

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 1

NATIONS. How would you describe your national identity?

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
England	3436	502	384	328	712	1428	744	133	101	251	2550
	84%AKLM	78%	83%	87%A	85%A	83%	84%	92%zFR	86%	85%	84%
Scotland	344	70	41	21	62	159	63	4	7	21	266
	8%GJLMN OPQ	11%C	9%	6%	7%	9%	7%G	3%	6%	7%	9%G
Wales	202	46	26	19	44	78	40	5	7	13	153
	5%INOPQ	7%z	6%	5%	5%	5%	5%	3%	6%	4%	5%
Northern Ireland	119	22	12	9	21	54	38	2	2	10	77
	3%RJNOPQ	3%	3%	3%	3%	3%	4%zR	2%	2%	4%	3%
Total mentions	4101	640	463	377	840	1718	885	145	118	295	3046
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

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Table 1
NATIONS. How would you describe your national identity?
Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
England	3436	712	-	-	-	338	374	304	408	405	3008
	84%AKLM	100%zKLM	-	-	-	100%z	100%z	100%z	100%z	96%	82%
Scotland	344	-	62	-	-	-	-	-	-	10	334
	8%GJLMNO PQ	-	100%zJLM	-	-	-	-	-	-	2%	9%
Wales	202	-	-	44	-	-	-	-	-	6	196
	5%JNOPQ	-	-	100%zJKM	-	-	-	-	-	1%	5%
Northern Ireland	119	-	-	-	21	-	-	-	-	1	118
	3%RJNOPQ	-	-	-	100%zJKL	-	-	-	-	*	3%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
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Table 2

INTU. In the past week, how many hours have you spent using the internet?

This includes email, social media, online shopping, online gaming, browsing/searching or using apps, or watching TV programmes, films and videos, or listening to music and radio programmes online.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
30+ hours	634 15%ABCDE RJKLMN OP Q	74 12%BCD	20 4%CD	2 *	21 3%C	145 8%	194 22%zR	32 22%R	25 21%R	52 18%	416 14%
20 - 29 hours	388 9%BCDEJ NOPQ	71 11%BCD	24 5%CD	3 1%	27 3%C	91 5%	85 10%	14 10%	9 8%	21 7%	289 9%
15 - 19 hours	195 5%BCDEJN OQ	23 4%CD	9 2%	3 1%	12 1%	42 2%	45 5%	12 8%	7 6%	12 4%	146 5%
11 - 14 hours	430 10%CDEFI JNOQ	63 10%CD	34 7%CD	9 2%	44 5%C	136 8%	61 7%	9 7%	9 8%	16 5%	346 11%zFI
8 - 10 hours	592 14%CDEFG HJMNOQ	88 14%CD	57 12%CD	16 4%	73 9%C	206 12%	80 9%	6 4%	7 6%	31 10%G	484 16%zFGHI
6 - 7 hours	579 14%CDFGH LM	108 17%CD	64 14%CD	30 8%	94 11%C	240 14%	79 9%G	3 2%	8 7%	30 10%G	469 15%zFGHI
3 - 5 hours	440 11%FI	74 12%	66 14%zCD	32 9%	98 12%C	208 12%	54 6%	8 6%	6 5%	13 4%	364 12%zFI
1 - 2 hours	241 6%	51 8%	43 9%z	35 9%z	78 9%z	132 8%z	47 5%	4 3%	11 9%G	12 4%	188 6%
Less than 1 hour	133 3%	35 6%z	32 7%z	42 11%zA	74 9%z	117 7%z	26 3%	4 3%	1 1%	8 3%	101 3%
None	468 11%AR	52 8%	114 25%zA	205 54%zABD	319 38%zAB	402 23%z	215 24%zR	52 36%zFR	34 29%zR	101 34%zFR	243 8%
Don't know	-	-	-	-	-	-	-	-	-	-	-
Total mentions	4101 100%	640 100%	463 100%	377 100%	840 100%	1718 100%	885 100%	145 100%	118 100%	295 100%	3046 100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
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INTU. In the past week, how many hours have you spent using the internet?

This includes email, social media, online shopping, online gaming, browsing/searching or using apps, or watching TV programmes, films and videos, or listening to music and radio programmes online.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Less than an hour and none (Net)	602 15%R	87 14%	146 31%zA	247 65%zABD	392 47%zAB	519 30%z	241 27%zR	56 39%zFR	35 30%zR	109 37%zFR	344 11%
Light use (Net)	681 17%FGI	126 20%	109 23%z	68 18%	176 21%z	340 20%z	101 11%	12 8%	17 14%	25 8%	551 18%zFGI
Medium use (Net)	1796 44%BCDEF GHIJKLMN OPQ	282 44%BCD	165 36%CD	57 15%	222 26%C	624 36%	265 30%G	31 21%	32 27%	88 30%	1446 47%zFGHI
Heavy use (Net)	1022 25%BCDER JKLMNOPQ	145 23%BCD	44 9%CD	5 1%	49 6%C	236 14%	279 32%zIR	46 32%R	34 29%	73 25%	706 23%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

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INTU. In the past week, how many hours have you spent using the internet?

This includes email, social media, online shopping, online gaming, browsing/searching or using apps, or watching TV programmes, films and videos, or listening to music and radio programmes online.

Base = All respondents

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
30+ hours	634	17	2	1	1	7	10	13	4	63	569
	15%ABCDER JKLMNOPQ	2%	4%	3%	5%	2%	3%	4%Q	1%	15%	16%
20 - 29 hours	388	23	2	1	1	18	5	14	9	30	352
	9%BCDEJN OPQ	3%	3%	3%	6%	5%OQ	1%	5%O	2%	7%	10%
15 - 19 hours	195	10	-	*	1	5	6	7	3	17	177
	5%BCDEJN OQ	1%	-	1%	6%JK	1%	1%	2%	1%	4%	5%
11 - 14 hours	430	34	5	3	1	19	15	21	13	40	390
	10%CDEFIJ NOQ	5%	7%	8%	7%	6%	4%	7%	3%	9%	11%
8 - 10 hours	592	61	6	6	1	33	28	42	19	72	520
	14%CDEFGH JMNOQ	9%	9%	13%	4%	10%Q	8%	14%OQ	5%	17%	14%
6 - 7 hours	579	83	8	2	1	43	40	40	43	73	506
	14%CDFGH LM	12%	13%	5%	2%	13%	11%	13%	11%	17%	14%
3 - 5 hours	440	80	7	9	2	43	38	37	43	43	393
	11%FI	11%	12%	20%z	10%	13%	10%	12%	11%	10%	11%
1 - 2 hours	241	70	-	7	2	35	34	37	32	31	207
	6%	10%zK	-	15%zK	9%K	10%z	9%z	12%z	8%	7%	6%
Less than 1 hour	133	63	6	4	*	26	37	15	48	9	125
	3%	9%z	10%z	9%z	2%	8%z	10%zP	5%	12%zNP	2%	3%
None	468	271	26	11	11	110	161	77	193	45	419
	11%AR	38%z	43%z	25%z	50%zL	32%zP	43%zNP	25%z	47%zNP	11%	11%
Don't know	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Less than an hour and none (Net)	602 15%R	334 47%z	33 53%z	15 34%z	11 52%z	135 40%zP	198 53%zNP	92 30%z	241 59%zNP	53 13%	543 15%
Light use (Net)	681 17%FGI	150 21%z	7 12%	15 35%zJK	4 18%	78 23%z	72 19%	74 24%z	75 18%	74 17%	600 16%
Medium use (Net)	1796 44%BCDEF GHIJKLMNOPQ	189 27%	18 29%	11 26%	4 19%	100 29%Q	90 24%	110 36%NOQ	79 19%	202 48%	1592 44%
Heavy use (Net)	1022 25%BCDERJ KLMNOPQ	40 6%	4 7%	2 6%	2 11%	25 7%Q	14 4%	27 9%OQ	13 3%	93 22%	920 25%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
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Table 3

Sex. And now, a few questions about you. Are you:

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Male	1999	297	254	142	396	802	420	73	61	116	1498
	49%CIO	46%C	55%zACD	38%	47%C	47%	47%I	50%I	52%I	39%	49%I
Female	2099	343	209	235	444	916	463	70	57	178	1548
	51%BN	54%B	45%	62%zABD	53%B	53%	52%	49%	48%	60%zFGHR	51%
Other	2	-	-	-	-	*	2	1	*	1	-
	*	-	-	-	-	*	*zR	1%zR	*R	*R	-
Prefer not to say	1	-	-	-	-	-	*	*	-	-	-
	*	-	-	-	-	-	*	*	-	-	-
Total mentions	4101	640	463	377	840	1718	885	145	118	295	3046
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

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Table 3
Sex. And now, a few questions about you. Are you:
Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Male	1999	338	26	23	8	338	-	137	201	224	1766
	49%CIO	47%	43%	53%	36%	100%zOPQ	-	45%O	49%O	53%	48%
Female	2099	374	35	21	14	-	374	167	207	197	1887
	51%BN	53%	57%	47%	64%	-	100%zNPQ	55%N	51%N	47%	52%
Other	2	-	-	-	-	-	-	-	-	*	2
	*	-	-	-	-	-	-	-	-	*	*
Prefer not to say	1	-	-	-	-	-	-	-	-	*	1
	*	-	-	-	-	-	-	-	-	*	*
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

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Table 4

Age. How old are you?

Base = All respondents

	Total (Z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
16-24	473	-	-	-	-	133	105	17	9	15	344
	12%ABCDEI JKLMNOPQ	-	-	-	-	8%	12%I	12%I	7%	5%	11%I
25-34	784	-	-	-	-	194	111	24	11	22	641
	19%ABCDEF HIJKLMNOP Q	-	-	-	-	11%	12%I	16%I	9%	8%	21%zFHI
35-44	687	-	-	-	-	173	96	12	10	17	570
	17%ABCDEF GHIJKLMNO PQ	-	-	-	-	10%	11%I	8%	8%	6%	19%zFGHI
45-54	678	-	-	-	-	186	122	10	8	35	518
	17%ABCDEF GHIJKLMNO Q	-	-	-	-	11%	14%GH	7%	7%	12%	17%GH
55-64	640	640	-	-	-	192	145	20	17	62	470
	16%BCDE JKLMNOP Q	100%zBCD	-	-	-	11%	16%	14%	15%	21%zFR	15%
65-74	463	-	463	-	463	463	134	18	25	50	314
	11%ACR	-	100%zACD	-	55%zAC	27%z	15%zR	12%	21%zR	17%zR	10%
75+	377	-	-	377	377	377	173	43	38	94	190
	9%ABR	-	-	100%zABD	45%zAB	22%z	20%zR	30%zFR	32%zFR	32%zFR	6%
Total mentions	4101	640	463	377	840	1718	885	145	118	295	3046
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

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Age. How old are you?

Base = All respondents

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
16-24	473	-	-	-	-	-	-	-	-	66	406
	12%ABCDEI	-	-	-	-	-	-	-	-	16%	11%
	JKLMNOPQ										
25-34	784	-	-	-	-	-	-	-	-	102	674
	19%ABCDEF	-	-	-	-	-	-	-	-	24%	18%
	HIJKLMNPO										
	Q										
35-44	687	-	-	-	-	-	-	-	-	109	572
	17%ABCDEF	-	-	-	-	-	-	-	-	26%	16%
	GHIJKLMNO										
	PQ										
45-54	678	-	-	-	-	-	-	-	-	60	611
	17%ABCDEF	-	-	-	-	-	-	-	-	14%	17%
	GHJKLMNPO										
	Q										
55-64	640	-	-	-	-	-	-	-	-	44	596
	16%BCDEJK	-	-	-	-	-	-	-	-	10%	16%
	LMNOPQ										
65-74	463	384	41	26	12	215	169	167	217	21	440
	11%ACR	54%z	66%z	58%z	56%z	64%zOPQ	45%z	55%zO	53%zO	5%	12%
75+	377	328	21	19	9	123	205	137	191	20	357
	9%ABR	46%z	34%z	42%z	44%z	36%z	55%zNPQ	45%zN	47%zN	5%	10%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 5

Postcode_TV Region. Which region do you live in?

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
East of England	298	43	30	40	70	137	97	16	11	31	188
	7%RLM	7%	7%	10%z	8%	8%	11%zR	11%	9%	11%R	6%
London	864	111	74	74	148	285	131	16	18	42	694
	21%BDEFG IKLM	17%	16%	20%	18%	17%	15%	11%	15%	14%	23%zFGI
Midlands East	151	18	17	12	30	73	38	14	7	16	109
	4%	3%	4%	3%	4%	4%	4%	10%zFR	6%	5%	4%
Midlands West	389	70	52	34	86	151	70	11	13	24	304
	9%KLM	11%	11%	9%	10%	9%	8%	8%	11%	8%	10%
North East and Cumbria	212	41	25	27	52	121	61	10	5	17	142
	5%R	6%	5%	7%	6%	7%z	7%zR	7%	4%	6%	5%
North West	473	63	57	35	93	213	120	25	15	46	329
	12%KLM	10%	12%	9%	11%	12%	14%	18%R	13%	16%R	11%
Scotland	344	70	41	21	62	159	63	4	7	21	266
	8%GJLMN OPQ	11%C	9%	6%	7%	9%	7%G	3%	6%	7%	9%G
South	224	37	18	21	39	83	52	7	7	15	165
	5%	6%	4%	5%	5%	5%	6%	5%	6%	5%	5%
South East	186	23	21	35	55	81	38	8	4	15	144
	5%	4%	4%	9%zABD	7%zAB	5%	4%	5%	3%	5%	5%
South West	113	21	26	3	29	55	21	3	4	9	86
	3%C	3%	6%zCD	1%	3%C	3%	2%	2%	3%	3%	3%
Ulster	119	22	12	9	21	54	38	2	2	10	77
	3%RJNOPQ	3%	3%	3%	3%	3%	4%zR	2%	2%	4%	3%
Wales	202	46	26	19	44	78	40	5	7	13	153
	5%JNOPQ	7%z	6%	5%	5%	5%	5%	3%	6%	4%	5%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 5
Postcode_TV Region. Which region do you live in?
Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
West	157	20	17	11	28	70	37	7	7	15	107
	4%	3%	4%	3%	3%	4%	4%	5%	6%	5%	4%
Yorkshire and Lincolnshire	368	56	46	37	83	159	79	17	11	19	282
	9%KLM	9%	10%	10%	10%	9%	9%	12%	10%	7%	9%
Total mentions	4101	640	463	377	840	1718	885	145	118	295	3046
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 5
Postcode_TV Region. Which region do you live in?
Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
East of England	298	70	-	-	-	36	34	36	34	11	286
	7%RLM	10%zKLM	-	-	-	11%z	9%	12%z	8%	3%	8%
London	864	148	-	-	-	73	75	61	87	171	680
	21%BDEFG IKLM	21%KLM	-	-	-	22%	20%	20%	21%	40%	19%
Midlands East	151	30	-	-	-	13	17	19	11	31	120
	4%	4%	-	-	-	4%	5%	6%	3%	7%	3%
Midlands West	389	86	-	-	-	38	48	30	56	74	314
	9%KLM	12%zKLM	-	-	-	11%	13%	10%	14%z	17%	9%
North East and Cumbria	212	52	-	-	-	25	27	16	36	2	209
	5%R	7%zL	-	-	-	7%	7%	5%	9%z	*	6%
North West	473	93	-	-	-	48	45	37	55	58	413
	12%KLM	13%KLM	-	-	-	14%	12%	12%	13%	14%	11%
Scotland	344	-	62	-	-	-	-	-	-	10	334
	8%GJLMNO PQ	100%zJLM	-	-	-	-	-	-	-	2%	9%
South	224	39	-	-	-	13	26	15	23	8	214
	5%	5%	-	-	-	4%	7%	5%	6%	2%	6%
South East	186	55	-	-	-	26	29	28	27	11	175
	5%	8%zL	-	-	-	8%z	8%z	9%z	7%	3%	5%
South West	113	29	-	-	-	12	17	15	14	1	111
	3%C	4%	-	-	-	3%	5%	5%	4%	*	3%
Ulster	119	-	-	-	21	-	-	-	-	1	118
	3%RJNOPQ	-	-	-	100%zJKL	-	-	-	-	*	3%
Wales	202	-	-	44	-	-	-	-	-	6	196
	5%JNOPQ	-	-	100%zJKM	-	-	-	-	-	1%	5%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 5
Postcode_TV Region. Which region do you live in?
Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
West	157	28	-	-	-	11	17	11	17	12	145
	4%	4%	-	-	-	3%	5%	4%	4%	3%	4%
Yorkshire and Lincolnshire	368	83	-	-	-	45	38	35	48	27	340
	9%KLM	12%zKLM	-	-	-	13%z	10%	11%	12%	7%	9%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 6

From Interviewer information. Which region do you live in?

Base = All F2F Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	2098	297	310	275	585	1143	417	59	55	153	1582
WeightedBase	2584	432	385	365	750	1369	508	77*	68*	189	1964
EffectiveBase	1455	200	234	229	462	843	297	42	44	113	1093
North East	110	29	18	22	40	82	38	7	1	11	68
	4%R	7%	5%	6%	5%	6%z	7%zR	9%	2%	6%	3%
North West	312	48	51	34	85	167	70	13	10	29	221
	12%KLM	11%	13%	9%	11%	12%	14%	17%	14%	15%	11%
Yorks and Humber	198	29	30	31	61	113	40	3	3	12	156
	8%	7%	8%	8%	8%	8%	8%	4%	4%	6%	8%
East Midlands	183	27	28	34	62	111	49	16	14	22	126
	7%	6%	7%	9%	8%	8%	10%	21%zFR	20%zFR	12%zR	6%
West Midlands	238	44	45	31	76	115	30	5	6	8	200
	9%FL	10%	12%	8%	10%	8%	6%	6%	9%	4%	10%zFI
Eastern	260	44	41	40	81	135	72	8	8	24	180
	10%KLM	10%	11%	11%	11%	10%	14%zR	10%	12%	12%	9%
London	370	54	30	48	78	155	42	3	3	14	311
	14%BDEFG IKLM	13%	8%	13%	10%	11%	8%	4%	5%	8%	16%zFGI
South East	321	35	38	63	101	157	59	15	6	25	252
	12%AKLM	8%	10%	17%zABD	13%AB	11%	12%	20%	9%	13%	13%
South West	183	31	43	16	58	113	35	3	7	17	132
	7%	7%	11%zCD	4%	8%C	8%z	7%	4%	10%	9%	7%
Wales	130	32	19	19	38	59	22	2	3	9	102
	5%JNOPQ	7%	5%	5%	5%	4%	4%	2%	5%	5%	5%
Scotland	219	48	34	20	54	123	31	*	5	12	180
	8%JNOP Q	11%C	9%	5%	7%	9%	6%	1%	7%	6%	9%
Northern Ireland	59	10	8	9	17	40	21	1	2	5	36
	2%RINOQ	2%	2%	2%	2%	3%	4%zR	2%	2%	3%	2%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 6
From Interviewer information. Which region do you live in?
Base = All F2F Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	2584	432	385	365	750	1369	508	77*	68*	189	1964
EffectiveBase	1455	200	234	229	462	843	297	42	44	113	1093
Total mentions	2584	432	385	365	750	1369	508	77	68	189	1964
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

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Table 6

From Interviewer information. Which region do you live in?

Base = All F2F Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	2098	442	44	56	43	227	215	184	258	331	1761
WeightedBase	2584	641	54*	38*	17*	300	341	253	389	282	2290
EffectiveBase	1455	373	38	47	38	193	183	154	219	256	1234
North East	110	40	-	-	-	21	19	12	28	-	110
	4%R	6%z	-	-	-	7%	6%	5%	7%z	-	5%
North West	312	85	-	-	-	45	40	30	55	39	272
	12%KLM	13%KLM	-	-	-	15%	12%	12%	14%	14%	12%
Yorks and Humber	198	61	-	-	-	32	29	24	37	16	182
	8%	9%KL	-	-	-	11%	9%	10%	9%	6%	8%
East Midlands	183	62	-	-	-	32	29	30	31	25	158
	7%	10%zKL	-	-	-	11%z	9%	12%z	8%	9%	7%
West Midlands	238	76	-	-	-	32	44	25	51	49	188
	9%FL	12%zKLM	-	-	-	10%	13%	10%	13%z	17%	8%
Eastern	260	81	-	-	-	38	43	33	48	20	238
	10%KLM	13%KLM	-	-	-	13%	12%	13%	12%	7%	10%
London	370	78	-	-	-	36	42	32	46	93	268
	14%BDEFG IKLM	12%KLM	-	-	-	12%	12%	13%	12%	33%	12%
South East	321	101	-	-	-	43	58	45	57	23	299
	12%AKLM	16%zKLM	-	-	-	14%	17%z	18%z	15%	8%	13%
South West	183	58	-	-	-	21	37	22	36	9	174
	7%	9%L	-	-	-	7%	11%z	9%	9%	3%	8%
Wales	130	-	-	38	-	-	-	-	-	3	128
	5%JNO PQ	-	-	100%zJKM	-	-	-	-	-	1%	6%
Scotland	219	-	54	-	-	-	-	-	-	5	214
	8%JLNO PQ	-	100%zJLM	-	-	-	-	-	-	2%	9%
Northern Ireland	59	-	-	-	17	-	-	-	-	*	59
	2%RJNOQ	-	-	-	100%zJKL	-	-	-	-	*	3%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 6
From_Interviewer_information. Which region do you live in?
Base = All F2F Respondents

WeightedBase EffectiveBase Total mentions	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
	2584	641	54*	38*	17*	300	341	253	389	282	2290
	1455	373	38	47	38	193	183	154	219	256	1234
	2584	641	54	38	17	300	341	253	389	282	2290
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

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Table 7

NATID. How would you describe your national identity?

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
English	2648	383	317	280	597	1134	624	107	87	206	1920
	65%ARKLM	60%	68%A	74%zA	71%zA	66%	70%zR	74%zR	73%R	70%	63%
Welsh	140	38	15	9	24	47	23	6	6	8	112
	3%JNOQ	6%zCD	3%	2%	3%	3%	3%	4%	5%	3%	4%
Scottish	309	72	36	15	51	138	65	3	4	21	231
	8%CGJLN OPQ	11%zCD	8%	4%	6%	8%	7%G	2%	3%	7%	8%G
Northern Irish	87	18	9	6	15	33	30	4	2	7	53
	2%RJNOPQ	3%	2%	2%	2%	2%	3%zR	3%	2%	2%	2%
British	740	117	83	54	137	265	138	22	20	52	563
	18%EQ	18%	18%	14%	16%	15%	16%	15%	17%	18%	18%
Other	294	28	13	14	27	131	33	7	3	11	248
	7%ABCDFI JNOPQ	4%	3%	4%	3%	8%	4%	5%	2%	4%	8%zFHI
Total mentions	4217	656	472	379	851	1748	914	150	121	305	3128
	103%	103%	102%	101%	101%	102%	103%	103%	102%	103%	103%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 7

NATID. How would you describe your national identity?

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
English	2648	578	7	12	*	272	305	240	338	101	2539
	65%ARKLM	81%zKLM	11%	28%KM	2%	81%z	82%z	79%z	83%z	24%	69%
Welsh	140	5	-	19	-	3	2	4	1	1	139
	3%JNOQ	1%	-	43%zJKM	-	1%	1%	1%	*	*	4%
Scottish	309	7	44	-	1	3	4	4	3	3	306
	8%CGIJLNO PQ	1%	71%zJLM	-	3%	1%	1%	1%	1%	1%	8%
Northern Irish	87	-	-	1	14	-	-	-	-	*	86
	2%RJNOPQ	-	-	2%J	65%zJKL	-	-	-	-	*	2%
British	740	110	11	12	5	52	58	56	53	206	518
	18%EQ	15%	17%	26%J	23%	15%	15%	19%	13%	49%	14%
Other	294	23	1	1	2	13	9	6	16	125	169
	7%ABCDFI JNOPQ	3%	2%	2%	9%J	4%	2%	2%	4%	30%	5%
Total mentions	4217	722	63	45	22	343	379	310	411	436	3757
	103%	101%	102%	102%	102%	101%	101%	102%	101%	103%	103%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 8
ETHNICITY. What is your ethnic group?
 Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
English / Welsh / Scottish / Northern Irish / British	3444 84%R	572 89%z	431 93%z	351 93%z	783 93%zA	1476 86%z	796 90%zR	125 86%	108 92%zR	270 91%zR	2506 82%
Irish	40 1%	8 1%	2 *	4 1%	6 1%	14 1%	9 1%	3 2%	1 *	2 1%	31 1%
Gypsy or Irish traveller	-	-	-	-	-	-	-	-	-	-	-
Other White background	171 4%BCDFJN OPQ	16 3%C	6 1%	1 *	8 1%	64 4%	23 3%	4 3%	3 3%	7 2%	141 5%F
White and Black Caribbean	12 *	2 *	-	-	-	4 *	2 *	*	1 1%	1 *	10 *
White and Black African	6 *	1 *	-	-	-	3 *	1 *	-	-	-	4 *
White and Asian	19 *	* *	* *	1 *	1 *	4 *	6 1%	1 1%	1 1%	3 1%	12 *
Other mixed heritage background	7 *	- *	1 *	1 *	3 *	3 *	2 *	-	* *	1 *	5 *
Indian	134 3%F	18 3%	9 2%	12 3%	21 3%	60 4%	11 1%	3 2%	3 3%	3 1%	119 4%zFI
Pakistani	61 1%D	4 1%	2 1%	2 1%	4 1%	20 1%	10 1%	2 2%	1 *	2 1%	48 2%
Bangladeshi	29 1%	2 *	1 *	-	1 *	8 *	5 1%	* *	* *	1 *	21 1%
Chinese	14 *E	- *	* *	* *	1 *	1 *	2 *	-	-	-	12 *
Other Asian background	29 1%	4 1%	3 1%	1 *	4 *	16 1%	5 1%	2 2%	-	4 1%	21 1%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 8

ETHNICITY. What is your ethnic group?

Base = All respondents

	Total (z)	Age				Age/SEG 65+ OR DE (E)	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)		Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
African	31 1%D	4 1%	-	-	-	8 *	2 *	*	-	-	29 1%
Caribbean	22 1%	5 1%	2 *	2 1%	4 *	9 1%	4 *	2 1%	1 1%	1 *	16 1%
Any other Black / African / Caribbean background	4 *	1 *	-	-	-	* *	2 *	* *	-	1 *	1 *
Arab	41 1%DFJ	2 *	1 *	-	1 *	19 1%	1 *	-	-	-	40 1%zF
Other ethnic background	13 *	1 *	1 *	-	1 *	4 *	1 *	-	-	*	12 *
Prefer not to say	23 1%E	-	2 *	-	2 *	5 *	5 1%	1 1%	-	-	17 1%
Total mentions	4101 100%	640 100%	463 100%	377 100%	840 100%	1718 100%	885 100%	145 100%	118 100%	295 100%	3046 100%
White (Net)	3656 89%R	596 93%z	440 95%z	357 95%z	797 95%z	1554 90%	827 93%zR	132 91%	112 95%	278 94%zR	2678 88%
Mixed/multiple ethnic group (Net)	44 1%	4 1%	2 *	2 1%	4 *	14 1%	11 1%	2 1%	2 1%	5 2%	32 1%
Asian/Asian British (Net)	266 6%BDFJP	28 4%	16 3%	15 4%	32 4%	106 6%	33 4%	8 6%	4 3%	11 4%	222 7%zFI
Black/African/ Caribbean/Black British (Net)	57 1%D	10 2%	2 *	2 1%	4 *	17 1%	8 1%	2 2%	1 1%	1 *	46 2%
Other ethnic group (Net)	54 1%DFJ	3 *	1 *	-	1 *	23 1%	1 *	-	-	*	52 2%zF
BAME (Net)	422 10%ABCDFI JKLMNP	44 7%	21 5%	20 5%	41 5%	159 9%	53 6%	12 8%	6 5%	17 6%	351 12%zFI

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 8

ETHNICITY. What is your ethnic group?

Base = All respondents

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
English / Welsh / Scottish / Northern Irish / British	3444 84%R	659 93%z	61 99%zM	44 98%zM	19 88%	316 93%z	344 92%z	290 95%zO	369 91%z	-	3444 94%
Irish	40 1%	3 *	1 1%	-	3 12%zJKL	1 *	2 *	-	3 1%	-	40 1%
Gypsy or Irish traveller	-	-	-	-	-	-	-	-	-	-	-
Other White background	171 4%BCDFJN OPQ	8 1%	-	-	-	4 1%	4 1%	4 1%	4 1%	-	171 5%
White and Black Caribbean	12 *	-	-	-	-	-	-	-	-	12 3%	-
White and Black African	6 *	-	-	-	-	-	-	-	-	6 1%	-
White and Asian	19 *	1 *	-	-	-	-	1 *	1 *	-	19 4%	-
Other mixed heritage background	7 *	3 *	-	-	-	1 *	2 *	* *	2 1%	7 2%	-
Indian	134 3%F	21 3%	-	1 2%	-	8 2%	12 3%P	3 1%	17 4%	134 32%	-
Pakistani	61 1%D	4 1%	-	-	-	2 1%	3 1%	-	4 1%	61 14%	-
Bangladeshi	29 1%	1 *	-	-	-	-	1 *	1 *	-	29 7%	-
Chinese	14 *E	1 *	-	-	-	-	1 *	* *	* *	14 3%	-
Other Asian background	29 1%	4 1%	-	-	-	2 1%	2 1%	1 *	3 1%	29 7%	-

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 8

ETHNICITY. What is your ethnic group?

Base = All respondents

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
African	31	-	-	-	-	-	-	-	-	31	-
1%D		-	-	-	-	-	-	-	-	7%	-
Caribbean	22	4	-	-	-	1	3	*	4	22	-
1%		1%	-	-	-	*	1%	*	1%	5%	-
Any other Black / African / Caribbean background	4	-	-	-	-	-	-	-	-	4	-
*		-	-	-	-	-	-	-	-	1%	-
Arab	41	1	-	-	-	1	-	-	1	41	-
1%DFJ		*	-	-	-	*	-	-	*	10%	-
Other ethnic background	13	1	-	-	-	*	*	*	*	13	-
*		*	-	-	-	*	*	*	*	3%	-
Prefer not to say	23	2	-	-	-	2	-	2	-	-	-
1%E		*	-	-	-	1%	-	1%	-	-	-
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
White (Net)	3656	670	62	44	21	321	349	294	376	-	3656
89%R		94%z	100%z	98%z	100%z	95%z	93%z	97%zOQ	92%	-	100%
Mixed/multiple ethnic group (Net)	44	4	-	-	-	1	3	1	2	44	-
1%		1%	-	-	-	*	1%	*	1%	10%	-
Asian/Asian British (Net)	266	31	-	1	-	12	19	6	25	266	-
6%BDFJP		4%	-	2%	-	4%	5%P	2%	6%P	63%	-
Black/African/ Caribbean/Black British (Net)	57	4	-	-	-	1	3	*	4	57	-
1%D		1%	-	-	-	*	1%	*	1%	14%	-
Other ethnic group (Net)	54	1	-	-	-	1	*	*	1	54	-
1%DFJ		*	-	-	-	*	*	*	*	13%	-
BAME (Net)	422	40	-	1	-	15	25	8	32	422	-
10%ABCDPI JKLMNP		6%	-	2%	-	4%	7%P	2%	8%NP	100%	-

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 9

RELIGION. What is your religion?

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
No religion	2052	285	174	95	269	774	427	63	41	105	1537
	50%ABCDE HIJLMNOP Q	45%CD	38%CD	25%	32%C	45%	48%HI	43%	35%	36%	50%HI
Catholic	364	58	41	32	73	143	75	15	8	24	280
	9%	9%	9%	9%	9%	8%	9%	10%	7%	8%	9%
Church of England/ Scotland/Ireland	913	182	185	204	389	529	243	40	44	118	627
	22%R	28%z	40%zA	54%zABD	46%zAB	31%z	27%zR	28%	37%zFR	40%zFGR	21%
Other Christian	205	44	22	22	44	83	55	14	11	22	140
	5%Q	7%	5%	6%	5%	5%	6%	9%zR	9%zR	7%	5%
Buddhist	10	1	*	-	*	2	4	*	*	1	6
	*	*	*	-	*	*	*	*	*	*	*
Hindu	76	12	5	2	7	29	17	6	5	10	56
	2%D	2%	1%	1%	1%	2%	2%	4%	4%	3%	2%
Jewish	157	23	18	2	20	30	23	1	8	4	131
	4%CDEQ	4%C	4%CD	1%	2%C	2%	3%	1%	7%FGI	2%	4%z
Muslim	185	12	4	3	7	66	20	3	1	6	157
	5%ABCDFI JNOPQ	2%	1%	1%	1%	4%	2%	2%	*	2%	5%zFHI
Sikh	75	10	6	9	15	33	8	1	2	3	65
	2%F	2%	1%	2%	2%	2%	1%	1%	2%	1%	2%F
Any other religion	31	6	4	5	8	15	11	2	*	3	19
	1%	1%	1%	1%	1%	1%	1%	2%	*	1%	1%
Prefer not to say	41	5	4	3	7	15	5	1	*	1	32
	1%	1%	1%	1%	1%	1%	1%	1%	*	*	1%
Total mentions	4108	640	463	377	840	1720	889	146	120	297	3050
	100%	100%	100%	100%	100%	100%	100%	101%	101%	101%	100%
Christian (Net)	1477	284	248	258	506	754	371	68	62	163	1044
	36%R	44%z	54%zA	69%zABD	60%zAB	44%z	42%zR	47%zR	52%zFR	55%zFR	34%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 9
RELIGION. What is your religion?
Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Non-Christian (Net)	2585	351	211	116	327	949	510	76	57	131	1970
	63%ABCDE FGHIJKLM NOPQ	55%BCD	46%CD	31%	39%C	55%	58%HI	53%	48%	45%	65%zFGHI

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 9
RELIGION. What is your religion?
Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
No religion	2052	225	28	16	1	136	89	96	129	46	1997
	50%ABCDE HIJLMNOP Q	32%M	45%M	36%M	3%	40%OPQ	24%	32%O	32%O	11%	55%
Catholic	364	55	13	1	5	28	27	17	37	22	338
	9%	8%	20%zL	3%	22%zJL	8%	7%	6%	9%	5%	9%
Church of England/ Scotland/Ireland	913	342	21	19	7	140	202	146	196	14	896
	22%R	48%z	35%z	42%z	34%z	41%z	54%zN	48%z	48%zN	3%	25%
Other Christian	205	29	-	7	8	10	20	21	9	29	176
	5%Q	4%	-	15%zJK	36%zJKL	3%	5%Q	7%NQ	2%	7%	5%
Buddhist	10	*	-	-	-	*	-	-	*	2	8
	*	*	-	-	-	*	-	-	*	*	*
Hindu	76	7	-	1	-	3	3	*	6	63	13
	2%D	1%	-	2%	-	1%	1%	*	2%	15%	*
Jewish	157	20	-	-	-	6	14	14	6	16	137
	4%CDEQ	3%	-	-	-	2%	4%Q	5%NQ	1%	4%	4%
Muslim	185	7	-	-	-	2	5	2	5	161	23
	5%ABCDFI JNOPQ	1%	-	-	-	1%	1%	1%	1%	38%	1%
Sikh	75	15	-	-	-	6	9	2	13	66	9
	2%F	2%	-	-	-	2%	2%	1%	3%	16%	*
Any other religion	31	7	-	1	1	3	4	2	4	2	30
	1%	1%	-	3%	3%	1%	1%	1%	1%	*	1%
Prefer not to say	41	7	-	*	*	5	2	3	4	4	35
	1%	1%	-	-	1%	1%	*	1%	1%	1%	1%
Total mentions	4108	713	62	44	21	338	374	304	409	424	3661
	100%	100%	100%	100%	100%	100%	100%	100%	100%	101%	100%
Christian (Net)	1477	425	34	27	20	177	248	184	241	64	1405
	36%R	60%z	55%z	60%z	93%zJKL	52%z	66%zNQ	61%zN	59%zN	15%	38%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base



Table 9
RELIGION. What is your religion?
Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Non-Christian (Net)	2585	280	28	18	1	156	124	117	163	354	2217
63%ABCDE FGHIJKLM NOPQ		39%M	45%M	40%M	6%	46%OPQ	33%	39%	40%O	84%	61%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 10

A0. How do you receive TV channels, such as the BBC, ITV or Channel 4, on the main TV set in your household?

Base = All respondents

	Total (z)	Age				Age/SEG 65+ OR DE (E)	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)		Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Freeview - free TV via an aerial and set-top box or built into the TV set	1887 46%R	305 48%	268 58%zA	239 64%zA	507 60%zA	894 52%z	476 54%zR	80 56%zR	72 61%zR	160 54%zR	1326 44%
Cable - Virgin Media	679 17%E	134 21%zBCD	67 14%	50 13%	117 14%	231 13%	140 16%	31 21%	22 19%	47 16%	505 17%
Satellite - from Sky for a monthly subscription	1232 30%BCDEF JNOPQ	177 28%CD	110 24%CD	56 15%	166 20%C	432 25%	228 26%	36 25%	30 26%	85 29%	968 32%zF
Freesat satellite TV - via a satellite dish but with no subscription	216 5%	34 5%	27 6%	25 7%	53 6%	98 6%	60 7%	10 7%	8 7%	20 7%	150 5%
Satellite - from someone other than Sky	145 4%A	8 1%	12 3%	7 2%	19 2%	56 3%	21 2%	8 6%F	6 5%	6 2%	118 4%
BT TV (formerly BT Vision)	235 6%EOQ	26 4%	20 4%	14 4%	34 4%	69 4%	48 5%I	7 5%	11 9%I	8 3%	177 6%
TalkTalk TV	140 3%CRP	26 4%C	15 3%	3 1%	18 2%C	49 3%	47 5%zR	7 5%	8 7%R	14 5%	85 3%
EE TV	31 1%DE	- -	- -	- -	- -	2 *	10 1%	1 *	1 1%	2 1%	22 1%
NOW TV	207 5%ABCDEJ NOPQ	16 2%C	7 2%	1 *	8 1%	42 2%	56 6%I	9 6%	8 7%	11 4%	143 5%
YouView	84 2%CE	6 1%	10 2%C	* *	10 1%C	25 1%	19 2%	3 2%	2 2%	5 2%	60 2%
No TV in household	202 5%BCDEGJ NOPQ	22 4%BD	5 1%	4 1%	9 1%	64 4%	37 4%G	1 1%	6 5%	9 3%	161 5%G

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 10

A0. How do you receive TV channels, such as the BBC, ITV or Channel 4, on the main TV set in your household?

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Don't know	50	-	4	7	10	20	16	2	*	5	30
	1%A	-	1%	2%A	1%A	1%	2%	1%	*	2%	1%
Total mentions	5107	755	544	406	951	1981	1157	195	175	374	3745
	125%	118%	118%	108%	113%	115%	131%	135%	148%	127%	123%
Pay TV (Net)	2404	379	230	129	360	853	465	80	68	153	1848
	59%BCDEF IJKLMNOPQ	59%BCD	50%CD	34%	43%C	50%	53%	55%	58%	52%	61%zFI
Non Pay TV (Net)	2029	324	286	260	546	965	514	87	76	173	1425
	49%R	51%	62%zA	69%zA	65%zA	56%z	58%zR	60%zR	64%zR	59%zR	47%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 10

A0. How do you receive TV channels, such as the BBC, ITV or Channel 4, on the main TV set in your household?

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Freeview - free TV via an aerial and set-top box or built into the TV set	1887 46%R	432 61%z	40 65%z	21 48%	13 63%z	209 62%z	223 60%z	193 64%z	238 58%z	147 35%	1727 47%
Cable - Virgin Media	679 17%E	102 14%	7 11%	4 10%	3 16%	45 13%	57 15%	43 14%	59 14%	54 13%	622 17%
Satellite - from Sky for a monthly subscription	1232 30%BCDEF JNOPQ	130 18%	13 21%	18 40%JK	5 24%	73 22%	57 15%	52 17%	79 19%	145 34%	1081 30%
Freesat satellite TV - via a satellite dish but with no subscription	216 5%	46 6%	1 2%	5 11%z	* 1%	24 7%	22 6%	14 5%	32 8%	28 7%	188 5%
Satellite - from someone other than Sky	145 4%A	18 3%	- -	1 1%	- -	5 2%	13 3%	10 3%	8 2%	41 10%	104 3%
BT TV (formerly BT Vision)	235 6%EOQ	28 4%	2 4%	3 8%	* 1%	18 5%Q	10 3%	19 6%OQ	10 2%	24 6%	211 6%
TalkTalk TV	140 3%CRP	16 2%	1 1%	1 2%	* 2%	10 3%P	6 2%	3 1%	13 3%	19 4%	121 3%
EE TV	31 1%DE	- -	- -	- -	- -	- -	- -	- -	- -	3 1%	28 1%
NOW TV	207 5%ABCDEJ NOPQ	7 1%	* 1%	1 1%	- -	2 1%	5 1%	4 1%	3 1%	14 3%	193 5%
YouView	84 2%CE	10 1%	- -	* 1%	* -	7 2%	3 1%	7 2%	3 1%	7 2%	76 2%
No TV in household	202 5%BCDEGJ NOPQ	8 1%	- -	- -	1 3%	6 2%	2 *	4 1%	4 1%	41 10%	157 4%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 10

A0. How do you receive TV channels, such as the BBC, ITV or Channel 4, on the main TV set in your household?

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Don't know	50	9	1	-	-	2	7	4	5	4	46
	1%A	1%	1%	-	-	1%	2%	1%	1%	1%	1%
Total mentions	5107	807	66	54	24	401	406	354	453	526	4555
	125%	113%	107%	122%	111%	119%	108%	116%	111%	125%	125%
Pay TV (Net)	2404	301	23	27	9	152	148	133	168	272	2125
	59%BCDEF IJKMNOPQ	42%	38%	60%JKM	41%	45%	40%	44%	41%	64%	58%
Non Pay TV (Net)	2029	467	40	25	13	222	245	199	269	166	1850
	49%R	66%z	65%z	56%	63%	66%z	66%z	65%z	66%z	39%	51%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 11

A0a. Do you have access to the internet at home?

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Yes	3611	588	356	173	529	1303	668	92	85	199	2786
	88%BCDEF GHIJKLMN OPQ	92%zBCD	77%CD	46%	63%C	76%	75%GI	63%	72%	68%	91%zFGHI
No	490	52	107	204	311	415	217	53	33	96	261
	12%AR	8%	23%zA	54%zABD	37%zAB	24%z	25%zR	37%zFR	28%zR	32%zFR	9%
Don't know	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
Total mentions	4101	640	463	377	840	1718	885	145	118	295	3046
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 11
A0a. Do you have access to the internet at home?
Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Yes	3611	451	33	33	12	230	221	224	226	379	3213
	88%BCDEF GHIJKLMN OPQ	63%	53%	74%K	58%	68%Q	59%	74%OQ	55%	90%	88%
No	490	262	29	11	9	109	153	80	182	43	443
	12%AR	37%z	47%zL	26%z	42%z	32%z	41%zP	26%z	45%zNP	10%	12%
Don't know	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 12

A0b. Do you connect any of these devices to your home internet to watch catch-up and on-demand services on your main TV set?

Base = All respondents with access to the internet at home

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3584	503	351	152	503	1294	747	117	98	234	2674
WeightedBase	3446	568	352	173	525	1255	637	91*	83*	192	2656
EffectiveBase	2423	327	243	118	362	899	518	80	70	167	1811
Smart TV (i.e. a TV with built-in video streaming apps)	1149 33%ABCDE JNOPQ	160 28%BCD	68 19%	32 18%	100 19%	322 26%	197 31%	37 41%F	40 48%zFIR	64 33%	897 34%
Apple TV	162 5%ABDEJO PQ	11 2%	3 1%	3 2%	6 1%	27 2%	34 5%	9 10%zR	8 10%zR	10 5%	119 4%
Amazon Fire	475 14%ABCDEJ NOPQ	45 8%CD	18 5%	3 2%	21 4%	109 9%	89 14%	18 20%I	21 25%zFIR	21 11%	360 14%
Google Chromecast	240 7%BCDEJO PQ	26 5%	12 3%	3 2%	14 3%	53 4%	54 9%I	9 10%	8 10%	10 5%	174 7%
Games console	578 17%ABCDEJ NOPQ	28 5%BCD	4 1%	- -	4 1%	113 9%	120 19%I	22 25%I	17 20%	22 11%	434 16%
Freeview - free TV via an aerial and set-top box or built into the TV set	596 17%	91 16%	66 19%	20 12%	86 16%	197 16%	122 19%I	16 18%	22 27%zIR	26 13%	447 17%
Cable - Virgin Media	342 10%E	75 13%zBD	26 7%	16 9%	41 8%	96 8%	59 9%	11 13%	14 16%F	24 13%	273 10%
Satellite - from Sky for a monthly subscription	674 20%CDEJN OQ	111 20%CD	57 16%C	14 8%	71 14%C	194 15%	120 19%	18 20%	18 21%	42 22%	536 20%
Freesat satellite TV - via a satellite dish but with no subscription	93 3%	19 3%	7 2%	6 3%	13 3%	29 2%	23 4%	3 4%	3 4%	5 3%	66 2%
Satellite - from someone other than Sky	43 1%ADE	- -	- -	1 *	1 *	8 1%	11 2%	3 3%	3 3%	3 1%	30 1%
BT TV (formerly BT Vision)	153 4%E	15 3%	12 3%	9 5%	21 4%	37 3%	26 4%I	1 1%	4 5%	3 2%	119 4%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 12

A0b. Do you connect any of these devices to your home internet to watch catch-up and on-demand services on your main TV set?

Base = All respondents with access to the internet at home

	Total (z)	Age				Age/SEG 65+ OR DE (E)	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)		Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3446	568	352	173	525	1255	637	91*	83*	192	2656
EffectiveBase	2423	327	243	118	362	899	518	80	70	167	1811
TalkTalk TV	84 2%RP	20 4%	7 2%	* *	8 1%	24 2%	26 4%zR	4 4%	1 2%	5 3%	53 2%
EE TV	19 1%E	- -	- -	- -	- -	* *	6 1%	- -	- -	- -	13 *
NOW TV	154 4%BCDERJ NOPQ	14 2%	4 1%	1 *	4 1%	27 2%	44 7%zR	6 7%	7 9%R	8 4%	106 4%
YouView	59 2%	6 1%	7 2%	* *	7 1%	18 1%	15 2%	2 2%	2 3%	4 2%	42 2%
Laptop, netbook, tablet or smartphone	1616 47%ABCDE IJLNOPQ	223 39%BCD	105 30%CD	32 18%	137 26%C	461 37%	291 46%I	42 47%I	30 36%	63 33%	1236 47%I
Other device connected to the TV	54 2%	7 1%	10 3%	2 1%	12 2%	22 2%	12 2%	1 1%	3 3%	6 3%	37 1%
None of these	526 15%	106 19%	104 29%zA	73 42%zABD	176 34%zAB	306 24%z	120 19%zGR	9 10%	12 15%	45 23%zGR	391 15%
Don't know	30 1%F	6 1%	- -	5 3%zBD	5 1%	11 1%	1 *	- -	- -	1 *	28 1%F
Total mentions	7046 204%	965 170%	509 145%	218 126%	727 139%	2056 164%	1371 215%	213 235%	213 258%	360 188%	5360 202%
Connected TV Viewing (Net)	2890 84%BCDEI JLNOPQ	456 80%BCD	249 71%CD	95 55%	344 66%C	938 75%	516 81%	81 90%FI	70 85%	147 76%	2237 84%I
Non-connected TV Viewing (Net)	526 15%	106 19%	104 29%zA	73 42%zABD	176 34%zAB	306 24%z	120 19%zGR	9 10%	12 15%	45 23%zGR	391 15%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

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Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 12

A0b. Do you connect any of these devices to your home internet to watch catch-up and on-demand services on your main TV set?

Base = All respondents with access to the internet at home

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	3584	380	35	55	33	212	168	209	171	579	2988
WeightedBase	3446	447	33**	33*	12**	226	221	222	225	352	3076
EffectiveBase	2423	289	27	43	28	164	129	157	134	400	2072
Smart TV (i.e. a TV with built-in video streaming apps)	1149	84	9	4	3	50	33	51	32	116	1025
	33%ABCDE JLNOPQ	19%	28%	11%	25%	22%Q	15%	23%O	14%	33%	33%
Apple TV	162	5	*	-	*	5	1	3	2	16	146
	5%ABDEJO PQ	1%	1%	-	1%	2%	*	1%	1%	4%	5%
Amazon Fire	475	17	2	1	1	15	2	12	5	29	440
	14%ABCDEJ LNOPQ	4%	6%	3%	7%	7%OQ	1%	6%O	2%	8%	14%
Google Chromecast	240	10	3	*	1	10	1	5	5	22	215
	7%BCDEJO PQ	2%	9%	2%	6%	4%O	*	2%O	2%	6%	7%
Games console	578	4	-	-	*	2	1	3	1	42	534
	17%ABCDEJ LNOPQ	1%	-	-	1%	1%	1%	1%	*	12%	17%
Freeview - free TV via an aerial and set-top box or built into the TV set	596	76	4	3	3	44	32	38	39	49	543
	17%	17%	13%	9%	24%	20%	14%	17%	17%	14%	18%
Cable - Virgin Media	342	36	2	2	1	20	16	22	14	28	311
	10%E	8%	7%	7%	8%	9%	7%	10%	6%	8%	10%
Satellite - from Sky for a monthly subscription	674	55	6	8	2	30	25	33	22	74	596
	20%CDEJN OQ	12%	19%	24%J	17%	13%	11%	15%	10%	21%	19%
Freesat satellite TV - via a satellite dish but with no subscription	93	9	*	3	*	7	3	5	4	7	86
	3%	2%	1%	9%zJ	2%	3%	1%	2%	2%	2%	3%
Satellite - from someone other than Sky	43	1	-	-	-	-	1	1	-	11	32
	1%ADE	*	-	-	-	-	*	*	-	3%	1%
BT TV (formerly BT Vision)	153	18	1	2	*	13	5	9	8	13	140
	4%E	4%	2%	7%	1%	6%	2%	4%	4%	4%	5%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 12

A0b. Do you connect any of these devices to your home internet to watch catch-up and on-demand services on your main TV set?

Base = All respondents with access to the internet at home

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	3446	447	33**	33*	12**	226	221	222	225	352	3076
EffectiveBase	2423	289	27	43	28	164	129	157	134	400	2072
TalkTalk TV	84	5	1	1	*	2	3	-	5	9	75
	2%RP	1%	3%	3%	3%	1%	1%	-	2%	2%	2%
EE TV	19	-	-	-	-	-	-	-	-	*	18
	1%E	-	-	-	-	-	-	-	-	*	1%
NOW TV	154	3	*	1	-	2	2	3	1	8	147
	4%BCDERJ NOPQ	1%	1%	2%	-	1%	1%	1%	*	2%	5%
YouView	59	7	-	*	*	4	3	7	-	6	52
	2%	2%	-	1%	1%	2%	1%	3%Q	-	2%	2%
Laptop, netbook, tablet or smartphone	1616	112	15	6	3	66	46	58	54	177	1426
	47%ABCDE IJLNOPQ	25%	47%	17%	29%	29%	21%	26%	24%	50%	46%
Other device connected to the TV	54	8	2	2	*	4	4	8	-	3	51
	2%	2%	6%	5%	2%	2%	2%	4%zQ	-	1%	2%
None of these	526	153	7	11	5	60	94	74	79	62	464
	15%	34%z	20%	33%z	47%	26%z	42%zNP	33%zN	35%zN	18%	15%
Don't know	30	5	-	-	-	2	3	-	5	3	27
	1%F	1%	-	-	-	1%	1%	-	2%	1%	1%
Total mentions	7046	610	54	44	20	336	274	333	277	675	6329
	204%	136%	164%	132%	172%	148%	124%	150%	123%	192%	206%
Connected TV Viewing (Net)	2890	290	26	22	6	165	125	148	141	286	2585
	84%BCDEI JLNOPQ	65%	80%	67%	53%	73%OQ	56%	67%O	63%	81%	84%
Non-connected TV Viewing (Net)	526	153	7	11	5	60	94	74	79	62	464
	15%	34%z	20%	33%z	47%	26%z	42%zNP	33%zN	35%zN	18%	15%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 13

A0b. Do you connect any of these devices to your home internet to watch catch-up and on-demand services on your main TV set?

Base = All respondents

	Total (z)	Age				Age/SEG 65+ OR DE (E)	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)		Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Smart TV (i.e. a TV with built-in video streaming apps)	1149 28%BCDEF IJKLMNOP Q	160 25%BCD	68 15%CD	32 8%	100 12%C	322 19%	197 22%	37 26%	40 34%FI	64 22%	897 29%zFI
Apple TV	162 4%ABCDEI NOPQ	11 2%	3 1%	3 1%	6 1%	27 2%	34 4%	9 6%	8 7%	10 3%	119 4%
Amazon Fire	475 12%ABCDEI JLNOPQ	45 7%CD	18 4%CD	3 1%	21 3%C	109 6%	89 10%	18 13%	21 17%FI	21 7%	360 12%I
Google Chromecast	240 6%BCDEIN OPQ	26 4%CD	12 2%	3 1%	14 2%	53 3%	54 6%I	9 6%	8 7%	10 3%	174 6%
Games console	578 14%ABCDEI JKLMNOPQ	28 4%BCD	4 1%	- -	4 *	113 7%	120 14%I	22 15%I	17 14%I	22 7%	434 14%I
Freeview - free TV via an aerial and set-top box or built into the TV set	596 15%CDEIJ OQ	91 14%C	66 14%CD	20 5%	86 10%C	197 11%	122 14%I	16 11%	22 19%I	26 9%	447 15%I
Cable - Virgin Media	342 8%CDEJO Q	75 12%zBCD	26 6%	16 4%	41 5%	96 6%	59 7%	11 8%	14 11%	24 8%	273 9%
Satellite - from Sky for a monthly subscription	674 16%BCDEF JNOPQ	111 17%CD	57 12%CD	14 4%	71 8%C	194 11%	120 14%	18 12%	18 15%	42 14%	536 18%zF
Freesat satellite TV - via a satellite dish but with no subscription	93 2%	19 3%	7 2%	6 2%	13 2%	29 2%	23 3%	3 2%	3 3%	5 2%	66 2%
Satellite - from someone other than Sky	43 1%ADEI	- -	- -	1 *	1 *	8 *	11 1%	3 2%	3 2%	3 1%	30 1%
BT TV (formerly BT Vision)	153 4%EIO	15 2%	12 3%	9 2%	21 2%	37 2%	26 3%I	1 *	4 4%	3 1%	119 4%I

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 13

A0b. Do you connect any of these devices to your home internet to watch catch-up and on-demand services on your main TV set?

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
TalkTalk TV	84 2% CDEJP	20 3% CD	7 2%	* *	8 1% C	24 1%	26 3% R	4 2%	1 1%	5 2%	53 2%
EE TV	19 * E	-	-	-	-	* *	6 1%	-	-	-	13 *
NOW TV	154 4% BCDEJN OPQ	14 2% CD	4 1%	1 *	4 1%	27 2%	44 5% I	6 4%	7 6%	8 3%	106 3%
YouView	59 1%	6 1%	7 2%	* *	7 1% C	18 1%	15 2%	2 1%	2 2%	4 1%	42 1%
Laptop, netbook, tablet or smartphone	1616 39% BCDEF GHIJKLMN OPQ	223 35% BCD	105 23% CD	32 8%	137 16% C	461 27%	291 33% I	42 29%	30 25%	63 21%	1236 41% zFGHI
Other device connected to the TV	54 1%	7 1%	10 2%	2 *	12 1%	22 1%	12 1%	1 1%	3 2%	6 2%	37 1%
None of these	526 13% G	106 17% z	104 22% z	73 19% z	176 21% z	306 18% z	120 14% G	9 7%	12 10%	45 15% G	391 13%
Don't know	30 1% F	6 1%	-	5 1%	5 1%	11 1%	1 *	-	-	1 *	28 1% F
No internet (A0a)	490 12% AR	52 8%	107 23% zA	204 54% zABD	311 37% zAB	415 24% z	217 25% zR	53 37% zFR	33 28% zR	96 32% zFR	261 9%
No TV in household (A0)	202 5% BCDEGJ NOPQ	22 4% BD	5 1%	4 1%	9 1%	64 4%	37 4% G	1 1%	6 5%	9 3%	161 5% G
Total mentions	7738 189%	1039 162%	621 134%	426 113%	1047 125%	2535 148%	1624 183%	267 185%	252 213%	465 158%	5782 190%
Connected TV Viewing (Net)	2890 70% BCDEF GHIJKLMN OPQ	456 71% BCD	249 54% CD	95 25%	344 41% C	938 55%	516 58% I	81 56%	70 60%	147 50%	2237 73% zFGHI

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

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Table 13
A0b. Do you connect any of these devices to your home internet to watch catch-up and on-demand services on your main TV set?
Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Non-connected TV Viewing (Net)	1181	178	214	277	491	769	369	63	48	148	782
	29%R	28%	46%zA	73%zABD	58%zAB	45%z	42%zR	44%zR	40%zR	50%zFR	26%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 13

A0b. Do you connect any of these devices to your home internet to watch catch-up and on-demand services on your main TV set?

Base = All respondents

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Smart TV (i.e. a TV with built-in video streaming apps)	1149	84	9	4	3	50	33	51	32	116	1025
	28%BCDEF IJKLMNOP Q	12%	15%	8%	14%	15%Q	9%	17%OQ	8%	28%	28%
Apple TV	162	5	*	-	*	5	1	3	2	16	146
	4%ABCDEI NOPQ	1%	1%	-	*	1%	*	1%	1%	4%	4%
Amazon Fire	475	17	2	1	1	15	2	12	5	29	440
	12%ABCDEI JLNOPQ	2%	3%	3%	4%	4%OQ	1%	4%OQ	1%	7%	12%
Google Chromecast	240	10	3	*	1	10	1	5	5	22	215
	6%BCDEJN OPQ	1%	5%	1%	3%	3%O	*	2%O	1%	5%	6%
Games console	578	4	-	-	*	2	1	3	1	42	534
	14%ABCDEI JKLMNOPQ	1%	-	-	*	1%	*	1%	*	10%	15%
Freeview - free TV via an aerial and set-top box or built into the TV set	596	76	4	3	3	44	32	38	39	49	543
	15%CDEIJ OQ	11%	7%	7%	13%	13%	8%	12%	9%	12%	15%
Cable - Virgin Media	342	36	2	2	1	20	16	22	14	28	311
	8%CDEJOQ	5%	4%	5%	4%	6%Q	4%	7%	3%	7%	9%
Satellite - from Sky for a monthly subscription	674	55	6	8	2	30	25	33	22	74	596
	16%BCDEFJ NOPQ	8%	10%	18%J	9%	9%Q	7%	11%OQ	5%	17%	16%
Freesat satellite TV - via a satellite dish but with no subscription	93	9	*	3	*	7	3	5	4	7	86
	2%	1%	1%	7%J	1%	2%	1%	2%	1%	2%	2%
Satellite - from someone other than Sky	43	1	-	-	-	-	1	1	-	11	32
	1%ADEJ	*	-	-	-	-	*	*	-	3%	1%
BT TV (formerly BT Vision)	153	18	1	2	*	13	5	9	8	13	140
	4%EIO	2%	1%	5%	*	4%	1%	3%	2%	3%	4%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 13

A0b. Do you connect any of these devices to your home internet to watch catch-up and on-demand services on your main TV set?

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
TalkTalk TV	84	5	1	1	*	2	3	-	5	9	75
	2% CDEJP	1%	1%	2%	2%	1%	1%	-	1%	2%	2%
EE TV	19	-	-	-	-	-	-	-	-	*	18
	* E	-	-	-	-	-	-	-	-	*	1%
NOW TV	154	3	*	1	-	2	2	3	1	8	147
	4% BCDEJN	*	1%	1%	-	1%	*	1%	*	2%	4%
YouView	59	7	-	*	*	4	3	7	-	6	52
	1%	1%	-	1%	*	1%	1%	2% Q	-	2%	1%
Laptop, netbook, tablet or smartphone	1616	112	15	6	3	66	46	58	54	177	1426
	39% BCDEF	16%	25%	13%	16%	20% OQ	12%	19% O	13%	42%	39%
	GHIJKLMN										
	OPQ										
Other device connected to the TV	54	8	2	2	*	4	4	8	-	3	51
	1%	1%	3%	4%	1%	1%	1%	3% Q	-	1%	1%
None of these	526	153	7	11	5	60	94	74	79	62	464
	13% G	22% z	11%	24% z	25% zK	18% z	25% zQ	24% zN	19% z	15%	13%
Don't know	30	5	-	-	-	2	3	-	5	3	27
	1% F	1%	-	-	-	1%	1%	-	1%	1%	1%
No internet (A0a)	490	262	29	11	9	109	153	80	182	43	443
	12% AR	37% z	47% zL	26% z	42% z	32% z	41% zP	26% z	45% zNP	10%	12%
No TV in household (A0)	202	8	-	-	1	6	2	4	4	41	157
	5% BCDEGJ	1%	-	-	3%	2%	*	1%	1%	10%	4%
	NOPQ										
Total mentions	7738	879	83	55	30	451	428	417	462	759	6928
	189%	123%	134%	124%	139%	133%	115%	137%	113%	180%	190%
Connected TV Viewing (Net)	2890	290	26	22	6	165	125	148	141	286	2585
	70% BCDEF	41%	42%	50% M	29%	49% OQ	33%	49% OQ	35%	68%	71%
	GHIJKLMN										
	OPQ										

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 13
A0b. Do you connect any of these devices to your home internet to watch catch-up and on-demand services on your main TV set?
Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Non-connected TV Viewing (Net)	1181	418	36	22	15	171	247	156	262	133	1043
	29%R	59%z	58%z	50%z	71%zL	51%z	66%zNP	51%z	64%zNP	31%	29%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 14
A1. Which, if any, of these TV channels have you personally watched in the past 3 months? Please do not include programmes watched on catch-up or on-demand.
Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
BBC One	3291	574	413	341	754	1381	724	115	104	254	2436
	80%	90%z	89%z	90%z	90%z	80%	82%	79%	88%	86%zFR	80%
BBC Two	2327	437	335	275	610	977	505	82	82	188	1713
	57%	68%z	72%z	73%z	73%z	57%	57%	57%	69%zFGR	64%zFR	56%
BBC Four	1313	262	207	155	363	546	296	54	47	99	937
	32%R	41%z	45%z	41%z	43%z	32%	33%	37%	39%	34%	31%
ITV	2796	474	346	271	617	1163	633	95	90	210	2041
	68%R	74%z	75%z	72%	74%z	68%	71%zR	66%	76%	71%	67%
Any other ITV channel (e.g. ITV2, ITV3, ITV Be)	1600	299	155	118	273	598	376	56	56	123	1160
	39%BCDEJ KNQ	47%zBCD	34%	31%	33%	35%	42%z	39%	48%	42%	38%
Channel 4	2372	416	282	205	487	917	504	72	74	171	1759
	58%EQ	65%zCD	61%	54%	58%	53%	57%	49%	62%G	58%	58%
Any other 4 channel (e.g. E4, Film4, More4, 4Seven)	1366	221	142	81	224	472	313	45	39	105	996
	33%CDEJN OQ	35%CD	31%CD	22%	27%CD	27%	35%	31%	33%	36%	33%
Channel 5	1862	370	249	167	416	788	438	63	69	148	1342
	45%R	58%zCD	54%zCD	44%	50%zC	46%	49%zR	43%	58%zGR	50%	44%
Any other Channel 5 channel (e.g. 5USA, 5Star)	826	167	79	38	117	296	210	25	24	78	590
	20%CDEJK OPQ	26%zBCD	17%CD	10%	14%CD	17%	24%zR	18%	20%	26%zR	19%
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	1293	244	159	108	267	496	317	42	45	100	922
	32%ERK	38%zCD	34%	29%	32%	29%	36%zR	29%	38%	34%	30%
Any Sky channel (e.g. Sky1, Sky Atlantic, Sky Sports)	1224	193	102	56	158	391	240	33	35	80	948
	30%BCDEJ NOPQ	30%BCD	22%CD	15%	19%CD	23%	27%	23%	29%	27%	31%z
S4C	108	21	9	5	14	27	22	5	6	9	82
	3%EJOQ	3%	2%	1%	2%	2%	3%	4%	5%	3%	3%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 14
A1. Which, if any, of these TV channels have you personally watched in the past 3 months? Please do not include programmes watched on catch-up or on-demand.
Base = All respondents

	Total (z)	Age				Age/SEG 65+ OR DE (E)	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)		Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
BBC News Channel	1219	234	169	125	294	463	247	42	47	93	909
	30%E	37%z	36%z	33%	35%z	27%	28%	29%	40%zFR	31%	30%
BBC Parliament	241	27	40	26	66	84	59	6	10	19	170
	6%	4%	9%zA	7%	8%zA	5%	7%	4%	8%	6%	6%
BBC Alba	96	12	8	6	14	26	18	1	3	9	71
	2%EJNQ	2%	2%	2%	2%	2%	2%	*	2%	3%	2%
CBBC	328	32	9	3	12	71	51	8	9	14	264
	8%ABCDEFG JLNOPQ	5%BCD	2%	1%	1%	4%	6%	5%	8%	5%	9%zF
Cbeebies	457	52	18	3	21	135	67	11	12	14	363
	11%ABCDEFG IJKLNOPQ	8%BCD	4%CD	1%	2%C	8%	8%I	7%	11%I	5%	12%zFI
Other	144	18	21	25	46	86	39	7	3	21	103
	4%	3%	5%	7%zA	6%z	5%z	4%	5%	2%	7%zFR	3%
None of these	338	33	11	10	22	134	61	12	8	12	268
	8%ABCDIJ LNOPQ	5%	2%	3%	3%	8%	7%I	8%	7%	4%	9%I
Total mentions	23201	4085	2755	2020	4775	9050	5122	772	760	1747	17074
	566%	638%	595%	536%	569%	527%	578%	533%	644%	592%	560%
Any BBC channels (Net)	3482	585	424	351	775	1451	752	122	107	266	2581
	85%	91%z	92%z	93%z	92%z	84%	85%	84%	91%	90%zFR	85%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 14
A1. Which, if any, of these TV channels have you personally watched in the past 3 months? Please do not include programmes watched on catch-up or on-demand.
Base = All respondents

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
BBC One	3291 80%	643 90%zK	48 77%	44 99%zJKM	19 90%	301 89%z	342 91%z	287 94%zNQ	357 87%z	276 65%	3002 82%
BBC Two	2327 57%	515 72%z	41 66%	39 88%zJKM	16 72%z	247 73%zQ	268 72%z	243 80%zNOQ	272 67%z	164 39%	2148 59%
BBC Four	1313 32%R	310 44%zK	17 27%	25 57%zJK	10 48%zK	153 45%zQ	157 42%z	161 53%zNOQ	149 36%	91 22%	1209 33%
ITV	2796 68%R	519 73%z	41 67%	36 82%z	21 96%zJKL	249 74%	270 72%	237 78%zQ	282 69%	174 41%	2608 71%
Any other ITV channel (e.g. ITV2, ITV3, ITV Be)	1600 39%BCDEJ KNQ	230 32%K	7 12%	23 52%zJK	13 60%zJK	99 29%	131 35%	107 35%	123 30%	82 19%	1511 41%
Channel 4	2372 58%EQ	412 58%	29 48%	31 71%zK	15 68%K	203 60%Q	209 56%	209 69%zNOQ	203 50%	155 37%	2204 60%
Any other 4 channel (e.g. E4, Film4, More4, 4Seven)	1366 33%CDEJN OQ	185 26%	13 21%	15 34%	11 51%zJK	90 27%Q	95 25%	99 33%OQ	85 21%	91 21%	1263 35%
Channel 5	1862 45%R	351 49%K	21 34%	29 66%zJK	15 72%zJK	173 51%Q	178 48%	168 55%zOQ	183 45%	105 25%	1747 48%
Any other Channel 5 channel (e.g. 5USA, 5Star)	826 20%CDEJK OPQ	94 13%	4 7%	12 27%JK	7 33%zJK	52 15%	42 11%	45 15%	49 12%	53 13%	767 21%
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	1293 32%ERK	229 32%K	9 15%	20 45%zJK	9 40%K	105 31%	124 33%Q	121 40%zNQ	108 26%	74 18%	1210 33%
Any Sky channel (e.g. Sky1, Sky Atlantic, Sky Sports)	1224 30%BCDEJ NOPQ	124 17%	15 24%	13 29%J	6 28%	64 19%	60 16%	59 19%	66 16%	102 24%	1118 31%
S4C	108 3%EJOPQ	3 *	- -	11 26%zJKM	- -	3 1%	- -	1 *	1 *	9 2%	99 3%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 14
A1. Which, if any, of these TV channels have you personally watched in the past 3 months? Please do not include programmes watched on catch-up or on-demand.
Base = All respondents

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
BBC News Channel	1219	253	19	17	5	132	121	132	121	153	1056
	30%E	35%z	31%	39%	22%	39%zQ	32%	43%zOQ	30%	36%	29%
BBC Parliament	241	48	9	7	2	25	23	32	16	23	214
	6%	7%	15%z	16%zJ	8%	7%Q	6%	11%zOQ	4%	5%	6%
BBC Alba	96	5	8	*	*	1	4	5	-	7	88
	2%EJNQ	1%	13%zJL	1%	2%	*	1%	2%NQ	-	2%	2%
CBBC	328	9	1	*	1	3	7	4	5	51	275
	8%ABCDEF JLNO PQ	1%	2%	*	6%JL	1%	2%	1%	1%	12%	8%
CBeebies	457	18	1	*	2	9	9	14	3	65	390
	11%ABCDEF IJKLNOPQ	2%	2%	*	8%JL	3%Q	2%	5%Q	1%	15%	11%
Other	144	43	2	1	1	20	23	15	27	26	118
	4%	6%z	4%	1%	3%	6%z	6%z	5%	7%z	6%	3%
None of these	338	19	2	-	*	11	8	7	12	69	263
	8%ABCDU LNOPQ	3%	4%	-	2%	3%	2%	2%	3%	16%	7%
Total mentions	23201	4010	289	325	152	1939	2070	1947	2062	1771	21292
	566%	563%	469%	731%	709%	574%	553%	640%	505%	420%	582%
Any BBC channels (Net)	3482	661	50	44	20	310	351	294	367	323	3144
	85%	93%zK	81%	99%zK	95%z	92%z	94%zQ	97%zNQ	90%z	77%	86%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 15
A1a_1. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
- BBC One
Base = All Respondents who have watched TV in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3323	500	389	273	662	1326	770	122	108	265	2423
WeightedBase	3291	574	413	341	754	1381	724	115*	104*	254	2436
EffectiveBase	2283	331	277	219	496	942	535	89	78	183	1666
A few times a day	699 21%R	106 19%	129 31%zA	117 34%zA	246 33%zA	342 25%z	175 24%R	30 26%	29 28%	77 30%zFR	490 20%
At least once every day	1389 42%	299 52%z	193 47%	156 46%	349 46%z	613 44%	297 41%	52 45%	53 51%	104 41%	1040 43%
About two or three times a week	711 22%BCDEH JNOPQ	110 19%CD	58 14%	42 12%	99 13%	266 19%	148 20%	17 15%	13 13%	50 20%	545 22%H
At least once a week	345 10%ABCDEI JNOPQ	39 7%	24 6%	14 4%	38 5%	109 8%	70 10%I	13 11%I	8 7%	10 4%	251 10%I
At least once a month	94 3%	8 1%	6 1%	10 3%	16 2%	33 2%	22 3%	3 3%	1 1%	10 4%	69 3%
At least once in the last three months	35 1%E	2 *	3 1%	- -	3 *	7 1%	6 1%	- -	- -	2 1%	28 1%
Don't know/can't remember	19 1%	9 1%z	1 *	2 *	2 *	11 1%	5 1%	1 *	- -	* *	13 1%
Total mentions	3291 100%	574 100%	413 100%	341 100%	754 100%	1381 100%	724 100%	115 100%	104 100%	254 100%	2436 100%
Daily (Net)	2088 63%	405 71%z	322 78%zA	273 80%zA	595 79%zA	955 69%z	472 65%	81 71%	82 79%zFR	181 71%zFR	1530 63%
Weekly (Net)	3144 96%	555 97%	403 98%	329 97%	732 97%z	1330 96%	690 95%	111 97%	103 99%	242 95%	2325 95%
Monthly (Net)	3238 98%	563 98%	409 99%	339 100%	748 99%	1363 99%	712 98%	114 100%	104 100%	252 99%	2394 98%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 15
A1a_1. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
- BBC One
Base = All Respondents who have watched TV in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	3323	495	47	70	50	260	235	244	251	464	2845
WeightedBase	3291	643	48*	44*	19*	301	342	287	357	276	3002
EffectiveBase	2283	396	38	57	44	208	193	190	208	319	2008
A few times a day	699 21%R	208 32%z	14 30%	15 33%z	9 44%z	93 31%z	115 34%z	93 32%z	115 32%z	57 21%	639 21%
At least once every day	1389 42%	297 46%M	26 55%M	20 46%	6 30%	146 49%	151 44%	144 50%z	153 43%	109 39%	1275 42%
About two or three times a week	711 22%BCDEH JNOPQ	83 13%	5 10%	8 17%	4 22%	42 14%	40 12%	30 11%	52 15%	60 22%	650 22%
At least once a week	345 10%ABCDEI JNOPQ	35 5%	1 2%	2 4%	1 3%	14 5%	21 6%	15 5%	20 6%	39 14%	302 10%
At least once a month	94 3%	16 3%	- -	- -	- -	3 1%	14 4%N	5 2%	12 3%N	6 2%	88 3%
At least once in the last three months	35 1%E	3 *	- -	- -	- -	3 1%	- -	- -	3 1%	4 2%	30 1%
Don't know/can't remember	19 1%	1 *	1 3%J	- -	* 1%	- -	1 *	- -	1 *	1 *	18 1%
Total mentions	3291 100%	643 100%	48 100%	44 100%	19 100%	301 100%	342 100%	287 100%	357 100%	276 100%	3002 100%
Daily (Net)	2088 63%	506 79%z	40 84%z	35 79%z	14 74%	239 80%z	266 78%z	237 83%z	269 75%z	166 60%	1914 64%
Weekly (Net)	3144 96%	623 97%	46 97%	44 100%	19 99%	295 98%Q	328 96%	282 98%zO	341 96%	265 96%	2866 95%
Monthly (Net)	3238 98%	639 99%	46 97%	44 100%	19 99%	298 99%	341 100%	287 100%	353 99%	271 98%	2954 98%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

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Table 16
A1a_2. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
- BBC Two
Base = All Respondents who have watched TV in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	2388	396	324	228	552	952	550	89	88	203	1735
WeightedBase	2327	437	335	275	610	977	505	82*	82*	188	1713
EffectiveBase	1661	259	230	183	413	687	389	68	62	140	1207
A few times a day	239 10%	30 7%	54 16%zA	38 14%A	93 15%zA	130 13%z	54 11%	13 16%	12 15%	22 12%	173 10%
At least once every day	617 27%	134 31%	119 35%z	102 37%z	221 36%z	313 32%z	137 27%	17 21%	23 29%	56 30%	448 26%
About two or three times a week	753 32%	158 36%	104 31%	97 35%	201 33%	299 31%	164 32%	27 33%	22 27%	58 31%	556 32%
At least once a week	484 21%BCDEJ LNOPQ	88 20%BCD	41 12%	28 10%	69 11%	163 17%	106 21%	16 20%	15 18%	40 21%	355 21%
At least once a month	157 7%BCDEJN OPQ	20 5%	8 2%	4 1%	11 2%	39 4%	26 5%	5 6%	7 9%	8 4%	125 7%
At least once in the last three months	50 2%	4 1%	6 2%	2 1%	8 1%	16 2%	14 3%	3 4%	1 1%	3 2%	35 2%
Don't know/can't remember	27 1%	3 1%	3 1%	3 1%	6 1%	17 2%	3 1%	- -	- -	1 *	21 1%
Total mentions	2327 100%	437 100%	335 100%	275 100%	610 100%	977 100%	505 100%	82 100%	82 100%	188 100%	1713 100%
Daily (Net)	856 37%	165 38%	173 52%zA	141 51%zA	314 51%zA	443 45%z	192 38%	30 37%	36 44%	78 41%	621 36%
Weekly (Net)	2093 90%	411 94%z	318 95%z	266 97%z	585 96%z	905 93%z	462 91%	74 90%	74 90%	176 93%	1531 89%
Monthly (Net)	2251 97%	430 99%	326 97%	270 98%	596 98%	944 97%	488 97%	79 96%	81 99%	184 98%	1656 97%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

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Table 16
A1a_2. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
- BBC Two
Base = All Respondents who have watched TV in the last 3 months

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	2388	410	41	62	39	221	189	212	198	287	2087
WeightedBase	2327	515	41*	39*	16*	247	268	243	272	164	2148
EffectiveBase	1661	326	32	50	34	178	153	164	163	199	1486
A few times a day	239	77	10	3	3	38	39	40	37	21	217
	10%	15%z	24%zL	7%	20%	15%z	15%	16%z	14%	13%	10%
At least once every day	617	185	12	19	6	89	96	87	98	45	568
	27%	36%z	29%	48%z	41%z	36%z	36%z	36%z	36%z	27%	26%
About two or three times a week	753	172	12	13	4	78	94	78	94	52	696
	32%	33%	29%	34%	28%	32%	35%	32%	35%	32%	32%
At least once a week	484	59	5	3	1	33	26	29	30	35	446
	21%BCDEJ LNOPQ	12%	12%	9%	9%	14%	10%	12%	11%	21%	21%
At least once a month	157	11	-	1	-	5	5	6	5	6	149
	7%BCDEJN OPQ	2%	-	2%	-	2%	2%	2%	2%	4%	7%
At least once in the last three months	50	7	1	*	-	3	4	*	6	3	47
	2%	1%	2%	1%	-	1%	1%	*	2%	2%	2%
Don't know/can't remember	27	5	1	-	*	-	5	3	2	2	25
	1%	1%	3%	-	1%	-	2%	1%	1%	1%	1%
Total mentions	2327	515	41	39	16	247	268	243	272	164	2148
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	856	262	22	21	9	127	135	126	135	66	785
	37%	51%z	53%	55%z	61%z	51%z	50%z	52%z	50%z	40%	37%
Weekly (Net)	2093	493	38	38	15	238	255	234	259	153	1927
	90%	96%z	94%	98%	99%	96%z	95%z	96%z	95%z	93%	90%
Monthly (Net)	2251	504	38	39	15	244	260	240	264	159	2076
	97%	98%	94%	99%	99%	99%	97%	99%	97%	97%	97%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 17
A1a_3. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
- BBC Four
Base = All Respondents who have watched TV in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	1317	241	200	130	330	527	317	59	52	106	928
WeightedBase	1313	262	207	155	363	546	296	54*	47*	99*	937
EffectiveBase	920	160	139	100	240	380	227	46	38	76	650
A few times a day	107 8%A	9 4%	13 6%	8 5%	21 6%	40 7%	26 9%	8 15%	5 10%	7 7%	76 8%
At least once every day	226 17%	32 12%	36 18%	43 27%zA	79 22%zA	114 21%z	42 14%	12 23%	9 20%	11 11%	168 18%
About two or three times a week	329 25%	82 32%z	54 26%	40 26%	94 26%	136 25%	73 25%	9 18%	16 34%G	31 31%	242 26%
At least once a week	367 28%	72 28%	68 33%	39 25%	108 30%	152 28%	80 27%	15 28%	13 27%	21 22%	265 28%
At least once a month	193 15%BDEJ	45 17%BD	18 9%	14 9%	33 9%	56 10%	43 15%H	5 10%	2 4%	14 14%	134 14%
At least once in the last three months	52 4%R	8 3%	8 4%	4 3%	13 4%	22 4%	22 7%zR	3 5%	2 4%	9 9%zR	28 3%
Don't know/can't remember	40 3%	13 5%	8 4%	7 5%	16 4%	24 4%z	12 4%	1 2%	-	6 6%	25 3%
Total mentions	1313 100%	262 100%	207 100%	155 100%	363 100%	546 100%	296 100%	54 100%	47 100%	99 100%	937 100%
Daily (Net)	333 25%A	41 16%	49 24%	50 32%A	100 28%A	154 28%	67 23%	20 38%FI	14 31%	17 17%	244 26%
Weekly (Net)	1028 78%	196 75%	172 83%	129 83%	302 83%zA	443 81%	220 74%	45 83%	43 92%zFI	69 70%	751 80%zI
Monthly (Net)	1222 93%FI	241 92%	190 92%	144 93%	334 92%	499 91%	263 89%	50 93%	45 96%I	83 84%	884 94%zFI

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

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Table 17
A1a_3. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
- BBC Four
Base = All Respondents who have watched TV in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	1317	241	21	42	26	134	107	138	103	155	1151
WeightedBase	1313	310	17**	25*	10**	153	157*	161	149*	91	1209
EffectiveBase	920	190	16	32	23	108	85	108	84	111	822
A few times a day	107	19	-	1	1	6	13	12	7	13	93
	8%A	6%	-	4%	12%	4%	8%	7%	5%	15%	8%
At least once every day	226	67	6	3	3	30	36	33	33	24	199
	17%	21%	33%	13%	33%	20%	23%	21%	22%	27%	16%
About two or three times a week	329	80	6	5	3	41	38	45	34	16	311
	25%	26%	38%	19%	30%	27%	25%	28%	23%	17%	26%
At least once a week	367	89	5	12	2	48	41	40	49	20	344
	28%	29%	27%	49%zJ	17%	31%	26%	25%	33%	22%	28%
At least once a month	193	31	*	1	1	13	17	16	14	8	183
	15%BDEJ	10%	2%	3%	8%	9%	11%	10%	9%	9%	15%
At least once in the last three months	52	12	-	1	-	8	5	5	7	7	45
	4%R	4%	-	2%	-	5%	3%	3%	5%	8%	4%
Don't know/can't remember	40	13	-	2	-	7	6	9	4	2	35
	3%	4%	-	9%z	-	5%	4%	6%	3%	2%	3%
Total mentions	1313	310	17	25	10	153	157	161	149	91	1209
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	333	85	6	4	5	36	49	45	40	38	292
	25%A	28%	33%	17%	45%	24%	31%	28%	27%	41%	24%
Weekly (Net)	1028	254	16	22	10	125	129	131	123	74	947
	78%	82%	98%	85%	92%	82%	82%	81%	83%	81%	78%
Monthly (Net)	1222	284	17	23	10	139	146	147	137	82	1130
	93%FI	92%	100%	89%	100%	90%	93%	91%	92%	90%	93%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

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Table 18
A1a_4. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
- ITV

Base = All Respondents who have watched TV in the last 3 months

	Total (z)	Age				Age/SEG 65+ OR DE (E)	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)		Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	2859	426	343	230	573	1151	684	107	98	231	2052
WeightedBase	2796	474	346	271	617	1163	633	95*	90*	210	2041
EffectiveBase	1957	278	240	184	424	813	475	82	71	159	1406
A few times a day	584 21%	111 23%	95 27%z	71 26%	166 27%z	291 25%z	159 25%zR	25 26%	21 24%	62 30%zR	408 20%
At least once every day	945 34%	186 39%z	126 36%	110 40%z	236 38%z	428 37%z	220 35%	32 34%	33 37%	74 35%	679 33%
About two or three times a week	694 25%DQ	115 24%	75 22%	53 19%	128 21%	267 23%	147 23%	22 23%	25 28%	46 22%	523 26%
At least once a week	374 13%CDEFI JOPQ	50 11%	34 10%	21 8%	55 9%	116 10%	63 10%	9 10%	10 11%	16 8%	291 14%FI
At least once a month	136 5%ADEQ	9 2%	9 3%	9 3%	18 3%	32 3%	29 5%	5 5%	* *	8 4%	96 5%
At least once in the last three months	48 2%	2 1%	6 2%	4 2%	10 2%	18 2%	12 2%	1 1%	- -	2 1%	34 2%
Don't know/can't remember	15 1%	2 *	2 *	3 1%	4 1%	10 1%	3 *	1 1%	- -	2 1%	9 *
Total mentions	2796 100%	474 100%	346 100%	271 100%	617 100%	1163 100%	633 100%	95 100%	90 100%	210 100%	2041 100%
Daily (Net)	1529 55%R	296 63%z	221 64%z	181 67%z	402 65%z	719 62%z	379 60%zR	57 60%	54 61%	137 65%zR	1087 53%
Weekly (Net)	2597 93%	461 97%z	329 95%	255 94%	585 95%	1102 95%z	589 93%	88 93%	89 100%zFGR	199 94%	1901 93%
Monthly (Net)	2733 98%	470 99%	338 98%	264 97%	603 98%	1135 98%	619 98%	93 98%	90 100%	207 98%	1998 98%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

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Table 18
A1a_4. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
- ITV
Base = All Respondents who have watched TV in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	2859	417	42	60	54	221	196	209	208	330	2516
WeightedBase	2796	519	41*	36*	21*	249	270	237	282	174	2608
EffectiveBase	1957	332	34	48	48	177	158	162	171	223	1771
A few times a day	584 21%	133 26%z	17 40%z	8 22%	8 39%zJ	59 24%	74 28%z	51 22%	82 29%z	29 17%	553 21%
At least once every day	945 34%	203 39%z	14 33%	10 29%	8 41%	90 36%	114 42%z	83 35%	121 43%z	57 33%	884 34%
About two or three times a week	694 25%DQ	111 21%	6 15%	8 22%	3 13%	58 23%Q	53 20%	65 27%OQ	46 16%	43 25%	647 25%
At least once a week	374 13%CDEFJ OPQ	42 8%	3 8%	8 23%JM	1 6%	25 10%	17 6%	20 8%	22 8%	34 20%	339 13%
At least once a month	136 5%ADEQ	17 3%	- -	1 3%	- -	8 3%	9 3%	12 5%	5 2%	8 4%	128 5%
At least once in the last three months	48 2%	10 2%	* 1%	* 1%	- -	8 3%	2 1%	5 2%	5 2%	2 1%	44 2%
Don't know/can't remember	15 1%	3 1%	1 3%z	- -	* 1%	2 1%	1 *	2 1%	1 *	2 1%	14 1%
Total mentions	2796 100%	519 100%	41 100%	36 100%	21 100%	249 100%	270 100%	237 100%	282 100%	174 100%	2608 100%
Daily (Net)	1529 55%R	336 65%z	30 73%zL	19 51%	16 80%zJL	148 60%	188 70%zP	134 57%	203 72%zNP	86 50%	1437 55%
Weekly (Net)	2597 93%	490 94%	40 96%	35 96%	20 99%	232 93%	258 96%	218 92%	271 96%	163 94%	2423 93%
Monthly (Net)	2733 98%	507 98%	40 96%	36 99%	20 99%	240 96%	267 99%	230 97%	276 98%	171 98%	2551 98%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

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Table 19
A1a_5. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
- Any other ITV channel (e.g. ITV2, ITV3, ITV Be)
Base = All Respondents who have watched TV in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	1692	265	163	103	266	621	429	65	64	143	1199
WeightedBase	1593	299	154	118*	272	593	374	56*	56*	123*	1154
EffectiveBase	1148	172	107	75	181	416	301	51	46	98	816
A few times a day	155 10%	26 9%	16 10%	8 6%	23 9%	61 10%	38 10%	10 18%zFR	6 11%	11 9%	109 9%
At least once every day	408 26%	73 24%	40 26%	38 32%	78 29%	163 28%	92 25%	11 20%	13 24%	34 28%	295 26%
About two or three times a week	472 30%	102 34%	43 28%	36 30%	78 29%	178 30%	110 30%	19 34%	17 31%	32 26%	353 31%
At least once a week	348 22%EQ	74 25%	31 20%	17 15%	48 18%	108 18%	76 20%	8 15%	10 17%	27 22%	257 22%
At least once a month	133 8%	17 6%	13 9%	12 10%	25 9%	51 9%	30 8%	6 11%	4 8%	11 9%	92 8%
At least once in the last three months	60 4%	8 3%	8 5%	6 5%	14 5%	23 4%	20 5%	- -	5 9%G	4 3%	39 3%
Don't know/can't remember	18 1%	* *	4 2%	2 2%	6 2%	8 1%	7 2%	1 2%	* *	2 2%	10 1%
Total mentions	1593 100%	299 100%	154 100%	118 100%	272 100%	593 100%	374 100%	56 100%	56 100%	123 100%	1154 100%
Daily (Net)	563 35%	99 33%	56 36%	45 38%	101 37%	224 38%	131 35%	21 38%	20 35%	46 37%	404 35%
Weekly (Net)	1382 87%	274 92%zD	129 84%	98 83%	228 84%	510 86%	317 85%	49 87%	47 83%	105 86%	1013 88%
Monthly (Net)	1515 95%FOQ	291 97%	142 93%	110 93%	253 93%	561 95%	347 93%	55 98%	51 91%	116 95%	1106 96%F

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

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Table 19
A1a_5. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
- Any other ITV channel (e.g. ITV2, ITV3, ITV Be)
Base = All Respondents who have watched TV in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	1692	183	12	38	33	94	89	98	85	170	1513
WeightedBase	1593	229	7**	23**	13**	98*	131*	107*	122*	82	1504
EffectiveBase	1148	138	11	29	29	73	69	73	66	125	1052
A few times a day	155	20	*	*	2	11	8	11	9	10	145
	10%	9%	6%	2%	19%	12%	6%	10%	8%	12%	10%
At least once every day	408	62	2	7	6	23	40	22	41	26	379
	26%	27%	22%	33%	50%	23%	30%	20%	33%	32%	25%
About two or three times a week	472	66	3	7	3	26	40	30	35	18	451
	30%	29%	37%	30%	26%	26%	31%	28%	29%	23%	30%
At least once a week	348	42	1	5	*	23	19	28	14	17	329
	22%EQ	18%	18%	20%	2%	23%Q	14%	26%OQ	11%	20%	22%
At least once a month	133	21	*	4	*	11	10	11	10	8	124
	8%	9%	4%	16%	2%	11%	8%	10%	8%	10%	8%
At least once in the last three months	60	13	1	-	-	5	8	4	9	2	57
	4%	6%	13%	-	-	5%	6%	4%	7%	3%	4%
Don't know/can't remember	18	6	-	-	-	-	6	1	4	*	17
	1%	2%	-	-	-	-	4%z	1%	4%	*	1%
Total mentions	1593	229	7	23	13	98	131	107	122	82	1504
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	563	82	2	8	9	34	48	33	50	36	524
	35%	36%	28%	34%	70%	35%	37%	30%	41%	44%	35%
Weekly (Net)	1382	190	6	19	13	83	107	91	99	71	1304
	87%	83%	83%	84%	98%	84%	82%	85%	81%	87%	87%
Monthly (Net)	1515	210	7	23	13	93	117	102	109	79	1429
	95%FOQ	92%	87%	100%	100%	95%	89%	95%	89%	97%	95%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

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Table 20
A1a_6. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
- Channel 4
Base = All Respondents who have watched TV in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	2478	376	272	175	447	932	579	88	83	193	1790
WeightedBase	2372	416	282	205	487	917	504	72*	74*	171	1759
EffectiveBase	1716	250	190	138	328	655	405	66	60	132	1245
A few times a day	210 9%	27 6%	19 7%	16 8%	34 7%	84 9%	51 10%	11 15%	10 14%	16 9%	154 9%
At least once every day	642 27%L	94 23%	83 29%	68 33%A	151 31%A	271 30%	135 27%	23 32%	17 23%	58 34%F	483 27%
About two or three times a week	735 31%	152 36%z	111 39%z	63 31%	174 36%z	283 31%	155 31%	18 25%	26 35%	51 30%	547 31%
At least once a week	542 23%BDJOQ	109 26%BD	46 16%	38 18%	83 17%	193 21%	115 23%	16 22%	14 19%	30 18%	399 23%
At least once a month	171 7%	24 6%	15 5%	15 7%	29 6%	56 6%	32 6%	4 5%	2 3%	9 5%	124 7%
At least once in the last three months	45 2%	6 1%	6 2%	1 1%	7 2%	14 2%	14 3%	- -	4 5%	6 4%	31 2%
Don't know/can't remember	26 1%	5 1%	3 1%	4 2%	8 2%	16 2%z	3 1%	* *	- -	* *	20 1%
Total mentions	2372 100%	416 100%	282 100%	205 100%	487 100%	917 100%	504 100%	72 100%	74 100%	171 100%	1759 100%
Daily (Net)	852 36%AL	121 29%	102 36%	84 41%A	186 38%A	355 39%	186 37%	34 47%z	28 37%	74 43%	637 36%
Weekly (Net)	2129 90%	381 92%	258 91%	185 90%	443 91%	831 91%	455 90%	68 94%	68 92%	155 91%	1583 90%
Monthly (Net)	2300 97%	406 98%	273 97%	199 97%	472 97%	887 97%	487 97%	72 100%	70 95%	164 96%	1707 97%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

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Table 20
A1a_6. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
- Channel 4
Base = All Respondents who have watched TV in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	2478	329	32	49	37	180	149	181	148	288	2177
WeightedBase	2372	412	29**	31*	15*	203	209	209	203	155	2204
EffectiveBase	1716	259	24	39	33	144	118	139	121	207	1545
A few times a day	210	31	-	*	3	15	16	18	13	19	190
	9%	8%	-	2%	18%JL	7%	8%	8%	7%	13%	9%
At least once every day	642	136	9	3	3	61	74	54	82	54	583
	27%L	33%zL	31%	10%	23%	30%	35%zP	26%	40%zNP	35%	26%
About two or three times a week	735	142	14	12	6	69	73	77	65	42	687
	31%	35%	47%	39%	39%	34%	35%	37%	32%	27%	31%
At least once a week	542	67	3	11	2	37	30	41	26	27	513
	23%BDIOQ	16%	11%	35%J	14%	18%	14%	20%	13%	18%	23%
At least once a month	171	25	2	2	1	15	9	11	13	8	164
	7%	6%	6%	7%	5%	7%	5%	5%	7%	5%	7%
At least once in the last three months	45	7	-	1	-	4	3	5	2	2	43
	2%	2%	-	2%	-	2%	1%	3%	1%	1%	2%
Don't know/can't remember	26	5	1	1	*	1	3	2	2	3	23
	1%	1%	5%	5%z	2%	1%	2%	1%	1%	2%	1%
Total mentions	2372	412	29	31	15	203	209	209	203	155	2204
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	852	167	9	4	6	76	90	72	95	74	773
	36%AL	40%L	31%	12%	40%L	38%	43%P	34%	47%zNP	47%	35%
Weekly (Net)	2129	376	26	27	14	182	194	190	186	143	1973
	90%	91%	89%	87%	94%	90%	92%	91%	91%	92%	90%
Monthly (Net)	2300	401	28	29	14	197	203	201	199	150	2137
	97%	97%	95%	94%	98%	97%	97%	96%	98%	97%	97%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 21
A1a_7. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
- Any other 4 channel (e.g. E4, Film4, More4, 4Seven)
Base = All Respondents who have watched TV in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	1511	218	139	78	217	519	378	58	51	129	1075
WeightedBase	1355	221	142*	81*	223	468	311	45*	39*	104*	988
EffectiveBase	1046	149	87	57	144	345	266	46	37	90	753
A few times a day	86 6%	8 4%	8 5%	9 12%A	17 8%	33 7%	25 8%	8 18%zFIR	7 19%zFIR	7 7%	59 6%
At least once every day	274 20%	48 22%	24 17%	11 13%	35 16%	105 23%	72 23%	9 19%	7 18%	22 21%	190 19%
About two or three times a week	394 29%	66 30%	37 26%	27 33%	63 28%	127 27%	85 27%	11 24%	11 28%	34 32%	292 30%
At least once a week	367 27%	70 32%	42 30%	18 22%	60 27%	121 26%	83 27%	12 27%	6 16%	32 31%H	276 28%
At least once a month	158 12%	19 9%	22 16%	10 12%	32 14%	52 11%	31 10%	4 8%	7 19%I	6 6%	119 12%
At least once in the last three months	50 4%	7 3%	5 4%	4 5%	9 4%	16 4%	11 4%	1 2%	-	3 3%	33 3%
Don't know/can't remember	26 2%	2 1%	3 2%	2 3%	6 3%	13 3%	4 1%	* *	*	*	17 2%
Total mentions	1355 100%	221 100%	142 100%	81 100%	223 100%	468 100%	311 100%	45 100%	39 100%	104 100%	988 100%
Daily (Net)	361 27%	56 25%	32 23%	20 25%	52 24%	138 29%	97 31%	17 37%	14 37%	30 28%	249 25%
Weekly (Net)	1121 83%NP	192 87%	111 78%	65 80%	176 79%	386 82%	265 85%	40 89%	31 81%	96 92%zFR	818 83%
Monthly (Net)	1279 94%	212 96%	133 94%	75 92%	208 93%	439 94%	296 95%	44 97%	39 100%	102 97%	937 95%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 21
A1a_7. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
- Any other 4 channel (e.g. E4, Film4, More4, 4Seven)
Base = All Respondents who have watched TV in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	1511	144	16	29	28	78	66	85	59	184	1316
WeightedBase	1355	185	12**	15**	11**	90*	95*	99*	85*	91	1252
EffectiveBase	1046	107	13	21	24	61	49	62	46	132	936
A few times a day	86	12	3	*	3	5	6	5	7	12	74
	6%	6%	22%	3%	23%	6%	6%	5%	8%	14%	6%
At least once every day	274	29	2	2	2	14	14	12	16	27	247
	20%	15%	20%	16%	17%	16%	15%	12%	19%	30%	20%
About two or three times a week	394	50	4	6	5	27	23	23	27	21	368
	29%	27%	31%	37%	43%	30%	24%	23%	31%	24%	29%
At least once a week	367	53	2	4	1	19	34	30	23	15	344
	27%	29%	14%	26%	9%	21%	36%	31%	27%	17%	27%
At least once a month	158	29	1	2	*	18	11	22	7	10	148
	12%	16%	8%	14%	3%	20%zQ	11%	22%zO	8%	11%	12%
At least once in the last three months	50	8	1	-	1	6	2	3	5	3	47
	4%	4%	5%	-	5%	7%	2%	3%	5%	4%	4%
Don't know/can't remember	26	5	-	1	-	-	5	4	1	1	25
	2%	3%	-	4%	-	-	5%	4%	1%	1%	2%
Total mentions	1355	185	12	15	11	90	95	99	85	91	1252
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	361	40	5	3	4	20	20	17	23	39	321
	27%	22%	42%	19%	41%	22%	21%	17%	27%	43%	26%
Weekly (Net)	1121	143	11	12	10	66	77	70	73	76	1033
	83%NP	77%	87%	83%	93%	73%	81%P	70%	85%N	84%	82%
Monthly (Net)	1279	172	11	15	10	84	88	92	80	86	1181
	94%	93%	95%	96%	95%	93%	92%	92%	93%	95%	94%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
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Table 22
A1a_8. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
- Channel 5
Base = All Respondents who have watched TV in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	1952	341	239	146	385	790	490	74	77	169	1383
WeightedBase	1862	370	249	167	416	788	438	63*	69*	148	1342
EffectiveBase	1336	228	161	114	275	543	335	55	55	116	956
A few times a day	142 8%	24 7%	22 9%	16 10%	38 9%	67 9%	39 9%	6 10%	6 9%	12 8%	100 7%
At least once every day	447 24%	91 25%	66 26%	42 25%	108 26%	224 28%z	96 22%	11 18%	15 22%	41 28%	325 24%
About two or three times a week	493 26%P	111 30%	61 24%	36 21%	97 23%	193 25%	125 29%	19 30%	15 22%	44 30%	351 26%
At least once a week	478 26%	92 25%	56 23%	42 25%	98 24%	184 23%	111 25%	19 30%	15 22%	34 23%	346 26%
At least once a month	218 12%	39 10%	28 11%	20 12%	48 11%	78 10%	56 13%	5 8%	13 19%I	12 8%	152 11%
At least once in the last three months	60 3%	12 3%	11 4%	2 1%	13 3%	24 3%	7 2%	-	3 4%	3 2%	51 4%
Don't know/can't remember	25 1%	1 *	5 2%	8 5%zA	14 3%zA	17 2%z	3 1%	3 5%zF	1 2%	2 1%	18 1%
Total mentions	1862 100%	370 100%	249 100%	167 100%	416 100%	788 100%	438 100%	63 100%	69 100%	148 100%	1342 100%
Daily (Net)	589 32%	115 31%	88 35%	59 35%	147 35%	291 37%z	135 31%	17 27%	21 31%	53 36%	425 32%
Weekly (Net)	1560 84%P	319 86%	205 82%	137 82%	342 82%	669 85%	372 85%H	55 87%	52 75%	131 88%H	1122 84%
Monthly (Net)	1778 95%P	357 96%	233 94%	157 94%	389 94%	747 95%	427 98%zR	60 95%	65 94%	143 97%	1274 95%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

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Table 22
A1a 8. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
- Channel 5
Base = All Respondents who have watched TV in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	1952	276	22	47	40	150	126	148	128	207	1735
WeightedBase	1862	351	21**	29*	15*	173	178*	168	183	105	1747
EffectiveBase	1336	214	16	37	35	117	100	115	102	151	1217
A few times a day	142 8%	36 10%	-	*	2 14%L	9 5%	27 15%zN	20 12%N	16 9%	12 11%	130 7%
At least once every day	447 24%	88 25%	9 44%	7 23%	4 27%	35 20%	53 30%P	30 18%	58 32%NP	34 32%	411 24%
About two or three times a week	493 26%P	78 22%	6 27%	8 26%	6 36%	44 25%	34 19%	31 19%	47 25%	21 20%	467 27%
At least once a week	478 26%	82 23%	4 21%	10 33%	2 15%	46 27%	35 20%	46 27%	36 20%	23 22%	452 26%
At least once a month	218 12%	44 12%	-	3 11%	1 4%	26 15%	18 10%	22 13%	22 12%	10 10%	207 12%
At least once in the last three months	60 3%	12 3%	* 2%	1 4%	-	10 6%Q	2 1%	10 6%O	2 1%	2 2%	57 3%
Don't know/can't remember	25 1%	11 3%z	1 7%	-	1 4%	2 1%	9 5%zQ	9 6%zN	2 1%	3 3%	22 1%
Total mentions	1862 100%	351 100%	21 100%	29 100%	15 100%	173 100%	178 100%	168 100%	183 100%	105 100%	1747 100%
Daily (Net)	589 32%	124 35%	9 44%	7 25%	6 41%	44 26%	79 45%zNP	49 29%	75 41%zN	46 43%	541 31%
Weekly (Net)	1560 84%P	284 81%	19 91%	25 85%	14 92%	135 78%	149 84%P	127 76%	157 86%N	90 85%	1461 84%
Monthly (Net)	1778 95%P	328 93%	19 91%	28 96%	15 96%	161 93%	167 94%	149 89%	179 98%NP	100 95%	1667 95%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

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Table 23
A1a_9. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
- Any other Channel 5 channel (e.g. 5USA, 5Star)
Base = All Respondents who have watched TV in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	943	166	88	39	127	344	253	32	33	99	657
WeightedBase	824	167	79*	38**	117*	295	210	25**	24**	78*	588
EffectiveBase	651	109	59	29	88	230	180	26	24	70	452
A few times a day	40 5%	10 6%	5 6%	1 2%	6 5%	18 6%	15 7%	2 9%	2 9%	4 5%	25 4%
At least once every day	163 20%	37 22%	19 24%	9 24%	28 24%	66 22%	41 19%	4 16%	5 21%	22 28% F	115 20%
About two or three times a week	199 24%	47 28%	16 20%	11 30%	27 23%	69 24%	54 26%	6 23%	7 30%	22 28%	138 24%
At least once a week	247 30%	43 26%	17 22%	9 25%	27 23%	81 28%	62 30% I	6 22%	6 24%	16 20%	181 31%
At least once a month	106 13% E	15 9%	9 11%	2 6%	11 9%	25 9%	26 12%	8 30%	2 9%	8 10%	76 13%
At least once in the last three months	36 4%	4 2%	4 6%	2 5%	6 5%	17 6%	6 3%	- -	- -	4 5%	28 5%
Don't know/can't remember	34 4%	10 6%	8 10% z	3 8%	11 10% z	18 6%	6 3%	- -	2 7%	3 4%	25 4%
Total mentions	824 100%	167 100%	79 100%	38 100%	117 100%	295 100%	210 100%	25 100%	24 100%	78 100%	588 100%
Daily (Net)	204 25%	47 28%	24 31%	10 26%	34 29%	84 29%	55 26%	6 25%	7 30%	26 33%	140 24%
Weekly (Net)	649 79%	138 83%	58 73%	31 81%	88 76%	235 80%	172 82%	18 70%	20 84%	63 81%	459 78%
Monthly (Net)	755 92% BDEJP	153 92%	67 84%	33 87%	99 85%	261 88%	198 94%	25 100%	22 93%	71 92%	535 91%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

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Table 23
A1a_9. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
- Any other Channel 5 channel (e.g. 5USA, 5Star)
Base = All Respondents who have watched TV in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	943	82	6	20	19	48	34	45	37	112	825
WeightedBase	824	94*	4**	12**	7**	52*	42**	45*	49*	53*	765
EffectiveBase	651	63	5	15	16	37	26	32	31	79	586
A few times a day	40	4	-	*	1	-	4	4	*	6	35
	5%	4%	-	4%	17%	-	9%	8%	1%	11%	5%
At least once every day	163	22	3	3	1	12	10	7	15	17	146
	20%	23%	68%	27%	11%	23%	23%	15%	30%	32%	19%
About two or three times a week	199	20	1	3	3	13	7	9	11	8	187
	24%	21%	22%	23%	49%	26%	16%	20%	22%	15%	24%
At least once a week	247	22	*	3	1	16	7	10	12	14	230
	30%	24%	10%	27%	17%	30%	16%	23%	24%	27%	30%
At least once a month	106	10	-	1	-	6	5	5	5	3	103
	13%E	11%	-	6%	-	11%	11%	12%	10%	6%	13%
At least once in the last three months	36	6	-	-	-	2	5	3	4	2	34
	4%	7%	-	-	-	3%	11%	6%	8%	3%	4%
Don't know/can't remember	34	9	-	2	*	4	6	7	2	2	31
	4%	10%z	-	13%	6%	7%	13%	16%z	5%	5%	4%
Total mentions	824	94	4	12	7	52	42	45	49	53	765
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	204	26	3	4	2	12	14	10	15	23	180
	25%	27%	68%	32%	28%	23%	33%	23%	31%	43%	24%
Weekly (Net)	649	68	4	10	7	41	27	30	38	45	597
	79%	72%	100%	81%	94%	79%	65%	67%	77%	86%	78%
Monthly (Net)	755	78	4	10	7	46	32	35	43	49	700
	92%BDEJP	83%	100%	87%	94%	90%	76%	79%	88%	92%	91%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

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Table 24
A1a_10. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
 - Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)
 Base = All Respondents who have watched TV in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	1364	230	162	90	252	509	350	49	50	120	960
WeightedBase	1279	244	155	106*	262	487	312	42*	45*	100*	914
EffectiveBase	965	157	112	68	179	353	246	38	36	82	682
A few times a day	101 8%	12 5%	15 9%	12 11%	27 10%	50 10%	34 11%	8 18%zR	7 15%	12 12%	65 7%
At least once every day	273 21%	60 25%	36 23%	23 22%	59 23%	105 21%	63 20%	12 29%	7 16%	23 23%	195 21%
About two or three times a week	371 29%	60 25%	44 29%	33 31%	78 30%	139 28%	89 29%	9 21%	12 26%	26 26%	270 30%
At least once a week	340 27%BD	95 39%zBCD	27 17%	23 22%	50 19%	120 25%	83 27%	8 19%	8 17%	27 27%	241 26%
At least once a month	139 11%A	13 5%	22 14%A	8 7%	30 11%A	46 10%	24 8%	4 9%	5 12%	6 6%	112 12%zF
At least once in the last three months	39 3%R	4 2%	9 6%A	6 6%	16 6%zA	20 4%	16 5%zR	1 2%	5 12%zR	5 5%	21 2%
Don't know/can't remember	16 1%	* *	2 1%	- -	2 1%	8 2%	3 1%	1 2%	1 2%	1 1%	11 1%
Total mentions	1279 100%	244 100%	155 100%	106 100%	262 100%	487 100%	312 100%	42 100%	45 100%	100 100%	914 100%
Daily (Net)	374 29%	72 30%	50 32%	36 33%	86 33%	154 32%	97 31%	20 47%zFR	14 31%	35 35%	260 28%
Weekly (Net)	1085 85%BP	227 93%zBD	122 78%	92 87%	214 82%	413 85%	270 86%H	36 87%	34 74%	88 88%H	771 84%
Monthly (Net)	1224 96%HP	240 98%BD	144 93%	100 94%	244 93%	459 94%	293 94%H	40 96%	39 86%	94 95%	882 97%zH

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

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Table 24
A1a_10. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
- Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)
Base = All Respondents who have watched TV in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	1364	182	13	34	23	94	88	107	75	141	1215
WeightedBase	1279	224	9**	20**	9**	100*	124*	119*	105*	74*	1197
EffectiveBase	965	142	10	26	20	73	71	81	62	100	879
A few times a day	101 8%	24 11%	-	1 7%	2 20%	8 8%	16 13%	11 9%	13 12%	7 9%	95 8%
At least once every day	273 21%	51 23%	3 33%	4 17%	2 23%	24 24%	27 22%	27 22%	24 23%	25 33%	248 21%
About two or three times a week	371 29%	63 28%	3 32%	8 42%	4 41%	27 27%	36 29%	31 26%	32 31%	14 19%	351 29%
At least once a week	340 27%BD	45 20%	2 18%	3 15%	1 12%	20 20%	24 20%	22 19%	22 21%	18 24%	320 27%
At least once a month	139 11%A	25 11%	1 7%	4 18%	* 5%	13 13%	12 10%	16 14%	9 8%	5 6%	135 11%
At least once in the last three months	39 3%R	15 7%z	1 10%	-	-	8 8%z	7 5%	10 8%z	5 4%	4 5%	33 3%
Don't know/can't remember	16 1%	2 1%	-	-	-	-	2 2%	2 2%	-	2 2%	15 1%
Total mentions	1279 100%	224 100%	9 100%	20 100%	9 100%	100 100%	124 100%	119 100%	105 100%	74 100%	1197 100%
Daily (Net)	374 29%	74 33%	3 33%	5 24%	4 43%	31 31%	43 35%	37 31%	37 35%	32 43%	343 29%
Weekly (Net)	1085 85%BP	182 81%	8 83%	16 82%	8 95%	79 79%	103 83%	90 76%	91 87%	64 86%	1014 85%
Monthly (Net)	1224 96%HP	207 93%	8 90%	20 100%	9 100%	92 92%	115 93%	107 90%	100 96%	69 93%	1149 96%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 25
A1a_11. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
- Any Sky channel (e.g. Sky1, Sky Atlantic, Sky Sports)
Base = All Respondents who have watched TV in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	1310	191	112	53	165	416	275	41	41	92	992
WeightedBase	1207	191	99*	56*	155	382	235	33*	35**	78*	938
EffectiveBase	902	129	73	40	113	281	195	31	30	68	682
A few times a day	198 16%	28 14%	18 18%	8 15%	27 17%	75 20%	37 16%	4 14%	5 14%	11 14%	155 17%
At least once every day	392 32%	57 30%	39 39%	22 40%	61 39%	137 36%	77 33%	11 34%	13 36%	32 41%	308 33%
About two or three times a week	308 26%	53 28%	22 22%	16 28%	37 24%	82 21%	63 27%	8 25%	14 40%	22 28%	241 26%
At least once a week	213 18%	36 19%	12 12%	7 12%	19 12%	56 15%	38 16%	6 18%	2 7%	9 12%	162 17%
At least once a month	60 5%	10 5%	6 6%	2 4%	8 5%	19 5%	12 5%	3 9%	1 3%	3 4%	47 5%
At least once in the last three months	23 2%	5 2%	- -	1 1%	1 *	7 2%	6 3%	- -	- -	1 1%	14 2%
Don't know/can't remember	14 1%	3 2%	3 3%	- -	3 2%	7 2%	2 1%	- -	- -	- -	11 1%
Total mentions	1207 100%	191 100%	99 100%	56 100%	155 100%	382 100%	235 100%	33 100%	35 100%	78 100%	938 100%
Daily (Net)	590 49%	84 44%	57 57%	31 55%	88 57%	212 55%±	114 49%	16 48%	17 50%	44 56%	463 49%
Weekly (Net)	1111 92%	173 90%	91 92%	53 95%	144 93%	350 91%	215 91%	30 91%	34 97%	74 95%	866 92%
Monthly (Net)	1171 97%	183 96%	96 97%	55 99%	152 98%	369 96%	226 96%	33 100%	35 100%	78 99%	913 97%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 25
A1a_11. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
- Any Sky channel (e.g. Sky1, Sky Atlantic, Sky Sports)
Base = All Respondents who have watched TV in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	1310	112	14	23	16	65	47	61	51	178	1128
WeightedBase	1207	124*	12**	13**	6**	64*	60*	59*	66*	101	1102
EffectiveBase	902	82	12	18	14	49	34	44	39	126	794
A few times a day	198	20	4	1	2	11	9	14	6	15	180
	16%	16%	29%	12%	28%	17%	15%	23%	10%	15%	16%
At least once every day	392	51	4	5	2	31	20	21	30	46	347
	32%	41%	31%	37%	30%	48%z	33%	35%	46%	45%	31%
About two or three times a week	308	27	4	5	2	12	15	9	19	15	291
	26%	22%	30%	38%	26%	19%	25%	15%	28%	15%	26%
At least once a week	213	16	*	1	1	8	9	9	7	17	196
	18%	13%	3%	10%	16%	12%	14%	15%	11%	17%	18%
At least once a month	60	7	1	-	-	2	5	4	2	5	54
	5%	5%	8%	-	-	2%	9%	8%	3%	5%	5%
At least once in the last three months	23	1	-	-	-	1	-	-	1	2	21
	2%	1%	-	-	-	1%	-	-	1%	2%	2%
Don't know/can't remember	14	2	-	1	-	-	2	2	-	1	13
	1%	2%	-	4%	-	-	4%	4%	-	1%	1%
Total mentions	1207	124	12	13	6	64	60	59	66	101	1102
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	590	71	7	6	3	42	29	34	37	61	527
	49%	57%	60%	48%	58%	65%z	48%	59%	56%	60%	48%
Weekly (Net)	1111	115	11	12	6	62	53	52	63	93	1014
	92%	92%	92%	96%	100%	96%P	88%	89%	95%	92%	92%
Monthly (Net)	1171	121	12	12	6	64	58	56	65	98	1068
	97%	98%	100%	96%	100%	99%	96%	96%	99%	97%	97%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
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Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 26
A1a_12. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
- S4C
Base = All Respondents who have watched TV in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	146	28	13	8	21	38	34	8	10	16	106
WeightedBase	108	21**	9**	5**	14**	27**	22**	5**	6**	9**	82*
EffectiveBase	101	19	10	7	16	26	26	6	8	13	72
A few times a day	16 15%R	1 5%	* 5%	- -	* 3%	3 12%	8 35%	2 46%	3 58%	3 29%	7 8%
At least once every day	18 16%	1 7%	2 18%	1 13%	2 16%	3 11%	3 13%	1 16%	1 9%	2 18%	14 17%
About two or three times a week	21 19%	4 20%	1 9%	1 12%	1 10%	6 23%	3 12%	1 11%	- -	1 7%	17 21%
At least once a week	21 19%	7 34%	3 31%	1 21%	4 27%	6 21%	4 17%	* 2%	1 18%	3 35%	16 20%
At least once a month	22 21%	4 21%	2 19%	3 54%	5 32%	7 25%	3 13%	1 25%	* 4%	1 9%	19 23%
At least once in the last three months	10 9%	3 13%	2 19%	- -	2 12%	2 8%	2 9%	- -	1 10%	* 2%	8 10%
Don't know/can't remember	1 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 1%
Total mentions	108 100%	21 100%	9 100%	5 100%	14 100%	27 100%	22 100%	5 100%	6 100%	9 100%	82 100%
Daily (Net)	33 31%	2 12%	2 23%	1 13%	3 19%	6 23%	11 48%	3 62%	4 67%	4 47%	21 26%
Weekly (Net)	75 69%	14 66%	5 62%	2 46%	8 56%	18 66%	17 77%	4 75%	5 86%	8 88%	54 66%
Monthly (Net)	97 90%	18 87%	7 81%	5 100%	12 88%	25 92%	20 91%	5 100%	5 90%	9 98%	73 89%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 26
A1a_12. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
 - S4C
 Base = All Respondents who have watched TV in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	146	2	-	19	-	2	-	1	1	18	128
WeightedBase	108	3**	-**	11**	-**	3**	-**	1**	1**	9*	99*
EffectiveBase	101	2	-	15	-	2	-	1	1	14	89
A few times a day	16	-	-	*	-	-	-	-	-	2	14
	15%R	-	-	4%	-	-	-	-	-	18%	14%
At least once every day	18	-	-	2	-	-	-	-	-	2	15
	16%	-	-	19%	-	-	-	-	-	27%	15%
About two or three times a week	21	-	-	1	-	-	-	-	-	1	20
	19%	-	-	12%	-	-	-	-	-	16%	20%
At least once a week	21	1	-	2	-	1	-	-	1	2	18
	19%	54%	-	21%	-	54%	-	-	100%	28%	18%
At least once a month	22	1	-	3	-	1	-	1	-	*	22
	21%	46%	-	29%	-	46%	-	100%	-	3%	22%
At least once in the last three months	10	-	-	2	-	-	-	-	-	1	9
	9%	-	-	14%	-	-	-	-	-	9%	9%
Don't know/can't remember	1	-	-	-	-	-	-	-	-	-	1
	1%	-	-	-	-	-	-	-	-	-	1%
Total mentions	108	3	-	11	-	3	-	1	1	9	99
	100%	100%	-	100%	-	100%	-	100%	100%	100%	100%
Daily (Net)	33	-	-	3	-	-	-	-	-	4	29
	31%	-	-	23%	-	-	-	-	-	44%	30%
Weekly (Net)	75	1	-	6	-	1	-	-	1	8	67
	69%	54%	-	56%	-	54%	-	-	100%	88%	68%
Monthly (Net)	97	3	-	10	-	3	-	1	1	8	89
	90%	100%	-	86%	-	100%	-	100%	100%	91%	90%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
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Table 27
A1a_13. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
- BBC News Channel
Base = All Respondents who have watched TV in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	1278	206	173	105	278	464	269	46	51	95	948
WeightedBase	1210	233	169	124*	292	461	246	42*	47*	91*	901
EffectiveBase	887	134	125	85	210	335	187	39	38	63	665
A few times a day	219 18%	39 17%	32 19%	22 18%	54 18%	83 18%	36 15%	6 16%	4 9%	17 19%	170 19%
At least once every day	409 34%	83 36%	61 36%	49 40%	110 38%	165 36%	77 31%	13 30%	12 26%	36 40%	316 35%
About two or three times a week	231 19%	35 15%	31 19%	27 22%	58 20%	87 19%	46 19%	8 20%	13 27%	16 18%	180 20%
At least once a week	195 16%BDJOQ	41 18%	16 10%	15 12%	31 11%	66 14%	44 18%I	6 15%	9 18%	9 10%	140 16%
At least once a month	102 8%R	27 11%	17 10%	6 5%	23 8%	38 8%	28 11%	3 8%	2 4%	8 9%	63 7%
At least once in the last three months	28 2%	4 2%	6 3%	2 2%	8 3%	12 3%	8 3%	2 5%	5 12%zFIR	2 3%	18 2%
Don't know/can't remember	25 2%R	4 2%	5 3%	3 2%	8 3%	10 2%	7 3%	2 6%R	2 5%	2 2%	14 2%
Total mentions	1210 100%	233 100%	169 100%	124 100%	292 100%	461 100%	246 100%	42 100%	47 100%	91 100%	901 100%
Daily (Net)	628 52%H	122 52%	93 55%	71 57%	164 56%	248 54%	113 46%	19 46%	16 35%	54 59%FH	487 54%zH
Weekly (Net)	1054 87%F	198 85%	141 83%	113 91%	253 87%	401 87%	203 83%	34 81%	38 80%	79 87%	807 90%zF
Monthly (Net)	1157 96%GH	225 96%	158 93%	119 96%	276 95%	439 95%	231 94%H	37 89%	39 83%	87 96%H	870 96%zGH

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 27
A1a_13. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
- BBC News Channel
Base = All Respondents who have watched TV in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	1278	215	20	29	14	123	92	122	93	251	1016
WeightedBase	1210	253	18**	17**	5**	132*	121*	132*	121*	152	1048
EffectiveBase	887	172	15	21	12	98	75	96	77	174	729
A few times a day	219 18%	48 19%	3 16%	2 13%	1 16%	20 15%	28 23%	28 22%	19 16%	26 17%	190 18%
At least once every day	409 34%	95 38%	6 31%	8 47%	1 30%	52 40%	43 36%	44 34%	51 42%	63 42%	345 33%
About two or three times a week	231 19%	49 19%	9 48%	1 6%	* 1%	27 20%	22 18%	24 18%	24 20%	31 20%	200 19%
At least once a week	195 16%BDIOQ	24 9%	1 5%	4 24%	2 46%	14 11%	10 8%	15 12%	8 7%	23 15%	171 16%
At least once a month	102 8%R	22 9%	- -	1 4%	* 7%	12 9%	10 8%	13 10%	9 7%	6 4%	93 9%
At least once in the last three months	28 2%	7 3%	- -	* 1%	- -	3 2%	5 4%	2 1%	6 5%	3 2%	25 2%
Don't know/can't remember	25 2%R	8 3%	- -	1 4%	- -	5 4%	3 2%	4 3%	3 3%	- -	25 2%
Total mentions	1210 100%	253 100%	18 100%	17 100%	5 100%	132 100%	121 100%	132 100%	121 100%	152 100%	1048 100%
Daily (Net)	628 52%H	143 57%	9 48%	10 60%	2 46%	72 55%	71 59%	73 55%	70 58%	89 58%	535 51%
Weekly (Net)	1054 87%F	216 85%	18 100%	16 91%	4 93%	112 85%	103 85%	113 85%	103 85%	142 93%	905 86%
Monthly (Net)	1157 96%GH	238 94%	18 100%	16 95%	5 100%	124 94%	113 94%	126 96%	112 92%	148 98%	998 95%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 28
A1a_14. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
- BBC Parliament
Base = All Respondents who have watched TV in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	275	31	43	22	65	90	73	9	12	26	188
WeightedBase	241	27**	40**	26**	66*	84*	59*	6**	10**	19**	170
EffectiveBase	198	21	29	18	47	64	52	8	9	20	136
A few times a day	18 7%	2 8%	4 9%	- -	4 5%	4 4%	4 7%	- -	- -	1 5%	14 8%
At least once every day	63 26%	7 27%	9 22%	6 21%	14 22%	22 27%	11 18%	3 56%	4 46%	5 28%	50 29%
About two or three times a week	38 16%	7 26%	5 14%	5 19%	10 16%	11 14%	9 16%	1 14%	1 8%	4 22%	27 16%
At least once a week	53 22%	4 17%	10 26%	6 21%	16 24%	21 25%	13 23%	2 30%	2 23%	2 12%	40 23%
At least once a month	41 17%	5 18%	3 7%	5 21%	8 13%	12 14%	12 20%	- -	* 4%	5 25%	28 17%
At least once in the last three months	23 10%R	1 3%	6 16%	5 18%	11 17%	12 14%	8 14%	- -	2 18%	2 8%	10 6%
Don't know/can't remember	5 2%	1 2%	2 6%	- -	2 4%	2 3%	2 3%	- -	- -	- -	2 1%
Total mentions	241 100%	27 100%	40 100%	26 100%	66 100%	84 100%	59 100%	6 100%	10 100%	19 100%	170 100%
Daily (Net)	80 33%	10 35%	12 31%	6 21%	18 27%	26 31%	15 25%	3 56%	4 46%	6 33%	64 37%
Weekly (Net)	172 71%	21 78%	28 71%	16 61%	44 67%	58 69%	38 64%	6 100%	8 77%	13 67%	130 76%z
Monthly (Net)	213 88%DJ	26 95%	31 78%	22 82%	53 79%	70 83%	49 83%	6 100%	8 82%	17 92%	158 93%zF

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 28
A1a_14. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
- BBC Parliament
Base = All Respondents who have watched TV in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	275	40	9	10	6	22	18	26	14	47	223
WeightedBase	241	48*	9**	7**	2**	25**	23**	32**	16**	23*	214
EffectiveBase	198	31	7	7	5	16	15	22	10	33	168
A few times a day	18	2	1	*	-	1	1	-	2	1	17
	7%	4%	10%	7%	-	5%	3%	-	13%	3%	8%
At least once every day	63	10	1	2	1	6	4	5	5	5	57
	26%	21%	14%	34%	44%	23%	18%	15%	32%	22%	27%
About two or three times a week	38	7	3	1	*	1	5	6	*	5	30
	16%	13%	31%	11%	21%	4%	23%	19%	3%	24%	14%
At least once a week	53	12	3	1	-	7	5	9	3	7	45
	22%	25%	38%	9%	-	27%	22%	28%	17%	32%	21%
At least once a month	41	6	-	3	-	4	2	6	-	4	37
	17%	12%	-	36%	-	15%	8%	18%	-	16%	17%
At least once in the last three months	23	10	1	*	1	6	4	5	5	1	23
	10%R	20%z	7%	3%	36%	25%	16%	16%	28%	3%	11%
Don't know/can't remember	5	2	-	-	-	-	2	1	1	-	5
	2%	5%	-	-	-	-	10%	4%	7%	-	2%
Total mentions	241	48	9	7	2	25	23	32	16	23	214
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	80	12	2	3	1	7	5	5	7	6	74
	33%	25%	24%	41%	44%	28%	21%	15%	45%	25%	35%
Weekly (Net)	172	30	8	4	1	15	15	20	10	19	149
	71%	63%	93%	61%	64%	60%	66%	62%	65%	81%	70%
Monthly (Net)	213	36	8	7	1	19	17	26	10	22	187
	88%DJ	75%	93%	97%	64%	75%	74%	79%	65%	97%	87%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 29
A1a_15. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
- BBC Alba
Base = All Respondents who have watched TV in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	102	14	9	3	12	24	17	1	4	8	78
WeightedBase	94*	12**	8**	5**	13**	24**	16**	1**	3**	8**	71*
EffectiveBase	77	10	7	2	8	18	12	1	4	5	59
A few times a day	15 16%	-	1 12%	1 22%	2 16%	3 14%	4 22%	1 100%	1 22%	-	11 15%
At least once every day	17 18%	-	2 23%	-	2 14%	2 8%	1 3%	-	1 18%	1 7%	14 19%
About two or three times a week	18 19%	1 9%	2 21%	-	2 13%	3 12%	-	-	-	-	16 23%
At least once a week	11 12%	2 14%	-	-	-	3 13%	1 4%	-	1 23%	-	10 14%
At least once a month	18 19%	3 27%	1 11%	-	1 7%	5 20%	5 28%	-	1 36%	2 28%	13 18%
At least once in the last three months	7 7%	5 44%	-	1 14%	1 5%	1 5%	1 7%	-	-	1 7%	5 7%
Don't know/can't remember	9 9%R	1 6%	3 34%	3 64%	6 45%	7 30%	6 36%	-	-	4 58%	3 4%
Total mentions	94 100%	12 100%	8 100%	5 100%	13 100%	24 100%	16 100%	1 100%	3 100%	8 100%	71 100%
Daily (Net)	32 34%	-	3 34%	1 22%	4 30%	5 21%	4 25%	1 100%	1 41%	1 7%	24 34%
Weekly (Net)	61 65%	3 23%	4 55%	1 22%	6 43%	11 45%	5 29%	1 100%	2 64%	1 7%	50 71%
Monthly (Net)	78 84%	6 50%	5 66%	1 22%	6 50%	16 65%	9 57%	1 100%	3 100%	3 35%	63 89%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 29
A1a_15. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
- BBC Alba
Base = All Respondents who have watched TV in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	102	3	7	1	1	1	2	3	-	12	89
WeightedBase	94*	5**	7**	***	***	1**	4**	5**	..**	7*	86*
EffectiveBase	77	2	6	1	1	1	2	2	-	8	69
A few times a day	15 16%	1 19%	1 14%	-	-	1 100%	-	1 19%	-	2 21%	13 15%
At least once every day	17 18%	-	2 28%	-	-	-	-	-	-	1 16%	16 19%
About two or three times a week	18 19%	-	2 26%	-	-	-	-	-	-	3 42%	15 18%
At least once a week	11 12%	-	-	-	-	-	-	-	-	1 13%	9 11%
At least once a month	18 19%	-	1 8%	* 100%	-	-	-	-	-	-	18 21%
At least once in the last three months	7 7%	-	1 10%	-	-	-	-	-	-	-	7 8%
Don't know/can't remember	9 9%R	4 81%	1 14%	-	* 100%	-	4 100%	4 81%	-	1 8%	8 9%
Total mentions	94 100%	5 100%	7 100%	* 100%	* 100%	1 100%	4 100%	5 100%	-	7 100%	86 100%
Daily (Net)	32 34%	1 19%	3 42%	-	-	1 100%	-	1 19%	-	3 37%	29 34%
Weekly (Net)	61 65%	1 19%	4 68%	-	-	1 100%	-	1 19%	-	7 92%	53 62%
Monthly (Net)	78 84%	1 19%	5 76%	* 100%	-	1 100%	-	1 19%	-	7 92%	71 83%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 30
A1a_16. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
- CBBC
Base = All Respondents who have watched TV in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	407	35	10	4	14	93	71	12	10	20	319
WeightedBase	327	32**	9**	3**	12**	71*	51*	8**	9**	14**	263
EffectiveBase	282	26	5	3	8	68	53	10	8	16	219
A few times a day	60 18%	1 3%	1 6%	1 24%	1 10%	14 19%	8 15%	1 13%	1 7%	1 5%	48 18%
At least once every day	103 31%	10 31%	3 39%	- -	3 29%	28 39%	17 33%	3 43%	5 50%	5 38%	81 31%
About two or three times a week	82 25%	9 27%	2 17%	* 11%	2 16%	12 18%	11 21%	2 30%	1 16%	3 21%	67 26%
At least once a week	44 13%	5 15%	2 18%	- -	2 13%	8 11%	8 15%	1 11%	1 10%	2 14%	36 14%
At least once a month	21 6%	2 6%	* 5%	2 65%	2 20%	5 8%	4 9%	- -	2 17%	2 14%	17 6%
At least once in the last three months	10 3%	4 11%	- -	- -	- -	1 1%	2 4%	- -	- -	- -	8 3%
Don't know/can't remember	8 2%	2 6%	1 15%	- -	1 11%	2 4%	2 4%	* 2%	- -	1 8%	6 2%
Total mentions	327 100%	32 100%	9 100%	3 100%	12 100%	71 100%	51 100%	8 100%	9 100%	14 100%	263 100%
Daily (Net)	163 50%	11 35%	4 45%	1 24%	5 39%	41 59%	25 48%	4 56%	5 57%	6 43%	130 49%
Weekly (Net)	288 88%	25 77%	7 80%	1 35%	8 68%	62 87%	43 84%	8 98%	8 83%	11 78%	233 88%
Monthly (Net)	310 95%	27 83%	8 85%	3 100%	11 89%	67 95%	48 93%	8 98%	9 100%	13 92%	249 95%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 30
A1a_16. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
- CBBC
Base = All Respondents who have watched TV in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	407	7	2	1	4	2	5	4	3	98	306
WeightedBase	327	9**	1**	***	1**	3**	7**	4**	5**	51*	275
EffectiveBase	282	5	2	1	3	2	3	3	2	64	223
A few times a day	60	-	1	-	1	-	-	-	-	12	48
	18%	-	60%	-	37%	-	-	-	-	23%	18%
At least once every day	103	3	-	-	*	-	3	-	3	14	88
	31%	33%	-	-	32%	-	46%	-	62%	27%	32%
About two or three times a week	82	1	-	*	*	1	*	1	*	14	68
	25%	15%	-	100%	24%	41%	4%	24%	6%	27%	25%
At least once a week	44	1	-	-	*	1	-	1	-	7	37
	13%	16%	-	-	6%	59%	-	35%	-	14%	13%
At least once a month	21	2	*	-	-	-	2	*	2	3	18
	6%	21%	40%	-	-	-	30%	9%	32%	6%	7%
At least once in the last three months	10	-	-	-	-	-	-	-	-	1	9
	3%	-	-	-	-	-	-	-	-	1%	3%
Don't know/can't remember	8	1	-	-	-	-	1	1	-	1	6
	2%	15%	-	-	-	-	21%	32%	-	3%	2%
Total mentions	327	9	1	*	1	3	7	4	5	51	275
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	163	3	1	-	1	-	3	-	3	26	136
	50%	33%	60%	-	69%	-	46%	-	62%	50%	50%
Weekly (Net)	288	6	1	*	1	3	3	3	3	46	241
	88%	64%	60%	100%	100%	100%	50%	59%	68%	90%	88%
Monthly (Net)	310	8	1	*	1	3	5	3	5	49	259
	95%	85%	100%	100%	100%	100%	79%	68%	100%	96%	94%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

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Table 31
A1a_17. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
- CBeebies
Base = All Respondents who have watched TV in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	513	47	18	5	23	147	83	15	14	21	404
WeightedBase	453	51*	18**	3**	21**	134	67*	11**	12**	14**	359
EffectiveBase	355	34	11	5	14	102	63	12	12	17	276
A few times a day	139 31%A	2 3%	1 3%	1 29%	1 6%	38 29%	20 30%	4 37%	2 14%	2 18%	106 30%
At least once every day	121 27%	11 21%	4 24%	- -	4 21%	41 31%	12 19%	1 7%	4 30%	3 21%	101 28%
About two or three times a week	87 19%	18 35%z	2 12%	* 13%	2 12%	22 16%	11 17%	1 9%	2 18%	3 20%	74 21%
At least once a week	57 13%	11 21%	4 24%	- -	4 21%	14 10%	15 22%zR	2 17%	3 24%	5 34%	42 12%
At least once a month	20 4%	3 6%	3 18%	* 15%	4 18%	9 7%	5 8%	2 18%	1 11%	* 3%	13 3%
At least once in the last three months	18 4%	7 13%z	2 10%	1 42%	3 14%	6 4%	1 2%	1 10%	* 3%	1 4%	16 5%
Don't know/can't remember	12 3%	1 1%	2 10%	- -	2 9%	4 3%	2 3%	* 2%	- -	- -	7 2%
Total mentions	453 100%	51 100%	18 100%	3 100%	21 100%	134 100%	67 100%	11 100%	12 100%	14 100%	359 100%
Daily (Net)	259 57%A	12 24%	5 27%	1 29%	6 27%	80 60%	32 48%	5 44%	5 44%	5 38%	207 58%
Weekly (Net)	404 89%	41 80%	11 63%	1 42%	12 60%	115 86%	59 87%	8 71%	11 85%	13 93%	323 90%
Monthly (Net)	423 93%	44 85%	15 81%	1 58%	16 78%	124 93%	64 95%	10 89%	12 97%	14 96%	335 93%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 31
A1a_17. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
- CBeebies
Base = All Respondents who have watched TV in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	513	16	2	1	4	7	9	11	5	107	402
WeightedBase	453	18**	1**	***	2**	9**	9**	14**	3**	63*	388
EffectiveBase	355	10	2	1	4	7	4	8	4	73	288
A few times a day	139 31%A	-	1 60%	-	1 31%	-	-	-	-	20 33%	118 30%
At least once every day	121 27%	4 20%	-	-	1 49%	-	4 41%	4 25%	-	22 35%	98 25%
About two or three times a week	87 19%	2 11%	-	*	* 20%	1 13%	1 9%	1 8%	1 24%	11 17%	76 20%
At least once a week	57 13%	4 24%	-	-	-	2 28%	2 21%	3 20%	1 43%	5 8%	51 13%
At least once a month	20 4%	3 18%	* 40%	-	-	3 32%	* 4%	3 22%	-	2 4%	18 5%
At least once in the last three months	18 4%	3 16%	-	-	-	2 27%	* 5%	2 12%	1 33%	2 3%	16 4%
Don't know/can't remember	12 3%	2 10%	-	-	-	-	2 20%	2 12%	-	* 1%	12 3%
Total mentions	453 100%	18 100%	1 100%	* 100%	2 100%	9 100%	9 100%	14 100%	3 100%	63 100%	388 100%
Daily (Net)	259 57%A	4 20%	1 60%	-	1 80%	-	4 41%	4 25%	-	43 68%	216 56%
Weekly (Net)	404 89%	10 56%	1 60%	* 100%	2 100%	4 41%	6 70%	8 53%	2 67%	59 93%	343 88%
Monthly (Net)	423 93%	13 74%	1 100%	* 100%	2 100%	6 73%	7 75%	11 76%	2 67%	61 97%	361 93%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

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Table 32
A1a1. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
Base = All Respondents

	Unweighted Base	Weighted Base	Effective Base	A few times a day	At least once every day	About two or three times a week	At least once a week	At least once a month	At least once in the last three months	Don't know/ can't remember	Never	Total mentions	Daily (Net)	Weekly (Net)	Monthly (Net)
Summary Table															
BBC One	4099	4101	2770	699 17%	1389 34%	711 17%	345 8%	94 2%	35 1%	19 *	810 20%	4101 100%	2088 51%	3144 77%	3238 79%
BBC Two	4099	4101	2770	239 6%	617 15%	753 18%	484 12%	157 4%	50 1%	27 1%	1774 43%	4101 100%	856 21%	2093 51%	2251 55%
BBC Four	4099	4101	2770	107 3%	226 6%	329 8%	367 9%	193 5%	52 1%	40 1%	2788 68%	4101 100%	333 8%	1028 25%	1222 30%
ITV	4099	4101	2770	584 14%	945 23%	694 17%	374 9%	136 3%	48 1%	15 *	1305 32%	4101 100%	1529 37%	2597 63%	2733 67%
Any other ITV channel (e.g. ITV2, ITV3, ITV Be)	4099	4101	2770	156 4%	409 10%	476 12%	348 8%	133 3%	61 1%	18 *	2501 61%	4101 100%	565 14%	1388 34%	1521 37%
Channel 4	4099	4101	2770	210 5%	642 16%	735 18%	542 13%	171 4%	45 1%	26 1%	1729 42%	4101 100%	852 21%	2129 52%	2300 56%
Any other 4 channel (e.g. E4, Film4, More4, 4Seven)	4099	4101	2770	86 2%	276 7%	397 10%	371 9%	160 4%	50 1%	26 1%	2735 67%	4101 100%	363 9%	1130 28%	1290 31%
Channel 5	4099	4101	2770	142 3%	447 11%	493 12%	478 12%	218 5%	60 1%	25 1%	2239 55%	4101 100%	589 14%	1560 38%	1778 43%
Any other Channel 5 channel (e.g. 5USA, 5Star)	4099	4101	2770	40 1%	163 4%	199 5%	248 6%	106 3%	36 1%	34 1%	3275 80%	4101 100%	204 5%	650 16%	756 18%
Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	4099	4101	2770	106 3%	276 7%	375 9%	341 8%	139 3%	40 1%	16 *	2808 68%	4101 100%	382 9%	1098 27%	1237 30%
Any Sky channel (e.g. Sky1, Sky Atlantic, Sky Sports)	4099	4101	2770	204 5%	397 10%	313 8%	214 5%	60 1%	23 1%	14 *	2877 70%	4101 100%	601 15%	1128 28%	1187 29%
S4C	4099	4101	2770	16 *	18 *	21 1%	21 1%	22 1%	10 *	1 *	3993 97%	4101 100%	33 1%	75 2%	97 2%
BBC News Channel	4099	4101	2770	220 5%	409 10%	234 6%	200 5%	102 2%	28 1%	25 1%	2882 70%	4101 100%	629 15%	1063 26%	1166 28%
BBC Parliament	4099	4101	2770	18 *	63 2%	38 1%	53 1%	41 1%	23 1%	5 *	3860 94%	4101 100%	80 2%	172 4%	213 5%
BBC Alba	4099	4101	2770	15 *	17 *	20 *	11 *	18 *	7 *	9 *	4005 98%	4101 100%	32 1%	62 2%	80 2%
CBBC	4099	4101	2770	60 1%	103 3%	82 2%	44 1%	21 1%	10 *	8 *	3773 92%	4101 100%	163 4%	289 7%	310 8%
CBeebies	4099	4101	2770	139 3%	122 3%	89 2%	57 1%	20 *	18 *	12 *	3644 89%	4101 100%	261 6%	407 10%	427 10%

