OFCOM BBC PERFORMANCE TRACKER 2020-2021 - SUBSET 65+, DE, EMG, IMPACTING OR LIMITING CONDITIONS. June 2020 to March 2021.

A1. Which of the following ways of watching broadcast TV channels like BBC, ITV or Channel 4 are used in your household – including watching on a TV set, on a tablet, smartphone or laptop or any other device? (We will ask about watching streaming services like Netflix or Amazon Prime Video shortly.) 1
Base : All respondents

A2. Do you have access to a broadband internet service at home – perhaps using Wi-Fi to go online? 5
Base : All respondents

A2A. When did you first have broadband at home? (This may have been at a previous address.) 7
Base : Those with broadband access at home (excluding those interviewed by phone and excluding those completing a paper questionnaire)

A3. Which, if any, of these ways of watching catch-up and on-demand services are used in your household? (By 'catch-up and on-demand' we mean services like BBC iPlayer, ITV Hub, Netflix and Amazon Prime Video which allow you to watch programmes and films at a time that suits you.) 9
Base : All respondents (excluding those interviewed by phone and excluding those completing a paper questionnaire)

A4A. Which, if any, of these TV channels have you personally watched in the past 3 months? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4 and My5. Please include watching on any device.) 11
Base : All respondents

A4B. And which, if any, of these TV channels have you personally watched in the past 3 months? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4 and My5. Please include watching on any device.) 13
Base : All respondents

A4A/A4B. TV CHANNELS PERSONALLY WATCHED IN THE PAST 3 MONTHS 17
Base : All respondents

A5A. How often in the past 3 months have you watched BBC One? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.) 19
Base : Those who have personally watched BBC One in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

A5B. How often in the past 3 months have you watched BBC Two? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.) 21
Base : Those who have personally watched BBC Two in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

A5C. How often in the past 3 months have you watched The main ITV/ STV/ UTV channel? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.) 23
Base : Those who have personally watched The main ITV/ STV/ UTV channel in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

A5D. How often in the past 3 months have you watched Channel 4? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.) 25
Base : Those who have personally watched Channel 4 in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

A5E. How often in the past 3 months have you watched Channel 5? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.) 27
Base : Those who have personally watched Channel 5 in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

A5F. How often in the past 3 months have you watched BBC Three? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.) 29
Base : Those who have personally watched BBC Three in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

A5G. How often in the past 3 months have you watched BBC Four? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.) 31
Base : Those who have personally watched BBC Four in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

A5H. How often in the past 3 months have you watched Other ITV channel (e.g. ITV2, ITV3, ITV Be)? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.) 33
Base : Those who have personally watched Other ITV channel (e.g. ITV2, ITV3, ITV Be) in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

A5I. How often in the past 3 months have you watched Other Channel 4 channel (e.g. E4, Film4, More4, 4Seven)? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.) 35
Base : Those who have personally watched Other Channel 4 channel (e.g. E4, Film4, More4, 4Seven) in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

OFCOM BBC PERFORMANCE TRACKER 2020-2021 - SUBSET 65+, DE, EMG, IMPACTING OR LIMITING CONDITIONS. June 2020 to March 2021.

A5J. How often in the past 3 months have you watched Other Channel 5 channel (e.g. 5USA, 5Star)? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.) 37
Base : Those who have personally watched Other Channel 5 channel (e.g. 5USA, 5Star) in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

A5K. How often in the past 3 months have you watched Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.) 39
Base : Those who have personally watched Any UKTV channel (e.g. Dave, Really, Yesterday, Drama) in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

A5L. How often in the past 3 months have you watched Any Sky channel (e.g. Sky1, Sky Atlantic, Sky Sports)? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.) 41
Base : Those who have personally watched Any Sky channel (e.g. Sky1, Sky Atlantic, Sky Sports) in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

A5M. How often in the past 3 months have you watched S4C (Welsh)? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.) 43
Base : Those who have personally watched S4C (Welsh) in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

A5N. How often in the past 3 months have you watched BBC News channel? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.) 45
Base : Those who have personally watched BBC News channel in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

A5O. How often in the past 3 months have you watched BBC Parliament? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.) 47
Base : Those who have personally watched BBC Parliament in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

A5P. How often in the past 3 months have you watched BBC Alba (Scottish Gaelic)? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.) 49
Base : Those who have personally watched BBC Alba (Scottish Gaelic) in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

A5Q. How often in the past 3 months have you watched BBC Scotland TV channel (on air between 7pm and midnight)? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.) 51
Base : Those who have personally watched BBC Scotland TV channel (on air between 7pm and midnight) in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

A5R. How often in the past 3 months have you watched CBBC? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.) 53
Base : Those who have personally watched CBBC in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

A5S. How often in the past 3 months have you watched CBeebies? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.) 55
Base : Those who have personally watched CBeebies in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

A6A. Which, if any, of these TV catch-up, on-demand or streaming services have you personally watched in the past 3 months? (Please include watching programmes as they are broadcast, to catch-up or on-demand. Please include watching through a TV set, a tablet, laptop, mobile phone, or any other device) 57
Base : All respondents

A6B. Which, if any, of these TV catch-up, on-demand or streaming services have you personally watched in the past 3 months? (Please include watching programmes as they are broadcast, to catch-up or on-demand. Please include watching on any device) 61
Base : All respondents

CATCH-UP, ON-DEMAND AND STREAMING SERVICES WATCHED IN PAST 3 MONTHS AT A6A/ A6B 63
Base : All respondents

A7A. How often in the past 3 months have you watched programmes or films using BBC iPlayer? 67
Base : Those who have personally watched BBC iPlayer in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

A7B. How often in the past 3 months have you watched programmes or films using ITV Hub or ITV Hub+? 69
Base : Those who have personally watched ITV Hub or ITV Hub+ in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

A7C. How often in the past 3 months have you watched programmes or films using STV Player (Scotland)? 71
Base : Those who have personally watched STV Player (Scotland) in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

A7D. How often in the past 3 months have you watched programmes or films using S4C Clic (Welsh language)? 73
Base : Those who have personally watched S4C Clic (Welsh language) in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

A7E. How often in the past 3 months have you watched programmes or films using All4 (previously 4OD)? 75
Base : Those who have personally watched All4 (previously 4OD) in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

A7F. How often in the past 3 months have you watched programmes or films using My5 (previously Demand 5)? 77
Base : Those who have personally watched My5 (previously Demand 5) in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

A7G. How often in the past 3 months have you watched programmes or films using Sky On Demand or Sky Go? 79
Base : Those who have personally watched Sky On Demand or Sky Go in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

A7H. How often in the past 3 months have you watched programmes or films using UKTV Play? 81
Base : Those who have personally watched UKTV Play in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

A7I. How often in the past 3 months have you watched programmes or films using Dplay/ Discovery+? 83
Base : Those who have personally watched Dplay/ Discovery+ in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

A7J. How often in the past 3 months have you watched programmes or films using Virgin TV Catch-up or Virgin Media Anywhere? 85
Base : Those who have personally watched Virgin TV Catch-up or Virgin Media Anywhere in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

A7K. How often in the past 3 months have you watched programmes or films using BBC TV programmes and content on YouTube? 87
Base : Those who have personally watched BBC TV programmes and content on YouTube in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

A7L. How often in the past 3 months have you watched programmes or films using Netflix? 89
Base : Those who have personally watched Netflix in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

A7M. How often in the past 3 months have you watched programmes or films using Amazon Prime Video? 91
Base : Those who have personally watched Amazon Prime Video in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

A7N. How often in the past 3 months have you watched programmes or films using NOW TV? 93
Base : Those who have personally watched NOW TV in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

A7O. How often in the past 3 months have you watched programmes or films using Disney+? 95
Base : Those who have personally watched Disney+ in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

A7P. How often in the past 3 months have you watched programmes or films using Apple TV Plus? 97
Base : Those who have personally watched Apple TV Plus in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

A7Q. How often in the past 3 months have you watched programmes or films using BritBox? 99
Base : Those who have personally watched BritBox in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

A7R. How often in the past 3 months have you watched programmes or films using Hayu? 101
Base : Those who have personally watched Hayu in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

A7S. How often in the past 3 months have you watched programmes or films using YouTube channels? 103
Base : Those who have personally watched YouTube channels in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

A8A. Which, if any, of these BBC radio stations have you personally listened to in the past 3 months? (Please include listening live, via podcasts, catch-up or on-demand. Please include listening on any type of radio, through a smart speaker, listening through a service like BBC Sounds, GlobalPlayer or RadioPlayer, on any other device.) 105
Base : All respondents

A8B. Which, if any, of these radio stations have you personally listened to in the past 3 months? (Please include listening live, via podcasts, catch-up or on-demand. Please include listening on any device through any service.) 109
Base : All respondents

RADIO STATIONS LISTENED TO IN PAST 3 MONTHS AT A8A/ A8B 113
Base : All respondents

A9A. How often in the past 3 months have you listened to BBC Radio 1? 119
Base : Those who have personally listened to BBC Radio 1 in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

A9B. How often in the past 3 months have you listened to BBC Radio 2? 121
Base : Those who have personally listened to BBC Radio 2 in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

A9C. How often in the past 3 months have you listened to BBC Radio 3? 123
Base : Those who have personally listened to BBC Radio 3 in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

A9D. How often in the past 3 months have you listened to BBC Radio 4? 125
Base : Those who have personally listened to BBC Radio 4 in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

A9E. How often in the past 3 months have you listened to BBC Radio 5 live? 127
Base : Those who have personally listened to BBC Radio 5 live in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

A9F. How often in the past 3 months have you listened to BBC 6 Music? 129
Base : Those who have personally listened to BBC 6 Music in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

A9G. How often in the past 3 months have you listened to BBC Asian Network? 131
Base : Those who have personally listened to BBC Asian Network in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

A9H. How often in the past 3 months have you listened to BBC Radio 1Xtra? 133
Base : Those who have personally listened to BBC Radio 1Xtra in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

A9I. How often in the past 3 months have you listened to BBC Radio 4 Extra? 135
Base : Those who have personally listened to BBC Radio 4 Extra in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

A9J. How often in the past 3 months have you listened to BBC Radio 5 live sports extra? 137
Base : Those who have personally listened to BBC Radio 5 live sports extra in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

A9K. How often in the past 3 months have you listened to BBC World Service? 139
Base : Those who have personally listened to BBC World Service in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

A9L. How often in the past 3 months have you listened to BBC radio for your region (ENGLAND)/ your nation - Radio Scotland or Radio nan Gàidheal (SCOTLAND)/ your nation - Radio Wales or Radio Cymru (WALES)/ your nation - Radio Ulster or Radio Foyle (NORTHERN IRELAND)? 141

Base : Those who have personally listened to BBC radio for your region (ENGLAND)/ your nation - Radio Scotland or Radio nan Gàidheal (SCOTLAND)/ your nation - Radio Wales or Radio Cymru (WALES)/ your nation - Radio Ulster or Radio Foyle (NORTHERN IRELAND) in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

A9M. How often in the past 3 months have you listened to talkSPORT or talkSPORT2? 143
Base : Those who have personally listened to talkSPORT or talkSPORT2 in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

A9N. How often in the past 3 months have you listened to talkRADIO? 145
Base : Those who have personally listened to talkRADIO in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

A9O. How often in the past 3 months have you listened to Classic FM? 147
Base : Those who have personally listened to Classic FM in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

A9P. How often in the past 3 months have you listened to Any Absolute Radio station? 149
Base : Those who have personally listened to Any Absolute Radio station in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

A9Q. How often in the past 3 months have you listened to Any Capital radio station? 151
Base : Those who have personally listened to Any Capital radio station in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

A9R. How often in the past 3 months have you listened to Any Heart radio station? 153
Base : Those who have personally listened to Any Heart radio station in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

A9S. How often in the past 3 months have you listened to Any Smooth radio station? 155
Base : Those who have personally listened to Any Smooth radio station in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

A9T. How often in the past 3 months have you listened to Any Kiss radio station? 157
Base : Those who have personally listened to Any Kiss radio station in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

A9U. How often in the past 3 months have you listened to Any Magic radio station? 159
Base : Those who have personally listened to Any Magic radio station in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

A9V. How often in the past 3 months have you listened to Virgin Radio? 161
Base : Those who have personally listened to Virgin Radio in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

A9W. How often in the past 3 months have you listened to Any LBC radio station? 163
Base : Those who have personally listened to Any LBC radio station in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

A9X. How often in the past 3 months have you listened to Times Radio? 165
Base : Those who have personally listened to Times Radio in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

A10. Which, if any, of these BBC websites and apps have you personally used in the past 3 months? (Please include using sites or apps on any device.) 167
Base : All respondents

A11A. How often in the past 3 months have you used the BBC News site/ app? 169
Base : Those who have personally used the BBC News site/ app in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

A11B. How often in the past 3 months have you used the BBC Sport site/ app? 171
Base : Those who have personally used the BBC Sport site/ app in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

A11C. How often in the past 3 months have you used the BBC Bitesize site/ app? 173
Base : Those who have personally used the BBC Bitesize site/ app in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

A11D. How often in the past 3 months have you used the BBC Weather site/ app? 175
Base : Those who have personally used the BBC Weather site/ app in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

A11E. How often in the past 3 months have you used the BBC iPlayer Kids site/ app? 177
Base : Those who have personally used the BBC iPlayer Kids site/ app in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

A11F. How often in the past 3 months have you used the BBC CBeebies Playtime site/ app? 179
Base : Those who have personally used the BBC CBeebies Playtime site/ app in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

A11G. How often in the past 3 months have you used the BBC CBeebies Storytime site/ app? 181
Base : Those who have personally used the BBC CBeebies Storytime site/ app in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

A11H. How often in the past 3 months have you used the BBC Newsround site? 183
Base : Those who have personally used the BBC Newsround site in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

A12. Which, if any, of these audio streaming services have you personally listened to in the past 3 months? (Please include listening on any device. 185
Base : All respondents

A13A. How often in the past 3 months have you listened to BBC Sounds? 189
Base : Those who have personally listened to BBC Sounds in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

A13B. How often in the past 3 months have you listened to Apple Music or Apple Podcasts? 191
Base : Those who have personally listened to Apple Music or Apple Podcasts in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

A13C. How often in the past 3 months have you listened to Google Play Music or Google Podcasts? 193
Base : Those who have personally listened to Google Play Music or Google Podcasts in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

A13D. How often in the past 3 months have you listened to GlobalPlayer? 195
Base : Those who have personally listened to GlobalPlayer in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

A13E. How often in the past 3 months have you listened to RadioPlayer? 197
Base : Those who have personally listened to RadioPlayer in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

A13F. How often in the past 3 months have you listened to Spotify? 199
Base : Those who have personally listened to Spotify in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

A13G. How often in the past 3 months have you listened to Deezer? 201
Base : Those who have personally listened to Deezer in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

A13H. How often in the past 3 months have you listened to Amazon Music? 203
Base : Those who have personally listened to Amazon Music in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

A13I. How often in the past 3 months have you listened to Tidal? 205
Base : Those who have personally listened to Tidal in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

A13J. How often in the past 3 months have you listened to YouTube Music? 207
Base : Those who have personally listened to YouTube Music in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

A13K. How often in the past 3 months have you listened to SoundCloud? 209
Base : Those who have personally listened to SoundCloud in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

SUMMARY - BBC CONTENT CONSUMED IN THE LAST 3 MONTHS 211
Base : All respondents

TV AND VIDEO SERVICES WATCHED IN THE PAST 3 MONTHS 213
Base : All respondents

TV AND VIDEO SERVICES WATCHED IN THE PAST 3 MONTHS 215
Base : Those watching any of these TV or video services in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

A14. When thinking about what to watch, which one of the following TV and video services do you usually turn to first? (BBC would include all channels and iPlayer, ITV would include all channels and ITV Hub, Channel 4 would include all channels and All4, Channel 5 would include all channels and My5, Sky channels would include all paid-for channels from Sky.) 217
Base : Those watching any of these TV or video services in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

B1A. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with BBC TV channels? (Please think about what you have watched in the past 3 months) 219
Base : Those who have watched any BBC TV channels (including BBC iPlayer and BBC programmes and content on YouTube) in the past 3 months

B1B. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with ITV/ STV/ UTV channels? (Please think about what you have watched in the past 3 months) 223
Base : Those who have watched any ITV/ STV/ UTV channels (including ITV Hub and STV Player) in the past 3 months (and if selected at random for those interviewed by phone)

B1C. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Channel 4 channels? (Please think about what you have watched in the past 3 months) 227
Base : Those who have watched any Channel 4 channels (including All4) in the past 3 months (and if selected at random for those interviewed by phone)

B1D. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Channel 5 channels? (Please think about what you have watched in the past 3 months) 231
Base : Those who have watched any Channel 5 channels (including My5) in the past 3 months (and if selected at random for those interviewed by phone)

B1E. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with S4C (Welsh)? (Please think about what you have watched in the past 3 months) 235
Base : Those who have watched S4C (including S4C Clic) in the past 3 months (and if selected at random for those interviewed by phone)

B1F. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Sky TV channels (including from NOW TV)? (Please think about what you have watched in the past 3 months) 239
Base : Those who have watched any Sky TV channels (including from Sky On Demand, Sky Go or NOW TV) in the past 3 months (and if selected at random for those interviewed by phone)

B1G. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Netflix? (Please think about what you have watched in the past 3 months) 243
Base : Those who have watched Netflix in the past 3 months (and if selected at random for those interviewed by phone)

B1H. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Amazon Prime Video? (Please think about what you have watched in the past 3 months) 247
Base : Those who have watched Amazon Prime Video in the past 3 months (and if selected at random for those interviewed by phone)

B1I. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with YouTube channels? (Please think about what you have watched in the past 3 months) 251
Base : Those who have watched YouTube channels in the past 3 months (and if selected at random for those interviewed by phone)

B1J. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with BritBox? (Please think about what you have watched in the past 3 months) 255
Base : Those who have watched BritBox in the past 3 months (and if selected at random for those interviewed by phone)

B1K. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Disney+? (Please think about what you have watched in the past 3 months) 259
Base : Those who have watched Disney+ in the past 3 months (and if selected at random for those interviewed by phone)

OFCOM BBC PERFORMANCE TRACKER 2020-2021 - SUBSET 65+, DE, EMG, IMPACTING OR LIMITING CONDITIONS. June 2020 to March 2021.

B1L. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Apple TV+? (Please think about what you have watched in the past 3 months) 263
Base : Those who have watched Apple TV+ in the past 3 months (and if selected at random for those interviewed by phone)

B2A. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with BBC Radio stations? (Please think about what you have listened to in the past 3 months) 267
Base : Those who have listened to any BBC Radio stations in the past 3 months

B2B. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with talkSPORT or talkSPORT2? (Please think about what you have listened to in the past 3 months) 271
Base : Those who have listened to talkSPORT or talkSPORT2 in the past 3 months (and if selected at random for those interviewed by phone)

B2C. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with talkRADIO? (Please think about what you have listened to in the past 3 months) 275
Base : Those who have listened to talkRADIO in the past 3 months (and if selected at random for those interviewed by phone)

B2D. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Classic FM? (Please think about what you have listened to in the past 3 months) 277
Base : Those who have listened to Classic FM in the past 3 months (and if selected at random for those interviewed by phone)

B2E. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with any Absolute Radio? (Please think about what you have listened to in the past 3 months) 281
Base : Those who have listened to any Absolute Radio in the past 3 months (and if selected at random for those interviewed by phone)

B2F. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with any Capital Radio? (Please think about what you have listened to in the past 3 months) 285
Base : Those who have listened to any Capital radio in the past 3 months (and if selected at random for those interviewed by phone)

B2G. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with any Heart Radio? (Please think about what you have listened to in the past 3 months) 287
Base : Those who have listened to any Heart radio in the past 3 months (and if selected at random for those interviewed by phone)

B2H. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with any Smooth Radio? (Please think about what you have listened to in the past 3 months) 291
Base : Those who have listened to any Smooth Radio in the past 3 months (and if selected at random for those interviewed by phone)

B2I. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with any Kiss Radio? (Please think about what you have listened to in the past 3 months) 295
Base : Those who have listened to any Kiss radio in the past 3 months (and if selected at random for those interviewed by phone)

B2J. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with any Magic Radio? (Please think about what you have listened to in the past 3 months) 297
Base : Those who have listened to any Magic Radio in the past 3 months (and if selected at random for those interviewed by phone)

B2K. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Virgin Radio? (Please think about what you have listened to in the past 3 months) 301
Base : Those who have listened to Virgin Radio in the past 3 months (and if selected at random for those interviewed by phone)

B2L. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with any LBC Radio? (Please think about what you have listened to in the past 3 months) 305
Base : Those who have listened to any LBC Radio in the past 3 months (and if selected at random for those interviewed by phone)

B2M. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Times Radio? (Please think about what you have listened to in the past 3 months) 309
Base : Those who have listened to Times Radio in the past 3 months (and if selected at random for those interviewed by phone)

B3A. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with BBC Sounds? 311
Base : Those who have used BBC Sounds in the past 3 months

B3B. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Apple Music or Apple Podcasts? 315
Base : Those who have used Apple Music or Apple Podcasts in the past 3 months (and if selected at random for those interviewed by phone)

B3C. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Google Play Music or Google Podcasts? 319
Base : Those who have used Google Play Music or Google Podcasts in the past 3 months (and if selected at random for those interviewed by phone)

B3D. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with GlobalPlayer? 323
Base : Those who have used GlobalPlayer in the past 3 months (and if selected at random for those interviewed by phone)

B3E. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with RadioPlayer? 325
Base : Those who have used RadioPlayer in the past 3 months (and if selected at random for those interviewed by phone)

B3F. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Spotify? 327
Base : Those who have used Spotify in the past 3 months (and if selected at random for those interviewed by phone)

B3G. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Deezer? 331
Base : Those who have used Deezer in the past 3 months (and if selected at random for those interviewed by phone)

B3H. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Amazon Music? 333
Base : Those who have used Amazon Music in the past 3 months (and if selected at random for those interviewed by phone)

B3I. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Tidal? 337
Base : Those who have used Tidal in the past 3 months (and if selected at random for those interviewed by phone)

B3J. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with YouTube Music? 339
Base : Those who have used YouTube Music in the past 3 months (and if selected at random for those interviewed by phone)

B3K. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with SoundCloud? 343
Base : Those who have used SoundCloud in the past 3 months (and if selected at random for those interviewed by phone)

B4A. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using BBC iPlayer? (Please think about your experience of using the service rather than what you have watched in the past 3 months) 346
Base : Those who have used BBC iPlayer in the past 3 months

B4B. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using ITV Hub or ITV Hub+? (Please think about your experience of using the service rather than what you have watched in the past 3 months) 350
Base : Those who have used ITV Hub or ITV Hub+ in the past 3 months (and if selected at random for those interviewed by phone)

B4C. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using STV Player (Scotland)? (Please think about your experience of using the service rather than what you have watched in the past 3 months) 354
Base : Those who have used STV Player (Scotland) in the past 3 months (and if selected at random for those interviewed by phone)

B4D. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using S4C Clic (Welsh language)? (Please think about your experience of using the service rather than what you have watched in the past 3 months) 358
Base : Those who have used S4C Clic (Welsh language) in the past 3 months (and if selected at random for those interviewed by phone)

B4E. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using All4 (previously 4OD)? (Please think about your experience of using the service rather than what you have watched in the past 3 months) 362
Base : Those who have used All4 (previously 4OD) in the past 3 months (and if selected at random for those interviewed by phone)

B4F. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using My5 (previously Demand 5)? (Please think about your experience of using the service rather than what you have watched in the past 3 months) 366
Base : Those who have used My5 (previously Demand 5) in the past 3 months (and if selected at random for those interviewed by phone)

B4G. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using Sky On Demand or Sky Go? (Please think about your experience of using the service rather than what you have watched in the past 3 months) 370
Base : Those who have used Sky On Demand or Sky Go in the past 3 months (and if selected at random for those interviewed by phone)

B4H. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using UKTV Play? (Please think about your experience of using the service rather than what you have watched in the past 3 months) 374
Base : Those who have used UKTV Play in the past 3 months (and if selected at random for those interviewed by phone)

B4I. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using Dplay/ Discovery+? (Please think about your experience of using the service rather than what you have watched in the past 3 months) 377
Base : Those who have used Dplay/ Discovery+ in the past 3 months (and if selected at random for those interviewed by phone)

B4J. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using Virgin TV Catch-up or Virgin Media Anywhere? (Please think about your experience of using the service rather than what you have watched in the past 3 months) 381
Base : Those who have used Virgin TV Catch-up or Virgin Media Anywhere in the past 3 months (and if selected at random for those interviewed by phone)

B5. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of the BBC websites or apps you have used in the past 3 months? 383
Base : Those who have used any of the nine listed BBC websites or apps in the past 3 months

C1. OVERALL IMPRESSION OF THE BBC. On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourable, thinking about everything the BBC does across TV, radio and online, what is your overall impression of the BBC? 387
Base : All respondents

OFCOM BBC PERFORMANCE TRACKER 2020-2021 - SUBSET 65+, DE, EMG, IMPACTING OR LIMITING CONDITIONS. June 2020 to March 2021.

C1A 389
Base : All respondents

C2A. PERFORMANCE AGAINST PURPOSE 1 STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC provides: "News and information to help people understand what is going on in the UK and the world"? 391
Base : All respondents

C2B. PERFORMANCE AGAINST PURPOSE 2 STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC provides: "Programmes and content that help people to learn about new things"? 395
Base : All respondents

C2C. PERFORMANCE AGAINST PURPOSE 3 STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC provides: "High quality and creative content"? 399
Base : All respondents

C2D. PERFORMANCE AGAINST PURPOSE 4 STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC provides: "Content that reflects the life and culture of communities throughout the UK"? 403
Base : All respondents

C3A. IMPORTANCE TO SOCIETY OF PURPOSE 1 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL – so everyone in the UK - is it that the BBC provides: "News and information to help people understand what is going on in the UK and the world"? 407
Base : All respondents

C3B. IMPORTANCE TO SOCIETY OF PURPOSE 2 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL – so everyone in the UK - is it that the BBC provides: "Programmes and content that help people to learn about new things"? 411
Base : All respondents

C3C. IMPORTANCE TO SOCIETY OF PURPOSE 3 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL – so everyone in the UK - is it that the BBC provides: "High quality and creative content"? 415
Base : All respondents

C3D. IMPORTANCE TO SOCIETY OF PURPOSE 4 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL – so everyone in the UK - is it that the BBC provides: "Content that reflects the lfe and culture of communities throughout the UK"? 419
Base : All respondents

C4A. IMPORTANCE TO YOU PERSONALLY OF PURPOSE 1 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides: "News and information to help people understand what is going on in the UK and the world"? 423
Base : All respondents

C4B. IMPORTANCE TO YOU PERSONALLY OF PURPOSE 2 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides: "Programmes and content that help people to learn about new things"? 427
Base : All respondents

C4C. IMPORTANCE TO YOU PERSONALLY OF PURPOSE 3 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides: "High quality and creative content"? 431
Base : All respondents

C4D. IMPORTANCE TO YOU PERSONALLY OF PURPOSE 4 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL – so everyone in the UK - is it that the BBC provides: "Content that reflects the lfe and culture of communities throughout the UK"? 435
Base : All respondents

C5A. PERFORMANCE AGAINST PURPOSE 1 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC provides: "News coverage that represents a range of opinions"? 439
Base : All respondents

C5B. PERFORMANCE AGAINST PURPOSE 1 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC provides: "News coverage that is impartial - not favouring one side over another"? 443
Base : All respondents

C6A. PERFORMANCE AGAINST PURPOSE 2 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Explores issues and ideas that people may not have come across before"? 447
Base : All respondents

C6B. PERFORMANCE AGAINST PURPOSE 2 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Inspires people to try new activities, hobbies or interests"? 451
Base : All respondents

C6C. PERFORMANCE AGAINST PURPOSE 2 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Supports younger children with their learning"? 455
Base : All respondents

C6D. PERFORMANCE AGAINST PURPOSE 2 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Supports teenagers with their learning"? 459
Base : All respondents

C7A. PERFORMANCE AGAINST PURPOSE 3 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Provides a broad mix of content"? 463
Base : All respondents

C7B. PERFORMANCE AGAINST PURPOSE 3 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Appeals to a wide range of different audiences"? 467
Base : All respondents

C7C. PERFORMANCE AGAINST PURPOSE 3 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Provides content made for UK audiences"? 471
Base : All respondents

C7D. PERFORMANCE AGAINST PURPOSE 3 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Provides content that dares to be different"? 475
Base : All respondents

C7E. PERFORMANCE AGAINST PURPOSE 3 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Provides content that is different from other providers"? 479
Base : All respondents

C8A. PERFORMANCE AGAINST PURPOSE 4 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Includes people like me"? 483
Base : All respondents

C8B. PERFORMANCE AGAINST PURPOSE 4 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Features the region (ENGLAND)/ nation (SCOTLAND/ WALES/NORTHERN IRELAND) of the UK I live in"? 487
Base : All respondents

C8C. PERFORMANCE AGAINST PURPOSE 4 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Reflects the lives of people like me"? 491
Base : All respondents

C8D. PERFORMANCE AGAINST PURPOSE 4 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Provides content that is relevant to me"? 495
Base : All respondents

C8E. PERFORMANCE AGAINST PURPOSE 4 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Reflects different communities living in the UK"? 499
Base : All respondents

D1A. Comparing BBC television services to other television and video service providers, how well, if at all, do you think BBC television: Provides a broad mix of TV content? 503
Base : All respondents

D1B. Comparing BBC television services to other television and video service providers, how well, if at all, do you think BBC television: Appeals to a wide range of different TV audiences? 505
Base : All respondents

D1C. Comparing BBC television services to other television and video service providers, how well, if at all, do you think BBC television: Provides high quality TV content? 507
Base : All respondents

D1D. Comparing BBC television services to other television and video service providers, how well, if at all, do you think BBC television: Provides TV content made for UK audiences? 509
Base : All respondents

D1E. Comparing BBC television services to other television and video service providers, how well, if at all, do you think BBC television: Provides TV content that dares to be different? 511
Base : All respondents

D1F. Comparing BBC television services to other television and video service providers, how well, if at all, do you think BBC television: Provides TV content that is different from other providers? 513
Base : All respondents

OFCOM BBC PERFORMANCE TRACKER 2020-2021 - SUBSET 65+, DE, EMG, IMPACTING OR LIMITING CONDITIONS. June 2020 to March 2021.

D2A. Comparing BBC radio to other radio providers, how well, if at all, do you think BBC radio: Provides a broad mix of radio content? 515
Base : All respondents

D2B. Comparing BBC radio to other radio providers, how well, if at all, do you think BBC radio: Appeals to a wide range of different radio audiences? 517
Base : All respondents

D2C. Comparing BBC radio to other radio providers, how well, if at all, do you think BBC radio: Provides high quality radio content? 519
Base : All respondents

D2D. Comparing BBC radio to other radio providers, how well, if at all, do you think BBC radio: Provides radio content made for UK audiences? 521
Base : All respondents

D2E. Comparing BBC radio to other radio providers, how well, if at all, do you think BBC radio: Provides radio content that dares to be different? 523
Base : All respondents

D2F. Comparing BBC radio to other radio providers, how well, if at all, do you think BBC radio: Provides radio content that is different from other providers? 525
Base : All respondents

D3A. Comparing BBC websites and apps to other websites and apps, how well, if at all, do you think BBC websites and apps: Provides a broad mix of online content? 527
Base : All respondents

D3B. Comparing BBC websites and apps to other websites and apps, how well, if at all, do you think BBC websites and apps: Appeals to a wide range of different online audiences? 529
Base : All respondents

D3C. Comparing BBC websites and apps to other websites and apps, how well, if at all, do you think BBC websites and apps: Provides high quality online content? 531
Base : All respondents

D3D. Comparing BBC websites and apps to other websites and apps, how well, if at all, do you think BBC websites and apps: Provides online content made for UK audiences? 533
Base : All respondents

D3E. Comparing BBC websites and apps to other websites and apps, how well, if at all, do you think BBC websites and apps: Provides online content that dares to be different? 535
Base : All respondents

D3F. Comparing BBC websites and apps to other websites and apps, how well, if at all, do you think BBC websites and apps: Provides online content that is different from other providers? 537
Base : All respondents

F1. Where would you place yourself on this scale in terms of how you feel about the BBC as a whole? 539
Base : All respondents

F2. To what extent do you agree or disagree with the statement “I would miss the BBC if it wasn’t there”? 543
Base : All respondents

F4. Have you watched BBC TV services in the past? 545
Base : Those who have not used any BBC TV services including BBC iPlayer and BBC programmes and content on YouTube in the past 3 months

F5. Have you listened to BBC Radio services in the past? 547
Base : Those who have not listened to BBC Radio or BBC Sounds in the past 3 months

F6. Have you used BBC websites or apps in the past? 549
Base : Those who have not used any BBC websites or apps in the past 3 months

G1. Thinking about all sources of news, not just the BBC... Typically, how frequently do you watch, listen to or read news? (By news we mean national, international, regional or local news and other topical events. Please think about radio, TV, newspapers and online.) 551
Base : All respondents (excluding those interviewed by phone and excluding those completing a paper questionnaire)

G2. In the last 3 months, have you watched, listened to or read news from the BBC in any of these ways? 555
Base : Those who watch, listen to or read news (excluding those interviewed by phone and excluding those completing a paper questionnaire)

S1. Please think about the hours that you spend doing things online in a typical week – so both weekdays and at the weekend – maybe to visit a social media site or app, look at a website or use an app, watch a TV programme, film or video clip, play games online or check emails. It could be going online using a computer, laptop, tablet, mobile phone, games console or Smart TV. How many HOURS in a typical WEEK would you say you spend online – this could be at home, your workplace or place of education, on the move when you are commuting, travelling or out and about, more generally. 557
Base : All respondents

OFCOM BBC PERFORMANCE TRACKER 2020-2021 - SUBSET 65+, DE, EMG, IMPACTING OR LIMITING CONDITIONS. June 2020 to March 2021.

S1A. How would you score your personal level of online usage on a scale of 1 to 10, where: 10 was someone who was constantly on their phone, tablet or computer for social media, messaging, finding information, and so on 1 was someone who goes online very occasionally, perhaps to check email or to look up something specific? 559
Base : Those who go online (excluding those completing a paper questionnaire)

S2. Which of the following describes how you think of yourself? 563
Base : All respondents

S3. How old are you? 565
Base : All respondents

S4. HOUSEHOLD SOCIO-ECONOMIC GROUP 567
Base : All respondents

S6. Which of these best describes your current situation? Please note - if currently 'on furlough' please respond based on the usual employment status 569
Base : All respondents

S8. Which region do you live in? 571
Base : All respondents

URBANITY 579
Base : All respondents where urbanity can be reported

S9. How would you describe your national identity? 581
Base : All respondents

S10. Which one of these groups best describes your ethnic group or background? 583
Base : All respondents

S11. What is your religion, if any? 589
Base : All respondents

G3. What is the total number of people in the household (including yourself and any children)? 593
Base : All respondents

G4. Do any children aged under 16 live in your household? 595
Base : All respondents

G5. Are you responsible for any of the children aged under 16 in your household, as a parent or guardian? 597
Base : Those in a household with any children aged under 16

G5A. Which of these people aged 16 or over do you usually share your home with? 599
Base : All respondents

G6. Which one of these - if any - is the highest educational or professional qualification that you currently have? 601
Base : All respondents (excluding those interviewed by phone and excluding those completing a paper questionnaire)

G7. How long have you lived in the UK for? 605
Base : All respondents (excluding those interviewed by phone and excluding those completing a paper questionnaire)

G8. Which one of these bands describes your total household income before tax or any other deductions are made? (Please include any benefits or credits that you or anyone else in your household receives, including housing benefit, as well as any income from employment. Please note - If you or anyone in the household is currently furloughed, please respond base on the usual household income.) 607
Base : All respondents

G9. Which of these – if any – impact or limit your daily activities or the work you can do? 609
Base : All respondents

G10. Which of the following do you consider yourself to be, or would you prefer not to say? 613
Base : All respondents

G11. Is your gender identity the same as the sex you were assigned at birth, or would you prefer not to say? 615
Base : All respondents

OFCOM BBC PERFORMANCE TRACKER 2020-2021 - SUBSET 65+, DE, EMG, IMPACTING OR LIMITING CONDITIONS. June 2020 to March 2021.

Table 1

A1. Which of the following ways of watching broadcast TV channels like BBC, ITV or Channel 4 are used in your household – including watching on a TV set, on a tablet, smartphone or laptop or any other device? (We will ask about watching streaming services like Netflix or Amazon Prime Video shortly.)

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	**55-64**	**65-74**	**65+**	**75+**	**65+ OR DE**	**ANY**	**VISION**	**HEARING**	**MOBILITY**	**NO**
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
Freeview or Freeview Play (free TV via an aerial)	1787	305	294	568	275	828	507	82	99	138	1128
	42%	50%	52%	57%	64%	49%	41%	36%	41%	42%	43%
				a	ab						
Sky (satellite TV with a monthly subscription)	1453	197	180	302	122	514	420	90	84	125	898
	34%	32%	32%	30%	28%	30%	34%	40%	35%	38%	35%
Apps for broadcaster catch-up services like BBC iPlayer, ITV Hub, All4 and My5	1030	127	85	162	77	290	300	49	37	65	663
	24%	21%	15%	16%	18%	17%	24%	22%	15%	20%	26%
		b					c				c
Virgin Media (cable TV subscription)	715	109	82	102	20	218	201	30	28	49	446
	17%	18%	14%	10%	5%	13%	16%	13%	12%	15%	17%
		cd	d	d							
Amazon Fire TV (plug in stick, plug in box or cube)	604	77	46	76	30	169	195	36	40	40	366
	14%	13%	8%	8%	7%	10%	16%	16%	17%	12%	14%
		bcd									
BT TV	395	51	58	103	44	144	129	17	22	30	222
	9%	8%	10%	10%	10%	8%	10%	7%	9%	9%	9%
NOW TV	388	52	26	44	18	108	124	20	16	22	225
	9%	9%	5%	4%	4%	6%	10%	9%	7%	7%	9%
		bc									
Freesat (satellite TV with no subscription)	337	50	56	107	51	149	139	18	29	37	168
	8%	8%	10%	11%	12%	9%	11%	8%	12%	11%	6%
							e		e	e	
Google Chromecast	215	26	6	14	8	39	74	13	11	13	122
	5%	4%	1%	1%	2%	2%	6%	6%	5%	4%	5%
		bc									

Columns Tested: a,b,c,d - a,b,c,d,e

A1. Which of the following ways of watching broadcast TV channels like BBC, ITV or Channel 4 are used in your household – including watching on a TV set, on a tablet, smartphone or laptop or any other device? (We will ask about watching streaming services like Netflix or Amazon Prime Video shortly.)

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
TalkTalk TV	168	14	18	29	11	55	70	15	7	26	76
	4%	2%	3%	3%	3%	3%	6%	6%	3%	8%	3%
							e	e		e	
YouView	128	19	23	34	11	46	47	8	8	12	68
	3%	3%	4%	3%	2%	3%	4%	4%	3%	4%	3%
Roku	99	15	18	20	2	36	28	3	6	6	65
	2%	2%	3%	2%	*%	2%	2%	2%	3%	2%	2%
EE TV	63	1	-	-	-	8	22	2	4	3	33
	1%	*%	-%	-%	-%	*%	2%	1%	1%	1%	1%
Other	77	11	10	13	3	36	22	7	3	5	50
	2%	2%	2%	1%	1%	2%	2%	3%	1%	2%	2%
No-one watches broadcast TV channels in the household	190	13	13	15	2	66	55	12	11	6	106
	4%	2%	2%	1%	*%	4%	4%	5%	5%	2%	4%
Don't know	71	6	1	1	-	19	7	2	2	4	27
	2%	1%	*%	*%	-%	1%	1%	1%	1%	1%	1%
		c									
SUMMARY											
FREE BROADCAST TV SERVICE	2015	331	331	640	310	929	600	96	119	170	1243
	47%	54%	59%	65%	72%	55%	48%	42%	49%	52%	48%
				a	ab						
PAID BROADCAST TV SERVICE	2673	378	330	535	204	936	794	140	142	212	1617
	62%	62%	59%	54%	48%	55%	63%	62%	58%	65%	62%
		cd	d								
STREAMING TV PLAYER	826	108	68	106	38	230	266	47	52	51	500
	19%	18%	12%	11%	9%	14%	21%	21%	22%	16%	19%
		bcd									
BROADCASTER APPS	1030	127	85	162	77	290	300	49	37	65	663
	24%	21%	15%	16%	18%	17%	24%	22%	15%	20%	26%
		b					c				c

Columns Tested: a,b,c,d - a,b,c,d,e

OFCOM BBC PERFORMANCE TRACKER 2020-2021 - SUBSET 65+, DE, EMG, IMPACTING OR LIMITING CONDITIONS. June 2020 to March 2021.

Table 1

A1. Which of the following ways of watching broadcast TV channels like BBC, ITV or Channel 4 are used in your household – including watching on a TV set, on a tablet, smartphone or laptop or any other device? (We will ask about watching streaming services like Netflix or Amazon Prime Video shortly.)

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
Freeview or Freeview Play (free TV via an aerial)	1787	488	40	29	12	247	239	284	200	208	1571
	42%	59%	48%	48%	58%	56%	62%	62%	56%	29%	44%
											a
Sky (satellite TV with a monthly subscription)	1453	245	33	19	6	140	105	114	129	256	1187
	34%	30%	39%	31%	26%	32%	27%	25%	36%	36%	33%
									c		
Apps for broadcaster catch-up services like BBC iPlayer, ITV Hub, All4 and My5	1030	138	12	9	4	71	67	85	49	169	858
	24%	17%	14%	15%	20%	16%	17%	18%	14%	24%	24%
Virgin Media (cable TV subscription)	715	84	7	8	3	56	28	44	41	140	573
	17%	10%	9%	13%	12%	13%	7%	9%	11%	20%	16%
Amazon Fire TV (plug in stick, plug in box or cube)	604	56	12	5	2	34	22	36	19	86	517
	14%	7%	14%	9%	11%	8%	6%	8%	5%	12%	15%
			a								
BT TV	395	94	5	1	2	64	28	66	24	72	322
	9%	11%	6%	2%	10%	14%	7%	14%	7%	10%	9%
		c			c	bd		bd			
NOW TV	388	38	3	2	1	18	19	24	14	77	311
	9%	5%	4%	3%	5%	4%	5%	5%	4%	11%	9%
Freesat (satellite TV with no subscription)	337	87	8	9	4	45	42	41	46	52	285
	8%	11%	9%	15%	18%	10%	11%	9%	13%	7%	8%
Google Chromecast	215	12	-	1	1	7	5	7	6	50	165
	5%	2%	-%	1%	2%	2%	1%	1%	2%	7%	5%
										b	
TalkTalk TV	168	22	6	*	1	9	13	11	11	46	120
	4%	3%	7%	1%	4%	2%	3%	2%	3%	6%	3%
			c							b	

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A1. Which of the following ways of watching broadcast TV channels like BBC, ITV or Channel 4 are used in your household – including watching on a TV set, on a tablet, smartphone or laptop or any other device? (We will ask about watching streaming services like Netflix or Amazon Prime Video shortly.)

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
YouView	128	29	3	-	1	19	10	19	10	29	99
	3%	3%	4%	-%	7% c	4%	3%	4%	3%	4%	3%
Roku	99	16	2	1	-	8	8	13	3	13	86
	2%	2%	3%	2%	-%	2%	2%	3%	1%	2%	2%
EE TV	63	-	-	-	-	-	-	-	-	24	39
	1%	-%	-%	-%	-%	-%	-%	-%	-%	3% b	1%
Other	77	12	-	*	1	9	3	10	2	20	57
	2%	1%	-%	1%	5%	2%	1%	2%	*%	3%	2%
No-one watches broadcast TV channels in the household	190	11	2	2	-	7	4	10	1	52	136
	4%	1%	2%	4%	-%	2%	1%	2%	*%	7% b	4%
Don't know	71	1	-	-	-	-	1	-	-	28	40
	2%	*%	-%	-%	-%	-%	*%	-%	-%	4% b	1%
SUMMARY											
FREE BROADCAST TV SERVICE	2015	549	44	32	15	278	268	315	230	254	1753
	47%	66% b	53%	54%	70%	63%	70%	68%	64%	36%	49% a
PAID BROADCAST TV SERVICE	2673	445	50	29	11	261	182	232	209	485	2175
	62%	54%	59%	49%	52%	59% b	47%	50%	59% b	68% b	61%
STREAMING TV PLAYER	826	83	14	7	3	49	34	56	25	129	696
	19%	10%	16%	12%	13%	11%	9%	12%	7%	18%	20%
BROADCASTER APPS	1030	138	12	9	4	71	67	85	49	169	858
	24%	17%	14%	15%	20%	16%	17%	18%	14%	24%	24%

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A2. Do you have access to a broadband internet service at home – perhaps using Wi-Fi to go online?

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	**55-64**	**65-74**	**65+**	**75+**	**65+ OR DE**	**ANY**	**VISION**	**HEARING**	**MOBILITY**	**NO**
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
Yes	4049	586	539	898	359	1552	1142	200	215	288	2520
	94%	96%	96%	91%	84%	91%	91%	88%	88%	89%	97%
		cd	cd	d							abcd
No	215	22	22	88	66	140	103	27	28	37	73
	5%	4%	4%	9%	15%	8%	8%	12%	12%	11%	3%
				ab	abc		e	e	e	e	
Don't know	27	-	2	5	3	8	8	1	-	-	5
	1%	-%	*%	*%	1%	*%	1%	*%	-%	-%	*%

Columns Tested: a,b,c,d - a,b,c,d,e

A2. Do you have access to a broadband internet service at home – perhaps using Wi-Fi to go online?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
Yes	4049	750	79	52	18	407	340	442	301	666	3362
	94%	91%	94%	87%	85%	93%	88%	96%	84%	93%	95%
						d		bd			
No	215	72	5	8	3	29	43	17	55	37	177
	5%	9%	6%	13%	15%	7%	11%	4%	15%	5%	5%
							c		ac		
Don't know	27	5	-	-	-	3	2	3	2	13	13
	1%	1%	-%	-%	-%	1%	1%	1%	1%	2%	*%
										b	

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A2A. When did you first have broadband at home? (This may have been at a previous address.)

Base : Those with broadband access at home (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	**55-64**	**65-74**	**65+**	**75+**	**65+ OR DE**	**ANY**	**VISION**	**HEARING**	**MOBILITY**	**NO**
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4198	652	508	653	145	1435	1222	212	199	277	2591
Effective Weighted Sample	2970	471	366	449	121	956	837	152	137	168	1865
Total	3881	557	503	802	299	1445	1084	187	202	259	2432
In the last 3 months	98	4	1	1	-	23	50	6	7	7	32
	3%	1%	*%	*%	-%	2%	5%	3%	4%	3%	1%
							e		e		
In the last 4-6 months	124	4	-	2	2	26	61	16	9	10	46
	3%	1%	-%	*%	1%	2%	6%	8%	4%	4%	2%
							e	e	e		
In the last 7-12 months	174	5	3	5	2	40	57	14	4	19	94
	4%	1%	1%	1%	1%	3%	5%	7%	2%	7%	4%
								ce		ce	
In the last 1-5 years	451	34	24	31	7	141	122	28	13	26	279
	12%	6%	5%	4%	2%	10%	11%	15%	6%	10%	11%
								c			
In the last 6-10 years	683	98	81	127	46	257	169	23	31	35	468
	18%	18%	16%	16%	15%	18%	16%	12%	16%	14%	19%
											ab
Over 10 years	2234	401	388	629	242	929	593	96	136	162	1471
	58%	72%	77%	79%	81%	64%	55%	51%	67%	62%	60%
				a	a				ab	b	ab
Don't know	117	11	6	6	-	31	32	5	1	1	43
	3%	2%	1%	1%	-%	2%	3%	2%	1%	1%	2%
							e				

Columns Tested: a,b,c,d - a,b,c,d,e

A2A. When did you first have broadband at home? (This may have been at a previous address.)

Base : Those with broadband access at home (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4198	447	78	78	50	229	216	266	177	605	3568
Effective Weighted Sample	2970	343	58	61	47	177	167	205	134	463	2493
Total	3881	666	75	43	17	369	295	398	261	658	3202
In the last 3 months	98 3%	1 *%	- -%	- -%	- -%	- -%	1 *%	- -%	1 *%	39 6% b	59 2%
In the last 4-6 months	124 3%	- -%	2 2% a	- -%	- -%	- -%	- -%	- -%	- -%	45 7% b	78 2%
In the last 7-12 months	174 4%	5 1%	- -%	- -%	- -%	1 *%	4 1%	4 1%	1 *%	53 8% b	120 4%
In the last 1-5 years	451 12%	24 4%	3 4%	4 9%	* 2%	20 5% b	4 1%	13 3%	11 4%	117 18% b	330 10%
In the last 6-10 years	683 18%	105 16%	13 17%	5 11%	4 23%	63 17%	43 14%	69 17%	37 14%	107 16%	570 18%
Over 10 years	2234 58%	525 79%	57 76%	35 80%	13 75%	282 76%	241 82%	310 78%	212 81%	261 40%	1964 61% a
Don't know	117 3%	6 1%	* 1%	- -%	- -%	3 1%	3 1%	3 1%	- -%	35 5% b	81 3%

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A3. Which, if any, of these ways of watching catch-up and on-demand services are used in your household? (By 'catch-up and on-demand' we mean services like BBC iPlayer, ITV Hub, Netflix and Amazon Prime Video which allow you to watch programmes and films at a time that suits you.)

Base : All respondents (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	**55-64**	**65-74**	**65+**	**75+**	**65+ OR DE**	**ANY**	**VISION**	**HEARING**	**MOBILITY**	**NO**
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4337	666	517	667	150	1497	1272	218	206	287	2644
Effective Weighted Sample	3061	480	373	458	125	999	867	155	142	172	1903
Total	4038	572	510	822	312	1516	1141	193	208	272	2488
TV set	2843	431	404	608	204	1024	772	134	149	182	1844
	70%	75%	79%	74%	65%	68%	68%	70%	72%	67%	74%
		d	d								ad
Smartphone	1555	133	54	67	13	353	439	86	38	76	960
	39%	23%	11%	8%	4%	23%	38%	45%	18%	28%	39%
		bcd	d				cd	cd			cd
Laptop	1456	156	83	130	47	335	419	85	60	86	925
	36%	27%	16%	16%	15%	22%	37%	44%	29%	32%	37%
		bcd						cd			c
Tablet	1217	163	107	138	31	317	345	62	56	80	776
	30%	29%	21%	17%	10%	21%	30%	32%	27%	29%	31%
		bcd	d								
Games console	574	19	6	6	-	99	188	39	14	29	335
	14%	3%	1%	1%	-%	7%	16%	20%	7%	11%	13%
		bcd					ce	cde			c
Desktop computer	560	61	52	85	32	163	181	36	22	35	332
	14%	11%	10%	10%	10%	11%	16%	18%	11%	13%	13%
Any other device	64	7	7	8	2	24	19	3	4	*	41
	2%	1%	1%	1%	1%	2%	2%	2%	2%	*%	2%
No-one watches catch-up or on-demand services	356	68	72	154	82	230	94	12	24	28	221
	9%	12%	14%	19%	26%	15%	8%	6%	12%	10%	9%
				a	ab						
Don't know	67	8	-	9	9	31	11	*	6	5	23
	2%	1%	-%	1%	3%	2%	1%	*%	3%	2%	1%
		b		b	b				e		

Columns Tested: a,b,c,d - a,b,c,d,e

A3. Which, if any, of these ways of watching catch-up and on-demand services are used in your household? (By 'catch-up and on-demand' we mean services like BBC iPlayer, ITV Hub, Netflix and Amazon Prime Video which allow you to watch programmes and films at a time that suits you.)

Base : All respondents (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4337	454	81	79	53	233	219	269	181	640	3670
Effective Weighted Sample	3061	347	60	62	48	180	168	207	137	487	2560
Total	4038	681	79	44	18	374	304	403	271	706	3308
TV set	2843	505	53	35	14	280	223	300	199	408	2423
	70%	74%	67%	81%	77%	75%	73%	75%	73%	58%	73%
											a
Smartphone	1555	57	4	4	2	40	17	29	28	414	1132
	39%	8%	5%	9%	10%	11%	6%	7%	10%	59%	34%
										b	
Laptop	1456	112	8	5	6	67	45	82	30	360	1084
	36%	16%	10%	11%	30%	18%	15%	20%	11%	51%	33%
					abc			d		b	
Tablet	1217	113	14	7	5	61	51	71	42	248	965
	30%	17%	17%	17%	25%	16%	17%	18%	15%	35%	29%
										b	
Games console	574	5	1	-	*	3	2	3	1	133	439
	14%	1%	1%	-%	2%	1%	1%	1%	1%	19%	13%
										b	
Desktop computer	560	71	8	5	1	47	24	55	15	128	427
	14%	10%	10%	10%	7%	12%	8%	14%	6%	18%	13%
						d		d		b	
Any other device	64	8	-	*	*	5	3	6	2	13	50
	2%	1%	-%	1%	1%	1%	1%	1%	1%	2%	2%
No-one watches catch-up or on-demand services	356	131	17	4	2	78	53	79	52	44	308
	9%	19%	21%	10%	9%	21%	17%	20%	19%	6%	9%
											a
Don't know	67	7	2	-	1	-	7	-	7	13	52
	2%	1%	2%	-%	4%	-%	2%	-%	2%	2%	2%
					a		ac		ac		

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A4A. Which, if any, of these TV channels have you personally watched in the past 3 months? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4 and My5. Please include watching on any device.)

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
BBC One	3375	544	522	935	413	1401	956	179	195	271	2143
	79%	90%	93%	94%	97%	82%	76%	79%	80%	83%	83%
				a	a					a	a
The main ITV/ STV/ UTV channel	2868	489	484	858	374	1255	818	143	165	245	1839
	67%	80%	86%	87%	87%	74%	65%	63%	68%	75%	71%
			a	a	a					ab	ab
Channel 4	2825	461	451	789	338	1167	809	129	152	220	1808
	66%	76%	80%	80%	79%	69%	65%	57%	62%	68%	70%
										b	ab
BBC Two	2472	453	446	794	347	1073	700	113	149	201	1578
	58%	75%	79%	80%	81%	63%	56%	50%	61%	62%	61%
				a					b	b	ab
Channel 5	2238	422	432	762	331	1060	663	117	139	214	1401
	52%	69%	77%	77%	77%	62%	53%	51%	57%	66%	54%
			a	a						abe	
None of these	440	27	23	25	2	156	110	23	25	15	212
	10%	4%	4%	2%	*%	9%	9%	10%	10%	5%	8%
		d	d					d	d		

Columns Tested: a,b,c,d - a,b,c,d,e

A4A. Which, if any, of these TV channels have you personally watched in the past 3 months? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4 and My5. Please include watching on any device.)

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
BBC One	3375	778	79	57	21	405	371	437	335	483	2876
	79%	94%	94%	96%	99%	92%	96%	95%	94%	67%	81%
											a
The main ITV/ STV/ UTV channel	2868	721	62	55	20	381	338	399	317	307	2550
	67%	87%	74%	92%	95%	87%	88%	86%	89%	43%	72%
		b		b	b						a
Channel 4	2825	659	65	47	18	340	317	389	265	343	2470
	66%	80%	78%	80%	84%	77%	82%	84%	74%	48%	70%
								d			a
BBC Two	2472	659	63	53	18	347	310	401	253	302	2162
	58%	80%	76%	88%	87%	79%	80%	87%	71%	42%	61%
							d	ad			a
Channel 5	2238	632	61	52	17	336	294	367	260	228	2001
	52%	76%	73%	87%	83%	77%	76%	79%	72%	32%	56%
				b							a
None of these	440	21	3	1	-	15	6	13	8	128	305
	10%	3%	3%	2%	-%	3%	2%	3%	2%	18%	9%
										b	

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A4B. And which, if any, of these TV channels have you personally watched in the past 3 months? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4 and My5. Please include watching on any device.)

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
Other ITV channel (e.g. ITV2, ITV3, ITV Be)	2261 53%	377 62%	367 65%	616 62%	248 58%	946 56%	663 53%	121 53%	121 50%	186 57%	1435 55%
Other Channel 4 channel (e.g. E4, Film4, More4, 4Seven)	2137 50%	356 58%	349 62%	582 59%	234 55%	862 51%	619 49%	108 47%	111 45%	151 46%	1367 53%
BBC News channel	1589 37%	299 49%	267 47%	459 46%	192 45%	634 37%	426 34%	75 33%	79 33%	110 34%	1042 40% a
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	1580 37%	290 48%	321 57% ad	525 53%	204 48%	714 42%	490 39%	78 34%	103 42%	150 46% be	984 38%
Any Sky channel (e.g. Sky1, Sky Atlantic, Sky Sports)	1365 32%	226 37% d	216 38% d	335 34%	119 28%	516 30%	393 31%	78 34%	81 33%	116 36%	868 33%
BBC Four	1355 32%	219 36%	270 48% a	475 48% a	206 48% a	613 36%	403 32%	81 36%	78 32%	106 32%	846 33%
Other Channel 5 channel (e.g. 5USA, 5Star)	1102 26%	204 34%	193 34%	311 31%	118 27%	490 29%	355 28%	55 24%	72 30%	117 36% abe	661 25%
BBC Three	1006 23%	115 19%	103 18%	162 16%	59 14%	308 18%	272 22%	51 22%	39 16%	62 19%	656 25% ac
BBC Parliament	411 10%	72 12%	80 14%	136 14%	56 13%	175 10%	117 9%	17 8%	23 10%	45 14%	266 10%
CBeebies	357 8%	23 4%	18 3%	27 3%	9 2%	97 6%	96 8%	25 11% d	17 7%	14 4%	221 8% d

Columns Tested: a,b,c,d - a,b,c,d,e

A4B. And which, if any, of these TV channels have you personally watched in the past 3 months? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4 and My5. Please include watching on any device.)

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
CBBC	304 7%	20 3%	12 2%	19 2%	7 2%	69 4%	99 8%	28 12% cde	11 5%	13 4%	172 7%
BBC Scotland TV channel (on air between 7pm and midnight)	230 5%	34 6%	31 6%	56 6%	25 6%	84 5%	91 7% e	18 8%	14 6%	27 8%	131 5%
S4C (Welsh)	99 2%	10 2%	15 3%	26 3%	10 2%	35 2%	37 3%	11 5% e	9 4%	15 5% e	50 2%
BBC Alba (Scottish Gaelic)	92 2%	12 2%	4 1%	17 2%	13 3% b	28 2%	33 3%	5 2%	3 1%	7 2%	59 2%
Any other broadcast TV channels	191 4%	46 8%	42 8%	96 10%	54 13%	113 7%	68 5%	7 3%	15 6%	30 9% abe	120 5%
None/ no others	566 13%	48 8%	40 7%	82 8%	42 10%	224 13%	139 11%	34 15%	33 13%	34 10%	298 11%

Columns Tested: a,b,c,d - a,b,c,d,e

A4B. And which, if any, of these TV channels have you personally watched in the past 3 months? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4 and My5. Please include watching on any device.)

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
Other ITV channel (e.g. ITV2, ITV3, ITV Be)	2261 53%	524 63%	43 52%	35 60%	13 61%	286 65%	236 61%	292 63%	226 63%	295 41%	1955 55% a
Other Channel 4 channel (e.g. E4, Film4, More4, 4Seven)	2137 50%	497 60%	41 48%	33 56%	11 53%	277 63%	217 56%	293 64%	198 55%	268 37%	1863 52% a
BBC News channel	1589 37%	373 45%	40 48%	33 56%	12 57%	200 46%	172 45%	216 47%	151 42%	246 34%	1334 38%
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	1580 37%	431 52%	46 55%	37 61%	11 53%	250 57% b	179 47%	258 56%	167 47%	152 21%	1426 40% a
Any Sky channel (e.g. Sky1, Sky Atlantic, Sky Sports)	1365 32%	273 33%	34 40%	22 37%	7 31%	180 41% bc	93 24%	145 31%	126 35% b	158 22%	1203 34% a
BBC Four	1355 32%	394 48%	38 45%	33 55%	11 52%	231 53% bd	161 42%	269 58% bd	121 34%	193 27%	1158 33% a
Other Channel 5 channel (e.g. 5USA, 5Star)	1102 26%	258 31%	26 31%	19 32%	7 34%	137 31%	120 31%	143 31%	111 31%	145 20%	953 27% a
BBC Three	1006 23%	141 17%	7 8%	9 16%	5 22% b	77 18%	64 17%	83 18%	55 15%	194 27% b	808 23%
BBC Parliament	411 10%	106 13%	17 20%	9 16%	3 14%	54 12%	53 14%	77 17% d	30 8%	65 9%	345 10%

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A4B. And which, if any, of these TV channels have you personally watched in the past 3 months? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4 and My5. Please include watching on any device.)

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
CBeebies	357	22	3	1	1	2	20	15	7	96	259
	8%	3%	3%	2%	4%	*%	5%	3%	2%	13%	7%
							a	a		b	
CBBC	304	14	3	1	1	-	14	10	4	99	204
	7%	2%	3%	2%	3%	-%	4%	2%	1%	14%	6%
							a	a		b	
BBC Scotland TV channel (on air between 7pm and midnight)	230	22	31	2	1	10	13	14	8	38	191
	5%	3%	37%	4%	2%	2%	3%	3%	2%	5%	5%
			acd								
S4C (Welsh)	99	7	3	15	*	1	6	3	3	12	85
	2%	1%	4%	26%	2%	*%	1%	1%	1%	2%	2%
				abd							
BBC Alba (Scottish Gaelic)	92	3	12	*	1	1	2	3	-	17	76
	2%	*%	15%	1%	7%	*%	1%	1%	-%	2%	2%
			ac		a						
Any other broadcast TV channels	191	85	5	3	3	43	42	54	29	13	178
	4%	10%	6%	5%	16%	10%	11%	12%	8%	2%	5%
					c						a
None/ no others	566	73	5	4	1	31	42	35	38	132	427
	13%	9%	6%	7%	3%	7%	11%	8%	11%	18%	12%
										b	

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A4A/A4B. TV CHANNELS PERSONALLY WATCHED IN THE PAST 3 MONTHS

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
ANY BBC TV CHANNELS	3669	558	531	944	413	1483	1080	199	209	299	2280
	86%	92%	94%	95%	97%	87%	86%	87%	86%	92%	88%
				a	a					a	
ANY ITV CHANNELS	3171	524	509	899	390	1361	919	164	183	269	2009
	74%	86%	90%	91%	91%	80%	73%	72%	75%	83%	77%
				a						ab	a
ANY CHANNEL 4 CHANNELS	3114	496	489	851	362	1277	908	158	173	242	1969
	73%	82%	87%	86%	85%	75%	73%	69%	71%	74%	76%
			a								
ANY CHANNEL 5 CHANNELS	2395	448	453	786	334	1111	712	120	148	226	1496
	56%	74%	80%	79%	78%	65%	57%	53%	61%	69%	58%
			a	a						abe	
ANY OTHER CHANNELS	2321	410	415	685	270	994	701	117	146	205	1444
	54%	67%	74%	69%	63%	58%	56%	51%	60%	63%	56%
			ad							be	
NONE	312	17	13	15	2	104	73	14	15	9	148
	7%	3%	2%	2%	*%	6%	6%	6%	6%	3%	6%

Columns Tested: a,b,c,d - a,b,c,d,e

A4A/A4B. TV CHANNELS PERSONALLY WATCHED IN THE PAST 3 MONTHS

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
ANY BBC TV CHANNELS	3669	786	80	57	21	410	374	441	338	576	3078
	86%	95%	96%	96%	100%	93%	97%	95%	95%	81%	87%
											a
ANY ITV CHANNELS	3171	755	68	56	20	400	353	421	328	391	2767
	74%	91%	82%	94%	95%	91%	92%	91%	92%	55%	78%
		b		b	b						a
ANY CHANNEL 4 CHANNELS	3114	709	72	51	18	372	335	407	296	399	2704
	73%	86%	86%	86%	87%	85%	87%	88%	83%	56%	76%
											a
ANY CHANNEL 5 CHANNELS	2395	653	64	52	18	350	301	380	268	273	2112
	56%	79%	77%	87%	84%	80%	78%	82%	75%	38%	59%
											a
ANY OTHER CHANNELS	2321	563	59	48	15	328	232	330	227	265	2051
	54%	68%	71%	80%	72%	75%	60%	71%	63%	37%	58%
				a		bd		b			a
NONE	312	15	-	*	-	10	5	12	3	91	216
	7%	2%	-%	1%	-%	2%	1%	3%	1%	13%	6%
										b	

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A5A. How often in the past 3 months have you watched BBC One? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched BBC One in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	3403	609	486	631	145	1187	947	164	160	231	2192
Effective Weighted Sample	2399	446	351	431	121	785	642	116	109	137	1576
Total	3142	510	471	772	301	1226	856	151	167	218	2037
At least daily	1886	340	375	610	235	861	527	87	124	153	1221
	60%	67%	80%	79%	78%	70%	62%	58%	74%	70%	60%
			a	a	a				abe	be	
At least weekly	908	137	76	131	55	273	236	43	30	54	602
	29%	27%	16%	17%	18%	22%	28%	29%	18%	25%	30%
		bc					c	c			c
At least monthly	207	22	12	16	4	47	59	13	9	7	130
	7%	4%	3%	2%	1%	4%	7%	8%	6%	3%	6%
Less often	112	8	6	11	4	35	26	6	3	4	70
	4%	2%	1%	1%	1%	3%	3%	4%	2%	2%	3%
Don't know/ can't remember	28	4	2	5	3	10	9	2	2	*	15
	1%	1%	*%	1%	1%	1%	1%	1%	1%	*%	1%
SUMMARY											
DAILY	1886	340	375	610	235	861	527	87	124	153	1221
	60%	67%	80%	79%	78%	70%	62%	58%	74%	70%	60%
			a	a	a				abe	be	
WEEKLY	2795	477	451	741	290	1134	763	130	153	206	1823
	89%	93%	96%	96%	96%	92%	89%	87%	92%	95%	89%
										abe	
MONTHLY	3002	498	463	757	294	1181	821	143	163	214	1952
	96%	98%	98%	98%	98%	96%	96%	95%	97%	98%	96%

Columns Tested: a,b,c,d - a,b,c,d,e

A5A. How often in the past 3 months have you watched BBC One? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched BBC One in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	3403	428	75	76	52	218	208	252	172	429	2956
Effective Weighted Sample	2399	327	55	61	47	168	159	192	131	328	2061
Total	3142	639	74	41	18	347	289	379	254	475	2651
At least daily	1886	504	57	33	16	276	226	291	209	254	1624
	60%	79%	77%	80%	87%	80%	78%	77%	82%	53%	61% a
At least weekly	908	110	12	6	2	50	60	68	40	139	766
	29%	17%	16%	15%	11%	14%	21%	18%	16%	29%	29%
At least monthly	207	12	2	1	*	12	1	11	1	45	159
	7%	2%	3%	3%	2%	3% b	*%	3%	*%	10% b	6%
Less often	112	8	3	1	-	6	2	5	2	28	83
	4%	1%	4%	1%	-%	2%	1%	1%	1%	6% b	3%
Don't know/ can't remember	28	5	*	-	-	4	1	3	1	9	18
	1%	1%	1%	-%	-%	1%	*%	1%	*%	2% b	1%
SUMMARY											
DAILY	1886	504	57	33	16	276	226	291	209	254	1624
	60%	79%	77%	80%	87%	80%	78%	77%	82%	53%	61% a
WEEKLY	2795	615	69	39	18	326	286	359	250	393	2391
	89%	96%	93%	96%	98%	94%	99% ac	95%	98%	83%	90% a
MONTHLY	3002	627	71	41	18	338	287	371	251	439	2550
	96%	98%	96%	99%	100%	97%	99%	98%	99%	92%	96% a

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A5B. How often in the past 3 months have you watched BBC Two? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched BBC Two in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	**55-64**	**65-74**	**65+**	**75+**	**65+ OR DE**	**ANY**	**VISION**	**HEARING**	**MOBILITY**	**NO**
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	2398	496	426	548	122	871	670	102	123	171	1549
Effective Weighted Sample	1708	364	309	374	101	586	464	75	88	103	1119
Total	2276	425	405	653	248	924	619	94	123	162	1489
At least daily	584	108	142	222	81	290	183	25	35	48	363
	26%	25%	35%	34%	33%	31%	30%	27%	29%	30%	24%
			a	a			e				
At least weekly	1203	235	209	356	147	486	315	42	69	94	808
	53%	55%	52%	54%	59%	53%	51%	44%	56%	58%	54%
At least monthly	325	49	41	60	18	100	79	14	10	12	222
	14%	12%	10%	9%	7%	11%	13%	15%	8%	8%	15%
											d
Less often	138	27	13	15	3	40	36	10	5	6	79
	6%	6%	3%	2%	1%	4%	6%	10%	4%	4%	5%
		bcd									
Don't know/ can't remember	26	6	-	-	-	7	6	3	3	2	16
	1%	1%	-%	-%	-%	1%	1%	3%	3%	1%	1%
		bc									
SUMMARY											
DAILY	584	108	142	222	81	290	183	25	35	48	363
	26%	25%	35%	34%	33%	31%	30%	27%	29%	30%	24%
			a	a			e				
WEEKLY	1788	342	351	578	227	776	498	67	105	142	1171
	79%	81%	87%	89%	92%	84%	81%	71%	85%	88%	79%
			a	a	a				b	be	
MONTHLY	2113	392	392	638	246	876	577	81	115	154	1394
	93%	92%	97%	98%	99%	95%	93%	86%	93%	95%	94%
			a	a	a		b			b	b

Columns Tested: a,b,c,d - a,b,c,d,e

A5B. How often in the past 3 months have you watched BBC Two? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched BBC Two in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	2398	372	61	70	45	188	182	236	133	267	2122
Effective Weighted Sample	1708	285	44	57	41	144	141	180	103	205	1497
Total	2276	542	59	37	16	296	243	351	185	298	1970
At least daily	584	183	19	16	5	106	77	125	56	94	489
	26%	34%	33%	42%	30%	36%	32%	35%	30%	31%	25%
										b	
At least weekly	1203	295	35	17	10	157	135	189	104	138	1063
	53%	54%	59%	45%	62%	53%	56%	54%	56%	46%	54%
											a
At least monthly	325	51	3	4	1	28	23	33	16	37	287
	14%	9%	6%	11%	7%	10%	10%	9%	9%	13%	15%
Less often	138	13	1	1	*	5	8	4	8	27	109
	6%	2%	2%	1%	2%	2%	3%	1%	5%	9%	6%
										b	
Don't know/ can't remember	26	-	-	-	-	-	-	-	-	3	23
	1%	-%	-%	-%	-%	-%	-%	-%	-%	1%	1%
SUMMARY											
DAILY	584	183	19	16	5	106	77	125	56	94	489
	26%	34%	33%	42%	30%	36%	32%	35%	30%	31%	25%
										b	
WEEKLY	1788	477	54	32	14	263	212	314	160	231	1552
	79%	88%	92%	88%	92%	89%	87%	89%	87%	78%	79%
MONTHLY	2113	529	57	36	15	291	235	347	176	268	1838
	93%	98%	98%	99%	98%	98%	97%	99%	95%	90%	93%

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A5C. How often in the past 3 months have you watched The main ITV/ STV/ UTV channel? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched The main ITV/ STV/ UTV channel in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	**55-64**	**65-74**	**65+**	**75+**	**65+ OR DE**	**ANY**	**VISION**	**HEARING**	**MOBILITY**	**NO**
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	2890	543	451	582	131	1062	812	129	137	205	1868
Effective Weighted Sample	2024	396	324	394	109	696	548	92	94	122	1334
Total	2663	454	435	711	276	1099	726	117	139	196	1747
At least daily	1348	263	267	457	190	667	382	55	90	119	874
	51%	58%	61%	64%	69%	61%	53%	47%	65%	61%	50%
					a				abe	be	
At least weekly	958	137	138	205	67	328	252	48	33	62	647
	36%	30%	32%	29%	24%	30%	35%	41%	23%	32%	37%
							c	c			c
At least monthly	249	39	23	36	14	73	71	11	12	11	155
	9%	9%	5%	5%	5%	7%	10%	9%	8%	6%	9%
Less often	89	12	7	8	1	23	18	3	3	3	60
	3%	3%	2%	1%	*%	2%	2%	2%	2%	2%	3%
Don't know/ can't remember	19	4	-	4	4	8	3	-	2	-	11
	1%	1%	-%	1%	2%	1%	*%	-%	1%	-%	1%
					b						
SUMMARY											
DAILY	1348	263	267	457	190	667	382	55	90	119	874
	51%	58%	61%	64%	69%	61%	53%	47%	65%	61%	50%
					a				abe	be	
WEEKLY	2307	399	405	662	257	995	635	104	123	182	1522
	87%	88%	93%	93%	93%	91%	87%	89%	88%	93%	87%
			a	a							
MONTHLY	2556	438	428	699	270	1068	706	114	134	193	1676
	96%	97%	98%	98%	98%	97%	97%	98%	97%	98%	96%

Columns Tested: a,b,c,d - a,b,c,d,e

A5C. How often in the past 3 months have you watched The main ITV/ STV/ UTV channel? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched The main ITV/ STV/ UTV channel in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	2890	399	63	69	51	201	196	235	161	268	2612
Effective Weighted Sample	2024	304	45	53	48	155	150	179	122	211	1805
Total	2663	598	57	39	17	324	272	349	244	302	2352
At least daily	1348	388	32	25	12	217	169	199	185	134	1210
	51%	65%	56%	64%	70%	67%	62%	57%	76%	44%	51%
									bc		
At least weekly	958	176	16	9	5	82	94	125	49	113	842
	36%	29%	27%	23%	27%	25%	34%	36%	20%	38%	36%
							d	ad			
At least monthly	249	23	9	5	*	18	4	18	5	36	212
	9%	4%	16%	12%	2%	6%	2%	5%	2%	12%	9%
			ad	a							
Less often	89	7	1	*	*	6	1	3	4	17	70
	3%	1%	2%	1%	2%	2%	*%	1%	2%	6%	3%
										b	
Don't know/ can't remember	19	4	-	-	-	-	4	4	-	2	17
	1%	1%	-%	-%	-%	-%	2%	1%	-%	1%	1%
SUMMARY											
DAILY	1348	388	32	25	12	217	169	199	185	134	1210
	51%	65%	56%	64%	70%	67%	62%	57%	76%	44%	51%
									bc		
WEEKLY	2307	564	47	34	17	299	262	324	235	247	2052
	87%	94%	83%	87%	97%	93%	96%	93%	96%	82%	87%
		b			b						a
MONTHLY	2556	587	56	39	17	318	267	342	240	283	2264
	96%	98%	98%	99%	98%	98%	98%	98%	98%	94%	96%

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A5D. How often in the past 3 months have you watched Channel 4? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched Channel 4 in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	2891	520	426	543	117	1017	826	122	132	196	1859
Effective Weighted Sample	2057	381	309	370	97	669	565	89	91	119	1346
Total	2620	431	405	648	243	1016	717	109	125	177	1720
At least daily	669 26%	92 21%	90 22%	161 25%	71 29%	274 27%	182 25%	21 19%	23 18%	44 25%	446 26%
At least weekly	1420 54%	247 57%	251 62%	382 59%	132 54%	565 56%	420 59% e	72 66% e	82 65% e	107 61%	902 52%
At least monthly	394 15%	73 17%	49 12%	80 12%	30 13%	134 13%	90 13%	13 12%	15 12%	23 13%	279 16% a
Less often	111 4%	14 3%	13 3%	22 3%	9 4%	34 3%	21 3%	2 2%	5 4%	2 1%	77 4%
Don't know/ can't remember	26 1%	5 1%	3 1%	3 *%	- -%	9 1%	4 1%	- -%	* *%	- -%	16 1%
SUMMARY											
DAILY	669 26%	92 21%	90 22%	161 25%	71 29%	274 27%	182 25%	21 19%	23 18%	44 25%	446 26%
WEEKLY	2089 80%	339 79%	340 84%	543 84%	203 84%	839 83%	602 84% e	93 86%	104 83%	151 86%	1348 78%
MONTHLY	2483 95%	412 96%	389 96%	623 96%	233 96%	974 96%	692 97%	107 98%	119 95%	174 99%	1627 95%

Columns Tested: a,b,c,d - a,b,c,d,e

A5D. How often in the past 3 months have you watched Channel 4? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched Channel 4 in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	2891	368	63	68	44	184	182	228	137	313	2565
Effective Weighted Sample	2057	281	46	58	41	141	140	173	105	242	1806
Total	2620	538	60	35	15	288	247	339	193	337	2272
At least daily	669	143	10	3	4	71	72	83	57	106	559
	26%	27%	17%	9%	28%	25%	29%	25%	30%	32%	25%
		c			c					b	
At least weekly	1420	312	38	24	8	166	145	206	102	171	1246
	54%	58%	63%	70%	55%	58%	59%	61%	53%	51%	55%
At least monthly	394	64	9	4	2	41	21	37	27	42	351
	15%	12%	15%	13%	14%	14%	8%	11%	14%	12%	15%
Less often	111	16	3	3	-	7	9	12	4	11	99
	4%	3%	5%	8%	-%	2%	4%	4%	2%	3%	4%
Don't know/ can't remember	26	2	-	-	1	2	-	-	2	8	17
	1%	*%	-%	-%	4%	1%	-%	-%	1%	2%	1%
					a					b	
SUMMARY											
DAILY	669	143	10	3	4	71	72	83	57	106	559
	26%	27%	17%	9%	28%	25%	29%	25%	30%	32%	25%
		c			c					b	
WEEKLY	2089	455	48	28	12	237	217	290	160	277	1805
	80%	85%	80%	80%	82%	82%	88%	86%	82%	82%	79%
MONTHLY	2483	519	57	32	14	279	238	327	187	318	2156
	95%	97%	95%	92%	96%	97%	96%	96%	97%	94%	95%

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A5E. How often in the past 3 months have you watched Channel 5? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched Channel 5 in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	**55-64**	**65-74**	**65+**	**75+**	**65+ OR DE**	**ANY**	**VISION**	**HEARING**	**MOBILITY**	**NO**
Significance Level: 95%		a	b	c	d		a	*b	c	d	e
Unweighted total	2215	472	406	522	116	878	648	95	113	178	1395
Effective Weighted Sample	1551	339	295	356	96	581	443	67	79	109	988
Total	2053	396	385	624	239	913	576	89	115	169	1326
At least daily	415 20%	64 16%	59 15%	122 19%	62 26% ab	215 24%	122 21%	20 22%	21 18%	37 22%	262 20%
At least weekly	1059 52%	204 52%	219 57% d	324 52%	105 44%	465 51%	306 53%	49 55%	62 54%	90 53%	684 52%
At least monthly	406 20%	100 25% c	74 19%	115 18%	40 17%	150 16%	111 19%	18 20%	26 23%	29 17%	268 20%
Less often	154 7%	22 6%	26 7%	58 9%	32 13% ab	74 8%	34 6%	2 2%	6 5%	13 8%	100 8%
Don't know/ can't remember	19 1%	5 1%	5 1%	5 1%	- -%	10 1%	2 *%	1 1%	- -%	- -%	12 1%
SUMMARY											
DAILY	415 20%	64 16%	59 15%	122 19%	62 26% ab	215 24%	122 21%	20 22%	21 18%	37 22%	262 20%
WEEKLY	1474 72%	268 68%	279 72%	446 71%	167 70%	680 74%	428 74%	69 77%	83 72%	128 75%	946 71%
MONTHLY	1880 92%	368 93% d	353 92%	560 90%	207 87%	830 91%	540 94%	87 97%	109 95%	156 92%	1215 92%

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d,e

A5E. How often in the past 3 months have you watched Channel 5? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched Channel 5 in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	2215	351	61	68	42	177	172	214	134	199	2006
Effective Weighted Sample	1551	269	43	56	38	136	133	163	104	156	1388
Total	2053	517	56	36	15	282	233	318	193	225	1819
At least daily	415	100	13	5	4	52	48	60	38	71	339
	20%	19%	23%	14%	26%	18%	21%	19%	20%	32%	19%
										b	
At least weekly	1059	266	31	20	7	145	120	159	106	111	946
	52%	51%	55%	57%	48%	51%	52%	50%	55%	50%	52%
At least monthly	406	96	10	7	2	48	46	65	29	31	374
	20%	18%	17%	20%	15%	17%	20%	20%	15%	14%	21%
											a
Less often	154	51	3	3	1	32	19	33	18	8	145
	7%	10%	5%	10%	7%	11%	8%	10%	9%	4%	8%
Don't know/ can't remember	19	5	-	-	1	5	-	2	2	3	15
	1%	1%	-%	-%	4%	2%	-%	1%	1%	1%	1%
SUMMARY											
DAILY	415	100	13	5	4	52	48	60	38	71	339
	20%	19%	23%	14%	26%	18%	21%	19%	20%	32%	19%
										b	
WEEKLY	1474	365	44	25	11	197	168	218	144	183	1285
	72%	71%	78%	71%	74%	70%	72%	68%	74%	81%	71%
										b	
MONTHLY	1880	461	54	32	13	245	214	283	173	213	1659
	92%	89%	95%	90%	89%	87%	92%	89%	90%	95%	91%

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A5F. How often in the past 3 months have you watched BBC Three? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched BBC Three in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	^d		a	*b	*c	*d	e
Unweighted total	1077	123	107	128	21	307	300	59	42	63	695
Effective Weighted Sample	786	93	84	89	17	208	210	46	30	38	514
Total	966	108	96	138	42	280	259	51	36	59	638
At least daily	150	13	2	5	**	43	49	11	3	9	88
	16%	12%	2%	4%	**	15%	19%	21%	9%	15%	14%
		bc									
At least weekly	374	33	50	65	**	117	96	25	18	16	248
	39%	31%	52%	47%	**	42%	37%	48%	49%	27%	39%
			a	a				d			
At least monthly	286	45	31	42	**	75	75	9	10	25	190
	30%	42%	32%	31%	**	27%	29%	17%	29%	41%	30%
										b	
Less often	136	14	10	23	**	36	31	5	2	9	99
	14%	13%	11%	16%	**	13%	12%	10%	5%	15%	15%
Don't know/ can't remember	20	2	3	3	**	8	6	2	3	1	13
	2%	2%	3%	2%	**	3%	2%	4%	8%	2%	2%
SUMMARY											
DAILY	150	13	2	5	**	43	49	11	3	9	88
	16%	12%	2%	4%	**	15%	19%	21%	9%	15%	14%
		bc									
WEEKLY	524	46	52	71	**	160	146	35	21	25	337
	54%	43%	55%	51%	**	57%	56%	69%	58%	42%	53%
								de			
MONTHLY	810	91	83	113	**	235	221	44	32	49	526
	84%	84%	86%	82%	**	84%	85%	87%	87%	84%	82%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

A5F. How often in the past 3 months have you watched BBC Three? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched BBC Three in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		*a	^b	^c	^d	*a	*b	*c	*d	a	b
Unweighted total	1077	94	8	12	14	49	45	58	34	183	888
Effective Weighted Sample	786	73	7	11	13	38	35	44	27	139	647
Total	966	121	6	6	5	68	53	79	40	194	769
At least daily	150	5	**	**	**	1	4	1	4	51	99
	16%	4%	**	**	**	1%	8%	1%	10%	26% b	13%
At least weekly	374	60	**	**	**	33	27	37	23	85	288
	39%	49%	**	**	**	48%	50%	47%	58%	44%	37%
At least monthly	286	33	**	**	**	20	13	25	8	39	246
	30%	27%	**	**	**	29%	24%	32%	19%	20%	32% a
Less often	136	21	**	**	**	12	9	14	5	17	118
	14%	17%	**	**	**	18%	17%	18%	12%	9%	15% a
Don't know/ can't remember	20	3	**	**	**	2	1	2	-	2	18
	2%	2%	**	**	**	3%	2%	2%	-%	1%	2%
SUMMARY											
DAILY	150	5	**	**	**	1	4	1	4	51	99
	16%	4%	**	**	**	1%	8%	1%	10%	26% b	13%
WEEKLY	524	65	**	**	**	34	31	38	27	136	386
	54%	53%	**	**	**	50%	58%	48%	68%	70% b	50%
MONTHLY	810	98	**	**	**	54	44	63	35	175	632
	84%	80%	**	**	**	79%	82%	80%	88%	90% b	82%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A5G. How often in the past 3 months have you watched BBC Four? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched BBC Four in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	*d		a	*b	*c	*d	e
Unweighted total	1313	256	266	345	79	502	374	75	67	92	841
Effective Weighted Sample	928	191	195	234	65	337	260	58	45	57	601
Total	1263	207	247	408	161	543	368	76	68	92	803
At least daily	161	16	26	31	5	65	59	9	9	14	92
	13%	8%	11%	8%	3%	12%	16%	11%	13%	16%	11%
At least weekly	601	104	133	221	88	283	171	33	31	44	383
	48%	51%	54%	54%	55%	52%	46%	43%	46%	47%	48%
At least monthly	343	64	65	108	43	128	87	21	13	20	229
	27%	31%	26%	27%	27%	24%	24%	28%	19%	21%	29%
Less often	137	21	19	39	19	54	42	12	10	10	89
	11%	10%	8%	9%	12%	10%	11%	15%	15%	11%	11%
Don't know/ can't remember	21	2	3	8	5	12	10	2	5	4	11
	2%	1%	1%	2%	3%	2%	3%	3%	7%	4%	1%
									e		
SUMMARY											
DAILY	161	16	26	31	5	65	59	9	9	14	92
	13%	8%	11%	8%	3%	12%	16%	11%	13%	16%	11%
WEEKLY	761	120	159	253	93	349	230	41	40	58	474
	60%	58%	65%	62%	58%	64%	63%	54%	59%	63%	59%
MONTHLY	1105	184	225	361	136	476	317	63	53	78	704
	87%	89%	91%	89%	85%	88%	86%	82%	78%	85%	88%

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d,e

A5G. How often in the past 3 months have you watched BBC Four? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched BBC Four in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	^d	a	b	c	*d	a	b
Unweighted total	1313	237	41	42	25	130	105	167	67	175	1132
Effective Weighted Sample	928	178	32	34	22	97	82	126	50	135	789
Total	1263	342	35	21	9	204	136	249	88	193	1066
At least daily	161	27	2	2	**	13	14	25	2	50	110
	13%	8%	4%	11%	**	6%	10%	10%	2%	26%	10%
										b	
At least weekly	601	188	17	11	**	108	79	128	56	79	519
	48%	55%	49%	54%	**	53%	58%	51%	64%	41%	49%
At least monthly	343	88	11	6	**	53	33	68	20	40	303
	27%	26%	32%	27%	**	26%	24%	27%	23%	21%	28%
Less often	137	32	5	1	**	23	9	22	10	22	114
	11%	9%	15%	6%	**	11%	7%	9%	12%	11%	11%
Don't know/ can't remember	21	8	-	*	**	7	1	7	-	2	19
	2%	2%	-%	2%	**	3%	1%	3%	-%	1%	2%
SUMMARY											
DAILY	161	27	2	2	**	13	14	25	2	50	110
	13%	8%	4%	11%	**	6%	10%	10%	2%	26%	10%
										b	
WEEKLY	761	214	18	14	**	121	93	152	58	129	629
	60%	63%	53%	65%	**	59%	69%	61%	66%	67%	59%
MONTHLY	1105	302	29	19	**	174	127	221	78	169	933
	87%	88%	85%	92%	**	85%	93%	89%	88%	88%	88%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A5H. How often in the past 3 months have you watched Other ITV channel (e.g. ITV2, ITV3, ITV Be)? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched Other ITV channel (e.g. ITV2, ITV3, ITV Be) in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	**55-64**	**65-74**	**65+**	**75+**	**65+ OR DE**	**ANY**	**VISION**	**HEARING**	**MOBILITY**	**NO**
Significance Level: 95%		a	b	c	*d		a	b	c	d	e
Unweighted total	2354	428	342	436	94	839	698	117	108	171	1481
Effective Weighted Sample	1645	309	249	300	78	557	472	85	76	106	1052
Total	2137	357	334	528	194	854	608	109	108	154	1379
At least daily	488	88	59	85	26	183	148	21	30	43	303
	23%	25%	18%	16%	14%	21%	24%	19%	28%	28%	22%
		bcd									
At least weekly	1023	154	180	273	93	425	304	58	51	77	651
	48%	43%	54%	52%	48%	50%	50%	53%	47%	50%	47%
			a	a							
At least monthly	437	78	71	113	42	168	110	27	19	22	297
	20%	22%	21%	21%	22%	20%	18%	25%	17%	14%	22%
Less often	148	31	23	39	15	56	34	*	4	9	105
	7%	9%	7%	7%	8%	7%	6%	*%	4%	6%	8%
							b			b	b
Don't know/ can't remember	40	6	1	18	17	21	12	3	4	2	23
	2%	2%	*%	3%	9%	3%	2%	3%	4%	2%	2%
				b	abc						
SUMMARY											
DAILY	488	88	59	85	26	183	148	21	30	43	303
	23%	25%	18%	16%	14%	21%	24%	19%	28%	28%	22%
		bcd									
WEEKLY	1511	242	239	358	119	608	451	79	81	120	953
	71%	68%	71%	68%	61%	71%	74%	72%	75%	78%	69%
							e				
MONTHLY	1949	320	310	471	161	776	562	106	100	142	1250
	91%	90%	93%	89%	83%	91%	92%	97%	92%	92%	91%
			d								

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d,e

A5H. How often in the past 3 months have you watched Other ITV channel (e.g. ITV2, ITV3, ITV Be)? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched Other ITV channel (e.g. ITV2, ITV3, ITV Be) in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	2354	307	46	50	33	160	145	179	125	263	2080
Effective Weighted Sample	1645	235	33	39	31	122	113	137	95	196	1444
Total	2137	448	42	26	12	253	193	265	177	294	1832
At least daily	488	62	12	9	2	35	24	32	30	89	395
	23%	14%	28%	35%	20%	14%	12%	12%	17%	30%	22%
			a	a						b	
At least weekly	1023	243	15	8	6	139	105	142	98	139	882
	48%	54%	36%	32%	53%	55%	54%	53%	55%	47%	48%
		bc									
At least monthly	437	93	10	7	3	54	39	62	30	43	392
	20%	21%	24%	26%	24%	21%	20%	23%	17%	15%	21%
											a
Less often	148	34	3	1	*	14	20	17	17	18	128
	7%	8%	8%	4%	4%	6%	10%	6%	10%	6%	7%
Don't know/ can't remember	40	16	1	1	-	10	6	13	3	5	36
	2%	4%	4%	3%	-%	4%	3%	5%	2%	2%	2%
SUMMARY											
DAILY	488	62	12	9	2	35	24	32	30	89	395
	23%	14%	28%	35%	20%	14%	12%	12%	17%	30%	22%
			a	a						b	
WEEKLY	1511	305	27	18	8	174	129	174	128	228	1276
	71%	68%	64%	67%	72%	69%	66%	65%	72%	78%	70%
										b	
MONTHLY	1949	398	37	25	11	228	168	236	157	272	1668
	91%	89%	89%	93%	96%	90%	87%	89%	89%	92%	91%

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A5I. How often in the past 3 months have you watched Other Channel 4 channel (e.g. E4, Film4, More4, 4Seven)? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched Other Channel 4 channel (e.g. E4, Film4, More4, 4Seven) in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	**55-64**	**65-74**	**65+**	**75+**	**65+ OR DE**	**ANY**	**VISION**	**HEARING**	**MOBILITY**	**NO**
Significance Level: 95%		a	b	c	*d		a	b	*c	d	e
Unweighted total	2231	415	327	417	90	788	660	112	99	155	1415
Effective Weighted Sample	1570	302	237	285	76	512	460	83	68	96	1009
Total	2031	337	320	513	193	788	574	103	94	138	1318
At least daily	332 16%	55 16% bc	31 10%	46 9%	15 8%	100 13%	100 17%	14 14%	12 13%	28 20%	214 16%
At least weekly	974 48%	156 46%	184 57% ad	253 49% d	70 36%	399 51%	292 51%	53 52%	51 54%	72 52%	624 47%
At least monthly	517 25%	99 29%	77 24%	155 30%	78 40% b	213 27%	146 25%	32 31%	26 28%	27 20%	334 25%
Less often	181 9%	26 8%	27 9%	56 11%	29 15% a	69 9%	30 5%	3 3%	3 3%	10 7%	130 10% ab
Don't know/ can't remember	27 1%	3 1%	2 1%	3 *%	1 *%	7 1%	6 1%	- -%	1 2%	1 1%	15 1%
SUMMARY											
DAILY	332 16%	55 16% bc	31 10%	46 9%	15 8%	100 13%	100 17%	14 14%	12 13%	28 20%	214 16%
WEEKLY	1306 64%	210 62% d	214 67% cd	299 58% d	85 44%	499 63%	392 68%	68 66%	63 67%	100 73%	839 64%
MONTHLY	1823 90%	309 92%	291 91%	454 89%	163 85%	711 90%	538 94% e	100 97% e	89 95%	127 92%	1173 89%

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d,e

A5I. How often in the past 3 months have you watched Other Channel 4 channel (e.g. E4, Film4, More4, 4Seven)? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched Other Channel 4 channel (e.g. E4, Film4, More4, 4Seven) in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	^d	a	b	c	d	a	b
Unweighted total	2231	293	44	52	28	158	133	180	110	236	1987
Effective Weighted Sample	1570	223	33	41	25	121	102	135	86	185	1381
Total	2031	436	39	28	10	254	179	277	153	265	1760
At least daily	332	36	4	4	**	26	10	25	11	64	266
	16%	8%	11%	14%	**	10%	6%	9%	8%	24% b	15%
At least weekly	974	218	18	13	**	130	88	134	83	125	847
	48%	50%	45%	45%	**	51%	49%	48%	54%	47%	48%
At least monthly	517	131	13	9	**	77	53	90	37	51	465
	25%	30%	33%	33%	**	30%	29%	33%	24%	19%	26% a
Less often	181	50	4	2	**	21	29	29	22	22	158
	9%	12%	10%	6%	**	8%	16%	10%	14%	8%	9%
Don't know/ can't remember	27	-	1	*	**	-	-	-	-	4	23
	1%	-%	2% a	1%	**	-%	-%	-%	-%	1%	1%
SUMMARY											
DAILY	332	36	4	4	**	26	10	25	11	64	266
	16%	8%	11%	14%	**	10%	6%	9%	8%	24% b	15%
WEEKLY	1306	254	22	17	**	156	98	158	94	189	1114
	64%	58%	56%	60%	**	61%	54%	57%	62%	71% b	63%
MONTHLY	1823	385	35	26	**	232	150	249	131	240	1579
	90%	88%	88%	93%	**	92%	84%	90%	86%	90%	90%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A5J. How often in the past 3 months have you watched Other Channel 5 channel (e.g. 5USA, 5Star)? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched Other Channel 5 channel (e.g. 5USA, 5Star) in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	**55-64**	**65-74**	**65+**	**75+**	**65+ OR DE**	**ANY**	**VISION**	**HEARING**	**MOBILITY**	**NO**
Significance Level: 95%		a	b	c	*d		a	*b	*c	d	e
Unweighted total	1149	228	184	230	46	454	370	51	59	112	688
Effective Weighted Sample	797	158	130	154	38	294	257	37	41	72	481
Total	1042	190	176	272	96	447	321	50	63	102	646
At least daily	152 15%	21 11%	16 9%	28 10%	12 12%	61 14%	58 18%	5 10%	11 17%	15 15%	88 14%
At least weekly	536 51%	98 51%	93 53%	149 55%	56 58%	238 53%	175 54%	26 52%	36 57%	59 58%	333 51%
At least monthly	248 24%	53 28%	45 25%	63 23%	18 19%	102 23%	75 23%	17 33%	13 20%	23 22%	148 23%
Less often	77 7%	16 8%	17 10%	20 7%	3 3%	31 7%	12 4%	2 3%	3 5%	5 5%	59 9% a
Don't know/ can't remember	28 3%	2 1%	5 3%	12 5%	7 8% a	15 3%	2 *%	1 2%	- -%	1 1%	19 3% a
SUMMARY											
DAILY	152 15%	21 11%	16 9%	28 10%	12 12%	61 14%	58 18%	5 10%	11 17%	15 15%	88 14%
WEEKLY	688 66%	119 62%	109 62%	177 65%	68 70%	299 67%	233 72% e	31 62%	47 74%	74 72%	420 65%
MONTHLY	936 90%	172 90%	154 88%	240 88%	86 90%	401 90%	308 96% e	47 95%	59 95%	96 95%	568 88%

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d,e

A5J. How often in the past 3 months have you watched Other Channel 5 channel (e.g. 5USA, 5Star)? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched Other Channel 5 channel (e.g. 5USA, 5Star) in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	^b	*c	^d	*a	*b	*c	*d	a	b
Unweighted total	1149	153	27	32	18	76	76	84	67	125	1020
Effective Weighted Sample	797	115	20	26	17	58	58	62	52	97	699
Total	1042	225	25	16	6	123	100	131	90	145	892
At least daily	152	20	**	3	**	13	7	13	7	31	118
	15%	9%	**	17%	**	11%	7%	10%	8%	21%	13%
										b	
At least weekly	536	126	**	9	**	75	51	79	47	82	454
	51%	56%	**	53%	**	62%	51%	60%	52%	56%	51%
At least monthly	248	51	**	3	**	27	24	27	21	24	224
	24%	23%	**	21%	**	22%	24%	20%	24%	17%	25%
Less often	77	16	**	2	**	7	7	7	9	8	70
	7%	7%	**	10%	**	6%	7%	5%	10%	5%	8%
Don't know/ can't remember	28	11	**	-	**	-	11	6	5	1	26
	3%	5%	**	-%	**	-%	11%	4%	6%	1%	3%
							a				
SUMMARY											
DAILY	152	20	**	3	**	13	7	13	7	31	118
	15%	9%	**	17%	**	11%	7%	10%	8%	21%	13%
										b	
WEEKLY	688	147	**	11	**	89	58	92	54	113	572
	66%	65%	**	69%	**	72%	58%	70%	60%	77%	64%
										b	
MONTHLY	936	198	**	15	**	116	82	119	75	137	796
	90%	88%	**	90%	**	94%	82%	91%	84%	94%	89%
						b					

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A5K. How often in the past 3 months have you watched Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched Any UKTV channel (e.g. Dave, Really, Yesterday, Drama) in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	*d		a	*b	*c	d	e
Unweighted total	1594	322	306	386	80	626	497	76	86	138	996
Effective Weighted Sample	1117	240	215	260	67	409	335	54	57	84	716
Total	1494	276	299	467	169	654	456	73	93	134	944
At least daily	285 19%	51 18%	53 18%	86 18%	33 20%	139 21%	100 22%	19 26%	25 27%	38 29% e	169 18%
At least weekly	704 47%	141 51%	144 48%	219 47%	76 45%	293 45%	206 45%	24 33%	37 40%	60 45%	455 48% b
At least monthly	375 25%	59 21%	81 27%	115 25%	34 20%	162 25%	105 23%	20 27%	20 22%	26 20%	245 26%
Less often	114 8%	25 9%	21 7%	40 8%	19 11%	52 8%	37 8%	10 14% d	4 5%	6 4%	68 7%
Don't know/ can't remember	16 1%	1 *%	1 *%	8 2%	7 4% ab	8 1%	8 2%	- -%	6 6% ae	4 3%	7 1%
SUMMARY											
DAILY	285 19%	51 18%	53 18%	86 18%	33 20%	139 21%	100 22%	19 26%	25 27%	38 29% e	169 18%
WEEKLY	989 66%	192 69%	196 66%	305 65%	109 64%	432 66%	306 67%	43 59%	62 67%	98 73%	624 66%
MONTHLY	1364 91%	251 91%	277 93% d	420 90%	143 85%	594 91%	411 90%	63 86%	83 89%	125 93%	869 92%

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d,e

A5K. How often in the past 3 months have you watched Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched Any UKTV channel (e.g. Dave, Really, Yesterday, Drama) in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	^d	a	b	c	*d	a	b
Unweighted total	1594	261	46	51	28	144	115	160	98	136	1455
Effective Weighted Sample	1117	197	32	40	26	108	90	120	74	110	1005
Total	1494	385	45	27	10	231	152	239	141	152	1339
At least daily	285	70	10	3	**	50	19	42	28	46	239
	19%	18%	23%	11%	**	22%	13%	18%	20%	30%	18%
										b	
At least weekly	704	179	22	13	**	116	62	112	68	59	643
	47%	47%	48%	48%	**	50%	41%	47%	48%	39%	48%
At least monthly	375	96	9	7	**	43	53	66	25	39	335
	25%	25%	20%	28%	**	19%	35%	28%	18%	26%	25%
							ad				
Less often	114	32	4	4	**	18	14	15	17	7	107
	8%	8%	9%	13%	**	8%	9%	6%	12%	5%	8%
Don't know/ can't remember	16	8	-	-	**	4	4	4	3	1	15
	1%	2%	-%	-%	**	2%	3%	2%	2%	1%	1%
SUMMARY											
DAILY	285	70	10	3	**	50	19	42	28	46	239
	19%	18%	23%	11%	**	22%	13%	18%	20%	30%	18%
										b	
WEEKLY	989	249	32	16	**	166	81	154	96	105	882
	66%	65%	71%	59%	**	72%	53%	64%	68%	69%	66%
						b					
MONTHLY	1364	346	41	23	**	210	134	219	121	144	1217
	91%	90%	91%	87%	**	91%	88%	92%	86%	95%	91%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A5L. How often in the past 3 months have you watched Any Sky channel (e.g. Sky1, Sky Atlantic, Sky Sports)? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched Any Sky channel (e.g. Sky1, Sky Atlantic, Sky Sports) in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	**55-64**	**65-74**	**65+**	**75+**	**65+ OR DE**	**ANY**	**VISION**	**HEARING**	**MOBILITY**	**NO**
Significance Level: 95%		a	b	c	*d		a	*b	*c	d	e
Unweighted total	1427	245	196	240	44	466	407	69	73	106	918
Effective Weighted Sample	1031	181	142	166	36	308	284	50	49	65	676
Total	1285	207	195	283	88	459	350	64	70	95	842
At least daily	565	114	103	145	42	223	154	27	40	47	371
	44%	55%	53%	51%	48%	49%	44%	43%	58%	49%	44%
At least weekly	511	66	75	112	37	180	149	27	26	44	334
	40%	32%	38%	40%	42%	39%	43%	43%	36%	46%	40%
At least monthly	159	20	14	22	8	43	39	8	3	5	105
	12%	10%	7%	8%	9%	9%	11%	13%	4%	5%	12%
Less often	44	8	2	2	1	11	7	*	*	*	30
	3%	4%	1%	1%	1%	2%	2%	1%	1%	*%	4%
Don't know/ can't remember	6	-	1	1	-	1	1	1	1	-	2
	1%	-%	*%	*%	-%	*%	*%	1%	1%	-%	*%
SUMMARY											
DAILY	565	114	103	145	42	223	154	27	40	47	371
	44%	55%	53%	51%	48%	49%	44%	43%	58%	49%	44%
WEEKLY	1076	180	178	257	79	404	303	55	66	90	705
	84%	87%	91%	91%	90%	88%	87%	86%	94%	95%	84%
										e	
MONTHLY	1235	200	192	279	87	447	341	63	69	95	810
	96%	96%	99%	99%	99%	97%	98%	99%	98%	100%	96%

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d,e

A5L. How often in the past 3 months have you watched Any Sky channel (e.g. Sky1, Sky Atlantic, Sky Sports)? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched Any Sky channel (e.g. Sky1, Sky Atlantic, Sky Sports) in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	^c	^d	*a	*b	*c	*d	a	b
Unweighted total	1427	162	33	26	19	98	63	97	64	142	1282
Effective Weighted Sample	1031	124	23	24	18	75	50	73	50	116	913
Total	1285	228	34	14	7	150	77	131	95	157	1125
At least daily	565	119	15	**	**	84	35	65	52	69	495
	44%	52%	45%	**	**	56%	45%	50%	54%	44%	44%
At least weekly	511	89	15	**	**	54	35	52	37	53	457
	40%	39%	46%	**	**	36%	46%	40%	39%	34%	41%
At least monthly	159	19	2	**	**	12	7	14	5	28	130
	12%	8%	7%	**	**	8%	9%	11%	5%	18%	12%
Less often	44	1	1	**	**	-	-	-	1	6	37
	3%	*%	2%	**	**	-%	-%	-%	1%	4%	3%
Don't know/ can't remember	6	1	-	**	**	1	-	-	1	1	6
	1%	*%	-%	**	**	1%	-%	-%	1%	*%	1%
SUMMARY											
DAILY	565	119	15	**	**	84	35	65	52	69	495
	44%	52%	45%	**	**	56%	45%	50%	54%	44%	44%
WEEKLY	1076	208	31	**	**	138	70	117	89	122	951
	84%	91%	91%	**	**	92%	91%	89%	93%	78%	85%
MONTHLY	1235	227	33	**	**	149	77	131	94	150	1082
	96%	99%	98%	**	**	99%	100%	100%	98%	96%	96%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A5M. How often in the past 3 months have you watched S4C (Welsh)? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched S4C (Welsh) in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		^a	^b	^c	^d		*a	^b	^c	^d	*e
Unweighted total	136	21	22	27	5	40	47	11	9	14	72
Effective Weighted Sample	90	19	15	17	3	24	33	8	6	9	45
Total	93	10	15	21	6	30	35	8	7	12	48
At least daily	20	**	**	**	**	6	9	**	**	**	7
	21%	**	**	**	**	20%	27%	**	**	**	15%
At least weekly	41	**	**	**	**	15	14	**	**	**	23
	44%	**	**	**	**	51%	41%	**	**	**	49%
At least monthly	19	**	**	**	**	5	6	**	**	**	10
	21%	**	**	**	**	17%	18%	**	**	**	22%
Less often	10	**	**	**	**	3	4	**	**	**	5
	11%	**	**	**	**	9%	11%	**	**	**	10%
Don't know/ can't remember	3	**	**	**	**	1	1	**	**	**	2
	4%	**	**	**	**	3%	2%	**	**	**	4%
SUMMARY											
DAILY	20	**	**	**	**	6	9	**	**	**	7
	21%	**	**	**	**	20%	27%	**	**	**	15%
WEEKLY	60	**	**	**	**	21	24	**	**	**	31
	65%	**	**	**	**	71%	68%	**	**	**	64%
MONTHLY	80	**	**	**	**	26	30	**	**	**	41
	85%	**	**	**	**	88%	87%	**	**	**	86%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

A5M. How often in the past 3 months have you watched S4C (Welsh)? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched S4C (Welsh) in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		^a	^b	^c	^d	^a	^b	^c	^d	^a	b
Unweighted total	136	5	1	20	1	1	4	2	2	12	123
Effective Weighted Sample	90	5	1	18	1	1	4	2	2	9	81
Total	93	7	3	10	*	1	6	3	3	12	80
At least daily	20	**	**	**	**	**	**	**	**	**	17
	21%	**	**	**	**	**	**	**	**	**	22%
At least weekly	41	**	**	**	**	**	**	**	**	**	36
	44%	**	**	**	**	**	**	**	**	**	46%
At least monthly	19	**	**	**	**	**	**	**	**	**	15
	21%	**	**	**	**	**	**	**	**	**	18%
Less often	10	**	**	**	**	**	**	**	**	**	10
	11%	**	**	**	**	**	**	**	**	**	12%
Don't know/ can't remember	3	**	**	**	**	**	**	**	**	**	1
	4%	**	**	**	**	**	**	**	**	**	2%
SUMMARY											
DAILY	20	**	**	**	**	**	**	**	**	**	17
	21%	**	**	**	**	**	**	**	**	**	22%
WEEKLY	60	**	**	**	**	**	**	**	**	**	54
	65%	**	**	**	**	**	**	**	**	**	68%
MONTHLY	80	**	**	**	**	**	**	**	**	**	68
	85%	**	**	**	**	**	**	**	**	**	86%

Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A5N. How often in the past 3 months have you watched BBC News channel? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched BBC News channel in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	*d		a	*b	*c	d	e
Unweighted total	1641	344	274	356	82	573	439	75	75	104	1087
Effective Weighted Sample	1177	257	199	244	68	386	301	54	55	61	797
Total	1520	284	252	413	161	584	394	69	66	98	1014
At least daily	694	147	116	191	75	278	163	29	25	34	466
	46%	52%	46%	46%	47%	48%	42%	42%	38%	35%	46%
At least weekly	504	86	91	146	54	193	137	27	21	45	337
	33%	30%	36%	35%	34%	33%	35%	38%	32%	46%	33%
At least monthly	222	37	30	52	22	74	67	8	14	13	145
	15%	13%	12%	13%	13%	13%	17%	12%	22%	13%	14%
Less often	91	14	14	24	10	37	24	5	4	6	62
	6%	5%	6%	6%	6%	6%	6%	7%	7%	6%	6%
Don't know/ can't remember	8	-	1	1	-	1	3	1	1	1	5
	1%	-%	*%	*%	-%	*%	1%	1%	1%	1%	*%
SUMMARY											
DAILY	694	147	116	191	75	278	163	29	25	34	466
	46%	52%	46%	46%	47%	48%	42%	42%	38%	35%	46%
WEEKLY	1198	233	207	337	130	471	300	56	46	79	802
	79%	82%	82%	81%	81%	81%	76%	81%	71%	81%	79%
MONTHLY	1420	270	237	388	151	545	367	64	61	92	947
	93%	95%	94%	94%	94%	93%	93%	92%	92%	94%	93%

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d,e

A5N. How often in the past 3 months have you watched BBC News channel? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched BBC News channel in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	*d	a	b
Unweighted total	1641	239	45	41	31	129	109	142	94	221	1409
Effective Weighted Sample	1177	183	35	33	28	100	82	108	72	174	996
Total	1520	341	39	22	11	189	151	202	134	245	1266
At least daily	694	156	17	13	6	87	70	76	77	146	547
	46%	46%	43%	57%	52%	46%	46%	38%	57%	59%	43%
									c	b	
At least weekly	504	119	17	6	4	65	54	83	34	66	435
	33%	35%	44%	26%	34%	35%	35%	41%	26%	27%	34%
								d			
At least monthly	222	44	3	3	1	25	19	28	16	24	196
	15%	13%	9%	14%	11%	13%	13%	14%	12%	10%	16%
Less often	91	21	2	1	*	12	9	15	6	9	81
	6%	6%	5%	3%	3%	6%	6%	7%	5%	4%	6%
Don't know/ can't remember	8	1	-	-	-	1	-	1	-	1	7
	1%	*%	-%	-%	-%	*%	-%	*%	-%	*%	1%
SUMMARY											
DAILY	694	156	17	13	6	87	70	76	77	146	547
	46%	46%	43%	57%	52%	46%	46%	38%	57%	59%	43%
									c	b	
WEEKLY	1198	275	34	18	9	152	123	159	111	212	982
	79%	81%	86%	83%	86%	80%	81%	78%	83%	86%	78%
										b	
MONTHLY	1420	319	37	21	10	177	143	187	127	236	1178
	93%	94%	95%	97%	97%	93%	94%	92%	95%	96%	93%

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A5O. How often in the past 3 months have you watched BBC Parliament? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched BBC Parliament in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		*a	*b	c	^d		a	^b	^c	*d	e
Unweighted total	390	74	79	106	27	156	113	15	24	37	251
Effective Weighted Sample	286	56	55	76	24	109	80	11	19	26	186
Total	390	65	77	124	46	163	110	17	23	41	257
At least daily	72	8	13	18	**	32	27	**	**	11	42
	18%	12%	17%	14%	**	20%	25%	**	**	27%	16%
At least weekly	156	30	24	48	**	59	43	**	**	13	104
	40%	47%	31%	39%	**	36%	39%	**	**	31%	40%
At least monthly	88	18	20	25	**	31	24	**	**	8	60
	23%	27%	26%	20%	**	19%	22%	**	**	20%	23%
Less often	66	9	20	30	**	38	13	**	**	7	46
	17%	14%	25%	24%	**	23%	12%	**	**	16%	18%
Don't know/ can't remember	8	-	-	2	**	4	3	**	**	2	5
	2%	-%	-%	2%	**	2%	3%	**	**	5%	2%
SUMMARY											
DAILY	72	8	13	18	**	32	27	**	**	11	42
	18%	12%	17%	14%	**	20%	25%	**	**	27%	16%
WEEKLY	228	38	37	66	**	91	70	**	**	24	146
	58%	59%	48%	53%	**	56%	64%	**	**	58%	57%
MONTHLY	316	56	58	91	**	121	94	**	**	32	206
	81%	86%	75%	74%	**	75%	85%	**	**	78%	80%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

A5O. How often in the past 3 months have you watched BBC Parliament? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched BBC Parliament in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		*a	^b	^c	^d	*a	*b	*c	^d	*a	b
Unweighted total	390	67	17	15	7	36	31	48	19	51	336
Effective Weighted Sample	286	53	14	11	5	28	24	37	16	42	242
Total	390	95	17	9	3	50	45	70	25	65	324
At least daily	72	13	**	**	**	6	7	8	**	14	57
	18%	14%	**	**	**	13%	16%	11%	**	22%	18%
At least weekly	156	36	**	**	**	18	18	26	**	29	127
	40%	37%	**	**	**	35%	40%	38%	**	45%	39%
At least monthly	88	17	**	**	**	11	6	13	**	13	74
	23%	18%	**	**	**	22%	14%	19%	**	21%	23%
Less often	66	26	**	**	**	15	11	20	**	8	59
	17%	28%	**	**	**	30%	25%	29%	**	12%	18%
Don't know/ can't remember	8	2	**	**	**	-	2	2	**	1	7
	2%	2%	**	**	**	-%	5%	3%	**	1%	2%
SUMMARY											
DAILY	72	13	**	**	**	6	7	8	**	14	57
	18%	14%	**	**	**	13%	16%	11%	**	22%	18%
WEEKLY	228	49	**	**	**	24	25	34	**	43	184
	58%	52%	**	**	**	48%	55%	49%	**	66%	57%
MONTHLY	316	66	**	**	**	35	31	48	**	56	258
	81%	70%	**	**	**	70%	70%	68%	**	87%	80%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A5P. How often in the past 3 months have you watched BBC Alba (Scottish Gaelic)? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched BBC Alba (Scottish Gaelic) in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		^a	^b	^c	^d		*a	^b	^c	^d	*e
Unweighted total	96	17	7	14	7	31	34	4	4	8	61
Effective Weighted Sample	70	14	6	9	6	20	25	3	3	5	44
Total	90	12	4	16	12	27	32	5	2	7	58
At least daily	15	**	**	**	**	3	4	**	**	**	10
	16%	**	**	**	**	13%	13%	**	**	**	17%
At least weekly	35	**	**	**	**	10	8	**	**	**	27
	39%	**	**	**	**	36%	26%	**	**	**	46%
At least monthly	29	**	**	**	**	11	13	**	**	**	16
	32%	**	**	**	**	40%	41%	**	**	**	27%
Less often	10	**	**	**	**	3	6	**	**	**	4
	12%	**	**	**	**	11%	20%	**	**	**	7%
Don't know/ can't remember	1	**	**	**	**	-	-	**	**	**	1
	2%	**	**	**	**	-%	-%	**	**	**	2%
SUMMARY											
DAILY	15	**	**	**	**	3	4	**	**	**	10
	16%	**	**	**	**	13%	13%	**	**	**	17%
WEEKLY	50	**	**	**	**	13	12	**	**	**	36
	55%	**	**	**	**	49%	39%	**	**	**	63%
MONTHLY	78	**	**	**	**	24	25	**	**	**	52
	87%	**	**	**	**	89%	80%	**	**	**	90%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

A5P. How often in the past 3 months have you watched BBC Alba (Scottish Gaelic)? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched BBC Alba (Scottish Gaelic) in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		^a	^b	^c	^d	^a	^b	^c	^d	^a	*b
Unweighted total	96	2	10	1	1	1	1	2	-	11	85
Effective Weighted Sample	70	1	7	1	1	1	1	1	-	10	61
Total	90	3	12	*	*	1	2	3	-	17	74
At least daily	15	**	**	**	**	**	**	**	**	**	14
	16%	**	**	**	**	**	**	**	**	**	19%
At least weekly	35	**	**	**	**	**	**	**	**	**	28
	39%	**	**	**	**	**	**	**	**	**	38%
At least monthly	29	**	**	**	**	**	**	**	**	**	26
	32%	**	**	**	**	**	**	**	**	**	35%
Less often	10	**	**	**	**	**	**	**	**	**	6
	12%	**	**	**	**	**	**	**	**	**	8%
Don't know/ can't remember	1	**	**	**	**	**	**	**	**	**	-
	2%	**	**	**	**	**	**	**	**	**	-%
SUMMARY											
DAILY	15	**	**	**	**	**	**	**	**	**	14
	16%	**	**	**	**	**	**	**	**	**	19%
WEEKLY	50	**	**	**	**	**	**	**	**	**	42
	55%	**	**	**	**	**	**	**	**	**	57%
MONTHLY	78	**	**	**	**	**	**	**	**	**	68
	87%	**	**	**	**	**	**	**	**	**	92%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A5Q. How often in the past 3 months have you watched BBC Scotland TV channel (on air between 7pm and midnight)? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched BBC Scotland TV channel (on air between 7pm and midnight) in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	**55-64**	**65-74**	**65+**	**75+**	**65+ OR DE**	**ANY**	**VISION**	**HEARING**	**MOBILITY**	**NO**
Significance Level: 95%		*a	*b	*c	^d		a	^b	^c	^d	e
Unweighted total	270	43	36	49	13	88	101	14	13	23	158
Effective Weighted Sample	190	33	28	35	11	59	69	11	10	14	114
Total	224	30	30	54	24	80	88	17	12	24	128
At least daily	47	4	5	6	**	10	15	**	**	**	28
	21%	14%	16%	12%	**	13%	17%	**	**	**	22%
At least weekly	108	14	20	38	**	49	43	**	**	**	63
	48%	47%	66%	71%	**	62%	49%	**	**	**	49%
				a							
At least monthly	37	8	1	4	**	10	15	**	**	**	21
	17%	28%	5%	8%	**	13%	17%	**	**	**	16%
		bc									
Less often	28	3	3	4	**	9	13	**	**	**	15
	12%	11%	9%	7%	**	11%	15%	**	**	**	11%
Don't know/ can't remember	4	-	1	1	**	2	3	**	**	**	1
	2%	-%	4%	2%	**	2%	3%	**	**	**	1%
SUMMARY											
DAILY	47	4	5	6	**	10	15	**	**	**	28
	21%	14%	16%	12%	**	13%	17%	**	**	**	22%
WEEKLY	155	18	25	45	**	60	58	**	**	**	91
	69%	61%	82%	83%	**	74%	65%	**	**	**	71%
				a							
MONTHLY	192	27	26	49	**	70	72	**	**	**	112
	86%	89%	86%	90%	**	87%	82%	**	**	**	87%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

A5Q. How often in the past 3 months have you watched BBC Scotland TV channel (on air between 7pm and midnight)? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched BBC Scotland TV channel (on air between 7pm and midnight) in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		^a	*b	^c	^d	^a	^b	^c	^d	*a	b
Unweighted total	270	15	30	3	1	5	10	10	5	31	237
Effective Weighted Sample	190	11	22	3	1	4	9	7	4	24	167
Total	224	21	31	1	1	10	12	14	7	38	185
At least daily	47	**	5	**	**	**	**	**	**	12	35
	21%	**	15%	**	**	**	**	**	**	31%	19%
At least weekly	108	**	21	**	**	**	**	**	**	15	92
	48%	**	69%	**	**	**	**	**	**	41%	50%
At least monthly	37	**	3	**	**	**	**	**	**	6	31
	17%	**	9%	**	**	**	**	**	**	16%	17%
Less often	28	**	2	**	**	**	**	**	**	4	23
	12%	**	7%	**	**	**	**	**	**	10%	12%
Don't know/ can't remember	4	**	*	**	**	**	**	**	**	1	4
	2%	**	1%	**	**	**	**	**	**	2%	2%
SUMMARY											
DAILY	47	**	5	**	**	**	**	**	**	12	35
	21%	**	15%	**	**	**	**	**	**	31%	19%
WEEKLY	155	**	26	**	**	**	**	**	**	27	127
	69%	**	83%	**	**	**	**	**	**	72%	69%
MONTHLY	192	**	28	**	**	**	**	**	**	33	158
	86%	**	92%	**	**	**	**	**	**	89%	86%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A5R. How often in the past 3 months have you watched CBBC? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched CBBC in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		^a	^b	^c	^d		a	^b	^c	^d	e
Unweighted total	341	23	14	16	2	78	108	28	12	15	194
Effective Weighted Sample	253	20	11	12	2	54	74	22	9	10	149
Total	299	20	11	15	4	64	98	27	10	13	168
At least daily	91	**	**	**	**	19	34	**	**	**	44
	30%	**	**	**	**	29%	34%	**	**	**	26%
At least weekly	106	**	**	**	**	25	31	**	**	**	65
	35%	**	**	**	**	39%	32%	**	**	**	39%
At least monthly	55	**	**	**	**	11	17	**	**	**	33
	19%	**	**	**	**	17%	17%	**	**	**	20%
Less often	40	**	**	**	**	9	15	**	**	**	24
	14%	**	**	**	**	14%	15%	**	**	**	14%
Don't know/ can't remember	6	**	**	**	**	-	1	**	**	**	2
	2%	**	**	**	**	-%	1%	**	**	**	1%
SUMMARY											
DAILY	91	**	**	**	**	19	34	**	**	**	44
	30%	**	**	**	**	29%	34%	**	**	**	26%
WEEKLY	197	**	**	**	**	44	65	**	**	**	109
	66%	**	**	**	**	69%	66%	**	**	**	65%
MONTHLY	252	**	**	**	**	55	82	**	**	**	142
	84%	**	**	**	**	86%	83%	**	**	**	85%

Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

A5R. How often in the past 3 months have you watched CBBC? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched CBBC in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		^a	^b	^c	^d	^a	^b	^c	^d	*a	b
Unweighted total	341	10	2	2	2	-	10	6	3	93	246
Effective Weighted Sample	253	9	2	2	2	-	9	6	2	69	186
Total	299	11	3	1	1	-	11	7	4	98	200
At least daily	91	**	**	**	**	**	**	**	**	38	53
	30%	**	**	**	**	**	**	**	**	39%	26%
										b	
At least weekly	106	**	**	**	**	**	**	**	**	32	73
	35%	**	**	**	**	**	**	**	**	32%	37%
At least monthly	55	**	**	**	**	**	**	**	**	14	42
	19%	**	**	**	**	**	**	**	**	14%	21%
Less often	40	**	**	**	**	**	**	**	**	10	30
	14%	**	**	**	**	**	**	**	**	11%	15%
Don't know/ can't remember	6	**	**	**	**	**	**	**	**	3	3
	2%	**	**	**	**	**	**	**	**	4%	1%
SUMMARY											
DAILY	91	**	**	**	**	**	**	**	**	38	53
	30%	**	**	**	**	**	**	**	**	39%	26%
										b	
WEEKLY	197	**	**	**	**	**	**	**	**	70	126
	66%	**	**	**	**	**	**	**	**	72%	63%
MONTHLY	252	**	**	**	**	**	**	**	**	84	167
	84%	**	**	**	**	**	**	**	**	86%	84%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A5S. How often in the past 3 months have you watched CBeebies? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched CBeebies in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		^a	^b	^c	^d		a	^b	^c	^d	e
Unweighted total	412	29	24	27	3	120	113	25	18	19	256
Effective Weighted Sample	313	22	20	21	3	86	81	20	15	13	200
Total	351	23	18	24	5	93	95	24	17	14	216
At least daily	143	**	**	**	**	31	34	**	**	**	92
	41%	**	**	**	**	33%	36%	**	**	**	43%
At least weekly	105	**	**	**	**	25	26	**	**	**	67
	30%	**	**	**	**	27%	27%	**	**	**	31%
At least monthly	53	**	**	**	**	21	25	**	**	**	25
	15%	**	**	**	**	23%	26%	**	**	**	11%
							e				
Less often	40	**	**	**	**	11	8	**	**	**	28
	11%	**	**	**	**	12%	8%	**	**	**	13%
Don't know/ can't remember	10	**	**	**	**	4	2	**	**	**	4
	3%	**	**	**	**	5%	2%	**	**	**	2%
SUMMARY											
DAILY	143	**	**	**	**	31	34	**	**	**	92
	41%	**	**	**	**	33%	36%	**	**	**	43%
WEEKLY	249	**	**	**	**	56	60	**	**	**	159
	71%	**	**	**	**	60%	63%	**	**	**	74%
MONTHLY	302	**	**	**	**	78	85	**	**	**	184
	86%	**	**	**	**	83%	90%	**	**	**	85%

Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

A5S. How often in the past 3 months have you watched CBeebies? (Please include watching programmes as they are broadcast or using catch-up or on-demand services like BBC iPlayer, ITV Hub, All4, My5, and others. Please include watching on any device.)

