NEWS CONSUMPTION SURVEY – FINAL ONLINE QUESTIONNAIRE FOR TEENS (06 05 25)

Introduction:

Hello. We are from Research Interactive, and we're conducting this study on behalf of Jigsaw Research. This research is being carried out for Ofcom (the Office of Communications), which is responsible for overseeing communication services in the UK.

We would like to hear from 12-15 year olds about news – what they think of it and how they get it. Do you have a 12-15 year old at home that would be willing to take part in a short survey?

1. Yes
2. No [CLOSE INTERVIEW]

Please note that you and your child's answers will only be used for these research purposes. They will never be reported on at an individual level or be used to identify you or your child. The information collected will not be passed on to third parties. The lawful basis for processing this information is your consent and your child's consent.

We may ask you for personal information, such as your occupation, postcode, household income and ethnicity, but it's up to you if you want to provide this. You can stop this survey at any time. And you can withdraw your consent for us to process your answers at any time before they are anonymised – you can do so by contacting Jigsaw on datasecurity@jigsaw-research.co.uk or 020 7291 0810. In this instance, you can ask for Jigsaw and Research Interactive to delete any personal information they hold about you. At any time before your answers are anonymised, you can also ask Jigsaw Research and Research Interactive for a copy of your personal data, for any inaccurate data collected to be rectified and to restrict the processing of your personal data in certain circumstances. All personal data will be stored securely in the UK and kept for up to one month. Jigsaw and Research Interactive will hold your aggregated and anonymised answers for up to 2 years – this is to allow them to compare the answers given in this year's survey with those in subsequent years. For this survey, Ofcom is the data controller, and Jigsaw and Research Interactive are processors.

Can you confirm that the child you are putting forward to participate in this survey is your child or legal responsibility and that you consent to them taking part?

1. Yes
2. No [CLOSE INTERVIEW]

The survey will be split into two sections. We would like you to complete the first section, which lasts 1-2 minutes and then your child would complete the second section, which will last 10-15 minutes, depending on the media they use.

SECTION A: SCREENING QUESTIONS – PARENT SECTION

ASK ALL
PLEASE ENTER A NUMBER IN EACH OF THE BOXES AS APPROPRIATE
A1) How many boys and girls aged 12-15 are there in your household?

	Boys	Girls
12 year olds		
13 year olds		
14 year olds		
15 year olds		

CLOSE IF ZERO IN ALL AGE RANGES
QUOTAS: 60-65 MALE AND FEMALE INTERVIEWS PER AGE RANGE
SCRIPTER TO CHECK QUOTAS. IF HAVE MORE THAN ONE QUALIFYING CHILD, ASIGN TO LEAST FULL QUOTA

ASK ALL
PLEASE SELECT ONE
A3) What is the occupation of the Chief Income Earner in your household, that is the person with the largest income whether from employment, pension, state benefits, investments, or any other source?
If the Chief Income Earner is retired and has an occupational pension, please answer for their most recent occupation.
If the Chief Income Earner is not in paid employment but has been out of work for less than 6 months, please answer for their most recent occupation.
1. **Semi or unskilled manual work** (e.g. Manual workers, all apprentices to be skilled trades, Caretaker, Park keeper, non-HGV driver, shop assistant)
2. **Skilled manual worker** (e.g. Skilled Bricklayer, Carpenter, Plumber, Painter, Bus/ Ambulance Driver, HGV driver, AA patrolman, pub/bar worker, etc)
3. **Supervisory or clerical/ junior managerial/ professional/ administrative** (e.g. Office worker, Student Doctor, Foreman with 25+ employees, salesperson, etc)
4. **Intermediate managerial/ professional/ administrative** (e.g. Newly qualified (under 3 years) doctor, Solicitor, Board director small organisation, middle manager in large organisation, principle officer in civil service/local government)
5. **Higher managerial/ professional/ administrative** (e.g. Established doctor, Solicitor, Board Director in a large organisation (200+ employees, top level civil servant/public service employee))
6. **Student**
7. **Casual worker** – not in permanent employment
8. **Housewife/ Homemaker**
9. **Retired** and living on state pension
10. **Unemployed** or not working due to long-term sickness
11. **Full-time carer** of other household member
12. **Other**