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Table 33
A1a1_1. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
- BBC One
Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
A few times a day	699 17%R	106 17%	129 28%zA	117 31%zA	246 29%zA	342 20%z	175 20%zR	30 20%	29 25%zR	77 26%zFR	490 16%
At least once every day	1389 34%	299 47%z	193 42%z	156 41%z	349 42%z	613 36%	297 34%	52 36%	53 45%zFR	104 35%	1040 34%
About two or three times a week	711 17%BCDEJ NOP	110 17%CD	58 12%	42 11%	99 12%	266 15%	148 17%	17 12%	13 11%	50 17%	545 18%
At least once a week	345 8%BCDEJ NQ	39 6%	24 5%	14 4%	38 5%	109 6%	70 8%I	13 9%I	8 6%	10 4%	251 8%I
At least once a month	94 2%	8 1%	6 1%	10 3%	16 2%	33 2%	22 2%	3 2%	1 1%	10 3%	69 2%
At least once in the last three months	35 1%E	2 *	3 1%	- -	3 *	7 *	6 1%	- -	- -	2 1%	28 1%
Don't know/can't remember	19 *	9 1%z	1 *	2 *	2 *	11 1%	5 1%	1 *	- -	* *	13 *
Never	810 20%ABCDI JLNOPQ	66 10%	49 11%	36 10%	86 10%	337 20%	161 18%I	30 21%	14 12%	41 14%	611 20%I
Total mentions	4101 100%	640 100%	463 100%	377 100%	840 100%	1718 100%	885 100%	145 100%	118 100%	295 100%	3046 100%
Daily (Net)	2088 51%	405 63%z	322 70%z	273 72%zA	595 71%zA	955 56%z	472 53%	81 56%	82 69%zFGR	181 61%zFR	1530 50%
Weekly (Net)	3144 77%	555 87%z	403 87%z	329 87%z	732 87%z	1330 77%	690 78%	111 77%	103 87%zFGR	242 82%	2325 76%
Monthly (Net)	3238 79%	563 88%z	409 88%z	339 90%z	748 89%z	1363 79%	712 80%	114 79%	104 88%zR	252 85%zFR	2394 79%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

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Table 33
A1a1_1. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
- BBC One
Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
A few times a day	699 17%R	208 29%z	14 23%	15 33%z	9 40%z	93 28%z	115 31%z	93 31%z	115 28%z	57 14%	639 17%
At least once every day	1389 34%	297 42%zM	26 42%	20 45%	6 27%	146 43%z	151 40%z	144 47%zQ	153 38%	109 26%	1275 35%
About two or three times a week	711 17%BCDEJ NOP	83 12%	5 8%	8 17%	4 20%	42 12%	40 11%	30 10%	52 13%	60 14%	650 18%
At least once a week	345 8%BCDEJ NQ	35 5%	1 2%	2 4%	1 3%	14 4%	21 6%	15 5%	20 5%	39 9%	302 8%
At least once a month	94 2%	16 2%	-	-	-	3 1%	14 4%N	5 2%	12 3%N	6 1%	88 2%
At least once in the last three months	35 1%E	3 *	-	-	-	3 1%	-	-	3 1%	4 1%	30 1%
Don't know/can't remember	19 *	1 *	1 2%J	-	* 1%	-	1 *	-	1 *	1 *	18 *
Never	810 20%ABCDJ JLNO PQ	69 10%L	14 23%JL	1 1%	2 10%L	37 11%P	32 9%	17 6%	52 13%P	146 35%	654 18%
Total mentions	4101 100%	712 100%	62 100%	44 100%	21 100%	338 100%	374 100%	304 100%	408 100%	422 100%	3656 100%
Daily (Net)	2088 51%	506 71%z	40 65%z	35 78%z	14 67%z	239 71%z	266 71%z	237 78%zNOQ	269 66%z	166 39%	1914 52%
Weekly (Net)	3144 77%	623 87%zK	46 75%	44 99%zJKM	19 89%z	295 87%z	328 88%z	282 93%zNOQ	341 84%z	265 63%	2866 78%
Monthly (Net)	3238 79%	639 90%zK	46 75%	44 99%zJKM	19 89%	298 88%z	341 91%zQ	287 94%zNQ	353 86%z	271 64%	2954 81%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

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Table 34
A1a1_2. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
- BBC Two
Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
A few times a day	239 6%	30 5%	54 12%zA	38 10%zA	93 11%zA	130 8%z	54 6%	13 9%	12 11%	22 7%	173 6%
At least once every day	617 15%	134 21%z	119 26%z	102 27%z	221 26%z	313 18%z	137 15%	17 12%	23 20%	56 19%	448 15%
About two or three times a week	753 18%	158 25%z	104 22%	97 26%z	201 24%z	299 17%	164 19%	27 19%	22 19%	58 20%	556 18%
At least once a week	484 12%CDEJO Q	88 14%CD	41 9%	28 7%	69 8%	163 10%	106 12%	16 11%	15 13%	40 14%	355 12%
At least once a month	157 4%BCDEJQ	20 3%	8 2%	4 1%	11 1%	39 2%	26 3%	5 3%	7 6%	8 3%	125 4%
At least once in the last three months	50 1%	4 1%	6 1%	2 *	8 1%	16 1%	14 2%	3 2%	1 1%	3 1%	35 1%
Don't know/can't remember	27 1%	3 *	3 1%	3 1%	6 1%	17 1%	3 *	- -	- -	1 *	21 1%
Never	1774 43%ABCDH IJLMNOPQ	203 32%	128 28%	102 27%	229 27%	741 43%	380 43%HI	63 43%HI	36 31%	107 36%	1334 44%HI
Total mentions	4101 100%	640 100%	463 100%	377 100%	840 100%	1718 100%	885 100%	145 100%	118 100%	295 100%	3046 100%
Daily (Net)	856 21%	165 26%z	173 37%zA	141 37%zA	314 37%zA	443 26%z	192 22%	30 21%	36 30%zFR	78 26%zFR	621 20%
Weekly (Net)	2093 51%	411 64%z	318 69%z	266 71%z	585 70%z	905 53%	462 52%	74 51%	74 62%zFR	176 60%zFR	1531 50%
Monthly (Net)	2251 55%	430 67%z	326 70%z	270 72%z	596 71%z	944 55%	488 55%	79 54%	81 69%zFGR	184 62%zFR	1656 54%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 34
A1a1_2. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
- BBC Two
Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
A few times a day	239	77	10	3	3	38	39	40	37	21	217
	6%	11%z	16%z	6%	14%z	11%z	10%z	13%z	9%z	5%	6%
At least once every day	617	185	12	19	6	89	96	87	98	45	568
	15%	26%z	19%	42%zJK	30%z	26%z	26%z	28%z	24%z	11%	16%
About two or three times a week	753	172	12	13	4	78	94	78	94	52	696
	18%	24%z	19%	30%z	20%	23%	25%z	26%z	23%	12%	19%
At least once a week	484	59	5	3	1	33	26	29	30	35	446
	12%CDEJOQ	8%	8%	8%	7%	10%	7%	10%	7%	8%	12%
At least once a month	157	11	-	1	-	5	5	6	5	6	149
	4%BCDEJQ	2%	-	2%	-	2%	1%	2%	1%	1%	4%
At least once in the last three months	50	7	1	*	-	3	4	*	6	3	47
	1%	1%	2%	*	-	1%	1%	*	2%	1%	1%
Don't know/can't remember	27	5	1	-	*	-	5	3	2	2	25
	1%	1%	2%	-	1%	-	1%	1%	*	*	1%
Never	1774	197	21	6	6	91	106	61	136	258	1508
	43%ABCDH IJLMNOPQ	28%L	34%L	12%	28%L	27%P	28%P	20%	33%NP	61%	41%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	856	262	22	21	9	127	135	126	135	66	785
	21%	37%z	35%z	48%z	44%z	37%z	36%z	42%z	33%z	16%	21%
Weekly (Net)	2093	493	38	38	15	238	255	234	259	153	1927
	51%	69%z	62%	85%zJK	71%z	70%zQ	68%z	77%zNOQ	64%z	36%	53%
Monthly (Net)	2251	504	38	39	15	244	260	240	264	159	2076
	55%	71%z	62%	87%zJKM	71%z	72%zQ	70%z	79%zNOQ	65%z	38%	57%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 35
A1a1_3. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
- BBC Four
Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
A few times a day	107 3%	9 1%	13 3%	8 2%	21 3%	40 2%	26 3%	8 6%	5 4%	7 2%	76 2%
At least once every day	226 6%	32 5%	36 8%	43 11% A	79 9% A	114 7% z	42 5%	12 8% I	9 8%	11 4%	168 6%
About two or three times a week	329 8%	82 13% z	54 12% z	40 11%	94 11% z	136 8%	73 8%	9 7%	16 13%	31 10%	242 8%
At least once a week	367 9%	72 11%	68 15% z	39 10%	108 13% z	152 9%	80 9%	15 10%	13 11%	21 7%	265 9%
At least once a month	193 5% E	45 7% zD	18 4%	14 4%	33 4%	56 3%	43 5%	5 4%	2 2%	14 5%	134 4%
At least once in the last three months	52 1% R	8 1%	8 2%	4 1%	13 2%	22 1%	22 2% zR	3 2%	2 2%	9 3% zR	28 1%
Don't know/can't remember	40 1%	13 2%	8 2%	7 2%	16 2% z	24 1%	12 1%	1 1%	- -	6 2% R	25 1%
Never	2788 68% ABCDJ LMNOP	378 59%	256 55%	221 59%	477 57%	1172 68%	589 67%	91 63%	72 61%	196 66%	2109 69% z
Total mentions	4101 100%	640 100%	463 100%	377 100%	840 100%	1718 100%	885 100%	145 100%	118 100%	295 100%	3046 100%
Daily (Net)	333 8%	41 6%	49 11% A	50 13% zA	100 12% zA	154 9%	67 8%	20 14% zFIR	14 12% I	17 6%	244 8%
Weekly (Net)	1028 25%	196 31% z	172 37% z	129 34% z	302 36% z	443 26%	220 25%	45 31%	43 36% zFIR	69 24%	751 25%
Monthly (Net)	1222 30%	241 38% z	190 41% z	144 38% z	334 40% z	499 29%	263 30%	50 34%	45 38%	83 28%	884 29%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 35
A1a1_3. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
- BBC Four
Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
A few times a day	107	19	-	1	1	6	13	12	7	13	93
	3%	3%	-	3%	6%K	2%	3%	4%	2%	3%	3%
At least once every day	226	67	6	3	3	30	36	33	33	24	199
	6%	9%z	9%	7%	16%z	9%z	10%z	11%z	8%	6%	5%
About two or three times a week	329	80	6	5	3	41	38	45	34	16	311
	8%	11%z	10%	11%	15%	12%zQ	10%	15%zOQ	8%	4%	9%
At least once a week	367	89	5	12	2	48	41	40	49	20	344
	9%	12%z	7%	28%zJKM	8%	14%z	11%	13%z	12%	5%	9%
At least once a month	193	31	*	1	1	13	17	16	14	8	183
	5%E	4%	1%	2%	4%	4%	5%	5%	3%	2%	5%
At least once in the last three months	52	12	-	1	-	8	5	5	7	7	45
	1%R	2%	-	1%	-	2%	1%	2%	2%	2%	1%
Don't know/can't remember	40	13	-	2	-	7	6	9	4	2	35
	1%	2%	-	5%z	-	2%	2%	3%z	1%	1%	1%
Never	2788	402	45	19	11	185	218	143	259	330	2446
	68%ABCDJ LMNOP	56%L	73%ILM	43%	52%	55%P	58%P	47%	64%NP	78%	67%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	333	85	6	4	5	36	49	45	40	38	292
	8%	12%z	9%	10%	22%zJ	11%	13%z	15%z	10%	9%	8%
Weekly (Net)	1028	254	16	22	10	125	129	131	123	74	947
	25%	36%z	27%	49%zJK	44%z	37%zQ	34%z	43%zOQ	30%	18%	26%
Monthly (Net)	1222	284	17	23	10	139	146	147	137	82	1130
	30%	40%z	27%	51%zK	48%zK	41%zQ	39%z	48%zNOQ	34%	19%	31%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

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Table 36
A1a1_4. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
- ITV
Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
A few times a day	584 14%R	111 17%	95 20%z	71 19%z	166 20%z	291 17%z	159 18%zR	25 17%	21 18%	62 21%zR	408 13%
At least once every day	945 23%	186 29%z	126 27%	110 29%z	236 28%z	428 25%z	220 25%	32 22%	33 28%	74 25%	679 22%
About two or three times a week	694 17%Q	115 18%	75 16%	53 14%	128 15%	267 16%	147 17%	22 15%	25 21%	46 16%	523 17%
At least once a week	374 9%CDEFJO Q	50 8%	34 7%	21 6%	55 7%	116 7%	63 7%	9 6%	10 8%	16 6%	291 10%
At least once a month	136 3%AEQ	9 1%	9 2%	9 2%	18 2%	32 2%	29 3%	5 3%	* *	8 3%	96 3%
At least once in the last three months	48 1%	2 *	6 1%	4 1%	10 1%	18 1%	12 1%	1 1%	- -	2 1%	34 1%
Don't know/can't remember	15 *	2 *	2 *	3 1%	4 1%	10 1%	3 *	1 1%	- -	2 1%	9 *
Never	1305 32%ABDFJ LMP	166 26%	117 25%	106 28%	222 26%	555 32%	252 29%	50 34%	28 24%	84 29%	1005 33%zF
Total mentions	4101 100%	640 100%	463 100%	377 100%	840 100%	1718 100%	885 100%	145 100%	118 100%	295 100%	3046 100%
Daily (Net)	1529 37%R	296 46%z	221 48%z	181 48%z	402 48%z	719 42%z	379 43%zR	57 39%	54 46%R	137 46%zR	1087 36%
Weekly (Net)	2597 63%	461 72%z	329 71%z	255 68%	585 70%z	1102 64%	589 67%z	88 61%	89 76%zFGR	199 67%	1901 62%
Monthly (Net)	2733 67%	470 73%z	338 73%z	264 70%	603 72%z	1135 66%	619 70%zR	93 64%	90 76%GR	207 70%	1998 66%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 36
A1a1_4. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
- ITV
Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
A few times a day	584 14%R	133 19%z	17 27%z	8 18%	8 38%zJL	59 17%	74 20%z	51 17%	82 20%z	29 7%	553 15%
At least once every day	945 23%	203 29%z	14 22%	10 23%	8 39%z	90 27%	114 30%z	83 27%	121 30%z	57 14%	884 24%
About two or three times a week	694 17%Q	111 16%	6 10%	8 18%	3 13%	58 17%Q	53 14%	65 21%OQ	46 11%	43 10%	647 18%
At least once a week	374 9%CDEFJO Q	42 6%	3 5%	8 19%zJK	1 5%	25 7%	17 5%	20 6%	22 5%	34 8%	339 9%
At least once a month	136 3%AEQ	17 2%	-	1 2%	-	8 2%	9 2%	12 4%	5 1%	8 2%	128 4%
At least once in the last three months	48 1%	10 1%	*	*	-	8 2%	2 *	5 2%	5 1%	2 *	44 1%
Don't know/can't remember	15 *	3 *	1 2%z	-	*	2 *	1 *	2 1%	1 *	2 *	14 *
Never	1305 32%ABDFJ LMP	193 27%M	20 33%M	8 18%M	1 4%	89 26%	104 28%	67 22%	126 31%P	247 59%	1048 29%
Total mentions	4101 100%	712 100%	62 100%	44 100%	21 100%	338 100%	374 100%	304 100%	408 100%	422 100%	3656 100%
Daily (Net)	1529 37%R	336 47%z	30 49%	19 42%	16 77%zJKL	148 44%z	188 50%z	134 44%z	203 50%z	86 20%	1437 39%
Weekly (Net)	2597 63%	490 69%z	40 64%	35 79%z	20 95%zJKL	232 69%	258 69%	218 72%z	271 66%	163 39%	2423 66%
Monthly (Net)	2733 67%	507 71%z	40 64%	36 81%z	20 95%zJK	240 71%	267 71%	230 76%z	276 68%	171 41%	2551 70%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

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Table 37
A1a1_5. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
- Any other ITV channel (e.g. ITV2, ITV3, ITV Be)
Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
A few times a day	156 4%	26 4%	16 3%	8 2%	23 3%	61 4%	38 4%	10 7%	6 5%	11 4%	109 4%
At least once every day	409 10%	73 11%	42 9%	38 10%	79 9%	164 10%	94 11%	11 8%	13 11%	34 12%	295 10%
About two or three times a week	476 12%N	102 16%zBCD	43 9%	36 9%	78 9%	181 11%	110 12%	19 13%	17 15%	32 11%	356 12%
At least once a week	348 8%CDEJQ	74 11%zBCD	31 7%	17 5%	48 6%	108 6%	76 9%	8 6%	10 8%	27 9%	257 8%
At least once a month	133 3%	17 3%	13 3%	12 3%	25 3%	51 3%	30 3%	6 4%	4 4%	11 4%	92 3%
At least once in the last three months	61 1%	8 1%	8 2%	6 2%	14 2%	23 1%	20 2%	-	5 4%zGR	4 1%	40 1%
Don't know/can't remember	18 *	* *	4 1%	2 *	6 1%	9 1%	7 1%	1 1%	* *	2 1%	10 *
Never	2501 61%AFLM	341 53%	308 66%zA	259 69%zA	566 67%zA	1120 65%z	510 58%	89 61%	62 52%	172 58%	1886 62%
Total mentions	4101 100%	640 100%	463 100%	377 100%	840 100%	1718 100%	885 100%	145 100%	118 100%	295 100%	3046 100%
Daily (Net)	565 14%K	99 15%	57 12%	45 12%	103 12%	225 13%	132 15%	21 15%	20 17%	46 16%	405 13%
Weekly (Net)	1388 34%BCDEJ KNQ	274 43%zBCD	131 28%	98 26%	229 27%	514 30%	319 36%	49 34%	47 39%	105 36%	1018 33%
Monthly (Net)	1521 37%BCDEJ KNQ	291 46%zBCD	144 31%	110 29%	254 30%	565 33%	348 39%	55 38%	51 43%	116 39%	1110 36%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

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Table 37
A1a1_5. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
- Any other ITV channel (e.g. ITV2, ITV3, ITV Be)
Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
A few times a day	156 4%	20 3%	* 1%	* 1%	2 11%zJKL	11 3%	8 2%	11 3%	9 2%	10 2%	146 4%
At least once every day	409 10%	64 9%	2 3%	7 17%K	6 30%zJK	24 7%	40 11%	22 7%	42 10%	26 6%	380 10%
About two or three times a week	476 12%N	66 9%	3 4%	7 15%	3 15%K	26 8%	40 11%	30 10%	35 9%	18 4%	455 12%
At least once a week	348 8%CDEJQ	42 6%	1 2%	5 10%	* 1%	23 7%Q	19 5%	28 9%OQ	14 3%	17 4%	329 9%
At least once a month	133 3%	21 3%	* 1%	4 8%zJK	* 1%	11 3%	10 3%	11 4%	10 2%	8 2%	124 3%
At least once in the last three months	61 1%	13 2%	1 2%	- -	- -	5 1%	8 2%	4 1%	9 2%	2 1%	59 2%
Don't know/can't remember	18 *	6 1%	- -	- -	- -	- -	6 1%z	1 *	4 1%	* *	18 *
Never	2501 61%AFLM	482 68%zLM	54 88%zJLM	22 48%	9 40%	239 71%z	243 65%	197 65%	285 70%z	340 81%	2145 59%
Total mentions	4101 100%	712 100%	62 100%	44 100%	21 100%	338 100%	374 100%	304 100%	408 100%	422 100%	3656 100%
Daily (Net)	565 14%K	84 12%	2 3%	8 18%K	9 42%zJKL	35 10%	48 13%	33 11%	51 13%	36 8%	526 14%
Weekly (Net)	1388 34%BCDEJ KNQ	191 27%K	6 10%	19 43%JK	13 58%zJK	84 25%	107 29%	91 30%	100 25%	71 17%	1310 36%
Monthly (Net)	1521 37%BCDEJ KNQ	212 30%K	7 11%	23 52%zJK	13 60%zJK	95 28%	117 31%	102 34%	110 27%	79 19%	1435 39%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

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Table 38
A1a1_6. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
- Channel 4
Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
A few times a day	210 5%	27 4%	19 4%	16 4%	34 4%	84 5%	51 6%	11 8%	10 9%	16 5%	154 5%
At least once every day	642 16%	94 15%	83 18%	68 18%	151 18%	271 16%	135 15%	23 16%	17 15%	58 20%F	483 16%
About two or three times a week	735 18%	152 24%zC	111 24%zCD	63 17%	174 21%C	283 16%	155 17%	18 12%	26 22%G	51 17%	547 18%
At least once a week	542 13%DEJOQ	109 17%zBCD	46 10%	38 10%	83 10%	193 11%	115 13%	16 11%	14 12%	30 10%	399 13%
At least once a month	171 4%E	24 4%	15 3%	15 4%	29 3%	56 3%	32 4%	4 3%	2 2%	9 3%	124 4%
At least once in the last three months	45 1%	6 1%	6 1%	1 *	7 1%	14 1%	14 2%	- -	4 3%zR	6 2%	31 1%
Don't know/can't remember	26 1%	5 1%	3 1%	4 1%	8 1%	16 1%	3 *	* *	- -	* *	20 1%
Never	1729 42%ALP	224 35%	180 39%	172 46%A	352 42%A	801 47%z	381 43%	73 51%H	44 38%	124 42%	1288 42%
Total mentions	4101 100%	640 100%	463 100%	377 100%	840 100%	1718 100%	885 100%	145 100%	118 100%	295 100%	3046 100%
Daily (Net)	852 21%L	121 19%	102 22%	84 22%	186 22%	355 21%	186 21%	34 23%	28 23%	74 25%	637 21%
Weekly (Net)	2129 52%EQ	381 60%zCD	258 56%	185 49%	443 53%	831 48%	455 51%	68 47%	68 57%	155 53%	1583 52%
Monthly (Net)	2300 56%EQ	406 63%zCD	273 59%	199 53%	472 56%	887 52%	487 55%	72 49%	70 59%	164 56%	1707 56%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

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Table 38
A1a1_6. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
- Channel 4
Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
A few times a day	210	31	-	*	3	15	16	18	13	19	190
	5%	4%	-	1%	12%zJKL	4%	4%	6%	3%	5%	5%
At least once every day	642	136	9	3	3	61	74	54	82	54	583
	16%	19%zL	15%	7%	15%	18%	20%	18%	20%	13%	16%
About two or three times a week	735	142	14	12	6	69	73	77	65	42	687
	18%	20%	22%	28%z	27%	20%	20%	25%zOQ	16%	10%	19%
At least once a week	542	67	3	11	2	37	30	41	26	27	513
	13%DEJOQ	9%	5%	25%zJKM	10%	11%Q	8%	13%OQ	6%	7%	14%
At least once a month	171	25	2	2	1	15	9	11	13	8	164
	4%E	3%	3%	5%	3%	4%	3%	4%	3%	2%	4%
At least once in the last three months	45	7	-	1	-	4	3	5	2	2	43
	1%	1%	-	1%	-	1%	1%	2%	*	*	1%
Don't know/can't remember	26	5	1	1	*	1	3	2	2	3	23
	1%	1%	2%	3%zJ	1%	*	1%	1%	1%	1%	1%
Never	1729	300	32	13	7	135	165	95	205	267	1452
	42%ALP	42%	52%LM	29%	32%	40%P	44%P	31%	50%zNP	63%	40%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	852	167	9	4	6	76	90	72	95	74	773
	21%L	23%L	15%	8%	28%L	23%	24%	24%	23%	17%	21%
Weekly (Net)	2129	376	26	27	14	182	194	190	186	143	1973
	52%EQ	53%	42%	61%	64%K	54%Q	52%	62%zNOQ	46%	34%	54%
Monthly (Net)	2300	401	28	29	14	197	203	201	199	150	2137
	56%EQ	56%	45%	66%K	67%K	58%Q	54%	66%zNOQ	49%	36%	58%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

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Table 39
A1a1_7. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
- Any other 4 channel (e.g. E4, Film4, More4, 4Seven)
Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
A few times a day	86 2%	8 1%	8 2%	9 2%	17 2%	33 2%	25 3%	8 6%zR	7 6%zFR	7 3%	59 2%
At least once every day	276 7%CDJ	48 8%CD	25 5%	11 3%	36 4%	106 6%	73 8%	9 6%	7 6%	22 8%	191 6%
About two or three times a week	397 10%EJ	66 10%	37 8%	27 7%	63 8%	130 8%	85 10%	11 8%	11 9%	34 11%	296 10%
At least once a week	371 9%CEQ	70 11%CD	42 9%	18 5%	60 7%CD	121 7%	83 9%	12 9%	6 5%	32 11%	280 9%
At least once a month	160 4%E	19 3%	22 5%	10 3%	32 4%	52 3%	32 4%	4 3%	7 6%	7 2%	120 4%
At least once in the last three months	50 1%	7 1%	5 1%	4 1%	9 1%	16 1%	11 1%	1 1%	-	3 1%	33 1%
Don't know/can't remember	26 1%	2 *	3 1%	2 1%	6 1%	13 1%	4 *	* *	* *	* *	17 1%
Never	2735 67%M	419 65%	320 69%	296 78%zABD	616 73%zAB	1246 73%z	572 65%	99 69%	79 67%	190 64%	2050 67%
Total mentions	4101 100%	640 100%	463 100%	377 100%	840 100%	1718 100%	885 100%	145 100%	118 100%	295 100%	3046 100%
Daily (Net)	363 9%CDJ	56 9%	33 7%	20 5%	53 6%	139 8%	98 11%zR	17 12%	14 12%	30 10%	250 8%
Weekly (Net)	1130 28%CDEJN OQ	192 30%CD	112 24%	65 17%	177 21%CD	390 23%	266 30%	40 28%	31 26%	96 32%	826 27%
Monthly (Net)	1290 31%CDEJN OQ	212 33%CD	134 29%CD	75 20%	209 25%CD	443 26%	298 34%	44 31%	39 33%	102 35%	946 31%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

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Table 39
A1a1_7. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
- Any other 4 channel (e.g. E4, Film4, More4, 4Seven)
Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
A few times a day	86	12	3	*	3	5	6	5	7	12	74
	2%	2%	4%	1%	12%zJL	2%	2%	1%	2%	3%	2%
At least once every day	276	29	3	2	2	14	14	12	16	27	249
	7%CDJ	4%	5%	5%	9%	4%	4%	4%	4%	6%	7%
About two or three times a week	397	50	4	6	5	27	23	23	27	21	371
	10%EJ	7%	6%	12%	22%zJK	8%	6%	7%	7%	5%	10%
At least once a week	371	53	2	4	1	19	34	30	23	15	348
	9%CEQ	7%	3%	9%	5%	6%	9%Q	10%N	6%	4%	10%
At least once a month	160	29	1	2	*	18	11	22	7	10	150
	4%E	4%	2%	5%	1%	5%Q	3%	7%zOQ	2%	2%	4%
At least once in the last three months	50	8	1	-	1	6	2	3	5	3	47
	1%	1%	1%	-	2%	2%	1%	1%	1%	1%	1%
Don't know/can't remember	26	5	-	1	-	-	5	4	1	1	25
	1%	1%	-	1%	-	-	1%	1%	*	*	1%
Never	2735	527	49	29	11	248	280	205	323	331	2393
	67%M	74%zM	79%M	66%	49%	73%z	75%zP	67%	79%zNP	79%	65%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	363	40	6	3	4	20	20	17	23	39	323
	9%CDJ	6%	9%	7%	21%zJL	6%	5%	6%	6%	9%	9%
Weekly (Net)	1130	143	11	12	10	66	77	70	73	76	1042
	28%CDEJN OQ	20%	18%	28%	47%zJKL	19%	21%	23%	18%	18%	28%
Monthly (Net)	1290	172	12	15	10	84	88	92	80	86	1192
	31%CDEJN OQ	24%	20%	33%	48%zJK	25%Q	23%	30%OQ	20%	20%	33%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

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Table 40
A1a1_8. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
- Channel 5
Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
A few times a day	142 3%	24 4%	22 5%	16 4%	38 5%	67 4%	39 4%	6 4%	6 5%	12 4%	100 3%
At least once every day	447 11%	91 14%z	66 14%	42 11%	108 13%	224 13%z	96 11%	11 8%	15 13%	41 14%	325 11%
About two or three times a week	493 12%	111 17%zCD	61 13%	36 10%	97 12%	193 11%	125 14%	19 13%	15 13%	44 15%	351 12%
At least once a week	478 12%	92 14%	56 12%	42 11%	98 12%	184 11%	111 13%	19 13%	15 13%	34 11%	346 11%
At least once a month	218 5%	39 6%	28 6%	20 5%	48 6%	78 5%	56 6%	5 3%	13 11%zGIR	12 4%	152 5%
At least once in the last three months	60 1%	12 2%	11 2%	2 1%	13 2%	24 1%	7 1%	- -	3 3%	3 1%	51 2%
Don't know/can't remember	25 1%	1 *	5 1%	8 2%zA	14 2%zA	17 1%z	3 *	3 2%F	1 1%	2 1%	18 1%
Never	2239 55%ABDFH LMP	270 42%	214 46%	210 56%ABD	424 50%AB	930 54%	447 51%	82 57%H	49 42%	147 50%	1704 56%zFH
Total mentions	4101 100%	640 100%	463 100%	377 100%	840 100%	1718 100%	885 100%	145 100%	118 100%	295 100%	3046 100%
Daily (Net)	589 14%	115 18%z	88 19%z	59 16%	147 17%z	291 17%z	135 15%	17 12%	21 18%	53 18%	425 14%
Weekly (Net)	1560 38%R	319 50%zCD	205 44%z	137 36%	342 41%	669 39%	372 42%zR	55 38%	52 44%	131 44%zR	1122 37%
Monthly (Net)	1778 43%R	357 56%zCD	233 50%zCD	157 42%	389 46%C	747 43%	427 48%zR	60 41%	65 55%zGR	143 49%	1274 42%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

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Table 40
A1a1_8. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
- Channel 5
Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
A few times a day	142 3%	36 5%	-	*	2 10%KL	9 3%	27 7%zNQ	20 6%zN	16 4%	12 3%	130 4%
At least once every day	447 11%	88 12%	9 15%	7 15%	4 19%	35 10%	53 14%	30 10%	58 14%	34 8%	411 11%
About two or three times a week	493 12%	78 11%	6 9%	8 17%	6 26%zJK	44 13%	34 9%	31 10%	47 11%	21 5%	467 13%
At least once a week	478 12%	82 11%	4 7%	10 22%zJK	2 11%	46 14%Q	35 9%	46 15%OQ	36 9%	23 5%	452 12%
At least once a month	218 5%	44 6%	-	3 7%K	1 3%	26 8%	18 5%	22 7%	22 5%	10 2%	207 6%
At least once in the last three months	60 1%	12 2%	* 1%	1 3%	-	10 3%Q	2 *	10 3%zOQ	2 1%	2 1%	57 2%
Don't know/can't remember	25 1%	11 2%z	1 2%	-	1 3%z	2 1%	9 2%zQ	9 3%zNQ	2 1%	3 1%	22 1%
Never	2239 55%ABDFH LMP	362 51%LM	41 66%JLM	15 34%	6 28%	165 49%	196 52%P	137 45%	225 55%NP	317 75%	1909 52%
Total mentions	4101 100%	712 100%	62 100%	44 100%	21 100%	338 100%	374 100%	304 100%	408 100%	422 100%	3656 100%
Daily (Net)	589 14%	124 17%	9 15%	7 17%	6 29%zJ	44 13%	79 21%zN	49 16%	75 18%N	46 11%	541 15%
Weekly (Net)	1560 38%R	284 40%	19 31%	25 56%zJK	14 66%zJK	135 40%	149 40%	127 42%	157 39%	90 21%	1461 40%
Monthly (Net)	1778 43%R	328 46%K	19 31%	28 63%zJK	15 69%zJK	161 48%	167 45%	149 49%	179 44%	100 24%	1667 46%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

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Table 41
A1a1_9. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
- Any other Channel 5 channel (e.g. 5USA, 5Star)
Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
A few times a day	40 1%	10 2%	5 1%	1 *	6 1%	18 1%	15 2%	2 2%	2 2%	4 1%	25 1%
At least once every day	163 4%	37 6% C	19 4%	9 2%	28 3%	66 4%	41 5%	4 3%	5 4%	22 7% zFR	115 4%
About two or three times a week	199 5% DJO	47 7% zBCD	16 3%	11 3%	27 3%	69 4%	54 6%	6 4%	7 6%	22 7%	138 5%
At least once a week	248 6% CDEJOQ	43 7% CD	17 4%	9 3%	27 3%	82 5%	62 7%	6 4%	6 5%	16 5%	182 6%
At least once a month	106 3% CDE	15 2%	9 2%	2 1%	11 1%	25 1%	26 3%	8 5%	2 2%	8 3%	76 2%
At least once in the last three months	36 1%	4 1%	4 1%	2 *	6 1%	17 1%	6 1%	- -	- -	4 1%	28 1%
Don't know/can't remember	34 1%	10 2%	8 2%	3 1%	11 1%	18 1%	6 1%	- -	2 1%	3 1%	25 1%
Never	3275 80% AFIM	473 74%	384 83% A	339 90% zABD	723 86% zAB	1422 83% z	676 76%	119 82%	94 80%	217 74%	2457 81% FI
Total mentions	4101 100%	640 100%	463 100%	377 100%	840 100%	1718 100%	885 100%	145 100%	118 100%	295 100%	3046 100%
Daily (Net)	204 5%	47 7% zCD	24 5%	10 3%	34 4%	84 5%	55 6%	6 4%	7 6%	26 9% zR	140 5%
Weekly (Net)	650 16% CDEJO PQ	138 22% zBCD	58 12%	31 8%	88 11%	236 14%	172 19% zGR	18 12%	20 17%	63 21% zGR	461 15%
Monthly (Net)	756 18% BCDEJ KNO PQ	153 24% zBCD	67 14% CD	33 9%	99 12% C	261 15%	198 22% zR	25 18%	22 19%	71 24% zR	537 18%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

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Table 41
A1a1_9. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
- Any other Channel 5 channel (e.g. 5USA, 5Star)
Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
A few times a day	40 1%	4 1%	-	*	1 6%zJK	-	4 1%	4 1%	* *	6 1%	35 1%
At least once every day	163 4%	22 3%	3 5%	3 7%	1 3%	12 3%	10 3%	7 2%	15 4%	17 4%	146 4%
About two or three times a week	199 5%DJQ	20 3%	1 1%	3 6%	3 16%zJK	13 4%	7 2%	9 3%	11 3%	8 2%	187 5%
At least once a week	248 6%CDEJOQ	22 3%	* 1%	3 7%	1 6%	16 5%	7 2%	10 3%	12 3%	14 3%	231 6%
At least once a month	106 3%CDE	10 1%	-	1 2%	-	6 2%	5 1%	5 2%	5 1%	3 1%	103 3%
At least once in the last three months	36 1%	6 1%	-	-	-	2 1%	5 1%	3 1%	4 1%	2 *	34 1%
Don't know/can't remember	34 1%	9 1%	-	2 3%z	* 2%	4 1%	6 1%	7 2%z	2 1%	2 1%	31 1%
Never	3275 80%AFIM	618 87%zLM	57 93%zLM	33 73%	14 67%	286 85%	332 89%z	259 85%z	359 88%z	369 87%	2889 79%
Total mentions	4101 100%	712 100%	62 100%	44 100%	21 100%	338 100%	374 100%	304 100%	408 100%	422 100%	3656 100%
Daily (Net)	204 5%	26 4%	3 5%	4 8%	2 9%	12 3%	14 4%	10 3%	15 4%	23 5%	180 5%
Weekly (Net)	650 16%CDEJO PQ	68 10%	4 7%	10 22%JK	7 31%zJK	41 12%	27 7%	30 10%	38 9%	45 11%	599 16%
Monthly (Net)	756 18%BCDEJ KNOPQ	78 11%	4 7%	10 23%JK	7 31%zJK	46 14%	32 9%	35 12%	43 10%	49 12%	702 19%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 42
A1a1_10. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
 - Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)
 Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
A few times a day	106 3%	12 2%	15 3%	14 4%	29 3%	52 3%	35 4%zR	8 5%	7 6%R	12 4%	69 2%
At least once every day	276 7%	60 9%z	39 8%	23 6%	62 7%	108 6%	66 7%	12 8%	7 6%	23 8%	195 6%
About two or three times a week	375 9%	60 9%	44 10%	33 9%	78 9%	142 8%	89 10%	9 6%	12 10%	26 9%	273 9%
At least once a week	341 8%DE	95 15%zBCD	27 6%	23 6%	50 6%	120 7%	83 9%	8 5%	8 7%	27 9%	242 8%
At least once a month	139 3%	13 2%	22 5%A	8 2%	30 4%	46 3%	24 3%	4 3%	5 4%	6 2%	112 4%
At least once in the last three months	40 1%R	4 1%	9 2%	6 2%	16 2%z	21 1%	16 2%zR	1 *	5 5%zR	5 2%	21 1%
Don't know/can't remember	16 *	* *	2 *	- -	2 *	8 *	3 *	1 1%	1 1%	1 *	11 *
Never	2808 68%AFLP	396 62%	304 66%	269 71%A	573 68%A	1222 71%z	568 64%	103 71%	73 62%	195 66%	2124 70%zF
Total mentions	4101 100%	640 100%	463 100%	377 100%	840 100%	1718 100%	885 100%	145 100%	118 100%	295 100%	3046 100%
Daily (Net)	382 9%R	72 11%	54 12%	37 10%	91 11%	159 9%	102 12%zR	20 14%	14 12%	35 12%	263 9%
Weekly (Net)	1098 27%ERK	227 36%zBCD	125 27%	94 25%	219 26%	421 24%	274 31%zR	36 25%	34 28%	88 30%	779 26%
Monthly (Net)	1237 30%EK	240 37%zCD	147 32%	102 27%	249 30%	467 27%	298 34%zR	40 28%	39 33%	94 32%	891 29%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 42
A1a1_10. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
- Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)
Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
A few times a day	106	26	-	1	2	9	16	12	13	7	100
	3%	4%	-	3%	8%zK	3%	4%	4%	3%	2%	3%
At least once every day	276	54	3	4	2	27	27	27	27	25	251
	7%	8%	5%	8%	9%	8%	7%	9%	7%	6%	7%
About two or three times a week	375	63	3	8	4	27	36	31	32	14	355
	9%	9%	5%	19%zJK	17%K	8%	9%	10%	8%	3%	10%
At least once a week	341	45	2	3	1	20	24	22	22	18	321
	8%DE	6%	3%	7%	5%	6%	7%	7%	5%	4%	9%
At least once a month	139	25	1	4	*	13	12	16	9	5	135
	3%	4%	1%	8%z	2%	4%	3%	5%	2%	1%	4%
At least once in the last three months	40	15	1	-	-	8	7	10	5	4	34
	1%R	2%z	2%	-	-	2%z	2%	3%z	1%	1%	1%
Don't know/can't remember	16	2	-	-	-	-	2	2	-	2	15
	*	*	-	-	-	-	1%	1%	-	*	*
Never	2808	484	52	24	13	233	251	183	300	348	2445
	68%AFLP	68%L	85%zJLM	55%	60%	69%P	67%	60%	74%OP	82%	67%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	382	79	3	5	4	36	43	39	40	32	351
	9%R	11%	5%	11%	17%K	11%	11%	13%	10%	7%	10%
Weekly (Net)	1098	187	8	16	8	84	103	92	95	64	1028
	27%ERK	26%K	13%	37%K	38%K	25%	28%	30%	23%	15%	28%
Monthly (Net)	1237	212	8	20	9	97	115	108	103	69	1162
	30%EK	30%K	14%	45%zJK	40%K	29%	31%	36%NQ	25%	16%	32%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

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Table 43
A1a1_11. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
- Any Sky channel (e.g. Sky1, Sky Atlantic, Sky Sports)
Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
A few times a day	204	29	18	8	27	75	37	4	5	11	159
5%CDJQ		4%	4%	2%	3%	4%	4%	3%	4%	4%	5%
At least once every day	397	58	41	22	64	141	80	11	13	33	309
10%CEJO		9%	9%	6%	8%	8%	9%	8%	11%	11%	10%
About two or three times a week	313	53	22	16	37	86	64	8	14	22	245
8%BCDEJN OP		8%D	5%	4%	4%	5%	7%	6%	12%	7%	8%
At least once a week	214	36	12	7	19	57	39	6	2	9	162
5%BCDEJN OQ		6%CD	3%	2%	2%	3%	4%	4%	2%	3%	5%
At least once a month	60	10	6	2	8	19	12	3	1	3	47
1%		2%	1%	1%	1%	1%	1%	2%	1%	1%	2%
At least once in the last three months	23	5	-	1	1	7	6	-	-	1	14
1%		1%	-	*	*	*	1%	-	-	*	*
Don't know/can't remember	14	3	3	-	3	7	2	-	-	-	11
*		1%	1%	-	*	*	*	-	-	-	*
Never	2877	447	361	321	682	1327	646	112	84	215	2099
70%R		70%	78%zA	85%zABD	81%zAB	77%z	73%	77%	71%	73%	69%
Total mentions	4101	640	463	377	840	1718	885	145	118	295	3046
100%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	601	86	59	31	90	216	117	16	17	45	468
15%CDEJO Q		13%C	13%	8%	11%	13%	13%	11%	15%	15%	15%
Weekly (Net)	1128	175	93	53	147	359	219	30	34	76	875
28%BCDEJ NOPQ		27%BCD	20%	14%	17%	21%	25%	21%	28%	26%	29%z
Monthly (Net)	1187	185	99	55	154	378	231	33	35	79	922
29%BCDEJ NOPQ		29%BCD	21%CD	15%	18%C	22%	26%	23%	29%	27%	30%zF

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 43
A1a1_11. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
- Any Sky channel (e.g. Sky1, Sky Atlantic, Sky Sports)
Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
A few times a day	204	20	4	1	2	11	9	14	6	15	187
	5%CDJQ	3%	6%	3%	8%	3%	2%	4%	2%	4%	5%
At least once every day	397	51	6	5	2	31	20	21	30	46	351
	10%CEJO	7%	10%	10%	8%	9%	5%	7%	7%	11%	10%
About two or three times a week	313	27	4	5	2	12	15	9	19	16	295
	8%BCDEJN OP	4%	6%	11%J	7%	4%	4%	3%	5%	4%	8%
At least once a week	214	16	*	1	1	8	9	9	7	17	197
	5%BCDEJN OQ	2%	1%	3%	4%	2%	2%	3%	2%	4%	5%
At least once a month	60	7	1	-	-	2	5	4	2	5	54
	1%	1%	2%	-	-	*	1%	1%	1%	1%	1%
At least once in the last three months	23	1	-	-	-	1	-	-	1	2	21
	1%	*	-	-	-	*	-	-	*	*	1%
Don't know/can't remember	14	2	-	1	-	-	2	2	-	1	13
	*	*	-	1%	-	-	1%	1%	-	*	*
Never	2877	588	47	32	15	274	314	245	342	320	2538
	70%R	83%zL	76%	71%	72%	81%z	84%z	81%z	84%z	76%	69%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	601	71	10	6	3	42	29	34	37	61	538
	15%CDEJO Q	10%	16%	14%	16%	12%	8%	11%	9%	14%	15%
Weekly (Net)	1128	115	14	12	6	62	53	52	63	94	1030
	28%BCDEJ NOPQ	16%	22%	27%J	28%J	18%	14%	17%	15%	22%	28%
Monthly (Net)	1187	121	15	12	6	64	58	56	65	99	1084
	29%BCDEJ NOPQ	17%	24%	27%	28%	19%	15%	19%	16%	23%	30%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

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Table 44
A1a1_12. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
- S4C
Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
A few times a day	16 *R	1 *	* *	- -	* *	3 *	8 1%zR	2 2%zR	3 3%zR	3 1%	7 *
At least once every day	18 *E	1 *	2 *	1 *	2 *	3 *	3 *	1 1%	1 *	2 1%	14 *
About two or three times a week	21 1%	4 1%	1 *	1 *	1 *	6 *	3 *	1 *	- -	1 *	17 1%
At least once a week	21 1%	7 1%	3 1%	1 *	4 *	6 *	4 *	* *	1 1%	3 1%	16 1%
At least once a month	22 1%	4 1%	2 *	3 1%	5 1%	7 *	3 *	1 1%	* *	1 *	19 1%
At least once in the last three months	10 *	3 *	2 *	- -	2 *	2 *	2 *	- -	1 *	* *	8 *
Don't know/can't remember	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *
Never	3993 97%L	619 97%	454 98%	372 99%	826 98%	1691 98%z	863 97%	139 96%	113 95%	286 97%	2964 97%
Total mentions	4101 100%	640 100%	463 100%	377 100%	840 100%	1718 100%	885 100%	145 100%	118 100%	295 100%	3046 100%
Daily (Net)	33 1%E	2 *	2 *	1 *	3 *	6 *	11 1%	3 2%	4 3%zR	4 1%	21 1%
Weekly (Net)	75 2%EJO	14 2%	5 1%	2 1%	8 1%	18 1%	17 2%	4 3%	5 4%	8 3%	54 2%
Monthly (Net)	97 2%EJOPQ	18 3%	7 2%	5 1%	12 1%	25 1%	20 2%	5 4%	5 4%	9 3%	73 2%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

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Table 44
A1a1_12. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
- S4C
Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
A few times a day	16	-	-	*	-	-	-	-	-	2	14
	*R	-	-	1%J	-	-	-	-	-	*	*
At least once every day	18	-	-	2	-	-	-	-	-	2	15
	*E	-	-	5%zJ	-	-	-	-	-	1%	*
About two or three times a week	21	-	-	1	-	-	-	-	-	1	20
	1%	-	-	3%zJ	-	-	-	-	-	*	1%
At least once a week	21	1	-	2	-	1	-	-	1	2	18
	1%	*	-	5%zJ	-	*	-	-	*	1%	*
At least once a month	22	1	-	3	-	1	-	1	-	*	22
	1%	*	-	8%zJK	-	*	-	*	-	*	1%
At least once in the last three months	10	-	-	2	-	-	-	-	-	1	9
	*	-	-	4%zJ	-	-	-	-	-	*	*
Don't know/can't remember	1	-	-	-	-	-	-	-	-	-	1
	*	-	-	-	-	-	-	-	-	-	*
Never	3993	710	62	33	21	335	374	303	407	413	3557
	97%L	100%zL	100%L	74%	100%L	99%	100%z	100%z	100%z	98%	97%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	33	-	-	3	-	-	-	-	-	4	29
	1%E	-	-	6%zJ	-	-	-	-	-	1%	1%
Weekly (Net)	75	1	-	6	-	1	-	-	1	8	67
	2%EJO	*	-	15%zJKM	-	*	-	-	*	2%	2%
Monthly (Net)	97	3	-	10	-	3	-	1	1	8	89
	2%EJOPQ	*	-	22%zJKM	-	1%	-	*	*	2%	2%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

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Table 45
A1a1_13. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
- BBC News Channel
Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
A few times a day	220 5%	39 6%	32 7%	23 6%	55 7%	84 5%	38 4%	6 4%	4 4%	19 6%	170 6%
At least once every day	409 10%	83 13%z	61 13%z	49 13%	110 13%z	165 10%	77 9%	13 9%	12 10%	36 12%F	316 10%
About two or three times a week	234 6%	35 5%	31 7%	27 7%	58 7%	87 5%	46 5%	8 6%	13 11%zF	16 6%	183 6%
At least once a week	200 5%EQ	42 7%	16 4%	15 4%	31 4%	66 4%	44 5%	6 4%	9 7%	9 3%	144 5%
At least once a month	102 2%R	27 4%z	17 4%	6 2%	23 3%	38 2%	28 3%	3 2%	2 1%	8 3%	63 2%
At least once in the last three months	28 1%	4 1%	6 1%	2 1%	8 1%	12 1%	8 1%	2 2%	5 5%zFIR	2 1%	18 1%
Don't know/can't remember	25 1%R	4 1%	5 1%	3 1%	8 1%	10 1%	7 1%	2 2%	2 2%R	2 1%	14 *
Never	2882 70%ABDHJ NP	406 63%	294 64%	252 67%	546 65%	1256 73%z	638 72%H	103 71%	71 60%	202 69%	2138 70%H
Total mentions	4101 100%	640 100%	463 100%	377 100%	840 100%	1718 100%	885 100%	145 100%	118 100%	295 100%	3046 100%
Daily (Net)	629 15%	122 19%z	93 20%z	73 19%	166 20%z	249 15%	115 13%	19 13%	16 14%	55 19%F	487 16%
Weekly (Net)	1063 26%E	199 31%z	141 30%	114 30%	255 30%z	403 23%	205 23%	34 23%	38 32%F	81 27%	814 27%
Monthly (Net)	1166 28%E	226 35%z	158 34%z	120 32%	278 33%z	441 26%	232 26%	37 25%	39 33%	89 30%	877 29%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 45
A1a1_13. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
- BBC News Channel
Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
A few times a day	220	48	4	2	1	20	28	28	19	26	191
	5%	7%	7%	5%	3%	6%	8%	9%z	5%	6%	5%
At least once every day	409	95	6	8	1	52	43	44	51	63	345
	10%	13%z	9%	18%z	7%	15%z	12%	15%z	12%	15%	9%
About two or three times a week	234	49	9	1	*	27	22	24	24	31	202
	6%	7%	14%zLM	2%	*	8%	6%	8%	6%	7%	6%
At least once a week	200	24	1	4	2	14	10	15	8	23	175
	5%EQ	3%	1%	9%J	10%JK	4%	3%	5%	2%	6%	5%
At least once a month	102	22	-	1	*	12	10	13	9	6	93
	2%R	3%	-	2%	2%	3%	3%	4%	2%	2%	3%
At least once in the last three months	28	7	-	*	-	3	5	2	6	3	25
	1%	1%	-	*	-	1%	1%	1%	1%	1%	1%
Don't know/can't remember	25	8	-	1	-	5	3	4	3	-	25
	1%R	1%	-	1%	-	1%	1%	1%	1%	-	1%
Never	2882	460	42	27	17	206	253	172	287	269	2600
	70%ABDHJNP	65%	69%	61%	78%	61%	68%P	57%	70%NP	64%	71%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	629	143	10	10	2	72	71	73	70	89	536
	15%	20%z	16%	23%	10%	21%z	19%	24%z	17%	21%	15%
Weekly (Net)	1063	216	19	16	4	112	103	113	103	143	913
	26%E	30%z	31%	35%	20%	33%zQ	28%	37%zOQ	25%	34%	25%
Monthly (Net)	1166	238	19	16	5	124	113	126	112	150	1006
	28%E	33%z	31%	37%	22%	37%zQ	30%	41%zOQ	27%	35%	28%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 46
A1a1_14. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
- BBC Parliament
Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
A few times a day	18 *	2 *	4 1%	- -	4 *	4 *	4 *	- -	- -	1 *	14 *
At least once every day	63 2%	7 1%	9 2%	6 1%	14 2%	22 1%	11 1%	3 2%	4 4%F	5 2%	50 2%
About two or three times a week	38 1%	7 1%	5 1%	5 1%	10 1%	11 1%	9 1%	1 1%	1 1%	4 1%	27 1%
At least once a week	53 1%	4 1%	10 2%	6 1%	16 2%	21 1%	13 2%	2 1%	2 2%	2 1%	40 1%
At least once a month	41 1%	5 1%	3 1%	5 1%	8 1%	12 1%	12 1%	- -	* *	5 2%	28 1%
At least once in the last three months	23 1%R	1 *	6 1%A	5 1%	11 1%zA	12 1%	8 1%R	- -	2 2%	2 1%	10 *
Don't know/can't remember	5 *	1 *	2 1%	- -	2 *	2 *	2 *	- -	- -	- -	2 *
Never	3860 94%BDKLP	613 96%BD	423 91%	350 93%	773 92%	1634 95%	826 93%	139 96%	108 92%	276 94%	2876 94%
Total mentions	4101 100%	640 100%	463 100%	377 100%	840 100%	1718 100%	885 100%	145 100%	118 100%	295 100%	3046 100%
Daily (Net)	80 2%	10 1%	12 3%	6 1%	18 2%	26 2%	15 2%	3 2%	4 4%	6 2%	64 2%
Weekly (Net)	172 4%	21 3%	28 6%	16 4%	44 5%	58 3%	38 4%	6 4%	8 6%	13 4%	130 4%
Monthly (Net)	213 5%E	26 4%	31 7%	22 6%	53 6%	70 4%	49 6%	6 4%	8 7%	17 6%	158 5%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 46
A1a1_14. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
- BBC Parliament
Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
A few times a day	18	2	1	*	-	1	1	-	2	1	17
	*	*	2%	1%	-	*	*	-	1%	*	*
At least once every day	63	10	1	2	1	6	4	5	5	5	57
	2%	1%	2%	5%zJ	4%	2%	1%	2%	1%	1%	2%
About two or three times a week	38	7	3	1	*	1	5	6	*	5	30
	1%	1%	5%zJ	2%	2%	*	1%	2%NQ	*	1%	1%
At least once a week	53	12	3	1	-	7	5	9	3	7	45
	1%	2%	6%z	1%	-	2%	1%	3%z	1%	2%	1%
At least once a month	41	6	-	3	-	4	2	6	-	4	37
	1%	1%	-	6%zJ	-	1%	*	2%Q	-	1%	1%
At least once in the last three months	23	10	1	*	1	6	4	5	5	1	23
	1%R	1%z	1%	*	3%z	2%z	1%	2%z	1%	*	1%
Don't know/can't remember	5	2	-	-	-	-	2	1	1	-	5
	*	*	-	-	-	-	1%	*	*	-	*
Never	3860	664	52	37	20	313	351	272	392	399	3442
	94%BDKLP	93%L	85%	84%	92%	93%	94%P	89%	96%NP	95%	94%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	80	12	2	3	1	7	5	5	7	6	74
	2%	2%	4%	7%zJ	4%	2%	1%	2%	2%	1%	2%
Weekly (Net)	172	30	8	4	1	15	15	20	10	19	149
	4%	4%	14%zJ	10%z	5%	4%	4%	7%Q	3%	4%	4%
Monthly (Net)	213	36	8	7	1	19	17	26	10	22	187
	5%E	5%	14%zJ	16%zJ	5%	6%Q	5%	8%zOQ	3%	5%	5%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 47
A1a1_15. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
- BBC Alba
Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
A few times a day	15 *	-	1	1	2	3	4	1	1	-	11
		-	*	*	*	*	*	*	1%	-	*
At least once every day	17 *E	-	2	-	2	2	1	-	1	1	14
		-	*	-	*	*	*	-	*	*	*
About two or three times a week	20 *	1	2	1	3	4	1	-	-	1	16
		*	*	*	*	*	*	-	-	*	1%
At least once a week	11 *	2	-	-	-	3	1	-	1	-	10
		*	-	-	-	*	*	-	1%	-	*
At least once a month	18 *	3	1	-	1	5	5	-	1	2	13
		1%	*	-	*	*	1%	-	1%	1%	*
At least once in the last three months	7 *	5	-	1	1	2	1	-	-	1	6
		1%z	-	*	*	*	*	-	-	*	*
Don't know/can't remember	9 *R	1	3	3	6	7	6	-	-	4	3
		*	1%	1%	1%z	*	1%zR	-	-	1%zR	*
Never	4005 98%K	628 98%	455 98%	371 98%	825 98%	1692 98%z	868 98%	144 100%	115 98%	286 97%	2975 98%
Total mentions	4101 100%	640 100%	463 100%	377 100%	840 100%	1718 100%	885 100%	145 100%	118 100%	295 100%	3046 100%
Daily (Net)	32 1%E	-	3	1	4	5	4	1	1	1	24
		-	1%	*	*	*	*	*	1%	*	1%
Weekly (Net)	62 2%EFJ	3	4	2	7	12	6	1	2	2	50
		*	1%	1%	1%	1%	1%	*	1%	1%	2%
Monthly (Net)	80 2%DEJOQ	6	5	2	8	17	11	1	3	4	63
		1%	1%	1%	1%	1%	1%	*	2%	1%	2%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 47
A1a1_15. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
- BBC Alba
Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
A few times a day	15	1	1	-	-	1	-	1	-	2	13
	*	*	2%	-	-	*	-	*	-	*	*
At least once every day	17	-	2	-	-	-	-	-	-	1	16
	*E	-	3%zJ	-	-	-	-	-	-	*	*
About two or three times a week	20	-	3	-	-	-	-	-	-	3	17
	*	-	5%zJ	-	-	-	-	-	-	1%	*
At least once a week	11	-	-	-	-	-	-	-	-	1	9
	*	-	-	-	-	-	-	-	-	*	*
At least once a month	18	-	1	*	-	-	-	-	-	-	18
	*	-	1%J	1%J	-	-	-	-	-	-	*
At least once in the last three months	7	-	1	-	-	-	-	-	-	-	7
	*	-	1%J	-	-	-	-	-	-	-	*
Don't know/can't remember	9	4	1	-	*	-	4	4	-	1	8
	*R	1%	2%	-	2%z	-	1%z	1%z	-	*	*
Never	4005	707	54	44	21	337	370	299	408	415	3568
	98%K	99%zK	87%	99%K	98%	100%zP	99%	98%	100%zP	98%	98%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	32	1	3	-	-	1	-	1	-	3	29
	1%E	*	5%zJ	-	-	*	-	*	-	1%	1%
Weekly (Net)	62	1	6	-	-	1	-	1	-	7	55
	2%EFJ	*	10%zJL	-	-	*	-	*	-	2%	2%
Monthly (Net)	80	1	6	*	-	1	-	1	-	7	72
	2%DEJOQ	*	10%zJL	1%	-	*	-	*	-	2%	2%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 48
A1a1_16. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
- CBBC
Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
A few times a day	60 1%ABDEJ	1 *	1 *	1 *	1 *	14 1%	8 1%	1 1%	1 1%	1 *	48 2%
At least once every day	103 3%BCDEJN P	10 2%	3 1%	- -	3 *	28 2%	17 2%	3 2%	5 4%	5 2%	81 3%
About two or three times a week	82 2%BCDEJN OQ	9 1%D	2 *	* *	2 *	12 1%	11 1%	2 2%	1 1%	3 1%	68 2%
At least once a week	44 1%DEJ	5 1%	2 *	- -	2 *	8 *	8 1%	1 1%	1 1%	2 1%	36 1%
At least once a month	21 1%	2 *	* *	2 1%	2 *	5 *	4 1%	- -	2 1%	2 1%	17 1%
At least once in the last three months	10 *	4 1%	- -	- -	- -	1 *	2 *	- -	- -	- -	8 *
Don't know/can't remember	8 *	2 *	1 *	- -	1 *	2 *	2 *	* *	- -	1 *	6 *
Never	3773 92%R	608 95%z	454 98%zA	374 99%zA	828 99%zA	1647 96%z	834 94%zR	137 95%	109 92%	281 95%	2782 91%
Total mentions	4101 100%	640 100%	463 100%	377 100%	840 100%	1718 100%	885 100%	145 100%	118 100%	295 100%	3046 100%
Daily (Net)	163 4%ABCDEJ NOPQ	11 2%	4 1%	1 *	5 1%	41 2%	25 3%	4 3%	5 4%	6 2%	130 4%
Weekly (Net)	289 7%ABCDEF IJLNOPQ	25 4%CD	7 2%	1 *	8 1%	62 4%	43 5%	8 5%	8 6%	11 4%	234 8%zFI
Monthly (Net)	310 8%ABCDEF JLNOPQ	27 4%CD	8 2%	3 1%	11 1%	67 4%	48 5%	8 5%	9 8%	13 4%	250 8%zF

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 48
A1a1_16. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
- CBBC
Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
A few times a day	60 1%ABDEJ	-	1 1%J	-	1 2%J	-	-	-	-	12 3%	48 1%
At least once every day	103 3%BCDEJN P	3 *	-	-	2% 2%	-	3 1%	-	3 1%	14 3%	88 2%
About two or three times a week	82 2%BCDEJN OQ	1 *	-	* *	* 2%	1 *	* *	1 *	* *	14 3%	68 2%
At least once a week	44 1%DEJ	1 *	-	-	* *	1 *	-	1 *	-	7 2%	37 1%
At least once a month	21 1%	2 *	* 1%	-	- -	-	2 1%	* *	2 *	3 1%	18 *
At least once in the last three months	10 *	-	-	-	-	-	-	-	-	1 *	9 *
Don't know/can't remember	8 *	1 *	-	-	-	-	1 *	1 *	-	1 *	6 *
Never	3773 92%R	703 99%zM	60 98%	44 100%zM	20 94%	336 99%z	368 98%z	300 99%z	403 99%z	371 88%	3380 92%
Total mentions	4101 100%	712 100%	62 100%	44 100%	21 100%	338 100%	374 100%	304 100%	408 100%	422 100%	3656 100%
Daily (Net)	163 4%ABCEJ NOPQ	3 *	1 1%	-	1 4%J	-	3 1%	-	3 1%	26 6%	137 4%
Weekly (Net)	289 7%ABCDEF IJLNOPQ	6 1%	1 1%	* *	1 6%JL	3 1%	3 1%	3 1%	3 1%	46 11%	241 7%
Monthly (Net)	310 8%ABCDEF JLNOPQ	8 1%	1 2%	* *	1 6%JL	3 1%	5 1%	3 1%	5 1%	49 12%	260 7%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 49
A1a1_17. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
- CBeebies
Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
A few times a day	139 3%ABCDEI JNOPQ	2 *	1 *	1 *	1 *	38 2%	20 2%	4 3%	2 2%	2 1%	106 3%I
At least once every day	122 3%BCDFJN Q	11 2%C	4 1%	- -	4 1%	43 2%	12 1%	1 1%	4 3%	3 1%	102 3%F
About two or three times a week	89 2%BCDEJN OQ	18 3%BCD	2 *	* *	2 *	22 1%	11 1%	1 1%	2 2%	3 1%	76 2%
At least once a week	57 1%DE	11 2%C	4 1%	- -	4 1%	14 1%	15 2%	2 1%	3 2%	5 2%	42 1%
At least once a month	20 *	3 *	3 1%	* *	4 *	9 1%	5 1%	2 1%	1 1%	* *	13 *
At least once in the last three months	18 *	7 1%	2 *	1 *	3 *	6 *	1 *	1 1%	* *	1 *	16 1%
Don't know/can't remember	12 *	1 *	2 *	- -	2 *	4 *	2 *	* *	- -	- -	7 *
Never	3644 89%R	588 92%z	445 96%zA	374 99%zABD	819 98%zAB	1583 92%z	818 92%zR	134 93%	106 89%	281 95%zFHR	2684 88%
Total mentions	4101 100%	640 100%	463 100%	377 100%	840 100%	1718 100%	885 100%	145 100%	118 100%	295 100%	3046 100%
Daily (Net)	261 6%ABCDEF IJLNOPQ	12 2%	5 1%	1 *	6 1%	81 5%	32 4%	5 3%	5 5%	5 2%	209 7%FI
Weekly (Net)	407 10%ABCDEF IJKLNOPQ	41 6%BCD	11 2%C	1 *	12 1%C	117 7%	59 7%	8 5%	11 9%	13 4%	327 11%zFI
Monthly (Net)	427 10%ABCDEF IJLNOPQ	44 7%BCD	15 3%CD	1 *	16 2%C	126 7%	64 7%	10 7%	12 10%I	14 5%	339 11%zFI

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 49
A1a1_17. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand.
- CBeebies
Base = All Respondents

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
A few times a day	139	-	1	-	1	-	-	-	-	20	118
	3%ABCDEI JNOPQ	-	1%J	-	2%J	-	-	-	-	5%	3%
At least once every day	122	4	-	-	1	-	4	4	-	24	98
	3%BCDFJN Q	1%	-	-	4%J	-	1%	1%	-	6%	3%
About two or three times a week	89	2	-	*	*	1	1	1	1	11	77
	2%BCDEJN OQ	*	-	*	2%	*	*	*	*	3%	2%
At least once a week	57	4	-	-	-	2	2	3	1	5	51
	1%DE	1%	-	-	-	1%	*	1%	*	1%	1%
At least once a month	20	3	*	-	-	3	*	3	-	2	18
	*	*	1%	-	-	1%	*	1%	-	1%	*
At least once in the last three months	18	3	-	-	-	2	*	2	1	2	16
	*	*	-	-	-	1%	*	1%	*	*	*
Don't know/can't remember	12	2	-	-	-	-	2	2	-	*	12
	*	*	-	-	-	-	*	1%	-	*	*
Never	3644	695	60	44	20	329	365	290	405	357	3266
	89%R	98%zM	98%z	100%zM	92%	97%z	98%z	95%z	99%zNP	85%	89%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	261	4	1	-	1	-	4	4	-	44	216
	6%ABCDEF IJLNOPQ	1%	1%	-	6%JL	-	1%	1%	-	10%	6%
Weekly (Net)	407	10	1	*	2	4	6	8	2	61	345
	10%ABCDEF IJKLNOPQ	1%	1%	*	8%JL	1%	2%	3%	1%	14%	9%
Monthly (Net)	427	13	1	*	2	6	7	11	2	63	362
	10%ABCDEF IJLNOPQ	2%	2%	*	8%JL	2%Q	2%	4%Q	1%	15%	10%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 50

A2. Which, if any, of these radio stations have you personally listened to in the past 3 months?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio) .

Base = All respondents

	Total (z)	Age				Age/SEG 65+ OR DE (E)	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)		Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
BBC Radio 1	933 23%ABCDE FIJKLMNO PQ	74 12%BCD	30 6%	16 4%	46 5%	212 12%	159 18%I	26 18%	19 16%	37 13%	720 24%FI
BBC Radio 2	875 21%EM	189 29%zCD	106 23%	74 20%	179 21%	279 16%	179 20%	23 16%	27 23%	60 20%	664 22%
BBC Radio 3	189 5%	34 5%	23 5%	20 5%	43 5%	66 4%	50 6%I	11 8%I	9 8%I	7 2%	129 4%
BBC Radio 4	587 14%E	139 22%z	100 22%z	64 17%	163 19%z	207 12%	131 15%	22 15%	29 25%zFIR	38 13%	416 14%
BBC Radio 5 live	371 9%CDEFJ OQ	68 11%CD	37 8%CD	12 3%	50 6%C	93 5%	60 7%	13 9%	8 7%	16 6%	299 10%zFI
BBC 6 Music	166 4%BCDEJN OPQ	18 3%BCD	3 1%	- -	3 *	19 1%	34 4%	4 3%	9 8%FI	9 3%	128 4%
BBC Asian Network	78 2%BCDEJN OQ	7 1%D	1 *	- -	1 *	15 1%	11 1%	3 2%	3 2%	1 *	64 2%
BBC local radio stations	457 11%E	101 16%zB	48 10%	46 12%	95 11%	158 9%	91 10%	13 9%	13 11%	37 12%	343 11%
Any other BBC station (including digital BBC stations)	426 10%CEJOQ	75 12%C	44 9%	25 7%	68 8%	121 7%	97 11%	17 12%	20 17%IR	27 9%	304 10%
TalkSPORT	295 7%BCDEFJ NOPQ	57 9%BCD	16 3%CD	3 1%	19 2%C	63 4%	44 5%	9 6%	7 6%	13 4%	243 8%zF
TalkRADIO	76 2%BDEJO	9 1%	1 *	1 *	3 *	10 1%	19 2%	5 3%	3 2%	5 2%	56 2%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 50

A2. Which, if any, of these radio stations have you personally listened to in the past 3 months?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio) .

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Classic FM	397	73	55	46	101	140	84	11	17	26	284
	10%EQ	11%	12%	12%	12%z	8%	9%	8%	14%	9%	9%
Absolute Radio	363	39	6	-	6	68	65	10	8	16	285
	9%ABCDEJ LMNOPQ	6%BCD	1%	-	1%	4%	7%	7%	6%	6%	9%
Any Capital Radio station	519	49	9	1	10	118	96	12	14	19	402
	13%ABCDEI JKMNOPQ	8%BCD	2%	*	1%	7%	11%I	8%	12%	7%	13%I
Any Heart Radio station	681	112	27	9	36	187	138	18	16	33	512
	17%BCDEI JKMNOPQ	18%BCD	6%	2%	4%C	11%	16%I	12%	13%	11%	17%I
Any Smooth Radio station	356	96	33	21	54	125	84	13	14	22	250
	9%DEMO	15%zBCD	7%	6%	6%	7%	9%	9%	12%	8%	8%
Kiss	536	33	8	2	10	132	112	22	13	23	399
	13%ABCDEI JKLMNOQ	5%BCD	2%	*	1%	8%	13%I	15%I	11%	8%	13%I
Magic	443	63	26	10	36	133	102	19	13	23	315
	11%BCDEJ KLMOQ	10%CD	6%	3%	4%	8%	12%I	13%	11%	8%	10%
Other local Radio station (e.g. a local station that has advertising)	437	77	52	25	77	175	115	19	15	31	311
	11%CO	12%C	11%	7%	9%	10%	13%zR	13%	13%	11%	10%
None of these	1064	109	148	150	298	605	233	48	30	94	811
	26%A	17%	32%zA	40%zA	36%zA	35%z	26%	33%	26%	32%zF	27%
Total mentions	9249	1422	773	525	1298	2926	1902	318	288	540	6936
	226%	222%	167%	139%	155%	170%	215%	220%	243%	183%	228%
BBC Radio (Net)	2237	400	262	187	449	779	466	73	74	155	1656
	55%EKQ	62%zCD	57%	50%	54%	45%	53%	50%	63%FG	53%	54%
BBC National (Net)	2094	361	234	154	388	684	430	68	66	137	1556
	51%CDEJK OQ	56%zCD	51%CD	41%	46%C	40%	49%	47%	56%	47%	51%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 50
A2. Which, if any, of these radio stations have you personally listened to in the past 3 months?
Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio) .
Base = All respondents

WeightedBase
EffectiveBase
BBC local (Net)

Total (z)	Age				Age/SEG	Disability				
	55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
4101	640	463	377	840	1718	885	145	118*	295	3046
2770	358	305	240	545	1164	646	105	91	215	2012
457	101	48	46	95	158	91	13	13	37	343
11%E	16%zB	10%	12%	11%	9%	10%	9%	11%	12%	11%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 50

A2. Which, if any, of these radio stations have you personally listened to in the past 3 months?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio) .

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
BBC Radio 1	933	41	3	2	1	21	20	14	27	88	843
	23%ABCDEF IJKLMNOPQ	6%	5%	4%	3%	6%	5%	5%	7%	21%	23%
BBC Radio 2	875	161	6	10	2	83	77	81	80	35	834
	21%EM	23%M	10%	24%M	8%	25%	21%	27%	20%	8%	23%
BBC Radio 3	189	38	2	3	-	24	14	22	16	18	168
	5%	5%	3%	8%	-	7%Q	4%	7%O	4%	4%	5%
BBC Radio 4	587	147	5	9	2	68	79	103	44	37	543
	14%E	21%zK	8%	21%	10%	20%zQ	21%zQ	34%zNOQ	11%	9%	15%
BBC Radio 5 live	371	45	1	2	1	36	10	24	21	28	340
	9%CDEFJO Q	6%	2%	5%	5%	11%OQ	3%	8%O	5%	7%	9%
BBC 6 Music	166	3	-	-	*	3	-	3	-	13	152
	4%BCDEJN OPQ	*	-	-	1%	1%	-	1%	-	3%	4%
BBC Asian Network	78	1	-	-	-	1	-	1	-	46	30
	2%BCDEJN OQ	*	-	-	-	*	-	*	-	11%	1%
BBC local radio stations	457	87	2	2	3	39	48	43	44	22	432
	11%E	12%	4%	6%	13%	11%	13%	14%	11%	5%	12%
Any other BBC station (including digital BBC stations)	426	38	12	9	9	27	11	30	8	46	377
	10%CEJOQ	5%	20%zJ	21%zJ	43%zJKL	8%OQ	3%	10%OQ	2%	11%	10%
TalkSPORT	295	15	-	3	*	14	2	5	10	27	265
	7%BCDEFJ NOPQ	2%	-	6%JK	1%	4%O	*	2%	2%O	6%	7%
TalkRADIO	76	2	-	-	*	2	-	1	1	9	67
	2%BDEJO	*	-	-	2%	1%	-	*	*	2%	2%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 50

A2. Which, if any, of these radio stations have you personally listened to in the past 3 months?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio) .

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Classic FM	397	84	5	9	3	51	33	62	22	29	363
	10%EQ	12%	9%	19%z	12%	15%zOQ	9%Q	20%zNOQ	5%	7%	10%
Absolute Radio	363	4	2	-	-	1	2	1	3	24	336
	9%ABCDEJ LMNOPQ	1%	3%J	-	-	*	1%	*	1%	6%	9%
Any Capital Radio station	519	8	-	2	-	5	3	4	4	49	468
	13%ABCDEI JKMNOPQ	1%	-	5%J	-	2%	1%	1%	1%	12%	13%
Any Heart Radio station	681	31	*	5	-	20	11	12	18	47	631
	17%BCDEIJ KMNOPQ	4%	1%	10%JKM	-	6%	3%	4%	5%	11%	17%
Any Smooth Radio station	356	50	1	3	-	31	19	21	29	25	327
	9%DEMO	7%	2%	8%	-	9%	5%	7%	7%	6%	9%
Kiss	536	10	-	-	-	5	4	6	4	54	481
	13%ABCDEI JKLMNOPQ	1%	-	-	-	2%	1%	2%	1%	13%	13%
Magic	443	35	1	1	-	24	11	21	14	34	404
	11%BCDEJK LMOQ	5%	1%	2%	-	7%OQ	3%	7%O	3%	8%	11%
Other local Radio station (e.g. a local station that has advertising)	437	59	11	3	4	37	23	24	36	21	415
	11%CO	8%	18%J	7%	17%J	11%	6%	8%	9%	5%	11%
None of these	1064	254	25	13	6	108	145	74	180	206	847
	26%A	36%z	40%z	30%	30%	32%zP	39%zP	24%	44%zNP	49%	23%
Total mentions	9249	1112	77	78	31	601	511	551	560	859	8325
	226%	156%	125%	176%	145%	178%	137%	181%	137%	204%	228%
BBC Radio (Net)	2237	386	23	27	13	190	196	205	181	169	2057
	55%EKQ	54%K	38%	60%K	62%K	56%Q	52%Q	67%zNOQ	44%	40%	56%
BBC National (Net)	2094	329	22	25	12	172	158	181	149	167	1916
	51%CDEJK OQ	46%	36%	57%K	54%	51%Q	42%	59%zNOQ	36%	40%	52%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 50
A2. Which, if any, of these radio stations have you personally listened to in the past 3 months?
Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio) .
Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
BBC local (Net)	457	87	2	2	3	39	48	43	44	22	432
	11%E	12%	4%	6%	13%	11%	13%	14%	11%	5%	12%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 51

A2a. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio).

Base = All Respondents who have listened to radio in the last 3 months

Summary Table	Unweighted Base	Weighted Base	Effective Base	A few times a day	At least once every day	About two or three times a week	At least once a week	At least once a month	At least once every three months	Don't know/ can't remember	Total mentions	Daily (Net)	Weekly (Net)	Monthly (Net)
BBC Radio 1	1033	933	702	171 18%	279 30%	212 23%	145 16%	80 9%	33 4%	13 1%	933 100%	450 48%	807 86%	887 95%
BBC Radio 2	883	875	606	150 17%	277 32%	220 25%	121 14%	75 9%	20 2%	12 1%	875 100%	428 49%	768 88%	843 96%
BBC Radio 3	211	189	142	34 18%	69 37%	27 14%	34 18%	16 9%	5 2%	4 2%	189 100%	103 55%	164 87%	180 95%
BBC Radio 4	576	587	382	136 23%	200 34%	111 19%	84 14%	35 6%	12 2%	10 2%	587 100%	336 57%	530 90%	565 96%
BBC Radio 5 live	402	371	296	44 12%	109 29%	106 28%	61 16%	34 9%	15 4%	2 1%	371 100%	153 41%	320 86%	354 95%
BBC 6 Music	194	166	143	26 15%	48 29%	44 26%	27 16%	17 10%	4 3%	1 *	166 100%	73 44%	144 87%	162 97%
BBC Asian Network	103	78	76	14 18%	35 46%	15 19%	9 12%	3 4%	1 2%	* *	78 100%	49 63%	73 94%	76 98%
BBC local radio stations	470	457	325	62 14%	152 33%	90 20%	86 19%	47 10%	12 3%	8 2%	457 100%	214 47%	390 85%	437 96%
Any other BBC station (including digital BBC stations)	527	426	364	75 18%	132 31%	122 29%	96 23%	40 9%	13 3%	9 2%	487 114%	194 46%	377 88%	408 96%
TalkSPORT	295	274	207	44 16%	68 25%	73 27%	50 18%	33 12%	4 2%	2 1%	274 100%	112 41%	235 86%	268 98%
TalkRADIO	88	73	65	7 10%	26 36%	19 26%	16 21%	4 6%	1 1%	* 1%	73 100%	33 45%	68 92%	72 98%
Classic FM	442	376	276	51 14%	90 24%	92 24%	62 17%	51 14%	25 7%	5 1%	376 100%	141 37%	295 78%	346 92%
Absolute Radio	363	330	260	44 13%	87 26%	95 29%	58 18%	33 10%	9 3%	4 1%	330 100%	131 40%	285 86%	318 96%
Any Capital Radio station	517	478	349	59 12%	142 30%	139 29%	82 17%	43 9%	10 2%	3 1%	478 100%	200 42%	421 88%	464 97%
Any Heart Radio station	628	602	414	74 12%	170 28%	178 30%	115 19%	46 8%	17 3%	2 *	602 100%	244 40%	536 89%	583 97%
Any Smooth Radio station	323	322	219	53 17%	90 28%	81 25%	55 17%	34 11%	7 2%	2 *	322 100%	143 44%	279 87%	313 97%
Kiss	545	486	367	74 15%	120 25%	143 29%	89 18%	46 10%	9 2%	4 1%	486 100%	193 40%	426 88%	472 97%
Magic	439	386	307	46 12%	88 23%	112 29%	75 19%	48 12%	12 3%	5 1%	386 100%	135 35%	322 83%	370 96%

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 51
A2a. How often in the past 3 months have you listened to these radio stations?
Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio).
Base = All Respondents who have listened to radio in the last 3 months

Other local Radio station (e.g. a local station that has advertising)

Unweighted Base	Weighted Base	Effective Base	A few times a day	At least once every day	About two or three times a week	At least once a week	At least once a month	At least once every three months	Don't know/ can't remember	Total mentions	Daily (Net)	Weekly (Net)	Monthly (Net)
420	377	281	58 15%	124 33%	100 26%	57 15%	29 8%	5 1%	5 1%	377 100%	182 48%	338 90%	367 97%

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Table 52

A2a_1. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC Radio 1

Base = All Respondents who have listened to radio in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	1033	59	30	14	44	236	194	35	22	44	783
WeightedBase	933	74*	30**	16**	46*	212	159	26**	19**	37*	720
EffectiveBase	702	41	20	11	31	166	138	28	15	32	536
A few times a day	171 18%	9 12%	6 21%	1 8%	8 17%	42 20%	34 21%	8 32%	5 28%	8 22%	124 17%
At least once every day	279 30%F	26 35%	8 26%	8 51%	16 35%	61 29%	35 22%	6 22%	2 11%	9 24%	234 33%zF
About two or three times a week	212 23%	14 19%	8 28%	* *	9 18%	38 18%	42 26%	4 15%	4 23%	10 27%	162 22%
At least once a week	145 16%	14 19%	2 5%	- -	2 3%	40 19%	19 12%	2 9%	3 17%	2 7%	114 16%
At least once a month	80 9%	4 5%	4 12%	5 28%	8 18%	19 9%	18 11%	4 15%	2 9%	6 15%	61 8%
At least once every three months	33 4%R	7 10%z	* 2%	1 8%	2 4%	6 3%	10 6%R	2 8%	2 12%	2 5%	16 2%
Don't know/can't remember	13 1%	- -	2 5%	1 4%	2 5%	5 3%	1 *	- -	- -	- -	9 1%
Total mentions	933 100%	74 100%	30 100%	16 100%	46 100%	212 100%	159 100%	26 100%	19 100%	37 100%	720 100%
Daily (Net)	450 48%	35 47%	14 47%	10 59%	24 52%	103 49%	69 43%	14 54%	7 40%	17 46%	358 50%
Weekly (Net)	807 86%D	63 85%	24 81%	10 59%	34 73%	181 86%	130 82%	20 78%	15 79%	30 80%	634 88%z
Monthly (Net)	887 95%	67 90%	28 93%	14 87%	42 91%	201 95%	148 93%	24 92%	16 88%	36 95%	695 96%z

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 52

A2a_1. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC Radio 1

Base = All Respondents who have listened to radio in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	1033	34	4	3	3	19	15	17	17	176	854
WeightedBase	933	41**	3**	2**	1**	21**	20**	14**	27**	88	843
EffectiveBase	702	25	4	3	2	14	12	13	14	126	603
A few times a day	171	8	-	-	-	8	-	-	8	14	157
	18%	19%	-	-	-	36%	-	-	28%	15%	19%
At least once every day	279	14	*	1	*	2	12	4	10	26	252
	30%F	34%	12%	87%	52%	11%	60%	28%	37%	29%	30%
About two or three times a week	212	6	2	-	*	4	2	5	2	27	185
	23%	16%	62%	-	48%	20%	11%	33%	7%	30%	22%
At least once a week	145	2	-	-	-	1	1	2	-	16	129
	16%	4%	-	-	-	4%	4%	11%	-	18%	15%
At least once a month	80	8	-	*	-	5	3	3	5	5	74
	9%	19%	-	13%	-	24%	15%	19%	20%	6%	9%
At least once every three months	33	2	-	-	-	1	*	1	*	1	33
	4%R	5%	-	-	-	7%	2%	10%	2%	1%	4%
Don't know/can't remember	13	2	1	-	-	-	2	-	2	1	12
	1%	4%	25%	-	-	-	8%	-	6%	1%	1%
Total mentions	933	41	3	2	1	21	20	14	27	88	843
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	450	22	*	1	*	10	12	4	18	39	410
	48%	53%	12%	87%	52%	47%	60%	28%	66%	45%	49%
Weekly (Net)	807	30	2	1	1	15	15	10	20	82	723
	86%D	72%	75%	87%	100%	70%	75%	71%	73%	93%	86%
Monthly (Net)	887	37	2	2	1	20	18	13	25	87	798
	95%	92%	75%	100%	100%	93%	90%	90%	92%	99%	95%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 53

A2a_3. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC Radio 2

Base = All Respondents who have listened to radio in the last 3 months

	Total (z)	Age				Age/SEG 65+ OR DE (E)	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)		Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	883	161	97	56	153	267	189	25	32	60	662
WeightedBase	875	189	106*	74*	179	279	179	23**	27**	60*	664
EffectiveBase	606	103	70	47	117	194	134	18	22	41	459
A few times a day	150 17%	36 19%	16 15%	15 20%	31 17%	47 17%	22 12%	1 6%	8 29%	9 15%	125 19%
At least once every day	277 32%	59 31%	29 27%	30 41%	59 33%	87 31%	50 28%	6 28%	5 19%	15 25%	213 32%
About two or three times a week	220 25%	45 24%	28 26%	16 22%	44 25%	71 26%	46 26%	7 30%	7 24%	18 30%	166 25%
At least once a week	121 14%	32 17%	12 11%	6 8%	18 10%	37 13%	27 15%	3 15%	5 18%	7 12%	90 14%
At least once a month	75 9%R	14 8%	17 16%z	4 5%	21 12%	27 10%	26 14%zR	5 20%	2 9%	9 14%	48 7%
At least once every three months	20 2%	1 1%	3 3%	- -	3 2%	6 2%	7 4%	- -	* 1%	2 3%	13 2%
Don't know/can't remember	12 1%	2 1%	* *	2 3%	3 2%	3 1%	2 1%	- -	- -	- -	9 1%
Total mentions	875 100%	189 100%	106 100%	74 100%	179 100%	279 100%	179 100%	23 100%	27 100%	60 100%	664 100%
Daily (Net)	428 49%F	94 50%	45 42%	45 61%BD	90 50%B	135 48%	71 40%	8 34%	13 48%	24 40%	338 51%F
Weekly (Net)	768 88%BF	171 90%	85 80%	67 92%	152 85%	243 87%	144 81%	18 80%	24 90%	49 83%	594 89%zF
Monthly (Net)	843 96%	185 98%	102 96%	71 97%	173 97%	270 97%	170 95%	23 100%	27 99%	58 97%	642 97%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 53

A2a_3. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC Radio 2

Base = All Respondents who have listened to radio in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	883	125	6	16	6	71	54	70	55	75	802
WeightedBase	875	161	6**	10**	2**	83*	77*	81*	80*	35*	834
EffectiveBase	606	100	5	14	5	54	46	57	45	51	565
A few times a day	150	27	1	2	1	13	15	13	14	5	143
	17%	17%	13%	20%	43%	15%	19%	16%	17%	16%	17%
At least once every day	277	51	4	4	1	24	28	20	32	16	261
	32%	32%	57%	34%	37%	28%	36%	24%	40%	46%	31%
About two or three times a week	220	39	1	3	*	27	12	27	12	7	210
	25%	24%	20%	31%	20%	32%Q	16%	33%OQ	15%	19%	25%
At least once a week	121	18	-	-	-	7	11	13	5	4	117
	14%	11%	-	-	-	9%	14%	16%	7%	11%	14%
At least once a month	75	19	1	2	-	8	10	6	12	2	73
	9%R	12%	10%	15%	-	10%	13%	8%	16%	6%	9%
At least once every three months	20	3	-	-	-	2	1	1	2	1	20
	2%	2%	-	-	-	2%	2%	2%	3%	2%	2%
Don't know/can't remember	12	3	-	-	-	2	*	*	2	*	11
	1%	2%	-	-	-	3%	1%	1%	3%	1%	1%
Total mentions	875	161	6	10	2	83	77	81	80	35	834
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	428	79	4	6	1	36	42	33	46	22	403
	49%F	49%	70%	54%	80%	43%	55%P	41%	57%N	61%	48%
Weekly (Net)	768	136	6	9	2	71	65	73	63	32	731
	88%BF	85%	90%	85%	100%	85%	84%	90%	79%	91%	88%
Monthly (Net)	843	155	6	10	2	79	76	79	76	34	803
	96%	96%	100%	100%	100%	95%	98%	98%	95%	97%	96%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 54

A2a_4. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC Radio 3

Base = All Respondents who have listened to radio in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	211	27	22	17	39	65	60	14	13	10	141
WeightedBase	189	34**	23**	20**	43**	66*	50*	11**	9**	7**	129*
EffectiveBase	142	16	15	14	29	46	43	12	10	9	92
A few times a day	34 18%	5 16%	4 15%	5 27%	9 21%	14 21%	9 19%	3 30%	3 28%	1 16%	24 18%
At least once every day	69 37%	8 23%	7 29%	8 41%	15 35%	21 32%	14 29%	3 28%	2 26%	3 44%	46 36%
About two or three times a week	27 14%	2 5%	4 16%	2 10%	6 13%	9 14%	7 14%	1 9%	* 4%	1 7%	19 15%
At least once a week	34 18%	12 36%	6 24%	4 22%	10 23%	16 24%	9 18%	1 12%	3 35%	1 14%	25 19%
At least once a month	16 9%	3 9%	4 16%	-	4 8%	5 7%	5 10%	1 11%	* 4%	1 13%	11 9%
At least once every three months	5 2%	2 6%	-	-	-	1 1%	3 6%	1 11%	* 4%	* 5%	2 1%
Don't know/can't remember	4 2%	2 6%	-	-	-	1 1%	2 4%	-	-	-	2 2%
Total mentions	189 100%	34 100%	23 100%	20 100%	43 100%	66 100%	50 100%	11 100%	9 100%	7 100%	129 100%
Daily (Net)	103 55%	13 39%	10 45%	14 68%	24 55%	35 52%	24 48%	7 58%	5 54%	4 60%	70 54%
Weekly (Net)	164 87%	27 79%	19 84%	20 100%	39 92%	60 91%	40 80%	9 79%	9 93%	6 82%	114 88%
Monthly (Net)	180 95%	30 88%	23 100%	20 100%	43 100%	65 98%	45 91%	10 89%	9 96%	7 95%	125 97%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 54

A2a_4. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC Radio 3

Base = All Respondents who have listened to radio in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	211	31	3	5	-	19	12	21	10	39	169
WeightedBase	189	38**	2**	3**	..**	24**	14**	22**	16**	18*	168
EffectiveBase	142	23	3	4	-	15	9	17	7	29	120
A few times a day	34	9	-	-	-	7	2	5	4	3	30
	18%	24%	-	-	-	28%	16%	24%	23%	16%	18%
At least once every day	69	12	1	2	-	8	4	7	6	7	62
	37%	32%	62%	46%	-	35%	27%	30%	36%	38%	37%
About two or three times a week	27	5	-	*	-	2	3	3	2	2	23
	14%	14%	-	13%	-	10%	20%	13%	14%	12%	14%
At least once a week	34	9	1	-	-	5	4	5	4	4	30
	18%	25%	38%	-	-	22%	29%	23%	27%	20%	18%
At least once a month	16	2	-	1	-	1	1	2	-	3	14
	9%	6%	-	41%	-	5%	7%	10%	-	14%	8%
At least once every three months	5	-	-	-	-	-	-	-	-	-	5
	2%	-	-	-	-	-	-	-	-	-	3%
Don't know/can't remember	4	-	-	-	-	-	-	-	-	-	4
	2%	-	-	-	-	-	-	-	-	-	2%
Total mentions	189	38	2	3	-	24	14	22	16	18	168
	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%
Daily (Net)	103	21	1	2	-	15	6	12	9	10	93
	55%	56%	62%	46%	-	63%	44%	54%	58%	54%	55%
Weekly (Net)	164	36	2	2	-	23	13	20	16	15	146
	87%	94%	100%	59%	-	95%	93%	90%	100%	86%	87%
Monthly (Net)	180	38	2	3	-	24	14	22	16	18	160
	95%	100%	100%	100%	-	100%	100%	100%	100%	100%	95%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 55

A2a_5. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC Radio 4

Base = All Respondents who have listened to radio in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	576	106	101	52	153	202	127	24	30	34	410
WeightedBase	587	139*	100*	64*	163	207	131*	22**	29**	38**	416
EffectiveBase	382	66	66	40	106	139	84	20	23	21	276
A few times a day	136 23%	36 26%	21 21%	20 32%	41 25%	50 24%	33 25%	6 30%	7 23%	7 18%	90 22%
At least once every day	200 34%	40 29%	42 42%	32 51%zA	75 46%zA	83 40%	48 37%	8 38%	8 28%	17 46%	135 33%
About two or three times a week	111 19%	28 20%	20 20%	6 9%	26 16%	38 18%	19 14%	4 19%	3 11%	7 18%	88 21%
At least once a week	84 14%CDN	20 15%	11 11%	2 4%	14 8%	22 11%	17 13%	3 12%	7 23%	1 3%	62 15%
At least once a month	35 6%	10 7%	5 5%	3 4%	8 5%	12 6%	9 7%	* 2%	4 13%	1 2%	25 6%
At least once every three months	12 2%	5 4%	-	-	-	3 1%	6 4%	-	1 2%	5 12%	6 1%
Don't know/can't remember	10 2%	-	-	-	-	-	-	-	-	-	9 2%
Total mentions	587 100%	139 100%	100 100%	64 100%	163 100%	207 100%	131 100%	22 100%	29 100%	38 100%	416 100%
Daily (Net)	336 57%	77 55%	63 63%	53 83%zABD	116 71%zAB	133 64%z	81 62%	15 67%	15 51%	24 64%	226 54%
Weekly (Net)	530 90%	125 90%	95 95%	61 96%	155 95%z	193 93%	116 89%	22 98%	25 84%	32 85%	376 90%
Monthly (Net)	565 96%	134 96%	100 100%	64 100%	163 100%z	204 99%z	125 96%	22 100%	29 98%	33 88%	401 96%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 55

A2a_5. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC Radio 4

Base = All Respondents who have listened to radio in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	576	121	8	16	8	62	59	87	34	69	501
WeightedBase	587	147*	5**	9**	2**	68*	79*	103*	44**	37*	543
EffectiveBase	382	90	7	12	7	46	44	64	25	48	342
A few times a day	136	38	1	1	1	20	18	27	11	6	129
	23%	26%	27%	13%	41%	30%	22%	27%	24%	15%	24%
At least once every day	200	65	3	6	1	25	40	44	21	15	180
	34%	44%z	59%	61%	39%	37%	50%z	43%	48%	40%	33%
About two or three times a week	111	24	1	1	*	15	9	16	7	6	104
	19%	16%	14%	13%	17%	22%	11%	16%	16%	16%	19%
At least once a week	84	13	-	*	*	2	11	11	2	7	76
	14%CDN	9%	-	5%	3%	3%	14%	11%N	5%	19%	14%
At least once a month	35	7	-	1	-	5	2	4	3	2	33
	6%	5%	-	9%	-	8%	2%	4%	6%	5%	6%
At least once every three months	12	-	-	-	-	-	-	-	-	*	11
	2%	-	-	-	-	-	-	-	-	1%	2%
Don't know/can't remember	10	-	-	-	-	-	-	-	-	1	9
	2%	-	-	-	-	-	-	-	-	3%	2%
Total mentions	587	147	5	9	2	68	79	103	44	37	543
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	336	103	5	7	2	46	57	72	31	21	309
	57%	70%z	86%	73%	81%	67%	72%z	69%z	72%	56%	57%
Weekly (Net)	530	140	5	8	2	62	77	99	41	34	490
	90%	95%	100%	91%	100%	92%	98%	96%	94%	91%	90%
Monthly (Net)	565	147	5	9	2	68	79	103	44	36	523
	96%	100%	100%	100%	100%	100%	100%	100%	100%	96%	96%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 56

A2a_7. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC Radio 5 live

Base = All Respondents who have listened to radio in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	402	74	36	12	48	100	67	16	10	17	320
WeightedBase	371	68*	37**	12**	50*	93*	60*	13**	8**	16**	299
EffectiveBase	296	58	24	9	33	70	54	15	8	14	232
A few times a day	44 12%F	10 14%	4 10%	2 19%	6 12%	10 11%	2 3%	- -	1 12%	1 6%	41 14%F
At least once every day	109 29%	22 32%	14 38%	4 30%	18 36%	30 33%	20 33%	3 24%	3 36%	5 32%	86 29%
About two or three times a week	106 28%	17 25%	7 18%	6 47%	13 25%	23 25%	15 26%	1 10%	1 15%	2 12%	86 29%
At least once a week	61 16%	13 20%	6 15%	1 5%	6 12%	17 18%	11 18%	4 28%	3 37%	5 30%	48 16%
At least once a month	34 9%	4 7%	3 9%	- -	3 7%	6 6%	7 12%	3 22%	- -	2 12%	26 9%
At least once every three months	15 4%	1 2%	3 8%	- -	3 6%	6 6%	5 8%	2 15%	- -	1 7%	10 3%
Don't know/can't remember	2 1%	- -	1 2%	- -	1 1%	1 1%	- -	- -	- -	- -	2 1%
Total mentions	371 100%	68 100%	37 100%	12 100%	50 100%	93 100%	60 100%	13 100%	8 100%	16 100%	299 100%
Daily (Net)	153 41%	32 47%	18 48%	6 48%	24 48%	41 44%	22 36%	3 24%	4 48%	6 38%	127 42%
Weekly (Net)	320 86%	62 92%	30 81%	12 100%	43 85%	81 87%	48 80%	8 62%	8 100%	13 80%	261 87%
Monthly (Net)	354 95%	66 98%	34 90%	12 100%	46 92%	87 93%	55 92%	11 85%	8 100%	15 93%	287 96%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 56

A2a_7. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC Radio 5 live

Base = All Respondents who have listened to radio in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	402	40	2	3	3	34	6	25	15	55	344
WeightedBase	371	45**	1**	2**	1**	36**	10**	24**	21**	28*	340
EffectiveBase	296	29	2	2	3	26	4	17	12	39	262
A few times a day	44	6	-	-	-	6	-	3	3	6	38
	12%F	13%	-	-	-	17%	-	14%	13%	21%	11%
At least once every day	109	15	1	1	1	13	2	7	7	9	100
	29%	33%	59%	60%	100%	36%	20%	30%	36%	33%	29%
About two or three times a week	106	13	-	-	-	10	3	10	3	6	97
	28%	28%	-	-	-	27%	31%	40%	13%	22%	29%
At least once a week	61	5	1	1	-	5	-	2	3	2	58
	16%	11%	41%	26%	-	14%	-	9%	13%	7%	17%
At least once a month	34	3	-	*	-	2	1	1	2	3	31
	9%	7%	-	14%	-	6%	9%	4%	10%	11%	9%
At least once every three months	15	3	-	-	-	-	3	-	3	1	13
	4%	7%	-	-	-	-	33%	-	15%	5%	4%
Don't know/can't remember	2	1	-	-	-	-	1	1	-	-	2
	1%	1%	-	-	-	-	7%	3%	-	-	1%
Total mentions	371	45	1	2	1	36	10	24	21	28	340
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	153	21	1	1	1	19	2	11	10	15	138
	41%	46%	59%	60%	100%	53%	20%	44%	49%	55%	41%
Weekly (Net)	320	38	1	2	1	33	5	23	16	23	293
	86%	85%	100%	86%	100%	94%	51%	93%	75%	84%	86%
Monthly (Net)	354	41	1	2	1	36	6	24	18	26	324
	95%	91%	100%	100%	100%	100%	60%	97%	85%	95%	95%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 57

A2a_9. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC 6 Music

Base = All Respondents who have listened to radio in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	194	19	4	-	4	26	42	5	11	11	146
WeightedBase	166	18**	3**	..**	3**	19**	34*	4**	9**	9**	128
EffectiveBase	143	13	3	-	3	20	32	5	9	10	106
A few times a day	26 15%	2 10%	* 6%	-	*	3 19%	6 16%	2 48%	5 51%	4 41%	19 15%
At least once every day	48 29%	4 25%	-	-	-	1 8%	9 28%	1 14%	1 6%	2 21%	36 28%
About two or three times a week	44 26%	3 16%	2 57%	-	2 57%	8 41%	8 22%	1 15%	-	1 7%	36 28%
At least once a week	27 16%	3 19%	1 36%	-	1 36%	4 19%	7 20%	1 23%	2 20%	2 21%	20 15%
At least once a month	17 10%	5 27%	-	-	-	3 14%	4 10%	-	2 19%	1 9%	14 11%
At least once every three months	4 3%	* 2%	-	-	-	-	1 4%	-	* 4%	-	3 2%
Don't know/can't remember	1 *	-	-	-	-	-	-	-	-	-	1 1%
Total mentions	166 100%	18 100%	3 100%	-	3 100%	19 100%	34 100%	4 100%	9 100%	9 100%	128 100%
Daily (Net)	73 44%	6 35%	* 6%	-	* 6%	5 26%	15 44%	3 62%	5 58%	6 62%	54 43%
Weekly (Net)	144 87%	13 71%	3 100%	-	3 100%	16 86%	30 86%	4 100%	7 77%	9 91%	110 86%
Monthly (Net)	162 97%	17 98%	3 100%	-	3 100%	19 100%	33 96%	4 100%	9 96%	9 100%	124 97%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 57

A2a_9. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC 6 Music

Base = All Respondents who have listened to radio in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	194	3	-	-	1	3	-	3	-	31	161
WeightedBase	166	3**	..**	..**	***	3**	..**	3**	..**	13*	152
EffectiveBase	143	3	-	-	1	3	-	3	-	24	124
A few times a day	26	-	-	-	*	-	-	-	-	2	23
	15%	-	-	-	100%	-	-	-	-	15%	15%
At least once every day	48	-	-	-	-	-	-	-	-	4	43
	29%	-	-	-	-	-	-	-	-	34%	28%
About two or three times a week	44	2	-	-	-	2	-	2	-	4	39
	26%	61%	-	-	-	61%	-	61%	-	30%	25%
At least once a week	27	1	-	-	-	1	-	1	-	2	25
	16%	39%	-	-	-	39%	-	39%	-	14%	17%
At least once a month	17	-	-	-	-	-	-	-	-	1	17
	10%	-	-	-	-	-	-	-	-	6%	11%
At least once every three months	4	-	-	-	-	-	-	-	-	-	4
	3%	-	-	-	-	-	-	-	-	-	3%
Don't know/can't remember	1	-	-	-	-	-	-	-	-	-	1
	*	-	-	-	-	-	-	-	-	-	*
Total mentions	166	3	-	-	*	3	-	3	-	13	152
	100%	100%	-	-	100%	100%	-	100%	-	100%	100%
Daily (Net)	73	-	-	-	*	-	-	-	-	6	66
	44%	-	-	-	100%	-	-	-	-	49%	44%
Weekly (Net)	144	3	-	-	*	3	-	3	-	12	130
	87%	100%	-	-	100%	100%	-	100%	-	94%	86%
Monthly (Net)	162	3	-	-	*	3	-	3	-	13	147
	97%	100%	-	-	100%	100%	-	100%	-	100%	97%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 58

A2a_10. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC Asian Network

Base = All Respondents who have listened to radio in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	103	7	1	-	1	18	15	3	5	2	82
WeightedBase	78*	7**	1**	..**	1**	15**	11**	3**	3**	1**	64*
EffectiveBase	76	5	1	-	1	14	12	3	5	2	60
A few times a day	14 18%	-	-	-	-	4 23%	3 33%	2 67%	2 70%	-	10 16%
At least once every day	35 46%	7 91%	-	-	-	5 35%	3 27%	-	-	-	30 48%
About two or three times a week	15 19%	* 5%	-	-	-	2 13%	2 22%	-	*	1 68%	11 18%
At least once a week	9 12%	-	1 100%	-	1 100%	4 23%	1 8%	1 33%	-	-	8 13%
At least once a month	3 4%	* 4%	-	-	-	1 6%	1 7%	-	-	*	2 3%
At least once every three months	1 2%	-	-	-	-	-	-	-	-	-	1 2%
Don't know/can't remember	* *	- -	- -	- -	- -	- -	* 3%	-	*	-	- -
Total mentions	78 100%	7 100%	1 100%	-	1 100%	15 100%	11 100%	3 100%	3 100%	1 100%	64 100%
Daily (Net)	49 63%	7 91%	-	-	-	9 58%	6 60%	2 67%	2 70%	-	41 64%
Weekly (Net)	73 94%	7 96%	1 100%	-	1 100%	14 94%	10 90%	3 100%	2 88%	1 68%	60 95%
Monthly (Net)	76 98%	7 100%	1 100%	-	1 100%	15 100%	10 97%	3 100%	2 88%	1 100%	62 98%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

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Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 58

A2a_10. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC Asian Network

Base = All Respondents who have listened to radio in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	103	1	-	-	-	1	-	1	-	69	32
WeightedBase	78*	1**	..**	..**	..**	1**	..**	1**	..**	46*	30*
EffectiveBase	76	1	-	-	-	1	-	1	-	51	25
A few times a day	14	-	-	-	-	-	-	-	-	8	6
	18%	-	-	-	-	-	-	-	-	17%	21%
At least once every day	35	-	-	-	-	-	-	-	-	19	16
	46%	-	-	-	-	-	-	-	-	42%	51%
About two or three times a week	15	-	-	-	-	-	-	-	-	9	5
	19%	-	-	-	-	-	-	-	-	19%	15%
At least once a week	9	1	-	-	-	1	-	1	-	8	1
	12%	100%	-	-	-	100%	-	100%	-	18%	3%
At least once a month	3	-	-	-	-	-	-	-	-	1	1
	4%	-	-	-	-	-	-	-	-	3%	4%
At least once every three months	1	-	-	-	-	-	-	-	-	-	1
	2%	-	-	-	-	-	-	-	-	-	4%
Don't know/can't remember	*	-	-	-	-	-	-	-	-	-	*
	*	-	-	-	-	-	-	-	-	-	1%
Total mentions	78	1	-	-	-	1	-	1	-	46	30
	100%	100%	-	-	-	100%	-	100%	-	100%	100%
Daily (Net)	49	-	-	-	-	-	-	-	-	27	22
	63%	-	-	-	-	-	-	-	-	59%	72%
Weekly (Net)	73	1	-	-	-	1	-	1	-	44	27
	94%	100%	-	-	-	100%	-	100%	-	97%	91%
Monthly (Net)	76	1	-	-	-	1	-	1	-	46	29
	98%	100%	-	-	-	100%	-	100%	-	100%	95%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 59

A2a_11. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC local radio stations

Base = All Respondents who have listened to radio in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	470	89	52	41	93	152	107	14	16	41	342
WeightedBase	457	101*	48*	46*	95*	158	91*	13**	13**	37*	343
EffectiveBase	325	60	38	31	68	105	78	11	11	31	237
A few times a day	62 14%	15 15%	5 10%	8 17%	13 13%	15 9%	18 20%	3 20%	3 21%	10 27%zR	42 12%
At least once every day	152 33%	30 30%	21 43%	27 59%zA	48 51%zA	70 44%z	32 35%	5 35%	2 18%	9 26%	109 32%
About two or three times a week	90 20%F	15 15%	13 27%	5 11%	18 19%	26 17%	11 12%	4 29%	- -	4 11%	75 22%
At least once a week	86 19%CN	14 14%	9 18%	3 6%	11 12%	27 17%	14 16%	2 17%	3 20%	9 24%	70 20%
At least once a month	47 10%	18 18%zBD	1 2%	3 7%	4 4%	13 8%	11 12%	- -	3 24%	4 11%	36 10%
At least once every three months	12 3%R	3 3%	-	-	-	3 2%	4 4%	-	2 16%	1 2%	3 1%
Don't know/can't remember	8 2%	6 6%zD	-	-	-	4 3%	* *	-	-	-	8 2%
Total mentions	457 100%	101 100%	48 100%	46 100%	95 100%	158 100%	91 100%	13 100%	13 100%	37 100%	343 100%
Daily (Net)	214 47%	45 45%	25 53%	35 76%zA	61 64%zAB	84 53%	51 56%	7 54%	5 39%	19 52%	151 44%
Weekly (Net)	390 85%A	74 73%	47 98%zA	43 93%A	90 96%zA	138 87%	76 83%	13 100%	8 59%	32 87%	296 86%
Monthly (Net)	437 96%	92 91%	48 100%	46 100%	95 100%A	151 95%	87 95%	13 100%	11 84%	36 98%	332 97%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

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Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 59

A2a_11. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC local radio stations

Base = All Respondents who have listened to radio in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	470	75	4	5	9	41	34	42	33	42	426
WeightedBase	457	87*	2**	2**	3**	39*	48**	43*	44**	22*	432
EffectiveBase	325	59	3	5	7	31	29	33	27	31	300
A few times a day	62	10	1	*	1	7	3	2	8	2	59
	14%	12%	40%	20%	28%	18%P	7%	5%	18%	10%	14%
At least once every day	152	45	1	1	2	20	24	20	25	8	143
	33%	51%z	41%	41%	59%	53%z	50%	46%	56%	38%	33%
About two or three times a week	90	17	*	1	*	8	8	15	2	5	85
	20%F	19%	19%	39%	13%	21%	17%	34%z	5%	21%	20%
At least once a week	86	11	-	-	-	2	10	3	8	3	84
	19%CN	13%	-	-	-	4%	20%	7%	19%	11%	19%
At least once a month	47	4	-	-	-	2	3	3	1	3	43
	10%	5%	-	-	-	4%	6%	8%	2%	15%	10%
At least once every three months	12	-	-	-	-	-	-	-	-	1	11
	3%R	-	-	-	-	-	-	-	-	5%	2%
Don't know/can't remember	8	-	-	-	-	-	-	-	-	-	8
	2%	-	-	-	-	-	-	-	-	-	2%
Total mentions	457	87	2	2	3	39	48	43	44	22	432
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	214	55	2	1	2	27	27	22	33	11	201
	47%	63%z	81%	61%	87%	71%zP	57%	51%	75%	48%	47%
Weekly (Net)	390	83	2	2	3	37	45	40	43	18	370
	85%A	95%z	100%	100%	100%	96%	94%	92%	98%	80%	86%
Monthly (Net)	437	87	2	2	3	39	48	43	44	21	414
	96%	100%	100%	100%	100%	100%	100%	100%	100%	95%	96%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 60

A2a_25. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Any other BBC station (including digital BBC stations)

Base = All Respondents who have listened to radio in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	527	78	56	29	85	161	137	23	23	40	359
WeightedBase	426	75*	44*	25**	68*	121	97	17**	20**	27*	304
EffectiveBase	364	47	39	21	60	112	107	19	17	33	242
A few times a day	75 18%	14 19%	6 13%	5 19%	10 15%	24 20%	16 17%	3 17%	4 19%	4 14%	50 17%
At least once every day	132 31%	20 26%	16 36%	10 41%	26 38%	35 29%	26 27%	4 22%	6 31%	7 26%	97 32%
About two or three times a week	122 29%DE	22 29%	8 18%	3 13%	11 16%	25 20%	30 31%	8 47%	3 15%	7 26%	85 28%
At least once a week	96 23%	14 19%	15 34%	4 16%	19 28%	32 27%	19 19%	4 23%	4 22%	7 26%	71 23%
At least once a month	40 9%	10 14%	3 6%	1 3%	3 5%	8 7%	13 13%	1 3%	4 22%	2 8%	27 9%
At least once every three months	13 3%	3 4%	-	2 9%	2 3%	4 3%	4 4%	1 6%	-	1 4%	9 3%
Don't know/can't remember	9 2%	2 2%	1 3%	* 2%	2 2%	2 2%	4 4%	1 6%	-	1 3%	5 2%
Total mentions	487 114%	84 112%	48 110%	25 103%	73 107%	130 107%	111 114%	22 125%	21 109%	29 107%	345 113%
Daily (Net)	194 46%	32 42%	21 48%	15 59%	36 52%	58 48%	40 41%	6 36%	9 47%	11 40%	138 45%
Weekly (Net)	377 88%F	62 82%	42 96%	22 89%	64 93%	111 91%	79 82%	16 91%	15 78%	23 85%	272 89%
Monthly (Net)	408 96%	71 95%	43 98%	22 89%	65 95%	116 96%	91 94%	16 94%	20 100%	25 93%	292 96%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

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Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 60

A2a_25. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Any other BBC station (including digital BBC stations)

Base = All Respondents who have listened to radio in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	527	35	13	13	24	26	9	27	8	91	432
WeightedBase	426	38**	12**	9**	9**	27**	11**	30**	8**	46*	377
EffectiveBase	364	27	11	11	22	20	7	21	6	71	305
A few times a day	75 18%	4 9%	3 21%	-	4 46%	4 13%	-	2 7%	2 20%	9 19%	66 18%
At least once every day	132 31%	13 34%	7 58%	2 26%	4 39%	9 35%	3 31%	10 33%	3 37%	11 24%	120 32%
About two or three times a week	122 29%DE	6 15%	1 10%	3 34%	1 9%	5 19%	1 6%	4 15%	1 18%	17 38%	102 27%
At least once a week	96 23%	14 38%	-	4 40%	1 9%	11 39%	4 36%	13 44%	1 18%	14 30%	82 22%
At least once a month	40 9%	3 7%	1 6%	-	-	2 7%	1 6%	2 6%	1 8%	6 13%	32 9%
At least once every three months	13 3%	2 6%	-	-	-	-	2 21%	2 8%	-	* 1%	13 3%
Don't know/can't remember	9 2%	-	1 11%	-	* 4%	-	-	-	-	2 4%	7 2%
Total mentions	487 114%	41 109%	13 106%	9 100%	10 108%	31 113%	11 100%	33 112%	8 100%	58 128%	423 112%
Daily (Net)	194 46%	16 42%	10 79%	2 26%	8 84%	13 46%	3 31%	11 38%	4 57%	19 41%	175 46%
Weekly (Net)	377 88%F	34 91%	11 89%	9 100%	9 100%	27 98%	8 72%	27 91%	7 92%	41 89%	332 88%
Monthly (Net)	408 96%	35 94%	11 89%	9 100%	9 100%	27 100%	8 79%	28 92%	8 100%	45 98%	359 95%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

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Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 61

A2a_14. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - TalkSPORT

Base = All Respondents who have listened to radio in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	295	54	15	1	16	63	47	10	9	11	237
WeightedBase	274	55*	15**	1**	17**	56*	40*	8**	6**	10**	227
EffectiveBase	207	35	10	1	11	46	39	9	8	10	162
A few times a day	44 16%	11 20%	-	-	-	6 10%	6 15%	1 18%	1 11%	2 20%	36 16%
At least once every day	68 25%	21 38%	4 26%	-	4 23%	11 20%	7 19%	1 14%	2 28%	2 17%	59 26%
About two or three times a week	73 27%	12 21%	5 30%	1 100%	6 36%	20 36%	15 37%	3 39%	3 40%	2 24%	58 25%
At least once a week	50 18%	7 13%	2 14%	-	2 13%	10 19%	4 10%	1 16%	1 10%	3 26%	44 20%
At least once a month	33 12%	2 4%	3 21%	-	3 19%	6 10%	7 18%	1 13%	1 11%	1 12%	25 11%
At least once every three months	4 2%	* 1%	1 9%	-	1 8%	2 3%	* 1%	-	-	-	4 2%
Don't know/can't remember	2 1%	2 3%	-	-	-	1 1%	-	-	-	-	2 1%
Total mentions	274 100%	55 100%	15 100%	1 100%	17 100%	56 100%	40 100%	8 100%	6 100%	10 100%	227 100%
Daily (Net)	112 41%	32 58%z	4 26%	-	4 23%	17 31%	13 34%	3 32%	3 39%	4 38%	95 42%
Weekly (Net)	235 86%	51 93%	11 70%	1 100%	12 72%	48 85%	32 81%	7 87%	6 89%	9 88%	197 87%
Monthly (Net)	268 98%	53 97%	14 91%	1 100%	15 92%	53 95%	39 99%	8 100%	6 100%	10 100%	221 97%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 61

A2a_14. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - TalkSPORT

Base = All Respondents who have listened to radio in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	295	11	-	4	1	10	1	5	6	43	249
WeightedBase	274	14**	..*	2**	***	12**	2**	5**	9**	25*	246
EffectiveBase	207	9	-	4	1	8	1	3	5	28	179
A few times a day	44	-	-	-	-	-	-	-	-	6	39
	16%	-	-	-	-	-	-	-	-	22%	16%
At least once every day	68	4	-	-	-	4	-	*	4	9	57
	25%	27%	-	-	-	31%	-	4%	42%	36%	23%
About two or three times a week	73	5	-	1	-	5	-	4	1	5	67
	27%	37%	-	38%	-	42%	-	71%	16%	19%	27%
At least once a week	50	1	-	1	*	1	-	-	1	2	47
	18%	4%	-	62%	100%	4%	-	-	6%	7%	19%
At least once a month	33	3	-	-	-	1	2	1	2	3	29
	12%	22%	-	-	-	11%	100%	26%	20%	12%	12%
At least once every three months	4	1	-	-	-	1	-	-	1	1	4
	2%	10%	-	-	-	11%	-	-	16%	3%	2%
Don't know/can't remember	2	-	-	-	-	-	-	-	-	*	2
	1%	-	-	-	-	-	-	-	-	1%	1%
Total mentions	274	14	-	2	*	12	2	5	9	25	246
	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	112	4	-	-	-	4	-	*	4	15	96
	41%	27%	-	-	-	31%	-	4%	42%	58%	39%
Weekly (Net)	235	10	-	2	*	10	-	4	6	21	211
	86%	68%	-	100%	100%	78%	-	74%	64%	84%	86%
Monthly (Net)	268	13	-	2	*	11	2	5	7	24	241
	98%	90%	-	100%	100%	89%	100%	100%	84%	96%	98%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 62

A2a_15. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - TalkRADIO

Base = All Respondents who have listened to radio in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	88	13	2	-	2	14	24	6	4	5	61
WeightedBase	73*	9**	1**	..**	1**	9**	17**	5**	3**	4**	54*
EffectiveBase	65	11	2	-	2	11	21	6	4	5	44
A few times a day	7 10%	2 21%	-	-	-	* 2%	-	-	-	-	6 12%
At least once every day	26 36%	1 15%	-	-	-	1 13%	8 45%	2 42%	1 45%	1 15%	18 33%
About two or three times a week	19 26%	1 11%	* 26%	-	* 26%	5 54%	4 25%	1 13%	-	1 35%	14 27%
At least once a week	16 21%	3 40%	1 74%	-	1 74%	2 18%	2 12%	-	1 55%	1 26%	13 24%
At least once a month	4 6%	1 8%	-	-	-	1 8%	2 12%	1 21%	-	1 24%	2 4%
At least once every three months	1 1%	-	-	-	-	-	1 6%	1 24%	-	-	-
Don't know/can't remember	* 1%	* 5%	-	-	-	* 5%	-	-	-	-	* 1%
Total mentions	73 100%	9 100%	1 100%	-	1 100%	9 100%	17 100%	5 100%	3 100%	4 100%	54 100%
Daily (Net)	33 45%	3 36%	-	-	-	1 15%	8 45%	2 42%	1 45%	1 15%	24 45%
Weekly (Net)	68 92%	8 87%	1 100%	-	1 100%	7 87%	14 82%	3 56%	3 100%	3 76%	52 95%
Monthly (Net)	72 98%	8 95%	1 100%	-	1 100%	8 95%	16 94%	4 76%	3 100%	4 100%	54 99%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 62

A2a_15. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - TalkRADIO

Base = All Respondents who have listened to radio in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	88	1	-	-	1	1	-	1	-	17	71
WeightedBase	73*	1**	..**	..**	***	1**	..**	1**	..**	9*	65*
EffectiveBase	65	1	-	-	1	1	-	1	-	13	54
A few times a day	7	-	-	-	-	-	-	-	-	1	6
	10%	-	-	-	-	-	-	-	-	10%	10%
At least once every day	26	-	-	-	-	-	-	-	-	1	25
	36%	-	-	-	-	-	-	-	-	12%	39%
About two or three times a week	19	-	-	-	*	-	-	-	-	2	16
	26%	-	-	-	100%	-	-	-	-	28%	25%
At least once a week	16	1	-	-	-	1	-	1	-	2	13
	21%	100%	-	-	-	100%	-	100%	-	24%	21%
At least once a month	4	-	-	-	-	-	-	-	-	1	3
	6%	-	-	-	-	-	-	-	-	13%	5%
At least once every three months	1	-	-	-	-	-	-	-	-	1	-
	1%	-	-	-	-	-	-	-	-	13%	-
Don't know/can't remember	*	-	-	-	-	-	-	-	-	-	*
	1%	-	-	-	-	-	-	-	-	-	1%
Total mentions	73	1	-	-	*	1	-	1	-	9	65
	100%	100%	-	-	100%	100%	-	100%	-	100%	100%
Daily (Net)	33	-	-	-	-	-	-	-	-	2	31
	45%	-	-	-	-	-	-	-	-	22%	49%
Weekly (Net)	68	1	-	-	*	1	-	1	-	6	61
	92%	100%	-	-	100%	100%	-	100%	-	74%	95%
Monthly (Net)	72	1	-	-	*	1	-	1	-	8	64
	98%	100%	-	-	100%	100%	-	100%	-	87%	99%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 63

A2a_16. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Classic FM

Base = All Respondents who have listened to radio in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	442	61	56	37	93	141	93	16	20	26	321
WeightedBase	376	70*	54*	40**	94*	129*	81*	11**	17**	25**	266
EffectiveBase	276	33	34	28	62	94	62	12	14	19	200
A few times a day	51 14%	8 11%	6 12%	3 9%	10 10%	18 14%	15 19%	3 29%	3 20%	3 12%	33 12%
At least once every day	90 24%	15 21%	17 32%	15 38%	33 35%z	40 31%	23 29%	2 21%	5 33%	6 24%	57 22%
About two or three times a week	92 24%	8 11%	13 23%	10 25%	23 24%	27 21%	15 19%	4 31%	3 18%	11 43%	73 27%
At least once a week	62 17%	9 13%	8 16%	6 16%	15 16%	23 18%	15 18%	1 7%	3 18%	4 15%	41 15%
At least once a month	51 14%	20 28%z	6 12%	5 13%	12 12%	15 12%	8 11%	1 12%	2 9%	2 6%	37 14%
At least once every three months	25 7%	11 15%D	3 5%	-	3 3%	4 3%	3 3%	-	-	-	20 8%
Don't know/can't remember	5 1%	-	-	-	-	2 1%	1 1%	-	*	-	5 2%
Total mentions	376 100%	70 100%	54 100%	40 100%	94 100%	129 100%	81 100%	11 100%	17 100%	25 100%	266 100%
Daily (Net)	141 37%	23 33%	24 44%	19 46%	42 45%	58 45%	38 48%	6 50%	9 53%	9 36%	90 34%
Weekly (Net)	295 78%A	40 57%	45 83%A	35 87%	80 85%A	109 84%	69 85%	10 88%	15 89%	24 94%	204 77%
Monthly (Net)	346 92%	60 85%	51 95%	40 100%	91 97%A	124 96%	77 96%	11 100%	16 99%	25 100%	241 91%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 63

A2a_16. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Classic FM

Base = All Respondents who have listened to radio in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	442	69	6	12	6	44	25	54	15	70	368
WeightedBase	376	80*	4**	8**	2**	50*	30**	61*	19**	28*	344
EffectiveBase	276	49	4	9	5	33	17	39	10	51	241
A few times a day	51	9	*	*	-	7	2	5	4	6	45
	14%	11%	9%	4%	-	14%	8%	9%	19%	22%	13%
At least once every day	90	26	2	4	1	13	13	18	7	7	80
	24%	32%	50%	47%	46%	26%	42%	30%	39%	26%	23%
About two or three times a week	92	19	2	1	1	16	3	16	3	7	85
	24%	24%	42%	13%	31%	33%	10%	26%	17%	25%	25%
At least once a week	62	13	-	2	-	9	5	8	5	4	58
	17%	17%	-	19%	-	17%	16%	14%	25%	14%	17%
At least once a month	51	10	-	1	-	3	8	10	-	1	50
	14%	13%	-	17%	-	5%	25%	17%N	-	5%	14%
At least once every three months	25	2	-	-	1	2	-	2	-	1	24
	7%	3%	-	-	24%	5%	-	4%	-	3%	7%
Don't know/can't remember	5	-	-	-	-	-	-	-	-	2	4
	1%	-	-	-	-	-	-	-	-	5%	1%
Total mentions	376	80	4	8	2	50	30	61	19	28	344
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	141	35	2	4	1	20	15	24	11	14	124
	37%	44%	58%	51%	46%	40%	50%	39%	58%	48%	36%
Weekly (Net)	295	67	4	7	2	45	23	48	19	25	267
	78%A	84%	100%	83%	76%	90%P	75%	79%	100%	87%	78%
Monthly (Net)	346	78	4	8	2	48	30	59	19	26	317
	92%	97%	100%	100%	76%	95%	100%	96%	100%	92%	92%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 64

A2a_17. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Absolute Radio

Base = All Respondents who have listened to radio in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	363	39	5	-	5	66	78	12	10	19	272
WeightedBase	330	39**	6**	-.**	6**	61*	61*	9**	8**	15**	258
EffectiveBase	260	26	4	-	4	51	63	11	8	17	191
A few times a day	44 13%	3 8%	-	-	-	7 12%	7 12%	1 14%	1 9%	4 24%	33 13%
At least once every day	87 26%	9 24%	1 21%	-	1 21%	14 22%	14 24%	-	1 15%	3 21%	72 28%
About two or three times a week	95 29%	19 50%	-	-	-	15 24%	21 35%	6 63%	5 61%	3 18%	71 27%
At least once a week	58 18%	5 12%	2 44%	-	2 44%	15 25%	8 13%	1 11%	* 6%	2 17%	49 19%
At least once a month	33 10%	2 5%	2 35%	-	2 35%	7 12%	7 12%	1 13%	-	1 10%	25 9%
At least once every three months	9 3%	-	-	-	-	2 4%	2 4%	-	1 9%	1 5%	7 3%
Don't know/can't remember	4 1%	-	-	-	-	1 1%	1 1%	-	-	1 5%	3 1%
Total mentions	330 100%	39 100%	6 100%	-	6 100%	61 100%	61 100%	9 100%	8 100%	15 100%	258 100%
Daily (Net)	131 40%	12 32%	1 21%	-	1 21%	21 34%	22 35%	1 14%	2 24%	7 46%	105 41%
Weekly (Net)	285 86%	37 95%	4 65%	-	4 65%	51 83%	51 83%	8 87%	7 91%	12 80%	224 87%
Monthly (Net)	318 96%	39 100%	6 100%	-	6 100%	58 95%	58 95%	9 100%	7 91%	13 90%	249 96%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 64

A2a_17. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Absolute Radio

Base = All Respondents who have listened to radio in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	363	4	1	-	-	2	2	2	2	52	308
WeightedBase	330	4**	2**	-**	-**	1**	2**	1**	3**	23*	305
EffectiveBase	260	3	1	-	-	1	1	2	2	42	229
A few times a day	44	-	-	-	-	-	-	-	-	4	41
	13%	-	-	-	-	-	-	-	-	16%	13%
At least once every day	87	1	-	-	-	1	-	-	1	8	79
	26%	33%	-	-	-	86%	-	-	40%	33%	26%
About two or three times a week	95	-	-	-	-	-	-	-	-	5	89
	29%	-	-	-	-	-	-	-	-	21%	29%
At least once a week	58	*	2	-	-	-	*	*	-	5	53
	18%	11%	100%	-	-	-	18%	68%	-	22%	17%
At least once a month	33	2	-	-	-	*	2	*	2	1	32
	10%	55%	-	-	-	14%	82%	32%	60%	6%	10%
At least once every three months	9	-	-	-	-	-	-	-	-	1	8
	3%	-	-	-	-	-	-	-	-	2%	3%
Don't know/can't remember	4	-	-	-	-	-	-	-	-	-	4
	1%	-	-	-	-	-	-	-	-	-	1%
Total mentions	330	4	2	-	-	1	2	1	3	23	305
	100%	100%	100%	-	-	100%	100%	100%	100%	100%	100%
Daily (Net)	131	1	-	-	-	1	-	-	1	11	120
	40%	33%	-	-	-	86%	-	-	40%	48%	39%
Weekly (Net)	285	2	2	-	-	1	*	*	1	21	261
	86%	45%	100%	-	-	86%	18%	68%	40%	92%	86%
Monthly (Net)	318	4	2	-	-	1	2	1	3	23	293
	96%	100%	100%	-	-	100%	100%	100%	100%	98%	96%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 65

A2a_18. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Any Capital Radio station

Base = All Respondents who have listened to radio in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	517	36	9	-	9	113	97	16	14	17	396
WeightedBase	478	46**	9**	-.**	9**	106*	84*	12**	13**	15**	376
EffectiveBase	349	26	7	-	7	80	67	13	9	11	266
A few times a day	59	6	1	-	1	20	10	3	1	4	47
	12%	13%	15%	-	15%	18%	12%	21%	10%	26%	12%
At least once every day	142	19	*	-	*	29	25	4	1	3	112
	30%	42%	3%	-	3%	28%	30%	32%	9%	21%	30%
About two or three times a week	139	7	4	-	4	22	27	4	4	4	106
	29%	15%	46%	-	46%	21%	32%	34%	31%	30%	28%
At least once a week	82	6	1	-	1	20	15	1	4	3	64
	17%	13%	7%	-	7%	19%	18%	10%	32%	19%	17%
At least once a month	43	4	3	-	3	12	3	-	2	1	38
	9%	10%	29%	-	29%	11%	4%	-	19%	4%	10%
At least once every three months	10	4	-	-	-	3	3	*	-	-	7
	2%	8%	-	-	-	2%	3%	2%	-	-	2%
Don't know/can't remember	3	-	-	-	-	-	*	-	-	-	2
	1%	-	-	-	-	-	1%	-	-	-	1%
Total mentions	478	46	9	-	9	106	84	12	13	15	376
	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	200	25	2	-	2	49	35	6	2	7	159
	42%	55%	19%	-	19%	46%	42%	54%	19%	48%	42%
Weekly (Net)	421	38	7	-	7	91	77	12	11	15	329
	88%	83%	71%	-	71%	86%	92%	98%	81%	96%	87%
Monthly (Net)	464	42	9	-	9	103	80	12	13	15	367
	97%	92%	100%	-	100%	98%	96%	98%	100%	100%	98%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 65

A2a_18. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Any Capital Radio station

Base = All Respondents who have listened to radio in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	517	6	-	3	-	4	2	4	2	98	418
WeightedBase	478	7**	..**	2**	..**	4**	3**	4**	3**	49*	428
EffectiveBase	349	5	-	2	-	3	2	3	2	70	296
A few times a day	59	1	-	-	-	1	-	-	1	4	54
	12%	20%	-	-	-	33%	-	-	50%	8%	13%
At least once every day	142	*	-	-	-	*	-	*	-	16	126
	30%	5%	-	-	-	7%	-	8%	-	33%	29%
About two or three times a week	139	4	-	*	-	1	3	3	1	13	126
	29%	58%	-	9%	-	33%	100%	63%	50%	27%	30%
At least once a week	82	-	-	1	-	-	-	-	-	10	72
	17%	-	-	29%	-	-	-	-	-	21%	17%
At least once a month	43	1	-	1	-	1	-	1	-	4	39
	9%	17%	-	62%	-	27%	-	29%	-	8%	9%
At least once every three months	10	-	-	-	-	-	-	-	-	1	9
	2%	-	-	-	-	-	-	-	-	2%	2%
Don't know/can't remember	3	-	-	-	-	-	-	-	-	1	2
	1%	-	-	-	-	-	-	-	-	2%	1%
Total mentions	478	7	-	2	-	4	3	4	3	49	428
	100%	100%	-	100%	-	100%	100%	100%	100%	100%	100%
Daily (Net)	200	2	-	-	-	2	-	*	1	20	179
	42%	25%	-	-	-	40%	-	8%	50%	41%	42%
Weekly (Net)	421	6	-	1	-	3	3	3	3	43	377
	88%	83%	-	38%	-	73%	100%	71%	100%	88%	88%
Monthly (Net)	464	7	-	2	-	4	3	4	3	47	416
	97%	100%	-	100%	-	100%	100%	100%	100%	96%	97%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 66

A2a_19. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Any Heart Radio station

Base = All Respondents who have listened to radio in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	628	81	26	5	31	162	133	19	16	37	467
WeightedBase	602	102*	24**	8**	32**	162	120*	14**	15**	29**	455
EffectiveBase	414	53	19	4	21	110	91	16	10	25	305
A few times a day	74 12%A	4 4%	5 19%	- -	5 14%	20 13%	11 9%	2 17%	2 16%	1 5%	60 13%
At least once every day	170 28%	30 29%	9 37%	2 30%	11 35%	49 30%	28 23%	4 25%	2 14%	4 13%	134 30%
About two or three times a week	178 30%	30 29%	3 13%	- -	3 10%	48 30%	48 40%zR	1 8%	6 41%	12 40%	123 27%
At least once a week	115 19%	21 21%	1 6%	6 70%	7 22%	27 17%	24 20%	6 40%	3 20%	10 33%	85 19%
At least once a month	46 8%	12 12%	2 7%	- -	2 6%	11 7%	4 4%	- -	1 10%	1 5%	39 8%
At least once every three months	17 3%	3 3%	4 15%	- -	4 12%	6 4%	3 2%	1 10%	- -	1 4%	14 3%
Don't know/can't remember	2 *	2 2%	1 2%	- -	1 2%	1 *	2 2%	- -	- -	- -	1 *
Total mentions	602 100%	102 100%	24 100%	8 100%	32 100%	162 100%	120 100%	14 100%	15 100%	29 100%	455 100%
Daily (Net)	244 40%	34 33%	13 56%	2 30%	16 50%	69 43%	39 33%	6 42%	4 30%	5 18%	194 43%
Weekly (Net)	536 89%	85 83%	18 75%	8 100%	26 81%	144 89%	111 93%	13 90%	13 90%	27 91%	402 88%
Monthly (Net)	583 97%	97 95%	20 82%	8 100%	28 87%	155 96%	115 96%	13 90%	15 100%	28 96%	441 97%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 66

A2a_19. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Any Heart Radio station

Base = All Respondents who have listened to radio in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	628	23	1	7	-	17	6	11	12	90	536
WeightedBase	602	27**	***	5**	..**	19**	8**	10**	17**	45*	555
EffectiveBase	414	17	1	4	-	13	4	8	9	60	366
A few times a day	74	5	-	-	-	5	-	2	2	7	66
	12%A	17%	-	-	-	25%	-	23%	13%	15%	12%
At least once every day	170	8	-	3	-	3	5	2	6	14	156
	28%	29%	-	74%	-	16%	58%	15%	38%	31%	28%
About two or three times a week	178	2	*	1	-	2	1	1	1	13	164
	30%	8%	100%	12%	-	8%	6%	14%	4%	29%	30%
At least once a week	115	6	-	1	-	3	3	1	6	4	110
	19%	24%	-	15%	-	18%	35%	8%	34%	10%	20%
At least once a month	46	2	-	-	-	2	-	2	-	5	41
	8%	7%	-	-	-	10%	-	17%	-	11%	7%
At least once every three months	17	4	-	-	-	4	-	2	1	2	15
	3%	14%	-	-	-	20%	-	22%	8%	4%	3%
Don't know/can't remember	2	1	-	-	-	1	-	-	1	-	2
	*	2%	-	-	-	3%	-	-	3%	-	*
Total mentions	602	27	*	5	-	19	8	10	17	45	555
	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%
Daily (Net)	244	13	-	3	-	8	5	4	9	21	222
	40%	46%	-	74%	-	41%	58%	39%	51%	46%	40%
Weekly (Net)	536	21	*	5	-	13	8	6	15	38	496
	89%	78%	100%	100%	-	68%	100%	61%	89%	85%	89%
Monthly (Net)	583	23	*	5	-	14	8	8	15	43	537
	97%	84%	100%	100%	-	77%	100%	78%	89%	96%	97%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 67

A2a_20. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Any Smooth Radio station

Base = All Respondents who have listened to radio in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	323	67	30	11	41	105	82	12	12	25	220
WeightedBase	322	88*	33**	15**	48*	108*	75*	13**	14**	20**	227
EffectiveBase	219	44	21	10	31	73	60	10	9	20	148
A few times a day	53 17%	15 17%	6 17%	3 21%	9 18%	20 18%	17 23%	2 12%	2 11%	4 19%	32 14%
At least once every day	90 28%	23 26%	10 31%	5 31%	15 31%	33 30%	14 19%	3 27%	1 6%	4 22%	67 29%
About two or three times a week	81 25%	30 35%	8 23%	7 49%	15 31%	31 29%	19 26%	2 14%	5 34%	8 39%	60 26%
At least once a week	55 17%	8 9%	4 13%	- -	4 9%	12 11%	12 16%	2 15%	4 30%	2 10%	42 18%
At least once a month	34 11%	10 11%	5 16%	- -	5 11%	11 10%	10 13%	3 27%	2 15%	1 6%	24 11%
At least once every three months	7 2%	2 2%	- -	- -	- -	1 1%	2 3%	1 5%	* 3%	1 3%	3 1%
Don't know/can't remember	2 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *
Total mentions	322 100%	88 100%	33 100%	15 100%	48 100%	108 100%	75 100%	13 100%	14 100%	20 100%	227 100%
Daily (Net)	143 44%	38 43%	16 48%	8 51%	24 49%	53 49%	31 42%	5 39%	2 17%	8 41%	98 43%
Weekly (Net)	279 87%	76 87%	28 84%	15 100%	43 89%	96 89%	63 84%	9 68%	11 82%	18 90%	200 88%
Monthly (Net)	313 97%	86 98%	33 100%	15 100%	48 100%	107 99%	72 97%	12 95%	13 97%	19 97%	224 99%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 67

A2a_20. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Any Smooth Radio station

Base = All Respondents who have listened to radio in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	323	35	1	5	-	24	11	19	16	52	270
WeightedBase	322	44**	1**	3**	..**	27**	16**	21**	23**	24*	296
EffectiveBase	219	27	1	4	-	19	9	14	14	37	193
A few times a day	53	9	-	-	-	6	3	1	7	5	48
	17%	20%	-	-	-	20%	19%	6%	32%	22%	16%
At least once every day	90	12	1	2	-	7	5	10	3	8	81
	28%	28%	100%	48%	-	25%	34%	45%	12%	32%	27%
About two or three times a week	81	14	-	1	-	10	4	5	9	7	75
	25%	33%	-	15%	-	38%	26%	25%	40%	28%	25%
At least once a week	55	4	-	*	-	3	*	3	*	2	53
	17%	8%	-	15%	-	12%	2%	16%	1%	8%	18%
At least once a month	34	5	-	1	-	1	3	1	3	1	33
	11%	10%	-	21%	-	5%	20%	7%	14%	5%	11%
At least once every three months	7	-	-	-	-	-	-	-	-	1	6
	2%	-	-	-	-	-	-	-	-	2%	2%
Don't know/can't remember	2	-	-	-	-	-	-	-	-	1	1
	*	-	-	-	-	-	-	-	-	3%	*
Total mentions	322	44	1	3	-	27	16	21	23	24	296
	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%
Daily (Net)	143	21	1	2	-	12	9	11	10	13	128
	44%	48%	100%	48%	-	45%	53%	52%	44%	54%	43%
Weekly (Net)	279	39	1	3	-	26	13	20	20	22	256
	87%	90%	100%	79%	-	95%	80%	93%	86%	90%	87%
Monthly (Net)	313	44	1	3	-	27	16	21	23	23	289
	97%	100%	100%	100%	-	100%	100%	100%	100%	94%	98%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 68

A2a_21. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Kiss

Base = All Respondents who have listened to radio in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	545	26	7	1	8	123	111	20	8	20	408
WeightedBase	486	24**	8**	2**	10**	113*	97*	16**	11**	21**	367
EffectiveBase	367	21	6	1	7	85	79	16	7	14	270
A few times a day	74 15%	- -	- -	- -	- -	21 18%	19 20%	2 15%	2 16%	5 22%	51 14%
At least once every day	120 25%	6 24%	1 17%	- -	1 14%	24 21%	23 23%	4 26%	4 36%	8 39%	94 26%
About two or three times a week	143 29%	10 40%	2 20%	2 100%	3 34%	31 28%	26 27%	4 26%	4 34%	5 22%	113 31%
At least once a week	89 18%	6 25%	2 22%	- -	2 18%	18 16%	16 16%	2 11%	- -	2 8%	67 18%
At least once a month	46 10%	3 11%	3 41%	- -	3 33%	13 12%	10 11%	2 15%	2 15%	2 10%	34 9%
At least once every three months	9 2%	- -	- -	- -	- -	3 3%	3 3%	1 6%	- -	- -	7 2%
Don't know/can't remember	4 1%	- -	- -	- -	- -	2 2%	* *	- -	- -	- -	2 1%
Total mentions	486 100%	24 100%	8 100%	2 100%	10 100%	113 100%	97 100%	16 100%	11 100%	21 100%	367 100%
Daily (Net)	193 40%	6 24%	1 17%	- -	1 14%	45 40%	42 43%	7 41%	5 51%	13 61%	145 39%
Weekly (Net)	426 88%	22 89%	5 59%	2 100%	7 67%	95 83%	84 86%	13 79%	9 85%	19 90%	324 88%
Monthly (Net)	472 97%	24 100%	8 100%	2 100%	10 100%	108 95%	94 97%	15 94%	11 100%	21 100%	358 98%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 68

A2a_21. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Kiss

Base = All Respondents who have listened to radio in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	545	8	-	-	-	5	3	5	3	111	433
WeightedBase	486	10**	..**	..**	..**	5**	4**	6**	4**	52*	433
EffectiveBase	367	7	-	-	-	4	3	4	3	74	310
A few times a day	74	-	-	-	-	-	-	-	-	10	64
	15%	-	-	-	-	-	-	-	-	20%	15%
At least once every day	120	1	-	-	-	1	-	-	1	14	106
	25%	14%	-	-	-	25%	-	-	35%	26%	25%
About two or three times a week	143	3	-	-	-	3	-	3	-	13	128
	29%	34%	-	-	-	62%	-	57%	-	26%	30%
At least once a week	89	2	-	-	-	-	2	-	2	8	81
	18%	18%	-	-	-	-	41%	-	45%	16%	19%
At least once a month	46	3	-	-	-	1	3	3	1	4	42
	10%	33%	-	-	-	13%	59%	43%	20%	8%	10%
At least once every three months	9	-	-	-	-	-	-	-	-	2	7
	2%	-	-	-	-	-	-	-	-	4%	2%
Don't know/can't remember	4	-	-	-	-	-	-	-	-	-	4
	1%	-	-	-	-	-	-	-	-	-	1%
Total mentions	486	10	-	-	-	5	4	6	4	52	433
	100%	100%	-	-	-	100%	100%	100%	100%	100%	100%
Daily (Net)	193	1	-	-	-	1	-	-	1	24	170
	40%	14%	-	-	-	25%	-	-	35%	46%	39%
Weekly (Net)	426	7	-	-	-	5	2	3	3	45	379
	88%	67%	-	-	-	87%	41%	57%	80%	88%	88%
Monthly (Net)	472	10	-	-	-	5	4	6	4	50	421
	97%	100%	-	-	-	100%	100%	100%	100%	96%	97%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 69

A2a_22. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Magic

Base = All Respondents who have listened to radio in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	439	48	24	5	29	120	109	13	12	29	307
WeightedBase	386	45*	26**	8**	34**	114*	87*	14**	13**	20**	278
EffectiveBase	307	33	18	5	23	86	84	11	10	24	208
A few times a day	46 12%	4 10%	6 24%	- -	6 18%	15 13%	12 13%	2 17%	1 6%	2 12%	30 11%
At least once every day	88 23%	9 19%	4 15%	1 17%	5 16%	24 21%	18 21%	2 13%	3 21%	5 26%	62 22%
About two or three times a week	112 29%	13 29%	8 32%	3 39%	11 34%	32 28%	23 26%	5 38%	6 46%	3 14%	85 30%
At least once a week	75 19%	11 25%	2 7%	1 15%	3 9%	20 17%	17 20%	1 9%	2 16%	5 25%	55 20%
At least once a month	48 12%	5 10%	4 15%	2 28%	6 18%	17 15%	13 15%	3 23%	1 11%	4 22%	35 13%
At least once every three months	12 3%	2 3%	2 7%	- -	2 5%	5 4%	1 2%	- -	- -	- -	10 3%
Don't know/can't remember	5 1%	2 4%	- -	- -	- -	1 1%	3 4%zR	- -	- -	- -	1 *
Total mentions	386 100%	45 100%	26 100%	8 100%	34 100%	114 100%	87 100%	14 100%	13 100%	20 100%	278 100%
Daily (Net)	135 35%	13 29%	10 39%	1 17%	11 34%	39 34%	30 34%	4 30%	3 27%	8 39%	92 33%
Weekly (Net)	322 83%	37 82%	20 78%	6 72%	26 76%	91 79%	70 80%	10 77%	11 89%	16 78%	231 83%
Monthly (Net)	370 96%	42 92%	24 93%	8 100%	32 95%	108 95%	83 95%	14 100%	13 100%	20 100%	267 96%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 69

A2a_22. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Magic

Base = All Respondents who have listened to radio in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	439	27	1	1	-	17	10	16	11	71	365
WeightedBase	386	32**	1**	1**	..**	21**	11**	19**	13**	31*	352
EffectiveBase	307	21	1	1	-	14	7	13	9	52	267
A few times a day	46	5	1	-	-	5	-	1	4	7	40
	12%	16%	100%	-	-	25%	-	5%	32%	21%	11%
At least once every day	88	5	-	-	-	4	1	4	2	10	78
	23%	17%	-	-	-	19%	12%	19%	13%	33%	22%
About two or three times a week	112	11	-	-	-	7	4	5	6	8	102
	29%	35%	-	-	-	33%	41%	28%	46%	25%	29%
At least once a week	75	3	-	-	-	2	1	2	1	4	71
	19%	9%	-	-	-	11%	7%	10%	9%	11%	20%
At least once a month	48	5	-	1	-	3	3	5	-	2	46
	12%	17%	-	100%	-	13%	24%	28%	-	6%	13%
At least once every three months	12	2	-	-	-	-	2	2	-	1	10
	3%	5%	-	-	-	-	16%	9%	-	4%	3%
Don't know/can't remember	5	-	-	-	-	-	-	-	-	-	5
	1%	-	-	-	-	-	-	-	-	-	1%
Total mentions	386	32	1	1	-	21	11	19	13	31	352
	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%
Daily (Net)	135	10	1	-	-	9	1	5	6	17	118
	35%	33%	100%	-	-	43%	12%	25%	44%	54%	34%
Weekly (Net)	322	25	1	-	-	18	7	12	13	28	291
	83%	78%	100%	-	-	87%	60%	62%	100%	89%	83%
Monthly (Net)	370	30	1	1	-	21	9	17	13	30	337
	96%	95%	100%	100%	-	100%	84%	91%	100%	96%	96%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 70

A2a_23. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Other local Radio station (e.g. a local station that has advertising)

Base = All Respondents who have listened to radio in the last 3 months

	Total (Z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	420	63	48	15	63	161	113	20	14	34	295
WeightedBase	377	61*	49*	20**	68*	140	96*	19**	15**	27**	272
EffectiveBase	281	42	33	13	46	109	73	16	10	22	200
A few times a day	58 15%	10 16%	9 19%	5 24%	14 20%	28 20%	21 22%	5 26%	7 47%	5 19%	35 13%
At least once every day	124 33%	22 37%	20 40%	5 26%	25 36%	51 37%	29 31%	1 5%	5 36%	9 34%	94 34%
About two or three times a week	100 26%E	16 26%	7 14%	5 25%	12 17%	27 19%	21 22%	5 26%	1 7%	7 25%	78 29%
At least once a week	57 15%	7 12%	5 10%	3 13%	7 11%	19 14%	11 11%	4 23%	1 10%	3 13%	41 15%
At least once a month	29 8%	4 7%	7 14%	-	7 10%	10 7%	9 10%	3 17%	-	2 7%	19 7%
At least once every three months	5 1%R	1 2%	1 3%	-	1 2%	1 1%	4 4%R	1 3%	-	1 2%	2 1%
Don't know/can't remember	5 1%	1 2%	* 1%	2 12%	3 4%B	3 2%	-	-	-	-	5 2%
Total mentions	377 100%	61 100%	49 100%	20 100%	68 100%	140 100%	96 100%	19 100%	15 100%	27 100%	272 100%
Daily (Net)	182 48%	32 52%	29 59%	10 50%	39 57%	79 57%z	50 53%	6 31%	12 83%	14 53%	128 47%
Weekly (Net)	338 90%	55 90%	40 83%	17 88%	58 84%	125 90%	83 87%	15 80%	15 100%	24 90%	247 91%
Monthly (Net)	367 97%	59 96%	47 96%	17 88%	64 94%	136 97%	92 96%	18 97%	15 100%	26 98%	266 98%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 70

A2a_23. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Other local Radio station (e.g. a local station that has advertising)

Base = All Respondents who have listened to radio in the last 3 months

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	420	45	4	5	9	28	17	18	27	37	381
WeightedBase	377	56*	6**	2**	4**	36**	20**	21**	35**	19*	356
EffectiveBase	281	36	3	4	8	22	13	14	22	25	259
A few times a day	58	13	-	*	1	6	7	5	8	3	54
	15%	23%	-	4%	24%	16%	36%	25%	22%	17%	15%
At least once every day	124	18	4	2	1	13	5	9	8	6	117
	33%	32%	73%	69%	24%	36%	23%	44%	24%	33%	33%
About two or three times a week	100	10	1	-	1	6	4	3	7	5	95
	26%E	17%	11%	-	36%	16%	19%	13%	19%	25%	27%
At least once a week	57	6	-	1	1	4	2	1	5	4	52
	15%	11%	-	27%	16%	11%	11%	7%	13%	21%	15%
At least once a month	29	6	1	-	-	5	1	1	5	*	29
	8%	10%	16%	-	-	14%	3%	3%	15%	2%	8%
At least once every three months	5	1	-	-	-	-	1	1	-	*	5
	1%R	2%	-	-	-	-	7%	6%	-	2%	1%
Don't know/can't remember	5	3	-	-	-	2	*	*	2	-	5
	1%	5%	-	-	-	6%	2%	2%	7%	-	1%
Total mentions	377	56	6	2	4	36	20	21	35	19	356
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	182	31	4	2	2	19	12	15	16	10	171
	48%	55%	73%	73%	48%	52%	59%	69%	46%	50%	48%
Weekly (Net)	338	47	5	2	4	29	18	19	28	18	318
	90%	83%	84%	100%	100%	79%	89%	89%	79%	96%	89%
Monthly (Net)	367	52	6	2	4	34	18	20	33	19	347
	97%	93%	100%	100%	100%	94%	91%	92%	93%	98%	97%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 71

A2a1. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio).

