%	0 0%	13 1%	1 0%	1 1%	1 0%	5 1%	7 1%
(2)	16 1%	5 3%	1 0%	4 4%	2 1%	0 0%	2 1%	0 0%	0 0%	1 1%	2 2%	0 0%	14 1%	2 1%	0 0%	0 0%	4 1%	6 1%
(3)	I 34 2%	zT 3 1%	5 0%	zTe 0 0%	0 0%	1 0%	3 1%	3 2%	0 0%	4 0%	5 0%	6 3%	29 2%	5 2%	2 2%	8 5%	7 1%	10 1%
(4)	CGI 55 2%	7 4%	5 1%	1 1%	2 1%	4 3%	5 2%	3 2%	4 4%	0 0%	2 2%	11 3%	47 3%	4 2%	6 5%	3 2%	15 3%	21 2%
(5)	D 156 7%	10 5%	18 4%	6 6%	27 13%	9 8%	19 8%	15 11%	3 5%	6 9%	2 2%	14 7%	133 7%	12 5%	14 14%	14 8%	37 6%	45 5%
(6)	ITI 225 10%	31 16%	32 8%	7 7%	zSTb 23 11%	6 5%	22 10%	16 11%	5 5%	9 12%	10 10%	18 9%	178 10%	27 11%	14 10%	24 14%	74 12%	85 9%
(7)	F 408 18%	zTWZ 37 20%	87 21%	13 15%	28 13%	25 22%	55 24%	27 19%	15 16%	15 22%	13 13%	29 14%	335 18%	43 18%	23 17%	32 19%	110 16%	182 20%
(8)	B 532 24%	42 23%	96 23%	28 32%	43 20%	23 20%	57 25%	36 25%	31 35%	13 19%	33 33%	43 22%	437 24%	64 26%	30 22%	38 23%	163 27%	218 24%
(9)	N 299 14%	18 10%	60 15%	3 4%	38 18%	22 19%	32 14%	9 6%	14 16%	9 13%	15 16%	28 14%	253 14%	32 13%	14 10%	13 8%	82 13%	149 17%
Extremely Well	(10) UY 314 14%	15 8%	UY 78 19%	22 25%	UY 28 13%	15 13%	23 10%	22 15%	U 16 18%	8 11%	13 13%	31 16%	264 14%	35 14%	26 19%	19 11%	71 12%	148 16%
Don't know	PS 152 7%	20 11%	zSX 31 7%	zSX 5 5%	22 10%	8 7%	9 4%	10 7%	1 1%	3 5%	4 4%	19 9%	129 7%	19 8%	6 5%	16 9%	42 7%	33 4%
Total	CDEGMRI 2207 100%	XZ 187 100%	416 100%	90 100%	XZ 213 100%	116 100%	229 100%	144 100%	89 100%	69 100%	99 100%	199 100%	1834 100%	245 100%	136 100%	168 100%	610 100%	904 100%
Mean	7.51	7.10	7.83	7.68	7.58	7.53	7.37	7.29	7.99	7.19	7.56	7.50	7.52	7.59	7.45	7.12	7.47	7.70
1-2 (Net)	KSg 33 1%	5 3%	zSXYa 4 1%	4 4%	2 1%	3 2%	4 2%	3 2%	zSXYa 0 0%	1 0%	2 2%	0 0%	28 2%	3 1%	1 1%	1 0%	9 2%	zgh 13 1%
1-3 (Net)	66 3%	8 4%	9 2%	5 5%	2 1%	3 3%	7 3%	5 4%	0 0%	5 7%	7 7%	6 3%	57 3%	8 3%	4 3%	9 5%	16 3%	23 3%
1-4 (Net)	CGI 121 5%	14 8%	14 3%	5 6%	4 2%	7 6%	12 5%	8 6%	4 4%	5 7%	9 9%	17 8%	104 6%	12 5%	10 7%	13 7%	31 5%	44 5%
5-6 (Net)	GIV 381 17%	40 22%	50 12%	12 14%	50 23%	15 13%	42 18%	31 22%	8 9%	15 22%	12 12%	TV 32 16%	311 17%	39 16%	28 20%	38 23%	112 18%	130 14%
7-10 (Net)	TI 1552 70%	112 60%	321 77%	67 75%	zTZ 137 65%	85 74%	167 73%	95 66%	76 86%	45 66%	74 75%	131 66%	1290 70%	174 71%	92 68%	102 60%	426 70%	697 77%
8-10 (Net)	FHNSg 1144 52%	75 40%	zSVYc 234 56%	54 60%	109 51%	60 52%	112 49%	68 47%	zSVYac 61 69%	30 44%	61 62%	102 52%	955 52%	131 53%	69 51%	70 41%	316 52%	515 57%
9-10 (Net)	HNSg 613 28%	33 17%	zSXY 138 33%	26 29%	66 31%	36 31%	55 24%	31 22%	XYac 31 35%	17 25%	28 28%	59 30%	517 28%	67 27%	40 29%	32 19%	153 25%	297 33%
	CSg				S	S			S			S						zgh

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D2_sum. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio... (7-10 Summary Table)

Base: All who have listened to BBC radio in the past 3 months

Unweighted Base

Base: All who have listened to BBC radio in the past 3 months

Effective Base

Provides a mix of different types of radio station.

Provides high quality radio output.

Supports UK music and presenters.

Takes risks and provides radio content or music that is new and innovative or less well known

Provides radio stations that appeal to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.

Provides distinctive radio programmes and output.

Total	Gender		Age				Children in household		Social Group				Working		Nation			
Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
1976	1092	882	296	378	627	673	670	1259	874	549	198	355	1219	757	1442	172	168	194
1886	1023	862	254	361	602	665	606	1238	597	694	269	326	1314	572	1581	141	105	59
1347.3	744.7	602.5	200.3	264.4	428.7	455.0	453.1	865.2	644.1	413.1	146.0	249.4	856.3	524.8	1056.5	124.3	122.5	149.8
1564	859	705	190	307	515	548	520	1021	502	593	210	260	1115	449	1301	124	89	51
83%	84%	82%	75%	85%	85%	82%	86%	82%	84%	85%	78%	80%	85%	79%	82%	87%	85%	86%
CNS	C	C	C	C	C	C	z	K	z	K	z	z	zN	zN	z	z	z	z
1671	893	778	214	311	546	598	541	1097	526	624	232	289	1172	499	1401	123	94	53
89%	87%	90%	84%	91%	91%	90%	89%	89%	88%	90%	86%	89%	89%	87%	89%	87%	90%	90%
C	C	C	C	C	C	C	z	K	z	K	z	z	zN	zN	z	z	z	z
1514	833	681	220	302	504	486	532	955	472	549	222	270	1093	421	1262	114	91	48
80%	81%	79%	86%	84%	84%	73%	88%	77%	79%	79%	83%	83%	83%	74%	80%	80%	87%	82%
FHNY	F	F	F	F	F	F	zH	zH	zH	zH	zH	zH	zN	zN	z	z	z	z
1350	733	617	190	273	446	439	482	841	428	498	199	226	984	366	1129	101	74	46
72%	72%	72%	75%	76%	74%	66%	80%	68%	72%	72%	74%	69%	75%	64%	71%	71%	71%	79%
FHNSa	F	F	F	F	F	F	zH	zH	zH	zH	zH	zH	zN	zN	z	z	z	z
1536	833	703	203	295	502	532	517	992	483	575	222	256	1091	445	1290	114	82	50
87%	87%	81%	80%	82%	83%	80%	85%	80%	81%	83%	82%	79%	83%	79%	82%	80%	78%	85%
NSa	N	N	N	N	N	N	zH	zH	zH	zH	zH	zH	N	N	N	N	N	N
1552	850	702	195	300	510	544	510	1018	485	592	223	253	1098	455	1311	113	78	50
82%	83%	81%	76%	83%	85%	82%	84%	82%	81%	85%	83%	78%	84%	80%	83%	80%	75%	85%
CLNQG	C	C	C	C	C	C	zH	zH	zH	zH	zH	zH	zN	zN	z	z	z	z

Overlap formulae used

Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)

Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)

6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D2_sum. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio... (7-10 Summary Table)

Base: All who have listened to BBC radio in the past 3 months

Unweighted Base

Base: All who have
listened to BBC
radio in the past 3
months

Effective Base

Provides a mix of
different types of
radio station.

Provides high
quality radio
output.

Supports UK music
and presenters.

Takes risks and
provides radio
content or music
that is new and
innovative or less
well known

Provides radio
stations that appeal
to a wide range of
different audiences
across the UK, for
example people of
different ages,
regions, backgrounds
and ethnicities.

Provides distinctive
radio programmes and
output.

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
1976	129	367	56	170	89	177	111	68	51	70	154	1619	239	134	142	533	896
1886	158	373	76	178	96	196	122	83	59	85	155	1564	213	113	143	523	819
1347.3	92.2	258.4	42.1	124.1	69.6	130.8	84.8	51.3	40.7	51.5	118.5	1113.7	151.5	93.5	104.3	363.7	620.1
1564	108	320	67	145	83	165	102	67	48	70	127	1313	169	95	115	442	687
83%	69%	86%	88%	81%	86%	84%	80%	82%	82%	82%	82%	84%	80%	84%	81%	85%	84%
CNS	S	S	S	S	S	S	S	S	S	S	S	z	S	z	S	S	S
1571	130	339	67	161	84	181	104	72	48	74	140	1400	185	99	126	461	731
89%	82%	91%	87%	91%	88%	93%	85%	87%	82%	87%	90%	87%	87%	87%	88%	88%	89%
C	S	S	S	S	S	S	S	S	S	S	S	z	S	z	S	S	S
1514	117	302	63	148	79	161	86	65	42	71	127	1262	165	94	107	435	664
80%	74%	81%	83%	82%	82%	82%	70%	72%	72%	84%	82%	81%	78%	83%	75%	83%	81%
FHNY	S	Y	S	Y	Y	Y	Y	Y	Y	Y	Y	z	S	z	S	S	S
1350	96	271	58	136	67	145	90	64	32	65	107	1133	148	83	93	381	603
72%	61%	72%	76%	76%	70%	74%	74%	77%	54%	76%	69%	72%	70%	74%	65%	73%	74%
FHNSa	Sa	Sa	a	Sa	Sa	Sa	a	a	a	a	a	z	S	z	S	S	S
1536	105	317	68	149	86	155	99	77	40	66	129	1281	178	89	116	428	685
81%	66%	85%	88%	84%	89%	79%	81%	93%	69%	78%	83%	82%	84%	79%	81%	82%	84%
NSa	S	Sa	Sa	Sa	Sa	S	S	zSxab	S	S	S	z	S	z	S	S	S
1552	112	321	67	137	85	167	95	76	45	74	131	1290	174	92	102	426	697
82%	71%	86%	88%	77%	88%	85%	78%	91%	77%	87%	84%	83%	82%	82%	71%	81%	85%
CLNQSg	S	SV	S	S	S	S	S	SV	S	S	S	z	S	z	S	S	z

Overlap formulae used

Column Proportions:

Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i

Minimum Base: 30 (**), Small Base: 100 (*)

Column Means:

Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i

Minimum Base: 30 (**), Small Base: 100 (*)

6/16/2020

D2_2. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...: - Summary Table
Base: All Respondents

	Provides a mix of different types of radio station. (A)	Provides high quality radio output. (B)	Supports UK music and pre-selections. (C)	Takes risks and provides radio content or music that is new and innovative or less well known (D)	Provides radio stations that appeal to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities. (E)	Provides distinctive radio programmes and output. (F)
Unweighted Base	3769	3769	3769	3769	3769	3769
Base: All respondents	3769	3769	3769	3769	3769	3769
Effective Base	2540.2	2540.2	2540.2	2540.2	2540.2	2540.2
Not At All Well 1	56 1%	68 2%	53 1%	86 2%	68 2%	70 2%
2	44 1%	C 33 1%	37 1%	ABCE 55 1%	C 55 1%	AC 50 1%
3	78 2%	79 2%	64 2%	BC 88 2%	BC 65 2%	B 82 2%
4	117 3%	102 3%	89 2%	C 164 4%	C 120 3%	107 3%
5	293 8%	275 7%	269 7%	ABCEF 290 8%	C 279 7%	291 8%
6	384 10%	336 9%	345 9%	379 10%	345 9%	376 10%
7	527 14%	516 14%	461 12%	569 15%	549 15%	585 16%
8	700 19%	735 19%	728 19%	C 586 16%	C 599 19%	BC 703 19%
9	D 419 11%	D 522 14%	D 412 11%	D 308 8%	D 401 11%	D 370 10%
Extremely Well 10	DF 431 11%	ACDEF 444 12%	D 411 11%	D 330 9%	D 403 11%	D 375 10%
Don't know	DF 720 19%	DEF 658 17%	D 900 24%	D 913 24%	D 785 21%	D 761 20%
Total	B 3769 100%	3769 100%	ABEF 3769 100%	ABEF 3769 100%	AB 3769 100%	AB 3769 100%
Mean	7.21 DF	7.33 ADEF	7.31 ADEF	6.86	7.17 DF	7.10 D
1-2 (Net)	100 3%	101 3%	91 2%	141 4%	124 3%	120 3%
1-3 (Net)	178 5%	181 5%	154 4%	ABC 230 6%	ABC 189 5%	ABC 202 5%
1-4 (Net)	295 8%	C 282 7%	243 6%	ABCE 394 10%	C 309 8%	C 309 8%
	C	C		ABCEF	C	C

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): A/B/C/D/E/F
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): A/B/C/D/E/F
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

D2.2. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...: - Summary Table
Base: All Respondents

	Provides a mix of different types of radio station. (A)	Provides high quality radio output. (B)	Supports UK music and pre-selections. (C)	Takes risks and provides radio content that is new and innovative or less well known (D)	Provides radio stations that appeal to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities. (E)	Provides distinctive radio programmes and output. (F)
Unweighted Base	3769	3769	3769	3769	3769	3769
Base: All respondents	3769	3769	3769	3769	3769	3769
5-6 (Net)	676 18%	612 16%	614 16%	669 18%	623 17%	667 18%
7-10 (Net)	2078 55%	2217 59%	2012 53%	1793 48%	2052 54%	2032 54%
8-10 (Net)	1550 41%	1701 45%	1551 41%	1224 32%	1503 40%	1447 38%
9-10 (Net)	850 23%	966 26%	823 22%	638 17%	804 21%	744 20%
	DF	ACDEF	DF		DF	D

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D2_1_2. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...: Provides a mix of different types of radio station.

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Not At All Well 1	56	34	22	13	5	25	12	12	44	16	15	9	17	33	23	43	7	4	2
	1%	2%	1%	3%	1%	2%	1%	1%	2%	2%	1%	2%	2%	1%	2%	1%	2%	2%	2%
2	F	23	19	3	5	12	23	6	35	4	16	12	11	25	19	34	9	0	1
	44	1%	1%	1%	1%	1%	2%	1%	1%	0	1%	1%	1%	1%	1%	1%	3%	0	1%
3	Idi	41	35	7	12	28	31	16	56	18	27	19	13	56	21	66	8	2	2
	78	2%	2%	1%	2%	2%	2%	2%	2%	2%	2%	3%	2%	2%	2%	2%	3%	1%	2%
4	I	62	55	16	12	47	42	28	85	23	36	27	31	75	42	99	11	5	1
	117	3%	3%	3%	2%	4%	3%	3%	3%	2%	3%	5%	3%	3%	3%	3%	3%	3%	1%
5	IT	137	155	34	51	106	97	81	200	62	97	57	76	187	106	231	37	18	7
	293	7%	8%	8%	8%	9%	7%	8%	8%	6%	7%	10%	9%	8%	8%	7%	12%	10%	6%
6	zDEF	176	208	69	62	125	124	101	264	100	115	64	103	250	134	322	32	21	9
	384	10%	11%	15%	9%	10%	9%	10%	10%	10%	9%	11%	12%	10%	10%	10%	10%	12%	8%
7	FLNdf	281	246	84	109	172	161	161	358	164	192	71	100	376	151	426	60	27	15
	527	14%	13%	19%	16%	14%	11%	15%	14%	17%	15%	12%	11%	16%	11%	13%	19%	15%	14%
8	FHLN	368	333	89	156	223	229	244	445	194	266	107	133	479	221	592	56	33	19
	700	19%	17%	20%	23%	18%	16%	23%	17%	20%	20%	18%	15%	20%	20%	19%	18%	18%	19%
9	CLNI	419	195	37	79	141	162	132	272	128	168	50	73	299	120	355	30	23	11
	11%	12%	10%	8%	12%	12%	12%	13%	10%	13%	13%	9%	8%	12%	9%	11%	9%	13%	10%
Extremely Well 10	NP	203	228	53	78	143	157	131	292	132	156	53	90	301	130	371	23	23	15
	431	11%	12%	12%	12%	11%	11%	13%	11%	13%	12%	9%	10%	12%	10%	12%	7%	13%	14%
Don't know	zCDE	293	425	50	105	198	365	129	566	143	216	116	244	337	383	630	44	24	22
	720	16%	22%	11%	16%	16%	26%	12%	22%	15%	17%	20%	27%	14%	28%	20%	14%	13%	22%
Total	ACDEGI	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
	JMPQHI	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	KLNPi	7.21	7.20	7.23	7.05	7.43	7.13	7.42	7.14	7.43	7.34	6.82	6.99	7.28	7.06	7.25	6.72	7.27	7.42
1-2 (Net)	I	57	42	15	11	38	35	18	78	20	31	21	28	58	42	77	16	4	3
	3%	3%	2%	3%	2%	3%	3%	2%	3%	2%	2%	4%	3%	2%	3%	2%	5%	2%	3%
1-3 (Net)	G	178	98	76	22	23	66	34	134	38	58	40	41	114	64	143	24	6	5
	5%	5%	4%	5%	3%	5%	5%	3%	5%	4%	4%	7%	5%	5%	5%	4%	8%	3%	5%
1-4 (Net)	DGIi	295	159	132	38	35	113	63	219	61	95	67	72	190	105	242	35	11	7
	8%	9%	7%	8%	5%	9%	8%	6%	8%	6%	7%	11%	8%	8%	8%	8%	11%	6%	6%
5-6 (Net)	FT	313	363	103	113	232	221	183	463	162	212	121	179	437	240	552	69	39	15
	18%	17%	19%	23%	17%	19%	16%	18%	18%	16%	16%	21%	20%	18%	18%	17%	22%	22%	15%
7-10 (Net)	zB	1074	1001	263	423	679	709	668	1367	617	782	282	396	1455	623	1744	168	106	60
	55%	58%	52%	58%	63%	56%	51%	64%	52%	63%	60%	48%	44%	60%	46%	55%	53%	59%	57%
8-10 (Net)	zH	1550	755	179	314	507	548	507	1009	453	590	211	296	1079	471	1318	108	79	45
	41%	43%	39%	39%	46%	42%	39%	49%	39%	46%	45%	36%	33%	45%	35%	42%	34%	44%	43%
9-10 (Net)	z	850	426	423	90	158	284	319	565	269	324	104	163	600	250	726	52	46	26
	23%	23%	22%	20%	23%	23%	23%	25%	22%	26%	25%	18%	18%	25%	19%	23%	17%	25%	25%
	KLNPi							z		zKL	KL			zN		P		P	P

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D2_1_2. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...: Provides a mix of different types of radio station.

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
	56	1	6	5	5	6	9	5	0	0	1	5	50	4	7	6	15	15
	1%	0	1%	4%	1%	3%	2%	2%	0	0	1%	2%	2%	1%	2%	2%	1%	1%
	F			ST*														
	44	4	7	2	2	3	6	1	0	2	1	6	30	12	11	4	11	8
	1%	1%	1%	1%	0	2%	1%	1%	0	2%	1%	2%	1%	4%	3%	1%	1%	1%
	Idi													zd	zhi			
	78	8	15	2	6	9	9	1	2	3	4	7	69	7	10	13	18	26
	2%	3%	2%	1%	2%	4%	2%	0	1%	2%	3%	2%	2%	2%	3%	4%	2%	2%
						y												
	117	12	16	1	12	13	15	9	5	5	1	11	105	7	13	10	44	27
	3%	4%	2%	1%	3%	6%	3%	4%	4%	4%	0	3%	3%	2%	4%	3%	4%	2%
	i					zTUb											zi	
	293	17	40	11	34	23	41	13	9	8	12	24	251	20	30	25	78	91
	8%	6%	5%	7%	9%	11%	9%	5%	7%	6%	8%	7%	8%	6%	9%	7%	8%	7%
	IT					T												
	384	44	66	12	42	15	48	24	16	12	14	28	320	34	35	39	99	126
	10%	15%	9%	8%	11%	7%	11%	10%	12%	9%	10%	8%	10%	10%	10%	11%	10%	10%
		zTWc																
	527	39	108	19	53	18	55	44	17	19	12	42	429	55	31	47	161	207
	14%	13%	15%	13%	14%	9%	13%	18%	15%	15%	9%	12%	13%	16%	9%	13%	16%	16%
	FLNdi							Wb									f	zf
	700	49	136	26	78	30	91	38	28	18	38	61	606	67	50	66	199	281
	19%	17%	19%	17%	21%	14%	21%	16%	21%	14%	27%	18%	19%	19%	15%	19%	20%	22%
	FHLN																	zf
	419	29	81	17	36	29	55	25	20	14	21	28	364	37	23	35	133	169
	11%	10%	11%	12%	10%	14%	13%	10%	15%	11%	15%	8%	11%	11%	7%	10%	13%	13%
	CLNI																f	zf
	431	24	95	19	43	21	40	36	19	16	14	44	361	51	30	30	108	191
	11%	8%	13%	13%	12%	10%	9%	15%	15%	13%	10%	13%	11%	15%	9%	9%	11%	15%
	NP																	zfigh
	720	65	158	35	60	43	72	45	15	30	22	85	651	53	98	79	153	151
	19%	22%	22%	23%	16%	20%	16%	19%	11%	23%	16%	25%	20%	15%	29%	22%	15%	12%
	ACDEGI											zVXZ			zhi	hi		
	JMPQhi																	
	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	7.21	7.03	7.45	7.28	7.23	6.80	7.07	7.40	7.60	7.30	7.49	7.19	7.21	7.30	6.64	7.00	7.21	7.50
	KLNI		zWX						W*								f	zfigh
	100	5	13	7	6	9	15	6	0	2	2	12	80	16	18	10	27	23
	3%	2%	2%	5%	2%	4%	3%	2%	0	2%	1%	3%	2%	5%	5%	3%	3%	2%
	i			Z*														
	178	13	28	9	12	18	24	7	2	5	6	19	149	23	28	23	45	49
	5%	4%	4%	6%	3%	8%	5%	3%	1%	4%	4%	5%	5%	7%	6%	7%	4%	4%
	G					zTVYZ												
	295	25	44	10	24	31	39	16	7	10	6	29	255	30	41	33	89	76
	8%	8%	6%	7%	6%	15%	9%	7%	5%	8%	5%	9%	8%	9%	12%	9%	9%	6%
	DGI					zTVYZb												
	676	61	106	22	76	38	89	37	25	19	26	52	571	54	65	64	177	217
	18%	21%	15%	15%	21%	18%	20%	15%	19%	15%	18%	15%	18%	16%	19%	18%	17%	17%
	FT					T												
	2078	141	419	80	209	99	241	143	84	67	86	175	1760	209	134	178	601	847
	55%	48%	58%	55%	57%	47%	55%	59%	64%	53%	61%	51%	54%	60%	40%	50%	59%	66%
	BFHK		SW				SW	SWc*			W*					f	zfg	zfigh
	LNIWI																	
	1550	102	312	61	156	81	186	99	67	48	73	133	1331	154	103	131	440	641
	41%	35%	43%	42%	42%	38%	42%	41%	51%	38%	52%	39%	41%	45%	30%	37%	43%	50%
	HKLNI								S*		zSWc*						f	zfigh
	850	53	176	36	79	51	95	60	39	30	35	72	725	88	53	65	241	350
	23%	18%	24%	24%	21%	24%	21%	25%	30%	24%	25%	21%	22%	25%	16%	18%	24%	28%
	KLNI								S*								f	zfg

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D2_2_2. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...: Provides high quality radio output.

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Not At All Well 1	68	37	31	11	11	32	13	17	48	20	13	15	19	46	22	55	9	2	3
	2%	2%	2%	2%	2%	3%	1%	2%	2%	2%	1%	2%	2%	2%	2%	2%	3%	1%	2%
	FJ			F		zF													
2	33	21	13	4	1	15	19	6	27	3	13	5	12	19	14	25	8	0	1
	1%	1%	1%	1%	0	1%	1%	1%	1%	0	1%	1%	1%	1%	1%	1%	2%	0	1%
	Didi					D							I			zO			
3	79	41	38	4	12	36	26	16	60	18	28	19	14	62	17	69	6	4	1
	2%	2%	2%	1%	2%	3%	2%	2%	2%	2%	2%	3%	2%	3%	1%	2%	2%	2%	1%
	CN			zC										N					
4	102	56	46	14	11	37	40	22	71	23	36	14	28	57	45	79	18	2	3
	3%	3%	2%	3%	2%	3%	3%	2%	3%	2%	3%	2%	3%	2%	3%	2%	6%	1%	3%
																zOQ			
5	275	131	142	30	41	101	101	83	187	56	96	55	68	182	94	223	31	15	7
	7%	7%	7%	7%	6%	8%	7%	8%	7%	6%	7%	9%	8%	8%	7%	7%	10%	8%	7%
	ITI												I						
6	336	162	172	49	64	125	96	90	233	86	106	63	79	222	115	277	33	19	6
	9%	9%	9%	11%	9%	10%	7%	9%	9%	9%	8%	11%	9%	9%	8%	9%	10%	11%	6%
	F			F		F													
7	516	274	241	97	94	156	167	142	362	152	179	83	102	351	165	421	54	25	16
	14%	15%	13%	21%	14%	13%	12%	14%	14%	15%	14%	14%	11%	15%	12%	13%	17%	14%	15%
	FLN			zDEF						zL									
8	735	368	365	90	168	229	244	239	475	206	272	113	144	509	226	610	63	40	22
	19%	20%	19%	20%	25%	19%	17%	23%	18%	21%	21%	19%	16%	21%	17%	19%	20%	22%	21%
	FHLNI			zEF				zH		L				zN					
9	522	257	265	63	87	173	198	165	345	143	216	64	99	358	164	453	32	23	14
	14%	14%	14%	14%	13%	14%	14%	16%	13%	15%	17%	11%	11%	15%	12%	14%	10%	13%	13%
	LN							L		zKL									
Extremely Well 10	444	216	229	45	80	151	168	143	294	145	152	57	90	307	137	382	22	28	13
	12%		12%	10%	12%	12%	12%	14%	11%	15%	12%	10%	10%	13%	10%	12%	7%	15%	13%
	NP									zKL				N		P		P	P
Don't know	658	276	380	46	105	172	331	120	514	130	192	97	238	307	352	575	43	21	20
	17%	15%	20%	10%	16%	14%	24%	11%	20%	13%	15%	17%	27%	13%	26%	18%	14%	12%	19%
	ACEGI		zA		C		zCDE		zG				zJUK		zN	Q			Q
	JMOehi																		
Total	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.33	7.29	7.38	7.26	7.50	7.20	7.41	7.52	7.27	7.52	7.45	7.01	7.13	7.37	7.25	7.38	6.74	7.53	7.42
	KLPWI			E				zH		zKL		KL				P		P	P
1-2 (Net)	101	57	44	14	12	41	33	23	75	24	27	20	31	64	37	79	16	2	3
	3%	3%	2%	3%	2%	3%	2%	2%	3%	2%	2%	3%	3%	3%	3%	3%	3%	1%	3%
	TI															zOQ			
1-3 (Net)	181	98	82	18	25	78	59	39	135	42	55	39	45	127	54	148	22	6	5
	5%	5%	4%	4%	4%	6%	4%	4%	5%	4%	4%	7%	5%	5%	4%	5%	7%	3%	4%
						zDF													
1-4 (Net)	282	154	128	32	35	114	99	61	206	65	91	54	73	183	99	227	40	8	7
	7%	8%	7%	7%	5%	9%	7%	6%	8%	7%	7%	9%	8%	8%	7%	7%	13%	5%	7%
	DGTI			zD													zOOR		
5-6 (Net)	612	294	314	80	105	226	197	173	420	142	202	118	147	403	208	500	64	35	13
	16%	16%	16%	18%	16%	19%	14%	17%	16%	14%	16%	20%	16%	17%	15%	16%	20%	19%	12%
	FII			zF													R		
7-10 (Net)	2217	1116	1099	295	430	708	777	689	1476	645	820	317	434	1525	691	1866	170	116	64
	59%		57%	65%	64%	58%	55%	66%	56%	66%	63%	54%	49%	63%	51%	59%	54%	64%	62%
	FHLNWdf			zEF				zH		zKL	zKL	234	332	1174	527	1445	116	91	48
8-10 (Net)	1701	841	858	199	335	552	610	547	1114	493	641	40%	37%	1174	527	1445	116	91	48
	45%	46%	45%	44%	45%	45%	43%	50%	43%	50%	49%	40%	37%	49%	39%	46%	37%	51%	46%
	HLNPI			zF				zH		zKL	zKL			zN		P		P	P
9-10 (Net)	966	473	493	109	168	324	366	308	639	288	368	121	189	665	301	835	53	51	27
	26%	26%	26%	24%	25%	27%	26%	30%	24%	29%	28%	21%	21%	26%	22%	26%	17%	26%	26%
	HKLNP							zH		zKL	KL			zN		P		P	P

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D2_2_2. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...: Provides high quality radio output.

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
		Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)
	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
	68	3	7	5	6	6	11	6	0	0	3	7	61	5	5	9	19	19
	2%	1%	1%	3%	2%	3%	3%	2%	0	0	2%	2%	2%	2%	2%	2%	2%	1%
	FJ			-			-		-	-	-							
	33	1	3	3	1	4	3	0	1	2	0	7	19	13	8	4	7	5
	1%	0	0	2%	0	2%	1%	0	1%	-	-	-	1%	4%	2%	1%	1%	0
	Dldi													zd	zhi			
	79	10	13	3	3	8	11	5	1	2	7	6	72	6	8	9	23	25
	2%	3%	2%	2%	1%	4%	2%	2%	1%	1%	5%	2%	2%	2%	2%	3%	2%	2%
	CN																	
	102	8	14	3	9	8	11	8	3	4	1	11	92	7	17	5	29	29
	3%	3%	2%	2%	2%	4%	3%	3%	2%	3%	1%	3%	3%	2%	5%	1%	3%	2%
	275	13	36	7	37	20	39	9	11	15	7	29	233	23	27	32	68	72
	7%	4%	5%	5%	10%	9%	9%	4%	9%	12%	5%	8%	7%	7%	8%	9%	7%	6%
	ITI			-	STY		T			STY*	-							
	336	33	65	7	27	21	32	30	10	14	16	21	290	19	35	33	107	108
	9%	11%	9%	5%	7%	10%	7%	13%	8%	11%	11%	6%	9%	6%	10%	9%	11%	8%
	F							Uc										
	516	35	94	19	61	20	67	35	14	15	12	49	428	57	31	55	156	192
	14%	12%	13%	13%	17%	10%	15%	15%	11%	11%	9%	14%	13%	16%	9%	16%	15%	15%
	FLNI																	
	735	64	140	22	83	28	94	43	30	19	37	51	620	73	42	60	199	318
	19%	22%	19%	15%	22%	13%	21%	18%	23%	15%	26%	15%	19%	21%	12%	17%	20%	25%
	FHLNI				Wc						Wc*							zfigh
	522	38	112	16	49	36	64	25	27	22	20	45	439	61	39	44	171	187
	14%	13%	15%	11%	13%	17%	14%	10%	20%	17%	15%	13%	14%	18%	11%	12%	17%	14%
	LN							Y*								zf		
	444	31	104	21	43	16	38	39	20	11	18	41	386	39	34	36	103	198
	12%	11%	14%	15%	12%	8%	9%	16%	15%	8%	13%	12%	12%	11%	10%	10%	10%	15%
	NP							WX										zfigh
	658	58	138	42	50	43	71	42	14	24	18	74	598	43	93	67	137	139
	17%	20%	19%	29%	14%	21%	16%	17%	10%	19%	13%	22%	18%	12%	27%	19%	13%	11%
	ACEGI JMQehi			zTVX YZb*		Z						VZ	ze		zghi	hi		
	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	7.33	7.38	7.65	7.35	7.41	6.85	7.17	7.42	7.78	7.22	7.39	7.20	7.33	7.34	6.93	7.12	7.32	7.62
	KLPWf		zWXc	*	W				WX*	*	*							zfigh
	101	4	7	7	10	14	6	1	2	3	14	79	18	13	12	26	24	
	3%	1%	1%	5%	2%	5%	3%	2%	1%	2%	4%	2%	5%	4%	3%	3%	2%	
	Ti			T*							T							
	181	14	23	10	10	18	25	11	2	4	10	20	151	24	21	21	49	49
	5%	5%	3%	7%	3%	9%	6%	4%	2%	3%	7%	6%	5%	7%	6%	6%	5%	4%
	282	21	38	13	19	26	37	18	5	8	12	31	243	31	38	27	78	77
	7%	7%	5%	9%	5%	12%	8%	8%	4%	6%	8%	9%	8%	9%	11%	8%	8%	6%
	DTGI				zTVZ										zi			
	612	46	102	14	65	41	71	40	21	29	23	50	523	43	62	66	175	180
	16%	16%	14%	9%	18%	19%	16%	16%	16%	23%	17%	15%	16%	12%	18%	19%	17%	14%
	Fil					U				TU*								
	2217	167	450	78	236	100	263	142	91	66	87	186	1872	229	146	195	629	895
	59%	57%	62%	53%	64%	48%	60%	59%	69%	52%	62%	55%	58%	66%	43%	55%	62%	69%
	FHLNWf				Wc			zUWac*			W*			zd				zfigh
	1701	133	356	60	175	80	195	107	77	51	74	137	1444	172	116	140	473	703
	45%	45%	49%	41%	47%	38%	44%	44%	59%	41%	53%	40%	45%	50%	34%	39%	46%	54%
	HLNPI		Wc	*				zSUW XYac*			Wc*							zfigh
	966	69	216	38	92	52	101	64	47	33	38	86	825	100	73	80	274	385
	26%	24%	30%	26%	25%	25%	23%	26%	36%	26%	27%	25%	25%	29%	22%	23%	27%	30%
	HKLNP		zX	*					zSX*	*	*							zfg

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D2_3_2. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...: Supports UK music and presenters.

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Not At All Well 1	53 1%	31 2%	22 1%	9 2%	7 1%	23 2%	13 1%	14 1%	38 1%	16 2%	9 1%	12 2%	17 2%	28 1%	25 2%	44 1%	6 2%	2 1%	1 1%
2	J 37 1%	16 1%	22 1%	4 1%	5 1%	13 1%	15 1%	9 1%	26 1%	10 1%	13 1%	3 1%	12 1%	26 1%	11 1%	28 1%	8 2%	0 1%	1 1%
3	64 2%	31 2%	31 2%	4 1%	9 1%	31 2%	16 1%	18 2%	38 1%	14 1%	21 2%	14 2%	14 2%	45 2%	18 1%	53 2%	7 2%	2 1%	2 2%
4	89 2%	47 3%	42 2%	9 2%	8 1%	40 3%	31 2%	28 3%	60 2%	20 2%	31 2%	15 3%	23 3%	64 3%	24 2%	77 2%	6 2%	4 2%	1 1%
5	269 7%	126 7%	144 7%	35 8%	40 6%	91 7%	102 7%	62 6%	198 8%	60 6%	89 7%	37 6%	83 9%	161 7%	108 8%	207 7%	43 14%	12 7%	7 6%
6	OTI 345 9%	165 9%	179 9%	46 10%	66 10%	116 9%	115 8%	90 9%	238 9%	91 9%	122 9%	64 11%	68 8%	237 10%	108 8%	278 9%	45 14%	15 8%	7 7%
7	461 BFLNJ 28 728 19%	255 14%	205 11%	82 18%	100 15%	142 12%	135 10%	141 14%	308 12%	138 14%	177 14%	59 10%	87 10%	318 13%	143 11%	371 12%	47 15%	29 16%	14 14%
8	FLNI 412 11%	218 12%	194 10%	55 12%	98 14%	119 10%	141 10%	135 13%	266 10%	127 13%	148 11%	47 8%	90 10%	285 12%	127 9%	342 11%	32 10%	22 12%	15 15%
Extremely Well 10	N 411 11%	192 10%	219 11%	55 12%	86 13%	146 12%	124 9%	148 14%	255 10%	113 11%	147 11%	61 10%	90 10%	303 13%	108 8%	354 11%	19 6%	27 15%	12 11%
Don't know	FHNP 900 24%	383 21%	515 27%	53 12%	121 18%	242 20%	480 34%	162 16%	708 27%	192 20%	286 22%	142 24%	276 31%	433 18%	467 35%	788 25%	49 16%	37 21%	25 24%
Total	ACDEG IMPhbi 3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Mean	7.31	7.30	7.31	7.35	7.56	7.20	7.27	7.52	7.24	7.41	7.41	7.18	7.09	7.38	7.13	7.35	6.70	7.58	7.50
1-2 (Net)	LNPWI 91 2%	47 3%	44 2%	13 3%	13 2%	36 3%	28 2%	23 2%	64 2%	25 3%	21 2%	15 3%	29 3%	54 2%	36 3%	72 2%	14 4%	2 1%	2 2%
1-3 (Net)	154 4%	78 4%	75 4%	18 4%	22 3%	67 5%	45 3%	41 4%	102 4%	39 4%	42 3%	29 5%	43 5%	99 4%	55 4%	125 4%	21 7%	4 2%	4 4%
1-4 (Net)	I 243 6%	124 7%	116 6%	26 6%	31 5%	106 8%	76 5%	68 7%	162 6%	59 6%	73 6%	44 8%	66 7%	164 7%	79 6%	202 6%	27 9%	8 4%	6 5%
5-6 (Net)	614 OT 2012 53%	291 16%	322 17%	81 18%	106 16%	207 17%	216 15%	152 15%	436 17%	151 15%	210 16%	102 17%	152 17%	398 16%	216 16%	485 15%	88 28%	27 15%	14 13%
7-10 (Net)	BFHLNI 1551 41%	1041 57%	968 50%	293 65%	418 62%	666 55%	632 45%	660 63%	1309 50%	580 59%	736 56%	297 51%	399 45%	1424 59%	588 44%	1693 53%	152 48%	108 60%	59 57%
8-10 (Net)	FHLNPI 823 22%	786 43%	763 40%	211 47%	318 47%	524 43%	496 35%	519 50%	1001 38%	443 45%	559 43%	238 41%	312 35%	1106 46%	445 33%	1322 42%	105 33%	80 44%	45 43%
9-10 (Net)	FHNP 823 22%	410 22%	413 22%	110 24%	184 27%	264 22%	264 19%	283 27%	521 20%	240 24%	295 23%	108 18%	179 20%	588 24%	235 17%	696 22%	51 16%	49 27%	27 26%

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D2_3_2. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...: Supports UK music and presenters.

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
Not At All Well 1	53	1	8	3	6	5	11	4	0	0	1	5	47	2	8	7	13	12
	1%	0	1%	2%	2%	2%	2%	2%	0	0	1%	2%	1%	1%	2%	2%	1%	1%
2	37	2	6	1	4	4	4	1	1	0	1	4	31	5	8	1	10	13
	1%	1%	1%	1%	1%	2%	1%	0	1%	0	1%	1%	1%	2%	2%	0	1%	1%
3	64	5	8	0	3	6	10	3	2	2	6	8	55	8	8	10	24	15
	2%	2%	1%	0	1%	3%	2%	1%	2%	1%	4%	2%	2%	2%	2%	3%	2%	1%
4	89	2	15	2	7	13	16	4	3	4	2	10	79	5	13	11	27	26
	2%	1%	2%	1%	2%	6%	4%	2%	3%	3%	2%	3%	2%	1%	4%	3%	3%	2%
5	269	17	35	6	37	18	31	18	9	7	8	21	232	20	27	30	66	75
	7%	6%	5%	4%	10%	8%	7%	7%	7%	6%	5%	6%	7%	6%	8%	8%	6%	6%
6	345	28	58	11	25	10	39	30	13	17	16	30	295	26	28	35	96	124
	9%	10%	8%	8%	7%	5%	9%	13%	10%	13%	11%	9%	9%	7%	8%	10%	9%	10%
7	461	32	86	13	52	24	65	33	12	9	13	31	372	53	29	45	145	180
	12%	11%	12%	9%	14%	12%	15%	14%	9%	7%	9%	9%	12%	15%	9%	13%	14%	14%
8	728	69	125	35	77	32	79	40	36	31	36	66	620	67	40	54	235	297
	19%	24%	17%	24%	21%	15%	18%	17%	27%	25%	25%	19%	19%	20%	12%	15%	23%	23%
9	412	23	87	8	46	27	50	25	19	8	17	31	350	40	32	36	117	174
	11%	8%	12%	5%	12%	13%	11%	10%	15%	6%	12%	9%	11%	12%	10%	10%	11%	13%
Extremely Well 10	411	26	100	21	39	15	38	26	16	14	20	39	350	43	33	35	106	164
	11%	9%	14%	14%	11%	7%	9%	11%	12%	11%	15%	11%	11%	12%	10%	10%	10%	13%
Don't know	900	88	199	46	74	55	98	57	21	33	20	95	804	76	112	91	182	211
	24%	30%	27%	32%	20%	26%	22%	24%	16%	26%	15%	28%	25%	22%	33%	26%	18%	16%
Total	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.31	7.44	7.60	7.58	7.35	6.82	7.05	7.28	7.62	7.41	7.51	7.24	7.29	7.45	6.84	7.06	7.30	7.54
1-2 (Net)	91	3	15	4	10	10	15	4	W*	0	2	9	78	8	15	8	23	zfgh
	2%	1%	2%	3%	3%	5%	3%	2%	1%	0	1%	3%	2%	2%	5%	2%	2%	2%
1-3 (Net)	154	8	22	4	13	15	25	8	3	2	8	17	133	16	24	18	47	40
	4%	3%	3%	3%	3%	7%	6%	3%	2%	2%	5%	5%	4%	5%	7%	5%	5%	3%
1-4 (Net)	243	10	37	6	19	28	41	11	6	6	10	27	213	21	37	29	74	66
	6%	3%	5%	4%	5%	13%	9%	5%	5%	5%	7%	8%	7%	6%	11%	8%	7%	5%
5-6 (Net)	614	45	94	17	62	28	70	48	22	24	23	52	527	46	55	65	162	199
	16%	15%	13%	12%	17%	13%	16%	20%	16%	19%	17%	15%	16%	13%	16%	16%	16%	15%
7-10 (Net)	2012	150	397	77	215	99	232	124	82	63	86	167	1693	203	134	170	603	815
	53%	51%	55%	52%	58%	47%	53%	52%	63%	50%	62%	49%	52%	59%	40%	48%	59%	63%
8-10 (Net)	1551	118	312	64	163	75	167	91	71	54	73	136	1321	150	105	125	458	635
	41%	40%	43%	43%	44%	35%	38%	38%	54%	42%	52%	40%	41%	43%	31%	35%	45%	49%
9-10 (Net)	523	48	187	29	86	42	88	51	35	23	38	70	700	83	65	71	223	338
	22%	17%	26%	20%	23%	20%	20%	21%	27%	18%	27%	20%	22%	24%	19%	20%	22%	26%
	FHNP		zS								S*							zfgh

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D2_4_2. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...: Takes risks and provides radio content or music that is new and innovative or less well known

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Not At All Well 1	86 2%	49 3%	34 2%	11 2%	14 2%	38 3%	23 2%	24 2%	60 2%	19 2%	25 2%	18 3%	25 3%	57 2%	29 2%	75 2%	7 2%	2 1%	3 2%
2	55 1%	30 2%	25 1%	4 1%	4 1%	17 1%	30 2%	8 1%	43 2%	10 1%	20 2%	11 2%	13 1%	36 1%	19 1%	37 1%	14 4%	3 2%	1 1%
3	88 2%	48 3%	38 2%	13 3%	19 3%	31 3%	26 2%	28 3%	55 2%	25 3%	30 2%	15 3%	18 2%	61 3%	27 2%	76 2%	7 2%	4 2%	3 2%
4	164 4%	90 5%	74 4%	26 6%	24 4%	61 5%	52 4%	40 4%	121 5%	41 4%	51 4%	30 5%	42 5%	110 5%	54 4%	139 4%	16 5%	7 4%	2 2%
5	290 8%	136 7%	155 8%	33 7%	47 7%	99 8%	108 8%	69 7%	219 8%	73 7%	97 7%	47 8%	74 8%	192 8%	98 7%	230 7%	40 13%	15 8%	5 5%
6	379 10%	184 10%	195 10%	54 12%	73 11%	139 11%	111 8%	98 9%	264 10%	92 9%	152 12%	51 9%	84 9%	255 11%	123 9%	315 10%	37 12%	16 9%	11 10%
7	569 15%	311 17%	258 13%	101 22%	114 17%	173 14%	182 13%	160 15%	395 15%	164 17%	202 15%	95 16%	108 12%	399 16%	170 13%	465 15%	60 19%	25 14%	19 16%
8	586 16%	320 17%	267 14%	83 18%	113 17%	212 17%	174 12%	218 21%	355 14%	158 16%	227 17%	95 16%	106 12%	417 17%	169 13%	500 16%	43 14%	25 14%	18 18%
9	308 8%	145 8%	162 8%	32 7%	70 10%	87 7%	119 9%	110 11%	186 7%	95 10%	113 9%	39 7%	61 7%	216 9%	92 7%	261 8%	20 6%	17 9%	10 9%
Extremely Well 10	330 9%	151 8%	179 9%	45 10%	74 11%	116 9%	95 7%	123 12%	201 8%	106 11%	111 9%	39 7%	74 8%	242 10%	88 7%	286 9%	13 4%	22 12%	8 8%
Don't know	913 24%	378 21%	533 28%	53 12%	124 18%	249 20%	483 34%	165 16%	717 27%	199 20%	277 21%	146 25%	287 32%	433 18%	480 36%	783 25%	60 19%	44 25%	26 25%
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Mean	6.86	6.79	6.94	6.87	7.10	6.77	6.81	7.17	6.72	7.05	6.92	6.62	6.68	6.92	6.72	6.90	6.30	7.10	7.10
1-2 (Net)	141 4%	79 4%	59 3%	15 3%	18 3%	55 5%	53 4%	32 3%	102 4%	29 3%	46 3%	29 5%	37 4%	93 4%	49 4%	112 4%	21 7%	5 3%	3 3%
1-3 (Net)	230 6%	127 7%	98 5%	28 6%	37 5%	86 7%	79 6%	60 6%	158 6%	54 6%	76 6%	44 8%	55 6%	154 6%	76 6%	188 6%	27 9%	9 5%	6 6%
1-4 (Net)	394 10%	217 12%	172 9%	53 12%	61 9%	147 12%	131 9%	100 10%	278 11%	95 10%	127 10%	74 13%	98 11%	264 11%	129 10%	326 10%	43 14%	16 9%	7 7%
5-6 (Net)	669 18%	319 17%	350 18%	87 19%	119 18%	238 20%	219 16%	167 16%	483 18%	165 17%	248 19%	98 17%	158 18%	447 18%	222 16%	545 17%	77 24%	31 17%	15 15%
7-10 (Net)	1793 48%	926 50%	866 45%	260 57%	371 55%	587 48%	570 41%	611 59%	1136 43%	524 53%	652 50%	268 46%	349 39%	1274 53%	519 38%	1513 48%	137 43%	89 49%	55 53%
8-10 (Net)	1224 32%	615 33%	609 32%	160 35%	257 38%	415 34%	389 28%	451 43%	742 28%	360 37%	450 35%	173 29%	241 27%	875 36%	349 26%	1048 33%	76 24%	64 35%	36 35%

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D2_4_2. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...: Takes risks and provides radio content or music that is new and innovative or less well known

Base: All Respondents

Total	England Regions												Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369	
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6	
86	8	16	5	10	5	13	6	0	2	1	9	77	7	9	10	25	27	
2%	3%	2%	4%	3%	2%	3%	3%	0	2%	1%	3%	2%	2%	3%	3%	2%	2%	
55	5	9	4	3	6	3	3	1	0	0	4	44	9	12	2	11	22	
1%	2%	1%	3%	1%	3%	1%	1%	1%	0	0	1%	1%	2%	3%	1%	1%	2%	
GO	88	2	14	3	6	12	12	2	0	6	4	16	76	10	8	15	23	24
2%	1%	2%	2%	2%	6%	3%	1%	0	4%	3%	5%	2%	3%	2%	4%	2%	2%	
164	14	29	1	18	11	30	6	6	5	7	14	145	13	18	18	42	58	
4%	5%	4%	0	5%	5%	7%	2%	4%	4%	5%	4%	4%	4%	5%	5%	4%	5%	
R	290	18	39	8	33	19	34	18	8	11	17	26	250	24	25	21	84	89
8%	6%	5%	6%	9%	9%	8%	7%	6%	8%	12%	8%	8%	7%	7%	7%	6%	8%	7%
T	379	38	63	7	36	21	43	29	12	18	12	37	320	28	31	28	124	129
10%	13%	9%	5%	10%	10%	10%	12%	9%	14%	9%	11%	10%	8%	9%	8%	12%	10%	
F	569	43	108	27	71	18	67	39	22	16	17	38	477	54	42	57	185	218
15%	15%	15%	18%	19%	9%	15%	16%	17%	13%	12%	11%	15%	16%	12%	16%	16%	17%	
BFLNW	586	47	103	19	65	33	72	27	32	19	33	51	498	61	32	49	173	243
16%	16%	14%	13%	17%	16%	16%	11%	24%	15%	24%	15%	15%	15%	18%	9%	14%	17%	19%
BFLNW	308	13	63	7	33	16	42	32	10	9	11	24	258	36	21	23	82	131
8%	5%	9%	5%	9%	8%	9%	13%	8%	7%	8%	7%	8%	10%	6%	6%	8%	10%	
HN	330	19	81	16	30	13	33	26	19	6	15	28	280	32	29	29	80	142
9%	7%	11%	11%	8%	6%	7%	11%	14%	4%	11%	8%	9%	9%	9%	9%	8%	8%	11%
FHNP	913	86	202	49	66	56	94	54	22	35	23	96	813	73	112	103	191	208
24%	29%	28%	34%	18%	27%	21%	22%	17%	28%	17%	28%	25%	21%	33%	29%	19%	16%	
ACDEGI	1913	133	311	61	101	41	111	61	31	26	28	71	613	73	112	103	191	208
JMPVhi	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
6.86	6.69	7.10	6.95	6.89	6.38	6.76	7.13	7.55	6.60	7.10	6.67	6.84	6.97	6.50	6.70	6.84	7.07	
HP	-	W	-	-	-	-	W*	zSVW	-	-	-	-	6.84	6.97	6.50	6.70	6.84	7.07
141	13	24	9	13	11	16	9	1	2	1	12	121	15	20	12	35	49	
4%	4%	3%	6%	3%	5%	4%	4%	1%	2%	1%	4%	4%	4%	6%	3%	3%	4%	
230	15	38	12	19	23	28	12	1	8	5	28	197	25	28	28	58	73	
6%	5%	5%	8%	5%	11%	6%	5%	1%	6%	4%	7%	6%	7%	8%	8%	6%	6%	
BZ	394	29	67	13	37	34	58	17	6	13	12	41	342	38	46	45	100	132
10%	10%	9%	9%	10%	16%	13%	7%	5%	10%	9%	12%	14%	11%	14%	13%	10%	10%	
B	669	56	102	15	69	80	76	47	20	28	29	63	569	52	56	49	208	218
18%	19%	14%	10%	19%	19%	17%	19%	15%	22%	21%	19%	18%	15%	16%	14%	20%	17%	
FT	1793	122	356	70	198	80	214	124	82	50	76	140	1512	182	124	158	520	734
48%	42%	49%	47%	54%	38%	48%	51%	63%	39%	54%	41%	47%	53%	37%	45%	51%	57%	
BFLH	1224	80	248	43	128	62	147	85	61	34	59	103	1035	128	82	101	335	516
NWcdf	32%	27%	34%	29%	35%	29%	33%	35%	46%	27%	42%	30%	32%	37%	24%	28%	33%	40%
FHLNPI									zSTU		Sac*					f	zigh	
									WxAc*									
									zSTU									
									WxAc*									

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D2_4_2. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...: Takes risks and provides radio content or music that is new and innovative or less well known

Base: All Respondents

Unweighted Base
Base: All respondents
9-10 (Net)

Total	Gender		Age				Children in household		Social Group				Working		Nation			
Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
638 17% HNPS	295 16%	342 18%	77 17%	144 21% zEF	202 17%	215 15%	233 22% zH	387 15%	201 20% zKL	224 17%	78 13%	135 15%	458 19% zN	180 13%	548 17% P	33 10%	39 22% P	18 17% P

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D2_4_2. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...: Takes risks and provides radio content or music that is new and innovative or less well known

Base: All Respondents

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
638	33	145	24	63	29	75	58	29	15	26	52	538	68	51	52	162	273
17% HNPS	11%	20% S	16% *	17%	14%	17%	24% zSWac	22% S*	12% *	19% *	15%	17%	20%	15%	15%	16%	21% ztgh

Unweighted Base

Base: All respondents

9-10 (Net)

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D2_5_2. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...: Provides radio stations that appeal to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.
Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Not At All Well 1	68 2%	40 2%	29 2%	12 3%	5 1%	34 3%	17 1%	19 2%	46 2%	21 2%	18 1%	12 2%	17 2%	43 2%	25 2%	57 2%	8 2%	2 1%	2 2%
2	55 1%	20 1%	32 2%	5 1%	5 1%	17 1%	28 2%	8 1%	41 2%	8 1%	24 2%	3 1%	7 1%	41 2%	14 1%	39 1%	12 4%	3 1%	2 1%
3	65 2%	34 2%	32 2%	4 1%	14 2%	23 2%	24 2%	9 1%	51 2%	15 2%	20 2%	16 3%	14 2%	41 2%	24 2%	58 2%	3 1%	3 2%	2 2%
4	120 3%	57 3%	62 3%	16 3%	22 3%	47 4%	35 2%	32 3%	82 3%	29 3%	49 4%	13 2%	28 3%	86 4%	34 2%	100 3%	13 4%	4 2%	2 2%
5	279 7%	139 8%	138 7%	33 7%	42 6%	100 8%	100 7%	70 7%	203 8%	76 8%	86 7%	43 7%	72 8%	181 7%	98 7%	215 7%	42 13%	15 8%	7 6%
6	345 9%	170 9%	175 9%	54 12%	64 9%	108 9%	118 8%	94 9%	239 9%	99 10%	95 7%	61 10%	90 10%	218 9%	126 9%	277 9%	38 12%	21 12%	9 8%
7	549 15%	292 16%	256 13%	90 20%	113 17%	170 14%	173 12%	166 16%	364 14%	148 15%	214 16%	86 15%	100 11%	384 16%	164 12%	462 15%	45 14%	24 13%	18 17%
8	699 19%	356 19%	342 18%	91 20%	148 22%	234 19%	219 16%	236 23%	454 17%	195 20%	247 19%	123 15%	133 15%	487 20%	212 16%	594 19%	50 16%	37 21%	18 17%
9	401 11%	202 11%	199 10%	50 11%	76 11%	123 10%	152 11%	131 13%	261 10%	128 13%	149 11%	37 6%	87 10%	281 12%	120 9%	344 11%	27 9%	19 11%	11 11%
Extremely Well 10	403 11%	198 11%	206 11%	48 11%	72 11%	136 11%	146 10%	127 12%	265 10%	115 12%	157 12%	52 9%	80 9%	276 11%	128 9%	337 11%	32 10%	21 12%	13 13%
Don't know	785 21%	331 18%	451 23%	49 11%	115 17%	228 19%	391 28%	151 14%	609 23%	148 15%	246 19%	126 22%	264 30%	380 16%	405 30%	685 22%	48 15%	31 17%	21 20%
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Mean	7.17	7.17	7.18	7.14	7.34	7.06	7.20	7.40	7.10	7.27	7.28	6.90	7.05	7.20	7.10	7.21	6.71	7.25	7.28
1-2 (Net)	124 3%	60 3%	61 3%	17 4%	10 2%	51 4%	45 3%	27 3%	87 3%	29 3%	42 3%	28 5%	25 3%	84 3%	40 3%	96 3%	19 6%	5 3%	4 4%
1-3 (Net)	189 5%	94 5%	93 5%	21 5%	24 4%	74 6%	69 5%	36 3%	138 5%	44 5%	62 5%	44 8%	39 4%	125 5%	64 5%	153 5%	22 7%	8 4%	6 5%
1-4 (Net)	309 8%	151 8%	155 8%	37 8%	47 7%	120 10%	103 7%	68 7%	220 8%	74 8%	111 9%	57 10%	67 7%	211 9%	97 7%	254 8%	35 11%	12 7%	8 8%
5-6 (Net)	623 17%	309 17%	312 16%	88 19%	106 16%	209 17%	218 16%	164 16%	441 17%	175 18%	181 14%	103 18%	162 18%	399 17%	224 17%	493 16%	80 25%	36 20%	15 15%
7-10 (Net)	2052 54%	1048 57%	1002 52%	280 62%	409 61%	663 54%	691 49%	659 63%	1345 51%	587 60%	767 59%	299 51%	399 45%	1428 59%	623 46%	1737 55%	153 46%	102 56%	60 58%
8-10 (Net)	1503 40%	756 41%	747 39%	190 42%	296 44%	484 40%	518 37%	493 47%	981 38%	438 45%	553 42%	212 36%	299 34%	1044 43%	458 34%	1275 40%	109 34%	78 43%	42 41%

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D2_5_2. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...: Provides radio stations that appeal to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.
Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	Yorkshire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
Not At All Well 1	68	2	9	5	5	6	10	8	0	0	3	8	62	5	6	8	19	19
	2%	1%	1%	4%	1%	3%	2%	3%	0	0	2%	8	2%	1%	2%	2%	2%	7%
2	55	6	7	1	3	3	8	0	1	1	0	10	46	8	7	0	14	18
	1%	2%	1%	0	1%	2%	0	1%	0	0	0	3%	1%	2%	2%	0	1%	7%
3	GI	7	5	3	3	9	10	3	0	1	8	7	58	6	9	11	21	15
	65	2%	1%	2%	1%	4%	2%	1%	0	1%	6%	2%	2%	2%	3%	3%	2%	1%
4	G	8	21	1	8	9	16	9	3	6	11	8	104	8	14	18	22	33
	120	3%	3%	1%	2%	4%	4%	4%	2%	5%	8%	2%	3%	2%	4%	5%	2%	3%
5	279	15	39	5	42	15	33	17	8	12	6	22	237	18	33	23	78	83
	7%	5%	5%	3%	11%	7%	8%	7%	6%	9%	4%	6%	7%	5%	10%	7%	8%	6%
6	O	44	57	12	23	19	41	23	9	10	11	28	290	25	29	32	109	113
	345	15%	8%	8%	6%	9%	9%	10%	7%	8%	8%	8%	9%	7%	9%	9%	11%	9%
7	J	zTVc	108	7	64	25	68	51	27	17	18	40	460	55	30	59	163	214
	549	37	15%	5%	17%	12%	15%	21%	21%	13%	13%	12%	14%	16%	9%	17%	16%	17%
8	FLNUJ	U	U	U	U	U	zSUWc	Uc*	U	U	U	U	578	85	42	54	218	284
	699	51	122	38	80	31	80	41	40	23	32	56	18%	25%	12%	15%	21%	22%
	19%	18%	17%	26%	22%	15%	18%	17%	31%	18%	23%	16%	18%	25%	12%	15%	21%	22%
9	FHLNdl			TW*				zSTW	XYc*				348	39	29	32	121	159
	401	25	83	15	38	28	55	20	12	7	21	39	11%	11%	8%	9%	12%	12%
	11%	9%	11%	11%	10%	13%	12%	8%	9%	6%	15%	12%	11%	11%	8%	9%	12%	12%
Extremely Well 10	KN	24	100	20	40	15	32	30	16	16	12	32	340	42	31	28	96	178
	403	8%	14%	13%	11%	7%	7%	12%	12%	13%	9%	9%	11%	12%	9%	8%	9%	14%
Don't know	N	73	zWX	40	63	49	89	39	15	33	18	90	713	54	107	91	160	zgh
	785	25%	24%	27%	17%	20%	20%	16%	12%	26%	13%	26%	22%	16%	32%	26%	16%	17%
	21%	VYZb	VYZb	VYZb*	Z	Z	Zb*	Zb*	Zb*	Zb*	Zb*	zVYZb	ze	ze	zhi	hi	hi	14%
Total	MPZehi	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
	3769	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.17	7.04	7.50	7.52	7.28	6.76	6.99	7.11	7.63	7.27	7.04	7.02	7.15	7.36	6.77	6.93	7.17	7.44
1-2 (Net)	PI	*	zWXc	*	*	*	SWX*	*	*	*	*	*	108	13	13	8	34	zfigh
	124	7	16	6	8	10	17	8	1	1	3	18	3%	4%	4%	8	3%	37
	3%	3%	2%	4%	2%	5%	4%	3%	1%	0	2%	5%						
1-3 (Net)	D	15	22	9	11	19	27	12	1	2	11	26	166	20	23	19	54	52
	189	5%	3%	6%	3%	9%	6%	5%	1%	2%	8%	7%	5%	6%	7%	5%	5%	4%
1-4 (Net)	GT	22	43	10	19	zTVZa	T	42	21	8	16%	TVZ	270	28	36	36	76	85
	309	8%	6%	7%	5%	13%	10%	9%	3%	7%	16%	10%	8%	8%	11%	10%	10%	7%
5-6 (Net)	TI	59	97	17	65	34	74	40	17	22	17	34	527	44	62	55	187	196
	623	20%	13%	11%	18%	16%	17%	13%	13%	18%	12%	15%	16%	13%	18%	15%	18%	15%
7-10 (Net)	JOT	138	412	80	223	99	235	141	95	64	83	167	1727	220	132	173	597	835
	2052	47%	57%	54%	60%	47%	53%	59%	72%	50%	59%	49%	53%	64%	39%	49%	59%	65%
	54%	47%	57%	54%	60%	47%	53%	59%	72%	50%	59%	49%	53%	64%	39%	49%	59%	65%
8-10 (Net)	BFHL	1503	304	73	158	73	167	91	68	47	65	128	1267	165	102	114	435	621
	NPSdl	40%	42%	50%	43%	35%	38%	38%	52%	37%	46%	37%	39%	48%	30%	32%	43%	48%
	FHLNig			SW*				zSWXc*						zd		fg		zfigh

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D2_5_2. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...: Provides radio stations that appeal to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.
Base: All Respondents

Unweighted Base
Base: All respondents
9-10 (Net)

Total	Gender		Age				Children in household		Social Group				Working		Nation			
Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
804 21% HKN	399 22%	405 21%	98 22%	148 22%	259 21%	299 21%	258 25% zH	526 20%	243 25% zKL	306 23% KL	89 15%	166 19%	557 23% zN	247 18%	681 22%	59 19%	40 22%	24 23%

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D2_5_2. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...: Provides radio stations that appeal to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.
Base: All Respondents

Unweighted Base
Base: All respondents
9-10 (Net)

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
804	49	183	35	78	42	87	50	28	24	33	72	688	80	60	60	216	337
21% HKN	17% z5	25% z5	24% z5	21% z5	20% z5	20% z5	21% z5	21% z5	19% z5	24% z5	21% z5	21% z5	23% z5	18% z5	17% z5	21% z5	26% z5

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D2_6_2. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...: Provides distinctive radio programmes and output.

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Not At All Well 1	70	40	30	12	9	32	16	14	55	19	15	15	22	42	28	58	8	3	1
	2%	2%	2%	3%	1%	3%	1%	1%	2%	2%	1%	3%	2%	2%	2%	2%	3%	2%	1%
2	F	20	30	F	7	F	25	8	39	8	18	10	14	33	18	41	8	1	1
	50	1%	2%	0	1%	1%	2%	1%	2%	1%	1%	2%	2%	1%	1%	1%	3%	0	1%
3	C	39	43	3	10	38	32	15	61	17	27	18	20	60	22	70	5	6	1
	2%	2%	2%	1%	1%	3%	2%	1%	2%	2%	2%	3%	2%	2%	2%	2%	2%	3%	1%
4	CN	52	53	13	11	44	40	23	79	22	40	20	26	66	41	77	18	8	4
	107	3%	3%	3%	2%	4%	3%	2%	3%	2%	3%	3%	3%	3%	3%	2%	6%	4%	4%
5	O	291	137	37	46	104	102	79	200	63	103	46	78	188	103	230	zO	12	9
	8%	7%	6%	8%	7%	9%	7%	8%	8%	6%	8%	8%	9%	8%	8%	7%	13%	7%	8%
6	IT	186	190	65	71	124	112	116	246	111	107	57	99	249	127	307	zO	25	8
	376	10%	10%	14%	11%	10%	8%	11%	9%	11%	8%	10%	11%	10%	9%	10%	12%	14%	8%
7	FJW	585	253	95	119	182	186	179	390	162	224	95	104	409	176	492	50	27	16
	15%	18%	13%	21%	18%	15%	13%	17%	15%	16%	17%	16%	12%	17%	13%	16%	16%	15%	15%
8	BFLN	703	346	357	141	230	235	228	464	196	265	115	127	488	215	599	53	31	21
	19%	19%	19%	21%	21%	19%	17%	22%	18%	20%	20%	20%	14%	20%	16%	19%	17%	17%	20%
9	LNa	370	173	42	72	111	144	115	246	120	137	39	74	256	113	312	30	15	13
	10%	11%	9%	9%	11%	9%	10%	11%	9%	12%	10%	7%	8%	11%	8%	10%	9%	9%	12%
Extremely Well 10	KNUY	183	192	45	70	126	133	120	246	zKL	145	49	73	252	123	322	18	24	10
	375	10%	10%	10%	10%	10%	10%	11%	9%	107	11%	8%	8%	10%	9%	10%	6%	14%	10%
Don't know	P	310	449	47	119	214	378	146	587	158	224	122	257	375	386	661	50	29	20
	20%	17%	23%	10%	18%	18%	27%	14%	22%	16%	17%	21%	29%	16%	29%	21%	16%	16%	20%
Total	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.10	7.11	7.09	7.10	7.31	6.95	7.14	7.32	7.02	7.28	7.24	6.82	6.82	7.14	7.01	7.14	6.57	7.12	7.28
1-2 (Net)	EHLPWig	120	60	14	16	48	41	zH	95	zKL	KL	25	35	75	46	P	16	P	2
	3%	3%	3%	3%	2%	4%	3%	2%	4%	2%	3%	4%	4%	3%	3%	3%	3%	4%	2%
1-3 (Net)	202	100	103	17	26	85	73	38	156	44	60	43	55	135	67	168	21	9	3
	5%	5%	5%	4%	4%	7%	5%	4%	6%	5%	5%	7%	6%	6%	5%	5%	5%	5%	3%
1-4 (Net)	GTZI	309	152	29	37	129	112	61	235	66	99	63	81	201	108	245	39	17	8
	8%	8%	8%	6%	5%	11%	8%	6%	9%	7%	8%	11%	9%	8%	8%	8%	12%	10%	7%
5-6 (Net)	DGIV	667	323	342	102	117	228	195	447	174	210	103	177	437	230	537	77	37	17
	18%	18%	18%	22%	17%	19%	15%	19%	17%	18%	16%	18%	20%	18%	17%	17%	24%	20%	16%
7-10 (Net)	FTI	2032	1055	975	275	403	650	642	1347	585	771	297	378	1405	627	1724	150	98	60
	54%	57%	51%	61%	60%	53%	50%	62%	52%	59%	59%	51%	42%	58%	46%	54%	48%	54%	57%
8-10 (Net)	BFL	1447	725	722	180	283	512	462	957	zKL	zKL	203	274	997	450	1233	100	71	44
	38%	39%	38%	40%	42%	38%	37%	44%	37%	43%	42%	35%	31%	41%	33%	39%	32%	39%	42%
9-10 (Net)	HLNPdG	744	379	365	87	143	238	234	493	227	282	88	148	508	236	634	48	40	23
	20%	21%	19%	19%	21%	19%	20%	22%	19%	23%	22%	15%	17%	21%	17%	20%	15%	22%	22%
	KLNP							zH		zKL	KL			N		P		P	P

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D2_6_2. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...: Provides distinctive radio programmes and output.

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
Not At All Well 1	70	5	9	6	5	7	10	5	0	0	1	10	60	9	7	6	21	19
F	2%	2%	1%	4%	1%	3%	2%	0	0	0	1%	3%	2%	2%	2%	2%	2%	1%
2	50	6	5	4	3	3	8	2	0	3	2	4	43	6	11	3	9	17
1%	1%	2%	1%	3%	1%	2%	2%	1%	0	2%	1%	1%	1%	2%	3%	1%	1%	1%
3	82	3	11	0	3	11	10	9	1	4	8	9	75	7	7	21	25	19
2%	2%	1%	1%	0	1%	5%	2%	4%	1%	4%	3%	3%	2%	2%	2%	6%	2%	1%
CN	107	10	12	1	4	8	10	5	5	3	2	17	95	7	15	13	25	36
3%	3%	3%	2%	0	1%	4%	2%	2%	4%	2%	2%	17	3%	2%	5%	4%	2%	3%
O	291	20	32	9	47	21	37	20	10	7	7	20	256	20	31	28	76	75
8%	8%	7%	4%	8%	13%	10%	8%	8%	8%	6%	5%	6%	8%	6%	9%	8%	7%	6%
IT1	376	44	72	10	41	11	50	23	9	10	12	25	317	31	38	40	117	119
10%	10%	15%	10%	7%	11%	5%	11%	9%	7%	8%	9%	7%	10%	9%	11%	11%	11%	9%
FJW	585	46	123	23	56	30	73	42	18	23	19	40	489	57	36	48	175	233
16%	16%	17%	16%	16%	15%	14%	17%	18%	13%	16%	13%	12%	15%	17%	11%	13%	17%	18%
BFLNI	703	52	128	28	65	32	83	54	38	23	40	56	579	85	41	56	208	287
19%	19%	18%	18%	19%	18%	15%	19%	22%	29%	18%	28%	16%	18%	25%	12%	16%	20%	22%
LNdf	370	21	77	6	43	22	49	12	12	16	16	35	317	35	19	22	103	168
7%	7%	11%	11%	4%	12%	10%	11%	5%	10%	12%	10%	10%	10%	10%	6%	6%	10%	13%
KNWJ	375	21	92	23	35	16	31	27	17	8	13	38	317	39	31	33	93	159
10%	10%	7%	13%	15%	9%	8%	7%	11%	13%	7%	9%	11%	10%	11%	9%	9%	9%	12%
P	761	66	166	38	67	50	81	43	14	32	20	86	690	51	102	85	167	259
20%	20%	22%	23%	26%	18%	24%	18%	16%	11%	25%	14%	25%	21%	15%	30%	24%	16%	12%
ACEGI	JMZeh	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.10	6.88	7.47	7.20	7.16	6.64	6.94	7.03	7.69	7.08	7.25	7.05	7.07	7.25	6.59	6.74	7.09	7.40
1-2 (Net)	EHLPIWg	120	15	10	8	10	18	7	0	3	3	14	103	15	18	9	30	36
3%	3%	4%	2%	7%	2%	5%	4%	3%	0	2%	2%	4%	3%	4%	5%	2%	3%	3%
1-3 (Net)	202	14	25	10	12	22	28	16	1	7	11	23	177	21	25	29	55	55
5%	5%	5%	3%	7%	3%	10%	6%	7%	1%	6%	8%	7%	5%	6%	7%	8%	5%	4%
1-4 (Net)	GTZI	309	24	38	11	16	30	38	6	10	13	40	272	28	40	43	80	90
8%	8%	8%	5%	7%	4%	9%	9%	8%	4%	9%	12%	8%	8%	8%	12%	12%	8%	7%
5-6 (Net)	DGTV	667	63	103	19	88	31	87	19	17	19	46	572	50	69	68	193	194
18%	18%	22%	14%	13%	24%	15%	20%	18%	15%	14%	14%	13%	18%	15%	20%	19%	19%	15%
7-10 (Net)	IT1	2032	421	80	199	99	235	135	92	67	87	170	1702	216	127	159	580	848
54%	54%	48%	58%	54%	54%	47%	53%	56%	70%	53%	63%	50%	53%	63%	38%	45%	57%	66%
8-10 (Net)	BFHL	1447	94	298	57	143	69	93	74	44	69	130	1212	159	91	111	404	614
38%	38%	32%	41%	39%	39%	33%	37%	38%	57%	35%	49%	38%	37%	46%	27%	31%	40%	48%
HLNPd	744	42	170	28	78	38	79	39	37	21	29	74	634	74	50	55	196	328
20%	20%	14%	23%	19%	21%	18%	18%	16%	28%	17%	21%	22%	20%	22%	15%	16%	19%	25%
KLNI	zSY	zSY	zSY	zSY	zSY	zSY	zSY	zSY	SKY*	SKY*	SKY*	SKY*	SKY*	SKY*	SKY*	SKY*	SKY*	SKY*

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D2_sum_2. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio... (7-10 Summary Table)
Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Provides a mix of different types of radio station.	2078 55% BFHK LNWf	1074 58% zB	1001 52% zB	263 58% F	423 63% zEF	679 56% F	709 51% zH	668 64% zH	1367 52% zH	617 63% zKL	782 60% zKL	282 46% zKL	396 44% zKL	1455 60% zN	623 46% zN	1744 55% zN	168 53% zN	106 59% zN	60 57% zN
Provides high quality radio output.	2217 59% FHLNWdf	1116 61% zB	1099 57% zB	295 65% zEF	430 64% zF	708 59% zF	777 55% zH	689 66% zH	1476 56% zH	645 66% zKL	820 63% zKL	317 54% zKL	434 49% zN	1525 63% zN	691 51% zN	1866 59% zN	170 54% zN	116 64% zN	64 62% zN
Supports UK music and presenters.	2012 53% BFHLNdf	1041 57% zB	968 50% zB	293 65% zEF	418 62% zEF	666 55% F	632 45% zH	660 63% zH	1309 50% zH	580 59% zKL	736 56% zL	297 51% zL	399 45% zN	1424 59% zN	588 44% zN	1693 53% zN	152 46% zN	108 60% zP	59 57% zP
Takes risks and provides radio content or music that is new and innovative or less well known.	1793 48% BFHL NWcdf	926 50% zB	866 45% zB	260 57% zEF	371 55% zEF	587 48% F	570 41% zH	611 59% zH	1136 43% zH	524 53% zKL	652 50% L	268 46% zKL	349 39% zKL	1274 53% zN	519 38% zN	1513 48% zN	137 43% zN	89 49% zN	55 53% zN
Provides radio stations that appeal to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.	2052 54% BFHL NPSdf	1048 57% zB	1002 52% zB	280 62% zEF	409 61% zEF	663 54% F	691 49% zH	659 63% zH	1345 51% zH	587 60% zKL	767 59% zKL	299 51% zKL	399 45% zKL	1428 59% zN	623 46% zN	1737 55% zN	153 48% zN	102 56% zN	60 58% zN
Provides distinctive radio programmes and output.	2032 54% BFHL NPdfg	1055 57% zB	975 51% zB	275 61% zEF	403 60% zEF	650 53% zH	699 50% zH	642 62% zH	1347 52% zH	585 59% zKL	771 59% zKL	297 51% L	378 42% zKL	1405 58% zN	627 46% zN	1724 54% P	150 48% zN	98 54% zN	60 57% P

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D2_sum_2. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio... (7-10 Summary Table)

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
Provides a mix of different types of radio station.	2078	141	419	80	209	99	241	143	84	67	86	175	1760	209	134	178	601	847
55%	48%	58%	55%	57%	47%	55%	59%	64%	53%	61%	51%	54%	60%	40%	50%	59%	66%	
BFHK	LINWf		SW				SW		SWc*		W*					zfg	zfigh	
Provides high quality radio output.	2217	167	450	78	236	100	263	142	91	66	87	186	1872	229	146	195	629	895
59%	57%	62%	53%	64%	48%	60%	59%	69%	52%	62%	55%	58%	66%	43%	55%	62%	69%	
FHLNWdf		W		Wc		W		zUWac*		W*		zd		f		zfigh		
Supports UK music and presenters.	2012	150	397	77	215	99	232	124	82	63	86	167	1693	203	134	170	603	815
53%	51%	55%	52%	58%	47%	53%	52%	50%	62%	49%	52%	59%	40%	48%	59%	63%		
BFHLNdf		W		W		W		Wc*		Wc*		zfg				zfg		
Takes risks and provides radio content or music that is new and innovative or less well known	1793	122	356	70	198	80	214	124	82	50	76	140	1512	182	124	158	520	734
48%	42%	49%	47%	54%	38%	48%	51%	63%	39%	54%	41%	47%	53%	37%	45%	51%	57%	
BFHL	NWcdf		W		zSWac		W	Wc	zSTU		Wc*					zf	zfigh	
									WXac*									
Provides radio stations that appeal to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.	2052	138	412	80	223	99	235	141	95	64	83	167	1727	220	132	173	597	835
54%	47%	57%	54%	60%	47%	53%	59%	72%	50%	59%	49%	53%	64%	39%	49%	59%	65%	
BFHL	NPSdf		SW		SWc		SW		zSTUV					zd		f	zfg	zfigh
									WXac*									
Provides distinctive radio programmes and output.	2032	139	421	80	199	99	235	135	92	67	87	170	1702	216	127	159	580	848
54%	48%	58%	54%	54%	47%	53%	56%	70%	53%	63%	50%	53%	63%	38%	45%	57%	66%	
BFHL	NPdfg		SW						zSTUV		SWc*			zd		fg	zfigh	
									WXac*									

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D2a. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...: - Summary Table

Base: All who have listened to BBC radio in the past 3 months

		Provides a mix of different types of radio stations. (A)	Provides high quality radio output. (B)	Supports UK music and pre-selections. (C)	Takes risks and provides radio content or music that is new and innovative or less well known. (D)	Provides radio stations that appeal to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities. (E)	Provides distinctive radio programmes and output. (F)
Unweighted Base		2288	2288	2288	2288	2288	2288
Base: All who have listened to BBC radio in the past 3 months		2207	2207	2207	2207	2207	2207
Effective Base		1547.5	1547.5	1547.5	1547.5	1547.5	1547.5
Not At All Important		21	10	17	19	21	17
	(1)	1%	0	1%	1%	1%	1%
		B		B	B	B	B
	(2)	7	1	2	8	16	11
		0	0	0	0	1%	0
		B			B	BC	BC
	(3)	19	18	15	49	26	17
		1%	1%	1%	2%	1%	1%
					ABCEF		
	(4)	31	37	40	72	36	50
		1%	2%	2%	3%	2%	2%
					ABCEF		A
	(5)	125	110	133	158	122	143
		6%	5%	6%	7%	6%	6%
					ABE		B
	(6)	224	177	197	221	178	193
		10%	8%	9%	10%	8%	9%
		BE			BE		
	(7)	360	330	311	382	378	381
		16%	15%	14%	17%	17%	17%
		C			BC	BC	BC
	(8)	503	544	520	459	533	546
		23%	25%	24%	21%	24%	25%
			D	D	D	D	D
	(9)	394	372	347	292	330	351
		18%	17%	16%	13%	15%	16%
		CDEF	D	D			D
Extremely Important		428	523	452	355	447	397
	(10)	19%	24%	20%	16%	20%	18%
		D	ACDEF	DF	DF	DF	D
Don't know		95	85	174	192	121	102
		4%	4%	8%	9%	6%	5%
				ABEF	ABEF	ABF	
Total		2207	2207	2207	2207	2207	2207
		100%	100%	100%	100%	100%	100%
Mean		7.84	8.04	7.89	7.50	7.81	7.75
		DF	ACDEF	DF	D	D	D
1-2 (Net)		28	11	19	27	36	28
		1%	0	1%	1%	2%	1%
		B		B	B	BC	B
1-3 (Net)		47	29	34	76	62	45
		2%	1%	2%	3%	3%	2%
		B			ABCF	BC	B
1-4 (Net)		78	66	75	148	98	95
		4%	3%	3%	7%	4%	4%
				ABCEF	ABC	B	

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D2a. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...: - Summary Table
Base: All who have listened to BBC radio in the past 3 months

	Provides a mix of different types of radio stations. (A)	Provides high quality radio output. (B)	Supports UK music and pre-selections. (C)	Takes risks and provides radio content or music that is new and innovative or less well known (D)	Provides radio stations that appeal to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities. (E)	Provides distinctive radio programmes and output. (F)
Unweighted Base	2288	2288	2288	2288	2288	2288
Base: All who have listened to BBC radio in the past 3 months	2207	2207	2207	2207	2207	2207
5-6 (Net)	349 16%	287 13%	330 15%	379 17%	301 14%	336 15%
4-7 (Net)	BE 741 34%	654 30%	B 681 31%	BCE 833 38%	B 714 32%	B 767 35%
7-10 (Net)	BC 1686 76%	1769 80%	1629 74%	ABCEF 1488 67%	B 1667 76%	BCE 1674 76%
8-10 (Net)	CD 1325 60%	ACDEF 1439 65%	D 1318 60%	1106 50%	CD 1309 59%	CD 1294 59%
9-10 (Net)	D 823 37%	ACDEF 895 41%	D 799 36%	647 29%	D 776 35%	D 748 34%
	DEF	ACDEF	DF		D	D

Overlap formulae used
- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D2a_1. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio....: Provides a mix of different types of radio stations.

Base: All who have listened to BBC radio in the past 3 months

	Total		Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)		Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	2288		1268	1017	324	412	725	824	732	1500	992	642	237	417	1366	922	1675	201	195	217
Base: All who have listened to BBC radio in the past 3 months	2207		1206	999	279	393	708	822	651	1501	675	814	336	383	1514	693	1849	170	123	65
Effective Base	1547.5		855.8	690.5	221.4	288.2	494.5	546.0	494.6	1022.7	728.5	479.0	175.6	294.3	956.5	639.0	1215.5	143.9	139.1	168.5
Not At All Important	21		11	7	1	0	9	10	3	16	9	7	3	1	12	8	19	1	0	1
	1%		1%	1%	0	0	1%	1%	1%	1%	1%	1%	1%	0	1%	1%	0	0	0	2%
(2)	7		4	4	0	0	6	1	2	5	4	0	4	0	7	0	6	1	0	0
	0		0	0	0	0	1%	0	0	0	1%	0	1%	0	0	0	0	1%	0	0
(3)	19		13	6	2	7	4	6	5	9	3	6	4	7	13	5	15	2	0	1
	1%		1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	0	1%
(4)	31		16	15	5	7	10	9	8	21	11	4	4	12	21	10	30	0	0	1
	1%		1%	1%	2%	2%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	2%	0	0	2%
(5)	125		71	54	15	21	40	49	31	90	25	50	27	23	89	36	108	10	5	2
	6%		6%	5%	5%	5%	6%	6%	5%	6%	4%	6%	8%	6%	6%	5%	6%	6%	4%	3%
(6)	224		128	96	48	38	73	65	64	147	63	90	40	31	171	54	192	13	15	5
	10%		11%	10%	17%	10%	10%	8%	10%	10%	9%	11%	12%	8%	11%	8%	10%	8%	12%	7%
(7)	360		214	146	47	67	119	124	115	238	124	135	47	55	239	121	303	30	14	13
	16%		18%	15%	17%	17%	17%	15%	18%	16%	18%	17%	14%	14%	16%	17%	16%	18%	12%	19%
(8)	503		261	241	59	101	148	195	149	349	149	187	69	97	342	161	402	46	38	17
	23%		22%	24%	21%	26%	21%	24%	23%	23%	22%	23%	20%	25%	23%	23%	22%	27%	31%	26%
(9)	394		212	183	59	58	136	142	134	250	136	135	62	62	284	110	336	29	19	10
	18%		18%	18%	21%	15%	19%	17%	21%	17%	20%	17%	18%	16%	19%	16%	18%	17%	16%	15%
Extremely Important	428		215	214	36	88	137	168	128	295	128	165	59	76	297	132	356	33	26	13
	19%		18%	21%	13%	22%	19%	20%	19%	20%	19%	20%	18%	20%	20%	19%	19%	19%	21%	21%
(10)	95		61	34	7	6	28	54	10	82	22	35	16	22	38	56	94	5	4	2
	4%		5%	3%	2%	2%	4%	7%	2%	5%	3%	4%	5%	6%	3%	8%	5%	3%	3%	2%
Don't know	2207		1206	999	279	393	708	822	651	1501	675	814	336	383	1514	693	1849	170	123	65
Total	2207		1206	999	279	393	708	822	651	1501	675	814	336	383	1514	693	1849	170	123	65
	100%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.84		7.76	7.95	7.64	7.90	7.81	7.92	7.93	7.84	7.87	7.88	7.63	7.88	7.83	7.86	7.82	7.90	8.06	7.82
1-2 (Net)	28		15	11	2	1	14	11	5	20	13	7	7	1	20	8	24	2	0	1
	1%		1%	1%	1%	0	2%	1%	1%	1%	2%	1%	2%	0	1%	1%	1%	1%	0	2%
1-3 (Net)	47		28	17	3	7	18	17	11	29	17	12	13	4	33	14	39	4	1	2
	2%		2%	2%	1%	2%	3%	2%	2%	2%	2%	2%	4%	1%	2%	2%	2%	3%	1%	4%
1-4 (Net)	78		45	31	8	14	29	26	19	50	28	17	17	16	54	24	69	4	1	4
	4%		4%	3%	3%	4%	4%	3%	3%	3%	4%	2%	5%	4%	4%	3%	4%	3%	1%	5%
5-6 (Net)	349		199	150	64	59	113	114	95	237	88	141	67	54	259	90	299	23	20	7
	16%		16%	15%	23%	15%	16%	14%	15%	16%	13%	17%	10	14%	17%	13%	16%	14%	16%	11%
4-7 (Net)	741		429	311	115	133	242	247	219	495	223	280	117	121	519	221	632	53	34	21
	34%		36%	31%	41%	34%	34%	30%	34%	33%	33%	34%	35%	31%	34%	32%	34%	31%	28%	32%
7-10 (Net)	1686		902	784	201	314	539	628	526	1132	537	621	237	291	1162	523	1397	138	98	53
	76%		75%	78%	72%	80%	76%	76%	81%	75%	80%	76%	70%	75%	77%	73%	76%	81%	80%	81%
8-10 (Net)	1325		688	637	154	247	420	504	411	894	413	487	190	236	923	402	1094	108	83	40
	60%		57%	64%	55%	63%	59%	61%	63%	60%	61%	60%	56%	62%	61%	58%	59%	63%	68%	62%
	AX		2A		zDEF		zCD		zG		z		z		zM		zO		zO	

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D2a_1. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio....: Provides a mix of different types of radio stations.

Base: All who have listened to BBC radio in the past 3 months

Total		England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	2288	156	410	69	201	108	204	132	75	59	81	180	1871	279	157	166	613	987
Base: All who have listened to BBC radio in the past 3 months	2207	187	416	90	213	116	229	144	89	69	99	199	1834	245	136	168	610	904
Effective Base	1547.5	110.0	286.1	51.3	145.3	85.1	149.4	99.0	55.7	47.1	59.2	132.8	1272.8	177.3	110.0	117.2	420.5	679.5
Not At All Important	21	2	4	2	0	3	3	3	0	0	1	1	18	1	1	1	9	6
(1)	1%	1%	1%	2%	0	2%	1%	2%	0	0	1%	0	1%	1%	1%	0	1%	1%
(2)	7	0	0	0	4	0	0	2	0	0	0	0	7	0	0	0	0	4
(3)	0	0	0	0	2%	0	0	1%	0	0	0	0	0	0	0	0	0	0
	N				zT													
(4)	19	0	5	3	0	0	1	0	1	0	5	1	17	1	1	3	6	8
(5)	1%	0	1%	3%	0	0	0	0	1%	0	5%	0	1%	0	1%	2%	1%	1%
	J										zSVXyc*							
(6)	31	3	3	0	5	1	7	0	3	1	4	5	24	5	5	3	8	9
(7)	1%	1%	1%	0	2%	0	3%	0	3%	1%	4%	3%	1%	2%	4%	1%	1%	1%
(8)	125	8	18	3	22	5	9	13	2	7	4	17	109	10	9	8	39	34
(9)	6%	4%	4%	3%	10%	4%	4%	9%	2%	10%	4%	9%	6%	4%	6%	5%	6%	4%
	II				zTXZ													
(10)	224	18	33	10	20	11	29	16	12	13	7	21	175	21	8	25	70	80
	10%	9%	8%	11%	10%	9%	13%	11%	14%	20%	7%	11%	10%	8%	6%	15%	11%	9%
	FN									zT*								
(11)	360	43	64	11	35	24	48	21	8	10	16	23	293	40	24	22	105	153
(12)	16%	23%	15%	12%	16%	20%	21%	15%	9%	15%	16%	12%	16%	17%	18%	13%	17%	17%
	zZc						c											
(13)	503	42	91	26	42	30	43	28	26	9	22	43	421	59	30	40	142	220
(14)	23%	22%	22%	29%	20%	26%	19%	20%	29%	13%	22%	22%	23%	24%	22%	24%	23%	24%
									z*									
(15)	394	35	86	11	33	16	44	24	24	11	19	33	331	47	17	33	110	167
(16)	18%	19%	21%	12%	16%	14%	19%	17%	27%	16%	19%	17%	18%	19%	13%	19%	18%	19%
Extremely Important	428	25	100	18	39	20	33	35	13	15	17	41	361	49	36	24	103	197
(17)	19%	14%	24%	20%	18%	17%	14%	24%	14%	22%	18%	21%	20%	20%	27%	14%	17%	22%
	C		zSX												gh			z
Don't know	95	11	13	6	12	7	13	2	0	3	3	13	79	13	6	10	18	27
	4%	6%	3%	7%	6%	6%	6%	2%	0	4%	3%	7%	4%	3%	4%	6%	3%	3%
	DGIMI																	
Total	2207	187	416	90	213	116	229	144	89	69	99	199	1834	245	136	168	610	904
Mean	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	7.84	7.77	8.10	7.77	7.64	7.75	7.65	7.78	7.97	7.70	7.63	7.82	7.85	8.02	7.93	7.68	7.72	8.01
			zVX															zh
1-2 (Net)	28	2	4	2	4	3	3	5	0	0	1	0	25	1	1	1	9	10
(18)	1%	1%	1%	2%	2%	2%	1%	3%	0	0	1%	0	1%	1%	1%	0	1%	1%
	D																	
1-3 (Net)	47	2	9	5	4	3	4	5	1	0	6	2	42	2	2	4	14	18
(19)	2%	1%	2%	5%	2%	2%	2%	3%	1%	0	1%	1%	2%	1%	2%	2%	2%	2%
											zc*							
1-4 (Net)	78	5	12	5	9	3	11	5	4	1	10	7	66	7	7	6	23	27
(20)	4%	2%	3%	5%	4%	3%	5%	3%	4%	1%	10%	3%	4%	3%	5%	4%	4%	3%
	JQ										zST							
5-6 (Net)	349	26	51	13	43	16	38	29	14	21	12	39	284	30	17	34	109	113
(21)	16%	14%	12%	15%	20%	14%	17%	20%	15%	30%	12%	19%	15%	12%	12%	20%	18%	13%
	INI				T					zSTWXb*		T						
4-7 (Net)	741	72	118	24	82	40	92	50	25	31	31	67	600	75	46	59	222	275
(22)	34%	38%	28%	27%	39%	35%	40%	35%	28%	46%	32%	34%	33%	31%	34%	35%	36%	30%
	FTI				T		T		T*									
7-10 (Net)	1686	146	341	66	149	89	168	108	71	45	74	140	1406	195	107	118	461	737
(23)	76%	78%	82%	73%	70%	77%	73%	75%	80%	65%	75%	71%	77%	80%	79%	70%	75%	82%
			zVXac															zgh
8-10 (Net)	1325	102	277	55	114	65	120	87	63	35	58	117	1113	155	83	96	356	584
(24)	60%	55%	67%	61%	54%	57%	52%	60%	71%	50%	59%	59%	61%	63%	61%	57%	58%	65%
	AX		zSVXa						SVXa*									zh

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D2a_1. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio....: Provides a mix of different types of radio stations.
Base: All who have listened to BBC radio in the past 3 months

Unweighted Base
Base: All who have listened to BBC radio in the past 3 months
9-10 (Net)

Total	Gender		Age				Children in household		Social Group				Working		Nation			
Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
2288	1268	1017	324	412	725	824	732	1500	992	642	237	417	1366	922	1675	201	195	217
2207	1206	999	279	393	708	822	651	1501	675	814	336	383	1514	693	1849	170	123	65
823	426	396	95	146	272	309	263	545	264	300	121	138	581	242	692	62	45	23
37%	35%	40%	34%	37%	38%	38%	40%	36%	39%	37%	36%	36%	38%	35%	37%	36%	37%	36%

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D2a_1. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio....: Provides a mix of different types of radio stations.

Base: All who have listened to BBC radio in the past 3 months

Unweighted Base
Base: All who have listened to BBC radio in the past 3 months
9-10 (Net)

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
2288	156	410	69	201	108	204	132	75	59	81	180	1871	279	157	166	613	987
2207	187	416	90	213	116	229	144	89	69	99	199	1834	245	136	168	610	904
823	61	186	29	72	36	77	59	37	26	36	74	692	96	53	56	214	364
37%	33%	45%	33%	34%	31%	33%	41%	41%	38%	37%	37%	38%	39%	39%	33%	35%	40%
		zSVWX	*		*		*	*	*	*							z

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D2a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio....: Provides high quality radio output.

Base: All who have listened to BBC radio in the past 3 months

		Total	Gender		Age				Children in household		Social Group				Working		Nation			
		Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base		2288	1268	1017	324	412	725	824	732	1500	992	642	237	417	1366	922	1675	201	195	217
Base: All who have listened to BBC radio in the past 3 months		2207	1206	999	279	393	708	822	651	1501	675	814	336	383	1514	693	1849	170	123	65
Effective Base		1547.5	855.8	690.5	221.4	288.2	494.5	546.0	494.6	1022.7	728.5	479.0	175.6	294.3	956.5	639.0	1215.5	143.9	139.1	168.5
Not At All Important		10	6	4	3	0	3	3	2	7	6	2	0	2	7	3	8	1	0	1
(1)		0	0	0	1%	0	0	0	0	0	1%	0	0	1%	0	0	0	0	0	1%
(2)		0	1	0	0	0	1	0	1	0	1	0	0	0	1	0	0	1	0	0
(3)		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
(4)		18	12	6	1	2	6	10	4	11	1	8	5	4	15	3	13	1	3	1
(5)		1%	1%	1%	0	1%	1%	1%	1%	1%	0	1%	1%	1%	1%	0	1%	1%	2%	2%
(6)		37	20	17	5	8	11	14	6	29	11	8	13	5	28	9	32	3	0	2
(7)		2%	2%	2%	2%	2%	2%	2%	1%	2%	2%	1%	4%	1%	2%	1%	2%	2%	0	3%
(8)		110	63	46	22	19	37	32	30	75	26	41	23	20	80	31	95	7	6	2
(9)		5%	5%	5%	8%	5%	5%	4%	5%	5%	4%	5%	7%	5%	5%	4%	5%	4%	5%	3%
(10)		177	103	74	26	35	49	67	44	122	59	57	31	30	122	54	153	11	11	2
(11)		8%	9%	7%	9%	9%	7%	8%	7%	8%	9%	7%	9%	8%	8%	8%	8%	9%	9%	3%
(12)		330	196	134	54	63	118	93	106	213	114	130	33	53	235	95	277	32	9	12
(13)		15%	16%	13%	19%	16%	17%	11%	16%	14%	17%	16%	10%	14%	16%	14%	15%	19%	7%	18%
(14)		544	320	224	65	114	163	200	172	362	214	194	91	104	364	180	445	45	39	14
(15)		25%	27%	22%	23%	29%	23%	24%	26%	24%	23%	24%	27%	27%	24%	26%	24%	26%	32%	22%
(16)		372	178	194	47	47	139	140	125	244	116	147	63	47	258	115	314	25	20	13
(17)		17%	15%	19%	17%	12%	20%	17%	19%	16%	17%	16%	19%	12%	17%	17%	17%	15%	16%	21%
(18)		ADL	523	258	264	94	163	215	150	365	167	191	68	97	360	163	432	42	32	16
(19)		24%	21%	26%	18%	24%	23%	26%	23%	24%	25%	24%	20%	25%	24%	23%	23%	25%	26%	25%
(20)		ACX	85	49	36	7	11	20	11	48	17	36	11	22	45	41	79	3	3	1
(21)		4%	4%	4%	2%	3%	3%	6%	2%	5%	3%	4%	3%	6%	3%	6%	4%	2%	2%	1%
(22)		GIMI	2207	1206	999	279	393	708	651	1501	675	814	336	383	1514	693	1849	170	123	65
(23)		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(24)		Mean	8.04	7.93	8.19	7.76	8.00	8.06	8.12	8.04	8.06	8.11	7.87	8.04	8.01	8.11	8.03	8.07	8.15	8.04
(25)		1-2 (Net)	11	7	4	3	0	4	3	8	7	2	0	2	8	3	8	1	0	1
(26)		0	1%	0	1%	0	1%	3	0	1%	1%	0	0	1%	1%	0	0	1%	0	1%
(27)		1-3 (Net)	29	19	10	3	3	9	7	19	9	9	5	6	23	6	21	2	3	2
(28)		1%	2%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	2%	2%	1%	1%	1%	2%	3%
(29)		1-4 (Net)	66	39	27	8	10	20	13	48	20	17	18	11	51	15	53	5	3	4
(30)		3%	3%	3%	3%	3%	3%	3%	2%	3%	3%	2%	5%	3%	3%	2%	3%	3%	3%	7%
(31)		5-6 (Net)	287	165	119	48	54	86	74	197	86	98	54	49	202	85	248	18	17	4
(32)		13%	14%	12%	17%	14%	12%	12%	11%	13%	13%	12%	16%	13%	13%	12%	13%	10%	14%	6%
(33)		4-7 (Net)	654	381	271	107	124	215	186	439	211	236	99	107	465	189	557	52	26	18
(34)		30%	32%	27%	38%	32%	30%	25%	29%	29%	31%	29%	29%	28%	31%	27%	30%	31%	21%	28%
(35)		7-10 (Net)	1769	952	817	217	319	582	553	1184	552	663	253	301	1216	553	1469	144	100	56
(36)		80%	79%	82%	77%	81%	82%	79%	85%	79%	82%	81%	75%	79%	80%	80%	79%	85%	81%	86%
(37)		8-10 (Net)	1439	756	683	163	255	464	438	971	438	533	221	248	982	457	1192	112	91	44
(38)		65%	63%	68%	58%	65%	66%	65%	69%	65%	65%	65%	66%	65%	65%	66%	64%	66%	74%	67%
(39)		ACg		zA				C	z									zO		

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D2a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio....: Provides high quality radio output.

Base: All who have listened to BBC radio in the past 3 months

Total		England Regions											Urbanity		Household Income			
	Base (Z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	2288	156	410	69	201	108	204	132	75	59	81	180	1871	279	157	166	613	987
Base: All who have listened to BBC radio in the past 3 months	2207	187	416	90	213	116	229	144	89	69	99	199	1834	245	136	168	610	904
Effective Base	1547.5	110.0	286.1	51.3	145.3	85.1	149.4	99.0	55.7	47.1	59.2	132.8	1272.8	177.3	110.0	117.2	420.5	679.5
Not At All Important	10	0	1	0	0	3	2	1	0	0	1	1	8	0	0	1	4	3
(1)	0	0	0	0	0	2%	1%	1%	0	0	1%	0	0	0	0	0	1%	0
(2)	1	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	1
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
O	18	3	2	0	1	1	1	0	0	1	3	3	15	2	0	3	1	9
I	1%	2%	0	0	0	0	0	0	0	1%	3%	1%	1%	1%	0	2%	0	1%
(4)	37	3	4	3	6	2	2	0	2	0	1	8	30	4	4	1	15	8
I	2%	2%	1%	4%	3%	2%	1%	0	2%	0	1%	4%	2%	2%	3%	1%	2%	1%
(5)	110	9	17	5	19	1	10	6	4	8	5	11	91	6	6	9	33	28
I	5%	5%	4%	5%	9%	1%	4%	5%	4%	12%	5%	5%	5%	2%	5%	5%	5%	3%
(6)	177	15	27	5	10	13	28	15	11	6	7	16	146	13	10	17	63	56
RI	8%	8%	6%	6%	5%	11%	12%	10%	12%	8%	7%	8%	8%	5%	7%	10%	10%	6%
(7)	330	34	64	6	36	19	35	22	10	12	18	21	266	42	18	37	90	139
FKQ	15%	18%	15%	7%	17%	16%	15%	15%	11%	18%	18%	10%	14%	17%	13%	22%	15%	15%
(8)	544	36	109	28	43	21	68	33	21	20	22	44	450	65	34	37	152	235
25%	19%	26%	31%	20%	18%	30%	23%	24%	29%	23%	23%	22%	25%	26%	25%	22%	25%	26%
(9)	372	29	65	18	37	18	41	25	19	7	19	38	318	42	21	21	109	163
ADL	17%	15%	16%	20%	17%	16%	18%	17%	21%	10%	19%	19%	17%	17%	15%	13%	18%	18%
(10)	523	44	116	23	47	31	34	36	22	14	22	44	435	64	39	33	127	244
ACX	24%	23%	28%	26%	22%	27%	15%	25%	25%	20%	23%	22%	24%	26%	29%	20%	21%	27%
Don't know	85	14	11	1	14	7	9	7	0	1	1	14	75	7	3	9	17	18
4%	8%	3%	1%	7%	6%	4%	5%	0	0	1%	1%	7%	4%	3%	2%	6%	3%	2%
GIMI	2207	187	416	90	213	116	229	144	89	69	99	199	1834	245	136	168	610	904
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	8.04	7.98	8.23	8.23	7.95	8.01	7.82	8.14	8.15	7.74	7.94	7.96	8.06	8.25	8.19	7.77	7.92	8.24
1-2 (Net)	AC	0	2%	0	0	0	2	1	0	0	0	1	9	0	0	1	4	zgh
0	0	0	0	0	0	2%	1%	1%	0	1%	1%	0	0	0	0	0	1%	0
1-3 (Net)	29	3	3	0	1	3	3	1	0	1	4	3	24	2	0	4	5	13
1%	1%	1%	0	0	0	3%	1%	1%	0	1%	4%	2%	1%	1%	0	3%	1%	1%
1-4 (Net)	66	6	7	3	7	6	5	2	1	4	11	54	6	6	4	5	20	21
3%	3%	2%	4%	3%	5%	2%	1%	2%	1%	5%	6%	3%	3%	2%	3%	3%	3%	2%
5-6 (Net)	287	24	44	10	29	14	38	21	15	14	12	26	236	19	16	26	96	84
13%	13%	11%	11%	14%	12%	17%	15%	17%	20%	12%	13%	13%	13%	8%	12%	15%	16%	9%
4-7 (Net)	61	113	19	72	35	75	43	26	26	31	55	532	64	65	38	64	201	231
30%	33%	27%	22%	34%	31%	33%	30%	29%	39%	31%	28%	29%	29%	27%	28%	38%	33%	26%
7-10 (Net)	1769	142	354	76	162	89	177	115	72	53	82	147	1468	212	112	128	478	781
80%	76%	85%	84%	76%	77%	77%	77%	80%	81%	77%	83%	74%	80%	87%	83%	78%	78%	86%
8-10 (Net)	1439	108	289	69	126	70	142	94	62	41	64	126	1203	170	94	91	388	642
65%	58%	70%	77%	59%	61%	62%	65%	70%	59%	64%	64%	64%	66%	70%	69%	54%	64%	71%
ACg		SV	SVWX												g			zgh

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D2a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio....: Provides high quality radio output.

Base: All who have listened to BBC radio in the past 3 months

Unweighted Base
Base: All who have
listened to BBC
radio in the past 3
months
9-10 (Net)

Total	Gender		Age				Children in household		Social Group				Working		Nation			
Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
2288	1268	1017	324	412	725	824	732	1500	992	642	237	417	1366	922	1675	201	195	217
2207	1206	999	279	393	708	822	651	1501	675	814	336	383	1514	693	1849	170	123	65
895	436	459	98	141	301	355	275	609	283	338	130	144	618	277	747	67	52	29
41%	36%	46%	35%	36%	43%	43%	42%	41%	42%	42%	39%	38%	41%	40%	40%	40%	42%	45%
AX		zA				CD												

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D2a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio....: Provides high quality radio output.

Base: All who have listened to BBC radio in the past 3 months

Unweighted Base
Base: All who have listened to BBC radio in the past 3 months
9-10 (Net)

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
2288	156	410	69	201	108	204	132	75	59	81	180	1871	279	157	166	613	987
2207	187	416	90	213	116	229	144	89	69	99	199	1834	245	136	168	610	904
895	72	181	41	84	49	74	60	41	20	41	82	753	106	60	54	236	406
41%	39%	43%	46%	39%	43%	32%	42%	46%	30%	42%	42%	41%	43%	44%	32%	39%	45%
AX		X															zgh

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D2a 3. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio....: Supports UK music and presenters.

Base: All who have listened to BBC radio in the past 3 months

		Total		Gender		Age				Children in household		Social Group				Working		Nation			
		Base (Z)		Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base		2288		1268	1017	324	412	725	824	732	1500	992	642	237	417	1366	922	1675	201	195	217
Base: All who have listened to BBC radio in the past 3 months		2207		1206	999	279	393	708	822	651	1501	675	814	336	383	1514	693	1849	170	123	65
Effective Base		1547.5		855.8	690.5	221.4	288.2	494.5	546.0	494.6	1022.7	728.5	479.0	175.6	294.3	956.5	639.0	1215.5	143.9	139.1	168.5
Not At All Important		17		10	7	1	1	8	6	5	13	10	3	1	3	11	6	15	1	0	2
	(1)	1%		1%	1%	0	0	1%	1%	1%	1%	1%	0	0	1%	1%	1%	1%	1%	0	2%
	(2)	2		2	0	1	0	1	0	1	1	1	0	1	0	1	0	1	1	0	0
		0		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	(3)	16		11	5	2	2	3	9	2	10	2	6	5	2	10	5	13	1	1	0
		7%		1%	0	1%	1%	0	1%	0	1%	0	1%	1%	1%	1%	1%	1%	1%	1%	1%
	(4)	40		17	21	8	6	13	13	12	23	17	11	8	5	29	11	33	2	4	1
		2%		1%	2%	3%	2%	2%	2%	2%	2%	3%	1%	2%	1%	2%	2%	2%	1%	4%	1%
	(5)	133		71	62	10	22	50	51	33	96	38	52	20	22	91	42	117	6	9	2
		6%		6%	6%	4%	6%	7%	6%	5%	6%	6%	6%	6%	6%	6%	6%	6%	3%	7%	4%
	(6)	197		114	83	34	33	62	68	42	143	62	68	22	44	144	53	167	15	11	4
		9%		9%	8%	12%	8%	9%	8%	6%	10%	9%	8%	7%	11%	9%	8%	9%	9%	9%	6%
	(7)	311		202	108	53	59	100	96	101	204	108	116	43	44	226	85	250	34	14	12
		14%		17%	11%	19%	15%	14%	12%	15%	14%	16%	14%	13%	11%	15%	12%	14%	20%	11%	19%
	(8)	520		286	233	60	105	182	172	187	322	157	188	78	97	367	153	434	43	28	15
		24%		24%	23%	22%	27%	26%	21%	29%	21%	23%	23%	23%	25%	24%	22%	23%	25%	23%	22%
	(9)	347		183	163	53	69	109	116	110	230	112	138	55	41	247	100	292	26	18	10
		16%		15%	16%	19%	18%	15%	14%	17%	15%	17%	17%	16%	11%	16%	14%	16%	16%	14%	15%
	(10)	452		226	226	50	84	148	170	140	307	131	157	72	92	317	135	376	30	30	16
		20%		19%	23%	18%	21%	21%	21%	22%	20%	19%	19%	21%	24%	21%	19%	20%	16%	25%	24%
	(11)	174		83	91	7	12	33	120	17	153	35	73	31	34	70	103	152	10	8	4
		8%		7%	9%	2%	3%	5%	15%	3%	10%	5%	9%	9%	9%	5%	15%	8%	6%	7%	6%
	(12)	2207		1206	999	279	393	708	822	651	1501	675	814	336	383	1514	693	1849	170	123	65
		100%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean		7.89		7.81	8.00	7.81	8.02	7.86	7.90	8.02	7.88	7.80	7.92	7.95	7.93	7.89	7.90	7.89	7.87	7.94	7.96
1-2 (Net)		19		12	7	2	1	9	6	5	14	11	3	2	3	13	6	15	2	0	2
		1%		1%	1%	1%	0	1%	1%	1%	1%	2%	0	1%	1%	1%	1%	1%	1%	0	3%
1-3 (Net)		34		23	12	4	2	12	16	7	23	13	10	7	5	23	12	28	3	1	2
		2%		2%	1%	1%	1%	2%	2%	1%	2%	2%	1%	2%	1%	1%	2%	2%	2%	1%	3%
1-4 (Net)		75		40	33	12	9	25	29	20	46	30	21	14	10	52	23	61	5	6	3
		3%		3%	3%	4%	2%	3%	4%	3%	3%	4%	3%	4%	3%	3%	3%	3%	3%	4%	5%
5-6 (Net)		330		185	145	44	55	112	119	75	239	101	120	43	66	235	95	284	21	19	6
		15%		15%	14%	16%	14%	16%	14%	12%	16%	15%	15%	13%	17%	16%	14%	15%	12%	16%	9%
4-7 (Net)		681		405	274	105	120	225	228	188	465	226	247	93	114	490	191	567	57	38	19
		31%		34%	27%	38%	31%	32%	28%	29%	31%	33%	30%	28%	30%	32%	28%	31%	34%	31%	29%
7-10 (Net)		1629		898	731	217	317	539	553	539	1063	509	599	248	273	1157	472	1353	134	90	52
		74%		74%	73%	78%	81%	76%	67%	83%	71%	75%	74%	74%	71%	76%	68%	73%	79%	73%	80%
8-10 (Net)		1318		695	622	163	258	439	458	438	859	401	483	205	229	931	387	1102	100	76	40
		60%		58%	62%	58%	66%	62%	56%	67%	57%	59%	59%	61%	60%	62%	56%	60%	59%	62%	62%

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D2a 3. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio....: Supports UK music and presenters.

Base: All who have listened to BBC radio in the past 3 months

England Regions													Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
2288	156	410	69	201	108	204	132	75	59	81	180	1871	279	157	166	613	987	
2207	187	416	90	213	116	229	144	89	69	99	199	1834	245	136	168	610	904	
1547.5	110.0	286.1	51.3	145.3	85.1	149.4	99.0	55.7	47.1	59.2	132.8	1272.8	177.3	110.0	117.2	420.5	679.5	
17	0	0	0	0	3	5	6	0	0	1	0	15	1	1	1	7	5	
1%	0	0	0	0	2%	2%	4%	0	0	1%	0	1%	0	1%	0	1%	1%	
2	0	0	0	1	0	0	0	0	0	0	0	2	0	0	0	1	1	
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
15	1	3	2	2	0	2	0	0	1	3	0	14	1	0	3	5	4	
1%	1%	1%	2%	1%	0	1%	0	0	1%	3%	0	1%	0	0	2%	1%	0	
40	3	7	1	3	1	1	3	4	1	3	6	32	5	3	1	10	16	
2%	1%	2%	1%	1%	1%	1%	2%	4%	1%	3%	3%	2%	2%	2%	1%	2%	2%	
133	14	23	7	14	7	11	8	4	9	15	15	105	16	8	12	35	39	
6%	8%	5%	8%	7%	6%	5%	6%	4%	13%	4%	8%	6%	7%	6%	7%	6%	4%	
i	20	33	1	17	13	18	15	13	5	11	22	164	18	13	15	60	73	
197	11%	8%	1%	8%	11%	8%	10%	14%	7%	11%	11%	9%	7%	9%	9%	10%	8%	
GU	U				U		U			U								
311	17	56	10	39	10	43	21	8	10	18	19	251	31	18	38	93	129	
14%	9%	14%	11%	18%	8%	19%	15%	9%	14%	16%	9%	14%	13%	13%	23%	15%	14%	
BF					SWc	SWc	61	29	25	20	22	40	427	59	30	34	149	234
520	52	97	30	29	28	61	29	25	20	22	40	427	59	30	34	149	234	
24%	28%	23%	33%	14%	24%	27%	20%	29%	30%	23%	20%	23%	24%	22%	20%	24%	26%	
HV	V	V	V	V	V	V	V	V	V	V	V	V	V	V	V	V	V	
347	26	73	13	40	18	35	20	14	7	16	30	295	37	14	19	107	158	
16%	14%	18%	15%	19%	16%	15%	14%	15%	10%	17%	15%	16%	15%	10%	11%	18%	17%	
L																		
452	29	98	21	45	23	32	35	17	14	18	43	380	56	39	27	117	202	
20%	16%	24%	24%	21%	20%	14%	24%	19%	21%	19%	23%	21%	23%	29%	16%	19%	22%	
X	26	X	4	23	13	21	7	4	3	2	24	149	21	zgh	18	27	42	
174	14%	6%	5%	11%	11%	9%	5%	4%	4%	2%	12%	8%	9%	7%	11%	4%	5%	
8%	zTYb			b	b						Tb				hi			
CDEG																		
IMhi																		
2207	187	416	90	213	116	229	144	89	69	99	199	1834	245	136	168	610	904	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
7.89	7.81	8.09	8.12	7.97	7.82	7.70	7.70	7.88	7.73	7.66	7.91	7.91	8.02	8.02	7.62	7.83	8.05	
	zX																zg	
19	0	0	0	1	3	5	6	0	0	1	0	17	1	1	1	8	6	
1%	0	0	0	0	2%	2%	4%	0	0	1%	0	1%	0	1%	0	1%	1%	
					T*	T	zSTVc*											
34	1	3	2	2	3	7	6	0	1	4	0	31	2	2	4	13	10	
2%	1%	1%	2%	1%	2%	3%	4%	0	1%	4%	0	2%	1%	1%	2%	2%	1%	
						c	zTc*			c*								
75	4	10	3	5	4	8	9	4	1	7	6	63	6	4	5	23	27	
3%	2%	2%	3%	2%	3%	4%	6%	4%	2%	7%	3%	3%	3%	3%	3%	4%	3%	
330	34	56	8	31	20	29	23	16	14	15	37	270	34	21	27	95	112	
15%	18%	13%	9%	14%	18%	13%	16%	18%	20%	16%	19%	15%	14%	15%	16%	16%	12%	
GRI																		
681	54	119	19	72	31	73	47	28	24	36	62	553	70	42	66	198	257	
31%	29%	29%	21%	34%	27%	32%	33%	32%	36%	37%	31%	30%	28%	31%	39%	32%	28%	
BFN																		
1629	123	324	75	154	78	171	105	65	51	75	132	1352	183	101	118	465	723	
74%	66%	76%	63%	72%	68%	75%	73%	73%	74%	76%	66%	74%	75%	74%	70%	76%	80%	
FHNc		Sc	SWc*														zg	
1318	107	267	65	115	69	128	84	57	41	57	113	1101	152	83	80	373	595	
60%	57%	64%	72%	54%	59%	56%	58%	64%	60%	58%	57%	60%	62%	61%	46%	61%	66%	
FHNq		V	VX*													g	zg	

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D2a_3. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio....: Supports UK music and presenters.

Base: All who have listened to BBC radio in the past 3 months

Unweighted Base
Base: All who have
listened to BBC
radio in the past 3
months
9-10 (Net)

Total	Gender		Age				Children in household		Social Group				Working		Nation			
Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
2288	1268	1017	324	412	725	824	732	1500	992	642	237	417	1366	922	1675	201	195	217
2207	1206	999	279	393	708	822	651	1501	675	814	336	383	1514	693	1849	170	123	65
799	409	389	103	153	257	286	251	537	244	295	128	132	564	235	668	57	48	26
36%	34%	39%	37%	39%	36%	35%	39%	36%	36%	36%	38%	35%	37%	34%	36%	33%	39%	39%
Ag		zA																

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D2a_3. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio....: Supports UK music and presenters.