ASK ALL
A4) Please enter your full UK postcode. (This will be used for classification purposes only, and will not be used to contact you)

      TEXT BOX
      Prefer not to say

SCRIPTER, AUTOCODE FROM POSTCODE INTO THE FOLLOWING TV REGIONS AND SHOW RELEVANT REGION IN LATER QUESTIONS. NOTE: POSTCODE NEEDS TO BE VALIDATED AS FULL POSTCODE (7/8 CHARACTER NOTATION)

A5) TV REGIONS
1. BBC North East and Cumbria
2. BBC North-West
3. BBC Yorkshire & Lincolnshire
4. BBC Midlands West
5. BBC Midlands East
6. BBC East
7. BBC West
8. BBC South
9. BBC South West
10. BBC South East
11. BBC London
12. BBC Wales
13. BBC Scotland
14. BBC Northern Ireland

QUOTAS: 415 INTERVIEWS IN ENGLAND, 45 INTERVIEWS IN SCOTLAND, 25 INTERVIEWS IN WALES AND 15 IN NORTHERN IRELAND

SCRIPTER, AUTOCODE FROM POSTCODE INTO THE FOLLOWING URBANITY/RURALITY CODES

A6) URBANITY/RURALITY
1. Large city
2. Smaller city / large town
3. Medium town
4. Small town
5. Rural area

ASK ALL
SELECT ONE
A7) Which one of these bands describes your total household income before tax or any other deductions are made?

Please include any benefits or credits that you or anyone else in your household receives, including housing benefit, as well as any income from employment.

1	Up to £199 per week	Up to £10,399 per year
2	£200 to £299 per week	£10,400 to £15,599 per year
3	£300 to £499 per week	£15,600 to £25,999 per year
4	£500 to £699 per week	£26,000 to £36,399 per year
5	£700 to £999 per week	£36,400 to £51,999 per year
6	£1,000 to £1,499 per week	£52,000 to £77,999 per year
7	£1,500 and above per week	£78,000 and above per year
8	Don't know	
9	Prefer not to say	

ASK ALL
PLEASE SELECT ALL THAT APPLY
A7b) How would you describe your national identity?
1. English
2. Welsh
3. Scottish
4. Northern Irish
5. British
7. Irish
6. Other (Please specify)

ASK ALL
PLEASE SELECT ONE
A8) Finally before we start the survey with your child, please indicate which of these groups best describes your child (the child who will be taking this survey)?

A: White
  1. English / Welsh / Scottish / Northern Irish / British
  2. Irish
  3. Gypsy or Irish traveller
  20. Roma
  4. Any other white background
B: Mixed
  5. White & Black Caribbean
  6. White & Black African
  7. White & Asian
  8. Any other mixed background
C: Black or Black British
  1. Caribbean
  2. African
  3. Any other Black, Black British or Caribbean background
D: Asian or Asian British
  12. Indian
  13. Pakistani
  14. Bangladeshi
  15. Chinese
  16. Any other Asian background
E: Other Ethnic Group
  19. Arab
  17. Any other ethnic group
  18. Prefer not to say

Thank you for your time. We'd now like to hear from your [insert 'age' / insert 'son/male child' or 'daughter/female child'].

SELECT ONE
Before they complete the survey, can you just confirm which school year group they're in?

SCRIPTER TO SHOW THE FOLLOWING OTIONS:

	England and Wales	**Northern Ireland**	**Scotland**
Aged 12	Year 7 or Year 8	Year 8 or Year 9	P7 or S1
Aged 13	Year 8 or Year 9	Year 9 or Year 10	S1 or S2
Aged 14	Year 9 or Year 10	Year 10 or Year 11	S2 or S3
Aged 15	Year 10 or Year 11	Year 11 or Year 12	S3 or S4

Thank you. Please click 'Continue' below when your [insert 'age' / insert 'son/male child' or 'daughter/female child'] is ready to proceed with the survey.