Base = All Respondents

	Unweighted Base	Weighted Base	Effective Base	A few times a day	At least once every day	About two or three times a week	At least once a week	At least once a month	At least once every three months	Don't know/ can't remember	Never	Total mentions	Daily (Net)	Weekly (Net)	Monthly (Net)
Summary Table															
BBC Radio 1	4099	4101	2770	171 4%	279 7%	212 5%	145 4%	80 2%	33 1%	13 *	3168 77%	4101 100%	450 11%	807 20%	887 22%
BBC Radio 2	4099	4101	2770	150 4%	277 7%	220 5%	121 3%	75 2%	20 *	12 *	3226 79%	4101 100%	428 10%	768 19%	843 21%
BBC Radio 3	4099	4101	2770	34 1%	69 2%	27 1%	34 1%	16 *	5 *	4 *	3912 95%	4101 100%	103 3%	164 4%	180 4%
BBC Radio 4	4099	4101	2770	136 3%	200 5%	111 3%	84 2%	35 1%	12 *	10 *	3514 86%	4101 100%	336 8%	530 13%	565 14%
BBC Radio 5 live	4099	4101	2770	44 1%	109 3%	106 3%	61 1%	34 1%	15 *	2 *	3730 91%	4101 100%	153 4%	320 8%	354 9%
BBC 6 Music	4099	4101	2770	26 1%	48 1%	44 1%	27 1%	17 *	4 *	1 *	3935 96%	4101 100%	73 2%	144 4%	162 4%
BBC Asian Network	4099	4101	2770	14 *	35 1%	15 *	9 *	3 *	1 *	* *	4023 98%	4101 100%	49 1%	73 2%	76 2%
BBC local radio stations	4099	4101	2770	62 2%	152 4%	90 2%	86 2%	47 1%	12 *	8 *	3644 89%	4101 100%	214 5%	390 10%	437 11%
Any other BBC station (including digital BBC stations)	527	426	364	75 18%	132 31%	122 29%	96 23%	40 9%	13 3%	9 2%	- -	487 114%	194 46%	377 88%	408 96%
TalkSPORT	4099	4101	2770	47 1%	72 2%	76 2%	58 1%	35 1%	5 *	3 *	3806 93%	4101 100%	119 3%	253 6%	287 7%
TalkRADIO	4099	4101	2770	8 *	26 1%	20 *	16 *	4 *	1 *	* *	4025 98%	4101 100%	34 1%	70 2%	75 2%
Classic FM	4099	4101	2770	55 1%	93 2%	96 2%	68 2%	52 1%	26 1%	8 *	3704 90%	4101 100%	148 4%	312 8%	364 9%
Absolute Radio	4099	4101	2770	51 1%	98 2%	104 3%	61 1%	34 1%	10 *	4 *	3738 91%	4101 100%	149 4%	314 8%	348 8%
Any Capital Radio station	4099	4101	2770	62 2%	159 4%	153 4%	88 2%	43 1%	11 *	3 *	3582 87%	4101 100%	221 5%	462 11%	504 12%
Any Heart Radio station	4099	4101	2770	90 2%	193 5%	199 5%	127 3%	49 1%	19 *	3 *	3420 83%	4101 100%	284 7%	610 15%	659 16%
Any Smooth Radio station	4099	4101	2770	57 1%	93 2%	94 2%	64 2%	40 1%	7 *	2 *	3745 91%	4101 100%	149 4%	307 7%	347 8%
Kiss	4099	4101	2770	80 2%	131 3%	158 4%	100 2%	51 1%	12 *	5 *	3565 87%	4101 100%	211 5%	469 11%	520 13%
Magic	4099	4101	2770	51 1%	100 2%	134 3%	88 2%	51 1%	13 *	6 *	3658 89%	4101 100%	151 4%	373 9%	424 10%

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 71
A2a1. How often in the past 3 months have you listened to these radio stations?
Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio).
Base = All Respondents

Unweighted Base	Weighted Base	Effective Base	A few times a day	At least once every day	About two or three times a week	At least once a week	At least once a month	At least once every three months	Don't know/ can't remember	Never	Total mentions	Daily (Net)	Weekly (Net)	Monthly (Net)
4099	4101	2770	68 2%	144 4%	118 3%	65 2%	32 1%	5 *	5 *	3664 89%	4101 100%	212 5%	395 10%	427 10%

Other local Radio station (e.g. a local station that has advertising)

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 72

A2a1_1. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC Radio 1

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
A few times a day	171 4%ABCDEJ OP	9 1%	6 1%	1 *	8 1%	42 2%	34 4%	8 6%	5 4%	8 3%	124 4%
At least once every day	279 7%ABCDEF IJKLMNOPQ	26 4%	8 2%	8 2%	16 2%	61 4%	35 4%	6 4%	2 2%	9 3%	234 8%zFHI
About two or three times a week	212 5%ABCDEJ NOPQ	14 2%C	8 2%C	* *	9 1%C	38 2%	42 5%	4 3%	4 4%	10 3%	162 5%
At least once a week	145 4%BCDEFI JNOPQ	14 2%BCD	2 *	- -	2 *	40 2%	19 2%	2 2%	3 3%	2 1%	114 4%I
At least once a month	80 2%AE	4 1%	4 1%	5 1%	8 1%	19 1%	18 2%	4 3%	2 1%	6 2%	61 2%
At least once every three months	33 1%ER	7 1%	* *	1 *	2 *	6 *	10 1%	2 1%	2 2%	2 1%	16 1%
Don't know/can't remember	13 *	- -	2 *	1 *	2 *	5 *	1 *	- -	- -	- -	9 *
Never	3168 77%	566 88%z	433 94%zA	360 96%zA	794 95%zA	1506 88%z	727 82%zR	118 82%	100 84%	258 87%zFR	2326 76%
Total mentions	4101 100%	640 100%	463 100%	377 100%	840 100%	1718 100%	885 100%	145 100%	118 100%	295 100%	3046 100%
Daily (Net)	450 11%ABCDEF IJKLMNOPQ	35 5%	14 3%	10 3%	24 3%	103 6%	69 8%	14 10%	7 6%	17 6%	358 12%zFI
Weekly (Net)	807 20%ABCDE FIJKLMNO PQ	63 10%BCD	24 5%	10 3%	34 4%	181 11%	130 15%I	20 14%	15 12%	30 10%	634 21%zFI
Monthly (Net)	887 22%ABCDE	67 10%BCD	28 6%	14 4%	42 5%	201 12%	148 17%I	24 17%	16 14%	36 12%	695 23%zFHI

FIJKLMNO
PQ

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 72

A2a1_1. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC Radio 1

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
A few times a day	171	8	-	-	-	8	-	-	8	14	157
	4%ABCDEJ OP	1%	-	-	-	2%OP	-	-	2%O	3%	4%
At least once every day	279	14	*	1	*	2	12	4	10	26	252
	7%ABCDEF IJKLMNOP	2%	1%	3%	2%	1%	3%	1%	2%N	6%	7%
About two or three times a week	212	6	2	-	*	4	2	5	2	27	185
	5%ABCDEJ NOPQ	1%	3%	-	2%	1%	1%	2%	*	6%	5%
At least once a week	145	2	-	-	-	1	1	2	-	16	129
	4%BCDEFI JNOPQ	*	-	-	-	*	*	*	-	4%	4%
At least once a month	80	8	-	*	-	5	3	3	5	5	74
	2%AE	1%	-	*	-	1%	1%	1%	1%	1%	2%
At least once every three months	33	2	-	-	-	1	*	1	*	1	33
	1%ER	*	-	-	-	*	*	*	*	*	1%
Don't know/can't remember	13	2	1	-	-	-	2	-	2	1	12
	*	*	1%	-	-	-	*	-	*	*	*
Never	3168	671	59	43	21	317	355	290	381	334	2813
	77%	94%z	95%z	96%z	97%z	94%z	95%z	95%z	93%z	79%	77%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	450	22	*	1	*	10	12	4	18	39	410
	11%ABCDEF IJKMNOPQ	3%	1%	3%	2%	3%	3%	1%	4%	9%	11%
Weekly (Net)	807	30	2	1	1	15	15	10	20	82	723
	20%ABCDEF IJKLMNOPQ	4%	3%	3%	3%	4%	4%	3%	5%	19%	20%
Monthly (Net)	887	37	2	2	1	20	18	13	25	87	798
	22%ABCDEF IJKLMNOPQ	5%	3%	4%	3%	6%	5%	4%	6%	21%	22%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 73

A2a1_3. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC Radio 2

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
A few times a day	150 4%E	36 6%z	16 3%	15 4%	31 4%	47 3%	22 2%	1 1%	8 7%FG	9 3%	125 4%z
At least once every day	277 7%E	59 9%	29 6%	30 8%	59 7%	87 5%	50 6%	6 4%	5 4%	15 5%	213 7%
About two or three times a week	220 5%E	45 7%	28 6%	16 4%	44 5%	71 4%	46 5%	7 5%	7 6%	18 6%	166 5%
At least once a week	121 3%E	32 5%zCD	12 3%	6 2%	18 2%	37 2%	27 3%	3 2%	5 4%	7 2%	90 3%
At least once a month	75 2%	14 2%	17 4%zC	4 1%	21 2%C	27 2%	26 3%zR	5 3%	2 2%	9 3%	48 2%
At least once every three months	20 *	1 *	3 1%	- -	3 *	6 *	7 1%	- -	* *	2 1%	13 *
Don't know/can't remember	12 *	2 *	* *	2 1%	3 *	3 *	2 *	- -	- -	- -	9 *
Never	3226 79%A	451 71%	357 77%	303 80%A	660 79%A	1439 84%z	707 80%	122 84%	91 77%	235 80%	2382 78%
Total mentions	4101 100%	640 100%	463 100%	377 100%	840 100%	1718 100%	885 100%	145 100%	118 100%	295 100%	3046 100%
Daily (Net)	428 10%EF	94 15%z	45 10%	45 12%	90 11%	135 8%	71 8%	8 5%	13 11%	24 8%	338 11%F
Weekly (Net)	768 19%E	171 27%zBCD	85 18%	67 18%	152 18%	243 14%	144 16%	18 13%	24 21%	49 17%	594 19%
Monthly (Net)	843 21%EM	185 29%zBCD	102 22%	71 19%	173 21%	270 16%	170 19%	23 16%	27 23%	58 20%	642 21%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 73

A2a1_3. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC Radio 2

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
A few times a day	150	27	1	2	1	13	15	13	14	5	143
	4%E	4%	1%	5%	3%	4%	4%	4%	3%	1%	4%
At least once every day	277	51	4	4	1	24	28	20	32	16	261
	7%E	7%	6%	8%	3%	7%	7%	6%	8%	4%	7%
About two or three times a week	220	39	1	3	*	27	12	27	12	7	210
	5%E	6%	2%	7%	2%	8%OQ	3%	9%zOQ	3%	2%	6%
At least once a week	121	18	-	-	-	7	11	13	5	4	117
	3%E	3%	-	-	-	2%	3%	4%	1%	1%	3%
At least once a month	75	19	1	2	-	8	10	6	12	2	73
	2%	3%	1%	4%	-	2%	3%	2%	3%	*	2%
At least once every three months	20	3	-	-	-	2	1	1	2	1	20
	*	*	-	-	-	1%	*	*	1%	*	1%
Don't know/can't remember	12	3	-	-	-	2	*	*	2	*	11
	*	*	-	-	-	1%	*	*	1%	*	*
Never	3226	551	55	34	20	255	297	223	328	387	2821
	79%A	77%	90%	76%	92%zL	75%	79%	73%	80%	92%	77%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	428	79	4	6	1	36	42	33	46	22	403
	10%EF	11%	7%	13%	6%	11%	11%	11%	11%	5%	11%
Weekly (Net)	768	136	6	9	2	71	65	73	63	32	731
	19%E	19%	9%	20%	8%	21%Q	17%	24%OQ	15%	8%	20%
Monthly (Net)	843	155	6	10	2	79	76	79	76	34	803
	21%EM	22%M	10%	24%M	8%	23%	20%	26%z	19%	8%	22%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 74

A2a1_4. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC Radio 3

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
A few times a day	34 1%	5 1%	4 1%	5 1%	9 1%	14 1%	9 1%	3 2%	3 2%	1 *	24 1%
At least once every day	69 2%	8 1%	7 1%	8 2%	15 2%	21 1%	14 2%	3 2%	2 2%	3 1%	46 2%
About two or three times a week	27 1%	2 *	4 1%	2 1%	6 1%	9 1%	7 1%	1 1%	* *	1 *	19 1%
At least once a week	34 1%	12 2%z	6 1%	4 1%	10 1%	16 1%	9 1%	1 1%	3 3%z	1 *	25 1%
At least once a month	16 *	3 *	4 1%	- -	4 *	5 *	5 1%	1 1%	* *	1 *	11 *
At least once every three months	5 *	2 *	- -	- -	- -	1 *	3 *	1 1%zR	* *	* *	2 *
Don't know/can't remember	4 *	2 *	- -	- -	- -	1 *	2 *	- -	- -	- -	2 *
Never	3912 95%	606 95%	440 95%	357 95%	797 95%	1652 96%	836 94%	133 92%	109 92%	288 98%FGH	2918 96%
Total mentions	4101 100%	640 100%	463 100%	377 100%	840 100%	1718 100%	885 100%	145 100%	118 100%	295 100%	3046 100%
Daily (Net)	103 3%	13 2%	10 2%	14 4%	24 3%	35 2%	24 3%	7 5%	5 4%	4 1%	70 2%
Weekly (Net)	164 4%	27 4%	19 4%	20 5%	39 5%	60 4%	40 4%	9 6%	9 7%	6 2%	114 4%
Monthly (Net)	180 4%	30 5%	23 5%	20 5%	43 5%	65 4%	45 5%	10 7%	9 8%	7 2%	125 4%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 74

A2a1_4. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC Radio 3

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
A few times a day	34 1%	9 1%	-	-	-	7 2%	2 1%	5 2%	4 1%	3 1%	30 1%
At least once every day	69 2%	12 2%	1 2%	2 4%	-	8 2%	4 1%	7 2%	6 1%	7 2%	62 2%
About two or three times a week	27 1%	5 1%	-	* 1%	-	2 1%	3 1%	3 1%	2 1%	2 *	23 1%
At least once a week	34 1%	9 1%	1 1%	-	-	5 2%	4 1%	5 2%	4 1%	4 1%	30 1%
At least once a month	16 *	2 *	-	1 3%zJ	-	1 *	1 *	2 1%	-	3 1%	14 *
At least once every three months	5 *	-	-	-	-	-	-	-	-	-	5 *
Don't know/can't remember	4 *	-	-	-	-	-	-	-	-	-	4 *
Never	3912 95%	674 95%	60 97%	41 92%	21 100%	314 93%	360 96%P	282 93%	393 96%N	404 96%	3488 95%
Total mentions	4101 100%	712 100%	62 100%	44 100%	21 100%	338 100%	374 100%	304 100%	408 100%	422 100%	3656 100%
Daily (Net)	103 3%	21 3%	1 2%	2 4%	-	15 4%Q	6 2%	12 4%O	9 2%	10 2%	93 3%
Weekly (Net)	164 4%	36 5%	2 3%	2 5%	-	23 7%zQ	13 3%	20 7%O	16 4%	15 4%	146 4%
Monthly (Net)	180 4%	38 5%	2 3%	3 8%	-	24 7%zQ	14 4%	22 7%zO	16 4%	18 4%	160 4%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 75

A2a1_5. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC Radio 4

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
A few times a day	136 3%	36 6%z	21 5%	20 5%	41 5%z	50 3%	33 4%	6 4%	7 6%	7 2%	90 3%
At least once every day	200 5%	40 6%	42 9%z	32 9%z	75 9%z	83 5%	48 5%	8 6%	8 7%	17 6%	135 4%
About two or three times a week	111 3%	28 4%	20 4%	6 2%	26 3%C	38 2%	19 2%	4 3%	3 3%	7 2%	88 3%
At least once a week	84 2%E	20 3%C	11 2%	2 1%	14 2%	22 1%	17 2%I	3 2%	7 6%zFIR	1 *	62 2%
At least once a month	35 1%	10 1%	5 1%	3 1%	8 1%	12 1%	9 1%	* *	4 3%zFIR	1 *	25 1%
At least once every three months	12 *	5 1%D	-	-	-	3 *	6 1%	-	1 1%	5 2%zR	6 *
Don't know/can't remember	10 *	-	-	-	-	-	-	-	-	-	9 *
Never	3514 86%ABDHJ NOP	501 78%	363 78%	313 83%	676 81%	1511 88%z	755 85%H	123 85%	89 75%	257 87%H	2630 86%H
Total mentions	4101 100%	640 100%	463 100%	377 100%	840 100%	1718 100%	885 100%	145 100%	118 100%	295 100%	3046 100%
Daily (Net)	336 8%R	77 12%z	63 14%z	53 14%z	116 14%z	133 8%	81 9%	15 10%	15 13%	24 8%	226 7%
Weekly (Net)	530 13%E	125 19%z	95 20%z	61 16%	155 19%z	193 11%	116 13%	22 15%	25 21%zFIR	32 11%	376 12%
Monthly (Net)	565 14%E	134 21%z	100 22%z	64 17%	163 19%z	204 12%	125 14%	22 15%	29 24%zFIR	33 11%	401 13%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 75

A2a1_5. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC Radio 4

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
A few times a day	136 3%	38 5%z	1 2%	1 3%	1 4%	20 6%zQ	18 5%	27 9%zOQ	11 3%	6 1%	129 4%
At least once every day	200 5%	65 9%z	3 5%	6 13%z	1 4%	25 8%	40 11%zQ	44 15%zNQ	21 5%	15 4%	180 5%
About two or three times a week	111 3%	24 3%	1 1%	1 3%	* 2%	15 4%Q	9 2%	16 5%zOQ	7 2%	6 1%	104 3%
At least once a week	84 2%E	13 2%	-	* 1%	* *	2 1%	11 3%Q	11 4%NQ	2 1%	7 2%	76 2%
At least once a month	35 1%	7 1%	-	1 2%	-	5 2%	2 *	4 1%	3 1%	2 *	33 1%
At least once every three months	12 *	-	-	-	-	-	-	-	-	* *	11 *
Don't know/can't remember	10 *	-	-	-	-	-	-	-	-	1 *	9 *
Never	3514 86%ABDHJ NOP	565 79%	56 92%J	35 79%	19 90%	270 80%P	295 79%P	201 66%	365 89%NOP	385 91%	3113 85%
Total mentions	4101 100%	712 100%	62 100%	44 100%	21 100%	338 100%	374 100%	304 100%	408 100%	422 100%	3656 100%
Daily (Net)	336 8%R	103 14%z	5 7%	7 15%z	2 8%	46 14%zQ	57 15%zQ	72 24%zNOQ	31 8%	21 5%	309 8%
Weekly (Net)	530 13%E	140 20%z	5 8%	8 19%	2 10%	62 18%zQ	77 21%zQ	99 33%zNOQ	41 10%	34 8%	490 13%
Monthly (Net)	565 14%E	147 21%zK	5 8%	9 21%	2 10%	68 20%zQ	79 21%zQ	103 34%zNOQ	44 11%	36 8%	523 14%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 76

A2a1_7. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC Radio 5 live

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
A few times a day	44 1%EF	10 2%	4 1%	2 1%	6 1%	10 1%	2 *	- -	1 1%	1 *	41 1%zF
At least once every day	109 3%EO	22 3%	14 3%	4 1%	18 2%	30 2%	20 2%	3 2%	3 2%	5 2%	86 3%
About two or three times a week	106 3%EQ	17 3%	7 1%	6 2%	13 1%	23 1%	15 2%	1 1%	1 1%	2 1%	86 3%
At least once a week	61 1%E	13 2%C	6 1%	1 *	6 1%	17 1%	11 1%	4 3%	3 3%	5 2%	48 2%
At least once a month	34 1%E	4 1%	3 1%	- -	3 *	6 *	7 1%	3 2%	- -	2 1%	26 1%
At least once every three months	15 *	1 *	3 1%	- -	3 *	6 *	5 1%	2 1%	- -	1 *	10 *
Don't know/can't remember	2 *	- -	1 *	- -	1 *	1 *	- -	- -	- -	- -	2 *
Never	3730 91%R	572 89%	425 92%	364 97%zABD	790 94%zAB	1625 95%z	825 93%zR	131 91%	110 93%	279 94%R	2747 90%
Total mentions	4101 100%	640 100%	463 100%	377 100%	840 100%	1718 100%	885 100%	145 100%	118 100%	295 100%	3046 100%
Daily (Net)	153 4%EFO	32 5%C	18 4%	6 2%	24 3%	41 2%	22 2%	3 2%	4 3%	6 2%	127 4%F
Weekly (Net)	320 8%CDEFJ OQ	62 10%CD	30 7%	12 3%	43 5%	81 5%	48 5%	8 6%	8 7%	13 4%	261 9%zFI
Monthly (Net)	354 9%CDEFJ OQ	66 10%CD	34 7%C	12 3%	46 5%C	87 5%	55 6%	11 8%	8 7%	15 5%	287 9%zFI

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 76

A2a1_7. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC Radio 5 live

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
A few times a day	44 1%EF	6 1%	-	-	-	6 2%O	-	3 1%	3 1%	6 1%	38 1%
At least once every day	109 3%EO	15 2%	1 1%	1 3%	1 5%	13 4%O	2 1%	7 2%O	7 2%	9 2%	100 3%
About two or three times a week	106 3%EQ	13 2%	-	-	-	10 3%Q	3 1%	10 3%OQ	3 1%	6 1%	97 3%
At least once a week	61 1%E	5 1%	1 1%	1 1%	-	5 1%	-	2 1%	3 1%	2 *	58 2%
At least once a month	34 1%E	3 *	-	* 1%	-	2 1%	1 *	1 *	2 *	3 1%	31 1%
At least once every three months	15 *	3 *	-	-	-	-	3 1%	-	3 1%	1 *	13 *
Don't know/can't remember	2 *	1 *	-	-	-	-	1 *	1 *	-	-	2 *
Never	3730 91%R	667 94%z	60 98%	42 95%	20 95%	302 89%	364 97%zNP	280 92%	387 95%zN	394 93%	3316 91%
Total mentions	4101 100%	712 100%	62 100%	44 100%	21 100%	338 100%	374 100%	304 100%	408 100%	422 100%	3656 100%
Daily (Net)	153 4%EFO	21 3%	1 1%	1 3%	1 5%	19 6%OQ	2 1%	11 3%O	10 2%	15 4%	138 4%
Weekly (Net)	320 8%CDEFJO Q	38 5%	1 2%	2 5%	1 5%	33 10%OQ	5 1%	23 7%O	16 4%	23 6%	293 8%
Monthly (Net)	354 9%CDEFJO Q	41 6%	1 2%	2 5%	1 5%	36 11%OQ	6 2%	24 8%O	18 4%	26 6%	324 9%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 77

A2a1_9. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC 6 Music

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
A few times a day	26 1%DE	2 *	* *	- -	* *	3 *	6 1%	2 1%	5 4%zFR	4 1%	19 1%
At least once every day	48 1%DEJ	4 1%	- -	- -	- -	1 *	9 1%	1 *	1 1%	2 1%	36 1%
About two or three times a week	44 1%DEJ	3 *	2 *	- -	2 *	8 *	8 1%	1 *	- -	1 *	36 1%
At least once a week	27 1%E	3 1%	1 *	- -	1 *	4 *	7 1%	1 1%	2 2%	2 1%	20 1%
At least once a month	17 *E	5 1%	- -	- -	- -	3 *	4 *	- -	2 2%	1 *	14 *
At least once every three months	4 *	* *	- -	- -	- -	- -	1 *	- -	* *	- -	3 *
Don't know/can't remember	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *
Never	3935 96%	622 97%	460 99%zA	377 100%zA	837 100%zA	1699 99%z	851 96%H	141 97%	109 92%	285 97%H	2919 96%
Total mentions	4101 100%	640 100%	463 100%	377 100%	840 100%	1718 100%	885 100%	145 100%	118 100%	295 100%	3046 100%
Daily (Net)	73 2%BCDEJN Q	6 1%D	* *	- -	* *	5 *	15 2%	3 2%	5 5%zF	6 2%	54 2%
Weekly (Net)	144 4%BCDEJN OPQ	13 2%CD	3 1%	- -	3 *	16 1%	30 3%	4 3%	7 6%	9 3%	110 4%
Monthly (Net)	162 4%BCDEJN OPQ	17 3%BCD	3 1%	- -	3 *	19 1%	33 4%	4 3%	9 8%F	9 3%	124 4%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 77

A2a1_9. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC 6 Music

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
A few times a day	26	-	-	-	*	-	-	-	-	2	23
	1%DE	-	-	-	1%J	-	-	-	-	*	1%
At least once every day	48	-	-	-	-	-	-	-	-	4	43
	1%DEJ	-	-	-	-	-	-	-	-	1%	1%
About two or three times a week	44	2	-	-	-	2	-	2	-	4	39
	1%DEJ	*	-	-	-	*	-	1%	-	1%	1%
At least once a week	27	1	-	-	-	1	-	1	-	2	25
	1%E	*	-	-	-	*	-	*	-	*	1%
At least once a month	17	-	-	-	-	-	-	-	-	1	17
	*E	-	-	-	-	-	-	-	-	*	*
At least once every three months	4	-	-	-	-	-	-	-	-	-	4
	*	-	-	-	-	-	-	-	-	-	*
Don't know/can't remember	1	-	-	-	-	-	-	-	-	-	1
	*	-	-	-	-	-	-	-	-	-	*
Never	3935	710	62	44	21	335	374	301	408	409	3504
	96%	100%z	100%	100%	99%	99%z	100%z	99%z	100%z	97%	96%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	73	-	-	-	*	-	-	-	-	6	66
	2%BCDEJN	-	-	-	1%J	-	-	-	-	2%	2%
	Q	-	-	-	-	-	-	-	-	-	-
Weekly (Net)	144	3	-	-	*	3	-	3	-	12	130
	4%BCDEJN	*	-	-	1%	1%	-	1%	-	3%	4%
	OPQ	-	-	-	-	-	-	-	-	-	-
Monthly (Net)	162	3	-	-	*	3	-	3	-	13	147
	4%BCDEJN	*	-	-	1%	1%	-	1%	-	3%	4%
	OPQ	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 78

A2a1_10. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC Asian Network

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
A few times a day	14 *	- -	- -	- -	- -	4 *	3 *	2 1%	2 2%zR	- -	10 *
At least once every day	35 1%DE	7 1%D	- -	- -	- -	5 *	3 *	- -	- -	- -	30 1%
About two or three times a week	15 *E	* *	- -	- -	- -	2 *	2 *	- -	* *	1 *	11 *
At least once a week	9 *	- -	1 *	- -	1 *	4 *	1 *	1 1%	- -	- -	8 *
At least once a month	3 *	* *	- -	- -	- -	1 *	1 *	- -	- -	* *	2 *
At least once every three months	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *
Don't know/can't remember	* *	- -	- -	- -	- -	- -	* *	- -	* *zR	- -	- -
Never	4023 98%	633 99%	462 100%z	377 100%z	839 100%zA	1703 99%z	875 99%	142 98%	115 98%	294 100%	2983 98%
Total mentions	4101 100%	640 100%	463 100%	377 100%	840 100%	1718 100%	885 100%	145 100%	118 100%	295 100%	3046 100%
Daily (Net)	49 1%DEJ	7 1%D	- -	- -	- -	9 1%	6 1%	2 1%	2 2%	- -	41 1%
Weekly (Net)	73 2%BCDEJN OQ	7 1%D	1 *	- -	1 *	14 1%	10 1%	3 2%	2 2%	1 *	60 2%
Monthly (Net)	76 2%BCDEJN OQ	7 1%D	1 *	- -	1 *	15 1%	10 1%	3 2%	2 2%	1 *	62 2%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 78

A2a1_10. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC Asian Network

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
A few times a day	14 *	- -	- -	- -	- -	- -	- -	- -	- -	8 2%	6 *
At least once every day	35 1%DE	- -	- -	- -	- -	- -	- -	- -	- -	19 5%	16 *
About two or three times a week	15 *E	- -	- -	- -	- -	- -	- -	- -	- -	9 2%	5 *
At least once a week	9 *	1 *	- -	- -	- -	1 *	- -	1 *	- -	8 2%	1 *
At least once a month	3 *	- -	- -	- -	- -	- -	- -	- -	- -	1 *	1 *
At least once every three months	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *
Don't know/can't remember	* *	- -	- -	- -	- -	- -	- -	- -	- -	- -	* *
Never	4023 98%	712 100%z	62 100%	44 100%	21 100%	337 100%z	374 100%z	303 100%	408 100%z	376 89%	3626 99%
Total mentions	4101 100%	712 100%	62 100%	44 100%	21 100%	338 100%	374 100%	304 100%	408 100%	422 100%	3656 100%
Daily (Net)	49 1%DEJ	- -	- -	- -	- -	- -	- -	- -	- -	27 6%	22 1%
Weekly (Net)	73 2%BCDEJN OQ	1 *	- -	- -	- -	1 *	- -	1 *	- -	44 10%	27 1%
Monthly (Net)	76 2%BCDEJN OQ	1 *	- -	- -	- -	1 *	- -	1 *	- -	46 11%	29 1%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 79

A2a1_11. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC local radio stations

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
A few times a day	62 2%E	15 2%	5 1%	8 2%	13 1%	15 1%	18 2%	3 2%	3 2%	10 3%zR	42 1%
At least once every day	152 4%	30 5%	21 4%	27 7%z	48 6%z	70 4%	32 4%	5 3%	2 2%	9 3%	109 4%
About two or three times a week	90 2%E	15 2%	13 3%	5 1%	18 2%	26 2%	11 1%	4 3%	- -	4 1%	75 2%
At least once a week	86 2%	14 2%	9 2%	3 1%	11 1%	27 2%	14 2%	2 2%	3 2%	9 3%	70 2%
At least once a month	47 1%	18 3%zBD	1 *	3 1%	4 1%	13 1%	11 1%	- -	3 3%	4 1%	36 1%
At least once every three months	12 *R	3 *	- -	- -	- -	3 *	4 *	- -	2 2%zR	1 *	3 *
Don't know/can't remember	8 *	6 1%zD	- -	- -	- -	4 *	* *	- -	- -	- -	8 *
Never	3644 89%A	539 84%	415 90%A	330 88%	745 89%	1560 91%z	794 90%	131 91%	105 89%	258 88%	2704 89%
Total mentions	4101 100%	640 100%	463 100%	377 100%	840 100%	1718 100%	885 100%	145 100%	118 100%	295 100%	3046 100%
Daily (Net)	214 5%	45 7%	25 6%	35 9%z	61 7%z	84 5%	51 6%	7 5%	5 4%	19 7%	151 5%
Weekly (Net)	390 10%E	74 12%	47 10%	43 11%	90 11%	138 8%	76 9%	13 9%	8 7%	32 11%	296 10%
Monthly (Net)	437 11%E	92 14%z	48 10%	46 12%	95 11%	151 9%	87 10%	13 9%	11 10%	36 12%	332 11%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 79

A2a1_11. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC local radio stations

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
A few times a day	62	10	1	*	1	7	3	2	8	2	59
	2%E	1%	2%	1%	4%	2%	1%	1%	2%	1%	2%
At least once every day	152	45	1	1	2	20	24	20	25	8	143
	4%	6%z	2%	2%	8%	6%	6%z	7%z	6%	2%	4%
About two or three times a week	90	17	*	1	*	8	8	15	2	5	85
	2%EF	2%	1%	2%	2%	2%Q	2%	5%zOQ	*	1%	2%
At least once a week	86	11	-	-	-	2	10	3	8	3	84
	2%	2%	-	-	-	*	3%	1%	2%	1%	2%
At least once a month	47	4	-	-	-	2	3	3	1	3	43
	1%	1%	-	-	-	*	1%	1%	*	1%	1%
At least once every three months	12	-	-	-	-	-	-	-	-	1	11
	*R	-	-	-	-	-	-	-	-	*	*
Don't know/can't remember	8	-	-	-	-	-	-	-	-	-	8
	*	-	-	-	-	-	-	-	-	-	*
Never	3644	625	59	42	19	299	326	261	364	399	3223
	89%A	88%	96%	94%	87%	89%	87%	86%	89%	95%	88%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	214	55	2	1	2	27	27	22	33	11	201
	5%	8%z	3%	3%	11%z	8%z	7%	7%	8%	3%	6%
Weekly (Net)	390	83	2	2	3	37	45	40	43	18	370
	10%E	12%	4%	6%	13%	11%	12%	13%	10%	4%	10%
Monthly (Net)	437	87	2	2	3	39	48	43	44	21	414
	11%E	12%	4%	6%	13%	11%	13%	14%	11%	5%	11%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 80

A2a1_14. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - TalkSPORT

Base = All Respondents

	Total (z)	Age				Age/SEG 65+ OR DE (E)	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)		Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
A few times a day	47 1%DEJ	11 2%BCD	-	-	-	6 *	6 1%	1 1%	1 1%	2 1%	38 1%
At least once every day	72 2%CDEJ	21 3%zBCD	4 1%	-	4 *	14 1%	9 1%	1 1%	2 2%	3 1%	62 2%
About two or three times a week	76 2%DEJO	12 2%	5 1%	1 *	7 1%	21 1%	15 2%	3 2%	3 3%	2 1%	61 2%
At least once a week	58 1%DEJ	8 1%	2 1%	1 *	4 *	13 1%	6 1%	1 1%	1 1%	4 1%	50 2%
At least once a month	35 1%E	2 *	3 1%	-	3 *	6 *	8 1%	2 1%	1 1%	2 1%	27 1%
At least once every three months	5 *	* *	1 *	-	1 *	2 *	* *	- -	- -	- -	5 *
Don't know/can't remember	3 *	2 *	-	-	-	2 *	- -	- -	- -	- -	2 *
Never	3806 93%R	583 91%	447 97%zA	374 99%zABD	821 98%zAB	1655 96%z	841 95%zR	136 94%	111 94%	282 96%	2803 92%
Total mentions	4101 100%	640 100%	463 100%	377 100%	840 100%	1718 100%	885 100%	145 100%	118 100%	295 100%	3046 100%
Daily (Net)	119 3%BCDEFJ OPQ	32 5%zBCD	4 1%	-	4 *	20 1%	15 2%	3 2%	3 2%	5 2%	100 3%F
Weekly (Net)	253 6%BCDEFJ NOPQ	52 8%BCD	11 2%	3 1%	14 2%	54 3%	36 4%	7 5%	6 5%	11 4%	210 7%zF
Monthly (Net)	287 7%BCDEFJ NOPQ	54 8%BCD	15 3%C	3 1%	17 2%C	60 3%	44 5%	9 6%	7 6%	13 4%	237 8%zF

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 80

A2a1_14. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - TalkSPORT

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
A few times a day	47 1%DEJ	- -	- -	- -	- -	- -	- -	- -	- -	6 1%	41 1%
At least once every day	72 2%CDEJ	4 1%	- -	- -	- -	4 1%P	- -	* *	4 1%	9 2%	61 2%
About two or three times a week	76 2%DEJO	5 1%	- -	1 3%	- -	5 2%Q	- -	4 1%	1 *	5 1%	71 2%
At least once a week	58 1%DEJ	2 *	- -	2 3%J	* 1%	2 1%	- -	- -	2 *	2 1%	54 1%
At least once a month	35 1%E	3 *	- -	- -	- -	1 *	2 *	1 *	2 *	4 1%	31 1%
At least once every three months	5 *	1 *	- -	- -	- -	1 *	- -	- -	1 *	1 *	5 *
Don't know/can't remember	3 *	- -	- -	- -	- -	- -	- -	- -	- -	* *	2 *
Never	3806 93%R	697 98%zL	62 100%L	42 94%	21 99%	324 96%z	372 100%zNQ	299 98%z	398 98%z	395 94%	3390 93%
Total mentions	4101 100%	712 100%	62 100%	44 100%	21 100%	338 100%	374 100%	304 100%	408 100%	422 100%	3656 100%
Daily (Net)	119 3%BCDEFJ OPQ	4 1%	- -	- -	- -	4 1%P	- -	* *	4 1%	15 4%	102 3%
Weekly (Net)	253 6%BCDEFJ NOPQ	11 2%	- -	3 6%JK	* 1%	11 3%O	- -	4 1%	7 2%	22 5%	228 6%
Monthly (Net)	287 7%BCDEFJ NOPQ	14 2%	- -	3 6%JK	* 1%	12 4%O	2 *	5 2%	9 2%O	26 6%	259 7%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 81
A2a1_25. How often in the past 3 months have you listened to these radio stations?
Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Any other BBC station (including digital BBC stations)
Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
A few times a day	75 2%JO	14 2%	6 1%	5 1%	10 1%	24 1%	16 2%	3 2%	4 3%	4 1%	50 2%
At least once every day	132 3%EQQ	20 3%	16 3%	10 3%	26 3%	35 2%	26 3%	4 3%	6 5%	7 2%	97 3%
About two or three times a week	122 3%CDEJOQ	22 3%D	8 2%	3 1%	11 1%	25 1%	30 3%	8 6%	3 3%	7 2%	85 3%
At least once a week	96 2%Q	14 2%	15 3%	4 1%	19 2%	32 2%	19 2%	4 3%	4 4%	7 2%	71 2%
At least once a month	40 1%E	10 2%	3 1%	1 *	3 *	8 *	13 1%	1 *	4 4%zR	2 1%	27 1%
At least once every three months	13 *	3 *	- -	2 1%	2 *	4 *	4 *	1 1%	- -	1 *	9 *
Don't know/can't remember	9 *	2 *	1 *	* *	2 *	2 *	4 *	1 1%	- -	1 *	5 *
Never	3675 90%KLM	565 88%	419 91%	352 93%zA	771 92%	1597 93%z	789 89%	128 88%	98 83%	268 91%H	2742 90%H
Total mentions	4162 101%	649 101%	467 101%	378 100%	845 101%	1727 101%	899 102%	149 103%	120 101%	297 101%	3087 101%
Daily (Net)	194 5%EJOQ	32 5%	21 5%	15 4%	36 4%	58 3%	40 4%	6 4%	9 8%	11 4%	138 5%
Weekly (Net)	377 9%EJOQ	62 10%	42 9%	22 6%	64 8%	111 6%	79 9%	16 11%	15 13%	23 8%	272 9%
Monthly (Net)	408 10%CDEJOQ	71 11%C	43 9%	22 6%	65 8%	116 7%	91 10%	16 11%	20 17%zFIR	25 9%	292 10%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

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Table 81
A2a1_25. How often in the past 3 months have you listened to these radio stations?
Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Any other BBC station (including digital BBC stations)
Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
A few times a day	75 2%JO	4 1%	3 4%J	- -	4 20%zJKL	4 1%	- -	2 1%	2 *	9 2%	66 2%
At least once every day	132 3%EQQ	13 2%	7 11%zJ	2 6%	4 17%zJ	9 3%Q	3 1%	10 3%O	3 1%	11 3%	120 3%
About two or three times a week	122 3%CDEJOQ	6 1%	1 2%	3 7%J	1 4%J	5 2%Q	1 *	4 1%O	1 *	17 4%	102 3%
At least once a week	96 2%Q	14 2%	- -	4 8%zJK	1 4%	11 3%Q	4 1%	13 4%OQ	1 *	14 3%	82 2%
At least once a month	40 1%E	3 *	1 1%	- -	- -	2 1%	1 *	2 1%	1 *	6 1%	32 1%
At least once every three months	13 *	2 *	- -	- -	- -	- -	2 1%	2 1%	- -	* *	13 *
Don't know/can't remember	9 *	- -	1 2%zJ	- -	* 2%zJ	- -	- -	- -	- -	2 *	7 *
Never	3675 90%KLM	674 95%zKLM	49 80%M	35 79%M	12 57%	311 92%	364 97%zNP	274 90%	400 98%zNP	376 89%	3279 90%
Total mentions	4162 101%	716 100%	62 101%	44 100%	22 103%	342 101%	374 100%	308 101%	408 100%	435 103%	3701 101%
Daily (Net)	194 5%EJOQ	16 2%	10 16%zJ	2 6%	8 36%zJKL	13 4%OQ	3 1%	11 4%O	4 1%	19 4%	175 5%
Weekly (Net)	377 9%EJOQ	34 5%	11 18%zJ	9 21%zJ	9 43%zJKL	27 8%OQ	8 2%	27 9%OQ	7 2%	41 10%	332 9%
Monthly (Net)	408 10%CDEJOQ	35 5%	11 18%J	9 21%zJ	9 43%zJKL	27 8%OQ	8 2%	28 9%OQ	8 2%	45 11%	359 10%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

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Table 82

A2a1_15. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - TalkRADIO

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
A few times a day	8	2	-	-	-	*	-	-	-	-	7
*E	*	*	-	-	-	*	-	-	-	-	*
At least once every day	26	1	-	-	-	1	8	2	1	1	18
1%E	*	*	-	-	-	*	1%	1%	1%	*	1%
About two or three times a week	20	1	*	1	2	6	6	1	-	3	14
*	*	*	*	*	*	*	1%	*	-	1%	*
At least once a week	16	3	1	-	1	2	2	-	1	1	13
*E	1%	*	-	-	*	*	*	-	1%	*	*
At least once a month	4	1	-	-	-	1	2	1	-	1	2
*	*	*	-	-	-	*	*	1%	-	*	*
At least once every three months	1	-	-	-	-	-	1	1	-	-	-
*	*	-	-	-	-	-	*	1%zR	-	-	-
Don't know/can't remember	*	*	-	-	-	*	-	-	-	-	*
*	*	*	-	-	-	*	-	-	-	-	*
Never	4025	631	461	376	837	1708	867	140	115	290	2991
98%	98%	99%	100%z	100%	100%z	99%z	98%	97%	98%	98%	98%
Total mentions	4101	640	463	377	840	1718	885	145	118	295	3046
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	34	3	-	-	-	1	8	2	1	1	25
1%DE	*	*	-	-	-	*	1%	1%	1%	*	1%
Weekly (Net)	70	8	1	1	3	9	15	3	3	4	53
2%BDEJ	1%	*	*	*	*	1%	2%	2%	2%	1%	2%
Monthly (Net)	75	8	1	1	3	9	18	4	3	5	55
2%BDEJO	1%	*	*	*	*	1%	2%	2%	2%	2%	2%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 82

A2a1_15. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - TalkRADIO

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
A few times a day	8	-	-	-	-	-	-	-	-	1	7
*E		-	-	-	-	-	-	-	-	*	*
At least once every day	26	-	-	-	-	-	-	-	-	1	25
1%E		-	-	-	-	-	-	-	-	*	1%
About two or three times a week	20	1	-	-	*	1	-	-	1	2	18
*		*	-	-	2%J	*	-	-	*	1%	*
At least once a week	16	1	-	-	-	1	-	1	-	3	13
*E		*	-	-	-	*	-	*	-	1%	*
At least once a month	4	-	-	-	-	-	-	-	-	1	3
*		-	-	-	-	-	-	-	-	*	*
At least once every three months	1	-	-	-	-	-	-	-	-	1	-
*		-	-	-	-	-	-	-	-	*	-
Don't know/can't remember	*	-	-	-	-	-	-	-	-	-	*
*		-	-	-	-	-	-	-	-	-	*
Never	4025	710	62	44	21	336	374	303	407	413	3589
98%		100%z	100%	100%	98%	99%	100%z	100%	100%	98%	98%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
100%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	34	-	-	-	-	-	-	-	-	2	33
1%DE		-	-	-	-	-	-	-	-	*	1%
Weekly (Net)	70	2	-	-	*	2	-	1	1	7	63
2%BDEJ		*	-	-	2%	1%	-	*	*	2%	2%
Monthly (Net)	75	2	-	-	*	2	-	1	1	8	66
2%BDEJO		*	-	-	2%	1%	-	*	*	2%	2%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 83

A2a1_16. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Classic FM

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
A few times a day	55 1%	9 1%	6 1%	5 1%	11 1%	19 1%	16 2%	3 2%	3 3%	3 1%	36 1%
At least once every day	93 2%	15 2%	17 4%	18 5%z	36 4%z	43 3%	23 3%	2 2%	5 5%	6 2%	61 2%
About two or three times a week	96 2%	9 1%	13 3%	10 3%	24 3%	30 2%	16 2%	4 2%	4 3%	11 4%F	76 2%
At least once a week	68 2%	10 2%	8 2%	6 2%	15 2%	25 1%	15 2%	1 1%	3 3%	4 1%	46 2%
At least once a month	52 1%	20 3%z	7 1%	5 1%	12 1%	15 1%	8 1%	1 1%	2 1%	2 1%	38 1%
At least once every three months	26 1%E	11 2%zD	3 1%	- -	3 *	4 *	3 *	- -	- -	- -	22 1%
Don't know/can't remember	8 *	- -	- -	1 *	1 *	3 *	2 *	- -	* *	1 *	6 *
Never	3704 90%DLNP	567 89%	408 88%	331 88%	739 88%	1578 92%z	801 91%	134 92%	101 86%	269 91%	2762 91%
Total mentions	4101 100%	640 100%	463 100%	377 100%	840 100%	1718 100%	885 100%	145 100%	118 100%	295 100%	3046 100%
Daily (Net)	148 4%R	24 4%	24 5%	23 6%z	47 6%z	63 4%	40 5%	6 4%	9 7%R	9 3%	97 3%
Weekly (Net)	312 8%	43 7%	46 10%	39 10%	85 10%z	118 7%	71 8%	10 7%	15 13%R	24 8%	218 7%
Monthly (Net)	364 9%Q	62 10%	52 11%	45 12%	97 12%z	133 8%	80 9%	11 8%	17 14%	25 9%	256 8%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 83

A2a1_16. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Classic FM

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
	4099	544	57	71	56	289	255	258	286	672	3408
	4101	712	62*	44*	21*	338	374	304	408	422	3656
	2770	435	46	58	50	231	208	200	236	465	2367
	55	10	*	*	-	8	2	5	5	6	49
	1%	1%	1%	1%	-	2%	1%	2%	1%	1%	1%
	93	28	3	4	1	13	14	18	9	7	83
	2%	4%z	5%	9%z	5%	4%	4%	6%zQ	2%	2%	2%
	96	19	2	2	1	16	3	16	3	7	89
	2%	3%	3%	4%	5%	5%zOQ	1%	5%zOQ	1%	2%	2%
	68	13	-	2	-	9	5	8	5	4	61
	2%	2%	-	3%	-	3%	1%	3%	1%	1%	2%
	52	10	-	1	-	3	8	10	-	1	51
	1%	1%	-	3%	-	1%	2%Q	3%zNQ	-	*	1%
	26	2	-	-	1	2	-	2	-	1	25
	1%E	*	-	-	2%J	1%	-	1%	-	*	1%
	8	1	-	-	-	-	1	1	-	2	6
	*	*	-	-	-	-	*	*	-	*	*
	3704	628	56	36	19	287	341	242	386	393	3293
	90%DLNP	88%	91%	81%	88%	85%P	91%NP	80%	95%zNOP	93%	90%
	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	148	38	4	4	1	21	17	24	14	14	132
	4%R	5%z	6%	9%z	5%	6%zQ	4%	8%zOQ	3%	3%	4%
	312	70	5	7	2	46	24	48	22	25	281
	8%	10%	9%	16%z	9%	14%zOQ	6%	16%zOQ	5%	6%	8%
	364	81	5	9	2	49	32	59	22	26	332
	9%Q	11%	9%	19%z	9%	14%zQ	9%	19%zOQ	5%	6%	9%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 84

A2a1_17. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Absolute Radio

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
A few times a day	51 1%BD EJ	3 1%	-	-	-	8 *	7 1%	1 1%	1 1%	4 1%	37 1%
At least once every day	98 2%BCDEJN OPQ	9 1%D	1 *	-	1 *	18 1%	17 2%	-	1 1%	4 2%	80 3%
About two or three times a week	104 3%BCDEJN OPQ	19 3%BCD	-	-	-	16 1%	23 3%	6 4%	5 4%	3 1%	78 3%
At least once a week	61 1%DEJ	5 1%	2 1%	-	2 *	15 1%	8 1%	1 1%	* *	2 1%	52 2%
At least once a month	34 1%	2 *	2 *	-	2 *	8 *	7 1%	1 1%	-	1 *	26 1%
At least once every three months	10 *	-	-	-	-	3 *	2 *	-	1 1%	1 *	8 *
Don't know/can't remember	4 *	-	-	-	-	1 *	1 *	-	-	1 *	3 *
Never	3738 91%	601 94%z	457 99%zA	377 100%zA	834 99%zA	1650 96%z	821 93%	135 93%	110 94%	279 94%	2761 91%
Total mentions	4101 100%	640 100%	463 100%	377 100%	840 100%	1718 100%	885 100%	145 100%	118 100%	295 100%	3046 100%
Daily (Net)	149 4%BCDEJN OPQ	13 2%BCD	1 *	-	1 *	26 1%	24 3%	1 1%	2 2%	8 3%	118 4%
Weekly (Net)	314 8%BCDEJL MNOPQ	37 6%BCD	4 1%	-	4 *	57 3%	54 6%	9 6%	7 6%	14 5%	248 8%
Monthly (Net)	348 8%BCDEJL MNOPQ	39 6%BCD	6 1%	-	6 1%	64 4%	62 7%	10 7%	7 6%	15 5%	273 9%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 84

A2a1_17. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Absolute Radio

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
A few times a day	51	-	-	-	-	-	-	-	-	4	47
	1%BCDEJ	-	-	-	-	-	-	-	-	1%	1%
At least once every day	98	1	-	-	-	1	-	-	1	8	90
	2%BCDEJN OPQ	*	-	-	-	*	-	-	*	2%	2%
About two or three times a week	104	-	-	-	-	-	-	-	-	5	97
	3%BCDEJN OPQ	-	-	-	-	-	-	-	-	1%	3%
At least once a week	61	*	2	-	-	-	*	*	-	6	56
	1%DEJ	*	3%J	-	-	-	*	*	-	1%	2%
At least once a month	34	2	-	-	-	*	2	*	2	1	33
	1%	*	-	-	-	*	*	*	*	*	1%
At least once every three months	10	-	-	-	-	-	-	-	-	1	10
	*	-	-	-	-	-	-	-	-	*	*
Don't know/can't remember	4	-	-	-	-	-	-	-	-	-	4
	*	-	-	-	-	-	-	-	-	-	*
Never	3738	709	59	44	21	337	372	303	405	398	3319
	91%	99%zK	97%	100%z	100%z	100%z	99%z	100%z	99%z	94%	91%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	149	1	-	-	-	1	-	-	1	11	137
	4%BCDEJN OPQ	*	-	-	-	*	-	-	*	3%	4%
Weekly (Net)	314	2	2	-	-	1	*	*	1	22	290
	8%BCDEJL MNO PQ	*	3%J	-	-	*	*	*	*	5%	8%
Monthly (Net)	348	4	2	-	-	1	2	1	3	24	322
	8%BCDEJL MNO PQ	1%	3%J	-	-	*	1%	*	1%	6%	9%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 85

A2a1_18. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Any Capital Radio station

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
A few times a day	62 2%DJ	6 1%	1 *	-	1 *	20 1%	11 1%	3 2%	1 1%	4 1%	50 2%
At least once every day	159 4%BCDEIJ NOPQ	19 3%BCD	* *	- -	* *	34 2%	31 4%I	4 3%	2 2%	4 1%	123 4%
About two or three times a week	153 4%ABCDEJ NOPQ	9 1%	4 1%	- -	4 *	27 2%	30 3%	4 3%	4 3%	7 2%	114 4%
At least once a week	88 2%BCDEJN OPQ	7 1%	1 *	1 *	2 *	22 1%	17 2%	1 1%	4 4%	4 1%	68 2%
At least once a month	43 1%DFJ	4 1%	3 1%	- -	3 *	12 1%	3 *	- -	2 2%F	1 *	38 1%
At least once every three months	11 *	4 1%	- -	- -	- -	3 *	4 *	* -	- -	- -	7 *
Don't know/can't remember	3 *	- -	- -	- -	- -	- -	* *	- -	- -	- -	2 *
Never	3582 87%	591 92%z	454 98%zA	376 100%zA	829 99%zA	1600 93%z	790 89%	133 92%	104 88%	276 93%zFR	2644 87%
Total mentions	4101 100%	640 100%	463 100%	377 100%	840 100%	1718 100%	885 100%	145 100%	118 100%	295 100%	3046 100%
Daily (Net)	221 5%BCDEJN OPQ	25 4%BCD	2 *	- -	2 *	54 3%	42 5%	6 4%	3 3%	8 3%	173 6%
Weekly (Net)	462 11%ABCDEI JKLMNOPQ	41 6%BCD	7 1%	1 *	8 1%	103 6%	88 10%I	12 8%	11 10%	19 6%	355 12%I
Monthly (Net)	504 12%ABCDEI JKLMNOPQ	45 7%BCD	9 2%	1 *	10 1%	115 7%	92 10%I	12 8%	14 12%	19 7%	393 13%I

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 85

A2a1_18. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Any Capital Radio station

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
A few times a day	62 2%DJ	1 *	-	-	-	1 *	-	-	1 *	4 1%	57 2%
At least once every day	159 4%BCDEJ NOPQ	* *	- -	- -	- -	* *	- -	* *	- -	16 4%	143 4%
About two or three times a week	153 4%ABCDEJ NOPQ	4 1%	- -	* *	- -	1 *	3 1%	3 1%	1 *	14 3%	139 4%
At least once a week	88 2%BCDEJN OPQ	1 *	- -	1 1%	- -	1 *	- -	- -	1 *	10 2%	78 2%
At least once a month	43 1%DFJ	1 *	- -	1 3%J	- -	1 *	- -	1 *	- -	4 1%	39 1%
At least once every three months	11 *	- -	- -	- -	- -	- -	- -	- -	- -	1 *	10 *
Don't know/can't remember	3 *	- -	- -	- -	- -	- -	- -	- -	- -	1 *	2 *
Never	3582 87%	704 99%zL	62 100%z	42 95%	21 100%z	333 98%z	372 99%z	300 99%z	404 99%z	373 88%	3188 87%
Total mentions	4101 100%	712 100%	62 100%	44 100%	21 100%	338 100%	374 100%	304 100%	408 100%	422 100%	3656 100%
Daily (Net)	221 5%BCDEJN OPQ	2 *	- -	- -	- -	2 1%	- -	* *	1 *	20 5%	200 5%
Weekly (Net)	462 11%ABCDEI JKLMNOPQ	7 1%	- -	1 2%	- -	4 1%	3 1%	3 1%	4 1%	44 10%	417 11%
Monthly (Net)	504 12%ABCDEI JKLMNOPQ	8 1%	- -	2 5%J	- -	5 2%	3 1%	4 1%	4 1%	47 11%	456 12%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 86

A2a1_19. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Any Heart Radio station

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
A few times a day	90 2%ACDEJO	5 1%	5 1%	- -	5 1%	24 1%	16 2%	2 2%	2 2%	2 1%	71 2%
At least once every day	193 5%BCDEIJ NOPQ	33 5%CD	11 2%	3 1%	15 2%	58 3%	33 4%	6 4%	3 2%	5 2%	150 5%I
About two or three times a week	199 5%BCDEJN OPQ	33 5%BCD	4 1%	- -	4 *	55 3%	53 6%G	2 1%	7 6%	12 4%	138 5%
At least once a week	127 3%BDEJOP	22 4%BD	1 *	6 1%	7 1%	30 2%	26 3%	6 4%	3 2%	10 3%	95 3%
At least once a month	49 1%DEJ	13 2%CD	2 *	- -	2 *	12 1%	5 1%	1 *	1 1%	1 *	41 1%
At least once every three months	19 *	3 1%	4 1%	- -	4 *	7 *	3 *	1 1%	- -	1 *	15 1%
Don't know/can't remember	3 *	3 *z	1 *	- -	1 *	1 *	2 *	- -	- -	- -	1 *
Never	3420 83%	528 82%	436 94%zA	368 98%zAD	804 96%zA	1531 89%z	747 84%	127 88%	102 87%	262 89%zFR	2534 83%
Total mentions	4101 100%	640 100%	463 100%	377 100%	840 100%	1718 100%	885 100%	145 100%	118 100%	295 100%	3046 100%
Daily (Net)	284 7%BCDEIJ NOPQ	38 6%CD	16 3%	3 1%	19 2%C	81 5%	49 6%I	8 6%	5 4%	8 3%	221 7%I
Weekly (Net)	610 15%BCDEI JKMNOPQ	93 15%BCD	21 4%	9 2%	30 4%	166 10%	128 14%I	16 11%	14 12%	30 10%	455 15%
Monthly (Net)	659 16%BCDEI JKMNOPQ	106 17%BCD	23 5%	9 2%	32 4%	178 10%	133 15%I	16 11%	16 13%	31 11%	495 16%I

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 86

A2a1_19. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Any Heart Radio station

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
A few times a day	90	5	-	-	-	5	-	2	2	7	82
	2%ACDEJO	1%	-	-	-	1%	-	1%	1%	2%	2%
At least once every day	193	11	-	3	-	5	7	3	8	14	179
	5%BCDEIJNOPQ	2%	-	8%JK	-	1%	2%	1%	2%	3%	5%
About two or three times a week	199	3	*	1	-	2	1	2	1	14	184
	5%BCDEIJNOPQ	*	1%	1%	-	*	*	1%	*	3%	5%
At least once a week	127	6	-	1	-	3	3	1	6	5	122
	3%BDEJOP	1%	-	1%	-	1%	1%	*	1%	1%	3%
At least once a month	49	2	-	-	-	2	-	2	-	5	44
	1%DEJ	*	-	-	-	1%	-	1%	-	1%	1%
At least once every three months	19	4	-	-	-	4	-	2	1	2	17
	*	1%	-	-	-	1%	-	1%	*	*	*
Don't know/can't remember	3	1	-	-	-	1	-	-	1	-	3
	*	*	-	-	-	*	-	-	*	-	*
Never	3420	681	61	40	21	318	363	292	390	375	3024
	83%	96%zL	99%zL	90%	100%zL	94%z	97%z	96%z	95%z	89%	83%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	284	16	-	3	-	9	7	6	10	21	261
	7%BCDEIJNOPQ	2%	-	8%JK	-	3%	2%	2%	3%	5%	7%
Weekly (Net)	610	25	*	5	-	14	11	8	17	40	567
	15%BCDEIJKMNOPQ	3%	1%	10%JKM	-	4%	3%	3%	4%	9%	16%
Monthly (Net)	659	27	*	5	-	16	11	10	17	45	611
	16%BCDEIJKMNOPQ	4%	1%	10%JKM	-	5%	3%	3%	4%	11%	17%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 87

A2a1_20. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Any Smooth Radio station

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
A few times a day	57 1%R	15 2%	6 1%	3 1%	9 1%	20 1%	17 2%	2 1%	2 1%	4 1%	33 1%
At least once every day	93 2%	23 4%	10 2%	5 1%	15 2%	35 2%	14 2%	3 2%	1 1%	4 1%	70 2%
About two or three times a week	94 2%	37 6%zBD	8 2%	10 3%	17 2%	41 2%	26 3%	2 1%	5 4%	9 3%	67 2%
At least once a week	64 2%DE	9 1%	4 1%	1 *	5 1%	14 1%	13 2%	2 1%	4 4%	3 1%	49 2%
At least once a month	40 1%	11 2%	5 1%	3 1%	8 1%	15 1%	11 1%	3 2%	2 2%	1 *	29 1%
At least once every three months	7 *	2 *	-	-	-	1 *	2 *	1 *	*	1 *	3 *
Don't know/can't remember	2 *	-	-	-	-	-	-	-	-	-	1 *
Never	3745 91%A	544 85%	430 93%A	356 94%A	786 94%zA	1593 93%z	802 91%	132 91%	104 88%	273 92%	2796 92%
Total mentions	4101 100%	640 100%	463 100%	377 100%	840 100%	1718 100%	885 100%	145 100%	118 100%	295 100%	3046 100%
Daily (Net)	149 4%	38 6%zCD	16 3%	8 2%	24 3%	55 3%	31 4%	5 3%	2 2%	8 3%	102 3%
Weekly (Net)	307 7%DMO	83 13%zBCD	28 6%	18 5%	46 6%	110 6%	70 8%	9 6%	11 9%	20 7%	218 7%
Monthly (Net)	347 8%EM	94 15%zBCD	33 7%	21 6%	54 6%	124 7%	81 9%	12 8%	13 11%	22 7%	247 8%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 87

A2a1_20. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Any Smooth Radio station

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
A few times a day	57 1%R	9 1%	-	-	-	6 2%	3 1%	1 *	7 2%	5 1%	51 1%
At least once every day	93 2%	12 2%	1	2	-	7 2%	5 1%	10 3%	3 1%	8 2%	83 2%
About two or three times a week	94 2%	17 2%	-	1	-	13 4%	4 1%	5 2%	11 3%	7 2%	87 2%
At least once a week	64 2%DE	5 1%	-	*	-	5 1%	* *	3 1%	1 *	2 *	60 2%
At least once a month	40 1%	7 1%	-	1	-	1 *	6 2%	1 *	6 1%	1 *	39 1%
At least once every three months	7 *	-	-	-	-	-	-	-	-	1 *	6 *
Don't know/can't remember	2 *	-	-	-	-	-	-	-	-	1 *	1 *
Never	3745 91%A	662 93%	61 98%	41 92%	21 100%z	307 91%	355 95%z	283 93%	379 93%	397 94%	3328 91%
Total mentions	4101 100%	712 100%	62 100%	44 100%	21 100%	338 100%	374 100%	304 100%	408 100%	422 100%	3656 100%
Daily (Net)	149 4%	21 3%	1 2%	2 4%	-	12 4%	9 2%	11 4%	10 2%	13 3%	135 4%
Weekly (Net)	307 7%DMO	43 6%	1 2%	3 6%	-	30 9%O	13 3%	20 6%	23 6%	22 5%	282 8%
Monthly (Net)	347 8%EM	50 7%	1 2%	3 8%	-	31 9%	19 5%	21 7%	29 7%	24 6%	321 9%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 88

A2a1_21. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Kiss

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
A few times a day	80 2%ABCDEJ NOPQ	- -	- -	- -	- -	21 1%	20 2%	2 2%	2 1%	6 2%	56 2%
At least once every day	131 3%ABCDEJ NOPQ	6 1%	1 *	- -	1 *	29 2%	28 3%	5 3%	5 5%	8 3%	100 3%
About two or three times a week	158 4%ABCDEJ NOPQ	12 2%D	2 *	2 *	3 *	42 2%	29 3%	5 3%	4 3%	5 2%	121 4%
At least once a week	100 2%BCDEJN OPQ	11 2%CD	2 *	- -	2 *	21 1%	21 2%I	7 5%HI	- -	2 1%	72 2%
At least once a month	51 1%D	5 1%	3 1%	- -	3 *	14 1%	10 1%	2 2%	2 1%	2 1%	39 1%
At least once every three months	12 *	- -	- -	- -	- -	4 *	3 *	1 1%	- -	- -	9 *
Don't know/can't remember	5 *	- -	- -	- -	- -	2 *	1 *	- -	* *	- -	2 *
Never	3565 87%	607 95%z	455 98%zA	375 100%zA	830 99%zA	1586 92%z	773 87%	123 85%	105 89%	272 92%zFGR	2647 87%
Total mentions	4101 100%	640 100%	463 100%	377 100%	840 100%	1718 100%	885 100%	145 100%	118 100%	295 100%	3046 100%
Daily (Net)	211 5%ABCDEJ NOPQ	6 1%	1 *	- -	1 *	49 3%	48 5%	7 5%	7 6%	14 5%	156 5%
Weekly (Net)	469 11%ABCDEI JKLMNOPQ	29 5%BCD	5 1%	2 *	7 1%	112 6%	99 11%I	19 13%	11 9%	21 7%	349 11%
Monthly (Net)	520 13%ABCDEI JKLMNOPQ	33 5%BCD	8 2%	2 *	10 1%	126 7%	109 12%I	21 14%I	12 10%	23 8%	388 13%I

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 88

A2a1_21. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Kiss

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
A few times a day	80	-	-	-	-	-	-	-	-	11	69
	2%ABCDEJ NOPQ	-	-	-	-	-	-	-	-	3%	2%
At least once every day	131	1	-	-	-	1	-	-	1	14	117
	3%ABCDEJ NOPQ	*	-	-	-	*	-	-	*	3%	3%
About two or three times a week	158	3	-	-	-	3	-	3	-	14	142
	4%ABCDEJ NOPQ	*	-	-	-	1%	-	1%	-	3%	4%
At least once a week	100	2	-	-	-	-	2	-	2	8	91
	2%BCDEJN OPQ	*	-	-	-	-	*	-	*	2%	3%
At least once a month	51	3	-	-	-	1	3	3	1	5	46
	1%D	*	-	-	-	*	1%	1%	*	1%	1%
At least once every three months	12	-	-	-	-	-	-	-	-	2	9
	*	-	-	-	-	-	-	-	-	1%	*
Don't know/can't remember	5	-	-	-	-	-	-	-	-	-	5
	*	-	-	-	-	-	-	-	-	-	*
Never	3565	702	62	44	21	333	370	298	404	368	3175
	87%	99%z	100%z	100%z	100%z	98%z	99%z	98%z	99%z	87%	87%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	211	1	-	-	-	1	-	-	1	24	187
	5%ABCDEJ NOPQ	*	-	-	-	*	-	-	*	6%	5%
Weekly (Net)	469	7	-	-	-	5	2	3	3	47	421
	11%ABCDEI JKLMNOPQ	1%	-	-	-	1%	*	1%	1%	11%	12%
Monthly (Net)	520	10	-	-	-	5	4	6	4	52	467
	13%ABCDEI JKLMNOPQ	1%	-	-	-	2%	1%	2%	1%	12%	13%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 89

A2a1_22. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Magic

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
A few times a day	51 1%	5 1%	6 1%	1 *	7 1%	17 1%	12 1%	2 2%	1 1%	2 1%	34 1%
At least once every day	100 2% CDEJOQ	13 2%	5 1%	1 *	6 1%	28 2%	21 2%	2 1%	3 2%	5 2%	71 2%
About two or three times a week	134 3% CDEJ	23 4% D	8 2%	4 1%	12 1%	40 2%	32 4% I	10 7% zIR	6 5% I	4 1%	93 3%
At least once a week	88 2% BCDEJOQ	14 2% BD	2 *	1 *	3 *	23 1%	18 2%	2 1%	2 2%	6 2%	66 2%
At least once a month	51 1%	5 1%	4 1%	2 1%	6 1%	19 1%	14 2%	3 2%	1 1%	6 2%	38 1%
At least once every three months	13 *	2 *	2 *	- -	2 *	5 *	1 *	- -	- -	- -	11 *
Don't know/can't remember	6 * R	2 *	- -	- -	- -	2 *	4 * R	- -	- -	- -	2 *
Never	3658 89%	577 90%	437 94% z	367 97% zA	803 96% zA	1585 92% z	783 88%	126 87%	105 89%	272 92% F	2731 90%
Total mentions	4101 100%	640 100%	463 100%	377 100%	840 100%	1718 100%	885 100%	145 100%	118 100%	295 100%	3046 100%
Daily (Net)	151 4% CDEJOQ	18 3%	11 2%	2 1%	13 2%	45 3%	33 4%	4 3%	3 3%	8 3%	105 3%
Weekly (Net)	373 9% BCDEJLMOPQ	55 9% BCD	21 4%	8 2%	29 3%	107 6%	83 9% I	16 11%	12 10%	17 6%	265 9%
Monthly (Net)	424 10% BCDEJKLMOPQ	59 9% CD	25 5%	10 3%	35 4%	126 7%	97 11%	19 13%	13 11%	23 8%	302 10%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 89

A2a1_22. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Magic

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
A few times a day	51 1%	6 1%	1 1%	-	-	6 2%O	-	2 1%	4 1%	7 2%	44 1%
At least once every day	100 2%CDEJOQ	6 1%	-	-	-	5 1%	1 *	4 1%	2 *	11 2%	89 2%
About two or three times a week	134 3%CDEJ	12 2%	-	-	-	8 2%	4 1%	5 2%	7 2%	8 2%	121 3%
At least once a week	88 2%BCDEJO Q	3 *	-	-	-	2 1%	1 *	2 1%	1 *	5 1%	83 2%
At least once a month	51 1%	5 1%	-	1 2%	-	3 1%	3 1%	5 2%Q	-	2 *	49 1%
At least once every three months	13 *	2 *	-	-	-	-	2 *	2 1%	-	1 *	12 *
Don't know/can't remember	6 *R	-	-	-	-	-	-	-	-	-	6 *
Never	3658 89%	677 95%z	61 99%z	44 98%z	21 100%z	314 93%	363 97%zNP	283 93%	394 97%zN	388 92%	3252 89%
Total mentions	4101 100%	712 100%	62 100%	44 100%	21 100%	338 100%	374 100%	304 100%	408 100%	422 100%	3656 100%
Daily (Net)	151 4%CDEJOQ	12 2%	1 1%	-	-	11 3%O	1 *	6 2%O	6 1%	18 4%	134 4%
Weekly (Net)	373 9%BCDEJL MOPQ	28 4%	1 1%	-	-	21 6%OQ	7 2%	14 4%O	14 3%	31 7%	337 9%
Monthly (Net)	424 10%BCDEJK LMOPQ	33 5%	1 1%	1 2%	-	24 7%OQ	9 2%	19 6%O	14 3%	33 8%	386 11%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 90

A2a1_23. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Other local Radio station (e.g. a local station that has advertising)

Base = All Respondents

	Total (Z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
A few times a day	68 2%R	15 2%	11 2%	6 2%	17 2%	34 2%	25 3%zR	5 3%	7 6%zR	7 3%	40 1%
At least once every day	144 4%	26 4%	21 5%	7 2%	28 3%	58 3%	35 4%	1 1%	5 5%	11 4%	107 4%
About two or three times a week	118 3%DJ	20 3%	7 1%	5 1%	12 1%	40 2%	26 3%	5 3%	2 1%	7 2%	91 3%
At least once a week	65 2%	7 1%	5 1%	5 1%	10 1%	26 2%	13 1%	4 3%	1 1%	3 1%	48 2%
At least once a month	32 1%	7 1%	7 1%	-	7 1%	12 1%	11 1%	3 2%	-	2 1%	20 1%
At least once every three months	5 *R	1 *	1 *	-	1 *	1 *	4 *R	1 *	-	1 *	2 *
Don't know/can't remember	5 *	1 *	* *	2 1%	3 *	3 *	1 *	-	-	-	5 *
Never	3664 89%F	562 88%	411 89%	352 93%zA	762 91%	1543 90%	770 87%	126 87%	103 87%	264 89%	2735 90%F
Total mentions	4101 100%	640 100%	463 100%	377 100%	840 100%	1718 100%	885 100%	145 100%	118 100%	295 100%	3046 100%
Daily (Net)	212 5%	41 6%	32 7%	13 3%	45 5%	93 5%	60 7%zR	6 4%	12 10%zR	19 6%	147 5%
Weekly (Net)	395 10%CIO	68 11%	44 9%	23 6%	66 8%	159 9%	100 11%	16 11%	15 13%	29 10%	285 9%
Monthly (Net)	427 10%CIO	75 12%C	50 11%C	23 6%	73 9%C	171 10%	111 13%z	19 13%	15 13%	31 10%	305 10%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 90

A2a1_23. How often in the past 3 months have you listened to these radio stations?

Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Other local Radio station (e.g. a local station that has advertising)

Base = All Respondents

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
A few times a day	68 2%R	14 2%	2 4%	* *	1 4%	6 2%	8 2%	5 2%	8 2%	4 1%	63 2%
At least once every day	144 4%	20 3%	6 9%zJ	2 4%	1 4%	13 4%	6 2%	11 4%	8 2%	7 2%	136 4%
About two or three times a week	118 3%DJ	10 1%	1 1%	- -	1 6%JL	6 2%	4 1%	3 1%	7 2%	5 1%	113 3%
At least once a week	65 2%	7 1%	1 2%	1 3%	1 3%	5 1%	2 1%	2 1%	5 1%	4 1%	61 2%
At least once a month	32 1%	6 1%	1 2%	- -	- -	5 2%	1 *	1 *	5 1%	* *	31 1%
At least once every three months	5 *R	1 *	- -	- -	- -	- -	1 *	1 *	- -	* *	5 *
Don't know/can't remember	5 *	3 *	- -	- -	- -	2 1%z	* *	* *	2 1%	- -	5 *
Never	3664 89%F	653 92%KM	51 82%	41 93%	18 83%	301 89%	352 94%z	280 92%	372 91%	401 95%	3241 89%
Total mentions	4101 100%	712 100%	62 100%	44 100%	21 100%	338 100%	374 100%	304 100%	408 100%	422 100%	3656 100%
Daily (Net)	212 5%	33 5%	8 13%zJ	2 4%	2 8%	19 6%	14 4%	17 5%	17 4%	11 3%	199 5%
Weekly (Net)	395 10%CIO	50 7%	10 16%J	3 7%	4 17%J	29 9%	20 5%	21 7%	28 7%	20 5%	373 10%
Monthly (Net)	427 10%CIO	55 8%	11 18%J	3 7%	4 17%J	35 10%	21 6%	22 7%	34 8%	20 5%	404 11%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 91
A3. Which, if any, of these TV catch-up, on-demand or video streaming services have you used in the past 3 months? Please select all that apply.
Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
BBC iPlayer	1570	271	126	43	169	402	294	44	42	80	1205
	38%BCDEF IJKMNOPQ	42%BCD	27%CD	11%	20%C	23%	33%I	31%	36%	27%	40%zFI
BBC Three (now available only online)	141	6	3	2	5	21	35	4	5	9	103
	3%ABCDEJ NOPQ	1%	1%	1%	1%	1%	4%	2%	5%	3%	3%
BBC iPlayer Kids	154	12	6	-	6	32	26	6	6	7	121
	4%ABCDEJ NOQ	2%C	1%	-	1%	2%	3%	4%	5%	2%	4%
ITV Hub or ITV Hub+ [formerly ITV player]	756	130	61	20	81	209	157	27	27	53	567
	18%BCDEJ KNOQ	20%BCD	13%CD	5%	10%C	12%	18%	19%	23%	18%	19%
STV Player	39	8	4	1	5	17	14	3	2	3	23
	1%J	1%	1%	*	1%	1%	2%	2%	2%	1%	1%
S4C Clic	38	6	1	-	1	5	13	4	4	5	24
	1%DEJ	1%	*	-	*	*	1%	3%R	3%zR	2%	1%
All 4 (formerly 4OD)	595	69	32	9	40	139	140	23	18	36	430
	15%ABCDE JKLMNOPQ	11%CD	7%CD	2%	5%C	8%	16%	16%	15%	12%	14%
My5 (formerly Demand 5)	319	51	22	1	24	84	78	13	14	29	227
	8%BCDEJK NOQ	8%CD	5%CD	*	3%C	5%	9%	9%	12%	10%	7%
Netflix	1221	115	39	9	48	284	231	28	35	45	947
	30%ABCDE FGIJKLMNOP OPQ	18%BCD	9%CD	2%	6%C	17%	26%I	19%	30%I	15%	31%zFGI
Amazon Prime/Amazon Video	680	56	23	3	26	133	128	21	18	32	528
	17%ABCDEI JKLMNOPQ	9%CD	5%CD	1%	3%C	8%	14%	14%	15%	11%	17%I
Now TV	333	29	11	1	11	68	73	12	11	13	245
	8%ABCDEI JMNOPQ	4%CD	2%C	*	1%C	4%	8%I	8%	9%	5%	8%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

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Table 91
A3. Which, if any, of these TV catch-up, on-demand or video streaming services have you used in the past 3 months? Please select all that apply.
Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Sky On Demand (Sky Go)	585 14%BCDEF JKNOPQ	78 12%CD	37 8%CD	10 3%	46 6%C	161 9%	102 12%	18 13%	18 15%	30 10%	460 15%zFI
UKTV Play	168 4%BCDERJ NOPQ	35 5%BCD	9 2%	1 *	10 1%C	39 2%	46 5%	9 6%	10 8%zIR	10 3%	107 4%
Disney Life	112 3%ABCDEJ NOPQ	4 1%	* *	1 *	1 *	14 1%	29 3%	6 4%	4 3%	7 2%	79 3%
Virgin TV Catch-up/ Virgin Media Anywhere	283 7%CDEJNQ	55 9%BCD	21 4%	11 3%	32 4%	70 4%	60 7%	10 7%	8 7%	20 7%	198 6%
Hayu	46 1%ADERJ	1 *	1 *	- -	1 *	5 *	18 2%zR	2 1%	2 2%	3 1%	27 1%
A BBC YouTube Channel	208 5%ABCDEJ NOPQ	12 2%C	7 1%	- -	7 1%	42 2%	50 6%	13 9%zR	9 8%	13 4%	148 5%
Other YouTube Channel	346 8%ABCDER JLNOPQ	31 5%CD	12 3%CD	1 *	13 2%C	78 5%	96 11%zR	18 13%	13 11%	25 9%	234 8%
Other streaming service	26 1%	1 *	2 1%	2 *	4 1%	11 1%	3 *	- -	2 2%FI	- -	23 1%
None of these	1471 36%R	242 38%	283 61%zA	311 83%zABD	594 71%zAB	958 56%z	392 44%zR	66 46%zR	48 40%	166 56%zFGHR	1031 34%
Total mentions	9093 222%	1212 189%	701 151%	425 113%	1125 134%	2772 161%	1984 224%	327 226%	294 249%	587 199%	6728 221%
BBC iPlayer (including BBC 3) (Net)	1630 40%BCDEF IJKMNOPQ	278 43%BCD	126 27%CD	43 11%	169 20%C	416 24%	308 35%I	48 33%	45 38%	87 29%	1248 41%zFI
BBC (Net)	1697 41%BCDEF IJKMNOPQ	284 44%BCD	129 28%CD	43 11%	172 21%C	435 25%	325 37%I	54 37%	46 39%	91 31%	1294 42%FI

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

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Table 91
A3. Which, if any, of these TV catch-up, on-demand or video streaming services have you used in the past 3 months? Please select all that apply.
Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
BBC iPlayer	1570	141	9	15	4	78	63	93	48	111	1446
	38%BCDEF IJKMNOPQ	20%	14%	34%JK	21%	23%Q	17%Q	31%NOQ	12%	26%	40%
BBC Three (now available only online)	141	3	1	1	*	1	2	1	2	16	123
	3%ABCDEJ NOPQ	*	1%	2%	2%	*	1%	*	*	4%	3%
BBC iPlayer Kids	154	5	-	-	1	1	4	5	*	28	125
	4%ABCDEJ NOQ	1%	-	-	2%	*	1%	2%	*	7%	3%
ITV Hub or ITV Hub+ [formerly ITV player]	756	72	*	6	3	29	42	52	20	45	707
	18%BCDEJ KNOQ	10%K	1%	14%K	13%K	9%Q	11%Q	17%NOQ	5%	11%	19%
STV Player	39	-	5	-	-	-	-	-	-	2	38
	1%J	-	8%J	-	-	-	-	-	-	*	1%
S4C Clic	38	-	-	1	-	-	-	-	-	2	36
	1%DEJ	-	-	3%J	-	-	-	-	-	*	1%
All 4 (formerly 4OD)	595	37	1	2	-	17	20	27	10	46	545
	15%ABCDEJ KLMNOPQ	5%	2%	5%	-	5%Q	5%Q	9%NOQ	2%	11%	15%
My5 (formerly Demand 5)	319	22	-	1	*	11	11	16	6	20	295
	8%BCDEJK NOQ	3%	-	3%	2%	3%Q	3%	5%Q	1%	5%	8%
Netflix	1221	44	1	2	1	29	14	29	15	100	1117
	30%ABCDEF GJKLMNOP Q	6%	1%	5%	7%	9%OQ	4%	9%OQ	4%	24%	31%
Amazon Prime/Amazon Video	680	23	1	1	*	15	8	19	4	51	620
	17%ABCDEI JKLMNOPQ	3%	2%	2%	2%	5%Q	2%	6%OQ	1%	12%	17%
Now TV	333	10	*	1	-	3	7	8	3	19	313
	8%ABCDEI JMNOPQ	1%	1%	1%	-	1%	2%	3%	1%	5%	9%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

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Table 91
A3. Which, if any, of these TV catch-up, on-demand or video streaming services have you used in the past 3 months? Please select all that apply.
Base = All respondents

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Sky On Demand (Sky Go)	585 14%BCDEFJ KNOPQ	38 5%	2 4%	5 11%	2 9%	17 5%Q	20 5%Q	28 9%NOQ	10 2%	50 12%	532 15%
UKTV Play	168 4%BCDEJ NOPQ	7 1%	1 2%	1 2%	* 2%	3 1%	4 1%	3 1%	4 1%	14 3%	153 4%
Disney Life	112 3%ABCDEFJ NOPQ	1 *	- -	- -	* 1%J	1 *	- -	- -	1 *	14 3%	96 3%
Virgin TV Catch-up/ Virgin Media Anywhere	283 7%CDEJNQ	28 4%	- -	2 5%	2 7%K	9 3%	19 5%	17 6%N	11 3%	26 6%	256 7%
Hayu	46 1%ADERJ	- -	1 1%J	- -	- -	- -	- -	- -	- -	7 2%	40 1%
A BBC YouTube Channel	208 5%ABCDEFJ NOPQ	3 *	1 1%	1 3%J	1 5%J	1 *	2 1%	3 1%	* *	31 7%	176 5%
Other YouTube Channel	346 8%ABCDEFJ NOPQ	10 1%	2 3%	1 1%	1 4%	5 1%	5 1%	6 2%	4 1%	40 9%	305 8%
Other streaming service	26 1%	4 1%	- -	- -	- -	- -	4 1%	1 *	4 1%	4 1%	22 1%
None of these	1471 36%R	505 71%zL	48 78%zL	26 58%z	15 70%z	232 69%zP	273 73%zP	172 56%z	334 82%zNOP	197 47%	1266 35%
Total mentions	9093 222%	954 134%	73 119%	67 150%	32 148%	453 134%	500 134%	478 157%	475 116%	825 195%	8210 225%
BBC iPlayer (including BBC 3) (Net)	1630 40%BCDEF IJKMNOPQ	141 20%	9 14%	15 34%JK	4 21%	78 23%Q	63 17%Q	93 31%NOQ	48 12%	127 30%	1489 41%
BBC (Net)	1697 41%BCDEF IJKMNOPQ	143 20%	10 16%	15 34%JK	4 21%	78 23%Q	65 17%Q	95 31%NOQ	48 12%	139 33%	1544 42%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

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Table 92

A3a. How often in the past 3 months have you watched programmes using these services?

Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months

	Unweighted Base	Weighted Base	Effective Base	A few times a day	At least once every day	About two or three times a week	At least once a week	At least once a month	At least once every three months	Don't know/ can't remember	Total mentions	Daily (Net)	Weekly (Net)	Monthly (Net)
Summary Table														
BBC iPlayer	1748	1570	1185	85 5%	210 13%	404 26%	508 32%	288 18%	65 4%	9 1%	1570 100%	296 19%	1208 77%	1497 95%
BBC Three (now available only online)	183	141	134	15 10%	33 24%	31 22%	24 17%	31 22%	6 4%	1 *	141 100%	48 34%	103 73%	134 95%
BBC iPlayer Kids	180	154	129	22 14%	44 29%	39 26%	33 21%	11 7%	5 3%	* *	154 100%	66 43%	138 89%	148 96%
ITV Hub or ITV Hub+ [formerly ITV player]	854	756	572	41 5%	61 8%	194 26%	267 35%	148 20%	39 5%	6 1%	756 100%	102 14%	563 75%	711 94%
STV Player	56	39	45	2 6%	6 14%	11 28%	8 20%	11 27%	1 3%	* 1%	39 100%	8 21%	27 68%	38 96%
S4C Clic	44	38	31	9 23%	11 30%	8 22%	6 16%	3 8%	1 2%	- -	38 100%	20 53%	34 91%	37 98%
All 4 (formerly 4OD)	707	595	497	31 5%	44 7%	105 18%	200 34%	154 26%	52 9%	8 1%	595 100%	75 13%	380 64%	535 90%
My5 (formerly Demand 5)	380	319	268	16 5%	23 7%	56 18%	101 32%	94 30%	26 8%	2 1%	319 100%	39 12%	196 61%	290 91%
Netflix	1367	1221	917	191 16%	333 27%	388 32%	199 16%	89 7%	19 2%	3 *	1221 100%	524 43%	1110 91%	1199 98%
Amazon Prime/Amazon Video	789	680	557	81 12%	125 18%	197 29%	168 25%	85 12%	19 3%	6 1%	680 100%	206 30%	571 84%	656 96%
Now TV	376	333	256	50 15%	68 20%	85 26%	77 23%	32 10%	17 5%	3 1%	333 100%	118 36%	281 84%	313 94%
Sky On Demand (Sky Go)	650	585	452	69 12%	112 19%	167 28%	152 26%	61 10%	19 3%	6 1%	585 100%	182 31%	500 85%	561 96%
UKTV Play	185	168	128	17 10%	23 14%	34 20%	56 33%	28 17%	9 5%	1 *	168 100%	40 24%	130 77%	158 94%
Disney Life	127	112	96	23 21%	38 34%	23 20%	14 12%	9 8%	3 3%	2 2%	112 100%	61 55%	98 87%	107 96%
Virgin TV Catch-up/ Virgin Media Anywhere	289	283	198	25 9%	67 24%	88 31%	64 23%	23 8%	11 4%	5 2%	283 100%	93 33%	245 86%	267 94%
Hayu	59	46	45	7 16%	19 42%	3 7%	7 16%	5 11%	4 9%	- -	46 100%	27 58%	37 80%	42 91%
A BBC YouTube Channel	257	208	184	23 11%	40 19%	53 26%	53 25%	29 14%	7 3%	4 2%	208 100%	63 30%	169 81%	197 95%
Other YouTube Channel	427	346	283	80 23%	86 25%	79 23%	60 17%	26 8%	14 4%	1 *	346 100%	166 48%	304 88%	331 96%

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Table 93

A3a_1. How often in the past 3 months have you watched programmes using these services? - BBC iPlayer

Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	1748	256	151	41	192	476	363	59	49	102	1304
WeightedBase	1570	271	126*	43**	169	402	294	44*	42*	80*	1205
EffectiveBase	1185	165	97	29	126	330	257	47	33	68	888
A few times a day	85 5%	14 5%	3 2%	2 4%	5 3%	19 5%	22 8%	4 9%	3 8%	7 9%	58 5%
At least once every day	210 13%	27 10%	12 9%	4 10%	16 9%	45 11%	36 12%	5 11%	5 11%	8 11%	160 13%
About two or three times a week	404 26%	64 24%	40 32%	15 36%	56 33%	120 30% z	73 25%	13 29%	12 30%	19 23%	313 26%
At least once a week	508 32%	97 36%	38 30%	11 25%	49 29%	121 30%	100 34%	16 36%	15 36%	27 33%	393 33%
At least once a month	288 18%	60 22%	23 18%	9 22%	33 19%	74 18%	48 16%	7 16%	6 14%	14 18%	226 19%
At least once every three months	65 4%	6 2%	9 7%	1 3%	10 6%	20 5%	13 4%	- -	1 1%	4 5%	50 4%
Don't know/can't remember	9 1%	2 1%	1 1%	* 1%	1 1%	4 1%	2 1%	- -	- -	1 1%	5 *
Total mentions	1570 100%	271 100%	126 100%	43 100%	169 100%	402 100%	294 100%	44 100%	42 100%	80 100%	1205 100%
Daily (Net)	296 19% D	41 15%	15 12%	6 14%	21 12%	64 16%	58 20%	9 19%	8 19%	16 20%	218 18%
Weekly (Net)	1208 77%	202 74%	94 74%	32 74%	126 74%	305 76%	231 79%	37 84%	36 85%	61 76%	924 77%
Monthly (Net)	1497 95%	262 97%	117 92%	42 96%	158 93%	379 94%	279 95%	44 100%	41 99%	75 94%	1150 95%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 93

A3a_1. How often in the past 3 months have you watched programmes using these services? - BBC iPlayer

Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	1748	135	14	27	16	79	56	94	41	230	1506
WeightedBase	1570	141*	9**	15**	4**	78*	63*	93*	48*	111	1446
EffectiveBase	1185	96	10	19	12	58	39	65	31	160	1053
A few times a day	85 5%	5 3%	-	-	*	1 1%	4 6%	5 5%N	-	9 8%	75 5%
At least once every day	210 13%	14 10%	1 7%	1 4%	1 25%	7 9%	6 10%	7 8%	6 13%	23 21%	186 13%
About two or three times a week	404 26%	49 35%z	2 26%	3 19%	1 33%	24 30%	25 40%z	31 33%	18 38%	33 30%	369 26%
At least once a week	508 32%	39 28%	2 28%	7 45%	* 10%	25 32%	15 23%	28 30%	11 24%	27 24%	476 33%
At least once a month	288 18%	27 19%	2 21%	3 21%	1 20%	16 21%	10 16%	17 19%	9 19%	14 12%	272 19%
At least once every three months	65 4%	7 5%	1 13%	2 11%	* 11%	5 6%	2 3%	4 4%	3 6%	5 5%	59 4%
Don't know/can't remember	9 1%	1 *	* 5%	-	-	-	1 1%	1 1%	-	-	9 1%
Total mentions	1570 100%	141 100%	9 100%	15 100%	4 100%	78 100%	63 100%	93 100%	48 100%	111 100%	1446 100%
Daily (Net)	296 19%D	18 13%	1 7%	1 4%	1 27%	8 11%	10 16%	12 13%	6 13%	32 29%	261 18%
Weekly (Net)	1208 77%	107 76%	5 61%	10 68%	3 69%	56 73%	50 80%	71 77%	36 74%	92 83%	1107 77%
Monthly (Net)	1497 95%	134 95%	7 82%	13 89%	4 89%	73 94%	61 96%	89 95%	45 94%	105 95%	1379 95%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

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Table 94

A3a_2. How often in the past 3 months have you watched programmes using these services? - BBC Three (now available only online)

Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	183	9	4	3	7	30	53	5	7	11	125
WeightedBase	141	6**	3**	2**	5**	21**	35*	4**	5**	9**	103*
EffectiveBase	134	6	2	3	5	20	41	4	5	10	92
A few times a day	15	-	-	-	-	1	3	-	1	1	11
	10%	-	-	-	-	5%	9%	-	16%	10%	10%
At least once every day	33	-	-	1	1	4	7	-	1	2	26
	24%	-	-	30%	13%	20%	20%	-	15%	23%	25%
About two or three times a week	31	-	*	-	*	4	6	1	-	2	25
	22%	-	3%	-	2%	20%	16%	31%	-	25%	25%
At least once a week	24	2	*	1	2	5	12	1	3	1	13
	17%R	39%	12%	70%	37%	22%	33%zR	31%	56%	17%	12%
At least once a month	31	4	2	-	2	6	6	1	1	2	24
	22%	61%	85%	-	49%	29%	17%	39%	13%	18%	23%
At least once every three months	6	-	-	-	-	1	2	-	-	1	4
	4%	-	-	-	-	4%	5%	-	-	6%	4%
Don't know/can't remember	1	-	-	-	-	-	-	-	-	-	1
	*	-	-	-	-	-	-	-	-	-	1%
Total mentions	141	6	3	2	5	21	35	4	5	9	103
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	48	-	-	1	1	5	10	-	2	3	36
	34%	-	-	30%	13%	25%	29%	-	32%	34%	35%
Weekly (Net)	103	2	*	2	3	14	27	2	5	6	74
	73%	39%	15%	100%	51%	67%	78%	61%	87%	76%	72%
Monthly (Net)	134	6	3	2	5	20	33	4	5	8	98
	95%	100%	100%	100%	100%	96%	95%	100%	100%	94%	95%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 94

A3a_2. How often in the past 3 months have you watched programmes using these services? - BBC Three (now available only online)

Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	183	3	1	1	2	1	2	2	1	37	144
WeightedBase	141	3**	1**	1**	***	1**	2**	1**	2**	16*	123
EffectiveBase	134	2	1	1	1	1	2	2	1	28	110
A few times a day	15	-	-	-	-	-	-	-	-	1	13
	10%	-	-	-	-	-	-	-	-	9%	11%
At least once every day	33	-	1	-	-	-	-	-	-	2	31
	24%	-	100%	-	-	-	-	-	-	12%	25%
About two or three times a week	31	-	-	-	*	-	-	-	-	4	25
	22%	-	-	-	20%	-	-	-	-	28%	21%
At least once a week	24	1	-	1	*	1	-	1	-	4	21
	17%R	23%	-	100%	80%	100%	-	53%	-	23%	17%
At least once a month	31	2	-	-	-	-	2	1	2	2	29
	22%	77%	-	-	-	-	100%	47%	100%	15%	23%
At least once every three months	6	-	-	-	-	-	-	-	-	2	5
	4%	-	-	-	-	-	-	-	-	11%	4%
Don't know/can't remember	1	-	-	-	-	-	-	-	-	1	-
	*	-	-	-	-	-	-	-	-	3%	-
Total mentions	141	3	1	1	*	1	2	1	2	16	123
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	48	-	1	-	-	-	-	-	-	3	44
	34%	-	100%	-	-	-	-	-	-	20%	36%
Weekly (Net)	103	1	1	1	*	1	-	1	-	11	90
	73%	23%	100%	100%	100%	100%	-	53%	-	71%	73%
Monthly (Net)	134	3	1	1	*	1	2	1	2	14	119
	95%	100%	100%	100%	100%	100%	100%	100%	100%	86%	96%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 95

A3a_3. How often in the past 3 months have you watched programmes using these services? - BBC iPlayer Kids

Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	180	11	4	-	4	39	36	8	7	11	136
WeightedBase	154	12**	6**	..	6**	32**	26**	6**	6**	7**	121*
EffectiveBase	129	7	2	-	2	25	28	7	5	9	96
A few times a day	22	-	-	-	-	3	4	1	1	-	16
	14%	-	-	-	-	10%	15%	18%	11%	-	14%
At least once every day	44	2	*	-	*	11	7	1	2	2	34
	29%	12%	8%	-	8%	35%	27%	21%	29%	31%	28%
About two or three times a week	39	2	1	-	1	7	6	1	1	3	33
	26%	12%	9%	-	9%	22%	21%	13%	13%	43%	27%
At least once a week	33	5	4	-	4	6	7	2	3	1	24
	21%	44%	63%	-	63%	17%	28%	30%	48%	16%	20%
At least once a month	11	2	1	-	1	4	2	*	-	1	9
	7%	20%	20%	-	20%	14%	7%	8%	-	9%	7%
At least once every three months	5	1	-	-	-	-	1	1	-	-	4
	3%	11%	-	-	-	-	2%	10%	-	-	4%
Don't know/can't remember	*	-	-	-	-	*	-	-	-	-	*
	*	-	-	-	-	1%	-	-	-	-	*
Total mentions	154	12	6	-	6	32	26	6	6	7	121
	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	66	2	*	-	*	14	11	2	2	2	51
	43%	12%	8%	-	8%	45%	41%	39%	39%	31%	42%
Weekly (Net)	138	8	5	-	5	27	23	5	6	6	107
	89%	69%	80%	-	80%	85%	90%	83%	100%	91%	89%
Monthly (Net)	148	11	6	-	6	31	25	5	6	7	116
	96%	89%	100%	-	100%	99%	98%	90%	100%	100%	96%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 95

A3a_3. How often in the past 3 months have you watched programmes using these services? - BBC iPlayer Kids

Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	180	3	-	-	1	1	2	2	1	48	130
WeightedBase	154	5**	..**	..**	1**	1**	4**	5**	***	28*	125*
EffectiveBase	129	2	-	-	1	1	1	2	1	34	97
A few times a day	22	-	-	-	-	-	-	-	-	2	20
	14%	-	-	-	-	-	-	-	-	7%	16%
At least once every day	44	*	-	-	-	-	*	-	*	8	35
	29%	9%	-	-	-	-	12%	-	100%	28%	28%
About two or three times a week	39	-	-	-	1	-	-	-	-	10	29
	26%	-	-	-	100%	-	-	-	-	36%	23%
At least once a week	33	4	-	-	-	-	4	4	-	4	29
	21%	69%	-	-	-	-	88%	75%	-	14%	23%
At least once a month	11	1	-	-	-	1	-	1	-	3	8
	7%	22%	-	-	-	100%	-	25%	-	11%	6%
At least once every three months	5	-	-	-	-	-	-	-	-	1	4
	3%	-	-	-	-	-	-	-	-	4%	3%
Don't know/can't remember	*	-	-	-	-	-	-	-	-	-	*
	*	-	-	-	-	-	-	-	-	-	*
Total mentions	154	5	-	-	1	1	4	5	*	28	125
	100%	100%	-	-	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	66	*	-	-	-	-	*	-	*	10	55
	43%	9%	-	-	-	-	12%	-	100%	35%	44%
Weekly (Net)	138	4	-	-	1	-	4	4	*	24	113
	89%	78%	-	-	100%	-	100%	75%	100%	85%	90%
Monthly (Net)	148	5	-	-	1	1	4	5	*	27	120
	96%	100%	-	-	100%	100%	100%	100%	100%	96%	96%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 96

A3a_4. How often in the past 3 months have you watched programmes using these services? - ITV Hub or ITV Hub+ [formerly ITV player]

Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	854	126	77	16	93	255	202	37	30	68	625
WeightedBase	756	130*	61*	20**	81*	209	157	27*	27**	53*	567
EffectiveBase	572	81	49	13	62	171	142	30	20	46	424
A few times a day	41 5%	2 1%	2 4%	-	2 3%	9 4%	12 8%	2 7%	2 7%	3 6%	27 5%
At least once every day	61 8%	6 4%	7 11%	2 8%	8 10%	20 10%	13 8%	3 11%	2 8%	5 9%	46 8%
About two or three times a week	194 26%P	33 25%	13 21%	4 21%	17 21%	53 25%	44 28%	8 29%	8 31%	11 21%	142 25%
At least once a week	267 35%	46 35%	20 33%	12 60%	32 40%B	79 38%	55 35%	10 35%	10 36%	22 42%	205 36%
At least once a month	148 20%	32 25%	16 26%	2 11%	18 22%	35 17%	28 18%	5 17%	4 16%	9 17%	114 20%
At least once every three months	39 5%	10 7%	3 5%	-	3 4%	13 6%	5 3%	-	1 2%	2 3%	32 6%
Don't know/can't remember	6 1%R	2 1%	-	-	-	-	1 1%	-	-	1 2%	2 *
Total mentions	756 100%	130 100%	61 100%	20 100%	81 100%	209 100%	157 100%	27 100%	27 100%	53 100%	567 100%
Daily (Net)	102 14%A	7 6%	9 14%	2 8%	10 13%	30 14%	25 16%	5 18%	4 15%	8 15%	73 13%
Weekly (Net)	563 75%	86 66%	42 69%	18 89%	60 74%	162 77%	123 79%	23 83%	22 82%	41 78%	420 74%
Monthly (Net)	711 94%	119 91%	58 95%	20 100%	78 96%	197 94%	151 96%	27 100%	26 98%	50 95%	534 94%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 96

A3a_4. How often in the past 3 months have you watched programmes using these services? - ITV Hub or ITV Hub+ [formerly ITV player]

Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	854	67	1	15	10	31	36	48	19	95	754
WeightedBase	756	72*	***	6**	3**	29**	42**	52*	20**	45*	707
EffectiveBase	572	50	1	13	8	23	27	35	15	65	518
A few times a day	41	2	-	-	-	-	2	2	-	7	34
	5%	3%	-	-	-	-	5%	4%	-	15%	5%
At least once every day	61	8	-	-	*	1	6	3	5	5	56
	8%	11%	-	-	13%	5%	15%	5%	25%	11%	8%
About two or three times a week	194	15	-	2	*	6	9	6	9	11	181
	26%P	21%	-	34%	5%	20%	22%	12%	45%	25%	26%
At least once a week	267	28	-	3	1	12	16	24	4	12	254
	35%	40%	-	49%	22%	41%	39%	47%	21%	27%	36%
At least once a month	148	15	*	1	2	8	7	14	2	8	140
	20%	21%	100%	13%	60%	29%	16%	26%	8%	17%	20%
At least once every three months	39	3	-	*	-	2	1	3	-	2	36
	5%	4%	-	3%	-	5%	3%	6%	-	5%	5%
Don't know/can't remember	6	-	-	-	-	-	-	-	-	-	6
	1%R	-	-	-	-	-	-	-	-	-	1%
Total mentions	756	72	*	6	3	29	42	52	20	45	707
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	102	10	-	-	*	1	9	5	5	12	90
	14%A	14%	-	-	13%	5%	20%	10%	25%	26%	13%
Weekly (Net)	563	53	-	5	1	19	34	35	18	35	525
	75%	75%	-	83%	40%	66%	81%	68%	92%	78%	74%
Monthly (Net)	711	69	*	6	3	28	41	49	20	43	665
	94%	96%	100%	97%	100%	95%	97%	94%	100%	95%	94%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 97

A3a_5. How often in the past 3 months have you watched programmes using these services? - STV Player

Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	56	12	5	2	7	21	20	5	3	5	32
WeightedBase	39*	8**	4**	1**	5**	17**	14**	3**	2**	3**	23**
EffectiveBase	45	11	5	2	6	17	17	4	2	4	25
A few times a day	2	-	-	-	-	1	2	1	1	-	-
	6%	-	-	-	-	6%	17%	25%	35%	-	-
At least once every day	6	*	-	-	-	1	2	*	-	-	3
	14%	5%	-	-	-	6%	17%	18%	-	-	14%
About two or three times a week	11	3	-	-	-	5	4	1	-	2	7
	28%	38%	-	-	-	30%	26%	21%	-	61%	28%
At least once a week	8	2	1	-	1	2	2	*	1	*	5
	20%	21%	22%	-	17%	11%	18%	5%	65%	5%	22%
At least once a month	11	3	3	-	3	6	2	1	-	1	8
	27%	36%	78%	-	61%	36%	13%	31%	-	34%	36%
At least once every three months	1	-	-	1	1	1	1	-	-	-	-
	3%	-	-	61%	14%	7%	9%	-	-	-	-
Don't know/can't remember	*	-	-	*	*	*	-	-	-	-	-
	1%	-	-	39%	9%	2%	-	-	-	-	-
Total mentions	39	8	4	1	5	17	14	3	2	3	23
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	8	*	-	-	-	2	5	1	1	-	3
	21%	5%	-	-	-	12%	34%	42%	35%	-	14%
Weekly (Net)	27	5	1	-	1	9	11	2	2	2	15
	68%	64%	22%	-	17%	54%	78%	69%	100%	66%	64%
Monthly (Net)	38	8	4	-	4	15	13	3	2	3	23
	96%	100%	100%	-	78%	90%	91%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 97

A3a_5. How often in the past 3 months have you watched programmes using these services? - STV Player

Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	56	-	7	-	-	-	-	-	-	5	51
WeightedBase	39*	..	5**	..	..	..	..	..	..	2*	38*
EffectiveBase	45	-	6	-	-	-	-	-	-	4	42
A few times a day	2	-	-	-	-	-	-	-	-	-	2
	6%	-	-	-	-	-	-	-	-	-	6%
At least once every day	6	-	-	-	-	-	-	-	-	1	5
	14%	-	-	-	-	-	-	-	-	43%	13%
About two or three times a week	11	-	-	-	-	-	-	-	-	1	10
	28%	-	-	-	-	-	-	-	-	50%	26%
At least once a week	8	-	1	-	-	-	-	-	-	*	8
	20%	-	17%	-	-	-	-	-	-	7%	21%
At least once a month	11	-	3	-	-	-	-	-	-	-	11
	27%	-	61%	-	-	-	-	-	-	-	29%
At least once every three months	1	-	1	-	-	-	-	-	-	-	1
	3%	-	14%	-	-	-	-	-	-	-	3%
Don't know/can't remember	*	-	*	-	-	-	-	-	-	-	*
	1%	-	9%	-	-	-	-	-	-	-	1%
Total mentions	39	-	5	-	-	-	-	-	-	2	38
	100%	-	100%	-	-	-	-	-	-	100%	100%
Daily (Net)	8	-	-	-	-	-	-	-	-	1	7
	21%	-	-	-	-	-	-	-	-	43%	20%
Weekly (Net)	27	-	1	-	-	-	-	-	-	2	25
	68%	-	17%	-	-	-	-	-	-	100%	67%
Monthly (Net)	38	-	4	-	-	-	-	-	-	2	36
	96%	-	78%	-	-	-	-	-	-	100%	96%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 98

A3a_6. How often in the past 3 months have you watched programmes using these services? - S4C Clic

Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	44	4	2	-	2	5	17	5	6	7	26
WeightedBase	38*	6**	1**	..**	1**	5**	13**	4**	4**	5**	24**
EffectiveBase	31	3	2	-	2	5	14	5	5	6	17
A few times a day	9	-	-	-	-	2	4	1	2	2	5
	23%	-	-	-	-	45%	34%	29%	52%	38%	19%
At least once every day	11	-	-	-	-	-	5	2	1	2	6
	30%	-	-	-	-	-	40%	59%	19%	32%	25%
About two or three times a week	8	2	*	-	*	2	1	-	1	1	6
	22%	31%	29%	-	29%	33%	12%	-	13%	9%	23%
At least once a week	6	3	-	-	-	-	*	*	-	*	6
	16%	58%	-	-	-	-	4%	11%	-	9%	23%
At least once a month	3	1	1	-	1	1	1	-	1	-	2
	8%	11%	71%	-	71%	23%	5%	-	17%	-	9%
At least once every three months	1	-	-	-	-	-	1	-	-	1	-
	2%	-	-	-	-	-	5%	-	-	13%	-
Don't know/can't remember	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
Total mentions	38	6	1	-	1	5	13	4	4	5	24
	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	20	-	-	-	-	2	9	4	3	4	11
	53%	-	-	-	-	45%	74%	89%	70%	69%	44%
Weekly (Net)	34	5	*	-	*	4	11	4	3	5	22
	91%	89%	29%	-	29%	77%	89%	100%	83%	87%	91%
Monthly (Net)	37	6	1	-	1	5	12	4	4	5	24
	98%	100%	100%	-	100%	100%	95%	100%	100%	87%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 98

A3a_6. How often in the past 3 months have you watched programmes using these services? - S4C Clic

Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	44	-	-	2	-	-	-	-	-	4	40
WeightedBase	38*	..	..	1**	..	..	..	..	..	2*	36*
EffectiveBase	31	-	-	2	-	-	-	-	-	4	29
A few times a day	9	-	-	-	-	-	-	-	-	-	9
	23%	-	-	-	-	-	-	-	-	-	24%
At least once every day	11	-	-	-	-	-	-	-	-	1	10
	30%	-	-	-	-	-	-	-	-	49%	29%
About two or three times a week	8	-	-	*	-	-	-	-	-	1	7
	22%	-	-	29%	-	-	-	-	-	51%	20%
At least once a week	6	-	-	-	-	-	-	-	-	-	6
	16%	-	-	-	-	-	-	-	-	-	17%
At least once a month	3	-	-	1	-	-	-	-	-	-	3
	8%	-	-	71%	-	-	-	-	-	-	8%
At least once every three months	1	-	-	-	-	-	-	-	-	-	1
	2%	-	-	-	-	-	-	-	-	-	2%
Don't know/can't remember	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
Total mentions	38	-	-	1	-	-	-	-	-	2	36
	100%	-	-	100%	-	-	-	-	-	100%	100%
Daily (Net)	20	-	-	-	-	-	-	-	-	1	19
	53%	-	-	-	-	-	-	-	-	49%	53%
Weekly (Net)	34	-	-	*	-	-	-	-	-	2	33
	91%	-	-	29%	-	-	-	-	-	100%	90%
Monthly (Net)	37	-	-	1	-	-	-	-	-	2	36
	98%	-	-	100%	-	-	-	-	-	100%	98%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 99

A3a_7. How often in the past 3 months have you watched programmes using these services? - All 4 (formerly 40D)

Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	707	68	38	5	43	172	184	33	19	47	499
WeightedBase	595	69*	32**	9**	40**	139	140	23**	18**	36*	430
EffectiveBase	497	42	26	5	30	125	139	29	14	39	351
A few times a day	31	2	1	-	1	4	10	1	1	3	20
	5%	3%	2%	-	2%	3%	7%	3%	5%	8%	5%
At least once every day	44	-	2	-	2	14	10	4	2	1	33
	7%	-	7%	-	6%	10%	7%	17%	9%	4%	8%
About two or three times a week	105	10	3	1	5	25	34	6	3	8	68
	18%	15%	11%	16%	12%	18%	24% zR	26%	19%	23%	16%
At least once a week	200	22	9	3	12	44	33	8	3	10	158
	34% F	32%	28%	38%	30%	32%	24%	33%	18%	27%	37% zF
At least once a month	154	31	16	-	16	42	44	5	9	13	101
	26%	45% z	52%	-	41%	30%	31%	20%	49%	37%	24%
At least once every three months	52	2	-	2	2	9	8	-	-	1	41
	9%	4%	-	26%	6%	7%	6%	-	-	2%	10%
Don't know/can't remember	8	1	-	2	2	2	1	-	-	-	8
	1%	1%	-	21%	4%	1%	1%	-	-	-	2%
Total mentions	595	69	32	9	40	139	140	23	18	36	430
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	75	2	3	-	3	17	21	5	3	4	53
	13%	3%	9%	-	7%	12%	15%	21%	14%	11%	12%
Weekly (Net)	380	34	15	5	20	86	88	19	9	22	280
	64%	50%	48%	54%	49%	62%	63%	80%	51%	61%	65%
Monthly (Net)	535	66	32	5	36	128	132	23	18	35	381
	90%	95%	100%	54%	90%	92%	94%	100%	100%	98%	89%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 99

A3a_7. How often in the past 3 months have you watched programmes using these services? - All 4 (formerly 4OD)

Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	707	35	2	6	-	18	17	26	9	104	597
WeightedBase	595	37**	1**	2**	-**	17**	20**	27**	10**	46*	545
EffectiveBase	497	25	2	5	-	12	13	18	7	77	435
A few times a day	31	1	-	-	-	-	1	1	-	3	29
	5%	2%	-	-	-	-	3%	2%	-	6%	5%
At least once every day	44	2	1	-	-	-	2	2	-	7	38
	7%	4%	57%	-	-	-	8%	6%	-	14%	7%
About two or three times a week	105	4	-	1	-	3	1	2	1	9	95
	18%	11%	-	41%	-	20%	3%	9%	14%	20%	17%
At least once a week	200	11	1	*	-	3	8	4	7	16	182
	34%F	30%	43%	18%	-	18%	41%	14%	75%	35%	33%
At least once a month	154	16	-	1	-	11	5	14	1	7	146
	26%	42%	-	41%	-	62%	25%	54%	11%	16%	27%
At least once every three months	52	2	-	-	-	-	2	2	-	2	49
	9%	6%	-	-	-	-	11%	8%	-	5%	9%
Don't know/can't remember	8	2	-	-	-	-	2	2	-	2	7
	1%	5%	-	-	-	-	9%	7%	-	3%	1%
Total mentions	595	37	1	2	-	17	20	27	10	46	545
	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%
Daily (Net)	75	2	1	-	-	-	2	2	-	9	66
	13%	6%	57%	-	-	-	11%	8%	-	20%	12%
Weekly (Net)	380	17	1	1	-	6	11	8	9	34	343
	64%	47%	100%	59%	-	38%	54%	31%	89%	75%	63%
Monthly (Net)	535	33	1	2	-	17	16	23	10	42	489
	90%	89%	100%	100%	-	100%	79%	85%	100%	91%	90%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 100

A3a_8. How often in the past 3 months have you watched programmes using these services? - My5 (formerly Demand 5)

Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months

Total (z)	Age				Age/SEG	Disability				
	55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
380	51	26	1	27	110	107	17	15	40	261
319	51*	22**	1**	24**	84*	78*	13**	14**	29*	227
268	35	17	1	18	75	84	14	11	34	182
16	2	-	-	-	*	2	1	-	-	13
5%E	4%	-	-	-	*	3%	7%	-	-	6%
23	3	-	-	-	2	3	1	1	1	20
7%	5%	-	-	-	3%	4%	5%	4%	2%	9%
56	6	1	-	1	18	16	3	6	5	36
18%	13%	3%	-	3%	22%	20%	21%	45%	15%	16%
101	18	8	1	9	27	26	4	*	12	70
32%	35%	35%	100%	39%	32%	34%	32%	3%	40%	31%
94	19	9	-	9	29	25	5	4	9	67
30%	37%	42%	-	40%	34%	32%	35%	32%	32%	30%
26	3	4	-	4	7	5	-	2	3	19
8%	7%	19%	-	18%	8%	7%	-	16%	9%	9%
2	-	-	-	-	1	1	-	-	1	2
1%	-	-	-	-	1%	1%	-	-	2%	1%
319	51	22	1	24	84	78	13	14	29	227
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
39	5	-	-	-	2	5	2	1	1	33
12%EI	9%	-	-	-	3%	7%	12%	4%	2%	14%
196	29	9	1	10	48	48	8	7	17	139
61%	56%	38%	100%	42%	57%	61%	65%	52%	57%	61%
290	48	18	1	19	76	72	13	12	26	206
91%	93%	81%	100%	82%	91%	92%	100%	84%	89%	91%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 100

A3a_8. How often in the past 3 months have you watched programmes using these services? - My5 (formerly Demand 5)

Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	380	23	-	3	1	13	10	18	5	50	326
WeightedBase	319	22**	-.**	1**	***	11**	11**	16**	6**	20*	295
EffectiveBase	268	16	-	3	1	8	8	12	4	41	238
A few times a day	16	-	-	-	-	-	-	-	-	2	14
5%E	-	-	-	-	-	-	-	-	-	9%	5%
At least once every day	23	-	-	-	-	-	-	-	-	3	20
7%	-	-	-	-	-	-	-	-	-	13%	7%
About two or three times a week	56	-	-	1	-	-	-	-	-	3	52
18%	-	-	-	55%	-	-	-	-	-	15%	18%
At least once a week	101	9	-	-	*	2	7	6	3	6	94
32%	40%	-	-	100%	-	19%	61%	35%	55%	28%	32%
At least once a month	94	9	-	1	-	5	4	6	3	4	89
30%	40%	-	-	45%	-	42%	39%	38%	45%	21%	30%
At least once every three months	26	4	-	-	-	4	-	4	-	2	24
8%	20%	-	-	-	-	39%	-	27%	-	10%	8%
Don't know/can't remember	2	-	-	-	-	-	-	-	-	1	2
1%	-	-	-	-	-	-	-	-	-	4%	1%
Total mentions	319	22	-	1	*	11	11	16	6	20	295
100%	100%	-	-	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	39	-	-	-	-	-	-	-	-	4	34
12%EI	-	-	-	-	-	-	-	-	-	22%	12%
Weekly (Net)	196	9	-	1	*	2	7	6	3	13	181
61%	40%	-	-	55%	100%	19%	61%	35%	55%	65%	61%
Monthly (Net)	290	18	-	1	*	7	11	12	6	18	269
91%	80%	-	-	100%	100%	61%	100%	73%	100%	86%	91%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 101

A3a_9. How often in the past 3 months have you watched programmes using these services? - Netflix

Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	1367	106	43	8	51	335	290	41	38	62	1024
WeightedBase	1221	115*	39**	9**	48*	284	231	28*	35**	45*	947
EffectiveBase	917	73	24	6	30	227	209	31	27	45	681
A few times a day	191	14	5	-	5	46	39	7	6	9	139
	16%	12%	12%	-	10%	16%	17%	25%	18%	21%	15%
At least once every day	333	23	6	3	10	79	65	7	11	10	261
	27%	20%	16%	39%	20%	28%	28%	25%	32%	23%	28%
About two or three times a week	388	39	13	2	15	93	76	8	8	17	303
	32%	34%	33%	26%	32%	33%	33%	30%	23%	38%	32%
At least once a week	199	17	2	3	4	35	23	3	3	4	164
	16%F	15%	4%	32%	9%	12%	10%	9%	7%	9%	17%F
At least once a month	89	17	11	*	11	26	19	2	4	3	66
	7%	14%z	27%	2%	23%z	9%	8%	7%	12%	7%	7%
At least once every three months	19	4	3	-	3	4	6	-	3	1	13
	2%	4%	8%	-	6%z	2%	3%	-	7%	3%	1%
Don't know/can't remember	3	1	-	-	-	*	2	1	-	-	1
	*R	1%	-	-	-	*	1%R	4%zR	-	-	*
Total mentions	1221	115	39	9	48	284	231	28	35	45	947
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	524	37	11	3	14	125	105	14	18	20	400
	43%	33%	28%	39%	30%	44%	45%	50%	51%	44%	42%
Weekly (Net)	1110	93	26	8	34	253	204	25	28	41	867
	91%AD	81%	65%	98%	71%	89%	88%	89%	81%	90%	92%
Monthly (Net)	1199	110	36	9	45	279	222	27	32	44	934
	98%F	96%	92%	100%	94%	98%	96%	96%	93%	97%	99%F

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 101

A3a_9. How often in the past 3 months have you watched programmes using these services? - Netflix

Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	1367	40	1	5	5	27	13	27	13	205	1156
WeightedBase	1221	44**	1**	2**	1**	29**	14**	29**	15**	100	1117
EffectiveBase	917	26	1	4	4	22	6	21	7	139	804
A few times a day	191	5	-	-	-	4	1	3	2	18	172
	16%	11%	-	-	-	14%	5%	10%	14%	18%	15%
At least once every day	333	9	-	*	*	7	3	7	2	33	298
	27%	21%	-	10%	6%	23%	18%	25%	14%	33%	27%
About two or three times a week	388	12	1	1	1	7	5	8	4	34	353
	32%	28%	100%	67%	53%	24%	36%	29%	26%	34%	32%
At least once a week	199	3	-	*	1	3	*	3	1	9	190
	16%F	7%	-	23%	41%	9%	3%	9%	3%	9%	17%
At least once a month	89	11	-	-	-	6	5	5	6	5	84
	7%	25%	-	-	-	20%	35%	17%	41%	5%	8%
At least once every three months	19	3	-	-	-	3	*	3	*	-	19
	2%	7%	-	-	-	9%	3%	9%	2%	-	2%
Don't know/can't remember	3	-	-	-	-	-	-	-	-	1	2
	*R	-	-	-	-	-	-	-	-	1%	*
Total mentions	1221	44	1	2	1	29	14	29	15	100	1117
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	524	14	-	*	*	11	3	10	4	51	469
	43%	33%	-	10%	6%	37%	23%	35%	27%	51%	42%
Weekly (Net)	1110	30	1	2	1	21	9	21	9	94	1012
	91%AD	68%	100%	100%	100%	71%	62%	74%	57%	94%	91%
Monthly (Net)	1199	41	1	2	1	27	14	26	15	99	1096
	98%F	93%	100%	100%	100%	91%	97%	91%	98%	99%	98%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 102

A3a_10. How often in the past 3 months have you watched programmes using these services? - Amazon Prime/Amazon Video

Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	789	60	29	3	32	155	168	31	23	48	590
WeightedBase	680	56*	23**	3**	26**	133	128	21**	18**	32*	528
EffectiveBase	557	43	20	2	23	109	128	25	18	37	413
A few times a day	81 12%	4 6%	2 7%	-	2 6%	12 9%	14 11%	4 21%	4 21%	5 15%	63 12%
At least once every day	125 18%	8 14%	2 11%	-	2 9%	25 19%	27 21%	4 18%	4 23%	5 16%	96 18%
About two or three times a week	197 29%	14 25%	8 35%	2 83%	10 41%	46 35%	38 30%	5 26%	7 37%	5 16%	152 29%
At least once a week	168 25%	17 31%	6 27%	-	6 24%	27 20%	26 20%	5 25%	1 5%	8 26%	136 26%
At least once a month	85 12%	10 19%	3 12%	* 17%	3 12%	15 11%	19 15%	2 8%	1 6%	7 23% zR	63 12%
At least once every three months	19 3%	1 2%	1 5%	-	1 5%	4 3%	5 4%	* 1%	1 8%	1 4%	14 3%
Don't know/can't remember	6 1%	2 4%	1 3%	-	1 3%	5 3% z	-	-	-	-	4 1%
Total mentions	680 100%	56 100%	23 100%	3 100%	26 100%	133 100%	128 100%	21 100%	18 100%	32 100%	528 100%
Daily (Net)	206 30%	11 20%	4 18%	-	4 16%	37 28%	40 31%	8 39%	8 44%	10 31%	159 30%
Weekly (Net)	571 84%	42 75%	18 80%	2 83%	21 80%	110 82%	105 82%	19 90%	15 86%	23 73%	447 85%
Monthly (Net)	656 96%	52 94%	21 92%	3 100%	24 93%	124 93%	123 96%	20 99%	16 92%	31 96%	510 97%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 102

A3a_10. How often in the past 3 months have you watched programmes using these services? - Amazon Prime/Amazon Video

Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	789	24	2	3	3	17	7	18	6	107	673
WeightedBase	680	23**	1**	1**	***	15**	8**	19**	4**	51*	620
EffectiveBase	557	19	2	3	2	14	6	15	5	79	490
A few times a day	81	2	-	-	-	2	-	2	-	5	75
	12%	7%	-	-	-	11%	-	9%	-	10%	12%
At least once every day	125	2	-	-	*	2	1	2	1	11	111
	18%	10%	-	-	22%	11%	9%	9%	16%	22%	18%
About two or three times a week	197	10	-	*	*	8	2	9	1	11	184
	29%	42%	-	48%	78%	50%	25%	47%	19%	21%	30%
At least once a week	168	6	-	-	-	3	3	4	2	16	150
	25%	27%	-	-	-	22%	36%	20%	58%	31%	24%
At least once a month	85	1	1	*	-	-	1	1	-	6	78
	12%	6%	100%	52%	-	-	17%	7%	-	12%	13%
At least once every three months	19	1	-	-	-	*	1	1	*	2	17
	3%	5%	-	-	-	2%	12%	5%	7%	4%	3%
Don't know/can't remember	6	1	-	-	-	1	-	1	-	1	5
	1%	3%	-	-	-	5%	-	4%	-	1%	1%
Total mentions	680	23	1	1	*	15	8	19	4	51	620
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	206	4	-	-	*	3	1	3	1	16	186
	30%	17%	-	-	22%	21%	9%	18%	16%	32%	30%
Weekly (Net)	571	20	-	*	*	14	5	16	4	43	520
	84%	86%	-	48%	100%	94%	71%	85%	93%	84%	84%
Monthly (Net)	656	21	1	1	*	14	7	17	4	49	598
	96%	92%	100%	100%	100%	94%	88%	91%	93%	95%	96%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 103

A3a_11. How often in the past 3 months have you watched programmes using these services? - Now TV

Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	376	25	9	2	11	78	92	18	14	21	265
WeightedBase	333	29**	11**	1**	11**	68*	73*	12**	11**	13**	245
EffectiveBase	256	16	7	2	8	53	68	15	12	17	177
A few times a day	50	6	1	-	1	11	16	4	3	4	34
	15%	21%	11%	-	10%	16%	21%	36%	23%	30%	14%
At least once every day	68	3	3	-	3	11	15	3	4	3	48
	20%	12%	24%	-	22%	16%	21%	27%	40%	25%	20%
About two or three times a week	85	4	4	-	4	12	14	1	3	3	68
	26%	13%	37%	-	34%	18%	20%	9%	27%	20%	28%
At least once a week	77	6	3	1	4	28	15	1	*	1	60
	23%	21%	28%	100%	34%	41%z	21%	8%	4%	11%	24%
At least once a month	32	5	-	-	-	5	8	1	1	1	21
	10%	17%	-	-	-	7%	11%	12%	6%	11%	9%
At least once every three months	17	2	-	-	-	-	5	1	-	*	12
	5%	7%	-	-	-	-	6%	6%	-	3%	5%
Don't know/can't remember	3	3	-	-	-	2	*	*	-	-	3
	1%	10%	-	-	-	3%	*	1%	-	-	1%
Total mentions	333	29	11	1	11	68	73	12	11	13	245
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	118	9	4	-	4	22	31	7	7	7	82
	36%	32%	35%	-	32%	32%	42%	63%	63%	56%	33%
Weekly (Net)	281	19	11	1	11	61	60	9	10	12	210
	84%	66%	100%	100%	100%	90%	83%	80%	94%	87%	86%
Monthly (Net)	313	24	11	1	11	66	68	11	11	13	231
	94%	83%	100%	100%	100%	97%	94%	92%	100%	97%	94%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 103

A3a_11. How often in the past 3 months have you watched programmes using these services? - Now TV

Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	376	9	1	1	-	4	5	7	2	45	330
WeightedBase	333	10**	***	1**	-**	3**	7**	8**	3**	19*	313
EffectiveBase	256	7	1	1	-	3	4	5	2	33	233
A few times a day	50	1	*	-	-	-	1	-	1	3	47
	15%	7%	100%	-	-	-	11%	-	28%	18%	15%
At least once every day	68	3	-	-	-	2	1	3	-	5	63
	20%	25%	-	-	-	52%	11%	33%	-	24%	20%
About two or three times a week	85	4	-	-	-	-	4	2	2	4	81
	26%	38%	-	-	-	-	56%	25%	72%	22%	26%
At least once a week	77	3	-	1	-	2	2	3	-	5	72
	23%	31%	-	100%	-	48%	22%	42%	-	26%	23%
At least once a month	32	-	-	-	-	-	-	-	-	1	31
	10%	-	-	-	-	-	-	-	-	6%	10%
At least once every three months	17	-	-	-	-	-	-	-	-	1	16
	5%	-	-	-	-	-	-	-	-	3%	5%
Don't know/can't remember	3	-	-	-	-	-	-	-	-	*	3
	1%	-	-	-	-	-	-	-	-	1%	1%
Total mentions	333	10	*	1	-	3	7	8	3	19	313
	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%
Daily (Net)	118	3	*	-	-	2	2	3	1	8	110
	36%	32%	100%	-	-	52%	22%	33%	28%	41%	35%
Weekly (Net)	281	10	*	1	-	3	7	8	3	17	263
	84%	100%	100%	100%	-	100%	100%	100%	100%	90%	84%
Monthly (Net)	313	10	*	1	-	3	7	8	3	19	294
	94%	100%	100%	100%	-	100%	100%	100%	100%	96%	94%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 104

A3a_12. How often in the past 3 months have you watched programmes using these services? - Sky On Demand (Sky Go)

Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	650	75	39	10	49	174	132	26	24	41	492
WeightedBase	585	78*	37**	10**	46*	161	102*	18**	18**	30*	460
EffectiveBase	452	52	24	7	32	116	99	21	18	33	339
A few times a day	69	3	5	1	5	18	16	1	1	3	50
	12%	4%	12%	5%	11%	11%	15%	3%	7%	10%	11%
At least once every day	112	12	6	-	6	26	14	3	3	5	95
	19%	16%	17%	-	13%	16%	14%	19%	19%	16%	21%
About two or three times a week	167	27	9	5	15	45	22	7	5	4	141
	28%	34%	25%	56%	32%	28%	22%	37%	29%	14%	31%
At least once a week	152	25	5	4	9	42	30	4	5	9	117
	26%	32%	15%	38%	20%	26%	29%	19%	28%	31%	25%
At least once a month	61	6	9	-	9	21	16	4	3	5	41
	10%	8%	26%	-	20%	13%	15%	22%	17%	17%	9%
At least once every three months	19	2	2	-	2	5	4	-	-	3	12
	3%	3%	5%	-	4%	3%	4%	-	-	9%	3%
Don't know/can't remember	6	2	-	-	-	4	1	-	-	1	5
	1%	3%	-	-	-	2%	1%	-	-	4%	1%
Total mentions	585	78	37	10	46	161	102	18	18	30	460
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	182	16	11	1	11	44	30	4	5	8	144
	31%	20%	29%	5%	24%	28%	29%	22%	26%	26%	31%
Weekly (Net)	500	67	26	10	35	132	81	14	15	21	402
	85%	87%	69%	100%	76%	82%	80%	78%	83%	71%	87%
Monthly (Net)	561	73	35	10	45	152	97	18	18	26	443
	96%	95%	95%	100%	96%	95%	95%	100%	100%	87%	96%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 104

A3a_12. How often in the past 3 months have you watched programmes using these services? - Sky On Demand (Sky Go)

Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	650	31	3	10	5	19	12	25	6	93	554
WeightedBase	585	38**	2**	5**	2**	17**	20**	28**	10**	50*	532
EffectiveBase	452	23	2	6	4	14	10	18	5	69	394
A few times a day	69	5	-	-	-	1	5	2	3	9	58
	12%	14%	-	-	-	3%	23%	8%	31%	18%	11%
At least once every day	112	5	-	1	-	1	4	5	-	10	103
	19%	13%	-	26%	-	7%	18%	17%	-	19%	19%
About two or three times a week	167	12	2	*	1	7	5	9	3	13	153
	28%	32%	86%	4%	34%	38%	27%	32%	33%	27%	29%
At least once a week	152	7	*	1	1	5	2	5	2	9	142
	26%	19%	14%	23%	32%	27%	12%	18%	21%	18%	27%
At least once a month	61	7	-	2	1	4	2	5	1	7	54
	10%	18%	-	47%	34%	24%	12%	19%	14%	14%	10%
At least once every three months	19	2	-	-	-	-	2	2	-	2	17
	3%	5%	-	-	-	-	9%	6%	-	3%	3%
Don't know/can't remember	6	-	-	-	-	-	-	-	-	*	5
	1%	-	-	-	-	-	-	-	-	1%	1%
Total mentions	585	38	2	5	2	17	20	28	10	50	532
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	182	10	-	1	-	2	8	7	3	19	161
	31%	27%	-	26%	-	10%	40%	25%	31%	37%	30%
Weekly (Net)	500	29	2	3	1	13	16	21	8	41	456
	85%	78%	100%	53%	66%	76%	79%	75%	86%	82%	86%
Monthly (Net)	561	36	2	5	2	17	18	26	10	49	510
	96%	95%	100%	100%	100%	100%	91%	94%	100%	96%	96%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 105

A3a_13. How often in the past 3 months have you watched programmes using these services? - UKTV Play

Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	185	33	9	2	11	47	54	12	13	14	120
WeightedBase	168	35**	9**	1**	10**	39*	46*	9**	10**	10**	107*
EffectiveBase	128	19	7	1	8	35	39	11	12	12	89
A few times a day	17	2	1	-	1	4	8	1	1	1	8
	10%	4%	10%	-	9%	10%	17%	17%	6%	9%	7%
At least once every day	23	3	1	-	1	3	7	2	3	2	15
	14%	8%	15%	-	14%	9%	15%	18%	34%	21%	14%
About two or three times a week	34	8	4	*	4	10	9	2	3	2	24
	20%	22%	38%	7%	36%	26%	20%	21%	33%	23%	23%
At least once a week	56	16	2	1	3	12	9	1	3	3	39
	33%F	46%	23%	93%	29%	30%	20%	12%	27%	27%	37%
At least once a month	28	5	1	-	1	7	12	3	-	1	12
	17%R	14%	14%	-	13%	19%	25%R	32%	-	9%	11%
At least once every three months	9	2	-	-	-	2	1	-	-	1	8
	5%	5%	-	-	-	6%	2%	-	-	11%	7%
Don't know/can't remember	1	-	-	-	-	-	-	-	-	-	1
	*	-	-	-	-	-	-	-	-	-	1%
Total mentions	168	35	9	1	10	39	46	9	10	10	107
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	40	4	2	-	2	8	14	3	4	3	23
	24%	12%	25%	-	23%	19%	31%	35%	40%	30%	21%
Weekly (Net)	130	28	8	1	9	30	33	6	10	8	86
	77%	81%	86%	100%	87%	75%	72%	68%	100%	79%	81%
Monthly (Net)	158	33	9	1	10	37	45	9	10	9	98
	94%	95%	100%	100%	100%	94%	98%	100%	100%	89%	92%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 105

A3a_13. How often in the past 3 months have you watched programmes using these services? - UKTV Play

Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	185	6	2	1	2	3	3	2	4	27	158
WeightedBase	168	7**	1**	1**	***	3**	4**	3**	4**	14*	153
EffectiveBase	128	5	2	1	1	3	3	2	3	19	113
A few times a day	17	-	1	-	-	-	-	-	-	1	16
	10%	-	63%	-	-	-	-	-	-	8%	11%
At least once every day	23	1	-	-	-	1	-	-	1	2	21
	14%	19%	-	-	-	46%	-	-	32%	11%	14%
About two or three times a week	34	4	-	-	*	2	2	3	*	3	30
	20%	47%	-	-	15%	54%	43%	100%	9%	22%	20%
At least once a week	56	2	-	1	*	-	2	-	2	5	51
	33%F	24%	-	100%	85%	-	40%	-	41%	34%	33%
At least once a month	28	1	1	-	-	-	1	-	1	2	26
	17%R	10%	37%	-	-	-	17%	-	18%	15%	17%
At least once every three months	9	-	-	-	-	-	-	-	-	1	8
	5%	-	-	-	-	-	-	-	-	8%	5%
Don't know/can't remember	1	-	-	-	-	-	-	-	-	-	1
	*	-	-	-	-	-	-	-	-	-	1%
Total mentions	168	7	1	1	*	3	4	3	4	14	153
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	40	1	1	-	-	1	-	-	1	3	38
	24%	19%	63%	-	-	46%	-	-	32%	20%	24%
Weekly (Net)	130	7	1	1	*	3	4	3	4	11	119
	77%	90%	63%	100%	100%	100%	83%	100%	82%	77%	78%
Monthly (Net)	158	7	1	1	*	3	4	3	4	13	145
	94%	100%	100%	100%	100%	100%	100%	100%	100%	92%	94%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 106

A3a_14. How often in the past 3 months have you watched programmes using these services? - Disney Life

Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	127	3	1	1	2	18	33	7	5	8	88
WeightedBase	112*	4**	***	1**	1**	14**	29**	6**	4**	7**	79*
EffectiveBase	96	2	1	1	2	15	28	6	4	7	64
A few times a day	23	-	-	-	-	5	9	3	2	2	14
	21%	-	-	-	-	36%	30%	42%	49%	35%	18%
At least once every day	38	1	-	1	1	6	7	1	-	1	29
	34%	13%	-	100%	70%	41%	25%	15%	-	10%	36%
About two or three times a week	23	-	*	-	*	2	3	-	-	1	19
	20%	-	100%	-	30%	11%	9%	-	-	19%	24%
At least once a week	14	1	-	-	-	1	6	-	2	3	7
	12%	22%	-	-	-	9%	20%	-	51%	37%	9%
At least once a month	9	3	-	-	-	*	4	3	-	-	5
	8%	65%	-	-	-	3%	14%	43%	-	-	6%
At least once every three months	3	-	-	-	-	-	*	-	-	-	3
	3%	-	-	-	-	-	1%	-	-	-	4%
Don't know/can't remember	2	-	-	-	-	-	-	-	-	-	2
	2%	-	-	-	-	-	-	-	-	-	2%
Total mentions	112	4	*	1	1	14	29	6	4	7	79
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	61	1	-	1	1	10	16	4	2	3	43
	55%	13%	-	100%	70%	76%	55%	57%	49%	45%	54%
Weekly (Net)	98	2	*	1	1	13	24	4	4	7	70
	87%	35%	100%	100%	100%	97%	85%	57%	100%	100%	88%
Monthly (Net)	107	4	*	1	1	14	29	6	4	7	75
	96%	100%	100%	100%	100%	100%	99%	100%	100%	100%	94%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 106

A3a_14. How often in the past 3 months have you watched programmes using these services? - Disney Life

Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	127	1	-	-	1	1	-	-	1	26	99
WeightedBase	112*	1**	..**	..**	***	1**	..**	..**	1**	14*	96*
EffectiveBase	96	1	-	-	1	1	-	-	1	21	77
A few times a day	23	-	-	-	-	-	-	-	-	3	20
	21%	-	-	-	-	-	-	-	-	17%	21%
At least once every day	38	1	-	-	-	1	-	-	1	6	32
	34%	100%	-	-	-	100%	-	-	100%	39%	33%
About two or three times a week	23	-	-	-	*	-	-	-	-	3	19
	20%	-	-	-	100%	-	-	-	-	22%	20%
At least once a week	14	-	-	-	-	-	-	-	-	*	13
	12%	-	-	-	-	-	-	-	-	2%	14%
At least once a month	9	-	-	-	-	-	-	-	-	2	7
	8%	-	-	-	-	-	-	-	-	13%	8%
At least once every three months	3	-	-	-	-	-	-	-	-	-	3
	3%	-	-	-	-	-	-	-	-	-	3%
Don't know/can't remember	2	-	-	-	-	-	-	-	-	1	1
	2%	-	-	-	-	-	-	-	-	6%	1%
Total mentions	112	1	-	-	*	1	-	-	1	14	96
	100%	100%	-	-	100%	100%	-	-	100%	100%	100%
Daily (Net)	61	1	-	-	-	1	-	-	1	8	52
	55%	100%	-	-	-	100%	-	-	100%	57%	54%
Weekly (Net)	98	1	-	-	*	1	-	-	1	12	85
	87%	100%	-	-	100%	100%	-	-	100%	82%	88%
Monthly (Net)	107	1	-	-	*	1	-	-	1	14	92
	96%	100%	-	-	100%	100%	-	-	100%	94%	96%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 107

A3a_15. How often in the past 3 months have you watched programmes using these services? - Virgin TV Catch-up/Virgin Media Anywhere

Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	289	44	19	10	29	72	67	14	11	20	206
WeightedBase	283	55**	21**	11**	32**	70*	60*	10**	8**	20**	198
EffectiveBase	198	27	13	8	20	50	50	12	9	15	144
A few times a day	25	*	-	2	2	3	9	2	3	3	16
	9%	1%	-	14%	5%	5%	15%	17%	37%	17%	8%
At least once every day	67	6	5	2	8	20	14	5	3	3	43
	24%	11%	26%	21%	24%	28%	24%	45%	40%	14%	22%
About two or three times a week	88	20	9	*	10	24	19	3	1	6	63
	31%	36%	45%	4%	30%	34%	31%	28%	17%	32%	32%
At least once a week	64	15	5	2	7	13	7	1	1	2	52
	23%F	27%	23%	19%	22%	18%	12%	10%	6%	8%	26%zF
At least once a month	23	8	1	1	3	6	5	-	-	3	16
	8%	14%	6%	12%	8%	9%	8%	-	-	14%	8%
At least once every three months	11	6	-	-	-	-	5	-	-	3	5
	4%	11%	-	-	-	-	8%	-	-	15%	3%
Don't know/can't remember	5	-	-	3	3	5	2	-	-	-	4
	2%	-	-	30%	10%	7%z	3%	-	-	-	2%
Total mentions	283	55	21	11	32	70	60	10	8	20	198
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	93	7	5	4	9	23	23	6	6	6	58
	33%	12%	26%	35%	29%	33%	39%	62%	77%	31%	29%
Weekly (Net)	245	41	19	6	26	59	49	10	8	14	173
	86%	75%	94%	58%	81%	84%	82%	100%	100%	71%	88%
Monthly (Net)	267	48	21	8	28	65	54	10	8	17	189
	94%	89%	100%	70%	90%	93%	89%	100%	100%	85%	95%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 107

A3a_15. How often in the past 3 months have you watched programmes using these services? - Virgin TV Catch-up/Virgin Media Anywhere

Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	289	22	-	4	3	7	15	14	8	49	239
WeightedBase	283	28**	-.**	2**	2**	9**	19**	17**	11**	26*	256
EffectiveBase	198	17	-	4	3	6	11	10	7	36	170
A few times a day	25	2	-	-	-	-	2	-	2	6	20
	9%	6%	-	-	-	-	8%	-	14%	21%	8%
At least once every day	67	8	-	-	-	3	5	2	6	8	60
	24%	27%	-	-	-	28%	27%	12%	50%	29%	23%
About two or three times a week	88	8	-	-	1	2	7	7	2	5	83
	31%	30%	-	-	76%	21%	35%	39%	16%	19%	32%
At least once a week	64	4	-	2	*	2	2	4	1	3	61
	23%F	16%	-	100%	24%	25%	11%	22%	7%	10%	24%
At least once a month	23	3	-	-	-	1	1	1	1	4	19
	8%	9%	-	-	-	15%	7%	8%	12%	14%	7%
At least once every three months	11	-	-	-	-	-	-	-	-	1	9
	4%	-	-	-	-	-	-	-	-	6%	4%
Don't know/can't remember	5	3	-	-	-	1	2	3	-	*	5
	2%	12%	-	-	-	11%	12%	19%	-	1%	2%
Total mentions	283	28	-	2	2	9	19	17	11	26	256
	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	93	9	-	-	-	3	7	2	7	13	79
	33%	33%	-	-	-	28%	35%	12%	64%	50%	31%
Weekly (Net)	245	22	-	2	2	7	15	12	10	21	223
	86%	79%	-	100%	100%	74%	81%	73%	88%	79%	87%
Monthly (Net)	267	25	-	2	2	8	17	14	11	25	242
	94%	88%	-	100%	100%	89%	88%	81%	100%	93%	94%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 108

A3a_16. How often in the past 3 months have you watched programmes using these services? - Hayu

Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	59	2	1	-	1	7	22	2	4	4	35
WeightedBase	46*	1**	1**	-**	1**	5**	18**	2**	2**	3**	27**
EffectiveBase	45	2	1	-	1	7	18	2	4	4	26
A few times a day	7	-	-	-	-	1	3	1	-	-	4
	16%	-	-	-	-	16%	16%	54%	-	-	13%
At least once every day	19	-	1	-	1	2	6	1	2	3	13
	42%	-	100%	-	100%	32%	35%	46%	82%	78%	48%
About two or three times a week	3	-	-	-	-	1	1	-	-	-	3
	7%	-	-	-	-	14%	3%	-	-	-	10%
At least once a week	7	*	-	-	-	1	3	-	*	-	4
	16%	26%	-	-	-	27%	17%	-	18%	-	14%
At least once a month	5	-	-	-	-	-	2	-	-	-	3
	11%	-	-	-	-	-	13%	-	-	-	10%
At least once every three months	4	1	-	-	-	1	3	-	-	1	1
	9%	74%	-	-	-	12%	15%	-	-	22%	5%
Don't know/can't remember	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
Total mentions	46	1	1	-	1	5	18	2	2	3	27
	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	27	-	1	-	1	2	9	2	2	3	17
	58%	-	100%	-	100%	47%	51%	100%	82%	78%	61%
Weekly (Net)	37	*	1	-	1	4	13	2	2	3	23
	80%	26%	100%	-	100%	88%	72%	100%	100%	78%	85%
Monthly (Net)	42	*	1	-	1	4	15	2	2	3	26
	91%	26%	100%	-	100%	88%	85%	100%	100%	78%	95%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 108

A3a_16. How often in the past 3 months have you watched programmes using these services? - Hayu

Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	59	-	1	-	-	-	-	-	-	13	46
WeightedBase	46*	..	1**	..	..	..	..	..	..	7*	40*
EffectiveBase	45	-	1	-	-	-	-	-	-	9	37
A few times a day	7	-	-	-	-	-	-	-	-	1	6
	16%	-	-	-	-	-	-	-	-	18%	16%
At least once every day	19	-	1	-	-	-	-	-	-	3	16
	42%	-	100%	-	-	-	-	-	-	47%	41%
About two or three times a week	3	-	-	-	-	-	-	-	-	1	3
	7%	-	-	-	-	-	-	-	-	10%	7%
At least once a week	7	-	-	-	-	-	-	-	-	1	6
	16%	-	-	-	-	-	-	-	-	13%	16%
At least once a month	5	-	-	-	-	-	-	-	-	-	5
	11%	-	-	-	-	-	-	-	-	-	13%
At least once every three months	4	-	-	-	-	-	-	-	-	1	3
	9%	-	-	-	-	-	-	-	-	13%	8%
Don't know/can't remember	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
Total mentions	46	-	1	-	-	-	-	-	-	7	40
	100%	-	100%	-	-	-	-	-	-	100%	100%
Daily (Net)	27	-	1	-	-	-	-	-	-	4	23
	58%	-	100%	-	-	-	-	-	-	65%	56%
Weekly (Net)	37	-	1	-	-	-	-	-	-	6	32
	80%	-	100%	-	-	-	-	-	-	87%	79%
Monthly (Net)	42	-	1	-	-	-	-	-	-	6	37
	91%	-	100%	-	-	-	-	-	-	87%	92%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 109

A3a_17. How often in the past 3 months have you watched programmes using these services? - A BBC YouTube Channel

Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	257	12	9	-	9	50	67	15	11	17	177
WeightedBase	208	12**	7**	..	7**	42*	50*	13**	9**	13**	148
EffectiveBase	184	8	6	-	6	35	55	13	9	15	122
A few times a day	23	-	-	-	-	3	7	3	1	2	15
	11%	-	-	-	-	7%	13%	24%	13%	19%	10%
At least once every day	40	1	1	-	1	8	7	2	*	1	31
	19%	5%	19%	-	19%	19%	13%	14%	4%	4%	21%
About two or three times a week	53	2	1	-	1	10	11	3	3	2	41
	26%	19%	17%	-	17%	23%	22%	22%	32%	12%	28%
At least once a week	53	4	1	-	1	7	15	2	2	6	32
	25%	35%	15%	-	15%	17%	30%	18%	27%	42%	22%
At least once a month	29	5	2	-	2	12	7	2	1	1	22
	14%	42%	27%	-	27%	29%z	15%	15%	16%	7%	15%
At least once every three months	7	-	1	-	1	2	2	1	-	1	5
	3%	-	21%	-	21%	4%	4%	7%	-	4%	3%
Don't know/can't remember	4	-	-	-	-	1	1	-	1	1	2
	2%	-	-	-	-	2%	3%	-	8%	11%	1%
Total mentions	208	12	7	-	7	42	50	13	9	13	148
	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	63	1	1	-	1	11	13	5	2	3	46
	30%	5%	19%	-	19%	26%	27%	39%	17%	23%	31%
Weekly (Net)	169	7	3	-	3	27	39	10	7	10	120
	81%E	58%	51%	-	51%	66%	79%	78%	76%	78%	81%
Monthly (Net)	197	12	5	-	5	39	46	12	8	11	142
	95%	100%	79%	-	79%	94%	93%	93%	92%	85%	95%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 109

A3a_17. How often in the past 3 months have you watched programmes using these services? - A BBC YouTube Channel

Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	257	3	1	1	4	1	2	2	1	59	197
WeightedBase	208	3**	1**	1**	1**	1**	2**	3**	***	31*	176
EffectiveBase	184	2	1	1	3	1	1	2	1	43	146
A few times a day	23	-	-	-	-	-	-	-	-	4	19
	11%	-	-	-	-	-	-	-	-	13%	11%
At least once every day	40	1	-	-	*	1	-	1	-	7	33
	19%	29%	-	-	32%	100%	-	34%	-	22%	19%
About two or three times a week	53	*	-	-	1	-	*	-	*	10	43
	26%	14%	-	-	61%	-	20%	-	100%	32%	25%
At least once a week	53	-	1	-	*	-	-	-	-	9	44
	25%	-	100%	-	8%	-	-	-	-	28%	25%
At least once a month	29	2	-	-	-	-	2	2	-	1	28
	14%	57%	-	-	-	-	80%	66%	-	2%	16%
At least once every three months	7	-	-	1	-	-	-	-	-	1	6
	3%	-	-	100%	-	-	-	-	-	3%	3%
Don't know/can't remember	4	-	-	-	-	-	-	-	-	-	4
	2%	-	-	-	-	-	-	-	-	-	2%
Total mentions	208	3	1	1	1	1	2	3	*	31	176
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	63	1	-	-	*	1	-	1	-	11	52
	30%	29%	-	-	32%	100%	-	34%	-	35%	29%
Weekly (Net)	169	1	1	-	1	1	*	1	*	29	139
	81%E	43%	100%	-	100%	100%	20%	34%	100%	95%	79%
Monthly (Net)	197	3	1	-	1	1	2	3	*	30	167
	95%	100%	100%	-	100%	100%	100%	100%	100%	97%	95%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 110

A3a_18. How often in the past 3 months have you watched programmes using these services? - Other YouTube Channel

Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	427	35	14	1	15	106	132	24	17	36	275
WeightedBase	346	31**	12**	1**	13**	78*	96	18**	13**	25*	234
EffectiveBase	283	20	8	1	9	73	104	21	14	31	176
A few times a day	80	3	-	-	-	23	25	4	3	4	52
	23%	11%	-	-	-	29%	26%	24%	23%	15%	22%
At least once every day	86	5	3	-	3	16	24	5	4	7	61
	25%	16%	27%	-	26%	20%	25%	29%	31%	28%	26%
About two or three times a week	79	9	3	-	3	21	25	4	4	5	52
	23%	27%	25%	-	24%	27%	26%	24%	29%	21%	22%
At least once a week	60	3	2	1	3	8	12	2	1	4	42
	17%	11%	18%	100%	23%	11%	13%	12%	6%	18%	18%
At least once a month	26	6	3	-	3	8	8	1	1	4	18
	8%	19%	24%	-	23%	10%	9%	3%	7%	16%	8%
At least once every three months	14	5	1	-	1	3	2	1	1	1	8
	4%	15%	5%	-	5%	3%	2%	8%	5%	2%	4%
Don't know/can't remember	1	-	-	-	-	-	-	-	-	-	-
	*	-	-	-	-	-	-	-	-	-	-
Total mentions	346	31	12	1	13	78	96	18	13	25	234
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	166	9	3	-	3	38	48	10	7	11	113
	48%	27%	27%	-	26%	49%	50%	53%	54%	43%	48%
Weekly (Net)	304	20	9	1	9	68	86	16	11	21	207
	88%	66%	71%	100%	73%	87%	89%	89%	88%	82%	89%
Monthly (Net)	331	26	12	1	12	76	94	17	12	25	225
	96%	85%	95%	100%	95%	97%	98%	92%	95%	98%	96%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 110

A3a_18. How often in the past 3 months have you watched programmes using these services? - Other YouTube Channel

Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	427	9	2	1	3	5	4	6	3	81	344
WeightedBase	346	10**	2**	1**	1**	5**	5**	6**	4**	40*	305
EffectiveBase	283	6	2	1	2	4	3	5	2	51	238
A few times a day	80	-	-	-	-	-	-	-	-	13	67
	23%	-	-	-	-	-	-	-	-	33%	22%
At least once every day	86	2	-	1	1	1	1	1	1	11	73
	25%	21%	-	100%	89%	20%	22%	23%	18%	29%	24%
About two or three times a week	79	3	-	-	*	-	3	-	3	7	72
	23%	30%	-	-	11%	-	55%	-	70%	18%	23%
At least once a week	60	2	1	-	-	1	1	2	-	5	55
	17%	20%	59%	-	-	16%	24%	35%	-	12%	18%
At least once a month	26	3	-	-	-	3	-	2	1	2	24
	8%	29%	-	-	-	63%	-	42%	12%	6%	8%
At least once every three months	14	-	1	-	-	-	-	-	-	1	13
	4%	-	41%	-	-	-	-	-	-	3%	4%
Don't know/can't remember	1	-	-	-	-	-	-	-	-	-	1
	*	-	-	-	-	-	-	-	-	-	*
Total mentions	346	10	2	1	1	5	5	6	4	40	305
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	166	2	-	1	1	1	1	1	1	24	140
	48%	21%	-	100%	89%	20%	22%	23%	18%	61%	46%
Weekly (Net)	304	7	1	1	1	2	5	3	4	36	267
	88%	71%	59%	100%	100%	37%	100%	58%	88%	91%	87%
Monthly (Net)	331	10	1	1	1	5	5	6	4	39	291
	96%	100%	59%	100%	100%	100%	100%	100%	100%	97%	95%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 111

A3a1. How often in the past 3 months have you watched programmes using these services?