Base : Those who have personally watched CBeebies in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		^a	^b	^c	^d	^a	^b	^c	^d	*a	b
Unweighted total	412	18	3	3	3	2	16	11	7	86	324
Effective Weighted Sample	313	16	2	3	3	2	14	10	6	67	249
Total	351	19	3	1	1	2	17	12	7	93	256
At least daily	143	**	**	**	**	**	**	**	**	39	102
	41%	**	**	**	**	**	**	**	**	42%	40%
At least weekly	105	**	**	**	**	**	**	**	**	27	78
	30%	**	**	**	**	**	**	**	**	29%	31%
At least monthly	53	**	**	**	**	**	**	**	**	8	45
	15%	**	**	**	**	**	**	**	**	9%	17%
Less often	40	**	**	**	**	**	**	**	**	15	25
	11%	**	**	**	**	**	**	**	**	16%	10%
Don't know/ can't remember	10	**	**	**	**	**	**	**	**	4	6
	3%	**	**	**	**	**	**	**	**	4%	2%
SUMMARY											
DAILY	143	**	**	**	**	**	**	**	**	39	102
	41%	**	**	**	**	**	**	**	**	42%	40%
WEEKLY	249	**	**	**	**	**	**	**	**	67	180
	71%	**	**	**	**	**	**	**	**	71%	70%
MONTHLY	302	**	**	**	**	**	**	**	**	75	225
	86%	**	**	**	**	**	**	**	**	80%	88%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A6A. Which, if any, of these TV catch-up, on-demand or streaming services have you personally watched in the past 3 months? (Please include watching programmes as they are broadcast, to catch-up or on-demand. Please include watching through a TV set, a tablet, laptop, mobile phone, or any other device)

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
BBC iPlayer	2543	398	354	530	176	866	683	118	122	152	1660
	59%	65%	63%	54%	41%	51%	55%	52%	50%	47%	64%
		cd	cd	d			d				abcd
ITV Hub or ITV Hub+	1619	268	230	351	120	584	462	83	83	112	1032
	38%	44%	41%	35%	28%	34%	37%	36%	34%	35%	40%
		cd	d								
All4 (previously 4OD)	1092	156	117	167	50	325	323	60	41	69	700
	25%	26%	21%	17%	12%	19%	26%	26%	17%	21%	27%
		cd	d				c				c
Sky On Demand or Sky Go	708	108	78	102	24	194	198	39	34	52	455
	17%	18%	14%	10%	6%	11%	16%	17%	14%	16%	17%
		cd	d								
My5 (previously Demand 5)	651	128	97	135	38	253	213	35	37	71	395
	15%	21%	17%	14%	9%	15%	17%	15%	15%	22%	15%
		cd	d							e	
BBC TV programmes and content on YouTube	473	53	39	63	23	135	118	24	19	19	317
	11%	9%	7%	6%	5%	8%	9%	11%	8%	6%	12%
											ad
Virgin TV Catch-up or Virgin Media Anywhere	307	48	33	41	9	86	85	13	17	21	197
	7%	8%	6%	4%	2%	5%	7%	6%	7%	6%	8%
		cd									
UKTV Play	287	47	24	37	13	89	102	16	18	38	159
	7%	8%	4%	4%	3%	5%	8%	7%	7%	12%	6%
		bcd					e			e	
STV Player (Scotland)	245	17	19	29	11	54	111	23	14	29	115
	6%	3%	3%	3%	2%	3%	9%	10%	6%	9%	4%
							e	e		e	
Dplay/ Discovery+	120	7	8	19	11	34	49	7	4	6	60
	3%	1%	1%	2%	3%	2%	4%	3%	2%	2%	2%
							e				
S4C Clic (Welsh language)	107	2	4	4	1	20	51	10	2	8	42
	3%	*%	1%	*%	*%	1%	4%	4%	1%	2%	2%
							e	e			

Columns Tested: a,b,c,d - a,b,c,d,e

A6A. Which, if any, of these TV catch-up, on-demand or streaming services have you personally watched in the past 3 months? (Please include watching programmes as they are broadcast, to catch-up or on-demand. Please include watching through a TV set, a tablet, laptop, mobile phone, or any other device)

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
None of these	1031	133	168	390	221	596	317	66	83	116	562
	24%	22%	30%	39%	52%	35%	25%	29%	34%	36%	22%
			a	ab	abc		e	e	ae	ae	

Columns Tested: a,b,c,d - a,b,c,d,e

A6A. Which, if any, of these TV catch-up, on-demand or streaming services have you personally watched in the past 3 months? (Please include watching programmes as they are broadcast, to catch-up or on-demand. Please include watching through a TV set, a tablet, laptop, mobile phone, or any other device)

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
BBC iPlayer	2543	447	41	28	14	250	195	272	172	341	2193
	59%	54%	50%	46%	65%	57%	51%	59%	48%	48%	62%
								d			a
ITV Hub or ITV Hub+	1619	303	19	20	8	167	133	175	126	214	1398
	38%	37%	23%	34%	39%	38%	35%	38%	35%	30%	39%
		b									a
All4 (previously 4OD)	1092	140	15	9	3	84	56	96	44	159	930
	25%	17%	18%	15%	13%	19%	15%	21%	12%	22%	26%
								d			
Sky On Demand or Sky Go	708	84	10	6	3	56	28	51	31	100	606
	17%	10%	12%	9%	14%	13%	7%	11%	9%	14%	17%
My5 (previously Demand 5)	651	112	14	6	4	59	52	68	43	100	549
	15%	14%	17%	9%	17%	14%	14%	15%	12%	14%	15%
BBC TV programmes and content on YouTube	473	50	5	5	2	21	30	24	26	127	343
	11%	6%	6%	9%	8%	5%	8%	5%	7%	18%	10%
										b	
Virgin TV Catch-up or Virgin Media Anywhere	307	35	4	1	1	28	7	14	21	57	248
	7%	4%	4%	2%	5%	6%	2%	3%	6%	8%	7%
						b			b		
UKTV Play	287	32	1	1	3	18	14	22	10	48	238
	7%	4%	1%	2%	12%	4%	4%	5%	3%	7%	7%
					abc						
STV Player (Scotland)	245	6	23	-	-	4	3	3	4	45	199
	6%	1%	28%	-%	-%	1%	1%	1%	1%	6%	6%
			acd								
Dplay/ Discovery+	120	17	2	-	-	12	6	14	4	36	84
	3%	2%	2%	-%	-%	3%	2%	3%	1%	5%	2%
										b	
S4C Clic (Welsh language)	107	1	-	3	-	-	1	1	-	43	64
	3%	*%	-%	5%	-%	-%	*%	*%	-%	6%	2%
				a						b	

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A6A. Which, if any, of these TV catch-up, on-demand or streaming services have you personally watched in the past 3 months? (Please include watching programmes as they are broadcast, to catch-up or on-demand. Please include watching through a TV set, a tablet, laptop, mobile phone, or any other device)

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
None of these	1031	328	31	25	7	160	167	164	163	185	836
	24%	40%	37%	41%	31%	37%	43%	36%	45%	26%	24%
									c		

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A6B. Which, if any, of these TV catch-up, on-demand or streaming services have you personally watched in the past 3 months? (Please include watching programmes as they are broadcast, to catch-up or on-demand. Please include watching on any device)

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
Netflix	2632	304	212	315	104	763	717	130	108	144	1664
	61%	50%	38%	32%	24%	45%	57%	57%	44%	44%	64%
		bcd	d				cd	cd			acd
Amazon Prime Video	1840	212	137	174	38	455	509	97	75	101	1183
	43%	35%	24%	18%	9%	27%	41%	42%	31%	31%	46%
		bcd	cd	d			cd	cd			acd
YouTube channels	1258	149	79	133	54	351	352	69	45	68	805
	29%	25%	14%	13%	13%	21%	28%	30%	19%	21%	31%
		bcd					cd	cd			cd
Disney+	978	37	25	29	4	187	311	65	26	47	568
	23%	6%	4%	3%	1%	11%	25%	28%	11%	14%	22%
		cd	d				cd	cd			cd
NOW TV	567	60	37	53	17	142	189	39	19	32	320
	13%	10%	6%	5%	4%	8%	15%	17%	8%	10%	12%
		cd					ce	cd			
Apple TV Plus	206	14	8	11	3	32	71	17	8	13	118
	5%	2%	1%	1%	1%	2%	6%	8%	3%	4%	5%
BritBox	140	18	8	8	-	33	45	8	2	4	79
	3%	3%	1%	1%	-%	2%	4%	4%	1%	1%	3%
		cd									
Hayu	93	4	3	6	3	24	43	4	3	8	43
	2%	1%	1%	1%	1%	1%	3%	2%	1%	2%	2%
							e				
Any other catch-up, on-demand or streaming services	47	7	4	9	4	16	17	4	3	3	28
	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%
None/ no others	992	184	258	535	277	673	314	61	100	128	553
	23%	30%	46%	54%	65%	40%	25%	27%	41%	39%	21%
			a	ab	abc		e		abe	abe	

Columns Tested: a,b,c,d - a,b,c,d,e

A6B. Which, if any, of these TV catch-up, on-demand or streaming services have you personally watched in the past 3 months? (Please include watching programmes as they are broadcast, to catch-up or on-demand. Please include watching on any device)

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
Netflix	2632	265	25	17	8	141	124	158	106	480	2139
	61%	32%	30%	29%	38%	32%	32%	34%	30%	67%	60%
										b	
Amazon Prime Video	1840	141	18	10	4	84	57	102	37	300	1534
	43%	17%	22%	17%	21%	19%	15%	22%	10%	42%	43%
						d		d			
YouTube channels	1258	109	12	9	4	61	48	58	47	289	964
	29%	13%	14%	14%	18%	14%	12%	13%	13%	40%	27%
										b	
Disney+	978	22	4	3	-	9	13	13	7	199	772
	23%	3%	5%	5%	-%	2%	3%	3%	2%	28%	22%
										b	
NOW TV	567	42	7	3	2	20	22	28	15	102	465
	13%	5%	8%	5%	7%	5%	6%	6%	4%	14%	13%
Apple TV Plus	206	8	2	1	*	7	1	5	3	68	138
	5%	1%	2%	2%	1%	2%	*%	1%	1%	9%	4%
										b	
BritBox	140	5	2	1	-	2	3	5	-	38	102
	3%	1%	2%	2%	-%	*%	1%	1%	-%	5%	3%
										b	
Hayu	93	5	1	-	-	5	1	2	3	27	67
	2%	1%	1%	-%	-%	1%	*%	*%	1%	4%	2%
										b	
Any other catch-up, on-demand or streaming services	47	6	1	*	1	1	5	2	3	3	44
	1%	1%	2%	1%	3%	*%	1%	*%	1%	*%	1%
None/ no others	992	451	42	34	8	229	220	236	213	80	906
	23%	55%	50%	57%	39%	52%	57%	51%	60%	11%	25%
		d									a

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

CATCH-UP, ON-DEMAND AND STREAMING SERVICES WATCHED IN PAST 3 MONTHS AT A6A/ A6B

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
Netflix	2632	304	212	315	104	763	717	130	108	144	1664
	61%	50%	38%	32%	24%	45%	57%	57%	44%	44%	64%
		bcd	d				cd	cd			acd
BBC iPlayer	2543	398	354	530	176	866	683	118	122	152	1660
	59%	65%	63%	54%	41%	51%	55%	52%	50%	47%	64%
		cd	cd	d			d				abcd
Amazon Prime Video	1840	212	137	174	38	455	509	97	75	101	1183
	43%	35%	24%	18%	9%	27%	41%	42%	31%	31%	46%
		bcd	cd	d			cd	cd			acd
ITV Hub or ITV Hub+	1619	268	230	351	120	584	462	83	83	112	1032
	38%	44%	41%	35%	28%	34%	37%	36%	34%	35%	40%
		cd	d								
YouTube channels	1258	149	79	133	54	351	352	69	45	68	805
	29%	25%	14%	13%	13%	21%	28%	30%	19%	21%	31%
		bcd					cd	cd			cd
All4 (previously 4OD)	1092	156	117	167	50	325	323	60	41	69	700
	25%	26%	21%	17%	12%	19%	26%	26%	17%	21%	27%
		cd	d				c				c
Disney+	978	37	25	29	4	187	311	65	26	47	568
	23%	6%	4%	3%	1%	11%	25%	28%	11%	14%	22%
		cd	d				cd	cd			cd
Sky On Demand or Sky Go	708	108	78	102	24	194	198	39	34	52	455
	17%	18%	14%	10%	6%	11%	16%	17%	14%	16%	17%
		cd	d								
My5 (previously Demand 5)	651	128	97	135	38	253	213	35	37	71	395
	15%	21%	17%	14%	9%	15%	17%	15%	15%	22%	15%
		cd	d							e	
NOW TV	567	60	37	53	17	142	189	39	19	32	320
	13%	10%	6%	5%	4%	8%	15%	17%	8%	10%	12%
		cd					ce	cd			
BBC TV programmes and content on YouTube	473	53	39	63	23	135	118	24	19	19	317
	11%	9%	7%	6%	5%	8%	9%	11%	8%	6%	12%
											ad

Columns Tested: a,b,c,d - a,b,c,d,e

CATCH-UP, ON-DEMAND AND STREAMING SERVICES WATCHED IN PAST 3 MONTHS AT A6A/ A6B

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
Virgin TV Catch-up or Virgin Media Anywhere	307	48	33	41	9	86	85	13	17	21	197
	7%	8%	6%	4%	2%	5%	7%	6%	7%	6%	8%
		cd									
UKTV Play	287	47	24	37	13	89	102	16	18	38	159
	7%	8%	4%	4%	3%	5%	8%	7%	7%	12%	6%
		bcd					e			e	
STV Player (Scotland)	245	17	19	29	11	54	111	23	14	29	115
	6%	3%	3%	3%	2%	3%	9%	10%	6%	9%	4%
							e	e		e	
Apple TV Plus	206	14	8	11	3	32	71	17	8	13	118
	5%	2%	1%	1%	1%	2%	6%	8%	3%	4%	5%
BritBox	140	18	8	8	-	33	45	8	2	4	79
	3%	3%	1%	1%	-%	2%	4%	4%	1%	1%	3%
		cd									
Dplay/ Discovery+	120	7	8	19	11	34	49	7	4	6	60
	3%	1%	1%	2%	3%	2%	4%	3%	2%	2%	2%
							e				
S4C Clic (Welsh language)	107	2	4	4	1	20	51	10	2	8	42
	3%	*%	1%	*%	*%	1%	4%	4%	1%	2%	2%
							e	e			
Hayu	93	4	3	6	3	24	43	4	3	8	43
	2%	1%	1%	1%	1%	1%	3%	2%	1%	2%	2%
							e				
Any other catch-up, on-demand or streaming services	47	7	4	9	4	16	17	4	3	3	28
	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%
None	603	92	141	333	193	420	185	44	59	84	321
	14%	15%	25%	34%	45%	25%	15%	20%	24%	26%	12%
			a	ab	abc			e	ae	ae	

Columns Tested: a,b,c,d - a,b,c,d,e

CATCH-UP, ON-DEMAND AND STREAMING SERVICES WATCHED IN PAST 3 MONTHS AT A6A/ A6B

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
Netflix	2632	265	25	17	8	141	124	158	106	480	2139
	61%	32%	30%	29%	38%	32%	32%	34%	30%	67%	60%
										b	
BBC iPlayer	2543	447	41	28	14	250	195	272	172	341	2193
	59%	54%	50%	46%	65%	57%	51%	59%	48%	48%	62%
								d			a
Amazon Prime Video	1840	141	18	10	4	84	57	102	37	300	1534
	43%	17%	22%	17%	21%	19%	15%	22%	10%	42%	43%
						d		d			
ITV Hub or ITV Hub+	1619	303	19	20	8	167	133	175	126	214	1398
	38%	37%	23%	34%	39%	38%	35%	38%	35%	30%	39%
		b									a
YouTube channels	1258	109	12	9	4	61	48	58	47	289	964
	29%	13%	14%	14%	18%	14%	12%	13%	13%	40%	27%
										b	
All4 (previously 4OD)	1092	140	15	9	3	84	56	96	44	159	930
	25%	17%	18%	15%	13%	19%	15%	21%	12%	22%	26%
								d			
Disney+	978	22	4	3	-	9	13	13	7	199	772
	23%	3%	5%	5%	-%	2%	3%	3%	2%	28%	22%
										b	
Sky On Demand or Sky Go	708	84	10	6	3	56	28	51	31	100	606
	17%	10%	12%	9%	14%	13%	7%	11%	9%	14%	17%
My5 (previously Demand 5)	651	112	14	6	4	59	52	68	43	100	549
	15%	14%	17%	9%	17%	14%	14%	15%	12%	14%	15%
NOW TV	567	42	7	3	2	20	22	28	15	102	465
	13%	5%	8%	5%	7%	5%	6%	6%	4%	14%	13%
BBC TV programmes and content on YouTube	473	50	5	5	2	21	30	24	26	127	343
	11%	6%	6%	9%	8%	5%	8%	5%	7%	18%	10%
										b	

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

CATCH-UP, ON-DEMAND AND STREAMING SERVICES WATCHED IN PAST 3 MONTHS AT A6A/ A6B

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
Virgin TV Catch-up or Virgin Media Anywhere	307 7%	35 4%	4 4%	1 2%	1 5%	28 6% b	7 2%	14 3%	21 6% b	57 8%	248 7%
UKTV Play	287 7%	32 4%	1 1%	1 2%	3 12% abc	18 4%	14 4%	22 5%	10 3%	48 7%	238 7%
STV Player (Scotland)	245 6%	6 1%	23 28% acd	- -%	- -%	4 1%	3 1%	3 1%	4 1%	45 6%	199 6%
Apple TV Plus	206 5%	8 1%	2 2%	1 2%	* 1%	7 2%	1 *%	5 1%	3 1%	68 9% b	138 4%
BritBox	140 3%	5 1%	2 2%	1 2%	- -%	2 *%	3 1%	5 1%	- -%	38 5% b	102 3%
Dplay/ Discovery+	120 3%	17 2%	2 2%	- -%	- -%	12 3%	6 2%	14 3%	4 1%	36 5% b	84 2%
S4C Clic (Welsh language)	107 3%	1 *%	- -%	3 5% a	- -%	- -%	1 *%	1 *%	- -%	43 6% b	64 2%
Hayu	93 2%	5 1%	1 1%	- -%	- -%	5 1%	1 *%	2 *%	3 1%	27 4% b	67 2%
Any other catch-up, on-demand or streaming services	47 1%	6 1%	1 2%	* 1%	1 3%	1 *%	5 1%	2 *%	3 1%	3 *%	44 1%
None	603 14%	284 34%	26 31%	19 32%	5 22%	139 32%	144 37%	137 30%	147 41% c	69 10%	528 15% a

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A7A. How often in the past 3 months have you watched programmes or films using BBC iPlayer?

Base : Those who have personally watched BBC iPlayer in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	**55-64**	**65-74**	**65+**	**75+**	**65+ OR DE**	**ANY**	**VISION**	**HEARING**	**MOBILITY**	**NO**
Significance Level: 95%		a	b	c	*d		a	b	c	d	e
Unweighted total	2796	462	365	447	82	878	762	124	114	173	1806
Effective Weighted Sample	2047	340	277	320	69	607	544	91	84	112	1334
Total	2455	375	336	489	153	821	649	113	111	141	1614
At least daily	426 17%	53 14% bc	29 9%	40 8%	11 7%	114 14%	137 21% e	34 30% ce	18 17%	37 26% e	255 16%
At least weekly	1129 46%	175 47%	165 49%	240 49%	75 49%	381 46%	296 46%	40 35%	62 56% b	67 47%	743 46%
At least monthly	641 26%	112 30%	102 30%	138 28%	36 24%	218 27%	148 23%	31 27% cd	16 14%	22 16%	451 28% acd
Less often	234 10%	33 9%	38 11%	62 13%	24 16%	95 12%	59 9%	7 7%	13 12%	13 9%	153 9%
Don't know/ can't remember	26 1%	2 *%	3 1%	9 2%	6 4% a	12 2%	8 1%	1 1%	2 2%	2 1%	13 1%
SUMMARY											
DAILY	426 17%	53 14% bc	29 9%	40 8%	11 7%	114 14%	137 21% e	34 30% ce	18 17%	37 26% e	255 16%
WEEKLY	1555 63%	228 61%	193 58%	280 57%	86 56%	495 60%	433 67% e	74 65%	80 72%	104 74% e	997 62%
MONTHLY	2196 89%	340 91% cd	295 88%	418 85%	122 80%	713 87%	581 90%	105 93%	97 87%	126 90%	1449 90%

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d,e

A7A. How often in the past 3 months have you watched programmes or films using BBC iPlayer?

Base : Those who have personally watched BBC iPlayer in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	2796	312	48	48	39	161	149	191	119	328	2457
Effective Weighted Sample	2047	247	38	36	37	128	119	152	93	252	1791
Total	2455	412	38	26	13	227	182	254	154	340	2106
At least daily	426 17%	34 8%	3 7%	2 8%	1 7%	22 10%	12 6%	21 8%	13 9%	107 32% b	316 15%
At least weekly	1129 46%	200 49%	18 48%	12 48%	9 66% a	100 44%	97 53%	124 49%	76 49%	150 44%	977 46%
At least monthly	641 26%	116 28%	12 32%	7 27%	3 20%	75 33%	41 23%	79 31%	34 22%	48 14%	590 28% a
Less often	234 10%	56 14%	2 6%	3 11%	1 6%	25 11%	31 17%	30 12%	26 17%	28 8%	204 10%
Don't know/ can't remember	26 1%	5 1%	3 8% a	2 7% a	- -%	4 2%	1 *%	- -%	5 3% c	6 2%	19 1%
SUMMARY											
DAILY	426 17%	34 8%	3 7%	2 8%	1 7%	22 10%	12 6%	21 8%	13 9%	107 32% b	316 15%
WEEKLY	1555 63%	234 57%	21 55%	15 56%	10 74%	123 54%	109 60%	145 57%	89 58%	257 76% b	1293 61%
MONTHLY	2196 89%	351 85%	33 87%	21 83%	12 94%	198 87%	150 82%	224 88%	123 80%	305 90%	1883 89%

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A7B. How often in the past 3 months have you watched programmes or films using ITV Hub or ITV Hub+?

Base : Those who have personally watched ITV Hub or ITV Hub+ in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	*d		a	*b	*c	d	e
Unweighted total	1784	304	233	293	60	599	518	87	77	132	1114
Effective Weighted Sample	1303	229	176	211	50	413	369	65	57	88	825
Total	1570	253	219	329	110	558	441	79	78	106	1006
At least daily	215	25	9	13	4	56	74	20	11	17	119
	14%	10%	4%	4%	4%	10%	17%	25%	15%	16%	12%
		bc					e	e			
At least weekly	683	106	95	139	43	231	200	27	41	55	434
	43%	42%	43%	42%	39%	41%	45%	34%	52%	52%	43%
									b	b	
At least monthly	490	89	84	126	42	194	121	23	18	29	330
	31%	35%	38%	38%	38%	35%	27%	30%	23%	28%	33%
Less often	160	29	29	44	15	61	40	8	7	3	111
	10%	11%	13%	13%	14%	11%	9%	10%	9%	3%	11%
							d				d
Don't know/ can't remember	23	4	2	8	6	17	5	1	1	2	13
	1%	2%	1%	2%	5%	3%	1%	1%	1%	2%	1%
SUMMARY											
DAILY	215	25	9	13	4	56	74	20	11	17	119
	14%	10%	4%	4%	4%	10%	17%	25%	15%	16%	12%
		bc					e	e			
WEEKLY	897	131	104	152	47	287	275	47	52	72	553
	57%	52%	48%	46%	43%	51%	62%	59%	67%	68%	55%
							e			e	
MONTHLY	1388	220	188	277	89	481	396	70	70	101	882
	88%	87%	86%	84%	81%	86%	90%	89%	90%	95%	88%
										e	

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d,e

A7B. How often in the past 3 months have you watched programmes or films using ITV Hub or ITV Hub+?

Base : Those who have personally watched ITV Hub or ITV Hub+ in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	^b	*c	^d	a	b	c	*d	a	b
Unweighted total	1784	214	22	33	24	107	105	123	90	194	1584
Effective Weighted Sample	1303	168	17	23	23	84	84	98	70	156	1145
Total	1570	282	19	20	8	152	128	167	114	213	1351
At least daily	215	11	**	2	**	3	8	7	4	51	161
	14%	4%	**	10%	**	2%	6%	4%	3%	24%	12%
										b	
At least weekly	683	120	**	8	**	59	58	67	51	90	592
	43%	42%	**	40%	**	39%	46%	40%	45%	42%	44%
At least monthly	490	107	**	7	**	68	39	69	38	48	440
	31%	38%	**	35%	**	45%	30%	41%	34%	22%	33%
											a
Less often	160	37	**	3	**	18	19	24	13	19	140
	10%	13%	**	14%	**	12%	15%	14%	12%	9%	10%
Don't know/ can't remember	23	7	**	-	**	4	3	1	7	5	17
	1%	3%	**	-%	**	3%	3%	*%	6%	2%	1%
									c		
SUMMARY											
DAILY	215	11	**	2	**	3	8	7	4	51	161
	14%	4%	**	10%	**	2%	6%	4%	3%	24%	12%
										b	
WEEKLY	897	130	**	10	**	62	66	73	55	141	753
	57%	46%	**	51%	**	41%	52%	44%	49%	66%	56%
										b	
MONTHLY	1388	238	**	17	**	130	105	142	93	189	1193
	88%	84%	**	86%	**	86%	82%	85%	82%	89%	88%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A7C. How often in the past 3 months have you watched programmes or films using STV Player (Scotland)?

Base : Those who have personally watched STV Player (Scotland) in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		^a	^b	*c	^d		a	^b	^c	^d	e
Unweighted total	287	27	24	31	7	71	116	20	15	27	149
Effective Weighted Sample	207	22	20	25	7	53	83	16	12	17	113
Total	243	17	18	29	11	54	111	23	14	29	113
At least daily	43	**	**	3	**	7	21	**	**	**	16
	18%	**	**	12%	**	13%	19%	**	**	**	15%
At least weekly	91	**	**	9	**	18	46	**	**	**	41
	37%	**	**	30%	**	33%	42%	**	**	**	36%
At least monthly	76	**	**	8	**	18	33	**	**	**	39
	31%	**	**	29%	**	34%	29%	**	**	**	34%
Less often	27	**	**	5	**	7	9	**	**	**	15
	11%	**	**	16%	**	12%	8%	**	**	**	13%
Don't know/ can't remember	6	**	**	4	**	4	2	**	**	**	3
	2%	**	**	13%	**	8%	2%	**	**	**	2%
SUMMARY											
DAILY	43	**	**	3	**	7	21	**	**	**	16
	18%	**	**	12%	**	13%	19%	**	**	**	15%
WEEKLY	134	**	**	12	**	25	67	**	**	**	57
	55%	**	**	42%	**	46%	60%	**	**	**	51%
MONTHLY	210	**	**	21	**	43	100	**	**	**	96
	86%	**	**	71%	**	80%	90%	**	**	**	85%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

A7C. How often in the past 3 months have you watched programmes or films using STV Player (Scotland)?

Base : Those who have personally watched STV Player (Scotland) in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		^a	^b	^c	^d	^a	^b	^c	^d	*a	b
Unweighted total	287	6	25	-	-	3	3	3	3	39	247
Effective Weighted Sample	207	5	20	-	-	3	3	3	3	30	179
Total	243	6	23	-	-	4	3	3	4	45	198
At least daily	43	**	**	**	**	**	**	**	**	8	35
	18%	**	**	**	**	**	**	**	**	17%	18%
At least weekly	91	**	**	**	**	**	**	**	**	22	69
	37%	**	**	**	**	**	**	**	**	48%	35%
At least monthly	76	**	**	**	**	**	**	**	**	9	67
	31%	**	**	**	**	**	**	**	**	20%	34%
Less often	27	**	**	**	**	**	**	**	**	6	21
	11%	**	**	**	**	**	**	**	**	14%	10%
Don't know/ can't remember	6	**	**	**	**	**	**	**	**	1	6
	2%	**	**	**	**	**	**	**	**	1%	3%
SUMMARY											
DAILY	43	**	**	**	**	**	**	**	**	8	35
	18%	**	**	**	**	**	**	**	**	17%	18%
WEEKLY	134	**	**	**	**	**	**	**	**	30	104
	55%	**	**	**	**	**	**	**	**	65%	53%
MONTHLY	210	**	**	**	**	**	**	**	**	39	172
	86%	**	**	**	**	**	**	**	**	85%	87%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A7D. How often in the past 3 months have you watched programmes or films using S4C Clic (Welsh language)?

Base : Those who have personally watched S4C Clic (Welsh language) in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		^a	^b	^c	^d		*a	^b	^c	^d	*e
Unweighted total	105	4	5	6	1	23	45	10	3	7	44
Effective Weighted Sample	76	4	4	5	1	17	33	8	3	5	32
Total	107	2	3	4	1	19	51	10	2	8	42
At least daily	17	**	**	**	**	**	8	**	**	**	6
	16%	**	**	**	**	**	17%	**	**	**	14%
At least weekly	54	**	**	**	**	**	26	**	**	**	21
	51%	**	**	**	**	**	52%	**	**	**	51%
At least monthly	20	**	**	**	**	**	10	**	**	**	8
	18%	**	**	**	**	**	20%	**	**	**	20%
Less often	11	**	**	**	**	**	4	**	**	**	3
	11%	**	**	**	**	**	8%	**	**	**	7%
Don't know/ can't remember	5	**	**	**	**	**	2	**	**	**	3
	4%	**	**	**	**	**	3%	**	**	**	8%
SUMMARY											
DAILY	17	**	**	**	**	**	8	**	**	**	6
	16%	**	**	**	**	**	17%	**	**	**	14%
WEEKLY	71	**	**	**	**	**	35	**	**	**	27
	67%	**	**	**	**	**	69%	**	**	**	65%
MONTHLY	91	**	**	**	**	**	45	**	**	**	35
	85%	**	**	**	**	**	89%	**	**	**	85%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

A7D. How often in the past 3 months have you watched programmes or films using S4C Clic (Welsh language)?

Base : Those who have personally watched S4C Clic (Welsh language) in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		^a	^b	^c	^d	^a	^b	^c	^d	*a	*b
Unweighted total	105	1	-	5	-	-	1	1	-	33	72
Effective Weighted Sample	76	1	-	5	-	-	1	1	-	28	48
Total	107	1	-	3	-	-	1	1	-	43	64
At least daily	17	**	**	**	**	**	**	**	**	7	10
	16%	**	**	**	**	**	**	**	**	15%	16%
At least weekly	54	**	**	**	**	**	**	**	**	26	28
	51%	**	**	**	**	**	**	**	**	60%	44%
At least monthly	20	**	**	**	**	**	**	**	**	6	14
	18%	**	**	**	**	**	**	**	**	13%	22%
Less often	11	**	**	**	**	**	**	**	**	4	8
	11%	**	**	**	**	**	**	**	**	8%	12%
Don't know/ can't remember	5	**	**	**	**	**	**	**	**	2	3
	4%	**	**	**	**	**	**	**	**	3%	5%
SUMMARY											
DAILY	17	**	**	**	**	**	**	**	**	7	10
	16%	**	**	**	**	**	**	**	**	15%	16%
WEEKLY	71	**	**	**	**	**	**	**	**	33	39
	67%	**	**	**	**	**	**	**	**	75%	61%
MONTHLY	91	**	**	**	**	**	**	**	**	38	53
	85%	**	**	**	**	**	**	**	**	88%	83%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A7E. How often in the past 3 months have you watched programmes or films using All4 (previously 4OD)?

Base : Those who have personally watched All4 (previously 4OD) in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	^d		a	*b	*c	*d	e
Unweighted total	1233	179	116	143	27	364	375	61	43	79	778
Effective Weighted Sample	917	137	91	104	23	253	271	46	33	55	587
Total	1067	150	108	158	50	316	308	57	38	64	693
At least daily	84	11	2	2	**	19	33	9	2	4	48
	8%	7%	2%	1%	**	6%	11%	16%	5%	7%	7%
		c						e			
At least weekly	461	57	44	62	**	129	135	20	15	32	297
	43%	38%	41%	39%	**	41%	44%	35%	40%	49%	43%
At least monthly	381	63	52	73	**	125	100	21	17	20	260
	36%	42%	48%	46%	**	39%	33%	36%	45%	31%	37%
Less often	125	18	10	21	**	35	36	7	4	7	84
	12%	12%	10%	13%	**	11%	12%	13%	10%	11%	12%
Don't know/ can't remember	15	1	-	-	**	9	5	-	-	1	5
	1%	1%	-%	-%	**	3%	2%	-%	-%	1%	1%
SUMMARY											
DAILY	84	11	2	2	**	19	33	9	2	4	48
	8%	7%	2%	1%	**	6%	11%	16%	5%	7%	7%
		c						e			
WEEKLY	545	68	46	64	**	148	167	29	17	36	345
	51%	45%	42%	40%	**	47%	54%	51%	45%	56%	50%
MONTHLY	926	131	97	137	**	273	268	49	34	56	604
	87%	87%	90%	87%	**	86%	87%	87%	90%	88%	87%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

A7E. How often in the past 3 months have you watched programmes or films using All4 (previously 4OD)?

Base : Those who have personally watched All4 (previously 4OD) in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	^b	^c	^d	*a	*b	*c	*d	a	b
Unweighted total	1233	104	15	16	8	58	46	68	36	148	1081
Effective Weighted Sample	917	82	12	11	8	47	36	54	30	114	804
Total	1067	132	15	9	3	78	54	96	36	158	905
At least daily	84	2	**	**	**	-	2	2	-	16	68
	8%	1%	**	**	**	-%	3%	2%	-%	10%	8%
At least weekly	461	52	**	**	**	22	30	35	17	79	380
	43%	39%	**	**	**	29%	55%	36%	48%	50%	42%
							a				
At least monthly	381	62	**	**	**	44	18	46	16	42	339
	36%	47%	**	**	**	56%	34%	48%	43%	27%	37%
											a
Less often	125	16	**	**	**	12	4	13	3	17	109
	12%	12%	**	**	**	16%	8%	14%	9%	10%	12%
Don't know/ can't remember	15	-	**	**	**	-	-	-	-	5	8
	1%	-%	**	**	**	-%	-%	-%	-%	3%	1%
										b	
SUMMARY											
DAILY	84	2	**	**	**	-	2	2	-	16	68
	8%	1%	**	**	**	-%	3%	2%	-%	10%	8%
WEEKLY	545	54	**	**	**	22	32	37	17	94	449
	51%	41%	**	**	**	29%	59%	38%	48%	60%	50%
							a			b	
MONTHLY	926	116	**	**	**	66	50	83	33	136	788
	87%	88%	**	**	**	84%	92%	86%	91%	86%	87%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A7F. How often in the past 3 months have you watched programmes or films using My5 (previously Demand 5)?

Base : Those who have personally watched My5 (previously Demand 5) in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	^d		a	*b	*c	*d	e
Unweighted total	739	154	102	123	21	275	244	33	37	78	440
Effective Weighted Sample	541	114	79	89	17	193	171	24	29	50	328
Total	636	124	89	125	36	243	202	32	35	66	392
At least daily	61	10	2	2	**	13	20	3	2	7	35
	10%	8%	2%	2%	**	5%	10%	10%	6%	11%	9%
		c									
At least weekly	259	47	31	46	**	102	85	9	15	26	159
	41%	38%	35%	37%	**	42%	42%	30%	44%	40%	40%
At least monthly	209	43	39	49	**	85	72	15	14	24	126
	33%	34%	44%	39%	**	35%	36%	48%	40%	37%	32%
Less often	98	24	16	26	**	36	18	4	2	6	70
	15%	19%	18%	21%	**	15%	9%	13%	6%	9%	18%
											a
Don't know/ can't remember	9	-	*	2	**	7	6	-	2	2	2
	1%	-%	*%	2%	**	3%	3%	-%	5%	4%	*%
							e		e	e	
SUMMARY											
DAILY	61	10	2	2	**	13	20	3	2	7	35
	10%	8%	2%	2%	**	5%	10%	10%	6%	11%	9%
		c									
WEEKLY	320	57	33	48	**	115	105	12	17	33	194
	50%	46%	37%	38%	**	47%	52%	39%	50%	51%	49%
MONTHLY	529	100	73	97	**	200	177	28	32	58	320
	83%	81%	82%	78%	**	82%	88%	87%	90%	87%	82%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

A7F. How often in the past 3 months have you watched programmes or films using My5 (previously Demand 5)?

Base : Those who have personally watched My5 (previously Demand 5) in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		*a	^b	^c	^d	*a	*b	*c	*d	*a	b
Unweighted total	739	85	15	12	11	41	44	49	36	92	643
Effective Weighted Sample	541	67	12	12	10	32	36	39	29	73	467
Total	636	103	14	5	4	54	49	65	38	100	534
At least daily	61	2	**	**	**	1	1	1	1	18	42
	10%	2%	**	**	**	1%	3%	2%	2%	18%	8%
										b	
At least weekly	259	35	**	**	**	20	15	23	13	39	219
	41%	34%	**	**	**	38%	30%	35%	33%	39%	41%
At least monthly	209	42	**	**	**	24	19	25	17	24	185
	33%	41%	**	**	**	44%	38%	38%	46%	24%	35%
Less often	98	22	**	**	**	9	13	16	6	15	82
	15%	21%	**	**	**	17%	26%	25%	15%	16%	15%
Don't know/ can't remember	9	2	**	**	**	-	2	-	2	3	5
	1%	2%	**	**	**	-%	3%	-%	5%	3%	1%
SUMMARY											
DAILY	61	2	**	**	**	1	1	1	1	18	42
	10%	2%	**	**	**	1%	3%	2%	2%	18%	8%
										b	
WEEKLY	320	37	**	**	**	21	16	24	13	57	261
	50%	36%	**	**	**	39%	33%	37%	35%	57%	49%
MONTHLY	529	79	**	**	**	45	35	49	31	81	447
	83%	77%	**	**	**	83%	71%	75%	81%	81%	84%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A7G. How often in the past 3 months have you watched programmes or films using Sky On Demand or Sky Go?

Base : Those who have personally watched Sky On Demand or Sky Go in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	*b	*c	^d		a	*b	*c	*d	e
Unweighted total	825	129	83	97	14	206	235	45	35	61	523
Effective Weighted Sample	617	96	66	74	12	150	170	34	26	40	398
Total	698	106	75	99	24	189	193	39	33	52	451
At least daily	187	20	14	23	**	45	51	8	9	20	121
	27%	18%	18%	23%	**	24%	27%	20%	28%	38%	27%
At least weekly	314	50	29	34	**	68	86	24	14	22	203
	45%	47%	39%	35%	**	36%	44%	62%	42%	42%	45%
At least monthly	142	26	20	24	**	46	39	6	7	9	97
	20%	25%	27%	24%	**	24%	20%	16%	22%	18%	21%
Less often	48	7	13	18	**	28	14	1	3	1	26
	7%	7%	17%	18%	**	15%	7%	2%	8%	1%	6%
				a							
Don't know/ can't remember	8	3	-	*	**	2	3	-	-	*	4
	1%	3%	-%	*%	**	1%	2%	-%	-%	1%	1%
SUMMARY											
DAILY	187	20	14	23	**	45	51	8	9	20	121
	27%	18%	18%	23%	**	24%	27%	20%	28%	38%	27%
WEEKLY	501	70	43	57	**	113	137	32	23	41	324
	72%	66%	57%	57%	**	60%	71%	82%	70%	80%	72%
MONTHLY	643	96	63	81	**	159	176	38	30	50	421
	92%	90%	83%	82%	**	84%	91%	98%	92%	98%	93%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

A7G. How often in the past 3 months have you watched programmes or films using Sky On Demand or Sky Go?

Base : Those who have personally watched Sky On Demand or Sky Go in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		*a	^b	^c	^d	*a	^b	*c	^d	*a	b
Unweighted total	825	66	14	9	8	42	24	42	23	94	729
Effective Weighted Sample	617	56	12	9	8	36	20	37	18	77	540
Total	698	82	10	4	3	55	28	51	29	100	596
At least daily	187	19	**	**	**	14	**	8	**	45	142
	27%	23%	**	**	**	26%	**	15%	**	45%	24%
										b	
At least weekly	314	28	**	**	**	20	**	20	**	34	279
	45%	34%	**	**	**	37%	**	39%	**	34%	47%
											a
At least monthly	142	20	**	**	**	16	**	16	**	14	128
	20%	25%	**	**	**	30%	**	31%	**	13%	21%
Less often	48	15	**	**	**	4	**	8	**	7	41
	7%	18%	**	**	**	8%	**	15%	**	7%	7%
Don't know/ can't remember	8	-	**	**	**	-	**	-	**	1	7
	1%	-%	**	**	**	-%	**	-%	**	1%	1%
SUMMARY											
DAILY	187	19	**	**	**	14	**	8	**	45	142
	27%	23%	**	**	**	26%	**	15%	**	45%	24%
										b	
WEEKLY	501	47	**	**	**	34	**	28	**	79	421
	72%	58%	**	**	**	62%	**	54%	**	79%	71%
MONTHLY	643	68	**	**	**	51	**	44	**	93	549
	92%	82%	**	**	**	92%	**	85%	**	92%	92%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A7H. How often in the past 3 months have you watched programmes or films using UKTV Play?

Base : Those who have personally watched UKTV Play in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		*a	^b	*c	^d		a	^b	^c	*d	e
Unweighted total	323	59	27	35	8	99	120	15	19	38	174
Effective Weighted Sample	243	47	21	25	7	72	85	11	15	26	135
Total	283	47	21	34	13	86	100	16	18	36	158
At least daily	51	2	**	2	**	15	21	**	**	8	26
	18%	4%	**	7%	**	17%	21%	**	**	22%	16%
At least weekly	105	21	**	13	**	29	39	**	**	16	59
	37%	44%	**	37%	**	33%	38%	**	**	44%	37%
At least monthly	85	19	**	11	**	25	28	**	**	10	49
	30%	40%	**	33%	**	29%	28%	**	**	28%	31%
Less often	37	3	**	8	**	15	9	**	**	2	23
	13%	7%	**	23%	**	17%	9%	**	**	6%	15%
Don't know/ can't remember	5	2	**	-	**	2	4	**	**	-	1
	2%	4%	**	-%	**	3%	4%	**	**	-%	1%
SUMMARY											
DAILY	51	2	**	2	**	15	21	**	**	8	26
	18%	4%	**	7%	**	17%	21%	**	**	22%	16%
WEEKLY	156	23	**	15	**	44	60	**	**	24	85
	55%	49%	**	44%	**	51%	60%	**	**	66%	54%
MONTHLY	241	42	**	26	**	69	88	**	**	34	134
	85%	89%	**	77%	**	80%	88%	**	**	94%	85%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

A7H. How often in the past 3 months have you watched programmes or films using UKTV Play?

Base : Those who have personally watched UKTV Play in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		^a	^b	^c	^d	^a	^b	^c	^d	*a	b
Unweighted total	323	24	2	2	7	16	8	18	6	41	280
Effective Weighted Sample	243	19	2	2	7	14	6	14	5	33	210
Total	283	30	1	1	3	18	12	21	9	48	234
At least daily	51	**	**	**	**	**	**	**	**	15	36
	18%	**	**	**	**	**	**	**	**	31%	15%
										b	
At least weekly	105	**	**	**	**	**	**	**	**	15	89
	37%	**	**	**	**	**	**	**	**	32%	38%
At least monthly	85	**	**	**	**	**	**	**	**	11	74
	30%	**	**	**	**	**	**	**	**	23%	32%
Less often	37	**	**	**	**	**	**	**	**	5	32
	13%	**	**	**	**	**	**	**	**	11%	13%
Don't know/ can't remember	5	**	**	**	**	**	**	**	**	1	4
	2%	**	**	**	**	**	**	**	**	3%	2%
SUMMARY											
DAILY	51	**	**	**	**	**	**	**	**	15	36
	18%	**	**	**	**	**	**	**	**	31%	15%
										b	
WEEKLY	156	**	**	**	**	**	**	**	**	30	125
	55%	**	**	**	**	**	**	**	**	63%	53%
MONTHLY	241	**	**	**	**	**	**	**	**	41	199
	85%	**	**	**	**	**	**	**	**	86%	85%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A7I. How often in the past 3 months have you watched programmes or films using Dplay/ Discovery+?

Base : Those who have personally watched Dplay/ Discovery+ in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		^a	^b	^c	^d		*a	^b	^c	^d	*e
Unweighted total	119	10	7	11	4	30	50	6	6	5	59
Effective Weighted Sample	86	8	6	8	4	19	34	4	5	3	44
Total	120	7	8	19	11	34	49	7	4	6	60
At least daily	27	**	**	**	**	6	15	**	**	**	7
	23%	**	**	**	**	19%	31% e	**	**	**	11%
At least weekly	42	**	**	**	**	6	18	**	**	**	20
	35%	**	**	**	**	18%	37%	**	**	**	32%
At least monthly	36	**	**	**	**	15	12	**	**	**	23
	30%	**	**	**	**	44%	25%	**	**	**	37%
Less often	11	**	**	**	**	3	3	**	**	**	7
	9%	**	**	**	**	8%	7%	**	**	**	12%
Don't know/ can't remember	4	**	**	**	**	4	-	**	**	**	4
	3%	**	**	**	**	12%	-%	**	**	**	7%
SUMMARY											
DAILY	27	**	**	**	**	6	15	**	**	**	7
	23%	**	**	**	**	19%	31% e	**	**	**	11%
WEEKLY	69	**	**	**	**	12	33	**	**	**	26
	57%	**	**	**	**	36%	68% e	**	**	**	44%
MONTHLY	105	**	**	**	**	27	46	**	**	**	49
	87%	**	**	**	**	80%	93%	**	**	**	81%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

A7I. How often in the past 3 months have you watched programmes or films using Dplay/ Discovery+?

Base : Those who have personally watched Dplay/ Discovery+ in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		^a	^b	^c	^d	^a	^b	^c	^d	*a	*b
Unweighted total	119	10	1	-	-	7	3	7	3	30	89
Effective Weighted Sample	86	7	1	-	-	5	3	5	2	25	61
Total	120	17	2	-	-	12	6	14	4	36	84
At least daily	27	**	**	**	**	**	**	**	**	13	14
	23%	**	**	**	**	**	**	**	**	36%	17%
At least weekly	42	**	**	**	**	**	**	**	**	9	32
	35%	**	**	**	**	**	**	**	**	26%	38%
At least monthly	36	**	**	**	**	**	**	**	**	11	25
	30%	**	**	**	**	**	**	**	**	30%	30%
Less often	11	**	**	**	**	**	**	**	**	3	9
	9%	**	**	**	**	**	**	**	**	8%	10%
Don't know/ can't remember	4	**	**	**	**	**	**	**	**	-	4
	3%	**	**	**	**	**	**	**	**	-%	5%
SUMMARY											
DAILY	27	**	**	**	**	**	**	**	**	13	14
	23%	**	**	**	**	**	**	**	**	36%	17%
WEEKLY	69	**	**	**	**	**	**	**	**	23	46
	57%	**	**	**	**	**	**	**	**	62%	55%
MONTHLY	105	**	**	**	**	**	**	**	**	34	71
	87%	**	**	**	**	**	**	**	**	92%	85%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A7J. How often in the past 3 months have you watched programmes or films using Virgin TV Catch-up or Virgin Media Anywhere?

Base : Those who have personally watched Virgin TV Catch-up or Virgin Media Anywhere in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		*a	*b	*c	^d		*a	^b	^c	^d	e
Unweighted total	305	46	31	35	4	87	88	13	12	20	192
Effective Weighted Sample	233	38	23	24	4	60	63	10	8	12	150
Total	294	42	29	37	9	79	81	13	15	19	189
At least daily	86	8	6	7	**	17	21	**	**	**	57
	29%	18%	19%	19%	**	22%	26%	**	**	**	30%
At least weekly	148	25	17	24	**	43	42	**	**	**	98
	50%	58%	59%	64%	**	55%	51%	**	**	**	52%
At least monthly	42	7	5	5	**	13	13	**	**	**	24
	14%	16%	17%	13%	**	16%	16%	**	**	**	13%
Less often	17	3	1	1	**	6	5	**	**	**	10
	6%	7%	5%	4%	**	8%	6%	**	**	**	5%
Don't know/ can't remember	1	-	-	-	**	-	-	**	**	**	1
	*%	-%	-%	-%	**	-%	-%	**	**	**	*%
SUMMARY											
DAILY	86	8	6	7	**	17	21	**	**	**	57
	29%	18%	19%	19%	**	22%	26%	**	**	**	30%
WEEKLY	234	32	22	31	**	61	63	**	**	**	154
	80%	77%	79%	83%	**	76%	78%	**	**	**	82%
MONTHLY	276	39	27	36	**	74	76	**	**	**	178
	94%	93%	95%	96%	**	92%	94%	**	**	**	94%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

A7J. How often in the past 3 months have you watched programmes or films using Virgin TV Catch-up or Virgin Media Anywhere?

Base : Those who have personally watched Virgin TV Catch-up or Virgin Media Anywhere in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		^a	^b	^c	^d	^a	^b	^c	^d	*a	b
Unweighted total	305	24	5	2	4	18	6	12	12	46	256
Effective Weighted Sample	233	19	4	2	4	15	5	11	9	36	197
Total	294	32	4	1	1	26	6	14	18	57	235
At least daily	86	**	**	**	**	**	**	**	**	19	67
	29%	**	**	**	**	**	**	**	**	34%	28%
At least weekly	148	**	**	**	**	**	**	**	**	28	119
	50%	**	**	**	**	**	**	**	**	50%	51%
At least monthly	42	**	**	**	**	**	**	**	**	8	34
	14%	**	**	**	**	**	**	**	**	13%	15%
Less often	17	**	**	**	**	**	**	**	**	2	14
	6%	**	**	**	**	**	**	**	**	3%	6%
Don't know/ can't remember	1	**	**	**	**	**	**	**	**	-	1
	*%	**	**	**	**	**	**	**	**	-%	*%
SUMMARY											
DAILY	86	**	**	**	**	**	**	**	**	19	67
	29%	**	**	**	**	**	**	**	**	34%	28%
WEEKLY	234	**	**	**	**	**	**	**	**	47	186
	80%	**	**	**	**	**	**	**	**	84%	79%
MONTHLY	276	**	**	**	**	**	**	**	**	55	220
	94%	**	**	**	**	**	**	**	**	97%	94%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A7K. How often in the past 3 months have you watched programmes or films using BBC TV programmes and content on YouTube?

Base : Those who have personally watched BBC TV programmes and content on YouTube in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		*a	*b	*c	^d		a	^b	^c	^d	e
Unweighted total	489	65	46	58	12	143	131	26	17	21	319
Effective Weighted Sample	371	51	36	39	10	100	90	21	10	11	253
Total	464	52	35	58	23	130	118	24	19	19	312
At least daily	143	13	6	13	**	27	41	**	**	**	95
	31%	25%	18%	23%	**	20%	35%	**	**	**	30%
At least weekly	168	20	10	16	**	51	51	**	**	**	103
	36%	39%	29%	28%	**	39%	44%	**	**	**	33%
At least monthly	97	14	11	15	**	32	13	**	**	**	79
	21%	27%	31%	25%	**	25%	11%	**	**	**	25%
											a
Less often	53	5	7	14	**	18	12	**	**	**	35
	11%	9%	21%	24%	**	14%	10%	**	**	**	11%
				a							
Don't know/ can't remember	3	-	-	-	**	2	1	**	**	**	*
	1%	-%	-%	-%	**	1%	1%	**	**	**	*%
SUMMARY											
DAILY	143	13	6	13	**	27	41	**	**	**	95
	31%	25%	18%	23%	**	20%	35%	**	**	**	30%
WEEKLY	311	34	16	29	**	78	92	**	**	**	197
	67%	64%	47%	51%	**	60%	78%	**	**	**	63%
							e				
MONTHLY	408	48	27	44	**	110	105	**	**	**	277
	88%	91%	79%	76%	**	84%	89%	**	**	**	89%
		c									

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

A7K. How often in the past 3 months have you watched programmes or films using BBC TV programmes and content on YouTube?

Base : Those who have personally watched BBC TV programmes and content on YouTube in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		*a	^b	^c	^d	^a	^b	^c	^d	a	b
Unweighted total	489	35	7	10	6	16	19	20	15	119	368
Effective Weighted Sample	371	28	5	9	6	12	16	17	11	93	277
Total	464	46	5	4	2	21	26	24	23	127	335
At least daily	143	10	**	**	**	**	**	**	**	58	83
	31%	21%	**	**	**	**	**	**	**	45%	25%
										b	
At least weekly	168	14	**	**	**	**	**	**	**	45	123
	36%	29%	**	**	**	**	**	**	**	36%	37%
At least monthly	97	12	**	**	**	**	**	**	**	16	81
	21%	26%	**	**	**	**	**	**	**	12%	24%
											a
Less often	53	11	**	**	**	**	**	**	**	6	47
	11%	24%	**	**	**	**	**	**	**	5%	14%
											a
Don't know/ can't remember	3	-	**	**	**	**	**	**	**	2	1
	1%	-%	**	**	**	**	**	**	**	2%	*%
SUMMARY											
DAILY	143	10	**	**	**	**	**	**	**	58	83
	31%	21%	**	**	**	**	**	**	**	45%	25%
										b	
WEEKLY	311	23	**	**	**	**	**	**	**	103	206
	67%	50%	**	**	**	**	**	**	**	81%	62%
										b	
MONTHLY	408	35	**	**	**	**	**	**	**	119	287
	88%	76%	**	**	**	**	**	**	**	93%	86%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A7L. How often in the past 3 months have you watched programmes or films using Netflix?

Base : Those who have personally watched Netflix in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	**55-64**	**65-74**	**65+**	**75+**	**65+ OR DE**	**ANY**	**VISION**	**HEARING**	**MOBILITY**	**NO**
Significance Level: 95%		a	b	c	*d		a	b	c	d	e
Unweighted total	2955	349	217	263	46	817	845	154	116	172	1829
Effective Weighted Sample	2155	252	164	187	40	564	591	110	80	105	1362
Total	2566	287	200	292	92	733	692	129	101	138	1629
At least daily	1190	86	51	65	14	293	345	64	39	53	731
	46%	30%	25%	22%	16%	40%	50%	50%	38%	38%	45%
							de				
At least weekly	1054	152	101	158	57	311	262	48	49	70	705
	41%	53%	51%	54%	62%	42%	38%	37%	49%	51%	43%
										ab	a
At least monthly	226	36	37	45	7	90	59	10	9	7	143
	9%	12%	19%	15%	8%	12%	9%	8%	8%	5%	9%
Less often	77	11	10	21	10	30	24	7	4	8	41
	3%	4%	5%	7%	11%	4%	4%	5%	4%	6%	3%
					a					e	
Don't know/ can't remember	19	3	1	3	3	9	1	-	-	-	10
	1%	1%	*%	1%	3%	1%	*%	-%	-%	-%	1%
SUMMARY											
DAILY	1190	86	51	65	14	293	345	64	39	53	731
	46%	30%	25%	22%	16%	40%	50%	50%	38%	38%	45%
							de				
WEEKLY	2244	238	151	223	72	604	607	112	88	122	1435
	87%	83%	76%	76%	78%	82%	88%	87%	87%	89%	88%
MONTHLY	2470	273	188	268	79	694	666	122	96	129	1579
	96%	95%	94%	92%	86%	95%	96%	95%	96%	94%	97%
		d									

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d,e

A7L. How often in the past 3 months have you watched programmes or films using Netflix?

Base : Those who have personally watched Netflix in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	^b	*c	^d	*a	*b	c	*d	a	b
Unweighted total	2955	182	29	30	22	93	89	112	69	452	2485
Effective Weighted Sample	2155	144	23	25	21	75	69	90	53	349	1803
Total	2566	246	24	14	7	130	116	150	95	478	2076
At least daily	1190	49	**	3	**	27	22	32	17	268	915
	46%	20%	**	18%	**	21%	19%	21%	18%	56% b	44%
At least weekly	1054	137	**	8	**	73	64	83	55	166	884
	41%	56%	**	59%	**	56%	55%	55%	57%	35%	43% a
At least monthly	226	37	**	3	**	17	20	22	15	30	195
	9%	15%	**	20%	**	13%	17%	14%	16%	6%	9%
Less often	77	20	**	*	**	13	7	14	6	9	69
	3%	8%	**	2%	**	10%	6%	9%	6%	2%	3%
Don't know/ can't remember	19	3	**	-	**	-	3	-	3	6	13
	1%	1%	**	-%	**	-%	2%	-%	3%	1%	1%
SUMMARY											
DAILY	1190	49	**	3	**	27	22	32	17	268	915
	46%	20%	**	18%	**	21%	19%	21%	18%	56% b	44%
WEEKLY	2244	187	**	11	**	100	86	114	71	434	1799
	87%	76%	**	77%	**	77%	74%	76%	75%	91% b	87%
MONTHLY	2470	223	**	14	**	117	106	136	86	464	1995
	96%	91%	**	98%	**	90%	91%	91%	91%	97%	96%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A7M. How often in the past 3 months have you watched programmes or films using Amazon Prime Video?

Base : Those who have personally watched Amazon Prime Video in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	^d		a	b	*c	d	e
Unweighted total	2081	246	146	166	20	528	605	113	80	125	1299
Effective Weighted Sample	1548	182	113	121	16	376	432	85	57	78	987
Total	1810	206	132	168	36	444	500	96	74	99	1164
At least daily	500	41	22	25	**	113	151	31	16	34	301
	28%	20%	17%	15%	**	25%	30%	32%	22%	35%	26%
At least weekly	793	97	61	79	**	186	222	39	40	45	523
	44%	47%	46%	47%	**	42%	44%	40%	54%	46%	45%
At least monthly	380	46	30	36	**	91	96	23	12	14	251
	21%	22%	23%	21%	**	20%	19%	24%	17%	14%	22%
Less often	122	20	16	26	**	47	27	4	5	5	83
	7%	10%	12%	15%	**	11%	5%	4%	7%	5%	7%
Don't know/ can't remember	15	2	3	3	**	8	3	-	-	*	6
	1%	1%	2%	2%	**	2%	1%	-%	-%	*%	1%
SUMMARY											
DAILY	500	41	22	25	**	113	151	31	16	34	301
	28%	20%	17%	15%	**	25%	30%	32%	22%	35%	26%
WEEKLY	1293	138	84	104	**	298	374	70	56	80	824
	71%	67%	63%	62%	**	67%	75%	73%	76%	80%	71%
MONTHLY	1673	184	114	140	**	389	470	93	69	93	1075
	92%	89%	86%	83%	**	88%	94%	96%	93%	94%	92%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

A7M. How often in the past 3 months have you watched programmes or films using Amazon Prime Video?

Base : Those who have personally watched Amazon Prime Video in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	^b	^c	^d	*a	*b	*c	*d	a	b
Unweighted total	2081	110	23	20	13	59	51	74	35	286	1787
Effective Weighted Sample	1548	88	18	19	12	48	42	59	29	219	1330
Total	1810	136	18	9	4	81	54	97	37	298	1505
At least daily	500	18	**	**	**	9	9	14	4	112	387
	28%	14%	**	**	**	12%	17%	14%	12%	37% b	26%
At least weekly	793	65	**	**	**	38	27	49	14	131	658
	44%	48%	**	**	**	47%	49%	51%	37%	44%	44%
At least monthly	380	26	**	**	**	18	8	20	6	38	342
	21%	19%	**	**	**	22%	15%	20%	17%	13%	23% a
Less often	122	25	**	**	**	16	8	14	10	11	109
	7%	18%	**	**	**	20%	15%	15%	28%	4%	7%
Don't know/ can't remember	15	2	**	**	**	-	2	-	2	6	10
	1%	2%	**	**	**	-%	4%	-%	6%	2%	1%
SUMMARY											
DAILY	500	18	**	**	**	9	9	14	4	112	387
	28%	14%	**	**	**	12%	17%	14%	12%	37% b	26%
WEEKLY	1293	83	**	**	**	47	36	63	18	243	1045
	71%	61%	**	**	**	58%	66%	65%	49%	82% b	69%
MONTHLY	1673	109	**	**	**	65	44	83	25	281	1387
	92%	80%	**	**	**	80%	81%	85% d	66%	94%	92%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A7N. How often in the past 3 months have you watched programmes or films using NOW TV?

Base : Those who have personally watched NOW TV in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		*a	*b	*c	^d		a	*b	^c	*d	e
Unweighted total	619	63	34	43	9	150	213	43	25	39	339
Effective Weighted Sample	450	45	27	31	7	103	146	30	17	24	254
Total	559	57	33	50	17	138	187	39	19	32	313
At least daily	150	12	8	10	**	32	50	8	**	10	83
	27%	21%	25%	20%	**	23%	27%	21%	**	32%	26%
At least weekly	220	25	14	25	**	61	84	13	**	20	123
	39%	44%	42%	49%	**	44%	45%	32%	**	62%	39%
										be	
At least monthly	118	9	5	8	**	27	35	11	**	1	65
	21%	16%	16%	16%	**	19%	18%	29%	**	3%	21%
								d			d
Less often	64	10	6	8	**	15	17	5	**	*	39
	11%	18%	18%	15%	**	11%	9%	14%	**	1%	13%
Don't know/ can't remember	6	1	-	-	**	3	2	2	**	*	3
	1%	1%	-%	-%	**	2%	1%	4%	**	2%	1%
SUMMARY											
DAILY	150	12	8	10	**	32	50	8	**	10	83
	27%	21%	25%	20%	**	23%	27%	21%	**	32%	26%
WEEKLY	370	37	22	34	**	93	134	21	**	30	206
	66%	65%	66%	69%	**	67%	72%	53%	**	94%	66%
							b			abe	
MONTHLY	488	46	27	42	**	120	169	32	**	31	270
	87%	81%	82%	85%	**	87%	90%	82%	**	97%	86%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

A7N. How often in the past 3 months have you watched programmes or films using NOW TV?

Base : Those who have personally watched NOW TV in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		^a	^b	^c	^d	^a	^b	^c	^d	*a	b
Unweighted total	619	28	5	6	4	13	15	18	10	83	536
Effective Weighted Sample	450	22	4	6	4	10	12	14	8	66	389
Total	559	40	6	3	2	20	20	27	13	102	457
At least daily	150	**	**	**	**	**	**	**	**	31	119
	27%	**	**	**	**	**	**	**	**	30%	26%
At least weekly	220	**	**	**	**	**	**	**	**	33	186
	39%	**	**	**	**	**	**	**	**	33%	41%
At least monthly	118	**	**	**	**	**	**	**	**	22	96
	21%	**	**	**	**	**	**	**	**	22%	21%
Less often	64	**	**	**	**	**	**	**	**	12	52
	11%	**	**	**	**	**	**	**	**	12%	11%
Don't know/ can't remember	6	**	**	**	**	**	**	**	**	4	3
	1%	**	**	**	**	**	**	**	**	3%	1%
										b	
SUMMARY											
DAILY	150	**	**	**	**	**	**	**	**	31	119
	27%	**	**	**	**	**	**	**	**	30%	26%
WEEKLY	370	**	**	**	**	**	**	**	**	64	306
	66%	**	**	**	**	**	**	**	**	63%	67%
MONTHLY	488	**	**	**	**	**	**	**	**	87	401
	87%	**	**	**	**	**	**	**	**	85%	88%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A7O. How often in the past 3 months have you watched programmes or films using Disney+?

Base : Those who have personally watched Disney+ in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		*a	^b	^c	^d		a	*b	*c	*d	e
Unweighted total	1146	50	25	27	2	233	378	77	32	60	656
Effective Weighted Sample	841	31	18	19	2	164	273	55	24	38	485
Total	969	36	24	28	4	185	307	64	26	45	564
At least daily	235	3	**	**	**	49	80	15	11	11	120
	24%	7%	**	**	**	27%	26%	24%	42% e	24%	21%
At least weekly	419	19	**	**	**	69	141	38	10	25	245
	43%	52%	**	**	**	37%	46%	60% e	38%	55%	43%
At least monthly	228	9	**	**	**	57	59	6	3	7	147
	24%	24%	**	**	**	31%	19%	10%	13%	15%	26% ab
Less often	85	6	**	**	**	10	26	5	2	3	53
	9%	16%	**	**	**	5%	8%	7%	7%	7%	9%
Don't know/ can't remember	2	-	**	**	**	-	1	-	-	-	-
	*%	-%	**	**	**	-%	*%	-%	-%	-%	-%
SUMMARY											
DAILY	235	3	**	**	**	49	80	15	11	11	120
	24%	7%	**	**	**	27%	26%	24%	42% e	24%	21%
WEEKLY	654	21	**	**	**	118	221	53	21	36	364
	68%	59%	**	**	**	64%	72% e	83% e	80%	79%	65%
MONTHLY	882	30	**	**	**	175	280	60	25	42	511
	91%	84%	**	**	**	95%	91%	93%	93%	93%	91%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

A7O. How often in the past 3 months have you watched programmes or films using Disney+?

Base : Those who have personally watched Disney+ in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		^a	^b	^c	^d	^a	^b	^c	^d	a	b
Unweighted total	1146	14	6	7	-	6	8	8	5	185	955
Effective Weighted Sample	841	12	5	7	-	6	7	7	4	143	700
Total	969	21	4	3	-	9	12	12	7	198	765
At least daily	235	**	**	**	**	**	**	**	**	74	159
	24%	**	**	**	**	**	**	**	**	38%	21%
										b	
At least weekly	419	**	**	**	**	**	**	**	**	66	350
	43%	**	**	**	**	**	**	**	**	33%	46%
											a
At least monthly	228	**	**	**	**	**	**	**	**	44	183
	24%	**	**	**	**	**	**	**	**	22%	24%
Less often	85	**	**	**	**	**	**	**	**	12	72
	9%	**	**	**	**	**	**	**	**	6%	9%
Don't know/ can't remember	2	**	**	**	**	**	**	**	**	2	-
	*%	**	**	**	**	**	**	**	**	1%	-%
										b	
SUMMARY											
DAILY	235	**	**	**	**	**	**	**	**	74	159
	24%	**	**	**	**	**	**	**	**	38%	21%
										b	
WEEKLY	654	**	**	**	**	**	**	**	**	140	509
	68%	**	**	**	**	**	**	**	**	71%	67%
MONTHLY	882	**	**	**	**	**	**	**	**	184	692
	91%	**	**	**	**	**	**	**	**	93%	91%

Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A7P. How often in the past 3 months have you watched programmes or films using Apple TV Plus?

Base : Those who have personally watched Apple TV Plus in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		^a	^b	^c	^d		*a	^b	^c	^d	e
Unweighted total	221	21	10	11	1	39	72	17	9	15	127
Effective Weighted Sample	163	15	8	7	1	25	50	13	6	9	98
Total	204	14	8	11	3	31	71	17	8	13	115
At least daily	44	**	**	**	**	7	14	**	**	**	26
	22%	**	**	**	**	24%	19%	**	**	**	22%
At least weekly	79	**	**	**	**	11	27	**	**	**	46
	39%	**	**	**	**	36%	38%	**	**	**	40%
At least monthly	54	**	**	**	**	6	16	**	**	**	33
	26%	**	**	**	**	18%	23%	**	**	**	29%
Less often	25	**	**	**	**	7	14	**	**	**	9
	12%	**	**	**	**	23%	20%	**	**	**	8%
							e				
Don't know/ can't remember	2	**	**	**	**	-	-	**	**	**	1
	1%	**	**	**	**	-%	-%	**	**	**	1%
SUMMARY											
DAILY	44	**	**	**	**	7	14	**	**	**	26
	22%	**	**	**	**	24%	19%	**	**	**	22%
WEEKLY	123	**	**	**	**	18	40	**	**	**	72
	60%	**	**	**	**	59%	57%	**	**	**	62%
MONTHLY	177	**	**	**	**	24	56	**	**	**	105
	87%	**	**	**	**	77%	80%	**	**	**	91%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

A7P. How often in the past 3 months have you watched programmes or films using Apple TV Plus?

Base : Those who have personally watched Apple TV Plus in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		^a	^b	^c	^d	^a	^b	^c	^d	*a	b
Unweighted total	221	6	2	2	1	5	1	4	2	54	166
Effective Weighted Sample	163	4	2	2	1	4	1	3	2	44	123
Total	204	8	2	1	*	7	1	5	3	68	135
At least daily	44	**	**	**	**	**	**	**	**	16	29
	22%	**	**	**	**	**	**	**	**	23%	21%
At least weekly	79	**	**	**	**	**	**	**	**	23	56
	39%	**	**	**	**	**	**	**	**	34%	41%
At least monthly	54	**	**	**	**	**	**	**	**	16	37
	26%	**	**	**	**	**	**	**	**	24%	27%
Less often	25	**	**	**	**	**	**	**	**	11	13
	12%	**	**	**	**	**	**	**	**	17%	10%
Don't know/ can't remember	2	**	**	**	**	**	**	**	**	1	1
	1%	**	**	**	**	**	**	**	**	2%	1%
SUMMARY											
DAILY	44	**	**	**	**	**	**	**	**	16	29
	22%	**	**	**	**	**	**	**	**	23%	21%
WEEKLY	123	**	**	**	**	**	**	**	**	39	85
	60%	**	**	**	**	**	**	**	**	57%	63%
MONTHLY	177	**	**	**	**	**	**	**	**	55	121
	87%	**	**	**	**	**	**	**	**	81%	90%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A7Q. How often in the past 3 months have you watched programmes or films using BritBox?

Base : Those who have personally watched BritBox in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		^a	^b	^c	^d		*a	^b	^c	^d	*e
Unweighted total	133	16	9	9	-	33	46	8	2	5	74
Effective Weighted Sample	102	13	8	8	-	22	35	6	2	4	57
Total	139	18	7	7	-	32	45	8	2	4	78
At least daily	26	**	**	**	**	6	10	**	**	**	12
	19%	**	**	**	**	20%	22%	**	**	**	15%
At least weekly	60	**	**	**	**	10	16	**	**	**	36
	43%	**	**	**	**	31%	36%	**	**	**	46%
At least monthly	29	**	**	**	**	8	12	**	**	**	15
	21%	**	**	**	**	25%	26%	**	**	**	19%
Less often	18	**	**	**	**	7	5	**	**	**	13
	13%	**	**	**	**	22%	11%	**	**	**	17%
Don't know/ can't remember	5	**	**	**	**	1	2	**	**	**	3
	4%	**	**	**	**	2%	5%	**	**	**	3%
SUMMARY											
DAILY	26	**	**	**	**	6	10	**	**	**	12
	19%	**	**	**	**	20%	22%	**	**	**	15%
WEEKLY	86	**	**	**	**	16	26	**	**	**	48
	62%	**	**	**	**	51%	59%	**	**	**	61%
MONTHLY	115	**	**	**	**	24	38	**	**	**	62
	83%	**	**	**	**	76%	85%	**	**	**	80%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

A7Q. How often in the past 3 months have you watched programmes or films using BritBox?

Base : Those who have personally watched BritBox in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		^a	^b	^c	^d	^a	^b	^c	^d	^a	b
Unweighted total	133	5	1	3	-	2	3	5	-	24	109
Effective Weighted Sample	102	5	1	3	-	2	3	5	-	21	85
Total	139	5	1	1	-	2	3	5	-	38	101
At least daily	26	**	**	**	**	**	**	**	**	**	20
	19%	**	**	**	**	**	**	**	**	**	20%
At least weekly	60	**	**	**	**	**	**	**	**	**	43
	43%	**	**	**	**	**	**	**	**	**	43%
At least monthly	29	**	**	**	**	**	**	**	**	**	17
	21%	**	**	**	**	**	**	**	**	**	17%
Less often	18	**	**	**	**	**	**	**	**	**	16
	13%	**	**	**	**	**	**	**	**	**	16%
Don't know/ can't remember	5	**	**	**	**	**	**	**	**	**	4
	4%	**	**	**	**	**	**	**	**	**	4%
SUMMARY											
DAILY	26	**	**	**	**	**	**	**	**	**	20
	19%	**	**	**	**	**	**	**	**	**	20%
WEEKLY	86	**	**	**	**	**	**	**	**	**	63
	62%	**	**	**	**	**	**	**	**	**	63%
MONTHLY	115	**	**	**	**	**	**	**	**	**	80
	83%	**	**	**	**	**	**	**	**	**	80%

Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A7R. How often in the past 3 months have you watched programmes or films using Hayu?

Base : Those who have personally watched Hayu in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		^a	^b	^c	^d		*a	^b	^c	^d	*e
Unweighted total	112	7	3	4	1	31	51	4	4	9	50
Effective Weighted Sample	79	6	2	3	1	20	36	3	3	6	35
Total	93	4	3	6	3	24	43	4	3	8	43
At least daily	27	**	**	**	**	9	10	**	**	**	13
	29%	**	**	**	**	37%	23%	**	**	**	29%
At least weekly	41	**	**	**	**	9	18	**	**	**	20
	44%	**	**	**	**	38%	43%	**	**	**	46%
At least monthly	13	**	**	**	**	5	8	**	**	**	4
	14%	**	**	**	**	19%	20%	**	**	**	10%
Less often	10	**	**	**	**	1	6	**	**	**	4
	11%	**	**	**	**	5%	13%	**	**	**	10%
Don't know/ can't remember	2	**	**	**	**	-	*	**	**	**	2
	2%	**	**	**	**	-%	1%	**	**	**	4%
SUMMARY											
DAILY	27	**	**	**	**	9	10	**	**	**	13
	29%	**	**	**	**	37%	23%	**	**	**	29%
WEEKLY	68	**	**	**	**	18	28	**	**	**	33
	73%	**	**	**	**	75%	66%	**	**	**	76%
MONTHLY	81	**	**	**	**	23	37	**	**	**	37
	87%	**	**	**	**	95%	86%	**	**	**	86%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

A7R. How often in the past 3 months have you watched programmes or films using Hayu?

Base : Those who have personally watched Hayu in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		^a	^b	^c	^d	^a	^b	^c	^d	^a	*b
Unweighted total	112	3	1	-	-	2	1	1	2	25	87
Effective Weighted Sample	79	2	1	-	-	2	1	1	1	21	59
Total	93	5	1	-	-	5	1	2	3	27	67
At least daily	27	**	**	**	**	**	**	**	**	**	21
	29%	**	**	**	**	**	**	**	**	**	31%
At least weekly	41	**	**	**	**	**	**	**	**	**	29
	44%	**	**	**	**	**	**	**	**	**	44%
At least monthly	13	**	**	**	**	**	**	**	**	**	10
	14%	**	**	**	**	**	**	**	**	**	14%
Less often	10	**	**	**	**	**	**	**	**	**	7
	11%	**	**	**	**	**	**	**	**	**	10%
Don't know/ can't remember	2	**	**	**	**	**	**	**	**	**	*
	2%	**	**	**	**	**	**	**	**	**	1%
SUMMARY											
DAILY	27	**	**	**	**	**	**	**	**	**	21
	29%	**	**	**	**	**	**	**	**	**	31%
WEEKLY	68	**	**	**	**	**	**	**	**	**	50
	73%	**	**	**	**	**	**	**	**	**	75%
MONTHLY	81	**	**	**	**	**	**	**	**	**	60
	87%	**	**	**	**	**	**	**	**	**	89%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A7S. How often in the past 3 months have you watched programmes or films using YouTube channels?

Base : Those who have personally watched YouTube channels in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	*b	c	^d		a	*b	*c	*d	e
Unweighted total	1435	174	93	118	25	395	425	84	47	76	886
Effective Weighted Sample	1053	131	73	81	21	271	297	63	32	50	665
Total	1234	145	76	125	48	338	344	67	43	67	794
At least daily	668	48	23	30	**	164	198	44	19	27	417
	54%	33%	31%	24%	**	48%	58%	65%	44%	41%	52%
							d	cd			
At least weekly	361	52	27	48	**	111	98	16	16	30	231
	29%	36%	36%	38%	**	33%	28%	23%	38%	45%	29%
										abe	
At least monthly	120	23	18	27	**	34	29	3	7	6	86
	10%	16%	24%	22%	**	10%	9%	5%	16%	8%	11%
Less often	76	22	6	19	**	26	16	4	1	3	55
	6%	15%	8%	15%	**	8%	5%	6%	2%	4%	7%
Don't know/ can't remember	9	-	1	1	**	4	2	*	-	1	6
	1%	-%	2%	1%	**	1%	1%	1%	-%	1%	1%
SUMMARY											
DAILY	668	48	23	30	**	164	198	44	19	27	417
	54%	33%	31%	24%	**	48%	58%	65%	44%	41%	52%
							d	cd			
WEEKLY	1029	100	51	78	**	274	296	59	35	58	647
	83%	69%	66%	62%	**	81%	86%	89%	82%	86%	82%
MONTHLY	1149	123	69	105	**	309	325	63	42	63	734
	93%	85%	90%	84%	**	91%	95%	94%	98%	95%	92%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

A7S. How often in the past 3 months have you watched programmes or films using YouTube channels?

Base : Those who have personally watched YouTube channels in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		*a	^b	^c	^d	*a	*b	*c	*d	a	b
Unweighted total	1435	77	15	14	12	41	36	42	32	286	1140
Effective Weighted Sample	1053	59	13	10	11	32	28	33	24	219	832
Total	1234	102	11	7	4	56	46	53	45	287	941
At least daily	668	24	**	**	**	13	12	6	15	207	457
	54%	24%	**	**	**	23%	25%	12%	34%	72%	49%
									c	b	
At least weekly	361	37	**	**	**	22	15	17	20	62	298
	29%	36%	**	**	**	39%	32%	32%	44%	22%	32%
											a
At least monthly	120	23	**	**	**	13	10	13	8	10	110
	10%	22%	**	**	**	23%	22%	25%	18%	4%	12%
											a
Less often	76	18	**	**	**	9	9	16	2	4	71
	6%	17%	**	**	**	16%	19%	30%	4%	1%	8%
								d			a
Don't know/ can't remember	9	1	**	**	**	-	1	1	-	3	5
	1%	1%	**	**	**	-%	2%	2%	-%	1%	1%
SUMMARY											
DAILY	668	24	**	**	**	13	12	6	15	207	457
	54%	24%	**	**	**	23%	25%	12%	34%	72%	49%
									c	b	
WEEKLY	1029	61	**	**	**	34	26	23	35	269	755
	83%	60%	**	**	**	61%	57%	44%	79%	94%	80%
									c	b	
MONTHLY	1149	84	**	**	**	47	36	36	43	279	865
	93%	82%	**	**	**	84%	79%	68%	96%	97%	92%
									c	b	

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A8A. Which, if any, of these BBC radio stations have you personally listened to in the past 3 months? (Please include listening live, via podcasts, catch-up or on-demand. Please include listening on any type of radio, through a smart speaker, listening through a service like BBC Sounds, GlobalPlayer or RadioPlayer, on any other device.)

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
BBC Radio 2	1055	188	191	333	141	434	328	63	73	91	659
	25%	31%	34%	34%	33%	26%	26%	28%	30%	28%	25%
BBC Radio 1	984	72	45	81	37	212	258	55	30	42	648
	23%	12%	8%	8%	9%	12%	21%	24%	12%	13%	25%
							cd	cd			acd
BBC Radio 4	698	109	164	304	140	338	200	33	45	51	447
	16%	18%	29%	31%	33%	20%	16%	14%	18%	16%	17%
			a	a	a						
BBC Radio 5 live	489	89	78	117	39	160	149	39	25	40	306
	11%	15%	14%	12%	9%	9%	12%	17%	10%	12%	12%
								e			
BBC radio for your region (ENGLAND)/ your nation - Radio Scotland or Radio nan Gàidheal (SCOTLAND)/ your nation - Radio Wales or Radio Cymru (WALES)/ your nation - Radio Ulster or Radio Foyle (NORTHERN IRELAND)	403	73	90	168	78	201	122	24	24	42	242
	9%	12%	16%	17%	18%	12%	10%	11%	10%	13%	9%
				a	a						
BBC Radio 3	310	29	46	99	54	130	120	22	16	28	162
	7%	5%	8%	10%	13%	8%	10%	10%	6%	9%	6%
			a	a	a		e				
BBC Radio 5 live sports extra	238	43	34	50	15	70	73	17	11	13	152
	6%	7%	6%	5%	4%	4%	6%	7%	4%	4%	6%
BBC 6 Music	233	26	22	38	16	51	81	17	8	18	136
	5%	4%	4%	4%	4%	3%	6%	7%	3%	5%	5%
BBC World Service	212	32	40	62	21	82	74	17	10	17	119
	5%	5%	7%	6%	5%	5%	6%	8%	4%	5%	5%
BBC Radio 4 Extra	206	26	49	71	21	89	68	17	15	14	127
	5%	4%	9%	7%	5%	5%	5%	7%	6%	4%	5%
			a								

Columns Tested: a,b,c,d - a,b,c,d,e

A8A. Which, if any, of these BBC radio stations have you personally listened to in the past 3 months? (Please include listening live, via podcasts, catch-up or on-demand. Please include listening on any type of radio, through a smart speaker, listening through a service like BBC Sounds, GlobalPlayer or RadioPlayer, on any other device.)

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
BBC Radio 1Xtra	184	2	2	2	-	25	58	12	3	11	105
	4%	*%	*%	*%	-%	1%	5%	5%	1%	3%	4%
							c	c			
BBC Asian Network	108	4	6	6	-	23	39	8	6	8	63
	3%	1%	1%	1%	-%	1%	3%	4%	2%	3%	2%
Any other BBC radio station	97	13	23	38	15	49	22	1	4	10	72
	2%	2%	4%	4%	3%	3%	2%	1%	2%	3%	3%
None of these	1699	255	184	316	133	731	476	78	105	142	994
	40%	42%	33%	32%	31%	43%	38%	34%	43%	44%	38%
		bcd									

Columns Tested: a,b,c,d - a,b,c,d,e

A8A. Which, if any, of these BBC radio stations have you personally listened to in the past 3 months? (Please include listening live, via podcasts, catch-up or on-demand. Please include listening on any type of radio, through a smart speaker, listening through a service like BBC Sounds, GlobalPlayer or RadioPlayer, on any other device.)

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
BBC Radio 2	1055	285	28	19	2	161	123	154	127	90	963
	25%	34%	33%	31%	9%	37%	32%	33%	36%	13%	27%
		d	d	d							a
BBC Radio 1	984	65	5	9	2	28	37	28	37	221	757
	23%	8%	6%	15%	9%	6%	10%	6%	10%	31%	21%
										b	
BBC Radio 4	698	261	18	20	5	136	125	195	66	86	609
	16%	32%	21%	33%	26%	31%	32%	42%	18%	12%	17%
						d	d	abd			a
BBC Radio 5 live	489	98	6	7	7	67	31	61	35	90	398
	11%	12%	7%	11%	31%	15%	8%	13%	10%	13%	11%
					abc	b					
BBC radio for your region (ENGLAND)/ your nation - Radio Scotland or Radio nan Gàidheal (SCOTLAND)/ your nation - Radio Wales or Radio Cymru (WALES)/ your nation - Radio Ulster or Radio Foyle (NORTHERN IRELAND)	403	130	11	17	10	62	65	63	65	44	359
	9%	16%	13%	28%	48%	14%	17%	14%	18%	6%	10%
				ab	abc						a
BBC Radio 3	310	88	5	6	*	53	35	75	13	76	232
	7%	11%	6%	9%	2%	12%	9%	16%	4%	11%	7%
						d	d	bd		b	
BBC Radio 5 live sports extra	238	47	1	1	1	31	15	32	13	42	196
	6%	6%	1%	2%	4%	7%	4%	7%	4%	6%	6%
BBC 6 Music	233	31	2	6	-	21	10	22	9	43	189
	5%	4%	2%	10%	-%	5%	3%	5%	3%	6%	5%
				ad							
BBC World Service	212	57	2	2	1	33	24	45	12	48	164
	5%	7%	2%	3%	5%	7%	6%	10%	3%	7%	5%
								d			

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A8A. Which, if any, of these BBC radio stations have you personally listened to in the past 3 months? (Please include listening live, via podcasts, catch-up or on-demand. Please include listening on any type of radio, through a smart speaker, listening through a service like BBC Sounds, GlobalPlayer or RadioPlayer, on any other device.)

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
BBC Radio 4 Extra	206	67	1	1	1	41	26	40	27	46	160
	5%	8%	2%	2%	5%	9%	7%	9%	8%	6%	5%
BBC Radio 1Xtra	184	2	-	*	-	2	-	2	-	68	115
	4%	*%	-%	1%	-%	*%	-%	*%	-%	10%	3%
										b	
BBC Asian Network	108	6	-	-	-	2	4	3	4	81	27
	3%	1%	-%	-%	-%	*%	1%	1%	1%	11%	1%
										b	
Any other BBC radio station	97	32	4	2	*	12	21	17	15	15	82
	2%	4%	4%	3%	2%	3%	5%	4%	4%	2%	2%
None of these	1699	263	32	15	6	147	116	140	121	283	1403
	40%	32%	39%	26%	29%	34%	30%	30%	34%	39%	40%

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A8B. Which, if any, of these radio stations have you personally listened to in the past 3 months? (Please include listening live, via podcasts, catch-up or on-demand. Please include listening on any device through any service.)

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
Any Heart radio station	887	119	86	124	38	262	232	41	38	55	570
	21%	20%	15%	12%	9%	15%	19%	18%	15%	17%	22%
		cd	d								a
Classic FM	774	83	137	258	120	330	232	45	54	48	477
	18%	14%	24%	26%	28%	19%	19%	20%	22%	15%	18%
			a	a	a						
Any Capital radio station	647	47	23	29	6	138	172	37	19	28	418
	15%	8%	4%	3%	1%	8%	14%	16%	8%	9%	16%
		bcd					c	cd			cd
Any Smooth Radio station	603	133	94	143	49	229	183	31	39	51	384
	14%	22%	17%	14%	11%	13%	15%	14%	16%	16%	15%
		cd									
Any Kiss radio station	431	25	9	14	4	90	119	22	9	11	274
	10%	4%	2%	1%	1%	5%	9%	10%	4%	3%	11%
		bc					cd	cd			cd
Any Absolute Radio station	413	52	26	29	4	96	142	27	15	24	242
	10%	9%	5%	3%	1%	6%	11%	12%	6%	7%	9%
		bcd	d								
talkSPORT or talkSPORT2	407	75	47	64	17	112	122	29	30	30	259
	9%	12%	8%	6%	4%	7%	10%	13%	12%	9%	10%
		cd									
Any Magic radio station	394	57	36	54	18	100	123	15	27	33	243
	9%	9%	6%	5%	4%	6%	10%	6%	11%	10%	9%
		cd									
Any LBC radio station	271	42	37	72	35	99	81	15	10	16	172
	6%	7%	7%	7%	8%	6%	6%	7%	4%	5%	7%
Virgin Radio	220	18	7	7	-	29	76	18	15	13	121
	5%	3%	1%	1%	-%	2%	6%	8%	6%	4%	5%
		cd									
talkRADIO	188	18	11	11	-	25	60	15	10	15	107
	4%	3%	2%	1%	-%	1%	5%	7%	4%	5%	4%
		cd									

Columns Tested: a,b,c,d - a,b,c,d,e

A8B. Which, if any, of these radio stations have you personally listened to in the past 3 months? (Please include listening live, via podcasts, catch-up or on-demand. Please include listening on any device through any service.)

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
Times Radio	92	14	6	6	-	13	34	11	3	12	52
	2%	2%	1%	1%	-%	1%	3%	5%	1%	4%	2%
		c						e			
Any other commercial radio station	350	88	76	108	32	162	99	18	25	18	233
	8%	15%	13%	11%	8%	10%	8%	8%	10%	6%	9%
		d									
None/ no others	1528	197	211	427	216	737	438	83	95	136	872
	36%	32%	37%	43%	51%	43%	35%	36%	39%	42%	34%
				a	ab					e	

Columns Tested: a,b,c,d - a,b,c,d,e

A8B. Which, if any, of these radio stations have you personally listened to in the past 3 months? (Please include listening live, via podcasts, catch-up or on-demand. Please include listening on any device through any service.)

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
Any Heart radio station	887	114	4	6	-	76	37	49	65	113	774
	21%	14%	5%	9%	-%	17%	10%	11%	18%	16%	22%
		d		d		bc			bc		a
Classic FM	774	216	21	15	6	134	81	162	52	173	598
	18%	26%	26%	25%	27%	31%	21%	35%	14%	24%	17%
						bd		bd		b	
Any Capital radio station	647	25	3	1	-	8	17	18	8	142	501
	15%	3%	3%	1%	-%	2%	4%	4%	2%	20%	14%
										b	
Any Smooth Radio station	603	123	14	6	1	83	40	69	52	74	528
	14%	15%	16%	10%	3%	19%	10%	15%	15%	10%	15%
		d	d			b					a
Any Kiss radio station	431	11	1	1	-	10	2	5	6	112	317
	10%	1%	1%	2%	-%	2%	*%	1%	2%	16%	9%
										b	
Any Absolute Radio station	413	25	2	1	1	18	8	16	10	52	360
	10%	3%	2%	1%	4%	4%	2%	3%	3%	7%	10%
talkSPORT or talkSPORT2	407	57	2	1	4	44	12	33	22	65	342
	9%	7%	3%	1%	19%	10%	3%	7%	6%	9%	10%
					abc	b					
Any Magic radio station	394	45	4	4	1	26	19	23	21	66	326
	9%	5%	5%	8%	3%	6%	5%	5%	6%	9%	9%
Any LBC radio station	271	69	3	*	*	36	33	52	17	69	201
	6%	8%	3%	1%	1%	8%	9%	11%	5%	10%	6%
		c						d		b	
Virgin Radio	220	5	2	-	-	3	1	5	-	57	161
	5%	1%	3%	-%	-%	1%	*%	1%	-%	8%	5%
										b	
talkRADIO	188	10	-	-	1	4	6	4	7	59	130
	4%	1%	-%	-%	3%	1%	1%	1%	2%	8%	4%
										b	

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A8B. Which, if any, of these radio stations have you personally listened to in the past 3 months? (Please include listening live, via podcasts, catch-up or on-demand. Please include listening on any device through any service.)

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
Times Radio	92	5	*	-	*	3	2	5	-	20	72
	2%	1%	1%	-%	1%	1%	1%	1%	-%	3%	2%
Any other commercial radio station	350	84	13	5	6	51	33	42	42	18	332
	8%	10%	15%	9%	27%	12%	9%	9%	12%	3%	9%
					ac						a
None/ no others	1528	351	37	30	9	158	192	169	180	273	1242
	36%	42%	44%	50%	44%	36%	50%	37%	50%	38%	35%
							ac		ac		

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

RADIO STATIONS LISTENED TO IN PAST 3 MONTHS AT A8A/ A8B

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
BBC Radio 2	1055	188	191	333	141	434	328	63	73	91	659
	25%	31%	34%	34%	33%	26%	26%	28%	30%	28%	25%
BBC Radio 1	984	72	45	81	37	212	258	55	30	42	648
	23%	12%	8%	8%	9%	12%	21%	24%	12%	13%	25%
							cd	cd			acd
Any Heart radio station	887	119	86	124	38	262	232	41	38	55	570
	21%	20%	15%	12%	9%	15%	19%	18%	15%	17%	22%
		cd	d								a
Classic FM	774	83	137	258	120	330	232	45	54	48	477
	18%	14%	24%	26%	28%	19%	19%	20%	22%	15%	18%
			a	a	a						
BBC Radio 4	698	109	164	304	140	338	200	33	45	51	447
	16%	18%	29%	31%	33%	20%	16%	14%	18%	16%	17%
			a	a	a						
Any Capital radio station	647	47	23	29	6	138	172	37	19	28	418
	15%	8%	4%	3%	1%	8%	14%	16%	8%	9%	16%
		bcd					c	cd			cd
Any Smooth radio station	603	133	94	143	49	229	183	31	39	51	384
	14%	22%	17%	14%	11%	13%	15%	14%	16%	16%	15%
		cd									
BBC Radio 5 live	489	89	78	117	39	160	149	39	25	40	306
	11%	15%	14%	12%	9%	9%	12%	17%	10%	12%	12%
								e			
Any Kiss radio station	431	25	9	14	4	90	119	22	9	11	274
	10%	4%	2%	1%	1%	5%	9%	10%	4%	3%	11%
		bc					cd	cd			cd
Any Absolute Radio station	413	52	26	29	4	96	142	27	15	24	242
	10%	9%	5%	3%	1%	6%	11%	12%	6%	7%	9%
		bcd	d								
talkSPORT or talkSPORT2	407	75	47	64	17	112	122	29	30	30	259
	9%	12%	8%	6%	4%	7%	10%	13%	12%	9%	10%
		cd									

Columns Tested: a,b,c,d - a,b,c,d,e

RADIO STATIONS LISTENED TO IN PAST 3 MONTHS AT A8A/ A8B

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
BBC radio for your region (ENGLAND)/ your nation - Radio Scotland or Radio nan Gàidheal (SCOTLAND)/ your nation - Radio Wales or Radio Cymru (WALES)/ your nation - Radio Ulster or Radio Foyle (NORTHERN IRELAND)	403	73	90	168	78	201	122	24	24	42	242
	9%	12%	16%	17%	18%	12%	10%	11%	10%	13%	9%
				a	a						
Any Magic radio station	394	57	36	54	18	100	123	15	27	33	243
	9%	9%	6%	5%	4%	6%	10%	6%	11%	10%	9%
		cd									
BBC Radio 3	310	29	46	99	54	130	120	22	16	28	162
	7%	5%	8%	10%	13%	8%	10%	10%	6%	9%	6%
			a	a	a		e				
Any LBC radio station	271	42	37	72	35	99	81	15	10	16	172
	6%	7%	7%	7%	8%	6%	6%	7%	4%	5%	7%
BBC Radio 5 live sports extra	238	43	34	50	15	70	73	17	11	13	152
	6%	7%	6%	5%	4%	4%	6%	7%	4%	4%	6%
BBC 6 Music	233	26	22	38	16	51	81	17	8	18	136
	5%	4%	4%	4%	4%	3%	6%	7%	3%	5%	5%
Virgin Radio	220	18	7	7	-	29	76	18	15	13	121
	5%	3%	1%	1%	-%	2%	6%	8%	6%	4%	5%
		cd									
BBC World Service	212	32	40	62	21	82	74	17	10	17	119
	5%	5%	7%	6%	5%	5%	6%	8%	4%	5%	5%
BBC Radio 4 Extra	206	26	49	71	21	89	68	17	15	14	127
	5%	4%	9%	7%	5%	5%	5%	7%	6%	4%	5%
			a								
talkRADIO	188	18	11	11	-	25	60	15	10	15	107
	4%	3%	2%	1%	-%	1%	5%	7%	4%	5%	4%
		cd									

Columns Tested: a,b,c,d - a,b,c,d,e

RADIO STATIONS LISTENED TO IN PAST 3 MONTHS AT A8A/ A8B

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
BBC Radio 1Xtra	184	2	2	2	-	25	58	12	3	11	105
	4%	*%	*%	*%	-%	1%	5%	5%	1%	3%	4%
							c	c			
BBC Asian Network	108	4	6	6	-	23	39	8	6	8	63
	3%	1%	1%	1%	-%	1%	3%	4%	2%	3%	2%
Times Radio	92	14	6	6	-	13	34	11	3	12	52
	2%	2%	1%	1%	-%	1%	3%	5%	1%	4%	2%
		c						e			
ANY BBC RADIO	2593	353	379	674	295	970	777	150	138	184	1604
	60%	58%	67%	68%	69%	57%	62%	66%	57%	56%	62%
			a	a	a						
ANY COMMERCIAL RADIO	2764	411	352	564	212	964	814	145	148	189	1726
	64%	68%	63%	57%	49%	57%	65%	64%	61%	58%	66%
		cd	d								d
None	880	100	81	150	69	398	266	48	51	87	463
	21%	17%	14%	15%	16%	23%	21%	21%	21%	27%	18%
							e			e	

Columns Tested: a,b,c,d - a,b,c,d,e

RADIO STATIONS LISTENED TO IN PAST 3 MONTHS AT A8A/ A8B

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
BBC Radio 2	1055	285	28	19	2	161	123	154	127	90	963
	25%	34%	33%	31%	9%	37%	32%	33%	36%	13%	27%
		d	d	d							a
BBC Radio 1	984	65	5	9	2	28	37	28	37	221	757
	23%	8%	6%	15%	9%	6%	10%	6%	10%	31%	21%
										b	
Any Heart radio station	887	114	4	6	-	76	37	49	65	113	774
	21%	14%	5%	9%	-%	17%	10%	11%	18%	16%	22%
		d		d		bc			bc		a
Classic FM	774	216	21	15	6	134	81	162	52	173	598
	18%	26%	26%	25%	27%	31%	21%	35%	14%	24%	17%
						bd		bd		b	
BBC Radio 4	698	261	18	20	5	136	125	195	66	86	609
	16%	32%	21%	33%	26%	31%	32%	42%	18%	12%	17%
						d	d	abd			a
Any Capital radio station	647	25	3	1	-	8	17	18	8	142	501
	15%	3%	3%	1%	-%	2%	4%	4%	2%	20%	14%
										b	
Any Smooth radio station	603	123	14	6	1	83	40	69	52	74	528
	14%	15%	16%	10%	3%	19%	10%	15%	15%	10%	15%
		d	d			b					a
BBC Radio 5 live	489	98	6	7	7	67	31	61	35	90	398
	11%	12%	7%	11%	31%	15%	8%	13%	10%	13%	11%
					abc	b					
Any Kiss radio station	431	11	1	1	-	10	2	5	6	112	317
	10%	1%	1%	2%	-%	2%	*%	1%	2%	16%	9%
										b	
Any Absolute Radio station	413	25	2	1	1	18	8	16	10	52	360
	10%	3%	2%	1%	4%	4%	2%	3%	3%	7%	10%
talkSPORT or talkSPORT2	407	57	2	1	4	44	12	33	22	65	342
	9%	7%	3%	1%	19%	10%	3%	7%	6%	9%	10%
					abc	b					

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

RADIO STATIONS LISTENED TO IN PAST 3 MONTHS AT A8A/ A8B

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
BBC radio for your region (ENGLAND)/ your nation - Radio Scotland or Radio nan Gàidheal (SCOTLAND)/ your nation - Radio Wales or Radio Cymru (WALES)/ your nation - Radio Ulster or Radio Foyle (NORTHERN IRELAND)	403	130	11	17	10	62	65	63	65	44	359
	9%	16%	13%	28%	48%	14%	17%	14%	18%	6%	10%
				ab	abc						a
Any Magic radio station	394	45	4	4	1	26	19	23	21	66	326
	9%	5%	5%	8%	3%	6%	5%	5%	6%	9%	9%
BBC Radio 3	310	88	5	6	*	53	35	75	13	76	232
	7%	11%	6%	9%	2%	12%	9%	16%	4%	11%	7%
						d	d	bd		b	
Any LBC radio station	271	69	3	*	*	36	33	52	17	69	201
	6%	8%	3%	1%	1%	8%	9%	11%	5%	10%	6%
		c						d		b	
BBC Radio 5 live sports extra	238	47	1	1	1	31	15	32	13	42	196
	6%	6%	1%	2%	4%	7%	4%	7%	4%	6%	6%
BBC 6 Music	233	31	2	6	-	21	10	22	9	43	189
	5%	4%	2%	10%	-%	5%	3%	5%	3%	6%	5%
				ad							
Virgin Radio	220	5	2	-	-	3	1	5	-	57	161
	5%	1%	3%	-%	-%	1%	*%	1%	-%	8%	5%
										b	
BBC World Service	212	57	2	2	1	33	24	45	12	48	164
	5%	7%	2%	3%	5%	7%	6%	10%	3%	7%	5%
								d			
BBC Radio 4 Extra	206	67	1	1	1	41	26	40	27	46	160
	5%	8%	2%	2%	5%	9%	7%	9%	8%	6%	5%
talkRADIO	188	10	-	-	1	4	6	4	7	59	130
	4%	1%	-%	-%	3%	1%	1%	1%	2%	8%	4%
										b	

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

RADIO STATIONS LISTENED TO IN PAST 3 MONTHS AT A8A/ A8B

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
BBC Radio 1Xtra	184	2	-	*	-	2	-	2	-	68	115
	4%	*%	-%	1%	-%	*%	-%	*%	-%	10%	3%
										b	
BBC Asian Network	108	6	-	-	-	2	4	3	4	81	27
	3%	1%	-%	-%	-%	*%	1%	1%	1%	11%	1%
										b	
Times Radio	92	5	*	-	*	3	2	5	-	20	72
	2%	1%	1%	-%	1%	1%	1%	1%	-%	3%	2%
ANY BBC RADIO	2593	564	51	44	15	292	270	321	237	433	2149
	60%	68%	61%	74%	71%	66%	70%	70%	66%	61%	60%
ANY COMMERCIAL RADIO	2764	475	47	30	12	281	193	293	178	443	2310
	64%	58%	56%	50%	56%	64%	50%	63%	50%	62%	65%
						bd		bd			
None	880	119	17	10	5	65	54	50	68	206	664
	21%	14%	21%	16%	23%	15%	14%	11%	19%	29%	19%
									c	b	

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A9A. How often in the past 3 months have you listened to BBC Radio 1?

Base : Those who have personally listened to BBC Radio 1 in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		*a	*b	*c	^d		a	*b	*c	*d	e
Unweighted total	1059	83	43	56	13	203	279	54	31	43	691
Effective Weighted Sample	782	62	32	41	11	139	196	37	22	25	520
Total	954	68	40	62	22	191	245	48	25	30	635
At least daily	299	21	12	17	**	63	85	15	8	18	193
	31%	31%	30%	27%	**	33%	35%	31%	33%	60%	30%
										abe	
At least weekly	399	21	15	21	**	74	88	21	11	8	280
	42%	31%	37%	35%	**	39%	36%	43%	44%	26%	44%
											a
At least monthly	155	16	9	14	**	35	50	9	4	3	96
	16%	24%	23%	22%	**	18%	21%	19%	17%	9%	15%
Less often	88	8	4	7	**	14	18	4	1	2	59
	9%	12%	9%	11%	**	7%	7%	8%	6%	5%	9%
Don't know/ can't remember	13	1	-	3	**	5	4	-	-	-	6
	1%	2%	-%	4%	**	3%	1%	-%	-%	-%	1%
SUMMARY											
DAILY	299	21	12	17	**	63	85	15	8	18	193
	31%	31%	30%	27%	**	33%	35%	31%	33%	60%	30%
										abe	
WEEKLY	698	42	27	38	**	137	172	36	19	26	473
	73%	62%	68%	62%	**	72%	71%	74%	77%	86%	75%
MONTHLY	853	58	36	52	**	172	223	45	23	29	570
	89%	86%	91%	85%	**	90%	91%	92%	94%	95%	90%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

A9A. How often in the past 3 months have you listened to BBC Radio 1?

Base : Those who have personally listened to BBC Radio 1 in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		*a	^b	^c	^d	^a	^b	^c	^d	a	b
Unweighted total	1059	36	7	8	5	14	22	17	19	192	859
Effective Weighted Sample	782	29	6	6	4	13	17	15	15	146	641
Total	954	49	5	5	2	18	31	20	29	221	727
At least daily	299	13	**	**	**	**	**	**	**	90	208
	31%	26%	**	**	**	**	**	**	**	41%	29%
										b	
At least weekly	399	17	**	**	**	**	**	**	**	86	311
	42%	34%	**	**	**	**	**	**	**	39%	43%
At least monthly	155	12	**	**	**	**	**	**	**	26	129
	16%	24%	**	**	**	**	**	**	**	12%	18%
Less often	88	5	**	**	**	**	**	**	**	18	68
	9%	11%	**	**	**	**	**	**	**	8%	9%
Don't know/ can't remember	13	3	**	**	**	**	**	**	**	1	12
	1%	5%	**	**	**	**	**	**	**	1%	2%
SUMMARY											
DAILY	299	13	**	**	**	**	**	**	**	90	208
	31%	26%	**	**	**	**	**	**	**	41%	29%
										b	
WEEKLY	698	30	**	**	**	**	**	**	**	176	519
	73%	60%	**	**	**	**	**	**	**	80%	71%
										b	
MONTHLY	853	41	**	**	**	**	**	**	**	202	647
	89%	84%	**	**	**	**	**	**	**	91%	89%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A9B. How often in the past 3 months have you listened to BBC Radio 2?

Base : Those who have personally listened to BBC Radio 2 in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	*d		a	*b	*c	*d	e
Unweighted total	1059	214	173	227	54	347	306	54	64	69	684
Effective Weighted Sample	764	166	132	161	46	241	218	40	48	44	502
Total	975	173	169	282	114	378	295	53	67	71	618
At least daily	357 37%	67 39%	73 43%	126 45%	53 47%	165 44%	112 38%	27 51%	28 42%	26 37%	226 37%
At least weekly	395 41%	71 41%	72 43%	110 39%	38 34%	147 39%	108 37%	16 30%	17 25%	34 48% c	266 43% c
At least monthly	142 15%	27 16% c	14 8%	23 8%	9 8%	36 10%	54 18% e	7 12%	13 20%	6 9%	77 13%
Less often	72 7%	7 4%	10 6%	19 7%	9 8%	23 6%	16 6%	3 6%	5 8% d	- -%	46 7%
Don't know/ can't remember	8 1%	- -%	- -%	4 1%	4 4% ab	7 2%	5 2%	- -%	4 6% e	4 6% e	3 1%
SUMMARY											
DAILY	357 37%	67 39%	73 43%	126 45%	53 47%	165 44%	112 38%	27 51%	28 42%	26 37%	226 37%
WEEKLY	752 77%	139 80%	145 86%	237 84%	92 81%	311 82%	220 74%	43 81%	44 66%	60 85% c	492 80% c
MONTHLY	894 92%	166 96%	159 94%	259 92%	101 89%	347 92%	274 93%	50 94%	58 86%	67 94%	569 92%

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d,e

A9B. How often in the past 3 months have you listened to BBC Radio 2?

Base : Those who have personally listened to BBC Radio 2 in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	^b	^c	^d	*a	*b	*c	*d	*a	b
Unweighted total	1059	167	27	28	5	97	70	99	66	87	968
Effective Weighted Sample	764	127	18	21	5	74	53	76	50	68	693
Total	975	237	28	16	2	143	93	132	100	87	886
At least daily	357	102	**	**	**	72	30	54	47	32	325
	37%	43%	**	**	**	50%	33%	41%	47%	37%	37%
At least weekly	395	96	**	**	**	57	39	60	34	34	360
	41%	40%	**	**	**	40%	42%	45%	33%	39%	41%
At least monthly	142	18	**	**	**	8	10	13	5	13	129
	15%	8%	**	**	**	6%	11%	10%	5%	15%	15%
Less often	72	17	**	**	**	7	10	6	11	7	65
	7%	7%	**	**	**	5%	10%	4%	11%	9%	7%
Don't know/ can't remember	8	4	**	**	**	-	4	-	4	1	7
	1%	2%	**	**	**	-%	4%	-%	4%	1%	1%
SUMMARY											
DAILY	357	102	**	**	**	72	30	54	47	32	325
	37%	43%	**	**	**	50%	33%	41%	47%	37%	37%
WEEKLY	752	198	**	**	**	128	69	114	80	65	685
	77%	84%	**	**	**	89%	75%	86%	80%	75%	77%
						b					
MONTHLY	894	216	**	**	**	137	79	127	86	78	814
	92%	91%	**	**	**	95%	85%	96%	85%	90%	92%
								bd			

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A9C. How often in the past 3 months have you listened to BBC Radio 3?

Base : Those who have personally listened to BBC Radio 3 in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		^a	*b	*c	^d		*a	^b	^c	^d	e
Unweighted total	257	23	40	58	18	88	94	14	12	15	138
Effective Weighted Sample	190	17	32	43	15	63	71	12	10	11	101
Total	280	24	41	79	38	108	105	14	12	19	151
At least daily	67	**	13	20	**	26	25	**	**	**	39
	24%	**	31%	25%	**	24%	23%	**	**	**	26%
At least weekly	127	**	16	37	**	48	43	**	**	**	71
	45%	**	38%	47%	**	44%	41%	**	**	**	47%
At least monthly	67	**	11	18	**	26	29	**	**	**	33
	24%	**	26%	23%	**	24%	27%	**	**	**	22%
Less often	14	**	2	4	**	5	5	**	**	**	5
	5%	**	5%	5%	**	5%	5%	**	**	**	3%
Don't know/ can't remember	7	**	-	-	**	4	4	**	**	**	2
	2%	**	-%	-%	**	4%	4%	**	**	**	2%
SUMMARY											
DAILY	67	**	13	20	**	26	25	**	**	**	39
	24%	**	31%	25%	**	24%	23%	**	**	**	26%
WEEKLY	193	**	28	57	**	73	67	**	**	**	110
	69%	**	69%	72%	**	68%	64%	**	**	**	73%
MONTHLY	260	**	39	75	**	99	96	**	**	**	143
	93%	**	95%	95%	**	91%	91%	**	**	**	95%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

A9C. How often in the past 3 months have you listened to BBC Radio 3?

Base : Those who have personally listened to BBC Radio 3 in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		*a	^b	^c	^d	^a	^b	*c	^d	*a	b
Unweighted total	257	49	5	3	1	27	22	41	8	67	187
Effective Weighted Sample	190	39	4	3	1	21	18	32	7	52	136
Total	280	74	3	1	*	43	31	64	10	74	204
At least daily	67	17	**	**	**	**	**	15	**	14	53
	24%	23%	**	**	**	**	**	23%	**	19%	26%
At least weekly	127	36	**	**	**	**	**	33	**	32	92
	45%	48%	**	**	**	**	**	51%	**	44%	45%
At least monthly	67	18	**	**	**	**	**	13	**	21	46
	24%	24%	**	**	**	**	**	20%	**	28%	23%
Less often	14	4	**	**	**	**	**	4	**	2	12
	5%	5%	**	**	**	**	**	6%	**	3%	6%
Don't know/ can't remember	7	-	**	**	**	**	**	-	**	5	1
	2%	-%	**	**	**	**	**	-%	**	7%	1%
										b	
SUMMARY											
DAILY	67	17	**	**	**	**	**	15	**	14	53
	24%	23%	**	**	**	**	**	23%	**	19%	26%
WEEKLY	193	53	**	**	**	**	**	47	**	46	145
	69%	71%	**	**	**	**	**	74%	**	63%	71%
MONTHLY	260	70	**	**	**	**	**	60	**	67	191
	93%	95%	**	**	**	**	**	94%	**	90%	94%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A9D. How often in the past 3 months have you listened to BBC Radio 4?

Base : Those who have personally listened to BBC Radio 4 in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	*d		a	^b	^c	*d	e
Unweighted total	611	116	151	200	49	244	172	24	29	37	397
Effective Weighted Sample	437	87	112	141	41	168	125	17	22	26	284
Total	620	99	148	249	100	282	177	24	33	43	402
At least daily	285	39	88	153	65	169	73	**	**	22	203
	46%	40%	59%	61%	65%	60%	41%	**	**	52%	50%
			a	a	a						
At least weekly	214	38	46	69	23	74	72	**	**	13	127
	34%	38%	31%	28%	23%	26%	41%	**	**	29%	32%
At least monthly	89	18	13	20	6	29	24	**	**	6	58
	14%	18%	9%	8%	6%	10%	14%	**	**	13%	14%
		c									
Less often	27	3	1	7	6	8	8	**	**	2	12
	4%	3%	1%	3%	6%	3%	4%	**	**	5%	3%
					b						
Don't know/ can't remember	6	1	-	-	-	2	-	**	**	-	2
	1%	1%	-%	-%	-%	1%	-%	**	**	-%	1%
SUMMARY											
DAILY	285	39	88	153	65	169	73	**	**	22	203
	46%	40%	59%	61%	65%	60%	41%	**	**	52%	50%
			a	a	a						
WEEKLY	499	78	134	222	88	243	145	**	**	35	329
	80%	78%	90%	89%	88%	86%	82%	**	**	81%	82%
			a	a							
MONTHLY	587	95	147	242	94	271	169	**	**	40	387
	95%	96%	99%	97%	94%	96%	96%	**	**	95%	96%
			d								

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

A9D. How often in the past 3 months have you listened to BBC Radio 4?

Base : Those who have personally listened to BBC Radio 4 in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	^b	^c	^d	*a	*b	c	*d	*a	b
Unweighted total	611	146	19	24	11	77	69	112	34	73	534
Effective Weighted Sample	437	114	13	18	10	59	55	88	26	57	376
Total	620	217	16	13	4	119	98	169	48	81	535
At least daily	285	134	**	**	**	65	69	113	21	29	255
	46%	62%	**	**	**	55%	70%	67%	44%	36%	48%
							d	d			
At least weekly	214	59	**	**	**	37	22	40	19	31	182
	34%	27%	**	**	**	31%	22%	24%	40%	38%	34%
At least monthly	89	17	**	**	**	13	4	14	3	14	74
	14%	8%	**	**	**	11%	4%	8%	6%	18%	14%
Less often	27	7	**	**	**	3	4	2	5	7	20
	4%	3%	**	**	**	3%	4%	1%	10%	9%	4%
									c		
Don't know/ can't remember	6	-	**	**	**	-	-	-	-	-	4
	1%	-%	**	**	**	-%	-%	-%	-%	-%	1%
SUMMARY											
DAILY	285	134	**	**	**	65	69	113	21	29	255
	46%	62%	**	**	**	55%	70%	67%	44%	36%	48%
							d	d			
WEEKLY	499	193	**	**	**	102	90	153	40	60	437
	80%	89%	**	**	**	86%	92%	90%	84%	74%	82%
MONTHLY	587	210	**	**	**	116	94	167	43	74	512
	95%	97%	**	**	**	97%	96%	99%	90%	91%	96%
								d			

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A9E. How often in the past 3 months have you listened to BBC Radio 5 live?

Base : Those who have personally listened to BBC Radio 5 live in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		*a	*b	*c	^d		a	^b	^c	*d	e
Unweighted total	455	90	75	90	15	129	127	24	23	30	296
Effective Weighted Sample	344	72	53	63	12	92	93	19	18	19	228
Total	452	81	75	100	25	136	129	30	19	32	298
At least daily	116	26	21	27	**	33	33	**	**	11	80
	26%	31%	28%	27%	**	24%	26%	**	**	34%	27%
At least weekly	215	32	42	50	**	70	62	**	**	15	137
	48%	40%	57%	50%	**	51%	48%	**	**	46%	46%
At least monthly	83	19	7	12	**	20	23	**	**	4	55
	18%	24%	10%	12%	**	15%	18%	**	**	13%	19%
		b									
Less often	34	4	4	11	**	11	11	**	**	2	22
	7%	5%	5%	11%	**	8%	8%	**	**	7%	7%
Don't know/ can't remember	4	-	-	-	**	2	-	**	**	-	2
	1%	-%	-%	-%	**	1%	-%	**	**	-%	1%
SUMMARY											
DAILY	116	26	21	27	**	33	33	**	**	11	80
	26%	31%	28%	27%	**	24%	26%	**	**	34%	27%
WEEKLY	332	58	63	77	**	103	95	**	**	25	218
	73%	71%	85%	77%	**	76%	74%	**	**	80%	73%
MONTHLY	415	77	71	89	**	123	119	**	**	30	273
	92%	95%	95%	89%	**	91%	92%	**	**	93%	92%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

A9E. How often in the past 3 months have you listened to BBC Radio 5 live?

Base : Those who have personally listened to BBC Radio 5 live in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		*a	^b	^c	^d	*a	^b	*c	^d	*a	b
Unweighted total	455	63	7	6	14	44	19	43	19	66	387
Effective Weighted Sample	344	51	4	6	13	35	16	35	16	54	293
Total	452	86	6	3	5	60	26	57	27	87	364
At least daily	116	23	**	**	**	18	**	15	**	31	85
	26%	26%	**	**	**	30%	**	26%	**	35%	24%
At least weekly	215	42	**	**	**	31	**	29	**	36	177
	48%	49%	**	**	**	52%	**	51%	**	42%	49%
At least monthly	83	11	**	**	**	8	**	7	**	13	70
	18%	13%	**	**	**	13%	**	12%	**	15%	19%
Less often	34	10	**	**	**	3	**	6	**	5	29
	7%	12%	**	**	**	6%	**	11%	**	6%	8%
Don't know/ can't remember	4	-	**	**	**	-	**	-	**	2	2
	1%	-%	**	**	**	-%	**	-%	**	2%	1%
SUMMARY											
DAILY	116	23	**	**	**	18	**	15	**	31	85
	26%	26%	**	**	**	30%	**	26%	**	35%	24%
WEEKLY	332	65	**	**	**	49	**	44	**	67	263
	73%	76%	**	**	**	81%	**	77%	**	77%	72%
MONTHLY	415	76	**	**	**	57	**	51	**	80	332
	92%	88%	**	**	**	94%	**	89%	**	92%	91%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A9F. How often in the past 3 months have you listened to BBC 6 Music?

Base : Those who have personally listened to BBC 6 Music in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		^a	^b	^c	^d		*a	^b	^c	^d	e
Unweighted total	216	23	18	23	5	39	79	15	6	12	124
Effective Weighted Sample	170	19	15	19	4	31	57	12	6	8	103
Total	217	24	20	28	7	40	76	15	5	12	129
At least daily	64	**	**	**	**	7	22	**	**	**	40
	30%	**	**	**	**	19%	29%	**	**	**	31%
At least weekly	88	**	**	**	**	19	26	**	**	**	57
	41%	**	**	**	**	47%	34%	**	**	**	44%
At least monthly	43	**	**	**	**	8	16	**	**	**	22
	20%	**	**	**	**	20%	21%	**	**	**	17%
Less often	18	**	**	**	**	4	11	**	**	**	7
	8%	**	**	**	**	10%	14%	**	**	**	6%
Don't know/ can't remember	4	**	**	**	**	2	1	**	**	**	3
	2%	**	**	**	**	4%	1%	**	**	**	2%
SUMMARY											
DAILY	64	**	**	**	**	7	22	**	**	**	40
	30%	**	**	**	**	19%	29%	**	**	**	31%
WEEKLY	152	**	**	**	**	26	48	**	**	**	97
	70%	**	**	**	**	66%	64%	**	**	**	75%
MONTHLY	195	**	**	**	**	35	64	**	**	**	119
	90%	**	**	**	**	86%	85%	**	**	**	92%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

A9F. How often in the past 3 months have you listened to BBC 6 Music?

Base : Those who have personally listened to BBC 6 Music in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		^a	^b	^c	^d	^a	^b	^c	^d	*a	b
Unweighted total	216	19	2	2	-	13	6	13	6	37	178
Effective Weighted Sample	170	17	2	2	-	11	5	12	5	30	140
Total	217	25	2	1	-	17	9	17	8	43	172
At least daily	64	**	**	**	**	**	**	**	**	15	49
	30%	**	**	**	**	**	**	**	**	36%	28%
At least weekly	88	**	**	**	**	**	**	**	**	17	71
	41%	**	**	**	**	**	**	**	**	38%	41%
At least monthly	43	**	**	**	**	**	**	**	**	7	36
	20%	**	**	**	**	**	**	**	**	16%	21%
Less often	18	**	**	**	**	**	**	**	**	4	13
	8%	**	**	**	**	**	**	**	**	10%	8%
Don't know/ can't remember	4	**	**	**	**	**	**	**	**	-	4
	2%	**	**	**	**	**	**	**	**	-%	2%
SUMMARY											
DAILY	64	**	**	**	**	**	**	**	**	15	49
	30%	**	**	**	**	**	**	**	**	36%	28%
WEEKLY	152	**	**	**	**	**	**	**	**	32	119
	70%	**	**	**	**	**	**	**	**	74%	69%
MONTHLY	195	**	**	**	**	**	**	**	**	39	155
	90%	**	**	**	**	**	**	**	**	90%	90%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A9G. How often in the past 3 months have you listened to BBC Asian Network?

Base : Those who have personally listened to BBC Asian Network in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		^a	^b	^c	^d		*a	^b	^c	^d	*e
Unweighted total	98	3	3	3	-	17	34	8	6	6	54
Effective Weighted Sample	78	3	2	2	-	13	25	6	4	5	46
Total	105	4	5	5	-	21	39	8	6	8	60
At least daily	37	**	**	**	**	**	7	**	**	**	26
	35%	**	**	**	**	**	18%	**	**	**	43% a
At least weekly	43	**	**	**	**	**	18	**	**	**	24
	41%	**	**	**	**	**	47%	**	**	**	39%
At least monthly	18	**	**	**	**	**	9	**	**	**	8
	17%	**	**	**	**	**	24%	**	**	**	14%
Less often	4	**	**	**	**	**	2	**	**	**	*
	3%	**	**	**	**	**	4%	**	**	**	1%
Don't know/ can't remember	4	**	**	**	**	**	3	**	**	**	2
	4%	**	**	**	**	**	7%	**	**	**	3%
SUMMARY											
DAILY	37	**	**	**	**	**	7	**	**	**	26
	35%	**	**	**	**	**	18%	**	**	**	43% a
WEEKLY	79	**	**	**	**	**	25	**	**	**	50
	75%	**	**	**	**	**	65%	**	**	**	83%
MONTHLY	97	**	**	**	**	**	34	**	**	**	58
	92%	**	**	**	**	**	88%	**	**	**	97%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

A9G. How often in the past 3 months have you listened to BBC Asian Network?

Base : Those who have personally listened to BBC Asian Network in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		^a	^b	^c	^d	^a	^b	^c	^d	*a	^b
Unweighted total	98	3	-	-	-	2	1	1	2	72	25
Effective Weighted Sample	78	2	-	-	-	2	1	1	2	60	18
Total	105	5	-	-	-	2	3	3	2	79	26
At least daily	37	**	**	**	**	**	**	**	**	30	**
	35%	**	**	**	**	**	**	**	**	38%	**
At least weekly	43	**	**	**	**	**	**	**	**	35	**
	41%	**	**	**	**	**	**	**	**	45%	**
At least monthly	18	**	**	**	**	**	**	**	**	10	**
	17%	**	**	**	**	**	**	**	**	13%	**
Less often	4	**	**	**	**	**	**	**	**	2	**
	3%	**	**	**	**	**	**	**	**	3%	**
Don't know/ can't remember	4	**	**	**	**	**	**	**	**	2	**
	4%	**	**	**	**	**	**	**	**	2%	**
SUMMARY											
DAILY	37	**	**	**	**	**	**	**	**	30	**
	35%	**	**	**	**	**	**	**	**	38%	**
WEEKLY	79	**	**	**	**	**	**	**	**	65	**
	75%	**	**	**	**	**	**	**	**	82%	**
MONTHLY	97	**	**	**	**	**	**	**	**	76	**
	92%	**	**	**	**	**	**	**	**	95%	**

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A9H. How often in the past 3 months have you listened to BBC Radio 1Xtra?

Base : Those who have personally listened to BBC Radio 1Xtra in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		^a	^b	^c	^d		*a	^b	^c	^d	e
Unweighted total	188	3	2	2	-	29	59	12	4	8	108
Effective Weighted Sample	141	3	1	1	-	23	43	9	3	6	82
Total	181	2	2	2	-	25	56	12	3	11	105
At least daily	43	**	**	**	**	**	10	**	**	**	28
	24%	**	**	**	**	**	18%	**	**	**	27%
At least weekly	65	**	**	**	**	**	25	**	**	**	34
	36%	**	**	**	**	**	44%	**	**	**	32%
At least monthly	52	**	**	**	**	**	12	**	**	**	31
	29%	**	**	**	**	**	22%	**	**	**	30%
Less often	19	**	**	**	**	**	9	**	**	**	9
	10%	**	**	**	**	**	16%	**	**	**	9%
Don't know/ can't remember	3	**	**	**	**	**	-	**	**	**	3
	1%	**	**	**	**	**	-%	**	**	**	2%
SUMMARY											
DAILY	43	**	**	**	**	**	10	**	**	**	28
	24%	**	**	**	**	**	18%	**	**	**	27%
WEEKLY	108	**	**	**	**	**	35	**	**	**	62
	60%	**	**	**	**	**	62%	**	**	**	59%
MONTHLY	160	**	**	**	**	**	47	**	**	**	93
	88%	**	**	**	**	**	84%	**	**	**	89%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

A9H. How often in the past 3 months have you listened to BBC Radio 1Xtra?

Base : Those who have personally listened to BBC Radio 1Xtra in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		^a	^b	^c	^d	^a	^b	^c	^d	*a	b
Unweighted total	188	1	-	1	-	1	-	1	-	65	122
Effective Weighted Sample	141	1	-	1	-	1	-	1	-	48	93
Total	181	2	-	*	-	2	-	2	-	68	113
At least daily	43	**	**	**	**	**	**	**	**	20	23
	24%	**	**	**	**	**	**	**	**	30%	20%
At least weekly	65	**	**	**	**	**	**	**	**	26	38
	36%	**	**	**	**	**	**	**	**	39%	34%
At least monthly	52	**	**	**	**	**	**	**	**	12	39
	29%	**	**	**	**	**	**	**	**	18%	35%
											a
Less often	19	**	**	**	**	**	**	**	**	7	12
	10%	**	**	**	**	**	**	**	**	10%	10%
Don't know/ can't remember	3	**	**	**	**	**	**	**	**	2	1
	1%	**	**	**	**	**	**	**	**	2%	1%
SUMMARY											
DAILY	43	**	**	**	**	**	**	**	**	20	23
	24%	**	**	**	**	**	**	**	**	30%	20%
WEEKLY	108	**	**	**	**	**	**	**	**	47	61
	60%	**	**	**	**	**	**	**	**	69%	54%
MONTHLY	160	**	**	**	**	**	**	**	**	59	100
	88%	**	**	**	**	**	**	**	**	87%	89%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A9I. How often in the past 3 months have you listened to BBC Radio 4 Extra?

Base : Those who have personally listened to BBC Radio 4 Extra in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		^a	*b	*c	^d		*a	^b	^c	^d	e
Unweighted total	173	26	35	46	11	67	60	11	13	12	101
Effective Weighted Sample	127	19	25	33	9	46	44	10	8	9	75
Total	198	24	45	66	21	85	66	17	13	14	122
At least daily	71	**	20	27	**	33	33	**	**	**	36
	36%	**	45%	41%	**	39%	50% e	**	**	**	29%
At least weekly	89	**	13	25	**	30	26	**	**	**	58
	45%	**	30%	38%	**	35%	39%	**	**	**	47%
At least monthly	26	**	8	11	**	15	6	**	**	**	19
	13%	**	17%	17%	**	18%	9%	**	**	**	16%
Less often	10	**	3	3	**	5	2	**	**	**	8
	5%	**	7%	5%	**	6%	2%	**	**	**	7%
Don't know/ can't remember	1	**	-	-	**	1	-	**	**	**	1
	1%	**	-%	-%	**	2%	-%	**	**	**	1%
SUMMARY											
DAILY	71	**	20	27	**	33	33	**	**	**	36
	36%	**	45%	41%	**	39%	50% e	**	**	**	29%
WEEKLY	161	**	34	52	**	62	59	**	**	**	94
	81%	**	76%	78%	**	74%	89%	**	**	**	77%
MONTHLY	186	**	41	63	**	78	65	**	**	**	113
	94%	**	93%	95%	**	92%	98%	**	**	**	92%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

A9I. How often in the past 3 months have you listened to BBC Radio 4 Extra?

Base : Those who have personally listened to BBC Radio 4 Extra in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		*a	^b	^c	^d	^a	^b	^c	^d	*a	b
Unweighted total	173	38	2	3	3	22	16	24	14	37	136
Effective Weighted Sample	127	30	2	3	3	17	13	18	12	30	97
Total	198	63	1	1	1	40	23	38	25	46	152
At least daily	71	26	**	**	**	**	**	**	**	14	57
	36%	41%	**	**	**	**	**	**	**	31%	38%
At least weekly	89	24	**	**	**	**	**	**	**	20	70
	45%	38%	**	**	**	**	**	**	**	43%	46%
At least monthly	26	11	**	**	**	**	**	**	**	10	16
	13%	17%	**	**	**	**	**	**	**	22%	10%
Less often	10	3	**	**	**	**	**	**	**	*	10
	5%	5%	**	**	**	**	**	**	**	1%	6%
Don't know/ can't remember	1	-	**	**	**	**	**	**	**	1	-
	1%	-%	**	**	**	**	**	**	**	3%	-%
SUMMARY											
DAILY	71	26	**	**	**	**	**	**	**	14	57
	36%	41%	**	**	**	**	**	**	**	31%	38%
WEEKLY	161	49	**	**	**	**	**	**	**	34	127
	81%	78%	**	**	**	**	**	**	**	74%	83%
MONTHLY	186	60	**	**	**	**	**	**	**	44	143
	94%	95%	**	**	**	**	**	**	**	96%	94%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A9J. How often in the past 3 months have you listened to BBC Radio 5 live sports extra?

Base : Those who have personally listened to BBC Radio 5 live sports extra in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		*a	*b	*c	^d		*a	^b	^c	^d	e
Unweighted total	234	42	30	39	9	62	71	14	12	14	146
Effective Weighted Sample	181	32	25	30	7	47	54	12	10	9	116
Total	232	40	33	48	15	68	71	17	11	13	151
At least daily	39	4	1	1	**	1	11	**	**	**	23
	17%	11%	2%	1%	**	1%	16%	**	**	**	15%
At least weekly	105	22	14	20	**	38	27	**	**	**	75
	45%	55%	42%	41%	**	55%	38%	**	**	**	50%
At least monthly	56	6	12	13	**	13	22	**	**	**	32
	24%	16%	37%	26%	**	20%	31%	**	**	**	21%
Less often	28	5	6	15	**	15	8	**	**	**	20
	12%	13%	20%	31%	**	22%	11%	**	**	**	13%
Don't know/ can't remember	4	2	-	-	**	1	3	**	**	**	2
	2%	5%	-%	-%	**	1%	4%	**	**	**	1%
SUMMARY											
DAILY	39	4	1	1	**	1	11	**	**	**	23
	17%	11%	2%	1%	**	1%	16%	**	**	**	15%
WEEKLY	144	26	14	20	**	39	38	**	**	**	98
	62%	66%	44%	42%	**	57%	54%	**	**	**	65%
MONTHLY	200	33	26	33	**	52	60	**	**	**	129
	86%	82%	80%	69%	**	76%	85%	**	**	**	86%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

A9J. How often in the past 3 months have you listened to BBC Radio 5 live sports extra?

Base : Those who have personally listened to BBC Radio 5 live sports extra in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		*a	^b	^c	^d	^a	^b	^c	^d	*a	b
Unweighted total	234	33	2	2	2	25	8	24	8	35	198
Effective Weighted Sample	181	27	2	2	2	22	6	19	7	29	152
Total	232	45	1	1	1	31	14	32	11	42	190
At least daily	39	-	**	**	**	**	**	**	**	11	28
	17%	-%	**	**	**	**	**	**	**	27%	15%
At least weekly	105	19	**	**	**	**	**	**	**	16	89
	45%	42%	**	**	**	**	**	**	**	37%	47%
At least monthly	56	11	**	**	**	**	**	**	**	12	43
	24%	25%	**	**	**	**	**	**	**	29%	23%
Less often	28	15	**	**	**	**	**	**	**	2	26
	12%	33%	**	**	**	**	**	**	**	4%	14%
Don't know/ can't remember	4	-	**	**	**	**	**	**	**	1	3
	2%	-%	**	**	**	**	**	**	**	2%	2%
SUMMARY											
DAILY	39	-	**	**	**	**	**	**	**	11	28
	17%	-%	**	**	**	**	**	**	**	27%	15%
WEEKLY	144	19	**	**	**	**	**	**	**	27	117
	62%	42%	**	**	**	**	**	**	**	65%	62%
MONTHLY	200	30	**	**	**	**	**	**	**	39	161
	86%	67%	**	**	**	**	**	**	**	94%	85%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A9K. How often in the past 3 months have you listened to BBC World Service?

Base : Those who have personally listened to BBC World Service in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		*a	*b	*c	^d		*a	^b	^c	^d	e
Unweighted total	188	36	33	42	9	60	61	12	8	12	112
Effective Weighted Sample	144	29	26	33	8	46	45	10	7	9	88
Total	197	30	38	55	17	71	69	14	9	17	115
At least daily	59	10	16	19	**	26	25	**	**	**	32
	30%	35%	43%	35%	**	37%	37%	**	**	**	28%
At least weekly	79	9	15	21	**	27	23	**	**	**	53
	40%	31%	39%	39%	**	38%	34%	**	**	**	46%
At least monthly	50	9	6	13	**	17	20	**	**	**	23
	25%	31%	16%	25%	**	24%	28%	**	**	**	20%
Less often	8	*	1	1	**	1	-	**	**	**	7
	4%	1%	3%	2%	**	1%	-%	**	**	**	6%
Don't know/ can't remember	1	1	-	-	**	-	1	**	**	**	-
	*%	2%	-%	-%	**	-%	1%	**	**	**	-%
SUMMARY											
DAILY	59	10	16	19	**	26	25	**	**	**	32
	30%	35%	43%	35%	**	37%	37%	**	**	**	28%
WEEKLY	138	20	31	40	**	53	49	**	**	**	85
	70%	66%	82%	74%	**	75%	71%	**	**	**	74%
MONTHLY	188	29	37	54	**	70	68	**	**	**	108
	95%	97%	97%	98%	**	99%	99%	**	**	**	94%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

A9K. How often in the past 3 months have you listened to BBC World Service?