SECTION B: INTERESTS IN AND ENGAGEMENT WITH NEWS (START OF CHILD'S SECTION)

SHOW TO ALL

Hello. We are from Research Interactive, and we're conducting this study on behalf of Jigsaw Research. This survey has been commissioned by Ofcom (the Office of Communications), the independent public organisation that is responsible for overseeing communications services in the UK. The purpose of the research is to understand how children and young people consume the news.

Your answers are private and nobody outside of our team, including your parents/guardians, will be able to see your responses. Your answers will only be used for research purposes. They will never be used to identify you. The information collected will not be passed on to third parties. The lawful basis for collecting this information is your consent.

The parent or guardian who suggested you might want to take part in this survey may have opted to provide the following personal information about you: your age; whether you are a boy or a girl; your postcode; and your ethnicity. We will not use this information to identify you or to share your answers with anyone, it just helps us to make sure we collect the views of lots of different people so our research is reliable.

Our questions aren't looking for you to provide any further personal information beyond this. You do not have to answer any question that you don't want to. You can stop this survey at any time.

All personal data will be stored securely in the UK and kept for up to one month. Jigsaw and Research Interactive will hold your answers, which will be grouped together with everyone else's answers and anonymised, for up to 2 years – this is to allow them to compare the answers given in this year's survey with those in subsequent years. For this survey, Ofcom is the data controller, and Jigsaw and Research Interactive are processors.

You can withdraw your consent for us to use your answers at any time before it is anonymized. You can do so by contacting Jigsaw on datasecurity@jigsaw-research.co.uk or 020 7291 0810. In this instance, you can ask for Jigsaw Research and Research Interactive to delete any personal information they hold about you. At any time before your answers are anonymised you can also ask Jigsaw Research and Research Interactive for a copy of your personal data, for any inaccurate data collected to be corrected and to restrict the processing of your personal data in certain circumstances. You can also ask your parent or guardian to make any of these requests on your behalf.

Can you confirm that you give permission for your answers to be used in this way?
1. Yes
2. No [CLOSE INTERVIEW]

The questions should take around 10-15 minutes to complete. In the top right hand corner of the screen it will show you how far through the survey you are. Are you willing to take part in this survey?
1. Yes
2. No [CLOSE INTERVIEW]

There are no right and no wrong answers to any of these questions as it is not a test!

There may be some things that you haven't heard of or don't use but that is fine. If there are any questions you are not sure about it is ok to answer by saying 'Don't know'.

This survey is all about news.

We know from talking to other young people that they get many different types of news in various ways. For example:

- Some tell us that they watch TV or listen to the radio in the morning to get the headlines or local news while they're getting ready for school.
- Others read newspapers to catch up on sport, look at celebrity news on their mobiles, or read news about what is going on in the UK online throughout the day.
- Some tell us they find out about news because the TV or radio is on in the background or because they see the headlines while scrolling online or on social media like Instagram.

ASK ALL
PLEASE SELECT ONE
B1) How <u>interested</u> are you in reading, watching, listening to or following news? Would you say you are...
1. Very interested
2. Quite interested
3. Not very interested
4. Not at all interested
5. Don't know/ not sure

ASK ALL THAT SELECT CODES 3 OR 4 AT B1
RANDOMISE CODES 1-5
PLEASE SELECT ALL THAT APPLY
B2) Why are you [insert text from B1] in reading, watching, listening to or following news?
1. Too boring
2. Too upsetting
3. All news sounds the same
4. Not relevant for people of my age / it's for adults
5. Don't understand it
6. Something else (Please explain)
7. Don't know/ not sure

ASK ALL
RANDOMISE CODES 1-11
PLEASE SELECT ALL THAT APPLY
B3) Here are some different types of news. Which, if any, of these are you <u>interested</u> in?