Base: All who have listened to BBC radio in the past 3 months

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
2288	156	410	69	201	108	204	132	75	59	81	180	1871	279	157	166	613	987
2207	187	416	90	213	116	229	144	89	69	99	199	1834	245	136	168	610	904
799	55	171	35	86	41	67	55	31	21	35	73	675	93	53	47	224	360
36%	29%	41%	39%	40%	35%	29%	38%	35%	30%	35%	37%	37%	38%	39%	28%	37%	40%
Ag		SX		X													zg

Unweighted Base
Base: All who have
listened to BBC
radio in the past 3
months
9-10 (Net)

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D2a 4. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio....: Takes risks and provides radio content

or music that is new and innovative or less well known

Base: All who have listened to BBC radio in the past 3 months

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
	2288	1268	1017	324	412	725	824	732	1500	992	642	237	417	1366	922	1675	201	195	217
	2207	1206	999	279	393	708	822	651	1501	675	814	336	383	1514	693	1849	170	123	65
	1547.5	855.8	690.5	221.4	288.2	494.5	546.0	494.6	1022.7	728.5	479.0	175.6	294.3	956.5	639.0	1215.5	143.9	139.1	168.5
	19	12	7	1	1	7	9	3	16	6	5	3	5	8	11	15	2	0	1
	1%	1%	1%	0	0	1%	1%	0	1%	1%	1%	1%	1%	1%	2%	1%	1%	0	2%
	8	5	3	1	0	3	4	4	4	3	1	2	2	3	5	6	2	0	1
	0	0	0	0	0	0	0	1%	0	0	0	0	0	0	1%	0	1%	0	1%
	49	35	14	4	8	12	26	11	34	12	20	9	9	39	11	42	5	2	0
	2%	3%	1%	1%	2%	2%	3%	2%	2%	2%	2%	3%	2%	4%	2%	2%	3%	2%	0
	B	B																	
	72	39	33	8	16	25	23	20	46	26	18	16	12	55	17	59	5	7	2
	3%	3%	3%	3%	4%	4%	3%	3%	3%	4%	2%	5%	3%	4%	2%	3%	3%	5%	3%
	di																		
	158	83	74	21	21	53	64	35	118	52	40	36	31	112	46	137	8	9	4
	7%	7%	7%	8%	5%	7%	8%	5%	8%	8%	5%	11%	8%	7%	7%	7%	5%	8%	6%
	GJl																		
	221	122	99	37	45	73	66	63	147	69	95	27	30	163	58	189	16	10	6
	10%	10%	10%	13%	11%	10%	8%	10%	10%	10%	12%	8%	8%	11%	8%	10%	9%	8%	9%
	d	232	150	59	71	127	123	124	248	126	146	42	68	271	111	315	35	19	13
	382	17%	19%	21%	18%	18%	15%	19%	17%	19%	16%	13%	16%	18%	16%	17%	21%	16%	20%
	B	B	zB	F															
	459	262	197	67	96	148	148	153	301	135	179	66	78	326	133	385	38	22	14
	21%	22%	20%	24%	24%	21%	18%	23%	20%	20%	22%	20%	20%	22%	19%	21%	22%	18%	21%
	FI																		
	292	142	150	38	53	106	95	109	176	97	112	40	43	212	80	244	26	13	9
	13%	12%	15%	14%	14%	15%	12%	17%	12%	14%	14%	12%	11%	14%	12%	13%	15%	11%	14%
	H																		
	355	180	175	37	72	114	132	118	234	112	123	62	58	250	105	293	24	25	13
	16%	15%	17%	13%	18%	16%	16%	18%	16%	17%	15%	18%	15%	17%	15%	16%	14%	21%	20%
	9%	8%	10%	7	9	41	133	12	177	36	73	34	48	74	118	166	9	14	3
				2%	2%	6%	16%	2%	12%	5%	9%	10%	12%	5%	17%	9%	5%	11%	5%
	CDEG																		
	IMhi																		
	2207	1206	999	279	393	708	822	651	1501	675	814	336	383	1514	693	1849	170	123	65
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	7.50	7.40	7.62	7.46	7.64	7.51	7.43	7.71	7.44	7.50	7.57	7.41	7.41	7.50	7.48	7.49	7.46	7.59	7.66
	A		zA																
	27	17	10	2	1	10	13	6	20	9	7	5	7	11	15	21	4	1	2
	1%	1%	1%	1%	0	1%	2%	1%	1%	1%	1%	1%	2%	1%	2%	1%	2%	1%	3%
	M																		
	76	52	24	5	10	22	38	17	55	21	27	13	15	50	26	63	9	3	2
	3%	4%	2%	2%	2%	3%	5%	3%	4%	3%	3%	4%	4%	3%	4%	3%	5%	2%	3%
	B		zB																
	148	91	57	14	25	48	61	38	100	47	45	29	27	105	43	122	14	9	4
	7%	8%	6%	5%	6%	7%	7%	6%	7%	7%	5%	9%	7%	7%	6%	7%	8%	8%	5%
	379	205	172	58	66	126	130	98	265	120	135	63	60	275	104	325	24	19	10
	17%	17%	17%	21%	17%	18%	16%	15%	18%	18%	17%	19%	16%	18%	15%	18%	14%	16%	15%
	833	476	355	125	153	278	276	242	559	272	299	121	141	602	231	699	64	45	24
	38%	39%	36%	45%	39%	39%	34%	37%	37%	40%	37%	36%	37%	40%	33%	38%	38%	37%	38%
	FN																		
	zF																		
	1488	817	671	201	293	494	498	503	959	471	561	210	247	1060	429	1236	123	80	48
	67%	68%	67%	72%	74%	70%	61%	77%	64%	70%	69%	62%	65%	70%	62%	67%	72%	66%	75%
	FHNS			F	zF	F		zH						zN					zO

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D2a 4. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio....: Takes risks and provides radio content

or music that is new and innovative or less well known

Base: All who have listened to BBC radio in the past 3 months

Total													England Regions		Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)			
2288	156	410	69	201	108	204	132	75	59	81	180	1871	279	157	166	613	987			
2207	187	416	90	213	116	229	144	89	69	99	199	1834	245	136	168	610	904			
1547.5	110.0	286.1	51.3	145.3	85.1	149.4	99.0	55.7	47.1	59.2	132.8	1272.8	177.3	110.0	117.2	420.5	679.5			
19	0	0	2	2	3	3	2	0	0	1	1	16	1	2	1	6	5			
1%	0	0	3%	1%	2%	1%	2%	0	0	1%	0	1%	0	2%	0	1%	1%			
8	0	3	0	0	T*	2	1	0	0	0	0	7	1	1	0	3	3			
0	0	1%	0	0	0	1%	0	0	0	0	0	0	1%	0	0	0	0			
49	3	14	3	2	1	3	5	2	0	7	2	46	1	1	7	7	28			
2%	1%	3%	3%	1%	1%	1%	3%	3%	0	7%	1%	3%	1%	1%	4%	1%	3%			
B	9	9	2	8	4	2	3	5	8%	zVXc*	8	49	9	5	h	3	20			
72	3%	5%	2%	4%	4%	1%	2%	4%	5%	5%	4%	3%	4%	4%	2%	4%	2%			
dl	X	13	36	5	17	3	16	12	X*	6	12	136	12	8	13	52	51			
158	7%	9%	6%	8%	3%	7%	9%	10%	9%	7%	6%	7%	5%	6%	8%	9%	6%			
GJl	28	34	9	18	8	20	20	7	13	10	20	166	30	10	16	69	98			
221	15%	8%	10%	9%	7%	9%	14%	8%	20%	11%	10%	9%	12%	8%	10%	11%	11%			
d	T	16	36	24	43	25	12	15	zTVWX*	16	38	321	35	20	39	101	164			
382	11%	17%	18%	17%	21%	19%	17%	14%	21%	16%	19%	17%	14%	14%	23%	17%	18%			
B	32	87	22	47	17	61	20	24	13	27	37	380	58	17	32	139	212			
459	17%	21%	24%	22%	14%	26%	14%	27%	19%	27%	18%	21%	24%	13%	19%	23%	23%			
FI	25	59	10	29	21	29	24	16	3	7	20	258	27	17	16	86	121			
292	13%	14%	11%	14%	18%	13%	17%	18%	5%	7%	10%	14%	11%	13%	14%	14%	13%			
H	27	77	15	30	a*	30	24	a*	8	17	37	z	45	34	23	85	161			
355	14%	18%	16%	14%	15%	13%	17%	12%	12%	17%	19%	290	45	25%	14%	14%	18%			
182	30	27	6	22	17	20	8	4	5	3	24	164	24	19	zgh	39	40			
9%	16%	6%	7%	11%	9%	9%	5%	4%	7%	3%	12%	9%	10%	14%	11%	6%	4%			
CDEG	zTYZb				zTYZb*						Tb			zhi						
IMhi															i					
2207	187	416	90	213	116	229	144	89	69	99	199	1834	245	136	168	610	904			
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			
7.50	7.44	7.59	7.42	7.51	7.64	7.53	7.36	7.49	7.06	7.22	7.61	7.52	7.67	7.76	7.34	7.43	7.60			
A	0	3	2	2	3	5	3	0	0	1	1	23	3	3	1	9	8			
27	0	1%	3%	1%	2%	2%	2%	0	0	1%	0	1%	1%	2%	0	1%	1%			
M	76	3	17	5	4	8	8	2	0	8	3	69	4	4	7	16	36			
3%	1%	4%	6%	2%	3%	3%	6%	3%	0	8%	1%	4%	2%	3%	4%	3%	4%			
B	148	12	27	7	12	10	6	5	5	12	11	118	13	10	10	39	56			
7%	6%	6%	8%	6%	7%	4%	7%	8%	13%	5%	5%	6%	5%	7%	6%	6%	6%			
379	41	70	14	36	11	36	16	19	X*	17	32	302	42	19	29	121	150			
17%	22%	17%	15%	17%	10%	16%	18%	28%	zW*	17%	16%	16%	17%	14%	17%	20%	17%			
W	71	149	32	80	39	82	60	32	zW*	39	38	78	672	86	44	71	245			
833	38%	36%	35%	36%	34%	36%	42%	36%	57%	38%	39%	37%	35%	32%	42%	40%	37%			
FN									zSTUV											
1488	104	292	63	142	79	163	93	63	zWXZc*	66	132	1250	165	88	110	411	659			
67%	55%	70%	70%	67%	68%	71%	65%	71%	57%	67%	66%	68%	67%	65%	66%	67%	73%			
FHNS	S	S				S											z			

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D2a 4. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio....: Takes risks and provides radio content

or music that is new and innovative or less well known

Base: All who have listened to BBC radio in the past 3 months

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base Base: All who have listened to BBC radio in the past 3 months	2288	1268	1017	324	412	725	824	732	1500	992	642	237	417	1366	922	1675	201	195	217
	2207	1206	999	279	393	708	822	651	1501	675	814	336	383	1514	693	1849	170	123	65
8-10 (Net)	1106	584	522	142	221	368	375	379	711	345	415	167	179	788	318	922	88	61	35
	50% FHNa	48% F	52% F	51% F	56% F	52% F	46% F	58% F	47% F	51% F	51% F	50% F	47% F	52% F	46% F	50% F	52% F	50% F	54% F
9-10 (Net)	647	322	324	75	126	219	227	226	410	210	235	102	101	462	185	536	50	39	22
	29% AH	27% zA	32% zA	27% zA	32% zA	31% zA	28% zA	35% zH	27% zH	31% zH	29% zH	30% zH	26% zH	31% zH	27% zH	29% zH	29% zH	32% zH	33% zH

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D2a 4. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio....: Takes risks and provides radio content

or music that is new and innovative or less well known

Base: All who have listened to BBC radio in the past 3 months

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
2288	156	410	69	201	108	204	132	75	59	81	180	1871	279	157	166	613	987
2207	187	416	90	213	116	229	144	89	69	99	199	1834	245	136	168	610	904
1106	84	223	47	106	55	120	68	50	25	50	93	929	130	69	71	310	494
50%	45%	54%	52%	50%	48%	52%	47%	57%	38%	51%	47%	51%	53%	50%	42%	51%	55%
FHNa	a	a	a	a	a	a	a	a	a	a	a	a	a	a	a	a	zg
647	52	136	25	60	39	59	48	26	12	24	57	548	72	51	39	171	282
29%	28%	33%	28%	28%	33%	26%	33%	30%	17%	24%	29%	30%	30%	38%	23%	28%	31%
AH	a	a	a	a	a	a	a	a	a	a	a	a	a	zgh	a	a	a

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D2a 5. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio....: Provides radio stations that appeal to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.

Base: All who have listened to BBC radio in the past 3 months

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
		Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	2288	1288	1017	324	412	725	824	732	1500	992	642	237	417	1366	922	1675	201	195	217
Base: All who have listened to BBC radio in the past 3 months	2207	1206	999	279	393	708	822	651	1501	675	814	336	383	1514	693	1849	170	123	65
Effective Base	1547.5	855.8	690.5	221.4	288.2	494.5	546.0	494.6	1022.7	728.5	479.0	175.6	294.3	956.5	639.0	1215.5	143.9	139.1	168.5
Not At All Important	21	16	4	2	1	8	9	3	17	8	6	3	3	11	10	17	2	1	1
(1)	B	1%	0	1%	0	1%	1%	0	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
(2)	FU	16	8	1	6	8	1	3	12	2	0	10	4	12	4	13	2	0	1
(3)	B	1%	1%	0	1%	1%	0	0	1%	0	0	3%	1%	1%	1%	1%	1%	0	1%
(4)	AJ	26	18	2	2	11	10	5	15	8	7	7	4	19	7	24	0	1	0
(5)	B	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	0	1%	1%
(6)	AJ	36	11	24	4	7	20	7	28	14	4	9	8	22	13	28	2	4	2
(7)	B	2%	1%	2%	1%	1%	2%	1%	2%	2%	1%	3%	2%	7	2%	2%	1%	3%	3%
(8)	AJ	122	67	55	19	44	41	29	87	28	55	11	29	89	33	102	9	8	3
(9)	B	6%	5%	6%	5%	6%	5%	4%	6%	4%	7%	3%	7%	6%	5%	6%	5%	6%	5%
(10)	II	178	115	63	37	51	53	56	116	64	59	34	21	128	50	153	11	11	4
(11)	Bd	17%	10%	13%	9%	7%	6%	9%	8%	9%	7%	10%	6%	8%	7%	8%	7%	9%	6%
(12)	Qc	378	225	153	54	114	130	119	251	119	152	52	56	270	108	321	33	10	15
(13)	Qc	17%	19%	15%	19%	16%	16%	18%	17%	18%	19%	15%	15%	18%	16%	17%	19%	8%	23%
(14)	Qc	533	287	245	71	185	186	178	342	161	203	79	89	366	167	434	44	41	13
(15)	Qc	24%	24%	25%	25%	26%	23%	27%	23%	24%	25%	24%	23%	27%	24%	23%	26%	33%	20
(16)	Qc	330	175	155	43	106	119	110	211	103	129	45	52	237	92	277	26	18	10
(17)	f	15%	14%	16%	16%	15%	14%	17%	14%	15%	16%	13%	14%	16%	13%	15%	15%	14%	15%
(18)	f	447	218	229	41	84	181	132	312	141	152	69	85	308	139	376	30	26	15
(19)	ACX	20%	18%	23%	15%	20%	22%	20%	21%	21%	19%	20%	22%	20%	20%	20%	18%	21%	23%
(20)	ACX	121	64	57	6	11	32	9	110	26	46	18	32	51	71	104	11	5	2
(21)	CDGIMTI	6%	5%	6%	2%	3%	5%	1%	7%	4%	6%	5%	2%	3%	10%	6%	7%	4%	2%
Total	2207	1206	999	279	393	708	822	651	1501	675	814	336	383	1514	693	1849	170	123	65
Mean	7.81	7.70	7.97	7.62	7.87	7.79	7.89	7.95	7.80	7.83	7.87	7.62	7.83	7.81	7.81	7.81	7.81	7.90	7.81
1-2 (Net)	AX	24	12	3	7	15	11	5	29	10	6	12	7	23	13	30	4	1	1
1-3 (Net)	J	2%	1%	1%	2%	2%	1%	1%	2%	2%	1%	4%	2%	2%	2%	2%	2%	1%	2%
1-4 (Net)	BGI	43	18	5	9	27	21	10	44	18	14	21	11	42	20	54	4	2	2
5-6 (Net)	B	4%	2%	2%	2%	4%	3%	2%	3%	3%	2%	6%	3%	3%	3%	3%	2%	3%	3%
4-7 (Net)	GJ	301	182	118	55	95	94	85	203	92	114	45	50	217	83	255	20	18	7
7-10 (Net)	TI	14%	15%	12%	20%	13%	11%	13%	14%	14%	14%	13%	13%	14%	12%	14%	12%	15%	11%
8-10 (Net)	BN	714	419	295	114	138	245	212	482	224	270	106	114	510	204	605	55	31	24
	BN	32%	35%	30%	41%	31%	30%	32%	32%	33%	33%	32%	30%	34%	29%	33%	32%	26%	36%
	HNC	1687	905	782	209	313	616	539	1116	525	636	245	282	1182	506	1408	133	94	53
	1309	76%	75%	78%	75%	77%	75%	83%	74%	78%	78%	73%	74%	78%	73%	76%	78%	77%	81%
	AX	59%	680	629	155	236	433	486	866	406	484	193	226	911	398	1086	100	84	38
	AX	56%	63%	55%	60%	61%	59%	65%	58%	60%	59%	57%	59%	60%	57%	59%	59%	69%	58%

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D2a 5. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio....: Provides radio stations that appeal to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.

Base: All who have listened to BBC radio in the past 3 months

	Total		England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
Unweighted Base	2288	156	410	69	201	108	204	132	75	59	81	180	1871	279	157	166	613	987	
Base: All who have listened to BBC radio in the past 3 months	2207	187	416	90	213	116	229	144	89	69	99	199	1834	245	136	168	610	904	
Effective Base	1547.5	110.0	286.1	51.3	145.3	85.1	149.4	99.0	55.7	47.1	59.2	132.8	1272.8	177.3	110.0	117.2	420.5	679.5	
Not At All Important	21	0	2	1	2	3	5	2	0	0	1	0	19	0	2	1	4	8	
(1)	1%	0	1%	1%	1%	3%	2%	2%	0	0	2%	0	1%	0	2%	1%	1%	1%	
(2)	16	1	2	3	5	0	0	1	1	0	0	0	13	1	1	0	4	4	
	1%	1%	0	3%	2%	0	0	1%	1%	0	0	0	1%	1%	1%	0	1%	0	
FJ	26	3	5	0	0	1	6	2	0	1	3	4	25	1	2	3	10	6	
(3)	2%	2%	1%	0	0	1%	2%	1%	0	1%	3%	4	1%	1%	1%	2%	2%	1%	
B	36	6	6	1	4	0	2	1	3	1	1	4	29	5	3	0	13	10	
(4)	2%	3%	1%	1%	2%	0	1%	1%	3%	1%	1%	2%	2%	2%	2%	0	2%	1%	
AJ	122	7	16	7	15	5	14	12	1	4	7	15	101	9	10	14	42	29	
(5)	4%	4%	4%	7%	7%	4%	6%	8%	1%	6%	7%	7%	6%	4%	7%	8%	7%	3%	
II	178	16	23	2	15	12	21	17	13	11	4	21	137	18	10	12	51	74	
(6)	8%	9%	5%	2%	7%	10%	9%	12%	15%	16%	4%	10%	7%	7%	7%	7%	8%	8%	
Bd	373	33	81	11	30	20	55	24	11	15	22	19	309	37	20	35	104	163	
(7)	17%	18%	19%	12%	14%	17%	24%	17%	12%	21%	23%	10%	17%	15%	15%	21%	17%	18%	
Qc	533	33	98	28	49	25	50	39	29	13	25	45	441	70	37	37	146	233	
(8)	24%	18%	24%	31%	23%	22%	22%	27%	33%	19%	25%	23%	24%	29%	27%	22%	24%	26%	
									S										
(9)	330	32	67	10	32	24	33	19	14	8	11	27	284	29	11	24	102	152	
	15%	17%	16%	11%	15%	21%	15%	13%	15%	11%	12%	13%	15%	12%	8%	14%	17%	17%	
Extremely Important	447	37	104	25	46	19	29	25	17	11	19	44	376	56	34	29	109	198	
(10)	20%	20%	25%	28%	22%	17%	13%	17%	19%	16%	19%	22%	21%	23%	25%	17%	18%	22%	
ACX	121	18	12	3	16	6	15	3	1	5	5	19	101	17	6	12	25	28	
Don't know	6%	10%	3%	3%	8%	5%	7%	2%	1%	8%	5%	10%	6%	7%	4%	7%	4%	3%	
	CDGIMTI	zTYZ										zTYZ							
Total	2207	187	416	90	213	116	229	144	89	69	99	199	1834	245	136	168	610	904	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Mean	7.81	7.84	8.06	7.96	7.81	7.80	7.47	7.58	7.91	7.58	7.66	7.84	7.83	8.02	7.73	7.69	7.72	8.00	
	AX	zXY																zh	
1-2 (Net)	36	1	4	4	7	3	5	3	1	0	1	0	32	2	4	1	8	zh	
	2%	1%	1%	4%	3%	3%	2%	2%	1%	0	2%	0	2%	1%	3%	1%	1%	1%	
J	62	4	9	4	7	4	10	5	1	1	5	4	57	3	5	5	18	17	
1-3 (Net)	3%	2%	2%	5%	3%	3%	4%	3%	1%	1%	5%	2%	3%	1%	4%	3%	3%	2%	
BGI	98	10	15	5	11	5	12	6	4	2	5	9	85	8	8	5	31	28	
1-4 (Net)	4%	5%	4%	6%	5%	4%	5%	4%	2%	5%	4%	4%	5%	3%	6%	5%	5%	3%	
GJ	301	24	39	8	29	16	35	29	14	15	11	35	238	27	20	26	94	103	
	14%	13%	9%	9%	14%	14%	15%	20%	16%	22%	11%	18%	13%	11%	15%	15%	11%	11%	
TI	714	63	126	20	63	37	91	54	27	30	34	59	576	69	43	62	210	276	
4-7 (Net)	32%	33%	30%	22%	30%	32%	40%	38%	31%	44%	34%	30%	31%	28%	32%	34%	34%	31%	
BN	1687	135	350	73	157	89	167	106	70	47	78	135	1410	192	102	125	461	746	
7-10 (Net)	76%	72%	84%	82%	74%	77%	73%	74%	80%	68%	79%	68%	77%	79%	75%	74%	76%	82%	
HNC	1309	102	269	62	127	69	112	82	60	32	55	116	1101	155	82	90	357	583	
8-10 (Net)	59%	54%	65%	70%	60%	60%	49%	57%	67%	47%	56%	58%	60%	63%	60%	53%	58%	64%	
	AX	zXa		Xa				Xa										zgh	

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D2a_5. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio....: Provides radio stations that appeal to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.

Base: All who have listened to BBC radio in the past 3 months

Unweighted Base
Base: All who have listened to BBC radio in the past 3 months
9-10 (Net)

Total	Gender		Age				Children in household		Social Group				Working		Nation			
Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
2288	1268	1017	324	412	725	824	732	1500	992	642	237	417	1366	922	1675	201	195	217
2207	1206	999	279	393	708	822	651	1501	675	814	336	383	1514	693	1849	170	123	65
776	392	384	84	145	248	300	242	523	245	281	114	137	546	231	652	56	43	25
35% AX	33%	38% zA	30%	37%	35%	36%	37%	35%	36%	35%	34%	36%	36%	33%	35%	33%	35%	38%

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
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D2a 5. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio....: Provides radio stations that appeal to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.

Base: All who have listened to BBC radio in the past 3 months

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
2288	156	410	69	201	108	204	132	75	59	81	180	1871	279	157	166	613	987
2207	187	416	90	213	116	229	144	89	69	99	199	1834	245	136	168	610	904
776	69	171	35	78	44	62	43	31	19	30	71	660	85	45	53	211	350
35% AX	37%	41% zX	39% +	37%	38% +	27%	30% +	35% +	27% +	31% +	36%	36%	35%	33%	31%	35%	39% z

Unweighted Base
Base: All who have listened to BBC radio in the past 3 months
9-10 (Net)

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D2a_6. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio....: Provides distinctive radio programmes and output.

Base: All who have listened to BBC radio in the past 3 months

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	2288	1268	1017	324	412	725	824	732	1500	992	642	237	417	1366	922	1675	201	195	217
Base: All who have listened to BBC radio in the past 3 months	2207	1206	999	279	393	708	822	651	1501	675	814	336	383	1514	693	1849	170	123	65
Effective Base	1547.5	855.8	690.5	221.4	288.2	494.5	546.0	494.6	1022.7	728.5	479.0	175.6	294.3	956.5	639.0	1215.5	143.9	139.1	168.5
Not At All Important	17	9	8	1	1	6	8	2	15	8	4	2	2	12	5	15	2	0	1
(1)	1%	1%	1%	0	0	1%	1%	0	1%	1%	1%	1%	0	1%	1%	1%	1%	0	1%
(2)	11	6	5	0	4	6	1	2	9	2	2	7	1	9	2	8	1	1	1
	0	1%	0	0	1%	1%	0	0	1%	0	0	2%	0	1%	0	0	0	1%	2%
(3)	17	12	5	2	2	6	8	3	9	3	5	5	4	13	4	14	0	3	1
	1%	1%	1%	1%	0	1%	1%	1%	1%	0	1%	2%	1%	1%	1%	1%	0	2%	1%
(4)	50	23	24	5	6	21	18	14	26	14	18	7	10	38	11	43	2	3	2
	2%	2%	2%	2%	1%	3%	2%	2%	2%	2%	2%	2%	3%	3%	2%	2%	1%	2%	3%
(5)	143	76	67	19	24	44	56	44	94	37	47	14	45	99	44	123	8	8	3
	6%	6%	7%	7%	6%	6%	7%	7%	6%	5%	6%	4%	12%	7%	6%	7%	5%	7%	4%
(6)	193	101	92	40	38	56	60	54	137	59	74	33	28	136	57	165	16	9	3
	9%	8%	9%	14%	10%	8%	7%	8%	9%	9%	9%	10%	7%	9%	8%	9%	10%	7%	5%
(7)	381	236	145	50	67	123	136	108	268	120	141	61	59	262	119	317	31	18	14
	17%	20%	15%	18%	17%	17%	17%	17%	18%	18%	17%	18%	15%	17%	17%	17%	18%	15%	22%
(8)	546	293	252	71	97	183	194	180	354	173	209	71	92	369	176	449	48	33	16
	25%	24%	25%	26%	25%	26%	24%	26%	24%	26%	26%	21%	24%	24%	25%	24%	28%	27%	24%
(9)	351	180	170	52	63	112	124	114	230	115	127	60	48	256	94	302	22	17	10
	16%	15%	17%	18%	16%	16%	15%	17%	15%	17%	16%	18%	12%	17%	14%	16%	13%	14%	15%
Extremely Important	397	209	188	35	79	130	154	123	269	119	148	62	69	276	121	327	30	27	13
	18%	17%	19%	12%	20%	18%	19%	19%	18%	18%	18%	18%	18%	18%	17%	18%	18%	22%	20%
(10)	102	59	43	5	11	22	63	8	90	24	39	13	26	43	59	87	9	4	2
	5%	5%	4%	2%	3%	3%	8%	1%	6%	4%	5%	4%	7%	3%	9%	5%	5%	3%	2%
Don't know	CEGMI						zCDE		zG						zM				
Total	2207	1206	999	279	393	708	822	651	1501	675	814	336	383	1514	693	1849	170	123	65
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.75	7.72	7.80	7.63	7.84	7.73	7.79	7.87	7.74	7.79	7.82	7.70	7.60	7.74	7.78	7.74	7.80	7.85	7.74
1-2 (Net)	g	16	12	1	5	12	9	4	24	10	6	9	3	20	7	23	2	1	2
	1%	1%	1%	0	1%	2%	1%	1%	2%	2%	1%	3%	1%	1%	1%	1%	1%	1%	3%
1-3 (Net)	Ti	45	17	3	7	18	17	8	33	13	11	14	7	34	12	36	3	3	zO
	2%	2%	2%	1%	2%	2%	2%	1%	2%	2%	1%	4%	2%	2%	2%	2%	2%	3%	4%
1-4 (Net)	95	51	42	8	13	39	35	21	59	28	29	21	17	72	23	79	5	6	z
	4%	4%	4%	3%	3%	5%	4%	3%	4%	4%	4%	6%	4%	5%	3%	4%	3%	5%	7%
5-6 (Net)	el	177	159	58	63	100	116	97	231	95	121	47	73	235	101	288	25	17	6
	15%	15%	16%	21%	16%	14%	14%	15%	15%	14%	15%	14%	19%	16%	15%	16%	15%	14%	9%
4-7 (Net)	Ri	436	329	114	135	244	270	219	525	230	279	115	142	536	231	649	58	38	22
	35%	36%	33%	41%	34%	34%	33%	34%	35%	34%	34%	34%	37%	35%	33%	35%	34%	31%	34%
7-10 (Net)	l	1674	756	208	306	548	609	525	1122	527	625	254	267	1164	511	1395	131	96	53
	76%	76%	76%	74%	78%	77%	74%	81%	75%	78%	77%	76%	70%	77%	74%	75%	77%	78%	81%
8-10 (Net)	LSg	683	610	157	239	425	472	417	853	407	484	193	208	901	392	1077	100	77	39
	1294	59%	61%	56%	61%	60%	57%	64%	57%	60%	60%	58%	54%	60%	57%	58%	59%	63%	60%
	HWg							zH											

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

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D2a 6. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio....: Provides distinctive radio programmes and output.

Base: All who have listened to BBC radio in the past 3 months

	Total		England Regions										Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	2288	156	410	69	201	108	204	132	75	59	81	180	1871	279	157	166	613	987
Base: All who have listened to BBC radio in the past 3 months	2207	187	416	90	213	116	229	144	89	69	99	199	1834	245	136	168	610	904
Effective Base	1547.5	110.0	286.1	51.3	145.3	85.1	149.4	99.0	55.7	47.1	59.2	132.8	1272.8	177.3	110.0	117.2	420.5	679.5
Not At All Important	(1) 17	2	0	2	0	3	3	3	0	0	1	0	15	0	1	1	7	5
	1%	1%	0	2%	0	3%	1%	2%	0	0	1%	0	1%	0	1%	0	1%	1%
	(2) 11	0	0	3	4	zTVc*	1	T*	0	0	0	0	11	0	1	0	4	2
	0	0	0	3%	2%	0	1%	0	0	0	0	0	1%	0	1%	0	1%	0
	(3) 17	3	5	0	0	-	0	0	0	0	4	1	14	2	0	4	1	6
	1%	2%	1%	0	0	0	0	0	0	4%	1%	1%	1%	1%	0	2%	0	1%
	(4) 50	5	9	0	5	2	7	3	3	0	2	6	47	1	6	h 10	14	13
	2%	3%	2%	0	2%	2%	3%	2%	4%	0	2%	3%	3%	0	4%	6%	2%	1%
	(5) H 143	15	17	3	20	6	13	13	5	10	7	14	112	17	6	zhi 15	49	38
	6%	8%	4%	3%	9%	5%	6%	9%	5%	15%	7%	7%	6%	7%	5%	9%	8%	4%
Extremely Important	(6) 193	22	41	6	11	10	19	12	9	10	7	19	153	20	10	i 17	51	70
	9%	12%	10%	6%	5%	8%	8%	11%	14%	7%	10%	8%	8%	8%	7%	10%	8%	8%
	(7) 381	29	65	15	42	32	43	28	8	15	20	19	312	43	25	35	112	150
	17%	16%	16%	17%	20%	28%	19%	20%	9%	21%	20%	10%	17%	18%	19%	21%	18%	17%
	(8) 546	41	105	25	45	23	71	29	28	7	27	49	460	61	37	26	151	255
	25%	22%	25%	27%	21%	20%	31%	20%	32%	10%	27%	25%	25%	25%	27%	16%	25%	28%
	(9) ag 351	29	68	10	37	14	40	25	21	9	12	37	297	36	14	g 25	103	153
	16%	16%	16%	11%	17%	12%	17%	17%	23%	14%	13%	19%	16%	15%	10%	15%	17%	17%
	(10) N 397	27	90	23	35	18	25	27	13	16	17	35	329	50	31	29	94	188
	18%	14%	22%	26%	17%	16%	11%	16%	15%	23%	18%	17%	18%	20%	23%	17%	15%	21%
Don't know	102	13	16	3	14	7	6	5	0	2	2	18	85	14	3	7	23	24
	5%	7%	4%	3%	7%	6%	3%	3%	0	3%	2%	9%	5%	6%	3%	4%	4%	3%
Total	CEGMI 2207	187	416	90	213	116	229	144	89	69	99	199	1834	245	136	168	610	904
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.75	7.51	7.97	7.90	7.70	7.53	7.60	7.65	7.91	7.65	7.57	7.86	7.75	7.95	7.79	7.40	7.64	8.00
1-2 (Net)	g 28	2	0	5	4	3	5	3	0	0	1	0	26	0	2	1	11	6
	1%	1%	0	5%	2%	3%	2%	2%	0	0	1%	0	1%	0	2%	0	2%	1%
1-3 (Net)	Ti 45	5	5	5	4	Tc*	3	T	3	0	5	1	40	2	3	5	13	13
	2%	3%	1%	5%	2%	3%	2%	2%	0	0	5%	1%	2%	1%	2%	3%	2%	1%
1-4 (Net)	95	10	14	5	9	6	12	6	3	0	7	8	87	3	8	15	27	26
	4%	5%	3%	3%	4%	5%	5%	4%	0	7%	4%	4%	5%	1%	6%	9%	4%	3%
5-6 (Net)	el 336	37	58	8	30	16	32	25	14	20	14	33	e 265	37	16	zi 32	101	108
	15%	20%	14%	9%	14%	14%	14%	17%	16%	29%	14%	17%	14%	15%	12%	19%	16%	12%
4-7 (Net)	Ri 767	71	133	24	77	50	82	56	26	35	36	59	623	81	47	77	226	271
	35%	38%	32%	26%	36%	43%	36%	39%	29%	50%	36%	30%	34%	33%	35%	46%	37%	30%
7-10 (Net)	i 1674	126	327	73	159	87	179	108	70	47	77	140	1397	190	108	115	460	746
	76%	68%	79%	82%	75%	75%	78%	75%	79%	68%	77%	70%	76%	78%	79%	68%	75%	83%
8-10 (Net)	LSg 1294	97	262	58	117	55	136	80	62	32	57	121	1086	147	83	80	348	596
	59%	52%	63%	65%	55%	48%	59%	55%	70%	47%	57%	61%	59%	60%	61%	47%	57%	66%
	HWg		SWa				SWa*								g			zgh

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D2a_6. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio....: Provides distinctive radio programmes and output.

Base: All who have listened to BBC radio in the past 3 months

Unweighted Base
Base: All who have listened to BBC radio in the past 3 months
9-10 (Net)

Total	Gender		Age				Children in household		Social Group				Working		Nation			
Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
2288	1268	1017	324	412	725	824	732	1500	992	642	237	417	1366	922	1675	201	195	217
2207	1206	999	279	393	708	822	651	1501	675	814	336	383	1514	693	1849	170	123	65
748	390	358	86	142	241	278	237	499	234	275	122	116	532	216	629	52	44	23
34%	32%	36%	31%	36%	34%	34%	36%	33%	35%	34%	36%	30%	35%	31%	34%	31%	36%	35%

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D2a_6. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio....: Provides distinctive radio programmes

and output.

Base: All who have listened to BBC radio in the past 3 months

Unweighted Base
Base: All who have
listened to BBC
radio in the past 3
months
9-10 (Net)

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
2288	156	410	69	201	108	204	132	75	59	81	180	1871	279	157	166	613	987
2207	187	416	90	213	116	229	144	89	69	99	199	1834	245	136	168	610	904
748 34%	56 30%	157 38% X	34 38% +	72 34%	32 28% +	65 28%	51 36% +	34 39% +	25 37% +	30 30% +	72 36%	626 34%	86 35%	46 34%	53 32%	197 32%	341 38% z

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D2a_sum. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... (7-10 Summary Table)

Base: All who have listened to BBC radio in the past 3 months

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	2050	1147	901	298	381	655	714	679	1326	901	571	211	367	1253	797	1494	181	177	198
Base: All who have listened to BBC radio in the past 3 months	1961	1079	882	258	366	629	704	605	1314	613	714	294	341	1360	601	1640	155	107	59
Effective Base	1395.1	777.9	616.9	202.2	266.4	445.0	482.4	457.2	912.6	665.8	427.0	156.7	258.4	879.9	551.8	1093.9	128.2	128.7	152.9
Provides a mix of different types of radio stations.	1686	902	784	201	314	539	628	526	1132	537	621	237	291	1162	523	1397	138	98	53
Provides high quality radio output.	86%	84%	89%	78%	86%	86%	89%	87%	86%	86%	87%	81%	85%	85%	87%	85%	89%	91%	89%
Supports UK music and presenters.	ACKa		zA		C	zC				K									
Takes risks and provides radio content or music that is new and innovative or less well known	1769	952	817	217	319	582	648	553	1184	552	663	253	301	1216	553	1469	144	100	56
Provides radio stations that appeal to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.	90%	88%	93%	84%	87%	92%	92%	91%	90%	90%	93%	86%	86%	89%	92%	90%	93%	93%	94%
Provides distinctive radio programmes and output.	AC		zA		CD	CD				zKL									
	1629	898	731	217	317	539	553	539	1063	509	599	248	273	1157	472	1353	134	90	52
	83%	83%	83%	84%	87%	86%	79%	89%	81%	83%	84%	85%	80%	85%	79%	82%	87%	84%	88%
	FHNS		F		F	F		zH						zN					
	1488	817	671	201	293	494	498	503	959	471	561	210	247	1060	429	1236	123	80	48
	76%	76%	76%	78%	80%	79%	71%	83%	73%	77%	79%	71%	73%	78%	71%	75%	80%	75%	82%
	FHNSa				F	F		zH						zN					
	1687	905	782	209	313	547	616	539	1116	525	636	245	282	1182	506	1408	133	94	53
	86%	84%	89%	81%	86%	87%	86%	89%	85%	86%	89%	83%	83%	87%	84%	86%	86%	86%	89%
	ACa		zA		C	C		zH			zL								
	1674	918	756	208	306	548	609	525	1122	527	625	254	267	1164	511	1395	131	96	53
	85%	85%	86%	80%	84%	87%	86%	87%	85%	86%	88%	87%	78%	86%	85%	85%	85%	89%	89%
	CLSG				C	C				L	L	L							

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D2a_sum. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... (7-10 Summary Table)

Base: All who have listened to BBC radio in the past 3 months

Unweighted Base

Base: All who have
listened to BBC
radio in the past 3
months

Effective Base

Provides a mix of
different types of
radio stations.

Provides high
quality radio
output.

Supports UK music
and presenters.

Takes risks and
provides radio
content or music
that is new and
innovative or less
well known

Provides radio
stations that appeal
to a wide range of
different audiences
across the UK, for
example people of
different ages,
regions, backgrounds
and ethnicities.

Provides distinctive
radio programmes and
output.

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
2050	137	381	62	175	93	180	115	66	54	74	157	1677	255	139	148	547	927
1961	167	389	83	182	100	203	125	77	62	90	161	1626	227	121	148	535	847
1395.1	96.7	266.2	46.7	125.5	73.0	131.8	88.4	53.7	43.2	54.5	121.5	1150.9	161.4	97.9	106.2	382.1	639.0
1686	146	341	66	149	89	168	108	71	45	74	140	1406	195	107	118	461	737
86%	87%	88%	79%	82%	89%	82%	86%	92%	72%	83%	87%	86%	86%	88%	80%	86%	87%
ACKa	a*	a	*	*	a*	*	a*	72	53	82	a	147	212	112	128	478	781
1769	142	354	76	162	89	177	115	72	53	82	147	1468	212	112	128	478	781
90%	85%	91%	91%	89%	90%	87%	92%	83%	85%	91%	91%	90%	94%	93%	86%	89%	92%
AC	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	z
1829	123	324	75	154	78	171	105	65	51	75	132	1352	183	101	118	465	723
83%	74%	83%	90%	84%	79%	84%	84%	81%	83%	83%	82%	83%	81%	83%	80%	87%	85%
FHNS	*	*	S*	*	*	*	*	*	*	*	*	*	*	*	*	z	z
1488	104	292	63	142	79	163	93	63	39	66	132	1250	165	88	110	411	659
76%	62%	75%	75%	78%	79%	80%	74%	81%	63%	74%	82%	77%	73%	73%	75%	77%	78%
FHNSa	*	S	*	S	S*	Sa	*	Sa*	*	*	Sa	*	*	*	*	*	*
1687	135	350	73	157	89	167	106	70	47	78	135	1410	192	102	125	461	746
86%	81%	90%	88%	86%	89%	82%	85%	91%	75%	87%	84%	87%	85%	84%	85%	86%	88%
ACa	*	zSXa	*	*	a*	*	*	a*	*	*	*	*	*	*	*	*	z
1674	126	327	73	159	87	179	108	70	47	77	140	1397	190	108	115	460	746
85%	76%	84%	88%	87%	87%	88%	87%	91%	75%	85%	87%	86%	84%	89%	77%	86%	88%
CLSq	*	*	*	S	*	Sa	*	Sa*	*	*	S	*	*	g*	*	g	zg

Overlap formulae used

Column Proportions:

Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i

Minimum Base: 30 (**), Small Base: 100 (*)

Column Means:

Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i

Minimum Base: 30 (**), Small Base: 100 (*)

6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D2a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...: - Summary Table

Base: All Respondents

	Provides a mix of different types of radio stations. (A)	Provides high quality radio output. (B)	Supports UK music and pre-selections. (C)	Takes risks and provides radio content or music that is new and innovative or less well known (D)	Provides radio stations that appeal to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities. (E)	Provides distinctive radio programmes and output. (F)
Unweighted Base	3769	3769	3769	3769	3769	3769
Base: All respondents	3769	3769	3769	3769	3769	3769
Effective Base	2540.2	2540.2	2540.2	2540.2	2540.2	2540.2
Not At All Important	63	55	61	67	60	61
1	2%	1%	2%	2%	2%	2%
2	25	19	24	33	34	30
	1%	1%	1%	1%	1%	1%
3	51	54	50	80	65	50
	1%	1%	1%	2%	2%	1%
4	74	75	85	126	79	94
	2%	2%	2%	3%	2%	2%
5	245	226	250	295	235	270
	6%	6%	7%	8%	6%	7%
6	369	335	334	377	330	341
	10%	9%	9%	10%	9%	9%
7	579	511	511	595	586	603
	15%	14%	14%	16%	16%	16%
8	727	773	746	671	763	778
	19%	21%	20%	18%	20%	21%
9	523	485	475	380	447	439
	14%	13%	13%	10%	12%	12%
Extremely Important	DEF	D	D	D	D	D
10	574	714	610	484	615	531
	15%	19%	16%	13%	16%	14%
Don't know	DF	ACDEF	DF		ADF	D
	538	520	623	660	554	571
	14%	14%	17%	18%	15%	15%
Total	3769	3769	3769	3769	3769	3769
	100%	100%	100%	100%	100%	100%
Mean	7.53	7.69	7.56	7.21	7.52	7.43
1-2 (Net)	DF	ACDEF	DF		DF	D
	88	75	84	100	95	91
	2%	2%	2%	3%	3%	2%
1-3 (Net)	139	129	134	180	160	141
	4%	3%	4%	5%	4%	4%
1-4 (Net)	214	204	219	306	239	235
	6%	5%	6%	8%	6%	6%
			ABCEF	B	B	B

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): A/B/C/D/E/F
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): A/B/C/D/E/F
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D2a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio....: - Summary Table

Base: All Respondents

	Provides a mix of different types of radio stations. (A)	Provides high quality radio output. (B)	Supports UK music and pre-selections. (C)	Takes risks and provides radio content or music that is new and innovative or less well known (D)	Provides radio stations that appeal to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities. (E)	Provides distinctive radio programmes and output. (F)
Unweighted Base	3769	3769	3769	3769	3769	3769
Base: All respondents	3769	3769	3769	3769	3769	3769
5-6 (Net)	614 16%	561 15%	585 16%	672 18%	565 15%	611 16%
4-7 (Net)	1267 34%	1148 30%	1181 31%	1393 37%	1231 33%	1309 35%
7-10 (Net)	2404 64%	2484 66%	2342 62%	2131 57%	2411 64%	2351 62%
8-10 (Net)	CDF 1825 48%	ACDEF 1972 52%	D 1831 49%	1536 41%	CDF 1824 48%	D 1748 46%
9-10 (Net)	DF 1098 29%	ACDEF 1199 32%	DF 1085 29%	864 23%	DF 1062 28%	D 970 26%

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D2a_1_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...: Provides a mix of different types of radio stations.

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Not At All Important 1	63 2%	31 2%	31 2%	6 1%	3 0	25 2%	28 2%	13 1%	47 2%	19 2%	21 2%	8 1%	15 2%	33 1%	31 2%	56 2%	5 2%	1 1%	1 1%
2	25 1%	13 1%	12 1%	4 1%	0 0	9 1%	12 1%	4 0	20 1%	5 1%	4 0	6 1%	10 1%	19 1%	6 0	18 1%	5 2%	0 0	1 1%
3	51 1%	28 1%	23 1%	3 1%	16 2%	16 2%	17 2%	15 1%	32 1%	8 1%	15 1%	14 2%	14 2%	31 1%	20 2%	43 1%	6 2%	1 1%	1 1%
4	74 2%	34 2%	40 2%	7 2%	13 2%	26 2%	23 2%	14 1%	57 2%	22 2%	16 1%	7 1%	29 3%	48 2%	27 2%	62 2%	10 3%	1 0	1 1%
5	245 6%	120 7%	124 6%	33 7%	39 6%	71 6%	101 7%	62 6%	176 7%	51 5%	79 6%	49 8%	85 7%	154 6%	90 7%	200 6%	30 10%	9 5%	6 5%
6	369 10%	190 10%	178 9%	65 14%	58 8%	136 11%	111 8%	111 11%	242 9%	95 10%	133 10%	61 10%	80 9%	255 11%	114 8%	314 10%	28 9%	20 11%	8 7%
7	579 15%	310 17%	269 14%	85 19%	114 17%	190 16%	186 13%	175 17%	389 15%	164 17%	219 17%	91 16%	103 12%	386 16%	193 14%	480 15%	52 16%	28 16%	19 18%
8	727 19%	356 19%	371 19%	88 19%	148 22%	225 18%	263 19%	213 20%	497 19%	191 19%	262 20%	113 19%	161 18%	476 20%	250 19%	594 19%	64 20%	47 26%	22 21%
9	523 14%	261 14%	263 14%	72 16%	85 13%	179 15%	187 13%	165 16%	348 13%	167 17%	183 14%	80 14%	93 10%	367 15%	156 12%	446 14%	43 13%	34 13%	11 11%
Extremely Important 10	574 15%	265 14%	307 16%	52 12%	113 17%	189 15%	220 16%	156 15%	406 16%	155 16%	214 16%	80 14%	125 14%	384 16%	190 14%	476 15%	47 15%	34 19%	18 17%
Don't know	538 14%	230 12%	306 16%	38 8%	88 13%	155 13%	256 18%	114 11%	402 15%	106 11%	159 12%	76 13%	197 22%	264 11%	274 20%	479 15%	27 8%	17 9%	16 15%
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Mean	7.53	7.48	7.58	7.41	7.68	7.50	7.54	7.62	7.51	7.63	7.63	7.38	7.33	7.58	7.43	7.53	7.32	7.87	7.64
1-2 (Net)	88 2%	44 2%	42 2%	9 2%	3 0	35 3%	40 3%	18 2%	67 3%	24 2%	25 2%	14 2%	25 3%	52 2%	36 3%	74 2%	10 3%	2 1%	2 2%
1-3 (Net)	139 4%	72 4%	65 3%	12 3%	19 3%	51 4%	57 4%	32 3%	100 4%	32 3%	40 3%	28 5%	39 4%	83 3%	57 4%	117 4%	16 5%	3 1%	4 4%
1-4 (Net)	214 6%	107 6%	105 5%	20 4%	32 5%	76 6%	80 6%	46 4%	156 6%	54 5%	56 4%	35 6%	69 8%	130 5%	83 6%	179 6%	26 8%	3 2%	5 5%
5-6 (Net)	614 16%	311 17%	301 16%	98 22%	96 14%	207 17%	211 15%	173 17%	418 16%	146 15%	212 16%	111 19%	145 16%	409 17%	204 15%	513 16%	59 19%	29 16%	34 13%
4-7 (Net)	1267 34%	655 36%	610 32%	191 42%	222 33%	423 35%	421 30%	362 35%	863 33%	332 34%	447 34%	209 36%	277 31%	843 35%	424 31%	1056 33%	120 38%	57 32%	34 32%
7-10 (Net)	2404 64%	1192 65%	1209 63%	297 66%	460 68%	783 64%	856 61%	710 68%	1639 63%	677 69%	878 67%	364 62%	482 54%	1614 67%	789 58%	1996 63%	205 65%	132 73%	70 67%
8-10 (Net)	1825 48%	882 48%	940 49%	212 47%	346 51%	593 49%	670 48%	535 51%	1250 48%	513 52%	659 50%	273 47%	379 42%	1228 51%	597 44%	1516 48%	153 48%	104 58%	51 49%

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D2a_1_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio....: Provides a mix of different types of radio stations.

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
Not At All Important	63	2	13	4	7	9	6	5	2	0	1	8	52	9	6	7	18	16
1	2%	1%	2%	3%	2%	4%	2%	2%	1%	0	0	2%	2%	3%	2%	2%	2%	1%
D	25	0	2	0	5	zS	1	2	2	3	0	3	22	3	7	1	3	9
2	1%	0	0	0	1%	0	0	1%	0	2%	0	1%	1%	1%	2%	0	0	1%
3	51	4	9	6	1	5	4	2	1	2	6	3	48	1	zgh	8	10	12
4	1%	1%	1%	4%	0	2%	1%	1%	1%	1%	4%	1%	1%	0	1%	3%	2%	1%
5	74	5	10	2	5	4	16	2	4	4	4	6	64	6	zi	6	19	20
6	2%	2%	1%	1%	1%	2%	4%	1%	3%	3%	3%	2%	2%	2%	5%	2%	2%	2%
7	245	16	34	6	29	15	37	19	5	9	7	24	216	16	zhi	21	28	57
8	6%	5%	5%	4%	8%	7%	8%	8%	3%	7%	5%	7%	7%	5%	6%	8%	7%	4%
9	369	26	69	13	38	19	47	25	19	20	13	24	305	29	l	29	107	121
10	10%	9%	10%	9%	10%	9%	11%	10%	14%	16%	9%	7%	9%	8%	9%	11%	10%	9%
FN	579	52	104	23	66	30	73	32	15	19	25	42	484	60	47	39	173	222
FL	15%	16%	14%	16%	16%	14%	16%	13%	11%	15%	16%	12%	15%	16%	14%	11%	17%	17%
8	727	57	120	28	62	44	86	53	31	18	29	66	625	70	52	78	211	283
9	19%	20%	17%	19%	17%	21%	20%	22%	23%	14%	21%	19%	19%	20%	15%	22%	21%	22%
LMi	523	41	103	17	57	20	56	39	29	15	22	47	443	56	25	42	154	215
10	14%	14%	14%	12%	15%	10%	13%	16%	22%	12%	16%	14%	14%	16%	7%	12%	15%	17%
Extremely Important	574	34	139	27	51	20	52	43	14	18	18	57	495	55	59	52	144	226
10	15%	12%	19%	19%	14%	10%	12%	16%	11%	14%	13%	17%	15%	16%	15%	15%	14%	16%
C	538	54	zSWX	21	49	43	61	20	13	19	15	61	484	39	69	53	105	z
Don't know	14%	16%	17%	15%	13%	21%	14%	6%	10%	15%	11%	18%	15%	11%	20%	15%	10%	11%
ACGIJ	MPQYhi	Y	Y	-	zYZ	-	-	-	-	-	-	Y	z	zhi	i	i	i	i
Total	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Mean	7.53	7.57	7.75	7.53	7.47	7.07	7.32	7.66	7.66	7.27	7.48	7.59	7.53	7.63	7.21	7.39	7.50	7.77
1-2 (Net)	88	2	zWX	4	11	10	8	7	2	3	1	11	74	12	12	7	21	zigh
2	2%	1%	2%	3%	3%	5%	2%	3%	1%	2%	1%	3%	2%	4%	4%	2%	2%	2%
D	139	7	24	10	12	14	12	8	3	5	7	14	122	13	21	18	37	38
1-3 (Net)	4%	2%	3%	7%	3%	7%	3%	3%	2%	4%	5%	4%	4%	4%	6%	5%	4%	3%
1-4 (Net)	214	12	34	12	17	18	28	10	7	9	11	21	185	20	37	24	56	57
5-6 (Net)	614	42	103	19	67	34	84	44	23	29	20	48	521	45	51	68	177	177
4-7 (Net)	1267	99	217	44	139	67	173	78	42	52	49	96	1069	112	113	113	369	419
7-10 (Net)	2404	184	466	95	236	115	267	167	89	70	94	212	2046	242	182	210	682	946
8-10 (Net)	1825	132	362	72	170	85	195	135	74	51	69	171	1562	181	136	171	509	725
LNf	48%	45%	50%	49%	46%	41%	44%	zSWXa	WXa	40%	49%	50%	48%	52%	40%	48%	50%	zigh

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D2a_1_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio....: Provides a mix of different types of radio stations.
Base: All Respondents

Unweighted Base
Base: All respondents
9-10 (Net)

Total	Gender		Age				Children in household		Social Group				Working		Nation			
Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
1098	526	569	124	198	368	407	322	754	322	397	159	219	752	346	922	89	57	29
29% LNW	29%	30%	27%	29%	30%	29%	31%	29%	33% zL	30% L	27%	25%	31% zN	26%	29%	28%	32%	28%

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D2a_1_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio....: Provides a mix of different types of

radio stations.

Base: All Respondents

Unweighted Base

Base: All respondents

9-10 (Net)

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
1098	75	242	44	108	41	109	82	44	33	40	104	938	111	83	93	298	442
LNW	26%	zWX	30%	29% W	19%	25%	34% WX	33% W	26%	29%	31% W	29%	32%	25%	26%	29%	zfigh 34%

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D2a_2.2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio.... Provides high quality radio output.

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Not At All Important	55	28	26	7	4	22	21	13	41	15	15	6	19	30	25	46	5	2	2
1	1%	2%	1%	1%	1%	2%	2%	1%	2%	2%	1%	1%	2%	1%	2%	1%	2%	1%	2%
2	19	10	10	3	0	3	14	2	17	1	6	2	10	13	6	14	4	0	0
	1%	1%	0	1%	0	0	1%	0	1%	0	0	0	1%	1%	0	0	1%	0	0
3	54	31	23	1	12	20	20	14	38	6	17	15	16	36	18	46	3	3	2
	1%	2%	1%	0	2%	2%	1%	1%	1%	1%	1%	3%	2%	2%	1%	1%	1%	2%	2%
4	75	35	40	11	12	26	26	18	52	19	14	1	24	49	26	58	14	0	3
	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	1%	3%	3%	2%	2%	2%	4%	0	3%
5	226	106	118	39	37	69	82	55	163	53	73	45	55	146	80	183	29	11	4
	6%	6%	6%	9%	5%	6%	6%	5%	6%	5%	6%	8%	6%	6%	6%	6%	9%	6%	4%
6	335	172	163	44	62	116	110	84	238	91	108	44	91	217	117	286	26	16	7
	9%	9%	8%	10%	9%	9%	8%	8%	9%	9%	8%	8%	10%	9%	9%	9%	8%	9%	6%
7	511	279	232	83	94	180	153	153	340	145	186	81	98	351	161	426	50	19	16
	14%	15%	12%	18%	14%	15%	11%	15%	13%	15%	14%	14%	11%	14%	12%	13%	16%	11%	16%
8	773	415	358	94	167	236	270	241	510	202	270	136	164	507	267	646	61	47	19
	21%	23%	19%	21%	25%	19%	19%	23%	20%	21%	21%	23%	18%	21%	20%	20%	19%	26%	18%
9	485	225	260	62	68	174	182	155	324	143	195	72	75	329	156	409	32	28	17
	13%	12%	14%	14%	10%	14%	13%	15%	12%	15%	15%	12%	8%	14%	12%	13%	10%	15%	16%
Extremely Important	714	324	387	73	130	231	280	194	506	210	256	97	150	477	237	589	65	39	21
10	19%	18%	20%	16%	19%	19%	20%	19%	19%	21%	20%	17%	17%	20%	18%	19%	21%	22%	20%
Don't know	X	215	303	35	92	145	246	114	385	97	163	70	189	263	257	464	28	15	14
	14%	12%	16%	8%	14%	12%	18%	11%	15%	10%	12%	12%	21%	11%	19%	15%	9%	8%	13%
Total	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.69	7.62	7.76	7.53	7.77	7.67	7.73	7.80	7.66	7.84	7.82	7.54	7.38	7.72	7.62	7.69	7.45	7.93	7.78
1-2 (Net)	LWXI	38	36	10	4	25	35	15	58	zKL	zL	8	29	43	31	60	9	2	2
	2%	2%	2%	2%	1%	2%	3%	1%	2%	2%	2%	1%	3%	2%	2%	2%	3%	1%	2%
1-3 (Net)	DS	69	59	12	16	45	55	29	96	23	39	23	45	80	49	106	13	6	4
	3%	4%	3%	3%	2%	4%	4%	3%	4%	2%	3%	4%	5%	3%	4%	3%	4%	3%	4%
1-4 (Net)	I	204	99	22	28	71	81	46	148	41	53	41	69	129	75	165	26	6	7
	5%	6%	5%	5%	4%	6%	6%	4%	6%	4%	4%	7%	6%	5%	6%	5%	6%	3%	7%
5-6 (Net)	LJI	561	281	83	98	185	191	139	401	144	182	89	147	363	198	469	55	26	11
	15%	15%	15%	18%	15%	15%	14%	13%	15%	15%	14%	15%	16%	15%	15%	15%	17%	15%	10%
4-7 (Net)	RTel	1148	553	176	204	391	370	310	794	307	382	188	269	763	384	954	118	46	30
	30%	32%	29%	39%	30%	32%	26%	30%	30%	31%	29%	32%	30%	32%	28%	30%	37%	25%	28%
7-10 (Net)	FNU	2484	1238	313	458	821	885	744	1681	700	907	386	488	1663	821	2070	208	133	73
	66%	64%	64%	69%	68%	67%	63%	71%	64%	71%	70%	66%	55%	69%	61%	65%	66%	74%	70%
8-10 (Net)	FHLNWdf	1972	1005	230	365	641	732	591	1341	555	721	305	390	1313	660	1644	158	114	57
	52%	52%	52%	51%	54%	52%	52%	57%	51%	57%	55%	52%	44%	54%	49%	52%	50%	63%	54%
	LNWlg							zH		zL	L	L		zN		zOP			

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D2a_2.2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio....: Provides high quality radio output.

Base: All Respondents

Total	England Regions												Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369	
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6	
55	0	12	2	5	8	5	2	2	2	1	7	45	8	5	7	13	15	
1%	0	2%	2%	1%	4%	1%	1%	1%	2%	0	2%	1%	2%	1%	2%	1%	1%	
19	0	4	0	0	1	2	0	0	3	0	5	16	3	7	1	2	7	
1%	0	1%	0	0	0	0	0	0	2%	0	1%	0	1%	2%	0	0	1%	
54	8	9	2	1	9	6	2	0	2	3	3	50	2	12	12	14	12	
1%	3%	1%	1%	0	4%	1%	1%	0	2%	2%	1%	2%	1%	4%	3%	1%	1%	
CI	V				zTVc									zhi	zi			
75	4	13	5	7	3	11	2	3	1	1	9	65	5	13	4	22	18	
1%	2%	2%	3%	2%	2%	2%	1%	2%	1%	0	3%	2%	1%	4%	1%	2%	1%	
J			8	32	10	36	14	5	11	7	18	195	12	21	28	53	57	
226	11	32	8	32	10	36	14	5	11	7	18	195	12	21	28	53	57	
6%	4%	4%	5%	9%	5%	8%	6%	4%	8%	5%	5%	6%	3%	6%	8%	5%	4%	
i			-	ST		T				-				i				
335	27	55	10	32	29	50	22	20	10	14	17	292	23	32	34	119	85	
9%	9%	8%	7%	9%	14%	11%	9%	16%	8%	10%	5%	9%	7%	9%	10%	12%	7%	
ci					zTc													
511	40	99	8	59	24	65	28	14	18	24	47	427	56	38	55	138	207	
14%	14%	14%	6%	16%	12%	15%	12%	10%	14%	17%	14%	13%	16%	11%	16%	13%	16%	
BFLNU	U				U									z				
773	58	142	34	68	28	102	63	25	37	25	65	647	86	53	60	229	303	
21%	20%	19%	23%	18%	13%	23%	26%	19%	29%	18%	19%	20%	25%	16%	17%	22%	23%	
BWf	33	84	W*	54	25	53	33	23	8	26	45	418	49	30	35	152	194	
13%	11%	12%	17%	15%	12%	12%	14%	17%	6%	18%	13%	13%	14%	9%	10%	15%	15%	
DLI			a*	a				a*		a*				f				
714	57	158	35	63	32	54	51	28	17	27	66	610	71	66	67	176	291	
19%	20%	22%	24%	17%	15%	12%	21%	21%	14%	20%	19%	19%	20%	20%	19%	17%	23%	
X	X	X	X	X	X	X	X	X	X	X	X	X	X	zh				
520	54	120	17	49	41	57	25	12	18	12	59	473	31	62	51	102	102	
14%	19%	17%	12%	13%	19%	13%	10%	9%	14%	9%	17%	15%	9%	18%	14%	10%	6%	
ACEGI	YZb				YZb							ze		zhi				
MPQehi																		
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
7.69	7.84	7.82	7.98	7.66	7.17	7.40	7.95	7.87	7.30	7.88	7.69	7.68	7.83	7.32	7.45	7.68	7.96	
LWXI	WX	WX	WX*		*	WXa		W*		W*							zfigh	
75	0	16	3	5	9	7	2	2	5	1	12	61	12	11	8	15	22	
2%	0	2%	2%	1%	4%	1%	1%	1%	4%	0	3%	2%	3%	3%	2%	1%	2%	
DS		S			S			S*			S							
129	8	25	4	7	18	13	4	2	7	4	15	110	14	24	20	29	34	
3%	3%	3%	3%	2%	9%	3%	2%	1%	6%	3%	4%	3%	4%	7%	6%	3%	3%	
i					zSTVXZ									zhi				
204	12	38	9	13	21	24	5	5	9	4	24	175	19	zhi	i	51	52	
5%	4%	5%	6%	4%	10%	5%	2%	4%	7%	3%	7%	5%	5%	11%	7%	5%	4%	
LIJ			-		zSTVY					-				zhi				
561	38	87	18	63	38	86	36	26	21	21	36	487	34	53	62	172	142	
15%	13%	12%	17%	17%	18%	15%	15%	20%	16%	15%	10%	15%	10%	i	16%	17%	11%	
Rtei			c		c	zTc		c*						e				
1148	82	198	31	129	66	162	66	42	40	45	91	979	95	104	121	331	367	
30%	28%	27%	21%	35%	31%	37%	27%	32%	32%	32%	27%	30%	27%	31%	34%	32%	28%	
FNU	TU				zTVU													
2484	188	482	103	244	110	274	175	89	80	102	223	2101	262	188	218	695	995	
66%	64%	66%	70%	66%	52%	62%	73%	68%	63%	73%	65%	65%	76%	55%	61%	68%	77%	
FHLNwdi	W	W	W*	W		WX		W*		W*	W							
1972	148	384	84	185	85	209	147	75	62	78	176	1675	206	149	163	588	788	
52%	50%	53%	64%	50%	41%	47%	61%	58%	49%	56%	52%	52%	60%	44%	46%	55%	61%	
LNWfg	W	W	zSTV	W		zVWX		W*		W*	W		zd		fg		zfigh	
			WXac*															

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D2a_2_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio....: Provides high quality radio output.

Base: All Respondents

Unweighted Base

Base: All respondents

9-10 (Net)

Total	Gender		Age				Children in household		Social Group				Working		Nation			
Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
1199	549	647	136	197	405	462	349	831	353	451	169	225	806	393	998	97	67	38
32%	30%	34%	30%	29%	33%	33%	33%	32%	36%	35%	29%	25%	33%	29%	32%	31%	37%	36%
ALNXa		zA							zKL	L			N					

Overlap formulae used

- Column Proportions:

Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)

6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D2a_2_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio....: Provides high quality radio output.

Base: All Respondents

Unweighted Base
Base: All
respondents
9-10 (Net)

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
1199	90	242	60	117	58	107	84	50	25	53	111	1028	120	96	102	328	485
32% ALNXa	31% 31%	33% Xa	41% WXa*	32% a	27% 27%	24% 24%	35% Xa	38% Xa*	20% *	38% Xa*	33% Xa	32% 32%	35% 35%	28% 28%	29% 29%	32% 32%	38% z/gh

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/gh/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/gh/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D2a_3_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio....: Supports UK music and presenters.

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Not At All Important	61	29	31	5	3	25	27	12	47	19	15	6	19	31	30	51	4	3	2
1	2%	2%	2%	1%	0	2%	2%	1%	2%	2%	1%	1%	2%	1%	2%	2%	1%	2%	2%
2	D	14	9	3	1	D	D	0	19	3	7	3	10	14	9	15	7	1	1
	1%	1%	0	1%	0	1%	1%	0	1%	0	1%	1%	1%	1%	1%	0	2%	0	1%
3	50	25	25	4	7	14	22	15	31	11	13	10	17	30	20	41	5	2	1
	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	2%	2%	1%	1%	1%	2%	1%	1%
4	85	39	44	11	16	34	23	25	51	24	21	17	24	61	24	67	11	5	2
	2%	2%	2%	2%	2%	3%	2%	2%	2%	2%	2%	3%	3%	3%	2%	2%	3%	3%	2%
5	250	123	128	31	35	80	103	60	183	61	95	39	55	155	95	204	27	13	6
	7%	7%	7%	7%	5%	7%	7%	6%	7%	6%	7%	7%	6%	6%	7%	6%	9%	7%	6%
6	334	176	159	50	55	111	116	72	247	89	112	42	91	228	106	283	29	16	7
	9%	10%	8%	11%	8%	9%	8%	7%	9%	9%	9%	7%	10%	9%	8%	9%	9%	9%	6%
7	511	288	222	83	94	174	158	165	337	150	174	81	106	350	161	417	57	19	18
	14%	16%	12%	18%	14%	14%	11%	16%	13%	15%	13%	14%	12%	14%	12%	13%	18%	11%	17%
8	BFNW	zB	377	zF	150	268	241	z	479	204	278	120	143	502	244	633	zOQ	37	Q
	746	369	377	86	150	268	241	246	479	204	278	120	143	502	244	633	58	19	19
	20%	20%	20%	19%	22%	22%	17%	24%	18%	21%	21%	21%	16%	21%	18%	20%	18%	20%	18%
9	FHLN	475	247	227	72	105	145	153	315	136	182	84	73	335	140	405	34	23	13
	13%	13%	12%	16%	16%	12%	11%	14%	12%	14%	14%	14%	8%	14%	10%	13%	11%	13%	12%
Extremely Important	610	275	333	70	111	205	224	174	427	167	210	87	145	415	195	503	50	37	19
10	NX	16%	15%	16%	16%	17%	16%	17%	16%	17%	16%	15%	16%	17%	14%	16%	16%	20%	19%
Don't know	623	256	366	37	100	158	324	121	481	119	198	96	209	298	326	547	35	25	16
	17%	14%	19%	8%	15%	13%	23%	12%	18%	12%	15%	16%	23%	12%	24%	17%	11%	14%	15%
	ACEGI	zA		C	C	zCDE		zG		zJK				zM		P			
Total	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.56	7.51	7.61	7.56	7.81	7.53	7.48	7.69	7.53	7.61	7.66	7.58	7.33	7.62	7.43	7.58	7.29	7.68	7.63
1-2 (Net)	LNPWI	43	40	8	4	32	39	17	66	L	L	10	29	45	39	67	11	4	3
	84	2%	2%	2%	1%	3%	3%	2%	3%	2%	2%	2%	3%	2%	3%	2%	3%	2%	3%
1-3 (Net)	DS	134	68	65	12	11	46	32	97	32	35	19	46	75	59	107	16	6	4
	4%	4%	3%	3%	2%	4%	4%	3%	4%	3%	3%	3%	5%	3%	4%	3%	5%	3%	4%
1-4 (Net)	DI	219	106	110	24	27	80	57	148	56	56	36	69	136	69	175	27	11	7
	6%	6%	6%	5%	4%	7%	6%	5%	6%	6%	4%	6%	8%	6%	6%	6%	8%	6%	6%
5-6 (Net)	Ji	585	298	286	81	90	191	132	430	150	207	81	146	383	201	487	56	29	12
	16%	16%	15%	18%	13%	16%	16%	13%	16%	15%	16%	14%	16%	16%	15%	15%	16%	16%	12%
4-7 (Net)	G	1181	625	553	176	199	399	322	817	324	402	179	276	794	387	972	124	53	32
	31%	34%	29%	39%	29%	33%	28%	31%	31%	33%	31%	31%	31%	33%	29%	31%	39%	29%	31%
7-10 (Net)	BFN	zB	1179	zDEF	459	792	776	733	1557	658	844	372	468	1602	741	1959	zOQ	116	69
	2342	64%	60%	69%	68%	65%	55%	70%	60%	67%	65%	64%	52%	66%	55%	62%	63%	64%	67%
8-10 (Net)	FHLNWI	zF	1831	zF	365	618	618	568	1220	508	670	291	362	1252	579	1542	142	97	51
	49%	48%	49%	50%	54%	51%	44%	54%	47%	52%	51%	50%	41%	52%	43%	49%	45%	53%	49%
	FHLNig			F	zF	F		zH		zL	L	L		zN					

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

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D2a_3_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio....: Supports UK music and presenters.

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
Not At All Important	61	0	9	2	5	9	7	7	2	3	1	7	49	9	6	5	17	17
1	2%	0	1%	2%	1%	4%	2%	3%	1%	3%	0	2%	2%	3%	2%	2%	2%	1%
2	24	0	2	0	1	3	2	3	0	3	0	4	19	4	9	1	5	6
1%	0	0	0	0	0	1%	0	0	0	2%	0	1%	1%	1%	3%	0	0	0
3	50	4	13	2	3	1	10	2	0	2	3	0	48	2	10	8	18	11
1%	1%	2%	1%	1%	1%	1%	2%	1%	0	2%	2%	0	1%	0	3%	2%	2%	1%
4	85	5	14	3	3	8	12	4	5	2	3	9	74	6	12	8	19	26
2%	2%	2%	2%	2%	1%	4%	3%	2%	3%	1%	2%	3%	2%	2%	3%	2%	2%	2%
5	250	18	42	13	20	21	29	17	7	10	6	22	210	24	22	32	64	68
7%	7%	6%	6%	9%	5%	10%	7%	7%	5%	8%	4%	6%	7%	7%	6%	9%	6%	5%
6	334	32	59	1	42	24	33	20	19	8	17	26	289	25	32	32	86	112
9%	9%	11%	8%	1%	11%	11%	8%	8%	15%	7%	12%	8%	9%	7%	9%	9%	8%	9%
7	511	26	100	18	55	16	100	38	13	16	24	40	428	47	38	65	163	180
14%	14%	9%	14%	13%	15%	8%	16%	16%	10%	12%	17%	12%	13%	14%	11%	18%	14%	14%
8	746	66	129	36	66	38	108	48	29	30	30	52	630	71	53	60	226	293
20%	20%	23%	18%	25%	18%	18%	24%	20%	22%	24%	21%	15%	19%	21%	16%	17%	22%	23%
9	475	32	91	16	56	21	49	34	23	14	22	47	407	45	28	27	148	205
13%	13%	11%	13%	11%	15%	10%	11%	14%	18%	11%	16%	14%	13%	13%	8%	8%	14%	16%
Extremely Important	610	40	133	32	60	26	48	46	19	19	20	61	522	65	61	55	159	243
10	16%	14%	18%	22%	16%	12%	11%	19%	15%	15%	15%	18%	16%	19%	18%	16%	16%	19%
Don't know	623	69	136	23	59	44	71	25	15	20	13	73	562	48	69	62	116	130
17%	17%	24%	19%	16%	16%	21%	16%	10%	11%	15%	9%	21%	17%	14%	20%	17%	11%	10%
ACEGI	MPYhi	zYZb	Yb			Yb						YZb	z		hi	hi		
Total	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.56	7.69	7.70	7.86	7.70	6.99	7.36	7.61	7.67	7.32	7.62	7.63	7.56	7.63	7.23	7.31	7.59	7.80
1-2 (Net)	84	0	11	2	6	11	8	8	2	6	1	11	67	13	15	7	22	zgh
2%	2%	0	1%	2%	2%	5%	2%	3%	1%	3%	0	3%	2%	4%	4%	2%	2%	2%
1-3 (Net)	134	4	23	4	9	zSTVb	18	10	2	9	4	11	115	15	z	14	40	34
4%	4%	1%	3%	3%	6%	6%	4%	4%	1%	7%	3%	3%	4%	4%	7%	4%	4%	3%
1-4 (Net)	219	9	37	7	12	S	30	14	6	11	7	20	189	20	zhi	36	58	60
6%	3%	5%	5%	3%	3%	10%	7%	8%	5%	9%	5%	8%	6%	6%	36	22	6%	5%
5-6 (Net)	585	50	102	14	62	zSTV	63	37	26	18	24	48	499	49	zhi	54	64	180
16%	17%	14%	10%	17%	21%	TU	147	45	37	24	48	15%	15%	14%	16%	18%	15%	14%
4-7 (Net)	1181	81	215	36	119	33%	33%	32%	33%	28%	36%	29%	1001	101	103	136	332	386
31%	28%	30%	24%	32%	33%	33%	33%	32%	33%	28%	36%	29%	31%	29%	30%	38%	33%	30%
7-10 (Net)	2342	165	452	102	237	101	277	165	84	78	96	200	1987	229	179	207	696	921
62%	56%	62%	70%	64%	48%	63%	68%	64%	62%	62%	69%	59%	61%	66%	53%	58%	68%	71%
8-10 (Net)	1831	139	353	84	182	85	205	128	72	63	72	160	1559	181	142	142	533	741
49%	47%	46%	57%	49%	40%	47%	53%	55%	49%	49%	52%	47%	48%	53%	42%	40%	52%	57%
	FHLNig			W*			W	W*								zfg	zfg	zgh

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D2a_3_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio....: Supports UK music and presenters.

Base: All Respondents

Unweighted Base

Base: All respondents

9-10 (Net)

Total	Gender		Age				Children in household		Social Group				Working		Nation			
Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
1085	522	560	143	215	350	377	321	742	303	392	171	219	750	335	909	84	60	32
LNxg	28%	29%	31%	32%	29%	27%	31%	28%	31% L	30% L	29%	24%	31% zN	25%	29%	27%	33%	31%

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D2a_3_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio....: Supports UK music and presenters.

Base: All Respondents

Unweighted Base
Base: All
respondents
9-10 (Net)

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
1085	72	224	48	116	47	97	79	43	32	43	108	929	110	89	82	307	448
29%	25%	31%	33%	31%	22%	22%	33%	32%	25%	30%	32%	29%	32%	26%	23%	30%	35%
LNxg		X	X	X			WX	+	+	+	X					g	zfg

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D2a_4_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio....: Takes risks and provides radio

content or music that is new and innovative or less well known

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Not At All Important	67	29	38	5	3	25	33	12	54	15	21	9	20	27	40	56	5	5	1
1	2%	2%	2%	1%	1%	2%	2%	1%	2%	2%	2%	2%	2%	1%	3%	2%	2%	3%	1%
	DM					D	D								zM				
2	33	20	13	5	0	10	18	7	26	6	12	4	12	17	15	22	9	0	2
	1%	1%	1%	1%	0	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	3%	0	1%
	DO			D			D										zOQ		
3	80	51	29	5	16	24	35	17	59	17	27	16	21	56	24	69	8	4	0
	2%	3%	2%	1%	2%	2%	3%	2%	2%	2%	2%	3%	2%	2%	2%	2%	2%	2%	0
	BR	zB																	
4	126	59	67	15	27	48	35	38	80	39	34	25	27	88	38	103	12	8	3
	3%	3%	3%	3%	4%	4%	3%	4%	3%	4%	3%	4%	3%	4%	3%	3%	4%	5%	3%
	d																		
5	295	156	137	42	41	92	118	67	219	77	80	69	70	195	100	240	32	14	10
	8%	8%	7%	9%	6%	8%	8%	6%	8%	8%	6%	12%	8%	8%	7%	8%	10%	7%	9%
	JI										zIJ								
6	377	180	197	57	64	134	120	98	266	103	148	44	81	260	116	318	33	16	9
	10%	10%	10%	15%	10%	11%	9%	9%	10%	10%	11%	8%	9%	11%	9%	10%	10%	9%	9%
	N			F															
7	595	327	268	93	121	205	171	190	386	172	210	91	122	423	172	493	60	26	16
	16%	18%	14%	20%	18%	17%	12%	18%	15%	17%	16%	16%	14%	17%	13%	16%	19%	14%	15%
	BFHNW	zB		zF	F	F	F	zH		L	16%			zN					
8	671	342	329	93	136	215	227	215	443	183	260	99	129	452	219	574	51	28	19
	18%	19%	17%	20%	20%	18%	16%	21%	17%	19%	20%	17%	14%	19%	16%	18%	16%	15%	18%
	LNWI							zH		L									
9	380	176	204	50	73	132	123	129	239	119	140	49	73	264	117	318	34	18	9
	10%	10%	11%	11%	11%	11%	9%	12%	9%	12%	11%	8%	8%	11%	9%	10%	11%	10%	9%
	HN							zH		zL									
Extremely Important	484	227	255	54	102	160	169	151	326	134	168	76	106	334	150	398	38	30	18
10	13%	12%	13%	12%	15%	13%	12%	14%	12%	14%	13%	13%	12%	14%	11%	13%	12%	17%	17%
	N													N					zO
Don't know	660	274	385	36	91	177	353	118	519	119	205	104	231	302	358	577	33	32	17
	18%	15%	20%	8%	13%	14%	25%	11%	20%	12%	16%	18%	26%	12%	27%	18%	11%	16%	16%
	ACDEG	zA		C		C	zCODE		zG	I	I	I	zUK		zM	P		P	P
	IMPYhI																		
Total	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.21	7.15	7.28	7.23	7.47	7.19	7.08	7.44	7.13	7.30	7.31	7.06	7.04	7.28	7.06	7.22	6.98	7.29	7.43
	HNW			zEF				zH						N					P
1-2 (Net)	100	49	51	9	4	35	51	19	80	21	33	13	32	45	55	78	14	5	3
	3%	3%	3%	2%	1%	3%	4%	2%	3%	2%	2%	2%	4%	2%	4%	2%	5%	3%	3%
	DM			D		D	zD								zM				
1-3 (Net)	180	100	80	15	19	59	86	36	139	38	59	29	53	101	79	146	22	9	3
	5%	5%	4%	3%	3%	5%	6%	3%	5%	4%	5%	5%	6%	4%	6%	5%	7%	5%	3%
	DG					zCD	G								zM				
1-4 (Net)	306	159	147	29	47	107	122	74	219	77	94	54	80	189	117	250	34	17	6
	8%	9%	8%	6%	7%	9%	9%	7%	8%	8%	7%	9%	9%	8%	9%	8%	11%	9%	6%
	N			zDF															
5-6 (Net)	672	336	334	99	106	225	238	165	485	180	228	113	151	455	217	558	65	30	19
	18%	18%	17%	22%	16%	18%	17%	16%	19%	18%	17%	19%	17%	19%	16%	18%	21%	16%	18%
	N																		
4-7 (Net)	1393	722	669	207	254	478	445	393	950	391	473	229	300	967	426	1154	137	64	38
	37%	39%	35%	28%	38%	39%	32%	38%	36%	40%	36%	39%	34%	40%	32%	36%	43%	35%	37%
	BFLN	zB		zDEF	F	F				zL				zN			zO		
7-10 (Net)	2131	1071	1056	289	432	712	690	686	1393	607	777	315	430	1473	658	1783	184	102	62
	57%	58%	55%	64%	64%	58%	49%	66%	53%	62%	60%	54%	48%	61%	49%	56%	58%	57%	59%
	FHLNSWI			zF	zEF	F		zH		zKL	zL			zN					
8-10 (Net)	1536	744	788	196	311	507	519	496	1007	435	567	224	308	1049	486	1290	124	76	46
	41%	40%	41%	43%	46%	42%	37%	48%	39%	44%	43%	38%	35%	43%	36%	41%	39%	42%	44%
	FHLNWI			F	zF			zH		zL	L			zN					

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
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D2a_4.2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio....: Takes risks and provides radio

content or music that is new and innovative or less well known

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
Not At All Important	67	2	10	5	7	8	7	4	2	3	1	9	56	8	9	7	14	16
1	2%	1%	1%	3%	2%	4%	2%	2%	1%	2%	0	3%	2%	2%	3%	2%	1%	1%
2	DM	0	6	0	0	S	4	1	0	3	0	5	26	6	9	2	8	9
3	33	0	1%	0	0	4	1%	1%	0	2%	0	1%	1%	2%	3%	0	1%	1%
4	DO	6	21	4	5	V	7	5	2	SV*	7	2	75	2	zghi	11	12	14
5	80	2%	3%	3%	1%	3%	2%	2%	2%	0	0	1%	2%	1%	3%	3%	1%	3%
6	BR	12	16	5	9	8	14	8	6	ac*	6	11	98	11	15	10	33	36
7	126	4%	2%	3%	3%	4%	3%	3%	5%	7%	4%	3%	3%	3%	4%	3%	3%	3%
8	d	295	18	52	9	31	18	37	11	T*	10	14	258	26	29	27	100	81
9	8%	6%	7%	6%	8%	9%	8%	7%	8%	8%	10%	7%	8%	7%	9%	7%	10%	6%
10	Ji	377	38	65	14	34	21	37	32	12	18	18	314	36	27	35	121	133
11	10%	13%	9%	10%	9%	10%	8%	13%	9%	14%	13%	8%	10%	11%	8%	10%	12%	10%
12	N	595	32	119	17	63	67	46	21	18	22	58	503	53	35	68	159	242
13	BFHNI	11%	16%	12%	17%	14%	15%	19%	16%	14%	16%	17%	16%	15%	10%	19%	16%	19%
14	671	48	120	29	83	22	103	34	28	25	30	53	572	67	35	62	203	279
15	18%	16%	17%	20%	22%	10%	23%	14%	21%	20%	21%	15%	18%	19%	10%	17%	20%	22%
16	LNWI	380	28	71	13	34	zTWYe	47	W*	21	9	30	338	32	29	26	111	146
17	10%	10%	10%	9%	9%	12%	11%	14%	16%	7%	6%	9%	10%	9%	8%	7%	11%	11%
18	HN	484	35	108	25	40	19	45	36	13	11	49	405	52	53	45	121	191
19	13%	12%	15%	17%	11%	9%	10%	15%	10%	9%	13%	14%	13%	13%	16%	13%	12%	15%
20	N	660	75	139	26	64	72	26	16	22	15	74	592	53	86	61	134	127
21	18%	26%	19%	17%	17%	23%	16%	11%	12%	17%	11%	22%	16%	15%	25%	17%	13%	10%
22	ACDEG	zVXYZb	Y	-	-	YZb	-	-	-	-	-	Yb	z	-	zghi	l	l	l
23	IMPYhi	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
24	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
25	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
26	Mean	7.21	7.31	7.33	7.32	6.71	7.22	7.31	7.33	6.84	7.05	7.25	7.22	7.28	6.90	7.11	7.21	7.40
27	1.2 (Net)	HNW	W	-	W	11	11	5	2	6	1	13	82	14	19	9	23	zj
28	100	2	16	5	7	11	11	5	2	6	1	13	82	14	19	9	23	zj
29	3%	1%	2%	3%	2%	5%	2%	2%	1%	5%	0	4%	3%	4%	6%	3%	2%	2%
30	DM	7	37	9	12	zSTb	18	20	4	6	8	16	157	16	zhi	30	21	37
31	180	2%	5%	6%	3%	9%	27	4%	3%	5%	6%	5%	5%	5%	9%	6%	4%	5%
32	DG	306	19	53	14	zSV	27	13%	8%	11%	13%	27	255	27	zhi	45	31	71
33	8%	6%	7%	9%	6%	zTV	33	8%	8%	11%	10%	8%	8%	8%	zhi	13%	9%	7%
34	5-6 (Net)	672	56	118	23	39	74	50	22	28	32	51	572	62	56	62	220	214
35	18%	19%	16%	16%	17%	19%	17%	21%	17%	22%	23%	15%	18%	18%	17%	17%	22%	17%
36	N	1393	99	253	45	137	77	155	103	54	60	120	1173	125	106	140	413	493
37	37%	34%	35%	31%	37%	37%	35%	43%	38%	43%	43%	35%	36%	36%	31%	39%	40%	38%
38	BFLN	2131	143	418	84	220	95	262	83	63	79	189	1818	204	152	201	555	857
39	57%	49%	57%	57%	59%	45%	59%	61%	63%	50%	56%	55%	56%	59%	45%	57%	59%	66%
40	FHLNSWI	1536	111	299	67	156	65	194	62	45	57	131	1315	151	117	133	436	615
41	47%	38%	41%	46%	42%	31%	44%	42%	42%	36%	41%	38%	41%	44%	35%	38%	43%	48%
42	FHLNWI	W	W	W	W	W	W	W	W	W	W	W	W	W	W	W	W	W

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
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 6/16/2020

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D2a_4_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio....: Takes risks and provides radio

content or music that is new and innovative or less well known

Base: All Respondents

Unweighted Base

Base: All respondents

9-10 (Net)

Total	Gender		Age				Children in household		Social Group				Working		Nation			
Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
864	403	459	104	175	291	292	281	565	253	308	125	179	598	267	716	72	48	27
23% HLN	22%	24%	23%	26% F	24%	21%	27% zH	22%	26% zL	24%	21%	20%	25% zN	20%	23%	23%	27%	26%

Overlap formulae used

- Column Proportions:

Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
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Base: All Respondents

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Base: All
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9-10 (Net)

Total	England Regions											Urbanity		Household Income			
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3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
864	63	179	38	74	43	92	68	34	20	27	79	742	84	82	71	232	336
23% HLN	22%	25%	26% *	20%	21%	21%	26% Va	26% *	16% *	19% *	23%	23%	24%	24%	20%	23%	26% z

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
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Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
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Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Not At All Important 1	60 2%	33 2%	28 1%	5 1%	4 1%	24 2%	26 2%	13 1%	46 2%	18 2%	17 1%	7 1%	18 2%	30 1%	31 2%	52 2%	5 2%	2 1%	1 1%
2	D 34 1%	21 1%	13 1%	4 1%	6 1%	11 1%	14 1%	3 0	29 1%	3 0	6 0	11 2%	13 1%	24 1%	10 1%	26 1%	7 2%	0 0	1 1%
3	GI 65 2%	40 2%	22 1%	5 1%	12 2%	26 2%	21 2%	16 2%	42 2%	15 2%	16 1%	18 3%	15 2%	41 2%	24 2%	56 2%	6 2%	2 1%	1 1%
4	BI 79 2%	30 2%	49 3%	14 3%	10 2%	22 2%	31 2%	15 1%	62 2%	19 2%	18 1%	16 3%	27 3%	51 2%	28 2%	63 2%	11 3%	4 2%	2 2%
5	5 235 6%	108 6%	126 7%	32 7%	39 6%	79 6%	86 6%	58 6%	166 6%	52 5%	93 7%	27 5%	63 7%	157 6%	78 6%	181 6%	33 10%	13 7%	7 7%
6	OI 330 9%	182 9%	148 8%	58 13%	63 9%	109 9%	98 7%	105 10%	218 8%	90 9%	102 8%	57 10%	81 9%	218 9%	112 8%	280 9%	29 9%	13 7%	9 8%
7	F 586 16%	316 17%	271 14%	81 18%	121 18%	190 16%	188 13%	167 16%	408 16%	165 17%	227 17%	88 15%	107 12%	408 17%	178 13%	504 16%	49 15%	16 9%	18 18%
8	BFLNO 763 20%	387 21%	376 20%	101 22%	132 19%	253 21%	276 20%	241 23%	499 19%	209 21%	277 21%	129 22%	147 16%	503 21%	259 19%	634 20%	58 18%	52 29%	19 18%
9	HL 447 12%	229 12%	217 11%	60 13%	85 13%	149 12%	153 11%	147 14%	282 11%	134 14%	173 13%	64 11%	76 8%	318 13%	129 10%	371 12%	42 13%	zOPR 22 12%	12 11%
Extremely Important 10	HLNI 615 16%	276 15%	337 18%	59 13%	115 17%	198 16%	243 17%	168 16%	439 17%	172 16%	206 16%	90 15%	145 16%	404 17%	211 16%	517 16%	44 14%	36 20%	19 19%
Don't know	WX 554 15%	218 12%	335 17%	33 7%	90 13%	160 13%	268 19%	110 11%	423 16%	106 11%	170 13%	78 13%	199 22%	264 11%	290 21%	487 15%	33 10%	21 11%	14 14%
	ACGI MPYhi		zA			C	zCDE		zG				zLJ		zM				
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Mean	7.52	7.44	7.60	7.38	7.64	7.48	7.56	7.66	7.48	7.64	7.62	7.37	7.31	7.56	7.44	7.53	7.18	7.83	7.60
1-2 (Net)	LPWXI 95 3%	54 3%	40 2%	9 2%	10 1%	35 3%	40 3%	16 2%	76 3%	21 2%	23 2%	19 3%	31 3%	54 2%	41 3%	78 2%	13 4%	zP 2 1%	P 2 2%
1-3 (Net)	G 160 4%	95 5%	62 3%	15 3%	22 3%	61 5%	61 4%	32 3%	118 4%	36 4%	39 3%	38 6%	46 5%	95 4%	65 5%	133 4%	19 6%	4 2%	3 3%
1-4 (Net)	BJI 239 6%	zB 124 7%	112 6%	29 7%	32 5%	83 7%	93 7%	47 5%	180 7%	55 6%	57 4%	54 9%	73 14%	146 6%	93 7%	196 6%	29 9%	8 4%	6 5%
5-6 (Net)	GJI 565 15%	290 16%	275 14%	90 20%	101 15%	188 15%	184 13%	163 16%	385 15%	142 14%	195 15%	83 14%	zLJ 145 16%	375 16%	190 14%	460 15%	62 20%	26 15%	16 15%
4-7 (Net)	FI 1231 33%	636 35%	595 31%	185 41%	232 34%	400 33%	403 29%	345 33%	855 33%	325 33%	439 34%	187 32%	279 31%	834 34%	396 29%	1027 32%	122 39%	45 25%	36 35%
7-10 (Net)	FNQ 2411 64%	z 1207 66%	1200 62%	302 67%	452 67%	790 65%	860 61%	723 62%	1628 62%	680 69%	883 68%	370 63%	475 53%	1634 68%	777 58%	2024 64%	192 61%	126 70%	69 66%
8-10 (Net)	FHLNWI 1824 48%	891 48%	929 48%	220 49%	332 49%	600 49%	672 48%	556 53%	1220 47%	515 52%	656 50%	283 48%	368 41%	1225 51%	599 44%	1521 48%	143 45%	110 61%	50 48%
	HLNWXI							zH		zL		L		zN				zOPR	

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	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6	
60	0	12	3	6	9	6	4	2	3	1	7	50	8	7	6	11	17	
2%	0	2%	2%	2%	4%	1%	2%	1%	2%	1%	2%	2%	2%	2%	2%	1%	1%	
D	34	1	5	3	5	2	2	1	1	3	0	8	29	4	7	2	8	9
1%	0	1%	2%	1%	1%	0	1%	1%	2%	0	1%	1%	1%	1%	2%	0	1%	1%
GI	65	6	8	1	3	6	12	3	0	3	3	9	59	2	13	8	23	13
2%	2%	1%	1%	1%	3%	3%	1%	0	2%	2%	3%	0	2%	1%	4%	2%	2%	1%
BI	79	6	9	1	6	3	14	3	5	2	5	8	67	6	14	7	25	20
2%	2%	1%	1%	2%	2%	2%	3%	1%	4%	2%	4%	2%	2%	2%	4%	2%	2%	2%
235	9	34	9	23	16	31	19	3	6	10	20	205	16	21	30	66	63	
6%	3%	5%	6%	6%	8%	7%	8%	2%	5%	7%	6%	6%	5%	6%	9%	6%	5%	
CI	330	30	56	8	27	28	44	23	15	6	22	6	278	26	30	37	98	107
9%	10%	8%	5%	7%	13%	10%	10%	16%	12%	4%	6%	9%	9%	8%	9%	10%	10%	8%
F	42	123	16	59	33	84	38	15	24	27	43	495	52	40	53	165	223	
586	14%	17%	11%	16%	15%	19%	16%	12%	19%	19%	13%	15%	15%	12%	15%	16%	17%	
BFLNQ	763	49	133	36	84	30	85	63	34	24	31	65	648	82	57	71	222	306
20%	17%	18%	25%	23%	14%	19%	26%	19%	19%	22%	19%	20%	20%	24%	17%	20%	22%	24%
HL	447	40	84	11	44	28	50	30	19	9	17	39	380	43	23	32	137	188
12%	14%	11%	12%	12%	13%	11%	12%	15%	7%	12%	11%	12%	12%	12%	7%	9%	13%	15%
HLNI	615	48	147	37	61	21	46	36	19	17	24	60	531	62	59	57	156	238
16%	16%	20%	25%	16%	10%	11%	15%	15%	13%	17%	18%	16%	16%	16%	16%	15%	18%	18%
WX	554	60	zWX	zWXa*	X	36	66	21	11	22	15	WX	495	43	65	51	109	110
15%	21%	16%	13%	14%	17%	15%	9%	9%	17%	11%	19%	15%	12%	19%	14%	11%	9%	
ACGI	MPYhi	zYZ	Y	-	-	Y	-	-	-	-	-	YZ	zhi	-	zhi	i	-	-
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
7.52	7.74	7.76	7.80	7.60	6.98	7.21	7.55	7.59	7.15	7.61	7.53	7.52	7.67	7.14	7.37	7.50	7.76	
LPWXI	WX	zWXa	WX*	W	-	-	W	-	-	-	-	-	-	-	-	-	-	zigh
95	1	16	6	11	10	8	5	3	6	1	10	79	11	14	8	19	26	
3%	0	2%	4%	3%	5%	2%	2%	2%	5%	1%	3%	2%	3%	4%	2%	2%	2%	
C	160	8	24	8	14	16	21	8	3	9	5	19	139	14	27	16	43	39
4%	3%	3%	5%	4%	7%	5%	3%	2%	7%	3%	6%	4%	4%	4%	6%	4%	3%	
BjI	239	14	33	9	20	19	35	11	8	11	10	27	206	20	41	23	67	59
6%	5%	5%	6%	5%	9%	8%	5%	6%	9%	7%	8%	6%	6%	6%	12%	6%	7%	5%
GjI	565	39	90	18	49	44	75	42	24	20	16	42	483	43	52	68	164	170
15%	13%	12%	12%	13%	21%	17%	17%	19%	11%	12%	12%	15%	15%	12%	15%	16%	13%	
FI	1231	88	222	35	114	80	174	83	45	47	47	93	1044	101	105	127	353	413
33%	30%	30%	24%	31%	38%	34%	34%	37%	34%	34%	27%	32%	29%	31%	36%	35%	32%	
FNQ	2411	178	486	101	248	111	266	167	88	74	99	207	2053	240	180	214	679	953
64%	61%	67%	69%	67%	53%	60%	69%	67%	58%	71%	61%	63%	69%	53%	60%	67%	74%	
FHLNWf	W	W*	W*	W	79	181	W	W*	W*	W*	164	1558	187	140	161	514	zigh	
1824	136	364	85	189	79	79	129	72	49	163	514	1558	187	140	161	514	zigh	
48%	47%	50%	58%	51%	37%	41%	53%	55%	39%	52%	48%	48%	54%	41%	45%	50%	57%	
HLNWf	WXa	WXa*	WXa*	WX	-	-	WXa	WXa*	-	-	W*	W	W	-	-	-	-	zigh

Overlap formulae used
 Column Proportions:
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 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
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3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
1062	504	554	119	200	347	396	315	720	306	378	153	221	722	340	887	85	58	31
LNx	28%	27%	26%	30%	28%	28%	30%	28%	31%	29%	26%	25%	30%	25%	28%	27%	32%	30%

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
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9-10 (Net)

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
1062	87	231	49	105	49	96	66	38	25	41	99	911	105	83	90	293	424
LNx	30%	32%	33%	28%	23%	22%	28%	29%	20%	30%	29%	28%	30%	24%	25%	29%	33% zfg

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D2a_6_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio....: Provides distinctive radio

programmes and output.

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1893	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Not At All Important 1	61 2%	28 2%	33 2%	7 1%	3 0	28 2%	23 2%	13 1%	46 2%	21 2%	16 1%	9 2%	14 2%	36 2%	24 2%	55 2%	4 1%	1 1%	1 1%
2	30 1%	19 1%	11 1%	0 0	6 1%	11 1%	14 1%	5 0	25 1%	3 0	10 1%	7 1%	10 1%	20 1%	10 1%	23 1%	5 2%	1 0	1 1%
3	50 1%	29 2%	22 1%	5 1%	8 1%	20 2%	16 1%	13 1%	33 1%	10 1%	13 1%	12 2%	16 2%	32 1%	18 1%	40 1%	6 2%	4 2%	1 1%
4	94 2%	40 2%	52 3%	8 2%	11 2%	37 3%	38 2%	23 2%	61 2%	27 3%	27 2%	10 2%	30 3%	64 3%	30 2%	77 2%	12 4%	3 1%	3 3%
5	270 7%	132 7%	138 7%	36 8%	45 7%	82 7%	107 8%	70 7%	189 7%	62 6%	86 7%	36 6%	84 9%	174 7%	97 7%	219 7%	31 10%	15 8%	6 6%
6	341 9%	159 9%	182 9%	59 13%	55 8%	123 10%	101 7%	98 9%	239 9%	86 9%	122 9%	55 9%	78 9%	218 9%	123 9%	284 9%	36 11%	13 7%	9 8%
7	603 16%	344 19%	259 13%	81 18%	119 16%	191 16%	203 14%	168 16%	425 16%	163 17%	218 17%	108 18%	114 13%	407 17%	196 15%	506 16%	52 16%	26 15%	18 18%
8	778 21%	385 21%	393 20%	101 22%	139 21%	261 21%	277 20%	242 23%	515 20%	217 22%	284 22%	117 20%	159 18%	513 21%	265 20%	644 20%	71 23%	43 24%	20 19%
9	439 12%	214 12%	225 12%	68 15%	86 13%	137 11%	148 11%	141 13%	288 11%	140 14%	166 13%	67 11%	66 7%	313 13%	126 9%	377 12%	29 9%	21 12%	12 12%
Extremely Important 10	531 14%	259 14%	269 14%	51 11%	107 16%	173 14%	199 14%	157 15%	364 14%	144 15%	188 14%	79 13%	119 13%	358 15%	173 13%	441 14%	39 12%	34 19%	17 16%
Don't know	571 15%	230 13%	339 18%	37 8%	96 14%	158 13%	278 20%	113 11%	431 16%	109 11%	175 13%	84 14%	202 23%	284 12%	287 21%	503 16%	32 10%	20 11%	15 15%
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Mean	7.43	7.42	7.44	7.42	7.65	7.34	7.42	7.57	7.39	7.52	7.54	7.37	7.17	7.47	7.34	7.44	7.15	7.67	7.57
1-2 (Net)	91 2%	47 3%	44 2%	7 1%	9 1%	39 3%	36 3%	18 2%	70 3%	25 3%	25 2%	17 3%	24 3%	57 2%	34 3%	78 2%	9 3%	2 1%	2 2%
1-3 (Net)	141 4%	76 4%	65 3%	12 3%	17 3%	59 5%	52 4%	31 3%	103 4%	35 4%	38 3%	28 5%	40 4%	89 4%	52 4%	118 4%	15 5%	6 3%	3 3%
1-4 (Net)	235 6%	116 6%	118 6%	20 4%	28 4%	95 8%	90 6%	55 5%	164 6%	61 6%	65 5%	39 7%	70 8%	153 6%	83 6%	194 6%	26 8%	9 5%	6 6%
5-6 (Net)	611 16%	291 16%	320 17%	95 21%	100 15%	205 17%	207 15%	168 16%	429 16%	148 15%	208 16%	92 16%	162 18%	391 16%	220 16%	502 16%	66 21%	28 15%	15 14%
4-7 (Net)	1309 35%	675 37%	630 33%	185 41%	230 34%	433 35%	449 32%	359 34%	914 35%	338 34%	453 35%	210 36%	306 34%	862 36%	447 33%	1085 34%	130 41%	57 31%	37 35%
7-10 (Net)	2351 62%	1203 65%	1145 60%	301 66%	451 67%	763 62%	828 59%	707 68%	1592 61%	664 68%	856 66%	371 63%	458 51%	1590 66%	761 56%	1968 62%	192 61%	124 69%	68 65%
	BFHLNWI	zB		F	zF			zH		zL	zL	L		zN					

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D2a_6_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio....: Provides distinctive radio

programmes and output.
Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
Not At All Important	61	2	10	4	5	9	4	5	2	1	3	11	50	9	4	5	17	14
1	2%	1%	1%	3%	1%	4%	1%	2%	1%	1%	2%	3%	2%	3%	1%	2%	2%	1%
2	30	1	3	3	5	zSTX	4	0	0	3	0	2	27	1	7	1	9	7
	1%	0	0	2%	1%	1%	1%	0	0	2%	0	0	1%	0	2%	0	1%	1%
3	50	6	10	1	2	8	5	0	0	2	4	1	44	4	13	13	9	9
	1%	2%	1%	1%	1%	4%	1%	0	0	1%	3%	0	1%	1%	4%	4%	1%	1%
4	94	7	17	0	5	zVvc	18	7	5	2	3	9	86	4	15	16	23	26
	2%	2%	2%	0	1%	2%	4%	3%	4%	2%	2%	2%	3%	1%	5%	4%	2%	2%
5	270	20	34	13	27	17	35	19	9	15	11	20	229	22	18	27	90	70
	7%	7%	5%	9%	7%	8%	8%	8%	7%	12%	8%	6%	7%	6%	5%	8%	9%	5%
6	341	29	73	7	30	24	37	21	16	16	11	21	289	29	36	31	95	100
	9%	10%	10%	5%	8%	11%	8%	8%	12%	13%	8%	6%	9%	8%	11%	9%	9%	8%
7	603	44	105	23	75	37	78	40	13	23	27	42	507	61	46	61	177	218
	16%	15%	14%	19%	20%	18%	18%	17%	10%	18%	19%	12%	16%	18%	13%	17%	17%	17%
8	778	50	139	32	77	30	107	52	32	17	33	74	667	74	55	54	232	329
	21%	17%	19%	22%	21%	14%	24%	22%	25%	13%	24%	22%	21%	21%	16%	15%	23%	25%
9	439	35	78	11	46	17	52	36	29	12	15	45	373	46	23	39	122	186
	12%	12%	11%	8%	13%	8%	12%	15%	22%	9%	11%	13%	12%	13%	7%	11%	12%	14%
Extremely Important	531	36	126	35	44	20	43	37	15	19	19	47	450	55	52	49	133	220
10	14%	12%	zWX	24%	12%	9%	10%	15%	11%	15%	13%	14%	14%	16%	15%	14%	13%	17%
Don't know	571	62	134	18	53	43	57	23	12	18	14	70	513	40	70	60	112	112
	15%	21%	18%	12%	14%	20%	13%	10%	9%	15%	10%	20%	16%	12%	21%	17%	11%	9%
Total	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Mean	7.43	7.42	7.63	7.65	7.44	6.79	7.30	7.55	7.63	7.17	7.35	7.51	7.42	7.56	7.11	7.19	7.38	7.75
1-2 (Net)	91	3	12	7	10	10	8	2	4	4	3	13	78	10	11	7	26	zfgh
	2%	1%	2%	5%	3%	5%	2%	1%	3%	2%	2%	4%	2%	3%	3%	2%	3%	2%
1-3 (Net)	141	9	22	8	12	14	14	2	6	7	14	122	14	23	19	35	31	
	4%	3%	3%	6%	3%	9%	3%	2%	4%	5%	4%	4%	4%	7%	5%	3%	3%	
1-4 (Net)	235	16	39	8	17	32	13	7	8	10	23	208	18	39	35	58	57	
	6%	6%	5%	6%	5%	22%	7%	5%	6%	7%	7%	6%	5%	11%	10%	6%	4%	
5-6 (Net)	611	49	107	20	57	41	72	39	25	31	22	41	518	51	54	58	185	170
	16%	17%	15%	14%	15%	20%	16%	16%	19%	24%	15%	12%	16%	15%	16%	16%	19%	13%
4-7 (Net)	1309	100	229	42	137	82	168	87	42	55	52	91	1112	116	115	134	385	414
	35%	34%	31%	29%	37%	39%	38%	36%	32%	44%	37%	27%	34%	34%	34%	38%	38%	32%
7-10 (Net)	2351	165	448	101	243	105	280	166	88	70	94	208	1997	236	176	202	664	952
	62%	56%	62%	69%	66%	50%	64%	69%	67%	55%	67%	61%	62%	62%	52%	57%	65%	74%
	BFHLNWf		W	W	W		W	SWa	W		W	W		zd		fg	zfgh	

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D2a_6_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio....: Provides distinctive radio programmes and output.
Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
8-10 (Net)	1748	858	887	220	332	572	624	539	1167	501	638	263	345	1183	564	1462	140	97	49
	46%	47%	46%	49%	49%	47%	44%	52%	45%	51%	49%	45%	39%	49%	42%	46%	44%	54%	47%
HLNWtg								zH		zL	L			zN				zOP	
9-10 (Net)	970	474	494	119	193	310	347	298	651	284	354	146	185	671	299	818	68	55	29
	26%	26%		26%	29%	25%	25%	29%	25%	29%	27%	25%	21%	28%	22%	28%	22%	30%	28%
LNW								z		zL	L			zN				P	

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D2a_6_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio....: Provides distinctive radio programmes and output.
Base: All Respondents

Unweighted Base
Base: All respondents
8-10 (Net)
9-10 (Net)

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
1748	121	343	79	168	67	202	126	75	47	67	166	1490	175	130	142	487	734
HLNWlg	46%	41%	47%	53%	45%	32%	46%	52%	57%	37%	48%	46%	51%	38%	40%	48%	57%
970	71	204	46	91	37	96	73	43	31	34	92	823	101	75	88	255	406
LNW	26%	24%	28%	32%	25%	18%	22%	30%	33%	24%	27%	25%	29%	22%	25%	25%	31%
		W	W*				WX	WX*	*	*	W						zfigh

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D2a 2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... (7-10 Summary Table)

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Provides a mix of different types of radio stations.	2404	1192	1209	297	460	783	856	710	1639	677	878	364	482	1614	789	1996	205	132	70
Provides high quality radio output.	FLNWf 2484	1242	1238	313	458	821	885	744	1681	700	907	386	488	1663	821	2070	208	133	73
Supports UK music and presenters.	FHLNWdf 2342	1179	1159	311	459	792	776	711	1557	711	701	366	551	1602	741	1959	199	116	69
Takes risks and provides radio content or music that is new and innovative or less well known	FHLNWf 2131	1071	1056	289	432	712	690	686	1393	607	777	315	430	1473	658	1783	184	102	62
Provides radio stations that appeal to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.	FHLNSWf 2411	1207	1200	302	452	790	860	723	1628	680	883	370	475	1634	777	2024	192	126	69
Provides distinctive radio programmes and output.	BFHLNWf 2351	1203	1145	301	451	763	828	707	1592	664	856	371	458	1590	761	1968	192	124	68

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D2a 2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... (7-10 Summary Table)

Base: All Respondents

Unweighted Base

Base: All
respondents

Effective Base

Provides a mix of
different types of
radio stations.

Provides high
quality radio
output.

Supports UK music
and presenters.

Takes risks and
provides radio
content or music
that is new and
innovative or less
well known.

Provides radio
stations that appeal
to a wide range of
different audiences
across the UK, for
example people of
different ages,
regions, backgrounds
and ethnicities.

Provides distinctive
radio programmes and
output.