Base = All Respondents

	Unweighted Base	Weighted Base	Effective Base	A few times a day	At least once every day	About two or three times a week	At least once a week	At least once a month	At least once every three months	Don't know/ can't remember	Never	Total mentions	Daily (Net)	Weekly (Net)	Monthly (Net)
Summary Table															
BBC iPlayer	4099	4101	2770	85 2%	210 5%	404 10%	508 12%	288 7%	65 2%	9 *	2531 62%	4101 100%	296 7%	1208 29%	1497 36%
BBC Three (now available only online)	4099	4101	2770	15 *	33 1%	31 1%	24 1%	31 1%	6 *	1 *	3960 97%	4101 100%	48 1%	103 3%	134 3%
BBC iPlayer Kids	4099	4101	2770	22 1%	44 1%	39 1%	33 1%	11 *	5 *	* *	3947 96%	4101 100%	66 2%	138 3%	148 4%
ITV Hub or ITV Hub+ [formerly ITV player]	4099	4101	2770	41 1%	61 1%	194 5%	267 7%	148 4%	39 1%	6 *	3345 82%	4101 100%	102 2%	563 14%	711 17%
STV Player	4099	4101	2770	2 *	6 *	11 *	8 *	11 *	1 *	* *	4062 99%	4101 100%	8 *	27 1%	38 1%
S4C Clic	4099	4101	2770	9 *	11 *	8 *	6 *	3 *	1 *	- -	4063 99%	4101 100%	20 *	34 1%	37 1%
All 4 (formerly 4OD)	4099	4101	2770	31 1%	44 1%	105 3%	200 5%	154 4%	52 1%	8 *	3506 85%	4101 100%	75 2%	380 9%	535 13%
My5 (formerly Demand 5)	4099	4101	2770	16 *	23 1%	56 1%	101 2%	94 2%	26 1%	2 *	3782 92%	4101 100%	39 1%	196 5%	290 7%
Netflix	4099	4101	2770	191 5%	333 8%	388 9%	199 5%	89 2%	19 *	3 *	2880 70%	4101 100%	524 13%	1110 27%	1199 29%
Amazon Prime/Amazon Video	4099	4101	2770	81 2%	125 3%	197 5%	168 4%	85 2%	19 *	6 *	3421 83%	4101 100%	206 5%	571 14%	656 16%
Now TV	4099	4101	2770	50 1%	68 2%	85 2%	77 2%	32 1%	17 *	3 *	3768 92%	4101 100%	118 3%	281 7%	313 8%
Sky On Demand (Sky Go)	4099	4101	2770	69 2%	112 3%	167 4%	152 4%	61 1%	19 *	6 *	3516 86%	4101 100%	182 4%	500 12%	561 14%
UKTV Play	4099	4101	2770	17 *	23 1%	34 1%	56 1%	28 1%	9 *	1 *	3933 96%	4101 100%	40 1%	130 3%	158 4%
Disney Life	4099	4101	2770	23 1%	38 1%	23 1%	14 *	9 *	3 *	2 *	3989 97%	4101 100%	61 1%	98 2%	107 3%
Virgin TV Catch-up/ Virgin Media Anywhere	4099	4101	2770	25 1%	67 2%	88 2%	64 2%	23 1%	11 *	5 *	3818 93%	4101 100%	93 2%	245 6%	267 7%
Hayu	4099	4101	2770	7 *	19 *	3 *	7 *	5 *	4 *	- -	4055 99%	4101 100%	27 1%	37 1%	42 1%
A BBC YouTube Channel	4099	4101	2770	23 1%	40 1%	53 1%	53 1%	29 1%	7 *	4 *	3893 95%	4101 100%	63 2%	169 4%	197 5%
Other YouTube Channel	4099	4101	2770	80 2%	86 2%	79 2%	60 1%	26 1%	14 *	1 *	3755 92%	4101 100%	166 4%	304 7%	331 8%

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Table 112

A3a1_1. How often in the past 3 months have you watched programmes using these services? - BBC iPlayer

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
A few times a day	85 2%DEINQ	14 2%D	3 1%	2 *	5 1%	19 1%	22 3%	4 3%	3 3%	7 2%	58 2%
At least once every day	210 5%BCDEJN OQ	27 4%CD	12 3%	4 1%	16 2%	45 3%	36 4%	5 3%	5 4%	8 3%	160 5%
About two or three times a week	404 10%CDEJQ	64 10%C	40 9%CD	15 4%	56 7%C	120 7%	73 8%	13 9%	12 11%	19 6%	313 10%
At least once a week	508 12%BCDEJ MNOQ	97 15%BCD	38 8%CD	11 3%	49 6%C	121 7%	100 11%	16 11%	15 13%	27 9%	393 13%
At least once a month	288 7%CDEJQ	60 9%BCD	23 5%	9 2%	33 4%	74 4%	48 5%	7 5%	6 5%	14 5%	226 7%
At least once every three months	65 2%	6 1%	9 2%	1 *	10 1%	20 1%	13 1%	- -	1 *	4 1%	50 2%
Don't know/can't remember	9 *	2 *	1 *	* *	1 *	4 *	2 *	- -	- -	1 *	5 *
Never	2531 62%R	369 58%	337 73%zA	334 89%zABD	670 80%zAB	1316 77%z	591 67%zR	101 69%	76 64%	215 73%zFR	1842 60%
Total mentions	4101 100%	640 100%	463 100%	377 100%	840 100%	1718 100%	885 100%	145 100%	118 100%	295 100%	3046 100%
Daily (Net)	296 7%BCDEJN OQ	41 6%CD	15 3%	6 2%	21 2%	64 4%	58 7%	9 6%	8 7%	16 5%	218 7%
Weekly (Net)	1208 29%BCDEF IJKMNQ	202 32%BCD	94 20%CD	32 9%	126 15%C	305 18%	231 26%I	37 26%	36 30%I	61 21%	924 30%FI
Monthly (Net)	1497 36%BCDEF IJKMNOPQ	262 41%BCD	117 25%CD	42 11%	158 19%C	379 22%	279 31%I	44 31%	41 35%	75 25%	1150 38%zFI

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 112

A3a1_1. How often in the past 3 months have you watched programmes using these services? - BBC iPlayer

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
A few times a day	85 2%DEJNQ	5 1%	- -	- -	* *	1 *	4 1%	5 2%NQ	- -	9 2%	75 2%
At least once every day	210 5%BCDEJN OQ	14 2%	1 1%	1 1%	1 5%	7 2%	6 2%	7 2%	6 2%	23 5%	186 5%
About two or three times a week	404 10%CDEJQ	49 7%	2 4%	3 7%	1 7%	24 7%	25 7%	31 10%Q	18 4%	33 8%	369 10%
At least once a week	508 12%BCDEJM NOQ	39 6%	2 4%	7 15%JKM	* 2%	25 7%Q	15 4%	28 9%OQ	11 3%	27 6%	476 13%
At least once a month	288 7%CDEJQO	27 4%	2 3%	3 7%	1 4%	16 5%Q	10 3%	17 6%O	9 2%	14 3%	272 7%
At least once every three months	65 2%	7 1%	1 2%	2 4%	* 2%	5 1%	2 1%	4 1%	3 1%	5 1%	59 2%
Don't know/can't remember	9 *	1 *	* 1%	- -	- -	- -	1 *	1 *	- -	- -	9 *
Never	2531 62%R	571 80%zL	53 86%zL	29 66%	17 79%z	260 77%zP	311 83%zP	211 69%z	360 88%zNOP	311 74%	2209 60%
Total mentions	4101 100%	712 100%	62 100%	44 100%	21 100%	338 100%	374 100%	304 100%	408 100%	422 100%	3656 100%
Daily (Net)	296 7%BCDEJN OQ	18 3%	1 1%	1 1%	1 6%	8 2%	10 3%	12 4%	6 2%	32 8%	261 7%
Weekly (Net)	1208 29%BCDEF IJKMNOQ	107 15%	5 9%	10 23%K	3 14%	56 17%Q	50 13%Q	71 23%NOQ	36 9%	92 22%	1107 30%
Monthly (Net)	1497 36%BCDEF IJKMNOQ	134 19%	7 12%	13 30%JK	4 19%	73 22%Q	61 16%Q	89 29%NOQ	45 11%	105 25%	1379 38%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 113

A3a1_2. How often in the past 3 months have you watched programmes using these services? - BBC Three (now available only online)

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
A few times a day	15	-	-	-	-	1	3	-	1	1	11
*E	-	-	-	-	-	*	*	-	1%	*	*
At least once every day	33	-	-	1	1	4	7	-	1	2	26
1%DE	-	-	-	*	*	*	1%	-	1%	1%	1%
About two or three times a week	31	-	*	-	*	4	6	1	-	2	25
1%DE	-	-	*	-	*	*	1%	1%	-	1%	1%
At least once a week	24	2	*	1	2	5	12	1	3	1	13
1%ER	*	*	*	*	*	*	1%zR	1%	3%zR	*	*
At least once a month	31	4	2	-	2	6	6	1	1	2	24
1%E	1%	1%	1%	-	*	*	1%	1%	1%	1%	1%
At least once every three months	6	-	-	-	-	1	2	-	-	1	4
*	-	-	-	-	-	*	*	-	-	*	*
Don't know/can't remember	1	-	-	-	-	-	-	-	-	-	1
*	-	-	-	-	-	-	-	-	-	-	*
Never	3960	634	460	375	835	1697	850	141	113	286	2944
97%	97%	99%z	99%z	99%z	99%z	99%z	96%	98%	95%	97%	97%
Total mentions	4101	640	463	377	840	1718	885	145	118	295	3046
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	48	-	-	1	1	5	10	-	2	3	36
1%ADEJ	-	-	-	*	*	*	1%	-	1%	1%	1%
Weekly (Net)	103	2	*	2	3	14	27	2	5	6	74
3%ABCDEJ NOPQ	*	*	*	1%	*	1%	3%	2%	4%	2%	2%
Monthly (Net)	134	6	3	2	5	20	33	4	5	8	98
3%ABCDEJ NOPQ	1%	1%	1%	1%	1%	1%	4%	2%	5%	3%	3%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 113

A3a1_2. How often in the past 3 months have you watched programmes using these services? - BBC Three (now available only online)

Base = All Respondents

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
A few times a day	15	-	-	-	-	-	-	-	-	1	13
*E	-	-	-	-	-	-	-	-	-	*	*
At least once every day	33	-	1	-	-	-	-	-	-	2	31
1%DE	-	-	1%J	-	-	-	-	-	-	*	1%
About two or three times a week	31	-	-	-	*	-	-	-	-	4	25
1%DE	-	-	-	-	*J	-	-	-	-	1%	1%
At least once a week	24	1	-	1	*	1	-	1	-	4	21
1%ER	*	-	-	2%J	2%J	*	-	*	-	1%	1%
At least once a month	31	2	-	-	-	-	2	1	2	2	29
1%E	*	-	-	-	-	-	1%	*	*	1%	1%
At least once every three months	6	-	-	-	-	-	-	-	-	2	5
*	-	-	-	-	-	-	-	-	-	*	*
Don't know/can't remember	1	-	-	-	-	-	-	-	-	1	-
*	-	-	-	-	-	-	-	-	-	*	-
Never	3960	709	61	44	21	337	372	303	406	406	3533
97%	100%z	100%z	99%	98%	98%	100%z	99%z	100%z	100%z	96%	97%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	48	-	1	-	-	-	-	-	-	3	44
1%ADEJ	-	-	1%J	-	-	-	-	-	-	1%	1%
Weekly (Net)	103	1	1	1	*	1	-	1	-	11	90
3%ABCDEJ	*	-	1%	2%J	2%J	*	-	*	-	3%	2%
NOPQ											
Monthly (Net)	134	3	1	1	*	1	2	1	2	14	119
3%ABCDEJ	*	-	1%	2%	2%	*	1%	*	*	3%	3%
NOPQ											

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 114

A3a1_3. How often in the past 3 months have you watched programmes using these services? - BBC iPlayer Kids

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
A few times a day	22	-	-	-	-	3	4	1	1	-	16
1%E		-	-	-	-	*	*	1%	1%	-	1%
At least once every day	44	2	*	-	*	11	7	1	2	2	34
1%DJ		*	*	-	*	1%	1%	1%	1%	1%	1%
About two or three times a week	39	2	1	-	1	7	6	1	1	3	33
1%DEJ		*	*	-	*	*	1%	*	1%	1%	1%
At least once a week	33	5	4	-	4	6	7	2	3	1	24
1%E		1%	1%	-	*	*	1%	1%	2%	*	1%
At least once a month	11	2	1	-	1	4	2	*	-	1	9
*		*	*	-	*	*	*	*	-	*	*
At least once every three months	5	1	-	-	-	-	1	1	-	-	4
*		*	-	-	-	-	*	*	-	-	*
Don't know/can't remember	*	-	-	-	-	*	-	-	-	-	*
*		-	-	-	-	*	-	-	-	-	*
Never	3947	628	457	377	834	1686	860	139	112	288	2925
96%		98%z	99%z	100%zA	99%z	98%z	97%	96%	95%	98%	96%
Total mentions	4101	640	463	377	840	1718	885	145	118	295	3046
100%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	66	2	*	-	*	14	11	2	2	2	51
2%ABCDEJ Q		*	*	-	*	1%	1%	2%	2%	1%	2%
Weekly (Net)	138	8	5	-	5	27	23	5	6	6	107
3%ABCDEJ NQ		1%	1%	-	1%	2%	3%	3%	5%	2%	4%
Monthly (Net)	148	11	6	-	6	31	25	5	6	7	116
4%ABCDEJ NOQ		2%C	1%	-	1%	2%	3%	3%	5%	2%	4%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 114

A3a1_3. How often in the past 3 months have you watched programmes using these services? - BBC iPlayer Kids

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
A few times a day	22	-	-	-	-	-	-	-	-	2	20
1%E	-	-	-	-	-	-	-	-	-	*	1%
At least once every day	44	*	-	-	-	-	*	-	*	8	35
1%DJ	*	*	-	-	-	-	*	-	*	2%	1%
About two or three times a week	39	-	-	-	1	-	-	-	-	10	29
1%DEJ	-	-	-	-	2%J	-	-	-	-	2%	1%
At least once a week	33	4	-	-	-	-	4	4	-	4	29
1%E	1%	1%	-	-	-	-	1%	1%	-	1%	1%
At least once a month	11	1	-	-	-	1	-	1	-	3	8
*	*	*	-	-	-	*	-	*	-	1%	*
At least once every three months	5	-	-	-	-	-	-	-	-	1	4
*	*	-	-	-	-	-	-	-	-	*	*
Don't know/can't remember	*	-	-	-	-	-	-	-	-	-	*
*	*	-	-	-	-	-	-	-	-	-	*
Never	3947	707	62	44	21	337	370	299	408	394	3531
96%	96%	99%z	100%	100%	98%	100%z	99%z	98%	100%z	93%	97%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	66	*	-	-	-	-	*	-	*	10	55
2%ABCDEJ	*	*	-	-	-	-	*	-	*	2%	2%
Q											
Weekly (Net)	138	4	-	-	1	-	4	4	*	24	113
3%ABCDEJ	1%	1%	-	-	2%	-	1%	1%	*	6%	3%
NQ											
Monthly (Net)	148	5	-	-	1	1	4	5	*	27	120
4%ABCDEJ	1%	1%	-	-	2%	*	1%	2%	*	6%	3%
NOQ											

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 115

A3a1_4. How often in the past 3 months have you watched programmes using these services? - ITV Hub or ITV Hub+ [formerly ITV player]

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
A few times a day	41 1%DE	2 *	2 *	- -	2 *	9 1%	12 1%	2 1%	2 2%	3 1%	27 1%
At least once every day	61 1%	6 1%	7 1%	2 *	8 1%	20 1%	13 1%	3 2%	2 2%	5 2%	46 2%
About two or three times a week	194 5%CDEJN	33 5%CD	13 3%	4 1%	17 2%	53 3%	44 5%	8 5%	8 7%	11 4%	142 5%
At least once a week	267 7%CDEJQ	46 7%CD	20 4%	12 3%	32 4%	79 5%	55 6%	10 7%	10 8%	22 7%	205 7%
At least once a month	148 4%CDEQ	32 5%CD	16 3%CD	2 1%	18 2%C	35 2%	28 3%	5 3%	4 4%	9 3%	114 4%
At least once every three months	39 1%	10 2%	3 1%	- -	3 *	13 1%	5 1%	- -	1 *	2 1%	32 1%
Don't know/can't remember	6 *R	2 *	- -	- -	- -	- -	1 *	- -	- -	1 *	2 *
Never	3345 82%	510 80%	402 87%zA	357 95%zABD	758 90%zAB	1509 88%z	728 82%	117 81%	91 77%	242 82%	2479 81%
Total mentions	4101 100%	640 100%	463 100%	377 100%	840 100%	1718 100%	885 100%	145 100%	118 100%	295 100%	3046 100%
Daily (Net)	102 2%CDEN	7 1%	9 2%	2 *	10 1%	30 2%	25 3%	5 3%	4 3%	8 3%	73 2%
Weekly (Net)	563 14%BCDEJ KNOQ	86 14%CD	42 9%	18 5%	60 7%C	162 9%	123 14%	23 16%	22 19%	41 14%	420 14%
Monthly (Net)	711 17%BCDEJ KNOQ	119 19%BCD	58 13%CD	20 5%	78 9%C	197 11%	151 17%	27 19%	26 22%	50 17%	534 18%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 115

A3a1_4. How often in the past 3 months have you watched programmes using these services? - ITV Hub or ITV Hub+ [formerly ITV player]

Base = All Respondents

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
A few times a day	41	2	-	-	-	-	2	2	-	7	34
	1%DE	*	-	-	-	-	1%	1%	-	2%	1%
At least once every day	61	8	-	-	*	1	6	3	5	5	56
	1%	1%	-	-	2%	*	2%	1%	1%	1%	2%
About two or three times a week	194	15	-	2	*	6	9	6	9	11	181
	5%CDEJN	2%	-	5%	1%	2%	2%	2%	2%	3%	5%
At least once a week	267	28	-	3	1	12	16	24	4	12	254
	7%CDEJQ	4%	-	7%K	3%	4%Q	4%Q	8%NOQ	1%	3%	7%
At least once a month	148	15	*	1	2	8	7	14	2	8	140
	4%CDEQ	2%	1%	2%	8%K	3%Q	2%Q	4%OQ	*	2%	4%
At least once every three months	39	3	-	*	-	2	1	3	-	2	36
	1%	*	-	1%	-	*	*	1%	-	1%	1%
Don't know/can't remember	6	-	-	-	-	-	-	-	-	-	6
	*R	-	-	-	-	-	-	-	-	-	*
Never	3345	641	61	38	19	309	332	252	388	377	2949
	82%	90%z	99%zJLM	86%	87%	91%zP	89%zP	83%	95%zNOP	89%	81%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	102	10	-	-	*	1	9	5	5	12	90
	2%CDEN	1%	-	-	2%	*	2%	2%	1%	3%	2%
Weekly (Net)	563	53	-	5	1	19	34	35	18	35	525
	14%BCDEJK NOQ	8%	-	12%K	5%K	6%	9%Q	12%NQ	4%	8%	14%
Monthly (Net)	711	69	*	6	3	28	41	49	20	43	665
	17%BCDEJ KNOQ	10%K	1%	14%K	13%K	8%Q	11%Q	16%NOQ	5%	10%	18%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 116

A3a1_5. How often in the past 3 months have you watched programmes using these services? - STV Player

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
A few times a day	2 *	- -	- -	- -	- -	1 *	2 *2R	1 *R	1 1%R	- -	- -
At least once every day	6 *	* *	- -	- -	- -	1 *	2 *	* *	- -	- -	3 *
About two or three times a week	11 *	3 *	- -	- -	- -	5 *	4 *	1 *	- -	2 1%	7 *
At least once a week	8 *	2 *	1 *	- -	1 *	2 *	2 *	* *	1 1%	* *	5 *
At least once a month	11 *	3 *	3 1%	- -	3 *	6 *	2 *	1 1%	- -	1 *	8 *
At least once every three months	1 *	- -	- -	1 *	1 *	1 *	1 *	- -	- -	- -	- -
Don't know/can't remember	* *	- -	- -	* *	* *	* *	- -	- -	- -	- -	- -
Never	4062 99%K	632 99%	459 99%	376 100%	835 99%	1701 99%	871 98%	142 98%	116 98%	292 99%	3023 99%
Total mentions	4101 100%	640 100%	463 100%	377 100%	840 100%	1718 100%	885 100%	145 100%	118 100%	295 100%	3046 100%
Daily (Net)	8 *	* *	- -	- -	- -	2 *	5 1%2R	1 1%	1 1%	- -	3 *
Weekly (Net)	27 1%	5 1%	1 *	- -	1 *	9 1%	11 1%R	2 1%	2 2%	2 1%	15 *
Monthly (Net)	38 1%J	8 1%	4 1%	- -	4 *	15 1%	13 1%	3 2%	2 2%	3 1%	23 1%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 116

A3a1_5. How often in the past 3 months have you watched programmes using these services? - STV Player

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
A few times a day	2	-	-	-	-	-	-	-	-	-	2
	*	-	-	-	-	-	-	-	-	-	*
At least once every day	6	-	-	-	-	-	-	-	-	1	5
	*	-	-	-	-	-	-	-	-	*	*
About two or three times a week	11	-	-	-	-	-	-	-	-	1	10
	*	-	-	-	-	-	-	-	-	*	*
At least once a week	8	-	1	-	-	-	-	-	-	*	8
	*	-	1%J	-	-	-	-	-	-	*	*
At least once a month	11	-	3	-	-	-	-	-	-	-	11
	*	-	5%zJ	-	-	-	-	-	-	-	*
At least once every three months	1	-	1	-	-	-	-	-	-	-	1
	*	-	1%zJ	-	-	-	-	-	-	-	*
Don't know/can't remember	*	-	*	-	-	-	-	-	-	-	*
	*	-	1%z	-	-	-	-	-	-	-	*
Never	4062	712	57	44	21	338	374	304	408	420	3618
	99%K	100%zK	92%	100%	100%	100%	100%	100%	100%	100%	99%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	8	-	-	-	-	-	-	-	-	1	7
	*	-	-	-	-	-	-	-	-	*	*
Weekly (Net)	27	-	1	-	-	-	-	-	-	2	25
	1%	-	1%J	-	-	-	-	-	-	*	1%
Monthly (Net)	38	-	4	-	-	-	-	-	-	2	36
	1%J	-	6%zJ	-	-	-	-	-	-	*	1%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

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Table 117

A3a1_6. How often in the past 3 months have you watched programmes using these services? - S4C Clic

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
A few times a day	9 *	- -	- -	- -	- -	2 *	4 *	1 1%	2 2%zR	2 1%	5 *
At least once every day	11 *	- -	- -	- -	- -	- -	5 1%	2 2%zR	1 1%	2 1%	6 *
About two or three times a week	8 *	2 *	* *	- -	* *	2 *	1 *	- -	1 *	1 *	6 *
At least once a week	6 *	3 1%	- -	- -	- -	- -	* *	* *	- -	* *	6 *
At least once a month	3 *	1 *	1 *	- -	1 *	1 *	1 *	- -	1 1%	- -	2 *
At least once every three months	1 *	- -	- -	- -	- -	- -	1 *	- -	- -	1 *R	- -
Don't know/can't remember	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Never	4063 99%H	634 99%	461 100%	377 100%	838 100%z	1713 100%z	873 99%	141 97%	114 97%	290 98%	3022 99%GH
Total mentions	4101 100%	640 100%	463 100%	377 100%	840 100%	1718 100%	885 100%	145 100%	118 100%	295 100%	3046 100%
Daily (Net)	20 *E	- -	- -	- -	- -	2 *	9 1%zR	4 2%zR	3 2%zR	4 1%	11 *
Weekly (Net)	34 1%DE	5 1%	* *	- -	* *	4 *	11 1%	4 3%zR	3 3%R	5 2%	22 1%
Monthly (Net)	37 1%DEJ	6 1%	1 *	- -	1 *	5 *	12 1%	4 3%zR	4 3%zR	5 2%	24 1%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 117

A3a1_6. How often in the past 3 months have you watched programmes using these services? - S4C Clic

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
A few times a day	9	-	-	-	-	-	-	-	-	-	9
	*	-	-	-	-	-	-	-	-	-	*
At least once every day	11	-	-	-	-	-	-	-	-	1	10
	*	-	-	-	-	-	-	-	-	*	*
About two or three times a week	8	-	-	*	-	-	-	-	-	1	7
	*	-	-	1%J	-	-	-	-	-	*	*
At least once a week	6	-	-	-	-	-	-	-	-	-	6
	*	-	-	-	-	-	-	-	-	-	*
At least once a month	3	-	-	1	-	-	-	-	-	-	3
	*	-	-	2%zJ	-	-	-	-	-	-	*
At least once every three months	1	-	-	-	-	-	-	-	-	-	1
	*	-	-	-	-	-	-	-	-	-	*
Don't know/can't remember	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
Never	4063	712	62	43	21	338	374	304	408	420	3619
	99%H	100%zL	100%	97%	100%	100%	100%	100%	100%	100%	99%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	20	-	-	-	-	-	-	-	-	1	19
	*E	-	-	-	-	-	-	-	-	*	1%
Weekly (Net)	34	-	-	*	-	-	-	-	-	2	33
	1%DE	-	-	1%J	-	-	-	-	-	*	1%
Monthly (Net)	37	-	-	1	-	-	-	-	-	2	36
	1%DEJ	-	-	3%J	-	-	-	-	-	*	1%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 118

A3a1_7. How often in the past 3 months have you watched programmes using these services? - All 4 (formerly 4OD)

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
A few times a day	31 1%DE	2 *	1 *	- -	1 *	4 *	10 1%	1 *	1 1%	3 1%	20 1%
At least once every day	44 1%ADJ	- -	2 *	- -	2 *	14 1%	10 1%	4 3%	2 1%	1 *	33 1%
About two or three times a week	105 3%BCDEJO Q	10 2%	3 1%	1 *	5 1%	25 1%	34 4%zR	6 4%	3 3%	8 3%	68 2%
At least once a week	200 5%BCDEJN PQ	22 3%	9 2%	3 1%	12 1%	44 3%	33 4%	8 5%	3 3%	10 3%	158 5%
At least once a month	154 4%CDEROQ	31 5%CD	16 4%CD	- -	16 2%CD	42 2%	44 5%	5 3%	9 8%R	13 5%	101 3%
At least once every three months	52 1%BDEJ	2 *	- -	2 1%	2 *	9 1%	8 1%	- -	- -	1 *	41 1%
Don't know/can't remember	8 *	1 *	- -	2 *	2 *	2 *	1 *	- -	- -	- -	8 *
Never	3506 85%	571 89%z	431 93%z	368 98%zABD	799 95%zAB	1579 92%z	745 84%	121 84%	100 85%	259 88%	2617 86%
Total mentions	4101 100%	640 100%	463 100%	377 100%	840 100%	1718 100%	885 100%	145 100%	118 100%	295 100%	3046 100%
Daily (Net)	75 2%ACDEJN Q	2 *	3 1%	- -	3 *	17 1%	21 2%	5 3%	3 2%	4 1%	53 2%
Weekly (Net)	380 9%ABCDEJ MNOPQ	34 5%CD	15 3%	5 1%	20 2%	86 5%	88 10%	19 13%	9 8%	22 7%	280 9%
Monthly (Net)	535 13%BCDEJ KMNOPQ	66 10%CD	32 7%CD	5 1%	36 4%CD	128 7%	132 15%	23 16%	18 15%	35 12%	381 13%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 118

A3a1_7. How often in the past 3 months have you watched programmes using these services? - All 4 (formerly 4OD)

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
A few times a day	31 1%DE	1 *	-	-	-	-	1 *	1 *	-	3 1%	29 1%
At least once every day	44 1%ADJ	2 *	1 1%	-	-	-	2 *	2 1%	-	7 2%	38 1%
About two or three times a week	105 3%BCDEJO Q	4 1%	-	1 2%	-	3 1%	1 *	2 1%	1 *	9 2%	95 3%
At least once a week	200 5%BCDEJN PQ	11 2%	1 1%	* 1%	-	3 1%	8 2%	4 1%	7 2%	16 4%	182 5%
At least once a month	154 4%CDEROQ	16 2%	-	1 2%	-	11 3%Q	5 1%	14 5%OQ	1 *	7 2%	146 4%
At least once every three months	52 1%BDEJ	2 *	-	-	-	-	2 1%	2 1%	-	2 1%	49 1%
Don't know/can't remember	8 *	2 *	-	-	-	-	2 *	2 1%	-	2 *	7 *
Never	3506 85%	675 95%z	60 98%z	42 95%z	21 100%z	321 95%zP	354 95%zP	277 91%z	398 98%zNOP	376 89%	3111 85%
Total mentions	4101 100%	712 100%	62 100%	44 100%	21 100%	338 100%	374 100%	304 100%	408 100%	422 100%	3656 100%
Daily (Net)	75 2%ACDEJN Q	2 *	1 1%	-	-	-	2 1%	2 1%	-	9 2%	66 2%
Weekly (Net)	380 9%ABCDEJ MNOPQ	17 2%	1 2%	1 3%	-	6 2%	11 3%	8 3%	9 2%	34 8%	343 9%
Monthly (Net)	535 13%BCDEJK MNOPQ	33 5%	1 2%	2 5%	-	17 5%Q	16 4%	23 8%OQ	10 2%	42 10%	489 13%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 119

A3a1_8. How often in the past 3 months have you watched programmes using these services? - My5 (formerly Demand 5)

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
A few times a day	16	2	-	-	-	*	2	1	-	-	13
*E		*	-	-	-	*	*	1%	-	-	*
At least once every day	23	3	-	-	-	2	3	1	1	1	20
1%E		*	-	-	-	*	*	*	*	*	1%
About two or three times a week	56	6	1	-	1	18	16	3	6	5	36
1%BDJ		1%	*	-	*	1%	2%	2%	5%zFIR	2%	1%
At least once a week	101	18	8	1	9	27	26	4	*	12	70
2%CDE		3%C	2%	*	1%	2%	3%	3%	*	4%	2%
At least once a month	94	19	9	-	9	29	25	5	4	9	67
2%CD		3%C	2%CD	-	1%	2%	3%	3%	4%	3%	2%
At least once every three months	26	3	4	-	4	7	5	-	2	3	19
1%		1%	1%	-	1%	*	1%	-	2%	1%	1%
Don't know/can't remember	2	-	-	-	-	1	1	-	-	1	2
*		-	-	-	-	*	*	-	-	*	*
Never	3782	589	440	375	816	1634	807	132	104	265	2819
92%		92%	95%z	100%zABD	97%zAB	95%z	91%	91%	88%	90%	93%
Total mentions	4101	640	463	377	840	1718	885	145	118	295	3046
100%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	39	5	-	-	-	2	5	2	1	1	33
1%DEJ		1%	-	-	-	*	1%	1%	*	*	1%
Weekly (Net)	196	29	9	1	10	48	48	8	7	17	139
5%BCDEJN OPQ		5%CD	2%	*	1%	3%	5%	6%	6%	6%	5%
Monthly (Net)	290	48	18	1	19	76	72	13	12	26	206
7%BCDEJN OQ		7%CD	4%CD	*	2%C	4%	8%	9%	10%	9%	7%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 119

A3a1_8. How often in the past 3 months have you watched programmes using these services? - My5 (formerly Demand 5)

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
A few times a day	16	-	-	-	-	-	-	-	-	2	14
*E	-	-	-	-	-	-	-	-	-	*	*
At least once every day	23	-	-	-	-	-	-	-	-	3	20
1%E	-	-	-	-	-	-	-	-	-	1%	1%
About two or three times a week	56	-	-	1	-	-	-	-	-	3	52
1%BDJ	-	-	-	2%J	-	-	-	-	-	1%	1%
At least once a week	101	9	-	-	*	2	7	6	3	6	94
2%CDE	1%	-	-	-	2%	1%	2%	2%	1%	1%	3%
94	9	-	-	1	-	5	4	6	3	4	89
2%CD	1%	-	-	1%	-	1%	1%	2%	1%	1%	2%
At least once every three months	26	4	-	-	-	4	-	4	-	2	24
1%	1%	-	-	-	-	1%	-	1%	-	*	1%
Don't know/can't remember	2	-	-	-	-	-	-	-	-	1	2
*	-	-	-	-	-	-	-	-	-	*	*
Never	3782	690	62	43	21	327	363	288	402	401	3361
92%	97%z	100%z	97%	98%	97%z	97%z	95%	99%zNP	95%	95%	92%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	39	-	-	-	-	-	-	-	-	4	34
1%DEJ	-	-	-	-	-	-	-	-	-	1%	1%
Weekly (Net)	196	9	-	1	*	2	7	6	3	13	181
5%BCDEJN	1%	-	-	2%	2%	1%	2%	2%	1%	3%	5%
OPQ											
Monthly (Net)	290	18	-	1	*	7	11	12	6	18	269
7%BCDEJN	2%	-	-	3%	2%	2%	3%	4%	1%	4%	7%
OQ											

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 120

A3a1_9. How often in the past 3 months have you watched programmes using these services? - Netflix

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
A few times a day	191 5%ABCDEJ NOPQ	14 2%CD	5 1%	- -	5 1%	46 3%	39 4%	7 5%	6 5%	9 3%	139 5%
At least once every day	333 8%ABCDEI JKLMNOPQ	23 4%CD	6 1%	3 1%	10 1%	79 5%	65 7%I	7 5%	11 10%I	10 4%	261 9%I
About two or three times a week	388 9%ABCDEJ NOPQ	39 6%BCD	13 3%	2 1%	15 2%C	93 5%	76 9%	8 6%	8 7%	17 6%	303 10%
At least once a week	199 5%ABCDEF IJKLMNOP	17 3%BD	2 *	3 1%	4 1%	35 2%	23 3%	3 2%	3 2%	4 1%	164 5%zFI
At least once a month	89 2%CE	17 3%C	11 2%CD	* *	11 1%C	26 1%	19 2%	2 1%	4 3%	3 1%	66 2%
At least once every three months	19 *	4 1%	3 1%	- -	3 *	4 *	6 1%	- -	3 2%zR	1 *	13 *
Don't know/can't remember	3 *	1 *	- -	- -	- -	* *	2 *	1 1%zR	- -	- -	1 *
Never	2880 70%R	525 82%z	423 91%zA	368 98%zABD	792 94%zAB	1434 83%z	654 74%zR	117 81%zR	83 70%	250 85%zFHR	2099 69%
Total mentions	4101 100%	640 100%	463 100%	377 100%	840 100%	1718 100%	885 100%	145 100%	118 100%	295 100%	3046 100%
Daily (Net)	524 13%ABCDEI JKLMNOPQ	37 6%BCD	11 2%	3 1%	14 2%	125 7%	105 12%I	14 10%	18 15%I	20 7%	400 13%I
Weekly (Net)	1110 27%ABCDE FGIJKLMN OPQ	93 15%BCD	26 6%	8 2%	34 4%C	253 15%	204 23%I	25 17%	28 24%I	41 14%	867 28%zFGI

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 120
A3a1_9. How often in the past 3 months have you watched programmes using these services? - Netflix
Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Monthly (Net)	1199	110	36	9	45	279	222	27	32	44	934
	29%ABCDE FGIJKLMN OPQ	17%BCD	8%CD	2%	5%C	16%	25%I	19%	27%I	15%	31%zFGI

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 120

A3a1_9. How often in the past 3 months have you watched programmes using these services? - Netflix

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
A few times a day	191	5	-	-	-	4	1	3	2	18	172
	5%ABCDEJ NOPQ	1%	-	-	-	1%	*	1%	1%	4%	5%
At least once every day	333	9	-	*	*	7	3	7	2	33	298
	8%ABCDEI JKLMNOPQ	1%	-	*	*	2%Q	1%	2%O	*	8%	8%
About two or three times a week	388	12	1	1	1	7	5	8	4	34	353
	9%ABCDEJ NOPQ	2%	1%	3%	4%	2%	1%	3%	1%	8%	10%
At least once a week	199	3	-	*	1	3	*	3	1	9	190
	5%ABCDEF IJNOPQ	*	-	1%	3%J	1%	*	1%	*	2%	5%
At least once a month	89	11	-	-	-	6	5	5	6	5	84
	2%CE	2%	-	-	-	2%	1%	2%	1%	1%	2%
At least once every three months	19	3	-	-	-	3	*	3	*	-	19
	*	*	-	-	-	1%	*	1%	*	-	1%
Don't know/can't remember	3	-	-	-	-	-	-	-	-	1	2
	*	-	-	-	-	-	-	-	-	*	*
Never	2880	669	61	42	20	309	360	275	393	322	2539
	70%R	94%z	99%z	95%z	93%z	91%z	96%zNP	91%z	96%zNP	76%	69%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	524	14	-	*	*	11	3	10	4	51	469
	13%ABCDEI JKLMNOPQ	2%	-	*	*	3%Q	1%	3%O	1%	12%	13%
Weekly (Net)	1110	30	1	2	1	21	9	21	9	94	1012
	27%ABCDEF GIJKLMNOP Q	4%	1%	5%	7%	6%OQ	2%	7%OQ	2%	22%	28%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 120
A3a1_9. How often in the past 3 months have you watched programmes using these services? - Netflix
Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Monthly (Net)	1199	41	1	2	1	27	14	26	15	99	1096
29%ABCDEFGHIJKLMNOPQ		6%	1%	5%	7%	8%Q	4%	9%OQ	4%	23%	30%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 121

A3a1_10. How often in the past 3 months have you watched programmes using these services? - Amazon Prime/Amazon Video

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
A few times a day	81 2%ABCDEJ OQ	4 1%	2 *	- -	2 *	12 1%	14 2%	4 3%	4 3%	5 2%	63 2%
At least once every day	125 3%ABCDEJ NOPQ	8 1%	2 1%	- -	2 *	25 1%	27 3%	4 3%	4 3%	5 2%	96 3%
About two or three times a week	197 5%ABCDEI JOQ	14 2%	8 2%	2 1%	10 1%	46 3%	38 4%I	5 4%	7 6%	5 2%	152 5%I
At least once a week	168 4%BCDEJN OPQ	17 3%CD	6 1%	- -	6 1%	27 2%	26 3%	5 4%	1 1%	8 3%	136 4%
At least once a month	85 2%BCDEJN Q	10 2%	3 1%	* *	3 *	15 1%	19 2%	2 1%	1 1%	7 3%	63 2%
At least once every three months	19 *	1 *	1 *	- -	1 *	4 *	5 1%	* *	1 1%	1 *	14 *
Don't know/can't remember	6 *	2 *	1 *	- -	1 *	5 *	- -	- -	- -	- -	4 *
Never	3421 83%	584 91%z	440 95%z	374 99%zABD	814 97%zAB	1585 92%z	757 86%	124 86%	100 85%	263 89%zR	2518 83%
Total mentions	4101 100%	640 100%	463 100%	377 100%	840 100%	1718 100%	885 100%	145 100%	118 100%	295 100%	3046 100%
Daily (Net)	206 5%ABCDEJ NOPQ	11 2%C	4 1%	- -	4 *	37 2%	40 5%	8 6%	8 7%	10 3%	159 5%
Weekly (Net)	571 14%ABCDEI JKLMNOPQ	42 7%CD	18 4%CD	2 1%	21 2%C	110 6%	105 12%I	19 13%	15 13%	23 8%	447 15%I
Monthly (Net)	656 16%ABCDEI JKLMNOPQ	52 8%CD	21 5%CD	3 1%	24 3%C	124 7%	123 14%	20 14%	16 14%	31 10%	510 17%I

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 121

A3a1_10. How often in the past 3 months have you watched programmes using these services? - Amazon Prime/Amazon Video

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
A few times a day	81	2	-	-	-	2	-	2	-	5	75
	2%ABCDEJ OQ	*	-	-	-	*	-	1%	-	1%	2%
At least once every day	125	2	-	-	*	2	1	2	1	11	111
	3%ABCDEJ NOPQ	*	-	-	*	*	*	1%	*	3%	3%
About two or three times a week	197	10	-	*	*	8	2	9	1	11	184
	5%ABCDEI JOQ	1%	-	1%	2%	2%Q	1%	3%OQ	*	3%	5%
At least once a week	168	6	-	-	-	3	3	4	2	16	150
	4%BCDEJN OPQ	1%	-	-	-	1%	1%	1%	1%	4%	4%
At least once a month	85	1	1	*	-	-	1	1	-	6	78
	2%BCDEJN Q	*	2%J	1%	-	-	*	*	-	1%	2%
At least once every three months	19	1	-	-	-	*	1	1	*	2	17
	*	*	-	-	-	*	*	*	*	*	*
Don't know/can't remember	6	1	-	-	-	1	-	1	-	1	5
	*	*	-	-	-	*	-	*	-	*	*
Never	3421	689	60	43	21	323	367	285	404	371	3036
	83%	97%z	98%z	98%z	98%z	95%z	98%zP	94%z	99%zNP	88%	83%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	206	4	-	-	*	3	1	3	1	16	186
	5%ABCDEJ NOPQ	1%	-	-	*	1%	*	1%	*	4%	5%
Weekly (Net)	571	20	-	*	*	14	5	16	4	43	520
	14%ABCDEI JKLMNOPQ	3%	-	1%	2%	4%Q	1%	5%OQ	1%	10%	14%
Monthly (Net)	656	21	1	1	*	14	7	17	4	49	598
	16%ABCDEI JKLMNOPQ	3%	2%	2%	2%	4%Q	2%	6%OQ	1%	12%	16%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 122

A3a1_11. How often in the past 3 months have you watched programmes using these services? - Now TV

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
A few times a day	50 1%DEJ	6 1%	1 *	- -	1 *	11 1%	16 2%	4 3%	3 2%	4 1%	34 1%
At least once every day	68 2%CDEJQ	3 1%	3 1%	- -	3 *	11 1%	15 2%	3 2%	4 4%	3 1%	48 2%
About two or three times a week	85 2%ACDEJN	4 1%	4 1%	- -	4 *	12 1%	14 2%	1 1%	3 3%	3 1%	68 2%
At least once a week	77 2%CDJQ	6 1%	3 1%	1 *	4 *	28 2%	15 2%	1 1%	* *	1 1%	60 2%
At least once a month	32 1%DE	5 1%	- -	- -	- -	5 *	8 1%	1 1%	1 1%	1 *	21 1%
At least once every three months	17 *E	2 *	- -	- -	- -	- -	5 1%	1 1%	- -	* *	12 *
Don't know/can't remember	3 *	3 *z	- -	- -	- -	2 *	* *	* *	- -	- -	3 *
Never	3768 92%	611 96%z	452 98%z	376 100%zABD	828 99%zA	1650 96%z	813 92%	133 92%	107 91%	281 95%zF	2801 92%
Total mentions	4101 100%	640 100%	463 100%	377 100%	840 100%	1718 100%	885 100%	145 100%	118 100%	295 100%	3046 100%
Daily (Net)	118 3%BCDEJN OQ	9 1%	4 1%	- -	4 *	22 1%	31 3%	7 5%	7 6%	7 3%	82 3%
Weekly (Net)	281 7%ABCDEJ NOPQ	19 3%C	11 2%C	1 *	11 1%C	61 4%	60 7%I	9 6%	10 9%	12 4%	210 7%
Monthly (Net)	313 8%ABCDEJ MNO PQ	24 4%CD	11 2%C	1 *	11 1%C	66 4%	68 8%I	11 7%	11 9%	13 4%	231 8%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 122

A3a1_11. How often in the past 3 months have you watched programmes using these services? - Now TV

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
A few times a day	50	1	*	-	-	-	1	-	1	3	47
	1%DEJ	*	1%	-	-	-	*	-	*	1%	1%
At least once every day	68	3	-	-	-	2	1	3	-	5	63
	2%CDEJQ	*	-	-	-	1%	*	1%	-	1%	2%
About two or three times a week	85	4	-	-	-	-	4	2	2	4	81
	2%ACDEJN	1%	-	-	-	-	1%	1%	*	1%	2%
At least once a week	77	3	-	1	-	2	2	3	-	5	72
	2%CDJQ	*	-	1%	-	*	*	1%	-	1%	2%
At least once a month	32	-	-	-	-	-	-	-	-	1	31
	1%DE	-	-	-	-	-	-	-	-	*	1%
At least once every three months	17	-	-	-	-	-	-	-	-	1	16
	*E	-	-	-	-	-	-	-	-	*	*
Don't know/can't remember	3	-	-	-	-	-	-	-	-	*	3
	*	-	-	-	-	-	-	-	-	*	*
Never	3768	702	61	44	21	335	367	296	405	402	3343
	92%	99%z	99%	99%	100%z	99%z	98%z	97%z	99%z	95%	91%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	118	3	*	-	-	2	2	3	1	8	110
	3%BCDEJN	*	1%	-	-	1%	*	1%	*	2%	3%
	OQ										
Weekly (Net)	281	10	*	1	-	3	7	8	3	17	263
	7%ABCDEJ	1%	1%	1%	-	1%	2%	3%	1%	4%	7%
	NOPQ										
Monthly (Net)	313	10	*	1	-	3	7	8	3	19	294
	8%ABCDEJ	1%	1%	1%	-	1%	2%	3%	1%	4%	8%
	MNOPQ										

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 123

A3a1_12. How often in the past 3 months have you watched programmes using these services? - Sky On Demand (Sky Go)

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
A few times a day	69 2%CDE	3 1%	5 1%	1 *	5 1%	18 1%	16 2%	1 *	1 1%	3 1%	50 2%
At least once every day	112 3%CDEFIN Q	12 2%C	6 1%	- -	6 1%	26 2%	14 2%	3 2%	3 3%	5 2%	95 3%F
About two or three times a week	167 4%BCDEFI JOQ	27 4%D	9 2%	5 1%	15 2%	45 3%	22 3%	7 5%	5 4%	4 1%	141 5%zFI
At least once a week	152 4%BCDEIN OQ	25 4%BCD	5 1%	4 1%	9 1%	42 2%	30 3%	4 2%	5 4%	9 3%	117 4%
At least once a month	61 1%	6 1%	9 2%CD	- -	9 1%	21 1%	16 2%	4 3%	3 3%	5 2%	41 1%
At least once every three months	19 *	2 *	2 *	- -	2 *	5 *	4 *	- -	- -	3 1%	12 *
Don't know/can't remember	6 *	2 *	- -	- -	- -	4 *	1 *	- -	- -	1 *	5 *
Never	3516 86%R	562 88%	426 92%z	367 97%zABD	793 94%zAB	1557 91%z	783 88%zR	127 87%	100 85%	265 90%R	2586 85%
Total mentions	4101 100%	640 100%	463 100%	377 100%	840 100%	1718 100%	885 100%	145 100%	118 100%	295 100%	3046 100%
Daily (Net)	182 4%ACDEIN Q	16 2%C	11 2%CD	1 *	11 1%C	44 3%	30 3%	4 3%	5 4%	8 3%	144 5%
Weekly (Net)	500 12%BCDEF IJNOPQ	67 11%BCD	26 6%	10 3%	35 4%	132 8%	81 9%	14 10%	15 12%	21 7%	402 13%zFI
Monthly (Net)	561 14%BCDEF IJKNOPQ	73 11%CD	35 8%CD	10 3%	45 5%C	152 9%	97 11%	18 13%	18 15%	26 9%	443 15%zFI

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 123

A3a1_12. How often in the past 3 months have you watched programmes using these services? - Sky On Demand (Sky Go)

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
A few times a day	69	5	-	-	-	1	5	2	3	9	58
	2%CDE	1%	-	-	-	*	1%	1%	1%	2%	2%
At least once every day	112	5	-	1	-	1	4	5	-	10	103
	3%CDEFJN Q	1%	-	3%	-	*	1%	2%Q	-	2%	3%
About two or three times a week	167	12	2	*	1	7	5	9	3	13	153
	4%BCDEFI JOQ	2%	3%	*	3%	2%	1%	3%	1%	3%	4%
At least once a week	152	7	*	1	1	5	2	5	2	9	142
	4%BCDEJN OQ	1%	1%	3%	3%	1%	1%	2%	1%	2%	4%
At least once a month	61	7	-	2	1	4	2	5	1	7	54
	1%	1%	-	5%zI	3%	1%	1%	2%	*	2%	1%
At least once every three months	19	2	-	-	-	-	2	2	-	2	17
	*	*	-	-	-	-	*	1%	-	*	*
Don't know/can't remember	6	-	-	-	-	-	-	-	-	*	5
	*	-	-	-	-	-	-	-	-	*	*
Never	3516	675	59	40	20	321	354	276	399	371	3123
	86%R	95%z	96%z	89%	91%	95%zP	95%zP	91%z	98%zNOP	88%	85%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	182	10	-	1	-	2	8	7	3	19	161
	4%ACDEJN Q	1%	-	3%	-	1%	2%	2%N	1%	4%	4%
Weekly (Net)	500	29	2	3	1	13	16	21	8	41	456
	12%BCDEFI JNOPQ	4%	4%	6%	6%	4%	4%	7%Q	2%	10%	12%
Monthly (Net)	561	36	2	5	2	17	18	26	10	49	510
	14%BCDEFI JKNOPQ	5%	4%	11%	9%	5%Q	5%Q	9%NOQ	2%	12%	14%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 124

A3a1_13. How often in the past 3 months have you watched programmes using these services? - UKTV Play

Base = All Respondents

	Total (z)	Age				Age/SEG 65+ OR DE (E)	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)		Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
A few times a day	17	2	1	-	1	4	8	1	1	1	8
*R		*	*	-	*	*	1%R	1%	1%	*	*
At least once every day	23	3	1	-	1	3	7	2	3	2	15
1%E		*	*	-	*	*	1%	1%	3%zFR	1%	*
About two or three times a week	34	8	4	*	4	10	9	2	3	2	24
1%		1%	1%	*	*	1%	1%	1%	3%zR	1%	1%
At least once a week	56	16	2	1	3	12	9	1	3	3	39
1%DEJ		3%BCD	*	*	*	1%	1%	1%	2%	1%	1%
At least once a month	28	5	1	-	1	7	12	3	-	1	12
1%R		1%	*	-	*	*	1%zR	2%R	-	*	*
At least once every three months	9	2	-	-	-	2	1	-	-	1	8
*		*	-	-	-	*	*	-	-	*	*
Don't know/can't remember	1	-	-	-	-	-	-	-	-	-	1
*		-	-	-	-	-	-	-	-	-	*
Never	3933	605	454	376	830	1679	840	136	108	285	2939
96%H		95%	98%zA	100%zAD	99%zA	98%z	95%	94%	92%	97%H	96%zH
Total mentions	4101	640	463	377	840	1718	885	145	118	295	3046
100%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	40	4	2	-	2	8	14	3	4	3	23
1%DER		1%	*	-	*	*	2%R	2%	3%zR	1%	1%
Weekly (Net)	130	28	8	1	9	30	33	6	10	8	86
3%CDEJNQ		4%CD	2%	*	1%	2%	4%	4%	8%zFIR	3%	3%
Monthly (Net)	158	33	9	1	10	37	45	9	10	9	98
4%CDERJN OPQ		5%BCD	2%	*	1%C	2%	5%R	6%	8%zIR	3%	3%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 124

A3a1_13. How often in the past 3 months have you watched programmes using these services? - UKTV Play

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
A few times a day	17	-	1	-	-	-	-	-	-	1	16
*R	-	-	1%J	-	-	-	-	-	-	*	*
At least once every day	23	1	-	-	-	1	-	-	1	2	21
1%E	*	*	-	-	-	*	-	-	*	*	1%
About two or three times a week	34	4	-	-	*	2	2	3	*	3	30
1%	*	*	-	-	*	*	1%	1%	*	1%	1%
At least once a week	56	2	-	1	*	-	2	-	2	5	51
1%DEJ	*	*	-	2%	2%	-	*	-	*	1%	1%
At least once a month	28	1	1	-	-	-	1	-	1	2	26
1%R	*	*	1%	-	-	-	*	-	*	1%	1%
At least once every three months	9	-	-	-	-	-	-	-	-	1	8
*	-	-	-	-	-	-	-	-	-	*	*
Don't know/can't remember	1	-	-	-	-	-	-	-	-	-	1
*	-	-	-	-	-	-	-	-	-	-	*
Never	3933	705	60	44	21	335	370	301	404	408	3502
96%H	99%z	99%z	98%	98%	98%	99%z	99%z	99%z	99%z	97%	96%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	40	1	1	-	-	1	-	-	1	3	38
1%DER	*	*	1%	-	-	*	-	-	*	1%	1%
Weekly (Net)	130	7	1	1	*	3	4	3	4	11	119
3%CDEINQ	1%	1%	1%	2%	2%	1%	1%	1%	1%	3%	3%
Monthly (Net)	158	7	1	1	*	3	4	3	4	13	145
4%CDERJN	1%	1%	2%	2%	2%	1%	1%	1%	1%	3%	4%
OPQ											

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 125

A3a1_14. How often in the past 3 months have you watched programmes using these services? - Disney Life

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
A few times a day	23 1%	- -	- -	- -	- -	5 *	9 1%	3 2%	2 2%	2 1%	14 *
At least once every day	38 1%DEJ	1 *	- -	1 *	1 *	6 *	7 1%	1 1%	- -	1 *	29 1%
About two or three times a week	23 1%DE	- -	* *	- -	* *	2 *	3 *	- -	- -	1 *	19 1%
At least once a week	14 *E	1 *	- -	- -	- -	1 *	6 1%	- -	2 2%R	3 1%	7 *
At least once a month	9 *E	3 *	- -	- -	- -	* *	4 *	3 2%zIR	- -	- -	5 *
At least once every three months	3 *	- -	- -	- -	- -	- -	* *	- -	- -	- -	3 *
Don't know/can't remember	2 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	2 *
Never	3989 97%	636 99%z	462 100%z	376 100%z	839 100%z	1704 99%z	857 97%	139 96%	114 97%	288 98%	2967 97%
Total mentions	4101 100%	640 100%	463 100%	377 100%	840 100%	1718 100%	885 100%	145 100%	118 100%	295 100%	3046 100%
Daily (Net)	61 1%ABDEJ	1 *	- -	1 *	1 *	10 1%	16 2%	4 2%	2 2%	3 1%	43 1%
Weekly (Net)	98 2%ABCDEJ NOPQ	2 *	* *	1 *	1 *	13 1%	24 3%	4 2%	4 3%	7 2%	70 2%
Monthly (Net)	107 3%ABCDEJ NOPQ	4 1%	* *	1 *	1 *	14 1%	29 3%	6 4%	4 3%	7 2%	75 2%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 125

A3a1_14. How often in the past 3 months have you watched programmes using these services? - Disney Life

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
A few times a day	23	-	-	-	-	-	-	-	-	3	20
1%	1%	-	-	-	-	-	-	-	-	1%	1%
At least once every day	38	1	-	-	-	1	-	-	1	6	32
1%DEJ	1%DEJ	*	-	-	-	*	-	-	*	1%	1%
About two or three times a week	23	-	-	-	*	-	-	-	-	3	19
1%DE	1%DE	-	-	-	1%J	-	-	-	-	1%	1%
At least once a week	14	-	-	-	-	-	-	-	-	*	13
*E	*E	-	-	-	-	-	-	-	-	*	*
At least once a month	9	-	-	-	-	-	-	-	-	2	7
*E	*E	-	-	-	-	-	-	-	-	*	*
At least once every three months	3	-	-	-	-	-	-	-	-	-	3
*	*	-	-	-	-	-	-	-	-	-	*
Don't know/can't remember	2	-	-	-	-	-	-	-	-	1	1
*	*	-	-	-	-	-	-	-	-	*	*
Never	3989	711	62	44	21	337	374	304	407	407	3560
97%	97%	100%zM	100%	100%	99%	100%z	100%z	100%z	100%z	97%	97%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	61	1	-	-	-	1	-	-	1	8	52
1%ABDEJ	1%ABDEJ	*	-	-	-	*	-	-	*	2%	1%
Weekly (Net)	98	1	-	-	*	1	-	-	1	12	85
2%ABCDEJ	2%ABCDEJ	*	-	-	1%J	*	-	-	*	3%	2%
NOPQ	NOPQ										
Monthly (Net)	107	1	-	-	*	1	-	-	1	14	92
3%ABCDEJ	3%ABCDEJ	*	-	-	1%J	*	-	-	*	3%	3%
NOPQ	NOPQ										

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 126

A3a1_15. How often in the past 3 months have you watched programmes using these services? - Virgin TV Catch-up/Virgin Media Anywhere

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
A few times a day	25 1% E	* -	- -	2 *	2 *	3 *	9 1%	2 1%	3 3%zR	3 1%	16 1%
At least once every day	67 2%	6 1%	5 1%	2 1%	8 1%	20 1%	14 2%	5 3%	3 3%	3 1%	43 1%
About two or three times a week	88 2% CE	20 3%CD	9 2%C	* *	10 1%C	24 1%	19 2%	3 2%	1 1%	6 2%	63 2%
At least once a week	64 2% E	15 2%	5 1%	2 1%	7 1%	13 1%	7 1%	1 1%	1 *	2 1%	52 2%
At least once a month	23 1%	8 1%	1 *	1 *	3 *	6 *	5 1%	- -	- -	3 1%	16 1%
At least once every three months	11 *	6 1%zD	- -	- -	- -	- -	5 1%	- -	- -	3 1%zR	5 *
Don't know/can't remember	5 *	- -	- -	3 1%z	3 *	5 *	2 *	- -	- -	- -	4 *
Never	3818 93%	585 91%	442 96%A	366 97%zA	808 96%zA	1648 96%z	825 93%	135 93%	110 93%	275 93%	2849 94%
Total mentions	4101 100%	640 100%	463 100%	377 100%	840 100%	1718 100%	885 100%	145 100%	118 100%	295 100%	3046 100%
Daily (Net)	93 2% DER	7 1%	5 1%	4 1%	9 1%	23 1%	23 3%	6 4%	6 5%R	6 2%	58 2%
Weekly (Net)	245 6% CDEJNQ	41 6%CD	19 4%	6 2%	26 3%	59 3%	49 6%	10 7%	8 7%	14 5%	173 6%
Monthly (Net)	267 7% CDEJNQ	48 8%CD	21 4%	8 2%	28 3%	65 4%	54 6%	10 7%	8 7%	17 6%	189 6%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018

Table 126

A3a1_15. How often in the past 3 months have you watched programmes using these services? - Virgin TV Catch-up/Virgin Media Anywhere

Base = All Respondents



	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
A few times a day	25	2	-	-	-	-	2	-	2	6	20
1%E	*	*	-	-	-	-	*	-	*	1%	1%
At least once every day	67	8	-	-	-	3	5	2	6	8	60
2%	1%	1%	-	-	-	1%	1%	1%	1%	2%	2%
About two or three times a week	88	8	-	-	1	2	7	7	2	5	83
2%CE	1%	1%	-	-	5%JKL	1%	2%	2%N	*	1%	2%
At least once a week	64	4	-	2	*	2	2	4	1	3	61
2%E	1%	1%	-	5%J	2%	1%	1%	1%	*	1%	2%
At least once a month	23	3	-	-	-	1	1	1	1	4	19
1%	*	*	-	-	-	*	*	*	*	1%	1%
At least once every three months	11	-	-	-	-	-	-	-	-	1	9
*	-	-	-	-	-	-	-	-	-	*	*
Don't know/can't remember	5	3	-	-	-	1	2	3	-	*	5
*	*	*	-	-	-	*	1%	1%z	-	*	*
Never	3818	684	62	42	20	329	355	287	397	395	3399
93%	96%z	100%M	95%	93%	97%zP	95%	94%	97%z	94%	94%	93%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	93	9	-	-	-	3	7	2	7	13	79
2%DER	1%	1%	-	-	-	1%	2%	1%	2%	3%	2%
Weekly (Net)	245	22	-	2	2	7	15	12	10	21	223
6%CDEINQ	3%	-	5%	7%K	2%	4%	4%	2%	5%	6%	6%
Monthly (Net)	267	25	-	2	2	8	17	14	11	25	242
7%CDEINQ	3%	-	5%	7%K	2%	4%	5%	3%	6%	7%	7%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 127

A3a1_16. How often in the past 3 months have you watched programmes using these services? - Hayu

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
A few times a day	7 *	- -	- -	- -	- -	1 *	3 *	1 1%	- -	- -	4 *
At least once every day	19 *E	- -	1 *	- -	1 *	2 *	6 1%	1 *	2 1%	3 1%	13 *
About two or three times a week	3 *	- -	- -	- -	- -	1 *	1 *	- -	- -	- -	3 *
At least once a week	7 *	* *	- -	- -	- -	1 *	3 *	- -	* *	- -	4 *
At least once a month	5 *	- -	- -	- -	- -	- -	2 *	- -	- -	- -	3 *
At least once every three months	4 *	1 *	- -	- -	- -	1 *	3 *	- -	- -	1 *	1 *
Don't know/can't remember	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Never	4055 99%F	639 100%z	462 100%	377 100%	839 100%z	1713 100%z	867 98%	143 99%	116 98%	292 99%	3019 99%zF
Total mentions	4101 100%	640 100%	463 100%	377 100%	840 100%	1718 100%	885 100%	145 100%	118 100%	295 100%	3046 100%
Daily (Net)	27 1%DE	- -	1 *	- -	1 *	2 *	9 1%	2 1%	2 1%	3 1%	17 1%
Weekly (Net)	37 1%ADEJ	* *	1 *	- -	1 *	4 *	13 1%	2 1%	2 2%	3 1%	23 1%
Monthly (Net)	42 1%ADEJ	* *	1 *	- -	1 *	4 *	15 2%	2 1%	2 2%	3 1%	26 1%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 127

A3a1_16. How often in the past 3 months have you watched programmes using these services? - Hayu

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
A few times a day	7	-	-	-	-	-	-	-	-	1	6
	*	-	-	-	-	-	-	-	-	*	*
At least once every day	19	-	1	-	-	-	-	-	-	3	16
	*E	-	1%J	-	-	-	-	-	-	1%	*
About two or three times a week	3	-	-	-	-	-	-	-	-	1	3
	*	-	-	-	-	-	-	-	-	*	*
At least once a week	7	-	-	-	-	-	-	-	-	1	6
	*	-	-	-	-	-	-	-	-	*	*
At least once a month	5	-	-	-	-	-	-	-	-	-	5
	*	-	-	-	-	-	-	-	-	-	*
At least once every three months	4	-	-	-	-	-	-	-	-	1	3
	*	-	-	-	-	-	-	-	-	*	*
Don't know/can't remember	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
Never	4055	712	61	44	21	338	374	304	408	415	3616
	99%F	100%zK	99%	100%	100%	100%	100%	100%	100%	98%	99%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	27	-	1	-	-	-	-	-	-	4	23
	1%DE	-	1%J	-	-	-	-	-	-	1%	1%
Weekly (Net)	37	-	1	-	-	-	-	-	-	6	32
	1%ADEJ	-	1%J	-	-	-	-	-	-	1%	1%
Monthly (Net)	42	-	1	-	-	-	-	-	-	6	37
	1%ADEJ	-	1%J	-	-	-	-	-	-	1%	1%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 128

A3a1_17. How often in the past 3 months have you watched programmes using these services? - A BBC YouTube Channel

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
A few times a day	23 1%E	- -	- -	- -	- -	3 *	7 1%	3 2%zR	1 1%	2 1%	15 *
At least once every day	40 1%DEJ	1 *	1 *	- -	1 *	8 *	7 1%	2 1%	* *	1 *	31 1%
About two or three times a week	53 1%DEJ	2 *	1 *	- -	1 *	10 1%	11 1%	3 2%	3 2%	2 1%	41 1%
At least once a week	53 1%DEJ	4 1%	1 *	- -	1 *	7 *	15 2%	2 2%	2 2%	6 2%	32 1%
At least once a month	29 1%	5 1%	2 *	- -	2 *	12 1%	7 1%	2 1%	1 1%	1 *	22 1%
At least once every three months	7 *	- -	1 *	- -	1 *	2 *	2 *	1 1%	- -	1 *	5 *
Don't know/can't remember	4 *	- -	- -	- -	- -	1 *	1 *	- -	1 1%	1 *	2 *
Never	3893 95%G	628 98%z	456 99%z	377 100%zA	833 99%z	1676 98%z	836 94%	131 91%	109 92%	282 96%	2898 95%G
Total mentions	4101 100%	640 100%	463 100%	377 100%	840 100%	1718 100%	885 100%	145 100%	118 100%	295 100%	3046 100%
Daily (Net)	63 2%ABDEJ	1 *	1 *	- -	1 *	11 1%	13 2%	5 4%	2 1%	3 1%	46 2%
Weekly (Net)	169 4%ABCDEJ NOPQ	7 1%	3 1%	- -	3 *	27 2%	39 4%	10 7%	7 6%	10 3%	120 4%
Monthly (Net)	197 5%ABCDEJ NOPQ	12 2%C	5 1%	- -	5 1%	39 2%	46 5%	12 9%	8 7%	11 4%	142 5%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 128

A3a1_17. How often in the past 3 months have you watched programmes using these services? - A BBC YouTube Channel

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
A few times a day	23	-	-	-	-	-	-	-	-	4	19
1%E	-	-	-	-	-	-	-	-	-	1%	1%
At least once every day	40	1	-	-	*	1	-	1	-	7	33
1%DEJ	*	-	-	-	2%J	*	-	*	-	2%	1%
About two or three times a week	53	*	-	-	1	-	*	-	*	10	43
1%DEJ	*	-	-	-	3%J	-	*	-	*	2%	1%
At least once a week	53	-	1	-	*	-	-	-	-	9	44
1%DEJ	-	-	1%J	-	*J	-	-	-	-	2%	1%
At least once a month	29	2	-	-	-	-	2	2	-	1	28
1%	*	-	-	-	-	-	*	1%	-	*	1%
At least once every three months	7	-	-	1	-	-	-	-	-	1	6
*	-	-	-	3%zJ	-	-	-	-	-	*	*
Don't know/can't remember	4	-	-	-	-	-	-	-	-	-	4
*	-	-	-	-	-	-	-	-	-	-	*
Never	3893	709	61	43	20	337	372	301	408	391	3480
95%G	100%zLM	99%	97%	95%	95%	100%z	99%z	99%z	100%z	93%	95%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	63	1	-	-	*	1	-	1	-	11	52
2%ABDEJ	*	-	-	-	2%J	*	-	*	-	3%	1%
Weekly (Net)	169	1	1	-	1	1	*	1	*	29	139
4%ABCDEJ	*	1%	-	-	5%JL	*	*	*	*	7%	4%
NOPQ											
Monthly (Net)	197	3	1	-	1	1	2	3	*	30	167
5%ABCDEJ	*	1%	-	-	5%JL	*	1%	1%	*	7%	5%
NOPQ											

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 129

A3a1_18. How often in the past 3 months have you watched programmes using these services? - Other YouTube Channel

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
A few times a day	80 2%ABCDEJ NOPQ	3 1%	-	-	-	23 1%	25 3%	4 3%	3 2%	4 1%	52 2%
At least once every day	86 2%CDEJNQ	5 1%	3 1%	-	3 *	16 1%	24 3%	5 4%	4 3%	7 2%	61 2%
About two or three times a week	79 2%CDEJNP	9 1%	3 1%	-	3 *	21 1%	25 3%	4 3%	4 3%	5 2%	52 2%
At least once a week	60 1%DEJ	3 1%	2 *	1 *	3 *	8 *	12 1%	2 2%	1 1%	4 2%	42 1%
At least once a month	26 1%	6 1%	3 1%	-	3 *	8 *	8 1%	1 *	1 1%	4 1%	18 1%
At least once every three months	14 *	5 1%	1 *	-	1 *	3 *	2 *	1 1%	1 *	1 *	8 *
Don't know/can't remember	1 *	-	-	-	-	-	-	-	-	-	-
Never	3755 92%F	609 95%z	451 97%z	376 100%zABD	827 98%zAB	1640 95%z	790 89%	127 87%	105 89%	270 91%	2813 92%zF
Total mentions	4101 100%	640 100%	463 100%	377 100%	840 100%	1718 100%	885 100%	145 100%	118 100%	295 100%	3046 100%
Daily (Net)	166 4%ABCDEJ NOPQ	9 1%	3 1%	-	3 *	38 2%	48 5%z	10 7%	7 6%	11 4%	113 4%
Weekly (Net)	304 7%ABCDER JNOPQ	20 3%CD	9 2%	1 *	9 1%C	68 4%	86 10%zR	16 11%	11 9%	21 7%	207 7%
Monthly (Net)	331 8%ABCDER JLNOPQ	26 4%CD	12 2%CD	1 *	12 1%C	76 4%	94 11%zR	17 12%	12 10%	25 8%	225 7%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 129

A3a1_18. How often in the past 3 months have you watched programmes using these services? - Other YouTube Channel

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
A few times a day	80 2%ABCDEJ NOPQ	- - -	- - -	- - -	- - -	- - -	- - -	- - -	- - -	13 3%	67 2%
At least once every day	86 2%CDEJNQ	2 *	- -	1 1%	1 3%J	1 *	1 *	1 *	1 *	11 3%	73 2%
About two or three times a week	79 2%CDEJNP	3 *	- -	- -	* *	- -	3 1%	- -	3 1%	7 2%	72 2%
At least once a week	60 1%DEJ	2 *	1 1%	- -	- -	1 *	1 *	2 1%	- -	5 1%	55 2%
At least once a month	26 1%	3 *	- -	- -	- -	3 1%	- -	2 1%	1 *	2 1%	24 1%
At least once every three months	14 *	- -	1 1%J	- -	- -	- -	- -	- -	- -	1 *	13 *
Don't know/can't remember	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *
Never	3755 92%F	702 99%z	60 97%	44 99%z	21 96%	333 99%z	369 99%z	298 98%z	404 99%z	382 91%	3351 92%
Total mentions	4101 100%	712 100%	62 100%	44 100%	21 100%	338 100%	374 100%	304 100%	408 100%	422 100%	3656 100%
Daily (Net)	166 4%ABCDEJ NOPQ	2 *	- -	1 1%	1 3%J	1 *	1 *	1 *	1 *	24 6%	140 4%
Weekly (Net)	304 7%ABCDER JNOPQ	7 1%	1 1%	1 1%	1 4%	2 *	5 1%	3 1%	4 1%	36 9%	267 7%
Monthly (Net)	331 8%ABCDER JLNO PQ	10 1%	1 1%	1 1%	1 4%	5 1%	5 1%	6 2%	4 1%	39 9%	291 8%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 130

A4. Which, if any, of these websites or apps have you used in the past 3 months?

Base = All respondents

	Total (z)	Age				Age/SEG 65+ OR DE (E)	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)		Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
BBC.co.uk	513	87	32	1	33	100	100	15	15	28	396
	12%BCDEJ KLNOPQ	14%BCD	7%CD	*	4%C	6%	11%	10%	13%	10%	13%
ITV.com	321	37	9	*	9	71	88	16	16	19	213
	8%BCDERJ KNOPQ	6%BCD	2%C	*	1%C	4%	10%zIR	11%	14%zIR	6%	7%
stv.tv	63	8	5	*	5	18	18	3	4	5	41
	2%DJ	1%	1%	*	1%	1%	2%	2%	3%	2%	1%
S4C	42	2	1	-	1	7	17	4	2	6	25
	1%DEJ	*	*	-	*	*	2%zR	3%	2%	2%	1%
SkySports.com	403	48	12	2	13	81	62	14	9	16	324
	10%BCDEFI JNOPQ	7%BCD	3%C	*	2%C	5%	7%	9%	8%	5%	11%zFI
News.sky.com (Sky News)	261	31	13	1	14	55	57	10	10	19	196
	6%BCDEJN OPQ	5%CD	3%CD	*	2%C	3%	6%	7%	8%	6%	6%
Channel4.com	204	19	6	1	7	38	54	13	12	12	138
	5%BCDEJN OPQ	3%CD	1%	*	1%	2%	6%	9%R	10%zIR	4%	5%
5 (channel5.com)	96	14	1	4	5	20	27	7	4	10	61
	2%BDERJN P	2%BD	*	1%	1%	1%	3%	5%	3%	3%	2%
BBC Sport	628	103	40	18	58	157	105	17	11	35	495
	15%BCDEF JKNOPQ	16%BCD	9%	5%	7%	9%	12%	12%	9%	12%	16%zF
BBC News	1089	183	88	24	112	268	195	30	23	49	851
	27%BCDEF IJKNOQ	29%BCD	19%CD	6%	13%C	16%	22%I	21%	20%	17%	28%zFI
BBC Weather	901	159	74	31	106	216	164	25	21	44	701
	22%BCDEF IJKNOQ	25%BCD	16%CD	8%	13%C	13%	18%	17%	18%	15%	23%zFI
BBC CBeebies Playtime	103	3	1	2	3	20	17	3	3	6	82
	3%ABCDEJ NPQ	1%	*	1%	*	1%	2%	2%	3%	2%	3%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 130

A4. Which, if any, of these websites or apps have you used in the past 3 months?

Base = All respondents

	Total (z)	Age				Age/SEG 65+ OR DE (E)	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)		Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
BBC Music	158 4%BCDEJN OPQ	14 2%BD	1 *	3 1%	3 *	24 1%	33 4%	7 5%	8 7%I	7 2%	111 4%
BBC Food	321 8%BCDEJN OPQ	47 7%BCD	8 2%	7 2%	15 2%	58 3%	59 7%	10 7%	9 8%	15 5%	240 8%
BBC iWonder	49 1%ADEJ	1 *	-	-	-	4 *	15 2%	4 3%	2 2%	6 2%	31 1%
BBC+	75 2%ABCDEJ OQ	4 1%	1 *	-	1 *	9 1%	24 3%	7 5%zR	5 4%R	10 3%	49 2%
BBC Bitesize	128 3%ABCDEJ NOPQ	7 1%	1 *	-	1 *	14 1%	34 4%	8 5%	7 6%	10 3%	89 3%
BBC CBeebies Storytime	84 2%ABCDEJ NOQ	1 *	1 *	-	1 *	16 1%	15 2%	2 1%	3 2%	4 1%	63 2%
None of these	2115 52%R	324 51%	329 71%zA	327 87%zABD	656 78%zAB	1205 70%z	520 59%zR	80 55%	70 60%	196 67%zFGR	1515 50%
Total mentions	7554 184%	1091 171%	623 135%	421 112%	1045 124%	2382 139%	1602 181%	273 189%	236 199%	496 168%	5621 185%
Any BBC	1817 44%BCDEF	300 47%BCD	126 27%CD	49 13%	175 21%C	466 27%	334 38%I	59 41%	46 39%	94 32%	1404 46%zFI

IJKLMNOP
Q

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 130

A4. Which, if any, of these websites or apps have you used in the past 3 months?

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
BBC.co.uk	513 12%BCDEJK LNOPQ	29 4%	1 1%	2 3%	1 5%	17 5%Q	12 3%Q	24 8%OQ	5 1%	55 13%	451 12%
ITV.com	321 8%BCDERJ KNOPQ	7 1%	- -	2 3%	* 2%	4 1%	4 1%	4 1%	3 1%	35 8%	285 8%
stv.tv	63 2%DJ	1 *	4 6%zJ	- -	- -	- -	1 *	- -	1 *	10 2%	53 1%
S4C	42 1%DEJ	1 *	- -	- -	- -	1 *	- -	1 *	- -	6 1%	36 1%
SkySports.com	403 10%BCDEFI JNOPQ	9 1%	1 2%	3 6%J	* 2%	6 2%Q	3 1%	8 3%OQ	1 *	44 10%	356 10%
News.sky.com (Sky News)	261 6%BCDEJN OPQ	10 1%	1 1%	3 6%J	* 1%	8 2%Q	3 1%	8 3%O	2 1%	23 5%	236 6%
Channel4.com	204 5%BCDEJN OPQ	6 1%	- -	* 1%	* 2%	4 1%	2 1%	4 1%	2 *	24 6%	178 5%
5 (channel5.com)	96 2%BDERJN P	4 1%	- -	1 2%	* 2%	1 *	3 1%	- -	4 1%	16 4%	80 2%
BBC Sport	628 15%BCDEFJ KNOPQ	49 7%	2 3%	5 12%	2 10%	37 11%OQ	12 3%	29 9%O	20 5%	52 12%	572 16%
BBC News	1089 27%BCDEF IJKNOQ	94 13%	6 9%	9 19%	3 15%	54 16%Q	40 11%	64 21%OQ	30 7%	121 29%	963 26%
BBC Weather	901 22%BCDEF IJKNOQ	91 13%	5 8%	8 17%	3 13%	45 13%Q	46 12%Q	63 21%NOQ	28 7%	84 20%	808 22%
BBC CBeebies Playtime	103 3%ABCDEJ NPQ	3 *	- -	- -	- -	- -	3 1%	1 *	2 *	11 3%	90 2%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 130

A4. Which, if any, of these websites or apps have you used in the past 3 months?

Base = All respondents

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
BBC Music	158	3	*	-	-	1	2	2	1	21	136
	4%BCDEJIN	*	1%	-	-	*	1%	1%	*	5%	4%
	OPQ										
BBC Food	321	13	*	1	1	6	7	10	3	28	289
	8%BCDEJIN	2%	1%	2%	3%	2%	2%	3%Q	1%	7%	8%
	OPQ										
BBC iWonder	49	-	-	-	-	-	-	-	-	6	42
	1%ADEJ	-	-	-	-	-	-	-	-	1%	1%
BBC+	75	1	-	*	-	1	-	1	-	9	64
	2%ABCDEJ	*	-	1%	-	*	-	*	-	2%	2%
	OQ										
BBC Bitesize	128	1	-	-	*	-	1	-	1	26	102
	3%ABCDEJ	*	-	-	1%	-	*	-	*	6%	3%
	NOPQ										
BBC CBeebies Storytime	84	1	-	-	-	1	*	1	-	15	69
	2%ABCDEJ	*	-	-	-	*	*	*	-	4%	2%
	NOQ										
None of these	2115	555	52	32	17	251	304	208	347	214	1890
	52%R	78%z	84%z	72%z	80%z	74%z	81%zP	68%z	85%zNP	51%	52%
Total mentions	7554	879	72	65	29	435	444	429	450	800	6701
	184%	123%	117%	145%	135%	129%	119%	141%	110%	190%	183%
Any BBC	1817	152	7	12	4	83	69	94	58	195	1609
	44%BCDEF	21%	11%	27%K	20%	24%Q	18%	31%NOQ	14%	46%	44%

IJKLMNOP
Q

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 131

A4a. How often in the past 3 months have you used these websites and/or apps?

Base = All respondents who have visited websites in the last 3 months

	Unweighted Base	Weighted Base	Effective Base	A few times a day	At least once every day	About two or three times a week	At least once a week	At least once a month	At least once every three months	Don't know/ can't remember	Total mentions	Daily (Net)	Weekly (Net)	Monthly (Net)
Summary Table														
BBC.co.uk	630	513	443	76 15%	125 24%	122 24%	120 23%	46 9%	13 3%	9 2%	513 100%	202 39%	444 87%	490 96%
ITV.com	399	321	278	31 10%	60 19%	62 19%	86 27%	63 20%	14 4%	7 2%	321 100%	90 28%	238 74%	301 94%
stv.tv	71	63	52	12 20%	14 22%	12 19%	16 26%	5 9%	3 4%	- 1%	63 100%	26 41%	54 87%	60 96%
S4C	48	42	35	9 22%	16 37%	7 18%	5 12%	1 4%	3 7%	* 1%	42 100%	25 59%	37 89%	39 92%
SkySports.com	476	403	340	63 16%	110 27%	104 26%	75 19%	46 11%	4 1%	* *	403 100%	173 43%	353 88%	399 99%
News.sky.com (Sky News)	299	261	220	47 18%	92 35%	47 18%	45 17%	24 9%	3 1%	3 1%	261 100%	139 53%	232 89%	256 98%
Channel4.com	248	204	174	16 8%	40 20%	52 25%	67 33%	19 9%	7 3%	3 1%	204 100%	56 28%	174 86%	194 95%
5 (channel5.com)	127	96	88	14 14%	17 18%	23 24%	24 25%	7 8%	5 6%	5 5%	96 100%	31 33%	78 82%	86 89%
BBC Sport	748	628	540	93 15%	207 33%	140 22%	115 18%	56 9%	10 2%	8 1%	628 100%	300 48%	554 88%	610 97%
BBC News	1253	1089	861	205 19%	394 36%	233 21%	174 16%	60 6%	14 1%	9 1%	1089 100%	599 55%	1006 92%	1066 98%
BBC Weather	1026	901	692	119 13%	335 37%	235 26%	146 16%	49 5%	11 1%	5 1%	901 100%	455 50%	836 93%	885 98%
BBC CBeebies Playtime	123	103	85	9 9%	44 43%	28 27%	12 12%	7 7%	- -	2 2%	103 100%	53 52%	94 91%	101 98%
BBC Music	191	158	136	27 17%	46 29%	39 25%	23 15%	19 12%	3 2%	2 1%	158 100%	73 46%	135 86%	154 97%
BBC Food	366	321	247	11 3%	37 11%	70 22%	92 29%	84 26%	26 8%	1 *	321 100%	47 15%	209 65%	293 91%
BBC iWonder	58	49	45	12 23%	15 30%	12 24%	7 13%	2 4%	1 3%	1 3%	49 100%	26 53%	45 91%	46 94%
BBC+	87	75	67	15 20%	24 32%	14 18%	11 15%	6 8%	2 3%	3 4%	75 100%	39 52%	63 85%	69 93%
BBC Bitesize	162	128	108	12 9%	24 19%	30 23%	19 15%	26 21%	15 12%	2 1%	128 100%	36 28%	84 66%	111 87%
BBC CBeebies Storytime	104	84	71	16 19%	27 32%	17 20%	20 24%	3 3%	* 1%	1 1%	84 100%	43 51%	80 95%	83 99%

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 132

A4a_1. How often in the past 3 months have you used these websites and/or apps? - BBC.co.uk

Base = All respondents who have visited websites in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	630	84	37	3	40	129	131	21	20	41	478
WeightedBase	513	87*	32**	1**	33**	100*	100*	15**	15**	28*	396
EffectiveBase	443	54	21	2	22	80	98	16	14	33	331
A few times a day	76 15%	10 12%	4 13%	-	4 12%	12 12%	12 12%	4 25%	3 20%	3 12%	61 15%
At least once every day	125 24%E	18 20%	4 12%	* 9%	4 12%	13 13%	21 21%	2 12%	3 19%	5 17%	100 25%
About two or three times a week	122 24%	23 26%	9 27%	* 46%	9 27%	28 28%	25 25%	5 30%	4 25%	8 29%	95 24%
At least once a week	120 23%	23 26%	10 30%	-	10 30%	31 31%	29 29%	1 9%	5 29%	11 39%zR	88 22%
At least once a month	46 9%	4 5%	4 13%	* 46%	4 13%	8 8%	8 8%	2 10%	1 6%	-	34 9%
At least once every three months	13 3%	5 6%	2 5%	-	2 5%	7 7%z	2 2%	1 9%	-	-	11 3%
Don't know/can't remember	9 2%	4 4%	-	-	-	1 1%	4 4%	1 3%	-	1 2%	6 1%
Total mentions	513 100%	87 100%	32 100%	1 100%	33 100%	100 100%	100 100%	15 100%	15 100%	28 100%	396 100%
Daily (Net)	202 39%E	28 32%	8 25%	* 9%	8 25%	25 25%	32 32%	5 37%	6 39%	8 29%	162 41%
Weekly (Net)	444 87%	74 85%	26 82%	* 54%	26 81%	84 84%	86 86%	11 77%	14 94%	28 98%zF	345 87%
Monthly (Net)	490 96%A	78 90%	30 95%	1 100%	31 95%	92 93%	94 94%	13 87%	15 100%	28 98%	379 96%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 132

A4a_1. How often in the past 3 months have you used these websites and/or apps? - BBC.co.uk

Base = All respondents who have visited websites in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	630	29	1	5	5	18	11	21	8	117	507
WeightedBase	513	29**	1**	2**	1**	17**	12**	24**	5**	55*	451
EffectiveBase	443	18	1	4	4	12	7	14	6	81	372
A few times a day	76	3	-	-	1	3	-	3	1	9	65
	15%	12%	-	-	55%	20%	-	12%	10%	17%	15%
At least once every day	125	2	-	1	1	1	2	1	1	16	108
	24%E	8%	-	86%	45%	4%	12%	4%	23%	29%	24%
About two or three times a week	122	9	-	*	-	4	5	7	2	11	110
	24%	30%	-	14%	-	25%	37%	28%	40%	20%	24%
At least once a week	120	9	1	-	-	2	6	7	1	11	107
	23%	30%	100%	-	-	15%	51%	31%	27%	20%	24%
At least once a month	46	4	-	-	-	4	-	4	-	6	40
	9%	15%	-	-	-	26%	-	18%	-	11%	9%
At least once every three months	13	2	-	-	-	2	-	2	-	1	13
	3%	6%	-	-	-	10%	-	7%	-	2%	3%
Don't know/can't remember	9	-	-	-	-	-	-	-	-	1	8
	2%	-	-	-	-	-	-	-	-	1%	2%
Total mentions	513	29	1	2	1	17	12	24	5	55	451
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	202	6	-	1	1	4	2	4	2	26	173
	39%E	19%	-	86%	100%	24%	12%	16%	33%	46%	38%
Weekly (Net)	444	23	1	2	1	11	12	18	5	47	390
	87%	79%	100%	100%	100%	63%	100%	75%	100%	86%	87%
Monthly (Net)	490	27	1	2	1	15	12	22	5	53	430
	96%A	94%	100%	100%	100%	90%	100%	93%	100%	97%	95%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 133

A4a_2. How often in the past 3 months have you used these websites and/or apps? - ITV.com

Base = All respondents who have visited websites in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	399	35	13	1	14	95	118	22	20	29	258
WeightedBase	321	37**	9**	***	9**	71*	88*	16**	16**	19**	213
EffectiveBase	278	23	9	1	10	62	88	17	15	22	178
A few times a day	31	1	1	-	1	10	5	2	2	1	23
	10%	2%	16%	-	15%	14%	6%	11%	11%	6%	11%
At least once every day	60	*	4	-	4	10	14	5	2	3	42
	19%	1%	41%	-	40%	14%	16%	31%	15%	14%	20%
About two or three times a week	62	8	1	*	1	11	16	3	4	3	41
	19%	21%	9%	100%	11%	16%	19%	18%	22%	18%	19%
At least once a week	86	15	1	-	1	17	28	4	4	8	56
	27%	42%	9%	-	9%	24%	31%	24%	26%	42%	26%
At least once a month	63	11	2	-	2	19	16	2	3	2	44
	20%	29%	26%	-	25%	26%	18%	12%	21%	13%	20%
At least once every three months	14	*	-	-	-	3	7	*	1	1	6
	4%	1%	-	-	-	5%	7%	2%	4%	7%	3%
Don't know/can't remember	7	2	-	-	-	1	2	*	-	-	1
	2%R	5%	-	-	-	2%	3%	2%	-	-	1%
Total mentions	321	37	9	*	9	71	88	16	16	19	213
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	90	1	5	-	5	20	19	7	4	4	65
	28%	2%	57%	-	55%	28%	22%	42%	27%	20%	30%
Weekly (Net)	238	24	7	*	7	48	63	14	12	15	162
	74%	65%	74%	100%	75%	67%	72%	84%	75%	80%	76%
Monthly (Net)	301	34	9	*	9	67	79	15	15	17	205
	94%	94%	100%	100%	100%	94%	90%	95%	96%	93%	96%zF

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 133

A4a_2. How often in the past 3 months have you used these websites and/or apps? - ITV.com

Base = All respondents who have visited websites in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	399	9	-	4	1	3	6	5	4	76	321
WeightedBase	321	7**	-.**	2**	***	4**	4**	4**	3**	35*	285
EffectiveBase	278	7	-	4	1	2	5	4	3	57	233
A few times a day	31	1	-	-	-	1	-	-	1	3	27
	10%	19%	-	-	-	39%	-	-	47%	9%	10%
At least once every day	60	3	-	*	*	-	3	2	1	8	51
	19%	39%	-	33%	100%	-	75%	39%	39%	22%	18%
About two or three times a week	62	1	-	*	-	*	*	*	*	8	54
	19%	11%	-	17%	-	12%	9%	8%	14%	23%	19%
At least once a week	86	1	-	*	-	-	1	1	-	9	76
	27%	8%	-	14%	-	-	15%	13%	-	27%	27%
At least once a month	63	2	-	1	-	2	-	2	-	6	57
	20%	24%	-	36%	-	49%	-	40%	-	16%	20%
At least once every three months	14	-	-	-	-	-	-	-	-	1	13
	4%	-	-	-	-	-	-	-	-	2%	5%
Don't know/can't remember	7	-	-	-	-	-	-	-	-	*	6
	2%R	-	-	-	-	-	-	-	-	1%	2%
Total mentions	321	7	-	2	*	4	4	4	3	35	285
	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	90	4	-	*	*	1	3	2	3	11	79
	28%	58%	-	33%	100%	39%	75%	39%	86%	32%	28%
Weekly (Net)	238	6	-	1	*	2	4	3	3	28	208
	74%	76%	-	64%	100%	51%	100%	60%	100%	82%	73%
Monthly (Net)	301	7	-	2	*	4	4	4	3	34	266
	94%	100%	-	100%	100%	100%	100%	100%	100%	97%	93%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 134

A4a_3. How often in the past 3 months have you used these websites and/or apps? - stv.tv

Base = All respondents who have visited websites in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	71	8	4	1	5	20	21	4	6	6	44
WeightedBase	63*	8**	5**	***	5**	18**	18**	3**	4**	5**	41*
EffectiveBase	52	5	3	1	4	14	17	3	5	5	31
A few times a day	12	1	-	-	-	1	4	1	1	1	7
	20%	7%	-	-	-	6%	25%	22%	30%	23%	18%
At least once every day	14	-	2	-	2	3	6	3	1	3	6
	22%	-	37%	-	34%	14%	36%	78%	32%	61%	15%
About two or three times a week	12	2	2	*	2	4	1	-	-	-	9
	19%	19%	44%	100%	48%	23%	8%	-	-	-	23%
At least once a week	16	6	1	-	1	6	3	-	*	-	12
	26%	74%	20%	-	18%	33%	17%	-	11%	-	30%
At least once a month	5	-	-	-	-	3	2	-	1	1	4
	9%	-	-	-	-	20%	11%	-	27%	16%	8%
At least once every three months	3	-	-	-	-	1	1	-	-	-	2
	4%	-	-	-	-	3%	3%	-	-	-	5%
Don't know/can't remember	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
Total mentions	63	8	5	*	5	18	18	3	4	5	41
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	26	1	2	-	2	4	11	3	3	4	14
	41%	7%	37%	-	34%	20%	61%	100%	62%	84%	33%
Weekly (Net)	54	8	5	*	5	13	15	3	3	4	36
	87%	100%	100%	100%	100%	77%	86%	100%	73%	84%	86%
Monthly (Net)	60	8	5	*	5	17	17	3	4	5	39
	96%	100%	100%	100%	100%	97%	97%	100%	100%	100%	95%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 134

A4a_3. How often in the past 3 months have you used these websites and/or apps? - stv.tv

Base = All respondents who have visited websites in the last 3 months

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	71	1	4	-	-	-	1	-	1	15	56
WeightedBase	63*	1**	4**	..	..	..	1**	..	1**	10*	53*
EffectiveBase	52	1	3	-	-	-	1	-	1	11	42
A few times a day	12	-	-	-	-	-	-	-	-	1	11
	20%	-	-	-	-	-	-	-	-	8%	22%
At least once every day	14	1	*	-	-	-	1	-	1	5	9
	22%	100%	9%	-	-	-	100%	-	100%	53%	16%
About two or three times a week	12	-	2	-	-	-	-	-	-	1	11
	19%	-	66%	-	-	-	-	-	-	10%	21%
At least once a week	16	-	1	-	-	-	-	-	-	1	15
	26%	-	25%	-	-	-	-	-	-	12%	29%
At least once a month	5	-	-	-	-	-	-	-	-	1	5
	9%	-	-	-	-	-	-	-	-	9%	9%
At least once every three months	3	-	-	-	-	-	-	-	-	1	2
	4%	-	-	-	-	-	-	-	-	9%	4%
Don't know/can't remember	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
Total mentions	63	1	4	-	-	-	1	-	1	10	53
	100%	100%	100%	-	-	-	100%	-	100%	100%	100%
Daily (Net)	26	1	*	-	-	-	1	-	1	6	20
	41%	100%	9%	-	-	-	100%	-	100%	61%	38%
Weekly (Net)	54	1	4	-	-	-	1	-	1	8	46
	87%	100%	100%	-	-	-	100%	-	100%	83%	88%
Monthly (Net)	60	1	4	-	-	-	1	-	1	9	51
	96%	100%	100%	-	-	-	100%	-	100%	91%	96%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 135

A4a_4. How often in the past 3 months have you used these websites and/or apps? - S4C

Base = All respondents who have visited websites in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	48	4	1	-	1	8	17	4	2	6	30
WeightedBase	42*	2**	1**	-**	1**	7**	17**	4**	2**	6**	25**
EffectiveBase	35	3	1	-	1	5	14	4	2	6	21
A few times a day	9	-	-	-	-	1	3	2	1	3	6
	22%	-	-	-	-	18%	21%	57%	53%	55%	23%
At least once every day	16	-	-	-	-	2	4	1	-	-	11
	37%	-	-	-	-	33%	26%	13%	-	-	45%
About two or three times a week	7	1	-	-	-	1	4	-	-	1	3
	18%	56%	-	-	-	21%	27%	-	-	18%	12%
At least once a week	5	1	-	-	-	1	2	1	-	-	3
	12%	44%	-	-	-	8%	12%	30%	-	-	11%
At least once a month	1	-	-	-	-	-	-	-	-	-	1
	4%	-	-	-	-	-	-	-	-	-	6%
At least once every three months	3	-	1	-	1	1	2	-	1	2	1
	7%	-	100%	-	100%	21%	12%	-	47%	27%	3%
Don't know/can't remember	*	-	-	-	-	-	*	-	-	-	-
	1%	-	-	-	-	-	2%	-	-	-	-
Total mentions	42	2	1	-	1	7	17	4	2	6	25
	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	25	-	-	-	-	3	8	3	1	3	17
	59%	-	-	-	-	51%	46%	70%	53%	55%	68%
Weekly (Net)	37	2	-	-	-	5	14	4	1	5	23
	89%	100%	-	-	-	79%	86%	100%	53%	73%	91%
Monthly (Net)	39	2	-	-	-	5	14	4	1	5	24
	92%	100%	-	-	-	79%	86%	100%	53%	73%	97%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 135

A4a_4. How often in the past 3 months have you used these websites and/or apps? - S4C

Base = All respondents who have visited websites in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	48	1	-	-	-	1	-	1	-	10	38
WeightedBase	42*	1**	-**	-**	-**	1**	-**	1**	-**	6*	36*
EffectiveBase	35	1	-	-	-	1	-	1	-	8	29
A few times a day	9	-	-	-	-	-	-	-	-	2	8
	22%	-	-	-	-	-	-	-	-	27%	21%
At least once every day	16	-	-	-	-	-	-	-	-	1	15
	37%	-	-	-	-	-	-	-	-	13%	41%
About two or three times a week	7	-	-	-	-	-	-	-	-	1	6
	18%	-	-	-	-	-	-	-	-	25%	17%
At least once a week	5	-	-	-	-	-	-	-	-	-	5
	12%	-	-	-	-	-	-	-	-	-	14%
At least once a month	1	-	-	-	-	-	-	-	-	*	1
	4%	-	-	-	-	-	-	-	-	9%	3%
At least once every three months	3	1	-	-	-	1	-	1	-	1	2
	7%	100%	-	-	-	100%	-	100%	-	20%	5%
Don't know/can't remember	*	-	-	-	-	-	-	-	-	*	-
	1%	-	-	-	-	-	-	-	-	6%	-
Total mentions	42	1	-	-	-	1	-	1	-	6	36
	100%	100%	-	-	-	100%	-	100%	-	100%	100%
Daily (Net)	25	-	-	-	-	-	-	-	-	2	23
	59%	-	-	-	-	-	-	-	-	40%	62%
Weekly (Net)	37	-	-	-	-	-	-	-	-	4	33
	89%	-	-	-	-	-	-	-	-	65%	92%
Monthly (Net)	39	-	-	-	-	-	-	-	-	4	34
	92%	-	-	-	-	-	-	-	-	74%	95%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 136

A4a_5. How often in the past 3 months have you used these websites and/or apps? - SkySports.com

Base = All respondents who have visited websites in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	476	52	17	2	19	96	80	20	14	19	374
WeightedBase	403	48*	12**	2**	13**	81*	62*	14**	9**	16**	324
EffectiveBase	340	34	11	2	13	67	58	16	12	16	267
A few times a day	63 16%	9 19%	-	-	-	12 14%	11 18%	3 25%	2 24%	4 27%	50 15%
At least once every day	110 27%	9 19%	3 21%	1 69%	4 27%	19 23%	15 24%	2 18%	3 34%	6 38%	89 28%
About two or three times a week	104 26%	14 29%	6 54%	-	6 48%	22 28%	21 33%	6 47%	2 20%	2 12%	83 26%
At least once a week	75 19%	7 15%	1 11%	-	1 9%	20 24%	8 12%	-	1 6%	1 6%	67 21%
At least once a month	46 11%	7 15%	2 15%	* 31%	2 16%	9 11%	7 12%	1 10%	2 17%	3 17%	33 10%
At least once every three months	4 1%	2 4%	-	-	-	-	* 1%	-	-	-	2 1%
Don't know/can't remember	* *	- -	- -	- -	- -	- -	- -	- -	- -	- -	* *
Total mentions	403 100%	48 100%	12 100%	2 100%	13 100%	81 100%	62 100%	14 100%	9 100%	16 100%	324 100%
Daily (Net)	173 43%	18 38%	3 21%	1 69%	4 27%	30 37%	26 42%	6 43%	5 58%	10 65%	139 43%
Weekly (Net)	353 88%	39 81%	10 85%	1 69%	11 84%	72 89%	54 88%	12 90%	8 83%	13 83%	290 89%
Monthly (Net)	399 99%	46 96%	12 100%	2 100%	13 100%	81 100%	62 99%	14 100%	9 100%	16 100%	323 99%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 136

A4a_5. How often in the past 3 months have you used these websites and/or apps? - SkySports.com

Base = All respondents who have visited websites in the last 3 months

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	476	10	2	5	2	6	4	8	2	89	384
WeightedBase	403	9**	1**	3**	***	6**	3**	8**	1**	44*	356
EffectiveBase	340	7	2	3	2	4	4	6	2	67	284
A few times a day	63	-	-	-	-	-	-	-	-	6	58
	16%	-	-	-	-	-	-	-	-	13%	16%
At least once every day	110	3	-	1	-	3	-	3	-	15	93
	27%	32%	-	25%	-	46%	-	37%	-	34%	26%
About two or three times a week	104	4	1	2	*	3	1	3	1	9	95
	26%	43%	54%	63%	27%	48%	29%	40%	60%	21%	27%
At least once a week	75	-	1	*	*	-	-	-	-	11	64
	19%	-	46%	12%	73%	-	-	-	-	26%	18%
At least once a month	46	2	-	-	-	*	2	2	*	3	43
	11%	25%	-	-	-	5%	71%	23%	40%	6%	12%
At least once every three months	4	-	-	-	-	-	-	-	-	-	4
	1%	-	-	-	-	-	-	-	-	-	1%
Don't know/can't remember	*	-	-	-	-	-	-	-	-	*	-
	*	-	-	-	-	-	-	-	-	*	-
Total mentions	403	9	1	3	*	6	3	8	1	44	356
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	173	3	-	1	-	3	-	3	-	21	151
	43%	32%	-	25%	-	46%	-	37%	-	47%	42%
Weekly (Net)	353	7	1	3	*	6	1	6	1	41	309
	88%	75%	100%	100%	100%	95%	29%	77%	60%	93%	87%
Monthly (Net)	399	9	1	3	*	6	3	8	1	44	352
	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 137

A4a_6. How often in the past 3 months have you used these websites and/or apps? - News.sky.com (Sky News)

Base = All respondents who have visited websites in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	299	36	17	3	20	66	78	13	13	27	210
WeightedBase	261	31**	13**	1**	14**	55*	57*	10**	10**	19**	196
EffectiveBase	220	27	11	3	13	47	56	11	8	22	157
A few times a day	47 18%	7 24%	5 38%	* 41%	5 38%	19 35%z	9 15%	3 35%	3 34%	4 21%	35 18%
At least once every day	92 35%	10 33%	3 22%	* 23%	3 22%	14 25%	24 43%	3 31%	4 38%	6 33%	67 34%
About two or three times a week	47 18%	7 22%	5 41%	-	5 37%	11 20%	8 15%	1 6%	* 4%	1 5%	39 20%
At least once a week	45 17%	3 11%	-	-	-	8 15%	8 15%	1 8%	1 13%	4 21%	36 18%
At least once a month	24 9%	2 8%	-	* 36%	* 3%	2 4%	5 9%	2 17%	1 7%	3 14%	16 8%
At least once every three months	3 1%	1 2%	-	-	-	* 1%	2 4%R	* 4%	* 4%	1 5%	- -
Don't know/can't remember	3 1%	-	-	-	-	-	-	-	-	-	3 1%
Total mentions	261 100%	31 100%	13 100%	1 100%	14 100%	55 100%	57 100%	10 100%	10 100%	19 100%	196 100%
Daily (Net)	139 53%	18 57%	8 59%	1 64%	9 60%	33 60%	33 58%	6 65%	7 71%	10 55%	102 52%
Weekly (Net)	232 89%	28 90%	13 100%	1 64%	14 97%	52 95%	49 87%	8 79%	8 88%	15 81%	176 90%
Monthly (Net)	256 98%	30 98%	13 100%	1 100%	14 100%	54 99%	55 96%	9 96%	9 96%	18 95%	193 99%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 137

A4a_6. How often in the past 3 months have you used these websites and/or apps? - News.sky.com (Sky News)

Base = All respondents who have visited websites in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	299	13	1	5	1	9	4	9	4	47	249
WeightedBase	261	10**	1**	3**	***	8**	3**	8**	2**	23*	236
EffectiveBase	220	8	1	3	1	6	3	6	4	36	190
A few times a day	47	3	-	2	-	*	3	2	1	2	45
	18%	30%	-	82%	-	6%	94%	25%	51%	10%	19%
At least once every day	92	2	-	1	*	2	*	2	-	6	85
	35%	22%	-	18%	100%	28%	6%	28%	-	26%	36%
About two or three times a week	47	5	1	-	-	5	-	3	1	5	41
	18%	44%	100%	-	-	60%	-	42%	49%	24%	17%
At least once a week	45	-	-	-	-	-	-	-	-	5	40
	17%	-	-	-	-	-	-	-	-	22%	17%
At least once a month	24	*	-	-	-	*	-	*	-	3	21
	9%	4%	-	-	-	5%	-	5%	-	13%	9%
At least once every three months	3	-	-	-	-	-	-	-	-	1	2
	1%	-	-	-	-	-	-	-	-	5%	1%
Don't know/can't remember	3	-	-	-	-	-	-	-	-	-	3
	1%	-	-	-	-	-	-	-	-	-	1%
Total mentions	261	10	1	3	*	8	3	8	2	23	236
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	139	5	-	3	*	3	3	4	1	8	130
	53%	52%	-	100%	100%	34%	100%	53%	51%	36%	55%
Weekly (Net)	232	10	1	3	*	7	3	8	2	19	210
	89%	96%	100%	100%	100%	95%	100%	95%	100%	82%	89%
Monthly (Net)	256	10	1	3	*	8	3	8	2	22	231
	98%	100%	100%	100%	100%	100%	100%	100%	100%	95%	98%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 138

A4a_7. How often in the past 3 months have you used these websites and/or apps? - Channel4.com

Base = All respondents who have visited websites in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	248	19	7	2	9	50	73	17	14	16	160
WeightedBase	204	19**	6**	1**	7**	38*	54*	13**	12**	12**	138
EffectiveBase	174	16	5	1	6	38	56	15	12	12	110
A few times a day	16	-	-	-	-	3	5	3	2	2	9
	8%	-	-	-	-	7%	10%	24%	21%	15%	6%
At least once every day	40	2	1	-	1	3	8	2	2	1	28
	20%	13%	13%	-	11%	9%	16%	18%	17%	12%	21%
About two or three times a week	52	4	1	-	1	9	11	4	2	1	39
	25%	24%	22%	-	18%	23%	20%	29%	18%	8%	28%
At least once a week	67	10	3	1	4	11	17	3	4	5	44
	33%	54%	48%	80%	53%	29%	32%	26%	32%	39%	32%
At least once a month	19	1	-	-	-	6	8	*	-	1	12
	9%	6%	-	-	-	15%	14%	3%	-	9%	8%
At least once every three months	7	1	1	-	1	3	4	-	1	2	3
	3%	4%	18%	-	14%	9%	7%	-	11%	16%	2%
Don't know/can't remember	3	-	-	*	*	3	*	-	-	-	3
	1%	-	-	20%	4%	8%z	*	-	-	-	2%
Total mentions	204	19	6	1	7	38	54	13	12	12	138
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	56	2	1	-	1	6	14	5	4	3	37
	28%	13%	13%	-	11%	15%	26%	42%	38%	28%	27%
Weekly (Net)	174	17	5	1	6	26	42	13	10	9	121
	86%E	91%	82%	80%	82%	68%	78%	97%	89%	75%	87%
Monthly (Net)	194	18	5	1	6	32	49	13	10	10	132
	95%E	96%	82%	80%	82%	83%	92%	100%	89%	84%	96%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 138

A4a_7. How often in the past 3 months have you used these websites and/or apps? - Channel4.com

Base = All respondents who have visited websites in the last 3 months

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	248	6	-	2	1	3	3	5	1	51	195
WeightedBase	204	6**	..**	***	***	4**	2**	4**	2**	24*	178
EffectiveBase	174	5	-	2	1	3	2	4	1	37	143
A few times a day	16	-	-	-	-	-	-	-	-	3	13
	8%	-	-	-	-	-	-	-	-	12%	7%
At least once every day	40	*	-	-	*	-	*	*	-	7	33
	20%	6%	-	-	100%	-	18%	9%	-	27%	18%
About two or three times a week	52	1	-	-	-	-	1	1	-	4	47
	25%	20%	-	-	-	-	57%	30%	-	16%	26%
At least once a week	67	4	-	*	-	3	1	2	2	7	60
	33%	57%	-	45%	-	75%	26%	37%	100%	27%	34%
At least once a month	19	-	-	-	-	-	-	-	-	4	16
	9%	-	-	-	-	-	-	-	-	14%	9%
At least once every three months	7	1	-	-	-	1	-	1	-	1	6
	3%	16%	-	-	-	25%	-	24%	-	3%	4%
Don't know/can't remember	3	-	-	*	-	-	-	-	-	-	3
	1%	-	-	55%	-	-	-	-	-	-	2%
Total mentions	204	6	-	*	*	4	2	4	2	24	178
	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	56	*	-	-	*	-	*	*	-	10	46
	28%	6%	-	-	100%	-	18%	9%	-	40%	26%
Weekly (Net)	174	5	-	*	*	3	2	3	2	20	153
	86%E	84%	-	45%	100%	75%	100%	76%	100%	83%	86%
Monthly (Net)	194	5	-	*	*	3	2	3	2	24	169
	95%E	84%	-	45%	100%	75%	100%	76%	100%	97%	95%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 139

A4a_8. How often in the past 3 months have you used these websites and/or apps? - 5 (channel5.com)

Base = All respondents who have visited websites in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	127	13	4	2	6	25	36	7	5	13	84
WeightedBase	96*	14**	1**	4**	5**	20**	27**	7**	4**	10**	61*
EffectiveBase	88	11	3	2	3	15	28	6	4	10	59
A few times a day	14	5	-	-	-	-	2	2	1	-	12
	14%	33%	-	-	-	-	6%	25%	17%	-	20%z
At least once every day	17	-	1	-	1	3	8	4	2	3	8
	18%	-	74%	-	17%	14%	28%	52%	44%	28%	14%
About two or three times a week	23	1	*	4	4	7	6	-	-	2	17
	24%	10%	8%	100%	79%	36%	22%	-	-	19%	27%
At least once a week	24	6	*	-	*	5	8	2	1	3	15
	25%	40%	18%	-	4%	26%	29%	23%	39%	32%	25%
At least once a month	7	1	-	-	-	3	2	-	-	1	4
	8%	4%	-	-	-	13%	8%	-	-	8%	6%
At least once every three months	5	2	-	-	-	1	2	-	-	1	3
	6%	13%	-	-	-	4%	7%	-	-	12%	5%
Don't know/can't remember	5	-	-	-	-	1	-	-	-	-	2
	5%	-	-	-	-	6%	-	-	-	-	3%
Total mentions	96	14	1	4	5	20	27	7	4	10	61
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	31	5	1	-	1	3	9	5	2	3	21
	33%	33%	74%	-	17%	14%	34%	77%	61%	28%	34%
Weekly (Net)	78	12	1	4	5	15	23	7	4	8	52
	82%	83%	100%	100%	100%	76%	85%	100%	100%	80%	86%
Monthly (Net)	86	12	1	4	5	18	25	7	4	8	56
	89%	87%	100%	100%	100%	89%	93%	100%	100%	88%	92%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 139

A4a_8. How often in the past 3 months have you used these websites and/or apps? - 5 (channel5.com)

Base = All respondents who have visited websites in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	127	2	-	2	2	1	1	-	2	31	95
WeightedBase	96*	4**	..	1**	***	1**	3**	..	4**	16*	80*
EffectiveBase	88	2	-	2	1	1	1	-	2	23	68
A few times a day	14	-	-	-	-	-	-	-	-	2	12
	14%	-	-	-	-	-	-	-	-	10%	15%
At least once every day	17	-	-	*	*	-	-	-	-	4	13
	18%	-	-	70%	80%	-	-	-	-	23%	17%
About two or three times a week	23	4	-	-	*	1	3	-	4	5	18
	24%	100%	-	-	20%	100%	100%	-	100%	34%	22%
At least once a week	24	-	-	*	-	-	-	-	-	2	22
	25%	-	-	30%	-	-	-	-	-	11%	28%
At least once a month	7	-	-	-	-	-	-	-	-	1	6
	8%	-	-	-	-	-	-	-	-	8%	8%
At least once every three months	5	-	-	-	-	-	-	-	-	2	4
	6%	-	-	-	-	-	-	-	-	10%	5%
Don't know/can't remember	5	-	-	-	-	-	-	-	-	1	4
	5%	-	-	-	-	-	-	-	-	3%	6%
Total mentions	96	4	-	1	*	1	3	-	4	16	80
	100%	100%	-	100%	100%	100%	100%	-	100%	100%	100%
Daily (Net)	31	-	-	*	*	-	-	-	-	5	26
	33%	-	-	70%	80%	-	-	-	-	33%	32%
Weekly (Net)	78	4	-	1	*	1	3	-	4	12	66
	82%	100%	-	100%	100%	100%	100%	-	100%	79%	82%
Monthly (Net)	86	4	-	1	*	1	3	-	4	14	72
	89%	100%	-	100%	100%	100%	100%	-	100%	86%	90%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 140

A4a_9. How often in the past 3 months have you used these websites and/or apps? - BBC Sport

Base = All respondents who have visited websites in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	748	116	53	17	70	191	133	23	18	42	581
WeightedBase	628	103*	40*	18**	58*	157	105	17**	11**	35*	495
EffectiveBase	540	87	35	12	46	131	102	19	14	34	417
A few times a day	93	14	3	-	3	14	13	3	1	6	78
	15%DE	14%	7%	-	5%	9%	12%	16%	10%	17%	16%
At least once every day	207	38	18	4	22	53	34	7	2	8	164
	33%	37%	45%	24%	39%	33%	32%	40%	21%	23%	33%
About two or three times a week	140	24	8	2	10	34	22	5	2	7	111
	22%	23%	20%	11%	17%	21%	21%	28%	18%	21%	22%
At least once a week	115	15	7	3	10	31	22	2	3	7	87
	18%	14%	18%	15%	17%	20%	21%	14%	23%	22%	17%
At least once a month	56	8	1	6	7	18	8	*	*	2	47
	9%	8%	3%	31%	11%B	12%	8%	3%	4%	5%	10%
At least once every three months	10	4	3	*	3	5	4	-	1	3	6
	2%	4%	7%z	2%	5%	3%	4%	-	8%	8%zR	1%
Don't know/can't remember	8	-	-	3	3	3	2	-	2	2	2
	1%R	-	-	16%	5%zA	2%	2%	-	16%	5%R	*
Total mentions	628	103	40	18	58	157	105	17	11	35	495
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	300	52	21	4	25	67	46	10	3	14	241
	48%	51%	52%D	24%	44%	43%	44%	56%	31%	40%	49%
Weekly (Net)	554	91	37	9	46	132	90	17	8	29	439
	88%D	88%	91%D	51%	78%	84%	86%	97%	72%	82%	89%
Monthly (Net)	610	99	38	15	52	150	99	17	8	30	486
	97%DUI	96%	93%	82%	90%	95%	94%I	100%	76%	87%	98%zFI

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 140

A4a_9. How often in the past 3 months have you used these websites and/or apps? - BBC Sport

Base = All respondents who have visited websites in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	748	49	4	10	7	39	10	32	17	109	634
WeightedBase	628	49*	2**	5**	2**	37**	12**	29**	20**	52*	572
EffectiveBase	540	36	4	7	7	28	8	23	13	81	472
A few times a day	93	3	-	*	-	3	-	1	2	9	82
15%DE		5%	-	5%	-	7%	-	3%	9%	18%	14%
At least once every day	207	20	*	2	*	16	4	13	7	16	189
33%		41%	19%	35%	15%	44%	32%	45%	35%	30%	33%
About two or three times a week	140	10	-	*	*	9	1	7	2	15	125
22%		19%	-	6%	13%	24%	5%	25%	12%	28%	22%
At least once a week	115	7	1	2	1	6	1	4	3	7	106
18%		14%	57%	28%	46%	16%	7%	14%	13%	14%	19%
At least once a month	56	5	-	1	*	2	3	-	5	4	52
9%		10%	-	26%	14%	6%	21%	-	24%	8%	9%
At least once every three months	10	2	*	-	*	-	2	1	2	1	10
2%		5%	24%	-	12%	-	20%	3%	8%	1%	2%
Don't know/can't remember	8	3	-	-	-	1	2	3	-	-	8
1%R		6%z	-	-	-	3%	15%	10%	-	-	1%
Total mentions	628	49	2	5	2	37	12	29	20	52	572
100%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	300	23	*	2	*	19	4	14	9	25	271
48%		46%	19%	39%	15%	51%	32%	48%	43%	49%	47%
Weekly (Net)	554	39	1	4	2	33	5	25	14	47	502
88%D		79%	76%	74%	74%	91%	44%	87%	68%	91%	88%
Monthly (Net)	610	44	1	5	2	36	8	25	19	51	554
97%DUI		89%	76%	100%	88%	97%	65%	87%	92%	99%	97%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 141

A4a_10. How often in the past 3 months have you used these websites and/or apps? - BBC News

Base = All respondents who have visited websites in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	1253	184	104	26	130	318	248	40	30	67	957
WeightedBase	1089	183	88*	24**	112*	268	195	30*	23**	49*	851
EffectiveBase	861	122	70	19	89	223	182	33	22	55	659
A few times a day	205	41	12	2	14	44	33	11	7	8	156
	19%	23%	13%	9%	12%	16%	17%	36%zFIR	28%	16%	18%
At least once every day	394	69	40	8	49	100	68	9	6	17	315
	36%	38%	46%	35%	43%	37%	35%	28%	25%	34%	37%
About two or three times a week	233	32	23	9	32	61	40	5	8	13	183
	21%	17%	26%	38%	29%	23%	21%	15%	33%	27%	21%
At least once a week	174	25	8	2	10	37	36	3	2	7	136
	16%	14%	9%	8%	9%	14%	19%	11%	8%	15%	16%
At least once a month	60	9	2	-	2	17	12	2	*	1	45
	6%	5%	2%	-	2%	6%	6%	6%	1%	3%	5%
At least once every three months	14	5	*	-	*	3	3	-	-	1	11
	1%	3%	*	-	*	1%	1%	-	-	3%	1%
Don't know/can't remember	9	1	2	2	5	6	3	1	1	1	5
	1%	1%	3%	9%	4%z	2%z	2%	4%R	4%	2%	1%
Total mentions	1089	183	88	24	112	268	195	30	23	49	851
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	599	111	52	11	63	144	101	19	12	25	472
	55%	61%	59%	44%	56%	54%	52%	64%	53%	50%	55%
Weekly (Net)	1006	168	83	22	105	243	177	27	22	45	790
	92%	92%	95%	91%	94%	90%	91%	90%	94%	92%	93%
Monthly (Net)	1066	176	85	22	107	259	189	29	22	47	835
	98%	96%	97%	91%	96%	97%	97%	96%	96%	95%	98%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 141

A4a_10. How often in the past 3 months have you used these websites and/or apps? - BBC News

Base = All respondents who have visited websites in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	1253	93	8	17	12	54	39	68	25	225	1022
WeightedBase	1089	94*	6**	9**	3**	54*	40**	64*	30**	121	963
EffectiveBase	861	69	6	13	10	41	28	48	22	156	726
A few times a day	205	11	*	1	1	6	6	9	2	21	181
	19%	12%	7%	10%	40%	11%	14%	15%	7%	17%	19%
At least once every day	394	39	3	5	1	28	11	27	12	38	353
	36%	41%	57%	64%	23%	53%z	27%	42%	41%	32%	37%
About two or three times a week	233	29	2	1	*	11	19	19	10	34	199
	21%	31%z	30%	12%	5%	20%	46%	30%	34%	28%	21%
At least once a week	174	9	-	*	*	7	2	5	4	23	151
	16%	10%	-	4%	13%	13%	5%	8%	14%	19%	16%
At least once a month	60	1	*	1	*	-	1	1	-	3	57
	6%	1%	6%	10%	11%	-	1%	1%	-	3%	6%
At least once every three months	14	-	-	-	*	-	-	-	-	1	13
	1%	-	-	-	8%	-	-	-	-	1%	1%
Don't know/can't remember	9	5	-	-	-	2	3	3	1	-	9
	1%	5%z	-	-	-	4%z	6%	5%z	4%	-	1%
Total mentions	1089	94	6	9	3	54	40	64	30	121	963
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	599	50	4	6	2	34	16	36	14	59	534
	55%	54%	64%	74%	63%	63%	41%	56%	48%	49%	55%
Weekly (Net)	1006	89	5	8	3	52	37	60	29	117	884
	92%	95%	94%	90%	81%	96%	92%	94%	96%	97%	92%
Monthly (Net)	1066	90	6	9	3	52	38	61	29	120	940
	98%	95%	100%	100%	92%	96%	94%	95%	96%	99%	98%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 142

A4a_11. How often in the past 3 months have you used these websites and/or apps? - BBC Weather

Base = All respondents who have visited websites in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	1026	155	86	32	118	259	204	34	26	57	781
WeightedBase	901	159*	74*	31**	106*	216	164	25**	21**	44*	701
EffectiveBase	692	99	55	23	79	178	137	27	17	37	537
A few times a day	119	16	13	4	16	34	17	4	2	4	97
	13%	10%	17%	12%	15%	16%	10%	18%	10%	9%	14%
At least once every day	335	62	31	8	39	79	64	12	6	22	261
	37%	39%	42%	24%	37%	37%	39%	47%	31%	49%	37%
About two or three times a week	235	45	19	13	32	56	42	3	8	8	179
	26%	28%	25%	40%	30%	26%	26%	12%	39%	19%	26%
At least once a week	146	27	12	4	16	38	27	4	3	9	116
	16%	17%	16%	14%	15%	18%	17%	14%	17%	20%	17%
At least once a month	49	6	-	2	2	6	8	*	1	1	39
	5%	4%	-	6%	2%	3%	5%	1%	3%	2%	6%
At least once every three months	11	1	-	*	*	1	4	2	-	1	6
	1%	1%	-	1%	*	*	2%	8%	-	1%	1%
Don't know/can't remember	5	2	-	1	1	1	2	-	-	-	2
	1%	1%	-	3%	1%	*	1%	-	-	-	*
Total mentions	901	159	74	31	106	216	164	25	21	44	701
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	455	78	44	11	55	114	81	16	9	25	358
	50%	49%	59%	36%	52%	53%	49%	64%	41%	58%	51%
Weekly (Net)	836	150	74	28	103	208	150	23	20	43	654
	93%	94%	100%z	90%	97%	96%z	91%	90%	97%	97%	93%
Monthly (Net)	885	156	74	30	104	214	158	23	21	43	693
	98%	98%	100%	96%	99%	99%	96%	92%	100%	99%	99%z

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 142

A4a_11. How often in the past 3 months have you used these websites and/or apps? - BBC Weather

Base = All respondents who have visited websites in the last 3 months

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	1026	86	6	15	11	47	39	60	26	164	853
WeightedBase	901	91*	5**	8**	3**	45*	46**	63*	28**	84	808
EffectiveBase	692	63	4	11	9	35	29	43	20	112	594
A few times a day	119	14	*	1	1	7	7	11	3	14	105
	13%	15%	9%	11%	39%	16%	15%	18%	9%	17%	13%
At least once every day	335	29	3	6	1	17	12	20	10	41	290
	37%	32%	61%	73%	37%	38%	27%	31%	34%	49%	36%
About two or three times a week	235	31	*	*	*	11	20	17	13	13	218
	26%	34%	10%	5%	7%	24%	43%	28%	47%	15%	27%
At least once a week	146	14	1	1	*	9	5	11	3	12	134
	16%	16%	20%	11%	4%	20%	11%	18%	10%	14%	17%
At least once a month	49	2	-	-	-	-	2	2	-	3	47
	5%	2%	-	-	-	-	4%	3%	-	3%	6%
At least once every three months	11	-	-	-	*	-	-	-	-	1	10
	1%	-	-	-	12%	-	-	-	-	2%	1%
Don't know/can't remember	5	1	-	-	-	1	-	1	-	-	5
	1%	1%	-	-	-	2%	-	2%	-	-	1%
Total mentions	901	91	5	8	3	45	46	63	28	84	808
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	455	43	3	6	2	24	19	31	12	56	394
	50%	48%	70%	84%	76%	54%	42%	50%	43%	66%	49%
Weekly (Net)	836	88	5	8	2	44	44	60	28	80	747
	93%	97%	100%	100%	88%	98%	96%	95%	100%	95%	92%
Monthly (Net)	885	90	5	8	2	44	46	62	28	83	793
	98%	99%	100%	100%	88%	98%	100%	98%	100%	98%	98%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 143

A4a_12. How often in the past 3 months have you used these websites and/or apps? - BBC CBeebies Playtime

Base = All respondents who have visited websites in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	123	4	2	2	4	26	21	4	3	6	95
WeightedBase	103*	3**	1**	2**	3**	20**	17**	3**	3**	6**	82*
EffectiveBase	85	3	2	1	3	17	18	3	3	5	64
A few times a day	9	-	-	-	-	3	1	-	1	1	7
	9%	-	-	-	-	17%	8%	-	26%	14%	9%
At least once every day	44	2	*	-	*	7	6	2	-	-	36
	43%	53%	34%	-	12%	36%	34%	67%	-	-	44%
About two or three times a week	28	2	-	-	-	4	3	-	1	3	25
	27%	47%	-	-	-	21%	17%	-	23%	49%	30%
At least once a week	12	-	-	-	-	2	4	1	-	-	9
	12%	-	-	-	-	9%	21%	19%	-	-	11%
At least once a month	7	-	1	2	3	3	3	*	2	2	4
	7%	-	66%	100%	88%	17%	20%	14%	50%	36%	4%
At least once every three months	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
Don't know/can't remember	2	-	-	-	-	-	-	-	-	-	2
	2%	-	-	-	-	-	-	-	-	-	2%
Total mentions	103	3	1	2	3	20	17	3	3	6	82
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	53	2	*	-	*	11	7	2	1	1	43
	52%	53%	34%	-	12%	53%	42%	67%	26%	14%	53%
Weekly (Net)	94	3	*	-	*	17	14	3	2	4	76
	91%	100%	34%	-	12%	83%	80%	86%	50%	64%	93%
Monthly (Net)	101	3	1	2	3	20	17	3	3	6	80
	98%	100%	100%	100%	100%	100%	100%	100%	100%	100%	98%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 143

A4a_12. How often in the past 3 months have you used these websites and/or apps? - BBC CBeebies Playtime