1. Sports/ sports personalities
2. Music news / singers/ musicians
3. Celebrities/ Famous people/ actors/ reality TV stars
4. Politics or current affairs
5. Local news or events - near where you live
6. Serious things going on in your country/ in the UK/ national news
7. Serious things going on in other countries/ world events/ international news
8. Animals or the environment
9. Fashion and beauty
10. Science and technology
11. Weather
12. None of these / Don't follow news about any of these
13. Don't know

ASK ALL THAT SELECT >1 AT B3
RESPONSE LIST BASED ON THOSE SELECTED AT B3
B4) Which of these types of news are you <u>most interested in</u>?
Please rank by clicking the differen types of news in order of interest

ASK ALL
PLEASE SELECT ONE
B5) How <u>often</u> do you read, watch, listen to or follow the news?

1. Every day
2. Most days in a week
3. Weekly
4. Monthly
5. Less often
6. Never

ASK ALL
PLEASE SELECT ONE
B6) Sometimes people find out about the news because <u>others</u> are watching, listening to or talking about it. On other occasions they may see a news story online, when they're looking for something else.

How often, if at all, do you come across the news like this?

1. Every day
2. Most days in a week
3. Weekly
4. Monthly
5. Less often
6. Never

ASK ALL
PLEASE SELECT ONE
B7) Sometimes people <u>actively</u> look for news. For example, they decide to watch it on TV, listen to it on the radio or read it in the paper. On other occasions, they may go online to look for news, sign up to news alerts or read news updates on social media.

How often, if at all do, you <u>actively</u> read, watch, listen to or follow the news like this?

1. Every day
2. Most days in a week
3. Weekly
4. Monthly
5. Less often
6. Never

SECTION C: SOURCES FOR NEWS

ASK ALL
PLEASE SELECT ALL THAT APPLY
ROTATE CODES 1-8 and 13
C1) Here is a list of different ways you can find out about or get updates on news stories. Which of these ways do you ever use?

1. Reading paper copies of newspapers
2. Reading paper copies of magazines
3. On the radio (this might be hearing news in the car, or at home)
4. On TV
5. Talking with friends
6. Talking with family
7. Through social media sites** – e.g. YouTube/ Instagram/ Facebook/ Snapchat/ X (formerly known as Twitter)/ TikTok, etc.
8. Through search engines, e.g. Google or Bing
13. Podcasts
14. Messaging or neighborhood apps such as WhatsApp or Nextdoor
15. Smart devices e.g. smart watch, smart speaker, etc.
9. Any other online sources of news whether a news website or any other type of website or app e.g. BBC website, Buzzfeed, Apple News, Upday (on Samsung devices), etc.
10. Something else – (Please say)
11. Don't know
12. None of these

** For example, this might be something that appears in your news feed, or a link to a story that is shared with you or sent to you, something that you see through a 'trending' section of the site or through any channels you visit on social media

ASK ALL THAT SELECT >1 AT C1
RESPONSE LIST BASED ON THOSE SELECTED AT C1
C2) And which of these ways do you use the most to get updates on news stories?
Please rank by clicking on the different ways to indicate which ones you use the most

ASK ALL WITH CODES SELECTED AT B3 AND AT C1
RESPONSE LIST BASED ON THOSE SELECTED AT B3/C1
C3) Where do you tend to go <u>most often</u> for the following types of news stories?
Please select an answer as each type of news is shown

<u>Types of news</u>: ONLY SHOW RELEVANT CODES FROM B3

1. Sports/ sports personalities
2. Music news / singers/ musicians
3. Celebrities/ Famous people/ actors/ reality TV stars
4. Politics or current affairs
5. Local news or events - near where you live
6. Serious things going on in your country/ in the UK/ national news
7. Serious things going on in other countries/ world events/ international news
8. Animals or the environment
9. Fashion and beauty
10. Science and technology
11. Weather