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
2404	184	466	95	236	115	267	167	89	70	94	212	2046	242	182	210	682	946
64%	63%	64%	65%	64%	55%	61%	69%	68%	55%	67%	62%	63%	70%	54%	59%	67%	73%
FLNWf		W	*			Wa	*						zd			fg	zfigh
2484	188	482	103	244	110	274	175	89	80	102	223	2101	262	188	218	695	995
66%	64%	66%	70%	66%	52%	62%	73%	68%	63%	73%	65%	65%	76%	55%	61%	68%	77%
FHLNWdf	W	W	W*	W		WX	W*	W*	*	W*	W		zd			f	zfigh
2342	165	452	102	237	101	277	165	84	78	96	200	1987	229	179	207	696	921
62%	56%	62%	70%	64%	46%	63%	68%	64%	62%	69%	59%	61%	66%	53%	56%	68%	71%
FHLNWf	W	W	SW*	W		SWc	W*	W*	*	W*						zfg	zfg
2131	143	418	84	220	95	262	148	83	63	79	189	1818	204	152	201	595	857
57%	49%	57%	57%	59%	45%	59%	61%	63%	50%	56%	55%	56%	59%	45%	57%	58%	66%
FHLNSWf		W	*	SW		SW	SW	SW*	*						f	f	zfigh
2411	178	486	101	248	111	266	167	88	74	99	207	2053	240	180	214	679	953
64%	61%	67%	69%	67%	53%	60%	69%	67%	58%	71%	61%	63%	69%	53%	60%	67%	74%
FHLNWf		W	W*	W			W	W*	*	W*						f	zfigh
2351	165	448	101	243	105	280	166	88	70	94	208	1997	236	176	202	664	952
62%	56%	62%	69%	66%	50%	64%	69%	67%	55%	67%	61%	62%	68%	52%	57%	65%	74%
BFHLNWf		W	W*	W		W	SWa	W*	*	W*	W		zd			fg	zfigh

Overlap formulae used

Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)

Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)

6/16/2020

D2b. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: - Summary Table
Base: Used each provider at A2.1/A2.2

	BBC Radio 1 offers me something that other radio stations do not (A)	BBC Radio 2 offers me something that other radio stations do not (B)	BBC Radio 3 offers me something that other radio stations do not (C)	BBC Radio 4 offers me something that other radio stations do not (D)	BBC Radio 5 live offers me something that other radio stations do not (E)	BBC 6 Music offers me something that other radio stations do not (F)	BBC Asian Network offers me something that other radio stations do not (G)	BBC local radio stations offers me something that other radio stations do not (H)	Any other BBC station (including digital BBC stations) offers me something that other radio stations do not (I)
Unweighted Base	920	943	293	676	465	225	102	585	138
Base: Used each provider at A2.1/A2.2	857	962	272	668	429	221	80	537	122
Effective Base	619.6	655.0	201.6	462.6	322.1	151.3	71.5	386.1	96.2
Not At All Agree 1	27	19	1	4	0	0	0	11	3
	3%	2%	0	1%	0	0	1%	2%	3%
2	CDEF	DE						DEF	CDEF*
	11	9	0	1	2	0	0	6	0
	1%	1%	0	0	1%	0	0	1%	0
3	D		7	5	12	0	0	D	
	13	26	3%	1%	3%	0	0	13	0
	1%	DF	F	DF	DF	0	0	DF	
4	35	28	3	14	8	4	3	12	1
	4%	3%	1%	2%	2%	2%	4%	2%	0
5	C	72	14	19	25	3	3	30	11
	59	7%	5%	3%	6%	1%	4%	6%	9%
	DF	DF	F	DF	DF	16	5	DF	DF*
6	102	108	28	51	39	7%	7%	39	8
	12%	11%	10%	8%	9%	*	*	7%	6%
7	DH	DH							*
	176	149	54	97	81	33	16	82	16
	20%	16%	20%	15%	19%	15%	19%	15%	15%
8	BDH								
	180	206	57	152	105	46	17	125	25
	21%	21%	21%	23%	24%	21%	21%	23%	21%
9	116	138	48	120	78	32	18	79	19
	14%	14%	18%	18%	18%	14%	22%	15%	16%
Agree Completely 10	118	166	57	191	72	84	12	103	26
	14%	17%	21%	29%	17%	38%	14%	19%	21%
Don't know	22	41	A	ABCEGH	6	ABCDEGHI	6	A	A*
	3%	4%	4	15	1	4	4	36	13
		E	2%	2%	2%	2%	7%	7%	11%
Total	857	962	272	668	429	221	80	537	122
	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.21	7.42	7.85	8.20	7.71	8.52	7.85	7.61	7.83
1-2 (Net)	38	28	AB	ABCEH	AB	ABCDEGHI	A*	A	A*
	4%	3%	0	1%	3	0	0	17	3
1-3 (Net)	CDEF	CDEF						CDEF	CF*
	50	53	8	10	15	0	0	31	4
	6%	DF	3%	1%	3%	0	1%	6%	3%
1-4 (Net)	DFG	81	F	24	F	4	3	43	4
	86	8%	4%	4%	5%	2%	4%	8%	3%
5-6 (Net)	CDEFI	CDI						CDF	
	180	42	70	64	19	9	9	69	18
	19%	19%	15%	15%	8%	11%	13%	13%	15%
7-10 (Net)	DFH	DFH	F	DF	DF	195	62	389	86
	590	660	215	560	336	88%	77%	72%	71%
	69%	69%	79%	84%	78%	ABCEGHI	*	*	*

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): A/B/C/D/E/F/G/H/I
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): A/B/C/D/E/F/G/H/I
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

D2b. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: - Summary Table
Base: Used each provider at A2.1/A2.2

BBC Radio 1 offers me something that other radio stations do not (A)	BBC Radio 2 offers me something that other radio stations do not (B)	BBC Radio 3 offers me something that other radio stations do not (C)	BBC Radio 4 offers me something that other radio stations do not (D)	BBC Radio 5 live offers me something that other radio stations do not (E)	BBC 6 Music offers me something that other radio stations do not (F)	BBC Asian Network offers me something that other radio stations do not (G)	BBC local radio stations offers me something that other radio stations do not (H)	Any other BBC station (incl uding digital BBC stations) offers me something that other radio stations do not (I)
920 857	943 962	293 272	676 668	465 429	225 221	102 80	585 537	138 122
414 48%	510 53%	161 59%	463 69%	255 59%	161 73%	46 58%	307 57%	70 58%
234 27%	305 32%	104 38%	311 47%	150 35%	116 52%	29 37%	181 34%	45 37%
		A	ABCEH	A	ABCEGHI	*	A	*

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D2b_1. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC Radio 1 offers me something that other radio stations do not

Base: Used each provider at A2.1/A2.2

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	920	463	454	215	297	306	100	432	462	416	245	91	168	670	250	660	84	88	88
Base: Used each provider at A2.1/A2.2	857	441	414	185	288	278	103	374	460	272	307	138	140	707	150	716	63	53	25
Effective Base	619.6	320.0	298.1	146.6	207.9	208.1	60.1	295.5	312.6	322.9	185.0	66.9	121.2	476.2	166.1	477.1	67.7	65.3	69.9
Not At All Agree 1	27	10	17	7	4	7	8	6	20	6	12	5	4	20	7	22	2	2	1
	3%	2%	4%	4%	1%	3%	13%	2%	4%	2%	4%	3%	3%	3%	5%	3%	3%	4%	3%
2	11	3	6	1	4	5	0	7	1	1	5	3	1	10	1	7	1	3	0
	1%	1%	2%	1%	1%	2%	0	2%	0	0	2%	2%	1%	1%	0	1%	2%	5%	1%
3	13	8	5	0	4	4	4	3	9	7	3	0	2	8	4	10	2	2	1
	1%	2%	1%	0	1%	2%	4%	1%	2%	3%	1%	0	2%	1%	3%	1%	2%	0	3%
4	35	25	10	3	4	17	11	10	26	8	16	9	3	27	8	32	3	0	1
	4%	6%	3%	2%	1%	6%	18%	3%	6%	3%	6%	6%	2%	4%	5%	4%	4%	0	3%
5	59	28	30	10	18	23	8	19	38	17	21	11	10	47	12	48	6	4	0
	7%	6%	7%	5%	6%	8%	8%	5%	8%	6%	7%	8%	7%	7%	8%	7%	7%	8%	0
6	102	59	42	35	26	27	14	35	61	34	33	14	21	82	20	85	10	4	3
	12%	13%	10%	19%	9%	10%	14%	9%	13%	12%	11%	10%	15%	12%	13%	12%	17%	7%	11%
7	176	90	85	43	64	50	16	72	101	65	59	25	26	141	35	155	8	9	4
	20%	20%	21%	23%	22%	18%	16%	19%	22%	24%	19%	18%	19%	20%	23%	22%	13%	17%	15%
8	180	102	78	45	67	57	12	98	78	73	73	24	25	157	23	143	16	15	6
	21%	23%	19%	24%	23%	21%	11%	26%	17%	22%	24%	17%	17%	22%	15%	20%	25%	27%	25%
9	116	56	59	18	46	33	18	56	57	28	44	20	24	96	19	97	10	5	4
	14%	13%	14%	10%	16%	12%	18%	15%	12%	10%	14%	14%	17%	14%	13%	14%	17%	9%	15%
Agree Completely 10	118	55	63	15	45	48	10	63	55	41	34	24	20	102	16	97	4	12	5
	14%	12%	15%	8%	16%	17%	10%	17%	12%	15%	11%	17%	14%	14%	11%	13%	7%	22%	20%
Don't know	22	5	17	8	6	6	1	6	15	7	7	3	5	16	5	21	0	0	1
	3%	1%	4%	5%	2%	2%	1%	1%	3%	2%	2%	2%	3%	2%	4%	3%	0	1%	3%
Total	857	441	414	185	288	278	103	374	460	272	307	138	140	707	150	716	63	53	25
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.21	7.19	7.25	7.06	7.57	7.21	6.51	7.57	6.94	7.29	7.09	7.22	7.31	7.28	6.87	7.21	6.92	7.42	7.61
1-2 (Net)	38	13	23	9	8	12	8	13	22	7	17	8	6	30	7	29	3	5	1
	4%	3%	6%	5%	3%	4%	8%	4%	5%	3%	6%	6%	4%	4%	5%	4%	5%	9%	5%
1-3 (Net)	50	21	28	9	12	17	12	16	31	14	21	8	8	39	11	39	5	5	2
	6%	5%	7%	5%	4%	6%	12%	4%	7%	5%	6%	6%	6%	5%	8%	5%	8%	9%	7%
1-4 (Net)	86	45	38	12	16	34	23	26	56	22	37	17	11	66	20	71	8	5	3
	10%	10%	9%	6%	6%	12%	22%	7%	12%	8%	12%	12%	8%	9%	13%	10%	12%	9%	10%
5-6 (Net)	160	87	73	44	44	50	22	54	99	51	54	25	30	128	32	133	16	8	3
	19%	20%	18%	24%	15%	18%	22%	14%	22%	19%	18%	18%	22%	18%	21%	19%	26%	14%	11%
7-10 (Net)	590	303	286	121	222	189	56	289	290	192	210	93	95	496	93	491	39	40	19
	69%	69%	69%	65%	77%	68%	55%	77%	63%	71%	68%	67%	67%	70%	62%	69%	62%	76%	76%
8-10 (Net)	414	213	201	77	158	138	40	216	189	127	150	68	68	355	59	337	31	31	15
	48%	48%	49%	42%	55%	50%	39%	58%	41%	47%	49%	49%	49%	50%	39%	47%	49%	59%	61%
9-10 (Net)	234	112	122	33	91	81	28	118	111	69	78	44	44	198	36	194	15	17	9
	27%	25%	30%	18%	32%	29%	28%	32%	24%	25%	25%	32%	31%	28%	24%	27%	24%	31%	35%

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/gh/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/gh/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D2b_1. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC Radio 1 offers me something that other radio stations do not

Base: Used each provider at A2.1/A2.2

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	920	51	164	29	83	40	89	64	27	20	24	69	764	80	51	51	244	456
Base: Used each provider at A2.1/A2.2	857	57	173	29	96	44	100	68	32	22	31	63	710	72	39	49	255	406
Effective Base	619.6	36.2	115.2	23.2	56.0	33.8	63.8	48.1	17.8	14.9	20.0	54.0	513.1	49.3	36.9	34.9	166.9	322.1
Not At All Agree 1	27	2	7	1	0	1	3	7	0	0	0	0	23	2	0	1	2	12
	3%	3%	4%	3%	0	3%	3%	10%	0	0	0	0	3%	2%	1%	2%	1%	3%
2	Gh	11	3	0	0	0	0	1	2	0	0	0	11	0	0	2	2	7
	1%	1%	2%	0	0	0	0	2%	6%	0	0	0	2%	0	0	3%	1%	2%
3	Hi	13	4	0	0	3	0	0	1	0	2	1	13	0	1	2	1	8
	1%	1%	2%	0	0	7%	0	0	3%	0	6%	1%	2%	0	1%	3%	0	2%
4	35	6	11	0	5	2	3	2	0	0	1	1	33	1	1	1	14	12
	4%	10%	6%	0	5%	4%	3%	4%	0	0	5%	2%	5%	1%	4%	1%	5%	3%
5	BD	59	3	5	10	3	5	5	3	2	5	5	48	6	5	2	23	22
	7%	5%	3%	0	10%	8%	5%	8%	17%	15%	7%	8%	7%	8%	12%	4%	9%	5%
6	R	102	9	17	5	6	12	11	2	6	5	7	76	12	4	4	30	45
	12%	17%	10%	16%	6%	13%	16%	15%	8%	16%	17%	17%	11%	17%	9%	9%	12%	11%
7	d	176	15	30	8	21	25	12	8	7	9	14	144	15	10	11	51	83
	20%	26%	17%	28%	21%	16%	25%	18%	25%	30%	22%	22%	20%	20%	26%	23%	20%	21%
8	180	12	42	3	17	7	20	20	4	2	6	11	155	15	5	10	58	98
	21%	22%	24%	9%	17%	15%	20%	29%	12%	10%	20%	17%	22%	20%	14%	20%	23%	24%
9	FHN	116	7	16	3	22	6	24	4	2	1	8	100	9	8	11	40	53
	14%	12%	9%	10%	22%	15%	24%	6%	13%	7%	3%	13%	14%	13%	20%	23%	16%	13%
Agree Completely 10	I	118	2	31	8	14	8	7	5	1	5	11	91	13	5	5	31	60
	14%	3%	18%	26%	15%	16%	10%	17%	3%	15%	15%	18%	13%	18%	12%	11%	12%	15%
Don't know	C	22	0	7	2	1	1	0	2	0	0	5	17	0	0	0	4	6
	3%	0	4%	8%	2%	2%	1%	0	9%	0	8%	8%	2%	1%	1%	1%	1%	1%
Total	857	57	173	29	96	44	100	68	32	22	31	63	710	72	39	49	255	406
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.21	6.72	7.18	7.75	7.65	7.13	7.34	6.61	7.07	6.75	7.02	7.65	7.17	7.52	7.31	7.37	7.34	7.30
1-2 (Net)	FHNY	38	2	11	0	1	3	8	2	0	0	0	33	2	1	3	4	19
	4%	4%	6%	3%	0	3%	3%	11%	6%	0	0	0	5%	2%	2%	5%	2%	5%
1-3 (Net)	Alh	50	3	14	0	4	3	8	3	0	2	1	46	2	1	4	5	27
	6%	5%	8%	3%	0	10%	3%	11%	9%	0	6%	1%	6%	2%	3%	2%	2%	7%
1-4 (Net)	h	86	8	25	1	5	6	7	10	0	3	2	78	2	3	5	19	39
	10%	15%	15%	3%	6%	14%	7%	15%	9%	0	11%	3%	11%	3%	7%	10%	8%	10%
5-6 (Net)	DG	160	13	22	5	16	9	17	16	8	9	12	124	18	8	9	53	67
	19%	22%	13%	16%	16%	21%	17%	23%	25%	41%	23%	19%	17%	24%	21%	13%	21%	16%
7-10 (Net)	G	590	36	119	21	73	28	75	42	21	11	44	490	51	28	37	179	294
	69%	63%	69%	72%	76%	64%	75%	62%	66%	50%	66%	70%	69%	72%	71%	77%	70%	72%
8-10 (Net)	FHN	414	21	89	13	53	21	50	30	13	4	30	347	37	18	26	129	211
	48%	37%	51%	44%	55%	48%	50%	44%	42%	20%	38%	48%	49%	51%	45%	54%	50%	52%
9-10 (Net)	HN	234	9	47	10	36	14	30	11	2	6	20	191	22	12	17	71	113
	27%	15%	27%	36%	37%	33%	30%	15%	30%	10%	18%	31%	27%	31%	32%	34%	28%	28%
	C				SV*													

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D2b_3. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC Radio 2 offers me something that other

radio stations do not

Base: Used each provider at A2.1/A2.2

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	943	513	429	106	141	313	383	276	654	420	278	95	150	578	365	693	102	92	56
Base: Used each provider at A2.1/A2.2	962	526	436	94	136	330	401	272	679	301	356	142	163	671	291	790	92	64	16
Effective Base	655.0	358.3	296.3	74.9	105.2	216.9	261.8	193.6	453.0	315.2	206.2	73.7	111.9	411.3	266.2	508.9	72.0	64.1	46.7
Not At All Agree 1	19	11	8	2	1	7	9	4	15	3	8	7	1	11	8	14	1	4	0
	2%	2%	2%	2%	1%	2%	2%	2%	2%	1%	2%	5%	1%	2%	3%	2%	1%	7%	1%
2	9	6	2	0	2	1	6	2	6	3	1	2	3	5	3	7	1	0	0
	1%	1%	1%	0	1%	0	2%	1%	1%	1%	0	1%	2%	1%	1%	1%	1%	1%	0
3	26	18	7	1	3	9	13	4	21	11	9	3	2	16	9	21	3	0	1
	3%	4%	2%	1%	2%	3%	3%	2%	3%	4%	2%	2%	1%	3%	3%	3%	3%	1%	9%
4	28	19	9	5	2	10	11	9	19	11	6	8	4	18	10	27	1	0	0
	3%	4%	2%	5%	2%	3%	3%	3%	3%	4%	2%	6%	2%	3%	3%	3%	1%	0	0
5	72	36	36	5	12	23	32	14	58	19	31	6	17	55	17	56	10	3	3
	7%	7%	8%	5%	9%	7%	8%	5%	9%	6%	9%	4%	10%	8%	6%	7%	11%	5%	16%
6	108	61	47	17	20	32	39	26	80	34	48	9	17	79	29	88	12	6	2
	11%	12%	11%	18%	15%	10%	10%	9%	12%	11%	13%	7%	10%	12%	10%	11%	13%	10%	12%
7	149	81	69	17	25	57	51	49	99	52	50	27	20	107	42	117	20	12	1
	16%	15%	16%	18%	18%	17%	13%	18%	15%	17%	14%	19%	13%	16%	15%	15%	21%	19%	7%
8	206	125	81	17	35	65	89	65	139	59	72	35	39	147	59	166	21	15	5
	21%	24%	19%	18%	25%	20%	22%	24%	20%	20%	20%	25%	24%	22%	20%	21%	23%	23%	29%
9	138	64	74	14	22	52	50	47	91	41	53	20	24	98	41	111	15	9	3
	14%	12%	17%	15%	16%	16%	12%	17%	13%	14%	15%	14%	15%	15%	14%	14%	17%	14%	16%
Agree Completely 10	166	81	85	12	15	62	77	50	114	57	61	19	29	114	53	147	8	10	1
	17%	15%	19%	13%	11%	19%	19%	18%	17%	19%	17%	13%	18%	17%	18%	19%	8%	15%	8%
Don't know	41	23	18	4	1	11	25	2	37	9	18	6	7	21	20	36	1	4	0
	4%	4%	4%	4%	0	3%	6%	1%	5%	3%	5%	4%	4%	3%	7%	5%	1%	6%	3%
Total	952	526	436	94	136	330	401	272	679	301	356	142	163	671	291	790	92	64	16
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.42	7.26	7.60	7.30	7.36	7.51	7.39	7.65	7.32	7.43	7.45	7.18	7.53	7.43	7.38	7.46	7.16	7.33	7.01
1-2 (Net)	28	18	10	2	2	8	16	7	21	7	8	9	4	16	12	21	2	5	0
	3%	3%	2%	2%	2%	2%	4%	2%	3%	2%	2%	6%	3%	2%	4%	3%	3%	7%	1%
1-3 (Net)	53	36	17	3	5	18	28	11	43	18	17	12	6	33	21	41	5	5	2
	6%	7%	4%	3%	4%	5%	7%	4%	6%	6%	5%	8%	4%	5%	7%	5%	6%	8%	10%
1-4 (Net)	81	56	26	7	7	27	39	19	62	29	23	20	10	51	31	68	7	5	2
	8%	11%	6%	8%	5%	8%	10%	7%	9%	10%	6%	14%	6%	8%	11%	9%	7%	8%	10%
5-6 (Net)	180	97	83	22	32	55	71	39	137	53	78	15	34	134	46	145	21	9	4
	19%	18%	19%	23%	24%	17%	18%	15%	20%	18%	22%	11%	21%	20%	16%	18%	23%	15%	28%
7-10 (Net)	660	351	309	61	96	237	266	211	443	210	237	101	112	465	195	541	63	46	10
	69%	67%	71%	64%	71%	72%	66%	78%	65%	70%	67%	71%	69%	69%	67%	68%	69%	71%	60%
8-10 (Net)	510	270	240	44	72	180	215	162	344	158	186	74	92	358	152	425	44	34	8
	53%	51%	55%	46%	53%	54%	54%	59%	51%	52%	52%	52%	56%	53%	52%	54%	48%	52%	53%
9-10 (Net)	305	146	159	26	37	114	127	97	205	98	114	39	53	211	93	259	23	19	4
	32%	28%	37%	28%	27%	35%	32%	36%	30%	33%	32%	27%	33%	32%	32%	33%	25%	30%	24%

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D2b_3. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC Radio 2 offers me something that other radio stations do not

Base: Used each provider at A2.1/A2.2

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	Yorkshire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	943	63	160	26	83	57	78	42	28	28	41	87	749	141	65	54	244	437
Base: Used each provider at A2.1/A2.2	962	77	177	38	90	63	86	50	34	33	48	95	771	138	68	57	251	424
Effective Base	655.0	42.8	119.2	19.8	59.8	44.8	58.5	31.3	19.3	23.4	30.3	63.4	522.0	93.3	47.7	42.5	173.9	299.3
Not At All Agree 1	19	0	4	2	1	1	2	1	0	2	0	1	13	6	1	3	6	7
	2%	1%	2%	5%	1%	2%	2%	3%	0%	6%	0%	1%	2%	4%	1%	5%	2%	2%
2	9	0	5	0	0	0	1	0	0	1	0	0	4	4	0	0	2	2
	1%	0%	3%	0%	0%	0%	1%	0%	0%	3%	0%	0%	1%	3%	1%	0%	1%	0%
3	26	3	7	0	2	3	0	0	1	1	2	1	21	4	0	3	4	16
	3%	4%	4%	0%	3%	4%	0%	0%	3%	4%	4%	1%	3%	3%	0%	5%	2%	4%
4	28	7	3	2	1	2	2	3	2	1	2	1	19	7	5	1	11	6
	3%	10%	2%	5%	1%	4%	3%	4%	8%	2%	5%	1%	2%	5%	7%	2%	4%	1%
5	72	2	14	3	5	0	7	8	0	4	7	7	59	8	2	2	21	28
	7%	3%	8%	9%	6%	0%	8%	17%	0%	11%	14%	7%	8%	5%	10%	4%	8%	7%
6	108	11	14	3	15	4	19	3	3	4	2	11	86	16	5	4	33	49
	11%	14%	8%	7%	16%	7%	22%	8%	12%	4%	11%	11%	11%	12%	8%	7%	13%	12%
7	149	6	20	3	14	15	22	7	8	4	4	12	121	18	13	7	42	64
	16%	8%	11%	9%	15%	24%	25%	15%	24%	8%	8%	13%	16%	13%	19%	13%	17%	15%
8	206	29	42	9	17	14	9	5	7	6	12	16	168	29	13	9	57	100
	21%	37%	24%	24%	19%	23%	11%	9%	20%	19%	26%	17%	22%	21%	19%	15%	23%	24%
9	138	4	29	9	20	5	11	7	2	0	6	19	111	20	8	12	30	59
	14%	5%	16%	24%	20%	13%	13%	15%	7%	0%	11%	20%	14%	14%	11%	22%	12%	14%
Agree Completely 10	166	13	34	3	13	13	12	15	10	8	11	15	136	21	15	10	42	75
	17%	16%	19%	8%	14%	21%	14%	30%	29%	24%	24%	16%	16%	15%	21%	16%	17%	16%
Don't know	41	2	5	4	3	4	2	1	0	2	2	12	33	6	1	5	4	17
	4%	2%	3%	10%	4%	6%	2%	2%	0%	6%	4%	13%	4%	4%	2%	9%	2%	4%
Total	962	77	177	38	90	63	86	50	34	33	48	95	771	138	68	57	251	424
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.42	7.28	7.45	7.37	7.55	7.58	7.15	7.67	7.77	6.82	7.60	7.77	7.48	7.06	7.46	7.39	7.32	7.51
1-2 (Net)	28	0	8	1	1	1	3	1	0	3	0	1	18	10	2	3	7	9
	3%	1%	5%	4%	2%	2%	3%	2%	0%	9%	0%	1%	2%	7%	2%	5%	3%	2%
1-3 (Net)	53	4	16	2	4	4	3	1	4	2	4	2	39	14	2	6	11	25
	6%	5%	9%	4%	4%	7%	3%	2%	3%	13%	4%	2%	5%	10%	2%	11%	4%	6%
1-4 (Net)	81	11	19	4	5	6	5	4	5	5	3	3	58	21	6	7	22	31
	8%	15%	11%	9%	5%	10%	6%	5%	15%	9%	3%	3%	7%	15%	9%	13%	9%	7%
5-6 (Net)	180	13	28	6	20	4	26	12	3	8	9	17	145	24	12	6	54	78
	19%	17%	16%	16%	22%	7%	30%	24%	8%	23%	16%	18%	19%	17%	18%	11%	21%	16%
7-10 (Net)	660	51	125	25	62	48	54	34	27	18	33	63	536	87	48	38	171	299
	69%	66%	71%	65%	69%	77%	63%	69%	81%	56%	70%	66%	69%	63%	71%	67%	68%	71%
8-10 (Net)	510	45	105	21	49	33	32	27	19	14	29	51	415	70	35	31	129	235
	53%	58%	59%	56%	54%	52%	37%	54%	56%	43%	61%	53%	54%	50%	52%	55%	51%	55%
9-10 (Net)	305	17	63	12	31	18	23	22	12	8	17	35	247	41	22	22	72	134
	32%	22%	36%	33%	35%	29%	27%	45%	36%	24%	35%	36%	32%	30%	33%	40%	29%	32%

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D2b 4. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC Radio 3 offers me something that other radio stations do not

Base: Used each provider at A2.1/A2.2

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	293	174	119	54	82	73	84	134	149	153	83	21	36	201	92	228	24	23	18
Base: Used each provider at A2.1/A2.2	272	157	115	47	68	60	97	113	148	104	102	33	32	198	73	233	21	11	7
Effective Base	201.6	130.6	74.2	38.7	60.6	53.3	56.6	99.6	100.7	116.0	62.4	15.9	28.1	140.6	62.3	166.8	14.3	16.9	13.5
Not At All Agree 1	1	1	0	0	0	1	0	0	1	1	0	0	0	1	0	0	1	0	0
	0	1%	0	0	0	1%	0	0	1%	0	0	0	0	0	0	0	4%	0	0
2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
3	7	6	0	2	0	0	4	2	4	1	4	0	2	2	4	6	1	0	0
	2%	4%	0	5%	0	0	4%	2%	3%	1%	3%	0	7%	1%	6%	2%	6%	0	0
4	3	3	0	3	0	0	0	2	0	0	2	0	0	2	0	3	0	0	0
	1%	2%	0	5%	0	0	0	2%	0	0	2%	0	0	1%	1%	1%	0	0	0
	d	6	0	z*	3	0	3	7	6	7	2	2	3	9	6	12	1	0	0
	14	5%	6%	8%	5%	7%	3%	6%	4%	6%	2%	7%	9%	4%	8%	5%	7%	1%	7%
6	28	17	10	8	7	6	6	11	14	6	10	4	6	22	6	24	2	1	1
	10%	11%	9%	18%	10%	10%	8%	9%	10%	7%	10%	13%	19%	11%	8%	10%	9%	8%	9%
7	54	32	23	3	16	17	18	22	30	22	22	6	4	39	15	48	3	1	2
	20%	20%	20%	6%	24%	20%	19%	20%	20%	21%	22%	17%	14%	20%	20%	21%	14%	11%	28%
8	57	29	27	11	16	7	22	20	33	19	17	16	5	45	11	44	7	4	2
	21%	19%	24%	24%	23%	12%	23%	18%	22%	18%	16%	48%	17%	23%	15%	19%	33%	36%	30%
9	48	29	19	10	15	12	11	29	18	23	15	1	8	37	10	40	5	2	0
	16%	16%	16%	22%	22%	20%	11%	26%	12%	22%	15%	4%	24%	19%	14%	17%	25%	16%	6%
	H	zH*						zH*											
Agree Completely 10	57	31	26	6	10	12	29	20	36	21	30	4	2	38	19	52	0	3	1
	21%	20%	23%	12%	14%	20%	30%	18%	25%	20%	29%	11%	6%	19%	25%	22%	2%	27%	20%
Don't know	4	2	2	0	1	0	3	0	4	3	0	0	1	3	2	4	0	0	0
	2%	1%	2%	0	1%	0	4%	0	3%	3%	0	0	5%	1%	2%	2%	0	0	0
	G																		
Total	272	157	115	47	68	60	97	113	148	104	102	33	32	198	73	233	21	11	7
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.85	7.70	8.06	7.34	7.91	7.76	8.12	7.87	7.91	7.97	7.99	7.63	7.20	7.90	7.72	7.88	7.23	8.39	7.80
	C						C*												
1-2 (Net)	1	1	0	0	0	1	0	0	1	1	0	0	0	1	0	0	1	0	0
	0	1%	0	0	0	1%	0	0	1%	1%	0	0	0	0	0	0	4%	0	0
1-3 (Net)	8	7	0	2	0	1	4	2	5	2	4	0	2	3	4	6	2	0	0
	3%	4%	0	5%	0	2%	4%	2%	3%	2%	3%	0	7%	2%	6%	2%	10%	0	0
1-4 (Net)	10	10	0	5	0	1	4	4	5	2	6	0	2	5	5	8	2	0	0
	4%	6%	0	11%	0	6%	4%	4%	4%	2%	6%	0	7%	3%	7%	3%	10%	0	0
	BDI	zB		zD*															
5-6 (Net)	42	25	17	12	10	11	9	17	20	14	12	6	9	30	12	37	3	1	1
	15%	16%	15%	25%	15%	18%	9%	15%	13%	14%	12%	20%	28%	15%	16%	16%	15%	9%	16%
7-10 (Net)	215	120	95	30	57	48	80	91	118	85	84	26	19	160	55	184	15	10	6
	79%	77%	83%	64%	83%	80%	83%	81%	80%	82%	82%	80%	61%	81%	75%	79%	75%	91%	84%
8-10 (Net)	161	89	72	27	40	31	62	69	88	63	62	21	15	121	40	136	13	9	4
	59%	57%	63%	58%	59%	52%	64%	61%	59%	61%	61%	63%	47%	61%	55%	58%	61%	80%	56%
9-10 (Net)	104	59	45	16	25	24	40	49	55	44	46	5	10	75	29	92	6	5	2
	38%	38%	39%	34%	36%	40%	41%	43%	37%	42%	44%	15%	30%	38%	39%	40%	27%	43%	26%

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D2b 4. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC Radio 3 offers me something that other radio stations do not

Base: Used each provider at A2.1/A2.2

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	293	17	90	5	26	14	27	15	4	5	7	18	232	23	16	16	74	153
Base: Used each provider at A2.1/A2.2	272	17	86	5	29	14	28	17	7	5	7	17	217	22	12	16	68	138
Effective Base	201.6	13.1	68.0	4.1	19.4	12.2	22.3	9.5	2.2	3.2	5.1	14.7	157.7	17.3	13.2	12.2	46.0	112.7
Not At All Agree 1	1	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	1
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1%
	O	**	*	**	**	**	**	**	**	**	**	**	**	**	**	**	*	
2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	**	*	**	**	**	**	**	**	**	**	**	**	**	**	**	*	
3	7	0	3	0	0	0	0	0	0	2	0	0	4	0	0	2	4	0
	2%	0	3%	0	0	0	2%	0	0	48%	0	0	2%	**	4%	10%	5%	0
	**	**	*	**	**	**	**	**	**	**	**	**	**	**	**	**	*	
4	3	0	1	2	0	0	0	0	0	0	0	0	1	0	0	0	2	0
	1%	0	1%	36%	0	0	0	0	0	0	0	0	0	0	0	0	3%	0
	d	**	*	**	**	**	**	**	**	**	**	**	**	**	**	**	*	
5	14	2	5	1	1	1	1	1	0	0	0	0	11	1	1	1	2	8
	5%	14%	5%	10%	4%	7%	3%	5%	0	0	0	6%	5%	4%	8%	9%	3%	6%
	**	**	*	**	**	**	**	**	**	**	**	**	**	**	**	**	*	
6	28	4	10	0	4	0	4	1	0	0	1	1	21	2	2	5	8	11
	10%	25%	11%	0	14%	0	13%	9%	0	0	7%	5%	10%	2	13%	29%	12%	8%
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	*	
7	54	3	22	1	2	5	8	2	0	1	4	0	38	8	2	3	17	29
	C	20%	26%	10%	8%	36%	27%	13%	0	21%	52%	2%	18%	37%	13%	18%	25%	21%
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	*	
8	57	1	15	1	8	1	7	2	6	0	1	2	52	2	3	1	16	28
	21%	3%	18%	22%	26%	11%	24%	10%	76%	0	20%	11%	24%	10%	22%	8%	24%	21%
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	*	
9	48	3	10	0	11	3	5	4	1	0	0	3	39	3	1	1	10	29
	H	18%	20%	12%	0	39%	21%	16%	21%	20%	0	16%	18%	16%	12%	7%	15%	21%
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	*	
Agree Completely 10	57	1	20	1	3	4	3	7	1	2	11	11	45	5	3	3	9	30
	21%	7%	23%	22%	9%	26%	9%	43%	13%	11%	21%	61%	21%	22%	26%	16%	15%	22%
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	*	
Don't know	4	2	1	0	0	0	2	0	0	0	0	0	4	0	0	0	0	1
	G	2%	11%	1%	0	0	8%	0	0	0	0	0	2%	1%	0	0	0	1%
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	*	
Total	272	17	86	5	29	14	28	17	7	5	7	17	217	22	12	16	68	138
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.85	7.11	7.75	6.61	8.11	8.15	7.64	8.62	8.38	5.81	7.77	9.10	7.93	7.89	7.82	6.86	7.46	8.06
	C	**	*	**	**	**	**	**	**	**	**	**	**	**	**	**	*	h
1-2 (Net)	1	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	1
	O	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1%
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	*	
1-3 (Net)	8	0	3	0	0	0	0	0	0	2	0	0	5	0	0	2	4	1
	3%	0	3%	0	0	0	2%	0	0	48%	0	0	2%	0	4%	10%	5%	1%
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	*	
1-4 (Net)	10	0	3	2	0	0	0	0	0	2	0	0	6	0	0	2	6	1
	4%	0	4%	36%	0	0	2%	0	0	48%	0	0	3%	0	4%	10%	8%	1%
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	*	
5-6 (Net)	42	7	14	1	5	1	4	2	0	1	2	2	32	3	2	6	10	19
	16%	40%	17%	10%	17%	7%	15%	14%	0	0	7%	10%	15%	14%	21%	39%	15%	14%
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	*	
7-10 (Net)	215	8	67	3	24	13	22	15	7	3	7	15	175	18	9	8	52	117
	C	79%	50%	78%	54%	83%	77%	86%	100%	52%	93%	90%	81%	85%	75%	51%	77%	85%
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	*	
8-10 (Net)	161	5	45	2	21	8	14	12	7	2	3	15	137	10	7	5	35	87
	59%	30%	53%	44%	75%	57%	50%	74%	100%	31%	41%	88%	63%	47%	61%	33%	52%	63%
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	*	
9-10 (Net)	104	5	30	1	14	6	7	11	2	2	2	13	84	8	5	4	19	59
	38%	27%	35%	22%	48%	46%	26%	64%	24%	31%	21%	77%	39%	37%	39%	24%	26%	43%
	**	**	*	**	**	**	**	**	**	**	**	**	**	**	**	**	*	

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D2b_5. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC Radio 4 offers me something that other radio stations do not

Base: Used each provider at A2.1/A2.2

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	676	387	288	66	101	194	315	192	483	351	200	55	70	387	289	547	45	56	28
Base: Used each provider at A2.1/A2.2	668	365	302	56	95	190	326	177	472	244	267	85	72	423	245	589	37	32	9
Effective Base	462.6	269.3	195.0	48.6	72.6	134.2	210.8	142.8	310.8	252.2	156.4	41.0	53.4	265.2	207.0	391.4	29.0	40.3	21.8
Not At All Agree 1	4	4	0	0	0	1	3	0	3	1	2	0	0	1	3	3	1	0	0
	1%	1%	0	1%	0	0	1%	0	1%	0	1%	0	0	0	0	0	2%	0	0
2	1	1	0	0	0	0	1	0	1	0	1	0	0	0	1	1	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
3	5	2	3	0	0	1	5	0	2	3	2	0	0	2	3	5	0	0	0
	1%	1%	1%	0	0	0	1%	0	0	1%	1%	0	0	1%	1%	1%	0	0	0
4	14	8	6	2	2	6	5	4	10	6	6	1	1	9	6	12	1	1	0
	2%	2%	2%	3%	2%	3%	1%	2%	2%	2%	2%	1%	2%	2%	2%	2%	3%	2%	0
5	19	9	10	1	5	5	9	4	15	8	6	0	5	10	9	18	1	0	0
	3%	3%	3%	1%	5%	3%	3%	2%	3%	3%	2%	0	7%	2%	4%	3%	2%	0	0
6	51	28	23	14	6	14	17	17	31	14	17	5	14	32	19	45	3	3	0
	8%	8%	7%	25%	7%	7%	5%	10%	7%	6%	6%	6%	20%	7%	8%	8%	7%	8%	0
7	97	63	34	10	21	26	40	27	64	34	42	8	14	69	28	86	6	3	2
	15%	17%	11%	17%	22%	14%	12%	15%	14%	14%	16%	9%	20%	16%	11%	15%	15%	11%	23%
8	152	90	62	11	31	47	63	46	104	50	58	30	13	96	56	131	10	9	2
	23%	25%	20%	19%	32%	25%	19%	26%	22%	21%	22%	36%	18%	23%	23%	22%	26%	29%	23%
9	120	52	68	5	14	38	62	33	87	46	47	19	8	80	40	106	8	4	2
	18%	14%	23%	10%	15%	20%	19%	19%	18%	19%	18%	23%	11%	19%	16%	18%	20%	14%	18%
Agree Completely 10	191	103	88	13	14	53	111	42	144	73	84	20	14	117	74	168	9	11	3
	29%	28%	29%	24%	14%	28%	34%	24%	30%	30%	31%	23%	19%	28%	30%	28%	24%	35%	32%
Don't know	15	6	9	0	3	0	12	4	11	9	1	2	2	7	8	14	0	1	0
	2%	2%	3%	0	3%	0	4%	2%	2%	4%	1%	0	3%	2%	3%	2%	0	2%	4%
Total	668	365	302	56	95	190	326	177	472	244	267	85	72	423	245	589	37	32	9
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	8.20	8.11	8.32	7.69	7.83	8.23	8.39	8.15	8.27	8.25	8.24	8.45	7.60	8.24	8.14	8.19	8.03	8.50	8.62
1-2 (Net)	CDLXg	4	0	0	0	1	3	0	4	L	3	L*	0	1	4	4	1	0	0
	1%	1%	0	1%	0	0	1%	0	1%	0	1%	0	0	0	1%	1%	2%	0	0
1-3 (Net)	10	7	3	0	0	2	8	0	6	4	5	0	0	3	7	9	1	0	0
	1%	2%	1%	1%	0	1%	2%	0	1%	2%	2%	0	0	1%	3%	2%	2%	0	0
1-4 (Net)	24	14	10	2	2	7	12	4	16	10	12	1	1	12	12	21	2	1	0
	4%	4%	3%	4%	2%	4%	4%	2%	3%	4%	4%	1%	2%	3%	5%	4%	6%	2%	0
5-6 (Net)	70	37	33	15	11	19	25	22	46	22	23	5	20	42	28	64	4	3	0
	10%	10%	11%	26%	12%	10%	8%	12%	10%	9%	9%	6%	27%	10%	11%	11%	9%	8%	0
7-10 (Net)	560	308	252	39	79	164	277	147	398	203	231	77	49	362	197	491	32	28	9
	84%	84%	83%	70%	83%	86%	85%	83%	84%	83%	87%	91%	68%	86%	80%	83%	85%	88%	96%
8-10 (Net)	CLg	463	217	30	58	138	237	120	335	169	189	69	35	293	170	405	26	25	7
	69%	67%	72%	53%	61%	73%	73%	68%	71%	69%	71%	82%	48%	69%	69%	69%	70%	77%	73%
9-10 (Net)	CLS	311	155	19	28	91	173	75	230	119	131	39	22	197	114	274	16	16	5
	47%	42%	51%	33%	29%	48%	53%	42%	49%	49%	49%	46%	30%	47%	47%	46%	44%	49%	50%
	ADLXg					D	zCD			L	L								

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D2b_5. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC Radio 4 offers me something that other radio stations do not

Base: Used each provider at A2.1/A2.2

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	676	52	169	21	66	31	58	42	21	17	22	48	539	98	30	44	157	323
Base: Used each provider at A2.1/A2.2	668	62	162	24	73	28	64	51	28	19	26	52	551	81	29	51	159	295
Effective Base	462.6	37.3	113.0	16.0	49.2	27.0	43.1	31.3	14.4	13.7	15.1	36.6	366.9	70.1	21.6	31.2	107.1	224.1
Not At All Agree 1	4	0	2	0	0	0	1	0	0	0	0	0	4	0	0	0	0	3
	1%	1%	1%	0	0	0	1%	0	0	0	0	0	1%	0	0	0	0	1%
2	1	0	1	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
3	5	2	0	0	0	0	0	0	0	0	1	0	4	1	0	3	2	1
	1%	4%	0	9%	0	0	0	0	0	0	3%	0	1%	1%	0	6%	1%	0
4	14	0	6	0	1	0	2	1	0	2	0	0	8	4	1	3	4	4
	2%	0	4%	0	2%	0	3%	3%	0	11%	0	0	2%	5%	4%	6%	3%	1%
5	19	1	3	0	1	0	2	1	0	2	1	0	15	2	2	1	8	4
	3%	1%	2%	3%	5%	0	4%	4%	0	12%	3%	6%	3%	2%	8%	1%	5%	1%
6	51	6	16	1	3	1	5	6	2	0	3	2	42	2	5	9	11	19
	8%	10%	10%	4%	4%	5%	8%	11%	5%	0	12%	5%	8%	0	16%	18%	7%	6%
7	97	18	13	4	8	8	16	3	1	4	2	9	74	10	5	7	30	37
	15%	29%	8%	16%	10%	29%	26%	6%	2%	20%	7%	17%	13%	13%	19%	13%	19%	13%
8	152	5	47	5	26	7	21	6	6	2	1	5	129	21	5	15	38	70
	23%	9%	29%	22%	36%	25%	32%	11%	20%	10%	3%	10%	23%	26%	19%	30%	24%	24%
9	120	17	23	4	8	5	9	6	11	3	9	11	101	16	4	1	26	59
	18%	28%	14%	16%	10%	17%	14%	13%	39%	18%	33%	21%	18%	19%	13%	2%	16%	20%
Agree Completely 10	191	9	48	7	19	7	8	26	9	5	10	19	163	23	6	12	38	9
	29%	14%	30%	28%	26%	24%	12%	50%	33%	29%	39%	37%	30%	20%	22%	23%	24%	32%
Don't know	15	3	3	0	4	0	0	1	0	0	0	2	12	3	0	0	2	6
	2%	5%	2%	1%	6%	0	0	2%	0	0	0	4%	2%	3%	0	0	2%	2%
Total	668	62	162	24	73	28	64	51	28	19	26	52	551	81	29	51	159	295
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	8.20	7.80	8.17	7.91	8.22	8.26	7.68	8.65	8.92	7.75	8.58	8.53	8.26	8.28	7.70	7.41	8.00	8.42
1-2 (Net)	CDLXg	+	+	+	+	+	+	X*	+	+	+	X*	+	+	+	+	+	zgh
	4	0	3	0	0	0	1	0	0	0	0	0	4	0	0	0	0	3
	1%	1%	2%	0	0	0	1%	0	0	0	0	0	1%	0	0	0	0	1%
1-3 (Net)	10	3	3	2	0	0	1	0	0	0	1	0	8	1	0	3	0	3
	1%	4%	2%	9%	0	0	1%	0	0	0	3%	0	2%	1%	0	6%	1%	1%
1-4 (Net)	24	3	8	2	1	0	2	1	2	1	0	0	17	5	1	6	6	7
	4%	4%	5%	9%	2%	0	4%	3%	0	11%	3%	0	3%	6%	4%	12%	4%	2%
5-6 (Net)	70	7	18	7	7	8	7	7	2	2	4	6	57	7	7	10	19	23
	10%	11%	11%	8%	9%	5%	12%	14%	9%	12%	15%	11%	10%	5%	23%	20%	12%	8%
7-10 (Net)	560	49	132	20	61	27	54	41	27	14	22	44	466	70	21	35	131	259
	84%	80%	81%	82%	83%	95%	84%	81%	95%	77%	82%	85%	85%	86%	73%	68%	83%	88%
8-10 (Net)	463	31	118	16	53	19	37	38	26	11	20	35	392	60	16	28	101	222
	69%	51%	73%	66%	73%	66%	59%	75%	66%	57%	68%	68%	71%	73%	54%	55%	64%	75%
9-10 (Net)	311	26	71	11	27	12	17	32	21	9	19	30	263	38	10	13	64	153
	47%	42%	44%	44%	37%	41%	26%	63%	72%	47%	73%	58%	48%	47%	35%	25%	40%	52%
	ADLXg	+	X	+	+	+	+	VX*	+	+	+	X*	+	+	+	+	+	zgh

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D2b_7. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC Radio 5 live offers me something that other radio stations do not

Base: Used each provider at A2.1/A2.2

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	465	349	116	46	87	191	141	180	276	236	114	43	72	325	140	359	38	31	37
Base: Used each provider at A2.1/A2.2	429	320	109	44	81	178	126	154	265	153	148	58	70	326	103	374	27	16	11
Effective Base	322.1	239.0	83.1	32.5	59.0	137.5	93.2	130.8	188.6	188.4	86.2	33.0	53.9	227.9	101.0	264.1	28.9	25.6	31.8
Not At All Agree 1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
2	2	2	0	0	0	2	0	0	2	2	0	1	0	2	1	2	0	1	0
	1%	1%	0	0	0	1%	0	0	1%	1%	0	1%	0	1%	1%	0	0	3%	0
3	12	11	1	1	1	4	6	2	10	4	2	4	2	9	3	12	0	0	0
	3%	4%	1%	2%	2%	2%	6%	2%	4%	3%	1%	6%	3%	3%	3%	3%	0	0	5%
4	8	3	5	0	1	5	3	3	5	2	5	0	2	8	1	5	2	1	0
	2%	1%	5%	0	1%	3%	2%	2%	2%	1%	3%	0	2%	2%	1%	1%	8%	4%	0
5	A	19	A	2	4	10	8	7	17	6	15	2	2	15	10	18	5	1	1
	25	6%	6%	5%	5%	6%	7%	4%	6%	4%	10%	4%	3%	5%	10%	5%	19%	7%	6%
6	T	31	8	7	13	11	11	19	20	13	13	6	7	32	7	34	2	3	0
	9%	10%	8%	17%	9%	7%	9%	12%	8%	9%	9%	10%	9%	10%	6%	9%	7%	16%	2%
7	81	63	18	9	22	34	16	32	48	24	36	12	9	66	15	71	2	5	2
	19%	20%	16%	20%	27%	19%	12%	21%	18%	16%	24%	20%	13%	20%	14%	19%	9%	28%	21%
8	105	77	28	13	18	46	28	35	70	39	34	16	17	80	25	94	6	3	3
	24%	24%	26%	30%	22%	26%	22%	22%	27%	25%	23%	27%	24%	24%	25%	25%	22%	17%	24%
9	78	60	18	6	18	27	27	26	49	25	23	8	22	61	18	70	5	2	1
	18%	19%	17%	13%	22%	15%	22%	17%	19%	17%	16%	13%	32%	19%	17%	19%	18%	13%	11%
Agree Completely 10	72	49	23	4	11	34	24	31	38	35	21	10	6	51	21	62	5	2	3
	17%	15%	21%	8%	13%	19%	19%	20%	14%	23%	14%	17%	9%	16%	20%	17%	17%	12%	27%
Don't know	Xn	6	2	2	0	2	2	0	5	2	0	2	2	3	3	5	0	0	0
	1%	1%	2%	4%	0	1%	2%	0	2%	1%	0	3%	3%	1%	3%	1%	0	0	3%
Total	429	320	109	44	81	178	126	154	265	153	148	58	70	326	103	374	27	16	11
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.71	7.66	7.86	7.46	7.77	7.72	7.74	7.82	7.64	7.88	7.53	7.57	7.83	7.69	7.78	7.75	7.40	7.21	8.00
1-2 (Net)	3	3	0	0	0	3	0	0	2	2	0	1	0	2	1	2	0	1	0
	1%	1%	0	0	0	1%	0	0	1%	1%	0	1%	0	1%	1%	1%	0	3%	0
1-3 (Net)	15	14	1	1	1	6	6	3	12	6	2	4	2	11	4	14	0	1	0
	3%	4%	1%	2%	2%	3%	5%	2%	4%	4%	1%	7%	3%	3%	4%	4%	0	3%	5%
1-4 (Net)	23	17	6	1	2	11	9	6	17	9	7	4	4	18	5	19	2	1	0
	5%	5%	6%	2%	2%	6%	7%	4%	6%	6%	4%	7%	5%	6%	5%	5%	8%	7%	5%
5-6 (Net)	64	50	14	10	11	24	20	25	37	20	28	8	9	48	17	53	7	4	1
	15%	16%	13%	22%	14%	13%	16%	16%	14%	13%	19%	14%	13%	15%	16%	14%	26%	22%	8%
7-10 (Net)	336	249	87	31	68	141	95	123	206	123	114	44	55	257	79	297	18	11	9
	78%	78%	80%	71%	84%	80%	75%	80%	78%	80%	77%	76%	78%	79%	76%	79%	66%	70%	84%
8-10 (Net)	255	186	69	23	46	107	79	91	158	99	78	33	45	191	64	226	16	7	7
	59%	58%	63%	51%	57%	60%	63%	59%	60%	65%	53%	56%	65%	59%	62%	60%	57%	42%	63%
9-10 (Net)	150	109	41	9	28	61	51	57	88	60	44	17	29	111	39	132	10	4	4
	35%	34%	37%	21%	35%	35%	40%	37%	33%	39%	30%	30%	41%	34%	38%	35%	35%	25%	39%

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D2b 7. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC Radio 5 live offers me something that other radio stations do not

Base: Used each provider at A2.1/A2.2

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	465	24	101	15	54	28	47	25	11	6	17	31	400	47	16	32	115	246
Base: Used each provider at A2.1/A2.2	429	24	102	17	52	28	52	23	11	7	25	34	377	41	12	33	115	212
Effective Base	322.1	18.2	73.7	12.9	41.9	23.0	32.8	20.7	9.1	4.9	11.4	21.7	277.3	33.5	13.8	23.1	78.0	179.3
Not At All Agree 1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	**	*	**	*	**	*	**	**	*	**	**	*	*	**	**	*	*
2	2	0	0	1	0	0	0	1	0	0	0	0	2	0	0	1	1	1
	1%	**	0	6%	0	0	0	2%	0	0	0	0	1%	0	**	1%	0	0
	0	**	*	**	*	**	*	**	**	*	**	**	*	*	**	**	*	*
3	12	1	7	0	0	0	2	1	0	0	0	1	10	2	1	2	3	5
	3%	4%	6%	0	0	0	4%	4%	0	0	0	4%	3%	4%	5%	5%	2%	2%
	0	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
4	8	2	2	0	0	0	1	0	0	0	0	0	7	1	0	0	3	3
	2%	10%	2%	0	0	0	1%	0	0	0	0	0	2%	3%	0	0	3%	1%
	0	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
5	25	1	1	1	0	0	4	0	1	2	0	4	21	4	1	4	4	8
	6%	3%	1%	8%	5%	0	8%	0	13%	31%	0	13%	6%	8%	9%	12%	4%	4%
	0	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
6	39	5	7	1	5	3	5	4	0	0	0	5	35	4	0	5	13	17
	9%	22%	7%	3%	9%	10%	10%	19%	0	0	0	14%	9%	10%	0	15%	12%	8%
	0	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
7	81	4	19	0	13	7	16	1	2	0	6	4	75	4	2	4	26	41
	19%	18%	18%	0	25%	24%	31%	6%	14%	0	23%	13%	20%	10%	15%	12%	22%	20%
	0	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
8	105	3	25	8	12	6	14	8	4	2	9	4	87	15	4	9	24	52
	24%	14%	24%	46%	22%	21%	26%	33%	33%	32%	37%	12%	23%	36%	36%	28%	21%	25%
	0	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
9	78	4	20	3	8	5	7	3	1	2	6	10	72	5	2	6	31	32
	16%	16%	20%	16%	16%	19%	14%	13%	7%	37%	24%	30%	19%	13%	18%	18%	27%	15%
	0	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Agree Completely 10	72	2	20	3	11	8	2	5	4	0	4	3	60	6	2	3	10	51
	17%	10%	19%	20%	22%	27%	4%	22%	33%	0	17%	8%	16%	15%	16%	8%	9%	24%
	0	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	6	0	1	0	1	0	2	0	0	0	0	2	6	0	0	0	0	1
	1%	1%	1%	0	1%	0	3%	1%	0	0	0	5%	1%	0	0	0	0	1%
	0	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	429	24	102	17	52	28	52	23	11	7	25	34	377	41	12	33	115	212
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.71	7.02	7.78	7.88	8.01	8.29	7.21	7.80	8.22	7.44	8.34	7.43	7.70	7.52	7.90	7.22	7.61	7.95
	0	**	*	**	X*	**	*	**	**	**	**	**	*	*	**	**	*	z
1-2 (Net)	3	0	0	1	0	0	0	1	0	0	0	0	3	0	0	1	1	1
	1%	0	0	6%	0	0	0	2%	0	0	0	0	1%	0	0	2%	1%	0
	0	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
1-3 (Net)	15	1	7	1	0	0	2	1	0	0	0	1	13	2	1	2	4	6
	3%	4%	7%	6%	0	0	4%	6%	0	0	0	4%	3%	4%	5%	6%	3%	3%
	0	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
1-4 (Net)	23	3	9	1	0	0	3	1	0	0	0	1	20	3	1	2	7	9
	5%	14%	9%	6%	0	0	5%	6%	0	0	0	4%	5%	8%	5%	6%	6%	4%
	0	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
5-6 (Net)	64	6	9	7	3	3	9	2	1	2	0	9	56	8	2	9	17	25
	15%	25%	8%	11%	14%	10%	17%	19%	13%	31%	0	28%	15%	18%	9%	27%	15%	12%
	0	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
7-10 (Net)	336	14	83	14	44	25	39	17	10	5	25	21	295	31	10	22	91	177
	78%	59%	82%	82%	85%	90%	75%	74%	87%	69%	100%	63%	78%	74%	87%	67%	79%	83%
	0	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	z
8-10 (Net)	255	10	65	14	31	19	23	16	8	5	19	17	220	26	8	18	65	135
	59%	41%	63%	82%	60%	66%	44%	68%	73%	69%	77%	50%	58%	64%	72%	54%	57%	64%
	0	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
9-10 (Net)	150	6	40	6	20	13	9	8	5	2	10	13	132	11	4	9	42	83
	35%	27%	39%	36%	38%	46%	17%	35%	41%	37%	40%	39%	35%	28%	36%	26%	36%	39%
	0	**	X*	**	*	**	*	**	**	**	**	**	**	*	**	**	*	*

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D2b_9. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC 6 Music offers me something that other radio stations do not

Base: Used each provider at A2.1/A2.2

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	225	125	100	39	53	103	30	115	102	127	53	17	28	171	54	172	30	16	7
Base: Used each provider at A2.1/A2.2	221	130	91	28	51	108	34	109	106	91	77	25	28	187	35	185	25	9	2
Effective Base	151.3	86.3	65.1	29.2	36.7	69.5	20.1	76.4	69.1	97.4	39.5	13.7	18.9	117.6	43.2	120.7	20.7	9.4	4.9
Not At All Agree 1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
3	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
4	4	3	1	0	1	2	1	2	2	1	0	0	3	3	1	3	1	0	0
	2%	2%	1%	0	2%	3%	2%	2%	2%	1%	0	0	9%	1%	3%	1%	4%	0	0
5	3	1	1	2	1	0	0	1	1	1	1	0	1	1	1	2	1	0	0
	1%	1%	1%	7%	1%	0	0	0	1%	1%	1%	0	3%	1%	4%	1%	2%	0	0
6	16	9	7	4	5	4	3	10	6	5	6	2	3	13	3	12	4	0	0
	7%	7%	8%	14%	11%	3%	10%	9%	6%	6%	7%	9%	10%	7%	8%	7%	15%	4%	0
7	33	18	15	4	9	13	7	19	14	18	11	2	1	28	5	28	3	1	0
	15%	14%	16%	13%	17%	12%	21%	17%	13%	20%	15%	8%	5%	15%	15%	15%	14%	15%	2%
8	46	24	22	4	13	20	10	25	19	20	14	9	3	35	10	41	2	3	1
	21%	18%	24%	13%	26%	18%	28%	18%	23%	21%	18%	36%	10%	19%	30%	22%	7%	29%	26%
9	32	18	14	6	10	14	2	20	11	14	10	4	4	27	5	27	4	1	0
	14%	14%	15%	20%	20%	13%	5%	18%	10%	15%	13%	15%	13%	14%	15%	14%	17%	11%	0
Agree Completely 10	84	56	28	8	11	54	11	37	44	30	33	7	14	76	8	68	11	4	2
	38%	43%	31%	29%	22%	50%	31%	34%	42%	33%	43%	27%	50%	41%	24%	37%	43%	41%	72%
Don't know	4	1	4	1	1	1	1	1	3	1	2	1	0	4	1	4	0	0	0
	2%	1%	4%	4%	2%	1%	2%	1%	3%	1%	3%	5%	0	2%	2%	2%	0	0	0
Total	221	130	91	28	51	108	34	109	106	91	77	25	28	187	35	185	25	9	2
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	8.52	8.61	8.38	8.16	8.15	8.90	8.14	8.45	8.59	8.41	8.70	8.44	8.44	8.60	8.08	8.52	8.39	8.69	9.42
	N	*	*	**	*	**	**	*	*	*	*	**	**	*	*	**	**	**	**
1-2 (Net)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
1-3 (Net)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
1-4 (Net)	4	3	1	0	1	2	1	2	2	1	0	0	3	3	1	3	1	0	0
	2%	2%	1%	0	2%	3%	3%	2%	2%	1%	0	0	9%	1%	3%	1%	4%	0	0
5-6 (Net)	19	10	8	6	6	4	3	10	8	7	6	2	3	15	4	14	4	0	0
	8%	8%	9%	21%	12%	3%	10%	9%	7%	7%	8%	9%	12%	8%	12%	8%	17%	4%	0
7-10 (Net)	195	116	78	21	43	102	29	96	94	82	69	22	22	166	29	164	20	8	2
	88%	89%	86%	75%	85%	94%	85%	88%	88%	90%	89%	86%	79%	89%	83%	89%	80%	96%	100%
8-10 (Net)	161	98	64	17	34	88	22	77	80	63	57	20	21	138	24	135	17	7	2
	73%	75%	70%	61%	67%	81%	64%	70%	75%	70%	75%	78%	73%	74%	69%	73%	66%	81%	98%
9-10 (Net)	116	74	42	14	21	69	12	57	55	44	43	11	18	102	13	95	15	5	2
	52%	57%	46%	49%	42%	63%	36%	52%	52%	49%	56%	42%	63%	55%	39%	51%	60%	52%	72%
NT																			

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D2b 9. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC 6 Music offers me something that other radio stations do not

Base: Used each provider at A2.1/A2.2

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	Yorkshire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	225	8	60	4	17	7	20	13	9	8	8	18	189	18	12	13	38	138
Base: Used each provider at A2.1/A2.2	221	14	60	4	16	10	22	16	10	10	9	13	190	17	11	13	37	137
Effective Base	151.3	5.5	40.8	3.2	12.0	6.1	13.8	9.4	7.5	6.4	6.6	15.7	130.0	9.7	6.8	11.2	25.2	91.7
Not At All Agree 1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
3	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
4	4	2	1	0	0	0	0	0	0	0	0	0	4	0	1	0	0	2
	2%	12%	2%	0	0	0	0	0	0	0	0	0	2%	0	8%	0	0	7%
5	3	0	0	1	0	0	0	0	1	0	0	0	3	0	1	0	0	1
	1%	0	0	12%	0	0	0	0	6%	0	0	6%	1%	0	5%	6%	0	1%
6	16	0	5	0	1	2	1	2	0	0	0	1	13	3	0	5	0	9
	7%	0	9%	0	4%	21%	7%	12%	0	0	0	5%	7%	18%	0	36%	1%	7%
7	33	2	6	0	5	2	2	3	3	2	1	4	30	1	3	2	6	18
	15%	14%	10%	0	30%	19%	10%	16%	25%	19%	10%	27%	16%	7%	25%	16%	16%	13%
8	46	0	23	0	0	0	5	3	1	4	2	3	39	1	2	2	6	33
	21%	3%	38%	0	3%	0	21%	19%	5%	39%	21%	25%	20%	6%	15%	14%	16%	24%
9	32	2	6	0	5	2	4	2	1	0	1	3	26	3	1	0	6	21
	14%	11%	9%	0	33%	21%	20%	15%	13%	0	11%	23%	14%	17%	9%	0	17%	16%
Agree Completely 10	84	8	17	4	5	4	9	6	4	4	5	1	72	9	4	4	18	51
	38%	60%	29%	68%	30%	40%	42%	38%	36%	42%	58%	8%	38%	52%	38%	28%	50%	37%
Don't know	4	0	2	0	0	0	0	0	1	0	0	1	4	0	0	0	0	1
	2%	0	4%	0	0	0	0	0	14%	0	0	5%	2%	0	0	0	0	7%
Total	221	14	60	4	16	10	22	16	10	10	9	13	190	17	11	13	37	137
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	8.52	8.69	8.33	9.38	8.54	8.41	8.82	8.52	8.47	8.65	9.18	7.82	8.50	8.77	8.13	7.49	8.99	8.57
1-2 (Net)	N	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
1-3 (Net)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
1-4 (Net)	4	2	1	0	0	0	0	0	0	0	0	0	4	0	1	0	0	2
	2%	12%	2%	0	0	0	0	0	0	0	0	0	2%	0	8%	0	0	7%
5-6 (Net)	19	0	5	1	2	1	2	1	0	0	0	1	15	3	1	5	0	10
	8%	0	9%	12%	4%	21%	7%	12%	6%	0	0	11%	8%	18%	5%	42%	1%	7%
7-10 (Net)	E	195	13	52	4	15	8	21	14	8	10	9	167	14	10	7	36	124
	88%	88%	86%	88%	96%	79%	93%	88%	79%	100%	100%	83%	88%	82%	87%	58%	99%	91%
8-10 (Net)	161	10	46	4	10	6	19	11	6	8	8	7	137	13	7	5	30	106
	73%	74%	76%	88%	66%	61%	84%	72%	54%	81%	90%	56%	72%	74%	62%	41%	83%	77%
9-10 (Net)	116	10	23	4	10	6	14	8	5	6	6	4	98	12	5	4	25	73
	52%	70%	38%	88%	63%	61%	62%	53%	49%	42%	69%	31%	52%	68%	47%	28%	67%	53%
	NT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

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D2b_10. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC Asian Network offers me something that other radio stations do not

Base: Used each provider at A2.1/A2.2

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	102	55	47	23	37	31	11	55	42	55	29	3	15	83	19	81	11	6	4
Base: Used each provider at A2.1/A2.2	80	49	31	21	27	20	12	39	38	31	31	5	12	66	13	70	7	1	1
Effective Base	71.5	39.9	32.6	16.1	24.4	24.5	8.8	39.1	30.0	44.5	21.7	3.0	11.2	58.4	13.1	61.0	6.4	4.3	2.9
Not At All Agree 1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	1%	1%	0	2%	0	0	0	0	0	0	2%	0	0	1%	0	0	0	0	35%
2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
3	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
4	3	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	4%	5%	1%	5%	2%	0	0	1%	4%	8%	2%	0	0	4%	3%	4%	0	0	0
5	3	1	2	1	0	1	1	2	2	0	0	0	3	2	2	3	0	0	0
	4%	3%	6%	4%	0	9%	0	4%	5%	1%	0	0	25%	2%	13%	5%	0	0	0
6	5	3	3	3	0	0	0	3	3	0	5	0	1	5	1	3	0	0	0
	7%	5%	9%	12%	0	0	24%	5%	9%	0	16%	0	5%	7%	5%	5%	32%	0	0
7	16	11	5	5	4	6	1	8	7	6	6	2	2	13	2	15	0	0	0
	19%	22%	16%	22%	14%	30%	8%	21%	17%	18%	20%	36%	15%	20%	17%	21%	7%	19%	16%
8	17	12	5	3	9	2	3	8	9	7	8	0	3	17	0	16	0	0	1
	21%	25%	15%	14%	35%	10%	23%	21%	23%	24%	26%	0	14%	25%	4%	23%	0	23%	43%
9	18	7	10	3	8	7	0	14	4	9	6	2	1	17	1	14	3	0	0
	22%	15%	33%	16%	29%	33%	0	35%	11%	26%	29%	35%	7%	25%	7%	20%	43%	21%	5%
Agree Completely 10	12	7	4	3	4	4	1	5	6	7	4	0	1	10	2	10	1	1	0
	14%	15%	13%	15%	14%	17%	9%	13%	15%	21%	14%	0	5%	14%	14%	14%	18%	38%	0
Don't know	6	4	2	2	0	1	0	0	6	0	1	2	3	1	5	6	0	0	0
	7%	8%	6%	9%	0	4%	27%	0	15%	0	3%	29%	29%	1%	37%	8%	0	0	0
Total	80	49	31	21	27	20	12	39	38	31	31	5	12	66	13	70	7	1	1
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.85	7.75	8.01	7.49	8.09	8.19	7.11	8.13	7.73	8.18	7.78	7.98	6.87	7.92	7.33	7.86	8.09	8.76	5.42
1-2 (Net)	0	0	0	0	0	0	0	0	0	2	0	0	0	0	0	0	0	0	0
	1%	1%	0	2%	0	0	0	0	0	0	2%	0	0	1%	0	0	0	0	35%
1-3 (Net)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	1%	1%	0	2%	0	0	0	0	0	0	2%	0	0	1%	0	0	0	0	35%
1-4 (Net)	3	3	0	2	2	0	1	2	1	2	1	0	0	3	0	3	0	0	0
	4%	6%	1%	7%	7%	0	0	1%	4%	8%	3%	0	0	5%	3%	4%	0	0	35%
5-6 (Net)	9	4	5	3	0	1	4	4	5	0	5	0	4	6	2	7	2	0	0
	11%	8%	15%	16%	1%	6%	33%	9%	14%	1%	16%	0	30%	10%	18%	9%	32%	0	0
7-10 (Net)	62	38	24	18	25	18	5	35	25	29	24	4	5	56	6	55	5	1	1
	77%	77%	77%	68%	91%	90%	40%	90%	67%	91%	79%	71%	42%	85%	42%	78%	68%	100%	65%
8-10 (Net)	46	27	19	21	12	4	19	27	19	23	18	2	3	43	3	40	4	1	1
	58%	56%	61%	46%	77%	60%	32%	69%	50%	73%	59%	35%	27%	65%	25%	57%	61%	81%	49%
9-10 (Net)	29	15	14	7	11	10	1	16	10	2	2	2	2	26	3	24	4	1	0
	37%	31%	46%	32%	42%	50%	9%	48%	26%	49%	33%	35%	13%	40%	21%	34%	61%	58%	5%

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D2b_10. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC Asian Network offers me something that other radio stations do not

Base: Used each provider at A2.1/A2.2

	Total	England Regions												Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
Unweighted Base	102	4	25	1	19	3	7	3	1	1	3	14	85	6	2	8	25	55	
Base: Used each provider at A2.1/A2.2	80	3	21	1	18	2	6	3	1	1	3	12	68	3	1	8	24	36	
Effective Base	71.5	3.7	17.6	1.0	14.4	3.0	5.0	2.8	1.0	1.0	2.3	10.4	59.0	4.9	1.8	6.3	18.3	39.7	
Not At All Agree 1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
O*	1%	0	0	0	0	0	0	0	0	0	0	0	1%	0	0	6%	0	0	
2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
O*	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
3	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
O*	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
4	3	0	0	0	2	0	0	0	0	1	0	0	1	0	0	0	1	1	
d*	4%	0	0	0	9%	0	0	0	0	100%	0	3%	1%	0	0	0	6%	1%	
5	3	0	0	0	0	0	0	0	0	0	0	0	3	0	0	1	0	0	
d*	4%	0	0	0	0	0	0	13%	100%	0	0	0	5%	0	64%	12%	0	1%	
6	5	0	2	0	0	0	0	1	0	0	0	1	5	0	0	2	1	0	
II*	7%	0	9%	0	0	0	0	23%	0	0	0	5%	8%	0	0	23%	3%	0	
7	16	1	3	0	7	0	2	0	0	0	1	0	13	0	0	0	8	5	
19%	28%	16%	0	41%	0	0	43%	0	0	0	29%	0	19%	11%	0	0	34%	15%	
8	17	0	6	1	4	0	2	0	0	0	0	3	17	0	0	0	5	11	
21%	0	29%	100%	21%	0	0	37%	0	0	0	0	24%	25%	0	0	0	22%	31%	
9	18	1	5	0	3	1	0	0	0	0	0	4	15	1	0	0	4	14	
II*	22%	29%	25%	0	17%	61%	8%	0	0	0	0	29%	21%	43%	0	5%	15%	38%	
Agree Completely 10	12	1	3	0	1	1	1	0	0	0	0	3	8	2	0	1	5	4	
14%	43%	13%	0	6%	39%	13%	0	0	0	0	0	24%	12%	46%	36%	16%	21%	11%	
Don't know	6	0	2	0	1	0	0	0	0	0	2	2	5	0	0	3	0	1	
GIMI*	7%	0	8%	0	5%	0	0	0	0	0	58%	15%	7%	0	0	38%	0	2%	
Total	80	3	21	1	18	2	6	3	1	1	3	12	68	3	1	8	24	36	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Mean	7.85	8.87	8.17	8.00	7.53	9.39	7.91	5.23	5.00	4.00	6.39	8.64	7.85	9.24	6.78	6.61	7.94	8.38	
*		**	**	**	**	**	**	**	**	**	**	**	*	**	**	**	**	z*	
1-2 (Net)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
O*	1%	0	0	0	0	0	0	0	0	0	0	0	1%	0	0	6%	0	0	
1-3 (Net)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
O*	1%	0	0	0	0	0	0	0	0	0	0	0	1%	0	0	6%	0	0	
1-4 (Net)	3	0	0	0	2	0	0	0	0	1	0	0	1	0	0	0	1	1	
d*	4%	0	0	0	9%	0	0	0	0	100%	0	3%	2%	0	0	6%	6%	1%	
5-6 (Net)	9	0	0	0	0	0	0	0	0	0	0	1	9	0	1	3	1	0	
II*	11%	0	9%	0	0	0	0	100%	100%	0	0	5%	13%	0	64%	35%	3%	1%	
7-10 (Net)	62	3	18	1	15	2	6	0	0	0	1	9	53	3	0	2	22	34	
77%	100%	83%	100%	86%	100%	100%	100%	0	0	0	29%	77%	78%	100%	36%	21%	91%	95%	
8-10 (Net)	46	2	14	1	8	2	3	0	0	0	0	9	40	3	0	2	14	29	
58%	72%	67%	100%	45%	100%	57%	0	0	0	0	0	77%	59%	89%	36%	21%	58%	80%	
9-10 (Net)	29	2	8	0	4	2	1	0	0	0	0	7	23	3	0	2	9	18	
*	37%	72%	38%	0	24%	100%	21%	0	0	0	0	53%	34%	89%	36%	21%	36%	49%	
		**	**	**	**	**	**	**	**	**	**	**	*	**	**	**	**	z*	

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D2b_11. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC local radio stations offers me something

that other radio stations do not

Base: Used each provider at A2.1/A2.2

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	585	334	250	63	94	169	258	172	398	227	164	78	116	311	274	390	61	42	92
Base: Used each provider at A2.1/A2.2	537	302	234	46	88	167	234	147	375	134	195	99	109	337	200	433	52	25	27
Effective Base	386.1	215.2	170.5	44.2	66.6	113.2	164.6	113.9	262.4	164.1	118.9	58.9	78.4	213.2	186.7	285.9	43.7	33.0	70.6
Not At All Agree 1	11	6	5	0	2	3	5	1	11	3	4	3	1	6	6	7	3	1	0
	2%	2%	2%	0	2%	2%	2%	0	3%	2%	2%	3%	1%	2%	3%	2%	6%	4%	1%
2	6	5	1	2	1	2	1	4	2	3	2	1	0	5	2	4	2	0	0
	1%	2%	0	4%	2%	1%	0	0	3%	2%	1%	1%	0	1%	1%	1%	4%	1%	0
3	13	11	3	5	3	2	3	4	9	5	4	4	0	11	3	10	2	0	1
	2%	4%	1%	11%	4%	1%	1%	3%	2%	4%	2%	4%	0	3%	1%	2%	3%	0	5%
4	12	10	2	2	3	4	3	6	6	1	7	3	1	7	5	9	0	2	1
	2%	3%	1%	4%	3%	2%	1%	4%	1%	1%	3%	2%	1%	2%	2%	2%	0	7%	3%
5	30	14	16	4	7	7	12	6	23	9	11	2	8	20	10	21	7	0	2
	6%	5%	7%	10%	7%	4%	5%	4%	6%	7%	6%	2%	7%	6%	5%	5%	13%	1%	7%
6	39	18	21	6	10	10	14	12	26	11	17	5	6	23	16	31	3	2	3
	7%	6%	9%	13%	11%	6%	6%	8%	7%	8%	9%	5%	6%	7%	8%	7%	6%	8%	10%
7	82	60	22	7	11	23	40	23	57	25	28	9	19	55	27	70	6	3	3
	15%	20%	9%	15%	13%	14%	17%	16%	15%	19%	14%	9%	18%	16%	13%	16%	12%	12%	10%
8	125	60	66	9	26	41	47	39	86	31	40	27	27	83	42	99	11	8	7
	23%	20%	28%	20%	29%	25%	20%	27%	23%	23%	21%	28%	25%	25%	21%	23%	22%	33%	26%
9	79	38	40	8	12	25	34	18	55	19	25	15	20	57	21	71	3	3	2
	15%	13%	17%	18%	13%	15%	14%	12%	15%	14%	13%	15%	18%	17%	11%	16%	6%	10%	8%
Agree Completely 10	103	62	41	3	11	41	48	30	68	22	42	21	19	57	46	81	10	5	7
	19%	20%	18%	6%	13%	25%	20%	21%	18%	16%	22%	21%	17%	17%	23%	19%	19%	18%	26%
Don't know	36	18	18	0	2	7	27	3	34	6	14	8	8	14	23	29	5	1	1
	7%	6%	8%	0	2%	4%	12%	2%	9%	5%	7%	8%	7%	4%	11%	7%	10%	5%	3%
Total	537	302	234	46	88	167	234	147	375	134	195	99	109	337	200	433	52	25	27
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.61	7.49	7.76	6.66	7.20	7.86	7.79	7.57	7.59	7.41	7.58	7.61	7.92	7.56	7.69	7.69	6.93	7.52	7.60
1-2 (Net)	17	11	6	2	4	6	6	5	13	5	6	5	1	10	7	11	5	1	0
	3%	4%	3%	4%	4%	3%	3%	3%	3%	4%	3%	5%	1%	3%	4%	3%	9%	5%	1%
1-3 (Net)	31	22	9	7	7	8	9	9	22	10	11	9	1	21	10	21	6	1	2
	6%	7%	4%	15%	8%	5%	4%	6%	6%	8%	5%	9%	1%	6%	5%	5%	12%	5%	6%
1-4 (Net)	43	32	11	9	10	12	12	15	27	11	17	12	2	28	14	31	6	3	3
	8%	10%	5%	19%	11%	7%	5%	11%	7%	8%	9%	12%	2%	8%	7%	7%	12%	12%	9%
5-6 (Net)	69	33	36	10	16	17	25	18	49	20	28	7	14	43	26	52	10	2	5
	13%	11%	16%	22%	19%	10%	11%	12%	13%	15%	14%	7%	13%	13%	13%	12%	20%	9%	17%
7-10 (Net)	389	220	169	27	60	131	169	111	266	97	135	72	85	252	137	321	30	19	19
	72%	73%	72%	59%	68%	78%	72%	75%	71%	72%	70%	73%	78%	75%	68%	74%	58%	74%	70%
8-10 (Net)	307	160	147	20	48	107	129	88	208	71	107	63	66	197	110	251	24	16	16
	57%	53%	63%	43%	55%	64%	55%	60%	56%	53%	55%	63%	60%	58%	55%	58%	47%	62%	60%
9-10 (Net)	181	100	81	11	23	66	82	49	123	41	67	35	39	114	68	152	13	7	9
	34%	33%	35%	24%	26%	40%	35%	33%	33%	30%	34%	35%	35%	34%	34%	35%	25%	29%	34%

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D2b_11. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC local radio stations offers me something that other radio stations do not

Base: Used each provider at A2.1/A2.2

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	585	45	84	28	44	24	41	24	15	14	19	52	480	74	53	55	140	249
Base: Used each provider at A2.1/A2.2	537	56	78	41	49	22	46	26	19	16	24	55	453	59	43	58	134	213
Effective Base	386.1	32.1	58.5	21.6	33.8	18.0	29.8	19.1	11.5	10.5	13.1	43.5	320.0	47.2	34.6	37.2	90.4	165.2
Not At All Agree 1	11	0	0	0	1	0	1	0	0	2	0	2	9	2	2	3	1	4
	2%	0	0	0	2%	0	3%	0	0	13%	0	3%	2%	3%	4%	5%	1%	2%
2	6	0	3	0	1	0	0	0	0	0	0	0	6	0	0	0	1	5
	1%	0	4%	1%	1%	0	0	0	0	0	0	0	1%	1%	0	0	0	2%
3	13	2	2	3	0	0	0	0	0	0	0	3	10	2	0	1	3	8
	2%	4%	2%	7%	0	0	0	0	0	0	0	6%	2%	4%	0	1%	2%	4%
4	12	1	4	2	1	1	0	2	0	0	0	0	9	1	2	1	4	6
	2%	2%	5%	5%	1%	2%	0	6%	0	0	0	0	2%	1%	4%	1%	3%	3%
5	30	3	3	1	2	2	2	1	2	0	2	4	23	4	6	2	2	11
	6%	5%	4%	2%	5%	8%	3%	6%	4%	14%	0	8%	5%	7%	15%	3%	2%	5%
6	39	2	9	0	6	2	5	2	1	1	3	2	34	4	6	1	14	14
	7%	3%	11%	0	11%	10%	12%	7%	4%	4%	11%	4%	8%	7%	13%	2%	10%	7%
7	82	9	16	3	4	1	12	5	4	2	2	11	73	7	3	6	32	30
	15%	16%	21%	8%	8%	6%	26%	21%	24%	12%	8%	20%	16%	12%	8%	10%	24%	14%
8	125	16	9	13	14	5	13	7	7	1	5	9	107	16	10	14	32	50
	23%	28%	12%	31%	29%	21%	28%	26%	40%	7%	20%	17%	24%	26%	23%	24%	24%	24%
9	79	12	13	5	10	6	6	1	0	2	9	8	65	6	5	11	16	34
	15%	21%	16%	11%	21%	26%	14%	4%	0	10%	38%	14%	14%	11%	12%	19%	12%	16%
Agree Completely 10	103	6	19	11	8	1	3	5	5	6	5	10	91	9	7	13	21	43
	19%	11%	25%	27%	17%	6%	7%	19%	29%	40%	22%	17%	20%	15%	17%	22%	16%	20%
Don't know	36	5	1	3	3	5	3	3	0	0	0	6	27	8	2	7	8	8
	7%	10%	1%	8%	5%	21%	7%	10%	0	0	0	12%	6%	13%	5%	12%	6%	4%
CGMTI	537	56	78	41	49	22	46	26	19	16	24	55	453	59	43	58	134	213
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.61	7.72	7.56	7.89	7.84	7.73	7.43	7.55	8.15	7.38	8.53	7.37	7.66	7.34	7.18	7.91	7.61	7.58
1-2 (Net)	C	0	3	0	1	0	1	0	0	2	0	2	15	2	0	0	1	8
	3%	1%	4%	1%	3%	0	3%	0	0	13%	0	3%	3%	4%	4%	5%	1%	4%
1-3 (Net)	L	3	5	3	1	0	1	0	0	2	0	5	24	5	2	4	5	16
	6%	5%	6%	8%	3%	0	3%	0	0	13%	0	9%	5%	8%	4%	7%	4%	8%
1-4 (Net)	L	4	9	5	2	1	1	2	0	2	0	5	34	6	3	4	9	22
	8%	6%	11%	13%	4%	2%	3%	7%	0	13%	0	9%	7%	9%	8%	8%	6%	10%
5-6 (Net)	BL	4	8	1	4	7	3	3	1	3	3	6	57	3	12	3	16	25
	13%	8%	14%	2%	16%	18%	15%	13%	8%	18%	11%	11%	13%	13%	28%	5%	12%	12%
7-10 (Net)	CP	389	43	57	32	37	34	18	17	11	21	37	335	38	26	43	102	158
	72%	76%	73%	77%	75%	59%	75%	70%	92%	69%	89%	67%	74%	64%	59%	75%	76%	74%
8-10 (Net)	CP	307	34	41	28	33	12	22	13	9	19	26	263	31	22	37	70	128
	57%	60%	53%	69%	66%	53%	49%	69%	57%	81%	48%	58%	58%	51%	51%	65%	52%	60%
9-10 (Net)	CP	181	18	32	16	19	7	9	5	8	15	17	156	15	12	24	38	78
	34%	32%	41%	38%	38%	32%	20%	24%	29%	50%	61%	31%	34%	26%	29%	41%	26%	36%

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D2b_12. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: Any other BBC station (including digital BBC stations) offers me something that other radio stations do not

Base: Used each provider at A2.1/A2.2

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	138	88	50	12	21	42	63	32	102	53	40	11	34	69	69	105	12	10	11
Base: Used each provider at A2.1/A2.2	122	82	40	12	21	34	55	26	93	32	45	12	32	72	50	105	9	5	3
Effective Base	96.2	62.6	33.7	8.5	14.5	29.4	44.4	21.2	71.7	39.7	31.5	7.7	23.9	47.8	54.5	77.5	9.7	8.8	10.0
Not At All Agree 1	3	3	0	0	0	3	0	0	3	1	2	0	0	3	0	2	1	0	0
	3%	4%	0	0	0	8%	1%	0	4%	4%	4%	0	0	4%	1%	2%	9%	0	0
2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
3	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	1%	0	0	0	1%	0	0	0	1%	0	0	0	12%
4	1	1	0	0	0	0	1	0	1	0	0	0	0	0	1	1	0	0	0
	0	1%	0	0	0	0	1%	0	1%	0	0	0	2%	0	1%	0	0	0	0
5	11	7	4	2	0	3	7	1	8	2	2	3	3	8	3	10	0	0	0
	9%	8%	9%	13%	0	8%	12%	3%	9%	7%	4%	26%	10%	10%	6%	10%	0	0	13%
6	8	6	2	0	1	3	3	0	6	3	1	0	3	2	5	5	1	1	0
	6%	7%	5%	3%	6%	8%	6%	2%	7%	9%	3%	0	10%	3%	10%	5%	9%	29%	0
7	16	13	3	1	2	7	7	1	15	3	8	3	7	8	8	13	2	1	0
	13%	16%	8%	5%	8%	19%	13%	5%	16%	10%	17%	26%	6%	11%	16%	13%	18%	16%	11%
8	25	14	11	2	11	4	7	12	13	7	10	1	8	15	10	22	1	1	1
	21%	18%	27%	20%	53%	13%	13%	45%	14%	21%	21%	10%	23%	21%	20%	21%	12%	25%	35%
9	19	10	9	5	4	3	6	6	13	5	9	0	5	13	6	16	2	0	0
	16%	13%	21%	41%	20%	10%	12%	24%	14%	15%	20%	0	16%	17%	13%	15%	21%	8%	15%
Agree Completely 10	26	19	7	0	2	10	14	5	21	7	11	5	4	20	7	23	3	0	0
	21%	24%	17%	0	10%	29%	26%	18%	23%	21%	24%	38%	12%	27%	13%	22%	31%	6%	14%
Don't know	13	8	5	2	0	2	9	1	12	4	2	0	7	4	9	12	0	1	0
	11%	10%	13%	17%	2%	5%	16%	3%	13%	12%	5%	0	21%	6%	18%	12%	0	15%	0
Total	122	82	40	12	21	34	55	26	93	32	45	12	32	72	50	105	9	5	3
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.83	7.69	8.12	7.87	8.21	7.48	7.89	8.46	7.71	7.77	7.97	7.71	7.71	7.94	7.63	7.87	7.83	7.36	7.33
1-2 (Net)	3	3	0	0	0	3	0	0	3	1	2	0	0	3	0	2	1	0	0
	3%	4%	0	0	0	8%	1%	0	4%	4%	4%	0	0	4%	1%	2%	9%	0	0
1-3 (Net)	4	4	0	0	0	3	1	0	4	1	2	0	0	3	1	2	1	0	0
	3%	4%	0	0	0	8%	1%	0	4%	4%	5%	0	0	4%	2%	2%	9%	0	12%
1-4 (Net)	4	4	0	0	0	3	1	0	4	1	2	0	1	3	1	3	1	0	0
	3%	5%	0	0	0	8%	2%	0	4%	4%	5%	0	2%	4%	3%	3%	9%	0	12%
5-6 (Net)	18	13	6	2	1	5	10	1	14	5	3	3	6	10	8	16	1	1	0
	15%	15%	14%	17%	6%	15%	18%	4%	16%	16%	7%	26%	20%	14%	16%	15%	9%	29%	13%
7-10 (Net)	86	57	29	8	20	24	35	24	61	22	37	9	19	55	31	74	7	3	2
	71%	70%	73%	66%	92%	71%	64%	93%	66%	68%	82%	74%	57%	76%	63%	71%	82%	56%	75%
8-10 (Net)	70	44	26	7	18	17	28	18	47	18	29	6	23	47	23	61	5	2	2
	58%	54%	65%	61%	83%	52%	51%	87%	51%	57%	65%	48%	51%	65%	47%	58%	64%	39%	64%
9-10 (Net)	45	30	15	5	7	13	21	11	34	11	20	5	9	32	13	39	4	1	1
	37%	36%	38%	41%	30%	39%	37%	42%	37%	36%	44%	38%	28%	44%	26%	37%	52%	14%	29%
	N*	*	*	**	**	**	*	**	*	*	*	**	**	*	*	*	**	**	**

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

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D2b_12. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: Any other BBC station (including digital BBC stations) offers me something that other radio stations do not

Base: Used each provider at A2.1/A2.2

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	138	6	30	9	11	5	10	8	7	5	5	9	114	16	10	13	39	54
Base: Used each provider at A2.1/A2.2	122	7	25	9	12	3	10	8	7	7	9	8	101	12	6	17	31	51
Effective Base	96.2	5.5	22.6	8.0	8.4	4.5	5.6	7.5	5.4	3.7	4.1	7.3	79.6	10.8	8.7	10.0	27.1	40.0
Not At All Agree 1	3	0	0	0	0	0	0	0	0	2	0	0	1	2	0	2	0	1
	3%	**	**	**	**	**	**	**	**	29%	**	**	1%	17%	**	**	1%	2%
2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
3	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	1%	0
4	1	0	0	0	0	1	0	0	0	0	0	0	1	0	0	0	0	0
	0	**	**	**	**	17%	**	**	**	**	**	**	1%	**	**	**	**	**
5	11	0	1	0	1	0	0	0	2	0	2	1	10	0	0	3	4	2
	9%	**	3%	**	6%	**	50%	**	23%	**	21%	6%	9%	1%	**	19%	14%	4%
6	8	0	2	0	0	0	2	0	0	0	0	1	7	1	1	2	2	1
	6%	**	9%	**	**	**	18%	**	6%	**	**	6%	6%	5%	**	14%	7%	2%
7	16	2	3	2	0	0	0	2	2	2	0	1	15	0	3	2	5	5
	13%	**	13%	**	4%	**	2%	**	23%	**	22%	7%	14%	**	57%	9%	17%	10%
8	25	3	6	0	5	1	1	1	1	0	3	1	23	1	1	1	6	13
	21%	**	25%	**	44%	**	13%	**	14%	**	33%	10%	23%	**	13%	8%	18%	25%
9	19	3	6	3	3	0	0	1	0	1	0	0	13	3	0	3	7	7
	16%	**	23%	**	25%	**	19%	**	0	9%	0	0	13%	26%	**	17%	22%	14%
Agree Completely 10	26	0	5	3	3	2	0	2	2	3	2	2	23	1	0	4	3	18
	21%	**	22%	**	21%	**	2%	**	28%	**	36%	18%	22%	8%	**	21%	9%	36%
Don't know	13	0	1	1	0	0	1	2	0	0	2	4	9	5	0	0	3	4
	11%	**	4%	**	**	11%	15%	**	0	0	22%	52%	9%	38%	**	8%	10%	8%
Total	122	7	25	9	12	3	10	8	7	7	9	8	101	12	6	17	31	51
	100%	**	100%	**	100%	**	100%	**	100%	**	100%	100%	100%	100%	**	100%	100%	100%
Mean	7.83	8.13	8.26	8.76	8.47	8.49	5.85	8.56	7.09	6.49	7.80	7.95	7.89	6.57	7.15	6.81	7.46	8.54
1-2 (Net)	3	0	0	0	0	0	0	0	2	0	0	0	1	2	0	2	0	1
	3%	**	**	**	**	**	**	**	6%	**	29%	**	1%	17%	**	12%	1%	2%
1-3 (Net)	4	0	0	0	0	0	0	0	2	0	0	0	2	2	0	2	1	1
	3%	**	**	**	**	**	**	**	6%	**	29%	**	2%	17%	**	12%	2%	2%
1-4 (Net)	4	0	0	0	0	1	0	0	2	0	0	0	2	2	0	2	1	1
	3%	**	**	**	**	17%	**	**	6%	**	29%	**	2%	17%	**	12%	2%	2%
5-6 (Net)	18	0	3	0	0	0	0	0	2	0	0	2	18	1	0	6	1	3
	15%	**	13%	**	6%	**	68%	**	29%	**	9%	21%	16%	6%	14%	33%	21%	6%
7-10 (Net)	86	7	21	7	11	2	2	6	4	5	5	3	74	5	4	9	21	43
	71%	**	83%	**	94%	**	73%	**	79%	**	65%	35%	73%	39%	78%	55%	66%	84%
8-10 (Net)	70	6	18	5	11	2	1	4	3	3	5	2	60	5	1	8	15	38
	58%	**	78%	**	91%	**	73%	**	42%	**	45%	28%	59%	39%	21%	46%	49%	74%
9-10 (Net)	45	3	11	5	6	2	0	4	2	3	2	2	36	4	0	6	10	25
	37%	**	45%	**	46%	**	55%	**	28%	**	45%	23%	36%	34%	**	38%	31%	49%
	N*	**	**	**	**	**	**	**	**	**	**	**	*	**	**	**	**	2*

D3. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: - Summary Table

Base: All who have used BBC online services in the past 3 months

	Have a mix of different types of content. (A)	Have high quality content. (B)	Provide content that other websites or apps don't provide. (C)	Present content in a unique/innovative way. (D)	Have content that appeals to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities. (E)	Provide distinctive online programmes and content. (F)
Unweighted Base	1997	1997	1997	1997	1997	1997
Base: All who have used BBC online services in the past 3 months	1877	1877	1877	1877	1877	1877
Effective Base	1347.2	1347.2	1347.2	1347.2	1347.2	1347.2
Not At All Well	(1) 16 1%	12 1%	25 1%	25 1%	15 1%	16 1%
	(2) 11 1%	13 1%	BEF 32 2%	BEF 23 1%	6 0	13 1%
	(3) 21 1%	18 1%	ABEF 37 2%	AE 39 2%	23 1%	24 1%
	(4) 37 2%	34 2%	B 75 4%	ABE 72 4%	41 2%	44 2%
	(5) 122 6%	110 6%	ABEF 134 7%	ABEF 167 9%	145 8%	130 7%
	(6) 200 11%	184 10%	227 12%	ABCF 249 13%	B 210 11%	234 12%
	(7) 380 20%	375 20%	355 19%	AB 366 19%	408 22%	381 20%
	(8) 496 26%	469 25%	394 21%	407 22%	C 477 25%	473 25%
	(9) CD 253 13%	CD 301 16%	218 12%	208 11%	CD 204 11%	CD 240 13%
Extremely Well	(10) DE 229 12%	ACDEF 266 14%	206 11%	184 10%	192 10%	E 192 10%
Don't know	DEF 112 6%	ACDEF 93 5%	175 9%	137 7%	157 8%	130 7%
Total	B 1877 100%	1877 100%	ABDF 1877 100%	AB 1877 100%	ABF 1877 100%	AB 1877 100%
Mean	7.51	7.65	7.16	7.09	7.36	7.37
1-2 (Net)	CDEF 27 1%	ACDEF 26 1%	57 3%	48 3%	20 1%	CD 29 2%
1-3 (Net)	48 3%	44 2%	ABEF 94 5%	ABEF 87 5%	44 2%	53 3%
1-4 (Net)	84 4%	78 4%	ABEF 169 9%	ABEF 159 8%	85 5%	96 5%

D3. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: - Summary Table
Base: All who have used BBC online services in the past 3 months

	Have a mix of different types of content. (A)	Have high quality content. (B)	Provide content that other websites or apps don't provide. (C)	Present content in a unique/innovative way. (D)	Have content that appeals to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities. (E)	Provide distinctive online programmes and content. (F)
Unweighted Base	1997	1997	1997	1997	1997	1997
Base: All who have used BBC online services in the past 3 months	1877	1877	1877	1877	1877	1877
5-6 (Net)	322 17%	295 16%	361 19%	416 22%	355 19%	364 19%
4-7 (Net)	738 39%	703 37%	791 42%	853 45%	803 43%	790 42%
7-10 (Net)	1358 72%	1411 75%	1172 62%	1165 62%	1280 68%	1286 69%
8-10 (Net)	CDEF 578 52%	ACDEF 1036 55%	817 44%	799 43%	CD 873 46%	CD 904 48%
9-10 (Net)	CDEF 482 26%	ACDEF 567 30%	424 23%	393 21%	CD 395 21%	CD 432 23%
	CDEF	ACDEF				DE

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D3_1. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Have a mix of different types of content.

Base: All who have used BBC online services in the past 3 months

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
		Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	1997	1082	911	313	415	720	548	708	1249	907	561	186	343	1273	724	1512	169	155	161
Base: All who have used BBC online services in the past 3 months	1877	1003	870	256	410	701	508	650	1194	624	707	248	297	1408	469	1609	133	87	48
Effective Base	1347.2	757.4	591.1	216.9	289.8	491.7	353.8	474.8	847.9	666.4	411.4	137.6	241.3	903.7	521.6	1087.7	118.8	114.0	122.0
Not At All Well	16	11	5	3	3	5	5	2	14	7	4	3	2	12	4	15	1	0	0
(1)	1%	1%	1%	1%	1%	1%	1%	0	1%	1%	1%	1%	1%	1%	1%	1%	0	0	0
(2)	11	5	4	1	2	6	2	3	5	4	2	3	2	8	3	9	1	1	0
(3)	21	11	9	3	4	6	7	2	18	9	4	7	1	16	4	17	2	1	0
(4)	37	17	20	6	10	16	5	17	15	14	6	12	4	33	4	31	3	2	1
(5)	122	72	48	14	25	51	31	34	87	36	56	14	17	87	34	106	7	5	4
(6)	200	107	93	33	49	71	47	71	123	61	79	24	36	149	51	171	18	7	4
(7)	380	227	153	48	88	149	91	139	234	103	152	50	74	295	85	325	32	11	10
(8)	496	251	245	71	97	196	133	176	317	177	189	63	67	384	113	426	35	24	12
(9)	253	148	105	41	70	93	49	97	152	86	93	35	38	192	61	216	12	18	8
(10)	229	118	111	32	49	88	60	94	132	87	80	30	32	177	52	193	14	zOP	7
Extremely Well	112	36	76	3	12	19	78	15	97	40	42	8	23	54	58	100	8	2	2
Don't know	6%	4%	9%	1%	3%	3%	15%	2%	8%	6%	6%	3%	8%	4%	12%	6%	6%	3%	4%
ACDE	1077	508	569	181	229	398	269	369	628	245	362	113	202	1263	767	1024	107	100	100
GMci	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.51	7.48	7.56	7.53	7.52	7.51	7.50	7.67	7.45	7.57	7.54	7.32	7.48	7.52	7.49	7.50	7.34	7.90	7.67
1-2 (Net)	27	16	9	4	5	11	7	5	19	11	6	6	4	20	7	25	2	zOP	0
1-3 (Net)	48	27	19	7	9	17	14	8	37	20	10	13	5	36	12	42	4	1	0
1-4 (Net)	84	44	39	13	20	33	19	24	51	34	16	25	9	69	15	73	7	3	1
5-6 (Net)	322	180	141	47	74	122	78	104	210	97	135	37	53	237	85	277	25	12	8
4-7 (Net)	738	423	314	101	173	287	174	260	459	214	293	100	131	565	174	633	60	26	19
7-10 (Net)	1358	744	614	192	304	527	332	506	835	453	514	179	212	1047	311	1160	93	68	37
8-10 (Net)	978	517	461	144	216	379	241	367	601	350	362	128	138	763	226	834	61	57	26
FNSbh	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
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D3_1. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Have a mix of different types of content.

Base: All who have used BBC online services in the past 3 months

Total		England Regions										Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	1997	133	66	188	101	158	128	66	49	73	153	1666	210	119	132	535	943
Base: All who have used BBC online services in the past 3 months	1877	158	389	81	187	109	162	134	81	57	83	1581	184	91	123	550	876
Effective Base	1347.2	96.4	274.0	48.0	134.0	79.1	117.4	92.4	47.5	37.3	54.4	1130.1	132.0	83.4	96.9	370.4	637.6
Not At All Well	(1) 16	2	2	0	3	2	0	2	0	1	0	14	1	0	2	5	5
	1%	1%	1%	0	2%	2%	0	2%	0	1%	0	1%	1%	0	2%	1%	1%
(2)	11	1	3	0	1	0	0	1	0	0	1	8	2	1	1	6	4
	1%	1%	1%	0	0	0	0	1%	0	2%	1%	1%	1%	1%	1%	1%	0
(3)	21	2	5	4	0	0	3	1	0	2	1	15	4	2	2	6	10
	1%	1%	1%	5%	0	2%	2%	0	2%	2%	1%	1%	2%	2%	1%	1%	1%
G	37	7	9	1	2	1	3	2	0	1	3	30	3	0	4	11	16
(4)	2%	4%	2%	1%	1%	1%	3%	3%	0	2%	2%	2%	2%	0	3%	2%	2%
HUN	122	8	23	3	11	9	12	7	3	4	20	95	19	5	9	48	43
(5)	6%	5%	6%	4%	6%	9%	7%	5%	4%	7%	8%	6%	10%	6%	8%	9%	5%
I	200	21	44	3	16	15	17	12	14	10	9	162	16	11	15	72	73
(6)	11%	13%	11%	4%	9%	14%	11%	9%	17%	17%	11%	10%	9%	12%	12%	13%	8%
l	380	41	70	19	40	20	26	21	19	11	26	325	31	22	21	112	160
(7)	20%	26%	18%	23%	22%	19%	16%	16%	20%	20%	31%	21%	17%	24%	24%	20%	18%
BI	496	32	112	20	49	28	45	46	25	10	45	419	57	19	38	142	253
(8)	26%	20%	29%	25%	26%	26%	28%	34%	31%	18%	27%	26%	31%	21%	31%	26%	29%
F	253	15	45	15	24	16	31	13	7	4	35	219	19	12	12	65	144
(9)	13%	10%	12%	19%	13%	15%	19%	10%	9%	11%	20%	14%	10%	13%	10%	12%	16%
Extremely Well	(10) 229	13	58	11	29	10	19	14	5	8	9	193	24	16	8	54	129
	12%	8%	15%	14%	15%	10%	12%	10%	6%	15%	17%	12%	13%	16%	7%	10%	15%
Don't know	112	17	18	5	12	7	8	13	7	5	2	102	8	gh*	3	30	zgh
	6%	11%	5%	6%	6%	7%	5%	10%	7%	13%	6%	6%	5%	4%	2%	6%	4%
ACDE	Tc*						c*		Tc*								
GMcl	1877	158	389	81	187	109	162	134	81	57	83	1581	184	91	123	550	876
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.51	7.15	7.57	7.75	7.68	7.45	7.71	7.46	7.36	7.37	7.22	7.55	7.40	7.67	7.15	7.29	7.75
1-2 (Net)	gh	3	5	0	S	2	0	3	0	1	5	22	3	1	3	11	zgh
	2%	1%	1%	0	2%	2%	0	2%	0	1%	3%	1%	2%	1%	2%	2%	1%
1-3 (Net)	48	5	10	4	4	2	3	4	0	2	6	38	7	3	5	17	19
	3%	3%	3%	5%	2%	2%	3%	0	3%	4%	4%	2%	4%	3%	4%	3%	2%
1-4 (Net)	G	84	12	19	5	6	2	4	7	2	5	68	10	3	9	27	35
	J	7%	5%	6%	3%	2%	2%	5%	3%	3%	6%	4%	6%	3%	7%	5%	4%
5-6 (Net)	322	28	67	6	27	24	29	19	17	13	29	256	35	16	24	119	116
	di	17%	17%	8%	14%	22%	18%	14%	21%	24%	17%	16%	19%	18%	20%	22%	13%
4-7 (Net)	738	76	146	25	70	45	56	44	38	25	65	612	69	38	58	242	292
	39%	48%	38%	32%	37%	41%	34%	33%	47%	44%	38%	39%	38%	42%	47%	44%	33%
7-10 (Net)	BFIQI	XY*	285	65	143	75	121	94	56	35	57	1155	130	69	87	373	686
	72%	64%	73%	81%	76%	69%	75%	71%	69%	61%	76%	73%	71%	76%	71%	68%	78%
8-10 (Net)	FHNh	978	46	Sa*	S	55	95	73	37	23	31	830	99	47	58	261	zh
	52%	38%	55%	58%	50%	59%	54%	46%	41%	36%	57%	53%	54%	52%	47%	47%	50%
FNSbh		Sb	Sb*	Sb		Sb	S*				Sb						zgh

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D3_1. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Have a mix of different types of content.

Base: All who have used BBC online services in the past 3 months

Unweighted Base
Base: All who have used BBC online services in the past 3 months
9-10 (Net)

Total	Gender		Age				Children in household		Social Group				Working		Nation			
Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
1997	1082	911	313	415	720	548	708	1249	907	561	186	343	1273	724	1512	169	155	161
1877	1003	870	256	410	701	508	650	1194	624	707	248	297	1408	469	1609	133	87	48
482	266	216	73	119	182	108	191	285	173	173	66	70	369	113	408	26	33	14
26% FHgh	27%	25%	29% F	29% F	26% zH	21%	29% zH	24%	28%	24%	26%	24%	26%	24%	25%	20%	38% zOP	30%

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3_1. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Have a mix of different types of content.
Base: All who have used BBC online services in the past 3 months

Unweighted Base
Base: All who have used BBC online services in the past 3 months
9-10 (Net)

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
1997	133	397	66	188	101	158	128	66	49	73	153	1666	210	119	132	535	943
1877	158	389	81	187	109	162	134	81	57	83	169	1581	184	91	123	550	876
482	28	103	26	53	27	50	27	12	13	18	51	411	43	28	20	119	273
26%	18%	26%	33%	28%	25%	31%	20%	15%	22%	22%	30%	26%	23%	31%	17%	22%	31%
FHgh			Z*			SZ					SZ			g*			zgh

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3. 2. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Have high quality content.

Base: All who have used BBC online services in the past 3 months

		Total	Gender		Age				Children in household		Social Group				Working		Nation			
		Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base		1997	1082	911	313	415	720	548	708	1249	907	561	186	343	1273	724	1512	169	155	161
Base: All who have used BBC online services in the past 3 months		1877	1003	870	256	410	701	508	650	1194	624	707	248	297	1408	469	1609	133	87	48
Effective Base		1347.2	757.4	591.1	216.9	289.8	491.7	353.8	474.8	847.9	666.4	411.4	137.6	241.3	903.7	521.6	1087.7	118.8	114.0	122.0
Not At All Well	(1)	12 1%	7 1%	5 1%	1 1%	3 1%	4 1%	4 1%	2 0	10 1%	8 1%	1 0	3 1%	0 0	10 1%	3 1%	11 1%	2 1%	0 0	0 0
	(2)	13 1%	9 1%	4 0	3 1%	2 0	5 1%	4 1%	5 1%	9 1%	5 1%	3 0	3 1%	3 1%	9 1%	4 1%	12 1%	0 0	1 1%	1 1%
	(3)	18 1%	10 1%	8 1%	3 1%	3 1%	7 1%	5 1%	3 0	14 1%	4 1%	8 1%	0 0	6 2%	14 1%	4 1%	15 1%	0 0	2 2%	1 2%
	(4)	34 2%	17 2%	16 2%	2 1%	10 2%	11 2%	12 2%	11 2%	20 2%	12 2%	5 1%	13 5%	4 1%	27 2%	7 1%	29 2%	1 1%	3 3%	2 3%
	(5)	110 6%	62 6%	48 6%	15 6%	23 6%	41 6%	31 6%	31 5%	78 7%	28 4%	49 7%	17 7%	17 6%	78 6%	32 7%	95 6%	9 7%	4 4%	2 4%
	(6)	184 10%	105 10%	79 9%	31 12%	33 8%	75 11%	46 9%	67 10%	111 9%	49 8%	79 11%	16 6%	40 14%	139 10%	46 10%	155 10%	16 12%	10 11%	3 7%
	(7)	375 20%	206 21%	168 19%	55 21%	99 24%	135 19%	86 17%	136 21%	234 20%	129 21%	138 20%	51 21%	56 19%	283 20%	92 20%	325 20%	27 21%	13 15%	10 20%
	(8)	469 29%	260 26%	209 24%	81 32%	93 23%	174 25%	119 23%	170 26%	291 24%	152 24%	170 24%	64 26%	83 28%	364 26%	105 22%	393 24%	39 29%	21 25%	15 31%
	(9)	301 16%	157 16%	144 16%	26 10%	77 19%	126 18%	72 14%	106 16%	188 16%	102 16%	125 18%	41 16%	33 11%	235 17%	66 14%	261 16%	18 14%	16 19%	5 11%
	(10)	266 14%	132 13%	134 15%	35 14%	54 13%	105 15%	73 14%	104 16%	160 13%	100 16%	94 13%	32 13%	39 13%	206 15%	60 13%	229 14%	12 9%	17 19%	9 18%
Don't know		93 5%	37 4%	56 6%	2 1%	14 3%	19 3%	59 12%	14 2%	79 7%	35 6%	34 5%	9 4%	16 5%	44 3%	50 11%	83 5%	8 6%	2 2%	1 1%
Total		1877 100%	1003 100%	870 100%	256 100%	410 100%	701 100%	508 100%	650 100%	1194 100%	624 100%	707 100%	248 100%	297 100%	1408 100%	469 100%	1609 100%	133 100%	87 100%	48 100%
Mean		7.65	7.58	7.73	7.53	7.66	7.69	7.62	7.77	7.60	7.73	7.68	7.50	7.51	7.67	7.56	7.64	7.51	7.82	7.71
1-2 (Net)		26 1%	17 2%	9 1%	5 2%	5 1%	9 1%	7 1%	7 1%	19 2%	13 2%	4 1%	6 2%	3 1%	19 1%	7 1%	23 1%	2 1%	1 1%	1 1%
1-3 (Net)		44 2%	27 3%	17 2%	8 3%	7 2%	17 2%	12 2%	9 1%	33 3%	16 3%	12 2%	6 2%	9 3%	33 2%	11 2%	38 2%	2 1%	2 3%	1 3%
1-4 (Net)		78 4%	43 4%	32 4%	9 4%	17 4%	27 4%	24 5%	20 3%	52 4%	29 5%	17 2%	19 8%	12 4%	60 4%	18 4%	67 4%	3 2%	5 5%	3 6%
5-6 (Net)		295 16%	167 17%	128 15%	46 18%	56 14%	115 16%	77 15%	98 15%	189 16%	76 12%	128 18%	33 13%	58 19%	217 15%	78 17%	250 16%	26 19%	13 15%	5 11%
4-7 (Net)		703 37%	389 39%	311 36%	103 40%	165 40%	261 37%	174 34%	245 38%	442 37%	218 35%	271 38%	97 39%	117 39%	527 37%	177 38%	604 38%	54 40%	29 33%	17 35%
7-10 (Net)		1411 75%	756 75%	654 75%	197 77%	323 79%	540 77%	349 69%	517 80%	874 73%	485 78%	528 75%	188 76%	211 71%	1087 77%	324 69%	1208 75%	97 73%	67 77%	39 81%
8-10 (Net)		1036 55%	550 55%	486 56%	143 56%	224 55%	405 58%	263 52%	381 59%	640 54%	355 57%	389 55%	136 55%	155 52%	805 57%	232 49%	883 55%	70 52%	54 63%	29 61%

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3. 2. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Have high quality content.

Base: All who have used BBC online services in the past 3 months

		Total	England Regions										Urbanity		Household Income				
		Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base		1997	133	397	66	188	101	158	128	66	49	73	153	1666	210	119	132	535	943
	Base: All who have used BBC online services in the past 3 months	1877	158	389	81	187	109	162	134	81	57	83	169	1581	184	91	123	550	876
Effective Base		1347.2	96.4	274.0	48.0	134.0	79.1	117.4	92.4	47.5	37.3	54.4	112.1	1130.1	132.0	83.4	96.9	370.4	637.6
Not At All Well	(1)	12	2	2	0	1	1	0	3	0	0	0	1	11	1	0	1	4	5
	7%	1%	1%	0	1%	1%	0	2%	0	0	0	0	1%	1%	0	1%	1%	1%	1%
(2)	13	1	5	0	1	1	0	0	0	0	0	0	3	11	1	1	1	2	8
	7%	1%	1%	0	1%	1%	0	0	0	0	0	0	2%	1%	1%	1%	0	0	1%
(3)	18	2	2	1	4	0	0	1	0	0	3	2	17	1	1	0	0	8	6
	1%	2%	1%	1%	2%	0	0	1%	0	0	3%	1%	1%	0	1%	0	1%	1%	1%
(4)	34	1	12	3	2	1	5	1	0	2	1	2	32	2	2	6	10	15	15
	2%	0	3%	4%	1%	1%	3%	0	0	3%	1%	1%	2%	1%	2%	5%	2%	2%	2%
(5)	110	9	9	3	8	9	8	7	4	10	9	20	82	18	6	7	48	34	34
	6%	6%	2%	3%	4%	8%	5%	5%	5%	17%	11%	12%	5%	10%	6%	6%	9%	4%	4%
	Idi					T				zSTU VXY	T	zTV		zd			zi		
(6)	184	22	45	2	18	10	14	8	3	7	10	151	17	10	14	55	77	77	77
	10%	14%	12%	2%	10%	9%	9%	10%	6%	8%	6%	10%	9%	12%	12%	10%	9%	9%	9%
(7)	375	U	U	10	34	27	31	25	28	12	19	26	317	28	18	22	112	163	163
	20%	23%	19%	13%	18%	25%	19%	35%	21%	23%	16%	20%	20%	15%	20%	18%	20%	19%	19%
								zTUV XYc											
(8)	469	39	97	27	40	24	42	36	16	9	20	44	386	61	19	38	133	225	225
	25%	25%	25%	34%	21%	22%	26%	27%	19%	15%	24%	26%	24%	33%	21%	31%	24%	26%	26%
(9)	301	18	66	14	40	16	29	22	11	6	11	29	263	24	12	18	95	161	161
	16%	11%	17%	17%	21%	14%	16%	17%	11%	13%	17%	17%	13%	13%	13%	14%	17%	18%	18%
Extremely Well	(10)	CL																	z
	266	15	60	15	29	14	23	16	11	7	9	29	229	24	18	14	57	152	152
Don't know	14%	10%	15%	19%	16%	13%	15%	12%	14%	12%	11%	17%	14%	13%	19%	11%	10%	17%	17%
	h														11			zh	zh
Total	93	12	15	6	9	7	8	7	3	8	5	2	82	7	4	2	27	29	29
	5%	7%	4%	8%	5%	7%	5%	5%	4%	15%	6%	1%	5%	4%	5%	2%	5%	3%	3%
	ACEGM									zTVc									
Mean	1877	158	389	81	187	109	162	134	81	57	83	169	1581	184	91	123	550	876	876
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1-2 (Net)	7.65	7.34	7.70	8.09	7.77	7.57	7.80	7.59	7.71	7.29	7.40	7.59	7.66	7.59	7.69	7.48	7.48	7.85	7.85
	h			S*						**					*	*		zh	zh
1-3 (Net)	26	3	7	0	3	2	0	3	0	0	0	4	22	2	1	2	5	13	13
	1%	2%	2%	0	1%	2%	0	2%	0	0	0	3%	1%	1%	1%	2%	1%	1%	1%
1-4 (Net)	44	6	10	1	7	2	0	4	0	0	3	7	40	3	2	2	13	19	19
	2%	4%	2%	1%	4%	2%	0	3%	0	0	3%	4%	3%	2%	2%	2%	2%	2%	2%
5-6 (Net)	78	6	22	4	9	3	6	4	0	2	3	9	71	5	4	8	23	34	34
	4%	4%	6%	5%	5%	3%	4%	3%	0	3%	4%	5%	5%	3%	4%	7%	4%	4%	4%
4-7 (Net)	J																		
	295	31	55	5	26	18	22	23	12	13	16	30	233	36	16	21	103	112	112
7-10 (Net)	16%	16%	14%	6%	14%	17%	14%	15%	23%	19%	18%	18%	15%	19%	16%	17%	19%	13%	13%
	Idi																		
8-10 (Net)	703	U	141	18	62	47	59	49	40	27	36	59	582	65	36	49	225	290	290
	37%	43%	36%	22%	33%	43%	36%	37%	50%	47%	43%	35%	37%	36%	40%	40%	41%	33%	33%
	U					U				U									
5-8 (Net)	1411	109	298	66	144	81	126	99	66	34	59	128	1195	137	67	92	398	701	701
	75%	69%	77%	82%	77%	74%	74%	82%	59%	71%	75%	75%	76%	74%	73%	74%	72%	80%	80%
5-10 (Net)	1036	73	223	56	109	54	94	74	38	22	40	101	878	109	49	70	285	537	537
	55%	46%	57%	70%	58%	49%	58%	55%	46%	38%	48%	60%	55%	59%	54%	57%	52%	61%	61%
	Na		a	zSWZab	a		a					Sa			*	*		zh	zh

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3 2. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Have high quality content.

Base: All who have used BBC online services in the past 3 months

Unweighted Base
Base: All who have used BBC online services in the past 3 months
9-10 (Net)

Total	Gender		Age				Children in household		Social Group				Working		Nation			
Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
1997	1082	911	313	415	720	548	708	1249	907	561	186	343	1273	724	1512	169	155	161
1877	1003	870	256	410	701	508	650	1194	624	707	248	297	1408	469	1609	133	87	48
567	289	278	61	131	231	144	210	349	203	219	73	72	441	127	490	30	33	14
30%	29%	32%	24%	32%	33%	28%	32%	29%	33%	31%	29%	24%	31%	27%	30%	23%	38%	30%
CLNS					C				L								P	

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3 2. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Have high quality content.
Base: All who have used BBC online services in the past 3 months

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
1997	133	397	66	188	101	158	128	66	49	73	153	1666	210	119	132	535	943
1877	158	389	81	187	109	162	134	81	57	83	169	1581	184	91	123	550	876
567	33	126	29	69	30	52	38	22	13	20	58	492	47	29	32	153	313
30%	21%	32%	36%	37%	27%	32%	28%	27%	23%	24%	34%	31%	26%	32%	26%	28%	36%
CLNS		S		S							S						zh

Unweighted Base
Base: All who have used BBC online services in the past 3 months
9-10 (Net)

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3. 3. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Provide content that other websites or apps don't provide.

Base: All who have used BBC online services in the past 3 months

		Total	Gender		Age				Children in household		Social Group				Working		Nation			
		Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base		1997	1082	911	313	415	720	548	708	1249	907	561	186	343	1273	724	1512	169	155	161
Base: All who have used BBC online services in the past 3 months		1877	1003	870	256	410	701	508	650	1194	624	707	248	297	1408	469	1609	133	87	48
Effective Base		1347.2	757.4	591.1	216.9	289.8	491.7	353.8	474.8	847.9	666.4	411.4	137.6	241.3	903.7	521.6	1087.7	118.8	114.0	122.0
Not At All Well	(1)	25 1%	13 1%	12 1%	7 3%	3 1%	9 1%	6 1%	4 1%	21 2%	10 2%	8 1%	4 2%	3 1%	19 1%	7 1%	22 1%	2 2%	0 0	1 2%
	(2)	32 2%	22 2%	8 1%	5 2%	10 2%	12 2%	5 1%	11 2%	18 2%	6 1%	11 2%	11 5%	3 1%	26 2%	6 1%	29 2%	2 1%	1 1%	1 2%
	(3)	37 2%	24 2%	12 1%	7 3%	3 1%	13 2%	14 3%	7 1%	29 2%	9 2%	16 2%	5 2%	6 2%	27 2%	10 2%	32 2%	3 2%	1 2%	1 2%
	(4)	75 4%	36 4%	39 4%	7 3%	9 2%	37 5%	21 4%	21 3%	47 4%	24 4%	30 4%	13 5%	8 3%	62 4%	13 3%	59 4%	11 8%	4 4%	1 2%
	(5)	134 7%	69 7%	65 7%	21 8%	36 9%	44 6%	33 7%	42 7%	91 8%	39 6%	46 6%	24 10%	24 8%	97 7%	36 8%	112 7%	12 9%	8 9%	2 5%
	(6)	227 12%	114 11%	113 13%	34 13%	40 10%	87 12%	66 13%	80 12%	139 12%	74 12%	87 12%	20 8%	46 16%	173 12%	55 12%	188 12%	26 20%	8 10%	5 10%
	(7)	355 19%	198 20%	157 18%	54 21%	81 20%	151 22%	69 14%	126 19%	225 19%	122 20%	140 20%	38 15%	55 18%	278 20%	77 16%	318 20%	16 12%	13 15%	8 17%
	(8)	394 21%	234 23%	159 18%	65 25%	103 25%	148 21%	75 15%	155 24%	235 20%	134 22%	137 19%	65 26%	57 19%	314 22%	79 17%	335 21%	24 18%	20 24%	14 30%
	(9)	218 12%	120 12%	98 11%	26 10%	54 13%	85 12%	53 10%	88 14%	126 11%	71 11%	89 13%	18 7%	40 13%	164 12%	54 11%	182 11%	16 12%	13 15%	6 13%
	(10)	208 11%	106 11%	100 12%	22 8%	50 12%	85 10%	50 10%	92 14%	114 10%	74 12%	78 11%	29 12%	25 9%	166 12%	40 9%	178 11%	9 7%	12 14%	7 14%
Don't know		175 9%	68 7%	107 12%	9 4%	20 5%	30 4%	115 23%	24 4%	149 12%	60 10%	65 9%	21 8%	29 10%	83 6%	92 20%	155 10%	12 9%	6 7%	2 5%
Total		1877 100%	1003 100%	870 100%	256 100%	410 100%	701 100%	508 100%	650 100%	1194 100%	624 100%	707 100%	248 100%	297 100%	1408 100%	469 100%	1609 100%	133 100%	87 100%	48 100%
Mean		7.16	7.16	7.18	6.97	7.37	7.18	7.03	7.43	7.03	7.25	7.18	6.90	7.14	7.18	7.08	7.17	6.75	7.45	7.44
1-2 (Net)		57 3%	35 4%	20 2%	11 4%	13 3%	22 3%	11 2%	15 2%	39 3%	16 3%	19 3%	16 6%	6 2%	44 3%	13 3%	50 3%	4 3%	1 1%	2 4%
1-3 (Net)		94 5%	59 6%	32 4%	18 7%	16 4%	34 5%	26 5%	22 3%	69 6%	26 4%	35 5%	21 8%	12 4%	71 5%	23 5%	82 5%	7 5%	3 3%	3 6%
1-4 (Net)		169 9%	95 9%	71 8%	26 10%	25 6%	71 10%	47 9%	43 7%	116 10%	50 8%	65 9%	34 14%	20 7%	133 9%	35 8%	141 9%	18 13%	6 7%	4 8%
5-6 (Net)		361 19%	183 18%	178 20%	54 21%	76 19%	131 19%	99 20%	122 19%	229 19%	113 18%	133 19%	44 18%	71 24%	270 19%	91 19%	300 19%	38 28%	16 19%	7 15%
4-7 (Net)		791 42%	417 42%	374 43%	116 45%	166 41%	319 45%	189 37%	269 41%	501 42%	259 42%	303 43%	95 38%	133 45%	610 43%	181 39%	677 42%	65 49%	33 38%	16 33%
7-10 (Net)		1172 62%	658 66%	514 59%	166 65%	289 70%	468 67%	246 49%	460 71%	700 59%	401 64%	444 63%	150 60%	177 60%	922 65%	250 53%	1013 63%	66 50%	59 68%	35 73%
8-10 (Net)		817 44%	460 46%	357 41%	112 44%	208 51%	318 45%	178 35%	279 51%	475 40%	279 45%	304 43%	112 45%	122 41%	644 46%	173 37%	695 43%	50 38%	46 53%	27 56%

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3.3. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Provide content that other websites or apps don't provide.

Base: All who have used BBC online services in the past 3 months

		Total	England Regions										Urbanity		Household Income				
		Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base		1997	133	397	66	188	101	158	128	66	49	73	153	1666	210	119	132	535	943
	Base: All who have used BBC online services in the past 3 months	1877	158	389	81	187	109	162	134	81	57	83	169	1581	184	91	123	550	876
Effective Base		1347.2	96.4	274.0	48.0	134.0	79.1	117.4	92.4	47.5	37.3	54.4	112.1	1130.1	132.0	83.4	96.9	370.4	637.6
Not At All Well	(1)	25	4	6	1	3	1	0	4	0	2	0	1	20	4	3	1	8	6
	1%	32	2%	13	1%	2%	1%	0	3%	0	3%	0	1%	1%	2%	3%	1%	2%	1%
(2)	2%	0	0	3%	4%	3	2	2	3	0	0	3	0	25	5	1	5	11	14
	BI	z	z	c	2	2%	1%	2%	0	0	3%	0	0	2%	3%	1%	4%	2%	2%
(3)	37	6	15	2	1	1	1	4	3	2	1	6	32	2	3	z	11	15	
	2%	4%	1%	3%	0	1%	1%	3%	3%	2	3%	4%	2%	7%	4%	3%	2%	2%	
(4)	75	3	12	1	11	3	4	4	0	4	1	16	64	10	3	5	30	32	
	4%	2%	3%	1%	6%	3%	3%	3%	0	7%	1%	9%	4%	5%	3%	4%	6%	4%	
(5)	134	12	15	1	11	16	9	8	12%	9	10	11	112	13	9	11	38	60	
	7%	8%	4%	1%	6%	zTUVX	6%	6%	TU	zTUVX	TU	6%	7%	7%	10%	9%	7%	7%	
(6)	227	30	35	8	24	10	27	20	7	3	13	12	181	27	15	19	65	99	
	12%	zTac	9%	10%	13%	9%	15%	9%	5%	16%	7%	7%	11%	15%	17%	15%	12%	11%	
(7)	355	34	84	19	41	19	24	24	20	8	20	24	302	27	19	19	122	150	
	19%	22%	21%	24%	22%	18%	15%	25%	15%	24%	14%	19%	19%	15%	20%	15%	22%	17%	
(8)	394	24	85	15	29	23	43	31	15	13	16	40	331	38	12	26	108	208	
	21%	15%	22%	19%	15%	21%	26%	23%	19%	22%	24%	24%	21%	21%	13%	21%	20%	24%	
(9)	218	15	43	10	30	13	26	7	5	5	6	22	187	18	9	13	69	114	
	12%	10%	11%	12%	16%	12%	16%	5%	6%	9%	7%	13%	12%	10%	9%	11%	12%	13%	
Extremely Well	(10)	206	6	53	11	20	10	17	11	10	2	8	179	17	12	10	46	123	
	71%	4%	14%	14%	10%	9%	11%	11%	8%	12%	4%	10%	17%	9%	13%	8%	8%	14%	
Don't know	175	23	37	9	15	11	8	19	12	9	5	9	147	22	6	9	43	54	
	9%	14%	10%	11%	8%	10%	5%	14%	15%	15%	6%	5%	9%	12%	7%	7%	8%	6%	
Total	ACDEGMI	Xc*					Xc*	X*											
	1877	158	389	81	187	109	162	134	81	57	83	169	1581	184	91	123	550	876	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Mean		7.16	6.73	7.31	7.39	7.18	7.13	7.48	6.76	7.25	6.55	7.02	7.36	6.92	6.88	6.79	7.01	7.39	
	HP	-	S	-	-	-	SV	-	-	-	-	S	45	9	4	-	19	z fgh	
1-2 (Net)	57	4	19	4	6	3	2	7	0	2	3	1	45	9	4	7	19	20	
	3%	2%	5%	5%	3%	3%	1%	5%	0	3%	3%	1%	3%	5%	4%	6%	3%	2%	
1-3 (Net)	94	10	24	6	7	3	4	12	3	4	4	7	77	11	7	11	30	35	
	5%	6%	6%	8%	4%	3%	2%	9%	3%	6%	4%	4%	5%	6%	8%	9%	5%	4%	
1-4 (Net)	BG	13	36	7	18	6	8	16	3	8	5	23	141	20	10	16	60	68	
	8%	9%	9%	8%	10%	6%	5%	12%	3%	14%	6%	14%	9%	11%	11%	13%	11%	8%	
5-6 (Net)	DG	-	-	-	-	-	-	-	-	-	-	XZ	-	-	-	-	-	-	
	361	43	50	9	35	27	36	27	17	22	20	23	293	41	24	30	103	159	
	169	17%	13%	11%	19%	20%	20%	20%	21%	21%	20%	19%	19%	22%	26%	25%	19%	16%	
4-7 (Net)	T	zTuc*	-	-	-	T	T	-	-	Tuc*	-	-	659	78	45	54	256	341	
	791	80	146	29	87	49	64	55	37	25	44	63	659	78	45	54	256	341	
	42%	51%	38%	36%	47%	45%	39%	41%	45%	43%	53%	37%	42%	42%	50%	43%	46%	39%	
7-10 (Net)	FNRI	T	80	266	56	120	66	110	72	50	29	51	1000	101	51	68	344	595	
	62%	50%	68%	70%	64%	61%	68%	54%	61%	50%	61%	68%	63%	55%	56%	56%	63%	68%	
8-10 (Net)	BFHNS	S	zSV	S	S	S	SV	S	SV	S	S	S	698	73	33	50	222	445	
	817	46	182	37	78	47	86	48	30	20	31	90	698	73	33	50	222	445	
	44%	29%	47%	45%	42%	43%	53%	36%	37%	36%	37%	53%	44%	40%	36%	40%	40%	51%	
	FHNS	-	S	-	S	-	zSVb	-	-	-	-	zSV	-	-	-	-	-	zfh	

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D3. 3. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Provide content that other websites or apps don't provide.

Base: All who have used BBC online services in the past 3 months

Unweighted Base
Base: All who have used BBC online services in the past 3 months
9-10 (Net)

Total	Gender		Age				Children in household		Social Group				Working		Nation			
Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
1997	1082	911	313	415	720	548	708	1249	907	561	186	343	1273	724	1512	169	155	161
1877	1003	870	256	410	701	508	650	1194	624	707	248	297	1408	469	1609	133	87	48
424	226	198	47	105	169	102	180	240	145	167	47	65	330	94	360	26	25	13
23%	23%	23%	18%	25%	24%	20%	28%	20%	23%	24%	19%	22%	23%	20%	22%	19%	29%	27%
HSY							zH											

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

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D3. 3. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Provide content that other websites or apps don't provide.

Base: All who have used BBC online services in the past 3 months

Unweighted Base
Base: All who have used BBC online services in the past 3 months
9-10 (Net)

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
1997	133	397	66	188	101	158	128	66	49	73	153	1666	210	119	132	535	943
1877	158	389	81	187	109	162	134	81	57	83	169	1581	184	91	123	550	876
424	21	97	21	49	24	43	18	14	8	14	50	366	35	21	24	114	237
23% HSY	14% +	25% SY	27% +	26% SY	22% +	27% SY	13% +	18% +	13% +	17% +	30% SYa	23% +	19% +	23% +	19% +	21% +	27% zh

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3_4. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Present content in a unique/innovative way.

Base: All who have used BBC online services in the past 3 months

		Total		Gender		Age				Children in household		Social Group				Working		Nation			
		Base (Z)		Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base		1997		1082	911	313	415	720	548	708	1249	907	561	186	343	1273	724	1512	169	155	161
Base: All who have used BBC online services in the past 3 months		1877		1003	870	256	410	701	508	650	1194	624	707	248	297	1408	469	1609	133	87	48
Effective Base		1347.2		757.4	591.1	216.9	289.8	491.7	353.8	474.8	847.9	666.4	411.4	137.6	241.3	903.7	521.6	1087.7	118.8	114.0	122.0
Not At All Well	(1)	25		16	9	3	5	10	7	6	19	11	7	4	2	16	9	22	1	1	1
		1%		2%	1%	1%	1%	1%	1%	1%	2%	2%	1%	2%	1%	1%	2%	1%	1%	1%	1%
	(2)	23		16	6	1	5	11	6	6	15	10	5	6	3	21	3	22	0	1	1
		1%		2%	1%	1%	1%	2%	1%	1%	1%	2%	1%	2%	1%	1%	1%	1%	0	1%	1%
	(3)	39		17	21	6	8	11	15	7	31	13	14	7	5	28	11	34	3	0	2
		2%		2%	2%	2%	2%	2%	3%	1%	3%	2%	2%	3%	2%	2%	2%	2%	2%	0	4%
	(4)	72		37	35	14	9	34	15	21	47	16	25	16	15	56	16	63	4	3	Q
		4%		4%	4%	5%	2%	5%	3%	3%	4%	3%	4%	6%	5%	4%	3%	4%	3%	4%	2%
	(5)	167		89	78	24	34	62	48	56	108	50	64	25	29	115	52	143	13	8	3
		9%		9%	9%	9%	8%	9%	9%	9%	9%	8%	9%	10%	10%	8%	11%	9%	10%	10%	6%
	(6)	249		132	117	34	58	95	62	84	156	84	97	29	39	193	56	209	25	11	4
		13%		13%	13%	13%	14%	13%	12%	13%	13%	13%	14%	12%	13%	14%	12%	13%	19%	12%	7%
	(7)	366		211	154	50	80	147	89	118	242	126	143	41	55	284	82	316	27	12	11
		19%		21%	18%	20%	20%	21%	17%	18%	20%	20%	20%	17%	19%	20%	17%	20%	20%	14%	23%
	(8)	407		230	176	59	100	159	87	164	238	130	165	52	60	314	93	352	22	20	12
		22%		23%	20%	23%	24%	23%	17%	25%	20%	21%	23%	21%	20%	22%	20%	22%	17%	23%	25%
	(9)	FH		208	91	34	58	68	48	83	124	72	79	26	31	164	44	176	17	9	7
		11%		12%	10%	13%	14%	10%	10%	13%	10%	12%	11%	11%	10%	12%	9%	11%	13%	10%	14%
	(10)	Sd		184	92	25	36	81	42	87	96	61	67	31	25	151	33	153	10	16	5
		10%		9%	11%	10%	9%	12%	8%	13%	8%	10%	9%	13%	9%	11%	7%	10%	7%	19%	11%
Extremely Well		N		137	45	5	19	24	89	17	119	51	42	12	33	66	71	118	10	6	3
Don't know		7%		4%	11%	2%	5%	3%	18%	3%	10%	8%	6%	5%	11%	5%	15%	7%	8%	7%	5%
Total		ACDEGMI		1003	870	256	410	701	508	650	1194	624	707	248	297	1408	469	1609	133	87	48
		100%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean		7.09		7.08	7.12	7.14	7.23	7.08	6.93	7.38	6.95	7.10	7.16	6.95	7.03	7.14	6.91	7.07	6.98	7.53	7.31
1-2 (Net)		HNSg		32	14	4	9	21	13	12	34	22	12	10	5	37	11	44	2	zOP	1
		3%		3%	2%	2%	2%	3%	3%	2%	3%	3%	2%	4%	2%	3%	2%	3%	1%	1%	3%
1-3 (Net)		B		49	36	10	17	32	28	18	66	34	26	17	10	65	22	78	5	1	3
		5%		5%	4%	4%	4%	5%	6%	3%	6%	6%	4%	7%	3%	5%	5%	5%	4%	1%	7%
1-4 (Net)		G		159	86	23	26	66	43	40	113	51	51	33	25	121	38	141	9	4	Q
		8%		9%	8%	9%	6%	9%	8%	6%	9%	8%	7%	13%	8%	9%	8%	9%	7%	5%	9%
5-6 (Net)		GX		416	222	58	91	156	110	140	263	133	161	54	68	308	108	352	38	19	6
		22%		22%	22%	23%	22%	22%	22%	22%	22%	21%	23%	22%	23%	22%	23%	22%	29%	22%	13%
4-7 (Net)		Ri		853	470	122	180	337	214	279	552	276	329	111	138	648	205	732	69	34	18
		45%		47%	44%	48%	44%	48%	42%	43%	46%	44%	46%	45%	47%	46%	44%	45%	52%	39%	38%
7-10 (Net)		I		1165	651	169	274	454	265	453	699	389	454	150	171	913	252	998	75	57	35
		62%		65%	59%	66%	67%	65%	52%	58%	59%	62%	64%	60%	58%	65%	54%	62%	57%	66%	72%
8-10 (Net)		BFHNS		799	440	119	194	308	177	335	457	263	311	109	116	629	170	682	49	45	zOP
		43%		44%	41%	46%	47%	44%	35%	42%	38%	42%	44%	44%	39%	45%	36%	42%	37%	52%	50%
		FHN				F	F	F		zH						zN				zOP	P

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

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D3_4. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Present content in a unique/innovative way.