Base = All respondents who have visited websites in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	123	4	-	-	-	-	4	3	1	26	95
WeightedBase	103*	3**	-**	-**	-**	-**	3**	1**	2**	11*	90*
EffectiveBase	85	3	-	-	-	-	3	3	1	19	70
A few times a day	9	-	-	-	-	-	-	-	-	1	8
	9%	-	-	-	-	-	-	-	-	11%	9%
At least once every day	44	*	-	-	-	-	*	*	-	4	39
	43%	12%	-	-	-	-	12%	25%	-	36%	44%
About two or three times a week	28	-	-	-	-	-	-	-	-	5	23
	27%	-	-	-	-	-	-	-	-	43%	25%
At least once a week	12	-	-	-	-	-	-	-	-	1	12
	12%	-	-	-	-	-	-	-	-	5%	13%
At least once a month	7	3	-	-	-	-	3	1	2	1	6
	7%	88%	-	-	-	-	88%	75%	100%	5%	7%
At least once every three months	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
Don't know/can't remember	2	-	-	-	-	-	-	-	-	-	2
	2%	-	-	-	-	-	-	-	-	-	2%
Total mentions	103	3	-	-	-	-	3	1	2	11	90
	100%	100%	-	-	-	-	100%	100%	100%	100%	100%
Daily (Net)	53	*	-	-	-	-	*	*	-	5	48
	52%	12%	-	-	-	-	12%	25%	-	47%	53%
Weekly (Net)	94	*	-	-	-	-	*	*	-	11	82
	91%	12%	-	-	-	-	12%	25%	-	95%	91%
Monthly (Net)	101	3	-	-	-	-	3	1	2	11	88
	98%	100%	-	-	-	-	100%	100%	100%	100%	98%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 144

A4a_13. How often in the past 3 months have you used these websites and/or apps? - BBC Music

Base = All respondents who have visited websites in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	191	14	1	2	3	32	44	10	9	9	131
WeightedBase	158	14**	1**	3**	3**	24**	33*	7**	8**	7**	111*
EffectiveBase	136	9	1	1	2	21	33	9	7	8	93
A few times a day	27	1	-	*	*	7	5	3	2	2	15
	17%	4%	-	15%	13%	30%	16%	39%	30%	23%	14%
At least once every day	46	5	-	-	-	3	10	3	3	2	33
	29%	34%	-	-	-	14%	30%	43%	37%	26%	29%
About two or three times a week	39	2	-	-	-	6	10	1	3	1	28
	25%	13%	-	-	-	26%	30%	15%	33%	14%	26%
At least once a week	23	-	-	2	2	3	2	-	-	-	19
	15%F	-	-	85%	69%	14%	5%	-	-	-	17%
At least once a month	19	6	1	-	1	2	5	*	-	1	14
	12%	39%	100%	-	18%	7%	13%	4%	-	17%	13%
At least once every three months	3	1	-	-	-	2	2	-	-	1	*
	2%R	9%	-	-	-	9%	7%zR	-	-	20%	*
Don't know/can't remember	2	-	-	-	-	-	-	-	-	-	2
	1%	-	-	-	-	-	-	-	-	-	1%
Total mentions	158	14	1	3	3	24	33	7	8	7	111
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	73	5	-	*	*	11	15	6	5	3	48
	46%	38%	-	15%	13%	44%	45%	81%	67%	49%	43%
Weekly (Net)	135	7	-	3	3	21	27	7	8	4	95
	86%	51%	-	100%	82%	84%	80%	96%	100%	62%	86%
Monthly (Net)	154	13	1	3	3	22	31	7	8	5	109
	97%	91%	100%	100%	100%	91%	93%	100%	100%	80%	98%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 144

A4a_13. How often in the past 3 months have you used these websites and/or apps? - BBC Music

Base = All respondents who have visited websites in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	191	2	1	-	-	1	1	1	1	45	145
WeightedBase	158	3**	***	..**	..**	1**	2**	2**	1**	21*	136
EffectiveBase	136	1	1	-	-	1	1	1	1	32	110
A few times a day	27	-	*	-	-	-	-	-	-	5	22
	17%	-	100%	-	-	-	-	-	-	25%	16%
At least once every day	46	-	-	-	-	-	-	-	-	6	39
	29%	-	-	-	-	-	-	-	-	28%	29%
About two or three times a week	39	-	-	-	-	-	-	-	-	6	33
	25%	-	-	-	-	-	-	-	-	28%	24%
At least once a week	23	2	-	-	-	-	2	2	-	2	21
	15%F	79%	-	-	-	-	100%	100%	-	12%	15%
At least once a month	19	1	-	-	-	1	-	-	1	1	17
	12%	21%	-	-	-	100%	-	-	100%	6%	13%
At least once every three months	3	-	-	-	-	-	-	-	-	*	2
	2%R	-	-	-	-	-	-	-	-	1%	2%
Don't know/can't remember	2	-	-	-	-	-	-	-	-	-	2
	1%	-	-	-	-	-	-	-	-	-	1%
Total mentions	158	3	*	-	-	1	2	2	1	21	136
	100%	100%	100%	-	-	100%	100%	100%	100%	100%	100%
Daily (Net)	73	-	*	-	-	-	-	-	-	11	61
	46%	-	100%	-	-	-	-	-	-	53%	45%
Weekly (Net)	135	2	*	-	-	-	2	2	-	20	115
	86%	79%	100%	-	-	-	100%	100%	-	93%	85%
Monthly (Net)	154	3	*	-	-	1	2	2	1	21	132
	97%	100%	100%	-	-	100%	100%	100%	100%	99%	97%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 145

A4a_14. How often in the past 3 months have you used these websites and/or apps? - BBC Food

Base = All respondents who have visited websites in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	366	42	13	7	20	74	77	14	9	20	272
WeightedBase	321	47**	8**	7**	15**	58*	59*	10**	9**	15**	240
EffectiveBase	247	25	7	5	13	44	60	11	7	18	186
A few times a day	11	-	-	-	-	1	2	1	1	2	8
	3%	-	-	-	-	2%	3%	12%	13%	13%	3%
At least once every day	37	2	1	*	1	4	9	3	1	1	25
	11%	3%	11%	6%	8%	7%	15%	27%	12%	8%	10%
About two or three times a week	70	13	2	2	3	13	13	2	1	5	54
	22%	28%	19%	25%	22%	23%	22%	18%	14%	31%	23%
At least once a week	92	13	2	*	2	15	23	2	6	4	67
	29%	27%	23%	6%	15%	26%	39%z	22%	61%	24%	28%
At least once a month	84	14	4	2	6	16	5	1	-	2	70
	26%F	31%	44%	34%	39%	27%	9%	7%	-	16%	29%F
At least once every three months	26	5	*	1	1	8	6	1	-	1	16
	8%	11%	3%	15%	8%	13%	11%	14%	-	8%	6%
Don't know/can't remember	1	-	-	1	1	1	-	-	-	-	*
	*	-	-	15%	7%	2%	-	-	-	-	*
Total mentions	321	47	8	7	15	58	59	10	9	15	240
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	47	2	1	*	1	5	11	4	2	3	33
	15%	3%	11%	6%	8%	9%	19%	39%	25%	20%	14%
Weekly (Net)	209	28	4	3	7	34	47	8	9	11	154
	65%	59%	53%	37%	45%	58%	80%zR	78%	100%	76%	64%
Monthly (Net)	293	42	8	5	13	49	53	8	9	14	224
	91%	89%	97%	71%	85%	85%	89%	86%	100%	92%	93%z

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 145

A4a_14. How often in the past 3 months have you used these websites and/or apps? - BBC Food

Base = All respondents who have visited websites in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	366	15	1	2	2	7	8	10	5	62	299
WeightedBase	321	13**	***	1**	1**	6**	7**	10**	3**	28*	289
EffectiveBase	247	10	1	2	2	4	6	7	5	46	211
A few times a day	11	-	-	-	-	-	-	-	-	2	9
	3%	-	-	-	-	-	-	-	-	6%	3%
At least once every day	37	1	*	-	-	-	1	1	-	4	32
	11%	7%	100%	-	-	-	12%	8%	-	14%	11%
About two or three times a week	70	2	-	*	1	-	2	2	1	4	64
	22%	18%	-	36%	100%	-	32%	18%	19%	14%	22%
At least once a week	92	2	-	-	-	1	1	*	2	11	79
	29%	17%	-	-	-	14%	20%	4%	66%	41%	27%
At least once a month	84	5	-	1	-	3	3	5	*	4	80
	26%F	41%	-	64%	-	47%	36%	48%	15%	15%	28%
At least once every three months	26	1	-	-	-	1	-	1	-	2	24
	8%	10%	-	-	-	21%	-	12%	-	9%	8%
Don't know/can't remember	1	1	-	-	-	1	-	1	-	*	1
	*	8%	-	-	-	18%	-	10%	-	1%	*
Total mentions	321	13	*	1	1	6	7	10	3	28	289
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	47	1	*	-	-	-	1	1	-	6	41
	15%	7%	100%	-	-	-	12%	8%	-	20%	14%
Weekly (Net)	209	5	*	*	1	1	5	3	2	21	185
	65%	42%	100%	36%	100%	14%	64%	30%	85%	75%	64%
Monthly (Net)	293	11	*	1	1	4	7	8	3	25	264
	91%	82%	100%	100%	100%	61%	100%	78%	100%	90%	91%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 146

A4a_15. How often in the past 3 months have you used these websites and/or apps? - BBC iWonder

Base = All respondents who have visited websites in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	58	1	-	-	-	5	19	5	3	7	35
WeightedBase	49*	1**	-**	-**	-**	4**	15**	4**	2**	6**	31**
EffectiveBase	45	1	-	-	-	4	16	4	3	6	26
A few times a day	12	-	-	-	-	-	3	1	1	1	8
	23%	-	-	-	-	-	19%	22%	27%	21%	25%
At least once every day	15	-	-	-	-	1	7	2	1	2	6
	30%	-	-	-	-	29%	49%	47%	51%	32%	19%
About two or three times a week	12	1	-	-	-	3	2	-	1	2	9
	24%	100%	-	-	-	67%	13%	-	22%	31%	29%
At least once a week	7	-	-	-	-	-	2	1	-	1	5
	13%	-	-	-	-	-	12%	32%	-	15%	16%
At least once a month	2	-	-	-	-	*	*	-	-	-	2
	4%	-	-	-	-	3%	1%	-	-	-	5%
At least once every three months	1	-	-	-	-	-	1	-	-	-	*
	3%	-	-	-	-	-	6%	-	-	-	1%
Don't know/can't remember	1	-	-	-	-	-	-	-	-	-	1
	3%	-	-	-	-	-	-	-	-	-	4%
Total mentions	49	1	-	-	-	4	15	4	2	6	31
	100%	100%	-	-	-	100%	100%	100%	100%	100%	100%
Daily (Net)	26	-	-	-	-	1	10	3	2	3	14
	53%	-	-	-	-	29%	68%	68%	78%	53%	44%
Weekly (Net)	45	1	-	-	-	4	14	4	2	6	28
	91%	100%	-	-	-	97%	93%	100%	100%	100%	89%
Monthly (Net)	46	1	-	-	-	4	14	4	2	6	30
	94%	100%	-	-	-	100%	94%	100%	100%	100%	94%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 146

A4a_15. How often in the past 3 months have you used these websites and/or apps? - BBC iWonder

Base = All respondents who have visited websites in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	58	-	-	-	-	-	-	-	-	11	46
WeightedBase	49*	..	..	..	..	..	..	..	..	6*	42*
EffectiveBase	45	-	-	-	-	-	-	-	-	9	36
A few times a day	12	-	-	-	-	-	-	-	-	2	10
	23%	-	-	-	-	-	-	-	-	31%	23%
At least once every day	15	-	-	-	-	-	-	-	-	2	12
	30%	-	-	-	-	-	-	-	-	36%	28%
About two or three times a week	12	-	-	-	-	-	-	-	-	1	11
	24%	-	-	-	-	-	-	-	-	16%	26%
At least once a week	7	-	-	-	-	-	-	-	-	1	6
	13%	-	-	-	-	-	-	-	-	8%	14%
At least once a month	2	-	-	-	-	-	-	-	-	*	2
	4%	-	-	-	-	-	-	-	-	2%	4%
At least once every three months	1	-	-	-	-	-	-	-	-	*	1
	3%	-	-	-	-	-	-	-	-	7%	2%
Don't know/can't remember	1	-	-	-	-	-	-	-	-	-	1
	3%	-	-	-	-	-	-	-	-	-	3%
Total mentions	49	-	-	-	-	-	-	-	-	6	42
	100%	-	-	-	-	-	-	-	-	100%	100%
Daily (Net)	26	-	-	-	-	-	-	-	-	4	21
	53%	-	-	-	-	-	-	-	-	67%	50%
Weekly (Net)	45	-	-	-	-	-	-	-	-	6	38
	91%	-	-	-	-	-	-	-	-	91%	91%
Monthly (Net)	46	-	-	-	-	-	-	-	-	6	40
	94%	-	-	-	-	-	-	-	-	93%	95%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 147

A4a_16. How often in the past 3 months have you used these websites and/or apps? - BBC+

Base = All respondents who have visited websites in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	87	3	3	-	3	14	28	9	7	11	55
WeightedBase	75*	4**	1**	-**	1**	9**	24**	7**	5**	10**	49*
EffectiveBase	67	3	3	-	3	11	24	8	5	10	41
A few times a day	15	1	-	-	-	2	6	2	1	5	9
	20%	20%	-	-	-	19%	23%	29%	14%	48%	19%
At least once every day	24	-	-	-	-	3	6	1	-	1	18
	32%	-	-	-	-	31%	26%	21%	-	14%	37%
About two or three times a week	14	-	1	-	1	2	3	1	1	*	9
	18%	-	64%	-	64%	21%	12%	10%	22%	5%	18%
At least once a week	11	-	-	-	-	2	4	-	3	1	7
	15%	-	-	-	-	17%	16%	-	50%	5%	14%
At least once a month	6	-	*	-	*	1	2	*	1	2	4
	8%	-	36%	-	36%	12%	8%	5%	14%	16%	8%
At least once every three months	2	1	-	-	-	-	2	1	-	1	-
	3%	32%	-	-	-	-	9%	14%	-	12%	-
Don't know/can't remember	3	2	-	-	-	-	1	1	-	-	2
	4%	48%	-	-	-	-	6%	21%	-	-	4%
Total mentions	75	4	1	-	1	9	24	7	5	10	49
	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	39	1	-	-	-	5	12	3	1	6	27
	52%	20%	-	-	-	49%	49%	50%	14%	61%	56%
Weekly (Net)	63	1	1	-	1	8	18	4	4	7	43
	85%	20%	64%	-	64%	88%	77%	59%	86%	71%	88%
Monthly (Net)	69	1	1	-	1	9	20	4	5	8	47
	93%	20%	100%	-	100%	100%	85%	65%	100%	88%	96%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 147

A4a_16. How often in the past 3 months have you used these websites and/or apps? - BBC+

Base = All respondents who have visited websites in the last 3 months

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	87	2	-	1	-	2	-	2	-	19	67
WeightedBase	75*	1**	..**	***	..**	1**	..**	1**	..**	9*	64*
EffectiveBase	67	2	-	1	-	2	-	2	-	14	55
A few times a day	15	-	-	-	-	-	-	-	-	1	13
	20%	-	-	-	-	-	-	-	-	15%	21%
At least once every day	24	-	-	-	-	-	-	-	-	3	20
	32%	-	-	-	-	-	-	-	-	30%	31%
About two or three times a week	14	1	-	-	-	1	-	1	-	2	12
	18%	100%	-	-	-	100%	-	100%	-	18%	19%
At least once a week	11	-	-	-	-	-	-	-	-	2	9
	15%	-	-	-	-	-	-	-	-	18%	14%
At least once a month	6	-	-	*	-	-	-	-	-	*	6
	8%	-	-	100%	-	-	-	-	-	3%	9%
At least once every three months	2	-	-	-	-	-	-	-	-	-	2
	3%	-	-	-	-	-	-	-	-	-	3%
Don't know/can't remember	3	-	-	-	-	-	-	-	-	1	2
	4%	-	-	-	-	-	-	-	-	16%	3%
Total mentions	75	1	-	*	-	1	-	1	-	9	64
	100%	100%	-	100%	-	100%	-	100%	-	100%	100%
Daily (Net)	39	-	-	-	-	-	-	-	-	4	33
	52%	-	-	-	-	-	-	-	-	45%	52%
Weekly (Net)	63	1	-	-	-	1	-	1	-	8	55
	85%	100%	-	-	-	100%	-	100%	-	81%	85%
Monthly (Net)	69	1	-	*	-	1	-	1	-	8	60
	93%	100%	-	100%	-	100%	-	100%	-	84%	94%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 148

A4a_17. How often in the past 3 months have you used these websites and/or apps? - BBC Bitesize

Base = All respondents who have visited websites in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	162	5	2	-	2	21	48	12	8	14	106
WeightedBase	128	7**	1**	-**	1**	14**	34*	8**	7**	10**	89*
EffectiveBase	108	4	2	-	2	15	35	9	5	13	70
A few times a day	12	-	-	-	-	1	3	-	2	3	8
	9%	-	-	-	-	6%	9%	-	33%	30%	8%
At least once every day	24	-	-	-	-	4	5	2	1	2	19
	19%	-	-	-	-	26%	14%	20%	20%	17%	21%
About two or three times a week	30	1	1	-	1	3	6	1	*	1	22
	23%	20%	77%	-	77%	18%	17%	12%	6%	10%	24%
At least once a week	19	-	-	-	-	3	5	1	*	1	14
	15%	-	-	-	-	18%	14%	17%	3%	5%	16%
At least once a month	26	4	-	-	-	1	8	1	3	2	18
	21%	60%	-	-	-	9%	23%	12%	37%	23%	20%
At least once every three months	15	1	*	-	*	3	7	3	-	1	9
	12%	20%	23%	-	23%	20%	20%	39%	-	5%	10%
Don't know/can't remember	2	-	-	-	-	*	1	-	-	1	1
	1%	-	-	-	-	3%	3%	-	-	10%	1%
Total mentions	128	7	1	-	1	14	34	8	7	10	89
	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	36	-	-	-	-	5	8	2	4	5	26
	28%	-	-	-	-	32%	23%	20%	54%	47%	30%
Weekly (Net)	84	1	1	-	1	10	19	4	5	6	62
	66%	20%	77%	-	77%	68%	54%	49%	63%	62%	70%
Monthly (Net)	111	5	1	-	1	11	26	5	7	8	79
	87%	80%	77%	-	77%	77%	77%	61%	100%	85%	90%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 148

A4a_17. How often in the past 3 months have you used these websites and/or apps? - BBC Bitesize

Base = All respondents who have visited websites in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	162	1	-	-	1	-	1	-	1	52	110
WeightedBase	128	1**	-.**	-.**	***	-.**	1**	-.**	1**	26*	102*
EffectiveBase	108	1	-	-	1	-	1	-	1	36	78
A few times a day	12	-	-	-	-	-	-	-	-	2	10
	9%	-	-	-	-	-	-	-	-	9%	10%
At least once every day	24	-	-	-	-	-	-	-	-	5	19
	19%	-	-	-	-	-	-	-	-	18%	19%
About two or three times a week	30	1	-	-	-	-	1	-	1	5	24
	23%	100%	-	-	-	-	100%	-	100%	21%	24%
At least once a week	19	-	-	-	-	-	-	-	-	7	11
	15%	-	-	-	-	-	-	-	-	29%	11%
At least once a month	26	-	-	-	-	-	-	-	-	3	24
	21%	-	-	-	-	-	-	-	-	11%	23%
At least once every three months	15	-	-	-	*	-	-	-	-	3	12
	12%	-	-	-	100%	-	-	-	-	12%	12%
Don't know/can't remember	2	-	-	-	-	-	-	-	-	*	1
	1%	-	-	-	-	-	-	-	-	1%	1%
Total mentions	128	1	-	-	*	-	1	-	1	26	102
	100%	100%	-	-	100%	-	100%	-	100%	100%	100%
Daily (Net)	36	-	-	-	-	-	-	-	-	7	29
	28%	-	-	-	-	-	-	-	-	26%	28%
Weekly (Net)	84	1	-	-	-	-	1	-	1	19	65
	66%	100%	-	-	-	-	100%	-	100%	76%	63%
Monthly (Net)	111	1	-	-	-	-	1	-	1	22	88
	87%	100%	-	-	-	-	100%	-	100%	87%	87%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 149

A4a_18. How often in the past 3 months have you used these websites and/or apps? - BBC CBeebies Storytime

Base = All respondents who have visited websites in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	104	1	2	-	2	23	21	2	4	5	74
WeightedBase	84*	1**	1**	-**	1**	16**	15**	2**	3**	4**	63*
EffectiveBase	71	1	2	-	2	18	19	2	4	5	48
A few times a day	16	-	-	-	-	1	3	1	1	1	12
	19%	-	-	-	-	5%	19%	50%	22%	21%	19%
At least once every day	27	1	-	-	-	4	6	-	1	1	18
	32%	100%	-	-	-	24%	38%	-	40%	28%	28%
About two or three times a week	17	-	-	-	-	5	-	-	-	-	17
	20%	-	-	-	-	29%	-	-	-	-	27%
At least once a week	20	-	1	-	1	5	6	1	1	2	14
	24%	-	72%	-	72%	28%	38%	50%	37%	51%	23%
At least once a month	3	-	-	-	-	2	1	-	-	-	1
	3%	-	-	-	-	12%	6%	-	-	-	2%
At least once every three months	*	-	-	-	-	-	-	-	-	-	*
	1%	-	-	-	-	-	-	-	-	-	1%
Don't know/can't remember	1	-	*	-	*	*	-	-	-	-	*
	1%	-	28%	-	28%	2%	-	-	-	-	1%
Total mentions	84	1	1	-	1	16	15	2	3	4	63
	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	43	1	-	-	-	5	9	1	2	2	29
	51%	100%	-	-	-	29%	57%	50%	63%	49%	47%
Weekly (Net)	80	1	1	-	1	14	14	2	3	4	60
	95%	100%	72%	-	72%	86%	94%	100%	100%	100%	96%
Monthly (Net)	83	1	1	-	1	16	15	2	3	4	62
	99%	100%	72%	-	72%	98%	100%	100%	100%	100%	99%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 149

A4a_18. How often in the past 3 months have you used these websites and/or apps? - BBC CBeebies Storytime

Base = All respondents who have visited websites in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	104	2	-	-	-	1	1	2	-	29	74
WeightedBase	84*	1**	-**	-**	-**	1**	***	1**	-**	15*	69*
EffectiveBase	71	2	-	-	-	1	1	2	-	22	53
A few times a day	16	-	-	-	-	-	-	-	-	2	14
	19%	-	-	-	-	-	-	-	-	13%	21%
At least once every day	27	-	-	-	-	-	-	-	-	7	20
	32%	-	-	-	-	-	-	-	-	44%	30%
About two or three times a week	17	-	-	-	-	-	-	-	-	3	14
	20%	-	-	-	-	-	-	-	-	22%	20%
At least once a week	20	1	-	-	-	1	-	1	-	3	16
	24%	72%	-	-	-	100%	-	72%	-	22%	24%
At least once a month	3	-	-	-	-	-	-	-	-	-	3
	3%	-	-	-	-	-	-	-	-	-	4%
At least once every three months	*	-	-	-	-	-	-	-	-	-	*
	1%	-	-	-	-	-	-	-	-	-	1%
Don't know/can't remember	1	*	-	-	-	-	*	*	-	-	1
	1%	28%	-	-	-	-	100%	28%	-	-	1%
Total mentions	84	1	-	-	-	1	*	1	-	15	69
	100%	100%	-	-	-	100%	100%	100%	-	100%	100%
Daily (Net)	43	-	-	-	-	-	-	-	-	9	35
	51%	-	-	-	-	-	-	-	-	56%	51%
Weekly (Net)	80	1	-	-	-	1	-	1	-	15	65
	95%	72%	-	-	-	100%	-	72%	-	100%	94%
Monthly (Net)	83	1	-	-	-	1	-	1	-	15	67
	99%	72%	-	-	-	100%	-	72%	-	100%	98%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 150

A4a1. How often in the past 3 months have you used these websites and/or apps?

Base = All Respondents

	Unweighted Base	Weighted Base	Effective Base	A few times a day	At least once every day	About two or three times a week	At least once a week	At least once a month	At least once every three months	Don't know/ can't remember	Never	Total mentions	Daily (Net)	Weekly (Net)	Monthly (Net)
Summary Table															
BBC.co.uk	4099	4101	2770	76 2%	125 3%	122 3%	120 3%	46 1%	13 *	9 *	3588 88%	4101 100%	202 5%	444 11%	490 12%
ITV.com	4099	4101	2770	31 1%	60 1%	62 2%	86 2%	63 2%	14 *	7 *	3780 92%	4101 100%	90 2%	238 6%	301 7%
stv.tv	4099	4101	2770	12 *	14 *	12 *	16 *	5 *	3 *	- -	4038 98%	4101 100%	26 1%	54 1%	60 1%
S4C	4099	4101	2770	9 *	16 *	7 *	5 *	1 *	3 *	* *	4059 99%	4101 100%	25 1%	37 1%	39 1%
SkySports.com	4099	4101	2770	63 2%	110 3%	104 3%	75 2%	46 1%	4 *	* *	3698 90%	4101 100%	173 4%	353 9%	399 10%
News.sky.com (Sky News)	4099	4101	2770	47 1%	92 2%	47 1%	45 1%	24 1%	3 *	3 *	3840 94%	4101 100%	139 3%	232 6%	256 6%
Channel4.com	4099	4101	2770	16 *	40 1%	52 1%	67 2%	19 *	7 *	3 *	3897 95%	4101 100%	56 1%	174 4%	194 5%
5 (channel5.com)	4099	4101	2770	14 *	17 *	23 1%	24 1%	7 *	5 *	5 *	4005 98%	4101 100%	31 1%	78 2%	86 2%
BBC Sport	4099	4101	2770	93 2%	207 5%	140 3%	115 3%	56 1%	10 *	8 *	3473 85%	4101 100%	300 7%	554 14%	610 15%
BBC News	4099	4101	2770	205 5%	394 10%	233 6%	174 4%	60 1%	14 *	9 *	3012 73%	4101 100%	599 15%	1006 25%	1066 26%
BBC Weather	4099	4101	2770	119 3%	335 8%	235 6%	146 4%	49 1%	11 *	5 *	3200 78%	4101 100%	455 11%	836 20%	885 22%
BBC CBeebies Playtime	4099	4101	2770	9 *	44 1%	28 1%	12 *	7 *	- -	2 *	3998 97%	4101 100%	53 1%	94 2%	101 2%
BBC Music	4099	4101	2770	27 1%	46 1%	39 1%	23 1%	19 *	3 *	2 *	3943 96%	4101 100%	73 2%	135 3%	154 4%
BBC Food	4099	4101	2770	11 *	37 1%	70 2%	92 2%	84 2%	26 1%	1 *	3780 92%	4101 100%	47 1%	209 5%	293 7%
BBC iWonder	4099	4101	2770	12 *	15 *	12 *	7 *	2 *	1 *	1 *	4052 99%	4101 100%	26 1%	45 1%	46 1%
BBC+	4099	4101	2770	15 *	24 1%	14 *	11 *	6 *	2 *	3 *	4026 98%	4101 100%	39 1%	63 2%	69 2%
BBC Bitesize	4099	4101	2770	12 *	24 1%	30 1%	19 *	26 1%	15 *	2 *	3973 97%	4101 100%	36 1%	84 2%	111 3%
BBC CBeebies Storytime	4099	4101	2770	16 *	27 1%	17 *	20 *	3 *	* *	1 *	4017 98%	4101 100%	43 1%	80 2%	83 2%

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 151

A4a1_1. How often in the past 3 months have you used these websites and/or apps? - BBC.co.uk

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
A few times a day	76 2% CDEIOQ	10 2%	4 1%	-	4 *	12 1%	12 1%	4 3%	3 3%	3 1%	61 2%
At least once every day	125 3% BCDEJN OPQ	18 3% CD	4 1%	* *	4 *	13 1%	21 2%	2 1%	3 2%	5 2%	100 3%
About two or three times a week	122 3% CDEJQ	23 4% CD	9 2% C	* *	9 1% C	28 2%	25 3%	5 3%	4 3%	8 3%	95 3%
At least once a week	120 3% CDEJNQ	23 4% CD	10 2% CD	-	10 1%	31 2%	29 3%	1 1%	5 4%	11 4%	88 3%
At least once a month	46 1% E	4 1%	4 1%	* *	4 1%	8 *	8 1%	2 1%	1 1%	-	34 1%
At least once every three months	13 *	5 1%	2 *	-	2 *	7 *	2 *	1 1%	-	-	11 *
Don't know/can't remember	9 * E	4 1%	-	-	-	1 *	4 *	1 *	-	1 *	6 *
Never	3588 88%	553 86%	431 93% zA	376 100% zABD	807 96% zAB	1618 94% z	786 89%	130 90%	103 87%	267 90%	2650 87%
Total mentions	4101 100%	640 100%	463 100%	377 100%	840 100%	1718 100%	885 100%	145 100%	118 100%	295 100%	3046 100%
Daily (Net)	202 5% BCDEJN OPQ	28 4% CD	8 2% C	* *	8 1% C	25 1%	32 4%	5 4%	6 5%	8 3%	162 5%
Weekly (Net)	444 11% BCDEJ KNOPQ	74 12% BCD	26 6% CD	* *	26 3% C	84 5%	86 10%	11 8%	14 12%	28 9%	345 11%
Monthly (Net)	490 12% BCDEJ KLNOPQ	78 12% BCD	30 7% CD	1 *	31 4% C	92 5%	94 11%	13 9%	15 13%	28 9%	379 12%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 151

A4a1_1. How often in the past 3 months have you used these websites and/or apps? - BBC.co.uk

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
A few times a day	76 2%CDEJOQ	3 *	-	-	1 3%J	3 1%	-	3 1%	1 *	9 2%	65 2%
At least once every day	125 3%BCDEJN OPQ	2 *	-	1 3%J	1 2%J	1 *	2 *	1 *	1 *	16 4%	108 3%
About two or three times a week	122 3%CDEJQ	9 1%	-	*	-	4 1%	5 1%	7 2%	2 *	11 3%	110 3%
At least once a week	120 3%CDEJNQ	9 1%	1 1%	-	-	2 1%	6 2%Q	7 2%NQ	1 *	11 3%	107 3%
At least once a month	46 1%E	4 1%	-	-	-	4 1%	-	4 1%	-	6 1%	40 1%
At least once every three months	13 *	2 *	-	-	-	2 1%	-	2 1%	-	1 *	13 *
Don't know/can't remember	9 *E	-	-	-	-	-	-	-	-	1 *	8 *
Never	3588 88%	683 96%z	61 99%z	43 97%z	20 95%	321 95%z	362 97%zP	280 92%z	403 99%zNOP	367 87%	3205 88%
Total mentions	4101 100%	712 100%	62 100%	44 100%	21 100%	338 100%	374 100%	304 100%	408 100%	422 100%	3656 100%
Daily (Net)	202 5%BCDEJN OPQ	6 1%	-	1 3%	1 5%JK	4 1%	2 *	4 1%	2 *	26 6%	173 5%
Weekly (Net)	444 11%BCDEJK NOPQ	23 3%	1 1%	2 3%	1 5%	11 3%Q	12 3%Q	18 6%Q	5 1%	47 11%	390 11%
Monthly (Net)	490 12%BCDEJK LNOPQ	27 4%	1 1%	2 3%	1 5%	15 4%Q	12 3%Q	22 7%OQ	5 1%	53 13%	430 12%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 152

A4a1_2. How often in the past 3 months have you used these websites and/or apps? - ITV.com

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
A few times a day	31	1	1	-	1	10	5	2	2	1	23
	1%	*	*	-	*	1%	1%	1%	2%	*	1%
At least once every day	60	*	4	-	4	10	14	5	2	3	42
	1%ADEJ	*	1%	-	*	1%	2%	3%	2%	1%	1%
About two or three times a week	62	8	1	*	1	11	16	3	4	3	41
	2%BCDEJ	1%D	*	*	*	1%	2%	2%	3%	1%	1%
At least once a week	86	15	1	-	1	17	28	4	4	8	56
	2%BCDEJN OPQ	2%BCD	*	-	*	1%	3%z	3%	4%	3%	2%
At least once a month	63	11	2	-	2	19	16	2	3	2	44
	2%DJ	2%D	*	-	*	1%	2%	1%	3%	1%	1%
At least once every three months	14	*	-	-	-	3	7	*	1	1	6
	*R	*	-	-	-	*	1%R	*	1%	*	*
Don't know/can't remember	7	2	-	-	-	1	2	*	-	-	1
	*R	*	-	-	-	*	*	*	-	-	*
Never	3780	603	454	377	830	1647	798	129	102	276	2833
	92%FH	94%	98%zA	100%zABD	99%zA	96%z	90%	89%	86%	94%FH	93%zFH
Total mentions	4101	640	463	377	840	1718	885	145	118	295	3046
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	90	1	5	-	5	20	19	7	4	4	65
	2%ACDEJN	*	1%	-	1%	1%	2%	5%i	4%	1%	2%
Weekly (Net)	238	24	7	*	7	48	63	14	12	15	162
	6%BCDEJN OPQ	4%CD	1%	*	1%C	3%	7%	9%	10%R	5%	5%
Monthly (Net)	301	34	9	*	9	67	79	15	15	17	205
	7%BCDERJ NOPQ	5%BCD	2%C	*	1%C	4%	9%	11%	13%zIR	6%	7%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 152

A4a1_2. How often in the past 3 months have you used these websites and/or apps? - ITV.com

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
A few times a day	31	1	-	-	-	1	-	-	1	3	27
	1%	*	-	-	-	*	-	-	*	1%	1%
At least once every day	60	3	-	*	*	-	3	2	1	8	51
	1%ADEJ	*	-	1%	2%	-	1%	1%	*	2%	1%
About two or three times a week	62	1	-	*	-	*	*	*	*	8	54
	2%BCDEJ	*	-	1%	-	*	*	*	*	2%	1%
At least once a week	86	1	-	*	-	-	1	1	-	9	76
	2%BCDEJN	*	-	*	-	-	*	*	-	2%	2%
	OPQ										
At least once a month	63	2	-	1	-	2	-	2	-	6	57
	2%DJ	*	-	1%	-	1%	-	1%	-	1%	2%
At least once every three months	14	-	-	-	-	-	-	-	-	1	13
	*R	-	-	-	-	-	-	-	-	*	*
Don't know/can't remember	7	-	-	-	-	-	-	-	-	*	6
	*R	-	-	-	-	-	-	-	-	*	*
Never	3780	705	62	43	21	334	370	300	405	387	3371
	92%FH	99%z	100%z	97%	98%	99%z	99%z	99%z	99%z	92%	92%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	90	4	-	*	*	1	3	2	3	11	79
	2%ACDEJN	1%	-	1%	2%	*	1%	1%	1%	3%	2%
Weekly (Net)	238	6	-	1	*	2	4	3	3	28	208
	6%BCDEJN	1%	-	2%	2%	1%	1%	1%	1%	7%	6%
	OPQ										
Monthly (Net)	301	7	-	2	*	4	4	4	3	34	266
	7%BCDERJ	1%	-	3%	2%	1%	1%	1%	1%	8%	7%
	NOPQ										

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 153

A4a1_3. How often in the past 3 months have you used these websites and/or apps? - stv.tv

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
A few times a day	12 *E	1 *	-	-	-	1 *	4 *	1 *	1 1%	1 *	7 *
At least once every day	14 *R	-	2 *	-	2 *	3 *	6 1%R	3 2%zR	1 1%	3 1%R	6 *
About two or three times a week	12 *	2 *	2 *	* *	2 *	4 *	1 *	-	-	-	9 *
At least once a week	16 *	6 1%	1 *	-	1 *	6 *	3 *	-	*	-	12 *
At least once a month	5 *	-	-	-	-	3 *	2 *	-	1 1%R	1 *	4 *
At least once every three months	3 *	-	-	-	-	1 *	1 *	-	-	-	2 *
Don't know/can't remember	-	-	-	-	-	-	-	-	-	-	-
Never	4038 98%K	632 99%	458 99%	376 100%	835 99%z	1700 99%	868 98%	142 98%	114 97%	290 98%	3005 99%
Total mentions	4101 100%	640 100%	463 100%	377 100%	840 100%	1718 100%	885 100%	145 100%	118 100%	295 100%	3046 100%
Daily (Net)	26 1%ER	1 *	2 *	-	2 *	4 *	11 1%R	3 2%zR	3 2%R	4 2%R	14 *
Weekly (Net)	54 1%EJ	8 1%	5 1%	* *	5 1%	13 1%	15 2%	3 2%	3 2%	4 2%	36 1%
Monthly (Net)	60 1%J	8 1%	5 1%	* *	5 1%	17 1%	17 2%	3 2%	4 3%	5 2%	39 1%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 153

A4a1_3. How often in the past 3 months have you used these websites and/or apps? - stv.tv

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
A few times a day	12	-	-	-	-	-	-	-	-	1	11
*E		-	-	-	-	-	-	-	-	*	*
At least once every day	14	1	*	-	-	-	1	-	1	5	9
*R		*	1%	-	-	-	*	-	*	1%	*
About two or three times a week	12	-	2	-	-	-	-	-	-	1	11
*		-	4%zJ	-	-	-	-	-	-	*	*
At least once a week	16	-	1	-	-	-	-	-	-	1	15
*		-	1%J	-	-	-	-	-	-	*	*
At least once a month	5	-	-	-	-	-	-	-	-	1	5
*		-	-	-	-	-	-	-	-	*	*
At least once every three months	3	-	-	-	-	-	-	-	-	1	2
*		-	-	-	-	-	-	-	-	*	*
Don't know/can't remember	-	-	-	-	-	-	-	-	-	-	-
-		-	-	-	-	-	-	-	-	-	-
Never	4038	711	58	44	21	338	373	304	407	412	3603
98%K		100%zK	94%	100%	100%	100%	100%	100%	100%	98%	99%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
100%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	26	1	*	-	-	-	1	-	1	6	20
1%ER		*	1%	-	-	-	*	-	*	1%	1%
Weekly (Net)	54	1	4	-	-	-	1	-	1	8	46
1%EJ		*	6%zJ	-	-	-	*	-	*	2%	1%
Monthly (Net)	60	1	4	-	-	-	1	-	1	9	51
1%J		*	6%zJ	-	-	-	*	-	*	2%	1%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 154

A4a1_4. How often in the past 3 months have you used these websites and/or apps? - S4C

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
A few times a day	9 *	-	-	-	-	1 *	3 *	2 1%zR	1 1%	3 1%zR	6 *
At least once every day	16 *E	-	-	-	-	2 *	4 *	1 *	-	-	11 *
About two or three times a week	7 *	1 *	-	-	-	1 *	4 1%R	-	-	1 *	3 *
At least once a week	5 *	1 *	-	-	-	1 *	2 *	1 1%	-	-	3 *
At least once a month	1 *	-	-	-	-	-	-	-	-	-	1 *
At least once every three months	3 *	-	1 *	-	1 *	1 *	2 *	-	1 1%zR	2 1%zR	1 *
Don't know/can't remember	* *	-	-	-	-	-	* *	-	-	-	- -
Never	4059 99%F	638 100%	462 100%	377 100%	839 100%z	1711 100%z	869 98%	141 97%	116 98%	289 98%	3021 99%F
Total mentions	4101 100%	640 100%	463 100%	377 100%	840 100%	1718 100%	885 100%	145 100%	118 100%	295 100%	3046 100%
Daily (Net)	25 1%E	-	-	-	-	3 *	8 1%	3 2%	1 1%	3 1%	17 1%
Weekly (Net)	37 1%DEJ	2 *	-	-	-	5 *	14 2%zR	4 3%R	1 1%	5 2%	23 1%
Monthly (Net)	39 1%DEJ	2 *	-	-	-	5 *	14 2%	4 3%	1 1%	5 2%	24 1%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 154

A4a1_4. How often in the past 3 months have you used these websites and/or apps? - S4C

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
A few times a day	9	-	-	-	-	-	-	-	-	2	8
	*	-	-	-	-	-	-	-	-	*	*
At least once every day	16	-	-	-	-	-	-	-	-	1	15
	*E	-	-	-	-	-	-	-	-	*	*
About two or three times a week	7	-	-	-	-	-	-	-	-	1	6
	*	-	-	-	-	-	-	-	-	*	*
At least once a week	5	-	-	-	-	-	-	-	-	-	5
	*	-	-	-	-	-	-	-	-	-	*
At least once a month	1	-	-	-	-	-	-	-	-	*	1
	*	-	-	-	-	-	-	-	-	*	*
At least once every three months	3	1	-	-	-	1	-	1	-	1	2
	*	*	-	-	-	*	-	*	-	*	*
Don't know/can't remember	*	-	-	-	-	-	-	-	-	*	-
	*	-	-	-	-	-	-	-	-	*	-
Never	4059	711	62	44	21	337	374	303	408	416	3620
	99%F	100%z	100%	100%	100%	100%	100%	100%	100%	99%	99%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	25	-	-	-	-	-	-	-	-	2	23
	1%E	-	-	-	-	-	-	-	-	1%	1%
Weekly (Net)	37	-	-	-	-	-	-	-	-	4	33
	1%DEJ	-	-	-	-	-	-	-	-	1%	1%
Monthly (Net)	39	-	-	-	-	-	-	-	-	4	34
	1%DEJ	-	-	-	-	-	-	-	-	1%	1%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 155

A4a1_5. How often in the past 3 months have you used these websites and/or apps? - SkySports.com

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
A few times a day	63 2% BDEI	9 1% BD	-	-	-	12 1%	11 1%	3 2%	2 2%	4 1%	50 2%
At least once every day	110 3% BCDEJO Q	9 1%	3 1%	1 *	4 *	19 1%	15 2%	2 2%	3 3%	6 2%	89 3%
About two or three times a week	104 3% CDEJOQ	14 2% C	6 1%	-	6 1%	22 1%	21 2% I	6 4% I	2 2%	2 1%	83 3%
At least once a week	75 2% BCDEFJ NOQ	7 1%	1 *	-	1 *	20 1%	8 1%	-	1 *	1 *	67 2% zF
At least once a month	46 1% DE	7 1%	2 *	* *	2 *	9 1%	7 1%	1 1%	2 1%	3 1%	33 1%
At least once every three months	4 *	2 *	-	-	-	-	* *	-	-	-	2 *
Don't know/can't remember	* *	- -	- -	- -	- -	- -	- -	-	-	-	* *
Never	3698 90% R	592 93%	451 97% zA	375 100% zABD	826 98% zA	1637 95% z	824 93% zR	131 91%	109 92%	279 95% zR	2722 89%
Total mentions	4101 100%	640 100%	463 100%	377 100%	840 100%	1718 100%	885 100%	145 100%	118 100%	295 100%	3046 100%
Daily (Net)	173 4% BCDEIN OPQ	18 3% BCD	3 1%	1 *	4 *	30 2%	26 3%	6 4%	5 4%	10 3%	139 5%
Weekly (Net)	353 9% BCDEFI JNOPQ	39 6% BCD	10 2%	1 *	11 1% C	72 4%	54 6%	12 8%	8 6%	13 4%	290 10% zFI
Monthly (Net)	399 10% BCDEFI JNOPQ	46 7% BCD	12 3% C	2 *	13 2% C	81 5%	62 7%	14 9%	9 8%	16 5%	323 11% zFI

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 155

A4a1_5. How often in the past 3 months have you used these websites and/or apps? - SkySports.com

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
A few times a day	63	-	-	-	-	-	-	-	-	6	58
	2%BDEJ	-	-	-	-	-	-	-	-	1%	2%
At least once every day	110	3	-	1	-	3	-	3	-	15	93
	3%BCDEJO Q	*	-	2%	-	1%	-	1%	-	4%	3%
About two or three times a week	104	4	1	2	*	3	1	3	1	9	95
	3%CDEJOQ	1%	1%	4%J	*	1%	*	1%	*	2%	3%
At least once a week	75	-	1	*	*	-	-	-	-	11	64
	2%BCDEFJ NOQ	-	1%J	1%J	1%J	-	-	-	-	3%	2%
At least once a month	46	2	-	-	-	*	2	2	*	3	43
	1%DE	*	-	-	-	*	1%	1%	*	1%	1%
At least once every three months	4	-	-	-	-	-	-	-	-	-	4
	*	-	-	-	-	-	-	-	-	-	*
Don't know/can't remember	*	-	-	-	-	-	-	-	-	*	-
	*	-	-	-	-	-	-	-	-	*	-
Never	3698	703	60	42	21	332	371	296	407	378	3300
	90%R	99%zL	98%	94%	98%	98%z	99%zP	97%z	100%zNP	90%	90%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	173	3	-	1	-	3	-	3	-	21	151
	4%BCDEJN OPQ	*	-	2%	-	1%	-	1%	-	5%	4%
Weekly (Net)	353	7	1	3	*	6	1	6	1	41	309
	9%BCDEFI JNOPQ	1%	2%	6%J	2%	2%Q	*	2%O	*	10%	8%
Monthly (Net)	399	9	1	3	*	6	3	8	1	44	352
	10%BCDEFI JNOPQ	1%	2%	6%J	2%	2%Q	1%	3%OQ	*	10%	10%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 156

A4a1_6. How often in the past 3 months have you used these websites and/or apps? - News.sky.com (Sky News)

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
A few times a day	47 1%	7 1%	5 1%	* *	5 1%	19 1%	9 1%	3 2%	3 3%	4 1%	35 1%
At least once every day	92 2% BCDEJO Q	10 2%	3 1%	* *	3 *	14 1%	24 3%	3 2%	4 3%	6 2%	67 2%
About two or three times a week	47 1%E	7 1%	5 1%	- -	5 1%	11 1%	8 1%	1 *	* *	1 *	39 1%
At least once a week	45 1% DEJ	3 1%	- -	- -	- -	8 *	8 1%	1 1%	1 1%	4 1%	36 1%
At least once a month	24 1% DE	2 *	- -	* *	* *	2 *	5 1%	2 1%	1 1%	3 1%	16 1%
At least once every three months	3 *	1 *	- -	- -	- -	* *	2 *R	* *R	* *R	1 *R	- -
Don't know/can't remember	3 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	3 *
Never	3840 94%	609 95%	450 97% z	376 100% zABD	825 98% zAB	1664 97% z	829 94%	135 93%	108 92%	276 94%	2851 94%
Total mentions	4101 100%	640 100%	463 100%	377 100%	840 100%	1718 100%	885 100%	145 100%	118 100%	295 100%	3046 100%
Daily (Net)	139 3% CDEJNO Q	18 3% C	8 2%	1 *	9 1%	33 2%	33 4%	6 4%	7 6%	10 4%	102 3%
Weekly (Net)	232 6% BCDEJN OPQ	28 4% CD	13 3% CD	1 *	14 2% C	52 3%	49 6%	8 5%	8 7%	15 5%	176 6%
Monthly (Net)	256 6% BCDEJN OPQ	30 5% CD	13 3% CD	1 *	14 2% C	54 3%	55 6%	9 7%	9 8%	18 6%	193 6%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 156

A4a1_6. How often in the past 3 months have you used these websites and/or apps? - News.sky.com (Sky News)

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
A few times a day	47 1%	3 *	-	2 5%zJ	-	* *	3 1%	2 1%	1 *	2 1%	45 1%
At least once every day	92 2%BCDEJO Q	2 *	-	1 1%	* 1%	2 1%	* *	2 1%	-	6 1%	85 2%
About two or three times a week	47 1%E	5 1%	1 1%	-	-	5 1%Q	-	3 1%	1 *	5 1%	41 1%
At least once a week	45 1%DEJ	-	-	-	-	-	-	-	-	5 1%	40 1%
At least once a month	24 1%DE	* *	-	-	-	* *	-	* *	-	3 1%	21 1%
At least once every three months	3 *	-	-	-	-	-	-	-	-	1 *	2 *
Don't know/can't remember	3 *	-	-	-	-	-	-	-	-	-	3 *
Never	3840 94%	702 99%zL	61 99%	42 94%	21 99%	330 98%z	371 99%zP	296 97%z	406 99%zN	399 95%	3420 94%
Total mentions	4101 100%	712 100%	62 100%	44 100%	21 100%	338 100%	374 100%	304 100%	408 100%	422 100%	3656 100%
Daily (Net)	139 3%CDEJNO Q	5 1%	-	3 6%J	* 1%	3 1%	3 1%	4 1%	1 *	8 2%	130 4%
Weekly (Net)	232 6%BCDEJN OPQ	10 1%	1 1%	3 6%J	* 1%	7 2%Q	3 1%	8 3%O	2 1%	19 4%	210 6%
Monthly (Net)	256 6%BCDEJN OPQ	10 1%	1 1%	3 6%J	* 1%	8 2%Q	3 1%	8 3%O	2 1%	22 5%	231 6%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 157

A4a1_7. How often in the past 3 months have you used these websites and/or apps? - Channel4.com

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
A few times a day	16 *	- -	- -	- -	- -	3 *	5 1%	3 2%zR	2 2%zR	2 1%	9 *
At least once every day	40 1%DEJ	2 *	1 *	- -	1 *	3 *	8 1%	2 2%	2 2%	1 1%	28 1%
About two or three times a week	52 1%DEJ	4 1%	1 *	- -	1 *	9 1%	11 1%	4 3%	2 2%	1 *	39 1%
At least once a week	67 2%DEJ	10 2%	3 1%	1 *	4 *	11 1%	17 2%	3 2%	4 3%	5 2%	44 1%
At least once a month	19 *	1 *	- -	- -	- -	6 *	8 1%	* -	- -	1 *	12 *
At least once every three months	7 *	1 *	1 *	- -	1 *	3 *	4 *	- -	1 1%zR	2 1%R	3 *
Don't know/can't remember	3 *	- -	- -	* *	* *	3 *	* *	- -	- -	- -	3 *
Never	3897 95%H	621 97%	457 99%z	376 100%zA	832 99%zA	1680 98%z	832 94%	132 91%	106 90%	283 96%H	2908 95%GH
Total mentions	4101 100%	640 100%	463 100%	377 100%	840 100%	1718 100%	885 100%	145 100%	118 100%	295 100%	3046 100%
Daily (Net)	56 1%BDEJ	2 *	1 *	- -	1 *	6 *	14 2%	5 4%zR	4 4%R	3 1%	37 1%
Weekly (Net)	174 4%BCDEJN OPQ	17 3%CD	5 1%	1 *	6 1%	26 1%	42 5%	13 9%zFIR	10 9%zIR	9 3%	121 4%
Monthly (Net)	194 5%BCDEJN OPQ	18 3%CD	5 1%	1 *	6 1%	32 2%	49 6%	13 9%zIR	10 9%IR	10 3%	132 4%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 157

A4a1_7. How often in the past 3 months have you used these websites and/or apps? - Channel4.com

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
A few times a day	16	-	-	-	-	-	-	-	-	3	13
	*	-	-	-	-	-	-	-	-	1%	*
At least once every day	40	*	-	-	*	-	*	*	-	7	33
	1%DEJ	*	-	-	2%J	-	*	*	-	2%	1%
About two or three times a week	52	1	-	-	-	-	1	1	-	4	47
	1%DEJ	*	-	-	-	-	*	*	-	1%	1%
At least once a week	67	4	-	*	-	3	1	2	2	7	60
	2%DEJ	1%	-	*	-	1%	*	1%	*	2%	2%
At least once a month	19	-	-	-	-	-	-	-	-	4	16
	*	-	-	-	-	-	-	-	-	1%	*
At least once every three months	7	1	-	-	-	1	-	1	-	1	6
	*	*	-	-	-	*	-	*	-	*	*
Don't know/can't remember	3	-	-	*	-	-	-	-	-	-	3
	*	-	-	1%J	-	-	-	-	-	-	*
Never	3897	706	62	44	21	334	372	300	406	397	3478
	95%H	99%z	100%	99%	98%	99%z	99%z	99%z	100%z	94%	95%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	56	*	-	-	*	-	*	*	-	10	46
	1%BDEJ	*	-	-	2%J	-	*	*	-	2%	1%
Weekly (Net)	174	5	-	*	*	3	2	3	2	20	153
	4%BCDEJN OPQ	1%	-	*	2%	1%	1%	1%	*	5%	4%
Monthly (Net)	194	5	-	*	*	3	2	3	2	24	169
	5%BCDEJN OPQ	1%	-	*	2%	1%	1%	1%	*	6%	5%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 158

A4a1_8. How often in the past 3 months have you used these websites and/or apps? - 5 (channel5.com)

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
A few times a day	14	5	-	-	-	-	2	2	1	-	12
*E	1%	1%	-	-	-	-	*	1%	1%	-	*
At least once every day	17	-	1	-	1	3	8	4	2	3	8
*ER	-	-	*	-	*	*	1%R	2%zR	1%	1%	*
About two or three times a week	23	1	*	4	4	7	6	-	-	2	17
1%	*	*	1%	*B	*	1%	-	-	-	1%	1%
At least once a week	24	6	*	-	*	5	8	2	1	3	15
1%D	1%D	1%D	*	-	*	*	1%	1%	1%	1%	*
At least once a month	7	1	-	-	-	3	2	-	-	1	4
*	*	-	-	-	-	*	*	-	-	*	*
At least once every three months	5	2	-	-	-	1	2	-	-	1	3
*	*	-	-	-	-	*	*	-	-	*	*
Don't know/can't remember	5	-	-	-	-	1	-	-	-	-	2
*	*	-	-	-	-	*	-	-	-	-	*
Never	4005	626	462	373	834	1698	858	138	115	285	2985
98%	98%	98%	100%zA	99%	99%zA	99%z	97%	95%	97%	97%	98%z
Total mentions	4101	640	463	377	840	1718	885	145	118	295	3046
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	31	5	1	-	1	3	9	5	2	3	21
1%DE	1%	1%	*	-	*	*	1%	4%zFR	2%	1%	1%
Weekly (Net)	78	12	1	4	5	15	23	7	4	8	52
2%BDEJP	2%	2%	*	1%	1%	1%	3%	5%zR	3%	3%	2%
Monthly (Net)	86	12	1	4	5	18	25	7	4	8	56
2%BDEJP	2%	2%	*	1%	1%	1%	3%	5%R	3%	3%	2%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 158

A4a1_8. How often in the past 3 months have you used these websites and/or apps? - 5 (channel5.com)

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
A few times a day	14	-	-	-	-	-	-	-	-	2	12
*E	-	-	-	-	-	-	-	-	-	*	*
At least once every day	17	-	-	*	*	-	-	-	-	4	13
*ER	-	-	-	1%J	2%J	-	-	-	-	1%	*
About two or three times a week	23	4	-	-	*	1	3	-	4	5	18
1%	1%	1%	-	-	*	*	1%	-	1%	1%	*
At least once a week	24	-	-	*	-	-	-	-	-	2	22
1%D	-	-	-	*J	-	-	-	-	-	*	1%
At least once a month	7	-	-	-	-	-	-	-	-	1	6
*	-	-	-	-	-	-	-	-	-	*	*
At least once every three months	5	-	-	-	-	-	-	-	-	2	4
*	-	-	-	-	-	-	-	-	-	*	*
Don't know/can't remember	5	-	-	-	-	-	-	-	-	1	4
*	-	-	-	-	-	-	-	-	-	*	*
Never	4005	708	62	44	21	337	372	304	404	406	3576
98%	98%	99%z	100%	98%	98%	100%z	99%	100%z	99%	96%	98%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	31	-	-	*	*	-	-	-	-	5	26
1%DE	-	-	-	1%J	2%J	-	-	-	-	1%	1%
Weekly (Net)	78	4	-	1	*	1	3	-	4	12	66
2%BDEJP	1%	1%	-	2%	2%	*	1%	-	1%	3%	2%
Monthly (Net)	86	4	-	1	*	1	3	-	4	14	72
2%BDEJP	1%	1%	-	2%	2%	*	1%	-	1%	3%	2%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 159

A4a1_9. How often in the past 3 months have you used these websites and/or apps? - BBC Sport

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
A few times a day	93 2%BCDEJO PQ	14 2%CD	3 1%	- -	3 *	14 1%	13 1%	3 2%	1 1%	6 2%	78 3%
At least once every day	207 5%CDEJOQ	38 6%CD	18 4%C	4 1%	22 3%C	53 3%	34 4%	7 5%	2 2%	8 3%	164 5%
About two or three times a week	140 3%CDEJOQ	24 4%CD	8 2%	2 1%	10 1%	34 2%	22 3%	5 3%	2 2%	7 2%	111 4%
At least once a week	115 3%CDEJOQ	15 2%	7 2%	3 1%	10 1%	31 2%	22 2%	2 2%	3 2%	7 3%	87 3%
At least once a month	56 1%	8 1%	1 *	6 1%	7 1%	18 1%	8 1%	* *	* *	2 1%	47 2%
At least once every three months	10 *	4 1%	3 1%	* *	3 *	5 *	4 *	- -	1 1%	3 1%R	6 *
Don't know/can't remember	8 *R	- -	- -	3 1%	3 *	3 *	2 *	- -	2 2%zFR	2 1%R	2 *
Never	3473 85%R	537 84%	422 91%zA	359 95%zA	781 93%zA	1561 91%z	781 88%zR	128 88%	107 91%	260 88%	2552 84%
Total mentions	4101 100%	640 100%	463 100%	377 100%	840 100%	1718 100%	885 100%	145 100%	118 100%	295 100%	3046 100%
Daily (Net)	300 7%BCDEFJ OQ	52 8%CD	21 5%CD	4 1%	25 3%C	67 4%	46 5%	10 7%	3 3%	14 5%	241 8%zF
Weekly (Net)	554 14%BCDEF JKOPQ	91 14%BCD	37 8%CD	9 2%	46 5%C	132 8%	90 10%	17 12%	8 7%	29 10%	439 14%zFH
Monthly (Net)	610 15%BCDEF HIJKOPQ	99 15%BCD	38 8%CD	15 4%	52 6%C	150 9%	99 11%	17 12%	8 7%	30 10%	486 16%zFHI

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 159

A4a1_9. How often in the past 3 months have you used these websites and/or apps? - BBC Sport

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
A few times a day	93	3	-	*	-	3	-	1	2	9	82
	2%BCDEJO	*	-	1%	-	1%	-	*	*	2%	2%
	PQ										
At least once every day	207	20	*	2	*	16	4	13	7	16	189
	5%CDEJOQ	3%	1%	4%	1%	5%OQ	1%	4%O	2%	4%	5%
About two or three times a week	140	10	-	*	*	9	1	7	2	15	125
	3%CDEJOQ	1%	-	1%	1%	3%OQ	*	2%O	1%	3%	3%
At least once a week	115	7	1	2	1	6	1	4	3	7	106
	3%CDEJOQ	1%	2%	3%	5%J	2%	*	1%	1%	2%	3%
At least once a month	56	5	-	1	*	2	3	-	5	4	52
	1%	1%	-	3%	1%	1%	1%	-	1%	1%	1%
At least once every three months	10	2	*	-	*	-	2	1	2	1	10
	*	*	1%	-	1%	-	1%	*	*	*	*
Don't know/can't remember	8	3	-	-	-	1	2	3	-	-	8
	*R	*	-	-	-	*	*	1%z	-	-	*
Never	3473	663	60	39	19	301	362	275	388	370	3084
	85%R	93%z	97%z	88%	90%	89%z	97%zNP	91%z	95%zN	88%	84%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	300	23	*	2	*	19	4	14	9	25	271
	7%BCDEFJ	3%	1%	5%	1%	6%OQ	1%	5%O	2%	6%	7%
	OQ										
Weekly (Net)	554	39	1	4	2	33	5	25	14	47	502
	14%BCDEFJ	5%	2%	9%	7%	10%OQ	1%	8%OQ	3%	11%	14%
	KOPQ										
Monthly (Net)	610	44	1	5	2	36	8	25	19	51	554
	15%BCDEFH	6%	2%	12%K	9%	11%OQ	2%	8%O	5%O	12%	15%
	IJKOPQ										

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 160

A4a1_10. How often in the past 3 months have you used these websites and/or apps? - BBC News

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
A few times a day	205 5%BCDEJN OQ	41 6%BCD	12 3%	2 1%	14 2%	44 3%	33 4%	11 7%FI	7 6%	8 3%	156 5%
At least once every day	394 10%CDEIJ OQ	69 11%CD	40 9%CD	8 2%	49 6%C	100 6%	68 8%	9 6%	6 5%	17 6%	315 10%zFI
About two or three times a week	233 6%CDEQ	32 5%	23 5%	9 2%	32 4%	61 4%	40 5%	5 3%	8 6%	13 4%	183 6%
At least once a week	174 4%BCDEJO Q	25 4%CD	8 2%	2 1%	10 1%	37 2%	36 4%	3 2%	2 2%	7 3%	136 4%
At least once a month	60 1%DEJ	9 1%	2 *	- -	2 *	17 1%	12 1%	2 1%	* *	1 *	45 1%
At least once every three months	14 *	5 1%	* *	- -	* *	3 *	3 *	- -	- -	1 *	11 *
Don't know/can't remember	9 *	1 *	2 1%	2 1%	5 1%	6 *	3 *	1 1%	1 1%	1 *	5 *
Never	3012 73%R	457 71%	375 81%zA	353 94%zABD	728 87%zAB	1450 84%z	691 78%zR	115 79%	95 80%	246 83%zFR	2196 72%
Total mentions	4101 100%	640 100%	463 100%	377 100%	840 100%	1718 100%	885 100%	145 100%	118 100%	295 100%	3046 100%
Daily (Net)	599 15%CDEFI JNOQ	111 17%BCD	52 11%CD	11 3%	63 7%C	144 8%	101 11%	19 13%	12 11%	25 8%	472 15%zFI
Weekly (Net)	1006 25%BCDEF IJKMNOQ	168 26%BCD	83 18%CD	22 6%	105 12%C	243 14%	177 20%I	27 19%	22 19%	45 15%	790 26%zFI
Monthly (Net)	1066 26%BCDEF IJKMNOPQ	176 28%BCD	85 18%CD	22 6%	107 13%C	259 15%	189 21%I	29 20%	22 19%	47 16%	835 27%zFI

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 160

A4a1_10. How often in the past 3 months have you used these websites and/or apps? - BBC News

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
A few times a day	205 5%BCDEJN OQ	11 2%	* 1%	1 2%	1 6%J	6 2%	6 2%	9 3%Q	2 *	21 5%	181 5%
At least once every day	394 10%CDEJIO Q	39 5%	3 5%	5 12%J	1 4%	28 8%OQ	11 3%	27 9%OQ	12 3%	38 9%	353 10%
About two or three times a week	233 6%CDEQ	29 4%	2 3%	1 2%	* 1%	11 3%	19 5%	19 6%NQ	10 2%	34 8%	199 5%
At least once a week	174 4%BCDEJO Q	9 1%	- -	* 1%	* 2%	7 2%	2 1%	5 2%	4 1%	23 6%	151 4%
At least once a month	60 1%DEJ	1 *	* 1%	1 2%J	* 2%J	- -	1 *	1 *	- -	3 1%	57 2%
At least once every three months	14 *	- -	- -	- -	* 1%J	- -	- -	- -	- -	1 *	13 *
Don't know/can't remember	9 *	5 1%	- -	- -	- -	2 1%	3 1%	3 1%z	1 *	- -	9 *
Never	3012 73%R	618 87%z	56 91%z	36 81%	18 85%	284 84%z	334 89%zP	240 79%	378 93%zNP	301 71%	2693 74%
Total mentions	4101 100%	712 100%	62 100%	44 100%	21 100%	338 100%	374 100%	304 100%	408 100%	422 100%	3656 100%
Daily (Net)	599 15%CDEFIJ NOQ	50 7%	4 6%	6 14%	2 10%	34 10%OQ	16 4%	36 12%OQ	14 3%	59 14%	534 15%
Weekly (Net)	1006 25%BCDEF IJKMNOQ	89 13%	5 9%	8 17%	3 12%	52 15%Q	37 10%	60 20%OQ	29 7%	117 28%	884 24%
Monthly (Net)	1066 26%BCDEF IJKMNOQ	90 13%	6 9%	9 19%	3 14%	52 15%Q	38 10%	61 20%OQ	29 7%	120 28%	940 26%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 161

A4a1_11. How often in the past 3 months have you used these websites and/or apps? - BBC Weather

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
A few times a day	119	16	13	4	16	34	17	4	2	4	97
	3%EQ	3%	3%	1%	2%	2%	2%	3%	2%	1%	3%
At least once every day	335	62	31	8	39	79	64	12	6	22	261
	8%CDEJO Q	10%CD	7%CD	2%	5%C	5%	7%	8%	5%	7%	9%
About two or three times a week	235	45	19	13	32	56	42	3	8	8	179
	6%DE	7%D	4%	3%	4%	3%	5%	2%	7%	3%	6%
At least once a week	146	27	12	4	16	38	27	4	3	9	116
	4%CDEIQ	4%CD	3%	1%	2%	2%	3%	2%	3%	3%	4%
At least once a month	49	6	-	2	2	6	8	*	1	1	39
	1%DEJ	1%	-	*	*	*	1%	*	1%	*	1%
At least once every three months	11	1	-	*	*	1	4	2	-	1	6
	*E	*	-	*	*	*	*	1%zR	-	*	*
Don't know/can't remember	5	2	-	1	1	1	2	-	-	-	2
	*	*	-	*	*	*	*	-	-	-	*
Never	3200	481	388	345	734	1502	722	120	97	251	2345
	78%R	75%	84%zA	92%zABD	87%zAB	87%z	82%zR	83%	82%	85%zR	77%
Total mentions	4101	640	463	377	840	1718	885	145	118	295	3046
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	455	78	44	11	55	114	81	16	9	25	358
	11%CDEIN OQ	12%CD	9%CD	3%	7%C	7%	9%	11%	7%	9%	12%
Weekly (Net)	836	150	74	28	103	208	150	23	20	43	654
	20%BCDEF IJKNOQ	23%BCD	16%CD	7%	12%C	12%	17%	16%	17%	14%	21%zFI
Monthly (Net)	885	156	74	30	104	214	158	23	21	43	693
	22%BCDEF IJKNOQ	24%BCD	16%CD	8%	12%C	12%	18%	16%	18%	15%	23%zFI

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 161

A4a1_11. How often in the past 3 months have you used these websites and/or apps? - BBC Weather

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
A few times a day	119	14	*	1	1	7	7	11	3	14	105
	3%EQ	2%	1%	2%	5%	2%Q	2%	4%Q	1%	3%	3%
At least once every day	335	29	3	6	1	17	12	20	10	41	290
	8%CDEJOQ	4%	5%	12%J	5%	5%Q	3%	6%OQ	2%	10%	8%
About two or three times a week	235	31	*	*	*	11	20	17	13	13	218
	6%DE	4%	1%	1%	1%	3%	5%	6%	3%	3%	6%
At least once a week	146	14	1	1	*	9	5	11	3	12	134
	4%CDEJQ	2%	1%	2%	1%	3%Q	1%	4%OQ	1%	3%	4%
At least once a month	49	2	-	-	-	-	2	2	-	3	47
	1%DEJ	*	-	-	-	-	*	1%	-	1%	1%
At least once every three months	11	-	-	-	*	-	-	-	-	1	10
	*E	-	-	-	2%J	-	-	-	-	*	*
Don't know/can't remember	5	1	-	-	-	1	-	1	-	-	5
	*	*	-	-	-	*	-	*	-	-	*
Never	3200	621	57	37	19	293	328	241	380	338	2847
	78%R	87%z	92%z	83%	87%	87%zP	88%zP	79%	93%zNOP	80%	78%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	455	43	3	6	2	24	19	31	12	56	394
	11%CDEJNOQ	6%	5%	14%J	10%	7%Q	5%	10%OQ	3%	13%	11%
Weekly (Net)	836	88	5	8	2	44	44	60	28	80	747
	20%BCDEF IJKNOQJ	12%	8%	17%	11%	13%Q	12%Q	20%NOQ	7%	19%	20%
Monthly (Net)	885	90	5	8	2	44	46	62	28	83	793
	22%BCDEF IJKNOQJ	13%	8%	17%	11%	13%Q	12%Q	20%NOQ	7%	20%	22%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 162

A4a1_12. How often in the past 3 months have you used these websites and/or apps? - BBC CBeebies Playtime

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
A few times a day	9 *	- -	- -	- -	- -	3 *	1 *	- -	1 1%	1 *	7 *
At least once every day	44 1%DEJ	2 *	* *	- -	* *	7 *	6 1%	2 1%	- -	- -	36 1%
About two or three times a week	28 1%E	2 *	- -	- -	- -	4 *	3 *	- -	1 1%	3 1%	25 1%
At least once a week	12 *	- -	- -	- -	- -	2 *	4 *	1 *	- -	- -	9 *
At least once a month	7 *	- -	1 *	2 1%	3 *	3 *	3 *	* *	2 1%zR	2 1%R	4 *
At least once every three months	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Don't know/can't remember	2 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	2 *
Never	3998 97%	637 99%z	462 100%z	375 99%z	837 100%z	1698 99%z	868 98%	142 98%	115 97%	289 98%	2964 97%
Total mentions	4101 100%	640 100%	463 100%	377 100%	840 100%	1718 100%	885 100%	145 100%	118 100%	295 100%	3046 100%
Daily (Net)	53 1%ABDEJ	2 *	* *	- -	* *	11 1%	7 1%	2 1%	1 1%	1 *	43 1%
Weekly (Net)	94 2%ABCDEJ NOPQ	3 1%	* *	- -	* *	17 1%	14 2%	3 2%	2 1%	4 1%	76 3%
Monthly (Net)	101 2%ABCDEJ NQ	3 1%	1 *	2 1%	3 *	20 1%	17 2%	3 2%	3 3%	6 2%	80 3%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 162

A4a1_12. How often in the past 3 months have you used these websites and/or apps? - BBC CBeebies Playtime

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
A few times a day	9	-	-	-	-	-	-	-	-	1	8
	*	-	-	-	-	-	-	-	-	*	*
At least once every day	44	*	-	-	-	-	*	*	-	4	39
	1%DEJ	*	-	-	-	-	*	*	-	1%	1%
About two or three times a week	28	-	-	-	-	-	-	-	-	5	23
	1%E	-	-	-	-	-	-	-	-	1%	1%
At least once a week	12	-	-	-	-	-	-	-	-	1	12
	*	-	-	-	-	-	-	-	-	*	*
At least once a month	7	3	-	-	-	-	3	1	2	1	6
	*	*	-	-	-	-	1%	*	*	*	*
At least once every three months	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
Don't know/can't remember	2	-	-	-	-	-	-	-	-	-	2
	*	-	-	-	-	-	-	-	-	-	*
Never	3998	709	62	44	21	338	371	303	407	411	3565
	97%	100%z	100%	100%	100%	100%z	99%	100%z	100%z	97%	98%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	53	*	-	-	-	-	*	*	-	5	48
	1%ABDEJ	*	-	-	-	-	*	*	-	1%	1%
Weekly (Net)	94	*	-	-	-	-	*	*	-	11	82
	2%ABCDEJ	*	-	-	-	-	*	*	-	3%	2%
	NOPQ										
Monthly (Net)	101	3	-	-	-	-	3	1	2	11	88
	2%ABCDEJ	*	-	-	-	-	1%	*	*	3%	2%
	NQ										

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 163

A4a1_13. How often in the past 3 months have you used these websites and/or apps? - BBC Music

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
A few times a day	27 1%D	1 *	-	*	*	7 *	5 1%	3 2%	2 2%	2 1%	15 *
At least once every day	46 1%DEJ	5 1%	-	-	-	3 *	10 1%	3 2%	3 2%	2 1%	33 1%
About two or three times a week	39 1%DEJ	2 *	-	-	-	6 *	10 1%	1 1%	3 2%	1 *	28 1%
At least once a week	23 1%E	-	-	2 1%	2 *	3 *	2 *	-	-	-	19 1%
At least once a month	19 *E	6 1%	1 *	-	1 *	2 *	5 1%	* *	-	1 *	14 *
At least once every three months	3 *R	1 *	-	-	-	2 *	2 *R	-	-	1 *2R	* *
Don't know/can't remember	2 *	-	-	-	-	-	-	-	-	-	2 *
Never	3943 96%	626 98%	462 100%zA	374 99%z	836 100%zA	1694 99%z	852 96%	138 95%	110 93%	288 98%H	2936 96%
Total mentions	4101 100%	640 100%	463 100%	377 100%	840 100%	1718 100%	885 100%	145 100%	118 100%	295 100%	3046 100%
Daily (Net)	73 2%BCDEJN Q	5 1%	-	*	*	11 1%	15 2%	6 4%	5 4%FIR	3 1%	48 2%
Weekly (Net)	135 3%ABCDEJ NOPQ	7 1%	-	3 1%	3 *	21 1%	27 3%	7 5%	8 7%FI	4 1%	95 3%
Monthly (Net)	154 4%BCDEJN OPQ	13 2%BD	1 *	3 1%	3 *	22 1%	31 4%	7 5%	8 7%I	5 2%	109 4%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 163

A4a1_13. How often in the past 3 months have you used these websites and/or apps? - BBC Music

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
A few times a day	27	-	*	-	-	-	-	-	-	5	22
1%D	-	-	1%	-	-	-	-	-	-	1%	1%
At least once every day	46	-	-	-	-	-	-	-	-	6	39
1%DEJ	-	-	-	-	-	-	-	-	-	1%	1%
About two or three times a week	39	-	-	-	-	-	-	-	-	6	33
1%DEJ	-	-	-	-	-	-	-	-	-	1%	1%
At least once a week	23	2	-	-	-	-	2	2	-	2	21
1%E	*	-	-	-	-	-	1%	1%	-	1%	1%
At least once a month	19	1	-	-	-	1	-	-	1	1	17
*E	*	-	-	-	-	*	-	-	*	*	*
At least once every three months	3	-	-	-	-	-	-	-	-	*	2
*R	-	-	-	-	-	-	-	-	-	*	*
Don't know/can't remember	2	-	-	-	-	-	-	-	-	-	2
*	-	-	-	-	-	-	-	-	-	-	*
Never	3943	709	61	44	21	337	372	302	408	401	3520
96%	100%z	100%	99%	100%	100%	100%z	99%z	99%z	100%z	95%	96%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	73	-	*	-	-	-	-	-	-	11	61
2%BCDEJN	-	-	1%	-	-	-	-	-	-	3%	2%
Q											
Weekly (Net)	135	2	*	-	-	-	2	2	-	20	115
3%ABCDEJ	*	-	1%	-	-	-	1%	1%	-	5%	3%
NOPQ											
Monthly (Net)	154	3	*	-	-	1	2	2	1	21	132
4%BCDEJN	*	-	1%	-	-	*	1%	1%	*	5%	4%
OPQ											

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 164

A4a1_14. How often in the past 3 months have you used these websites and/or apps? - BBC Food

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
A few times a day	11 *	- -	- -	- -	- -	1 *	2 *	1 1%	1 1%	2 1%	8 *
At least once every day	37 1%DEJ	2 *	1 *	* *	1 *	4 *	9 1%	3 2%	1 1%	1 *	25 1%
About two or three times a week	70 2%BDEJNQ	13 2%D	2 *	2 *	3 *	13 1%	13 1%	2 1%	1 1%	5 2%	54 2%
At least once a week	92 2%BCDEJN PQ	13 2%CD	2 *	* *	2 *	15 1%	23 3%	2 1%	6 5%I	4 1%	67 2%
At least once a month	84 2%DEFJQ	14 2%	4 1%	2 1%	6 1%	16 1%	5 1%	1 *	- -	2 1%	70 2%F
At least once every three months	26 1%	5 1%	* *	1 *	1 *	8 *	6 1%	1 1%	- -	1 *	16 1%
Don't know/can't remember	1 *	- -	- -	1 *	1 *	1 *	- -	- -	- -	- -	* *
Never	3780 92%	593 93%	455 98%zA	370 98%zA	825 98%zA	1660 97%z	826 93%	135 93%	109 92%	280 95%	2806 92%
Total mentions	4101 100%	640 100%	463 100%	377 100%	840 100%	1718 100%	885 100%	145 100%	118 100%	295 100%	3046 100%
Daily (Net)	47 1%DEJ	2 *	1 *	* *	1 *	5 *	11 1%	4 3%	2 2%	3 1%	33 1%
Weekly (Net)	209 5%BCDEJN OPQ	28 4%BCD	4 1%	3 1%	7 1%	34 2%	47 5%	8 5%	9 8%	11 4%	154 5%
Monthly (Net)	293 7%BCDEJN OPQ	42 7%BCD	8 2%	5 1%	13 2%	49 3%	53 6%	8 6%	9 8%	14 5%	224 7%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 164

A4a1_14. How often in the past 3 months have you used these websites and/or apps? - BBC Food

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
A few times a day	11	-	-	-	-	-	-	-	-	2	9
	*	-	-	-	-	-	-	-	-	*	*
At least once every day	37	1	*	-	-	-	1	1	-	4	32
	1%DEJ	*	1%	-	-	-	*	*	-	1%	1%
About two or three times a week	70	2	-	*	1	-	2	2	1	4	64
	2%BDEJNQ	*	-	1%	3%J	-	1%	1%	*	1%	2%
At least once a week	92	2	-	-	-	1	1	*	2	11	79
	2%BCDEJN PQ	*	-	-	-	*	*	*	*	3%	2%
At least once a month	84	5	-	1	-	3	3	5	*	4	80
	2%DEFJQ	1%	-	1%	-	1%	1%	2%	*	1%	2%
At least once every three months	26	1	-	-	-	1	-	1	-	2	24
	1%	*	-	-	-	*	-	*	-	1%	1%
Don't know/can't remember	1	1	-	-	-	1	-	1	-	*	1
	*	*	-	-	-	*	-	*	-	*	*
Never	3780	699	61	43	21	332	367	294	405	394	3366
	92%	98%z	99%	98%	97%	98%z	98%z	97%z	99%zP	93%	92%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	47	1	*	-	-	-	1	1	-	6	41
	1%DEJ	*	1%	-	-	-	*	*	-	1%	1%
Weekly (Net)	209	5	*	*	1	1	5	3	2	21	185
	5%BCDEJN OPQ	1%	1%	1%	3%	*	1%	1%	1%	5%	5%
Monthly (Net)	293	11	*	1	1	4	7	8	3	25	264
	7%BCDEJN OPQ	2%	1%	2%	3%	1%	2%	3%	1%	6%	7%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 165

A4a1_15. How often in the past 3 months have you used these websites and/or apps? - BBC iWonder

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
A few times a day	12 *	-	-	-	-	-	3 *	1 1%	1 1%	1 *	8 *
At least once every day	15 *ER	-	-	-	-	1 *	7 1%zR	2 1%R	1 1%	2 1%	6 *
About two or three times a week	12 *	1 *	-	-	-	3 *	2 *	-	1 *	2 1%	9 *
At least once a week	7 *	-	-	-	-	-	2 *	1 1%	-	1 *	5 *
At least once a month	2 *	-	-	-	-	* *	* *	-	-	-	2 *
At least once every three months	1 *	-	-	-	-	-	1 *	-	-	-	* *
Don't know/can't remember	1 *	-	-	-	-	-	-	-	-	-	1 *
Never	4052 99%	639 100%z	463 100%	377 100%	840 100%z	1714 100%z	870 98%	141 97%	116 98%	289 98%	3015 99%
Total mentions	4101 100%	640 100%	463 100%	377 100%	840 100%	1718 100%	885 100%	145 100%	118 100%	295 100%	3046 100%
Daily (Net)	26 1%ER	-	-	-	-	1 *	10 1%	3 2%	2 2%	3 1%	14 *
Weekly (Net)	45 1%ADEJ	1 *	-	-	-	4 *	14 2%	4 3%	2 2%	6 2%	28 1%
Monthly (Net)	46 1%ADEJ	1 *	-	-	-	4 *	14 2%	4 3%	2 2%	6 2%	30 1%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 165

A4a1_15. How often in the past 3 months have you used these websites and/or apps? - BBC iWonder

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
A few times a day	12	-	-	-	-	-	-	-	-	2	10
	*	-	-	-	-	-	-	-	-	*	*
At least once every day	15	-	-	-	-	-	-	-	-	2	12
	*ER	-	-	-	-	-	-	-	-	1%	*
About two or three times a week	12	-	-	-	-	-	-	-	-	1	11
	*	-	-	-	-	-	-	-	-	*	*
At least once a week	7	-	-	-	-	-	-	-	-	1	6
	*	-	-	-	-	-	-	-	-	*	*
At least once a month	2	-	-	-	-	-	-	-	-	*	2
	*	-	-	-	-	-	-	-	-	*	*
At least once every three months	1	-	-	-	-	-	-	-	-	*	1
	*	-	-	-	-	-	-	-	-	*	*
Don't know/can't remember	1	-	-	-	-	-	-	-	-	-	1
	*	-	-	-	-	-	-	-	-	-	*
Never	4052	712	62	44	21	338	374	304	408	416	3613
	99%	100%z	100%	100%	100%	100%	100%	100%	100%	99%	99%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	26	-	-	-	-	-	-	-	-	4	21
	1%ER	-	-	-	-	-	-	-	-	1%	1%
Weekly (Net)	45	-	-	-	-	-	-	-	-	6	38
	1%ADEJ	-	-	-	-	-	-	-	-	1%	1%
Monthly (Net)	46	-	-	-	-	-	-	-	-	6	40
	1%ADEJ	-	-	-	-	-	-	-	-	1%	1%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 166

A4a1_16. How often in the past 3 months have you used these websites and/or apps? - BBC+

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
A few times a day	15	1	-	-	-	2	6	2	1	5	9
*E		*	-	-	-	*	1%	1%	1%	2%zR	*
At least once every day	24	-	-	-	-	3	6	1	-	1	18
1%E		-	-	-	-	*	1%	1%	-	*	1%
About two or three times a week	14	-	1	-	1	2	3	1	1	*	9
*		-	*	-	*	*	*	*	1%	*	*
At least once a week	11	-	-	-	-	2	4	-	3	1	7
*		-	-	-	-	*	*	-	2%zFIR	*	*
At least once a month	6	-	*	-	*	1	2	*	1	2	4
*		-	*	-	*	*	*	*	1%	1%	*
At least once every three months	2	1	-	-	-	-	2	1	-	1	-
*		*	-	-	-	-	*R	1%zR	-	*R	-
Don't know/can't remember	3	2	-	-	-	-	1	1	-	-	2
*		*	-	-	-	-	*	1%zR	-	-	*
Never	4026	636	461	377	838	1709	862	138	113	285	2998
98%G		99%z	100%z	100%z	100%z	99%z	97%	95%	96%	97%	98%GH
Total mentions	4101	640	463	377	840	1718	885	145	118	295	3046
100%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	39	1	-	-	-	5	12	3	1	6	27
1%DEJ		*	-	-	-	*	1%	2%	1%	2%	1%
Weekly (Net)	63	1	1	-	1	8	18	4	4	7	43
2%ABDEJ		*	*	-	*	*	2%	3%	4%	2%	1%
Monthly (Net)	69	1	1	-	1	9	20	4	5	8	47
2%ABCDEJ Q		*	*	-	*	1%	2%	3%	4%zR	3%	2%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 166

A4a1_16. How often in the past 3 months have you used these websites and/or apps? - BBC+

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
A few times a day	15	-	-	-	-	-	-	-	-	1	13
*E	-	-	-	-	-	-	-	-	-	*	*
At least once every day	24	-	-	-	-	-	-	-	-	3	20
1%E	-	-	-	-	-	-	-	-	-	1%	1%
About two or three times a week	14	1	-	-	-	1	-	1	-	2	12
*	*	*	-	-	-	*	-	*	-	*	*
At least once a week	11	-	-	-	-	-	-	-	-	2	9
*	-	-	-	-	-	-	-	-	-	*	*
At least once a month	6	-	-	*	-	-	-	-	-	*	6
*	-	-	-	1%J	-	-	-	-	-	*	*
At least once every three months	2	-	-	-	-	-	-	-	-	-	2
*	-	-	-	-	-	-	-	-	-	-	*
Don't know/can't remember	3	-	-	-	-	-	-	-	-	1	2
*	-	-	-	-	-	-	-	-	-	*	*
Never	4026	711	62	44	21	337	374	303	408	413	3591
98%G	100%z	100%	100%	99%	100%	100%	100%z	100%	100%z	98%	98%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	39	-	-	-	-	-	-	-	-	4	33
1%DEJ	-	-	-	-	-	-	-	-	-	1%	1%
Weekly (Net)	63	1	-	-	-	1	-	1	-	8	55
2%ABDEJ	*	*	-	-	-	*	-	*	-	2%	1%
Monthly (Net)	69	1	-	*	-	1	-	1	-	8	60
2%ABCDEJ	*	-	-	1%	-	*	-	*	-	2%	2%
Q											

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 167

A4a1_17. How often in the past 3 months have you used these websites and/or apps? - BBC Bitesize

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
A few times a day	12	-	-	-	-	1	3	-	2	3	8
	*E	-	-	-	-	*	*	-	2%zFR	1%	*
At least once every day	24	-	-	-	-	4	5	2	1	2	19
	1%E	-	-	-	-	*	1%	1%	1%	1%	1%
About two or three times a week	30	1	1	-	1	3	6	1	*	1	22
	1%DE	*	*	-	*	*	1%	1%	*	*	1%
At least once a week	19	-	-	-	-	3	5	1	*	1	14
	*E	-	-	-	-	*	1%	1%	*	*	*
At least once a month	26	4	-	-	-	1	8	1	3	2	18
	1%E	1%	-	-	-	*	1%	1%	2%R	1%	1%
At least once every three months	15	1	*	-	*	3	7	3	-	1	9
	*	*	*	-	*	*	1%	2%zR	-	*	*
Don't know/can't remember	2	-	-	-	-	*	1	-	-	1	1
	*	-	-	-	-	*	*	-	-	*	*
Never	3973	633	462	377	839	1704	851	137	111	285	2958
	97%	99%z	100%z	100%z	100%z	99%z	96%	95%	94%	97%	97%
Total mentions	4101	640	463	377	840	1718	885	145	118	295	3046
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	36	-	-	-	-	5	8	2	4	5	26
	1%DEJ	-	-	-	-	*	1%	1%	3%zFR	2%	1%
Weekly (Net)	84	1	1	-	1	10	19	4	5	6	62
	2%ABCDEJ NOPQ	*	*	-	*	1%	2%	3%	4%	2%	2%
Monthly (Net)	111	5	1	-	1	11	26	5	7	8	79
	3%ABCDEJ NOPQ	1%	*	-	*	1%	3%	3%	6%zR	3%	3%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 167

A4a1_17. How often in the past 3 months have you used these websites and/or apps? - BBC Bitesize

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
A few times a day	12	-	-	-	-	-	-	-	-	2	10
*E	-	-	-	-	-	-	-	-	-	1%	*
At least once every day	24	-	-	-	-	-	-	-	-	5	19
1%E	-	-	-	-	-	-	-	-	-	1%	1%
About two or three times a week	30	1	-	-	-	-	1	-	1	5	24
1%DE	*	*	-	-	-	-	*	-	*	1%	1%
At least once a week	19	-	-	-	-	-	-	-	-	7	11
*E	-	-	-	-	-	-	-	-	-	2%	*
At least once a month	26	-	-	-	-	-	-	-	-	3	24
1%E	-	-	-	-	-	-	-	-	-	1%	1%
At least once every three months	15	-	-	-	*	-	-	-	-	3	12
*	-	-	-	-	1%J	-	-	-	-	1%	*
Don't know/can't remember	2	-	-	-	-	-	-	-	-	*	1
*	-	-	-	-	-	-	-	-	-	*	*
Never	3973	711	62	44	21	338	373	304	407	396	3554
97%	100%z	100%	100%	100%	99%	100%z	100%z	100%z	100%z	94%	97%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	36	-	-	-	-	-	-	-	-	7	29
1%DEJ	-	-	-	-	-	-	-	-	-	2%	1%
Weekly (Net)	84	1	-	-	-	-	1	-	1	19	65
2%ABCDEJ	*	*	-	-	-	-	*	-	*	5%	2%
NOPQ											
Monthly (Net)	111	1	-	-	-	-	1	-	1	22	88
3%ABCDEJ	*	*	-	-	-	-	*	-	*	5%	2%
NOPQ											

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 168

A4a1_18. How often in the past 3 months have you used these websites and/or apps? - BBC CBeebies Storytime

Base = All Respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
A few times a day	16	-	-	-	-	1	3	1	1	1	12
*E		-	-	-	-	*	*	1%	1%	*	*
At least once every day	27	1	-	-	-	4	6	-	1	1	18
1%E		*	-	-	-	*	1%	-	1%	*	1%
About two or three times a week	17	-	-	-	-	5	-	-	-	-	17
*		-	-	-	-	*	-	-	-	-	1%
At least once a week	20	-	1	-	1	5	6	1	1	2	14
*		-	*	-	*	*	1%	1%	1%	1%	*
At least once a month	3	-	-	-	-	2	1	-	-	-	1
*		-	-	-	-	*	*	-	-	-	*
At least once every three months	*	-	-	-	-	-	-	-	-	-	*
*		-	-	-	-	-	-	-	-	-	*
Don't know/can't remember	1	-	*	-	*	*	-	-	-	-	*
*		-	*	-	*	*	-	-	-	-	*
Never	4017	639	461	377	838	1702	870	143	115	291	2984
98%		100%z	100%z	100%z	100%z	99%z	98%	99%	98%	99%	98%
Total mentions	4101	640	463	377	840	1718	885	145	118	295	3046
100%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	43	1	-	-	-	5	9	1	2	2	29
1%DEJ		*	-	-	-	*	1%	1%	1%	1%	1%
Weekly (Net)	80	1	1	-	1	14	14	2	3	4	60
2%ABCDEJ		*	*	-	*	1%	2%	1%	2%	1%	2%
OQ											
Monthly (Net)	83	1	1	-	1	16	15	2	3	4	62
2%ABCDEJ		*	*	-	*	1%	2%	1%	2%	1%	2%
NOQ											

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 168

A4a1_18. How often in the past 3 months have you used these websites and/or apps? - BBC CBeebies Storytime

Base = All Respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
A few times a day	16	-	-	-	-	-	-	-	-	2	14
*E	-	-	-	-	-	-	-	-	-	*	*
At least once every day	27	-	-	-	-	-	-	-	-	7	20
1%E	-	-	-	-	-	-	-	-	-	2%	1%
About two or three times a week	17	-	-	-	-	-	-	-	-	3	14
*	-	-	-	-	-	-	-	-	-	1%	*
At least once a week	20	1	-	-	-	1	-	1	-	3	16
*	*	*	-	-	-	*	-	*	-	1%	*
At least once a month	3	-	-	-	-	-	-	-	-	-	3
*	-	-	-	-	-	-	-	-	-	-	*
At least once every three months	*	-	-	-	-	-	-	-	-	-	*
Don't know/can't remember	1	*	-	-	-	-	*	*	-	-	1
*	*	*	-	-	-	-	*	*	-	-	*
Never	4017	711	62	44	21	337	374	303	408	407	3587
98%	98%	100%z	100%	100%	100%	100%z	100%z	100%	100%z	96%	98%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Daily (Net)	43	-	-	-	-	-	-	-	-	9	35
1%DEJ	-	-	-	-	-	-	-	-	-	2%	1%
Weekly (Net)	80	1	-	-	-	1	-	1	-	15	65
2%ABCDEJ	*	*	-	-	-	*	-	*	-	4%	2%
OQ	-	-	-	-	-	-	-	-	-	-	-
Monthly (Net)	83	1	-	-	-	1	-	1	-	15	67
2%ABCDEJ	*	*	-	-	-	*	-	*	-	4%	2%
NOQ	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 169

Section A summary. Cross-Media Consumption

Base = All Respondents

Summary Table

Consumption of BBC on
TV

Radio

On-demand

online

Any BBC across TV,
Radio, On-demand or
Online

Unweighted Base	Weighted Base	Effective Base	Daily	Weekly	Monthly	At least once in the last 3 months	Never
4099	4101	2770	2386 58%	3361 82%	3438 84%	191 5%	619 15%
4099	4101	2770	1340 33%	2054 50%	2165 53%	98 2%	1864 45%
4099	4101	2770	360 9%	1319 32%	1622 40%	79 2%	2404 59%
4099	4101	2770	975 24%	1643 40%	1762 43%	81 2%	2284 56%
4099	4101	2770	2911 71%	3631 89%	3691 90%	389 9%	390 10%

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 170

B1TV. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers?

Base = Users of each platform in the past 3 months

Summary Table									
	BBC television channels (including BBC One, BBC Two, BBC Four, BBC News and	ITV(including ITV1, ITV2, ITV3, ITV4, ITV Be, ITV Encore, CITV and the ITV Hub) OR STV	Channel 4 (including Channel 4, E4, More 4, 4 Seven, Film 4, 4 Music and All4)	Channel 5 (including Channel 5 and 5Star, SUSAN, Spike, 5 and My5)	S4C	Sky (including Sky One, Sky Atlantic, Sky Living, Sky Cinema, Sky Sports, Pick and Now TV	Netflix	Amazon Prime Video	Now TV
UnweightedBase	3508	2970	2617	2056	86	1322	1367	789	376
WeightedBase	3454	2906	2494	1944	62	1232	1221	680	333
EffectiveBase	2409	2033	1807	1405	59	906	917	557	256
Extremely Dissatisfied 1	59	21	21	22	*	5	4	-	-
	2%	1%	1%	1%	1%	*	*	-	-
2	40	20	29	27	1	6	7	4	1
	1%	1%	1%	1%	2%	*	1%	1%	*
3	87	62	48	62	1	26	7	6	5
	3%	2%	2%	3%	2%	2%	1%	1%	2%
4	186	157	123	136	7	54	23	17	12
	5%	5%	5%	7%	12%	4%	2%	2%	4%
5	371	338	255	296	6	121	31	33	17
	11%	12%	10%	15%	10%	10%	3%	5%	5%
6	363	445	367	331	7	138	80	57	41
	11%	15%	15%	17%	12%	11%	7%	8%	12%
7	647	622	616	450	9	246	151	134	82
	19%	21%	25%	23%	15%	20%	12%	20%	25%
8	800	612	558	303	13	312	334	191	67
	23%	21%	22%	16%	21%	25%	27%	28%	20%
9	471	308	226	138	5	173	248	119	51
	14%	11%	9%	7%	8%	14%	20%	17%	15%
Extremely Satisfied 10	430	322	252	179	10	150	337	120	58
	12%	11%	10%	9%	16%	12%	28%	18%	17%
Total mentions	3454	2906	2494	1944	62	1232	1221	680	333
	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.14	7.04	7.02	6.63	6.94	7.32	8.27	7.85	7.61
1-3 (Net)	186	104	98	111	3	38	18	9	6
	5%	4%	4%	6%	5%	3%	1%	1%	2%
1-4 (Net)	372	260	221	247	10	92	41	26	19
	11%	9%	9%	13%	17%	7%	3%	4%	6%
1-2 (Net)	99	41	50	49	2	11	11	4	1
	3%	1%	2%	3%	3%	1%	1%	1%	*

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 170

B1TV. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers?

Base = Users of each platform in the past 3 months

	Summary Table									
	BBC television channels (including BBC One, BBC Two, BBC Four, BBC News and	ITV(including ITV1, ITV2, ITV3, ITV4, ITV Be, ITV Encore, CITV and the ITV Hub) OR STV	Channel 4 (including Channel 4, E4, More 4, 4 Seven, Film 4, 4 Music and All4)	Channel 5 (including Channel 5 and 5Star, 5USA, Spike, 5 and My5)	S4C	Sky (including Sky One, Sky Atlantic, Sky Living, Sky Cinema, Sky Sports, Pick and Now TV	Netflix	Amazon Prime Video	Now TV	
	WeightedBase	3454	2906	2494	1944	62	1232	1221	680	333
	EffectiveBase	2409	2033	1807	1405	59	906	917	557	256
	4-7 (Net)	1567 45%	1561 54%	1361 55%	1213 62%	30 49%	559 45%	284 23%	241 35%	152 46%
	5-6 (Net)	734 21%	783 27%	622 25%	627 32%	14 22%	259 21%	111 9%	90 13%	58 17%
	8-10 (Net)	1701 49%	1241 43%	1035 42%	621 32%	28 46%	635 52%	919 75%	430 63%	175 52%
	7-10 (Net)	2348 68%	1863 64%	1651 66%	1071 55%	38 61%	881 72%	1070 88%	564 83%	257 77%
	9-10 (Net)	901 26%	629 22%	477 19%	318 16%	15 24%	323 26%	586 48%	239 35%	108 32%

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 171

B1TV_1. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,
overall how satisfied or dissatisfied are you with these television and video service providers? - BBC television channels
 Base = Users of each platform in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3508	510	395	279	674	1387	803	130	111	276	2558
WeightedBase	3454	582	420	348	769	1440	749	121*	106*	264	2557
EffectiveBase	2409	338	281	223	504	984	557	96	80	190	1757
Extremely Dissatisfied 1	59 2%	12 2%	14 3%z	6 2%	20 3%	40 3%z	17 2%	6 5%zR	2 2%	7 3%	37 1%
2	40 1%	6 1%	9 2%	4 1%	12 2%	24 2%	8 1%	- -	- -	3 1%	31 1%
3	87 3%	22 4%	15 4%	15 4%	31 4%z	58 4%z	27 4%R	6 5%	4 4%	12 5%R	55 2%
4	186 5%	32 5%	40 10%z	25 7%	65 8%z	104 7%z	45 6%	8 7%	4 4%	20 8%	134 5%
5	371 11%	57 10%	43 10%	42 12%	86 11%	152 11%	87 12%H	12 10%	5 5%	41 15%zHR	266 10%
6	363 11%	61 10%	34 8%	31 9%	65 8%	150 10%	89 12%I	11 9%	12 12%	19 7%	262 10%
7	647 19%DEIP	89 15%	64 15%	50 14%	114 15%	240 17%	141 19%I	30 25%I	17 16%	37 14%	478 19%
8	800 23%F	137 24%	101 24%	88 25%	189 25%	328 23%	144 19%	18 15%	26 25%	52 20%	621 24%zFG
9	471 14%E	87 15%	57 14%	40 11%	97 13%	161 11%	91 12%	13 11%	20 19%	37 14%	362 14%
Extremely Satisfied 10	430 12%	79 14%	44 10%	47 13%	91 12%	182 13%	98 13%	17 14%	14 13%	35 13%	312 12%
Total mentions	3454 100%	582 100%	420 100%	348 100%	769 100%	1440 100%	749 100%	121 100%	106 100%	264 100%	2557 100%
Mean	7.14BDEF JNQ	7.15B	6.80	7.02	6.90	6.88	6.95	6.82	7.42FGI	6.87	7.19zFI

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 171

B1TV_1. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers? - BBC television channels
Base = Users of each platform in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3454	582	420	348	769	1440	749	121*	106*	264	2557
EffectiveBase	2409	338	281	223	504	984	557	96	80	190	1757
1-3 (Net)	186 5%R	39 7%	38 9%z	25 7%	63 8%z	123 9%z	53 7%zR	11 9%R	6 6%	23 9%zR	123 5%
1-4 (Net)	372 11%	71 12%	78 19%zA	49 14%	127 17%z	227 16%z	98 13%zR	20 16%R	10 10%	43 16%zR	256 10%
1-2 (Net)	99 3%	17 3%	23 5%z	9 3%	32 4%	65 4%z	26 3%	6 5%	2 2%	10 4%	68 3%
4-7 (Net)	1567 45%	240 41%	181 43%	148 43%	329 43%	646 45%	362 48%H	61 51%H	39 37%	117 44%	1139 45%
5-6 (Net)	734 21%	118 20%	77 18%	74 21%	151 20%	302 21%	176 24%	23 19%	18 17%	60 23%	527 21%
8-10 (Net)	1701 49%EF	303 52%	202 48%	175 50%	377 49%	671 47%	333 44%	48 40%	60 57%FG	125 47%	1295 51%zFG
7-10 (Net)	2348 68%DEFIJ NQ	392 67%	265 63%	225 65%	490 64%	912 63%	474 63%	78 65%	78 73%FI	162 61%	1773 69%zFI
9-10 (Net)	901 26%E	166 29%	101 24%	87 25%	187 24%	343 24%	189 25%	30 25%	34 32%	72 27%	674 26%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 171

B1TV_1. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,
overall how satisfied or dissatisfied are you with these television and video service providers? - BBC television channels
 Base = Users of each platform in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	3508	505	47	70	52	267	238	247	258	530	2963
WeightedBase	3454	657	48*	44*	20*	308	349	292	365	319	3120
EffectiveBase	2409	403	38	57	46	214	194	192	213	364	2092
Extremely Dissatisfied 1	59	19	1	-	-	9	9	11	8	2	57
	2%	3%	2%	-	-	3%	3%	4%z	2%	1%	2%
2	40	11	-	1	-	10	2	3	8	4	36
	1%	2%	-	2%	-	3%zOP	*	1%	2%O	1%	1%
3	87	28	-	1	1	12	16	12	16	7	79
	3%	4%z	-	3%	6%K	4%	5%	4%	4%	2%	3%
4	186	57	4	3	1	28	29	24	33	23	161
	5%	9%z	8%	7%	5%	9%z	8%	8%	9%z	7%	5%
5	371	75	3	6	1	35	40	30	45	54	315
	11%	11%	7%	14%	4%	12%	11%	10%	12%	17%	10%
6	363	59	3	2	1	28	31	29	30	32	329
	11%	9%	7%	5%	6%	9%	9%	10%	8%	10%	11%
7	647	91	10	8	4	43	48	34	57	58	587
	19%DEJP	14%	21%	18%	21%	14%	14%	12%	16%	18%	19%
8	800	159	14	10	6	65	93	71	87	71	729
	23%F	24%	30%	23%	32%	21%	27%	24%	24%	22%	23%
9	471	82	8	6	2	40	42	43	38	28	438
	14%E	12%	16%	13%	10%	13%	12%	15%	10%	9%	14%
Extremely Satisfied 10	430	77	4	6	3	37	40	34	43	39	389
	12%	12%	8%	14%	16%	12%	11%	12%	12%	12%	12%
Total mentions	3454	657	48	44	20	308	349	292	365	319	3120
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.14BDEF JNQ	6.84	7.28	7.16	7.45	6.74	6.92	6.90	6.78	6.91	7.16

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 171

B1TV_1. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,
overall how satisfied or dissatisfied are you with these television and video service providers? - BBC television channels
 Base = Users of each platform in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	3454	657	48*	44*	20*	308	349	292	365	319	3120
EffectiveBase	2409	403	38	57	46	214	194	192	213	364	2092
1-3 (Net)	186	58	1	2	1	31	27	26	32	14	172
	5%R	9%z	2%	5%	6%	10%z	8%	9%z	9%z	4%	6%
1-4 (Net)	372	115	5	5	2	59	56	50	65	36	333
	11%	18%z	10%	12%	11%	19%z	16%z	17%z	18%z	11%	11%
1-2 (Net)	99	30	1	1	-	19	11	14	16	6	93
	3%	5%z	2%	2%	-	6%z	3%	5%	4%	2%	3%
4-7 (Net)	1567	282	21	19	7	135	147	117	165	167	1392
	45%	43%	43%	44%	36%	44%	42%	40%	45%	52%	45%
5-6 (Net)	734	134	7	9	2	63	70	59	75	87	644
	21%	20%	14%	19%	10%	21%	20%	20%	20%	27%	21%
8-10 (Net)	1701	317	26	22	12	142	175	149	168	138	1556
	49%EF	48%	54%	51%	58%	46%	50%	51%	46%	43%	50%
7-10 (Net)	2348	408	36	30	16	186	223	183	225	196	2143
	68%DEFU NQ	62%	76%	69%	79%J	60%	64%	63%	62%	61%	69%
9-10 (Net)	901	159	12	12	5	77	82	78	81	66	827
	26%E	24%	24%	28%	26%	25%	23%	27%	22%	21%	27%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 172

B1TV_2. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,
overall how satisfied or dissatisfied are you with these television and video service providers? - ITV
 Base = Users of each platform in the past 3 months

	Total (Z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	2970	440	348	239	587	1186	714	111	103	243	2129
WeightedBase	2906	488	351	288	639	1204	664	99*	96*	224	2120
EffectiveBase	2033	288	244	191	434	837	497	85	75	167	1458
Extremely	21	1	6	2	9	17	5	2	1	4	11
Dissatisfied 1	1%	*	2%z	1%	1%	1%z	1%	2%	1%	2%	1%
2	20	2	5	4	9	11	6	1	-	5	13
	1%	*	1%	1%	1%	1%	1%	1%	-	2%zR	1%
3	62	11	6	11	17	32	21	5	1	6	39
	2%	2%	2%	4%	3%	3%	3%	5%	1%	3%	2%
4	157	28	40	16	56	79	44	6	7	21	103
	5%	6%	11%zACD	5%	9%zC	7%	7%	6%	7%	9%zR	5%
5	338	49	34	54	87	145	75	5	9	34	246
	12%M	10%	10%	19%zABD	14%B	12%	11%G	5%	9%	15%G	12%
6	445	70	54	31	85	161	93	10	13	22	335
	15%EIM	14%	15%	11%	13%	13%	14%	10%	14%	10%	16%I
7	622	97	59	50	109	226	136	24	19	39	463
	21%DEJO	20%	17%	17%	17%	19%	20%	24%	19%	17%	22%
8	612	109	77	67	143	274	150	22	26	43	443
	21%	22%	22%	23%	22%	23%	23%	23%	27%	19%	21%
9	308	56	44	27	71	126	57	10	13	26	239
	11%	12%	12%	9%	11%	10%	9%	10%	13%	11%	11%
Extremely Satisfied	322	63	28	27	54	133	78	13	8	26	228
10	11%	13%	8%	9%	9%	11%	12%	14%	8%	11%	11%
Total mentions	2906	488	351	288	639	1204	664	99	96	224	2120
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.04BCDJ LNP	7.19BCD	6.78	6.79	6.78	6.96	6.97	7.09	7.14	6.77	7.09I

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 172

B1TV_2. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,
overall how satisfied or dissatisfied are you with these television and video service providers? - ITV
 Base = Users of each platform in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	2906	488	351	288	639	1204	664	99*	96*	224	2120
EffectiveBase	2033	288	244	191	434	837	497	85	75	167	1458
1-3 (Net)	104 4%R	15 3%	17 5%	17 6%	34 5%z	61 5%z	32 5%R	8 8%zR	2 2%	14 6%R	62 3%
1-4 (Net)	260 9%R	44 9%	56 16%zA	33 11%	89 14%zA	140 12%z	76 11%zR	14 14%R	9 10%	35 16%zFR	166 8%
1-2 (Net)	41 1%	4 1%	11 3%zA	6 2%	17 3%z	28 2%z	11 2%	3 3%	1 1%	8 4%zFR	24 1%
4-7 (Net)	1561 54%EM	244 50%	187 53%	151 52%	337 53%	611 51%	347 52%	45 45%	47 49%	116 52%	1147 54%
5-6 (Net)	783 27%GM	119 24%	88 25%	85 30%	173 27%	306 25%	167 25%G	15 15%	22 23%	56 25%G	580 27%G
8-10 (Net)	1241 43%N	228 47%	148 42%	120 42%	269 42%	533 44%	284 43%	46 47%	46 48%	94 42%	910 43%
7-10 (Net)	1863 64%DJN	325 67%D	207 59%	170 59%	378 59%	758 63%	420 63%	70 71%I	65 68%	133 59%	1374 65%
9-10 (Net)	629 22%	119 24%	72 20%	54 19%	125 20%	259 22%	134 20%	23 24%	20 21%	51 23%	467 22%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

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Table 172

B1TV_2. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,
overall how satisfied or dissatisfied are you with these television and video service providers? - ITV
 Base = Users of each platform in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	2970	428	43	62	54	223	205	217	211	351	2606
WeightedBase	2906	540	42*	37*	21*	252	288	252	288	187	2707
EffectiveBase	2033	341	35	50	48	179	166	168	174	239	1835
Extremely Dissatisfied 1	21	7	1	-	-	4	4	4	3	1	21
	1%	1%	3%	-	-	2%	1%	2%	1%	*	1%
2	20	6	1	1	1	4	2	1	4	1	20
	1%	1%	2%	4%z	3%z	2%	1%	1%	2%	*	1%
3	62	15	-	*	1	11	4	9	6	3	59
	2%	3%	-	1%	6%	4%z	1%	4%	2%	2%	2%
4	157	49	2	5	*	29	20	16	33	7	147
	5%	9%z	4%	13%z	2%	11%zP	7%	6%	11%z	4%	5%
5	338	76	4	7	1	34	42	41	35	25	312
	12%M	14%M	10%	17%M	3%	13%	15%	16%	12%	13%	12%
6	445	75	5	4	1	42	34	34	41	39	403
	15%EIM	14%	11%	12%	4%	17%	12%	14%	14%	21%	15%
7	622	90	8	6	5	46	44	43	47	41	578
	21%DEJO	17%	19%	17%	22%	18%	15%	17%	16%	22%	21%
8	612	117	13	7	7	42	74	59	58	32	580
	21%	22%	31%	19%	33%z	17%	26%N	23%N	20%	17%	21%
9	308	58	7	4	2	17	41	21	37	17	287
	11%	11%	17%	11%	10%	7%	14%NP	8%	13%N	9%	11%
Extremely Satisfied 10	322	47	1	3	4	23	24	22	25	22	300
	11%	9%	3%	7%	18%JK	9%	8%	9%	9%	12%	11%
Total mentions	2906	540	42	37	21	252	288	252	288	187	2707
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.04BCDJ LNP	6.75	7.03	6.53	7.53JL	6.46	7.01N	6.73	6.77N	7.00	7.05

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 172

B1TV_2. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,
overall how satisfied or dissatisfied are you with these television and video service providers? - ITV
 Base = Users of each platform in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	2906	540	42*	37*	21*	252	288	252	288	187	2707
EffectiveBase	2033	341	35	50	48	179	166	168	174	239	1835
1-3 (Net)	104	28	2	2	2	19	9	15	13	4	99
	4%R	5%	5%	5%	9%	7%z	3%	6%	5%	2%	4%
1-4 (Net)	260	77	4	7	2	47	30	31	46	11	246
	9%R	14%z	9%	18%z	11%	19%zOP	10%	12%	16%zO	6%	9%
1-2 (Net)	41	13	2	1	1	8	5	6	7	1	40
	1%	2%	5%	4%	3%	3%	2%	2%	3%	1%	1%
4-7 (Net)	1561	290	19	22	6	150	140	134	156	112	1439
	54%EM	54%M	45%	59%M	31%	60%O	48%	53%	54%	60%	53%
5-6 (Net)	783	151	9	11	1	75	76	75	76	64	715
	27%GM	28%M	22%	29%M	6%	30%	26%	30%	26%	34%	26%
8-10 (Net)	1241	222	21	13	12	82	139	102	120	70	1168
	43%N	41%	51%	36%	60%zJL	33%	48%NP	41%N	41%N	37%	43%
7-10 (Net)	1863	311	29	20	17	129	183	145	166	111	1745
	64%DJN	58%	70%	53%	83%zJL	51%	63%N	58%	58%	59%	64%
9-10 (Net)	629	105	8	6	6	40	65	43	62	38	587
	22%	19%	20%	17%	27%	16%	23%	17%	22%	20%	22%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 173

B1TV_3. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,
overall how satisfied or dissatisfied are you with these television and video service providers? - Channel 4 (including Channel 4, E4, More 4, 4 Seven, Film 4, 4 Music and All4)
 Base = Users of each platform in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	2617	386	280	183	463	982	610	95	86	200	1892
WeightedBase	2494	427	288	212	500	962	534	78*	77*	176	1845
EffectiveBase	1807	257	194	143	337	686	423	70	62	136	1312
Extremely Dissatisfied 1	21 1%R	3 1%	4 1%	1 *	5 1%	15 2%z	6 1%	1 1%	2 2%	2 1%	11 1%
2	29 1%	4 1%	9 3%z	6 3%	15 3%z	19 2%z	8 1%	-	-	4 2%	21 1%
3	48 2%R	14 3%	7 3%	6 3%	13 3%	29 3%z	19 4%zR	5 7%zR	1 1%	8 5%zR	28 2%
4	123 5%	27 6%	30 11%z	15 7%	46 9%z	65 7%z	23 4%	1 1%	5 6%	8 4%	88 5%
5	255 10%	32 8%	37 13%	47 22%zABD	84 17%zAB	125 13%z	58 11%	7 9%	6 7%	18 11%	185 10%
6	367 15%	65 15%	34 12%	31 14%	64 13%	132 14%	69 13%	13 17%	15 20%I	17 10%	270 15%
7	616 25%G	105 25%	76 26%	41 19%	117 23%	227 24%	131 25%G	11 14%	18 23%	52 29%G	461 25%G
8	558 22%BDEJL N	88 21%	43 15%	43 20%	86 17%	186 19%	118 22%	21 27%	15 20%	39 22%	423 23%
9	226 9%CQ	44 10%C	29 10%CD	8 4%	37 7%C	72 8%	43 8%	10 13%I	6 8%	10 5%	175 9%
Extremely Satisfied 10	252 10%BDM	45 10%	18 6%	16 7%	33 7%	92 10%	57 11%	8 11%	9 11%	17 10%	183 10%
Total mentions	2494 100%	427 100%	288 100%	212 100%	500 100%	962 100%	534 100%	78 100%	77 100%	176 100%	1845 100%
Mean	7.02BCDE JLMNOPQ	7.01BCD	6.50	6.42	6.47	6.72	6.94	7.12	6.98	6.79	7.07

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

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Table 173

B1TV_3. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,

overall how satisfied or dissatisfied are you with these television and video service providers? - Channel 4 (including Channel 4, E4, More 4, 4 Seven, Film 4, 4 Music and All4)

Base = Users of each platform in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	2494	427	288	212	500	962	534	78*	77*	176	1845
EffectiveBase	1807	257	194	143	337	686	423	70	62	136	1312
1-3 (Net)	98 4%R	21 5%	20 7%z	13 6%	33 7%z	63 7%z	33 6%zR	6 8%R	3 4%	15 8%zR	60 3%
1-4 (Net)	221 9%R	48 11%	51 18%z	28 13%	79 16%z	128 13%z	56 11%	7 9%	8 10%	23 13%	148 8%
1-2 (Net)	50 2%	7 2%	13 5%z	7 3%	20 4%z	34 4%z	14 3%	1 1%	2 2%	6 4%	32 2%
4-7 (Net)	1361 55%G	229 54%	177 62%z	134 63%z	311 62%zA	549 57%	282 53%G	32 41%	44 57%G	95 54%	1004 54%G
5-6 (Net)	622 25%	97 23%	71 25%	77 36%zABD	148 30%zB	257 27%	127 24%	20 26%	21 27%	36 20%	454 25%
8-10 (Net)	1035 42%BCDEJ LNQ	177 41%BCD	90 31%	66 31%	156 31%	350 36%	219 41%	39 51%I	30 39%	66 37%	781 42%
7-10 (Net)	1651 66%BCDEJ LMNOPQ	282 66%CD	166 58%	107 50%	273 55%	576 60%	350 66%	50 65%	48 63%	117 67%	1242 67%
9-10 (Net)	477 19%CDJMN Q	89 21%CD	46 16%	24 11%	70 14%	164 17%	101 19%	18 24%	15 19%	27 15%	358 19%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

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Table 173

B1TV_3. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,
overall how satisfied or dissatisfied are you with these television and video service providers? - Channel 4 (including Channel 4, E4, More 4, 4 Seven, Film 4, 4 Music and All4)
Base = Users of each platform in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	2617	339	32	52	40	186	153	187	152	324	2280
WeightedBase	2494	423	29**	33*	15*	210	212	213	209	172	2309
EffectiveBase	1807	266	24	41	35	149	120	142	124	233	1617
Extremely Dissatisfied 1	21 1%R	5 1%	-	-	-	3 2%	2 1%	4 2%	1 *	-	21 1%
2	29 1%	11 3%z	2 7%	1 3%	1 4%	6 3%z	5 2%	3 1%	8 4%z	1 *	28 1%
3	48 2%R	9 2%	1 3%	2 6%	1 6%	3 2%	6 3%	6 3%	3 1%	4 2%	45 2%
4	123 5%	41 10%z	-	2 8%	2 12%	22 10%z	19 9%z	17 8%	24 11%z	10 6%	110 5%
5	255 10%	69 16%z	5 18%	8 25%z	2 13%	35 16%z	34 16%z	37 17%z	32 15%	21 12%	232 10%
6	367 15%	54 13%	1 5%	6 19%	3 17%	30 14%	24 12%	26 12%	29 14%	23 13%	343 15%
7	616 25%G	99 24%	9 30%	6 19%	3 18%	57 27%	43 20%	47 22%	53 25%	45 26%	569 25%
8	558 22%BDEJL N	73 17%	6 19%	3 9%	4 26%L	29 14%	45 21%	37 17%	37 17%	38 22%	516 22%
9	226 9%CQ	29 7%	4 13%	3 10%	1 4%	12 6%	17 8%	21 10%	8 4%	15 9%	209 9%
Extremely Satisfied 10	252 10%BDM	31 7%	2 5%	* 1%	-	13 6%	18 9%	16 7%	15 7%	16 9%	235 10%
Total mentions	2494 100%	423 100%	29 100%	33 100%	15 100%	210 100%	212 100%	213 100%	209 100%	172 100%	2309 100%
Mean	7.02BCDE JLMNOPQ	6.50	6.72	6.01	6.13	6.35	6.64	6.58	6.41	7.02	7.02

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

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Table 173

B1TV_3. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,

overall how satisfied or dissatisfied are you with these television and video service providers? - Channel 4 (including Channel 4, E4, More 4, 4 Seven, Film 4, 4 Music and All4)

Base = Users of each platform in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	2494	423	29**	33*	15*	210	212	213	209	172	2309
EffectiveBase	1807	266	24	41	35	149	120	142	124	233	1617
1-3 (Net)	98	25	3	3	2	13	12	13	12	4	94
4%R		6%	10%	9%	10%	6%	6%	6%	6%	2%	4%
1-4 (Net)	221	67	3	6	3	35	32	30	36	14	204
9%R		16%z	10%	17%	22%z	17%z	15%z	14%z	17%z	8%	9%
1-2 (Net)	50	16	2	1	1	10	7	7	9	1	49
2%		4%z	7%	3%	4%	5%z	3%	3%	4%	*	2%
4-7 (Net)	1361	263	15	23	9	143	120	126	137	99	1254
55%G		62%z	53%	70%z	59%	68%zP	57%	59%	65%z	58%	54%
5-6 (Net)	622	123	7	14	5	64	58	63	60	44	575
25%		29%	22%	44%z	30%	31%	28%	29%	29%	26%	25%
8-10 (Net)	1035	134	11	7	5	54	79	74	60	69	961
42%BCDEJ		32%	37%	21%	31%	26%	37%N	35%N	29%	40%	42%
LNQ											
7-10 (Net)	1651	233	20	13	7	111	122	120	113	114	1530
66%BCDEJ		55%	67%	39%	48%	53%	58%	56%	54%	66%	66%
LMNOPQ											
9-10 (Net)	477	60	5	4	1	26	35	37	24	31	445
19%CDJMN		14%	18%	12%	4%	12%	16%	17%	11%	18%	19%
Q											

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

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Table 174

B1TV_4. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,
overall how satisfied or dissatisfied are you with these television and video service providers? - Channel 5 (including Channel 5 and 5Star, 5USA, Spike, 5 and My5)
 Base = Users of each platform in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	2056	351	252	150	402	826	517	79	80	179	1456
WeightedBase	1944	379	261	169	430	814	462	67*	71*	156	1397
EffectiveBase	1405	234	170	116	286	565	355	60	57	124	1002
Extremely Dissatisfied 1	22 1%	1 *	4 2%	1 1%	5 1%	15 2%	7 1%	3 5%zFR	2 3%	3 2%	13 1%
2	27 1%	2 1%	7 3%	5 3%	12 3%z	16 2%	7 2%	- -	- -	4 3%	20 1%
3	62 3%	20 5%	8 3%	6 4%	14 3%	27 3%	10 2%	5 7%F	2 3%	6 4%	48 3%
4	136 7%	21 5%	31 12%zA	22 13%zA	52 12%zA	73 9%z	30 6%	2 3%	7 10%	10 6%	100 7%
5	296 15%R	57 15%	48 18%	43 26%zA	91 21%z	132 16%	87 19%zR	16 23%R	10 14%	21 14%	194 14%
6	331 17%CDEIJ OP	64 17%C	35 13%	15 9%	50 12%	113 14%	64 14%	8 12%	8 12%	17 11%	249 18%I
7	450 23%DJOQ	96 25%	53 20%	28 17%	81 19%	172 21%	117 25%G	10 15%	14 20%	44 28%G	321 23%
8	303 16%	51 13%	40 15%	20 12%	59 14%	128 16%	67 14%	10 14%	12 16%	26 17%	224 16%
9	138 7%	23 6%	19 7%	12 7%	32 7%	56 7%	33 7%	9 13%	9 12%	10 7%	100 7%
Extremely Satisfied 10	179 9%	44 12%	16 6%	16 10%	33 8%	83 10%	42 9%	6 9%	7 10%	16 10%	130 9%
Total mentions	1944 100%	379 100%	261 100%	169 100%	430 100%	814 100%	462 100%	67 100%	71 100%	156 100%	1397 100%
Mean	6.63BCDJ LNP	6.72BCD	6.27	6.24	6.26	6.53	6.60	6.40	6.71	6.64	6.65

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

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Table 174

B1TV_4. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,
overall how satisfied or dissatisfied are you with these television and video service providers? - Channel 5 (including Channel 5 and 5Star, 5USA, Spike, 5 and My5)
 Base = Users of each platform in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	1944	379	261	169	430	814	462	67*	71*	156	1397
EffectiveBase	1405	234	170	116	286	565	355	60	57	124	1002
1-3 (Net)	111 6%	23 6%	20 7%	12 7%	32 7%	58 7%	24 5%	8 12%zFR	4 6%	13 8%	81 6%
1-4 (Net)	247 13%	44 12%	50 19%zA	34 20%zA	84 20%zA	131 16%z	53 12%	10 15%	11 16%	22 14%	180 13%
1-2 (Net)	49 3%A	3 1%	11 4%A	6 3%	17 4%A	31 4%z	14 3%	3 5%	2 3%	7 4%	33 2%
4-7 (Net)	1213 62%	238 63%	166 64%	108 64%	275 64%	491 60%	298 64%G	35 53%	40 56%	91 58%	863 62%
5-6 (Net)	627 32%I	121 32%	83 32%	58 34%	141 33%	245 30%	151 33%I	24 35%	18 26%	38 24%	443 32%
8-10 (Net)	621 32%L	118 31%	75 29%	48 29%	124 29%	266 33%	141 31%	24 35%	27 38%	52 33%	453 32%
7-10 (Net)	1071 55%CDJLN	214 57%D	128 49%	77 46%	205 48%	438 54%	258 56%	34 50%	41 58%	96 61%	774 55%
9-10 (Net)	318 16%	67 18%	36 14%	29 17%	64 15%	138 17%	74 16%	14 21%	16 22%	26 17%	230 16%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

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Table 174

B1TV_4. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,

overall how satisfied or dissatisfied are you with these television and video service providers? - Channel 5 (including Channel 5 and 5Star, 5USA, Spike, 5 and My5)

Base = Users of each platform in the past 3 months

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	2056	286	23	50	43	155	131	153	133	232	1814
WeightedBase	1944	361	22**	31*	16*	178	183	171	190	115	1819
EffectiveBase	1405	222	17	39	38	121	103	118	107	166	1274
Extremely Dissatisfied 1	22 1%	5 2%	-	-	-	2 1%	3 2%	3 2%	2 1%	1 1%	21 1%
2	27 1%	8 2%	2 10%	1 3%	1 4%	5 3%	3 2%	1 1%	7 4%	1 1%	26 1%
3	62 3%	11 3%	-	2 7%	1 8%	9 5%O	1 1%	7 4%O	4 2%	5 4%	56 3%
4	136 7%	46 13%z	1 7%	4 12%	1 7%	20 11%	27 14%z	17 10%	30 16%z	8 7%	125 7%
5	296 15%R	80 22%z	1 5%	8 24%	3 19%	35 19%	45 25%z	44 26%z	35 19%	17 15%	277 15%
6	331 17%CDEU OP	38 10%	4 20%	7 22%J	1 7%	25 14%	13 7%	18 10%	20 10%	17 15%	313 17%
7	450 23%DJQO	65 18%	8 37%	5 16%	3 19%	37 21%	28 15%	37 22%	28 15%	27 24%	422 23%
8	303 16%	51 14%	2 8%	2 7%	4 27%zJL	18 10%	33 18%	23 14%	28 15%	20 17%	279 15%
9	138 7%	27 7%	3 12%	2 7%	* 2%	12 7%	14 8%	8 5%	19 10%	9 7%	130 7%
Extremely Satisfied 10	179 9%	31 8%	* 2%	* 2%	1 7%	15 8%	16 9%	12 7%	18 10%	10 9%	169 9%
Total mentions	1944 100%	361 100%	22 100%	31 100%	16 100%	178 100%	183 100%	171 100%	190 100%	115 100%	1819 100%
Mean	6.63BCDJ LNP	6.29	6.39	5.77	6.36	6.20	6.37	6.22	6.36	6.65	6.63

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 174

B1TV_4. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,

overall how satisfied or dissatisfied are you with these television and video service providers? - Channel 5 (including Channel 5 and 5Star, 5USA, Spike, 5 and My5)

Base = Users of each platform in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	1944	361	22**	31*	16*	178	183	171	190	115	1819
EffectiveBase	1405	222	17	39	38	121	103	118	107	166	1274
1-3 (Net)	111	24	2	3	2	17	8	11	13	7	103
	6%	7%	10%	10%	12%	9%	4%	7%	7%	6%	6%
1-4 (Net)	247	71	3	7	3	36	34	28	43	15	228
	13%	20%z	16%	22%	19%	20%z	19%	16%	22%z	13%	13%
1-2 (Net)	49	14	2	1	1	7	7	5	9	2	47
	3%A	4%	10%	3%	4%	4%	4%	3%	5%	2%	3%
4-7 (Net)	1213	228	15	23	8	116	113	116	113	70	1137
	62%	63%	69%	75%M	51%	65%	61%	68%	59%	61%	63%
5-6 (Net)	627	117	5	14	4	59	58	62	55	34	590
	32%l	32%	25%	46%	26%	33%	32%	36%	29%	30%	32%
8-10 (Net)	621	108	5	5	6	45	63	44	65	38	578
	32%L	30%	22%	16%	37%L	26%	34%P	26%	34%N	33%	32%
7-10 (Net)	1071	173	13	10	9	82	91	81	93	65	1001
	55%CDJLN	48%	59%	32%	55%L	46%	50%	47%	49%	57%	55%
9-10 (Net)	318	57	3	3	2	27	30	20	37	18	299
	16%	16%	14%	9%	9%	15%	16%	12%	19%	16%	16%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 175

B1TV_5. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,
overall how satisfied or dissatisfied are you with these television and video service providers? - S4C
 Base = Users of each platform in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	86	14	8	6	14	26	24	6	8	11	56
WeightedBase	62*	10**	6**	4**	10**	18**	14**	3**	4**	6**	44*
EffectiveBase	59	10	6	5	11	19	17	4	6	9	38
Extremely	*	-	-	-	-	-	-	-	-	-	*
Dissatisfied 1	1%	-	-	-	-	-	-	-	-	-	1%
2	1	-	1	-	1	1	-	-	-	-	1
	2%	-	25%	-	14%	8%	-	-	-	-	3%
3	1	1	-	-	-	-	-	-	-	-	1
	2%	14%	-	-	-	-	-	-	-	-	3%
4	7	*	1	2	3	3	3	-	1	2	4
	12%	3%	22%	47%	33%	18%	22%	-	24%	39%	9%
5	6	*	-	1	1	1	1	-	*	*	6
	10%	5%	-	20%	8%	7%	5%	-	6%	8%	13%
6	7	2	-	-	-	1	1	1	-	-	5
	12%	21%	-	-	-	5%	8%	25%	-	-	11%
7	9	2	1	-	1	2	3	*	-	*	6
	15%	17%	22%	-	13%	12%	23%	5%	-	3%	13%
8	13	1	1	1	2	4	3	1	1	1	9
	21%	6%	19%	33%	25%	22%	20%	17%	17%	19%	21%
9	5	1	1	-	1	1	1	-	-	*	3
	8%	6%	12%	-	7%	6%	5%	-	-	4%	8%
Extremely Satisfied	10	3	-	-	-	4	2	2	2	2	8
10	16%	29%	-	-	-	22%	16%	54%	54%	28%	18%
Total mentions	62	10	6	4	10	18	14	3	4	6	44
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	6.94	7.09	5.52	5.52	5.52	6.88	6.94	8.52	7.95	6.76	6.92
1-3 (Net)	3	1	1	-	1	1	-	-	-	-	3
	5%	14%	25%	-	14%	8%	-	-	-	-	7%
1-4 (Net)	10	2	3	2	5	5	3	-	1	2	7
	17%	17%	47%	47%	47%	26%	22%	-	24%	39%	17%
1-2 (Net)	2	-	1	-	1	1	-	-	-	-	2
	3%	-	25%	-	14%	8%	-	-	-	-	4%
4-7 (Net)	30	5	3	3	5	7	8	1	1	3	20
	49%	45%	45%	67%	54%	42%	59%	30%	29%	50%	46%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 175

B1TV_5. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers? - S4C

Base = Users of each platform in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	62*	10**	6**	4**	10**	18**	14**	3**	4**	6**	44*
EffectiveBase	59	10	6	5	11	19	17	4	6	9	38
5-6 (Net)	14	3	-	1	1	2	2	1	*	*	10
	22%	26%	-	20%	8%	12%	14%	25%	6%	8%	24%
8-10 (Net)	28	4	2	1	3	9	6	2	3	3	21
	46%	41%	31%	33%	32%	50%	41%	70%	71%	50%	47%
7-10 (Net)	38	6	3	1	4	11	9	2	3	3	26
	61%	57%	53%	33%	44%	62%	64%	75%	71%	53%	60%
9-10 (Net)	15	4	1	-	1	5	3	2	2	2	11
	24%	35%	12%	-	7%	28%	21%	54%	54%	32%	26%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 175

B1TV_5. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers? - S4C

Base = Users of each platform in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	86	2	-	12	-	2	-	1	1	13	73
WeightedBase	62*	3**	..**	7**	..**	3**	..**	1**	1**	6*	56*
EffectiveBase	59	2	-	10	-	2	-	1	1	11	50
Extremely Dissatisfied 1	*	-	-	-	-	-	-	-	-	-	*
1	1%	-	-	-	-	-	-	-	-	-	1%
2	1	1	-	-	-	1	-	-	1	-	1
2%	54%	-	-	-	-	54%	-	-	100%	-	2%
3	1	-	-	-	-	-	-	-	-	-	1
2%	-	-	-	-	-	-	-	-	-	-	3%
4	7	1	-	2	-	1	-	1	-	-	7
12%	46%	-	-	29%	-	46%	-	100%	-	-	13%
5	6	-	-	1	-	-	-	-	-	*	6
10%	-	-	-	11%	-	-	-	-	-	5%	11%
6	7	-	-	-	-	-	-	-	-	*	7
12%	-	-	-	-	-	-	-	-	-	5%	13%
7	9	-	-	1	-	-	-	-	-	2	7
15%	-	-	-	17%	-	-	-	-	-	34%	13%
8	13	-	-	2	-	-	-	-	-	1	12
21%	-	-	-	34%	-	-	-	-	-	23%	21%
9	5	-	-	1	-	-	-	-	-	1	4
8%	-	-	-	9%	-	-	-	-	-	20%	6%
Extremely Satisfied 10	10	-	-	-	-	-	-	-	-	1	9
16%	-	-	-	-	-	-	-	-	-	13%	17%
Total mentions	62	3	-	7	-	3	-	1	1	6	56
100%	100%	-	-	100%	-	100%	-	100%	100%	100%	100%
Mean	6.94	2.92	-	6.43	-	2.92	-	4.00	2.00	7.87	6.85
1-3 (Net)	3	1	-	-	-	1	-	-	1	-	3
5%	54%	-	-	-	-	54%	-	-	100%	-	6%
1-4 (Net)	10	3	-	2	-	3	-	1	1	-	10
17%	100%	-	-	29%	-	100%	-	100%	100%	-	19%
1-2 (Net)	2	1	-	-	-	1	-	-	1	-	2
3%	54%	-	-	-	-	54%	-	-	100%	-	3%
4-7 (Net)	30	1	-	4	-	1	-	1	-	3	28
49%	46%	-	-	57%	-	46%	-	100%	-	44%	50%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 175

B1TV_5. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers? - S4C
Base = Users of each platform in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	62*	3**	-**	7**	-**	3**	-**	1**	1**	6*	56*
EffectiveBase	59	2	-	10	-	2	-	1	1	11	50
5-6 (Net)	14	-	-	1	-	-	-	-	-	1	13
	22%	-	-	11%	-	-	-	-	-	10%	24%
8-10 (Net)	28	-	-	3	-	-	-	-	-	3	25
	46%	-	-	43%	-	-	-	-	-	56%	45%
7-10 (Net)	38	-	-	4	-	-	-	-	-	5	32
	61%	-	-	60%	-	-	-	-	-	90%	58%
9-10 (Net)	15	-	-	1	-	-	-	-	-	2	13
	24%	-	-	9%	-	-	-	-	-	33%	23%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

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Table 176

B1TV_6. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,

overall how satisfied or dissatisfied are you with these television and video service providers? - Sky (including Sky One, Sky Atlantic, Sky Living, Sky Cinema, Sky Sports, Pick and Now TV

Base = Users of each platform in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	1322	179	115	51	166	453	280	47	40	100	999
WeightedBase	1232	177	110*	56*	166	432	228	36*	30*	85*	968
EffectiveBase	906	127	80	39	119	315	200	34	30	72	684
Extremely	5	-	*	2	2	4	2	1	2	2	3
Dissatisfied 1	*	-	*	3%zA	1%	1%	1%	2%	5%zFR	3%zR	*
2	6	3	-	-	-	2	1	1	1	-	5
	*	2%	-	-	-	*	1%	3%	3%zR	-	*
3	26	5	7	*	7	19	7	-	2	1	18
	2%	3%	6%z	*	4%	4%z	3%	-	7%	1%	2%
4	54	9	3	3	6	20	8	-	*	4	45
	4%	5%	3%	5%	4%	5%	4%	-	2%	4%	5%
5	121	23	15	7	21	41	24	2	3	6	93
	10%	13%	14%	12%	13%	10%	11%	7%	11%	7%	10%
6	138	9	14	4	18	47	28	5	1	8	105
	11%A	5%	12%A	8%	11%	11%	12%	14%	3%	9%	11%
7	246	40	16	7	23	81	44	8	4	19	193
	20%P	23%	14%	13%	14%	19%	19%	22%	14%	22%	20%
8	312	46	29	14	43	112	57	11	9	24	246
	25%	26%	27%	25%	26%	26%	25%	29%	30%	28%	25%
9	173	21	14	12	27	56	34	5	7	14	133
	14%	12%	13%	22%	16%	13%	15%	14%	23%	17%	14%
Extremely Satisfied	150	20	12	7	19	51	21	3	*	8	128
10	12%	12%	11%	13%	12%	12%	9%	9%	1%	9%	13%
Total mentions	1232	177	110	56	166	432	228	36	30	85	968
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.32	7.17	7.10	7.41	7.21	7.18	7.16	7.31	6.74	7.32	7.37
1-3 (Net)	38	9	7	2	9	24	11	2	5	3	26
	3%	5%	6%	3%	5%	6%z	5%	5%	15%zFIR	4%	3%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

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Table 176

B1TV_6. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,

overall how satisfied or dissatisfied are you with these television and video service providers? - Sky (including Sky One, Sky Atlantic, Sky Living, Sky Cinema, Sky Sports, Pick and Now TV

Base = Users of each platform in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	1232	177	110*	56*	166	432	228	36*	30*	85*	968
EffectiveBase	906	127	80	39	119	315	200	34	30	72	684
1-4 (Net)	92	18	11	5	15	44	19	2	5	7	71
	7%	10%	10%	8%	9%	10%z	8%	5%	17%zR	8%	7%
1-2 (Net)	11	3	*	2	2	6	4	2	3	2	8
	1%	2%	*	3%	1%	1%	2%	5%zR	9%zFR	3%	1%
4-7 (Net)	559	81	48	21	68	189	105	16	9	36	436
	45%	46%	43%	37%	41%	44%	46%	43%	30%	42%	45%
5-6 (Net)	259	32	29	11	39	88	52	8	4	14	198
	21%	18%	26%	19%	24%	20%	23%	21%	15%	16%	20%
8-10 (Net)	635	87	56	33	89	218	112	19	16	46	507
	52%	49%	50%	60%	54%	51%	49%	52%	54%	54%	52%
7-10 (Net)	881	128	71	40	112	299	157	27	21	65	700
	72%	72%	65%	72%	67%	69%	69%	74%	68%	76%	72%
9-10 (Net)	323	41	26	19	46	106	55	8	7	22	261
	26%	23%	24%	34%	27%	25%	24%	23%	24%	26%	27%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

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Table 176

B1TV_6. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,

overall how satisfied or dissatisfied are you with these television and video service providers? - Sky (including Sky One, Sky Atlantic, Sky Living, Sky Cinema, Sky Sports, Pick and Now TV

Base = Users of each platform in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	1322	109	14	28	15	68	41	55	54	234	1083
WeightedBase	1232	130*	13**	18**	5**	73*	57*	52*	79*	145	1081
EffectiveBase	906	83	12	24	12	53	32	40	45	162	761
Extremely Dissatisfied 1	5	1	-	1	-	1	*	*	1	1	5
	*	1%	-	5%	-	1%	1%	1%	1%	*	*
2	6	-	-	-	-	-	-	-	-	1	5
	*	-	-	-	-	-	-	-	-	1%	*
3	26	6	1	-	*	4	2	-	6	2	24
	2%	4%	7%	-	1%	5%	3%	-	7%z	2%	2%
4	54	5	-	1	1	1	4	4	1	10	44
	4%	4%	-	3%	12%	2%	7%	7%	2%	7%	4%
5	121	17	3	2	1	5	12	6	11	17	101
	10%	13%	20%	10%	10%	6%	21%z	11%	14%	12%	9%
6	138	15	1	2	-	13	2	11	4	18	120
	11%A	12%	6%	12%	-	18%OQ	3%	21%zOQ	5%	12%	11%
7	246	18	2	2	1	10	8	4	14	32	214
	20%P	14%	15%	11%	16%	14%	14%	7%	18%	22%	20%
8	312	33	4	4	2	20	13	11	22	32	281
	25%	25%	32%	25%	40%	27%	23%	21%	28%	22%	26%
9	173	21	1	3	1	13	9	7	14	19	153
	14%	16%	10%	15%	19%	18%	15%	14%	18%	13%	14%
Extremely Satisfied 10	150	14	1	4	*	6	8	9	6	14	135
	12%	11%	10%	20%	2%	9%	14%	17%	7%	9%	12%
Total mentions	1232	130	13	18	5	73	57	52	79	145	1081
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.32	7.18	7.06	7.49	7.22	7.23	7.12	7.30	7.10	7.07	7.36
1-3 (Net)	38	7	1	1	*	5	2	*	7	4	34
	3%	5%	7%	5%	1%	7%	4%	1%	9%z	3%	3%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 176

B1TV_6. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,

overall how satisfied or dissatisfied are you with these television and video service providers? - Sky (including Sky One, Sky Atlantic, Sky Living, Sky Cinema, Sky Sports, Pick and Now TV

Base = Users of each platform in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	1232	130*	13**	18**	5**	73*	57*	52*	79*	145	1081
EffectiveBase	906	83	12	24	12	53	32	40	45	162	761
1-4 (Net)	92	12	1	1	1	6	6	4	8	14	78
	7%	9%	7%	8%	13%	9%	10%	8%	10%	10%	7%
1-2 (Net)	11	1	-	1	-	1	*	*	1	2	10
	1%	1%	-	5%	-	1%	1%	1%	1%	1%	1%
4-7 (Net)	559	55	5	6	2	29	25	24	30	76	479
	45%	42%	41%	35%	38%	40%	45%	47%	39%	53%	44%
5-6 (Net)	259	32	3	4	1	18	14	17	15	35	222
	21%	24%	26%	21%	10%	24%	24%	33%	19%	24%	20%
8-10 (Net)	635	69	7	11	3	39	29	27	42	64	569
	52%	53%	52%	60%	61%	53%	51%	52%	53%	44%	53%
7-10 (Net)	881	86	9	13	4	49	37	31	56	96	782
	72%	66%	67%	71%	77%	67%	65%	59%	71%	66%	72%
9-10 (Net)	323	36	3	6	1	19	16	16	20	33	288
	26%	27%	20%	36%	21%	26%	29%	31%	25%	23%	27%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 177

B1TV_7. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers? - Netflix
Base = Users of each platform in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	1367	106	43	8	51	335	290	41	38	62	1024
WeightedBase	1221	115*	39**	9**	48*	284	231	28*	35**	45*	947
EffectiveBase	917	73	24	6	30	227	209	31	27	45	681
Extremely Dissatisfied 1	4 *	- -	- -	- -	- -	2 1%	1 *	1 4% zFR	- -	- -	3 *
2	7 1%	1 1%	- -	- -	- -	2 1%	2 1%	1 3%	- -	- -	3 *
3	7 1%	- -	- -	- -	- -	1 1%	1 *	- -	1 2%	- -	6 1%
4	23 2%	1 1%	2 6%	- -	2 5%	6 2%	4 2%	1 2%	2 4%	3 6%	16 2%
5	31 3%	4 4%	* 1%	1 6%	1 2%	6 2%	3 1%	- -	1 3%	1 3%	26 3%
6	80 7%	3 3%	6 15%	1 16%	7 15% A	25 9%	10 4%	3 11%	3 9%	1 3%	70 7%
7	151 12%	13 12%	3 7%	- -	3 6%	30 11%	29 13%	5 16%	5 16%	7 15%	112 12%
8	334 27% G	37 32%	9 22%	1 16%	10 21%	75 26%	62 27% G	3 10%	8 24%	10 22%	257 27% G
9	248 20%	22 19%	8 20%	4 42%	11 24%	55 19%	52 23%	6 21%	8 22%	12 26%	193 20%
Extremely Satisfied 10	337 28%	32 28%	11 29%	2 20%	13 27%	83 29%	65 28%	9 33%	7 19%	12 26%	260 27%
Total mentions	1221 100%	115 100%	39 100%	9 100%	48 100%	284 100%	231 100%	28 100%	35 100%	45 100%	947 100%
Mean	8.27	8.37	8.14	8.33	8.17	8.25	8.35	7.97	7.87	8.24	8.26
1-3 (Net)	18 1%	1 1%	- -	- -	- -	5 2%	4 2%	2 7% zR	1 2%	- -	12 1%
1-4 (Net)	41 3%	2 2%	2 6%	- -	2 5%	11 4%	9 4%	2 8%	2 7%	3 6%	29 3%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 177

B1TV_7. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers? - Netflix
Base = Users of each platform in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	1221	115*	39**	9**	48*	284	231	28*	35**	45*	947
EffectiveBase	917	73	24	6	30	227	209	31	27	45	681
1-2 (Net)	11	1	-	-	-	3	3	2	-	-	6
	1%	1%	-	-	-	1%	1%	7% zFR	-	-	1%
4-7 (Net)	284	22	11	2	13	67	47	8	11	12	224
	23%	19%	29%	22%	28%	23%	20%	29%	32%	27%	24%
5-6 (Net)	111	8	6	2	8	30	13	3	4	3	96
	9% F	7%	16%	22%	17%	11%	6%	11%	12%	6%	10% F
8-10 (Net)	919	92	28	7	35	212	180	18	23	33	711
	75%	80%	71%	78%	72%	75%	78% G	64%	66%	73%	75%
7-10 (Net)	1070	105	31	7	37	242	210	23	28	40	823
	88%	91%	78%	78%	78%	85%	91% G	80%	81%	88%	87%
9-10 (Net)	586	54	19	5	25	138	118	15	14	23	453
	48%	47%	49%	62%	51%	49%	51%	54%	41%	52%	48%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 177

B1TV_7. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers? - Netflix
Base = Users of each platform in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	1367	40	1	5	5	27	13	27	13	205	1156
WeightedBase	1221	44**	1**	2**	1**	29**	14**	29**	15**	100	1117
EffectiveBase	917	26	1	4	4	22	6	21	7	139	804
Extremely Dissatisfied 1	4	-	-	-	-	-	-	-	-	1	3
	*	-	-	-	-	-	-	-	-	1%	*
2	7	-	-	-	-	-	-	-	-	-	7
	1%	-	-	-	-	-	-	-	-	-	1%
3	7	-	-	-	-	-	-	-	-	3	4
	1%	-	-	-	-	-	-	-	-	3%	*
4	23	2	-	-	-	1	2	1	2	1	22
	2%	6%	-	-	-	3%	11%	3%	10%	1%	2%
5	31	1	-	-	-	1	*	1	-	3	27
	3%	2%	-	-	-	2%	3%	3%	-	3%	2%
6	80	6	-	1	-	6	-	5	1	6	74
	7%	13%	-	63%	-	20%	-	18%	4%	6%	7%
7	151	2	1	*	-	2	-	2	-	12	139
	12%	4%	100%	12%	-	6%	-	6%	-	12%	12%
8	334	10	-	*	-	5	5	2	8	38	294
	27%G	22%	-	16%	-	17%	34%	6%	54%	38%	26%
9	248	11	-	*	1	7	3	8	2	14	234
	20%	24%	-	10%	53%	24%	24%	29%	15%	14%	21%
Extremely Satisfied 10	337	12	-	-	1	8	4	10	2	22	313
	28%	29%	-	-	47%	29%	28%	35%	16%	22%	28%
Total mentions	1221	44	1	2	1	29	14	29	15	100	1117
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	8.27	8.22	7.00	6.73	9.47	8.19	8.28	8.35	7.96	7.98	8.29
1-3 (Net)	18	-	-	-	-	-	-	-	-	4	14
	1%	-	-	-	-	-	-	-	-	4%	1%
1-4 (Net)	41	2	-	-	-	1	2	1	2	5	35
	3%	6%	-	-	-	3%	11%	3%	10%	5%	3%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

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Table 177

B1TV_7. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers? - Netflix
Base = Users of each platform in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	1221	44**	1**	2**	1**	29**	14**	29**	15**	100	1117
EffectiveBase	917	26	1	4	4	22	6	21	7	139	804
1-2 (Net)	11	-	-	-	-	-	-	-	-	1	10
1%	-	-	-	-	-	-	-	-	-	1%	1%
4-7 (Net)	284	11	1	2	-	9	2	9	2	22	262
	23%	25%	100%	74%	-	30%	14%	30%	15%	21%	23%
5-6 (Net)	111	7	-	1	-	6	*	6	1	9	101
9%F	-	15%	-	63%	-	21%	3%	21%	4%	9%	9%
8-10 (Net)	919	33	-	1	1	21	12	20	13	74	841
	75%	75%	-	26%	100%	70%	86%	70%	85%	74%	75%
7-10 (Net)	1070	34	1	1	1	22	12	22	13	86	980
	88%	79%	100%	37%	100%	76%	86%	76%	85%	86%	88%
9-10 (Net)	586	23	-	*	1	16	7	18	5	36	547
	48%	53%	-	10%	100%	53%	52%	64%	31%	36%	49%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 178

B1TV_8. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,
overall how satisfied or dissatisfied are you with these television and video service providers? - Amazon Prime Video
 Base = Users of each platform in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	789	60	29	3	32	155	168	31	23	48	590
WeightedBase	680	56*	23**	3**	26**	133	128	21**	18**	32*	528
EffectiveBase	557	43	20	2	23	109	128	25	18	37	413
Extremely Dissatisfied 1	-	-	-	-	-	-	-	-	-	-	-
2	4	1	-	-	-	-	1	1	-	-	2
	1%	3%	-	-	-	-	1%	5%	-	-	*
3	6	-	-	-	-	*	1	-	1	1	5
	1%	-	-	-	-	*	1%	-	4%	2%	1%
4	17	-	1	-	1	5	2	-	*	-	12
	2%	-	4%	-	4%	4%	1%	-	1%	-	2%
5	33	4	1	-	1	3	3	1	1	1	27
	5%	8%	6%	-	5%	2%	3%	3%	6%	4%	5%
6	57	4	2	*	2	7	11	2	2	2	44
	8%	7%	7%	17%	8%	5%	8%	11%	9%	5%	8%
7	134	12	3	1	4	22	28	5	5	5	103
	20%	22%	15%	28%	16%	17%	22%	24%	25%	17%	20%
8	191	14	8	-	8	41	41	2	2	11	144
	28%	25%	33%	-	30%	31%	32%	11%	12%	34%	27%
9	119	7	5	-	5	25	20	5	3	4	94
	17%	12%	23%	-	20%	19%	16%	25%	17%	14%	18%
Extremely Satisfied 10	120	13	3	2	4	30	22	4	4	8	96
	18%	23%	12%	54%	16%	22%	17%	20%	24%	25%	18%
Total mentions	680	56	23	3	26	133	128	21	18	32	528
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.85	7.83	7.83	8.45	7.90	8.13z	7.90	7.80	7.76	8.14	7.86
1-3 (Net)	9	1	-	-	-	*	2	1	1	1	7
	1%	3%	-	-	-	*	1%	5%	4%	2%	1%
1-4 (Net)	26	1	1	-	1	6	4	1	1	1	20
	4%	3%	4%	-	4%	4%	3%	5%	5%	2%	4%
1-2 (Net)	4	1	-	-	-	-	1	1	-	-	2
	1%	3%	-	-	-	-	1%	5%	-	-	*

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

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Table 178

B1TV_8. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,
overall how satisfied or dissatisfied are you with these television and video service providers? - Amazon Prime Video
 Base = Users of each platform in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	680	56*	23**	3**	26**	133	128	21**	18**	32*	528
EffectiveBase	557	43	20	2	23	109	128	25	18	37	413
4-7 (Net)	241	21	7	1	9	37	44	8	8	8	186
	35%	37%	32%	46%	34%	28%	34%	38%	43%	25%	35%
5-6 (Net)	90	8	3	*	4	10	14	3	3	3	71
	13%E	15%	13%	17%	14%	7%	11%	14%	16%	9%	13%
8-10 (Net)	430	33	16	2	17	96	83	12	10	23	335
	63%	60%	68%	54%	66%	72%z	64%	56%	53%	72%	63%
7-10 (Net)	564	46	19	2	21	118	110	17	14	29	438
	83%	82%	83%	83%	83%	88%	86%	81%	79%	89%	83%
9-10 (Net)	239	20	8	2	9	55	42	9	7	12	190
	35%	35%	35%	54%	37%	41%	33%	46%	41%	39%	36%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

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Table 178

B1TV_8. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,
overall how satisfied or dissatisfied are you with these television and video service providers? - Amazon Prime Video
 Base = Users of each platform in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	789	24	2	3	3	17	7	18	6	107	673
WeightedBase	680	23**	1**	1**	***	15**	8**	19**	4**	51*	620
EffectiveBase	557	19	2	3	2	14	6	15	5	79	490
Extremely Dissatisfied 1	-	-	-	-	-	-	-	-	-	-	-
2	4	-	-	-	-	-	-	-	-	1	2
1%	1%	-	-	-	-	-	-	-	-	2%	*
3	6	-	-	-	-	-	-	-	-	*	5
1%	1%	-	-	-	-	-	-	-	-	1%	1%
4	17	1	-	-	-	1	-	1	-	1	15
2%	2%	4%	-	-	-	6%	-	5%	-	2%	2%
5	33	-	1	-	-	-	-	-	-	2	31
5%	5%	-	100%	-	-	-	-	-	-	3%	5%
6	57	1	-	1	*	-	1	1	-	6	51
8%	8%	6%	-	78%	19%	-	17%	7%	-	11%	8%
7	134	4	-	-	-	4	-	3	1	9	121
20%	20%	18%	-	-	-	27%	-	18%	19%	17%	20%
8	191	8	-	-	*	6	2	6	2	17	173
28%	28%	33%	-	-	22%	39%	21%	30%	46%	33%	28%
9	119	5	-	*	*	1	4	4	1	11	107
17%	17%	21%	-	22%	59%	5%	53%	21%	18%	21%	17%
Extremely Satisfied 10	120	4	-	-	-	4	1	4	1	5	113
18%	18%	18%	-	-	-	23%	9%	19%	16%	9%	18%
Total mentions	680	23	1	1	*	15	8	19	4	51	620
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.85	8.12	5.00	6.67	8.21	8.00	8.37	8.08	8.31	7.65	7.86
1-3 (Net)	9	-	-	-	-	-	-	-	-	1	8
1%	1%	-	-	-	-	-	-	-	-	3%	1%
1-4 (Net)	26	1	-	-	-	1	-	1	-	3	23
4%	4%	4%	-	-	-	6%	-	5%	-	5%	4%
1-2 (Net)	4	-	-	-	-	-	-	-	-	1	2
1%	1%	-	-	-	-	-	-	-	-	2%	*

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

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Table 178

B1TV_8. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,
overall how satisfied or dissatisfied are you with these television and video service providers? - Amazon Prime Video
 Base = Users of each platform in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	680	23**	1**	1**	***	15**	8**	19**	4**	51*	620
EffectiveBase	557	19	2	3	2	14	6	15	5	79	490
4-7 (Net)	241	6	1	1	*	5	1	6	1	17	219
	35%	28%	100%	78%	19%	33%	17%	30%	19%	34%	35%
5-6 (Net)	90	1	1	1	*	-	1	1	-	7	82
	13%E	6%	100%	78%	19%	-	17%	7%	-	14%	13%
8-10 (Net)	430	16	-	*	*	10	6	13	3	33	393
	63%	72%	-	22%	81%	67%	83%	70%	81%	64%	63%
7-10 (Net)	564	21	-	*	*	14	6	16	4	41	514
	83%	90%	-	22%	81%	94%	83%	88%	100%	81%	83%
9-10 (Net)	239	9	-	*	*	4	5	8	1	16	220
	35%	39%	-	22%	59%	28%	62%	40%	35%	30%	35%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

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Table 179

B1TV_9. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,
overall how satisfied or dissatisfied are you with these television and video service providers? - Now TV
Base = Users of each platform in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	376	25	9	2	11	78	92	18	14	21	265
WeightedBase	333	29**	11**	1**	11**	68*	73*	12**	11**	13**	245
EffectiveBase	256	16	7	2	8	53	68	15	12	17	177
Extremely	-	-	-	-	-	-	-	-	-	-	-
Dissatisfied 1	-	-	-	-	-	-	-	-	-	-	-
2	1	-	-	-	-	1	1	-	1	-	-
	*	-	-	-	-	1%	1%	-	7%	-	-
3	5	-	1	-	1	3	*	*	-	-	5
	2%	-	13%	-	12%	4%	*	1%	-	-	2%
4	12	6	-	-	-	5	-	-	-	-	12
	4%	21%	-	-	-	8%	-	-	-	-	5%
5	17	1	-	-	-	2	4	1	1	1	13
	5%	4%	-	-	-	3%	5%	10%	6%	7%	6%
6	41	6	1	-	1	7	11	-	*	1	28
	12%	19%	13%	-	12%	10%	14%	-	4%	4%	11%
7	82	4	2	-	2	16	20	5	2	3	56
	25%	15%	19%	-	18%	23%	27%	41%	7%	22%	23%
8	67	2	2	1	3	12	14	2	4	4	51
	20%	7%	19%	76%	23%	18%	19%	18%	39%	26%	21%
9	51	3	-	*	*	4	13	1	2	1	36
	15%E	10%	-	24%	2%	6%	17%	8%	15%	9%	15%
Extremely Satisfied	58	7	4	-	4	18	11	3	2	4	43
10	17%	24%	36%	-	33%	27%z	16%	22%	20%	33%	18%
Total mentions	333	29	11	1	11	68	73	12	11	13	245
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.61	7.06	7.61	8.24	7.66	7.50	7.70	7.74	7.77	8.25	7.57
1-3 (Net)	6	-	1	-	1	4	1	*	1	-	5
	2%	-	13%	-	12%	5%	1%	1%	7%	-	2%
1-4 (Net)	19	6	1	-	1	9	1	*	1	-	18
	6%	21%	13%	-	12%	13%z	1%	1%	7%	-	7%
1-2 (Net)	1	-	-	-	-	1	1	-	1	-	-
	*	-	-	-	-	1%	1%	-	7%	-	-

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

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Table 179

B1TV_9. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,
overall how satisfied or dissatisfied are you with these television and video service providers? - Now TV
 Base = Users of each platform in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	333	29**	11**	1**	11**	68*	73*	12**	11**	13**	245
EffectiveBase	256	16	7	2	8	53	68	15	12	17	177
4-7 (Net)	152	17	3	-	3	29	34	6	2	4	110
	46%	60%	32%	-	30%	44%	47%	51%	18%	32%	45%
5-6 (Net)	58	7	1	-	1	9	14	1	1	1	42
	17%	24%	13%	-	12%	13%	19%	10%	10%	11%	17%
8-10 (Net)	175	11	6	1	7	35	38	6	8	9	130
	52%	40%	55%	100%	58%	51%	52%	48%	75%	68%	53%
7-10 (Net)	257	16	8	1	9	50	57	10	9	12	186
	77%	55%	74%	100%	76%	74%	79%	89%	82%	89%	76%
9-10 (Net)	108	10	4	*	4	23	24	4	4	6	79
	32%	33%	36%	24%	35%	33%	33%	30%	35%	42%	32%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 179

B1TV_9. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers? - Now TV
Base = Users of each platform in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	376	9	1	1	-	4	5	7	2	45	330
WeightedBase	333	10**	***	1**	..**	3**	7**	8**	3**	19*	313
EffectiveBase	256	7	1	1	-	3	4	5	2	33	233
Extremely Dissatisfied 1	-	-	-	-	-	-	-	-	-	-	-
2	1	-	-	-	-	-	-	-	-	-	1
	*	-	-	-	-	-	-	-	-	-	*
3	5	1	-	-	-	1	-	1	-	*	5
	2%	13%	-	-	-	40%	-	18%	-	1%	2%
4	12	-	-	-	-	-	-	-	-	-	12
	4%	-	-	-	-	-	-	-	-	-	4%
5	17	-	-	-	-	-	-	-	-	2	16
	5%	-	-	-	-	-	-	-	-	8%	5%
6	41	1	-	-	-	1	-	1	-	1	40
	12%	14%	-	-	-	41%	-	19%	-	6%	13%
7	82	2	-	-	-	-	2	-	2	4	77
	25%	19%	-	-	-	-	29%	-	72%	22%	25%
8	67	2	-	1	-	*	2	2	-	6	61
	20%	19%	-	100%	-	12%	22%	26%	-	30%	19%
9	51	*	-	-	-	*	-	*	-	2	48
	15%E	2%	-	-	-	6%	-	3%	-	12%	15%
Extremely Satisfied 10	58	3	*	-	-	-	3	3	1	4	53
	17%	33%	100%	-	-	-	49%	35%	28%	22%	17%
Total mentions	333	10	*	1	-	3	7	8	3	19	313
	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%
Mean	7.61	7.56	10.00	8.00	-	5.21	8.70	7.46	7.83	7.95	7.59
1-3 (Net)	6	1	-	-	-	1	-	1	-	*	6
	2%	13%	-	-	-	40%	-	18%	-	1%	2%
1-4 (Net)	19	1	-	-	-	1	-	1	-	*	19
	6%	13%	-	-	-	40%	-	18%	-	1%	6%
1-2 (Net)	1	-	-	-	-	-	-	-	-	-	1
	*	-	-	-	-	-	-	-	-	-	*

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 179

B1TV_9. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers? - Now TV
Base = Users of each platform in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	333	10**	***	1**	..**	3**	7**	8**	3**	19*	313
EffectiveBase	256	7	1	1	-	3	4	5	2	33	233
4-7 (Net)	152	3	-	-	-	1	2	1	2	7	144
	46%	33%	-	-	-	41%	29%	19%	72%	36%	46%
5-6 (Net)	58	1	-	-	-	1	-	1	-	3	55
	17%	14%	-	-	-	41%	-	19%	-	14%	18%
8-10 (Net)	175	6	*	1	-	1	5	5	1	12	162
	52%	54%	100%	100%	-	18%	71%	63%	28%	64%	52%
7-10 (Net)	257	8	*	1	-	1	7	5	3	17	239
	77%	73%	100%	100%	-	18%	100%	63%	100%	85%	76%
9-10 (Net)	108	4	*	-	-	*	3	3	1	7	102
	32%	35%	100%	-	-	6%	49%	38%	28%	34%	32%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

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Table 180

B2Radio. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers?