Base : Those who have personally listened to BBC World Service in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		*a	^b	^c	^d	^a	^b	^c	^d	*a	b
Unweighted total	188	34	3	3	2	18	16	27	7	43	145
Effective Weighted Sample	144	29	3	3	2	15	14	23	7	33	111
Total	197	51	2	1	1	27	24	39	12	45	152
At least daily	59	18	**	**	**	**	**	**	**	21	38
	30%	36%	**	**	**	**	**	**	**	46%	25%
										b	
At least weekly	79	19	**	**	**	**	**	**	**	14	65
	40%	37%	**	**	**	**	**	**	**	32%	43%
At least monthly	50	13	**	**	**	**	**	**	**	9	41
	25%	25%	**	**	**	**	**	**	**	19%	27%
Less often	8	1	**	**	**	**	**	**	**	1	7
	4%	2%	**	**	**	**	**	**	**	3%	5%
Don't know/ can't remember	1	-	**	**	**	**	**	**	**	-	1
	*%	-%	**	**	**	**	**	**	**	-%	*%
SUMMARY											
DAILY	59	18	**	**	**	**	**	**	**	21	38
	30%	36%	**	**	**	**	**	**	**	46%	25%
										b	
WEEKLY	138	37	**	**	**	**	**	**	**	35	103
	70%	73%	**	**	**	**	**	**	**	78%	68%
MONTHLY	188	50	**	**	**	**	**	**	**	44	145
	95%	98%	**	**	**	**	**	**	**	97%	95%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A9L. How often in the past 3 months have you listened to BBC radio for your region (ENGLAND)/ your nation - Radio Scotland or Radio nan Gàidheal (SCOTLAND)/ your nation - Radio Wales or Radio Cymru (WALES)/ your nation - Radio Ulster or Radio Foyle (NORTHERN IRELAND)?

Base : Those who have personally listened to BBC radio for your region (ENGLAND)/ your nation - Radio Scotland or Radio nan Gàidheal (SCOTLAND)/ your nation - Radio Wales or Radio Cymru (WALES)/ your nation - Radio Ulster or Radio Foyle (NORTHERN IRELAND) in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		*a	*b	c	^d		a	^b	^c	*d	e
Unweighted total	411	90	93	122	29	166	114	20	18	30	265
Effective Weighted Sample	270	62	65	77	22	102	71	13	13	17	184
Total	353	66	79	134	55	163	100	17	14	31	221
At least daily	134	24	35	52	**	67	33	**	**	8	88
	38%	37%	44%	39%	**	41%	33%	**	**	26%	40%
At least weekly	144	30	30	56	**	66	38	**	**	15	91
	41%	46%	38%	42%	**	41%	38%	**	**	47%	41%
At least monthly	47	4	7	17	**	19	19	**	**	8	27
	13%	6%	9%	12%	**	12%	19%	**	**	24%	12%
Less often	27	7	7	8	**	10	10	**	**	1	15
	8%	11%	9%	6%	**	6%	10%	**	**	4%	7%
Don't know/ can't remember	1	*	-	-	**	-	-	**	**	-	1
	*%	1%	-%	-%	**	-%	-%	**	**	-%	*%
SUMMARY											
DAILY	134	24	35	52	**	67	33	**	**	8	88
	38%	37%	44%	39%	**	41%	33%	**	**	26%	40%
WEEKLY	278	54	65	109	**	134	71	**	**	23	179
	79%	83%	82%	81%	**	82%	71%	**	**	72%	81%
MONTHLY	324	58	72	125	**	153	90	**	**	30	205
	92%	88%	91%	94%	**	94%	90%	**	**	96%	93%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

A9L. How often in the past 3 months have you listened to BBC radio for your region (ENGLAND)/ your nation - Radio Scotland or Radio nan Gàidheal (SCOTLAND)/ your nation - Radio Wales or Radio Cymru (WALES)/ your nation - Radio Ulster or Radio Foyle (NORTHERN IRELAND)?

Base : Those who have personally listened to BBC radio for your region (ENGLAND)/ your nation - Radio Scotland or Radio nan Gàidheal (SCOTLAND)/ your nation - Radio Wales or Radio Cymru (WALES)/ your nation - Radio Ulster or Radio Foyle (NORTHERN IRELAND) in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		*a	^b	^c	^d	*a	*b	*c	^d	*a	b
Unweighted total	411	69	13	15	25	37	30	41	27	41	369
Effective Weighted Sample	270	52	11	14	23	30	22	32	21	33	237
Total	353	105	11	9	9	50	53	57	47	44	308
At least daily	134	38	**	**	**	16	20	21	**	20	114
	38%	37%	**	**	**	31%	39%	36%	**	45%	37%
At least weekly	144	44	**	**	**	23	21	22	**	17	127
	41%	42%	**	**	**	45%	41%	38%	**	40%	41%
At least monthly	47	16	**	**	**	7	9	9	**	5	42
	13%	15%	**	**	**	14%	17%	17%	**	11%	14%
Less often	27	7	**	**	**	5	2	5	**	2	25
	8%	7%	**	**	**	10%	4%	9%	**	4%	8%
Don't know/ can't remember	1	-	**	**	**	-	-	-	**	-	1
	*%	-%	**	**	**	-%	-%	-%	**	-%	*%
SUMMARY											
DAILY	134	38	**	**	**	16	20	21	**	20	114
	38%	37%	**	**	**	31%	39%	36%	**	45%	37%
WEEKLY	278	83	**	**	**	39	42	42	**	37	240
	79%	79%	**	**	**	77%	79%	74%	**	85%	78%
MONTHLY	324	98	**	**	**	45	50	52	**	42	282
	92%	93%	**	**	**	90%	96%	91%	**	96%	91%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A9M. How often in the past 3 months have you listened to talkSPORT or talkSPORT2?

Base : Those who have personally listened to talkSPORT or talkSPORT2 in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		*a	*b	*c	^d		a	*b	^c	^d	e
Unweighted total	420	72	46	55	9	107	118	31	28	27	272
Effective Weighted Sample	310	55	30	37	7	72	88	26	22	19	200
Total	397	68	46	61	14	108	115	29	27	27	258
At least daily	96	15	6	6	**	14	32	7	**	**	57
	24%	22%	13%	10%	**	13%	28%	25%	**	**	22%
At least weekly	186	34	23	28	**	54	42	11	**	**	136
	47%	50%	49%	46%	**	50%	36%	37%	**	**	53%
											a
At least monthly	78	15	13	18	**	23	33	9	**	**	43
	20%	21%	29%	30%	**	21%	29%	32%	**	**	17%
							e				
Less often	33	4	4	9	**	13	7	2	**	**	19
	8%	6%	9%	14%	**	12%	6%	6%	**	**	7%
Don't know/ can't remember	4	-	-	-	**	4	1	-	**	**	3
	1%	-%	-%	-%	**	4%	1%	-%	**	**	1%
SUMMARY											
DAILY	96	15	6	6	**	14	32	7	**	**	57
	24%	22%	13%	10%	**	13%	28%	25%	**	**	22%
WEEKLY	283	50	28	34	**	68	73	18	**	**	192
	71%	72%	62%	55%	**	63%	64%	62%	**	**	75%
MONTHLY	360	64	42	52	**	90	106	27	**	**	236
	91%	94%	91%	86%	**	84%	93%	94%	**	**	91%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

A9M. How often in the past 3 months have you listened to talkSPORT or talkSPORT2?

Base : Those who have personally listened to talkSPORT or talkSPORT2 in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		*a	^b	^c	^d	*a	^b	^c	^d	*a	b
Unweighted total	420	39	4	1	11	30	8	21	17	60	359
Effective Weighted Sample	310	30	4	1	10	23	6	16	14	45	264
Total	397	54	2	1	4	41	12	32	20	64	332
At least daily	96	4	**	**	**	4	**	**	**	17	79
	24%	8%	**	**	**	11%	**	**	**	27%	24%
At least weekly	186	24	**	**	**	16	**	**	**	32	153
	47%	44%	**	**	**	39%	**	**	**	51%	46%
At least monthly	78	18	**	**	**	17	**	**	**	9	68
	20%	33%	**	**	**	41%	**	**	**	15%	21%
Less often	33	8	**	**	**	4	**	**	**	2	31
	8%	15%	**	**	**	9%	**	**	**	3%	9%
Don't know/ can't remember	4	-	**	**	**	-	**	**	**	3	1
	1%	-%	**	**	**	-%	**	**	**	5%	*%
										b	
SUMMARY											
DAILY	96	4	**	**	**	4	**	**	**	17	79
	24%	8%	**	**	**	11%	**	**	**	27%	24%
WEEKLY	283	28	**	**	**	20	**	**	**	49	232
	71%	52%	**	**	**	50%	**	**	**	77%	70%
MONTHLY	360	46	**	**	**	38	**	**	**	59	300
	91%	85%	**	**	**	91%	**	**	**	92%	90%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A9N. How often in the past 3 months have you listened to talkRADIO?

Base : Those who have personally listened to talkRADIO in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		^a	^b	^c	^d		*a	^b	^c	^d	e
Unweighted total	180	21	8	8	-	26	55	11	8	12	103
Effective Weighted Sample	134	17	5	5	-	15	41	8	7	9	82
Total	188	18	11	11	-	25	60	15	10	15	106
At least daily	51	**	**	**	**	**	20	**	**	**	22
	27%	**	**	**	**	**	34%	**	**	**	21%
At least weekly	79	**	**	**	**	**	20	**	**	**	55
	42%	**	**	**	**	**	34%	**	**	**	52%
At least monthly	41	**	**	**	**	**	14	**	**	**	20
	22%	**	**	**	**	**	24%	**	**	**	19%
Less often	14	**	**	**	**	**	5	**	**	**	6
	7%	**	**	**	**	**	9%	**	**	**	5%
Don't know/ can't remember	3	**	**	**	**	**	-	**	**	**	3
	2%	**	**	**	**	**	-%	**	**	**	3%
SUMMARY											
DAILY	51	**	**	**	**	**	20	**	**	**	22
	27%	**	**	**	**	**	34%	**	**	**	21%
WEEKLY	130	**	**	**	**	**	41	**	**	**	77
	69%	**	**	**	**	**	68%	**	**	**	73%
MONTHLY	171	**	**	**	**	**	55	**	**	**	98
	91%	**	**	**	**	**	91%	**	**	**	92%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

A9N. How often in the past 3 months have you listened to talkRADIO?

Base : Those who have personally listened to talkRADIO in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		^a	^b	^c	^d	^a	^b	^c	^d	*a	b
Unweighted total	180	6	-	-	2	1	4	3	3	50	130
Effective Weighted Sample	134	4	-	-	2	1	4	3	2	40	94
Total	188	10	-	-	1	4	6	4	7	59	129
At least daily	51	**	**	**	**	**	**	**	**	13	39
	27%	**	**	**	**	**	**	**	**	21%	30%
At least weekly	79	**	**	**	**	**	**	**	**	30	49
	42%	**	**	**	**	**	**	**	**	51%	38%
At least monthly	41	**	**	**	**	**	**	**	**	9	32
	22%	**	**	**	**	**	**	**	**	15%	25%
Less often	14	**	**	**	**	**	**	**	**	6	8
	7%	**	**	**	**	**	**	**	**	10%	6%
Don't know/ can't remember	3	**	**	**	**	**	**	**	**	2	1
	2%	**	**	**	**	**	**	**	**	4%	1%
SUMMARY											
DAILY	51	**	**	**	**	**	**	**	**	13	39
	27%	**	**	**	**	**	**	**	**	21%	30%
WEEKLY	130	**	**	**	**	**	**	**	**	42	88
	69%	**	**	**	**	**	**	**	**	72%	68%
MONTHLY	171	**	**	**	**	**	**	**	**	51	120
	91%	**	**	**	**	**	**	**	**	87%	93%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A9O. How often in the past 3 months have you listened to Classic FM?

Base : Those who have personally listened to Classic FM in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		*a	b	c	*d		a	*b	*c	*d	e
Unweighted total	702	89	131	185	54	264	209	38	47	40	430
Effective Weighted Sample	489	61	96	125	43	174	145	28	32	25	300
Total	740	74	125	235	109	304	220	39	49	41	460
At least daily	216	18	42	68	26	85	62	8	19	10	141
	29%	24%	33%	29%	24%	28%	28%	21%	39%	25%	31%
At least weekly	306	33	46	99	53	122	86	18	13	16	190
	41%	45%	37%	42%	48%	40%	39%	47%	26%	40%	41%
At least monthly	152	20	26	46	20	68	54	11	16	13	88
	20%	27%	21%	20%	18%	22%	25%	29%	32%	31%	19%
Less often	61	2	11	22	11	26	16	1	1	2	38
	8%	3%	9%	9%	10%	9%	7%	3%	3%	4%	8%
Don't know/ can't remember	5	*	-	-	-	3	1	-	-	-	3
	1%	1%	-%	-%	-%	1%	1%	-%	-%	-%	1%
SUMMARY											
DAILY	216	18	42	68	26	85	62	8	19	10	141
	29%	24%	33%	29%	24%	28%	28%	21%	39%	25%	31%
WEEKLY	522	52	88	167	79	207	148	27	32	27	330
	71%	69%	70%	71%	72%	68%	67%	68%	65%	64%	72%
MONTHLY	674	71	114	213	99	275	202	38	48	39	418
	91%	96%	91%	91%	90%	90%	92%	97%	97%	96%	91%

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d,e

A9O. How often in the past 3 months have you listened to Classic FM?

Base : Those who have personally listened to Classic FM in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	^b	^c	^d	*a	*b	*c	*d	a	b
Unweighted total	702	131	22	16	16	77	54	99	31	136	562
Effective Weighted Sample	489	99	17	15	15	60	39	76	22	105	382
Total	740	201	21	7	6	129	72	156	43	170	566
At least daily	216	58	**	**	**	39	19	45	13	57	158
	29%	29%	**	**	**	31%	26%	29%	31%	34%	28%
At least weekly	306	83	**	**	**	53	30	68	13	69	237
	41%	41%	**	**	**	42%	41%	43%	31%	41%	42%
At least monthly	152	39	**	**	**	25	15	34	5	30	120
	20%	20%	**	**	**	19%	20%	22%	11%	18%	21%
Less often	61	21	**	**	**	11	10	9	12	12	48
	8%	10%	**	**	**	9%	13%	6%	27%	7%	8%
									ac		
Don't know/ can't remember	5	-	**	**	**	-	-	-	-	2	3
	1%	-%	**	**	**	-%	-%	-%	-%	1%	1%
SUMMARY											
DAILY	216	58	**	**	**	39	19	45	13	57	158
	29%	29%	**	**	**	31%	26%	29%	31%	34%	28%
WEEKLY	522	141	**	**	**	93	48	113	26	127	395
	71%	70%	**	**	**	72%	67%	72%	61%	74%	70%
MONTHLY	674	180	**	**	**	118	63	147	31	157	515
	91%	90%	**	**	**	91%	87%	94%	73%	92%	91%
						d		d			

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A9P. How often in the past 3 months have you listened to Any Absolute Radio station?

Base : Those who have personally listened to Any Absolute Radio station in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		*a	^b	^c	^d		a	^b	^c	*d	e
Unweighted total	462	50	24	26	2	105	157	26	18	31	273
Effective Weighted Sample	353	41	18	20	2	76	117	21	15	23	209
Total	402	50	23	27	4	92	138	24	15	24	235
At least daily	99	13	**	**	**	18	32	**	**	7	61
	25%	26%	**	**	**	20%	23%	**	**	29%	26%
At least weekly	188	19	**	**	**	39	64	**	**	10	112
	47%	39%	**	**	**	43%	47%	**	**	42%	48%
At least monthly	89	15	**	**	**	32	34	**	**	6	46
	22%	31%	**	**	**	35%	24%	**	**	25%	19%
Less often	25	1	**	**	**	2	8	**	**	1	14
	6%	2%	**	**	**	2%	6%	**	**	4%	6%
Don't know/ can't remember	2	1	**	**	**	1	-	**	**	-	2
	1%	2%	**	**	**	1%	-%	**	**	-%	1%
SUMMARY											
DAILY	99	13	**	**	**	18	32	**	**	7	61
	25%	26%	**	**	**	20%	23%	**	**	29%	26%
WEEKLY	287	32	**	**	**	58	96	**	**	17	173
	71%	65%	**	**	**	63%	70%	**	**	71%	74%
MONTHLY	376	47	**	**	**	89	130	**	**	23	219
	93%	95%	**	**	**	97%	94%	**	**	96%	93%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

A9P. How often in the past 3 months have you listened to Any Absolute Radio station?

Base : Those who have personally listened to Any Absolute Radio station in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		^a	^b	^c	^d	^a	^b	^c	^d	*a	b
Unweighted total	462	19	3	1	3	12	7	13	6	50	411
Effective Weighted Sample	353	16	3	1	3	10	6	12	4	41	312
Total	402	23	2	1	1	17	6	15	8	52	349
At least daily	99	**	**	**	**	**	**	**	**	12	87
	25%	**	**	**	**	**	**	**	**	23%	25%
At least weekly	188	**	**	**	**	**	**	**	**	27	161
	47%	**	**	**	**	**	**	**	**	52%	46%
At least monthly	89	**	**	**	**	**	**	**	**	10	77
	22%	**	**	**	**	**	**	**	**	20%	22%
Less often	25	**	**	**	**	**	**	**	**	3	22
	6%	**	**	**	**	**	**	**	**	6%	6%
Don't know/ can't remember	2	**	**	**	**	**	**	**	**	-	2
	1%	**	**	**	**	**	**	**	**	-%	1%
SUMMARY											
DAILY	99	**	**	**	**	**	**	**	**	12	87
	25%	**	**	**	**	**	**	**	**	23%	25%
WEEKLY	287	**	**	**	**	**	**	**	**	39	248
	71%	**	**	**	**	**	**	**	**	75%	71%
MONTHLY	376	**	**	**	**	**	**	**	**	49	325
	93%	**	**	**	**	**	**	**	**	94%	93%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A9Q. How often in the past 3 months have you listened to Any Capital radio station?

Base : Those who have personally listened to Any Capital radio station in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		*a	^b	^c	^d		a	*b	^c	*d	e
Unweighted total	713	49	18	21	3	148	199	42	21	34	450
Effective Weighted Sample	537	38	14	15	3	109	141	30	15	20	349
Total	630	43	18	24	6	130	166	36	18	26	409
At least daily	176	13	**	**	**	37	37	7	**	7	126
	28%	30%	**	**	**	28%	22%	19%	**	25%	31%
At least weekly	284	22	**	**	**	54	83	20	**	14	175
	45%	52%	**	**	**	42%	50%	56%	**	51%	43%
At least monthly	122	7	**	**	**	22	35	6	**	6	74
	19%	17%	**	**	**	17%	21%	17%	**	22%	18%
Less often	40	*	**	**	**	13	8	3	**	*	28
	6%	1%	**	**	**	10%	5%	8%	**	1%	7%
Don't know/ can't remember	8	-	**	**	**	5	2	-	**	-	5
	1%	-%	**	**	**	4%	1%	-%	**	-%	1%
SUMMARY											
DAILY	176	13	**	**	**	37	37	7	**	7	126
	28%	30%	**	**	**	28%	22%	19%	**	25%	31%
WEEKLY	460	35	**	**	**	90	120	27	**	20	301
	73%	82%	**	**	**	70%	73%	75%	**	77%	74%
MONTHLY	582	42	**	**	**	113	156	34	**	26	375
	92%	99%	**	**	**	87%	94%	92%	**	99%	92%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

A9Q. How often in the past 3 months have you listened to Any Capital radio station?

Base : Those who have personally listened to Any Capital radio station in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		^a	^b	^c	^d	^a	^b	^c	^d	a	b
Unweighted total	713	16	4	1	-	6	10	9	7	126	584
Effective Weighted Sample	537	12	4	1	-	4	8	7	6	99	441
Total	630	21	3	1	-	8	12	15	6	139	488
At least daily	176	**	**	**	**	**	**	**	**	36	138
	28%	**	**	**	**	**	**	**	**	26%	28%
At least weekly	284	**	**	**	**	**	**	**	**	52	231
	45%	**	**	**	**	**	**	**	**	38%	47%
At least monthly	122	**	**	**	**	**	**	**	**	31	89
	19%	**	**	**	**	**	**	**	**	23%	18%
Less often	40	**	**	**	**	**	**	**	**	16	24
	6%	**	**	**	**	**	**	**	**	12%	5%
										b	
Don't know/ can't remember	8	**	**	**	**	**	**	**	**	3	5
	1%	**	**	**	**	**	**	**	**	2%	1%
SUMMARY											
DAILY	176	**	**	**	**	**	**	**	**	36	138
	28%	**	**	**	**	**	**	**	**	26%	28%
WEEKLY	460	**	**	**	**	**	**	**	**	88	370
	73%	**	**	**	**	**	**	**	**	64%	76%
											a
MONTHLY	582	**	**	**	**	**	**	**	**	120	459
	92%	**	**	**	**	**	**	**	**	86%	94%
											a

Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A9R. How often in the past 3 months have you listened to Any Heart radio station?

Base : Those who have personally listened to Any Heart radio station in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	*b	*c	^d		a	*b	*c	*d	e
Unweighted total	923	130	64	79	15	237	254	45	35	63	590
Effective Weighted Sample	687	98	50	61	14	166	180	36	26	38	452
Total	842	107	73	105	32	240	219	41	29	50	548
At least daily	228	25	17	21	**	57	61	10	9	19	144
	27%	23%	23%	20%	**	24%	28%	25%	31%	37%	26%
At least weekly	384	53	31	47	**	116	104	18	13	23	245
	46%	49%	43%	44%	**	48%	48%	44%	46%	46%	45%
At least monthly	150	20	16	16	**	35	38	8	4	7	100
	18%	19%	22%	15%	**	15%	17%	20%	13%	15%	18%
Less often	72	9	9	20	**	29	13	4	3	1	53
	8%	9%	12%	19%	**	12%	6%	11%	11%	2%	10%
Don't know/ can't remember	9	-	-	2	**	4	3	-	-	-	6
	1%	-%	-%	2%	**	2%	1%	-%	-%	-%	1%
SUMMARY											
DAILY	228	25	17	21	**	57	61	10	9	19	144
	27%	23%	23%	20%	**	24%	28%	25%	31%	37%	26%
WEEKLY	611	77	48	68	**	173	165	28	22	41	389
	73%	73%	66%	65%	**	72%	75%	69%	77%	83%	71%
MONTHLY	762	98	64	84	**	208	203	36	26	49	489
	90%	91%	88%	80%	**	86%	93%	89%	89%	98%	89%
		c									

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

A9R. How often in the past 3 months have you listened to Any Heart radio station?

Base : Those who have personally listened to Any Heart radio station in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		*a	^b	^c	^d	*a	^b	*c	*d	*a	b
Unweighted total	923	66	4	9	-	45	21	33	33	98	824
Effective Weighted Sample	687	54	4	7	-	37	17	27	26	78	611
Total	842	97	3	6	-	68	29	49	48	113	729
At least daily	228	20	**	**	**	12	**	10	10	29	197
	27%	21%	**	**	**	17%	**	21%	20%	26%	27%
At least weekly	384	44	**	**	**	37	**	24	20	49	335
	46%	45%	**	**	**	55%	**	49%	42%	43%	46%
At least monthly	150	15	**	**	**	9	**	4	10	26	124
	18%	15%	**	**	**	13%	**	8%	22%	23%	17%
Less often	72	17	**	**	**	9	**	9	8	6	66
	8%	17%	**	**	**	13%	**	19%	16%	5%	9%
Don't know/ can't remember	9	2	**	**	**	2	**	2	-	3	7
	1%	2%	**	**	**	3%	**	3%	-%	2%	1%
SUMMARY											
DAILY	228	20	**	**	**	12	**	10	10	29	197
	27%	21%	**	**	**	17%	**	21%	20%	26%	27%
WEEKLY	611	64	**	**	**	49	**	34	30	78	532
	73%	66%	**	**	**	72%	**	69%	62%	69%	73%
MONTHLY	762	78	**	**	**	58	**	38	40	104	657
	90%	81%	**	**	**	85%	**	77%	84%	93%	90%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A9S. How often in the past 3 months have you listened to Any Smooth radio station?

Base : Those who have personally listened to Any Smooth radio station in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	*b	*c	^d		a	*b	*c	*d	e
Unweighted total	605	136	77	99	22	194	195	35	36	50	379
Effective Weighted Sample	437	99	55	73	20	133	129	24	21	28	286
Total	576	125	85	129	44	212	172	29	35	44	373
At least daily	147	34	23	32	**	52	46	10	12	17	97
	26%	27%	27%	25%	**	25%	27%	36%	35%	38%	26%
At least weekly	275	70	49	60	**	105	82	11	17	15	178
	48%	56%	57%	47%	**	49%	48%	40%	50%	35%	48%
At least monthly	111	10	8	27	**	40	36	4	3	11	70
	19%	8%	10%	21%	**	19%	21%	14%	9%	26%	19%
				a							
Less often	39	9	5	10	**	12	8	3	2	1	27
	7%	7%	6%	7%	**	5%	5%	10%	6%	1%	7%
Don't know/ can't remember	4	2	-	-	**	4	-	-	-	-	2
	1%	1%	-%	-%	**	2%	-%	-%	-%	-%	1%
SUMMARY											
DAILY	147	34	23	32	**	52	46	10	12	17	97
	26%	27%	27%	25%	**	25%	27%	36%	35%	38%	26%
WEEKLY	422	104	71	92	**	157	128	22	30	32	275
	73%	83%	84%	72%	**	74%	74%	76%	86%	73%	74%
MONTHLY	533	114	80	119	**	197	164	26	33	43	344
	93%	91%	94%	93%	**	93%	95%	90%	94%	99%	92%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

A9S. How often in the past 3 months have you listened to Any Smooth radio station?

Base : Those who have personally listened to Any Smooth radio station in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		*a	^b	^c	^d	*a	^b	*c	*d	*a	b
Unweighted total	605	76	12	9	2	48	28	42	33	66	539
Effective Weighted Sample	437	60	9	8	2	39	22	33	26	51	387
Total	576	113	11	4	1	76	36	67	44	74	502
At least daily	147	29	**	**	**	21	**	22	7	21	126
	26%	26%	**	**	**	28%	**	33%	17%	28%	25%
At least weekly	275	52	**	**	**	38	**	28	24	35	240
	48%	46%	**	**	**	50%	**	42%	55%	47%	48%
At least monthly	111	24	**	**	**	12	**	16	5	10	101
	19%	21%	**	**	**	16%	**	24%	12%	14%	20%
Less often	39	8	**	**	**	4	**	1	7	6	33
	7%	7%	**	**	**	6%	**	2%	16%	8%	7%
									c		
Don't know/ can't remember	4	-	**	**	**	-	**	-	-	2	2
	1%	-%	**	**	**	-%	**	-%	-%	3%	*%
SUMMARY											
DAILY	147	29	**	**	**	21	**	22	7	21	126
	26%	26%	**	**	**	28%	**	33%	17%	28%	25%
WEEKLY	422	81	**	**	**	60	**	50	31	56	366
	73%	72%	**	**	**	78%	**	74%	72%	75%	73%
MONTHLY	533	105	**	**	**	72	**	66	37	66	467
	93%	93%	**	**	**	94%	**	98%	84%	89%	93%
								d			

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A9T. How often in the past 3 months have you listened to Any Kiss radio station?

Base : Those who have personally listened to Any Kiss radio station in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		^a	^b	^c	^d		a	^b	^c	^d	e
Unweighted total	452	26	6	8	2	95	132	22	11	18	275
Effective Weighted Sample	334	20	4	6	2	64	96	16	8	11	204
Total	424	23	8	12	4	88	114	22	9	10	271
At least daily	109	**	**	**	**	22	34	**	**	**	69
	26%	**	**	**	**	26%	29%	**	**	**	25%
At least weekly	181	**	**	**	**	36	45	**	**	**	121
	43%	**	**	**	**	41%	39%	**	**	**	44%
At least monthly	100	**	**	**	**	18	30	**	**	**	57
	23%	**	**	**	**	21%	27%	**	**	**	21%
Less often	30	**	**	**	**	8	6	**	**	**	23
	7%	**	**	**	**	9%	5%	**	**	**	8%
Don't know/ can't remember	4	**	**	**	**	3	-	**	**	**	2
	1%	**	**	**	**	3%	-%	**	**	**	1%
SUMMARY											
DAILY	109	**	**	**	**	22	34	**	**	**	69
	26%	**	**	**	**	26%	29%	**	**	**	25%
WEEKLY	290	**	**	**	**	59	78	**	**	**	190
	68%	**	**	**	**	67%	68%	**	**	**	70%
MONTHLY	390	**	**	**	**	77	109	**	**	**	246
	92%	**	**	**	**	88%	95%	**	**	**	91%

Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

A9T. How often in the past 3 months have you listened to Any Kiss radio station?

Base : Those who have personally listened to Any Kiss radio station in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		^a	^b	^c	^d	^a	^b	^c	^d	*a	b
Unweighted total	452	5	1	2	-	5	-	3	2	96	353
Effective Weighted Sample	334	4	1	2	-	4	-	2	2	75	261
Total	424	10	1	1	-	10	-	5	5	112	310
At least daily	109	**	**	**	**	**	**	**	**	32	76
	26%	**	**	**	**	**	**	**	**	29%	25%
At least weekly	181	**	**	**	**	**	**	**	**	42	139
	43%	**	**	**	**	**	**	**	**	37%	45%
At least monthly	100	**	**	**	**	**	**	**	**	29	70
	23%	**	**	**	**	**	**	**	**	26%	23%
Less often	30	**	**	**	**	**	**	**	**	7	23
	7%	**	**	**	**	**	**	**	**	6%	7%
Don't know/ can't remember	4	**	**	**	**	**	**	**	**	2	1
	1%	**	**	**	**	**	**	**	**	2%	*%
SUMMARY											
DAILY	109	**	**	**	**	**	**	**	**	32	76
	26%	**	**	**	**	**	**	**	**	29%	25%
WEEKLY	290	**	**	**	**	**	**	**	**	74	215
	68%	**	**	**	**	**	**	**	**	66%	69%
MONTHLY	390	**	**	**	**	**	**	**	**	103	285
	92%	**	**	**	**	**	**	**	**	92%	92%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A9U. How often in the past 3 months have you listened to Any Magic radio station?

Base : Those who have personally listened to Any Magic radio station in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		*a	*b	*c	^d		a	^b	^c	*d	e
Unweighted total	399	61	31	38	7	95	127	18	21	33	247
Effective Weighted Sample	297	44	22	26	6	64	85	12	16	20	194
Total	373	53	27	42	15	86	113	14	21	30	236
At least daily	88	10	3	3	**	14	32	**	**	7	53
	24%	19%	12%	8%	**	16%	28%	**	**	25%	22%
At least weekly	169	23	16	22	**	43	47	**	**	14	108
	45%	44%	59%	52%	**	50%	41%	**	**	46%	46%
At least monthly	81	11	7	9	**	20	26	**	**	4	52
	22%	21%	26%	21%	**	23%	23%	**	**	15%	22%
Less often	34	8	1	8	**	9	8	**	**	4	23
	9%	16%	3%	19%	**	10%	7%	**	**	14%	10%
Don't know/ can't remember	*	-	-	-	**	-	-	**	**	-	*
	*%	-%	-%	-%	**	-%	-%	**	**	-%	*%
SUMMARY											
DAILY	88	10	3	3	**	14	32	**	**	7	53
	24%	19%	12%	8%	**	16%	28%	**	**	25%	22%
WEEKLY	257	33	19	25	**	57	79	**	**	21	161
	69%	63%	71%	60%	**	66%	70%	**	**	71%	68%
MONTHLY	339	44	26	34	**	77	105	**	**	25	212
	91%	84%	97%	81%	**	90%	93%	**	**	86%	90%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

A9U. How often in the past 3 months have you listened to Any Magic radio station?

Base : Those who have personally listened to Any Magic radio station in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		^a	^b	^c	^d	^a	^b	^c	^d	*a	b
Unweighted total	399	24	5	7	2	15	9	14	10	54	344
Effective Weighted Sample	297	19	5	6	2	12	6	11	8	44	253
Total	373	35	3	3	1	22	13	23	11	66	306
At least daily	88	**	**	**	**	**	**	**	**	20	67
	24%	**	**	**	**	**	**	**	**	31%	22%
At least weekly	169	**	**	**	**	**	**	**	**	32	137
	45%	**	**	**	**	**	**	**	**	48%	45%
At least monthly	81	**	**	**	**	**	**	**	**	10	71
	22%	**	**	**	**	**	**	**	**	15%	23%
Less often	34	**	**	**	**	**	**	**	**	4	30
	9%	**	**	**	**	**	**	**	**	6%	10%
Don't know/ can't remember	*	**	**	**	**	**	**	**	**	-	*
	*%	**	**	**	**	**	**	**	**	-%	*%
SUMMARY											
DAILY	88	**	**	**	**	**	**	**	**	20	67
	24%	**	**	**	**	**	**	**	**	31%	22%
WEEKLY	257	**	**	**	**	**	**	**	**	52	204
	69%	**	**	**	**	**	**	**	**	79%	67%
MONTHLY	339	**	**	**	**	**	**	**	**	63	275
	91%	**	**	**	**	**	**	**	**	94%	90%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A9V. How often in the past 3 months have you listened to Virgin Radio?

Base : Those who have personally listened to Virgin Radio in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		^a	^b	^c	^d		*a	^b	^c	^d	e
Unweighted total	221	23	9	9	-	37	76	15	14	13	123
Effective Weighted Sample	172	19	8	8	-	30	56	12	12	8	99
Total	219	18	7	7	-	29	76	18	15	13	121
At least daily	80	**	**	**	**	7	28	**	**	**	51
	37%	**	**	**	**	25%	37%	**	**	**	42%
At least weekly	79	**	**	**	**	10	21	**	**	**	53
	36%	**	**	**	**	35%	27%	**	**	**	44%
											a
At least monthly	43	**	**	**	**	7	21	**	**	**	12
	20%	**	**	**	**	23%	28%	**	**	**	10%
							e				
Less often	15	**	**	**	**	5	6	**	**	**	5
	7%	**	**	**	**	17%	8%	**	**	**	4%
Don't know/ can't remember	2	**	**	**	**	-	*	**	**	**	-
	1%	**	**	**	**	-%	1%	**	**	**	-%
SUMMARY											
DAILY	80	**	**	**	**	7	28	**	**	**	51
	37%	**	**	**	**	25%	37%	**	**	**	42%
WEEKLY	159	**	**	**	**	18	48	**	**	**	104
	73%	**	**	**	**	60%	64%	**	**	**	86%
											a
MONTHLY	203	**	**	**	**	24	69	**	**	**	116
	92%	**	**	**	**	83%	92%	**	**	**	96%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

A9V. How often in the past 3 months have you listened to Virgin Radio?

Base : Those who have personally listened to Virgin Radio in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		^a	^b	^c	^d	^a	^b	^c	^d	*a	b
Unweighted total	221	5	4	-	-	3	2	5	-	51	168
Effective Weighted Sample	172	5	4	-	-	3	2	5	-	41	131
Total	219	5	2	-	-	3	1	5	-	57	161
At least daily	80	**	**	**	**	**	**	**	**	27	52
	37%	**	**	**	**	**	**	**	**	47%	33%
At least weekly	79	**	**	**	**	**	**	**	**	11	68
	36%	**	**	**	**	**	**	**	**	18%	43%
											a
At least monthly	43	**	**	**	**	**	**	**	**	13	30
	20%	**	**	**	**	**	**	**	**	23%	19%
Less often	15	**	**	**	**	**	**	**	**	7	8
	7%	**	**	**	**	**	**	**	**	12%	5%
Don't know/ can't remember	2	**	**	**	**	**	**	**	**	-	2
	1%	**	**	**	**	**	**	**	**	-%	1%
SUMMARY											
DAILY	80	**	**	**	**	**	**	**	**	27	52
	37%	**	**	**	**	**	**	**	**	47%	33%
WEEKLY	159	**	**	**	**	**	**	**	**	37	121
	73%	**	**	**	**	**	**	**	**	65%	75%
MONTHLY	203	**	**	**	**	**	**	**	**	51	151
	92%	**	**	**	**	**	**	**	**	88%	94%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A9W. How often in the past 3 months have you listened to Any LBC radio station?

Base : Those who have personally listened to Any LBC radio station in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		*a	^b	*c	^d		*a	^b	^c	^d	e
Unweighted total	218	41	26	38	12	68	68	12	9	15	137
Effective Weighted Sample	159	33	17	27	11	45	53	10	7	11	98
Total	261	40	34	66	32	92	80	15	8	16	166
At least daily	119	16	**	42	**	53	40	**	**	**	73
	46%	40%	**	64%	**	57%	51%	**	**	**	44%
At least weekly	84	11	**	18	**	23	24	**	**	**	53
	32%	28%	**	27%	**	25%	31%	**	**	**	32%
At least monthly	43	9	**	5	**	12	13	**	**	**	27
	17%	22%	**	7%	**	13%	16%	**	**	**	16%
Less often	11	2	**	1	**	2	1	**	**	**	10
	4%	5%	**	2%	**	2%	2%	**	**	**	6%
Don't know/ can't remember	4	2	**	-	**	2	1	**	**	**	3
	1%	5%	**	-%	**	3%	1%	**	**	**	2%
SUMMARY											
DAILY	119	16	**	42	**	53	40	**	**	**	73
	46%	40%	**	64%	**	57%	51%	**	**	**	44%
WEEKLY	203	27	**	60	**	76	65	**	**	**	125
	78%	69%	**	91%	**	83%	81%	**	**	**	76%
				a							
MONTHLY	246	36	**	65	**	88	78	**	**	**	153
	94%	90%	**	98%	**	96%	98%	**	**	**	92%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

A9W. How often in the past 3 months have you listened to Any LBC radio station?

Base : Those who have personally listened to Any LBC radio station in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		*a	^b	^c	^d	^a	^b	^c	^d	*a	b
Unweighted total	218	33	3	1	1	17	16	23	10	47	170
Effective Weighted Sample	159	25	3	1	1	12	13	17	8	39	118
Total	261	63	3	*	*	36	27	45	17	66	193
At least daily	119	40	**	**	**	**	**	**	**	32	87
	46%	64%	**	**	**	**	**	**	**	48%	45%
At least weekly	84	17	**	**	**	**	**	**	**	18	66
	32%	26%	**	**	**	**	**	**	**	27%	34%
At least monthly	43	5	**	**	**	**	**	**	**	11	32
	17%	8%	**	**	**	**	**	**	**	17%	16%
Less often	11	1	**	**	**	**	**	**	**	2	8
	4%	2%	**	**	**	**	**	**	**	3%	4%
Don't know/ can't remember	4	-	**	**	**	**	**	**	**	3	1
	1%	-%	**	**	**	**	**	**	**	5%	*%
										b	
SUMMARY											
DAILY	119	40	**	**	**	**	**	**	**	32	87
	46%	64%	**	**	**	**	**	**	**	48%	45%
WEEKLY	203	57	**	**	**	**	**	**	**	50	153
	78%	90%	**	**	**	**	**	**	**	75%	79%
MONTHLY	246	62	**	**	**	**	**	**	**	61	184
	94%	98%	**	**	**	**	**	**	**	92%	96%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A9X. How often in the past 3 months have you listened to Times Radio?

Base : Those who have personally listened to Times Radio in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		^a	^b	^c	^d		^a	^b	^c	^d	*e
Unweighted total	86	14	8	8	-	16	28	9	4	8	53
Effective Weighted Sample	69	12	7	7	-	13	22	7	4	7	45
Total	91	14	6	6	-	13	34	11	3	12	51
At least daily	20	**	**	**	**	**	**	**	**	**	8
	22%	**	**	**	**	**	**	**	**	**	15%
At least weekly	43	**	**	**	**	**	**	**	**	**	26
	47%	**	**	**	**	**	**	**	**	**	51%
At least monthly	19	**	**	**	**	**	**	**	**	**	12
	21%	**	**	**	**	**	**	**	**	**	23%
Less often	5	**	**	**	**	**	**	**	**	**	4
	6%	**	**	**	**	**	**	**	**	**	8%
Don't know/ can't remember	3	**	**	**	**	**	**	**	**	**	1
	3%	**	**	**	**	**	**	**	**	**	3%
SUMMARY											
DAILY	20	**	**	**	**	**	**	**	**	**	8
	22%	**	**	**	**	**	**	**	**	**	15%
WEEKLY	63	**	**	**	**	**	**	**	**	**	34
	69%	**	**	**	**	**	**	**	**	**	66%
MONTHLY	83	**	**	**	**	**	**	**	**	**	46
	91%	**	**	**	**	**	**	**	**	**	90%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

A9X. How often in the past 3 months have you listened to Times Radio?

Base : Those who have personally listened to Times Radio in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		^a	^b	^c	^d	^a	^b	^c	^d	^a	*b
Unweighted total	86	6	1	-	1	3	3	6	-	16	70
Effective Weighted Sample	69	5	1	-	1	3	3	5	-	13	56
Total	91	5	*	-	*	3	2	5	-	20	71
At least daily	20	**	**	**	**	**	**	**	**	**	18
	22%	**	**	**	**	**	**	**	**	**	25%
At least weekly	43	**	**	**	**	**	**	**	**	**	34
	47%	**	**	**	**	**	**	**	**	**	48%
At least monthly	19	**	**	**	**	**	**	**	**	**	14
	21%	**	**	**	**	**	**	**	**	**	20%
Less often	5	**	**	**	**	**	**	**	**	**	4
	6%	**	**	**	**	**	**	**	**	**	6%
Don't know/ can't remember	3	**	**	**	**	**	**	**	**	**	2
	3%	**	**	**	**	**	**	**	**	**	3%
SUMMARY											
DAILY	20	**	**	**	**	**	**	**	**	**	18
	22%	**	**	**	**	**	**	**	**	**	25%
WEEKLY	63	**	**	**	**	**	**	**	**	**	52
	69%	**	**	**	**	**	**	**	**	**	72%
MONTHLY	83	**	**	**	**	**	**	**	**	**	66
	91%	**	**	**	**	**	**	**	**	**	92%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A10. Which, if any, of these BBC websites and apps have you personally used in the past 3 months? (Please include using sites or apps on any device.)

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
BBC News site/ app	1770	284	218	320	102	509	438	74	77	79	1211
	41%	47%	39%	32%	24%	30%	35%	32%	32%	24%	47%
		bcd	cd	d			d				abcd
BBC Weather site/ app	1250	213	163	266	103	398	329	50	69	67	839
	29%	35%	29%	27%	24%	23%	26%	22%	28%	20%	32%
		cd									abd
BBC Sport site/ app	867	164	104	141	38	233	205	44	37	40	594
	20%	27%	18%	14%	9%	14%	16%	19%	15%	12%	23%
		bcd	d								acd
BBC Bitesize site/ app	318	9	7	10	3	45	108	20	9	24	169
	7%	1%	1%	1%	1%	3%	9%	9%	4%	7%	7%
							ce				
BBC iPlayer Kids site/ app	218	8	3	3	-	34	69	20	7	14	119
	5%	1%	1%	*%	-%	2%	6%	9%	3%	4%	5%
								ce			
BBC CBeebies Playtime site/ app	181	2	5	5	-	35	76	20	8	18	89
	4%	*%	1%	*%	-%	2%	6%	9%	3%	6%	3%
							e	ce			
BBC Newsround site	151	10	12	19	6	37	61	6	14	11	81
	4%	2%	2%	2%	2%	2%	5%	3%	6%	4%	3%
							e				
BBC CBeebies Storytime site/ app	137	4	1	1	-	24	65	12	7	9	47
	3%	1%	*%	*%	-%	1%	5%	5%	3%	3%	2%
							e	e			
Any other BBC site or app	41	7	7	13	6	18	12	2	1	6	27
	1%	1%	1%	1%	1%	1%	1%	1%	*%	2%	1%
None of these	1793	243	282	565	282	953	541	110	133	184	1018
	42%	40%	50%	57%	66%	56%	43%	48%	55%	57%	39%
			a	ab	abc		e	e	ae	ae	

Columns Tested: a,b,c,d - a,b,c,d,e

A10. Which, if any, of these BBC websites and apps have you personally used in the past 3 months? (Please include using sites or apps on any device.)

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
BBC News site/ app	1770	265	24	22	9	165	100	177	84	263	1496
	41%	32%	29%	36%	44%	38%	26%	38%	24%	37%	42%
						bd		bd			a
BBC Weather site/ app	1250	220	22	18	6	128	90	156	64	193	1054
	29%	27%	27%	29%	28%	29%	23%	34%	18%	27%	30%
						d		bd			
BBC Sport site/ app	867	119	13	5	5	104	15	82	37	140	723
	20%	14%	15%	8%	22%	24%	4%	18%	10%	20%	20%
					c	bd		bd	b		
BBC Bitesize site/ app	318	9	-	1	-	8	1	9	-	107	208
	7%	1%	-%	2%	-%	2%	*%	2%	-%	15%	6%
										b	
BBC iPlayer Kids site/ app	218	2	-	1	-	1	1	2	-	88	129
	5%	*%	-%	1%	-%	*%	*%	1%	-%	12%	4%
										b	
BBC CBeebies Playtime site/ app	181	4	-	*	-	1	3	2	1	62	117
	4%	1%	-%	1%	-%	*%	1%	*%	*%	9%	3%
										b	
BBC Newsround site	151	15	2	1	1	5	10	8	6	49	102
	4%	2%	2%	2%	3%	1%	3%	2%	2%	7%	3%
										b	
BBC CBeebies Storytime site/ app	137	1	-	1	-	1	-	1	-	61	75
	3%	*%	-%	1%	-%	*%	-%	*%	-%	9%	2%
										b	
Any other BBC site or app	41	13	-	-	-	5	8	10	3	3	38
	1%	2%	-%	-%	-%	1%	2%	2%	1%	*%	1%
None of these	1793	476	48	31	10	227	249	231	243	251	1531
	42%	58%	57%	52%	48%	52%	65%	50%	68%	35%	43%
							ac		ac		a

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A11A. How often in the past 3 months have you used the BBC News site/ app?

Base : Those who have personally used the BBC News site/ app in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	*d		a	*b	*c	d	e
Unweighted total	1961	346	234	280	46	534	506	80	77	101	1324
Effective Weighted Sample	1442	257	175	198	40	361	358	58	57	64	986
Total	1704	268	205	292	87	478	421	74	73	75	1172
At least daily	994 58%	158 59%	127 62%	171 59%	45 51%	272 57%	231 55%	46 62%	45 62%	38 51%	704 60%
At least weekly	525 31%	88 33%	64 31%	90 31%	26 30%	148 31%	136 32%	22 30%	17 23%	32 42% ce	354 30%
At least monthly	122 7%	16 6%	11 5%	17 6%	6 7%	36 8%	39 9%	3 5%	7 9%	5 7%	76 7%
Less often	45 3%	7 2%	1 *%	10 3% b	9 10% ab	15 3%	8 2%	1 2%	- -%	* *%	30 3%
Don't know/ can't remember	18 1%	- -%	3 1%	5 2% a	2 2% a	6 1%	6 1%	1 2%	4 5% ae	- -%	7 1%
SUMMARY											
DAILY	994 58%	158 59%	127 62%	171 59%	45 51%	272 57%	231 55%	46 62%	45 62%	38 51%	704 60%
WEEKLY	1519 89%	246 92% d	191 93% d	262 89%	71 81%	421 88%	367 87%	68 92%	62 85%	70 93%	1058 90%
MONTHLY	1641 96%	261 98% d	202 98% d	278 95%	77 88%	457 95%	407 97%	71 96%	69 95%	75 100%	1135 97%

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d,e

A11A. How often in the past 3 months have you used the BBC News site/ app?

Base : Those who have personally used the BBC News site/ app in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	^d	a	*b	c	*d	a	b
Unweighted total	1961	183	30	41	26	107	76	127	54	245	1702
Effective Weighted Sample	1442	146	24	38	24	87	60	103	42	188	1250
Total	1704	241	24	20	8	149	92	163	74	261	1431
At least daily	994	139	14	11	**	93	46	100	37	163	827
	58%	58%	59%	53%	**	62%	50%	61%	51%	63%	58%
At least weekly	525	77	5	7	**	41	36	48	28	60	461
	31%	32%	23%	35%	**	28%	39%	29%	37%	23%	32%
											a
At least monthly	122	12	3	1	**	9	4	9	4	18	103
	7%	5%	12%	7%	**	6%	4%	5%	5%	7%	7%
Less often	45	9	-	*	**	5	4	6	3	15	30
	3%	4%	-%	2%	**	4%	4%	4%	4%	6%	2%
										b	
Don't know/ can't remember	18	3	1	1	**	1	2	1	2	6	10
	1%	1%	6%	3%	**	1%	2%	1%	3%	2%	1%
										b	
SUMMARY											
DAILY	994	139	14	11	**	93	46	100	37	163	827
	58%	58%	59%	53%	**	62%	50%	61%	51%	63%	58%
WEEKLY	1519	216	20	18	**	134	82	147	65	223	1288
	89%	90%	82%	89%	**	90%	90%	91%	88%	85%	90%
MONTHLY	1641	228	23	19	**	143	86	156	69	240	1391
	96%	95%	94%	95%	**	96%	94%	96%	93%	92%	97%
											a

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A11B. How often in the past 3 months have you used the BBC Sport site/ app?

Base : Those who have personally used the BBC Sport site/ app in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	^d		a	*b	*c	*d	e
Unweighted total	892	168	105	119	14	232	220	45	39	46	609
Effective Weighted Sample	683	130	82	88	12	167	167	34	31	31	468
Total	829	156	97	123	25	214	195	44	34	40	574
At least daily	397	80	49	61	**	107	86	27	16	19	288
	48%	51%	51%	50%	**	50%	44%	61%	47%	47%	50%
At least weekly	338	66	38	49	**	83	92	15	13	16	221
	41%	42%	39%	40%	**	39%	47%	34%	39%	41%	38%
At least monthly	76	6	8	11	**	16	13	1	5	4	56
	9%	4%	8%	9%	**	8%	7%	2%	13%	9%	10%
Less often	16	4	2	2	**	6	3	1	*	*	10
	2%	3%	2%	1%	**	3%	1%	1%	1%	1%	2%
Don't know/ can't remember	2	-	1	1	**	2	1	1	-	1	*
	*%	-%	1%	1%	**	1%	1%	2%	-%	2%	*%
								e		e	
SUMMARY											
DAILY	397	80	49	61	**	107	86	27	16	19	288
	48%	51%	51%	50%	**	50%	44%	61%	47%	47%	50%
WEEKLY	735	146	87	110	**	190	178	42	29	35	509
	89%	94%	89%	90%	**	89%	91%	95%	86%	88%	89%
MONTHLY	811	152	95	120	**	206	191	43	34	39	564
	98%	97%	98%	98%	**	96%	98%	97%	99%	97%	98%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

A11B. How often in the past 3 months have you used the BBC Sport site/ app?

Base : Those who have personally used the BBC Sport site/ app in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		*a	^b	^c	^d	*a	^b	*c	^d	a	b
Unweighted total	892	81	15	11	12	69	12	61	20	129	759
Effective Weighted Sample	683	66	12	11	11	57	10	51	15	102	580
Total	829	101	13	5	4	89	11	74	27	139	686
At least daily	397	52	**	**	**	49	**	36	**	68	328
	48%	51%	**	**	**	55%	**	49%	**	49%	48%
At least weekly	338	39	**	**	**	34	**	29	**	55	280
	41%	39%	**	**	**	38%	**	40%	**	39%	41%
At least monthly	76	8	**	**	**	5	**	7	**	12	64
	9%	8%	**	**	**	5%	**	10%	**	9%	9%
Less often	16	2	**	**	**	1	**	2	**	3	13
	2%	2%	**	**	**	1%	**	2%	**	2%	2%
Don't know/ can't remember	2	-	**	**	**	-	**	-	**	1	1
	*%	-%	**	**	**	-%	**	-%	**	1%	*%
SUMMARY											
DAILY	397	52	**	**	**	49	**	36	**	68	328
	48%	51%	**	**	**	55%	**	49%	**	49%	48%
WEEKLY	735	91	**	**	**	83	**	65	**	123	608
	89%	91%	**	**	**	93%	**	88%	**	88%	89%
MONTHLY	811	99	**	**	**	88	**	72	**	135	672
	98%	98%	**	**	**	99%	**	98%	**	97%	98%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A11C. How often in the past 3 months have you used the BBC Bitesize site/ app?

Base : Those who have personally used the BBC Bitesize site/ app in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		^a	^b	^c	^d		a	^b	^c	^d	e
Unweighted total	337	9	7	7	-	50	108	23	9	23	187
Effective Weighted Sample	242	8	6	6	-	32	75	17	7	15	140
Total	306	9	7	7	-	42	108	20	9	24	161
At least daily	70	**	**	**	**	7	26	**	**	**	39
	23%	**	**	**	**	17%	24%	**	**	**	24%
At least weekly	121	**	**	**	**	14	41	**	**	**	60
	39%	**	**	**	**	33%	38%	**	**	**	37%
At least monthly	93	**	**	**	**	13	34	**	**	**	52
	31%	**	**	**	**	31%	32%	**	**	**	32%
Less often	19	**	**	**	**	7	3	**	**	**	10
	6%	**	**	**	**	18%	3%	**	**	**	6%
Don't know/ can't remember	3	**	**	**	**	1	3	**	**	**	-
	1%	**	**	**	**	2%	3%	**	**	**	-%
SUMMARY											
DAILY	70	**	**	**	**	7	26	**	**	**	39
	23%	**	**	**	**	17%	24%	**	**	**	24%
WEEKLY	190	**	**	**	**	21	68	**	**	**	99
	62%	**	**	**	**	50%	63%	**	**	**	62%
MONTHLY	284	**	**	**	**	34	102	**	**	**	151
	93%	**	**	**	**	80%	95%	**	**	**	94%

Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

A11C. How often in the past 3 months have you used the BBC Bitesize site/ app?

Base : Those who have personally used the BBC Bitesize site/ app in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		^a	^b	^c	^d	^a	^b	^c	^d	a	b
Unweighted total	337	5	-	2	-	4	1	5	-	101	233
Effective Weighted Sample	242	5	-	2	-	4	1	5	-	75	166
Total	306	6	-	1	-	5	1	6	-	107	196
At least daily	70	**	**	**	**	**	**	**	**	28	41
	23%	**	**	**	**	**	**	**	**	26%	21%
At least weekly	121	**	**	**	**	**	**	**	**	53	67
	39%	**	**	**	**	**	**	**	**	49%	34%
										b	
At least monthly	93	**	**	**	**	**	**	**	**	21	72
	31%	**	**	**	**	**	**	**	**	20%	37%
											a
Less often	19	**	**	**	**	**	**	**	**	4	13
	6%	**	**	**	**	**	**	**	**	4%	7%
Don't know/ can't remember	3	**	**	**	**	**	**	**	**	1	3
	1%	**	**	**	**	**	**	**	**	1%	1%
SUMMARY											
DAILY	70	**	**	**	**	**	**	**	**	28	41
	23%	**	**	**	**	**	**	**	**	26%	21%
WEEKLY	190	**	**	**	**	**	**	**	**	81	108
	62%	**	**	**	**	**	**	**	**	75%	55%
										b	
MONTHLY	284	**	**	**	**	**	**	**	**	102	180
	93%	**	**	**	**	**	**	**	**	96%	92%

Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A11D. How often in the past 3 months have you used the BBC Weather site/ app?

Base : Those who have personally used the BBC Weather site/ app in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	*d		a	*b	*c	*d	e
Unweighted total	1354	243	169	214	45	389	361	58	67	73	903
Effective Weighted Sample	996	177	129	155	39	270	267	44	52	48	667
Total	1187	205	154	237	84	368	313	50	66	62	801
At least daily	589 50%	109 53%	88 57%	131 55%	43 52%	189 51%	155 49%	25 51%	34 52%	29 47%	401 50%
At least weekly	466 39%	76 37%	60 39%	89 38%	29 35%	139 38%	111 35%	18 37%	22 33%	25 40%	327 41%
At least monthly	97 8%	14 7% b	3 2%	12 5%	10 12% b	29 8%	30 10%	5 10%	3 5%	4 7%	59 7%
Less often	28 2%	5 2%	4 3%	5 2%	1 1%	8 2%	14 5% e	1 2%	5 7% e	3 5%	12 2%
Don't know/ can't remember	7 1%	1 1%	- -%	- -%	- -%	3 1%	3 1%	- -%	2 3% e	1 2%	2 *%
SUMMARY											
DAILY	589 50%	109 53%	88 57%	131 55%	43 52%	189 51%	155 49%	25 51%	34 52%	29 47%	401 50%
WEEKLY	1055 89%	185 90%	147 96%	220 93%	73 87%	328 89%	266 85%	44 88%	56 85%	54 87%	728 91% a
MONTHLY	1152 97%	199 97%	150 97%	232 98%	83 99%	357 97%	296 94%	49 98%	59 90%	58 93%	787 98% acd

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d,e

A11D. How often in the past 3 months have you used the BBC Weather site/ app?

Base : Those who have personally used the BBC Weather site/ app in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	^b	^c	^d	*a	*b	c	*d	a	b
Unweighted total	1354	145	25	29	15	79	64	104	41	188	1161
Effective Weighted Sample	996	115	20	21	14	63	51	83	33	146	849
Total	1187	194	22	16	5	110	82	143	51	192	992
At least daily	589	107	**	**	**	58	48	82	25	113	477
	50%	55%	**	**	**	53%	59%	57%	50%	59%	48%
										b	
At least weekly	466	75	**	**	**	45	29	53	22	57	408
	39%	38%	**	**	**	41%	36%	37%	43%	30%	41%
											a
At least monthly	97	9	**	**	**	4	4	7	2	13	83
	8%	4%	**	**	**	4%	5%	5%	3%	7%	8%
Less often	28	4	**	**	**	2	-	2	2	7	22
	2%	2%	**	**	**	2%	-%	1%	3%	4%	2%
Don't know/ can't remember	7	-	**	**	**	-	-	-	-	3	3
	1%	-%	**	**	**	-%	-%	-%	-%	1%	*%
SUMMARY											
DAILY	589	107	**	**	**	58	48	82	25	113	477
	50%	55%	**	**	**	53%	59%	57%	50%	59%	48%
										b	
WEEKLY	1055	182	**	**	**	103	78	134	47	169	884
	89%	94%	**	**	**	94%	95%	94%	94%	88%	89%
MONTHLY	1152	190	**	**	**	108	82	141	49	182	967
	97%	98%	**	**	**	98%	100%	99%	97%	95%	98%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A11E. How often in the past 3 months have you used the BBC iPlayer Kids site/ app?

Base : Those who have personally used the BBC iPlayer Kids site/ app in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		^a	^b	^c	^d		*a	^b	^c	^d	e
Unweighted total	226	12	4	4	-	41	73	21	9	13	130
Effective Weighted Sample	167	10	3	3	-	29	50	15	6	8	101
Total	215	8	3	3	-	34	69	20	7	14	117
At least daily	57	**	**	**	**	7	22	**	**	**	29
	26%	**	**	**	**	19%	32%	**	**	**	25%
At least weekly	94	**	**	**	**	17	31	**	**	**	50
	44%	**	**	**	**	50%	45%	**	**	**	43%
At least monthly	44	**	**	**	**	9	9	**	**	**	28
	20%	**	**	**	**	28%	13%	**	**	**	24%
Less often	13	**	**	**	**	*	6	**	**	**	6
	6%	**	**	**	**	1%	9%	**	**	**	5%
Don't know/ can't remember	7	**	**	**	**	1	1	**	**	**	4
	3%	**	**	**	**	2%	2%	**	**	**	4%
SUMMARY											
DAILY	57	**	**	**	**	7	22	**	**	**	29
	26%	**	**	**	**	19%	32%	**	**	**	25%
WEEKLY	151	**	**	**	**	23	53	**	**	**	79
	70%	**	**	**	**	69%	76%	**	**	**	67%
MONTHLY	195	**	**	**	**	33	62	**	**	**	107
	90%	**	**	**	**	97%	89%	**	**	**	91%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

A11E. How often in the past 3 months have you used the BBC iPlayer Kids site/ app?

Base : Those who have personally used the BBC iPlayer Kids site/ app in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		^a	^b	^c	^d	^a	^b	^c	^d	*a	b
Unweighted total	226	2	-	2	-	1	1	2	-	74	150
Effective Weighted Sample	167	2	-	2	-	1	1	2	-	58	111
Total	215	2	-	1	-	1	1	2	-	87	127
At least daily	57	**	**	**	**	**	**	**	**	20	36
	26%	**	**	**	**	**	**	**	**	23%	28%
At least weekly	94	**	**	**	**	**	**	**	**	36	58
	44%	**	**	**	**	**	**	**	**	41%	45%
At least monthly	44	**	**	**	**	**	**	**	**	20	24
	20%	**	**	**	**	**	**	**	**	23%	19%
Less often	13	**	**	**	**	**	**	**	**	9	4
	6%	**	**	**	**	**	**	**	**	10%	3%
Don't know/ can't remember	7	**	**	**	**	**	**	**	**	2	5
	3%	**	**	**	**	**	**	**	**	3%	4%
SUMMARY											
DAILY	57	**	**	**	**	**	**	**	**	20	36
	26%	**	**	**	**	**	**	**	**	23%	28%
WEEKLY	151	**	**	**	**	**	**	**	**	56	94
	70%	**	**	**	**	**	**	**	**	64%	74%
MONTHLY	195	**	**	**	**	**	**	**	**	76	118
	90%	**	**	**	**	**	**	**	**	87%	93%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A11F. How often in the past 3 months have you used the BBC CBeebies Playtime site/ app?

Base : Those who have personally used the BBC CBeebies Playtime site/ app in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		^a	^b	^c	^d		*a	^b	^c	^d	*e
Unweighted total	181	4	5	5	-	40	69	16	8	15	92
Effective Weighted Sample	132	3	4	4	-	27	49	14	6	10	70
Total	180	2	5	5	-	35	76	20	8	18	88
At least daily	59	**	**	**	**	8	24	**	**	**	29
	33%	**	**	**	**	24%	32%	**	**	**	33%
At least weekly	74	**	**	**	**	12	26	**	**	**	43
	41%	**	**	**	**	36%	34%	**	**	**	49%
At least monthly	34	**	**	**	**	9	19	**	**	**	12
	19%	**	**	**	**	26%	24%	**	**	**	14%
Less often	10	**	**	**	**	4	3	**	**	**	4
	5%	**	**	**	**	11%	4%	**	**	**	5%
Don't know/ can't remember	4	**	**	**	**	1	4	**	**	**	-
	2%	**	**	**	**	4%	5%	**	**	**	-%
SUMMARY											
DAILY	59	**	**	**	**	8	24	**	**	**	29
	33%	**	**	**	**	24%	32%	**	**	**	33%
WEEKLY	133	**	**	**	**	21	50	**	**	**	72
	74%	**	**	**	**	60%	67%	**	**	**	81%
MONTHLY	167	**	**	**	**	30	69	**	**	**	84
	93%	**	**	**	**	85%	91%	**	**	**	95%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

A11F. How often in the past 3 months have you used the BBC CBeebies Playtime site/ app?

Base : Those who have personally used the BBC CBeebies Playtime site/ app in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		^a	^b	^c	^d	^a	^b	^c	^d	*a	b
Unweighted total	181	4	-	1	-	1	3	2	1	58	120
Effective Weighted Sample	132	3	-	1	-	1	2	2	1	45	85
Total	180	4	-	*	-	1	3	2	1	62	116
At least daily	59	**	**	**	**	**	**	**	**	31	28
	33%	**	**	**	**	**	**	**	**	50%	24%
										b	
At least weekly	74	**	**	**	**	**	**	**	**	20	54
	41%	**	**	**	**	**	**	**	**	32%	47%
At least monthly	34	**	**	**	**	**	**	**	**	10	22
	19%	**	**	**	**	**	**	**	**	16%	19%
Less often	10	**	**	**	**	**	**	**	**	1	8
	5%	**	**	**	**	**	**	**	**	2%	7%
Don't know/ can't remember	4	**	**	**	**	**	**	**	**	-	4
	2%	**	**	**	**	**	**	**	**	-%	3%
SUMMARY											
DAILY	59	**	**	**	**	**	**	**	**	31	28
	33%	**	**	**	**	**	**	**	**	50%	24%
										b	
WEEKLY	133	**	**	**	**	**	**	**	**	50	82
	74%	**	**	**	**	**	**	**	**	82%	71%
MONTHLY	167	**	**	**	**	**	**	**	**	60	104
	93%	**	**	**	**	**	**	**	**	98%	90%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A11G. How often in the past 3 months have you used the BBC CBeebies Storytime site/ app?

Base : Those who have personally used the BBC CBeebies Storytime site/ app in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		^a	^b	^c	^d		*a	^b	^c	^d	*e
Unweighted total	132	5	3	3	-	31	61	11	6	12	50
Effective Weighted Sample	96	3	3	3	-	22	43	9	5	8	38
Total	135	4	1	1	-	24	65	12	7	9	47
At least daily	38	**	**	**	**	7	15	**	**	**	15
	28%	**	**	**	**	27%	23%	**	**	**	32%
At least weekly	66	**	**	**	**	11	32	**	**	**	23
	48%	**	**	**	**	46%	50%	**	**	**	49%
At least monthly	22	**	**	**	**	4	14	**	**	**	4
	16%	**	**	**	**	16%	21%	**	**	**	8%
Less often	6	**	**	**	**	*	4	**	**	**	2
	5%	**	**	**	**	2%	6%	**	**	**	5%
Don't know/ can't remember	3	**	**	**	**	2	-	**	**	**	3
	2%	**	**	**	**	8%	-%	**	**	**	7%
SUMMARY											
DAILY	38	**	**	**	**	7	15	**	**	**	15
	28%	**	**	**	**	27%	23%	**	**	**	32%
WEEKLY	104	**	**	**	**	18	47	**	**	**	38
	77%	**	**	**	**	73%	72%	**	**	**	81%
MONTHLY	126	**	**	**	**	22	61	**	**	**	41
	93%	**	**	**	**	90%	94%	**	**	**	88%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

A11G. How often in the past 3 months have you used the BBC CBeebies Storytime site/ app?

Base : Those who have personally used the BBC CBeebies Storytime site/ app in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		^a	^b	^c	^d	^a	^b	^c	^d	*a	*b
Unweighted total	132	1	-	2	-	1	-	1	-	48	83
Effective Weighted Sample	96	1	-	2	-	1	-	1	-	37	60
Total	135	1	-	1	-	1	-	1	-	61	74
At least daily	38	**	**	**	**	**	**	**	**	17	21
	28%	**	**	**	**	**	**	**	**	27%	28%
At least weekly	66	**	**	**	**	**	**	**	**	32	34
	48%	**	**	**	**	**	**	**	**	52%	46%
At least monthly	22	**	**	**	**	**	**	**	**	9	13
	16%	**	**	**	**	**	**	**	**	15%	17%
Less often	6	**	**	**	**	**	**	**	**	2	4
	5%	**	**	**	**	**	**	**	**	3%	6%
Don't know/ can't remember	3	**	**	**	**	**	**	**	**	1	2
	2%	**	**	**	**	**	**	**	**	2%	3%
SUMMARY											
DAILY	38	**	**	**	**	**	**	**	**	17	21
	28%	**	**	**	**	**	**	**	**	27%	28%
WEEKLY	104	**	**	**	**	**	**	**	**	49	54
	77%	**	**	**	**	**	**	**	**	79%	74%
MONTHLY	126	**	**	**	**	**	**	**	**	58	67
	93%	**	**	**	**	**	**	**	**	94%	91%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A11H. How often in the past 3 months have you used the BBC Newsround site?

Base : Those who have personally used the BBC Newsround site in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		^a	^b	^c	^d		*a	^b	^c	^d	*e
Unweighted total	158	12	14	18	4	39	64	9	14	13	81
Effective Weighted Sample	123	9	11	14	4	28	46	7	11	9	68
Total	150	10	12	19	6	37	61	6	14	11	80
At least daily	47	**	**	**	**	14	17	**	**	**	28
	32%	**	**	**	**	37%	28%	**	**	**	35%
At least weekly	66	**	**	**	**	16	24	**	**	**	38
	44%	**	**	**	**	43%	39%	**	**	**	47%
At least monthly	25	**	**	**	**	3	11	**	**	**	12
	17%	**	**	**	**	9%	19%	**	**	**	15%
Less often	5	**	**	**	**	2	3	**	**	**	1
	3%	**	**	**	**	5%	6%	**	**	**	2%
Don't know/ can't remember	7	**	**	**	**	2	6	**	**	**	1
	5%	**	**	**	**	6%	9%	**	**	**	1%
SUMMARY											
DAILY	47	**	**	**	**	14	17	**	**	**	28
	32%	**	**	**	**	37%	28%	**	**	**	35%
WEEKLY	114	**	**	**	**	30	41	**	**	**	65
	76%	**	**	**	**	80%	66%	**	**	**	82%
MONTHLY	139	**	**	**	**	33	52	**	**	**	78
	92%	**	**	**	**	89%	85%	**	**	**	97%
											a

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

A11H. How often in the past 3 months have you used the BBC Newsround site?

Base : Those who have personally used the BBC Newsround site in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		^a	^b	^c	^d	^a	^b	^c	^d	*a	b
Unweighted total	158	12	2	2	2	5	7	5	6	46	112
Effective Weighted Sample	123	11	2	2	2	5	6	5	5	36	88
Total	150	15	2	1	1	5	10	8	6	48	102
At least daily	47	**	**	**	**	**	**	**	**	15	32
	32%	**	**	**	**	**	**	**	**	32%	31%
At least weekly	66	**	**	**	**	**	**	**	**	16	51
	44%	**	**	**	**	**	**	**	**	32%	50%
At least monthly	25	**	**	**	**	**	**	**	**	11	13
	17%	**	**	**	**	**	**	**	**	24%	13%
Less often	5	**	**	**	**	**	**	**	**	2	3
	3%	**	**	**	**	**	**	**	**	4%	3%
Don't know/ can't remember	7	**	**	**	**	**	**	**	**	4	3
	5%	**	**	**	**	**	**	**	**	8%	3%
SUMMARY											
DAILY	47	**	**	**	**	**	**	**	**	15	32
	32%	**	**	**	**	**	**	**	**	32%	31%
WEEKLY	114	**	**	**	**	**	**	**	**	31	83
	76%	**	**	**	**	**	**	**	**	64%	81%
											a
MONTHLY	139	**	**	**	**	**	**	**	**	42	96
	92%	**	**	**	**	**	**	**	**	88%	95%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A12. Which, if any, of these audio streaming services have you personally listened to in the past 3 months? (Please include listening on any device.

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
Spotify	1312	104	73	99	26	300	363	75	42	57	824
	31%	17%	13%	10%	6%	18%	29%	33%	17%	17%	32%
		cd	d				cd	cd			cd
YouTube Music	907	93	65	90	25	267	282	53	30	38	544
	21%	15%	12%	9%	6%	16%	23%	23%	12%	12%	21%
		cd	d				cd	cd			cd
Amazon Music	756	99	52	76	24	189	222	42	35	45	491
	18%	16%	9%	8%	6%	11%	18%	19%	14%	14%	19%
		bcd									
BBC Sounds	615	98	69	111	42	178	171	36	21	36	402
	14%	16%	12%	11%	10%	10%	14%	16%	8%	11%	15%
		cd						c			c
Apple Music or Apple Podcasts	481	23	16	20	5	73	146	26	16	17	291
	11%	4%	3%	2%	1%	4%	12%	12%	7%	5%	11%
							d	d			d
Google Play Music or Google Podcasts	264	16	7	13	6	51	97	16	19	26	140
	6%	3%	1%	1%	1%	3%	8%	7%	8%	8%	5%
							e				
SoundCloud	224	19	4	8	4	51	77	12	10	7	130
	5%	3%	1%	1%	1%	3%	6%	5%	4%	2%	5%
		bc					d				
RadioPlayer	146	12	3	6	3	25	58	12	4	11	74
	3%	2%	1%	1%	1%	1%	5%	5%	2%	3%	3%
							e				
GlobalPlayer	142	14	5	5	-	25	69	19	5	19	60
	3%	2%	1%	*%	-%	1%	5%	8%	2%	6%	2%
		c					e	ce		e	
Deezer	138	7	2	4	2	24	67	11	6	12	63
	3%	1%	*%	*%	1%	1%	5%	5%	3%	4%	2%
							e				
Tidal	64	-	1	1	-	12	24	6	3	4	29
	1%	-%	*%	*%	-%	1%	2%	3%	1%	1%	1%

Columns Tested: a,b,c,d - a,b,c,d,e

A12. Which, if any, of these audio streaming services have you personally listened to in the past 3 months? (Please include listening on any device.

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	**55-64**	**65-74**	**65+**	**75+**	**65+ OR DE**	**ANY**	**VISION**	**HEARING**	**MOBILITY**	**NO**
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
Any other audio streaming service	55	18	5	8	3	18	23	1	4	7	30
	1%	3%	1%	1%	1%	1%	2%	1%	2%	2%	1%
		bc									
None of these	1619	300	366	708	341	982	455	84	140	177	978
	38%	49%	65%	71%	80%	58%	36%	37%	57%	54%	38%
			a	ab	abc				abe	abe	

Columns Tested: a,b,c,d - a,b,c,d,e

A12. Which, if any, of these audio streaming services have you personally listened to in the past 3 months? (Please include listening on any device.

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
Spotify	1312	88	4	4	2	57	31	59	29	294	1010
	31%	11%	5%	7%	11%	13%	8%	13%	8%	41%	28%
										b	
YouTube Music	907	79	5	4	3	39	40	43	34	241	658
	21%	10%	6%	6%	13%	9%	10%	9%	10%	34%	19%
										b	
Amazon Music	756	57	10	6	2	33	24	41	14	127	628
	18%	7%	12%	11%	11%	8%	6%	9%	4%	18%	18%
BBC Sounds	615	98	7	4	3	45	52	71	26	97	516
	14%	12%	8%	7%	14%	10%	14%	15%	7%	13%	15%
								d			
Apple Music or Apple Podcasts	481	15	4	1	*	9	6	11	4	113	368
	11%	2%	5%	2%	1%	2%	2%	2%	1%	16%	10%
										b	
Google Play Music or Google Podcasts	264	11	2	-	-	4	6	6	5	73	189
	6%	1%	2%	-%	-%	1%	2%	1%	1%	10%	5%
										b	
SoundCloud	224	7	*	-	*	4	3	1	6	67	155
	5%	1%	1%	-%	1%	1%	1%	*%	2%	9%	4%
										b	
RadioPlayer	146	6	-	-	-	2	4	2	4	54	92
	3%	1%	-%	-%	-%	*%	1%	*%	1%	8%	3%
										b	
GlobalPlayer	142	4	-	*	-	4	-	3	1	47	95
	3%	*%	-%	1%	-%	1%	-%	1%	*%	7%	3%
										b	
Deezer	138	3	-	-	1	1	2	2	2	45	92
	3%	*%	-%	-%	2%	*%	1%	*%	*%	6%	3%
										b	
Tidal	64	1	-	-	-	1	-	1	-	36	28
	1%	*%	-%	-%	-%	*%	-%	*%	-%	5%	1%
										b	

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A12. Which, if any, of these audio streaming services have you personally listened to in the past 3 months? (Please include listening on any device.

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
Any other audio streaming service	55	6	-	1	1	2	4	2	4	9	45
	1%	1%	-%	1%	4%	*%	1%	*%	1%	1%	1%
					a						
None of these	1619	586	61	46	14	310	274	308	273	160	1452
	38%	71%	73%	78%	64%	71%	71%	67%	76%	22%	41%
									c		a

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A13A. How often in the past 3 months have you listened to BBC Sounds?

Base : Those who have personally listened to BBC Sounds in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	*b	*c	^d		a	*b	^c	*d	e
Unweighted total	640	115	74	94	20	173	171	30	23	34	423
Effective Weighted Sample	487	88	57	70	18	127	131	25	18	25	322
Total	599	93	67	104	37	171	169	36	21	36	390
At least daily	195	22	26	35	**	55	66	18	**	16	115
	33%	24%	40%	34%	**	32%	39%	51%	**	45%	30%
			a					e			
At least weekly	242	43	23	45	**	71	66	11	**	16	160
	40%	46%	35%	43%	**	41%	39%	31%	**	43%	41%
At least monthly	107	22	9	12	**	25	25	6	**	4	73
	18%	23%	14%	11%	**	14%	15%	16%	**	10%	19%
		c									
Less often	49	5	5	10	**	17	12	1	**	1	35
	8%	6%	7%	9%	**	10%	7%	2%	**	2%	9%
Don't know/ can't remember	7	1	3	3	**	3	-	-	**	-	6
	1%	1%	4%	3%	**	2%	-%	-%	**	-%	2%
SUMMARY											
DAILY	195	22	26	35	**	55	66	18	**	16	115
	33%	24%	40%	34%	**	32%	39%	51%	**	45%	30%
			a					e			
WEEKLY	437	64	50	80	**	126	131	30	**	32	276
	73%	69%	75%	77%	**	74%	78%	81%	**	88%	71%
MONTHLY	544	86	59	92	**	151	157	35	**	36	348
	91%	93%	89%	88%	**	88%	93%	98%	**	98%	89%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

A13A. How often in the past 3 months have you listened to BBC Sounds?

Base : Those who have personally listened to BBC Sounds in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		*a	^b	^c	^d	*a	*b	*c	^d	*a	b
Unweighted total	640	71	5	10	8	35	36	53	18	85	552
Effective Weighted Sample	487	58	4	10	7	28	30	43	15	68	419
Total	599	92	5	4	3	45	47	66	26	96	500
At least daily	195	32	**	**	**	14	18	27	**	46	149
	33%	34%	**	**	**	31%	38%	41%	**	48%	30%
										b	
At least weekly	242	42	**	**	**	20	22	28	**	30	212
	40%	45%	**	**	**	44%	47%	43%	**	31%	42%
At least monthly	107	10	**	**	**	7	3	8	**	13	94
	18%	11%	**	**	**	15%	7%	13%	**	13%	19%
Less often	49	6	**	**	**	2	4	2	**	8	39
	8%	6%	**	**	**	5%	8%	4%	**	8%	8%
Don't know/ can't remember	7	2	**	**	**	2	-	-	**	-	6
	1%	3%	**	**	**	5%	-%	-%	**	-%	1%
SUMMARY											
DAILY	195	32	**	**	**	14	18	27	**	46	149
	33%	34%	**	**	**	31%	38%	41%	**	48%	30%
										b	
WEEKLY	437	73	**	**	**	34	39	55	**	75	361
	73%	80%	**	**	**	74%	85%	84%	**	79%	72%
MONTHLY	544	84	**	**	**	41	43	63	**	88	455
	91%	91%	**	**	**	90%	92%	96%	**	92%	91%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A13B. How often in the past 3 months have you listened to Apple Music or Apple Podcasts?

Base : Those who have personally listened to Apple Music or Apple Podcasts in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		^a	^b	^c	^d		a	*b	^c	^d	e
Unweighted total	489	28	14	16	2	79	145	30	17	18	295
Effective Weighted Sample	366	22	10	10	2	52	106	24	14	13	224
Total	472	23	11	16	5	67	146	26	16	17	285
At least daily	186	**	**	**	**	23	66	8	**	**	108
	39%	**	**	**	**	35%	45%	31%	**	**	38%
At least weekly	194	**	**	**	**	29	55	10	**	**	122
	41%	**	**	**	**	44%	38%	38%	**	**	43%
At least monthly	71	**	**	**	**	11	18	5	**	**	43
	15%	**	**	**	**	17%	12%	19%	**	**	15%
Less often	16	**	**	**	**	2	5	1	**	**	9
	3%	**	**	**	**	4%	3%	5%	**	**	3%
Don't know/ can't remember	5	**	**	**	**	1	2	2	**	**	2
	1%	**	**	**	**	1%	1%	6%	**	**	1%
								e			
SUMMARY											
DAILY	186	**	**	**	**	23	66	8	**	**	108
	39%	**	**	**	**	35%	45%	31%	**	**	38%
WEEKLY	380	**	**	**	**	52	122	18	**	**	230
	81%	**	**	**	**	78%	83%	69%	**	**	81%
MONTHLY	451	**	**	**	**	64	140	23	**	**	273
	96%	**	**	**	**	95%	95%	89%	**	**	96%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

A13B. How often in the past 3 months have you listened to Apple Music or Apple Podcasts?

Base : Those who have personally listened to Apple Music or Apple Podcasts in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		^a	^b	^c	^d	^a	^b	^c	^d	*a	b
Unweighted total	489	7	5	3	1	5	2	5	2	92	395
Effective Weighted Sample	366	6	4	3	1	4	2	4	2	72	295
Total	472	10	4	1	*	9	2	8	3	110	361
At least daily	186	**	**	**	**	**	**	**	**	46	139
	39%	**	**	**	**	**	**	**	**	42%	39%
At least weekly	194	**	**	**	**	**	**	**	**	42	151
	41%	**	**	**	**	**	**	**	**	39%	42%
At least monthly	71	**	**	**	**	**	**	**	**	17	53
	15%	**	**	**	**	**	**	**	**	16%	15%
Less often	16	**	**	**	**	**	**	**	**	1	15
	3%	**	**	**	**	**	**	**	**	1%	4%
Don't know/ can't remember	5	**	**	**	**	**	**	**	**	3	2
	1%	**	**	**	**	**	**	**	**	2%	1%
SUMMARY											
DAILY	186	**	**	**	**	**	**	**	**	46	139
	39%	**	**	**	**	**	**	**	**	42%	39%
WEEKLY	380	**	**	**	**	**	**	**	**	88	291
	81%	**	**	**	**	**	**	**	**	80%	81%
MONTHLY	451	**	**	**	**	**	**	**	**	106	344
	96%	**	**	**	**	**	**	**	**	96%	95%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A13C. How often in the past 3 months have you listened to Google Play Music or Google Podcasts?

Base : Those who have personally listened to Google Play Music or Google Podcasts in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		^a	^b	^c	^d		*a	^b	^c	^d	e
Unweighted total	267	19	6	8	2	51	95	17	19	19	145
Effective Weighted Sample	198	15	5	7	2	37	66	12	14	13	111
Total	261	16	7	10	4	48	94	16	19	23	140
At least daily	65	**	**	**	**	9	22	**	**	**	39
	25%	**	**	**	**	18%	23%	**	**	**	28%
At least weekly	128	**	**	**	**	24	50	**	**	**	63
	49%	**	**	**	**	50%	53%	**	**	**	45%
At least monthly	52	**	**	**	**	9	20	**	**	**	27
	20%	**	**	**	**	19%	21%	**	**	**	19%
Less often	15	**	**	**	**	6	2	**	**	**	10
	6%	**	**	**	**	13%	2%	**	**	**	7%
Don't know/ can't remember	1	**	**	**	**	-	-	**	**	**	1
	*%	**	**	**	**	-%	-%	**	**	**	1%
SUMMARY											
DAILY	65	**	**	**	**	9	22	**	**	**	39
	25%	**	**	**	**	18%	23%	**	**	**	28%
WEEKLY	193	**	**	**	**	33	72	**	**	**	102
	74%	**	**	**	**	68%	76%	**	**	**	73%
MONTHLY	245	**	**	**	**	42	92	**	**	**	128
	94%	**	**	**	**	87%	98%	**	**	**	92%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

A13C. How often in the past 3 months have you listened to Google Play Music or Google Podcasts?

Base : Those who have personally listened to Google Play Music or Google Podcasts in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		^a	^b	^c	^d	^a	^b	^c	^d	*a	b
Unweighted total	267	7	1	-	-	3	4	4	3	62	204
Effective Weighted Sample	198	6	1	-	-	3	3	4	3	46	155
Total	261	8	2	-	-	4	4	6	2	73	186
At least daily	65	**	**	**	**	**	**	**	**	20	46
	25%	**	**	**	**	**	**	**	**	27%	24%
At least weekly	128	**	**	**	**	**	**	**	**	37	91
	49%	**	**	**	**	**	**	**	**	50%	49%
At least monthly	52	**	**	**	**	**	**	**	**	14	37
	20%	**	**	**	**	**	**	**	**	18%	20%
Less often	15	**	**	**	**	**	**	**	**	3	12
	6%	**	**	**	**	**	**	**	**	4%	6%
Don't know/ can't remember	1	**	**	**	**	**	**	**	**	-	1
	*%	**	**	**	**	**	**	**	**	-%	1%
SUMMARY											
DAILY	65	**	**	**	**	**	**	**	**	20	46
	25%	**	**	**	**	**	**	**	**	27%	24%
WEEKLY	193	**	**	**	**	**	**	**	**	56	137
	74%	**	**	**	**	**	**	**	**	77%	73%
MONTHLY	245	**	**	**	**	**	**	**	**	70	174
	94%	**	**	**	**	**	**	**	**	96%	93%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A13D. How often in the past 3 months have you listened to GlobalPlayer?

Base : Those who have personally listened to GlobalPlayer in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		^a	^b	^c	^d		*a	^b	^c	^d	*e
Unweighted total	136	13	5	5	-	28	62	13	4	16	60
Effective Weighted Sample	103	10	5	5	-	23	46	10	4	11	47
Total	142	14	5	5	-	25	69	19	5	19	60
At least daily	28	**	**	**	**	**	10	**	**	**	15
	20%	**	**	**	**	**	15%	**	**	**	26%
At least weekly	67	**	**	**	**	**	35	**	**	**	28
	47%	**	**	**	**	**	51%	**	**	**	47%
At least monthly	40	**	**	**	**	**	19	**	**	**	14
	28%	**	**	**	**	**	28%	**	**	**	23%
Less often	7	**	**	**	**	**	5	**	**	**	2
	5%	**	**	**	**	**	7%	**	**	**	4%
SUMMARY											
DAILY	28	**	**	**	**	**	10	**	**	**	15
	20%	**	**	**	**	**	15%	**	**	**	26%
WEEKLY	95	**	**	**	**	**	45	**	**	**	44
	67%	**	**	**	**	**	66%	**	**	**	73%
MONTHLY	134	**	**	**	**	**	64	**	**	**	57
	95%	**	**	**	**	**	93%	**	**	**	96%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

A13D. How often in the past 3 months have you listened to GlobalPlayer?

Base : Those who have personally listened to GlobalPlayer in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		^a	^b	^c	^d	^a	^b	^c	^d	*a	b
Unweighted total	136	4	-	1	-	4	-	3	1	35	101
Effective Weighted Sample	103	4	-	1	-	4	-	3	1	29	76
Total	142	4	-	*	-	4	-	3	1	47	95
At least daily	28	**	**	**	**	**	**	**	**	8	20
	20%	**	**	**	**	**	**	**	**	17%	21%
At least weekly	67	**	**	**	**	**	**	**	**	17	50
	47%	**	**	**	**	**	**	**	**	36%	53%
At least monthly	40	**	**	**	**	**	**	**	**	17	22
	28%	**	**	**	**	**	**	**	**	37%	23%
Less often	7	**	**	**	**	**	**	**	**	4	3
	5%	**	**	**	**	**	**	**	**	9%	3%
SUMMARY											
DAILY	28	**	**	**	**	**	**	**	**	8	20
	20%	**	**	**	**	**	**	**	**	17%	21%
WEEKLY	95	**	**	**	**	**	**	**	**	25	70
	67%	**	**	**	**	**	**	**	**	54%	74%
											a
MONTHLY	134	**	**	**	**	**	**	**	**	43	92
	95%	**	**	**	**	**	**	**	**	91%	97%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A13E. How often in the past 3 months have you listened to RadioPlayer?

Base : Those who have personally listened to RadioPlayer in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		^a	^b	^c	^d		*a	^b	^c	^d	*e
Unweighted total	143	14	3	5	2	24	55	11	5	11	73
Effective Weighted Sample	109	10	3	5	2	19	42	8	4	7	57
Total	146	12	3	6	3	25	58	12	4	11	74
At least daily	48	**	**	**	**	**	21	**	**	**	25
	33%	**	**	**	**	**	36%	**	**	**	33%
At least weekly	53	**	**	**	**	**	21	**	**	**	30
	36%	**	**	**	**	**	36%	**	**	**	40%
At least monthly	31	**	**	**	**	**	6	**	**	**	17
	21%	**	**	**	**	**	11%	**	**	**	22%
Less often	10	**	**	**	**	**	8	**	**	**	2
	7%	**	**	**	**	**	14%	**	**	**	3%
Don't know/ can't remember	3	**	**	**	**	**	2	**	**	**	1
	2%	**	**	**	**	**	3%	**	**	**	1%
SUMMARY											
DAILY	48	**	**	**	**	**	21	**	**	**	25
	33%	**	**	**	**	**	36%	**	**	**	33%
WEEKLY	101	**	**	**	**	**	42	**	**	**	54
	69%	**	**	**	**	**	72%	**	**	**	73%
MONTHLY	132	**	**	**	**	**	49	**	**	**	71
	91%	**	**	**	**	**	84%	**	**	**	96%
											a

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

A13E. How often in the past 3 months have you listened to RadioPlayer?

Base : Those who have personally listened to RadioPlayer in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		^a	^b	^c	^d	^a	^b	^c	^d	*a	b
Unweighted total	143	5	-	-	-	2	3	2	3	42	101
Effective Weighted Sample	109	5	-	-	-	2	3	2	3	34	77
Total	146	6	-	-	-	2	4	2	4	54	92
At least daily	48	**	**	**	**	**	**	**	**	17	32
	33%	**	**	**	**	**	**	**	**	31%	35%
At least weekly	53	**	**	**	**	**	**	**	**	17	35
	36%	**	**	**	**	**	**	**	**	32%	39%
At least monthly	31	**	**	**	**	**	**	**	**	13	18
	21%	**	**	**	**	**	**	**	**	24%	20%
Less often	10	**	**	**	**	**	**	**	**	5	5
	7%	**	**	**	**	**	**	**	**	10%	5%
Don't know/ can't remember	3	**	**	**	**	**	**	**	**	1	2
	2%	**	**	**	**	**	**	**	**	3%	2%
SUMMARY											
DAILY	48	**	**	**	**	**	**	**	**	17	32
	33%	**	**	**	**	**	**	**	**	31%	35%
WEEKLY	101	**	**	**	**	**	**	**	**	34	67
	69%	**	**	**	**	**	**	**	**	63%	73%
MONTHLY	132	**	**	**	**	**	**	**	**	47	85
	91%	**	**	**	**	**	**	**	**	87%	93%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A13F. How often in the past 3 months have you listened to Spotify?

Base : Those who have personally listened to Spotify in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	*b	*c	^d		a	*b	*c	*d	e
Unweighted total	1502	125	71	85	14	332	425	90	48	77	938
Effective Weighted Sample	1104	96	55	64	13	230	294	67	37	47	708
Total	1285	101	68	94	26	291	353	74	39	55	810
At least daily	614	31	10	16	**	106	176	44	15	22	385
	48%	31%	14%	17%	**	36%	50%	59%	37%	41%	48%
		bc						c			
At least weekly	457	51	34	40	**	104	124	20	15	27	286
	36%	50%	50%	43%	**	36%	35%	27%	38%	50%	35%
										be	
At least monthly	158	15	22	30	**	63	41	9	8	4	103
	12%	14%	33%	31%	**	22%	12%	13%	21%	8%	13%
			a	a							
Less often	51	4	2	8	**	15	11	1	1	1	32
	4%	4%	2%	8%	**	5%	3%	1%	4%	2%	4%
Don't know/ can't remember	5	-	*	*	**	3	1	-	-	-	4
	*%	-%	*%	*%	**	1%	*%	-%	-%	-%	*%
SUMMARY											
DAILY	614	31	10	16	**	106	176	44	15	22	385
	48%	31%	14%	17%	**	36%	50%	59%	37%	41%	48%
		bc						c			
WEEKLY	1071	82	44	56	**	210	300	64	29	49	671
	83%	81%	64%	60%	**	72%	85%	86%	75%	91%	83%
		bc								c	
MONTHLY	1229	97	66	86	**	273	340	73	38	54	774
	96%	96%	97%	91%	**	94%	97%	99%	96%	98%	96%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

A13F. How often in the past 3 months have you listened to Spotify?

Base : Those who have personally listened to Spotify in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		*a	^b	^c	^d	*a	^b	*c	^d	a	b
Unweighted total	1502	63	7	9	6	39	24	44	19	289	1204
Effective Weighted Sample	1104	53	6	9	6	34	19	36	16	216	888
Total	1285	83	4	4	2	54	29	58	26	293	984
At least daily	614	14	**	**	**	8	**	12	**	148	463
	48%	17%	**	**	**	16%	**	20%	**	51%	47%
At least weekly	457	36	**	**	**	26	**	30	**	91	363
	36%	43%	**	**	**	48%	**	51%	**	31%	37%
At least monthly	158	25	**	**	**	16	**	11	**	39	118
	12%	31%	**	**	**	29%	**	19%	**	13%	12%
Less often	51	7	**	**	**	4	**	5	**	13	37
	4%	9%	**	**	**	8%	**	9%	**	5%	4%
Don't know/ can't remember	5	-	**	**	**	-	**	-	**	1	4
	*%	-%	**	**	**	-%	**	-%	**	*%	*%
SUMMARY											
DAILY	614	14	**	**	**	8	**	12	**	148	463
	48%	17%	**	**	**	16%	**	20%	**	51%	47%
WEEKLY	1071	51	**	**	**	34	**	41	**	240	825
	83%	61%	**	**	**	63%	**	72%	**	82%	84%
MONTHLY	1229	76	**	**	**	50	**	52	**	279	943
	96%	91%	**	**	**	92%	**	91%	**	95%	96%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A13G. How often in the past 3 months have you listened to Deezer?

Base : Those who have personally listened to Deezer in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		^a	^b	^c	^d		*a	^b	^c	^d	*e
Unweighted total	145	9	2	4	2	25	67	10	7	12	67
Effective Weighted Sample	108	6	2	3	2	20	51	9	5	8	50
Total	138	7	2	4	2	24	67	11	6	12	63
At least daily	50	**	**	**	**	**	27	**	**	**	21
	36%	**	**	**	**	**	41%	**	**	**	33%
At least weekly	52	**	**	**	**	**	22	**	**	**	27
	38%	**	**	**	**	**	33%	**	**	**	43%
At least monthly	25	**	**	**	**	**	13	**	**	**	12
	18%	**	**	**	**	**	19%	**	**	**	18%
Less often	7	**	**	**	**	**	4	**	**	**	3
	5%	**	**	**	**	**	6%	**	**	**	5%
Don't know/ can't remember	3	**	**	**	**	**	1	**	**	**	*
	2%	**	**	**	**	**	2%	**	**	**	*%
SUMMARY											
DAILY	50	**	**	**	**	**	27	**	**	**	21
	36%	**	**	**	**	**	41%	**	**	**	33%
WEEKLY	103	**	**	**	**	**	49	**	**	**	48
	74%	**	**	**	**	**	73%	**	**	**	76%
MONTHLY	128	**	**	**	**	**	62	**	**	**	60
	93%	**	**	**	**	**	93%	**	**	**	95%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

A13G. How often in the past 3 months have you listened to Deezer?

Base : Those who have personally listened to Deezer in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		^a	^b	^c	^d	^a	^b	^c	^d	*a	b
Unweighted total	145	3	-	-	1	1	2	1	2	39	105
Effective Weighted Sample	108	3	-	-	1	1	2	1	2	30	78
Total	138	3	-	-	1	1	2	2	2	45	92
At least daily	50	**	**	**	**	**	**	**	**	19	31
	36%	**	**	**	**	**	**	**	**	43%	33%
At least weekly	52	**	**	**	**	**	**	**	**	13	38
	38%	**	**	**	**	**	**	**	**	30%	41%
At least monthly	25	**	**	**	**	**	**	**	**	8	17
	18%	**	**	**	**	**	**	**	**	18%	19%
Less often	7	**	**	**	**	**	**	**	**	2	5
	5%	**	**	**	**	**	**	**	**	5%	5%
Don't know/ can't remember	3	**	**	**	**	**	**	**	**	2	2
	2%	**	**	**	**	**	**	**	**	4%	2%
SUMMARY											
DAILY	50	**	**	**	**	**	**	**	**	19	31
	36%	**	**	**	**	**	**	**	**	43%	33%
WEEKLY	103	**	**	**	**	**	**	**	**	33	69
	74%	**	**	**	**	**	**	**	**	73%	75%
MONTHLY	128	**	**	**	**	**	**	**	**	41	86
	93%	**	**	**	**	**	**	**	**	91%	93%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A13H. How often in the past 3 months have you listened to Amazon Music?

Base : Those who have personally listened to Amazon Music in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	*b	*c	^d		a	*b	*c	*d	e
Unweighted total	858	124	59	74	15	225	254	51	40	53	552
Effective Weighted Sample	647	92	45	56	13	167	183	39	29	35	424
Total	744	97	51	73	22	182	216	42	34	44	487
At least daily	248	19	11	13	**	51	77	19	5	15	158
	33%	20%	22%	17%	**	28%	36%	46%	15%	33%	32%
							c	c			
At least weekly	342	55	28	37	**	78	86	17	16	17	241
	46%	57%	55%	51%	**	43%	40%	40%	46%	37%	49%
											a
At least monthly	117	19	8	16	**	39	38	5	7	9	71
	16%	20%	16%	21%	**	21%	18%	13%	22%	20%	15%
Less often	30	2	4	5	**	10	11	1	3	2	15
	4%	2%	7%	7%	**	5%	5%	2%	7%	4%	3%
Don't know/ can't remember	6	2	-	2	**	4	3	-	3	2	2
	1%	2%	-%	3%	**	2%	2%	-%	9%	5%	*%
									ae	e	
SUMMARY											
DAILY	248	19	11	13	**	51	77	19	5	15	158
	33%	20%	22%	17%	**	28%	36%	46%	15%	33%	32%
							c	c			
WEEKLY	590	74	39	50	**	129	163	36	21	31	398
	79%	77%	76%	68%	**	71%	76%	85%	61%	71%	82%
								c			c
MONTHLY	708	93	48	66	**	168	201	41	28	40	470
	95%	96%	93%	90%	**	92%	93%	98%	83%	91%	97%
								c			c

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

A13H. How often in the past 3 months have you listened to Amazon Music?

Base : Those who have personally listened to Amazon Music in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		*a	^b	^c	^d	^a	^b	*c	^d	a	b
Unweighted total	858	43	9	15	7	24	19	30	12	115	741
Effective Weighted Sample	647	37	8	15	7	22	15	27	10	92	557
Total	744	55	9	6	2	31	24	39	14	127	616
At least daily	248	12	**	**	**	**	**	6	**	49	198
	33%	21%	**	**	**	**	**	16%	**	39%	32%
At least weekly	342	30	**	**	**	**	**	24	**	52	291
	46%	55%	**	**	**	**	**	61%	**	40%	47%
At least monthly	117	8	**	**	**	**	**	6	**	20	98
	16%	14%	**	**	**	**	**	16%	**	16%	16%
Less often	30	3	**	**	**	**	**	2	**	6	24
	4%	6%	**	**	**	**	**	6%	**	5%	4%
Don't know/ can't remember	6	2	**	**	**	**	**	-	**	*	5
	1%	4%	**	**	**	**	**	-%	**	*%	1%
SUMMARY											
DAILY	248	12	**	**	**	**	**	6	**	49	198
	33%	21%	**	**	**	**	**	16%	**	39%	32%
WEEKLY	590	42	**	**	**	**	**	31	**	101	489
	79%	76%	**	**	**	**	**	78%	**	79%	79%
MONTHLY	708	50	**	**	**	**	**	37	**	121	586
	95%	90%	**	**	**	**	**	94%	**	95%	95%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A13I. How often in the past 3 months have you listened to Tidal?

Base : Those who have personally listened to Tidal in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		^a	^b	^c	^d		^a	^b	^c	^d	*e
Unweighted total	70	-	1	1	-	11	27	6	5	7	32
Effective Weighted Sample	54	-	1	1	-	9	20	5	5	6	26
Total	63	-	1	1	-	10	24	6	3	4	27
At least daily	23	**	**	**	**	**	**	**	**	**	13
	38%	**	**	**	**	**	**	**	**	**	48%
At least weekly	21	**	**	**	**	**	**	**	**	**	7
	33%	**	**	**	**	**	**	**	**	**	25%
At least monthly	13	**	**	**	**	**	**	**	**	**	5
	21%	**	**	**	**	**	**	**	**	**	17%
Less often	4	**	**	**	**	**	**	**	**	**	2
	6%	**	**	**	**	**	**	**	**	**	8%
Don't know/ can't remember	1	**	**	**	**	**	**	**	**	**	1
	2%	**	**	**	**	**	**	**	**	**	2%
SUMMARY											
DAILY	23	**	**	**	**	**	**	**	**	**	13
	38%	**	**	**	**	**	**	**	**	**	48%
WEEKLY	44	**	**	**	**	**	**	**	**	**	20
	71%	**	**	**	**	**	**	**	**	**	73%
MONTHLY	57	**	**	**	**	**	**	**	**	**	25
	92%	**	**	**	**	**	**	**	**	**	90%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

A13I. How often in the past 3 months have you listened to Tidal?

Base : Those who have personally listened to Tidal in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		^a	^b	^c	^d	^a	^b	^c	^d	*a	*b
Unweighted total	70	1	-	-	-	1	-	1	-	33	37
Effective Weighted Sample	54	1	-	-	-	1	-	1	-	27	29
Total	63	1	-	-	-	1	-	1	-	36	26
At least daily	23	**	**	**	**	**	**	**	**	14	9
	38%	**	**	**	**	**	**	**	**	40%	35%
At least weekly	21	**	**	**	**	**	**	**	**	12	9
	33%	**	**	**	**	**	**	**	**	32%	35%
At least monthly	13	**	**	**	**	**	**	**	**	8	5
	21%	**	**	**	**	**	**	**	**	21%	20%
Less often	4	**	**	**	**	**	**	**	**	2	2
	6%	**	**	**	**	**	**	**	**	6%	7%
Don't know/ can't remember	1	**	**	**	**	**	**	**	**	1	1
	2%	**	**	**	**	**	**	**	**	1%	3%
SUMMARY											
DAILY	23	**	**	**	**	**	**	**	**	14	9
	38%	**	**	**	**	**	**	**	**	40%	35%
WEEKLY	44	**	**	**	**	**	**	**	**	26	18
	71%	**	**	**	**	**	**	**	**	72%	70%
MONTHLY	57	**	**	**	**	**	**	**	**	34	24
	92%	**	**	**	**	**	**	**	**	93%	90%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A13J. How often in the past 3 months have you listened to YouTube Music?

Base : Those who have personally listened to YouTube Music in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	*b	*c	^d		a	*b	*c	*d	e
Unweighted total	997	116	70	82	12	302	332	62	39	54	572
Effective Weighted Sample	740	88	52	61	12	215	235	45	27	35	436
Total	893	90	65	87	22	262	279	52	29	38	535
At least daily	353	23	10	10	**	82	118	23	13	17	205
	40%	25%	15%	11%	**	31%	42%	44%	45%	46%	38%
		c									
At least weekly	357	40	29	41	**	107	100	14	11	13	226
	40%	45%	45%	47%	**	41%	36%	27%	38%	35%	42%
At least monthly	141	21	21	30	**	59	53	14	4	5	75
	16%	23%	33%	34%	**	22%	19%	26%	14%	14%	14%
								e			
Less often	28	4	4	6	**	11	5	1	1	2	21
	3%	4%	6%	7%	**	4%	2%	2%	3%	4%	4%
Don't know/ can't remember	14	2	1	1	**	4	2	-	-	*	8
	2%	2%	1%	1%	**	2%	1%	-%	-%	1%	2%
SUMMARY											
DAILY	353	23	10	10	**	82	118	23	13	17	205
	40%	25%	15%	11%	**	31%	42%	44%	45%	46%	38%
		c									
WEEKLY	710	63	39	51	**	189	218	37	24	30	431
	80%	70%	61%	59%	**	72%	78%	72%	83%	81%	81%
MONTHLY	851	84	61	81	**	247	271	51	28	36	506
	95%	93%	93%	93%	**	94%	97%	98%	97%	95%	95%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

A13J. How often in the past 3 months have you listened to YouTube Music?

Base : Those who have personally listened to YouTube Music in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		*a	^b	^c	^d	*a	^b	*c	^d	a	b
Unweighted total	997	58	6	9	9	30	28	32	25	223	767
Effective Weighted Sample	740	49	5	9	8	26	23	27	21	168	574
Total	893	76	5	4	3	39	36	40	34	238	647
At least daily	353	8	**	**	**	7	**	3	**	137	212
	40%	11%	**	**	**	17%	**	7%	**	57% b	33%
At least weekly	357	36	**	**	**	17	**	24	**	75	280
	40%	47%	**	**	**	44%	**	60%	**	32%	43% a
At least monthly	141	26	**	**	**	14	**	11	**	16	123
	16%	34%	**	**	**	36%	**	27%	**	7%	19% a
Less often	28	5	**	**	**	1	**	2	**	6	21
	3%	7%	**	**	**	2%	**	6%	**	3%	3%
Don't know/ can't remember	14	1	**	**	**	-	**	-	**	4	10
	2%	1%	**	**	**	-%	**	-%	**	2%	2%
SUMMARY											
DAILY	353	8	**	**	**	7	**	3	**	137	212
	40%	11%	**	**	**	17%	**	7%	**	57% b	33%
WEEKLY	710	44	**	**	**	24	**	27	**	212	492
	80%	58%	**	**	**	62%	**	67%	**	89% b	76%
MONTHLY	851	70	**	**	**	38	**	37	**	228	615
	95%	92%	**	**	**	98%	**	94%	**	96%	95%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A13K. How often in the past 3 months have you listened to SoundCloud?

Base : Those who have personally listened to SoundCloud in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		^a	^b	^c	^d		*a	^b	^c	^d	e
Unweighted total	254	22	5	7	2	55	92	19	11	10	137
Effective Weighted Sample	183	15	3	5	2	39	61	14	7	7	104
Total	222	19	4	8	4	51	76	12	10	7	128
At least daily	60	**	**	**	**	9	24	**	**	**	30
	27%	**	**	**	**	17%	32%	**	**	**	23%
At least weekly	69	**	**	**	**	16	24	**	**	**	40
	31%	**	**	**	**	32%	31%	**	**	**	32%
At least monthly	56	**	**	**	**	13	19	**	**	**	36
	25%	**	**	**	**	26%	24%	**	**	**	28%
Less often	33	**	**	**	**	12	9	**	**	**	20
	15%	**	**	**	**	23%	11%	**	**	**	16%
Don't know/ can't remember	3	**	**	**	**	1	1	**	**	**	2
	1%	**	**	**	**	2%	1%	**	**	**	2%
SUMMARY											
DAILY	60	**	**	**	**	9	24	**	**	**	30
	27%	**	**	**	**	17%	32%	**	**	**	23%
WEEKLY	130	**	**	**	**	25	48	**	**	**	70
	58%	**	**	**	**	49%	63%	**	**	**	55%
MONTHLY	186	**	**	**	**	38	66	**	**	**	106
	84%	**	**	**	**	75%	87%	**	**	**	83%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

A13K. How often in the past 3 months have you listened to SoundCloud?

Base : Those who have personally listened to SoundCloud in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		^a	^b	^c	^d	^a	^b	^c	^d	*a	b
Unweighted total	254	5	1	-	1	3	2	1	4	65	185
Effective Weighted Sample	183	4	1	-	1	3	2	1	3	46	137
Total	222	7	*	-	*	4	3	1	6	67	153
At least daily	60	**	**	**	**	**	**	**	**	22	38
	27%	**	**	**	**	**	**	**	**	33%	25%
At least weekly	69	**	**	**	**	**	**	**	**	20	47
	31%	**	**	**	**	**	**	**	**	30%	31%
At least monthly	56	**	**	**	**	**	**	**	**	12	44
	25%	**	**	**	**	**	**	**	**	18%	29%
Less often	33	**	**	**	**	**	**	**	**	12	21
	15%	**	**	**	**	**	**	**	**	18%	14%
Don't know/ can't remember	3	**	**	**	**	**	**	**	**	*	3
	1%	**	**	**	**	**	**	**	**	*%	2%
SUMMARY											
DAILY	60	**	**	**	**	**	**	**	**	22	38
	27%	**	**	**	**	**	**	**	**	33%	25%
WEEKLY	130	**	**	**	**	**	**	**	**	43	85
	58%	**	**	**	**	**	**	**	**	64%	55%
MONTHLY	186	**	**	**	**	**	**	**	**	54	129
	84%	**	**	**	**	**	**	**	**	81%	85%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

SUMMARY - BBC CONTENT CONSUMED IN THE LAST 3 MONTHS

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
TV/ IPLAYER	3758	561	533	946	413	1515	1100	202	212	301	2330
	88%	92%	95%	96%	97%	89%	88%	89%	87%	92%	90%
				a							
RADIO	2593	353	379	674	295	970	777	150	138	184	1604
	60%	58%	67%	68%	69%	57%	62%	66%	57%	56%	62%
			a	a	a						
APPS/ SITES	2499	365	281	426	146	748	711	118	110	141	1580
	58%	60%	50%	43%	34%	44%	57%	52%	45%	43%	61%
		bcd	cd	d			cd				abcd
SOUNDS	615	98	69	111	42	178	171	36	21	36	402
	14%	16%	12%	11%	10%	10%	14%	16%	8%	11%	15%
		cd						c			c
ANY	3932	570	547	963	415	1578	1171	213	224	307	2410
	92%	94%	97%	97%	97%	93%	94%	94%	92%	94%	93%
			a	a							
NONE	360	38	15	28	13	123	81	14	19	19	187
	8%	6%	3%	3%	3%	7%	6%	6%	8%	6%	7%
		bc									

Columns Tested: a,b,c,d - a,b,c,d,e

SUMMARY - BBC CONTENT CONSUMED IN THE LAST 3 MONTHS

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
TV/ IPLAYER	3758	787	80	57	21	411	374	442	338	587	3155
	88%	95%	96%	96%	100%	94%	97%	96%	95%	82%	89%
											a
RADIO	2593	564	51	44	15	292	270	321	237	433	2149
	60%	68%	61%	74%	71%	66%	70%	70%	66%	61%	60%
APPS/ SITES	2499	351	36	29	11	212	136	231	116	464	2021
	58%	42%	43%	48%	52%	48%	35%	50%	32%	65%	57%
						bd		bd		b	
SOUNDS	615	98	7	4	3	45	52	71	26	97	516
	14%	12%	8%	7%	14%	10%	14%	15%	7%	13%	15%
								d			
ANY	3932	803	81	57	21	422	378	456	340	629	3284
	92%	97%	97%	96%	100%	96%	98%	99%	95%	88%	92%
								d			a
NONE	360	24	2	2	-	16	7	6	18	87	268
	8%	3%	3%	4%	-%	4%	2%	1%	5%	12%	8%
									c	b	

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

TV AND VIDEO SERVICES WATCHED IN THE PAST 3 MONTHS

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
BBC	3758	561	533	946	413	1515	1100	202	212	301	2330
	88%	92%	95%	96%	97%	89%	88%	89%	87%	92%	90%
				a							
ITV/ STV/ UTV	3332	533	512	906	393	1399	992	179	190	284	2072
	78%	88%	91%	91%	92%	82%	79%	79%	78%	87%	80%
				a						abce	
Channel 4	3182	498	491	852	362	1293	932	162	175	250	2002
	74%	82%	87%	86%	85%	76%	74%	71%	72%	77%	77%
			a								
Netflix	2632	304	212	315	104	763	717	130	108	144	1664
	61%	50%	38%	32%	24%	45%	57%	57%	44%	44%	64%
		bcd	d				cd	cd			acd
Channel 5	2473	453	457	790	334	1125	743	126	152	237	1533
	58%	74%	81%	80%	78%	66%	59%	55%	63%	73%	59%
			a	a						abce	
Sky channels (including from NOW TV)	1849	281	244	370	126	631	556	117	99	148	1129
	43%	46%	43%	37%	29%	37%	44%	51%	41%	46%	43%
		cd	d								
Amazon Prime Video	1840	212	137	174	38	455	509	97	75	101	1183
	43%	35%	24%	18%	9%	27%	41%	42%	31%	31%	46%
		bcd	cd	d			cd	cd			acd
YouTube	1258	149	79	133	54	351	352	69	45	68	805
	29%	25%	14%	13%	13%	21%	28%	30%	19%	21%	31%
		bcd					cd	cd			cd
S4C (Welsh)	179	11	16	26	10	47	79	17	10	20	78
	4%	2%	3%	3%	2%	3%	6%	7%	4%	6%	3%
							e	e		e	
None of these	97	10	11	11	-	34	21	4	8	-	36
	2%	2%	2%	1%	-%	2%	2%	2%	3%	-%	1%
									de		

Columns Tested: a,b,c,d - a,b,c,d,e

TV AND VIDEO SERVICES WATCHED IN THE PAST 3 MONTHS

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
BBC	3758	787	80	57	21	411	374	442	338	587	3155
	88%	95%	96%	96%	100%	94%	97%	96%	95%	82%	89%
											a
ITV/ STV/ UTV	3332	757	72	56	20	400	355	423	329	442	2876
	78%	92%	87%	94%	95%	91%	92%	91%	92%	62%	81%
											a
Channel 4	3182	710	72	52	18	372	336	408	296	423	2746
	74%	86%	86%	87%	87%	85%	87%	88%	83%	59%	77%
											a
Netflix	2632	265	25	17	8	141	124	158	106	480	2139
	61%	32%	30%	29%	38%	32%	32%	34%	30%	67%	60%
										b	
Channel 5	2473	657	64	52	18	352	303	383	268	296	2168
	58%	79%	77%	87%	84%	80%	79%	83%	75%	41%	61%
											a
Sky channels (including from NOW TV)	1849	302	36	24	8	193	109	166	134	263	1582
	43%	37%	43%	40%	37%	44%	28%	36%	38%	37%	45%
						b					a
Amazon Prime Video	1840	141	18	10	4	84	57	102	37	300	1534
	43%	17%	22%	17%	21%	19%	15%	22%	10%	42%	43%
						d		d			
YouTube	1258	109	12	9	4	61	48	58	47	289	964
	29%	13%	14%	14%	18%	14%	12%	13%	13%	40%	27%
										b	
S4C (Welsh)	179	7	3	16	*	1	6	3	3	51	127
	4%	1%	4%	26%	2%	*%	1%	1%	1%	7%	4%
				abd						b	
None of these	97	11	-	-	-	10	1	6	5	32	60
	2%	1%	-%	-%	-%	2%	*%	1%	1%	4%	2%
										b	

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

TV AND VIDEO SERVICES WATCHED IN THE PAST 3 MONTHS

Base : Those watching any of these TV or video services in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4270	659	512	662	150	1475	1257	216	200	287	2618
Effective Weighted Sample	3015	476	372	454	125	984	854	154	137	172	1887
Total	3948	562	500	812	312	1484	1124	191	201	272	2453
BBC	3521 89%	526 94%	481 96%	782 96%	301 97%	1337 90%	998 89%	173 90%	183 91%	247 91%	2223 91%
ITV/ STV/ UTV	3117 79%	497 89%	460 92%	753 93% a	293 94%	1236 83%	894 80%	149 78%	161 80%	230 85%	1977 81%
Channel 4	2960 75%	462 82%	442 88% a	701 86%	258 83%	1131 76%	834 74%	138 73%	142 71%	204 75%	1903 78%
Netflix	2566 65%	287 51% bcd	200 40% d	292 36%	92 30%	733 49%	692 62% cd	129 68% cd	101 50%	138 51%	1629 66% acd
Channel 5	2284 58%	424 76%	409 82% a	650 80%	242 78%	977 66%	653 58%	99 52%	124 62%	190 70% abe	1458 59%
Amazon Prime Video	1810 46%	206 37% bcd	132 26% d	168 21% d	36 12%	444 30%	500 45%	96 50% cd	74 37%	99 36%	1164 47% cd
Sky channels (including from NOW TV)	1763 45%	261 46% cd	220 44% d	314 39%	94 30%	569 38%	512 46%	103 54% e	88 44%	127 47%	1097 45%
YouTube	1234 31%	145 26% bcd	76 15%	125 15%	48 16%	338 23%	344 31% c	67 35% cd	43 21%	67 25%	794 32% cd
S4C (Welsh)	173 4%	10 2%	15 3%	21 3%	6 2%	40 3%	75 7% e	14 8% e	8 4%	17 6% e	75 3%

Columns Tested: a,b,c,d - a,b,c,d,e

TV AND VIDEO SERVICES WATCHED IN THE PAST 3 MONTHS

Base : Those watching any of these TV or video services in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4270	449	81	79	53	229	218	266	179	620	3627
Effective Weighted Sample	3015	344	60	62	48	177	167	204	136	472	2531
Total	3948	671	79	44	18	366	303	398	266	676	3253
BBC	3521	646	76	42	18	351	293	384	256	579	2927
	89%	96%	96%	95%	100%	96%	97%	96%	96%	86%	90%
											a
ITV/ STV/ UTV	3117	628	68	40	17	340	285	372	250	437	2667
	79%	94%	86%	92%	94%	93%	94%	93%	94%	65%	82%
		b									a
Channel 4	2960	579	67	38	16	316	261	359	215	417	2530
	75%	86%	85%	87%	86%	86%	86%	90%	81%	62%	78%
								d			a
Netflix	2566	246	24	14	7	130	116	150	95	478	2076
	65%	37%	31%	33%	40%	35%	38%	38%	36%	71%	64%
										b	
Channel 5	2284	540	59	36	15	296	242	334	200	293	1982
	58%	81%	75%	82%	82%	81%	80%	84%	75%	43%	61%
								d			a
Amazon Prime Video	1810	136	18	9	4	81	54	97	37	298	1505
	46%	20%	23%	22%	24%	22%	18%	24%	14%	44%	46%
								d			
Sky channels (including from NOW TV)	1763	255	35	16	8	163	91	151	102	262	1497
	45%	38%	45%	36%	43%	45%	30%	38%	39%	39%	46%
						b					a
YouTube	1234	102	11	7	4	56	46	53	45	287	941
	31%	15%	14%	17%	21%	15%	15%	13%	17%	42%	29%
										b	
S4C (Welsh)	173	7	3	10	*	1	6	3	3	51	121
	4%	1%	4%	24%	2%	*%	2%	1%	1%	8%	4%
				abd						b	

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

A14. When thinking about what to watch, which one of the following TV and video services do you usually turn to first? (BBC would include all channels and iPlayer, ITV would include all channels and ITV Hub, Channel 4 would include all channels and All4, Channel 5 would include all channels and My5, Sky channels would include all paid-for channels from Sky.)

Base : Those watching any of these TV or video services in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4270	659	512	662	150	1475	1257	216	200	287	2618
Effective Weighted Sample	3015	476	372	454	125	984	854	154	137	172	1887
Total	3948	562	500	812	312	1484	1124	191	201	272	2453
BBC	1245	235	273	453	180	589	327	50	78	89	830
	32%	42%	55%	56%	58%	40%	29%	26%	39%	33%	34%
			a	a	a				ab		a
Netflix	990	53	15	26	11	226	289	50	35	40	588
	25%	9%	3%	3%	3%	15%	26%	26%	17%	15%	24%
		bcd					cd	d			d
ITV/ STV/ UTV	584	115	77	152	74	255	185	33	32	63	349
	15%	20%	15%	19%	24%	17%	16%	18%	16%	23%	14%
					b					ae	
Sky channels (including from NOW TV)	343	63	64	89	25	133	97	19	26	34	219
	9%	11%	13%	11%	8%	9%	9%	10%	13%	12%	9%
YouTube	221	17	7	7	-	73	64	18	9	11	139
	6%	3%	1%	1%	-%	5%	6%	10%	5%	4%	6%
		c						de			
Amazon Prime Video	144	9	7	7	-	37	40	6	2	2	88
	4%	2%	1%	1%	-%	3%	4%	3%	1%	1%	4%
							d				d
Channel 4	138	16	15	18	3	50	40	8	2	9	77
	4%	3%	3%	2%	1%	3%	4%	4%	1%	3%	3%
Channel 5	58	7	1	7	5	21	19	1	3	13	32
	1%	1%	*%	1%	2%	1%	2%	*%	2%	5%	1%
										abe	
S4C (Welsh)	17	*	1	1	-	3	10	*	-	-	6
	*%	*%	*%	*%	-%	*%	1%	*%	-%	-%	*%
							e				
None of these	101	25	22	27	5	49	31	1	7	8	62
	3%	4%	4%	3%	2%	3%	3%	1%	3%	3%	3%
Don't know	107	21	18	26	8	48	22	5	5	3	63
	3%	4%	4%	3%	3%	3%	2%	3%	3%	1%	3%

Columns Tested: a,b,c,d - a,b,c,d,e

A14. When thinking about what to watch, which one of the following TV and video services do you usually turn to first? (BBC would include all channels and iPlayer, ITV would include all channels and ITV Hub, Channel 4 would include all channels and All4, Channel 5 would include all channels and My5, Sky channels would include all paid-for channels from Sky.)