Base: All who have used BBC online services in the past 3 months

		Total	England Regions											Urbanity		Household Income			
		Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base		1997	133	397	66	188	101	158	128	66	49	73	153	1666	210	119	132	535	943
	Base: All who have used BBC online services in the past 3 months	1877	158	389	81	187	109	162	134	81	57	83	169	1581	184	91	123	550	876
Effective Base		1347.2	96.4	274.0	48.0	134.0	79.1	117.4	92.4	47.5	37.3	54.4	112.1	1130.1	132.0	83.4	96.9	370.4	637.6
Not At All Well	(1)	25 1%	5 3%	4 1%	1 1%	3 2%	2 1%	0 0	3 3%	0 0	2 3%	1 1%	2 1%	19 1%	5 3%	2 2%	1 1%	8 1%	10 1%
	(2)	23 1%	3 2%	11 3%	4 4%	1 1%	1 1%	0 0	0 0	0 0	0 0	1 1%	1 1%	20 1%	2 1%	0 0	3 2%	7 1%	12 1%
(3)	39 2%	6 2%	8 2%	1 1%	0 0	2 2%	3 3%	2 1%	0 0	2 3%	4 5%	7 4%	32 2%	4 2%	2 2%	3 2%	11 2%	19 2%	
	(4)	72 4%	5 3%	18 5%	1 1%	8 4%	4 3%	2 1%	7 5%	3 3%	2 3%	12 7%	59 4%	8 5%	3 3%	6 5%	30 5%	25 3%	
(5)	167 9%	10 6%	27 7%	6 8%	13 7%	12 11%	16 10%	10 7%	5 6%	8 14%	13 16%	21 13%	138 9%	21 11%	10 11%	21 17%	53 10%	60 7%	
	(6)	249 13%	26 17%	42 11%	4 4%	28 15%	15 14%	20 13%	18 14%	17 22%	9 16%	12 15%	208 13%	24 13%	13 14%	13 11%	85 16%	111 13%	
(7)	366 19%	29 19%	85 22%	17 21%	22 12%	23 21%	33 21%	29 21%	22 27%	7 13%	21 25%	29 17%	308 19%	29 16%	19 21%	24 19%	98 16%	169 19%	
	(8)	407 22%	41 26%	76 19%	22 27%	43 23%	20 18%	49 30%	30 22%	17 21%	10 17%	11 14%	34 20%	349 22%	39 21%	18 20%	26 21%	120 22%	204 23%
(9)	208 11%	6 4%	48 12%	6 8%	32 17%	15 14%	18 11%	10 8%	5 6%	5 10%	8 9%	22 13%	163 10%	27 15%	9 10%	13 11%	62 11%	117 13%	
	(10)	184 10%	5 3%	49 13%	11 13%	21 11%	8 7%	10 6%	14 7%	6 4%	5 7%	6 8%	20 12%	166 10%	11 6%	10 11%	6 5%	46 8%	106 12%
Extremely Well		137 7%	21 13%	21 5%	8 10%	16 9%	8 7%	9 6%	12 9%	6 7%	7 13%	4 5%	119 8%	14 8%	4 5%	6 5%	30 6%	44 5%	
Don't know		ACDEGMI	zTc																
Total		1877 100%	158 100%	389 100%	81 100%	187 100%	109 100%	162 100%	134 100%	81 100%	57 100%	83 100%	169 100%	1581 100%	184 100%	91 100%	123 100%	550 100%	876 100%
Mean		7.09	6.56	7.16	7.28	7.40	7.02	7.27	7.05	7.12	6.69	6.71	6.98	7.11	6.86	7.03	6.66	6.95	7.31
1-2 (Net)		HNSg	*	S	*	Sb	*	S	*	*	**	*	*	*	*	*	*	zgh	
		48 3%	8 3%	15 4%	5 6%	4 2%	2 2%	0 0	3 3%	0 0	2 3%	2 2%	3 2%	39 2%	7 4%	2 3%	4 4%	15 3%	22 2%
1-3 (Net)		B	X'	X	X'	*	*	*	*	*	*	*	*	*	*	*	*	*	*
		87 5%	14 9%	23 6%	5 7%	4 2%	4 4%	4 2%	5 4%	0 0	4 7%	5 6%	10 6%	71 5%	11 6%	5 5%	7 5%	26 5%	40 5%
1-4 (Net)		G	VXZ'	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
		159 8%	19 12%	41 11%	7 8%	12 6%	8 7%	6 4%	12 9%	3 3%	5 10%	7 9%	22 13%	131 8%	20 11%	8 8%	14 11%	56 10%	65 7%
5-6 (Net)		GX	X'	X	*	*	*	*	*	*	*	X	*	*	*	*	*	*	*
		416 22%	37 23%	70 18%	10 12%	41 22%	27 25%	36 23%	28 21%	22 17%	17 30%	26 31%	38 22%	346 22%	45 24%	23 25%	35 28%	139 25%	171 20%
4-7 (Net)		RI	*	*	*	*	*	*	*	U'	TU'	*	*	*	*	*	*	*	*
		853 45%	70 45%	172 44%	28 35%	71 38%	54 49%	72 44%	63 47%	47 58%	26 46%	48 58%	79 46%	713 45%	82 44%	45 49%	65 53%	266 48%	366 42%
7-10 (Net)		1165 62%	81 52%	257 66%	56 70%	118 63%	66 61%	110 68%	82 61%	50 47%	27 62%	46 56%	104 61%	986 45%	105 44%	56 49%	69 53%	326 48%	596 42%
		BFHNS	*	Sa	Sa'	*	Sa	*	Sa	*	*	*	*	*	*	*	*	zgh	
8-10 (Net)		799 43%	52 33%	173 44%	39 49%	96 51%	43 39%	77 47%	53 40%	28 35%	20 34%	25 31%	76 45%	678 43%	76 42%	37 41%	45 37%	228 41%	426 49%
		FHN	*	*	*	zSzB	*	Sb	*	*	*	*	*	*	*	*	*	zgh	

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3_4. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Present content in a unique/innovative way.

Base: All who have used BBC online services in the past 3 months

Unweighted Base
Base: All who have used BBC online services in the past 3 months
9-10 (Net)

Total	Gender		Age				Children in household		Social Group				Working		Nation			
Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
1997	1082	911	313	415	720	548	708	1249	907	561	186	343	1273	724	1512	169	155	161
1877	1003	870	256	410	701	508	650	1194	624	707	248	297	1408	469	1609	133	87	48
393	210	183	60	94	149	90	171	219	133	146	57	56	315	77	329	26	25	12
21% HNS	21%	21%	23%	23%	21%	18%	26% zH	18%	21%	21%	23%	19%	22% N	16%	20%	20%	29% zO	25%

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3_4. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Present content in a unique/innovative way.
Base: All who have used BBC online services in the past 3 months

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
1997	133	397	66	188	101	158	128	66	49	73	153	1666	210	119	132	535	943
1877	158	389	81	187	109	162	134	81	57	83	169	1581	184	91	123	550	876
393	12	97	17	53	23	28	24	11	10	14	42	329	38	19	20	108	223
21%	7%	25%	21%	28%	21%	17%	18%	13%	17%	17%	25%	21%	21%	21%	16%	20%	25%
HNS	*	S	S*	zSXZ	S*	S	S*	*	*	*	S	*	*	*	*	zgh	zgh

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3.5. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Have content that appeals to a wide range of different audiences across the

UK, for example people of different ages, regions, backgrounds and ethnicities.

Base: All who have used BBC online services in the past 3 months

	Total		Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)		Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	1997		1082	911	313	415	720	548	708	1249	907	561	186	343	1273	724	1512	169	155	161
Base: All who have used BBC online services in the past 3 months	1877		1003	870	256	410	701	508	650	1194	624	707	248	297	1408	469	1609	133	87	48
Effective Base	1347.2		757.4	591.1	216.9	289.8	491.7	353.8	474.8	847.9	666.4	411.4	137.6	241.3	903.7	521.6	1087.7	118.8	114.0	122.0
Not At All Well	(1) 15		8	7	2	3	5	4	4	11	7	2	3	3	11	4	14	1	0	0
	1%		1%	1%	1%	1%	1%	1%	1%	1%	1%	0	1%	1%	1%	1%	1%	0	0	1%
(2)	6		2	1	1	0	4	1	1	3	1	2	2	1	3	2	5	0	1	0
	0		0	0	1%	0	1%	0	0	0	0	0	1%	0	0	1%	0	0	1%	0
(3)	23		14	9	2	5	10	6	6	16	11	4	8	1	19	4	17	4	2	1
	1%		1%	1%	1%	1%	1%	1%	1%	1%	2%	0	3%	0	1%	1%	1%	3%	3%	1%
(4)	41		18	23	6	11	16	8	15	24	11	13	12	6	34	7	37	3	1	1
	2%		2%	3%	2%	3%	2%	2%	2%	2%	2%	2%	5%	2%	2%	2%	2%	2%	1%	2%
(5)	145		77	67	22	29	57	37	40	102	47	59	14	24	106	39	122	15	7	1
	8%		8%	8%	9%	7%	8%	7%	6%	9%	8%	8%	5%	8%	7%	8%	8%	11%	8%	3%
(6)	210		109	101	43	51	73	43	81	123	73	76	25	36	166	44	186	13	6	5
	11%		11%	12%	17%	12%	10%	8%	12%	10%	12%	11%	10%	12%	12%	9%	12%	10%	7%	10%
(7)	408		244	163	62	86	153	107	133	266	123	157	49	79	315	93	352	29	17	11
	22%		24%	19%	24%	21%	22%	21%	20%	22%	20%	22%	20%	27%	22%	20%	22%	22%	19%	22%
(8)	477		265	212	62	113	183	117	183	288	160	191	70	56	362	115	406	33	24	15
	25%		26%	24%	24%	28%	26%	23%	28%	24%	26%	27%	28%	19%	26%	25%	25%	25%	28%	31%
(9)	204		117	86	26	61	75	41	77	125	72	78	22	33	166	38	173	14	12	5
	11%		12%	10%	10%	15%	11%	8%	12%	10%	11%	11%	9%	11%	12%	8%	11%	10%	13%	10%
Extremely Well	(10) 192		97	94	20	38	85	48	84	106	63	70	31	28	140	51	160	12	14	6
	10%		10%	11%	8%	9%	12%	10%	13%	9%	10%	10%	12%	9%	10%	11%	10%	9%	16%	12%
Don't know	157		51	106	9	14	39	95	26	130	57	56	13	30	86	71	139	11	3	3
	8%		5%	12%	4%	3%	6%	19%	4%	11%	9%	8%	5%	10%	6%	15%	9%	8%	4%	6%
ACDE																				
GMT1	1877		1003	870	256	410	701	508	650	1194	624	707	248	297	1408	469	1609	133	87	48
	100%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.36		7.38	7.36	7.17	7.42	7.41	7.36	7.53	7.29	7.36	7.44	7.25	7.28	7.36	7.38	7.35	7.22	7.67	7.56
h																				
1-2 (Net)	20		10	9	4	3	8	5	5	14	8	4	5	4	14	6	19	1	1	0
	1%		1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	0	0	1%	1%
1-3 (Net)	44		25	17	5	8	19	11	11	30	19	7	13	5	34	10	35	4	3	1
	2%		2%	2%	2%	2%	3%	2%	2%	2%	3%	1%	5%	2%	2%	2%	2%	3%	3%	2%
1-4 (Net)	85		42	41	11	20	35	20	26	54	30	20	25	11	67	18	72	7	4	2
	5%		4%	5%	4%	5%	5%	4%	4%	5%	5%	3%	10%	4%	5%	4%	4%	5%	4%	5%
5-6 (Net)	355		186	168	65	80	130	80	121	225	120	135	39	60	271	83	307	28	13	6
	19%		19%	19%	26%	19%	18%	16%	19%	19%	19%	19%	16%	20%	19%	18%	19%	21%	15%	13%
4-7 (Net)	803		448	354	133	177	299	195	270	516	254	305	100	145	620	184	696	59	31	18
	43%		45%	41%	52%	43%	43%	38%	41%	43%	41%	43%	40%	49%	44%	39%	43%	44%	35%	38%
7-10 (Net)	1280		724	555	170	298	497	314	477	785	417	496	172	195	982	298	1090	87	66	36
	68%		72%	64%	66%	73%	71%	62%	67%	66%	67%	70%	69%	66%	70%	63%	68%	66%	77%	76%
8-10 (Net)	873		480	392	108	211	344	207	344	518	295	339	122	117	668	205	739	59	50	26
	46%		48%	45%	42%	52%	49%	41%	53%	43%	47%	48%	49%	39%	47%	44%	46%	44%	58%	53%
FHL						CF	F		zH		L	L							zOP	

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

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D3.5. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Have content that appeals to a wide range of different audiences across the

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Base: All who have used BBC online services in the past 3 months

Total		England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
1997	133	397	66	188	101	158	128	66	49	73	153	1666	210	119	132	535	943	
1877	158	389	81	187	109	162	134	81	57	83	169	1581	184	91	123	550	876	
1347.2	96.4	274.0	48.0	134.0	79.1	117.4	92.4	47.5	37.3	54.4	112.1	1130.1	132.0	83.4	96.9	370.4	637.6	
1)	15	2	2	0	3	2	0	3	0	0	1	13	2	0	1	6	4	
	1%	2%	1%	0	2%	1%	0	2%	0	0	1%	1%	1%	0	1%	1%	1%	
2)	6	0	4	1	0	1	0	0	0	0	0	5	0	2	0	2	2	
	0	0	1%	1%	0	0	0	0	0	0	0	0	0	2%	0	0	0	
3)	23	0	7	3	1	2	1	0	0	0	2	21	1	0	1	9	12	
	1%	0	2%	4%	0	1%	1%	0	0	0	1%	1%	0	0	1%	2%	1%	
4)	41	5	9	0	1	2	3	0	2	4	8	33	4	0	6	18	14	
	2%	3%	2%	0	0	2%	1%	0	3%	5%	5%	2%	2%	0	5%	3%	2%	
5)	145	13	23	6	15	6	11	4	7	11	16	109	20	12	8	45	56	
	8%	8%	6%	7%	8%	6%	7%	8%	5%	12%	13%	7%	11%	13%	7%	8%	6%	
6)	Rd																	
	210	14	48	5	19	17	22	13	15	11	12	183	12	10	14	80	79	
7)	11%	9%	12%	7%	10%	15%	14%	9%	18%	13%	7%	12%	7%	11%	11%	15%	9%	
	408	41	94	13	38	24	37	27	26	10	16	340	40	18	33	109	181	
8)	22%	26%	24%	16%	20%	22%	23%	20%	32%	19%	16%	21%	22%	20%	27%	20%	21%	
	B																	
9)	477	35	88	28	46	28	42	37	18	10	22	402	52	22	32	127	258	
	25%	22%	23%	35%	25%	26%	26%	23%	17%	26%	30%	25%	28%	24%	26%	23%	29%	
10)	L																	
	204	17	35	8	28	13	28	11	3	4	7	173	20	9	14	71	103	
11)	11%	11%	9%	10%	15%	12%	18%	8%	4%	7%	9%	12%	11%	10%	11%	13%	12%	
	N																	
12)	192	7	58	13	19	8	9	11	7	6	4	164	16	12	9	42	114	
	10%	4%	15%	16%	10%	8%	5%	8%	9%	10%	5%	10%	9%	14%	7%	8%	13%	
13)	HSh		zSX															
	157	23	21	4	18	8	9	17	7	8	15	139	15	6	5	41	52	
14)	8%	15%	5%	5%	10%	8%	9%	13%	9%	14%	10%	9%	8%	7%	4%	7%	6%	
	ACDE																	
15)	GMTI																	
	1877	158	389	81	187	109	162	134	81	57	83	169	1581	184	91	123	550	876
16)	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	7.36	7.15	7.41	7.64	7.51	7.28	7.44	7.21	7.31	7.10	7.05	7.39	7.39	7.35	7.40	7.20	7.17	7.60
17)	h																	
	20	2	6	1	3	2	0	3	0	0	1	18	2	2	1	8	zg	
18)	1%	2%	2%	1%	2%	0	2%	0	0	0	0	1%	1%	2%	1%	2%	1%	1%
19)	44	2	13	4	4	3	2	4	0	0	3	39	3	2	2	17	18	
	J	2%	3%	5%	2%	3%	1%	3%	0	0	2%	2%	2%	2	2	3%	2%	2%
20)	85	8	22	4	5	4	7	0	2	4	11	72	7	2	9	35	32	
	5%	5%	6%	5%	2%	4%	2%	5%	3%	5%	7%	5%	4%	2	7%	6%	4%	
21)	J																	
	355	27	70	11	34	23	23	19	17	22	28	292	33	22	22	125	135	
22)	19%	17%	18%	14%	18%	21%	20%	18%	23%	30%	26%	16%	18%	24%	18%	23%	15%	15%
	i																	
23)	803	73	173	24	73	49	71	54	45	29	41	665	77	40	62	252	330	
	43%	46%	44%	29%	39%	45%	44%	40%	55%	52%	50%	42%	42%	44%	50%	46%	38%	
24)	FNI																	
	1280	100	276	62	131	73	116	86	30	49	115	1079	129	61	87	349	657	
25)	69%	63%	71%	76%	70%	67%	71%	64%	69%	52%	59%	68%	70%	67%	71%	63%	75%	zh
	BFHh																	
26)	873	59	182	49	93	49	79	59	29	19	33	739	89	43	54	240	476	zh
	46%	38%	47%	61%	49%	45%	49%	44%	35%	34%	40%	47%	48%	47%	44%	44%	54%	zh
27)	FHL																	

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
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D3_5. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Have content that appeals to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.

Base: All who have used BBC online services in the past 3 months

Total	Gender		Age				Children in household		Social Group				Working		Nation			
Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
1997	1082	911	313	415	720	548	708	1249	907	561	186	343	1273	724	1512	169	155	161
1877	1003	870	256	410	701	508	650	1194	624	707	248	297	1408	469	1609	133	87	48
395	215	180	46	98	161	90	161	231	135	148	52	60	306	90	333	26	26	11
21% H	21%	21%	18%	24%	23%	18%	25% zH	19%	22%	21%	21%	20%	22%	19%	21%	19%	30% zO	23%

Unweighted Base

Base: All who have used BBC online services in the past 3 months
9-10 (Net)

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3_5. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Have content that appeals to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.
Base: All who have used BBC online services in the past 3 months

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
1997	133	397	66	188	101	158	128	66	49	73	153	1666	210	119	132	535	943
1877	158	389	81	187	109	162	134	81	57	83	169	1581	184	91	123	550	876
395	24	93	21	46	21	37	22	10	10	11	38	337	37	21	22	113	218
21% H	15% +	24%	26% +	25%	19% +	23%	16% +	13% +	17% +	14% +	22%	21%	20%	23% +	18% +	21%	25% z

Unweighted Base
Base: All who have used BBC online services in the past 3 months
9-10 (Net)

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3. 6. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Provide distinctive online programmes and content.

Base: All who have used BBC online services in the past 3 months

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
		Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	1997	1082	911	313	415	720	548	708	1249	907	561	186	343	1273	724	1512	169	155	161
Base: All who have used BBC online services in the past 3 months	1877	1003	870	256	410	701	508	650	1194	624	707	248	297	1408	469	1609	133	87	48
Effective Base	1347.2	757.4	591.1	216.9	289.8	491.7	353.8	474.8	847.9	666.4	411.4	137.6	241.3	903.7	521.6	1087.7	118.8	114.0	122.0
Not At All Well	16	10	6	1	3	7	4	2	14	7	1	5	3	12	3	14	1	0	0
	J			0	1%	1%	1%	0	1%	1%	0	2%	1%	1%	1%	1%	1%	0	0
(1)	13	8	4	1	2	7	3	6	5	3	3	5	1	11	2	12	0	0	0
	H	1%	0	1%	0	1%	1%	1%	0	1%	0	2%	0	1%	0	1%	0	0	1%
(2)	24	16	7	1	10	5	7	7	16	10	7	4	2	18	6	19	2	2	0
	1%	2%	1%	1%	2%	1%	1%	1%	1%	2%	1%	2%	1%	1%	1%	1%	2%	2%	1%
(3)	44	22	21	4	11	21	8	15	27	12	15	10	6	37	7	38	3	1	2
	2%	2%	2%	1%	3%	3%	2%	2%	2%	2%	2%	4%	2%	3%	2%	2%	2%	1%	4%
(4)	130	66	65	16	26	52	36	30	98	32	52	22	23	93	37	107	13	7	3
	7%	7%	7%	6%	6%	7%	7%	5%	8%	5%	7%	9%	8%	7%	8%	7%	10%	8%	6%
(5)	234	120	115	46	47	85	56	86	142	75	89	27	43	177	57	199	20	10	5
	12%	12%	13%	18%	11%	12%	11%	13%	12%	12%	13%	11%	14%	13%	12%	12%	15%	11%	11%
(6)	381	225	156	54	79	144	104	122	252	126	153	36	66	280	101	328	31	13	9
	20%	22%	18%	21%	19%	21%	20%	19%	21%	20%	22%	15%	22%	20%	22%	20%	23%	15%	19%
(7)	473	250	223	69	110	184	109	173	294	159	174	76	64	371	102	409	27	24	13
	25%	25%	26%	27%	27%	26%	21%	27%	25%	25%	25%	30%	22%	26%	22%	25%	20%	27%	28%
(8)	240	138	102	33	65	90	50	101	133	77	104	21	38	192	48	208	13	13	5
	13%	14%	12%	13%	16%	13%	10%	16%	11%	12%	15%	9%	13%	14%	10%	13%	10%	15%	11%
(9)	192	102	90	25	44	75	48	88	103	71	61	32	26	148	44	159	11	15	7
	10%	10%	10%	10%	11%	11%	9%	14%	9%	11%	9%	13%	9%	10%	9%	10%	9%	17%	14%
(10)	130	47	83	5	13	29	83	19	111	50	48	9	24	68	62	115	10	3	2
	7%	5%	10%	2%	3%	4%	16%	3%	9%	8%	7%	3%	8%	5%	13%	7%	7%	3%	5%
Extremely Well	1877	1003	870	256	410	701	508	650	1194	624	707	248	297	1408	469	1609	133	87	48
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.37	7.37	7.39	7.41	7.44	7.34	7.32	7.59	7.26	7.44	7.41	7.17	7.29	7.39	7.31	7.37	7.10	7.70	7.50
	Hgh							zH										zP	
1-2 (Net)	29	17	10	2	5	15	7	8	18	11	5	10	4	24	6	26	2	1	0
	2%	2%	1%	1%	1%	2%	1%	1%	2%	2%	1%	4%	1%	2%	1%	2%	1%	1%	1%
1-3 (Net)	53	33	16	4	15	20	14	15	34	20	12	14	6	42	11	46	4	2	1
	3%	3%	2%	1%	4%	3%	3%	2%	3%	3%	2%	3%	2%	3%	2%	3%	3%	2%	2%
1-4 (Net)	96	56	38	7	26	42	22	30	61	32	27	25	12	78	18	84	7	3	3
	5%	6%	4%	3%	6%	6%	4%	5%	5%	5%	4%	10%	4%	6%	4%	5%	5%	3%	6%
5-6 (Net)	364	185	179	62	73	138	92	116	241	108	141	49	66	271	94	306	34	17	8
	19%	18%	21%	24%	18%	20%	18%	18%	20%	17%	20%	20%	22%	19%	20%	19%	25%	19%	17%
4-7 (Net)	790	433	357	120	163	303	204	254	519	246	309	96	138	588	202	672	68	30	19
	42%	43%	41%	47%	40%	43%	40%	39%	44%	39%	44%	39%	46%	42%	43%	42%	51%	35%	40%
7-10 (Net)	1286	715	570	181	299	493	311	484	782	434	491	166	194	990	295	1104	83	64	34
	69%	71%	65%	71%	73%	70%	61%	75%	65%	70%	69%	67%	65%	70%	63%	69%	62%	74%	72%
8-10 (Net)	904	480	414	127	220	349	207	362	530	308	339	129	128	710	194	776	51	52	25
	48%	49%	48%	50%	54%	50%	41%	56%	44%	49%	48%	52%	43%	50%	41%	48%	39%	59%	53%
	FHNS			F	zF	F		zH						zN		P		zOP	P

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3. 6. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Provide distinctive online programmes and content.

Base: All who have used BBC online services in the past 3 months

Total		England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
1997	133	397	66	188	101	158	128	66	49	73	153	1666	210	119	132	535	943	
1877	158	389	81	187	109	162	134	81	57	83	169	1581	184	91	123	550	876	
1347.2	96.4	274.0	48.0	134.0	79.1	117.4	92.4	47.5	37.3	54.4	112.1	1130.1	132.0	83.4	96.9	370.4	637.6	
16	2	1	0	3	2	2	0	0	1	0	1	14	2	0	1	7	4	
1%	1%	0	0	2%	1%	1%	2%	0	2%	0	1%	1%	1%	0	1%	1%	0	
J	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	
13	2	5	0	0	1	0	2	0	0	0	3	9	3	0	1	5	7	
1%	1%	1%	0	0	1%	0	1%	0	0	0	2%	1%	2%	0	1%	1%	1%	
H	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	
24	1	5	5	1	2	0	0	1	0	2	2	17	4	1	1	6	13	
1%	1%	1%	7%	0	1%	0	0	1%	0	2%	1%	1%	2%	1%	1%	1%	1%	
44	4	10	0	1	3	1	4	2	2	5	6	40	3	2	7	14	18	
2%	3%	3%	0	1%	3%	1%	3%	2%	3%	7%	4%	2%	1%	2%	6%	3%	2%	
130	6	19	2	13	8	12	10	4	5	13	16	110	14	9	15	52	43	
7%	4%	5%	2%	7%	7%	7%	7%	5%	9%	15%	10%	7%	8%	10%	12%	10%	5%	
GII	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	
234	28	48	5	31	9	16	13	16	4	5	23	198	21	14	22	78	87	
12%	18%	12%	7%	17%	9%	10%	10%	6%	7%	13%	7%	12%	11%	15%	18%	14%	10%	
I	.	.	.	.	.	.	b	.	.	.	.	.	.	.	.	.	.	
381	36	86	12	36	26	40	21	13	16	17	25	317	36	18	20	108	176	
20%	23%	22%	14%	19%	24%	25%	16%	17%	28%	21%	15%	20%	20%	19%	16%	20%	20%	
473	33	96	26	42	27	43	38	30	12	18	43	401	48	27	28	128	244	
25%	21%	25%	33%	22%	25%	26%	28%	37%	21%	22%	25%	25%	26%	29%	23%	23%	28%	
N	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	
240	16	49	12	35	16	25	18	4	5	8	21	204	22	7	17	75	121	
13%	10%	13%	14%	19%	14%	15%	13%	4%	9%	9%	13%	13%	12%	8%	14%	14%	14%	
HN	.	.	z	.	.	.	.	.	.	.	.	.	.	.	.	.	.	
192	9	47	9	18	8	12	13	4	5	8	25	157	21	10	5	48	116	
6%	12%	11%	10%	8%	7%	10%	10%	5%	9%	10%	15%	10%	11%	12%	4%	9%	13%	
Hg	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	
130	20	23	7	8	11	13	7	7	6	4	4	114	9	4	6	28	47	
7%	13%	6%	12%	4%	8%	7%	10%	9%	13%	7%	2%	7%	5%	4%	5%	5%	5%	
ACDE	1877	158	389	81	187	109	162	134	81	57	83	169	1581	184	91	123	550	876
GMcl	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
7.37	7.09	7.45	7.66	7.48	7.30	7.48	7.38	7.24	7.27	7.04	7.35	7.37	7.33	7.36	6.90	7.20	7.60	
High	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	.	
29	4	6	0	3	2	2	4	0	1	0	4	23	5	0	2	12	zgh	
2%	3%	2%	0	2%	2%	1%	3%	0	2%	0	2%	1%	3%	0	2%	2%	1%	
53	5	12	5	4	4	2	4	1	1	2	6	41	9	1	3	18	24	
3%	3%	3%	7%	2%	4%	1%	3%	1%	2%	2%	4%	3%	5%	1%	2%	3%	3%	
96	10	22	5	5	7	3	8	2	3	7	12	80	11	3	10	33	42	
5%	6%	6%	7%	3%	6%	2%	6%	3%	5%	9%	7%	5%	6%	3%	8%	6%	5%	
364	34	67	7	44	17	27	23	20	9	18	39	308	35	23	37	131	130	
19%	21%	17%	9%	24%	16%	17%	18%	25%	16%	22%	23%	19%	19%	25%	30%	24%	15%	
II	.	.	U	.	.	.	.	U	.	.	U	.	.	.	.	.	.	
790	75	162	19	81	46	69	48	35	26	41	70	665	74	42	64	253	324	
42%	47%	42%	23%	43%	42%	43%	36%	43%	46%	49%	41%	42%	40%	47%	52%	46%	37%	
U	95	278	59	131	77	120	51	38	51	51	114	1079	128	62	71	359	657	
1286	95	278	59	131	77	120	51	38	51	51	114	1079	128	62	71	359	657	
69%	60%	71%	73%	70%	70%	74%	67%	63%	67%	62%	68%	68%	70%	68%	57%	65%	75%	
BFHNg	904	58	192	47	95	51	79	69	38	34	89	762	92	44	50	251	zgh	
48%	37%	49%	59%	51%	47%	49%	51%	47%	39%	41%	53%	48%	50%	49%	41%	46%	55%	
FHNPS	.	S	S	S	S	S	S	S	S	S	S	.	.	.	.	.	zgh	

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3 6. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Provide distinctive online programmes and content.

Base: All who have used BBC online services in the past 3 months

Unweighted Base
Base: All who have used BBC online services in the past 3 months
9-10 (Net)

Total	Gender		Age				Children in household		Social Group				Working		Nation			
Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
1997	1082	911	313	415	720	548	708	1249	907	561	186	343	1273	724	1512	169	155	161
1877	1003	870	256	410	701	508	650	1194	624	707	248	297	1408	469	1609	133	87	48
432	240	191	58	109	165	98	189	236	149	165	54	64	339	92	367	25	28	12
23%	24%	22%	23%	27%	23%	19%	29%	20%	24%	23%	22%	22%	24%	20%	23%	19%	32%	25%
HNZ				F			zH										zOP	

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3 6. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Provide distinctive online programmes and content.

Base: All who have used BBC online services in the past 3 months

Unweighted Base
Base: All who have used BBC online services in the past 3 months
9-10 (Net)

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
1997	133	397	66	188	101	158	128	66	49	73	153	1666	210	119	132	535	943
1877	158	389	81	187	109	162	134	81	57	83	169	1581	184	91	123	550	876
432	25	96	21	54	24	37	30	8	10	16	46	361	43	18	22	123	237
23%	16%	25%	26%	29%	22%	23%	23%	10%	18%	19%	27%	23%	24%	19%	18%	22%	27%
HNZ		Z	Z	SZ							SZ						Z

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3_sum. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps... (7-10 Summary Table)

Base: All who have used BBC online services in the past 3 months

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	1712	932	777	283	375	621	432	638	1045	785	481	161	285	1113	599	1288	145	134	145
Base: All who have used BBC online services in the past 3 months	1588	870	716	229	363	598	395	581	983	533	594	215	245	1208	380	1360	109	75	43
Effective Base	1164.1	653.1	510.2	199.6	265.2	423.9	280.4	426.9	719.4	583.5	353.2	119.4	206.5	795.9	434.4	936.3	102.9	100.5	110.0
Have a mix of different types of content.	1358	744	614	192	304	527	332	506	835	453	514	179	212	1047	311	1160	93	68	37
Have high quality content.	Nh	86%	86%	84%	84%	88%	84%	87%	85%	85%	87%	83%	86%	87%	82%	85%	85%	81%	86%
Provide content that other websites or apps don't provide.	1411	756	654	197	323	540	349	517	874	485	528	188	211	1087	324	1208	97	67	39
Present content in a unique/innovative way.	ANa	89%	91%	86%	89%	90%	88%	89%	89%	91%	89%	87%	86%	90%	85%	89%	89%	89%	90%
Have content that appeals to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.	1172	658	514	166	289	468	246	460	700	401	444	150	177	922	250	1013	66	59	35
Provide distinctive online programmes and content.	FHNPSa	74%	72%	73%	79%	78%	62%	79%	71%	75%	75%	70%	72%	76%	66%	74%	60%	78%	82%
	1165	651	513	169	274	454	265	453	699	389	454	150	171	913	252	998	75	57	35
	73%	75%	72%	74%	75%	76%	67%	78%	71%	73%	76%	70%	70%	76%	66%	73%	69%	76%	81%
	FHN			F	F	F		zH						zN		P		P	
	1280	724	555	170	298	497	314	477	785	417	496	172	195	982	298	1090	87	66	36
	81%	83%	79%	74%	82%	83%	79%	82%	80%	78%	83%	80%	80%	81%	78%	80%	80%	88%	84%
	BCla	zB			C	C					I						zO		
	1286	715	570	181	299	493	311	484	782	434	491	166	194	990	295	1104	83	64	34
	Ng	82%	80%	79%	82%	82%	79%	83%	79%	81%	83%	77%	79%	82%	78%	81%	76%	86%	80%

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3_sum. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps... (7-10 Summary Table)

Base: All who have used BBC online services in the past 3 months

Unweighted Base
Base: All who have used BBC online services in the past 3 months

Effective Base

Have a mix of different types of content.

Have high quality content.

Provide content that other websites or apps don't provide.

Present content in a unique/innovative way.

Have content that appeals to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.

Provide distinctive online programmes and content.

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
1712	110	339	57	165	86	137	106	55	42	56	135	1435	172	107	111	453	838
1588	125	331	69	164	93	140	111	70	45	64	147	1338	155	80	102	455	771
1164.1	79.4	242.5	41.2	118.3	67.1	100.5	75.5	39.5	32.2	44.3	100.5	983.0	106.9	75.8	83.4	317.1	569.0
1358	101	285	65	143	75	121	94	56	35	57	128	1155	130	69	87	373	686
86%	81%	86%	95%	87%	80%	86%	85%	80%	76%	89%	87%	86%	84%	87%	85%	82%	89%
Nh	*	*	SW2a*	*	*	*	*	*	*	*	*	*	*	*	*	*	zh
1411	109	298	66	144	81	126	99	66	34	59	128	1195	137	67	92	398	701
89%	87%	90%	96%	88%	87%	90%	90%	94%	75%	91%	87%	89%	88%	84%	89%	87%	91%
ANa	*	a	a*	*	*	a	a*	a*	*	*	*	*	*	*	*	*	z
1172	80	266	56	120	66	110	72	50	29	51	115	1000	101	51	68	344	595
74%	63%	80%	82%	73%	71%	79%	65%	71%	63%	79%	78%	75%	65%	64%	67%	76%	77%
FHNPSa	*	zSYa	S*	*	*	SY	*	*	*	*	S	e	*	*	*	f	zfg
1165	81	257	56	118	66	110	82	50	27	46	104	986	105	56	69	326	596
73%	65%	78%	82%	72%	71%	79%	74%	72%	59%	72%	71%	74%	68%	71%	67%	72%	77%
FHN	*	Sa	a*	*	*	Sa	*	*	*	*	*	*	*	*	*	*	zg
1280	100	276	62	131	73	116	86	55	30	49	115	1079	129	61	87	349	657
81%	80%	83%	90%	80%	79%	82%	77%	78%	65%	76%	78%	81%	83%	77%	85%	77%	85%
BCla	*	a	a*	*	*	a	*	*	*	*	*	*	*	*	*	*	zh
1286	95	278	59	131	77	120	90	51	38	51	114	1079	128	62	71	359	657
81%	75%	84%	86%	80%	82%	86%	81%	73%	84%	80%	78%	81%	83%	78%	69%	79%	85%
Ng	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	g	zgh

D3_2. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps....: - Summary Table

Base: All Respondents

	Have a mix of different types of content. (A)	Have high quality content. (B)	Provide content that other websites or apps don't provide. (C)	Present content in a unique/innovative way. (D)	Have content that appeals to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities. (E)	Provide distinctive online programmes and content. (F)
Unweighted Base	3769	3769	3769	3769	3769	3769
Base: All respondents	3769	3769	3769	3769	3769	3769
Effective Base	2540.2	2540.2	2540.2	2540.2	2540.2	2540.2
Not At All Well 1	59 2%	53 1%	79 2%	81 2%	60 2%	65 2%
2	30 1%	31 1%	61 2%	49 1%	27 1%	40 1%
3	52 1%	60 2%	80 2%	78 2%	69 2%	59 2%
4	97 3%	91 2%	141 4%	149 4%	100 3%	102 3%
5	257 7%	244 6%	283 8%	309 8%	274 7%	276 7%
6	365 10%	336 9%	384 10%	399 11%	372 10%	384 10%
7	595 16%	563 15%	535 14%	592 16%	630 17%	588 16%
8	706 19%	699 19%	556 15%	562 15%	674 18%	662 18%
9	353 9%	413 11%	304 8%	413 8%	322 8%	322 9%
Extremely Well 10	333 9%	394 10%	295 8%	269 7%	287 8%	283 8%
Don't know	921 24%	885 23%	1051 28%	978 26%	989 26%	987 26%
Total	3769 100%	3769 100%	3769 100%	3769 100%	3769 100%	3769 100%
Mean	7.18	7.31	6.84	6.81	7.04	7.03
1-2 (Net)	89 2%	84 2%	140 4%	130 3%	87 2%	105 3%
1-3 (Net)	141 4%	144 4%	220 6%	209 6%	156 4%	165 4%
1-4 (Net)	238 6%	235 6%	361 10%	358 9%	256 7%	267 7%
			ABEF	ABEF		AB

D3_2. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps....: - Summary Table
Base: All Respondents

	Have a mix of different types of content. (A)	Have high quality content. (B)	Provide content that other websites or apps don't provide. (C)	Present content in a unique/innovative way. (D)	Have content that appeals to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities. (E)	Provide distinctive online programmes and content. (F)
Unweighted Base	3769	3769	3769	3769	3769	3769
Base: All respondents	3769	3769	3769	3769	3769	3769
5-6 (Net)	622 17%	580 15%	667 18%	708 19%	646 17%	660 18%
4-7 (Net)	1315 35%	1234 33%	1343 36%	1449 38%	1376 37%	1350 36%
7-10 (Net)	1987 53%	2069 55%	1689 45%	1725 46%	1877 50%	1856 49%
8-10 (Net)	1392 37%	1506 40%	1155 31%	1134 30%	1248 33%	1268 34%
9-10 (Net)	686 18%	807 21%	599 16%	572 15%	574 15%	605 16%
	CDEF	ACDEF				

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3_1_2. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Have a mix of different types of content.

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Not At All Well 1	59 2%	32 2%	27 1%	7 2%	4 1%	27 2%	21 1%	10 1%	48 2%	15 2%	14 1%	11 2%	19 2%	37 2%	23 2%	51 2%	4 1%	2 1%	2 2%
2	30 1%	16 1%	12 1%	2 1%	3 0	15 1%	10 1%	10 1%	17 1%	7 1%	11 1%	4 1%	8 1%	22 1%	7 1%	21 1%	8 3%	1 0	0 0
3	52 1%	30 2%	22 1%	4 1%	14 2%	16 1%	18 1%	8 1%	42 2%	16 2%	7 1%	19 3%	10 1%	33 1%	19 1%	39 1%	7 2%	5 3%	2 2%
4	97 3%	45 2%	51 3%	16 3%	24 4%	36 3%	20 1%	35 3%	57 2%	26 3%	28 2%	25 4%	19 2%	73 3%	24 2%	80 3%	12 4%	3 2%	2 2%
5	FHN 257 7%	124 7%	133 7%	36 8%	41 6%	97 8%	81 6%	70 7%	180 7%	66 7%	91 7%	41 7%	60 7%	172 7%	86 6%	216 7%	24 8%	11 6%	7 6%
6	365 10%	191 10%	173 9%	62 14%	72 11%	131 11%	96 7%	114 11%	243 9%	94 10%	131 10%	55 9%	84 9%	259 11%	105 8%	295 9%	42 13%	19 11%	8 8%
7	FNuc 595 16%	320 17%	275 14%	82 18%	135 20%	213 17%	163 12%	189 18%	390 15%	155 16%	220 17%	92 16%	128 14%	448 19%	148 11%	507 16%	49 15%	22 12%	18 18%
8	706 19%	336 18%	370 19%	100 22%	131 19%	265 22%	209 15%	234 22%	457 17%	217 22%	271 21%	90 15%	128 14%	520 21%	186 14%	603 19%	57 18%	30 17%	16 15%
9	FHLNI 353 9%	188 10%	165 9%	62 14%	87 13%	120 10%	83 6%	134 13%	209 8%	110 11%	125 10%	49 8%	69 8%	253 10%	99 7%	304 10%	18 6%	20 11%	11 11%
Extremely Well 10	FHNP 333 9%	153 8%	180 9%	44 10%	77 10%	120 10%	91 6%	127 12%	200 8%	112 11%	112 9%	40 7%	68 8%	245 10%	89 7%	275 9%	24 8%	10 13%	10 10%
Don't know	FHN 921 24%	404 22%	515 27%	37 8%	86 13%	182 15%	612 44%	112 11%	773 30%	166 17%	294 23%	159 27%	299 33%	357 15%	564 42%	776 25%	73 23%	45 25%	28 26%
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Mean	7.18	7.14	7.24	7.24	7.36	7.13	7.11	7.41	7.09	7.34	7.29	6.85	7.03	7.23	7.06	7.21	6.79	7.42	7.30
1-2 (Net)	HKPI 89 2%	48 3%	38 2%	10 2%	7 1%	41 3%	30 2%	20 2%	65 2%	22 2%	24 2%	15 3%	27 3%	59 2%	30 2%	72 2%	12 4%	3 1%	2 2%
1-3 (Net)	DI 141 4%	78 4%	61 3%	14 3%	21 3%	57 5%	48 3%	28 3%	107 4%	38 4%	31 2%	34 6%	37 4%	91 4%	49 4%	112 4%	19 6%	7 4%	3 3%
1-4 (Net)	J 238 6%	123 7%	111 6%	29 6%	46 7%	93 8%	68 5%	62 6%	164 6%	64 7%	60 5%	59 10%	56 6%	165 7%	74 5%	192 6%	31 10%	10 6%	6 6%
5-6 (Net)	FJ 622 17%	315 17%	306 16%	99 22%	113 17%	228 19%	177 13%	184 18%	423 16%	160 16%	222 17%	96 16%	144 16%	431 18%	191 14%	511 16%	66 21%	30 17%	15 14%
4-7 (Net)	FNU 1315 35%	680 37%	632 33%	197 43%	273 40%	477 39%	360 26%	407 39%	869 33%	340 35%	471 36%	212 36%	291 33%	952 39%	363 27%	1098 35%	126 40%	55 31%	36 34%
7-10 (Net)	BFHNC 1967 53%	988 54%	989 51%	289 64%	431 64%	718 59%	546 39%	684 66%	1255 48%	592 60%	728 56%	271 46%	393 44%	1465 61%	522 39%	1689 53%	147 47%	96 53%	56 53%
	FKL NPWaf			zF	zF	zF		zH		zKL	zKL			zN		P			

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

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D3_1_2. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Have a mix of different types of content.

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)		Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
Not At All Well 1	59	3	10	5	5	7	5	3	0	6	0	8	49	7	10	10	15	11
	2%	1%	1%	4%	1%	3%	1%	1%	0	4%	0	2%	2%	2%	3%	3%	1%	1%
2	30	3	3	0	3	1	3	2	0	2	1	5	27	2	8	2	10	9
	1%	1%	0	0	1%	0	1%	1%	0	0	1%	2%	1%	1%	2%	1%	1%	1%
3	52	2	8	4	3	6	9	1	0	1	3	3	45	5	8	5	17	15
	1%	1%	1%	3%	1%	3%	2%	0	0	1%	2%	1%	1%	1%	2%	2%	2%	1%
4	97	11	16	1	6	7	9	8	6	6	3	9	83	7	13	8	26	34
	3%	4%	2%	0	2%	3%	2%	3%	4%	5%	2%	3%	3%	2%	4%	2%	3%	3%
5	257	18	48	8	26	16	43	15	4	4	8	28	209	26	18	26	87	78
	7%	6%	7%	5%	7%	7%	10%	6%	3%	3%	6%	8%	6%	8%	5%	7%	9%	6%
6	365	26	70	5	46	24	36	25	18	11	16	18	310	27	29	40	113	116
	10%	9%	10%	4%	12%	11%	8%	10%	14%	9%	12%	5%	10%	8%	9%	11%	11%	9%
7	595	58	102	31	62	25	68	36	26	17	37	44	510	48	43	55	179	220
	16%	20%	14%	21%	17%	12%	15%	15%	20%	14%	26%	13%	16%	14%	13%	16%	18%	17%
8	706	42	145	24	81	33	87	61	30	17	24	59	603	70	43	64	203	317
	19%	14%	20%	16%	22%	16%	20%	25%	23%	13%	17%	17%	19%	20%	13%	16%	20%	25%
9	353	21	71	18	30	20	54	17	11	7	13	43	307	26	23	24	93	171
	9%	7%	10%	12%	8%	9%	12%	7%	9%	5%	9%	13%	9%	7%	7%	7%	9%	13%
Extremely Well 10	333	20	72	17	41	16	32	21	7	11	10	29	282	35	25	23	85	158
	9%	7%	10%	11%	11%	7%	7%	9%	5%	9%	7%	9%	9%	10%	7%	7%	8%	12%
Don't know	921	89	182	35	68	58	96	52	28	48	25	95	812	90	118	97	192	216
	24%	30%	25%	24%	18%	28%	22%	22%	22%	38%	18%	28%	25%	26%	35%	27%	19%	13%
Total	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.18	7.05	7.34	7.34	7.30	6.86	7.18	7.26	7.29	6.85	7.18	7.18	7.20	7.19	6.70	6.88	7.09	7.52
1-2 (Net)	89	5	13	5	8	8	8	5	0	6	1	13	76	10	18	13	25	19
	2%	2%	2%	4%	2%	4%	2%	2%	0	4%	1%	4%	2%	3%	5%	4%	2%	1%
1-3 (Net)	141	7	21	10	11	13	17	6	0	6	5	16	121	14	25	18	42	34
	4%	2%	3%	6%	3%	6%	4%	2%	0	5%	3%	5%	4%	4%	7%	5%	4%	3%
1-4 (Net)	239	19	36	10	17	20	25	14	6	12	7	26	204	22	39	26	68	69
	6%	6%	5%	7%	5%	9%	6%	6%	4%	10%	5%	8%	6%	6%	11%	7%	7%	5%
5-6 (Net)	622	44	118	13	72	39	78	40	22	15	24	46	519	54	47	66	200	194
	17%	15%	16%	9%	19%	19%	16%	16%	17%	12%	17%	13%	16%	16%	14%	19%	20%	15%
4-7 (Net)	1315	114	236	45	139	71	155	84	54	39	63	99	1112	110	103	129	405	449
	35%	39%	32%	31%	38%	34%	35%	35%	41%	30%	45%	29%	34%	32%	31%	36%	40%	35%
7-10 (Net)	1987	141	390	89	213	93	241	136	75	51	84	175	1701	180	135	166	560	866
	53%	48%	54%	61%	58%	44%	55%	56%	57%	40%	60%	51%	53%	52%	40%	47%	55%	67%
	FHKL	a		Wa*	Wa		a	Wa	a*		Wa*						fg	zgh
	NPWal																	

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3_1_2. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Have a mix of different types of content.

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
8-10 (Net)	1392	677	714	206	295	505	383	496	866	438	508	180	266	1018	374	1182	99	74	37
	37%	37%	37%	45% zF	44% zF	41% zF	27%	48% zH	33%	45% zJKL	39% KL	31%	30%	42% zN	28%	37%	31%	41% P	36%
9-10 (Net)	696	341	345	106	165	240	174	262	409	221	237	89	137	498	188	579	42	43	22
	18%	19%	18%	23% zF	24% zEF	20% F	12%	25% zH	16%	23% zJKL	18%	15%	15%	21% zN	14%	18% P	13%	24% zOP	21% P
	FHLNpg																		

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3_1_2. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Have a mix of different types of content.

Base: All Respondents

		Total	England Regions										Urbanity		Household Income				
		Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base		3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
	Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
8-10 (Net)		1392	83	288	58	151	69	173	99	49	34	47	132	1192	131	92	111	381	646
	FHKL	37%	28%	40%	39%	41%	33%	39%	41%	37%	34%	39%	37%	38%	27%	31%	37%	37%	50%
	NPSf			Sa	+	Sa		Sa	Sa	+	+	+	S				f	z fgh	
9-10 (Net)		686	41	143	34	71	35	86	39	18	17	23	72	588	60	48	47	178	329
	FHLNpg		14%	20%	23%	19%	17%	20%	16%	14%	14%	16%	21%	18%	17%	14%	13%	17%	25%
					+					+	+	+							z fgh

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3_2_2. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Have high quality content.

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Not At All Well 1	53 1%	26 1%	27 1%	7 2%	4 1%	26 2%	16 1%	9 1%	42 2%	16 2%	10 1%	12 2%	16 2%	34 1%	19 1%	43 1%	8 2%	2 1%	1 1%
2	31 1%	21 1%	10 1%	4 1%	2 1%	11 1%	14 1%	8 1%	22 1%	6 1%	11 1%	3 1%	11 1%	20 1%	11 1%	23 1%	6 1%	1 1%	1 1%
3	60 2%	34 2%	26 1%	5 1%	10 1%	23 2%	22 2%	10 1%	43 2%	17 2%	14 1%	9 2%	19 2%	39 2%	21 2%	49 2%	3 1%	6 3%	2 2%
4	91 2%	42 2%	45 2%	7 2%	21 3%	34 3%	27 2%	18 2%	68 3%	21 2%	23 2%	26 4%	21 2%	70 3%	21 2%	67 2%	18 6%	4 2%	2 2%
5	244 6%	119 6%	125 7%	26 6%	41 6%	96 8%	81 6%	62 6%	179 7%	58 6%	80 6%	52 9%	55 6%	164 7%	80 6%	209 7%	21 6%	9 5%	6 5%
6	336 9%	177 10%	159 8%	61 13%	61 9%	130 11%	82 6%	116 11%	206 8%	80 8%	129 10%	41 7%	84 9%	236 10%	100 7%	272 9%	35 11%	20 11%	9 8%
7	563 15%	286 16%	276 14%	zDF 19%	F 20%	zF 15%	155 11%	181 17%	372 14%	169 17%	211 16%	87 15%	97 17%	408 17%	155 12%	477 15%	49 16%	22 12%	15 14%
8	699 19%	361 20%	337 18%	124 27%	128 19%	242 20%	200 14%	244 23%	438 17%	197 20%	259 20%	96 16%	146 16%	520 22%	178 13%	588 19%	59 19%	30 17%	21 20%
9	413 11%	195 11%	218 11%	zDEF 10%	F 15%	F 12%	118 8%	138 13%	265 10%	125 13%	163 12%	57 10%	67 8%	302 13%	110 8%	359 11%	25 8%	20 11%	9 9%
Extremely Well 10	394 10%	182 10%	211 11%	50 11%	zCF 13%	F 12%	109 8%	144 14%	242 9%	133 14%	131 10%	46 8%	84 9%	291 12%	103 8%	332 10%	24 7%	25 14%	13 13%
Don't know	885 23%	396 22%	487 25%	39 9%	F 13%	zF 14%	579 41%	112 11%	738 28%	zJKL 16%	275 21%	156 27%	292 33%	334 14%	551 41%	749 24%	69 22%	41 23%	26 25%
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Mean	7.31	7.25	7.38	7.35	7.52	7.26	7.22	7.56	7.21	7.47	7.44	7.01	7.08	7.37	7.16	7.35	6.85	7.39	7.48
1-2 (Net)	84 2%	47 2%	37 2%	11 2%	6 1%	36 3%	30 2%	18 2%	64 2%	zKL 2%	KL 2%	15 2%	27 3%	54 2%	30 2%	67 2%	13 4%	3 2%	2 2%
1-3 (Net)	144 4%	81 4%	63 3%	16 4%	16 2%	59 5%	52 4%	28 3%	107 4%	40 4%	35 3%	24 4%	46 5%	93 4%	52 4%	115 4%	17 5%	9 5%	3 3%
1-4 (Net)	235 6%	124 7%	108 6%	23 5%	37 5%	93 8%	80 6%	46 4%	175 7%	61 6%	57 4%	50 9%	67 8%	163 7%	72 5%	182 6%	35 11%	13 7%	5 5%
5-6 (Net)	580 15%	296 16%	284 15%	87 19%	102 15%	226 18%	163 12%	178 17%	385 15%	138 14%	209 16%	92 16%	139 16%	399 17%	180 13%	481 15%	55 17%	30 16%	14 14%
4-7 (Net)	1234 33%	625 34%	605 31%	zF 40%	257 38%	zF 37%	345 25%	377 36%	825 32%	328 33%	443 34%	205 35%	257 29%	878 36%	356 26%	1025 32%	123 39%	56 31%	31 30%
7-10 (Net)	2069 55%	1024 56%	1042 54%	zF 67%	zF 68%	zF 60%	582 41%	zH 60%	1318 50%	624 64%	763 58%	287 49%	394 44%	1522 63%	547 41%	1756 55%	zOR 50%	97 54%	59 56%

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3_2_2. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Have high quality content.

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
Not At All Well 1	53	2	10	3	2	6	7	4	0	4	0	6	45	7	8	10	16	8
	1%	1%	1%	2%	0	3%	1%	2%	0	3%	0	2%	1%	2%	2%	3%	2%	1%
2	31	3	5	0	3	2	2	0	0	0	0	7	29	1	7	2	6	11
	1%	1%	1%	0	1%	1%	1%	0	0	0	0	2%	1%	0	2%	1%	1%	1%
3	60	4	6	1	10	6	10	1	0	1	6	3	55	4	6	13	16	15
	2%	1%	1%	1%	3%	3%	2%	0	0	1%	4%	1%	2%	1%	2%	4%	2%	1%
4	91	5	16	7	3	5	15	4	2	4	2	5	82	3	19	10	24	33
	2%	2%	2%	4%	1%	2%	3%	2%	2%	3%	1%	2%	3%	1%	6%	3%	2%	3%
5	244	14	36	3	22	17	38	13	7	11	12	34	202	23	14	23	85	67
	6%	5%	5%	2%	6%	8%	9%	5%	8%	9%	8%	10%	6%	7%	4%	6%	8%	5%
6	336	30	69	5	41	20	32	28	13	9	10	16	277	32	32	37	92	107
	9%	10%	9%	3%	11%	9%	7%	12%	10%	7%	7%	5%	9%	9%	9%	10%	9%	8%
7	FHNc 563	Uc 47	c 94	20	Uc 58	34	59	44	37	17	30	37	483	39	36	39	168	233
	15%	16%	13%	14%	16%	16%	13%	18%	20%	13%	22%	11%	15%	11%	11%	11%	17%	18%
	FLNI						c	zSTUV			Tc					f		zfg
8	699	59	141	36	75	25	81	54	19	12	26	59	581	84	40	64	210	293
	19%	20%	19%	24%	20%	12%	18%	15%	9%	9%	19%	17%	18%	24%	12%	18%	21%	23%
	FHNWaf	a	a	Wa*	Wa		Wa							zd		f	f	zf
9	413	19	93	16	48	19	58	25	13	10	15	42	365	29	26	29	125	196
	11%	6%	13%	11%	13%	9%	13%	11%	10%	8%	11%	12%	11%	8%	8%	8%	12%	15%
	FHLNS	S	S	S	S		S										f	zfg
Extremely Well 10	394	23	76	22	44	23	39	23	16	10	15	42	338	37	29	35	94	189
	10%	8%	10%	15%	12%	11%	9%	10%	12%	8%	11%	12%	10%	11%	9%	10%	9%	15%
	FHN																	zfh
Don't know	885	85	182	35	63	54	100	45	24	50	25	89	779	86	121	93	185	140
	23%	29%	25%	24%	17%	25%	23%	18%	18%	39%	18%	26%	24%	25%	36%	26%	18%	11%
	ACDEG	VVb	V		V					zTUVW		V			zghi	hi		
Total	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.31	7.24	7.47	7.68	7.46	6.95	7.21	7.41	7.55	6.92	7.35	7.32	7.31	7.38	6.77	6.97	7.27	7.65
	HKLPig																f	zfg
1-2 (Net)	84	5	16	3	5	8	9	4	0	4	0	14	74	9	16	12	22	19
	2%	2%	2%	2%	1%	4%	2%	0	0	3%	0	4%	2%	2%	5%	3%	2%	1%
1-3 (Net)	144	9	22	4	15	14	19	5	0	5	6	17	129	12	22	25	37	34
	4%	3%	3%	3%	4%	7%	4%	2%	0	4%	4%	5%	4%	4%	6%	7%	4%	3%
1-4 (Net)	235	14	37	11	18	19	33	9	2	8	8	22	211	16	41	35	61	67
	6%	5%	5%	7%	5%	9%	8%	4%	2%	7%	5%	7%	7%	5%	12%	10%	6%	5%
	GJO					Z	Z								zhi	zi		
5-6 (Net)	580	45	105	8	63	37	70	41	20	20	21	50	480	55	46	60	177	173
	15%	15%	14%	6%	17%	16%	16%	17%	15%	15%	15%	15%	15%	16%	14%	17%	17%	13%
	FNUi	U	U		U	U	U	U	U	U	U	U						
4-7 (Net)	1234	97	214	35	124	75	144	89	59	40	53	93	1045	98	101	109	368	439
	33%	33%	29%	24%	34%	36%	33%	37%	45%	32%	38%	27%	32%	28%	30%	31%	36%	34%
	FLN					Uc	Uc	zTUXc			U						z	
7-10 (Net)	2069	148	403	93	226	101	238	146	85	49	86	180	1767	189	131	168	598	911
	55%	51%	55%	63%	61%	48%	54%	61%	65%	39%	62%	53%	55%	55%	39%	47%	59%	70%
	FHKL Nfig	a		Wa*	zSWa		a	Wa	SWa*		Wa*	a					zfg	zfg

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3_2_2. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Have high quality content.

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
8-10 (Net)	1506 40% FHKL NPaf	738 40%	766 40%	217 48% zF	314 46% zF	541 44% zF	427 30%	526 50% zH	945 36%	455 46% zKL	552 42% KL	200 34%	298 33%	1114 46% zN	392 29%	1279 40%	108 34%	75 41%	44 42%
9-10 (Net)	807 21% FHLNPSf	377 21%	429 22%	93 21%	186 28% zCF	300 25% zF	226 16%	283 27% zH	507 19%	258 26% zKL	293 22% L	104 18%	152 17%	593 25% zN	214 16%	691 22% P	49 15%	45 25% P	22 22%

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3_2_2. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Have high quality content.

Base: All Respondents

		Total	England Regions										Urbanity		Household Income				
		Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base		3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
	Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
8-10 (Net)		1506 40%	101 35%	309 43%	73 49%	168 45%	67 32%	179 40%	103 43%	48 37%	32 25%	56 40%	143 42%	1284 40%	149 43%	94 28%	128 36%	429 42%	678 52%
		FHLNPSI		Wa	SWa*	SWa		a	a	-	-	a*	a				f	z f g h	
9-10 (Net)		807 21%	42 14%	169 23%	37 25%	92 25%	42 20%	97 22%	48 20%	29 22%	20 16%	30 22%	84 25%	703 22%	65 19%	55 16%	64 18%	219 21%	385 30%
		FHLNPSI		S	S*	S		S		-	-	-	S					z f g h	

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3_3_2. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Provide content that other websites or apps don't provide.

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Not At All Well 1	79	39	40	11	5	35	27	15	62	23	23	14	19	51	28	68	6	2	3
	2%	2%	2%	2%	1%	3%	2%	1%	2%	2%	2%	2%	2%	2%	2%	2%	2%	1%	3%
2	Di	40	17	7	15	24	15	17	39	10	24	16	11	47	14	46	9	4	1
	61	2%	1%	2%	2%	2%	1%	2%	2%	1%	2%	3%	1%	2%	1%	1%	3%	2%	1%
3	BiN	48	31	12	10	34	23	21	56	21	31	12	16	57	23	64	9	4	2
	80	3%	2%	3%	2%	3%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	3%	2%	2%
4	141	67	74	13	19	68	41	35	97	36	54	26	25	105	37	107	25	6	3
	4%	4%	4%	3%	3%	3%	3%	3%	4%	4%	4%	5%	3%	4%	3%	3%	8%	3%	3%
5	N	283	139	42	62	90	89	72	205	73	73	65	71	201	82	229	32	14	7
	8%	8%	7%	9%	9%	7%	6%	7%	8%	7%	6%	11%	8%	8%	6%	7%	10%	8%	7%
6	JN	181	203	60	68	145	110	127	246	109	141	42	92	278	106	314	44	17	10
	384	10%	11%	13%	10%	12%	8%	12%	9%	11%	11%	7%	10%	12%	8%	10%	14%	9%	9%
7	FNTd	266	268	96	113	202	125	176	345	159	201	72	102	400	134	477	27	18	12
	14%	14%	14%	21%	17%	17%	9%	17%	13%	16%	15%	12%	11%	17%	10%	15%	8%	10%	12%
8	FHLNP	556	254	92	129	195	133	205	337	170	195	87	104	419	137	475	38	26	17
	15%	16%	13%	20%	19%	16%	9%	20%	13%	17%	15%	15%	12%	17%	10%	15%	12%	14%	17%
9	BFHLNI	302	133	92	129	195	133	205	337	170	195	87	104	419	137	475	38	26	17
	8%	8%	8%	9%	11%	9%	6%	11%	7%	8%	10%	5%	7%	9%	6%	8%	7%	9%	9%
Extremely Well 10	FHKN	235	152	35	75	112	74	120	172	96	108	38	53	222	73	246	20	20	9
	8%	8%	8%	8%	11%	9%	5%	11%	7%	10%	8%	7%	6%	9%	5%	8%	6%	11%	9%
Don't know	FHLNS	1051	592	47	107	206	687	139	873	197	330	183	338	419	632	883	84	54	30
	28%	25%	31%	10%	16%	17%	49%	13%	33%	20%	25%	31%	38%	17%	47%	28%	27%	30%	29%
Total	ACDEG	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
	IMVhi	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	HKPI	6.84	6.81	6.90	6.86	7.18	6.76	7.18	6.70	7.00	6.94	6.49	6.72	6.88	6.74	6.88	6.31	7.04	6.96
1-2 (Net)	140	79	57	18	20	59	42	32	101	33	47	30	30	98	42	115	15	6	4
	4%	4%	3%	4%	3%	5%	3%	3%	4%	3%	4%	5%	3%	4%	3%	4%	5%	3%	4%
1-3 (Net)	B	127	88	30	30	93	64	53	157	54	78	42	46	155	65	179	24	10	7
	6%	7%	5%	7%	4%	8%	5%	5%	6%	5%	6%	7%	5%	6%	5%	6%	8%	6%	6%
1-4 (Net)	BFN	361	162	43	49	161	105	88	255	90	132	69	71	260	101	286	49	16	9
	10%	11%	8%	10%	7%	13%	7%	8%	10%	9%	10%	12%	8%	11%	8%	9%	16%	9%	9%
5-6 (Net)	BFN	667	342	102	130	235	198	199	451	182	214	107	163	479	188	543	76	31	17
	18%	18%	18%	22%	19%	19%	14%	19%	17%	19%	16%	18%	18%	20%	14%	17%	24%	17%	16%
4-7 (Net)	FNTd	1343	658	211	261	504	363	410	893	377	469	205	290	984	359	1127	128	55	32
	36%	36%	36%	47%	39%	41%	26%	39%	34%	38%	36%	35%	32%	41%	27%	36%	41%	30%	31%
7-10 (Net)	FHNT	1689	825	261	389	619	413	417	1037	514	628	227	320	1260	429	1455	107	80	48
	45%	43%	43%	58%	58%	51%	29%	59%	40%	52%	48%	39%	36%	52%	32%	46%	34%	44%	46%
8-10 (Net)	FHKLN	597	557	166	277	418	288	441	692	354	427	155	218	860	295	978	80	61	35
	15%	32%	29%	37%	41%	34%	21%	42%	26%	36%	33%	26%	24%	36%	22%	31%	25%	34%	34%
	FHLNPSI	z		zF	zEF	zF		zH		zKL	KL			zN			P	P	P

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3_3_2. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Provide content that other websites or apps don't provide.

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
Not At All Well 1	79	4	17	6	8	5	6	5	0	1	1	9	66	11	10	10	24	16
	2%	2%	2%	4%	2%	3%	1%	2%	0	4%	0	3%	2%	3%	3%	3%	2%	1%
2	61	0	14	3	5	3	7	3	0	2	3	6	53	5	11	7	14	22
	2%	0	2%	2%	1%	1%	2%	1%	0	1%	2%	2%	2%	2%	3%	2%	1%	2%
3	80	6	11	2	7	9	8	4	3	3	6	7	70	7	7	16	20	29
	2%	2%	1%	1%	2%	4%	2%	2%	2%	4%	2%	2%	2%	2%	2%	5%	2%	2%
4	141	7	21	1	13	7	20	11	3	4	3	18	127	10	21	7	46	52
	4%	2%	3%	0	4%	3%	5%	5%	2%	3%	2%	5%	4%	3%	6%	2%	5%	4%
5	283	28	41	5	24	27	32	17	14	11	11	20	236	30	19	31	83	93
	8%	9%	6%	4%	6%	13%	7%	7%	11%	9%	8%	6%	7%	9%	6%	9%	8%	7%
6	384	41	52	17	48	17	42	34	14	7	17	24	308	38	33	36	108	146
	10%	14%	7%	12%	13%	8%	9%	14%	11%	6%	12%	7%	10%	11%	10%	10%	11%	11%
7	535	39	113	24	64	22	64	42	25	14	31	39	462	39	39	39	184	204
	14%	13%	15%	16%	17%	10%	15%	17%	19%	11%	22%	11%	14%	11%	11%	11%	18%	16%
8	556	38	106	18	57	29	75	39	22	16	23	52	477	48	30	44	155	263
	15%	13%	15%	12%	15%	14%	17%	16%	17%	12%	16%	15%	15%	14%	9%	12%	15%	20%
9	304	19	65	12	36	15	47	11	7	9	8	29	263	23	17	23	89	139
	8%	6%	9%	8%	10%	7%	11%	5%	5%	7%	5%	9%	8%	7%	5%	7%	9%	11%
Extremely Well 10	295	9	68	17	28	19	28	15	10	3	10	36	254	26	20	26	76	144
	8%	3%	9%	12%	8%	9%	6%	6%	8%	2%	7%	11%	8%	8%	6%	7%	7%	11%
Don't know	1051	103	218	41	79	56	112	59	33	52	28	100	919	109	132	116	222	183
	28%	35%	30%	28%	21%	27%	25%	25%	25%	41%	20%	29%	28%	31%	39%	33%	22%	14%
Total	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	6.84	6.66	7.05	7.02	6.92	6.62	6.94	6.69	7.07	6.28	6.86	6.97	6.85	6.69	6.23	6.52	6.82	7.15
1-2 (Net)	140	4	31	10	13	8	14	8	0	7	3	15	119	16	22	17	38	38
	4%	2%	4%	7%	4%	4%	3%	3%	0	6%	2%	4%	4%	5%	6%	5%	4%	3%
1-3 (Net)	220	10	42	12	20	17	22	12	3	10	9	22	189	23	21	34	58	66
	6%	4%	6%	8%	5%	8%	5%	5%	2%	8%	6%	6%	6%	7%	9%	9%	6%	5%
1-4 (Net)	361	17	63	12	33	24	42	24	5	15	12	39	316	33	31	40	104	119
	10%	6%	9%	8%	9%	11%	9%	10%	4%	11%	8%	12%	10%	10%	15%	11%	10%	9%
5-6 (Net)	667	68	93	22	72	45	73	50	28	19	28	44	545	67	51	68	191	240
	18%	23%	13%	15%	19%	21%	17%	21%	15%	15%	20%	13%	17%	20%	15%	19%	19%	19%
4-7 (Net)	1343	114	228	47	149	73	157	104	56	37	62	101	1134	116	111	113	421	496
	36%	39%	31%	32%	40%	35%	36%	43%	29%	29%	44%	30%	35%	34%	33%	32%	41%	38%
7-10 (Net)	1689	104	352	71	185	85	214	108	65	42	72	157	1456	136	105	131	503	750
	45%	36%	48%	48%	50%	41%	49%	45%	49%	33%	52%	46%	45%	39%	31%	37%	49%	58%
8-10 (Net)	1155	65	239	47	121	64	150	66	39	28	41	119	995	98	66	92	320	546
	31%	22%	33%	32%	33%	30%	34%	27%	30%	22%	29%	35%	31%	28%	20%	26%	31%	42%
	FHLNPSi	S	S	S	S	Sa	Sa	Sa	Sa	Sa	Sa	Sa	Sa	Sa	f	f	f	zigh

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3_3_2. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Provide content that other websites or apps don't provide.
Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
9-10 (Net)	599	296	303	74	147	223	155	236	355	185	232	68	114	441	158	503	42	35	18
	FHKLNSI	16%	16%	F	zCF	zF	11%	zH	14%	zKL	KL	12%	13%	zN	12%	16%	13%	20%	17%

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3_3_2. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Provide content that other websites or apps don't provide.
Base: All Respondents

Unweighted Base
Base: All
respondents
9-10 (Net)

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
599 16%	28 9%	134 18%	29 20%	64 17%	34 16%	75 17%	26 11%	17 13%	12 10%	18 13%	66 19%	517 16%	49 14%	37 11%	49 14%	165 16%	283 22%
FHKLNSI		SY	S	S		S		+	+	+	SYa				f	f	zifgh

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3_4_2. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Present content in a unique/innovative way.

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Not At All Well 1	81	44	36	7	13	35	25	17	62	23	27	12	20	53	28	72	5	3	2
	2%	2%	2%	2%	2%	3%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	1%	2%
2	49	29	17	8	5	19	17	13	34	13	12	17	8	41	8	36	7	5	1
	1%	2%	1%	2%	1%	2%	1%	1%	1%	1%	1%	3%	1%	2%	1%	1%	2%	3%	1%
3	N	38	40	8	12	24	33	23	51	20	31	zJL	15	N	49	64	10	1	4
	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	3%	0	3%
4	149	73	75	21	24	73	30	38	104	29	48	36	36	115	34	126	16	5	2
	4%	4%	4%	5%	4%	5%	2%	4%	4%	3%	4%	zI	4%	5%	3%	4%	5%	3%	2%
5	309	142	167	42	56	107	104	92	209	84	88	55	81	201	108	259	29	14	6
	8%	8%	9%	9%	8%	9%	7%	9%	8%	9%	7%	9%	9%	8%	8%	8%	9%	8%	6%
6	399	211	188	61	73	153	110	123	264	115	149	54	81	287	112	328	43	19	9
	11%	11%	10%	13%	11%	13%	8%	12%	10%	12%	11%	9%	9%	12%	8%	10%	14%	11%	8%
7	592	301	291	94	136	208	151	170	405	175	227	82	107	442	150	498	52	22	19
	16%	16%	15%	21%	20%	17%	11%	16%	16%	18%	17%	14%	12%	18%	11%	16%	16%	12%	18%
8	FLMI	502	262	zF	zF	117	144	211	335	zL	L	71	106	410	152	489	32	26	15
	15%	16%	14%	19%	17%	17%	10%	20%	13%	17%	17%	12%	12%	17%	11%	15%	10%	14%	14%
9	FHLNP	303	142	zF	F	zF	79	119	181	zKL	L	43	60	zN	76	260	23	9	10
	8%	9%	7%	11%	11%	8%	6%	11%	7%	9%	9%	7%	7%	9%	6%	8%	7%	5%	10%
Extremely Well 10	FHNSt	269	122	zF	zEF	F	64	zH	149	85	92	41	52	zN	61	218	7%	23	8
	7%	7%	8%	8%	10%	9%	5%	11%	8%	9%	7%	7%	6%	9%	5%	7%	6%	13%	8%
Don't know	FHNSt	978	419	zF	zF	187	647	121	821	187	298	163	327	386	592	816	80	53	28
	26%	23%	29%	9%	14%	15%	46%	12%	31%	19%	23%	28%	37%	16%	44%	26%	25%	30%	27%
ACDEG	LMJH	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Total	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	6.81	6.80	6.84	6.90	7.10	6.75	6.63	7.13	6.67	6.93	6.91	6.53	6.67	6.87	6.64	6.82	6.52	7.06	7.00
1-2 (Net)	HI	73	53	16	zEF	54	42	zH	96	zK	39	28	27	93	37	108	12	7	3
	3%	4%	3%	3%	3%	4%	3%	3%	4%	4%	3%	5%	3%	4%	3%	3%	4%	4%	3%
1-3 (Net)	B	209	92	24	30	78	75	53	147	55	70	42	42	143	66	172	22	8	7
	6%	6%	5%	5%	4%	6%	5%	5%	6%	6%	5%	7%	5%	6%	5%	5%	7%	4%	7%
1-4 (Net)	Z	184	168	45	54	151	105	91	251	84	118	78	78	258	100	298	38	13	9
	9%	10%	9%	10%	8%	12%	7%	9%	10%	9%	9%	13%	9%	11%	7%	9%	12%	7%	8%
5-6 (Net)	FN	708	353	103	129	260	214	214	473	199	238	zJL	162	zN	219	587	72	34	15
	19%	19%	18%	23%	19%	21%	15%	21%	18%	20%	18%	19%	18%	20%	16%	19%	23%	19%	14%
4-7 (Net)	FNR	1449	721	zF	289	540	395	422	982	402	512	226	306	1046	403	1212	140	61	36
	39%	40%	39%	48%	zF	44%	28%	40%	38%	41%	39%	39%	34%	43%	30%	38%	44%	34%	35%
7-10 (Net)	FLNJ	1725	883	262	395	623	438	617	1071	513	650	236	324	1286	439	1466	127	80	52
	46%	46%	44%	58%	59%	51%	31%	59%	41%	52%	50%	40%	36%	53%	33%	46%	40%	45%	50%
8-10 (Net)	BFHK	1134	551	zEF	zEF	zF	287	zH	665	zKL	zKL	155	217	844	290	968	75	58	33
	30%	32%	29%	37%	38%	34%	20%	43%	25%	34%	32%	26%	24%	35%	21%	31%	24%	32%	32%
	FHLNPSI			zF	zF	zF		zH		zKL	L			zN		P		P	P

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3_4_2. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Present content in a unique/innovative way.

Base: All Respondents

	Total	England Regions										Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South East (Y)	South West (Z)	West (a)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	2154.2	243.9	255.1	229.8	672.5	932.6
Not At All Well 1	81	7	15	6	7	6	6	6	0	7	3	67	13	12	9	23	23
	2%	2%	2%	4%	2%	3%	1%	2%	0	6%	2%	2%	4%	4%	2%	2%	2%
2	49	3	14	4	3	2	2	0	0	zTXZ*	1	42	5	7	7	11	15
	1%	1%	2%	3%	1%	1%	1%	0	0	0	1%	1%	2%	2%	2%	1%	1%
	N			Y*													
3	78	6	12	1	2	6	16	4	0	2	8	69	6	10	7	30	23
	2%	2%	2%	1%	1%	3%	4%	2%	0	1%	6%	2%	2%	3%	2%	3%	2%
				V							zTVZ*						
4	149	10	28	3	18	12	14	10	5	3	7	132	10	18	17	43	51
	4%	3%	4%	2%	5%	6%	3%	4%	4%	2%	5%	4%	3%	5%	5%	4%	4%
	FIN																
5	309	17	56	11	20	24	49	14	9	15	15	262	29	23	45	88	96
	8%	6%	8%	8%	5%	12%	17%	6%	7%	12%	11%	8%	8%	7%	13%	9%	7%
				V													
6	399	35	66	7	51	22	34	30	26	12	16	334	39	32	zII	19	149
	11%	12%	9%	5%	14%	11%	8%	12%	20%	9%	11%	10%	11%	10%	5%	13%	12%
	FNq			TUX												zg	g
7	592	49	109	21	52	27	71	54	zTUXc*	10	33	503	44	38	57	zg	g
	16%	17%	15%	14%	14%	13%	16%	22%	21%	8%	13%	16%	13%	11%	16%	17%	240
	FLNI							zTVWac	a*		zTWac*					f	zf
8	562	48	101	26	65	25	90	38	21	14	16	493	44	40	46	156	253
	15%	16%	14%	18%	18%	12%	20%	16%	16%	11%	14%	15%	13%	12%	13%	15%	20%
	FHLNP						zTWc										zfh
9	303	12	74	11	38	18	35	13	8	11	10	238	39	19	22	90	142
	8%	4%	10%	8%	10%	8%	5%	5%	6%	4%	7%	7%	11%	5%	6%	9%	11%
	FHNSd			S									zd				zfg
Extremely Well 10	269	9	62	17	28	12	21	20	8	4	7	238	18	13	23	76	131
	7%	3%	8%	11%	8%	6%	5%	8%	6%	3%	5%	7%	5%	4%	6%	7%	10%
	FHNSf			Sxa*			S				S						zf
Don't know	978	96	191	39	84	56	103	53	27	49	24	860	97	125	104	199	169
	26%	33%	26%	27%	23%	27%	23%	22%	21%	39%	17%	27%	26%	37%	29%	20%	13%
	ACDEG	zVXYZb								zTVX				zhi	hi	i	
	IJMI								YZb*								
Total	3769	292	727	147	370	210	441	241	131	127	140	3236	345	338	355	1020	1292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	6.81	6.58	6.93	7.01	7.05	6.47	6.82	6.93	7.01	6.30	6.44	6.81	6.69	6.23	6.53	6.77	7.12
	HI									**						f	zfh
1-2 (Net)	130	10	29	10	10	8	9	6	0	7	4	109	18	19	16	35	38
	3%	3%	4%	7%	3%	4%	2%	2%	0	6%	3%	3%	5%	6%	5%	3%	3%
	B			XZ*						Z*							
1-3 (Net)	209	16	41	11	12	14	25	10	0	9	12	178	24	29	23	65	61
	6%	6%	6%	8%	3%	7%	6%	4%	0	7%	9%	6%	7%	9%	6%	6%	5%
	Z			Z*			Z*			Z*	Z*			zi			
1-4 (Net)	358	26	69	14	31	26	38	20	5	12	19	310	34	48	40	107	111
	9%	9%	9%	9%	8%	13%	9%	8%	4%	10%	12%	10%	10%	14%	11%	10%	9%
	FN													zi			
5-6 (Net)	708	53	122	18	71	47	83	43	35	26	31	596	68	55	64	223	244
	19%	18%	17%	13%	19%	22%	19%	18%	27%	21%	22%	18%	20%	16%	18%	22%	19%
	FNIR								TU*					z			
4-7 (Net)	1449	111	259	42	142	86	167	107	68	40	71	1230	122	111	138	434	535
	38%	38%	36%	29%	38%	41%	38%	44%	52%	31%	51%	38%	35%	33%	39%	43%	41%
	FLNU						TU		zSTU		zTUV					zf	zf
									VXac*		Xac*						
7-10 (Net)	1725	117	346	76	183	81	217	125	64	39	66	1471	146	110	147	491	767
	46%	40%	48%	51%	50%	39%	49%	52%	49%	31%	47%	45%	42%	33%	42%	48%	59%
	BFHK		a	a*	Wa		Wa	SWa	a*		a*				f	f	zfh
	LNI																
8-10 (Net)	1134	69	236	55	131	55	146	71	36	29	33	969	102	72	91	322	526
	30%	23%	32%	37%	36%	26%	33%	29%	28%	23%	24%	30%	29%	21%	26%	32%	41%
	FHLNPSI		S	Sa*	Sab		S								f	f	zfh

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3_4_2. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Present content in a unique/innovative way.

Base: All Respondents

Unweighted Base

Base: All respondents

9-10 (Net)

Total	Gender		Age				Children in household		Social Group				Working		Nation			
Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
572	282	289	83	142	203	143	236	330	169	207	84	111	434	138	478	43	32	19
FHLNSI	15%	15%	F	zEF	F	10%	zH	13%	zL	16%	14%	12%	zN	10%	15%	14%	18%	18%

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3_4_2. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Present content in a unique/innovative way.

Base: All Respondents

Unweighted Base
Base: All
respondents
9-10 (Net)

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
572 15%	21 7%	135 19%	28 19%	66 18%	30 14%	56 13%	33 14%	16 12%	15 12%	17 12%	61 18%	476 15%	58 17%	32 9%	44 12%	166 16%	273 21%
FHLNSI		zSX	S	S	S		S	-	-	-	S					f	z fgh

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3_5_2. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Have content that appeals to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Not At All Well 1	60	29	30	9	6	23	22	10	48	15	14	10	21	37	22	52	4	2	2
	i			2%	1%	2%	2%	1%	2%	2%	1%	2%	2%	2%	2%	2%	1%	1%	2%
2	27	16	9	4	1	13	9	8	17	5	14	4	4	18	9	18	8	1	1
	1%	1%	0	1%	0	1%	1%	1%	1%	1%	1%	1%	0	1%	1%	1%	zO	0	1%
3	69	33	37	4	12	32	21	23	44	15	23	20	10	53	16	53	8	7	2
	2%	2%	2%	1%	2%	3%	2%	2%	2%	2%	2%	4%	1%	2%	1%	2%	zO	4%	1%
4	100	44	54	16	25	34	25	26	71	23	31	21	25	68	32	82	14	1	3
	3%	2%	3%	3%	4%	3%	2%	2%	3%	2%	2%	4%	3%	3%	2%	3%	5%	1%	3%
5	274	129	145	43	49	100	79	77	191	75	83	48	69	196	79	223	33	14	4
	7%	7%	8%	10%	7%	8%	6%	7%	7%	8%	6%	8%	8%	8%	6%	7%	10%	8%	4%
6	372	186	186	68	76	132	95	125	235	111	131	44	85	271	101	308	38	14	12
	10%	10%	10%	15%	11%	11%	7%	12%	9%	11%	10%	8%	10%	11%	7%	10%	12%	8%	12%
7	630	342	287	103	128	220	179	191	422	170	236	90	133	463	167	544	46	24	16
	17%	19%	15%	23%	19%	18%	13%	18%	16%	17%	18%	15%	15%	19%	12%	17%	15%	13%	15%
8	674	347	327	93	143	252	181	240	416	205	253	106	109	497	177	575	46	33	19
	18%	19%	17%	20%	21%	21%	13%	23%	16%	21%	19%	18%	12%	21%	13%	18%	15%	16%	19%
9	287	152	134	39	76	95	75	100	180	86	112	36	52	217	70	245	17	16	9
	8%	8%	7%	9%	11%	9%	5%	10%	7%	9%	9%	6%	6%	9%	5%	8%	5%	9%	8%
Extremely Well 10	287	134	153	29	70	111	76	115	167	85	98	41	63	200	87	232	24	22	10
	8%	7%	8%	6%	10%	9%	5%	11%	6%	9%	8%	7%	7%	8%	6%	7%	8%	12%	9%
Don't know	989	428	559	46	88	209	642	128	825	192	309	165	321	398	591	836	78	47	28
	26%	23%	29%	10%	13%	17%	46%	12%	32%	19%	24%	28%	36%	16%	44%	26%	25%	26%	27%
	ACDE		zA			C	zCDE		zG	I	I	I	zIJK		zM				
Total	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.04	7.07	7.03	6.92	7.29	7.01	6.96	7.26	6.94	7.16	7.13	6.86	6.85	7.07	6.98	7.06	6.61	7.32	7.21
1-2 (Net)	87	45	40	12	7	36	31	18	65	20	28	13	25	55	31	69	12	3	3
	2%	2%	2%	3%	1%	3%	2%	2%	2%	2%	2%	2%	3%	2%	2%	2%	4%	1%	3%
1-3 (Net)	156	77	76	16	19	68	52	41	109	36	51	34	35	109	47	122	20	9	4
	4%	4%	4%	4%	3%	6%	4%	4%	4%	4%	4%	6%	4%	5%	3%	4%	6%	5%	4%
1-4 (Net)	256	121	131	32	44	102	77	67	180	59	82	55	60	177	79	204	34	10	7
	7%	7%	7%	7%	6%	8%	5%	6%	7%	6%	6%	8%	7%	7%	6%	6%	11%	6%	7%
5-6 (Net)	646	315	331	112	125	232	174	202	426	186	214	92	154	467	180	531	71	28	16
	17%	17%	17%	25%	19%	19%	12%	19%	16%	19%	16%	16%	17%	19%	13%	17%	22%	15%	15%
4-7 (Net)	1376	701	672	230	278	486	377	419	919	379	481	203	313	998	378	1157	132	53	34
	37%	38%	35%	51%	41%	40%	27%	40%	35%	39%	37%	35%	35%	41%	28%	37%	42%	29%	33%
7-10 (Net)	1877	975	901	263	419	678	510	646	1185	547	699	273	357	1377	501	1596	133	95	53
	50%	53%	47%	58%	62%	56%	36%	62%	45%	56%	54%	47%	40%	57%	37%	50%	42%	52%	51%
	BFHL	zB		zF	zEF	zF		zH		zKL	zKL			zN		P		P	P

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3 5_2. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Have content that appeals to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
Not At All Well 1	60	4	9	5	3	6	8	4	0	4	0	8	48	10	11	6	18	12
	2%	1%	1%	4%	1%	3%	2%	2%	0	3%	0	2%	1%	3%	3%	2%	2%	1%
2	27	1	4	1	2	3	3	1	0	0	0	2	26	0	10	0	10	6
	1%	0	1%	1%	1%	2%	1%	0	0	0	0	1%	1%	0	3%	0	1%	0
3	69	1	12	3	4	8	13	3	1	0	0	9	64	2	5	9	24	23
	2%	0	2%	2%	1%	4%	3%	1%	0	0	0	2%	2%	1%	1%	3%	2%	2%
4	100	10	17	1	8	6	9	6	2	7	5	11	83	9	19	10	30	27
	3%	3%	2%	1%	2%	3%	2%	2%	1%	5%	4%	3%	3%	2%	6%	3%	3%	2%
5	274	24	47	8	26	17	41	16	6	7	13	20	223	27	19	30	78	94
	7%	8%	6%	5%	7%	8%	9%	7%	5%	5%	9%	6%	7%	8%	6%	9%	8%	7%
6	372	21	75	11	40	23	40	27	21	12	15	24	324	25	31	34	128	116
	10%	7%	10%	7%	11%	11%	9%	11%	16%	10%	11%	7%	10%	7%	9%	10%	13%	9%
7	630	53	130	22	64	32	68	45	36	18	27	49	522	61	37	60	173	254
	17%	18%	18%	15%	17%	15%	15%	16%	27%	15%	19%	14%	16%	16%	11%	17%	17%	20%
8	674	51	115	33	79	35	80	52	24	14	34	60	580	65	41	58	189	317
	18%	17%	16%	22%	21%	16%	18%	22%	19%	11%	24%	17%	18%	19%	12%	16%	19%	25%
9	287	21	53	9	37	14	55	12	3	7	7	27	250	22	18	25	98	122
	8%	7%	7%	6%	10%	6%	12%	5%	2%	6%	5%	8%	8%	6%	5%	7%	10%	9%
Extremely Well 10	287	10	72	17	27	12	19	21	10	6	9	30	247	24	22	24	70	143
	8%	3%	10%	12%	7%	6%	4%	9%	7%	5%	6%	9%	8%	7%	7%	7%	7%	11%
Don't know	389	96	194	37	80	55	107	56	29	52	28	102	870	100	126	98	202	178
	10%	26%	27%	25%	22%	26%	24%	23%	22%	41%	20%	30%	27%	29%	37%	28%	20%	14%
Total	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.04	6.98	7.17	7.22	7.23	6.60	6.96	7.11	7.18	6.68	7.14	7.07	7.05	7.02	6.46	6.93	6.96	7.37
1-2 (Net)	87	5	13	7	5	10	11	5	0	4	0	10	74	10	20	6	28	17
	2%	2%	2%	4%	1%	5%	2%	2%	0	3%	0	3%	2%	3%	6%	2%	3%	1%
1-3 (Net)	156	6	25	10	10	17	23	8	1	4	0	18	138	13	25	15	53	41
	4%	2%	3%	6%	3%	8%	5%	3%	1%	3%	0	5%	4%	4%	7%	4%	5%	3%
1-4 (Net)	256	15	42	10	18	24	32	14	3	11	6	30	221	21	44	25	83	67
	7%	5%	6%	7%	5%	11%	7%	6%	2%	8%	4%	9%	7%	6%	13%	8%	9%	5%
5-6 (Net)	646	45	121	18	66	40	80	43	27	19	28	43	547	53	50	65	206	210
	17%	15%	17%	13%	18%	19%	18%	16%	20%	15%	20%	13%	17%	15%	15%	18%	20%	16%
4-7 (Net)	1376	108	269	41	138	78	157	93	64	44	61	104	1151	122	106	135	409	491
	37%	37%	37%	28%	37%	37%	36%	39%	49%	35%	44%	30%	36%	35%	31%	38%	40%	38%
7-10 (Net)	1877	136	369	81	205	92	221	130	73	45	77	166	1599	172	118	167	530	837
	50%	46%	51%	55%	56%	44%	50%	54%	56%	36%	55%	49%	49%	50%	35%	47%	52%	65%
	NPaf	a	a	a*	Wa	a	a	a*	a*	a*	a*	a			f	f	f	zfgh

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3_5_2. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Have content that appeals to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
8-10 (Net)	1248	633	614	161	290	458	332	455	762	376	463	183	224	914	334	1052	87	71	38
	33%	34%	32%	35%	43%	37%	24%	44%	29%	38%	35%	31%	25%	38%	25%	33%	27%	39%	36%
9-10 (Net)	FHLNPaF			F	zCF	zF		zH		zKL	L	L		zN				P	P
	574	286	287	68	147	206	151	215	347	171	210	77	114	417	156	477	41	38	18
	15%	16%	15%	15%	22%	17%	11%	21%	13%	17%	16%	13%	13%	17%	12%	15%	13%	21%	17%
	FHLN			F	zCEF	F		zH		zL				zN				zOP	

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3_5_2. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Have content that appeals to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.

Base: All Respondents

Unweighted Base

Base: All respondents

8-10 (Net)

9-10 (Net)

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
1248	82	239	59	142	60	153	85	37	27	50	117	1077	111	81	107	357	583
33%	28%	33%	40%	38%	29%	35%	35%	28%	21%	36%	34%	33%	32%	24%	30%	35%	45%
FHLNPal	574	a	Sa*	Sa	26	a	a	*	*	a*	a	497	46	40	49	168	255
574	31	125	26	63	26	74	33	13	13	16	57	497	46	40	49	168	255
15%	11%	17%	18%	17%	12%	17%	14%	10%	10%	12%	17%	15%	13%	12%	14%	16%	21%
FHLN		S	*					*	*	*							zlfgh

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3_6_2. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Provide distinctive online programmes and content.

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Not At All Well 1	65 2%	36 2%	29 2%	7 1%	4 1%	31 3%	23 2%	11 1%	52 2%	15 2%	15 1%	16 3%	19 1%	41 1%	25 2%	56 2%	6 2%	2 1%	1 1%
2	40 1%	19 1%	19 1%	4 1%	3 0%	18 1%	14 1%	10 1%	27 1%	7 1%	11 1%	16 3%	6 1%	31 1%	10 1%	27 1%	10 3%	3 2%	0 0%
3	59 2%	40 2%	16 1%	3 1%	16 2%	21 2%	19 1%	14 1%	41 2%	18 2%	19 1%	9 2%	13 1%	43 2%	17 1%	50 2%	5 1%	3 2%	2 1%
4	102 3%	49 3%	53 3%	14 3%	22 3%	41 3%	24 2%	28 3%	68 3%	22 2%	34 3%	22 4%	24 3%	73 3%	29 2%	83 3%	11 4%	4 2%	4 4%
5	276 7%	124 7%	151 8%	36 8%	50 7%	99 8%	89 6%	73 7%	195 7%	63 6%	88 7%	54 9%	71 8%	194 8%	82 6%	226 7%	33 10%	11 6%	7 7%
6	394 10%	181 10%	203 11%	71 16%	67 10%	144 12%	100 7%	126 12%	248 9%	111 11%	141 11%	44 7%	88 10%	278 12%	105 8%	310 10%	43 14%	21 12%	9 9%
7	588 16%	321 17%	267 14%	100 22%	125 19%	200 16%	161 11%	176 17%	395 15%	170 17%	225 17%	71 12%	121 14%	415 17%	173 13%	504 16%	46 14%	21 11%	17 17%
8	662 18%	335 18%	327 17%	98 22%	138 20%	249 20%	175 12%	230 22%	420 16%	201 20%	236 18%	105 18%	121 14%	505 21%	158 12%	569 18%	44 14%	32 18%	18 17%
9	322 9%	162 9%	160 8%	44 10%	84 12%	112 9%	80 6%	131 10%	180 7%	97 10%	131 10%	32 5%	62 7%	235 10%	87 6%	281 9%	18 6%	15 8%	8 8%
Extremely Well 10	283 8%	132 7%	151 8%	34 8%	71 11%	104 9%	74 5%	120 11%	161 6%	94 10%	93 7%	44 7%	53 6%	207 9%	76 6%	228 7%	23 7%	22 12%	10 9%
Don't know	967 26%	439 24%	546 28%	42 9%	95 14%	202 17%	644 46%	123 12%	828 32%	185 19%	311 24%	173 30%	315 35%	398 16%	589 44%	833 26%	78 25%	47 26%	29 28%
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Mean	7.03	7.00	7.08	7.07	7.31	6.96	6.89	7.35	6.89	7.21	7.14	6.89	6.83	7.07	6.92	7.06	6.58	7.25	7.21
1-2 (Net)	105 3%	56 3%	48 2%	11 2%	7 1%	49 4%	37 3%	21 2%	79 3%	22 2%	26 2%	31 5%	25 3%	71 3%	34 3%	83 3%	16 5%	5 3%	1 1%
1-3 (Net)	165 4%	96 5%	64 3%	14 3%	24 3%	70 6%	57 4%	36 3%	120 5%	41 4%	45 3%	41 7%	39 4%	114 5%	51 4%	133 4%	21 7%	8 4%	3 3%
1-4 (Net)	267 7%	145 8%	117 6%	28 6%	46 7%	111 9%	80 6%	64 6%	188 7%	63 6%	79 6%	63 11%	62 7%	187 8%	80 6%	216 7%	32 10%	12 7%	7 6%
5-6 (Net)	660 18%	305 17%	354 18%	107 24%	117 17%	243 20%	189 13%	199 19%	442 17%	173 18%	230 18%	98 17%	159 18%	473 20%	187 14%	536 17%	76 24%	32 18%	16 15%
4-7 (Net)	1350 36%	675 37%	674 35%	221 49%	264 39%	464 40%	374 27%	403 39%	906 35%	366 37%	488 37%	191 33%	304 34%	961 40%	389 29%	1123 35%	133 42%	57 32%	37 35%
7-10 (Net)	1856 49%	950 52%	905 47%	276 61%	418 62%	665 54%	490 35%	657 63%	1157 44%	561 57%	685 53%	252 43%	356 40%	1362 56%	494 37%	1583 50%	130 41%	89 50%	53 50%
8-10 (Net)	1269 34%	630 34%	638 33%	176 39%	293 43%	465 38%	329 23%	481 46%	761 29%	391 40%	460 35%	181 31%	235 26%	947 39%	321 24%	1079 34%	85 27%	69 38%	35 34%

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3_6_2. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Provide distinctive online programmes and content.

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
Not At All Well 1	65	3	12	5	6	6	8	6	0	5	0	6	54	10	9	10	20	10
	2%	1%	2%	4%	2%	3%	2%	2%	0	4%	0	2%	2%	3%	3%	3%	2%	1%
2	40	3	5	0	5	2	2	2	0	1	1	8	33	7	6	1	12	11
	7%	1%	1%	0	1%	1%	0	1%	0	1%	0	2%	1%	2%	2%	0	1%	1%
3	59	6	7	6	6	7	3	0	1	2	5	8	50	6	5	10	12	25
	2%	2%	1%	4%	2%	3%	1%	0	1%	1%	4%	2%	2%	2%	2%	3%	1%	2%
4	102	9	16	0	3	7	13	7	6	4	11	7	93	4	16	9	32	35
	3%	3%	2%	0	1%	3%	3%	3%	4%	3%	8%	2%	3%	1%	5%	3%	3%	3%
5	276	13	47	4	29	20	47	18	7	6	13	23	237	19	24	40	95	79
	7%	4%	6%	3%	8%	9%	11%	7%	5%	5%	9%	7%	7%	6%	7%	11%	9%	6%
6	384	36	75	7	55	12	32	24	22	6	12	29	331	31	28	40	109	126
	10%	12%	10%	5%	15%	6%	7%	10%	17%	5%	9%	8%	10%	9%	8%	11%	11%	10%
7	588	47	116	23	63	31	76	40	17	24	26	42	491	52	43	49	164	247
	16%	16%	16%	16%	17%	15%	17%	17%	13%	19%	19%	12%	15%	15%	13%	14%	16%	19%
8	662	51	126	30	68	33	79	52	17	17	23	53	563	67	43	45	197	300
	18%	17%	17%	20%	18%	16%	18%	22%	13%	13%	17%	16%	17%	19%	13%	13%	19%	23%
9	322	19	64	14	43	18	49	21	7	6	10	30	277	28	21	28	96	141
	9%	6%	9%	10%	12%	9%	11%	9%	5%	5%	7%	9%	9%	8%	6%	8%	9%	11%
Extremely Well 10	283	13	58	14	28	12	24	19	6	5	9	39	235	29	16	21	80	140
	8%	5%	8%	10%	8%	6%	6%	8%	5%	4%	7%	11%	7%	8%	5%	6%	8%	11%
Don't know	987	93	201	43	66	61	109	53	29	51	29	97	872	92	129	102	202	177
	26%	32%	28%	30%	18%	29%	25%	22%	22%	40%	21%	28%	27%	27%	38%	29%	20%	14%
	ACDEG	VV	V	V*	V	V	V	V	Yzbc*	Yzbc*	V	V	z	z	zghi	hi	i	
Total	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.03	6.93	7.17	7.30	7.12	6.73	7.06	7.14	7.10	6.66	6.78	7.11	7.02	7.03	6.54	6.66	7.00	7.36
	HKPig	*	*	*	*	*	*	*	*	**	*	*	*	*	*	*	i	zfigh
1-2 (Net)	105	6	17	5	10	8	10	7	0	6	1	14	87	17	15	10	32	21
	3%	2%	2%	4%	3%	4%	2%	3%	0	5%	0	4%	3%	5%	4%	3%	3%	2%
1-3 (Net)	165	11	24	11	16	15	12	7	1	8	6	22	137	23	20	21	45	46
	4%	4%	3%	8%	4%	7%	3%	3%	1%	6%	4%	6%	4%	7%	6%	6%	4%	4%
1-4 (Net)	267	20	40	11	19	22	25	15	7	11	17	29	230	28	36	30	77	81
	7%	7%	5%	8%	5%	10%	6%	6%	5%	9%	12%	9%	7%	8%	11%	8%	8%	6%
5-6 (Net)	660	49	122	11	84	32	78	42	30	12	25	51	568	50	51	80	204	206
	18%	17%	17%	8%	23%	15%	18%	17%	23%	10%	18%	15%	18%	14%	15%	23%	20%	16%
4-7 (Net)	1350	105	254	34	149	70	167	89	52	40	63	101	1152	106	110	138	401	488
	36%	35%	35%	23%	40%	33%	38%	37%	40%	37%	45%	29%	36%	31%	33%	39%	39%	38%
7-10 (Net)	1856	130	364	81	201	95	229	132	66	52	69	164	1567	176	122	143	537	828
	49%	44%	50%	55%	54%	45%	52%	55%	50%	41%	49%	48%	48%	51%	36%	40%	53%	64%
8-10 (Net)	1259	83	248	58	139	64	153	92	49	28	42	122	1075	124	79	94	372	581
	34%	28%	34%	40%	38%	30%	35%	38%	38%	22%	30%	36%	33%	36%	23%	27%	37%	45%
	FHLN	a	a	a*	a	a	a	a	a*	*	*	a					fg	zfigh
	Pafig																	

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3_6_2. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Provide distinctive online programmes and content.

Base: All Respondents

Unweighted Base

Base: All respondents

9-10 (Net)

Total	Gender		Age				Children in household		Social Group				Working		Nation			
Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
605	294	311	78	155	216	154	251	341	190	224	76	115	442	163	510	41	37	18
FHLNI	16%	16%	F	zCEF	F	11%	zH	13%	zKL	L	13%	13%	zN	12%	16%	13%	20% P	17%

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3_6_2. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps...: Provide distinctive online programmes and content.

Base: All Respondents

Unweighted Base

Base: All
respondents

9-10 (Net)

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
605 16%	32 11%	122 17%	28 19%	71 19%	31 15%	74 17%	40 16%	13 10%	12 9%	19 14%	69 20%	512 16%	57 16%	37 11%	49 14%	176 17%	281 22%
FHLNI				SZa							SZa					f	z/gh

Overlap formulae used

- Column Proportions:

Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)

6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3_sum_2. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps... (7-10 Summary Table)

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Have a mix of different types of content.	1987 53%	998 54%	989 51%	289 64% zF	431 64% zF	718 59% zF	546 39%	684 66% zH	1255 48%	592 60% zKL	728 56% zKL	271 46%	393 44%	1465 61% zN	522 39%	1689 53% P	147 47%	96 53%	56 53%
Have high quality content.	2069 55%	1024 56%	1042 54%	305 67% zEF	448 66% zEF	729 60% zF	582 41%	707 68% zH	1318 50%	624 64% zJKL	763 58% zKL	287 49%	394 44%	1522 63% zN	547 41%	1756 55%	157 50%	97 54%	59 56%
Provide content that other websites or apps don't provide.	1689 45%	864 47% zB	825 43%	261 58% zEF	389 58% zEF	619 51% zF	413 29%	617 59% zH	1037 40%	514 52% zKL	628 48% zKL	227 39%	320 36%	1260 52% zN	429 32%	1455 46% zP	107 34%	80 44% P	48 46% P
Present content in a unique/innovative way.	1725 46%	883 48% zB	842 44%	262 58% zEF	395 59% zEF	623 51% zF	438 31%	617 59% zH	1071 41%	513 52% zKL	650 50% zKL	236 40%	324 36%	1286 53% zN	439 33%	1466 46%	127 40%	80 45%	52 50% P
Have content that appeals to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.	1877 50%	975 53% zB	901 47%	263 58% zF	419 62% zEF	678 56% zF	510 36%	646 62% zH	1185 45%	547 56% zKL	699 54% zKL	273 47%	357 40%	1377 57% zN	501 37%	1596 50% P	133 42%	95 52% P	53 51% P
Provide distinctive online programmes and content.	1856 49%	950 52% zB	905 47%	276 61% zEF	418 62% zEF	665 54% zF	490 35%	657 63% zH	1157 44%	561 57% zKL	685 53% zKL	252 43%	356 40%	1362 56% zN	494 37%	1583 50% P	130 41%	89 50%	53 50% P

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3_sum_2. Comparing the BBC website and apps to other providers, how well, if at all, do you think the BBC website and apps... (7-10 Summary Table)

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
Have a mix of different types of content.	1987	141	390	89	213	93	241	136	75	51	84	175	1701	180	135	166	560	866
FHKL	53%	48%	54%	61%	58%	44%	55%	56%	57%	40%	60%	51%	53%	52%	40%	47%	55%	67%
NPWal			a	Wa*	Wa		a	Wa	a*		Wa*						fg	zfg
Have high quality content.	2069	148	403	93	226	101	238	146	85	49	86	180	1767	189	131	168	598	911
FHKL	55%	51%	55%	63%	61%	48%	54%	61%	65%	39%	62%	53%	55%	55%	39%	47%	59%	70%
NPWal			a	Wa*	zSWa		a	Wa	SWa*		Wa*	a					zfg	zfg
Provide content that other websites or apps don't provide.	1689	104	352	71	185	85	214	108	65	42	72	157	1456	136	105	131	503	750
FHKL	45%	36%	48%	48%	50%	41%	49%	45%	49%	33%	52%	46%	45%	39%	31%	37%	49%	58%
NPWal			Sa	Sa*	Sa		Sa		Sa*		Sa*	Sa					zfg	zfg
Present content in a unique/innovative way.	1725	117	346	76	183	81	217	125	64	39	66	151	1471	146	110	147	491	767
FHKL	46%	40%	48%	51%	50%	39%	49%	52%	49%	31%	47%	44%	45%	42%	33%	42%	48%	59%
NPWal			a	a*	Wa		Wa	SWa	a*		a*	a				f	f	zfg
Have content that appeals to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.	1877	136	369	81	205	92	221	130	73	45	77	166	1599	172	118	167	530	837
FHKL	50%	46%	51%	55%	56%	44%	50%	54%	56%	36%	55%	49%	49%	50%	35%	47%	52%	65%
NPWal			a	a*	Wa		a	a	a*		a*	a				f	f	zfg
Provide distinctive online programmes and content.	1856	130	364	81	201	95	229	132	66	52	69	164	1567	176	122	143	537	828
FHKL	49%	44%	50%	55%	54%	45%	52%	55%	50%	41%	49%	48%	48%	51%	36%	40%	53%	64%
NPWal					Sa			a									zfg	zfg

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3a. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: - Summary Table

Base: All who have used BBC online services in the past 3 months

		Have a mix of different types of content. (A)	Have high quality content. (B)	Provide content that other websites or apps don't provide. (C)	Present content in a unique/innovative way. (D)	Have content that appeals to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities. (E)	Provide distinctive online programmes and content. (F)
Unweighted Base		1997	1997	1997	1997	1997	1997
Base: All who have used BBC online services in the past 3 months		1877	1877	1877	1877	1877	1877
Effective Base		1347.2	1347.2	1347.2	1347.2	1347.2	1347.2
Not At All Important		6	7	17	16	14	11
(1)		0	0	1%	1%	1%	1%
(2)		9	10	18	15	14	9
		0	1%	1%	1%	1%	0
(3)		20	10	21	27	13	15
		1%	1%	1%	1%	1%	1%
(4)		30	27	39	40	32	36
		2%	1%	2%	2%	2%	2%
(5)		88	85	115	147	114	122
		5%	5%	6%	6%	6%	6%
(6)		172	151	198	220	148	182
		9%	8%	11%	12%	8%	10%
(7)		359	303	366	406	342	388
		19%	16%	19%	22%	18%	21%
(8)		462	432	429	417	434	436
		25%	23%	23%	22%	23%	23%
(9)		294	324	252	238	299	299
		16%	17%	13%	13%	16%	16%
Extremely Important		360	451	305	254	364	285
(10)		19%	24%	16%	14%	19%	15%
Don't know		CDF	ACDEF	D	98	CDF	D
		76	76	116	98	104	94
		4%	4%	6%	6%	6%	6%
Total		1877	1877	1877	1877	1877	1877
		100%	100%	100%	100%	100%	100%
Mean		7.85	8.05	7.58	7.42	7.82	7.67
1-2 (Net)		CDF	ACDEF	D	31	CDF	CD
		15	18	35	2%	27	20
		1%	1%	2%		1%	1%
1-3 (Net)		35	28	ABF	AB	A	35
		2%	1%	56	57	40	2%
				3%	3%	2%	
1-4 (Net)		65	54	ABEF	ABEF	72	71
		3%	3%	95	97	4%	4%
				5%	5%		B
				ABEF	ABEF		

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3a. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: - Summary Table

Base: All who have used BBC online services in the past 3 months

	Have a mix of different types of content. (A)	Have high quality content. (B)	Provide content that other websites or apps don't provide. (C)	Present content in a unique/innovative way. (D)	Have content that appeals to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities. (E)	Provide distinctive online programmes and content. (F)
Unweighted Base	1997	1997	1997	1997	1997	1997
Base: All who have used BBC online services in the past 3 months	1877	1877	1877	1877	1877	1877
5-6 (Net)	260 14%	236 13%	314 17%	366 20%	262 14%	303 16%
4-7 (Net)	649 35%	565 30%	719 38%	812 43%	635 34%	728 39%
7-10 (Net)	1475 79%	1510 80%	1351 72%	1315 70%	1439 77%	1408 75%
8-10 (Net)	CDEF 1116 59%	ACDEF 1207 64%	986 53%	910 48%	CD 1097 59%	CDEF 1020 54%
9-10 (Net)	CDF 654 35%	ACDEF 776 41%	D 557 30%	D 492 26%	CDF 663 35%	D 584 31%

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3a 1. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Have a mix of different types of content.

Base: All who have used BBC online services in the past 3 months

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	1997	1082	911	313	415	720	548	708	1249	907	561	186	343	1273	724	1512	169	155	161
Base: All who have used BBC online services in the past 3 months	1877	1003	870	256	410	701	508	650	1194	624	707	248	297	1408	469	1609	133	87	48
Effective Base	1347.2	757.4	591.1	216.9	289.8	491.7	353.8	474.8	847.9	666.4	411.4	137.6	241.3	903.7	521.6	1087.7	118.8	114.0	122.0
Not At All Important	6	5	2	0	0	3	3	2	4	4	2	0	0	4	2	6	1	0	0
(1)	0	0	0	0	0	0	1%	0	0	1%	0	0	0	0	0	0	0	0	0
(2)	9	5	2	0	1	4	3	0	6	0	1	5	2	6	3	8	0	0	0
	0	0	0	0	0	1%	1%	0	1%	0	0	2%	1%	0	1%	1%	0	0	0
(3)	20	11	9	2	9	4	5	8	10	7	3	9	1	16	5	17	3	0	1
	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	0	4%	0	1%	1%	1%	2%	0	1%
(4)	30	16	14	6	6	11	7	10	19	10	8	5	8	26	5	25	3	2	0
	2%	2%	2%	2%	1%	2%	1%	1%	2%	2%	1%	2%	3%	2%	1%	2%	2%	2%	1%
(5)	88	42	46	9	21	29	29	33	55	25	29	14	21	61	27	73	8	5	2
	5%	4%	5%	4%	5%	4%	6%	5%	5%	4%	4%	6%	7%	4%	6%	5%	6%	5%	4%
(6)	172	97	74	28	37	67	39	65	102	57	70	19	27	134	38	147	15	6	3
	9%	10%	9%	11%	9%	10%	8%	10%	9%	9%	10%	8%	9%	10%	8%	9%	11%	7%	7%
(7)	359	216	143	54	84	133	86	120	233	113	145	38	63	275	83	318	18	14	9
	19%	22%	16%	21%	21%	19%	17%	18%	20%	18%	21%	15%	21%	20%	18%	20%	14%	16%	18%
(8)	462	251	212	66	91	191	115	163	293	151	182	56	73	348	114	396	32	18	16
	25%	25%	24%	26%	22%	27%	23%	25%	25%	24%	26%	23%	25%	25%	24%	25%	24%	21%	34%
(9)	294	166	128	46	71	106	70	104	181	103	110	44	36	228	66	246	22	19	7
	16%	17%	15%	18%	17%	15%	14%	16%	15%	17%	15%	18%	12%	16%	14%	15%	17%	21%	15%
Extremely Important	360	172	188	40	84	141	96	138	220	121	131	53	55	277	83	305	24	22	9
(10)	19%	17%	22%	16%	20%	20%	19%	21%	18%	19%	18%	21%	19%	20%	18%	19%	18%	25%	18%
Don't know	75	24	52	2	6	11	56	7	68	33	26	6	11	33	43	67	6	2	1
	4%	2%	6%	1%	2%	2%	11%	1%	6%	5%	4%	2%	4%	2%	9%	4%	4%	2%	2%
	ACDEGMI	zA	zB	zC	zD	zE	zF	zG	zH	zI	zJ	zK	zL	zM	zN	zO	zP	zQ	zR
Total	1877	1003	870	256	410	701	508	650	1194	624	707	248	297	1408	469	1609	133	87	48
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.85	7.79	7.93	7.80	7.86	7.89	7.81	7.91	7.84	7.90	7.90	7.75	7.72	7.86	7.80	7.84	7.73	8.17	7.96
1-2 (Net)	15	9	4	0	1	7	7	2	11	5	3	5	2	10	5	14	1	0	0
	1%	1%	0	0	0	1%	1%	0	1%	1%	0	2%	1%	1%	1%	1%	0	0	0
1-3 (Net)	35	20	13	3	10	11	12	10	21	11	7	14	3	25	10	31	3	0	1
	2%	2%	1%	1%	2%	2%	2%	2%	2%	2%	1%	5%	1%	2%	2%	2%	3%	0	2%
1-4 (Net)	65	36	27	9	16	22	18	20	40	21	14	19	11	51	15	56	7	2	1
	3%	4%	3%	4%	4%	3%	4%	3%	3%	3%	2%	7%	4%	4%	3%	3%	5%	2%	2%
5-6 (Net)	260	138	121	38	58	96	68	98	157	81	99	33	47	195	65	220	24	11	5
	14%	14%	14%	15%	14%	14%	13%	15%	13%	13%	14%	13%	16%	14%	14%	14%	18%	12%	11%
4-7 (Net)	649	371	277	98	148	241	160	228	409	204	252	75	118	496	153	564	45	26	14
	35%	37%	32%	38%	36%	34%	32%	35%	34%	33%	36%	30%	40%	35%	33%	35%	34%	30%	30%
7-10 (Net)	1475	805	670	207	330	571	365	525	928	489	568	191	227	1129	346	1266	97	72	40
	79%	80%	77%	81%	80%	81%	72%	81%	78%	78%	80%	77%	76%	80%	74%	79%	73%	63%	85%
	FNWaf			F	F	zF								zN				P	

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3a_1. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Have a mix of different types of content.

Base: All who have used BBC online services in the past 3 months

	England Regions												Urbanity		Household Income			
	Total	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	Yorkshire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	1997	133	397	66	188	101	158	128	66	49	73	153	1666	210	119	132	535	943
Base: All who have used BBC online services in the past 3 months	1877	158	389	81	187	109	162	134	81	57	83	169	1581	184	91	123	550	876
Effective Base	1347.2	96.4	274.0	48.0	134.0	79.1	117.4	92.4	47.5	37.3	54.4	112.1	1130.1	132.0	83.4	96.9	370.4	637.6
Not At All Important	6	0	2	0	0	1	0	1	0	0	0	1	4	1	0	2	2	1
(1)	0	0	0	0	0	1%	0	1%	0	0	0	1%	0	1%	0	2%	0	0
(2)	9	1	2	0	0	0	4	1	0	0	0	0	8	0	2	1	4	0
(3)	0	0	0	0	0	0	2%	1%	0	0	0	0	0	0	2%	1%	1%	0
(4)	20	0	7	3	1	2	0	1	0	0	0	3	18	1	1	4	4	10
(5)	1%	0	2%	4%	0	1%	0	0	0	0	0	2%	1%	1%	1%	3%	1%	1%
(6)	30	4	6	1	5	0	0	1	0	2	2	4	23	5	2	1	9	14
(7)	2%	3%	1%	1%	3%	0	0	1%	0	3%	3%	2%	1%	3%	2%	1%	2%	2%
(8)	88	1	10	3	10	11	7	5	3	9	8	6	72	9	10	5	30	32
(9)	5%	1%	3%	3%	5%	10%	5%	4%	4%	15%	10%	4%	5%	5%	11%	4%	5%	4%
(10)	172	18	42	1	16	13	17	9	8	7	7	11	131	24	9	15	56	74
Ud	9%	11%	11%	1%	9%	11%	10%	6%	9%	13%	9%	6%	8%	13%	10%	12%	10%	8%
(7)	359	31	75	20	47	20	31	24	15	13	24	19	308	25	12	20	117	153
Bc	19%	20%	19%	24%	25%	18%	19%	18%	18%	23%	29%	11%	19%	13%	13%	16%	21%	17%
(8)	462	54	90	19	29	15	43	47	24	7	19	49	406	37	19	36	126	227
VW	25%	25%	23%	23%	15%	13%	27%	35%	12%	20%	29%	11%	26%	20%	21%	29%	23%	26%
(9)	294	19	55	12	32	17	27	21	13	8	12	29	251	28	14	20	86	153
AS	16%	12%	14%	15%	17%	16%	17%	16%	16%	15%	14%	17%	16%	15%	16%	16%	16%	16%
(10)	360	16	87	19	40	22	27	19	18	6	8	44	295	42	19	18	98	190
Don't know	19%	10%	22%	23%	21%	20%	16%	14%	22%	11%	10%	26%	19%	23%	20%	15%	16%	22%
ACDEGM	76	13	14	3	8	9	5	6	0	5	2	3	65	10	4	1	19	20
zc	4%	8%	4%	4%	4%	8%	3%	4%	0	8%	2%	2%	4%	6%	4%	1%	3%	2%
Total	1877	158	389	81	187	109	162	134	81	57	83	169	1581	184	91	123	550	876
Mean	7.85	7.70	7.88	8.03	7.88	7.67	7.80	7.83	8.10	7.27	7.47	8.11	7.86	7.87	7.66	7.59	7.75	8.02
1-2 (Net)	15	1	4	0	0	1	4	3	0	0	0	1	12	1	2	3	6	2
1-3 (Net)	1%	1%	1%	0	0	1%	2%	2%	0	0	0	1%	1%	1%	0	2%	1%	0
1-4 (Net)	35	1	11	3	1	3	4	3	0	0	0	5	30	3	2	6	10	12
5-6 (Net)	2%	1%	3%	4%	1%	3%	2%	2%	0	0	0	3%	2%	1%	0	3%	2%	1%
4-7 (Net)	65	5	17	4	6	3	4	4	0	2	2	8	53	8	4	7	19	26
7-10 (Net)	3%	3%	4%	5%	3%	3%	3%	3%	0	3%	3%	5%	3%	4%	5%	6%	3%	3%
FNWaf	260	19	52	4	26	24	24	13	11	16	15	17	203	33	19	20	86	106
d	14%	12%	13%	4%	14%	22%	15%	10%	13%	28%	18%	10%	13%	18%	21%	16%	16%	12%
4-7 (Net)	649	54	133	24	78	44	55	38	26	30	42	40	534	63	32	41	212	273
35%	34%	34%	30%	42%	40%	34%	28%	32%	53%	50%	23%	34%	34%	34%	36%	34%	39%	31%
7-10 (Net)	1475	120	307	70	148	74	128	110	69	35	63	141	1260	133	64	94	427	724
FNWaf	79%	79%	86%	79%	68%	79%	83%	86%	86%	61%	77%	84%	80%	72%	70%	77%	78%	83%
ze	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3a_1. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Have a mix of different types of content.

Base: All who have used BBC online services in the past 3 months

Unweighted Base
Base: All who have used BBC online services in the past 3 months
8-10 (Net)

9-10 (Net)

Total	Gender		Age				Children in household		Social Group				Working		Nation			
Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
1997	1082	911	313	415	720	548	708	1249	907	561	186	343	1273	724	1512	169	155	161
1877	1003	870	256	410	701	508	650	1194	624	707	248	297	1408	469	1609	133	87	48
1116	589	527	153	246	438	280	405	695	376	423	154	164	853	263	947	79	58	32
59% Na	59%	61%	60%	60%	62% F	55%	62%	59%	60%	60%	62%	55%	61%	56%	59%	59%	67%	67%
654	338	316	87	155	247	165	243	402	225	240	97	91	505	149	551	47	40	16
35% S	34%	36%	34%	38%	35%	33%	37%	34%	36%	34%	39%	31%	36%	32%	34%	35%	46% zOR	33%

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

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Base: All who have used BBC online services in the past 3 months

Unweighted Base
Base: All who have used BBC online services in the past 3 months
8-10 (Net)

9-10 (Net)

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
1997	133	397	66	188	101	158	128	66	49	73	153	1666	210	119	132	535	943
1877	158	389	81	187	109	162	134	81	57	83	169	1581	184	91	123	550	876
1116	89	231	50	101	54	97	87	55	22	39	122	952	108	52	74	309	571
59% Na	57% +	59% a	62% a*	54%	49% +	60% a	65% Wab*	68% Wab*	39% +	48% +	72% zSTV WXab	60%	59%	57% +	60% +	56% zh	65% zh
654	36	141	31	72	39	54	39	31	15	20	73	546	71	33	38	184	344
35% S	23% +	36% S	39% S*	38% S	36% S*	33%	29% +	38% +	26% +	25% +	43% SYb	35%	39%	36% +	31% +	33% zh	39% z

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3a 2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Have high quality content.