<u>Sources go to most often</u>: ONLY SHOW RELEVANT CODES FROM C1

1. Reading paper copies of newspapers
2. Reading paper copies of magazines
3. On the radio (this might be hearing news in the car, or at home)
4. On TV
5. Talking with friends
6. Talking with family
7. Through social media sites
8. Through search engines, e.g. Google or Bing
12. Podcasts
13. Messaging or neighborhood apps such as WhatsApp or Nextdoor
14. Smart devices e.g. smart watch, smart speaker, etc.
9. Any other online sources of news e.g. BBC website, Buzzfeed, Apple News, Upday
10. Something else – (Please say)

ASK FOR EACH SOURCE USED AT C1 – EXCEPT 'TALKING WITH FRIENDS' (C1=5) AND / OR 'TALKING WITH FAMILY' (C1=6)
C4) Which one of these answers best describes the news that you read or see?
Please select an answer as each type of news is shown

(if C1/1) **I think news in newspapers…**
(if C1/2) **I think news in magazines…**
(if C1/3) **I think news on the radio…**
(if C1/4) **I think news on TV…**
(if C1/7) **I think news on social media sites or apps…**
(if C1/13) **I think news on Podcasts…**
(if C1/15) **I think news that I see/hear through smart devices…**
(if C1/8) **I think news through search engines…**
(if C1/9) **I think news that I see online on news or other types of websites or apps...**

1. is always reported truthfully
2. is mostly reported truthfully
3. is sometimes reported truthfully
4. is never reported truthfully
5. Don't know

ASK ALL WHO USE MESSAGING OR NEIGHBORHOOD APPS (C1=14)
C5) When you hear about news stories through messaging/neighbour apps, how likely do you think the stories are to be accurate?
Please select one
1. Always accurate
2. Mostly accurate
3. Sometimes accurate
4. Never accurate
5. Don't know

ASK ALL WHO TALK WITH FRIENDS (C1=5)
TICK ONE ONLY
C5) When you hear about news stories from your friends, how likely do you think the stories are to be accurate?
6. Always accurate
7. Mostly accurate
8. Sometimes accurate
9. Never accurate
10. Don't know

ASK ALL WHO TALK WITH FAMILY (C1=6)
TICK ONE ONLY
C6) When you hear about news stories from your family, how likely do you think the stories are to be accurate?
1. Always accurate
2. Mostly accurate
3. Sometimes accurate
4. Never accurate
5. Don't know

ASK ALL WHO USE SOCIAL MEDIA (C1=7)

C9) When you read or see a news story on social media sites or apps, how often, if at all do you think about whether the story is actually true?

1. I always think about this
2. I often think about this
3. I sometimes think about this
4. I never think about this
5. Don't know

ASK ALL WHO USE SOCIAL MEDIA (C1=7)

C10) How easy or difficult is it to tell whether a news story on social media is true?

1. Very difficult
2. Quite difficult
3. Neither difficult or easy
4. Quite easy
5. Very easy
6. Don't know

ASK ALL WHO USE SOCIAL MEDIA (C1=7)
RANDOMISE CODES 1-8
PLEASE SELECT ALL THAT APPLY

C11) When you read or see a news story on social media sites or apps which if any of these things would you ever do if you wanted to check the story?

1. Check if was by an organisation I had heard of
2. Check if it was by an organisation I thought was trustworthy
3. Look at how professional the story looks, e.g. are there spelling mistakes, do the images or videos look high quality?
4. Think about the what the story is about to see how likely is it to be true
5. Check to see if the same story appears anywhere else
6. Think about whether the person who shared it was someone I trusted
7. Look at the comments/ what people have said about the story
8. Check to see if it is by someone who was there when it happened/ saw it for themselves
9. I wouldn't make any of these checks
10. Don't know

ASK ALL
PLEASE SELECT ONE

C14) In the last 12 months, have you seen anything online or on social media that you thought was a deliberately untrue/misleading news story?