Base : Those watching any of these TV or video services in the past 3 months (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4270	449	81	79	53	229	218	266	179	620	3627
Effective Weighted Sample	3015	344	60	62	48	177	167	204	136	472	2531
Total	3948	671	79	44	18	366	303	398	266	676	3253
BBC	1245	369	44	29	11	190	180	230	135	154	1084
	32%	55%	56%	66%	60%	52%	59%	58%	51%	23%	33%
											a
Netflix	990	23	3	*	-	12	11	14	7	223	760
	25%	3%	4%	1%	-%	3%	4%	4%	3%	33%	23%
										b	
ITV/ STV/ UTV	584	133	8	6	5	65	66	64	69	65	518
	15%	20%	10%	13%	26%	18%	22%	16%	26%	10%	16%
					b				c		a
Sky channels (including from NOW TV)	343	70	13	4	1	52	18	38	30	33	311
	9%	10%	17%	10%	5%	14%	6%	9%	11%	5%	10%
						b					a
YouTube	221	7	-	-	-	5	2	2	6	83	137
	6%	1%	-%	-%	-%	1%	1%	*%	2%	12%	4%
										b	
Amazon Prime Video	144	6	-	1	1	2	4	6	-	33	111
	4%	1%	-%	1%	3%	1%	1%	2%	-%	5%	3%
Channel 4	138	18	-	*	-	10	7	15	3	30	107
	4%	3%	-%	1%	-%	3%	2%	4%	1%	4%	3%
Channel 5	58	5	1	*	*	4	2	5	-	11	47
	1%	1%	1%	1%	1%	1%	1%	1%	-%	2%	1%
S4C (Welsh)	17	-	-	1	-	-	-	-	-	3	14
	*%	-%	-%	2%	-%	-%	-%	-%	-%	*%	*%
				a							
None of these	101	22	4	*	1	15	7	15	6	22	79
	3%	3%	5%	1%	5%	4%	2%	4%	2%	3%	2%
Don't know	107	18	7	2	-	11	7	9	9	20	87
	3%	3%	9%	4%	-%	3%	2%	2%	3%	3%	3%
			ad								

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

B1A. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with BBC TV channels? (Please think about what you have watched in the past 3 months)

Base : Those who have watched any BBC TV channels (including BBC iPlayer and BBC programmes and content on YouTube) in the past 3 months

			AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
		Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%			a	b	c	d		a	b	c	d	e
Unweighted total		3939	656	536	723	187	1402	1159	203	197	289	2447
Effective Weighted Sample		2744	477	387	492	157	919	773	133	133	173	1752
Total		3756	561	531	945	413	1513	1099	200	212	301	2330
1 - Extremely dissatisfied	(1.0)	82 2%	15 3%	9 2%	14 1%	5 1%	34 2%	28 3%	4 2%	12 6% e	9 3%	40 2%
2	(2.0)	50 1%	9 2%	8 2%	12 1%	4 1%	24 2%	24 2% e	4 2%	2 1%	7 2%	20 1%
3	(3.0)	184 5%	29 5%	32 6%	48 5%	16 4%	73 5%	72 7% e	10 5%	10 5%	18 6%	105 4%
4	(4.0)	224 6%	35 6%	36 7%	67 7%	31 8%	102 7%	74 7%	17 8%	11 5%	31 10% e	119 5%
5	(5.0)	600 16%	75 13%	63 12%	150 16%	86 21% ab	264 17%	154 14%	25 12%	29 14%	35 12%	366 16%
6	(6.0)	435 12%	55 10%	68 13%	115 12%	47 11%	186 12%	130 12%	33 16%	37 17% e	30 10%	263 11%
7	(7.0)	692 18%	105 19%	103 19%	179 19%	76 18%	261 17%	187 17%	27 14%	37 17%	45 15%	454 19%
8	(8.0)	791 21%	143 25% bc	102 19%	190 20%	88 21%	301 20%	232 21%	45 22%	43 20%	61 20%	509 22%
9	(9.0)	277 7%	42 8%	45 8%	69 7%	24 6%	96 6%	62 6%	17 9%	10 5%	16 5%	197 8% a
10 - Extremely satisfied	(10.0)	422 11%	52 9%	65 12%	102 11%	37 9%	172 11%	136 12%	18 9%	21 10%	47 16%	256 11%
DISSATISFIED (1-4)		540 14%	89 16%	85 16%	140 15%	55 13%	234 15%	198 18% e	36 18%	36 17%	66 22% e	284 12%

Columns Tested: a,b,c,d - a,b,c,d,e

B1A. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with BBC TV channels? (Please think about what you have watched in the past 3 months)

Base : Those who have watched any BBC TV channels (including BBC iPlayer and BBC programmes and content on YouTube) in the past 3 months

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	3939	656	536	723	187	1402	1159	203	197	289	2447
Effective Weighted Sample	2744	477	387	492	157	919	773	133	133	173	1752
Total	3756	561	531	945	413	1513	1099	200	212	301	2330
NEUTRAL (5-6)	1035	129	131	265	133	449	284	58	66	65	629
	28%	23%	25%	28%	32%	30%	26%	29%	31%	22%	27%
					a						
SATISFIED (7-10)	2182	342	315	540	225	830	617	107	110	170	1416
	58%	61%	59%	57%	54%	55%	56%	53%	52%	56%	61%
											ac
Answered	3756	561	531	945	413	1513	1099	200	212	301	2330
Mean score	6.7	6.7	6.7	6.7	6.6	6.6	6.6	6.6	6.4	6.6	6.8
											ac
Standard deviation	2.15	2.18	2.18	2.10	1.99	2.17	2.27	2.18	2.28	2.42	2.07
Standard error	.03	.08	.09	.08	.15	.06	.07	.15	.16	.14	.04

Columns Tested: a,b,c,d - a,b,c,d,e

B1A. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with BBC TV channels? (Please think about what you have watched in the past 3 months)

Base : Those who have watched any BBC TV channels (including BBC iPlayer and BBC programmes and content on YouTube) in the past 3 months

			65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%			a	*b	*c	*d	a	b	c	d	a	b
Unweighted total		3939	492	80	93	57	245	245	279	209	532	3389
Effective Weighted Sample		2744	376	59	64	49	189	185	211	161	407	2324
Total		3756	787	79	57	21	411	374	442	338	587	3154
1 - Extremely dissatisfied	(1.0)	82	6	5	1	1	4	2	4	2	11	70
		2%	1%	7%	2%	3%	1%	1%	1%	1%	2%	2%
				a								
2	(2.0)	50	8	1	2	1	4	4	5	3	5	45
		1%	1%	1%	3%	3%	1%	1%	1%	1%	1%	1%
3	(3.0)	184	42	3	1	2	32	9	28	12	38	146
		5%	5%	3%	2%	7%	8%	3%	6%	4%	7%	5%
							b					
4	(4.0)	224	54	8	3	2	32	21	33	21	33	189
		6%	7%	11%	6%	8%	8%	6%	7%	6%	6%	6%
5	(5.0)	600	123	18	6	2	61	62	50	72	103	494
		16%	16%	23%	11%	10%	15%	17%	11%	21%	18%	16%
										c		
6	(6.0)	435	92	10	12	2	46	44	57	35	79	353
		12%	12%	12%	21%	9%	11%	12%	13%	10%	14%	11%
7	(7.0)	692	160	11	5	2	91	69	98	58	107	582
		18%	20%	14%	9%	11%	22%	19%	22%	17%	18%	18%
			c									
8	(8.0)	791	158	14	14	4	79	78	87	71	107	680
		21%	20%	18%	24%	21%	19%	21%	20%	21%	18%	22%
9	(9.0)	277	56	3	7	2	30	27	33	23	40	237
		7%	7%	4%	12%	11%	7%	7%	8%	7%	7%	8%
10 - Extremely satisfied	(10.0)	422	88	5	6	4	31	57	47	41	63	359
		11%	11%	6%	10%	17%	8%	15%	11%	12%	11%	11%
								a				
DISSATISFIED (1-4)		540	110	17	8	5	73	37	70	39	87	450
		14%	14%	22%	14%	21%	18%	10%	16%	11%	15%	14%
							b					

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

B1A. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with BBC TV channels? (Please think about what you have watched in the past 3 months)

Base : Those who have watched any BBC TV channels (including BBC iPlayer and BBC programmes and content on YouTube) in the past 3 months

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	3939	492	80	93	57	245	245	279	209	532	3389
Effective Weighted Sample	2744	376	59	64	49	189	185	211	161	407	2324
Total	3756	787	79	57	21	411	374	442	338	587	3154
NEUTRAL (5-6)	1035	215	27	18	4	107	106	107	107	182	847
	28%	27%	35%	32%	19%	26%	28%	24%	32%	31%	27%
SATISFIED (7-10)	2182	462	34	32	13	231	231	265	193	317	1857
	58%	59%	43%	55%	60%	56%	62%	60%	57%	54%	59%
		b									
Answered	3756	787	79	57	21	411	374	442	338	587	3154
Mean score	6.7	6.7	5.9	6.8	6.8	6.5	7.0	6.7	6.8	6.6	6.7
		b		b			a				
Standard deviation	2.15	2.05	2.28	2.20	2.57	2.05	2.00	2.07	2.02	2.13	2.15
Standard error	.03	.09	.26	.23	.34	.13	.13	.12	.14	.09	.04

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

B1B. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with ITV/ STV/ UTV channels? (Please think about what you have watched in the past 3 months)

Base : Those who have watched any ITV/ STV/ UTV channels (including ITV Hub and STV Player) in the past 3 months (and if selected at random for those interviewed by phone)

			AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
		Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%			a	b	c	d		a	b	c	d	e
Unweighted total		3474	610	505	672	167	1274	1036	170	173	259	2155
Effective Weighted Sample		2416	441	368	462	141	840	694	117	117	157	1531
Total		3263	520	500	859	360	1351	953	162	179	264	2046
1 - Extremely dissatisfied	(1.0)	22	5	3	3	-	6	8	2	-	3	9
		1%	1%	1%	*%	-%	*%	1%	1%	-%	1%	*%
2	(2.0)	40	9	6	15	9	17	18	8	9	6	22
		1%	2%	1%	2%	2%	1%	2%	5%	5%	2%	1%
									ae	ae		
3	(3.0)	122	23	24	41	17	55	38	5	13	12	76
		4%	4%	5%	5%	5%	4%	4%	3%	7%	5%	4%
4	(4.0)	169	32	29	49	20	71	40	10	4	12	119
		5%	6%	6%	6%	5%	5%	4%	6%	2%	5%	6%
5	(5.0)	535	85	86	149	62	224	146	21	35	40	328
		16%	16%	17%	17%	17%	17%	15%	13%	20%	15%	16%
6	(6.0)	477	79	82	128	45	205	126	20	18	32	306
		15%	15%	16%	15%	13%	15%	13%	12%	10%	12%	15%
7	(7.0)	659	92	102	182	80	265	212	36	40	48	403
		20%	18%	20%	21%	22%	20%	22%	22%	22%	18%	20%
8	(8.0)	657	112	79	153	74	262	180	30	33	44	426
		20%	21%	16%	18%	21%	19%	19%	19%	18%	17%	21%
			b									
9	(9.0)	256	43	40	64	24	99	86	17	13	28	155
		8%	8%	8%	7%	7%	7%	9%	10%	7%	11%	8%
10 - Extremely satisfied	(10.0)	326	41	48	76	28	146	99	14	14	38	203
		10%	8%	10%	9%	8%	11%	10%	9%	8%	14%	10%
DISSATISFIED (1-4)		354	69	63	108	46	149	105	24	26	34	226
		11%	13%	13%	13%	13%	11%	11%	15%	15%	13%	11%
NEUTRAL (5-6)		1012	164	169	276	108	429	271	40	53	72	634
		31%	31%	34%	32%	30%	32%	28%	25%	30%	27%	31%
SATISFIED (7-10)		1898	288	268	475	206	772	577	97	100	159	1187
		58%	55%	54%	55%	57%	57%	61%	60%	56%	60%	58%

Columns Tested: a,b,c,d - a,b,c,d,e

B1B. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with ITV/ STV/ UTV channels? (Please think about what you have watched in the past 3 months)

Base : Those who have watched any ITV/ STV/ UTV channels (including ITV Hub and STV Player) in the past 3 months (and if selected at random for those interviewed by phone)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	**55-64**	**65-74**	**65+**	**75+**	**65+ OR DE**	**ANY**	**VISION**	**HEARING**	**MOBILITY**	**NO**
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	3474	610	505	672	167	1274	1036	170	173	259	2155
Effective Weighted Sample	2416	441	368	462	141	840	694	117	117	157	1531
Total	3263	520	500	859	360	1351	953	162	179	264	2046
Answered	3263	520	500	859	360	1351	953	162	179	264	2046
Mean score	6.8	6.6	6.6	6.6	6.6	6.8	6.8	6.7	6.5	6.9	6.8
Standard deviation	1.95	1.99	1.97	1.96	1.93	1.96	2.00	2.15	2.12	2.17	1.92
Standard error	.03	.08	.09	.08	.15	.05	.06	.16	.16	.14	.04

Columns Tested: a,b,c,d - a,b,c,d,e

B1B. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with ITV/ STV/ UTV channels? (Please think about what you have watched in the past 3 months)

Base : Those who have watched any ITV/ STV/ UTV channels (including ITV Hub and STV Player) in the past 3 months (and if selected at random for those interviewed by phone)

			65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%			a	*b	*c	*d	a	b	c	d	a	b
Unweighted total		3474	461	75	81	55	229	230	265	193	392	3068
Effective Weighted Sample		2416	354	55	55	48	178	176	202	149	301	2105
Total		3263	716	72	51	20	376	337	403	307	438	2812
1 - Extremely dissatisfied	(1.0)	22 1%	1 *%	2 3% a	- -%	* 1%	1 *%	- -%	1 *%	- -%	1 *%	22 1%
2	(2.0)	40 1%	8 1%	3 5%	4 7% a	- -%	5 1%	3 1%	2 1%	6 2%	6 1%	33 1%
3	(3.0)	122 4%	32 5%	3 5%	5 9%	1 5%	23 6%	10 3%	21 5%	9 3%	16 4%	106 4%
4	(4.0)	169 5%	39 5%	8 12% c	1 2%	* 2%	22 6%	17 5%	27 7%	12 4%	21 5%	148 5%
5	(5.0)	535 16%	126 18%	13 18%	7 15%	2 11%	56 15%	68 20%	82 20%	44 14%	79 18%	453 16%
6	(6.0)	477 15%	105 15%	8 12%	11 21%	3 15%	59 16%	46 14%	73 18%	32 11%	62 14%	411 15%
7	(7.0)	659 20%	150 21%	21 29%	7 14%	4 21%	83 22%	67 20%	91 23%	55 18%	84 19%	572 20%
8	(8.0)	657 20%	131 18%	7 10%	10 20%	5 23%	76 20%	55 16%	66 16%	65 21%	86 20%	570 20%
9	(9.0)	256 8%	57 8%	1 2%	4 7%	2 10%	30 8%	27 8%	18 5%	39 13% c	39 9%	217 8%
10 - Extremely satisfied	(10.0)	326 10%	66 9%	5 6%	3 6%	2 12%	22 6%	44 13% ac	21 5%	44 14% ac	45 10%	282 10%
DISSATISFIED (1-4)		354 11%	80 11%	17 24% ad	9 18%	2 8%	50 13%	30 9%	51 13%	27 9%	44 10%	309 11%

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

B1B. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with ITV/ STV/ UTV channels? (Please think about what you have watched in the past 3 months)

Base : Those who have watched any ITV/ STV/ UTV channels (including ITV Hub and STV Player) in the past 3 months (and if selected at random for those interviewed by phone)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	3474	461	75	81	55	229	230	265	193	392	3068
Effective Weighted Sample	2416	354	55	55	48	178	176	202	149	301	2105
Total	3263	716	72	51	20	376	337	403	307	438	2812
NEUTRAL (5-6)	1012	231	22	18	5	114	115	155	76	141	864
	31%	32%	30%	36%	26%	30%	34%	38%	25%	32%	31%
								d			
SATISFIED (7-10)	1898	405	33	24	13	211	193	197	204	253	1639
	58%	57%	46%	46%	66%	56%	57%	49%	66%	58%	58%
					bc				c		
Answered	3263	716	72	51	20	376	337	403	307	438	2812
Mean score	6.8	6.7	5.9	6.2	7.1	6.6	6.9	6.4	7.2	6.8	6.8
		b			bc		c		ac		
Standard deviation	1.95	1.91	2.11	2.17	1.99	1.87	1.94	1.76	1.99	1.93	1.95
Standard error	.03	.09	.24	.24	.27	.12	.13	.11	.14	.10	.04

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

B1C. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Channel 4 channels? (Please think about what you have watched in the past 3 months)

Base : Those who have watched any Channel 4 channels (including All4) in the past 3 months (and if selected at random for those interviewed by phone)

			AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
		Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%			a	b	c	d		a	b	c	d	e
Unweighted total		3319	576	482	632	150	1189	987	160	161	236	2082
Effective Weighted Sample		2315	421	347	429	125	769	660	109	107	143	1490
Total		3104	483	482	808	327	1246	893	155	164	229	1969
1 - Extremely dissatisfied	(1.0)	20	3	6	6	-	9	7	2	-	4	9
		1%	1%	1%	1%	-%	1%	1%	1%	-%	2% e	*%
2	(2.0)	31	7	6	10	4	16	12	2	1	1	14
		1%	1%	1%	1%	1%	1%	1%	1%	1%	*%	1%
3	(3.0)	86	20	17	31	13	45	24	6	6	11	53
		3%	4%	4%	4%	4%	4%	3%	4%	4%	5%	3%
4	(4.0)	141	21	28	45	18	66	46	12	15	13	81
		5%	4%	6%	6%	5%	5%	5%	8%	9% e	6%	4%
5	(5.0)	492	82	88	150	62	226	134	16	30	29	313
		16%	17%	18%	19%	19%	18%	15%	10%	18%	13%	16%
6	(6.0)	552	89	95	146	51	216	141	25	32	31	370
		18%	19%	20%	18%	16%	17%	16%	16%	19%	13%	19%
7	(7.0)	715	122	101	178	76	275	209	48	32	59	454
		23%	25%	21%	22%	23%	22%	23%	31%	20%	26%	23%
8	(8.0)	602	86	84	153	69	235	180	23	28	46	380
		19%	18%	17%	19%	21%	19%	20%	15%	17%	20%	19%
9	(9.0)	224	31	24	42	18	71	56	10	12	12	151
		7%	6%	5%	5%	6%	6%	6%	7%	7%	5%	8%
10 - Extremely satisfied	(10.0)	240	21	33	48	15	86	84	11	8	24	144
		8%	4%	7%	6%	5%	7%	9%	7%	5%	10%	7%
DISSATISFIED (1-4)		278	52	57	92	35	136	89	22	22	29	157
		9%	11%	12%	11%	11%	11%	10%	14% e	14% e	13%	8%
NEUTRAL (5-6)		1044	171	182	295	113	442	275	41	62	60	683
		34%	35%	38%	37%	35%	36%	31%	27%	38%	26%	35% d

Columns Tested: a,b,c,d - a,b,c,d,e

B1C. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Channel 4 channels? (Please think about what you have watched in the past 3 months)

Base : Those who have watched any Channel 4 channels (including All4) in the past 3 months (and if selected at random for those interviewed by phone)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	3319	576	482	632	150	1189	987	160	161	236	2082
Effective Weighted Sample	2315	421	347	429	125	769	660	109	107	143	1490
Total	3104	483	482	808	327	1246	893	155	164	229	1969
SATISFIED (7-10)	1781	260	242	421	179	668	530	92	80	141	1130
	57%	54%	50%	52%	55%	54%	59%	59%	49%	61%	57%
							c			c	
Answered	3104	483	482	808	327	1246	893	155	164	229	1969
Mean score	6.7	6.5	6.5	6.5	6.5	6.6	6.8	6.6	6.4	6.7	6.8
Standard deviation	1.80	1.77	1.87	1.81	1.74	1.84	1.88	1.90	1.77	1.98	1.75
Standard error	.03	.07	.09	.07	.14	.05	.06	.15	.14	.13	.04

Columns Tested: a,b,c,d - a,b,c,d,e

B1C. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Channel 4 channels? (Please think about what you have watched in the past 3 months)

Base : Those who have watched any Channel 4 channels (including All4) in the past 3 months (and if selected at random for those interviewed by phone)

			65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%			a	*b	*c	*d	a	b	c	d	a	b
Unweighted total		3319	427	74	83	48	213	212	253	171	381	2924
Effective Weighted Sample		2315	324	55	59	41	164	159	190	131	292	2013
Total		3104	669	72	50	18	353	314	396	268	422	2669
1 - Extremely dissatisfied	(1.0)	20	4	2	-	-	2	2	1	3	2	17
		1%	1%	3%	-%	-%	*%	1%	*%	1%	1%	1%
2	(2.0)	31	10	-	1	-	5	5	5	5	7	23
		1%	1%	-%	1%	-%	1%	1%	1%	2%	2%	1%
3	(3.0)	86	23	2	5	1	20	3	18	3	11	75
		3%	3%	3%	10%	3%	6%	1%	5%	1%	3%	3%
					a		bd		b			
4	(4.0)	141	36	2	5	2	30	6	28	8	20	120
		5%	5%	3%	10%	10%	8%	2%	7%	3%	5%	4%
							b		b			
5	(5.0)	492	123	18	7	2	63	60	68	55	54	432
		16%	18%	25%	13%	14%	18%	19%	17%	20%	13%	16%
6	(6.0)	552	120	14	9	2	60	60	64	54	84	468
		18%	18%	20%	19%	12%	17%	19%	16%	20%	20%	18%
7	(7.0)	715	148	15	10	5	79	68	97	50	85	627
		23%	22%	21%	20%	26%	22%	22%	25%	19%	20%	24%
8	(8.0)	602	134	5	10	4	70	62	72	60	89	512
		19%	20%	7%	21%	22%	20%	20%	18%	23%	21%	19%
			b		b	b						
9	(9.0)	224	30	8	2	1	14	16	18	12	34	189
		7%	5%	12%	4%	5%	4%	5%	5%	5%	8%	7%
				a								
10 - Extremely satisfied	(10.0)	240	41	4	1	2	9	32	24	17	35	205
		8%	6%	6%	2%	9%	3%	10%	6%	6%	8%	8%
								a				
DISSATISFIED (1-4)		278	73	6	10	2	57	16	53	19	41	236
		9%	11%	9%	21%	13%	16%	5%	13%	7%	10%	9%
					a		bd		b			

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

B1C. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Channel 4 channels? (Please think about what you have watched in the past 3 months)

Base : Those who have watched any Channel 4 channels (including All4) in the past 3 months (and if selected at random for those interviewed by phone)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	3319	427	74	83	48	213	212	253	171	381	2924
Effective Weighted Sample	2315	324	55	59	41	164	159	190	131	292	2013
Total	3104	669	72	50	18	353	314	396	268	422	2669
NEUTRAL (5-6)	1044	243	32	16	5	123	120	132	109	138	900
	34%	36%	45%	32%	25%	35%	38%	33%	41%	33%	34%
			d								
SATISFIED (7-10)	1781	353	33	23	11	173	179	211	140	243	1533
	57%	53%	46%	47%	61%	49%	57%	53%	52%	58%	57%
Answered	3104	669	72	50	18	353	314	396	268	422	2669
Mean score	6.7	6.5	6.4	6.2	6.8	6.2	6.8	6.5	6.6	6.8	6.7
							a				
Standard deviation	1.80	1.80	1.95	1.84	1.84	1.77	1.78	1.81	1.77	1.86	1.80
Standard error	.03	.09	.23	.20	.27	.12	.12	.11	.13	.10	.03

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

B1D. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Channel 5 channels? (Please think about what you have watched in the past 3 months)

Base : Those who have watched any Channel 5 channels (including My5) in the past 3 months (and if selected at random for those interviewed by phone)

			AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
		Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%			a	b	c	d		a	b	c	d	e
Unweighted total		2486	508	434	566	132	975	742	111	127	206	1546
Effective Weighted Sample		1733	363	317	387	110	643	500	71	86	127	1100
Total		2364	437	425	708	282	1041	694	116	132	214	1481
1 - Extremely dissatisfied	(1.0)	15	4	4	6	2	8	7	4	2	2	6
		1%	1%	1%	1%	1%	1%	1%	4%	1%	1%	*%
									e			
2	(2.0)	25	6	3	4	1	8	8	*	2	1	15
		1%	1%	1%	1%	*%	1%	1%	*%	2%	1%	1%
3	(3.0)	87	15	19	33	13	41	21	4	4	5	64
		4%	3%	5%	5%	5%	4%	3%	3%	3%	2%	4%
4	(4.0)	175	25	40	68	28	77	47	8	9	16	103
		7%	6%	9%	10%	10%	7%	7%	7%	7%	7%	7%
					a							
5	(5.0)	496	103	93	151	59	219	137	22	30	48	315
		21%	24%	22%	21%	21%	21%	20%	19%	23%	23%	21%
6	(6.0)	457	95	88	137	49	204	129	16	23	39	293
		19%	22%	21%	19%	17%	20%	19%	13%	18%	18%	20%
7	(7.0)	473	86	81	143	62	217	132	23	19	36	310
		20%	20%	19%	20%	22%	21%	19%	20%	14%	17%	21%
8	(8.0)	321	54	52	89	37	145	94	20	21	30	201
		14%	12%	12%	13%	13%	14%	14%	17%	16%	14%	14%
9	(9.0)	138	29	18	34	16	52	50	9	10	15	77
		6%	7%	4%	5%	6%	5%	7%	8%	8%	7%	5%
10 - Extremely satisfied	(10.0)	175	21	27	44	16	71	68	10	12	22	97
		7%	5%	6%	6%	6%	7%	10%	9%	9%	10%	7%
								e				
DISSATISFIED (1-4)		303	50	66	111	44	134	82	17	18	24	188
		13%	11%	16%	16%	16%	13%	12%	14%	13%	11%	13%
NEUTRAL (5-6)		954	197	181	288	107	423	266	38	53	87	609
		40%	45%	43%	41%	38%	41%	38%	33%	40%	41%	41%
SATISFIED (7-10)		1107	190	178	309	131	484	345	62	61	103	684
		47%	43%	42%	44%	46%	47%	50%	53%	46%	48%	46%

Columns Tested: a,b,c,d - a,b,c,d,e

B1D. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Channel 5 channels? (Please think about what you have watched in the past 3 months)

Base : Those who have watched any Channel 5 channels (including My5) in the past 3 months (and if selected at random for those interviewed by phone)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	**55-64**	**65-74**	**65+**	**75+**	**65+ OR DE**	**ANY**	**VISION**	**HEARING**	**MOBILITY**	**NO**
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	2486	508	434	566	132	975	742	111	127	206	1546
Effective Weighted Sample	1733	363	317	387	110	643	500	71	86	127	1100
Total	2364	437	425	708	282	1041	694	116	132	214	1481
Answered	2364	437	425	708	282	1041	694	116	132	214	1481
Mean score	6.4	6.3	6.2	6.2	6.3	6.4	6.6 e	6.5	6.4	6.6	6.4
Standard deviation	1.86	1.78	1.84	1.84	1.84	1.83	1.95	2.12	2.03	1.95	1.81
Standard error	.04	.08	.09	.08	.16	.06	.07	.20	.18	.14	.05

Columns Tested: a,b,c,d - a,b,c,d,e

B1D. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Channel 5 channels? (Please think about what you have watched in the past 3 months)

Base : Those who have watched any Channel 5 channels (including My5) in the past 3 months (and if selected at random for those interviewed by phone)

			65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%			a	*b	*c	*d	a	b	c	d	a	b
Unweighted total		2486	388	64	71	43	196	190	232	153	257	2219
Effective Weighted Sample		1733	298	46	58	39	152	147	177	118	201	1525
Total		2364	595	59	38	15	323	270	357	233	296	2059
1 - Extremely dissatisfied	(1.0)	15	3	3	-	-	2	1	1	2	3	12
		1%	*%	4%	-%	-%	1%	*%	*%	1%	1%	1%
				a								
2	(2.0)	25	4	-	1	-	2	1	3	1	3	22
		1%	1%	-%	1%	-%	1%	1%	1%	1%	1%	1%
3	(3.0)	87	31	1	1	-	22	9	20	10	13	75
		4%	5%	2%	2%	-%	7%	3%	5%	4%	4%	4%
4	(4.0)	175	61	3	2	2	27	34	48	14	28	145
		7%	10%	5%	5%	16%	8%	13%	13%	6%	10%	7%
									d			
5	(5.0)	496	118	23	8	3	59	58	78	40	58	433
		21%	20%	39%	20%	21%	18%	22%	22%	17%	20%	21%
				ac								
6	(6.0)	457	117	10	9	2	62	52	59	56	47	409
		19%	20%	16%	23%	13%	19%	19%	17%	24%	16%	20%
7	(7.0)	473	121	8	10	4	73	48	73	48	55	418
		20%	20%	13%	25%	25%	23%	18%	21%	21%	18%	20%
8	(8.0)	321	74	6	6	2	48	26	41	33	45	275
		14%	12%	11%	17%	12%	15%	10%	11%	14%	15%	13%
9	(9.0)	138	29	3	1	1	14	15	17	9	17	121
		6%	5%	6%	3%	6%	4%	5%	5%	4%	6%	6%
10 - Extremely satisfied	(10.0)	175	38	3	1	1	14	24	19	19	28	147
		7%	6%	4%	4%	7%	4%	9%	5%	8%	9%	7%
DISSATISFIED (1-4)		303	99	7	3	2	53	46	70	27	46	255
		13%	17%	11%	8%	16%	16%	17%	20%	11%	16%	12%
NEUTRAL (5-6)		954	234	33	16	5	122	111	137	96	106	843
		40%	39%	55%	42%	34%	38%	41%	38%	41%	36%	41%
				a								

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

B1D. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Channel 5 channels? (Please think about what you have watched in the past 3 months)

Base : Those who have watched any Channel 5 channels (including My5) in the past 3 months (and if selected at random for those interviewed by phone)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	2486	388	64	71	43	196	190	232	153	257	2219
Effective Weighted Sample	1733	298	46	58	39	152	147	177	118	201	1525
Total	2364	595	59	38	15	323	270	357	233	296	2059
SATISFIED (7-10)	1107	262	20	19	8	149	113	150	110	144	961
	47%	44%	34%	50%	50%	46%	42%	42%	47%	49%	47%
Answered	2364	595	59	38	15	323	270	357	233	296	2059
Mean score	6.4	6.2	5.9	6.4	6.4	6.2	6.3	6.1	6.5	6.4	6.4
Standard deviation	1.86	1.85	1.92	1.59	1.81	1.80	1.91	1.83	1.84	1.99	1.84
Standard error	.04	.09	.24	.19	.28	.13	.14	.12	.15	.12	.04

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

B1E. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with S4C (Welsh)? (Please think about what you have watched in the past 3 months)

Base : Those who have watched S4C (including S4C Clic) in the past 3 months (and if selected at random for those interviewed by phone)

			AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
		Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%			^a	^b	^c	^d		*a	^b	^c	^d	*e
Unweighted total		203	22	24	29	5	54	78	16	10	18	98
Effective Weighted Sample		137	20	16	18	3	35	53	12	7	12	65
Total		174	10	16	22	6	42	76	14	8	18	76
1 - Extremely dissatisfied	(1.0)	2	**	**	**	**	1	1	**	**	**	1
		1%	**	**	**	**	2%	1%	**	**	**	2%
2	(2.0)	3	**	**	**	**	1	-	**	**	**	3
		2%	**	**	**	**	3%	-%	**	**	**	3%
3	(3.0)	7	**	**	**	**	2	3	**	**	**	4
		4%	**	**	**	**	5%	4%	**	**	**	5%
4	(4.0)	6	**	**	**	**	1	2	**	**	**	2
		3%	**	**	**	**	2%	3%	**	**	**	3%
5	(5.0)	21	**	**	**	**	5	9	**	**	**	8
		12%	**	**	**	**	13%	11%	**	**	**	11%
6	(6.0)	39	**	**	**	**	12	15	**	**	**	18
		22%	**	**	**	**	29%	19%	**	**	**	23%
7	(7.0)	35	**	**	**	**	6	15	**	**	**	17
		20%	**	**	**	**	15%	20%	**	**	**	23%
8	(8.0)	33	**	**	**	**	8	16	**	**	**	15
		19%	**	**	**	**	19%	22%	**	**	**	19%
9	(9.0)	14	**	**	**	**	2	9	**	**	**	3
		8%	**	**	**	**	5%	11%	**	**	**	4%
10 - Extremely satisfied	(10.0)	15	**	**	**	**	3	6	**	**	**	6
		9%	**	**	**	**	7%	8%	**	**	**	8%
DISSATISFIED (1-4)		18	**	**	**	**	5	6	**	**	**	9
		10%	**	**	**	**	13%	8%	**	**	**	12%
NEUTRAL (5-6)		60	**	**	**	**	17	23	**	**	**	26
		34%	**	**	**	**	42%	31%	**	**	**	34%
SATISFIED (7-10)		97	**	**	**	**	19	47	**	**	**	41
		56%	**	**	**	**	46%	62%	**	**	**	54%
Answered		174	**	**	**	**	42	76	**	**	**	76
Mean score		6.7	**	**	**	**	6.4	7.0	**	**	**	6.5
Standard deviation		1.94	**	**	**	**	2.04	1.83	**	**	**	2.00

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

B1E. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with S4C (Welsh)? (Please think about what you have watched in the past 3 months)

Base : Those who have watched S4C (including S4C Clic) in the past 3 months (and if selected at random for those interviewed by phone)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		^a	^b	^c	^d		*a	^b	^c	^d	*e
Unweighted total	203	22	24	29	5	54	78	16	10	18	98
Effective Weighted Sample	137	20	16	18	3	35	53	12	7	12	65
Total	174	10	16	22	6	42	76	14	8	18	76
Standard error	.14	**	**	**	**	.28	.21	**	**	**	.20

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

B1E. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with S4C (Welsh)? (Please think about what you have watched in the past 3 months)

Base : Those who have watched S4C (including S4C Clic) in the past 3 months (and if selected at random for those interviewed by phone)

			65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%			^a	^b	^c	^d	^a	^b	^c	^d	*a	b
Unweighted total		203	5	1	22	1	1	4	2	2	40	162
Effective Weighted Sample		137	5	1	20	1	1	4	2	2	33	104
Total		174	7	3	11	*	1	6	3	3	51	122
1 - Extremely dissatisfied	(1.0)	2	**	**	**	**	**	**	**	**	-	2
		1%	**	**	**	**	**	**	**	**	-%	2%
2	(2.0)	3	**	**	**	**	**	**	**	**	1	1
		2%	**	**	**	**	**	**	**	**	3%	*%
3	(3.0)	7	**	**	**	**	**	**	**	**	2	4
		4%	**	**	**	**	**	**	**	**	5%	4%
4	(4.0)	6	**	**	**	**	**	**	**	**	1	4
		3%	**	**	**	**	**	**	**	**	3%	3%
5	(5.0)	21	**	**	**	**	**	**	**	**	6	16
		12%	**	**	**	**	**	**	**	**	11%	13%
6	(6.0)	39	**	**	**	**	**	**	**	**	14	24
		22%	**	**	**	**	**	**	**	**	28%	20%
7	(7.0)	35	**	**	**	**	**	**	**	**	16	19
		20%	**	**	**	**	**	**	**	**	31%	16%
8	(8.0)	33	**	**	**	**	**	**	**	**	6	26
		19%	**	**	**	**	**	**	**	**	12%	21%
9	(9.0)	14	**	**	**	**	**	**	**	**	1	12
		8%	**	**	**	**	**	**	**	**	3%	10%
10 - Extremely satisfied	(10.0)	15	**	**	**	**	**	**	**	**	2	13
		9%	**	**	**	**	**	**	**	**	4%	11%
DISSATISFIED (1-4)		18	**	**	**	**	**	**	**	**	5	11
		10%	**	**	**	**	**	**	**	**	10%	9%
NEUTRAL (5-6)		60	**	**	**	**	**	**	**	**	20	40
		34%	**	**	**	**	**	**	**	**	39%	32%
SATISFIED (7-10)		97	**	**	**	**	**	**	**	**	26	71
		56%	**	**	**	**	**	**	**	**	51%	58%
Answered		174	**	**	**	**	**	**	**	**	51	122

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

B1E. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with S4C (Welsh)? (Please think about what you have watched in the past 3 months)

Base : Those who have watched S4C (including S4C Clic) in the past 3 months (and if selected at random for those interviewed by phone)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		^a	^b	^c	^d	^a	^b	^c	^d	*a	b
Unweighted total	203	5	1	22	1	1	4	2	2	40	162
Effective Weighted Sample	137	5	1	20	1	1	4	2	2	33	104
Total	174	7	3	11	*	1	6	3	3	51	122
Mean score	6.7	**	**	**	**	**	**	**	**	6.4	6.9
Standard deviation	1.94	**	**	**	**	**	**	**	**	1.65	1.99
Standard error	.14	**	**	**	**	**	**	**	**	.26	.16

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

B1F. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Sky TV channels (including from NOW TV)? (Please think about what you have watched in the past 3 months)

Base : Those who have watched any Sky TV channels (including from Sky On Demand, Sky Go or NOW TV) in the past 3 months (and if selected at random for those interviewed by phone)

			AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
		Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%			a	b	c	*d		a	b	*c	d	e
Unweighted total		1995	318	230	282	52	610	604	113	97	154	1212
Effective Weighted Sample		1423	229	168	193	43	400	411	76	65	91	892
Total		1817	277	232	343	111	602	534	110	90	143	1119
1 - Extremely dissatisfied	(1.0)	20	8	3	3	-	6	5	1	-	-	12
		1%	3%	1%	1%	-%	1%	1%	1%	-%	-%	1%
2	(2.0)	15	4	1	1	-	2	8	3	-	3	7
		1%	2%	*%	*%	-%	*%	1%	2%	-%	2%	1%
3	(3.0)	30	9	6	6	-	15	10	1	3	*	18
		2%	3%	3%	2%	-%	3%	2%	*%	4%	*%	2%
4	(4.0)	64	11	8	9	1	20	17	4	1	4	42
		4%	4%	4%	3%	1%	3%	3%	3%	1%	3%	4%
5	(5.0)	197	31	21	28	7	65	60	9	11	10	109
		11%	11%	9%	8%	6%	11%	11%	8%	13%	7%	10%
6	(6.0)	215	27	26	37	11	62	49	13	11	13	144
		12%	10%	11%	11%	10%	10%	9%	11%	13%	9%	13%
7	(7.0)	413	60	56	74	18	122	124	33	16	26	256
		23%	21%	24%	22%	17%	20%	23%	30%	17%	18%	23%
8	(8.0)	434	73	51	93	42	154	115	26	20	48	285
		24%	26%	22%	27%	38%	26%	22%	24%	23%	34%	25%
						b					a	
9	(9.0)	211	27	42	52	9	75	71	11	12	11	120
		12%	10%	18%	15%	9%	12%	13%	10%	14%	7%	11%
				a								
10 - Extremely satisfied	(10.0)	218	26	18	41	23	81	74	10	14	29	125
		12%	10%	8%	12%	21%	13%	14%	9%	15%	20%	11%
						ab					e	
DISSATISFIED (1-4)		129	33	18	18	1	43	40	8	5	7	79
		7%	12%	8%	5%	1%	7%	8%	7%	5%	5%	7%
			cd									
NEUTRAL (5-6)		412	58	48	65	17	127	109	22	23	22	254
		23%	21%	21%	19%	16%	21%	20%	20%	26%	15%	23%

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d,e

B1F. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Sky TV channels (including from NOW TV)? (Please think about what you have watched in the past 3 months)

Base : Those who have watched any Sky TV channels (including from Sky On Demand, Sky Go or NOW TV) in the past 3 months (and if selected at random for those interviewed by phone)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	*d		a	b	*c	d	e
Unweighted total	1995	318	230	282	52	610	604	113	97	154	1212
Effective Weighted Sample	1423	229	168	193	43	400	411	76	65	91	892
Total	1817	277	232	343	111	602	534	110	90	143	1119
SATISFIED (7-10)	1276	187	167	259	92	432	384	81	62	114	786
	70%	67%	72%	76%	84%	72%	72%	73%	69%	80%	70%
					a						
Answered	1817	277	232	343	111	602	534	110	90	143	1119
Mean score	7.2	6.9	7.2	7.4	7.9	7.3	7.3	7.1	7.4	7.7	7.2
				a	ab					e	
Standard deviation	1.86	2.10	1.82	1.74	1.46	1.88	1.94	1.81	1.85	1.78	1.82
Standard error	.04	.12	.12	.10	.20	.08	.08	.17	.19	.14	.05

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d,e

B1F. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Sky TV channels (including from NOW TV)? (Please think about what you have watched in the past 3 months)

Base : Those who have watched any Sky TV channels (including from Sky On Demand, Sky Go or NOW TV) in the past 3 months (and if selected at random for those interviewed by phone)

			65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%			a	*b	*c	^d	a	*b	c	*d	a	b
Unweighted total		1995	191	35	33	23	113	77	114	76	230	1761
Effective Weighted Sample		1423	146	25	25	21	87	59	86	59	185	1238
Total		1817	281	35	19	8	178	102	159	119	263	1550
1 - Extremely dissatisfied	(1.0)	20	2	1	-	**	1	1	1	1	3	17
		1%	1%	2%	-%	**	1%	1%	1%	1%	1%	1%
2	(2.0)	15	-	1	-	**	-	-	-	-	3	12
		1%	-%	1%	-%	**	-%	-%	-%	-%	1%	1%
3	(3.0)	30	4	2	*	**	4	-	4	-	4	26
		2%	1%	5%	2%	**	2%	-%	3%	-%	1%	2%
4	(4.0)	64	8	-	1	**	3	5	6	2	9	55
		4%	3%	-%	5%	**	2%	4%	4%	1%	3%	4%
5	(5.0)	197	21	4	2	**	9	12	15	7	32	165
		11%	8%	13%	11%	**	5%	12%	9%	6%	12%	11%
6	(6.0)	215	34	1	2	**	19	15	21	13	29	185
		12%	12%	1%	9%	**	11%	15%	13%	11%	11%	12%
7	(7.0)	413	61	6	5	**	41	20	43	16	63	350
		23%	22%	17%	26%	**	23%	20%	27%	13%	24%	23%
8	(8.0)	434	68	16	8	**	47	20	37	31	51	380
		24%	24%	45%	39%	**	27%	19%	23%	26%	19%	25%
				a								
9	(9.0)	211	47	1	1	**	34	13	15	32	28	184
		12%	17%	4%	5%	**	19%	13%	10%	27%	11%	12%
										c		
10 - Extremely satisfied	(10.0)	218	36	4	1	**	19	17	18	18	41	176
		12%	13%	11%	3%	**	11%	16%	11%	15%	16%	11%
DISSATISFIED (1-4)		129	14	3	1	**	8	5	11	2	19	110
		7%	5%	8%	7%	**	5%	5%	7%	2%	7%	7%
NEUTRAL (5-6)		412	55	5	4	**	29	27	35	20	61	350
		23%	20%	14%	20%	**	16%	26%	22%	17%	23%	23%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

B1F. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Sky TV channels (including from NOW TV)? (Please think about what you have watched in the past 3 months)

Base : Those who have watched any Sky TV channels (including from Sky On Demand, Sky Go or NOW TV) in the past 3 months (and if selected at random for those interviewed by phone)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	^d	a	*b	c	*d	a	b
Unweighted total	1995	191	35	33	23	113	77	114	76	230	1761
Effective Weighted Sample	1423	146	25	25	21	87	59	86	59	185	1238
Total	1817	281	35	19	8	178	102	159	119	263	1550
SATISFIED (7-10)	1276	212	27	14	**	142	69	113	97	183	1090
	70%	75%	77%	73%	**	79%	68%	71%	81%	70%	70%
Answered	1817	281	35	19	**	178	102	159	119	263	1550
Mean score	7.2	7.5	7.2	7.0	**	7.6	7.4	7.2	7.9	7.2	7.2
									c		
Standard deviation	1.86	1.72	2.03	1.50	**	1.65	1.85	1.75	1.60	1.98	1.85
Standard error	.04	.12	.34	.26	**	.16	.21	.16	.18	.13	.04

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

B1G. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Netflix? (Please think about what you have watched in the past 3 months)

Base : Those who have watched Netflix in the past 3 months (and if selected at random for those interviewed by phone)

			AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
		Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%			a	b	c	*d		a	b	c	d	e
Unweighted total		2989	358	224	276	52	836	860	157	121	175	1843
Effective Weighted Sample		2179	258	169	197	45	577	602	112	83	107	1373
Total		2607	299	207	311	104	756	710	130	108	142	1645
1 - Extremely dissatisfied	(1.0)	12	4	-	3	3	6	4	2	2	2	4
		*%	1%	-%	1%	3%	1%	1%	1%	2%	2%	*%
						b				e	e	
2	(2.0)	11	*	3	3	-	3	4	*	*	1	5
		*%	*%	1%	1%	-%	*%	1%	*%	*%	1%	*%
3	(3.0)	12	1	-	-	-	4	5	1	-	1	5
		*%	*%	-%	-%	-%	1%	1%	1%	-%	*%	*%
4	(4.0)	32	2	4	4	-	13	10	4	*	3	16
		1%	1%	2%	1%	-%	2%	1%	3%	*%	2%	1%
5	(5.0)	140	17	19	29	10	53	41	8	6	10	75
		5%	6%	9%	9%	9%	7%	6%	6%	5%	7%	5%
6	(6.0)	162	23	11	16	5	51	44	5	5	3	94
		6%	8%	5%	5%	5%	7%	6%	4%	5%	2%	6%
7	(7.0)	426	48	46	64	18	120	98	26	22	25	290
		16%	16%	22%	20%	17%	16%	14%	20%	21%	17%	18%
												a
8	(8.0)	657	84	51	93	42	188	174	22	24	41	431
		25%	28%	24%	30%	40%	25%	25%	17%	23%	29%	26%
						b					b	b
9	(9.0)	487	59	37	50	14	136	130	27	19	21	333
		19%	20%	18%	16%	13%	18%	18%	21%	17%	15%	20%
10 - Extremely satisfied	(10.0)	668	60	37	50	13	182	200	36	28	35	392
		26%	20%	18%	16%	12%	24%	28%	28%	26%	24%	24%
								e				
DISSATISFIED (1-4)		67	8	6	9	3	26	23	7	3	7	31
		3%	3%	3%	3%	3%	3%	3%	5%	3%	5%	2%
									e		e	
NEUTRAL (5-6)		302	40	30	45	15	104	85	13	11	14	169
		12%	13%	15%	14%	14%	14%	12%	10%	10%	10%	10%

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d,e

B1G. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Netflix? (Please think about what you have watched in the past 3 months)

Base : Those who have watched Netflix in the past 3 months (and if selected at random for those interviewed by phone)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	*d		a	b	c	d	e
Unweighted total	2989	358	224	276	52	836	860	157	121	175	1843
Effective Weighted Sample	2179	258	169	197	45	577	602	112	83	107	1373
Total	2607	299	207	311	104	756	710	130	108	142	1645
SATISFIED (7-10)	2238	250	170	257	86	627	602	111	93	121	1445
	86%	84%	82%	83%	83%	83%	85%	85%	86%	86%	88%
Answered	2607	299	207	311	104	756	710	130	108	142	1645
Mean score	8.1	8.0	7.8	7.7	7.6	8.0	8.1	8.1	8.0	7.9	8.2
Standard deviation	1.67	1.71	1.69	1.72	1.77	1.77	1.76	1.90	1.86	1.88	1.56
Standard error	.03	.09	.11	.10	.25	.06	.06	.15	.17	.14	.04

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d,e

B1G. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Netflix? (Please think about what you have watched in the past 3 months)

Base : Those who have watched Netflix in the past 3 months (and if selected at random for those interviewed by phone)

			65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%			a	^b	*c	^d	*a	*b	c	*d	a	b
Unweighted total		2989	192	29	31	23	98	94	117	74	453	2518
Effective Weighted Sample		2179	153	23	25	22	80	74	95	58	349	1826
Total		2607	263	24	15	8	139	124	158	105	479	2116
1 - Extremely dissatisfied	(1.0)	12	1	**	2	**	-	1	1	-	-	12
		*%	1%	**	10%	**	-%	1%	1%	-%	-%	1%
					a							
2	(2.0)	11	3	**	-	**	2	1	1	2	1	9
		*%	1%	**	-%	**	1%	1%	1%	1%	*%	*%
3	(3.0)	12	-	**	-	**	-	-	-	-	5	8
		*%	-%	**	-%	**	-%	-%	-%	-%	1%	*%
4	(4.0)	32	4	**	-	**	4	-	2	2	8	24
		1%	1%	**	-%	**	3%	-%	1%	1%	2%	1%
5	(5.0)	140	26	**	1	**	9	17	14	12	22	116
		5%	10%	**	5%	**	6%	14%	9%	11%	5%	5%
6	(6.0)	162	14	**	1	**	6	9	9	5	32	129
		6%	5%	**	5%	**	4%	7%	6%	5%	7%	6%
7	(7.0)	426	56	**	4	**	37	19	34	21	100	323
		16%	21%	**	27%	**	26%	15%	22%	21%	21%	15%
											b	
8	(8.0)	657	79	**	5	**	44	36	55	25	104	548
		25%	30%	**	34%	**	31%	29%	35%	23%	22%	26%
9	(9.0)	487	42	**	1	**	26	15	20	22	74	413
		19%	16%	**	9%	**	19%	12%	13%	21%	15%	20%
10 - Extremely satisfied	(10.0)	668	39	**	2	**	12	26	22	16	133	533
		26%	15%	**	10%	**	9%	21%	14%	16%	28%	25%
								a				
DISSATISFIED (1-4)		67	8	**	2	**	5	2	5	3	14	52
		3%	3%	**	10%	**	4%	2%	3%	3%	3%	2%
NEUTRAL (5-6)		302	40	**	1	**	14	26	23	17	53	245
		12%	15%	**	9%	**	10%	21%	14%	16%	11%	12%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

B1G. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Netflix? (Please think about what you have watched in the past 3 months)

Base : Those who have watched Netflix in the past 3 months (and if selected at random for those interviewed by phone)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	^b	*c	^d	*a	*b	c	*d	a	b
Unweighted total	2989	192	29	31	23	98	94	117	74	453	2518
Effective Weighted Sample	2179	153	23	25	22	80	74	95	58	349	1826
Total	2607	263	24	15	8	139	124	158	105	479	2116
SATISFIED (7-10)	2238	216	**	12	**	120	96	131	84	411	1818
	86%	82%	**	80%	**	86%	78%	83%	81%	86%	86%
Answered	2607	263	**	15	**	139	124	158	105	479	2116
Mean score	8.1	7.7	**	7.1	**	7.7	7.7	7.6	7.7	8.1	8.1
Standard deviation	1.67	1.67	**	2.45	**	1.51	1.85	1.64	1.73	1.66	1.67
Standard error	.03	.12	**	.44	**	.15	.19	.15	.20	.08	.03

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

B1H. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Amazon Prime Video? (Please think about what you have watched in the past 3 months)

Base : Those who have watched Amazon Prime Video in the past 3 months (and if selected at random for those interviewed by phone)

			AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
		Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%			a	b	c	^d		a	b	*c	d	e
Unweighted total		2099	248	149	170	21	533	612	114	81	127	1309
Effective Weighted Sample		1562	183	114	123	17	379	437	86	58	79	995
Total		1829	209	134	171	38	448	508	97	75	100	1174
1 - Extremely dissatisfied	(1.0)	16	5	1	5	**	8	2	-	1	-	12
		1%	2%	1%	3%	**	2%	*%	-%	1%	-%	1%
2	(2.0)	11	1	2	2	**	4	3	3	-	1	8
		1%	1%	1%	1%	**	1%	1%	3%	-%	1%	1%
									ae			
3	(3.0)	30	4	6	9	**	11	11	5	3	2	19
		2%	2%	5%	5%	**	3%	2%	5%	5%	2%	2%
									e			
4	(4.0)	60	9	6	7	**	13	21	2	1	2	34
		3%	4%	4%	4%	**	3%	4%	2%	1%	2%	3%
5	(5.0)	153	24	10	10	**	43	43	7	12	10	89
		8%	11%	7%	6%	**	10%	8%	8%	16%	10%	8%
										e		
6	(6.0)	218	23	9	10	**	39	66	10	6	12	131
		12%	11%	7%	6%	**	9%	13%	11%	8%	12%	11%
7	(7.0)	387	46	35	46	**	88	103	18	16	17	255
		21%	22%	26%	27%	**	20%	20%	19%	22%	17%	22%
8	(8.0)	408	42	30	38	**	101	87	13	13	21	291
		22%	20%	23%	22%	**	23%	17%	14%	17%	21%	25%
												ab
9	(9.0)	253	29	15	21	**	59	71	15	13	14	171
		14%	14%	11%	12%	**	13%	14%	16%	18%	14%	15%
10 - Extremely satisfied	(10.0)	294	27	19	23	**	81	100	22	9	22	165
		16%	13%	14%	14%	**	18%	20%	23%	12%	21%	14%
								e	e			
DISSATISFIED (1-4)		117	18	15	23	**	37	37	10	5	5	73
		6%	9%	11%	13%	**	8%	7%	10%	7%	5%	6%
NEUTRAL (5-6)		371	47	19	20	**	83	109	18	17	22	220
		20%	22%	14%	12%	**	18%	21%	18%	23%	22%	19%
			c									

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

B1H. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Amazon Prime Video? (Please think about what you have watched in the past 3 months)

Base : Those who have watched Amazon Prime Video in the past 3 months (and if selected at random for those interviewed by phone)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	^d		a	b	*c	d	e
Unweighted total	2099	248	149	170	21	533	612	114	81	127	1309
Effective Weighted Sample	1562	183	114	123	17	379	437	86	58	79	995
Total	1829	209	134	171	38	448	508	97	75	100	1174
SATISFIED (7-10)	1342	144	100	128	**	329	361	69	52	74	881
	73%	69%	75%	75%	**	73%	71%	72%	70%	73%	75%
Answered	1829	209	134	171	**	448	508	97	75	100	1174
Mean score	7.4	7.2	7.2	7.1	**	7.4	7.5	7.5	7.2	7.6	7.4
Standard deviation	1.87	2.01	2.01	2.18	**	2.06	1.94	2.19	2.02	1.88	1.84
Standard error	.04	.13	.16	.17	**	.09	.08	.20	.22	.17	.05

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

B1H. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Amazon Prime Video? (Please think about what you have watched in the past 3 months)

Base : Those who have watched Amazon Prime Video in the past 3 months (and if selected at random for those interviewed by phone)

			65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%			a	^b	^c	^d	*a	*b	*c	*d	a	b
Unweighted total		2099	112	23	22	13	60	52	76	35	287	1804
Effective Weighted Sample		1562	90	18	21	12	49	42	61	29	220	1343
Total		1829	138	18	10	4	83	55	99	37	299	1524
1 - Extremely dissatisfied	(1.0)	16	4	**	**	**	4	-	4	-	4	12
		1%	3%	**	**	**	5%	-%	4%	-%	1%	1%
2	(2.0)	11	2	**	**	**	1	1	1	1	2	9
		1%	1%	**	**	**	1%	1%	1%	2%	1%	1%
3	(3.0)	30	9	**	**	**	7	2	8	1	2	29
		2%	7%	**	**	**	9%	3%	8%	2%	1%	2%
4	(4.0)	60	5	**	**	**	4	1	5	-	7	53
		3%	4%	**	**	**	5%	2%	5%	-%	2%	3%
5	(5.0)	153	6	**	**	**	4	2	3	3	16	135
		8%	4%	**	**	**	4%	4%	3%	8%	5%	9%
6	(6.0)	218	6	**	**	**	4	2	5	1	40	177
		12%	5%	**	**	**	5%	4%	5%	4%	14%	12%
7	(7.0)	387	40	**	**	**	23	17	27	11	60	327
		21%	29%	**	**	**	27%	30%	27%	29%	20%	21%
8	(8.0)	408	33	**	**	**	19	14	20	13	61	343
		22%	24%	**	**	**	22%	26%	20%	35%	20%	23%
9	(9.0)	253	17	**	**	**	9	8	14	3	48	205
		14%	12%	**	**	**	11%	14%	14%	9%	16%	13%
10 - Extremely satisfied	(10.0)	294	18	**	**	**	9	8	14	4	59	235
		16%	13%	**	**	**	11%	15%	14%	11%	20%	15%
DISSATISFIED (1-4)		117	20	**	**	**	16	4	18	2	15	102
		6%	14%	**	**	**	19%	7%	18%	4%	5%	7%
NEUTRAL (5-6)		371	12	**	**	**	7	4	8	4	56	312
		20%	9%	**	**	**	9%	8%	8%	11%	19%	20%
SATISFIED (7-10)		1342	107	**	**	**	60	47	74	31	228	1110
		73%	77%	**	**	**	72%	85%	74%	84%	76%	73%
Answered		1829	138	**	**	**	83	55	99	37	299	1524

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

B1H. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Amazon Prime Video? (Please think about what you have watched in the past 3 months)

Base : Those who have watched Amazon Prime Video in the past 3 months (and if selected at random for those interviewed by phone)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	^b	^c	^d	*a	*b	*c	*d	a	b
Unweighted total	2099	112	23	22	13	60	52	76	35	287	1804
Effective Weighted Sample	1562	90	18	21	12	49	42	61	29	220	1343
Total	1829	138	18	10	4	83	55	99	37	299	1524
Mean score	7.4	7.1	**	**	**	6.8	7.6	7.0	7.5	7.7	7.4
Standard deviation	1.87	2.19	**	**	**	2.39	1.76	2.37	1.66	1.87	1.87
Standard error	.04	.21	**	**	**	.31	.24	.27	.28	.11	.04

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

B1I. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with YouTube channels? (Please think about what you have watched in the past 3 months)

Base : Those who have watched YouTube channels in the past 3 months (and if selected at random for those interviewed by phone)

			AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
		Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%			a	*b	c	^d		a	*b	*c	*d	e
Unweighted total		1451	176	96	123	27	404	431	86	48	77	892
Effective Weighted Sample		1064	132	74	84	23	277	301	65	33	50	670
Total		1251	147	77	129	52	346	351	68	44	67	799
1 - Extremely dissatisfied	(1.0)	5 *%	1 *%	- -%	2 1%	** **	3 1%	4 1% e	1 2% e	2 4% e	2 2% e	1 *%
2	(2.0)	5 *%	1 1%	1 1%	1 1%	** **	3 1%	2 1%	1 2%	1 2%	- -%	3 *%
3	(3.0)	8 1%	1 1%	- -%	2 2%	** **	3 1%	3 1%	- -%	2 3% e	- -%	4 *%
4	(4.0)	46 4%	6 4%	3 4%	7 5%	** **	13 4%	17 5%	9 13% ae	3 6%	4 6%	24 3%
5	(5.0)	105 8%	21 14%	11 14%	16 12%	** **	26 8%	28 8%	5 8%	4 9%	2 2%	70 9%
6	(6.0)	117 9%	20 14%	14 18%	18 14%	** **	36 10%	27 8%	2 2%	2 5%	5 8%	83 10% b
7	(7.0)	216 17%	27 18%	14 18%	28 21%	** **	60 17%	55 16%	11 16%	6 14%	15 22%	139 17%
8	(8.0)	278 22%	37 25%	12 16%	25 19%	** **	72 21%	68 19%	9 14%	7 16%	12 18%	196 25% b
9	(9.0)	189 15%	17 11%	11 14%	12 10%	** **	45 13%	43 12%	13 19%	6 14%	8 12%	129 16%
10 - Extremely satisfied	(10.0)	281 22%	17 11%	11 14%	19 15%	** **	84 24%	103 29% e	17 24%	12 28%	19 29%	150 19%
DISSATISFIED (1-4)		64 5%	8 6%	4 6%	11 9%	** **	22 6%	26 8% e	12 17% ae	7 15% e	6 9%	31 4%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

B1I. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with YouTube channels? (Please think about what you have watched in the past 3 months)

Base : Those who have watched YouTube channels in the past 3 months (and if selected at random for those interviewed by phone)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	*b	c	^d		a	*b	*c	*d	e
Unweighted total	1451	176	96	123	27	404	431	86	48	77	892
Effective Weighted Sample	1064	132	74	84	23	277	301	65	33	50	670
Total	1251	147	77	129	52	346	351	68	44	67	799
NEUTRAL (5-6)	222	41	25	34	**	62	55	7	6	7	154
	18%	28%	32%	26%	**	18%	16%	10%	14%	10%	19%
SATISFIED (7-10)	964	98	48	84	**	261	269	49	32	54	614
	77%	66%	62%	65%	**	76%	77%	73%	71%	81%	77%
Answered	1251	147	77	129	**	346	351	68	44	67	799
Mean score	7.8	7.2	7.2	7.1	**	7.7	7.8	7.4	7.4	7.8	7.7
Standard deviation	1.84	1.78	1.85	1.98	**	1.96	2.06	2.39	2.53	2.06	1.73
Standard error	.05	.13	.19	.18	**	.10	.10	.26	.37	.23	.06

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

B1I. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with YouTube channels? (Please think about what you have watched in the past 3 months)

Base : Those who have watched YouTube channels in the past 3 months (and if selected at random for those interviewed by phone)

			65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%			*a	^b	^c	^d	*a	*b	*c	*d	a	b
Unweighted total		1451	79	16	15	12	42	37	43	33	286	1156
Effective Weighted Sample		1064	61	13	11	11	33	29	34	25	219	842
Total		1251	106	12	8	4	58	48	55	47	287	958
1 - Extremely dissatisfied	(1.0)	5	-	**	**	**	-	-	-	-	-	5
		*%	-%	**	**	**	-%	-%	-%	-%	-%	*%
2	(2.0)	5	1	**	**	**	-	1	-	-	2	4
		*%	1%	**	**	**	-%	2%	-%	-%	1%	*%
3	(3.0)	8	2	**	**	**	2	-	2	-	-	8
		1%	2%	**	**	**	4%	-%	4%	-%	-%	1%
4	(4.0)	46	7	**	**	**	3	4	4	3	12	34
		4%	6%	**	**	**	5%	8%	7%	6%	4%	4%
5	(5.0)	105	13	**	**	**	5	8	10	1	17	88
		8%	12%	**	**	**	9%	16%	18%	3%	6%	9%
6	(6.0)	117	11	**	**	**	5	6	5	7	13	105
		9%	11%	**	**	**	9%	13%	9%	14%	4%	11%
												a
7	(7.0)	216	23	**	**	**	15	8	15	8	48	168
		17%	21%	**	**	**	26%	16%	28%	16%	17%	18%
8	(8.0)	278	23	**	**	**	13	10	10	12	69	208
		22%	22%	**	**	**	22%	21%	19%	26%	24%	22%
9	(9.0)	189	11	**	**	**	6	5	5	6	61	125
		15%	10%	**	**	**	10%	10%	9%	13%	21%	13%
											b	
10 - Extremely satisfied	(10.0)	281	15	**	**	**	9	6	4	10	66	214
		22%	15%	**	**	**	16%	13%	6%	22%	23%	22%
DISSATISFIED (1-4)		64	10	**	**	**	5	5	6	3	14	50
		5%	9%	**	**	**	9%	10%	11%	6%	5%	5%
NEUTRAL (5-6)		222	24	**	**	**	10	14	15	8	30	193
		18%	23%	**	**	**	18%	29%	27%	17%	10%	20%
												a

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

B1I. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with YouTube channels? (Please think about what you have watched in the past 3 months)

Base : Those who have watched YouTube channels in the past 3 months (and if selected at random for those interviewed by phone)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		*a	^b	^c	^d	*a	*b	*c	*d	a	b
Unweighted total	1451	79	16	15	12	42	37	43	33	286	1156
Effective Weighted Sample	1064	61	13	11	11	33	29	34	25	219	842
Total	1251	106	12	8	4	58	48	55	47	287	958
SATISFIED (7-10)	964	72	**	**	**	43	29	34	36	243	715
	77%	68%	**	**	**	73%	61%	62%	77%	85%	75%
										b	
Answered	1251	106	**	**	**	58	48	55	47	287	958
Mean score	7.8	7.2	**	**	**	7.3	7.0	6.7	7.8	8.0	7.7
									c	b	
Standard deviation	1.84	1.91	**	**	**	1.87	1.96	1.79	1.72	1.71	1.87
Standard error	.05	.21	**	**	**	.29	.32	.27	.30	.10	.06

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

B1J. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with BritBox? (Please think about what you have watched in the past 3 months)

Base : Those who have watched BritBox in the past 3 months (and if selected at random for those interviewed by phone)

			AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
		Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%			^a	^b	^c	^d		*a	^b	^c	^d	*e
Unweighted total		134	17	9	9	-	34	47	8	2	6	74
Effective Weighted Sample		102	13	8	8	-	22	35	6	2	5	57
Total		139	18	7	7	-	32	45	8	2	4	78
1 - Extremely dissatisfied	(1.0)	4	**	**	**	**	*	1	**	**	**	3
		3%	**	**	**	**	1%	3%	**	**	**	4%
2	(2.0)	3	**	**	**	**	1	1	**	**	**	2
		2%	**	**	**	**	4%	1%	**	**	**	3%
3	(3.0)	6	**	**	**	**	3	2	**	**	**	4
		5%	**	**	**	**	9%	4%	**	**	**	6%
4	(4.0)	11	**	**	**	**	3	7	**	**	**	3
		8%	**	**	**	**	9%	16%	**	**	**	4%
5	(5.0)	26	**	**	**	**	7	11	**	**	**	10
		18%	**	**	**	**	21%	24%	**	**	**	13%
6	(6.0)	19	**	**	**	**	2	2	**	**	**	14
		13%	**	**	**	**	5%	4%	**	**	**	18%
7	(7.0)	19	**	**	**	**	4	6	**	**	**	9
		13%	**	**	**	**	11%	13%	**	**	**	11%
8	(8.0)	26	**	**	**	**	7	10	**	**	**	13
		19%	**	**	**	**	22%	22%	**	**	**	17%
9	(9.0)	13	**	**	**	**	1	3	**	**	**	9
		9%	**	**	**	**	4%	6%	**	**	**	12%
10 - Extremely satisfied	(10.0)	13	**	**	**	**	4	3	**	**	**	10
		9%	**	**	**	**	14%	7%	**	**	**	13%
DISSATISFIED (1-4)		24	**	**	**	**	7	11	**	**	**	13
		17%	**	**	**	**	23%	23%	**	**	**	16%
NEUTRAL (5-6)		44	**	**	**	**	8	13	**	**	**	24
		32%	**	**	**	**	26%	28%	**	**	**	31%
SATISFIED (7-10)		71	**	**	**	**	16	22	**	**	**	41
		51%	**	**	**	**	50%	49%	**	**	**	53%
Answered		139	**	**	**	**	32	45	**	**	**	78
Mean score		6.5	**	**	**	**	6.3	6.2	**	**	**	6.6
Standard deviation		2.23	**	**	**	**	2.45	2.20	**	**	**	2.40

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

B1J. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with BritBox? (Please think about what you have watched in the past 3 months)

Base : Those who have watched BritBox in the past 3 months (and if selected at random for those interviewed by phone)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		^a	^b	^c	^d		*a	^b	^c	^d	*e
Unweighted total	134	17	9	9	-	34	47	8	2	6	74
Effective Weighted Sample	102	13	8	8	-	22	35	6	2	5	57
Total	139	18	7	7	-	32	45	8	2	4	78
Standard error	.19	**	**	**	**	.42	.32	**	**	**	.28

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

B1J. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with BritBox? (Please think about what you have watched in the past 3 months)

Base : Those who have watched BritBox in the past 3 months (and if selected at random for those interviewed by phone)

			65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%			^a	^b	^c	^d	^a	^b	^c	^d	^a	b
Unweighted total		134	5	1	3	-	2	3	5	-	24	110
Effective Weighted Sample		102	5	1	3	-	2	3	5	-	21	85
Total		139	5	1	1	-	2	3	5	-	38	101
1 - Extremely dissatisfied	(1.0)	4	**	**	**	**	**	**	**	**	**	4
		3%	**	**	**	**	**	**	**	**	**	4%
2	(2.0)	3	**	**	**	**	**	**	**	**	**	3
		2%	**	**	**	**	**	**	**	**	**	3%
3	(3.0)	6	**	**	**	**	**	**	**	**	**	6
		5%	**	**	**	**	**	**	**	**	**	6%
4	(4.0)	11	**	**	**	**	**	**	**	**	**	6
		8%	**	**	**	**	**	**	**	**	**	6%
5	(5.0)	26	**	**	**	**	**	**	**	**	**	16
		18%	**	**	**	**	**	**	**	**	**	16%
6	(6.0)	19	**	**	**	**	**	**	**	**	**	12
		13%	**	**	**	**	**	**	**	**	**	11%
7	(7.0)	19	**	**	**	**	**	**	**	**	**	14
		13%	**	**	**	**	**	**	**	**	**	14%
8	(8.0)	26	**	**	**	**	**	**	**	**	**	19
		19%	**	**	**	**	**	**	**	**	**	19%
9	(9.0)	13	**	**	**	**	**	**	**	**	**	12
		9%	**	**	**	**	**	**	**	**	**	12%
10 - Extremely satisfied	(10.0)	13	**	**	**	**	**	**	**	**	**	9
		9%	**	**	**	**	**	**	**	**	**	9%
DISSATISFIED (1-4)		24	**	**	**	**	**	**	**	**	**	19
		17%	**	**	**	**	**	**	**	**	**	19%
NEUTRAL (5-6)		44	**	**	**	**	**	**	**	**	**	28
		32%	**	**	**	**	**	**	**	**	**	28%
SATISFIED (7-10)		71	**	**	**	**	**	**	**	**	**	54
		51%	**	**	**	**	**	**	**	**	**	54%
Answered		139	**	**	**	**	**	**	**	**	**	101

Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

B1J. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with BritBox? (Please think about what you have watched in the past 3 months)

Base : Those who have watched BritBox in the past 3 months (and if selected at random for those interviewed by phone)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		^a	^b	^c	^d	^a	^b	^c	^d	^a	b
Unweighted total	134	5	1	3	-	2	3	5	-	24	110
Effective Weighted Sample	102	5	1	3	-	2	3	5	-	21	85
Total	139	5	1	1	-	2	3	5	-	38	101
Mean score	6.5	**	**	**	**	**	**	**	**	**	6.5
Standard deviation	2.23	**	**	**	**	**	**	**	**	**	2.37
Standard error	.19	**	**	**	**	**	**	**	**	**	.23

Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

B1K. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Disney+? (Please think about what you have watched in the past 3 months)

Base : Those who have watched Disney+ in the past 3 months (and if selected at random for those interviewed by phone)

			AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
		Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%			*a	^b	^c	^d		a	*b	*c	*d	e
Unweighted total		1153	51	26	28	2	236	381	78	32	61	659
Effective Weighted Sample		847	32	18	20	2	166	275	56	24	39	488
Total		976	37	25	29	4	187	311	65	26	47	567
1 - Extremely dissatisfied	(1.0)	4	-	**	**	**	-	1	-	-	-	2
		*%	-%	**	**	**	-%	*%	-%	-%	-%	*%
2	(2.0)	2	-	**	**	**	-	1	-	1	-	1
		*%	-%	**	**	**	-%	*%	-%	2%	-%	*%
3	(3.0)	13	-	**	**	**	3	2	-	*	-	4
		1%	-%	**	**	**	1%	1%	-%	1%	-%	1%
4	(4.0)	22	1	**	**	**	3	13	5	1	3	7
		2%	2%	**	**	**	2%	4%	7%	3%	6%	1%
								e	e		e	
5	(5.0)	76	*	**	**	**	14	26	1	5	4	40
		8%	1%	**	**	**	7%	9%	2%	18%	8%	7%
										b		
6	(6.0)	104	6	**	**	**	18	29	10	5	3	65
		11%	17%	**	**	**	9%	9%	15%	18%	7%	11%
7	(7.0)	164	4	**	**	**	27	64	11	4	7	88
		17%	11%	**	**	**	15%	21%	17%	13%	16%	15%
8	(8.0)	237	13	**	**	**	52	57	12	3	12	161
		24%	35%	**	**	**	28%	18%	19%	11%	26%	28%
												a
9	(9.0)	138	7	**	**	**	21	41	8	5	5	87
		14%	20%	**	**	**	11%	13%	13%	20%	10%	15%
10 - Extremely satisfied	(10.0)	218	5	**	**	**	49	77	18	4	13	111
		22%	15%	**	**	**	26%	25%	28%	14%	27%	20%
DISSATISFIED (1-4)		40	1	**	**	**	6	17	5	2	3	15
		4%	2%	**	**	**	3%	5%	7%	6%	6%	3%
								e				
NEUTRAL (5-6)		179	7	**	**	**	31	55	11	10	7	106
		18%	18%	**	**	**	17%	18%	17%	36%	15%	19%
										ae		

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

B1K. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Disney+? (Please think about what you have watched in the past 3 months)

Base : Those who have watched Disney+ in the past 3 months (and if selected at random for those interviewed by phone)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		*a	^b	^c	^d		a	*b	*c	*d	e
Unweighted total	1153	51	26	28	2	236	381	78	32	61	659
Effective Weighted Sample	847	32	18	20	2	166	275	56	24	39	488
Total	976	37	25	29	4	187	311	65	26	47	567
SATISFIED (7-10)	756	30	**	**	**	150	239	49	15	37	446
	77%	81%	**	**	**	80%	77%	76%	58%	79%	79%
							c				c
Answered	976	37	**	**	**	187	311	65	26	47	567
Mean score	7.8	7.9	**	**	**	7.9	7.7	7.9	7.1	7.8	7.8
Standard deviation	1.80	1.41	**	**	**	1.73	1.87	1.84	2.04	1.84	1.68
Standard error	.05	.20	**	**	**	.11	.10	.21	.36	.24	.07

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

B1K. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Disney+? (Please think about what you have watched in the past 3 months)

Base : Those who have watched Disney+ in the past 3 months (and if selected at random for those interviewed by phone)

			65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%			^a	^b	^c	^d	^a	^b	^c	^d	a	b
Unweighted total		1153	15	6	7	-	6	9	9	5	185	962
Effective Weighted Sample		847	13	5	7	-	6	7	8	4	143	706
Total		976	22	4	3	-	9	13	13	7	198	772
1 - Extremely dissatisfied	(1.0)	4	**	**	**	**	**	**	**	**	-	4
		*%	**	**	**	**	**	**	**	**	-%	1%
2	(2.0)	2	**	**	**	**	**	**	**	**	-	2
		*%	**	**	**	**	**	**	**	**	-%	*%
3	(3.0)	13	**	**	**	**	**	**	**	**	4	9
		1%	**	**	**	**	**	**	**	**	2%	1%
4	(4.0)	22	**	**	**	**	**	**	**	**	4	17
		2%	**	**	**	**	**	**	**	**	2%	2%
5	(5.0)	76	**	**	**	**	**	**	**	**	18	56
		8%	**	**	**	**	**	**	**	**	9%	7%
6	(6.0)	104	**	**	**	**	**	**	**	**	18	85
		11%	**	**	**	**	**	**	**	**	9%	11%
7	(7.0)	164	**	**	**	**	**	**	**	**	27	132
		17%	**	**	**	**	**	**	**	**	14%	17%
8	(8.0)	237	**	**	**	**	**	**	**	**	43	194
		24%	**	**	**	**	**	**	**	**	22%	25%
9	(9.0)	138	**	**	**	**	**	**	**	**	32	106
		14%	**	**	**	**	**	**	**	**	16%	14%
10 - Extremely satisfied	(10.0)	218	**	**	**	**	**	**	**	**	52	166
		22%	**	**	**	**	**	**	**	**	26%	21%
DISSATISFIED (1-4)		40	**	**	**	**	**	**	**	**	8	33
		4%	**	**	**	**	**	**	**	**	4%	4%
NEUTRAL (5-6)		179	**	**	**	**	**	**	**	**	36	142
		18%	**	**	**	**	**	**	**	**	18%	18%
SATISFIED (7-10)		756	**	**	**	**	**	**	**	**	154	598
		77%	**	**	**	**	**	**	**	**	78%	77%
Answered		976	**	**	**	**	**	**	**	**	198	772

Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

B1K. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Disney+? (Please think about what you have watched in the past 3 months)

Base : Those who have watched Disney+ in the past 3 months (and if selected at random for those interviewed by phone)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		^a	^b	^c	^d	^a	^b	^c	^d	a	b
Unweighted total	1153	15	6	7	-	6	9	9	5	185	962
Effective Weighted Sample	847	13	5	7	-	6	7	8	4	143	706
Total	976	22	4	3	-	9	13	13	7	198	772
Mean score	7.8	**	**	**	**	**	**	**	**	7.9	7.8
Standard deviation	1.80	**	**	**	**	**	**	**	**	1.83	1.79
Standard error	.05	**	**	**	**	**	**	**	**	.13	.06

Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

B1L. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Apple TV+? (Please think about what you have watched in the past 3 months)

Base : Those who have watched Apple TV+ in the past 3 months (and if selected at random for those interviewed by phone)

			AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
		Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%			^a	^b	^c	^d		*a	^b	^c	^d	e
Unweighted total		223	21	10	11	1	40	72	17	9	15	129
Effective Weighted Sample		165	15	8	7	1	26	50	13	6	9	99
Total		206	14	8	11	3	32	71	17	8	13	118
1 - Extremely dissatisfied	(1.0)	2	**	**	**	**	-	1	**	**	**	1
		1%	**	**	**	**	-%	1%	**	**	**	1%
2	(2.0)	5	**	**	**	**	-	3	**	**	**	1
		2%	**	**	**	**	-%	4%	**	**	**	1%
3	(3.0)	9	**	**	**	**	-	2	**	**	**	7
		4%	**	**	**	**	-%	3%	**	**	**	6%
4	(4.0)	6	**	**	**	**	2	*	**	**	**	5
		3%	**	**	**	**	5%	*%	**	**	**	4%
5	(5.0)	30	**	**	**	**	13	14	**	**	**	12
		15%	**	**	**	**	40%	19%	**	**	**	10%
6	(6.0)	28	**	**	**	**	2	12	**	**	**	14
		14%	**	**	**	**	8%	17%	**	**	**	12%
7	(7.0)	40	**	**	**	**	3	12	**	**	**	25
		19%	**	**	**	**	10%	17%	**	**	**	21%
8	(8.0)	33	**	**	**	**	5	6	**	**	**	22
		16%	**	**	**	**	15%	9%	**	**	**	19%
9	(9.0)	27	**	**	**	**	5	9	**	**	**	18
		13%	**	**	**	**	15%	13%	**	**	**	15%
10 - Extremely satisfied	(10.0)	26	**	**	**	**	2	12	**	**	**	12
		13%	**	**	**	**	7%	16%	**	**	**	10%
DISSATISFIED (1-4)		22	**	**	**	**	2	6	**	**	**	14
		11%	**	**	**	**	5%	8%	**	**	**	12%
NEUTRAL (5-6)		58	**	**	**	**	15	26	**	**	**	26
		28%	**	**	**	**	48%	36%	**	**	**	22%
SATISFIED (7-10)		126	**	**	**	**	16	39	**	**	**	77
		61%	**	**	**	**	48%	56%	**	**	**	66%
Answered		206	**	**	**	**	32	71	**	**	**	118
Mean score		6.9	**	**	**	**	6.7	6.9	**	**	**	7.0
Standard deviation		2.12	**	**	**	**	1.88	2.22	**	**	**	2.07

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

B1L. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Apple TV+? (Please think about what you have watched in the past 3 months)

Base : Those who have watched Apple TV+ in the past 3 months (and if selected at random for those interviewed by phone)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		^a	^b	^c	^d		*a	^b	^c	^d	e
Unweighted total	223	21	10	11	1	40	72	17	9	15	129
Effective Weighted Sample	165	15	8	7	1	26	50	13	6	9	99
Total	206	14	8	11	3	32	71	17	8	13	118
Standard error	.14	**	**	**	**	.30	.26	**	**	**	.18

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

B1L. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Apple TV+? (Please think about what you have watched in the past 3 months)

Base : Those who have watched Apple TV+ in the past 3 months (and if selected at random for those interviewed by phone)

			65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%			^a	^b	^c	^d	^a	^b	^c	^d	*a	b
Unweighted total		223	6	2	2	1	5	1	4	2	54	168
Effective Weighted Sample		165	4	2	2	1	4	1	3	2	44	125
Total		206	8	2	1	*	7	1	5	3	68	138
1 - Extremely dissatisfied	(1.0)	2	**	**	**	**	**	**	**	**	-	2
		1%	**	**	**	**	**	**	**	**	-%	2%
2	(2.0)	5	**	**	**	**	**	**	**	**	2	3
		2%	**	**	**	**	**	**	**	**	3%	2%
3	(3.0)	9	**	**	**	**	**	**	**	**	2	7
		4%	**	**	**	**	**	**	**	**	2%	5%
4	(4.0)	6	**	**	**	**	**	**	**	**	-	6
		3%	**	**	**	**	**	**	**	**	-%	4%
5	(5.0)	30	**	**	**	**	**	**	**	**	14	15
		15%	**	**	**	**	**	**	**	**	21%	11%
6	(6.0)	28	**	**	**	**	**	**	**	**	12	16
		14%	**	**	**	**	**	**	**	**	18%	12%
7	(7.0)	40	**	**	**	**	**	**	**	**	13	27
		19%	**	**	**	**	**	**	**	**	19%	19%
8	(8.0)	33	**	**	**	**	**	**	**	**	11	22
		16%	**	**	**	**	**	**	**	**	16%	16%
9	(9.0)	27	**	**	**	**	**	**	**	**	8	19
		13%	**	**	**	**	**	**	**	**	12%	14%
10 - Extremely satisfied	(10.0)	26	**	**	**	**	**	**	**	**	6	20
		13%	**	**	**	**	**	**	**	**	9%	14%
DISSATISFIED (1-4)		22	**	**	**	**	**	**	**	**	4	18
		11%	**	**	**	**	**	**	**	**	5%	13%
NEUTRAL (5-6)		58	**	**	**	**	**	**	**	**	27	31
		28%	**	**	**	**	**	**	**	**	39%	23%
											b	
SATISFIED (7-10)		126	**	**	**	**	**	**	**	**	38	88
		61%	**	**	**	**	**	**	**	**	56%	64%
Answered		206	**	**	**	**	**	**	**	**	68	138

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

B1L. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Apple TV+? (Please think about what you have watched in the past 3 months)

Base : Those who have watched Apple TV+ in the past 3 months (and if selected at random for those interviewed by phone)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		^a	^b	^c	^d	^a	^b	^c	^d	*a	b
Unweighted total	223	6	2	2	1	5	1	4	2	54	168
Effective Weighted Sample	165	4	2	2	1	4	1	3	2	44	125
Total	206	8	2	1	*	7	1	5	3	68	138
Mean score	6.9	**	**	**	**	**	**	**	**	6.8	7.0
Standard deviation	2.12	**	**	**	**	**	**	**	**	1.90	2.23
Standard error	.14	**	**	**	**	**	**	**	**	.26	.17

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

B2A. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with BBC Radio stations? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to any BBC Radio stations in the past 3 months

			AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
		Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%			a	b	c	d		a	b	c	d	e
Unweighted total		2658	414	378	514	136	863	778	144	130	167	1664
Effective Weighted Sample		1881	303	278	355	114	576	535	98	90	105	1203
Total		2575	352	370	659	289	954	771	150	137	184	1595
1 - Extremely dissatisfied	(1.0)	24 1%	2 1%	4 1%	4 1%	- -%	9 1%	7 1%	1 1%	1 *%	- -%	12 1%
2	(2.0)	26 1%	5 1%	4 1%	6 1%	2 1%	10 1%	14 2% e	* *%	2 1%	6 3% e	12 1%
3	(3.0)	74 3%	14 4% c	7 2%	9 1%	2 1%	24 3%	27 4%	9 6%	1 1%	5 3%	42 3%
4	(4.0)	120 5%	9 3%	17 5%	35 5%	17 6%	48 5%	45 6% e	10 7%	10 7%	12 6%	59 4%
5	(5.0)	291 11%	37 10%	36 10%	55 8%	19 7%	105 11%	92 12%	14 9%	19 14%	20 11%	170 11%
6	(6.0)	315 12%	41 12%	34 9%	60 9%	27 9%	94 10%	91 12%	24 16%	11 8%	19 10%	189 12%
7	(7.0)	484 19%	47 13%	67 18%	124 19%	57 20%	174 18%	137 18%	25 17%	28 20%	27 15%	302 19%
8	(8.0)	562 22%	90 26%	85 23%	158 24%	73 25%	205 21%	160 21%	34 23%	30 22%	44 24%	358 22%
9	(9.0)	287 11%	43 12%	53 14%	89 14%	37 13%	115 12%	78 10%	16 11%	18 13%	14 8%	197 12%
10 - Extremely satisfied	(10.0)	391 15%	64 18%	62 17%	117 18%	55 19%	171 18%	120 16%	15 10%	18 13%	38 21% b	254 16%
DISSATISFIED (1-4)		244 9%	29 8%	33 9%	54 8%	21 7%	90 9%	94 12% e	21 14% e	13 10%	22 12%	125 8%
NEUTRAL (5-6)		607 24%	77 22%	70 19%	116 18%	46 16%	199 21%	182 24%	38 25%	30 22%	39 21%	359 22%

Columns Tested: a,b,c,d - a,b,c,d,e

B2A. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with BBC Radio stations? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to any BBC Radio stations in the past 3 months

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	2658	414	378	514	136	863	778	144	130	167	1664
Effective Weighted Sample	1881	303	278	355	114	576	535	98	90	105	1203
Total	2575	352	370	659	289	954	771	150	137	184	1595
SATISFIED (7-10)	1725	246	267	489	222	665	495	91	94	122	1111
	67%	70%	72%	74%	77%	70%	64%	61%	68%	67%	70%
											a
Answered	2575	352	370	659	289	954	771	150	137	184	1595
Mean score	7.2	7.4	7.4	7.5	7.6	7.3	7.1	6.9	7.2	7.2	7.3
											ab
Standard deviation	2.01	2.04	2.03	1.93	1.80	2.05	2.12	2.01	1.96	2.16	1.95
Standard error	.04	.10	.10	.09	.15	.07	.08	.17	.17	.17	.05

Columns Tested: a,b,c,d - a,b,c,d,e

B2A. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with BBC Radio stations? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to any BBC Radio stations in the past 3 months

			65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%			a	*b	*c	*d	a	b	c	d	a	b
Unweighted total		2658	355	54	65	40	184	169	215	137	383	2261
Effective Weighted Sample		1881	274	38	42	34	144	129	166	105	293	1580
Total		2575	550	51	43	15	289	258	321	223	433	2131
1 - Extremely dissatisfied	(1.0)	24 1%	3 1%	- -%	1 2%	- -%	3 1%	- -%	3 1%	- -%	6 1%	19 1%
2	(2.0)	26 1%	4 1%	1 2%	1 2%	- -%	2 1%	2 1%	1 *%	3 1%	8 2%	19 1%
3	(3.0)	74 3%	7 1%	1 3%	1 1%	1 4%	4 1%	3 1%	4 1%	3 1%	21 5% b	53 2%
4	(4.0)	120 5%	33 6%	1 2%	1 2%	* 2%	12 4%	20 8%	11 4%	21 10% c	25 6%	93 4%
5	(5.0)	291 11%	45 8%	6 11%	4 10%	1 4%	23 8%	22 8%	26 8%	18 8%	73 17% b	217 10%
6	(6.0)	315 12%	51 9%	6 11%	2 4%	2 15%	26 9%	24 9%	37 11%	14 6%	68 16% b	244 11%
7	(7.0)	484 19%	103 19%	10 20%	7 18%	4 24%	65 23%	37 14%	65 20%	36 16%	87 20%	396 19%
8	(8.0)	562 22%	132 24%	11 22%	12 28%	3 20%	75 26%	57 22%	76 24%	55 25%	69 16%	490 23% a
9	(9.0)	287 11%	78 14%	4 8%	5 11%	2 16%	37 13%	41 16%	46 14%	30 13%	32 7%	254 12% a
10 - Extremely satisfied	(10.0)	391 15%	95 17%	11 21%	9 21%	2 16%	41 14%	52 20%	51 16%	44 20%	44 10%	347 16% a
DISSATISFIED (1-4)		244 9%	46 8%	3 7%	3 8%	1 6%	22 8%	25 9%	20 6%	26 12%	59 14% b	183 9%

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

B2A. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with BBC Radio stations? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to any BBC Radio stations in the past 3 months

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	2658	355	54	65	40	184	169	215	137	383	2261
Effective Weighted Sample	1881	274	38	42	34	144	129	166	105	293	1580
Total	2575	550	51	43	15	289	258	321	223	433	2131
NEUTRAL (5-6)	607	95	12	6	3	49	46	63	32	142	461
	24%	17%	23%	14%	18%	17%	18%	20%	14%	33% b	22%
SATISFIED (7-10)	1725	408	36	33	11	218	188	238	164	232	1487
	67%	74%	70%	78%	76%	75%	73%	74%	74%	54%	70% a
Answered	2575	550	51	43	15	289	258	321	223	433	2131
Mean score	7.2	7.5	7.4	7.5	7.6	7.4	7.6	7.5	7.5	6.6	7.3 a
Standard deviation	2.01	1.92	2.02	2.15	1.81	1.88	1.96	1.86	2.01	2.05	1.98
Standard error	.04	.10	.28	.27	.29	.14	.15	.13	.17	.10	.04

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

B2B. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with talkSPORT or talkSPORT2? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to talkSPORT or talkSPORT2 in the past 3 months (and if selected at random for those interviewed by phone)

			AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
		Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%			*a	*b	*c	^d		a	*b	*c	^d	e
Unweighted total		427	76	47	57	10	110	123	32	30	29	273
Effective Weighted Sample		315	58	31	39	8	75	92	27	23	21	201
Total		407	75	47	64	17	112	122	29	30	30	259
1 - Extremely dissatisfied	(1.0)	2	-	1	1	**	1	-	-	-	**	2
		1%	-%	2%	1%	**	1%	-%	-%	-%	**	1%
2	(2.0)	3	2	-	-	**	1	2	1	-	**	1
		1%	3%	-%	-%	**	1%	2%	3%	-%	**	*%
3	(3.0)	9	-	-	-	**	3	8	3	5	**	1
		2%	-%	-%	-%	**	2%	7%	10%	16%	**	*%
								e	e	e		
4	(4.0)	17	-	1	1	**	1	8	5	-	**	7
		4%	-%	1%	1%	**	1%	7%	17%	-%	**	3%
									ce			
5	(5.0)	29	4	7	10	**	13	4	2	1	**	22
		7%	5%	14%	16%	**	11%	3%	8%	4%	**	9%
6	(6.0)	69	14	6	10	**	19	19	5	4	**	47
		17%	19%	13%	16%	**	17%	16%	17%	14%	**	18%
7	(7.0)	87	12	15	17	**	24	29	3	9	**	55
		21%	16%	31%	26%	**	21%	23%	10%	29%	**	21%
8	(8.0)	91	19	11	14	**	22	22	3	7	**	62
		22%	25%	23%	22%	**	20%	18%	10%	22%	**	24%
9	(9.0)	45	11	5	7	**	15	14	4	*	**	29
		11%	15%	11%	11%	**	13%	11%	15%	1%	**	11%
10 - Extremely satisfied	(10.0)	55	13	2	4	**	14	15	3	4	**	34
		13%	18%	5%	5%	**	13%	13%	9%	13%	**	13%
DISSATISFIED (1-4)		31	2	1	1	**	5	19	9	5	**	11
		8%	3%	3%	2%	**	5%	15%	31%	16%	**	4%
								e	e	e		
NEUTRAL (5-6)		98	18	13	20	**	32	23	7	5	**	69
		24%	24%	27%	32%	**	29%	19%	24%	18%	**	27%
SATISFIED (7-10)		278	55	33	42	**	75	80	13	20	**	179
		68%	73%	70%	66%	**	67%	66%	45%	66%	**	69%
												b

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

B2B. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with talkSPORT or talkSPORT2? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to talkSPORT or talkSPORT2 in the past 3 months (and if selected at random for those interviewed by phone)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		*a	*b	*c	^d		a	*b	*c	^d	e
Unweighted total	427	76	47	57	10	110	123	32	30	29	273
Effective Weighted Sample	315	58	31	39	8	75	92	27	23	21	201
Total	407	75	47	64	17	112	122	29	30	30	259
Answered	407	75	47	64	**	112	122	29	30	**	259
Mean score	7.3	7.6	7.0	7.0	**	7.2	7.0	6.3	6.8	**	7.3 b
Standard deviation	1.85	1.81	1.61	1.60	**	1.84	2.06	2.39	2.11	**	1.72
Standard error	.09	.21	.24	.21	**	.18	.19	.42	.39	**	.10

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

B2B. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with talkSPORT or talkSPORT2? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to talkSPORT or talkSPORT2 in the past 3 months (and if selected at random for those interviewed by phone)

			65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%			*a	^b	^c	^d	*a	^b	^c	^d	*a	b
Unweighted total		427	41	4	1	11	32	8	22	18	61	365
Effective Weighted Sample		315	32	4	1	10	25	6	17	14	46	268
Total		407	57	2	1	4	44	12	33	22	65	341
1 - Extremely dissatisfied	(1.0)	2	1	**	**	**	1	**	**	**	-	2
		1%	1%	**	**	**	2%	**	**	**	-%	1%
2	(2.0)	3	-	**	**	**	-	**	**	**	-	3
		1%	-%	**	**	**	-%	**	**	**	-%	1%
3	(3.0)	9	-	**	**	**	-	**	**	**	2	7
		2%	-%	**	**	**	-%	**	**	**	3%	2%
4	(4.0)	17	1	**	**	**	1	**	**	**	7	10
		4%	1%	**	**	**	1%	**	**	**	10%	3%
											b	
5	(5.0)	29	10	**	**	**	8	**	**	**	2	27
		7%	18%	**	**	**	18%	**	**	**	4%	8%
6	(6.0)	69	9	**	**	**	9	**	**	**	9	60
		17%	16%	**	**	**	20%	**	**	**	15%	18%
7	(7.0)	87	14	**	**	**	10	**	**	**	15	71
		21%	25%	**	**	**	23%	**	**	**	24%	21%
8	(8.0)	91	13	**	**	**	10	**	**	**	12	77
		22%	23%	**	**	**	22%	**	**	**	19%	23%
9	(9.0)	45	6	**	**	**	6	**	**	**	11	34
		11%	11%	**	**	**	14%	**	**	**	17%	10%
10 - Extremely satisfied	(10.0)	55	2	**	**	**	-	**	**	**	5	49
		13%	4%	**	**	**	-%	**	**	**	8%	14%
DISSATISFIED (1-4)		31	1	**	**	**	1	**	**	**	9	23
		8%	3%	**	**	**	3%	**	**	**	13%	7%
NEUTRAL (5-6)		98	19	**	**	**	17	**	**	**	12	87
		24%	34%	**	**	**	38%	**	**	**	18%	25%
SATISFIED (7-10)		278	36	**	**	**	26	**	**	**	44	232
		68%	64%	**	**	**	59%	**	**	**	69%	68%
Answered		407	57	**	**	**	44	**	**	**	65	341

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

B2B. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with talkSPORT or talkSPORT2? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to talkSPORT or talkSPORT2 in the past 3 months (and if selected at random for those interviewed by phone)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		*a	^b	^c	^d	*a	^b	^c	^d	*a	b
Unweighted total	427	41	4	1	11	32	8	22	18	61	365
Effective Weighted Sample	315	32	4	1	10	25	6	17	14	46	268
Total	407	57	2	1	4	44	12	33	22	65	341
Mean score	7.3	6.9	**	**	**	6.8	**	**	**	7.1	7.3
Standard deviation	1.85	1.62	**	**	**	1.59	**	**	**	1.84	1.85
Standard error	.09	.25	**	**	**	.28	**	**	**	.24	.10

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

B2C. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with talkRADIO? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to talkRADIO in the past 3 months (and if selected at random for those interviewed by phone)

			AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
		Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%			^a	^b	^c	^d		*a	^b	^c	^d	e
Unweighted total		181	21	8	8	-	26	55	11	8	12	104
Effective Weighted Sample		135	17	5	5	-	15	41	8	7	9	83
Total		188	18	11	11	-	25	60	15	10	15	107
2	(2.0)	1	**	**	**	**	**	-	**	**	**	1
		1%	**	**	**	**	**	-%	**	**	**	1%
3	(3.0)	3	**	**	**	**	**	2	**	**	**	1
		1%	**	**	**	**	**	3%	**	**	**	1%
4	(4.0)	8	**	**	**	**	**	5	**	**	**	3
		4%	**	**	**	**	**	8%	**	**	**	2%
5	(5.0)	17	**	**	**	**	**	7	**	**	**	8
		9%	**	**	**	**	**	11%	**	**	**	8%
6	(6.0)	15	**	**	**	**	**	4	**	**	**	8
		8%	**	**	**	**	**	7%	**	**	**	8%
7	(7.0)	54	**	**	**	**	**	17	**	**	**	35
		29%	**	**	**	**	**	28%	**	**	**	33%
8	(8.0)	46	**	**	**	**	**	13	**	**	**	25
		25%	**	**	**	**	**	22%	**	**	**	24%
9	(9.0)	23	**	**	**	**	**	2	**	**	**	17
		12%	**	**	**	**	**	3%	**	**	**	16%
												a
10 - Extremely satisfied	(10.0)	21	**	**	**	**	**	11	**	**	**	9
		11%	**	**	**	**	**	18%	**	**	**	8%
DISSATISFIED (1-4)		12	**	**	**	**	**	7	**	**	**	5
		6%	**	**	**	**	**	11%	**	**	**	4%
NEUTRAL (5-6)		32	**	**	**	**	**	11	**	**	**	16
		17%	**	**	**	**	**	18%	**	**	**	15%
SATISFIED (7-10)		144	**	**	**	**	**	43	**	**	**	86
		77%	**	**	**	**	**	71%	**	**	**	80%
Answered		188	**	**	**	**	**	60	**	**	**	107
Mean score		7.3	**	**	**	**	**	7.2	**	**	**	7.4
Standard deviation		1.69	**	**	**	**	**	1.93	**	**	**	1.56
Standard error		.13	**	**	**	**	**	.26	**	**	**	.15

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

B2C. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with talkRADIO? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to talkRADIO in the past 3 months (and if selected at random for those interviewed by phone)

			65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%			^a	^b	^c	^d	^a	^b	^c	^d	*a	b
Unweighted total		181	6	-	-	2	1	4	3	3	50	131
Effective Weighted Sample		135	4	-	-	2	1	4	3	2	40	95
Total		188	10	-	-	1	4	6	4	7	59	130
2	(2.0)	1	**	**	**	**	**	**	**	**	1	-
		1%	**	**	**	**	**	**	**	**	2%	-%
3	(3.0)	3	**	**	**	**	**	**	**	**	-	3
		1%	**	**	**	**	**	**	**	**	-%	2%
4	(4.0)	8	**	**	**	**	**	**	**	**	5	3
		4%	**	**	**	**	**	**	**	**	9%	2%
5	(5.0)	17	**	**	**	**	**	**	**	**	4	13
		9%	**	**	**	**	**	**	**	**	8%	10%
6	(6.0)	15	**	**	**	**	**	**	**	**	7	8
		8%	**	**	**	**	**	**	**	**	11%	6%
7	(7.0)	54	**	**	**	**	**	**	**	**	20	34
		29%	**	**	**	**	**	**	**	**	34%	26%
8	(8.0)	46	**	**	**	**	**	**	**	**	7	39
		25%	**	**	**	**	**	**	**	**	13%	30%
												a
9	(9.0)	23	**	**	**	**	**	**	**	**	9	14
		12%	**	**	**	**	**	**	**	**	15%	11%
10 - Extremely satisfied	(10.0)	21	**	**	**	**	**	**	**	**	5	16
		11%	**	**	**	**	**	**	**	**	8%	13%
DISSATISFIED (1-4)		12	**	**	**	**	**	**	**	**	6	6
		6%	**	**	**	**	**	**	**	**	11%	4%
NEUTRAL (5-6)		32	**	**	**	**	**	**	**	**	11	21
		17%	**	**	**	**	**	**	**	**	19%	16%
SATISFIED (7-10)		144	**	**	**	**	**	**	**	**	41	103
		77%	**	**	**	**	**	**	**	**	70%	79%
Answered		188	**	**	**	**	**	**	**	**	59	130
Mean score		7.3	**	**	**	**	**	**	**	**	7.1	7.5
Standard deviation		1.69	**	**	**	**	**	**	**	**	1.79	1.63
Standard error		.13	**	**	**	**	**	**	**	**	.25	.14

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

B2D. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Classic FM? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to Classic FM in the past 3 months (and if selected at random for those interviewed by phone)

			AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
		Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%			*a	b	c	*d		a	*b	*c	*d	e
Unweighted total		725	96	139	198	59	280	217	41	50	44	442
Effective Weighted Sample		507	67	102	135	48	186	151	30	34	28	310
Total		771	83	134	255	120	327	230	45	54	48	476
1 - Extremely dissatisfied	(1.0)	2 *%	- -%	- -%	- -%	- -%	- -%	1 *%	- -%	1 1%	- -%	- -%
2	(2.0)	1 *%	- -%	- -%	- -%	- -%	1 *%	1 *%	1 2% e	- -%	- -%	- -%
3	(3.0)	13 2%	1 1%	2 1%	3 1%	2 1%	9 3%	7 3%	3 7% e	2 3%	1 1%	6 1%
4	(4.0)	9 1%	1 2%	1 1%	1 *%	- -%	2 1%	2 1%	- -%	- -%	1 2%	6 1%
5	(5.0)	97 13%	9 10%	11 9%	23 9%	11 9%	31 10%	41 18% e	10 22%	5 10%	10 22%	50 11%
6	(6.0)	90 12%	9 11%	14 10%	26 10%	12 10%	34 11%	20 9%	1 1%	4 7%	4 8%	51 11%
7	(7.0)	156 20%	19 23%	32 24%	50 20%	18 15%	65 20%	45 20%	5 12%	12 22%	5 11%	95 20%
8	(8.0)	177 23%	25 31%	34 25%	67 26%	33 28%	82 25%	47 20%	15 33%	15 28%	16 34%	115 24%
9	(9.0)	99 13%	6 7%	17 13%	37 14%	19 16%	44 14%	25 11%	5 11%	4 8%	* 1%	70 15% d
10 - Extremely satisfied	(10.0)	128 17%	13 16%	24 18%	49 19%	25 21%	58 18%	41 18%	5 11%	12 22%	11 22%	83 17%
DISSATISFIED (1-4)		25 3%	2 2%	2 2%	4 2%	2 1%	12 4%	10 4%	4 10% e	2 4%	2 3%	13 3%
NEUTRAL (5-6)		187 24%	18 22%	25 19%	48 19%	23 19%	66 20%	62 27%	10 23%	9 16%	14 29%	101 21%

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d,e

B2D. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Classic FM? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to Classic FM in the past 3 months (and if selected at random for those interviewed by phone)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		*a	b	c	*d		a	*b	*c	*d	e
Unweighted total	725	96	139	198	59	280	217	41	50	44	442
Effective Weighted Sample	507	67	102	135	48	186	151	30	34	28	310
Total	771	83	134	255	120	327	230	45	54	48	476
SATISFIED (7-10)	559	63	107	202	95	249	158	30	43	32	363
	73%	76%	80%	79%	79%	76%	69%	67%	80%	67%	76%
Answered	771	83	134	255	120	327	230	45	54	48	476
Mean score	7.5	7.5	7.7	7.8	7.9	7.6	7.3	7.0	7.6	7.4	7.6
											b
Standard deviation	1.76	1.60	1.61	1.63	1.65	1.76	1.93	2.14	1.89	1.90	1.68
Standard error	.07	.16	.14	.12	.22	.11	.13	.33	.27	.29	.08

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d,e

B2D. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Classic FM? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to Classic FM in the past 3 months (and if selected at random for those interviewed by phone)

			65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%			a	^b	^c	^d	*a	*b	c	*d	a	b
Unweighted total		725	137	23	22	16	80	57	102	34	137	584
Effective Weighted Sample		507	104	18	13	15	62	42	78	25	106	398
Total		771	212	21	15	6	133	79	161	50	172	595
1 - Extremely dissatisfied	(1.0)	2	-	**	**	**	-	-	-	-	-	2
		*%	-%	**	**	**	-%	-%	-%	-%	-%	*%
2	(2.0)	1	-	**	**	**	-	-	-	-	-	1
		*%	-%	**	**	**	-%	-%	-%	-%	-%	*%
3	(3.0)	13	3	**	**	**	3	-	3	-	6	7
		2%	2%	**	**	**	2%	-%	2%	-%	3%	1%
4	(4.0)	9	1	**	**	**	1	-	-	1	3	6
		1%	*%	**	**	**	1%	-%	-%	2%	2%	1%
5	(5.0)	97	20	**	**	**	15	6	15	6	34	61
		13%	10%	**	**	**	11%	7%	9%	11%	20%	10%
											b	
6	(6.0)	90	23	**	**	**	14	9	15	8	25	64
		12%	11%	**	**	**	10%	12%	9%	17%	15%	11%
7	(7.0)	156	45	**	**	**	26	19	33	12	38	118
		20%	21%	**	**	**	20%	24%	20%	24%	22%	20%
8	(8.0)	177	48	**	**	**	30	19	43	5	25	152
		23%	23%	**	**	**	22%	24%	27%	11%	14%	25%
												a
9	(9.0)	99	34	**	**	**	25	9	28	5	23	75
		13%	16%	**	**	**	19%	11%	18%	11%	13%	13%
10 - Extremely satisfied	(10.0)	128	38	**	**	**	20	18	24	12	19	109
		17%	18%	**	**	**	15%	23%	15%	24%	11%	18%
DISSATISFIED (1-4)		25	4	**	**	**	4	-	3	1	9	16
		3%	2%	**	**	**	3%	-%	2%	2%	5%	3%
NEUTRAL (5-6)		187	43	**	**	**	28	15	29	14	59	125
		24%	20%	**	**	**	21%	19%	18%	28%	34%	21%
											b	

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

B2D. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Classic FM? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to Classic FM in the past 3 months (and if selected at random for those interviewed by phone)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	^b	^c	^d	*a	*b	c	*d	a	b
Unweighted total	725	137	23	22	16	80	57	102	34	137	584
Effective Weighted Sample	507	104	18	13	15	62	42	78	25	106	398
Total	771	212	21	15	6	133	79	161	50	172	595
SATISFIED (7-10)	559	165	**	**	**	101	64	128	35	104	454
	73%	78%	**	**	**	76%	81%	80%	70%	60%	76%
											a
Answered	771	212	**	**	**	133	79	161	50	172	595
Mean score	7.5	7.7	**	**	**	7.6	7.9	7.7	7.6	7.0	7.6
											a
Standard deviation	1.76	1.66	**	**	**	1.72	1.55	1.62	1.79	1.82	1.72
Standard error	.07	.14	**	**	**	.19	.21	.16	.31	.16	.07

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

B2E. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with any Absolute Radio? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to any Absolute Radio in the past 3 months (and if selected at random for those interviewed by phone)

			AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
		Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%			*a	^b	^c	^d		a	^b	^c	*d	e
Unweighted total		468	52	25	27	2	107	158	27	18	31	278
Effective Weighted Sample		358	43	19	20	2	78	118	22	15	23	214
Total		410	52	24	28	4	95	140	27	15	24	240
1 - Extremely dissatisfied	(1.0)	1 *%	1 1%	** **	** **	** **	1 1%	1 1%	** **	** **	- -%	- -%
2	(2.0)	2 *%	2 4%	** **	** **	** **	2 2%	- -%	** **	** **	- -%	- -%
3	(3.0)	7 2%	3 5%	** **	** **	** **	- -%	5 3% e	** **	** **	1 2%	1 1%
4	(4.0)	2 *%	- -%	** **	** **	** **	- -%	2 1%	** **	** **	* 2% e	- -%
5	(5.0)	60 15%	3 6%	** **	** **	** **	12 13%	20 14%	** **	** **	3 13%	32 13%
6	(6.0)	55 13%	4 8%	** **	** **	** **	13 14%	24 17%	** **	** **	2 8%	28 11%
7	(7.0)	76 19%	11 21%	** **	** **	** **	17 18%	29 21%	** **	** **	7 31%	45 19%
8	(8.0)	101 25%	17 33%	** **	** **	** **	20 21%	22 16%	** **	** **	3 12%	74 31% a
9	(9.0)	55 13%	2 4%	** **	** **	** **	13 14%	27 19% e	** **	** **	4 15%	24 10%
10 - Extremely satisfied	(10.0)	51 12%	9 17%	** **	** **	** **	17 17%	10 7%	** **	** **	4 17%	37 15% a
DISSATISFIED (1-4)		12 3%	5 10%	** **	** **	** **	3 3%	8 5% e	** **	** **	1 4%	1 1%
NEUTRAL (5-6)		115 28%	8 15%	** **	** **	** **	25 27%	44 31%	** **	** **	5 21%	60 25%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

B2E. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with any Absolute Radio? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to any Absolute Radio in the past 3 months (and if selected at random for those interviewed by phone)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		*a	^b	^c	^d		a	^b	^c	*d	e
Unweighted total	468	52	25	27	2	107	158	27	18	31	278
Effective Weighted Sample	358	43	19	20	2	78	118	22	15	23	214
Total	410	52	24	28	4	95	140	27	15	24	240
SATISFIED (7-10)	283	39	**	**	**	66	89	**	**	18	179
	69%	75%	**	**	**	70%	63%	**	**	75%	75%
											a
Answered	410	52	**	**	**	95	140	**	**	24	240
Mean score	7.3	7.2	**	**	**	7.4	7.1	**	**	7.4	7.6
											a
Standard deviation	1.75	2.14	**	**	**	1.94	1.81	**	**	1.83	1.58
Standard error	.08	.30	**	**	**	.19	.14	**	**	.33	.09

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

B2E. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with any Absolute Radio? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to any Absolute Radio in the past 3 months (and if selected at random for those interviewed by phone)

			65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%			^a	^b	^c	^d	^a	^b	^c	^d	*a	b
Unweighted total		468	20	3	1	3	13	7	14	6	50	417
Effective Weighted Sample		358	16	3	1	3	11	6	13	4	41	317
Total		410	24	2	1	1	18	6	16	8	52	356
1 - Extremely dissatisfied	(1.0)	1	**	**	**	**	**	**	**	**	-	1
		*%	**	**	**	**	**	**	**	**	-%	*%
2	(2.0)	2	**	**	**	**	**	**	**	**	2	-
		*%	**	**	**	**	**	**	**	**	4%	-%
											b	
3	(3.0)	7	**	**	**	**	**	**	**	**	3	4
		2%	**	**	**	**	**	**	**	**	5%	1%
4	(4.0)	2	**	**	**	**	**	**	**	**	1	1
		*%	**	**	**	**	**	**	**	**	2%	*%
5	(5.0)	60	**	**	**	**	**	**	**	**	7	53
		15%	**	**	**	**	**	**	**	**	14%	15%
6	(6.0)	55	**	**	**	**	**	**	**	**	11	43
		13%	**	**	**	**	**	**	**	**	22%	12%
7	(7.0)	76	**	**	**	**	**	**	**	**	11	65
		19%	**	**	**	**	**	**	**	**	22%	18%
8	(8.0)	101	**	**	**	**	**	**	**	**	11	90
		25%	**	**	**	**	**	**	**	**	21%	25%
9	(9.0)	55	**	**	**	**	**	**	**	**	6	48
		13%	**	**	**	**	**	**	**	**	11%	13%
10 - Extremely satisfied	(10.0)	51	**	**	**	**	**	**	**	**	*	51
		12%	**	**	**	**	**	**	**	**	1%	14%
												a
DISSATISFIED (1-4)		12	**	**	**	**	**	**	**	**	6	6
		3%	**	**	**	**	**	**	**	**	11%	2%
											b	
NEUTRAL (5-6)		115	**	**	**	**	**	**	**	**	18	96
		28%	**	**	**	**	**	**	**	**	35%	27%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

B2E. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with any Absolute Radio? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to any Absolute Radio in the past 3 months (and if selected at random for those interviewed by phone)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		^a	^b	^c	^d	^a	^b	^c	^d	*a	b
Unweighted total	468	20	3	1	3	13	7	14	6	50	417
Effective Weighted Sample	358	16	3	1	3	11	6	13	4	41	317
Total	410	24	2	1	1	18	6	16	8	52	356
SATISFIED (7-10)	283	**	**	**	**	**	**	**	**	28	254
	69%	**	**	**	**	**	**	**	**	54%	71%
											a
Answered	410	**	**	**	**	**	**	**	**	52	356
Mean score	7.3	**	**	**	**	**	**	**	**	6.5	7.5
											a
Standard deviation	1.75	**	**	**	**	**	**	**	**	1.80	1.71
Standard error	.08	**	**	**	**	**	**	**	**	.25	.08

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

B2F. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with any Capital Radio? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to any Capital radio in the past 3 months (and if selected at random for those interviewed by phone)

			AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
		Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%			*a	^b	^c	^d		a	*b	^c	*d	e
Unweighted total		725	52	20	23	3	154	204	43	22	36	457
Effective Weighted Sample		544	41	15	17	3	111	145	30	16	22	352
Total		643	47	23	29	6	137	170	37	19	28	418
2	(2.0)	1	1	**	**	**	1	1	1	**	1	-
		*%	2%	**	**	**	1%	1%	3%	**	3%	-%
									e		e	
3	(3.0)	9	-	**	**	**	4	6	4	**	1	3
		1%	-%	**	**	**	3%	3%	12%	**	2%	1%
								e	e			
4	(4.0)	22	2	**	**	**	6	5	2	**	-	13
		3%	5%	**	**	**	4%	3%	5%	**	-%	3%
5	(5.0)	72	7	**	**	**	14	18	2	**	3	44
		11%	15%	**	**	**	10%	11%	4%	**	11%	11%
6	(6.0)	95	5	**	**	**	20	20	2	**	5	68
		15%	10%	**	**	**	15%	12%	6%	**	19%	16%
7	(7.0)	138	12	**	**	**	26	35	8	**	4	94
		21%	25%	**	**	**	19%	21%	22%	**	14%	22%
8	(8.0)	152	10	**	**	**	35	40	6	**	4	97
		24%	22%	**	**	**	26%	23%	15%	**	15%	23%
9	(9.0)	76	7	**	**	**	17	18	6	**	5	53
		12%	15%	**	**	**	13%	11%	17%	**	17%	13%
10 - Extremely satisfied	(10.0)	77	3	**	**	**	14	25	6	**	5	45
		12%	6%	**	**	**	10%	15%	15%	**	19%	11%
DISSATISFIED (1-4)		32	3	**	**	**	10	12	7	**	1	16
		5%	6%	**	**	**	7%	7%	20%	**	5%	4%
									ae			
NEUTRAL (5-6)		168	12	**	**	**	34	39	4	**	9	113
		26%	25%	**	**	**	25%	23%	11%	**	31%	27%
SATISFIED (7-10)		443	32	**	**	**	93	118	26	**	18	289
		69%	69%	**	**	**	68%	70%	69%	**	65%	69%
Answered		643	47	**	**	**	137	170	37	**	28	418
Mean score		7.3	7.1	**	**	**	7.2	7.3	7.0	**	7.4	7.3
Standard deviation		1.70	1.71	**	**	**	1.77	1.87	2.39	**	2.02	1.61
Standard error		.06	.24	**	**	**	.14	.13	.36	**	.34	.08

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

B2F. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with any Capital Radio? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to any Capital radio in the past 3 months (and if selected at random for those interviewed by phone)

			65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%			^a	^b	^c	^d	^a	^b	^c	^d	a	b
Unweighted total		725	18	4	1	-	6	12	10	8	127	595
Effective Weighted Sample		544	14	4	1	-	4	9	8	7	98	450
Total		643	25	3	1	-	8	17	18	8	142	498
2	(2.0)	1	**	**	**	**	**	**	**	**	-	1
		*%	**	**	**	**	**	**	**	**	-%	*%
3	(3.0)	9	**	**	**	**	**	**	**	**	-	9
		1%	**	**	**	**	**	**	**	**	-%	2%
4	(4.0)	22	**	**	**	**	**	**	**	**	5	17
		3%	**	**	**	**	**	**	**	**	3%	3%
5	(5.0)	72	**	**	**	**	**	**	**	**	23	49
		11%	**	**	**	**	**	**	**	**	17%	10%
6	(6.0)	95	**	**	**	**	**	**	**	**	14	81
		15%	**	**	**	**	**	**	**	**	10%	16%
7	(7.0)	138	**	**	**	**	**	**	**	**	36	100
		21%	**	**	**	**	**	**	**	**	26%	20%
8	(8.0)	152	**	**	**	**	**	**	**	**	29	123
		24%	**	**	**	**	**	**	**	**	20%	25%
9	(9.0)	76	**	**	**	**	**	**	**	**	20	57
		12%	**	**	**	**	**	**	**	**	14%	11%
10 - Extremely satisfied	(10.0)	77	**	**	**	**	**	**	**	**	15	61
		12%	**	**	**	**	**	**	**	**	10%	12%
DISSATISFIED (1-4)		32	**	**	**	**	**	**	**	**	5	27
		5%	**	**	**	**	**	**	**	**	3%	5%
NEUTRAL (5-6)		168	**	**	**	**	**	**	**	**	38	130
		26%	**	**	**	**	**	**	**	**	27%	26%
SATISFIED (7-10)		443	**	**	**	**	**	**	**	**	99	341
		69%	**	**	**	**	**	**	**	**	70%	68%
Answered		643	**	**	**	**	**	**	**	**	142	498
Mean score		7.3	**	**	**	**	**	**	**	**	7.3	7.3
Standard deviation		1.70	**	**	**	**	**	**	**	**	1.64	1.71
Standard error		.06	**	**	**	**	**	**	**	**	.15	.07

Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

B2G. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with any Heart Radio? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to any Heart radio in the past 3 months (and if selected at random for those interviewed by phone)

			AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
		Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%			a	*b	*c	^d		a	*b	*c	*d	e
Unweighted total		953	140	70	87	17	251	264	47	39	68	604
Effective Weighted Sample		707	105	55	68	16	176	186	37	27	42	461
Total		883	118	83	121	38	260	231	41	36	55	567
1 - Extremely dissatisfied	(1.0)	5	1	-	-	**	1	3	1	-	1	1
		1%	1%	-%	-%	**	*%	2% e	2%	-%	1%	*%
2	(2.0)	4	-	-	-	**	-	1	1	-	-	3
		*%	-%	-%	-%	**	-%	*%	2%	-%	-%	*%
3	(3.0)	11	2	2	2	**	3	2	*	-	1	6
		1%	2%	3%	2%	**	1%	1%	1%	-%	1%	1%
4	(4.0)	28	1	5	5	**	5	8	3	*	2	12
		3%	1%	6% a	4%	**	2%	4%	7%	1%	3%	2%
5	(5.0)	82	11	9	14	**	24	18	5	4	2	57
		9%	9%	11%	12%	**	9%	8%	11%	12%	3%	10%
6	(6.0)	115	19	7	14	**	28	34	13	3	10	69
		13%	16%	9%	12%	**	11%	15%	30% ace	7%	18%	12%
7	(7.0)	217	23	27	37	**	63	51	6	12	9	140
		25%	20%	32%	31%	**	24%	22%	15%	34%	17%	25%
8	(8.0)	231	32	22	35	**	77	59	7	7	16	160
		26%	27%	26%	29%	**	30%	25%	16%	20%	29%	28%
9	(9.0)	98	13	6	8	**	29	18	3	4	4	71
		11%	11%	7%	7%	**	11%	8%	8%	10%	7%	13%
10 - Extremely satisfied	(10.0)	94	17	6	6	**	29	35	3	6	11	49
		11%	14% c	7%	5%	**	11%	15% e	7%	16%	21% e	9%
DISSATISFIED (1-4)		47	3	7	7	**	9	15	5	*	3	21
		5%	3%	9%	6%	**	3%	7%	12% e	1%	6%	4%
NEUTRAL (5-6)		197	30	17	28	**	52	53	17	7	12	126
		22%	25%	20%	23%	**	20%	23%	41% ae	19%	21%	22%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

B2G. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with any Heart Radio? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to any Heart radio in the past 3 months (and if selected at random for those interviewed by phone)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	*b	*c	^d		a	*b	*c	*d	e
Unweighted total	953	140	70	87	17	251	264	47	39	68	604
Effective Weighted Sample	707	105	55	68	16	176	186	37	27	42	461
Total	883	118	83	121	38	260	231	41	36	55	567
SATISFIED (7-10)	639	85	59	86	**	199	163	19	28	41	420
	72%	72%	71%	71%	**	77%	71%	47%	80%	73%	74%
							b		b	b	b
Answered	883	118	83	121	**	260	231	41	36	55	567
Mean score	7.3	7.5	7.0	7.0	**	7.4	7.3	6.6	7.5	7.6	7.3
							b		b	b	b
Standard deviation	1.69	1.69	1.64	1.50	**	1.58	1.87	1.94	1.57	1.84	1.58
Standard error	.05	.14	.20	.16	**	.10	.11	.28	.25	.22	.06

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

B2G. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with any Heart Radio? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to any Heart radio in the past 3 months (and if selected at random for those interviewed by phone)

			65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%			*a	^b	^c	^d	*a	^b	*c	*d	*a	b
Unweighted total		953	73	5	9	-	48	25	33	40	98	854
Effective Weighted Sample		707	60	4	7	-	40	20	27	33	78	630
Total		883	112	4	6	-	74	37	49	63	113	770
1 - Extremely dissatisfied	(1.0)	5	-	**	**	**	-	**	-	-	-	5
		1%	-%	**	**	**	-%	**	-%	-%	-%	1%
2	(2.0)	4	-	**	**	**	-	**	-	-	-	4
		*%	-%	**	**	**	-%	**	-%	-%	-%	*%
3	(3.0)	11	2	**	**	**	2	**	1	1	1	9
		1%	2%	**	**	**	3%	**	2%	2%	1%	1%
4	(4.0)	28	5	**	**	**	4	**	4	1	2	26
		3%	4%	**	**	**	6%	**	7%	2%	2%	3%
5	(5.0)	82	14	**	**	**	6	**	6	8	12	71
		9%	12%	**	**	**	8%	**	12%	12%	10%	9%
6	(6.0)	115	11	**	**	**	5	**	7	4	21	94
		13%	10%	**	**	**	7%	**	14%	6%	19%	12%
7	(7.0)	217	36	**	**	**	27	**	17	19	29	188
		25%	32%	**	**	**	37%	**	34%	31%	26%	24%
8	(8.0)	231	31	**	**	**	23	**	13	18	24	206
		26%	27%	**	**	**	31%	**	26%	29%	22%	27%
9	(9.0)	98	8	**	**	**	3	**	-	8	15	83
		11%	7%	**	**	**	4%	**	-%	12%	13%	11%
10 - Extremely satisfied	(10.0)	94	6	**	**	**	3	**	2	3	8	85
		11%	5%	**	**	**	4%	**	5%	5%	7%	11%
DISSATISFIED (1-4)		47	7	**	**	**	7	**	5	3	3	43
		5%	7%	**	**	**	9%	**	9%	4%	3%	6%
NEUTRAL (5-6)		197	24	**	**	**	11	**	13	12	33	164
		22%	22%	**	**	**	15%	**	26%	19%	29%	21%
SATISFIED (7-10)		639	80	**	**	**	57	**	32	48	76	562
		72%	72%	**	**	**	76%	**	65%	77%	68%	73%
Answered		883	112	**	**	**	74	**	49	63	113	770

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

B2G. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with any Heart Radio? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to any Heart radio in the past 3 months (and if selected at random for those interviewed by phone)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		*a	^b	^c	^d	*a	^b	*c	*d	*a	b
Unweighted total	953	73	5	9	-	48	25	33	40	98	854
Effective Weighted Sample	707	60	4	7	-	40	20	27	33	78	630
Total	883	112	4	6	-	74	37	49	63	113	770
Mean score	7.3	7.0	**	**	**	7.0	**	6.7	7.2	7.2	7.3
Standard deviation	1.69	1.53	**	**	**	1.52	**	1.51	1.52	1.52	1.71
Standard error	.05	.18	**	**	**	.22	**	.26	.24	.15	.06

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

B2H. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with any Smooth Radio? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to any Smooth Radio in the past 3 months (and if selected at random for those interviewed by phone)

			AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
		Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%			a	*b	c	^d		a	*b	*c	*d	e
Unweighted total		625	142	83	108	25	206	204	36	39	56	388
Effective Weighted Sample		452	104	59	79	22	142	136	25	24	33	292
Total		599	133	91	140	49	226	182	30	39	51	384
2	(2.0)	3	3	-	-	**	3	1	1	-	1	2
		1%	2%	-%	-%	**	1%	1%	2%	-%	1%	1%
3	(3.0)	5	-	2	2	**	2	5	*	*	2	-
		1%	-%	2%	1%	**	1%	3%	2%	1%	4%	-%
								e	e		e	
4	(4.0)	22	2	2	10	**	11	15	4	4	7	6
		4%	1%	2%	7%	**	5%	8%	13%	10%	14%	2%
								e	e	e	e	
5	(5.0)	46	3	6	15	**	21	15	2	-	3	27
		8%	2%	6%	10%	**	9%	8%	8%	-%	7%	7%
					a							
6	(6.0)	82	16	10	14	**	27	25	2	8	6	56
		14%	12%	11%	10%	**	12%	14%	7%	20%	11%	15%
7	(7.0)	125	29	23	31	**	41	26	1	3	7	87
		21%	22%	25%	22%	**	18%	15%	3%	9%	14%	23%
												ab
8	(8.0)	147	32	19	25	**	43	45	11	7	8	92
		25%	24%	21%	18%	**	19%	25%	36%	18%	16%	24%
9	(9.0)	75	21	18	25	**	34	20	4	10	3	51
		12%	16%	20%	18%	**	15%	11%	14%	25%	6%	13%
										d		
10 - Extremely satisfied	(10.0)	94	27	12	19	**	45	31	5	7	13	61
		16%	21%	13%	14%	**	20%	17%	15%	17%	26%	16%
DISSATISFIED (1-4)		30	5	4	12	**	16	21	5	4	10	9
		5%	4%	4%	8%	**	7%	11%	17%	11%	20%	2%
								e	e	e	e	
NEUTRAL (5-6)		128	19	16	29	**	48	39	4	8	9	84
		21%	14%	17%	21%	**	21%	22%	15%	20%	18%	22%
SATISFIED (7-10)		440	109	72	100	**	163	122	20	27	32	291
		74%	82%	79%	71%	**	72%	67%	68%	69%	62%	76%
Answered		599	133	91	140	**	226	182	30	39	51	384

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

B2H. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with any Smooth Radio? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to any Smooth Radio in the past 3 months (and if selected at random for those interviewed by phone)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	**55-64**	**65-74**	**65+**	**75+**	**65+ OR DE**	**ANY**	**VISION**	**HEARING**	**MOBILITY**	**NO**
Significance Level: 95%		a	*b	c	^d		a	*b	*c	*d	e
Unweighted total	625	142	83	108	25	206	204	36	39	56	388
Effective Weighted Sample	452	104	59	79	22	142	136	25	24	33	292
Total	599	133	91	140	49	226	182	30	39	51	384
Mean score	7.5	7.9	7.6	7.4	**	7.5	7.3	7.3	7.7	7.1	7.6
Standard deviation	1.72	1.70	1.63	1.83	**	1.93	1.98	2.19	1.90	2.36	1.60
Standard error	.07	.14	.18	.18	**	.13	.14	.37	.30	.32	.08

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

B2H. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with any Smooth Radio? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to any Smooth Radio in the past 3 months (and if selected at random for those interviewed by phone)

			65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%			*a	^b	^c	^d	*a	^b	*c	*d	*a	b
Unweighted total		625	80	14	12	2	51	29	43	36	67	558
Effective Weighted Sample		452	64	10	11	2	42	23	34	29	52	400
Total		599	121	12	6	1	83	38	69	51	74	525
2	(2.0)	3	-	**	**	**	-	**	-	-	2	1
		1%	-%	**	**	**	-%	**	-%	-%	3%	*%
											b	
3	(3.0)	5	2	**	**	**	2	**	-	2	1	4
		1%	1%	**	**	**	2%	**	-%	4%	1%	1%
4	(4.0)	22	10	**	**	**	7	**	9	1	5	17
		4%	8%	**	**	**	8%	**	13%	1%	7%	3%
5	(5.0)	46	13	**	**	**	8	**	6	6	3	42
		8%	10%	**	**	**	9%	**	9%	12%	5%	8%
6	(6.0)	82	11	**	**	**	4	**	8	4	10	72
		14%	9%	**	**	**	5%	**	11%	7%	14%	14%
7	(7.0)	125	29	**	**	**	23	**	21	8	18	107
		21%	24%	**	**	**	28%	**	31%	15%	24%	20%
8	(8.0)	147	21	**	**	**	17	**	6	15	25	122
		25%	17%	**	**	**	21%	**	8%	31%	34%	23%
										c		
9	(9.0)	75	24	**	**	**	16	**	16	5	4	70
		12%	19%	**	**	**	20%	**	24%	10%	6%	13%
10 - Extremely satisfied	(10.0)	94	12	**	**	**	7	**	2	10	4	90
		16%	10%	**	**	**	8%	**	3%	20%	6%	17%
										c		a
DISSATISFIED (1-4)		30	12	**	**	**	8	**	9	2	8	22
		5%	10%	**	**	**	10%	**	13%	5%	11%	4%
											b	
NEUTRAL (5-6)		128	24	**	**	**	11	**	14	10	14	114
		21%	20%	**	**	**	14%	**	21%	20%	19%	22%
SATISFIED (7-10)		440	86	**	**	**	63	**	45	38	52	388
		74%	71%	**	**	**	76%	**	66%	76%	70%	74%
Answered		599	121	**	**	**	83	**	69	51	74	525

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

B2H. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with any Smooth Radio? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to any Smooth Radio in the past 3 months (and if selected at random for those interviewed by phone)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		*a	^b	^c	^d	*a	^b	*c	*d	*a	b
Unweighted total	625	80	14	12	2	51	29	43	36	67	558
Effective Weighted Sample	452	64	10	11	2	42	23	34	29	52	400
Total	599	121	12	6	1	83	38	69	51	74	525
Mean score	7.5	7.3	**	**	**	7.3	**	7.0	7.6	7.0	7.6
											a
Standard deviation	1.72	1.81	**	**	**	1.77	**	1.75	1.85	1.74	1.70
Standard error	.07	.20	**	**	**	.25	**	.27	.31	.21	.07

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

B2I. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with any Kiss Radio? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to any Kiss radio in the past 3 months (and if selected at random for those interviewed by phone)

			AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
		Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%			^a	^b	^c	^d		a	^b	^c	^d	e
Unweighted total		458	28	7	9	2	98	136	22	11	19	277
Effective Weighted Sample		339	21	5	7	2	66	99	16	8	12	206
Total		430	25	9	14	4	90	119	22	9	11	273
2	(2.0)	1	**	**	**	**	-	1	**	**	**	-
		*%	**	**	**	**	-%	1%	**	**	**	-%
3	(3.0)	5	**	**	**	**	-	-	**	**	**	5
		1%	**	**	**	**	-%	-%	**	**	**	2%
4	(4.0)	16	**	**	**	**	2	5	**	**	**	9
		4%	**	**	**	**	3%	4%	**	**	**	3%
5	(5.0)	54	**	**	**	**	12	17	**	**	**	26
		12%	**	**	**	**	14%	14%	**	**	**	9%
6	(6.0)	53	**	**	**	**	12	14	**	**	**	35
		12%	**	**	**	**	13%	11%	**	**	**	13%
7	(7.0)	104	**	**	**	**	21	21	**	**	**	73
		24%	**	**	**	**	23%	18%	**	**	**	27%
8	(8.0)	87	**	**	**	**	20	20	**	**	**	60
		20%	**	**	**	**	22%	17%	**	**	**	22%
9	(9.0)	51	**	**	**	**	9	19	**	**	**	27
		12%	**	**	**	**	10%	16%	**	**	**	10%
10 - Extremely satisfied	(10.0)	58	**	**	**	**	14	21	**	**	**	37
		14%	**	**	**	**	15%	18%	**	**	**	14%
DISSATISFIED (1-4)		23	**	**	**	**	2	6	**	**	**	15
		5%	**	**	**	**	3%	5%	**	**	**	5%
NEUTRAL (5-6)		107	**	**	**	**	25	31	**	**	**	61
		25%	**	**	**	**	27%	26%	**	**	**	22%
SATISFIED (7-10)		301	**	**	**	**	63	82	**	**	**	197
		70%	**	**	**	**	70%	69%	**	**	**	72%
Answered		430	**	**	**	**	90	119	**	**	**	273
Mean score		7.3	**	**	**	**	7.4	7.5	**	**	**	7.3
Standard deviation		1.74	**	**	**	**	1.67	1.88	**	**	**	1.70
Standard error		.08	**	**	**	**	.17	.16	**	**	**	.10

Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

B2I. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with any Kiss Radio? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to any Kiss radio in the past 3 months (and if selected at random for those interviewed by phone)

			65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%			^a	^b	^c	^d	^a	^b	^c	^d	*a	b
Unweighted total		458	6	1	2	-	5	1	3	3	96	359
Effective Weighted Sample		339	5	1	2	-	4	1	2	3	75	265
Total		430	11	1	1	-	10	2	5	6	112	316
2	(2.0)	1	**	**	**	**	**	**	**	**	1	-
		*%	**	**	**	**	**	**	**	**	1%	-%
3	(3.0)	5	**	**	**	**	**	**	**	**	4	2
		1%	**	**	**	**	**	**	**	**	3%	1%
4	(4.0)	16	**	**	**	**	**	**	**	**	5	10
		4%	**	**	**	**	**	**	**	**	4%	3%
5	(5.0)	54	**	**	**	**	**	**	**	**	14	39
		12%	**	**	**	**	**	**	**	**	13%	12%
6	(6.0)	53	**	**	**	**	**	**	**	**	17	37
		12%	**	**	**	**	**	**	**	**	15%	12%
7	(7.0)	104	**	**	**	**	**	**	**	**	27	78
		24%	**	**	**	**	**	**	**	**	24%	25%
8	(8.0)	87	**	**	**	**	**	**	**	**	17	70
		20%	**	**	**	**	**	**	**	**	15%	22%
9	(9.0)	51	**	**	**	**	**	**	**	**	9	41
		12%	**	**	**	**	**	**	**	**	8%	13%
10 - Extremely satisfied	(10.0)	58	**	**	**	**	**	**	**	**	20	39
		14%	**	**	**	**	**	**	**	**	18%	12%
DISSATISFIED (1-4)		23	**	**	**	**	**	**	**	**	10	12
		5%	**	**	**	**	**	**	**	**	8%	4%
NEUTRAL (5-6)		107	**	**	**	**	**	**	**	**	31	76
		25%	**	**	**	**	**	**	**	**	27%	24%
SATISFIED (7-10)		301	**	**	**	**	**	**	**	**	72	228
		70%	**	**	**	**	**	**	**	**	64%	72%
Answered		430	**	**	**	**	**	**	**	**	112	316
Mean score		7.3	**	**	**	**	**	**	**	**	7.1	7.4
Standard deviation		1.74	**	**	**	**	**	**	**	**	1.96	1.65
Standard error		.08	**	**	**	**	**	**	**	**	.20	.09

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

B2J. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with any Magic Radio? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to any Magic Radio in the past 3 months (and if selected at random for those interviewed by phone)

			AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
		Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%			*a	*b	*c	^d		a	^b	^c	*d	e
Unweighted total		412	63	37	45	8	103	134	19	24	37	250
Effective Weighted Sample		305	45	25	30	7	68	89	13	17	23	196
Total		387	54	33	51	18	95	121	15	25	33	238
1 - Extremely dissatisfied	(1.0)	1	1	-	-	**	1	1	**	**	1	-
		*%	1%	-%	-%	**	1%	1%	**	**	2%	-%
2	(2.0)	2	-	-	-	**	-	2	**	**	2	-
		*%	-%	-%	-%	**	-%	2%	**	**	5%	-%
											e	
3	(3.0)	4	-	-	-	**	-	3	**	**	-	1
		1%	-%	-%	-%	**	-%	2%	**	**	-%	*%
4	(4.0)	6	-	-	2	**	2	4	**	**	2	2
		2%	-%	-%	3%	**	3%	3%	**	**	5%	1%
5	(5.0)	33	4	1	5	**	11	8	**	**	1	22
		9%	7%	4%	10%	**	12%	6%	**	**	2%	9%
6	(6.0)	50	8	3	8	**	12	22	**	**	5	27
		13%	15%	9%	15%	**	13%	18%	**	**	14%	11%
7	(7.0)	70	14	2	2	**	9	16	**	**	4	47
		18%	25%	7%	5%	**	9%	14%	**	**	13%	20%
			c									
8	(8.0)	104	12	10	15	**	27	33	**	**	9	63
		27%	22%	30%	30%	**	28%	27%	**	**	27%	27%
9	(9.0)	56	5	6	8	**	13	10	**	**	3	41
		14%	8%	18%	16%	**	14%	8%	**	**	8%	17%
												a
10 - Extremely satisfied	(10.0)	60	11	11	11	**	20	23	**	**	8	35
		15%	21%	32%	21%	**	21%	19%	**	**	24%	14%
DISSATISFIED (1-4)		13	1	-	2	**	4	9	**	**	4	3
		3%	1%	-%	3%	**	4%	8%	**	**	12%	1%
								e			e	
NEUTRAL (5-6)		83	12	4	13	**	23	30	**	**	5	49
		22%	22%	13%	25%	**	24%	24%	**	**	16%	20%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

B2J. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with any Magic Radio? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to any Magic Radio in the past 3 months (and if selected at random for those interviewed by phone)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		*a	*b	*c	^d		a	^b	^c	*d	e
Unweighted total	412	63	37	45	8	103	134	19	24	37	250
Effective Weighted Sample	305	45	25	30	7	68	89	13	17	23	196
Total	387	54	33	51	18	95	121	15	25	33	238
SATISFIED (7-10)	290	41	29	37	**	69	82	**	**	24	186
	75%	77%	87%	72%	**	72%	68%	**	**	72%	78%
Answered	387	54	33	51	**	95	121	**	**	33	238
Mean score	7.6	7.7	8.4	7.8	**	7.7	7.4	**	**	7.4	7.7
Standard deviation	1.70	1.73	1.45	1.76	**	1.89	1.99	**	**	2.32	1.55
Standard error	.08	.22	.24	.26	**	.19	.17	**	**	.38	.10

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

B2J. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with any Magic Radio? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to any Magic Radio in the past 3 months (and if selected at random for those interviewed by phone)

			65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%			^a	^b	^c	^d	^a	^b	^c	^d	*a	b
Unweighted total		412	27	6	9	2	16	11	14	13	54	357
Effective Weighted Sample		305	21	5	8	2	13	8	11	10	44	261
Total		387	42	4	4	1	24	17	23	18	66	320
1 - Extremely dissatisfied	(1.0)	1	**	**	**	**	**	**	**	**	-	1
		*%	**	**	**	**	**	**	**	**	-%	*%
2	(2.0)	2	**	**	**	**	**	**	**	**	-	2
		*%	**	**	**	**	**	**	**	**	-%	1%
3	(3.0)	4	**	**	**	**	**	**	**	**	3	1
		1%	**	**	**	**	**	**	**	**	4%	*%
											b	
4	(4.0)	6	**	**	**	**	**	**	**	**	1	5
		2%	**	**	**	**	**	**	**	**	2%	1%
5	(5.0)	33	**	**	**	**	**	**	**	**	8	26
		9%	**	**	**	**	**	**	**	**	11%	8%
6	(6.0)	50	**	**	**	**	**	**	**	**	9	41
		13%	**	**	**	**	**	**	**	**	14%	13%
7	(7.0)	70	**	**	**	**	**	**	**	**	17	53
		18%	**	**	**	**	**	**	**	**	26%	17%
8	(8.0)	104	**	**	**	**	**	**	**	**	13	91
		27%	**	**	**	**	**	**	**	**	20%	28%
9	(9.0)	56	**	**	**	**	**	**	**	**	8	47
		14%	**	**	**	**	**	**	**	**	12%	15%
10 - Extremely satisfied	(10.0)	60	**	**	**	**	**	**	**	**	7	53
		15%	**	**	**	**	**	**	**	**	10%	16%
DISSATISFIED (1-4)		13	**	**	**	**	**	**	**	**	4	9
		3%	**	**	**	**	**	**	**	**	6%	3%
NEUTRAL (5-6)		83	**	**	**	**	**	**	**	**	17	67
		22%	**	**	**	**	**	**	**	**	25%	21%
SATISFIED (7-10)		290	**	**	**	**	**	**	**	**	46	244
		75%	**	**	**	**	**	**	**	**	69%	76%
Answered		387	**	**	**	**	**	**	**	**	66	320

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

B2J. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with any Magic Radio? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to any Magic Radio in the past 3 months (and if selected at random for those interviewed by phone)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		^a	^b	^c	^d	^a	^b	^c	^d	*a	b
Unweighted total	412	27	6	9	2	16	11	14	13	54	357
Effective Weighted Sample	305	21	5	8	2	13	8	11	10	44	261
Total	387	42	4	4	1	24	17	23	18	66	320
Mean score	7.6	**	**	**	**	**	**	**	**	7.2	7.7
Standard deviation	1.70	**	**	**	**	**	**	**	**	1.75	1.68
Standard error	.08	**	**	**	**	**	**	**	**	.24	.09

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

B2K. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Virgin Radio? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to Virgin Radio in the past 3 months (and if selected at random for those interviewed by phone)

			AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
		Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%			^a	^b	^c	^d		*a	^b	^c	^d	e
Unweighted total		221	23	9	9	-	37	76	15	14	13	123
Effective Weighted Sample		172	19	8	8	-	30	56	12	12	8	99
Total		219	18	7	7	-	29	76	18	15	13	121
1 - Extremely dissatisfied	(1.0)	1	**	**	**	**	-	-	**	**	**	-
		1%	**	**	**	**	-%	-%	**	**	**	-%
3	(3.0)	1	**	**	**	**	1	1	**	**	**	-
		1%	**	**	**	**	3%	1%	**	**	**	-%
4	(4.0)	6	**	**	**	**	-	1	**	**	**	1
		3%	**	**	**	**	-%	2%	**	**	**	1%
5	(5.0)	28	**	**	**	**	*	15	**	**	**	9
		13%	**	**	**	**	1%	19%	**	**	**	8%
								e				
6	(6.0)	32	**	**	**	**	5	14	**	**	**	14
		14%	**	**	**	**	17%	18%	**	**	**	12%
7	(7.0)	50	**	**	**	**	8	16	**	**	**	32
		23%	**	**	**	**	29%	21%	**	**	**	27%
8	(8.0)	54	**	**	**	**	8	14	**	**	**	35
		25%	**	**	**	**	26%	18%	**	**	**	29%
9	(9.0)	20	**	**	**	**	1	6	**	**	**	13
		9%	**	**	**	**	5%	8%	**	**	**	11%
10 - Extremely satisfied	(10.0)	27	**	**	**	**	5	10	**	**	**	16
		12%	**	**	**	**	18%	13%	**	**	**	13%
DISSATISFIED (1-4)		8	**	**	**	**	1	2	**	**	**	1
		4%	**	**	**	**	3%	3%	**	**	**	1%
NEUTRAL (5-6)		59	**	**	**	**	6	28	**	**	**	24
		27%	**	**	**	**	19%	37%	**	**	**	20%
								e				
SATISFIED (7-10)		151	**	**	**	**	23	45	**	**	**	96
		69%	**	**	**	**	78%	60%	**	**	**	79%
												a
Answered		219	**	**	**	**	29	76	**	**	**	121
Mean score		7.3	**	**	**	**	7.6	7.1	**	**	**	7.6
Standard deviation		1.69	**	**	**	**	1.60	1.74	**	**	**	1.45

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

B2K. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Virgin Radio? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to Virgin Radio in the past 3 months (and if selected at random for those interviewed by phone)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		^a	^b	^c	^d		*a	^b	^c	^d	e
Unweighted total	221	23	9	9	-	37	76	15	14	13	123
Effective Weighted Sample	172	19	8	8	-	30	56	12	12	8	99
Total	219	18	7	7	-	29	76	18	15	13	121
Standard error	.11	**	**	**	**	.26	.20	**	**	**	.13

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

B2K. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Virgin Radio? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to Virgin Radio in the past 3 months (and if selected at random for those interviewed by phone)

			65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%			^a	^b	^c	^d	^a	^b	^c	^d	*a	b
Unweighted total		221	5	4	-	-	3	2	5	-	51	168
Effective Weighted Sample		172	5	4	-	-	3	2	5	-	41	131
Total		219	5	2	-	-	3	1	5	-	57	161
1 - Extremely dissatisfied	(1.0)	1	**	**	**	**	**	**	**	**	-	1
		1%	**	**	**	**	**	**	**	**	-%	1%
3	(3.0)	1	**	**	**	**	**	**	**	**	*	1
		1%	**	**	**	**	**	**	**	**	1%	1%
4	(4.0)	6	**	**	**	**	**	**	**	**	4	1
		3%	**	**	**	**	**	**	**	**	8%	1%
											b	
5	(5.0)	28	**	**	**	**	**	**	**	**	8	19
		13%	**	**	**	**	**	**	**	**	14%	12%
6	(6.0)	32	**	**	**	**	**	**	**	**	12	20
		14%	**	**	**	**	**	**	**	**	21%	12%
7	(7.0)	50	**	**	**	**	**	**	**	**	12	37
		23%	**	**	**	**	**	**	**	**	22%	23%
8	(8.0)	54	**	**	**	**	**	**	**	**	9	44
		25%	**	**	**	**	**	**	**	**	16%	28%
9	(9.0)	20	**	**	**	**	**	**	**	**	6	15
		9%	**	**	**	**	**	**	**	**	10%	9%
10 - Extremely satisfied	(10.0)	27	**	**	**	**	**	**	**	**	6	22
		12%	**	**	**	**	**	**	**	**	10%	14%
DISSATISFIED (1-4)		8	**	**	**	**	**	**	**	**	5	3
		4%	**	**	**	**	**	**	**	**	9%	2%
NEUTRAL (5-6)		59	**	**	**	**	**	**	**	**	20	39
		27%	**	**	**	**	**	**	**	**	34%	24%
SATISFIED (7-10)		151	**	**	**	**	**	**	**	**	33	118
		69%	**	**	**	**	**	**	**	**	57%	74%
												a
Answered		219	**	**	**	**	**	**	**	**	57	161
Mean score		7.3	**	**	**	**	**	**	**	**	6.9	7.4
Standard deviation		1.69	**	**	**	**	**	**	**	**	1.75	1.66

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

B2K. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Virgin Radio? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to Virgin Radio in the past 3 months (and if selected at random for those interviewed by phone)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		^a	^b	^c	^d	^a	^b	^c	^d	*a	b
Unweighted total	221	5	4	-	-	3	2	5	-	51	168
Effective Weighted Sample	172	5	4	-	-	3	2	5	-	41	131
Total	219	5	2	-	-	3	1	5	-	57	161
Standard error	.11	**	**	**	**	**	**	**	**	.24	.13

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

B2L. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with any LBC Radio? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to any LBC Radio in the past 3 months (and if selected at random for those interviewed by phone)

			AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
		Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%			*a	^b	*c	^d		*a	^b	^c	^d	e
Unweighted total		223	42	28	41	13	71	69	12	10	15	139
Effective Weighted Sample		161	34	18	29	12	46	54	10	8	11	99
Total		270	42	37	72	35	99	81	15	10	16	172
1 - Extremely dissatisfied	(1.0)	1	-	**	-	**	1	1	**	**	**	-
		1%	-%	**	-%	**	1%	2%	**	**	**	-%
2	(2.0)	1	-	**	-	**	-	-	**	**	**	1
		*%	-%	**	-%	**	-%	-%	**	**	**	*%
3	(3.0)	7	-	**	4	**	4	3	**	**	**	-
		3%	-%	**	6%	**	4%	3%	**	**	**	-%
4	(4.0)	10	2	**	1	**	1	5	**	**	**	5
		4%	5%	**	1%	**	1%	6%	**	**	**	3%
5	(5.0)	25	7	**	3	**	6	5	**	**	**	18
		9%	16%	**	5%	**	6%	6%	**	**	**	10%
6	(6.0)	46	3	**	20	**	23	22	**	**	**	24
		17%	8%	**	28%	**	23%	27%	**	**	**	14%
					a			e				
7	(7.0)	60	5	**	14	**	20	9	**	**	**	50
		22%	12%	**	19%	**	20%	11%	**	**	**	29%
												a
8	(8.0)	31	8	**	3	**	8	6	**	**	**	23
		11%	20%	**	4%	**	8%	7%	**	**	**	13%
9	(9.0)	39	8	**	6	**	9	11	**	**	**	28
		14%	18%	**	8%	**	9%	13%	**	**	**	17%
10 - Extremely satisfied	(10.0)	50	9	**	22	**	26	20	**	**	**	24
		18%	20%	**	30%	**	26%	24%	**	**	**	14%
DISSATISFIED (1-4)		19	2	**	5	**	6	9	**	**	**	6
		7%	5%	**	6%	**	7%	11%	**	**	**	3%
NEUTRAL (5-6)		72	10	**	23	**	29	27	**	**	**	42
		26%	24%	**	32%	**	29%	34%	**	**	**	24%
SATISFIED (7-10)		180	30	**	44	**	63	45	**	**	**	125
		66%	71%	**	61%	**	64%	56%	**	**	**	73%
												a

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

B2L. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with any LBC Radio? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to any LBC Radio in the past 3 months (and if selected at random for those interviewed by phone)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		*a	^b	*c	^d		*a	^b	^c	^d	e
Unweighted total	223	42	28	41	13	71	69	12	10	15	139
Effective Weighted Sample	161	34	18	29	12	46	54	10	8	11	99
Total	270	42	37	72	35	99	81	15	10	16	172
Answered	270	42	**	72	**	99	81	**	**	**	172
Mean score	7.3	7.6	**	7.5	**	7.4	7.3	**	**	**	7.4
Standard deviation	1.95	1.92	**	2.08	**	2.10	2.23	**	**	**	1.66
Standard error	.13	.30	**	.32	**	.25	.27	**	**	**	.14

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

B2L. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with any LBC Radio? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to any LBC Radio in the past 3 months (and if selected at random for those interviewed by phone)

			65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%			*a	^b	^c	^d	^a	^b	^c	^d	*a	b
Unweighted total		223	35	3	1	1	17	18	25	10	48	174
Effective Weighted Sample		161	27	3	1	1	12	15	19	8	40	121
Total		270	69	3	*	*	36	33	52	17	69	199
1 - Extremely dissatisfied	(1.0)	1	-	**	**	**	**	**	**	**	-	1
		1%	-%	**	**	**	**	**	**	**	-%	1%
2	(2.0)	1	-	**	**	**	**	**	**	**	-	1
		*%	-%	**	**	**	**	**	**	**	-%	*%
3	(3.0)	7	4	**	**	**	**	**	**	**	3	5
		3%	6%	**	**	**	**	**	**	**	4%	2%
4	(4.0)	10	-	**	**	**	**	**	**	**	2	8
		4%	-%	**	**	**	**	**	**	**	3%	4%
5	(5.0)	25	3	**	**	**	**	**	**	**	7	18
		9%	5%	**	**	**	**	**	**	**	11%	9%
6	(6.0)	46	19	**	**	**	**	**	**	**	12	34
		17%	28%	**	**	**	**	**	**	**	18%	17%
7	(7.0)	60	14	**	**	**	**	**	**	**	16	44
		22%	20%	**	**	**	**	**	**	**	24%	22%
8	(8.0)	31	2	**	**	**	**	**	**	**	7	23
		11%	3%	**	**	**	**	**	**	**	11%	12%
9	(9.0)	39	6	**	**	**	**	**	**	**	6	32
		14%	8%	**	**	**	**	**	**	**	8%	16%
10 - Extremely satisfied	(10.0)	50	21	**	**	**	**	**	**	**	15	34
		18%	30%	**	**	**	**	**	**	**	22%	17%
DISSATISFIED (1-4)		19	4	**	**	**	**	**	**	**	5	14
		7%	6%	**	**	**	**	**	**	**	7%	7%
NEUTRAL (5-6)		72	23	**	**	**	**	**	**	**	20	52
		26%	33%	**	**	**	**	**	**	**	28%	26%
SATISFIED (7-10)		180	42	**	**	**	**	**	**	**	45	133
		66%	61%	**	**	**	**	**	**	**	65%	67%
Answered		270	69	**	**	**	**	**	**	**	69	199

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

B2L. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with any LBC Radio? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to any LBC Radio in the past 3 months (and if selected at random for those interviewed by phone)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		*a	^b	^c	^d	^a	^b	^c	^d	*a	b
Unweighted total	223	35	3	1	1	17	18	25	10	48	174
Effective Weighted Sample	161	27	3	1	1	12	15	19	8	40	121
Total	270	69	3	*	*	36	33	52	17	69	199
Mean score	7.3	7.5	**	**	**	**	**	**	**	7.3	7.3
Standard deviation	1.95	2.07	**	**	**	**	**	**	**	1.98	1.94
Standard error	.13	.35	**	**	**	**	**	**	**	.29	.15

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

B2M. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Times Radio? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to Times Radio in the past 3 months (and if selected at random for those interviewed by phone)

			AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
		Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%			^a	^b	^c	^d		^a	^b	^c	^d	*e
Unweighted total		87	14	8	8	-	16	28	9	4	8	54
Effective Weighted Sample		70	12	7	7	-	13	22	7	4	7	45
Total		92	14	6	6	-	13	34	11	3	12	52
2	(2.0)	*	**	**	**	**	**	**	**	**	**	-
		*%	**	**	**	**	**	**	**	**	**	-%
3	(3.0)	1	**	**	**	**	**	**	**	**	**	1
		1%	**	**	**	**	**	**	**	**	**	2%
4	(4.0)	3	**	**	**	**	**	**	**	**	**	1
		4%	**	**	**	**	**	**	**	**	**	3%
5	(5.0)	23	**	**	**	**	**	**	**	**	**	13
		25%	**	**	**	**	**	**	**	**	**	26%
6	(6.0)	11	**	**	**	**	**	**	**	**	**	6
		12%	**	**	**	**	**	**	**	**	**	12%
7	(7.0)	14	**	**	**	**	**	**	**	**	**	9
		15%	**	**	**	**	**	**	**	**	**	17%
8	(8.0)	18	**	**	**	**	**	**	**	**	**	11
		20%	**	**	**	**	**	**	**	**	**	22%
9	(9.0)	12	**	**	**	**	**	**	**	**	**	9
		13%	**	**	**	**	**	**	**	**	**	16%
10 - Extremely satisfied	(10.0)	9	**	**	**	**	**	**	**	**	**	1
		10%	**	**	**	**	**	**	**	**	**	2%
DISSATISFIED (1-4)		5	**	**	**	**	**	**	**	**	**	3
		5%	**	**	**	**	**	**	**	**	**	5%
NEUTRAL (5-6)		34	**	**	**	**	**	**	**	**	**	20
		37%	**	**	**	**	**	**	**	**	**	38%
SATISFIED (7-10)		53	**	**	**	**	**	**	**	**	**	30
		57%	**	**	**	**	**	**	**	**	**	57%
Answered		92	**	**	**	**	**	**	**	**	**	52
Mean score		6.9	**	**	**	**	**	**	**	**	**	6.8
Standard deviation		1.83	**	**	**	**	**	**	**	**	**	1.68
Standard error		.20	**	**	**	**	**	**	**	**	**	.23

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

B2M. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Times Radio? (Please think about what you have listened to in the past 3 months)

Base : Those who have listened to Times Radio in the past 3 months (and if selected at random for those interviewed by phone)

			65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%			^a	^b	^c	^d	^a	^b	^c	^d	^a	*b
Unweighted total		87	6	1	-	1	3	3	6	-	16	71
Effective Weighted Sample		70	5	1	-	1	3	3	5	-	13	57
Total		92	5	*	-	*	3	2	5	-	20	72
2	(2.0)	*	**	**	**	**	**	**	**	**	**	*
		*%	**	**	**	**	**	**	**	**	**	*%
3	(3.0)	1	**	**	**	**	**	**	**	**	**	1
		1%	**	**	**	**	**	**	**	**	**	2%
4	(4.0)	3	**	**	**	**	**	**	**	**	**	3
		4%	**	**	**	**	**	**	**	**	**	5%
5	(5.0)	23	**	**	**	**	**	**	**	**	**	17
		25%	**	**	**	**	**	**	**	**	**	24%
6	(6.0)	11	**	**	**	**	**	**	**	**	**	10
		12%	**	**	**	**	**	**	**	**	**	14%
7	(7.0)	14	**	**	**	**	**	**	**	**	**	10
		15%	**	**	**	**	**	**	**	**	**	14%
8	(8.0)	18	**	**	**	**	**	**	**	**	**	14
		20%	**	**	**	**	**	**	**	**	**	19%
9	(9.0)	12	**	**	**	**	**	**	**	**	**	11
		13%	**	**	**	**	**	**	**	**	**	15%
10 - Extremely satisfied	(10.0)	9	**	**	**	**	**	**	**	**	**	6
		10%	**	**	**	**	**	**	**	**	**	8%
DISSATISFIED (1-4)		5	**	**	**	**	**	**	**	**	**	5
		5%	**	**	**	**	**	**	**	**	**	7%
NEUTRAL (5-6)		34	**	**	**	**	**	**	**	**	**	27
		37%	**	**	**	**	**	**	**	**	**	37%
SATISFIED (7-10)		53	**	**	**	**	**	**	**	**	**	40
		57%	**	**	**	**	**	**	**	**	**	56%
Answered		92	**	**	**	**	**	**	**	**	**	72
Mean score		6.9	**	**	**	**	**	**	**	**	**	6.9
Standard deviation		1.83	**	**	**	**	**	**	**	**	**	1.85
Standard error		.20	**	**	**	**	**	**	**	**	**	.22

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

B3A. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with BBC Sounds?