Base: All who have used BBC online services in the past 3 months

Total	Gender		Age				Children in household		Social Group				Working		Nation			
Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
1997	1082	911	313	415	720	548	708	1249	907	561	186	343	1273	724	1512	169	155	161
1877	1003	870	256	410	701	508	650	1194	624	707	248	297	1408	469	1609	133	87	48
1347.2	757.4	591.1	216.9	289.8	491.7	353.8	474.8	847.9	666.4	411.4	137.6	241.3	903.7	521.6	1087.7	118.8	114.0	122.0
7	6	2	1	0	5	2	4	3	6	1	0	0	6	1	7	1	0	0
0	1%	0	0	0	1%	0	1%	0	1%	0	0	0	0	0	0	0	0	0
10	8	1	2	6	3	0	2	6	2	1	7	1	9	2	10	0	1	0
1%	1%	0	1%	1%	0	0	0	1%	0	0	3%	0	1%	0	1%	0	1%	0
B	6	4	0	2	4	4	2	7	4	2	3	1	6	4	9	1	0	0
10	1%	0	0	0	1%	1%	0	1%	1%	0	1%	0	0	1%	1%	1%	0	0
27	9	18	5	8	5	9	10	15	13	1	9	3	23	4	23	1	2	1
1%	1%	2%	2%	2%	1%	2%	2%	1%	2%	0	4%	1%	2%	1%	1%	1%	3%	1%
AJ	39	45	14	14	35	23	35	48	22	33	11	19	64	20	70	10	4	1
85	4%	5%	5%	3%	5%	4%	5%	4%	4%	5%	4%	6%	5%	4%	4%	7%	5%	2%
T																		
151	95	56	35	38	40	36	47	98	46	60	14	31	108	43	128	14	5	3
8%	9%	6%	14%	9%	6%	7%	7%	8%	7%	9%	6%	10%	8%	9%	8%	11%	6%	7%
BEd	zB		zEF															
303	184	119	39	79	124	60	123	176	97	120	40	45	246	57	267	19	8	9
16%	18%	14%	15%	16%	16%	12%	19%	15%	16%	17%	16%	15%	17%	12%	17%	15%	9%	19%
BFNDc	zB		F	F	F		zH		N		Q		N		Q			Q
432	234	197	64	91	166	111	156	274	139	172	49	72	323	108	364	35	22	11
23%	23%	23%	25%	22%	24%	22%	24%	23%	22%	24%	20%	24%	23%	23%	23%	26%	25%	23%
W																		
324	178	146	39	79	122	84	108	213	110	120	47	47	251	73	279	19	17	10
17%	18%	17%	15%	19%	17%	17%	17%	18%	18%	17%	19%	16%	18%	16%	17%	14%	20%	20%
451	222	230	55	87	188	121	158	285	155	166	64	66	336	116	383	29	27	13
24%	22%	26%	21%	21%	27%	24%	24%	24%	25%	23%	26%	22%	24%	25%	24%	22%	31%	26%
Sh																		
76	24	53	2	8	9	58	6	69	29	31	4	12	36	41	70	5	1	0
4%	2%	6%	1%	2%	1%	11%	1%	6%	5%	4%	2%	4%	3%	9%	4%	4%	2%	1%
ACDEGMi	zA		zC			zCDE												
1877	1003	870	256	410	701	508	650	1194	624	707	248	297	1408	469	1609	133	87	48
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
8.05	7.98	8.16	7.84	7.96	8.15	8.13	8.02	8.10	8.06	8.13	7.92	7.98	8.04	8.10	8.04	7.91	8.32	8.29
C					C													
18	13	3	2	6	8	2	6	10	8	2	7	1	15	3	17	1	1	0
1%	0	0	1%	1%	1%	0	1%	1%	1%	0	3%	0	1%	1%	1%	0	1%	0
B																		
28	20	6	3	8	12	6	8	16	12	4	10	2	21	7	25	2	1	0
1%	2%	1%	1%	2%	2%	1%	1%	1%	2%	1%	4%	1%	1%	2%	2%	1%	1%	0
BJ									J		zL							
54	28	24	8	15	16	15	18	31	26	5	19	4	43	11	48	2	3	1
3%	3%	3%	3%	4%	2%	3%	3%	3%	4%	1%	8%	1%	3%	2%	3%	2%	3%	1%
J									zJL		zJL							
236	134	101	49	51	75	59	81	146	68	93	24	50	172	64	198	24	9	4
13%	13%	12%	19%	13%	11%	12%	13%	12%	11%	13%	10%	17%	12%	14%	12%	18%	11%	9%
d			zDEF									zI						
565	326	238	93	138	204	128	214	337	179	215	74	98	441	125	488	44	19	14
30%	32%	27%	36%	34%	29%	25%	33%	28%	29%	30%	30%	33%	31%	27%	30%	33%	22%	29%
BFHcdi	zB		zF															
1510	818	692	197	336	601	376	544	948	501	578	201	230	1156	354	1293	102	73	42
80%	82%	80%	77%	82%	86%	74%	84%	79%	80%	82%	81%	78%	82%	75%	80%	77%	84%	89%
FNWa				F	zCF		zH						zN					zOP

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

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Base: All who have used BBC online services in the past 3 months

	England Regions												Urbanity		Household Income				
	Total	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
Unweighted Base	1997	133	397	66	188	101	158	128	66	49	73	153	1666	210	119	132	535	943	
Base: All who have used BBC online services in the past 3 months	1877	158	389	81	187	109	162	134	81	57	83	169	1581	184	91	123	550	876	
Effective Base	1347.2	96.4	274.0	48.0	134.0	79.1	117.4	92.4	47.5	37.3	54.4	112.1	1130.1	132.0	83.4	96.9	370.4	637.6	
Not At All Important	7	0	4	0	1	0	0	1	0	0	0	1	6	1	0	1	2	3	
	0	0	1%	0	0	0	0	1%	0	0	0	1%	0	1%	0	1%	0	0	
(2)	10	1	5	3	0	0	0	0	1	0	0	0	9	0	0	2	5	3	
	1%	0	1%	4%	0	0	0	0	1%	0	0	0	1%	0	0	2%	1%	0	
(3)	B	0	2	0	1	2	3	0	0	0	0	1	7	2	0	1	4	4	
	10	0	1%	0	0	2%	2%	0	0	0	0	1%	0	1%	0	1%	0	0	
(4)	3	8	1	3	1	2	2	0	0	1	2	2	23	3	0	4	10	9	
	1%	2%	2%	1%	1%	1%	1%	1%	0	2%	1%	1%	1%	2%	0	3%	2%	1%	
(5)	AJ	5	9	3	6	9	6	5	3	9	7	8	66	10	6	8	22	35	
	5%	3%	2%	4%	3%	8%	4%	4%	4%	15%	8%	5%	4%	6%	6%	4%	4%	4%	
(6)	151	14	30	1	14	13	13	8	7	6	9	11	115	14	10	11	47	63	
	8%	9%	8%	1%	7%	12%	8%	6%	9%	11%	11%	6%	7%	7%	11%	9%	8%	7%	
(7)	BEd	32	62	15	37	19	32	22	8	12	15	13	255	28	14	15	108	131	
	303	20%	16%	18%	20%	18%	20%	17%	10%	21%	18%	8%	16%	15%	16%	12%	20%	15%	
(8)	BFNQc	36	96	13	42	13	33	31	24	6	25	44	377	35	22	22	110	219	
	432	23%	23%	16%	23%	12%	20%	23%	30%	11%	30%	26%	24%	19%	24%	18%	20%	25%	
(9)	W	324	58	16	29	16	36	31	10	9	36	36	273	35	9	25	110	154	
	17%	19%	15%	19%	16%	15%	22%	23%	12%	16%	21%	21%	17%	19%	10%	20%	20%	18%	
(10)	Extremely Important	451	23	102	26	43	26	32	29	27	10	14	50	385	45	26	33	112	234
	24%	15%	26%	32%	23%	24%	20%	22%	33%	17%	17%	30%	24%	24%	29%	27%	20%	27%	
Don't know	Sh	76	12	3	12	9	5	4	0	4	3	3	65	11	4	1	21	20	
	4%	9%	3%	4%	6%	8%	3%	4%	0	8%	3%	2%	4%	6%	4%	1%	4%	2%	
Total	1877	158	389	81	187	109	162	134	81	57	83	169	1581	184	91	123	550	876	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Mean	8.05	7.89	8.04	8.25	8.07	7.80	8.02	8.15	8.30	7.57	7.73	8.33	8.09	8.06	8.10	7.90	7.93	8.19	
1-2 (Net)	C	18	8	3	1	0	0	1	1	0	0	1	15	1	0	3	7	zh	
	1%	0	2%	4%	0	0	0	1%	1%	0	0	1%	1%	1%	0	3%	1%	1%	
1-3 (Net)	B	28	1	11	3	1	2	3	1	0	0	2	22	3	0	4	11	10	
	0	1%	3%	4%	1%	2%	2%	1%	1%	0	0	1%	1%	1%	0	3%	2%	1%	
1-4 (Net)	BJ	54	4	19	4	4	3	5	3	1	0	1	46	6	0	8	21	19	
	3%	2%	3%	5%	2%	3%	3%	2%	1%	0	2%	3%	3%	3%	0	7%	4%	2%	
5-6 (Net)	J	236	19	39	4	20	22	19	13	11	15	16	181	24	16	19	69	98	
	13%	12%	10%	5%	11%	20%	12%	10%	13%	27%	19%	11%	11%	13%	17%	15%	13%	11%	
4-7 (Net)	d	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
	565	54	110	20	59	43	53	37	19	27	32	34	459	55	30	38	187	238	
7-10 (Net)	30%	34%	28%	25%	32%	39%	33%	28%	24%	48%	39%	20%	29%	30%	33%	31%	34%	27%	
	BFHNcd	1510	121	319	69	151	75	133	69	37	63	143	1289	143	72	95	440	738	
	80%	77%	82%	86%	81%	68%	82%	85%	85%	65%	76%	84%	82%	78%	79%	77%	80%	84%	
	FNWa	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Have high quality content.

Base: All who have used BBC online services in the past 3 months

Unweighted Base
Base: All who have used BBC online services in the past 3 months
8-10 (Net)

9-10 (Net)

Total	Gender		Age				Children in household		Social Group				Working		Nation			
Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
1997	1082	911	313	415	720	548	708	1249	907	561	186	343	1273	724	1512	169	155	161
1877	1003	870	256	410	701	508	650	1194	624	707	248	297	1408	469	1609	133	87	48
1207	634	573	158	257	477	316	421	771	404	458	160	185	910	297	1026	83	65	33
64% Wa	63%	66%	62%	63%	68% z	62%	65%	65%	65%	65%	64%	62%	65%	63%	64%	62%	76% zOP	70%
776	400	375	94	166	311	205	266	498	265	286	111	113	587	189	661	48	44	22
41% b	40%	43%	37%	40%	44%	40%	41%	42%	42%	40%	45%	38%	42%	40%	41%	36%	51% zP	47%

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Have high quality content.

Base: All who have used BBC online services in the past 3 months

Unweighted Base
Base: All who have used BBC online services in the past 3 months
8-10 (Net)

9-10 (Net)

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
1997	133	397	66	188	101	158	128	66	49	73	153	1666	210	119	132	535	943
1877	158	389	81	187	109	162	134	81	57	83	169	1581	184	91	123	550	876
1207	89	256	54	114	56	101	91	60	25	48	130	1035	115	57	80	332	607
64%	57%	66%	68%	61%	51%	62%	68%	75%	44%	58%	77%	65%	62%	63%	65%	60%	69%
Wa		Wa	a*			Wa*		SWa*			zSTV WKab						zh
776	53	161	41	72	43	68	60	36	19	23	86	657	79	35	58	222	388
41%	34%	41%	51%	38%	39%	42%	45%	45%	33%	28%	51%	42%	43%	39%	47%	40%	44%
b			Sb*				b*				zSb						z

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3a_3. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Provide content that

other websites or apps don't provide.

Base: All who have used BBC online services in the past 3 months

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	1997	1082	911	313	415	720	548	708	1249	907	561	186	343	1273	724	1512	169	155	161
Base: All who have used BBC online services in the past 3 months	1877	1003	870	256	410	701	508	650	1194	624	707	248	297	1408	469	1609	133	87	48
Effective Base	1347.2	757.4	591.1	216.9	289.8	491.7	353.8	474.8	847.9	666.4	411.4	137.6	241.3	903.7	521.6	1087.7	118.8	114.0	122.0
Not At All Important	17	12	5	0	3	5	8	3	14	10	3	3	1	13	4	16	1	0	0
(1)	1%	1%	1%	0	1%	1%	2%	0	1%	2%	0	1%	0	1%	1%	1%	0	0	1%
(2)	18	10	6	1	9	6	2	9	7	2	5	8	3	16	2	16	1	0	0
HI	1%	1%	1%	0	2%	1%	0	1%	1%	0	1%	3%	1%	1%	0	1%	1%	0	1%
(3)	21	13	8	5	2	7	8	9	11	10	7	1	2	14	7	15	5	0	1
(4)	1%	1%	1%	2%	0	1%	1%	1%	1%	2%	1%	0	1%	1%	1%	1%	4%	0	2%
(5)	39	24	15	7	7	15	11	13	25	13	8	13	6	29	10	32	4	3	1
2%	2%	2%	2%	3%	2%	2%	2%	2%	2%	2%	1%	5%	2%	2%	2%	2%	3%	3%	3%
(6)	115	58	57	21	22	43	30	38	74	37	47	14	17	93	22	95	13	5	2
T	6%	6%	7%	6%	5%	6%	6%	6%	6%	6%	7%	6%	6%	7%	5%	6%	10%	6%	4%
(7)	198	101	97	31	38	78	49	59	135	63	65	23	47	153	45	173	13	8	4
I	11%	10%	11%	12%	9%	11%	10%	9%	11%	10%	9%	9%	16%	11%	10%	11%	10%	9%	8%
(8)	366	229	136	53	80	146	87	136	222	115	167	33	50	277	88	328	19	8	10
BQ	19%	23%	16%	21%	19%	21%	17%	21%	19%	18%	24%	13%	17%	20%	19%	20%	14%	10%	21%
(9)	429	232	197	57	103	175	94	162	264	149	153	61	65	328	101	362	31	23	13
F	23%	23%	23%	22%	25%	22%	18%	25%	22%	24%	22%	25%	22%	23%	22%	22%	24%	26%	28%
(10)	252	132	120	40	70	85	58	88	156	84	92	29	47	194	58	204	24	18	7
T	13%	13%	14%	16%	17%	12%	11%	14%	13%	13%	13%	12%	16%	14%	12%	13%	18%	20%	14%
Extremely Important	305	152	153	36	66	117	85	120	183	99	112	53	41	233	72	262	16	zO	7
(10)	16%	15%	16%	14%	16%	17%	17%	18%	15%	16%	16%	21%	14%	17%	15%	16%	12%	20%	16%
Don't know	116	41	76	5	10	24	77	12	102	41	47	10	18	56	60	107	6	2	1
ACDEGMI	6%	4%	9%	2%	2%	3%	15%	2%	9%	7%	7%	4%	6%	4%	13%	7%	5%	2%	3%
Total	1877	1003	870	256	410	701	508	650	1194	624	707	248	297	1408	469	1609	133	87	48
Mean	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1-2 (Net)	35	22	11	2	12	11	10	12	21	12	9	11	4	29	6	32	2	zOP	1
2%	2%	1%	1%	1%	3%	2%	2%	2%	2%	2%	1%	4%	1%	2%	1%	2%	1%	1%	1%
1-3 (Net)	56	35	19	6	14	17	18	21	32	22	16	zJ	6	43	12	47	7	1	2
3%	3%	2%	2%	2%	4%	2%	4%	3%	3%	4%	2%	5%	2%	3%	3%	3%	5%	1%	3%
1-4 (Net)	95	59	35	13	22	32	28	33	57	35	24	25	12	73	22	78	11	3	3
5%	5%	6%	4%	5%	5%	5%	6%	5%	5%	6%	3%	10%	4%	5%	5%	5%	8%	4%	6%
5-6 (Net)	314	159	154	52	60	121	79	97	210	100	112	38	64	246	67	269	26	13	6
17%	17%	16%	16%	20%	15%	17%	15%	15%	18%	16%	16%	15%	22%	17%	14%	17%	19%	15%	13%
4-7 (Net)	719	412	305	112	147	282	176	246	457	228	287	84	z	553	166	628	49	24	17
38%	41%	35%	44%	36%	40%	35%	38%	38%	38%	37%	41%	34%	41%	39%	35%	39%	37%	27%	36%
7-10 (Net)	1351	745	606	186	319	523	323	507	825	448	525	176	203	1032	319	1155	90	68	38
72%	74%	70%	73%	73%	75%	64%	78%	78%	69%	72%	74%	71%	68%	72%	68%	72%	68%	79%	79%
8-10 (Net)	986	516	470	133	239	377	237	370	603	333	357	143	153	755	231	827	71	60	28
53%	51%	54%	52%	58%	54%	47%	57%	57%	50%	53%	51%	58%	51%	54%	49%	51%	53%	69%	58%
FH					zF	F		zH										zOP	

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3a_3. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Provide content that

other websites or apps don't provide.

Base: All who have used BBC online services in the past 3 months

Total		England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	Yorkshire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	1997	133	397	66	188	101	158	128	66	49	73	153	1666	210	119	132	535	943
Base: All who have used BBC online services in the past 3 months	1877	158	389	81	187	109	162	134	81	57	83	169	1581	184	91	123	550	876
Effective Base	1347.2	96.4	274.0	48.0	134.0	79.1	117.4	92.4	47.5	37.3	54.4	112.1	1130.1	132.0	83.4	96.9	370.4	637.6
Not At All Important	17	0	6	3	0	1	0	4	0	0	0	1	15	1	0	2	6	6
(1)	1%	0	1%	4%	0	1%	0	3%	0	0	0	1%	1%	1%	0	2%	1%	1%
(2)	18	1	8	2	0	0	0	0	2	0	0	3	17	0	0	4	10	4
Hill	1%	0	2%	0	1%	0	0	0	3%	0	0	2%	1%	0	0	3%	2%	0
(3)	21	0	6	0	1	2	0	0	1	0	2	3	17	3	1	1	4	12
(4)	1%	0	2%	0	1%	2%	0	0	1	0	2%	2%	1%	2%	2%	1%	1%	1%
(5)	39	4	7	0	8	4	2	2	1	1	2	0	33	6	0	3	14	16
(6)	2%	3%	2%	0	4%	4%	2%	2%	1%	1%	2%	0	2%	3%	0	3%	3%	2%
(7)	115	11	13	4	8	10	11	6	2	8	8	14	96	15	8	8	35	52
(8)	6%	7%	3%	5%	7%	9%	7%	5%	3%	14%	10%	8%	6%	15	9%	7%	6%	6%
(9)	138	13	52	7	19	7	19	7	6	10	10	16	171	16	16	16	58	74
(10)	11%	8%	13%	9%	10%	7%	12%	14%	8%	10%	12%	9%	11%	9%	17%	13%	11%	8%
(11)	366	37	75	27	31	21	30	27	19	12	20	27	305	29	17	22	103	176
BQ	19%	24%	19%	24%	17%	19%	19%	20%	24%	22%	25%	16%	19%	16%	18%	18%	19%	20%
(12)	429	35	97	10	37	18	43	31	23	13	16	39	362	43	14	25	126	228
(13)	23%	22%	25%	12%	20%	16%	27%	23%	29%	22%	19%	23%	23%	23%	15%	21%	23%	26%
(14)	252	20	38	8	30	12	22	19	8	5	10	31	216	25	13	82	121	121
(15)	13%	12%	10%	10%	16%	11%	14%	15%	10%	8%	12%	19%	14%	14%	15%	13%	15%	14%
Extremely Important	305	20	61	15	36	20	26	19	18	5	12	30	253	32	17	19	76	161
(16)	16%	12%	16%	19%	19%	19%	16%	14%	23%	8%	15%	18%	16%	17%	19%	16%	14%	18%
Don't know	116	17	25	6	15	13	7	7	2	6	3	6	98	14	5	5	37	27
ACDEGMI	6%	11%	6%	8%	8%	12%	5%	5%	2%	11%	4%	4%	6%	8%	5%	4%	7%	3%
Total	1877	158	389	81	187	109	162	134	81	57	83	169	1581	184	91	123	550	876
Mean	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1-2 (Net)	7.58	7.56	7.45	7.52	7.75	7.50	7.73	7.49	7.96	7.06	7.43	7.71	7.57	7.62	7.60	7.30	7.48	7.74
1-3 (Net)	35	1	14	3	2	1	1	4	0	2	0	4	32	1	0	6	16	9
1-4 (Net)	2%	1%	3%	4%	1%	1%	0	3%	0	3%	0	2%	2%	1%	0	5%	3%	1%
5-6 (Net)	56	1	19	3	4	3	1	4	1	2	2	7	49	4	2	8	20	21
7-10 (Net)	3%	1%	5%	4%	2%	3%	0	3%	1%	3%	2%	4%	3%	2%	2%	6%	4%	2%
8-10 (Net)	95	6	27	3	11	7	3	6	2	3	3	7	82	10	2	11	34	37
9-10 (Net)	5%	4%	7%	4%	8%	7%	2%	5%	2%	5%	4%	4%	5%	5%	2%	9%	6%	4%
10-10 (Net)	314	24	65	11	27	18	30	25	9	14	18	29	266	31	24	24	93	126
11-10 (Net)	17%	15%	17%	13%	14%	16%	19%	17%	11%	24%	21%	17%	17%	17%	26%	19%	17%	14%
12-10 (Net)	719	65	147	38	66	43	63	55	29	27	40	56	604	65	40	49	210	317
13-10 (Net)	38%	41%	36%	47%	35%	39%	39%	41%	36%	47%	46%	33%	38%	36%	44%	40%	38%	36%
14-10 (Net)	1351	112	273	61	134	71	121	95	68	34	58	127	1136	129	61	83	387	686
15-10 (Net)	72%	71%	70%	75%	72%	65%	75%	71%	85%	60%	71%	75%	72%	70%	67%	68%	70%	78%
16-10 (Net)	986	75	197	33	103	50	91	69	49	22	38	100	830	100	44	61	284	510
17-10 (Net)	53%	47%	51%	41%	55%	46%	57%	51%	61%	39%	46%	59%	53%	54%	49%	49%	52%	58%
18-10 (Net)	FH											Ua						zh

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3a_3. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Provide content that

other websites or apps don't provide.

Base: All who have used BBC online services in the past 3 months

Unweighted Base
Base: All who have used BBC online services in the past 3 months
9-10 (Net)

Total	Gender		Age				Children in household		Social Group				Working		Nation			
Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
1997	1082	911	313	415	720	548	708	1249	907	561	186	343	1273	724	1512	169	155	161
1877	1003	870	256	410	701	508	650	1194	624	707	248	297	1408	469	1609	133	87	48
557	284	273	76	136	202	143	208	339	183	204	82	88	427	130	466	40	37	14
30%	28%	31%	30%	33%	29%	28%	32%	28%	29%	29%	33%	30%	30%	28%	29%	30%	43% zOPR	30%

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3a_3. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Provide content that

other websites or apps don't provide.

Base: All who have used BBC online services in the past 3 months

Unweighted Base
Base: All who have used BBC online services in the past 3 months
9-10 (Net)

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
1997	133	397	66	188	101	158	128	66	49	73	153	1666	210	119	132	535	943
1877	158	389	81	187	109	162	134	81	57	83	169	1581	184	91	123	550	876
557	39	100	23	66	32	48	38	26	9	22	61	469	57	30	36	158	282
30%	25%	26%	29%	35%	30%	30%	28%	32%	17%	27%	36%	30%	31%	33%	29%	29%	32%
				Ta							Ta						

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3a 4. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Present content in a unique/innovative way.

Base: All who have used BBC online services in the past 3 months

		Total		Gender		Age				Children in household		Social Group				Working		Nation			
		Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)	
Unweighted Base		1997	1082	911	313	415	720	548	708	1249	907	561	186	343	1273	724	1512	169	155	161	
	Base: All who have used BBC online services in the past 3 months	1877	1003	870	256	410	701	508	650	1194	624	707	248	297	1408	469	1609	133	87	48	
Effective Base		1347.2	757.4	591.1	216.9	289.8	491.7	353.8	474.8	847.9	666.4	411.4	137.6	241.3	903.7	521.6	1087.7	118.8	114.0	122.0	
Not At All Important	(1)	16	9	7	0	0	6	10	2	14	11	4	0	1	10	5	14	1	0	0	
		1%	1%	1%	0	0	1%	2%	0	1%	2%	1%	0	0	1%	1%	1%	0	0	0	
	(2)	15	10	3	0	5	6	3	2	11	3	5	6	0	14	1	14	0	0	0	
		1%	1%	0	0	1%	1%	1%	0	1%	1%	1%	3%	0	1%	0	1%	0	0	0	
	(3)	27	17	9	1	3	11	11	8	18	9	9	4	4	15	12	23	3	1	0	
		1%	2%	1%	1%	1%	2%	2%	1%	1%	1%	1%	2%	1%	1%	3%	1%	2%	1%	1%	
	(4)	40	22	17	4	14	11	12	13	26	11	10	13	7	28	12	35	1	3	1	
		2%	2%	2%	1%	3%	2%	2%	2%	2%	2%	1%	5%	2%	2%	2%	2%	1%	3%	1%	
	(5)	147	75	70	20	27	53	47	48	95	43	48	22	33	104	43	124	14	7	3	
		8%	8%	8%	8%	7%	8%	9%	7%	8%	7%	7%	9%	11%	7%	9%	8%	10%	8%	5%	
Extremely Important	(6)	T	117	103	29	43	77	70	62	151	65	83	28	44	159	61	190	17	7	5	
		12%	12%	12%	11%	11%	11%	14%	9%	13%	10%	12%	11%	15%	11%	13%	12%	13%	8%	11%	
	(7)	406	236	169	63	91	164	85	140	261	122	168	47	68	321	84	354	27	13	11	
		22%	24%	19%	25%	22%	23%	17%	21%	22%	20%	24%	19%	23%	18%	16%	22%	21%	15%	24%	
	(8)	417	232	186	62	102	170	84	163	249	142	166	52	57	321	97	357	26	23	12	
		22%	23%	21%	24%	24%	24%	17%	25%	21%	23%	23%	21%	19%	25%	21%	22%	19%	26%	24%	
	(9)	FV	130	108	47	63	80	48	101	133	88	87	36	27	192	46	194	23	14	8	
		238	130	108	47	63	80	48	101	133	88	87	36	27	192	46	194	23	14	8	
		13%	13%	12%	19%	15%	11%	9%	15%	11%	14%	12%	14%	9%	14%	10%	12%	17%	16%	16%	
		FHN	125	129	25	55	105	68	103	150	93	87	34	39	195	59	213	16	17	7	
(10)	254	125	129	25	55	105	68	103	150	93	87	34	39	195	59	213	16	17	7		
	14%	12%	15%	10%	13%	15%	13%	16%	13%	15%	12%	14%	13%	14%	13%	13%	12%	20%	16%		
Don't know		98	29	69	4	8	17	69	10	87	37	40	6	15	49	49	90	5	2	1	
		5%	3%	8%	1%	2%	2%	14%	2%	7%	6%	6%	2%	5%	3%	10%	6%	4%	2%	2%	
Total	ACDEGMI	1877	1003	870	256	410	701	508	650	1194	624	707	248	297	1408	469	1609	133	87	48	
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Mean		7.42	7.37	7.50	7.56	7.54	7.47	7.15	7.66	7.31	7.50	7.47	7.28	7.27	7.48	7.23	7.39	7.38	7.81	7.75	
	FHNag	31	19	10	F	F	F	13	zH	25	15	9	6	1	N	7	28	2	zO	zO	
1-2 (Net)		2%	2%	1%	0	1%	2%	3%	4	2%	2%	1%	3%	0	2%	1%	2%	1%	0	0	
	G	57	36	19	2	8	23	24	12	42	L	18	11	5	39	19	52	4	1	0	
1-3 (Net)		3%	4%	2%	1%	2%	3%	5%	2%	4%	4%	3%	4%	2%	3%	4%	3%	3%	1%	1%	
	CG	97	59	36	6	22	34	36	24	68	34	27	23	12	67	30	86	6	4	1	
1-4 (Net)		5%	6%	4%	2%	5%	5%	7%	4%	6%	6%	4%	9%	4%	5%	6%	5%	4%	5%	2%	
	C	366	192	173	49	70	131	117	110	246	108	131	50	78	263	104	314	31	14	8	
5-6 (Net)		20%	19%	20%	19%	17%	19%	23%	17%	21%	17%	19%	20%	26%	19%	22%	19%	23%	16%	17%	
	II	812	451	360	116	175	305	214	262	533	241	309	110	152	612	200	702	59	30	20	
4-7 (Net)		43%	45%	41%	45%	43%	44%	42%	40%	45%	39%	44%	44%	51%	43%	43%	44%	45%	35%	42%	
	IQI	1315	723	591	197	311	519	286	506	793	445	509	169	192	1029	286	1119	92	67	38	
7-10 (Net)		70%	72%	68%	77%	76%	74%	56%	78%	66%	71%	72%	68%	65%	73%	61%	70%	69%	77%	80%	
	FHLNWag	910	487	423	134	220	356	200	366	532	323	340	122	124	708	202	765	64	54	27	
8-10 (Net)		46%	49%	49%	52%	54%	51%	39%	56%	45%	52%	48%	49%	42%	50%	43%	48%	48%	62%	56%	
	FHLNg				F	F	F		zH		zL			N					zOP		

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D3a 4. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Present content in a unique/innovative way.

Base: All who have used BBC online services in the past 3 months

Total		England Regions											Urbanity		Household Income				
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
	1997	133	397	66	188	101	158	128	66	49	73	153	1666	210	119	132	535	943	
	1877	158	389	81	187	109	162	134	81	57	83	169	1581	184	91	123	550	876	
	1347.2	96.4	274.0	48.0	134.0	79.1	117.4	92.4	47.5	37.3	54.4	112.1	1130.1	132.0	83.4	96.9	370.4	637.6	
)	16	0	5	0	0	1	0	5	0	1	1	1	14	2	0	2	4	6	
	1%	0	1%	0	0	1%	0	3%	0	1%	1%	1%	1%	1%	0	1%	1%	1%	
)	15	0	9	3	0	1	0	zV	0	2	0	0	14	0	0	1	8	7	
	1%	0	2%	4%	0	1%	0	0	0	3%	0	0	1%	0	0	1%	1%	1%	
)	27	1	z	zVc	2	1	0	2	3	2	3	3	23	3	2	2	6	13	
	1%	0	2%	0	1%	0	0	2%	3%	3%	3%	2%	1%	1%	3%	2%	1%	1%	
)	40	2	10	0	7	4	6	1	0	2	3	1	36	3	0	6	16	12	
	2%	1%	3%	0	4%	3%	3%	1%	0	3%	4%	0	2%	2%	0	5%	3%	1%	
)	147	12	20	7	18	16	10	6	4	10	11	10	117	17	13	11	40	58	
	8%	7%	5%	9%	9%	14%	6%	5%	5%	17%	14%	6%	7%	9%	14%	9%	7%	7%	
)	220	17	53	5	18	12	16	17	10	6	12	23	180	27	13	13	67	88	
	12%	11%	14%	6%	10%	11%	10%	13%	13%	11%	15%	13%	11%	15%	14%	15%	12%	10%	
)	406	38	81	20	45	19	49	27	19	10	14	31	339	39	15	29	129	188	
	22%	24%	21%	25%	24%	17%	30%	20%	23%	18%	17%	18%	21%	21%	16%	24%	23%	21%	
)	FN	417	83	21	28	18	34	39	26	12	16	40	351	37	20	19	123	213	
	22%	26%	21%	26%	15%	16%	21%	29%	20%	20%	23%	22%	22%	20%	22%	16%	22%	24%	
)	FV	238	18	45	10	23	10	16	6	4	10	30	212	19	8	14	69	129	
	13%	11%	12%	13%	12%	9%	13%	12%	8%	7%	12%	18%	13%	10%	9%	11%	12%	15%	
)	FHN	254	14	59	11	34	16	20	14	4	9	25	211	27	15	12	63	137	
	14%	9%	15%	13%	14%	12%	11%	11%	7%	10%	15%	13%	13%	15%	16%	10%	11%	16%	
)	98	16	18	3	12	13	5	3	5	3	5	5	85	10	4	9	25	24	
	5%	10%	5%	4%	6%	12%	3%	4%	4%	3%	4%	3%	5%	6%	4%	7%	5%	3%	
)	ACDEGMI	1877	158	389	81	187	109	162	134	81	57	83	169	184	91	123	550	876	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
)	7.42	7.48	7.35	7.51	7.51	7.16	7.50	7.35	7.47	6.61	7.02	7.67	7.43	7.38	7.34	7.03	7.32	7.61	
	FHNag	a*		a*	a	*	a	*	a*	*	*	ab			*	*		zgh	
)	31	0	14	3	0	2	0	5	0	3	1	1	28	2	0	3	12	13	
	2%	0	4%	0	0	2%	0	3%	0	5%	1%	1%	2%	1%	0	2%	2%	1%	
)	G	zV						V*		SVX*					0	*			
	57	1	20	3	3	3	1	7	3	5	3	5	51	4	3	5	18	26	
)	3%	0	5%	4%	1%	3%	0	5%	3%	8%	4%	3%	3%	2%	3%	4%	3%	3%	
	CG	zSX						X*		SVX*					*	*			
)	97	3	29	3	9	6	6	8	3	6	7	5	86	7	3	10	34	37	
	5%	2%	8%	4%	5%	6%	4%	6%	3%	11%	8%	3%	5%	4%	3%	8%	6%	4%	
)	C									S*					*	*			
	366	29	73	12	36	28	26	23	15	16	24	33	297	44	26	30	107	146	
)	20%	18%	19%	19%	19%	26%	16%	17%	18%	28%	29%	19%	19%	24%	26%	24%	19%	17%	
	II														zI*	*			
)	812	69	164	32	88	51	81	52	34	28	41	65	672	85	41	41	65	252	346
	43%	43%	42%	40%	47%	46%	50%	39%	41%	49%	50%	38%	43%	46%	45%	45%	52%	46%	39%
)	IQI														*	*			
	1315	110	268	62	130	62	124	97	60	30	49	126	1113	122	59	59	75	384	668
)	70%	70%	69%	77%	69%	57%	77%	73%	75%	53%	59%	74%	70%	67%	64%	61%	70%	76%	76%
	FHLNWag	72	187	42	85	43	75	70	42	20	35	95	774	83	44	44	45	255	480
)	910	46%	48%	52%	45%	39%	46%	52%	51%	35%	42%	56%	49%	45%	48%	48%	37%	46%	55%
	FHLNg											Wa			*	*		zgh	

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D3a_4. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Present content in a unique/innovative way.

Base: All who have used BBC online services in the past 3 months

Unweighted Base
Base: All who have used BBC online services in the past 3 months
 9-10 (Net)

Total	Gender		Age				Children in household		Social Group				Working		Nation			
Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
1997	1082	911	313	415	720	548	708	1249	907	561	186	343	1273	724	1512	169	155	161
1877	1003	870	256	410	701	508	650	1194	624	707	248	297	1408	469	1609	133	87	48
492	256	237	72	118	186	116	203	283	181	174	70	67	387	105	407	39	31	15
26% HN	25%	27%	28%	29%	26%	23%	31% zH	24%	29% z	25%	28%	23%	28% N	22%	25%	29%	36% zO	32%

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

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D3a 4. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Present content in a unique/innovative way.

Base: All who have used BBC online services in the past 3 months

Unweighted Base
Base: All who have used BBC online services in the past 3 months
9-10 (Net)

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
1997	133	397	66	188	101	158	128	66	49	73	153	1666	210	119	132	535	943
1877	158	389	81	187	109	162	134	81	57	83	169	1581	184	91	123	550	876
492	32	104	21	57	26	41	31	15	8	18	55	422	46	23	26	132	267
26% HN	20% +	27%	26% +	30%	23% +	25%	23% +	19% +	15% +	22% +	33% Sa	27%	25%	26% +	21% +	24%	30% zh

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

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D3a_5. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Have content that appeals to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.

Base: All who have used BBC online services in the past 3 months

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	1997	1082	911	313	415	720	548	708	1249	907	561	186	343	1273	724	1512	169	155	161
Base: All who have used BBC online services in the past 3 months	1877	1003	870	256	410	701	508	650	1194	624	707	248	297	1408	469	1609	133	87	48
Effective Base	1347.2	757.4	591.1	216.9	289.8	491.7	353.8	474.8	847.9	666.4	411.4	137.6	241.3	903.7	521.6	1087.7	118.8	114.0	122.0
Not At All Important	14	12	9	0	0	7	7	2	11	4	8	1	1	11	2	13	1	0	0
(1)	1%	1%	0	0	0	1%	1%	0	1%	1%	1%	0	0	1%	1%	1%	0	0	0
(2)	14	6	6	1	9	3	1	6	6	1	2	10	1	12	2	12	1	0	1
(3)	1%	1%	1%	0	2%	0	0	1%	1%	0	0	4%	0	1%	0	1%	1%	0	2%
(4)	13	7	6	1	1	6	5	2	10	8	3	0	1	11	2	11	1	0	0
(5)	1%	1%	1%	0	0	1%	1%	0	1%	1%	0	0	0	1%	0	1%	1%	0	0
(6)	32	17	14	7	6	14	5	10	19	2	9	3	10	25	7	26	3	2	0
(7)	2%	2%	2%	3%	1%	2%	1%	2%	2%	2%	1%	1%	3%	2%	1%	2%	2%	2%	1%
(8)	114	55	59	18	26	44	26	43	66	34	43	11	25	83	30	97	11	5	1
(9)	6%	5%	7%	7%	6%	6%	5%	7%	6%	6%	6%	5%	8%	6%	6%	6%	8%	6%	1%
(10)	148	87	61	29	36	40	43	57	87	39	49	33	26	111	37	125	14	4	4
(11)	8%	9%	7%	11%	9%	6%	8%	9%	7%	6%	7%	13%	9%	8%	8%	8%	10%	5%	9%
(12)	342	206	136	50	76	129	86	111	226	110	137	37	59	262	80	301	19	11	11
(13)	18%	21%	16%	19%	18%	18%	17%	17%	19%	18%	19%	15%	20%	19%	17%	19%	15%	13%	22%
(14)	434	242	193	54	95	185	101	160	270	150	166	54	64	331	103	369	30	22	14
(15)	23%	24%	22%	21%	23%	26%	20%	25%	23%	24%	23%	22%	22%	24%	22%	23%	22%	25%	30%
(16)	299	158	141	48	78	110	64	123	173	105	118	38	38	237	62	261	19	14	6
(17)	16%	16%	16%	19%	19%	16%	13%	19%	15%	17%	17%	15%	13%	17%	13%	16%	14%	16%	12%
(18)	FN	364	178	F	F	149	101	125	231	120	138	49	56	276	88	300	28	26	9
(19)	19%	18%	20%	15%	18%	21%	20%	19%	19%	19%	20%	19%	19%	20%	19%	19%	21%	30%	20%
(20)	h	28	76	9	9	16	70	10	94	41	34	12	17	49	55	93	7	3	1
(21)	Don't know	6%	3%	4%	2%	2%	14%	2%	8%	7%	5%	5%	6%	3%	12%	6%	5%	3%	3%
(22)	ADEGMI	1003	870	256	410	701	508	650	1194	624	707	248	297	1408	469	1609	133	87	48
(23)	zA	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(24)	zCDE	7.82	7.75	7.92	7.68	7.81	7.88	7.86	7.81	7.89	7.87	7.66	7.68	7.82	7.82	7.80	7.72	8.27	7.88
(25)	h	18	7	1	9	10	8	8	17	5	9	11	2	23	5	25	2	zOP	0
(26)	1-2 (Net)	1%	1%	0	2%	1%	2%	1%	1%	1%	1%	5%	1%	2%	1%	2%	1%	0	1
(27)	1-3 (Net)	40	25	13	2	16	13	11	28	14	13	zUL	3	34	7	36	3	0	3%
(28)	2%	3%	1%	1%	2%	2%	3%	2%	2%	2%	2%	5%	1%	2%	1%	2%	2%	0	1
(29)	1-4 (Net)	72	42	27	9	15	29	21	47	24	22	L	12	58	14	62	6	2	3%
(30)	4%	4%	3%	4%	4%	4%	4%	3%	4%	4%	3%	6%	4%	4%	3%	4%	5%	2%	2
(31)	5-6 (Net)	262	142	120	47	62	84	100	153	74	92	45	51	194	67	222	25	10	5
(32)	14%	14%	14%	19%	15%	12%	13%	15%	13%	12%	13%	16%	17%	14%	14%	14%	19%	11%	10%
(33)	Idi	635	365	270	105	144	226	222	398	194	238	84	119	481	154	550	47	22	16
(34)	4-7 (Net)	34%	36%	31%	41%	35%	31%	34%	33%	31%	34%	34%	40%	34%	33%	34%	36%	26%	33%
(35)	Bld	1439	791	648	190	324	352	518	900	486	559	178	217	1106	333	1231	95	72	40
(36)	7-10 (Net)	77%	79%	74%	zEF	79%	82%	80%	75%	78%	79%	71%	73%	79%	71%	77%	72%	84%	84%
(37)	FNWa	z	512	140	F	443	266	z	675	376	422	141	158	844	253	930	76	62	29
(38)	1037	585	59%	55%	60%	63%	52%	63%	57%	60%	60%	57%	53%	60%	54%	58%	57%	71%	62%
(39)	FNh	58%	59%	55%	F	zCF	52%	zH						N			zOP		

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3a_5. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Have content that appeals to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.
Base: All who have used BBC online services in the past 3 months

	England Regions												Urbanity		Household Income				
	Total	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
	1997	133	397	66	188	101	158	128	66	49	73	153	1666	210	119	132	535	943	
	1877	158	389	81	187	109	162	134	81	57	83	169	1581	184	91	123	550	876	
	1347.2	96.4	274.0	48.0	134.0	79.1	117.4	92.4	47.5	37.3	54.4	112.1	1130.1	132.0	83.4	96.9	370.4	637.6	
1)	14	1	4	0	0	1	0	3	0	0	0	3	10	3	0	2	4	5	
	B	1%	1%	0	0	1%	0	2%	0	0	0	2%	1%	1%	0	2%	1%	1%	
2)	14	0	7	3	0	1	0	0	0	0	0	1	13	0	0	5	5	3	
	I	1%	2%	4%	0	0	0	0	0	0	0	1%	1%	0	0	4%	1%	0	
3)	13	0	6	1	2	1	1	0	0	0	1	1	12	1	0	1	3	8	
	1%	0	1%	1%	1%	1%	0	0	0	0	1%	0	1%	0	0	1%	1%	1%	
4)	32	6	3	1	7	0	2	1	2	0	3	2	26	2	2	4	8	13	
	2%	4%	1%	1%	4%	0	1%	1%	2%	0	4%	1%	2%	1%	3%	3%	1%	1%	
5)	114	10	23	1	6	13	8	9	4	8	6	8	88	16	10	9	35	44	
	R	6%	6%	1%	3%	12%	5%	7%	5%	15%	8%	5%	6%	9%	11%	7%	6%	5%	
6)	148	9	31	4	14	11	15	9	8	9	6	10	115	17	7	11	55	55	
	EII	6%	8%	5%	7%	10%	9%	7%	10%	16%	7%	6%	7%	10%	8%	9%	10%	6%	
7)	342	36	78	12	37	18	35	25	20	8	16	17	305	19	18	20	117	143	
	Bce	10%	23%	20%	15%	16%	22%	19%	14%	19%	16%	10%	19%	11%	20%	16%	21%	16%	
8)	434	31	67	27	37	21	37	21	10	28	53	31	356	49	15	29	125	223	
	23%	20%	17%	34%	20%	19%	23%	26%	17%	33%	31%	27%	22%	27%	16%	24%	23%	25%	
9)	T	299	27	55	8	31	19	33	16	7	10	31	253	31	15	15	89	156	
	FN	16%	17%	14%	9%	17%	17%	21%	20%	12%	12%	16%	16%	17%	16%	12%	16%	16%	
10)	364	19	92	21	44	16	25	20	8	9	11	36	315	33	20	26	83	194	
	h	19%	12%	24%	23%	15%	15%	15%	10%	16%	14%	21%	20%	18%	22%	21%	15%	22%	
11)	104	19	23	3	10	9	5	7	1	6	2	8	88	12	4	2	25	31	
	ADEGMI	6%	12%	6%	4%	5%	8%	3%	2%	10%	3%	5%	6%	6%	4%	2%	5%	4%	
12)	1877	158	389	81	187	109	162	134	81	57	83	169	1581	184	91	123	550	876	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
13)	7.82	7.64	7.78	8.01	7.98	7.55	7.89	7.77	7.73	7.48	7.64	8.00	7.85	7.77	7.79	7.48	7.65	8.01	
	h	27	1	11	3	0	2	0	3	0	0	4	23	3	0	7	9	9	
14)	1%	1%	3%	4%	0	2%	0	2%	0	0	0	3%	1%	2%	0	5%	2%	1%	
	40	1	17	4	2	3	1	3	0	0	1	5	35	4	0	8	12	17	
15)	2%	1%	4%	4%	1%	3%	0	2%	0	0	1%	3%	2%	2%	0	6%	2%	2%	
	72	7	20	5	9	3	3	4	2	0	4	7	61	6	3	11	20	30	
16)	4%	4%	5%	6%	5%	3%	2%	3%	2%	0	4%	4%	4%	3%	3%	9%	4%	3%	
	262	19	54	5	20	24	23	18	12	18	12	18	203	34	17	20	90	99	
17)	14%	12%	14%	6%	11%	22%	14%	14%	15%	31%	15%	11%	13%	18%	19%	16%	16%	11%	
	Idi	635	60	135	18	63	42	33	26	31	37	37	534	55	37	43	215	255	
18)	34%	38%	35%	22%	34%	38%	37%	33%	45%	37%	37%	22%	34%	30%	41%	35%	39%	29%	
	Ble	1439	113	292	68	149	74	131	105	66	34	65	1229	132	68	90	415	716	
19)	77%	72%	75%	84%	79%	81%	81%	79%	81%	59%	78%	81%	78%	72%	74%	73%	75%	82%	
	FNWa	1097	77	214	56	112	56	95	80	46	26	119	924	113	50	70	298	573	
20)	59%	49%	55%	69%	60%	51%	59%	60%	57%	45%	59%	70%	58%	61%	54%	57%	54%	65%	
	FNh	1877	158	389	81	187	109	162	134	81	57	83	169	184	91	123	550	876	
21)	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
	Mean	7.82	7.64	7.78	8.01	7.98	7.55	7.89	7.77	7.73	7.48	7.64	8.00	7.85	7.77	7.79	7.48	7.65	8.01
22)	h	27	1	11	3	0	2	0	3	0	0	4	23	3	0	7	9	9	
	1-2 (Net)	1%	1%	3%	4%	0	0	2%	0	0	0	3%	1%	2%	0	5%	2%	1%	
23)	1-3 (Net)	40	1	17	4	2	3	1	3	0	1	5	35	4	0	8	12	17	
	2%	1%	4%	4%	1%	3%	0	2%	0	0	1%	3%	2%	2%	0	6%	2%	2%	
24)	1-4 (Net)	72	7	20	5	9	3	4	2	0	4	7	61	6	3	11	20	30	
	4%	4%	5%	6%	5%	3%	2%	3%	2%	0	4%	4%	4%	3%	3%	9%	4%	3%	
25)	262	19	54	5	20	24	23	18	12	18	12	18	203	34	17	20	90	99	
	14%	12%	14%	6%	11%	22%	14%	14%	15%	31%	15%	11%	13%	18%	19%	16%	16%	11%	
26)	Idi	635	60	135	18	63	42	33	26	31	37	37	534	55	37	43	215	255	
	4-7 (Net)	34%	38%	35%	22%	34%	38%	37%	41%	45%	37%	22%	34%	30%	41%	35%	39%	29%	
27)	1439	113	292	68	149	74	131	105	66	34	65	136	1229	132	68	90	415	716	
	77%	72%	75%	84%	79%	81%	81%	79%	81%	59%	78%	81%	78%	72%	74%	73%	75%	82%	
28)	FNWa	1097	77	214	56	112	56	95	80	46	26	119	924	113	50	70	298	573	
	59%	49%	55%	69%	60%	51%	59%	60%	57%	45%	59%	70%	58%	61%	54%	57%	54%	65%	
29)	FNh	1877	158	389	81	187	109	162	134	81	57	83	169	184	91	123	550	876	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
30)	Mean	7.82	7.64	7.78	8.01	7.98	7.55	7.89	7.77	7.73	7.48	7.64	8.00	7.85	7.77	7.79	7.48	7.65	8.01
	h	27	1	11	3	0	2	0	3	0	0	4	23	3	0	7	9	9	
31)	1-2 (Net)	1%	1%	3%	4%	0	0	2%	0	0	0	3%	1%	2%	0	5%	2%	1%	
	1-3 (Net)	40	1	17	4	2	3	1	3	0	1	5	35	4	0	8	12	17	
32)	2%	1%	4%	4%	1%	3%	0	2%	0	0	1%	3%	2%	2%	0	6%	2%	2%	
	1-4 (Net)	72	7	20	5	9	3	4	2	0	4	7	61	6	3	11	20	30	
33)	4%	4%	5%	6%	5%	3%	2%	3%	2%	0	4%	4%	4%	3%	3%	9%	4%	3%	
	262	19	54	5	20	24	23	18	12	18	12	18	203	34	17	20	90	99	
34)	14%	12%	14%	6%	11%	22%	14%	14%	15%	31%	15%	11%	13%	18%	19%	16%	16%	11%	
	Idi	635	60	135	18	63	42	33	26	31	37	37	534	55	37	43	215	255	
35)	4-7 (Net)	34%	38%	35%	22%	34%	38%	37%	41%	45%	37%	22%	34%	30%	41%	35%	39%	29%	
	1439	113	292	68	149	74	131	105	66	34	65	136	1229	132	68	90	415	716	
36)	77%	72%	75%	84%	79%	81%	81%	79%	81%	59%	78%	81%	78%	72%	74%	73%	75%	82%	
	FNWa	1097	77	214	56	112	56	95	80	46	26	119	924	113	50	70	298	573	
37)	59%	49%	55%	69%	60%	51%	59%	60%	57%	45%	59%	70%	58%	61%	54%	57%	54%	65%	
	FNh	1877	158	389	81	187	109	162	134	81	57	83	169	184	91	123	550	876	
38)	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
	Mean	7.82	7.64	7.78	8.01	7.98	7.55	7.89	7.77	7.73	7.48	7.64	8.00	7.85	7.77	7.79	7.48	7.65	8.01
39)	h	27	1	11	3	0	2	0	3	0	0								

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D3a_5. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Have content that appeals to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.

Base: All who have used BBC online services in the past 3 months

Unweighted Base
Base: All who have used BBC online services in the past 3 months
9-10 (Net)

Total	Gender		Age				Children in household		Social Group				Working		Nation			
Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
1997	1082	911	313	415	720	548	708	1249	907	561	186	343	1273	724	1512	169	155	161
1877	1003	870	256	410	701	508	650	1194	624	707	248	297	1408	469	1609	133	87	48
663	343	319	87	153	258	165	247	404	225	256	87	94	513	150	561	46	40	15
35% N	34%	37%	34%	37%	37%	32%	38%	34%	36%	36%	35%	32%	36%	32%	35%	35%	46% zOR	32%

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3a_5. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Have content that appeals to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.

Base: All who have used BBC online services in the past 3 months

Unweighted Base
Base: All who have used BBC online services in the past 3 months
9-10 (Net)

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
1997	133	397	66	188	101	158	128	66	49	73	153	1666	210	119	132	535	943
1877	158	389	81	187	109	162	134	81	57	83	169	1581	184	91	123	550	876
663	46	147	28	75	35	58	43	25	16	21	66	568	64	35	41	173	350
35% N	29% +	38% +	35% +	40% +	32% +	36% +	32% +	31% +	28% +	26% +	39% +	36% +	35% +	38% +	33% +	31% +	40% zh

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3a_6. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Provide distinctive online programmes and content.

Base: All who have used BBC online services in the past 3 months

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
		Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	1997	1082	911	313	415	720	548	708	1249	907	561	186	343	1273	724	1512	169	155	161
Base: All who have used BBC online services in the past 3 months	1877	1003	870	256	410	701	508	650	1194	624	707	248	297	1408	469	1609	133	87	48
Effective Base	1347.2	757.4	591.1	216.9	289.8	491.7	353.8	474.8	847.9	666.4	411.4	137.6	241.3	903.7	521.6	1087.7	118.8	114.0	122.0
Not At All Important	11	10	2	1	0	4	7	2	9	7	3	1	1	8	3	11	1	0	0
(1)	1%	1%	0	0	0	1%	1%	0	1%	1%	0	0	0	1%	0	1%	0	0	0
(2)	9	5	2	1	1	5	2	0	6	1	2	5	1	5	3	8	0	1	0
	0	0	0	0	0	1%	0	0	0	0	0	2%	0	0	1%	0	0	1%	0
(3)	15	11	4	3	7	3	3	4	11	4	3	7	2	10	5	14	1	0	0
	1%	1%	0	1%	2%	0	0	1%	1%	1%	0	3%	1%	1%	1%	1%	1%	0	0
(4)	36	15	21	7	6	11	12	12	18	15	4	10	6	30	6	33	3	0	0
	2%	2%	2%	3%	1%	2%	2%	2%	2%	2%	1%	4%	2%	2%	1%	2%	2%	0	1%
(5)	122	60	62	17	23	56	26	46	75	35	53	9	25	91	30	105	10	5	1
	6%	6%	7%	7%	6%	8%	5%	7%	6%	6%	7%	9%	8%	6%	6%	6%	6%	6%	3%
(6)	182	103	79	36	39	60	46	63	114	57	64	23	38	134	48	152	17	8	5
	10%	10%	9%	14%	10%	9%	9%	10%	10%	9%	9%	9%	13%	9%	10%	9%	12%	9%	11%
(7)	388	224	163	52	85	152	97	132	251	118	161	49	61	304	84	336	29	13	11
	21%	22%	19%	21%	21%	22%	19%	20%	21%	19%	23%	20%	21%	22%	18%	21%	21%	15%	23%
(8)	436	245	191	52	102	181	101	161	269	163	176	45	53	342	93	370	26	24	15
	29%	24%	22%	20%	25%	26%	20%	25%	23%	26%	25%	18%	18%	24%	20%	23%	20%	27%	32%
(9)	299	162	137	49	78	102	71	111	182	94	111	43	51	230	70	258	21	15	6
	16%	16%	16%	19%	19%	15%	14%	17%	15%	15%	16%	17%	17%	16%	15%	16%	16%	17%	12%
Extremely Important	285	135	151	31	64	112	78	108	174	98	97	43	47	214	71	239	19	19	8
	15%	13%	17%	12%	16%	16%	15%	17%	15%	16%	14%	17%	16%	15%	15%	15%	14%	22%	17%
(10)	94	35	59	8	7	14	66	9	85	32	34	15	13	38	56	84	8	2	1
	5%	3%	7%	3%	2%	2%	13%	1%	7%	5%	5%	8%	4%	3%	12%	5%	6%	2%	2%
Don't know	1877	1003	870	256	410	701	508	650	1194	624	707	248	297	1408	469	1609	133	87	48
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.67	7.60	7.76	7.53	7.79	7.66	7.63	7.76	7.64	7.69	7.70	7.55	7.61	7.67	7.65	7.65	7.57	8.01	7.86
1-2 (Net)	20	14	4	1	1	9	9	2	15	8	4	6	2	14	6	18	1	1	0
	1%	1%	0	1%	0	1%	2%	0	1%	1%	1%	2%	1%	1%	1%	1%	0	1%	1%
1-3 (Net)	35	26	8	4	7	12	11	7	26	12	7	12	4	24	11	32	2	1	0
	2%	3%	1%	2%	2%	2%	2%	1%	2%	2%	1%	5%	1%	2%	2%	2%	1%	1%	1%
1-4 (Net)	71	41	28	11	13	23	24	19	44	27	11	23	10	54	17	65	4	1	1
	4%	4%	3%	4%	3%	3%	5%	3%	4%	4%	2%	9%	3%	4%	4%	4%	3%	1%	1%
5-6 (Net)	303	162	141	53	62	116	72	109	189	92	117	32	62	225	79	256	27	13	6
	16%	16%	16%	21%	15%	17%	14%	17%	16%	15%	17%	13%	21%	16%	17%	16%	20%	16%	14%
4-7 (Net)	728	402	325	112	152	279	182	254	458	225	282	91	130	559	168	625	58	27	18
	39%	40%	37%	44%	37%	40%	36%	39%	38%	36%	40%	37%	44%	40%	36%	39%	44%	31%	37%
7-10 (Net)	1408	766	641	184	329	547	346	513	876	473	545	179	212	1090	318	1204	94	70	40
	75%	76%	74%	72%	80%	78%	68%	79%	73%	76%	77%	72%	71%	77%	68%	75%	71%	81%	83%
	FNWah				zCF	zF		zH						zN					zOP

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3a_6. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Provide distinctive online programmes and content.

Base: All who have used BBC online services in the past 3 months

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
1997	133	397	66	188	101	158	128	66	49	73	153	1666	210	119	132	535	943
1877	158	389	81	187	109	162	134	81	57	83	169	1581	184	91	123	550	876
1347.2	96.4	274.0	48.0	134.0	79.1	117.4	92.4	47.5	37.3	54.4	112.1	1130.1	132.0	83.4	96.9	370.4	637.6
11	0	4	0	0	1	0	4	0	1	0	1	10	1	0	1	3	3
1%	0	1%	0	0	1%	0	3%	0	1%	0	1%	1%	1%	0	1%	1%	0
9	1	2	1	0	0	2	0	0	0	1	1	6	1	0	3	4	1
0	0	1%	1%	0	0	0	1%	0	0	1%	1%	0	0	0	0	1%	0
15	1	4	3	0	1	0	0	1	0	2	1	12	2	1	1	7	6
1%	1%	1%	3%	0	1%	0	0	1%	0	2%	0	1%	1%	1%	1%	1%	1%
36	2	13	0	1	2	2	2	0	0	6	4	32	3	0	7	7	18
2%	1%	3%	0	0	2%	1%	2%	0	0	7%	2%	2%	2%	0	6%	1%	2%
122	5	12	7	18	14	10	4	3	12	8	10	101	14	9	5	46	47
6%	3%	3%	9%	10%	13%	6%	3%	4%	20%	10%	6%	6%	8%	10%	4%	8%	5%
T	*	*	T*	TY	zSTY*	*	*	zSTX	YZ*	T*	*	*	*	*	*	*	*
182	11	39	1	21	10	14	13	10	5	11	15	150	16	13	11	68	61
10%	7%	10%	1%	11%	9%	8%	10%	13%	9%	13%	9%	9%	9%	14%	9%	12%	7%
UI	44	76	23	35	22	32	28	20	14	18	24	323	33	17	33	114	183
388	28%	20%	29%	18%	20%	20%	21%	25%	25%	22%	14%	20%	18%	19%	27%	21%	21%
21%	c*	c*	c*	c*	*	*	*	*	*	*	*	*	*	*	*	*	*
N	44	94	11	36	18	44	39	23	4	17	40	375	42	12	24	111	239
436	24%	24%	13%	19%	16%	27%	29%	28%	7%	21%	24%	24%	23%	13%	20%	20%	27%
23%	a*	a*	a*	a*	UW*	a*	a*	a*	a*	a*	a*	a*	a*	a*	a*	a*	zfh*
LNaI	299	22	57	12	34	17	27	24	10	11	6	39	253	29	18	17	101
16%	14%	15%	15%	18%	15%	16%	16%	12%	19%	7%	23%	16%	16%	19%	13%	18%	16%
285	11	64	19	31	15	24	17	13	5	12	27	237	31	17	18	65	151
15%	7%	17%	24%	17%	14%	15%	16%	16%	10%	10%	16%	15%	17%	19%	14%	12%	17%
ASh	94	16	22	3	10	6	3	1	4	2	7	83	11	4	3	24	30
5%	10%	6%	4%	5%	9%	4%	2%	1%	8%	2%	4%	5%	6%	5%	3%	4%	3%
ADEGMI	zYZ*	389	81	187	109	162	134	81	57	83	169	1581	184	91	123	550	876
1877	158	389	81	187	109	162	134	81	57	83	169	1581	184	91	123	550	876
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
7.67	7.56	7.67	7.80	7.77	7.46	7.75	7.67	7.75	7.17	7.10	7.84	7.67	7.70	7.74	7.36	7.50	7.84
bh	1	6	1	0	1	2	4	0	1	2	3	16	2	0	4	7	5
20	1%	2%	1%	0	1%	1%	3%	0	1%	1%	1%	1%	1%	0	4%	1%	1%
BG	2	11	4	1	2	2	4	1	1	2	3	28	4	1	5	14	11
35	2%	2%	1%	0	2%	2%	3%	1%	1%	3%	2%	2%	2%	1%	4%	3%	1%
B	5	24	4	1	3	5	6	1	1	8	7	60	8	1	12	21	28
71	4%	3%	4%	1%	3%	3%	5%	1%	1%	10%	4%	4%	4%	1%	10%	4%	3%
JV	17	51	9	39	24	24	17	14	17	20	25	251	30	22	16	114	108
303	11%	13%	11%	21%	22%	15%	13%	17%	30%	24%	15%	16%	16%	24%	13%	21%	12%
I	*	*	*	ST	S*	*	*	zSTU	XY*	ST*	*	*	*	zI*	*	zI*	*
728	63	141	32	75	48	58	47	34	31	44	53	607	67	39	56	235	308
39%	40%	36%	39%	40%	44%	36%	35%	42%	55%	53%	32%	38%	36%	43%	45%	43%	35%
B	120	292	65	137	72	127	108	66	35	53	131	1187	135	64	92	391	710
1408	76%	75%	81%	73%	66%	78%	81%	81%	61%	64%	77%	75%	74%	71%	74%	71%	81%
FNWah	*	*	a*	*	*	Wab	Wab*	a*	*	*	*	*	*	*	*	*	zfh

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3a_6. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Provide distinctive online programmes and content.

Base: All who have used BBC online services in the past 3 months

Total	Gender		Age				Children in household		Social Group				Working		Nation			
Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base																		
Base: All who have used BBC online services in the past 3 months																		
8-10 (Net)																		
9-10 (Net)																		
1020	541	479	132	244	395	249	381	626	356	384	130	150	786	234	868	66	57	29
54%	54%	55%	51%	60%	56%	49%	59%	52%	57%	54%	52%	51%	56%	50%	54%	49%	66%	61%
FNa				zF	F		zH						N				zOP	
584	297	288	80	142	215	149	220	356	193	208	86	98	444	141	498	40	34	14
31%	30%	33%	31%	35%	31%	29%	34%	30%	31%	29%	34%	33%	32%	30%	31%	30%	39%	29%
S																		

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3a_6. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Provide distinctive online programmes and content.

Base: All who have used BBC online services in the past 3 months

Unweighted Base
Base: All who have used BBC online services in the past 3 months
8-10 (Net)

9-10 (Net)

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
1997	133	397	66	188	101	158	128	66	49	73	153	1666	210	119	132	535	943
1877	158	389	81	187	109	162	134	81	57	83	169	1581	184	91	123	550	876
1020	76	216	42	102	50	95	80	45	20	35	106	864	102	47	59	277	527
54%	48%	56%	52%	55%	46%	59%	60%	56%	36%	42%	63%	55%	56%	52%	48%	50%	60%
FNa	a	a	a	a	a	ab	ab*	*	*	*	SWab	*	*	*	*	*	zgh
584	122	31	66	32	51	41	23	16	18	66	489	60	35	34	167	298	298
31%	21%	31%	39%	35%	29%	31%	31%	28%	29%	22%	39%	31%	33%	38%	28%	30%	33%
S	*	S	S*	S	*	31%	*	*	*	*	Sb	*	*	*	*	*	*

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3a. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps... (7-10 Summary Table)

Base: All who have used BBC online services in the past 3 months

Unweighted Base
Base: All who have used BBC online services in the past 3 months

Effective Base

Have a mix of different types of content.

Have high quality content.

Provide content that other websites or apps don't provide.

Present content in a unique/innovative way.

Have content that appeals to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.

Provide distinctive online programmes and content.

Total	Gender		Age				Children in household		Social Group				Working		Nation			
Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
1785	974	808	285	384	661	454	655	1097	815	512	162	296	1169	616	1346	146	141	152
1668	912	755	234	376	643	413	596	1044	555	639	216	258	1274	394	1432	113	78	45
1217.1	681.7	534.7	197.5	273.1	455.0	294.9	444.0	753.0	609.4	376.4	120.4	215.8	836.6	449.0	981.7	104.5	104.7	115.1
1475	805	670	207	330	571	365	525	928	489	568	191	227	1129	346	1266	97	72	40
88% e	86%	89%	86%	88%	89%	88%	88%	89%	86%	89%	89%	88%	89%	88%	88%	86%	92%	89%
1510	818	692	197	336	601	376	544	948	501	578	201	230	1156	354	1293	102	73	42
91% C	90%	92%	84%	89%	94%	91%	91%	91%	90%	90%	93%	89%	91%	90%	90%	90%	93%	94%
1351	745	606	186	319	523	323	507	825	448	525	176	203	1032	319	1155	90	68	38
81% H	82%	80%	79%	85%	81%	78%	85%	79%	81%	82%	82%	79%	81%	81%	81%	80%	87%	83%
1315	723	591	197	311	519	286	506	793	445	509	169	192	1029	286	1119	92	67	38
79% FHNbg	79%	76%	84%	83%	81%	69%	85%	76%	80%	80%	78%	75%	81%	73%	78%	81%	85%	84%
1439	791	648	190	324	572	352	518	900	486	559	178	217	1106	333	1231	95	72	40
86% C	87%	86%	81%	86%	89%	85%	87%	86%	87%	88%	82%	84%	87%	85%	86%	85%	92%	88%
1408	766	641	184	329	547	346	513	876	473	545	179	212	1090	318	1204	94	70	40
84% CNbh	84%	85%	79%	88%	85%	84%	86%	84%	85%	85%	83%	82%	86%	81%	84%	84%	90%	88%

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3a. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps... (7-10 Summary Table)

Base: All who have used BBC online services in the past 3 months

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	1785	119	349	61	167	84	143	116	60	41	65	141	1491	187	105	116	480	880
Base: All who have used BBC online services in the past 3 months	1668	140	344	72	169	87	148	120	76	45	74	157	1404	163	78	106	490	806
Effective Base	1217.1	87.4	248.9	44.0	119.5	68.3	106.0	83.3	43.7	32.0	51.0	103.1	1024.3	116.7	75.3	87.6	333.5	605.1
Have a mix of different types of content.	1475 86%	120 86%	307 89%	70 97%	148 87%	74 85%	128 86%	110 92%	69 92%	35 78%	63 85%	141 90%	1260 90%	133 81%	64 82%	94 89%	427 87%	724 90%
Have high quality content.	1510 91%	121 86%	319 93%	69 96%	151 90%	75 86%	133 90%	113 95%	69 91%	37 83%	63 84%	143 91%	1289 92%	143 88%	72 92%	95 89%	440 90%	738 92%
Provide content that other websites or apps don't provide.	1351 81%	112 80%	273 79%	61 84%	134 79%	71 82%	121 82%	95 80%	68 90%	34 77%	58 78%	127 81%	1136 81%	129 79%	61 79%	83 78%	387 79%	686 85%
Present content in a unique/innovative way.	1315 79%	110 78%	268 78%	62 86%	130 77%	62 72%	124 84%	97 81%	60 79%	30 67%	49 66%	126 80%	1113 79%	122 75%	59 75%	75 70%	384 78%	668 83%
Have content that appeals to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.	1439 86%	113 81%	292 85%	68 94%	149 88%	74 85%	131 88%	105 88%	66 87%	34 75%	65 87%	136 87%	1229 86%	132 81%	68 87%	90 85%	415 85%	716 89%
Provide distinctive online programmes and content.	1408 84%	120 86%	292 85%	65 90%	137 81%	72 83%	127 86%	108 90%	66 86%	35 78%	53 71%	131 83%	1187 85%	135 83%	64 83%	92 86%	391 80%	710 86%
	CNbh	b'	b	b'			b	b'										zh

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: - Summary Table

Base: All Respondents

	Have a mix of different types of content. (A)	Have high quality content. (B)	Provide content that other websites or apps don't provide. (C)	Present content in a unique/innovative way. (D)	Have content that appeals to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities. (E)	Provide distinctive online programmes and content. (F)
Unweighted Base	3769	3769	3769	3769	3769	3769
Base: All respondents	3769	3769	3769	3769	3769	3769
Effective Base	2540.2	2540.2	2540.2	2540.2	2540.2	2540.2
Not At All Important	50	47	80	75	64	58
1	1%	1%	2%	2%	2%	2%
2	23	27	39	32	31	29
	1%	1%	1%	1%	1%	1%
3	51	40	59	61	49	53
	1%	1%	2%	2%	1%	1%
4	74	72	85	100	79	81
	2%	2%	2%	3%	2%	2%
5	224	194	245	281	246	244
	6%	5%	7%	7%	7%	6%
6	514	291	363	381	280	351
	8%	8%	10%	10%	7%	9%
7	577	515	551	610	558	618
	15%	14%	15%	16%	15%	16%
8	710	694	655	634	689	645
	19%	18%	17%	17%	18%	17%
9	431	469	353	357	420	408
	11%	12%	9%	9%	11%	11%
Extremely Important	552	680	464	416	557	463
10	15%	18%	12%	11%	15%	12%
Don't know	764	740	673	820	798	819
	20%	20%	23%	22%	21%	22%
Total	3769	3769	3769	3769	3769	3769
	100%	100%	100%	100%	100%	100%
Mean	7.54	7.72	7.25	7.17	7.49	7.36
1-2 (Net)	73	75	119	107	96	87
	2%	2%	3%	3%	3%	2%
1-3 (Net)	124	114	178	169	145	140
	3%	3%	5%	4%	4%	4%
1-4 (Net)	198	187	263	269	223	221
	5%	5%	7%	7%	6%	6%
			ABEF	ABEF	B	B

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: - Summary Table

Base: All Respondents

	Have a mix of different types of content. (A)	Have high quality content. (B)	Provide content that other websites or apps don't provide. (C)	Present content in a unique/innovative way. (D)	Have content that appeals to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities. (E)	Provide distinctive online programmes and content. (F)
Unweighted Base	3769	3769	3769	3769	3769	3769
Base: All respondents	3769	3769	3769	3769	3769	3769
5-6 (Net)	538 14% B	485 13%	609 16% ABE	662 18% ABCEF	525 14%	595 16% ABE
4-7 (Net)	1189 32% B	1072 28%	1245 33% BE	1373 36% ABCEF	1162 31% B	1295 34% ABE
7-10 (Net)	2269 60% CDF	2357 63% ACDEF	2024 54%	2018 54% ABCEF	2223 59% CDF	2134 57% CD
8-10 (Net)	1692 45% CDF	1842 49% ACDEF	1473 39% D	1408 37%	1665 44% CDF	1516 40% D
9-10 (Net)	982 26% CDF	1148 30% ACDEF	818 22%	773 21%	976 26% CDF	871 23% CD

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3a_1.2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps....: Have a mix of different

types of content.

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1893	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Not At All Important	50	25	25	5	2	23	19	12	37	14	14	7	15	25	25	42	5	2	1
1	D	1%	1%	1%	0	D	1%	1%	1%	1%	1%	1%	2%	1%	2%	1%	2%	1%	1%
2	23	14	7	1	1	7	14	3	17	2	12	5	5	13	10	17	5	1	1
	1%	1%	0	0	1%	1%	1%	0	1%	0	1%	1%	1%	1%	1%	1%	2%	0	1%
3	II	27	24	4	17	12	18	21	25	14	14	15	8	40	12	44	4	1	2
	51	1%	1%	1%	2%	1%	1%	2%	1%	1%	1%	3%	1%	2%	1%	1%	1%	1%	2%
4	HN	74	35	39	8	11	33	18	54	17	19	14	24	58	16	51	15	7	1
	224	2%	2%	2%	2%	3%	2%	2%	2%	2%	1%	2%	3%	2%	1%	2%	5%	4%	1%
5	NO	104	120	31	34	83	76	66	151	43	74	39	67	138	86	182	zO	O	5
	6%	6%	6%	7%	5%	7%	5%	6%	6%	4%	6%	7%	8%	6%	6%	6%	9%	9%	5%
6	IT	165	148	49	61	113	90	92	215	91	119	41	62	223	91	255	z	18	9
	314	9%	8%	11%	9%	11%	6%	9%	8%	9%	9%	7%	7%	9%	7%	8%	32	10%	8%
7	FNJd	309	268	92	128	198	154	180	385	158	213	85	121	407	170	492	47	23	15
	577	17%	14%	20%	19%	16%	11%	17%	15%	16%	16%	14%	14%	17%	13%	16%	15%	13%	14%
8	FNi	371	339	103	132	261	212	225	469	204	260	105	139	515	195	608	47	30	26
	710	20%	18%	23%	19%	21%	15%	22%	18%	21%	20%	18%	16%	21%	14%	19%	15%	16%	25%
9	FLNW	431	214	72	99	149	111	140	263	140	156	65	70	313	118	363	36	23	zOPQ
	11%	12%	11%	16%	15%	12%	8%	15%	10%	14%	12%	11%	8%	13%	9%	11%	11%	13%	10
Extremely Important	FHLN	552	231	60	125	201	165	180	364	160	196	79	115	395	157	450	51	34	17
10	AFNSX	764	422	29	66	142	523	94	635	140	227	131	265	292	471	664	48	34	18
Don't know	ACDEG	20%	22%	6%	10%	12%	37%	9%	24%	14%	17%	22%	30%	12%	35%	21%	15%	19%	17%
	LJMPHi	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Total	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.54	7.46	7.62	7.57	7.76	7.52	7.42	7.66	7.51	7.70	7.59	7.41	7.33	7.60	7.39	7.56	7.26	7.72	7.60
1-2 (Net)	LNPWi	39	32	6	3	30	33	15	54	16	26	12	20	38	35	59	10	2	2
	2%	2%	2%	1%	0	2%	2%	1%	2%	2%	2%	2%	2%	2%	3%	2%	3%	1%	2%
1-3 (Net)	DI	65	56	10	20	42	52	35	79	29	40	27	28	78	46	103	13	3	5
	3%	4%	3%	2%	3%	3%	4%	3%	3%	3%	3%	5%	3%	3%	3%	3%	4%	2%	4%
1-4 (Net)	I	198	95	18	31	74	73	54	133	47	59	41	52	136	62	154	28	10	6
	5%	5%	5%	4%	5%	6%	5%	5%	5%	5%	4%	7%	6%	6%	5%	5%	5%	5%	6%
5-6 (Net)	538	269	268	79	94	196	166	158	366	134	193	80	129	361	177	438	zO	27	13
	14%	15%	14%	17%	14%	16%	12%	15%	14%	14%	15%	14%	14%	15%	13%	14%	60	19%	13%
4-7 (Net)	Fd	613	575	40%	234	427	341	356	805	309	425	179	275	826	363	981	zO	56	29
	1189	33%	30%	40%	35%	35%	24%	34%	31%	31%	33%	30%	31%	34%	27%	31%	39%	31%	28%
7-10 (Net)	FN	2269	1129	328	484	809	642	738	1481	662	826	334	445	1629	640	1913	zN	109	67
	60%	61%	59%	72%	72%	72%	46%	71%	57%	zKL	63%	57%	50%	67%	47%	80%	57%	60%	64%
8-10 (Net)	FHLNWaf	1692	819	235	356	611	488	558	1096	504	613	249	324	1223	469	1421	zOR	87	52
	45%	45%	45%	52%	53%	50%	35%	53%	42%	51%	47%	43%	36%	51%	35%	45%	42%	46%	50%
	FHLNWaf			zF	zF	zF		zH		zKL	L			zN					

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3a_1.2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Have a mix of different

types of content.

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
Not At All Important	50	2	9	3	0	6	9	2	2	2	1	5	40	8	10	10	9	10
1	1%	1%	1%	2%	0	3%	2%	1%	1%	2%	0	2%	1%	2%	3%	3%	1%	1%
2	D	1	3	V	2	V	V	2	0	0	0	0	22	0	zhi	hi	7	3
	23	0	0	0	1%	6	1%	1%	0	0	0	0	1%	0	10	1	0	0
	1%														3%	3%	1%	0
3	II	0	10	3	4	7	8	1	0	1	3	7	44	6	zghi	4	11	14
	51	0	1%	2%	1%	0	2%	0	0	1%	2%	2%	1%	2%	4	3%	1%	1%
	1%														1%	1%	1%	1%
4	HN	6	10	S	8	zSY	3	5	2	2	S	6	64	5	z	5	17	28
	74	2%	1%	2%	2%	1%	1%	2%	1%	1%	2%	2%	2%	1%	4%	1%	2%	2%
	2%																	
5	NO	8	29	8	25	18	37	14	10	9	9	16	192	15	z	20	28	61
	224	3%	4%	5%	7%	9%	8%	6%	8%	7%	7%	5%	6%	4%	6%	8%	6%	5%
	6%																	
6	IT	314	61	4	32	ST	ST	20	11	10	9	26	252	30	29	32	101	99
	8%	8%	8%	3%	9%	9%	9%	8%	8%	8%	6%	8%	8%	9%	9%	9%	10%	8%
	FNud						U											
7	577	43	110	27	68	27	66	39	19	19	34	41	494	44	33	46	183	218
	15%	15%	15%	18%	18%	15%	15%	16%	14%	15%	24%	12%	15%	13%	10%	13%	18%	17%
											zTWXc*							f
8	FNI	74	130	25	68	25	80	66	27	17	28	69	629	56	51	67	190	313
	710	25%	18%	17%	18%	12%	18%	27%	21%	14%	20%	20%	19%	16%	15%	19%	19%	24%
	19%																	zft
9	FLNW	zTWa	21	78	17	45	19	64	27	21	17	42	374	36	28	35	125	200
	431	7%	11%	12%	12%	9%	14%	11%	16%	9%	12%	12%	12%	11%	8%	10%	12%	15%
	11%																	zft
	FHLN					S	S	24	12	13	70		468	55	45	45	161	zfg
Extremely Important	552	27	115	28	54	32	46	31	24	12	13	70	14%	55	13%	13%	16%	18%
10	15%	9%	16%	19%	14%	15%	10%	13%	16%	9%	10%	20%						
	AFNSX	764	SX	SX*	65	52	82	36	17	44	22	59	659	90	96	76	151	zg
	20%	29%	24%	21%	17%	25%	19%	15%	13%	35%	16%	17%	20%	26%	28%	21%	15%	102
	ACDEG	z'XYZbc	zYZ			YZ									zd	hi	i	8%
	UMPHI								zTUVX									
Total	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.54	7.59	7.67	7.70	7.62	7.09	7.27	7.63	7.82	7.31	7.41	7.80	7.55	7.57	7.04	7.23	7.58	7.81
	LNPWI		WX						W*			WX						zgh
1-2 (Net)	73	3	13	3	2	9	16	4	2	2	1	5	62	8	20	10	16	13
	2%	1%	2%	2%	1%	4%	4%	2%	1%	2%	0	2%	2%	2%	6%	3%	2%	1%
	DI	3	23	7	6	V	V	4	2	3	4	13	105	14	zhi	24	31	31
1-3 (Net)	124	1%	3%	4%	2%	7%	5%	2%	1%	3%	3%	4%	3%	4%	7%	6%	3%	2%
	i					zSTVYZ	zSV								zhi	zhi		
1-4 (Net)	198	9	32	9	13	19	28	9	3	5	7	18	169	19	36	26	48	59
	5%	3%	4%	6%	4%	9%	6%	4%	3%	4%	5%	5%	5%	6%	11%	7%	5%	5%
						STV									zhi			
5-6 (Net)	538	32	90	11	57	38	77	34	21	18	18	42	443	45	49	60	162	163
	14%	11%	12%	8%	15%	18%	14%	12%	14%	13%	12%	12%	14%	13%	15%	17%	16%	13%
	Fd					U	U											
4-7 (Net)	1189	82	210	41	132	67	147	78	41	39	55	89	1001	94	94	111	362	410
	32%	28%	29%	28%	36%	32%	33%	32%	31%	31%	40%	26%	31%	27%	28%	31%	36%	32%
	FN				c						Tc*							
7-10 (Net)	2269	165	433	96	235	102	255	163	90	60	92	222	1964	191	157	193	659	968
	60%	56%	60%	65%	63%	49%	58%	67%	69%	47%	66%	65%	61%	55%	46%	54%	65%	75%
	FHLNWaf		Wa	Wa*	Wa		SWXa	Wa*		Wa*	Wa*	Wa					zfg	zgh
8-10 (Net)	1692	122	323	69	167	75	189	124	72	41	58	181	1470	147	124	147	476	750
	45%	42%	44%	47%	45%	36%	43%	51%	55%	32%	42%	53%	45%	43%	37%	41%	47%	58%
	FHLNWaf		a	a*	a		Wa	Wa*				zSTWXa					f	zgh

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3a_1_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Have a mix of different types of content.

Base: All Respondents

Unweighted Base Base: All respondents 9-10 (Net)	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
	982 26% AFHLNS	448 24%	530 26%	132 29% F	224 33% zF	350 29% zF	276 20%	333 32% zH	627 24%	300 31% zKL	353 27% L	144 25%	185 21%	708 29% zN	275 20%	812 26%	86 27%	57 32%	27 26%

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3a_1_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Have a mix of different types of content.
Base: All Respondents

Unweighted Base
Base: All respondents
9-10 (Net)

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
982	48	193	45	99	51	109	58	44	23	31	112	842	92	73	80	286	437
26%	17%	27%	30%	27%	24%	25%	24%	34%	18%	22%	33%	26%	27%	21%	23%	28%	34%
AFHLNS		S	S*	S		S		Sa*	*	*	zSa					f	zfigh

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3a_2_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Have high quality content.

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1893	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Not At All Important	47	23	24	7	2	21	17	14	32	16	11	6	14	26	21	40	5	1	2
1	D			D		D													
2	27	19	6	2	7	7	12	7	19	4	10	9	5	19	9	18	6	2	1
	B	B	0	0	1	1	1	1	1	0	1	2	1	1	1	1	2	1	1
3	40	16	24	0	4	15	21	16	19	10	17	6	7	28	12	34	5	1	1
	CH	1	1	0	1	1	1	2	1	1	1	1	1	1	1	1	1	0	1
4	72	36	36	8	15	28	22	15	55	23	9	22	17	58	14	54	12	5	1
	JN	2	2	2	2	2	2	1	2	2	1	4	2	2	1	2	4	3	1
5	154	82	111	27	27	72	65	59	128	39	64	33	58	129	65	156	26	9	4
	5	4	6	6	4	6	5	6	5	4	5	6	7	5	5	5	8	5	4
6	I																		
	291	157	132	61	72	82	70	81	196	80	114	31	66	199	92	241	27	15	8
	9	9	7	14	11	7	5	8	7	8	9	5	7	8	7	8	9	8	7
7	Fd			zEF	zEF														
	515	290	225	73	114	192	132	178	327	135	184	87	107	374	141	440	45	17	14
	14	16	12	16	17	16	9	17	13	14	14	15	12	15	10	14	14	9	14
8	BFHMQ	29		F	zF	zF		zH		191	251	106	145	494	199	587	54	34	20
	694	340	354	106	132	244	211	227	459	191	251	106	145	494	199	587	54	34	20
	18	18	18	23	20	20	15	22	18	19	19	18	16	20	15	19	17	19	19
9	FNWaf			zF	F	F		zH		149	171	62	85	337	132	401	30	23	15
	469	232	236	61	104	166	138	152	302	149	171	62	85	337	132	401	30	23	15
	12	13	12	13	15	14	10	15	12	15	13	11	10	14	10	13	9	13	14
Extremely Important	FHLNI			zF	zF	F		zH		zKL	L			zN					
10	680	307	371	78	133	260	208	205	460	206	242	96	134	476	204	554	62	41	22
	16	17	19	17	20	21	15	20	16	21	19	16	15	20	15	17	20	23	21
Don't know	FLNX			F	zF	zF		zL		zL				zN					
	740	339	402	29	66	134	507	89	619	130	231	127	252	279	461	644	47	33	17
	20	18	21	6	10	11	36	9	24	13	18	22	28	12	34	20	15	16	16
	CDEG					C	zCDE		zG		I		zJK		zM	P			
	IMPhI																		
Total	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Mean	7.72	7.67	7.79	7.64	7.83	7.76	7.68	7.75	7.73	7.85	7.81	7.55	7.54	7.75	7.67	7.74	7.39	7.95	7.91
1-2 (Net)	PWXI									zL						P		P	P
	75	42	30	9	9	28	28	21	51	20	21	15	19	45	30	58	11	3	3
	2	2	2	2	1	2	2	2	2	2	2	3	2	2	2	2	3	2	3
1-3 (Net)																			
	114	57	55	9	13	43	49	37	70	30	37	21	26	73	41	92	15	3	3
	3	3	3	2	2	3	4	4	3	3	3	4	3	3	3	3	5	2	3
1-4 (Net)																			
	187	93	91	17	28	70	71	52	125	53	47	43	44	131	56	146	28	8	4
	5	5	5	4	4	6	5	5	5	5	4	7	5	5	4	5	9	5	4
5-6 (Net)	J											zJ				zO			
	485	239	243	89	98	155	135	140	324	119	178	64	124	328	157	397	53	24	12
	13	13	13	13	15	13	10	13	12	12	14	11	14	14	13	13	17	13	12
4-7 (Net)	F			zEF	F	F													
	1072	565	504	170	228	374	289	333	706	277	372	174	248	760	312	890	110	45	27
	26	31	26	37	34	31	21	32	27	28	28	30	28	31	23	28	39	25	26
7-10 (Net)	BFHMc			zF	F	F		zH						zN		zOQR			
	2357	1169	1186	319	483	862	690	681	1548	681	848	351	472	1681	676	1981	190	115	71
	63	64	62	70	71	71	49	69	59	69	65	60	53	69	50	63	60	64	68
8-10 (Net)	FHLNWaf			zF	zF	zF		zH		zKL	L			zN					
	1842	878	961	245	369	670	558	546	1221	546	664	264	365	1307	535	1541	145	99	57
	49	48	50	54	55	55	40	56	47	56	51	45	41	54	40	49	46	55	55
	FHLNWaf			zF	zF	zF		zH		zKL	L			zN					zP

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3a_2_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Have high quality content.

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
Not At All Important	47	2	11	2	1	3	10	2	2	2	1	4	40	6	8	9	8	11
1	1%	1%	2%	2%	0	1%	2%	1%	1%	2%	0	1%	1%	2%	hi	2%	1%	1%
2	27	1	6	3	2	2	1	0	1	0	0	1	25	0	8	2	9	8
3	1%	0	1%	2%	1%	1%	0	0	1%	0	0	0	1%	0	2%	1%	1%	1%
4	B	1	5	0	3	7	11	2	0	0	3	3	36	3	5	7	13	11
5	40	0	1%	0	1%	3%	2%	1%	0	0	2%	1%	1%	1%	1%	2%	1%	1%
6	CH	72	13	1	8	zT	z	4	2	1	2	6	64	7	7	12	18	24
7	2%	1%	2%	1%	2%	3%	1%	2%	1%	1%	2%	2%	2%	2%	2%	3%	2%	2%
8	JN	194	12	26	5	21	18	11	6	9	7	15	164	14	17	26	45	61
9	5%	4%	4%	4%	6%	8%	6%	4%	4%	7%	5%	4%	5%	4%	5%	7%	4%	5%
10	I	291	24	59	5	29	19	15	14	14	12	18	235	23	24	22	90	96
Extremely Important	8%	8%	8%	4%	8%	9%	7%	6%	11%	11%	9%	5%	7%	7%	7%	6%	9%	7%
Don't know	Fd	515	42	85	26	58	28	38	13	21	24	38	439	47	40	39	175	184
1	14%	14%	12%	17%	16%	13%	15%	16%	10%	16%	17%	11%	14%	14%	12%	11%	17%	14%
2	BFHNQ	694	52	132	17	81	20	88	52	28	11	32	605	55	53	59	186	300
3	18%	18%	18%	11%	22%	9%	20%	22%	21%	8%	23%	21%	19%	16%	16%	17%	18%	23%
4	FNWaf	469	35	83	22	45	20	59	15	10	16	53	401	44	26	41	144	199
5	12%	12%	11%	15%	12%	9%	13%	18%	12%	8%	11%	16%	12%	13%	8%	12%	14%	15%
6	FHLNf	680	41	139	37	58	37	57	34	18	19	73	589	59	54	63	183	302
7	18%	14%	19%	25%	16%	18%	16%	17%	26%	14%	14%	21%	18%	17%	16%	18%	18%	23%
8	FLNX	740	X	SK	29	64	50	79	36	41	23	58	639	87	97	73	148	96
9	20%	27%	23%	20%	17%	24%	18%	15%	13%	32%	17%	17%	20%	25%	29%	21%	14%	7%
10	CDEG	zVXYZc	zYZ	-	-	Z	-	-	zVXY	-	-	-	z	zd	zghi	hi	i	-
1	IMPh	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
2	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.72	7.79	7.80	8.02	7.74	7.25	7.44	7.92	8.02	7.44	7.62	8.03	7.74	7.77	7.34	7.45	7.73	7.98
1-2 (Net)	PWXf	75	W	W	3	5	12	2	3	2	1	5	65	6	16	11	17	19
2	2%	1%	2%	4%	1%	2%	3%	1%	2%	2%	0	2%	2%	2%	5%	3%	2%	1%
1-3 (Net)	114	4	22	5	6	12	23	4	3	2	4	8	101	10	21	19	31	30
3	3%	1%	3%	4%	2%	6%	5%	2%	2%	2%	3%	2%	3%	3%	3%	5%	3%	2%
1-4 (Net)	187	7	36	7	13	19	29	8	4	3	6	14	164	16	27	30	49	53
4	5%	2%	5%	5%	4%	9%	7%	3%	3%	3%	4%	4%	5%	5%	8%	9%	5%	4%
5-6 (Net)	485	35	85	11	50	37	60	26	20	22	19	32	399	37	41	48	136	157
6	13%	12%	12%	7%	13%	17%	14%	11%	15%	18%	14%	9%	12%	11%	12%	13%	13%	12%
4-7 (Net)	1072	81	183	38	116	72	134	67	34	44	46	76	902	90	88	100	329	364
7	28%	28%	25%	26%	31%	34%	30%	28%	26%	35%	33%	22%	28%	26%	26%	28%	32%	28%
7-10 (Net)	BFHnc	2357	439	101	243	105	272	172	90	60	91	237	2034	205	173	203	688	985
8	63%	58%	60%	66%	66%	50%	62%	71%	69%	47%	65%	69%	63%	69%	51%	57%	67%	76%
8-10 (Net)	FHLNWaf	1842	Wa	Wa	Wa	Wa	Wa	zSTWxa	Wa	-	Wa	zSTWxa	1595	158	133	163	513	801
9	49%	44%	49%	51%	50%	37%	46%	56%	59%	31%	48%	58%	49%	46%	39%	46%	50%	62%
10	FHLNWaf	1842	Wa	Wa	Wa	Wa	Wa	SWa	SWXa	-	a	zSTWxa	1595	158	133	163	513	801
11	49%	44%	49%	51%	50%	37%	46%	56%	59%	31%	48%	58%	49%	46%	39%	46%	50%	62%

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3a_2_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Have high quality content.
Base: All Respondents

Unweighted Base
Base: All respondents
9-10 (Net)

Total	Gender		Age				Children in household		Social Group				Working		Nation			
Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
3769	1878	1893	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
1148	539	607	139	237	426	346	357	762	355	414	158	220	812	336	955	91	65	37
30% FHLNF	29% 29%	32% 32%	31% F	35% zF	35% zF	25% 25%	34% zH	29% 29%	36% zKL	32% L	27% 27%	25% 25%	34% zN	25% 25%	30% 30%	29% 29%	36% 36%	36% z

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3a_2_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Have high quality content.
Base: All Respondents

Unweighted Base
Base: All respondents
9-10 (Net)

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
1148	76	222	58	103	57	117	82	50	29	35	126	990	103	80	104	327	502
FHLNf	26%	31%	40%	28%	27%	28%	34%	38%	23%	25%	37%	31%	30%	24%	29%	f	z fgh

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3a_3.2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Provide content that

other websites or apps don't provide.

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Not At All Important	80	38	42	6	9	31	33	19	60	28	20	11	20	46	35	68	7	4	2
1	2%	2%	2%	1%	1%	3%	2%	2%	2%	3%	2%	2%	2%	2%	3%	2%	2%	2%	2%
2	39	25	12	3	11	13	12	15	22	6	14	10	8	31	8	29	7	2	1
	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	2%	1%	1%
3	59	35	24	8	12	19	20	19	34	18	20	10	11	41	18	42	12	3	2
	2%	2%	1%	2%	2%	2%	1%	2%	1%	2%	2%	2%	1%	2%	1%	1%	4%	2%	2%
4	85	44	41	10	17	33	22	24	57	24	18	24	19	60	25	68	9	6	3
	2%	2%	2%	2%	3%	3%	2%	2%	2%	2%	1%	4%	2%	2%	2%	2%	3%	3%	2%
5	245	111	135	37	36	88	83	68	172	57	95	36	58	179	67	198	33	9	5
	7%	6%	7%	8%	5%	7%	6%	7%	7%	6%	7%	6%	7%	7%	5%	6%	10%	5%	5%
6	363	176	188	57	68	137	96	99	251	109	125	44	87	271	93	302	31	18	12
	10%	10%	10%	12%	10%	11%	7%	10%	10%	11%	10%	7%	10%	11%	7%	10%	10%	10%	12%
7	551	316	233	96	118	191	145	186	349	148	232	77	95	388	163	491	31	14	15
	15%	17%	12%	21%	17%	16%	10%	18%	13%	15%	18%	13%	11%	16%	12%	15%	10%	8%	14%
8	655	321	332	90	136	251	178	230	414	196	221	110	128	465	190	554	52	30	19
	17%	17%	17%	20%	20%	21%	13%	22%	16%	20%	17%	19%	14%	19%	14%	17%	16%	17%	19%
9	353	175	178	58	83	107	106	113	228	110	130	43	69	257	97	284	33	26	11
	9%	10%	9%	13%	12%	9%	8%	11%	9%	11%	10%	7%	8%	11%	7%	9%	10%	14%	10%
Extremely Important	464	208	254	55	106	171	133	155	304	133	166	71	94	337	127	377	42	31	15
10	12%	11%	13%	12%	16%	14%	9%	15%	12%	14%	13%	12%	11%	14%	9%	12%	13%	17%	14%
Don't know	873	391	482	33	81	179	576	115	724	155	264	151	303	345	528	755	61	36	21
	23%	21%	25%	7%	12%	15%	41%	11%	28%	16%	20%	26%	34%	14%	39%	24%	19%	20%	20%
Total	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Mean	7.25	7.19	7.32	7.29	7.46	7.23	7.14	7.38	7.22	7.30	7.33	7.15	7.14	7.29	7.17	7.26	6.99	7.48	7.40
1-2 (Net)	119	64	54	10	19	44	45	34	82	34	34	21	28	76	43	96	14	7	2
	3%	3%	3%	2%	3%	4%	3%	3%	3%	3%	3%	4%	3%	3%	3%	3%	4%	4%	2%
1-3 (Net)	178	98	77	17	31	63	66	53	116	52	54	31	39	117	61	138	26	10	4
	5%	5%	4%	4%	5%	5%	5%	5%	4%	5%	4%	5%	4%	5%	5%	4%	8%	5%	4%
1-4 (Net)	263	142	119	27	48	96	87	77	173	76	72	55	58	177	86	206	34	16	7
	7%	8%	6%	6%	7%	8%	6%	7%	7%	8%	6%	9%	7%	7%	6%	7%	11%	9%	7%
5-6 (Net)	609	286	322	94	104	225	179	167	423	165	219	79	145	450	159	501	64	28	17
	16%	16%	17%	21%	15%	18%	13%	16%	16%	17%	17%	14%	16%	19%	12%	16%	20%	15%	16%
4-7 (Net)	1245	646	597	200	239	449	346	377	829	337	470	179	258	897	347	1060	103	48	34
	33%	35%	31%	44%	35%	37%	25%	36%	32%	34%	36%	31%	29%	37%	26%	33%	33%	26%	33%
7-10 (Net)	2024	1021	998	299	443	721	561	684	1295	586	749	300	386	1447	577	1706	158	101	59
	54%	55%	52%	66%	65%	59%	40%	66%	50%	60%	57%	51%	43%	60%	43%	54%	50%	56%	57%

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3a_3_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Provide content that other websites or apps don't provide.
Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
Not At All Important	80	4	18	5	2	5	12	6	2	6	1	7	69	8	8	15	18	25
1	2%	1%	3%	4%	1%	2%	3%	2%	1%	4%	1%	2%	2%	2%	2%	4%	2%	2%
2	39	1	11	0	2	1	4	0	0	2	0	6	35	3	7	5	13	11
3	7%	0	2%	0	1%	1%	1%	0	0	1%	0	2%	1%	1%	2%	1%	1%	1%
4	BN	2	9	0	4	9	5	2	2	1	5	4	50	6	10	8	11	24
5	59	1%	1%	0	1%	4%	1%	1%	1%	1%	3%	1%	2%	2%	3%	2%	1%	2%
6	2%	7	13	1	10	zSTUVXc	12	7	3	1	6	2	73	6	9	8	29	27
7	85	2%	2%	1%	3%	3%	3%	3%	2%	1%	4%	1%	2%	2%	3%	2%	3%	2%
8	245	23	32	8	19	17	38	13	6	9	9	26	211	23	19	28	69	83
9	7%	8%	4%	5%	5%	8%	9%	5%	5%	7%	6%	8%	7%	7%	6%	8%	7%	6%
10	NT	22	71	12	39	15	46	29	12	8	15	33	313	28	33	34	118	111
Don't know	363	7%	10%	8%	11%	7%	10%	12%	10%	7%	11%	10%	10%	8%	10%	10%	12%	9%
1	FN	47	112	35	55	25	66	44	23	19	22	42	467	40	34	43	160	232
2	551	16%	15%	23%	15%	12%	15%	16%	16%	15%	16%	12%	14%	12%	10%	12%	16%	18%
3	BFHL	47	125	16	76	26	79	47	29	19	28	61	563	56	44	46	185	306
4	NPQI	655	17%	11%	21%	12%	18%	19%	22%	15%	20%	18%	17%	16%	13%	13%	18%	24%
5	FHLN	353	25	60	8	37	14	43	12	6	11	42	309	30	22	32	107	zlfh
6	FN	8%	8%	6%	10%	6%	10%	11%	9%	4%	8%	12%	10%	9%	7%	9%	11%	12%
7	Extremely Important	464	25	81	24	46	31	44	23	8	15	52	396	42	40	40	128	206
8	10	12%	9%	11%	16%	12%	15%	10%	17%	6%	11%	15%	12%	12%	12%	11%	13%	16%
9	FN	92	194	38	79	61	91	40	19	49	27	66	751	104	111	95	182	z
10	ACDEG	23%	31%	27%	26%	21%	29%	21%	15%	38%	19%	19%	23%	30%	33%	27%	18%	119
Don't know	873	zVXYZbc	YZc	zWc*	YZc	YZc	YZc	YZc	YZbc*	YZbc*	YZbc*	YZbc*	YZbc*	YZbc*	YZbc*	YZbc*	YZbc*	YZbc*
1	g	119	4	30	6	4	6	16	2	8	2	13	103	11	16	20	31	zlg
2	3%	2%	4%	4%	1%	3%	4%	3%	1%	6%	1%	4%	3%	3%	5%	6%	3%	3%
3	178	6	38	6	9	15	21	8	3	9	7	16	153	16	25	28	42	59
4	5%	2%	5%	4%	2%	7%	5%	4%	2%	7%	5%	5%	5%	5%	7%	8%	4%	5%
5	263	13	52	7	19	22	32	15	6	9	13	19	226	22	35	36	71	86
6	7%	4%	7%	4%	5%	11%	7%	6%	4%	7%	6%	6%	6%	6%	10%	10%	7%	7%
7	609	44	103	19	58	32	84	42	19	17	24	59	524	51	52	62	186	194
8	16%	15%	14%	13%	16%	15%	19%	17%	14%	13%	17%	17%	16%	15%	15%	18%	18%	15%
9	FN	98	228	55	123	63	162	93	45	37	53	103	1064	97	95	113	375	453
10	33%	33%	31%	37%	33%	30%	37%	38%	34%	29%	38%	30%	33%	28%	28%	32%	37%	35%
Don't know	2024	144	379	83	214	95	233	144	87	52	76	198	1735	169	141	162	580	893
1	BFHLNO	54%	49%	52%	57%	58%	53%	60%	67%	41%	54%	58%	54%	49%	42%	46%	57%	69%
2	FHLN	Wa	Wa	Wa	Wa	Wa	Wa	Wa	Wa	Wa	Wa	Wa	Wa	Wa	Wa	Wa	Wa	Wa
3	Wa	Wa	Wa	Wa	Wa	Wa	Wa	Wa	Wa	Wa	Wa	Wa	Wa	Wa	Wa	Wa	Wa	Wa

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3a_3_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Provide content that other websites or apps don't provide.

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
8-10 (Net)	1473	705	764	203	324	529	416	498	946	439	517	224	291	1059	414	1215	127	87	45
	39%	38%	40%	45%	48%	43%	30%	48%	36%	45%	40%	38%	33%	44%	31%	38%	40%	48%	43%
	FHLNaf			zF	zF	zF		zH		zJKL	L			zN				zO	
9-10 (Net)	818	383	432	113	188	278	239	268	532	243	296	114	163	594	224	661	75	57	25
	22%	21%	23%	25%	28%	23%	17%	28%	20%	25%	23%	19%	16%	25%	17%	21%	24%	31%	24%
	FHLNOa			F	zEF	F		zH		zL	L			zN				zO	

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3a_3_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Provide content that other websites or apps don't provide.

Base: All Respondents

Unweighted Base

Base: All respondents

8-10 (Net)

9-10 (Net)

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
1473	97	267	49	159	70	167	100	64	33	54	156	1268	129	107	119	420	661
FHLNet 39%	33%	37%	33%	43%	33%	38%	41%	49%	26%	38%	46%	39%	37%	32%	33%	41%	51%
518	50	141	32	83	44	88	53	35	14	26	94	705	72	63	73	19	355
FHLNOa 22%	17%	19%	22%	22%	21%	20%	22%	27%	11%	18%	28%	22%	21%	19%	20%	23%	27%
				a			a	a*	*	*	zSTXa						zlfgh

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3a_4.2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Present content in a unique/innovative way.
Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Not At All Important	75	37	39	7	6	28	33	17	57	26	21	9	19	42	33	65	6	2	2
1	2%	2%	2%	2%	1%	2%	2%	2%	2%	3%	2%	2%	2%	2%	2%	2%	2%	1%	2%
2	32	22	8	4	7	9	13	5	25	6	14	7	5	24	8	25	6	0	1
	1%	1%	0	1%	1%	1%	1%	0	1%	1%	1%	1%	1%	1%	1%	1%	2%	0	1%
3	61	42	20	3	9	26	23	17	39	15	20	14	12	37	24	53	5	2	1
	2%	2%	1%	1%	2%	2%	2%	2%	2%	2%	2%	2%	1%	2%	2%	2%	2%	1%	1%
4	100	44	57	9	19	42	30	23	71	23	30	21	26	70	30	82	9	8	1
	3%	2%	3%	2%	3%	3%	2%	2%	3%	2%	2%	4%	3%	3%	2%	3%	3%	4%	1%
5	281	128	152	37	45	101	95	72	198	69	83	51	77	194	87	228	35	12	6
	7%	7%	8%	8%	7%	8%	7%	7%	8%	7%	6%	9%	9%	8%	6%	7%	11%	6%	6%
6	381	189	190	54	76	131	119	102	267	100	144	50	86	268	113	315	35	20	12
	10%	10%	10%	12%	11%	11%	8%	10%	10%	10%	11%	8%	10%	11%	8%	10%	11%	11%	11%
7	610	327	283	104	128	223	151	202	399	167	229	94	121	449	161	523	50	18	19
	16%	18%	15%	23%	19%	18%	11%	19%	15%	17%	18%	16%	14%	19%	12%	17%	16%	10%	10%
8	634	320	315	90	130	240	174	182	396	182	237	93	121	448	186	540	43	33	18
	17%	17%	16%	20%	19%	20%	12%	22%	15%	19%	18%	16%	14%	19%	14%	17%	14%	18%	18%
9	357	184	173	67	89	108	90	134	214	120	122	60	55	272	85	293	14	18	11
	9%	10%	9%	15%	13%	9%	6%	13%	8%	12%	9%	10%	6%	11%	6%	9%	11%	10%	10%
Extremely Important	416	184	230	44	94	152	127	140	268	129	145	50	91	298	118	336	38	29	14
10	11%	10%	12%	10%	14%	12%	9%	13%	10%	13%	11%	9%	10%	12%	9%	11%	12%	16%	13%
Don't know	820	364	456	33	73	162	548	106	680	146	259	137	278	316	504	708	55	37	19
	22%	20%	24%	7%	11%	13%	39%	10%	26%	15%	20%	23%	31%	13%	37%	22%	17%	21%	16%
Total	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.17	7.11	7.23	7.30	7.43	7.13	6.97	7.43	7.07	7.30	7.23	7.00	7.00	7.24	6.99	7.16	7.05	7.45	7.37
1-2 (Net)	107	59	46	11	13	37	46	22	82	32	35	16	24	66	41	90	11	3	3
	3%	3%	2%	2%	2%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	3%	4%	1%	3%
1-3 (Net)	169	100	66	14	22	63	70	39	121	47	55	30	36	103	65	143	17	5	4
	4%	5%	3%	3%	3%	5%	5%	4%	5%	5%	4%	5%	4%	4%	5%	5%	5%	3%	4%
1-4 (Net)	269	144	123	23	41	105	100	62	192	70	85	52	62	173	96	225	26	13	5
	7%	8%	6%	5%	6%	9%	7%	6%	7%	7%	7%	9%	7%	7%	7%	7%	8%	7%	5%
5-6 (Net)	662	317	342	92	121	232	213	174	465	170	227	101	163	461	201	543	70	32	18
	18%	17%	18%	20%	18%	19%	15%	17%	18%	17%	17%	17%	18%	19%	15%	17%	22%	17%	17%
4-7 (Net)	1373	688	682	205	268	497	395	399	935	359	486	216	310	981	392	1148	120	58	38
	36%	37%	35%	45%	40%	41%	28%	38%	36%	37%	37%	37%	35%	41%	29%	36%	41%	32%	37%
7-10 (Net)	2018	1015	1000	306	441	723	542	701	1278	597	734	296	389	1468	550	1692	166	99	62
	54%	55%	52%	68%	65%	59%	39%	67%	49%	61%	56%	51%	44%	61%	41%	53%	52%	55%	59%
8-10 (Net)	1409	688	717	202	313	500	391	499	879	431	505	202	268	1019	389	1168	116	80	43
	37%	37%	37%	45%	46%	41%	28%	48%	34%	44%	39%	35%	30%	42%	29%	37%	37%	45%	43%
	FHLNafg			zF	zF	zF		zH		zJKL	L			zN				zO	

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3a_4.2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Present content in a unique/innovative way.
Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
Not At All Important	75	2	20	3	3	5	10	7	2	4	1	8	65	9	9	11	14	25
	D	1%	3%	2%	1%	2%	2%	3%	1%	4%	1%	2%	2%	3%	3%	3%	1%	2%
2	32	2	10	3	3	1	3	0	0	2	0	1	30	0	7	2	11	9
	B	1%	1%	2%	1%	0	1%	0	0	1%	0	0	1%	0	2%	1%	1%	1%
3	61	1	10	0	5	8	7	2	3	2	7	8	56	4	13	9	13	23
	B	2%	0	1%	1%	4%	2%	1%	2%	2%	5%	2%	2%	1%	4%	3%	1%	2%
4	100	7	14	0	12	9	19	7	3	5	6	1	89	8	11	19	30	25
	B	3%	2%	0	3%	4%	4%	3%	2%	4%	4%	0	3%	2%	3%	5%	3%	2%
5	c	281	22	47	11	c	c	c	10	c	c	19	235	25	27	35	80	85
	7%	8%	6%	8%	6%	11%	9%	4%	8%	10%	8%	6%	7%	7%	8%	10%	8%	7%
6	381	24	72	13	39	18	32	32	15	12	17	40	315	37	28	37	116	136
	10%	8%	10%	9%	11%	9%	7%	13%	12%	10%	12%	12%	10%	11%	8%	10%	11%	11%
7	610	47	118	27	74	23	83	42	23	15	26	45	516	52	36	48	192	247
	FN	16%	16%	18%	20%	11%	19%	17%	18%	12%	19%	13%	16%	15%	11%	14%	19%	19%
8	BFLNcI	634	52	107	26	58	29	76	61	31	14	19	546	53	49	38	187	280
	17%	18%	15%	18%	16%	14%	17%	25%	24%	11%	13%	19%	17%	15%	15%	11%	18%	22%
9	FHLNg	357	28	71	13	33	11	44	zTVWXab	Ta*	9	39	320	26	19	30	95	zfg
	9%	9%	10%	9%	9%	5%	10%	9%	7%	8%	9%	12%	10%	8%	6%	8%	9%	172
Extremely Important	416	17	82	19	45	23	42	23	15	9	15	46	356	37	37	34	118	zlfgh
	11%	6%	11%	13%	12%	11%	9%	9%	12%	7%	10%	13%	11%	11%	11%	10%	12%	14%
10	FNS	820	91	177	31	74	59	86	37	20	41	S	709	94	102	91	165	z
Don't know	22%	31%	24%	21%	20%	28%	19%	15%	15%	32%	17%	20%	22%	27%	30%	26%	16%	110
	ACDEG	zVXYZbc	Y	-	-	XYZ	-	-	-	zVXY	-	-	z	z	zhl	hl	i	8%
	IMYhi	3769	292	727	147	370	210	441	241	131	127	341	3236	345	338	355	1020	1292
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.17	7.22	7.14	7.33	7.29	6.75	7.07	7.26	7.28	6.61	6.93	7.41	7.17	7.14	6.77	6.70	7.21	7.42
1-2 (Net)	HNfg	4	30	6	6	6	12	7	2	6	2	9	96	9	16	13	fg	zfg
	3%	1%	4%	4%	2%	3%	3%	3%	1%	5%	1%	3%	3%	3%	5%	4%	2%	3%
1-3 (Net)	169	5	40	6	11	14	19	9	4	8	9	17	151	13	29	22	37	57
	4%	2%	5%	4%	3%	7%	4%	4%	3%	7%	7%	5%	5%	4%	8%	6%	4%	4%
1-4 (Net)	B	269	54	7	24	23	38	16	7	13	15	18	240	21	39	41	67	82
	7%	4%	7%	4%	6%	11%	9%	7%	5%	10%	11%	5%	7%	6%	12%	7%	7%	6%
5-6 (Net)	662	47	118	24	61	42	72	40	26	25	28	59	549	62	55	72	197	221
	18%	16%	16%	16%	17%	20%	16%	17%	20%	19%	20%	17%	17%	18%	16%	20%	19%	17%
4-7 (Net)	FN	1373	100	251	51	147	74	174	89	52	44	105	1154	121	102	140	418	493
	36%	34%	35%	35%	40%	35%	39%	37%	39%	35%	43%	31%	36%	35%	30%	39%	41%	38%
7-10 (Net)	FNI	2018	144	378	85	211	86	246	79	48	73	195	1738	168	142	150	591	879
	54%	49%	52%	58%	57%	41%	56%	61%	60%	38%	52%	57%	54%	49%	42%	42%	58%	68%
8-10 (Net)	FHLN	1408	97	259	58	137	64	163	106	33	46	150	1222	117	105	102	400	633
	37%	33%	36%	40%	37%	30%	37%	44%	42%	26%	33%	44%	38%	34%	31%	29%	39%	49%
	FHLNafg	-	-	-	-	-	-	SWa	a*	-	-	zSTWa	-	-	-	-	fg	zlfgh

Overlap formulae used
 - Column Proportions:
 - Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 - Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 - Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 - Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3a_4_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Present content in a unique/innovative way.
Base: All Respondents

Unweighted Base
Base: All respondents
9-10 (Net)

Total	Gender		Age				Children in household		Social Group				Working		Nation			
Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
773	368	403	112	183	260	217	275	482	248	268	109	146	570	203	629	73	47	24
21% FHLN	20%	21%	25% zF	27% zEF	21% F	15%	26% zH	18%	25% zJKL	21%	19%	16%	24% zN	15%	20%	23%	26% zO	24%

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3a_4_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Present content in a unique/innovative way.
Base: All Respondents

Unweighted Base
Base: All respondents
9-10 (Net)

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
773	45	153	32	78	34	86	45	24	19	28	85	676	63	56	64	213	353
FHLN	15%	21%	22%	21%	16%	20%	18%	18%	15%	20%	25%	21%	18%	17%	18%	21%	27%
											S						zlfgh

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3a_5_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps....: Have content that appeals to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Not At All Important	1	38	26	9	3	26	27	11	52	15	23	9	17	38	26	55	5	2	3
2	2%	2%	1%	2%	0	2%	2%	1%	2%	2%	2%	1%	2%	2%	2%	2%	2%	1%	3%
3	31	22	8	5	9	8	10	8	21	2	13	11	5	25	6	24	6	0	1
4	1%	1%	0	1%	1%	1%	1%	1%	1%	0	1%	2%	1%	1%	0	1%	2%	0	1%
5	49	24	25	2	5	25	16	16	26	14	19	7	8	35	14	43	4	1	1
6	1%	1%	1%	1%	1%	2%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
7	79	37	41	10	14	34	20	18	58	20	20	18	21	57	22	64	9	5	0
8	2%	2%	2%	2%	2%	3%	1%	2%	2%	2%	2%	3%	2%	2%	2%	2%	3%	3%	0
9	246	118	128	34	46	82	82	75	163	55	85	34	71	158	87	200	31	9	5
10	7%	6%	7%	8%	7%	7%	6%	7%	6%	6%	7%	6%	8%	7%	6%	6%	10%	5%	4%
Extremely Important	280	138	140	47	62	83	86	86	185	77	88	51	63	194	86	227	31	13	9
1	7%	8%	7%	10%	9%	7%	6%	8%	7%	8%	7%	9%	7%	8%	6%	7%	10%	7%	8%
2	558	306	251	93	111	205	146	176	371	154	210	81	113	397	161	474	44	19	20
3	15%	17%	13%	21%	16%	17%	10%	17%	14%	16%	16%	14%	13%	16%	12%	15%	14%	11%	11%
4	689	356	332	135	135	262	198	226	449	200	251	111	126	495	193	576	55	36	22
5	18%	19%	17%	21%	20%	21%	14%	22%	17%	20%	19%	19%	14%	20%	14%	18%	17%	20%	21%
6	420	197	223	62	100	145	111	137	252	107	155	53	75	313	106	363	28	19	9
7	11%	11%	12%	14%	15%	12%	8%	15%	10%	14%	12%	9%	8%	13%	8%	11%	9%	10%	9%
8	557	253	302	62	119	206	170	171	372	162	203	77	112	394	163	446	54	41	17
9	15%	14%	16%	14%	18%	17%	12%	16%	14%	16%	16%	13%	13%	16%	12%	14%	17%	22%	16%
10	798	351	446	36	73	146	538	97	666	145	238	134	281	312	486	695	50	35	18
Don't know	21%	19%	23%	8%	11%	12%	38%	9%	25%	15%	18%	23%	31%	13%	36%	22%	16%	20%	17%
Total	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Mean	7.49	7.40	7.59	7.42	7.69	7.49	7.40	7.62	7.44	7.66	7.53	7.31	7.30	7.53	7.38	7.48	7.29	7.90	7.55
1-2 (Net)	96	60	34	13	11	34	37	20	73	17	36	20	22	64	32	79	10	2	4
1-3 (Net)	145	84	58	16	16	59	53	36	99	31	56	27	30	99	46	122	15	3	5
1-4 (Net)	223	121	99	26	30	93	73	54	157	52	75	45	51	156	68	186	24	8	5
5-6 (Net)	525	256	268	81	107	164	168	161	348	132	173	85	135	352	173	427	62	23	13
4-7 (Net)	1162	599	560	184	233	403	334	355	777	306	403	183	268	806	356	966	115	47	34
7-10 (Net)	2223	1112	1108	311	465	818	625	732	1445	653	818	322	426	1599	624	1859	181	114	68
8-10 (Net)	1665	806	857	218	354	613	478	555	1073	500	609	241	313	1202	463	1385	137	95	48
	44%	44%	45%	48%	52%	50%	34%	53%	41%	51%	47%	41%	35%	50%	34%	44%	43%	53%	46%

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3a_5_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps....: Have content that appeals to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.

Base: All Respondents

Total	England Regions												Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369	
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6	
64	3	11	5	2	5	9	5	2	4	1	8	52	10	9	7	12	22	
2%	1%	2%	4%	1%	2%	2%	2%	1%	3%	0	2%	2%	3%	3%	2%	1%	2%	
D			V															
31	0	9	3	3	1	2	2	0	0	2	3	29	1	5	5	11	7	
1%	0	1%	2%	1%	0	0	1%	0	0	1%	1%	1%	0	2%	1%	1%	1%	
BIN																		
49	0	13	1	5	7	8	0	0	0	4	6	46	1	7	15	10	13	
1%	0	2%	1%	1%	3%	2%	0	0	0	3%	2%	1%	0	2%	4%	1%	1%	
H					zSY					SY					zh			
79	8	7	3	12	6	11	5	3	0	4	4	66	4	10	11	15	25	
2%	3%	1%	2%	3%	3%	3%	2%	3%	0	3%	1%	2%	1%	3%	3%	1%	2%	
R				T														
246	20	46	3	14	20	41	15	6	8	8	19	209	21	26	24	74	78	
7%	7%	6%	2%	4%	9%	9%	6%	5%	7%	5%	6%	6%	6%	8%	7%	7%	6%	
280	14	45	10	37	22	23	17	13	13	9	20	231	25	26	30	91	83	
N	5%	6%	7%	10%	10%	6%	7%	10%	10%	6%	6%	7%	7%	8%	8%	9%	6%	
558	42	117	17	53	26	75	44	24	17	27	33	492	35	41	57	180	193	
15%	14%	16%	11%	14%	12%	17%	16%	10%	10%	19%	10%	15%	10%	12%	16%	18%	15%	
BFNce		c			c	c	c	c	c	c	c					zi		
689	45	108	35	68	25	74	55	30	19	34	82	74	65	44	54	197	317	
16%	16%	15%	24%	18%	12%	17%	23%	15%	15%	24%	24%	18%	19%	13%	15%	19%	25%	
FHLNTWI			TW				TW	W		TW		zSTWX				f	zfh	
420	37	72	10	46	20	64	31	23	7	14	39	361	37	27	29	123	193	
11%	13%	10%	7%	12%	10%	14%	13%	17%	6%	10%	12%	11%	11%	8%	8%	12%	15%	
FHLN					a		TUa											
557	29	122	30	60	27	46	31	12	12	16	60	487	48	45	50	144	249	
15%	10%	17%	20%	16%	13%	10%	13%	9%	10%	11%	18%	15%	14%	13%	14%	14%	19%	
FNX		SX									SX					zfh		
798	92	177	31	69	52	84	37	18	46	23	66	683	97	97	74	162	113	
21%	32%	24%	21%	19%	25%	19%	15%	14%	36%	16%	19%	21%	26%	29%	21%	16%	9%	
ACDEG	zVXYZbc	YZ			YZ			zTUVX	YZbc				zd	zghi		i		
IJMPHI																		
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Mean	7.55	7.54	7.60	7.64	7.05	7.29	7.53	7.57	7.25	7.40	7.65	7.50	7.55	7.05	7.09	7.49	7.78	
fg				W												fg	zfh	
96	3	20	8	5	6	11	7	2	4	2	12	82	10	15	12	23	28	
3%	1%	3%	6%	1%	3%	2%	3%	1%	3%	2%	3%	3%	3%	4%	3%	2%	2%	
BI			S															
145	3	33	9	10	12	19	7	2	4	6	17	127	12	22	27	34	41	
4%	1%	5%	6%	3%	6%	4%	3%	1%	3%	4%	5%	4%	3%	7%	8%	3%	3%	
BS			S		S						S							
223	11	40	12	22	19	30	12	5	4	10	22	194	16	33	37	48	67	
6%	4%	5%	8%	6%	9%	7%	5%	4%	3%	7%	6%	6%	5%	10%	11%	5%	5%	
														zhi	zhi			
525	34	91	13	51	41	69	32	20	21	17	40	440	47	52	54	165	160	
14%	12%	13%	9%	14%	20%	16%	13%	15%	17%	12%	12%	14%	14%	15%	15%	16%	12%	
F					zTUc											zi		
1162	85	215	32	115	73	155	81	48	38	48	77	999	86	103	122	360	379	
31%	29%	30%	22%	31%	35%	33%	33%	36%	30%	34%	22%	31%	25%	30%	34%	35%	29%	
FNce		c			c	c	c	Uc								z		
2223	154	419	92	227	98	259	161	89	56	91	214	1919	185	157	190	644	952	
59%	53%	58%	62%	61%	47%	59%	67%	68%	44%	65%	63%	59%	54%	46%	53%	63%	74%	
FHLNWaf		Wa	Wa	Wa	Wa	Wa	zSTWa	SWa		Wa	SWa					zfg	zfh	
1665	112	302	75	175	73	184	117	64	39	64	181	1427	150	116	132	464	759	
44%	38%	42%	51%	47%	35%	42%	46%	49%	31%	45%	53%	44%	43%	34%	37%	46%	59%	
FHLN							Wa	Wa			zSTWxa					fg	zfh	
Wafg			SWa	Wa				Wa	Wa									

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3a_5_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Have content that appeals to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.