Base = Users of each radio station in the past 3 months

Summary Table									
	BBC Radio	Absolute Radio	Classic FM	Heart	Capital	Smooth	TalkRadio/Sport	Kiss	Magic
UnweightedBase	2320	236	305	427	376	230	226	404	319
WeightedBase	2237	217	251	406	345	226	207	359	277
EffectiveBase	1562	167	195	276	248	155	158	265	221
Extremely Dissatisfied 1	15	3	1	-	1	*	2	-	-
	1%	1%	*	-	*	*	1%	-	-
2	12	1	6	3	4	2	-	5	2
	1%	1%	3%	1%	1%	1%	-	1%	1%
3	30	1	2	2	6	2	6	1	1
	1%	*	1%	1%	2%	1%	3%	*	*
4	63	7	3	11	7	5	5	5	7
	3%	3%	1%	3%	2%	2%	2%	1%	3%
5	188	15	21	21	32	15	13	30	19
	8%	7%	8%	5%	9%	6%	6%	8%	7%
6	264	20	30	61	49	23	24	41	25
	12%	9%	12%	15%	14%	10%	12%	11%	9%
7	440	70	59	92	81	38	50	75	60
	20%	32%	23%	23%	23%	17%	24%	21%	22%
8	500	48	52	102	90	58	42	94	82
	22%	22%	21%	25%	26%	26%	20%	26%	30%
9	340	27	41	53	40	29	32	48	41
	15%	12%	17%	13%	12%	13%	16%	13%	15%
Extremely Satisfied 10	385	26	35	61	36	54	34	61	41
	17%	12%	14%	15%	10%	24%	16%	17%	15%
Total mentions	2237	217	251	406	345	226	207	359	277
	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.56	7.40	7.45	7.57	7.28	7.88	7.54	7.64	7.68
1-3 (Net)	56	4	9	5	10	4	7	5	3
	2%	2%	4%	1%	3%	2%	4%	2%	1%
1-4 (Net)	119	11	13	16	17	8	12	10	10
	5%	5%	5%	4%	5%	4%	6%	3%	4%
1-2 (Net)	26	4	7	3	4	2	2	5	2
	1%	2%	3%	1%	1%	1%	1%	1%	1%
4-7 (Net)	956	112	113	185	169	80	91	151	111
	43%	51%	45%	46%	49%	36%	44%	42%	40%
5-6 (Net)	452	35	51	82	81	37	37	71	44
	20%	16%	20%	20%	23%	16%	18%	20%	16%

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 180

B2Radio. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers?

Base = Users of each radio station in the past 3 months

	Summary Table									
	BBC Radio	Absolute Radio	Classic FM	Heart	Capital	Smooth	TalkRadio/Sport	Kiss	Magic	
	WeightedBase	2237	217	251	406	345	226	207	359	277
	EffectiveBase	1562	167	195	276	248	155	158	265	221
	8-10 (Net)	1225	101	128	216	166	142	108	202	163
		55%	47%	51%	53%	48%	63%	52%	56%	59%
	7-10 (Net)	1665	171	187	308	247	180	158	278	223
		74%	79%	75%	76%	72%	80%	76%	77%	81%
	9-10 (Net)	725	53	77	114	76	84	66	108	81
		32%	24%	31%	28%	22%	37%	32%	30%	29%

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Table 181

B2Radio_1. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,
overall how satisfied or dissatisfied are you with these radio providers? - BBC Radio
 Base = Users of each radio station in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	2320	332	253	153	406	775	515	83	79	164	1688
WeightedBase	2237	400	262	187	449	779	466	73*	74*	155	1656
EffectiveBase	1562	214	179	122	300	544	359	64	58	113	1133
Extremely Dissatisfied 1	15 1%	1 *	2 1%	* *	2 1%	8 1%	4 1%	1 1%	1 1%	- -	8 1%
2	12 1%	2 *	2 1%	- -	2 1%	6 1%	2 *	* 1%	1 2%	- -	9 1%
3	30 1%	9 2%	2 1%	- -	2 *	12 2%	5 1%	2 3%	2 3%	* *	21 1%
4	63 3%	11 3%	12 4%	5 3%	16 4%	26 3%	19 4%	6 8% zR	3 4%	6 4%	41 2%
5	188 8% I	34 9%	19 7%	11 6%	30 7%	62 8%	31 7%	8 11% HI	2 2%	5 3%	142 9%
6	264 12% C	43 11%	30 11%	11 6%	41 9%	79 10%	61 13%	12 16%	11 15%	19 12%	188 11%
7	440 20%	73 18%	50 19%	36 19%	86 19%	153 20%	91 20%	10 13%	15 20%	39 25% G	336 20%
8	500 22%	72 18%	61 23%	42 23%	103 23%	169 22%	104 22%	18 24%	15 21%	26 17%	373 23%
9	340 15%	68 17%	35 13%	44 24% zBD	79 18% B	118 15%	65 14%	5 7%	8 11%	26 17%	262 16%
Extremely Satisfied 10	385 17%	86 21%	49 19%	38 20%	86 19%	144 19%	84 18%	12 16%	16 22%	33 22%	276 17%
Total mentions	2237 100%	400 100%	262 100%	187 100%	449 100%	779 100%	466 100%	73 100%	74 100%	155 100%	1656 100%
Mean	7.56 G	7.67	7.54	8.03 zBD	7.74 zB	7.55	7.54 G	7.04	7.48	7.83 FG	7.57 G
1-3 (Net)	56 2%	12 3%	7 3%	* *	7 2%	27 3%	11 2% I	4 5% I	5 6% I	* *	38 2%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 181

B2Radio_1. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - BBC Radio
Base = Users of each radio station in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	2237	400	262	187	449	779	466	73*	74*	155	1656
EffectiveBase	1562	214	179	122	300	544	359	64	58	113	1133
1-4 (Net)	119	23	18	5	24	52	30	9	7	6	80
	5%	6%	7%	3%	5%	7%	6%	12%zFIR	10%	4%	5%
1-2 (Net)	26	3	5	*	5	14	6	1	2	-	17
	1%	1%	2%	*	1%	2%	1%	2%	3%	-	1%
4-7 (Net)	956	162	111	63	174	321	202	35	30	69	707
	43%CMP	40%	42%	34%	39%	41%	43%	48%	41%	45%	43%
5-6 (Net)	452	78	49	22	71	142	92	19	13	24	330
	20%CD	19%	19%	12%	16%	18%	20%	27%	17%	15%	20%
8-10 (Net)	1225	226	145	124	269	432	253	34	39	85	911
	55%	57%	55%	66%z	60%	55%	54%	48%	53%	55%	55%
7-10 (Net)	1665	299	195	160	355	585	344	44	54	125	1247
	74%G	75%	74%	85%zABD	79%zB	75%	74%G	61%	73%	80%G	75%G
9-10 (Net)	725	154	84	82	166	263	149	17	24	59	538
	32%	39%z	32%	44%zBD	37%B	34%	32%	23%	33%	38%G	32%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base; ** very small base (under 30) ineligible for sig testing

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Table 181

B2Radio_1. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - BBC Radio
Base = Users of each radio station in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	2320	301	27	42	36	166	135	174	127	313	1996
WeightedBase	2237	386	23**	27*	13*	190	196	205	181	169	2057
EffectiveBase	1562	240	22	34	32	131	112	136	105	221	1384
Extremely Dissatisfied 1	15 1%	2 1%	- -	- -	- -	1 1%	1 1%	2 1%	1 *	3 2%	12 1%
2	12 1%	2 1%	- -	- -	- -	2 1%	- -	2 1%	- -	2 1%	10 *
3	30 1%	2 1%	- -	- -	- -	2 1%	- -	1 *	1 1%	6 3%	23 1%
4	63 3%	16 4%	- -	1 4%	- -	7 4%	8 4%	4 2%	11 6%z	6 4%	55 3%
5	188 8%l	27 7%	1 3%	1 4%	1 7%	17 9%	10 5%	14 7%	14 8%	16 9%	173 8%
6	264 12%C	38 10%	1 3%	1 6%	1 4%	14 8%	24 12%	15 7%	23 13%	31 19%	232 11%
7	440 20%	67 17%	11 47%	6 22%	2 13%	39 21%P	28 14%	28 14%	39 22%	33 19%	406 20%
8	500 22%	93 24%	3 13%	4 17%	2 17%	41 21%	52 27%Q	63 31%zNQ	31 17%	34 20%	464 23%
9	340 15%	67 17%	2 8%	7 24%	4 29%z	24 13%	43 22%z	38 19%	29 16%	17 10%	320 16%
Extremely Satisfied 10	385 17%	70 18%	6 26%	6 23%	4 30%z	41 22%	29 15%	38 19%	32 18%	22 13%	363 18%
Total mentions	2237 100%	386 100%	23 100%	27 100%	13 100%	190 100%	196 100%	205 100%	181 100%	169 100%	2057 100%
Mean	7.56G	7.68	7.99	8.11	8.48zJ	7.60	7.75	7.84	7.49	7.02	7.60
1-3 (Net)	56 2%	7 2%	- -	- -	- -	6 3%	1 1%	5 2%	2 1%	10 6%	45 2%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 181

B2Radio_1. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - BBC Radio
Base = Users of each radio station in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	2237	386	23**	27*	13*	190	196	205	181	169	2057
EffectiveBase	1562	240	22	34	32	131	112	136	105	221	1384
1-4 (Net)	119	23	-	1	-	13	9	9	13	16	100
	5%	6%	-	4%	-	7%	5%	5%	7%	10%	5%
1-2 (Net)	26	5	-	-	-	4	1	4	1	4	22
	1%	1%	-	-	-	2%	1%	2%	*	3%	1%
4-7 (Net)	956	149	12	10	3	78	71	61	88	86	866
	43% CMP	39%	53%	36%	24%	41% P	36%	30%	48% OP	51%	42%
5-6 (Net)	452	66	1	3	1	32	34	29	37	47	405
	20% CD	17%	6%	10%	11%	17%	17%	14%	21%	28%	20%
8-10 (Net)	1225	230	11	17	10	107	124	139	91	72	1146
	55%	60%	47%	64%	76% z	56%	63% Q	68% zNQ	50%	43%	56%
7-10 (Net)	1665	298	22	23	12	146	152	167	131	105	1553
	74% G	77%	94%	87%	89%	76%	78%	81% z	72%	62%	75%
9-10 (Net)	725	137	8	13	8	66	71	76	61	39	683
	32%	35%	34%	48%	59% zJ	35%	36%	37%	34%	23%	33%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 182

B2Radio_2. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - Absolute Radio
Base = Users of each radio station in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	236	28	2	-	2	49	55	8	8	17	172
WeightedBase	217	27**	4**	..**	4**	46*	43*	6**	7**	13**	168
EffectiveBase	167	19	2	-	2	39	44	7	6	15	120
Extremely	3	-	-	-	-	-	-	-	-	-	3
Dissatisfied 1	1%	-	-	-	-	-	-	-	-	-	2%
2	1	-	-	-	-	1	-	-	-	-	1
	1%	-	-	-	-	1%	-	-	-	-	1%
3	1	-	-	-	-	-	1	-	-	-	-
	*	-	-	-	-	-	1%	-	-	-	-
4	7	-	2	-	2	2	-	-	-	-	7
	3%	-	53%	-	53%	4%	-	-	-	-	4%
5	15	-	2	-	2	6	6	2	-	-	9
	7%	-	47%	-	47%	13%	14%	32%	-	-	5%
6	20	2	-	-	-	3	4	-	1	3	16
	9%	9%	-	-	-	7%	10%	-	11%	23%	9%
7	70	12	-	-	-	17	9	2	1	4	59
	32%	44%	-	-	-	37%	22%	34%	10%	30%	35%
8	48	9	-	-	-	5	10	-	5	2	37
	22%E	33%	-	-	-	11%	24%	-	70%	16%	22%
9	27	2	-	-	-	6	4	2	1	2	22
	12%	6%	-	-	-	14%	10%	34%	9%	14%	13%
Extremely Satisfied	26	2	-	-	-	6	8	-	-	2	16
10	12%	8%	-	-	-	12%	20%	-	-	18%	10%
Total mentions	217	27	4	-	4	46	43	6	7	13	168
	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%
Mean	7.40	7.60	4.47	-	4.47	7.23	7.60	7.02	7.77	7.74	7.33
1-3 (Net)	4	-	-	-	-	1	1	-	-	-	4
	2%	-	-	-	-	1%	1%	-	-	-	2%
1-4 (Net)	11	-	2	-	2	3	1	-	-	-	10
	5%	-	53%	-	53%	6%	1%	-	-	-	6%
1-2 (Net)	4	-	-	-	-	1	-	-	-	-	4
	2%	-	-	-	-	1%	-	-	-	-	2%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 182

B2Radio_2. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - Absolute Radio

Base = Users of each radio station in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	217	27**	4**	-**	4**	46*	43*	6**	7**	13**	168
EffectiveBase	167	19	2	-	2	39	44	7	6	15	120
4-7 (Net)	112	14	4	-	4	28	19	4	1	7	90
	51%	53%	100%	-	100%	62%	46%	66%	21%	52%	53%
5-6 (Net)	35	2	2	-	2	9	10	2	1	3	25
	16%	9%	47%	-	47%	20%	23%	32%	11%	23%	15%
8-10 (Net)	101	13	-	-	-	17	23	2	5	6	75
	47%	47%	-	-	-	37%	53%	34%	79%	48%	45%
7-10 (Net)	171	25	-	-	-	34	32	4	6	10	134
	79%	91%	-	-	-	74%	75%	68%	89%	77%	79%
9-10 (Net)	53	4	-	-	-	12	13	2	1	4	38
	24%	14%	-	-	-	26%	30%	34%	9%	31%	23%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 182

B2Radio_2. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - Absolute Radio
Base = Users of each radio station in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	236	1	1	-	-	-	1	-	1	38	196
WeightedBase	217	2**	2**	-**	-**	-**	2**	-**	2**	17*	198
EffectiveBase	167	1	1	-	-	-	1	-	1	31	145
Extremely Dissatisfied 1	3	-	-	-	-	-	-	-	-	-	3
	1%	-	-	-	-	-	-	-	-	-	1%
2	1	-	-	-	-	-	-	-	-	-	1
	1%	-	-	-	-	-	-	-	-	-	1%
3	1	-	-	-	-	-	-	-	-	-	1
	*	-	-	-	-	-	-	-	-	-	*
4	7	-	2	-	-	-	-	-	-	*	6
	3%	-	100%	-	-	-	-	-	-	2%	3%
5	15	2	-	-	-	-	2	-	2	2	14
	7%	100%	-	-	-	-	100%	-	100%	10%	7%
6	20	-	-	-	-	-	-	-	-	1	19
	9%	-	-	-	-	-	-	-	-	7%	9%
7	70	-	-	-	-	-	-	-	-	4	65
	32%	-	-	-	-	-	-	-	-	21%	33%
8	48	-	-	-	-	-	-	-	-	8	40
	22%E	-	-	-	-	-	-	-	-	44%	20%
9	27	-	-	-	-	-	-	-	-	2	25
	12%	-	-	-	-	-	-	-	-	12%	13%
Extremely Satisfied 10	26	-	-	-	-	-	-	-	-	1	25
	12%	-	-	-	-	-	-	-	-	3%	13%
Total mentions	217	2	2	-	-	-	2	-	2	17	198
	100%	100%	100%	-	-	-	100%	-	100%	100%	100%
Mean	7.40	5.00	4.00	-	-	-	5.00	-	5.00	7.46	7.40
1-3 (Net)	4	-	-	-	-	-	-	-	-	-	4
	2%	-	-	-	-	-	-	-	-	-	2%
1-4 (Net)	11	-	2	-	-	-	-	-	-	*	10
	5%	-	100%	-	-	-	-	-	-	2%	5%
1-2 (Net)	4	-	-	-	-	-	-	-	-	-	4
	2%	-	-	-	-	-	-	-	-	-	2%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 182

B2Radio_2. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - Absolute Radio
Base = Users of each radio station in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	217	2**	2**	-**	-**	-**	2**	-**	2**	17*	198
EffectiveBase	167	1	1	-	-	-	1	-	1	31	145
4-7 (Net)	112	2	2	-	-	-	2	-	2	7	104
	51%	100%	100%	-	-	-	100%	-	100%	40%	52%
5-6 (Net)	35	2	-	-	-	-	2	-	2	3	32
	16%	100%	-	-	-	-	100%	-	100%	17%	16%
8-10 (Net)	101	-	-	-	-	-	-	-	-	10	90
	47%	-	-	-	-	-	-	-	-	60%	46%
7-10 (Net)	171	-	-	-	-	-	-	-	-	14	155
	79%	-	-	-	-	-	-	-	-	81%	78%
9-10 (Net)	53	-	-	-	-	-	-	-	-	3	50
	24%	-	-	-	-	-	-	-	-	16%	25%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base; ** very small base (under 30) ineligible for sig testing

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Table 183

B2Radio_3. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - Classic FM
Base = Users of each radio station in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	305	46	40	24	64	100	67	14	17	19	221
WeightedBase	251	49**	34**	25**	60*	85*	53*	10**	13**	19**	182
EffectiveBase	195	27	26	17	43	66	46	10	12	13	138
Extremely Dissatisfied 1	1	-	-	*	*	*	-	-	-	-	1
2	6	3	-	3	3	3	3	-	-	3	3
3	2	-	-	1	1	1	1	-	-	1	1
4	3	-	-	-	-	2	2	*	1	1	2
5	21	4	1	4	5	10	8	1	3	3	12
6	30	5	1	3	5	7	7	-	*	2	22
7	59	14	10	3	13	19	9	2	1	4	43
8	52	8	12	4	16	19	10	2	3	3	39
9	41	8	3	2	6	10	6	2	3	2	32
Extremely Satisfied 10	35	7	7	4	11	15	8	2	1	2	27
Total mentions	251	49	34	25	60	85	53	10	13	19	182
Mean	7.45	7.32	8.04	6.57	7.42	7.43	6.98	7.79	7.41	6.09	7.59
1-3 (Net)	9	3	-	4	4	4	4	-	-	4	5
1-4 (Net)	13	3	-	4	4	5	6	*	1	5	7
1-2 (Net)	7	3	-	3	3	3	3	-	-	3	4
4-7 (Net)	113	23	12	11	23	36	25	4	5	9	79

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 183

B2Radio_3. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - Classic FM

Base = Users of each radio station in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	251	49**	34**	25**	60*	85*	53*	10**	13**	19**	182
EffectiveBase	195	27	26	17	43	66	46	10	12	13	138
5-6 (Net)	51	9	2	7	10	17	14	1	3	4	34
	20%	17%	7%	29%	16%	19%	27%	15%	24%	23%	18%
8-10 (Net)	128	23	22	10	33	44	24	6	8	6	98
	51%	47%	64%	41%	55%	52%	45%	62%	59%	32%	54%
7-10 (Net)	187	37	32	14	46	64	33	8	9	10	142
	75%F	76%	93%	54%	76%	75%	62%	81%	70%	51%	78%F
9-10 (Net)	77	15	10	7	17	25	14	4	5	3	59
	31%	30%	30%	27%	28%	30%	26%	42%	35%	18%	32%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

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Table 183

B2Radio_3. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,
overall how satisfied or dissatisfied are you with these radio providers? - Classic FM
 Base = Users of each radio station in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	305	48	5	7	4	31	17	39	9	54	248
WeightedBase	251	52*	2**	4**	1**	33**	19**	41**	12**	21*	228
EffectiveBase	195	35	4	6	3	24	11	29	6	40	167
Extremely Dissatisfied 1	1	*	-	-	-	*	-	*	-	-	1
	*	1%	-	-	-	1%	-	1%	-	-	*
2	6	3	-	-	-	-	3	-	3	-	6
	3%	6%	-	-	-	-	16%	-	26%	-	3%
3	2	1	-	-	-	1	-	1	-	-	2
	1%	2%	-	-	-	3%	-	3%	-	-	1%
4	3	-	-	-	-	-	-	-	-	-	3
	1%	-	-	-	-	-	-	-	-	-	2%
5	21	5	-	-	-	1	4	5	-	*	21
	8%	10%	-	-	-	3%	22%	13%	-	2%	9%
6	30	4	1	-	-	1	3	2	2	4	26
	12%	8%	24%	-	-	2%	18%	6%	14%	19%	11%
7	59	12	-	1	-	12	*	9	3	6	52
	23%	23%	-	25%	-	36%	1%	23%	24%	28%	23%
8	52	14	*	1	*	10	4	11	2	7	43
	21%	26%	16%	30%	30%	29%	22%	28%	20%	35%	19%
9	41	4	*	1	*	2	2	4	-	1	40
	17%	8%	14%	21%	37%	7%	9%	10%	-	6%	18%
Extremely Satisfied 10	35	9	1	1	*	6	2	7	2	2	33
	14%	17%	46%	24%	33%	19%	13%	17%	16%	9%	15%
Total mentions	251	52	2	4	1	33	19	41	12	21	228
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.45	7.25	8.60	8.43	9.03	7.74	6.37	7.53	6.25	7.53	7.44
1-3 (Net)	9	4	-	-	-	1	3	1	3	-	9
	4%	8%	-	-	-	4%	16%	3%	26%	-	4%
1-4 (Net)	13	4	-	-	-	1	3	1	3	-	13
	5%	8%	-	-	-	4%	16%	3%	26%	-	6%
1-2 (Net)	7	3	-	-	-	*	3	*	3	-	7
	3%	6%	-	-	-	1%	16%	1%	26%	-	3%
4-7 (Net)	113	21	1	1	-	14	8	17	4	10	102
	45%	41%	24%	25%	-	41%	40%	42%	38%	49%	45%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

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Table 183

B2Radio_3. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - Classic FM

Base = Users of each radio station in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	251	52*	2**	4**	1**	33**	19**	41**	12**	21*	228
EffectiveBase	195	35	4	6	3	24	11	29	6	40	167
5-6 (Net)	51	9	1	-	-	2	7	8	2	4	46
	20%	18%	24%	-	-	5%	40%	19%	14%	21%	20%
8-10 (Net)	128	26	2	3	1	18	8	22	4	10	116
	51%	51%	76%	75%	100%	55%	44%	55%	36%	51%	51%
7-10 (Net)	187	38	2	4	1	30	8	32	7	16	168
	75%F	74%	76%	100%	100%	91%	45%	78%	60%	79%	74%
9-10 (Net)	77	13	1	2	1	9	4	11	2	3	73
	31%	25%	61%	45%	70%	26%	22%	27%	16%	16%	32%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

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Table 184

B2Radio_4. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - Heart
Base = Users of each radio station in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	427	56	16	4	20	114	99	14	14	27	306
WeightedBase	406	70*	13**	6**	20**	107*	90*	10**	13**	21**	296
EffectiveBase	276	38	12	3	13	79	64	12	9	17	196
Extremely Dissatisfied 1	-	-	-	-	-	-	-	-	-	-	-
2	3	-	-	3	3	3	3	-	-	3	-
	1%	-	-	48%	15%	3%z	3%zR	-	-	14%	-
3	2	-	-	-	-	1	1	1	-	-	1
	1%	-	-	-	-	1%	1%	10%	-	-	*
4	11	3	-	-	-	-	*	-	*	-	11
	3%	4%	-	-	-	-	*	-	3%	-	4%
5	21	4	-	-	-	3	3	*	2	*	16
	5%	6%	-	-	-	3%	3%	2%	16%	2%	5%
6	61	8	4	-	4	21	13	3	*	1	47
	15%	11%	30%	-	20%	19%	15%	29%	3%	6%	16%
7	92	13	3	-	3	19	23	2	3	7	64
	23%	19%	20%	-	14%	18%	26%	21%	26%	34%	22%
8	102	13	2	-	2	23	21	2	5	2	76
	25%	18%	14%	-	10%	22%	24%	20%	39%	10%	26%
9	53	15	4	-	4	20	18	1	2	2	33
	13%	21%	27%	-	18%	18%	20%	11%	13%	10%	11%
Extremely Satisfied 10	61	15	1	3	4	16	7	1	-	5	49
	15%	21%	9%	52%	23%	15%	8%	6%	-	23%	17%
Total mentions	406	70	13	6	20	107	90	10	13	21	296
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.57	7.90	7.63	6.18	7.16	7.60	7.45	6.89	7.21	7.15	7.59
1-3 (Net)	5	-	-	3	3	4	4	1	-	3	1
	1%R	-	-	48%	15%	4%z	4%zR	10%	-	14%	*
1-4 (Net)	16	3	-	3	3	4	4	1	*	3	12
	4%	4%	-	48%	15%	4%	5%	10%	3%	14%	4%
1-2 (Net)	3	-	-	3	3	3	3	-	-	3	-
	1%	-	-	48%	15%	3%z	3%zR	-	-	14%	-

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 184

B2Radio_4. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - Heart

Base = Users of each radio station in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	406	70*	13**	6**	20**	107*	90*	10**	13**	21**	296
EffectiveBase	276	38	12	3	13	79	64	12	9	17	196
4-7 (Net)	185	27	7	-	7	44	39	5	6	9	137
	46%	39%	51%	-	34%	41%	44%	52%	48%	43%	46%
5-6 (Net)	82	11	4	-	4	24	16	3	2	2	63
	20%	16%	30%	-	20%	23%	18%	31%	20%	8%	21%
8-10 (Net)	216	42	7	3	10	59	46	4	7	9	158
	53%	61%	49%	52%	50%	55%	52%	38%	52%	43%	53%
7-10 (Net)	308	56	9	3	13	79	70	6	10	16	222
	76%	79%	70%	52%	64%	74%	78%	59%	78%	77%	75%
9-10 (Net)	114	30	5	3	8	36	25	2	2	7	82
	28%	42%z	35%	52%	41%	34%	28%	17%	13%	32%	28%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 184

B2Radio_4. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - Heart

Base = Users of each radio station in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	427	14	1	5	-	10	4	5	9	70	355
WeightedBase	406	17**	***	2**	..**	11**	6**	5**	12**	33*	371
EffectiveBase	276	10	1	4	-	8	3	5	6	47	241
Extremely Dissatisfied 1	-	-	-	-	-	-	-	-	-	-	-
2	3	3	-	-	-	-	3	-	3	-	3
	1%	18%	-	-	-	-	52%	-	25%	-	1%
3	2	-	-	-	-	-	-	-	-	-	2
	1%	-	-	-	-	-	-	-	-	-	1%
4	11	-	-	-	-	-	-	-	-	1	10
	3%	-	-	-	-	-	-	-	-	4%	3%
5	21	-	-	-	-	-	-	-	-	3	17
	5%	-	-	-	-	-	-	-	-	10%	5%
6	61	4	-	*	-	2	2	2	2	4	57
	15%	23%	-	8%	-	20%	27%	49%	13%	12%	15%
7	92	2	*	-	-	2	-	1	1	3	89
	23%	13%	100%	-	-	21%	-	18%	12%	9%	24%
8	102	1	-	1	-	1	-	-	1	12	88
	25%	3%	-	56%	-	5%	-	-	4%	36%	24%
9	53	3	-	1	-	2	1	1	2	5	48
	13%	17%	-	27%	-	21%	9%	12%	19%	14%	13%
Extremely Satisfied 10	61	4	-	*	-	4	1	1	3	5	56
	15%	25%	-	9%	-	33%	12%	21%	27%	15%	15%
Total mentions	406	17	*	2	-	11	6	5	12	33	371
	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%
Mean	7.57	7.00	7.00	8.28	-	8.25	4.67	7.37	6.87	7.66	7.56
1-3 (Net)	5	3	-	-	-	-	3	-	3	-	5
	1%R	18%	-	-	-	-	52%	-	25%	-	1%
1-4 (Net)	16	3	-	-	-	-	3	-	3	1	15
	4%	18%	-	-	-	-	52%	-	25%	4%	4%
1-2 (Net)	3	3	-	-	-	-	3	-	3	-	3
	1%	18%	-	-	-	-	52%	-	25%	-	1%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 184

B2Radio_4. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - Heart

Base = Users of each radio station in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	406	17**	***	2**	..**	11**	6**	5**	12**	33*	371
EffectiveBase	276	10	1	4	-	8	3	5	6	47	241
4-7 (Net)	185	6	*	*	-	4	2	3	3	12	173
	46%	36%	100%	8%	-	41%	27%	67%	25%	35%	47%
5-6 (Net)	82	4	-	*	-	2	2	2	2	7	75
	20%	23%	-	8%	-	20%	27%	49%	13%	22%	20%
8-10 (Net)	216	8	-	2	-	6	1	1	6	22	192
	53%	46%	-	92%	-	59%	21%	33%	51%	65%	52%
7-10 (Net)	308	10	*	2	-	9	1	2	8	25	281
	76%	59%	100%	92%	-	80%	21%	51%	62%	74%	76%
9-10 (Net)	114	7	-	1	-	6	1	1	6	10	104
	28%	43%	-	36%	-	54%	21%	33%	46%	29%	28%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 185

B2Radio_5. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - Capital

Base = Users of each radio station in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	376	28	7	-	7	86	77	11	11	12	278
WeightedBase	345	36**	6**	-.**	6**	78*	64*	8**	10**	11**	266
EffectiveBase	248	20	5	-	5	59	50	9	7	7	185
Extremely Dissatisfied 1	1	-	-	-	-	-	-	-	-	-	-
2	4	-	1	-	1	4	-	-	-	-	4
	1%	-	24%	-	24%	5%z	-	-	-	-	1%
3	6	1	-	-	-	1	1	-	-	-	5
	2%	1%	-	-	-	2%	1%	-	-	-	2%
4	7	-	-	-	-	2	1	1	-	-	6
	2%	-	-	-	-	3%	1%	7%	-	-	2%
5	32	5	1	-	1	6	-	-	-	-	29
	9%F	13%	20%	-	20%	8%	-	-	-	-	11%F
6	49	2	-	-	-	8	8	2	-	5	38
	14%	5%	-	-	-	11%	12%	27%	-	45%	14%
7	81	11	3	-	3	20	17	2	2	1	60
	23%	30%	45%	-	45%	26%	26%	23%	23%	11%	23%
8	90	12	-	-	-	18	23	3	6	4	66
	26%	32%	-	-	-	23%	36%	37%	60%	38%	25%
9	40	3	1	-	1	8	9	*	1	-	31
	12%	7%	11%	-	11%	10%	13%	5%	12%	-	12%
Extremely Satisfied 10	36	4	-	-	-	11	7	-	1	1	27
	10%	11%	-	-	-	14%	11%	-	5%	7%	10%
Total mentions	345	36	6	-	6	78	64	8	10	11	266
	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%
Mean	7.28	7.40	5.65	-	5.65	7.18	7.76zR	7.00	7.99	7.15	7.22
1-3 (Net)	10	1	1	-	1	5	1	-	-	-	8
	3%	1%	24%	-	24%	6%	1%	-	-	-	3%
1-4 (Net)	17	1	1	-	1	7	1	1	-	-	14
	5%	1%	24%	-	24%	9%	2%	7%	-	-	5%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 185

B2Radio_5. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - Capital

Base = Users of each radio station in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	345	36**	6**	-**	6**	78*	64*	8**	10**	11**	266
EffectiveBase	248	20	5	-	5	59	50	9	7	7	185
1-2 (Net)	4	-	1	-	1	4	-	-	-	-	4
	1%	-	24%	-	24%	5%z	-	-	-	-	1%
4-7 (Net)	169	18	4	-	4	37	25	4	2	6	133
	49%	49%	65%	-	65%	48%	39%	57%	23%	55%	50%
5-6 (Net)	81	7	1	-	1	15	8	2	-	5	67
	23%F	19%	20%	-	20%	19%	12%	27%	-	45%	25%F
8-10 (Net)	166	18	1	-	1	36	39	3	8	5	125
	48%	50%	11%	-	11%	46%	60%	43%	77%	45%	47%
7-10 (Net)	247	29	3	-	3	56	55	5	10	6	185
	72%	80%	57%	-	57%	72%	86%zR	66%	100%	55%	69%
9-10 (Net)	76	6	1	-	1	18	16	*	2	1	58
	22%	18%	11%	-	11%	23%	24%	5%	17%	7%	22%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 185

B2Radio_5. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - Capital

Base = Users of each radio station in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	376	5	-	2	-	4	1	3	2	75	300
WeightedBase	345	5**	..**	1**	..**	4**	1**	2**	3**	36*	308
EffectiveBase	248	4	-	2	-	3	1	2	2	53	209
Extremely Dissatisfied 1	1	-	-	-	-	-	-	-	-	1	-
	*	-	-	-	-	-	-	-	-	2%	-
2	4	1	-	-	-	1	-	-	1	-	4
	1%	28%	-	-	-	33%	-	-	50%	-	1%
3	6	-	-	-	-	-	-	-	-	*	5
	2%	-	-	-	-	-	-	-	-	1%	2%
4	7	-	-	-	-	-	-	-	-	1	6
	2%	-	-	-	-	-	-	-	-	3%	2%
5	32	1	-	-	-	1	-	1	-	6	26
	9%F	23%	-	-	-	27%	-	52%	-	17%	8%
6	49	-	-	-	-	-	-	-	-	3	45
	14%	-	-	-	-	-	-	-	-	9%	15%
7	81	2	-	*	-	2	1	1	1	6	75
	23%	49%	-	23%	-	40%	100%	48%	50%	16%	24%
8	90	-	-	-	-	-	-	-	-	7	83
	26%	-	-	-	-	-	-	-	-	18%	27%
9	40	-	-	1	-	-	-	-	-	6	33
	12%	-	-	77%	-	-	-	-	-	18%	11%
Extremely Satisfied 10	36	-	-	-	-	-	-	-	-	6	30
	10%	-	-	-	-	-	-	-	-	15%	10%
Total mentions	345	5	-	1	-	4	1	2	3	36	308
	100%	100%	-	100%	-	100%	100%	100%	100%	100%	100%
Mean	7.28	5.16	-	8.54	-	4.82	7.00	5.96	4.50	7.30	7.28
1-3 (Net)	10	1	-	-	-	1	-	-	1	1	9
	3%	28%	-	-	-	33%	-	-	50%	4%	3%
1-4 (Net)	17	1	-	-	-	1	-	-	1	2	15
	5%	28%	-	-	-	33%	-	-	50%	6%	5%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 185

B2Radio_5. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - Capital

Base = Users of each radio station in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	345	5**	-**	1**	-**	4**	1**	2**	3**	36*	308
EffectiveBase	248	4	-	2	-	3	1	2	2	53	209
1-2 (Net)	4	1	-	-	-	1	-	-	1	1	4
	1%	28%	-	-	-	33%	-	-	50%	2%	1%
4-7 (Net)	169	4	-	*	-	3	1	2	1	16	153
	49%	72%	-	23%	-	67%	100%	100%	50%	45%	50%
5-6 (Net)	81	1	-	-	-	1	-	1	-	9	72
	23%F	23%	-	-	-	27%	-	52%	-	26%	23%
8-10 (Net)	166	-	-	1	-	-	-	-	-	18	146
	48%	-	-	77%	-	-	-	-	-	52%	47%
7-10 (Net)	247	2	-	1	-	2	1	1	1	24	222
	72%	49%	-	100%	-	40%	100%	48%	50%	68%	72%
9-10 (Net)	76	-	-	1	-	-	-	-	-	12	64
	22%	-	-	77%	-	-	-	-	-	33%	21%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 186

B2Radio_6. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,
overall how satisfied or dissatisfied are you with these radio providers? - Smooth
 Base = Users of each radio station in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	230	54	23	9	32	81	66	9	10	24	147
WeightedBase	226	70*	25**	12**	37**	77*	57*	9**	12**	18**	152*
EffectiveBase	155	37	16	8	24	59	46	7	8	19	100
Extremely	*	-	-	*	*	*	-	-	-	-	*
Dissatisfied 1	*	-	-	3%	1%	*	-	-	-	-	*
2	2	1	-	-	-	-	-	-	-	-	2
	1%	1%	-	-	-	-	-	-	-	-	1%
3	2	-	-	-	-	1	-	-	-	-	2
	1%	-	-	-	-	1%	-	-	-	-	1%
4	5	1	1	-	1	1	2	-	1	2	2
	2%	1%	4%	-	3%	1%	3%	-	9%	8%	1%
5	15	4	-	-	-	3	3	1	-	1	10
	6%	6%	-	-	-	4%	5%	15%	-	3%	6%
6	23	6	2	-	2	4	7	2	1	1	10
	10%R	9%	8%	-	6%	5%	12%	18%	6%	6%	7%
7	38	6	4	4	9	17	15	2	2	6	20
	17%	8%	18%	37%	24%	22%	27%zR	18%	16%	32%	13%
8	58	22	6	-	6	21	11	-	2	4	46
	26%	32%	24%	-	16%	28%	19%	-	16%	20%	30%
9	29	11	4	3	6	8	4	1	1	1	24
	13%	16%	15%	22%	17%	11%	8%	9%	7%	6%	16%
Extremely Satisfied	54	18	8	5	12	21	15	4	6	5	37
10	24%	27%	31%	38%	33%	27%	27%	40%	47%	25%	24%
Total mentions	226	70	25	12	37	77	57	9	12	18	152
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.88	8.13	8.26	8.43	8.31	8.05	7.85	7.89	8.39	7.70	8.00
1-3 (Net)	4	1	-	*	*	1	-	-	-	-	4
	2%	1%	-	3%	1%	2%	-	-	-	-	2%
1-4 (Net)	8	2	1	*	1	2	2	-	1	2	6
	4%	2%	4%	3%	4%	3%	3%	-	9%	8%	4%
1-2 (Net)	2	1	-	*	*	*	-	-	-	-	2
	1%	1%	-	3%	1%	*	-	-	-	-	1%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 186

B2Radio_6. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - Smooth

Base = Users of each radio station in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	226	70*	25**	12**	37**	77*	57*	9**	12**	18**	152*
EffectiveBase	155	37	16	8	24	59	46	7	8	19	100
4-7 (Net)	80	17	8	4	12	25	27	5	4	9	42
	36%R	25%	30%	37%	32%	33%	46%R	51%	30%	49%	28%
5-6 (Net)	37	11	2	-	2	7	10	3	1	2	20
	16%	15%	8%	-	6%	10%	17%	33%	6%	9%	13%
8-10 (Net)	142	52	17	7	24	50	31	5	8	9	106
	63%	74%	70%	60%	67%	65%	54%	49%	70%	51%	70%z
7-10 (Net)	180	58	22	11	33	67	46	6	10	15	126
	80%	83%	87%	97%	91%	87%	80%	67%	85%	83%	83%
9-10 (Net)	84	30	11	7	19	29	20	5	6	6	61
	37%	43%	46%	60%	51%	38%	34%	49%	54%	31%	40%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 186

B2Radio_6. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,
overall how satisfied or dissatisfied are you with these radio providers? - Smooth
 Base = Users of each radio station in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	230	28	1	3	-	20	8	15	13	45	184
WeightedBase	226	34**	1**	1**	..**	23**	11**	16**	18**	22*	203
EffectiveBase	155	21	1	3	-	16	6	11	11	32	132
Extremely Dissatisfied 1	*	*	-	-	-	*	-	*	-	-	*
	*	1%	-	-	-	1%	-	2%	-	-	*
2	2	-	-	-	-	-	-	-	-	-	2
	1%	-	-	-	-	-	-	-	-	-	1%
3	2	-	-	-	-	-	-	-	-	*	1
	1%	-	-	-	-	-	-	-	-	2%	1%
4	5	1	-	-	-	1	-	1	-	-	5
	2%	3%	-	-	-	5%	-	7%	-	-	2%
5	15	-	-	-	-	-	-	-	-	3	12
	6%	-	-	-	-	-	-	-	-	12%	6%
6	23	1	1	-	-	1	-	1	-	3	19
	10%R	3%	100%	-	-	5%	-	7%	-	15%	10%
7	38	8	-	1	-	6	2	2	6	4	34
	17%	24%	-	49%	-	28%	14%	15%	32%	19%	17%
8	58	6	-	-	-	3	3	4	2	7	50
	26%	17%	-	-	-	14%	24%	25%	10%	31%	25%
9	29	6	-	1	-	4	2	1	4	2	27
	13%	17%	-	36%	-	18%	14%	9%	24%	11%	13%
Extremely Satisfied 10	54	12	-	*	-	7	5	6	6	2	52
	24%	35%	-	15%	-	29%	48%	36%	34%	9%	26%
Total mentions	226	34	1	1	-	23	11	16	18	22	203
	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%
Mean	7.88	8.39	6.00	8.16	-	8.12	8.96	8.14	8.61	7.34	7.93
1-3 (Net)	4	*	-	-	-	*	-	*	-	*	3
	2%	1%	-	-	-	1%	-	2%	-	2%	1%
1-4 (Net)	8	1	-	-	-	1	-	1	-	*	8
	4%	4%	-	-	-	6%	-	9%	-	2%	4%
1-2 (Net)	2	*	-	-	-	*	-	*	-	-	2
	1%	1%	-	-	-	1%	-	2%	-	-	1%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 186

B2Radio_6. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - Smooth

Base = Users of each radio station in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	226	34**	1**	1**	-**	23**	11**	16**	18**	22*	203
EffectiveBase	155	21	1	3	-	16	6	11	11	32	132
4-7 (Net)	80	10	1	1	-	9	2	4	6	10	70
	36%R	30%	100%	49%	-	37%	14%	28%	32%	46%	35%
5-6 (Net)	37	1	1	-	-	1	-	1	-	6	31
	16%	3%	100%	-	-	5%	-	7%	-	27%	16%
8-10 (Net)	142	24	-	1	-	14	9	11	12	11	130
	63%	69%	-	51%	-	61%	86%	70%	68%	52%	64%
7-10 (Net)	180	32	-	1	-	21	11	14	18	15	164
	80%	93%	-	100%	-	90%	100%	85%	100%	71%	81%
9-10 (Net)	84	18	-	1	-	11	7	7	11	4	79
	37%	52%	-	51%	-	47%	62%	45%	58%	20%	39%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 187

B2Radio_7. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - TalkRadio/Sport
Base = Users of each radio station in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	226	39	8	-	8	52	42	10	9	8	173
WeightedBase	207	38**	8**	..**	8**	45*	32*	8**	6**	7**	168
EffectiveBase	158	26	6	-	6	38	38	9	8	8	118
Extremely Dissatisfied 1	2	*	-	-	-	*	1	1	-	-	*
2	1%	1%	-	-	-	1%	3%	13%	-	-	*
3	-	-	-	-	-	-	-	-	-	-	-
4	-	-	-	-	-	-	-	-	-	-	-
5	6	-	1	-	1	1	1	-	1	1	5
6	3%	-	13%	-	13%	2%	3%	-	16%	14%	3%
7	5	1	1	-	1	2	1	-	-	-	4
8	2%	3%	9%	-	9%	5%	3%	-	-	-	2%
9	13	1	-	-	-	3	3	1	1	1	10
10	6%	3%	-	-	-	6%	9%	14%	13%	12%	6%
11	24	2	2	-	2	5	1	-	-	-	23
12	12%F	5%	30%	-	30%	10%	2%	-	-	-	14%
13	50	10	1	-	1	11	12	3	*	4	35
14	24%	26%	17%	-	17%	25%	38%zR	37%	7%	58%	21%
15	42	8	-	-	-	8	7	2	3	1	35
16	20%	21%	-	-	-	19%	23%	22%	39%	16%	21%
17	32	3	-	-	-	8	3	-	-	-	26
18	16%	9%	-	-	-	17%	9%	-	-	-	16%
Extremely Satisfied 19	34	12	2	-	2	6	3	1	2	-	30
10	16%	32%	31%	-	31%	14%	10%	13%	25%	-	18%
Total mentions	207	38	8	-	8	45	32	8	6	7	168
Mean	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%
	7.54	8.08	6.82	-	6.82	7.41	7.09	6.53	7.24	6.35	7.60
1-3 (Net)	7	*	1	-	1	2	2	1	1	1	5
	4%	1%	13%	-	13%	3%	7%	13%	16%	14%	3%
1-4 (Net)	12	2	2	-	2	4	3	1	1	1	9
	6%	4%	22%	-	22%	9%	9%	13%	16%	14%	5%
1-2 (Net)	2	*	-	-	-	*	1	1	-	-	*
	1%	1%	-	-	-	1%	3%	13%	-	-	*

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base; ** very small base (under 30) ineligible for sig testing

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Table 187

B2Radio_7. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - TalkRadio/Sport
Base = Users of each radio station in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	207	38**	8**	-**	8**	45*	32*	8**	6**	7**	168
EffectiveBase	158	26	6	-	6	38	38	9	8	8	118
4-7 (Net)	91	14	4	-	4	21	17	4	1	5	71
	44%	37%	56%	-	56%	47%	52%	51%	19%	70%	43%
5-6 (Net)	37	3	2	-	2	7	4	1	1	1	33
	18%	8%	30%	-	30%	16%	11%	14%	13%	12%	19%
8-10 (Net)	108	23	2	-	2	22	14	3	4	1	91
	52%	62%	31%	-	31%	50%	42%	35%	64%	16%	54%
7-10 (Net)	158	33	4	-	4	33	26	6	5	5	126
	76%	88%	48%	-	48%	75%	80%	73%	71%	74%	75%
9-10 (Net)	66	15	2	-	2	14	6	1	2	-	56
	32%F	41%	31%	-	31%	31%	19%	13%	25%	-	33%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base; ** very small base (under 30) ineligible for sig testing

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Table 187

B2Radio_7. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - TalkRadio/Sport
Base = Users of each radio station in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	226	6	-	2	-	6	-	5	1	41	182
WeightedBase	207	7**	..**	1**	..**	7**	..**	6**	1**	25*	179
EffectiveBase	158	5	-	2	-	5	-	4	1	28	131
Extremely Dissatisfied 1	2 1%	-	-	-	-	-	-	-	-	1 4%	* *
2	-	-	-	-	-	-	-	-	-	-	-
3	6 3%	1 15%	-	-	-	1 15%	-	1 17%	-	1 3%	5 3%
4	5 2%	1 10%	-	-	-	1 10%	-	1 11%	-	* 2%	4 2%
5	13 6%	-	-	-	-	-	-	-	-	3 12%	10 5%
6	24 12% ^F	2 34%	-	-	-	2 34%	-	2 37%	-	2 10%	22 12%
7	50 24%	1 20%	-	-	-	1 20%	-	1 13%	1 100%	6 23%	43 24%
8	42 20%	-	-	-	-	-	-	-	-	6 25%	35 19%
9	32 16%	-	-	-	-	-	-	-	-	2 7%	30 17%
Extremely Satisfied 10	34 16%	1 20%	-	1 100%	-	1 20%	-	1 22%	-	3 14%	31 17%
Total mentions	207 100%	7 100%	-	1 100%	-	7 100%	-	6 100%	1 100%	25 100%	179 100%
Mean	7.54	6.35	-	10.00	-	6.35	-	6.29	7.00	7.02	7.61
1-3 (Net)	7 4%	1 15%	-	-	-	1 15%	-	1 17%	-	2 8%	6 3%
1-4 (Net)	12 6%	2 26%	-	-	-	2 26%	-	2 28%	-	2 9%	10 6%
1-2 (Net)	2 1%	-	-	-	-	-	-	-	-	1 4%	* *

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base; ** very small base (under 30) ineligible for sig testing

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Table 187

B2Radio_7. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - TalkRadio/Sport
Base = Users of each radio station in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	207	7**	-**	1**	-**	7**	-**	6**	1**	25*	179
EffectiveBase	158	5	-	2	-	5	-	4	1	28	131
4-7 (Net)	91	4	-	-	-	4	-	4	1	12	79
	44%	64%	-	-	-	64%	-	61%	100%	46%	44%
5-6 (Net)	37	2	-	-	-	2	-	2	-	5	31
	18%	34%	-	-	-	34%	-	37%	-	22%	17%
8-10 (Net)	108	1	-	1	-	1	-	1	-	11	95
	52%	20%	-	100%	-	20%	-	22%	-	46%	53%
7-10 (Net)	158	3	-	1	-	3	-	2	1	17	138
	76%	40%	-	100%	-	40%	-	35%	100%	69%	77%
9-10 (Net)	66	1	-	1	-	1	-	1	-	5	60
	32%F	20%	-	100%	-	20%	-	22%	-	21%	34%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 188

B2Radio_8. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied,
overall how satisfied or dissatisfied are you with these radio providers? - Kiss
 Base = Users of each radio station in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	404	19	3	1	4	92	83	15	6	12	298
WeightedBase	359	16**	4**	2**	5**	85*	70*	12**	8**	12**	269
EffectiveBase	265	15	3	1	4	61	56	12	6	7	193
Extremely Dissatisfied 1	-	-	-	-	-	-	-	-	-	-	-
2	5	-	-	-	-	1	1	-	-	-	3
	1%	-	-	-	-	1%	2%	-	-	-	1%
3	1	-	-	-	-	-	-	-	-	-	1
	*	-	-	-	-	-	-	-	-	-	*
4	5	-	-	-	-	2	*	-	-	-	4
	1%	-	-	-	-	2%	*	-	-	-	1%
5	30	*	2	-	2	9	4	2	-	*	25
	8%	3%	51%	-	34%	11%	6%	18%	-	4%	9%
6	41	1	-	-	-	13	13	1	-	4	25
	11%	7%	-	-	-	16%	18%	4%	-	36%	9%
7	75	6	1	-	1	18	20	3	4	2	53
	21%	38%	22%	-	15%	21%	29%	28%	43%	16%	20%
8	94	4	-	-	-	15	19	2	1	3	67
	26%	22%	-	-	-	18%	27%	13%	11%	23%	25%
9	48	4	-	-	-	10	6	1	1	2	41
	13%	26%	-	-	-	12%	9%	10%	14%	17%	15%
Extremely Satisfied 10	61	1	1	2	3	17	7	3	3	*	50
	17%	4%	27%	100%	51%	20%	10%	26%	31%	4%	19%
Total mentions	359	16	4	2	5	85	70	12	8	12	269
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.64	7.73	6.77	10.00	7.84	7.55	7.34	7.70	8.34	7.25	7.71
1-3 (Net)	5	-	-	-	-	1	1	-	-	-	4
	2%	-	-	-	-	1%	2%	-	-	-	2%
1-4 (Net)	10	-	-	-	-	2	2	-	-	-	8
	3%	-	-	-	-	3%	2%	-	-	-	3%
1-2 (Net)	5	-	-	-	-	1	1	-	-	-	3
	1%	-	-	-	-	1%	2%	-	-	-	1%
4-7 (Net)	151	8	3	-	3	42	37	6	4	7	107
	42%	48%	73%	-	49%	49%	53%	51%	43%	56%	40%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 188

B2Radio_8. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - Kiss

Base = Users of each radio station in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	359	16**	4**	2**	5**	85*	70*	12**	8**	12**	269
EffectiveBase	265	15	3	1	4	61	56	12	6	7	193
5-6 (Net)	71	2	2	-	2	22	17	3	-	5	50
	20%	10%	51%	-	34%	26%	24%	23%	-	40%	19%
8-10 (Net)	202	9	1	2	3	43	32	6	5	5	158
	56%	52%	27%	100%	51%	50%	45%	49%	57%	44%	59%
7-10 (Net)	278	15	2	2	3	60	52	9	8	7	211
	77%	90%	49%	100%	66%	71%	74%	77%	100%	60%	78%
9-10 (Net)	108	5	1	2	3	27	13	4	4	2	91
	30%F	30%	27%	100%	51%	32%	19%	36%	45%	21%	34%zF

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

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Table 188

B2Radio_8. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - Kiss

Base = Users of each radio station in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	404	4	-	-	-	2	2	2	2	84	319
WeightedBase	359	5**	..**	..**	..**	3**	3**	3**	3**	37*	321
EffectiveBase	265	4	-	-	-	2	2	2	2	57	223
Extremely Dissatisfied 1	-	-	-	-	-	-	-	-	-	-	-
2	5	-	-	-	-	-	-	-	-	1	3
1%	1%	-	-	-	-	-	-	-	-	3%	1%
3	1	-	-	-	-	-	-	-	-	-	1
*	*	-	-	-	-	-	-	-	-	-	*
4	5	-	-	-	-	-	-	-	-	1	4
1%	1%	-	-	-	-	-	-	-	-	3%	1%
5	30	2	-	-	-	-	2	-	2	4	27
8%	8%	34%	-	-	-	-	70%	-	70%	10%	8%
6	41	-	-	-	-	-	-	-	-	4	37
11%	11%	-	-	-	-	-	-	-	-	10%	12%
7	75	1	-	-	-	-	1	-	1	8	66
21%	21%	15%	-	-	-	-	30%	-	30%	21%	21%
8	94	-	-	-	-	-	-	-	-	10	84
26%	26%	-	-	-	-	-	-	-	-	26%	26%
9	48	-	-	-	-	-	-	-	-	4	44
13%	13%	-	-	-	-	-	-	-	-	10%	14%
Extremely Satisfied 10	61	3	-	-	-	3	-	3	-	6	54
17%	17%	51%	-	-	-	100%	-	100%	-	17%	17%
Total mentions	359	5	-	-	-	3	3	3	3	37	321
Mean	7.64	100%	-	-	-	100%	100%	100%	100%	100%	100%
1-3 (Net)	5	7.84	-	-	-	10.00	5.61	10.00	5.61	7.43	7.66
2%	2%	-	-	-	-	-	-	-	-	1	4
1-4 (Net)	10	-	-	-	-	-	-	-	-	3%	1%
3%	3%	-	-	-	-	-	-	-	-	2	8
1-2 (Net)	5	-	-	-	-	-	-	-	-	6%	3%
1%	1%	-	-	-	-	-	-	-	-	1	3
4-7 (Net)	151	3	-	-	-	-	3	-	3	3%	1%
42%	42%	49%	-	-	-	-	100%	-	100%	16	134
										44%	42%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 188

B2Radio_8. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - Kiss

Base = Users of each radio station in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	359	5**	-**	-**	-**	3**	3**	3**	3**	37*	321
EffectiveBase	265	4	-	-	-	2	2	2	2	57	223
5-6 (Net)	71	2	-	-	-	-	2	-	2	8	64
	20%	34%	-	-	-	-	70%	-	70%	20%	20%
8-10 (Net)	202	3	-	-	-	3	-	3	-	19	183
	56%	51%	-	-	-	100%	-	100%	-	53%	57%
7-10 (Net)	278	3	-	-	-	3	1	3	1	27	249
	77%	66%	-	-	-	100%	30%	100%	30%	74%	78%
9-10 (Net)	108	3	-	-	-	3	-	3	-	10	99
	30%F	51%	-	-	-	100%	-	100%	-	27%	31%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

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Table 189

B2Radio_9. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - Magic

Base = Users of each radio station in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	319	37	20	3	23	88	83	9	8	23	218
WeightedBase	277	32**	20**	5**	26**	79*	63*	10**	7**	15**	196
EffectiveBase	221	26	15	3	18	63	62	7	6	19	148
Extremely Dissatisfied 1	-	-	-	-	-	-	-	-	-	-	-
2	2	-	1	-	1	1	-	-	-	-	2
	1%	-	7%	-	5%	2%	-	-	-	-	1%
3	1	-	-	-	-	1	-	-	-	-	1
	*	-	-	-	-	1%	-	-	-	-	*
4	7	-	-	2	2	3	2	-	-	1	4
	3%	-	-	42%	9%	4%	3%	-	-	9%	2%
5	19	4	2	-	2	5	6	3	-	2	12
	7%	14%	8%	-	7%	7%	10%	31%	-	14%	6%
6	25	*	1	-	1	8	5	1	-	1	19
	9%	2%	5%	-	4%	10%	7%	15%	-	5%	10%
7	60	8	6	-	6	13	17	2	2	5	38
	22%	25%	28%	-	22%	17%	27%	16%	25%	35%	20%
8	82	6	5	-	5	19	14	1	1	2	63
	30%	20%	26%	-	21%	25%	23%	6%	18%	10%	32%
9	41	5	4	-	4	8	8	-	2	1	32
	15%	14%	19%	-	15%	11%	12%	-	33%	8%	16%
Extremely Satisfied 10	41	8	1	3	4	19	11	3	2	3	25
	15%	25%	7%	58%	17%	24% z	18%	32%	23%	18%	13%
Total mentions	277	32	20	5	26	79	63	10	7	15	196
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.68	7.94	7.27	7.47	7.31	7.67	7.64	7.27	8.55	7.23	7.68
1-3 (Net)	3	-	1	-	1	2	-	-	-	-	3
	1%	-	7%	-	5%	3%	-	-	-	-	1%
1-4 (Net)	10	-	1	2	4	5	2	-	-	1	7
	4%	-	7%	42%	14%	7%	3%	-	-	9%	3%
1-2 (Net)	2	-	1	-	1	1	-	-	-	-	2
	1%	-	7%	-	5%	2%	-	-	-	-	1%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

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Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 189

B2Radio_9. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - Magic

Base = Users of each radio station in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	277	32**	20**	5**	26**	79*	63*	10**	7**	15**	196
EffectiveBase	221	26	15	3	18	63	62	7	6	19	148
4-7 (Net)	111	13	8	2	11	30	30	6	2	9	73
	40%	41%	41%	42%	42%	39%	47%	62%	25%	63%	37%
5-6 (Net)	44	5	3	-	3	14	11	4	-	3	31
	16%	15%	14%	-	11%	17%	17%	45%	-	19%	16%
8-10 (Net)	163	19	10	3	14	46	33	4	6	5	120
	59%	59%	52%	58%	53%	59%	53%	38%	75%	37%	61%
7-10 (Net)	223	27	16	3	19	60	50	5	7	11	158
	81%	85%	80%	58%	75%	76%	80%	55%	100%	72%	81%
9-10 (Net)	81	12	5	3	8	27	19	3	4	4	57
	29%	39%	25%	58%	32%	34%	30%	32%	56%	27%	29%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

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Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 189

B2Radio_9. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - Magic

Base = Users of each radio station in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	319	21	1	1	-	12	9	13	8	57	260
WeightedBase	277	24**	1**	1**	..**	15**	9**	16**	8**	24*	250
EffectiveBase	221	16	1	1	-	10	7	10	6	43	190
Extremely Dissatisfied 1	-	-	-	-	-	-	-	-	-	-	-
2	2	1	-	-	-	1	-	-	1	-	2
1%	1%	6%	-	-	-	9%	-	-	17%	-	1%
3	1	-	-	-	-	-	-	-	-	-	1
*	*	-	-	-	-	-	-	-	-	-	*
4	7	2	-	-	-	-	2	2	-	*	7
3%	3%	9%	-	-	-	-	25%	14%	-	1%	3%
5	19	2	-	-	-	1	1	2	-	2	16
7%	7%	7%	-	-	-	8%	6%	11%	-	9%	7%
6	25	1	-	-	-	1	-	1	-	3	22
9%	9%	4%	-	-	-	7%	-	7%	-	13%	9%
7	60	5	-	1	-	3	2	3	2	7	53
22%	22%	21%	-	100%	-	22%	17%	21%	19%	29%	21%
8	82	5	-	-	-	5	1	2	3	6	73
30%	30%	22%	-	-	-	30%	9%	14%	38%	24%	29%
9	41	4	-	-	-	2	2	2	2	4	37
15%	15%	16%	-	-	-	12%	23%	10%	26%	15%	15%
Extremely Satisfied 10	41	3	1	-	-	2	2	3	-	2	39
15%	15%	15%	100%	-	-	12%	20%	22%	-	10%	15%
Total mentions	277	24	1	1	-	15	9	16	8	24	250
Mean	7.68	7.22	10.00	7.00	-	7.19	7.26	7.30	7.07	7.50	7.70
1-3 (Net)	3	1	-	-	-	1	-	-	1	-	3
1%	1%	6%	-	-	-	9%	-	-	17%	-	1%
1-4 (Net)	10	4	-	-	-	1	2	2	1	*	10
4%	4%	15%	-	-	-	9%	25%	14%	17%	1%	4%
1-2 (Net)	2	1	-	-	-	1	-	-	1	-	2
1%	1%	6%	-	-	-	9%	-	-	17%	-	1%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

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Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 189

B2Radio_9. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - Magic

Base = Users of each radio station in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	277	24**	1**	1**	-**	15**	9**	16**	8**	24*	250
EffectiveBase	221	16	1	1	-	10	7	10	6	43	190
4-7 (Net)	111	10	-	1	-	6	4	8	2	12	98
	40%	41%	-	100%	-	37%	49%	53%	19%	51%	39%
5-6 (Net)	44	3	-	-	-	2	1	3	-	5	38
	16%	11%	-	-	-	15%	6%	18%	-	22%	15%
8-10 (Net)	163	13	1	-	-	8	5	7	5	12	149
	59%	53%	100%	-	-	54%	51%	47%	64%	49%	60%
7-10 (Net)	223	18	1	1	-	11	6	11	7	19	202
	81%	73%	100%	100%	-	76%	69%	68%	83%	77%	81%
9-10 (Net)	81	7	1	-	-	3	4	5	2	6	75
	29%	30%	100%	-	-	23%	43%	33%	26%	25%	30%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

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Table 190

B3MEAPP. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps?

Base = Users of each website/app in the past 3 months

Summary Table							
	BBC website and apps	ITV website and apps	Sky website and apps	Channel 4 website and apps	Channel 5 website and apps	STV website and apps	S4C website and apps
UnweightedBase	2033	380	582	240	127	71	48
WeightedBase	1817	308	503	198	96	63	42
EffectiveBase	1379	265	417	169	88	52	35
Extremely Dissatisfied 1	6 *	1 *	2 *	3 2%	- -	3 5%	- -
2	4 *	2 1%	3 1%	2 1%	3 3%	- -	- -
3	29 2%	2 1%	6 1%	1 1%	1 1%	1 2%	* 1%
4	44 2%	7 2%	11 2%	2 1%	1 1%	3 6%	3 7%
5	161 9%	33 11%	36 7%	18 9%	16 17%	2 4%	4 9%
6	204 11%	41 13%	61 12%	24 12%	8 9%	6 10%	4 9%
7	418 23%	73 24%	123 24%	52 26%	24 25%	14 22%	5 12%
8	460 25%	81 26%	121 24%	56 28%	14 15%	17 27%	11 25%
9	270 15%	36 12%	78 15%	18 9%	15 16%	4 7%	7 16%
Extremely Satisfied 10	220 12%	34 11%	62 12%	21 11%	14 15%	11 18%	9 20%
Total mentions	1817 100%	308 100%	503 100%	198 100%	96 100%	63 100%	42 100%
Mean	7.46	7.34	7.48	7.28	7.28	7.21	7.65
1-3 (Net)	40 2%	5 2%	12 2%	7 3%	4 4%	4 7%	* 1%
1-4 (Net)	83 5%	11 4%	23 5%	9 4%	5 5%	8 13%	3 8%
1-2 (Net)	10 1%	3 1%	6 1%	5 3%	3 3%	3 5%	- -
4-7 (Net)	827 46%	153 50%	230 46%	96 48%	49 51%	26 41%	16 38%
5-6 (Net)	365 20%	74 24%	96 19%	41 21%	24 25%	9 14%	8 18%

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 190

B3MEAPP. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps?
Base = Users of each website/app in the past 3 months

Summary Table							
	BBC website and apps	ITV website and apps	Sky website and apps	Channel 4 website and apps	Channel 5 website and apps	STV website and apps	S4C website and apps
WeightedBase	1817	308	503	198	96	63	42
EffectiveBase	1379	265	417	169	88	52	35
8-10 (Net)	950 52%	150 49%	261 52%	96 48%	44 46%	33 52%	26 61%
7-10 (Net)	1368 75%	223 72%	384 76%	148 75%	67 70%	46 74%	31 73%
9-10 (Net)	490 27%	69 23%	140 28%	40 20%	30 31%	16 25%	15 36%

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Table 191
B3MEAPP_1. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps? BBC website and apps
 Base = Users of each website/app in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	2033	281	148	47	195	535	410	79	56	117	1535
WeightedBase	1817	300	126*	49*	175	466	334	59*	46*	94*	1404
EffectiveBase	1379	180	98	34	131	361	294	64	40	86	1041
Extremely Dissatisfied 1	6	2	-	1	1	2	1	1	-	1	5
2	*	1%	-	3%z	1%	*	*	2%	-	1%	*
3	4	-	*	-	*	2	1	-	-	1	2
4	*	-	*	-	*	*	*	-	-	1%	*
5	29	7	2	4	6	10	12	3	3	6	16
6	2%R	2%	2%	8%z	4%B	2%	4%zR	6%zR	6%zR	7%zR	1%
7	44	8	2	2	4	16	7	3	*	3	34
8	2%	3%	1%	5%	2%	4%	2%	5%	1%	4%	2%
9	161	20	11	14	25	59	35	7	6	14	118
10	9%	7%	9%	30%zABD	14%zAB	13%z	10%	12%	13%	15%zR	8%
Extremely Satisfied	204	47	23	1	23	52	46	9	3	6	145
10	11%	16%zC	18%zCD	1%	13%C	11%	14%I	15%	6%	6%	10%
Total mentions	418	57	26	9	35	110	71	10	11	21	335
Mean	23%	19%	21%	19%	20%	24%	21%	18%	25%	22%	24%
1-3 (Net)	460	66	34	11	45	110	79	13	7	25	368
2	25%	22%	27%	23%	26%	24%	24%	22%	16%	27%	26%
3	270	47	13	2	15	51	39	6	8	9	218
4	15%DEJP	16%	10%	4%	8%	11%	12%	9%	17%	9%	16%
5	220	47	16	4	19	53	43	6	8	8	163
6	12%	16%	12%	7%	11%	11%	13%	11%	17%	8%	12%
7	1817	300	126	49	175	466	334	59	46	94	1404
8	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
9	7.46CDEF	7.50CD	7.36CD	6.29	7.06C	7.19	7.27GI	6.86	7.43	6.84	7.50FGI
10	GIJOP										
1-3 (Net)	40	9	3	5	8	14	14	5	3	8	23
2	2%R	3%	2%	11%zAB	5%B	3%	4%zR	8%zR	6%R	9%zFR	2%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 191
B3MEAPP_1. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps? BBC website and apps
 Base = Users of each website/app in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	1817	300	126*	49*	175	466	334	59*	46*	94*	1404
EffectiveBase	1379	180	98	34	131	361	294	64	40	86	1041
1-4 (Net)	83 5%	17 6%	4 3%	8 16%zABD	12 7%B	30 7%	21 6%	7 12%zFR	3 7%	12 12%zFR	56 4%
1-2 (Net)	10 1%	2 1%	* *	1 3%	2 1%	4 1%	2 1%	1 2%	- -	2 2%	7 1%
4-7 (Net)	827 46%	131 44%	61 49%	26 54%	88 50%	238 51%z	159 48%	29 50%	20 44%	45 47%	632 45%
5-6 (Net)	365 20%R	67 22%	33 27%	15 31%	48 28%z	112 24%z	81 24%R	16 27%	8 19%	20 21%	263 19%
8-10 (Net)	950 52%CE	159 53%	62 49%	17 35%	79 45%	214 46%	161 48%	25 42%	23 50%	41 44%	749 53%
7-10 (Net)	1368 75%CDEFG IJO	216 72%C	88 70%	26 53%	114 65%	324 70%	233 70%	36 60%	34 75%	62 66%	1084 77%zFGI
9-10 (Net)	490 27%CDEIJ P	94 31%CD	28 22%	5 11%	34 19%	104 22%	82 25%	12 20%	15 34%I	16 17%	381 27%I

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 191
B3MEAPP_1. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps? BBC website and apps
 Base = Users of each website/app in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	2033	144	10	25	16	84	60	96	48	356	1664
WeightedBase	1817	152	7**	12**	4**	83*	69*	94*	58*	195	1609
EffectiveBase	1379	106	7	18	14	62	44	68	38	242	1166
Extremely Dissatisfied 1	6	1	-	-	-	1	-	1	-	-	6
	*	1%	-	-	-	2%	-	1%	-	-	*
2	4	*	-	-	-	*	-	*	-	1	3
	*	*	-	-	-	*	-	*	-	*	*
3	29	5	-	1	-	-	5	1	4	6	23
	2%R	4%	-	7%	-	-	8%zNP	2%	7%zN	3%	1%
4	44	3	-	1	*	2	1	3	-	8	35
	2%	2%	-	10%	6%	2%	1%	3%	-	4%	2%
5	161	22	1	1	*	8	14	12	10	21	137
	9%	15%z	20%	10%	9%	10%	20%z	12%	18%z	11%	9%
6	204	20	-	3	-	13	7	13	7	23	181
	11%	13%	-	28%	-	16%	10%	13%	13%	12%	11%
7	418	32	1	1	1	20	12	22	11	54	363
	23%	21%	12%	9%	23%	25%	18%	23%	18%	28%	23%
8	460	40	1	2	1	22	19	28	12	40	416
	25%	27%	20%	20%	28%	26%	27%	30%	21%	21%	26%
9	270	12	1	1	1	5	7	6	6	23	245
	15%DEJP	8%	12%	9%	17%	6%	9%	7%	10%	12%	15%
Extremely Satisfied 10	220	15	2	1	1	11	5	7	8	18	200
	12%	10%	37%	6%	17%	13%	7%	8%	14%	9%	12%
Total mentions	1817	152	7	12	4	83	69	94	58	195	1609
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.46CDEF GJOP	7.04	8.14	6.47	7.77	7.24	6.81	7.04	7.05	7.11	7.50
1-3 (Net)	40	7	-	1	-	2	5	3	4	7	33
	2%R	5%	-	7%	-	2%	8%z	3%	7%	4%	2%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
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Table 191
B3MEAPP_1. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps? BBC website and apps
 Base = Users of each website/app in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	1817	152	7**	12**	4**	83*	69*	94*	58*	195	1609
EffectiveBase	1379	106	7	18	14	62	44	68	38	242	1166
1-4 (Net)	83	10	-	2	*	3	6	6	4	15	68
	5%	6%	-	18%	6%	4%	9%	6%	7%	8%	4%
1-2 (Net)	10	2	-	-	-	2	-	2	-	1	10
	1%	1%	-	-	-	2%	-	2%	-	*	1%
4-7 (Net)	827	77	2	7	2	43	34	49	28	107	716
	46%	51%	32%	58%	38%	52%	49%	52%	49%	55%	44%
5-6 (Net)	365	42	1	5	*	21	21	24	18	45	318
	20%R	28%z	20%	38%	9%	26%	30%	26%	31%	23%	20%
8-10 (Net)	950	68	5	4	3	38	30	42	26	81	861
	52%CE	45%	68%	35%	62%	46%	43%	45%	44%	42%	53%
7-10 (Net)	1368	100	5	5	4	58	42	64	36	135	1224
	75%CDEFG	66%	80%	44%	85%	70%	61%	68%	62%	69%	76%
	IJO										
9-10 (Net)	490	27	3	2	1	16	11	14	14	41	444
	27%CDEU	18%	49%	15%	34%	19%	16%	14%	23%	21%	28%
P											

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

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Table 192
B3MEAPP_2. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps? ITV website and apps
 Base = Users of each website/app in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	380	34	13	1	14	92	113	21	19	27	245
WeightedBase	308	36**	9**	***	9**	69*	84*	15**	15**	17**	205
EffectiveBase	265	22	9	1	10	60	84	16	14	21	170
Extremely Dissatisfied 1	1	-	-	-	-	-	*	*	*	*	1
2	2	-	-	-	-	-	-	-	-	-	2
3	1%	-	-	-	-	-	-	-	-	-	1%
4	2	2	-	-	-	2	2	-	2	-	-
5	1%	5%	-	-	-	3%	2%R	-	12%	-	-
6	7	-	-	*	*	*	3	1	-	1	4
7	2%	-	-	100%	3%	1%	4%	7%	-	7%	2%
8	33	2	2	-	2	9	8	2	-	1	22
9	11%	6%	27%	-	26%	13%	9%	12%	-	7%	11%
10	41	9	1	-	1	12	13	2	2	2	24
11	13%	26%	14%	-	14%	17%	16%	12%	12%	12%	12%
12	73	5	3	-	3	16	21	3	5	3	49
13	24%	15%	36%	-	35%	23%	26%	22%	37%	20%	24%
14	81	10	1	-	1	14	21	3	3	4	52
15	26%	27%	13%	-	13%	20%	25%	17%	19%	24%	25%
16	36	3	1	-	1	8	8	2	1	3	26
17	12%	7%	10%	-	10%	12%	10%	12%	9%	16%	13%
18	Extremely Satisfied	5	-	-	-	9	7	2	1	2	25
19	10	13%	-	-	-	12%	8%	17%	10%	14%	12%
20	Total mentions	36	9	*	9	69	84	15	15	17	205
21	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
22	Mean	7.34	7.24	6.64	4.00	6.57	7.25	7.15	7.26	7.01	7.46
23	1-3 (Net)	5	2	-	-	2	2	*	2	*	3
24	2%	5%	-	-	-	3%	2%	1%	13%	1%	1%
25	1-4 (Net)	11	2	-	*	2	5	1	2	1	6
26	4%	5%	-	100%	3%	3%	6%	8%	13%	7%	3%
27	1-2 (Net)	3	-	-	-	-	*	*	*	*	3
28	1%	-	-	-	-	-	*	1%	1%	1%	1%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
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Table 192
B3MEAPP_2. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps? ITV website and apps
 Base = Users of each website/app in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	308	36**	9**	***	9**	69*	84*	15**	15**	17**	205
EffectiveBase	265	22	9	1	10	60	84	16	14	21	170
4-7 (Net)	153	17	7	*	7	37	45	8	7	8	98
	50%	47%	77%	100%	78%	54%	54%	54%	49%	46%	48%
5-6 (Net)	74	12	4	-	4	21	21	4	2	3	46
	24%	32%	41%	-	40%	30%	25%	25%	12%	19%	22%
8-10 (Net)	150	17	2	-	2	31	36	7	6	9	103
	49%	48%	23%	-	22%	44%	43%	45%	38%	54%	51%
7-10 (Net)	223	22	5	-	5	46	58	10	11	12	152
	72%	63%	59%	-	57%	67%	69%	67%	75%	73%	75%
9-10 (Net)	69	8	1	-	1	17	15	4	3	5	51
	23%	21%	10%	-	10%	24%	18%	29%	19%	30%	25%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
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Table 192
B3MEAPP_2. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps? ITV website and apps
 Base = Users of each website/app in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	380	9	-	4	1	3	6	5	4	72	306
WeightedBase	308	7**	..**	2**	***	4**	4**	4**	3**	33*	273
EffectiveBase	265	7	-	4	1	2	5	4	3	54	222
Extremely Dissatisfied 1	1	-	-	-	-	-	-	-	-	-	1
	*	-	-	-	-	-	-	-	-	-	*
2	2	-	-	-	-	-	-	-	-	-	2
	1%	-	-	-	-	-	-	-	-	-	1%
3	2	-	-	-	-	-	-	-	-	-	2
	1%	-	-	-	-	-	-	-	-	-	1%
4	7	-	-	*	-	-	-	-	-	1	5
	2%	-	-	17%	-	-	-	-	-	4%	2%
5	33	2	-	-	-	2	1	2	1	3	29
	11%	33%	-	-	-	49%	18%	40%	23%	10%	11%
6	41	1	-	-	-	-	1	1	-	5	36
	13%	18%	-	-	-	-	34%	29%	-	14%	13%
7	73	2	-	*	*	1	1	1	1	8	64
	24%	32%	-	33%	100%	39%	25%	21%	47%	23%	24%
8	81	*	-	1	-	-	*	*	-	9	72
	26%	6%	-	50%	-	-	11%	9%	-	26%	26%
9	36	1	-	-	-	*	*	-	1	4	32
	12%	12%	-	-	-	12%	12%	-	30%	11%	12%
Extremely Satisfied 10	34	-	-	-	-	-	-	-	-	4	30
	11%	-	-	-	-	-	-	-	-	11%	11%
Total mentions	308	7	-	2	*	4	4	4	3	33	273
	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.34	6.46	-	6.98	7.00	6.25	6.66	6.00	7.14	7.35	7.33
1-3 (Net)	5	-	-	-	-	-	-	-	-	-	5
	2%	-	-	-	-	-	-	-	-	-	2%
1-4 (Net)	11	-	-	*	-	-	-	-	-	1	10
	4%	-	-	17%	-	-	-	-	-	4%	4%
1-2 (Net)	3	-	-	-	-	-	-	-	-	-	3
	1%	-	-	-	-	-	-	-	-	-	1%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
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Table 192
B3MEAPP_2. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps? ITV website and apps
 Base = Users of each website/app in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	308	7**	-**	2**	***	4**	4**	4**	3**	33*	273
EffectiveBase	265	7	-	4	1	2	5	4	3	54	222
4-7 (Net)	153	6	-	1	*	3	3	4	2	17	135
	50%	82%	-	50%	100%	88%	77%	91%	70%	52%	49%
5-6 (Net)	74	4	-	-	-	2	2	3	1	8	65
	24%	51%	-	-	-	49%	52%	69%	23%	24%	24%
8-10 (Net)	150	1	-	1	-	*	1	*	1	16	133
	49%	18%	-	50%	-	12%	23%	9%	30%	48%	49%
7-10 (Net)	223	4	-	1	*	2	2	1	2	24	198
	72%	49%	-	83%	100%	51%	48%	31%	77%	72%	72%
9-10 (Net)	69	1	-	-	-	*	*	-	1	7	61
	23%	12%	-	-	-	12%	12%	-	30%	22%	22%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
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Table 193
B3MEAPP_3. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps? Sky website and apps
 Base = Users of each website/app in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	582	63	26	4	30	124	116	22	17	36	441
WeightedBase	503	57*	18**	2**	20**	102*	84*	16**	11**	25*	400
EffectiveBase	417	44	17	3	20	86	82	18	10	30	321
Extremely Dissatisfied 1	2	-	-	-	-	2	-	-	-	-	1
	*R	-	-	-	-	2%	-	-	-	-	*
2	3	-	*	-	*	1	1	-	-	1	2
	1%	-	2%	-	2%	1%	1%	-	-	3%	1%
3	6	-	1	-	1	4	1	*	-	1	5
	1%	-	5%	-	4%	4%z	1%	3%	-	2%	1%
4	11	1	1	1	2	4	2	1	*	*	8
	2%	1%	6%	48%	11%	4%	2%	7%	4%	2%	2%
5	36	9	-	-	-	6	5	1	-	1	28
	7%	15%z	-	-	-	6%	5%	7%	-	3%	7%
6	61	7	2	*	3	12	10	2	2	4	49
	12%	12%	13%	12%	13%	11%	12%	13%	16%	15%	12%
7	123	9	5	*	5	21	18	4	1	4	97
	24%	16%	26%	19%	25%	21%	22%	25%	6%	15%	24%
8	121	14	7	*	7	26	18	3	3	5	101
	24%	24%	36%	21%	35%	26%	21%	19%	23%	18%	25%
9	78	8	1	-	1	14	17	3	2	6	59
	15%	15%	6%	-	6%	14%	20%	20%	18%	23%	15%
Extremely Satisfied 10	62	10	1	-	1	12	12	1	4	5	49
	12%	18%	5%	-	5%	12%	14%	7%	33%	18%	12%
Total mentions	503	57	18	2	20	102	84	16	11	25	400
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.48	7.60	7.04	5.66	6.89	7.21	7.66	7.21	8.31	7.68	7.50
1-3 (Net)	12	-	1	-	1	7	2	*	-	1	8
	2%	-	7%	-	6%	7%z	2%	3%	-	5%	2%
1-4 (Net)	23	1	2	1	3	11	4	2	*	2	16
	5%	1%	13%	48%	17%	11%z	4%	10%	4%	7%	4%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
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Table 193
B3MEAPP_3. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps? Sky website and apps
 Base = Users of each website/app in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	503	57*	18**	2**	20**	102*	84*	16**	11**	25*	400
EffectiveBase	417	44	17	3	20	86	82	18	10	30	321
1-2 (Net)	6	-	*	-	*	3	1	-	-	1	3
	1%	-	2%	-	2%	3%	1%	-	-	3%	1%
4-7 (Net)	230	25	8	2	10	43	35	8	3	9	183
	46%	44%	45%	79%	49%	42%	42%	52%	26%	36%	46%
5-6 (Net)	96	15	2	*	3	17	15	3	2	5	77
	19%	27%	13%	12%	13%	17%	17%	19%	16%	19%	19%
8-10 (Net)	261	32	9	*	9	52	47	7	9	15	209
	52%	56%	48%	21%	45%	51%	56%	46%	74%	59%	52%
7-10 (Net)	384	41	13	1	14	73	65	11	9	19	306
	76%	72%	74%	40%	70%	72%	78%	71%	80%	74%	77%
9-10 (Net)	140	18	2	-	2	26	29	4	6	10	109
	28%	32%	12%	-	10%	26%	35%	27%	51%	41%	27%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
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Table 193
B3MEAPP_3. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps? Sky website and apps
 Base = Users of each website/app in the past 3 months

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	582	19	2	7	2	12	7	15	4	105	475
WeightedBase	503	15**	1**	4**	***	10**	5**	13**	2**	54*	448
EffectiveBase	417	13	2	4	2	8	5	11	4	80	352
Extremely Dissatisfied 1	2	-	-	-	-	-	-	-	-	-	2
	*R	-	-	-	-	-	-	-	-	-	1%
2	3	*	-	-	-	*	-	*	-	*	3
	1%	2%	-	-	-	3%	-	2%	-	1%	1%
3	6	1	-	-	-	-	1	1	-	1	5
	1%	6%	-	-	-	-	18%	7%	-	2%	1%
4	11	2	-	*	-	2	-	2	-	2	9
	2%	12%	-	9%	-	19%	-	15%	-	4%	2%
5	36	-	-	-	-	-	-	-	-	3	33
	7%	-	-	-	-	-	-	-	-	5%	7%
6	61	1	-	2	-	1	-	*	1	10	51
	12%	7%	-	48%	-	10%	-	2%	31%	18%	11%
7	123	4	1	1	-	3	1	3	1	15	107
	24%	24%	54%	21%	-	27%	17%	23%	30%	28%	24%
8	121	6	1	*	*	3	3	5	*	15	106
	24%	38%	46%	13%	73%	29%	55%	41%	21%	27%	24%
9	78	1	-	-	-	1	-	1	*	5	73
	15%	8%	-	-	-	11%	-	6%	18%	9%	16%
Extremely Satisfied 10	62	1	-	*	*	-	1	1	-	3	57
	12%	4%	-	9%	27%	-	11%	4%	-	6%	13%
Total mentions	503	15	1	4	*	10	5	13	2	54	448
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.48	6.85	7.46	6.65	8.54	6.69	7.16	6.78	7.27	7.14	7.51
1-3 (Net)	12	1	-	-	-	*	1	1	-	1	11
	2%	8%	-	-	-	3%	18%	9%	-	3%	2%
1-4 (Net)	23	3	-	*	-	2	1	3	-	3	20
	5%	21%	-	9%	-	22%	18%	24%	-	6%	4%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

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Table 193
B3MEAPP_3. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps? Sky website and apps
 Base = Users of each website/app in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	503	15**	1**	4**	***	10**	5**	13**	2**	54*	448
EffectiveBase	417	13	2	4	2	8	5	11	4	80	352
1-2 (Net)	6	*	-	-	-	*	-	*	-	*	6
	1%	2%	-	-	-	3%	-	2%	-	1%	1%
4-7 (Net)	230	6	1	3	-	6	1	5	1	29	200
	46%	43%	54%	78%	-	56%	17%	40%	61%	55%	45%
5-6 (Net)	96	1	-	2	-	1	-	*	1	12	84
	19%	7%	-	48%	-	10%	-	2%	31%	23%	19%
8-10 (Net)	261	7	1	1	*	4	3	6	1	23	237
	52%	49%	46%	22%	100%	40%	66%	51%	39%	43%	53%
7-10 (Net)	384	11	1	2	*	7	4	9	2	38	344
	76%	73%	100%	43%	100%	68%	82%	73%	69%	71%	77%
9-10 (Net)	140	2	-	*	*	1	1	1	*	8	130
	28%	11%	-	9%	27%	11%	11%	10%	18%	15%	29%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
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Table 194
B3MEAPP_4. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps? Channel 4 website and apps
 Base = Users of each website/app in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	240	19	7	2	9	49	72	17	14	16	153
WeightedBase	198	19**	6**	1**	7**	38*	52*	13**	12**	12**	134
EffectiveBase	169	16	5	1	6	37	56	15	12	12	106
Extremely Dissatisfied 1	3	1	-	-	-	-	2	1	-	1	1
2	2	7%	-	-	-	-	3%	8%	-	4%	1%
3	1	-	-	-	-	-	-	-	-	-	1%
4	2	-	-	*	*	*	1	1	-	-	1
5	18	-	-	20%	4%	1%	3%	6%	-	-	1%
6	24	1	-	1	1	7	5	1	-	1	12
7	52	4%	-	80%	14%	18%z	9%	12%	-	5%	9%
8	26%	2	-	-	-	2	6	-	-	1	16
9	18	12%	-	-	-	6%	12%	-	-	6%	12%
Extremely Satisfied 10	21	7	3	-	3	14	15	2	4	4	36
Total mentions	198	36%	55%	-	45%	38%	28%	19%	31%	31%	27%
Mean	7.28	3	3	-	3	7	13	3	5	4	40
1-3 (Net)	7	18%	45%	-	36%	18%	26%	22%	43%	32%	30%
1-4 (Net)	9	1	-	-	-	3	3	1	1	-	14
1-2 (Net)	5	3%	-	-	-	7%	5%	5%	5%	-	11%
	3%	2	-	-	-	5	8	4	3	3	10
	11%	12%	-	-	-	13%	15%	29%	21%	22%	8%
	198	19	6	1	7	38	52	13	12	12	134
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	7.28	6.67	7.45	4.80	6.97	7.27	7.25	7.28	8.17	7.54	7.26
	3	15%	-	-	-	-	2	1	-	1	5
	3%	-	-	-	-	-	3%	8%	-	4%	3%
	9	3	-	*	*	*	3	2	-	1	5
	4%	15%	-	20%	4%	1%	6%	14%	-	4%	4%
	5	1	-	-	-	-	2	1	-	1	3
	3%	7%	-	-	-	-	3%	8%	-	4%	2%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

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Table 194
B3MEAPP_4. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps? Channel 4 website and apps
 Base = Users of each website/app in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	198	19**	6**	1**	7**	38*	52*	13**	12**	12**	134
EffectiveBase	169	16	5	1	6	37	56	15	12	12	106
4-7 (Net)	96 48%	10 52%	3 55%	1 100%	5 64%	23 62%	27 51%	5 36%	4 31%	5 42%	65 48%
5-6 (Net)	41 21%	3 16%	-	1 80%	1 14%	9 24%	11 20%	1	-	1 11%	28 21%
8-10 (Net)	96 48%	6 33%	3 45%	-	3 36%	14 38%	24 46%	7 56%	8 69%	7 53%	65 48%
7-10 (Net)	148 75%	13 70%	6 100%	-	6 82%	28 75%	39 74%	10 74%	12 100%	10 85%	101 75%
9-10 (Net)	40 20%	3 15%	-	-	-	7 20%	11 20%	4 34%	3 27%	3 22%	25 18%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

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Table 194
B3MEAPP_4. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps? Channel 4 website and apps
 Base = Users of each website/app in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	240	6	-	2	1	3	3	5	1	48	190
WeightedBase	198	6**	..**	***	***	4**	2**	4**	2**	23*	174
EffectiveBase	169	5	-	2	1	3	2	4	1	34	140
Extremely Dissatisfied 1	3	-	-	-	-	-	-	-	-	1	2
	2%	-	-	-	-	-	-	-	-	5%	1%
2	2	-	-	-	-	-	-	-	-	*	2
	1%	-	-	-	-	-	-	-	-	2%	1%
3	1	-	-	-	-	-	-	-	-	-	1
	1%	-	-	-	-	-	-	-	-	-	1%
4	2	-	-	*	-	-	-	-	-	*	2
	1%	-	-	55%	-	-	-	-	-	2%	1%
5	18	1	-	-	-	1	-	1	-	2	15
	9%	16%	-	-	-	25%	-	24%	-	10%	9%
6	24	-	-	-	-	-	-	-	-	2	21
	12%	-	-	-	-	-	-	-	-	10%	12%
7	52	3	-	-	*	1	2	3	-	5	48
	26%	46%	-	-	100%	25%	82%	67%	-	21%	27%
8	56	2	-	*	-	2	*	*	2	8	48
	28%	38%	-	45%	-	49%	18%	9%	100%	34%	27%
9	18	-	-	-	-	-	-	-	-	1	16
	9%	-	-	-	-	-	-	-	-	6%	9%
Extremely Satisfied 10	21	-	-	-	-	-	-	-	-	3	19
	11%	-	-	-	-	-	-	-	-	12%	11%
Total mentions	198	6	-	*	*	4	2	4	2	23	174
	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.28	7.05	-	5.82	7.00	6.98	7.18	6.61	8.00	7.09	7.30
1-3 (Net)	7	-	-	-	-	-	-	-	-	1	5
	3%	-	-	-	-	-	-	-	-	6%	3%
1-4 (Net)	9	-	-	*	-	-	-	-	-	2	7
	4%	-	-	55%	-	-	-	-	-	8%	4%
1-2 (Net)	5	-	-	-	-	-	-	-	-	1	4
	3%	-	-	-	-	-	-	-	-	6%	2%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

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Table 194
B3MEAPP_4. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps? Channel 4 website and apps
 Base = Users of each website/app in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	198	6**	-**	***	***	4**	2**	4**	2**	23*	174
EffectiveBase	169	5	-	2	1	3	2	4	1	34	140
4-7 (Net)	96	4	-	*	*	2	2	4	-	10	86
	48%	62%	-	55%	100%	51%	82%	91%	-	43%	49%
5-6 (Net)	41	1	-	-	-	1	-	1	-	5	37
	21%	16%	-	-	-	25%	-	24%	-	20%	21%
8-10 (Net)	96	2	-	*	-	2	*	*	2	12	83
	48%	38%	-	45%	-	49%	18%	9%	100%	51%	48%
7-10 (Net)	148	5	-	*	*	3	2	3	2	17	130
	75%	84%	-	45%	100%	75%	100%	76%	100%	72%	75%
9-10 (Net)	40	-	-	-	-	-	-	-	-	4	35
	20%	-	-	-	-	-	-	-	-	17%	20%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

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Table 195
B3MEAPP_5. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps? Channel 5 website and apps
 Base = Users of each website/app in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	127	13	4	2	6	25	36	7	5	13	84
WeightedBase	96*	14**	1**	4**	5**	20**	27**	7**	4**	10**	61*
EffectiveBase	88	11	3	2	3	15	28	6	4	10	59
Extremely	-	-	-	-	-	-	-	-	-	-	-
Dissatisfied 1	-	-	-	-	-	-	-	-	-	-	-
2	3	-	-	-	-	-	1	1	-	-	1
	3%	-	-	-	-	-	4%	16%	-	-	2%
3	1	-	-	-	-	-	-	-	-	-	1
	1%	-	-	-	-	-	-	-	-	-	1%
4	1	-	-	-	-	-	-	-	-	-	1
	1%	-	-	-	-	-	-	-	-	-	1%
5	16	2	-	1	1	6	5	1	1	1	11
	17%	13%	-	35%	27%	29%	19%	14%	31%	13%	18%
6	8	1	-	-	-	*	2	2	*	*	3
	9%R	4%	-	-	-	1%	8%	23%	8%	3%	5%
7	24	3	1	3	4	7	9	1	*	3	15
	25%	20%	82%	65%	69%	37%	32%	21%	10%	31%	24%
8	14	2	*	-	*	3	4	-	-	1	9
	15%	13%	18%	-	4%	14%	14%	-	-	15%	14%
9	15	2	-	-	-	3	4	1	1	3	9
	16%	18%	-	-	-	17%	16%	17%	33%	31%	16%
Extremely Satisfied	14	5	-	-	-	*	2	1	1	1	11
10	15%	33%	-	-	-	2%	7%	9%	17%	8%	19%
Total mentions	96	14	1	4	5	20	27	7	4	10	61
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.28	8.17	7.18	6.31	6.50	6.95	7.01	6.30	7.48	7.71	7.40
1-3 (Net)	4	-	-	-	-	-	1	1	-	-	2
	4%	-	-	-	-	-	4%	16%	-	-	4%
1-4 (Net)	5	-	-	-	-	-	1	1	-	-	3
	5%	-	-	-	-	-	4%	16%	-	-	5%
1-2 (Net)	3	-	-	-	-	-	1	1	-	-	1
	3%	-	-	-	-	-	4%	16%	-	-	2%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

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Table 195
B3MEAPP_5. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps? Channel 5 website and apps
 Base = Users of each website/app in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	96*	14**	1**	4**	5**	20**	27**	7**	4**	10**	61*
EffectiveBase	88	11	3	2	3	15	28	6	4	10	59
4-7 (Net)	49	5	1	4	5	13	16	4	2	5	29
	51%	37%	82%	100%	96%	67%	59%	58%	49%	47%	48%
5-6 (Net)	24	2	-	1	1	6	7	3	1	2	14
	25%	17%	-	35%	27%	30%	27%	37%	39%	16%	22%
8-10 (Net)	44	9	*	-	*	7	10	2	2	5	30
	46%	63%	18%	-	4%	33%	37%	26%	51%	53%	48%
7-10 (Net)	67	12	1	3	4	14	19	3	2	8	44
	70%	83%	100%	65%	73%	70%	69%	47%	61%	84%	73%
9-10 (Net)	30	7	-	-	-	4	6	2	2	4	21
	31%	51%	-	-	-	19%	23%	26%	51%	39%	34%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

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Table 195
B3MEAPP_5. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps? Channel 5 website and apps
 Base = Users of each website/app in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	127	2	-	2	2	1	1	-	2	31	95
WeightedBase	96*	4**	..**	1**	***	1**	3**	..**	4**	16*	80*
EffectiveBase	88	2	-	2	1	1	1	-	2	23	68
Extremely Dissatisfied 1	-	-	-	-	-	-	-	-	-	-	-
2	3	-	-	-	-	-	-	-	-	2	1
3%	-	-	-	-	-	-	-	-	-	15%	1%
3	1	-	-	-	-	-	-	-	-	1	-
1%	-	-	-	-	-	-	-	-	-	5%	-
4	1	-	-	-	-	-	-	-	-	1	-
1%	-	-	-	-	-	-	-	-	-	6%	-
5	16	1	-	-	-	1	-	-	1	2	14
17%	35%	-	-	-	-	100%	-	-	35%	13%	17%
6	8	-	-	-	-	-	-	-	-	1	7
9%R	-	-	-	-	-	-	-	-	-	8%	9%
7	24	3	-	*	*	-	3	-	3	4	20
25%	65%	-	-	70%	100%	-	100%	-	65%	23%	25%
8	14	-	-	*	-	-	-	-	-	3	12
15%	-	-	-	30%	-	-	-	-	-	17%	15%
9	15	-	-	-	-	-	-	-	-	1	14
16%	-	-	-	-	-	-	-	-	-	5%	17%
Extremely Satisfied 10	14	-	-	-	-	-	-	-	-	1	13
15%	-	-	-	-	-	-	-	-	-	9%	16%
Total mentions	96	4	-	1	*	1	3	-	4	16	80
Mean	7.28	100%	-	100%	100%	100%	100%	-	100%	100%	100%
1-3 (Net)	4	-	-	-	-	-	-	-	-	3	1
4%	-	-	-	-	-	-	-	-	-	20%	1%
1-4 (Net)	5	-	-	-	-	-	-	-	-	4	1
5%	-	-	-	-	-	-	-	-	-	26%	1%
1-2 (Net)	3	-	-	-	-	-	-	-	-	2	1
3%	-	-	-	-	-	-	-	-	-	15%	1%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

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Table 195
B3MEAPP_5. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps? Channel 5 website and apps
 Base = Users of each website/app in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	96*	4**	-**	1**	***	1**	3**	-**	4**	16*	80*
EffectiveBase	88	2	-	2	1	1	1	-	2	23	68
4-7 (Net)	49	4	-	*	*	1	3	-	4	8	41
	51%	100%	-	70%	100%	100%	100%	-	100%	49%	51%
5-6 (Net)	24	1	-	-	-	1	-	-	1	3	21
	25%	35%	-	-	-	100%	-	-	35%	21%	26%
8-10 (Net)	44	-	-	*	-	-	-	-	-	5	38
	46%	-	-	30%	-	-	-	-	-	31%	48%
7-10 (Net)	67	3	-	1	*	-	3	-	3	8	59
	70%	65%	-	100%	100%	-	100%	-	65%	53%	73%
9-10 (Net)	30	-	-	-	-	-	-	-	-	2	27
	31%	-	-	-	-	-	-	-	-	14%	34%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

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Table 196
B3MEAPP_6. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps? STV website and apps
 Base = Users of each website/app in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	71	8	4	1	5	20	21	4	6	6	44
WeightedBase	63*	8**	5**	***	5**	18**	18**	3**	4**	5**	41*
EffectiveBase	52	5	3	1	4	14	17	3	5	5	31
Extremely Dissatisfied 1	3	1	2	-	2	2	-	-	-	-	3
2	5%	17%	44%	-	40%	12%	-	-	-	-	8%
3	-	-	-	-	-	-	-	-	-	-	-
4	1	-	-	-	-	-	-	-	-	-	1
5	2%	-	-	-	-	-	-	-	-	-	2%
6	3	-	1	-	1	1	1	1	-	1	1
7	6%	-	29%	-	27%	8%	8%	42%	-	26%	4%
8	2	-	-	*	*	1	1	-	-	-	1
9	4%	-	-	100%	8%	7%	4%	-	-	-	3%
10	6	1	1	-	1	3	2	*	2	-	3
11	10%	7%	20%	-	18%	17%	11%	15%	38%	-	8%
12	14	1	-	-	-	5	5	1	1	1	7
13	22%	18%	-	-	-	31%	30%	21%	32%	10%	18%
14	17	5	-	-	-	1	3	-	-	1	13
15	27%	57%	-	-	-	8%	17%	-	-	16%	31%
16	4	-	*	-	*	*	2	1	1	2	2
17	7%	-	8%	-	7%	2%	11%	22%	18%	38%	5%
18	11	-	-	-	-	3	3	-	1	1	8
19	18%	-	-	-	-	16%	18%	-	12%	9%	20%
20	63	8	5	*	5	18	18	3	4	5	41
21	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
22	Mean	7.21	6.47	3.46	5.00	3.58	6.37	7.50	6.03	7.35	7.17
23	1-3 (Net)	4	1	2	-	2	-	-	-	-	4
24	7%	17%	44%	-	40%	12%	-	-	-	-	11%
25	1-4 (Net)	8	1	3	-	3	1	1	-	1	6
26	13%	17%	73%	-	67%	19%	8%	42%	-	26%	14%
27	1-2 (Net)	3	1	2	-	2	-	-	-	-	3
28	5%	17%	44%	-	40%	12%	-	-	-	-	8%
29	4-7 (Net)	26	2	2	*	3	11	9	3	3	14
30	41%	25%	49%	100%	53%	62%	54%	78%	70%	36%	33%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

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Table 196
B3MEAPP_6. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps? STV website and apps
 Base = Users of each website/app in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	63*	8**	5**	***	5**	18**	18**	3**	4**	5**	41*
EffectiveBase	52	5	3	1	4	14	17	3	5	5	31
5-6 (Net)	9	1	1	*	1	4	3	*	2	-	5
	14%	7%	20%	100%	26%	24%	16%	15%	38%	-	11%
8-10 (Net)	33	5	*	-	*	5	8	1	1	3	23
	52%	57%	8%	-	7%	26%	46%	22%	30%	64%	57%
7-10 (Net)	46	6	*	-	*	10	14	1	3	4	31
	74%	76%	8%	-	7%	57%	77%	43%	62%	74%	75%
9-10 (Net)	16	-	*	-	*	3	5	1	1	3	10
	25%	-	8%	-	7%	18%	29%	22%	30%	48%	25%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
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 Base = Users of each website/app in the past 3 months

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	71	1	4	-	-	-	1	-	1	15	56
WeightedBase	63*	1**	4**	-**	-**	-**	1**	-**	1**	10*	53*
EffectiveBase	52	1	3	-	-	-	1	-	1	11	42
Extremely Dissatisfied 1	3	-	2	-	-	-	-	-	-	-	3
	5%	-	55%	-	-	-	-	-	-	-	6%
2	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
3	1	-	-	-	-	-	-	-	-	-	1
	2%	-	-	-	-	-	-	-	-	-	2%
4	3	1	-	-	-	-	1	-	1	1	2
	6%	100%	-	-	-	-	100%	-	100%	14%	4%
5	2	-	*	-	-	-	-	-	-	-	2
	4%	-	11%	-	-	-	-	-	-	-	4%
6	6	-	1	-	-	-	-	-	-	1	6
	10%	-	25%	-	-	-	-	-	-	9%	11%
7	14	-	-	-	-	-	-	-	-	2	12
	22%	-	-	-	-	-	-	-	-	17%	23%
8	17	-	-	-	-	-	-	-	-	4	12
	27%	-	-	-	-	-	-	-	-	47%	24%
9	4	-	*	-	-	-	-	-	-	1	3
	7%	-	9%	-	-	-	-	-	-	14%	6%
Extremely Satisfied 10	11	-	-	-	-	-	-	-	-	-	11
	18%	-	-	-	-	-	-	-	-	-	21%
Total mentions	63	1	4	-	-	-	1	-	1	10	53
	100%	100%	100%	-	-	-	100%	-	100%	100%	100%
Mean	7.21	4.00	3.43	-	-	-	4.00	-	4.00	7.23	7.21
1-3 (Net)	4	-	2	-	-	-	-	-	-	-	4
	7%	-	55%	-	-	-	-	-	-	-	8%
1-4 (Net)	8	1	2	-	-	-	1	-	1	1	7
	13%	100%	55%	-	-	-	100%	-	100%	14%	12%
1-2 (Net)	3	-	2	-	-	-	-	-	-	-	3
	5%	-	55%	-	-	-	-	-	-	-	6%
4-7 (Net)	26	1	1	-	-	-	1	-	1	4	22
	41%	100%	36%	-	-	-	100%	-	100%	40%	41%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
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 Base = Users of each website/app in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	63*	1**	4**	-**	-**	-**	1**	-**	1**	10*	53*
EffectiveBase	52	1	3	-	-	-	1	-	1	11	42
5-6 (Net)	9	-	1	-	-	-	-	-	-	1	8
	14%	-	36%	-	-	-	-	-	-	9%	15%
8-10 (Net)	33	-	*	-	-	-	-	-	-	6	27
	52%	-	9%	-	-	-	-	-	-	60%	50%
7-10 (Net)	46	-	*	-	-	-	-	-	-	7	39
	74%	-	9%	-	-	-	-	-	-	77%	73%
9-10 (Net)	16	-	*	-	-	-	-	-	-	1	14
	25%	-	9%	-	-	-	-	-	-	14%	27%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
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Table 197
B3MEAPP_7. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps? S4C website and apps
 Base = Users of each website/app in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	48	4	1	-	1	8	17	4	2	6	30
WeightedBase	42*	2**	1**	-**	1**	7**	17**	4**	2**	6**	25**
EffectiveBase	35	3	1	-	1	5	14	4	2	6	21
Extremely Dissatisfied 1	-	-	-	-	-	-	-	-	-	-	-
2	-	-	-	-	-	-	-	-	-	-	-
3	*	-	-	-	-	-	*	-	-	-	-
4	1%	-	-	-	-	-	2%	-	-	-	-
5	3	-	1	-	1	1	1	-	1	1	2
6	7%	-	100%	-	100%	21%	8%	-	47%	17%	7%
7	4	-	-	-	-	*	1	-	-	-	3
8	9%	-	-	-	-	4%	6%	-	-	-	11%
9	4	-	-	-	-	2	1	1	-	-	3
10	9%	-	-	-	-	29%	3%	13%	-	-	14%
Extremely Satisfied	5	1	3	-	-	2	3	-	-	1	2
10	12%	34%	-	-	-	29%	20%	-	-	11%	6%
Total mentions	11	1	-	-	-	-	6	1	-	-	5
Mean	25%	26%	-	-	-	-	33%	30%	-	-	20%
1-3 (Net)	7	-	-	-	-	-	2	1	-	2	4
1-4 (Net)	16%	-	-	-	-	-	12%	25%	-	33%	18%
1-2 (Net)	9	1	-	-	-	1	2	1	1	2	6
4-7 (Net)	20%	39%	-	-	-	18%	15%	31%	53%	39%	24%
	42	2	1	-	1	7	17	4	2	6	25
	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%
	7.65	8.44	4.00	-	4.00	6.55	7.56	8.61	7.18	8.35	7.71
	*	-	-	-	-	-	*	-	-	-	-
	1%	-	-	-	-	-	2%	-	-	-	-
	3	-	1	-	1	1	2	-	1	1	2
	8%	-	100%	-	100%	21%	10%	-	47%	17%	7%
	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
	16	1	1	-	1	5	6	1	1	2	10
	38%	34%	100%	-	100%	82%	37%	13%	47%	27%	38%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
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 Base = Users of each website/app in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	42*	2**	1**	-**	1**	7**	17**	4**	2**	6**	25**
EffectiveBase	35	3	1	-	1	5	14	4	2	6	21
5-6 (Net)	8 18%	-	-	-	-	2 33%	1 9%	1 13%	-	-	6 25%
8-10 (Net)	26 61%	2 66%	-	-	-	1 18%	10 61%	3 87%	1 53%	5 73%	16 62%
7-10 (Net)	31 73%	2 100%	-	-	-	3 47%	14 81%	3 87%	1 53%	5 83%	17 68%
9-10 (Net)	15 36%	1 39%	-	-	-	1 18%	5 27%	2 57%	1 53%	5 73%	11 42%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
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	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	48	1	-	-	-	1	-	1	-	10	38
WeightedBase	42*	1**	..**	..**	..**	1**	..**	1**	..**	6*	36*
EffectiveBase	35	1	-	-	-	1	-	1	-	8	29
Extremely Dissatisfied 1	-	-	-	-	-	-	-	-	-	-	-
2	-	-	-	-	-	-	-	-	-	-	-
3	-	-	-	-	-	-	-	-	-	-	-
4	-	-	-	-	-	-	-	-	-	-	-
5	-	-	-	-	-	-	-	-	-	-	-
6	-	-	-	-	-	-	-	-	-	-	-
7	-	-	-	-	-	-	-	-	-	-	-
8	-	-	-	-	-	-	-	-	-	-	-
9	-	-	-	-	-	-	-	-	-	-	-
Extremely Satisfied 10	-	-	-	-	-	-	-	-	-	-	-
Total mentions	42	1	-	-	-	1	-	1	-	6	36
Mean	7.65	4.00	-	-	-	100%	-	100%	-	100%	100%
1-3 (Net)	-	-	-	-	-	-	-	-	-	-	-
1-4 (Net)	-	-	-	-	-	-	-	-	-	-	-
1-2 (Net)	-	-	-	-	-	-	-	-	-	-	-
4-7 (Net)	-	-	-	-	-	-	-	-	-	-	-
	16	1	-	-	-	1	-	1	-	1	14
	38%	100%	-	-	-	100%	-	100%	-	24%	40%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
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 Base = Users of each website/app in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	42*	1**	-**	-**	-**	1**	-**	1**	-**	6*	36*
EffectiveBase	35	1	-	-	-	1	-	1	-	8	29
5-6 (Net)	8	-	-	-	-	-	-	-	-	1	7
	18%	-	-	-	-	-	-	-	-	19%	18%
8-10 (Net)	26	-	-	-	-	-	-	-	-	4	22
	61%	-	-	-	-	-	-	-	-	70%	60%
7-10 (Net)	31	-	-	-	-	-	-	-	-	4	27
	73%	-	-	-	-	-	-	-	-	70%	74%
9-10 (Net)	15	-	-	-	-	-	-	-	-	2	13
	36%	-	-	-	-	-	-	-	-	41%	35%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
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Table 198
C1. On a scale of 1 – 10 where 1 is extremely unfavourable and 10 is extremely favourable, thinking about everything the BBC does across TV, radio and online, what is your overall impression of the BBC?
 Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Extremely Unfavourable 1	129 3%CR	19 3%	18 4%CD	4 1%	22 3%C	71 4%z	39 4%zR	8 5%	2 2%	12 4%	83 3%
2	112 3%	15 2%	19 4%	10 3%	29 3%	67 4%z	30 3%	1 *	2 2%	12 4%	80 3%
3	142 3%	28 4%	24 5%	14 4%	37 4%	79 5%z	42 5%zR	6 4%	1 1%	18 6%zR	94 3%
4	183 4%	30 5%	21 5%	25 7%	46 6%	101 6%z	40 5%I	4 3%	4 3%	7 2%	134 4%
5	477 12%	66 10%	48 10%	48 13%	96 11%	233 14%z	101 11%	16 11%	8 7%	34 12%	356 12%
6	425 10%	59 9%	53 11%	37 10%	90 11%	185 11%	102 12%	23 16%	16 13%	33 11%	305 10%
7	734 18%E	103 16%	73 16%	57 15%	130 15%	261 15%	147 17%	27 19%	19 16%	42 14%	558 18%
8	952 23%	145 23%	111 24%	94 25%	205 24%	369 21%	198 22%	36 25%	40 34%zFIR	67 23%	718 24%
9	489 12%EG	102 16%zCD	52 11%	38 10%	90 11%	176 10%	89 10%G	7 5%	8 7%	34 12%G	382 13%G
Extremely Favourable 10	457 11%	73 11%	44 10%	50 13%	94 11%	176 10%	97 11%	17 12%	17 14%	35 12%	336 11%
Total mentions	4101 100%	640 100%	463 100%	377 100%	840 100%	1718 100%	885 100%	145 100%	118 100%	295 100%	3046 100%
Mean	6.87EFN	6.98	6.65	6.95	6.78	6.54	6.64	6.72	7.29FGI	6.70	6.93zF

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

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Table 198
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 Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
1-3 (Net)	383 9%R	62 10%	61 13%zCD	27 7%	88 10%C	218 13%z	112 13%zHR	15 10%	6 5%	42 14%zHR	257 8%
1-4 (Net)	566 14%R	92 14%	82 18%z	52 14%	135 16%	319 19%z	152 17%zHR	19 13%	9 8%	49 17%H	390 13%
1-2 (Net)	240 6%R	34 5%	37 8%CD	14 4%	51 6%C	139 8%z	69 8%zR	9 6%	4 4%	24 8%	162 5%
4-7 (Net)	1819 44%	258 40%	195 42%	168 45%	363 43%	779 45%	390 44%	70 48%	47 40%	117 40%	1353 44%
5-6 (Net)	902 22%	125 20%	101 22%	86 23%	186 22%	417 24%z	203 23%	39 27%	24 21%	68 23%	662 22%
8-10 (Net)	1899 46%E	320 50%	207 45%	181 48%	389 46%	721 42%	383 43%	60 42%	65 55%FG	136 46%	1436 47%
7-10 (Net)	2633 64%EF	423 66%	280 60%	239 63%	519 62%	981 57%	530 60%	88 60%	85 72%FI	178 60%	1994 65%zF
9-10 (Net)	947 23%E	175 27%z	96 21%	88 23%	184 22%	352 20%	186 21%	24 17%	25 21%	69 23%	719 24%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
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 Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Extremely Unfavourable 1	129	16	6	-	*	11	6	8	8	9	119
	3%CR	2%	9%zJL	-	1%	3%	2%	3%	2%	2%	3%
2	112	23	3	3	*	7	16	9	14	4	107
	3%	3%	5%	6%	2%	2%	4%	3%	3%	1%	3%
3	142	32	2	2	1	20	11	12	20	9	133
	3%	4%	4%	5%	4%	6%z	3%	4%	5%	2%	4%
4	183	38	6	2	1	18	20	21	17	24	156
	4%	5%	10%	3%	6%	5%	5%	7%	4%	6%	4%
5	477	88	3	4	1	51	37	32	57	66	407
	12%	12%	4%	9%	6%	15%P	10%	10%	14%	16%	11%
6	425	78	9	2	1	34	44	25	54	51	373
	10%	11%	14%	4%	7%	10%	12%	8%	13%	12%	10%
7	734	112	5	9	5	59	53	45	67	80	649
	18%E	16%	7%	20%	23%K	17%	14%	15%	16%	19%	18%
8	952	175	15	10	5	76	99	80	95	92	859
	23%	25%	24%	22%	23%	22%	26%	26%	23%	22%	23%
9	489	69	11	7	3	32	37	33	36	46	438
	12%EG	10%	18%	15%	15%	10%	10%	11%	9%	11%	12%
Extremely Favourable 10	457	82	2	7	3	30	52	41	41	41	414
	11%	11%	4%	16%K	13%	9%	14%	13%N	10%	10%	11%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	6.87EFN	6.79	6.25	7.17	7.22	6.59	6.98	6.94N	6.69	6.86	6.87

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

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C1. On a scale of 1 – 10 where 1 is extremely unfavourable and 10 is extremely favourable, thinking about everything the BBC does across TV, radio and online, what is your overall impression of the BBC?
 Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
1-3 (Net)	383	71	11	5	2	38	33	28	42	22	360
	9%R	10%	18%z	11%	8%	11%	9%	9%	10%	5%	10%
1-4 (Net)	566	108	17	6	3	56	53	49	59	46	516
	14%R	15%	28%zJ	14%	13%	16%	14%	16%	15%	11%	14%
1-2 (Net)	240	39	9	3	1	18	22	17	22	13	226
	6%R	5%	14%zJ	6%	3%	5%	6%	6%	5%	3%	6%
4-7 (Net)	1819	316	22	16	9	162	154	122	194	221	1585
	44%	44%	36%	36%	41%	48%P	41%	40%	48%	52%	43%
5-6 (Net)	902	167	11	6	3	85	81	56	110	117	781
	22%	23%	19%	13%	12%	25%P	22%	18%	27%P	28%	21%
8-10 (Net)	1899	326	28	24	11	138	187	154	172	179	1711
	46%E	46%	46%	53%	51%	41%	50%Q	51%N	42%	42%	47%
7-10 (Net)	2633	437	33	32	16	197	240	199	238	259	2359
	64%EF	61%	54%	73%K	74%K	58%	64%	65%N	58%	61%	65%
9-10 (Net)	947	151	13	14	6	62	88	73	77	87	852
	23%E	21%	22%	31%	28%	18%	24%	24%N	19%	21%	23%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

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Table 199
C2. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC as a whole provides:
Base = All respondents

Summary Table				
	Impartial news and information to help people understand and engage with the world around them.	Informative and educational content, which is inspiring and challenging, and that supports learning for all ages.	A range of high quality, distinctive and creative content that is different to that of other providers.	Content that accurately represents and authentically portrays the life and culture of a range of different communities throughout the UK.
UnweightedBase	4099	4099	4099	4099
WeightedBase	4101	4101	4101	4101
EffectiveBase	2770	2770	2770	2770
Not At All Well 1	158 4%	81 2%	90 2%	109 3%
2	107 3%	56 1%	59 1%	88 2%
3	156 4%	102 2%	118 3%	139 3%
4	190 5%	159 4%	179 4%	181 4%
5	384 9%	377 9%	441 11%	426 10%
6	465 11%	433 11%	472 12%	515 13%
7	706 17%	769 19%	782 19%	747 18%
8	826 20%	919 22%	904 22%	893 22%
9	545 13%	561 14%	501 12%	450 11%
Extremely Well 10	406 10%	404 10%	379 9%	329 8%
Don't know	158 4%	239 6%	177 4%	223 5%
Total mentions	4101 100%	4101 100%	4101 100%	4101 100%
Mean	6.80	7.11	6.96	6.80
1-3 (Net)	421 10%	239 6%	267 7%	336 8%

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018

Table 199
C2. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC as a whole provides:
Base = All respondents



WeightedBase

EffectiveBase

1-4 (Net)

1-2 (Net)

4-7 (Net)

5-6 (Net)

8-10 (Net)

7-10 (Net)

9-10 (Net)

Summary Table			
Impartial news and information to help people understand and engage with the world around them.	Informative and educational content, which is inspiring and challenging, and that supports learning for all ages.	A range of high quality, distinctive and creative content that is different to that of other providers.	Content that accurately represents and authentically portrays the life and culture of a range of different communities throughout the UK.
4101	4101	4101	4101
2770	2770	2770	2770
611 15%	398 10%	446 11%	517 13%
265 6%	137 3%	149 4%	197 5%
1744 43%	1739 42%	1874 46%	1869 46%
849 21%	811 20%	913 22%	941 23%
1777 43%	1885 46%	1784 43%	1673 41%
2483 61%	2654 65%	2566 63%	2420 59%
951 23%	966 24%	880 21%	779 19%

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 200

C2_1. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all,

do you personally think the BBC as a whole provides: Impartial news and information to help people understand and engage with the world around them.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Not At All Well 1	158	21	21	10	31	73	33	5	5	11	119
	4%	3%	5%	3%	4%	4%	4%	3%	5%	4%	4%
2	107	12	29	11	40	60	34	5	1	13	63
	3%R	2%	6%zA	3%	5%zAC	4%z	4%zR	3%	*	5%R	2%
3	156	27	19	14	33	62	36	5	*	7	116
	4%	4%	4%	4%	4%	4%	4%H	4%H	*	2%	4%
4	190	32	29	16	44	94	38	5	5	8	144
	5%	5%	6%	4%	5%	5%	4%	3%	4%	3%	5%
5	384	46	50	60	110	179	93	19	13	31	273
	9%	7%	11%	16%zA	13%zA	10%	10%	13%	11%	11%	9%
6	465	71	48	38	86	194	94	9	9	25	348
	11%	11%	10%	10%	10%	11%	11%	6%	7%	8%	11%
7	706	115	70	59	129	260	159	24	27	61	523
	17%E	18%	15%	16%	15%	15%	18%	16%	22%	21%	17%
8	826	120	95	71	166	336	178	38	26	56	620
	20%	19%	20%	19%	20%	20%	20%	26%	22%	19%	20%
9	545	107	43	45	88	186	110	16	18	43	417
	13%BDEJ	17%zBD	9%	12%	10%	11%	12%	11%	15%	15%	14%
Extremely Well 10	406	72	43	41	84	174	74	12	14	29	308
	10%	11%	9%	11%	10%	10%	8%	8%	12%	10%	10%
Don't know	158	17	16	13	29	97	37	9	1	10	116
	4%	3%	3%	3%	3%	6%z	4%	6%H	1%	3%	4%
Total mentions	4101	640	463	377	840	1718	885	145	118	295	3046
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	6.80BDEJ NQ	7.00BD	6.39	6.76	6.55	6.64	6.66	6.80	7.16F	6.85	6.85

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 200

C2_1. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all,

do you personally think the BBC as a whole provides: Impartial news and information to help people understand and engage with the world around them.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
1-3 (Net)	421	60	69	34	104	195	103	15	6	31	298
	10%	9%	15%zACD	9%	12%C	11%	12%H	10%	5%	11%	10%
1-4 (Net)	611	92	98	50	148	290	141	19	11	39	442
	15%	14%	21%zACD	13%	18%C	17%z	16%	13%	9%	13%	15%
1-2 (Net)	265	33	51	21	71	134	67	9	6	24	182
	6%	5%	11%zACD	5%	8%zC	8%z	8%	6%	5%	8%	6%
4-7 (Net)	1744	264	196	172	369	728	384	56	53	125	1287
	43%	41%	42%	46%	44%	42%	43%	39%	45%	42%	42%
5-6 (Net)	849	117	98	98	196	373	186	27	22	56	621
	21%	18%	21%	26%zA	23%	22%	21%	19%	19%	19%	20%
8-10 (Net)	1777	300	181	157	338	697	362	65	58	129	1345
	43%EQ	47%B	39%	42%	40%	41%	41%	45%	49%	44%	44%
7-10 (Net)	2483	415	251	216	467	958	521	89	84	189	1867
	61%BDEJN Q	65%BD	54%	57%	56%	56%	59%	62%	71%zF	64%F	61%
9-10 (Net)	951	180	86	86	172	361	184	28	32	72	725
	23%BEJQ	28%zBD	19%	23%	21%	21%	21%	19%	27%	25%	24%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 200

C2_1. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all,

do you personally think the BBC as a whole provides: Impartial news and information to help people understand and engage with the world around them.