Base : Those who have used BBC Sounds in the past 3 months

			AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
		Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%			a	*b	*c	^d		a	*b	^c	*d	e
Unweighted total		651	118	76	97	21	176	171	30	23	34	433
Effective Weighted Sample		494	90	58	71	19	128	131	25	18	25	328
Total		612	97	69	109	40	176	169	36	21	36	401
1 - Extremely dissatisfied	(1.0)	5	-	1	1	**	1	2	-	**	1	2
		1%	-%	1%	1%	**	*%	1%	-%	**	1%	*%
2	(2.0)	6	3	-	-	**	3	2	2	**	1	3
		1%	4%	-%	-%	**	2%	1%	5%	**	2%	1%
									e			
3	(3.0)	11	3	2	2	**	5	5	*	**	*	5
		2%	3%	4%	2%	**	3%	3%	1%	**	1%	1%
4	(4.0)	21	4	2	2	**	4	6	-	**	2	14
		3%	5%	3%	2%	**	2%	3%	-%	**	6%	3%
5	(5.0)	53	4	3	6	**	12	14	2	**	3	34
		9%	4%	4%	6%	**	7%	8%	6%	**	8%	9%
6	(6.0)	62	3	8	12	**	23	18	3	**	4	43
		10%	3%	11%	11%	**	13%	10%	10%	**	12%	11%
				a	a							
7	(7.0)	106	18	10	18	**	26	29	7	**	7	72
		17%	19%	15%	17%	**	14%	17%	20%	**	19%	18%
8	(8.0)	144	23	21	32	**	44	30	9	**	4	98
		24%	24%	30%	29%	**	25%	18%	26%	**	11%	25%
9	(9.0)	72	15	9	14	**	18	15	2	**	2	52
		12%	16%	13%	13%	**	10%	9%	6%	**	4%	13%
10 - Extremely satisfied	(10.0)	131	22	14	22	**	41	48	9	**	13	77
		21%	23%	20%	20%	**	23%	29%	26%	**	35%	19%
								e				
DISSATISFIED (1-4)		43	11	5	5	**	13	15	2	**	4	23
		7%	11%	7%	5%	**	7%	9%	6%	**	11%	6%
NEUTRAL (5-6)		115	6	10	18	**	34	32	6	**	7	78
		19%	7%	15%	17%	**	19%	19%	15%	**	20%	19%
					a							
SATISFIED (7-10)		454	79	54	86	**	129	123	28	**	25	300
		74%	82%	78%	79%	**	73%	73%	78%	**	70%	75%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

B3A. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with BBC Sounds?

Base : Those who have used BBC Sounds in the past 3 months

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	*b	*c	^d		a	*b	^c	*d	e
Unweighted total	651	118	76	97	21	176	171	30	23	34	433
Effective Weighted Sample	494	90	58	71	19	128	131	25	18	25	328
Total	612	97	69	109	40	176	169	36	21	36	401
Answered	612	97	69	109	**	176	169	36	**	36	401
Mean score	7.6	7.7	7.7	7.7	**	7.6	7.6	7.6	**	7.6	7.6
Standard deviation	1.98	2.12	1.93	1.79	**	2.00	2.18	2.08	**	2.33	1.86
Standard error	.08	.19	.22	.18	**	.15	.17	.38	**	.40	.09

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

B3A. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with BBC Sounds?

Base : Those who have used BBC Sounds in the past 3 months

			65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%			*a	^b	^c	^d	*a	*b	*c	^d	*a	b
Unweighted total		651	74	5	10	8	35	39	56	18	86	562
Effective Weighted Sample		494	60	4	10	7	28	32	45	15	69	424
Total		612	98	5	4	3	45	52	71	26	97	513
1 - Extremely dissatisfied	(1.0)	5	1	**	**	**	-	1	1	**	-	5
		1%	1%	**	**	**	-%	2%	1%	**	-%	1%
2	(2.0)	6	-	**	**	**	-	-	-	**	-	6
		1%	-%	**	**	**	-%	-%	-%	**	-%	1%
3	(3.0)	11	2	**	**	**	2	-	-	**	-	11
		2%	3%	**	**	**	5%	-%	-%	**	-%	2%
4	(4.0)	21	2	**	**	**	-	2	2	**	1	20
		3%	2%	**	**	**	-%	4%	3%	**	1%	4%
5	(5.0)	53	5	**	**	**	5	1	5	**	8	45
		9%	6%	**	**	**	10%	1%	8%	**	8%	9%
6	(6.0)	62	10	**	**	**	4	6	5	**	24	38
		10%	11%	**	**	**	10%	12%	8%	**	25%	8%
											b	
7	(7.0)	106	17	**	**	**	4	13	11	**	10	96
		17%	18%	**	**	**	10%	24%	16%	**	11%	19%
8	(8.0)	144	25	**	**	**	15	10	18	**	25	118
		24%	26%	**	**	**	33%	19%	26%	**	26%	23%
9	(9.0)	72	14	**	**	**	5	8	12	**	9	61
		12%	14%	**	**	**	12%	16%	17%	**	10%	12%
10 - Extremely satisfied	(10.0)	131	21	**	**	**	9	12	15	**	19	112
		21%	21%	**	**	**	20%	22%	22%	**	20%	22%
DISSATISFIED (1-4)		43	5	**	**	**	2	3	3	**	1	42
		7%	5%	**	**	**	5%	5%	4%	**	1%	8%
												a
NEUTRAL (5-6)		115	16	**	**	**	9	7	11	**	32	83
		19%	16%	**	**	**	20%	13%	15%	**	33%	16%
											b	
SATISFIED (7-10)		454	77	**	**	**	34	43	58	**	64	387
		74%	79%	**	**	**	75%	82%	81%	**	67%	76%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

B3A. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with BBC Sounds?

Base : Those who have used BBC Sounds in the past 3 months

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		*a	^b	^c	^d	*a	*b	*c	^d	*a	b
Unweighted total	651	74	5	10	8	35	39	56	18	86	562
Effective Weighted Sample	494	60	4	10	7	28	32	45	15	69	424
Total	612	98	5	4	3	45	52	71	26	97	513
Answered	612	98	**	**	**	45	52	71	**	97	513
Mean score	7.6	7.8	**	**	**	7.6	7.8	7.9	**	7.6	7.6
Standard deviation	1.98	1.85	**	**	**	1.91	1.80	1.79	**	1.65	2.04
Standard error	.08	.21	**	**	**	.32	.29	.24	**	.18	.09

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

B3B. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Apple Music or Apple Podcasts?

Base : Those who have used Apple Music or Apple Podcasts in the past 3 months (and if selected at random for those interviewed by phone)

			AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
		Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%			^a	^b	^c	^d		a	*b	^c	^d	e
Unweighted total		493	28	15	17	2	81	145	30	17	18	298
Effective Weighted Sample		368	22	9	11	2	52	106	24	14	13	225
Total		478	23	14	19	5	71	146	26	16	17	290
1 - Extremely dissatisfied	(1.0)	3	**	**	**	**	-	2	-	**	**	1
		1%	**	**	**	**	-%	1%	-%	**	**	*%
3	(3.0)	11	**	**	**	**	3	6	1	**	**	5
		2%	**	**	**	**	4%	4%	5%	**	**	2%
4	(4.0)	26	**	**	**	**	5	9	3	**	**	17
		5%	**	**	**	**	6%	6%	11%	**	**	6%
5	(5.0)	36	**	**	**	**	7	16	4	**	**	16
		8%	**	**	**	**	9%	11%	17%	**	**	6%
									e			
6	(6.0)	52	**	**	**	**	13	17	2	**	**	26
		11%	**	**	**	**	19%	12%	7%	**	**	9%
7	(7.0)	86	**	**	**	**	13	19	4	**	**	57
		18%	**	**	**	**	19%	13%	17%	**	**	20%
8	(8.0)	76	**	**	**	**	12	13	4	**	**	53
		16%	**	**	**	**	16%	9%	14%	**	**	18%
												a
9	(9.0)	71	**	**	**	**	4	25	4	**	**	43
		15%	**	**	**	**	5%	17%	16%	**	**	15%
10 - Extremely satisfied	(10.0)	117	**	**	**	**	15	39	4	**	**	71
		25%	**	**	**	**	22%	27%	14%	**	**	24%
DISSATISFIED (1-4)		41	**	**	**	**	7	17	4	**	**	23
		8%	**	**	**	**	10%	11%	16%	**	**	8%
NEUTRAL (5-6)		87	**	**	**	**	20	34	6	**	**	42
		18%	**	**	**	**	28%	23%	24%	**	**	15%
SATISFIED (7-10)		350	**	**	**	**	44	96	16	**	**	224
		73%	**	**	**	**	62%	66%	60%	**	**	77%
												a
Answered		478	**	**	**	**	71	146	26	**	**	290
Mean score		7.6	**	**	**	**	7.2	7.5	6.9	**	**	7.7
Standard deviation		2.02	**	**	**	**	2.01	2.27	2.17	**	**	1.93

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

B3B. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Apple Music or Apple Podcasts?

Base : Those who have used Apple Music or Apple Podcasts in the past 3 months (and if selected at random for those interviewed by phone)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		^a	^b	^c	^d		a	*b	^c	^d	e
Unweighted total	493	28	15	17	2	81	145	30	17	18	298
Effective Weighted Sample	368	22	9	11	2	52	106	24	14	13	225
Total	478	23	14	19	5	71	146	26	16	17	290
Standard error	.09	**	**	**	**	.22	.19	.40	**	**	.11

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

B3B. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Apple Music or Apple Podcasts?

Base : Those who have used Apple Music or Apple Podcasts in the past 3 months (and if selected at random for those interviewed by phone)

			65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%			^a	^b	^c	^d	^a	^b	^c	^d	*a	b
Unweighted total		493	8	5	3	1	5	3	6	2	93	398
Effective Weighted Sample		368	6	4	3	1	4	2	5	2	72	298
Total		478	14	4	1	*	9	5	11	3	113	365
1 - Extremely dissatisfied	(1.0)	3	**	**	**	**	**	**	**	**	-	3
		1%	**	**	**	**	**	**	**	**	-%	1%
3	(3.0)	11	**	**	**	**	**	**	**	**	7	5
		2%	**	**	**	**	**	**	**	**	6%	1%
											b	
4	(4.0)	26	**	**	**	**	**	**	**	**	8	18
		5%	**	**	**	**	**	**	**	**	7%	5%
5	(5.0)	36	**	**	**	**	**	**	**	**	11	25
		8%	**	**	**	**	**	**	**	**	10%	7%
6	(6.0)	52	**	**	**	**	**	**	**	**	17	34
		11%	**	**	**	**	**	**	**	**	15%	9%
7	(7.0)	86	**	**	**	**	**	**	**	**	21	65
		18%	**	**	**	**	**	**	**	**	18%	18%
8	(8.0)	76	**	**	**	**	**	**	**	**	14	62
		16%	**	**	**	**	**	**	**	**	12%	17%
9	(9.0)	71	**	**	**	**	**	**	**	**	15	55
		15%	**	**	**	**	**	**	**	**	14%	15%
10 - Extremely satisfied	(10.0)	117	**	**	**	**	**	**	**	**	19	98
		25%	**	**	**	**	**	**	**	**	17%	27%
DISSATISFIED (1-4)		41	**	**	**	**	**	**	**	**	15	25
		8%	**	**	**	**	**	**	**	**	13%	7%
NEUTRAL (5-6)		87	**	**	**	**	**	**	**	**	29	59
		18%	**	**	**	**	**	**	**	**	25%	16%
SATISFIED (7-10)		350	**	**	**	**	**	**	**	**	69	280
		73%	**	**	**	**	**	**	**	**	61%	77%
												a
Answered		478	**	**	**	**	**	**	**	**	113	365
Mean score		7.6	**	**	**	**	**	**	**	**	7.1	7.8
												a

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

B3B. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Apple Music or Apple Podcasts?

Base : Those who have used Apple Music or Apple Podcasts in the past 3 months (and if selected at random for those interviewed by phone)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		^a	^b	^c	^d	^a	^b	^c	^d	*a	b
Unweighted total	493	8	5	3	1	5	3	6	2	93	398
Effective Weighted Sample	368	6	4	3	1	4	2	5	2	72	298
Total	478	14	4	1	*	9	5	11	3	113	365
Standard deviation	2.02	**	**	**	**	**	**	**	**	2.10	1.97
Standard error	.09	**	**	**	**	**	**	**	**	.22	.10

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

B3C. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Google Play Music or Google Podcasts?

Base : Those who have used Google Play Music or Google Podcasts in the past 3 months (and if selected at random for those interviewed by phone)

			AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
		Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%			^a	^b	^c	^d		*a	^b	^c	^d	e
Unweighted total		269	19	6	9	3	53	97	18	19	20	145
Effective Weighted Sample		198	15	5	7	3	37	67	13	14	14	111
Total		264	16	7	13	6	51	97	16	19	26	140
1 - Extremely dissatisfied	(1.0)	2	**	**	**	**	1	1	**	**	**	1
		1%	**	**	**	**	2%	1%	**	**	**	1%
2	(2.0)	2	**	**	**	**	-	2	**	**	**	-
		1%	**	**	**	**	-%	2%	**	**	**	-%
3	(3.0)	3	**	**	**	**	*	-	**	**	**	3
		1%	**	**	**	**	1%	-%	**	**	**	2%
4	(4.0)	9	**	**	**	**	2	5	**	**	**	3
		4%	**	**	**	**	4%	5%	**	**	**	2%
5	(5.0)	28	**	**	**	**	5	9	**	**	**	14
		10%	**	**	**	**	10%	10%	**	**	**	10%
6	(6.0)	29	**	**	**	**	4	9	**	**	**	15
		11%	**	**	**	**	9%	10%	**	**	**	11%
7	(7.0)	67	**	**	**	**	13	28	**	**	**	31
		25%	**	**	**	**	25%	28%	**	**	**	22%
8	(8.0)	53	**	**	**	**	9	18	**	**	**	32
		20%	**	**	**	**	18%	18%	**	**	**	23%
9	(9.0)	32	**	**	**	**	6	9	**	**	**	19
		12%	**	**	**	**	11%	10%	**	**	**	13%
10 - Extremely satisfied	(10.0)	41	**	**	**	**	10	17	**	**	**	23
		15%	**	**	**	**	20%	17%	**	**	**	16%
DISSATISFIED (1-4)		16	**	**	**	**	4	7	**	**	**	7
		6%	**	**	**	**	7%	8%	**	**	**	5%
NEUTRAL (5-6)		56	**	**	**	**	10	19	**	**	**	29
		21%	**	**	**	**	19%	19%	**	**	**	21%
SATISFIED (7-10)		192	**	**	**	**	38	71	**	**	**	104
		73%	**	**	**	**	74%	73%	**	**	**	75%
Answered		264	**	**	**	**	51	97	**	**	**	140
Mean score		7.4	**	**	**	**	7.4	7.3	**	**	**	7.5
Standard deviation		1.84	**	**	**	**	1.98	1.92	**	**	**	1.82

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

B3C. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Google Play Music or Google Podcasts?

Base : Those who have used Google Play Music or Google Podcasts in the past 3 months (and if selected at random for those interviewed by phone)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		^a	^b	^c	^d		*a	^b	^c	^d	e
Unweighted total	269	19	6	9	3	53	97	18	19	20	145
Effective Weighted Sample	198	15	5	7	3	37	67	13	14	14	111
Total	264	16	7	13	6	51	97	16	19	26	140
Standard error	.11	**	**	**	**	.27	.20	**	**	**	.15

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

B3C. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Google Play Music or Google Podcasts?

Base : Those who have used Google Play Music or Google Podcasts in the past 3 months (and if selected at random for those interviewed by phone)

			65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%			^a	^b	^c	^d	^a	^b	^c	^d	*a	b
Unweighted total		269	8	1	-	-	3	5	4	4	62	206
Effective Weighted Sample		198	6	1	-	-	3	4	4	3	46	155
Total		264	11	2	-	-	4	6	6	5	73	189
1 - Extremely dissatisfied	(1.0)	2	**	**	**	**	**	**	**	**	-	2
		1%	**	**	**	**	**	**	**	**	-%	1%
2	(2.0)	2	**	**	**	**	**	**	**	**	-	2
		1%	**	**	**	**	**	**	**	**	-%	1%
3	(3.0)	3	**	**	**	**	**	**	**	**	3	*
		1%	**	**	**	**	**	**	**	**	4%	*%
											b	
4	(4.0)	9	**	**	**	**	**	**	**	**	2	8
		4%	**	**	**	**	**	**	**	**	2%	4%
5	(5.0)	28	**	**	**	**	**	**	**	**	10	17
		10%	**	**	**	**	**	**	**	**	14%	9%
6	(6.0)	29	**	**	**	**	**	**	**	**	8	21
		11%	**	**	**	**	**	**	**	**	10%	11%
7	(7.0)	67	**	**	**	**	**	**	**	**	18	48
		25%	**	**	**	**	**	**	**	**	25%	26%
8	(8.0)	53	**	**	**	**	**	**	**	**	10	41
		20%	**	**	**	**	**	**	**	**	14%	22%
9	(9.0)	32	**	**	**	**	**	**	**	**	14	18
		12%	**	**	**	**	**	**	**	**	19%	9%
10 - Extremely satisfied	(10.0)	41	**	**	**	**	**	**	**	**	8	32
		15%	**	**	**	**	**	**	**	**	12%	17%
DISSATISFIED (1-4)		16	**	**	**	**	**	**	**	**	4	12
		6%	**	**	**	**	**	**	**	**	6%	6%
NEUTRAL (5-6)		56	**	**	**	**	**	**	**	**	18	39
		21%	**	**	**	**	**	**	**	**	24%	20%
SATISFIED (7-10)		192	**	**	**	**	**	**	**	**	51	139
		73%	**	**	**	**	**	**	**	**	70%	73%
Answered		264	**	**	**	**	**	**	**	**	73	189

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

B3C. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Google Play Music or Google Podcasts?

Base : Those who have used Google Play Music or Google Podcasts in the past 3 months (and if selected at random for those interviewed by phone)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		^a	^b	^c	^d	^a	^b	^c	^d	*a	b
Unweighted total	269	8	1	-	-	3	5	4	4	62	206
Effective Weighted Sample	198	6	1	-	-	3	4	4	3	46	155
Total	264	11	2	-	-	4	6	6	5	73	189
Mean score	7.4	**	**	**	**	**	**	**	**	7.3	7.4
Standard deviation	1.84	**	**	**	**	**	**	**	**	1.84	1.85
Standard error	.11	**	**	**	**	**	**	**	**	.23	.13

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

B3D. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with GlobalPlayer?

Base : Those who have used GlobalPlayer in the past 3 months (and if selected at random for those interviewed by phone)

			AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
		Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%			^a	^b	^c	^d		*a	^b	^c	^d	*e
Unweighted total		136	13	5	5	-	28	62	13	4	16	60
Effective Weighted Sample		103	10	5	5	-	23	46	10	4	11	47
Total		142	14	5	5	-	25	69	19	5	19	60
2	(2.0)	1	**	**	**	**	**	1	**	**	**	-
		*%	**	**	**	**	**	1%	**	**	**	-%
3	(3.0)	2	**	**	**	**	**	2	**	**	**	*
		2%	**	**	**	**	**	3%	**	**	**	1%
4	(4.0)	11	**	**	**	**	**	6	**	**	**	4
		8%	**	**	**	**	**	9%	**	**	**	6%
5	(5.0)	15	**	**	**	**	**	12	**	**	**	2
		11%	**	**	**	**	**	17%	**	**	**	4%
								e				
6	(6.0)	20	**	**	**	**	**	6	**	**	**	10
		14%	**	**	**	**	**	9%	**	**	**	16%
7	(7.0)	28	**	**	**	**	**	12	**	**	**	11
		20%	**	**	**	**	**	17%	**	**	**	19%
8	(8.0)	32	**	**	**	**	**	15	**	**	**	17
		22%	**	**	**	**	**	21%	**	**	**	29%
9	(9.0)	17	**	**	**	**	**	6	**	**	**	9
		12%	**	**	**	**	**	9%	**	**	**	15%
10 - Extremely satisfied	(10.0)	15	**	**	**	**	**	9	**	**	**	6
		10%	**	**	**	**	**	13%	**	**	**	10%
DISSATISFIED (1-4)		14	**	**	**	**	**	9	**	**	**	4
		10%	**	**	**	**	**	13%	**	**	**	7%
NEUTRAL (5-6)		35	**	**	**	**	**	18	**	**	**	12
		25%	**	**	**	**	**	27%	**	**	**	20%
SATISFIED (7-10)		92	**	**	**	**	**	42	**	**	**	43
		65%	**	**	**	**	**	60%	**	**	**	73%
Answered		142	**	**	**	**	**	69	**	**	**	60
Mean score		7.1	**	**	**	**	**	6.9	**	**	**	7.4
Standard deviation		1.83	**	**	**	**	**	2.03	**	**	**	1.63
Standard error		.16	**	**	**	**	**	.26	**	**	**	.21

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

B3D. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with GlobalPlayer?

Base : Those who have used GlobalPlayer in the past 3 months (and if selected at random for those interviewed by phone)

			65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%			^a	^b	^c	^d	^a	^b	^c	^d	*a	b
Unweighted total		136	4	-	1	-	4	-	3	1	35	101
Effective Weighted Sample		103	4	-	1	-	4	-	3	1	29	76
Total		142	4	-	*	-	4	-	3	1	47	95
2	(2.0)	1	**	**	**	**	**	**	**	**	-	1
		*%	**	**	**	**	**	**	**	**	-%	1%
3	(3.0)	2	**	**	**	**	**	**	**	**	1	1
		2%	**	**	**	**	**	**	**	**	3%	1%
4	(4.0)	11	**	**	**	**	**	**	**	**	6	5
		8%	**	**	**	**	**	**	**	**	14%	5%
5	(5.0)	15	**	**	**	**	**	**	**	**	4	11
		11%	**	**	**	**	**	**	**	**	8%	12%
6	(6.0)	20	**	**	**	**	**	**	**	**	7	13
		14%	**	**	**	**	**	**	**	**	15%	14%
7	(7.0)	28	**	**	**	**	**	**	**	**	7	21
		20%	**	**	**	**	**	**	**	**	16%	22%
8	(8.0)	32	**	**	**	**	**	**	**	**	12	20
		22%	**	**	**	**	**	**	**	**	26%	21%
9	(9.0)	17	**	**	**	**	**	**	**	**	3	14
		12%	**	**	**	**	**	**	**	**	7%	15%
10 - Extremely satisfied	(10.0)	15	**	**	**	**	**	**	**	**	6	9
		10%	**	**	**	**	**	**	**	**	12%	10%
DISSATISFIED (1-4)		14	**	**	**	**	**	**	**	**	8	6
		10%	**	**	**	**	**	**	**	**	17%	7%
NEUTRAL (5-6)		35	**	**	**	**	**	**	**	**	11	24
		25%	**	**	**	**	**	**	**	**	23%	26%
SATISFIED (7-10)		92	**	**	**	**	**	**	**	**	28	64
		65%	**	**	**	**	**	**	**	**	60%	68%
Answered		142	**	**	**	**	**	**	**	**	47	95
Mean score		7.1	**	**	**	**	**	**	**	**	6.9	7.2
Standard deviation		1.83	**	**	**	**	**	**	**	**	1.98	1.75
Standard error		.16	**	**	**	**	**	**	**	**	.33	.17

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

B3E. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with RadioPlayer?

Base : Those who have used RadioPlayer in the past 3 months (and if selected at random for those interviewed by phone)

			AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
		Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%			^a	^b	^c	^d		*a	^b	^c	^d	*e
Unweighted total		143	14	3	5	2	24	55	11	5	11	73
Effective Weighted Sample		109	10	3	5	2	19	42	8	4	7	57
Total		146	12	3	6	3	25	58	12	4	11	74
1 - Extremely dissatisfied	(1.0)	1	**	**	**	**	**	-	**	**	**	1
		1%	**	**	**	**	**	-%	**	**	**	1%
3	(3.0)	3	**	**	**	**	**	3	**	**	**	*
		2%	**	**	**	**	**	5%	**	**	**	*%
4	(4.0)	6	**	**	**	**	**	2	**	**	**	3
		4%	**	**	**	**	**	3%	**	**	**	5%
5	(5.0)	16	**	**	**	**	**	6	**	**	**	8
		11%	**	**	**	**	**	11%	**	**	**	11%
6	(6.0)	26	**	**	**	**	**	12	**	**	**	12
		18%	**	**	**	**	**	20%	**	**	**	16%
7	(7.0)	25	**	**	**	**	**	8	**	**	**	14
		17%	**	**	**	**	**	13%	**	**	**	20%
8	(8.0)	38	**	**	**	**	**	14	**	**	**	20
		26%	**	**	**	**	**	25%	**	**	**	27%
9	(9.0)	11	**	**	**	**	**	4	**	**	**	7
		8%	**	**	**	**	**	7%	**	**	**	9%
10 - Extremely satisfied	(10.0)	20	**	**	**	**	**	10	**	**	**	8
		13%	**	**	**	**	**	17%	**	**	**	11%
DISSATISFIED (1-4)		10	**	**	**	**	**	5	**	**	**	5
		7%	**	**	**	**	**	8%	**	**	**	7%
NEUTRAL (5-6)		42	**	**	**	**	**	18	**	**	**	20
		29%	**	**	**	**	**	31%	**	**	**	27%
SATISFIED (7-10)		94	**	**	**	**	**	36	**	**	**	49
		64%	**	**	**	**	**	61%	**	**	**	66%
Answered		146	**	**	**	**	**	58	**	**	**	74
Mean score		7.2	**	**	**	**	**	7.2	**	**	**	7.1
Standard deviation		1.84	**	**	**	**	**	1.94	**	**	**	1.80
Standard error		.15	**	**	**	**	**	.26	**	**	**	.21

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

B3E. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with RadioPlayer?

Base : Those who have used RadioPlayer in the past 3 months (and if selected at random for those interviewed by phone)

			65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%			^a	^b	^c	^d	^a	^b	^c	^d	*a	b
Unweighted total		143	5	-	-	-	2	3	2	3	42	101
Effective Weighted Sample		109	5	-	-	-	2	3	2	3	34	77
Total		146	6	-	-	-	2	4	2	4	54	92
1 - Extremely dissatisfied	(1.0)	1	**	**	**	**	**	**	**	**	-	1
		1%	**	**	**	**	**	**	**	**	-%	1%
3	(3.0)	3	**	**	**	**	**	**	**	**	3	1
		2%	**	**	**	**	**	**	**	**	5%	1%
4	(4.0)	6	**	**	**	**	**	**	**	**	5	*
		4%	**	**	**	**	**	**	**	**	9%	1%
											b	
5	(5.0)	16	**	**	**	**	**	**	**	**	5	11
		11%	**	**	**	**	**	**	**	**	10%	12%
6	(6.0)	26	**	**	**	**	**	**	**	**	12	14
		18%	**	**	**	**	**	**	**	**	23%	15%
7	(7.0)	25	**	**	**	**	**	**	**	**	4	20
		17%	**	**	**	**	**	**	**	**	8%	22%
8	(8.0)	38	**	**	**	**	**	**	**	**	12	26
		26%	**	**	**	**	**	**	**	**	23%	28%
9	(9.0)	11	**	**	**	**	**	**	**	**	6	5
		8%	**	**	**	**	**	**	**	**	11%	6%
10 - Extremely satisfied	(10.0)	20	**	**	**	**	**	**	**	**	6	14
		13%	**	**	**	**	**	**	**	**	11%	15%
DISSATISFIED (1-4)		10	**	**	**	**	**	**	**	**	8	2
		7%	**	**	**	**	**	**	**	**	14%	3%
											b	
NEUTRAL (5-6)		42	**	**	**	**	**	**	**	**	18	24
		29%	**	**	**	**	**	**	**	**	33%	26%
SATISFIED (7-10)		94	**	**	**	**	**	**	**	**	29	65
		64%	**	**	**	**	**	**	**	**	53%	71%
Answered		146	**	**	**	**	**	**	**	**	54	92
Mean score		7.2	**	**	**	**	**	**	**	**	6.9	7.3
Standard deviation		1.84	**	**	**	**	**	**	**	**	1.99	1.73
Standard error		.15	**	**	**	**	**	**	**	**	.31	.17

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

B3F. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Spotify?

Base : Those who have used Spotify in the past 3 months (and if selected at random for those interviewed by phone)

			AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
		Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%			a	*b	*c	^d		a	*b	*c	*d	e
Unweighted total		1525	129	75	89	14	339	435	91	50	80	949
Effective Weighted Sample		1123	100	58	68	13	235	302	68	39	49	717
Total		1309	104	73	99	26	298	363	75	42	57	822
1 - Extremely dissatisfied	(1.0)	3	-	-	-	**	2	-	-	-	-	1
		*%	-%	-%	-%	**	1%	-%	-%	-%	-%	*%
3	(3.0)	32	-	3	8	**	14	13	1	1	2	16
		2%	-%	4%	8%	**	5%	3%	1%	3%	4%	2%
					a							
4	(4.0)	22	2	-	-	**	4	8	2	2	1	11
		2%	2%	-%	-%	**	1%	2%	3%	4%	1%	1%
5	(5.0)	58	3	2	3	**	11	15	3	4	3	33
		4%	3%	2%	3%	**	4%	4%	4%	9%	5%	4%
6	(6.0)	89	5	9	12	**	26	27	4	1	5	47
		7%	4%	12%	12%	**	9%	7%	5%	2%	10%	6%
7	(7.0)	178	17	13	18	**	43	47	10	8	9	115
		14%	17%	18%	18%	**	15%	13%	13%	19%	17%	14%
8	(8.0)	258	25	13	20	**	63	65	13	3	10	168
		20%	24%	17%	20%	**	21%	18%	17%	7%	18%	20%
												c
9	(9.0)	234	23	20	20	**	41	55	13	9	7	164
		18%	22%	27%	20%	**	14%	15%	18%	21%	13%	20%
10 - Extremely satisfied	(10.0)	434	28	14	19	**	93	134	28	14	18	266
		33%	27%	20%	19%	**	31%	37%	37%	34%	33%	32%
DISSATISFIED (1-4)		57	2	3	8	**	19	21	4	3	3	28
		4%	2%	4%	8%	**	7%	6%	5%	8%	5%	3%
NEUTRAL (5-6)		147	8	10	15	**	38	42	7	5	8	80
		11%	7%	14%	15%	**	13%	11%	10%	11%	14%	10%
SATISFIED (7-10)		1105	94	60	76	**	241	300	64	34	46	714
		84%	90%	82%	77%	**	81%	83%	85%	81%	80%	87%
			c									
Answered		1309	104	73	99	**	298	363	75	42	57	822
Mean score		8.2	8.3	8.0	7.7	**	8.0	8.2	8.3	8.0	8.0	8.3
			c									
Standard deviation		1.81	1.49	1.70	1.94	**	1.98	1.90	1.80	2.07	1.92	1.70

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

B3F. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Spotify?

Base : Those who have used Spotify in the past 3 months (and if selected at random for those interviewed by phone)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	*b	*c	^d		a	*b	*c	*d	e
Unweighted total	1525	129	75	89	14	339	435	91	50	80	949
Effective Weighted Sample	1123	100	58	68	13	235	302	68	39	49	717
Total	1309	104	73	99	26	298	363	75	42	57	822
Standard error	.05	.13	.20	.21	**	.11	.09	.19	.29	.21	.06

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

B3F. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Spotify?

Base : Those who have used Spotify in the past 3 months (and if selected at random for those interviewed by phone)

			65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%			*a	^b	^c	^d	*a	^b	*c	^d	a	b
Unweighted total		1525	66	7	10	6	41	25	45	21	290	1226
Effective Weighted Sample		1123	56	6	10	6	36	20	37	18	217	905
Total		1309	88	4	4	2	57	31	59	29	294	1008
1 - Extremely dissatisfied	(1.0)	3	-	**	**	**	-	**	-	**	-	3
		*%	-%	**	**	**	-%	**	-%	**	-%	*%
3	(3.0)	32	7	**	**	**	4	**	4	**	11	20
		2%	8%	**	**	**	7%	**	6%	**	4%	2%
4	(4.0)	22	-	**	**	**	-	**	-	**	7	16
		2%	-%	**	**	**	-%	**	-%	**	2%	2%
5	(5.0)	58	2	**	**	**	-	**	2	**	17	39
		4%	3%	**	**	**	-%	**	4%	**	6%	4%
6	(6.0)	89	10	**	**	**	8	**	6	**	28	61
		7%	11%	**	**	**	14%	**	10%	**	10%	6%
7	(7.0)	178	16	**	**	**	10	**	8	**	42	136
		14%	18%	**	**	**	17%	**	14%	**	14%	13%
8	(8.0)	258	19	**	**	**	14	**	12	**	59	196
		20%	21%	**	**	**	24%	**	20%	**	20%	19%
9	(9.0)	234	19	**	**	**	14	**	14	**	39	194
		18%	22%	**	**	**	24%	**	23%	**	13%	19%
												a
10 - Extremely satisfied	(10.0)	434	16	**	**	**	8	**	14	**	90	343
		33%	18%	**	**	**	15%	**	24%	**	31%	34%
DISSATISFIED (1-4)		57	7	**	**	**	4	**	4	**	18	39
		4%	8%	**	**	**	7%	**	6%	**	6%	4%
NEUTRAL (5-6)		147	12	**	**	**	8	**	8	**	46	100
		11%	14%	**	**	**	14%	**	14%	**	16%	10%
											b	
SATISFIED (7-10)		1105	69	**	**	**	45	**	47	**	230	869
		84%	78%	**	**	**	80%	**	80%	**	78%	86%
												a
Answered		1309	88	**	**	**	57	**	59	**	294	1008
Mean score		8.2	7.7	**	**	**	7.8	**	7.9	**	7.9	8.3
												a

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

B3F. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Spotify?

Base : Those who have used Spotify in the past 3 months (and if selected at random for those interviewed by phone)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		*a	^b	^c	^d	*a	^b	*c	^d	a	b
Unweighted total	1525	66	7	10	6	41	25	45	21	290	1226
Effective Weighted Sample	1123	56	6	10	6	36	20	37	18	217	905
Total	1309	88	4	4	2	57	31	59	29	294	1008
Standard deviation	1.81	1.91	**	**	**	1.78	**	1.93	**	1.94	1.76
Standard error	.05	.24	**	**	**	.28	**	.29	**	.11	.05

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

B3G. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Deezer?

Base : Those who have used Deezer in the past 3 months (and if selected at random for those interviewed by phone)

			AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
		Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%			^a	^b	^c	^d		*a	^b	^c	^d	*e
Unweighted total		145	9	2	4	2	25	67	10	7	12	67
Effective Weighted Sample		108	6	2	3	2	20	51	9	5	8	50
Total		138	7	2	4	2	24	67	11	6	12	63
2	(2.0)	4	**	**	**	**	**	4	**	**	**	-
		3%	**	**	**	**	**	5%	**	**	**	-%
3	(3.0)	3	**	**	**	**	**	1	**	**	**	2
		2%	**	**	**	**	**	1%	**	**	**	3%
4	(4.0)	8	**	**	**	**	**	2	**	**	**	4
		6%	**	**	**	**	**	2%	**	**	**	7%
5	(5.0)	15	**	**	**	**	**	10	**	**	**	4
		11%	**	**	**	**	**	15%	**	**	**	7%
6	(6.0)	18	**	**	**	**	**	10	**	**	**	7
		13%	**	**	**	**	**	15%	**	**	**	11%
7	(7.0)	25	**	**	**	**	**	10	**	**	**	13
		18%	**	**	**	**	**	15%	**	**	**	21%
8	(8.0)	25	**	**	**	**	**	14	**	**	**	9
		18%	**	**	**	**	**	21%	**	**	**	15%
9	(9.0)	20	**	**	**	**	**	5	**	**	**	15
		15%	**	**	**	**	**	8%	**	**	**	24%
												a
10 - Extremely satisfied	(10.0)	21	**	**	**	**	**	11	**	**	**	8
		15%	**	**	**	**	**	17%	**	**	**	12%
DISSATISFIED (1-4)		14	**	**	**	**	**	6	**	**	**	6
		10%	**	**	**	**	**	9%	**	**	**	10%
NEUTRAL (5-6)		33	**	**	**	**	**	20	**	**	**	11
		24%	**	**	**	**	**	30%	**	**	**	18%
SATISFIED (7-10)		91	**	**	**	**	**	41	**	**	**	46
		66%	**	**	**	**	**	61%	**	**	**	72%
Answered		138	**	**	**	**	**	67	**	**	**	63
Mean score		7.2	**	**	**	**	**	7.1	**	**	**	7.4
Standard deviation		2.04	**	**	**	**	**	2.15	**	**	**	1.87
Standard error		.17	**	**	**	**	**	.26	**	**	**	.23

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

B3G. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Deezer?

Base : Those who have used Deezer in the past 3 months (and if selected at random for those interviewed by phone)

			65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%			^a	^b	^c	^d	^a	^b	^c	^d	*a	b
Unweighted total		145	3	-	-	1	1	2	1	2	39	105
Effective Weighted Sample		108	3	-	-	1	1	2	1	2	30	78
Total		138	3	-	-	1	1	2	2	2	45	92
2	(2.0)	4	**	**	**	**	**	**	**	**	3	1
		3%	**	**	**	**	**	**	**	**	6%	1%
3	(3.0)	3	**	**	**	**	**	**	**	**	*	2
		2%	**	**	**	**	**	**	**	**	1%	3%
4	(4.0)	8	**	**	**	**	**	**	**	**	4	3
		6%	**	**	**	**	**	**	**	**	10%	4%
5	(5.0)	15	**	**	**	**	**	**	**	**	7	8
		11%	**	**	**	**	**	**	**	**	15%	9%
6	(6.0)	18	**	**	**	**	**	**	**	**	6	12
		13%	**	**	**	**	**	**	**	**	13%	13%
7	(7.0)	25	**	**	**	**	**	**	**	**	2	23
		18%	**	**	**	**	**	**	**	**	5%	24%
												a
8	(8.0)	25	**	**	**	**	**	**	**	**	9	15
		18%	**	**	**	**	**	**	**	**	20%	16%
9	(9.0)	20	**	**	**	**	**	**	**	**	7	14
		15%	**	**	**	**	**	**	**	**	15%	15%
10 - Extremely satisfied	(10.0)	21	**	**	**	**	**	**	**	**	7	13
		15%	**	**	**	**	**	**	**	**	16%	15%
DISSATISFIED (1-4)		14	**	**	**	**	**	**	**	**	7	7
		10%	**	**	**	**	**	**	**	**	16%	8%
NEUTRAL (5-6)		33	**	**	**	**	**	**	**	**	13	21
		24%	**	**	**	**	**	**	**	**	28%	22%
SATISFIED (7-10)		91	**	**	**	**	**	**	**	**	25	65
		66%	**	**	**	**	**	**	**	**	56%	70%
Answered		138	**	**	**	**	**	**	**	**	45	92
Mean score		7.2	**	**	**	**	**	**	**	**	6.9	7.3
Standard deviation		2.04	**	**	**	**	**	**	**	**	2.35	1.89
Standard error		.17	**	**	**	**	**	**	**	**	.38	.18

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

B3H. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Amazon Music?

Base : Those who have used Amazon Music in the past 3 months (and if selected at random for those interviewed by phone)

			AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
		Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%			a	*b	*c	^d		a	*b	*c	*d	e
Unweighted total		865	125	60	76	16	229	257	51	40	53	555
Effective Weighted Sample		652	93	46	57	14	170	185	39	29	35	427
Total		754	97	52	76	24	187	220	42	34	44	490
1 - Extremely dissatisfied	(1.0)	2	1	1	1	**	1	1	1	-	1	2
		*%	1%	1%	1%	**	1%	*%	2%	-%	2%	*%
2	(2.0)	3	-	*	2	**	2	1	-	*	-	2
		*%	-%	1%	2%	**	1%	1%	-%	1%	-%	*%
3	(3.0)	11	-	2	2	**	2	5	-	1	*	6
		1%	-%	4%	3%	**	1%	2%	-%	4%	1%	1%
				a								
4	(4.0)	15	-	-	*	**	1	5	1	-	1	6
		2%	-%	-%	*%	**	*%	2%	3%	-%	3%	1%
5	(5.0)	49	10	5	5	**	11	19	5	4	1	24
		6%	10%	9%	6%	**	6%	9%	12%	11%	3%	5%
6	(6.0)	86	15	12	15	**	25	28	7	5	10	52
		11%	15%	23%	19%	**	13%	13%	16%	15%	22%	11%
7	(7.0)	120	14	5	9	**	29	26	4	3	6	84
		16%	15%	10%	12%	**	15%	12%	8%	10%	13%	17%
8	(8.0)	176	26	15	21	**	42	47	7	7	8	124
		23%	27%	29%	27%	**	22%	21%	16%	21%	19%	25%
9	(9.0)	122	11	6	13	**	30	37	10	10	6	79
		16%	11%	12%	17%	**	16%	17%	23%	28%	13%	16%
10 - Extremely satisfied	(10.0)	170	20	6	8	**	44	51	9	3	12	111
		23%	21%	11%	11%	**	24%	23%	21%	9%	26%	23%
DISSATISFIED (1-4)		31	1	3	5	**	7	12	2	2	2	15
		4%	1%	7%	7%	**	3%	6%	4%	6%	5%	3%
				a	a							
NEUTRAL (5-6)		135	25	17	19	**	36	47	12	9	11	76
		18%	25%	32%	25%	**	19%	21%	27%	26%	24%	16%
SATISFIED (7-10)		587	72	32	52	**	145	161	29	23	31	398
		78%	74%	62%	68%	**	77%	73%	68%	68%	70%	81%
												a
Answered		754	97	52	76	**	187	220	42	34	44	490

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

B3H. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Amazon Music?

Base : Those who have used Amazon Music in the past 3 months (and if selected at random for those interviewed by phone)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	*b	*c	^d		a	*b	*c	*d	e
Unweighted total	865	125	60	76	16	229	257	51	40	53	555
Effective Weighted Sample	652	93	46	57	14	170	185	39	29	35	427
Total	754	97	52	76	24	187	220	42	34	44	490
Mean score	7.8	7.7	7.2	7.3	**	7.8	7.7	7.7	7.4	7.7	7.9
Standard deviation	1.79	1.71	1.96	1.95	**	1.85	1.94	2.01	1.92	1.96	1.71
Standard error	.06	.15	.25	.22	**	.12	.12	.28	.30	.27	.07

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

B3H. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Amazon Music?

Base : Those who have used Amazon Music in the past 3 months (and if selected at random for those interviewed by phone)

			65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%			*a	^b	^c	^d	^a	^b	*c	^d	a	b
Unweighted total		865	44	10	15	7	25	19	31	12	115	748
Effective Weighted Sample		652	38	9	15	7	23	15	28	10	92	563
Total		754	57	10	6	2	33	24	41	14	127	625
1 - Extremely dissatisfied	(1.0)	2	1	**	**	**	**	**	-	**	-	2
		*%	1%	**	**	**	**	**	-%	**	-%	*%
2	(2.0)	3	1	**	**	**	**	**	-	**	-	3
		*%	2%	**	**	**	**	**	-%	**	-%	1%
3	(3.0)	11	1	**	**	**	**	**	1	**	2	9
		1%	2%	**	**	**	**	**	3%	**	1%	1%
4	(4.0)	15	-	**	**	**	**	**	-	**	3	12
		2%	-%	**	**	**	**	**	-%	**	2%	2%
5	(5.0)	49	4	**	**	**	**	**	2	**	11	37
		6%	7%	**	**	**	**	**	6%	**	9%	6%
6	(6.0)	86	12	**	**	**	**	**	9	**	12	74
		11%	21%	**	**	**	**	**	23%	**	9%	12%
7	(7.0)	120	8	**	**	**	**	**	7	**	32	87
		16%	14%	**	**	**	**	**	17%	**	25%	14%
											b	
8	(8.0)	176	16	**	**	**	**	**	14	**	29	146
		23%	27%	**	**	**	**	**	34%	**	22%	23%
9	(9.0)	122	9	**	**	**	**	**	4	**	14	108
		16%	15%	**	**	**	**	**	9%	**	11%	17%
10 - Extremely satisfied	(10.0)	170	5	**	**	**	**	**	4	**	25	145
		23%	10%	**	**	**	**	**	9%	**	20%	23%
DISSATISFIED (1-4)		31	3	**	**	**	**	**	1	**	5	26
		4%	6%	**	**	**	**	**	3%	**	4%	4%
NEUTRAL (5-6)		135	16	**	**	**	**	**	12	**	23	112
		18%	28%	**	**	**	**	**	28%	**	18%	18%
SATISFIED (7-10)		587	38	**	**	**	**	**	28	**	100	487
		78%	66%	**	**	**	**	**	69%	**	78%	78%
Answered		754	57	**	**	**	**	**	41	**	127	625

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

B3H. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Amazon Music?

Base : Those who have used Amazon Music in the past 3 months (and if selected at random for those interviewed by phone)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		*a	^b	^c	^d	^a	^b	*c	^d	a	b
Unweighted total	865	44	10	15	7	25	19	31	12	115	748
Effective Weighted Sample	652	38	9	15	7	23	15	28	10	92	563
Total	754	57	10	6	2	33	24	41	14	127	625
Mean score	7.8	7.2	**	**	**	**	**	7.3	**	7.6	7.9
Standard deviation	1.79	1.91	**	**	**	**	**	1.54	**	1.71	1.81
Standard error	.06	.29	**	**	**	**	**	.28	**	.16	.07

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

B3I. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Tidal?

Base : Those who have used Tidal in the past 3 months (and if selected at random for those interviewed by phone)

			AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
		Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%			^a	^b	^c	^d		^a	^b	^c	^d	*e
Unweighted total		71	-	1	1	-	12	27	6	5	7	33
Effective Weighted Sample		55	-	1	1	-	10	20	5	5	6	27
Total		64	-	1	1	-	12	24	6	3	4	29
4	(4.0)	8	**	**	**	**	**	**	**	**	**	-
		12%	**	**	**	**	**	**	**	**	**	-%
5	(5.0)	4	**	**	**	**	**	**	**	**	**	1
		7%	**	**	**	**	**	**	**	**	**	3%
6	(6.0)	6	**	**	**	**	**	**	**	**	**	2
		9%	**	**	**	**	**	**	**	**	**	5%
7	(7.0)	12	**	**	**	**	**	**	**	**	**	7
		18%	**	**	**	**	**	**	**	**	**	25%
8	(8.0)	16	**	**	**	**	**	**	**	**	**	8
		25%	**	**	**	**	**	**	**	**	**	27%
9	(9.0)	13	**	**	**	**	**	**	**	**	**	8
		21%	**	**	**	**	**	**	**	**	**	26%
10 - Extremely satisfied	(10.0)	6	**	**	**	**	**	**	**	**	**	4
		9%	**	**	**	**	**	**	**	**	**	13%
DISSATISFIED (1-4)		8	**	**	**	**	**	**	**	**	**	-
		12%	**	**	**	**	**	**	**	**	**	-%
NEUTRAL (5-6)		10	**	**	**	**	**	**	**	**	**	2
		16%	**	**	**	**	**	**	**	**	**	9%
SATISFIED (7-10)		46	**	**	**	**	**	**	**	**	**	26
		72%	**	**	**	**	**	**	**	**	**	91%
Answered		64	**	**	**	**	**	**	**	**	**	29
Mean score		7.3	**	**	**	**	**	**	**	**	**	8.1
Standard deviation		1.80	**	**	**	**	**	**	**	**	**	1.26
Standard error		.21	**	**	**	**	**	**	**	**	**	.22

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

B3I. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with Tidal?

Base : Those who have used Tidal in the past 3 months (and if selected at random for those interviewed by phone)

			65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%			^a	^b	^c	^d	^a	^b	^c	^d	*a	*b
Unweighted total		71	1	-	-	-	1	-	1	-	33	38
Effective Weighted Sample		55	1	-	-	-	1	-	1	-	27	30
Total		64	1	-	-	-	1	-	1	-	36	28
4	(4.0)	8	**	**	**	**	**	**	**	**	3	5
		12%	**	**	**	**	**	**	**	**	7%	18%
5	(5.0)	4	**	**	**	**	**	**	**	**	3	2
		7%	**	**	**	**	**	**	**	**	8%	5%
6	(6.0)	6	**	**	**	**	**	**	**	**	1	5
		9%	**	**	**	**	**	**	**	**	4%	17%
7	(7.0)	12	**	**	**	**	**	**	**	**	6	5
		18%	**	**	**	**	**	**	**	**	17%	19%
8	(8.0)	16	**	**	**	**	**	**	**	**	12	4
		25%	**	**	**	**	**	**	**	**	33%	13%
9	(9.0)	13	**	**	**	**	**	**	**	**	10	3
		21%	**	**	**	**	**	**	**	**	27%	13%
10 - Extremely satisfied	(10.0)	6	**	**	**	**	**	**	**	**	2	4
		9%	**	**	**	**	**	**	**	**	5%	14%
DISSATISFIED (1-4)		8	**	**	**	**	**	**	**	**	3	5
		12%	**	**	**	**	**	**	**	**	7%	18%
NEUTRAL (5-6)		10	**	**	**	**	**	**	**	**	4	6
		16%	**	**	**	**	**	**	**	**	11%	22%
SATISFIED (7-10)		46	**	**	**	**	**	**	**	**	30	17
		72%	**	**	**	**	**	**	**	**	82%	60%
Answered		64	**	**	**	**	**	**	**	**	36	28
Mean score		7.3	**	**	**	**	**	**	**	**	7.6	7.0
Standard deviation		1.80	**	**	**	**	**	**	**	**	1.59	2.02
Standard error		.21	**	**	**	**	**	**	**	**	.28	.33

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

B3J. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with YouTube Music?

Base : Those who have used YouTube Music in the past 3 months (and if selected at random for those interviewed by phone)

			AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
		Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%			a	*b	*c	^d		a	*b	*c	*d	e
Unweighted total		1005	119	70	83	13	305	335	63	39	55	576
Effective Weighted Sample		744	90	52	61	12	215	237	45	27	36	437
Total		904	93	65	90	25	266	281	52	29	38	542
1 - Extremely dissatisfied	(1.0)	4	-	-	-	**	1	1	1	-	-	2
		*%	-%	-%	-%	**	*%	*%	2%	-%	-%	*%
2	(2.0)	1	-	-	-	**	-	-	-	-	-	1
		*%	-%	-%	-%	**	-%	-%	-%	-%	-%	*%
3	(3.0)	10	*	-	2	**	3	-	-	-	-	5
		1%	*%	-%	3%	**	1%	-%	-%	-%	-%	1%
4	(4.0)	22	4	3	3	**	7	7	3	-	-	12
		2%	4%	5%	4%	**	3%	2%	6%	-%	-%	2%
5	(5.0)	63	3	7	9	**	22	26	8	4	2	31
		7%	3%	10%	10%	**	8%	9%	15%	13%	6%	6%
									e			
6	(6.0)	73	6	9	12	**	23	27	6	1	*	39
		8%	6%	14%	14%	**	8%	9%	12%	3%	1%	7%
									d			
7	(7.0)	155	15	13	20	**	54	46	8	5	11	98
		17%	16%	20%	22%	**	20%	16%	15%	17%	29%	18%
8	(8.0)	218	27	18	26	**	62	51	7	8	9	143
		24%	29%	28%	29%	**	23%	18%	13%	29%	24%	26%
												a
9	(9.0)	137	19	5	7	**	32	40	8	2	3	87
		15%	20%	8%	7%	**	12%	14%	16%	8%	7%	16%
			c									
10 - Extremely satisfied	(10.0)	222	20	10	11	**	63	82	12	9	13	124
		25%	21%	15%	12%	**	24%	29%	22%	30%	34%	23%
DISSATISFIED (1-4)		36	4	3	6	**	11	8	4	-	-	21
		4%	4%	5%	6%	**	4%	3%	8%	-%	-%	4%
NEUTRAL (5-6)		136	9	16	21	**	44	53	14	5	2	70
		15%	9%	24%	23%	**	17%	19%	26%	16%	6%	13%
				a	a			e	de			

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

B3J. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with YouTube Music?

Base : Those who have used YouTube Music in the past 3 months (and if selected at random for those interviewed by phone)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	*b	*c	^d		a	*b	*c	*d	e
Unweighted total	1005	119	70	83	13	305	335	63	39	55	576
Effective Weighted Sample	744	90	52	61	12	215	237	45	27	36	437
Total	904	93	65	90	25	266	281	52	29	38	542
SATISFIED (7-10)	732	80	46	63	**	211	220	34	24	36	451
	81%	86%	71%	70%	**	79%	78%	66%	84%	94%	83%
		bc								ab	b
Answered	904	93	65	90	**	266	281	52	29	38	542
Mean score	7.9	8.1	7.4	7.3	**	7.8	8.0	7.4	8.1	8.3	7.9
		bc								b	b
Standard deviation	1.77	1.58	1.69	1.71	**	1.79	1.82	2.19	1.68	1.49	1.71
Standard error	.06	.14	.20	.19	**	.10	.10	.28	.27	.20	.07

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

B3J. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with YouTube Music?

Base : Those who have used YouTube Music in the past 3 months (and if selected at random for those interviewed by phone)

			65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%			*a	^b	^c	^d	*a	^b	*c	^d	a	b
Unweighted total		1005	59	6	9	9	30	29	33	25	223	775
Effective Weighted Sample		744	49	5	9	8	26	24	27	21	168	577
Total		904	79	5	4	3	39	40	43	34	238	658
1 - Extremely dissatisfied	(1.0)	4	-	**	**	**	-	**	-	**	1	2
		*%	-%	**	**	**	-%	**	-%	**	1%	*%
2	(2.0)	1	-	**	**	**	-	**	-	**	-	1
		*%	-%	**	**	**	-%	**	-%	**	-%	*%
3	(3.0)	10	2	**	**	**	-	**	-	**	3	5
		1%	3%	**	**	**	-%	**	-%	**	1%	1%
4	(4.0)	22	3	**	**	**	2	**	1	**	5	17
		2%	4%	**	**	**	5%	**	3%	**	2%	3%
5	(5.0)	63	6	**	**	**	2	**	3	**	16	46
		7%	8%	**	**	**	4%	**	7%	**	7%	7%
6	(6.0)	73	12	**	**	**	7	**	9	**	18	55
		8%	15%	**	**	**	19%	**	21%	**	7%	8%
7	(7.0)	155	16	**	**	**	7	**	15	**	31	124
		17%	21%	**	**	**	17%	**	34%	**	13%	19%
8	(8.0)	218	23	**	**	**	12	**	7	**	55	161
		24%	30%	**	**	**	30%	**	17%	**	23%	24%
9	(9.0)	137	7	**	**	**	5	**	4	**	42	93
		15%	9%	**	**	**	13%	**	9%	**	18%	14%
10 - Extremely satisfied	(10.0)	222	9	**	**	**	5	**	3	**	68	152
		25%	11%	**	**	**	12%	**	8%	**	28%	23%
DISSATISFIED (1-4)		36	5	**	**	**	2	**	1	**	10	25
		4%	7%	**	**	**	5%	**	3%	**	4%	4%
NEUTRAL (5-6)		136	18	**	**	**	9	**	12	**	34	102
		15%	23%	**	**	**	23%	**	29%	**	14%	15%
SATISFIED (7-10)		732	55	**	**	**	28	**	29	**	195	531
		81%	70%	**	**	**	72%	**	69%	**	82%	81%
Answered		904	79	**	**	**	39	**	43	**	238	658
Mean score		7.9	7.3	**	**	**	7.5	**	7.2	**	8.1	7.9
Standard deviation		1.77	1.71	**	**	**	1.58	**	1.42	**	1.82	1.74

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

B3J. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with YouTube Music?

Base : Those who have used YouTube Music in the past 3 months (and if selected at random for those interviewed by phone)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		*a	^b	^c	^d	*a	^b	*c	^d	a	b
Unweighted total	1005	59	6	9	9	30	29	33	25	223	775
Effective Weighted Sample	744	49	5	9	8	26	24	27	21	168	577
Total	904	79	5	4	3	39	40	43	34	238	658
Standard error	.06	.22	**	**	**	.29	**	.25	**	.12	.06

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

B3K. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with SoundCloud?

Base : Those who have used SoundCloud in the past 3 months (and if selected at random for those interviewed by phone)

			AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
		Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%			^a	^b	^c	^d		*a	^b	^c	^d	e
Unweighted total		256	22	5	7	2	55	93	19	11	10	138
Effective Weighted Sample		185	15	3	5	2	39	62	14	7	7	105
Total		224	19	4	8	4	51	77	12	10	7	130
1 - Extremely dissatisfied	(1.0)	4	**	**	**	**	-	3	**	**	**	1
		2%	**	**	**	**	-%	3%	**	**	**	1%
2	(2.0)	1	**	**	**	**	-	-	**	**	**	-
		1%	**	**	**	**	-%	-%	**	**	**	-%
3	(3.0)	2	**	**	**	**	-	-	**	**	**	2
		1%	**	**	**	**	-%	-%	**	**	**	2%
4	(4.0)	8	**	**	**	**	2	3	**	**	**	5
		3%	**	**	**	**	4%	3%	**	**	**	4%
5	(5.0)	21	**	**	**	**	8	9	**	**	**	10
		9%	**	**	**	**	16%	12%	**	**	**	7%
6	(6.0)	33	**	**	**	**	7	7	**	**	**	26
		15%	**	**	**	**	13%	9%	**	**	**	20%
7	(7.0)	32	**	**	**	**	7	12	**	**	**	16
		14%	**	**	**	**	13%	16%	**	**	**	12%
8	(8.0)	49	**	**	**	**	12	16	**	**	**	26
		22%	**	**	**	**	23%	21%	**	**	**	20%
9	(9.0)	31	**	**	**	**	7	13	**	**	**	18
		14%	**	**	**	**	14%	17%	**	**	**	14%
10 - Extremely satisfied	(10.0)	43	**	**	**	**	8	14	**	**	**	26
		19%	**	**	**	**	17%	18%	**	**	**	20%
DISSATISFIED (1-4)		15	**	**	**	**	2	5	**	**	**	8
		7%	**	**	**	**	4%	7%	**	**	**	6%
NEUTRAL (5-6)		54	**	**	**	**	15	16	**	**	**	35
		24%	**	**	**	**	29%	21%	**	**	**	27%
SATISFIED (7-10)		156	**	**	**	**	34	56	**	**	**	87
		69%	**	**	**	**	66%	72%	**	**	**	67%
Answered		224	**	**	**	**	51	77	**	**	**	130
Mean score		7.5	**	**	**	**	7.4	7.5	**	**	**	7.5
Standard deviation		2.00	**	**	**	**	1.83	2.12	**	**	**	1.93
Standard error		.13	**	**	**	**	.25	.22	**	**	**	.16

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

B3K. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with SoundCloud?

Base : Those who have used SoundCloud in the past 3 months (and if selected at random for those interviewed by phone)

			65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%			^a	^b	^c	^d	^a	^b	^c	^d	*a	b
Unweighted total		256	5	1	-	1	3	2	1	4	65	187
Effective Weighted Sample		185	4	1	-	1	3	2	1	3	46	139
Total		224	7	*	-	*	4	3	1	6	67	155
1 - Extremely dissatisfied	(1.0)	4	**	**	**	**	**	**	**	**	2	2
		2%	**	**	**	**	**	**	**	**	3%	1%
2	(2.0)	1	**	**	**	**	**	**	**	**	-	1
		1%	**	**	**	**	**	**	**	**	-%	1%
3	(3.0)	2	**	**	**	**	**	**	**	**	-	2
		1%	**	**	**	**	**	**	**	**	-%	1%
4	(4.0)	8	**	**	**	**	**	**	**	**	2	5
		3%	**	**	**	**	**	**	**	**	3%	3%
5	(5.0)	21	**	**	**	**	**	**	**	**	7	15
		9%	**	**	**	**	**	**	**	**	10%	10%
6	(6.0)	33	**	**	**	**	**	**	**	**	9	23
		15%	**	**	**	**	**	**	**	**	14%	15%
7	(7.0)	32	**	**	**	**	**	**	**	**	6	26
		14%	**	**	**	**	**	**	**	**	10%	17%
8	(8.0)	49	**	**	**	**	**	**	**	**	16	32
		22%	**	**	**	**	**	**	**	**	24%	21%
9	(9.0)	31	**	**	**	**	**	**	**	**	10	20
		14%	**	**	**	**	**	**	**	**	16%	13%
10 - Extremely satisfied	(10.0)	43	**	**	**	**	**	**	**	**	14	29
		19%	**	**	**	**	**	**	**	**	21%	19%
DISSATISFIED (1-4)		15	**	**	**	**	**	**	**	**	4	10
		7%	**	**	**	**	**	**	**	**	6%	7%
NEUTRAL (5-6)		54	**	**	**	**	**	**	**	**	16	38
		24%	**	**	**	**	**	**	**	**	24%	24%
SATISFIED (7-10)		156	**	**	**	**	**	**	**	**	47	107
		69%	**	**	**	**	**	**	**	**	70%	69%
Answered		224	**	**	**	**	**	**	**	**	67	155
Mean score		7.5	**	**	**	**	**	**	**	**	7.6	7.4
Standard deviation		2.00	**	**	**	**	**	**	**	**	2.10	1.98

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

B3K. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with SoundCloud?

Base : Those who have used SoundCloud in the past 3 months (and if selected at random for those interviewed by phone)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		^a	^b	^c	^d	^a	^b	^c	^d	*a	b
Unweighted total	256	5	1	-	1	3	2	1	4	65	187
Effective Weighted Sample	185	4	1	-	1	3	2	1	3	46	139
Total	224	7	*	-	*	4	3	1	6	67	155
Standard error	.13	**	**	**	**	**	**	**	**	.26	.14

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

B4A. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using BBC iPlayer? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used BBC iPlayer in the past 3 months

			AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
		Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%			a	b	c	*d		a	b	c	d	e
Unweighted total		2864	481	382	474	92	913	788	127	121	183	1842
Effective Weighted Sample		2093	351	289	340	78	630	560	91	89	117	1360
Total		2537	396	352	526	174	862	681	117	120	152	1656
1 - Extremely dissatisfied	(1.0)	6 *%	1 *%	1 *%	1 *%	- -%	2 *%	2 *%	1 1%	- -%	- -%	3 *%
2	(2.0)	13 1%	3 1%	1 *%	1 *%	- -%	2 *%	5 1%	- -%	- -%	- -%	9 1%
3	(3.0)	29 1%	5 1%	2 1%	3 1%	2 1%	10 1%	13 2% e	7 6% ade	2 2%	1 *%	14 1%
4	(4.0)	54 2%	9 2%	5 1%	8 2%	3 2%	18 2%	16 2%	1 *%	2 1%	3 2%	37 2%
5	(5.0)	224 9%	36 9%	30 9%	44 8%	14 8%	87 10%	70 10% e	15 13%	17 14% e	13 9%	123 7%
6	(6.0)	240 9%	22 6%	34 10%	48 9%	15 8%	81 9%	63 9%	10 8%	15 12%	8 5%	150 9%
7	(7.0)	479 19%	77 19%	60 17%	81 15%	21 12%	139 16%	124 18%	31 27% c	16 14%	27 18%	320 19%
8	(8.0)	659 26%	107 27%	102 29%	167 32%	65 37%	233 27%	169 25% b	15 13%	28 24%	44 29% b	447 27% b
9	(9.0)	344 14%	57 14%	46 13%	59 11%	13 8%	102 12%	85 13%	14 12%	18 15%	23 15%	244 15%
10 - Extremely satisfied	(10.0)	487 19%	80 20%	73 21%	114 22%	41 24%	189 22%	134 20%	25 21%	22 18%	33 21%	310 19%
DISSATISFIED (1-4)		103 4%	17 4%	8 2%	13 2%	5 3%	32 4%	35 5%	8 7%	3 3%	4 3%	62 4%
NEUTRAL (5-6)		464 18%	58 15%	63 18%	92 17%	28 16%	168 19%	133 20%	25 21%	32 27% de	21 14%	273 16%

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d,e

B4A. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using BBC iPlayer? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used BBC iPlayer in the past 3 months

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	*d		a	b	c	d	e
Unweighted total	2864	481	382	474	92	913	788	127	121	183	1842
Effective Weighted Sample	2093	351	289	340	78	630	560	91	89	117	1360
Total	2537	396	352	526	174	862	681	117	120	152	1656
SATISFIED (7-10)	1969	320	281	421	140	662	512	85	84	127	1321
	78%	81%	80%	80%	81%	77%	75%	72%	70%	83%	80%
										bc	ac
Answered	2537	396	352	526	174	862	681	117	120	152	1656
Mean score	7.7	7.8	7.8	7.8	7.9	7.7	7.6	7.4	7.6	7.9	7.8
										b	b
Standard deviation	1.76	1.77	1.67	1.66	1.65	1.79	1.86	2.06	1.80	1.63	1.70
Standard error	.03	.08	.09	.08	.17	.06	.07	.18	.16	.12	.04

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d,e

B4A. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using BBC iPlayer? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used BBC iPlayer in the past 3 months

			65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%			a	*b	*c	*d	a	b	c	d	a	b
Unweighted total		2864	330	51	52	40	171	157	201	127	329	2524
Effective Weighted Sample		2093	263	41	39	37	138	125	161	100	253	1834
Total		2537	443	41	28	14	246	195	272	168	341	2186
1 - Extremely dissatisfied	(1.0)	6	-	-	1	-	-	-	-	-	1	5
		*%	-%	-%	2%	-%	-%	-%	-%	-%	*%	*%
					a							
2	(2.0)	13	1	-	-	-	1	-	1	-	2	11
		1%	*%	-%	-%	-%	*%	-%	*%	-%	1%	1%
3	(3.0)	29	1	-	2	1	1	-	1	-	4	25
		1%	*%	-%	7%	4%	*%	-%	*%	-%	1%	1%
					a	a						
4	(4.0)	54	5	2	*	1	4	1	2	2	6	48
		2%	1%	6%	2%	4%	2%	*%	1%	1%	2%	2%
				a								
5	(5.0)	224	42	1	1	-	25	16	23	17	32	192
		9%	9%	1%	5%	-%	10%	8%	8%	10%	9%	9%
6	(6.0)	240	39	3	5	1	18	20	25	13	41	198
		9%	9%	8%	17%	9%	7%	10%	9%	8%	12%	9%
7	(7.0)	479	63	11	3	3	36	27	45	19	80	395
		19%	14%	27%	13%	23%	15%	14%	16%	11%	23%	18%
				a							b	
8	(8.0)	659	142	15	6	3	75	67	88	55	70	586
		26%	32%	36%	22%	24%	31%	34%	32%	33%	21%	27%
												a
9	(9.0)	344	52	3	2	3	32	21	34	16	41	302
		14%	12%	6%	8%	19%	13%	11%	13%	10%	12%	14%
10 - Extremely satisfied	(10.0)	487	99	6	7	2	54	44	53	45	63	424
		19%	22%	15%	24%	18%	22%	22%	20%	27%	19%	19%
DISSATISFIED (1-4)		103	6	2	3	1	6	1	4	2	13	89
		4%	1%	6%	11%	8%	2%	*%	1%	1%	4%	4%
					a	a						

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

B4A. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using BBC iPlayer? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used BBC iPlayer in the past 3 months

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	2864	330	51	52	40	171	157	201	127	329	2524
Effective Weighted Sample	2093	263	41	39	37	138	125	161	100	253	1834
Total	2537	443	41	28	14	246	195	272	168	341	2186
NEUTRAL (5-6)	464	80	4	6	1	43	37	48	31	73	390
	18%	18%	10%	22%	9%	18%	19%	18%	18%	21%	18%
SATISFIED (7-10)	1969	356	35	19	11	197	158	220	134	254	1707
	78%	80%	84%	67%	83%	80%	81%	81%	80%	75%	78%
Answered	2537	443	41	28	14	246	195	272	168	341	2186
Mean score	7.7	7.9	7.6	7.4	7.8	7.9	7.9	7.9	8.0	7.5	7.7
Standard deviation	1.76	1.62	1.51	2.28	1.84	1.69	1.54	1.58	1.67	1.78	1.76
Standard error	.03	.09	.21	.32	.29	.13	.12	.11	.15	.10	.04

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

B4B. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using ITV Hub or ITV Hub+? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used ITV Hub or ITV Hub+ in the past 3 months (and if selected at random for those interviewed by phone)

			AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
		Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%			a	b	c	*d		a	*b	*c	d	e
Unweighted total		1820	312	241	306	65	618	529	88	80	135	1134
Effective Weighted Sample		1329	235	183	222	55	427	376	66	59	90	840
Total		1610	261	228	348	120	581	454	79	83	109	1028
1 - Extremely dissatisfied	(1.0)	8	2	-	-	-	2	4	1	1	2	1
		*%	1%	-%	-%	-%	*%	1%	1%	1%	2%	*%
								e		e	e	
2	(2.0)	10	-	-	-	-	1	4	2	2	1	6
		1%	-%	-%	-%	-%	*%	1%	2%	2%	1%	1%
3	(3.0)	33	5	3	7	4	11	14	4	1	3	15
		2%	2%	1%	2%	4%	2%	3%	5%	1%	3%	1%
									e			
4	(4.0)	54	11	11	19	8	26	17	4	6	4	31
		3%	4%	5%	6%	6%	4%	4%	5%	8%	4%	3%
5	(5.0)	173	25	35	45	10	77	46	9	7	6	112
		11%	10%	15%	13%	8%	13%	10%	11%	9%	6%	11%
6	(6.0)	205	29	21	35	13	62	52	9	10	18	126
		13%	11%	9%	10%	11%	11%	12%	11%	12%	16%	12%
7	(7.0)	349	62	59	83	25	123	96	16	16	21	226
		22%	24%	26%	24%	21%	21%	21%	21%	19%	19%	22%
8	(8.0)	337	55	44	69	25	110	93	14	13	21	229
		21%	21%	19%	20%	21%	19%	20%	17%	16%	19%	22%
9	(9.0)	194	28	20	43	23	74	48	9	13	10	130
		12%	11%	9%	12%	19%	13%	11%	12%	16%	9%	13%
						b						
10 - Extremely satisfied	(10.0)	247	43	35	47	12	95	79	12	14	23	151
		15%	17%	15%	13%	10%	16%	17%	15%	17%	21%	15%
DISSATISFIED (1-4)		105	18	14	26	12	40	39	10	10	10	53
		7%	7%	6%	8%	10%	7%	9%	13%	12%	9%	5%
								e	e	e		
NEUTRAL (5-6)		378	54	56	80	23	139	99	18	18	24	238
		24%	21%	25%	23%	20%	24%	22%	22%	21%	22%	23%

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d,e

B4B. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using ITV Hub or ITV Hub+? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used ITV Hub or ITV Hub+ in the past 3 months (and if selected at random for those interviewed by phone)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	*d		a	*b	*c	d	e
Unweighted total	1820	312	241	306	65	618	529	88	80	135	1134
Effective Weighted Sample	1329	235	183	222	55	427	376	66	59	90	840
Total	1610	261	228	348	120	581	454	79	83	109	1028
SATISFIED (7-10)	1127	189	157	242	85	403	317	52	56	75	737
	70%	72%	69%	69%	70%	69%	70%	65%	67%	69%	72%
Answered	1610	261	228	348	120	581	454	79	83	109	1028
Mean score	7.3	7.4	7.2	7.2	7.3	7.3	7.3	7.0	7.2	7.4	7.4
Standard deviation	1.87	1.85	1.80	1.82	1.85	1.89	2.00	2.16	2.12	2.08	1.77
Standard error	.04	.10	.12	.10	.23	.08	.09	.23	.24	.18	.05

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d,e

B4B. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using ITV Hub or ITV Hub+? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used ITV Hub or ITV Hub+ in the past 3 months (and if selected at random for those interviewed by phone)

			65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%			a	^b	*c	^d	a	b	c	*d	a	b
Unweighted total		1820	226	22	33	24	114	110	129	96	196	1618
Effective Weighted Sample		1329	179	17	23	23	91	89	103	75	157	1169
Total		1610	301	19	20	8	165	133	175	124	214	1389
1 - Extremely dissatisfied	(1.0)	8	-	**	-	**	-	-	-	-	-	8
		*%	-%	**	-%	**	-%	-%	-%	-%	-%	1%
2	(2.0)	10	-	**	-	**	-	-	-	-	1	9
		1%	-%	**	-%	**	-%	-%	-%	-%	*%	1%
3	(3.0)	33	4	**	1	**	1	3	1	3	6	28
		2%	1%	**	7%	**	1%	2%	*%	3%	3%	2%
4	(4.0)	54	15	**	3	**	12	3	12	3	11	43
		3%	5%	**	16%	**	7%	2%	7%	3%	5%	3%
					a							
5	(5.0)	173	42	**	2	**	21	20	25	16	24	148
		11%	14%	**	11%	**	13%	15%	15%	13%	11%	11%
6	(6.0)	205	28	**	1	**	13	15	15	13	37	167
		13%	9%	**	7%	**	8%	11%	8%	10%	17%	12%
7	(7.0)	349	72	**	5	**	48	24	45	25	47	300
		22%	24%	**	27%	**	29%	18%	26%	20%	22%	22%
8	(8.0)	337	62	**	3	**	30	31	39	23	37	298
		21%	20%	**	13%	**	18%	23%	22%	18%	17%	21%
9	(9.0)	194	37	**	2	**	21	16	20	17	19	173
		12%	12%	**	8%	**	13%	12%	11%	14%	9%	12%
10 - Extremely satisfied	(10.0)	247	42	**	2	**	19	21	18	24	33	214
		15%	14%	**	10%	**	12%	16%	11%	19%	15%	15%
DISSATISFIED (1-4)		105	19	**	5	**	12	6	12	7	18	87
		7%	6%	**	23%	**	8%	5%	7%	5%	8%	6%
					a							
NEUTRAL (5-6)		378	70	**	4	**	35	34	40	29	61	316
		24%	23%	**	18%	**	21%	26%	23%	24%	28%	23%
SATISFIED (7-10)		1127	213	**	12	**	118	93	123	88	136	986
		70%	71%	**	59%	**	72%	69%	70%	71%	64%	71%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

B4B. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using ITV Hub or ITV Hub+? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used ITV Hub or ITV Hub+ in the past 3 months (and if selected at random for those interviewed by phone)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	^b	*c	^d	a	b	c	*d	a	b
Unweighted total	1820	226	22	33	24	114	110	129	96	196	1618
Effective Weighted Sample	1329	179	17	23	23	91	89	103	75	157	1169
Total	1610	301	19	20	8	165	133	175	124	214	1389
Answered	1610	301	**	20	**	165	133	175	124	214	1389
Mean score	7.3	7.3	**	6.5	**	7.2	7.4	7.2	7.5	7.1	7.4
Standard deviation	1.87	1.78	**	2.13	**	1.74	1.82	1.71	1.88	1.87	1.87
Standard error	.04	.12	**	.37	**	.16	.17	.15	.19	.13	.05

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

B4C. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using STV Player (Scotland)? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used STV Player (Scotland) in the past 3 months (and if selected at random for those interviewed by phone)

			AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
		Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%			^a	^b	*c	^d		a	^b	^c	^d	e
Unweighted total		290	27	25	32	7	73	116	20	15	27	152
Effective Weighted Sample		209	22	21	26	7	54	83	16	12	17	115
Total		245	17	19	29	11	54	111	23	14	29	115
1 - Extremely dissatisfied	(1.0)	2	**	**	2	**	2	1	**	**	**	1
		1%	**	**	6%	**	3%	1%	**	**	**	1%
2	(2.0)	6	**	**	2	**	2	2	**	**	**	4
		2%	**	**	5%	**	3%	2%	**	**	**	3%
3	(3.0)	5	**	**	1	**	1	2	**	**	**	3
		2%	**	**	3%	**	2%	1%	**	**	**	3%
4	(4.0)	8	**	**	1	**	2	5	**	**	**	2
		3%	**	**	3%	**	3%	4%	**	**	**	2%
5	(5.0)	26	**	**	5	**	5	15	**	**	**	7
		11%	**	**	16%	**	9%	14%	**	**	**	6%
6	(6.0)	36	**	**	4	**	11	19	**	**	**	14
		15%	**	**	12%	**	20%	17%	**	**	**	12%
7	(7.0)	50	**	**	7	**	10	18	**	**	**	30
		20%	**	**	22%	**	17%	16%	**	**	**	26%
8	(8.0)	63	**	**	6	**	14	27	**	**	**	30
		26%	**	**	21%	**	25%	24%	**	**	**	26%
9	(9.0)	28	**	**	3	**	7	12	**	**	**	13
		11%	**	**	12%	**	12%	11%	**	**	**	12%
10 - Extremely satisfied	(10.0)	21	**	**	-	**	3	10	**	**	**	11
		9%	**	**	-%	**	5%	9%	**	**	**	9%
DISSATISFIED (1-4)		21	**	**	5	**	6	9	**	**	**	9
		9%	**	**	17%	**	11%	8%	**	**	**	8%
NEUTRAL (5-6)		62	**	**	8	**	16	35	**	**	**	21
		25%	**	**	28%	**	29%	31%	**	**	**	19%
								e				
SATISFIED (7-10)		162	**	**	16	**	33	67	**	**	**	84
		66%	**	**	55%	**	60%	61%	**	**	**	73%
Answered		245	**	**	29	**	54	111	**	**	**	115

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

B4C. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using STV Player (Scotland)? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used STV Player (Scotland) in the past 3 months (and if selected at random for those interviewed by phone)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		^a	^b	*c	^d		a	^b	^c	^d	e
Unweighted total	290	27	25	32	7	73	116	20	15	27	152
Effective Weighted Sample	209	22	21	26	7	54	83	16	12	17	115
Total	245	17	19	29	11	54	111	23	14	29	115
Mean score	7.0	**	**	6.2	**	6.8	7.0	**	**	**	7.2
Standard deviation	1.90	**	**	2.24	**	2.07	1.89	**	**	**	1.89
Standard error	.11	**	**	.40	**	.24	.18	**	**	**	.15

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

B4C. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using STV Player (Scotland)? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used STV Player (Scotland) in the past 3 months (and if selected at random for those interviewed by phone)

			65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%			^a	^b	^c	^d	^a	^b	^c	^d	*a	b
Unweighted total		290	6	26	-	-	3	3	3	3	39	250
Effective Weighted Sample		209	5	21	-	-	3	3	3	3	30	181
Total		245	6	23	-	-	4	3	3	4	45	199
1 - Extremely dissatisfied	(1.0)	2	**	**	**	**	**	**	**	**	-	2
		1%	**	**	**	**	**	**	**	**	-%	1%
2	(2.0)	6	**	**	**	**	**	**	**	**	1	5
		2%	**	**	**	**	**	**	**	**	2%	2%
3	(3.0)	5	**	**	**	**	**	**	**	**	3	2
		2%	**	**	**	**	**	**	**	**	7%	1%
											b	
4	(4.0)	8	**	**	**	**	**	**	**	**	1	6
		3%	**	**	**	**	**	**	**	**	3%	3%
5	(5.0)	26	**	**	**	**	**	**	**	**	3	23
		11%	**	**	**	**	**	**	**	**	7%	11%
6	(6.0)	36	**	**	**	**	**	**	**	**	7	29
		15%	**	**	**	**	**	**	**	**	16%	15%
7	(7.0)	50	**	**	**	**	**	**	**	**	11	39
		20%	**	**	**	**	**	**	**	**	23%	20%
8	(8.0)	63	**	**	**	**	**	**	**	**	13	50
		26%	**	**	**	**	**	**	**	**	30%	25%
9	(9.0)	28	**	**	**	**	**	**	**	**	2	26
		11%	**	**	**	**	**	**	**	**	5%	13%
10 - Extremely satisfied	(10.0)	21	**	**	**	**	**	**	**	**	3	18
		9%	**	**	**	**	**	**	**	**	7%	9%
DISSATISFIED (1-4)		21	**	**	**	**	**	**	**	**	6	15
		9%	**	**	**	**	**	**	**	**	12%	8%
NEUTRAL (5-6)		62	**	**	**	**	**	**	**	**	11	52
		25%	**	**	**	**	**	**	**	**	23%	26%
SATISFIED (7-10)		162	**	**	**	**	**	**	**	**	29	132
		66%	**	**	**	**	**	**	**	**	65%	67%
Answered		245	**	**	**	**	**	**	**	**	45	199

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

B4C. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using STV Player (Scotland)? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used STV Player (Scotland) in the past 3 months (and if selected at random for those interviewed by phone)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		^a	^b	^c	^d	^a	^b	^c	^d	*a	b
Unweighted total	290	6	26	-	-	3	3	3	3	39	250
Effective Weighted Sample	209	5	21	-	-	3	3	3	3	30	181
Total	245	6	23	-	-	4	3	3	4	45	199
Mean score	7.0	**	**	**	**	**	**	**	**	6.8	7.1
Standard deviation	1.90	**	**	**	**	**	**	**	**	1.89	1.90
Standard error	.11	**	**	**	**	**	**	**	**	.30	.12

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

B4D. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using S4C Clic (Welsh language)? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used S4C Clic (Welsh language) in the past 3 months (and if selected at random for those interviewed by phone)

			AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
		Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%			^a	^b	^c	^d		*a	^b	^c	^d	*e
Unweighted total		106	4	6	7	1	24	46	10	3	8	44
Effective Weighted Sample		76	4	5	6	1	17	33	8	3	5	32
Total		107	2	4	4	1	20	51	10	2	8	42
1 - Extremely dissatisfied	(1.0)	3	**	**	**	**	**	3	**	**	**	-
		3%	**	**	**	**	**	6%	**	**	**	-%
2	(2.0)	*	**	**	**	**	**	*	**	**	**	-
		*%	**	**	**	**	**	1%	**	**	**	-%
3	(3.0)	7	**	**	**	**	**	6	**	**	**	*
		7%	**	**	**	**	**	11%	**	**	**	1%
4	(4.0)	3	**	**	**	**	**	*	**	**	**	2
		3%	**	**	**	**	**	1%	**	**	**	5%
5	(5.0)	15	**	**	**	**	**	9	**	**	**	3
		14%	**	**	**	**	**	17%	**	**	**	6%
6	(6.0)	13	**	**	**	**	**	8	**	**	**	4
		12%	**	**	**	**	**	16%	**	**	**	10%
7	(7.0)	22	**	**	**	**	**	11	**	**	**	7
		20%	**	**	**	**	**	22%	**	**	**	17%
8	(8.0)	25	**	**	**	**	**	4	**	**	**	17
		24%	**	**	**	**	**	8%	**	**	**	41%
												a
9	(9.0)	8	**	**	**	**	**	3	**	**	**	5
		8%	**	**	**	**	**	6%	**	**	**	11%
10 - Extremely satisfied	(10.0)	11	**	**	**	**	**	7	**	**	**	4
		10%	**	**	**	**	**	13%	**	**	**	9%
DISSATISFIED (1-4)		13	**	**	**	**	**	9	**	**	**	3
		13%	**	**	**	**	**	18%	**	**	**	6%
NEUTRAL (5-6)		27	**	**	**	**	**	17	**	**	**	7
		26%	**	**	**	**	**	33%	**	**	**	16%
SATISFIED (7-10)		66	**	**	**	**	**	25	**	**	**	32
		62%	**	**	**	**	**	49%	**	**	**	78%
												a
Answered		107	**	**	**	**	**	51	**	**	**	42

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

B4D. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using S4C Clic (Welsh language)? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used S4C Clic (Welsh language) in the past 3 months (and if selected at random for those interviewed by phone)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		^a	^b	^c	^d		*a	^b	^c	^d	*e
Unweighted total	106	4	6	7	1	24	46	10	3	8	44
Effective Weighted Sample	76	4	5	6	1	17	33	8	3	5	32
Total	107	2	4	4	1	20	51	10	2	8	42
Mean score	6.8	**	**	**	**	**	6.2	**	**	**	7.5 a
Standard deviation	2.12	**	**	**	**	**	2.44	**	**	**	1.57
Standard error	.21	**	**	**	**	**	.36	**	**	**	.24

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

B4D. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using S4C Clic (Welsh language)? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used S4C Clic (Welsh language) in the past 3 months (and if selected at random for those interviewed by phone)

			65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%			^a	^b	^c	^d	^a	^b	^c	^d	*a	*b
Unweighted total		106	1	-	6	-	-	1	1	-	33	73
Effective Weighted Sample		76	1	-	6	-	-	1	1	-	28	49
Total		107	1	-	3	-	-	1	1	-	43	64
1 - Extremely dissatisfied	(1.0)	3	**	**	**	**	**	**	**	**	-	3
		3%	**	**	**	**	**	**	**	**	-%	4%
2	(2.0)	*	**	**	**	**	**	**	**	**	-	*
		*%	**	**	**	**	**	**	**	**	-%	1%
3	(3.0)	7	**	**	**	**	**	**	**	**	4	4
		7%	**	**	**	**	**	**	**	**	8%	6%
4	(4.0)	3	**	**	**	**	**	**	**	**	-	3
		3%	**	**	**	**	**	**	**	**	-%	5%
5	(5.0)	15	**	**	**	**	**	**	**	**	5	10
		14%	**	**	**	**	**	**	**	**	11%	16%
6	(6.0)	13	**	**	**	**	**	**	**	**	5	7
		12%	**	**	**	**	**	**	**	**	12%	12%
7	(7.0)	22	**	**	**	**	**	**	**	**	11	11
		20%	**	**	**	**	**	**	**	**	25%	17%
8	(8.0)	25	**	**	**	**	**	**	**	**	12	13
		24%	**	**	**	**	**	**	**	**	29%	20%
9	(9.0)	8	**	**	**	**	**	**	**	**	3	6
		8%	**	**	**	**	**	**	**	**	6%	9%
10 - Extremely satisfied	(10.0)	11	**	**	**	**	**	**	**	**	4	7
		10%	**	**	**	**	**	**	**	**	9%	11%
DISSATISFIED (1-4)		13	**	**	**	**	**	**	**	**	4	10
		13%	**	**	**	**	**	**	**	**	8%	15%
NEUTRAL (5-6)		27	**	**	**	**	**	**	**	**	10	18
		26%	**	**	**	**	**	**	**	**	23%	27%
SATISFIED (7-10)		66	**	**	**	**	**	**	**	**	30	37
		62%	**	**	**	**	**	**	**	**	69%	57%
Answered		107	**	**	**	**	**	**	**	**	43	64

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

B4D. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using S4C Clic (Welsh language)? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used S4C Clic (Welsh language) in the past 3 months (and if selected at random for those interviewed by phone)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		^a	^b	^c	^d	^a	^b	^c	^d	*a	*b
Unweighted total	106	1	-	6	-	-	1	1	-	33	73
Effective Weighted Sample	76	1	-	6	-	-	1	1	-	28	49
Total	107	1	-	3	-	-	1	1	-	43	64
Mean score	6.8	**	**	**	**	**	**	**	**	7.0	6.6
Standard deviation	2.12	**	**	**	**	**	**	**	**	1.81	2.31
Standard error	.21	**	**	**	**	**	**	**	**	.32	.27

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

B4E. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using All4 (previously 4OD)? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used All4 (previously 4OD) in the past 3 months (and if selected at random for those interviewed by phone)

			AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
		Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%			a	b	c	^d		a	*b	*c	*d	e
Unweighted total		1251	183	121	148	27	370	385	62	46	83	784
Effective Weighted Sample		929	137	95	109	23	258	275	45	35	56	593
Total		1089	156	114	165	50	323	321	60	41	69	699
1 - Extremely dissatisfied	(1.0)	3 *%	- -%	- -%	- -%	** **	1 *%	2 1%	- -%	- -%	1 2% e	1 *%
2	(2.0)	6 1%	2 1%	1 1%	1 1%	** **	2 1%	2 1%	- -%	- -%	- -%	4 1%
3	(3.0)	11 1%	1 1%	* *%	2 1%	** **	3 1%	6 2%	3 4% e	2 5% e	1 2%	6 1%
4	(4.0)	30 3%	1 1%	4 4%	4 3%	** **	7 2%	12 4%	- -%	2 5%	1 2%	18 3%
5	(5.0)	102 9%	10 6%	14 13%	21 13%	** **	42 13%	28 9%	6 10%	5 13%	6 9%	62 9%
6	(6.0)	139 13%	18 11%	16 14%	19 11%	** **	36 11%	37 12%	8 13%	3 6%	5 7%	90 13%
7	(7.0)	258 24%	54 35% b	26 23%	40 24%	** **	73 23%	71 22%	14 24%	5 12%	18 26%	172 25%
8	(8.0)	259 24%	32 20%	27 24%	46 28%	** **	81 25%	74 23%	11 18%	14 33%	20 30%	169 24%
9	(9.0)	143 13%	17 11%	12 11%	13 8%	** **	28 9%	37 12%	6 10%	4 9%	3 5%	100 14% d
10 - Extremely satisfied	(10.0)	138 13%	21 14%	14 12%	19 11%	** **	50 15%	51 16%	12 20%	7 17%	13 18%	79 11%
DISSATISFIED (1-4)		50 5%	5 3%	5 5%	7 4%	** **	13 4%	22 7%	3 4%	4 10%	4 6%	28 4%
NEUTRAL (5-6)		241 22%	28 18%	30 26%	40 24%	** **	78 24%	66 21%	14 23%	8 19%	11 16%	151 22%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

B4E. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using All4 (previously 4OD)? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used All4 (previously 4OD) in the past 3 months (and if selected at random for those interviewed by phone)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	^d		a	*b	*c	*d	e
Unweighted total	1251	183	121	148	27	370	385	62	46	83	784
Effective Weighted Sample	929	137	95	109	23	258	275	45	35	56	593
Total	1089	156	114	165	50	323	321	60	41	69	699
SATISFIED (7-10)	798	124	79	117	**	232	233	43	29	54	520
	73%	79%	69%	71%	**	72%	73%	72%	71%	78%	74%
Answered	1089	156	114	165	**	323	321	60	41	69	699
Mean score	7.4	7.5	7.3	7.3	**	7.4	7.4	7.5	7.3	7.4	7.4
Standard deviation	1.70	1.61	1.71	1.67	**	1.75	1.86	1.86	2.01	1.88	1.63
Standard error	.05	.12	.16	.14	**	.09	.09	.24	.30	.21	.06

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

B4E. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using All4 (previously 4OD)? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used All4 (previously 4OD) in the past 3 months (and if selected at random for those interviewed by phone)

			65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%			a	^b	^c	^d	*a	*b	*c	*d	a	b
Unweighted total		1251	108	15	17	8	60	48	68	40	149	1098
Effective Weighted Sample		929	86	12	12	8	49	37	54	34	115	815
Total		1089	138	15	9	3	82	56	96	42	159	927
1 - Extremely dissatisfied	(1.0)	3	-	**	**	**	-	-	-	-	1	2
		*%	-%	**	**	**	-%	-%	-%	-%	1%	*%
2	(2.0)	6	1	**	**	**	1	-	1	-	1	5
		1%	1%	**	**	**	1%	-%	1%	-%	1%	1%
3	(3.0)	11	-	**	**	**	-	-	-	-	2	10
		1%	-%	**	**	**	-%	-%	-%	-%	1%	1%
4	(4.0)	30	4	**	**	**	2	1	3	1	7	23
		3%	3%	**	**	**	3%	2%	3%	2%	4%	2%
5	(5.0)	102	18	**	**	**	11	7	11	7	21	80
		9%	13%	**	**	**	13%	13%	12%	16%	13%	9%
6	(6.0)	139	16	**	**	**	8	7	15	1	23	115
		13%	11%	**	**	**	10%	13%	16%	2%	15%	12%
									d			
7	(7.0)	258	36	**	**	**	24	11	22	14	35	223
		24%	26%	**	**	**	30%	20%	23%	32%	22%	24%
8	(8.0)	259	37	**	**	**	17	20	30	7	26	232
		24%	27%	**	**	**	21%	36%	32%	17%	17%	25%
												a
9	(9.0)	143	10	**	**	**	4	6	5	5	27	115
		13%	7%	**	**	**	5%	11%	5%	13%	17%	12%
10 - Extremely satisfied	(10.0)	138	17	**	**	**	14	3	9	8	16	123
		13%	12%	**	**	**	17%	6%	9%	19%	10%	13%
DISSATISFIED (1-4)		50	4	**	**	**	3	1	4	1	11	39
		5%	3%	**	**	**	4%	2%	4%	2%	7%	4%
NEUTRAL (5-6)		241	33	**	**	**	19	15	26	7	45	195
		22%	24%	**	**	**	23%	26%	27%	17%	28%	21%
SATISFIED (7-10)		798	100	**	**	**	59	41	66	34	104	693
		73%	72%	**	**	**	73%	72%	69%	80%	65%	75%
												a

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

B4E. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using All4 (previously 4OD)? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used All4 (previously 4OD) in the past 3 months (and if selected at random for those interviewed by phone)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	^b	^c	^d	*a	*b	*c	*d	a	b
Unweighted total	1251	108	15	17	8	60	48	68	40	149	1098
Effective Weighted Sample	929	86	12	12	8	49	37	54	34	115	815
Total	1089	138	15	9	3	82	56	96	42	159	927
Answered	1089	138	**	**	**	82	56	96	42	159	927
Mean score	7.4	7.3	**	**	**	7.3	7.3	7.2	7.6	7.1	7.4
Standard deviation	1.70	1.62	**	**	**	1.73	1.44	1.57	1.71	1.82	1.67
Standard error	.05	.16	**	**	**	.22	.21	.19	.27	.15	.05

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

B4F. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using My5 (previously Demand 5)? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used My5 (previously Demand 5) in the past 3 months (and if selected at random for those interviewed by phone)

			AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
		Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%			a	b	c	^d		a	*b	*c	*d	e
Unweighted total		749	157	106	128	22	281	250	34	38	81	443
Effective Weighted Sample		546	113	81	93	18	197	172	24	30	50	331
Total		648	128	93	132	38	249	210	35	36	70	395
1 - Extremely dissatisfied	(1.0)	4	-	1	1	**	2	3	-	-	1	-
		1%	-%	1%	1%	**	1%	1%	-%	-%	2%	-%
								e			e	
2	(2.0)	4	2	1	2	**	4	-	-	-	-	4
		1%	1%	1%	2%	**	2%	-%	-%	-%	-%	1%
3	(3.0)	5	2	1	3	**	3	3	1	2	3	1
		1%	2%	1%	2%	**	1%	2%	2%	5%	4%	*%
										e	e	
4	(4.0)	31	1	4	4	**	9	12	3	*	3	18
		5%	1%	4%	3%	**	3%	6%	8%	1%	5%	5%
5	(5.0)	91	19	19	23	**	39	30	9	5	10	50
		14%	15%	20%	17%	**	16%	14%	27%	14%	15%	13%
									e			
6	(6.0)	103	14	14	23	**	32	31	4	3	5	60
		16%	11%	15%	17%	**	13%	15%	12%	9%	7%	15%
7	(7.0)	142	34	19	29	**	50	37	8	4	16	99
		22%	27%	20%	22%	**	20%	18%	22%	11%	23%	25%
8	(8.0)	122	28	20	26	**	51	41	3	12	15	76
		19%	22%	22%	20%	**	21%	20%	10%	33%	21%	19%
										b		
9	(9.0)	64	10	4	4	**	17	18	4	3	5	41
		10%	8%	4%	3%	**	7%	9%	10%	7%	7%	10%
10 - Extremely satisfied	(10.0)	83	19	12	18	**	41	33	3	7	11	46
		13%	15%	13%	13%	**	17%	16%	9%	20%	16%	12%
DISSATISFIED (1-4)		44	5	7	10	**	18	19	4	2	7	22
		7%	4%	7%	7%	**	7%	9%	10%	6%	11%	6%
NEUTRAL (5-6)		194	33	32	45	**	71	60	14	8	15	110
		30%	25%	34%	34%	**	29%	29%	39%	23%	22%	28%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

B4F. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using My5 (previously Demand 5)? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used My5 (previously Demand 5) in the past 3 months (and if selected at random for those interviewed by phone)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	^d		a	*b	*c	*d	e
Unweighted total	749	157	106	128	22	281	250	34	38	81	443
Effective Weighted Sample	546	113	81	93	18	197	172	24	30	50	331
Total	648	128	93	132	38	249	210	35	36	70	395
SATISFIED (7-10)	410	91	55	77	**	160	131	18	25	47	263
	63%	71%	59%	58%	**	64%	62%	51%	71%	67%	67%
Answered	648	128	93	132	**	249	210	35	36	70	395
Mean score	7.1	7.3	6.9	6.8	**	7.1	7.1	6.6	7.5	7.0	7.2
Standard deviation	1.83	1.77	1.89	1.91	**	1.97	2.00	1.87	1.95	2.10	1.73
Standard error	.07	.14	.18	.17	**	.12	.13	.32	.32	.23	.08

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

B4F. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using My5 (previously Demand 5)? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used My5 (previously Demand 5) in the past 3 months (and if selected at random for those interviewed by phone)

			65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%			*a	^b	^c	^d	*a	*b	*c	*d	*a	b
Unweighted total		749	88	16	13	11	43	45	51	37	92	653
Effective Weighted Sample		546	70	13	13	10	34	37	41	30	73	471
Total		648	108	14	6	4	58	51	68	40	100	546
1 - Extremely dissatisfied	(1.0)	4	-	**	**	**	-	-	-	-	-	4
		1%	-%	**	**	**	-%	-%	-%	-%	-%	1%
2	(2.0)	4	1	**	**	**	1	-	1	-	-	4
		1%	1%	**	**	**	1%	-%	1%	-%	-%	1%
3	(3.0)	5	2	**	**	**	-	2	1	2	-	5
		1%	2%	**	**	**	-%	4%	1%	4%	-%	1%
4	(4.0)	31	3	**	**	**	-	3	3	-	7	24
		5%	2%	**	**	**	-%	5%	4%	-%	7%	4%
5	(5.0)	91	19	**	**	**	7	11	10	9	24	67
		14%	17%	**	**	**	13%	22%	14%	22%	24%	12%
											b	
6	(6.0)	103	19	**	**	**	12	7	14	4	19	83
		16%	17%	**	**	**	21%	13%	21%	11%	19%	15%
7	(7.0)	142	24	**	**	**	14	10	17	7	21	120
		22%	22%	**	**	**	24%	20%	25%	18%	21%	22%
8	(8.0)	122	22	**	**	**	13	9	15	7	14	108
		19%	21%	**	**	**	23%	18%	22%	18%	14%	20%
9	(9.0)	64	3	**	**	**	1	2	1	2	9	55
		10%	3%	**	**	**	1%	5%	1%	6%	9%	10%
10 - Extremely satisfied	(10.0)	83	16	**	**	**	10	6	8	8	6	76
		13%	15%	**	**	**	17%	12%	11%	21%	7%	14%
DISSATISFIED (1-4)		44	6	**	**	**	1	5	4	2	7	37
		7%	5%	**	**	**	1%	10%	6%	4%	7%	7%
NEUTRAL (5-6)		194	37	**	**	**	19	18	24	13	43	150
		30%	34%	**	**	**	34%	35%	35%	33%	43%	27%
											b	
SATISFIED (7-10)		410	65	**	**	**	37	28	40	25	50	359
		63%	60%	**	**	**	65%	56%	59%	63%	51%	66%
												a

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

B4F. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using My5 (previously Demand 5)? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used My5 (previously Demand 5) in the past 3 months (and if selected at random for those interviewed by phone)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		*a	^b	^c	^d	*a	*b	*c	*d	*a	b
Unweighted total	749	88	16	13	11	43	45	51	37	92	653
Effective Weighted Sample	546	70	13	13	10	34	37	41	30	73	471
Total	648	108	14	6	4	58	51	68	40	100	546
Answered	648	108	**	**	**	58	51	68	40	100	546
Mean score	7.1	7.0	**	**	**	7.2	6.7	6.9	7.2	6.7	7.2 a
Standard deviation	1.83	1.81	**	**	**	1.70	1.90	1.68	2.01	1.65	1.85
Standard error	.07	.19	**	**	**	.26	.28	.24	.33	.17	.07

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

B4G. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using Sky On Demand or Sky Go? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used Sky On Demand or Sky Go in the past 3 months (and if selected at random for those interviewed by phone)

			AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
		Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%			a	*b	c	^d		a	*b	*c	*d	e
Unweighted total		839	133	87	101	14	214	242	46	36	62	529
Effective Weighted Sample		627	99	69	77	12	155	175	34	27	41	403
Total		708	108	78	102	24	194	198	39	34	52	455
1 - Extremely dissatisfied	(1.0)	1	1	1	1	**	1	1	1	-	1	-
		*%	1%	1%	1%	**	1%	*%	2%	-%	1%	-%
									e		e	
2	(2.0)	3	-	1	1	**	2	1	-	-	1	2
		*%	-%	1%	1%	**	1%	*%	-%	-%	1%	1%
3	(3.0)	7	2	-	-	**	3	2	-	*	-	5
		1%	2%	-%	-%	**	2%	1%	-%	1%	-%	1%
4	(4.0)	13	4	-	-	**	1	3	*	2	-	8
		2%	4%	-%	-%	**	1%	1%	1%	5%	-%	2%
5	(5.0)	42	8	4	7	**	16	17	7	3	5	19
		6%	7%	5%	7%	**	8%	9%	18%	9%	10%	4%
								e	e			
6	(6.0)	56	8	8	9	**	13	15	3	1	3	32
		8%	8%	10%	8%	**	7%	8%	7%	3%	6%	7%
7	(7.0)	138	19	12	14	**	31	39	7	8	7	89
		19%	18%	15%	14%	**	16%	20%	18%	22%	13%	19%
8	(8.0)	192	27	24	33	**	54	50	7	7	10	137
		27%	25%	31%	32%	**	28%	25%	17%	21%	19%	30%
9	(9.0)	121	17	14	22	**	37	29	8	8	13	77
		17%	15%	18%	21%	**	19%	15%	21%	23%	24%	17%
10 - Extremely satisfied	(10.0)	135	23	15	17	**	35	41	7	5	13	85
		19%	21%	20%	17%	**	18%	21%	17%	15%	25%	19%
DISSATISFIED (1-4)		24	6	1	1	**	8	6	1	2	1	16
		3%	6%	2%	1%	**	4%	3%	3%	7%	2%	3%
NEUTRAL (5-6)		98	16	12	15	**	29	33	10	4	8	52
		14%	15%	15%	15%	**	15%	16%	25%	13%	16%	11%
									e			
SATISFIED (7-10)		586	86	65	86	**	157	159	28	28	42	387
		83%	79%	83%	84%	**	81%	81%	72%	81%	82%	85%
												b

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

B4G. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using Sky On Demand or Sky Go? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used Sky On Demand or Sky Go in the past 3 months (and if selected at random for those interviewed by phone)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	*b	c	^d		a	*b	*c	*d	e
Unweighted total	839	133	87	101	14	214	242	46	36	62	529
Effective Weighted Sample	627	99	69	77	12	155	175	34	27	41	403
Total	708	108	78	102	24	194	198	39	34	52	455
Answered	708	108	78	102	**	194	198	39	34	52	455
Mean score	7.9	7.8	8.0	8.0	**	7.8	7.8	7.5	7.7	8.0	7.9
Standard deviation	1.66	1.85	1.65	1.59	**	1.80	1.72	1.97	1.80	1.90	1.60
Standard error	.06	.16	.18	.16	**	.12	.11	.29	.30	.24	.07

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

B4G. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using Sky On Demand or Sky Go? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used Sky On Demand or Sky Go in the past 3 months (and if selected at random for those interviewed by phone)

			65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%			*a	^b	^c	^d	*a	^b	*c	^d	*a	b
Unweighted total		839	67	14	12	8	43	24	42	24	94	743
Effective Weighted Sample		627	57	12	11	8	37	20	37	19	77	550
Total		708	84	10	6	3	56	28	51	31	100	606
1 - Extremely dissatisfied	(1.0)	1	-	**	**	**	-	**	-	**	-	1
		*%	-%	**	**	**	-%	**	-%	**	-%	*%
2	(2.0)	3	-	**	**	**	-	**	-	**	-	3
		*%	-%	**	**	**	-%	**	-%	**	-%	*%
3	(3.0)	7	-	**	**	**	-	**	-	**	2	5
		1%	-%	**	**	**	-%	**	-%	**	2%	1%
4	(4.0)	13	-	**	**	**	-	**	-	**	2	11
		2%	-%	**	**	**	-%	**	-%	**	2%	2%
5	(5.0)	42	5	**	**	**	4	**	5	**	6	35
		6%	6%	**	**	**	7%	**	10%	**	6%	6%
6	(6.0)	56	6	**	**	**	3	**	4	**	8	48
		8%	7%	**	**	**	5%	**	8%	**	8%	8%
7	(7.0)	138	10	**	**	**	5	**	5	**	22	115
		19%	12%	**	**	**	9%	**	9%	**	22%	19%
8	(8.0)	192	29	**	**	**	24	**	20	**	31	161
		27%	35%	**	**	**	43%	**	38%	**	31%	26%
9	(9.0)	121	18	**	**	**	11	**	10	**	15	107
		17%	22%	**	**	**	20%	**	20%	**	15%	18%
10 - Extremely satisfied	(10.0)	135	15	**	**	**	9	**	8	**	14	121
		19%	18%	**	**	**	16%	**	15%	**	14%	20%
DISSATISFIED (1-4)		24	-	**	**	**	-	**	-	**	4	20
		3%	-%	**	**	**	-%	**	-%	**	4%	3%
NEUTRAL (5-6)		98	11	**	**	**	7	**	9	**	14	83
		14%	13%	**	**	**	12%	**	18%	**	14%	14%
SATISFIED (7-10)		586	73	**	**	**	50	**	42	**	82	503
		83%	87%	**	**	**	88%	**	82%	**	81%	83%
Answered		708	84	**	**	**	56	**	51	**	100	606

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

B4G. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using Sky On Demand or Sky Go? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used Sky On Demand or Sky Go in the past 3 months (and if selected at random for those interviewed by phone)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		*a	^b	^c	^d	*a	^b	*c	^d	*a	b
Unweighted total	839	67	14	12	8	43	24	42	24	94	743
Effective Weighted Sample	627	57	12	11	8	37	20	37	19	77	550
Total	708	84	10	6	3	56	28	51	31	100	606
Mean score	7.9	8.1	**	**	**	8.1	**	7.9	**	7.7	7.9
Standard deviation	1.66	1.38	**	**	**	1.34	**	1.46	**	1.61	1.66
Standard error	.06	.17	**	**	**	.20	**	.23	**	.17	.06

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

B4H. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using UKTV Play? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used UKTV Play in the past 3 months (and if selected at random for those interviewed by phone)

			AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
		Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%			*a	^b	*c	^d		a	^b	^c	*d	e
Unweighted total		326	59	29	37	8	101	121	15	19	38	175
Effective Weighted Sample		245	47	22	26	7	73	86	11	15	26	135
Total		285	47	22	35	13	87	101	16	18	36	159
1 - Extremely dissatisfied	(1.0)	1	-	**	-	**	1	-	**	**	-	1
		*%	-%	**	-%	**	2%	-%	**	**	-%	1%
3	(3.0)	5	*	**	-	**	-	-	**	**	-	4
		2%	1%	**	-%	**	-%	-%	**	**	-%	3%
4	(4.0)	12	-	**	2	**	4	6	**	**	*	5
		4%	-%	**	6%	**	4%	6%	**	**	1%	3%
5	(5.0)	33	8	**	1	**	4	7	**	**	2	22
		11%	17%	**	3%	**	4%	6%	**	**	5%	14%
6	(6.0)	37	8	**	6	**	10	16	**	**	7	19
		13%	16%	**	17%	**	12%	16%	**	**	19%	12%
7	(7.0)	61	11	**	10	**	27	14	**	**	4	38
		21%	23%	**	29%	**	30%	14%	**	**	10%	24%
8	(8.0)	75	10	**	9	**	21	32	**	**	10	36
		26%	21%	**	26%	**	24%	32%	**	**	27%	23%
9	(9.0)	28	4	**	3	**	6	9	**	**	4	16
		10%	9%	**	8%	**	7%	9%	**	**	11%	10%
10 - Extremely satisfied	(10.0)	34	6	**	4	**	15	17	**	**	10	17
		12%	13%	**	11%	**	17%	17%	**	**	27%	11%
											e	
DISSATISFIED (1-4)		18	*	**	2	**	5	6	**	**	*	10
		6%	1%	**	6%	**	6%	6%	**	**	1%	6%
NEUTRAL (5-6)		70	16	**	7	**	14	22	**	**	9	42
		24%	33%	**	19%	**	16%	22%	**	**	24%	26%
SATISFIED (7-10)		198	31	**	26	**	68	73	**	**	27	107
		69%	66%	**	75%	**	78%	72%	**	**	75%	67%
Answered		285	47	**	35	**	87	101	**	**	36	159
Mean score		7.2	7.3	**	7.4	**	7.5	7.6	**	**	8.0	7.1
											e	
Standard deviation		1.76	1.66	**	1.52	**	1.76	1.69	**	**	1.64	1.81
Standard error		.10	.22	**	.25	**	.17	.15	**	**	.27	.14

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

B4H. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using UKTV Play? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used UKTV Play in the past 3 months (and if selected at random for those interviewed by phone)

			65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%			^a	^b	^c	^d	^a	^b	^c	^d	*a	b
Unweighted total		326	25	2	3	7	16	9	19	6	41	283
Effective Weighted Sample		245	20	2	3	7	14	7	15	5	33	213
Total		285	30	1	1	3	18	12	22	9	48	237
1 - Extremely dissatisfied	(1.0)	1	**	**	**	**	**	**	**	**	1	-
		*%	**	**	**	**	**	**	**	**	3% b	-%
3	(3.0)	5	**	**	**	**	**	**	**	**	-	5
		2%	**	**	**	**	**	**	**	**	-%	2%
4	(4.0)	12	**	**	**	**	**	**	**	**	4	8
		4%	**	**	**	**	**	**	**	**	7%	3%
5	(5.0)	33	**	**	**	**	**	**	**	**	-	32
		11%	**	**	**	**	**	**	**	**	-%	14% a
6	(6.0)	37	**	**	**	**	**	**	**	**	3	34
		13%	**	**	**	**	**	**	**	**	7%	14%
7	(7.0)	61	**	**	**	**	**	**	**	**	13	47
		21%	**	**	**	**	**	**	**	**	27%	20%
8	(8.0)	75	**	**	**	**	**	**	**	**	16	59
		26%	**	**	**	**	**	**	**	**	33%	25%
9	(9.0)	28	**	**	**	**	**	**	**	**	6	22
		10%	**	**	**	**	**	**	**	**	12%	10%
10 - Extremely satisfied	(10.0)	34	**	**	**	**	**	**	**	**	5	29
		12%	**	**	**	**	**	**	**	**	11%	12%
DISSATISFIED (1-4)		18	**	**	**	**	**	**	**	**	5	13
		6%	**	**	**	**	**	**	**	**	10%	5%
NEUTRAL (5-6)		70	**	**	**	**	**	**	**	**	3	66
		24%	**	**	**	**	**	**	**	**	7%	28% a
SATISFIED (7-10)		198	**	**	**	**	**	**	**	**	39	158
		69%	**	**	**	**	**	**	**	**	83%	67%
Answered		285	**	**	**	**	**	**	**	**	48	237

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

B4H. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using UKTV Play? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used UKTV Play in the past 3 months (and if selected at random for those interviewed by phone)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		^a	^b	^c	^d	^a	^b	^c	^d	*a	b
Unweighted total	326	25	2	3	7	16	9	19	6	41	283
Effective Weighted Sample	245	20	2	3	7	14	7	15	5	33	213
Total	285	30	1	1	3	18	12	22	9	48	237
Mean score	7.2	**	**	**	**	**	**	**	**	7.4	7.2
Standard deviation	1.76	**	**	**	**	**	**	**	**	1.87	1.74
Standard error	.10	**	**	**	**	**	**	**	**	.29	.10

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

B4I. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using Dplay/ Discovery+? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used Dplay/ Discovery+ in the past 3 months (and if selected at random for those interviewed by phone)

			AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
		Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%			^a	^b	^c	^d		*a	^b	^c	^d	*e
Unweighted total		119	10	7	11	4	30	50	6	6	5	59
Effective Weighted Sample		86	8	6	8	4	19	34	4	5	3	44
Total		120	7	8	19	11	34	49	7	4	6	60
1 - Extremely dissatisfied	(1.0)	4	**	**	**	**	4	-	**	**	**	4
		3%	**	**	**	**	12%	-%	**	**	**	7%
2	(2.0)	2	**	**	**	**	-	-	**	**	**	2
		1%	**	**	**	**	-%	-%	**	**	**	3%
3	(3.0)	3	**	**	**	**	3	3	**	**	**	-
		3%	**	**	**	**	9%	6%	**	**	**	-%
4	(4.0)	5	**	**	**	**	2	3	**	**	**	1
		4%	**	**	**	**	5%	6%	**	**	**	2%
5	(5.0)	14	**	**	**	**	3	6	**	**	**	3
		12%	**	**	**	**	10%	13%	**	**	**	5%
6	(6.0)	21	**	**	**	**	4	9	**	**	**	12
		18%	**	**	**	**	10%	18%	**	**	**	19%
7	(7.0)	24	**	**	**	**	6	6	**	**	**	17
		20%	**	**	**	**	17%	13%	**	**	**	28%
8	(8.0)	16	**	**	**	**	4	5	**	**	**	9
		13%	**	**	**	**	12%	10%	**	**	**	14%
9	(9.0)	17	**	**	**	**	4	11	**	**	**	7
		15%	**	**	**	**	13%	22%	**	**	**	11%
10 - Extremely satisfied	(10.0)	13	**	**	**	**	4	5	**	**	**	6
		11%	**	**	**	**	12%	11%	**	**	**	10%
DISSATISFIED (1-4)		14	**	**	**	**	9	6	**	**	**	7
		12%	**	**	**	**	25%	13%	**	**	**	12%
NEUTRAL (5-6)		36	**	**	**	**	7	15	**	**	**	15
		30%	**	**	**	**	20%	31%	**	**	**	25%
SATISFIED (7-10)		70	**	**	**	**	19	28	**	**	**	38
		59%	**	**	**	**	54%	57%	**	**	**	63%
Answered		120	**	**	**	**	34	49	**	**	**	60
Mean score		6.8	**	**	**	**	6.2	7.0	**	**	**	6.8
Standard deviation		2.17	**	**	**	**	2.83	2.09	**	**	**	2.30

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

B4I. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using Dplay/ Discovery+? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used Dplay/ Discovery+ in the past 3 months (and if selected at random for those interviewed by phone)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		^a	^b	^c	^d		*a	^b	^c	^d	*e
Unweighted total	119	10	7	11	4	30	50	6	6	5	59
Effective Weighted Sample	86	8	6	8	4	19	34	4	5	3	44
Total	120	7	8	19	11	34	49	7	4	6	60
Standard error	.20	**	**	**	**	.52	.30	**	**	**	.30

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

B4I. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using Dplay/ Discovery+? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used Dplay/ Discovery+ in the past 3 months (and if selected at random for those interviewed by phone)

			65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%			^a	^b	^c	^d	^a	^b	^c	^d	*a	*b
Unweighted total		119	10	1	-	-	7	3	7	3	30	89
Effective Weighted Sample		86	7	1	-	-	5	3	5	2	25	61
Total		120	17	2	-	-	12	6	14	4	36	84
1 - Extremely dissatisfied	(1.0)	4	**	**	**	**	**	**	**	**	-	4
		3%	**	**	**	**	**	**	**	**	-%	5%
2	(2.0)	2	**	**	**	**	**	**	**	**	1	*
		1%	**	**	**	**	**	**	**	**	4%	1%
3	(3.0)	3	**	**	**	**	**	**	**	**	3	*
		3%	**	**	**	**	**	**	**	**	8%	*%
											b	
4	(4.0)	5	**	**	**	**	**	**	**	**	*	5
		4%	**	**	**	**	**	**	**	**	1%	6%
5	(5.0)	14	**	**	**	**	**	**	**	**	2	12
		12%	**	**	**	**	**	**	**	**	6%	15%
6	(6.0)	21	**	**	**	**	**	**	**	**	8	13
		18%	**	**	**	**	**	**	**	**	23%	16%
7	(7.0)	24	**	**	**	**	**	**	**	**	6	18
		20%	**	**	**	**	**	**	**	**	17%	21%
8	(8.0)	16	**	**	**	**	**	**	**	**	5	11
		13%	**	**	**	**	**	**	**	**	14%	13%
9	(9.0)	17	**	**	**	**	**	**	**	**	4	14
		15%	**	**	**	**	**	**	**	**	11%	16%
10 - Extremely satisfied	(10.0)	13	**	**	**	**	**	**	**	**	6	7
		11%	**	**	**	**	**	**	**	**	17%	8%
DISSATISFIED (1-4)		14	**	**	**	**	**	**	**	**	5	9
		12%	**	**	**	**	**	**	**	**	12%	11%
NEUTRAL (5-6)		36	**	**	**	**	**	**	**	**	10	25
		30%	**	**	**	**	**	**	**	**	29%	30%
SATISFIED (7-10)		70	**	**	**	**	**	**	**	**	21	49
		59%	**	**	**	**	**	**	**	**	59%	58%
Answered		120	**	**	**	**	**	**	**	**	36	84

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

B4I. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using Dplay/ Discovery+? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used Dplay/ Discovery+ in the past 3 months (and if selected at random for those interviewed by phone)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		^a	^b	^c	^d	^a	^b	^c	^d	*a	*b
Unweighted total	119	10	1	-	-	7	3	7	3	30	89
Effective Weighted Sample	86	7	1	-	-	5	3	5	2	25	61
Total	120	17	2	-	-	12	6	14	4	36	84
Mean score	6.8	**	**	**	**	**	**	**	**	7.0	6.7
Standard deviation	2.17	**	**	**	**	**	**	**	**	2.22	2.16
Standard error	.20	**	**	**	**	**	**	**	**	.40	.23

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

B4J. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using Virgin TV Catch-up or Virgin Media Anywhere? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used Virgin TV Catch-up or Virgin Media Anywhere in the past 3 months (and if selected at random for those interviewed by phone)

			AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
		Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%			*a	*b	*c	^d		*a	^b	^c	^d	e
Unweighted total		314	49	34	38	4	92	91	13	13	22	198
Effective Weighted Sample		240	41	24	26	4	64	65	10	9	13	155
Total		303	45	31	40	9	85	84	13	16	21	195
3	(3.0)	8	*	-	-	**	6	1	**	**	**	7
		3%	1%	-%	-%	**	7%	1%	**	**	**	4%
4	(4.0)	9	3	1	1	**	3	3	**	**	**	6
		3%	7%	4%	3%	**	3%	3%	**	**	**	3%
5	(5.0)	20	*	3	3	**	5	4	**	**	**	15
		7%	1%	9%	7%	**	6%	4%	**	**	**	8%
6	(6.0)	31	5	1	1	**	3	8	**	**	**	20
		10%	10%	3%	2%	**	4%	9%	**	**	**	10%
7	(7.0)	72	8	10	14	**	24	17	**	**	**	51
		24%	17%	33%	34%	**	28%	21%	**	**	**	26%
8	(8.0)	71	14	9	13	**	25	25	**	**	**	40
		23%	30%	29%	32%	**	30%	30%	**	**	**	21%
9	(9.0)	40	6	5	6	**	12	10	**	**	**	25
		13%	13%	14%	16%	**	15%	12%	**	**	**	13%
10 - Extremely satisfied	(10.0)	52	10	3	3	**	7	17	**	**	**	30
		17%	22%	8%	6%	**	8%	20%	**	**	**	15%
DISSATISFIED (1-4)		17	3	1	1	**	9	3	**	**	**	13
		5%	8%	4%	3%	**	10%	4%	**	**	**	7%
NEUTRAL (5-6)		52	5	4	4	**	8	11	**	**	**	35
		17%	11%	11%	9%	**	10%	13%	**	**	**	18%
SATISFIED (7-10)		235	37	26	35	**	68	69	**	**	**	147
		77%	81%	84%	88%	**	80%	82%	**	**	**	76%
Answered		303	45	31	40	**	85	84	**	**	**	195
Mean score		7.6	7.9	7.5	7.6	**	7.3	7.8	**	**	**	7.4
Standard deviation		1.74	1.73	1.48	1.36	**	1.79	1.62	**	**	**	1.79
Standard error		.10	.25	.25	.22	**	.19	.17	**	**	**	.13

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

B4J. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of using Virgin TV Catch-up or Virgin Media Anywhere? (Please think about your experience of using the service rather than what you have watched in the past 3 months)

Base : Those who have used Virgin TV Catch-up or Virgin Media Anywhere in the past 3 months (and if selected at random for those interviewed by phone)

			65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%			^a	^b	^c	^d	^a	^b	^c	^d	*a	b
Unweighted total		314	25	5	4	4	19	6	12	13	46	265
Effective Weighted Sample		240	20	4	4	4	16	5	11	10	36	204
Total		303	34	4	1	1	28	6	14	20	57	244
3	(3.0)	8	**	**	**	**	**	**	**	**	-	7
		3%	**	**	**	**	**	**	**	**	-%	3%
4	(4.0)	9	**	**	**	**	**	**	**	**	1	7
		3%	**	**	**	**	**	**	**	**	3%	3%
5	(5.0)	20	**	**	**	**	**	**	**	**	3	17
		7%	**	**	**	**	**	**	**	**	5%	7%
6	(6.0)	31	**	**	**	**	**	**	**	**	9	23
		10%	**	**	**	**	**	**	**	**	16%	9%
7	(7.0)	72	**	**	**	**	**	**	**	**	14	58
		24%	**	**	**	**	**	**	**	**	24%	24%
8	(8.0)	71	**	**	**	**	**	**	**	**	16	54
		23%	**	**	**	**	**	**	**	**	28%	22%
9	(9.0)	40	**	**	**	**	**	**	**	**	6	35
		13%	**	**	**	**	**	**	**	**	10%	14%
10 - Extremely satisfied	(10.0)	52	**	**	**	**	**	**	**	**	9	43
		17%	**	**	**	**	**	**	**	**	15%	18%
DISSATISFIED (1-4)		17	**	**	**	**	**	**	**	**	1	14
		5%	**	**	**	**	**	**	**	**	3%	6%
NEUTRAL (5-6)		52	**	**	**	**	**	**	**	**	12	40
		17%	**	**	**	**	**	**	**	**	21%	16%
SATISFIED (7-10)		235	**	**	**	**	**	**	**	**	44	190
		77%	**	**	**	**	**	**	**	**	77%	78%
Answered		303	**	**	**	**	**	**	**	**	57	244
Mean score		7.6	**	**	**	**	**	**	**	**	7.6	7.6
Standard deviation		1.74	**	**	**	**	**	**	**	**	1.52	1.77
Standard error		.10	**	**	**	**	**	**	**	**	.22	.11

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

B5. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of the BBC websites or apps you have used in the past 3 months?