1. Yes
2. No
3. Don't know

ASK ALL
RANDOMISE CODES 1-6
C15) If you did see a news story on social media or online that you thought was deliberately untrue/misleading what, if anything, would you do about it?
Please choose as many of these that you think you might do.

1. I would report it to the social media site/ website
2. I would tell a friend
3. I would tell a teacher
4. I would tell my parents or other member of my family
5. I would share it with people and tell them about how it's not true
6. I would leave a comment saying I thought it was fake news
7. Something else – Please say
8. Would probably not do anything about it / would ignore it
9. Don't know

SECTION D: CONSUMPTION OF NEWS ON PLATFORMS AND SOURCES

ASK ALL
ROTATE CODES WITHIN EACH GROUP
PLEASE SELECT ALL THAT APPLY
D1) Which, if any, of the following do you use to read, watch, listen to or follow news stories?

SHOW IF NEWSPAPERS SELECTED AT C1 (C1=1)
1. The Sun/The Sun on Sunday
2. The Daily Mail / The Mail on Sunday
3. The Daily Star / The Daily Star on Sunday
4. The Daily Mirror / The Sunday Mirror
5. The Guardian / The Observer
6. The Times / The Sunday Times
7. The Daily Telegraph / The Sunday Telegraph
8. The Metro
9. First News
10. Another newspaper – Please say which one(s)

SHOW IF MAGAZINES SELECTED AT C1 (C1=2)
11. The Week Junior
12. Another magazine – Please say which one(s)

SHOW IF RADIO SELECTED AT C1 (C1=3)
13. BBC Radio 1 / Newsbeat
14. BBC Radio 2
19. Another BBC Radio station
15. Any Heart Radio station
16. Any Absolute Radio station
17. Any Capital Radio station
18. Any Kiss Radio station
46. Virgin Radio
20. Another commercial radio station – Please say which one(s)

SHOW IF TV SELECTED AT C1 (C1=4)

IN THE CASE OF IPLAYER: SHOW IF TV AND/OR OTHER ONLINE SOURCES SELECTED (C1=4or9)

21. BBC One/BBC Two
22. CBBC (Newsround)
53. BBC iPlayer
23. ITV/CITV /ITV WALES /UTV /STV
24. Channel 4
47. Sky News
52. S4C
25. Another TV channel - Please say which one(s)

SHOW IF SOCIAL MEDIA SELECTED AT C1 (C1=7)

26. Facebook or Facebook messenger
28. Instagram
29. Pinterest
30. Snapchat
31. Tumblr
32. X (formerly known as Twitter)
48. TikTok
50. Twitch
51. Reddit
33. Viber
34. WhatsApp
35. YouTube (SHOW THIS HERE EVEN IF RESPONDENT DOES NOT SELECT SOCIAL MEDIA AT C1)
36. Other social media platform - Please say which one(s)

SHOW IF OTHER ONLINE SOURCES SELECTED AT C1 (C1=9)

37. BBC/CBBC/Newsround/Newsbeat websites/apps
43. Other TV company websites/apps
44. Other radio station websites/apps
38. Newspaper websites/apps
39. Magazine websites/apps
41. Buzzfeed website/app
42. Blogs
49. News aggregation websites/apps which are designed to bring news sources together – e.g. Apple News, Upday (on Samsung devices), etc
45. Other websites/apps - Please say which one(s)

99. None of these

SHOW IF MORE THAN ONE SOCIAL MEDIA CODE IS SELECTED AT D1

PLEASE SELECT ONE

D2) And which of these social media sites or apps would you say is the <u>main one</u> you use to find out about or get updates on news stories?