Base = All respondents

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Not At All Well 1	158	26	2	2	1	15	11	15	11	12	146
	4%	4%	3%	5%	5%	4%	3%	5%	3%	3%	4%
2	107	35	3	2	-	23	12	18	18	8	99
	3%R	5%z	4%	5%	-	7%z	3%	6%z	4%	2%	3%
3	156	28	2	2	*	17	12	15	14	15	140
	4%	4%	3%	4%	2%	5%	3%	5%	3%	4%	4%
4	190	36	6	2	1	20	16	15	21	20	168
	5%	5%	9%	4%	3%	6%	4%	5%	5%	5%	5%
5	384	96	5	5	3	38	58	30	67	39	338
	9%	14%z	9%	12%	14%	11%	16%zP	10%	16%zNP	9%	9%
6	465	76	3	5	1	34	42	25	51	66	397
	11%	11%	5%	12%	6%	10%	11%	8%	12%	16%	11%
7	706	108	12	5	4	46	62	46	62	78	626
	17%E	15%	19%	11%	18%	14%	17%	15%	15%	19%	17%
8	826	147	8	6	5	72	75	67	80	89	735
	20%	21%	14%	14%	23%	21%	20%	22%	20%	21%	20%
9	545	70	9	6	2	33	37	31	39	45	497
	13%BDEJ	10%	15%	14%	11%	10%	10%	10%	10%	11%	14%
Extremely Well 10	406	67	6	7	4	32	35	38	29	32	369
	10%	9%	10%	16%	17%	9%	9%	13%Q	7%	8%	10%
Don't know	158	22	5	1	*	9	13	4	18	18	140
	4%	3%	8%	2%	2%	3%	4%	1%	4%	4%	4%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	6.80BDEJ NQ	6.52	6.68	6.67	7.15	6.38	6.65	6.60	6.45	6.76	6.81

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 200

C2_1. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all,

do you personally think the BBC as a whole provides: Impartial news and information to help people understand and engage with the world around them.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
1-3 (Net)	421 10%	90 13%	7 11%	6 14%	1 7%	54 16%zOQ	35 9%	47 15%zO	42 10%	35 8%	385 11%
1-4 (Net)	611 15%	125 18%	12 20%	8 19%	2 10%	74 22%zOQ	51 14%	62 20%zO	63 15%	54 13%	553 15%
1-2 (Net)	265 6%	61 9%	5 8%	4 10%	1 5%	38 11%zQ	23 6%	32 11%zO	29 7%	20 5%	246 7%
4-7 (Net)	1744 43%	317 44%	26 42%	17 39%	9 41%	139 41%	178 48%P	116 38%	201 49%zNP	203 48%	1529 42%
5-6 (Net)	849 21%	173 24%z	9 14%	11 24%	4 19%	73 22%	100 27%zP	55 18%	118 29%zNP	105 25%	735 20%
8-10 (Net)	1777 43%EQ	284 40%	24 39%	20 44%	11 50%	137 40%	147 39%	137 45%	147 36%	166 39%	1601 44%
7-10 (Net)	2483 61%BDEJN Q	392 55%	36 58%	24 55%	15 68%	183 54%	210 56%	183 60%	209 51%	244 58%	2227 61%
9-10 (Net)	951 23%BEJQ	137 19%	16 25%	13 30%	6 28%	65 19%	73 19%	70 23%	68 17%	77 18%	866 24%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 201

C2_2. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all,

do you personally think the BBC as a whole provides: Informative and educational content, which is inspiring and challenging, and that supports learning for all ages.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Not At All Well 1	81	9	15	6	21	45	25	6	5	4	48
	2%R	1%	3%	2%	3%	3%z	3%R	4%R	4%	2%	2%
2	56	8	16	2	18	36	21	5	1	10	34
	1%R	1%	4%zACD	1%	2%C	2%z	2%zR	3%R	1%	3%zR	1%
3	102	20	18	10	28	55	28	3	1	8	68
	2%	3%	4%	3%	3%	3%z	3%	2%	1%	3%	2%
4	159	24	26	13	39	76	36	7	3	10	116
	4%	4%	6%	4%	5%	4%	4%	5%	2%	3%	4%
5	377	59	41	60	101	198	77	7	4	23	285
	9%	9%	9%	16%zABD	12%zB	12%z	9%	5%	4%	8%	9%
6	433	61	36	36	72	166	87	15	12	18	325
	11%I	10%	8%	10%	9%	10%	10%I	10%	10%	6%	11%I
7	769	131	84	62	145	301	170	29	18	70	575
	19%P	20%	18%	16%	17%	18%	19%	20%	15%	24%F	19%
8	919	126	103	83	186	360	185	34	32	63	697
	22%	20%	22%	22%	22%	21%	21%	24%	27%	21%	23%
9	561	101	64	34	99	200	130	16	23	39	414
	14%CEQ	16%C	14%	9%	12%	12%	15%	11%	20%	13%	14%
Extremely Well 10	404	74	38	37	75	157	69	11	13	22	312
	10%FQ	12%	8%	10%	9%	9%	8%	7%	11%	7%	10%
Don't know	239	27	22	33	56	123	56	14	7	28	174
	6%	4%	5%	9%zA	7%	7%z	6%	9%	6%	9%zFR	6%
Total mentions	4101	640	463	377	840	1718	885	145	118	295	3046
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 201

C2_2. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all,

do you personally think the BBC as a whole provides: Informative and educational content, which is inspiring and challenging, and that supports learning for all ages.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Mean	7.11BDEF JKNQ	7.20BD	6.79	6.94	6.86	6.86	6.92	6.81	7.46FG	7.02	7.17zF
1-3 (Net)	239 6%R	37 6%	49 11%zACD	18 5%	67 8%zC	136 8%z	75 8%zR	14 10%R	6 5%	22 8%	150 5%
1-4 (Net)	398 10%R	61 10%	75 16%zACD	31 8%	106 13%zC	212 12%z	111 13%zR	21 14%R	9 8%	32 11%	265 9%
1-2 (Net)	137 3%R	17 3%	31 7%zACD	8 2%	39 5%C	80 5%z	47 5%zR	11 8%zR	5 5%	14 5%	82 3%
4-7 (Net)	1739 42%H	275 43%	186 40%	171 45%	357 43%	742 43%	371 42%H	57 39%	37 32%	121 41%	1300 43%H
5-6 (Net)	811 20%I	120 19%	76 17%	96 26%zABD	173 21%B	364 21%	164 19%I	21 15%	17 14%	41 14%	610 20%I
8-10 (Net)	1885 46%EQ	300 47%	205 44%	154 41%	360 43%	718 42%	383 43%	60 42%	68 57%zFGIR	124 42%	1423 47%
7-10 (Net)	2654 65%CDEIN Q	431 67%CD	289 62%	216 57%	505 60%	1019 59%	554 63%	89 62%	86 73%F	194 66%	1997 66%
9-10 (Net)	966 24%EQ	175 27%CD	102 22%	71 19%	173 21%	357 21%	199 22%	26 18%	36 30%GI	61 21%	725 24%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 201

C2_2. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all,

do you personally think the BBC as a whole provides: Informative and educational content, which is inspiring and challenging, and that supports learning for all ages.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Not At All Well 1	81	17	4	-	-	14	3	6	11	5	75
	2%R	2%	6%z	-	-	4%zO	1%	2%	3%	1%	2%
2	56	16	1	1	-	9	8	8	9	3	53
	1%R	2%	2%	2%	-	3%	2%	3%	2%	1%	1%
3	102	20	4	2	1	12	8	8	12	5	97
	2%	3%	6%	5%	7%z	4%	2%	3%	3%	1%	3%
4	159	29	6	2	1	22	7	13	16	23	131
	4%	4%	10%zJ	5%	7%	6%zO	2%	4%O	4%	6%	4%
5	377	93	2	4	1	37	57	34	59	39	333
	9%	13%z	3%	9%	7%	11%	15%z	11%	15%z	9%	9%
6	433	60	6	4	1	34	26	23	37	63	371
	11%I	8%	10%	9%	6%	10%	7%	8%	9%	15%	10%
7	769	124	13	6	3	53	70	40	83	79	685
	19%P	17%	21%	14%	13%	16%	19%P	13%	20%P	19%	19%
8	919	158	11	12	6	72	86	69	90	93	825
	22%	22%	17%	26%	28%	21%	23%	23%	22%	22%	23%
9	561	83	8	4	3	43	40	47	37	43	514
	14%CEQ	12%	14%	10%	13%	13%Q	11%	15%Q	9%	10%	14%
Extremely Well 10	404	62	4	5	3	27	35	40	22	39	363
	10%FQ	9%	7%	12%	15%	8%	9%Q	13%NQ	5%	9%	10%
Don't know	239	49	3	3	1	15	34	16	33	29	209
	6%	7%	4%	7%	5%	4%	9%zP	5%	8%N	7%	6%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 201

C2_2. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all,

do you personally think the BBC as a whole provides: Informative and educational content, which is inspiring and challenging, and that supports learning for all ages.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Mean	7.11BDEF JKNQ	6.87	6.43	7.09	7.30	6.66	7.06Q	7.15NQ	6.65	7.04	7.12
1-3 (Net)	239 6%R	54 8%	9 14%z	3 7%	1 7%	35 10%zO	19 5%	22 7%	32 8%	14 3%	225 6%
1-4 (Net)	398 10%R	82 12%	15 25%zJ	5 12%	3 14%	57 17%zOPQ	26 7%	35 12%O	47 12%O	37 9%	356 10%
1-2 (Net)	137 3%R	34 5%	5 8%	1 2%	- -	23 7%z	11 3%	14 5%	20 5%	8 2%	128 4%
4-7 (Net)	1739 42%H	306 43%	27 44%	17 38%	7 33%	146 43%P	160 43%	110 36%	196 48%P	204 48%	1519 42%
5-6 (Net)	811 20%I	154 22%	8 13%	8 19%	3 13%	70 21%	83 22%	57 19%	96 24%	102 24%	703 19%
8-10 (Net)	1885 46%EQ	304 43%	23 37%	21 48%	12 55%	143 42%	161 43%Q	156 51%NOQ	148 36%	175 41%	1702 47%
7-10 (Net)	2654 65%CDEJN Q	427 60%	36 58%	28 62%	15 68%	196 58%	231 62%	196 64%	231 57%	254 60%	2387 65%
9-10 (Net)	966 24%EQ	145 20%	12 20%	10 22%	6 27%	70 21%Q	75 20%Q	87 29%NOQ	58 14%	82 19%	876 24%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 202

C2_3. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all,

do you personally think the BBC as a whole provides: A range of high quality, distinctive and creative content that is different to that of other providers.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Not At All Well 1	90	12	16	5	21	54	30	5	3	8	55
	2%R	2%	3%	1%	2%	3%z	3%zR	3%	2%	3%	2%
2	59	5	14	5	19	34	18	6	2	5	39
	1%	1%	3%zA	1%	2%	2%	2%	4%zR	2%	2%	1%
3	118	26	23	5	28	67	33	2	2	3	79
	3%	4%	5%zCD	1%	3%C	4%z	4%I	1%	2%	1%	3%
4	179	24	22	20	43	92	35	5	1	12	139
	4%	4%	5%	5%	5%	5%z	4%	3%	1%	4%	5%
5	441	61	57	63	119	222	106	15	10	27	320
	11%	10%	12%	17%zA	14%zA	13%z	12%	10%	9%	9%	11%
6	472	71	34	45	80	194	107	13	16	34	344
	12%B	11%	7%	12%	9%	11%	12%	9%	13%	12%	11%
7	782	102	80	65	146	294	155	34	23	53	597
	19%EL	16%	17%	17%	17%	17%	18%	23%	20%	18%	20%
8	904	141	112	67	178	335	179	32	25	68	683
	22%E	22%	24%	18%	21%	20%	20%	22%	21%	23%	22%
9	501	87	54	47	101	182	102	10	19	40	380
	12%E	14%	12%	12%	12%	11%	12%	7%	16%G	14%	12%
Extremely Well 10	379	78	34	36	69	151	80	14	15	25	278
	9%	12%zB	7%	9%	8%	9%	9%	10%	13%	8%	9%
Don't know	177	32	16	19	36	94	39	10	2	19	133
	4%	5%	4%	5%	4%	5%z	4%	7%	1%	6%H	4%
Total mentions	4101	640	463	377	840	1718	885	145	118	295	3046
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 202

C2_3. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all,

do you personally think the BBC as a whole provides: A range of high quality, distinctive and creative content that is different to that of other providers.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Mean	6.96BDEF JNQ	7.13BD	6.66	6.89	6.76	6.68	6.76	6.78	7.27F	7.03F	7.01zF
1-3 (Net)	267 7%R	43 7%	53 12%zACD	15 4%	68 8%C	154 9%z	81 9%zIR	13 9%	7 6%	17 6%	173 6%
1-4 (Net)	446 11%	68 11%	76 16%zACD	35 9%	111 13%C	246 14%z	116 13%zHR	18 12%	8 7%	29 10%	312 10%
1-2 (Net)	149 4%R	17 3%	30 7%zACD	10 3%	40 5%C	87 5%z	48 5%zR	11 8%zR	5 4%	13 5%	94 3%
4-7 (Net)	1874 46%AL	259 40%	194 42%	193 51%ABD	387 46%B	803 47%	403 46%	66 46%	50 43%	127 43%	1400 46%
5-6 (Net)	913 22%	132 21%	91 20%	108 29%zABD	199 24%B	416 24%z	213 24%	28 19%	26 22%	62 21%	665 22%
8-10 (Net)	1784 43%EQ	306 48%C	199 43%	149 40%	349 42%	668 39%	362 41%	56 39%	59 50%	133 45%	1340 44%
7-10 (Net)	2566 63%DEFJQ	408 64%	280 60%	214 57%	494 59%	962 56%	517 58%	90 62%	82 70%F	185 63%	1937 64%F
9-10 (Net)	880 21%E	165 26%zB	88 19%	83 22%	170 20%	333 19%	182 21%	24 17%	34 29%FG	65 22%	657 22%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 202

C2_3. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all,

do you personally think the BBC as a whole provides: A range of high quality, distinctive and creative content that is different to that of other providers.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Not At All Well 1	90	13	6	1	*	8	5	5	8	6	84
	2%R	2%	10%zJ	2%	2%	2%	1%	2%	2%	1%	2%
2	59	18	-	2	-	10	8	6	12	3	56
	1%	2%	-	4%	-	3%	2%	2%	3%	1%	2%
3	118	22	4	1	1	19	3	7	15	10	107
	3%	3%	7%	2%	5%	6%zOP	1%	2%	4%O	2%	3%
4	179	39	1	2	*	24	16	15	24	12	167
	4%	6%	2%	4%	2%	7%z	4%	5%	6%	3%	5%
5	441	104	8	5	2	43	62	46	58	52	383
	11%	15%z	13%	12%	8%	13%	16%z	15%z	14%	12%	10%
6	472	69	5	3	2	29	40	24	46	67	400
	12%B	10%	7%	7%	11%	9%	11%	8%	11%	16%	11%
7	782	126	11	4	5	58	69	52	75	78	699
	19%EL	18%	18%	8%	22%L	17%	18%	17%	18%	19%	19%
8	904	143	17	13	6	60	82	64	79	79	822
	22%E	20%	27%	29%	28%	18%	22%	21%	19%	19%	22%
9	501	85	8	7	2	51	34	43	42	47	453
	12%E	12%	12%	15%	7%	15%Q	9%	14%O	10%	11%	12%
Extremely Well 10	379	59	2	5	3	29	30	34	26	37	339
	9%	8%	3%	12%	13%	8%	8%	11%	6%	9%	9%
Don't know	177	33	*	2	*	9	24	9	24	31	146
	4%	5%	1%	4%	2%	3%	6%P	3%	6%N	7%	4%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 202

C2_3. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all,

do you personally think the BBC as a whole provides: A range of high quality, distinctive and creative content that is different to that of other providers.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Mean	6.96BDEFJNQ	6.76	6.39	7.10	7.17	6.67	6.84	7.01NQ	6.57	6.97	6.96
1-3 (Net)	267 7%R	53 7%	10 16%zJ	4 8%	2 7%	36 11%zOP	17 5%	18 6%	35 9%O	19 4%	247 7%
1-4 (Net)	446 11%	92 13%	11 18%	6 13%	2 9%	60 18%zOP	33 9%	33 11%	59 14%O	31 7%	414 11%
1-2 (Net)	149 4%R	31 4%	6 10%z	3 6%	* 2%	17 5%	14 4%	11 4%	20 5%	8 2%	140 4%
4-7 (Net)	1874 46%AL	339 48%L	25 40%	14 32%	9 43%	153 45%	186 50%	136 45%	203 50%	209 50%	1649 45%
5-6 (Net)	913 22%	174 24%	13 21%	9 19%	4 19%	72 21%	102 27%	69 23%	104 26%	119 28%	783 21%
8-10 (Net)	1784 43%EQ	287 40%	27 43%	25 56%zJ	10 48%	140 41%	147 39%	141 46%OQ	146 36%	163 39%	1614 44%
7-10 (Net)	2566 63%DEFJQ	413 58%	37 61%	29 64%	15 70%	197 58%	216 58%	192 63%	221 54%	241 57%	2313 63%
9-10 (Net)	880 21%E	144 20%	10 16%	12 28%	4 20%	79 23%Q	65 17%	77 25%OQ	67 16%	84 20%	792 22%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 203

C2_4. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all,

do you personally think the BBC as a whole provides: Content that accurately represents and authentically portrays the life and culture of a range of different communities throughout the UK.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Not At All Well 1	109	19	16	2	18	55	24	3	3	7	78
	3% C	3% C	3% CD	1%	2% C	3%	3%	2%	2%	2%	3%
2	88	10	21	8	29	57	29	3	1	10	57
	2%	2%	5% zA	2%	3% z	3% z	3% zR	2%	1%	3%	2%
3	139	20	20	22	42	78	41	5	5	15	89
	3% R	3%	4%	6% z	5% z	5% z	5% zR	4%	4%	5%	3%
4	181	23	26	17	43	84	36	5	6	14	141
	4%	4%	6%	4%	5%	5%	4%	4%	5%	5%	5%
5	426	59	54	52	105	200	89	15	10	26	327
	10%	9%	12%	14%	13%	12%	10%	10%	9%	9%	11%
6	515	65	50	41	91	206	120	18	16	34	366
	13%	10%	11%	11%	11%	12%	14%	13%	14%	12%	12%
7	747	125	85	63	148	292	153	27	22	48	563
	18%	19%	18%	17%	18%	17%	17%	19%	19%	16%	18%
8	893	145	104	74	178	343	161	28	22	56	707
	22% EF	23%	22%	20%	21%	20%	18%	19%	19%	19%	23% zF
9	450	81	41	38	79	157	107	13	14	40	318
	11% E	13%	9%	10%	9%	9%	12%	9%	12%	14%	10%
Extremely Well 10	329	56	25	29	54	129	59	14	10	19	249
	8%	9%	5%	8%	6%	8%	7%	9%	9%	6%	8%
Don't know	223	36	21	32	53	117	65	13	9	26	149
	5% R	6%	4%	9% z	6% B	7% z	7% zR	9%	8%	9% zR	5%
Total mentions	4101	640	463	377	840	1718	885	145	118	295	3046
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	6.80 BDEF JNQ	6.96 BD	6.42	6.72	6.55	6.54	6.62	6.84	6.88	6.69	6.84 F

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 203

C2_4. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all,

do you personally think the BBC as a whole provides: Content that accurately represents and authentically portrays the life and culture of a range of different communities throughout the UK.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
1-3 (Net)	336	49	57	31	89	190	95	11	8	32	225
	8%R	8%	12%zA	8%	11%z	11%z	11%zR	8%	7%	11%	7%
1-4 (Net)	517	73	84	48	132	274	131	16	14	45	366
	13%	11%	18%zA	13%	16%z	16%z	15%	11%	12%	15%	12%
1-2 (Net)	197	30	38	10	47	113	54	6	4	16	136
	5%	5%	8%zCD	3%	6%C	7%z	6%	4%	3%	6%	4%
4-7 (Net)	1869	272	215	172	387	782	398	66	54	123	1398
	46%	43%	46%	46%	46%	46%	45%	45%	46%	42%	46%
5-6 (Net)	941	124	103	93	196	406	209	33	27	61	694
	23%	19%	22%	25%	23%	24%	24%	23%	22%	21%	23%
8-10 (Net)	1673	282	170	141	311	629	327	55	46	115	1274
	41%DEFJN	44%D	37%	37%	37%	37%	37%	38%	39%	39%	42%F
7-10 (Net)	2420	407	255	204	459	920	480	83	68	163	1838
	59%DEFJN	64%BCD	55%	54%	55%	54%	54%	57%	58%	55%	60%zF
	Q										
9-10 (Net)	779	137	66	67	133	286	166	27	24	59	568
	19%BDEJQ	21%BD	14%	18%	16%	17%	19%	19%	20%	20%	19%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 203

C2_4. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all,

do you personally think the BBC as a whole provides: Content that accurately represents and authentically portrays the life and culture of a range of different communities throughout the UK.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Not At All Well 1	109	16	2	*	-	11	5	6	10	7	101
	3%C	2%	3%	1%	-	3%	1%	2%	2%	2%	3%
2	88	23	5	2	-	15	8	9	14	7	81
	2%	3%	8%z	4%	-	4%z	2%	3%	3%	2%	2%
3	139	37	2	1	2	24	13	22	15	14	125
	3%R	5%z	3%	1%	10%zL	7%zQ	4%	7%zO	4%	3%	3%
4	181	39	1	3	*	20	18	17	22	20	159
	4%	5%	2%	8%	*	6%	5%	6%	5%	5%	4%
5	426	93	5	5	3	38	55	25	68	46	376
	10%	13%	8%	11%	13%	11%	15%zP	8%	17%zNP	11%	10%
6	515	75	8	6	3	37	38	34	41	70	444
	13%	10%	13%	13%	14%	11%	10%	11%	10%	16%	12%
7	747	127	13	5	3	58	69	63	64	67	675
	18%	18%	20%	12%	15%	17%	18%	21%	16%	16%	18%
8	893	151	12	9	5	64	87	60	92	94	796
	22%EF	21%	19%	21%	25%	19%	23%	20%	22%	22%	22%
9	450	61	9	7	2	32	29	27	34	41	406
	11%E	9%	14%	15%	9%	10%	8%	9%	8%	10%	11%
Extremely Well 10	329	46	2	4	2	21	25	26	20	32	295
	8%	6%	3%	10%	10%	6%	7%	9%	5%	8%	8%
Don't know	223	45	4	2	1	18	27	16	29	25	197
	5%R	6%	7%	5%	4%	5%	7%	5%	7%	6%	5%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	6.80BDEF JNQ	6.52	6.49	6.90	6.95	6.33	6.70	6.62	6.45	6.80	6.80

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 203

C2_4. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all,

do you personally think the BBC as a whole provides: Content that accurately represents and authentically portrays the life and culture of a range of different communities throughout the UK.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
1-3 (Net)	336	75	9	3	2	49	26	37	39	28	307
	8%R	11%	14%	6%	10%	15%zOQ	7%	12%zO	9%	7%	8%
1-4 (Net)	517	114	10	6	2	69	45	53	61	48	467
	13%	16%z	16%	14%	10%	21%zOQ	12%	18%zO	15%	11%	13%
1-2 (Net)	197	38	7	2	-	25	13	15	24	14	182
	5%	5%	11%	5%	-	7%	3%	5%	6%	3%	5%
4-7 (Net)	1869	333	26	19	9	153	180	138	195	202	1655
	46%	47%	42%	43%	42%	45%	48%	45%	48%	48%	45%
5-6 (Net)	941	168	12	11	6	75	93	59	109	115	820
	23%	24%	20%	24%	26%	22%	25%	19%	27%	27%	22%
8-10 (Net)	1673	259	22	20	10	117	142	113	146	168	1497
	41%DEFJN	36%	36%	45%	44%	35%	38%	37%	36%	40%	41%
7-10 (Net)	2420	386	35	25	13	175	210	176	210	235	2172
	59%DEFJN	54%	57%	57%	59%	52%	56%	58%	51%	56%	59%
9-10 (Net)	779	107	11	11	4	53	54	53	54	74	701
	19%BDEJQ	15%	17%	24%	19%	16%	14%	18%	13%	17%	19%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 204
C3. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides:
Base = All respondents

Summary Table				
	Impartial news and information to help people understand and engage with the world around them.	Informative and educational content, which is inspiring and challenging, and that supports learning for all ages.	A range of high quality, distinctive and creative content that is different to that of other providers.	Content that accurately represents and authentically portrays the life and culture of a range of different communities throughout the UK.
UnweightedBase	4099	4099	4099	4099
WeightedBase	4101	4101	4101	4101
EffectiveBase	2770	2770	2770	2770
Not At All Important	79	58	63	79
1	2%	1%	2%	2%
2	57	51	53	54
	1%	1%	1%	1%
3	88	66	73	98
	2%	2%	2%	2%
4	133	138	143	144
	3%	3%	3%	4%
5	312	296	389	354
	8%	7%	9%	9%
6	373	373	407	403
	9%	9%	10%	10%
7	570	636	675	688
	14%	16%	16%	17%
8	760	915	924	834
	19%	22%	23%	20%
9	645	640	564	551
	16%	16%	14%	13%
Extremely Important	939	747	647	712
10	23%	18%	16%	17%
Don't know	146	181	163	183
	4%	4%	4%	4%
Total mentions	4101	4101	4101	4101
	100%	100%	100%	100%
Mean	7.60	7.56	7.37	7.36
1-3 (Net)	224	175	190	231
	5%	4%	5%	6%

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018

Table 204
C3. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides:
Base = All respondents



WeightedBase

EffectiveBase

1-4 (Net)

1-2 (Net)

4-7 (Net)

5-6 (Net)

8-10 (Net)

7-10 (Net)

9-10 (Net)

Summary Table			
Impartial news and information to help people understand and engage with the world around them.	Informative and educational content, which is inspiring and challenging, and that supports learning for all ages.	A range of high quality, distinctive and creative content that is different to that of other providers.	Content that accurately represents and authentically portrays the life and culture of a range of different communities throughout the UK.
4101	4101	4101	4101
2770	2770	2770	2770
357 9%	314 8%	333 8%	375 9%
136 3%	109 3%	116 3%	133 3%
1387 34%	1444 35%	1614 39%	1589 39%
684 17%	669 16%	796 19%	757 18%
2343 57%	2301 56%	2135 52%	2097 51%
2913 71%	2938 72%	2810 69%	2786 68%
1584 39%	1387 34%	1211 30%	1263 31%

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 205

C3_1. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides:

Impartial news and information to help people understand and engage with the world around them.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Not At All Important	79	11	13	2	15	41	15	3	3	6	60
1	2%O	2%	3%C	*	2%C	2%	2%	2%	3%	2%	2%
2	57	11	17	6	22	44	16	4	1	6	38
	1%	2%	4%z	1%	3%z	3%z	2%	3%	1%	2%	1%
3	88	20	18	7	24	37	26	6	1	6	58
	2%	3%	4%z	2%	3%	2%	3%	4%	1%	2%	2%
4	133	13	19	24	43	65	28	5	3	6	100
	3%	2%	4%	6%zA	5%zA	4%	3%	3%	3%	2%	3%
5	312	49	32	40	72	156	79	10	10	21	221
	8%	8%	7%	11%	9%	9%z	9%	7%	9%	7%	7%
6	373	49	37	38	75	163	79	11	9	22	277
	9%	8%	8%	10%	9%	9%	9%	7%	8%	7%	9%
7	570	70	70	39	108	212	132	22	22	38	416
	14%EM	11%	15%	10%	13%	12%	15%	15%	19%	13%	14%
8	760	122	75	79	154	342	167	30	24	71	567
	19%	19%	16%	21%	18%	20%	19%	21%	20%	24%zF	19%
9	645	113	66	64	130	232	131	22	19	48	486
	16%EN	18%	14%	17%	15%	13%	15%	15%	16%	16%	16%
Extremely Important	939	168	103	61	164	345	179	22	18	55	720
10	23%CDGKQ	26%CD	22%	16%	20%	20%	20%	15%	15%	19%	24%G
Don't know	146	13	13	18	31	82	35	10	9	15	102
	4%	2%	3%	5%	4%	5%z	4%	7%	7%zR	5%	3%
Total mentions	4101	640	463	377	840	1718	885	145	118	295	3046
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 205
C3_1. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides:
Impartial news and information to help people understand and engage with the world around them.
Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Mean	7.60BDEF JKNQ	7.74BCD	7.28	7.38	7.32	7.34	7.44	7.22	7.47	7.56	7.64F
1-3 (Net)	224 5%	42 7%	47 10%zCD	14 4%	61 7%zC	121 7%z	57 6%	13 9%	4 4%	18 6%	156 5%
1-4 (Net)	357 9%M	55 9%	66 14%zA	38 10%	104 12%z	186 11%z	85 10%	18 13%	8 7%	24 8%	256 8%
1-2 (Net)	136 3%	22 3%	30 6%zCD	7 2%	37 4%C	85 5%z	31 3%	7 5%	4 3%	12 4%	98 3%
4-7 (Net)	1387 34%AM	181 28%	158 34%	141 37%A	299 36%A	595 35%	317 36%I	48 33%	44 38%	88 30%	1016 33%
5-6 (Net)	684 17%P	99 15%	70 15%	78 21%	148 18%	319 19%z	157 18%	21 15%	19 16%	43 15%	499 16%
8-10 (Net)	2343 57%DEJQ	404 63%zBCD	245 53%	203 54%	448 53%	919 53%	476 54%	74 51%	60 51%	174 59%	1773 58%F
7-10 (Net)	2913 71%CDEJN Q	473 74%CD	314 68%	242 64%	557 66%	1131 66%	608 69%	96 66%	82 70%	212 72%	2189 72%
9-10 (Net)	1584 39%EFJNQ	281 44%zCD	169 37%	125 33%	294 35%	577 34%	310 35%	44 30%	37 31%	103 35%	1206 40%F

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 205
C3_1. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides:
Impartial news and information to help people understand and engage with the world around them.
Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Not At All Important	79	13	2	-	-	12	*	3	9	7	72
1	2%O	2%	3%	-	-	4%OP	*	1%	2%O	2%	2%
2	57	20	2	*	-	8	13	11	9	6	51
	1%	3%z	3%	*	-	2%	3%z	4%z	2%	1%	1%
3	88	20	4	1	*	12	8	5	15	6	82
	2%	3%	6%	2%	*	4%	2%	2%	4%	1%	2%
4	133	34	7	2	*	19	15	13	21	14	118
	3%	5%z	11%z	4%	*	6%z	4%	4%	5%	3%	3%
5	312	66	1	4	2	33	33	17	49	39	269
	8%	9%	1%	8%	7%	10%P	9%	6%	12%zP	9%	7%
6	373	65	8	1	2	30	34	16	48	47	324
	9%	9%	13%	3%	8%	9%P	9%P	5%	12%P	11%	9%
7	570	97	7	4	1	36	61	38	59	74	495
	14%EM	14%M	11%	9%	3%	11%	16%	12%	14%	17%	14%
8	760	127	13	10	4	74	53	59	68	83	672
	19%	18%	21%	22%	19%	22%OQ	14%	19%	17%	20%	18%
9	645	103	12	10	4	38	66	44	60	53	588
	16%EN	15%	20%	23%	19%	11%	18%	14%	15%	13%	16%
Extremely Important	939	139	3	12	9	67	73	91	48	70	862
10	23%DEGK	20%K	5%	26%K	43%zJK	20%Q	20%Q	30%zNOQ	12%	17%	24%
	Q										
Don't know	146	27	3	1	-	9	18	6	21	24	122
	4%	4%	6%	2%	-	3%	5%P	2%	5%	6%	3%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 205
C3_1. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides:
Impartial news and information to help people understand and engage with the world around them.
Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Mean	7.60BDEF JKNQ	7.28	6.74	8.09JK	8.63zJK	7.10	7.45Q	7.78NOQ	6.90	7.35	7.62
1-3 (Net)	224 5%	53 7%	7 12%	1 2%	* *	32 10%z	21 6%	20 7%	33 8%	18 4%	206 6%
1-4 (Net)	357 9%M	87 12%zM	14 22%zLM	3 6%	* 1%	52 15%z	36 10%	33 11%	54 13%z	33 8%	324 9%
1-2 (Net)	136 3%	33 5%	4 6%	* *	- -	20 6%z	13 3%	15 5%	18 5%	13 3%	124 3%
4-7 (Net)	1387 34%AM	262 37%M	22 36%	11 24%	4 18%	119 35%P	143 38%P	84 28%	178 44%zNP	173 41%	1206 33%
5-6 (Net)	684 17%P	131 18%	8 14%	5 11%	3 15%	64 19%P	67 18%P	33 11%	98 24%zNOP	85 20%	593 16%
8-10 (Net)	2343 57%DEIQ	370 52%	29 47%	32 71%zJK	17 81%zJK	178 53%Q	192 51%Q	194 64%NOQ	176 43%	206 49%	2122 58%
7-10 (Net)	2913 71%CDEJN Q	467 66%	36 58%	36 80%JK	18 84%zJK	214 63%	253 68%Q	231 76%NOQ	235 58%	280 66%	2617 72%
9-10 (Net)	1584 39%EFJNQ	243 34%	16 26%	22 49%JK	13 62%zJK	104 31%	139 37%Q	135 44%NOQ	108 26%	123 29%	1450 40%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 206
C3_2. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides:
Informative and educational content, which is inspiring and challenging, and that supports learning for all ages.
Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Not At All Important	58	8	7	2	9	33	17	2	3	4	37
1	1%	1%	2%	*	1%	2%	2%	2%	2%	1%	1%
2	51	9	17	2	18	32	17	5	1	8	28
	1%R	1%	4%zCD	*	2%zC	2%z	2%R	4%zR	1%	3%zR	1%
3	66	11	13	6	20	38	19	4	4	5	47
	2%	2%	3%	2%	2%	2%	2%	3%	3%	2%	2%
4	138	19	18	18	35	65	31	5	1	11	104
	3%	3%	4%	5%	4%	4%	4%	4%	1%	4%	3%
5	296	37	29	43	71	155	69	7	6	19	210
	7%	6%	6%	11%zABD	9%B	9%z	8%	5%	5%	6%	7%
6	373	63	46	34	80	149	71	13	9	24	286
	9%	10%	10%	9%	10%	9%	8%	9%	7%	8%	9%
7	636	90	44	47	91	243	136	22	14	43	474
	16%BDJNO Q	14%	10%	12%	11%	14%	15%	15%	12%	14%	16%
8	915	113	110	86	196	360	200	37	38	70	683
	22%A	18%	24%	23%	23%A	21%	23%	26%	32%zFR	24%	22%
9	640	131	72	59	131	253	137	18	23	54	479
	16%	21%z	16%	16%	16%	15%	15%	12%	19%	18%	16%
Extremely Important	747	134	88	60	147	302	154	25	17	41	560
10	18%Q	21%	19%	16%	18%	18%	17%	17%	14%	14%	18%
Don't know	181	27	20	21	41	90	33	6	4	17	138
	4%	4%	4%	5%	5%	5%	4%	4%	3%	6%	5%
Total mentions	4101	640	463	377	840	1718	885	145	118	295	3046
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 206
C3_2. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides:
Informative and educational content, which is inspiring and challenging, and that supports learning for all ages.
Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Mean	7.56ENQ	7.74D	7.41	7.47	7.44	7.37	7.43	7.35	7.64	7.43	7.60
1-3 (Net)	175 4%R	27 4%	37 8%zACD	10 3%	47 6%C	102 6%z	54 6%zR	12 8%R	7 6%	18 6%	112 4%
1-4 (Net)	314 8%	46 7%	55 12%zA	27 7%	82 10%z	167 10%z	85 10%zR	17 12%	8 7%	28 10%	216 7%
1-2 (Net)	109 3%R	17 3%	24 5%zCD	3 1%	27 3%C	65 4%z	34 4%zR	8 5%R	4 3%	12 4%	66 2%
4-7 (Net)	1444 35%BM	208 33%	136 29%	141 38%B	278 33%B	612 36%	307 35%	47 33%	30 26%	96 33%	1074 35%
5-6 (Net)	669 16%	99 16%	75 16%	77 20%	152 18%	304 18%	140 16%	20 14%	15 13%	43 15%	496 16%
8-10 (Net)	2301 56%E	378 59%	270 58%	205 54%	475 57%	914 53%	491 55%	80 55%	77 65%F	165 56%	1722 57%
7-10 (Net)	2938 72%DEJNQ	468 73%	314 68%	252 67%	565 67%	1157 67%	628 71%	102 71%	91 77%	207 70%	2196 72%
9-10 (Net)	1387 34%Q	265 41%zCD	160 35%	119 32%	279 33%	554 32%	291 33%	43 30%	39 33%	95 32%	1038 34%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 206

C3_2. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides:
Informative and educational content, which is inspiring and challenging, and that supports learning for all ages.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Not At All Important	58	7	1	-	-	7	-	1	6	5	53
1	1%	1%	2%	-	-	2%OP	-	*	2%	1%	1%
2	51	16	3	-	-	5	11	7	9	4	47
	1%R	2%	4%	-	-	1%	3%z	2%	2%	1%	1%
3	66	18	1	-	*	16	2	3	15	7	59
	2%	3%	2%	-	1%	5%zOP	1%	1%	4%zO	2%	2%
4	138	28	6	1	-	22	6	10	18	15	123
	3%	4%	10%z	2%	-	7%zOP	2%	3%	4%O	3%	3%
5	296	63	4	3	2	23	39	18	44	40	252
	7%	9%	6%	8%	8%	7%	11%P	6%	11%zN	9%	7%
6	373	72	5	2	1	41	31	27	46	51	321
	9%	10%	7%	5%	6%	12%	8%	9%	11%	12%	9%
7	636	74	11	5	2	35	39	35	38	68	565
	16%BDJNO Q	10%	17%	11%	7%	10%	10%	12%	9%	16%	15%
8	915	168	13	11	3	77	91	65	103	86	824
	22%A	24%	22%	25%	15%	23%	24%	22%	25%	20%	23%
9	640	108	9	10	4	45	63	52	56	65	572
	16%	15%	15%	22%	18%	13%	17%	17%	14%	15%	16%
Extremely Important	747	121	8	10	8	58	63	71	50	57	685
10	18%Q	17%	13%	23%	39%zJK	17%Q	17%	23%NOQ	12%	13%	19%
Don't know	181	37	1	2	1	8	29	14	23	25	155
	4%	5%	2%	4%	4%	2%	8%zN	5%	6%N	6%	4%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 206
C3_2. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides:
Informative and educational content, which is inspiring and challenging, and that supports learning for all ages.
Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Mean	7.56ENQ	7.40	7.03	8.15zJK	8.48zJK	7.15	7.63NQ	7.80NQ	7.09	7.34	7.58
1-3 (Net)	175 4%R	42 6%	5 8%	- -	* 1%	28 8%zOP	13 3%	12 4%	30 7%zO	16 4%	159 4%
1-4 (Net)	314 8%	70 10%	11 18%zLM	1 2%	* 1%	51 15%zOP	19 5%	22 7%	48 12%zO	30 7%	282 8%
1-2 (Net)	109 3%R	23 3%	4 6%	- -	- -	12 4%	11 3%	8 3%	15 4%	8 2%	100 3%
4-7 (Net)	1444 35%BM	236 33%	25 41%	11 26%	5 22%	122 36%	115 31%	90 30%	146 36%	174 41%	1261 35%
5-6 (Net)	669 16%	135 19%	8 13%	6 13%	3 14%	65 19%	70 19%	45 15%	90 22%z	91 22%	574 16%
8-10 (Net)	2301 56%E	397 56%	31 50%	31 70%zJK	16 73%zJK	180 53%	218 58%Q	189 62%NQ	209 51%	207 49%	2080 57%
7-10 (Net)	2938 72%DEJNQ	471 66%	41 67%	36 81%J	17 80%J	214 63%	256 69%Q	224 74%NQ	247 61%	275 65%	2645 72%
9-10 (Net)	1387 34%Q	229 32%	17 28%	20 45%	12 57%zJK	102 30%	127 34%Q	123 40%zNQ	106 26%	121 29%	1256 34%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 207
C3_3. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides:
A range of high quality, distinctive and creative content that is different to that of other providers.
Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Not At All Important	63	10	6	2	8	30	12	3	3	5	46
1	2%	2%	1%	*	1%	2%	1%	2%	2%	2%	2%
2	53	7	16	6	22	34	17	4	-	5	35
	1%	1%	3%zA	2%	3%z	2%z	2%	3%	-	2%	1%
3	73	12	12	3	15	34	19	1	1	4	51
	2%	2%	3%	1%	2%	2%	2%	*	*	1%	2%
4	143	19	12	25	36	78	34	4	1	11	109
	3%	3%	3%	7%zABD	4%B	5%z	4%	3%	1%	4%	4%
5	389	52	46	46	92	182	90	14	4	26	279
	9%H	8%	10%	12%	11%	11%	10%H	9%	3%	9%	9%
6	407	67	38	27	65	172	85	6	10	22	303
	10%P	10%	8%	7%	8%	10%	10%G	4%	9%	7%	10%
7	675	89	74	44	118	245	142	24	17	47	515
	16%CE	14%	16%	12%	14%	14%	16%	16%	15%	16%	17%
8	924	120	100	101	201	358	190	47	34	71	698
	23%	19%	22%	27%A	24%	21%	21%	32%zFR	28%	24%	23%
9	564	120	64	41	105	222	124	13	24	46	415
	14%	19%zCD	14%	11%	13%	13%	14%	9%	20%G	15%	14%
Extremely Important	647	129	80	55	135	276	124	20	15	39	491
10	16%	20%z	17%	15%	16%	16%	14%	14%	12%	13%	16%
Don't know	163	16	15	26	41	87	48	10	10	20	105
	4%R	2%	3%	7%zA	5%B	5%z	5%zR	7%	8%zR	7%zR	3%
Total mentions	4101	640	463	377	840	1718	885	145	118	295	3046
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 207
C3_3. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides:
A range of high quality, distinctive and creative content that is different to that of other providers.
Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Mean	7.37EQ	7.60zD	7.30	7.30	7.30	7.23	7.25	7.36	7.77F	7.38	7.39
1-3 (Net)	190 5%	28 4%	34 7%zCD	11 3%	45 5%C	98 6%z	48 5%	7 5%	3 3%	14 5%	133 4%
1-4 (Net)	333 8%	48 7%	46 10%	35 9%	82 10%	176 10%z	82 9%	11 8%	5 4%	24 8%	241 8%
1-2 (Net)	116 3%	17 3%	22 5%z	8 2%	30 4%	64 4%z	29 3%	7 5%	3 2%	10 3%	82 3%
4-7 (Net)	1614 39%HM	227 35%	170 37%	142 38%	312 37%	677 39%	351 40%H	48 33%	33 28%	105 36%	1205 40%H
5-6 (Net)	796 19%	119 19%	84 18%	73 20%	158 19%	354 21%	175 20%H	20 14%	14 12%	48 16%	581 19%
8-10 (Net)	2135 52%EQ	369 58%z	243 53%	198 53%	441 53%	856 50%	438 49%	80 55%	72 61%F	155 53%	1604 53%
7-10 (Net)	2810 69%EQ	457 71%	317 69%	242 64%	559 67%	1101 64%	580 66%	104 72%	89 75%F	202 69%	2119 70%
9-10 (Net)	1211 30%Q	249 39%zBCD	144 31%	97 26%	240 29%	498 29%	248 28%	33 23%	38 32%	85 29%	906 30%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 207
C3_3. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides:
A range of high quality, distinctive and creative content that is different to that of other providers.
Base = All respondents

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Not At All Important	63	7	1	-	-	7	-	1	6	4	59
1	2%	1%	2%	-	-	2%OP	-	*	1%	1%	2%
2	53	21	1	-	-	9	12	5	16	3	50
	1%	3%Z	2%	-	-	3%	3%Z	2%	4%Z	1%	1%
3	73	9	5	1	*	8	2	1	8	6	67
	2%	1%	7%ZJ	2%	1%	2%P	*	*	2%O	1%	2%
4	143	33	2	2	-	22	10	13	19	12	131
	3%	5%	3%	5%	-	7%Z	3%	4%	5%	3%	4%
5	389	84	4	2	2	35	49	27	57	48	336
	9%H	12%	7%	5%	9%	10%	13%	9%	14%Z	11%	9%
6	407	57	4	3	1	28	29	18	39	43	364
	10%P	8%	7%	8%	4%	8%	8%	6%	10%	10%	10%
7	675	99	11	5	2	44	56	42	58	80	591
	16%CE	14%	18%	12%	10%	13%	15%	14%	14%	19%	16%
8	924	171	14	11	5	86	85	78	93	89	828
	23%	24%	22%	25%	25%	25%	23%	26%	23%	21%	23%
9	564	83	10	9	4	38	45	39	44	48	513
	14%	12%	16%	19%	17%	11%	12%	13%	11%	11%	14%
Extremely Important	647	114	6	9	7	54	59	64	50	62	582
10	16%	16%	9%	20%	30%ZJK	16%	16%	21%ZQ	12%	15%	16%
Don't know	163	34	4	2	*	7	28	15	19	27	136
	4%R	5%	7%	4%	2%	2%	7%ZN	5%N	5%N	6%	4%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - Z/A/B/C/D - Z/E - Z/F/G/H/I/R - Z/J/K/L/M - Z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 207
C3_3. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides:
A range of high quality, distinctive and creative content that is different to that of other providers.
Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Mean	7.37EQ	7.25	7.08	7.89J	8.25zJK	7.13	7.37Q	7.69zNOQ	6.92	7.33	7.37
1-3 (Net)	190 5%	37 5%	7 11%z	1 2%	* 1%	24 7%P	14 4%	7 2%	30 7%zOP	13 3%	176 5%
1-4 (Net)	333 8%	70 10%	8 13%	3 7%	* 1%	46 14%zOP	24 6%	20 7%	50 12%zO	25 6%	307 8%
1-2 (Net)	116 3%	28 4%	2 3%	- -	- -	16 5%P	12 3%	6 2%	22 5%z	7 2%	109 3%
4-7 (Net)	1614 39%HM	273 38%	21 34%	13 30%	5 24%	129 38%	144 38%	100 33%	172 42%	183 43%	1421 39%
5-6 (Net)	796 19%	141 20%	8 13%	6 13%	3 14%	63 19%	78 21%P	45 15%	96 23%P	92 22%	700 19%
8-10 (Net)	2135 52%EQ	367 52%	29 48%	29 65%	16 73%zJK	178 53%Q	189 51%	181 60%zNOQ	186 46%	198 47%	1923 53%
7-10 (Net)	2810 69%EQ	467 66%	41 66%	34 77%	18 83%zJ	222 66%Q	245 65%	223 73%NOQ	244 60%	278 66%	2513 69%
9-10 (Net)	1211 30%Q	197 28%	16 26%	18 40%	10 47%zJK	93 27%	104 28%	103 34%NQ	94 23%	110 26%	1095 30%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 208

C3_4. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides:

Content that accurately represents and authentically portrays the life and culture of a range of different communities throughout the UK.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Not At All Important	79	15	9	2	11	36	15	5	5	6	61
1	2%	2%	2%	*	1%	2%	2%	3%	4%	2%	2%
2	54	8	24	6	30	41	14	2	-	8	37
	1%	1%	5%zACD	2%	4%zAC	2%z	2%	2%	-	3%	1%
3	98	20	14	2	16	46	25	2	1	6	71
	2%	3%C	3%C	1%	2%C	3%	3%	1%	*	2%	2%
4	144	12	16	35	51	79	35	4	4	14	100
	4%	2%	3%	9%zABD	6%zAB	5%z	4%	3%	3%	5%	3%
5	354	44	45	39	84	175	77	12	7	20	267
	9%	7%	10%	10%	10%	10%z	9%	8%	6%	7%	9%
6	403	68	38	27	65	162	101	14	10	27	279
	10%RP	11%	8%	7%	8%	9%	11%	10%	9%	9%	9%
7	688	91	74	51	124	267	146	27	17	46	516
	17%LM	14%	16%	13%	15%	16%	17%	19%	15%	16%	17%
8	834	115	105	84	188	334	175	33	42	60	640
	20%	18%	23%	22%	22%	19%	20%	23%	35%zFGIR	20%	21%
9	551	99	58	53	111	209	125	22	16	49	399
	13%	15%	13%	14%	13%	12%	14%	15%	14%	17%	13%
Extremely Important	712	134	68	55	123	272	132	17	13	44	544
10	17%KQ	21%BD	15%	15%	15%	16%	15%	11%	11%	15%	18%
Don't know	183	33	12	23	36	96	39	6	4	14	133
	4%	5%	3%	6%B	4%B	6%z	4%	4%	3%	5%	4%
Total mentions	4101	640	463	377	840	1718	885	145	118	295	3046
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 208
C3_4. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides:
Content that accurately represents and authentically portrays the life and culture of a range of different communities throughout the UK.
Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Mean	7.36BDEJ KNQ	7.51BD	7.05	7.26	7.14	7.13	7.24	7.20	7.43	7.28	7.39
1-3 (Net)	231 6%C	44 7%C	47 10%zCD	11 3%	57 7%C	122 7%z	54 6%	9 6%	5 4%	21 7%	169 6%
1-4 (Net)	375 9%	56 9%	62 13%zA	45 12%	108 13%z	202 12%z	89 10%	13 9%	9 7%	35 12%	269 9%
1-2 (Net)	133 3%	24 4%	33 7%zCD	8 2%	41 5%zC	76 4%z	29 3%	7 5%	5 4%	14 5%	98 3%
4-7 (Net)	1589 39%A	215 34%	173 37%	151 40%	324 39%	684 40%	360 41%	58 40%	38 32%	107 36%	1162 38%
5-6 (Net)	757 18%	113 18%	83 18%	66 17%	149 18%	338 20%	178 20%	26 18%	18 15%	48 16%	546 18%
8-10 (Net)	2097 51%EKQ	347 54%	231 50%	191 51%	422 50%	815 47%	432 49%	72 50%	71 60%F	153 52%	1583 52%
7-10 (Net)	2786 68%EQ	438 68%	305 66%	242 64%	547 65%	1082 63%	578 65%	99 68%	88 75%F	199 67%	2099 69%
9-10 (Net)	1263 31%EKQ	233 36%zBCD	126 27%	108 29%	234 28%	481 28%	257 29%	39 27%	29 25%	93 32%	943 31%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 208
C3_4. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides:
Content that accurately represents and authentically portrays the life and culture of a range of different communities throughout the UK.
Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Not At All Important	79	10	1	-	-	8	2	4	5	6	74
1	2%	1%	2%	-	-	2%	*	1%	1%	1%	2%
2	54	26	4	*	-	12	14	8	18	3	51
	1%	4%z	6%z	1%	-	3%z	4%z	2%	5%z	1%	1%
3	98	12	4	*	*	9	3	4	8	11	87
	2%	2%	7%J	1%	1%	3%	1%	1%	2%	3%	2%
4	144	43	4	4	*	20	22	21	22	17	127
	4%	6%z	6%	9%z	2%	6%z	6%	7%z	5%	4%	3%
5	354	76	3	3	2	38	38	25	51	41	308
	9%	11%	5%	8%	8%	11%	10%	8%	12%z	10%	8%
6	403	54	5	4	2	30	23	18	36	57	347
	10%RP	8%	8%	9%	10%	9%	6%	6%	9%	13%	9%
7	688	105	14	3	1	53	52	39	67	80	604
	17%LM	15%	23%LM	7%	6%	16%	14%	13%	16%	19%	17%
8	834	162	13	9	4	64	98	75	87	78	751
	20%	23%	20%	21%	18%	19%	26%z	25%N	21%	19%	21%
9	551	91	7	10	4	40	51	39	52	47	502
	13%	13%	11%	22%zJ	16%	12%	14%	13%	13%	11%	14%
Extremely Important	712	105	2	9	8	55	50	64	41	59	648
10	17%KQ	15%K	3%	19%K	36%zJKL	16%Q	13%	21%OQ	10%	14%	18%
Don't know	183	29	5	2	*	8	20	7	21	24	158
	4%	4%	8%	4%	2%	2%	5%P	2%	5%N	6%	4%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 208
C3_4. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides:
Content that accurately represents and authentically portrays the life and culture of a range of different communities throughout the UK.
Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Mean	7.36BDEJ KNQ	7.13K	6.41	7.71K	8.27zJK	7.01	7.25Q	7.46NQ	6.88	7.17	7.37
1-3 (Net)	231 6%C	48 7%	9 15%zLM	1 1%	* 1%	28 8%	19 5%	16 5%	32 8%	20 5%	211 6%
1-4 (Net)	375 9%	90 13%zM	13 21%zM	4 10%	1 3%	49 14%z	41 11%	37 12%	54 13%z	36 9%	338 9%
1-2 (Net)	133 3%	36 5%z	5 8%	* 1%	- -	20 6%z	16 4%	12 4%	24 6%z	9 2%	124 3%
4-7 (Net)	1589 39%A	278 39%	26 43%	14 32%	6 26%	141 42%P	136 36%	102 34%	175 43%OP	194 46%	1386 38%
5-6 (Net)	757 18%	129 18%	8 14%	7 17%	4 18%	68 20%P	61 16%	43 14%	87 21%	98 23%	655 18%
8-10 (Net)	2097 51%EKQ	358 50%K	21 34%	28 63%K	15 71%zJK	160 47%	199 53%Q	179 59%zNQ	180 44%	184 44%	1900 52%
7-10 (Net)	2786 68%EQ	464 65%	35 57%	31 70%	17 77%	213 63%	251 67%Q	217 71%NQ	247 60%	264 63%	2505 69%
9-10 (Net)	1263 31%EKQ	196 28%K	8 14%	19 42%JK	11 53%zJK	95 28%Q	101 27%	103 34%OQ	93 23%	106 25%	1149 31%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 209
C4. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides:
Base = All respondents

Summary Table				
	Impartial news and information to help people understand and engage with the world around them.	Informative and educational content, which is inspiring and challenging, and that supports learning for all ages.	A range of high quality, distinctive and creative content that is different to that of other providers.	Content that accurately represents and authentically portrays the life and culture of a range of different communities throughout the UK.
UnweightedBase	4099	4099	4099	4099
WeightedBase	4101	4101	4101	4101
EffectiveBase	2770	2770	2770	2770
Not At All Important	124	125	112	145
1	3%	3%	3%	4%
2	64	68	57	78
	2%	2%	1%	2%
3	97	85	97	115
	2%	2%	2%	3%
4	123	176	169	180
	3%	4%	4%	4%
5	329	347	372	380
	8%	8%	9%	9%
6	397	438	420	431
	10%	11%	10%	11%
7	551	638	630	649
	13%	16%	15%	16%
8	782	831	870	830
	19%	20%	21%	20%
9	580	580	580	544
	14%	14%	14%	13%
Extremely Important	927	679	648	632
10	23%	17%	16%	15%
Don't know	127	135	145	118
	3%	3%	4%	3%
Total mentions	4101	4101	4101	4101
	100%	100%	100%	100%
Mean	7.46	7.24	7.24	7.09
1-3 (Net)	286	277	266	338
	7%	7%	6%	8%

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018

Table 209
C4. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides:
Base = All respondents



WeightedBase

EffectiveBase

1-4 (Net)

1-2 (Net)

4-7 (Net)

5-6 (Net)

8-10 (Net)

7-10 (Net)

9-10 (Net)

Summary Table			
Impartial news and information to help people understand and engage with the world around them.	Informative and educational content, which is inspiring and challenging, and that supports learning for all ages.	A range of high quality, distinctive and creative content that is different to that of other providers.	Content that accurately represents and authentically portrays the life and culture of a range of different communities throughout the UK.
4101	4101	4101	4101
2770	2770	2770	2770
409	453	435	517
10%	11%	11%	13%
189	193	169	223
5%	5%	4%	5%
1399	1598	1591	1640
34%	39%	39%	40%
726	785	792	811
18%	19%	19%	20%
2289	2090	2098	2006
56%	51%	51%	49%
2840	2728	2728	2655
69%	67%	67%	65%
1507	1259	1228	1176
37%	31%	30%	29%

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 210
C4_1. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides: Impartial news and information to help people understand and engage with the world around them.
 Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Not At All Important	124	20	13	6	19	60	34	5	3	7	82
1	3%P	3%	3%	2%	2%	3%	4%	3%	2%	2%	3%
2	64	15	11	3	14	34	12	3	1	6	47
	2%	2%	2%	1%	2%	2%	1%	2%	1%	2%	2%
3	97	12	15	5	20	43	22	3	2	6	74
	2%	2%	3%	1%	2%	3%	3%	2%	1%	2%	2%
4	123	16	13	22	34	69	30	5	3	4	87
	3%	3%	3%	6%zA	4%B	4%z	3%I	4%	3%	1%	3%
5	329	41	32	41	73	155	67	14	5	19	248
	8%	6%	7%	11%	9%	9%	8%	10%	4%	6%	8%
6	397	60	34	40	74	181	93	16	13	25	277
	10%L	9%	7%	11%	9%	11%	11%	11%	11%	8%	9%
7	551	62	69	45	114	218	121	20	20	33	415
	13%AM	10%	15%A	12%	14%	13%	14%	14%	17%	11%	14%
8	782	120	88	76	164	319	169	30	30	66	588
	19%	19%	19%	20%	20%	19%	19%	21%	25%	22%	19%
9	580	109	61	53	114	217	124	20	14	42	434
	14%E	17%	13%	14%	14%	13%	14%	14%	12%	14%	14%
Extremely Important	927	174	114	74	188	350	181	21	22	72	703
10	23%EGKQ	27%zC	25%	20%	22%	20%	20%	14%	19%	25%G	23%G
Don't know	127	10	12	12	24	72	31	7	6	16	90
	3%N	2%	3%	3%	3%	4%z	3%	5%	5%	5%	3%
Total mentions	4101	640	463	377	840	1718	885	145	118	295	3046
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 210
C4_1. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides:
Impartial news and information to help people understand and engage with the world around them.
Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Mean	7.46EK	7.68	7.48	7.40	7.45	7.24	7.34	7.11	7.58	7.70FG	7.51
1-3 (Net)	286 7%CO	47 7%	40 9%CD	14 4%	54 6%C	137 8%	68 8%	11 8%	5 4%	19 6%	203 7%
1-4 (Net)	409 10%MO	63 10%	52 11%	36 9%	88 10%	206 12%z	98 11%	16 11%	8 7%	23 8%	291 10%
1-2 (Net)	189 5%	35 5%	25 5%	9 2%	33 4%	94 5%	46 5%	8 6%	4 3%	13 4%	130 4%
4-7 (Net)	1399 34%AI	181 28%	148 32%	148 39%A	296 35%A	623 36%z	311 35%I	56 38%I	41 35%	81 27%	1027 34%
5-6 (Net)	726 18%	102 16%	66 14%	81 21%BD	147 18%B	337 20%z	160 18%	30 21%	18 15%	44 15%	525 17%
8-10 (Net)	2289 56%EK	403 63%zCD	263 57%	203 54%	466 55%	886 52%	475 54%	71 49%	66 56%	179 61%FG	1725 57%
7-10 (Net)	2840 69%EK	465 73%	332 72%	248 66%	580 69%	1103 64%	596 67%	91 63%	86 73%	213 72%	2140 70%
9-10 (Net)	1507 37%EQ	283 44%zCD	175 38%	127 34%	302 36%	567 33%	306 35%	41 28%	36 31%	114 39%G	1137 37%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 210
C4_1. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides: Impartial news and information to help people understand and engage with the world around them.
 Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Not At All Important	124	13	6	-	-	10	4	2	12	7	117
1	3%P	2%	10%zJL	-	-	3%P	1%	1%	3%O	2%	3%
2	64	12	2	*	-	7	5	7	5	2	62
	2%	2%	3%	1%	-	2%	1%	2%	1%	1%	2%
3	97	15	4	1	-	11	4	6	9	5	92
	2%	2%	7%z	1%	-	3%	1%	2%	2%	1%	3%
4	123	31	2	1	*	22	9	11	20	15	108
	3%	4%	3%	3%	*	6%zO	2%	4%	5%	3%	3%
5	329	62	5	4	3	19	42	23	39	49	275
	8%	9%	8%	9%	13%	6%	11%N	8%	9%N	12%	8%
6	397	62	10	1	2	28	33	20	41	57	339
	10%L	9%	17%L	2%	8%	8%	9%	7%	10%	13%	9%
7	551	98	9	7	1	43	56	35	63	60	487
	13%AM	14%M	14%	16%M	3%	13%	15%	12%	15%	14%	13%
8	782	146	8	6	4	75	71	59	87	88	688
	19%	20%	13%	13%	19%	22%	19%	19%	21%	21%	19%
9	580	95	9	6	4	50	45	41	54	52	527
	14%E	13%	15%	14%	19%	15%	12%	13%	13%	12%	14%
Extremely Important	927	157	6	17	8	71	87	95	63	64	857
10	23%EGKQ	22%K	9%	38%zJK	38%zJK	21%Q	23%Q	31%zNOQ	15%	15%	23%
Don't know	127	21	2	2	-	2	18	5	15	24	103
	3%N	3%	3%	4%	-	1%	5%NP	2%	4%N	6%	3%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 210
C4_1. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides:
Impartial news and information to help people understand and engage with the world around them.
Base = All respondents

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Mean	7.46EK	7.47K	6.28	8.23zJK	8.36zJK	7.35	7.59Q	7.85zNQ	7.18	7.28	7.48
1-3 (Net)	286 7%CO	41 6%	12 19%zJLM	1 2%	- -	28 8%O	13 4%	15 5%	26 6%	14 3%	271 7%
1-4 (Net)	409 10%MO	72 10%M	14 22%zJLM	2 5%	* *	50 15%zOP	22 6%	26 9%	46 11%O	29 7%	379 10%
1-2 (Net)	189 5%	26 4%	8 12%zJLM	* 1%	- -	16 5%	9 2%	9 3%	17 4%	9 2%	179 5%
4-7 (Net)	1399 34%AI	252 35%	26 42%	13 29%	5 24%	112 33%	140 37%P	89 29%	163 40%NP	180 43%	1210 33%
5-6 (Net)	726 18%	123 17%	15 24%	5 11%	4 21%	48 14%	75 20%P	43 14%	80 20%N	106 25%	615 17%
8-10 (Net)	2289 56%EK	398 56%K	22 36%	29 65%K	16 76%zJK	195 58%Q	203 54%	194 64%zOQ	204 50%	204 48%	2072 57%
7-10 (Net)	2840 69%EK	496 70%K	31 51%	36 81%K	17 79%K	238 70%	258 69%	230 75%zOQ	267 65%	264 62%	2559 70%
9-10 (Net)	1507 37%EQ	252 35%	15 24%	23 52%zJK	12 56%zJK	121 36%Q	131 35%Q	135 45%zNOQ	117 29%	116 27%	1384 38%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 211

C4_2. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides:
Informative and educational content, which is inspiring and challenging, and that supports learning for all ages.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Not At All Important	125	23	11	10	21	63	33	4	3	9	84
1	3%	4%	2%	3%	2%	4%	4%	3%	2%	3%	3%
2	68	18	11	4	15	37	20	8	3	8	46
	2%	3%	2%	1%	2%	2%	2%	6%zFR	3%	3%	2%
3	85	7	20	5	24	48	23	1	5	7	59
	2%	1%	4%zAC	1%	3%C	3%z	3%	*	5%G	2%	2%
4	176	29	14	28	42	93	43	6	3	8	124
	4%	4%	3%	7%zBD	5%B	5%z	5%	4%	2%	3%	4%
5	347	42	32	46	78	160	75	13	4	22	261
	8%	7%	7%	12%zABD	9%B	9%	8%H	9%	3%	8%	9%
6	438	69	42	45	87	180	90	10	11	22	320
	11%	11%	9%	12%	10%	10%	10%	7%	9%	8%	10%
7	638	92	70	46	116	234	140	22	13	50	476
	16%EMP	14%	15%	12%	14%	14%	16%	15%	11%	17%	16%
8	831	114	99	75	174	348	191	39	42	67	617
	20%	18%	21%	20%	21%	20%	22%	27%	36%zFIR	23%	20%
9	580	110	57	44	101	202	105	15	17	42	453
	14%EQ	17%D	12%	12%	12%	12%	12%	10%	15%	14%	15%
Extremely Important	679	126	90	58	148	277	141	23	15	47	504
10	17%	20%	19%	15%	18%	16%	16%	16%	13%	16%	17%
Don't know	135	12	17	16	33	76	25	6	2	12	101
	3%	2%	4%	4%	4%	4%z	3%	4%	2%	4%	3%
Total mentions	4101	640	463	377	840	1718	885	145	118	295	3046
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 211
C4_2. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides:
Informative and educational content, which is inspiring and challenging, and that supports learning for all ages.
Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Mean	7.24EFKQ	7.35	7.30	7.06	7.19	7.03	7.08	7.13	7.35	7.28	7.29zF
1-3 (Net)	277 7%R	47 7%	42 9%	18 5%	60 7%	148 9%z	76 9%zR	13 9%	11 10%	24 8%	189 6%
1-4 (Net)	453 11%R	76 12%	56 12%	46 12%	102 12%	241 14%z	119 13%zR	18 13%	14 12%	32 11%	313 10%
1-2 (Net)	193 5%	41 6%	22 5%	13 4%	36 4%	100 6%z	53 6%	12 8%	6 5%	17 6%	130 4%
4-7 (Net)	1598 39%HP	231 36%	158 34%	165 44%BD	323 38%B	668 39%	347 39%H	50 35%	30 26%	103 35%	1181 39%H
5-6 (Net)	785 19%	111 17%	74 16%	91 24%zABD	165 20%B	340 20%	164 19%	23 16%	15 13%	44 15%	581 19%
8-10 (Net)	2090 51%EQ	350 55%	246 53%	177 47%	423 50%	827 48%	437 49%	76 53%	75 63%zFR	156 53%	1575 52%
7-10 (Net)	2728 67%CEKQ	442 69%C	316 68%CD	223 59%	539 64%C	1061 62%	577 65%	98 68%	87 74%	207 70%	2051 67%
9-10 (Net)	1259 31%EKQ	236 37%zCD	147 32%	103 27%	250 30%	479 28%	246 28%	37 26%	32 27%	89 30%	958 31%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 211
C4_2. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides:
Informative and educational content, which is inspiring and challenging, and that supports learning for all ages.
Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Not At All Important	125	16	5	-	*	12	4	5	11	8	117
1	3%	2%	8%J	-	1%	3%	1%	2%	3%	2%	3%
2	68	14	*	-	-	6	8	5	10	4	64
	2%	2%	1%	-	-	2%	2%	2%	2%	1%	2%
3	85	17	6	1	-	10	7	7	10	4	81
	2%	2%	10%zJ	2%	-	3%	2%	2%	2%	1%	2%
4	176	38	2	1	*	23	15	14	24	14	161
	4%	5%	3%	3%	1%	7%	4%	5%	6%	3%	4%
5	347	66	6	4	3	24	42	16	49	37	305
	8%	9%	10%	9%	13%	7%	11%P	5%	12%zNP	9%	8%
6	438	73	9	3	2	25	48	30	44	54	384
	11%	10%	14%	8%	9%	7%	13%	10%	11%	13%	10%
7	638	102	7	6	1	48	54	32	70	70	562
	16%EMP	14%M	12%	12%	4%	14%	14%	10%	17%P	17%	15%
8	831	147	14	9	3	82	66	69	78	85	741
	20%	21%	23%	20%	16%	24%Q	18%	23%	19%	20%	20%
9	580	82	5	9	5	42	41	43	39	56	520
	14%EQ	12%	7%	21%JK	21%JK	12%	11%	14%	10%	13%	14%
Extremely Important	679	127	5	9	7	59	68	75	53	66	611
10	17%	18%	8%	21%	32%zJK	17%Q	18%Q	25%zNOQ	13%	16%	17%
Don't know	135	29	2	2	*	7	21	8	21	23	112
	3%	4%	3%	4%	2%	2%	6%zP	3%	5%N	6%	3%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 211
C4_2. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides:
Informative and educational content, which is inspiring and challenging, and that supports learning for all ages.
Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Mean	7.24EFKQ	7.20K	6.27	7.85zJK	8.12zJK	7.17Q	7.23Q	7.65zNOQ	6.86	7.36	7.22
1-3 (Net)	277 7%R	48 7%	11 19%zJLM	1 2%	* 1%	29 8%	19 5%	17 6%	30 7%	16 4%	261 7%
1-4 (Net)	453 11%R	86 12%	14 22%zLM	2 5%	1 3%	51 15%zP	34 9%	31 10%	54 13%	30 7%	423 12%
1-2 (Net)	193 5%	30 4%	5 8%	- -	* 1%	18 5%	12 3%	10 3%	21 5%	12 3%	181 5%
4-7 (Net)	1598 39%HP	279 39%	24 39%	14 32%	6 27%	120 36%	159 43%P	92 30%	187 46%zNP	175 42%	1412 39%
5-6 (Net)	785 19%	139 20%	14 23%	7 16%	5 22%	49 15%	90 24%NP	46 15%	93 23%NP	90 21%	689 19%
8-10 (Net)	2090 51%EQ	357 50%	24 39%	28 62%K	15 70%zJK	182 54%Q	175 47%	187 62%zNOQ	170 42%	207 49%	1871 51%
7-10 (Net)	2728 67%CEKQ	459 64%	32 51%	33 74%K	16 74%K	230 68%Q	229 61%	219 72%OQ	240 59%	278 66%	2433 67%
9-10 (Net)	1259 31%EKQ	210 29%	10 16%	19 42%JK	11 54%zJK	100 30%Q	109 29%Q	118 39%zNOQ	92 22%	122 29%	1130 31%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 212

C4_3. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides:

A range of high quality, distinctive and creative content that is different to that of other providers.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Not At All Important	112	16	9	6	15	55	34	6	3	6	70
1	3%RO	2%	2%	2%	2%	3%	4%R	4%	2%	2%	2%
2	57	14	10	3	14	30	16	5	1	4	38
	1%	2%	2%	1%	2%	2%	2%	4%R	1%	1%	1%
3	97	11	14	5	19	53	26	2	3	8	66
	2%	2%	3%	1%	2%	3%z	3%	2%	3%	3%	2%
4	169	26	18	21	39	83	40	10	6	9	125
	4%	4%	4%	5%	5%	5%	5%	7%	5%	3%	4%
5	372	54	42	44	85	181	75	9	5	25	285
	9%	9%	9%	12%	10%	11%z	8%	6%	4%	8%	9%
6	420	66	48	36	84	170	81	7	11	24	317
	10%	10%	10%	10%	10%	10%	9%	5%	9%	8%	10%
7	630	73	57	45	102	220	140	30	15	38	464
	15%ADEP	11%	12%	12%	12%	13%	16%	21%I	13%	13%	15%
8	870	136	103	86	189	360	174	27	31	64	666
	21%	21%	22%	23%	23%	21%	20%	19%	27%	22%	22%
9	580	109	65	50	116	227	140	20	23	51	422
	14%	17%	14%	13%	14%	13%	16%	14%	19%	17%	14%
Extremely Important	648	117	81	54	134	266	123	18	16	51	488
10	16%K	18%	17%	14%	16%	16%	14%	12%	13%	17%	16%
Don't know	145	18	15	27	42	73	36	10	5	15	105
	4%	3%	3%	7%zAB	5%zB	4%	4%	7%	5%	5%	3%
Total mentions	4101	640	463	377	840	1718	885	145	118	295	3046
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 212
C4_3. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides:
A range of high quality, distinctive and creative content that is different to that of other providers.
Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Mean	7.24EK	7.39	7.28	7.25	7.27	7.09	7.10	6.94	7.47	7.47FG	7.28
1-3 (Net)	266 6%R	41 6%	34 7%	15 4%	48 6%	138 8%z	75 9%zR	14 9%	7 6%	18 6%	175 6%
1-4 (Net)	435 11%RO	66 10%	52 11%	35 9%	87 10%	220 13%z	115 13%zIR	24 17%zIR	13 11%	27 9%	300 10%
1-2 (Net)	169 4%R	30 5%	20 4%	9 2%	29 3%	85 5%	50 6%zR	11 8%R	4 3%	10 3%	109 4%
4-7 (Net)	1591 39%IMP	220 34%	165 36%	145 38%	310 37%	654 38%	337 38%I	56 39%	36 30%	96 32%	1191 39%
5-6 (Net)	792 19%G	121 19%	90 19%	80 21%	169 20%	351 20%	157 18%G	16 11%	15 13%	49 17%	602 20%G
8-10 (Net)	2098 51%Q	362 57%z	249 54%	190 50%	439 52%	853 50%	437 49%	65 45%	70 59%FG	167 56%FG	1576 52%
7-10 (Net)	2728 67%EKQ	435 68%	306 66%	235 62%	541 64%	1074 62%	578 65%	95 66%	85 72%	205 69%	2040 67%
9-10 (Net)	1228 30%	226 35%z	146 32%	104 28%	250 30%	493 29%	264 30%	38 26%	39 33%	102 35%	910 30%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 212
C4_3. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides:
A range of high quality, distinctive and creative content that is different to that of other providers.
Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Not At All Important	112	10	5	-	*	10	1	2	8	10	101
1	3%RO	1%	8%zJ	-	1%	3%OP	*	1%	2%O	2%	3%
2	57	12	2	-	-	4	8	6	6	3	54
	1%	2%	3%	-	-	1%	2%	2%	2%	1%	1%
3	97	13	4	1	1	8	5	4	9	6	91
	2%	2%	7%zJ	3%	3%	2%	1%	1%	2%	1%	2%
4	169	31	5	2	-	22	9	14	17	14	155
	4%	4%	9%	5%	-	7%O	2%	5%	4%	3%	4%
5	372	77	2	4	2	31	46	22	55	49	319
	9%	11%	4%	10%	9%	9%	12%P	7%	13%zNP	12%	9%
6	420	72	8	3	1	41	31	30	42	54	366
	10%	10%	13%	7%	5%	12%	8%	10%	10%	13%	10%
7	630	90	6	4	2	41	49	28	62	67	558
	15%ADEP	13%	10%	9%	8%	12%	13%	9%	15%	16%	15%
8	870	162	12	8	6	77	85	81	81	91	772
	21%	23%	20%	18%	30%	23%	23%	27%	20%	21%	21%
9	580	91	11	10	3	45	46	40	51	47	531
	14%	13%	18%	23%zJ	15%	13%	12%	13%	12%	11%	15%
Extremely Important	648	118	1	9	6	52	67	68	50	59	586
10	16%K	17%K	2%	21%K	27%zK	15%	18%Q	22%zNQ	12%	14%	16%
Don't know	145	35	4	2	*	8	28	7	28	21	124
	4%	5%	7%	4%	2%	2%	7%zNP	2%	7%zNP	5%	3%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 212

C4_3. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides:

A range of high quality, distinctive and creative content that is different to that of other providers.

Base = All respondents

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Mean	7.24EK	7.30K	6.24	7.77K	8.00zJK	7.13	7.46Q	7.64zNQ	7.04	7.17	7.25
1-3 (Net)	266 6%R	35 5%	11 17%zJL	1 3%	1 4%	22 6%	14 4%	12 4%	23 6%	19 5%	246 7%
1-4 (Net)	435 11%RO	67 9%	16 26%zJLM	4 8%	1 4%	44 13%OP	23 6%	26 9%	40 10%O	34 8%	401 11%
1-2 (Net)	169 4%R	23 3%	6 10%zJL	- -	* 1%	14 4%	9 2%	8 3%	15 4%	13 3%	155 4%
4-7 (Net)	1591 39%IMP	270 38%M	22 36%	14 30%	5 22%	135 40%P	135 36%	95 31%	175 43%OP	184 44%	1396 38%
5-6 (Net)	792 19%G	149 21%	10 17%	7 16%	3 14%	72 21%	77 21%	52 17%	96 24%	103 24%	684 19%
8-10 (Net)	2098 51%Q	371 52%	25 40%	28 63%K	15 72%zJK	173 51%Q	198 53%Q	190 62%zNOQ	182 45%	197 47%	1889 52%
7-10 (Net)	2728 67%EKQ	461 65%	31 50%	32 72%K	17 80%zJK	215 63%	246 66%	218 72%NQ	243 60%	264 63%	2447 67%
9-10 (Net)	1228 30%	209 29%	12 20%	20 44%zJK	9 42%K	97 29%	112 30%	109 36%NQ	101 25%	106 25%	1117 31%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 213
C4_4. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides:
Content that accurately represents and authentically portrays the life and culture of a range of different communities throughout the UK.
Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Not At All Important	145	25	13	8	21	73	45	6	4	11	92
1	4%RO	4%	3%	2%	2%	4%	5%zR	4%	4%	4%	3%
2	78	20	12	5	18	38	24	11	3	9	50
	2%	3%	3%	1%	2%	2%	3%	7%zFIR	2%	3%	2%
3	115	12	19	8	26	56	25	5	4	9	87
	3%	2%	4%	2%	3%	3%	3%	3%	4%	3%	3%
4	180	17	24	26	51	92	41	7	4	9	136
	4%	3%	5%	7%zA	6%zA	5%z	5%	5%	3%	3%	4%
5	380	63	36	49	86	184	85	7	7	30	278
	9%	10%	8%	13%zB	10%zB	11%z	10%	5%	6%	10%	9%
6	431	70	53	29	82	164	93	12	12	27	312
	11%	11%	11%	8%	10%	10%	10%	8%	10%	9%	10%
7	649	79	69	49	118	243	139	21	17	52	485
	16%EP	12%	15%	13%	14%	14%	16%	14%	14%	17%	16%
8	830	134	97	82	179	344	176	40	40	52	634
	20%	21%	21%	22%	21%	20%	20%	27%FI	34%zFIR	18%	21%
9	544	90	57	45	102	207	116	20	15	42	406
	13%	14%	12%	12%	12%	12%	13%	14%	12%	14%	13%
Extremely Important	632	119	71	57	128	254	119	14	12	46	477
10	15%Q	19%	15%	15%	15%	15%	13%	10%	10%	16%	16%
Don't know	118	12	12	17	29	64	21	3	1	9	90
	3%	2%	3%	5%	3%	4%z	2%	2%	1%	3%	3%
Total mentions	4101	640	463	377	840	1718	885	145	118	295	3046
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.09EFK	7.20	7.03	7.09	7.06	6.92	6.87	6.78	7.12	7.05	7.15zF

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

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Table 213
C4_4. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides:
Content that accurately represents and authentically portrays the life and culture of a range of different communities throughout the UK.
Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
1-3 (Net)	338 8%R	56 9%	44 9%	21 6%	65 8%	166 10%z	94 11%zR	21 15%zR	11 9%	29 10%	229 8%
1-4 (Net)	517 13%M	73 11%	68 15%	47 13%	115 14%	259 15%z	135 15%zR	28 19%zR	15 12%	38 13%	365 12%
1-2 (Net)	223 5%R	44 7%	25 5%	13 3%	38 5%	111 6%z	69 8%zR	17 11%zR	7 6%	19 7%	142 5%
4-7 (Net)	1640 40%	229 36%	182 39%	154 41%	336 40%	683 40%	358 40%	47 32%	39 33%	117 40%	1210 40%
5-6 (Net)	811 20%	133 21%	89 19%	78 21%	168 20%	348 20%	178 20%	19 13%	19 16%	57 19%	590 19%
8-10 (Net)	2006 49%K	342 53%	225 49%	185 49%	410 49%	805 47%	412 47%	74 51%	67 57%F	140 47%	1517 50%
7-10 (Net)	2655 65%E	422 66%	294 64%	234 62%	528 63%	1048 61%	551 62%	95 65%	84 71%	192 65%	2002 66%
9-10 (Net)	1176 29%KQ	208 33%	128 28%	102 27%	230 27%	461 27%	235 27%	34 24%	27 23%	88 30%	883 29%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 213
C4_4. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides:
Content that accurately represents and authentically portrays the life and culture of a range of different communities throughout the UK.
Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Not At All Important	145	14	6	*	-	12	2	5	9	7	137
1	4%RO	2%	9%zJ	1%	-	4%O	1%	2%	2%O	2%	4%
2	78	15	2	*	-	6	10	5	10	6	73
	2%	2%	3%	1%	-	2%	3%	2%	3%	1%	2%
3	115	23	1	2	*	11	12	6	17	6	109
	3%	3%	2%	5%	1%	3%	3%	2%	4%	1%	3%
4	180	42	7	2	*	28	13	25	16	7	173
	4%	6%	11%z	4%	2%	8%zOQ	4%	8%zO	4%	2%	5%
5	380	77	3	4	2	33	43	27	50	41	333
	9%	11%	5%	8%	10%	10%	12%	9%	12%	10%	9%
6	431	72	5	3	2	34	38	26	46	55	376
	11%	10%	8%	6%	10%	10%	10%	9%	11%	13%	10%
7	649	97	15	5	1	41	56	28	69	76	567
	16%EP	14%	24%M	12%	6%	12%	15%P	9%	17%NP	18%	16%
8	830	154	10	9	5	80	74	64	91	88	738
	20%	22%	17%	21%	25%	24%	20%	21%	22%	21%	20%
9	544	86	6	6	3	39	47	42	44	49	492
	13%	12%	10%	15%	15%	12%	13%	14%	11%	12%	13%
Extremely Important	632	108	3	11	6	47	61	68	41	66	563
10	15%Q	15%	5%	25%zK	27%zJK	14%Q	16%Q	22%zNOQ	10%	16%	15%
Don't know	118	23	3	2	*	5	18	9	15	22	95
	3%	3%	6%	4%	2%	2%	5%	3%	4%N	5%	3%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.09EFK	7.06K	6.17	7.68K	7.98zJK	6.90	7.21Q	7.38NQ	6.83	7.33	7.06

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 213
C4_4. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides:
Content that accurately represents and authentically portrays the life and culture of a range of different communities throughout the UK.
Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
1-3 (Net)	338	53	9	3	*	29	24	17	36	19	318
	8%R	7%	15%M	6%	1%	9%	6%	5%	9%	4%	9%
1-4 (Net)	517	95	16	4	1	57	37	42	53	25	492
	13%M	13%M	26%zJLM	10%	3%	17%zO	10%	14%	13%	6%	13%
1-2 (Net)	223	30	8	1	-	18	12	10	20	13	209
	5%R	4%	13%zJLM	1%	-	5%	3%	3%	5%	3%	6%
4-7 (Net)	1640	288	29	13	6	137	150	106	182	178	1449
	40%	40%	48%	30%	29%	41%	40%	35%	44%P	42%	40%
5-6 (Net)	811	149	8	6	4	68	81	53	96	96	709
	20%	21%	13%	14%	21%	20%	22%	17%	24%	23%	19%
8-10 (Net)	2006	349	20	27	15	166	182	173	176	203	1793
	49%K	49%K	32%	61%K	68%zJK	49%Q	49%	57%zNOQ	43%	48%	49%
7-10 (Net)	2655	445	34	32	16	208	238	201	245	279	2360
	65%E	63%	56%	72%	74%	61%	64%	66%	60%	66%	65%
9-10 (Net)	1176	194	9	17	9	87	108	109	85	115	1055
	29%KQ	27%	15%	39%K	43%zJK	26%	29%Q	36%zNOQ	21%	27%	29%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 214
Summary Table. Summary of Purpose - Impartial news and information to help people understand and engage with the world around them. (7-10)
Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
7-10 on Performance (C2)	2483	415	251	216	467	958	521	89	84	189	1867
	61% BDEJN Q	65% BD	54%	57%	56%	56%	59%	62%	71% zF	64% F	61%
7-10 on Importance to society (C3)	2913	473	314	242	557	1131	608	96	82	212	2189
	71% CDEJN Q	74% CD	68%	64%	66%	66%	69%	66%	70%	72%	72%
7-10 on Importance personally (C4)	2840	465	332	248	580	1103	596	91	86	213	2140
	69% EK	73%	72%	66%	69%	64%	67%	63%	73%	72%	70%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 214
Summary Table. Summary of Purpose - Impartial news and information to help people understand and engage with the world around them. (7-10)
Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
7-10 on Performance (C2)	2483	392	36	24	15	183	210	183	209	244	2227
	61%BDEJN Q	55%	58%	55%	68%	54%	56%	60%	51%	58%	61%
7-10 on Importance to society (C3)	2913	467	36	36	18	214	253	231	235	280	2617
	71%CDEJN Q	66%	58%	80%JK	84%zJK	63%	68%Q	76%NOQ	58%	66%	72%
7-10 on Importance personally (C4)	2840	496	31	36	17	238	258	230	267	264	2559
	69%EK	70%K	51%	81%K	79%K	70%	69%	75%zOQ	65%	62%	70%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

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Table 215
Summary Table. Summary of Purpose - Informative and educational content, which is inspiring and challenging, and that supports learning for all ages. (7-10)
Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
7-10 on Performance (C2)	2654	431	289	216	505	1019	554	89	86	194	1997
	65%CDEIN Q	67%CD	62%	57%	60%	59%	63%	62%	73%F	66%	66%
7-10 on Importance to society (C3)	2938	468	314	252	565	1157	628	102	91	207	2196
	72%DEJNQ	73%	68%	67%	67%	67%	71%	71%	77%	70%	72%
7-10 on Importance personally (C4)	2728	442	316	223	539	1061	577	98	87	207	2051
	67%CEKQ	69%C	68%CD	59%	64%C	62%	65%	68%	74%	70%	67%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 215
Summary Table. Summary of Purpose - Informative and educational content, which is inspiring and challenging, and that supports learning for all ages. (7-10)
Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
7-10 on Performance (C2)	2654	427	36	28	15	196	231	196	231	254	2387
	65%CEJNQ	60%	58%	62%	68%	58%	62%	64%	57%	60%	65%
7-10 on Importance to society (C3)	2938	471	41	36	17	214	256	224	247	275	2645
	72%DEJNQ	66%	67%	81%J	80%J	63%	69%Q	74%NQ	61%	65%	72%
7-10 on Importance personally (C4)	2728	459	32	33	16	230	229	219	240	278	2433
	67%CEKQ	64%	51%	74%K	74%K	68%Q	61%	72%OQ	59%	66%	67%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

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Table 216
Summary Table. Summary of Purpose - A range of high quality, distinctive and creative content that is different to that of other providers. (7-10)
Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
7-10 on Performance (C2)	2566 63%DEFJQ	408 64%	280 60%	214 57%	494 59%	962 56%	517 58%	90 62%	82 70%F	185 63%	1937 64%F
7-10 on Importance to society (C3)	2810 69%EQ	457 71%	317 69%	242 64%	559 67%	1101 64%	580 66%	104 72%	89 75%F	202 69%	2119 70%
7-10 on Importance personally (C4)	2728 67%EKQ	435 68%	306 66%	235 62%	541 64%	1074 62%	578 65%	95 66%	85 72%	205 69%	2040 67%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 216
Summary Table. Summary of Purpose - A range of high quality, distinctive and creative content that is different to that of other providers. (7-10)
Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
7-10 on Performance (C2)	2566	413	37	29	15	197	216	192	221	241	2313
	63%DEFJQ	58%	61%	64%	70%	58%	58%	63%	54%	57%	63%
7-10 on Importance to society (C3)	2810	467	41	34	18	222	245	223	244	278	2513
	69%EQ	66%	66%	77%	83%zJ	66%Q	65%	73%NOQ	60%	66%	69%
7-10 on Importance personally (C4)	2728	461	31	32	17	215	246	218	243	264	2447
	67%EKQ	65%	50%	72%K	80%zJK	63%	66%	72%NQ	60%	63%	67%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

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Table 217

Summary Table. Summary of Purpose - Content that accurately represents and authentically portrays the life and culture of a range of different communities throughout the UK. (7-10)

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
7-10 on Performance (C2)	2420	407	255	204	459	920	480	83	68	163	1838
59%DEFJN Q		64%BCD	55%	54%	55%	54%	54%	57%	58%	55%	60%zF
7-10 on Importance to society (C3)	2786	438	305	242	547	1082	578	99	88	199	2099
	68%EQ	68%	66%	64%	65%	63%	65%	68%	75%F	67%	69%
7-10 on Importance personally (C4)	2655	422	294	234	528	1048	551	95	84	192	2002
	65%E	66%	64%	62%	63%	61%	62%	65%	71%	65%	66%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 217
Summary Table. Summary of Purpose - Content that accurately represents and authentically portrays the life and culture of a range of different communities throughout the UK. (7-10)
Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
7-10 on Performance (C2)	2420	386	35	25	13	175	210	176	210	235	2172
	59%DEFJNQ	54%	57%	57%	59%	52%	56%	58%	51%	56%	59%
7-10 on Importance to society (C3)	2786	464	35	31	17	213	251	217	247	264	2505
	68%EQ	65%	57%	70%	77%	63%	67%Q	71%NQ	60%	63%	69%
7-10 on Importance personally (C4)	2655	445	34	32	16	208	238	201	245	279	2360
	65%E	63%	56%	72%	74%	61%	64%	66%	60%	66%	65%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

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Table 218
C6. This set of statements are about the BBC providing impartial news and information to help people understand and engage in the world around them.
On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:
Base = All respondents

Summary Table			
	News coverage that helps me understand what's going on in the world today.	News that represents a range of viewpoints.	News that is impartial.
UnweightedBase	4099	4099	4099
WeightedBase	4101	4101	4101
EffectiveBase	2770	2770	2770
Not At All Well 1	132	184	234
	3%	4%	6%
2	86	99	118
	2%	2%	3%
3	106	131	155
	3%	3%	4%
4	151	165	212
	4%	4%	5%
5	299	383	375
	7%	9%	9%
6	394	454	494
	10%	11%	12%
7	650	737	622
	16%	18%	15%
8	930	844	769
	23%	21%	19%
9	631	496	506
	15%	12%	12%
1Extremely Well 10	570	398	405
	14%	10%	10%
Don't know	151	211	211
	4%	5%	5%
Total mentions	4101	4101	4101
	100%	100%	100%
Mean	7.21	6.79	6.61
1-3 (Net)	324	413	508
	8%	10%	12%
1-4 (Net)	475	578	720
	12%	14%	18%
1-2 (Net)	218	283	352
	5%	7%	9%

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Table 218
C6. This set of statements are about the BBC providing impartial news and information to help people understand and engage in the world around them.
On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:
Base = All respondents

	Summary Table		
	News coverage that helps me understand what's going on in the world today.	News that represents a range of viewpoints.	News that is impartial.
WeightedBase	4101	4101	4101
EffectiveBase	2770	2770	2770
4-7 (Net)	1494 36%	1738 42%	1702 42%
5-6 (Net)	693 17%	837 20%	868 21%
8-10 (Net)	2131 52%	1738 42%	1680 41%
7-10 (Net)	2782 68%	2474 60%	2302 56%
9-10 (Net)	1201 29%	894 22%	911 22%

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Table 219
C6_1. This set of statements are about the BBC providing impartial news and information to help people understand and engage in the world around them.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:
News coverage that helps me understand what's going on in the world today.

Base = All respondents

	Total (z)	Age				Age/SEG 65+ OR DE (E)	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)		Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Not At All Well 1	132	19	16	9	25	59	39	3	2	14	86
	3%	3%	3%	2%	3%	3%	4%	2%	2%	5%	3%
2	86	17	20	6	26	41	15	3	1	1	66
	2%	3%	4%z	1%	3%C	2%	2%l	2%	1%	*	2%
3	106	20	17	8	25	50	21	4	2	8	81
	3%	3%	4%	2%	3%	3%	2%	3%	1%	3%	3%
4	151	14	21	17	38	65	26	4	3	6	117
	4%	2%	5%	5%	5%	4%	3%	3%	2%	2%	4%
5	299	53	25	23	48	140	67	9	4	18	216
	7%P	8%	5%	6%	6%	8%	8%	6%	4%	6%	7%
6	394	60	45	32	77	166	94	9	14	32	281
	10%	9%	10%	9%	9%	10%	11%	7%	12%	11%	9%
7	650	91	55	53	107	241	143	23	18	36	483
	16%BDE	14%	12%	14%	13%	14%	16%l	16%	16%	12%	16%
8	930	126	136	100	236	400	195	43	37	71	708
	23%	20%	29%zA	27%A	28%zA	23%	22%	30%F	31%zF	24%	23%
9	631	120	59	66	125	250	149	24	18	64	468
	15%	19%B	13%	18%	15%	15%	17%	17%	15%	22%zFR	15%
Extremely Well 10	570	108	53	51	104	217	101	18	15	35	433
	14%F	17%B	11%	14%	12%	13%	11%	12%	13%	12%	14%
Don't know	151	12	17	11	29	87	34	5	4	9	107
	4%AP	2%	4%	3%	3%	5%z	4%	4%	3%	3%	4%
Total mentions	4101	640	463	377	840	1718	885	145	118	295	3046
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

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Table 219

C6_1. This set of statements are about the BBC providing impartial news and information to help people understand and engage in the world around them.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:

News coverage that helps me understand what's going on in the world today.

Base = All respondents

	Total (z)	Age				Age/SEG 65+ OR DE (E)	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)		Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Mean	7.21E	7.32	6.99	7.38BD	7.16B	7.09	7.11	7.41	7.54	7.33	7.24
1-3 (Net)	324 8%	57 9%	53 11%zCD	23 6%	76 9%C	151 9%	75 8%	10 7%	5 4%	24 8%	234 8%
1-4 (Net)	475 12%	70 11%	74 16%z	40 11%	114 14%	216 13%	102 11%	14 10%	8 6%	30 10%	351 12%
1-2 (Net)	218 5%	36 6%	36 8%	15 4%	50 6%	100 6%	54 6%	6 4%	3 3%	15 5%	152 5%
4-7 (Net)	1494 36%BD	217 34%	145 31%	126 33%	270 32%	613 36%	331 37%I	45 31%	39 33%	92 31%	1097 36%
5-6 (Net)	693 17%	113 18%	69 15%	56 15%	125 15%	307 18%	161 18%	18 13%	18 15%	50 17%	497 16%
8-10 (Net)	2131 52%	354 55%	248 54%	217 58%	465 55%	867 50%	445 50%	85 58%	70 59%	171 58%F	1609 53%
7-10 (Net)	2782 68%EK	445 70%	302 65%	270 72%	572 68%	1108 65%	589 66%	107 74%	88 75%	207 70%	2092 69%
9-10 (Net)	1201 29%BEQ	228 36%zBD	112 24%	117 31%	229 27%	467 27%	250 28%	42 29%	33 28%	99 34%F	901 30%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 219
C6_1. This set of statements are about the BBC providing impartial news and information to help people understand and engage in the world around them.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:
News coverage that helps me understand what's going on in the world today.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Not At All Well 1	132	20	2	2	1	10	10	11	9	9	123
	3%	3%	4%	4%	3%	3%	3%	4%	2%	2%	3%
2	86	21	3	2	-	14	6	6	15	6	80
	2%	3%	5%	5%	-	4%z	2%	2%	4%	1%	2%
3	106	20	5	*	*	14	7	7	14	8	98
	3%	3%	7%z	1%	2%	4%	2%	2%	3%	2%	3%
4	151	28	5	5	*	18	10	10	18	19	130
	4%	4%	8%	12%zJM	1%	5%	3%	3%	4%	5%	4%
5	299	40	3	2	3	17	23	9	31	39	259
	7%P	6%	5%	5%	12%	5%	6%P	3%	8%P	9%	7%
6	394	71	4	2	1	33	38	34	37	55	333
	10%	10%	6%	4%	4%	10%	10%	11%	9%	13%	9%
7	650	92	5	5	5	41	51	43	49	64	583
	16%BDE	13%	8%	11%	22%K	12%	14%	14%	12%	15%	16%
8	930	212	8	11	4	97	115	91	121	98	827
	23%	30%zK	13%	26%	20%	29%z	31%z	30%z	30%z	23%	23%
9	631	98	15	7	4	44	55	46	52	55	576
	15%	14%	25%J	16%	20%	13%	15%	15%	13%	13%	16%
Extremely Well 10	570	90	5	6	4	45	44	45	44	47	517
	14%F	13%	8%	13%	17%	13%	12%	15%	11%	11%	14%
Don't know	151	20	7	2	-	5	15	1	19	22	130
	4%AP	3%	11%zJ	4%	-	2%	4%P	*	5%NP	5%	4%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 219

C6_1. This set of statements are about the BBC providing impartial news and information to help people understand and engage in the world around them.
On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:
News coverage that helps me understand what's going on in the world today.
Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Mean	7.21E	7.20	6.65	7.03	7.55	7.04	7.35	7.37N	7.07	7.10	7.21
1-3 (Net)	324 8%	61 9%	10 16%z	4 9%	1 5%	38 11%	23 6%	24 8%	37 9%	23 5%	301 8%
1-4 (Net)	475 12%	89 12%	15 24%zJM	9 21%zM	1 6%	56 17%zOP	33 9%	34 11%	55 13%O	42 10%	431 12%
1-2 (Net)	218 5%	40 6%	5 9%	4 8%	1 3%	24 7%	16 4%	17 6%	23 6%	15 4%	203 6%
4-7 (Net)	1494 36%BD	231 32%	17 27%	14 31%	8 39%	109 32%	122 33%	97 32%	135 33%	178 42%	1305 36%
5-6 (Net)	693 17%	111 16%	7 11%	4 8%	3 16%	50 15%	61 16%	43 14%	68 17%	94 22%	592 16%
8-10 (Net)	2131 52%	400 56%	28 46%	25 55%	12 57%	186 55%	214 57%	183 60%z	217 53%	200 47%	1920 53%
7-10 (Net)	2782 68%EK	492 69%K	33 54%	30 67%	17 78%K	227 67%	265 71%	226 74%zNQ	267 65%	263 62%	2503 68%
9-10 (Net)	1201 29%BEQ	188 26%	20 33%	13 30%	8 37%	89 26%	99 26%	92 30%	96 24%	101 24%	1093 30%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 220
C6_2. This set of statements are about the BBC providing impartial news and information to help people understand and engage in the world around them.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:

News that represents a range of viewpoints.

Base = All respondents

	Total (z)	Age				Age/SEG 65+ OR DE (E)	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)		Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Not At All Well 1	184	29	26	8	34	80	56	8	5	15	118
	4%R	4%	6%C	2%	4%C	5%	6%zR	6%	4%	5%	4%
2	99	12	13	7	20	45	15	2	1	4	75
	2%	2%	3%	2%	2%	3%	2%	1%	1%	2%	2%
3	131	21	29	17	46	65	35	8	6	14	92
	3%	3%	6%z	4%	5%z	4%	4%	5%	5%	5%	3%
4	165	32	23	20	43	85	35	2	2	9	125
	4%	5%	5%	5%	5%	5%z	4%	2%	1%	3%	4%
5	383	45	33	31	65	166	88	14	12	20	283
	9%	7%	7%	8%	8%	10%	10%	10%	10%	7%	9%
6	454	71	57	32	89	184	92	14	10	28	340
	11%	11%	12%	9%	11%	11%	10%	10%	9%	10%	11%
7	737	113	68	61	129	264	150	24	31	47	561
	18%E	18%	15%	16%	15%	15%	17%	17%	26%zFI	16%	18%
8	844	144	106	77	184	343	181	32	29	68	634
	21%	22%	23%	21%	22%	20%	20%	22%	24%	23%	21%
9	496	80	43	67	110	206	113	21	9	48	366
	12%	13%	9%	18%zBD	13%B	12%	13%	14%	7%	16%H	12%
Extremely Well 10	398	72	48	38	86	165	77	15	11	27	299
	10%	11%	10%	10%	10%	10%	9%	10%	10%	9%	10%
Don't know	211	21	17	17	34	114	44	5	3	14	154
	5%	3%	4%	4%	4%	7%z	5%	4%	3%	5%	5%
Total mentions	4101	640	463	377	840	1718	885	145	118	295	3046
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 220

C6_2. This set of statements are about the BBC providing impartial news and information to help people understand and engage in the world around them.
On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:
News that represents a range of viewpoints.
Base = All respondents

	Total (z)	Age				Age/SEG 65+ OR DE (E)	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)		Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Mean	6.79	6.91	6.56	7.05BD	6.78B	6.69	6.66	6.86	6.86	6.93	6.84
1-3 (Net)	413 10%R	62 10%	68 15%zACD	32 9%	100 12%C	191 11%	107 12%R	18 12%	11 10%	33 11%	285 9%
1-4 (Net)	578 14%	94 15%	91 20%z	52 14%	143 17%z	276 16%z	141 16%	20 14%	13 11%	43 14%	410 13%
1-2 (Net)	283 7%	41 6%	39 8%C	16 4%	55 6%C	126 7%	72 8%	10 7%	6 5%	19 7%	193 6%
4-7 (Net)	1738 42%I	261 41%	181 39%	145 39%	326 39%	699 41%	364 41%I	54 38%	55 46%I	105 36%	1309 43%I
5-6 (Net)	837 20%	116 18%	90 19%	64 17%	154 18%	349 20%	180 20%	28 19%	22 19%	49 17%	623 20%
8-10 (Net)	1738 42%	296 46%	197 42%	183 48%z	379 45%	715 42%	371 42%	68 47%	49 41%	143 48%F	1298 43%
7-10 (Net)	2474 60%E	409 64%	264 57%	244 65%	508 61%	978 57%	521 59%	92 63%	79 67%	189 64%F	1859 61%
9-10 (Net)	894 22%	152 24%	90 20%	105 28%zBD	196 23%B	371 22%	189 21%	36 25%	20 17%	74 25%	664 22%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
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Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



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On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:

News that represents a range of viewpoints.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Not At All Well 1	184	29	2	2	1	14	15	11	18	13	171
	4%R	4%	4%	4%	5%	4%	4%	4%	4%	3%	5%
2	99	15	4	2	-	13	2	8	7	7	92
	2%	2%	7%zJ	3%	-	4%OQ	*	3%O	2%	2%	3%
3	131	35	8	2	-	21	14	21	14	9	122
	3%	5%z	13%zJM	5%	-	6%zQ	4%	7%zO	3%	2%	3%
4	165	36	4	3	*	25	11	19	17	13	148
	4%	5%	7%	7%	1%	7%zOQ	3%	6%O	4%	3%	4%
5	383	54	4	3	4	26	28	17	37	39	339
	9%	8%	7%	6%	17%J	8%	7%	6%	9%	9%	9%
6	454	84	2	2	1	43	42	38	47	63	391
	11%	12%	4%	4%	4%	13%	11%	12%	11%	15%	11%
7	737	111	7	8	4	50	61	42	69	80	653
	18%E	16%	11%	18%	17%	15%	16%	14%	17%	19%	18%
8	844	156	14	9	4	58	98	67	89	90	750
	21%	22%	23%	21%	20%	17%	26%zN	22%	22%	21%	21%
9	496	92	8	7	4	42	49	34	58	50	442
	12%	13%	12%	15%	17%	13%	13%	11%	14%	12%	12%
Extremely Well 10	398	73	4	4	4	36	37	40	33	35	360
	10%	10%	7%	10%	20%zJK	11%	10%	13%	8%	8%	10%
Don't know	211	28	4	3	-	10	17	7	20	23	189
	5%	4%	6%	6%	-	3%	5%	2%	5%	5%	5%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 220

C6_2. This set of statements are about the BBC providing impartial news and information to help people understand and engage in the world around them.
On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:
News that represents a range of viewpoints.
Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Mean	6.79	6.81	6.16	6.78	7.43zK	6.55	7.06N	6.78	6.84	6.92	6.78
1-3 (Net)	413 10%R	79 11%	15 24%zJM	6 13%	1 5%	48 14%zQ	31 8%	40 13%O	38 9%	29 7%	385 11%
1-4 (Net)	578 14%	114 16%	19 30%zJM	9 20%M	1 6%	72 21%zOQ	42 11%	59 19%zO	55 14%	42 10%	532 15%
1-2 (Net)	283 7%	44 6%	7 11%	3 7%	1 5%	27 8%	17 5%	19 6%	24 6%	20 5%	263 7%
4-7 (Net)	1738 42%I	284 40%	18 28%	16 35%	8 39%	143 42%	141 38%	115 38%	169 41%	195 46%	1530 42%
5-6 (Net)	837 20%	138 19%	7 11%	5 11%	4 21%	69 20%	70 19%	55 18%	83 20%	102 24%	730 20%
8-10 (Net)	1738 42%	321 45%	26 42%	20 46%	12 56%z	137 40%	184 49%z	141 46%	180 44%	175 42%	1552 42%
7-10 (Net)	2474 60%E	432 61%	33 53%	28 63%	16 74%K	187 55%	245 66%N	183 60%	249 61%	255 60%	2205 60%
9-10 (Net)	894 22%	165 23%	12 19%	11 25%	8 36%zJK	79 23%	86 23%	74 24%	91 22%	86 20%	802 22%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 221
C6_3. This set of statements are about the BBC providing impartial news and information to help people understand and engage in the world around them.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:
News that is impartial.

Base = All respondents

	Total (z)	Age				Age/SEG 65+ OR DE (E)	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)		Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Not At All Well 1	234	33	32	16	48	104	60	4	5	21	163
	6%	5%	7%	4%	6%	6%	7%	3%	5%	7%	5%
2	118	22	19	10	29	51	30	6	2	7	83
	3%	3%	4%	3%	3%	3%	3%	4%	1%	2%	3%
3	155	30	28	16	44	75	38	6	2	11	115
	4%	5%	6%z	4%	5%	4%	4%	4%	2%	4%	4%
4	212	28	31	25	55	99	50	5	5	7	154
	5%l	4%	7%	7%	7%	6%	6%l	3%	4%	2%	5%
5	375	44	44	46	90	165	87	18	13	36	270
	9%	7%	10%	12%A	11%A	10%	10%	13%	11%	12%	9%
6	494	80	54	43	97	199	119	18	16	31	361
	12%M	12%	12%	11%	12%	12%	13%	12%	14%	10%	12%
7	622	91	64	49	113	246	133	19	16	42	467
	15%	14%	14%	13%	13%	14%	15%	13%	14%	14%	15%
8	769	121	87	69	157	312	134	24	23	48	607
	19%F	19%	19%	18%	19%	18%	15%	16%	19%	16%	20%zF
9	506	91	47	51	98	189	116	23	22	49	370
	12%	14%	10%	14%	12%	11%	13%	16%	19%	16%	12%
Extremely Well 10	405	77	37	35	72	148	69	16	6	25	310
	10%F	12%	8%	9%	9%	9%	8%	11%	5%	8%	10%
Don't know	211	23	20	17	37	131	51	7	7	19	146
	5%NP	4%	4%	5%	4%	8%z	6%	5%	6%	7%	5%
Total mentions	4101	640	463	377	840	1718	885	145	118	295	3046
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

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Table 221

C6_3. This set of statements are about the BBC providing impartial news and information to help people understand and engage in the world around them.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:

News that is impartial.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Mean	6.61BDEF JN	6.76BD	6.23	6.60	6.40	6.45	6.36	6.78	6.82	6.60	6.68zF
1-3 (Net)	508 12%	85 13%	79 17%z	42 11%	121 14%	229 13%	128 14%H	16 11%	9 8%	39 13%	361 12%
1-4 (Net)	720 18%	113 18%	110 24%z	67 18%	176 21%z	328 19%	177 20%HI	21 14%	14 12%	46 16%	515 17%
1-2 (Net)	352 9%	55 9%	50 11%	26 7%	77 9%	155 9%	90 10%	10 7%	7 6%	29 10%	246 8%
4-7 (Net)	1702 42%	243 38%	193 42%	162 43%	355 42%	709 41%	389 44%	60 42%	51 43%	115 39%	1252 41%
5-6 (Net)	868 21%	124 19%	99 21%	89 24%	187 22%	364 21%	206 23%	36 25%	30 25%	67 23%	631 21%
8-10 (Net)	1680 41%EFQ	289 45%B	171 37%	155 41%	326 39%	649 38%	318 36%	62 43%	52 44%	121 41%	1287 42%zF
7-10 (Net)	2302 56%BDEF	379 59%BD	235 51%	204 54%	439 52%	895 52%	451 51%	81 56%	68 57%	163 55%	1754 58%zF
9-10 (Net)	911 22%EQ	168 26%zBD	84 18%	86 23%	170 20%	337 20%	185 21%	39 27%	29 24%	74 25%	680 22%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



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On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:

News that is impartial.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Not At All Well 1	234	41	4	2	1	19	21	22	19	15	219
	6%	6%	7%	5%	5%	6%	6%	7%	5%	4%	6%
2	118	25	2	2	-	16	9	15	10	16	103
	3%	4%	4%	4%	-	5%Q	2%	5%	2%	4%	3%
3	155	34	7	3	*	24	10	14	20	14	140
	4%	5%	11%z	6%	2%	7%zO	3%	5%	5%	3%	4%
4	212	47	6	3	1	30	17	26	21	19	190
	5%l	7%	9%	6%	3%	9%zQ	5%	9%zO	5%	5%	5%
5	375	77	4	5	4	29	48	26	51	38	335
	9%	11%	6%	12%	20%zK	8%	13%P	8%	13%N	9%	9%
6	494	89	4	3	1	33	56	31	58	56	433
	12%M	13%M	7%	7%	3%	10%	15%P	10%	14%N	13%	12%
7	622	101	3	6	3	42	59	36	64	75	544
	15%	14%	6%	13%	13%	12%	16%	12%	16%	18%	15%
8	769	132	9	9	6	66	67	60	72	76	692
	19%F	19%	14%	21%	29%	19%	18%	20%	18%	18%	19%
9	506	75	15	5	3	42	34	34	41	51	452
	12%	11%	25%zJ	11%	12%	12%	9%	11%	10%	12%	12%
Extremely Well 10	405	62	2	5	3	31	31	35	27	40	360
	10%F	9%	3%	11%	13%K	9%	8%	12%	7%	9%	10%
Don't know	211	30	5	2	-	7	23	5	25	22	189
	5%NP	4%	8%	5%	-	2%	6%NP	2%	6%NP	5%	5%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 221

C6_3. This set of statements are about the BBC providing impartial news and information to help people understand and engage in the world around them.
On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:
News that is impartial.
Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Mean	6.61BDEF JN	6.38	6.17	6.57	7.04	6.30	6.46	6.36	6.40	6.71	6.60
1-3 (Net)	508 12%	100 14%	13 22%	6 14%	2 7%	60 18%zOQ	40 11%	51 17%zO	48 12%	45 11%	462 13%
1-4 (Net)	720 18%	146 21%	19 31%zM	9 20%	2 10%	89 26%zOQ	57 15%	77 25%zOQ	69 17%	64 15%	651 18%
1-2 (Net)	352 9%	66 9%	6 10%	4 9%	1 5%	35 10%	30 8%	37 12%	29 7%	31 7%	322 9%
4-7 (Net)	1702 42%	313 44%K	17 28%	16 37%	8 38%	134 39%	180 48%zP	119 39%	194 48%zN	188 45%	1502 41%
5-6 (Net)	868 21%	166 23%	8 13%	8 19%	5 23%	62 18%	104 28%zNP	57 19%	109 27%zNP	94 22%	768 21%
8-10 (Net)	1680 41%EFQ	269 38%	26 43%	19 43%	12 54%J	138 41%Q	131 35%	129 42%O	140 34%	167 40%	1503 41%
7-10 (Net)	2302 56%BDEF	370 52%	30 48%	25 56%	14 68%J	180 53%	190 51%	165 54%	204 50%	242 57%	2047 56%
9-10 (Net)	911 22%EQ	137 19%	17 28%	10 23%	5 25%	72 21%	65 17%	69 23%	68 17%	91 22%	811 22%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 222

C6_sum. This set of statements are about the BBC providing impartial news and information to help people understand and engage in the world around them.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
News coverage that helps me understand what's going on in the world today.	2782 68%EK	445 70%	302 65%	270 72%	572 68%	1108 65%	589 66%	107 74%	88 75%	207 70%	2092 69%
News that represents a range of viewpoints.	2474 60%E	409 64%	264 57%	244 65%	508 61%	978 57%	521 59%	92 63%	79 67%	189 64%F	1859 61%
News that is impartial.	2302 56%BDEF	379 59%BD	235 51%	204 54%	439 52%	895 52%	451 51%	81 56%	68 57%	163 55%	1754 58%zF

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 222

C6_sum. This set of statements are about the BBC providing impartial news and information to help people understand and engage in the world around them.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
News coverage that helps me understand what's going on in the world today.	2782	492	33	30	17	227	265	226	267	263	2503
	68%EK	69%K	54%	67%	78%K	67%	71%	74%zNQ	65%	62%	68%
News that represents a range of viewpoints.	2474	432	33	28	16	187	245	183	249	255	2205
	60%E	61%	53%	63%	74%K	55%	66%N	60%	61%	60%	60%
News that is impartial.	2302	370	30	25	14	180	190	165	204	242	2047
	56%BDEF	52%	48%	56%	68%J	53%	51%	54%	50%	57%	56%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 223
C7. This set of statements are about the BBC supporting learning for people of all ages.
On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:
Base = All respondents

Summary Table					
	Programmes and content that are educational.	Programmes and content that are inspirational.	Programmes and content that support children and young people with their education.	Programmes and content that helps me to learn new things.	Programmes and content that are informative.
UnweightedBase	4099	4099	4099	4099	4099
WeightedBase	4101	4101	4101	4101	4101
EffectiveBase	2770	2770	2770	2770	2770
Not At All Well 1	52 1%	87 2%	57 1%	92 2%	52 1%
2	76 2%	89 2%	64 2%	83 2%	70 2%
3	74 2%	150 4%	109 3%	127 3%	112 3%
4	160 4%	205 5%	146 4%	186 5%	136 3%
5	327 8%	378 9%	332 8%	398 10%	304 7%
6	491 12%	515 13%	439 11%	463 11%	450 11%
7	688 17%	779 19%	684 17%	732 18%	770 19%
8	978 24%	803 20%	797 19%	895 22%	974 24%
9	561 14%	476 12%	460 11%	496 12%	595 15%
Extremely Well 10	402 10%	335 8%	410 10%	362 9%	431 11%
Don't know	291 7%	283 7%	605 15%	267 7%	206 5%
Total mentions	4101 100%	4101 100%	4101 100%	4101 100%	4101 100%
Mean	7.18	6.82	7.09	6.92	7.22
1-3 (Net)	202 5%	326 8%	230 6%	302 7%	235 6%
1-4 (Net)	363 9%	532 13%	375 9%	488 12%	371 9%

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 223
C7. This set of statements are about the BBC supporting learning for people of all ages.
On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:
Base = All respondents

Summary Table					
	Programmes and content that are educational.	Programmes and content that are inspirational.	Programmes and content that support children and young people with their education.	Programmes and content that helps me to learn new things.	Programmes and content that are informative.
WeightedBase	4101	4101	4101	4101	4101
EffectiveBase	2770	2770	2770	2770	2770
1-2 (Net)	129 3%	176 4%	121 3%	175 4%	122 3%
4-7 (Net)	1666 41%	1878 46%	1600 39%	1779 43%	1660 40%
5-6 (Net)	818 20%	893 22%	770 19%	861 21%	754 18%
8-10 (Net)	1941 47%	1614 39%	1667 41%	1753 43%	2000 49%
7-10 (Net)	2629 64%	2393 58%	2351 57%	2485 61%	2770 68%
9-10 (Net)	963 23%	811 20%	870 21%	858 21%	1026 25%

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 224

C7_1. This set of statements are about the BBC supporting learning for people of all ages.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:
Programmes and content that are educational.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Not At All Well 1	52 1%	11 2% C	7 2%	- -	7 1%	26 1%	13 1%	2 1%	2 2%	4 1%	37 1%
2	76 2% R	12 2%	16 3% z	5 1%	21 2%	46 3% z	28 3% zR	6 4% R	- -	9 3%	46 1%
3	74 2%	15 2%	13 3%	10 3%	23 3%	44 3% z	24 3%	4 2%	- -	8 3%	49 2%
4	160 4%	22 3%	27 6%	12 3%	39 5%	81 5%	36 4%	5 3%	2 2%	6 2%	116 4%
5	327 8%	49 8%	28 6%	38 10%	66 8%	149 9%	76 9%	12 9%	8 7%	22 7%	239 8%
6	491 12% CGM	77 12%	56 12%	28 7%	84 10%	204 12%	102 11% G	8 5%	15 13% G	31 11%	364 12% G
7	688 17% BE	97 15%	59 13%	67 18%	126 15%	253 15%	145 16%	23 16%	24 20%	44 15%	517 17%
8	978 24%	155 24%	116 25%	81 22%	197 24%	379 22%	202 23%	34 23%	23 20%	76 26%	747 25%
9	561 14%	94 15%	54 12%	54 14%	109 13%	212 12%	116 13%	23 16%	22 19%	40 14%	428 14%
Extremely Well 10	402 10%	78 12%	43 9%	38 10%	81 10%	156 9%	74 8%	15 10%	16 14%	22 7%	302 10%
Don't know	291 7%	31 5%	42 9% A	44 12% zA	86 10% zA	168 10% z	69 8%	13 9%	5 4%	33 11% zFHR	202 7%
Total mentions	4101 100%	640 100%	463 100%	377 100%	840 100%	1718 100%	885 100%	145 100%	118 100%	295 100%	3046 100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 224

C7_1. This set of statements are about the BBC supporting learning for people of all ages.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:
Programmes and content that are educational.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Mean	7.18EF	7.24	6.97	7.31	7.12	6.98	6.98	7.17	7.58FI	7.11	7.24zF
1-3 (Net)	202 5%R	38 6%	36 8%z	15 4%	51 6%C	116 7%z	65 7%zHR	11 8%H	2 2%	21 7%	131 4%
1-4 (Net)	363 9%R	60 9%	63 14%zCD	26 7%	90 11%C	197 11%z	101 11%zHR	16 11%H	4 4%	27 9%	247 8%
1-2 (Net)	129 3%R	23 4%	23 5%CD	5 1%	28 3%C	72 4%z	41 5%zR	8 5%	2 2%	13 4%	83 3%
4-7 (Net)	1666 41%P	244 38%	171 37%	145 38%	315 38%	687 40%	359 41%I	48 33%	49 42%	103 35%	1235 41%
5-6 (Net)	818 20%	125 20%	84 18%	66 18%	150 18%	353 21%	178 20%	20 14%	23 20%	53 18%	603 20%
8-10 (Net)	1941 47%E	326 51%	214 46%	174 46%	387 46%	748 44%	392 44%	72 50%	61 52%	138 47%	1477 48%z
7-10 (Net)	2629 64%BEFQ	423 66%	273 59%	241 64%	514 61%	1001 58%	537 61%	95 66%	85 72%FI	182 62%	1994 65%zF
9-10 (Net)	963 23%EQ	171 27%	97 21%	93 25%	190 23%	368 21%	191 22%	39 27%	38 32%zFI	62 21%	730 24%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 224

C7_1. This set of statements are about the BBC supporting learning for people of all ages.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:

Programmes and content that are educational.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Not At All Well 1	52	6	2	-	-	4	2	1	4	5	48
	1%	1%	3%	-	-	1%	*	*	1%	1%	1%
2	76	19	*	1	-	11	8	9	11	6	71
	2%R	3%	1%	1%	-	3%	2%	3%	3%	1%	2%
3	74	18	2	2	1	9	9	5	13	4	70
	2%	3%	4%	4%	4%	3%	2%	2%	3%	1%	2%
4	160	32	3	3	1	22	11	14	18	16	144
	4%	5%	5%	7%	3%	6%z	3%	5%	5%	4%	4%
5	327	55	5	2	4	20	34	23	32	38	286
	8%	8%	8%	5%	19%zJL	6%	9%	7%	8%	9%	8%
6	491	78	2	3	1	38	40	28	50	63	423
	12%CGM	11%	3%	8%	3%	11%	11%	9%	12%	15%	12%
7	688	104	15	5	3	54	50	38	66	62	618
	17%BE	15%	24%	10%	14%	16%	13%	12%	16%	15%	17%
8	978	174	8	11	5	79	95	79	95	98	877
	24%	24%	13%	25%	22%	23%	25%	26%	23%	23%	24%
9	561	88	10	8	3	43	45	48	40	62	497
	14%	12%	16%	17%	16%	13%	12%	16%	10%	15%	14%
Extremely Well 10	402	69	6	3	2	36	34	35	34	39	360
	10%	10%	11%	7%	11%	11%	9%	12%	8%	9%	10%
Don't know	291	69	8	7	2	22	47	26	43	30	261
	7%	10%z	14%	15%z	9%	6%	13%zN	9%	11%zN	7%	7%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 224

C7_1. This set of statements are about the BBC supporting learning for people of all ages.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:

Programmes and content that are educational.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Mean	7.18EF	7.11	7.08	7.18	7.25	7.03	7.19	7.34NQ	6.93	7.20	7.18
1-3 (Net)	202 5%R	43 6%	4 7%	3 6%	1 4%	25 7%	18 5%	15 5%	29 7%	14 3%	188 5%
1-4 (Net)	363 9%R	75 11%	7 12%	6 13%	1 7%	46 14%zO	29 8%	28 9%	47 12%	30 7%	332 9%
1-2 (Net)	129 3%R	25 4%	2 3%	1 1%	- -	15 5%	10 3%	10 3%	15 4%	11 3%	118 3%
4-7 (Net)	1666 41%P	269 38%	25 40%	14 30%	8 38%	134 40%	134 36%	102 34%	167 41%	179 42%	1472 40%
5-6 (Net)	818 20%	133 19%	7 12%	6 13%	5 22%	58 17%	74 20%	50 17%	82 20%	101 24%	710 19%
8-10 (Net)	1941 47%E	331 47%	24 39%	22 49%	11 49%	157 47%	174 47%	161 53%Q	170 42%	199 47%	1734 47%
7-10 (Net)	2629 64%BEFQ	435 61%	39 63%	26 59%	13 63%	212 63%	224 60%	199 66%	236 58%	261 62%	2353 64%
9-10 (Net)	963 23%EQ	157 22%	16 26%	11 24%	6 27%	78 23%	79 21%	83 27%OQ	74 18%	101 24%	857 23%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 225

C7_2. This set of statements are about the BBC supporting learning for people of all ages.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:

Programmes and content that are inspirational.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Not At All Well 1	87	14	12	4	16	45	36	7	2	11	48
	2%R	2%	3%	1%	2%	3%	4%zR	5%zR	2%	4%R	2%
2	89	18	26	6	33	58	29	3	*	8	56
	2%R	3%	6%zCD	2%	4%zC	3%z	3%zR	2%	*	3%	2%
3	150	27	20	21	41	88	34	7	4	10	113
	4%	4%	4%	6%	5%	5%z	4%	5%	4%	3%	4%
4	205	30	26	25	52	102	48	5	9	16	144
	5%	5%	6%	7%	6%	6%	5%	4%	8%	5%	5%
5	378	53	35	43	79	170	87	14	9	28	276
	9%	8%	8%	12%	9%	10%	10%	10%	8%	10%	9%
6	515	77	56	39	96	207	96	11	15	26	397
	13%M	12%	12%	10%	11%	12%	11%	8%	12%	9%	13%
7	779	114	94	62	156	288	178	31	18	59	574
	19%E	18%	20%	16%	19%	17%	20%	21%	16%	20%	19%
8	803	118	89	60	150	302	155	19	23	53	629
	20%E	18%	19%	16%	18%	18%	18%	13%	20%	18%	21%z
9	476	86	47	49	96	186	103	21	15	41	351
	12%	13%	10%	13%	11%	11%	12%	15%	13%	14%	12%
Extremely Well 10	335	66	30	28	57	124	59	14	15	20	254
	8%	10%	6%	7%	7%	7%	7%	10%	13%FI	7%	8%
Don't know	283	37	26	39	65	147	60	12	7	22	203
	7%	6%	6%	10%zAB	8%B	9%z	7%	8%	6%	7%	7%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 225

C7_2. This set of statements are about the BBC supporting learning for people of all ages.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:

Programmes and content that are inspirational.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Total mentions	4101	640	463	377	840	1718	885	145	118	295	3046
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	6.82BDEF KN	6.89B	6.50	6.70	6.59	6.54	6.55	6.71	7.07F	6.71	6.89zF
1-3 (Net)	326 8%R	59 9%	58 13%z	32 8%	90 11%z	192 11%z	98 11%zR	18 12%	7 6%	29 10%	217 7%
1-4 (Net)	532 13%R	89 14%	85 18%z	57 15%	141 17%z	294 17%z	146 17%zR	23 16%	16 13%	45 15%	361 12%
1-2 (Net)	176 4%R	32 5%	38 8%zCD	10 3%	49 6%C	103 6%z	65 7%zHR	10 7%R	2 2%	19 6%R	104 3%
4-7 (Net)	1878 46%	273 43%	213 46%	170 45%	382 46%	768 45%	409 46%	61 42%	51 43%	129 44%	1391 46%
5-6 (Net)	893 22%	129 20%	92 20%	83 22%	175 21%	377 22%	184 21%	25 17%	24 20%	55 18%	673 22%
8-10 (Net)	1614 39%EF	271 42%	166 36%	137 36%	303 36%	612 36%	318 36%	54 37%	53 45%	115 39%	1235 41%zF
7-10 (Net)	2393 58%EN	384 60%	260 56%	199 53%	459 55%	900 52%	495 56%	85 58%	72 61%	174 59%	1809 59%
9-10 (Net)	811 20%	153 24%zBD	77 17%	77 20%	153 18%	310 18%	163 18%	35 24%	30 26%	61 21%	606 20%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 225

C7_2. This set of statements are about the BBC supporting learning for people of all ages.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:

Programmes and content that are inspirational.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Not At All Well 1	87	12	2	2	1	5	7	8	4	7	79
	2%R	2%	3%	4%	4%	1%	2%	3%	1%	2%	2%
2	89	27	5	-	-	16	12	10	17	6	83
	2%R	4%z	8%z	-	-	5%z	3%	3%	4%z	1%	2%
3	150	33	6	2	*	19	14	18	15	7	143
	4%	5%	9%z	5%	2%	6%	4%	6%	4%	2%	4%
4	205	45	1	5	*	26	20	22	24	11	192
	5%	6%	2%	11%zK	2%	8%	5%	7%	6%	3%	5%
5	378	61	7	6	4	32	29	21	40	45	331
	9%	9%	12%	13%	21%zJ	9%	8%	7%	10%	11%	9%
6	515	87	4	4	1	44	43	33	54	70	439
	13%M	12%	7%	10%	3%	13%	11%	11%	13%	17%	12%
7	779	135	11	4	5	52	83	60	75	71	704
	19%E	19%	18%	9%	25%L	15%	22%	20%	18%	17%	19%
8	803	125	11	9	4	66	60	52	73	95	707
	20%E	18%	18%	20%	20%	19%	16%	17%	18%	23%	19%
9	476	81	6	9	1	34	46	40	41	48	423
	12%	11%	10%	19%M	4%	10%	12%	13%	10%	11%	12%
Extremely Well 10	335	52	2	2	2	24	28	25	26	35	298
	8%	7%	3%	4%	9%	7%	7%	8%	6%	8%	8%
Don't know	283	54	6	2	3	21	33	15	39	27	256
	7%	8%	10%	6%	12%	6%	9%P	5%	9%	6%	7%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 225

C7_2. This set of statements are about the BBC supporting learning for people of all ages.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:

Programmes and content that are inspirational.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	6.82BDEF	6.63	6.09	6.57	6.72	6.49	6.76	6.65	6.61	7.00	6.80
	KN										
1-3 (Net)	326	72	13	4	1	39	33	36	37	20	306
	8%R	10%	20%zJ	9%	6%	12%z	9%	12%z	9%	5%	8%
1-4 (Net)	532	117	14	9	2	65	52	57	60	31	498
	13%R	16%z	22%	20%	7%	19%z	14%	19%z	15%	7%	14%
1-2 (Net)	176	40	7	2	1	21	19	18	22	13	162
	4%R	6%	11%z	4%	4%	6%	5%	6%	5%	3%	4%
4-7 (Net)	1878	329	24	19	11	153	175	136	192	197	1666
	46%	46%	39%	43%	50%	45%	47%	45%	47%	47%	46%
5-6 (Net)	893	148	11	10	5	76	72	54	94	115	770
	22%	21%	19%	22%	24%	22%	19%	18%	23%	27%	21%
8-10 (Net)	1614	258	19	19	7	124	134	117	141	178	1428
	39%EF	36%	31%	43%	32%	37%	36%	38%	34%	42%	39%
7-10 (Net)	2393	393	31	23	12	176	217	178	215	249	2132
	58%EN	55%	50%	52%	57%	52%	58%	58%	53%	59%	58%
9-10 (Net)	811	132	8	10	3	58	74	65	67	83	721
	20%	19%	13%	23%	13%	17%	20%	21%	16%	20%	20%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 226

C7_3. This set of statements are about the BBC supporting learning for people of all ages.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:
Programmes and content that support children and young people with their education.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Not At All Well 1	57 1%	9 1%	9 2%CD	- -	9 1%	26 2%	14 2%	2 1%	2 2%	7 2%	40 1%
2	64 2%	9 1%	14 3%zC	2 1%	16 2%C	38 2%z	19 2%	3 2%	* *	6 2%	41 1%
3	109 3%	9 1%	19 4%A	14 4%	32 4%A	54 3%	25 3%	5 3%	* *	7 2%	81 3%
4	146 4%JO	23 4%	10 2%	10 3%	21 2%	65 4%	33 4%	5 4%	1 1%	8 3%	106 3%
5	332 8%	54 9%	31 7%	36 10%	67 8%	155 9%	89 10%z	17 12%	14 12%	32 11%	234 8%
6	439 11%AGI	42 7%	49 11%	33 9%	82 10%	179 10%	83 9%	7 5%	7 6%	20 7%	339 11%GI
7	684 17%BCDEI JLNP	105 16%	55 12%	44 12%	99 12%	244 14%	127 14%	18 12%	14 12%	35 12%	530 17%I
8	797 19%E	124 19%	99 21%	66 18%	166 20%	303 18%	173 20%	30 21%	25 21%	69 24%	604 20%
9	460 11%	81 13%	40 9%	36 10%	77 9%	178 10%	102 12%	18 12%	17 14%	29 10%	342 11%
Extremely Well 10	410 10%EQ	73 11%	33 7%	35 9%	68 8%	142 8%	72 8%	19 13%	18 15%FI	23 8%	309 10%
Don't know	605 15%R	111 17%	102 22%z	100 27%zA	202 24%zA	334 19%z	147 17%	22 15%	19 16%	60 20%zR	420 14%
Total mentions	4101 100%	640 100%	463 100%	377 100%	840 100%	1718 100%	885 100%	145 100%	118 100%	295 100%	3046 100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 226

C7_3. This set of statements are about the BBC supporting learning for people of all ages.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:
Programmes and content that support children and young people with their education.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Mean	7.09BEFN	7.27B	6.83	7.15	6.97	6.88	6.93	7.18	7.59zFIR	6.96	7.12
1-3 (Net)	230 6%	27 4%	42 9%zACD	16 4%	58 7%C	118 7%z	59 7%	9 7%	3 2%	20 7%	162 5%
1-4 (Net)	375 9%HO	51 8%	52 11%	26 7%	78 9%	183 11%z	92 10%H	15 10%H	4 3%	27 9%H	269 9%
1-2 (Net)	121 3%C	18 3%	23 5%zCD	2 1%	26 3%C	65 4%z	33 4%	4 3%	2 2%	13 4%	82 3%
4-7 (Net)	1600 39%BCDIJ NP	225 35%	146 32%	123 33%	270 32%	643 37%	332 37%I	46 32%	36 31%	94 32%	1209 40%I
5-6 (Net)	770 19%	96 15%	81 17%	69 18%	150 18%	334 19%	172 19%	24 16%	21 18%	52 18%	573 19%
8-10 (Net)	1667 41%EQ	277 43%	173 37%	138 37%	311 37%	622 36%	348 39%	67 46%	60 51%zF	121 41%	1255 41%
7-10 (Net)	2351 57%BCDEF JLNPQ	382 60%BCD	228 49%	181 48%	410 49%	866 50%	474 54%	84 58%	74 63%	156 53%	1785 59%zF
9-10 (Net)	870 21%BDEJQ	153 24%BD	73 16%	71 19%	145 17%	320 19%	174 20%	36 25%	35 29%FI	52 18%	651 21%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 226

C7_3. This set of statements are about the BBC supporting learning for people of all ages.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:

Programmes and content that support children and young people with their education.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Not At All Well 1	57	8	1	-	1	8	-	3	5	5	52
	1%	1%	1%	-	3%	2%O	-	1%	1%	1%	1%
2	64	16	*	-	-	13	3	6	10	6	58
	2%	2%	1%	-	-	4%zO	1%	2%	2%	1%	2%
3	109	21	8	3	1	14	7	6	14	2	106
	3%	3%	13%zJ	7%	3%	4%	2%	2%	3%	1%	3%
4	146	13	3	3	*	13	-	6	7	12	132
	4%JO	2%	5%	8%J	2%	4%OQ	-	2%O	2%	3%	4%
5	332	57	4	3	4	18	39	20	37	43	288
	8%	8%	6%	7%	17%zJ	5%	10%NP	6%	9%N	10%	8%
6	439	72	5	4	2	32	40	31	41	60	374
	11%AGI	10%	8%	9%	8%	9%	11%	10%	10%	14%	10%
7	684	87	7	3	3	40	48	28	60	74	608
	17%BCDEI JLNP	12%	11%	6%	12%	12%	13%	9%	15%	17%	17%
8	797	142	11	8	4	64	78	60	82	90	704
	19%E	20%	18%	19%	18%	19%	21%	20%	20%	21%	19%
9	460	65	5	4	2	31	35	31	34	41	419
	11%	9%	8%	10%	10%	9%	9%	10%	8%	10%	11%
Extremely Well 10	410	57	5	4	3	26	31	32	25	48	358
	10%EQ	8%	8%	8%	12%	8%	8%	10%	6%	11%	10%
Don't know	605	174	13	12	3	81	93	81	93	41	559
	15%R	25%z	21%	26%z	14%	24%z	25%z	27%z	23%z	10%	15%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 226

C7_3. This set of statements are about the BBC supporting learning for people of all ages.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:

Programmes and content that support children and young people with their education.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Mean	7.09BEFN	7.02	6.50	6.87	6.98	6.73	7.27NQ	7.26N	6.84	7.18	7.08
1-3 (Net)	230 6%	44 6%	9 15%zJ	3 7%	1 6%	34 10%zOP	11 3%	15 5%	29 7%O	13 3%	216 6%
1-4 (Net)	375 9%HO	58 8%	12 20%zJ	6 14%	2 8%	47 14%zOPQ	11 3%	21 7%O	36 9%O	25 6%	348 10%
1-2 (Net)	121 3%C	24 3%	1 2%	- -	1 3%	20 6%zOP	3 1%	9 3%O	15 4%O	11 3%	110 3%
4-7 (Net)	1600 39%BCDIJ NP	229 32%	19 30%	13 30%	8 39%	103 30%	126 34%	84 28%	145 36%	188 45%	1401 38%
5-6 (Net)	770 19%	128 18%	9 14%	7 16%	5 25%	49 15%	79 21%	50 16%	78 19%	103 24%	661 18%
8-10 (Net)	1667 41%EQ	264 37%	21 34%	16 37%	9 41%	120 36%	144 38%	124 41%	141 34%	180 43%	1480 40%
7-10 (Net)	2351 57%BCDEF JLN PQ	352 49%	28 45%	19 43%	11 53%	160 47%	191 51%	151 50%	200 49%	253 60%	2088 57%
9-10 (Net)	870 21%BDEIQ	122 17%	10 16%	8 18%	5 22%	57 17%	65 17%	63 21%	59 14%	89 21%	777 21%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 227

C7_4. This set of statements are about the BBC supporting learning for people of all ages.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:

Programmes and content that helps me to learn new things.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Not At All Well 1	92 2%R	13 2%	16 4%	6 2%	22 3%	50 3%	30 3%zR	5 3%	2 2%	11 4%	57 2%
2	83 2%	16 2%	23 5%z	7 2%	30 4%z	54 3%z	23 3%	5 4%	2 1%	7 2%	58 2%
3	127 3%	21 3%	22 5%	17 4%	39 5%z	77 4%z	33 4%	1 1%	3 2%	10 3%	94 3%
4	186 5%	32 5%	19 4%	23 6%	42 5%	79 5%	42 5%	5 4%	8 7%	12 4%	137 5%
5	398 10%R	61 10%	36 8%	42 11%	78 9%	178 10%	102 11%R	12 9%	9 8%	41 14%zR	270 9%
6	463 11%C	55 9%	58 12%	28 8%	86 10%	184 11%	100 11%	14 9%	15 13%	27 9%	341 11%
7	732 18%BDEHL	115 18%	60 13%	61 16%	121 14%	254 15%	141 16%	22 15%	12 10%	38 13%	564 19%HI
8	895 22%L	123 19%	114 25%	87 23%	201 24%	369 21%	175 20%	42 29%F	28 24%	62 21%	695 23%z
9	496 12%CJQ	98 15%zCD	52 11%	31 8%	82 10%	185 11%	104 12%	19 13%	18 15%	38 13%	377 12%
Extremely Well 10	362 9%E	67 11%	33 7%	36 10%	69 8%	131 8%	67 8%	9 6%	16 14%FI	18 6%	268 9%
Don't know	267 7%	40 6%	32 7%	39 10%z	70 8%	157 9%z	68 8%	11 8%	6 5%	32 11%zFR	186 6%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 227

C7_4. This set of statements are about the BBC supporting learning for people of all ages.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:

Programmes and content that helps me to learn new things.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Total mentions	4101 100%	640 100%	463 100%	377 100%	840 100%	1718 100%	885 100%	145 100%	118 100%	295 100%	3046 100%
Mean	6.92BDEF KN	7.02BD	6.61	6.81	6.70	6.66	6.66	6.93	7.22FI	6.66	6.98zFI
1-3 (Net)	302 7%	49 8%	61 13%zA	30 8%	91 11%zC	181 11%z	86 10%zR	11 8%	6 5%	27 9%	208 7%
1-4 (Net)	488 12%	81 13%	80 17%z	53 14%	133 16%z	260 15%z	128 15%zR	17 12%	14 12%	39 13%	345 11%
1-2 (Net)	175 4%R	28 4%	39 8%zACD	13 4%	52 6%zC	104 6%z	54 6%zR	10 7%	4 3%	18 6%	114 4%
4-7 (Net)	1779 43%BDEJP	262 41%	172 37%	155 41%	327 39%	695 40%	385 44%	53 37%	44 37%	118 40%	1313 43%
5-6 (Net)	861 21%RP	116 18%	93 20%	71 19%	164 20%	362 21%	202 23%	26 18%	24 20%	68 23%	611 20%
8-10 (Net)	1753 43%EF	289 45%	199 43%	153 41%	352 42%	684 40%	346 39%	69 48%F	63 53%zFI	118 40%	1340 44%zF
7-10 (Net)	2485 61%DEFIL	403 63%D	258 56%	214 57%	473 56%	938 55%	487 55%	91 63%	74 63%	156 53%	1904 62%zFI
9-10 (Net)	858 21%EJQ	166 26%zBCD	85 18%	67 18%	151 18%	315 18%	171 19%	28 19%	34 29%FI	56 19%	645 21%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 227

C7_4. This set of statements are about the BBC supporting learning for people of all ages.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:

Programmes and content that helps me to learn new things.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Not At All Well 1	92	17	4	-	1	8	9	10	7	7	85
	2%R	2%	7%z	-	5%L	2%	2%	3%	2%	2%	2%
2	83	24	3	2	1	14	10	10	14	5	77
	2%	3%z	5%	5%	3%	4%z	3%	3%	3%	1%	2%
3	127	32	5	1	-	16	16	12	20	3	124
	3%	5%	9%z	2%	-	5%	4%	4%	5%	1%	3%
4	186	32	4	6	-	23	9	15	17	23	163
	5%	4%	7%	14%zJM	-	7%OQ	2%	5%O	4%	6%	4%
5	398	65	5	4	4	23	42	21	44	43	351
	10%R	9%	9%	9%	19%zJ	7%	11%P	7%	11%N	10%	10%
6	463	74	3	8	1	41	33	25	49	57	401
	11%C	10%	5%	18%KM	4%	12%	9%	8%	12%	13%	11%
7	732	107	8	3	3	49	58	49	59	81	649
	18%BDEHL	15%	13%	7%	12%	15%	16%	16%	14%	19%	18%
8	895	175	14	5	6	77	99	69	106	92	798
	22%L	25%L	23%	11%	30%L	23%	26%	23%	26%	22%	22%
9	496	62	9	9	2	31	31	33	29	51	442
	12%CIQ	9%	15%	20%J	9%	9%	8%	11%	7%	12%	12%
Extremely Well 10	362	61	3	3	2	29	31	31	30	34	325
	9%E	9%	5%	7%	11%	9%	8%	10%	7%	8%	9%
Don't know	267	63	2	3	2	28	35	29	34	26	241
	7%	9%z	4%	7%	7%	8%	9%	10%	8%	6%	7%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 227

C7_4. This set of statements are about the BBC supporting learning for people of all ages.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:

Programmes and content that helps me to learn new things.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	6.92BDEF KN	6.74	6.22	6.59	6.94	6.64	6.83	6.85	6.66	7.01	6.90
1-3 (Net)	302 7%	73 10%z	13 20%zJ	3 7%	2 8%	38 11%z	36 9%	32 10%	42 10%	15 4%	286 8%
1-4 (Net)	488 12%	105 15%z	17 27%zJM	9 21%z	2 8%	61 18%z	44 12%	47 16%	58 14%	38 9%	449 12%
1-2 (Net)	175 4%R	41 6%	7 12%z	2 5%	2 8%	22 6%	19 5%	20 6%	21 5%	12 3%	162 4%
4-7 (Net)	1779 43%BDEJP	278 39%	20 33%	21 47%	8 36%	136 40%	142 38%	110 36%	168 41%	204 48%	1564 43%
5-6 (Net)	861 21%RP	139 19%	8 13%	12 27%	5 23%	64 19%	75 20%	46 15%	93 23%P	99 24%	753 21%
8-10 (Net)	1753 43%EF	298 42%	26 43%	17 38%	11 50%	136 40%	161 43%	133 44%	165 40%	177 42%	1565 43%
7-10 (Net)	2485 61%DEFIL	405 57%	34 56%	20 45%	13 62%	186 55%	220 59%	182 60%	223 55%	258 61%	2213 61%
9-10 (Net)	858 21%EJQ	123 17%	12 20%	12 27%	4 20%	60 18%	63 17%	64 21%	58 14%	85 20%	767 21%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 228

C7_5. This set of statements are about the BBC supporting learning for people of all ages.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:
Programmes and content that are informative.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Not At All Well 1	52 1%	11 2%	8 2%	1 *	9 1%	26 2%	13 1%	4 3%	2 2%	3 1%	37 1%
2	70 2%CR	9 1%	18 4%zACD	1 *	18 2%C	38 2%	27 3%zR	4 3%	- -	8 3%	41 1%
3	112 3%	21 3%	20 4%	11 3%	31 4%	69 4%z	26 3%	2 2%	- -	10 3%	84 3%
4	136 3%	22 3%	14 3%	15 4%	29 3%	66 4%	26 3%	1 1%	3 2%	5 2%	104 3%
5	304 7%	42 7%	30 6%	45 12%zABD	74 9%B	150 9%z	71 8%	8 6%	10 8%	28 9%	217 7%
6	450 11%C	52 8%	56 12%	27 7%	83 10%	193 11%	99 11%	11 8%	12 10%	31 11%	327 11%
7	770 19%	125 19%	73 16%	74 20%	146 17%	303 18%	166 19%	26 18%	21 18%	57 19%	577 19%
8	974 24%I	148 23%	117 25%	91 24%	208 25%	379 22%	192 22%I	39 27%I	28 24%	51 17%	748 25%I
9	595 15%EQ	108 17%	59 13%	52 14%	111 13%	218 13%	136 15%	26 18%	19 16%	57 19%z	443 15%
Extremely Well 10	431 11%	80 13%	44 10%	42 11%	86 10%	165 10%	80 9%	16 11%	21 17%zFR	31 10%	324 11%
Don't know	206 5%	21 3%	25 5%	19 5%	44 5%	111 6%z	50 6%	7 5%	3 3%	15 5%	145 5%
Total mentions	4101 100%	640 100%	463 100%	377 100%	840 100%	1718 100%	885 100%	145 100%	118 100%	295 100%	3046 100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 228

C7_5. This set of statements are about the BBC supporting learning for people of all ages.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:
Programmes and content that are informative.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Mean	7.22BEFK Q	7.33B	6.99	7.29	7.12	7.00	7.08	7.41	7.67zFI	7.20	7.27F
1-3 (Net)	235 6%	41 6%	46 10%zCD	12 3%	58 7%C	133 8%z	66 7%zHR	10 7%H	2 2%	21 7%	161 5%
1-4 (Net)	371 9%	63 10%	60 13%zCD	28 7%	87 10%C	199 12%z	91 10%H	11 8%	5 4%	26 9%	266 9%
1-2 (Net)	122 3%CR	20 3%C	26 6%zCD	2 *	27 3%C	64 4%	39 4%zR	8 5%	2 2%	11 4%	78 3%
4-7 (Net)	1660 40%P	242 38%	172 37%	161 43%	333 40%	712 41%	363 41%G	46 32%	45 38%	121 41%	1225 40%
5-6 (Net)	754 18%	95 15%	85 18%	72 19%	157 19%	343 20%	170 19%	19 13%	21 18%	59 20%	544 18%
8-10 (Net)	2000 49%EQ	336 53%	220 48%	185 49%	405 48%	762 44%	407 46%	81 56%F	68 58%F	138 47%	1515 50%
7-10 (Net)	2770 68%EQ	461 72%BD	293 63%	258 68%	551 66%	1065 62%	574 65%	107 74%F	89 75%F	195 66%	2092 69%z
9-10 (Net)	1026 25%EQ	188 29%zBD	103 22%	94 25%	197 23%	383 22%	215 24%	42 29%	40 34%F	87 30%F	767 25%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 228

C7_5. This set of statements are about the BBC supporting learning for people of all ages.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:

Programmes and content that are informative.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Not At All Well 1	52	8	1	-	*	5	3	3	5	6	47
	1%	1%	1%	-	2%	1%	1%	1%	1%	1%	1%
2	70	17	1	1	-	11	6	8	9	3	68
	2%CR	2%	2%	1%	-	3%	2%	3%	2%	1%	2%
3	112	23	7	1	-	11	12	8	15	6	106
	3%	3%	11%zJ	3%	-	3%	3%	3%	4%	1%	3%
4	136	23	3	2	1	15	8	9	13	10	126
	3%	3%	5%	5%	6%	4%	2%	3%	3%	2%	3%
5	304	62	5	3	4	28	34	17	45	33	268
	7%	9%	8%	7%	20%zJL	8%	9%	6%	11%z	8%	7%
6	450	70	9	4	1	37	32	26	44	60	389
	11%C	10%	15%	8%	3%	11%	9%	9%	11%	14%	11%
7	770	125	11	8	2	55	69	50	74	86	676
	19%	17%	17%	19%	11%	16%	18%	17%	18%	20%	19%
8	974	179	12	11	6	77	102	80	100	100	870
	24%I	25%	20%	24%	29%	23%	27%	26%	24%	24%	24%
9	595	94	7	7	2	48	46	53	41	62	531
	15%EQ	13%	12%	16%	11%	14%Q	12%	17%OQ	10%	15%	15%
Extremely Well 10	431	74	5	4	2	33	41	42	32	34	394
	11%	10%	8%	10%	10%	10%	11%	14%Q	8%	8%	11%
Don't know	206	38	1	3	2	17	20	7	31	23	183
	5%	5%	2%	6%	9%	5%P	5%P	2%	8%P	5%	5%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 228

C7_5. This set of statements are about the BBC supporting learning for people of all ages.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:
Programmes and content that are informative.