Base : Those who have used any of the nine listed BBC websites or apps in the past 3 months

			AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
		Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%			a	b	c	*d		a	b	c	d	e
Unweighted total		2752	441	309	386	77	787	793	129	114	163	1734
Effective Weighted Sample		2012	326	232	276	67	542	563	95	86	106	1286
Total		2493	363	280	425	146	746	710	118	109	140	1576
1 - Extremely dissatisfied	(1.0)	14	4	2	2	-	6	5	1	1	-	6
		1%	1%	1%	*%	-%	1%	1%	1%	1%	-%	*%
2	(2.0)	16	5	*	*	-	5	7	*	2	1	8
		1%	1%	*%	*%	-%	1%	1%	*%	1%	1%	1%
3	(3.0)	37	3	2	4	2	12	11	3	2	1	22
		1%	1%	1%	1%	1%	2%	1%	3%	2%	1%	1%
4	(4.0)	72	8	10	12	1	19	28	6	7	5	33
		3%	2%	4%	3%	1%	3%	4%	5%	6%	3%	2%
								e		e		
5	(5.0)	213	32	17	28	11	65	62	9	9	15	121
		9%	9%	6%	7%	8%	9%	9%	8%	9%	11%	8%
6	(6.0)	287	34	34	52	18	104	92	19	12	25	164
		12%	9%	12%	12%	12%	14%	13%	16%	11%	18%	10%
											e	
7	(7.0)	485	75	52	87	35	140	133	24	25	20	317
		19%	21%	19%	20%	24%	19%	19%	20%	23%	14%	20%
8	(8.0)	678	100	75	121	46	187	179	28	26	29	460
		27%	28%	27%	29%	32%	25%	25%	23%	24%	21%	29%
9	(9.0)	344	47	44	62	19	104	94	17	12	20	223
		14%	13%	16%	15%	13%	14%	13%	15%	11%	14%	14%
10 - Extremely satisfied	(10.0)	347	55	43	57	14	104	101	11	15	25	222
		14%	15%	15%	13%	10%	14%	14%	9%	13%	18%	14%
DISSATISFIED (1-4)		139	20	15	18	3	42	50	10	11	6	69
		6%	5%	5%	4%	2%	6%	7%	9%	10%	5%	4%
								e		e		
NEUTRAL (5-6)		500	66	51	80	29	169	153	28	22	41	285
		20%	18%	18%	19%	20%	23%	22%	23%	20%	29%	18%
											e	

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d,e

B5. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of the BBC websites or apps you have used in the past 3 months?

Base : Those who have used any of the nine listed BBC websites or apps in the past 3 months

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	**55-64**	**65-74**	**65+**	**75+**	**65+ OR DE**	**ANY**	**VISION**	**HEARING**	**MOBILITY**	**NO**
Significance Level: 95%		a	b	c	*d		a	b	c	d	e
Unweighted total	2752	441	309	386	77	787	793	129	114	163	1734
Effective Weighted Sample	2012	326	232	276	67	542	563	95	86	106	1286
Total	2493	363	280	425	146	746	710	118	109	140	1576
SATISFIED (7-10)	1854	278	214	327	113	535	507	80	77	93	1221
	74%	76%	77%	77%	78%	72%	71%	68%	71%	66%	78%
											abd
Answered	2493	363	280	425	146	746	710	118	109	140	1576
Mean score	7.5	7.5	7.6	7.6	7.5	7.4	7.4	7.2	7.2	7.5	7.6
											ab
Standard deviation	1.78	1.84	1.74	1.65	1.47	1.82	1.87	1.84	1.92	1.83	1.70
Standard error	.03	.09	.10	.08	.17	.06	.07	.16	.18	.14	.04

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d,e

B5. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of the BBC websites or apps you have used in the past 3 months?

Base : Those who have used any of the nine listed BBC websites or apps in the past 3 months

			65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%			a	*b	*c	*d	a	b	c	*d	a	b
Unweighted total		2752	258	42	53	32	149	107	170	86	424	2313
Effective Weighted Sample		2012	207	34	42	30	121	85	136	69	327	1682
Total		2493	351	36	28	11	212	136	231	116	464	2016
1 - Extremely dissatisfied	(1.0)	14 1%	1 *%	- -%	1 2%	- -%	1 1%	- -%	1 1%	- -%	- -%	14 1%
2	(2.0)	16 1%	- -%	- -%	- -%	* 3% a	- -%	- -%	- -%	- -%	7 1%	10 *%
3	(3.0)	37 1%	3 1%	1 3%	1 2%	- -%	3 1%	- -%	2 1%	1 1%	7 1%	30 1%
4	(4.0)	72 3%	9 3%	1 3%	* 1%	1 6%	7 3%	2 2%	6 3%	3 3%	12 3%	60 3%
5	(5.0)	213 9%	19 5%	6 16% a	3 10%	1 5%	12 6%	5 4%	12 5%	7 6%	54 12% b	155 8%
6	(6.0)	287 12%	45 13%	4 12%	2 7%	1 5%	25 12%	20 15%	35 15%	10 9%	71 15% b	214 11%
7	(7.0)	485 19%	70 20%	10 27%	5 17%	2 22%	43 20%	27 20%	47 20%	21 19%	91 20%	392 19%
8	(8.0)	678 27%	103 29%	7 18%	10 35%	2 17%	64 30%	39 29%	62 27%	41 35%	98 21%	576 29% a
9	(9.0)	344 14%	54 15%	3 9%	3 11%	2 23%	35 17%	19 14%	33 14%	19 16%	50 11%	292 14%
10 - Extremely satisfied	(10.0)	347 14%	46 13%	5 13%	4 15%	2 20%	22 10%	24 18%	33 14%	13 11%	74 16%	273 14%
DISSATISFIED (1-4)		139 6%	13 4%	2 6%	2 6%	1 8%	11 5%	2 2%	10 4%	4 3%	25 5%	114 6%
NEUTRAL (5-6)		500 20%	64 18%	10 27%	5 17%	1 10%	37 18%	25 19%	47 20%	18 15%	126 27% b	369 18%

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

B5. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with your experience of the BBC websites or apps you have used in the past 3 months?

Base : Those who have used any of the nine listed BBC websites or apps in the past 3 months

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	*d	a	b
Unweighted total	2752	258	42	53	32	149	107	170	86	424	2313
Effective Weighted Sample	2012	207	34	42	30	121	85	136	69	327	1682
Total	2493	351	36	28	11	212	136	231	116	464	2016
SATISFIED (7-10)	1854	273	24	22	9	163	109	175	94	313	1533
	74%	78%	67%	78%	82%	77%	80%	76%	81%	67%	76%
											a
Answered	2493	351	36	28	11	212	136	231	116	464	2016
Mean score	7.5	7.6	7.1	7.5	7.8	7.5	7.8	7.6	7.7	7.3	7.5
Standard deviation	1.78	1.60	1.80	1.93	2.01	1.65	1.49	1.65	1.50	1.85	1.77
Standard error	.03	.10	.28	.26	.36	.13	.14	.13	.16	.09	.04

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

C1. OVERALL IMPRESSION OF THE BBC. On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourable, thinking about everything the BBC does across TV, radio and online, what is your overall impression of the BBC?

Base : All respondents

			AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
		Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%			a	b	c	d		a	b	c	d	e
Unweighted total		4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample		3128	501	404	513	162	1049	893	152	152	188	1941
Total		4292	608	563	991	428	1701	1252	228	243	326	2598
1 - Extremely unfavourable	(1.0)	236 6%	41 7%	29 5%	40 4%	11 3%	107 6%	76 6%	9 4%	21 9% e	22 7%	122 5%
2	(2.0)	99 2%	17 3%	17 3%	33 3%	16 4%	50 3%	27 2%	5 2%	3 1%	8 2%	67 3%
3	(3.0)	159 4%	32 5%	25 4%	46 5%	21 5%	72 4%	59 5% e	8 3%	18 8% e	14 4%	75 3%
4	(4.0)	260 6%	38 6%	34 6%	67 7%	34 8%	126 7%	92 7%	11 5%	25 10% e	34 10% e	146 6%
5	(5.0)	533 12%	55 9%	70 12%	135 14% a	65 15% a	236 14%	147 12%	25 11%	29 12%	43 13%	313 12%
6	(6.0)	522 12%	65 11%	52 9%	104 11%	52 12%	192 11%	183 15% e	40 17% e	37 15% e	50 15% e	259 10%
7	(7.0)	736 17%	99 16%	88 16%	152 15%	63 15%	270 16%	189 15%	41 18%	33 14%	40 12%	473 18% ad
8	(8.0)	855 20%	122 20%	118 21%	208 21%	90 21%	307 18%	247 20%	53 23%	43 18%	57 18%	552 21%
9	(9.0)	422 10%	71 12%	67 12%	96 10%	29 7%	153 9%	88 7%	16 7%	10 4%	16 5%	304 12% acd
10 - Extremely favourable	(10.0)	468 11%	67 11%	64 11%	110 11%	46 11%	187 11%	145 12%	20 9%	23 10%	42 13%	287 11%
Answered		4292	608	563	991	428	1701	1252	228	243	326	2598
Mean score		6.6	6.5	6.6	6.6	6.5	6.4	6.4 c	6.6 c	5.9	6.2	6.7 acd
Standard deviation		2.39	2.54	2.45	2.39	2.30	2.48	2.44	2.18	2.52	2.51	2.34
Standard error		.04	.10	.10	.09	.17	.06	.07	.14	.17	.14	.04

Columns Tested: a,b,c,d - a,b,c,d,e

C1. OVERALL IMPRESSION OF THE BBC. On a scale of 1 to 10, where 1 means extremely unfavourable and 10 means extremely favourable, thinking about everything the BBC does across TV, radio and online, what is your overall impression of the BBC?

Base : All respondents

			65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%			a	*b	*c	*d	a	b	c	d	a	b
Unweighted total		4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample		3128	392	64	66	49	200	192	223	166	491	2619
Total		4292	826	84	60	21	439	385	462	358	716	3552
1 - Extremely unfavourable	(1.0)	236 6%	32 4%	5 5%	3 4%	1 5%	21 5%	11 3%	15 3%	14 4%	25 4%	206 6% a
2	(2.0)	99 2%	28 3%	3 3%	1 2%	1 5%	20 4%	8 2%	19 4%	9 2%	7 1%	92 3% a
3	(3.0)	159 4%	39 5%	4 5%	2 3%	1 4%	22 5%	17 4%	20 4%	19 5%	21 3%	138 4%
4	(4.0)	260 6%	48 6%	12 15% a	6 9%	2 9%	30 7%	15 4%	29 6%	19 5%	46 6%	213 6%
5	(5.0)	533 12%	108 13%	17 21% d	9 15%	1 4%	64 15%	44 11%	52 11%	55 15%	100 14%	433 12%
6	(6.0)	522 12%	88 11%	6 7%	8 13%	3 14%	50 11%	38 10%	49 11%	39 11%	104 15%	414 12%
7	(7.0)	736 17%	134 16% c	12 15%	4 6%	2 10%	76 17%	58 15%	92 20% d	40 11%	135 19%	595 17%
8	(8.0)	855 20%	174 21%	14 16%	17 28%	4 18%	84 19%	90 23%	90 19%	82 23%	140 20%	712 20%
9	(9.0)	422 10%	84 10%	5 6%	4 7%	2 11%	42 10%	42 11%	49 11%	34 10%	62 9%	358 10%
10 - Extremely favourable	(10.0)	468 11%	93 11%	5 7%	7 12%	4 20% b	30 7%	63 16% a	46 10%	47 13% a	75 10%	391 11%
Answered		4292	826	84	60	21	439	385	462	358	716	3552
Mean score		6.6	6.6 b	5.9	6.6	6.7	6.3	7.0 a	6.6	6.7	6.7	6.6
Standard deviation		2.39	2.37	2.37	2.40	2.78	2.37	2.31	2.33	2.40	2.16	2.43
Standard error		.04	.10	.26	.25	.37	.15	.15	.14	.16	.09	.04

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

C1A

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
11	1	1	-	-	-	-	1	-	-	-	-
	*%	*%	-%	-%	-%	-%	*%	-%	-%	-%	-%
13	1	1	-	-	-	-	-	-	-	-	1
	*%	*%	-%	-%	-%	-%	-%	-%	-%	-%	*%
14	1	1	-	-	-	-	1	-	-	-	-
	*%	*%	-%	-%	-%	-%	*%	-%	-%	-%	-%
16	1	1	-	-	-	-	-	-	-	-	1
	*%	*%	-%	-%	-%	-%	-%	-%	-%	-%	*%
17	*	-	*	*	-	*	-	-	-	-	-
	*%	-%	*%	*%	-%	*%	-%	-%	-%	-%	-%
18	*	-	*	*	-	*	-	-	-	-	-
	*%	-%	*%	*%	-%	*%	-%	-%	-%	-%	-%

Columns Tested: a,b,c,d - a,b,c,d,e

C1A

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
11	1	-	-	-	-	-	-	-	-	-	1
	*%	-%	-%	-%	-%	-%	-%	-%	-%	-%	*%
13	1	-	-	-	-	-	-	-	-	-	1
	*%	-%	-%	-%	-%	-%	-%	-%	-%	-%	*%
14	1	-	-	-	-	-	-	-	-	-	1
	*%	-%	-%	-%	-%	-%	-%	-%	-%	-%	*%
16	1	-	-	-	-	-	-	-	-	-	1
	*%	-%	-%	-%	-%	-%	-%	-%	-%	-%	*%
17	*	-	-	*	-	-	-	-	-	-	*
	*%	-%	-%	1%	-%	-%	-%	-%	-%	-%	*%
18	*	-	-	*	-	-	-	-	-	-	*
	*%	-%	-%	1%	-%	-%	-%	-%	-%	-%	*%

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

C2A. PERFORMANCE AGAINST PURPOSE 1 STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC provides: "News and information to help people understand what is going on in the UK and the world"?

Base : All respondents

			AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
		Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%			a	b	c	d		a	b	c	d	e
Unweighted total		4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample		3128	501	404	513	162	1049	893	152	152	188	1941
Total		4292	608	563	991	428	1701	1252	228	243	326	2598
1 - Not at all well	(1.0)	177 4%	34 6%	27 5%	37 4%	10 2%	80 5%	52 4%	5 2%	12 5%	13 4%	103 4%
2	(2.0)	82 2%	16 3%	21 4%	27 3%	6 1%	36 2%	26 2%	5 2%	6 3%	4 1%	40 2%
3	(3.0)	132 3%	32 5%	20 4%	41 4%	21 5%	65 4%	45 4%	6 3%	18 7% ae	23 7% ae	74 3%
4	(4.0)	157 4%	19 3%	25 4%	38 4%	13 3%	74 4%	47 4%	9 4%	12 5%	11 3%	94 4%
5	(5.0)	348 8%	43 7%	34 6%	74 7%	40 9%	142 8%	116 9% e	20 9%	22 9%	28 9%	177 7%
6	(6.0)	345 8%	32 5%	35 6%	61 6%	26 6%	126 7%	91 7%	18 8%	13 5%	31 10%	206 8%
7	(7.0)	621 14%	76 13%	67 12%	128 13%	61 14%	226 13%	166 13%	35 16%	21 9%	36 11%	379 15% c
8	(8.0)	854 20%	124 20%	117 21%	195 20%	77 18%	312 18%	248 20%	56 24%	48 20%	63 19%	538 21%
9	(9.0)	634 15%	91 15%	90 16%	166 17%	76 18%	255 15%	185 15%	35 15%	31 13%	39 12%	405 16%
10 - Extremely well	(10.0)	810 19%	126 21%	121 22%	213 21%	92 21%	334 20%	242 19%	33 15%	53 22%	73 22%	520 20%
Don't know		129 3%	14 2% b	3 1%	10 1%	7 2%	49 3%	34 3%	3 1%	7 3%	5 1%	62 2%
NEGATIVE VIEW (1-4)		549 13%	101 17%	93 17%	143 14%	50 12%	255 15%	169 14%	25 11%	49 20% abe	51 16%	311 12%

Columns Tested: a,b,c,d - a,b,c,d,e

C2A. PERFORMANCE AGAINST PURPOSE 1 STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC provides: "News and information to help people understand what is going on in the UK and the world"?

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
NEUTRAL (5-6)	693	75	69	135	66	269	207	38	34	59	383
	16%	12%	12%	14%	15%	16%	17%	17%	14%	18%	15%
POSITIVE VIEW (7-10)	2920	418	396	701	306	1127	841	159	153	210	1842
	68%	69%	70%	71%	71%	66%	67%	70%	63%	65%	71%
											ac
MOST NEGATIVE (1-2)	259	50	48	64	16	116	78	10	18	17	144
	6%	8%	9%	6%	4%	7%	6%	4%	8%	5%	6%
		d	d								
MOST POSITIVE (9-10)	1444	217	211	378	167	590	426	68	84	112	925
	34%	36%	38%	38%	39%	35%	34%	30%	34%	34%	36%
Answered	4161	594	558	979	421	1651	1217	223	236	321	2536
Mean score	7.2	7.2	7.2	7.3	7.4	7.2	7.2	7.3	7.0	7.1	7.4
Standard deviation	2.41	2.64	2.59	2.48	2.32	2.52	2.45	2.19	2.72	2.54	2.36
Standard error	.04	.10	.11	.09	.17	.06	.07	.14	.18	.14	.05

Columns Tested: a,b,c,d - a,b,c,d,e

C2A. PERFORMANCE AGAINST PURPOSE 1 STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC provides: "News and information to help people understand what is going on in the UK and the world"?

Base : All respondents

			65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%			a	*b	*c	*d	a	b	c	d	a	b
Unweighted total		4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample		3128	392	64	66	49	200	192	223	166	491	2619
Total		4292	826	84	60	21	439	385	462	358	716	3552
1 - Not at all well	(1.0)	177 4%	28 3%	6 8%	1 2%	* 2%	19 4%	7 2%	16 4%	12 3%	14 2%	160 4% a
2	(2.0)	82 2%	23 3%	2 2%	2 3%	* 1%	21 5% b	2 1%	15 3% b	8 2%	6 1%	76 2%
3	(3.0)	132 3%	28 3%	8 10% a	3 6%	1 6%	17 4%	11 3%	12 3%	14 4%	23 3%	109 3%
4	(4.0)	157 4%	34 4%	1 1%	2 3%	2 7%	19 4%	15 4%	19 4%	14 4%	32 5%	124 4%
5	(5.0)	348 8%	66 8%	6 8%	1 2%	1 2%	33 7%	33 9%	30 7%	36 10%	70 10%	277 8%
6	(6.0)	345 8%	53 6%	3 3%	4 7%	1 6%	35 8%	18 5%	30 6%	23 7%	61 8%	284 8%
7	(7.0)	621 14%	102 12%	19 23% ad	7 11%	1 3%	57 13%	45 12%	72 16% d	28 8%	122 17%	494 14%
8	(8.0)	854 20%	170 21%	9 11%	9 16%	6 28% b	91 21%	79 21%	93 20%	77 22%	163 23%	687 19%
9	(9.0)	634 15%	137 17%	10 12%	14 24%	4 19%	68 15%	69 18%	73 16%	62 17%	85 12%	545 15%
10 - Extremely well	(10.0)	810 19%	176 21%	17 20%	15 25%	5 24%	77 18%	99 26% a	95 21%	80 22%	112 16%	695 20% a
Don't know		129 3%	9 1%	- -%	1 1%	- -%	2 *%	7 2%	5 1%	4 1%	27 4%	101 3%

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

C2A. PERFORMANCE AGAINST PURPOSE 1 STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC provides: "News and information to help people understand what is going on in the UK and the world"?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
NEGATIVE VIEW (1-4)	549	113	18	8	3	77	34	63	47	76	468
	13%	14%	21%	14%	16%	17%	9%	14%	13%	11%	13%
						b					
NEUTRAL (5-6)	693	119	9	5	2	68	51	60	59	131	561
	16%	14%	11%	9%	8%	16%	13%	13%	16%	18%	16%
POSITIVE VIEW (7-10)	2920	585	56	45	16	292	292	333	247	483	2421
	68%	71%	67%	76%	75%	67%	76%	72%	69%	67%	68%
							a				
MOST NEGATIVE (1-2)	259	52	8	3	1	41	9	32	20	20	235
	6%	6%	9%	5%	3%	9%	2%	7%	6%	3%	7%
						b		b			a
MOST POSITIVE (9-10)	1444	313	27	29	9	145	168	169	142	198	1240
	34%	38%	32%	49%	44%	33%	44%	37%	40%	28%	35%
							a				a
Answered	4161	817	82	59	21	437	378	457	354	689	3450
Mean score	7.2	7.4	6.8	7.7	7.7	7.0	7.8	7.3	7.4	7.2	7.3
							a				
Standard deviation	2.41	2.44	2.81	2.46	2.41	2.58	2.17	2.43	2.46	2.14	2.45
Standard error	.04	.11	.31	.25	.32	.16	.14	.14	.17	.09	.04

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

C2B. PERFORMANCE AGAINST PURPOSE 2 STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC provides: "Programmes and content that help people to learn about new things"?

Base : All respondents

			AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
		Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%			a	b	c	d		a	b	c	d	e
Unweighted total		4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample		3128	501	404	513	162	1049	893	152	152	188	1941
Total		4292	608	563	991	428	1701	1252	228	243	326	2598
1 - Not at all well	(1.0)	106 2%	20 3%	14 2%	22 2%	9 2%	49 3%	32 3%	2 1%	9 4%	10 3%	55 2%
2	(2.0)	57 1%	6 1%	9 2%	11 1%	2 *%	26 2%	18 1%	* *%	5 2%	5 1%	27 1%
3	(3.0)	97 2%	22 4%	19 3%	28 3%	9 2%	52 3%	28 2%	7 3%	3 1%	9 3%	57 2%
4	(4.0)	143 3%	26 4%	23 4%	32 3%	9 2%	60 4%	43 3%	14 6% e	8 3%	17 5%	81 3%
5	(5.0)	354 8%	38 6%	49 9%	74 7%	25 6%	133 8%	95 8%	17 7%	16 7%	25 8%	203 8%
6	(6.0)	457 11%	67 11%	53 9%	102 10%	48 11%	180 11%	115 9%	16 7%	22 9%	31 9%	276 11%
7	(7.0)	727 17%	75 12%	96 17% a	182 18% a	85 20% a	289 17%	230 18%	38 17%	48 20%	47 14%	419 16%
8	(8.0)	979 23%	145 24%	128 23%	235 24%	107 25%	392 23%	281 22%	58 25%	47 19%	64 20%	630 24%
9	(9.0)	537 13%	76 13%	73 13%	118 12%	45 11%	177 10%	161 13%	29 13%	30 12%	44 14%	344 13%
10 - Extremely well	(10.0)	520 12%	88 14%	66 12%	108 11%	42 10%	195 11%	144 11%	21 9%	17 7%	43 13%	341 13% c
Don't know		301 7%	43 7%	29 5%	68 7%	39 9%	137 8%	97 8%	20 9%	33 14% ae	32 10%	161 6%
NEGATIVE VIEW (1-4)		403 9%	74 12% d	65 12%	93 9%	28 7%	187 11%	121 10%	24 11%	25 10%	40 12%	221 9%

Columns Tested: a,b,c,d - a,b,c,d,e

C2B. PERFORMANCE AGAINST PURPOSE 2 STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC provides: "Programmes and content that help people to learn about new things"?

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
NEUTRAL (5-6)	811	105	102	176	73	313	210	33	39	55	480
	19%	17%	18%	18%	17%	18%	17%	14%	16%	17%	18%
POSITIVE VIEW (7-10)	2763	384	364	643	279	1053	816	146	142	198	1733
	64%	63%	65%	65%	65%	62%	65%	64%	59%	61%	67%
											c
MOST NEGATIVE (1-2)	163	26	23	33	10	75	50	3	14	14	82
	4%	4%	4%	3%	2%	4%	4%	1%	6%	4%	3%
									b		
MOST POSITIVE (9-10)	1057	164	139	226	87	372	305	50	48	87	685
	25%	27%	25%	23%	20%	22%	24%	22%	20%	27%	26%
Answered	3977	563	531	912	381	1553	1146	203	206	293	2434
Mean score	7.2	7.2	7.1	7.2	7.3	7.0	7.2	7.2	7.0	7.1	7.3
Standard deviation	2.11	2.27	2.17	2.06	1.89	2.18	2.11	1.96	2.18	2.28	2.05
Standard error	.03	.09	.09	.08	.14	.06	.06	.13	.15	.13	.04

Columns Tested: a,b,c,d - a,b,c,d,e

C2B. PERFORMANCE AGAINST PURPOSE 2 STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC provides: "Programmes and content that help people to learn about new things"?

Base : All respondents

			65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%			a	*b	*c	*d	a	b	c	d	a	b
Unweighted total		4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample		3128	392	64	66	49	200	192	223	166	491	2619
Total		4292	826	84	60	21	439	385	462	358	716	3552
1 - Not at all well	(1.0)	106 2%	18 2%	4 5%	- -%	- -%	13 3%	5 1%	6 1%	12 3%	8 1%	94 3% a
2	(2.0)	57 1%	7 1%	1 2%	2 3%	1 3%	7 2%	- -%	7 2%	- -%	10 1%	47 1%
3	(3.0)	97 2%	24 3%	2 3%	1 1%	1 4%	13 3%	9 2%	11 2%	12 3%	11 2%	85 2%
4	(4.0)	143 3%	22 3%	7 8% a	1 2%	1 5%	16 4%	6 1%	13 3%	9 3%	18 2%	125 4%
5	(5.0)	354 8%	54 7%	14 16% a	4 7%	2 9%	29 7%	25 6%	26 6%	26 7%	62 9%	289 8%
6	(6.0)	457 11%	83 10%	12 14%	5 8%	2 8%	62 14% b	22 6%	47 10%	36 10%	70 10%	385 11%
7	(7.0)	727 17%	155 19%	15 18%	7 12%	4 21%	78 18%	77 20%	84 18%	69 19%	144 20% b	579 16%
8	(8.0)	979 23%	205 25% b	9 10%	16 28% b	5 23%	102 23%	103 27%	109 24%	94 26%	157 22%	817 23%
9	(9.0)	537 13%	98 12%	8 10%	10 16%	2 11%	50 11%	48 12%	66 14%	32 9%	96 13%	440 12%
10 - Extremely well	(10.0)	520 12%	90 11%	7 9%	8 14%	3 13%	30 7%	60 16% a	53 11%	37 10%	101 14%	418 12%
Don't know		301 7%	60 7%	2 2%	5 9%	1 2%	31 7%	29 7%	36 8%	24 7%	40 6%	258 7%

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

C2B. PERFORMANCE AGAINST PURPOSE 2 STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC provides: "Programmes and content that help people to learn about new things"?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
NEGATIVE VIEW (1-4)	403	72	15	4	3	49	20	37	34	47	351
	9%	9%	18%	7%	12%	11%	5%	8%	9%	7%	10%
			a			b					a
NEUTRAL (5-6)	811	138	26	9	4	91	47	73	63	132	675
	19%	17%	31%	15%	17%	21%	12%	16%	18%	18%	19%
			ac			b					
POSITIVE VIEW (7-10)	2763	548	40	41	14	260	288	312	232	497	2254
	64%	66%	48%	70%	68%	59%	75%	67%	65%	69%	63%
		b		b	b		ad			b	
MOST NEGATIVE (1-2)	163	25	6	2	1	20	5	13	12	18	141
	4%	3%	7%	3%	3%	5%	1%	3%	3%	3%	4%
MOST POSITIVE (9-10)	1057	188	16	18	5	80	108	119	69	197	858
	25%	23%	19%	30%	25%	18%	28%	26%	19%	28%	24%
							a				
Answered	3977	757	80	54	21	400	355	422	329	676	3280
Mean score	7.2	7.2	6.3	7.6	7.1	6.9	7.6	7.3	7.1	7.4	7.1
		b		b			ad	a		b	
Standard deviation	2.11	2.02	2.31	1.93	2.13	2.09	1.85	1.97	2.08	1.94	2.13
Standard error	.03	.09	.26	.21	.29	.14	.12	.12	.15	.08	.04

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

C2C. PERFORMANCE AGAINST PURPOSE 3 STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC provides: "High quality and creative content"?

Base : All respondents

			AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
		Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%			a	b	c	d		a	b	c	d	e
Unweighted total		4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample		3128	501	404	513	162	1049	893	152	152	188	1941
Total		4292	608	563	991	428	1701	1252	228	243	326	2598
1 - Not at all well	(1.0)	150 3%	24 4%	25 4%	35 4%	10 2%	76 4%	46 4%	3 1%	11 5%	11 3%	81 3%
2	(2.0)	59 1%	5 1%	13 2%	14 1%	2 *%	26 2%	19 1%	4 2%	4 2%	4 1%	29 1%
3	(3.0)	141 3%	28 5%	14 2%	34 3%	20 5%	63 4%	41 3%	10 4%	12 5%	19 6%	82 3%
4	(4.0)	177 4%	21 3%	30 5%	47 5%	17 4%	80 5%	61 5%	10 5%	12 5%	19 6%	98 4%
5	(5.0)	369 9%	56 9%	42 7%	80 8%	38 9%	148 9%	102 8%	15 7%	23 10%	25 8%	219 8%
6	(6.0)	502 12%	51 8%	58 10%	98 10%	40 9%	179 11%	150 12%	27 12%	25 10%	49 15%	276 11%
7	(7.0)	707 16%	94 16%	100 18%	169 17%	70 16%	274 16%	208 17% d	38 17%	49 20% d	32 10%	435 17% d
8	(8.0)	911 21%	137 23%	118 21%	217 22%	99 23%	364 21%	235 19%	51 22%	41 17%	56 17%	603 23% a
9	(9.0)	554 13%	99 16%	79 14%	134 14%	55 13%	199 12%	163 13%	27 12%	21 9%	53 16% c	350 13%
10 - Extremely well	(10.0)	514 12%	74 12%	73 13%	113 11%	40 9%	194 11%	152 12%	23 10%	23 9%	37 11%	330 13%
Don't know		195 5%	16 3%	9 2%	38 4% b	29 7% ab	86 5%	66 5% e	15 6%	19 8% e	21 6%	94 4%
NEGATIVE VIEW (1-4)		527 12%	78 13%	81 14%	130 13%	49 11%	245 14%	167 13%	27 12%	39 16%	53 16% e	290 11%

Columns Tested: a,b,c,d - a,b,c,d,e

C2C. PERFORMANCE AGAINST PURPOSE 3 STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC provides: "High quality and creative content"?

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
NEUTRAL (5-6)	871	107	100	178	78	328	251	42	48	73	495
	20%	18%	18%	18%	18%	19%	20%	18%	20%	22%	19%
POSITIVE VIEW (7-10)	2686	405	369	633	264	1031	759	139	133	179	1718
	63%	67%	66%	64%	62%	61%	61%	61%	55%	55%	66%
											acd
MOST NEGATIVE (1-2)	209	29	38	50	12	102	65	6	15	14	110
	5%	5%	7%	5%	3%	6%	5%	3%	6%	4%	4%
MOST POSITIVE (9-10)	1068	174	152	247	95	393	316	50	44	90	680
	25%	29%	27%	25%	22%	23%	25%	22%	18%	28%	26%
										c	c
Answered	4084	591	551	941	391	1604	1177	208	220	304	2503
Mean score	7.0	7.1	7.0	7.0	7.0	6.9	7.0	7.1	6.6	6.9	7.1
											ac
Standard deviation	2.24	2.30	2.35	2.25	2.11	2.34	2.29	2.07	2.35	2.36	2.18
Standard error	.03	.09	.10	.08	.16	.06	.06	.14	.16	.14	.04

Columns Tested: a,b,c,d - a,b,c,d,e

C2C. PERFORMANCE AGAINST PURPOSE 3 STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC provides: "High quality and creative content"?

Base : All respondents

			65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%			a	*b	*c	*d	a	b	c	d	a	b
Unweighted total		4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample		3128	392	64	66	49	200	192	223	166	491	2619
Total		4292	826	84	60	21	439	385	462	358	716	3552
1 - Not at all well	(1.0)	150 3%	26 3%	5 6%	4 6%	* 1%	19 4%	7 2%	15 3%	11 3%	10 1%	136 4% a
2	(2.0)	59 1%	10 1%	4 5%	- -%	* 2%	10 2%	* *%	9 2%	- -%	8 1%	50 1%
3	(3.0)	141 3%	26 3%	5 6%	1 2%	1 6%	17 4%	9 2%	11 2%	15 4%	14 2%	126 4%
4	(4.0)	177 4%	34 4%	9 10% a	3 5%	1 6%	19 4%	13 3%	18 4%	16 4%	26 4%	150 4%
5	(5.0)	369 9%	65 8%	9 11%	3 6%	2 10%	39 9%	26 7%	31 7%	34 10%	64 9%	304 9%
6	(6.0)	502 12%	82 10%	7 9%	7 11%	2 11%	35 8%	47 12%	46 10%	35 10%	114 16% b	385 11%
7	(7.0)	707 16%	144 17%	13 15%	10 17%	2 11%	78 18%	67 17%	74 16%	68 19%	106 15%	598 17%
8	(8.0)	911 21%	189 23%	14 17%	11 18%	2 12%	110 25%	79 21%	122 26%	65 18%	154 22%	753 21%
9	(9.0)	554 13%	119 14% b	3 3%	8 14% b	3 16% b	61 14%	58 15%	67 14%	53 15%	96 13%	455 13%
10 - Extremely well	(10.0)	514 12%	86 10%	11 14%	11 19%	4 20%	27 6%	59 15% a	48 10%	38 11%	88 12%	425 12%
Don't know		195 5%	35 4%	2 2%	1 1%	1 6%	16 4%	18 5%	17 4%	17 5%	34 5%	158 4%
NEGATIVE VIEW (1-4)		527 12%	97 12%	23 27% a	8 14%	3 15%	64 15% b	30 8%	52 11%	42 12%	59 8%	462 13% a

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

C2C. PERFORMANCE AGAINST PURPOSE 3 STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC provides: "High quality and creative content"?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
NEUTRAL (5-6)	871	147	17	10	4	74	73	78	69	178	689
	20%	18%	20%	17%	21%	17%	19%	17%	19%	25%	19%
										b	
POSITIVE VIEW (7-10)	2686	539	41	41	12	276	263	311	224	444	2231
	63%	65%	49%	68%	59%	63%	68%	67%	63%	62%	63%
		b		b							
MOST NEGATIVE (1-2)	209	37	9	4	1	29	8	24	11	18	187
	5%	4%	10%	6%	3%	7%	2%	5%	3%	3%	5%
			a			b					a
MOST POSITIVE (9-10)	1068	205	14	20	8	88	117	115	91	184	880
	25%	25%	17%	33%	36%	20%	30%	25%	25%	26%	25%
				b	b		a				
Answered	4084	782	80	59	20	415	366	441	335	681	3382
Mean score	7.0	7.1	6.2	7.2	7.2	6.8	7.4	7.1	7.0	7.2	7.0
		b		b	b		a				
Standard deviation	2.24	2.18	2.63	2.43	2.45	2.27	2.01	2.17	2.17	1.99	2.28
Standard error	.03	.10	.29	.25	.33	.14	.13	.13	.15	.08	.04

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

C2D. PERFORMANCE AGAINST PURPOSE 4 STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC provides: "Content that reflects the life and culture of communities throughout the UK"?

Base : All respondents

			AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
		Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%			a	b	c	d		a	b	c	d	e
Unweighted total		4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample		3128	501	404	513	162	1049	893	152	152	188	1941
Total		4292	608	563	991	428	1701	1252	228	243	326	2598
1 - Not at all well	(1.0)	164	30	26	35	9	76	50	3	12	13	91
		4%	5%	5%	4%	2%	4%	4%	1%	5%	4%	4%
2	(2.0)	75	6	21	26	5	40	22	5	4	5	43
		2%	1%	4%	3%	1%	2%	2%	2%	2%	2%	2%
				a								
3	(3.0)	160	33	18	34	16	60	41	10	13	13	108
		4%	5%	3%	3%	4%	4%	3%	4%	5%	4%	4%
4	(4.0)	195	31	26	52	26	89	73	10	13	25	100
		5%	5%	5%	5%	6%	5%	6%	4%	6%	8%	4%
								e			e	
5	(5.0)	465	62	55	118	63	187	128	27	26	28	268
		11%	10%	10%	12%	15%	11%	10%	12%	11%	9%	10%
6	(6.0)	539	57	78	141	63	227	145	29	34	45	326
		13%	9%	14%	14%	15%	13%	12%	13%	14%	14%	13%
				a	a							
7	(7.0)	738	96	114	182	68	297	205	49	34	41	458
		17%	16%	20%	18%	16%	17%	16%	21%	14%	13%	18%
									d			
8	(8.0)	779	120	86	145	59	262	233	40	36	53	483
		18%	20%	15%	15%	14%	15%	19%	17%	15%	16%	19%
			c									
9	(9.0)	463	73	54	107	53	173	122	20	19	33	312
		11%	12%	10%	11%	12%	10%	10%	9%	8%	10%	12%
10 - Extremely well	(10.0)	404	56	51	79	28	151	130	16	14	38	248
		9%	9%	9%	8%	6%	9%	10%	7%	6%	12%	10%
Don't know		299	42	32	63	31	129	93	13	33	32	159
		7%	7%	6%	6%	7%	8%	7%	6%	14%	10%	6%
										abe		
NEGATIVE VIEW (1-4)		593	100	91	147	56	265	186	28	43	56	341
		14%	16%	16%	15%	13%	16%	15%	12%	17%	17%	13%

Columns Tested: a,b,c,d - a,b,c,d,e

C2D. PERFORMANCE AGAINST PURPOSE 4 STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC provides: "Content that reflects the life and culture of communities throughout the UK"?

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
NEUTRAL (5-6)	1004	119	133	259	126	414	273	56	60	73	594
	23%	20%	24%	26%	29%	24%	22%	25%	25%	22%	23%
				a	a						
POSITIVE VIEW (7-10)	2385	345	305	513	208	884	690	125	103	165	1501
	56%	57%	54%	52%	49%	52%	55%	55%	42%	51%	58%
							c	c			c
MOST NEGATIVE (1-2)	239	36	47	61	14	116	73	8	16	18	134
	6%	6%	8%	6%	3%	7%	6%	3%	7%	6%	5%
			d								
MOST POSITIVE (9-10)	868	129	105	186	81	325	252	36	33	72	559
	20%	21%	19%	19%	19%	19%	20%	16%	14%	22%	22%
										c	c
Answered	3982	564	529	918	389	1562	1149	209	206	294	2437
Mean score	6.7	6.7	6.5	6.5	6.6	6.6	6.7	6.7	6.2	6.7	6.8
							c				c
Standard deviation	2.27	2.38	2.35	2.25	2.10	2.33	2.31	2.03	2.34	2.40	2.24
Standard error	.04	.09	.10	.08	.16	.06	.07	.14	.16	.14	.04

Columns Tested: a,b,c,d - a,b,c,d,e

C2D. PERFORMANCE AGAINST PURPOSE 4 STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC provides: "Content that reflects the life and culture of communities throughout the UK"?

Base : All respondents

			65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%			a	*b	*c	*d	a	b	c	d	a	b
Unweighted total		4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample		3128	392	64	66	49	200	192	223	166	491	2619
Total		4292	826	84	60	21	439	385	462	358	716	3552
1 - Not at all well	(1.0)	164	24	6	4	*	17	7	10	14	11	149
		4%	3%	8%	7%	2%	4%	2%	2%	4%	2%	4%
												a
2	(2.0)	75	22	2	1	1	21	1	16	6	11	64
		2%	3%	2%	1%	3%	5%	*%	4%	2%	2%	2%
							b		b			
3	(3.0)	160	18	10	2	3	17	1	11	6	21	137
		4%	2%	13%	4%	14%	4%	*%	2%	2%	3%	4%
				a		ac	b					
4	(4.0)	195	44	4	3	1	22	22	27	18	25	170
		5%	5%	5%	5%	4%	5%	6%	6%	5%	3%	5%
5	(5.0)	465	99	15	3	2	51	48	48	49	84	380
		11%	12%	18%	4%	8%	12%	12%	10%	14%	12%	11%
				c								
6	(6.0)	539	122	8	8	2	62	60	70	52	95	440
		13%	15%	10%	13%	12%	14%	16%	15%	15%	13%	12%
7	(7.0)	738	151	15	13	2	91	59	94	55	137	596
		17%	18%	18%	23%	11%	21%	15%	20%	15%	19%	17%
8	(8.0)	779	121	8	13	3	48	73	72	50	130	649
		18%	15%	10%	21%	15%	11%	19%	16%	14%	18%	18%
								a				
9	(9.0)	463	95	4	4	4	54	41	49	44	92	369
		11%	12%	5%	6%	20%	12%	11%	11%	12%	13%	10%
						bc						
10 - Extremely well	(10.0)	404	65	6	6	2	16	49	27	38	69	336
		9%	8%	8%	10%	8%	4%	13%	6%	11%	10%	9%
								ac		a		
Don't know		299	56	3	3	1	31	24	33	23	42	252
		7%	7%	3%	5%	4%	7%	6%	7%	6%	6%	7%

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

C2D. PERFORMANCE AGAINST PURPOSE 4 STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC provides: "Content that reflects the life and culture of communities throughout the UK"?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
NEGATIVE VIEW (1-4)	593	109	23	10	5	77	31	64	44	68	520
	14%	13%	27%	18%	23%	18%	8%	14%	12%	10%	15%
			a			b					a
NEUTRAL (5-6)	1004	221	23	10	4	113	108	118	101	178	820
	23%	27%	28%	18%	20%	26%	28%	26%	28%	25%	23%
POSITIVE VIEW (7-10)	2385	432	34	36	11	210	222	242	186	427	1949
	56%	52%	40%	60%	53%	48%	58%	52%	52%	60%	55%
				b			a				
MOST NEGATIVE (1-2)	239	46	8	5	1	38	9	27	20	22	213
	6%	6%	10%	9%	5%	9%	2%	6%	6%	3%	6%
						b					a
MOST POSITIVE (9-10)	868	160	10	10	6	70	90	76	82	160	704
	20%	19%	12%	16%	28%	16%	23%	16%	23%	22%	20%
					b						
Answered	3982	762	79	56	20	400	362	425	331	674	3289
Mean score	6.7	6.6	5.7	6.6	6.5	6.2	7.1	6.6	6.7	7.0	6.7
		b		b			ac		a	b	
Standard deviation	2.27	2.18	2.50	2.43	2.54	2.27	1.99	2.11	2.27	2.03	2.30
Standard error	.04	.10	.28	.26	.35	.15	.13	.13	.16	.08	.04

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

C3A. IMPORTANCE TO SOCIETY OF PURPOSE 1 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL – so everyone in the UK - is it that the BBC provides: "News and information to help people understand what is going on in the UK and the world"?

Base : All respondents

			AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
		Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%			a	b	c	d		a	b	c	d	e
Unweighted total		4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample		3128	501	404	513	162	1049	893	152	152	188	1941
Total		4292	608	563	991	428	1701	1252	228	243	326	2598
1 - Not at all important	(1.0)	115 3%	15 3%	11 2%	13 1%	1 *%	48 3%	32 3%	3 1%	8 3%	10 3%	67 3%
2	(2.0)	53 1%	8 1%	9 2%	14 1%	5 1%	22 1%	20 2%	3 1%	8 3% e	7 2%	22 1%
3	(3.0)	94 2%	16 3%	15 3%	25 3%	11 3%	48 3%	30 2%	5 2%	6 3%	13 4%	48 2%
4	(4.0)	130 3%	18 3%	14 3%	27 3%	13 3%	58 3%	42 3%	5 2%	11 4%	10 3%	67 3%
5	(5.0)	333 8%	42 7%	38 7%	53 5%	15 3%	122 7%	103 8%	18 8%	22 9%	22 7%	170 7%
6	(6.0)	339 8%	38 6%	35 6%	56 6%	20 5%	120 7%	87 7%	14 6%	11 5%	22 7%	205 8%
7	(7.0)	539 13%	76 12%	56 10%	105 11%	48 11%	189 11%	174 14%	43 19% cde	25 10%	33 10%	303 12%
8	(8.0)	756 18%	107 18%	103 18%	175 18%	71 17%	280 16%	198 16%	52 23% ac	29 12%	55 17%	501 19% ac
9	(9.0)	576 13%	88 14%	70 12%	151 15%	81 19% b	227 13%	164 13%	24 11%	36 15%	50 15%	372 14%
10 - Extremely important	(10.0)	1219 28%	189 31%	201 36%	353 36%	152 35%	534 31%	366 29%	58 25%	80 33%	98 30%	772 30%
Don't know		131 3%	12 2%	6 1%	11 1%	5 1%	46 3%	32 3%	2 1%	6 3%	6 2%	66 3%
NOT IMPORTANT (1-4)		392 9%	57 9%	49 9%	80 8%	31 7%	175 10%	124 10%	16 7%	34 14% be	40 12% e	204 8%

Columns Tested: a,b,c,d - a,b,c,d,e

C3A. IMPORTANCE TO SOCIETY OF PURPOSE 1 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL – so everyone in the UK - is it that the BBC provides: "News and information to help people understand what is going on in the UK and the world"?

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
NEUTRAL (5-6)	671	80	73	109	35	241	190	32	33	44	375
	16%	13%	13%	11%	8%	14%	15%	14%	14%	13%	14%
IMPORTANT (7-10)	3090	459	431	784	353	1230	902	177	170	236	1948
	72%	76%	77%	79%	82%	72%	72%	78%	70%	72%	75%
MOST NEGATIVE (1-2)	168	23	20	27	6	70	52	6	17	17	89
	4%	4%	4%	3%	1%	4%	4%	3%	7%	5%	3%
									e		
MOST POSITIVE (9-10)	1795	277	271	504	233	761	530	82	116	148	1145
	42%	46%	48%	51%	54%	45%	42%	36%	48%	45%	44%
					a				b		
Answered	4153	596	554	972	418	1647	1216	225	237	319	2528
Mean score	7.7	7.8	7.9	8.1	8.2	7.7	7.7	7.7	7.6	7.7	7.8
					a						a
Standard deviation	2.30	2.30	2.29	2.17	1.99	2.37	2.34	2.05	2.62	2.47	2.22
Standard error	.03	.09	.10	.08	.14	.06	.06	.14	.18	.14	.04

Columns Tested: a,b,c,d - a,b,c,d,e

C3A. IMPORTANCE TO SOCIETY OF PURPOSE 1 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL – so everyone in the UK - is it that the BBC provides: "News and information to help people understand what is going on in the UK and the world"?

Base : All respondents

			65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%			a	*b	*c	*d	a	b	c	d	a	b
Unweighted total		4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample		3128	392	64	66	49	200	192	223	166	491	2619
Total		4292	826	84	60	21	439	385	462	358	716	3552
1 - Not at all important	(1.0)	115 3%	9 1%	3 4%	- -%	* 1%	4 1%	5 1%	3 1%	6 2%	12 2%	99 3%
2	(2.0)	53 1%	14 2%	- -%	- -%	- -%	13 3%	2 *%	9 2%	6 2%	11 2%	42 1%
3	(3.0)	94 2%	22 3%	2 3%	1 2%	* 1%	9 2%	12 3%	9 2%	12 3%	17 2%	77 2%
4	(4.0)	130 3%	17 2%	7 8% a	2 4%	2 7% a	13 3%	3 1%	12 3%	5 1%	30 4%	99 3%
5	(5.0)	333 8%	45 5%	7 8%	1 2%	* 1%	25 6%	20 5%	22 5%	22 6%	70 10%	261 7%
6	(6.0)	339 8%	46 6%	6 7%	2 3%	1 6%	27 6%	20 5%	26 6%	20 6%	71 10%	267 8%
7	(7.0)	539 13%	93 11%	4 5%	6 9%	3 12%	55 12%	38 10%	58 13%	33 9%	104 14%	430 12%
8	(8.0)	756 18%	134 16%	15 18%	21 35% ab	4 20%	84 19%	50 13%	79 17%	53 15%	111 15%	643 18%
9	(9.0)	576 13%	127 15%	11 13%	10 17%	3 16%	68 15%	59 15%	54 12%	73 20% c	110 15%	463 13%
10 - Extremely important	(10.0)	1219 28%	304 37%	26 31%	16 26%	7 35%	139 32%	163 42% ad	191 41% ad	113 32%	160 22%	1056 30% a
Don't know		131 3%	10 1%	1 1%	1 1%	- -%	4 1%	6 2%	- -%	10 3% c	21 3%	107 3%
NOT IMPORTANT (1-4)		392 9%	62 7%	13 15% a	3 6%	2 10%	39 9%	23 6%	32 7%	28 8%	70 10%	318 9%

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

C3A. IMPORTANCE TO SOCIETY OF PURPOSE 1 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL – so everyone in the UK - is it that the BBC provides: "News and information to help people understand what is going on in the UK and the world"?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
NEUTRAL (5-6)	671	92	13	3	2	52	40	48	42	141	527
	16%	11%	15%	5%	7%	12%	10%	10%	12%	20%	15%
			c							b	
IMPORTANT (7-10)	3090	657	56	53	18	345	310	382	272	484	2592
	72%	80%	67%	88%	83%	79%	80%	83%	76%	68%	73%
		b		b							a
MOST NEGATIVE (1-2)	168	23	3	-	*	16	7	11	12	23	141
	4%	3%	4%	-%	1%	4%	2%	2%	3%	3%	4%
MOST POSITIVE (9-10)	1795	430	37	26	11	207	221	245	186	270	1519
	42%	52%	45%	44%	51%	47%	57%	53%	52%	38%	43%
							a				a
Answered	4153	810	82	59	21	435	373	462	342	695	3437
Mean score	7.7	8.1	7.6	8.2	8.1	7.9	8.3	8.2	8.0	7.5	7.7
											a
Standard deviation	2.30	2.16	2.54	1.64	2.07	2.19	2.11	2.09	2.24	2.23	2.30
Standard error	.03	.10	.28	.17	.27	.14	.13	.12	.15	.09	.04

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

C3B. IMPORTANCE TO SOCIETY OF PURPOSE 2 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL – so everyone in the UK - is it that the BBC provides: "Programmes and content that help people to learn about new things"?

Base : All respondents

			AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
		Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%			a	b	c	d		a	b	c	d	e
Unweighted total		4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample		3128	501	404	513	162	1049	893	152	152	188	1941
Total		4292	608	563	991	428	1701	1252	228	243	326	2598
1 - Not at all important	(1.0)	91	19	14	18	3	41	26	2	8	8	49
		2%	3%	3%	2%	1%	2%	2%	1%	3%	3%	2%
2	(2.0)	31	5	4	5	1	11	7	1	-	2	23
		1%	1%	1%	1%	*%	1%	1%	*%	-%	*%	1%
3	(3.0)	68	16	9	11	3	29	19	3	5	8	44
		2%	3%	2%	1%	1%	2%	2%	1%	2%	2%	2%
4	(4.0)	116	20	13	28	16	51	49	21	11	18	44
		3%	3%	2%	3%	4%	3%	4%	9%	5%	6%	2%
								e	ae	e	e	
5	(5.0)	346	46	43	64	21	138	90	14	25	27	198
		8%	8%	8%	6%	5%	8%	7%	6%	10%	8%	8%
6	(6.0)	408	55	50	83	33	166	113	13	20	25	239
		10%	9%	9%	8%	8%	10%	9%	6%	8%	8%	9%
7	(7.0)	711	90	92	169	78	285	225	33	43	44	420
		17%	15%	16%	17%	18%	17%	18%	15%	17%	13%	16%
8	(8.0)	978	137	123	209	86	340	278	71	42	71	624
		23%	23%	22%	21%	20%	20%	22%	31%	17%	22%	24%
									acde			
9	(9.0)	582	78	75	155	80	237	153	25	36	34	388
		14%	13%	13%	16%	19%	14%	12%	11%	15%	10%	15%
												a
10 - Extremely important	(10.0)	745	122	117	185	68	298	221	28	35	65	468
		17%	20%	21%	19%	16%	18%	18%	12%	14%	20%	18%
Don't know		203	20	18	50	32	92	63	10	15	25	98
		5%	3%	3%	5%	7%	5%	5%	4%	6%	8%	4%
						ab					e	
NOT IMPORTANT (1-4)		305	60	40	63	23	132	101	27	24	36	159
		7%	10%	7%	6%	5%	8%	8%	12%	10%	11%	6%
			c						e		e	

Columns Tested: a,b,c,d - a,b,c,d,e

C3B. IMPORTANCE TO SOCIETY OF PURPOSE 2 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL – so everyone in the UK - is it that the BBC provides: "Programmes and content that help people to learn about new things"?

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
NEUTRAL (5-6)	754	100	93	147	54	304	203	27	45	52	437
	18%	17%	17%	15%	13%	18%	16%	12%	18%	16%	17%
IMPORTANT (7-10)	3016	427	407	718	311	1159	877	158	155	213	1900
	70%	70%	72%	72%	73%	68%	70%	69%	64%	65%	73%
											cd
MOST NEGATIVE (1-2)	122	24	18	23	5	52	33	3	8	10	72
	3%	4%	3%	2%	1%	3%	3%	1%	3%	3%	3%
MOST POSITIVE (9-10)	1327	200	192	340	148	535	374	53	71	99	856
	31%	33%	34%	34%	35%	31%	30%	23%	29%	30%	33%
											b
Answered	4075	588	540	928	388	1596	1182	212	224	301	2496
Mean score	7.5	7.4	7.6	7.6	7.7	7.4	7.5	7.3	7.2	7.4	7.6
											c
Standard deviation	2.04	2.23	2.11	1.99	1.80	2.10	2.05	1.96	2.18	2.25	2.00
Standard error	.03	.09	.09	.07	.13	.05	.06	.13	.15	.13	.04

Columns Tested: a,b,c,d - a,b,c,d,e

C3B. IMPORTANCE TO SOCIETY OF PURPOSE 2 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL – so everyone in the UK - is it that the BBC provides: "Programmes and content that help people to learn about new things"?

Base : All respondents

			65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%			a	*b	*c	*d	a	b	c	d	a	b
Unweighted total		4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample		3128	392	64	66	49	200	192	223	166	491	2619
Total		4292	826	84	60	21	439	385	462	358	716	3552
1 - Not at all important	(1.0)	91	12	5	-	1	7	5	3	9	7	83
		2%	1%	6%	-%	4%	2%	1%	1%	3%	1%	2%
				ac								
2	(2.0)	31	4	1	-	-	2	1	-	4	5	23
		1%	*%	2%	-%	-%	1%	*%	-%	1%	1%	1%
3	(3.0)	68	9	2	-	*	9	-	3	6	11	55
		2%	1%	3%	-%	2%	2%	-%	1%	2%	2%	2%
4	(4.0)	116	19	7	2	-	5	15	6	12	20	95
		3%	2%	8%	4%	-%	1%	4%	1%	3%	3%	3%
				ad								
5	(5.0)	346	50	9	4	1	38	10	33	15	72	272
		8%	6%	11%	7%	6%	9%	3%	7%	4%	10%	8%
							b		b			
6	(6.0)	408	67	10	3	2	39	28	32	36	52	350
		10%	8%	12%	5%	11%	9%	7%	7%	10%	7%	10%
7	(7.0)	711	140	14	10	5	88	53	82	58	137	571
		17%	17%	17%	16%	25%	20%	14%	18%	16%	19%	16%
8	(8.0)	978	178	10	15	6	104	73	102	74	186	789
		23%	22%	13%	25%	29%	24%	19%	22%	21%	26%	22%
						b						
9	(9.0)	582	134	9	9	3	64	69	79	53	93	488
		14%	16%	10%	16%	12%	15%	18%	17%	15%	13%	14%
10 - Extremely important	(10.0)	745	155	14	13	2	59	97	94	61	106	637
		17%	19%	17%	22%	10%	13%	25%	20%	17%	15%	18%
								a				
Don't know		203	46	1	3	*	20	26	28	18	25	175
		5%	6%	1%	5%	2%	5%	7%	6%	5%	4%	5%
NOT IMPORTANT (1-4)		305	44	15	2	1	22	22	12	31	44	256
		7%	5%	18%	4%	5%	5%	6%	3%	9%	6%	7%
				acd						c		

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

C3B. IMPORTANCE TO SOCIETY OF PURPOSE 2 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL – so everyone in the UK - is it that the BBC provides: "Programmes and content that help people to learn about new things"?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
NEUTRAL (5-6)	754	117	19	7	4	77	38	65	51	124	622
	18%	14%	22%	12%	17%	18%	10%	14%	14%	17%	18%
						b					
IMPORTANT (7-10)	3016	608	47	47	16	315	292	357	246	522	2485
	70%	74%	57%	79%	76%	72%	76%	77%	69%	73%	70%
		b		b	b						
MOST NEGATIVE (1-2)	122	16	6	-	1	9	7	3	13	12	106
	3%	2%	7%	-%	4%	2%	2%	1%	4%	2%	3%
			ac						c		
MOST POSITIVE (9-10)	1327	290	23	23	5	123	166	173	114	199	1125
	31%	35%	27%	38%	22%	28%	43%	37%	32%	28%	32%
							ad	a			
Answered	4075	769	82	57	21	415	352	434	329	690	3364
Mean score	7.5	7.7	6.7	8.0	7.3	7.5	8.0	7.9	7.5	7.5	7.5
		b		b			ad	ad			
Standard deviation	2.04	1.92	2.54	1.69	1.94	1.89	1.90	1.71	2.13	1.89	2.07
Standard error	.03	.09	.28	.18	.26	.12	.12	.10	.15	.08	.03

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

C3C. IMPORTANCE TO SOCIETY OF PURPOSE 3 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL – so everyone in the UK - is it that the BBC provides: "High quality and creative content"?

Base : All respondents

			AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
		Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%			a	b	c	d		a	b	c	d	e
Unweighted total		4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample		3128	501	404	513	162	1049	893	152	152	188	1941
Total		4292	608	563	991	428	1701	1252	228	243	326	2598
1 - Not at all important	(1.0)	92	21	14	17	3	41	27	2	7	10	50
		2%	3%	3%	2%	1%	2%	2%	1%	3%	3%	2%
2	(2.0)	48	7	5	11	6	25	18	2	4	5	25
		1%	1%	1%	1%	1%	1%	1%	1%	2%	2%	1%
3	(3.0)	95	15	14	20	6	41	27	6	4	8	59
		2%	2%	2%	2%	1%	2%	2%	2%	2%	2%	2%
4	(4.0)	107	9	9	27	18	58	41	12	10	6	54
		2%	2%	2%	3%	4%	3%	3%	5%	4%	2%	2%
						ab			e			
5	(5.0)	325	43	30	60	31	117	97	20	29	27	174
		8%	7%	5%	6%	7%	7%	8%	9%	12%	8%	7%
										e		
6	(6.0)	438	52	57	89	31	158	110	23	14	34	259
		10%	9%	10%	9%	7%	9%	9%	10%	6%	10%	10%
7	(7.0)	634	87	71	108	37	221	196	36	25	36	371
		15%	14%	13%	11%	9%	13%	16%	16%	10%	11%	14%
8	(8.0)	921	123	132	235	102	368	262	51	45	65	586
		21%	20%	24%	24%	24%	22%	21%	23%	19%	20%	23%
9	(9.0)	611	99	82	152	70	222	159	18	37	38	412
		14%	16%	15%	15%	16%	13%	13%	8%	15%	12%	16%
												ab
10 - Extremely important	(10.0)	842	137	131	225	93	363	252	39	50	78	533
		20%	23%	23%	23%	22%	21%	20%	17%	20%	24%	21%
Don't know		164	14	12	34	21	73	55	13	14	17	71
		4%	2%	2%	3%	5%	4%	4%	6%	6%	5%	3%
								e	e	e	e	
NOT IMPORTANT (1-4)		342	52	42	75	33	164	113	22	25	30	187
		8%	9%	7%	8%	8%	10%	9%	10%	10%	9%	7%

Columns Tested: a,b,c,d - a,b,c,d,e

C3C. IMPORTANCE TO SOCIETY OF PURPOSE 3 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL – so everyone in the UK - is it that the BBC provides: "High quality and creative content"?

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
NEUTRAL (5-6)	763	95	87	149	62	276	207	43	43	61	433
	18%	16%	15%	15%	14%	16%	16%	19%	18%	19%	17%
IMPORTANT (7-10)	3008	446	417	720	303	1175	869	144	157	217	1902
	70%	73%	74%	73%	71%	69%	69%	63%	65%	67%	73%
											abc
MOST NEGATIVE (1-2)	140	28	19	28	9	66	45	4	12	16	74
	3%	5%	3%	3%	2%	4%	4%	2%	5%	5%	3%
MOST POSITIVE (9-10)	1453	236	214	377	163	586	411	57	87	116	945
	34%	39%	38%	38%	38%	34%	33%	25%	36%	36%	36%
									b	b	b
Answered	4114	593	545	944	399	1614	1189	209	225	308	2522
Mean score	7.5	7.6	7.7	7.7	7.8	7.5	7.5	7.3	7.4	7.5	7.6
Standard deviation	2.13	2.26	2.13	2.10	2.05	2.23	2.18	2.06	2.37	2.34	2.07
Standard error	.03	.09	.09	.08	.15	.06	.06	.14	.16	.13	.04

Columns Tested: a,b,c,d - a,b,c,d,e

C3C. IMPORTANCE TO SOCIETY OF PURPOSE 3 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL – so everyone in the UK - is it that the BBC provides: "High quality and creative content"?

Base : All respondents

			65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%			a	*b	*c	*d	a	b	c	d	a	b
Unweighted total		4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample		3128	392	64	66	49	200	192	223	166	491	2619
Total		4292	826	84	60	21	439	385	462	358	716	3552
1 - Not at all important	(1.0)	92 2%	12 1%	3 3%	2 3%	1 3%	7 2%	5 1%	3 1%	9 3%	6 1%	82 2% a
2	(2.0)	48 1%	9 1%	1 2%	* 1%	- -%	8 2%	1 *%	6 1%	3 1%	9 1%	38 1%
3	(3.0)	95 2%	16 2%	4 4%	* 1%	* 2%	7 1%	8 2%	4 1%	10 3%	9 1%	85 2%
4	(4.0)	107 2%	21 2%	4 5%	1 2%	1 4%	18 4% b	2 1%	15 3%	6 2%	25 3%	82 2%
5	(5.0)	325 8%	52 6%	6 7%	2 4%	- -%	25 6%	25 7%	26 6%	26 7%	58 8%	262 7%
6	(6.0)	438 10%	73 9%	8 10%	6 10%	2 9%	42 10%	30 8%	34 7%	39 11%	99 14% b	338 10%
7	(7.0)	634 15%	92 11%	9 11%	4 7%	3 13%	50 11%	42 11%	53 11%	38 11%	117 16%	513 14%
8	(8.0)	921 21%	193 23%	19 22%	18 30%	5 23%	118 27%	76 20%	114 25%	79 22%	142 20%	776 22%
9	(9.0)	611 14%	131 16%	9 11%	8 14%	4 17%	73 17%	58 15%	81 17%	50 14%	98 14%	512 14%
10 - Extremely important	(10.0)	842 20%	188 23%	16 19%	17 28%	4 20%	76 17%	112 29% ad	114 25%	70 20%	127 18%	713 20%
Don't know		164 4%	28 3%	2 3%	1 2%	2 9%	12 3%	17 4%	12 3%	16 4%	26 4%	136 4%
NOT IMPORTANT (1-4)		342 8%	58 7%	12 15% a	3 6%	2 8%	39 9%	18 5%	28 6%	29 8%	49 7%	288 8%

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

C3C. IMPORTANCE TO SOCIETY OF PURPOSE 3 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL – so everyone in the UK - is it that the BBC provides: "High quality and creative content"?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
NEUTRAL (5-6)	763	124	14	8	2	67	55	60	65	157	600
	18%	15%	17%	14%	9%	15%	14%	13%	18%	22%	17%
										b	
IMPORTANT (7-10)	3008	605	53	47	15	317	288	362	237	484	2514
	70%	73%	64%	79%	73%	72%	75%	78%	66%	68%	71%
								d			
MOST NEGATIVE (1-2)	140	21	4	2	1	14	7	9	12	15	121
	3%	3%	5%	3%	3%	3%	2%	2%	3%	2%	3%
MOST POSITIVE (9-10)	1453	319	25	25	8	149	170	195	120	225	1225
	34%	39%	30%	42%	37%	34%	44%	42%	34%	31%	34%
							ad				
Answered	4114	787	80	58	19	423	361	449	331	690	3402
Mean score	7.5	7.8	7.2	8.0	7.8	7.6	8.0	7.9	7.5	7.5	7.5
		b		b			ad	d			
Standard deviation	2.13	2.06	2.43	2.05	2.09	2.07	2.02	1.92	2.20	1.97	2.15
Standard error	.03	.09	.27	.21	.28	.13	.13	.11	.15	.08	.04

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

C3D. IMPORTANCE TO SOCIETY OF PURPOSE 4 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL – so everyone in the UK - is it that the BBC provides: "Content that reflects the lfe and culture of communities throughout the UK"?

Base : All respondents

			AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
		Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%			a	b	c	d		a	b	c	d	e
Unweighted total		4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample		3128	501	404	513	162	1049	893	152	152	188	1941
Total		4292	608	563	991	428	1701	1252	228	243	326	2598
1 - Not at all important	(1.0)	108 3%	20 3%	18 3%	23 2%	4 1%	52 3%	33 3%	3 1%	8 3%	11 3%	63 2%
2	(2.0)	54 1%	12 2%	6 1%	10 1%	4 1%	18 1%	14 1%	4 2%	2 1%	3 1%	35 1%
3	(3.0)	84 2%	12 2%	20 4%	28 3%	7 2%	42 2%	27 2%	3 1%	4 2%	9 3%	48 2%
4	(4.0)	152 4%	17 3%	18 3%	37 4%	19 4%	70 4%	57 5% e	9 4%	11 4%	13 4%	72 3%
5	(5.0)	368 9%	66 11% c	44 8%	70 7%	26 6%	144 8%	109 9%	29 13% e	24 10%	36 11%	207 8%
6	(6.0)	425 10%	49 8%	57 10%	95 10%	38 9%	171 10%	106 8%	29 13%	22 9%	28 9%	254 10%
7	(7.0)	650 15%	72 12%	92 16% a	163 16% a	70 16%	267 16%	196 16%	29 13%	45 18%	41 12%	391 15%
8	(8.0)	882 21%	133 22%	100 18%	193 19%	93 22%	330 19%	253 20% c	43 19%	31 13%	63 19%	548 21% c
9	(9.0)	530 12%	78 13%	59 10%	118 12%	59 14%	184 11%	133 11%	31 13%	33 14%	29 9%	359 14% a
10 - Extremely important	(10.0)	815 19%	127 21%	122 22%	194 20%	72 17%	317 19%	245 20%	35 15%	39 16%	64 20%	513 20%
Don't know		215 5%	20 3%	22 4%	52 5%	30 7% a	100 6%	75 6% e	12 5%	25 10% e	29 9% e	102 4%
NOT IMPORTANT (1-4)		398 9%	61 10%	63 11%	98 10%	35 8%	181 11%	132 11%	19 8%	25 10%	36 11%	219 8%

Columns Tested: a,b,c,d - a,b,c,d,e

C3D. IMPORTANCE TO SOCIETY OF PURPOSE 4 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL – so everyone in the UK - is it that the BBC provides: "Content that reflects the lfe and culture of communities throughout the UK"?

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
NEUTRAL (5-6)	793	115	101	165	64	314	215	58	46	64	461
	18%	19%	18%	17%	15%	18%	17%	25%	19%	20%	18%
								ae			
IMPORTANT (7-10)	2877	411	373	668	295	1098	828	137	148	197	1812
	67%	68%	66%	67%	69%	65%	66%	60%	61%	60%	70%
											bcd
MOST NEGATIVE (1-2)	162	32	24	33	8	70	47	7	10	14	98
	4%	5%	4%	3%	2%	4%	4%	3%	4%	4%	4%
MOST POSITIVE (9-10)	1345	205	181	312	131	501	378	65	72	93	873
	31%	34%	32%	31%	31%	29%	30%	29%	30%	29%	34%
Answered	4069	587	537	931	393	1593	1174	214	219	297	2492
Mean score	7.4	7.4	7.3	7.4	7.5	7.3	7.3	7.2	7.2	7.2	7.5
Standard deviation	2.20	2.34	2.33	2.20	1.99	2.26	2.24	2.12	2.28	2.36	2.17
Standard error	.03	.09	.10	.08	.15	.06	.06	.14	.16	.14	.04

Columns Tested: a,b,c,d - a,b,c,d,e

C3D. IMPORTANCE TO SOCIETY OF PURPOSE 4 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL – so everyone in the UK - is it that the BBC provides: "Content that reflects the lfe and culture of communities throughout the UK"?

Base : All respondents

			65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%			a	*b	*c	*d	a	b	c	d	a	b
Unweighted total		4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample		3128	392	64	66	49	200	192	223	166	491	2619
Total		4292	826	84	60	21	439	385	462	358	716	3552
1 - Not at all important	(1.0)	108 3%	16 2%	4 5%	2 4%	1 2%	10 2%	5 1%	5 1%	11 3%	8 1%	97 3% a
2	(2.0)	54 1%	4 *%	6 7% a	* 1%	* 1%	2 1%	1 *%	2 *%	1 *%	7 1%	47 1%
3	(3.0)	84 2%	24 3%	2 2%	- -%	2 7% c	21 5% b	4 1%	18 4%	6 2%	12 2%	71 2%
4	(4.0)	152 4%	31 4%	4 5%	1 2%	* 1%	20 4%	12 3%	15 3%	17 5%	31 4%	121 3%
5	(5.0)	368 9%	59 7%	4 4%	5 8%	3 13%	30 7%	29 8%	20 4%	37 10% c	69 10%	298 8%
6	(6.0)	425 10%	74 9%	12 14%	6 10%	2 11%	40 9%	35 9%	45 10%	29 8%	80 11%	342 10%
7	(7.0)	650 15%	132 16%	16 19%	11 19%	4 18%	86 20% b	46 12%	83 18%	47 13%	102 14%	548 15%
8	(8.0)	882 21%	163 20%	13 15%	14 23%	4 17%	89 20%	72 19%	81 18%	82 23%	164 23%	712 20%
9	(9.0)	530 12%	98 12%	9 10%	9 16%	3 13%	50 11%	47 12%	62 13%	35 10%	93 13%	434 12%
10 - Extremely important	(10.0)	815 19%	171 21%	13 15%	7 13%	2 10%	71 16%	101 26% ad	108 23%	61 17%	118 16%	695 20%
Don't know		215 5%	48 6%	1 1%	3 5%	1 5%	21 5%	27 7%	23 5%	25 7%	33 5%	180 5%

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

C3D. IMPORTANCE TO SOCIETY OF PURPOSE 4 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL – so everyone in the UK - is it that the BBC provides: "Content that reflects the lfe and culture of communities throughout the UK"?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
NOT IMPORTANT (1-4)	398	75	16	4	3	52	22	39	35	58	335
	9%	9%	19%	7%	12%	12%	6%	9%	10%	8%	9%
			ac			b					
NEUTRAL (5-6)	793	134	16	11	5	69	64	65	67	149	641
	18%	16%	19%	18%	24%	16%	17%	14%	19%	21%	18%
IMPORTANT (7-10)	2877	564	50	42	12	296	266	334	226	476	2389
	67%	68%	60%	70%	58%	67%	69%	72%	63%	66%	67%
MOST NEGATIVE (1-2)	162	19	10	3	1	12	7	7	12	15	144
	4%	2%	12%	5%	4%	3%	2%	2%	3%	2%	4%
			a								a
MOST POSITIVE (9-10)	1345	269	21	17	5	121	148	170	96	211	1129
	31%	33%	26%	28%	24%	28%	38%	37%	27%	29%	32%
							ad	ad			
Answered	4069	772	82	57	20	418	352	439	327	682	3365
Mean score	7.4	7.5	6.7	7.3	6.8	7.2	7.8	7.7	7.3	7.4	7.4
		bd					ad	a			
Standard deviation	2.20	2.14	2.60	2.10	2.29	2.19	2.06	2.07	2.21	2.02	2.22
Standard error	.03	.10	.29	.22	.31	.14	.13	.12	.16	.08	.04

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

C4A. IMPORTANCE TO YOU PERSONALLY OF PURPOSE 1 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides: "News and information to help people understand what is going on in the UK and the world"?

Base : All respondents

			AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
		Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%			a	b	c	d		a	b	c	d	e
Unweighted total		4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample		3128	501	404	513	162	1049	893	152	152	188	1941
Total		4292	608	563	991	428	1701	1252	228	243	326	2598
1 - Not at all important	(1.0)	182	30	20	26	6	74	51	5	11	13	107
		4%	5%	4%	3%	1%	4%	4%	2%	5%	4%	4%
			cd									
2	(2.0)	46	7	10	10	-	19	21	3	3	6	20
		1%	1%	2%	1%	-%	1%	2%	1%	1%	2%	1%
								e				
3	(3.0)	95	21	8	14	6	40	32	7	8	13	49
		2%	4%	1%	1%	1%	2%	3%	3%	3%	4%	2%
			bc									
4	(4.0)	114	19	18	32	13	50	35	4	12	11	70
		3%	3%	3%	3%	3%	3%	3%	2%	5%	3%	3%
5	(5.0)	286	25	26	38	12	95	87	17	15	10	149
		7%	4%	5%	4%	3%	6%	7%	8%	6%	3%	6%
6	(6.0)	314	38	20	42	22	114	86	18	9	27	179
		7%	6%	4%	4%	5%	7%	7%	8%	4%	8%	7%
7	(7.0)	526	61	63	103	40	197	158	27	27	42	308
		12%	10%	11%	10%	9%	12%	13%	12%	11%	13%	12%
8	(8.0)	753	104	73	166	93	277	197	44	32	47	480
		18%	17%	13%	17%	22%	16%	16%	19%	13%	14%	18%
						b						
9	(9.0)	556	70	92	160	68	230	151	37	42	31	358
		13%	11%	16%	16%	16%	14%	12%	16%	17%	9%	14%
				a	a					d		
10 - Extremely important	(10.0)	1297	219	225	383	158	551	399	59	73	115	817
		30%	36%	40%	39%	37%	32%	32%	26%	30%	35%	31%
Don't know		124	13	8	18	10	54	35	6	12	10	60
		3%	2%	1%	2%	2%	3%	3%	3%	5%	3%	2%
NOT IMPORTANT (1-4)		436	78	56	81	25	182	139	18	34	44	246
		10%	13%	10%	8%	6%	11%	11%	8%	14%	13%	9%
			cd									

Columns Tested: a,b,c,d - a,b,c,d,e

C4A. IMPORTANCE TO YOU PERSONALLY OF PURPOSE 1 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides: "News and information to help people understand what is going on in the UK and the world"?

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
NEUTRAL (5-6)	600	63	46	79	33	208	172	35	24	37	328
	14%	10%	8%	8%	8%	12%	14%	15%	10%	11%	13%
IMPORTANT (7-10)	3132	454	452	812	360	1256	905	168	173	235	1963
	73%	75%	80%	82%	84%	74%	72%	74%	71%	72%	76%
			a	a	a						
MOST NEGATIVE (1-2)	227	37	30	36	6	92	72	8	14	19	127
	5%	6%	5%	4%	1%	5%	6%	4%	6%	6%	5%
		d	d								
MOST POSITIVE (9-10)	1853	289	316	543	227	782	550	97	115	146	1175
	43%	48%	56%	55%	53%	46%	44%	42%	47%	45%	45%
			a	a							
Answered	4168	595	554	973	418	1647	1217	221	231	315	2538
Mean score	7.7	7.8	8.1	8.2	8.3	7.8	7.7	7.7	7.6	7.7	7.8
			a	a	a						
Standard deviation	2.42	2.57	2.40	2.21	1.92	2.46	2.48	2.22	2.59	2.57	2.37
Standard error	.04	.10	.10	.08	.14	.06	.07	.15	.17	.15	.05

Columns Tested: a,b,c,d - a,b,c,d,e

C4A. IMPORTANCE TO YOU PERSONALLY OF PURPOSE 1 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides: "News and information to help people understand what is going on in the UK and the world"?

Base : All respondents

			65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%			a	*b	*c	*d	a	b	c	d	a	b
Unweighted total		4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample		3128	392	64	66	49	200	192	223	166	491	2619
Total		4292	826	84	60	21	439	385	462	358	716	3552
1 - Not at all important	(1.0)	182	20	5	1	1	10	9	8	12	18	160
		4%	2%	5%	1%	4%	2%	2%	2%	3%	3%	4%
2	(2.0)	46	9	1	-	-	8	1	4	5	8	38
		1%	1%	1%	-%	-%	2%	*%	1%	1%	1%	1%
3	(3.0)	95	12	1	-	*	3	9	2	10	22	72
		2%	1%	2%	-%	2%	1%	2%	*%	3%	3%	2%
4	(4.0)	114	22	6	2	1	16	6	10	12	22	91
		3%	3%	7%	4%	6%	4%	2%	2%	3%	3%	3%
5	(5.0)	286	34	*	3	-	23	11	22	13	67	215
		7%	4%	1%	5%	-%	5%	3%	5%	4%	9%	6%
											b	
6	(6.0)	314	34	6	1	1	20	13	19	14	70	243
		7%	4%	7%	2%	3%	5%	4%	4%	4%	10%	7%
											b	
7	(7.0)	526	83	14	4	2	56	27	54	27	97	426
		12%	10%	17%	8%	7%	13%	7%	12%	7%	13%	12%
8	(8.0)	753	140	14	8	4	66	72	73	67	128	620
		18%	17%	16%	13%	21%	15%	19%	16%	19%	18%	17%
9	(9.0)	556	130	15	12	3	71	59	67	62	96	458
		13%	16%	18%	20%	14%	16%	15%	15%	17%	13%	13%
10 - Extremely important	(10.0)	1297	328	20	27	9	155	173	199	124	165	1128
		30%	40%	24%	45%	43%	35%	45%	43%	35%	23%	32%
			b		b	b		d				a
Don't know		124	16	1	1	-	11	5	4	12	23	100
		3%	2%	2%	1%	-%	3%	1%	1%	3%	3%	3%
NOT IMPORTANT (1-4)		436	62	13	3	2	37	25	24	39	70	361
		10%	8%	16%	6%	12%	8%	7%	5%	11%	10%	10%
				a						c		

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

C4A. IMPORTANCE TO YOU PERSONALLY OF PURPOSE 1 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides: "News and information to help people understand what is going on in the UK and the world"?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
NEUTRAL (5-6)	600	68	6	4	1	43	25	41	27	137	459
	14%	8%	8%	7%	3%	10%	6%	9%	8%	19%	13%
										b	
IMPORTANT (7-10)	3132	680	63	51	18	347	330	394	280	485	2633
	73%	82%	75%	86%	85%	79%	86%	85%	78%	68%	74%
											a
MOST NEGATIVE (1-2)	227	28	6	1	1	18	10	12	17	26	198
	5%	3%	7%	1%	4%	4%	3%	3%	5%	4%	6%
MOST POSITIVE (9-10)	1853	457	35	39	12	225	232	266	186	261	1586
	43%	55%	42%	66%	57%	51%	60%	58%	52%	36%	45%
		b		b							a
Answered	4168	810	82	59	21	428	380	458	346	692	3452
Mean score	7.7	8.2	7.5	8.6	8.3	8.0	8.5	8.4	8.0	7.4	7.7
		b		b							a
Standard deviation	2.42	2.18	2.50	1.93	2.35	2.25	2.09	2.01	2.38	2.28	2.44
Standard error	.04	.10	.27	.20	.31	.14	.13	.12	.16	.09	.04

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

C4B. IMPORTANCE TO YOU PERSONALLY OF PURPOSE 2 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides: "Programmes and content that help people to learn about new things"?

Base : All respondents

			AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
		Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%			a	b	c	d		a	b	c	d	e
Unweighted total		4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample		3128	501	404	513	162	1049	893	152	152	188	1941
Total		4292	608	563	991	428	1701	1252	228	243	326	2598
1 - Not at all important	(1.0)	182	29	20	33	13	76	55	10	15	17	103
		4%	5%	4%	3%	3%	4%	4%	4%	6%	5%	4%
2	(2.0)	39	8	9	10	2	18	14	*	2	6	16
		1%	1%	2%	1%	*%	1%	1%	*%	1%	2%	1%
3	(3.0)	114	20	11	18	6	51	36	6	8	12	66
		3%	3%	2%	2%	1%	3%	3%	2%	3%	4%	3%
4	(4.0)	125	24	20	30	10	54	43	12	9	13	74
		3%	4%	3%	3%	2%	3%	3%	5%	4%	4%	3%
5	(5.0)	361	48	39	82	43	147	102	15	26	29	204
		8%	8%	7%	8%	10%	9%	8%	7%	11%	9%	8%
6	(6.0)	437	61	52	85	32	151	114	20	22	34	262
		10%	10%	9%	9%	8%	9%	9%	9%	9%	11%	10%
7	(7.0)	636	88	87	137	50	237	198	36	34	31	377
		15%	15%	15%	14%	12%	14%	16%	16%	14%	9%	14%
								d				
8	(8.0)	909	112	108	214	106	345	249	57	45	59	579
		21%	18%	19%	22%	25%	20%	20%	25%	18%	18%	22%
9	(9.0)	563	72	73	138	65	210	152	25	22	29	360
		13%	12%	13%	14%	15%	12%	12%	11%	9%	9%	14%
10 - Extremely important	(10.0)	749	130	123	193	70	314	230	31	39	73	475
		17%	21%	22%	20%	16%	18%	18%	14%	16%	22%	18%
											b	
Don't know		177	15	21	52	31	97	57	16	21	21	82
		4%	2%	4%	5%	7%	6%	5%	7%	9%	6%	3%
					a	a			e	ae	e	
NOT IMPORTANT (1-4)		459	80	59	91	31	200	149	27	34	49	259
		11%	13%	11%	9%	7%	12%	12%	12%	14%	15%	10%
			cd								e	

Columns Tested: a,b,c,d - a,b,c,d,e

C4B. IMPORTANCE TO YOU PERSONALLY OF PURPOSE 2 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides: "Programmes and content that help people to learn about new things"?

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
NEUTRAL (5-6)	798	109	91	167	75	298	217	35	48	64	466
	19%	18%	16%	17%	18%	18%	17%	15%	20%	20%	18%
IMPORTANT (7-10)	2857	403	391	682	291	1106	830	149	141	192	1791
	67%	66%	70%	69%	68%	65%	66%	66%	58%	59%	69%
							c				cd
MOST NEGATIVE (1-2)	220	36	28	43	15	94	69	10	17	23	120
	5%	6%	5%	4%	3%	6%	6%	4%	7%	7%	5%
MOST POSITIVE (9-10)	1312	203	196	331	135	524	382	56	61	102	835
	31%	33%	35%	33%	32%	31%	31%	25%	25%	31%	32%
Answered	4114	593	542	939	397	1604	1195	211	222	305	2516
Mean score	7.2	7.2	7.4	7.4	7.5	7.2	7.2	7.2	6.9	7.1	7.3
											c
Standard deviation	2.31	2.45	2.32	2.24	2.14	2.39	2.37	2.25	2.52	2.61	2.27
Standard error	.04	.09	.10	.08	.16	.06	.07	.15	.17	.15	.04

Columns Tested: a,b,c,d - a,b,c,d,e

C4B. IMPORTANCE TO YOU PERSONALLY OF PURPOSE 2 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides: "Programmes and content that help people to learn about new things"?

Base : All respondents

			65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%			a	*b	*c	*d	a	b	c	d	a	b
Unweighted total		4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample		3128	392	64	66	49	200	192	223	166	491	2619
Total		4292	826	84	60	21	439	385	462	358	716	3552
1 - Not at all important	(1.0)	182	22	8	2	1	11	11	9	13	10	168
		4%	3%	9%	4%	4%	2%	3%	2%	4%	1%	5%
				a								a
2	(2.0)	39	5	5	*	*	5	-	2	2	3	35
		1%	1%	6%	1%	1%	1%	-%	1%	1%	*%	1%
				a								
3	(3.0)	114	13	4	*	*	8	4	6	8	11	103
		3%	2%	5%	1%	2%	2%	1%	1%	2%	1%	3%
4	(4.0)	125	26	2	1	1	12	14	15	10	12	111
		3%	3%	2%	1%	7%	3%	4%	3%	3%	2%	3%
5	(5.0)	361	64	12	4	1	46	17	39	24	55	303
		8%	8%	15%	7%	6%	10%	4%	8%	7%	8%	9%
							b					
6	(6.0)	437	75	4	4	2	35	39	42	33	88	349
		10%	9%	5%	6%	10%	8%	10%	9%	9%	12%	10%
7	(7.0)	636	114	12	7	4	60	55	67	47	119	512
		15%	14%	14%	11%	18%	14%	14%	15%	13%	17%	14%
8	(8.0)	909	174	17	17	5	102	73	96	76	172	731
		21%	21%	20%	29%	26%	23%	19%	21%	21%	24%	21%
9	(9.0)	563	116	8	12	2	68	48	60	56	110	452
		13%	14%	10%	20%	8%	16%	12%	13%	16%	15%	13%
10 - Extremely important	(10.0)	749	169	9	10	4	65	105	106	61	114	634
		17%	21%	11%	17%	19%	15%	27%	23%	17%	16%	18%
								ad	a			
Don't know		177	47	2	2	-	27	20	19	28	22	154
		4%	6%	2%	4%	-%	6%	5%	4%	8%	3%	4%
NOT IMPORTANT (1-4)		459	66	19	4	3	36	29	32	33	36	417
		11%	8%	22%	6%	13%	8%	7%	7%	9%	5%	12%
				ac								a

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

C4B. IMPORTANCE TO YOU PERSONALLY OF PURPOSE 2 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides: "Programmes and content that help people to learn about new things"?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
NEUTRAL (5-6)	798	139	17	8	3	81	56	81	57	142	653
	19%	17%	20%	13%	16%	19%	14%	17%	16%	20%	18%
IMPORTANT (7-10)	2857	575	46	46	15	294	280	330	240	515	2328
	67%	70%	55%	77%	71%	67%	73%	71%	67%	72%	66%
		b		b						b	
MOST NEGATIVE (1-2)	220	27	13	2	1	16	11	11	15	13	203
	5%	3%	15%	4%	5%	4%	3%	2%	4%	2%	6%
			ac								a
MOST POSITIVE (9-10)	1312	286	18	22	6	133	153	166	117	224	1085
	31%	35%	21%	37%	26%	30%	40%	36%	33%	31%	31%
		b		b							
Answered	4114	779	82	57	21	412	365	443	330	693	3398
Mean score	7.2	7.5	6.3	7.7	7.2	7.4	7.8	7.6	7.4	7.5	7.2
		b		b			a			b	
Standard deviation	2.31	2.16	2.79	2.08	2.31	2.14	2.15	2.08	2.25	1.88	2.38
Standard error	.04	.10	.31	.22	.31	.14	.14	.12	.16	.08	.04

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

C4C. IMPORTANCE TO YOU PERSONALLY OF PURPOSE 3 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides: "High quality and creative content"?

Base : All respondents

			AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
		Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%			a	b	c	d		a	b	c	d	e
Unweighted total		4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample		3128	501	404	513	162	1049	893	152	152	188	1941
Total		4292	608	563	991	428	1701	1252	228	243	326	2598
1 - Not at all important	(1.0)	163	26	21	33	11	71	46	5	12	13	92
		4%	4%	4%	3%	3%	4%	4%	2%	5%	4%	4%
2	(2.0)	33	3	6	9	3	16	12	2	1	3	14
		1%	1%	1%	1%	1%	1%	1%	1%	*%	1%	1%
3	(3.0)	94	11	8	20	12	38	29	4	7	6	52
		2%	2%	1%	2%	3%	2%	2%	2%	3%	2%	2%
4	(4.0)	89	13	12	17	5	36	26	4	5	6	54
		2%	2%	2%	2%	1%	2%	2%	2%	2%	2%	2%
5	(5.0)	336	43	34	47	13	109	90	21	14	26	197
		8%	7%	6%	5%	3%	6%	7%	9%	6%	8%	8%
6	(6.0)	392	70	39	62	23	150	115	19	15	26	228
		9%	12%	7%	6%	5%	9%	9%	8%	6%	8%	9%
			bcd									
7	(7.0)	586	69	65	122	57	212	177	38	42	48	345
		14%	11%	12%	12%	13%	12%	14%	17%	17%	15%	13%
8	(8.0)	926	99	121	234	113	361	250	46	44	54	588
		22%	16%	22%	24%	26%	21%	20%	20%	18%	16%	23%
				a	a	a						
9	(9.0)	638	111	98	164	67	252	186	29	33	44	410
		15%	18%	17%	17%	16%	15%	15%	13%	14%	14%	16%
10 - Extremely important	(10.0)	876	147	146	241	95	369	261	43	50	78	556
		20%	24%	26%	24%	22%	22%	21%	19%	20%	24%	21%
Don't know		158	15	12	41	29	86	59	17	20	22	63
		4%	2%	2%	4%	7%	5%	5%	7%	8%	7%	2%
						ab		e	e	e	e	
NOT IMPORTANT (1-4)		379	55	48	79	31	160	114	16	25	27	211
		9%	9%	9%	8%	7%	9%	9%	7%	10%	8%	8%
NEUTRAL (5-6)		728	113	73	109	36	259	206	39	29	52	425
		17%	19%	13%	11%	8%	15%	16%	17%	12%	16%	16%
			bcd									

Columns Tested: a,b,c,d - a,b,c,d,e

C4C. IMPORTANCE TO YOU PERSONALLY OF PURPOSE 3 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides: "High quality and creative content"?

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
IMPORTANT (7-10)	3026	426	430	761	332	1195	874	156	169	224	1899
	71%	70%	76%	77%	77%	70%	70%	69%	69%	69%	73%
			a	a							
MOST NEGATIVE (1-2)	196	30	27	42	15	87	59	7	13	15	105
	5%	5%	5%	4%	3%	5%	5%	3%	6%	5%	4%
MOST POSITIVE (9-10)	1514	258	244	405	162	621	447	72	83	123	965
	35%	42%	43%	41%	38%	36%	36%	32%	34%	38%	37%
Answered	4133	593	551	949	399	1614	1193	211	223	303	2535
Mean score	7.5	7.6	7.8	7.8	7.8	7.5	7.5	7.5	7.4	7.6	7.6
Standard deviation	2.26	2.34	2.27	2.20	2.10	2.32	2.28	2.11	2.40	2.33	2.21
Standard error	.03	.09	.10	.08	.16	.06	.06	.14	.16	.13	.04

Columns Tested: a,b,c,d - a,b,c,d,e

C4C. IMPORTANCE TO YOU PERSONALLY OF PURPOSE 3 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides: "High quality and creative content"?

Base : All respondents

			65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%			a	*b	*c	*d	a	b	c	d	a	b
Unweighted total		4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample		3128	392	64	66	49	200	192	223	166	491	2619
Total		4292	826	84	60	21	439	385	462	358	716	3552
1 - Not at all important	(1.0)	163	20	10	2	1	10	9	7	13	10	150
		4%	2%	12%	4%	3%	2%	2%	2%	4%	1%	4%
				a								a
2	(2.0)	33	8	2	-	-	7	1	5	3	2	31
		1%	1%	2%	-%	-%	2%	*%	1%	1%	*%	1%
3	(3.0)	94	18	2	-	*	14	4	11	7	16	76
		2%	2%	2%	-%	2%	3%	1%	2%	2%	2%	2%
4	(4.0)	89	13	1	1	1	9	4	9	4	14	74
		2%	2%	2%	2%	5%	2%	1%	2%	1%	2%	2%
5	(5.0)	336	37	8	2	-	19	17	12	22	72	262
		8%	4%	10%	3%	-%	4%	4%	3%	6%	10%	7%
				d							b	
6	(6.0)	392	55	3	3	1	22	34	31	24	78	311
		9%	7%	3%	4%	6%	5%	9%	7%	7%	11%	9%
7	(7.0)	586	104	10	6	2	65	38	44	58	104	479
		14%	13%	12%	10%	7%	15%	10%	10%	16%	15%	13%
8	(8.0)	926	190	23	16	6	101	89	116	74	164	758
		22%	23%	27%	26%	28%	23%	23%	25%	21%	23%	21%
9	(9.0)	638	141	10	10	4	83	58	82	57	99	538
		15%	17%	11%	17%	18%	19%	15%	18%	16%	14%	15%
10 - Extremely important	(10.0)	876	203	14	18	6	88	115	131	72	126	747
		20%	25%	17%	30%	27%	20%	30%	28%	20%	18%	21%
								ad				
Don't know		158	37	2	2	1	21	16	13	24	30	127
		4%	4%	2%	3%	4%	5%	4%	3%	7%	4%	4%
NOT IMPORTANT (1-4)		379	59	15	3	2	40	19	32	27	42	331
		9%	7%	18%	6%	9%	9%	5%	7%	7%	6%	9%
				ac								a

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

C4C. IMPORTANCE TO YOU PERSONALLY OF PURPOSE 3 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides: "High quality and creative content"?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
NEUTRAL (5-6)	728	92	11	5	1	40	51	44	46	151	573
	17%	11%	13%	8%	6%	9%	13%	9%	13%	21%	16%
										b	
IMPORTANT (7-10)	3026	638	56	50	17	338	300	373	261	492	2522
	71%	77%	67%	84%	81%	77%	78%	81%	73%	69%	71%
				b							
MOST NEGATIVE (1-2)	196	28	12	2	1	17	10	12	16	12	181
	5%	3%	14%	4%	3%	4%	3%	3%	4%	2%	5%
			acd								a
MOST POSITIVE (9-10)	1514	344	23	28	10	172	172	213	129	224	1285
	35%	42%	28%	47%	45%	39%	45%	46%	36%	31%	36%
		b		b				d			a
Answered	4133	790	82	58	20	418	369	449	334	685	3425
Mean score	7.5	7.9	6.8	8.1	8.1	7.7	8.1	8.1	7.6	7.5	7.5
		b		b	b		d	d			
Standard deviation	2.26	2.11	2.86	2.06	2.10	2.16	2.02	2.02	2.21	1.98	2.31
Standard error	.03	.09	.31	.21	.28	.14	.13	.12	.15	.08	.04

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

C4D. IMPORTANCE TO YOU PERSONALLY OF PURPOSE 4 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL – so everyone in the UK - is it that the BBC provides: "Content that reflects the lfe and culture of communities throughout the UK"?

Base : All respondents

			AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
		Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%			a	b	c	d		a	b	c	d	e
Unweighted total		4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample		3128	501	404	513	162	1049	893	152	152	188	1941
Total		4292	608	563	991	428	1701	1252	228	243	326	2598
1 - Not at all important	(1.0)	197 5%	28 5%	30 5%	38 4%	8 2%	79 5%	57 5%	7 3%	11 5%	16 5%	113 4%
2	(2.0)	64 2%	11 2%	8 1%	15 2%	7 2%	28 2%	18 1%	1 *%	4 2%	5 2%	34 1%
3	(3.0)	125 3%	21 3%	24 4%	34 3%	9 2%	56 3%	40 3%	8 3%	9 4%	11 3%	79 3%
4	(4.0)	180 4%	33 5%	16 3%	48 5%	32 7% b	90 5%	57 5%	10 4%	14 6%	26 8% ae	98 4%
5	(5.0)	411 10%	62 10%	60 11%	96 10%	36 8%	169 10%	124 10%	24 11%	31 13%	23 7%	234 9%
6	(6.0)	445 10%	69 11%	55 10%	91 9%	36 8%	168 10%	126 10%	28 12%	24 10%	36 11%	269 10%
7	(7.0)	633 15%	78 13%	82 15%	133 13%	51 12%	243 14%	180 14%	31 13%	25 10%	43 13%	385 15%
8	(8.0)	762 18%	95 16%	90 16%	188 19%	98 23% a	286 17%	223 18%	44 19%	44 18%	46 14%	476 18%
9	(9.0)	526 12%	73 12%	56 10%	102 10%	46 11%	181 11%	135 11%	24 10%	30 12%	26 8%	351 14% ad
10 - Extremely important	(10.0)	763 18%	123 20%	119 21%	190 19%	71 17%	303 18%	224 18%	34 15%	29 12%	70 21% c	479 18% c
Don't know		184 4%	16 3%	22 4%	56 6% a	34 8% ab	98 6%	69 6% e	18 8% e	22 9% e	23 7% e	78 3%
NOT IMPORTANT (1-4)		566 13%	93 15%	79 14%	135 14%	56 13%	253 15%	172 14%	25 11%	38 16%	59 18% e	324 12%

Columns Tested: a,b,c,d - a,b,c,d,e

C4D. IMPORTANCE TO YOU PERSONALLY OF PURPOSE 4 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL – so everyone in the UK - is it that the BBC provides: "Content that reflects the lfe and culture of communities throughout the UK"?

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
NEUTRAL (5-6)	857	131	115	187	72	336	250	52	56	59	504
	20%	22%	20%	19%	17%	20%	20%	23%	23%	18%	19%
IMPORTANT (7-10)	2684	369	346	613	266	1013	762	132	128	184	1692
	63%	61%	62%	62%	62%	60%	61%	58%	52%	57%	65%
											acd
MOST NEGATIVE (1-2)	261	39	39	54	15	107	75	8	15	21	147
	6%	6%	7%	5%	3%	6%	6%	3%	6%	7%	6%
MOST POSITIVE (9-10)	1289	196	175	292	117	484	359	57	58	95	830
	30%	32%	31%	29%	27%	28%	29%	25%	24%	29%	32%
											c
Answered	4107	592	541	935	394	1603	1183	210	222	302	2519
Mean score	7.1	7.0	7.0	7.1	7.2	7.0	7.0	7.0	6.7	6.9	7.2
											c
Standard deviation	2.42	2.51	2.56	2.43	2.24	2.48	2.44	2.24	2.45	2.59	2.39
Standard error	.04	.10	.11	.09	.17	.06	.07	.15	.17	.15	.05

Columns Tested: a,b,c,d - a,b,c,d,e

C4D. IMPORTANCE TO YOU PERSONALLY OF PURPOSE 4 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL – so everyone in the UK - is it that the BBC provides: "Content that reflects the lfe and culture of communities throughout the UK"?

Base : All respondents

			65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%			a	*b	*c	*d	a	b	c	d	a	b
Unweighted total		4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample		3128	392	64	66	49	200	192	223	166	491	2619
Total		4292	826	84	60	21	439	385	462	358	716	3552
1 - Not at all important	(1.0)	197	27	7	3	1	17	10	11	16	15	178
		5%	3%	8%	5%	4%	4%	3%	2%	4%	2%	5%
												a
2	(2.0)	64	11	4	-	1	8	3	4	6	6	58
		2%	1%	5%	-%	4%	2%	1%	1%	2%	1%	2%
3	(3.0)	125	28	2	3	1	22	6	22	6	14	109
		3%	3%	3%	5%	4%	5%	2%	5%	2%	2%	3%
4	(4.0)	180	36	9	2	1	11	25	20	16	26	154
		4%	4%	10%	3%	6%	3%	7%	4%	4%	4%	4%
5	(5.0)	411	80	10	4	2	45	33	47	32	64	344
		10%	10%	12%	7%	9%	10%	8%	10%	9%	9%	10%
6	(6.0)	445	75	8	5	3	48	27	46	29	73	367
		10%	9%	9%	8%	13%	11%	7%	10%	8%	10%	10%
7	(7.0)	633	113	10	6	4	73	40	69	42	112	517
		15%	14%	12%	10%	18%	17%	10%	15%	12%	16%	15%
8	(8.0)	762	154	12	20	3	74	80	78	73	130	628
		18%	19%	14%	33%	12%	17%	21%	17%	21%	18%	18%
					abd							
9	(9.0)	526	87	7	7	2	40	46	48	39	115	411
		12%	10%	8%	11%	11%	9%	12%	10%	11%	16%	12%
											b	
10 - Extremely important	(10.0)	763	165	13	8	3	73	93	97	66	126	634
		18%	20%	16%	14%	15%	17%	24%	21%	18%	18%	18%
Don't know		184	51	2	2	1	28	23	18	33	33	151
		4%	6%	2%	4%	4%	6%	6%	4%	9%	5%	4%
										c		
NOT IMPORTANT (1-4)		566	102	22	7	4	57	45	58	44	62	499
		13%	12%	26%	12%	18%	13%	12%	13%	12%	9%	14%
				ac								a

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

C4D. IMPORTANCE TO YOU PERSONALLY OF PURPOSE 4 STATEMENT On a scale of 1 to 10, where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL – so everyone in the UK - is it that the BBC provides: "Content that reflects the lfe and culture of communities throughout the UK"?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
NEUTRAL (5-6)	857	155	18	9	5	93	59	93	62	138	711
	20%	19%	22%	16%	22%	21%	15%	20%	17%	19%	20%
IMPORTANT (7-10)	2684	519	42	41	12	260	258	293	219	484	2190
	63%	63%	50%	68%	56%	59%	67%	63%	61%	68%	62%
				b						b	
MOST NEGATIVE (1-2)	261	38	11	3	2	25	14	16	22	21	236
	6%	5%	13%	5%	8%	6%	4%	3%	6%	3%	7%
			a								a
MOST POSITIVE (9-10)	1289	252	20	15	5	113	139	145	104	242	1045
	30%	30%	24%	25%	26%	26%	36%	31%	29%	34%	29%
							a				
Answered	4107	776	82	57	20	411	363	444	326	683	3401
Mean score	7.1	7.2	6.3	7.2	6.7	6.9	7.5	7.2	7.2	7.4	7.0
		b		b			a			b	
Standard deviation	2.42	2.38	2.78	2.32	2.54	2.40	2.32	2.34	2.45	2.14	2.47
Standard error	.04	.11	.31	.24	.34	.15	.15	.14	.17	.09	.04

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

C5A. PERFORMANCE AGAINST PURPOSE 1 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC provides: "News coverage that represents a range of opinions"?

Base : All respondents

			AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
		Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%			a	b	c	d		a	b	c	d	e
Unweighted total		4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample		3128	501	404	513	162	1049	893	152	152	188	1941
Total		4292	608	563	991	428	1701	1252	228	243	326	2598
1 - Not at all well	(1.0)	308	59	50	76	25	130	87	7	18	24	190
		7%	10%	9%	8%	6%	8%	7%	3%	7%	7%	7%
												b
2	(2.0)	106	20	16	32	16	47	42	4	14	11	53
		2%	3%	3%	3%	4%	3%	3%	2%	6%	3%	2%
								e		e		
3	(3.0)	176	29	40	64	24	93	57	11	12	14	94
		4%	5%	7%	6%	6%	5%	5%	5%	5%	4%	4%
4	(4.0)	220	36	30	60	30	98	73	16	17	24	121
		5%	6%	5%	6%	7%	6%	6%	7%	7%	7%	5%
5	(5.0)	390	42	43	74	31	143	116	17	23	23	219
		9%	7%	8%	7%	7%	8%	9%	7%	10%	7%	8%
6	(6.0)	423	45	42	75	33	139	103	22	15	22	265
		10%	7%	7%	8%	8%	8%	8%	10%	6%	7%	10%
7	(7.0)	668	75	75	134	59	241	191	39	36	50	409
		16%	12%	13%	14%	14%	14%	15%	17%	15%	15%	16%
8	(8.0)	798	118	101	186	85	313	234	49	43	55	512
		19%	19%	18%	19%	20%	18%	19%	22%	18%	17%	20%
9	(9.0)	486	80	58	104	45	183	129	19	23	32	313
		11%	13%	10%	10%	11%	11%	10%	9%	9%	10%	12%
10 - Extremely well	(10.0)	539	83	93	161	68	247	171	35	33	59	329
		13%	14%	17%	16%	16%	14%	14%	16%	13%	18%	13%
											e	
Don't know		178	22	15	26	11	67	50	8	8	10	92
		4%	4%	3%	3%	3%	4%	4%	4%	3%	3%	4%
NEGATIVE VIEW (1-4)		810	143	137	232	95	368	259	37	62	73	459
		19%	24%	24%	23%	22%	22%	21%	16%	25%	23%	18%
										be		

Columns Tested: a,b,c,d - a,b,c,d,e

C5A. PERFORMANCE AGAINST PURPOSE 1 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC provides: "News coverage that represents a range of opinions"?

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
NEUTRAL (5-6)	813	87	84	148	64	282	219	39	39	45	484
	19%	14%	15%	15%	15%	17%	17%	17%	16%	14%	19%
POSITIVE VIEW (7-10)	2491	356	327	585	258	984	725	144	135	197	1563
	58%	59%	58%	59%	60%	58%	58%	63%	55%	60%	60%
MOST NEGATIVE (1-2)	414	79	66	108	41	177	128	10	32	36	243
	10%	13%	12%	11%	10%	10%	10%	5%	13%	11%	9%
							b		b	b	b
MOST POSITIVE (9-10)	1025	163	151	265	113	429	300	55	55	91	642
	24%	27%	27%	27%	26%	25%	24%	24%	23%	28%	25%
Answered	4114	586	548	965	417	1633	1203	219	235	315	2506
Mean score	6.6	6.5	6.5	6.6	6.7	6.6	6.6	7.0	6.3	6.7	6.7
								c			
Standard deviation	2.59	2.82	2.83	2.76	2.67	2.70	2.64	2.33	2.77	2.76	2.56
Standard error	.04	.11	.12	.10	.19	.07	.07	.15	.19	.16	.05

Columns Tested: a,b,c,d - a,b,c,d,e

C5A. PERFORMANCE AGAINST PURPOSE 1 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC provides: "News coverage that represents a range of opinions"?

Base : All respondents

			65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%			a	*b	*c	*d	a	b	c	d	a	b
Unweighted total		4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample		3128	392	64	66	49	200	192	223	166	491	2619
Total		4292	826	84	60	21	439	385	462	358	716	3552
1 - Not at all well	(1.0)	308	56	14	6	1	39	14	36	20	18	286
		7%	7%	16% a	9%	6%	9% b	4%	8%	6%	2%	8% a
2	(2.0)	106	28	1	3	1	17	10	16	11	17	89
		2%	3%	1%	4%	4%	4%	3%	4%	3%	2%	3%
3	(3.0)	176	55	7	*	1	40	15	34	21	22	153
		4%	7%	8% c	1%	6%	9% b	4%	7%	6%	3%	4%
4	(4.0)	220	54	4	2	1	25	28	37	16	28	191
		5%	6%	5%	3%	4%	6%	7%	8%	5%	4%	5%
5	(5.0)	390	60	9	3	1	34	26	27	31	88	299
		9%	7%	11%	6%	7%	8%	7%	6%	9%	12% b	8%
6	(6.0)	423	62	7	5	1	35	27	35	27	90	328
		10%	8%	8%	9%	2%	8%	7%	8%	8%	13% b	9%
7	(7.0)	668	106	14	11	2	51	55	56	46	138	527
		16%	13%	17%	19%	12%	12%	14%	12%	13%	19% b	15%
8	(8.0)	798	157	12	13	4	88	69	91	66	110	681
		19%	19%	15%	22%	19%	20%	18%	20%	18%	15%	19% a
9	(9.0)	486	89	5	5	4	36	53	53	36	104	383
		11%	11%	6%	9%	20% b	8%	14%	11%	10%	14% b	11%
10 - Extremely well	(10.0)	539	137	11	10	3	60	78	63	75	68	470
		13%	17%	13%	16%	16%	14%	20%	14%	21%	10%	13% a
Don't know		178	22	1	1	1	12	10	13	9	33	144
		4%	3%	2%	2%	5%	3%	3%	3%	3%	5%	4%

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

C5A. PERFORMANCE AGAINST PURPOSE 1 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC provides: "News coverage that represents a range of opinions"?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
NEGATIVE VIEW (1-4)	810	192	25	10	4	122	68	123	68	85	720
	19%	23%	30%	17%	20%	28%	18%	27%	19%	12%	20%
						b		b			a
NEUTRAL (5-6)	813	122	15	9	2	69	53	62	58	178	627
	19%	15%	19%	15%	9%	16%	14%	13%	16%	25%	18%
										b	
POSITIVE VIEW (7-10)	2491	490	41	39	14	235	255	264	222	419	2061
	58%	59%	50%	66%	66%	54%	66%	57%	62%	59%	58%
							a				
MOST NEGATIVE (1-2)	414	83	14	8	2	57	24	52	31	35	375
	10%	10%	17%	14%	10%	13%	6%	11%	9%	5%	11%
						b					a
MOST POSITIVE (9-10)	1025	227	15	15	8	96	131	116	111	172	852
	24%	27%	18%	25%	36%	22%	34%	25%	31%	24%	24%
					b		ac		a		
Answered	4114	804	82	58	20	427	375	449	349	683	3408
Mean score	6.6	6.6	5.8	6.8	7.0	6.2	7.1	6.5	6.9	6.8	6.6
		b			b		ac		a	b	
Standard deviation	2.59	2.74	2.96	2.71	2.80	2.83	2.51	2.77	2.69	2.18	2.66
Standard error	.04	.12	.32	.28	.37	.18	.16	.16	.18	.09	.04

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

C5B. PERFORMANCE AGAINST PURPOSE 1 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC provides: "News coverage that is impartial - not favouring one side over another"?

Base : All respondents

			AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
		Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%			a	b	c	d		a	b	c	d	e
Unweighted total		4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample		3128	501	404	513	162	1049	893	152	152	188	1941
Total		4292	608	563	991	428	1701	1252	228	243	326	2598
1 - Not at all well	(1.0)	450	87	95	141	46	211	127	9	34	37	285
		10%	14%	17%	14%	11%	12%	10%	4%	14%	11%	11%
								b		b	b	b
2	(2.0)	127	25	20	51	31	66	44	8	15	17	68
		3%	4%	4%	5%	7%	4%	4%	3%	6%	5%	3%
						b				e	e	
3	(3.0)	167	26	29	37	8	66	52	10	10	9	96
		4%	4%	5%	4%	2%	4%	4%	5%	4%	3%	4%
4	(4.0)	231	33	40	73	33	102	69	10	17	14	133
		5%	5%	7%	7%	8%	6%	5%	4%	7%	4%	5%
5	(5.0)	373	46	38	78	39	158	99	25	18	30	230
		9%	8%	7%	8%	9%	9%	8%	11%	7%	9%	9%
6	(6.0)	434	57	57	93	37	166	117	27	29	40	263
		10%	9%	10%	9%	9%	10%	9%	12%	12%	12%	10%
7	(7.0)	608	71	64	110	45	204	169	34	27	38	379
		14%	12%	11%	11%	11%	12%	14%	15%	11%	12%	15%
8	(8.0)	746	92	73	139	66	248	199	40	38	33	490
		17%	15%	13%	14%	15%	15%	16%	18%	16%	10%	19%
								d	d			d
9	(9.0)	476	71	65	110	45	175	153	21	22	37	278
		11%	12%	12%	11%	11%	10%	12%	9%	9%	11%	11%
10 - Extremely well	(10.0)	476	76	69	132	63	220	165	30	24	58	279
		11%	12%	12%	13%	15%	13%	13%	13%	10%	18%	11%
											ce	
Don't know		203	24	13	27	14	84	59	13	7	13	98
		5%	4%	2%	3%	3%	5%	5%	6%	3%	4%	4%
NEGATIVE VIEW (1-4)		975	170	184	302	118	445	292	36	77	77	581
		23%	28%	33%	30%	28%	26%	23%	16%	32%	24%	22%
								b		abe		

Columns Tested: a,b,c,d - a,b,c,d,e

C5B. PERFORMANCE AGAINST PURPOSE 1 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC provides: "News coverage that is impartial - not favouring one side over another"?

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
NEUTRAL (5-6)	808	104	95	171	76	324	215	53	47	70	493
	19%	17%	17%	17%	18%	19%	17%	23%	19%	22%	19%
POSITIVE VIEW (7-10)	2306	309	271	491	220	848	686	125	112	166	1426
	54%	51%	48%	50%	51%	50%	55%	55%	46%	51%	55%
							c				c
MOST NEGATIVE (1-2)	577	112	115	192	78	277	171	16	50	54	353
	13%	18%	20%	19%	18%	16%	14%	7%	20%	17%	14%
							b		abe	b	b
MOST POSITIVE (9-10)	952	147	134	242	108	395	318	51	47	94	557
	22%	24%	24%	24%	25%	23%	25%	22%	19%	29%	21%
							e			ce	
Answered	4088	583	550	964	414	1617	1194	214	236	313	2500
Mean score	6.3	6.1	5.9	6.0	6.2	6.1	6.4	6.7	5.8	6.3	6.3
							c	c			c
Standard deviation	2.76	3.01	3.07	3.03	2.96	2.92	2.82	2.42	2.95	2.97	2.75
Standard error	.04	.12	.13	.11	.22	.07	.08	.16	.20	.17	.05

Columns Tested: a,b,c,d - a,b,c,d,e

C5B. PERFORMANCE AGAINST PURPOSE 1 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC provides: "News coverage that is impartial - not favouring one side over another"?

Base : All respondents

			65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%			a	*b	*c	*d	a	b	c	d	a	b
Unweighted total		4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample		3128	392	64	66	49	200	192	223	166	491	2619
Total		4292	826	84	60	21	439	385	462	358	716	3552
1 - Not at all well	(1.0)	450 10%	117 14%	15 18%	6 10%	4 17%	79 18% b	35 9%	70 15%	45 13%	22 3%	424 12% a
2	(2.0)	127 3%	47 6%	2 3%	2 3%	* 2%	28 6%	19 5%	35 8%	12 3%	11 1%	116 3% a
3	(3.0)	167 4%	31 4%	2 2%	3 5%	* 2%	24 5%	8 2%	20 4%	12 3%	25 3%	142 4%
4	(4.0)	231 5%	60 7%	6 7%	6 10%	1 6%	33 7%	28 7%	31 7%	27 7%	37 5%	192 5%
5	(5.0)	373 9%	63 8%	11 13% c	2 3%	2 11%	36 8%	27 7%	34 7%	28 8%	66 9%	302 9%
6	(6.0)	434 10%	82 10% b	1 1%	8 14% b	2 11% b	33 7%	49 13%	38 8%	43 12%	80 11%	352 10%
7	(7.0)	608 14%	88 11%	14 17%	6 11%	2 9%	46 10%	41 11%	50 11%	38 11%	147 20% b	456 13%
8	(8.0)	746 17%	119 14%	10 12%	8 13%	2 8%	64 14%	56 14%	75 16%	43 12%	135 19%	609 17%
9	(9.0)	476 11%	94 11%	7 8%	6 10%	4 17%	39 9%	55 14%	52 11%	42 12%	81 11%	393 11%
10 - Extremely well	(10.0)	476 11%	103 13%	13 15%	12 20%	4 18%	44 10%	60 16%	52 11%	52 14%	68 10%	407 11%
Don't know		203 5%	23 3%	3 4%	1 2%	- -%	14 3%	9 2%	6 1%	17 5% c	44 6%	159 4%

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

C5B. PERFORMANCE AGAINST PURPOSE 1 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC provides: "News coverage that is impartial - not favouring one side over another"?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
NEGATIVE VIEW (1-4)	975	255	25	16	6	164	89	156	95	95	874
	23%	31%	30%	27%	26%	37%	23%	34%	27%	13%	25%
						bd		b			a
NEUTRAL (5-6)	808	145	12	10	5	69	75	72	72	146	654
	19%	17%	14%	17%	21%	16%	20%	16%	20%	20%	18%
POSITIVE VIEW (7-10)	2306	404	43	32	11	192	212	228	174	431	1865
	54%	49%	52%	54%	52%	44%	55%	49%	49%	60%	53%
							a			b	
MOST NEGATIVE (1-2)	577	163	17	8	4	108	53	105	57	33	540
	13%	20%	21%	13%	19%	25%	14%	23%	16%	5%	15%
						bd		b			a
MOST POSITIVE (9-10)	952	197	19	18	7	82	115	104	94	150	800
	22%	24%	23%	30%	35%	19%	30%	22%	26%	21%	23%
							a				
Answered	4088	804	80	58	21	425	376	456	341	672	3393
Mean score	6.3	6.0	5.9	6.5	6.3	5.5	6.5	5.8	6.2	6.8	6.2
							ac		a	b	
Standard deviation	2.76	3.02	3.14	2.93	3.21	3.09	2.82	3.06	2.95	2.18	2.85
Standard error	.04	.13	.34	.30	.42	.19	.18	.18	.20	.09	.05

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

C6A. PERFORMANCE AGAINST PURPOSE 2 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Explores issues and ideas that people may not have come across before"?