Base: All Respondents

Unweighted Base
Base: All respondents
9-10 (Net)

Total	Gender		Age				Children in household		Social Group				Working		Nation			
Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
976	449	525	124	219	351	281	329	624	299	357	130	187	707	270	809	82	59	26
26% FHLNa	24%	27%	27% F	32% zF	29% zF	20% zF	32% zH	24% zH	30% zKL	27% L	22% zKL	21% zKL	29% zN	20% zN	26% zN	26% zN	33% zO	25% zO

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3a_5_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Have content that appeals to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.

Base: All Respondents

Unweighted Base
Base: All respondents
9-10 (Net)

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
976	66	194	40	106	48	110	62	35	20	30	99	849	85	72	78	267	441
FHLNa	23%	27% a	27% +	29% a	23%	25%	26%	26% +	16% +	21% +	29% a	26%	25%	21%	22%	26%	34% ztgh

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3a_6_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Provide distinctive online programmes and content.
Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Not At All Important	58	30	28	6	2	24	26	12	45	19	13	9	15	31	27	49	4	4	2
1	2%	2%	1%	1%	0	2%	2%	1%	2%	2%	1%	2%	2%	1%	2%	2%	1%	2%	1%
2	29	17	9	2	1	11	14	5	19	4	13	7	5	20	9	23	5	1	0
	1%	1%	0	1%	0	1%	1%	0	1%	0	1%	1%	1%	1%	1%	1%	2%	1%	0
3	53	29	23	6	13	15	19	17	33	9	11	19	14	40	13	42	4	4	2
	1%	2%	1%	1%	2%	1%	1%	2%	1%	1%	1%	3%	2%	2%	1%	1%	1%	2%	2%
4	81	34	47	12	9	37	22	20	51	23	22	17	20	61	20	65	14	2	1
	2%	2%	2%	3%	1%	3%	2%	2%	2%	2%	2%	3%	2%	3%	1%	2%	4%	1%	1%
5	244	113	132	31	40	100	74	77	165	60	88	29	67	169	75	201	27	12	5
	6%	6%	7%	7%	6%	8%	5%	7%	6%	6%	7%	5%	8%	7%	6%	6%	9%	6%	4%
6	351	185	166	60	73	117	95	99	240	102	119	45	85	241	110	288	35	19	10
	9%	10%	9%	13%	11%	10%	7%	9%	9%	10%	9%	8%	8%	10%	8%	9%	11%	10%	9%
7	618	328	289	99	127	220	170	208	398	156	240	104	117	452	166	522	53	22	21
	16%	18%	15%	22%	19%	19%	12%	20%	15%	16%	18%	16%	13%	19%	12%	16%	17%	12%	20%
8	645	327	315	89	137	239	180	217	419	208	248	83	107	478	167	547	46	30	22
	17%	18%	16%	20%	20%	20%	13%	21%	16%	21%	19%	14%	12%	20%	12%	17%	15%	17%	21%
9	408	208	200	64	100	131	112	145	249	124	148	55	78	292	116	350	27	22	9
	11%	11%	10%	14%	15%	11%	8%	14%	10%	13%	11%	9%	9%	12%	9%	11%	9%	12%	8%
Extremely Important	463	198	263	48	105	168	142	143	312	136	156	66	105	324	140	377	41	30	15
	12%	11%	14%	11%	15%	14%	10%	14%	12%	14%	12%	11%	12%	13%	10%	12%	13%	17%	14%
10	819	369	450	36	70	160	549	100	684	142	246	152	279	311	508	706	60	34	19
	22%	20%	23%	8%	10%	13%	39%	10%	26%	14%	19%	26%	31%	13%	38%	22%	19%	19%	16%
Don't know	ACDEGI JMYZHI		zA			C	zCDE		zG		I	IJ	zIJ		zM				
Total	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.36	7.30	7.43	7.32	7.66	7.30	7.25	7.49	7.33	7.48	7.44	7.17	7.21	7.39	7.28	7.37	7.12	7.47	7.53
1-2 (Net)	87	48	37	9	3	35	40	17	65	23	26	16	20	51	36	71	8	5	2
	2%	3%	2%	2%	0	2%	3%	2%	2%	2%	2%	3%	2%	2%	3%	2%	3%	3%	2%
1-3 (Net)	140	77	60	14	15	50	59	34	97	32	37	34	34	91	49	113	13	10	4
	4%	4%	3%	3%	2%	4%	4%	3%	4%	3%	3%	6%	4%	4%	4%	4%	4%	5%	4%
1-4 (Net)	221	111	107	26	25	86	82	54	148	54	59	52	54	152	69	179	27	11	4
	6%	6%	6%	6%	4%	7%	6%	5%	6%	6%	5%	8%	6%	6%	5%	6%	8%	6%	4%
5-6 (Net)	595	298	297	91	113	217	168	175	405	162	207	74	152	410	185	489	62	30	14
	16%	16%	15%	20%	17%	18%	12%	17%	15%	17%	16%	13%	17%	17%	14%	15%	20%	17%	14%
4-7 (Net)	1295	660	634	202	249	474	361	404	854	341	469	195	289	923	372	1075	129	54	36
	34%	36%	33%	45%	37%	39%	26%	39%	33%	35%	36%	33%	32%	38%	28%	34%	41%	30%	34%
7-10 (Net)	2134	1061	1067	300	468	757	604	713	1379	624	792	308	407	1545	589	1795	168	105	66
	57%	58%	56%	66%	69%	62%	43%	68%	53%	64%	61%	53%	46%	64%	44%	57%	53%	58%	64%
	FHLN Wafg			zF	zEF	zF		zH		zKL	zKL	L		zN					zOP

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
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D3a_6_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Provide distinctive

online programmes and content.

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
Not At All Important	58	2	11	3	0	4	11	6	2	4	1	4	49	7	9	10	12	15
1	2%	1%	2%	2%	0	2%	2%	2%	1%	4%	0	1%	2%	2%	3%	3%	1%	1%
2	DV	1	6	V	4	V	V	V	0	V	1	3	23	3	7	5	7	7
	29	0	1%	0	1%	2	5	0	0	0	1%	1%	1%	1%	2%	1%	1%	1%
	1%	0	1%	0	1%	1%	1%	0	0	0	0	0	0	0	0	0	0	0
3	53	4	8	3	0	6	10	2	1	0	5	3	46	4	zhi	9	20	11
	1%	1%	1%	2%	0	3%	2%	1%	1%	0	3%	1%	1%	1%	2%	3%	2%	1%
4	81	2	17	0	5	V	V	7	2	0	V	6	74	5	14	19	13	26
	2%	1%	2%	0	1%	3%	3%	2%	1%	0	6%	2%	2%	2%	4%	5%	1%	2%
5	N	12	33	10	24	25	33	8	11	14	10	22	210	19	zh	18	80	85
	244	4%	4%	7%	7%	12%	7%	3%	8%	11%	7%	7%	7%	6%	6%	5%	8%	7%
	6%	4%	4%	7%	7%	12%	7%	3%	8%	11%	7%	7%	7%	6%	6%	5%	8%	7%
6	T	24	62	9	42	zSTY	42	29	14	7	14	29	297	24	38	31	113	105
	351	8%	9%	6%	11%	16	16	12%	11%	5%	10%	9%	9%	7%	11%	9%	11%	8%
	9%	8%	9%	6%	11%	16	16	12%	11%	5%	10%	9%	9%	7%	11%	9%	11%	8%
7	FN	53	110	30	66	29	63	44	27	27	32	41	522	48	38	62	181	252
	618	16%	15%	20%	18%	14%	14%	16%	21%	21%	23%	12%	16%	14%	11%	16%	18%	19%
	16%	15%	20%	18%	14%	14%	16%	16%	21%	21%	23%	12%	16%	14%	11%	16%	18%	19%
8	FHLNI	55	130	14	69	24	80	54	26	7	25	62	560	59	35	50	176	307
	645	19%	18%	9%	19%	11%	18%	23%	20%	6%	18%	18%	17%	17%	10%	14%	17%	24%
	17%	19%	18%	9%	19%	11%	18%	23%	20%	6%	18%	18%	17%	17%	10%	14%	17%	24%
9	FHLNIJaf	29	71	16	46	20	54	31	13	13	7	49	349	38	30	28	124	176
	408	10%	10%	11%	12%	9%	12%	13%	10%	11%	10%	14%	11%	11%	9%	8%	12%	14%
	11%	10%	10%	11%	12%	9%	12%	13%	10%	11%	10%	14%	11%	11%	9%	8%	12%	14%
Extremely Important	FHN	23	92	29	43	25	41	28	18	11	15	51	392	45	40	39	128	zlg
	463	8%	13%	20%	12%	12%	9%	11%	14%	9%	11%	15%	12%	13%	12%	11%	15%	15%
	12%	8%	13%	20%	12%	12%	9%	11%	14%	9%	11%	15%	12%	13%	12%	11%	15%	15%
Don't know	AFN	86	167	zSXa*	70	53	90	35	17	43	23	SX	713	93	101	85	166	z
	819	29%	26%	22%	19%	25%	20%	14%	13%	34%	17%	20%	22%	27%	30%	24%	16%	9%
	29%	26%	22%	19%	25%	20%	20%	14%	13%	34%	17%	20%	22%	27%	30%	24%	16%	9%
	ACDEGI	zVXYZbc	zVYZ	-	YZ	-	-	-	-	zVXY	-	-	z	z	zhi	hi	i	z
	JMYZhi	-	-	-	-	-	-	-	-	Zbc*	-	-	-	-	-	-	-	-
Total	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.36	7.47	7.44	7.59	7.54	6.96	7.09	7.47	7.47	7.05	7.00	7.62	7.36	7.49	6.93	6.92	7.36	7.61
	fg	-	-	-	WXb	-	-	-	-	-	-	WXb	-	-	-	-	fg	zfg
1-2 (Net)	87	3	17	4	4	6	16	6	2	4	1	7	73	10	16	15	18	23
	2%	1%	2%	3%	1%	3%	4%	3%	1%	4%	1%	2%	2%	3%	5%	4%	2%	2%
	D	-	-	-	-	-	-	-	-	-	-	-	-	-	zhi	hi	-	-
1-3 (Net)	140	7	25	7	5	12	26	8	3	4	6	11	119	13	23	24	39	34
	4%	2%	3%	5%	1%	6%	6%	3%	2%	4%	4%	3%	4%	4%	7%	7%	4%	3%
	VI	-	-	-	-	V	zV	-	-	-	-	-	-	-	zi	zi	zi	-
1-4 (Net)	221	9	42	7	10	19	39	13	4	4	14	16	193	19	36	43	52	60
	6%	3%	6%	5%	3%	9%	9%	5%	3%	4%	10%	5%	6%	5%	11%	12%	5%	5%
	DVI	-	-	-	-	SV	zSV	-	-	-	SV	-	-	-	zhi	zhi	-	-
5-6 (Net)	595	36	95	19	66	41	75	37	25	21	23	51	507	43	57	49	193	190
	16%	12%	13%	13%	18%	19%	17%	15%	19%	17%	17%	15%	16%	12%	17%	19%	14%	15%
	FN	91	222	49	136	76	151	86	54	48	63	99	1104	97	109	130	387	468
4-7 (Net)	1295	31%	31%	34%	37%	36%	34%	36%	41%	38%	45%	29%	34%	28%	32%	37%	38%	36%
	34%	31%	31%	34%	37%	36%	34%	36%	41%	38%	45%	29%	34%	28%	32%	37%	38%	36%
	FHNe	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
7-10 (Net)	2134	161	403	88	224	97	237	157	85	58	79	204	1824	191	143	179	609	930
	57%	55%	55%	60%	61%	46%	54%	65%	65%	46%	56%	60%	56%	55%	42%	50%	60%	72%
	FHLN	-	-	W*	Wa	-	-	zTWXa	Wa*	-	-	Wa	-	-	-	-	fg	zfg
	Wafg	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3a_6_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Provide distinctive online programmes and content.
Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
8-10 (Net)	1516 40% FHKLL Naig	734 40%	778 40%	201 44% F	341 50% zEF	538 44% zF	434 31%	505 48% zH	980 37%	468 48% zJKL	552 42% KL	204 35%	290 32%	1094 45% zN	422 31%	1273 40%	114 36%	83 46% P	46 44%
9-10 (Net)	571 23% FHN	406 22%	463 24%	112 25% F	204 30% zEF	298 24% F	254 18%	288 28% zH	561 21%	260 26% zKL	304 23%	121 21%	183 21%	615 25% zN	255 19%	726 23%	68 22%	52 29% zO	24 23%

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3a_6_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...: Provide distinctive online programmes and content.

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	Yorkshire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
8-10 (Net)	1516 40% FHKL Ntq	108 37% a	293 40% a	59 40% a*	158 43% a	69 33%	175 40% a	113 47% Wab	58 25% a*	31 34% -	47 48% -	163 48% zSWab	1301 40%	142 41%	105 31%	116 33%	429 42% fg	678 53% zfg
9-10 (Net)	871 23% FHN	53 18%	163 22%	45 31% Sb*	89 24%	45 21%	94 21%	59 24%	32 24% -	24 19% -	22 16% -	100 29% zSTXb	741 23%	83 24%	70 21%	66 19%	252 25% zfg	371 29% zfg

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps... (7-10 Summary Table)

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Have a mix of different types of content.	2269	1129	1136	328	494	809	642	738	1481	662	826	334	445	1629	640	1913	180	109	67
Have high quality content.	60% FHLNWaf	61%	59%	72% zEF	72% zEF	66% zF	46% zH	71% zH	57% zH	67% zKL	63% zL	57% L	50% L	67% zN	47% zN	60% zN	57% zN	60% zN	64% zN
Provide content that other websites or apps don't provide.	2357	1169	1186	319	483	862	690	762	1548	681	848	351	472	1681	676	1981	190	115	71
Present content in a unique/innovative way.	63% FHLNWaf	64%	62%	70% zF	71% zF	67% zF	49% zH	73% zH	59% zH	69% zKL	65% L	60% L	53% L	69% zN	59% zN	63% zN	60% zN	64% zN	68% zN
Have content that appeals to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.	2024	1021	998	299	443	721	561	684	1295	586	749	300	386	1447	577	1706	158	101	59
Provide distinctive online programmes and content.	54% FHLN Wafg	55%	52%	66% zEF	65% zEF	59% zF	40% zH	66% zH	50% zH	60% zKL	57% zL	51% L	43% L	60% zN	43% zN	54% zN	50% zN	56% zN	57% zN
Present content in a unique/innovative way.	2018	1015	1000	306	441	723	542	701	1278	597	734	296	389	1468	550	1692	166	99	62
Have content that appeals to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.	54% FHLN Wafg	55%	52%	66% zEF	65% zEF	59% zF	39% zH	67% zH	49% zH	61% zKL	56% L	51% L	44% L	61% zN	41% zN	53% zN	52% zN	55% zN	59% zN
Provide distinctive online programmes and content.	2223	1112	1108	311	465	818	625	732	1445	653	818	322	426	1599	624	1859	181	114	68
Overlap formulae used	59% FHLNWaf	60%	58%	69% zF	69% zF	67% zF	45% zH	70% zH	55% zH	66% zKL	63% zKL	55% L	48% L	66% zN	46% zN	59% zN	57% zN	63% zN	65% zO
Column Proportions:	2134	1061	1067	300	468	757	604	713	1379	624	792	308	407	1545	589	1795	168	105	66
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i	57% FHLN Wafg	58%	56%	66% zF	69% zEF	62% zF	43% zH	68% zH	53% zH	64% zKL	61% zKL	53% L	46% L	64% zN	44% zN	57% zN	53% zN	58% zN	64% zOP
Minimum Base: 30 (**), Small Base: 100 (*)																			
Column Means:																			
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i																			
Minimum Base: 30 (**), Small Base: 100 (*)																			

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3a 2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps... (7-10 Summary Table)

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
Have a mix of different types of content.	2269	165	433	96	235	102	255	163	90	60	92	222	1964	191	157	193	659	968
Have high quality content.	2357	169	439	101	243	105	272	172	90	60	91	237	2034	205	173	203	688	985
Provide content that other websites or apps don't provide.	2024	144	379	83	214	95	233	144	87	52	76	198	1735	169	141	162	580	893
Present content in a unique/innovative way.	2018	144	378	85	211	86	246	148	79	48	73	195	1738	168	142	150	591	879
Have content that appeals to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.	2223	154	419	92	227	98	259	161	89	56	91	214	1919	185	157	190	644	952
Provide distinctive online programmes and content.	2134	161	403	88	224	97	237	157	85	58	79	204	1824	191	143	179	609	930

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

D3b. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: - Summary Table
Base: Used each provider at A4

	BBC.co.uk offers me something that other websit es/apps do not (A)	BBC Sport offers me something that other websit es/apps do not (B)	BBC News offers me something that other websit es/apps do not (C)	BBC Weather offers me something that other websit es/apps do not (D)	BBC CBeebies Playtime offers me something that other websit es/apps do not (E)	BBC Music offers me something that other websit es/apps do not (F)	BBC Food offers me something that other websit es/apps do not (G)	BBC iWonder offers me something that other websit es/apps do not (H)	BBC+ offers me something that other websit es/apps do not (I)	BBC Bitesize offers me something that other websit es/apps do not (J)	BBC CBeebies Storytime offers me something that other websit es/apps do not (K)	BBC Sounds offers me something that other websit es/apps do not (L)
Unweighted Base	659	721	1189	1059	118	185	382	66	88	132	102	243
Base: Used each provider at A4	611	661	1104	1013	96	162	351	54	74	109	92	222
Effective Base	465.1	512.5	827.1	699.8	82.6	132.1	255.2	46.9	63.8	90.6	68.7	160.3
Not At All Agree 1	11	5	22	37	0	0	1	0	0	1	0	3
	2%	1%	2%	4%	0	0	0	0	0	1%	0	1%
2	7	10	8	BCFG	0	0	5	0	0	0	0	0
	1%	2%	1%	1%	0	0	1%	0	0	0	0	0
3	12	20	27	24	0	2	6	2	1	0	1	3
	2%	3%	2%	2%	0	1%	2%	3%	1%	0	1%	2%
4	21	26	40	43	2	5	10	1	3	0	1	5
	3%	4%	4%	4%	3%	3%	3%	1%	0	0	1%	2%
5	53	38	100	72	2	10	20	0	J*	2	6	6
	9%	6%	9%	7%	2%	6%	6%	0	3%	1%	7%	3%
6	EHJL	72	BEHJL	JL	6	H	31	5	8	7	H*	14
	12%	12%	11%	12%	7%	10%	9%	10%	11%	6%	7%	6%
7	143	137	200	L	13	29	71	12	15	22	17	36
	23%	21%	18%	16%	14%	16%	20%	22%	20%	20%	16%	16%
8	CDL	151	280	211	24	38	81	13	12	20	26	69
	19%	23%	25%	21%	26%	23%	23%	24%	16%	19%	28%	31%
9	75	104	AD	153	17	29	54	14	14	22	14	ABDU
	12%	16%	12%	15%	18%	18%	16%	29%	19%	20%	15%	14%
Agree Completely 10	77	73	131	C	28	C	62	6	12	AC*	34	48
	13%	11%	12%	13%	30%	17%	18%	11%	16%	31%	24%	22%
Don't know	22	18	44	53	ABCD FGH*	2	5	11	0	7	1	4
	4%	3%	4%	5%	2%	3%	3%	0	10%	1%	0	2%
Total	611	661	1104	1013	96	162	351	54	74	109	92	222
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.18	7.29	7.19	7.17	8.35	7.75	7.65	7.90	7.76	8.37	8.03	7.93
1-2 (Net)	19	15	32	46	0	0	6	0	0	1	0	3
	3%	2%	3%	5%	0	0	2%	0	0	1%	0	1%
1-3 (Net)	F	31	59	BCFE	0	2	12	2	1	1	1	7
	5%	5%	5%	7%	0	1%	3%	3%	1%	1%	1%	3%
1-4 (Net)	EF	61	99	EFGJK	2	7	22	2	4	2	2	12
	8%	9%	9%	11%	3%	4%	6%	4%	5%	2%	2%	5%
5-6 (Net)	EJK	EFJK	EJK	EFGJKL	8	27	51	5	10	8	12	21
	125	117	222	192	9%	17%	14%	10%	14%	8%	13%	9%
7-10 (Net)	EGJL	EJL	EGJL	EJL	83	123	268	46	53	98	78	185
	412	465	739	655	87%	76%	87%	86%	71%	90%	85%	83%
8-10 (Net)	269	328	539	496	ABCD* FGH*	94	197	34	38	77	62	149
	44%	50%	49%	49%	73%	58%	56%	64%	51%	70%	67%	67%
	A	A	A	A	ABCD* FGH*	ACD	ACD	ACD*	ACD*	ABCD* FGH*	ABCD*	ABCD*

D3b. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: - Summary Table
Base: Used each provider at A4

Unweighted Base
Base: Used each
provider at A4
9-10 (Net)

BBC.co.uk offers me something that other websit es/apps do not (A)	BBC Sport offers me something that other websit es/apps do not (B)	BBC News offers me something that other websit es/apps do not (C)	BBC Weather offers me something that other websit es/apps do not (D)	BBC CBeebies Playtime offers me something that other websit es/apps do not (E)	BBC Music offers me something that other websit es/apps do not (F)	BBC Food offers me something that other websit es/apps do not (G)	BBC iWonder offers me something that other websit es/apps do not (H)	BBC+ offers me something that other websit es/apps do not (I)	BBC Bitesize offers me something that other websit es/apps do not (J)	BBC CBeebies Storytime offers me something that other websit es/apps do not (K)	BBC Sounds offers me something that other websit es/apps do not (L)
659	721	1189	1059	118	185	382	66	88	132	102	243
611	661	1104	1013	96	162	351	54	74	109	92	222
152 25%	177 27%	260 24%	285 28% C	45 48% ABCD ¹ ²	56 35% AC	116 33% ABC	22 40% ABC ²	26 35% C ²	56 52% ABCD FGIL ²	36 39% ABC ²	80 36% ABCD

Overlap formulae used
- Column Proportions:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): A/B/C/D/E/F/G/H/I/J/K/L
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3b_1. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC.co.uk offers me something that other

websites/apps do not

Base: Used each provider at A4

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	659	396	260	99	145	259	156	233	413	328	188	55	88	453	206	515	55	49	40
Base: Used each provider at A4	611	368	240	78	146	252	135	199	400	225	231	81	74	484	127	535	37	26	13
Effective Base	465.1	294.2	170.9	68.8	101.9	189.8	106.9	172.5	287.4	247.7	143.0	45.3	68.6	333.9	160.0	384.4	40.3	36.5	31.5
Not At All Agree 1	11	7	4	1	4	2	5	1	10	6	1	4	0	10	1	9	1	0	1
	2%	2%	2%	2%	3%	1%	3%	0	3%	3%	0	5%	0	2%	1%	2%	1%	1%	3%
2	7	5	1	2	1	3	2	2	3	4	1	2	0	7	1	6	2	0	0
	1%	1%	0	2%	0	1%	1%	1%	1%	2%	1%	2%	0	1%	1%	1%	4%	0	0
3	12	9	3	4	0	4	4	6	6	6	5	1	0	11	1	9	2	1	0
	2%	2%	1%	5%	0	1%	3%	3%	1%	2%	2%	1%	0	2%	1%	2%	4%	4%	2%
4	21	10	11	3	4	11	2	4	16	7	11	2	1	18	3	19	1	1	0
	3%	3%	5%	4%	3%	4%	2%	2%	1%	3%	5%	2%	2%	4%	3%	4%	4%	2%	0
5	53	29	24	8	12	23	10	13	39	9	24	16	5	40	13	46	4	3	1
	9%	8%	10%	11%	8%	9%	7%	7%	10%	4%	10%	19%	7%	8%	10%	9%	10%	11%	7%
6	72	43	29	10	21	27	13	22	45	30	28	3	10	58	14	61	7	3	1
	12%	12%	12%	13%	15%	11%	10%	11%	11%	13%	12%	4%	14%	12%	11%	11%	16%	12%	8%
7	143	100	43	19	40	63	21	45	95	55	50	21	16	120	23	130	7	3	2
	23%	27%	18%	25%	27%	25%	15%	23%	24%	24%	22%	26%	22%	25%	18%	24%	20%	13%	16%
8	117	70	47	13	25	51	28	39	78	41	41	17	19	88	30	102	3	8	4
	19%	19%	20%	17%	17%	20%	21%	20%	19%	18%	18%	20%	26%	18%	23%	19%	8%	32%	31%
9	75	43	32	11	18	31	15	33	41	24	32	7	12	62	13	64	6	4	1
	12%	12%	13%	14%	12%	12%	11%	17%	10%	11%	14%	8%	16%	13%	10%	12%	16%	14%	9%
Agree Completely 10	77	46	32	6	17	34	21	32	44	32	29	8	8	60	17	67	5	3	2
	13%	12%	13%	7%	12%	13%	15%	16%	11%	14%	13%	10%	11%	12%	13%	13%	14%	11%	17%
Don't know	22	8	14	0	4	2	16	0	22	11	9	1	1	11	11	22	0	0	0
	4%	2%	5%	1%	3%	1%	12%	0	6%	5%	4%	1%	1%	2%	9%	4%	1%	1%	1%
Total	611	368	240	78	146	252	135	199	400	225	231	81	74	484	127	535	37	26	13
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.18	7.16	7.25	6.80	7.20	7.26	7.24	7.49	7.05	7.18	7.23	6.70	7.55	7.14	7.34	7.19	6.88	7.28	7.19
1-2 (Net)	19	12	5	3	4	5	6	3	13	10	2	6	0	16	2	15	2	0	1
	3%	3%	2%	3%	3%	2%	5%	2%	3%	5%	1%	7%	0	3%	2%	3%	6%	1%	9%
1-3 (Net)	31	21	8	7	4	9	10	9	19	16	8	7	0	27	4	24	4	1	1
	5%	6%	3%	9%	3%	3%	8%	5%	5%	7%	3%	9%	0	6%	3%	5%	10%	5%	10%
1-4 (Net)	51	31	19	10	9	20	12	14	36	23	18	9	2	45	7	43	5	2	1
	8%	8%	8%	13%	6%	8%	9%	7%	9%	10%	8%	11%	2%	9%	5%	8%	14%	7%	10%
5-6 (Net)	125	72	53	18	33	51	23	36	84	39	52	19	16	99	26	107	10	6	2
	20%	19%	22%	23%	23%	20%	17%	18%	21%	17%	22%	23%	21%	20%	21%	20%	26%	23%	16%
7-10 (Net)	412	258	154	49	100	179	84	150	258	152	152	52	56	329	82	363	21	18	9
	67%	70%	64%	63%	68%	71%	62%	75%	64%	68%	68%	65%	75%	68%	65%	68%	58%	69%	73%
8-10 (Net)	269	158	111	30	60	116	64	74	163	97	102	31	39	210	59	233	14	15	7
	44%	43%	46%	38%	41%	46%	47%	52%	41%	43%	44%	38%	53%	43%	47%	44%	38%	56%	57%
9-10 (Net)	152	88	64	16	35	65	35	56	85	56	61	15	20	122	30	131	11	6	3
	25%	24%	27%	21%	24%	26%	26%	33%	21%	25%	26%	18%	27%	25%	24%	24%	31%	24%	26%

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3b_1. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC.co.uk offers me something that other

websites/apps do not

Base: Used each provider at A4

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	659	41	152	33	58	37	48	45	21	14	21	45	548	67	36	37	166	349
Base: Used each provider at A4	611	48	153	41	52	39	50	36	23	14	25	53	511	54	29	35	171	307
Effective Base	465.1	31.9	108.4	25.4	42.8	30.3	36.8	39.4	17.6	10.2	15.9	33.2	384.4	50.5	24.8	29.5	119.4	251.8
Not At All Agree 1	11	0	4	3	1	0	0	0	0	0	0	1	10	2	0	1	4	6
	2%	0	3%	7%	2%	0	0	0	0	0	0	2%	2%	3%	0	4%	2%	2%
2	7	0	4	0	0	0	1	0	0	0	1	0	7	0	0	0	3	4
	1%	1%	2%	0	0	0	2%	1%	0	0	3%	0	1%	0	0	0	2%	1%
3	12	1	2	2	2	1	0	0	0	0	0	1	7	2	1	1	4	6
	2%	2%	1%	5%	3%	4%	0	0	0	0	0	3%	1%	3%	2%	2%	2%	2%
4	21	2	4	1	5	3	3	2	0	0	0	0	16	3	0	2	7	9
	3%	5%	3%	1%	9%	7%	6%	5%	0	0	0	0	3%	6%	0	6%	4%	3%
5	53	5	14	2	1	2	3	4	3	2	1	8	42	2	5	4	18	14
	9%	17%	9%	4%	2%	5%	6%	17%	14%	17%	6%	15%	8%	4%	16%	10%	10%	4%
6	72	8	14	5	3	5	2	6	5	3	4	15	62	4	3	2	20	35
	12%	17%	9%	12%	6%	13%	4%	16%	23%	20%	17%	10%	12%	7%	9%	7%	12%	11%
7	143	15	35	12	13	9	13	7	5	4	8	9	117	17	5	7	44	68
	23%	31%	23%	29%	26%	23%	27%	18%	21%	32%	33%	16%	23%	32%	18%	20%	26%	22%
8	117	6	33	5	9	6	10	12	5	1	3	12	98	11	7	9	28	65
	19%	13%	22%	12%	17%	16%	21%	34%	20%	5%	14%	22%	19%	20%	26%	25%	16%	21%
9	75	1	16	5	11	4	9	1	0	1	4	11	64	9	6	3	24	41
	12%	3%	10%	11%	22%	10%	18%	4%	0	9%	16%	21%	12%	16%	19%	8%	14%	13%
Agree Completely 10	77	4	20	6	5	5	8	3	5	1	2	6	70	2	3	5	15	48
	13%	8%	13%	16%	10%	13%	17%	10%	21%	9%	12%	9%	14%	4%	10%	14%	9%	16%
Don't know	22	5	8	1	2	4	0	0	0	1	1	0	19	3	0	0	6	11
	4%	10%	5%	3%	4%	10%	0	0	0	8%	2%	0	4%	5%	0	4%	3%	4%
AEGM	611	48	153	41	52	39	50	36	23	14	25	53	511	54	29	35	171	307
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.18	6.75	7.12	6.95	7.32	7.20	7.68	7.13	7.34	6.97	7.31	7.35	7.24	7.00	7.45	7.06	6.93	7.42
1-2 (Net)	19	0	8	3	1	0	1	0	0	0	1	1	17	2	0	1	7	10
	3%	1%	5%	7%	2%	0	2%	1%	0	0	3%	2%	3%	3%	0	4%	4%	3%
1-3 (Net)	31	1	10	5	3	1	1	0	0	0	1	2	24	4	1	2	11	16
	5%	3%	6%	12%	5%	4%	2%	1%	0	0	3%	5%	5%	7%	2%	6%	6%	5%
1-4 (Net)	51	4	14	6	7	4	4	2	0	0	1	2	40	7	1	4	18	24
	8%	7%	9%	13%	14%	10%	7%	6%	0	0	3%	5%	8%	12%	2%	12%	10%	8%
5-6 (Net)	125	14	28	6	4	7	5	10	9	5	6	13	104	6	7	6	37	49
	20%	26%	18%	15%	8%	18%	10%	28%	37%	37%	23%	25%	20%	11%	25%	17%	22%	16%
7-10 (Net)	412	26	103	28	39	24	41	24	15	8	18	39	348	39	21	23	110	222
	67%	55%	67%	68%	74%	62%	83%	66%	63%	55%	72%	70%	68%	72%	73%	67%	64%	72%
8-10 (Net)	269	11	69	16	26	15	28	17	10	3	10	29	231	22	16	16	66	154
	44%	23%	45%	39%	49%	39%	56%	48%	42%	23%	39%	54%	45%	40%	55%	47%	39%	50%
9-10 (Net)	152	5	35	11	17	9	18	5	5	3	6	17	133	11	8	8	38	89
	25%	11%	23%	27%	32%	23%	36%	14%	21%	19%	25%	32%	26%	20%	29%	22%	22%	29%
H																		

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3b 9. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC Sport offers me something that other websites/apps do not

Base: Used each provider at A4

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	721	545	175	94	158	284	185	258	455	338	203	69	111	502	219	533	61	58	69
Base: Used each provider at A4	661	503	157	76	150	275	159	220	435	220	244	93	104	516	145	564	45	33	19
Effective Base	512.5	393.2	118.5	67.0	109.9	212.1	124.9	189.9	319.9	262.6	152.8	55.7	87.3	368.6	161.2	408.5	47.8	43.5	55.2
Not At All Agree 1	5 1%	4 1%	1 1%	0 0	1 1%	1 0	3 2%	0 0	4 1%	3 1%	0 0	1 1%	1 1%	2 0	3 2%	4 1%	1 2%	0 0	0 2%
2	10 2%	6 1%	4 2%	0 0	2 1%	4 2%	5 3%	2 1%	7 2%	5 2%	2 1%	3 3%	0 0	7 1%	3 2%	10 2%	0 0	0 0	0 0
3	20 3%	17 3%	2 1%	1 1	4 2%	6 2%	9 6%	2 1%	16 4%	6 3%	9 4%	3 3%	2 2%	16 3%	4 3%	19 3%	0 0	0 1%	0 2%
4	26 4%	23 5%	3 2%	3 4	3 2%	13 5%	7 5%	5 2%	21 5%	5 3%	8 3%	9 10%	4 4%	23 4%	4 3%	20 4%	2 4%	3 10%	1 5%
5	38 6%	27 5%	11 7%	8 10%	7 5%	14 5%	10 6%	8 4%	29 7%	16 7%	14 6%	7 7%	3 3%	25 5%	14 9%	30 5%	2 5%	4 13%	2 11%
6	78 12%	65 13%	13 8%	9 11%	15 10%	30 11%	25 16%	26 12%	52 12%	32 15%	24 10%	11 12%	10 10%	59 11%	20 14%	67 12%	4 9%	5 16%	2 9%
7	137 21%	115 23%	22 14%	20 26%	38 25%	60 22%	19 12%	52 24%	85 19%	41 19%	52 21%	12 13%	32 31%	113 22%	24 17%	117 21%	13 28%	5 14%	3 16%
8	151 23%	102 20%	49 31%	24 31%	36 24%	61 22%	30 19%	56 25%	93 21%	51 23%	61 25%	24 25%	16 15%	119 23%	32 22%	134 24%	7 15%	4 12%	6 31%
9	104 16%	74 15%	29 18%	23 9%	28 18%	50 18%	19 12%	43 20%	59 14%	34 15%	42 17%	12 13%	15 16%	90 17%	14 9%	89 16%	8 18%	6 17%	1 4%
Agree Completely 10	73 11%	52 10%	20 13%	5 7%	17 11%	26 10%	24 15%	21 9%	52 12%	22 10%	26 11%	10 10%	14 14%	52 10%	20 14%	58 10%	7 16%	5 14%	3 17%
Don't know	18 3%	16 3%	2 1%	1 1	1 0	10 3%	7 5%	3 1%	15 3%	6 3%	6 2%	1 1%	5 5%	10 2%	8 6%	16 3%	1 3%	1 2%	1 3%
Total	661 100%	503 100%	157 100%	76 100%	150 100%	275 100%	159 100%	220 100%	435 100%	220 100%	244 100%	93 100%	104 100%	516 100%	145 100%	564 100%	45 100%	33 100%	19 100%
Mean	7.29	7.19	7.57	7.21	7.50	7.35	6.99	7.56	7.16	7.20	7.42	6.89	7.50	7.33	7.11	7.27	7.59	7.12	7.24
1-2 (Net)	15 2%	10 2%	5 3%	0 0	2 2%	5 2%	7 5%	3 1%	12 3%	8 4%	3 1%	4 5%	1 1%	9 2%	6 4%	14 2%	1 2%	0 0	0 2%
1-3 (Net)	35 5%	28 5%	7 5%	1 2%	6 4%	11 4%	16 10%	5 2%	28 6%	13 6%	11 5%	7 8%	3 3%	25 5%	10 7%	33 6%	1 2%	0 1%	1 4%
1-4 (Net)	61 9%	51 10%	10 6%	4 5%	9 6%	24 9%	24 15%	11 5%	49 11%	18 8%	19 8%	17 18%	7 7%	48 9%	13 9%	53 9%	3 8%	4 11%	2 9%
5-6 (Net)	117 18%	92 18%	24 16%	16 21%	22 15%	44 16%	35 22%	34 16%	81 19%	48 22%	38 16%	18 19%	13 13%	83 16%	33 23%	97 17%	6 14%	9 29%	4 20%
7-10 (Net)	465 70%	343 68%	120 77%	56 73%	118 79%	198 72%	93 59%	172 78%	289 67%	148 67%	181 74%	58 62%	78 73%	374 73%	90 62%	398 71%	35 77%	19 58%	13 68%
8-10 (Net)	328 50%	228 45%	98 63%	36 47%	80 53%	138 50%	74 46%	120 54%	205 47%	107 49%	129 53%	45 49%	46 45%	262 51%	66 45%	281 50%	22 49%	14 43%	10 52%
9-10 (Net)	177 27%	126 25%	49 31%	12 16%	45 30%	77 28%	44 27%	64 29%	111 26%	56 25%	68 28%	22 23%	31 29%	143 28%	34 23%	147 26%	15 34%	10 31%	4 21%

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3b_9. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC Sport offers me something that other

websites/apps do not

Base: Used each provider at A4

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	721	47	146	21	61	41	71	44	18	13	21	50	621	66	29	46	187	389
Base: Used each provider at A4	661	55	143	30	67	42	80	38	19	13	26	51	573	54	17	45	204	330
Effective Base	512.5	38.3	110.0	15.2	45.4	33.6	52.9	36.1	14.8	10.9	16.6	42.2	440.3	48.3	22.6	37.0	139.6	279.6
Not At All Agree 1	5	0	1	0	0	0	0	0	0	1	0	2	5	0	1	0	0	2
	1%	0	1%	0	0	0	0	0	0	6%	0	3%	1%	0	7%	0	0	1%
2	10	0	4	1	2	0	0	3	0	0	1	0	10	0	0	1	3	5
	2%	0	3%	4%	2%	0	0	7%	0	0	3%	0	2%	0	0	2%	2%	2%
3	20	2	7	1	3	1	0	0	2	0	0	2	16	3	1	3	3	12
	3%	4%	5%	4%	5%	2%	0	0	8%	0	0	5%	3%	5%	3%	7%	2%	4%
4	26	5	7	1	4	1	0	0	1	0	0	2	25	0	1	3	8	12
	4%	9%	5%	2%	6%	3%	0	0	5%	0	0	4%	4%	2%	5%	6%	4%	4%
5	38	7	7	1	3	3	4	0	0	1	0	3	33	4	0	3	12	15
	6%	13%	5%	2%	4%	8%	6%	0	3%	8%	0	5%	6%	7%	2%	6%	6%	4%
6	78	10	17	6	8	2	5	6	3	2	1	6	69	6	2	3	25	39
	12%	16%	12%	19%	12%	4%	7%	17%	17%	17%	6%	12%	12%	11%	13%	7%	12%	12%
7	137	13	25	7	7	6	21	7	4	6	10	13	115	15	4	7	51	61
	21%	23%	17%	24%	10%	14%	26%	18%	22%	41%	37%	25%	20%	28%	25%	17%	25%	19%
8	151	7	43	2	14	10	29	11	3	1	6	9	128	15	1	11	42	83
	23%	12%	30%	6%	20%	25%	36%	30%	15%	6%	22%	18%	22%	28%	8%	24%	21%	25%
9	104	7	19	8	14	12	14	4	3	0	3	5	90	6	3	5	37	52
	16%	12%	13%	26%	21%	12%	18%	11%	15%	0	12%	10%	16%	12%	16%	12%	18%	16%
Agree Completely 10	NR	4	9	3	8	4	6	4	2	3	5	9	66	4	4	6	12	44
	73	8%	7%	11%	12%	7%	11%	7%	11%	21%	19%	17%	11%	7%	21%	14%	6%	4%
Don't know	h	1	3	0	5	2	0	3	1	0	0	1	17	0	0	2	9	h
	18	2%	2%	0	7%	4%	1%	7%	4%	0	1%	2%	3%	1%	0	5%	4%	1%
i																		
Total	661	55	143	30	67	42	80	38	19	13	26	51	573	54	17	45	204	330
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.29	6.71	7.01	7.26	7.30	7.82	7.77	7.31	7.10	7.01	7.84	7.18	7.28	7.19	7.14	7.15	7.25	7.38
1-2 (Net)	15	0	5	1	2	ST*	zST*	0	0	0	1	2	14	0	1	1	3	8
	2%	0	4%	4%	2%	0	0	3	0	6%	3%	3%	3%	0	7%	2%	2%	2%
1-3 (Net)	35	2	13	2	5	1	0	3	2	1	1	4	31	3	2	4	7	19
	5%	4%	9%	8%	7%	2%	0	7%	8%	3%	6%	8%	5%	5%	10%	9%	3%	6%
1-4 (Net)	61	7	19	3	9	2	0	3	3	1	1	6	55	4	3	7	15	32
	9%	13%	13%	10%	13%	5%	0	7%	13%	6%	3%	12%	10%	7%	15%	15%	7%	10%
5-6 (Net)	117	17	24	6	11	5	10	4	3	1	9	9	102	10	3	6	37	54
	18%	31%	22%	17%	12%	12%	17%	19%	25%	6%	17%	18%	18%	18%	15%	13%	18%	16%
7-10 (Net)	465	30	96	20	42	33	70	26	12	9	24	36	399	40	12	30	143	240
	70%	54%	67%	68%	63%	79%	87%	69%	63%	69%	90%	70%	70%	74%	69%	67%	70%	73%
FHNS						S*	zSTVyc*											
8-10 (Net)	328	17	71	13	35	27	49	19	8	4	14	23	283	25	8	22	92	179
	50%	32%	50%	44%	53%	65%	62%	51%	41%	28%	45%	45%	49%	46%	45%	50%	45%	54%
AS						S*	S*											z
9-10 (Net)	177	11	29	11	22	17	20	8	5	3	8	14	155	10	6	12	49	96
	27%	19%	20%	38%	33%	40%	25%	21%	27%	21%	31%	27%	27%	18%	37%	26%	24%	29%
C						T*												

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

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D3b_10. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC News offers me something that other websites/apps do not

Base: Used each provider at A4

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	1189	676	511	164	214	477	333	400	770	554	346	113	176	764	425	911	86	91	101
Base: Used each provider at A4	1104	630	473	144	209	456	293	359	728	384	429	138	153	831	272	950	73	51	30
Effective Base	827.1	481.6	345.2	113.1	155.5	332.3	226.2	275.1	538.3	414.0	256.5	87.1	129.1	558.5	315.1	675.4	60.4	67.1	78.7
Not At All Agree 1	22 2%	14 2%	8 2%	2 1%	6 3%	9 2%	5 2%	6 2%	16 2%	8 2%	6 1%	5 4%	3 2%	15 2%	7 3%	18 2%	2 2%	1 2%	5 5%
2	10 1%	7 1%	3 1%	0 0	1 1%	4 1%	4 2%	0 0	8 1%	4 1%	4 1%	1 0	1 1%	5 1%	5 2%	7 1%	0 1%	2 4%	0 2%
3	27 2%	22 3%	6 1%	2 1%	9 4%	7 1%	11 4%	6 2%	21 3%	5 1%	11 3%	7 5%	4 3%	18 2%	9 3%	24 3%	3 3%	0 1%	1 3%
4	40 4%	20 3%	20 4%	3 2%	3 1%	20 4%	14 5%	13 3%	26 4%	10 3%	18 4%	8 6%	4 2%	27 3%	13 5%	34 4%	4 6%	1 2%	2 2%
5	100 9%	52 8%	48 10%	16 11%	19 9%	44 10%	21 7%	30 8%	67 9%	35 9%	39 9%	13 9%	14 9%	71 9%	29 11%	86 9%	9 13%	3 9%	2 7%
6	122 11%	60 10%	61 13%	17 12%	22 10%	52 11%	31 10%	30 8%	88 12%	55 14%	43 10%	6 5%	18 12%	97 12%	25 9%	103 11%	12 17%	2 5%	4 12%
7	200 18%	126 20%	74 16%	34 24%	35 17%	84 18%	45 15%	57 16%	140 19%	61 16%	82 19%	27 19%	30 20%	152 18%	48 18%	172 18%	14 19%	8 17%	6 18%
8	280 25%	160 25%	120 25%	42 29%	49 24%	115 25%	73 25%	109 30%	168 23%	94 25%	122 26%	32 23%	31 20%	212 26%	67 25%	245 26%	12 17%	13 26%	9 31%
9	129 12%	74 12%	54 11%	9 6%	30 15%	60 13%	29 10%	52 15%	76 10%	47 12%	43 10%	18 13%	21 14%	104 13%	24 9%	107 11%	18 13%	11 21%	1 5%
Agree Completely 10	131 12%	67 11%	64 13%	16 11%	31 15%	50 11%	34 12%	47 13%	82 11%	46 12%	49 11%	17 13%	19 13%	107 13%	24 9%	113 12%	6 8%	zOR* 14%	4 15%
Don't know	44 4%	28 4%	16 3%	3 2%	5 2%	10 2%	27 9%	9 3%	34 5%	20 5%	12 3%	5 3%	7 5%	24 3%	20 7%	41 4%	1 1%	1 3%	1 2%
Total	1104 100%	630 100%	473 100%	144 100%	209 100%	456 100%	293 100%	359 100%	728 100%	384 100%	429 100%	138 100%	153 100%	831 100%	272 100%	950 100%	73 100%	51 100%	30 100%
Mean	7.19	7.13	7.26	7.23	7.30	7.18	7.09	7.48	7.06	7.23	7.18	7.06	7.23	7.30	6.84	7.20	6.80	7.57	7.06
1-2 (Net)	HNS 32 3%	22 3%	10 2%	2 1%	7 3%	14 3%	9 3%	zH 6 2%	25 3%	12 3%	11 2%	5 4%	4 3%	zN 19 2%	13 5%	25 3%	2 3%	3 6%	2 6%
1-3 (Net)	59 5%	43 7%	16 3%	4 3%	16 7%	20 4%	20 7%	12 3%	46 6%	17 4%	22 5%	12 9%	9 6%	38 5%	22 8%	49 5%	5 6%	3 6%	3 9%
1-4 (Net)	BG 59 9%	33 10%	26 8%	7 5%	18 9%	40 9%	34 12%	24 7%	72 10%	27 7%	40 9%	20 14%	12 8%	65 8%	35 13%	83 9%	9 12%	4 8%	3 11%
5-6 (Net)	I 222 20%	112 18%	110 23%	33 23%	40 19%	96 21%	52 18%	60 17%	155 21%	90 23%	81 19%	19 14%	32 21%	167 20%	54 20%	189 20%	21 29%	6 11%	6 18%
7-10 (Net)	AY 739 67%	427 68%	312 66%	101 70%	146 70%	309 68%	180 62%	266 74%	466 64%	248 64%	295 69%	95 69%	102 67%	575 69%	164 60%	636 67%	42 58%	40 78%	21 68%
8-10 (Net)	FHNS 539 49%	302 48%	237 50%	67 47%	111 53%	225 49%	136 46%	zH 208 58%	326 45%	187 49%	213 50%	68 49%	71 47%	424 51%	116 43%	465 49%	28 39%	zP* 31 61%	15 50%
9-10 (Net)	HNSI 260 24%	142 23%	118 25%	25 17%	61 29%	110 24%	63 21%	zH 100 28%	158 22%	93 24%	91 21%	36 26%	40 26%	211 25%	48 18%	220 23%	16 22%	zOR* 18 35%	6 20%

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D3b_10. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC News offers me something that other

websites/apps do not

Base: Used each provider at A4

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	1189	77	250	42	106	59	99	73	36	25	49	95	984	140	65	74	320	586
Base: Used each provider at A4	1104	87	253	54	100	59	102	71	39	23	59	102	924	119	49	69	322	537
Effective Base	827.1	58.6	174.8	31.4	77.2	48.1	74.5	56.1	30.8	19.3	37.0	72.9	684.1	99.8	48.6	52.3	228.0	412.5
Not At All Agree 1	22	5	4	1	2	1	0	2	0	0	2	1	17	5	1	3	6	10
	2%	6%	2%	1%	2%	1%	0	3%	0	0	3%	1%	2%	4%	2%	4%	2%	2%
2	10	0	2	1	0	0	0	2	1	0	1	1	8	2	1	1	2	2
	1%	0	1%	2%	0	0	0	1%	4%	0	2%	1%	1%	2%	2%	2%	1%	0
3	27	2	8	5	0	3	1	1	2	0	2	1	25	0	1	3	9	11
	2%	2%	3%	10%	0	5%	1%	4%	4%	0	3%	1%	3%	0	3%	5%	3%	2%
4	40	8	6	0	3	1	2	3	1	2	3	5	31	8	1	3	9	21
	4%	9%	2%	0	3%	2%	2%	4%	2%	2%	6%	5%	3%	7%	2%	5%	3%	4%
5	100	8	17	5	13	3	11	1	2	2	11	12	86	10	6	7	35	42
	9%	10%	7%	9%	13%	5%	11%	2%	6%	9%	19%	11%	9%	8%	12%	10%	11%	8%
6	122	15	34	2	8	4	12	5	5	1	5	13	101	11	9	5	36	59
	11%	16%	14%	3%	8%	7%	12%	7%	12%	4%	9%	13%	11%	9%	18%	7%	11%	11%
7	200	18	44	8	10	10	27	15	6	7	11	17	164	20	11	13	65	84
	18%	21%	17%	14%	10%	17%	26%	22%	14%	29%	16%	16%	18%	17%	22%	18%	20%	16%
8	280	19	72	6	24	17	25	26	13	5	14	23	230	34	9	19	80	143
	25%	22%	28%	12%	24%	29%	24%	37%	34%	22%	24%	23%	25%	29%	17%	27%	25%	27%
9	129	7	24	12	14	3	10	8	2	5	5	17	108	13	6	7	32	74
	12%	8%	10%	21%	14%	5%	10%	11%	6%	17%	6%	17%	12%	11%	12%	10%	10%	14%
Agree Completely 10	131	0	35	12	17	10	11	7	6	2	5	8	116	12	2	8	33	74
	12%	0	14%	23%	17%	17%	11%	10%	14%	8%	9%	7%	13%	10%	5%	11%	10%	14%
Don't know	44	4	8	3	8	7	4	2	1	0	0	4	39	3	2	1	15	18
	4%	4%	3%	5%	8%	13%	4%	3%	3%	0	0	4%	4%	3%	5%	1%	5%	3%
Total	1104	87	253	54	100	59	102	71	39	23	59	102	924	119	49	69	322	537
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.19	6.23	7.30	7.48	7.52	7.51	7.34	7.42	7.23	7.43	6.65	7.14	7.21	7.01	6.72	6.88	7.10	7.37
1-2 (Net)	HNS	-	S	-	Sb*	S*	S*	S*	-	-	-	S*	-	-	-	-	-	zf
	32	6	6	2	2	1	0	3	2	0	3	2	25	7	2	4	8	12
	3%	7%	2%	3%	2%	1%	0	4%	4%	0	5%	2%	3%	6%	4%	6%	2%	2%
1-3 (Net)	59	7	14	7	2	3	1	3	3	0	5	3	50	7	3	7	17	24
	5%	9%	5%	13%	2%	6%	1%	5%	8%	0	8%	3%	5%	6%	7%	11%	5%	4%
1-4 (Net)	99	16	19	7	5	4	3	6	4	2	8	8	81	15	5	10	25	44
	9%	18%	8%	13%	5%	8%	3%	9%	10%	7%	13%	8%	9%	13%	9%	15%	8%	8%
5-6 (Net)	222	24	51	6	21	7	23	6	7	3	16	25	187	21	14	11	71	100
	20%	27%	20%	11%	21%	11%	22%	8%	18%	13%	26%	24%	20%	18%	29%	17%	22%	19%
7-10 (Net)	739	44	174	38	Y*	40	72	57	27	18	35	65	617	79	28	46	210	375
	67%	51%	69%	70%	66%	68%	71%	80%	68%	79%	59%	64%	67%	67%	56%	67%	65%	70%
8-10 (Net)	FHNS	-	S	-	-	-	S*	zSbc*	-	-	-	-	-	-	-	-	-	-
	539	26	131	30	55	30	46	41	22	12	24	48	454	59	17	33	145	291
	49%	30%	52%	56%	56%	52%	45%	58%	55%	60%	41%	47%	49%	50%	35%	48%	45%	54%
9-10 (Net)	HNSf	-	S	S*	S*	S*	S*	S*	S*	-	-	S*	-	-	-	-	-	zh
	260	7	59	24	31	13	21	15	8	6	10	25	224	25	8	15	65	148
	24%	8%	23%	44%	31%	22%	21%	21%	20%	27%	17%	25%	24%	21%	17%	21%	20%	28%
	NS	-	S	zSTW XYb*	S*	S*	S*	S*	-	-	-	S*	-	-	-	-	-	zh

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D3b_11. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC Weather offers me something that other websites/apps do not

Base: Used each provider at A4

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	1059	536	521	138	191	389	341	342	696	499	300	99	161	653	406	823	82	86	68
Base: Used each provider at A4	1013	511	499	118	189	384	321	319	675	340	383	140	149	744	269	879	65	48	20
Effective Base	699.8	365.0	334.2	92.2	130.8	263.1	215.1	225.0	462.6	363.2	216.7	72.2	112.7	453.5	294.5	575.9	53.9	63.4	54.0
Not At All Agree 1	37 4%	18 4%	19 4%	2 1%	11 6%	15 4%	9 3%	11 3%	26 4%	12 4%	16 4%	3 2%	5 3%	28 4%	9 3%	31 4%	4 6%	1 2%	1 4%
2	9 1%	5 1%	4 1%	0 0%	2 1%	2 1%	4 1%	4 1%	5 1%	2 1%	4 1%	2 1%	2 1%	5 1%	4 1%	8 1%	0 0%	1 1%	0 0%
3	24 2%	14 3%	10 2%	4 3%	1 1%	12 3%	7 2%	5 2%	19 3%	6 2%	12 3%	0 0%	6 4%	16 2%	8 3%	23 3%	0 1%	0 1%	0 1%
4	43 4%	18 3%	25 5%	10 8%	6 3%	19 5%	8 3%	5 2%	36 5%	12 3%	23 6%	3 2%	5 3%	37 5%	6 2%	38 4%	4 7%	1 1%	0 0%
5	72 7%	31 6%	41 8%	7 6%	16 8%	28 7%	21 7%	26 8%	46 7%	41 12%	17 5%	7 5%	7 5%	48 6%	24 8%	62 7%	7 11%	1 3%	1 4%
6	121 12%	73 14%	48 10%	20 17%	16 8%	45 12%	40 12%	28 9%	91 13%	49 14%	47 12%	15 10%	10 7%	92 12%	28 10%	107 12%	7 10%	6 12%	1 7%
7	159 16%	84 16%	75 15%	24 20%	32 17%	60 16%	43 14%	50 16%	107 16%	44 13%	72 19%	14 10%	29 20%	114 15%	45 17%	137 16%	8 13%	9 19%	5 23%
8	211 21%	102 20%	109 22%	20 17%	41 22%	84 22%	65 20%	73 23%	137 20%	73 21%	71 19%	44 31%	23 16%	163 22%	48 18%	181 21%	13 20%	12 26%	5 25%
9	153 15%	86 17%	67 13%	14 12%	36 19%	55 14%	48 15%	67 21%	80 12%	47 14%	55 14%	30 21%	21 14%	112 15%	41 15%	130 15%	14 22%	5 11%	3 15%
Agree Completely 10	132 13%	56 11%	74 15%	15 13%	25 13%	45 12%	48 15%	42 13%	87 13%	41 12%	48 12%	20 15%	23 15%	95 13%	38 14%	115 13%	5 7%	9 20%	4 17%
Don't know	53 5%	24 5%	28 6%	3 2%	3 1%	20 5%	28 9%	9 3%	40 6%	13 4%	17 4%	4 3%	18 12%	32 4%	20 7%	48 5%	3 4%	1 3%	1 4%
Total	1013 100%	511 100%	499 100%	118 100%	189 100%	384 100%	321 100%	319 100%	675 100%	340 100%	383 100%	140 100%	149 100%	744 100%	269 100%	879 100%	65 100%	48 100%	20 100%
Mean	7.17	7.14	7.18	7.03	7.21	7.06	7.33	7.43	7.02	7.06	7.02	7.77	7.24	7.16	7.19	7.15	6.96	7.64	7.68
1-2 (Net)	46 5%	23 5%	22 4%	2 1%	13 7%	18 5%	13 4%	14 5%	31 5%	14 4%	20 5%	4 3%	7 5%	33 4%	12 5%	39 4%	4 6%	2 4%	1 4%
1-3 (Net)	69 7%	37 7%	33 7%	6 5%	15 8%	30 8%	20 6%	19 6%	50 7%	20 6%	33 9%	4 3%	13 8%	49 7%	20 7%	62 7%	4 6%	2 4%	1 5%
1-4 (Net)	112 11%	55 11%	58 12%	16 13%	20 11%	48 13%	28 9%	25 8%	86 13%	32 9%	56 15%	7 5%	18 12%	87 12%	26 10%	100 11%	8 13%	3 6%	1 5%
5-6 (Net)	192 19%	104 20%	89 18%	27 23%	32 17%	73 19%	61 19%	54 17%	137 20%	90 26%	64 17%	21 15%	17 11%	140 19%	52 19%	169 19%	14 21%	7 15%	2 11%
7-10 (Net)	655 65%	329 64%	324 65%	73 62%	134 71%	244 63%	204 64%	232 73%	412 61%	205 60%	246 64%	107 77%	96 64%	484 65%	171 64%	562 64%	40 62%	36 76%	16 80%
8-10 (Net)	496 49%	245 48%	250 50%	49 42%	102 54%	184 48%	161 50%	182 57%	305 45%	162 48%	174 45%	94 67%	67 45%	371 50%	126 47%	426 48%	32 49%	27 57%	12 57%
9-10 (Net)	285 28%	143 28%	140 28%	29 25%	61 32%	99 26%	96 30%	109 34%	167 25%	89 26%	103 27%	50 36%	44 29%	207 28%	78 29%	245 28%	19 29%	15 31%	7 32%

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3b_11. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC Weather offers me something that other

websites/apps do not

Base: Used each provider at A4

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	1059	72	219	33	113	47	70	79	37	35	33	85	879	127	56	64	272	521
Base: Used each provider at A4	1013	81	211	47	112	50	72	85	48	39	39	95	848	112	41	58	277	502
Effective Base	699.8	48.7	148.9	24.4	80.2	37.9	46.7	56.4	24.7	26.3	25.3	62.4	581.3	79.5	38.5	47.2	183.4	343.9
Not At All Agree 1	37	7	8	0	4	0	6	5	0	2	0	0	30	5	2	3	1	24
	4%	8%	4%	0	3%	0	8%	5%	0	5%	1%	0	3%	5%	5%	5%	0	5%
2	9	c ⁺	4	0	2	1	0	0	0	0	0	0	8	0	h ⁺	h ⁺	0	h
	1%	2%	2%	0	2%	0	2%	0	0	0	0	0	1%	0	0	1%	0	1%
	*	*	*	**	*	*	*	*	**	**	**	*	*	*	*	*	*	*
3	24	3	7	0	1	3	0	3	2	0	2	2	21	1	1	3	9	10
	2%	4%	3%	0	1%	6%	0	3%	5%	0	4%	2%	3%	1%	2%	6%	3%	2%
	*	*	*	**	*	*	*	*	**	*	**	*	*	*	*	*	*	*
4	43	1	11	3	7	4	2	2	0	2	3	3	38	0	2	0	18	20
	4%	2%	5%	5%	6%	8%	3%	2%	0	3%	7%	3%	5%	0	5%	0	6%	4%
	GN	*	*	**	*	*	*	*	**	*	**	*	*	*	*	*	*	*
5	72	5	13	3	6	5	4	5	6	5	6	6	56	11	7	2	15	40
	7%	6%	6%	7%	5%	10%	6%	4%	11%	14%	14%	6%	7%	10%	17%	3%	5%	8%
	*	*	*	**	*	*	*	*	**	*	**	*	*	*	zgh ⁺	4	6	42
6	121	8	27	2	10	3	13	13	13	6	1	12	100	14	100	14	42	48
	12%	10%	13%	4%	9%	7%	18%	15%	27%	14%	3%	12%	12%	12%	11%	10%	15%	10%
	*	*	*	**	*	*	*	*	**	*	*	*	*	*	*	*	*	*
7	159	18	36	9	15	4	9	14	6	2	5	18	142	8	6	12	37	82
	16%	22%	17%	19%	14%	7%	13%	16%	13%	6%	13%	19%	17%	7%	14%	21%	14%	16%
	le	*	*	**	*	*	*	*	**	*	*	*	*	*	*	*	*	*
8	211	11	35	11	27	10	17	21	11	7	10	21	171	28	6	12	58	106
	21%	14%	17%	24%	24%	19%	23%	24%	23%	19%	25%	22%	20%	25%	15%	21%	21%	21%
	*	*	*	**	*	*	*	*	**	*	**	*	*	*	*	*	*	*
9	153	10	30	7	15	7	14	9	6	3	6	23	120	27	7	9	45	80
	15%	13%	14%	16%	13%	14%	19%	11%	13%	8%	16%	24%	14%	24%	16%	16%	16%	16%
	H	*	*	**	*	*	*	*	**	*	**	*	z ⁺	zd ⁺	7	11	9	69
Agree Completely 10	132	6	33	9	17	8	7	7	4	10	6	7	117	11	6	9	32	69
	13%	7%	15%	20%	15%	15%	10%	8%	9%	26%	16%	8%	14%	10%	14%	15%	12%	14%
	*	*	*	**	*	*	*	*	**	*	*	*	*	*	*	*	*	*
Don't know	53	10	8	2	9	6	0	8	0	2	0	3	46	6	0	2	19	15
	5%	13%	4%	5%	8%	11%	0	9%	0	4%	0	4%	5%	5%	1%	3%	7%	3%
	DGI	zTX ⁺	*	**	*	X ⁺	*	X ⁺	**	**	*	*	*	*	*	*	i	*
Total	1013	81	211	47	112	50	72	85	48	39	39	95	848	112	41	58	277	502
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.17	6.53	7.06	7.87	7.27	7.13	7.02	6.94	7.08	7.26	7.31	7.52	7.16	7.41	6.93	7.26	7.29	7.15
	H	*	*	**	*	*	*	*	**	**	**	S ⁺	*	*	*	*	*	*
1-2 (Net)	46	8	12	0	6	1	6	5	0	2	0	0	38	5	2	3	1	30
	5%	10%	5%	0	5%	2%	8%	5%	0	5%	1%	0	4%	5%	5%	6%	0	6%
	h	c ⁺	*	**	*	*	c ⁺	*	**	**	*	*	*	*	h ⁺	h ⁺	0	h
1-3 (Net)	69	11	18	0	7	4	8	2	2	2	2	2	59	6	3	7	10	41
	7%	14%	9%	0	6%	8%	8%	9%	5%	5%	5%	2%	7%	6%	7%	12%	4%	8%
	h	zo ⁺	*	**	*	*	*	*	**	*	*	*	*	*	h ⁺	h ⁺	0	h
1-4 (Net)	112	13	30	3	14	8	10	2	4	5	5	5	97	7	5	7	28	60
	11%	16%	14%	5%	12%	16%	12%	11%	5%	9%	13%	5%	11%	6%	12%	12%	10%	12%
	*	*	*	**	*	*	*	*	**	*	*	*	*	*	*	*	*	*
5-6 (Net)	192	13	40	5	16	8	17	17	18	6	17	17	156	25	11	7	57	89
	19%	16%	19%	11%	14%	16%	23%	20%	38%	29%	17%	18%	18%	22%	28%	12%	21%	18%
	L	*	*	**	*	*	*	*	**	*	*	*	*	*	*	*	*	*
7-10 (Net)	655	45	134	37	74	28	47	28	23	27	69	69	550	75	25	42	172	338
	65%	56%	63%	79%	66%	56%	65%	60%	58%	58%	71%	73%	65%	67%	60%	73%	62%	67%
	HI	*	*	**	*	*	*	*	**	**	**	*	*	*	*	*	*	*
8-10 (Net)	496	27	97	28	58	24	38	21	20	22	51	51	408	67	19	30	135	256
	49%	34%	46%	60%	49%	49%	52%	44%	52%	58%	54%	54%	48%	59%	46%	51%	49%	51%
	HS	*	*	**	S ⁺	*	*	*	**	*	*	S ⁺	*	*	*	*	*	*
9-10 (Net)	285	16	62	17	32	15	21	16	13	13	30	30	237	38	13	18	77	150
	28%	20%	29%	36%	28%	30%	29%	19%	22%	33%	33%	32%	28%	34%	30%	31%	28%	30%
	H	*	*	**	*	*	*	*	**	**	**	*	*	*	*	*	*	*

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3b_12. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC CBeebies Playtime offers me something that

other websites/apps do not
Base: Used each provider at A4

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	118	46	72	21	42	47	8	89	27	59	29	6	24	90	28	79	18	12	9
Base: Used each provider at A4	96	45	51	18	33	37	7	69	26	36	34	8	18	79	17	76	12	6	2
Effective Base	82.6	33.9	50.1	15.1	30.9	31.2	5.6	62.8	19.6	43.2	22.0	5.3	18.7	66.0	16.9	60.4	11.7	10.2	7.1
Not At All Agree 1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	*	*	*	**	*	*	**	*	**	*	**	**	**	*	**	*	**	**	**
2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	*	*	*	**	*	*	**	*	**	*	**	**	**	*	**	*	**	**	**
3	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	*	*	*	**	*	*	**	*	**	*	**	**	**	*	**	*	**	**	**
4	2	2	0	0	0	2	0	2	0	0	0	0	2	2	0	2	0	0	0
	3%	5%	1%	2%	0	6%	0	3%	0	1%	0	0	11%	3%	2%	3%	0	0	0
	*	*	*	**	*	*	**	*	**	*	**	**	**	*	**	*	**	**	**
5	2	2	1	1	1	1	0	2	0	1	0	0	1	2	1	1	1	1	0
	2%	3%	1%	4%	2%	1%	0	3%	0	2%	0	0	7%	2%	3%	1%	7%	9%	0
	*	*	*	**	*	*	**	*	**	*	**	**	**	*	**	*	**	**	**
6	6	3	3	2	2	2	1	2	4	0	4	2	1	5	1	5	1	0	1
	7%	8%	6%	11%	5%	5%	10%	3%	16%	1%	11%	3%	20%	7%	5%	7%	10%	0	8%
	*	*	*	**	*	*	**	*	**	*	**	**	**	*	**	*	**	**	**
7	13	4	9	4	4	4	1	8	6	7	1	0	6	12	1	9	1	2	1
	14%	10%	17%	24%	12%	12%	11%	11%	21%	18%	3%	0	31%	15%	8%	12%	12%	30%	38%
	*	*	*	**	*	*	**	*	**	*	**	**	**	*	**	*	**	**	**
8	14	10	10	4	12	6	3	15	10	11	6	0	2	21	3	23	0	1	1
	26%	32%	20%	23%	35%	16%	37%	21%	38%	31%	32%	0	13%	27%	19%	30%	0	14%	36%
	*	*	*	**	*	*	**	*	**	*	**	**	**	*	**	*	**	**	**
9	17	7	10	3	7	6	2	15	2	7	5	4	1	14	3	13	3	1	0
	18%	16%	20%	16%	20%	15%	26%	22%	7%	20%	16%	47%	4%	18%	17%	18%	25%	14%	3%
	*	*	*	**	*	*	**	*	**	*	**	**	**	*	**	*	**	**	**
Agree Completely 10	28	12	16	4	8	16	1	24	4	9	12	3	5	21	7	22	4	2	0
	30%	27%	32%	21%	25%	42%	8%	35%	16%	25%	36%	33%	27%	27%	42%	29%	39%	33%	15%
	*	*	*	**	*	*	**	*	**	*	**	**	**	*	**	*	**	**	**
Don't know	2	0	2	0	0	1	1	1	1	0	1	0	1	1	1	1	1	0	0
	2%	0	3%	0	1%	3%	7%	2%	2%	1%	3%	0	3%	1%	5%	1%	8%	0	0
	*	*	*	**	*	*	**	*	**	*	**	**	**	*	**	*	**	**	**
Total	96	45	51	18	33	37	7	69	26	36	34	8	18	79	17	76	12	6	2
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	8.35	8.15	8.52	7.94	8.42	8.52	8.12	8.56	7.85	8.39	8.65	8.74	7.52	8.28	8.68	8.34	8.54	8.24	7.79
	*	*	*	**	*	**	**	z*	**	*	**	**	**	*	**	*	**	**	**
1-2 (Net)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	*	*	*	**	*	*	**	*	**	*	**	**	**	*	**	*	**	**	**
1-3 (Net)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	*	*	*	**	*	*	**	*	**	*	**	**	**	*	**	*	**	**	**
1-4 (Net)	2	2	0	0	0	2	0	2	0	0	0	0	2	2	0	2	0	0	0
	3%	5%	1%	2%	0	6%	0	3%	0	1%	0	0	11%	3%	2%	3%	0	0	0
	*	*	*	**	*	*	**	*	**	*	**	**	**	*	**	*	**	**	**
5-6 (Net)	8	5	3	3	3	2	1	4	4	1	4	2	2	7	1	6	2	1	0
	9%	11%	7%	15%	8%	6%	10%	6%	16%	3%	11%	20%	11%	9%	8%	7%	17%	9%	8%
	*	*	*	**	*	*	**	*	**	*	**	**	**	*	**	*	**	**	**
7-10 (Net)	83	38	45	15	31	31	6	62	22	34	29	6	14	69	14	67	9	5	2
	87%	84%	89%	84%	92%	85%	87%	83%	82%	95%	86%	80%	75%	87%	85%	88%	75%	91%	92%
	*	*	*	**	*	*	**	*	**	z*	*	**	**	*	**	*	**	**	**
8-10 (Net)	70	33	37	11	27	27	5	54	16	28	28	6	8	57	13	58	7	4	1
	73%	74%	72%	60%	80%	74%	71%	79%	61%	77%	84%	80%	44%	72%	77%	76%	63%	61%	54%
	*	*	*	**	*	*	**	z*	**	*	**	**	**	*	**	*	**	**	**
9-10 (Net)	45	19	26	7	15	21	2	39	6	16	17	6	2	36	10	35	7	3	0
	48%	43%	52%	37%	45%	57%	34%	57%	23%	45%	52%	80%	31%	45%	58%	46%	63%	47%	18%
	*	*	*	**	*	*	**	z*	**	*	**	**	**	*	**	*	**	**	**

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3b_12. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC CBeebies Playtime offers me something that other websites/apps do not

Base: Used each provider at A4

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	Yorkshire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	118	4	20	2	15	4	11	4	3	2	3	11	102	8	10	5	27	66
Base: Used each provider at A4	96	5	15	2	14	4	12	6	3	2	1	12	82	6	7	4	25	52
Effective Base	82.6	3.7	16.2	1.5	10.6	3.3	9.1	3.2	2.8	1.4	2.8	8.9	70.6	6.2	6.3	4.7	18.4	46.1
Not At All Agree 1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
3	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
4	2	2	0	0	0	0	0	0	0	0	0	0	2	0	0	0	0	2
	3%	33%	0	0	3%	0	0	0	0	0	21%	0	3%	0	4%	0	0	3%
5	2	0	0	0	0	0	0	0	0	0	0	1	2	1	1	1	1	0
	2%	0	0	0	0	0	0	0	0	0	0	6%	2%	8%	7%	17%	3%	0
6	6	0	2	0	0	0	1	0	0	0	0	2	6	0	0	1	0	5
	7%	0	10%	0	0	0	12%	0	0	0	0	16%	8%	0	0	17%	0	10%
7	13	2	3	0	1	0	0	2	0	1	0	0	11	0	2	1	6	4
	14%	32%	18%	0	7%	0	0	34%	55%	0	0	0	13%	7%	34%	13%	23%	7%
8	24	1	3	0	6	0	7	1	0	1	0	2	21	2	0	1	8	15
	26%	20%	22%	21%	45%	10%	55%	23%	0	83%	0	17%	26%	25%	5%	25%	31%	30%
9	17	1	3	0	4	2	1	0	2	0	0	1	16	0	1	0	6	10
	18%	16%	21%	0	31%	43%	7%	5%	45%	0	0	6%	19%	24%	10%	0	23%	19%
Agree Completely 10	28	0	4	1	2	2	3	2	0	0	1	7	23	2	3	1	5	16
	30%	0	28%	79%	13%	47%	25%	38%	0	0	43%	55%	28%	36%	40%	28%	18%	31%
Don't know	2	0	0	0	0	0	0	0	0	0	1	0	2	0	0	0	0	0
	2%	0	0	0	0	0	0	0	0	17%	35%	0	2%	0	0	0	1%	0
Total	96	5	15	2	14	4	12	6	3	2	1	12	82	6	7	4	25	52
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	8.35	6.52	8.38	9.58	8.39	9.38	8.33	8.47	7.90	8.00	8.03	8.68	8.31	8.66	8.17	7.58	8.27	8.41
1-2 (Net)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
1-3 (Net)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
1-4 (Net)	2	2	0	0	0	0	0	0	0	0	0	0	2	0	0	0	0	2
	3%	33%	0	0	3%	0	0	0	0	21%	0	0	3%	0	4%	0	0	3%
5-6 (Net)	8	0	2	0	0	0	1	0	0	0	0	3	8	1	1	1	1	5
	9%	0	10%	0	0	0	12%	0	0	0	0	21%	10%	8%	7%	34%	3%	10%
7-10 (Net)	13	3	13	2	14	4	11	6	3	1	10	10	70	6	6	3	24	45
	87%	67%	90%	100%	97%	100%	88%	100%	100%	83%	43%	79%	86%	92%	88%	66%	96%	87%
8-10 (Net)	70	2	11	2	13	4	11	4	2	1	1	10	59	5	4	2	18	42
	73%	35%	77%	100%	90%	100%	86%	66%	45%	63%	43%	79%	73%	85%	53%	53%	72%	80%
9-10 (Net)	45	1	7	1	6	3	4	2	2	0	1	8	38	4	3	1	10	26
	48%	16%	49%	79%	45%	90%	32%	43%	45%	0	43%	61%	47%	61%	50%	28%	42%	50%

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3b_13. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC Music offers me something that other websites/apps do not

Base: Used each provider at A4

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	185	105	79	39	61	71	14	102	77	103	41	16	25	149	36	132	27	17	9
Base: Used each provider at A4	162	96	66	31	53	62	16	86	71	64	50	24	24	139	23	132	20	8	3
Effective Base	132.1	79.1	52.6	30.4	40.9	50.5	11.6	74.0	53.8	86.0	32.2	13.0	20.4	107.8	27.2	99.6	20.2	15.5	6.6
Not At All Agree 1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
3	2	2	0	0	2	0	0	2	0	0	0	2	0	2	0	2	0	0	0
	1%	2%	0	0	3%	0	0	2%	0	0	0	6%	0	1%	0	1%	0	0	0
4	5	5	1	2	0	3	1	2	4	2	0	2	2	4	1	4	2	0	0
	3%	5%	1%	7%	0	4%	3%	2%	5%	3%	0	8%	2%	3%	6%	3%	9%	0	0
5	10	7	4	3	4	3	0	6	4	4	1	3	2	10	1	7	1	2	0
	6%	7%	6%	11%	8%	5%	0	7%	6%	7%	2%	14%	7%	7%	3%	6%	5%	20%	10%
6	17	14	3	2	5	7	3	7	10	4	6	5	2	15	2	11	5	1	0
	10%	14%	5%	7%	9%	12%	17%	8%	14%	7%	13%	19%	7%	11%	7%	8%	25%	18%	0
7	29	19	10	6	9	11	3	11	16	13	8	6	2	24	5	25	2	1	1
	18%	19%	16%	21%	16%	18%	18%	13%	23%	20%	16%	25%	9%	17%	24%	19%	9%	17%	28%
8	38	23	15	7	15	15	1	22	15	18	15	0	4	35	3	33	3	1	1
	23%	24%	23%	23%	29%	24%	4%	25%	22%	28%	31%	0	19%	25%	14%	25%	16%	14%	26%
9	29	13	15	6	9	10	3	20	8	11	6	6	5	25	4	23	4	1	0
	18%	14%	23%	21%	16%	17%	20%	24%	12%	18%	12%	26%	21%	18%	18%	17%	23%	11%	24%
Agree Completely 10	28	14	13	3	8	11	5	15	11	10	11	0	6	23	4	23	3	1	0
	17%	14%	20%	11%	15%	16%	32%	17%	16%	16%	22%	2%	25%	17%	18%	18%	13%	20%	12%
Don't know	5	1	4	0	2	1	1	1	2	1	2	0	1	3	2	5	0	0	0
	3%	1%	6%	0	4%	2%	5%	2%	3%	2%	4%	0	5%	2%	8%	4%	0	0	0
Total	162	96	66	31	53	62	16	86	71	64	50	24	24	139	23	132	20	8	3
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.75	7.47	8.17	7.47	7.73	7.80	8.18	7.89	7.53	7.85	8.07	6.63	7.97	7.74	7.79	7.83	7.37	7.36	7.89
	A	-	zA*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1-2 (Net)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
1-3 (Net)	2	2	0	0	2	0	0	2	0	0	0	2	0	2	0	2	0	0	0
	1%	2%	0	0	3%	0	0	2%	0	0	0	6%	0	1%	0	1%	0	0	0
1-4 (Net)	7	6	1	2	2	3	1	3	4	2	0	3	2	6	1	5	2	0	0
	4%	6%	1%	7%	3%	4%	3%	4%	5%	3%	0	14%	7%	4%	6%	4%	9%	0	0
5-6 (Net)	27	20	7	5	9	10	3	13	14	8	8	8	3	25	2	18	6	3	0
	17%	21%	11%	17%	17%	16%	17%	15%	20%	13%	15%	32%	14%	18%	11%	14%	30%	39%	10%
7-10 (Net)	123	69	54	23	40	48	12	68	51	52	41	13	17	106	17	104	12	5	3
	76%	72%	82%	75%	76%	77%	74%	79%	72%	82%	81%	53%	74%	76%	74%	79%	61%	61%	90%
8-10 (Net)	94	50	43	17	32	37	9	57	35	40	32	7	15	83	12	79	10	3	2
	58%	52%	66%	55%	60%	59%	56%	66%	49%	62%	64%	28%	64%	59%	51%	60%	51%	45%	62%
9-10 (Net)	56	27	29	10	17	22	8	35	20	22	17	2	11	48	8	46	7	2	1
	35%	28%	44%	32%	31%	35%	52%	41%	28%	34%	34%	28%	46%	34%	36%	35%	36%	31%	36%

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D3b_13. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC Music offers me something that other websites/apps do not

Base: Used each provider at A4

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	185	7	43	4	18	9	17	9	5	3	3	14	152	17	10	16	37	112
Base: Used each provider at A4	162	7	40	5	19	10	16	9	5	2	5	14	138	10	7	16	35	95
Effective Base	132.1	5.2	31.6	2.5	13.1	7.2	14.0	8.7	4.0	2.4	2.1	11.9	108.7	14.5	8.0	10.7	24.7	85.2
Not At All Agree 1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
3	2	0	2	0	0	0	0	0	0	0	0	0	2	0	0	0	0	2
	1%	0	4%	0	0	0	0	0	0	0	0	0	1%	0	0	0	0	2%
4	5	0	0	1	0	0	2	1	0	0	0	2	4	0	1	0	2	3
	3%	0	0	10%	0	0	10%	10%	0	0	0	4%	3%	0	0	0	5%	3%
5	10	2	1	3	0	1	1	0	0	0	0	0	8	2	1	1	4	4
	6%	32%	2%	57%	0	10%	4%	0	0	0	0	0	6%	19%	8%	6%	13%	5%
6	17	2	5	0	0	0	2	0	0	0	0	1	15	1	0	2	2	10
	10%	37%	12%	0	0	0	2%	0	49%	0	0	5%	11%	11%	0	12%	6%	11%
7	29	0	6	0	5	5	3	0	1	0	2	2	25	0	1	6	7	12
	16%	0	15%	0	26%	46%	20%	36%	0	51%	0	11%	16%	4%	17%	35%	21%	13%
8	38	2	8	0	11	1	6	2	0	0	2	2	35	3	0	2	8	27
	23%	26%	19%	0	59%	6%	39%	20%	0	0	36%	12%	25%	31%	0	13%	24%	29%
9	29	0	10	1	1	2	1	0	1	0	3	3	25	1	4	0	6	18
	16%	5%	24%	23%	4%	16%	5%	0	18%	0	64%	32%	18%	7%	52%	0	18%	19%
Agree Completely 10	28	0	8	0	2	2	3	2	0	1	0	5	22	1	1	5	4	16
	17%	0	20%	9%	10%	22%	16%	20%	0	49%	0	35%	16%	6%	15%	34%	10%	17%
Don't know	5	0	1	0	0	0	0	1	1	0	0	0	3	2	0	0	1	2
	3%	0	4%	0	0	0	3%	14%	33%	0	0	0	2%	21%	0	0	3%	2%
Total	162	7	40	5	19	10	16	9	5	2	5	14	138	10	7	16	35	95
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.75	6.35	8.02	6.28	7.99	7.86	7.56	7.56	6.80	8.48	8.64	8.66	7.78	7.19	8.10	7.91	7.47	7.82
1-2 (Net)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
1-3 (Net)	2	0	2	0	0	0	0	0	0	0	0	0	2	0	0	0	0	2
	1%	0	4%	0	0	0	0	0	0	0	0	0	1%	0	0	0	0	2%
1-4 (Net)	7	0	2	1	0	0	2	1	0	0	0	1	5	0	1	0	2	5
	4%	0	4%	10%	0	0	10%	10%	0	0	0	4%	4%	0	8%	0	5%	5%
5-6 (Net)	27	5	5	3	0	1	1	0	2	0	0	1	23	3	1	3	6	15
	17%	69%	13%	57%	0	10%	7%	0	49%	0	0	5%	17%	30%	8%	18%	18%	15%
7-10 (Net)	123	2	32	13	9	13	7	1	5	12	5	12	108	5	6	13	26	74
	76%	31%	79%	32%	100%	90%	80%	76%	18%	100%	100%	91%	78%	49%	84%	82%	73%	77%
8-10 (Net)	94	2	26	2	14	4	10	4	1	1	5	11	83	4	5	8	18	61
	58%	31%	64%	32%	74%	45%	60%	40%	18%	49%	100%	80%	60%	45%	67%	47%	52%	65%
9-10 (Net)	56	0	18	2	3	4	3	2	1	1	3	9	48	1	5	5	10	34
	35%	5%	44%	32%	15%	38%	20%	20%	18%	49%	64%	68%	35%	13%	67%	34%	29%	36%

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D3b_14. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC Food offers me something that other websites/apps do not

Base: Used each provider at A4

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	382	152	229	60	99	157	66	185	189	203	100	32	47	290	92	281	41	32	28
Base: Used each provider at A4	351	139	212	45	98	145	63	166	177	136	125	52	38	301	50	297	30	16	9
Effective Base	255.2	115.6	142.0	42.1	69.1	106.3	40.4	126.5	123.5	153.5	74.5	25.5	31.1	202.4	70.6	200.3	30.0	24.4	22.8
Not At All Agree 1	1	0	1	0	0	1	1	0	1	0	0	0	1	0	1	1	0	0	0
	0	0	0	0	0	0	1%	0	1%	0	0	0	3%	0	2%	0	0	0	0
2	5	5	0	1	1	2	1	4	1	2	3	0	0	4	1	2	3	0	0
	1%	1%	0	2%	1%	1%	2%	2%	1%	2%	2%	0	0	1%	2%	1%	11%	0	0
3	6	2	4	2	0	3	0	2	3	0	3	2	0	5	1	5	0	1	0
	2%	1%	2%	5%	0	2%	0	1%	2%	0	2%	4%	0	2%	2%	2%	0	4%	0
4	10	6	4	1	4	5	0	9	1	2	6	2	0	10	0	7	3	0	0
	3%	4%	2%	2%	4%	4%	0	5%	1	2%	5%	3%	0	3%	0	2%	10%	0	0
5	20	5	15	2	4	7	6	8	12	7	7	5	1	17	3	15	3	0	1
	6%	3%	7%	5%	4%	5%	9%	5%	7%	5%	6%	9%	1%	6%	6%	5%	11%	3%	7%
6	31	8	23	5	12	8	5	10	19	11	13	4	2	27	4	26	1	2	1
	9%	6%	11%	12%	12%	6%	8%	6%	11%	8%	11%	9%	6%	9%	7%	9%	4%	13%	14%
7	71	37	34	12	19	33	6	33	33	28	20	12	11	59	11	63	5	2	0
	20%	27%	16%	27%	20%	23%	9%	20%	19%	21%	16%	23%	29%	20%	23%	21%	18%	12%	6%
8	81	29	52	8	21	34	17	42	39	35	35	6	4	70	11	72	4	2	3
	23%	21%	25%	18%	21%	24%	28%	25%	22%	26%	28%	11%	12%	23%	22%	24%	15%	14%	31%
9	54	26	29	4	20	19	11	23	31	21	18	9	7	46	8	46	7	1	1
	16%	18%	13%	8%	21%	13%	18%	14%	18%	16%	14%	17%	18%	15%	17%	16%	22%	5%	12%
Agree Completely 10	62	21	41	6	13	29	14	32	29	25	18	9	10	54	8	50	3	6	3
	18%	15%	19%	14%	13%	20%	22%	19%	16%	18%	14%	18%	27%	18%	16%	17%	10%	39%	30%
Don't know	11	2	9	2	2	4	2	3	7	3	3	3	2	9	2	9	0	2	0
	3%	1%	4%	5%	2%	3%	3%	2%	4%	2%	2%	6%	5%	3%	3%	3%	0	10%	1%
Total	351	139	212	45	98	145	63	166	177	136	125	52	38	301	50	297	30	16	9
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.65	7.54	7.71	7.15	7.63	7.69	7.93	7.62	7.68	7.79	7.43	7.47	8.07	7.67	7.52	7.70	6.76	8.15	8.19
P	6	5	1	1	1	2	2	4	2	3	3	0	1	4	2	3	3	0	0
1-2 (Net)	2%	4%	0	2%	1%	1%	3%	2%	1%	2%	2%	0	3%	1%	5%	1%	3	0	0
	BO	B															zO*		
1-3 (Net)	12	7	5	3	2	5	2	6	6	3	6	2	1	8	3	8	3	1	0
	3%	5%	2%	7%	2%	3%	3%	4%	3%	2%	4%	4%	3%	3%	7%	3%	11%	4%	0
1-4 (Net)	22	13	9	4	5	10	2	15	7	5	12	4	1	18	3	15	6	1	0
	6%	9%	4%	10%	6%	7%	3%	9%	4%	4%	9%	7%	3%	6%	7%	5%	21%	4%	0
5-6 (Net)	51	12	39	8	16	16	11	19	31	18	21	9	3	44	6	42	5	3	2
	14%	9%	18%	17%	17%	11%	17%	11%	18%	13%	17%	18%	8%	15%	13%	14%	18%	16%	21%
7-10 (Net)	268	112	155	31	74	115	48	130	132	110	90	36	32	229	39	231	19	11	7
	76%	81%	73%	67%	75%	79%	77%	78%	75%	81%	72%	69%	85%	76%	77%	78%	64%	69%	78%
8-10 (Net)	197	75	122	18	54	82	42	97	99	82	71	24	21	170	27	168	14	9	6
	56%	54%	57%	40%	56%	57%	68%	58%	56%	60%	56%	46%	56%	56%	55%	57%	46%	57%	73%
9-10 (Net)	116	47	69	10	33	48	25	55	60	46	35	18	17	100	16	96	9	7	4
	33%	34%	33%	22%	34%	33%	40%	33%	34%	34%	28%	34%	45%	33%	32%	32%	31%	44%	42%

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3b_14. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC Food offers me something that other websites/apps do not

Base: Used each provider at A4

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	382	16	87	14	36	17	30	27	12	7	10	25	328	33	9	18	102	218
Base: Used each provider at A4	351	20	86	15	35	21	34	24	17	6	15	25	307	24	6	16	108	192
Effective Base	255.2	13.2	65.5	12.4	25.4	11.2	21.4	21.7	7.3	4.7	6.8	18.1	219.1	23.4	7.1	11.9	64.0	156.1
Not At All Agree 1	1	0	0	0	1	0	0	0	0	0	1	0	1	0	0	1	1	0
	0	0	0	0	1%	0	0	0	0	0	4%	0	0	0	0	3%	0	0
	M	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
2	5	0	2	0	0	0	0	0	0	0	0	0	5	0	0	0	0	4
	1%	0	2%	0	0	0	0	0	0	0	0	0	2%	0	0	0	1%	2%
	BO	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
3	6	0	5	0	0	0	0	0	0	0	0	0	3	0	0	0	3	2
	2%	0	6%	0	0	0	0	0	0	0	0	0	1%	0	0	0	3%	1%
	I	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
4	10	0	2	0	1	4	0	0	0	0	0	0	8	2	0	0	0	10
	3%	0	3%	0	3%	18%	0	0	0	0	0	0	3%	7%	0	0	0	5%
	H	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
5	20	1	3	1	2	0	1	1	2	0	5	0	18	1	1	2	5	8
	6%	8%	3%	4%	5%	0	3%	3%	11%	0	36%	0	6%	3%	9%	10%	4%	4%
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
6	31	1	8	3	3	2	2	1	0	3	2	1	26	4	1	4	9	17
	9%	3%	10%	21%	9%	9%	6%	9%	4%	4%	20%	5%	8%	17%	15%	22%	8%	9%
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
7	71	10	16	6	5	1	10	8	3	2	1	1	63	1	0	5	22	33
	20%	49%	19%	36%	15%	7%	29%	32%	19%	44%	4%	4%	21%	3%	0	31%	21%	17%
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
8	81	3	22	2	9	7	9	7	3	1	3	6	68	12	0	2	28	47
	23%	13%	25%	11%	27%	34%	27%	31%	16%	10%	22%	25%	22%	48%	0	10%	26%	24%
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
9	54	2	14	1	7	2	8	2	0	2	1	9	47	2	2	0	14	34
	16%	8%	16%	6%	21%	8%	23%	9%	0	28%	6%	34%	15%	8%	36%	0	13%	18%
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Agree Completely 10	62	0	13	3	7	3	4	3	8	1	0	8	58	2	2	4	19	35
	18%	0	15%	23%	19%	17%	12%	11%	49%	14%	0	31%	19%	7%	40%	23%	17%	18%
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Don't know	11	4	1	0	0	2	0	1	0	0	1	0	10	1	0	0	7	3
	3%	20%	1%	0	0	7%	0	5%	0	0	9%	0	3%	5%	0	0	6%	1%
	I	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	351	20	86	15	35	21	34	24	17	6	15	25	307	24	6	16	108	192
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.65	7.14	7.45	7.63	7.88	7.41	7.97	7.70	8.37	8.04	6.15	8.82	7.68	7.43	8.60	7.18	7.73	7.68
	P	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
1-2 (Net)	6	0	2	0	1	0	0	0	0	0	1	0	6	0	0	1	2	4
	2%	0	2%	0	1%	0	0	0	0	0	4%	0	2%	0	0	3%	2%	2%
	BO	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
1-3 (Net)	12	0	7	0	1	0	0	0	0	0	1	0	9	0	0	1	5	6
	3%	0	8%	0	1%	0	0	0	0	0	4%	0	3%	0	0	3%	4%	3%
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
1-4 (Net)	22	0	9	0	2	4	0	0	0	0	1	0	18	2	0	1	5	16
	6%	0	10%	0	4%	18%	0	0	0	0	4%	0	6%	7%	0	3%	4%	8%
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
5-6 (Net)	51	2	11	4	5	2	3	3	0	8	1	1	44	5	3	5	13	25
	14%	10%	13%	24%	14%	9%	9%	12%	15%	4%	55%	5%	14%	20%	24%	32%	12%	13%
	A	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
7-10 (Net)	268	14	65	12	28	14	31	20	14	5	5	24	236	16	5	10	84	149
	76%	70%	75%	76%	81%	66%	91%	83%	85%	96%	32%	95%	77%	67%	76%	64%	77%	78%
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
8-10 (Net)	197	4	48	6	23	12	21	12	11	3	4	23	173	16	5	5	61	116
	56%	21%	56%	40%	67%	59%	62%	51%	65%	62%	29%	91%	56%	64%	76%	33%	56%	60%
	C	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
9-10 (Net)	116	2	27	4	14	5	12	5	8	2	1	17	105	4	5	4	33	69
	33%	8%	31%	29%	40%	25%	35%	20%	49%	42%	6%	65%	34%	16%	76%	23%	30%	36%
	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3b_15. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC iWonder offers me something that other

websites/apps do not

Base: Used each provider at A4

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	66	38	27	16	25	21	4	44	21	38	10	7	11	57	9	45	12	5	4
Base: Used each provider at A4	54	33	21	15	20	15	3	35	18	23	12	11	7	49	4	43	7	2	1
Effective Base	46.9	27.3	19.3	11.3	18.1	15.3	2.8	31.4	14.9	32.9	7.9	6.5	7.2	42.1	5.2	34.9	8.9	3.9	3.8
Not At All Agree 1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	*	**	**	**	**	**	**	*	**	*	**	**	**	*	**	*	**	**	**
2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	*	**	**	**	**	**	**	*	**	*	**	**	**	*	**	*	**	**	**
3	2	2	0	0	1	0	0	1	0	0	1	0	0	1	0	0	1	0	0
	3%	.5%	.0	.1%	.7%	.0	.0	.4%	.1%	.1%	.12%	.0	.0	.3%	.5%	.0	.20%	.0	.0
	*	**	**	**	**	**	**	*	**	*	**	**	**	*	**	*	**	**	**
4	1	1	0	0	1	0	0	0	1	1	0	0	0	1	0	1	0	0	0
	.1%	.2%	.0	.0	.3%	.0	.0	.0	.4%	.3%	.0	.0	.0	.1%	.0	.2%	.0	.0	.0
	*	**	**	**	**	**	**	*	**	*	**	**	**	*	**	*	**	**	**
5	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	*	**	**	**	**	**	**	*	**	*	**	**	**	*	**	*	**	**	**
6	5	5	0	2	3	1	0	3	2	2	2	2	0	5	0	5	0	0	0
	10%	16%	.0	13%	13%	.4%	.0	.8%	14%	.8%	16%	14%	.0	11%	.0	12%	.0	.8%	.0
	*	**	**	**	**	**	**	*	**	*	**	**	**	*	**	*	**	**	**
7	12	5	7	4	3	4	4	6	6	4	4	3	1	11	1	10	1	1	0
	22%	14%	33%	25%	14%	25%	33%	16%	32%	16%	35%	23%	.7%	22%	13%	23%	15%	35%	.0
	*	**	**	**	**	**	**	*	**	*	**	**	**	*	**	*	**	**	**
8	13	9	4	5	3	4	0	5	4	5	3	2	5	10	3	12	0	1	0
	24%	27%	19%	35%	17%	28%	.0	24%	24%	20%	13%	18%	65%	21%	61%	27%	.0	57%	25%
	*	**	**	**	**	**	**	*	**	*	**	**	**	*	**	*	**	**	**
9	16	7	9	3	8	5	0	13	2	8	2	3	2	15	1	11	4	0	1
	29%	22%	42%	19%	38%	34%	.0	37%	11%	35%	19%	31%	27%	31%	15%	26%	53%	.0	50%
	*	**	**	**	**	**	**	*	**	*	**	**	**	*	**	*	**	**	**
Agree Completely 10	6	4	1	1	2	1	2	4	2	4	1	2	0	6	0	5	1	0	0
	11%	13%	.6%	.6%	.8%	.9%	.67%	10%	13%	15%	.6%	15%	.0	11%	.7%	11%	12%	.0	24%
	d*	**	**	**	**	**	**	*	**	*	**	**	**	*	**	*	**	**	**
Don't know	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	*	**	**	**	**	**	**	*	**	*	**	**	**	*	**	*	**	**	**
Total	54	33	21	15	20	15	3	35	18	23	12	11	7	49	4	43	7	2	1
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.90	7.68	8.21	7.73	7.63	8.19	9.00	8.05	7.55	8.16	7.07	8.09	8.20	7.89	7.92	7.93	7.62	7.48	8.99
	*	**	**	**	**	**	**	*	**	*	**	**	**	*	**	*	**	**	**
1-2 (Net)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	*	**	**	**	**	**	**	*	**	*	**	**	**	*	**	*	**	**	**
1-3 (Net)	2	2	0	0	1	0	0	1	0	0	1	0	0	1	0	0	1	0	0
	3%	.5%	.0	.1%	.7%	.0	.0	.4%	.1%	.1%	.12%	.0	.0	.3%	.5%	.0	.20%	.0	.0
	*	**	**	**	**	**	**	*	**	*	**	**	**	*	**	*	**	**	**
1-4 (Net)	2	2	0	0	2	0	0	1	1	1	1	0	0	2	0	1	1	0	0
	.4%	.7%	.0	.0	11%	.0	.0	.4%	.5%	.4%	12%	.0	.0	.4%	.5%	.2%	.20%	.0	.0
	*	**	**	**	**	**	**	*	**	*	**	**	**	*	**	*	**	**	**
5-6 (Net)	5	5	0	2	3	1	0	3	2	2	2	2	0	5	0	5	0	0	0
	10%	16%	.0	13%	13%	.4%	.0	.8%	14%	.8%	16%	14%	.0	11%	.0	12%	.0	.8%	.0
	*	**	**	**	**	**	**	*	**	*	**	**	**	*	**	*	**	**	**
7-10 (Net)	46	25	21	13	16	15	3	31	14	20	9	9	7	42	4	37	6	1	1
	86%	77%	100%	85%	76%	96%	100%	88%	81%	89%	73%	86%	100%	85%	95%	86%	90%	92%	100%
	*	**	**	**	**	**	**	*	**	*	**	**	**	*	**	*	**	**	**
8-10 (Net)	34	20	14	13	11	9	2	25	14	16	5	7	7	31	4	28	5	1	1
	64%	62%	67%	60%	62%	71%	.67%	72%	48%	70%	38%	63%	83%	61%	83%	64%	65%	57%	100%
	*	**	**	**	**	**	**	*	**	*	**	**	**	*	**	*	**	**	**
9-10 (Net)	22	11	10	9	7	7	2	17	4	12	3	5	2	21	1	16	5	0	1
	40%	35%	48%	25%	45%	43%	.67%	48%	24%	50%	25%	45%	27%	42%	22%	37%	65%	.0	75%
	*	**	**	**	**	**	**	*	**	*	**	**	**	*	**	*	**	**	**

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D3b_15. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC iWonder offers me something that other websites/apps do not

Base: Used each provider at A4

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	66	3	22	1	7	3	5	2	1	0	1	0	54	2	0	4	13	48
Base: Used each provider at A4	54	3	20	1	8	3	5	2	1	0	1	0	43	2	0	4	11	38
Effective Base	46.9	2.6	16.7	1.0	5.1	2.7	3.9	2.0	1.0	0	1.0	0	37.5	2.0	0	2.7	9.5	33.9
Not At All Agree 1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
3	2	0	0	0	0	0	0	0	0	0	0	0	2	0	0	0	0	2
4	1	0	0	0	0	1	0	0	0	0	0	0	1	0	0	0	0	1
5	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
6	5	0	4	0	0	0	0	1	0	0	0	0	5	0	0	2	0	3
7	12	0	3	1	1	0	4	0	0	0	1	0	9	1	0	0	3	8
8	13	2	5	0	3	1	0	1	0	0	0	0	11	0	0	0	4	7
9	16	2	4	0	4	0	1	0	0	0	0	0	13	1	0	1	3	12
Agree Completely 10	6	0	3	0	0	1	0	0	1	0	0	0	3	0	0	0	1	5
Don't know	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Total	54	3	20	1	8	3	5	2	1	0	1	0	43	2	0	4	11	38
Mean	7.90	8.49	7.92	7.00	8.37	7.63	7.41	6.99	10.00	0	7.00	0	7.72	7.84	0	7.12	8.04	7.93
1-2 (Net)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
1-3 (Net)	2	0	0	0	0	0	0	0	0	0	0	0	2	0	0	0	0	2
1-4 (Net)	0	0	1	0	0	0	0	0	0	0	0	0	4	0	0	0	0	4
5-6 (Net)	5	0	4	0	0	0	0	1	0	0	0	0	5	0	0	2	0	3
7-10 (Net)	46	3	16	1	8	2	5	1	1	0	1	0	36	2	0	2	11	32
8-10 (Net)	34	3	13	0	7	2	1	1	1	0	0	0	27	1	0	1	7	24
9-10 (Net)	22	2	7	0	4	1	1	0	1	0	0	0	16	1	0	1	3	17

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3b_16. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC+ offers me something that other websites/apps do not

Base: Used each provider at A4

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	88	48	40	21	26	32	9	56	31	51	16	9	12	77	11	66	13	4	5
Base: Used each provider at A4	74	43	31	16	24	27	7	43	30	33	18	12	11	67	7	64	7	1	2
Effective Base	63.8	36.3	27.6	17.5	20.5	20.5	6.7	43.1	21.6	44.1	13.0	7.3	7.2	56.3	8.0	50.8	10.7	3.3	4.6
Not At All Agree 1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	*	*	**	**	**	**	**	*	**	*	**	**	**	*	**	*	**	**	**
2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	*	*	**	**	**	**	**	*	**	*	**	**	**	*	**	*	**	**	**
3	1	1	0	0	0	1	0	1	0	1	0	0	0	1	0	1	0	0	0
	1%	2%	0	0	0	3%	0	2%	0	2%	0	0	0	1%	0	1%	0	0	0
	d*	*	**	**	**	**	**	*	**	*	**	**	**	*	**	*	**	**	**
4	3	3	1	1	0	2	1	0	3	1	0	2	0	3	1	3	1	0	0
	4%	6%	2%	4%	0	7%	8%	0	11%	3%	0	17%	0	4%	8%	4%	9%	0	0
	G*	*	**	**	**	**	**	*	**	*	**	**	**	*	**	*	**	**	**
5	2	1	2	2	0	1	0	1	1	1	0	1	0	1	1	2	1	0	0
	3%	1%	5%	10%	0	2%	0	2%	2%	4%	0	8%	0	2%	13%	3%	8%	0	0
	d*	*	**	**	**	**	**	*	**	*	**	**	**	*	**	*	**	**	**
6	8	6	2	3	5	0	0	5	3	3	3	0	2	8	0	7	1	0	0
	11%	13%	7%	19%	19%	0	0	11%	10%	8%	17%	0	20%	12%	2%	10%	13%	8%	20%
	*	*	**	**	**	**	**	*	**	*	**	**	**	*	**	*	**	**	**
7	15	11	4	4	6	5	0	10	4	7	2	2	4	15	0	14	0	0	0
	20%	25%	12%	25%	23%	19%	0	24%	14%	20%	11%	21%	31%	22%	0	22%	0	22%	26%
	*	*	**	**	**	**	**	*	**	*	**	**	**	*	**	*	**	**	**
8	12	7	5	1	7	3	2	8	4	9	3	0	0	11	1	11	0	1	0
	16%	16%	17%	4%	28%	12%	22%	19%	13%	27%	15%	2%	4%	16%	16%	16%	0	38%	13%
	*	*	**	**	**	**	**	*	**	z*	**	**	**	*	**	*	**	**	**
9	14	6	8	2	5	7	0	10	4	5	7	2	0	13	1	10	4	0	0
	19%	14%	26%	14%	21%	25%	0	24%	12%	15%	37%	17%	4%	20%	13%	15%	58%	0	27%
	*	*	**	**	**	**	**	*	**	*	**	**	**	*	**	*	**	**	**
Agree Completely 10	12	5	6	3	1	4	3	5	7	4	4	3	2	10	1	10	1	0	0
	16%	12%	21%	22%	9%	15%	43%	12%	22%	12%	21%	23%	13%	16%	19%	16%	13%	31%	14%
	*	*	**	**	**	**	**	*	**	*	**	**	**	*	**	*	**	**	**
Don't know	7	4	3	0	1	5	2	2	5	3	0	2	3	5	2	7	0	0	0
	10%	10%	10%	0	3%	17%	2%	6%	16%	9%	0	13%	27%	8%	28%	12%	0	0	0
	l*	*	**	**	**	**	**	*	**	*	**	**	**	*	**	*	**	**	**
Total	74	43	31	16	24	27	7	43	30	33	18	12	11	67	7	64	7	1	2
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.76	7.46	8.19	7.45	7.67	7.84	8.78	7.86	7.68	7.63	8.34	7.41	7.44	7.77	7.67	7.72	7.99	8.24	7.89
	*	**	**	**	**	**	**	*	**	*	**	**	**	*	**	*	**	**	**
1-2 (Net)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	*	*	**	**	**	**	**	*	**	*	**	**	**	*	**	*	**	**	**
1-3 (Net)	1	1	0	0	0	1	0	1	0	1	0	0	0	1	0	1	0	0	0
	1%	2%	0	0	0	3%	0	2%	0	2%	0	0	0	1%	0	1%	0	0	0
	*	*	**	**	**	**	**	*	**	*	**	**	**	*	**	*	**	**	**
1-4 (Net)	4	3	1	1	0	3	1	1	3	2	0	2	0	3	1	3	1	0	0
	5%	8%	2%	4%	0	10%	8%	2%	11%	6%	0	17%	0	5%	8%	5%	9%	0	0
	G*	*	**	**	**	**	**	*	**	*	**	**	**	*	**	*	**	**	**
5-6 (Net)	10	6	4	5	5	1	0	6	4	4	3	1	2	9	1	8	1	0	0
	14%	14%	13%	32%	19%	2%	0	13%	12%	12%	17%	8%	20%	13%	15%	13%	21%	8%	20%
	d*	*	**	**	**	**	**	*	**	*	**	**	**	*	**	*	**	**	**
7-10 (Net)	53	29	23	10	18	19	5	34	18	25	15	7	6	49	3	45	5	1	1
	71%	68%	75%	65%	77%	71%	65%	79%	61%	74%	63%	62%	63%	73%	49%	70%	71%	92%	80%
	*	*	**	**	**	**	**	z*	*	*	**	**	**	*	**	*	**	**	**
8-10 (Net)	38	18	20	6	13	14	5	24	14	18	5	2	2	35	3	31	5	1	1
	51%	43%	64%	40%	54%	52%	65%	55%	47%	54%	72%	41%	21%	51%	49%	49%	71%	70%	54%
	*	*	**	**	**	**	**	*	**	*	**	**	**	*	**	*	**	**	**
9-10 (Net)	26	11	14	6	6	11	3	16	10	9	10	5	2	24	2	20	5	0	1
	35%	27%	47%	36%	26%	40%	43%	36%	34%	27%	57%	39%	18%	35%	31%	31%	71%	31%	41%
	l*	*	**	**	**	**	**	*	**	*	**	**	**	*	**	*	**	**	**

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3b_16. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC+ offers me something that other websites/apps do not

Base: Used each provider at A4

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	Yorkshire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	88	7	22	1	4	3	9	2	7	2	3	6	73	4	5	5	20	57
Base: Used each provider at A4	74	11	17	1	3	2	11	2	8	2	3	4	62	3	3	6	20	45
Effective Base	63.8	5.5	16.5	1.0	3.8	2.7	7.4	2.0	6.2	1.8	2.7	5.7	52.7	3.9	4.1	4.1	13.8	42.6
Not At All Agree 1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
3	1	0	0	0	0	0	1	0	0	0	0	0	0	1	0	0	0	1
	1%	0	0	0	0	0	7%	0	0	0	0	0	0	27%	0	0	0	2%
4	3	2	0	0	0	0	0	0	0	0	0	1	3	1	1	0	2	1
	4%	19%	0	0	0	0	0	0	0	0	0	12%	4%	23%	17%	0	10%	1%
5	2	0	0	0	0	0	0	0	1	0	0	0	1	1	0	0	0	2
	3%	0	0	0	0	0	48%	9%	0	0	0	0	1%	20%	0	0	0	5%
6	8	0	1	0	1	0	2	0	2	0	0	1	5	0	1	1	1	5
	11%	0	8%	0	26%	0	20%	0	20%	0	0	16%	9%	0	28%	12%	6%	11%
7	15	3	3	0	0	1	5	0	1	2	0	2	11	0	0	0	6	8
	20%	23%	15%	0	0	58%	44%	0	9%	100%	0	0	18%	0	0	8%	29%	19%
8	12	1	4	0	1	0	1	0	1	0	1	2	11	1	0	0	5	7
	16%	6%	23%	0	42%	0	14%	0	18%	0	21%	47%	18%	29%	8%	0	24%	16%
9	14	2	5	0	1	0	2	0	0	0	0	0	14	0	0	2	1	11
	19%	18%	29%	0	33%	0	15%	0	0	0	0	0	23%	0	0	34%	5%	25%
Agree Completely 10	12	1	4	1	0	1	0	1	0	1	1	1	9	0	2	1	2	8
	16%	7%	23%	100%	0	42%	0	52%	12%	0	32%	25%	15%	0	47%	18%	8%	17%
Don't know	7	3	0	0	0	0	0	0	2	0	2	0	7	0	0	2	3	2
	10%	28%	2%	0	0	0	0	0	32%	47%	0	0	12%	0	0	27%	18%	4%
Total	74	11	17	1	3	2	11	2	8	2	3	4	62	3	3	6	20	45
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.76	7.10	8.45	10.00	7.82	8.27	6.96	7.59	7.25	7.00	9.21	7.68	7.98	5.10	7.72	8.50	7.26	7.88
1-2 (Net)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
1-3 (Net)	1	0	0	0	0	0	1	0	0	0	0	0	0	1	0	0	0	1
	1%	0	0	0	0	0	7%	0	0	0	0	0	0	27%	0	0	0	2%
1-4 (Net)	4	2	0	0	0	0	1	0	0	0	0	1	3	1	1	0	2	1
	5%	19%	0	0	0	0	7%	0	0	0	0	12%	4%	50%	17%	0	10%	3%
5-6 (Net)	10	0	1	0	1	0	2	0	2	0	0	1	6	1	1	1	1	7
	14%	0	8%	0	26%	0	20%	48%	29%	0	0	16%	10%	20%	28%	12%	6%	16%
7-10 (Net)	53	15	6	2	2	8	1	3	2	2	3	3	46	1	2	3	13	34
	71%	54%	90%	100%	74%	100%	73%	52%	39%	100%	53%	72%	74%	29%	55%	60%	66%	77%
8-10 (Net)	38	3	13	1	2	1	3	1	2	0	2	3	35	1	2	3	7	26
	51%	31%	75%	100%	74%	42%	29%	52%	30%	0	53%	72%	56%	29%	55%	52%	37%	58%
9-10 (Net)	26	3	9	1	1	1	2	1	0	1	1	1	23	0	2	3	3	19
	35%	25%	52%	100%	33%	42%	15%	52%	12%	0	32%	25%	38%	0	47%	52%	14%	42%

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3b_17. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC Bitesize offers me something that other

websites/apps do not

Base: Used each provider at A4

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	132	56	75	35	38	51	8	91	35	70	40	7	15	96	36	98	19	5	10
Base: Used each provider at A4	109	49	60	25	35	36	13	74	29	40	47	7	14	89	20	91	13	2	3
Effective Base	90.6	43.6	46.9	23.8	29.1	36.1	6.3	67.1	23.8	57.5	29.4	5.3	11.6	68.6	25.6	75.5	9.3	2.3	7.6
Not At All Agree 1	1%	0%	1%	0%	1%	0%	0%	1%	0%	0%	1%	0%	0%	1%	0%	1%	0%	0%	0%
2	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
3	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%
4	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
5	1%	1%	0%	0%	0%	1%	0%	1%	0%	1%	0%	0%	0%	1%	0%	1%	0%	0%	0%
6	7%	4%	3%	2%	3%	2%	0%	6%	1%	3%	0%	1%	3%	5%	2%	6%	0%	0%	0%
7	22%	12%	10%	8%	4%	8%	10%	12%	7%	7%	11%	2%	2%	19%	3%	20%	2%	0%	1%
8	20%	24%	17%	32%	12%	23%	10%	16%	24%	17%	23%	26%	15%	21%	14%	21%	12%	0%	22%
9	19%	12%	13%	25%	8%	14%	6%	15%	20%	15%	15%	61%	17%	15%	28%	16%	17%	66%	1%
10	20%	20%	20%	20%	23%	21%	12%	21%	23%	30%	13%	0%	24%	23%	6%	18%	33%	24%	27%
Agree Completely 10	34%	10%	25%	4%	11%	10%	9%	22%	9%	2%	22%	0%	3%	26%	9%	29%	5%	0%	1%
	31%	20%	41%	16%	30%	29%	22%	30%	30%	10%	46%	0%	22%	29%	43%	32%	35%	0%	28%
Don't know	1%	0%	1%	0%	0%	1%	0%	1%	0%	1%	0%	0%	0%	1%	0%	1%	0%	0%	0%
Total	109	49	60	25	35	36	13	74	29	40	47	7	14	89	20	91	13	2	3
Mean	8.37	8.07	8.61	8.03	8.29	8.27	9.47	8.27	8.54	8.31	8.64	7.49	8.08	8.32	8.57	8.30	8.85	8.04	8.62
1-2 (Net)	1%	0%	1%	0%	1%	0%	0%	1%	0%	0%	1%	0%	0%	1%	0%	1%	0%	0%	0%
1-3 (Net)	1%	0%	1%	0%	1%	0%	0%	1%	0%	0%	1%	0%	0%	1%	0%	1%	0%	0%	0%
1-4 (Net)	2%	1%	2%	0%	3%	1%	0%	2%	0%	1%	3%	0%	0%	2%	1%	2%	0%	0%	0%
5-6 (Net)	8%	5%	3%	2%	3%	3%	0%	8%	1%	4%	0%	1%	3%	7%	2%	8%	0%	0%	0%
7-10 (Net)	98%	43%	55%	23%	31%	31%	13%	64%	28%	35%	46%	6%	11%	80%	18%	81%	13%	2%	3%
8-10 (Net)	77%	32%	45%	15%	27%	23%	12%	52%	21%	28%	35%	4%	9%	61%	15%	61%	11%	2%	2%
9-10 (Net)	56%	19%	37%	9%	19%	18%	11%	37%	15%	22%	28%	0%	7%	47%	10%	45%	9%	1%	1%
A*	52%	39%	61%	35%	53%	50%	84%	50%	53%	54%	59%	0%	46%	52%	49%	50%	60%	24%	56%

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D3b_17. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC Bitesize offers me something that other websites/apps do not

Base: Used each provider at A4

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	132	6	36	6	17	5	8	4	4	0	3	9	115	8	3	3	23	90
Base: Used each provider at A4	109	7	28	5	19	5	8	3	5	0	4	9	95	7	2	4	22	72
Effective Base	90.6	5.0	26.7	4.3	13.2	4.8	5.9	3.7	3.5	0	2.5	7.8	78.8	5.3	2.9	2.5	16.8	62.6
Not At All Agree 1	1	0	0	1	0	0	0	0	0	0	0	0	1	0	0	0	1	0
	1%	0	0	27%	0	0	0	0	0	0	0	0	1%	0	0	0	5%	0
	*	**	**	**	**	**	**	**	**	**	**	**	*	**	**	**	**	*
2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	*	**	**	**	**	**	**	**	**	**	**	**	*	**	**	**	**	*
3	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	3%	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	*	**	**	**	**	**	**	**	**	**	**	**	*	**	**	**	**	*
4	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	1%	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	*	**	**	**	**	**	**	**	**	**	**	**	*	**	**	**	**	*
5	1	0	0	0	1	0	1	0	0	0	0	0	1	1	0	0	0	1
	1%	0	0	0	4%	0	9%	0	0	0	0	0	1%	10%	0	0	0	2%
	*	**	**	**	**	**	**	**	**	**	**	**	*	**	**	**	**	*
6	7	2	2	0	1	0	2	0	0	0	0	0	5	0	0	0	1	5
	6%	25%	7%	7%	4%	0	63%	0	0	0	0	0	6%	0	0	0	6%	7%
	*	**	**	**	**	**	**	**	**	**	**	**	*	**	**	**	**	*
7	22	3	6	1	2	1	1	2	1	0	3	1	18	2	0	0	7	12
	20%	40%	21%	18%	10%	27%	11%	19%	42%	0	72%	10%	19%	27%	0	0	30%	16%
	*	**	**	**	**	**	**	**	**	**	**	**	*	**	**	**	**	*
8	20	0	7	0	4	2	3	0	0	0	0	1	19	1	0	2	4	13
	19%	0	25%	0	22%	37%	35%	0	0	0	0	7%	20%	11%	0	52%	18%	19%
	*	**	**	**	**	**	**	**	**	**	**	**	*	**	**	**	**	*
9	22	1	1	0	10	0	1	0	0	0	0	3	19	2	1	0	2	18
	20%	15%	3%	0	52%	0	10%	0	0	0	28%	29%	20%	30%	59%	0	11%	25%
	*	**	**	**	**	**	**	**	**	**	**	**	*	**	**	**	**	*
Agree Completely 10	34	0	12	2	2	2	3	1	3	0	0	5	30	1	1	2	7	21
	31%	7%	44%	45%	8%	36%	34%	18%	58%	0	0	54%	32%	21%	41%	46%	30%	29%
	AI*	**	**	**	**	**	**	**	**	**	**	**	*	**	**	**	**	*
Don't know	1	1	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	1
	1%	12%	0	0	0	0	0	0	0	0	0	0	1%	0	0	0	0	1%
	*	**	**	**	**	**	**	**	**	**	**	**	*	**	**	**	**	*
Total	109	7	28	5	19	5	8	3	5	0	4	9	95	7	2	4	22	72
	100%	100%	100%	100%	100%	100%	100%	100%	100%	0	100%	100%	100%	100%	100%	100%	100%	100%
Mean	8.37	7.31	8.51	6.52	8.38	8.45	8.40	6.91	8.74	0	7.56	9.27	8.41	8.14	9.41	8.95	7.92	8.45
	*	**	**	**	**	**	**	**	**	**	**	**	*	**	**	**	**	*
1-2 (Net)	1	0	0	1	0	0	0	0	0	0	0	0	1	0	0	0	1	0
	1%	0	0	27%	0	0	0	0	0	0	0	0	1%	0	0	0	5%	0
	*	**	**	**	**	**	**	**	**	**	**	**	*	**	**	**	**	*
1-3 (Net)	1	0	0	1	0	0	0	0	0	0	0	0	1	0	0	0	1	0
	1%	0	0	30%	0	0	0	0	0	0	0	0	1%	0	0	0	5%	0
	*	**	**	**	**	**	**	**	**	**	**	**	*	**	**	**	**	*
1-4 (Net)	2	0	0	1	0	0	0	0	0	0	0	0	2	0	0	0	1	0
	2%	0	1%	30%	0	0	0	0	0	0	0	0	2%	0	0	0	5%	1%
	*	**	**	**	**	**	**	**	**	**	**	**	*	**	**	**	**	*
5-6 (Net)	8	2	2	0	2	0	2	0	0	0	0	0	6	1	0	0	1	6
	8%	25%	7%	7%	8%	0	9%	63%	0	0	0	0	6%	10%	0	0	6%	9%
	*	**	**	**	**	**	**	**	**	**	**	**	*	**	**	**	**	*
7-10 (Net)	98	4	26	3	18	4	5	7	1	5	0	9	87	6	2	4	20	64
	90%	63%	92%	63%	92%	100%	91%	37%	100%	0	100%	100%	91%	90%	100%	100%	89%	89%
	*	**	**	**	**	**	**	**	**	**	**	**	*	**	**	**	**	*
8-10 (Net)	77	1	20	2	16	3	6	1	3	0	1	8	69	4	2	4	13	53
	70%	23%	71%	45%	82%	73%	80%	18%	58%	0	28%	90%	72%	63%	100%	100%	69%	73%
	*	**	**	**	**	**	**	**	**	**	**	**	*	**	**	**	**	*
9-10 (Net)	56	1	13	2	12	2	3	1	3	0	1	8	50	4	2	2	9	39
	52%	23%	47%	45%	60%	36%	45%	18%	58%	0	28%	83%	52%	51%	100%	48%	41%	54%
	A*	**	**	**	**	**	**	**	**	**	**	**	*	**	**	**	**	*