SHOW RELEVANT CODES FROM D1

1. Facebook or Facebook messenger
3. Instagram
4. Pinterest
5. Snapchat
6. Tumblr
7. X (formerly known as Twitter)
12. TikTok
13. Twitch
14. Reddit
8. Viber
9. WhatsApp
10. YouTube
11. Other social media platform

REPEAT FOR EACH SOURCE SELECTED AT D1

PLEASE SELECT ONE ANSWER

D3) How did you first find out about [insert source selected at D1] as a source of news?

1. My **parents** introduced me to it
2. My **brother or sister** introduced me to it
3. My **friends** introduced me to it
4. My **school / teacher** introduced me to it
5. Other – Please say
6. Don't know / Can't remember

SECTION E: ATTITUDE TO NEWS

ASK ALL WHO SELECTED ANY NEWS SOURCE AT D1

PLEASE SELECT ONE

E1a) Here is a list of all the news sources that you say you use. Which ONE of these is the most important news source to you?

> SHOW ALL BRANDS CHOSEN AT D1 AS ONE LIST
> None of these
> Don't know

E1b) Why is [insert source selected at E1a] the most important news source to you?

> WRITE IN BOX

REPEAT FOR EACH NEWS SOURCE SELECTED AT D1 BUT NOT SELECTED AT E1a
E2) You will now see all of the other news sources that you use.   I would like you to tell me how important each one is to you.

How important are each of the below <u>as a news source to you</u>?
Please select an answer as each news source is shown

1. Very important
2. Quite important
3. Not very important
4. Not at all important
5. Don't know

REPEAT FOR EACH NEWS SOURCE SELECTED AT D1
E3) You will now see a list of statements. I would like you to tell me how often each of these statements applies to each of the different news sources.

How often, if at all, does [insert source selected at D1]…?
Please select an answer as each statement is shown

RANDOMISE STATEMENTS
A. Provide accurate news stories
B. Provide trustworthy news stories
C. Offer a range of opinions
D. Help me to understand what's going on in the world

1. All of the time
2. Most of the time
3. Sometimes
4. Never
5. Don't know

ASK FOR EACH SOURCE SELECTED AT D1

PLEASE SELECT ALL THAT APPLY

E4) Which of the following types of news stories do you use <insert source selected at D1> for?

Social media sources to ask about:
1. Facebook or Facebook messenger
3. Instagram
5. Snapchat
7. X (formerly known as Twitter)
12. TikTok
10. YouTube

RANDOMISE CODES 1-10

1. Sports/ sports personalities
2. Music news / singers/ musicians
3. Celebrities/ Famous people/ actors/ reality TV stars
4. Politics or current affairs
5. Local news or events - near where you live
6. Serious things going on in your country/ in the UK/ national news
7. Serious things going on in other countries/ world events/ international news
8. Animals or the environment
9. Fashion and beauty
10. Science and technology
11. Other entertaining or funny news stories
12. None of these

SECTION F: PURPOSE OF NEWS

ASK ALL
RANDOMISE CODES 1-8,12,13
PLEASE SELECT ALL THAT APPLY
F1) Here are some reasons that young people might have for reading, watching, listening to or following news. Which of these apply to you?
1. It helps me to learn about or find out new things
2. It makes me think
3. It makes me laugh
4. It shocks or scares me
5. It inspires me to try something new or different
6. It gives me something to talk about with friends
7. It gives me something to talk about with family
8. It's important to know what's going on
12. I am required to for my schoolwork
13. My parents make me
9. Other – (Please say)
10. I don't follow the news
11. Don't Know

That's the end of the survey. Thank you for your time.

Any personal data that you or your parents/guardians have given us in your answers will be stored securely by Research Interactive in the UK and kept for up to one month. Jigsaw and Research Interactive will hold your answers, which will be grouped together with everyone else's answers and anonymised, for up to 2 years before being securely deleted. Should you wish this information to be deleted earlier than this, or if you have any questions about how your information will be used by Jigsaw, you can contact them on 020 7291 0810 or by emailing datasecurity@jigsaw-research.co.uk.