Base : All respondents

			AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
		Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%			a	b	c	d		a	b	c	d	e
Unweighted total		4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample		3128	501	404	513	162	1049	893	152	152	188	1941
Total		4292	608	563	991	428	1701	1252	228	243	326	2598
1 - Not at all well	(1.0)	180 4%	30 5%	23 4%	31 3%	9 2%	68 4%	58 5%	4 2%	15 6%	11 3%	94 4%
2	(2.0)	69 2%	9 1%	8 1%	14 1%	6 1%	26 2%	19 1%	1 1%	2 1%	4 1%	39 2%
3	(3.0)	159 4%	27 5%	28 5%	40 4%	12 3%	77 5%	58 5%	12 5%	13 5%	20 6% e	86 3%
4	(4.0)	209 5%	38 6%	22 4%	37 4%	16 4%	78 5%	81 6% e	19 9% e	15 6%	19 6%	112 4%
5	(5.0)	488 11%	68 11%	76 14%	147 15%	71 17%	235 14%	145 12%	35 15%	47 19% ae	44 14%	272 10%
6	(6.0)	539 13%	63 10%	66 12%	111 11%	45 10%	194 11%	138 11%	20 9%	26 11%	44 13%	334 13%
7	(7.0)	790 18%	104 17%	110 20%	192 19%	82 19%	303 18%	231 18%	53 23% d	42 17%	46 14%	485 19%
8	(8.0)	755 18%	114 19%	93 17%	168 17%	75 17%	275 16%	207 17%	30 13%	29 12%	54 17%	498 19% c
9	(9.0)	387 9%	61 10%	49 9%	72 7%	23 5%	137 8%	99 8%	21 9%	16 6%	20 6%	258 10%
10 - Extremely well	(10.0)	371 9%	57 9%	49 9%	80 8%	31 7%	144 8%	115 9%	16 7%	16 7%	29 9%	230 9%
Don't know		343 8%	37 6%	39 7%	98 10% a	59 14% ab	165 10%	102 8%	15 7%	24 10%	34 10%	189 7%
NEGATIVE VIEW (1-4)		618 14%	104 17% cd	80 14%	123 12%	42 10%	248 15%	215 17% e	37 16%	45 18% e	54 17%	330 13%

Columns Tested: a,b,c,d - a,b,c,d,e

C6A. PERFORMANCE AGAINST PURPOSE 2 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Explores issues and ideas that people may not have come across before"?

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
NEUTRAL (5-6)	1028	131	142	258	116	429	283	55	73	88	606
	24%	22%	25%	26%	27%	25%	23%	24%	30%	27%	23%
									a		
POSITIVE VIEW (7-10)	2303	336	301	512	210	858	653	121	102	149	1472
	54%	55%	54%	52%	49%	50%	52%	53%	42%	46%	57%
							c				acd
MOST NEGATIVE (1-2)	250	38	31	46	15	93	76	6	17	16	133
	6%	6%	5%	5%	3%	5%	6%	3%	7%	5%	5%
MOST POSITIVE (9-10)	758	117	98	152	54	280	215	37	32	49	488
	18%	19%	17%	15%	13%	16%	17%	16%	13%	15%	19%
Answered	3948	571	524	893	369	1536	1151	213	219	292	2408
Mean score	6.6	6.6	6.6	6.6	6.6	6.5	6.5	6.5	6.1	6.4	6.7
							c				acd
Standard deviation	2.26	2.36	2.25	2.16	2.03	2.27	2.33	2.09	2.32	2.28	2.20
Standard error	.03	.09	.10	.08	.16	.06	.07	.14	.16	.13	.04

Columns Tested: a,b,c,d - a,b,c,d,e

C6A. PERFORMANCE AGAINST PURPOSE 2 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Explores issues and ideas that people may not have come across before"?

Base : All respondents

			65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%			a	*b	*c	*d	a	b	c	d	a	b
Unweighted total		4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample		3128	392	64	66	49	200	192	223	166	491	2619
Total		4292	826	84	60	21	439	385	462	358	716	3552
1 - Not at all well	(1.0)	180	24	6	1	1	16	7	9	14	14	163
		4%	3%	8%	1%	2%	4%	2%	2%	4%	2%	5%
												a
2	(2.0)	69	13	1	-	*	5	7	3	9	9	61
		2%	2%	2%	-%	2%	1%	2%	1%	3%	1%	2%
3	(3.0)	159	26	11	3	*	24	1	19	7	31	128
		4%	3%	13%	4%	2%	6%	*%	4%	2%	4%	4%
				ad			b		b			
4	(4.0)	209	29	3	3	1	21	9	24	5	39	170
		5%	4%	4%	6%	7%	5%	2%	5%	1%	5%	5%
									d			
5	(5.0)	488	123	11	10	3	72	50	65	54	77	408
		11%	15%	13%	16%	14%	16%	13%	14%	15%	11%	11%
6	(6.0)	539	90	11	9	2	49	41	45	45	106	430
		13%	11%	13%	15%	7%	11%	11%	10%	13%	15%	12%
7	(7.0)	790	158	18	10	6	82	76	94	63	140	647
		18%	19%	21%	16%	28%	19%	20%	20%	18%	20%	18%
8	(8.0)	755	153	3	9	3	83	70	84	70	110	639
		18%	19%	3%	15%	14%	19%	18%	18%	19%	15%	18%
			b		b	b						
9	(9.0)	387	60	3	7	2	29	31	41	19	84	302
		9%	7%	3%	12%	10%	7%	8%	9%	5%	12%	8%
											b	
10 - Extremely well	(10.0)	371	65	8	5	2	23	41	34	31	61	310
		9%	8%	10%	8%	8%	5%	11%	7%	9%	9%	9%
Don't know		343	85	8	3	1	34	52	45	40	46	295
		8%	10%	10%	6%	5%	8%	13%	10%	11%	6%	8%
NEGATIVE VIEW (1-4)		618	91	21	7	3	66	25	55	36	92	521
		14%	11%	26%	12%	13%	15%	6%	12%	10%	13%	15%
				ac			b					

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

C6A. PERFORMANCE AGAINST PURPOSE 2 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Explores issues and ideas that people may not have come across before"?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
NEUTRAL (5-6)	1028	213	22	18	5	121	91	110	99	183	837
	24%	26%	27%	31%	21%	28%	24%	24%	28%	26%	24%
POSITIVE VIEW (7-10)	2303	437	32	31	13	218	218	252	183	395	1898
	54%	53%	38%	52%	61%	50%	57%	54%	51%	55%	53%
		b			b						
MOST NEGATIVE (1-2)	250	36	8	1	1	21	15	13	24	22	224
	6%	4%	9%	1%	4%	5%	4%	3%	7%	3%	6%
			c								a
MOST POSITIVE (9-10)	758	125	11	12	4	53	72	74	51	145	612
	18%	15%	13%	20%	18%	12%	19%	16%	14%	20%	17%
Answered	3948	741	75	56	20	405	334	417	318	670	3257
Mean score	6.6	6.6	5.7	6.7	6.7	6.4	7.0	6.7	6.6	6.8	6.6
		b		b	b		a				
Standard deviation	2.26	2.11	2.55	2.04	2.12	2.14	2.02	2.05	2.21	2.09	2.29
Standard error	.03	.10	.29	.22	.29	.14	.13	.12	.16	.08	.04

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

C6B. PERFORMANCE AGAINST PURPOSE 2 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Inspires people to try new activities, hobbies or interests"?

Base : All respondents

			AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
		Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%			a	b	c	d		a	b	c	d	e
Unweighted total		4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample		3128	501	404	513	162	1049	893	152	152	188	1941
Total		4292	608	563	991	428	1701	1252	228	243	326	2598
1 - Not at all well	(1.0)	181	30	26	39	13	84	54	5	15	15	100
		4%	5%	5%	4%	3%	5%	4%	2%	6%	5%	4%
2	(2.0)	83	12	17	26	9	37	29	3	5	8	41
		2%	2%	3%	3%	2%	2%	2%	1%	2%	2%	2%
3	(3.0)	144	29	19	36	17	60	41	6	10	18	86
		3%	5%	3%	4%	4%	4%	3%	3%	4%	6%	3%
4	(4.0)	231	36	29	53	24	89	72	11	16	21	138
		5%	6%	5%	5%	6%	5%	6%	5%	6%	6%	5%
5	(5.0)	464	70	62	124	62	192	121	28	31	32	291
		11%	12%	11%	12%	14%	11%	10%	12%	13%	10%	11%
6	(6.0)	596	76	85	151	66	262	149	26	35	33	373
		14%	13%	15%	15%	15%	15%	12%	11%	14%	10%	14%
7	(7.0)	751	97	116	184	67	303	233	46	35	53	446
		17%	16%	21%	19%	16%	18%	19%	20%	15%	16%	17%
8	(8.0)	762	100	81	153	72	254	210	39	30	50	497
		18%	17%	14%	15%	17%	15%	17%	17%	12%	15%	19%
												c
9	(9.0)	353	56	39	61	22	117	95	23	17	17	229
		8%	9%	7%	6%	5%	7%	8%	10%	7%	5%	9%
10 - Extremely well	(10.0)	348	49	39	70	31	132	129	21	14	40	190
		8%	8%	7%	7%	7%	8%	10%	9%	6%	12%	7%
								e			e	
Don't know		379	53	49	94	45	171	119	20	35	38	207
		9%	9%	9%	10%	11%	10%	10%	9%	14%	12%	8%
										e		
NEGATIVE VIEW (1-4)		638	106	91	154	62	270	197	26	46	62	366
		15%	17%	16%	16%	15%	16%	16%	11%	19%	19%	14%
NEUTRAL (5-6)		1061	146	147	274	127	454	270	54	65	65	664
		25%	24%	26%	28%	30%	27%	22%	24%	27%	20%	26%
												a

Columns Tested: a,b,c,d - a,b,c,d,e

C6B. PERFORMANCE AGAINST PURPOSE 2 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Inspires people to try new activities, hobbies or interests"?

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
POSITIVE VIEW (7-10)	2214	302	276	468	193	806	666	128	97	160	1361
	52%	50%	49%	47%	45%	47%	53%	56%	40%	49%	52%
							c	c			c
MOST NEGATIVE (1-2)	263	42	43	65	22	120	84	9	20	23	142
	6%	7%	8%	7%	5%	7%	7%	4%	8%	7%	5%
MOST POSITIVE (9-10)	701	105	78	131	53	249	223	43	32	57	419
	16%	17%	14%	13%	12%	15%	18%	19%	13%	18%	16%
Answered	3913	555	514	896	382	1530	1133	208	208	287	2391
Mean score	6.5	6.4	6.3	6.4	6.4	6.4	6.6	6.8	6.1	6.5	6.6
							c	c			c
Standard deviation	2.26	2.37	2.27	2.22	2.15	2.29	2.34	2.10	2.39	2.48	2.20
Standard error	.04	.09	.10	.08	.16	.06	.07	.14	.17	.15	.04

Columns Tested: a,b,c,d - a,b,c,d,e

C6B. PERFORMANCE AGAINST PURPOSE 2 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Inspires people to try new activities, hobbies or interests"?

Base : All respondents

			65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%			a	*b	*c	*d	a	b	c	d	a	b
Unweighted total		4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample		3128	392	64	66	49	200	192	223	166	491	2619
Total		4292	826	84	60	21	439	385	462	358	716	3552
1 - Not at all well	(1.0)	181	28	7	3	1	21	7	14	14	11	166
		4%	3%	9%	5%	2%	5%	2%	3%	4%	2%	5%
				a								a
2	(2.0)	83	22	2	1	*	18	4	15	7	12	71
		2%	3%	3%	2%	2%	4%	1%	3%	2%	2%	2%
3	(3.0)	144	23	9	3	1	16	7	16	8	16	127
		3%	3%	11%	4%	4%	4%	2%	3%	2%	2%	4%
				a								
4	(4.0)	231	45	6	2	1	29	16	29	16	38	193
		5%	5%	7%	3%	5%	7%	4%	6%	4%	5%	5%
5	(5.0)	464	99	14	6	5	61	36	57	39	68	392
		11%	12%	17%	10%	22%	14%	9%	12%	11%	10%	11%
6	(6.0)	596	124	11	14	2	75	49	73	50	110	484
		14%	15%	13%	23%	11%	17%	13%	16%	14%	15%	14%
7	(7.0)	751	159	13	7	5	70	89	87	70	121	624
		17%	19%	15%	12%	23%	16%	23%	19%	20%	17%	18%
8	(8.0)	762	136	5	9	4	71	65	77	57	150	607
		18%	16%	6%	14%	18%	16%	17%	17%	16%	21%	17%
			b			b					b	
9	(9.0)	353	48	5	7	1	26	21	32	15	66	286
		8%	6%	6%	13%	4%	6%	6%	7%	4%	9%	8%
					a							
10 - Extremely well	(10.0)	348	57	7	4	2	20	37	21	37	70	278
		8%	7%	9%	6%	7%	5%	10%	4%	10%	10%	8%
								c		ac		
Don't know		379	85	4	5	1	32	54	41	44	53	325
		9%	10%	5%	8%	2%	7%	14%	9%	12%	7%	9%
								a				

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

C6B. PERFORMANCE AGAINST PURPOSE 2 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Inspires people to try new activities, hobbies or interests"?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
NEGATIVE VIEW (1-4)	638	118	24	8	3	84	33	74	45	77	556
	15%	14%	29%	14%	12%	19%	9%	16%	12%	11%	16%
			acd			b		b			a
NEUTRAL (5-6)	1061	223	25	20	7	136	85	131	90	178	876
	25%	27%	30%	33%	33%	31%	22%	28%	25%	25%	25%
						b					
POSITIVE VIEW (7-10)	2214	400	30	27	11	187	213	216	180	407	1795
	52%	48%	36%	45%	52%	43%	55%	47%	50%	57%	51%
							a			b	
MOST NEGATIVE (1-2)	263	50	10	4	1	39	11	29	21	23	236
	6%	6%	11%	7%	4%	9%	3%	6%	6%	3%	7%
						b					a
MOST POSITIVE (9-10)	701	105	13	11	2	46	59	53	52	136	563
	16%	13%	15%	19%	11%	11%	15%	11%	15%	19%	16%
Answered	3913	741	80	55	21	407	331	421	314	662	3227
Mean score	6.5	6.4	5.6	6.4	6.4	6.1	6.9	6.3	6.6	6.9	6.5
		b					ac		a	b	
Standard deviation	2.26	2.16	2.58	2.29	2.05	2.24	1.96	2.12	2.22	2.03	2.29
Standard error	.04	.10	.29	.25	.28	.14	.13	.13	.16	.08	.04

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

C6C. PERFORMANCE AGAINST PURPOSE 2 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Supports younger children with their learning"?

Base : All respondents

			AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
		Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%			a	b	c	d		a	b	c	d	e
Unweighted total		4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample		3128	501	404	513	162	1049	893	152	152	188	1941
Total		4292	608	563	991	428	1701	1252	228	243	326	2598
1 - Not at all well	(1.0)	121	18	17	25	8	57	34	4	10	8	66
		3%	3%	3%	3%	2%	3%	3%	2%	4%	2%	3%
2	(2.0)	47	3	5	9	4	19	18	2	2	7	24
		1%	*%	1%	1%	1%	1%	1%	1%	1%	2%	1%
3	(3.0)	85	11	13	13	-	35	28	4	7	7	45
		2%	2%	2%	1%	-%	2%	2%	2%	3%	2%	2%
4	(4.0)	143	29	7	18	10	47	48	6	9	13	78
		3%	5%	1%	2%	2%	3%	4%	3%	4%	4%	3%
			bc									
5	(5.0)	303	31	34	63	29	129	83	19	15	22	168
		7%	5%	6%	6%	7%	8%	7%	8%	6%	7%	6%
6	(6.0)	443	48	49	84	35	176	115	18	20	30	275
		10%	8%	9%	8%	8%	10%	9%	8%	8%	9%	11%
7	(7.0)	606	75	70	113	44	210	173	38	26	34	373
		14%	12%	12%	11%	10%	12%	14%	17%	11%	10%	14%
8	(8.0)	768	113	93	160	67	269	219	37	40	58	486
		18%	19%	16%	16%	16%	16%	17%	16%	16%	18%	19%
9	(9.0)	458	69	51	86	35	147	140	25	28	33	285
		11%	11%	9%	9%	8%	9%	11%	11%	12%	10%	11%
10 - Extremely well	(10.0)	522	76	58	91	33	186	156	26	19	34	328
		12%	12%	10%	9%	8%	11%	12%	11%	8%	11%	13%
Don't know		796	134	167	329	162	426	238	48	67	79	468
		19%	22%	30%	33%	38%	25%	19%	21%	28%	24%	18%
				a	a	a				ae	e	
NEGATIVE VIEW (1-4)		396	62	42	64	22	158	129	16	28	35	214
		9%	10%	7%	6%	5%	9%	10%	7%	12%	11%	8%
			c									
NEUTRAL (5-6)		746	78	82	147	64	305	198	37	35	52	443
		17%	13%	15%	15%	15%	18%	16%	16%	15%	16%	17%

Columns Tested: a,b,c,d - a,b,c,d,e

C6C. PERFORMANCE AGAINST PURPOSE 2 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Supports younger children with their learning"?

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
POSITIVE VIEW (7-10)	2354	333	272	451	179	811	688	126	113	159	1473
	55%	55%	48%	46%	42%	48%	55%	55%	46%	49%	57%
		cd					c				cd
MOST NEGATIVE (1-2)	168	21	22	34	12	76	53	6	13	15	91
	4%	4%	4%	3%	3%	4%	4%	3%	5%	5%	3%
MOST POSITIVE (9-10)	980	145	109	178	68	332	296	51	47	67	614
	23%	24%	19%	18%	16%	20%	24%	23%	19%	21%	24%
		cd									
Answered	3496	474	396	662	266	1274	1014	179	176	246	2130
Mean score	7.1	7.2	7.1	7.2	7.2	7.0	7.1	7.2	6.9	7.0	7.2
											c
Standard deviation	2.21	2.25	2.25	2.18	2.07	2.30	2.26	2.08	2.41	2.31	2.15
Standard error	.04	.10	.11	.10	.19	.06	.07	.15	.18	.14	.05

Columns Tested: a,b,c,d - a,b,c,d,e

C6C. PERFORMANCE AGAINST PURPOSE 2 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Supports younger children with their learning"?

Base : All respondents

			65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%			a	*b	*c	*d	a	b	c	d	a	b
Unweighted total		4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample		3128	392	64	66	49	200	192	223	166	491	2619
Total		4292	826	84	60	21	439	385	462	358	716	3552
1 - Not at all well	(1.0)	121 3%	15 2%	9 11% acd	1 1%	* 1%	8 2%	7 2%	7 2%	8 2%	6 1%	111 3% a
2	(2.0)	47 1%	5 1%	2 3%	2 3%	* 1%	2 1%	3 1%	3 1%	2 1%	10 1%	37 1%
3	(3.0)	85 2%	11 1%	* 1%	1 2%	* 1%	10 2%	1 *%	4 1%	7 2%	15 2%	69 2%
4	(4.0)	143 3%	14 2%	3 3%	- -%	1 5%	6 1%	8 2%	9 2%	5 1%	37 5% b	106 3%
5	(5.0)	303 7%	42 5%	13 16% ad	6 11%	1 4%	18 4%	24 6%	18 4%	24 7%	57 8%	243 7%
6	(6.0)	443 10%	73 9%	5 6%	4 7%	2 9%	49 11%	25 6%	48 10%	25 7%	98 14% b	342 10%
7	(7.0)	606 14%	94 11%	10 12%	4 7%	5 23% ac	44 10%	51 13%	42 9%	51 14%	125 17% b	479 13%
8	(8.0)	768 18%	141 17%	6 7%	9 16%	4 18%	82 19%	58 15%	64 14%	73 20%	120 17%	641 18%
9	(9.0)	458 11%	78 9% b	1 1%	5 8%	3 14% b	45 10%	32 8%	49 11%	29 8%	83 12%	374 11%
10 - Extremely well	(10.0)	522 12%	69 8%	9 11%	11 18% a	2 8%	25 6%	43 11%	37 8%	32 9%	97 14%	423 12%
Don't know		796 19%	284 34% d	24 29%	16 27%	4 17%	150 34%	135 35%	181 39% d	102 29%	68 9%	727 20% a

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

C6C. PERFORMANCE AGAINST PURPOSE 2 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Supports younger children with their learning"?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
NEGATIVE VIEW (1-4)	396	44	15	4	2	26	18	23	21	68	323
	9%	5%	18%	6%	8%	6%	5%	5%	6%	9%	9%
			ac								
NEUTRAL (5-6)	746	116	18	10	3	67	49	66	50	156	585
	17%	14%	22%	17%	12%	15%	13%	14%	14%	22%	16%
										b	
POSITIVE VIEW (7-10)	2354	382	26	29	13	196	184	193	185	425	1917
	55%	46%	31%	49%	63%	45%	48%	42%	52%	59%	54%
		b		b	ab					b	
MOST NEGATIVE (1-2)	168	20	12	2	1	10	9	10	9	16	148
	4%	2%	14%	4%	3%	2%	2%	2%	3%	2%	4%
			acd								a
MOST POSITIVE (9-10)	980	147	10	16	5	70	75	87	61	180	797
	23%	18%	12%	26%	21%	16%	20%	19%	17%	25%	22%
				b							
Answered	3496	542	59	43	18	289	251	281	256	648	2825
Mean score	7.1	7.3	5.8	7.4	7.2	7.2	7.4	7.3	7.2	7.2	7.1
		b		b	b						
Standard deviation	2.21	2.03	2.90	2.33	1.97	2.00	2.05	2.03	2.04	2.03	2.24
Standard error	.04	.11	.37	.29	.29	.15	.16	.15	.16	.08	.04

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

C6D. PERFORMANCE AGAINST PURPOSE 2 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Supports teenagers with their learning"?

Base : All respondents

			AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
		Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%			a	b	c	d		a	b	c	d	e
Unweighted total		4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample		3128	501	404	513	162	1049	893	152	152	188	1941
Total		4292	608	563	991	428	1701	1252	228	243	326	2598
1 - Not at all well	(1.0)	139	29	20	27	7	60	41	4	10	9	75
		3%	5%	4%	3%	2%	4%	3%	2%	4%	3%	3%
2	(2.0)	58	5	6	10	4	25	21	1	3	8	31
		1%	1%	1%	1%	1%	1%	2%	*%	1%	2%	1%
3	(3.0)	112	17	13	15	2	48	28	3	3	7	65
		3%	3%	2%	2%	*%	3%	2%	1%	1%	2%	3%
4	(4.0)	174	39	15	30	15	62	57	12	11	12	99
		4%	6%	3%	3%	4%	4%	5%	5%	5%	4%	4%
			bc									
5	(5.0)	371	36	44	90	45	158	96	21	18	22	225
		9%	6%	8%	9%	11%	9%	8%	9%	7%	7%	9%
						a						
6	(6.0)	507	56	51	98	47	189	137	29	24	32	316
		12%	9%	9%	10%	11%	11%	11%	13%	10%	10%	12%
7	(7.0)	588	92	65	99	35	197	164	27	27	43	360
		14%	15%	12%	10%	8%	12%	13%	12%	11%	13%	14%
			cd									
8	(8.0)	648	84	70	120	50	213	195	39	37	41	397
		15%	14%	12%	12%	12%	13%	16%	17%	15%	13%	15%
9	(9.0)	354	43	34	49	15	105	89	17	13	17	244
		8%	7%	6%	5%	4%	6%	7%	8%	5%	5%	9%
												a
10 - Extremely well	(10.0)	365	53	37	48	11	126	135	22	16	33	200
		9%	9%	7%	5%	3%	7%	11%	10%	6%	10%	8%
			cd					e				
Don't know		975	153	207	405	197	518	290	54	81	101	585
		23%	25%	37%	41%	46%	30%	23%	24%	33%	31%	23%
				a	a	ab				ae	ae	
NEGATIVE VIEW (1-4)		484	90	55	83	28	195	148	20	28	36	271
		11%	15%	10%	8%	6%	11%	12%	9%	11%	11%	10%
			bcd									

Columns Tested: a,b,c,d - a,b,c,d,e

C6D. PERFORMANCE AGAINST PURPOSE 2 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Supports teenagers with their learning"?

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
NEUTRAL (5-6)	878	93	95	187	93	347	232	50	42	54	541
	20%	15%	17%	19%	22%	20%	19%	22%	17%	17%	21%
POSITIVE VIEW (7-10)	1954	272	205	316	111	640	582	105	92	134	1201
	46%	45%	36%	32%	26%	38%	47%	46%	38%	41%	46%
		bcd	d				c				c
MOST NEGATIVE (1-2)	197	34	27	37	11	86	62	5	13	17	107
	5%	6%	5%	4%	2%	5%	5%	2%	5%	5%	4%
MOST POSITIVE (9-10)	719	96	70	97	26	231	224	39	28	50	444
	17%	16%	13%	10%	6%	14%	18%	17%	12%	15%	17%
		cd	d								
Answered	3316	455	355	586	231	1183	962	174	162	224	2013
Mean score	6.7	6.6	6.6	6.5	6.4	6.5	6.8	7.0	6.5	6.7	6.8
Standard deviation	2.26	2.42	2.34	2.19	1.94	2.33	2.33	2.07	2.35	2.38	2.20
Standard error	.04	.11	.12	.10	.19	.07	.07	.15	.18	.15	.05

Columns Tested: a,b,c,d - a,b,c,d,e

C6D. PERFORMANCE AGAINST PURPOSE 2 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Supports teenagers with their learning"?

Base : All respondents

			65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%			a	*b	*c	*d	a	b	c	d	a	b
Unweighted total		4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample		3128	392	64	66	49	200	192	223	166	491	2619
Total		4292	826	84	60	21	439	385	462	358	716	3552
1 - Not at all well	(1.0)	139	17	9	1	*	12	5	6	12	8	127
		3%	2%	10%	1%	1%	3%	1%	1%	3%	1%	4%
				ac								a
2	(2.0)	58	6	1	2	1	5	1	5	1	9	49
		1%	1%	2%	3%	3%	1%	*%	1%	*%	1%	1%
3	(3.0)	112	13	2	*	-	9	4	8	5	25	86
		3%	2%	2%	1%	-%	2%	1%	2%	1%	4%	2%
4	(4.0)	174	23	2	5	1	7	16	10	13	44	129
		4%	3%	2%	8%	5%	2%	4%	2%	4%	6%	4%
					a						b	
5	(5.0)	371	71	15	2	2	47	23	43	26	72	296
		9%	9%	18%	4%	8%	11%	6%	9%	7%	10%	8%
				ac								
6	(6.0)	507	78	12	4	3	49	30	46	32	92	412
		12%	9%	15%	7%	14%	11%	8%	10%	9%	13%	12%
7	(7.0)	588	86	4	6	3	42	44	48	38	111	475
		14%	10%	5%	10%	16%	10%	11%	10%	11%	16%	13%
8	(8.0)	648	105	4	7	4	53	52	46	57	124	519
		15%	13%	5%	12%	18%	12%	13%	10%	16%	17%	15%
						b						
9	(9.0)	354	42	2	2	3	27	15	22	20	79	272
		8%	5%	2%	4%	14%	6%	4%	5%	5%	11%	8%
						ab					b	
10 - Extremely well	(10.0)	365	36	3	8	1	15	21	19	17	72	292
		9%	4%	3%	14%	5%	3%	5%	4%	5%	10%	8%
					ab							
Don't know		975	349	29	23	3	173	174	210	138	79	894
		23%	42%	35%	38%	16%	39%	45%	45%	38%	11%	25%
			d	d	d							a

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

C6D. PERFORMANCE AGAINST PURPOSE 2 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Supports teenagers with their learning"?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
NEGATIVE VIEW (1-4)	484	60	13	8	2	33	27	29	30	87	392
	11%	7%	16%	13%	9%	8%	7%	6%	8%	12%	11%
			a								
NEUTRAL (5-6)	878	149	28	6	5	96	53	89	58	164	709
	20%	18%	33%	11%	22%	22%	14%	19%	16%	23%	20%
			ac			b					
POSITIVE VIEW (7-10)	1954	268	13	23	11	137	131	134	132	386	1557
	46%	32%	16%	39%	53%	31%	34%	29%	37%	54%	44%
		b		b	ab					b	
MOST NEGATIVE (1-2)	197	24	10	3	1	17	6	11	13	17	176
	5%	3%	12%	4%	4%	4%	2%	2%	3%	2%	5%
			a								a
MOST POSITIVE (9-10)	719	77	5	11	4	42	36	41	37	151	564
	17%	9%	6%	18%	18%	9%	9%	9%	10%	21%	16%
				ab	ab					b	
Answered	3316	477	54	37	18	266	211	252	220	637	2658
Mean score	6.7	6.6	5.2	7.0	6.9	6.5	6.8	6.6	6.7	6.9	6.7
		b		b	b						
Standard deviation	2.26	2.09	2.47	2.48	2.04	2.14	2.01	2.03	2.17	2.09	2.29
Standard error	.04	.12	.33	.34	.30	.17	.17	.16	.19	.09	.04

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

C7A. PERFORMANCE AGAINST PURPOSE 3 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Provides a broad mix of content"?

Base : All respondents

			AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
		Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%			a	b	c	d		a	b	c	d	e
Unweighted total		4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample		3128	501	404	513	162	1049	893	152	152	188	1941
Total		4292	608	563	991	428	1701	1252	228	243	326	2598
1 - Not at all well	(1.0)	169	31	25	35	9	75	51	5	11	16	85
		4%	5%	5%	4%	2%	4%	4%	2%	5%	5%	3%
2	(2.0)	73	11	6	13	7	29	26	2	9	4	39
		2%	2%	1%	1%	2%	2%	2%	1%	4%	1%	2%
										e		
3	(3.0)	163	24	23	49	25	67	54	7	13	16	83
		4%	4%	4%	5%	6%	4%	4%	3%	6%	5%	3%
4	(4.0)	201	31	26	50	23	94	66	12	13	16	123
		5%	5%	5%	5%	5%	6%	5%	5%	5%	5%	5%
5	(5.0)	398	47	49	102	53	170	127	25	19	42	219
		9%	8%	9%	10%	12%	10%	10%	11%	8%	13%	8%
											e	
6	(6.0)	469	56	51	84	34	167	132	24	26	37	265
		11%	9%	9%	9%	8%	10%	11%	10%	11%	11%	10%
7	(7.0)	763	99	95	166	71	295	219	55	55	46	467
		18%	16%	17%	17%	17%	17%	17%	24%	23%	14%	18%
									ad	d		
8	(8.0)	902	137	117	213	96	325	266	40	48	64	573
		21%	23%	21%	22%	22%	19%	21%	18%	20%	20%	22%
9	(9.0)	452	72	62	108	46	179	114	26	14	24	315
		11%	12%	11%	11%	11%	11%	9%	11%	6%	7%	12%
												acd
10 - Extremely well	(10.0)	520	81	87	135	48	219	157	26	25	53	329
		12%	13%	15%	14%	11%	13%	13%	12%	10%	16%	13%
Don't know		183	18	21	36	15	80	39	6	10	7	100
		4%	3%	4%	4%	4%	5%	3%	3%	4%	2%	4%
NEGATIVE VIEW (1-4)		605	98	81	146	65	265	198	25	47	53	330
		14%	16%	14%	15%	15%	16%	16%	11%	19%	16%	13%
								e		be		

Columns Tested: a,b,c,d - a,b,c,d,e

C7A. PERFORMANCE AGAINST PURPOSE 3 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Provides a broad mix of content"?

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
NEUTRAL (5-6)	867	103	99	186	87	338	259	49	45	79	484
	20%	17%	18%	19%	20%	20%	21%	21%	18%	24%	19%
POSITIVE VIEW (7-10)	2636	390	361	623	261	1018	756	147	141	186	1684
	61%	64%	64%	63%	61%	60%	60%	65%	58%	57%	65%
											ad
MOST NEGATIVE (1-2)	242	43	31	48	16	104	78	7	20	20	124
	6%	7%	6%	5%	4%	6%	6%	3%	8%	6%	5%
MOST POSITIVE (9-10)	972	154	149	244	95	398	271	52	39	77	644
	23%	25%	27%	25%	22%	23%	22%	23%	16%	24%	25%
											c
Answered	4109	590	542	954	413	1621	1213	221	233	319	2498
Mean score	6.9	6.9	7.0	6.9	6.8	6.8	6.8	7.0	6.5	6.7	7.0
											ac
Standard deviation	2.30	2.43	2.38	2.32	2.24	2.37	2.35	2.07	2.39	2.46	2.23
Standard error	.03	.09	.10	.09	.16	.06	.07	.14	.16	.14	.04

Columns Tested: a,b,c,d - a,b,c,d,e

C7A. PERFORMANCE AGAINST PURPOSE 3 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Provides a broad mix of content"?

Base : All respondents

			65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%			a	*b	*c	*d	a	b	c	d	a	b
Unweighted total		4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample		3128	392	64	66	49	200	192	223	166	491	2619
Total		4292	826	84	60	21	439	385	462	358	716	3552
1 - Not at all well	(1.0)	169 4%	27 3%	5 6%	2 3%	1 4%	19 4%	7 2%	9 2%	16 4%	15 2%	151 4% a
2	(2.0)	73 2%	8 1%	2 3%	2 4% a	* 2%	7 2%	1 *%	6 1%	2 1%	12 2%	61 2%
3	(3.0)	163 4%	40 5%	5 6%	3 6%	1 4%	24 5%	14 4%	20 4%	19 5%	28 4%	133 4%
4	(4.0)	201 5%	37 4%	6 8%	6 10%	1 4%	28 6% b	9 2%	29 6%	8 2%	41 6%	159 4%
5	(5.0)	398 9%	86 10%	11 14% d	4 6%	1 3%	45 10%	41 11%	49 11%	37 10%	71 10%	322 9%
6	(6.0)	469 11%	68 8%	11 13%	4 7%	2 8%	32 7%	36 9%	37 8%	30 8%	86 12%	381 11%
7	(7.0)	763 18%	142 17%	12 15%	9 15%	3 14%	88 20%	54 14%	85 18%	57 16%	128 18%	631 18%
8	(8.0)	902 21%	180 22%	16 19%	12 20%	5 24%	88 20%	93 24%	98 21%	79 22%	152 21%	744 21%
9	(9.0)	452 11%	90 11%	6 7%	9 15%	4 20% b	49 11%	41 11%	60 13%	30 8%	76 11%	373 11%
10 - Extremely well	(10.0)	520 12%	117 14%	6 7%	9 14%	4 17%	44 10%	74 19% a	57 12%	60 17%	73 10%	447 13%
Don't know		183 4%	32 4%	3 4%	1 1%	* 1%	16 4%	16 4%	12 3%	20 6%	33 5%	149 4%

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

C7A. PERFORMANCE AGAINST PURPOSE 3 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Provides a broad mix of content"?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
NEGATIVE VIEW (1-4)	605	111	19	13	3	79	30	63	45	96	504
	14%	13%	22%	22%	13%	18%	8%	14%	13%	13%	14%
						b					
NEUTRAL (5-6)	867	154	22	8	2	76	77	87	67	158	703
	20%	19%	27%	13%	11%	17%	20%	19%	19%	22%	20%
			d								
POSITIVE VIEW (7-10)	2636	529	40	38	16	268	262	300	225	429	2196
	61%	64%	47%	64%	75%	61%	68%	65%	63%	60%	62%
		b			b						
MOST NEGATIVE (1-2)	242	35	8	4	1	27	7	15	18	26	212
	6%	4%	9%	7%	6%	6%	2%	3%	5%	4%	6%
						b					a
MOST POSITIVE (9-10)	972	207	12	17	8	92	115	117	90	149	820
	23%	25%	14%	29%	37%	21%	30%	25%	25%	21%	23%
				b	b		a				
Answered	4109	794	81	59	21	423	369	450	338	682	3403
Mean score	6.9	7.0	6.1	6.9	7.4	6.7	7.4	7.0	7.0	6.9	6.9
		b			b		a				
Standard deviation	2.30	2.28	2.43	2.51	2.40	2.36	2.10	2.18	2.39	2.14	2.33
Standard error	.03	.10	.27	.26	.32	.15	.13	.13	.17	.09	.04

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

C7B. PERFORMANCE AGAINST PURPOSE 3 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Appeals to a wide range of different audiences"?

Base : All respondents

			AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
		Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%			a	b	c	d		a	b	c	d	e
Unweighted total		4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample		3128	501	404	513	162	1049	893	152	152	188	1941
Total		4292	608	563	991	428	1701	1252	228	243	326	2598
1 - Not at all well	(1.0)	173 4%	30 5%	24 4%	35 4%	11 3%	75 4%	52 4%	4 2%	9 4%	15 4%	91 3%
2	(2.0)	65 2%	10 2%	16 3%	21 2%	4 1%	32 2%	15 1%	2 1%	3 1%	4 1%	45 2%
3	(3.0)	161 4%	25 4%	19 3%	36 4%	18 4%	67 4%	45 4%	11 5%	11 4%	17 5%	97 4%
4	(4.0)	198 5%	28 5%	34 6%	66 7%	33 8%	92 5%	70 6%	17 7%	20 8% e	27 8% e	112 4%
5	(5.0)	400 9%	62 10%	50 9%	97 10%	47 11%	172 10%	116 9%	21 9%	28 12%	28 9%	221 9%
6	(6.0)	453 11%	54 9%	49 9%	78 8%	29 7%	160 9%	125 10%	27 12%	25 10%	23 7%	274 11%
7	(7.0)	764 18%	93 15%	97 17%	178 18%	82 19%	297 17%	224 18%	51 22%	47 19%	51 16%	470 18%
8	(8.0)	856 20%	125 21%	103 18%	192 19%	90 21%	322 19%	242 19%	33 15%	49 20%	64 20%	540 21%
9	(9.0)	475 11%	74 12%	54 10%	92 9%	38 9%	153 9%	128 10% c	20 9% c	8 3%	27 8%	310 12% c
10 - Extremely well	(10.0)	506 12%	78 13%	80 14%	128 13%	48 11%	211 12%	165 13%	32 14%	23 10%	53 16%	312 12%
Don't know		242 6%	28 5%	37 7%	66 7%	29 7%	120 7%	71 6%	10 4%	21 9% e	17 5%	126 5%
NEGATIVE VIEW (1-4)		597 14%	94 15%	93 16%	158 16%	66 15%	265 16%	182 15%	34 15%	42 17%	62 19% e	345 13%

Columns Tested: a,b,c,d - a,b,c,d,e

C7B. PERFORMANCE AGAINST PURPOSE 3 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Appeals to a wide range of different audiences"?

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
NEUTRAL (5-6)	852	117	99	175	77	331	240	48	53	51	495
	20%	19%	18%	18%	18%	19%	19%	21%	22%	16%	19%
POSITIVE VIEW (7-10)	2601	369	334	591	257	984	759	136	127	195	1632
	61%	61%	59%	60%	60%	58%	61%	60%	52%	60%	63%
							c				c
MOST NEGATIVE (1-2)	237	40	41	56	15	107	67	6	11	19	136
	6%	7%	7%	6%	4%	6%	5%	3%	5%	6%	5%
MOST POSITIVE (9-10)	981	152	134	220	86	365	293	51	31	80	622
	23%	25%	24%	22%	20%	21%	23%	23%	13%	25%	24%
							c	c		c	c
Answered	4050	580	526	924	399	1580	1181	217	222	309	2472
Mean score	6.9	6.8	6.8	6.8	6.8	6.8	6.9	6.9	6.5	6.8	7.0
							c				c
Standard deviation	2.30	2.43	2.45	2.35	2.22	2.38	2.33	2.18	2.23	2.49	2.27
Standard error	.04	.09	.11	.09	.16	.06	.07	.15	.15	.14	.04

Columns Tested: a,b,c,d - a,b,c,d,e

C7B. PERFORMANCE AGAINST PURPOSE 3 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Appeals to a wide range of different audiences"?

Base : All respondents

			65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%			a	*b	*c	*d	a	b	c	d	a	b
Unweighted total		4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample		3128	392	64	66	49	200	192	223	166	491	2619
Total		4292	826	84	60	21	439	385	462	358	716	3552
1 - Not at all well	(1.0)	173	28	5	2	1	19	8	10	17	17	152
		4%	3%	6%	3%	3%	4%	2%	2%	5%	2%	4%
2	(2.0)	65	15	2	2	1	12	3	11	3	7	57
		2%	2%	3%	4%	7%	3%	1%	2%	1%	1%	2%
						a						
3	(3.0)	161	29	3	3	1	18	11	21	7	18	142
		4%	3%	4%	6%	3%	4%	3%	5%	2%	3%	4%
4	(4.0)	198	49	10	6	1	25	23	28	20	24	174
		5%	6%	12%	10%	7%	6%	6%	6%	6%	3%	5%
5	(5.0)	400	76	12	9	*	38	36	39	35	65	331
		9%	9%	14%	16%	2%	9%	9%	8%	10%	9%	9%
				d	d							
6	(6.0)	453	62	11	1	3	39	23	37	26	114	336
		11%	8%	13%	2%	15%	9%	6%	8%	7%	16%	9%
				c		c					b	
7	(7.0)	764	162	7	7	2	87	75	104	54	121	640
		18%	20%	8%	11%	11%	20%	20%	23%	15%	17%	18%
			b									
8	(8.0)	856	164	13	11	4	84	79	84	80	136	714
		20%	20%	16%	19%	21%	19%	21%	18%	22%	19%	20%
9	(9.0)	475	78	5	6	3	42	36	38	39	90	385
		11%	9%	6%	10%	13%	10%	9%	8%	11%	13%	11%
10 - Extremely well	(10.0)	506	109	7	10	3	45	64	53	55	76	429
		12%	13%	8%	16%	12%	10%	17%	12%	15%	11%	12%
Don't know		242	56	8	1	1	28	27	35	21	49	192
		6%	7%	9%	2%	7%	6%	7%	8%	6%	7%	5%
NEGATIVE VIEW (1-4)		597	120	21	13	4	75	45	71	48	67	525
		14%	15%	25%	23%	19%	17%	12%	15%	13%	9%	15%
				a								a

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

C7B. PERFORMANCE AGAINST PURPOSE 3 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Appeals to a wide range of different audiences"?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
NEUTRAL (5-6)	852	138	23	11	4	78	59	76	60	178	667
	20%	17%	27%	18%	17%	18%	15%	16%	17%	25%	19%
			a							b	
POSITIVE VIEW (7-10)	2601	513	32	34	12	258	254	280	229	422	2168
	61%	62%	38%	57%	57%	59%	66%	61%	64%	59%	61%
		b		b	b						
MOST NEGATIVE (1-2)	237	42	8	4	2	31	11	22	21	25	209
	6%	5%	9%	7%	9%	7%	3%	5%	6%	3%	6%
											a
MOST POSITIVE (9-10)	981	186	12	16	5	87	100	92	95	165	814
	23%	23%	15%	27%	26%	20%	26%	20%	26%	23%	23%
Answered	4050	771	76	58	20	411	358	427	337	667	3360
Mean score	6.9	6.9	6.0	6.7	6.8	6.7	7.2	6.8	7.1	7.0	6.8
		b					a				
Standard deviation	2.30	2.30	2.50	2.58	2.55	2.38	2.18	2.24	2.38	2.07	2.34
Standard error	.04	.10	.28	.27	.35	.15	.14	.14	.17	.08	.04

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

C7C. PERFORMANCE AGAINST PURPOSE 3 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Provides content made for UK audiences"?

Base : All respondents

			AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
		Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%			a	b	c	d		a	b	c	d	e
Unweighted total		4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample		3128	501	404	513	162	1049	893	152	152	188	1941
Total		4292	608	563	991	428	1701	1252	228	243	326	2598
1 - Not at all well	(1.0)	127 3%	23 4%	23 4%	28 3%	5 1%	61 4%	32 3%	4 2%	7 3%	10 3%	68 3%
2	(2.0)	45 1%	5 1%	4 1%	12 1%	8 2%	19 1%	19 2%	3 2%	7 3% e	5 2%	21 1%
3	(3.0)	107 2%	26 4%	19 3%	30 3%	11 3%	43 3%	26 2%	5 2%	5 2%	13 4%	64 2%
4	(4.0)	119 3%	24 4%	14 3%	31 3%	17 4%	52 3%	38 3%	8 3%	6 2%	17 5% e	69 3%
5	(5.0)	376 9%	50 8%	58 10%	108 11%	50 12%	173 10%	115 9%	23 10%	35 14% e	35 11%	204 8%
6	(6.0)	377 9%	48 8%	35 6%	67 7%	32 7%	157 9%	100 8%	19 9%	23 9%	21 7%	224 9%
7	(7.0)	713 17%	80 13%	107 19% a	176 18% a	69 16%	289 17%	193 15%	39 17%	44 18%	45 14%	439 17%
8	(8.0)	991 23%	146 24%	111 20%	221 22%	110 26%	364 21%	309 25%	50 22%	54 22%	80 25%	611 24%
9	(9.0)	624 15%	92 15%	85 15%	144 14%	59 14%	226 13%	175 14%	28 12%	24 10%	35 11%	413 16% c
10 - Extremely well	(10.0)	586 14%	91 15%	82 15%	124 13%	42 10%	216 13%	183 15%	31 14%	26 11%	46 14%	365 14%
Don't know		227 5%	24 4%	25 5%	51 5%	25 6%	102 6%	63 5%	17 7%	13 5%	17 5%	119 5%
NEGATIVE VIEW (1-4)		398 9%	77 13%	60 11%	100 10%	40 9%	174 10%	115 9%	19 9%	25 10%	46 14% ae	222 9%

Columns Tested: a,b,c,d - a,b,c,d,e

C7C. PERFORMANCE AGAINST PURPOSE 3 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Provides content made for UK audiences"?

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
NEUTRAL (5-6)	753	98	93	175	82	330	215	42	57	56	427
	18%	16%	17%	18%	19%	19%	17%	19%	24%	17%	16%
									e		
POSITIVE VIEW (7-10)	2913	409	384	664	280	1095	859	149	148	206	1828
	68%	67%	68%	67%	65%	64%	69%	65%	61%	63%	70%
											cd
MOST NEGATIVE (1-2)	172	28	27	39	12	79	51	7	14	16	89
	4%	5%	5%	4%	3%	5%	4%	3%	6%	5%	3%
MOST POSITIVE (9-10)	1210	183	167	268	101	442	357	60	50	81	778
	28%	30%	30%	27%	24%	26%	29%	26%	20%	25%	30%
							c				c
Answered	4064	584	537	940	403	1599	1189	211	230	308	2478
Mean score	7.3	7.2	7.2	7.2	7.1	7.1	7.3	7.3	6.9	7.0	7.4
							c				cd
Standard deviation	2.15	2.32	2.28	2.17	2.02	2.21	2.15	2.08	2.19	2.33	2.09
Standard error	.03	.09	.10	.08	.15	.06	.06	.14	.15	.13	.04

Columns Tested: a,b,c,d - a,b,c,d,e

C7C. PERFORMANCE AGAINST PURPOSE 3 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Provides content made for UK audiences"?

Base : All respondents

			65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%			a	*b	*c	*d	a	b	c	d	a	b
Unweighted total		4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample		3128	392	64	66	49	200	192	223	166	491	2619
Total		4292	826	84	60	21	439	385	462	358	716	3552
1 - Not at all well	(1.0)	127 3%	23 3%	4 5%	* 1%	- -%	15 3%	9 2%	10 2%	13 4%	9 1%	114 3% a
2	(2.0)	45 1%	9 1%	2 2%	1 1%	* 2%	6 1%	2 1%	5 1%	3 1%	8 1%	37 1%
3	(3.0)	107 2%	19 2%	5 6%	5 8% a	1 6%	13 3%	7 2%	12 3%	7 2%	11 1%	96 3%
4	(4.0)	119 3%	22 3%	4 5%	3 6%	1 6%	11 2%	10 3%	20 4% d	2 *%	19 3%	100 3%
5	(5.0)	376 9%	89 11%	14 16% d	5 8%	* 2%	49 11%	38 10%	34 7%	53 15% c	63 9%	309 9%
6	(6.0)	377 9%	52 6%	9 10%	6 10%	1 5%	37 8%	15 4%	29 6%	23 6%	77 11%	296 8%
7	(7.0)	713 17%	155 19%	12 14%	6 10%	3 13%	79 18%	76 20%	97 21%	56 16%	132 18%	578 16%
8	(8.0)	991 23%	189 23%	15 18%	11 19%	6 26%	105 24%	84 22%	108 23%	79 22%	154 22%	830 23%
9	(9.0)	624 15%	125 15%	9 10%	8 13%	2 12%	66 15%	59 15%	75 16%	49 14%	115 16%	506 14%
10 - Extremely well	(10.0)	586 14%	99 12%	7 9%	13 21% ab	5 23% ab	41 9%	58 15%	55 12%	44 12%	90 13%	496 14%
Don't know		227 5%	45 5%	3 4%	1 2%	1 5%	19 4%	26 7%	17 4%	28 8%	37 5%	189 5%
NEGATIVE VIEW (1-4)		398 9%	73 9%	15 18% a	9 16%	3 14%	44 10%	28 7%	47 10%	25 7%	47 7%	346 10% a

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

C7C. PERFORMANCE AGAINST PURPOSE 3 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Provides content made for UK audiences"?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
NEUTRAL (5-6)	753	141	22	11	2	86	53	63	76	140	606
	18%	17%	26%	19%	7%	20%	14%	14%	21%	20%	17%
			d						c		
POSITIVE VIEW (7-10)	2913	568	43	38	16	291	277	335	229	491	2410
	68%	69%	51%	64%	74%	66%	72%	73%	64%	69%	68%
		b			b						
MOST NEGATIVE (1-2)	172	32	6	1	*	21	11	15	17	17	151
	4%	4%	7%	2%	2%	5%	3%	3%	5%	2%	4%
MOST POSITIVE (9-10)	1210	224	16	20	7	107	117	131	93	205	1002
	28%	27%	19%	34%	35%	24%	30%	28%	26%	29%	28%
Answered	4064	782	80	58	20	420	359	445	330	678	3363
Mean score	7.3	7.2	6.4	7.2	7.6	7.1	7.5	7.3	7.2	7.4	7.3
		b			b						
Standard deviation	2.15	2.12	2.40	2.37	2.23	2.15	2.06	2.06	2.20	1.93	2.19
Standard error	.03	.10	.27	.25	.30	.14	.13	.12	.15	.08	.04

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

C7D. PERFORMANCE AGAINST PURPOSE 3 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Provides content that dares to be different"?

Base : All respondents

			AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
		Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%			a	b	c	d		a	b	c	d	e
Unweighted total		4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample		3128	501	404	513	162	1049	893	152	152	188	1941
Total		4292	608	563	991	428	1701	1252	228	243	326	2598
1 - Not at all well	(1.0)	239	34	39	59	21	105	85	7	15	23	120
		6%	6%	7%	6%	5%	6%	7%	3%	6%	7%	5%
								e				
2	(2.0)	143	27	19	21	2	51	44	9	9	15	89
		3%	4%	3%	2%	*%	3%	4%	4%	4%	5%	3%
			cd	d								
3	(3.0)	233	38	32	64	32	95	66	18	15	25	142
		5%	6%	6%	6%	7%	6%	5%	8%	6%	8%	5%
4	(4.0)	260	40	31	71	40	105	72	14	18	22	163
		6%	7%	5%	7%	9%	6%	6%	6%	8%	7%	6%
5	(5.0)	466	73	62	108	45	177	116	22	27	28	301
		11%	12%	11%	11%	11%	10%	9%	10%	11%	9%	12%
6	(6.0)	591	61	76	137	61	241	161	25	34	42	362
		14%	10%	14%	14%	14%	14%	13%	11%	14%	13%	14%
7	(7.0)	714	110	106	166	60	276	204	38	31	45	442
		17%	18%	19%	17%	14%	16%	16%	17%	13%	14%	17%
8	(8.0)	699	98	85	158	73	269	207	40	39	45	435
		16%	16%	15%	16%	17%	16%	17%	18%	16%	14%	17%
9	(9.0)	315	43	38	45	7	98	95	14	7	16	198
		7%	7%	7%	5%	2%	6%	8%	6%	3%	5%	8%
			d	d				c				c
10 - Extremely well	(10.0)	310	41	37	60	23	113	95	16	11	28	189
		7%	7%	7%	6%	5%	7%	8%	7%	5%	9%	7%
Don't know		322	42	38	101	63	169	107	25	35	37	156
		7%	7%	7%	10%	15%	10%	9%	11%	14%	11%	6%
						ab		e	e	ae	e	
NEGATIVE VIEW (1-4)		874	139	121	215	94	357	267	48	57	84	514
		20%	23%	21%	22%	22%	21%	21%	21%	23%	26%	20%
											e	

Columns Tested: a,b,c,d - a,b,c,d,e

C7D. PERFORMANCE AGAINST PURPOSE 3 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Provides content that dares to be different"?

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
NEUTRAL (5-6)	1057	134	139	245	106	419	277	47	61	70	663
	25%	22%	25%	25%	25%	25%	22%	21%	25%	22%	26%
											a
POSITIVE VIEW (7-10)	2039	293	266	430	164	756	601	108	90	134	1264
	48%	48%	47%	43%	38%	44%	48%	47%	37%	41%	49%
		d					c				cd
MOST NEGATIVE (1-2)	382	61	58	80	23	156	129	16	24	38	208
	9%	10%	10%	8%	5%	9%	10%	7%	10%	12%	8%
							e				
MOST POSITIVE (9-10)	625	84	75	105	31	212	190	30	19	44	387
	15%	14%	13%	11%	7%	12%	15%	13%	8%	13%	15%
		d	d				c				c
Answered	3970	566	525	890	364	1531	1145	203	208	289	2441
Mean score	6.2	6.1	6.1	6.0	6.0	6.1	6.2	6.2	5.8	5.9	6.3
											cd
Standard deviation	2.41	2.45	2.44	2.36	2.25	2.42	2.51	2.35	2.39	2.61	2.35
Standard error	.04	.10	.11	.09	.17	.06	.07	.16	.17	.15	.05

Columns Tested: a,b,c,d - a,b,c,d,e

C7D. PERFORMANCE AGAINST PURPOSE 3 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Provides content that dares to be different"?

Base : All respondents

			65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%			a	*b	*c	*d	a	b	c	d	a	b
Unweighted total		4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample		3128	392	64	66	49	200	192	223	166	491	2619
Total		4292	826	84	60	21	439	385	462	358	716	3552
1 - Not at all well	(1.0)	239	49	7	3	1	38	11	26	22	23	213
		6%	6%	8%	5%	2%	9%	3%	6%	6%	3%	6%
							b					a
2	(2.0)	143	15	4	*	1	14	1	14	1	20	122
		3%	2%	5%	1%	5%	3%	*%	3%	*%	3%	3%
							bd		bd			
3	(3.0)	233	49	8	6	1	31	18	26	23	21	208
		5%	6%	10%	9%	5%	7%	5%	6%	6%	3%	6%
												a
4	(4.0)	260	52	12	6	1	30	21	34	18	33	225
		6%	6%	15%	11%	3%	7%	6%	7%	5%	5%	6%
				a								
5	(5.0)	466	87	14	4	3	51	34	45	40	73	389
		11%	11%	17%	6%	14%	12%	9%	10%	11%	10%	11%
6	(6.0)	591	117	12	6	2	54	63	77	40	97	492
		14%	14%	14%	10%	8%	12%	16%	17%	11%	14%	14%
7	(7.0)	714	147	9	8	3	72	75	74	71	134	579
		17%	18%	10%	14%	13%	16%	20%	16%	20%	19%	16%
8	(8.0)	699	135	6	13	4	78	57	70	65	129	566
		16%	16%	7%	22%	18%	18%	15%	15%	18%	18%	16%
					b							
9	(9.0)	315	37	4	3	2	17	20	24	12	70	244
		7%	4%	5%	5%	8%	4%	5%	5%	3%	10%	7%
											b	
10 - Extremely well	(10.0)	310	48	4	6	2	16	32	25	23	66	244
		7%	6%	5%	11%	8%	4%	8%	5%	6%	9%	7%
Don't know		322	90	4	3	3	37	53	48	43	50	271
		7%	11%	5%	6%	14%	8%	14%	10%	12%	7%	8%

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

C7D. PERFORMANCE AGAINST PURPOSE 3 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Provides content that dares to be different"?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
NEGATIVE VIEW (1-4)	874	165	31	16	3	114	51	99	64	98	768
	20%	20%	37%	26%	16%	26%	13%	21%	18%	14%	22%
			ad			b		b			a
NEUTRAL (5-6)	1057	204	26	10	5	105	97	122	80	170	881
	25%	25%	31%	17%	23%	24%	25%	27%	22%	24%	25%
POSITIVE VIEW (7-10)	2039	367	23	31	10	183	184	192	172	398	1633
	48%	44%	27%	51%	48%	42%	48%	42%	48%	56%	46%
		b		b	b					b	
MOST NEGATIVE (1-2)	382	65	11	4	2	52	12	40	23	43	335
	9%	8%	13%	6%	7%	12%	3%	9%	6%	6%	9%
						b		b			a
MOST POSITIVE (9-10)	625	85	8	9	4	33	52	49	35	136	488
	15%	10%	9%	16%	17%	7%	13%	11%	10%	19%	14%
										b	
Answered	3970	736	79	56	18	402	332	414	315	666	3281
Mean score	6.2	6.1	5.2	6.3	6.5	5.7	6.6	6.0	6.2	6.7	6.1
		b		b	b		ac		a	b	
Standard deviation	2.41	2.33	2.40	2.51	2.45	2.45	2.10	2.33	2.31	2.23	2.43
Standard error	.04	.11	.27	.27	.34	.16	.14	.14	.16	.09	.04

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

C7E. PERFORMANCE AGAINST PURPOSE 3 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Provides content that is different from other providers"?

Base : All respondents

			AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
		Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%			a	b	c	d		a	b	c	d	e
Unweighted total		4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample		3128	501	404	513	162	1049	893	152	152	188	1941
Total		4292	608	563	991	428	1701	1252	228	243	326	2598
1 - Not at all well	(1.0)	241	42	30	52	22	103	81	8	17	27	125
		6%	7%	5%	5%	5%	6%	6%	3%	7%	8%	5%
											e	
2	(2.0)	126	18	21	34	14	55	39	10	11	10	71
		3%	3%	4%	3%	3%	3%	3%	4%	5%	3%	3%
3	(3.0)	218	42	31	44	14	88	59	13	10	16	137
		5%	7%	5%	4%	3%	5%	5%	6%	4%	5%	5%
4	(4.0)	244	37	25	53	28	85	69	7	13	24	156
		6%	6%	4%	5%	7%	5%	6%	3%	5%	7%	6%
5	(5.0)	534	71	74	120	46	210	143	21	28	34	307
		12%	12%	13%	12%	11%	12%	11%	9%	12%	10%	12%
6	(6.0)	535	65	68	130	62	216	145	27	38	34	331
		12%	11%	12%	13%	14%	13%	12%	12%	16%	11%	13%
7	(7.0)	681	87	94	154	60	248	198	43	43	61	430
		16%	14%	17%	16%	14%	15%	16%	19%	18%	19%	17%
8	(8.0)	701	104	79	151	71	273	200	37	25	40	451
		16%	17%	14%	15%	17%	16%	16%	16%	10%	12%	17%
												c
9	(9.0)	360	49	54	80	26	128	110	20	16	22	228
		8%	8%	10%	8%	6%	7%	9%	9%	7%	7%	9%
10 - Extremely well	(10.0)	341	54	39	67	29	123	111	19	14	30	202
		8%	9%	7%	7%	7%	7%	9%	8%	6%	9%	8%
Don't know		313	39	49	105	57	172	97	24	29	27	160
		7%	6%	9%	11%	13%	10%	8%	10%	12%	8%	6%
					a	a			e	e		
NEGATIVE VIEW (1-4)		828	139	106	184	77	331	248	37	50	78	489
		19%	23%	19%	19%	18%	19%	20%	16%	21%	24%	19%
NEUTRAL (5-6)		1068	137	142	250	108	426	288	48	66	68	637
		25%	22%	25%	25%	25%	25%	23%	21%	27%	21%	25%

Columns Tested: a,b,c,d - a,b,c,d,e

C7E. PERFORMANCE AGAINST PURPOSE 3 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Provides content that is different from other providers"?

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
POSITIVE VIEW (7-10)	2082	294	265	452	186	772	619	119	98	153	1311
	49%	48%	47%	46%	44%	45%	49%	52%	40%	47%	50%
							c	c			c
MOST NEGATIVE (1-2)	367	60	51	87	36	158	120	17	28	37	196
	9%	10%	9%	9%	8%	9%	10%	8%	11%	11%	8%
MOST POSITIVE (9-10)	700	103	92	147	55	251	221	39	30	52	430
	16%	17%	16%	15%	13%	15%	18%	17%	12%	16%	17%
Answered	3978	569	514	885	371	1529	1155	204	214	299	2437
Mean score	6.3	6.2	6.2	6.2	6.2	6.2	6.3	6.5	5.9	6.1	6.4
								c			c
Standard deviation	2.42	2.56	2.43	2.40	2.36	2.45	2.51	2.36	2.44	2.60	2.36
Standard error	.04	.10	.11	.09	.18	.06	.07	.16	.17	.15	.05

Columns Tested: a,b,c,d - a,b,c,d,e

C7E. PERFORMANCE AGAINST PURPOSE 3 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Provides content that is different from other providers"?

Base : All respondents

			65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%			a	*b	*c	*d	a	b	c	d	a	b
Unweighted total		4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample		3128	392	64	66	49	200	192	223	166	491	2619
Total		4292	826	84	60	21	439	385	462	358	716	3552
1 - Not at all well	(1.0)	241	42	7	2	2	30	11	24	17	22	215
		6%	5%	8%	3%	8%	7%	3%	5%	5%	3%	6%
												a
2	(2.0)	126	26	5	2	1	19	7	13	13	20	104
		3%	3%	6%	4%	5%	4%	2%	3%	4%	3%	3%
3	(3.0)	218	36	6	2	1	23	12	24	11	25	190
		5%	4%	7%	3%	2%	5%	3%	5%	3%	4%	5%
4	(4.0)	244	39	7	4	2	23	17	23	17	31	212
		6%	5%	9%	7%	9%	5%	4%	5%	5%	4%	6%
5	(5.0)	534	94	14	9	3	54	39	59	36	77	452
		12%	11%	17%	16%	12%	12%	10%	13%	10%	11%	13%
6	(6.0)	535	111	10	7	2	58	53	59	51	92	442
		12%	13%	12%	12%	8%	13%	14%	13%	14%	13%	12%
7	(7.0)	681	130	12	9	3	68	61	67	61	125	551
		16%	16%	14%	15%	16%	16%	16%	15%	17%	17%	16%
8	(8.0)	701	135	5	6	4	65	70	70	63	127	571
		16%	16%	6%	10%	21%	15%	18%	15%	18%	18%	16%
			b			b						
9	(9.0)	360	68	5	6	1	35	33	49	18	70	290
		8%	8%	6%	11%	4%	8%	9%	11%	5%	10%	8%
									d			
10 - Extremely well	(10.0)	341	50	7	9	2	19	31	27	23	69	271
		8%	6%	9%	14%	10%	4%	8%	6%	6%	10%	8%
					a							
Don't know		313	95	6	3	1	45	50	46	49	57	253
		7%	12%	7%	5%	5%	10%	13%	10%	14%	8%	7%
NEGATIVE VIEW (1-4)		828	144	25	10	5	96	47	84	58	98	721
		19%	17%	30%	17%	25%	22%	12%	18%	16%	14%	20%
				a			b					a

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

C7E. PERFORMANCE AGAINST PURPOSE 3 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Provides content that is different from other providers"?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
NEUTRAL (5-6)	1068	205	24	17	4	111	92	118	87	169	894
	25%	25%	28%	28%	20%	25%	24%	26%	24%	24%	25%
POSITIVE VIEW (7-10)	2082	382	29	30	11	187	196	214	165	392	1683
	49%	46%	35%	50%	51%	42%	51%	46%	46%	55%	47%
										b	
MOST NEGATIVE (1-2)	367	69	11	4	3	50	18	37	30	42	319
	9%	8%	14%	7%	13%	11%	5%	8%	8%	6%	9%
						b					a
MOST POSITIVE (9-10)	700	117	12	15	3	53	64	76	41	139	561
	16%	14%	15%	25%	14%	12%	17%	17%	11%	19%	16%
				a						b	
Answered	3978	731	77	57	20	394	335	416	309	658	3299
Mean score	6.3	6.3	5.6	6.6	6.1	5.9	6.7	6.3	6.3	6.7	6.2
		b		b			a			b	
Standard deviation	2.42	2.36	2.61	2.42	2.65	2.45	2.18	2.38	2.31	2.26	2.44
Standard error	.04	.11	.29	.26	.36	.16	.14	.14	.17	.09	.04

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

C8A. PERFORMANCE AGAINST PURPOSE 4 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Includes people like me"?

Base : All respondents

			AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
		Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%			a	b	c	d		a	b	c	d	e
Unweighted total		4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample		3128	501	404	513	162	1049	893	152	152	188	1941
Total		4292	608	563	991	428	1701	1252	228	243	326	2598
1 - Not at all well	(1.0)	297	46	44	63	19	132	105	9	23	28	155
		7%	8%	8%	6%	4%	8%	8%	4%	10%	9%	6%
								e		b		
2	(2.0)	137	27	17	32	15	51	46	6	15	15	74
		3%	4%	3%	3%	3%	3%	4%	3%	6%	5%	3%
										e		
3	(3.0)	257	34	34	84	50	122	89	28	24	32	147
		6%	6%	6%	8%	12%	7%	7%	12%	10%	10%	6%
						ab			ae	e	e	
4	(4.0)	220	28	23	50	27	86	82	10	17	25	114
		5%	5%	4%	5%	6%	5%	7%	4%	7%	8%	4%
								e				
5	(5.0)	442	63	52	109	57	190	124	30	25	32	253
		10%	10%	9%	11%	13%	11%	10%	13%	10%	10%	10%
6	(6.0)	486	62	66	110	44	195	129	24	27	27	301
		11%	10%	12%	11%	10%	11%	10%	10%	11%	8%	12%
7	(7.0)	606	92	101	145	44	238	169	32	29	46	388
		14%	15%	18%	15%	10%	14%	14%	14%	12%	14%	15%
				d								
8	(8.0)	747	102	91	162	71	263	197	36	23	46	487
		17%	17%	16%	16%	17%	15%	16%	16%	10%	14%	19%
								c				c
9	(9.0)	424	72	52	93	40	149	129	18	24	28	260
		10%	12%	9%	9%	9%	9%	10%	8%	10%	9%	10%
10 - Extremely well	(10.0)	490	65	62	100	38	180	128	23	24	31	329
		11%	11%	11%	10%	9%	11%	10%	10%	10%	10%	13%
Don't know		185	18	19	41	22	95	53	12	12	16	87
		4%	3%	3%	4%	5%	6%	4%	5%	5%	5%	3%
NEGATIVE VIEW (1-4)		911	135	119	230	111	391	322	53	79	99	491
		21%	22%	21%	23%	26%	23%	26%	23%	32%	30%	19%
								e		e	e	

Columns Tested: a,b,c,d - a,b,c,d,e

C8A. PERFORMANCE AGAINST PURPOSE 4 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Includes people like me"?

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
NEUTRAL (5-6)	928	125	118	219	101	385	253	53	53	59	555
	22%	21%	21%	22%	24%	23%	20%	23%	22%	18%	21%
POSITIVE VIEW (7-10)	2268	330	306	501	194	830	624	109	100	151	1465
	53%	54%	54%	51%	45%	49%	50%	48%	41%	47%	56%
		d					c				abcd
MOST NEGATIVE (1-2)	434	73	62	96	34	183	152	15	38	43	230
	10%	12%	11%	10%	8%	11%	12%	7%	16%	13%	9%
							be		be		
MOST POSITIVE (9-10)	914	137	114	193	79	329	257	41	48	59	589
	21%	23%	20%	20%	18%	19%	21%	18%	20%	18%	23%
Answered	4107	590	543	949	406	1606	1199	215	232	310	2510
Mean score	6.4	6.4	6.4	6.3	6.1	6.2	6.2	6.2	5.7	5.9	6.6
											acd
Standard deviation	2.60	2.66	2.61	2.59	2.55	2.64	2.70	2.50	2.81	2.75	2.54
Standard error	.04	.10	.11	.10	.19	.07	.08	.17	.19	.16	.05

Columns Tested: a,b,c,d - a,b,c,d,e

C8A. PERFORMANCE AGAINST PURPOSE 4 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Includes people like me"?

Base : All respondents

			65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%			a	*b	*c	*d	a	b	c	d	a	b
Unweighted total		4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample		3128	392	64	66	49	200	192	223	166	491	2619
Total		4292	826	84	60	21	439	385	462	358	716	3552
1 - Not at all well	(1.0)	297	50	10	3	1	38	11	19	28	37	254
		7%	6%	12%	5%	5%	9%	3%	4%	8%	5%	7%
							b			b		
2	(2.0)	137	22	5	5	*	17	5	18	4	37	100
		3%	3%	6%	8%	1%	4%	1%	4%	1%	5%	3%
					a						b	
3	(3.0)	257	66	14	1	2	39	27	42	23	42	214
		6%	8%	17%	2%	9%	9%	7%	9%	6%	6%	6%
				ac								
4	(4.0)	220	40	1	7	2	20	19	29	11	43	173
		5%	5%	2%	12%	8%	4%	5%	6%	3%	6%	5%
					ab							
5	(5.0)	442	94	6	8	1	60	34	55	39	86	352
		10%	11%	8%	13%	6%	14%	9%	12%	11%	12%	10%
6	(6.0)	486	97	5	5	3	52	46	43	54	83	401
		11%	12%	6%	8%	14%	12%	12%	9%	15%	12%	11%
7	(7.0)	606	119	13	11	3	49	70	66	53	94	510
		14%	14%	15%	18%	14%	11%	18%	14%	15%	13%	14%
8	(8.0)	747	136	13	10	3	76	60	69	63	120	625
		17%	16%	16%	16%	16%	17%	16%	15%	18%	17%	18%
9	(9.0)	424	83	4	4	2	43	40	58	25	70	352
		10%	10%	5%	7%	10%	10%	10%	13%	7%	10%	10%
10 - Extremely well	(10.0)	490	81	10	5	3	33	48	44	37	73	417
		11%	10%	12%	9%	16%	8%	12%	10%	10%	10%	12%
Don't know		185	38	2	1	*	12	26	18	20	30	154
		4%	5%	3%	1%	1%	3%	7%	4%	6%	4%	4%
NEGATIVE VIEW (1-4)		911	178	30	16	5	114	62	109	67	160	741
		21%	22%	36%	27%	24%	26%	16%	24%	19%	22%	21%
				a			b					

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

C8A. PERFORMANCE AGAINST PURPOSE 4 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Includes people like me"?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
NEUTRAL (5-6)	928	191	11	13	4	112	80	98	93	169	753
	22%	23%	13%	21%	20%	25%	21%	21%	26%	24%	21%
POSITIVE VIEW (7-10)	2268	419	40	30	12	202	217	237	178	357	1904
	53%	51%	48%	50%	55%	46%	56%	51%	50%	50%	54%
							a				
MOST NEGATIVE (1-2)	434	72	14	8	1	54	17	38	32	74	354
	10%	9%	17%	13%	7%	12%	4%	8%	9%	10%	10%
			a			b					
MOST POSITIVE (9-10)	914	164	14	10	6	76	88	102	62	143	769
	21%	20%	17%	16%	26%	17%	23%	22%	17%	20%	22%
Answered	4107	788	81	59	21	427	360	444	338	686	3398
Mean score	6.4	6.3	5.7	6.1	6.6	6.0	6.7	6.3	6.3	6.3	6.4
							a				
Standard deviation	2.60	2.54	2.98	2.55	2.66	2.64	2.34	2.54	2.53	2.56	2.61
Standard error	.04	.11	.33	.26	.36	.17	.15	.15	.18	.10	.04

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

C8B. PERFORMANCE AGAINST PURPOSE 4 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Features the region (ENGLAND)/ nation (SCOTLAND/ WALES/NORTHERN IRELAND) of the UK I live in"?

Base : All respondents

			AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
		Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%			a	b	c	d		a	b	c	d	e
Unweighted total		4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample		3128	501	404	513	162	1049	893	152	152	188	1941
Total		4292	608	563	991	428	1701	1252	228	243	326	2598
1 - Not at all well	(1.0)	211	33	37	46	9	94	68	9	15	18	114
		5%	6%	6%	5%	2%	6%	5%	4%	6%	6%	4%
				d								
2	(2.0)	100	14	13	27	14	44	30	4	6	9	52
		2%	2%	2%	3%	3%	3%	2%	2%	3%	3%	2%
3	(3.0)	209	37	31	59	28	88	70	9	16	20	124
		5%	6%	6%	6%	6%	5%	6%	4%	7%	6%	5%
4	(4.0)	278	40	43	74	31	118	101	13	31	32	155
		6%	7%	8%	7%	7%	7%	8%	6%	13%	10%	6%
								e		be	e	
5	(5.0)	426	72	60	113	54	196	113	29	27	33	263
		10%	12%	11%	11%	13%	11%	9%	13%	11%	10%	10%
6	(6.0)	485	53	78	123	45	199	124	24	20	22	305
		11%	9%	14%	12%	10%	12%	10%	11%	8%	7%	12%
				a								d
7	(7.0)	690	85	81	138	58	253	205	41	33	36	420
		16%	14%	14%	14%	14%	15%	16%	18%	14%	11%	16%
8	(8.0)	786	109	84	188	104	296	224	41	37	67	487
		18%	18%	15%	19%	24%	17%	18%	18%	15%	20%	19%
						b						
9	(9.0)	418	69	58	91	33	143	134	21	26	32	259
		10%	11%	10%	9%	8%	8%	11%	9%	11%	10%	10%
10 - Extremely well	(10.0)	472	68	61	101	40	180	131	23	26	40	307
		11%	11%	11%	10%	9%	11%	10%	10%	11%	12%	12%
Don't know		215	27	18	31	13	90	54	13	6	15	111
		5%	4%	3%	3%	3%	5%	4%	6%	2%	5%	4%
NEGATIVE VIEW (1-4)		799	125	124	205	81	344	268	35	69	80	446
		19%	21%	22%	21%	19%	20%	21%	16%	28%	25%	17%
								e		be	be	

Columns Tested: a,b,c,d - a,b,c,d,e

C8B. PERFORMANCE AGAINST PURPOSE 4 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Features the region (ENGLAND)/ nation (SCOTLAND/ WALES/NORTHERN IRELAND) of the UK I live in"?

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
NEUTRAL (5-6)	911	126	138	236	98	395	236	54	47	56	568
	21%	21%	24%	24%	23%	23%	19%	23%	19%	17%	22%
POSITIVE VIEW (7-10)	2366	330	283	519	235	872	694	126	122	175	1473
	55%	54%	50%	52%	55%	51%	55%	55%	50%	54%	57%
MOST NEGATIVE (1-2)	311	48	50	73	23	138	97	13	21	28	166
	7%	8%	9%	7%	5%	8%	8%	6%	9%	8%	6%
MOST POSITIVE (9-10)	890	137	118	192	73	323	265	44	52	72	566
	21%	23%	21%	19%	17%	19%	21%	19%	21%	22%	22%
Answered	4077	581	545	960	415	1611	1198	215	237	310	2486
Mean score	6.6	6.5	6.3	6.4	6.5	6.4	6.5	6.6	6.2	6.4	6.7
											c
Standard deviation	2.43	2.53	2.53	2.43	2.29	2.47	2.49	2.30	2.59	2.62	2.39
Standard error	.04	.10	.11	.09	.17	.06	.07	.15	.17	.15	.05

Columns Tested: a,b,c,d - a,b,c,d,e

C8B. PERFORMANCE AGAINST PURPOSE 4 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Features the region (ENGLAND)/ nation (SCOTLAND/ WALES/NORTHERN IRELAND) of the UK I live in"?

Base : All respondents

			65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%			a	*b	*c	*d	a	b	c	d	a	b
Unweighted total		4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample		3128	392	64	66	49	200	192	223	166	491	2619
Total		4292	826	84	60	21	439	385	462	358	716	3552
1 - Not at all well	(1.0)	211	33	10	2	1	20	13	11	22	17	189
		5%	4%	11%	4%	4%	5%	3%	2%	6%	2%	5%
				a								a
2	(2.0)	100	17	8	1	1	7	9	9	7	21	79
		2%	2%	10%	2%	4%	2%	2%	2%	2%	3%	2%
				a								
3	(3.0)	209	44	4	9	1	29	15	35	10	29	180
		5%	5%	5%	15%	6%	7%	4%	8%	3%	4%	5%
					a				d			
4	(4.0)	278	59	6	5	3	38	22	28	32	38	240
		6%	7%	7%	8%	16%	9%	6%	6%	9%	5%	7%
						a						
5	(5.0)	426	97	8	6	3	54	44	56	39	61	363
		10%	12%	9%	10%	13%	12%	11%	12%	11%	8%	10%
6	(6.0)	485	108	8	5	1	64	44	67	41	90	391
		11%	13%	10%	9%	6%	15%	12%	15%	11%	13%	11%
7	(7.0)	690	120	11	6	1	63	57	74	45	126	560
		16%	15%	13%	10%	6%	14%	15%	16%	12%	18%	16%
8	(8.0)	786	163	11	11	3	87	76	91	69	152	632
		18%	20%	13%	19%	16%	20%	20%	20%	19%	21%	18%
9	(9.0)	418	75	7	5	4	32	43	40	35	66	350
		10%	9%	9%	8%	18%	7%	11%	9%	10%	9%	10%
						a						
10 - Extremely well	(10.0)	472	84	7	7	2	38	44	40	44	75	395
		11%	10%	9%	12%	12%	9%	11%	9%	12%	11%	11%
Don't know		215	25	4	2	-	7	19	11	14	41	174
		5%	3%	5%	3%	-%	1%	5%	2%	4%	6%	5%
NEGATIVE VIEW (1-4)		799	154	28	17	6	95	59	82	71	104	687
		19%	19%	33%	29%	30%	22%	15%	18%	20%	15%	19%
				a								a

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

C8B. PERFORMANCE AGAINST PURPOSE 4 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Features the region (ENGLAND)/ nation (SCOTLAND/ WALES/NORTHERN IRELAND) of the UK I live in"?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
NEUTRAL (5-6)	911	205	16	11	4	118	88	124	80	151	753
	21%	25%	19%	19%	19%	27%	23%	27%	22%	21%	21%
POSITIVE VIEW (7-10)	2366	442	36	29	11	220	220	245	193	420	1938
	55%	54%	43%	49%	51%	50%	57%	53%	54%	59%	55%
MOST NEGATIVE (1-2)	311	50	18	4	2	28	22	20	29	38	268
	7%	6%	21%	6%	8%	6%	6%	4%	8%	5%	8%
			ac								
MOST POSITIVE (9-10)	890	159	14	12	6	70	87	80	79	142	745
	21%	19%	17%	20%	30%	16%	23%	17%	22%	20%	21%
Answered	4077	801	80	58	21	432	367	451	344	675	3378
Mean score	6.6	6.5	5.6	6.2	6.4	6.3	6.8	6.5	6.6	6.8	6.5
		b								b	
Standard deviation	2.43	2.34	2.91	2.61	2.70	2.34	2.32	2.22	2.51	2.22	2.46
Standard error	.04	.10	.32	.27	.36	.15	.15	.13	.17	.09	.04

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

C8C. PERFORMANCE AGAINST PURPOSE 4 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Reflects the lives of people like me"?

Base : All respondents

			AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
		Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%			a	b	c	d		a	b	c	d	e
Unweighted total		4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample		3128	501	404	513	162	1049	893	152	152	188	1941
Total		4292	608	563	991	428	1701	1252	228	243	326	2598
1 - Not at all well	(1.0)	302	55	46	69	22	136	104	13	25	31	159
		7%	9%	8%	7%	5%	8%	8%	6%	10%	10%	6%
								e		e		
2	(2.0)	151	24	28	51	23	79	52	11	17	19	83
		4%	4%	5%	5%	5%	5%	4%	5%	7%	6%	3%
										e		
3	(3.0)	246	31	32	70	39	108	73	12	19	27	150
		6%	5%	6%	7%	9%	6%	6%	5%	8%	8%	6%
4	(4.0)	278	47	43	85	42	122	80	22	22	25	168
		6%	8%	8%	9%	10%	7%	6%	10%	9%	8%	6%
5	(5.0)	497	79	78	132	54	227	147	34	38	35	279
		12%	13%	14%	13%	13%	13%	12%	15%	16%	11%	11%
6	(6.0)	517	59	71	114	43	207	149	26	21	32	319
		12%	10%	13%	11%	10%	12%	12%	12%	8%	10%	12%
7	(7.0)	683	88	86	145	59	236	186	32	34	35	432
		16%	14%	15%	15%	14%	14%	15%	14%	14%	11%	17%
												d
8	(8.0)	699	102	76	151	75	247	194	27	23	42	452
		16%	17%	14%	15%	18%	15%	15%	12%	10%	13%	17%
												c
9	(9.0)	327	48	42	59	17	101	93	19	15	26	215
		8%	8%	7%	6%	4%	6%	7%	8%	6%	8%	8%
10 - Extremely well	(10.0)	354	52	38	66	27	137	113	19	16	38	214
		8%	9%	7%	7%	6%	8%	9%	8%	7%	12%	8%
Don't know		237	24	23	49	26	101	62	14	13	15	126
		6%	4%	4%	5%	6%	6%	5%	6%	5%	5%	5%
NEGATIVE VIEW (1-4)		977	157	149	275	126	445	310	57	83	102	560
		23%	26%	27%	28%	29%	26%	25%	25%	34%	31%	22%
										ae	e	

Columns Tested: a,b,c,d - a,b,c,d,e

C8C. PERFORMANCE AGAINST PURPOSE 4 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Reflects the lives of people like me"?

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
NEUTRAL (5-6)	1014	138	149	246	97	434	296	61	59	67	598
	24%	23%	26%	25%	23%	26%	24%	27%	24%	21%	23%
POSITIVE VIEW (7-10)	2063	289	242	421	179	721	585	96	88	141	1313
	48%	48%	43%	42%	42%	42%	47%	42%	36%	43%	51%
							c				bc
MOST NEGATIVE (1-2)	453	78	74	120	46	215	156	24	42	50	242
	11%	13%	13%	12%	11%	13%	12%	10%	17%	15%	9%
							e		e	e	
MOST POSITIVE (9-10)	681	100	80	125	45	238	206	38	30	64	429
	16%	16%	14%	13%	10%	14%	16%	17%	13%	20%	17%
Answered	4054	584	540	942	402	1599	1191	214	230	310	2471
Mean score	6.1	6.0	5.8	5.8	5.8	5.9	6.0	6.0	5.4	5.8	6.3
							c	c			acd
Standard deviation	2.52	2.64	2.55	2.51	2.46	2.58	2.62	2.50	2.65	2.85	2.47
Standard error	.04	.10	.11	.09	.18	.07	.07	.17	.18	.16	.05

Columns Tested: a,b,c,d - a,b,c,d,e

C8C. PERFORMANCE AGAINST PURPOSE 4 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Reflects the lives of people like me"?

Base : All respondents

			65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%			a	*b	*c	*d	a	b	c	d	a	b
Unweighted total		4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample		3128	392	64	66	49	200	192	223	166	491	2619
Total		4292	826	84	60	21	439	385	462	358	716	3552
1 - Not at all well	(1.0)	302	49	11	7	1	37	12	24	24	33	264
		7%	6%	13%	11%	7%	8%	3%	5%	7%	5%	7%
				a			b					a
2	(2.0)	151	42	5	4	-	27	15	22	19	32	118
		4%	5%	6%	7%	-%	6%	4%	5%	5%	4%	3%
3	(3.0)	246	55	12	3	*	28	28	38	17	42	203
		6%	7%	14%	5%	1%	6%	7%	8%	5%	6%	6%
				ad								
4	(4.0)	278	67	8	8	3	47	21	44	24	32	243
		6%	8%	9%	13%	14%	11%	5%	9%	7%	4%	7%
5	(5.0)	497	114	6	8	4	63	49	64	49	76	415
		12%	14%	7%	14%	17%	14%	13%	14%	14%	11%	12%
6	(6.0)	517	100	8	4	2	49	51	59	41	101	414
		12%	12%	9%	7%	12%	11%	13%	13%	11%	14%	12%
7	(7.0)	683	122	13	7	3	59	63	73	47	123	557
		16%	15%	15%	11%	15%	13%	16%	16%	13%	17%	16%
8	(8.0)	699	129	11	10	2	72	57	67	59	117	580
		16%	16%	13%	17%	9%	16%	15%	15%	17%	16%	16%
9	(9.0)	327	49	3	5	2	17	32	29	21	61	266
		8%	6%	3%	8%	10%	4%	8%	6%	6%	9%	7%
10 - Extremely well	(10.0)	354	55	6	3	2	22	33	21	34	57	297
		8%	7%	7%	5%	10%	5%	9%	5%	9%	8%	8%
Don't know		237	44	2	1	1	18	26	20	24	42	195
		6%	5%	3%	2%	6%	4%	7%	4%	7%	6%	5%
NEGATIVE VIEW (1-4)		977	214	35	22	5	139	75	128	84	139	828
		23%	26%	42%	36%	22%	32%	19%	28%	23%	19%	23%
				ad			b		b			

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

C8C. PERFORMANCE AGAINST PURPOSE 4 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Reflects the lives of people like me"?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
NEUTRAL (5-6)	1014	213	14	12	6	112	100	123	90	177	830
	24%	26%	17%	21%	29%	25%	26%	27%	25%	25%	23%
POSITIVE VIEW (7-10)	2063	355	32	24	9	170	185	190	161	358	1699
	48%	43%	38%	41%	43%	39%	48%	41%	45%	50%	48%
MOST NEGATIVE (1-2)	453	92	16	11	1	65	26	46	43	65	382
	11%	11%	19%	18%	7%	15%	7%	10%	12%	9%	11%
						b					
MOST POSITIVE (9-10)	681	104	8	8	4	39	65	50	55	119	563
	16%	13%	10%	13%	20%	9%	17%	11%	15%	17%	16%
							a				
Answered	4054	782	81	58	20	421	359	441	334	674	3357
Mean score	6.1	5.9	5.2	5.5	6.2	5.5	6.3	5.8	6.1	6.3	6.1
		b					ac				
Standard deviation	2.52	2.46	2.77	2.71	2.49	2.50	2.35	2.36	2.58	2.41	2.54
Standard error	.04	.11	.30	.28	.34	.16	.15	.14	.18	.10	.04

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

C8D. PERFORMANCE AGAINST PURPOSE 4 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Provides content that is relevant to me"?

Base : All respondents

			AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
		Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%			a	b	c	d		a	b	c	d	e
Unweighted total		4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample		3128	501	404	513	162	1049	893	152	152	188	1941
Total		4292	608	563	991	428	1701	1252	228	243	326	2598
1 - Not at all well	(1.0)	260	42	45	67	21	121	86	12	27	23	140
		6%	7%	8%	7%	5%	7%	7%	5%	11%	7%	5%
										e		
2	(2.0)	137	22	15	40	25	69	48	6	10	21	74
		3%	4%	3%	4%	6%	4%	4%	3%	4%	6%	3%
											e	
3	(3.0)	213	36	35	58	23	94	73	16	8	32	116
		5%	6%	6%	6%	5%	6%	6%	7%	3%	10%	4%
											ace	
4	(4.0)	217	32	25	57	32	95	68	16	19	17	127
		5%	5%	4%	6%	8%	6%	5%	7%	8%	5%	5%
5	(5.0)	463	63	61	112	51	189	134	21	32	29	271
		11%	10%	11%	11%	12%	11%	11%	9%	13%	9%	10%
6	(6.0)	504	67	66	130	64	205	136	29	28	32	303
		12%	11%	12%	13%	15%	12%	11%	13%	12%	10%	12%
7	(7.0)	715	83	104	171	67	272	195	41	34	44	461
		17%	14%	19%	17%	16%	16%	16%	18%	14%	13%	18%
				a								
8	(8.0)	755	119	82	163	81	278	218	30	42	51	487
		18%	20%	15%	16%	19%	16%	17%	13%	17%	16%	19%
9	(9.0)	424	65	47	67	19	136	125	23	16	26	267
		10%	11%	8%	7%	5%	8%	10%	10%	7%	8%	10%
			cd									
10 - Extremely well	(10.0)	424	61	70	96	25	161	119	20	15	39	269
		10%	10%	12%	10%	6%	9%	10%	9%	6%	12%	10%
				d								
Don't know		178	19	13	31	18	80	50	13	11	13	80
		4%	3%	2%	3%	4%	5%	4%	6%	4%	4%	3%
NEGATIVE VIEW (1-4)		827	132	120	222	102	379	275	50	65	92	459
		19%	22%	21%	22%	24%	22%	22%	22%	27%	28%	18%
								e		e	e	

Columns Tested: a,b,c,d - a,b,c,d,e

C8D. PERFORMANCE AGAINST PURPOSE 4 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Provides content that is relevant to me"?

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
NEUTRAL (5-6)	967	130	126	242	115	394	270	50	60	61	574
	23%	21%	22%	24%	27%	23%	22%	22%	25%	19%	22%
POSITIVE VIEW (7-10)	2319	327	304	497	193	848	657	115	108	159	1485
	54%	54%	54%	50%	45%	50%	52%	51%	44%	49%	57%
											acd
MOST NEGATIVE (1-2)	397	64	60	106	46	190	134	18	37	44	215
	9%	11%	11%	11%	11%	11%	11%	8%	15%	13%	8%
							e		be	e	
MOST POSITIVE (9-10)	849	125	117	162	45	297	245	44	31	65	536
	20%	21%	21%	16%	10%	17%	20%	19%	13%	20%	21%
		d	d								c
Answered	4113	589	550	960	410	1621	1202	215	233	313	2517
Mean score	6.4	6.4	6.3	6.2	6.0	6.2	6.3	6.3	5.8	6.1	6.6
							c				acd
Standard deviation	2.49	2.59	2.62	2.52	2.37	2.57	2.58	2.47	2.64	2.77	2.43
Standard error	.04	.10	.11	.09	.17	.07	.07	.16	.18	.16	.05

Columns Tested: a,b,c,d - a,b,c,d,e

C8D. PERFORMANCE AGAINST PURPOSE 4 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Provides content that is relevant to me"?

Base : All respondents

			65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%			a	*b	*c	*d	a	b	c	d	a	b
Unweighted total		4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample		3128	392	64	66	49	200	192	223	166	491	2619
Total		4292	826	84	60	21	439	385	462	358	716	3552
1 - Not at all well	(1.0)	260 6%	53 6%	8 10%	4 7%	1 4%	41 9% b	12 3%	28 6%	25 7%	31 4%	225 6%
2	(2.0)	137 3%	34 4%	2 2%	3 6%	1 3%	22 5%	12 3%	20 4%	14 4%	20 3%	117 3%
3	(3.0)	213 5%	45 5%	8 10%	4 8%	1 2%	27 6%	18 5%	25 5%	19 5%	33 5%	177 5%
4	(4.0)	217 5%	38 5%	8 10%	9 15% a	2 9%	19 4%	17 4%	23 5%	15 4%	26 4%	189 5%
5	(5.0)	463 11%	98 12%	5 5%	4 7%	5 23% abc	58 13% d	40 10%	73 16% d	24 7%	75 11%	381 11%
6	(6.0)	504 12%	112 14%	10 12%	6 10%	2 11%	66 15%	46 12%	51 11%	61 17%	103 14% b	400 11%
7	(7.0)	715 17%	150 18% d	15 17% d	5 9%	1 4%	85 19%	66 17%	78 17%	71 20%	125 17%	588 17%
8	(8.0)	755 18%	142 17%	8 9%	10 17%	4 18%	59 14%	82 21% a	81 17%	59 16%	122 17%	632 18%
9	(9.0)	424 10%	47 6%	10 12%	8 13% a	1 7%	22 5%	25 6%	31 7%	16 4%	77 11%	345 10%
10 - Extremely well	(10.0)	424 10%	81 10%	7 8%	5 8%	3 14%	30 7%	52 13% a	43 9%	38 11%	68 10%	356 10%
Don't know		178 4%	26 3%	3 4%	1 1%	1 4%	11 3%	14 4%	8 2%	18 5%	36 5%	143 4%

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

C8D. PERFORMANCE AGAINST PURPOSE 4 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Provides content that is relevant to me"?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
NEGATIVE VIEW (1-4)	827	170	27	21	4	108	60	97	72	110	708
	19%	21%	32%	35%	18%	25%	16%	21%	20%	15%	20%
			a	a		b					a
NEUTRAL (5-6)	967	210	14	10	7	124	86	124	85	179	781
	23%	25%	17%	17%	34%	28%	22%	27%	24%	25%	22%
					bc						
POSITIVE VIEW (7-10)	2319	421	39	28	9	196	225	233	184	392	1921
	54%	51%	47%	47%	43%	45%	58%	50%	51%	55%	54%
							a				
MOST NEGATIVE (1-2)	397	87	10	7	2	63	25	49	39	51	342
	9%	11%	13%	12%	7%	14%	6%	11%	11%	7%	10%
						b					
MOST POSITIVE (9-10)	849	129	17	12	4	52	77	74	54	145	701
	20%	16%	20%	21%	21%	12%	20%	16%	15%	20%	20%
							a				
Answered	4113	801	80	59	20	428	371	454	340	680	3409
Mean score	6.4	6.2	5.9	6.0	6.4	5.8	6.7	6.2	6.3	6.6	6.4
							ac				
Standard deviation	2.49	2.48	2.75	2.71	2.52	2.53	2.34	2.48	2.50	2.34	2.51
Standard error	.04	.11	.30	.28	.34	.16	.15	.15	.17	.09	.04

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

C8E. PERFORMANCE AGAINST PURPOSE 4 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Reflects different communities living in the UK"?

Base : All respondents

			AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
		Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%			a	b	c	d		a	b	c	d	e
Unweighted total		4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample		3128	501	404	513	162	1049	893	152	152	188	1941
Total		4292	608	563	991	428	1701	1252	228	243	326	2598
1 - Not at all well	(1.0)	186 4%	29 5%	23 4%	34 3%	11 3%	74 4%	64 5%	5 2%	16 7%	17 5%	98 4%
2	(2.0)	101 2%	17 3%	11 2%	19 2%	8 2%	38 2%	38 3%	7 3%	10 4%	16 5% e	53 2%
3	(3.0)	180 4%	19 3%	30 5%	56 6% a	26 6%	92 5%	56 4%	12 5%	13 6%	19 6%	95 4%
4	(4.0)	242 6%	53 9% bc	27 5%	48 5%	22 5%	91 5%	76 6%	15 7%	14 6%	13 4%	144 6%
5	(5.0)	527 12%	64 10%	66 12%	132 13%	66 15%	211 12%	138 11%	21 9%	31 13%	30 9%	323 12%
6	(6.0)	501 12%	68 11%	67 12%	118 12%	51 12%	195 11%	136 11%	34 15%	35 15%	39 12%	310 12%
7	(7.0)	738 17%	100 16%	108 19%	167 17%	59 14%	284 17%	210 17% d	37 16%	32 13%	33 10%	465 18% d
8	(8.0)	773 18%	117 19%	89 16%	176 18%	87 20%	291 17%	211 17%	32 14%	34 14%	52 16%	509 20%
9	(9.0)	338 8%	47 8%	50 9%	76 8%	26 6%	112 7%	92 7%	24 11% c	9 4%	33 10% c	221 9% c
10 - Extremely well	(10.0)	356 8%	54 9%	39 7%	64 6%	25 6%	139 8%	125 10% e	20 9%	20 8%	36 11%	200 8%
Don't know		350 8%	40 7%	55 10%	101 10% a	46 11%	172 10%	106 8%	21 9%	29 12% e	38 12% e	180 7%

Columns Tested: a,b,c,d - a,b,c,d,e

C8E. PERFORMANCE AGAINST PURPOSE 4 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Reflects different communities living in the UK"?

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
NEGATIVE VIEW (1-4)	710	118	90	156	66	296	234	39	54	65	390
	17%	19%	16%	16%	16%	17%	19%	17%	22%	20%	15%
							e		e		
NEUTRAL (5-6)	1028	132	133	250	117	407	274	56	67	69	633
	24%	22%	24%	25%	27%	24%	22%	25%	27%	21%	24%
POSITIVE VIEW (7-10)	2205	318	285	484	199	827	638	112	94	153	1395
	51%	52%	51%	49%	46%	49%	51%	49%	39%	47%	54%
							c				c
MOST NEGATIVE (1-2)	288	46	33	52	19	112	103	12	26	33	151
	7%	8%	6%	5%	4%	7%	8%	5%	11%	10%	6%
							e		e	e	
MOST POSITIVE (9-10)	694	101	89	141	52	252	217	44	29	69	421
	16%	17%	16%	14%	12%	15%	17%	19%	12%	21%	16%
										c	
Answered	3942	568	508	890	382	1529	1147	207	215	287	2418
Mean score	6.5	6.4	6.4	6.4	6.4	6.4	6.4	6.5	5.9	6.4	6.6
							c	c			c
Standard deviation	2.31	2.37	2.27	2.22	2.17	2.34	2.44	2.27	2.50	2.64	2.23
Standard error	.04	.09	.10	.08	.16	.06	.07	.15	.17	.16	.04

Columns Tested: a,b,c,d - a,b,c,d,e

C8E. PERFORMANCE AGAINST PURPOSE 4 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Reflects different communities living in the UK"?

Base : All respondents

			65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%			a	*b	*c	*d	a	b	c	d	a	b
Unweighted total		4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample		3128	392	64	66	49	200	192	223	166	491	2619
Total		4292	826	84	60	21	439	385	462	358	716	3552
1 - Not at all well	(1.0)	186	25	4	2	1	16	9	12	14	27	155
		4%	3%	5%	4%	6%	4%	2%	3%	4%	4%	4%
2	(2.0)	101	18	*	*	-	9	9	9	8	19	82
		2%	2%	1%	1%	-%	2%	2%	2%	2%	3%	2%
3	(3.0)	180	38	12	5	1	31	8	29	10	29	148
		4%	5%	15%	8%	4%	7%	2%	6%	3%	4%	4%
				a			b		b			
4	(4.0)	242	35	5	6	2	19	17	22	13	39	200
		6%	4%	6%	9%	10%	4%	4%	5%	4%	5%	6%
5	(5.0)	527	108	9	12	2	72	36	66	43	88	435
		12%	13%	11%	20%	10%	16%	9%	14%	12%	12%	12%
							b					
6	(6.0)	501	96	12	6	3	53	44	58	38	95	405
		12%	12%	14%	11%	15%	12%	11%	13%	11%	13%	11%
7	(7.0)	738	146	11	6	4	72	74	81	63	129	605
		17%	18%	14%	11%	17%	16%	19%	18%	18%	18%	17%
8	(8.0)	773	148	13	12	3	71	77	78	67	115	656
		18%	18%	16%	20%	14%	16%	20%	17%	19%	16%	18%
9	(9.0)	338	66	6	3	2	24	42	37	29	66	270
		8%	8%	7%	5%	7%	5%	11%	8%	8%	9%	8%
10 - Extremely well	(10.0)	356	57	2	3	2	29	28	26	31	60	296
		8%	7%	3%	6%	8%	7%	7%	6%	9%	8%	8%
Don't know		350	88	7	4	2	43	43	45	42	49	300
		8%	11%	8%	6%	8%	10%	11%	10%	12%	7%	8%
NEGATIVE VIEW (1-4)		710	117	23	13	4	74	42	71	44	114	585
		17%	14%	27%	22%	20%	17%	11%	15%	12%	16%	16%
				a								

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

C8E. PERFORMANCE AGAINST PURPOSE 4 SUB-STATEMENT On a scale of 1 to 10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC: "Reflects different communities living in the UK"?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
NEUTRAL (5-6)	1028	205	21	19	5	125	80	124	81	182	840
	24%	25%	25%	31%	26%	28%	21%	27%	23%	25%	24%
POSITIVE VIEW (7-10)	2205	417	33	24	10	197	220	222	191	370	1827
	51%	50%	40%	41%	46%	45%	57%	48%	53%	52%	51%
							a				
MOST NEGATIVE (1-2)	288	43	5	3	1	25	18	21	22	46	237
	7%	5%	6%	5%	6%	6%	5%	4%	6%	6%	7%
MOST POSITIVE (9-10)	694	123	8	6	3	53	70	62	61	126	566
	16%	15%	10%	10%	16%	12%	18%	13%	17%	18%	16%
Answered	3942	738	77	56	19	396	342	417	316	667	3252
Mean score	6.5	6.5	5.8	6.0	6.3	6.2	6.8	6.4	6.7	6.5	6.5
		b					ac				
Standard deviation	2.31	2.20	2.33	2.24	2.38	2.24	2.10	2.15	2.26	2.28	2.32
Standard error	.04	.10	.27	.24	.33	.15	.14	.13	.16	.09	.04

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

D1A. Comparing BBC television services to other television and video service providers, how well, if at all, do you think BBC television: Provides a broad mix of TV content?

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
Much better than others	634 15%	112 18%	99 18%	185 19%	85 20%	249 15%	180 14%	35 15%	27 11%	44 13%	411 16%
A little better than others	1012 24%	153 25%	155 27%	246 25%	92 21%	410 24%	265 21%	61 27% d	49 20%	57 18%	655 25% ad
About the same as others	1533 36%	197 32%	179 32%	335 34%	156 36%	613 36%	439 35%	71 31%	96 39%	116 36%	924 36%
A little worse than others	578 13%	69 11%	75 13%	130 13%	55 13%	203 12%	203 16% e	36 16%	39 16%	65 20% e	338 13%
Much worse than others	327 8%	58 9%	36 6%	64 6%	28 7%	133 8%	119 10% e	12 5%	19 8%	39 12% be	166 6%
Don't know	207 5%	20 3%	19 3%	31 3%	12 3%	92 5%	46 4%	13 6% d	14 6% d	5 1%	105 4%
BETTER THAN OTHERS	1646 38%	265 44%	254 45%	431 44%	177 41%	660 39%	446 36%	96 42% cd	76 31%	101 31%	1065 41% acd
WORSE THAN OTHERS	906 21%	126 21%	111 20%	194 20%	83 19%	336 20%	322 26% e	48 21%	58 24%	104 32% be	503 19%

Columns Tested: a,b,c,d - a,b,c,d,e

D1A. Comparing BBC television services to other television and video service providers, how well, if at all, do you think BBC television: Provides a broad mix of TV content?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
Much better than others	634 15%	157 19%	9 11%	14 24% b	5 23%	77 18%	80 21%	94 20%	63 17%	110 15%	523 15%
A little better than others	1012 24%	207 25%	19 23%	13 22%	7 32%	114 26%	92 24%	127 27%	78 22%	182 25%	824 23%
About the same as others	1533 36%	277 33%	31 37%	22 37%	5 26%	134 31%	143 37%	140 30%	134 37%	234 33%	1290 36%
A little worse than others	578 13%	110 13%	12 14%	7 12%	2 8%	74 17% b	33 9%	67 15%	41 11%	101 14%	476 13%
Much worse than others	327 8%	48 6%	12 14% ac	2 3%	2 10%	27 6%	21 5%	15 3%	34 9% c	30 4%	292 8% a
Don't know	207 5%	28 3%	1 2%	1 1%	* 1%	12 3%	16 4%	19 4%	9 3%	59 8% b	147 4%
BETTER THAN OTHERS	1646 38%	363 44%	28 34%	28 47%	12 55% b	191 44%	172 45%	221 48%	141 39%	291 41%	1347 38%
WORSE THAN OTHERS	906 21%	158 19%	23 28%	9 15%	4 18%	101 23% b	54 14%	82 18%	75 21%	132 18%	768 22%

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

D1B. Comparing BBC television services to other television and video service providers, how well, if at all, do you think BBC television: Appeals to a wide range of different TV audiences?

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
Much better than others	475 11%	86 14%	68 12%	121 12%	53 12%	183 11%	137 11%	22 10%	17 7%	28 8%	283 11%
A little better than others	969 23%	142 23%	141 25% d	214 22%	73 17%	351 21%	269 21%	56 25%	46 19%	59 18%	627 24%
About the same as others	1672 39%	227 37%	216 38%	411 41%	194 45%	713 42%	476 38%	89 39%	96 39%	144 44%	1032 40%
A little worse than others	636 15%	77 13%	67 12%	141 14%	74 17%	233 14%	207 17%	38 16%	49 20% e	58 18%	371 14%
Much worse than others	292 7%	46 8%	33 6%	50 5%	17 4%	113 7%	99 8%	9 4%	12 5%	25 8%	158 6%
Don't know	248 6%	30 5%	38 7%	54 5%	16 4%	109 6%	64 5%	13 6%	24 10% ade	13 4%	127 5%
BETTER THAN OTHERS	1444 34%	228 37%	209 37%	335 34%	126 29%	534 31%	406 32%	79 35%	63 26%	86 27%	910 35% cd
WORSE THAN OTHERS	928 22%	123 20%	100 18%	190 19%	91 21%	346 20%	306 24% e	47 21%	61 25%	82 25%	529 20%

Columns Tested: a,b,c,d - a,b,c,d,e

D1B. Comparing BBC television services to other television and video service providers, how well, if at all, do you think BBC television: Appeals to a wide range of different TV audiences?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
Much better than others	475 11%	108 13% b	2 3%	9 15% b	2 7%	54 12%	54 14%	61 13%	46 13%	97 14%	378 11%
A little better than others	969 23%	166 20%	23 28%	16 27%	9 43% a	85 19%	80 21%	90 20%	73 20%	177 25%	786 22%
About the same as others	1672 39%	352 43% d	28 33%	25 42%	6 26%	178 41%	172 45%	185 40%	164 46%	250 35%	1411 40% a
A little worse than others	636 15%	118 14%	17 20% c	4 7%	2 7%	70 16%	47 12%	74 16%	43 12%	96 13%	540 15%
Much worse than others	292 7%	38 5%	7 8%	3 5%	2 11%	26 6%	12 3%	20 4%	18 5%	35 5%	251 7%
Don't know	248 6%	45 5%	6 7%	2 3%	1 5%	26 6%	20 5%	32 7%	14 4%	60 8% b	187 5%
BETTER THAN OTHERS	1444 34%	274 33%	26 31%	25 42%	11 50% ab	139 32%	135 35%	152 33%	120 33%	274 38% b	1163 33%
WORSE THAN OTHERS	928 22%	155 19%	24 29% c	7 12%	4 18%	96 22%	59 15%	94 20%	61 17%	132 18%	791 22%

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

D1C. Comparing BBC television services to other television and video service providers, how well, if at all, do you think BBC television: Provides high quality TV content?

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
Much better than others	701	120	110	191	81	275	195	39	31	40	447
	16%	20%	20%	19%	19%	16%	16%	17%	13%	12%	17%
A little better than others	1117	188	176	280	103	434	305	56	64	71	721
	26%	31%	31%	28%	24%	26%	24%	25%	26%	22%	28%
About the same as others	1456	193	173	324	152	586	416	65	84	121	898
	34%	32%	31%	33%	35%	34%	33%	29%	35%	37%	35%
A little worse than others	515	41	51	102	51	185	181	41	26	58	275
	12%	7%	9%	10%	12%	11%	14%	18%	11%	18%	11%
				a	a		e	e		e	
Much worse than others	281	45	28	50	22	126	93	9	15	27	152
	7%	7%	5%	5%	5%	7%	7%	4%	6%	8%	6%
Don't know	221	21	24	43	19	95	62	18	23	9	105
	5%	3%	4%	4%	4%	6%	5%	8%	9%	3%	4%
								de	ade		
BETTER THAN OTHERS	1818	308	287	471	184	709	501	95	95	111	1168
	42%	51%	51%	48%	43%	42%	40%	42%	39%	34%	45%
											ad
WORSE THAN OTHERS	796	86	79	152	74	311	274	49	40	85	427
	19%	14%	14%	15%	17%	18%	22%	22%	17%	26%	16%
							e			ce	

Columns Tested: a,b,c,d - a,b,c,d,e

D1C. Comparing BBC television services to other television and video service providers, how well, if at all, do you think BBC television: Provides high quality TV content?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
Much better than others	701 16%	161 20%	10 12%	14 24%	6 27% b	82 19%	80 21%	95 20%	67 19%	125 18%	572 16%
A little better than others	1117 26%	234 28%	26 31%	14 24%	5 25%	124 28%	111 29%	152 33% d	80 22%	171 24%	940 26%
About the same as others	1456 34%	270 33%	26 32%	22 36%	7 31%	132 30%	136 35%	127 28%	139 39% c	226 32%	1224 34%
A little worse than others	515 12%	85 10%	11 14%	4 7%	2 11%	52 12%	32 8%	52 11%	32 9%	92 13%	420 12%
Much worse than others	281 7%	38 5%	7 8%	4 7%	1 5%	28 6%	10 3%	18 4%	20 5%	33 5%	244 7%
Don't know	221 5%	38 5%	3 4%	1 2%	* 1%	22 5%	16 4%	19 4%	19 5%	69 10% b	152 4%
BETTER THAN OTHERS	1818 42%	396 48%	36 43%	29 49%	11 52%	205 47%	190 49%	246 53% d	147 41%	296 41%	1512 43%
WORSE THAN OTHERS	796 19%	123 15%	18 22%	8 13%	3 16%	79 18%	43 11%	70 15%	52 15%	125 17%	664 19%

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

D1D. Comparing BBC television services to other television and video service providers, how well, if at all, do you think BBC television: Provides TV content made for UK audiences?

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
Much better than others	596 14%	96 16%	73 13%	134 14%	61 14%	220 13%	176 14%	29 13%	25 10%	40 12%	367 14%
A little better than others	1146 27%	154 25%	168 30% d	246 25%	78 18%	397 23%	330 26%	78 34% acd	53 22%	71 22%	713 27%
About the same as others	1726 40%	252 41%	220 39%	440 44%	220 51% ab	752 44%	478 38%	71 31%	109 45% b	131 40%	1094 42% ab
A little worse than others	347 8%	35 6%	45 8%	86 9%	41 10%	138 8%	115 9%	25 11%	24 10%	45 14% e	189 7%
Much worse than others	215 5%	38 6% cd	22 4%	31 3%	9 2%	83 5%	83 7% e	8 4%	10 4%	22 7%	100 4%
Don't know	261 6%	32 5%	34 6%	53 5%	19 4%	111 7%	71 6%	16 7%	23 9% e	18 5%	135 5%
BETTER THAN OTHERS	1743 41%	251 41%	241 43% d	381 38%	139 33%	617 36%	506 40% c	107 47% cd	77 32%	110 34%	1080 42% cd
WORSE THAN OTHERS	562 13%	73 12%	68 12%	118 12%	50 12%	220 13%	198 16% e	33 14%	34 14%	67 21% e	289 11%

Columns Tested: a,b,c,d - a,b,c,d,e

D1D. Comparing BBC television services to other television and video service providers, how well, if at all, do you think BBC television: Provides TV content made for UK audiences?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
Much better than others	596	115	4	11	4	59	56	67	47	116	474
	14%	14%	5%	19%	20%	13%	14%	15%	13%	16%	13%
		b		b	b						
A little better than others	1146	200	27	14	6	104	95	121	75	182	959
	27%	24%	33%	23%	27%	24%	25%	26%	21%	25%	27%
About the same as others	1726	373	33	27	6	190	181	201	170	262	1457
	40%	45%	39%	46%	31%	43%	47%	44%	48%	37%	41%
A little worse than others	347	73	6	5	3	51	22	33	39	56	291
	8%	9%	7%	9%	13%	12%	6%	7%	11%	8%	8%
						b					
Much worse than others	215	22	7	1	1	9	13	7	14	33	178
	5%	3%	9%	2%	2%	2%	3%	2%	4%	5%	5%
			a								
Don't know	261	44	6	1	1	25	19	31	13	67	193
	6%	5%	7%	2%	7%	6%	5%	7%	4%	9%	5%
										b	
BETTER THAN OTHERS	1743	315	31	25	10	164	151	189	122	297	1433
	41%	38%	38%	41%	47%	37%	39%	41%	34%	42%	40%
WORSE THAN OTHERS	562	94	13	7	3	60	35	40	53	89	469
	13%	11%	16%	11%	15%	14%	9%	9%	15%	12%	13%

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

D1E. Comparing BBC television services to other television and video service providers, how well, if at all, do you think BBC television: Provides TV content that dares to be different?

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
Much better than others	296	41	26	46	20	95	91	18	15	18	181
	7%	7%	5%	5%	5%	6%	7%	8%	6%	5%	7%
A little better than others	835	127	108	187	79	302	255	50	34	65	502
	19%	21%	19%	19%	18%	18%	20%	22%	14%	20%	19%
About the same as others	1608	226	229	412	183	706	446	88	90	125	998
	37%	37%	41%	42%	43%	41%	36%	39%	37%	38%	38%
A little worse than others	796	111	107	166	59	262	227	33	41	49	508
	19%	18%	19%	17%	14%	15%	18%	15%	17%	15%	20%
Much worse than others	408	62	47	74	26	155	136	12	22	41	224
	10%	10%	8%	7%	6%	9%	11%	5%	9%	13%	9%
							b			b	
Don't know	349	42	46	107	61	181	98	26	41	28	184
	8%	7%	8%	11%	14%	11%	8%	11%	17%	9%	7%
				a	ab				ade		
BETTER THAN OTHERS	1131	168	134	233	99	397	346	68	49	83	683
	26%	28%	24%	24%	23%	23%	28%	30%	20%	26%	26%
WORSE THAN OTHERS	1204	173	154	239	86	417	363	46	63	90	732
	28%	28%	27%	24%	20%	25%	29%	20%	26%	28%	28%
		d					b				b

Columns Tested: a,b,c,d - a,b,c,d,e

D1E. Comparing BBC television services to other television and video service providers, how well, if at all, do you think BBC television: Provides TV content that dares to be different?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
Much better than others	296 7%	36 4%	3 4%	5 9%	1 4%	15 3%	21 5%	19 4%	17 5%	81 11% b	214 6%
A little better than others	835 19%	162 20%	10 12%	10 17%	4 21%	75 17%	87 23%	98 21%	64 18%	173 24% b	657 18%
About the same as others	1608 37%	345 42%	33 39%	26 44%	8 36%	179 41%	166 43%	168 36%	172 48% c	225 31%	1376 39% a
A little worse than others	796 19%	132 16%	21 25%	10 17%	2 11%	80 18%	52 13%	89 19%	43 12%	123 17%	669 19%
Much worse than others	408 10%	59 7%	9 11%	3 6%	3 13%	43 10% b	16 4%	28 6%	29 8%	47 7%	355 10% a
Don't know	349 8%	92 11%	7 9%	4 7%	3 15%	47 11%	43 11%	59 13%	33 9%	67 9%	281 8%
BETTER THAN OTHERS	1131 26%	198 24%	14 16%	16 26%	5 25%	90 20%	109 28%	117 25%	81 23%	254 35% b	871 25%
WORSE THAN OTHERS	1204 28%	191 23%	30 36% a	13 23%	5 24%	124 28% b	67 17%	118 25%	72 20%	170 24%	1024 29% a

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

D1F. Comparing BBC television services to other television and video service providers, how well, if at all, do you think BBC television: Provides TV content that is different from other providers?

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
Much better than others	371 9%	59 10%	41 7%	85 9%	44 10%	141 8%	103 8%	19 8%	20 8%	20 6%	230 9%
A little better than others	916 21%	138 23%	116 21%	187 19%	71 17%	319 19%	283 23% d	55 24%	48 20%	52 16%	560 22%
About the same as others	1828 43%	248 41%	260 46%	468 47% a	208 49%	777 46%	485 39%	83 37%	97 40%	144 44%	1163 45% ab
A little worse than others	593 14%	75 12%	78 14%	133 13%	54 13%	213 13%	191 15%	33 14%	25 10%	58 18%	350 13%
Much worse than others	286 7%	47 8% c	30 5%	45 5%	15 3%	109 6%	106 8% e	12 5%	20 8%	29 9%	146 6%
Don't know	298 7%	41 7%	37 7%	73 7%	36 8%	141 8%	85 7%	26 11% ae	33 14% ade	23 7%	149 6%
BETTER THAN OTHERS	1287 30%	197 32%	157 28%	272 27%	115 27%	460 27%	386 31% d	74 33% d	68 28%	72 22%	790 30% d
WORSE THAN OTHERS	879 20%	122 20%	109 19%	177 18%	69 16%	323 19%	297 24% e	45 20%	45 19%	87 27% e	496 19%

Columns Tested: a,b,c,d - a,b,c,d,e

D1F. Comparing BBC television services to other television and video service providers, how well, if at all, do you think BBC television: Provides TV content that is different from other providers?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
Much better than others	371 9%	69 8%	4 5%	9 15%	4 17% b	22 5%	47 12% a	38 8%	31 9%	97 14% b	272 8%
A little better than others	916 21%	145 18%	21 26%	15 25%	6 28%	90 20% d	55 14%	104 22% bd	39 11%	173 24%	736 21%
About the same as others	1828 43%	405 49% bd	30 36%	27 46%	6 30%	205 47%	199 52%	209 45%	191 53%	250 35%	1570 44% a
A little worse than others	593 14%	114 14%	12 14%	5 9%	2 7%	69 16%	43 11%	55 12%	59 16%	105 15%	485 14%
Much worse than others	286 7%	31 4%	10 12% ac	1 2%	2 9%	21 5%	10 2%	16 4%	15 4%	25 4%	256 7% a
Don't know	298 7%	63 8%	6 7%	2 3%	2 10%	32 7%	31 8%	40 9%	23 7%	65 9% b	232 7%
BETTER THAN OTHERS	1287 30%	214 26%	26 31%	23 39% a	9 44% a	112 25%	102 27%	142 31% d	70 20%	270 38% b	1008 28%
WORSE THAN OTHERS	879 20%	145 18%	22 27% c	7 11%	3 16%	91 21%	52 14%	71 15%	73 21%	130 18%	741 21%

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

D2A. Comparing BBC radio to other radio providers, how well, if at all, do you think BBC radio: Provides a broad mix of radio content?

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
Much better than others	861 20%	154 25%	135 24%	234 24%	100 23%	340 20%	230 18%	40 17%	40 16%	56 17%	566 22% a
A little better than others	946 22%	150 25%	128 23%	214 22%	86 20%	340 20%	279 22%	50 22%	47 19%	55 17%	601 23% d
About the same as others	1166 27%	141 23%	129 23%	205 21%	75 18%	428 25%	327 26%	66 29%	57 24%	81 25%	708 27%
A little worse than others	269 6%	24 4%	16 3%	34 3%	19 4%	75 4%	87 7%	18 8%	13 5%	21 6%	144 6%
Much worse than others	154 4%	28 5% cd	13 2%	16 2%	3 1%	61 4%	45 4%	7 3%	8 3%	17 5%	81 3%
Don't know	896 21%	111 18%	141 25% a	287 29% a	146 34% ab	456 27%	284 23% e	48 21%	79 32% abe	96 29% ae	497 19%
BETTER THAN OTHERS	1807 42%	304 50%	263 47%	449 45%	186 43%	680 40%	508 41%	89 39%	87 36%	111 34%	1168 45% acd
WORSE THAN OTHERS	423 10%	52 9% bc	29 5%	50 5%	22 5%	136 8%	132 11%	25 11%	20 8%	37 12%	225 9%

Columns Tested: a,b,c,d - a,b,c,d,e

D2A. Comparing BBC radio to other radio providers, how well, if at all, do you think BBC radio: Provides a broad mix of radio content?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
Much better than others	861 20%	200 24%	16 19%	15 26%	3 16%	106 24%	95 25%	127 27%	73 21%	98 14%	759 21% a
A little better than others	946 22%	173 21%	23 28%	13 22%	4 20%	93 21%	81 21%	100 22%	69 19%	157 22%	785 22%
About the same as others	1166 27%	178 22% b	8 10%	14 23%	4 20%	105 24%	73 19%	87 19%	89 25%	231 32% b	924 26%
A little worse than others	269 6%	32 4%	1 1%	- -%	2 10% bc	17 4%	15 4%	25 5%	6 2%	66 9% b	203 6%
Much worse than others	154 4%	10 1%	6 7% ac	- -%	- -%	5 1%	5 1%	2 *%	8 2%	31 4%	119 3%
Don't know	896 21%	233 28%	30 35%	17 29%	7 34%	113 26%	117 30%	121 26%	112 31%	133 19%	762 21%
BETTER THAN OTHERS	1807 42%	374 45%	39 47%	29 48%	7 35%	198 45%	175 46%	227 49%	142 40%	255 36%	1544 43% a
WORSE THAN OTHERS	423 10%	42 5%	7 8% c	- -%	2 10% c	22 5%	19 5%	27 6%	15 4%	97 14% b	322 9%

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

D2B. Comparing BBC radio to other radio providers, how well, if at all, do you think BBC radio: Appeals to a wide range of different radio audiences?

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
Much better than others	765 18%	147 24%	122 22%	203 20%	81 19%	292 17%	194 15%	30 13%	38 16%	46 14%	516 20% ab
A little better than others	1029 24%	145 24%	151 27%	235 24%	84 20%	362 21%	322 26%	66 29%	54 22%	75 23%	629 24%
About the same as others	1153 27%	149 25%	115 20%	211 21%	96 23%	443 26%	295 24%	57 25%	59 24%	73 22%	718 28% a
A little worse than others	311 7%	36 6%	19 3%	38 4%	19 4%	102 6%	112 9% ce	17 7%	6 3%	27 8% c	162 6%
Much worse than others	143 3%	22 4% c	11 2%	16 2%	5 1%	49 3%	47 4%	8 3%	6 2%	11 3%	78 3%
Don't know	890 21%	108 18%	144 26% a	287 29% a	143 33% a	453 27%	283 23% e	50 22%	79 33% abe	94 29% e	495 19%
BETTER THAN OTHERS	1794 42%	292 48% d	273 49% d	438 44%	165 39%	654 38%	516 41%	96 42%	93 38%	120 37%	1144 44%
WORSE THAN OTHERS	454 11%	58 10% bc	31 5%	54 5%	24 6%	151 9%	159 13% ce	25 11%	12 5%	38 12% c	240 9%

Columns Tested: a,b,c,d - a,b,c,d,e

D2B. Comparing BBC radio to other radio providers, how well, if at all, do you think BBC radio: Appeals to a wide range of different radio audiences?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
Much better than others	765 18%	173 21%	11 13%	16 27% d	2 11%	94 21%	80 21%	112 24%	62 17%	89 12%	672 19% a
A little better than others	1029 24%	193 23%	25 30%	12 20%	5 24%	110 25%	82 21%	104 23%	83 23%	176 25%	848 24%
About the same as others	1153 27%	179 22%	13 16%	14 23%	5 23%	89 20%	90 23%	92 20%	86 24%	226 32% b	920 26%
A little worse than others	311 7%	36 4%	1 1%	* 1%	1 4%	22 5%	14 4%	28 6%	8 2%	71 10% b	238 7%
Much worse than others	143 3%	14 2%	2 3%	- -%	- -%	7 2%	7 2%	8 2%	6 2%	18 3%	121 3%
Don't know	890 21%	231 28%	30 36%	17 29%	8 38%	117 27%	112 29%	119 26%	113 32%	135 19%	753 21%
BETTER THAN OTHERS	1794 42%	366 44%	37 44%	28 47%	7 35%	204 46%	162 42%	216 47%	145 40%	265 37%	1520 43% a
WORSE THAN OTHERS	454 11%	49 6%	4 4%	* 1%	1 4%	29 7%	21 5%	35 8%	14 4%	89 12%	360 10%

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

D2C. Comparing BBC radio to other radio providers, how well, if at all, do you think BBC radio: Provides high quality radio content?

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
Much better than others	822 19%	151 25%	150 27%	255 26%	105 25%	343 20%	217 17%	32 14%	43 18%	47 15%	551 21% abd
A little better than others	981 23%	152 25%	133 24%	211 21%	78 18%	336 20%	308 25%	56 25%	50 21%	70 21%	583 22%
About the same as others	1187 28%	142 23%	122 22%	228 23%	106 25%	466 27%	299 24%	69 30%	63 26%	74 23%	763 29% a
A little worse than others	265 6%	34 6% bcd	13 2%	17 2%	4 1%	62 4%	91 7% ce	17 8% c	6 2%	23 7% c	139 5%
Much worse than others	176 4%	26 4% c	13 2%	17 2%	4 1%	65 4%	70 6% e	10 5%	8 3%	18 5%	85 3%
Don't know	860 20%	102 17%	131 23% a	262 26% a	131 31% a	429 25%	268 21%	43 19%	73 30% abe	94 29% abe	476 18%
BETTER THAN OTHERS	1804 42%	304 50%	283 50%	466 47%	183 43%	678 40%	524 42%	89 39%	93 38%	117 36%	1134 44% d
WORSE THAN OTHERS	441 10%	60 10% bcd	26 5%	35 4%	8 2%	127 7%	161 13% ce	28 12% c	13 6%	41 13% c	225 9%

Columns Tested: a,b,c,d - a,b,c,d,e

D2C. Comparing BBC radio to other radio providers, how well, if at all, do you think BBC radio: Provides high quality radio content?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
Much better than others	822 19%	221 27%	13 16%	17 29%	3 15%	118 27%	103 27%	140 30%	81 23%	99 14%	722 20% a
A little better than others	981 23%	163 20%	25 30%	17 28%	6 27%	80 18%	83 22%	88 19%	70 19%	162 23%	812 23%
About the same as others	1187 28%	203 25%	12 14%	9 15%	5 23%	108 25%	94 25%	120 26%	82 23%	222 31%	956 27%
A little worse than others	265 6%	15 2%	1 1%	1 1%	1 4%	15 3% b	* *%	7 2%	8 2%	70 10% b	194 5%
Much worse than others	176 4%	14 2%	2 3%	1 2%	- -%	8 2%	6 2%	8 2%	6 2%	32 4%	141 4%
Don't know	860 20%	210 25%	30 36%	15 25%	7 32%	111 25%	97 25%	99 21%	111 31% c	130 18%	727 20%
BETTER THAN OTHERS	1804 42%	384 46%	38 46%	34 57%	9 42%	198 45%	187 48%	228 49%	151 42%	262 37%	1534 43% a
WORSE THAN OTHERS	441 10%	29 4%	3 4%	2 3%	1 4%	22 5%	7 2%	15 3%	14 4%	102 14% b	335 9%

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

D2D. Comparing BBC radio to other radio providers, how well, if at all, do you think BBC radio: Provides radio content made for UK audiences?

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
Much better than others	717 17%	129 21%	115 20%	202 20%	87 20%	280 16%	200 16%	32 14%	37 15%	49 15%	466 18%
A little better than others	988 23%	139 23%	131 23% d	199 20%	68 16%	336 20%	292 23% d	60 26% d	45 19%	52 16%	608 23% d
About the same as others	1386 32%	196 32%	159 28%	291 29%	132 31%	552 32%	363 29%	65 28%	80 33%	98 30%	885 34% a
A little worse than others	221 5%	19 3%	11 2%	19 2%	8 2%	64 4%	81 7% ce	13 6% c	4 1%	24 7% ce	97 4%
Much worse than others	133 3%	22 4% cd	11 2%	11 1%	- -%	50 3%	51 4% e	11 5%	5 2%	12 4%	68 3%
Don't know	846 20%	103 17%	134 24% a	268 27% a	134 31% a	420 25%	265 21%	46 20%	72 30% ae	91 28% ae	473 18%
BETTER THAN OTHERS	1705 40%	268 44%	247 44%	401 40%	154 36%	616 36%	493 39% d	92 40%	82 34%	101 31%	1074 41% d
WORSE THAN OTHERS	354 8%	41 7% cd	22 4%	30 3%	8 2%	113 7%	132 11% ce	25 11% ce	9 4%	36 11% ce	165 6%

Columns Tested: a,b,c,d - a,b,c,d,e

D2D. Comparing BBC radio to other radio providers, how well, if at all, do you think BBC radio: Provides radio content made for UK audiences?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
Much better than others	717 17%	171 21%	11 13%	18 30% bd	2 12%	92 21%	79 20%	107 23%	64 18%	102 14%	612 17%
A little better than others	988 23%	163 20%	20 24%	13 21%	4 17%	89 20%	74 19%	95 21%	66 18%	176 25%	807 23%
About the same as others	1386 32%	254 31% c	20 23%	11 18%	7 34%	131 30%	122 32%	131 28%	118 33%	242 34%	1135 32%
A little worse than others	221 5%	17 2%	1 1%	1 1%	* 1%	11 2%	6 2%	10 2%	7 2%	57 8% b	163 5%
Much worse than others	133 3%	7 1%	2 3%	1 2%	- -%	3 1%	5 1%	3 1%	4 1%	17 2%	112 3%
Don't know	846 20%	215 26%	30 36%	16 27%	8 36%	113 26%	99 26%	115 25%	100 28%	121 17%	723 20%
BETTER THAN OTHERS	1705 40%	334 40%	31 37%	30 51% d	6 29%	181 41%	152 40%	202 44%	129 36%	278 39%	1419 40%
WORSE THAN OTHERS	354 8%	25 3%	3 4%	2 4%	* 1%	14 3%	11 3%	14 3%	11 3%	75 10% b	275 8%

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

D2E. Comparing BBC radio to other radio providers, how well, if at all, do you think BBC radio: Provides radio content that dares to be different?