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3b_18. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC CBeebies Storytime offers me something

that other websites/apps do not
Base: Used each provider at A4

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	102	43	58	18	41	38	5	82	18	58	17	11	16	87	15	77	16	5	4
Base: Used each provider at A4	92	41	50	15	40	32	4	74	16	38	26	14	14	84	8	80	9	2	1
Effective Base	68.7	30.4	37.4	13.0	27.5	25.3	3.5	54.9	12.0	41.6	14.6	7.4	12.5	61.8	7.2	56.4	9.8	4.3	2.9
Not At All Agree 1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
3	1	0	1	0	1	0	0	1	0	0	0	0	1	1	0	0	0	1	0
	1%	0	1%	0	1%	0	0	1%	0	0	0	0	4%	1%	0	0	0	29%	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
4	1	0	1	0	1	0	0	1	0	1	0	0	0	1	0	1	0	0	0
	1%	0	2%	0	2%	0	0	1%	0	3%	0	0	0	1%	0	1%	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
5	6	5	2	2	2	2	0	4	2	0	2	0	4	6	0	5	1	0	0
	7%	11%	3%	14%	6%	5%	0	6%	12%	1%	8%	0	28%	7%	3%	7%	9%	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
6	6	5	2	1	5	1	0	6	0	4	2	1	0	6	0	6	0	0	0
	7%	11%	3%	0	11%	3%	0	8%	1%	8%	8%	6%	0	7%	0	8%	0	7%	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
7	17	5	12	1	11	4	1	14	3	4	3	8	2	17	0	16	1	0	0
	18%	12%	24%	7%	27%	11%	32%	19%	17%	11%	11%	53%	15%	20%	0	20%	7%	0	12%
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
8	26	11	15	6	12	8	0	19	6	11	9	3	4	24	1	23	2	0	0
	28%	27%	30%	42%	29%	24%	0	26%	35%	29%	34%	18%	25%	29%	17%	29%	22%	21%	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
9	14	6	8	0	7	6	0	14	0	9	2	0	2	13	1	10	3	1	0
	15%	14%	16%	3%	18%	19%	0	19%	0	24%	9%	0	16%	15%	13%	12%	28%	43%	50%
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Agree Completely 10	22	10	10	5	2	12	3	15	5	9	8	4	1	16	5	18	3	0	0
	24%	24%	20%	30%	5%	36%	68%	20%	34%	24%	30%	25%	11%	20%	67%	23%	34%	0	38%
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Don't know	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Total	92	41	50	15	40	32	4	74	16	38	26	14	14	84	8	80	9	2	1
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	8.03	7.94	8.04	8.05	7.45	8.62	9.05	7.97	8.12	8.29	8.21	7.87	7.17	7.90	9.39	7.98	8.63	6.85	9.15
	M*	*	*	**	**	**	**	*	**	*	**	**	**	*	**	*	**	**	**
1-2 (Net)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
1-3 (Net)	1	0	1	0	1	0	0	1	0	0	0	0	1	1	0	0	0	1	0
	1%	0	1%	0	1%	0	0	1%	0	0	0	0	4%	1%	0	0	0	29%	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
1-4 (Net)	2	0	2	0	2	0	0	2	0	1	0	0	1	2	0	1	0	1	0
	2%	0	3%	0	4%	0	0	2%	0	3%	0	0	4%	2%	0	1%	0	29%	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
5-6 (Net)	12	9	3	3	7	3	0	10	2	4	4	1	4	12	0	11	1	0	0
	13%	23%	6%	19%	17%	8%	0	14%	13%	10%	15%	5%	28%	14%	3%	14%	9%	7%	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
7-10 (Net)	78	31	45	13	32	30	4	62	14	33	22	14	9	71	8	68	8	1	1
	85%	77%	91%	81%	79%	92%	100%	84%	87%	87%	85%	95%	68%	84%	97%	85%	91%	64%	100%
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
8-10 (Net)	62	27	33	12	21	26	3	48	11	29	19	6	7	54	8	52	8	1	1
	67%	65%	66%	75%	52%	81%	68%	65%	69%	76%	73%	42%	53%	64%	97%	65%	85%	64%	88%
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
9-10 (Net)	36	16	18	5	9	18	3	28	5	18	10	4	28	29	6	28	6	1	1
	39%	38%	37%	33%	23%	57%	68%	39%	34%	47%	40%	25%	27%	35%	80%	35%	62%	43%	88%
	M*	*	*	**	**	**	**	*	**	*	**	**	**	*	**	*	**	**	**

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3b_18. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC CBeebies Storytime offers me something

that other websites/apps do not
Base: Used each provider at A4

	Total	England Regions												Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
Unweighted Base	102	6	32	3	13	3	4	6	2	1	1	6	88	3	8	4	15	72	
Base: Used each provider at A4	92	6	29	2	14	2	4	8	2	1	2	8	79	2	8	6	15	62	
Effective Base	68.7	5.3	21.0	2.5	9.3	3.0	3.0	5.4	2.0	1.0	1.0	4.7	58.1	2.1	5.1	2.4	10.5	51.8	
Not At All Agree 1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
3	1	0	0	0	0	0	0	0	0	0	0	0	1	0	0	1	0	0	
	1%	0	0	0	0	0	0	0	0	0	0	0	1%	0	0	1%	0	0	
4	1	0	1	0	0	0	0	0	0	0	0	0	1	0	0	0	0	1	
	1%	0	3%	0	0	0	0	0	0	0	0	0	1%	0	0	0	0	2%	
5	6	2	2	0	0	0	0	0	0	0	0	2	5	0	2	0	1	4	
	7%	26%	6%	0	0	0	0	0	0	0	0	25%	6%	0	19%	0	5%	6%	
6	6	1	4	0	0	0	0	0	0	0	0	1	6	0	0	1	1	5	
	7%	22%	13%	0	0	0	0	0	0	0	0	9%	8%	0	0	12%	4%	8%	
7	17	0	11	0	2	0	0	3	1	0	0	0	16	1	1	4	2	10	
	18%	0	36%	0	13%	0	0	32%	56%	0	0	0	20%	42%	13%	59%	13%	17%	
8	26	3	6	1	5	1	3	4	1	1	0	0	20	1	0	0	7	18	
	28%	40%	20%	35%	36%	29%	66%	42%	44%	100%	0	0	25%	58%	5%	0	45%	29%	
9	14	1	3	1	3	1	0	0	0	0	0	1	11	0	0	0	1	13	
	15%	12%	9%	52%	24%	35%	6%	0	0	0	0	10%	14%	0	4%	0	5%	20%	
Agree Completely 10	22	0	4	0	4	1	1	2	0	0	2	4	20	0	5	1	4	11	
	24%	0	13%	14%	27%	35%	28%	25%	0	0	100%	56%	25%	0	59%	20%	27%	18%	
Don't know	MI*	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
Total	92	6	29	2	14	2	4	8	2	1	2	8	79	2	8	6	15	62	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Mean	8.03	6.91	7.41	8.79	8.65	9.06	8.62	8.18	7.44	8.00	10.00	8.28	8.02	7.58	8.53	7.09	8.23	7.99	
	M*	**	**	**	**	**	**	**	**	**	**	**	*	**	**	**	**	*	
1-2 (Net)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
1-3 (Net)	1	0	0	0	0	0	0	0	0	0	0	0	1	0	0	1	0	0	
	1%	0	0	0	0	0	0	0	0	0	0	0	1%	0	0	9%	0	0	
1-4 (Net)	2	0	1	0	0	0	0	0	0	0	0	0	2	0	0	1	0	1	
	2%	0	3%	0	0	0	0	0	0	0	0	0	2%	0	0	9%	0	2%	
5-6 (Net)	12	3	6	0	0	0	0	0	0	0	0	3	11	0	2	1	1	9	
	13%	48%	19%	0	0	0	0	0	0	0	0	34%	14%	0	19%	12%	10%	14%	
7-10 (Net)	B*	78	3	23	2	14	4	2	1	2	5	67	6	2	6	5	14	52	
	85%	52%	77%	100%	100%	100%	100%	100%	100%	100%	100%	66%	84%	100%	81%	79%	90%	84%	
8-10 (Net)	62	3	12	2	13	2	4	6	1	1	2	5	51	1	5	1	12	42	
	67%	52%	42%	100%	87%	100%	42%	68%	44%	100%	100%	66%	64%	58%	68%	20%	78%	68%	
9-10 (Net)	36	1	6	2	7	2	1	2	0	0	2	5	31	0	5	1	5	24	
	39%	12%	22%	65%	51%	71%	34%	25%	0	0	100%	66%	39%	0	63%	20%	33%	38%	
	M*	**	**	**	**	**	**	**	**	**	**	**	*	**	**	**	**	*	

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

D3b_20. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC Sounds offers me something that other websites/apps do not

Base: Used each provider at A4

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	243	149	93	31	61	94	57	110	131	131	68	20	24	170	73	188	27	16	12
Base: Used each provider at A4	222	138	84	29	59	85	49	100	121	90	91	23	18	179	43	193	17	8	4
Effective Base	160.3	103.3	56.9	18.2	41.9	64.3	36.4	76.1	83.3	97.2	48.1	15.3	19.0	115.9	58.3	129.8	19.9	13.3	11.2
Not At All Agree 1	3	1	2	0	2	1	0	0	3	1	2	0	0	3	0	2	1	0	0
	1%	1%	3%	0	4%	1%	0	0	3%	1%	3%	0	0	2%	0	1%	5%	0	0
2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
3	3	2	2	0	0	0	3	0	3	0	2	1	1	0	3	2	1	0	0
	2%	1%	2%	0	0	0	7%	0	3%	0	2%	4%	3%	0	7%	1%	5%	0	11%
4	M	5	0	2	0	3	0	3	2	0	5	0	0	3	2	5	0	0	0
	2%	4%	0	8%	0	3%	0	3	2%	0	5%	0	0	2%	5%	3%	0	0	0
5	Idi	6	4	1	3	1	1	1	5	4	1	1	0	4	3	5	1	0	0
	3%	2%	4%	5%	4%	1%	2%	1%	4%	4%	2%	5%	0	2%	6%	3%	3%	0	13%
6	14	9	5	4	4	1	5	4	10	5	7	1	2	10	4	9	3	2	0
	6%	7%	6%	14%	7%	2%	10%	4%	8%	6%	7%	3%	11%	6%	9%	5%	10%	21%	0
7	Ei	36	14	5	12	16	3	21	15	14	14	4	4	31	5	31	3	2	1
	16%	16%	17%	17%	19%	19%	8%	21%	12%	15%	16%	16%	24%	17%	13%	16%	16%	20%	21%
8	69	53	17	9	19	23	18	27	41	26	29	7	6	55	14	64	5	0	1
	31%	38%	20%	33%	32%	27%	36%	27%	34%	29%	32%	32%	37%	31%	33%	33%	27%	1%	22%
9	B	32	18	1	10	17	4	14	18	14	10	5	2	28	4	27	3	1	1
	14%	10%	22%	4%	17%	20%	8%	14%	15%	16%	11%	21%	14%	16%	8%	14%	19%	13%	14%
Agree Completely 10	A	48	20	5	10	23	10	28	20	23	19	4	2	43	6	43	1	4	1
	22%	20%	24%	19%	17%	27%	21%	28%	17%	25%	21%	19%	11%	24%	13%	22%	6%	45%	20%
Don't know	4	2	2	0	0	0	4	1	4	3	2	0	0	2	5	4	0	0	0
	2%	2%	2%	0	0	0	9%	1%	3%	3%	2%	0	0	1%	12%	2%	0	0	0
Total	222	138	84	29	59	85	49	100	121	90	91	23	18	179	43	193	17	8	4
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.93	7.91	7.96	7.49	7.77	8.28	7.76	8.24	7.67	8.19	7.69	8.01	7.75	8.09	7.25	8.00	7.10	8.42	7.40
1-2 (Net)	N	1	3	0	2	1	0	0	3	1	2	0	0	3	0	3	1	0	0
	3	1%	3%	0	4%	1%	0	0	3%	1%	3%	0	0	2%	0	1%	5%	0	0
1-3 (Net)	7	3	4	0	2	1	4	0	7	1	4	1	1	4	3	5	2	0	0
	3%	2%	5%	0	4%	1%	7%	0	6%	1%	4%	4%	3%	2%	7%	2%	10%	0	11%
1-4 (Net)	G	12	4	2	2	3	4	3	9	1	9	1	1	6	5	10	2	0	0
	5%	6%	5%	8%	4%	4%	7%	3%	7%	1%	10%	4%	3%	4%	12%	5%	10%	0	11%
5-6 (Net)	I	21	9	5	7	3	6	6	15	9	8	2	2	14	7	15	4	2	0
	9%	8%	11%	19%	11%	3%	12%	6%	12%	10%	9%	9%	11%	8%	15%	8%	22%	21%	13%
7-10 (Net)	E	185	69	21	50	79	35	91	94	78	73	20	15	156	29	164	12	6	3
	83%	84%	82%	73%	85%	93%	71%	91%	78%	86%	80%	87%	86%	87%	67%	85%	68%	79%	76%
8-10 (Net)	FN	149	54	16	39	63	32	70	79	64	59	16	11	126	24	133	9	5	2
	67%	69%	65%	56%	65%	74%	65%	69%	66%	70%	64%	72%	62%	70%	55%	69%	52%	59%	56%
9-10 (Net)	N	80	38	7	20	40	14	42	38	37	29	9	4	71	9	70	4	5	1
	36%	31%	45%	23%	34%	46%	29%	42%	31%	41%	32%	40%	25%	40%	21%	36%	25%	58%	33%
	AN													N					

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
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D3b_20. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?: BBC Sounds offers me something that other websites/apps do not

Base: Used each provider at A4

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	243	11	56	6	23	12	23	19	10	4	4	20	206	25	11	15	48	151
Base: Used each provider at A4	222	14	51	5	20	9	30	22	11	4	4	22	188	24	7	10	43	140
Effective Base	160.3	6.8	40.1	5.5	15.8	11.2	14.8	12.7	8.6	2.2	3.0	17.3	137.4	15.3	9.2	12.8	33.0	103.4
Not At All Agree 1	3	0	0	0	0	0	2	0	0	0	0	0	3	0	0	0	0	3
	1%	0	0	0	0	0	8%	0	0	0	0	0	2%	0	0	0	0	2%
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		**	*	**	**	**	**	**	**	**	**	**	**	**	**	**	*	**
3	3	0	1	0	0	2	0	0	0	0	0	0	3	1	0	1	0	2
	2%	0	1%	0	0	17%	0	0	0	0	0	0	1%	0	0	4%	0	1%
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
4	5	0	1	0	0	1	0	0	2	0	0	1	2	1	1	0	3	1
	2%	0	1%	0	0	11%	0	0	63%	0	0	5%	1%	4%	14%	0	7%	1%
	Idi	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
5	6	0	0	1	2	0	1	1	1	0	0	1	5	2	1	0	1	4
	3%	0	0	11%	8%	0	2%	2%	8%	0	0	4%	3%	7%	8%	5%	1%	3%
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
6	14	0	2	0	0	3	1	0	0	0	1	0	11	2	0	1	4	5
	6%	4%	4%	0	0	15%	11%	4%	0	0	25%	0	6%	7%	4%	13%	9%	4%
	EI	*	*	**	**	*	**	**	**	**	**	**	**	**	**	**	*	**
7	36	2	8	1	3	1	4	2	1	1	3	4	31	4	0	1	9	25
	16%	13%	16%	16%	16%	16%	15%	10%	12%	23%	67%	17%	16%	18%	0	8%	21%	18%
		**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
8	69	8	13	1	8	0	9	15	3	0	0	7	61	8	2	5	12	39
	31%	60%	25%	16%	40%	0	29%	67%	23%	0	0	33%	32%	33%	26%	48%	28%	28%
	B	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
9	32	0	11	1	5	0	4	2	3	0	0	1	30	1	1	1	4	26
	14%	3%	21%	24%	23%	0	13%	8%	24%	14%	0	5%	16%	3%	7%	11%	10%	18%
	A	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Agree Completely 10	48	1	16	2	3	4	5	2	3	0	0	8	39	6	3	0	7	34
	22%	7%	30%	32%	13%	41%	16%	10%	26%	0	8%	36%	21%	24%	41%	3%	16%	24%
	N	**	*	**	**	**	**	**	**	**	**	**	**	**	**	**	*	**
Don't know	4	2	0	0	0	0	2	0	1	0	0	0	4	0	0	0	4	1
	2%	14%	0	0	0	0	5%	0	7%	0	0	0	2%	0	0	0	8%	1%
		**	*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Total	222	14	51	5	20	9	30	22	11	4	4	22	188	24	7	10	43	140
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.93	7.96	8.46	8.38	8.09	7.06	7.44	8.03	8.43	5.39	6.99	8.27	7.99	7.63	7.99	7.05	7.69	8.06
	N	**	z*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
1-2 (Net)	3	0	0	0	0	0	2	0	0	0	0	0	3	0	0	0	0	3
	1%	0	0	0	0	0	8%	0	0	0	0	0	2%	0	0	0	0	2%
		**	*	**	**	**	**	**	**	**	**	**	**	**	**	**	*	**
1-3 (Net)	7	0	1	0	0	2	2	0	0	0	0	0	6	1	0	1	0	5
	3%	0	1%	0	0	17%	8%	0	0	0	0	0	3%	4%	0	13%	0	4%
	G	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
1-4 (Net)	12	0	1	0	0	3	2	0	0	2	0	1	7	2	1	1	3	6
	5%	0	3%	0	0	28%	8%	0	0	63%	0	5%	4%	8%	14%	13%	7%	4%
	I	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
5-6 (Net)	21	0	2	1	2	1	4	1	1	0	1	1	15	3	1	2	5	10
	9%	4%	4%	11%	8%	15%	14%	6%	8%	0	25%	4%	8%	14%	12%	18%	11%	7%
	E	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
7-10 (Net)	185	12	48	4	18	5	22	21	10	3	20	20	161	19	5	7	32	123
	83%	83%	93%	89%	92%	57%	73%	94%	85%	37%	75%	91%	86%	79%	74%	69%	75%	88%
	FN	**	z*	**	**	**	**	**	**	**	**	**	**	**	**	**	*	z
8-10 (Net)	149	10	39	4	15	4	18	18	8	1	0	16	130	14	5	6	23	98
	67%	69%	77%	73%	76%	41%	59%	84%	73%	14%	8%	74%	69%	60%	74%	62%	54%	70%
	N	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
9-10 (Net)	80	1	26	3	7	4	9	4	6	1	0	9	69	6	3	1	11	59
	36%	10%	52%	56%	36%	41%	29%	17%	50%	14%	8%	40%	37%	27%	48%	14%	26%	42%
	AN	**	z*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	z

E2. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content? - Summary Table
Base: All Respondents

	Watch/ access TV channels (A)	Watch catch up, on demand or video streaming services (B)	Listen to radio (C)	Access online and apps (D)
Unweighted Base	3769	3769	3769	3769
Base: All respondents	3769	3769	3769	3769
Effective Base	2540.2	2540.2	2540.2	2540.2
TV	3254 86%	1766 47%	659 17%	527 14%
Laptop/computer/netbook	605 16%	1167 31%	484 13%	1402 37%
Tablet	419 11%	698 19%	360 10%	992 26%
Smartphone	402 11%	635 17%	640 17%	1507 40%
Digital radio	0	0	1518 40%	0
Analogue radio	0	0	1039 28%	0
Smart watch (e.g. Apple Watch, Pebble, Samsung, Sony)	0	0	0	303 8%
Smart or wireless speaker (e.g. Amazon Echo, Google Home)	0	0	478 13%	242 6%
E-reader (e.g. Kindle)	112 3%	0	0	258 7%
Games console	242 6%	376 10%	144 4%	288 8%
None of these	309 8%	1162 31%	1036 27%	1173 31%
Total	5344 142%	5805 154%	6358 169%	6693 178%

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

E2. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content?: Watch/access TV channels

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
TV	3254 86%	1584 86%	1663 87%	346 76%	531 79%	1058 87%	1305 93%	983 85%	2292 88%	844 86%	1142 86%	527 90%	737 83%	2055 85%	1199 89%	2719 86%	283 89%	164 91%	88 85%
	CDLM					CD	zCDE		z		L	zL			zM			zOR	
Laptop/comp	605 16%	327 18%	276 14%	132 29%	152 23%	204 17%	117 8%	206 20%	380 15%	197 20%	213 16%	81 14%	115 13%	458 19%	147 11%	513 16%	50 16%	27 15%	16 15%
ultra/netbook	BFHLNI	zB		zDEF	zEF	F		zH		zJKL				zN					
Tablet	419 11%	214 12%	205 11%	63 14%	99 15%	170 14%	88 6%	163 16%	238 9%	136 14%	147 11%	67 11%	70 8%	327 14%	93 7%	351 11%	39 12%	20 11%	9 9%
	FHLNI			F	zF	zF		zH		zL				zN					
Smartphone	402 11%	189 10%	213 11%	88 19%	117 17%	146 12%	51 4%	175 17%	214 8%	131 13%	149 11%	51 9%	71 8%	324 13%	78 6%	334 11%	39 12%	18 10%	11 10%
	FHLNI			zEF	zEF	F		zH		zKL				zN					
Digital radio	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Analogue radio	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Smart watch (e.g. Apple Watch, Pebble, Samsung, Sony)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Smart or wireless speaker (e.g. Amazon Echo, Google Home)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
E-reader (e.g. Kindle)	112 3%	58 3%	53 3%	26 6%	42 6%	34 3%	10 1%	66 6%	44 2%	46 5%	32 2%	16 3%	18 2%	92 4%	20 1%	90 3%	9 3%	9 5%	5 5%
	FHN			zEF	zEF	F		zH		zJL				zN					
Games console	242 6%	139 8%	101 5%	61 14%	85 13%	79 6%	17 1%	106 10%	127 5%	73 7%	80 6%	46 8%	43 5%	205 8%	37 3%	204 6%	19 6%	13 7%	6 6%
	BFHLN	zB		zEF	zEF	F		zH		L				zN					
None of these	309 8%	149 8%	161 8%	51 11%	80 12%	102 8%	75 5%	76 7%	214 8%	79 8%	94 7%	35 6%	100 11%	206 9%	103 8%	262 8%	25 8%	12 7%	11 10%
	F			zF	zEF	F							zJK						
Total	5344 142%	2660 145%	2671 139%	767 169%	1105 164%	1792 147%	1664 119%	1675 161%	3509 134%	1506 153%	1857 142%	823 141%	1154 129%	3668 152%	1676 124%	4471 141%	464 147%	263 146%	146 140%

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

E2. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content?: Watch/access TV channels

Base: All Respondents

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
3254	260	613	118	311	184	371	218	116	104	126	297	2796	317	283	303	868	1130
86%	89%	84%	81%	84%	88%	84%	90%	88%	82%	90%	87%	86%	92%	84%	85%	85%	87%
CDLM							U						zd				
605	46	129	28	61	32	55	38	28	16	19	62	526	46	35	43	186	242
16%	16%	18%	19%	16%	15%	12%	16%	21%	12%	14%	18%	16%	13%	10%	12%	18%	19%
BFHLNf								X								fg	zh
419	21	80	10	56	23	48	35	18	10	17	33	354	33	25	29	122	180
11%	7%	11%	7%	15%	11%	11%	15%	14%	8%	12%	10%	11%	10%	7%	8%	12%	14%
FHLN				25			S									f	zfg
402	25	70	12	47	19	41	28	18	14	16	44	350	32	29	24	116	172
11%	9%	10%	8%	13%	9%	9%	12%	13%	11%	12%	13%	11%	9%	9%	7%	11%	13%
FHLNg																g	zfg
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
112	6	32	2	9	10	9	9	2	3	6	88	8	7	13	27	59	59
3%	2%	4%	2%	3%	5%	2%	4%	0	2%	2%	2%	3%	2%	2%	4%	3%	5%
FHN																	zh
242	13	48	13	26	14	31	12	9	11	11	17	212	15	14	12	71	122
6%	5%	7%	9%	7%	6%	7%	5%	7%	8%	8%	5%	7%	4%	4%	4%	7%	9%
BFHLN																	zfg
309	15	64	18	36	14	49	13	6	15	9	24	266	18	35	36	81	90
8%	5%	9%	12%	10%	7%	11%	5%	4%	12%	7%	7%	8%	5%	10%	10%	8%	7%
F			S			SV											
5344	386	1035	201	546	296	603	353	195	171	201	484	4593	470	428	460	1472	1996
142%	132%	142%	137%	148%	141%	137%	146%	148%	135%	144%	142%	142%	136%	128%	130%	144%	155%

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

E2. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content?: Watch catch up, on demand or video streaming services

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
TV	1766 47%	802 44%	961 50%	204 45%	329 49%	688 56%	543 39%	584 56%	1154 44%	518 53%	664 51%	254 43%	327 37%	1280 53%	486 36%	1485 47%	137 43%	91 50%	53 51%
Laptop/comp uter/netbook	1167 31%	605 33%	556 29%	258 57%	310 46%	396 32%	201 14%	385 37%	757 29%	363 37%	441 34%	165 28%	197 22%	900 37%	267 20%	992 31%	95 30%	52 29%	28 27%
Tablet	698 19%	334 18%	362 19%	134 30%	185 27%	250 20%	127 9%	269 26%	418 16%	223 23%	242 19%	118 20%	115 13%	552 23%	147 11%	573 18%	71 22%	34 19%	21 20%
Smartphone	635 17%	294 16%	337 18%	159 35%	198 29%	226 18%	53 4%	269 26%	346 13%	198 20%	240 18%	96 16%	101 11%	517 21%	119 9%	532 17%	54 17%	30 17%	19 18%
Digital radio	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Analogue radio	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Smart watch (e.g. Apple Watch, Pebble, Samsung, Sony)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Smart or wireless speaker (e.g. Amazon Echo, Google Home)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
E-reader (e.g. Kindle)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Games console	376 10%	237 13%	133 7%	120 26%	129 19%	114 9%	14 1%	159 15%	204 8%	114 12%	134 10%	61 10%	68 8%	311 13%	65 5%	305 10%	41 13%	20 11%	9 9%
None of these	1162 31%	579 31%	582 30%	244 14%	105 15%	294 23%	698 50%	181 17%	925 35%	220 22%	336 26%	215 37%	389 44%	519 21%	643 48%	991 31%	93 29%	47 26%	31 30%
Total	5805 154%	2851 155%	2931 153%	940 207%	1255 186%	1957 160%	1636 117%	1847 177%	3803 145%	1636 166%	2058 158%	910 155%	1197 134%	4080 169%	1725 128%	4879 154%	491 155%	274 152%	161 154%

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

E2. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content?: Watch catch up, on demand or video streaming services

Base: All Respondents

Total	England Regions												Urbanity		Household Income			
	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
Base (z)	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369	
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6	
1766	157	335	68	172	103	166	120	65	46	90	163	1523	167	94	111	501	783	
47%	54%	48%	46%	47%	49%	38%	50%	49%	36%	64%	48%	47%	48%	28%	31%	49%	61%	
AFHL	Xa	X	-	X	X	Xa	X	-	-	zTUVW	X					fg	zigh	
NKafg										XYZac*								
1167	84	256	45	108	68	121	81	52	41	39	99	989	93	70	89	353	515	
31%	29%	35%	31%	29%	32%	27%	34%	39%	32%	28%	29%	31%	27%	21%	25%	35%	40%	
BFHLNfg	zX	zX	+	+	+	+	X'	+	+	+	+					zfg	zigh	
698	45	141	29	75	36	62	52	27	14	23	68	597	63	30	48	215	324	
19%	15%	19%	20%	20%	17%	14%	21%	21%	11%	17%	20%	18%	18%	9%	13%	21%	25%	
FHLNXfg							Xa	+	+	+	+					fg	zfg	
635	36	114	28	64	32	56	51	35	18	36	62	539	51	36	46	172	293	
17%	12%	16%	19%	17%	15%	13%	21%	27%	14%	26%	16%	17%	15%	11%	13%	17%	23%	
FHLNXf						SX	zSTWXa*	+	+	zSTX*	+					f	zigh	
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
376	18	67	22	31	20	41	26	18	16	15	32	307	30	24	27	100	189	
10%	6%	9%	15%	8%	9%	9%	11%	14%	12%	10%	9%	9%	9%	7%	8%	10%	15%	
BFHLN			S'				S'	+	+	+	+						zigh	
1162	77	211	50	114	66	197	65	30	53	20	109	1010	115	180	155	263	200	
31%	26%	29%	34%	31%	31%	45%	27%	23%	42%	14%	32%	31%	33%	53%	44%	26%	15%	
CDEGI	b	b	b'	b	b	zSTV	b	+	zSTVZb*	+	b			zghi	zhi	i		
Jlttthi						WYZbc												
5805	417	1124	242	564	323	644	396	227	187	223	533	4965	519	434	475	1604	2306	
154%	143%	155%	165%	152%	154%	146%	164%	173%	148%	159%	156%	153%	150%	128%	134%	157%	179%	

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

E2. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content?: Listen to radio

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
TV	659 17% L	312 17% L	347 18% L	66 15% L	115 17% L	223 18% L	255 18% L	172 16% L	471 18% L	182 18% L	258 20% L	93 16% L	127 14% L	429 18% L	230 17% L	542 17% L	57 16% L	38 21% L	23 22% L
Laptop/computer/netbook	484 13% BFHLNdf	270 15% zB	214 11% zF	76 17% zF	114 17% zF	207 17% zF	85 6% zF	172 16% zH	291 11% zH	169 17% zJKL	176 13% L	71 12% L	68 8% L	385 16% zN	99 7% zN	415 13% zN	38 12% zN	19 10% zN	12 12% zN
Tablet	360 10% BFHLN UXdfg	208 11% zB	151 8% zF	53 12% F	98 14% zF	156 13% zF	53 4% zF	163 16% zH	163 6% zH	139 14% zJKL	117 9% L	46 8% L	58 6% L	301 12% zN	59 4% zN	308 10% zN	30 9% zN	14 8% zN	8 8% zN
Smartphone	1518 40% FHLNdf	759 19% zB	757 16% zF	172 38% zF	230 34% zF	526 43% zF	590 42% zF	420 40% zH	1068 41% zH	217 22% zJKL	234 18% L	93 16% L	95 11% L	519 21% zN	121 9% zN	558 18% zN	38 12% zN	25 14% zN	19 19% zN
Digital radio	1039 28% BCDOXi	559 30% zB	477 25% zF	95 21% zF	141 21% zF	382 31% zCD	420 30% zCD	289 28% zKL	724 28% KL	296 30% zKL	383 29% KL	137 23% KL	220 25% KL	684 28% zN	355 26% zN	843 27% zN	105 33% zO	51 28% zO	40 38% zOQ
Analogue radio	0 0 0	0 0 0	0 0 0	0 0 0	0 0 0	0 0 0	0 0 0	0 0 0	0 0 0	0 0 0	0 0 0	0 0 0	0 0 0	0 0 0	0 0 0	0 0 0	0 0 0	0 0 0	0 0 0
Smart watch (e.g. Apple Watch, Pebble, Samsung, Sony)	478 13% FHLNfg	221 12% zF	255 13% zF	88 19% zF	110 16% zF	197 16% zF	83 6% zF	203 19% zH	264 10% zH	152 15% zL	192 15% L	66 11% L	69 8% L	387 16% zN	91 7% zN	401 13% zN	42 13% zN	18 10% zN	17 16% zN
Smart or wireless speaker (e.g. Amazon Echo, Google Home)	0 0 0	0 0 0	0 0 0	0 0 0	0 0 0	0 0 0	0 0 0	0 0 0	0 0 0	0 0 0	0 0 0	0 0 0	0 0 0	0 0 0	0 0 0	0 0 0	0 0 0	0 0 0	0 0 0
E-reader (e.g. Kindle)	144 4% FHLN	76 4% zB	65 3% zF	38 8% zF	47 7% zF	44 4% zF	15 1% zF	65 6% zH	72 3% zH	60 6% zL	50 4% L	20 3% L	14 2% L	121 5% zN	23 2% zN	120 4% zN	11 4% zN	6 3% zN	7 7% zN
Games console	1036 27% AEGJIM	471 26% zB	559 29% zF	133 29% zF	178 26% zF	291 24% zF	420 30% zF	245 23% zH	749 29% zH	214 22% zL	309 24% L	169 29% L	343 36% L	540 23% zN	487 36% zN	905 29% zN	69 22% zN	40 22% zN	22 21% zN
None of these	6358 169% PRYDehi	3217 175% zB	3125 163% zF	823 182% zF	1188 176% zF	2302 189% zF	2029 145% zF	2007 192% zH	4162 159% zH	1870 190% zL	2295 176% L	934 159% L	1254 141% L	4442 184% zN	1917 142% zN	5356 169% zN	538 170% zN	281 156% zN	183 176% zN
Total																			

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

E2. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content?: Listen to radio

Base: All Respondents

Total	England Regions											Urbanity		Household Income				
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369	
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6	
659	38	114	22	76	47	62	50	21	12	41	60	564	61	53	60	182	232	
17% L	13%	16%	15%	21% SXa	22% SXa	14%	21% a	16%	10%	29%	18%	17%	18%	16%	17%	18%	18%	
484	35	87	27	51	19	50	39	18	19	31	38	395	41	22	40	142	228	
13% BFHLNd	12%	12%	19% W*	14%	9%	11%	16%	14%	15%	22%	11%	12%	12%	7%	11%	14%	18%	
360	29	95	5	44	21	20	30	12	7	20	26	286	38	12	21	91	zfgh	
10% BFHLN	10%	13%	3%	12%	10%	5%	12%	9%	5%	15%	8%	9%	11%	3%	6%	9%	15%	
UXd	X	zUXc	-	UX	X	UX	UX	-	-	UX*	-	-	-	-	-	f	zfgh	
640	41	134	19	76	29	59	61	36	25	32	45	527	71	32	53	179	293	
17% FHLNdf	14%	18%	13%	21%	14%	13%	25%	27%	20%	23%	13%	16%	20%	10%	15%	18%	23%	
1518	150	301	60	138	66	140	102	59	49	62	136	1291	160	72	101	425	zfgh	
40% DLNR	zTVWXc	WX	41%	37%	31%	32%	42% X	45% WX*	39%	45%	40%	40%	46%	21%	28%	42%	50%	
WXig	89	205	31	89	59	97	72	40	31	40	91	888	100	71	97	307	394	
1039	30%	28%	21%	24%	28%	22%	30%	31%	24%	29%	27%	28%	29%	21%	27%	30%	31%	
28% BCDOXI	X	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
478	26	98	18	35	36	55	33	17	10	27	46	412	35	16	31	118	249	
13% FHLNig	9%	13%	12%	9%	17%	12%	14%	13%	8%	19%	14%	13%	10%	5%	9%	12%	19%	
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
144	6	34	5	12	5	15	14	7	6	6	11	119	8	7	12	38	72	
4% FHLN	2%	5%	3%	3%	2%	3%	6%	5%	5%	4%	3%	4%	2%	2%	3%	4%	6%	
1036	69	192	44	106	56	185	49	25	48	18	113	920	75	154	124	247	zf	
27% FHLN	24%	26%	30%	29%	27%	42%	20%	19%	38%	13%	33%	28%	22%	45%	35%	24%	220	
AEGLUM	b	b*	b*	b	b	zSTUV	zSTUV	-	zSTVZb*	-	SVZb	ze	28%	22%	45%	35%	24%	17%
PRYbeh	483	1259	229	627	336	684	450	235	208	279	566	5411	589	439	537	1729	2528	
6358	165%	173%	156%	170%	160%	155%	186%	179%	164%	199%	166%	167%	171%	130%	151%	170%	196%	

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

E2. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content?: Access online and apps

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
TV	527 14%	266 14%	258 13%	75 17%	151 22%	180 15%	121 9%	210 20%	302 12%	149 15%	202 15%	88 15%	88 10%	419 17%	108 8%	441 14%	41 13%	28 16%	16 16%
Laptop/comp uter/netbook	1402 37%	701 38%	697 36%	F 45%	zCEF 39%	F 46%	380 27%	zH 40%	963 37%	L 43%	517 40%	L 35%	255 29%	1023 42%	379 28%	1165 37%	125 39%	73 40%	40 38%
Tablet	992 26%	476 26%	514 27%	129 28%	204 30%	401 33%	258 18%	355 34%	617 24%	306 31%	348 27%	154 26%	183 20%	736 30%	255 19%	808 26%	105 33%	49 27%	30 29%
Smartphone	1507 40%	700 38%	801 42%	230 51%	363 54%	626 51%	289 21%	550 53%	930 36%	448 46%	574 44%	226 39%	257 29%	1171 48%	337 25%	1253 40%	140 44%	67 37%	48 46%
Digital radio	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0
Analogue radio	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0
Smart watch (e.g. Apple Watch, Pebble, Samsung, Sony)	303 8%	147 8%	153 8%	78 17%	77 11%	99 8%	50 4%	138 13%	155 6%	97 10%	110 8%	39 7%	57 6%	236 10%	67 5%	235 7%	46 15%	13 7%	9 8%
Smart or wireless speaker (e.g. Amazon Echo, Google Home)	242 6%	112 6%	130 7%	41 9%	72 11%	88 7%	42 3%	116 11%	124 5%	88 9%	74 6%	37 6%	43 5%	192 8%	50 4%	185 6%	41 13%	10 5%	6 6%
E-reader (e.g. Kindle)	258 7%	106 6%	150 8%	51 11%	55 8%	91 7%	61 4%	103 10%	147 6%	87 9%	96 7%	28 5%	47 5%	194 8%	63 5%	193 6%	46 15%	11 6%	7 7%
Games console	288 8%	150 8%	136 7%	78 17%	81 12%	93 8%	35 3%	124 12%	156 6%	97 10%	93 7%	39 7%	60 7%	224 9%	64 5%	223 7%	43 14%	15 8%	8 7%
None of these	1173 31%	556 30%	617 32%	63 14%	92 14%	269 22%	734 52%	179 17%	945 36%	231 23%	362 28%	197 34%	383 43%	494 20%	680 50%	1010 32%	80 25%	57 32%	26 29%
Total	6693 178%	3214 175%	3454 180%	949 209%	1354 200%	2404 197%	1970 140%	2190 210%	4340 168%	1922 196%	2376 182%	1016 174%	1372 154%	4690 194%	2004 148%	5513 174%	667 211%	323 179%	190 183%

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

E2. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content?: Access online and apps

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
TV	527 14%	29 10%	97 13%	22 15%	67 18%	31 15%	54 12%	31 13%	15 12%	20 16%	29 21%	45 13%	450 14%	49 14%	19 6%	28 8%	165 16%	238 18%
Laptop/computer/netbook	1402 37%	116 40%	267 37%	59 40%	110 30%	63 30%	120 27%	113 47%	62 47%	39 31%	82 59%	134 39%	1205 37%	120 35%	87 26%	96 27%	427 42%	601 47%
Tablet	992 26%	75 26%	168 23%	46 31%	101 27%	44 21%	89 20%	88 37%	30 23%	14 11%	53 38%	101 30%	859 27%	96 28%	53 16%	55 15%	300 29%	432 33%
Smartphone	1507 40%	119 41%	306 42%	75 51%	133 36%	78 37%	119 27%	115 48%	54 41%	45 36%	69 49%	139 41%	1307 40%	110 32%	88 26%	108 31%	418 41%	667 52%
Digital radio	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Analogue radio	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Smart watch (e.g. Apple Watch, Pebble, Samsung, Sony)	303 8%	12 4%	77 11%	8 6%	17 5%	19 9%	23 5%	29 12%	11 8%	9 7%	6 4%	25 7%	254 8%	19 6%	17 5%	26 7%	77 8%	145 11%
Smart or wireless speaker (e.g. Amazon Echo, Google Home)	242 6%	10 3%	48 7%	9 6%	18 5%	15 7%	22 5%	20 8%	12 9%	5 4%	12 8%	16 5%	211 7%	13 4%	14 4%	18 5%	71 7%	112 9%
E-reader (e.g. Kindle)	258 7%	4 1%	43 6%	8 6%	15 4%	14 7%	34 8%	29 12%	7 6%	4 3%	12 8%	23 7%	224 7%	15 4%	19 5%	20 6%	81 8%	103 8%
Games console	288 8%	8 3%	47 6%	19 13%	29 8%	13 6%	32 7%	19 8%	9 7%	6 5%	12 8%	27 8%	255 8%	16 5%	14 4%	23 6%	88 9%	117 9%
None of these	1173 31%	94 32%	200 27%	40 27%	127 34%	67 32%	216 49%	59 25%	31 24%	50 39%	19 14%	107 31%	1022 32%	124 36%	177 52%	159 45%	264 26%	207 16%
Total	6693 178%	467 160%	1253 172%	288 196%	616 167%	344 163%	708 160%	504 209%	231 176%	192 152%	294 210%	616 181%	5788 179%	562 163%	488 144%	532 150%	1890 185%	2622 203%

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

F1. To what extent do you agree or disagree with the statement 'I would miss the BBC if it wasn't there'?

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Definitely agree	1599 42% CDEG LMXlg	778 42% 42% 399	821 43% 46% 461	132 29% 29% 158	225 33% 33% 179	472 39% 39% 283	771 55% 55% 234	403 39% 45% 259	1170 45% 45% 559	451 46% 46% 233	600 46% 46% 310	241 41% 41% 110	305 34% 34% 207	938 39% 49% 608	661 49% 49% 254	1354 43% 43% 723	124 39% 39% 73	82 46% 46% 40	39 37% 37% 27
Slightly agree	852 23% FHNJ LMXlg	399 22% 24% 222	461 24% 24% 253	158 35% 35% 77	179 26% 26% 120	283 23% 23% 165	234 17% 17% 111	260 25% 21% 158	559 21% 21% 304	233 24% 24% 118	310 24% 24% 140	110 19% 19% 101	207 23% 23% 116	608 25% 19% 349	254 19% 9% 127	723 23% 23% 386	73 23% 17% 55	40 22% 13% 24	27 26% 11% 12
Neither agree nor disagree	476 13% FHNJ	222 12% 13% 222	253 13% 13% 253	77 17% 17% 33	120 18% 18% 44	165 14% 14% 106	111 8% 8% 98	158 15% 12% 83	304 12% 12% 197	118 12% 11% 67	140 11% 11% 90	101 17% 17% 47	116 13% 13% 79	349 14% 9% 186	127 9% 9% 97	386 12% 17% 251	55 17% 20% 13	24 13% 9% 9	12 11% 10% 10
Slightly disagree	283 8% PU	141 8% 7% 259	142 7% 7% 203	33 7% 7% 43	44 7% 7% 80	106 9% 9% 167	98 7% 7% 174	83 8% 8% 111	197 8% 8% 343	67 7% 7% 96	90 7% 7% 139	47 8% 8% 77	79 9% 9% 155	186 8% 7% 276	97 7% 7% 190	251 8% 4% 376	13 4% 4% 49	9 5% 5% 25	10 10% 10% 15
Definitely disagree	466 12% BITYZI	259 14% 11% 40	203 11% 11% 41	43 9% 9% 10	80 12% 12% 28	167 14% 14% 29	174 12% 12% 16	111 11% 13% 29	343 13% 13% 42	96 10% 11% 18	139 11% 11% 25	77 13% 13% 10	155 17% 17% 30	276 11% 14% 62	190 14% 14% 21	376 12% 16% 78	49 16% 16% 3	25 14% 14% 0	15 15% 15% 1
Don't Know	83 2% FHNQII	40 2% 2% 1840	41 2% 2% 1921	10 2% 2% 453	28 4% 4% 676	29 2% 2% 1221	16 1% 1% 1403	29 3% 2% 1043	42 2% 2% 2615	18 2% 2% 983	25 2% 2% 1305	10 2% 2% 585	30 3% 3% 892	62 3% 2% 2419	21 2% 2% 1350	78 2% 1% 3168	3 1% 1% 316	0 0% 0% 181	1 1% 1% 104
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
1-2 (Net)	2461 65% DEKLC	1177 64% 64% 400	1282 67% 67% 345	290 64% 64% 76	403 60% 60% 124	754 62% 62% 273	1005 72% 72% 272	663 64% 64% 193	1729 66% 66% 540	664 70% 70% 163	910 70% 70% 228	351 60% 60% 124	512 57% 57% 234	1545 64% 64% 462	915 68% 68% 287	2077 66% 66% 627	196 62% 62% 62	122 68% 68% 34	66 63% 63% 26
4-5 (Net)	749 20% BITYZI	400 22% 22% 1840	345 18% 18% 1921	76 17% 17% 453	124 18% 18% 676	273 22% 22% 1221	272 19% 19% 1403	193 19% 19% 1043	540 21% 21% 2615	163 17% 17% 983	228 18% 18% 1305	124 21% 21% 585	234 26% 26% 892	462 19% 19% 2419	287 21% 21% 1350	627 20% 20% 3168	62 20% 20% 316	34 19% 19% 181	26 25% 25% 104

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

F1. To what extent do you agree or disagree with the statement 'I would miss the BBC if it wasn't there'?

Base: All Respondents

Total	England Regions												Urbanity		Household Income			
	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
Base (z)	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369	
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6	
1599 42%	128 44%	336 46%	80 54%	161 44%	85 41%	148 33%	109 45%	65 50%	60 47%	59 42%	124 36%	1362 42%	182 53%	116 34%	127 36%	402 39%	622 48%	
CDEG LMXfg	X	Xc	zWXc*	X			X	Xc*	X*				zd				zfigh	
862 23%	62 21%	159 22%	21 14%	79 21%	40 19%	132 30%	59 24%	38 29%	24 19%	39 28%	70 21%	745 23%	59 17%	87 26%	89 25%	243 24%	304 24%	
FHNUE						zSTU VWac		U*		U*		e						
476 13%	34 12%	90 12%	21 14%	50 14%	18 9%	47 11%	40 16%	17 13%	16 12%	19 14%	34 10%	402 12%	40 12%	45 13%	43 12%	147 14%	141 11%	
FHNI						W	W											
283 8%	29 10%	47 6%	3 2%	25 7%	28 13%	36 8%	15 6%	8 6%	6 5%	6 4%	49 14%	251 8%	19 5%	31 9%	35 10%	79 8%	88 7%	
PU	U				zTUVYb	U					zTUV							
466 12%	36 12%	50 7%	20 14%	42 11%	38 18%	73 17%	17 7%	3 2%	21 17%	17 12%	XYab	411 13%	43 12%	58 17%	51 14%	135 13%	127 10%	
BITYZ	TZ		TZ*	TZ	zTYZ	zTYZ		TYZ*		Z*	zTYZ			zi	i	i		
83 2%	3 1%	46 6%	3 2%	13 4%	0 0%	6 1%	2 1%	0 0%	0 0%	0 0%	6 2%	65 2%	3 1%	1 0%	9 3%	13 1%	10 1%	
FHNQI		zSWX		W											fi			
3769 100%	292 100%	727 100%	147 100%	370 100%	210 100%	441 100%	241 100%	131 100%	127 100%	140 100%	341 100%	3236 100%	345 100%	338 100%	355 100%	1020 100%	1292 100%	
2461 65%	190 65%	495 68%	101 69%	240 65%	126 60%	280 63%	168 70%	103 78%	83 66%	98 70%	194 57%	2107 65%	241 70%	203 60%	216 61%	646 63%	926 72%	
DEKLc	c						c	zSVWXc*		c*							zfigh	
749 20%	65 22%	97 13%	23 15%	67 18%	66 32%	109 25%	31 13%	11 8%	28 22%	23 16%	108 32%	663 20%	61 18%	89 26%	86 24%	214 21%	215 17%	
BITYZ	TYZ			Z	zTUVYZb	zTYZ			TZ*		zSTU VYZb			zi	i	i		

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F2. To what extent do you agree or disagree with the statement 'The BBC is less relevant to me than it was in the past'?

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Definitely agree	756 20% BJTZ	410 22% zB	342 16%	79 17%	126 19%	239 20%	311 22%	185 16%	550 21%	199 20%	230 16%	126 21%	201 23% J	478 20%	278 21%	621 20%	78 25% z	36 20%	21 20%
Slightly agree	956 25% F	473 26%	482 25%	127 28%	183 27%	312 26%	324 23%	291 28%	638 24%	256 26%	328 25%	149 26%	223 25%	635 26%	321 24%	808 26%	78 25%	42 23%	28 27%
Neither agree nor disagree	702 19% FHN	345 19%	354 16%	117 26%	144 21%	253 21%	187 13%	227 22%	445 17%	187 19%	235 16%	109 19%	168 19%	486 20%	216 16%	586 18%	64 20%	34 19%	17 17%
Slightly disagree	456 12% EFIP	211 11%	245 13%	77 17%	108 16%	124 10%	146 10%	120 12%	327 13%	102 10%	176 13%	84 14%	94 11%	232 12%	164 12%	391 12%	22 7%	25 14%	17 16%
Definitely disagree	782 21% ACDLMXg	345 19%	435 23%	39 9%	89 13%	257 21%	392 28%	194 19%	577 22%	218 22%	303 23%	100 17%	159 18%	456 19%	326 24%	656 21%	68 21%	39 22%	18 17%
Don't Know	118 3% IShI	54 3%	63 3%	13 3%	26 4%	35 3%	43 3%	26 3%	78 3%	22 2%	32 2%	17 3%	46 5% zJ	72 3%	46 3%	106 3%	6 2%	4 2%	2 2%
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
1-2 (Net)	1712 45% BT	884 46%	824 43%	206 46%	309 46%	551 45%	635 49%	475 46%	1188 45%	455 46%	558 43%	275 47%	424 48%	1112 46%	600 44%	1429 45%	157 49%	78 43%	49 47%
4-5 (Net)	1238 33% ACLX	557 30%	680 35%	116 26%	197 29%	381 31%	538 38%	314 30%	904 35%	320 33%	479 37%	184 31%	253 28%	749 31%	489 36%	1048 33%	90 28%	65 36%	35 34%

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F2. To what extent do you agree or disagree with the statement 'The BBC is less relevant to me than it was in the past'?

Base: All Respondents

Total	England Regions												Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369	
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6	
756	57	120	25	62	40	105	41	14	40	35	82	652	68	86	66	196	246	
20%	20%	17%	17%	17%	19%	24%	17%	11%	32%	25%	24%	20%	20%	25%	19%	19%	19%	
BUJTZ						TVZ			zSTU	Z*	TVZ			zhi				
956	89	170	35	92	54	135	53	37	22	33	87	815	90	80	104	287	325	
25%	30%	23%	24%	25%	26%	31%	22%	28%	17%	24%	25%	25%	26%	24%	29%	28%	25%	
F	8	140	25	70	44	zTa	78	37	36	25	32	48	593	58	60	67	201	
50	17%	19%	17%	19%	21%	18%	15%	27%	20%	23%	14%	18%	17%	18%	19%	20%	18%	
19%								zYc*										
456	31	91	12	57	20	44	44	19	16	10	48	401	34	38	48	119	162	
12%	11%	12%	8%	15%	9%	10%	18%	15%	12%	7%	14%	12%	10%	11%	13%	12%	13%	
EFIP							zSUWXb											
782	63	154	45	69	52	68	62	24	24	25	70	674	89	61	55	205	309	
21%	22%	21%	30%	19%	25%	16%	28%	19%	19%	18%	20%	21%	26%	18%	15%	20%	24%	
ACDLMKg			zVX*			X	X										zg	
118	1	53	5	20	1	10	4	0	1	5	7	100	7	12	15	12	22	
3%	1%	7%	3%	5%	0	2%	2%	0	1%	3%	2%	3%	2%	4%	4%	1%	2%	
IShi		zSWX		zSWZ										hi	hi			
		YZac																
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
1712	146	290	60	153	94	241	94	51	62	68	169	1468	158	167	171	483	571	
45%	50%	40%	41%	41%	45%	55%	39%	39%	49%	49%	50%	45%	46%	49%	48%	47%	44%	
BT						zTUVYZ					TY							
1238	94	245	57	126	72	112	106	44	39	35	117	1075	122	99	103	324	471	
33%	32%	34%	38%	34%	34%	34%	44%	33%	31%	25%	34%	33%	35%	29%	29%	32%	36%	
ACLMX		X	X*	X			zSTVXab				X						zfg	

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

NU1. Typically, how frequently do you access news? By news, we mean national, international, regional/local news and other topical events accessed via any platform (radio, TV, newspaper or online including apps).

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
More than 10 times a day	167 4%	115 6%	50 3%	21 5%	41 6%	58 5%	47 3%	67 6%	92 4%	76 8%	46 4%	18 3%	27 3%	134 6%	33 2%	132 4%	22 7%	9 5%	4 4%
Between 6 and 10 times a day	339 9%	221 12%	117 6%	29 6%	83 12%	109 9%	117 8%	113 11%	214 8%	118 12%	142 11%	31 5%	47 5%	244 10%	94 7%	301 9%	23 7%	10 6%	5 5%
Between 2 and 5 times a day	1461 39%	747 41%	712 37%	117 26%	167 25%	450 37%	724 52%	338 32%	1096 42%	391 40%	491 38%	262 45%	314 35%	860 36%	600 44%	1216 38%	122 39%	80 44%	42 40%
Once a day	1047 28%	437 24%	610 32%	111 24%	199 29%	359 29%	375 27%	275 26%	744 28%	244 25%	359 28%	152 26%	291 33%	677 28%	370 27%	890 28%	83 26%	42 23%	32 30%
4-6 days a week	176 5%	87 5%	89 5%	33 7%	59 9%	55 5%	25 2%	61 6%	107 4%	47 5%	72 6%	25 4%	32 4%	139 6%	36 3%	150 5%	10 3%	12 6%	4 4%
2-3 days a week	188 5%	78 4%	108 6%	48 11%	39 6%	64 5%	38 3%	55 5%	129 5%	43 4%	61 5%	40 7%	44 5%	136 6%	52 4%	150 5%	22 7%	11 6%	6 5%
Once a week	114 3%	51 3%	63 3%	29 6%	26 4%	33 3%	25 2%	35 3%	73 3%	20 2%	42 3%	11 2%	41 5%	69 3%	45 3%	84 3%	21 7%	6 3%	4 4%
Less often than once a week	64 2%	20 1%	44 2%	21 5%	12 2%	23 2%	8 1%	29 3%	33 1%	10 1%	27 2%	10 2%	16 2%	38 2%	26 2%	54 2%	4 1%	4 2%	2 2%
Less often than once a month	58 2%	17 1%	39 2%	13 3%	18 3%	16 1%	11 1%	22 2%	36 1%	6 1%	18 1%	17 3%	17 1%	32 1%	26 3%	51 2%	3 1%	1 1%	3 3%
Never	107 3%	45 2%	62 3%	15 3%	23 3%	40 3%	29 2%	39 4%	62 2%	14 1%	33 3%	14 2%	46 5%	61 3%	47 3%	96 3%	6 2%	4 2%	2 1%
Don't know	48 1%	21 1%	27 1%	16 4%	11 2%	14 1%	6 0%	9 1%	30 1%	15 2%	12 1%	5 1%	16 2%	28 1%	20 1%	45 1%	0 0%	2 1%	1 1%
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Daily (Net)	3014 80%	1521 83%	1489 77%	277 61%	489 72%	976 80%	1263 90%	794 76%	2146 82%	829 84%	1039 80%	463 79%	679 76%	1916 79%	1098 81%	2539 80%	250 79%	142 78%	83 80%
Weekly (Net)	3492 93%	1736 94%	1749 91%	388 86%	612 91%	1128 92%	1350 96%	944 91%	2455 94%	938 95%	1214 93%	539 92%	797 89%	2260 93%	1232 91%	2922 92%	304 96%	170 94%	96 93%
	BCDGL NWFI				C	C	zCDE		zG	zJKL	L			N			zO		

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

NU1. Typically, how frequently do you access news? By news, we mean national, international, regional/local news and other topical events accessed via any platform (radio, TV, newspaper or online

including apps).

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
More than 10 times a day	167 4%	8 3%	44 6%	5 3%	19 5%	10 5%	18 4%	4 2%	7 6%	4 4%	6 4%	7 2%	140 4%	12 3%	6 2%	12 3%	45 4%	91 7%
Between 6 and 10 times a day	BFHLNI 339 9%	Yc 87 11%	12%	13 9%	30 8%	18 8%	40 9%	19 8%	7 5%	13 10%	19 14%	24 7%	286 9%	27 8%	12 4%	26 7%	89 9%	154 12%
Between 2 and 5 times a day	BCHK LNRI 1461 39%	120 41%	299 41%	77 52%	142 38%	65 31%	142 32%	75 31%	55 42%	49 38%	43 31%	150 44%	1242 36%	172 50%	114 34%	128 36%	410 40%	523 40%
Once a day	CDGLMXY 1047 28%	95 33%	169 23%	26 17%	112 30%	55 26%	130 29%	92 38%	32 25%	40 32%	48 34%	90 26%	917 26%	88 26%	95 28%	111 31%	279 27%	325 25%
4-6 days a week	AITUI 176 5%	11 4%	28 4%	2 2%	13 3%	13 6%	32 7%	11 4%	9 7%	6 5%	10 7%	13 4%	149 5%	14 4%	12 3%	13 4%	48 5%	73 6%
2-3 days a week	FHN 188 5%	13 5%	28 4%	6 4%	15 4%	18 8%	17 4%	9 4%	9 7%	10 8%	8 6%	17 5%	162 5%	14 4%	22 7%	27 8%	61 6%	47 4%
Once a week	FNI 114 3%	5 2%	12 2%	3 2%	17 5%	4 2%	10 2%	7 3%	5 4%	1 1%	3 2%	17 5%	101 3%	5 1%	1 4%	14 4%	31 3%	21 2%
Less often than once a week	FIOTI 64 2%	2 1%	14 2%	5 4%	6 2%	5 3%	12 3%	3 1%	2 1%	0 0%	0 0%	5 2%	53 2%	4 1%	8 2%	7 2%	15 2%	19 1%
Less often than once a month	AFHI 58 2%	4 1%	11 1%	2 2%	4 1%	9 4%	5 1%	7 3%	0 0%	2 1%	0 0%	7 2%	53 2%	0 0%	21 6%	7 2%	11 1%	6 0%
Never	AFIei 107 3%	2 1%	19 3%	6 4%	7 2%	9 4%	29 7%	9 4%	1 1%	1 1%	3 2%	9 3%	99 3%	7 2%	zghi 30 9%	1 2%	17 2%	21 2%
Don't know	HIhi 48 1%	2 1%	15 2%	1 1%	5 1%	4 2%	7 2%	5 2%	4 3%	0 0%	0 0%	2 1%	36 1%	3 1%	zghi 5 2%	2 0%	14 1%	12 1%
Total	3769 100%	292 100%	727 100%	147 100%	370 100%	210 100%	441 100%	241 100%	131 100%	127 100%	140 100%	341 100%	3236 100%	345 100%	338 100%	355 100%	1020 100%	1292 100%
Daily (Net)	3014 80%	254 87%	599 82%	120 82%	303 82%	148 71%	330 75%	191 79%	101 77%	106 84%	115 82%	271 79%	2584 80%	298 86%	226 67%	277 78%	823 81%	1093 85%
Weekly (Net)	BCDG LWXI 3492 93%	zWXYZc 283 97%	WX 668 92%	WX 132 90%	WX 347 94%	WX 194 87%	WX 389 88%	WX 217 90%	WX 124 95%	WX 124 99%	WX 137 98%	WX 317 93%	2996 93%	331 96%	274 81%	331 93%	963 94%	1234 96%
	BCGL NWxi	zTUWXY								UWXY*	zTUWXY*			z		f	zf	zf

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
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QIA1. In which of the following locations have you accessed the internet in the past 3 months?

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3496	1758	1730	535	661	1188	1103	1084	2316	1363	951	362	816	2025	1471	2592	330	264	310
Base: All respondents	3412	1681	1723	451	673	1192	1087	1025	2292	945	1207	509	748	2371	1041	2865	293	160	94
Effective Base	2328.0	1190.9	1134.8	374.9	456.8	792.7	711.3	714.8	1551.8	974.7	694.8	262.4	560.4	1423.0	1031.9	1840.6	233.9	188.7	233.1
At home	3334 98%	1630 97%	1698 99%	432 96%	659 98%	1169 98%	1064 98%	1007 98%	2241 98%	924 98%	1189 99%	500 98%	720 96%	2322 98%	1012 97%	2800 98%	289 98%	154 97%	91 97%
At someone else's home	1774 52% FHLN Selfg	860 51%	910 53%	367 zDEF	458 zEF	616 C F	332 31%	645 63% zH	1091 48%	549 zKL	644 53% L	243 48%	334 45%	1374 zN	400 38%	1496 52%	152 52%	74 47%	52 55%
At work	1801 53% FHLNefg	911 54%	886 51%	320 zEF	484 zEF	724 61% zF	273 25%	681 66% zH	1080 47%	608 zJKL	671 56% L	285 56% L	236 32%	1673 zN	128 12%	1515 53%	150 51%	80 50%	55 z 59%
Whilst commuting/travelling / on the move	1939 57% FHLN Selfg	937 56%	995 58%	369 zDEF	502 zEF	728 61% zF	339 31%	726 71% zH	1179 51%	611 65% zJKL	705 58% L	294 58% L	327 44%	1571 zN	368 35%	1634 57%	164 56%	86 54%	55 59%
In a public place e.g. cafe, library	1715 50% FHLN Selfg	812 48%	898 52%	344 zDEF	442 zEF	630 53% F	299 28%	629 61% zH	1042 45%	542 57% zJKL	625 52% L	257 51% L	289 39%	1373 zN	342 33%	1427 50%	159 54%	79 49%	50 53%
Elsewhere	1454 43% FHLN Selfg	737 44%	712 41%	312 zDEF	401 zEF	502 42% F	238 22%	561 55% zH	860 37%	461 49% zJL	523 43% L	227 45% L	242 32%	1184 zN	270 26%	1201 42%	143 49% zO	67 42%	43 46%
Total	12016 352%	5887 350%	6098 354%	2144 476%	2946 438%	4369 367%	2547 234%	4250 415%	7492 327%	3695 391%	4357 361%	1806 355%	2148 287%	9497 400%	2520 242%	10074 352%	1056 360%	540 338%	346 369%

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

QIA1. In which of the following locations have you accessed the internet in the past 3 months?

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3496	220	634	111	328	164	333	211	112	89	113	277	2942	352	293	280	948	1362
Base: All respondents	3412	261	665	136	347	187	374	229	127	101	133	306	2920	308	247	297	968	1279
Effective Base	2328.0	156.7	425.4	84.2	230.8	122.6	237.7	156.1	81.4	67.1	82.9	197.7	1968.2	219.8	204.9	194.6	638.8	931.3
At home	3334 98%	247 85%	651 98%	135 99%	344 99%	180 96%	362 97%	222 97%	126 100%	101 100%	131 98%	301 98%	2856 98%	304 99%	232 94%	287 97%	953 98%	1254 98%
At someone else's home	1774 52% FHLN Self	112 43%	361 54% S	77 57% S*	164 47% S	105 56% S	183 49% S	120 52% S	81 64% zSVX*	53 53% *	69 52% *	171 56% S	1524 52% e	135 44%	111 45%	130 44%	481 50%	794 62% zfigh
At work	1801 53% FHLN Self	137 52%	389 59% zWXC	67 49% *	180 52% S	86 46% S	186 50% S	121 53% S	76 60% Wc*	53 52% *	76 57% *	145 47% S	1536 53% e	141 46%	62 25%	99 33%	532 55% fg	875 68% zfigh
Whilst commuting/ travelling / on the move	1939 57% FHLN Self	121 47%	434 65% zSVXY	75 55% *	198 57% S	104 56% S	201 54% S	119 52% S	71 56% Sc*	59 58% *	75 56% S	177 58% S	1678 57% e	133 43%	102 41%	129 43%	534 55% fg	888 69% zfigh
In a public place e.g. cafe, library	1715 50% FHLN Self	98 37%	387 58% zSVXC	64 47% *	166 48% S	95 51% S	181 48% S	114 50% S	76 60% Sc*	49 49% *	70 53% S*	129 42% S	1492 51% e	112 36%	105 42%	121 41%	481 50% g	752 59% zfigh
Elsewhere	1454 43% FHLN Self	78 30%	300 45% S	57 42% *	149 43% S	81 43% S	157 42% S	105 46% S	63 50% S*	47 47% S*	49 37% S	116 38% S	1259 43% e	97 32%	85 34%	93 31%	419 43% fg	665 52% zfigh
Total	12016 352%	793 304%	2521 378%	474 349%	1201 346%	651 348%	1269 340%	801 349%	493 390%	362 356%	469 353%	1040 339%	10344 354%	923 299%	696 282%	860 290%	3400 351%	5227 408%

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DC01B. Which of the following statements best describes your current stage in life?

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
I am living in my parents' home	425 11%	253 14%	169 9%	218 48%	119 17%	78 6%	12 1%	87 8%	320 12%	100 10%	136 10%	89 15%	101 11%	297 12%	128 9%	361 11%	36 11%	20 11%	9 9%
I rent or own a home without a partner	1192 32%	538 29%	654 34%	70 15%	162 24%	391 32%	568 40%	218 21%	940 36%	255 26%	448 34%	166 28%	323 36%	685 28%	508 38%	989 31%	103 32%	62 35%	38 36%
I rent or own a home with a partner	1750 46%	862 47%	889 46%	70 16%	336 50%	644 53%	687 49%	660 63%	1063 41%	527 54%	591 45%	288 49%	345 39%	1197 49%	554 41%	1471 46%	154 49%	77 43%	48 46%
I am sharing a home with flatmates	133 4%	69 4%	60 3%	66 14%	37 5%	22 2%	9 1%	22 2%	106 4%	36 4%	41 3%	19 3%	36 4%	90 4%	43 3%	119 4%	6 2%	6 3%	2 2%
I am sharing a home with tenants/lodgers	65 2%	33 2%	30 2%	22 5%	15 2%	20 2%	7 1%	22 2%	40 2%	17 2%	16 1%	7 1%	25 3%	47 2%	18 1%	59 2%	1 0%	2 1%	3 3%
Other	204 5%	84 5%	119 6%	8 2%	9 1%	66 5%	121 9%	34 3%	147 6%	48 5%	72 6%	17 3%	63 7%	103 4%	100 7%	168 5%	18 6%	13 7%	4 4%
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

DC01B. Which of the following statements best describes your current stage in life?

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
I am living in my parents' home	425 11%	30 10%	88 12%	14 9%	52 14%	20 10%	55 12%	25 10%	16 12%	8 6%	16 11%	38 11%	344 11%	36 10%	30 9%	42 12%	115 11%	144 11%
I rent or own a home without a partner	1192 32%	117 40%	195 27%	33 22%	105 28%	83 39%	153 35%	78 32%	39 30%	51 40%	47 34%	89 26%	1082 33%	73 21%	209 62%	137 38%	386 38%	253 20%
	ACDGG IMTel	zTUVc				zTUVc	TUc			TUc*			ze		zghi	zi	zi	
I rent or own a home with a partner	1750 46%	127 43%	324 45%	92 62%	184 50%	92 44%	192 44%	116 48%	67 51%	37 29%	65 46%	175 51%	1482 46%	200 58%	59 17%	123 35%	428 42%	793 61%
	CHLN afgh	a	a	zSTVW XYab*	a	a	a	a	a*	*	a*	a	a	zd	f	fg	zgh	zgh
I am sharing a home with flatmates	133 4%	2 1%	42 6%	5 *	13 3%	6 3%	17 4%	8 3%	3 2%	7 5%	4 3%	13 4%	110 3%	8 2%	17 5%	21 6%	35 3%	38 3%
I am sharing a home with tenants/lodgers	65 2%	2 1%	22 3%	1 0	4 1%	3 1%	4 1%	4 2%	1 1%	8 *	2 6%	9 3%	55 2%	2 1%	7 2%	13 4%	19 2%	16 1%
Other	204 5%	14 5%	56 8%	3 2%	12 3%	7 3%	20 5%	10 4%	6 5%	17 13%	7 5%	17 5%	163 5%	27 8%	17 5%	20 6%	36 4%	48 4%
	FP CDGKMhi	zX zV								zSUVWX* zSUV WXyc*								
Total	3769 100%	292 100%	727 100%	147 100%	370 100%	210 100%	441 100%	241 100%	131 100%	127 100%	140 100%	341 100%	3236 100%	345 100%	338 100%	355 100%	1020 100%	1292 100%

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

DC02. Do you have any children aged under 16 living in your household?

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Yes, aged 0-2	227	86	140	39	105	77	3	227	0	83	67	29	48	184	43	195	12	11	8
	6%	5%	7%	9%	16%	6%	0	22%	0	8%	5%	5%	5%	8%	3%	6%	4%	6%	8%
Yes, aged 3-4	AFHNg	zA	zB	zC	zD	zE	zF	zG	zH	zI	zJ	zK	zL	zM	zN	zO	zP	zQ	zR
	225	81	144	27	100	88	5	225	0	64	70	45	46	197	28	195	18	6	5
	6%	4%	7%	6%	15%	7%	0	22%	0	8%	5%	8%	5%	8%	2%	6%	6%	4%	5%
Yes, aged 5-10	AFHNSI	zA	zB	zC	zD	zE	zF	zG	zH	zI	zJ	zK	zL	zM	zN	zO	zP	zQ	zR
	520	248	271	31	187	281	20	520	0	183	182	70	84	456	65	445	41	18	16
	14%	13%	14%	7%	28%	23%	1%	50%	0	19%	14%	12%	9%	19%	5%	14%	13%	10%	16%
Yes, aged 11-15	CFHLNg	zA	zB	zC	zD	zE	zF	zG	zH	zI	zJ	zK	zL	zM	zN	zO	zP	zQ	zR
	440	213	227	40	72	296	32	440	0	130	166	54	90	373	67	367	40	18	14
	12%	12%	12%	9%	11%	24%	2%	42%	0	13%	13%	9%	10%	15%	5%	12%	13%	10%	14%
No children under 16	FHNg	zA	zB	zC	zD	zE	zF	zG	zH	zI	zJ	zK	zL	zM	zN	zO	zP	zQ	zR
	2615	1302	1309	311	326	658	1311	0	2615	620	904	426	662	1452	1163	2184	229	135	67
	69%	71%	68%	69%	48%	54%	93%	0	100%	63%	69%	73%	74%	60%	86%	69%	72%	75%	65%
Don't know	DEGIMTI	zA	zB	zC	zD	zE	zF	zG	zH	zI	zJ	zK	zL	zM	zN	zO	zP	zQ	zR
	36	18	15	11	5	8	12	0	0	10	14	4	8	20	15	32	1	1	1
	1%	1%	1%	2%	1%	1%	1%	0	0	1%	1%	1%	1%	1%	1%	1%	0	1%	1%
Prefer not to say	GH	zA	zB	zC	zD	zE	zF	zG	zH	zI	zJ	zK	zL	zM	zN	zO	zP	zQ	zR
	75	35	40	15	10	23	27	0	0	15	23	7	30	48	27	62	7	3	3
	2%	2%	2%	3%	1%	2%	2%	0	0	2%	2%	1%	3%	2%	2%	2%	2%	2%	3%
Total	Ghdkh	zA	zB	zC	zD	zE	zF	zG	zH	zI	zJ	zK	zL	zM	zN	zO	zP	zQ	zR
	4138	1984	2146	475	804	1430	1410	1412	2615	1104	1426	635	967	2729	1409	3480	349	194	116
	110%	108%	112%	105%	119%	117%	101%	135%	100%	112%	109%	108%	108%	113%	104%	110%	110%	107%	111%

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

DC02. Do you have any children aged under 16 living in your household?

Base: All Respondents

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
227	9	52	13	18	10	17	14	15	3	10	34	193	15	18	11	55	105
AFHN _g	3%	7%	9%	5%	5%	4%	6%	11%	2%	7%	10%	6%	4%	5%	3%	5%	8%
225	2	62	8	21	6	39	20	7	5	7	17	195	15	11	13	55	105
AFHN _g	1%	9%	5%	6%	3%	9%	8%	5%	4%	5%	5%	6%	4%	3%	4%	5%	8%
520	37	131	13	54	30	56	34	24	11	19	37	459	39	15	31	124	282
14%	13%	18%	9%	15%	14%	13%	14%	18%	8%	13%	11%	14%	11%	4%	9%	12%	22%
CFHLN _g		zUac															zfhg
440	22	90	17	50	26	50	29	18	13	18	36	389	39	21	27	106	234
12%	7%	12%	11%	13%	12%	11%	12%	14%	10%	13%	11%	12%	11%	6%	8%	10%	18%
FHN _g	225	454	109	265	151	311	159	83	100	85	242	2245	258	281	275	755	719
2615	77%	62%	74%	72%	72%	70%	66%	63%	79%	61%	71%	69%	75%	83%	77%	74%	56%
DEGIMT _i	zTYZb	T	T	T	T	T	T	T	T	T	T	zhi	zhi	zhi	zhi	zhi	zhi
36	5	10	0	4	1	2	0	2	0	3	2	33	0	3	10	7	9
1%	2%	1%	0	1%	0	0	1%	2%	0	2%	1%	1%	0	1%	3%	1%	1%
GH	6	14	2	2	1	17	3	1	2	8	5	56	4	8	17	4	10
75	2%	2%	1%	1%	0	4%	1%	1%	6%	2%	2%	2%	1%	2%	5%	0	1%
GHd _{hi}						zVW				zVW*				hi	zhi		
4138	305	814	161	415	224	491	262	150	134	150	374	3569	370	356	383	1105	1463
110%	104%	112%	110%	112%	107%	111%	108%	114%	105%	108%	110%	110%	107%	105%	108%	108%	113%

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

DC04. Are you responsible for the children under 16 in your household? Are you their parent or guardian?
Base: All who coded 1-4 at DC02

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	1096	499	594	144	345	557	44	1096	0	477	288	98	231	845	251	819	102	71	104
Base: All who coded 1-4 at DC02	1043	484	557	116	335	532	54	1043	0	338	363	149	192	899	144	891	79	41	32
Effective Base	721.1	344.0	375.7	101.9	234.7	360.2	28.2	721.1	0	351.8	205.6	73.3	153.1	580.2	178.5	575.2	73.8	53.0	79.3
Yes	955 92% CN	437 90% CN	516 83% CN	74 64% zC	320 96% zC	511 96% zC	46 84% zC	955 92% CN	0	316 93% L	339 94% L	129 87% L	169 88% L	837 93% zN	118 82% zN	816 92% R	71 90% R	37 89% R	32 98% zOQ
No	86 8% DEMRI	46 10% DEMRI	39 7% DEMRI	41 36% zDE	13 4% zDE	22 4% zDE	8 16% zDE	86 8% DEMRI	0	21 6% I	23 6% I	18 12% I	23 12% I	59 7% zM	26 18% zM	73 8% R	8 10% R	4 11% R	1 2% zOQ
Prefer not to say	2 0 d	1 0 d	2 0 d	1 1% d	2 0 d	0 0 d	0 0 d	2 0 d	0	1 0 d	0 0 d	2 1% d	0 0 d	2 0 d	0 0 d	2 0 d	0 0 d	0 0 d	0 0 d
Total	1043 100%	484 100%	557 100%	116 100%	335 100%	532 100%	54 100%	1043 100%	0	338 100%	363 100%	149 100%	192 100%	899 100%	144 100%	891 100%	79 100%	41 100%	32 100%

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

DC04. Are you responsible for the children under 16 in your household? Are you their parent or guardian?

Base: All who coded 1-4 at DC02

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	1096	49	246	31	98	49	96	69	42	23	33	83	939	91	57	54	253	594
Base: All who coded 1-4 at DC02	1043	56	249	37	98	57	112	76	45	25	44	92	903	83	47	53	254	554
Effective Base	721.1	33.1	161.8	22.8	74.2	36.8	63.2	50.3	33.6	17.3	24.6	62.3	626.8	50.0	37.6	35.2	162.7	409.4
Yes	955	49	232	34	87	55	98	72	39	22	41	85	826	81	41	49	230	517
	92%	87%	93%	92%	88%	97%	88%	95%	88%	88%	94%	93%	91%	97%	87%	92%	90%	93%
	CN	*	*	**	**	*	*	*	*	**	*	*	*	*	*	*	*	*
No	86	7	16	3	11	2	14	4	5	3	3	5	76	2	6	4	24	36
	8%	13%	7%	8%	12%	3%	12%	5%	11%	12%	6%	5%	8%	3%	13%	8%	9%	7%
	DEMRI	*	*	**	*	*	*	*	*	**	*	*	*	*	*	*	*	*
Prefer not to say	2	0	0	0	0	0	0	0	1	0	0	2	1	0	0	0	1	2
	d	0	0	0	0	0	0	0	1%	0	0	2%	0	0	0	0	0	0
	*	*	*	**	*	*	*	*	*	**	*	*	*	*	*	*	*	*
Total	1043	56	249	37	98	57	112	76	45	25	44	92	903	83	47	53	254	554
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

DC05. Are you a carer for someone over the age of 16?
Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Yes	326 9%	163 9%	161 8%	30 7%	69 10%	129 11%	98 7%	163 16%	159 6%	100 10%	96 7%	45 8%	85 10%	217 9%	109 8%	266 8%	29 9%	18 10%	13 13%
No	3391 90%	1659 90%	1726 90%	415 92%	602 89%	1065 87%	1295 92%	865 83%	2447 94%	872 89%	1185 91%	537 92%	793 89%	2162 89%	1230 91%	2857 90%	284 90%	161 89%	90 86%
Prefer not to say	52 1%	18 1%	34 2%	9 2%	5 1%	27 2%	10 1%	16 1%	10 0	11 1%	23 2%	4 1%	14 2%	40 2%	12 1%	45 1%	3 1%	2 1%	1 1%
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

DC05. Are you a carer for someone over the age of 16?
Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (Z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Base: All respondents																		
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
Yes	326	17	81	14	30	13	33	13	9	11	10	34	266	24	20	23	98	128
	9%	6%	11%	10%	8%	6%	7%	5%	7%	9%	7%	10%	8%	7%	6%	6%	10%	10%
No	FH		zSY															
	3391	272	635	133	336	196	396	227	116	114	127	305	2934	317	316	327	914	1157
	90%	93%	87%	90%	91%	93%	90%	88%	90%	91%	89%	91%	92%	93%	92%	92%	90%	90%
Prefer not to say	EGRT		T															
	52	3	11	0	3	1	12	2	7	1	3	2	36	4	3	5	8	6
	1%	1%	2%	0	1%	0	3%	1%	5%	1%	2%	1%	1%	1%	1%	1%	1%	0
	FHndi						zTUV											
							WYc*											
Total	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

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DC06. Which, if any, is the highest educational or professional qualification you have obtained. If you're still studying, please select the highest level achieved so far.

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
GCSE/O-Level /CSE/standard grades or equivalent	737	344	388	86	113	244	289	194	522	115	210	145	265	441	296	610	63	43	21
or equivalent	20%	19%	20%	19%	17%	20%	21%	19%	20%	12%	16%	25%	30%	18%	22%	19%	20%	24%	20%
Vocational qualifications or equivalent (=NVQ1+2)	IJTI	171	130	28	47	80	146	82	214	57	88	68	89	174	127	245	32	16	8
or equivalent (=NVQ1+2)	8%	9%	7%	6%	7%	7%	10%	8%	8%	6%	7%	12%	10%	7%	9%	8%	10%	9%	7%
A-Level/Highers or equivalent (=NVQ3)	BI	413	401	191	152	283	188	255	546	214	319	127	152	594	221	678	67	49	21
or equivalent (=NVQ3)	22%	22%	21%	42%	22%	23%	13%	24%	21%	22%	24%	22%	17%	25%	16%	21%	21%	27%	20%
Bachelor Degree or equivalent (=NVQ4)	FLNTI	923	485	98	224	348	252	285	618	331	392	104	94	717	206	781	75	38	29
or equivalent (=NVQ4)	24%	24%	25%	22%	33%	28%	18%	27%	24%	34%	30%	18%	11%	30%	15%	25%	24%	21%	28%
Masters/PhD or equivalent	FKLNxIgh	340	168	172	26	96	149	70	180	zKL	zKL	L	16	zN	283	291	31	9	9
or equivalent	9%	9%	9%	6%	14%	12%	5%	14%	7%	17%	10%	3%	2%	12%	4%	9%	10%	5%	8%
Other	CFHKLN QWXIgh	144	69	75	5	17	42	26	113	34	50	30	31	77	67	129	10	2	3
	4%	4%	4%	1%	2%	3%	6%	2%	4%	3%	4%	5%	3%	3%	5%	4%	3%	1%	3%
No formal qualifications	CGQI	470	222	247	14	23	62	44	401	56	98	87	229	118	354	400	36	21	13
	12%	12%	13%	3%	3%	5%	28%	4%	15%	6%	8%	15%	26%	5%	26%	13%	11%	12%	12%
Don't know	CDEGI JMTYhi	40	16	22	6	4	13	7	21	8	11	5	16	17	23	35	2	2	1
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	2%	1%	1%	1%	1%
Total	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

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DC06. Which, if any, is the highest educational or professional qualification you have obtained. If you're still studying, please select the highest level achieved so far.

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
GCSE/O-Level	737	83	87	33	78	36	82	64	28	28	30	61	630	73	85	86	250	168
/CSE/standard grades or equivalent	20%	28%	12%	22%	21%	17%	19%	26%	22%	22%	22%	18%	19%	21%	25%	24%	25%	13%
IJTI	301	20	49	7	25	27	35	12	15	12	6	36	249	43	25	44	103	62
Vocational qualifications or equivalent (=NVO1+2)	8%	7%	7%	5%	7%	13%	8%	5%	12%	10%	4%	11%	8%	13%	7%	12%	10%	5%
A-Level/Highers or equivalent (=NVQ3)	BI	815	50	130	24	96	61	83	30	31	38	75	689	70	50	70	246	308
Bachelor Degree or equivalent (=NVQ4)	22%	17%	18%	17%	26%	29%	19%	25%	24%	27%	27%	22%	21%	20%	19%	20%	24%	24%
FLNTI	923	68	240	44	79	45	76	63	31	22	39	73	801	80	32	51	247	463
Masters/PhD or equivalent	24%	23%	33%	30%	21%	21%	17%	26%	24%	18%	28%	21%	25%	23%	10%	14%	24%	36%
FKLNKtg	340	25	122	15	21	8	21	18	12	5	15	30	288	24	9	5	44	242
CFHKLN	9%	8%	17%	10%	6%	4%	5%	7%	9%	4%	11%	9%	9%	7%	3%	1%	4%	19%
QWKhgh	144	4	33	11	20	4	20	6	7	3	2	18	127	10	18	17	40	25
CCQI	4%	1%	5%	8%	5%	2%	5%	3%	5%	2%	2%	5%	4%	3%	5%	5%	4%	2%
No formal qualifications	470	40	55	12	46	27	121	12	8	24	8	47	422	43	116	78	87	20
CDEGI	12%	14%	8%	9%	12%	13%	27%	5%	6%	19%	6%	14%	13%	12%	34%	22%	9%	2%
JMTYhi	40	4	12	0	5	2	4	6	0	1	1	2	31	1	3	4	3	5
Don't know	1%	1%	2%	0	1%	1%	1%	2%	0	1%	1%	1%	1%	0	1%	1%	0	0
HMhi	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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DC07. In which of the following income bands does your gross annual household income fall?

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Up to £10,000	338 9%	131 7%	203 11% zA	40 9% D	37 5%	95 8% zDE	164 12%	47 5% zG	281 11%	36 4% I	97 7% I	39 7% I	166 19% zUK	87 4% zM	251 19% zO	266 8% zO	42 13% zO	19 10% zO	12 11%
£10,000 - £14,999	355 9%	176 10%	179 9%	55 12% DE	44 7%	90 7% zDE	166 12%	53 5% zG	275 10%	41 4% I	103 8% I	69 12% IJ	141 16% zIJ	181 7% zM	174 13% zM	285 9% zO	38 12% zO	23 12% zO	9 9%
£15,000 - £19,999	376 10%	191 10%	183 10%	46 10%	73 11%	97 8% E	155 11%	79 8% zG	290 11%	70 7% I	150 11% I	71 12% I	86 10% I	230 10% zN	146 11% zN	314 10% zO	27 9% zO	23 13% zO	12 12%
£20,000 - £29,999	644 17%	322 17%	322 17%	76 17% zF	117 17% zF	241 20% zF	208 16%	175 17% zH	465 18%	142 14% IL	246 19% IL	124 21% zIL	132 15% zN	479 20% zN	165 12% zN	543 17% zP	41 13% zP	40 22% zP	20 19%
£30,000 - £39,999	492 13%	268 15% zB	224 12%	57 13% zB	88 13% zB	203 17% zF	144 10%	177 17% zH	305 12% zH	141 14% L	196 15% L	76 13% L	77 9% zN	398 16% zN	95 7% zN	396 13% zO	57 18% zO	22 12% zO	18 17% O
£40,000 - £49,999	284 8%	134 7%	149 8%	32 7% zCEF	85 13% zCEF	100 8% F	67 5%	121 12% zH	160 8% zH	112 11% zKL	115 9% L	37 6% L	20 2% zN	240 10% zN	44 3% zN	241 8% zO	26 8% zO	8 4% zO	9 9%
£50,000 - £74,999	317 8% FHKLNQ	163 9%	153 8%	31 7% F	99 15% zCEF	131 11% zCF	56 4%	154 16% zH	160 8% zH	149 15% zJKL	116 9% KL	30 5% L	22 2% zN	279 12% zN	38 3% zN	274 9% Q	27 9% zO	8 4% zO	8 8%
£75,000 and above	198 5% BFHUK	124 7% zB	74 4%	26 6% F	49 7% zF	95 8% zF	29 2%	102 10% zH	94 4% zH	128 13% zJKL	49 4% L	14 2% L	7 1% zN	175 7% zN	24 2% zN	172 5% zP	14 4% zP	7 4% zP	5 5%
Prefer not to say	764 20% ADEGLJMPRIgh	330 18%	434 23% zA	90 20% DE	84 12% zA	171 14% zCDE	414 30% zCDE	134 13% zG	586 22% zG	163 17% zUK	233 18% zUK	125 21% zUK	243 27% zUK	350 14% zM	414 31% zM	677 21% zPR	44 14% zPR	31 17% zPR	12 12%
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%

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DC07. In which of the following income bands does your gross annual household income fall?

Base: All Respondents

Total	England Regions												Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369	
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6	
338	26	26	8	24	30	70	13	9	21	6	32	309	15	338	0	0	0	
9%	9%	4%	6%	6%	14%	16%	5%	7%	17%	4%	9%	10%	4%	100%	0	0	0	
ADGIM	T				zTUVYb	zSTU			zTUVYb*		T	ze		zghi				
OTeghi						VYZac												
355	23	50	22	22	23	68	15	5	14	15	28	318	24	0	355	0	0	
9%	8%	7%	15%	6%	11%	15%	6%	4%	11%	11%	8%	10%	7%	0	100%	0	0	
DEGIM			TVYZ*			zSTVYZc									zghi			
TVfhi																		
376	20	37	14	47	26	48	21	14	21	17	51	330	34	0	0	376	0	
10%	7%	5%	9%	13%	12%	11%	9%	11%	16%	12%	15%	10%	10%	0	0	37%	0	
EGITigh			T			T			ST*		zST					zfigi		
644	65	83	32	84	31	71	52	20	25	34	45	560	50	0	0	644	0	
17%	22%	11%	22%	23%	15%	16%	22%	15%	20%	24%	13%	17%	14%	0	0	63%	0	
FINTigh	Tc			zTc		Tc			Tc*							zfigi		
492	43	95	20	43	19	41	29	17	25	16	47	423	41	0	0	0	492	
13%	15%	13%	14%	12%	9%	9%	12%	13%	20%	11%	14%	13%	12%	0	0	0	38%	
BFHL									WX*								zfigh	
NXfigh																		
284	20	78	8	33	16	20	18	14	3	6	25	242	33	0	0	0	284	
8%	7%	11%	6%	9%	7%	5%	7%	10%	2%	4%	7%	7%	9%	0	0	0	22%	
FHLN		zXa		Xa				a*									zfigh	
Xigh																		
317	24	90	11	29	22	20	25	14	1	13	26	251	46	0	0	0	317	
8%	8%	12%	6%	6%	10%	5%	10%	10%	1%	10%	7%	8%	13%	0	0	0	25%	
FKHLNQ	a	zXa	a*	a	Xa		Xa	Xa*		a*	a		zd				zfigh	
Xadigh																		
198	9	88	4	7	7	14	11	3	1	9	18	165	16	0	0	0	198	
5%	3%	12%	3%	2%	3%	3%	5%	2%	1%	7%	5%	5%	5%	0	0	0	15%	
BFHJK		zSUVW								V*							zfigh	
LNVfgh		XYZac																
764	62	180	28	81	35	89	58	35	15	24	70	638	87	0	0	0	0	
20%	21%	25%	19%	22%	17%	20%	24%	26%	12%	17%	21%	20%	25%	0	0	0	0	
ADGILU		za					a	a*					zd					
MPRigh																		
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

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DC08. What is your current working status?

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Paid employment (30+ hours a week)	1569 42%	904 49%	659 34%	185 41%	440 65%	685 56%	251 18%	615 59%	914 35%	543 55%	569 44%	241 41%	215 24%	1569 65%	0	1332 42%	122 38%	69 38%	46 44%
BFHL		zB		F	zCEF	zCF		zH		zJKL	L	L		zN					
Naetg	511																		
Paid employment (8-29 hours a week)	511 14%	123 7%	388 20%	78 17%	97 14%	197 16%	139 10%	178 17%	315 12%	94 10%	217 17%	77 13%	122 14%	511 21%	0	423 13%	56 18%	19 11%	12 12%
AFHI			zA	zF	F	zF		zH			zI		I	zN			zQ		
NTUI																			
Paid employment (less than 8 hours a week)	36 1%	10 1%	26 1%	15 3%	2 0	9 1%	10 1%	14 1%	21 1%	5 1%	20 2%	6 1%	5 1%	36 1%	0	27 1%	6 2%	2 1%	1 1%
AN			A	zDEF							I			zN					
Self employed (30+ hours a week)	189 5%	134 7%	55 3%	14 3%	32 5%	96 8%	48 3%	56 5%	128 5%	57 6%	58 4%	39 7%	35 4%	189 8%	0	165 5%	11 4%	6 4%	6 6%
BFNdf		zB				zCDF								zN					
Self employed (8-29 hours a week)	86 2%	45 2%	41 2%	5 1%	18 3%	37 3%	26 2%	25 2%	61 2%	32 3%	18 1%	17 3%	19 2%	86 4%	0	72 2%	5 2%	6 3%	4 3%
JNd						C				zJ				zN					
Self employed (less than 8 hours a week)	28 1%	15 1%	12 1%	6 1%	5 1%	7 1%	7 0	11 1%	13 0	6 1%	6 0	5 1%	11 1%	28 1%	0	22 1%	4 1%	1 1%	0 0
HNd														zN					
Retired	841 22%	379 21%	463 24%	0	0	7 1%	829 59%	7 1%	815 31%	166 17%	311 I	150 I	212 I	0	841 62%	705 22%	63 20%	52 29%	22 21%
ACDE		zA				zCDE		zG						zM			zOPR		
GIMI																			
Studying full time	114 3%	53 3%	61 3%	98 22%	11 2%	5 0	0	23 2%	83 3%	24 2%	23 2%	14 2%	53 6%	0	114 8%	97 3%	12 4%	4 2%	2 2%
DEFJmH				zDEF	EF	F							zIJK		zM				
Not in paid employment/Looking after the house or home	174 5%	44 2%	130 7%	10 2%	29 4%	83 7%	50 4%	73 7%	99 4%	30 3%	32 2%	17 3%	94 11%	0	174 13%	144 5%	16 5%	10 5%	4 4%
ACFH		zA				zCF		zH					zIJK		zM				
IJMI																			
Unemployed	170 5%	106 6%	64 3%	36 8%	38 6%	66 5%	29 2%	36 3%	130 5%	21 2%	34 3%	17 3%	98 11%	0	170 13%	138 4%	17 5%	9 5%	6 6%
BFU		zB		zF	F	F							zIJK		zM				
MehI																			
Other	37 1%	20 1%	17 1%	1 0	3 0	19 2%	14 1%	3 0	31 1%	3 0	10 1%	2 0	23 3%	0	37 3%	31 1%	4 1%	1 1%	1 1%
GIMI								G					zIJK		zM				
Prefer not to say	13 0	6 0	6 0	4 1%	2 0	5 0	1 0	3 0	6 0	2 0	6 0	0 0	5 1%	0	13 1%	12 0	0 0	0 0	0 0
FMdi				zF											zM				
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
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DC08. What is your current working status?

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
Paid employment (30+ hours a week)	1569	124	344	67	152	86	180	99	52	34	64	132	1366	117	24	79	484	804
BFHL	42%	42% a	47% zac	45% a*	41% a	41% a	41% a	47% a	40% *	26% *	46% a*	39% *	42% e	34% *	7% f	22% f	47% zfg	62% zfh
Naefg																		
Paid employment (8-29 hours a week)	511	43	77	9	57	18	50	54	25	20	24	47	449	44	44	65	142	145
AFHI	14%	15% U	11% U	6% *	15% U	9% U	11% U	22% zTUWXc	19% TUW*	16% U*	17% U*	14% U	14% U	13% U	13% zi	18% zi	14% zi	11% zi
NTUI																		
Paid employment (less than 8 hours a week)	36	1	3	0	5	0	6	0	4	2	1	5	29	0	6	5	7	12
AN	1%	0	0	0	1%	0	1%	0	3%	2%	1%	2%	1%	0	2%	1%	1%	1%
Self employed (30+ hours a week)	189	20	67	9	14	7	14	8	1	7	9	10	149	29	7	18	44	91
BFNdf	5%	7% Z	9% zVWXYzc	6% *	4% *	3% *	3% *	3% *	1% *	6% *	6% *	3% *	5% zd	8% zd	2% zd	5% zd	4% zfh	7% zfh
Self employed (8-29 hours a week)	86	9	19	2	7	1	8	4	5	1	7	9	63	17	5	8	25	30
JNd	2%	3%	3%	1%	2%	0	2%	2%	4%	1%	5%	3%	2%	5%	2%	2%	2%	2%
Self employed (less than 8 hours a week)	28	1	2	2	2	3	5	1	3	2	1	1	19	2	0	6	6	8
HNd	1%	0	0	1%	1%	1%	1%	0	2%	1%	1%	0	1%	0	0	2%	1%	1%
Retired	841	61	144	38	81	57	108	46	22	47	22	78	715	112	118	115	205	111
ACDE	22%	21%	20%	26% *	22% *	27% *	24% *	19% *	17% *	37% zSTVX	16% YZbc*	23% *	22% zd	32% zd	35% zhi	32% zhi	20% i	9% i
GMI																		
Studying full time	114	4	19	6	12	8	14	7	6	3	1	18	93	6	20	12	17	31
DEFJm	3%	1%	3%	4% *	3% *	4% *	3% *	3% *	5% *	3% *	1% *	5% zS	3% zS	2% zS	6% zhi	3% zhi	2% zhi	2% zhi
Not in paid employment/Looking after the house or home	174	12	23	3	24	14	25	7	8	5	5	17	157	13	36	21	51	33
ACFH	6%	4%	3%	2% *	6% T	7% T	6% T	3% T	6% T	4% T	4% T	5% T	5% T	4% T	11% zhi	6% i	5% i	3% i
IJm																		
Unemployed	170	15	23	8	13	15	26	10	3	4	3	18	154	5	67	20	31	24
BFJ	5%	5%	3%	6% *	3% *	7% T	6% T	4% T	3% T	3% T	2% T	5% e	5% e	1% e	20% zghi	6% i	3% i	2% i
Meh																		
Other	37	2	2	3	1	1	6	5	0	1	3	6	35	1	10	6	7	1
GMI	1%	1%	0	2% T*	0	0	1% T	2% T	0	1% T	2% T*	2% T	1% T	0	3% zhi	2% i	1% i	0
Prefer not to say	13	1	5	1	1	2	0	1	0	0	0	1	7	0	1	0	1	1
FMdi	0	0	1%	1% *	0	1% *	0	0	1% *	0	0	0	0	0	0	0	0	0
Total	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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SOCIAL GRADE. What is the occupation of the person with the highest income in your household?

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
A	143 4%	88 5%	53 3%	18 4%	43 6%	44 4%	36 3%	69 7%	70 3%	143 15%	0 0	0 0	0 0	121 5%	21 2%	131 4%	6 2%	5 3%	1 1%
	BFHJKL NRdigh	zB		zEF				zH		zJKL				zN		R			
B	840 22%	440 24%	400 21%	100 22%	162 24%	290 24%	285 20%	268 26%	551 21%	840 85%	0 0	0 0	0 0	616 25%	224 17%	710 22%	74 23%	34 19%	22 21%
	HJKL Nigh							zH		zJKL				zN					
C1	1305 35%	573 31%	728 38%	133 29%	233 35%	460 38%	474 34%	363 35%	904 35%	0 0	1305 100%	0 0	0 0	889 37%	416 31%	1097 35%	107 34%	63 35%	37 36%
	ACIKLNI	zA	zA			zC				zIKL				zN					
C2	585 16%	325 18%	258 13%	73 16%	116 17%	168 14%	226 16%	149 14%	426 16%	0 0	0 0	585 100%	0 0	385 16%	200 15%	490 15%	47 15%	32 16%	17 16%
	BJULWI	zB								zJL									
D	570 15%	293 16%	277 14%	57 13%	80 12%	183 15%	250 18%	118 11%	434 17%	0 0	0 0	0 0	570 64%	363 15%	207 15%	474 15%	52 16%	26 14%	19 18%
	DGIJ KTZI						zCD		zG				zJK						
E	322 9%	119 6%	202 11%	72 16%	40 6%	75 6%	130 9%	74 7%	228 9%	0 0	0 0	0 0	322 36%	43 2%	278 21%	266 8%	31 10%	17 9%	8 7%
	ADEIJ KMTehi	zA	zA	zDEF			DE						zJK		zM				
Could not work out social grade	4 0	2 0	2 0	0 0	1 0	1 0	2 0	2 0	2 0	0 0	0 0	0 0	0 0	1 0	3 0	0 0	0 0	4 2%	0 0
	O																	zOPR	
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
AB (Net)	983 26%	528 29%	454 24%	118 26%	205 30%	334 27%	321 23%	338 32%	620 24%	983 100%	0 0	0 0	0 0	737 30%	246 18%	841 27%	80 25%	39 21%	23 22%
	BFHJK LNigh	zB		zF		F		zH		zJKL				zN					
C1 (Net)	1305 35%	573 31%	728 38%	133 29%	233 35%	460 38%	474 34%	363 35%	904 35%	0 0	1305 100%	0 0	0 0	889 37%	416 31%	1097 35%	107 34%	63 35%	37 36%
	ACIKLNI	zA	zA			zC				zIKL				zN					
C2 (Net)	585 16%	325 18%	258 13%	73 16%	116 17%	168 14%	226 16%	149 14%	426 16%	0 0	0 0	585 100%	0 0	385 16%	200 15%	490 15%	47 15%	32 16%	17 16%
	BJULWI	zB								zJL									
DE (Net)	892 24%	412 22%	479 25%	129 28%	121 18%	258 21%	380 27%	192 18%	662 25%	0 0	0 0	0 0	892 100%	407 17%	486 36%	740 23%	83 26%	43 24%	27 26%
	DEGIJ KMTZI			zDE			zDE		zG				zJK		zM				
ABC1 (Net)	2287 61%	1101 60%	1182 62%	251 55%	438 65%	794 65%	795 57%	700 67%	1525 58%	983 100%	1305 100%	0 0	0 0	1626 67%	662 49%	1938 61%	187 59%	102 57%	60 58%
	CFHKL NSXig			zCF		zCF		zH		zKL	zKL			zN					
C2DE (Net)	1478 39%	738 40%	737 38%	202 45%	237 35%	426 35%	606 43%	341 33%	1088 42%	0 0	0 0	585 100%	892 100%	792 33%	686 51%	1230 39%	129 41%	74 41%	44 42%
	DEGI JMTI			zDE			zDE		zG			zJ	zJ		zM				

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

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SOCIAL GRADE. What is the occupation of the person with the highest income in your household?

Base: All Respondents

Total	England Regions												Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6	
143 4%	5 2%	47 7%	4 3%	17 5%	9 4%	17 4%	8 3%	7 5%	3 2%	9 6%	6 2%	110 3%	16 5%	4 1%	4 1%	16 2%	101 8%	
BFHJKL NRdgh		zSc								Sc*							zfigh	
840 22%	59 20%	202 28%	28 19%	74 20%	35 16%	78 18%	75 31%	31 23%	24 19%	32 23%	73 21%	716 22%	94 27%	32 9%	37 10%	197 19%	430 33%	
HJKL Nigh		zSVWX					zSUV WXac								fg	zfigh		
1305 35%	91 31%	236 32%	59 40%	142 39%	100 46%	131 30%	80 33%	51 39%	46 36%	46 33%	113 33%	1117 35%	115 33%	97 29%	103 29%	396 39%	476 37%	
ACIKLNI 585 16%	47 16%	119 16%	28 19%	61 17%	15 7%	64 14%	28 12%	24 18%	22 17%	22 16%	62 18%	504 16%	52 15%	39 12%	69 19%	195 19%	158 12%	
BIJLWI 570 15%	W 74 25%	W 79 11%	W* 23 16%	W 48 13%	W 33 16%	W 67 15%	W* 37 15%	W* 7 6%	W* 24 19%	W* 25 18%	W 56 16%	W 501 15%	W 53 15%	fi 65 19%	zfi 88 25%	zfi 168 16%	104 8%	
DEGU KTZI		zTVW XYZc		Z*	Z	Z			TZ*	Z*	TZ			i	zhi			
322 9%	17 6%	44 6%	5 4%	27 7%	19 9%	84 19%	13 5%	11 9%	8 6%	5 4%	32 9%	287 9%	15 4%	101 30%	53 15%	49 5%	21 2%	
ADEU KMTehi						zSTUV WYZabc						e		zghi	zhi	i		
4 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	2 0	0 0	0 0	1 0	0 0	3 0	
O																		
3769 100%	292 100%	727 100%	147 100%	370 100%	210 100%	441 100%	241 100%	131 100%	127 100%	140 100%	341 100%	3236 100%	345 100%	338 100%	355 100%	1020 100%	1292 100%	
983 26%	63 22%	249 26%	31 21%	91 25%	43 20%	95 22%	83 24%	38 29%	27 21%	41 30%	79 23%	825 25%	110 32%	36 11%	41 12%	212 21%	531 41%	
BFHJK LNigh		zSUV WXac					zSUV WXac							zd		fg	zfigh	
1305 35%	91 31%	236 32%	59 40%	142 39%	100 46%	131 30%	80 33%	51 39%	46 36%	46 33%	113 33%	1117 35%	115 33%	97 29%	103 29%	396 39%	476 37%	
ACIKLNI 585 16%	47 16%	119 16%	28 19%	61 17%	15 7%	64 14%	28 12%	24 18%	22 17%	22 16%	62 18%	504 16%	52 15%	39 12%	69 19%	195 19%	158 12%	
BIJLWI 892 24%	W 91 31%	W 123 17%	W* 29 20%	W 75 20%	W 52 25%	W 151 34%	W* 50 21%	W* 19 14%	W* 32 25%	W* 30 22%	W 88 26%	W 788 24%	W 69 20%	fi 166 49%	zfi 141 40%	zfi 217 21%	125 10%	
DEGU KMTZI		zTUVYZ			T	zTUV YZbc					TZ			zghi	zhi	i		
2287 61%	154 53%	485 67%	91 62%	233 63%	143 68%	227 51%	163 68%	89 68%	73 57%	88 63%	192 56%	1942 60%	225 65%	133 39%	144 41%	608 60%	1006 78%	
CFHKL NSXig		zSXc		SX	SXc		SXc	SX*							fg	zfigh		
1478 39%	138 47%	242 33%	56 38%	136 37%	67 32%	215 49%	78 32%	42 32%	54 43%	52 37%	150 44%	1292 40%	120 35%	205 61%	210 59%	412 40%	283 22%	
DEGI JMTI		zTVWYZ				zTVWYZ					TWY			zhi	zhi	i		

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

DC13. Please indicate which of the following you consider yourself to be:
Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Heterosexual or straight	3409 90%	1659 90%	1750 91%	384 85%	596 88%	1101 90%	1313 94%	967 93%	2365 90%	895 91%	1173 90%	536 91%	802 90%	2178 90%	1231 91%	2863 90%	288 91%	162 90%	96 92%
Gay or lesbian	CT 98 3%	71 4%	26 1%	20 4%	22 3%	34 3%	21 2%	17 2%	76 3%	26 3%	34 3%	15 3%	23 3%	74 3%	24 2%	79 2%	11 3%	8 4%	1 1%
Bisexual	BFGN 88 2%	zB 28 2%	58 3%	zF 27 6%	25 4%	27 2%	9 1%	30 3%	56 2%	25 2%	28 2%	11 2%	25 3%	58 2%	30 2%	76 2%	3 1%	7 4%	3 3%
Prefer not to say	AF 129 3%	69 4%	zA 59 3%	zEF 10 2%	zF 19 3%	43 4%	57 4%	17 2%	91 3%	28 3%	57 4%	12 2%	31 4%	79 3%	50 4%	111 4%	14 4%	3 2%	1 1%
Other	GRHl 44 1%	12 1%	28 1%	11 2%	14 2%	15 1%	3 0	12 1%	28 1%	9 1%	13 1%	11 2%	11 1%	29 1%	15 1%	39 1%	1 0	1 1%	2 2%
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

DC13. Please indicate which of the following you consider yourself to be:
Base: All Respondents

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
3409	267	639	138	345	193	399	208	118	117	122	317	2924	329	302	314	947	1186
90%	91%	88%	94%	93%	92%	91%	86%	90%	92%	87%	93%	90%	95%	89%	89%	93%	92%
CT	5	30	3	4	7	15	7	3	1	1	4	85	4	9	17	38	29
98%	2%	4%	2%	1%	4%	3%	3%	2%	1%	1%	3%	1%	1%	3%	5%	4%	2%
BFGN	8	11	2	7	6	14	8	4	7	2	8	79	4	15	10	16	34
88%	3%	1%	1%	2%	3%	3%	3%	3%	6%	1%	2%	2%	1%	4%	3%	2%	3%
AF	8	34	2	12	3	10	17	5	0	13	7	110	6	6	7	17	26
129	3%	5%	2%	3%	1%	2%	7%	4%	0	9%	2%	3%	2%	2%	2%	2%	2%
GRHi	44	14	2	2	3	2	2	2	3	5	38	2	6	7	2	17	26
44%	1%	2%	1%	0	1%	1%	1%	1%	2%	2%	1%	0	2%	2%	0	1%	1%
AFh	3769	292	727	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

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DC14. Have you gone through any part of a process (including thoughts or actions) to change from the sex you were described as at birth to the gender you identify with, or do you intend to?

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Yes	178 5%	108 6%	66 3%	47 10%	69 10%	46 4%	15 1%	111 11%	60 2%	60 6%	61 5%	23 4%	33 4%	151 6%	26 2%	153 5%	14 4%	4 2%	6 6%
No	BFHNVd 3507 93%	zB 1697 92%	1806 94%	zEF 397 88%	zEF 590 87%	F 1149 94%	1355 97%	zH 912 87%	2513 96%	zL 902 92%	1210 93%	552 94%	840 94%	zN 2218 92%	1289 95%	2944 93%	293 92%	174 97%	96 93%
I prefer not to say	CDGIMTI 84 2%	35 2%	49 3%	9 2%	16 2%	25 2%	34 2%	20 2%	42 2%	21 2%	34 3%	10 2%	19 2%	49 2%	35 3%	71 2%	10 3%	2 1%	2 1%
Total	Hh 3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
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DC14. Have you gone through any part of a process (including thoughts or actions) to change from the sex you were described as at birth to the gender you identify with, or do you intend to?

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
Yes	178 5%	16 5%	55 8%	6 4%	8 2%	10 5%	18 4%	4 2%	9 7%	14 11%	2 1%	11 3%	133 4%	9 3%	18 5%	16 5%	37 4%	101 8%
No	BFHNvd 3507 93%	270 92%	zVYbc 653 90%	* 139 95%	* 354 96%	* 198 94%	420 95%	228 94%	VV* 121 92%	zVXYbc* 113 89%	* 131 94%	* 318 93%	3039 94%	330 96%	319 94%	335 94%	975 96%	1163 90%
I prefer not to say	CDGIMTI 84 2%	6 2%	19 3%	2 1%	8 2%	2 1%	3 1%	9 4%	1 1%	0 0%	7 5%	12 4%	65 2%	5 2%	2 1%	4 1%	8 1%	27 2%
Total	3769 100%	292 100%	727 100%	147 100%	370 100%	210 100%	441 100%	241 100%	131 100%	127 100%	140 100%	341 100%	3236 100%	345 100%	338 100%	355 100%	1020 100%	1292 100%

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
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DC15. Which of these, if any, limit your daily activities or the work you can do?

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Breathlessness or chest pains	224 6%	123 7%	101 5%	18 4%	38 6%	53 4%	116 8%	66 6%	153 6%	53 5%	73 6%	41 7%	57 6%	90 4%	134 10%	180 6%	21 7%	15 8%	7 7%
EMI							zCE								zM				
Poor vision, partial sight or blindness	143 4%	82 4%	60 3%	31 7%	26 4%	27 2%	58 4%	38 4%	98 4%	43 4%	45 3%	26 4%	27 3%	67 3%	76 6%	116 4%	12 4%	11 6%	4 4%
EMd				zEF			E								zM				
Difficulty in speaking or in communicating	61 2%	41 2%	18 1%	15 3%	20 3%	15 1%	12 1%	27 3%	33 1%	24 2%	19 1%	3 1%	15 2%	38 2%	23 2%	53 2%	4 1%	3 1%	2 1%
BFHd				zEF	zEF			zH											
Poor hearing, partial hearing or deafness	131 3%	65 4%	66 3%	7 1%	10 2%	33 3%	81 6%	22 2%	104 4%	26 3%	50 4%	13 2%	41 5%	55 2%	77 6%	110 3%	10 3%	9 5%	2 2%
CDGM							zCDE								zI				
Cannot walk at all / use a wheelchair or mobility scooter	58 2%	29 2%	30 2%	8 2%	7 1%	20 2%	23 2%	20 2%	37 1%	19 2%	20 2%	5 1%	14 2%	27 1%	31 2%	51 2%	3 1%	3 2%	1 1%
M															zM				
Cannot walk far or manage stairs or can only do so with difficulty	235 9%	101 6%	134 7%	11 3%	8 1%	51 4%	165 12%	34 3%	194 7%	33 3%	91 7%	40 7%	72 6%	51 2%	184 14%	182 6%	25 8%	21 11%	8 8%
CDEGI						D	zCDE		zG		I	I	zI		zM			zO	
MOTYI																			
Limited ability to reach	79 2%	29 2%	51 3%	8 2%	6 1%	28 2%	38 3%	23 2%	53 2%	14 1%	33 3%	10 2%	23 3%	34 1%	46 3%	68 2%	6 2%	4 2%	2 2%
ADIM							D								zM				
Mental health problems or difficulties	255 7%	107 6%	142 7%	55 12%	62 9%	97 8%	41 3%	62 6%	181 7%	54 5%	86 7%	35 6%	81 9%	152 6%	103 8%	204 6%	30 9%	14 8%	8 8%
AFITeI				zEF	zF	F							zI						
Dyslexia	50 1%	25 1%	26 1%	12 3%	12 2%	17 1%	9 1%	21 2%	27 1%	11 1%	17 1%	11 2%	11 1%	37 2%	13 1%	41 1%	6 2%	1 0	2 2%
F				zF	F														
Learning difficulties	29 1%	18 1%	9 0	12 3%	7 1%	9 1%	1 0	3 0	23 1%	2 0	7 1%	11 2%	10 1%	14 1%	15 1%	27 1%	2 0	0 0	0 0
FI				zEF	F	F							I						
Other illnesses or conditions which limit your daily activities or the work that you can do (PLEASE TYPE IN)	144 4%	53 3%	90 5%	7 1%	7 1%	41 3%	88 6%	12 1%	128 5%	24 2%	51 4%	25 4%	44 5%	48 2%	95 7%	114 4%	18 6%	7 4%	5 5%
ACDG			zA			D	zCDE		zG				I		zM				
IMTI																			
None of these	102 3%	43 2%	59 3%	13 3%	9 1%	25 2%	55 4%	14 1%	74 3%	30 3%	18 1%	12 2%	43 5%	45 2%	57 4%	85 3%	9 3%	5 3%	3 3%
DGJMH							zDE		G		J		zJK		zM				
CFHL	2732 72%	1345 73%	1387 72%	303 67%	516 76%	958 78%	940 67%	824 79%	1846 71%	745 76%	985 76%	413 71%	587 66%	1931 80%	801 59%	2326 73%	214 68%	118 65%	74 71%
NOIg				zCF	zCF			zH		zL	zL			zN		zPQ			
Don't know	38 1%	21 1%	18 1%	8 2%	15 2%	9 1%	6 0	10 1%	22 1%	14 1%	7 1%	1 0	16 2%	25 1%	14 1%	32 1%	4 1%	1 0	1 1%
F				zEF						K			zJK						
Total	4284 114%	2081 113%	2191 114%	507 112%	743 110%	1384 116%	1634 116%	1177 113%	2973 114%	1051 111%	1503 115%	644 110%	1041 117%	2614 108%	1670 124%	3590 113%	364 115%	211 117%	119 115%
Any disability (Net)	896 24%	431 23%	457 24%	130 29%	135 20%	228 19%	402 29%	195 19%	673 26%	194 20%	294 23%	160 27%	246 28%	418 17%	478 35%	724 23%	89 28%	56 31%	26 25%
DEGI				zDE			zDE					I	zI		zM			zO	
MOTI																			

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
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DC15. Which of these, if any, limit your daily activities or the work you can do?