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
Much better than others	476 11%	77 13%	58 10%	99 10%	41 10%	161 9%	117 9%	14 6%	25 10%	28 9%	313 12% ab
A little better than others	743 17%	98 16%	83 15%	134 14%	52 12%	251 15%	215 17%	39 17%	32 13%	54 16%	464 18%
About the same as others	1416 33%	205 34%	179 32%	298 30%	119 28%	534 31%	391 31%	85 37%	68 28%	98 30%	880 34%
A little worse than others	434 10%	60 10%	52 9%	95 10%	42 10%	174 10%	151 12% e	23 10%	26 11%	28 8%	244 9%
Much worse than others	203 5%	44 7% bcd	18 3% d	18 2%	- -%	59 3%	64 5%	13 6%	11 4%	17 5%	111 4%
Don't know	1020 24%	124 20%	173 31% a	346 35% a	174 41% ab	522 31%	314 25%	53 23%	82 34% abe	101 31% e	587 23%
BETTER THAN OTHERS	1219 28%	174 29%	140 25%	233 24%	93 22%	411 24%	332 27%	53 23%	57 23%	82 25%	776 30%
WORSE THAN OTHERS	636 15%	105 17% cd	71 13%	113 11%	42 10%	233 14%	215 17% e	36 16%	37 15%	45 14%	355 14%

Columns Tested: a,b,c,d - a,b,c,d,e

D2E. Comparing BBC radio to other radio providers, how well, if at all, do you think BBC radio: Provides radio content that dares to be different?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
Much better than others	476 11%	90 11%	4 5%	4 7%	1 3%	36 8%	54 14%	59 13%	31 9%	85 12%	388 11%
A little better than others	743 17%	111 13%	9 10%	11 19%	4 20%	58 13%	52 14%	53 12%	57 16%	140 20%	599 17%
About the same as others	1416 33%	246 30%	27 32%	20 34%	5 25%	140 32%	106 27%	126 27%	117 33%	247 35%	1162 33%
A little worse than others	434 10%	83 10%	6 7%	4 7%	2 7%	57 13% bd	25 7%	61 13% bd	22 6%	74 10%	357 10%
Much worse than others	203 5%	16 2%	1 2%	1 2%	* 1%	9 2%	7 2%	8 2%	6 2%	31 4%	166 5%
Don't know	1020 24%	282 34%	37 44%	19 31%	9 44%	138 32%	141 37%	155 33%	125 35%	138 19%	880 25% a
BETTER THAN OTHERS	1219 28%	201 24%	13 15%	15 26%	5 22%	94 22%	106 28%	113 24%	88 24%	225 31%	987 28%
WORSE THAN OTHERS	636 15%	99 12%	7 9%	5 9%	2 8%	66 15% bd	32 8%	69 15% bd	28 8%	105 15%	523 15%

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

D2F. Comparing BBC radio to other radio providers, how well, if at all, do you think BBC radio: Provides radio content that is different from other providers?

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
Much better than others	571 13%	89 15%	86 15%	153 15%	67 16%	222 13%	164 13%	28 12%	22 9%	45 14%	359 14%
A little better than others	827 19%	125 21%	99 18%	158 16%	60 14%	274 16%	234 19%	45 20%	35 14%	47 15%	524 20%
About the same as others	1420 33%	203 33%	173 31%	299 30%	125 29%	561 33%	389 31%	79 35%	86 35%	88 27%	885 34% d
A little worse than others	364 8%	46 8%	33 6%	55 6%	22 5%	106 6%	121 10%	17 8%	14 6%	33 10%	204 8%
Much worse than others	163 4%	27 4% d	22 4% d	22 2%	- -%	62 4%	55 4%	9 4%	7 3%	16 5%	78 3%
Don't know	946 22%	119 20%	149 27% a	303 31% a	154 36% ab	475 28%	289 23%	49 22%	79 32% abe	96 30% e	547 21%
BETTER THAN OTHERS	1398 33%	213 35%	185 33%	312 31%	127 30%	496 29%	398 32% c	73 32%	57 23%	92 28%	883 34% c
WORSE THAN OTHERS	527 12%	73 12% cd	55 10%	78 8%	22 5%	168 10%	176 14% e	26 12%	21 9%	49 15%	282 11%

Columns Tested: a,b,c,d - a,b,c,d,e

D2F. Comparing BBC radio to other radio providers, how well, if at all, do you think BBC radio: Provides radio content that is different from other providers?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
Much better than others	571 13%	129 16%	13 15%	10 17%	1 5%	65 15%	64 17%	83 18%	46 13%	87 12%	483 14%
A little better than others	827 19%	129 16%	11 14%	12 21%	6 28% a	78 18%	51 13%	72 16%	53 15%	151 21%	672 19%
About the same as others	1420 33%	255 31%	23 28%	15 26%	5 22%	136 31%	120 31%	128 28%	125 35%	241 34%	1171 33%
A little worse than others	364 8%	48 6%	3 3%	3 6%	1 6%	31 7%	17 4%	35 8%	13 4%	81 11% b	283 8%
Much worse than others	163 4%	19 2%	2 2%	1 2%	* 1%	14 3%	5 1%	9 2%	10 3%	18 3%	140 4%
Don't know	946 22%	246 30%	32 38%	17 29%	8 38%	115 26%	129 33%	135 29%	112 31%	138 19%	804 23%
BETTER THAN OTHERS	1398 33%	258 31%	24 29%	23 38%	7 33%	143 33%	115 30%	155 34%	99 28%	238 33%	1154 32%
WORSE THAN OTHERS	527 12%	67 8%	5 6%	4 7%	2 7%	45 10%	22 6%	44 10%	23 6%	99 14%	423 12%

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

D3A. Comparing BBC websites and apps to other websites and apps, how well, if at all, do you think BBC websites and apps: Provides a broad mix of online content?

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
Much better than others	531 12%	85 14%	61 11%	99 10%	38 9%	180 11%	144 11%	24 10%	26 11%	27 8%	351 14% d
A little better than others	991 23%	147 24% cd	120 21% d	169 17%	49 11%	297 17%	274 22% cd	51 23%	34 14%	49 15%	638 25% cd
About the same as others	1457 34%	201 33% cd	160 28%	250 25%	90 21%	518 30%	411 33%	65 29%	73 30%	84 26%	894 34% d
A little worse than others	291 7%	32 5%	24 4%	31 3%	7 2%	81 5%	87 7%	16 7%	11 5%	27 8%	155 6%
Much worse than others	122 3%	23 4% cd	10 2%	10 1%	- -%	51 3%	45 4% e	7 3%	8 3%	17 5% e	60 2%
Don't know	900 21%	120 20%	187 33% a	431 43% ab	243 57% abc	573 34%	291 23% e	65 29% e	91 37% ae	122 37% ae	500 19%
BETTER THAN OTHERS	1523 35%	232 38% cd	182 32% d	269 27%	87 20%	477 28%	418 33% cd	75 33%	60 25%	76 23%	989 38% acd
WORSE THAN OTHERS	413 10%	55 9% cd	34 6% d	41 4%	7 2%	132 8%	133 11% e	23 10%	19 8%	44 13% e	215 8%

Columns Tested: a,b,c,d - a,b,c,d,e

D3A. Comparing BBC websites and apps to other websites and apps, how well, if at all, do you think BBC websites and apps: Provides a broad mix of online content?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
Much better than others	531	82	10	5	3	56	26	49	33	119	411
	12%	10%	12%	8%	12%	13%	7%	11%	9%	17%	12%
						b				b	
A little better than others	991	131	20	13	6	78	53	84	45	167	816
	23%	16%	24%	22%	26%	18%	14%	18%	13%	23%	23%
About the same as others	1457	217	12	16	5	114	103	122	93	266	1183
	34%	26%	15%	27%	26%	26%	27%	26%	26%	37%	33%
		b									
A little worse than others	291	24	3	2	1	18	7	16	8	67	223
	7%	3%	4%	4%	6%	4%	2%	4%	2%	9%	6%
										b	
Much worse than others	122	7	2	1	*	2	5	2	5	18	101
	3%	1%	2%	2%	1%	*%	1%	*%	1%	2%	3%
Don't know	900	366	37	22	6	171	192	189	174	79	818
	21%	44%	44%	38%	29%	39%	50%	41%	49%	11%	23%
		d					a				a
BETTER THAN OTHERS	1523	213	30	18	8	134	79	133	78	286	1227
	35%	26%	35%	30%	38%	30%	21%	29%	22%	40%	35%
						b				b	
WORSE THAN OTHERS	413	31	5	3	2	20	11	18	13	84	323
	10%	4%	6%	5%	7%	5%	3%	4%	4%	12%	9%

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

D3B. Comparing BBC websites and apps to other websites and apps, how well, if at all, do you think BBC websites and apps: Appeals to a wide range of different online audiences?

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
Much better than others	462 11%	66 11%	56 10%	84 9%	28 7%	156 9%	133 11%	26 11%	22 9%	36 11%	287 11%
A little better than others	933 22%	125 21% cd	105 19% d	151 15%	46 11%	283 17%	252 20%	41 18%	36 15%	53 16%	599 23% cd
About the same as others	1433 33%	220 36% bcd	162 29% d	238 24%	76 18%	515 30%	392 31% d	68 30%	73 30%	76 23%	912 35% ad
A little worse than others	370 9%	43 7%	28 5%	48 5%	20 5%	107 6%	133 11% ce	25 11%	12 5%	30 9%	199 8%
Much worse than others	148 3%	28 5% bcd	10 2%	14 1%	4 1%	49 3%	45 4%	6 3%	7 3%	12 4%	77 3%
Don't know	945 22%	126 21%	202 36% a	455 46% ab	254 59% abc	592 35%	297 24% e	62 27% e	92 38% abe	119 36% ae	524 20%
BETTER THAN OTHERS	1396 33%	191 31% cd	161 29% d	236 24%	75 17%	438 26%	385 31%	66 29%	59 24%	90 28%	885 34% c
WORSE THAN OTHERS	518 12%	71 12% bcd	38 7%	62 6%	24 6%	156 9%	178 14% ce	31 14%	19 8%	42 13%	276 11%

Columns Tested: a,b,c,d - a,b,c,d,e

D3B. Comparing BBC websites and apps to other websites and apps, how well, if at all, do you think BBC websites and apps: Appeals to a wide range of different online audiences?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
Much better than others	462 11%	67 8%	8 9%	7 12%	2 12%	46 10%	21 5%	39 8%	28 8%	109 15% b	351 10%
A little better than others	933 22%	122 15%	15 18%	9 15%	5 22%	71 16%	51 13%	78 17%	45 12%	175 24%	752 21%
About the same as others	1433 33%	200 24%	17 20%	14 23%	7 31%	109 25%	92 24%	106 23%	90 25%	230 32%	1196 34%
A little worse than others	370 9%	41 5%	4 5%	2 4%	* 1%	30 7%	11 3%	32 7%	9 3%	102 14% b	266 8%
Much worse than others	148 3%	12 1%	1 2%	1 1%	* 1%	5 1%	7 2%	6 1%	6 2%	21 3%	124 3%
Don't know	945 22%	384 46%	38 45%	27 46%	7 32%	178 41%	203 53% a	202 44%	179 50%	79 11%	862 24% a
BETTER THAN OTHERS	1396 33%	189 23%	23 27%	16 27%	7 34%	117 27%	72 19%	116 25%	73 20%	284 40% b	1103 31%
WORSE THAN OTHERS	518 12%	53 6%	6 7%	3 5%	1 3%	35 8%	18 5%	38 8%	15 4%	123 17% b	391 11%

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

D3C. Comparing BBC websites and apps to other websites and apps, how well, if at all, do you think BBC websites and apps: Provides high quality online content?

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
Much better than others	554 13%	89 15% d	71 13%	108 11%	37 9%	199 12%	147 12%	25 11%	24 10%	30 9%	367 14%
A little better than others	1021 24%	162 27% cd	143 25% d	199 20% d	56 13%	320 19%	276 22% d	41 18%	50 21%	50 15%	674 26% abd
About the same as others	1318 31%	188 31% bcd	130 23%	208 21%	78 18%	458 27%	362 29%	73 32%	60 25%	81 25%	816 31%
A little worse than others	366 9%	30 5%	23 4%	33 3%	10 2%	107 6%	127 10% ce	21 9%	11 4%	30 9%	184 7%
Much worse than others	144 3%	21 4% cd	11 2%	13 1%	2 *%	47 3%	53 4% e	7 3%	11 4%	18 5% e	71 3%
Don't know	888 21%	117 19%	185 33% a	431 43% ab	246 58% abc	570 34%	287 23% e	62 27% e	87 36% ae	117 36% ae	485 19%
BETTER THAN OTHERS	1575 37%	251 41% cd	214 38% cd	307 31% d	93 22%	519 31%	423 34% d	65 29%	74 31%	80 25%	1042 40% abcd
WORSE THAN OTHERS	510 12%	51 8% cd	34 6%	46 5%	11 3%	154 9%	181 14% e	28 12%	22 9%	48 15% e	255 10%

Columns Tested: a,b,c,d - a,b,c,d,e

D3C. Comparing BBC websites and apps to other websites and apps, how well, if at all, do you think BBC websites and apps: Provides high quality online content?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
Much better than others	554 13%	89 11%	10 12%	7 11%	2 11%	54 12%	34 9%	66 14% d	23 6%	119 17% b	435 12%
A little better than others	1021 24%	158 19%	19 23%	14 24%	7 31% a	92 21%	67 17%	100 22%	55 15%	171 24%	844 24%
About the same as others	1318 31%	179 22%	12 14%	12 20%	4 20%	102 23%	78 20%	91 20%	87 24%	237 33%	1072 30%
A little worse than others	366 9%	28 3%	3 3%	1 2%	1 6%	20 5%	7 2%	23 5%	5 1%	91 13% b	273 8%
Much worse than others	144 3%	9 1%	1 2%	2 3%	* 1%	4 1%	5 1%	2 1%	7 2%	25 3%	116 3%
Don't know	888 21%	363 44%	38 45%	24 40%	6 29%	167 38%	194 50% ac	180 39%	180 50% ac	74 10%	813 23% a
BETTER THAN OTHERS	1575 37%	247 30%	30 35%	21 35%	9 43%	146 33% d	101 26%	165 36% bd	78 22%	289 40%	1279 36%
WORSE THAN OTHERS	510 12%	37 5%	4 5%	3 5%	2 8%	24 6%	12 3%	25 5%	12 3%	115 16% b	388 11%

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

D3D. Comparing BBC websites and apps to other websites and apps, how well, if at all, do you think BBC websites and apps: Provides online content made for UK audiences?

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
Much better than others	539	78	63	94	31	170	146	26	20	30	357
	13%	13%	11%	9%	7%	10%	12%	11%	8%	9%	14%
		d									
A little better than others	1037	142	131	182	51	324	285	51	54	43	661
	24%	23%	23%	18%	12%	19%	23%	22%	22%	13%	25%
		cd	d				d	d	d		d
About the same as others	1396	211	152	221	69	490	375	65	56	91	880
	33%	35%	27%	22%	16%	29%	30%	29%	23%	28%	34%
		bcd	d								ac
A little worse than others	271	34	23	37	14	93	94	14	9	25	136
	6%	6%	4%	4%	3%	5%	7%	6%	4%	8%	5%
							e				
Much worse than others	152	23	15	16	2	51	61	11	12	17	66
	4%	4%	3%	2%	*%	3%	5%	5%	5%	5%	3%
		cd					e			e	
Don't know	897	120	180	441	262	572	292	60	91	120	498
	21%	20%	32%	45%	61%	34%	23%	26%	38%	37%	19%
			a	ab	abc		e	e	abe	abe	
BETTER THAN OTHERS	1576	220	194	276	81	494	431	76	75	73	1017
	37%	36%	35%	28%	19%	29%	34%	34%	31%	22%	39%
		cd	cd	d			d	d			acd
WORSE THAN OTHERS	423	57	37	53	16	144	154	26	21	42	202
	10%	9%	7%	5%	4%	8%	12%	11%	9%	13%	8%
		cd					e			e	

Columns Tested: a,b,c,d - a,b,c,d,e

D3D. Comparing BBC websites and apps to other websites and apps, how well, if at all, do you think BBC websites and apps: Provides online content made for UK audiences?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
Much better than others	539 13%	78 9%	7 8%	6 11%	2 10%	52 12%	27 7%	53 11%	25 7%	123 17% b	411 12%
A little better than others	1037 24%	146 18%	18 21%	13 22%	5 25%	79 18%	66 17%	103 22% d	42 12%	186 26%	845 24%
About the same as others	1396 33%	185 22%	17 20%	12 20%	6 30%	104 24%	82 21%	92 20%	89 25%	243 34%	1146 32%
A little worse than others	271 6%	29 4%	5 6%	2 3%	1 5%	23 5% b	6 2%	17 4%	12 3%	73 10% b	197 6%
Much worse than others	152 4%	13 2%	2 2%	2 3%	- -%	8 2%	5 1%	4 1%	9 3%	19 3%	130 4%
Don't know	897 21%	375 45% d	35 42%	25 42%	6 29%	173 39%	200 52% ac	193 42%	180 50% a	72 10%	823 23% a
BETTER THAN OTHERS	1576 37%	224 27%	25 29%	19 33%	8 36%	131 30% d	93 24%	156 34% bd	68 19%	309 43% b	1256 35%
WORSE THAN OTHERS	423 10%	42 5%	7 8%	3 5%	1 5%	32 7% b	10 3%	21 5%	21 6%	92 13% b	326 9%

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

D3E. Comparing BBC websites and apps to other websites and apps, how well, if at all, do you think BBC websites and apps: Provides online content that dares to be different?

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
Much better than others	308	36	29	40	11	97	78	18	10	19	195
	7%	6%	5%	4%	3%	6%	6%	8%	4%	6%	7%
A little better than others	682	95	64	88	24	191	205	31	26	33	418
	16%	16%	11%	9%	6%	11%	16%	14%	11%	10%	16%
		cd	d				d				d
About the same as others	1511	223	183	273	90	538	403	67	77	92	968
	35%	37%	33%	28%	21%	32%	32%	30%	32%	28%	37%
		cd	d								ad
A little worse than others	557	62	56	90	34	173	169	29	22	34	328
	13%	10%	10%	9%	8%	10%	14%	13%	9%	10%	13%
Much worse than others	211	41	16	16	-	68	79	13	16	26	108
	5%	7%	3%	2%	-%	4%	6%	6%	6%	8%	4%
		bcd	d				e			e	
Don't know	1024	150	215	483	268	635	318	68	93	123	581
	24%	25%	38%	49%	63%	37%	25%	30%	38%	38%	22%
			a	ab	abc			e	ae	ae	
BETTER THAN OTHERS	989	132	93	128	36	288	283	50	36	52	612
	23%	22%	16%	13%	8%	17%	23%	22%	15%	16%	24%
		cd	d				cd				cd
WORSE THAN OTHERS	768	103	72	106	34	241	249	43	38	59	436
	18%	17%	13%	11%	8%	14%	20%	19%	16%	18%	17%
		cd					e				

Columns Tested: a,b,c,d - a,b,c,d,e

D3E. Comparing BBC websites and apps to other websites and apps, how well, if at all, do you think BBC websites and apps: Provides online content that dares to be different?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
Much better than others	308	34	3	3	1	16	18	23	11	98	209
	7%	4%	3%	5%	3%	4%	5%	5%	3%	14%	6%
										b	
A little better than others	682	64	12	10	2	36	28	37	27	152	526
	16%	8%	14%	16%	11%	8%	7%	8%	8%	21%	15%
				a						b	
About the same as others	1511	225	23	16	8	134	91	122	101	250	1249
	35%	27%	28%	27%	38%	31%	24%	26%	28%	35%	35%
A little worse than others	557	75	9	3	3	48	27	52	23	95	461
	13%	9%	11%	5%	13%	11%	7%	11%	6%	13%	13%
Much worse than others	211	14	1	1	1	8	6	5	8	31	177
	5%	2%	1%	1%	2%	2%	1%	1%	2%	4%	5%
Don't know	1024	414	36	27	7	196	215	223	188	90	931
	24%	50%	43%	45%	33%	45%	56%	48%	53%	13%	26%
		d					a				a
BETTER THAN OTHERS	989	98	15	13	3	52	46	60	39	250	735
	23%	12%	18%	21%	14%	12%	12%	13%	11%	35%	21%
				a						b	
WORSE THAN OTHERS	768	89	10	4	3	56	33	57	30	125	638
	18%	11%	12%	6%	15%	13%	9%	12%	8%	18%	18%

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

D3F. Comparing BBC websites and apps to other websites and apps, how well, if at all, do you think BBC websites and apps: Provides online content that is different from other providers?

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
Much better than others	372	46	41	59	18	122	110	22	17	26	228
	9%	8%	7%	6%	4%	7%	9%	10%	7%	8%	9%
A little better than others	818	128	85	123	39	251	251	46	44	49	496
	19%	21%	15%	12%	9%	15%	20%	20%	18%	15%	19%
		bcd									
About the same as others	1579	231	176	261	85	527	392	63	70	77	1027
	37%	38%	31%	26%	20%	31%	31%	27%	29%	24%	40%
		bcd	d				d				abcd
A little worse than others	406	43	45	68	23	134	144	22	15	38	223
	9%	7%	8%	7%	5%	8%	11%	10%	6%	12%	9%
							e				
Much worse than others	154	26	11	14	3	54	53	8	9	15	79
	4%	4%	2%	1%	1%	3%	4%	4%	4%	5%	3%
		cd									
Don't know	963	135	205	465	260	612	302	67	87	120	546
	22%	22%	36%	47%	61%	36%	24%	30%	36%	37%	21%
			a	ab	abc			e	ae	ae	
BETTER THAN OTHERS	1189	173	125	183	57	373	361	68	61	75	723
	28%	29%	22%	18%	13%	22%	29%	30%	25%	23%	28%
		bcd	d								
WORSE THAN OTHERS	560	69	56	82	26	188	197	30	25	53	302
	13%	11%	10%	8%	6%	11%	16%	13%	10%	16%	12%
							e				

Columns Tested: a,b,c,d - a,b,c,d,e

D3F. Comparing BBC websites and apps to other websites and apps, how well, if at all, do you think BBC websites and apps: Provides online content that is different from other providers?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
Much better than others	372 9%	47 6%	8 9%	3 5%	1 4%	28 6%	19 5%	31 7%	17 5%	102 14% b	268 8%
A little better than others	818 19%	95 12%	13 16%	10 17%	5 22% a	47 11%	49 13%	63 14%	30 8%	169 24% b	646 18%
About the same as others	1579 37%	217 26%	21 25%	16 28%	6 30%	131 30%	86 22%	122 26%	93 26%	252 35%	1317 37%
A little worse than others	406 9%	57 7%	5 6%	4 7%	2 9%	42 10% b	15 4%	33 7%	24 7%	75 10%	329 9%
Much worse than others	154 4%	13 2%	1 1%	- -%	* 1%	7 2%	6 2%	7 2%	6 2%	30 4%	120 3%
Don't know	963 22%	397 48%	35 42%	26 44%	7 33%	184 42%	211 55% ac	206 45%	189 53% a	87 12%	873 25% a
BETTER THAN OTHERS	1189 28%	143 17%	21 25%	13 22%	5 26%	75 17%	68 18%	94 20%	47 13%	272 38% b	913 26%
WORSE THAN OTHERS	560 13%	70 8%	6 7%	4 7%	2 10%	49 11% b	20 5%	41 9%	29 8%	105 15%	449 13%

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

F1. Where would you place yourself on this scale in terms of how you feel about the BBC as a whole?

Base : All respondents

			AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
		Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%			a	b	c	d		a	b	c	d	e
Unweighted total		4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample		3128	501	404	513	162	1049	893	152	152	188	1941
Total		4292	608	563	991	428	1701	1252	228	243	326	2598
The BBC is not important to me	(1.0)	328 8%	52 9% cd	32 6%	42 4%	10 2%	133 8%	97 8% b	8 3%	18 7%	23 7%	187 7%
2	(2.0)	179 4%	34 6%	22 4%	34 3%	12 3%	74 4%	61 5%	11 5%	21 9% e	18 6%	96 4%
3	(3.0)	245 6%	29 5%	37 7%	68 7%	30 7%	115 7%	76 6%	16 7%	15 6%	32 10% e	138 5%
4	(4.0)	201 5%	25 4%	17 3%	33 3%	16 4%	81 5%	71 6%	19 8% e	20 8% e	16 5%	112 4%
5	(5.0)	255 6%	41 7%	23 4%	67 7%	44 10% b	121 7%	70 6%	15 7%	13 5%	24 7%	161 6%
6	(6.0)	366 9%	44 7%	46 8%	69 7%	23 5%	136 8%	105 8%	15 6%	27 11%	22 7%	205 8%
7	(7.0)	593 14%	65 11%	61 11%	98 10%	37 9%	201 12%	158 13%	31 14%	23 10%	35 11%	344 13%
8	(8.0)	805 19%	106 17%	77 14%	142 14%	65 15%	255 15%	220 18%	40 17%	31 13%	44 14%	519 20% cd
9	(9.0)	673 16%	97 16%	113 20%	173 17%	60 14%	260 15%	207 17%	45 20%	35 15%	54 17%	420 16%
The BBC is important to me	(10.0)	647 15%	114 19%	135 24%	265 27% a	130 30% a	325 19%	187 15%	29 13%	41 17%	58 18%	416 16%
NOT IMPORTANT (1-4)		953 22%	141 23% c	108 19%	177 18%	69 16%	403 24%	305 24% e	54 24%	73 30% e	89 27% e	532 20%

Columns Tested: a,b,c,d - a,b,c,d,e

F1. Where would you place yourself on this scale in terms of how you feel about the BBC as a whole?

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
NEUTRAL (5-6)	621	85	70	136	67	257	175	30	39	45	366
	14%	14%	12%	14%	16%	15%	14%	13%	16%	14%	14%
IMPORTANT (7-10)	2717	382	385	678	292	1041	772	144	131	191	1699
	63%	63%	68%	68%	68%	61%	62%	63%	54%	59%	65%
											c
Answered	4291	608	563	991	428	1701	1252	228	243	326	2598
Mean score	6.7	6.7	7.2	7.3	7.4	6.7	6.6	6.8	6.3	6.5	6.8
			a	a	a						c
Standard deviation	2.75	2.90	2.77	2.70	2.61	2.86	2.80	2.59	2.94	2.93	2.71
Standard error	.04	.11	.12	.10	.19	.07	.08	.17	.20	.16	.05

Columns Tested: a,b,c,d - a,b,c,d,e

F1. Where would you place yourself on this scale in terms of how you feel about the BBC as a whole?

Base : All respondents

			65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%			a	*b	*c	*d	a	b	c	d	a	b
Unweighted total		4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample		3128	392	64	66	49	200	192	223	166	491	2619
Total		4292	826	84	60	21	439	385	462	358	716	3552
The BBC is not important to me	(1.0)	328 8%	35 4%	5 5%	2 3%	1 5%	25 6%	10 3%	18 4%	17 5%	41 6%	282 8%
2	(2.0)	179 4%	29 4%	1 1%	2 4%	1 7%	21 5%	7 2%	25 5% d	4 1%	20 3%	159 4%
3	(3.0)	245 6%	59 7%	5 7%	2 3%	1 5%	46 10% b	14 4%	28 6%	29 8%	43 6%	202 6%
4	(4.0)	201 5%	21 3%	9 11% a	2 3%	1 6%	10 2%	10 3%	8 2%	13 4%	30 4%	169 5%
5	(5.0)	255 6%	59 7%	6 7%	2 3%	- -%	27 6%	33 9%	25 5%	34 10%	36 5%	216 6%
6	(6.0)	366 9%	61 7%	4 5%	3 5%	1 4%	35 8%	26 7%	29 6%	32 9%	64 9%	298 8%
7	(7.0)	593 14%	85 10%	5 6%	5 8%	3 14%	37 8%	48 13%	49 11%	36 10%	131 18% b	459 13%
8	(8.0)	805 19%	117 14%	15 18%	8 13%	3 13%	71 16%	46 12%	70 15%	44 12%	163 23% b	641 18%
9	(9.0)	673 16%	133 16%	18 21%	18 30% a	5 22%	64 15%	69 18%	81 18%	52 15%	117 16%	552 16%
The BBC is important to me	(10.0)	647 15%	227 27%	17 20%	16 28%	5 23%	105 24%	122 32%	129 28%	96 27%	71 10%	573 16% a
NOT IMPORTANT (1-4)		953 22%	144 17%	20 24%	8 13%	5 23%	101 23% b	41 11%	79 17%	63 18%	133 19%	813 23% a

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

F1. Where would you place yourself on this scale in terms of how you feel about the BBC as a whole?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
NEUTRAL (5-6)	621	120	10	5	1	62	59	54	66	100	514
	14%	15%	12%	9%	4%	14%	15%	12%	19%	14%	14%
		d									
IMPORTANT (7-10)	2717	562	54	47	15	276	286	329	229	482	2225
	63%	68%	65%	79%	73%	63%	74%	71%	64%	67%	63%
							ad			b	
Answered	4291	826	84	60	21	439	385	462	358	716	3552
Mean score	6.7	7.3	7.0	7.9	7.2	6.9	7.7	7.4	7.2	6.8	6.7
							ad				
Standard deviation	2.75	2.71	2.73	2.47	2.91	2.88	2.40	2.72	2.69	2.47	2.80
Standard error	.04	.12	.30	.25	.39	.18	.15	.16	.18	.10	.05

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

F2. To what extent do you agree or disagree with the statement 'I would miss the BBC if it wasn't there'?

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
Definitely agree	1728	298	320	561	240	745	494	88	102	132	1119
	40%	49%	57%	57%	56%	44%	39%	39%	42%	40%	43%
			a	a							
Slightly agree	979	109	100	165	65	336	280	49	45	68	607
	23%	18%	18%	17%	15%	20%	22%	21%	18%	21%	23%
Neither agree nor disagree	693	70	54	107	53	263	176	43	31	47	383
	16%	12%	10%	11%	12%	15%	14%	19%	13%	15%	15%
Slightly disagree	334	37	35	69	34	130	110	21	19	27	195
	8%	6%	6%	7%	8%	8%	9%	9%	8%	8%	8%
Definitely disagree	494	89	49	76	27	199	169	21	40	47	282
	12%	15%	9%	8%	6%	12%	13%	9%	17%	14%	11%
		bcd					e		e		
Don't know	62	4	4	13	9	29	24	6	6	5	12
	1%	1%	1%	1%	2%	2%	2%	3%	3%	1%	*%
							e	e	e		
AGREE	2707	407	421	726	305	1080	774	137	147	200	1726
	63%	67%	75%	73%	71%	64%	62%	60%	60%	61%	66%
			a	a							a
DISAGREE	828	126	84	145	61	329	279	42	59	74	477
	19%	21%	15%	15%	14%	19%	22%	18%	24%	23%	18%
		bc					e				

Columns Tested: a,b,c,d - a,b,c,d,e

F2. To what extent do you agree or disagree with the statement 'I would miss the BBC if it wasn't there'?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
Definitely agree	1728	460	51	38	12	243	217	283	174	214	1510
	40%	56%	61%	64%	56%	55%	56%	61% d	49%	30%	43% a
Slightly agree	979	143	10	9	4	72	71	72	69	183	788
	23%	17%	11%	15%	17%	16%	18%	16%	19%	26%	22%
Neither agree nor disagree	693	98	4	3	2	46	51	37	60	158	528
	16%	12%	5%	5%	9%	10%	13%	8%	17% c	22% b	15%
Slightly disagree	334	59	6	4	1	28	30	29	28	73	261
	8%	7%	7%	6%	4%	6%	8%	6%	8%	10% b	7%
Definitely disagree	494	58	10	4	3	46	12	35	23	69	419
	12%	7%	12%	8%	15%	10% b	3%	8%	7%	10%	12%
Don't know	62	8	3	2	-	4	4	6	2	18	44
	1%	1%	3%	3%	-%	1%	1%	1%	1%	2% b	1%
AGREE	2707	603	61	47	15	315	288	356	244	397	2299
	63%	73%	73%	78%	73%	72%	75%	77%	68%	55%	65% a
DISAGREE	828	117	16	8	4	74	43	64	52	142	680
	19%	14%	19%	14%	18%	17%	11%	14%	14%	20%	19%

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

F4. Have you watched BBC TV services in the past?

Base : Those who have not used any BBC TV services including BBC iPlayer and BBC programmes and content on YouTube in the past 3 months

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		*a	^b	^c	^d		a	^b	^c	^d	e
Unweighted total	548	39	22	27	5	193	178	29	27	27	265
Effective Weighted Sample	382	27	17	20	4	133	123	23	21	15	187
Total	525	46	30	41	11	180	147	22	26	25	266
Yes	331	31	**	**	**	111	97	**	**	**	179
	63%	68%	**	**	**	62%	66%	**	**	**	68%
No	135	12	**	**	**	48	34	**	**	**	75
	26%	25%	**	**	**	27%	23%	**	**	**	28%
Not sure	59	3	**	**	**	20	16	**	**	**	11
	11%	7%	**	**	**	11%	11%	**	**	**	4%
							e				

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

F4. Have you watched BBC TV services in the past?

Base : Those who have not used any BBC TV services including BBC iPlayer and BBC programmes and content on YouTube in the past 3 months

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		^a	^b	^c	^d	^a	^b	^c	^d	a	b
Unweighted total	548	21	4	2	-	13	8	14	7	114	426
Effective Weighted Sample	382	17	4	2	-	10	7	13	5	85	294
Total	525	35	3	2	-	24	11	20	16	128	389
Yes	331	**	**	**	**	**	**	**	**	71	258
	63%	**	**	**	**	**	**	**	**	55%	66%
No	135	**	**	**	**	**	**	**	**	42	89
	26%	**	**	**	**	**	**	**	**	33%	23%
Not sure	59	**	**	**	**	**	**	**	**	15	42
	11%	**	**	**	**	**	**	**	**	12%	11%

Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

F5. Have you listened to BBC Radio services in the past?

Base : Those who have not listened to BBC Radio or BBC Sounds in the past 3 months

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	*d		a	*b	*c	d	e
Unweighted total	1788	276	174	228	54	719	544	89	92	147	1030
Effective Weighted Sample	1213	195	122	152	46	462	346	53	60	82	726
Total	1666	253	184	315	131	722	465	77	103	141	978
Yes	768	139	88	163	75	304	232	31	56	70	453
	46%	55%	48%	52%	57%	42%	50%	41%	54%	50%	46%
No	751	98	80	136	57	350	200	38	42	65	457
	45%	39%	43%	43%	43%	48%	43%	49%	40%	46%	47%
Not sure	147	16	16	16	-	68	33	8	6	5	68
	9%	6%	9%	5%	-%	9%	7%	10%	6%	4%	7%
			d								

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d,e

F5. Have you listened to BBC Radio services in the past?

Base : Those who have not listened to BBC Radio or BBC Sounds in the past 3 months

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	^c	^d	*a	*b	*c	*d	a	b
Unweighted total	1788	152	31	27	17	73	79	77	74	259	1517
Effective Weighted Sample	1213	114	26	22	15	57	59	58	55	194	1011
Total	1666	261	32	15	6	146	116	139	121	277	1377
Yes	768	136	16	**	**	85	51	78	57	93	672
	46%	52%	49%	**	**	58%	44%	56%	47%	34%	49% a
No	751	114	13	**	**	57	58	56	59	142	602
	45%	44%	39%	**	**	39%	50%	40%	48%	51%	44%
Not sure	147	11	4	**	**	5	7	6	6	42	103
	9%	4%	12%	**	**	3%	6%	4%	5%	15% b	8%

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

F6. Have you used BBC websites or apps in the past?

Base : Those who have not used any BBC websites or apps in the past 3 months

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	1736	253	248	364	116	810	544	104	111	152	978
Effective Weighted Sample	1149	178	178	253	98	524	339	61	71	90	672
Total	1789	243	282	565	282	951	539	108	133	184	1018
Yes	723	97	84	123	39	275	201	36	30	57	438
	40%	40%	30%	22%	14%	29%	37%	34%	23%	31%	43%
		bcd	d				c				cd
No	905	124	173	402	229	590	288	60	94	113	515
	51%	51%	61%	71%	81%	62%	53%	56%	71%	61%	51%
				ab	ab				ae		
Not sure	161	21	25	40	14	85	51	11	9	15	64
	9%	9%	9%	7%	5%	9%	9%	10%	7%	8%	6%

Columns Tested: a,b,c,d - a,b,c,d,e

F6. Have you used BBC websites or apps in the past?

Base : Those who have not used any BBC websites or apps in the past 3 months

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	^d	a	b	c	d	a	b
Unweighted total	1736	256	43	41	24	110	146	123	131	223	1501
Effective Weighted Sample	1149	197	32	27	20	87	112	94	102	165	976
Total	1789	476	48	31	10	227	249	231	243	251	1527
Yes	723	103	11	4	**	61	42	67	35	120	600
	40%	22%	24%	14%	**	27%	17%	29%	14%	48%	39%
						d		bd		b	
No	905	341	31	24	**	164	177	156	185	102	798
	51%	72%	66%	77%	**	72%	71%	68%	76%	41%	52%
											a
Not sure	161	32	5	3	**	2	30	8	23	29	129
	9%	7%	10%	9%	**	1%	12%	4%	9%	12%	8%
							ac		a		

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

G1. Thinking about all sources of news, not just the BBC... Typically, how frequently do you watch, listen to or read news? (By news we mean national, international, regional or local news and other topical events. Please think about radio, TV, newspapers and online.)

Base : All respondents (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4337	666	517	667	150	1497	1272	218	206	287	2644
Effective Weighted Sample	3061	480	373	458	125	999	867	155	142	172	1903
Total	4038	572	510	822	312	1516	1141	193	208	272	2488
More than 10 times a day	208	34	19	31	13	52	68	10	8	22	116
	5%	6%	4%	4%	4%	3%	6%	5%	4%	8%	5%
Between 6 and 10 times a day	444	61	63	108	45	159	139	20	23	22	274
	11%	11%	12%	13%	14%	11%	12%	11%	11%	8%	11%
Between 2 and 5 times a day	1572	267	309	495	186	685	419	66	81	121	1040
	39%	47%	61%	60%	60%	45%	37%	34%	39%	44%	42%
			a	a	a						a
Once a day	888	126	88	139	52	321	238	46	56	48	560
	22%	22%	17%	17%	17%	21%	21%	24%	27%	18%	22%
		c							d		
4-6 days a week	189	22	4	8	4	46	60	8	6	15	103
	5%	4%	1%	1%	1%	3%	5%	4%	3%	5%	4%
		bc									
2-3 days a week	217	24	11	13	1	66	77	19	10	12	134
	5%	4%	2%	2%	*%	4%	7%	10%	5%	4%	5%
		cd						e			
Once a week	164	8	7	14	7	56	53	9	9	7	84
	4%	1%	1%	2%	2%	4%	5%	5%	4%	3%	3%
Less often than once a week	92	12	1	1	-	35	33	3	7	7	50
	2%	2%	*%	*%	-%	2%	3%	2%	3%	3%	2%
		bc									
Less often than once a month	76	6	4	8	4	31	24	4	2	9	40
	2%	1%	1%	1%	1%	2%	2%	2%	1%	3%	2%
Never	111	10	4	4	-	40	18	3	4	5	60
	3%	2%	1%	*%	-%	3%	2%	2%	2%	2%	2%
Don't know	75	3	1	1	-	23	11	4	1	5	26
	2%	*%	*%	*%	-%	2%	1%	2%	1%	2%	1%

Columns Tested: a,b,c,d - a,b,c,d,e

G1. Thinking about all sources of news, not just the BBC... Typically, how frequently do you watch, listen to or read news? (By news we mean national, international, regional or local news and other topical events. Please think about radio, TV, newspapers and online.)

Base : All respondents (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4337	666	517	667	150	1497	1272	218	206	287	2644
Effective Weighted Sample	3061	480	373	458	125	999	867	155	142	172	1903
Total	4038	572	510	822	312	1516	1141	193	208	272	2488
FREQUENCY											
MORE THAN ONCE A DAY	2225	361	391	634	244	896	627	97	113	165	1431
	55%	63%	77%	77%	78%	59%	55%	50%	54%	61%	58%
			a	a	a						
ONCE A DAY	888	126	88	139	52	321	238	46	56	48	560
	22%	22%	17%	17%	17%	21%	21%	24%	27%	18%	22%
		c							d		
LESS OFTEN	739	71	27	43	16	235	247	43	33	49	412
	18%	12%	5%	5%	5%	15%	22%	22%	16%	18%	17%
		bcd					e				
NEVER	111	10	4	4	-	40	18	3	4	5	60
	3%	2%	1%	*%	-%	3%	2%	2%	2%	2%	2%

Columns Tested: a,b,c,d - a,b,c,d,e

G1. Thinking about all sources of news, not just the BBC... Typically, how frequently do you watch, listen to or read news? (By news we mean national, international, regional or local news and other topical events. Please think about radio, TV, newspapers and online.)

Base : All respondents (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4337	454	81	79	53	233	219	269	181	640	3670
Effective Weighted Sample	3061	347	60	62	48	180	168	207	137	487	2560
Total	4038	681	79	44	18	374	304	403	271	706	3308
More than 10 times a day	208 5%	26 4%	4 5%	1 2%	* 1%	15 4%	11 4%	17 4%	9 3%	35 5%	172 5%
Between 6 and 10 times a day	444 11%	89 13%	10 13%	6 13%	3 17%	62 16% bd	27 9%	67 17% bd	21 8%	93 13%	350 11%
Between 2 and 5 times a day	1572 39%	414 61%	51 64%	21 48%	9 50%	235 63%	179 59%	253 63%	157 58%	181 26%	1386 42% a
Once a day	888 22%	111 16%	12 15%	12 26%	5 29% a	41 11%	68 22% ac	44 11%	65 24% ac	199 28% b	682 21%
4-6 days a week	189 5%	4 1%	1 1%	3 7% a	- -%	1 *%	3 1%	2 *%	2 1%	36 5%	151 5%
2-3 days a week	217 5%	13 2%	- -%	- -%	- -%	3 1%	10 3%	10 2%	3 1%	45 6%	171 5%
Once a week	164 4%	14 2%	- -%	- -%	- -%	11 3%	3 1%	9 2%	4 2%	37 5%	124 4%
Less often than once a week	92 2%	1 *%	- -%	- -%	* 2% a	1 *%	- -%	- -%	1 *%	11 2%	81 2%
Less often than once a month	76 2%	8 1%	- -%	- -%	- -%	4 1%	4 1%	* *%	7 3% c	14 2%	62 2%
Never	111 3%	1 *%	1 1%	1 3% a	- -%	1 *%	- -%	- -%	1 *%	29 4% b	79 2%
Don't know	75 2%	1 *%	- -%	- -%	- -%	1 *%	- -%	- -%	1 *%	25 4% b	48 1%

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

G1. Thinking about all sources of news, not just the BBC... Typically, how frequently do you watch, listen to or read news? (By news we mean national, international, regional or local news and other topical events. Please think about radio, TV, newspapers and online.)

Base : All respondents (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4337	454	81	79	53	233	219	269	181	640	3670
Effective Weighted Sample	3061	347	60	62	48	180	168	207	137	487	2560
Total	4038	681	79	44	18	374	304	403	271	706	3308
FREQUENCY											
MORE THAN ONCE A DAY	2225	529	65	28	13	312	217	338	187	309	1908
	55%	78%	82%	64%	68%	83%	71%	84%	69%	44%	58%
		c	c			bd		bd			a
ONCE A DAY	888	111	12	12	5	41	68	44	65	199	682
	22%	16%	15%	26%	29%	11%	22%	11%	24%	28%	21%
					a		ac		ac	b	
LESS OFTEN	739	39	1	3	*	20	19	21	18	144	590
	18%	6%	1%	7%	2%	5%	6%	5%	6%	20%	18%
NEVER	111	1	1	1	-	1	-	-	1	29	79
	3%	*%	1%	3%	-%	*%	-%	-%	*%	4%	2%
				a						b	

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

G2. In the last 3 months, have you watched, listened to or read news from the BBC in any of these ways?

Base : Those who watch, listen to or read news (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4149	646	512	662	150	1426	1234	210	198	274	2560
Effective Weighted Sample	2930	466	368	454	125	949	842	149	137	164	1844
Total	3851	559	506	817	312	1452	1112	186	202	262	2402
BBC TV or BBC iPlayer	2411	401	388	629	241	954	665	122	136	159	1577
	63%	72%	77%	77%	77%	66%	60%	66%	67%	61%	66%
											a
BBC website or apps	1680	258	197	262	65	454	432	73	73	80	1127
	44%	46%	39%	32%	21%	31%	39%	39%	36%	30%	47%
		bcd	cd	d			d				acd
BBC Radio or BBC Sounds	1215	179	212	328	117	440	338	71	61	79	789
	32%	32%	42%	40%	37%	30%	30%	38%	30%	30%	33%
			a	a							
None/ Don't use the BBC for news	519	66	58	97	38	238	157	18	30	43	304
	13%	12%	12%	12%	12%	16%	14%	10%	15%	16%	13%
Don't know	146	18	13	30	17	75	48	9	6	14	75
	4%	3%	3%	4%	5%	5%	4%	5%	3%	5%	3%

Columns Tested: a,b,c,d - a,b,c,d,e

G2. In the last 3 months, have you watched, listened to or read news from the BBC in any of these ways?

Base : Those who watch, listen to or read news (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4149	452	80	77	53	231	219	269	179	601	3525
Effective Weighted Sample	2930	346	59	60	48	178	168	207	135	458	2458
Total	3851	679	78	42	18	372	304	403	269	652	3180
BBC TV or BBC iPlayer	2411	515	61	37	17	265	248	308	201	349	2054
	63%	76%	78%	86%	89%	71%	82%	76%	75%	54%	65%
					a		a				a
BBC website or apps	1680	212	24	17	10	137	75	160	52	289	1380
	44%	31%	31%	40%	52%	37%	25%	40%	19%	44%	43%
					ab	bd		bd			
BBC Radio or BBC Sounds	1215	279	27	16	6	163	115	187	86	173	1038
	32%	41%	35%	38%	33%	44%	38%	46%	32%	27%	33%
						d		d			a
None/ Don't use the BBC for news	519	85	9	2	1	61	23	54	30	78	437
	13%	12%	12%	4%	8%	16%	8%	14%	11%	12%	14%
						b					
Don't know	146	28	1	-	-	12	16	17	11	29	116
	4%	4%	2%	-%	-%	3%	5%	4%	4%	4%	4%

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

S1. Please think about the hours that you spend doing things online in a typical week – so both weekdays and at the weekend – maybe to visit a social media site or app, look at a website or use an app, watch a TV programme, film or video clip, play games online or check emails. It could be going online using a computer, laptop, tablet, mobile phone, games console or Smart TV.
How many HOURS in a typical WEEK would you say you spend online – this could be at home, your workplace or place of education, on the move when you are commuting, travelling or out and about, more generally.

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
None	170	8	22	106	84	134	89	33	24	38	50
	4%	1%	4%	11%	20%	8%	7%	14%	10%	12%	2%
			a	ab	abc		e	ae	e	ae	
Up to 5 hours	552	58	65	120	54	240	190	40	35	52	290
	13%	10%	12%	12%	13%	14%	15%	18%	15%	16%	11%
							e	e		e	
6 to 8 hours	530	55	95	164	69	264	139	18	33	41	306
	12%	9%	17%	17%	16%	16%	11%	8%	14%	12%	12%
			a	a	a						
9 to 11 hours	276	40	50	71	21	114	66	9	20	18	185
	6%	7%	9%	7%	5%	7%	5%	4%	8%	5%	7%
12 to 16 hours	412	76	58	118	60	176	114	13	27	24	264
	10%	12%	10%	12%	14%	10%	9%	6%	11%	7%	10%
17 to 22 hours	491	87	76	113	37	182	129	22	27	29	322
	11%	14%	13%	11%	9%	11%	10%	9%	11%	9%	12%
Over 22 hours	1790	278	190	281	91	550	494	87	69	109	1151
	42%	46%	34%	28%	21%	32%	39%	38%	28%	33%	44%
		bcd	d				c				acd
Don't know/ unsure	70	6	7	17	11	40	30	5	8	15	30
	2%	1%	1%	2%	2%	2%	2%	2%	3%	5%	1%
							e		e	e	
Answered	3844	554	511	894	383	1498	1107	206	210	284	2392
Mean number of hours	24.8	26.3	19.3	16.9	13.8	19.8	24.4	22.4	19.8	20.3	25.3
		bcd	cd	d			cd				bcd
Standard deviation	21.17	20.01	14.92	14.52	13.36	18.97	22.68	22.77	20.74	21.29	19.85
Standard error	.33	.79	.65	.55	1.00	.50	.65	1.57	1.47	1.27	.39

Columns Tested: a,b,c,d - a,b,c,d,e

S1. Please think about the hours that you spend doing things online in a typical week – so both weekdays and at the weekend – maybe to visit a social media site or app, look at a website or use an app, watch a TV programme, film or video clip, play games online or check emails. It could be going online using a computer, laptop, tablet, mobile phone, games console or Smart TV.
How many HOURS in a typical WEEK would you say you spend online – this could be at home, your workplace or place of education, on the move when you are commuting, travelling or out and about, more generally.

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
None	170	87	7	11	2	32	55	27	60	18	152
	4%	10%	8%	18%	8%	7%	14%	6%	17%	2%	4%
							ac		ac		
Up to 5 hours	552	111	2	6	1	51	60	56	53	162	385
	13%	13%	2%	10%	4%	12%	16%	12%	15%	23%	11%
		b								b	
6 to 8 hours	530	143	14	6	2	74	68	72	70	89	438
	12%	17%	16%	10%	8%	17%	18%	16%	19%	12%	12%
9 to 11 hours	276	56	6	7	2	35	21	28	28	59	215
	6%	7%	7%	12%	10%	8%	5%	6%	8%	8%	6%
12 to 16 hours	412	97	14	4	3	55	41	63	33	66	343
	10%	12%	16%	6%	15%	13%	11%	14%	9%	9%	10%
17 to 22 hours	491	86	17	8	3	56	30	59	28	72	418
	11%	10%	20%	13%	12%	13%	8%	13%	8%	10%	12%
			a								
Over 22 hours	1790	231	25	16	9	131	100	153	77	238	1544
	42%	28%	30%	26%	43%	30%	26%	33%	22%	33%	43%
					a			d			a
Don't know/ unsure	70	14	-	3	-	4	10	5	10	12	57
	2%	2%	-%	5%	-%	1%	3%	1%	3%	2%	2%
Answered	3844	741	78	55	20	393	345	429	307	625	3205
Mean number of hours	24.8	16.7	18.8	15.9	21.7	18.5	14.7	18.3	14.5	22.2	25.3
					ac	bd		bd			a
Standard deviation	21.17	14.63	12.55	15.30	14.93	15.40	13.48	13.83	15.44	21.86	21.01
Standard error	.33	.67	1.41	1.61	2.01	1.00	.89	.83	1.11	.90	.35

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

S1A. How would you score your personal level of online usage on a scale of 1 to 10, where:
10 was someone who was constantly on their phone, tablet or computer for social media, messaging, finding information, and so on
1 was someone who goes online very occasionally, perhaps to check email or to look up something specific?

Base : Those who go online (excluding those completing a paper questionnaire)

			AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
		Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%			a	b	c	d		a	b	c	d	e
Unweighted total		4299	668	526	679	153	1476	1251	211	204	285	2640
Effective Weighted Sample		3026	479	377	465	127	979	846	142	140	167	1899
Total		3982	576	517	833	316	1488	1116	188	204	268	2477
1	(1.0)	119 3%	25 4%	19 4%	37 4%	18 6%	60 4%	44 4% e	6 3%	14 7% e	15 6% e	55 2%
2	(2.0)	110 3%	12 2%	29 6% a	64 8% a	35 11% ab	75 5%	40 4%	7 3%	3 2%	16 6% e	58 2%
3	(3.0)	197 5%	38 7%	51 10%	89 11% a	38 12% a	118 8%	50 4%	4 2%	22 11% abde	10 4%	132 5%
4	(4.0)	252 6%	41 7%	54 10%	105 13% a	51 16% a	144 10%	63 6%	11 6%	19 9%	16 6%	153 6%
5	(5.0)	566 14%	100 17%	110 21%	172 21%	62 20%	258 17%	164 15%	24 13%	23 11%	43 16%	329 13%
6	(6.0)	469 12%	87 15%	81 16%	125 15%	44 14%	200 13%	133 12%	22 12%	24 12%	38 14%	292 12%
7	(7.0)	695 17%	116 20% bcd	76 15%	107 13%	32 10%	217 15%	166 15%	30 16%	29 14%	34 13%	472 19% ad
8	(8.0)	767 19%	82 14% cd	63 12% d	79 9%	16 5%	197 13%	202 18%	36 19%	25 12%	42 16%	510 21% c
9	(9.0)	395 10%	40 7% bc	19 4%	28 3%	9 3%	103 7%	109 10%	25 13%	15 7%	18 7%	262 11%
10	(10.0)	367 9%	26 5%	15 3%	23 3%	8 3%	99 7%	126 11% e	23 12%	22 11%	29 11%	198 8%
SUMMARY												
1-4		677 17%	116 20%	153 29% a	295 35% a	142 45% abc	397 27%	197 18%	28 15%	58 28% abe	58 22%	397 16%

Columns Tested: a,b,c,d - a,b,c,d,e

S1A. How would you score your personal level of online usage on a scale of 1 to 10, where:
10 was someone who was constantly on their phone, tablet or computer for social media, messaging, finding information, and so on
1 was someone who goes online very occasionally, perhaps to check email or to look up something specific?

Base : Those who go online (excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4299	668	526	679	153	1476	1251	211	204	285	2640
Effective Weighted Sample	3026	479	377	465	127	979	846	142	140	167	1899
Total	3982	576	517	833	316	1488	1116	188	204	268	2477
5-7	1730	303	267	404	137	676	463	76	76	114	1093
	43%	53%	52%	48%	43%	45%	42%	40%	37%	43%	44%
8-10	1529	149	97	130	33	400	437	84	62	88	970
	38%	26%	19%	16%	11%	27%	39%	44%	30%	33%	39%
		bcd	d				c	cd			c
Answered	3936	568	516	829	313	1472	1097	187	196	260	2461
Mean score	6.6	6.1	5.5	5.2	4.8	5.9	6.5	6.8	6.0	6.1	6.6
		bcd	d	d			c	cd			cd
Standard deviation	2.26	2.17	2.12	2.17	2.16	2.35	2.39	2.32	2.59	2.53	2.16
Standard error	.03	.08	.09	.08	.18	.06	.07	.16	.18	.15	.04

Columns Tested: a,b,c,d - a,b,c,d,e

S1A. How would you score your personal level of online usage on a scale of 1 to 10, where:
10 was someone who was constantly on their phone, tablet or computer for social media, messaging, finding information, and so on
1 was someone who goes online very occasionally, perhaps to check email or to look up something specific?

Base : Those who go online (excluding those completing a paper questionnaire)

			65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
		Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%			a	*b	*c	*d	a	b	c	d	a	b
Unweighted total		4299	463	79	82	54	239	222	278	181	625	3649
Effective Weighted Sample		3026	356	58	66	49	185	171	214	138	471	2541
Total		3982	696	74	44	19	387	306	422	268	684	3276
1	(1.0)	119 3%	32 5%	1 1%	3 6%	2 8%	15 4%	16 5%	19 4%	13 5%	16 2%	97 3%
2	(2.0)	110 3%	59 9%	2 3%	2 4%	* 2%	35 9%	25 8%	40 9%	19 7%	9 1%	100 3% a
3	(3.0)	197 5%	73 10%	10 14%	4 9%	2 8%	41 11%	30 10%	45 11%	24 9%	23 3%	173 5%
4	(4.0)	252 6%	85 12%	11 15%	7 17%	2 12%	48 12%	37 12%	57 14%	26 10%	39 6%	213 6%
5	(5.0)	566 14%	142 20%	20 27%	7 15%	3 16%	77 20%	65 21%	87 21%	54 20%	77 11%	487 15% a
6	(6.0)	469 12%	107 15%	7 10%	9 19%	2 9%	46 12%	61 20% a	63 15%	44 16%	71 10%	398 12%
7	(7.0)	695 17%	90 13%	8 10%	5 10%	5 27% abc	53 14%	37 12%	50 12%	40 15%	106 15%	586 18%
8	(8.0)	767 19%	59 9%	11 15%	6 14%	2 11%	40 10%	20 6%	37 9%	23 8%	144 21%	616 19%
9	(9.0)	395 10%	27 4%	- -%	1 1%	* 2%	21 5%	7 2%	15 4%	12 4%	93 14% b	301 9%
10	(10.0)	367 9%	17 2%	3 4%	2 5%	1 4%	12 3%	4 1%	7 2%	10 4%	99 14% b	266 8%
SUMMARY												
1-4		677 17%	249 36%	24 33%	16 35%	6 31%	139 36%	108 35%	161 38%	82 31%	87 13%	582 18% a

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

S1A. How would you score your personal level of online usage on a scale of 1 to 10, where:
10 was someone who was constantly on their phone, tablet or computer for social media, messaging, finding information, and so on
1 was someone who goes online very occasionally, perhaps to check email or to look up something specific?

Base : Those who go online (excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4299	463	79	82	54	239	222	278	181	625	3649
Effective Weighted Sample	3026	356	58	66	49	185	171	214	138	471	2541
Total	3982	696	74	44	19	387	306	422	268	684	3276
5-7	1730	339	35	20	10	176	163	200	138	254	1471
	43%	49%	47%	44%	51%	45%	53%	48%	52%	37%	45%
											a
8-10	1529	104	14	9	3	73	31	59	44	336	1183
	38%	15%	20%	20%	18%	19%	10%	14%	16%	49%	36%
						b				b	
Answered	3936	692	74	44	19	387	302	421	265	677	3236
Mean score	6.6	5.2	5.4	5.4	5.6	5.3	5.0	5.1	5.4	7.1	6.5
										b	
Standard deviation	2.26	2.17	2.02	2.26	2.35	2.27	2.04	2.14	2.22	2.21	2.24
Standard error	.03	.10	.23	.25	.32	.15	.14	.13	.17	.09	.04

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

S2. Which of the following describes how you think of yourself?

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	**55-64**	**65-74**	**65+**	**75+**	**65+ OR DE**	**ANY**	**VISION**	**HEARING**	**MOBILITY**	**NO**
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
Male	2087	341	307	532	225	832	591	114	134	154	1300
	49%	56%	55%	54%	53%	49%	47%	50%	55%	47%	50%
Female	2167	267	253	456	203	858	645	110	108	170	1292
	51%	44%	45%	46%	47%	50%	52%	48%	44%	52%	50%
In another way	13	-	-	-	-	3	13	4	1	1	-
	*%	-%	-%	-%	-%	*%	1%	2%	1%	*%	-%
							e	e	e	e	
Prefer not to say	24	-	2	2	-	7	3	-	-	-	5
	1%	-%	*%	*%	-%	*%	*%	-%	-%	-%	*%

Columns Tested: a,b,c,d - a,b,c,d,e

S2. Which of the following describes how you think of yourself?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
Male	2087	439	48	32	14	439	-	284	151	308	1772
	49%	53%	57%	53%	66%	100%	-%	62%	42%	43%	50%
						bcd		bd	b		a
Female	2167	385	36	28	7	-	385	178	205	396	1756
	51%	47%	43%	47%	34%	-%	100%	38%	57%	55%	49%
							acd	a	ac	b	
In another way	13	-	-	-	-	-	-	-	-	6	7
	*%	-%	-%	-%	-%	-%	-%	-%	-%	1%	*%
										b	
Prefer not to say	24	2	-	-	-	-	-	-	2	6	17
	1%	*%	-%	-%	-%	-%	-%	-%	1%	1%	*%

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

S3. How old are you?

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
16-24 years	521	-	-	-	-	121	186	41	18	12	230
	12%	-%	-%	-%	-%	7%	15%	18%	7%	4%	9%
							cde	cde			d
25-34 years	782	-	-	-	-	151	215	43	11	32	478
	18%	-%	-%	-%	-%	9%	17%	19%	4%	10%	18%
							cd	cd			cd
35-44 years	683	-	-	-	-	139	157	23	15	29	458
	16%	-%	-%	-%	-%	8%	13%	10%	6%	9%	18%
							c				abcd
45-54 years	695	-	-	-	-	149	168	30	20	40	472
	16%	-%	-%	-%	-%	9%	13%	13%	8%	12%	18%
											acd
55-64 years	608	608	-	-	-	147	171	23	48	63	391
	14%	100%	-%	-%	-%	9%	14%	10%	20%	19%	15%
		bcd							b	ab	
65-74 years	563	-	563	563	-	563	162	25	51	52	363
	13%	-%	100%	57%	-%	33%	13%	11%	21%	16%	14%
			acd	ad					abe		
75 years or over	428	-	-	428	428	428	188	41	79	96	201
	10%	-%	-%	43%	100%	25%	15%	18%	33%	29%	8%
				ab	abc		e	e	abe	abe	
NOT ANSWERED (PAPER)	12	-	-	-	-	2	4	2	1	1	3
	*%	-%	-%	-%	-%	*%	*%	1%	1%	*%	*%
Answered	4280	608	563	991	428	1698	1249	226	242	325	2595
Mean age	47.6	59.2	69.2	73.5	79.3	59.8	48.8	48.1	62.1	59.7	48.0
			a	ab	abc				abe	abe	
Standard deviation	18.72	2.77	2.79	6.23	4.62	19.19	20.47	22.24	18.64	18.69	17.51
Standard error	.28	.10	.12	.23	.33	.48	.56	1.46	1.24	1.05	.34

Columns Tested: a,b,c,d - a,b,c,d,e

S3. How old are you?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
16-24 years	521	-	-	-	-	-	-	-	-	191	325
	12%	-%	-%	-%	-%	-%	-%	-%	-%	27%	9%
										b	
25-34 years	782	-	-	-	-	-	-	-	-	204	570
	18%	-%	-%	-%	-%	-%	-%	-%	-%	29%	16%
										b	
35-44 years	683	-	-	-	-	-	-	-	-	150	528
	16%	-%	-%	-%	-%	-%	-%	-%	-%	21%	15%
										b	
45-54 years	695	-	-	-	-	-	-	-	-	96	596
	16%	-%	-%	-%	-%	-%	-%	-%	-%	13%	17%
55-64 years	608	-	-	-	-	-	-	-	-	34	574
	14%	-%	-%	-%	-%	-%	-%	-%	-%	5%	16%
											a
65-74 years	563	465	46	36	16	253	210	256	205	27	535
	13%	56%	55%	60%	75%	58%	54%	55%	57%	4%	15%
					ab						a
75 years or over	428	361	38	24	5	186	176	206	153	13	415
	10%	44%	45%	40%	25%	42%	46%	45%	43%	2%	12%
		d	d								a
NOT ANSWERED (PAPER)	12	-	-	-	-	-	-	-	-	2	10
	*%	-%	-%	-%	-%	-%	-%	-%	-%	*%	*%
Answered	4280	826	84	60	21	439	385	462	358	714	3542
Mean age	47.6	73.5	73.8	74.0	71.6	73.3	73.9	73.5	73.7	35.5	50.2
		d	d	d							a
Standard deviation	18.72	6.17	6.24	7.15	6.00	5.83	6.52	6.04	6.29	14.66	18.49
Standard error	.28	.27	.68	.73	.79	.36	.41	.35	.43	.58	.30

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

S4. HOUSEHOLD SOCIO-ECONOMIC GROUP

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
AB	1291	164	191	341	150	341	319	51	57	65	892
	30%	27%	34%	34%	35%	20%	25%	22%	24%	20%	34%
			a	a	a						abcd
C1	1237	194	121	209	87	209	343	63	59	84	761
	29%	32%	22%	21%	20%	12%	27%	28%	24%	26%	29%
		bcd									
C2	678	95	77	123	47	123	178	37	39	41	422
	16%	16%	14%	12%	11%	7%	14%	16%	16%	13%	16%
DE	1019	147	169	309	140	1019	390	72	84	130	508
	24%	24%	30%	31%	33%	60%	31%	32%	35%	40%	20%
			a	a	a		e	e	e	ae	
Don't know	66	9	4	8	4	8	22	5	4	6	15
	2%	1%	1%	1%	1%	*%	2%	2%	2%	2%	1%
							e	e			

Columns Tested: a,b,c,d - a,b,c,d,e

S4. HOUSEHOLD SOCIO-ECONOMIC GROUP

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
AB	1291	290	28	14	9	201	89	290	-	234	1054
	30%	35%	34%	24%	42%	46%	23%	63%	-%	33%	30%
					c	bd	d	abd			
C1	1237	172	12	19	6	83	89	172	-	223	1006
	29%	21%	14%	33%	27%	19%	23%	37%	-%	31%	28%
				ab		d	d	abd			
C2	678	101	14	7	2	50	51	-	101	94	582
	16%	12%	16%	12%	7%	11%	13%	-%	28%	13%	16%
						c	c		abc		
DE	1019	257	30	17	5	100	154	-	257	150	861
	24%	31%	36%	28%	24%	23%	40%	-%	72%	21%	24%
						c	ac		abc		
Don't know	66	6	-	2	-	4	3	-	-	15	49
	2%	1%	-%	3%	-%	1%	1%	-%	-%	2%	1%

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

S6. Which of these best describes your current situation? Please note - if currently 'on furlough' please respond based on the usual employment status

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
In full time employment	1888	272	51	55	4	224	425	85	49	75	1291
	44%	45%	9%	6%	1%	13%	34%	37%	20%	23%	50%
		bcd	cd	d			cd	cd			abcd
In part time employment	774	137	73	107	33	293	211	35	24	44	503
	18%	23%	13%	11%	8%	17%	17%	15%	10%	14%	19%
		bcd					c				c
Unemployed	244	40	8	10	1	186	113	15	13	30	99
	6%	7%	1%	1%	*%	11%	9%	7%	6%	9%	4%
		bcd					e			e	
A student	194	-	-	-	-	25	55	13	4	2	90
	5%	-%	-%	-%	-%	1%	4%	6%	2%	1%	3%
							d	d			d
Full-time responsibility for home/ family	157	34	5	6	1	87	52	6	7	10	88
	4%	6%	1%	1%	*%	5%	4%	3%	3%	3%	3%
		bcd									
Retired	910	94	419	805	386	827	336	64	133	134	499
	21%	15%	74%	81%	90%	49%	27%	28%	55%	41%	19%
			a	ab	abc		e	e	abde	abe	
Other	81	26	6	8	1	47	53	8	12	27	18
	2%	4%	1%	1%	*%	3%	4%	4%	5%	8%	1%
		bcd					e	e	e	ae	
Prefer not to say	44	4	*	*	-	11	8	1	1	4	10
	1%	1%	*%	*%	-%	1%	1%	*%	*%	1%	*%
SUMMARY											
WORKING	2661	409	124	161	37	518	636	120	73	119	1794
	62%	67%	22%	16%	9%	30%	51%	53%	30%	36%	69%
		bcd	cd	d			cd	cd			abcd
NOT WORKING	1505	168	432	821	389	1125	556	99	158	176	776
	35%	28%	77%	83%	91%	66%	44%	43%	65%	54%	30%
			a	ab	abc		e	e	abde	ae	

Columns Tested: a,b,c,d - a,b,c,d,e

S6. Which of these best describes your current situation? Please note - if currently 'on furlough' please respond based on the usual employment status

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
In full time employment	1888	48	2	3	2	36	12	31	17	328	1550
	44%	6%	2%	6%	8%	8%	3%	7%	5%	46%	44%
						b					
In part time employment	774	92	7	5	2	65	28	63	30	171	601
	18%	11%	8%	8%	12%	15%	7%	14%	8%	24%	17%
						b		b		b	
Unemployed	244	8	1	*	*	2	6	3	5	54	185
	6%	1%	1%	1%	2%	*%	2%	1%	1%	8%	5%
										b	
A student	194	-	-	-	-	-	-	-	-	82	112
	5%	-%	-%	-%	-%	-%	-%	-%	-%	11%	3%
										b	
Full-time responsibility for home/ family	157	5	1	-	*	1	4	3	2	38	117
	4%	1%	1%	-%	1%	*%	1%	1%	1%	5%	3%
										b	
Retired	910	667	71	51	16	332	333	359	303	37	872
	21%	81%	85%	85%	78%	76%	86%	78%	85%	5%	25%
							ac		a		a
Other	81	6	2	-	-	3	3	3	1	4	77
	2%	1%	2%	-%	-%	1%	1%	1%	*%	1%	2%
											a
Prefer not to say	44	-	*	-	-	-	-	-	-	3	38
	1%	-%	1%	-%	-%	-%	-%	-%	-%	*%	1%
SUMMARY											
WORKING	2661	140	9	8	4	101	39	93	47	499	2151
	62%	17%	11%	14%	19%	23%	10%	20%	13%	70%	61%
						bd		b		b	
NOT WORKING	1505	680	72	51	17	335	343	365	310	210	1286
	35%	82%	87%	86%	81%	76%	89%	79%	87%	29%	36%
							ac		a		a

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

S8. Which region do you live in?

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
North East and Cumbria (including County Durham, Northumberland, Teesside, Tyne and Wear, Northern Cumbria and the majority of North Yorkshire)	239	43	33	67	35	106	68	22	15	23	156
	6%	7%	6%	7%	8%	6%	5%	10%	6%	7%	6%
								a			
North-West (including Cheshire, Greater Manchester, Lancashire, Merseyside, North Yorkshire (western Craven), West Yorkshire (Walsden), Derbyshire (western High Peak), Cumbria (Barrow-in-Furness and South Lakeland) and the Isle of Man)	462	78	64	105	41	197	139	21	24	27	273
	11%	13%	11%	11%	10%	12%	11%	9%	10%	8%	11%
Yorkshire & Lincolnshire (including Leeds, Sheffield and York)	428	46	59	118	59	202	141	22	37	35	249
	10%	8%	11%	12%	14%	12%	11%	10%	15%	11%	10%
				a	a				e		
West Midlands (including Herefordshire, Shropshire, Staffordshire, Warwickshire, and Worcestershire)	423	58	53	75	22	151	122	27	24	39	253
	10%	10%	9%	8%	5%	9%	10%	12%	10%	12%	10%

Columns Tested: a,b,c,d - a,b,c,d,e

S8. Which region do you live in?

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
East Midlands (including Derbyshire (except High Peak, North East Derbyshire and the northern areas of the Derbyshire Dales), Leicestershire, Nottinghamshire (except Bassetlaw), Rutland and South Kesteven in Lincolnshire)	150	16	13	25	11	53	45	13	7	10	96
	4%	3%	2%	3%	3%	3%	4%	6%	3%	3%	4%
East (including Norfolk, Suffolk, Essex, Cambridgeshire, Northamptonshire, Bedfordshire, Hertfordshire and northern Buckinghamshire)	301	31	34	81	46	130	87	24	11	29	167
	7%	5%	6%	8%	11%	8%	7%	10%	4%	9%	6%
				a	a			c			
West (including Bristol, the majority of Wiltshire, northern and eastern Somerset, the majority of Gloucestershire and northern Dorset)	154	29	31	45	13	59	45	4	11	10	96
	4%	5%	6%	4%	3%	3%	4%	2%	4%	3%	4%
South (including Hampshire, Isle of Wight, the majority of West Sussex, eastern and central Dorset, eastern Gloucestershire, southern and eastern Oxfordshire, southern Northamptonshire, western Berkshire and parts of Buckinghamshire, Surrey and Wiltshire)	341	51	76	135	59	186	95	22	21	36	201
	8%	8%	14%	14%	14%	11%	8%	10%	9%	11%	8%
			a	a	a						

Columns Tested: a,b,c,d - a,b,c,d,e

S8. Which region do you live in?

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
South West (including Cornwall, Devon, Isles of Scilly, southern and western Somerset, western Dorset and Channel Islands)	123 3%	21 3%	17 3%	32 3%	15 4%	55 3%	38 3%	3 1%	8 3%	12 4%	77 3%
South East (including Kent, East Sussex, part of West Sussex and a small part of Surrey)	161 4%	28 5%	22 4%	42 4%	20 5%	65 4%	38 3%	5 2%	9 4%	5 1%	107 4%
London	822 19%	95 16% bcd	61 11%	101 10%	40 9%	220 13%	210 17% b	20 9%	26 11%	39 12%	517 20% abcd
Wales	215 5%	40 7%	36 6%	60 6%	24 6%	89 5%	73 6%	16 7%	25 10% ae	26 8%	122 5%
Scotland	344 8%	50 8%	46 8%	84 8%	38 9%	140 8%	110 9%	20 9%	20 8%	26 8%	208 8%
Northern Ireland	129 3%	22 4%	16 3%	21 2%	5 1%	47 3%	42 3%	7 3%	6 3%	10 3%	75 3%
SUMMARY											
NORTH	1128 26%	167 27%	156 28%	291 29%	135 31%	505 30%	348 28%	66 29%	76 31%	84 26%	678 26%
MIDLANDS	573 13%	74 12%	67 12%	100 10%	33 8%	204 12%	167 13%	40 18%	31 13%	49 15%	349 13%
SOUTH	1902 44%	255 42%	242 43%	436 44%	194 45%	716 42%	513 41%	79 35%	85 35%	131 40%	1165 45% bc
WALES	215 5%	40 7%	36 6%	60 6%	24 6%	89 5%	73 6%	16 7%	25 10% ae	26 8%	122 5%

Columns Tested: a,b,c,d - a,b,c,d,e

S8. Which region do you live in?

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
SCOTLAND	344	50	46	84	38	140	110	20	20	26	208
	8%	8%	8%	8%	9%	8%	9%	9%	8%	8%	8%
NORTHERN IRELAND	129	22	16	21	5	47	42	7	6	10	75
	3%	4%	3%	2%	1%	3%	3%	3%	3%	3%	3%

Columns Tested: a,b,c,d - a,b,c,d,e

S8. Which region do you live in?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
North East and Cumbria (including County Durham, Northumberland, Teesside, Tyne and Wear, Northern Cumbria and the majority of North Yorkshire)	239	67	-	-	-	40	28	35	31	16	222
	6%	8%	-%	-%	-%	9%	7%	8%	9%	2%	6%
		bcd									a
North-West (including Cheshire, Greater Manchester, Lancashire, Merseyside, North Yorkshire (western Craven), West Yorkshire (Walsden), Derbyshire (western High Peak), Cumbria (Barrow-in-Furness and South Lakeland) and the Isle of Man)	462	105	-	-	-	55	51	57	46	72	386
	11%	13%	-%	-%	-%	12%	13%	12%	13%	10%	11%
		bcd									
Yorkshire & Lincolnshire (including Leeds, Sheffield and York)	428	118	-	-	-	58	58	53	64	63	362
	10%	14%	-%	-%	-%	13%	15%	11%	18%	9%	10%
		bcd									
West Midlands (including Herefordshire, Shropshire, Staffordshire, Warwickshire, and Worcestershire)	423	75	-	-	-	38	37	35	40	97	326
	10%	9%	-%	-%	-%	9%	10%	8%	11%	14%	9%
		bcd								b	

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

S8. Which region do you live in?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
East Midlands (including Derbyshire (except High Peak, North East Derbyshire and the northern areas of the Derbyshire Dales), Leicestershire, Nottinghamshire (except Bassetlaw), Rutland and South Kesteven in Lincolnshire)	150	25	-	-	-	15	10	15	9	36	115
	4%	3%	-%	-%	-%	3%	3%	3%	3%	5%	3%
East (including Norfolk, Suffolk, Essex, Cambridgeshire, Northamptonshire, Bedfordshire, Hertfordshire and northern Buckinghamshire)	301	81	-	-	-	40	40	37	44	38	261
	7%	10%	-%	-%	-%	9%	11%	8%	12%	5%	7%
		bcd									
West (including Bristol, the majority of Wiltshire, northern and eastern Somerset, the majority of Gloucestershire and northern Dorset)	154	45	-	-	-	25	19	30	14	12	143
	4%	5%	-%	-%	-%	6%	5%	7%	4%	2%	4%
											a

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

S8. Which region do you live in?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
South (including Hampshire, Isle of Wight, the majority of West Sussex, eastern and central Dorset, eastern Gloucestershire, southern and eastern Oxfordshire, southern Northamptonshire, western Berkshire and parts of Buckinghamshire, Surrey and Wiltshire)	341 8%	135 16% bcd	- -%	- -%	- -%	80 18%	55 14%	86 19%	47 13%	26 4%	313 9% a
South West (including Cornwall, Devon, Isles of Scilly, southern and western Somerset, western Dorset and Channel Islands)	123 3%	32 4%	- -%	- -%	- -%	16 4%	16 4%	15 3%	17 5%	3 *%	119 3% a
South East (including Kent, East Sussex, part of West Sussex and a small part of Surrey)	161 4%	42 5%	- -%	- -%	- -%	21 5%	21 5%	26 6%	15 4%	26 4%	132 4%
London	822 19%	101 12% bcd	- -%	- -%	- -%	51 12%	50 13%	70 15%	31 9%	295 41% b	520 15%
Wales	215 5%	- -%	- -%	60 100% abd	- -%	- -%	- -%	- -%	- -%	10 1%	204 6% a
Scotland	344 8%	- -%	84 100% acd	- -%	- -%	- -%	- -%	- -%	- -%	17 2%	325 9% a
Northern Ireland	129 3%	- -%	- -%	- -%	21 100% abc	- -%	- -%	- -%	- -%	5 1%	124 3% a

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

S8. Which region do you live in?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
SUMMARY											
NORTH	1128	291	-	-	-	152	136	145	141	151	971
	26%	35%	-%	-%	-%	35%	35%	31%	39%	21%	27%
		bcd									a
MIDLANDS	573	100	-	-	-	53	47	51	49	132	441
	13%	12%	-%	-%	-%	12%	12%	11%	14%	18%	12%
		bcd								b	
SOUTH	1902	436	-	-	-	234	202	266	168	400	1488
	44%	53%	-%	-%	-%	53%	52%	58%	47%	56%	42%
		bcd						d		b	
WALES	215	-	-	60	-	-	-	-	-	10	204
	5%	-%	-%	100%	-%	-%	-%	-%	-%	1%	6%
				abd							a
SCOTLAND	344	-	84	-	-	-	-	-	-	17	325
	8%	-%	100%	-%	-%	-%	-%	-%	-%	2%	9%
			acd								a
NORTHERN IRELAND	129	-	-	-	21	-	-	-	-	5	124
	3%	-%	-%	-%	100%	-%	-%	-%	-%	1%	3%
					abc						a

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

URBANITY

Base : All respondents where urbanity can be reported

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	3932	646	540	724	184	1454	1160	197	203	289	2440
Effective Weighted Sample	2729	465	391	494	155	948	766	126	135	171	1742
Total	3715	567	542	948	407	1537	1074	192	218	299	2315
Urban	3237	478	440	761	321	1295	918	159	171	250	2029
	87%	84%	81%	80%	79%	84%	86%	83%	78%	83%	88%
							c				c
Rural	478	89	101	187	86	242	155	32	47	49	287
	13%	16%	19%	20%	21%	16%	14%	17%	22%	17%	12%
									ae		

Columns Tested: a,b,c,d - a,b,c,d,e

URBANITY

Base : All respondents where urbanity can be reported

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	3932	496	82	93	53	253	241	280	212	508	3409
Effective Weighted Sample	2729	377	63	64	45	194	183	212	162	391	2327
Total	3715	792	78	59	20	427	362	437	349	546	3156
Urban	3237	644	61	43	13	332	310	359	282	528	2696
	87%	81%	78%	73%	67%	78%	86%	82%	81%	97%	85%
		d					a			b	
Rural	478	148	17	16	7	95	52	77	67	17	460
	13%	19%	22%	27%	33%	22%	14%	18%	19%	3%	15%
					a	b					a

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

S9. How would you describe your national identity?

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
English	2573	383	347	613	266	1047	774	124	149	209	1524
	60%	63%	62%	62%	62%	62%	62%	54%	61%	64%	59%
Welsh	136	26	23	30	7	53	46	6	14	18	78
	3%	4%	4%	3%	2%	3%	4%	3%	6%	5%	3%
Scottish	323	48	45	78	33	131	98	20	16	24	198
	8%	8%	8%	8%	8%	8%	8%	9%	7%	7%	8%
Northern Irish	76	13	6	8	2	25	26	5	4	5	46
	2%	2%	1%	1%	*%	1%	2%	2%	2%	2%	2%
British	893	117	124	236	112	357	249	55	50	65	566
	21%	19%	22%	24%	26%	21%	20%	24%	20%	20%	22%
Irish	38	5	4	7	3	13	11	2	2	*	25
	1%	1%	1%	1%	1%	1%	1%	1%	1%	*%	1%
Other	196	15	12	16	4	59	43	12	7	5	134
	5%	2%	2%	2%	1%	3%	3%	5%	3%	1%	5%
								d			ad
Prefer not to say	56	1	2	2	-	16	6	5	1	-	27
	1%	*%	*%	*%	-%	1%	*%	2%	*%	-%	1%
								ad			

Columns Tested: a,b,c,d - a,b,c,d,e

S9. How would you describe your national identity?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
English	2573	580	11	21	1	312	266	326	248	295	2272
	60%	70%	13%	36%	3%	71%	69%	70%	69%	41%	64%
		bcd		bd							a
Welsh	136	6	-	23	*	3	4	4	3	2	133
	3%	1%	-%	39%	2%	1%	1%	1%	1%	*%	4%
				abd							a
Scottish	323	23	55	1	-	16	7	11	12	14	309
	8%	3%	66%	1%	-%	4%	2%	2%	3%	2%	9%
			acd								a
Northern Irish	76	-	-	-	8	-	-	-	-	5	71
	2%	-%	-%	-%	36%	-%	-%	-%	-%	1%	2%
					abc						a
British	893	195	17	14	9	91	104	109	86	283	600
	21%	24%	21%	24%	45%	21%	27%	24%	24%	40%	17%
					abc					b	
Irish	38	4	*	-	3	3	1	3	1	2	36
	1%	*%	1%	-%	12%	1%	*%	1%	*%	*%	1%
					abc						
Other	196	16	-	-	*	12	4	10	6	88	106
	5%	2%	-%	-%	1%	3%	1%	2%	2%	12%	3%
										b	
Prefer not to say	56	2	-	-	-	2	-	-	2	27	25
	1%	*%	-%	-%	-%	1%	-%	-%	1%	4%	1%
										b	

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

S10. Which one of these groups best describes your ethnic group or background?

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
WHITE											
English/ Welsh/ Scottish/ Northern Irish/ British	3324	551	519	928	408	1450	1009	163	212	300	2014
	77%	91%	92%	94%	95%	85%	81%	72%	87%	92%	78%
							b		be	abe	
Irish	52	8	4	7	3	19	21	2	3	5	26
	1%	1%	1%	1%	1%	1%	2%	1%	1%	2%	1%
Gypsy, Traveller or Irish Traveller	12	1	-	-	-	4	4	1	3	1	3
	*%	*%	-%	-%	-%	*%	*%	1%	1%	*%	*%
									e		
Any other white background	164	13	11	15	4	44	37	6	3	1	111
	4%	2%	2%	2%	1%	3%	3%	3%	1%	*%	4%
							d				d
MIXED/ MULTIPLE ETHNIC GROUPS											
White and Black Caribbean	37	2	-	-	-	6	12	3	*	2	21
	1%	*%	-%	-%	-%	*%	1%	1%	*%	1%	1%
White and Black African	29	2	-	-	-	8	17	6	2	5	11
	1%	*%	-%	-%	-%	*%	1%	3%	1%	1%	*%
							e	e			
White and Asian	53	3	-	-	-	10	17	4	-	1	30
	1%	*%	-%	-%	-%	1%	1%	2%	-%	*%	1%
Any other mixed/ multiple ethnic background	36	*	2	2	-	7	11	5	2	-	19
	1%	*%	*%	*%	-%	*%	1%	2%	1%	-%	1%
								de			
ASIAN AND BRITISH ASIAN											
Indian	143	8	10	10	-	36	29	10	6	4	95
	3%	1%	2%	1%	-%	2%	2%	4%	3%	1%	4%
Pakistani	103	-	3	3	-	28	18	9	2	3	61
	2%	-%	1%	*%	-%	2%	1%	4%	1%	1%	2%
								a			

Columns Tested: a,b,c,d - a,b,c,d,e

S10. Which one of these groups best describes your ethnic group or background?

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	**55-64**	**65-74**	**65+**	**75+**	**65+ OR DE**	**ANY**	**VISION**	**HEARING**	**MOBILITY**	**NO**
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
Bangladeshi	52	6	-	-	-	17	6	*	1	-	33
	1%	1%	-%	-%	-%	1%	1%	*%	*%	-%	1%
		bc									
Chinese	41	1	3	3	-	7	10	5	3	1	29
	1%	*%	1%	*%	-%	*%	1%	2%	1%	*%	1%
Any other Asian background	54	1	-	6	6	13	9	4	3	-	34
	1%	*%	-%	1%	1%	1%	1%	2%	1%	-%	1%
					b						
BLACK AND BLACK BRITISH											
Caribbean	38	7	3	5	2	14	11	1	-	-	27
	1%	1%	1%	1%	*%	1%	1%	*%	-%	-%	1%
African	79	3	1	4	2	11	17	5	1	1	48
	2%	*%	*%	*%	1%	1%	1%	2%	1%	*%	2%
Any other black/ African/ Caribbean background	10	-	1	1	-	2	3	1	-	-	6
	*%	-%	*%	*%	-%	*%	*%	*%	-%	-%	*%
OTHER ETHNIC GROUP											
Arab	24	1	1	4	3	9	15	2	-	2	9
	1%	*%	*%	*%	1%	1%	1%	1%	-%	1%	*%
							e				
Any other ethnic background	16	-	2	2	-	5	3	*	-	-	8
	*%	-%	*%	*%	-%	*%	*%	*%	-%	-%	*%
Prefer not to say	24	1	1	1	-	10	2	1	1	-	12
	1%	*%	*%	*%	-%	1%	*%	*%	1%	-%	*%
SUMMARY											
WHITE	3552	574	535	950	415	1517	1071	173	221	307	2154
	83%	94%	95%	96%	97%	89%	85%	76%	91%	94%	83%
							b		be	abe	b

Columns Tested: a,b,c,d - a,b,c,d,e

S10. Which one of these groups best describes your ethnic group or background?

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
MIXED/ MULTIPLE ETHNIC GROUPS	156	7	2	2	-	31	57	17	4	8	81
	4%	1%	*%	*%	-%	2%	5%	8%	2%	2%	3%
							e	cde			
ASIAN AND ASIAN BRITISH	393	17	16	22	6	102	73	28	16	8	252
	9%	3%	3%	2%	1%	6%	6%	12%	6%	2%	10%
							d	ad			ad
BLACK AND BLACK BRITISH	127	9	6	10	4	26	31	6	1	1	82
	3%	1%	1%	1%	1%	2%	2%	3%	1%	*%	3%
							d	d			d
OTHER ETHNIC GROUP	40	1	3	6	3	14	18	2	-	2	18
	1%	*%	1%	1%	1%	1%	1%	1%	-%	1%	1%

Columns Tested: a,b,c,d - a,b,c,d,e

S10. Which one of these groups best describes your ethnic group or background?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
WHITE											
English/ Welsh/ Scottish/ Northern Irish/ British	3324 77%	767 93%	83 99% d	60 100% ad	18 86%	404 92%	361 94%	426 92%	335 93%	- -%	3324 94% a
Irish	52 1%	4 1%	* 1%	- -%	3 12% abc	4 1%	- -%	4 1%	- -%	- -%	52 1% a
Gypsy, Traveller or Irish Traveller	12 *%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	12 *%
Any other white background	164 4%	15 2%	* 1%	- -%	* 1%	12 3%	2 1%	12 3%	3 1%	- -%	164 5% a
MIXED/ MULTIPLE ETHNIC GROUPS											
White and Black Caribbean	37 1%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	37 5% b	- -%
White and Black African	29 1%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	29 4% b	- -%
White and Asian	53 1%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	53 7% b	- -%
Any other mixed/ multiple ethnic background	36 1%	2 *%	- -%	- -%	- -%	2 *%	- -%	2 *%	- -%	36 5% b	- -%
ASIAN AND BRITISH ASIAN											
Indian	143 3%	10 1%	- -%	- -%	- -%	2 *%	8 2%	4 1%	6 2%	143 20% b	- -%

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

S10. Which one of these groups best describes your ethnic group or background?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
Pakistani	103	3	-	-	-	3	-	-	3	103	-
	2%	*%	-%	-%	-%	1%	-%	-%	1%	14%	-%
										b	
Bangladeshi	52	-	-	-	-	-	-	-	-	52	-
	1%	-%	-%	-%	-%	-%	-%	-%	-%	7%	-%
										b	
Chinese	41	3	-	-	-	2	1	2	1	41	-
	1%	*%	-%	-%	-%	*%	*%	*%	*%	6%	-%
										b	
Any other Asian background	54	6	-	-	-	-	6	-	6	54	-
	1%	1%	-%	-%	-%	-%	1%	-%	2%	8%	-%
										b	
BLACK AND BLACK BRITISH											
Caribbean	38	5	-	-	-	1	4	3	2	38	-
	1%	1%	-%	-%	-%	*%	1%	1%	1%	5%	-%
										b	
African	79	4	-	-	-	1	2	1	2	79	-
	2%	*%	-%	-%	-%	*%	1%	*%	1%	11%	-%
										b	
Any other black/ African/ Caribbean background	10	1	-	-	-	-	1	1	-	10	-
	*%	*%	-%	-%	-%	-%	*%	*%	-%	1%	-%
										b	
OTHER ETHNIC GROUP											
Arab	24	4	-	-	-	4	-	4	-	24	-
	1%	*%	-%	-%	-%	1%	-%	1%	-%	3%	-%
										b	
Any other ethnic background	16	2	-	-	-	2	-	2	-	16	-
	*%	*%	-%	-%	-%	*%	-%	*%	-%	2%	-%
										b	

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

S10. Which one of these groups best describes your ethnic group or background?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
Prefer not to say	24 1%	1 *%	- -%	- -%	- -%	1 *%	- -%	1 *%	- -%	- -%	- -%
SUMMARY											
WHITE	3552 83%	786 95%	84 100%	60 100%	21 100%	421 96%	363 94%	442 96%	338 94%	- -%	3552 100% a
MIXED/ MULTIPLE ETHNIC GROUPS	156 4%	2 *%	- -%	- -%	- -%	2 *%	- -%	2 *%	- -%	156 22% b	- -%
ASIAN AND ASIAN BRITISH	393 9%	22 3%	- -%	- -%	- -%	7 2%	15 4%	6 1%	16 4%	393 55% b	- -%
BLACK AND BLACK BRITISH	127 3%	10 1%	- -%	- -%	- -%	2 1%	7 2%	5 1%	4 1%	127 18% b	- -%
OTHER ETHNIC GROUP	40 1%	6 1%	- -%	- -%	- -%	6 1%	- -%	6 1%	- -%	40 6% b	- -%

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

S11. What is your religion, if any?

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
No religion	1656	211	169	264	94	590	465	73	76	105	1043
	39%	35%	30%	27%	22%	35%	37%	32%	31%	32%	40%
		cd									cd
Catholic	483	66	64	96	32	171	157	36	35	31	277
	11%	11%	11%	10%	7%	10%	13%	16%	14%	10%	11%
								e			
Church of England/ Scotland/ Ireland	1085	231	229	441	212	566	322	51	78	107	686
	25%	38%	41%	44%	50%	33%	26%	22%	32%	33%	26%
				a	a					ab	
Other Christian	389	54	56	109	53	163	129	25	26	36	225
	9%	9%	10%	11%	12%	10%	10%	11%	11%	11%	9%
Buddhist	19	1	2	2	-	3	7	1	-	-	11
	*%	*%	*%	*%	-%	*%	1%	*%	-%	-%	*%
Hindu	109	5	5	5	-	23	25	8	6	5	70
	3%	1%	1%	1%	-%	1%	2%	4%	2%	1%	3%
Jewish	65	7	5	25	20	32	20	3	5	2	44
	2%	1%	1%	3%	5%	2%	2%	1%	2%	1%	2%
					ab						
Muslim	273	10	4	4	-	74	68	18	6	16	150
	6%	2%	1%	*%	-%	4%	5%	8%	3%	5%	6%
								c			
Sikh	22	2	1	1	-	4	2	*	1	-	17
	1%	*%	*%	*%	-%	*%	*%	*%	*%	-%	1%
Any other religion	50	9	9	12	3	18	15	*	4	5	32
	1%	1%	2%	1%	1%	1%	1%	*%	2%	2%	1%
Prefer not to say	142	12	18	32	14	56	42	11	5	18	45
	3%	2%	3%	3%	3%	3%	3%	5%	2%	6%	2%
							e	e		e	
SUMMARY											
NO RELIGION	1656	211	169	264	94	590	465	73	76	105	1043
	39%	35%	30%	27%	22%	35%	37%	32%	31%	32%	40%
		cd									cd

Columns Tested: a,b,c,d - a,b,c,d,e

S11. What is your religion, if any?

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	**55-64**	**65-74**	**65+**	**75+**	**65+ OR DE**	**ANY**	**VISION**	**HEARING**	**MOBILITY**	**NO**
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
CHRISTIAN RELIGION	1956	351	349	645	297	900	608	112	140	175	1188
	46%	58%	62%	65%	69%	53%	49%	49%	57%	54%	46%
				a	a				ae	e	
NON-CHRISTIAN RELIGION	538	33	27	50	23	155	137	31	22	28	323
	13%	5%	5%	5%	5%	9%	11%	14%	9%	9%	12%

Columns Tested: a,b,c,d - a,b,c,d,e

S11. What is your religion, if any?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
No religion	1656	221	20	21	2	143	78	147	73	120	1528
	39%	27%	24%	34%	10%	33%	20%	32%	20%	17%	43%
		d		d		bd		bd			a
Catholic	483	79	10	4	3	42	36	44	33	71	409
	11%	10%	12%	6%	16%	10%	9%	9%	9%	10%	12%
Church of England/ Scotland/ Ireland	1085	372	37	25	6	175	197	184	186	28	1053
	25%	45%	44%	43%	30%	40%	51%	40%	52%	4%	30%
							ac		ac		a
Other Christian	389	77	15	8	8	38	39	47	30	77	311
	9%	9%	18%	14%	39%	9%	10%	10%	8%	11%	9%
			a		abc						
Buddhist	19	2	-	-	-	2	-	2	-	11	8
	*%	*%	-%	-%	-%	*%	-%	*%	-%	2%	*%
										b	
Hindu	109	5	-	-	-	1	5	1	4	107	2
	3%	1%	-%	-%	-%	*%	1%	*%	1%	15%	*%
										b	
Jewish	65	25	*	-	-	15	10	15	9	7	57
	2%	3%	1%	-%	-%	3%	3%	3%	3%	1%	2%
Muslim	273	4	-	-	-	4	-	1	3	229	41
	6%	1%	-%	-%	-%	1%	-%	*%	1%	32%	1%
										b	
Sikh	22	1	-	-	-	1	-	-	1	20	2
	1%	*%	-%	-%	-%	*%	-%	-%	*%	3%	*%
										b	
Any other religion	50	11	-	1	1	2	9	4	7	11	39
	1%	1%	-%	1%	2%	1%	2%	1%	2%	1%	1%
Prefer not to say	142	29	1	1	*	15	12	18	10	34	101
	3%	4%	1%	2%	1%	3%	3%	4%	3%	5%	3%
										b	

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

S11. What is your religion, if any?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
SUMMARY											
NO RELIGION	1656	221	20	21	2	143	78	147	73	120	1528
	39%	27%	24%	34%	10%	33%	20%	32%	20%	17%	43%
		d		d		bd		bd			a
CHRISTIAN RELIGION	1956	528	62	37	18	256	272	274	250	176	1773
	46%	64%	74%	62%	86%	58%	71%	59%	70%	25%	50%
					ac		ac		ac		a
NON-CHRISTIAN RELIGION	538	48	*	1	1	25	24	23	25	385	150
	13%	6%	1%	1%	2%	6%	6%	5%	7%	54%	4%
										b	

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

G3. What is the total number of people in the household (including yourself and any children)?

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
1	757	143	137	267	130	403	268	53	53	95	426
	18%	23%	24%	27%	30%	24%	21%	23%	22%	29%	16%
							e	e		ae	
2	1623	279	366	631	265	851	470	80	127	145	1016
	38%	46%	65%	64%	62%	50%	38%	35%	52%	44%	39%
			a	a	a				abe		
3	815	117	46	70	25	218	230	35	32	50	501
	19%	19%	8%	7%	6%	13%	18%	15%	13%	15%	19%
		bcd									
4	670	49	11	15	5	113	173	32	15	27	421
	16%	8%	2%	2%	1%	7%	14%	14%	6%	8%	16%
		bcd					cd	c			cd
5+	425	20	4	7	4	115	111	28	17	9	233
	10%	3%	1%	1%	1%	7%	9%	12%	7%	3%	9%
		bc					d	d			d
Answered	4162	586	530	912	382	1611	1192	207	221	304	2546
Mean number of people	2.7	2.3	1.9	1.9	1.8	2.3	2.6	2.8	2.4	2.1	2.7
		bcd					d	cd	d		cd
Standard deviation	1.47	1.48	.69	.67	.63	1.46	1.67	1.74	2.24	1.05	1.31
Standard error	.02	.06	.03	.03	.05	.04	.05	.12	.15	.06	.03

Columns Tested: a,b,c,d - a,b,c,d,e

G3. What is the total number of people in the household (including yourself and any children)?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
1	757	218	25	16	8	87	131	114	102	76	677
	18%	26%	29%	27%	36%	20%	34%	25%	29%	11%	19%
							ac				a
2	1623	529	54	38	10	305	221	308	219	163	1453
	38%	64%	65%	64%	48%	70%	57%	67%	61%	23%	41%
		d				b					a
3	815	61	4	2	3	36	25	30	29	140	669
	19%	7%	4%	4%	14%	8%	7%	6%	8%	20%	19%
					c						
4	670	11	1	2	*	4	7	8	4	172	496
	16%	1%	1%	4%	1%	1%	2%	2%	1%	24%	14%
										b	
5+	425	7	-	1	-	7	-	3	4	165	257
	10%	1%	-%	1%	-%	2%	-%	1%	1%	23%	7%
										b	
Answered	4162	762	79	51	20	404	357	443	313	710	3428
Mean number of people	2.7	1.9	1.8	1.9	1.9	1.9	1.8	1.9	1.9	3.5	2.6
						b				b	
Standard deviation	1.47	.67	.57	.86	.73	.66	.66	.60	.74	1.70	1.36
Standard error	.02	.03	.06	.09	.10	.04	.04	.04	.05	.07	.02

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

G4. Do any children aged under 16 live in your household?

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
Yes, aged 0-2	268 6%	3 *%	2 *%	2 *%	- -%	58 3%	83 7%	18 8%	12 5%	19 6%	143 5%
Yes, aged 3-4	233 5%	5 1% c	- -%	- -%	- -%	51 3%	69 5%	20 9% c	6 2%	13 4%	133 5%
Yes, aged 5-10	590 14%	10 2%	8 1%	8 1%	- -%	123 7%	137 11% cd	24 11% c	9 4%	19 6%	386 15% acd
Yes, aged 11-15	562 13%	35 6% bcd	7 1%	8 1%	1 *%	103 6%	150 12% d	33 14% d	19 8%	21 7%	350 13% cd
ANY CHILDREN AGED UNDER 16	1245 29%	45 7% bcd	18 3% d	18 2%	1 *%	252 15%	342 27% cd	64 28% cd	38 16%	58 18%	755 29% cd
No children aged under 16	2932 68%	557 92%	536 95% a	952 96% a	416 97% a	1408 83%	887 71%	157 69%	204 84% abe	263 81% abe	1817 70%
Don't know	28 1%	1 *%	- -%	- -%	- -%	6 *%	7 1%	4 2% e	1 *%	1 *%	7 *%
Prefer not to say	87 2%	4 1%	9 2%	20 2%	11 3%	35 2%	16 1%	3 1%	- -%	4 1%	18 1%

Columns Tested: a,b,c,d - a,b,c,d,e

G4. Do any children aged under 16 live in your household?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
Yes, aged 0-2	268	2	1	-	-	1	1	-	2	62	204
	6%	*%	1%	-%	-%	*%	*%	-%	*%	9% b	6%
Yes, aged 3-4	233	-	-	-	-	-	-	-	-	75	156
	5%	-%	-%	-%	-%	-%	-%	-%	-%	11% b	4%
Yes, aged 5-10	590	8	-	-	-	5	4	2	3	164	423
	14%	1%	-%	-%	-%	1%	1%	1%	1%	23% b	12%
Yes, aged 11-15	562	7	-	1	-	4	3	4	3	160	399
	13%	1%	-%	1%	-%	1%	1%	1%	1%	22% b	11%
ANY CHILDREN AGED UNDER 16	1245	17	1	1	-	10	8	7	8	336	902
	29%	2%	1%	1%	-%	2%	2%	1%	2%	47% b	25%
No children aged under 16	2932	789	83	59	21	420	370	449	336	347	2574
	68%	95%	99%	99%	100%	96%	96%	97%	94%	48%	72% a
Don't know	28	-	-	-	-	-	-	-	-	13	15
	1%	-%	-%	-%	-%	-%	-%	-%	-%	2% b	*%
Prefer not to say	87	20	-	-	-	10	8	6	14	21	61
	2%	2%	-%	-%	-%	2%	2%	1%	4%	3%	2%

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

G5. Are you responsible for any of the children aged under 16 in your household, as a parent or guardian?

Base : Those in a household with any children aged under 16

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		*a	^b	^c	^d		a	*b	*c	*d	e
Unweighted total	1392	41	13	14	1	291	390	77	45	65	851
Effective Weighted Sample	1018	32	10	11	1	203	271	55	33	40	636
Total	1245	45	18	18	1	252	342	64	38	58	755
Yes	1060	43	**	**	**	202	273	46	31	54	673
	85%	94%	**	**	**	80%	80%	72%	82%	93%	89%
										ab	ab
No	168	3	**	**	**	45	59	18	7	2	81
	13%	6%	**	**	**	18%	17%	28%	18%	3%	11%
							de	de	d		
Prefer not to say	18	-	**	**	**	5	10	-	-	2	1
	1%	-%	**	**	**	2%	3%	-%	-%	4%	*%
							e			e	

Small Base: 100 (*)
Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d,e

G5. Are you responsible for any of the children aged under 16 in your household, as a parent or guardian?

Base : Those in a household with any children aged under 16

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		^a	^b	^c	^d	^a	^b	^c	^d	a	b
Unweighted total	1392	12	1	1	-	6	6	4	6	299	1083
Effective Weighted Sample	1018	10	1	1	-	5	4	3	5	234	787
Total	1245	17	1	1	-	10	8	7	8	336	902
Yes	1060	**	**	**	**	**	**	**	**	257	798
	85%	**	**	**	**	**	**	**	**	77%	88% a
No	168	**	**	**	**	**	**	**	**	70	95
	13%	**	**	**	**	**	**	**	**	21% b	11%
Prefer not to say	18	**	**	**	**	**	**	**	**	9	9
	1%	**	**	**	**	**	**	**	**	3%	1%

Minimum Base: 30 (^)
Columns Tested: a,b,c,d - a,b,c,d - a,b

G5A. Which of these people aged 16 or over do you usually share your home with?

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
Your spouse or partner	2456	390	377	629	252	937	612	110	151	169	1645
	57%	64%	67%	63%	59%	55%	49%	48%	62%	52%	63%
									ab		abd
Your parent/ parents	478	20	5	5	-	105	160	22	15	19	264
	11%	3%	1%	*%	-%	6%	13%	10%	6%	6%	10%
		bcd					cde				
Your child/ children aged 16 or over	605	139	51	80	30	203	195	29	36	50	365
	14%	23%	9%	8%	7%	12%	16%	13%	15%	15%	14%
		bcd									
Your brother/s or sister/s	222	8	1	1	-	50	84	16	9	6	120
	5%	1%	*%	*%	-%	3%	7%	7%	4%	2%	5%
		bc					de	d			
Any other relatives of yours	92	14	3	17	14	39	42	7	7	8	37
	2%	2%	*%	2%	3%	2%	3%	3%	3%	3%	1%
		b			b		e				
Your friend/s or housemates	104	6	2	5	3	20	33	11	-	5	64
	2%	1%	*%	1%	1%	1%	3%	5%	-%	2%	2%
							c	c			
Any other adults aged 16 or over	75	11	2	8	6	32	34	8	7	9	35
	2%	2%	*%	1%	1%	2%	3%	4%	3%	3%	1%
		b					e	e			
None of these	919	153	160	298	138	478	312	61	59	102	512
	21%	25%	28%	30%	32%	28%	25%	27%	24%	31%	20%
							e	e		e	
Prefer not to say	108	7	14	21	7	43	14	-	-	6	24
	3%	1%	2%	2%	2%	3%	1%	-%	-%	2%	1%

Columns Tested: a,b,c,d - a,b,c,d,e

G5A. Which of these people aged 16 or over do you usually share your home with?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
Your spouse or partner	2456 57%	525 64%	51 61%	41 68%	12 57%	323 74% bd	202 52%	315 68% b	210 59%	335 47%	2111 59% a
Your parent/ parents	478 11%	4 *%	1 1%	- -%	* 2%	- -%	4 1%	1 *%	2 1%	174 24% b	300 8%
Your child/ children aged 16 or over	605 14%	67 8%	5 5%	6 9%	3 15%	38 9%	29 7%	32 7%	32 9%	108 15%	496 14%
Your brother/s or sister/s	222 5%	1 *%	- -%	- -%	- -%	- -%	1 *%	1 *%	- -%	89 12% b	132 4%
Any other relatives of yours	92 2%	13 2%	2 2%	1 2%	1 2%	5 1%	8 2%	8 2%	5 1%	31 4% b	61 2%
Your friend/s or housemates	104 2%	5 1%	- -%	- -%	- -%	1 *%	4 1%	5 1%	- -%	28 4% b	76 2%
Any other adults aged 16 or over	75 2%	7 1%	1 1%	1 1%	- -%	1 *%	5 1%	- -%	7 2% c	12 2%	63 2%
None of these	919 21%	244 30%	27 33%	18 31%	8 38%	102 23%	143 37% ac	125 27%	118 33% a	105 15%	810 23% a
Prefer not to say	108 3%	21 2%	- -%	- -%	- -%	9 2%	9 2%	3 1%	16 4% c	36 5% b	66 2%

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

G6. Which one of these - if any - is the highest educational or professional qualification that you currently have?

Base : All respondents (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4337	666	517	667	150	1497	1272	218	206	287	2644
Effective Weighted Sample	3061	480	373	458	125	999	867	155	142	172	1903
Total	4038	572	510	822	312	1516	1141	193	208	272	2488
I have no formal qualifications (and I am not still studying)	198	41	58	105	47	167	91	18	28	35	90
	5%	7%	11%	13%	15%	11%	8%	9%	14%	13%	4%
			a	a	a		e	e	ae	ae	
Entry level qualification such as ESOL, ELC or Skills for Life	41	2	2	5	3	11	22	2	1	3	13
	1%	*%	*%	1%	1%	1%	2%	1%	*%	1%	1%
							e				
GCSE/ O' Level/ CSE/ National Qualifications/ Standard Grades – but not Maths and not English	290	51	22	41	19	138	105	21	17	30	155
	7%	9%	4%	5%	6%	9%	9%	11%	8%	11%	6%
		bc					e	e		e	
GCSE/ O' Level/ CSE/ National Qualifications/ Standard Grades – including Maths or English	626	107	88	141	52	305	192	22	41	41	379
	16%	19%	17%	17%	17%	20%	17%	12%	20%	15%	15%
Level 1-2 vocational qualification or intermediate apprenticeship	169	26	16	20	4	62	60	8	10	18	95
	4%	5%	3%	2%	1%	4%	5%	4%	5%	7%	4%
A' level, Scottish Higher, Welsh Baccalaureate, International Baccalaureate or equivalent)	388	61	42	67	25	134	84	11	16	20	269
	10%	11%	8%	8%	8%	9%	7%	6%	8%	8%	11%
											ab
Level 3 vocational qualification or advanced apprenticeship	213	37	26	37	11	74	67	14	7	16	130
	5%	7%	5%	5%	4%	5%	6%	7%	3%	6%	5%

Columns Tested: a,b,c,d - a,b,c,d,e

G6. Which one of these - if any - is the highest educational or professional qualification that you currently have?

Base : All respondents (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4337	666	517	667	150	1497	1272	218	206	287	2644
Effective Weighted Sample	3061	480	373	458	125	999	867	155	142	172	1903
Total	4038	572	510	822	312	1516	1141	193	208	272	2488
Diplomas in higher education (HNC/ HND/ BTEC Higher or equivalent)	325	39	27	56	28	106	97	15	13	23	194
	8%	7%	5%	7%	9%	7%	8%	8%	6%	9%	8%
Level 4-5 vocational qualification or higher apprenticeship	135	25	21	34	13	43	36	6	6	8	92
	3%	4%	4%	4%	4%	3%	3%	3%	3%	3%	4%
University first degree (BA/ BSc/ BEd/ PGCE or equivalent)	819	85	105	151	46	209	200	45	35	28	577
	20%	15%	21%	18%	15%	14%	17%	24%	17%	10%	23%
			a				d	d			ad
Level 6 vocational qualification or degree apprenticeship	60	11	14	16	1	19	20	4	1	9	36
	1%	2%	3%	2%	*%	1%	2%	2%	*%	3%	1%
University higher degree (e.g. Masters, PhD or equivalent)	505	57	55	79	24	104	94	14	14	19	368
	13%	10%	11%	10%	8%	7%	8%	7%	6%	7%	15%
											abcd
Still studying/ still at school	49	-	1	1	-	6	16	3	1	-	24
	1%	-%	*%	*%	-%	*%	1%	1%	1%	-%	1%
Prefer not to say	156	25	28	49	22	102	34	7	7	5	53
	4%	4%	5%	6%	7%	7%	3%	3%	3%	2%	2%
Don't know	60	2	3	20	16	35	23	2	12	15	11
	1%	*%	1%	2%	5%	2%	2%	1%	6%	6%	*%
				ab	ab		e		abe	abe	

Columns Tested: a,b,c,d - a,b,c,d,e

G6. Which one of these - if any - is the highest educational or professional qualification that you currently have?

Base : All respondents (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4337	454	81	79	53	233	219	269	181	640	3670
Effective Weighted Sample	3061	347	60	62	48	180	168	207	137	487	2560
Total	4038	681	79	44	18	374	304	403	271	706	3308
I have no formal qualifications (and I am not still studying)	198	87	11	4	3	40	48	23	65	15	183
	5%	13%	14%	9%	14%	11%	16%	6%	24%	2%	6%
							c		ac		a
Entry level qualification such as ESOL, ELC or Skills for Life	41	4	1	-	-	3	1	3	1	11	30
	1%	1%	2%	-%	-%	1%	*%	1%	*%	2%	1%
GCSE/ O' Level/ CSE/ National Qualifications/ Standard Grades – but not Maths and not English	290	27	7	6	1	15	13	3	24	42	249
	7%	4%	8%	14%	7%	4%	4%	1%	9%	6%	8%
				a		c	c		c		
GCSE/ O' Level/ CSE/ National Qualifications/ Standard Grades – including Maths or English	626	120	11	8	3	64	56	71	48	79	546
	16%	18%	14%	17%	14%	17%	18%	18%	18%	11%	17%
											a
Level 1-2 vocational qualification or intermediate apprenticeship	169	17	3	*	-	4	12	7	9	39	131
	4%	2%	4%	1%	-%	1%	4%	2%	3%	5%	4%
A' level, Scottish Higher, Welsh Baccalaureate, International Baccalaureate or equivalent)	388	57	5	2	2	33	24	39	19	67	321
	10%	8%	7%	5%	9%	9%	8%	10%	7%	9%	10%
Level 3 vocational qualification or advanced apprenticeship	213	30	4	2	*	19	12	17	13	27	185
	5%	4%	5%	5%	2%	5%	4%	4%	5%	4%	6%

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

G6. Which one of these - if any - is the highest educational or professional qualification that you currently have?

Base : All respondents (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4337	454	81	79	53	233	219	269	181	640	3670
Effective Weighted Sample	3061	347	60	62	48	180	168	207	137	487	2560
Total	4038	681	79	44	18	374	304	403	271	706	3308
Diplomas in higher education (HNC/ HND/ BTEC Higher or equivalent)	325	46	3	5	1	32	14	33	11	45	278
	8%	7%	4%	12%	8%	9%	5%	8%	4%	6%	8%
Level 4-5 vocational qualification or higher apprenticeship	135	26	7	1	*	18	9	19	5	16	119
	3%	4%	8%	3%	1%	5%	3%	5%	2%	2%	4%
University first degree (BA/ BSc/ BEd/ PGCE or equivalent)	819	130	12	7	3	58	72	107	22	172	639
	20%	19%	15%	16%	17%	15%	24%	27%	8%	24%	19%
							d	ad		b	
Level 6 vocational qualification or degree apprenticeship	60	13	2	-	*	6	6	7	6	7	53
	1%	2%	3%	-%	2%	2%	2%	2%	2%	1%	2%
University higher degree (e.g. Masters, PhD or equivalent)	505	62	8	4	4	47	15	54	8	127	377
	13%	9%	11%	9%	23%	13%	5%	13%	3%	18%	11%
					ac	bd		bd		b	
Still studying/ still at school	49	-	1	-	-	-	-	-	-	17	32
	1%	-%	1%	-%	-%	-%	-%	-%	-%	2%	1%
			a							b	
Prefer not to say	156	45	1	2	1	27	16	11	32	29	120
	4%	7%	2%	5%	3%	7%	5%	3%	12%	4%	4%
						c			bc		
Don't know	60	16	2	2	-	9	7	7	9	14	45
	1%	2%	3%	4%	-%	2%	2%	2%	3%	2%	1%

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

G7. How long have you lived in the UK for?

Base : All respondents (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	**55-64**	**65-74**	**65+**	**75+**	**65+ OR DE**	**ANY**	**VISION**	**HEARING**	**MOBILITY**	**NO**
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4337	666	517	667	150	1497	1272	218	206	287	2644
Effective Weighted Sample	3061	480	373	458	125	999	867	155	142	172	1903
Total	4038	572	510	822	312	1516	1141	193	208	272	2488
All my life/ born in the UK	2939 73%	468 82%	424 83%	691 84%	267 86%	1193 79%	822 72%	129 67%	164 79% b	206 76%	1867 75% b
Less than 6 months	26 1%	2 *%	- -%	- -%	- -%	7 *%	15 1% e	6 3% ce	- -%	9 3% ce	7 *%
6 months to 1 year	45 1%	2 *%	- -%	3 *%	3 1%	11 1%	25 2% e	4 2% e	4 2% e	6 2% e	11 *%
1 to 2 years	60 1%	2 *%	- -%	- -%	- -%	13 1%	28 2% e	8 4% e	2 1%	6 2%	24 1%
3 to 5 years	117 3%	1 *%	9 2% a	9 1%	- -%	27 2%	35 3%	4 2%	5 2%	2 1%	68 3%
6 to 10 years	103 3%	4 1%	3 1%	3 *%	- -%	25 2%	34 3%	9 5% e	2 1%	5 2%	51 2%
11 to 15 years	99 2%	2 *%	* *%	* *%	- -%	22 1%	26 2%	7 4% c	- -%	6 2%	63 3%
More than 15 years	593 15%	86 15%	73 14%	115 14%	42 13%	201 13%	148 13%	27 14%	31 15%	29 11%	381 15%
Prefer not to say	56 1%	5 1%	2 *%	2 *%	- -%	17 1%	7 1%	- -%	1 *%	3 1%	16 1%

Columns Tested: a,b,c,d - a,b,c,d,e

G7. How long have you lived in the UK for?

Base : All respondents (excluding those interviewed by phone and excluding those completing a paper questionnaire)

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4337	454	81	79	53	233	219	269	181	640	3670
Effective Weighted Sample	3061	347	60	62	48	180	168	207	137	487	2560
Total	4038	681	79	44	18	374	304	403	271	706	3308
All my life/ born in the UK	2939 73%	565 83%	71 90%	39 89%	16 86%	308 82%	254 84%	326 81%	232 86%	307 43%	2620 79% a
Less than 6 months	26 1%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	15 2% b	11 *%
6 months to 1 year	45 1%	3 *%	- -%	- -%	- -%	3 1%	- -%	3 1%	- -%	20 3% b	23 1%
1 to 2 years	60 1%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	- -%	30 4% b	30 1%
3 to 5 years	117 3%	9 1%	- -%	- -%	- -%	7 2%	2 1%	7 2%	2 1%	45 6% b	71 2%
6 to 10 years	103 3%	3 *%	- -%	- -%	- -%	1 *%	2 1%	3 1%	- -%	46 6% b	57 2%
11 to 15 years	99 2%	- -%	- -%	- -%	* 1% a	- -%	- -%	- -%	- -%	52 7% b	47 1%
More than 15 years	593 15%	100 15%	8 10%	5 11%	2 12%	55 15%	44 15%	65 16%	35 13%	171 24% b	419 13%
Prefer not to say	56 1%	2 *%	- -%	- -%	- -%	- -%	2 1%	- -%	2 1%	22 3% b	29 1%

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

G8. Which one of these bands describes your total household income before tax or any other deductions are made? (Please include any benefits or credits that you or anyone else in your household receives, including housing benefit, as well as any income from employment. Please note - If you or anyone in the household is currently furloughed, please respond base on the usual household income.)

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
Up to £10,399 per year	267 6%	47 8%	30 5%	53 5%	23 5%	179 11%	121 10% e	23 10% e	21 8% e	36 11% e	119 5%
From £10,400 to £15,599 per year	380 9%	60 10%	51 9%	109 11%	58 14%	216 13%	175 14% e	34 15% e	49 20% ae	53 16% e	174 7%
From £15,600 to £25,999 per year	719 17%	96 16%	110 20%	183 19%	73 17%	325 19%	255 20% e	52 23% e	42 17%	73 22% e	415 16%
From £26,000 to £36,399 per year	677 16%	98 16%	77 14%	143 14%	66 15%	218 13%	204 16%	34 15%	32 13%	44 14%	445 17%
From £36,400 to £51,999 per year	622 15%	87 14%	77 14%	114 12%	37 9%	155 9%	150 12%	23 10%	26 11%	30 9%	442 17% abcd
£52,000 per year and above	693 16%	95 16%	79 14%	120 12%	40 9%	149 9%	139 11% d	17 8%	17 7%	20 6%	529 20% abcd
Don't know	257 6%	11 2%	29 5% a	56 6% a	27 6% a	128 8%	70 6%	10 4%	11 4%	14 4%	125 5%
Prefer not to say	676 16%	113 19%	108 19%	213 21%	104 24%	332 20%	139 11%	34 15%	46 19% a	54 17% a	349 13%

Columns Tested: a,b,c,d - a,b,c,d,e

G8. Which one of these bands describes your total household income before tax or any other deductions are made? (Please include any benefits or credits that you or anyone else in your household receives, including housing benefit, as well as any income from employment. Please note - If you or anyone in the household is currently furloughed, please respond base on the usual household income.)

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
Up to £10,399 per year	267	41	6	3	3	7	34	5	36	58	208
	6%	5%	7%	5%	16%	2%	9%	1%	10%	8%	6%
					ac		ac		ac		
From £10,400 to £15,599 per year	380	91	8	8	2	34	56	32	59	62	316
	9%	11%	10%	13%	11%	8%	15%	7%	16%	9%	9%
							ac		ac		
From £15,600 to £25,999 per year	719	154	15	12	3	82	73	77	77	105	612
	17%	19%	18%	20%	12%	19%	19%	17%	22%	15%	17%
From £26,000 to £36,399 per year	677	111	16	12	3	69	42	78	31	96	581
	16%	13%	20%	20%	15%	16%	11%	17%	9%	13%	16%
						d		d			
From £36,400 to £51,999 per year	622	92	11	7	5	61	31	68	24	110	511
	15%	11%	13%	11%	23%	14%	8%	15%	7%	15%	14%
					a	d		bd			
£52,000 per year and above	693	106	9	3	2	75	32	88	19	95	597
	16%	13%	10%	5%	8%	17%	8%	19%	5%	13%	17%
						bd		bd			a
Don't know	257	54	1	1	-	21	33	19	32	84	169
	6%	6%	1%	2%	-%	5%	9%	4%	9%	12%	5%
										b	
Prefer not to say	676	177	18	14	3	91	84	96	80	105	558
	16%	21%	22%	24%	13%	21%	22%	21%	22%	15%	16%

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

G9. Which of these – if any – impact or limit your daily activities or the work you can do?

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
Hearing? Poor hearing, partial hearing, or are deaf	243	48	51	130	79	162	243	54	243	67	-
	6%	8%	9%	13%	19%	10%	19%	24%	100%	21%	-%
				a	ab		e	e	abde	e	
Eyesight? Poor vision, colour blindness, partial sight, or are blind	228	23	25	67	41	109	228	228	54	61	-
	5%	4%	5%	7%	10%	6%	18%	100%	22%	19%	-%
				a	ab		e	acde	e	e	
Mobility? Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	326	63	52	148	96	210	326	61	67	326	-
	8%	10%	9%	15%	22%	12%	26%	27%	28%	100%	-%
				ab	abc		e	e	e	abce	
Dexterity? Limited ability to reach/ difficulty opening things with your hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc.	134	20	11	41	29	63	134	34	29	60	-
	3%	3%	2%	4%	7%	4%	11%	15%	12%	19%	-%
					ab		e	e	e	ae	
Breathing? Breathlessness or chest pains	238	40	34	84	50	134	238	39	44	97	-
	6%	7%	6%	9%	12%	8%	19%	17%	18%	30%	-%
					ab		e	e	e	abce	
Mental abilities? Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration	131	15	7	15	8	52	131	21	16	28	-
	3%	3%	1%	2%	2%	3%	10%	9%	7%	9%	-%
							e	e	e	e	

Columns Tested: a,b,c,d - a,b,c,d,e

G9. Which of these – if any – impact or limit your daily activities or the work you can do?

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
Social/ behavioural? Conditions associated with this such as autism, attention deficit disorder, Asperger's, etc.	74 2%	2 *%	1 *%	1 *%	- -%	21 1%	74 6% e	14 6% e	6 2% e	11 3% e	- -%
Your mental health? Anxiety, depression, or trauma-related conditions, for example	426 10%	43 7% c	25 5%	38 4%	13 3%	178 10%	426 34% bcde	59 26% ce	40 17% e	73 22% e	- -%
Other illnesses/ conditions which impact or limit your daily activities or the work you can do	307 7%	60 10%	57 10%	120 12%	63 15%	192 11%	307 24% bce	37 16% e	41 17% e	82 25% be	- -%
Nothing – no impairments or conditions impact or limit your daily activities or the work you can do	2598 61%	391 64% cd	363 64% cd	564 57% d	201 47%	933 55%	- -%	- -%	- -%	- -%	2598 100% abcd
Prefer not to say	275 6%	40 7%	32 6%	57 6%	25 6%	112 7%	- -%	- -%	- -%	- -%	- -%
Don't know	151 4%	5 1%	5 1%	7 1%	3 1%	40 2%	- -%	- -%	- -%	- -%	- -%

Columns Tested: a,b,c,d - a,b,c,d,e

G9. Which of these – if any – impact or limit your daily activities or the work you can do?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
Hearing? Poor hearing, partial hearing, or are deaf	243	101	10	17	2	57	44	44	56	21	221
	6%	12%	12%	29%	11%	13%	11%	10%	16%	3%	6%
				abd							a
Eyesight? Poor vision, colour blindness, partial sight, or are blind	228	49	6	11	1	29	20	22	26	55	173
	5%	6%	7%	18%	3%	7%	5%	5%	7%	8%	5%
				ad						b	
Mobility? Cannot walk at all/ use a wheelchair or mobility scooter etc., or cannot walk very far or manage stairs or can only do so with difficulty	326	120	12	13	3	49	71	52	69	18	307
	8%	15%	14%	22%	12%	11%	19%	11%	19%	3%	9%
							ac		ac		a
Dexterity? Limited ability to reach/ difficulty opening things with your hands/ difficulty using a telephone handset/ television remote control/ computer keyboard etc.	134	30	2	7	1	9	22	17	13	22	112
	3%	4%	3%	11%	7%	2%	6%	4%	4%	3%	3%
				a							
Breathing? Breathlessness or chest pains	238	72	2	10	1	32	40	31	40	34	204
	6%	9%	2%	17%	4%	7%	10%	7%	11%	5%	6%
				abd							
Mental abilities? Such as learning, understanding, concentration, memory, communicating, cognitive loss or deterioration	131	10	1	4	-	7	3	7	3	26	105
	3%	1%	2%	7%	-%	2%	1%	2%	1%	4%	3%
				a							

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

G9. Which of these – if any – impact or limit your daily activities or the work you can do?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
Social/ behavioural? Conditions associated with this such as autism, attention deficit disorder, Asperger's, etc.	74 2%	1 *%	- -%	- -%	- -%	1 *%	- -%	1 *%	- -%	14 2%	59 2%
Your mental health? Anxiety, depression, or trauma-related conditions, for example	426 10%	33 4%	1 1%	4 6%	1 3%	12 3%	21 6%	15 3%	18 5%	60 8%	366 10%
Other illnesses/ conditions which impact or limit your daily activities or the work you can do	307 7%	96 12%	8 10%	12 21% a	3 16%	51 12%	45 12%	53 12%	39 11%	36 5%	270 8% a
Nothing – no impairments or conditions impact or limit your daily activities or the work you can do	2598 61%	477 58%	49 59%	27 45%	11 51%	261 60%	216 56%	300 65% d	177 49%	432 60%	2154 61%
Prefer not to say	275 6%	49 6%	4 5%	2 4%	1 5%	26 6%	21 5%	21 5%	26 7%	58 8%	209 6%
Don't know	151 4%	7 1%	1 1%	- -%	- -%	4 1%	3 1%	1 *%	6 2%	46 6% b	104 3%

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

G10. Which of the following do you consider yourself to be, or would you prefer not to say?

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
Heterosexual or straight	3784	571	523	940	417	1541	1055	194	227	288	2408
	88%	94%	93%	95%	98%	91%	84%	85%	93%	88%	93%
					b				ab		abd
Gay or lesbian	132	11	13	13	-	33	53	4	4	8	69
	3%	2%	2%	1%	-%	2%	4%	2%	2%	3%	3%
							e				
Bisexual	128	7	4	5	1	41	74	16	6	11	41
	3%	1%	1%	1%	*%	2%	6%	7%	2%	3%	2%
							e	e			
Something else	39	-	-	-	-	11	28	5	1	7	6
	1%	-%	-%	-%	-%	1%	2%	2%	1%	2%	*%
							e	e		e	
Prefer not to say	208	18	23	33	10	76	42	10	4	12	74
	5%	3%	4%	3%	2%	4%	3%	4%	2%	4%	3%

Columns Tested: a,b,c,d - a,b,c,d,e

G10. Which of the following do you consider yourself to be, or would you prefer not to say?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
Heterosexual or straight	3784	780	81	58	21	402	378	430	344	610	3157
	88%	94%	97%	97%	100%	92%	98%	93%	96%	85%	89%
							ac				a
Gay or lesbian	132	11	1	1	-	11	1	9	3	12	120
	3%	1%	1%	1%	-%	2%	*%	2%	1%	2%	3%
						b					
Bisexual	128	4	-	1	-	3	2	4	1	26	101
	3%	1%	-%	1%	-%	1%	*%	1%	*%	4%	3%
Something else	39	-	-	-	-	-	-	-	-	10	29
	1%	-%	-%	-%	-%	-%	-%	-%	-%	1%	1%
Prefer not to say	208	30	2	1	-	23	5	20	11	58	145
	5%	4%	2%	1%	-%	5%	1%	4%	3%	8%	4%
						b				b	

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b

G11. Is your gender identity the same as the sex you were assigned at birth, or would you prefer not to say?

Base : All respondents

		AGE				AGE/SEG	IMPACTING/ LIMITING CONDITIONS				
	Total	55-64	65-74	65+	75+	65+ OR DE	ANY	VISION	HEARING	MOBILITY	NO
Significance Level: 95%		a	b	c	d		a	b	c	d	e
Unweighted total	4496	696	559	752	193	1601	1340	234	226	316	2716
Effective Weighted Sample	3128	501	404	513	162	1049	893	152	152	188	1941
Total	4292	608	563	991	428	1701	1252	228	243	326	2598
Yes	4119	602	554	971	417	1648	1187	215	237	312	2567
	96%	99%	99%	98%	97%	97%	95%	94%	97%	96%	99%
											abd
No	67	2	1	1	-	17	41	5	3	8	17
	2%	*%	*%	*%	-%	1%	3%	2%	1%	3%	1%
							e	e		e	
Prefer not to say	105	4	7	18	11	36	25	8	3	5	14
	2%	1%	1%	2%	3%	2%	2%	3%	1%	1%	1%
					a		e	e			

Columns Tested: a,b,c,d - a,b,c,d,e

G11. Is your gender identity the same as the sex you were assigned at birth, or would you prefer not to say?

Base : All respondents

		65+ AGE GROUP				65+ AGE GROUP ENGLAND				ETHNICITY	
	Total	ENGLAND	SCOTLAND	WALES	N IRELAND	MALE	FEMALE	ABC1	C2DE	MINORITY ETHNIC	WHITE
Significance Level: 95%		a	*b	*c	*d	a	b	c	d	a	b
Unweighted total	4496	514	85	95	57	259	253	293	217	647	3822
Effective Weighted Sample	3128	392	64	66	49	200	192	223	166	491	2619
Total	4292	826	84	60	21	439	385	462	358	716	3552
Yes	4119	808	84	58	21	430	379	451	350	662	3437
	96%	98%	100%	98%	100%	98%	98%	98%	98%	93%	97%
											a
No	67	1	-	1	-	-	1	1	-	25	42
	2%	*%	-%	1%	-%	-%	*%	*%	-%	3%	1%
										b	
Prefer not to say	105	18	-	1	-	9	6	10	8	29	72
	2%	2%	-%	1%	-%	2%	2%	2%	2%	4%	2%
										b	

Small Base: 100 (*)
Columns Tested: a,b,c,d - a,b,c,d - a,b