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
Breathlessness or chest pains	224	14	40	10	16	24	26	6	12	7	3	21	183	16	31	39	51	55
EMI	6%	5%	5%	7%	4%	11%	6%	3%	9%	6%	2%	6%	6%	5%	9%	11%	5%	4%
Poor vision, partial sight or blindness	143	5	35	10	7	zSTVb	10	6	3	6	4	16	107	12	16	24	30	50
EMd	4%	2%	5%	7%	2%	5%	12%	3%	2%	4%	3%	16	3%	3%	5%	7%	3%	4%
Difficulty in speaking or in communicating	61	3	19	2	2	3	8	5	2	0	4	7	43	2	8	7	10	31
BFHd	2%	1%	3%	1%	1%	2%	2%	2%	1%	0	3%	2%	1%	1%	2%	2%	1%	2%
Poor hearing, partial hearing or deafness	131	18	21	3	21	10	11	7	2	4	2	11	114	11	10	13	37	41
CDGM	3%	6%	3%	2%	6%	5%	2%	3%	1%	3%	2%	3%	4%	3%	3%	4%	4%	3%
Cannot walk at all / use a wheelchair or mobility scooter	58	2	14	1	1	6	4	3	7	3	4	6	50	1	2	2	17	20
M	2%	1%	2%	1%	0	3%	1%	1%	zSV*	3%	3%	2%	2%	0	0	1%	2%	2%
Cannot walk far or manage stairs or can only do so with difficulty	235	9	26	8	23	22	30	5	8	12	6	32	203	25	45	41	60	38
CDEGI	6%	3%	4%	6%	6%	11%	7%	2%	6%	9%	4%	9%	6%	7%	13%	11%	6%	3%
MOTVI	79	4	11	1	6	10	10	2	4	6	0	14	67	5	12	15	23	20
Limited ability to reach	ADIM	2%	1%	1%	2%	5%	2%	1%	3%	4%	0	4%	2%	1%	4%	4%	2%	2%
Mental health problems or difficulties	255	24	22	4	23	11	39	15	11	15	15	30	230	10	51	39	84	56
AFITeI	7%	8%	3%	2%	6%	5%	9%	6%	8%	9%	11%	9%	7%	3%	15%	11%	8%	4%
Dyslexia	50	3	8	1	2	1	4	4	2	3	4	10	41	7	1	9	13	20
F	1%	1%	1%	1%	0	0	1%	2%	2%	2%	3%	3%	1%	2%	0	3%	1%	2%
Learning difficulties	29	4	8	1	5	0	3	4	1	0	1	0	26	1	3	7	3	13
FI	1%	1%	1%	0	1%	0	1%	2%	1%	0	0	0	1%	0	1%	2%	0	1%
Other illnesses or conditions which limit your daily activities or the work that you can do (PLEASE TYPE IN)	144	5	15	7	13	9	14	6	9	8	8	16	128	14	28	25	33	27
ACDGI	4%	2%	2%	4%	4%	4%	3%	4%	7%	6%	6%	5%	4%	4%	8%	7%	3%	2%
IMTI	102	6	24	0	9	4	6	12	6	1	5	12	81	12	7	6	13	17
DGJMH	3%	2%	3%	0	2%	2%	1%	5%	5%	0	4%	3%	2%	3%	2%	2%	1%	1%
None of these	2732	218	562	115	275	137	330	183	87	85	102	233	2356	261	197	218	765	1031
CFHL	72%	75%	zWZac	78%	75%	65%	75%	76%	66%	67%	73%	68%	73%	76%	58%	61%	75%	80%
NDIq	38	1	11	1	7	1	3	4	3	0	0	1	33	2	1	5	7	12
F	1%	0	2%	1%	2%	0	1%	2%	2%	0	0	0	1%	1%	0	1%	1%	1%
Total	4284	317	817	164	412	249	499	267	156	145	158	407	3662	377	413	448	1147	1430
Any disability (Net)	896	67	130	31	78	68	102	43	35	42	33	96	767	71	134	126	235	233
DEGI	24%	23%	18%	21%	21%	32%	23%	18%	27%	33%	23%	28%	24%	21%	39%	36%	23%	18%
MOTVI	102	6	24	0	9	4	6	12	6	1	5	12	81	12	7	6	13	17

DC17. Please use the scale below to indicate how much you agree or disagree with the following statements - Summary Table
Base: All Respondents

	I am satisfied with my life (A)	I feel very positive about my future (B)	I don't like people to think badly of me (C)	White lies are accep table to avoid hurting people's feelings (D)
Unweighted Base	3769	3769	3769	3769
Base: All respondents	3769	3769	3769	3769
Effective Base	2540.2	2540.2	2540.2	2540.2
Strongly agree	752 20% CD	708 19% D	657 17% D	252 7% D
Agree	1386 37% BCD	1243 33% D	1247 33% D	877 23% D
Slightly agree	704 19% C	746 20% C	672 18% C	1103 29% ABC
Neither agree nor disagree	418 11% A	546 14% A	840 22% AB	874 23% AB
Slightly disagree	289 8% C	291 8% C	151 4% C	297 8% C
Disagree	125 3% C	138 4% C	136 4% C	239 6% ABC
Strongly disagree	95 3% C	98 3% C	66 2% C	127 3% C
Total	3769 100%	3769 100%	3769 100%	3769 100%
Top 2 Box	2139 57% BCD	1951 52% D	1904 51% D	1129 30% D
Bottom 2 Box	220 6%	235 6%	202 5%	366 10% ABC

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DC17. Please use the scale below to indicate how much you agree or disagree with the following statements: I am satisfied with my life

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Strongly agree	752 20%	336 18%	417 22%	57 13%	149 22%	198 16%	346 25%	237 23%	506 19%	222 23%	265 20%	94 16%	172 19%	452 19%	300 22%	641 20%	56 19%	34 19%	21 20%
Agree	1386 37%	684 37%	701 36%	142 31%	248 37%	413 34%	571 41%	416 40%	933 36%	386 39%	430 33%	246 42%	323 36%	892 37%	494 37%	1160 37%	122 38%	59 32%	46 44%
Slightly agree	704 19%	352 19%	350 18%	104 23%	130 19%	237 19%	232 17%	195 19%	487 19%	166 17%	259 20%	109 19%	167 19%	463 19%	240 18%	588 19%	59 19%	40 22%	16 15%
Neither agree nor disagree	418 11%	227 12%	191 10%	80 18%	57 8%	162 13%	118 8%	99 9%	294 11%	102 10%	148 11%	60 10%	109 12%	288 12%	130 10%	354 11%	35 11%	17 10%	11 11%
Slightly disagree	289 8%	125 7%	162 8%	42 9%	50 7%	110 9%	88 6%	64 6%	213 8%	71 7%	102 8%	57 10%	60 7%	189 8%	100 7%	239 8%	24 8%	20 11%	5 5%
Disagree	125 3%	67 4%	55 3%	16 4%	24 3%	54 4%	30 2%	22 2%	102 4%	19 2%	56 4%	9 2%	41 5%	75 3%	50 4%	110 3%	9 3%	4 2%	1 1%
Strongly disagree	95 3%	48 3%	47 2%	12 3%	19 3%	47 4%	18 1%	10 1%	81 3%	18 2%	45 3%	12 2%	21 2%	60 2%	36 3%	74 2%	11 3%	7 4%	3 3%
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Top 2 Box	2139 57%	1020 55%	1117 58%	200 44%	397 59%	612 50%	917 65%	653 63%	1439 55%	607 62%	695 53%	339 58%	495 55%	1344 56%	794 59%	1802 57%	178 56%	92 51%	67 64%
Bottom 2 Box	220 6%	115 6%	102 5%	28 6%	42 6%	101 8%	49 3%	32 3%	183 7%	37 4%	101 8%	21 4%	62 7%	134 6%	86 6%	185 6%	20 6%	11 6%	5 4%
	FGII			F	F	zF			zG		zIK		IK						

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

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DC17. Please use the scale below to indicate how much you agree or disagree with the following statements: I am satisfied with my life

Base: All Respondents

Total	England Regions												Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369	
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6	
752	47	169	32	88	39	93	42	21	31	24	55	644	84	47	55	160	276	
20%	16%	23%	22%	24%	19%	21%	17%	16%	24%	17%	16%	20%	24%	14%	15%	16%	21%	
ACEfh			c	c													fg	
1386	110	281	52	137	74	149	94	40	34	48	141	1217	135	109	112	359	511	
38%	38%	39%	35%	37%	35%	34%	39%	30%	27%	35%	41%	38%	39%	32%	31%	35%	40%	
CEJ		a									a						zfg	
704	51	123	38	67	43	98	43	32	19	20	54	597	50	71	73	218	248	
19%	17%	17%	26%	18%	21%	22%	18%	24%	15%	14%	16%	18%	15%	21%	21%	21%	19%	
F			Tb												z			
418	35	67	17	33	26	53	25	20	22	18	38	347	37	35	47	122	124	
11%	12%	9%	11%	9%	12%	12%	10%	16%	17%	13%	11%	11%	11%	10%	13%	12%	10%	
DFN								TV										
289	34	49	4	24	15	27	23	12	9	14	28	252	24	39	33	93	78	
8%	12%	7%	2%	7%	7%	6%	10%	9%	7%	10%	8%	8%	7%	12%	8%	9%	6%	
FI	zTUX						U			U				zi	i	i		
125	10	22	2	12	6	13	10	3	9	7	17	105	7	16	16	45	35	
3%	3%	3%	2%	3%	3%	3%	4%	2%	7%	5%	5%	3%	2%	5%	5%	4%	3%	
FGI																		
95	5	16	2	8	7	9	5	3	2	10	9	74	9	22	19	24	20	
3%	2%	2%	1%	2%	3%	2%	2%	2%	2%	7%	3%	2%	3%	6%	5%	2%	2%	
FGI								zSTUVX						zhi	zhi			
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
2139	157	450	84	226	113	242	136	61	65	72	195	1860	219	156	166	519	787	
57%	54%	62%	57%	61%	54%	55%	56%	46%	51%	52%	57%	57%	63%	46%	47%	51%	61%	
CEJhgh		z	z	z										z			zgh	
220	15	38	4	19	13	22	14	6	11	17	26	180	16	37	35	68	55	
6%	5%	5%	3%	5%	6%	5%	6%	4%	9%	12%	8%	6%	5%	11%	10%	7%	4%	
FGI								zSTUVX						zhi	zi	i		

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

DC17. Please use the scale below to indicate how much you agree or disagree with the following statements: I feel very positive about my future

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Strongly agree	708 19%	326 18%	381 20%	73 16%	148 22%	203 17%	282 20%	235 23%	464 18%	221 23%	219 17%	96 16%	172 19%	476 20%	233 17%	606 19%	44 14%	36 20%	23 22%
Agree	1243 33%	605 33%	637 33%	132 29%	236 35%	370 30%	495 35%	404 39%	806 31%	346 35%	438 34%	189 32%	269 30%	796 33%	446 33%	1040 33%	115 36%	50 28%	38 36%
Slightly agree	746 20%	363 20%	383 20%	117 26%	139 21%	231 19%	260 19%	193 19%	530 20%	185 19%	246 19%	138 24%	176 20%	505 21%	241 18%	625 20%	69 22%	36 20%	17 16%
Neither agree nor disagree	546 14%	277 15%	268 14%	65 14%	75 11%	200 16%	203 14%	125 12%	400 15%	120 12%	200 15%	80 14%	144 16%	328 14%	217 16%	465 15%	41 13%	26 14%	14 13%
Slightly disagree	291 8%	146 8%	145 8%	40 9%	38 6%	111 9%	102 7%	55 5%	226 9%	69 7%	103 8%	48 8%	69 8%	176 7%	115 8%	236 7%	30 9%	18 10%	7 7%
Disagree	138 4%	77 4%	57 3%	19 4%	22 3%	57 5%	39 3%	19 2%	113 4%	22 2%	60 5%	22 4%	34 4%	85 4%	53 4%	115 4%	7 2%	11 6%	5 4%
Strongly disagree	98 3%	47 3%	49 3%	8 2%	17 3%	50 4%	23 2%	12 1%	77 3%	20 2%	38 3%	12 2%	28 3%	53 2%	45 3%	82 3%	10 3%	4 2%	1 1%
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Top 2 Box	1951 52%	931 51%	1018 53%	205 45%	384 57%	573 47%	777 55%	639 61%	1270 49%	567 58%	657 50%	285 49%	441 49%	1272 53%	679 50%	1645 52%	159 50%	86 47%	60 58%
Bottom 2 Box	235 6%	124 7%	106 6%	26 6%	39 6%	107 9%	62 4%	31 3%	190 7%	41 4%	98 7%	35 6%	62 7%	138 6%	98 7%	197 6%	17 5%	16 9%	6 6%

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

DC17. Please use the scale below to indicate how much you agree or disagree with the following statements: I feel very positive about my future

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
Strongly agree	708 19%	46 16%	154 21%	37 Y	76 20%	44 21%	96 22%	34 14%	19 14%	23 18%	19 14%	58 17%	601 19%	75 22%	48 14%	63 18%	149 15%	273 21%
Agree	1243 33%	93 32%	272 37%	45 Y	119 32%	61 29%	128 29%	94 39%	32 24%	30 24%	44 31%	121 35%	1086 34%	127 37%	89 26%	98 28%	318 31%	475 37%
Slightly agree	746 20%	66 23%	117 16%	39 27%	76 21%	37 16%	92 21%	37 16%	42 32%	27 21%	27 19%	64 19%	642 20%	61 18%	72 21%	77 22%	243 24%	258 20%
Neither agree nor disagree	546 14%	40 14%	105 14%	14 9%	52 14%	44 21%	63 14%	47 19%	15 11%	22 18%	18 13%	45 13%	467 14%	39 11%	52 15%	50 14%	146 14%	152 12%
Slightly disagree	291 8%	31 11%	38 5%	7 5%	20 5%	15 7%	41 9%	16 7%	17 13%	11 9%	16 12%	25 7%	244 8%	23 7%	34 10%	37 10%	91 9%	78 6%
Disagree	138 4%	12 4%	20 3%	2 2%	20 5%	5 2%	10 2%	7 3%	4 3%	10 8%	4 3%	20 6%	118 4%	7 2%	27 8%	10 3%	46 4%	33 3%
Strongly disagree	98 3%	3 1%	21 3%	3 2%	7 2%	4 2%	11 3%	7 3%	4 3%	3 2%	12 9%	7 2%	78 2%	13 4%	17 5%	19 5%	26 3%	21 2%
Total	3769 100%	292 100%	727 100%	147 100%	370 100%	210 100%	441 100%	241 100%	131 100%	127 100%	140 100%	341 100%	3236 100%	345 100%	338 100%	355 100%	1020 100%	1292 100%
Top 2 Box	1951 52%	139 48%	427 59%	83 56%	195 53%	105 50%	224 51%	128 53%	50 38%	54 42%	63 45%	179 52%	1687 52%	202 58%	136 40%	161 45%	467 46%	749 58%
Bottom 2 Box	235 6%	16 5%	41 6%	5 3%	27 7%	9 4%	21 5%	14 6%	7 6%	13 10%	16 11%	28 8%	196 6%	20 6%	44 13%	30 8%	72 7%	54 4%
	FGI										UX*				zhi	i	i	

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

DC17. Please use the scale below to indicate how much you agree or disagree with the following statements: I don't like people to think badly of me

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Strongly agree	657 17%	273 15%	381 20%	65 14%	139 21%	186 15%	266 19%	195 19%	457 17%	170 17%	246 19%	95 16%	147 16%	398 16%	259 19%	557 18%	45 14%	35 19%	20 19%
Agree	AESc 1247 33%	563 31%	680 35%	153 34%	212 31%	408 33%	462 33%	375 36%	835 32%	298 30%	454 35%	227 39%	268 30%	789 33%	457 34%	1031 33%	108 34%	72 40%	36 35%
Slightly agree	Ala 672 18%	362 20%	309 16%	102 23%	116 17%	245 20%	207 15%	189 18%	467 18%	187 19%	236 18%	84 14%	163 18%	457 19%	215 16%	572 18%	50 16%	31 17%	18 17%
Neither agree nor disagree	BFNo 840 22%	447 24%	393 20%	88 19%	131 19%	278 23%	341 24%	188 18%	622 24%	232 24%	246 19%	127 22%	233 26%	544 23%	296 22%	713 23%	73 23%	31 17%	23 23%
Slightly disagree	BGJl 151 4%	78 4%	73 4%	22 5%	40 6%	35 3%	53 4%	49 5%	97 4%	35 4%	63 5%	22 4%	31 3%	101 4%	50 4%	127 4%	15 5%	7 4%	3 3%
Disagree	E 136 4%	76 4%	60 3%	14 3%	25 4%	46 4%	50 4%	38 4%	89 3%	39 4%	44 3%	15 3%	37 4%	85 4%	51 4%	114 4%	16 5%	4 2%	2 2%
Strongly disagree	66 2%	40 2%	24 1%	8 2%	12 2%	22 2%	24 2%	10 1%	48 2%	22 2%	16 1%	14 2%	14 2%	44 2%	22 2%	55 2%	10 3%	0 0	1 1%
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Top 2 Box	1904 51%	837 45%	1062 55%	219 48%	351 52%	594 49%	728 52%	570 55%	1292 49%	468 48%	699 54%	322 55%	414 46%	1187 49%	716 53%	1586 50%	153 48%	107 59%	56 54%
Bottom 2 Box	202 5%	116 6%	85 4%	23 5%	37 5%	69 6%	75 5%	47 5%	137 5%	61 6%	60 5%	29 5%	52 6%	130 5%	73 5%	168 5%	26 8%	4 2%	4 3%
	BQ	zB									zL	IL			zM		zOP		zQR

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DC17. Please use the scale below to indicate how much you agree or disagree with the following statements: I don't like people to think badly of me

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
Strongly agree	657 17%	35 12%	122 17%	31 21%	73 20%	44 21%	93 21%	43 18%	22 17%	22 17%	30 22%	42 12%	550 17%	66 19%	57 17%	55 15%	174 17%	227 18%
Agree	1247 33%	102 35%	239 33%	43 29%	130 35%	67 32%	138 31%	67 28%	37 28%	29 23%	39 28%	139 41%	1069 33%	134 39%	100 29%	124 35%	339 33%	447 35%
Slightly agree	672 18%	46 16%	110 15%	29 19%	61 16%	43 20%	81 18%	51 21%	36 27%	29 23%	23 16%	65 19%	591 18%	43 12%	75 22%	57 16%	190 19%	259 20%
Neither agree nor disagree	840 22%	79 27%	192 26%	32 21%	65 18%	40 19%	79 18%	61 25%	27 20%	35 27%	33 23%	70 20%	722 22%	75 22%	74 22%	89 25%	220 22%	239 18%
Slightly disagree	151 4%	17 6%	28 4%	7 5%	19 5%	7 3%	14 3%	12 5%	5 4%	4 3%	3 2%	11 3%	120 4%	14 4%	13 4%	10 3%	43 4%	55 4%
Disagree	136 4%	8 3%	25 3%	3 2%	19 5%	7 3%	21 5%	6 3%	1 1%	2 2%	5 4%	14 4%	123 4%	10 3%	10 3%	14 4%	38 4%	44 3%
Strongly disagree	66 2%	5 2%	10 1%	2 1%	3 1%	3 1%	14 3%	1 0%	3 2%	7 6%	6 4%	1 0%	61 2%	3 1%	11 3%	6 2%	17 2%	21 2%
G	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Top 2 Box	1904 51%	137 47%	361 50%	74 51%	202 55%	111 53%	232 52%	110 46%	59 45%	50 40%	70 50%	180 53%	1620 50%	200 58%	157 46%	179 50%	513 50%	674 52%
AIL	202	13	35	5	22	10	35	7	4	9	12	15	184	13	21	20	55	65
BO	5%	4%	5%	3%	6%	5%	8%	3%	3%	7%	6%	4%	6%	4%	6%	6%	5%	5%

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

DC17. Please use the scale below to indicate how much you agree or disagree with the following statements: White lies are acceptable to avoid hurting people's feelings

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Strongly agree	252 7% h	125 7%	125 7%	33 7%	40 6%	74 6%	105 8%	73 7%	170 6%	74 8%	72 5%	50 9%	56 6%	148 6%	105 8%	222 7%	14 4%	10 5%	7 7%
Agree	877 23% ELOSe	433 24%	443 23%	95 21%	147 22%	253 21%	374 27%	262 25%	590 23%	221 22%	325 25%	149 25%	179 20%	534 22%	343 25%	709 22%	99 31%	45 25%	23 22%
Slightly agree	1103 29% N	533 29%	569 30%	140 31%	197 29%	370 30%	393 28%	284 27%	791 30%	295 30%	409 31%	163 28%	235 26%	748 31%	355 26%	924 29%	94 30%	56 31%	29 27%
Neither agree nor disagree	874 23% FP	432 23%	442 23%	112 25%	168 25%	316 26%	276 20%	255 24%	587 22%	227 23%	279 21%	131 22%	236 26%	561 23%	313 23%	762 24%	53 17%	34 19%	24 23%
Slightly disagree	297 8% N	146 8%	147 8%	37 8%	63 9%	92 8%	103 7%	67 6%	221 8%	76 8%	107 8%	50 9%	64 7%	206 9%	91 7%	246 8%	27 8%	14 8%	11 10%
Disagree	239 6% CII	115 6%	124 6%	29 6%	33 5%	79 6%	97 7%	74 7%	160 6%	66 7%	72 6%	28 5%	73 8%	146 6%	93 7%	196 6%	21 7%	13 7%	8 7%
Strongly disagree	127 3% CII	55 3%	72 4%	7 2%	28 4%	37 3%	55 4%	28 3%	97 4%	23 2%	40 3%	15 3%	49 6%	77 3%	50 4%	109 3%	8 3%	7 4%	3 3%
Total	3769 100%	1840 100%	1921 100%	453 100%	676 100%	1221 100%	1403 100%	1043 100%	2615 100%	983 100%	1305 100%	585 100%	892 100%	2419 100%	1350 100%	3168 100%	316 100%	181 100%	104 100%
Top 2 Box	1129 30% ELMS	558 30%	568 30%	129 28%	187 28%	327 27%	479 34%	335 32%	760 29%	295 30%	397 30%	199 34%	236 26%	681 28%	448 33%	930 29%	113 36%	55 31%	30 29%
Bottom 2 Box	366 10% i	171 9%	195 10%	36 8%	61 9%	116 10%	152 11%	103 10%	257 10%	89 9%	112 9%	43 7%	122 14%	223 9%	143 11%	305 10%	29 9%	21 11%	11 10%

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

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DC17. Please use the scale below to indicate how much you agree or disagree with the following statements: White lies are acceptable to avoid hurting people's feelings

Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
Strongly agree	252	18	49	8	22	23	49	10	6	9	8	19	212	25	22	23	51	104
Agree	677	43	180	29	79	45	120	58	25	22	28	80	780	60	71	81	259	299
Slightly agree	1103	82	219	34	95	48	118	74	54	43	38	118	938	113	100	96	305	413
Neither agree nor disagree	874	89	170	45	89	53	87	64	28	32	35	70	746	65	67	100	217	282
Slightly disagree	297	35	54	10	34	21	24	14	11	8	14	21	255	31	37	24	87	92
Disagree	239	19	36	4	34	9	24	16	5	8	15	28	195	38	26	18	66	76
Strongly disagree	127	6	19	17	17	11	20	5	1	6	3	5	111	14	15	13	34	26
Total	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Top 2 Box	1129	61	229	37	101	68	169	68	31	31	36	99	992	85	93	104	310	403
Bottom 2 Box	366	25	54	20	50	20	44	21	6	14	18	33	306	52	41	31	100	102

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

BAN1. Banner 1
Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Methodology																			
Online	1740 46%	910 49%	823 43%	343 76%	409 60%	676 55%	313 22%	565 54%	1139 44%	490 50%	654 50%	251 43%	344 39%	1330 55%	410 30%	1468 46%	128 41%	92 51%	52 50%
F2F	2029 54%	930 51%	1099 57%	111 24%	267 40%	545 45%	1090 79%	478 46%	1477 56%	493 50%	650 50%	334 57%	548 61%	1089 45%	940 70%	1700 54%	188 59%	89 49%	52 50%
ACDEGI JMYZhi			zA		C	C	zCDE		zG			IJ	zIJ		zM		QR		
Sex																			
Male	1840 49%	1840 100%	0	242 53%	330 49%	601 49%	657 47%	484 46%	1302 50%	528 54%	573 44%	325 56%	412 46%	1231 51%	608 45%	1556 49%	157 50%	79 44%	47 45%
Female	1921 51%	0	1921 100%	F 46%	342 51%	618 51%	745 53%	557 53%	1309 50%	zJL 454	728 56%	zJL 258	479 54%	1180 49%	741	1605 51%	159 50%	101 56%	56 54%
Male 16-34	AIKMUI 572 15%	572 31%	0	242 53%	330 49%	0	0	211 20%	337 13%	179 18%	160 12%	110 19%	123 14%	462 19%	110 8%	491 16%	45 14%	22 12%	14 13%
Male 35-54	BEFH JNYef 601 16%	601 33%	0	0	0	601 49%	0	241 23%	347 13%	174 18%	215 16%	85 14%	127 14%	520 22%	81	511 16%	47 15%	29 16%	14 14%
Male 55+	BCDFHNg 657 17%	657 36%	0	0	0	zCDF 0	657 47%	29 3%	611 23%	171 17%	195 15%	129 22%	162 18%	244 10%	413 31%	544 17%	66 21%	28 16%	19 18%
Female 16-34	BCDE GJMI 552 15%	0	552 29%	211 46%	342 51%	0	0	239 23%	296 11%	144 15%	202 15%	79 13%	127 14%	430 18%	122 9%	472 15%	35 11%	26 15%	19 18%
Female 35-54	AEFHN 618 16%	0	618 32%	zEF 0	zEF 0	618 51%	0	zH 28%	311 12%	160 16%	245 19%	82 14%	131 15%	512 21%	106 8%	509 16%	65 20%	24 14%	20 19%
Female 55+	ACDFHNe 745 20%	0	745 39%	0	0	0	745 53%	24 2%	699 27%	149 15%	278 21%	97 17%	219 25%	235 10%	510 38%	619 20%	59 19%	50 zOPR	17 16%
Male ABC1	ACDEG IMThi 1101 29%	1101 60%	0	132 29%	208 31%	389 32%	366 26%	343 33%	730 28%	528 54%	573 44%	0	0	794 33%	307 23%	941 30%	89 28%	46 26%	25 24%
Male C2DE	BNRig 738 20%	738 40%	0	110 24%	122 18%	211 17%	290 21%	140 13%	571 22%	0	0	325 56%	412 46%	436 18%	301 22%	615 19%	68 22%	31 17%	23 22%
Female ABC1	BEGJ MTYZi 1182 31%	0	1182 62%	119 26%	227 34%	405 33%	427 30%	356 34%	791 30%	454 46%	728 56%	0	0	827 34%	355 26%	992 31%	98 31%	56 31%	35 34%
Female C2DE	ACKL NXIq 737 20%	0	737 38%	92 20%	114 17%	213 17%	316 23%	200 19%	517 20%	0	0	258 44%	479 54%	353 15%	364 28%	613 19%	61 19%	43 24%	21 20%
Age																			
16-24	453 12%	242 13%	211 11%	453 100%	0	0	0	116 11%	311 12%	118 12%	133 10%	73 12%	129 14%	303 13%	150 11%	381 12%	39 13%	24 13%	10 10%
25-34	DEFSe 676 18%	330 18%	342 18%	zDEF 0	676 100%	0	0	335 32%	326 12%	205 21%	233 18%	116 20%	121 14%	593 25%	82 6%	586 18%	41 13%	25 14%	24 zPQ

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

BAN1. Banner 1
Base: All Respondents

Total	England Regions											Urbanity		Household Income				
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
BFHL Not a DEGI JMYZhi	1740 46%	130 44%	321 44%	67 46%	172 46%	92 44%	185 42%	135 56%	75 57%	57 45%	72 52%	163 48%	1447 45%	128 37%	131 39%	146 41%	555 54%	801 62%
	2029 54%	162 56%	406 56%	80 54%	198 54%	118 56%	256 58%	106 44%	57 43%	70 55%	67 48%	179 52%	1790 55%	218 63%	207 61%	209 59%	465 46%	490 38%
BJNYI 1921 AIKMUI 572 BEFH JNYef	1840 49%	144 49%	383 53%	88 60%	182 49%	106 50%	226 51%	96 40%	56 42%	52 41%	63 45%	161 47%	1570 49%	171 50%	131 39%	176 50%	513 50%	689 53%
	1921 51%	149 51%	342 47%	58 39%	187 51%	105 50%	215 49%	145 60%	71 58%	77 56%	180 53%	180 51%	1660 51%	174 50%	203 60%	179 50%	505 49%	601 47%
BCDFHNg 657 BCDE GJMI 552 AEFHN	1840 49%	144 49%	383 53%	88 60%	182 49%	106 50%	226 51%	96 40%	56 42%	52 41%	63 45%	161 47%	1570 49%	171 50%	131 39%	176 50%	513 50%	689 53%
	1921 51%	149 51%	342 47%	58 39%	187 51%	105 50%	215 49%	145 60%	71 58%	77 56%	180 53%	180 51%	1660 51%	174 50%	203 60%	179 50%	505 49%	601 47%
ACDFHNe 745 ACDEG IMTHi 1101 BFHK LNBrig	1840 49%	144 49%	383 53%	88 60%	182 49%	106 50%	226 51%	96 40%	56 42%	52 41%	63 45%	161 47%	1570 49%	171 50%	131 39%	176 50%	513 50%	689 53%
	1921 51%	149 51%	342 47%	58 39%	187 51%	105 50%	215 49%	145 60%	71 58%	77 56%	180 53%	180 51%	1660 51%	174 50%	203 60%	179 50%	505 49%	601 47%
BEGUJ MTYZi 1182 ACKL NFKi	1840 49%	144 49%	383 53%	88 60%	182 49%	106 50%	226 51%	96 40%	56 42%	52 41%	63 45%	161 47%	1570 49%	171 50%	131 39%	176 50%	513 50%	689 53%
	1921 51%	149 51%	342 47%	58 39%	187 51%	105 50%	215 49%	145 60%	71 58%	77 56%	180 53%	180 51%	1660 51%	174 50%	203 60%	179 50%	505 49%	601 47%
AJUMU 453 DEFSDe 676 CEFHc NPKfg	1840 49%	144 49%	383 53%	88 60%	182 49%	106 50%	226 51%	96 40%	56 42%	52 41%	63 45%	161 47%	1570 49%	171 50%	131 39%	176 50%	513 50%	689 53%
	1921 51%	149 51%	342 47%	58 39%	187 51%	105 50%	215 49%	145 60%	71 58%	77 56%	180 53%	180 51%	1660 51%	174 50%	203 60%	179 50%	505 49%	601 47%

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/gh/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/gh/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

BAN1. Banner 1
Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1893	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
35-44	602 16% CDFH KNeFg	283 15% 16%	317 16%	0 0	0 0	602 49% zCDF	0 0	335 32% zH	253 10% 10%	186 19% zKL	221 17% K	69 12% 12%	125 14%	518 21% zN	83 6% 6%	512 16% 16%	48 15% 15%	26 14% 14%	17 16% 16%
45-54	619 16% CDFNTa	318 17%	301 16%	0 0	0 0	619 51% zCDF	0 0	197 19% zH	405 16% 16%	149 15% 15%	238 18% 18%	99 17% 17%	132 15%	516 21% zN	103 8% 8%	510 16% 16%	64 20% 20%	28 15% 15%	18 17% 17%
55-64	523 14% CDEG	235 13%	288 15%	0 0	0 0	0 0	523 37% zCDE	47 4% zG	464 18% 18%	139 14% 14%	173 13% 13%	69 12% 12%	142 16%	347 14% zN	176 13% 13%	419 13% 13%	60 19% 19%	28 15% 15%	16 15% 15%
65+	873 23% CDEG	418 23%	454 24%	0 0	0 0	0 0	873 62% zCDE	7 1% zG	839 32% 32%	181 18% 18%	298 23% 23%	157 27% 27%	235 26% zI	132 5% 5%	741 55% zM	738 23% 23%	64 20% 20%	51 PR	19 19% 19%
65-74	485 13% CDEGIMI	255 14%	230 12%	0 0	0 0	0 0	485 35% zCDE	6 1% zG	468 18% 18%	107 11% 11%	159 12% 12%	91 15% I	128 14% I	118 5% zN	367 27% zM	413 13% 13%	39 12% 12%	21 11% 11%	12 12% 12%
75+	388 10% ACDE	163 9%	224 12%	0 0	0 0	0 0	388 28% zCDE	1 0 zG	372 14% 14%	74 8% I	138 11% 11%	67 11% I	107 12% I	14 1% zN	373 28% zM	325 10% 10%	25 8% 8%	30 zOPR	7 7% 7%
Net 16-34	1129 30% EFHN	572 31%	552 29%	453 100% zEF	676 100% zEF	0 0	0 0	451 43% zH	637 24% 24%	323 33% zJL	367 28% 28%	189 32% 32%	250 28% 28%	897 37% zN	232 17% 17%	967 31% 31%	80 25% 25%	49 27% 27%	34 32% 32%
Net 35-54	1221 32% CDFH	601 33%	618 32%	0 0	0 0	1221 100% zCDF	0 0	532 51% zH	658 25% 25%	334 34% L	460 35% KL	168 29% 29%	258 29%	1034 43% zN	187 14% 14%	1021 32% 32%	112 35% 35%	53 30% 30%	35 33% 33%
Net 55+	1396 37% CDEGIMI	653 35%	742 39%	0 0	0 0	0 0	1396 99% zCDE	54 5% zG	1303 50% 50%	320 33% 33%	471 36% 36%	226 39% 39%	376 42% zJ	479 20% 20%	917 68% zM	1157 37% 37%	125 39% 39%	78 zOR	35 34% 34%
Social Grade																			
ABC1	2287 61% CFHKL	1101 60%	1182 62%	251 55%	438 65% zCF	794 65% zCF	795 57%	700 67% zH	1525 58% 58%	983 100% zKL	1305 100% zKL	0 0	0 0	1626 67% zN	662 49% 49%	1938 61% 61%	187 59% 59%	102 57% 57%	60 58% 58%
C2DE	1478 39% DEGI	738 40%	737 38%	202 45% zDE	237 35% 35%	426 35% 35%	606 43% zDE	341 33% zG	1088 42% 42%	0 0	0 0	585 100% zJ	892 100% zJ	792 33% 33%	686 51% zN	1230 39% 39%	129 41% 41%	74 41% 41%	44 42% 42%
AB	983 26% BFHJK	528 29%	454 24%	118 26%	205 30% zF	334 27% F	321 23%	338 32% zH	620 24% 24%	983 100% zJKL	0 0	0 0	0 0	737 30% zN	246 18% 18%	841 27% 27%	80 25% 25%	39 21% 21%	23 22% 22%
C1	1305 35% ACIKLNI	573 31%	728 38%	133 29%	233 35% 35%	460 38% zC	474 34%	363 35% 35%	904 35% 35%	0 0	1305 100% zKL	0 0	0 0	889 37% zN	416 31% 31%	1097 35% 35%	107 34% 34%	63 35% 35%	37 36% 36%
C2	585 16% BULWI	325 18%	258 13%	73 16%	116 17% 17%	168 14% 14%	225 16%	149 14% 14%	426 16% 16%	0 0	0 0	585 100% zJ	0 0	385 16% zN	200 15% 15%	490 15% 15%	47 15% 15%	32 18% 18%	17 16% 16%
DE	892 24% DEGIJ	412 22%	479 25%	129 28% zDE	121 18% 18%	258 21% 21%	380 27% zDE	192 18% 18%	662 25% 25%	0 0	0 0	0 0	892 100% zJ	407 17% 17%	486 36% zN	740 23% 23%	83 26% 26%	43 24% 24%	27 26% 26%
Age With Social Grade																			
16-24 ABC1	251 7% DEFKLNI	132 7%	119 6%	251 55% zDEF	0 0	0 0	0 0	70 7% 7%	173 7% 7%	118 12% zKL	133 10% zKL	0 0	0 0	200 8% zN	52 4% zN	205 6% 6%	22 7% 7%	17 10% 10%	7 6% 6%
16-24 C2DE	202 5% DEFI	110 6%	92 5%	202 45% zDEF	0 0	0 0	0 0	46 4% 4%	139 5% 5%	0 0	0 0	73 12% zJ	129 14% zJ	103 4% zN	99 7% zN	176 6% 6%	16 5% 5%	6 4% 4%	4 3% 3%

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

BAN1. Banner 1
Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
		Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)
	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
CDFH KNeig 16%	44 15%	134 18%	21 15%	55 15%	33 16%	68 15%	41 17%	22 17%	18 15%	26 19%	49 14%	542 17% ze	32 9%	37 11%	32 9%	163 16% fg	281 22% zigh	
	65 16%	97 22%	23 15%	65 16%	31 15%	72 16%	37 15%	20 15%	10 8%	32 17%	58 17%	541 17%	56 16%	58 17%	57 16%	174 17%	248 19%	
CDFNTa 523 14%	zTa 30 10%	93 13%	12 8%	46 12%	37 17%	51 11%	37 15%	22 17%	16 12%	17 12%	59 17%	458 14%	55 16%	49 15%	35 10%	152 15%	173 13%	
CDEG 873 28%	85 21%	156 21%	41 28%	81 22%	45 22%	114 26%	49 20%	23 18%	47 37%	22 16%	76 22%	736 23%	123 36%	115 34%	130 37%	208 20%	123 10%	
CDEG IMNi 485 13%	Tb 53 10%	75 10%	19 13%	52 14%	20 9%	71 16%	33 13%	17 13%	20 16%	15 11%	38 11%	414 13%	67 19%	55 16%	82 23%	113 11%	83 6%	
CDEGIMI 388 10%	zTW 32 11%	80 11%	22 15%	29 8%	26 12%	42 10%	16 7%	6 5%	27 37%	8 5%	38 11%	322 10%	57 20%	60 13%	47 13%	95 9%	40 3%	
ACDE GIMRI 1129 30%	65 22%	245 34%	50 34%	120 32%	65 31%	125 28%	76 32%	45 34%	36 28%	41 29%	99 29%	936 29%	79 29%	77 29%	99 26%	312 31%	467 36%	
EFHN Sdef 1221 32%	109 37%	231 32%	44 30%	120 32%	63 30%	140 32%	78 32%	41 31%	29 23%	58 42%	108 32%	1083 33%	88 25%	95 28%	90 25%	337 33%	529 41%	
CDFH LNeg 1396 7%	115 39%	249 34%	53 36%	127 34%	82 39%	164 37%	86 36%	45 34%	63 49%	39 28%	135 40%	1194 37%	178 52%	164 49%	165 46%	360 35%	297 23%	
CDEGIMI 2287 61%	154 53%	485 67%	91 62%	233 63%	143 68%	227 51%	163 68%	89 68%	73 57%	88 63%	192 56%	1942 60%	225 65%	133 39%	144 41%	608 60%	1006 78%	
CFHKL NSXlg 1478 39%	138 47%	242 33%	56 38%	136 37%	67 32%	215 49%	78 32%	42 32%	54 43%	52 37%	150 44%	1292 40%	120 35%	205 61%	210 59%	412 40%	283 22%	
DEGI JMTi 983 26%	zTWVYZ 63 22%	249 34%	31 21%	91 25%	43 20%	95 22%	83 34%	38 29%	27 21%	41 30%	79 23%	825 25%	110 32%	36 11%	41 12%	212 21%	531 41%	
BFHKL LNfgh 1305 35%	91 31%	236 32%	59 40%	142 39%	100 48%	131 30%	80 33%	51 39%	46 36%	46 33%	113 33%	1117 35%	115 33%	97 29%	103 29%	396 39%	476 37%	
ACIKLNI 585 16%	47 16%	119 16%	28 19%	61 17%	15 7%	64 14%	28 12%	24 18%	22 17%	22 16%	62 18%	504 16%	52 15%	39 12%	69 19%	195 19%	158 12%	
BIJLWI 892 24%	W 31%	W 17%	W 20%	W 20%	52 25%	151 34%	50 21%	19 14%	32 25%	30 22%	88 26%	788 24%	69 20%	166 49%	141 40%	217 21%	125 10%	
DEGU KMTZI 251 7%	zTUVYZ 10 3%	47 6%	12 8%	32 9%	10 5%	33 7%	13 6%	8 6%	8 6%	6 4%	26 8%	196 6%	20 6%	14 4%	22 6%	69 7%	93 7%	
DEFKLNd 202 5%	11 4%	36 5%	6 4%	20 5%	10 5%	28 6%	11 4%	13 10%	3 2%	8 6%	30 9%	173 5%	6 2%	26 8%	33 9%	53 5%	53 4%	
DEFI JMei																		

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

BAN1. Banner 1

Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
25-34 ABC1	438 12%	208 11%	227 12%	0	438 65%	0	0	208 20%	221 8%	205 21%	233 18%	0	0	410 17%	28 2%	383 12%	26 8%	13 7%	16 16%
	CEFHK LNQcIg				zCEF			zH		zKL	zKL			zN		Q			zPO
25-34 C2DE	237 6%	122 7%	114 6%	0	237 35%	0	0	127 12%	105 4%	0	0	116 20%	121 14%	183 8%	54 4%	203 6%	16 5%	11 6%	7 7%
	CEFH IJMI				zCEF			zH		zJL	zJL		zJ	zN					
35-44 ABC1	407 11%	185 10%	222 12%	0	0	407 33%	0	243 19%	156 6%	186 19%	221 17%	0	0	375 16%	32 2%	345 11%	34 11%	18 10%	10 9%
	CEFHK LNQcIg				zCDF			zH		zKL	zKL			zN					
35-44 C2DE	195 5%	98 5%	95 5%	0	0	195 16%	0	93 9%	97 4%	0	0	69 12%	125 14%	143 6%	52 4%	167 5%	14 4%	7 4%	7 7%
	CEFH IJMI				zCDF			zH		zJL	zJL		zJ	N					
45-54 ABC1	387 10%	204 11%	183 10%	0	0	387 32%	0	141 13%	235 9%	149 15%	238 18%	0	0	339 14%	48 4%	320 10%	37 12%	18 10%	11 11%
	CEFH KLNa				zCDF			zH		zKL	zKL			zN					
45-54 C2DE	232 6%	114 6%	118 6%	0	0	232 19%	0	55 5%	171 7%	0	0	99 17%	132 15%	176 7%	56 4%	189 6%	27 9%	8 5%	7 7%
	CEFH IJMI				zCDF			zH		zJL	zJL		zJ	zN					
55+ ABC1	791 21%	365 20%	424 22%	0	0	0	791 56%	36 3%	731 28%	320 33%	471 36%	0	0	497 12%	37 3%	672 21%	68 22%	35 19%	16 15%
	CDEGK LMRXI				zCDE			zG		zKL	zKL			zM		R			
55+ C2DE	602 16%	287 16%	315 16%	0	0	0	602 43%	18 2%	569 22%	0	0	226 39%	376 42%	185 8%	417 31%	486 15%	56 18%	41 23%	19 19%
	CDEG UMTI				zCDE			zG		zJL	zJL		zJ	zM				zO	
Working Status																			
Paid employment (30+ hours)	1569 42%	904 49%	659 34%	185 41%	440 65%	685 56%	251 18%	615 59%	914 35%	543 55%	569 44%	241 41%	215 24%	1569 65%	0	1332 42%	122 38%	69 38%	46 44%
	BFHL Naefg			F	zCEF	zCF		zH		zJKL	L	L		zN					
Paid employment (29 hours or less a week)	547 15%	133 7%	414 22%	93 20%	99 15%	206 17%	149 11%	192 18%	336 13%	99 10%	238 18%	83 14%	127 14%	547 23%	0	449 14%	63 20%	21 12%	14 13%
	AFHI NTUWI			zDF	F	zF		zH		zJL	I	I		zN			zOQR		
Self employed	303 8%	194 11%	107 6%	25 6%	54 12%	143 12%	80 6%	92 9%	202 8%	95 10%	82 6%	61 10%	65 7%	303 13%	0	259 8%	20 6%	13 7%	10 9%
	BFJndf zB				zCDF			zH		zJ	J	J		zN					
Retired	841 22%	379 21%	463 24%	0	0	7 1%	829 59%	7 1%	815 31%	166 17%	311 24%	150 26%	212 24%	0	841 62%	705 22%	63 20%	52 29%	22 21%
	ACDE GIMI				zCDE			zG		I	I	I		zMI			zOPR		
Studying full time	114 3%	53 3%	61 3%	98 22%	11 2%	5 0	0	23 2%	83 3%	24 2%	23 2%	14 2%	53 6%	0	114 8%	97 3%	12 4%	4 2%	2 2%
	DEFJmH zDEF			zDEF	EF	F		zH		zJK	zJK		zJL	zN					
Not in paid employment / Looking after the house or home	174 5%	44 2%	130 7%	10 2%	29 4%	83 7%	50 4%	73 7%	99 4%	30 3%	32 2%	17 3%	94 11%	0	174 13%	144 5%	16 5%	10 5%	4 4%
	ACFH IJMI				zCF			zH		zJL	zJL		zJL	zM					
Unemployed	170 5%	106 6%	64 3%	36 8%	38 6%	66 5%	29 2%	36 3%	130 5%	21 2%	34 3%	17 3%	98 11%	0	170 13%	138 4%	17 5%	9 5%	6 6%
	BFJ Mehi			zF	F	F		zH		zJL	zJL		zJL	zM					
In work (8 hours or more)	2355 62%	1206 66%	1142 59%	282 62%	586 87%	1016 83%	464 33%	874 84%	1418 54%	726 74%	862 66%	375 64%	391 44%	2355 97%	0	1992 63%	194 61%	101 56%	68 65%
	BFHLN QWxag			F	zCF	zCF		zH		zJKL	zL	L		zN		Q			Q
Out of work / Retired / Working less than 8 hours	1364 36%	608 33%	755 39%	166 37%	85 13%	181 15%	925 68%	163 16%	1161 44%	252 26%	427 33%	209 36%	474 53%	64 3%	1300 36%	1133 36%	119 38%	78 43%	35 33%
	ADEGI JMTbhi			DE			zCDE	zG		I	I	I	zJL	zM			zOR		

Overlap formulae used
 Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

BAN1. Banner 1
Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
25-34 ABC1	438 CEFHK LNOctg 12% zSxc	27 9%	120 16%	14 10%	44 12%	27 13%	40 9%	36 15%	20 15%	14 11%	14 10%	26 8%	370 11%	33 10%	14 4%	7 2%	118 12%	263 20%
25-34 C2DE	237 CEFH IJNI 6%	17 6%	42 6%	17 12%	24 6%	17 8%	24 6%	16 7%	4 3%	10 8%	13 10%	17 5%	197 6%	20 6%	23 7%	36 10%	72 7%	57 4%
35-44 ABC1	407 CDFHK LNeHg 11%	23 8%	93 13%	13 9%	36 10%	28 13%	40 9%	29 12%	14 11%	14 11%	17 12%	38 11%	366 11%	19 6%	18 5%	11 3%	97 10%	232 18%
35-44 C2DE	195 CDFH IJNI 5%	21 7%	41 6%	8 6%	19 5%	5 2%	28 6%	12 5%	7 6%	4 4%	9 6%	11 3%	177 5%	13 4%	18 5%	21 6%	66 6%	49 4%
45-54 ABC1	387 CDFH IJNI 10%	37 13%	57 8%	18 12%	39 11%	19 9%	43 10%	25 10%	17 13%	3 3%	27 19%	36 10%	328 10%	44 13%	28 8%	26 7%	108 11%	187 15%
45-54 C2DE	232 CDFH IJNI 6%	28 10%	40 5%	5 3%	26 7%	12 5%	29 6%	12 5%	3 2%	7 5%	5 4%	23 7%	212 7%	12 3%	30 9%	32 9%	66 7%	59 5%
55+ ABC1	791 CDEGK LMRXI 21%	57 19%	166 23%	33 23%	83 X	59 zxb	63 14%	59 X	30 23%	33 26%	22 16%	66 19%	669 21%	108 31%	59 17%	78 22%	207 20%	230 16%
55+ C2DE	602 CDEG IJNTI 16%	58 20%	83 11%	19 13%	44 12%	23 11%	101 23%	27 11%	15 12%	30 23%	16 12%	69 20%	524 16%	70 20%	106 31%	87 25%	152 15%	65 5%
Working Status																		
Paid employment (30+ hours)	1569 BFHL NaHg 42%	124 42%	344 47%	67 45%	152 41%	86 41%	180 41%	99 41%	52 40%	34 26%	64 46%	132 39%	1366 42%	117 34%	24 7%	79 22%	484 47%	804 62%
Paid employment (29 hours or less a week)	547 AFHI NTUWI 15%	44 15%	80 11%	9 6%	62 TUV	18 9%	55 13%	54 22%	29 22%	22 17%	25 18%	52 15%	478 15%	44 13%	50 15%	70 20%	149 15%	157 12%
Self employed	303 BFJIdf 10%	30 10%	89 12%	12 8%	24 6%	11 5%	27 6%	13 5%	9 7%	10 8%	17 12%	19 6%	232 7%	48 14%	12 4%	32 9%	75 7%	130 10%
Retired	941 ACDE GMI 22%	61 21%	144 20%	38 26%	81 22%	57 27%	108 24%	46 19%	22 17%	47 37%	22 16%	78 23%	715 22%	112 32%	118 35%	115 32%	205 20%	111 9%
Studying full time	114 DEFJMH 17%	4 1%	19 3%	6 4%	12 3%	8 4%	14 3%	7 3%	6 5%	3 3%	1 1%	18 5%	93 3%	6 2%	20 6%	12 3%	17 2%	31 2%
Not in paid employment / Looking after the house or home	174 ACFH IJMI 5%	12 4%	23 3%	3 2%	24 6%	14 7%	25 6%	7 3%	8 6%	5 4%	5 4%	17 5%	157 5%	13 4%	36 11%	21 6%	51 5%	33 3%
Unemployed	170 BFJ MeHl 5%	15 5%	23 3%	8 6%	13 3%	15 7%	26 6%	10 4%	3 3%	4 3%	3 2%	18 5%	154 5%	5 1%	67 20%	20 6%	31 3%	24 2%
In work (8 hours or more)	2355 BFHLN QWXafg 62%	196 67%	507 70%	86 58%	231 62%	112 53%	251 57%	164 66%	84 64%	61 48%	103 74%	197 58%	2028 63%	207 60%	81 24%	170 48%	695 68%	1071 83%
Out of work / Retired / Working less than 8 hours	1364 ADEGI JMTbhi 36%	93 32%	213 29%	56 38%	137 37%	97 46%	184 42%	72 30%	46 35%	64 51%	34 24%	137 40%	1167 36%	137 40%	246 73%	179 50%	317 31%	219 17%

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

BAN2. Banner 2
Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1893	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Nations																			
England	3169 84%	1556 85%	1605 84%	381 84%	586 87%	1021 84%	1164 83%	891 85%	2184 84%	841 86%	1097 84%	490 84%	740 83%	2041 84%	1127 83%	3168 100%	0	0	0
Scotland	316 8%	157 9%	159 8%	39 8%	41 6%	112 9%	125 9%	79 8%	229 9%	80 8%	107 8%	47 8%	83 9%	205 8%	112 8%	0 100%	316 100%	0	0
Wales	181 5%	79 4%	101 5%	24 5%	25 4%	53 4%	79 6%	41 4%	135 5%	39 4%	63 5%	32 5%	43 5%	104 4%	77 6%	0	0	181 100%	0
Northern Ireland	104 3%	47 3%	56 3%	10 2%	24 3%	35 3%	36 3%	32 3%	67 3%	23 2%	37 3%	17 3%	27 3%	69 3%	35 3%	0	0	0	104 100%
Ethnicity																			
White	3285 87%	1595 87%	1683 88%	349 77%	559 83%	1049 86%	1314 94%	851 82%	2343 90%	839 85%	1163 91%	512 87%	771 86%	2070 86%	1215 90%	2720 86%	296 94%	169 94%	99 95%
Minority Ethnic	450 12%	229 12%	219 11%	99 22%	109 16%	154 13%	86 6%	182 17%	253 10%	136 14%	133 10%	67 11%	114 13%	325 13%	125 9%	421 13%	17 5%	7 4%	5 5%
Black	125 3%	61 3%	65 3%	20 4%	37 5%	40 3%	28 2%	49 5%	75 3%	35 4%	37 3%	19 3%	34 4%	91 4%	35 3%	120 4%	4 1%	1 1%	0
Asian / Asian British	162 4%	94 5%	66 3%	34 7%	41 6%	61 5%	26 2%	75 7%	78 3%	41 4%	53 4%	22 4%	45 5%	119 5%	43 3%	157 5%	2 1%	1 0	2 2%
Ind / Pak / Bang	138 4%	78 4%	59 3%	31 7%	33 5%	24 4%	24 2%	61 6%	69 3%	35 4%	47 4%	18 3%	38 4%	102 4%	36 3%	135 4%	2 1%	1 0	0
Other ethnic group	91 2%	40 2%	51 3%	26 6%	15 2%	33 3%	17 1%	33 3%	57 2%	38 4%	18 1%	14 2%	22 2%	59 2%	32 2%	81 3%	6 2%	3 1%	2 2%
TV Region																			
East of England	292 8%	144 8%	149 8%	21 5%	44 7%	109 9%	115 8%	56 5%	225 9%	63 6%	91 7%	47 8%	91 10%	197 8%	95 7%	292 9%	0	0	0
London	727 19%	383 21%	342 18%	83 18%	162 24%	231 19%	249 18%	249 24%	454 17%	249 25%	236 18%	119 20%	123 14%	512 21%	215 16%	727 23%	0	0	0
Midlands East	147 4%	88 5%	58 3%	18 4%	32 5%	44 4%	53 4%	37 4%	109 4%	31 3%	59 5%	28 5%	29 3%	88 4%	59 4%	147 5%	0	0	0
Midlands West	370 10%	182 10%	187 10%	52 11%	68 10%	120 10%	128 9%	98 9%	265 10%	91 9%	142 11%	61 10%	75 8%	238 10%	132 10%	370 12%	0	0	0

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

BAN2. Banner 2
Base: All Respondents

Total	England Regions												Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
Unweighted Base	3168 84%	292 100%	727 100%	147 100%	370 100%	210 100%	441 100%	241 100%	131 100%	127 100%	140 100%	341 100%	2742 85%	266 77%	266 79%	285 80%	857 84%	1083 84%
	PQRf	z	z	z*	z	z	z	z	z*	z*	z*	z	ze				f	f
	316	0	0	0	0	0	0	0	0	0	0	0	276	26	42	38	68	124
	8%	0	0	0	0	0	0	0	0	0	0	0	9%	8%	12%	11%	7%	10%
	DOQRS														zh	h		h
	TUVWX																	
	YZabc																	
	181	0	0	0	0	0	0	0	0	0	0	0	139	34	19	23	63	45
	5%	0	0	0	0	0	0	0	0	0	0	0	4%	10% zd	6%	6%	6%	3%
	OPRST																	
UVWXY																		
Zabcd																		
104	0	0	0	0	0	0	0	0	0	0	0	0	79	19	12	9	32	40
3%	0	0	0	0	0	0	0	0	0	0	0	0	2%	6% zd	3%	3%	3%	3%
OQRST																		
VWXYcd																		
	3285 87%	270 92%	552 76%	110 74%	291 79%	200 95%	400 91%	213 88%	127 97%	118 93%	128 92%	312 91%	2811 87%	337 96% zd	305 90%	304 86%	920 90%	1115 86%
CDGI		zTUV				zTUVV	TUV	TUV	zTUVV*	TUV*	TUV*	zTUV						
MOTUV	450	18	164	35	79	8	39	29	4	9	8	27	409	7	34	42	100	167
12%	6%	23%	24%	21%	4%	9%	12%	3%	7%	6%	8%	ze	2%	10%	12%	10%	13%	
FHNQ			zSWX	zSWXY	YZabc			WZ										
RSWZeh			YZabc	Zabc*														
125	4	53	7	21	3	14	7	0	4	3	4	119	1	10	18	26	46	
3%	1%	7%	5%	6%	1%	3%	3%	0	3%	2%	1%	4%	0	3%	5%	3%	4%	
FHNP		zSWXZc	Zc*	zSWZc								ze						
QRce																		
162	8	47	17	42	4	13	11	2	0	1	11	151	2	10	21	32	56	
4%	3%	7%	12%	11%	2%	3%	5% a	2%	0	1%	3%	ze	0	3%	6%	3%	4%	
BFHN		zWXab	zSWXY	zSTWX	YZabc													
PQRf			Zabc*															
138	4	39	17	39	2	13	6	2	0	1	11	130	1	7	19	25	49	
4%	1%	5%	12%	11%	1%	3%	3%	2%	0	1%	3%	ze	0	2%	5% h	2%	4%	
FHNP		zSWa	zSTWX	zSTWX	YZabc													
QRf			YZabc*															
91	3	35	5	6	0	5	8	1	2	4	12	82	2	11	1	22	37	
2%	1%	5%	3%	2%	0	1%	3%	1%	2%	3%	3%	3%	1%	3%	0	2%	3%	
FJg		zSVWX	W*				W			W*	W				g		g	
292	292	0	0	0	0	0	0	0	0	0	0	0	232	45	26	23	85	97
8%	100%	0	0	0	0	0	0	0	0	0	0	0	7%	13% zd	8%	6%	8%	8%
CGIOP		zTUVW																
RTUVWX		XYZabc																
YZabcd																		
727	0	727	0	0	0	0	0	0	0	0	0	0	663	24	26	50	120	351
19%	0	0	0	0	0	0	0	0	0	0	0	0	20%	7%	8%	14%	12%	27%
HLNPNR													ze			f		zgh
SUVWXYZ			zSUUVW															
abcdefgh			XYZabc															
147	0	0	147	0	0	0	0	0	0	0	0	0	115	17	8	22	45	44
4%	0	0	100%	0	0	0	0	0	0	0	0	0	4%	5%	2%	6% f	4%	3%
BPQRST			zSTVWX															
VWXYcd			YZabc*															
370	0	0	0	370	0	0	0	0	0	0	0	0	339	22	24	22	131	112
10%	0	0	0	100%	0	0	0	0	0	0	0	0	10%	6%	7%	6%	13%	9%
PQRSTUW													ze				zgi	
XYZabce					zSTUW XYZabc													

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

BAN2. Banner 2
Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (Z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
North East and Cumbria	210 6%	106 6%	105 5%	20 5%	44 7%	63 5%	82 6%	57 6%	151 6%	43 4%	100 8%	15 2%	52 6%	115 5%	96 7%	210 7%	0 0	0 0	0 0
North West	441 12%	226 12%	215 11%	61 13%	64 9%	140 11%	167 12%	112 11%	311 12%	95 10%	131 10%	64 11%	151 17%	262 11%	179 13%	441 14%	0 0	0 0	0 0
Scotland	316 8%	157 9%	159 8%	39 8%	41 6%	112 9%	125 9%	79 8%	229 9%	80 8%	107 8%	47 8%	83 9%	205 8%	112 8%	0 0	316 100%	0 0	0 0
South	241 6%	96 5%	145 8%	24 5%	52 8%	78 6%	86 6%	76 7%	159 6%	83 8%	80 6%	28 5%	50 6%	165 7%	77 6%	241 8%	0 0	0 0	0 0
South East	131 3%	56 3%	76 4%	21 5%	24 3%	41 3%	45 3%	45 4%	83 3%	38 4%	51 4%	24 4%	19 2%	90 4%	41 3%	131 4%	0 0	0 0	0 0
South West	127 3%	52 3%	71 4%	11 2%	25 4%	29 2%	63 4%	25 2%	100 4%	27 3%	46 4%	22 4%	32 4%	65 3%	61 5%	127 4%	0 0	0 0	0 0
Northern Ireland	104 3%	47 3%	56 3%	10 2%	24 3%	35 3%	36 3%	32 3%	67 3%	23 2%	37 3%	17 3%	27 3%	69 3%	35 3%	0 0	0 0	0 0	104 100%
Wales	181 5%	79 4%	101 5%	24 5%	25 4%	53 4%	79 6%	41 4%	135 5%	39 4%	63 5%	32 5%	43 5%	104 4%	77 6%	0 0	0 0	181 100%	0 0
West	140 4%	63 3%	77 4%	14 3%	27 4%	58 5%	41 3%	44 4%	85 3%	41 4%	46 4%	22 4%	30 3%	105 4%	34 3%	140 4%	0 0	0 0	0 0
Yorkshire and Lincolnshire	341 9%	161 9%	180 9%	55 12%	43 6%	108 9%	135 10%	92 9%	242 9%	79 8%	113 9%	62 11%	88 10%	203 8%	138 10%	341 11%	0 0	0 0	0 0
Disability Yes (Net all)	896 24%	431 23%	457 24%	130 29%	135 20%	228 19%	402 29%	195 19%	673 26%	194 20%	294 23%	160 27%	246 28%	418 17%	478 35%	724 23%	89 28%	56 31%	26 25%
Disabled - 65 and over	266 8%	127 7%	158 8%	0 0	0 0	0 0	286 20%	4 0	274 20%	47 5%	97 7%	72 12%	69 8%	21 1%	265 20%	233 7%	21 7%	26 14%	6 6%
Disabled - 64 and under	610 17%	304 17%	299 16%	130 29%	135 20%	228 19%	116 8%	191 18%	399 15%	147 15%	197 15%	88 15%	178 20%	397 16%	213 16%	491 16%	68 22%	30 17%	20 19%
No (all)	2732 72%	1345 73%	1387 72%	303 67%	516 76%	958 78%	940 67%	824 79%	1846 71%	745 76%	985 76%	413 71%	587 66%	1931 80%	801 59%	2326 79%	214 68%	118 65%	74 71%
Not disabled - 65 and over	554 15%	277 15%	277 14%	0 0	0 0	0 0	554 39%	4 0	536 21%	124 13%	193 15%	83 14%	153 17%	106 4%	447 33%	480 15%	39 12%	22 12%	12 12%

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

BAN2. Banner 2
Base: All Respondents

Total	England Regions												Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369	
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
210 6% IKMPQ RSTUVX YZabcd	0 0	0 0	0 0	0 0	210 100% zSTUV XYZabc	0 0	0 0	0 0	0 0	0 0	0 0	168 5%	30 9% zd	30 9% zi	23 7%	58 6%	64 5%	
441 12% IPQRS TUVWY Zabcde	0 0	0 0	0 0	0 0	0 0	441 100% zSTUV WXYZabc	0 0	0 0	0 0	0 0	0 0	424 13% ze	2 1%	70 21% zhi	68 19% zhi	119 12% i	95 7%	
316 8% DOQRS TUVWX YZabc	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	276 9%	26 8%	42 12% zh	38 11% h	68 7%	124 10% h	
241 6% APQRS TUVWX Zabcd	0 0	0 0	0 0	0 0	0 0	0 0	241 100% zSTUV WXZabc	0 0	0 0	0 0	0 0	193 6%	41 12% zd	13 4%	15 4%	73 7%	83 6%	
131 3% LPQRS TVWXYc	0 0	0 0	0 0	0 0	0 0	0 0	0 0	131 100% zSTUVW XYZabc	0 0	0 0	0 0	106 3%	14 4%	9 3%	5 1%	35 3%	48 4%	
127 3% EMPQRST VWXYZcd	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	127 100% zSTUVW XYZbc	0 0	0 0	81 3%	21 6% zd	21 6% zi	14 4% i	45 4%	30 2%	
104 3% OPQRST VWXYZcd	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	79 2%	19 6% zd	12 3%	9 3%	32 3%	40 3%	
181 5% OPRST UVWXY Zabcde	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	139 4%	34 10% zd	19 6% i	23 6% i	63 6% i	45 3%	
140 4% NPQRS TVWXYc	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	140 100% zSTUVW XYZac	0 0	129 4%	10 3%	6 2%	15 4%	51 5% f	44 3%	
341 9% DPQRSTU VWXYZab	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	341 100% zSTUV WXYZab	291 9%	42 12%	32 10%	28 8%	96 9%	115 9%	
896 24% DEGI MOTI	67 23%	130 18%	31 21% *	78 21%	68 32% zTVY	102 23%	43 18%	35 27% *	42 33% TVV*	33 23% *	96 28% TY	767 24%	71 21%	134 39% zhi	126 36% zhi	235 23% i	233 18%	
286 8% CDEG IMTI	25 9%	35 5%	14 10% *	27 7%	29 14% zTVXYZb	30 7%	10 4%	5 4% *	18 14% zTVYzb*	5 3% *	35 10% TY	244 8%	38 11% z	45 13% zhi	50 14% zhi	74 7% i	32 2%	
610 16% Fte	42 14%	94 13%	17 11% *	51 14%	38 18% *	72 16%	32 13%	30 23% TUV*	24 19% *	28 20% *	62 18% *	523 16% e	33 10%	88 26% zhi	77 22% zhi	162 16% i	201 16%	
2732 72% CFHL Ndg	218 75%	562 77% zWZac	115 78% W*	275 75%	137 65% W*	330 75% W	183 76%	87 66% *	85 67% *	102 73% *	233 68%	2356 73%	261 76%	197 58% zhi	218 61% zhi	765 75% fg	1031 80% zigh	
554 15% CDEG IMWI	57 19% Wc	116 16% W	27 18% W*	52 14%	16 8% zWc	83 19% zWc	31 13%	15 11% *	29 23% zWZc*	18 13% *	36 11%	472 15% zd	77 22% zd	68 20% zhi	79 22% zhi	135 13% i	89 7%	

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

BAN2. Banner 2
Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Not disabled - 64 and under	2164	1059	1105	303	516	958	387	815	1300	616	787	328	431	1817	346	1831	175	96	62
	FHLNatg	58%	58%	zF	zCF	zCF	28%	zH	50%	zKL	63%	60%	56%	48%	75%	58%	55%	53%	59%

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

BAN2. Banner 2
Base: All Respondents

Unweighted Base
Base: All
respondents
Not disabled - 64
and under

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
2164	160	444	88	222	121	238	151	72	55	84	197	1869	184	127	138	622	942
57%	55%	61%	60%	60%	58%	54%	62%	55%	44%	60%	58%	58%	53%	38%	39%	61%	73%
FHLNefg		a	a	a	a		a			a	a					zfg	zfg

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

BAN3. Banner 3
Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Religion																			
Christianity	1512	668	843	95	206	442	767	396	1077	393	510	258	348	874	638	1265	111	72	65
	40%	36%	44%	21%	30%	36%	55%	38%	41%	40%	39%	44%	39%	36%	47%	40%	35%	40%	62%
Non Christian	ACDEM 2184	1148	1030	350	452	749	619	629	1489	562	779	315	526	1498	686	1851	194	105	zOPQ 34
	58%	62%	54%	77%	67%	61%	44%	60%	57%	57%	60%	54%	59%	62%	51%	58%	61%	58%	33%
No religion	BFNR 1955	1013	936	320	405	663	554	512	1383	492	701	291	469	1339	615	1636	185	101	33
	52%	55%	49%	71%	60%	54%	39%	49%	53%	50%	54%	50%	53%	55%	46%	52%	59%	56%	32%
Islam	BFNRTV 82	54	28	14	26	34	7	54	24	25	26	9	21	zN 3	20	79	zOR 1	R 1	0
	2%	3%	1%	3%	4%	3%	1%	5%	1%	3%	2%	2%	2%	3%	1%	2%	0	1%	0
Hinduism	BFHNPR 43	27	16	3	12	21	8	zH 27	16	15	12	9	7	33	10	zPR 42	2	0	0
	1%	1%	1%	1%	2%	2%	1%	3%	1%	2%	1%	2%	1%	1%	1%	1%	0	0	0
Sikhism	FH 37	24	12	7	4	17	9	zH 18	18	13	9	4	11	27	10	34	3	0	0
	1%	1%	1%	2%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	0	0
Judaism	H 49	23	26	2	6	9	31	18	31	21	18	0	11	31	19	48	1	0	0
	1%	1%	1%	0	1%	1%	zCE 2	2%	1%	2%	1%	0	1%	1%	1%	2%	0	0	0
Budhism	K 17	13	4	3	4	9	2	13	4	9	5	0	3	14	3	16	1	0	0
	0	1%	0	1%	1%	1%	0	1%	0	1%	0	0	0	1%	0	1%	0	0	0
Other	H 17	9	8	2	2	6	8	zH 4	13	z 0	7	2	4	8	9	12	1	3	1
	0	0	0	0	0	0	1%	0	0	0	1%	0	0	0	1%	0	0	zO 1%	zO 1%
Sexual Orientation																			
Heterosexual or straight	3409	1659	1750	384	596	1101	1313	967	2365	895	1173	536	802	2178	1231	2863	288	162	96
	90%	90%	91%	85%	88%	90%	94%	93%	90%	91%	90%	91%	90%	90%	91%	90%	91%	90%	92%
LGB (Net Lesbian, Gay, Bisexual)	CT 187	99	84	48	47	61	31	z 47	132	51	62	26	48	132	54	154	14	15	4
	5%	5%	4%	11%	7%	5%	2%	5%	5%	5%	5%	4%	5%	5%	4%	5%	4%	8%	4%
Lesbian	FN 26	0	26	9	4	9	3	7	19	7	11	2	7	18	8	20	4	2	1
	1%	0	1%	2%	1%	1%	0	1%	1%	1%	1%	0	1%	1%	1%	1%	1%	1%	1%
Gay	AF 71	71	0	11	18	25	17	10	56	19	23	13	16	55	16	58	7	6	1
	2%	4%	0	2%	3%	2%	1%	1%	2%	2%	2%	2%	2%	2%	1%	2%	2%	3%	1%
Bisexual	BGN 88	28	58	27	25	27	9	30	56	25	28	11	25	58	30	76	3	7	3
	2%	2%	3%	6%	4%	2%	1%	3%	2%	2%	2%	2%	3%	2%	2%	2%	1%	4%	3%
Children	AF 227	86	140	39	105	77	3	227	0	83	67	29	48	184	43	195	12	11	8
Yes aged 0-2	6%	5%	7%	9%	16%	6%	0	22%	0	8%	5%	5%	5%	8%	3%	6%	4%	6%	8%
Yes aged 3-4	AFHN 225	81	144	27	100	88	5	zH 225	0	64	70	45	46	197	28	195	18	6	5
	6%	4%	7%	6%	15%	7%	0	22%	0	6%	5%	8%	5%	8%	2%	6%	6%	4%	5%
Yes aged 5-10	AFHNSI 520	248	271	31	187	281	20	zH 520	0	183	182	70	84	456	65	445	41	18	16
	14%	13%	14%	7%	28%	23%	1%	50%	0	19%	14%	12%	9%	19%	5%	14%	13%	10%	16%
Yes aged 11-15	CFHLN 440	213	227	40	72	296	32	zH 440	0	130	166	54	90	373	67	367	40	18	14
	12%	12%	12%	9%	11%	24%	2%	42%	0	13%	13%	9%	10%	15%	5%	12%	13%	10%	14%
No children under 16	FHN 2615	1302	1309	311	326	658	1311	zH 0	2615	620	904	426	662	1452	1163	2184	229	135	67
	69%	71%	68%	69%	48%	54%	93%	0	100%	63%	69%	73%	74%	60%	86%	69%	72%	75%	65%
DEGIMTI				DE		zCDE		zG		I	I	I	zJ		zM		R		

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

BAN3. Banner 3
Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
Religion																		
Christianity	1512 40%	118 40%	294 40%	50 34%	155 42%	98 47%	164 37%	93 38%	54 41%	49 39%	51 37%	138 40%	1296 40%	167 48%	131 39%	146 41%	387 38%	490 38%
Non Christian	2184 58%	167 57%	418 58%	91 62%	210 57%	109 52%	271 61%	144 60%	77 59%	77 60%	88 63%	198 58%	1898 59%	174 50%	199 59%	206 58%	623 61%	781 60%
No religion	1955 52%	160 55%	333 46%	75 51%	184 44%	106 50%	247 56%	134 55%	74 56%	74 58%	85 61%	184 54%	1693 52%	165 46%	186 55%	187 53%	578 57%	691 53%
Islam	82 2%	1 0%	30 4%	4 3%	15 4%	3 1%	11 3%	1 1%	0 0%	1 0%	2 1%	11 3%	75 2%	0 0%	4 1%	4 1%	14 1%	37 3%
Hinduism	43 1%	1 0%	12 2%	10 7%	4 1%	3 1%	1 0%	6 2%	2 1%	0 0%	0 0%	2 0%	37 1%	3 1%	4 1%	4 1%	8 1%	18 1%
Sikhism	37 1%	1 0%	7 1%	1 0%	23 6%	3 1%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	29 1%	1 0%	0 0%	5 1%	8 1%	16 1%
Judaism	49 1%	2 1%	32 4%	0 0%	0 0%	3 1%	9 2%	1 0%	1 1%	0 0%	0 0%	0 0%	42 1%	1 0%	3 1%	4 1%	8 1%	19 1%
Budhism	17 0%	1 0%	9 1%	0 0%	1 0%	3 1%	2 0%	1 0%	1 1%	0 0%	0 0%	0 0%	13 0%	0 0%	1 0%	0 0%	2 0%	12 1%
Other	17 0%	1 0%	1 0%	2 1%	2 0%	0 0%	2 0%	1 0%	0 0%	1 1%	1 0%	1 0%	12 0%	5 1%	1 0%	3 1%	6 1%	4 0%
Sexual Orientation																		
Hetrosexual or straight	3409 90%	267 91%	639 88%	138 94%	345 93%	193 92%	399 91%	208 86%	118 90%	117 92%	122 87%	317 93%	2924 90%	329 95%	302 89%	314 89%	947 93%	1186 92%
LGB (Net Lesbian, Gay, Bisexual)	187 5%	13 4%	40 5%	4 3%	11 3%	13 6%	29 7%	15 6%	7 5%	8 6%	3 2%	12 4%	164 5%	9 2%	24 7%	27 8%	55 5%	64 5%
Lesbian	26 1%	0 0%	6 1%	0 0%	1 0%	4 2%	3 1%	3 1%	3 2%	1 1%	0 0%	2 1%	19 1%	1 0%	3 1%	4 1%	10 1%	9 1%
Gay	71 2%	4 1%	24 3%	2 1%	3 1%	4 2%	14 3%	4 2%	0 0%	0 0%	0 1%	2 1%	66 2%	3 1%	6 2%	13 4%	28 3%	19 1%
Bisexual	88 2%	8 3%	11 1%	2 1%	7 2%	6 3%	14 3%	8 3%	4 3%	7 6%	2 1%	8 2%	79 2%	4 1%	15 4%	10 3%	16 2%	34 3%
Children																		
Yes aged 0-2	227 6%	9 3%	52 7%	13 9%	18 5%	10 5%	17 4%	14 6%	15 11%	3 2%	10 7%	34 10%	193 6%	15 4%	18 5%	11 3%	55 5%	105 8%
Yes aged 3-4	225 6%	2 1%	62 9%	8 5%	21 6%	6 3%	39 9%	20 8%	7 5%	5 4%	7 5%	17 5%	195 6%	15 4%	11 3%	13 4%	55 5%	105 8%
Yes aged 5-10	520 14%	37 13%	131 18%	13 9%	54 15%	30 14%	56 13%	34 14%	24 18%	11 8%	19 13%	37 11%	459 14%	39 11%	15 4%	31 9%	124 12%	282 22%
Yes aged 11-15	440 12%	22 7%	90 12%	17 11%	50 13%	26 12%	50 11%	29 12%	18 14%	13 10%	18 13%	36 11%	389 12%	39 11%	21 6%	27 8%	106 10%	234 18%
No children under 16	2615 69%	225 77%	454 62%	109 74%	265 72%	151 72%	311 77%	159 66%	83 63%	100 79%	85 61%	242 71%	2245 69%	258 75%	281 71%	275 77%	755 74%	719 56%

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

BAN3. Banner 3
Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Parent	955 25%	437 24%	516 27%	74 16%	320 47%	511 42%	46 3%	955 92%	0 0	316 32%	339 26%	129 22%	169 19%	837 35%	118 9%	816 26%	71 23%	37 20%	32 30%
Non-Parent	2701 72%	1348 73%	1348 70%	353 78%	339 50%	680 56%	1319 94%	86 8%	2615 100%	642 65%	928 71%	444 76%	685 77%	1511 62%	1190 88%	2257 71%	237 75%	140 77%	68 65%
Education																			
Higher	1263 34%	605 33%	657 34%	124 27%	320 47%	496 41%	322 23%	435 42%	798 31%	500 51%	528 40%	124 21%	110 12%	999 41%	264 20%	1072 34%	106 34%	47 26%	38 36%
Non-Higher	2466 65%	1219 66%	1242 65%	323 71%	352 52%	712 58%	1065 76%	601 58%	1797 69%	475 48%	765 59%	457 78%	766 86%	1402 58%	1064 79%	2061 65%	209 66%	131 73%	65 63%
TV service																			
Pay TV	2243 60%	1117 61%	1124 58%	305 67%	427 63%	786 64%	721 51%	768 74%	1411 54%	656 67%	759 58%	343 59%	482 54%	1580 65%	663 49%	1877 59%	188 59%	112 62%	67 64%
Non Pay TV	1959 52%	1018 55%	936 49%	188 41%	316 47%	591 48%	855 61%	444 43%	1464 56%	478 49%	701 54%	314 54%	466 52%	1174 49%	785 58%	1634 52%	186 59%	88 49%	51 49%
TV service connected to the internet																			
Yes	2847 76%	1406 76%	1435 75%	387 85%	561 83%	1038 85%	851 61%	939 90%	1833 70%	812 83%	1019 78%	437 75%	579 65%	2031 84%	816 60%	2401 76%	239 75%	128 71%	79 76%
No	892 24%	428 23%	463 24%	64 14%	112 17%	170 14%	542 39%	101 10%	759 29%	166 17%	280 21%	137 I	306 34%	373 15%	519 38%	744 23%	73 23%	51 28%	24 23%
News use																			
More than 6 times a day	506 13%	337 18%	167 9%	50 11%	123 18%	167 14%	164 12%	180 17%	306 12%	193 20%	189 14%	50 8%	74 8%	378 16%	128 9%	433 14%	45 14%	19 11%	9 9%
2-5 times a day	1461 39%	747 41%	712 37%	117 26%	167 25%	450 37%	724 52%	338 32%	1096 42%	391 40%	491 38%	262 45%	314 35%	860 36%	600 44%	1216 38%	122 39%	80 44%	42 40%
Once a day	1047 28%	437 24%	610 32%	111 24%	199 29%	359 29%	744 57%	275 26%	1444 52%	244 25%	359 28%	152 26%	291 33%	677 28%	370 27%	890 28%	83 26%	42 23%	32 30%
Daily	3014 80%	1521 83%	1489 77%	277 61%	489 72%	976 80%	1263 90%	794 76%	2146 82%	829 84%	1039 80%	463 79%	679 76%	1916 79%	1098 81%	2539 80%	250 79%	142 78%	83 80%
Weekly	478 12%	215 12%	261 14%	110 24%	123 18%	152 12%	87 6%	151 14%	309 12%	110 11%	175 13%	76 13%	117 13%	344 14%	134 10%	383 12%	53 17%	28 16%	13 13%
Less than once a week	229 6%	83 4%	145 8%	49 11%	53 8%	79 6%	48 3%	90 9%	131 5%	30 3%	78 6%	41 I	79 9%	131 5%	99 7%	201 6%	13 4%	9 5%	7 6%

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

BAN3. Banner 3
Base: All Respondents

	Total	England Regions											Urbanity		Household Income				
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)	
Internet	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369	
	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292	
	955 25%	49 17%	232 32%	34 23%	87 23%	55 26%	98 22%	72 30%	39 30%	22 17%	41 30%	85 25%	826 26%	81 23%	41 12%	49 14%	230 23%	517 40%	
	CFHL NSq		zSVXa					Sa	S'		S'	S					fg	zfhg	
	2701 72%	232 79%	470 65%	111 76%	277 75%	153 73%	325 74%	163 68%	88 67%	103 81%	88 63%	247 72%	2321 72%	261 75%	287 85%	279 79%	778 76%	755 58%	
	DEGI MRTI		zTYZb	T'	Tb		T			TYZb'		T			zhi	zi	zi		
	1263 34%	93 32%	361 50%	59 40%	101 27%	53 25%	96 22%	81 34%	43 33%	28 22%	54 39%	103 30%	1088 34%	104 30%	42 12%	56 16%	291 28%	705 55%	
	CFHKLNO VWXaigh		zSVW	VWXa'				X	X'		VWXa'	X					fg	zfhg	
	2466 65%	196 67%	353 49%	88 60%	265 72%	155 74%	341 77%	154 64%	88 67%	98 77%	85 61%	237 69%	2117 65%	240 69%	293 87%	295 83%	726 71%	582 45%	
	DEGI JMTI		T		T'	zTU	zTUb	zSTUYb'	T		zTUYb'	T'	T			zhi	zhi	zi	
	2243 60%	177 61%	427 59%	88 60%	238 64%	123 59%	255 58%	144 60%	66 51%	61 48%	97 70%	199 58%	1946 60%	183 53%	134 40%	186 52%	615 60%	928 72%	
	FHLN aefg				Za						Za'			e			fg	zfhg	
	1959 52%	156 53%	357 49%	58 40%	178 48%	107 51%	225 51%	123 51%	79 60%	73 58%	73 52%	205 60%	1664 51%	209 60%	211 63%	193 54%	528 52%	611 47%	
	BCDE GIMUI		U						U'		U'		zTUVX		zhi	zhi			
	2847 76%	234 80%	553 76%	105 77%	297 80%	153 73%	315 71%	188 78%	112 85%	84 66%	115 82%	245 72%	2424 75%	266 77%	178 53%	222 62%	805 79%	1153 89%	
	FHLNafg 892		Xa		Xac				zUWXac'		a'					f	zfg	zfhg	
	2941 20%	58 20%	165 23%	42 29%	70 19%	54 26%	124 28%	52 21%	19 15%	43 34%	21 15%	96 28%	789 24%	74 22%	158 47%	125 35%	210 21%	132 10%	
	CDEGI MZbhi				VZb'		Z	VZb'		zSTV YZb'		VZb'		z	zghi	zhi			
	506 13%	39 13%	130 18%	18 12%	49 13%	28 13%	58 13%	23 10%	14 11%	17 14%	25 18%	31 9%	426 13%	38 11%	18 5%	38 11%	134 13%	245 19%	
	BHKL NRcf		zYc								c'					f	f	zfhg	
1461 41%	120 41%	299 41%	77 52%	142 38%	65 31%	142 32%	75 31%	55 42%	49 38%	43 31%	150 44%	1242 38%	172 50%	114 34%	128 36%	410 40%	523 40%		
CDGLMY 1047		WXY	zVWXYb'								WXYb'			zd		f			
268 33%	169 53%	23 23%	26 17%	112 30%	55 26%	130 29%	92 38%	32 25%	40 32%	48 34%	90 26%	917 28%	88 26%	95 28%	111 31%	279 27%	325 25%		
AITU 3014		TU		TU		zTUWZc		U'		TU'									
80% BCDG LWXI		zWXYZc	WX		WX					W'	W'		2584 80%	298 86%	226 67%	277 78%	823 81%	1093 85%	
478 13%	29 10%	69 9%	12 8%	44 12%	35 17%	59 13%	26 11%	23 17%	18 14%	22 16%	46 14%	412 13%	33 10%	48 14%	54 15%	140 14%	141 11%		
FHNTI 229																			
6% AFHSHI		2%	6%	Sb'		zSVZab	zSTVZab	S					6%	3%	zghi				

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

BAN4. Banner 4
Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Watched any BBC TV channel																			
Yes (used at least once every 3 months)	3212 85%	1581 86%	1629 85%	337 74%	531 79%	1023 84%	1312 93%	876 84%	2250 86%	894 90%	1129 87%	501 86%	698 78%	2041 84%	1171 87%	2697 85%	270 85%	158 88%	88 84%
Yes (monthly only)	CDLUI 500 13%	235 13%	265 14%	48 11%	78 12%	176 14%	199 14%	119 11%	372 14%	108 12%	164 13%	84 14%	85 10%	332 14%	168 12%	413 13%	50 16%	24 14%	12 12%
Yes (weekly only)	LXI 2057 55%	1037 56%	1018 53%	198 44%	320 47%	705 58%	830 59%	540 52%	1463 56%	600 61%	730 58%	310 53%	418 47%	1356 56%	701 52%	1728 55%	175 55%	97 54%	56 54%
Yes (daily only)	CDLNI 2303 61%	1149 62%	1153 60%	186 41%	333 49%	705 58%	1069 76%	632 61%	1616 62%	624 63%	803 62%	376 64%	500 56%	1384 57%	919 68%	1941 61%	192 61%	116 64%	53 51%
No	CELMR 479 13%	235 13%	239 12%	85 19%	132 19%	173 15%	79 6%	150 14%	309 12%	82 8%	144 11%	77 13%	171 19%	328 14%	151 11%	406 13%	39 12%	18 10%	16 15%
Listened to any BBC radio station																			
Yes (used at least once every 3 months)	2207 59%	1206 66%	999 52%	279 62%	393 58%	708 58%	822 59%	651 62%	1501 57%	675 69%	814 62%	336 57%	383 43%	1514 63%	693 51%	1849 58%	170 54%	123 68%	65 62%
Yes (monthly only)	BLNXdfg 240 6%	137 7%	103 5%	44 10%	27 4%	97 8%	72 5%	67 6%	167 6%	83 8%	105 8%	23 4%	29 3%	176 7%	64 5%	202 6%	25 8%	6 3%	8 7%
Yes (weekly only)	BDLNOXg 1057 28%	567 31%	488 25%	132 29%	196 29%	384 31%	346 25%	322 31%	703 27%	320 33%	398 30%	167 29%	175 20%	776 32%	281 21%	883 28%	89 28%	59 33%	26 25%
Yes (daily only)	BFHLNfg 1342 36%	758 41%	585 30%	145 32%	255 36%	384 31%	556 49%	427 41%	888 34%	426 43%	480 37%	215 37%	222 25%	911 38%	432 32%	1119 35%	102 32%	82 45%	40 39%
No	BEHL NXdf 1544 41%	627 34%	912 47%	171 38%	280 41%	506 41%	575 41%	389 37%	1100 42%	308 31%	488 37%	238 41%	507 57%	893 37%	652 48%	1305 41%	143 45%	58 32%	38 37%
Used any BBC On-demand																			
Yes (used at least once every 3 months)	1644 44%	831 45%	813 42%	221 49%	331 49%	609 50%	484 34%	531 51%	1084 41%	535 54%	618 47%	215 37%	277 31%	1199 50%	445 33%	1384 44%	127 40%	90 50%	43 41%
Yes (monthly only)	FKHL NXdfg 300 8%	135 7%	165 9%	41 9%	57 8%	90 7%	113 8%	69 7%	224 9%	96 10%	123 9%	32 5%	50 6%	204 8%	97 7%	252 8%	24 8%	15 8%	9 9%
Yes (weekly only)	Lfg 998 27%	500 27%	498 26%	134 30%	196 29%	371 30%	298 21%	304 29%	678 26%	306 31%	389 30%	149 28%	155 17%	731 30%	268 20%	849 27%	72 23%	52 29%	26 25%
Yes (daily only)	FLNXfg 402 11%	221 12%	181 9%	62 14%	112 17%	165 13%	63 4%	199 19%	195 7%	142 14%	132 10%	43 7%	85 10%	328 14%	74 5%	336 11%	36 11%	23 13%	7 7%
No	BFHK NRWaf 2108 56%	1004 55%	1097 57%	232 51%	339 50%	610 50%	911 65%	509 49%	1518 58%	448 46%	675 52%	370 63%	611 69%	1210 50%	899 67%	1767 56%	190 60%	90 50%	61 59%
Used any BBC Online																			
Yes (used at least once every 3 months)	1877 50%	1003 55%	870 45%	256 56%	410 61%	701 57%	508 36%	650 62%	1194 46%	624 63%	707 54%	248 42%	297 33%	1408 58%	469 35%	1609 51%	133 42%	87 48%	48 46%
Yes (monthly only)	BFHKL NPXdfg 304 8%	124 7%	180 9%	41 9%	65 10%	107 9%	91 7%	84 8%	211 8%	87 9%	133 10%	46 8%	38 4%	212 9%	93 7%	260 8%	25 8%	12 7%	8 7%
	AFLNVI																		

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

BAN4. Banner 4
Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
Watched any BBC TV channel																		
Yes (used at least once every 3 months)	3212 85%	260 89%	603 83%	114 77%	318 86%	177 84%	366 83%	214 89%	115 88%	108 85%	124 89%	298 87%	2754 85%	309 89%	257 76%	295 83%	875 86%	1168 90%
Yes (monthly only)	CDLUI 500 13%	U 35 12%	103 14%	13 9%	43 12%	22 11%	40 9%	50 21%	22 17%	20 15%	20 14%	47 14%	433 13%	47 13%	29 9%	36 10%	122 12%	209 16%
Yes (weekly only)	LXI 2057 55%	X 178 61%	380 52%	78 53%	190 51%	116 55%	233 53%	138 57%	75 57%	71 56%	80 57%	191 56%	1753 54%	215 52%	137 41%	168 47%	579 57%	804 62%
Yes (daily only)	CDLNIg 2303 61%	187 64%	430 59%	87 59%	243 68%	127 60%	249 56%	143 59%	82 63%	84 66%	91 65%	218 64%	1965 61%	240 69%	197 58%	213 60%	650 64%	792 61%
No	CDELNR 479 13%	29 10%	106 15%	29 20%	42 11%	31 15%	70 16%	18 7%	14 11%	15 12%	12 9%	39 12%	422 13%	24 7%	72 21%	54 15%	127 12%	105 8%
Listened to any BBC radio station																		
Yes (used at least once every 3 months)	2207 59%	187 64%	416 57%	90 61%	213 58%	116 55%	229 52%	144 60%	89 67%	69 54%	99 71%	199 58%	1834 57%	245 71%	136 40%	168 47%	610 60%	904 70%
Yes (monthly only)	BLNXdfg 240 6%	21 7%	47 6%	14 10%	27 7%	10 5%	15 3%	23 10%	6 5%	7 6%	9 7%	21 6%	198 6%	25 7%	15 5%	11 3%	58 6%	110 8%
Yes (weekly only)	BDLNQXg 1057 26%	93 32%	179 25%	39 26%	111 30%	65 31%	115 26%	73 33%	42 32%	30 23%	52 37%	78 23%	887 27%	118 34%	61 18%	78 22%	303 30%	440 34%
Yes (daily only)	BFHLNIg 1342 36%	114 39%	281 39%	53 36%	126 34%	61 29%	131 30%	74 31%	53 41%	40 31%	68 49%	116 34%	1112 34%	160 46%	71 21%	105 30%	344 34%	591 46%
No	BEHL NXdf 1544 41%	X 105 36%	WX 306 42%	36% 57%	34% 41%	29% 45%	30% 46%	31% 40%	41% 33%	31% 46%	41% 29%	142 42%	1386 43%	100 29%	202 60%	182 51%	407 40%	380 29%
Used any BBC On-demand																		
Yes (used at least once every 3 months)	1644 44%	119 41%	330 45%	63 43%	166 45%	89 42%	151 34%	109 45%	84 45%	37 29%	73 52%	163 48%	1400 43%	167 48%	71 21%	105 30%	466 46%	760 59%
Yes (monthly only)	FKHL NXafg 300 8%	19 7%	57 8%	4 3%	22 6%	20 9%	16 10%	16 7%	8 7%	8 6%	16 12%	38 11%	259 8%	32 9%	16 5%	16 4%	76 7%	141 11%
Yes (weekly only)	Lfg 998 26%	70 24%	192 26%	41 28%	111 30%	55 26%	83 19%	69 29%	59 45%	26 20%	52 37%	90 26%	857 26%	103 30%	35 10%	65 18%	289 28%	453 35%
Yes (daily only)	FLNXfg 402 11%	31 11%	93 13%	16 11%	47 13%	11 5%	39 9%	21 9%	17 13%	5 4%	13 10%	42 12%	342 11%	30 9%	18 5%	30 8%	119 12%	196 15%
No	BFHK NRWaf 2108 56%	173 59%	392 54%	84 57%	201 55%	120 57%	288 65%	128 53%	48 36%	88 69%	67 48%	178 52%	1824 56%	176 51%	266 79%	244 69%	550 54%	530 41%
Used any BBC Online																		
Yes (used at least once every 3 months)	1877 50%	158 54%	389 53%	81 55%	187 51%	109 52%	162 37%	134 55%	81 52%	57 45%	83 59%	169 50%	1581 49%	184 53%	91 27%	123 35%	550 54%	876 68%
Yes (monthly only)	BFHKL NPXdfg 304 8%	X 29 10%	X 61 8%	X* 16 11%	X 17 5%	X 21 10%	X 27 6%	X 25 10%	zXa* 14 10%	zTVY 7 6%	X* 21 15%	X 22 6%	259 8%	30 9%	14 4%	19 5%	94 9%	137 11%
	AFNLNVI	V	V	V*	V	V	V	V	V	V	zVXc*						f	zfg

Overlap formulae used
 - Column Proportions:
 - Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 - Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 - Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 - Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

BAN4. Banner 4
Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Yes (weekly only)	1016 27% BFHK LNxlg	550 30% zB	464 24% zA	143 32% zF	219 32% zF	414 34% zF	241 17% zF	346 33% zH	652 25% zH	343 35% zKL	398 30% zKL	126 22% zKL	149 17% zKL	789 33% zN	228 17% zN	864 27% zN	75 24% zN	50 28% zN	28 27% zN
Yes (daily only)	1057 29% BFHL NPxlg	654 36% zB	440 23% zA	137 30% F	239 35% zF	428 35% zF	290 21% zF	422 40% zH	660 25% zH	394 40% zJKL	388 30% L	146 25% L	168 19% L	831 34% zN	266 20% zN	951 30% zP	73 23% zP	45 25% zP	27 26% zP
No	1877 50% ACDEGI JMOZhi	829 45% zA	1043 54% zA	195 43% zA	264 39% zA	512 42% zA	892 64% zCDE	392 38% zG	1410 54% zG	357 36% I	594 45% I	332 57% zIJ	591 66% zIJK	1001 41% zI	876 65% zI	1545 49% zO	182 58% zO	94 52% zO	56 54% zO
Used any BBC	3468	1692	1772	402	593	1115	1347	945	2433	942	1232	541	753	2222	1246	2915	291	167	95
Yes (used at least once every 3 months)	92% CDLdf	92% zA	92% zA	89% zF	88% zF	91% D	96% zCDE	91% zG	93% zG	96% zKL	94% zL	92% L	84% L	92% zN	92% zN	92% zN	92% zN	92% zN	92% zN
Yes (monthly only)	1027 27% ALxlg	466 25% zA	560 29% zA	126 28% zA	163 24% zA	356 29% zA	381 27% zA	259 25% z	743 28% z	319 32% zKL	393 30% zL	150 26% L	165 19% L	682 28% zN	345 26% zN	856 27% zN	96 30% zN	47 26% zN	28 27% zN
Yes (weekly only)	2674 71% CDLNTI	1318 72% zA	1354 70% zA	295 65% zA	453 67% zA	908 74% zA	1014 72% zA	715 69% z	1890 72% z	754 77% zL	969 74% zL	419 72% L	532 60% L	1786 74% zN	888 66% zN	2248 71% zN	223 70% zN	131 73% zN	72 70% zN
Yes (daily only)	2803 74% CDLMIxI	1402 76% zB	1397 73% zA	261 58% zF	464 69% C	894 73% C	1174 84% zCDE	783 79% zL	1953 75% zL	772 79% L	1001 77% L	442 76% L	588 68% L	1758 77% zN	1045 79% zN	2361 75% zN	224 71% zN	143 79% zN	75 72% zN
No	289 8% FHJubel	139 8% zA	145 8% zA	47 10% zF	81 12% zF	101 8% F	55 4% F	94 9% H	176 7% H	40 4% I	70 5% I	43 7% I	131 15% zIJK	190 8% zI	98 7% zI	242 8% zI	24 8% zI	14 8% zI	8 8% zI
Number of BBC platforms used	289	139	145	47	81	101	55	94	176	40	70	43	131	190	98	242	24	14	8
None	8% FHJubel	8% zA	8% zA	10% zF	12% zF	8% F	4% F	9% H	7% H	4% I	5% I	7% I	15% zIJK	8% zI	7% zI	8% zI	8% zI	8% zI	8% zI
One	727 19% ACDGI MQSZI	292 16% zA	433 23% zA	70 15% zA	99 15% zA	210 17% zA	341 24% zCDE	160 15% zG	541 21% zG	129 13% I	235 18% I	138 24% zIJ	226 25% zIJ	367 15% zN	360 27% zN	605 19% zQ	78 25% zOQ	24 13% zOQ	19 19% zOQ
Two	903 24% ADEG IMZI	403 22% zA	500 26% zA	100 22% D	111 16% D	240 20% zCDE	450 32% zCDE	166 16% zG	706 27% zG	202 21% zG	290 22% zG	151 26% zG	259 29% zJ	477 20% zN	426 32% zN	750 24% zN	80 25% zN	45 25% zN	28 27% zN
Three	923 24% LNxlg	468 25% zB	453 24% zA	106 23% zF	182 27% zF	310 25% zF	323 23% zF	264 25% zH	634 24% zH	259 26% L	358 27% zL	134 23% L	173 19% L	654 27% zN	269 20% zN	784 25% zN	68 22% zN	46 25% zN	26 25% zN
Four	928 25% BFHL NXdfg	537 29% zB	390 20% zA	130 29% zF	202 30% zF	361 30% zF	235 17% zF	358 34% zH	558 21% zH	353 35% zJKL	352 27% KL	119 20% L	103 12% L	730 30% zN	197 15% zN	788 25% zN	65 21% zN	52 29% zN	23 22% zN

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

BAN4. Banner 4
Base: All Respondents

Total	England Regions												Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincolnshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
1016	27%	77	195	44	111	60	93	68	41	27	45	102	866	91	40	64	320	476
BFHK		26%	27%	30%	30%	28%	21%	28%	31%	21%	32%	30%	27%	26%	12%	18%	31%	37%
LNxlg				*	X				*	*	X*	X				zfg	zfg	
187	29%	94	254	52	110	55	89	71	48	27	50	101	927	111	54	63	302	555
BFHL		32%	35%	35%	30%	26%	20%	30a	36%	21%	36%	30%	29%	32%	16%	18%	30%	43%
NPxlg		X	zXa	Xa*	X			X	Xa*	*	Xa*	X					fg	zfg
1877	50%	134	335	66	181	100	278	104	47	70	57	172	1644	161	247	231	465	414
ACDEGI		46%	46%	*	Z	48%	63%	43%	36%	55%	41%	50%	51%	47%	73%	65%	46%	32%
JMOZhi							zSTUVWYZbc		*	Z*	*	Z	z		zhi	zhi	i	
3468	92%	277	659	130	340	196	393	226	122	121	140	311	2963	336	288	317	948	1242
CDLdf		95%	91%	89%	92%	93%	89%	94%	93%	95%	100%	91%	92%	97%	85%	89%	93%	96%
		X		*					*	*	zSTUVWXYZac*			zd		f	zfg	
1027	27%	76	193	42	86	54	99	88	35	36	44	102	878	100	63	68	268	432
ALlg		26%	27%	28%	23%	26%	22%	37%	27%	28%	31%	30%	27%	29%	19%	19%	26%	33%
2674	71%	225	485	103	257	157	292	179	106	91	118	236	2276	273	172	232	771	1018
CDLNTI		TX	67%	70%	70%	75%	66%	74%	81%	72%	84%	69%	70%	79%	51%	65%	76%	79%
				*					zTXc*	*	zTUVXac*			zd		f	zfg	zfg
2803	74%	226	528	107	287	150	298	179	106	103	119	260	2392	288	226	246	783	1014
CDLMTI		77%	73%	73%	78%	71%	67%	74%	81%	81%	85%	76%	74%	83%	67%	69%	77%	79%
		X		*	X				X*	X*	zTUWXY*	X		zd		fg	zfg	
289	8%	15	65	17	27	15	48	12	10	6	0	29	262	9	50	36	67	49
FHIJbei		5%	9%	11%	7%	7%	11%	5%	7%	5%	0	9%	8%	3%	15%	10%	7%	4%
		b	b	b*	b	b	zSYb	b	b*	b*	*	b	ze		zhi	i	i	
289	8%	15	65	17	27	15	48	12	10	6	0	29	262	9	50	36	67	49
FHIJbei		5%	9%	11%	7%	7%	11%	5%	7%	5%	0	9%	8%	3%	15%	10%	7%	4%
		b	b	b*	b	b	zSYb	b	b*	b*	*	b	ze		zhi	i	i	
727	19%	40	124	27	71	54	121	39	14	37	19	59	653	55	123	88	177	136
ACDGI		14%	17%	18%	19%	26%	27%	16%	10%	29%	14%	17%	20%	16%	36%	25%	17%	10%
MOSZi				*		STZb	zSTVYZbc			zSTYZbc*	*		z		zghi	zhi	i	
903	24%	87	165	28	84	39	109	62	15	37	45	79	762	92	89	125	248	224
ADEG		30%	23%	19%	23%	18%	25%	26%	12%	29%	32%	23%	24%	27%	26%	35%	24%	17%
IMZi		WZ	Z	*	Z		Z	Z	*	Z*	UWZ*	Z			i	zhi	i	
923	24%	92	185	34	94	51	79	64	43	26	33	82	789	86	48	57	264	397
LNxlg		31%	25%	23%	25%	24%	18%	27%	33%	20%	24%	24%	24%	25%	14%	16%	26%	31%
59		zX	X	X	X			X	X*	*	*					fg	zfg	
BFHL		20%	189	42	94	52	84	64	50	21	43	91	770	103	28	49	264	486
NXdfg			20%	28%	25%	25%	19%	27%	38%	17%	30%	27%	24%	30%	8%	14%	26%	38%
		X	X	*					zSTVWXa*	*	Xa*	X		zd		fg	zfg	

Overlap formulae used
Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

BAN5. Banner 5
Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
Effective Base	2540.2	1277.0	1259.8	377.6	459.4	802.8	906.3	721.1	1751.3	1016.8	743.9	308.0	643.5	1433.6	1206.1	2007.2	252.7	211.1	260.7
Internet Use																			
At home	3334 88%	1630 89%	1698 88%	432 95%	659 98%	1169 96%	1064 76%	1007 97%	2241 86%	924 94%	1189 91%	500 85%	720 81%	2322 96%	1012 75%	2800 88%	289 91%	154 86%	91 87%
	FHLN Xatg			zF	zF	zF		zH		zJKL	zKL			zN			Q		
At someone else's home	1774 47%	860 47%	910 47%	367 81%	458 68%	616 50%	332 24%	645 62%	1091 42%	549 56%	644 49%	243 42%	334 37%	1374 57%	400 30%	1496 47%	152 48%	74 41%	52 50%
	FHKL NSetg			zDEF	zEF	zF		zH		zJKL	KL			zN					
At work	1801 48%	911 49%	886 46%	320 71%	484 72%	724 59%	273 19%	681 65%	1080 41%	608 62%	671 51%	285 L	236 26%	1673 69%	128 9%	1515 48%	150 47%	80 44%	55 53%
	FHLN Xatg			zEF	zEF	zF		zH		zJKL	zL			zN					
Whilst commuting / travelling / on the move	1939 51%	937 51%	995 52%	369 81%	502 74%	728 60%	339 24%	726 70%	1179 45%	611 62%	705 54%	294 L	327 37%	1571 65%	368 27%	1634 52%	164 52%	86 47%	55 53%
	FHLN SXetg			zDEF	zEF	zF		zH		zJKL	L			zN					
In a public place	1715 45%	812 44%	898 47%	344 76%	442 65%	630 52%	299 21%	629 60%	1042 40%	542 55%	625 48%	257 L	289 32%	1373 57%	342 25%	1427 45%	159 55%	79 44%	50 48%
	FHLN Scetg			zDEF	zEF	zF		zH		zJKL	L			zN					
Elsewhere	1454 39%	737 40%	712 37%	312 69%	401 59%	502 41%	238 17%	561 54%	860 33%	461 47%	523 40%	227 L	242 27%	1184 49%	270 20%	1201 38%	143 45%	67 37%	43 41%
	FHLN Setg			zDEF	zEF	F		zH		zJKL	L			zN			zO		
Satisfaction with BBC TV																			
0-3	325 9%	179 10%	146 8%	28 6%	29 4%	100 8%	162 12%	65 6%	237 9%	80 8%	100 8%	55 9%	90 10%	181 7%	144 11%	274 9%	32 10%	13 7%	5 5%
	DGMRTU z					D	zCDE				G				zM	R	R		
4-7	1378 37%	659 36%	717 37%	151 33%	227 34%	418 34%	577 41%	325 31%	1001 38%	351 36%	471 36%	221 38%	335 38%	869 36%	509 38%	1143 43%	137 43%	60 33%	38 37%
	GI zCDE					zCDE										zOQ			
8-10	1587 42%	766 42%	820 43%	189 42%	288 43%	525 43%	585 42%	503 40%	1069 41%	469 48%	590 45%	232 40%	296 33%	1040 43%	546 40%	1344 42%	108 34%	89 49%	45 43%
	LPXtg							zH		zKL	zL					P		zP	P
Satisfaction with BBC radio																			
0-3	93 2%	60 3%	33 2%	22 5%	16 2%	24 2%	30 2%	19 2%	72 3%	26 3%	27 2%	21 4%	19 2%	65 3%	28 2%	80 3%	8 3%	2 1%	2 2%
	Bd zB			zDEF															
4-7	932 25%	546 30%	386 20%	134 30%	170 25%	319 26%	304 22%	267 26%	637 24%	278 28%	341 26%	147 25%	166 19%	661 27%	271 20%	784 25%	84 26%	42 23%	23 22%
	BFLNWdf zB			zF		F				zL	L			zN					
8-10	1205 32%	612 33%	591 31%	127 28%	210 31%	374 31%	494 35%	371 36%	809 31%	373 38%	449 34%	179 31%	201 23%	805 33%	400 30%	1005 32%	81 26%	78 43%	41 40%
	LNPIg zCE					zCE		zH		zKL	L			N		P		zOP	zOP
Satisfaction with BBC online/apps																			
0-3	60 2%	43 2%	17 1%	19 4%	10 2%	18 1%	13 1%	19 2%	40 2%	16 2%	18 1%	13 2%	13 1%	38 2%	22 2%	51 2%	6 2%	1 0	2 2%
	BF zB			zDEF															
4-7	821 22%	444 24%	377 22%	125 28%	167 25%	294 24%	233 17%	265 25%	535 20%	257 26%	301 23%	109 19%	155 17%	603 25%	218 16%	689 22%	74 23%	37 21%	22 21%
	BFHL NXdf			zF		F		zH		zKL	L			zN					
8-10	1010 28%	524 28%	484 25%	115 25%	234 35%	396 32%	265 19%	368 35%	631 24%	353 36%	392 30%	132 22%	134 15%	776 32%	234 17%	884 28%	54 17%	48 27%	25 24%
	FHLN PXtg			F	zCF	zCF		zH		zJKL	zKL	L		zN		zP		P	
Overall impressions of BBC																			
0-3	403 11%	208 11%	192 10%	31 7%	54 8%	141 12%	174 12%	86 8%	295 11%	85 9%	129 10%	65 11%	124 14%	244 10%	158 12%	320 10%	52 16%	22 12%	8 8%
	CDGIT					CD	zCD		G				zJ				zOR		

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, zt/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, zt/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

BAN5. Banner 5
Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
Effective Base	2540.2	170.8	464.5	91.8	245.6	136.7	269.9	163.2	84.4	79.2	85.7	218.4	2154.2	243.9	255.1	229.8	672.5	932.6
Internet Use																		
At home	3334 88% FHLN XaIg	247 85% Xa	651 90% Xa	135 92% Xa*	344 93% zSWXa	180 86% S	362 82% SXa	222 92% zSWXa*	126 96% zSWXa*	101 80% SXa*	131 93% SXa*	301 88% SXa*	2856 88% SXa*	304 88% SXa*	232 69% f	287 81% f	953 93% zfg	1254 97% zfg
At someone else's home	1774 47% FHLN NSaIg	112 38% SX	361 50% SX	77 S*	164 44% S	105 50% S	183 42% S	120 50% zSTVXa*	81 62% zSTVXa*	53 42% zSTVXa*	69 49% zSTVXa*	171 50% S	1524 47% e	135 39% S	111 33% f	130 37% f	481 47% fg	794 61% zfg
At work	1801 48% FHLN NSaIg	137 47% zWXC	389 54% zWXC	67 46% zWXC	180 49% zWXC	86 41% zWXC	186 42% zWXC	121 50% zWXC	76 58% zWXC	53 42% zWXC	76 55% zWXC	145 42% zWXC	1536 47% zWXC	141 41% zWXC	62 18% f	99 28% f	532 52% zfg	875 68% zfg
Whilst commuting / travelling / on the move	1939 51% FHLN SXaIg	121 42% zSWXa	434 60% zSWXa	75 51% zSWXa	198 54% S	104 50% S	201 46% S	119 49% S	71 54% zSWXa*	59 46% zSWXa*	75 53% zSWXa*	177 52% S	1678 52% e	133 39% S	102 30% f	129 36% f	534 52% fg	888 69% zfg
In a public place	1715 45% FHLN ScaIg	98 33% zSVXac	387 53% zSVXac	64 44% zSVXac	166 45% S	95 45% S	181 41% S	114 47% S	76 58% zSVXac*	49 39% zSVXac*	70 50% S*	129 38% S*	1492 46% e	112 32% S*	105 31% f	121 34% f	481 47% fg	752 58% zfg
Elsewhere	1454 39% FHLN ScaIg	78 27% S	300 41% S	57 39% S*	149 40% S	81 39% S	157 36% S	105 43% S	63 48% SXc*	47 37% SXc*	49 35% SXc*	116 34% SXc*	1259 39% e	97 28% e	85 25% f	93 26% f	419 41% fg	665 51% zfg
Satisfaction with BBC TV																		
0-3	325 9% DGMRTU	29 10% TU	35 5% TU	4 3% TU	39 11% TU	18 9% TU	56 13% zTUVZ	13 5% zTUVZ	4 3% zTUVZ	19 15% zTUVZ	11 8% zTUVZ	46 13% zTUVZ	293 9% zTUVZ	21 6% zTUVZ	45 13% zhi	37 10% zhi	84 8% zhi	93 7% zhi
4-7	1378 37% GHI	114 39% GHI	263 36% GHI	44 30% GHI	118 32% GHI	64 31% GHI	164 37% UVW	102 42% UVW	49 37% UVW	52 41% UVW	59 42% UVW	115 34% UVW	1172 36% UVW	135 39% UVW	101 30% zfi	156 44% zfi	388 38% fi	406 31% zfi
8-10	1587 42% LPXIg	120 41% X	323 44% X	70 48% X*	171 46% Xa	96 46% X	151 34% X	108 45% X	64 49% Xa*	42 33% Xa*	58 41% Xa*	141 41% Xa*	1350 42% Xa*	165 48% Xa*	119 35% g	109 31% g	421 41% g	687 53% zfg
Satisfaction with BBC radio																		
0-3	93 2% Bd	11 4% Bd	13 2% Bd	0 0% zT	17 5% zT	2 1% zT	9 2% zT	6 2% zT	5 3% U*	6 5% U*	4 3% U*	7 2% U*	69 2% U*	14 4% U*	5 2% f	6 2% f	25 2% f	38 3% f
4-7	932 25% BFLNWaI	98 34% zTVWCa	168 23% zTVWCa	40 27% zTVWCa	89 24% zTVWCa	36 17% zTVWCa	101 23% W	66 27% W	32 24% W	24 19% W	36 26% W	94 28% W	765 24% W	94 27% W	62 18% f	84 24% f	258 25% f	361 28% zI
8-10	1205 32% LNPIg	79 27% X	243 33% X	49 33% X*	113 31% X	78 37% X	119 27% X	74 31% SX*	52 40% SX*	39 31% zSXc*	59 42% zSXc*	99 29% zSXc*	1021 32% zd	138 40% zd	70 21% f	83 23% f	330 32% fg	517 40% zfg
Satisfaction with BBC online/apps																		
0-3	60 2% BF	6 2% BF	12 2% BF	1 1% NXdI	5 1% NXdI	1 0% NXdI	9 2% TX*	3 1% TX*	3 2% TX*	2 2% TX*	1 0% TVX*	7 2% TVX*	49 2% TVX*	5 1% TVX*	4 1% z	11 3% z	15 1% z	25 2% z
4-7	821 22% BFHL	84 29% zTVX	137 19% zTVX	33 22% zTVX	73 20% zTVX	44 21% zTVX	74 17% X	60 25% X	39 30% TX*	30 24% TX*	42 30% TVX*	72 21% TVX*	674 21% TVX*	78 23% TVX*	46 14% zI	70 20% zI	255 25% zI	328 25% zI
8-10	1010 27% FHLN PXIg	69 23% zSXa	243 33% zSXa	47 32% X*	110 30% X	65 31% X	80 18% X	74 31% X	42 32% X*	24 19% X*	40 28% X*	90 26% X	869 27% X	102 29% X	41 12% f	43 12% f	285 28% fg	524 41% zfg
Overall impressions of BBC																		
0-3	403 11% CDGIT	27 9% TVZ	58 8% TVZ	11 8% TVZ	28 8% TVZ	30 14% TVZ	52 12% TVZ	22 9% TVZ	7 5% TVZ*	21 17% TVZ*	15 11% TVZ*	49 14% TVZ	364 11% z	29 8% z	63 19% zghi	38 11% zghi	97 9% zghi	126 10% zghi

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

BAN5. Banner 5
Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
4-7	1606 43%	779 42%	822 43%	208 46%	295 44%	508 42%	583 42%	394 38%	1150 44%	377 38%	545 42%	278 47%	407 46%	1021 42%	586 43%	1358 43%	139 44%	67 37%	43 41%
8-10	1760 47%	853 46%	907 47%	215 47%	327 46%	572 47%	646 46%	564 54%	1170 45%	521 53%	631 48%	243 41%	361 40%	1154 48%	607 45%	1490 47%	126 40%	92 57%	53 51%
TV Channel usage in P3M																			
BBC One	3085 82%	1521 83%	1562 81%	300 66%	504 75%	982 80%	1290 92%	808 77%	2196 84%	835 85%	1094 84%	488 83%	668 75%	1950 81%	1134 84%	2589 82%	259 82%	154 85%	82 79%
BBC Two	2342 62%	1239 67%	1101 57%	194 43%	346 51%	712 58%	1084 77%	570 55%	1716 66%	664 68%	849 65%	370 63%	459 51%	1437 59%	905 67%	1975 62%	199 63%	110 61%	58 56%
ITV	2793 74%	1343 73%	1448 75%	276 61%	457 68%	880 72%	1178 84%	716 69%	2009 77%	740 75%	989 76%	442 75%	624 70%	1759 73%	1035 77%	2331 74%	237 75%	143 79%	82 78%
Channel 4	2576 68%	1260 69%	1313 68%	260 57%	427 63%	835 68%	1051 75%	675 65%	1831 70%	695 71%	932 71%	399 68%	550 62%	1648 68%	928 69%	2150 68%	238 75%	120 66%	68 65%
Channel 5	2003 53%	1016 55%	985 51%	143 32%	306 45%	657 54%	894 64%	507 49%	1440 55%	522 53%	712 55%	338 58%	431 48%	1233 51%	770 57%	1655 52%	194 61%	99 55%	54 52%
Preview only																			
Yes	1169 31%	552 30%	613 32%	83 18%	158 23%	322 26%	596 42%	180 17%	954 36%	231 24%	436 33%	190 32%	312 35%	610 25%	559 41%	990 31%	99 31%	50 28%	30 29%
No	2600 69%	1287 70%	1308 68%	370 82%	518 77%	899 74%	807 58%	863 83%	1661 64%	752 76%	869 67%	396 68%	580 65%	1808 75%	792 59%	2178 69%	218 69%	130 72%	74 71%
Yes, under 55	563 15%	269 15%	290 15%	83 18%	158 23%	322 26%	0	166 16%	384 15%	127 13%	199 15%	94 16%	144 16%	434 18%	129 10%	472 15%	52 17%	23 13%	16 15%
Yes, over 55	596 16%	276 15%	320 17%	0	0	0	596 42%	12 1%	563 22%	101 10%	233 18%	95 16%	167 19%	169 7%	427 32%	508 16%	47 15%	27 15%	14 14%
No, under 55	1767 47%	904 49%	880 46%	370 82%	518 77%	899 74%	0	817 78%	911 35%	531 54%	628 48%	263 45%	364 41%	1497 62%	290 21%	1516 48%	139 44%	79 44%	53 51%
No, over 55	807 21%	381 21%	426 22%	0	0	0	807 58%	42 4%	748 29%	221 22%	241 18%	131 22%	214 24%	311 13%	496 37%	657 21%	78 25%	51 28%	21 20%
Linear TV only																			
Yes	289 8%	156 8%	133 7%	7 2%	12 2%	58 5%	209 15%	20 2%	259 10%	61 6%	109 8%	39 7%	79 9%	141 6%	148 11%	237 7%	30 9%	15 8%	8 7%
No	3146 83%	1539 84%	1600 83%	434 96%	643 95%	1123 92%	935 67%	985 95%	2067 79%	890 91%	1105 85%	481 82%	668 75%	2224 92%	923 68%	2648 84%	264 83%	148 82%	86 83%
Yes, under 55	77 2%	42 2%	35 2%	7 2%	12 2%	58 5%	0	16 1%	61 2%	10 1%	39 3%	6 1%	21 2%	63 3%	15 1%	63 2%	9 3%	4 2%	2 2%
Yes, over 55	209 6%	111 6%	98 5%	0	0	0	209 15%	4 0	196 7%	48 5%	71 5%	33 6%	57 6%	76 3%	133 10%	172 5%	21 7%	11 6%	6 6%
No, under 55	2200 58%	1090 59%	1104 57%	434 96%	643 95%	1123 92%	0	946 91%	1191 46%	639 65%	772 59%	341 58%	447 50%	1826 76%	374 28%	1865 59%	174 55%	97 54%	64 62%

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

BAN5. Banner 5
Base: All Respondents

	Total	England Regions											Urbanity		Household Income			
	Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
Unweighted Base	3769	3769	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
Base: All respondents	3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
4-7	1606	134	303	59	156	78	205	96	58	56	68	145	1358	147	139	192	455	436
	43%	46%	42%	40%	42%	37%	47%	40%	44%	44%	49%	42%	42%	43%	41%	54%	45%	34%
8-10	1760	131	367	77	185	103	184	124	66	50	57	147	1514	169	136	125	468	729
	47%	45%	50%	52%	50%	49%	42%	51%	50%	39%	41%	43%	47%	49%	40%	35%	46%	56%
TV Channel usage in P3M	HKLPlg		X	*					*	*	*						g	zfigh
BBC One	3085	253	592	110	302	173	351	213	113	98	115	280	2650	305	242	286	847	1114
	82%	87%	80%	75%	82%	82%	80%	86%	86%	77%	82%	82%	82%	88%	71%	81%	83%	86%
CDGLI	2342	U		*			zTUXa	*	*	*	*			zd	f	f	f	zfg
BBC Two	207	458	63%	62%	222	127	262	156	78	80	79	217	1978	257	158	211	646	872
	62%	71%	63%	62%	60%	60%	59%	65%	59%	63%	56%	63%	61%	74%	47%	56%	63%	68%
BCDEG	LMRdf	zVXb												zd	f	f	f	zfg
ITV	2793	235	506	107	263	157	323	173	91	91	108	276	2386	289	225	250	756	1016
	74%	80%	70%	73%	71%	75%	73%	72%	69%	72%	77%	81%	74%	84%	67%	70%	74%	79%
CDGLTI	zTVZ											zTVXYZ		zd		f	f	zfigh
Channel 4	2576	217	468	87	250	138	302	170	90	77	106	245	2216	256	197	217	705	975
	68%	74%	64%	59%	68%	66%	69%	71%	68%	61%	76%	72%	68%	74%	58%	61%	69%	76%
CDGL	TUg										TUa	U		z			fg	zfigh
Channel 5	2003	180	364	64	192	125	214	120	58	60	64	213	1708	219	164	165	565	743
	53%	62%	50%	44%	52%	60%	49%	50%	44%	47%	46%	62%	53%	63%	48%	47%	55%	58%
Preview only	CDGLMg	zTUX	YZab			UXZb						zTUV		z			g	zfg
Yes	1169	91	222	32	89	70	159	75	53	51	32	114	1001	128	171	137	310	254
	31%	31%	31%	22%	24%	33%	36%	31%	40%	40%	23%	33%	31%	37%	51%	39%	30%	20%
CDGLIMVI	UVb						UVb		UVb			UV		z	zghi	zhi	i	
No	2600	201	505	115	280	141	282	167	78	75	107	227	2235	218	167	217	710	1037
	69%	69%	69%	78%	70%	67%	64%	69%	60%	60%	77%	67%	69%	63%	49%	61%	70%	80%
FHLNfig	zXac																	zfigh
Yes, under 55	563	40	131	16	47	24	72	35	27	19	14	48	494	41	69	64	153	167
	15%	14%	18%	11%	13%	11%	16%	14%	20%	15%	10%	14%	15%	12%	20%	18%	15%	13%
Yes, over 55	596	51	90	16	43	46	78	40	26	33	19	66	498	87	100	74	151	88
	16%	18%	12%	11%	12%	22%	18%	17%	20%	26%	13%	19%	15%	25%	30%	21%	15%	7%
CDGLIMTVI	TV				TUV		TV			zTUVb		TV		zd	zghi	zhi	i	
No, under 55	1767	134	345	78	193	104	193	120	59	46	85	158	1526	126	103	125	497	829
	47%	46%	47%	53%	52%	50%	44%	50%	45%	36%	61%	46%	47%	36%	31%	35%	49%	64%
FHLN	aefg			a*	a			a	*		zSTX		e				fg	zfigh
No, over 55	807	64	159	36	86	36	89	46	19	30	22	69	704	92	64	92	211	209
	21%	22%	22%	25%	23%	17%	20%	19%	14%	24%	16%	20%	22%	27%	19%	26%	21%	16%
Linear TV only	CDGLIMI													z		i	i	
Yes	289	16	53	14	25	8	40	20	8	15	4	34	260	25	34	43	88	44
	8%	5%	7%	9%	7%	4%	9%	8%	6%	12%	3%	10%	8%	7%	10%	12%	9%	3%
CDGLIMI	b						b		Wb			Wb			i	zi	i	
No	3146	248	624	122	324	176	338	205	123	90	127	271	2679	295	205	253	886	1232
	85%	85%	86%	83%	86%	85%	77%	85%	94%	71%	91%	79%	83%	85%	60%	71%	87%	85%
FHLN	Xadfg	Xa	Xac	*	Xac	a	Xa	zSTUW	XZac		Xac					f	zfg	zfigh
Yes, under 55	77	6	15	5	4	1	8	5	3	4	0	12	74	3	8	16	21	17
	2%	2%	2%	3%	1%	1%	2%	2%	2%	3%	0	4%	2%	1%	2%	4%	2%	1%
Yes, over 55	209	10	38	9	20	7	30	15	5	11	4	21	184	22	26	28	65	27
	6%	4%	5%	6%	6%	4%	7%	6%	4%	9%	3%	6%	6%	6%	8%	8%	6%	2%
CDGLIMI	i														i	i	i	
No, under 55	2200	161	449	87	230	123	242	146	83	60	99	183	1882	164	140	163	617	971
	58%	55%	62%	59%	62%	58%	55%	61%	63%	47%	71%	54%	58%	47%	41%	46%	61%	75%
FHLN	aefg	ac		*	a		a	a	a*	*	zSXac		e			fg	fg	zfigh

Overlap formulae used
 - Column Proportions:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
 Minimum Base: 30 (**), Small Base: 100 (*)
 6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

BAN5. Banner 5
Base: All Respondents

	Total	Gender		Age				Children in household		Social Group				Working		Nation			
	Base (z)	Male (A)	Female (B)	16-24 (C)	25-34 (D)	35-54 (E)	55+ (F)	Yes (G)	No (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	Working (M)	Not working (N)	England (O)	Scotland (P)	Wales (Q)	Northern Ireland (R)
Unweighted Base	3769	1878	1883	538	664	1208	1345	1096	2567	1413	1008	417	927	2048	1721	2789	350	288	342
Base: All respondents	3769	1840	1921	453	676	1221	1403	1043	2615	983	1305	585	892	2419	1350	3168	316	181	104
No, over 55	935	443	492	0	0	0	935	45	870	250	329	139	217	392	543	772	90	51	22
	25%	24%	26%	0	0	0	67%	4%	33%	25%	25%	24%	24%	16%	40%	24%	28%	28%	21%
	CDEGMfi						zCDE		zG						zM				

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020

OFCOM BBC Performance Tracker. Fieldwork 30 April 2019 to 3 April 2020 conducted by Ipsos MORI

BAN5. Banner 5
Base: All Respondents

Unweighted Base
Base: All
respondents
No. over 55

Total	England Regions											Urbanity		Household Income			
Base (z)	East of England (S)	London (T)	Midlands East (U)	Midlands West (V)	North East and Cumbria (W)	North West (X)	South (Y)	South East (Z)	South West (a)	West (b)	York shire and Lincol nshire (c)	Urban (d)	Rural (e)	Up to £10,000 (f)	£10,000 - £14,999 (g)	£15,000 - £29,999 (h)	£30,000+ (i)
3769	238	680	120	345	179	373	219	115	103	117	300	3178	386	363	329	991	1369
3769	292	727	147	370	210	441	241	131	127	140	341	3236	345	338	355	1020	1292
935 25% CDEGMH	84 29% X	174 24%	35 24% +	92 25%	53 25%	90 20%	58 24%	40 30% +	31 24% +	28 20% +	88 26%	786 24%	131 38% zd	62 18%	90 25%	263 26% fi	261 20%

Overlap formulae used
- Column Proportions:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested (5%): z/A/B, z/C/D/E/F, z/G/H, z/I/J/K/L, z/M/N, z/O/P/Q/R, z/S/T/U/V/W/X/Y/Z/a/b/c, z/d/e, z/f/g/h/i
Minimum Base: 30 (**), Small Base: 100 (*)
6/16/2020