Base = All respondents

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Mean	7.22BEFK Q	7.16	6.64	7.32	7.13	7.01	7.28Q	7.45NQ	6.92	7.25	7.22
1-3 (Net)	235 6%	48 7%	8 13%z	2 5%	* 2%	27 8%	21 6%	19 6%	29 7%	14 3%	220 6%
1-4 (Net)	371 9%	71 10%	11 18%z	4 9%	2 7%	42 12%	29 8%	29 9%	42 10%	25 6%	346 9%
1-2 (Net)	122 3%CR	25 3%	2 3%	1 1%	* 2%	16 5%	9 2%	11 4%	14 3%	8 2%	114 3%
4-7 (Net)	1660 40%P	279 39%	28 45%	17 39%	8 39%	136 40%	143 38%	103 34%	176 43%P	189 45%	1459 40%
5-6 (Net)	754 18%	132 19%	14 23%	7 15%	5 22%	66 19%P	66 18%	43 14%	88 22%P	93 22%	656 18%
8-10 (Net)	2000 49%EQ	348 49%	24 39%	22 50%	11 50%	158 47%	190 51%Q	175 58%zNQ	173 42%	196 46%	1794 49%
7-10 (Net)	2770 68%EQ	472 66%	35 57%	31 69%	13 61%	213 63%	259 69%Q	225 74%zNQ	247 61%	282 67%	2471 68%
9-10 (Net)	1026 25%EQ	168 24%	12 20%	12 26%	5 21%	81 24%Q	88 23%Q	95 31%zNOQ	73 18%	96 23%	925 25%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 229

C7_sum. This set of statements are about the BBC supporting learning for people of all ages.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Programmes and content that are educational.	2629 64%BEFQ	423 66%	273 59%	241 64%	514 61%	1001 58%	537 61%	95 66%	85 72%FI	182 62%	1994 65%zF
Programmes and content that are inspirational.	2393 58%EN	384 60%	260 56%	199 53%	459 55%	900 52%	495 56%	85 58%	72 61%	174 59%	1809 59%
Programmes and content that support children and young people with their education.	2351 57%BCDEF JLN PQ	382 60%BCD	228 49%	181 48%	410 49%	866 50%	474 54%	84 58%	74 63%	156 53%	1785 59%zF
Programmes and content that helps me to learn new things.	2485 61%DEFIL	403 63%D	258 56%	214 57%	473 56%	938 55%	487 55%	91 63%	74 63%	156 53%	1904 62%zFI
Programmes and content that are informative.	2770 68%EQ	461 72%BD	293 63%	258 68%	551 66%	1065 62%	574 65%	107 74%F	89 75%F	195 66%	2092 69%z

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 229

C7_sum. This set of statements are about the BBC supporting learning for people of all ages.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Programmes and content that are educational.	2629	435	39	26	13	212	224	199	236	261	2353
	64%BEFQ	61%	63%	59%	63%	63%	60%	66%	58%	62%	64%
Programmes and content that are inspirational.	2393	393	31	23	12	176	217	178	215	249	2132
	58%EN	55%	50%	52%	57%	52%	58%	58%	53%	59%	58%
Programmes and content that support children and young people with their education.	2351	352	28	19	11	160	191	151	200	253	2088
	57%BCDEFJLN PQ	49%	45%	43%	53%	47%	51%	50%	49%	60%	57%
Programmes and content that helps me to learn new things.	2485	405	34	20	13	186	220	182	223	258	2213
	61%DEFIL	57%	56%	45%	62%	55%	59%	60%	55%	61%	61%
Programmes and content that are informative.	2770	472	35	31	13	213	259	225	247	282	2471
	68%EQ	66%	57%	69%	61%	63%	69%Q	74%zNQ	61%	67%	68%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 230

C8. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole:

Base = All respondents

Summary Table						
	Provides a broad mix of different types of TV, radio and online programmes and content	Provides high quality television, radio and online content.	Provides programmes and content made specifically for UK audiences, using UK actors, writers and locations.	Takes risks and provides content that is new and innovative across all of its services, including television, radio and online.	Provides television, radio and online content which appeals to a wide range of different audiences across the UK.	Provides distinctive programmes and content.
UnweightedBase	4099	4099	4099	4099	4099	4099
WeightedBase	4101	4101	4101	4101	4101	4101
EffectiveBase	2770	2770	2770	2770	2770	2770
Not At All Well 1	74 2%	90 2%	59 1%	105 3%	68 2%	71 2%
2	57 1%	69 2%	66 2%	90 2%	81 2%	73 2%
3	96 2%	93 2%	76 2%	134 3%	94 2%	110 3%
4	157 4%	152 4%	133 3%	238 6%	133 3%	162 4%
5	303 7%	343 8%	326 8%	407 10%	325 8%	396 10%
6	459 11%	422 10%	434 11%	511 12%	454 11%	520 13%
7	719 18%	713 17%	733 18%	777 19%	763 19%	774 19%
8	982 24%	941 23%	923 23%	755 18%	935 23%	914 22%
9	583 14%	614 15%	606 15%	456 11%	569 14%	515 13%
Extremely Well 10	452 11%	452 11%	417 10%	294 7%	392 10%	361 9%
Don't know	216 5%	214 5%	327 8%	333 8%	288 7%	205 5%
Total mentions	4101 100%	4101 100%	4101 100%	4101 100%	4101 100%	4101 100%
Mean	7.22	7.18	7.24	6.71	7.15	7.00
1-3 (Net)	228 6%	251 6%	201 5%	330 8%	242 6%	254 6%

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 230

C8. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole:

Base = All respondents

Summary Table						
	Provides a broad mix of different types of TV, radio and online programmes and content	Provides high quality television, radio and online content.	Provides programmes and content made specifically for UK audiences, using UK actors, writers and locations.	Takes risks and provides content that is new and innovative across all of its services, including television, radio and online.	Provides television, radio and online content which appeals to a wide range of different audiences across the UK.	Provides distinctive programmes and content.
WeightedBase	4101	4101	4101	4101	4101	4101
EffectiveBase	2770	2770	2770	2770	2770	2770
1-4 (Net)	385 9%	403 10%	334 8%	568 14%	375 9%	416 10%
1-2 (Net)	132 3%	159 4%	125 3%	196 5%	148 4%	143 3%
4-7 (Net)	1639 40%	1629 40%	1627 40%	1933 47%	1675 41%	1852 45%
5-6 (Net)	763 19%	765 19%	760 19%	918 22%	779 19%	916 22%
8-10 (Net)	2018 49%	2007 49%	1946 47%	1505 37%	1896 46%	1790 44%
7-10 (Net)	2737 67%	2719 66%	2679 65%	2282 56%	2658 65%	2564 63%
9-10 (Net)	1036 25%	1066 26%	1023 25%	750 18%	961 23%	875 21%

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 231

C8_1. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content.
On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole:
Provides a broad mix of different types of TV, radio and online programmes and content
Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Not At All Well 1	74	13	10	3	13	41	22	2	2	7	50
	2%	2%	2%	1%	2%	2%	2%	2%	2%	3%	2%
2	57	15	7	2	9	33	20	3	-	4	36
	1%	2%	2%	*	1%	2%	2%zR	2%	-	1%	1%
3	96	14	14	12	26	47	21	5	2	6	68
	2%	2%	3%	3%	3%	3%	2%	3%	2%	2%	2%
4	157	22	31	21	52	84	34	3	2	12	121
	4%	3%	7%z	6%	6%z	5%z	4%	2%	2%	4%	4%
5	303	36	31	37	69	155	66	8	4	24	220
	7%	6%	7%	10%A	8%	9%z	7%	5%	3%	8%	7%
6	459	51	41	38	79	190	109	11	9	27	331
	11%A	8%	9%	10%	9%	11%	12%	7%	8%	9%	11%
7	719	122	70	62	132	278	143	19	27	44	543
	18%	19%	15%	16%	16%	16%	16%	13%	23%GI	15%	18%
8	982	147	135	92	227	387	215	44	28	76	734
	24%	23%	29%z	25%	27%	23%	24%	31%	24%	26%	24%
9	583	110	57	48	105	215	112	27	17	49	449
	14%E	17%	12%	13%	13%	13%	13%	19%	15%	17%F	15%
Extremely Well 10	452	80	47	40	87	170	91	10	22	29	335
	11%	13%	10%	11%	10%	10%	10%	7%	18%zFGIR	10%	11%
Don't know	216	31	19	23	42	118	53	13	5	17	159
	5%	5%	4%	6%	5%	7%z	6%	9%	4%	6%	5%
Total mentions	4101	640	463	377	840	1718	885	145	118	295	3046
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 231

C8_1. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole:

Provides a broad mix of different types of TV, radio and online programmes and content

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Mean	7.22EFQ	7.35	7.09	7.17	7.13	6.98	7.06	7.36	7.75zFIR	7.22	7.26F
1-3 (Net)	228	41	31	16	48	121	63	10	4	17	154
	6%	6%	7%	4%	6%	7%z	7%R	7%	3%	6%	5%
1-4 (Net)	385	64	62	37	99	206	97	13	6	30	275
	9%	10%	13%z	10%	12%z	12%z	11%H	9%	5%	10%	9%
1-2 (Net)	132	27	17	5	22	74	42	5	2	11	86
	3%	4%C	4%	1%	3%	4%z	5%zR	3%	2%	4%	3%
4-7 (Net)	1639	231	173	158	331	708	352	41	42	107	1214
	40%G	36%	37%	42%	39%	41%	40%G	28%	36%	36%	40%G
5-6 (Net)	763	87	72	75	147	345	175	19	13	51	551
	19%AP	14%	16%	20%A	18%	20%	20%H	13%	11%	17%	18%
8-10 (Net)	2018	337	239	180	419	771	418	82	67	154	1518
	49%E	53%	52%	48%	50%	45%	47%	56%F	57%	52%	50%
7-10 (Net)	2737	459	309	242	551	1049	561	100	94	198	2061
	67%EF	72%z	67%	64%	66%	61%	63%	69%	80%zFIR	67%	68%F
9-10 (Net)	1036	190	104	88	192	385	203	37	39	78	784
	25%E	30%zBD	23%	23%	23%	22%	23%	26%	33%F	26%	26%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 231

C8_1. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole:

Provides a broad mix of different types of TV, radio and online programmes and content

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Not At All Well 1	74	12	1	-	-	6	6	3	9	6	69
	2%	2%	1%	-	-	2%	2%	1%	2%	1%	2%
2	57	6	3	-	*	4	2	-	6	3	54
	1%	1%	4%J	-	1%	1%	*	-	1%	1%	1%
3	96	18	4	3	1	13	5	10	8	7	89
	2%	3%	6%	6%	5%	4%	1%	3%	2%	2%	2%
4	157	46	3	3	-	20	25	17	28	18	136
	4%	6%z	5%	6%	-	6%	7%z	6%	7%z	4%	4%
5	303	57	6	4	2	29	27	14	42	46	255
	7%	8%	9%	9%	10%	9%P	7%	5%	10%P	11%	7%
6	459	66	5	6	1	35	32	23	43	53	400
	11%A	9%	8%	14%	5%	10%	8%	8%	11%	13%	11%
7	719	108	12	8	4	47	62	49	60	83	634
	18%	15%	19%	18%	17%	14%	16%	16%	15%	20%	17%
8	982	201	13	7	6	84	117	95	106	85	893
	24%	28%zL	21%	15%	28%	25%	31%z	31%zN	26%	20%	24%
9	583	93	4	6	3	44	48	46	47	51	528
	14%E	13%	6%	14%	13%	13%	13%	15%	11%	12%	14%
Extremely Well 10	452	72	6	6	3	41	31	35	37	33	417
	11%	10%	10%	13%	13%	12%	8%	12%	9%	8%	11%
Don't know	216	32	6	2	2	14	19	10	22	37	179
	5%	5%	10%	4%	8%	4%	5%	3%	5%	9%	5%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 231

C8_1. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole:

Provides a broad mix of different types of TV, radio and online programmes and content

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Mean	7.22EFQ	7.16	6.63	7.07	7.44	7.10	7.22	7.43NQ	6.95	7.02	7.24
1-3 (Net)	228 6%	37 5%	7 12%	3 6%	1 6%	23 7%	13 3%	14 5%	23 6%	15 4%	212 6%
1-4 (Net)	385 9%	82 12%	10 17%	5 12%	1 6%	44 13%	39 10%	31 10%	51 13%	34 8%	349 10%
1-2 (Net)	132 3%	18 3%	3 5%	- -	* 1%	10 3%	8 2%	3 1%	15 4%	9 2%	123 3%
4-7 (Net)	1639 40%G	277 39%	26 42%	21 48%	7 32%	131 39%	146 39%	103 34%	174 43%	200 48%	1426 39%
5-6 (Net)	763 19%AP	123 17%	11 17%	10 23%	3 15%	64 19%P	59 16%	38 12%	86 21%OP	99 23%	655 18%
8-10 (Net)	2018 49%E	366 51%	23 37%	19 42%	11 54%	170 50%	197 53%	176 58%zNQ	190 46%	169 40%	1838 50%
7-10 (Net)	2737 67%EF	475 67%	34 56%	27 60%	15 70%	217 64%	258 69%Q	225 74%zNQ	250 61%	252 60%	2472 68%
9-10 (Net)	1036 25%E	165 23%	10 16%	12 27%	6 26%	85 25%	79 21%	81 27%	84 21%	84 20%	945 26%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 232

C8_2. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole:

Provides high quality television, radio and online content.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Not At All Well 1	90	11	15	2	17	48	31	4	2	7	55
	2%R	2%	3%CD	1%	2%C	3%	4%zR	3%	2%	2%	2%
2	69	17	7	3	10	30	13	1	1	5	55
	2%	3%	2%	1%	1%	2%	1%	1%	1%	2%	2%
3	93	15	14	6	21	43	26	4	1	4	63
	2%O	2%	3%	2%	2%	2%	3%	3%	1%	1%	2%
4	152	29	25	17	42	86	25	1	1	5	123
	4%	5%	5%	5%	5%	5%z	3%	1%	1%	2%	4%
5	343	38	42	49	90	183	82	8	8	26	244
	8%	6%	9%	13%zA	11%zA	11%z	9%	6%	7%	9%	8%
6	422	59	42	37	79	180	95	9	7	27	300
	10%	9%	9%	10%	9%	10%	11%	6%	6%	9%	10%
7	713	110	82	61	143	272	158	30	25	53	527
	17%	17%	18%	16%	17%	16%	18%	21%	21%	18%	17%
8	941	152	98	94	192	360	186	43	35	60	729
	23%E	24%	21%	25%	23%	21%	21%	29%F	29%F	20%	24%z
9	614	102	74	41	115	224	118	18	15	50	469
	15%E	16%	16%	11%	14%	13%	13%	12%	13%	17%	15%
Extremely Well 10	452	76	41	41	82	170	93	15	21	33	332
	11%	12%	9%	11%	10%	10%	11%	11%	18%zFR	11%	11%
Don't know	214	30	23	27	50	124	59	11	2	24	149
	5%	5%	5%	7%	6%	7%z	7%H	7%	2%	8%HR	5%
Total mentions	4101	640	463	377	840	1718	885	145	118	295	3046
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 232

C8_2. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content.
On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole:
Provides high quality television, radio and online content.
Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Mean	7.18EF	7.25	6.96	7.17	7.05	6.94	7.02	7.37	7.71zFR	7.29F	7.22F
1-3 (Net)	251	43	37	11	48	121	70	9	4	16	173
	6%CO	7%C	8%CD	3%	6%C	7%	8%zR	6%	3%	6%	6%
1-4 (Net)	403	72	62	28	90	206	94	10	5	21	297
	10%	11%	13%zCD	8%	11%C	12%z	11%HI	7%	4%	7%	10%
1-2 (Net)	159	28	23	5	27	78	44	5	3	12	110
	4%C	4%C	5%CD	1%	3%C	5%	5%	3%	3%	4%	4%
4-7 (Net)	1629	236	190	163	354	720	359	49	41	111	1194
	40%	37%	41%	43%	42%	42%z	41%	34%	34%	38%	39%
5-6 (Net)	765	97	83	86	169	362	176	17	15	53	544
	19%	15%	18%	23%A	20%	21%z	20%G	12%	13%	18%	18%
8-10 (Net)	2007	331	212	176	388	753	398	76	71	143	1531
	49%EF	52%	46%	47%	46%	44%	45%	52%	60%zFI	49%	50%zF
7-10 (Net)	2719	441	294	236	530	1025	556	106	96	197	2057
	66%EFNQ	69%	64%	63%	63%	60%	63%	73%F	81%zFIR	67%	68%zF
9-10 (Net)	1066	178	115	82	196	393	212	33	37	83	801
	26%EQ	28%	25%	22%	23%	23%	24%	23%	31%	28%	26%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 232

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Base = All respondents

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Not At All Well 1	90	14	3	-	-	10	4	3	11	9	81
	2%R	2%	5%	-	-	3%	1%	1%	3%	2%	2%
2	69	8	2	-	-	5	3	5	3	4	65
	2%	1%	4%	-	-	1%	1%	2%	1%	1%	2%
3	93	16	2	2	*	16	-	6	9	8	84
	2%O	2%	4%	5%	2%	5%OPQ	-	2%O	2%O	2%	2%
4	152	34	5	4	-	11	23	12	21	14	137
	4%	5%	8%	8%	-	3%	6%	4%	5%	3%	4%
5	343	77	6	5	4	35	42	32	45	38	304
	8%	11%	9%	10%	16%z	10%	11%	10%	11%	9%	8%
6	422	74	2	2	1	42	32	21	53	57	362
	10%	10%	3%	4%	5%	13%P	8%	7%	13%OP	13%	10%
7	713	121	11	8	3	50	70	57	63	80	627
	17%	17%	18%	18%	12%	15%	19%	19%	15%	19%	17%
8	941	163	12	10	6	69	94	70	93	94	844
	23%E	23%	20%	24%	29%	20%	25%	23%	23%	22%	23%
9	614	98	6	6	4	48	51	45	53	53	556
	15%E	14%	10%	14%	17%	14%	14%	15%	13%	13%	15%
Extremely Well 10	452	67	6	6	3	36	30	36	31	32	417
	11%	9%	10%	13%	13%	11%	8%	12%	8%	8%	11%
Don't know	214	42	5	1	1	17	25	17	25	33	180
	5%	6%	9%	3%	6%	5%	7%	5%	6%	8%	5%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 232

C8_2. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole:

Provides high quality television, radio and online content.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Mean	7.18EF	7.07	6.58	7.22	7.60K	6.95	7.18	7.26N	6.92	7.05	7.20
1-3 (Net)	251	37	8	2	*	30	7	14	23	21	230
	6%CO	5%	13%J	5%	2%	9%OPQ	2%	5%O	6%O	5%	6%
1-4 (Net)	403	71	13	6	*	41	30	27	44	35	366
	10%	10%	21%zJM	14%M	2%	12%	8%	9%	11%	8%	10%
1-2 (Net)	159	22	5	-	-	15	7	8	14	13	146
	4%C	3%	9%JL	-	-	4%	2%	3%	3%	3%	4%
4-7 (Net)	1629	305	24	18	7	138	167	123	182	188	1429
	40%	43%	38%	41%	34%	41%	45%	40%	45%	45%	39%
5-6 (Net)	765	151	7	6	5	77	73	53	98	95	665
	19%	21%	12%	14%	22%	23%P	20%	17%	24%z	22%	18%
8-10 (Net)	2007	328	25	23	13	153	175	150	178	179	1816
	49%EF	46%	40%	51%	59%	45%	47%	49%	44%	43%	50%
7-10 (Net)	2719	448	36	31	15	203	246	208	241	260	2443
	66%EFNQ	63%	59%	69%	70%	60%	66%Q	68%NQ	59%	62%	67%
9-10 (Net)	1066	165	13	12	6	84	81	81	84	86	973
	26%EQ	23%	21%	27%	30%	25%	22%	27%	21%	20%	27%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 233

C8_3. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content.
On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole:
Provides programmes and content made for UK audiences, using UK actors, writers and locations.
Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Not At All Well 1	59	11	10	1	11	31	18	2	3	8	39
	1%	2%	2%	*	1% C	2%	2%	2%	2%	3%	1%
2	66	11	11	3	14	34	17	1	-	3	47
	2%	2%	2%	1%	2%	2%	2%	1%	-	1%	2%
3	76	15	17	11	28	51	22	4	1	5	51
	2%	2%	4% z	3%	3% z	3% z	2%	3%	1%	2%	2%
4	133	18	21	18	40	67	21	1	2	6	109
	3%	3%	5%	5%	5% z	4%	2%	1%	2%	2%	4%
5	326	35	35	55	90	174	79	9	8	27	229
	8%	5%	8%	14% z ABD	11% z AB	10% z	9%	7%	6%	9%	8%
6	434	78	52	32	84	178	94	10	10	31	315
	11%	12%	11%	9%	10%	10%	11%	7%	8%	11%	10%
7	733	111	69	63	131	305	138	23	23	44	568
	18% Q	17%	15%	17%	16%	18%	16%	16%	20%	15%	19%
8	923	137	117	90	206	367	200	37	37	74	684
	23%	21%	25%	24%	25%	21%	23%	26%	31% z F	25%	22%
9	606	98	65	35	100	201	131	34	15	44	462
	15% CDEJ	15% C	14%	9%	12%	12%	15%	24% z FHIR	13%	15%	15%
Extremely Well 10	417	70	36	36	72	153	91	11	17	28	303
	10%	11%	8%	10%	9%	9%	10%	8%	15%	10%	10%
Don't know	327	58	30	33	63	156	76	12	2	24	240
	8% H	9%	6%	9%	8%	9%	9% H	8% H	2%	8% H	8% H
Total mentions	4101	640	463	377	840	1718	885	145	118	295	3046
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 233

C8_3. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole:

Provides programmes and content made for UK audiences, using UK actors, writers and locations.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Mean	7.24BDEJ KNQ	7.29D	6.96	7.02	6.99	6.96	7.18	7.54	7.57F	7.22	7.27
1-3 (Net)	201 5%	36 6%	39 8%zCD	15 4%	53 6%C	116 7%z	56 6%	8 5%	4 3%	16 6%	137 4%
1-4 (Net)	334 8%	54 8%	60 13%z	33 9%	93 11%z	184 11%z	77 9%	8 6%	6 5%	22 8%	246 8%
1-2 (Net)	125 3%C	21 3%	21 5%CD	4 1%	25 3%C	66 4%	35 4%	3 2%	3 2%	11 4%	86 3%
4-7 (Net)	1627 40%G	241 38%	177 38%	168 45%	345 41%	724 42%z	331 37%	43 30%	43 36%	108 37%	1221 40%G
5-6 (Net)	760 19%	112 18%	87 19%	87 23%	174 21%	352 20%z	173 19%	19 13%	17 15%	58 20%	544 18%
8-10 (Net)	1946 47%E	305 48%	217 47%	161 43%	378 45%	721 42%	422 48%	82 57%zF	69 58%zFR	147 50%	1449 48%
7-10 (Net)	2679 65%CDEKQ	416 65%	286 62%	224 59%	510 61%	1027 60%	560 63%	105 73%F	92 78%zFIR	191 65%	2017 66%
9-10 (Net)	1023 25%CDEJO Q	168 26%CD	101 22%	71 19%	172 20%	354 21%	222 25%	45 31%	32 27%	73 25%	765 25%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 233

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On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole:

Provides programmes and content made for UK audiences, using UK actors, writers and locations.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Not At All Well 1	59	9	2	-	-	7	2	3	6	5	54
	1%	1%	4%	-	-	2%	1%	1%	1%	1%	1%
2	66	11	3	-	-	5	6	3	8	5	61
	2%	2%	5%	-	-	2%	2%	1%	2%	1%	2%
3	76	21	4	3	*	14	6	7	13	8	68
	2%	3%	7%z	7%z	2%	4%z	2%	2%	3%	2%	2%
4	133	32	6	2	1	16	16	7	25	9	124
	3%	4%	9%z	4%	2%	5%	4%	2%	6%zP	2%	3%
5	326	81	2	4	3	33	48	32	49	40	285
	8%	11%z	3%	10%	14%K	10%	13%z	11%	12%z	10%	8%
6	434	69	8	5	1	36	33	23	46	55	373
	11%	10%	13%	12%	5%	11%	9%	8%	11%	13%	10%
7	733	115	6	5	4	48	67	66	49	90	639
	18%Q	16%	11%	12%	21%	14%	18%Q	22%NQ	12%	21%	17%
8	923	184	8	9	6	91	92	78	106	79	839
	23%	26%K	12%	19%	29%K	27%	25%	26%	26%	19%	23%
9	606	78	10	10	2	36	42	33	45	59	544
	15%CDEJ	11%	17%	22%J	9%	11%	11%	11%	11%	14%	15%
Extremely Well 10	417	63	3	4	2	33	30	31	32	36	378
	10%	9%	5%	8%	11%	10%	8%	10%	8%	8%	10%
Don't know	327	50	9	3	1	18	32	21	29	35	291
	8%H	7%	14%	6%	6%	5%	9%	7%	7%	8%	8%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 233

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On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole:

Provides programmes and content made for UK audiences, using UK actors, writers and locations.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Mean	7.24BDEJ KNQ	7.02K	6.29	7.19	7.34K	6.97	7.07	7.24	6.85	7.14	7.25
1-3 (Net)	201 5%	40 6%	10 16%zJM	3 7%	* 2%	26 8%zP	14 4%	13 4%	27 7%	18 4%	183 5%
1-4 (Net)	334 8%	72 10%	15 25%zJM	5 11%	1 4%	42 12%zP	30 8%	20 6%	53 13%zOP	27 6%	307 8%
1-2 (Net)	125 3%C	20 3%	5 9%zJL	- -	- -	12 4%	8 2%	6 2%	14 4%	10 2%	115 3%
4-7 (Net)	1627 40%G	297 42%	22 36%	17 38%	9 43%	133 39%	164 44%	128 42%	169 41%	195 46%	1421 39%
5-6 (Net)	760 19%	150 21%	10 16%	10 22%	4 20%	69 21%	81 22%	55 18%	95 23%	95 23%	658 18%
8-10 (Net)	1946 47%E	325 46%	21 34%	22 50%	11 49%	160 47%	164 44%	142 47%	183 45%	174 41%	1761 48%
7-10 (Net)	2679 65%CDEKQ	440 62%K	28 45%	27 61%	15 70%K	208 62%	231 62%	208 68%NQ	232 57%	264 63%	2400 66%
9-10 (Net)	1023 25%CDEJO Q	141 20%	13 22%	13 30%	4 20%	69 20%	72 19%	64 21%	77 19%	95 22%	922 25%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 234

C8_4. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole:

Takes risks and provides content that is new and innovative across all of its services

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Not At All Well 1	105	18	13	6	19	56	35	4	3	13	68
	3%R	3%	3%	2%	2%	3%	4%zR	3%	3%	4%	2%
2	90	14	9	7	16	44	20	1	-	4	68
	2%	2%	2%	2%	2%	3%	2%	1%	-	1%	2%
3	134	32	28	9	37	64	31	5	2	9	99
	3%	5%	6%zC	2%	4%C	4%	4%	4%	2%	3%	3%
4	238	34	21	27	48	119	54	4	2	17	180
	6%	5%	5%	7%	6%	7%z	6%	3%	2%	6%	6%
5	407	59	44	49	93	188	95	10	16	31	296
	10%	9%	10%	13%	11%	11%	11%	7%	14%	10%	10%
6	511	79	46	34	80	185	115	15	13	28	360
	12%DEJMO	12%	10%	9%	9%	11%	13%	10%	11%	10%	12%
7	777	123	82	72	154	288	157	34	27	56	588
	19%E	19%	18%	19%	18%	17%	18%	23%	23%	19%	19%
8	755	99	92	70	162	293	156	29	28	52	574
	18%	15%	20%	18%	19%	17%	18%	20%	24%	18%	19%
9	456	83	52	29	80	176	86	19	10	31	357
	11%O	13%C	11%	8%	10%	10%	10%	13%	8%	11%	12%
Extremely Well 10	294	54	33	32	65	122	57	12	11	20	222
	7%	8%	7%	8%	8%	7%	6%	8%	9%	7%	7%
Don't know	333	46	43	44	86	185	80	12	6	34	234
	8%	7%	9%	12%z	10%z	11%z	9%	8%	5%	11%H	8%
Total mentions	4101	640	463	377	840	1718	885	145	118	295	3046
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

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On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole:

Takes risks and provides content that is new and innovative across all of its services

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Mean	6.71EF	6.70	6.67	6.71	6.69	6.53	6.50	7.03F	7.00F	6.62	6.76zF
1-3 (Net)	330 8%	64 10%	50 11%C	22 6%	72 9%C	163 9%z	86 10%	10 7%	5 5%	26 9%	235 8%
1-4 (Net)	568 14%H	97 15%	71 15%	49 13%	119 14%	282 16%z	140 16%H	14 10%	8 7%	43 15%H	415 14%
1-2 (Net)	196 5%	32 5%	22 5%	13 3%	35 4%	99 6%z	55 6%	5 4%	3 3%	16 6%	136 4%
4-7 (Net)	1933 47%	294 46%	194 42%	181 48%	374 45%	779 45%	421 48%	63 43%	58 49%	133 45%	1425 47%
5-6 (Net)	918 22%	138 22%	90 20%	82 22%	173 21%	373 22%	210 24%	25 17%	29 25%	59 20%	656 22%
8-10 (Net)	1505 37%E	235 37%	177 38%	130 35%	307 37%	591 34%	299 34%	60 41%	49 41%	103 35%	1153 38%z
7-10 (Net)	2282 56%EF	358 56%	259 56%	202 54%	461 55%	879 51%	456 52%	93 64%F	75 64%F	159 54%	1741 57%zF
9-10 (Net)	750 18%	137 21%	85 18%	61 16%	145 17%	298 17%	143 16%	31 21%	21 18%	51 17%	579 19%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

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On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole:

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Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Not At All Well 1	105	17	1	*	*	8	9	9	8	5	100
	3%R	2%	2%	1%	2%	2%	2%	3%	2%	1%	3%
2	90	14	2	-	-	5	9	7	7	5	85
	2%	2%	3%	-	-	2%	2%	2%	2%	1%	2%
3	134	33	1	3	*	20	13	13	20	9	124
	3%	5%	1%	7%	2%	6%z	3%	4%	5%	2%	3%
4	238	35	6	5	1	23	12	17	18	12	227
	6%	5%	9%	12%zJ	7%	7%	3%	5%	5%	3%	6%
5	407	83	1	6	3	32	50	25	57	44	362
	10%	12%	2%	14%K	15%K	10%	13%P	8%	14%zN	10%	10%
6	511	68	6	5	*	40	28	29	40	70	436
	12%DEJMO	10%	9%	12%	2%	12%	7%	9%	10%	16%	12%
7	777	136	10	5	3	68	68	62	73	85	689
	19%E	19%	16%	12%	16%	20%	18%	20%	18%	20%	19%
8	755	140	10	8	4	53	87	56	84	83	668
	18%	20%	17%	18%	20%	16%	23%N	18%	21%N	20%	18%
9	456	63	9	7	1	39	24	25	38	37	416
	11%O	9%	15%	16%	6%	11%	6%	8%	9%	9%	11%
Extremely Well 10	294	58	3	1	3	22	36	33	25	33	259
	7%	8%	5%	2%	13%L	7%	10%	11%zN	6%	8%	7%
Don't know	333	66	13	3	4	28	39	29	38	39	290
	8%	9%	21%zJ	7%	18%z	8%	10%	9%	9%	9%	8%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

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On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole:

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Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Mean	6.71EF	6.68	6.89	6.43	6.99	6.57	6.79	6.75	6.64	6.93	6.68
1-3 (Net)	330 8%	64 9%	4 6%	3 8%	1 4%	34 10%	30 8%	29 10%	35 9%	19 5%	310 8%
1-4 (Net)	568 14%H	99 14%	9 15%	9 20%	2 11%	56 17%	43 11%	46 15%	53 13%	31 7%	537 15%
1-2 (Net)	196 5%	31 4%	3 5%	* 1%	* 2%	14 4%	17 5%	16 5%	15 4%	10 2%	186 5%
4-7 (Net)	1933 47%	321 45%	23 37%	22 49%	9 40%	163 48%	158 42%	133 44%	188 46%	210 50%	1713 47%
5-6 (Net)	918 22%	151 21%	7 11%	11 26%	4 17%	72 21%	78 21%	54 18%	97 24%	114 27%	798 22%
8-10 (Net)	1505 37%E	260 37%	23 37%	16 36%	8 39%	114 34%	147 39%	113 37%	147 36%	153 36%	1343 37%
7-10 (Net)	2282 56%EF	396 56%	33 53%	21 47%	12 55%	181 54%	214 57%	175 58%	221 54%	238 56%	2031 56%
9-10 (Net)	750 18%	121 17%	12 20%	8 18%	4 19%	61 18%	60 16%	57 19%	64 16%	71 17%	674 18%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 235

C8_5. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole:

Provides television,radio and online content which appeals to a wide range of audiences in the UK.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Not At All Well 1	68	13	10	3	13	40	20	2	2	6	45
	2%	2%	2%	1%	2%	2%z	2%	2%	2%	2%	1%
2	81	12	11	4	15	39	22	2	-	6	57
	2%	2%	2%	1%	2%	2%	3%	1%	-	2%	2%
3	94	13	20	12	32	55	26	5	-	8	64
	2%	2%	4%z	3%	4%z	3%z	3%	3%	-	3%	2%
4	133	20	20	16	36	62	17	3	*	5	112
	3%F	3%	4%	4%	4%	4%	2%	2%	*	2%	4%zF
5	325	37	37	41	79	159	74	9	8	24	239
	8%	6%	8%	11%A	9%	9%z	8%	6%	7%	8%	8%
6	454	72	30	38	68	186	97	12	14	25	333
	11%BDJP	11%B	7%	10%	8%	11%	11%	8%	12%	9%	11%
7	763	115	86	62	148	297	146	23	21	45	578
	19%	18%	19%	16%	18%	17%	17%	16%	18%	15%	19%
8	935	137	117	74	191	347	199	36	29	68	709
	23%E	21%	25%	20%	23%	20%	22%	25%	25%	23%	23%
9	569	99	55	54	110	217	134	29	24	55	411
	14%	15%	12%	14%	13%	13%	15%	20%R	20%	19%zR	14%
Extremely Well 10	392	70	38	36	75	156	79	10	14	21	292
	10%	11%	8%	10%	9%	9%	9%	7%	12%	7%	10%
Don't know	288	51	38	36	74	159	71	14	6	30	206
	7%L	8%	8%	10%	9%	9%z	8%	9%	5%	10%	7%
Total mentions	4101	640	463	377	840	1718	885	145	118	295	3046
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 235

C8_5. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content.
On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole:
Provides television, radio and online content which appeals to a wide range of audiences in the UK.
Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Mean	7.15EQ	7.25	6.96	7.11	7.03	6.94	7.09	7.34	7.67zFIR	7.19	7.16
1-3 (Net)	242	38	41	19	59	133	68	9	2	21	166
	6%	6%	9%z	5%	7%	8%z	8%zHR	6%	2%	7%	5%
1-4 (Net)	375	58	61	35	96	196	85	12	2	26	278
	9%H	9%	13%z	9%	11%z	11%z	10%H	9%H	2%	9%H	9%H
1-2 (Net)	148	25	21	7	28	78	43	4	2	13	102
	4%	4%	4%	2%	3%	5%z	5%	3%	2%	4%	3%
4-7 (Net)	1675	245	174	157	331	705	334	47	43	100	1262
	41%I	38%	38%	42%	39%	41%	38%	33%	37%	34%	41%I
5-6 (Net)	779	109	68	79	147	345	171	20	22	49	573
	19%BP	17%	15%	21%	17%B	20%	19%	14%	18%	17%	19%
8-10 (Net)	1896	306	211	165	375	721	412	75	67	144	1413
	46%E	48%	46%	44%	45%	42%	47%	52%	57%zF	49%	46%
7-10 (Net)	2658	422	297	227	523	1018	558	99	88	189	1990
	65%EQ	66%	64%	60%	62%	59%	63%	68%	75%zFI	64%	65%
9-10 (Net)	961	169	94	90	184	374	213	40	37	76	703
	23%	26%	20%	24%	22%	22%	24%	27%	32%	26%	23%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 235

C8_5. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole:

Provides television,radio and online content which appeals to a wide range of audiences in the UK.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Not At All Well 1	68	10	1	1	*	6	4	3	7	6	62
	2%	1%	2%	2%	2%	2%	1%	1%	2%	1%	2%
2	81	11	3	1	-	4	7	2	9	4	77
	2%	2%	5%	1%	-	1%	2%	1%	2%	1%	2%
3	94	27	1	3	1	20	7	15	12	7	85
	2%	4%z	1%	8%z	3%	6%zOQ	2%	5%zO	3%	2%	2%
4	133	32	3	1	-	17	15	12	20	10	123
	3%F	4%	5%	3%	-	5%	4%	4%	5%	2%	3%
5	325	69	4	2	3	29	40	23	45	46	276
	8%	10%	7%	5%	14%	9%	11%	8%	11%	11%	8%
6	454	56	4	7	1	28	27	16	39	57	392
	11%BDJP	8%	7%	16%J	4%	8%	7%	5%	10%	13%	11%
7	763	123	13	8	4	51	72	58	65	82	679
	19%	17%	21%	18%	19%	15%	19%	19%	16%	19%	19%
8	935	167	11	9	5	82	85	75	92	87	843
	23%E	23%	18%	19%	23%	24%	23%	25%	22%	21%	23%
9	569	95	5	7	2	46	49	46	49	48	518
	14%	13%	8%	17%	9%	14%	13%	15%	12%	11%	14%
Extremely Well 10	392	59	8	5	3	31	28	33	26	36	353
	10%	8%	13%	10%	15%	9%	7%	11%	6%	8%	10%
Don't know	288	64	8	-	2	24	40	20	44	41	247
	7%L	9%L	13%L	-	10%L	7%	11%zP	7%	11%zN	10%	7%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 235

C8_5. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole:

Provides television, radio and online content which appeals to a wide range of audiences in the UK.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Mean	7.15EQ	7.03	6.91	6.97	7.35	6.99	7.07	7.28Q	6.84	7.08	7.16
1-3 (Net)	242 6%	48 7%	5 8%	5 11%	1 5%	29 9%	18 5%	20 6%	28 7%	16 4%	223 6%
1-4 (Net)	375 9%H	80 11%	8 13%	6 14%	1 5%	46 14%z	33 9%	32 11%	48 12%	26 6%	347 9%
1-2 (Net)	148 4%	21 3%	4 7%	2 4%	* 2%	10 3%	12 3%	5 2%	17 4%	10 2%	139 4%
4-7 (Net)	1675 41%I	279 39%	25 41%	19 42%	8 37%	125 37%	154 41%	110 36%	169 42%	194 46%	1471 40%
5-6 (Net)	779 19%BP	124 17%	9 14%	9 21%	4 18%	57 17%	67 18%	40 13%	85 21%P	102 24%	668 18%
8-10 (Net)	1896 46%E	321 45%	24 38%	21 46%	10 48%	159 47%Q	162 43%	154 51%OQ	167 41%	171 40%	1715 47%
7-10 (Net)	2658 65%EQ	444 62%	37 60%	29 64%	14 67%	211 62%	233 62%	212 70%NOQ	232 57%	253 60%	2394 65%
9-10 (Net)	961 23%	154 22%	13 21%	12 27%	5 24%	77 23%	77 20%	79 26%	75 18%	83 20%	871 24%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 236

C8_6. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole:

Provides distinctive programmes and content.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Not At All Well 1	71	12	10	2	12	41	25	3	2	7	43
	2%R	2%	2%	1%	1%	2%z	3%zR	2%	2%	3%	1%
2	73	12	9	2	11	36	15	2	-	2	56
	2%N	2%	2%	*	1%	2%	2%	1%	-	1%	2%
3	110	18	23	9	31	61	38	4	3	10	69
	3%R	3%	5%z	2%	4%	4%z	4%zR	3%	2%	3%	2%
4	162	20	23	19	42	82	36	6	1	11	120
	4%	3%	5%	5%	5%	5%	4%	4%	1%	4%	4%
5	396	54	44	48	92	198	85	9	10	31	281
	10%	8%	9%	13%	11%	12%z	10%	7%	8%	11%	9%
6	520	64	50	49	98	223	122	17	10	37	381
	13%	10%	11%	13%	12%	13%	14%	12%	9%	13%	13%
7	774	106	79	61	140	260	143	22	19	43	603
	19%EF	17%	17%	16%	17%	15%	16%	15%	16%	15%	20%zF
8	914	158	122	84	206	367	189	40	30	73	698
	22%	25%	26%	22%	25%	21%	21%	27%	26%	25%	23%
9	515	92	50	45	95	195	111	19	21	38	383
	13%	14%	11%	12%	11%	11%	13%	13%	17%	13%	13%
Extremely Well 10	361	75	33	36	69	139	69	11	15	23	267
	9%	12%z	7%	9%	8%	8%	8%	8%	13%	8%	9%
Don't know	205	29	21	22	43	117	51	12	7	18	145
	5%	4%	4%	6%	5%	7%z	6%	8%	6%	6%	5%
Total mentions	4101	640	463	377	840	1718	885	145	118	295	3046
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 236

C8_6. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content.
On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole:
Provides distinctive programmes and content.
Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Mean	7.00EF	7.21zB	6.81	7.07	6.93	6.77	6.81	7.10	7.54zFIR	6.98	7.05zF
1-3 (Net)	254	42	42	13	55	137	78	9	5	19	168
	6%CR	7%	9%zCD	3%	6%C	8%z	9%zR	6%	4%	6%	6%
1-4 (Net)	416	63	65	32	97	220	114	15	6	30	288
	10%R	10%	14%zCD	8%	12%C	13%z	13%zHR	10%	5%	10%	9%
1-2 (Net)	143	25	20	4	23	77	40	5	2	9	99
	3%C	4%C	4%CD	1%	3%C	4%z	5%	3%	2%	3%	3%
4-7 (Net)	1852	244	195	177	372	763	387	55	41	123	1386
	45%AH	38%	42%	47%A	44%	44%	44%	38%	35%	42%	45%H
5-6 (Net)	916	118	94	97	190	421	208	26	20	69	663
	22%	18%	20%	26%A	23%	25%z	23%	18%	17%	23%	22%
8-10 (Net)	1790	325	205	165	370	700	370	70	66	135	1348
	44%E	51%zD	44%	44%	44%	41%	42%	48%	56%zFR	46%	44%
7-10 (Net)	2564	431	284	226	510	960	513	92	85	178	1951
	63%EF	67%zD	61%	60%	61%	56%	58%	64%	72%FI	60%	64%zF
9-10 (Net)	875	167	83	81	164	333	180	30	36	62	650
	21%E	26%zBD	18%	21%	20%	19%	20%	21%	30%zFIR	21%	21%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 236

C8_6. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole:

Provides distinctive programmes and content.

Base = All respondents

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Not At All Well 1	71	11	1	-	*	10	1	5	7	7	63
	2%R	2%	1%	-	2%	3%O	*	2%	2%	2%	2%
2	73	8	3	1	-	-	8	-	8	6	67
	2%N	1%	4%	1%	-	-	2%NP	-	2%N	1%	2%
3	110	24	5	2	*	16	9	11	13	5	104
	3%R	3%	7%	4%	2%	5%	2%	4%	3%	1%	3%
4	162	34	2	6	*	20	14	17	17	13	145
	4%	5%	4%	13%J	2%	6%	4%	5%	4%	3%	4%
5	396	75	7	6	3	28	47	29	46	42	353
	10%	10%	12%	14%	15%	8%	13%	10%	11%	10%	10%
6	520	84	8	6	1	44	40	34	50	64	450
	13%	12%	12%	13%	6%	13%	11%	11%	12%	15%	12%
7	774	119	11	7	3	58	61	51	68	86	684
	19%EF	17%	17%	15%	16%	17%	16%	17%	17%	20%	19%
8	914	182	12	6	6	84	98	80	102	84	827
	22%	26%L	19%	13%	29%L	25%	26%	26%	25%	20%	23%
9	515	80	6	7	1	33	47	39	41	42	470
	13%	11%	10%	15%	6%	10%	13%	13%	10%	10%	13%
Extremely Well 10	361	58	4	5	3	32	26	31	27	35	324
	9%	8%	6%	10%	15%	9%	7%	10%	7%	8%	9%
Don't know	205	36	4	1	2	15	22	7	29	37	168
	5%	5%	7%	1%	8%	4%	6%P	2%	7%P	9%	5%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 236

C8_6. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole:

Provides distinctive programmes and content.

Base = All respondents

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Mean	7.00EF	6.97	6.49	6.71	7.29	6.89	7.04	7.13	6.84	6.98	7.00
1-3 (Net)	254 6%CR	44 6%	8 13%	2 5%	1 4%	26 8%	18 5%	16 5%	28 7%	19 4%	235 6%
1-4 (Net)	416 10%R	78 11%	10 16%	8 18%	1 6%	46 14%	32 9%	32 11%	45 11%	31 7%	380 10%
1-2 (Net)	143 3%C	19 3%	3 5%	1 1%	* 2%	10 3%	9 2%	5 2%	15 4%	13 3%	130 4%
4-7 (Net)	1852 45%AH	312 44%	28 45%	25 56%	8 38%	149 44%	163 43%	131 43%	181 44%	205 49%	1633 45%
5-6 (Net)	916 22%	158 22%	15 24%	12 28%	4 21%	71 21%	87 23%	63 21%	96 23%	106 25%	804 22%
8-10 (Net)	1790 44%E	320 45%	22 35%	17 38%	11 50%	149 44%	172 46%	150 49%	170 42%	161 38%	1620 44%
7-10 (Net)	2564 63%EF	440 62%	32 52%	24 53%	14 66%	206 61%	233 62%	202 66%	238 58%	247 59%	2304 63%
9-10 (Net)	875 21%E	138 19%	10 16%	11 25%	5 22%	65 19%	73 20%	70 23%	68 17%	77 18%	794 22%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 237
C8_sum. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content.
On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole: (7-10)
Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Provides a broad mix of different types of TV, radio and online programmes and content	2737 67%EF	459 72%z	309 67%	242 64%	551 66%	1049 61%	561 63%	100 69%	94 80%zFIR	198 67%	2061 68%F
Provides high quality television, radio and online content.	2719 66%EFNQ	441 69%	294 64%	236 63%	530 63%	1025 60%	556 63%	106 73%F	96 81%zFIR	197 67%	2057 68%zF
Provides programmes and content made specifically for UK audiences, using UK actors, writers and locations.	2679 65%CDEKQ	416 65%	286 62%	224 59%	510 61%	1027 60%	560 63%	105 73%F	92 78%zFIR	191 65%	2017 66%
Takes risks and provides content that is new and innovative across all of its services, including television, radio and online.	2282 56%EF	358 56%	259 56%	202 54%	461 55%	879 51%	456 52%	93 64%F	75 64%F	159 54%	1741 57%zF
Provides television, radio and online content which appeals to a wide range of different audiences across the UK.	2658 65%EQ	422 66%	297 64%	227 60%	523 62%	1018 59%	558 63%	99 68%	88 75%zFI	189 64%	1990 65%
Provides distinctive programmes and content.	2564 63%EF	431 67%zD	284 61%	226 60%	510 61%	960 56%	513 58%	92 64%	85 72%FI	178 60%	1951 64%zF

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

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Table 237
C8_sum. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content.
On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole: (7-10)
Base = All respondents

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Provides a broad mix of different types of TV, radio and online programmes and content	2737 67%EF	475 67%	34 56%	27 60%	15 70%	217 64%	258 69%Q	225 74%zNQ	250 61%	252 60%	2472 68%
Provides high quality television, radio and online content.	2719 66%EFNQ	448 63%	36 59%	31 69%	15 70%	203 60%	246 66%Q	208 68%NQ	241 59%	260 62%	2443 67%
Provides programmes and content made specifically for UK audiences, using UK actors, writers and locations.	2679 65%CDEKQ	440 62%K	28 45%	27 61%	15 70%K	208 62%	231 62%	208 68%NQ	232 57%	264 63%	2400 66%
Takes risks and provides content that is new and innovative across all of its services, including television, radio and online.	2282 56%EF	396 56%	33 53%	21 47%	12 55%	181 54%	214 57%	175 58%	221 54%	238 56%	2031 56%
Provides television, radio and online content which appeals to a wide range of different audiences across the UK.	2658 65%EQ	444 62%	37 60%	29 64%	14 67%	211 62%	233 62%	212 70%NOQ	232 57%	253 60%	2394 65%
Provides distinctive programmes and content.	2564 63%EF	440 62%	32 52%	24 53%	14 66%	206 61%	233 62%	202 66%	238 58%	247 59%	2304 63%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018

Table 238

C9. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:

Base = All respondents



	Summary Table				
	A good range of programmes and content that includes people like me.	A good range of programmes and content that represents where I live.	An authentic portrayal of people like me.	An authentic portrayal of the region where I live.	Programmes and content that are relevant to me.
UnweightedBase	4099	4099	4099	4099	4099
WeightedBase	4101	4101	4101	4101	4101
EffectiveBase	2770	2770	2770	2770	2770
Not At All Well 1	141 3%	173 4%	196 5%	178 4%	157 4%
2	106 3%	116 3%	152 4%	115 3%	102 2%
3	181 4%	195 5%	189 5%	211 5%	160 4%
4	261 6%	259 6%	271 7%	255 6%	221 5%
5	398 10%	500 12%	479 12%	477 12%	425 10%
6	523 13%	574 14%	573 14%	566 14%	511 12%
7	744 18%	708 17%	711 17%	709 17%	754 18%
8	772 19%	696 17%	666 16%	713 17%	838 20%
9	465 11%	375 9%	363 9%	352 9%	468 11%
Extremely Well 10	317 8%	256 6%	229 6%	229 6%	301 7%
Don't know	194 5%	247 6%	272 7%	296 7%	165 4%
Total mentions	4101 100%	4101 100%	4101 100%	4101 100%	4101 100%
Mean	6.60	6.34	6.23	6.30	6.63
1-3 (Net)	428 10%	484 12%	536 13%	504 12%	419 10%
1-4 (Net)	689 17%	743 18%	807 20%	759 19%	639 16%
1-2 (Net)	247 6%	289 7%	347 8%	293 7%	259 6%

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 238
C9. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions.
On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:
Base = All respondents

Summary Table					
	A good range of programmes and content that includes people like me.	A good range of programmes and content that represents where I live.	An authentic portrayal of people like me.	An authentic portrayal of the region where I live.	Programmes and content that are relevant to me.
WeightedBase	4101	4101	4101	4101	4101
EffectiveBase	2770	2770	2770	2770	2770
4-7 (Net)	1926 47%	2042 50%	2034 50%	2007 49%	1911 47%
5-6 (Net)	921 22%	1074 26%	1052 26%	1042 25%	936 23%
8-10 (Net)	1554 38%	1328 32%	1259 31%	1294 32%	1606 39%
7-10 (Net)	2298 56%	2036 50%	1970 48%	2004 49%	2360 58%
9-10 (Net)	782 19%	631 15%	592 14%	581 14%	769 19%

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 239
C9_1. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions.
Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides: A good range of programmes and content that includes people like me.											
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Not At All Well 1	141 3%R	20 3%	28 6%zCD	5 1%	33 4%C	86 5%z	56 6%zR	5 4%	3 2%	17 6%R	78 3%
2	106 3%	27 4%z	14 3%	8 2%	22 3%	48 3%	18 2%	3 2%	1 1%	4 1%	80 3%
3	181 4%R	24 4%	28 6%	23 6%	50 6%	99 6%z	58 7%zR	12 8%zR	8 7%	13 5%	115 4%
4	261 6%	32 5%	26 6%	35 9%A	61 7%	112 6%	54 6%	13 9%	4 3%	16 5%	197 6%
5	398 10%	58 9%	43 9%	48 13%	91 11%	223 13%z	91 10%	14 9%	12 10%	37 13%	293 10%
6	523 13%GM	88 14%	67 14%	42 11%	108 13%	212 12%	98 11%	9 6%	11 9%	31 10%	408 13%G
7	744 18%	106 17%	89 19%	69 18%	158 19%	283 16%	147 17%	25 18%	27 23%	47 16%	573 19%
8	772 19%E	109 17%	86 19%	67 18%	153 18%	290 17%	149 17%	24 17%	15 13%	61 21%	585 19%
9	465 11%E	85 13%	42 9%	36 10%	78 9%	162 9%	102 12%	21 15%	18 15%	35 12%	348 11%
Extremely Well 10	317 8%	56 9%	29 6%	29 8%	58 7%	123 7%	69 8%	12 8%	14 12%I	18 6%	233 8%
Don't know	194 5%BDP	35 6%B	11 2%	15 4%	26 3%	80 5%	44 5%	5 3%	5 4%	16 5%	137 4%
Total mentions	4101 100%	640 100%	463 100%	377 100%	840 100%	1718 100%	885 100%	145 100%	118 100%	295 100%	3046 100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018

Table 239
C9_1. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions.
 Base = All respondents



	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Mean	6.60BDEF N	6.66B	6.29	6.50	6.39	6.29	6.36	6.49	6.92F	6.49	6.68zF
1-3 (Net)	428 10%R	71 11%	69 15%z	36 10%	105 13%	233 14%z	132 15%zR	21 14%	12 10%	34 12%	273 9%
1-4 (Net)	689 17%R	103 16%	95 21%	71 19%	166 20%z	345 20%z	186 21%zR	34 24%HR	16 14%	50 17%	469 15%
1-2 (Net)	247 6%R	47 7%	42 9%zCD	13 3%	55 7%C	134 8%z	74 8%zR	9 6%	4 3%	21 7%	158 5%
4-7 (Net)	1926 47%	284 44%	225 49%	194 51%	419 50%	830 48%	389 44%	61 42%	54 46%	131 44%	1471 48%z
5-6 (Net)	921 22%	146 23%	110 24%	90 24%	200 24%	435 25%z	188 21%	23 16%	23 20%	68 23%	701 23%
8-10 (Net)	1554 38%EQ	250 39%	157 34%	132 35%	289 34%	576 34%	321 36%	57 40%	47 40%	114 39%	1166 38%
7-10 (Net)	2298 56%E	356 56%	247 53%	201 53%	447 53%	859 50%	467 53%	83 57%	74 63%F	161 55%	1739 57%
9-10 (Net)	782 19%E	141 22%BD	71 15%	65 17%	137 16%	286 17%	172 19%	33 23%	32 27%zFI	53 18%	581 19%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

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Table 239
C9_1. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions.
Base = All respondents

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:
 A good range of programmes and content that includes people like me.

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Not At All Well 1	141	27	5	*	1	14	13	13	14	9	132
	3%R	4%	8%	1%	3%	4%	4%	4%	3%	2%	4%
2	106	15	4	3	*	12	4	8	8	7	98
	3%	2%	6%	6%	2%	3%	1%	3%	2%	2%	3%
3	181	45	1	3	1	22	22	21	24	13	167
	4%R	6%z	2%	8%	6%	7%	6%	7%	6%	3%	5%
4	261	51	7	3	1	22	29	22	28	23	237
	6%	7%	11%	6%	5%	6%	8%	7%	7%	6%	6%
5	398	78	7	4	3	40	38	33	45	55	343
	10%	11%	11%	8%	15%	12%	10%	11%	11%	13%	9%
6	523	95	5	7	*	40	55	34	61	71	447
	13%GM	13%M	9%	16%M	2%	12%	15%	11%	15%	17%	12%
7	744	131	13	8	6	66	65	51	80	69	668
	18%	18%	21%	19%	26%	20%	17%	17%	20%	16%	18%
8	772	131	10	7	4	60	71	60	71	73	698
	19%E	18%	17%	17%	20%	18%	19%	20%	17%	17%	19%
9	465	67	7	3	2	31	36	34	34	39	421
	11%E	9%	11%	7%	8%	9%	10%	11%	8%	9%	12%
Extremely Well 10	317	49	2	5	2	21	28	24	25	33	281
	8%	7%	3%	10%	11%	6%	7%	8%	6%	8%	8%
Don't know	194	24	1	1	*	10	14	4	20	30	164
	5%BDP	3%	2%	3%	2%	3%	4%P	1%	5%P	7%	4%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

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Table 239
C9_1. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions.
 Base = All respondents



	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Mean	6.60BDEF	6.41	6.01	6.40	6.71	6.30	6.51	6.44	6.39	6.63	6.60
1-3 (Net)	428 10%R	87 12%	9 15%	7 15%	2 11%	48 14%	39 11%	42 14%	45 11%	30 7%	396 11%
1-4 (Net)	689 17%R	138 19%	16 26%	9 21%	3 16%	70 21%	68 18%	64 21%	73 18%	53 13%	633 17%
1-2 (Net)	247 6%R	43 6%	8 13% t	3 7%	1 5%	26 8%	17 5%	21 7%	21 5%	16 4%	230 6%
4-7 (Net)	1926 47%	354 50%	32 52%	22 49%	10 48%	168 50%	186 50%	141 46%	214 52%	218 52%	1695 46%
5-6 (Net)	921 22%	173 24%	12 20%	11 24%	4 17%	80 24%	93 25%	67 22%	106 26%	126 30%	790 22%
8-10 (Net)	1554 38%EQ	247 35%	19 31%	15 33%	8 39%	112 33%	135 36%	118 39%	129 32%	145 34%	1401 38%
7-10 (Net)	2298 56%E	378 53%	32 52%	23 52%	14 65%	178 53%	200 53%	169 56%	209 51%	214 51%	2068 57%
9-10 (Net)	782 19%E	116 16%	9 14%	7 17%	4 19%	53 16%	64 17%	58 19%	59 14%	72 17%	702 19%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 240
C9_2. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions.
Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:											
A good range of programmes and content that represents where I live.											
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Not At All Well 1	173	31	23	8	32	92	53	5	4	14	109
	4%R	5%	5%	2%	4%	5%z	6%zR	3%	4%	5%	4%
2	116	29	19	8	27	55	25	2	1	8	85
	3%	5%z	4%	2%	3%	3%	3%	1%	1%	3%	3%
3	195	25	31	19	50	97	41	8	4	10	147
	5%	4%	7%	5%	6%	6%	5%	6%	4%	3%	5%
4	259	40	32	27	58	119	55	12	3	15	199
	6%	6%	7%	7%	7%	7%	6%	8%	3%	5%	7%
5	500	76	61	61	122	243	118	11	10	51	358
	12%	12%	13%	16%z	15%	14%z	13%G	7%	9%	17%zFGHR	12%
6	574	103	63	43	105	219	132	19	14	41	429
	14%	16%	14%	11%	13%	13%	15%	13%	11%	14%	14%
7	708	100	82	62	143	268	148	26	29	50	527
	17%EK	16%	18%	16%	17%	16%	17%	18%	25%F	17%	17%
8	696	96	77	75	152	277	139	33	25	44	533
	17%	15%	17%	20%	18%	16%	16%	23%FI	21%	15%	17%
9	375	61	34	28	63	132	69	12	10	29	293
	9%E	10%	7%	8%	7%	8%	8%	8%	8%	10%	10%
Extremely Well 10	256	50	23	21	44	99	50	8	11	12	190
	6%	8%	5%	6%	5%	6%	6%	6%	10%I	4%	6%
Don't know	247	29	18	25	43	116	54	9	6	22	177
	6%	5%	4%	7%	5%	7%	6%	6%	5%	8%	6%
Total mentions	4101	640	463	377	840	1718	885	145	118	295	3046
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 240
C9_2. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions.
 Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Mean	6.34BEFL	6.28	6.05	6.39	6.20	6.10	6.14	6.53	6.86zFI	6.22	6.40zF
1-3 (Net)	484 12%	86 13%	74 16%zCD	35 9%	108 13%C	244 14%z	119 13%	14 10%	10 8%	31 11%	340 11%
1-4 (Net)	743 18%	125 20%	105 23%z	61 16%	167 20%	364 21%z	174 20%H	26 18%	13 11%	46 16%	540 18%
1-2 (Net)	289 7%R	60 9%C	42 9%CD	16 4%	58 7%C	147 9%z	78 9%zR	6 4%	6 5%	21 7%	194 6%
4-7 (Net)	2042 50%	319 50%	237 51%	193 51%	430 51%	849 49%	453 51%	68 47%	56 48%	157 53%	1513 50%
5-6 (Net)	1074 26%	179 28%	123 27%	104 28%	228 27%	462 27%	250 28%G	29 20%	24 20%	93 31%GH	787 26%
8-10 (Net)	1328 32%E	206 32%	135 29%	124 33%	259 31%	508 30%	259 29%	53 37%	46 39%FI	84 29%	1016 33%
7-10 (Net)	2036 50%EF	307 48%	216 47%	186 49%	402 48%	777 45%	407 46%	80 55%F	75 64%zFIR	134 45%	1543 51%F
9-10 (Net)	631 15%DE	111 17%	57 12%	49 13%	107 13%	231 13%	119 13%	20 14%	21 18%	41 14%	483 16%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 240
C9_2. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions.
Base = All respondents

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:
 A good range of programmes and content that represents where I live.

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Not At All Well 1	173	23	6	3	-	12	11	9	13	10	162
	4%R	3%	10%J	6%	-	4%	3%	3%	3%	2%	4%
2	116	21	4	1	1	9	12	14	7	7	110
	3%	3%	6%	3%	5%	3%	3%	5%	2%	2%	3%
3	195	41	3	4	2	23	18	14	27	8	186
	5%	6%	5%	10%	10%	7%	5%	4%	7%	2%	5%
4	259	44	7	6	1	30	14	21	23	20	235
	6%	6%	12%	13%J	5%	9%OQ	4%	7%O	6%	5%	6%
5	500	108	5	6	3	47	62	44	64	49	451
	12%	15%J	7%	14%	15%	14%	16%	15%	16%	12%	12%
6	574	92	8	4	1	41	51	40	53	70	498
	14%	13%	13%	9%	6%	12%	14%	13%	13%	17%	14%
7	708	126	4	9	4	61	65	59	67	74	631
	17%EK	18%K	6%	21%K	20%K	18%	17%	20%	16%	17%	17%
8	696	129	15	5	3	53	76	47	82	80	616
	17%	18%	24%	11%	16%	16%	20%	16%	20%	19%	17%
9	375	53	6	1	2	25	28	22	31	42	329
	9%E	7%	9%	3%	10%	7%	7%	7%	8%	10%	9%
Extremely Well 10	256	36	2	4	2	18	18	21	15	27	225
	6%	5%	3%	8%	11%	5%	5%	7%	4%	6%	6%
Don't know	247	39	3	1	*	18	20	11	27	36	212
	6%	5%	4%	3%	2%	5%	5%	4%	7%	8%	6%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018

Table 240
C9_2. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions.
 Base = All respondents



	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Mean	6.34BEFL	6.26	5.74	5.74	6.56	6.14	6.37	6.26	6.26	6.72	6.30
1-3 (Net)	484 12%	84 12%	13 21%	8 18%	3 15%	44 13%	40 11%	37 12%	47 12%	25 6%	458 13%
1-4 (Net)	743 18%	128 18%	20 33%zJ	14 32%zJ	4 19%	74 22%O	54 14%	58 19%	70 17%	44 11%	694 19%
1-2 (Net)	289 7%R	44 6%	10 16%zJ	4 8%	1 5%	21 6%	22 6%	23 8%	20 5%	17 4%	272 7%
4-7 (Net)	2042 50%	371 52%	23 38%	25 57%	10 45%	179 53%	192 51%	165 54%	206 50%	212 50%	1815 50%
5-6 (Net)	1074 26%	201 28%	12 20%	10 23%	4 21%	88 26%	113 30%	84 28%	117 29%	119 28%	949 26%
8-10 (Net)	1328 32%E	218 31%	23 37%	10 22%	8 38%	96 29%	122 33%	91 30%	127 31%	149 35%	1170 32%
7-10 (Net)	2036 50%EF	344 48%	26 43%	19 43%	12 57%	157 47%	187 50%	150 49%	194 48%	223 53%	1802 49%
9-10 (Net)	631 15%DE	89 13%	8 13%	5 11%	5 22%	43 13%	46 12%	44 14%	46 11%	69 16%	554 15%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 241
C9_3. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions.
Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:											
An authentic portrayal of people like me.											
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Not At All Well 1	196	26	29	12	40	111	58	5	3	17	130
	5%R	4%	6%	3%	5%	6%z	7%zR	3%	2%	6%	4%
2	152	29	17	15	33	64	35	3	1	10	103
	4%	5%	4%	4%	4%	4%	4%	2%	1%	3%	3%
3	189	32	29	26	55	98	51	14	7	15	134
	5%	5%	6%	7%	7%z	6%z	6%	10%zR	6%	5%	4%
4	271	42	33	26	60	121	61	5	3	22	201
	7%	7%	7%	7%	7%	7%	7%	4%	2%	7%	7%
5	479	63	53	52	106	223	106	14	19	35	354
	12%	10%	11%	14%	13%	13%	12%	10%	16%	12%	12%
6	573	91	70	34	104	232	121	14	13	34	432
	14%C	14%	15%CD	9%	12%C	13%	14%	10%	11%	11%	14%
7	711	116	74	77	151	265	141	25	26	52	542
	17%E	18%	16%	20%	18%	15%	16%	17%	22%	17%	18%
8	666	87	80	53	133	269	131	23	22	45	508
	16%	14%	17%	14%	16%	16%	15%	16%	19%	15%	17%
9	363	72	30	29	59	126	72	18	10	29	282
	9%EP	11%BD	6%	8%	7%	7%	8%	12%	9%	10%	9%
Extremely Well 10	229	40	17	24	41	82	53	12	9	14	161
	6%	6%	4%	6%	5%	5%	6%	9%	7%	5%	5%
Don't know	272	41	31	29	60	127	55	11	5	23	200
	7%	6%	7%	8%	7%	7%	6%	7%	4%	8%	7%
Total mentions	4101	640	463	377	840	1718	885	145	118	295	3046
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	6.23BDEF	6.30	5.93	6.18	6.04	5.96	6.02	6.51F	6.63F	6.13	6.29zF
	N										

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018

Table 241
C9_3. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions.
 Base = All respondents



	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
1-3 (Net)	536	87	75	53	128	273	144	23	11	42	367
	13%R	14%	16%	14%	15%	16%z	16%zR	16%	9%	14%	12%
1-4 (Net)	807	129	108	79	188	394	205	28	14	64	568
	20%R	20%	23%	21%	22%	23%z	23%zHR	19%	12%	22%H	19%
1-2 (Net)	347	55	46	27	73	175	93	8	4	27	233
	8%R	9%	10%	7%	9%	10%z	10%zHR	6%	3%	9%	8%
4-7 (Net)	2034	312	231	190	420	841	430	59	62	143	1529
	50%	49%	50%	50%	50%	49%	49%	40%	52%	48%	50%
5-6 (Net)	1052	154	123	87	209	455	228	28	33	69	786
	26%	24%	27%	23%	25%	26%	26%	19%	28%	23%	26%
8-10 (Net)	1259	200	126	105	232	477	256	53	41	88	951
	31%EQ	31%	27%	28%	28%	28%	29%	37%	35%	30%	31%
7-10 (Net)	1970	316	201	182	383	742	397	78	67	139	1492
	48%E	49%	43%	48%	46%	43%	45%	54%F	57%F	47%	49%
9-10 (Net)	592	113	47	53	99	208	125	30	19	42	443
	14%BDEN	18%BD	10%	14%	12%	12%	14%	21%F	16%	14%	15%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 241
C9_3. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions.
Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides: An authentic portrayal of people like me.											
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Not At All Well 1	196	34	4	2	1	19	15	18	16	13	182
	5%R	5%	6%	4%	5%	6%	4%	6%	4%	3%	5%
2	152	25	4	3	*	15	11	15	11	7	144
	4%	4%	6%	7%	2%	4%	3%	5%	3%	2%	4%
3	189	47	3	3	2	23	24	19	28	16	172
	5%	7%z	5%	6%	10%	7%	6%	6%	7%	4%	5%
4	271	49	6	4	1	30	19	21	28	28	240
	7%	7%	10%	9%	3%	9%	5%	7%	7%	7%	7%
5	479	94	2	6	4	41	53	28	66	49	429
	12%	13%K	3%	13%K	18%K	12%	14%P	9%	16%zP	12%	12%
6	573	86	9	7	2	43	43	32	54	65	502
	14%C	12%	14%	15%	9%	13%	12%	11%	13%	15%	14%
7	711	133	7	6	5	61	72	57	76	66	641
	17%E	19%	11%	14%	22%	18%	19%	19%	19%	16%	18%
8	666	113	12	6	2	55	58	56	56	86	578
	16%	16%	19%	13%	10%	16%	16%	19%	14%	20%	16%
9	363	47	6	3	2	20	27	15	32	37	325
	9%EP	7%	10%	8%	10%	6%	7%	5%	8%	9%	9%
Extremely Well 10	229	35	2	2	2	12	23	23	12	23	204
	6%	5%	3%	5%	9%	4%	6%Q	8%NQ	3%	5%	6%
Don't know	272	49	8	3	*	19	30	19	29	32	240
	7%	7%	13%	6%	2%	6%	8%	6%	7%	8%	7%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	6.23BDEF	6.05	5.98	5.87	6.24	5.86	6.23	6.12	6.00	6.50	6.20
N											

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018

Table 241
C9_3. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions.
Base = All respondents



	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
1-3 (Net)	536	106	11	7	4	57	49	51	55	36	498
	13%R	15%	17%	16%	17%	17%	13%	17%	13%	9%	14%
1-4 (Net)	807	155	17	11	4	87	69	72	83	64	738
	20%R	22%	27%	26%	19%	26%zQ	18%	24%	20%	15%	20%
1-2 (Net)	347	59	7	5	1	34	26	33	27	20	326
	8%R	8%	12%	10%	7%	10%Q	7%	11%	7%	5%	9%
4-7 (Net)	2034	362	24	23	11	175	187	138	224	208	1811
	50%	51%	38%	52%	52%	52%	50%	46%	55%	49%	50%
5-6 (Net)	1052	181	10	13	6	84	96	60	120	114	930
	26%	25%	17%	28%	27%	25%	26%	20%	29%P	27%	25%
8-10 (Net)	1259	195	20	12	6	87	108	95	100	146	1106
	31%EQ	27%	32%	26%	29%	26%	29%	31%	24%	35%	30%
7-10 (Net)	1970	328	27	18	11	148	179	152	175	212	1747
	48%E	46%	43%	40%	51%	44%	48%	50%	43%	50%	48%
9-10 (Net)	592	82	8	6	4	32	50	38	43	60	528
	14%BDEN	11%	13%	13%	19%	9%	13%	13%	11%	14%	14%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 242
C9_4. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions.
Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides: An authentic portrayal of the region where I live.											
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Not At All Well 1	178 4%	34 5%	21 5%	12 3%	33 4%	92 5%z	49 6%	7 5%	4 3%	14 5%	121 4%
2	115 3%	22 3%	18 4%	7 2%	25 3%	58 3%	19 2%	1 1%	* *	4 1%	89 3%
3	211 5%	26 4%	33 7%	25 7%	58 7%z	102 6%	51 6%	8 6%	4 4%	16 5%	152 5%
4	255 6%	36 6%	22 5%	27 7%	49 6%	110 6%	50 6%	6 4%	4 4%	18 6%	201 7%
5	477 12%	81 13%	55 12%	44 12%	99 12%	215 13%	110 12%	15 11%	11 9%	36 12%	348 11%
6	566 14%	94 15%	72 16%	44 12%	116 14%	230 13%	132 15%	17 12%	16 13%	42 14%	410 13%
7	709 17%	95 15%	86 19%	62 16%	148 18%	270 16%	134 15%	18 13%	28 24%FG	52 17%	554 18%z
8	713 17%	104 16%	79 17%	81 21%	159 19%	293 17%	154 17%	37 25%zFR	24 21%	57 19%	526 17%
9	352 9%CDE	71 11%CD	35 7%	19 5%	53 6%	118 7%	68 8%	19 13%F	12 10%	23 8%	276 9%
Extremely Well 10	229 6%	41 6%	19 4%	23 6%	42 5%	91 5%	48 5%	7 5%	10 8%	12 4%	160 5%
Don't know	296 7%	36 6%	23 5%	33 9%	56 7%B	139 8%	69 8%	9 6%	5 4%	23 8%	207 7%
Total mentions	4101 100%	640 100%	463 100%	377 100%	840 100%	1718 100%	885 100%	145 100%	118 100%	295 100%	3046 100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018

Table 242
C9_4. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions.
Base = All respondents



	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Mean	6.30EK	6.32	6.11	6.31	6.20	6.09	6.19	6.64F	6.88zFIR	6.29	6.32
1-3 (Net)	504 12%	82 13%	72 16%	45 12%	117 14%	251 15%z	119 13%H	16 11%	8 7%	33 11%	363 12%
1-4 (Net)	759 19%	118 18%	94 20%	72 19%	166 20%	362 21%z	169 19%H	22 15%	13 11%	51 17%	564 19%
1-2 (Net)	293 7%	56 9%	39 8%	20 5%	59 7%	150 9%z	68 8%	7 5%	4 3%	17 6%	210 7%
4-7 (Net)	2007 49%G	306 48%	236 51%	176 47%	412 49%	826 48%	426 48%G	57 39%	59 50%	147 50%	1514 50%G
5-6 (Net)	1042 25%	175 27%	127 27%	88 23%	215 26%	445 26%	242 27%	32 22%	26 22%	78 26%	758 25%
8-10 (Net)	1294 32%E	216 34%	133 29%	122 32%	255 30%	502 29%	270 31%	63 43%zFIR	46 39%	92 31%	963 32%
7-10 (Net)	2004 49%E	311 49%	219 47%	184 49%	403 48%	773 45%	405 46%	81 56%F	74 63%zFIR	143 49%	1517 50%
9-10 (Net)	581 14%DE	112 18%BCD	54 12%	41 11%	95 11%	209 12%	116 13%	26 18%	21 18%	35 12%	437 14%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018

Table 242
C9_4. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions.
Base = All respondents



On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:

An authentic portrayal of the region where I live.

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Not At All Well 1	178	25	4	3	*	13	13	8	17	10	167
	4%	4%	7%	8%	2%	4%	3%	3%	4%	2%	5%
2	115	13	9	2	1	8	5	5	8	6	107
	3%	2%	14% zJ	6%	6% J	2%	1%	2%	2%	1%	3%
3	211	51	3	2	2	27	24	23	28	10	200
	5%	7%	5%	4%	10%	8%	6%	8%	7%	2%	5%
4	255	41	5	3	*	23	18	18	23	23	231
	6%	6%	8%	7%	1%	7%	5%	6%	6%	5%	6%
5	477	84	3	8	4	35	48	37	46	46	430
	12%	12%	5%	18% K	19% K	10%	13%	12%	11%	11%	12%
6	566	102	7	6	2	53	50	44	58	65	495
	14%	14%	11%	13%	7%	16%	13%	15%	14%	16%	14%
7	709	123	13	7	5	58	66	60	63	85	621
	17%	17%	21%	16%	23%	17%	18%	20%	16%	20%	17%
8	713	143	7	6	3	62	81	58	85	79	631
	17%	20%	11%	14%	14%	18%	22%	19%	21%	19%	17%
9	352	49	2	1	1	25	24	18	32	38	310
	9% CDE	7%	4%	1%	5%	8%	6%	6%	8%	9%	8%
Extremely Well 10	229	32	4	4	2	15	17	20	12	25	202
	6%	5%	6%	8%	10%	5%	5%	7%	3%	6%	6%
Don't know	296	48	5	2	*	19	29	12	36	35	261
	7%	7%	8%	5%	2%	6%	8% P	4%	9%	8%	7%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 242
C9_4. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions.
Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Mean	6.30EK	6.29K	5.48	5.75	6.24	6.20	6.37	6.37	6.22	6.68	6.25
1-3 (Net)	504 12%	89 12%	16 26%zJ	8 18%	4 18%	47 14%	41 11%	36 12%	53 13%	26 6%	474 13%
1-4 (Net)	759 19%	130 18%	21 34%zJ	11 25%	4 19%	70 21%	60 16%	54 18%	76 19%	49 12%	705 19%
1-2 (Net)	293 7%	38 5%	13 21%zJ	6 13%J	2 8%	21 6%	17 5%	13 4%	25 6%	16 4%	274 7%
4-7 (Net)	2007 49%G	350 49%	27 44%	24 54%	11 50%	168 50%	182 49%	159 52%	191 47%	219 52%	1778 49%
5-6 (Net)	1042 25%	186 26%	9 15%	14 31%	6 26%	88 26%	98 26%	81 27%	105 26%	112 26%	926 25%
8-10 (Net)	1294 32%E	225 32%	13 21%	11 24%	6 30%	103 31%	122 33%	96 32%	129 32%	142 34%	1143 31%
7-10 (Net)	2004 49%E	348 49%	26 42%	18 40%	11 53%	161 48%	187 50%	156 51%	192 47%	227 54%	1764 48%
9-10 (Net)	581 14%DE	82 11%	6 10%	4 10%	3 16%	41 12%	41 11%	38 13%	43 11%	63 15%	512 14%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 243
C9_5. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions.
Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides: Programmes and content that are relevant to me.											
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Not At All Well 1	157	23	22	6	28	82	49	8	4	15	98
	4%CR	4%	5%CD	1%	3%C	5%z	6%zR	6%	3%	5%	3%
2	102	25	13	8	20	44	16	2	1	5	84
	2%	4%	3%	2%	2%	3%	2%	2%	1%	2%	3%
3	160	25	34	19	52	101	47	10	6	13	107
	4%	4%	7%z	5%	6%z	6%z	5%zR	7%	5%	4%	4%
4	221	30	26	23	49	100	57	8	2	18	156
	5%	5%	6%	6%	6%	6%	6%H	6%	2%	6%	5%
5	425	64	49	64	113	224	92	14	16	37	314
	10%	10%	11%	17%zABD	13%zB	13%z	10%	9%	13%	13%	10%
6	511	89	56	36	92	209	114	17	23	31	382
	12%	14%	12%	10%	11%	12%	13%	12%	20%zFIR	10%	13%
7	754	108	72	63	135	274	136	22	17	55	582
	18%EF	17%	16%	17%	16%	16%	15%	15%	15%	19%	19%F
8	838	112	108	71	179	313	165	28	14	50	645
	20%EH	18%	23%	19%	21%	18%	19%	20%	12%	17%	21%H
9	468	87	37	43	80	165	88	11	15	40	360
	11%BEN	14%B	8%	11%	10%	10%	10%	8%	13%	14%F	12%
Extremely Well 10	301	55	33	27	59	117	73	13	14	17	212
	7%	9%	7%	7%	7%	7%	8%	9%	12%I	6%	7%
Don't know	165	22	14	18	32	88	49	12	5	14	107
	4%RP	3%	3%	5%	4%	5%z	6%zR	8%zR	4%	5%	4%
Total mentions	4101	640	463	377	840	1718	885	145	118	295	3046
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 243
C9_5. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions.
Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Mean	6.63BEFN	6.64	6.37	6.60	6.47	6.33	6.44	6.40	6.76	6.47	6.69zF
1-3 (Net)	419 10%R	73 11%	69 15%zCD	32 8%	101 12%C	228 13%z	112 13%zR	20 14%	11 10%	33 11%	289 9%
1-4 (Net)	639 16%R	103 16%	94 20%z	55 15%	149 18%	328 19%z	169 19%zHR	29 20%	13 11%	52 18%	445 15%
1-2 (Net)	259 6%	48 7%C	35 8%C	13 4%	48 6%C	127 7%	66 7%	10 7%	5 4%	21 7%	181 6%
4-7 (Net)	1911 47%	291 45%	203 44%	186 49%	389 46%	807 47%	398 45%	61 42%	58 49%	141 48%	1435 47%
5-6 (Net)	936 23%	153 24%	105 23%	100 27%	205 24%	433 25%z	206 23%	30 21%	39 33%zFGIR	67 23%	696 23%
8-10 (Net)	1606 39%E	254 40%	178 38%	140 37%	318 38%	595 35%	326 37%	52 36%	43 37%	106 36%	1216 40%
7-10 (Net)	2360 58%EFQ	362 57%	250 54%	203 54%	453 54%	869 51%	462 52%	74 51%	61 51%	162 55%	1798 59%zF
9-10 (Net)	769 19%E	142 22%BD	70 15%	70 18%	140 17%	282 16%	161 18%	24 17%	29 25%	57 19%	572 19%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018

Table 243
C9_5. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions.
Base = All respondents



On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:
Programmes and content that are relevant to me.

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Not At All Well 1	157	21	5	2	-	12	9	8	13	8	148
	4%CR	3%	9%J	4%	-	4%	2%	3%	3%	2%	4%
2	102	15	3	2	1	8	7	8	7	10	92
	2%	2%	5%	4%	3%	2%	2%	3%	2%	2%	3%
3	160	42	5	4	1	22	20	25	17	8	151
	4%	6%z	8%	9%z	6%	7%z	5%	8%z	4%	2%	4%
4	221	43	3	2	*	27	17	16	27	15	206
	5%	6%	5%	5%	1%	8%	4%	5%	7%	4%	6%
5	425	102	2	5	4	44	58	41	61	58	367
	10%	14%zK	4%	10%	17%K	13%	16%z	14%	15%z	14%	10%
6	511	80	6	5	2	40	39	28	51	71	432
	12%	11%	9%	10%	9%	12%	11%	9%	13%	17%	12%
7	754	111	11	8	4	52	60	44	68	80	670
	18%EF	16%	18%	18%	19%	15%	16%	14%	17%	19%	18%
8	838	155	14	5	5	75	80	73	81	76	756
	20%EH	22%	22%	12%	21%	22%	21%	24%	20%	18%	21%
9	468	67	5	7	1	25	42	30	37	40	426
	11%BEN	9%	8%	15%	7%	7%	11%	10%	9%	9%	12%
Extremely Well 10	301	48	4	4	3	22	26	27	21	28	270
	7%	7%	6%	10%	13%	7%	7%	9%	5%	7%	7%
Don't know	165	27	3	1	1	11	16	3	24	27	139
	4%RP	4%	5%	3%	4%	3%P	4%P	1%	6%NP	6%	4%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018

Table 243
C9_5. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions.
 Base = All respondents



	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Mean	6.63BEFN	6.49	6.13	6.48	6.86	6.33	6.63	6.56	6.44	6.69	6.63
1-3 (Net)	419	78	13	7	2	42	36	41	37	26	390
	10%R	11%	21%zJ	17%	9%	13%	10%	13%	9%	6%	11%
1-4 (Net)	639	121	16	9	2	69	52	57	64	42	596
	16%R	17%	26%z	21%	10%	20%zQ	14%	19%	16%	10%	16%
1-2 (Net)	259	36	8	3	1	20	16	16	20	18	240
	6%	5%	13%zJ	7%	3%	6%	4%	5%	5%	4%	7%
4-7 (Net)	1911	337	22	19	10	163	174	130	207	225	1674
	47%	47%	36%	44%	47%	48%	47%	43%	51%	53%	46%
5-6 (Net)	936	182	8	9	6	84	98	70	112	129	799
	23%	26%	13%	21%	26%	25%	26%	23%	28%	31%	22%
8-10 (Net)	1606	270	23	16	9	122	148	130	140	144	1452
	39%E	38%	37%	37%	41%	36%	40%	43%N	34%	34%	40%
7-10 (Net)	2360	382	34	25	13	174	208	174	208	224	2122
	58%EFO	54%	55%	55%	60%	51%	56%	57%	51%	53%	58%
9-10 (Net)	769	115	9	11	4	48	68	57	59	68	696
	19%E	16%	14%	25%	19%	14%	18%	19%	14%	16%	19%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

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Table 244

C9_sum. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides: (7-10)

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
A good range of programmes and content that includes people like me.	2298 56%E	356 56%	247 53%	201 53%	447 53%	859 50%	467 53%	83 57%	74 63%F	161 55%	1739 57%
A good range of programmes and content that represents where I live.	2036 50%EF	307 48%	216 47%	186 49%	402 48%	777 45%	407 46%	80 55%F	75 64%zFIR	134 45%	1543 51%F
An authentic portrayal of people like me.	1970 48%E	316 49%	201 43%	182 48%	383 46%	742 43%	397 45%	78 54%F	67 57%F	139 47%	1492 49%
An authentic portrayal of the region where I live.	2004 49%E	311 49%	219 47%	184 49%	403 48%	773 45%	405 46%	81 56%F	74 63%zFIR	143 49%	1517 50%
Programmes and content that are relevant to me.	2360 58%EFQ	362 57%	250 54%	203 54%	453 54%	869 51%	462 52%	74 51%	61 51%	162 55%	1798 59%zF

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 244

C9_sum. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions.

On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides: (7-10)

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
A good range of programmes and content that includes people like me.	2298 56%E	378 53%	32 52%	23 52%	14 65%	178 53%	200 53%	169 56%	209 51%	214 51%	2068 57%
A good range of programmes and content that represents where I live.	2036 50%E	344 48%	26 43%	19 43%	12 57%	157 47%	187 50%	150 49%	194 48%	223 53%	1802 49%
An authentic portrayal of people like me.	1970 48%E	328 46%	27 43%	18 40%	11 51%	148 44%	179 48%	152 50%	175 43%	212 50%	1747 48%
An authentic portrayal of the region where I live.	2004 49%E	348 49%	26 42%	18 40%	11 53%	161 48%	187 50%	156 51%	192 47%	227 54%	1764 48%
Programmes and content that are relevant to me.	2360 58%E	382 54%	34 55%	25 55%	13 60%	174 51%	208 56%	174 57%	208 51%	224 53%	2122 58%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 245
D1. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets.
Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...
Base = All respondents

Summary Table						
	Provides a broad mix of different types of TV programmes and content.	Provides high quality television content.	Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.	Takes risks and provides TV programmes and content that is new and innovative.	Provides TV programmes and content which appeals to a wide range of different audiences across the UK.	Provides distinctive TV programmes and content.
UnweightedBase	4099	4099	4099	4099	4099	4099
WeightedBase	4101	4101	4101	4101	4101	4101
EffectiveBase	2770	2770	2770	2770	2770	2770
Not At All Well 1	75 2%	89 2%	74 2%	117 3%	77 2%	74 2%
2	68 2%	71 2%	56 1%	88 2%	66 2%	83 2%
3	118 3%	97 2%	115 3%	168 4%	126 3%	129 3%
4	179 4%	197 5%	141 3%	218 5%	180 4%	188 5%
5	382 9%	344 8%	354 9%	419 10%	386 9%	394 10%
6	470 11%	403 10%	471 11%	537 13%	485 12%	493 12%
7	750 18%	698 17%	684 17%	696 17%	723 18%	712 17%
8	878 21%	904 22%	910 22%	770 19%	909 22%	863 21%
9	481 12%	548 13%	510 12%	416 10%	429 10%	474 12%
Extremely Well 10	391 10%	464 11%	388 9%	284 7%	360 9%	364 9%
Don't know	309 8%	286 7%	399 10%	389 9%	361 9%	326 8%
Total mentions	4101 100%	4101 100%	4101 100%	4101 100%	4101 100%	4101 100%
Mean	6.99	7.11	7.08	6.63	6.93	6.92
1-3 (Net)	261 6%	256 6%	245 6%	373 9%	269 7%	286 7%

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Table 245
D1. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets.
Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...
Base = All respondents

Summary Table						
	Provides a broad mix of different types of TV programmes and content.	Provides high quality television content.	Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.	Takes risks and provides TV programmes and content that is new and innovative.	Provides TV programmes and content which appeals to a wide range of different audiences across the UK.	Provides distinctive TV programmes and content.
WeightedBase	4101	4101	4101	4101	4101	4101
EffectiveBase	2770	2770	2770	2770	2770	2770
1-4 (Net)	441 11%	454 11%	386 9%	591 14%	449 11%	474 12%
1-2 (Net)	144 4%	160 4%	130 3%	205 5%	143 3%	157 4%
4-7 (Net)	1781 43%	1642 40%	1650 40%	1869 46%	1775 43%	1788 44%
5-6 (Net)	851 21%	747 18%	825 20%	955 23%	871 21%	888 22%
8-10 (Net)	1750 43%	1916 47%	1807 44%	1470 36%	1697 41%	1701 41%
7-10 (Net)	2500 61%	2615 64%	2491 61%	2166 53%	2420 59%	2413 59%
9-10 (Net)	871 21%	1012 25%	897 22%	700 17%	788 19%	838 20%

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Table 246
D1. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets.
Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... (by users)
Base = All who have watched BBC TV or BBC on demand in the past 3 months

Summary Table						
	Provides a broad mix of different types of TV programmes and content.	Provides high quality television content.	Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.	Takes risks and provides TV programmes and content that is new and innovative.	Provides TV programmes and content which appeals to a wide range of different audiences across the UK.	Provides distinctive TV programmes and content.
UnweightedBase	3566	3566	3566	3566	3566	3566
WeightedBase	3521	3521	3521	3521	3521	3521
EffectiveBase	2441	2441	2441	2441	2441	2441
Not At All Well 1	37 1%	44 1%	36 1%	66 2%	38 1%	35 1%
2	40 1%	49 1%	38 1%	62 2%	41 1%	56 2%
3	85 2%	65 2%	79 2%	128 4%	91 3%	94 3%
4	130 4%	148 4%	104 3%	178 5%	132 4%	145 4%
5	318 9%	281 8%	290 8%	343 10%	325 9%	333 9%
6	400 11%	350 10%	398 11%	481 14%	405 12%	417 12%
7	690 20%	634 18%	623 18%	641 18%	671 19%	648 18%
8	819 23%	842 24%	857 24%	714 20%	843 24%	806 23%
9	457 13%	516 15%	483 14%	395 11%	410 12%	449 13%
Extremely Well 10	368 10%	445 13%	366 10%	273 8%	340 10%	351 10%
Don't know	176 5%	146 4%	249 7%	242 7%	224 6%	189 5%
Total mentions	3521 100%	3521 100%	3521 100%	3521 100%	3521 100%	3521 100%
Mean	7.19	7.32	7.28	6.82	7.13	7.11
1-3 (Net)	162 5%	158 4%	153 4%	256 7%	169 5%	185 5%

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Table 246
D1. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets.
Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... (by users)
Base = All who have watched BBC TV or BBC on demand in the past 3 months

Summary Table						
	Provides a broad mix of different types of TV programmes and content.	Provides high quality television content.	Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.	Takes risks and provides TV programmes and content that is new and innovative.	Provides TV programmes and content which appeals to a wide range of different audiences across the UK.	Provides distinctive TV programmes and content.
WeightedBase	3521	3521	3521	3521	3521	3521
EffectiveBase	2441	2441	2441	2441	2441	2441
1-4 (Net)	293 8%	306 9%	257 7%	433 12%	301 9%	329 9%
1-2 (Net)	77 2%	93 3%	73 2%	128 4%	78 2%	91 3%
4-7 (Net)	1539 44%	1414 40%	1415 40%	1642 47%	1534 44%	1543 44%
5-6 (Net)	719 20%	632 18%	688 20%	824 23%	730 21%	750 21%
8-10 (Net)	1644 47%	1803 51%	1705 48%	1381 39%	1594 45%	1605 46%
7-10 (Net)	2334 66%	2437 69%	2328 66%	2022 57%	2265 64%	2253 64%
9-10 (Net)	825 23%	962 27%	848 24%	668 19%	751 21%	799 23%

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Table 247
D1_1. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets.
Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...
Provides a broad mix of different types of TV programmes and content.
 Base = All respondents

	Total (z)	Age				Age/SEG 65+ OR DE (E)	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)		Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Not At All Well 1	75	8	8	5	13	38	19	2	2	7	49
	2%	1%	2%	1%	2%	2%	2%	2%	2%	2%	2%
2	68	13	18	5	23	42	19	5	1	6	47
	2%	2%	4% z	1%	3% zC	2% z	2%	4%	*	2%	2%
3	118	24	13	5	18	65	29	*	3	5	88
	3%	4%	3%	1%	2%	4% z	3% G	*	2%	2%	3%
4	179	26	17	19	36	77	32	4	2	8	137
	4%	4%	4%	5%	4%	5%	4%	3%	2%	3%	5%
5	382	50	51	53	104	195	89	17	5	25	275
	9%	8%	11%	14% zA	12% zA	11% z	10%	12% H	5%	8%	9%
6	470	70	45	24	69	183	107	14	14	30	337
	11% CDIOP	11%	10%	6%	8%	11%	12%	10%	12%	10%	11%
7	750	97	84	57	142	281	148	28	23	47	582
	18% E	15%	18%	15%	17%	16%	17%	20%	20%	16%	19%
8	878	132	113	90	203	344	198	37	33	75	652
	21% L	21%	24%	24%	24%	20%	22%	26%	28%	26%	21%
9	481	97	42	39	81	169	106	18	19	43	353
	12% E	15% zBD	9%	10%	10%	10%	12%	13%	16%	15%	12%
Extremely Well 10	391	69	46	39	85	164	72	11	13	26	298
	10%	11%	10%	10%	10%	10%	8%	8%	11%	9%	10%
Don't know	309	55	25	41	66	160	66	7	2	23	228
	8% HP	9%	5%	11% zBD	8% B	9% z	7% H	5%	2%	8% H	7%
Total mentions	4101	640	463	377	840	1718	885	145	118	295	3046
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

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Table 247
D1_1. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets.
Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...
Provides a broad mix of different types of TV programmes and content.
Base = All respondents

	Total (z)	Age				Age/SEG (E)	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)		Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Mean	6.99E	7.14	6.87	7.08	6.96	6.79	6.90	7.06	7.45zF	7.17F	7.02
1-3 (Net)	261 6%	44 7%	40 9%CD	15 4%	54 6%C	145 8%z	68 8%	8 5%	5 4%	18 6%	184 6%
1-4 (Net)	441 11%	70 11%	56 12%	34 9%	90 11%	222 13%z	100 11%	12 8%	8 7%	26 9%	322 11%
1-2 (Net)	144 4%	20 3%	26 6%z	9 3%	36 4%	80 5%z	39 4%	8 5%	3 2%	13 4%	96 3%
4-7 (Net)	1781 43%AM	243 38%	198 43%	153 41%	350 42%	737 43%	375 42%	63 43%	45 38%	110 37%	1331 44%
5-6 (Net)	851 21%	120 19%	96 21%	77 20%	173 21%	378 22%	195 22%	31 21%	20 17%	55 19%	612 20%
8-10 (Net)	1750 43%E	298 47%	201 43%	168 45%	369 44%	676 39%	376 42%	67 46%	65 55%zFR	144 49%F	1303 43%
7-10 (Net)	2500 61%EM	395 62%	285 62%	225 60%	511 61%	957 56%	524 59%	95 66%	88 75%zFR	192 65%F	1885 62%
9-10 (Net)	871 21%E	166 26%zBD	88 19%	78 21%	166 20%	332 19%	178 20%	30 21%	32 27%	69 23%	651 21%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 247
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 Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...
 Provides a broad mix of different types of TV programmes and content.
 Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Not At All Well 1	75	10	3	*	-	5	5	3	6	7	68
	2%	1%	5%	*	-	2%	1%	1%	2%	2%	2%
2	68	20	1	2	-	13	8	7	13	5	63
	2%	3%z	1%	4%	-	4%z	2%	2%	3%	1%	2%
3	118	13	3	2	*	7	6	5	8	11	107
	3%	2%	6%	4%	1%	2%	2%	2%	2%	3%	3%
4	179	27	5	3	1	13	14	9	18	13	165
	4%	4%	8%	6%	3%	4%	4%	3%	4%	3%	5%
5	382	94	3	5	2	41	54	34	61	45	336
	9%	13%z	5%	12%	9%	12%	14%z	11%	15%z	11%	9%
6	470	59	4	5	2	34	25	17	42	68	392
	11%CDJOP	8%	6%	10%	8%	10%P	7%	6%	10%	16%	11%
7	750	121	11	8	2	47	74	62	59	63	685
	18%E	17%	18%	18%	8%	14%	20%Q	20%N	14%	15%	19%
8	878	187	9	4	3	90	97	88	99	94	781
	21%L	26%zL	15%	9%	14%	27%z	26%	29%z	24%	22%	21%
9	481	66	6	7	2	31	35	28	38	40	434
	12%E	9%	10%	15%	10%	9%	9%	9%	9%	10%	12%
Extremely Well 10	391	72	6	6	2	39	33	39	33	43	347
	10%	10%	9%	13%	11%	11%	9%	13%	8%	10%	9%
Don't know	309	44	11	4	7	19	25	12	32	32	277
	8%HP	6%	17%zJ	8%	35%zJKL	6%	7%	4%	8%	8%	8%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 247
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 Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...
 Provides a broad mix of different types of TV programmes and content.
 Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Mean	6.99E	6.99	6.56	6.88	7.40	6.97	7.00	7.26NQ	6.78	7.00	6.99
1-3 (Net)	261 6%	43 6%	7 12%	3 8%	* 1%	25 7%	18 5%	15 5%	28 7%	22 5%	239 7%
1-4 (Net)	441 11%	71 10%	12 20%zJM	6 14%	1 4%	38 11%	32 9%	24 8%	46 11%	35 8%	404 11%
1-2 (Net)	144 4%	30 4%	4 6%	2 4%	- -	18 5%	12 3%	10 3%	20 5%	12 3%	132 4%
4-7 (Net)	1781 43%AM	301 42%	23 37%	21 47%	6 29%	135 40%	166 44%	121 40%	180 44%	189 45%	1579 43%
5-6 (Net)	851 21%	153 21%	6 11%	10 22%	4 18%	75 22%P	78 21%	51 17%	102 25%P	113 27%	728 20%
8-10 (Net)	1750 43%E	324 46%	21 34%	17 37%	8 35%	159 47%	165 44%	155 51%zOQ	169 41%	178 42%	1562 43%
7-10 (Net)	2500 61%EM	445 62%M	32 52%	25 56%	9 44%	207 61%	238 64%Q	217 71%zNOQ	228 56%	241 57%	2247 61%
9-10 (Net)	871 21%E	137 19%	12 19%	12 28%	5 21%	69 21%	68 18%	67 22%	70 17%	83 20%	781 21%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 248
D1_2. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets.
Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...
Provides high quality television content.
 Base = All respondents

	Total (z)	Age				Age/SEG 65+ OR DE (E)	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)		Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Not At All Well 1	89	9	16	1	17	47	28	3	2	6	53
	2%CR	1%	3%CD	*	2%C	3%	3%R	2%	2%	2%	2%
2	71	12	15	5	20	45	21	4	1	7	47
	2%	2%	3%z	1%	2%	3%z	2%	3%	1%	2%	2%
3	97	14	9	8	16	43	20	1	1	4	77
	2%	2%	2%	2%	2%	2%	2%	1%	1%	1%	3%
4	197	31	24	30	54	94	46	6	3	15	142
	5%	5%	5%	8%z	6%	5%	5%	4%	2%	5%	5%
5	344	37	45	41	86	186	82	14	10	25	243
	8%	6%	10%	11%A	10%A	11%z	9%	9%	8%	8%	8%
6	403	59	44	30	74	160	78	13	12	24	308
	10%	9%	9%	8%	9%	9%	9%	9%	10%	8%	10%
7	698	106	81	52	134	281	147	21	19	56	522
	17%M	17%	18%	14%	16%	16%	17%	15%	16%	19%	17%
8	904	126	106	86	192	342	181	36	30	57	697
	22%E	20%	23%	23%	23%	20%	20%	25%	26%	19%	23%
9	548	107	43	52	95	181	117	21	18	49	411
	13%BE	17%BD	9%	14%	11%	11%	13%	15%	15%	17%	13%
Extremely Well 10	464	90	59	34	93	184	103	20	18	34	335
	11%	14%	13%	9%	11%	11%	12%	13%	15%	12%	11%
Don't know	286	51	22	36	59	155	63	7	4	18	211
	7%P	8%	5%	10%BD	7%B	9%z	7%	5%	3%	6%	7%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 248
D1_2. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets.
Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...
Provides high quality television content.
 Base = All respondents

	Total (z)	Age				Age/SEG 65+ OR DE (E)	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)		Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Total mentions	4101	640	463	377	840	1718	885	145	118	295	3046
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.11EQ	7.36zBD	6.91	7.08	6.98	6.85	6.99	7.25	7.49F	7.20	7.16
1-3 (Net)	256 6%	35 5%	40 9%CD	14 4%	54 6%C	134 8%z	69 8%	8 6%	5 4%	16 6%	176 6%
1-4 (Net)	454 11%M	66 10%	63 14%	44 12%	107 13%	228 13%z	115 13%H	14 10%	7 6%	31 11%	318 10%
1-2 (Net)	160 4%R	21 3%	31 7%zACD	6 2%	37 4%C	91 5%z	49 6%zR	7 5%	4 3%	12 4%	100 3%
4-7 (Net)	1642 40%M	232 36%	193 42%	154 41%	347 41%	721 42%	354 40%	54 37%	43 37%	120 41%	1216 40%
5-6 (Net)	747 18%	95 15%	88 19%	71 19%	160 19%	346 20%z	160 18%	26 18%	22 19%	49 17%	552 18%
8-10 (Net)	1916 47%EQ	322 50%	207 45%	173 46%	380 45%	707 41%	400 45%	76 53%	66 56%F	141 48%	1443 47%
7-10 (Net)	2615 64%EMQ	428 67%	289 62%	225 60%	514 61%	988 58%	547 62%	97 67%	85 72%F	196 67%	1965 65%
9-10 (Net)	1012 25%EQ	196 31%zBCD	102 22%	87 23%	188 22%	365 21%	219 25%	41 28%	36 30%	83 28%	746 24%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

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 Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...
 Provides high quality television content.
 Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Not At All Well 1	89	16	1	*	-	9	7	2	14	7	82
	2%CR	2%	2%	*	-	3%P	2%	1%	3%	2%	2%
2	71	18	2	1	-	17	2	7	11	5	66
	2%	3%	3%	1%	-	5%zOP	*	2%	3%O	1%	2%
3	97	13	1	2	-	5	9	8	5	6	91
	2%	2%	1%	5%	-	1%	2%	3%	1%	1%	2%
4	197	42	7	3	*	12	30	16	27	25	171
	5%	6%	12%z	8%	2%	4%	8%zN	5%	7%N	6%	5%
5	344	77	4	4	1	34	43	24	52	34	305
	8%	11%	7%	9%	5%	10%	11%	8%	13%z	8%	8%
6	403	66	3	3	2	36	30	20	46	53	344
	10%	9%	5%	6%	10%	11%P	8%	6%	11%	13%	9%
7	698	109	15	9	1	49	60	54	55	73	624
	17%M	15%	24%M	19%	6%	15%	16%	18%	14%	17%	17%
8	904	173	8	7	4	75	98	80	93	100	801
	22%E	24%	13%	15%	18%	22%	26%	26%	23%	24%	22%
9	548	80	7	7	1	43	37	39	41	50	494
	13%BE	11%	12%	15%	5%	13%	10%	13%	10%	12%	14%
Extremely Well 10	464	78	5	6	4	42	36	46	32	36	425
	11%	11%	9%	13%	20%	12%Q	10%	15%OQ	8%	9%	12%
Don't know	286	40	8	4	7	17	22	8	31	32	254
	7%P	6%	13%	8%	35%zJKL	5%	6%P	3%	8%P	8%	7%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 248
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 Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...
 Provides high quality television content.
 Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.11EQ	6.97	6.77	7.09	7.95zJK	6.97Q	6.98	7.35NOQ	6.68	7.06	7.12
1-3 (Net)	256	47	3	3	-	30	17	17	31	18	238
	6%	7%	6%	6%	-	9%	5%	5%	8%	4%	7%
1-4 (Net)	454	90	11	6	*	42	47	32	57	43	409
	11%M	13%M	18%M	14%M	2%	13%	13%	11%	14%	10%	11%
1-2 (Net)	160	34	3	1	-	26	8	9	25	12	148
	4%R	5%	4%	2%	-	8%zOP	2%	3%	6%O	3%	4%
4-7 (Net)	1642	294	30	19	5	131	163	113	181	185	1444
	40%M	41%M	48%M	42%M	23%	39%	44%	37%	44%	44%	39%
5-6 (Net)	747	142	7	7	3	70	73	44	98	88	649
	18%	20%	12%	15%	15%	21%P	19%	14%	24%zP	21%	18%
8-10 (Net)	1916	331	21	19	9	159	172	166	165	187	1720
	47%EQ	46%	34%	43%	42%	47%Q	46%	54%zNOQ	41%	44%	47%
7-10 (Net)	2615	440	35	28	10	208	232	219	221	260	2344
	64%EMQ	62%	58%	62%	49%	62%Q	62%Q	72%zNOQ	54%	62%	64%
9-10 (Net)	1012	158	13	12	5	85	74	85	73	87	919
	25%EQ	22%	21%	28%	25%	25%Q	20%	28%OQ	18%	21%	25%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 249
D1_3. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets.
Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...
Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.
 Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Not At All Well 1	74 2%R	6 1%	9 2%	2 *	11 1%	37 2%	26 3%zR	4 3%	2 2%	6 2%	41 1%
2	56 1%	9 1%	13 3%z	6 2%	19 2%z	41 2%z	15 2%	5 3%	2 1%	5 2%	40 1%
3	115 3%	20 3%	15 3%	8 2%	23 3%	51 3%	25 3%	3 2%	2 2%	5 2%	84 3%
4	141 3%	18 3%	22 5%	19 5%	41 5%z	77 4%z	35 4%	3 2%	2 2%	13 4%	100 3%
5	354 9%	50 8%	39 8%	42 11%	81 10%	160 9%	79 9%l	17 12%l	8 7%	16 5%	263 9%
6	471 11%	66 10%	53 11%	32 9%	85 10%	192 11%	84 9%	13 9%	8 7%	25 8%	354 12%
7	684 17%	98 15%	70 15%	47 13%	118 14%	275 16%	145 16%	24 17%	15 13%	44 15%	521 17%
8	910 22%	151 24%	112 24%	91 24%	203 24%	353 21%	195 22%	37 26%	37 31%zFR	76 26%	677 22%
9	510 12%E	86 13%	49 11%	46 12%	95 11%	178 10%	107 12%	13 9%	15 13%	40 13%	385 13%
Extremely Well 10	388 9%	68 11%	34 7%	29 8%	63 7%	142 8%	84 9%	16 11%	15 12%	30 10%	285 9%
Don't know	399 10%	67 10%	45 10%	55 15%z	100 12%	214 12%z	91 10%	10 7%	11 9%	35 12%	296 10%
Total mentions	4101 100%	640 100%	463 100%	377 100%	840 100%	1718 100%	885 100%	145 100%	118 100%	295 100%	3046 100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 249
D1_3. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets.
 Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...
 Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.
 Base = All respondents

	Total (z)	Age				Age/SEG (E)	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)		Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Mean	7.08BEKQ	7.25BD	6.83	7.08	6.94	6.84	6.99	6.97	7.45F	7.25F	7.12
1-3 (Net)	245 6%R	35 5%	38 8% C	15 4%	53 6% C	129 8% z	65 7%	11 8%	6 5%	17 6%	165 5%
1-4 (Net)	386 9%R	53 8%	60 13% z	34 9%	94 11%	206 12% z	100 11%	15 10%	9 7%	30 10%	266 9%
1-2 (Net)	130 3%R	15 2%	23 5%	8 2%	30 4%	78 5% z	40 5% zR	9 6% R	4 3%	12 4%	81 3%
4-7 (Net)	1650 40% HI	232 36%	185 40%	141 37%	325 39%	703 41%	342 39% HI	58 40%	34 29%	97 33%	1238 41% HI
5-6 (Net)	825 20% I	116 18%	92 20%	74 20%	166 20%	351 20%	163 18% I	30 21%	16 14%	41 14%	617 20% I
8-10 (Net)	1807 44% EK	306 48%	195 42%	166 44%	361 43%	672 39%	387 44%	66 46%	67 57% zFR	146 49% F	1347 44%
7-10 (Net)	2491 61% DEKQ	404 63%	266 57%	213 57%	479 57%	947 55%	532 60%	90 62%	82 70% F	189 64%	1868 61%
9-10 (Net)	897 22% DEQ	154 24%	83 18%	75 20%	158 19%	319 19%	192 22%	29 20%	30 25%	70 24%	670 22%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 249
D1_3. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets.
Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...
Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.
 Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Not At All Well 1	74	9	2	*	-	5	4	1	8	9	64
	2%R	1%	4%	*	-	2%	1%	*	2%	2%	2%
2	56	17	1	1	-	12	6	5	12	4	53
	1%	2%z	2%	1%	-	3%z	2%	2%	3%z	1%	1%
3	115	18	2	2	-	13	5	7	11	12	103
	3%	3%	3%	6%	-	4%	1%	2%	3%	3%	3%
4	141	35	3	3	*	21	14	10	24	10	128
	3%	5%	5%	7%	2%	6%z	4%	3%	6%z	2%	3%
5	354	71	4	6	1	32	38	23	48	34	316
	9%	10%	6%	13%	6%	10%	10%	8%	12%	8%	9%
6	471	69	12	2	2	28	41	31	38	66	400
	11%	10%	19%L	5%	9%	8%	11%	10%	9%	16%	11%
7	684	103	5	7	3	43	60	44	59	70	613
	17%	15%	8%	15%	13%	13%	16%	15%	14%	17%	17%
8	910	184	9	7	5	83	100	89	95	94	812
	22%	26%z	14%	15%	21%	25%	27%	29%z	23%	22%	22%
9	510	81	7	6	1	44	38	39	42	41	466
	12%E	11%	11%	13%	6%	13%	10%	13%	10%	10%	13%
Extremely Well 10	388	53	2	6	2	26	27	27	26	42	341
	9%	7%	3%	13%K	9%	8%	7%	9%	6%	10%	9%
Don't know	399	72	16	5	7	31	40	27	45	39	360
	10%	10%	26%zJ	12%	35%zJL	9%	11%	9%	11%	9%	10%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 249
D1_3. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets.
Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...
Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.
 Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Mean	7.08BEKQ	6.97	6.37	6.97	7.55K	6.84	7.08Q	7.28NQ	6.72	7.05	7.09
1-3 (Net)	245 6%R	44 6%	6 9%	3 7%	- -	30 9%OP	14 4%	14 4%	31 7%O	25 6%	220 6%
1-4 (Net)	386 9%R	79 11%M	9 14%	6 14%M	* 2%	51 15%zOP	28 8%	24 8%	55 13%zO	34 8%	347 9%
1-2 (Net)	130 3%R	26 4%	4 6%	1 2%	- -	17 5%P	9 2%	6 2%	20 5%	13 3%	116 3%
4-7 (Net)	1650 40%HI	278 39%	23 38%	18 40%	6 29%	124 37%	154 41%	109 36%	170 42%	180 43%	1457 40%
5-6 (Net)	825 20%I	140 20%	15 25%	8 18%	3 14%	60 18%	80 21%	54 18%	86 21%	101 24%	717 20%
8-10 (Net)	1807 44%EK	318 45%K	17 28%	18 41%	8 36%	153 45%	165 44%	155 51%zQ	163 40%	178 42%	1619 44%
7-10 (Net)	2491 61%DEKQ	421 59%K	22 36%	25 56%K	11 49%	196 58%	226 60%	200 66%NQ	222 54%	248 59%	2232 61%
9-10 (Net)	897 22%DEQ	134 19%	8 14%	12 26%	3 15%	69 21%	65 17%	66 22%	68 17%	83 20%	807 22%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 250
D1_4. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets.
Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...
Takes risks and provides TV programmes and content that is new and innovative.
Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Not At All Well 1	117 3%R	14 2%	17 4%	4 1%	21 2% C	63 4% z	38 4% zR	2 2%	3 3%	10 3%	73 2%
2	88 2%	15 2%	13 3%	6 2%	20 2%	46 3%	23 3%	4 3%	2 1%	7 2%	62 2%
3	168 4%	19 3%	17 4%	19 5%	35 4%	73 4%	38 4%	3 2%	3 3%	12 4%	127 4%
4	218 5%	32 5%	29 6%	21 5%	49 6%	86 5%	45 5%	7 5%	5 4%	13 4%	169 6%
5	419 10% R	57 9%	58 12%	49 13%	107 13% z	206 12% z	106 12%	16 11%	15 12%	28 9%	289 9%
6	537 13% BCDEJ LNQ	97 15% BCD	39 8%	33 9%	72 9%	180 10%	117 13%	26 18% I	14 12%	30 10%	388 13%
7	696 17%	116 18%	81 17%	57 15%	138 16%	269 16%	136 15%	20 14%	14 12%	56 19%	540 18%
8	770 19% A	95 15%	104 23% A	69 18%	174 21% A	319 19%	151 17%	24 17%	19 16%	58 20%	594 19%
9	416 10% DEJOP	97 15% zBCD	35 8%	30 8%	65 8%	143 8%	89 10%	16 11%	18 15%	32 11%	313 10%
Extremely Well 10	284 7%	44 7%	26 6%	25 7%	51 6%	107 6%	50 6%	12 8%	13 11% FI	11 4%	218 7%
Don't know	389 9%	56 9%	44 10%	64 17% zABD	108 13% zAB	225 13% z	93 11%	15 10%	13 11%	39 13% zR	272 9%
Total mentions	4101 100%	640 100%	463 100%	377 100%	840 100%	1718 100%	885 100%	145 100%	118 100%	295 100%	3046 100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 250
D1_4. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets.
Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...
Takes risks and provides TV programmes and content that is new and innovative.
 Base = All respondents

	Total (z)	Age				Age/SEG (E)	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)		Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Mean	6.63EF	6.80	6.47	6.62	6.53	6.45	6.40	6.77	6.97F	6.56	6.69zF
1-3 (Net)	373 9%	47 7%	47 10%	29 8%	76 9%	182 11%z	99 11%z	9 6%	8 7%	29 10%	263 9%
1-4 (Net)	591 14%M	79 12%	76 16%	50 13%	125 15%	268 16%	144 16%	16 11%	13 11%	42 14%	432 14%
1-2 (Net)	205 5%R	28 4%	30 7%C	11 3%	41 5%C	109 6%z	61 7%zR	6 4%	5 4%	17 6%	135 4%
4-7 (Net)	1869 46%EKM	302 47%	206 44%	160 42%	366 44%	741 43%	404 46%	69 47%	47 40%	126 43%	1386 46%
5-6 (Net)	955 23%RK	154 24%	97 21%	82 22%	179 21%	386 22%	223 25%l	41 29%l	29 24%	58 20%	677 22%
8-10 (Net)	1470 36%E	235 37%	166 36%	124 33%	290 35%	570 33%	290 33%	52 36%	50 42%F	100 34%	1125 37%
7-10 (Net)	2166 53%EF	351 55%	246 53%	182 48%	428 51%	839 49%	425 48%	73 50%	64 54%	156 53%	1665 55%zF
9-10 (Net)	700 17%DEJO	140 22%zBCD	61 13%	55 15%	116 14%	250 15%	139 16%	28 19%	31 27%zFIR	43 15%	531 17%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 250
D1_4. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets.
Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...
Takes risks and provides TV programmes and content that is new and innovative.
 Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Not At All Well 1	117	18	*	2	-	6	13	8	10	9	107
	3%R	3%	1%	4%	-	2%	3%	3%	2%	2%	3%
2	88	17	2	1	-	14	3	4	13	6	82
	2%	2%	4%	1%	-	4%zOP	1%	1%	3%O	1%	2%
3	168	31	1	3	*	16	15	17	14	9	157
	4%	4%	1%	7%	1%	5%	4%	6%	3%	2%	4%
4	218	40	5	4	*	15	25	16	24	15	203
	5%	6%	8%	9%	2%	4%	7%	5%	6%	4%	6%
5	419	92	3	9	2	49	43	26	66	45	372
	10%R	13%z	5%	19%zK	11%	15%zP	11%	9%	16%zOP	11%	10%
6	537	67	2	2	1	29	38	31	36	59	469
	13%BCDEJL NQ	9%	4%	4%	5%	8%	10%	10%	9%	14%	13%
7	696	121	8	6	2	56	65	57	64	63	631
	17%	17%	13%	15%	11%	17%	17%	19%	16%	15%	17%
8	770	149	16	5	4	68	81	67	82	91	677
	19%A	21%	26%	11%	17%	20%	22%	22%	20%	21%	19%
9	416	52	7	5	1	33	19	16	36	45	370
	10%DEJOP	7%	11%	12%	5%	10%P	5%	5%	9%O	11%	10%
Extremely Well 10	284	45	*	4	2	22	23	27	18	30	251
	7%	6%	1%	10%K	8%K	7%	6%	9%Q	4%	7%	7%
Don't know	389	79	17	3	9	30	49	33	46	49	338
	9%	11%	27%zJL	8%	40%zJL	9%	13%	11%	11%	12%	9%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 250
D1_4. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets.
Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...
Takes risks and provides TV programmes and content that is new and innovative.
Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Mean	6.63EF	6.52	6.75	6.30	7.21	6.55	6.49	6.67	6.41	6.88	6.60
1-3 (Net)	373 9%	67 9%	4 6%	6 13%M	* 1%	36 11%	31 8%	30 10%	37 9%	25 6%	346 9%
1-4 (Net)	591 14%M	107 15%M	8 14%	10 21%M	1 3%	50 15%	56 15%	46 15%	61 15%	40 9%	549 15%
1-2 (Net)	205 5%R	35 5%	3 4%	3 6%	- -	19 6%	16 4%	12 4%	23 6%	15 4%	189 5%
4-7 (Net)	1869 46%EKM	320 45%M	18 30%	21 47%	6 29%	149 44%	172 46%	131 43%	189 46%	183 43%	1675 46%
5-6 (Net)	955 23%RK	159 22%K	6 9%	10 23%	3 16%	78 23%	81 22%	58 19%	102 25%	105 25%	841 23%
8-10 (Net)	1470 36%E	246 35%	23 37%	15 33%	6 30%	123 36%	123 33%	110 36%	136 33%	166 39%	1297 35%
7-10 (Net)	2166 53%EF	367 52%	31 50%	21 48%	9 41%	179 53%	188 50%	168 55%	200 49%	229 54%	1927 53%
9-10 (Net)	700 17%DEJO	97 14%	7 11%	10 22%	3 13%	55 16%	42 11%	44 14%	53 13%	75 18%	620 17%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

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Table 251
D1_5. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets.
Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...
Provides TV programmes and content which appeals to a wide range of different audiences across the UK.
 Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Not At All Well 1	77	9	12	2	14	44	28	2	2	8	46
	2%R	1%	3%C	*	2%C	3%z	3%zR	2%	2%	3%	2%
2	66	11	15	4	19	39	16	4	1	8	49
	2%	2%	3%z	1%	2%	2%z	2%	2%	1%	3%	2%
3	126	13	22	10	32	60	27	2	2	6	94
	3%	2%	5%A	3%	4%	3%	3%	2%	2%	2%	3%
4	180	35	25	18	44	80	35	3	3	8	141
	4%	5%	5%	5%	5%	5%	4%	2%	2%	3%	5%
5	386	51	41	47	88	184	90	16	5	30	276
	9%	8%	9%	12%	10%	11%z	10%H	11%	5%	10%	9%
6	485	69	45	25	70	177	104	10	13	25	358
	12%CDEIN	11%	10%	7%	8%	10%	12%	7%	11%	9%	12%
7	723	131	83	68	150	289	152	32	21	51	543
	18%M	20%	18%	18%	18%	17%	17%	22%	18%	17%	18%
8	909	108	105	78	182	342	193	40	30	70	681
	22%AE	17%	23%	21%	22%	20%	22%	28%	25%	24%	22%
9	429	76	47	37	83	172	94	12	17	36	321
	10%	12%	10%	10%	10%	10%	11%	8%	14%	12%	11%
Extremely Well 10	360	73	36	32	68	133	71	15	18	27	268
	9%	11%	8%	8%	8%	8%	8%	11%	15%zFR	9%	9%
Don't know	361	64	33	58	90	198	74	8	6	26	271
	9%	10%	7%	15%zBD	11%B	12%z	8%	6%	5%	9%	9%
Total mentions	4101	640	463	377	840	1718	885	145	118	295	3046
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 251
D1_5. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets.
Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...
Provides TV programmes and content which appeals to a wide range of different audiences across the UK.
 Base = All respondents

	Total (z)	Age				Age/SEG (E)	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)		Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Mean	6.93BE	7.07B	6.69	7.01	6.83	6.74	6.81	7.13	7.55zFIR	7.00	6.96
1-3 (Net)	269 7%	33 5%	49 11%zACD	16 4%	65 8%C	142 8%z	71 8%	8 5%	5 4%	22 8%	188 6%
1-4 (Net)	449 11%M	68 11%	75 16%zACD	34 9%	108 13%C	222 13%z	106 12%	11 8%	8 7%	30 10%	329 11%
1-2 (Net)	143 3%	21 3%	27 6%zCD	6 1%	33 4%C	83 5%z	44 5%zR	6 4%	3 3%	16 5%	95 3%
4-7 (Net)	1775 43%M	286 45%	194 42%	158 42%	351 42%	730 43%	382 43%	61 42%	42 36%	114 39%	1317 43%
5-6 (Net)	871 21%	120 19%	85 18%	72 19%	157 19%	361 21%	194 22%	26 18%	19 16%	55 19%	634 21%
8-10 (Net)	1697 41%E	257 40%	187 40%	146 39%	333 40%	647 38%	359 41%	67 46%	65 55%zFR	133 45%	1270 42%
7-10 (Net)	2420 59%E	388 61%	270 58%	213 57%	483 58%	936 55%	511 58%	99 68%zF	85 72%zFR	184 62%	1813 60%
9-10 (Net)	788 19%	149 23%z	83 18%	68 18%	151 18%	305 18%	165 19%	27 19%	35 30%zFGR	63 21%	589 19%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 251
D1_5. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets.
Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...
Provides TV programmes and content which appeals to a wide range of different audiences across the UK.
 Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Not At All Well 1	77	12	1	*	-	5	7	5	7	8	69
	2%R	2%	2%	*	-	2%	2%	2%	2%	2%	2%
2	66	16	2	1	-	11	6	6	10	6	60
	2%	2%	3%	1%	-	3%	1%	2%	2%	1%	2%
3	126	27	1	4	-	15	12	15	12	8	117
	3%	4%	2%	8%z	-	4%	3%	5%	3%	2%	3%
4	180	36	6	2	*	18	18	9	27	18	163
	4%	5%	9%	3%	2%	5%	5%	3%	7%	4%	4%
5	386	76	3	7	1	41	35	29	48	47	338
	9%	11%	5%	16%K	5%	12%	9%	9%	12%	11%	9%
6	485	60	5	3	3	25	34	24	36	61	417
	12%CDEN	8%	7%	7%	12%	8%	9%	8%	9%	14%	11%
7	723	130	9	10	1	61	69	63	68	69	650
	18%M	18%M	15%	23%M	4%	18%	19%	21%	17%	16%	18%
8	909	163	8	7	5	71	92	72	90	84	818
	22%AE	23%	13%	15%	22%	21%	25%	24%	22%	20%	22%
9	429	66	10	5	2	36	30	27	39	52	377
	10%	9%	17%	11%	11%	11%	8%	9%	10%	12%	10%
Extremely Well 10	360	56	6	4	2	28	28	32	24	32	325
	9%	8%	9%	8%	10%	8%	8%	11%	6%	8%	9%
Don't know	361	69	11	3	7	26	43	21	48	38	323
	9%	10%	18%z	6%	35%zJL	8%	12%P	7%	12%N	9%	9%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 251
D1_5. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets.
Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...
Provides TV programmes and content which appeals to a wide range of different audiences across the UK.
 Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Mean	6.93BE	6.81	6.87	6.66	7.71zJL	6.75	6.88	6.96	6.70	6.91	6.94
1-3 (Net)	269 7%	55 8%M	5 8%	5 10%M	- -	31 9%	25 7%	27 9%	29 7%	22 5%	245 7%
1-4 (Net)	449 11%M	91 13%M	11 17%M	6 14%M	* 2%	49 15%	42 11%	36 12%	55 14%	40 9%	408 11%
1-2 (Net)	143 3%	29 4%	3 5%	1 2%	- -	16 5%	13 3%	12 4%	17 4%	14 3%	129 4%
4-7 (Net)	1775 43%M	302 42%M	22 36%	22 49%M	5 23%	146 43%	157 42%	125 41%	178 44%	194 46%	1568 43%
5-6 (Net)	871 21%	136 19%	7 12%	10 23%	4 17%	66 20%	70 19%	53 17%	83 20%	108 26%	755 21%
8-10 (Net)	1697 41%E	285 40%	24 39%	15 34%	9 43%	135 40%	150 40%	131 43%	154 38%	168 40%	1520 42%
7-10 (Net)	2420 59%E	416 58%	33 53%	25 57%	10 47%	196 58%	219 59%	194 64%Q	222 54%	237 56%	2170 59%
9-10 (Net)	788 19%	122 17%	16 26%	8 19%	5 21%	65 19%	58 15%	59 19%	64 16%	84 20%	702 19%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 252
D1_6. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets.
Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...
Provides distinctive TV programmes and content.
Base = All respondents

	Total (z)	Age				Age/SEG 65+ OR DE (E)	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)		Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Not At All Well 1	74 2%R	12 2%	12 3%	2 *	14 2%C	40 2%	25 3%zR	2 2%	2 2%	7 2%	45 1%
2	83 2%	17 3%	17 4%z	5 1%	22 3%	46 3%z	17 2%	5 4%	1 1%	6 2%	64 2%
3	129 3%A	7 1%	19 4%A	9 3%	28 3%A	58 3%	33 4%	4 3%	2 1%	8 3%	91 3%
4	188 5%	32 5%	17 4%	22 6%	39 5%	84 5%	44 5%	2 2%	4 3%	14 5%	138 5%
5	394 10%	47 7%	35 8%	52 14%zABD	86 10%B	182 11%	91 10%	18 13%	9 8%	28 9%	290 10%
6	493 12%	80 13%	50 11%	39 10%	89 11%	203 12%	98 11%	16 11%	7 6%	25 9%	363 12%
7	712 17%CQ	97 15%	84 18%	47 12%	131 16%	277 16%	139 16%	27 19%	23 19%	44 15%	548 18%
8	863 21%EL	124 19%	110 24%	77 20%	187 22%	326 19%	200 23%	35 24%	29 25%	79 27%z	641 21%
9	474 12%E	95 15%zBD	43 9%	44 12%	87 10%	174 10%	93 10%	12 8%	16 13%	40 14%	356 12%
Extremely Well 10	364 9%	73 11%	39 8%	33 9%	72 9%	146 8%	62 7%	12 8%	15 12%FI	18 6%	280 9%
Don't know	326 8%P	57 9%	37 8%	47 13%z	85 10%z	182 11%z	82 9%	10 7%	11 9%	26 9%	230 8%
Total mentions	4101 100%	640 100%	463 100%	377 100%	840 100%	1718 100%	885 100%	145 100%	118 100%	295 100%	3046 100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 252
D1_6. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets.
 Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...
 Provides distinctive TV programmes and content.
 Base = All respondents

	Total (z)	Age				Age/SEG (E)	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)		Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Mean	6.92EF	7.13zB	6.78	6.94	6.85	6.73	6.74	6.85	7.40zFG	6.95	6.96F
1-3 (Net)	286 7%	35 6%	48 10%zACD	16 4%	65 8%C	144 8%z	76 9%	12 8%	5 4%	21 7%	200 7%
1-4 (Net)	474 12%	68 11%	65 14%	38 10%	103 12%	228 13%z	120 14%	14 10%	9 7%	35 12%	338 11%
1-2 (Net)	157 4%	29 5%	29 6%zCD	7 2%	36 4%C	86 5%z	43 5%	7 5%	3 3%	13 4%	110 4%
4-7 (Net)	1788 44%	256 40%	186 40%	159 42%	345 41%	746 43%	373 42%	63 44%	43 36%	111 38%	1339 44%
5-6 (Net)	888 22%K	127 20%	84 18%	91 24%	175 21%	385 22%	189 21%	34 23%H	16 14%	53 18%	653 21%
8-10 (Net)	1701 41%E	291 46%	192 41%	154 41%	346 41%	646 38%	355 40%	60 41%	60 50%F	137 46%F	1278 42%
7-10 (Net)	2413 59%EQ	388 61%	276 60%	201 53%	477 57%	923 54%	494 56%	87 60%	82 70%zF	181 61%F	1826 60%
9-10 (Net)	838 20%EF	167 26%zBD	82 18%	77 20%	159 19%	319 19%	155 18%	24 17%	30 26%F	58 20%	636 21%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 252
D1_6. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets.
 Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...
 Provides distinctive TV programmes and content.
 Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Not At All Well 1	74 2%R	13 2%	-	1 1%	-	7 2%	6 2%	5 2%	9 2%	8 2%	66 2%
2	83 2%	19 3%	2 4%	1 1%	-	14 4%z	6 2%	7 2%	13 3%	6 1%	76 2%
3	129 3%A	23 3%	3 5%	2 4%	-	16 5%	7 2%	10 3%	13 3%	8 2%	120 3%
4	188 5%	29 4%	5 9%	4 8%	1 5%	11 3%	18 5%	17 5%	12 3%	13 3%	173 5%
5	394 10%	77 11%	2 4%	6 13%	1 5%	42 13%	35 9%	27 9%	50 12%	45 11%	349 10%
6	493 12%	81 11%	2 3%	4 9%	2 9%	34 10%	47 13%	28 9%	53 13%	69 16%	419 11%
7	712 17%CQ	107 15%	11 18%	11 24%	2 11%	46 14%	61 16%	59 19%NQ	48 12%	74 18%	635 17%
8	863 21%EL	170 24%L	10 17%	4 9%	3 14%	88 26%z	81 22%	83 27%z	87 21%	90 21%	771 21%
9	474 12%E	75 10%	6 9%	4 10%	2 10%	38 11%	37 10%	29 10%	46 11%	40 9%	429 12%
Extremely Well 10	364 9%	60 8%	3 5%	6 13%	2 11%	25 8%	35 9%	34 11%	26 6%	37 9%	325 9%
Don't know	326 8%P	58 8%	16 26%zJL	3 7%	7 35%zJL	16 5%P	42 11%NP	5 2%	53 13%zNP	33 8%	294 8%
Total mentions	4101 100%	712 100%	62 100%	44 100%	21 100%	338 100%	374 100%	304 100%	408 100%	422 100%	3656 100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 252
D1_6. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets.
 Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...
 Provides distinctive TV programmes and content.
 Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Mean	6.92EF	6.86	6.66	6.77	7.51	6.73	6.98	7.02	6.72	6.93	6.91
1-3 (Net)	286 7%	56 8% M	5 9%	3 7%	- -	37 11% zO	19 5%	22 7%	34 8%	22 5%	262 7%
1-4 (Net)	474 12%	85 12%	11 18%	7 15%	1 5%	48 14%	37 10%	39 13%	46 11%	35 8%	435 12%
1-2 (Net)	157 4%	33 5%	2 4%	1 3%	- -	21 6%	12 3%	12 4%	21 5%	14 3%	142 4%
4-7 (Net)	1788 44%	293 41%	21 34%	24 54% KM	6 30%	133 39%	161 43%	131 43%	162 40%	201 48%	1575 43%
5-6 (Net)	888 22% K	158 22% K	5 7%	10 22% K	3 14%	76 22%	82 22%	55 18%	103 25%	114 27%	767 21%
8-10 (Net)	1701 41% E	304 43%	19 31%	14 32%	8 35%	152 45%	153 41%	145 48% O	159 39%	167 40%	1525 42%
7-10 (Net)	2413 59% EQ	411 58%	30 49%	25 57%	10 46%	198 59% Q	213 57%	205 67% zNOQ	207 51%	241 57%	2160 59%
9-10 (Net)	838 20% EF	135 19%	9 15%	10 23%	5 22%	63 19%	71 19%	63 21%	72 18%	77 18%	754 21%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

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Table 253
D1_13. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets.
Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...
Provides a broad mix of different types of TV programmes and content.
Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3566	511	400	280	680	1399	816	132	114	278	2601
WeightedBase	3521	587	426	350	776	1454	762	123*	109*	267	2610
EffectiveBase	2441	338	284	224	508	994	568	98	83	192	1778
Not At All Well 1	37 1%	3 1%	4 1%	4 1%	8 1%	19 1%	8 1%	2 1%	1 1%	3 1%	26 1%
2	40 1%	11 2%	12 3%z	3 1%	14 2%	23 2%	11 1%	5 4%zFR	1 1%	4 2%	27 1%
3	85 2%	21 4%D	8 2%	3 1%	11 1%	41 3%	21 3%	* *	2 2%	4 2%	63 2%
4	130 4%	22 4%	14 3%	15 4%	29 4%	60 4%	24 3%	3 2%	2 2%	7 2%	97 4%
5	318 9%	44 7%	50 12%	48 14%zA	98 13%zA	161 11%z	74 10%	13 11%	5 4%	24 9%	229 9%
6	400 11%CDJOP	68 12%C	41 10%	22 6%	63 8%	150 10%	91 12%	13 10%	12 11%	26 10%	285 11%
7	690 20%AN	92 16%	81 19%	57 16%	138 18%	260 18%	137 18%	26 21%	23 21%	46 17%	536 21%
8	819 23%L	126 22%	110 26%	88 25%	198 26%	322 22%	180 24%	29 24%	30 28%	72 27%	614 24%
9	457 13%DEJ	97 16%zBCD	42 10%	36 10%	77 10%	157 11%	102 13%	15 12%	19 17%	41 15%	335 13%
Extremely Well 10	368 10%F	69 12%	46 11%	37 11%	83 11%	149 10%	62 8%	9 8%	13 12%	21 8%	285 11%
Don't know	176 5%R	33 6%	19 5%	36 10%zABD	55 7%zB	112 8%z	50 7%R	7 5%	2 2%	19 7%	113 4%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 253
D1_13. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets.
Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...
Provides a broad mix of different types of TV programmes and content.
Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3521	587	426	350	776	1454	762	123*	109*	267	2610
EffectiveBase	2441	338	284	224	508	994	568	98	83	192	1778
Total mentions	3521	587	426	350	776	1454	762	123	109	267	2610
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.19E	7.26	7.08	7.18	7.13	7.03	7.10	7.02	7.59FG	7.28	7.22
1-3 (Net)	162	35	24	10	33	83	41	7	3	11	117
	5%	6%	6%	3%	4%	6%z	5%	6%	3%	4%	4%
1-4 (Net)	293	58	37	25	62	143	65	10	6	18	214
	8%	10%	9%	7%	8%	10%z	9%	8%	5%	7%	8%
1-2 (Net)	77	14	16	6	22	43	19	7	2	7	54
	2%	2%	4%	2%	3%	3%z	3%	6%zFR	2%	3%	2%
4-7 (Net)	1539	227	186	143	328	631	327	55	41	102	1146
	44%A	39%	44%	41%	42%	43%	43%	44%	38%	38%	44%
5-6 (Net)	719	112	91	70	162	311	165	26	17	50	514
	20%	19%	21%	20%	21%	21%	22%	21%	15%	19%	20%
8-10 (Net)	1644	292	197	161	358	628	344	54	62	135	1234
	47%E	50%	46%	46%	46%	43%	45%	44%	57%F	50%	47%
7-10 (Net)	2334	384	278	218	496	888	481	80	85	180	1770
	66%EMQ	65%	65%	62%	64%	61%	63%	65%	78%zFG	68%	68%zF
9-10 (Net)	825	165	87	73	160	306	164	25	32	62	620
	23%E	28%zBD	21%	21%	21%	21%	22%	20%	29%	23%	24%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 253
D1_13. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets.
 Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...
 Provides a broad mix of different types of TV programmes and content.
 Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	3566	510	48	70	52	269	241	250	260	539	3012
WeightedBase	3521	663	49*	44*	20*	310	353	294	369	325	3181
EffectiveBase	2441	407	39	57	46	215	197	194	215	372	2119
Not At All Well 1	37	5	3	*	-	3	2	3	1	4	33
	1%	1%	6%zJ	*	-	1%	1%	1%	*	1%	1%
2	40	12	1	2	-	7	4	4	8	2	37
	1%	2%	2%	4%z	-	2%	1%	1%	2%	1%	1%
3	85	9	*	2	-	3	6	3	6	9	76
	2%	1%	1%	4%	-	1%	2%	1%	2%	3%	2%
4	130	23	3	2	1	11	13	9	14	10	120
	4%	3%	6%	5%	3%	3%	4%	3%	4%	3%	4%
5	318	88	3	5	2	37	51	34	55	30	288
	9%	13%z	6%	12%	10%	12%	14%z	11%	15%z	9%	9%
6	400	56	1	5	2	34	22	16	40	51	345
	11%CDIOP	8%	3%	11%	9%	11%P	6%	5%	11%O	16%	11%
7	690	117	11	8	2	43	74	62	55	51	638
	20%AN	18%	22%	19%	9%	14%	21%Q	21%N	15%	16%	20%
8	819	182	9	4	2	87	95	86	96	80	736
	23%L	27%zLM	19%	10%	12%	28%	27%	29%z	26%	25%	23%
9	457	64	5	7	2	31	33	26	38	35	418
	13%DEJ	10%	10%	15%	11%	10%	9%	9%	10%	11%	13%
Extremely Well 10	368	69	6	6	2	36	33	39	30	38	329
	10%F	10%	12%	13%	12%	12%	9%	13%	8%	12%	10%
Don't know	176	38	7	4	7	18	20	12	26	15	160
	5%R	6%	14%zJ	8%	35%zJKL	6%	6%	4%	7%	5%	5%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 253
D1_13. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets.
Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...
Provides a broad mix of different types of TV programmes and content.
Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	3521	663	49*	44*	20*	310	353	294	369	325	3181
EffectiveBase	2441	407	39	57	46	215	197	194	215	372	2119
Total mentions	3521	663	49	44	20	310	353	294	369	325	3181
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.19E	7.15	6.89	6.93	7.48	7.17	7.13	7.33	7.00	7.17	7.19
1-3 (Net)	162	26	4	3	-	14	12	11	15	15	147
	5%	4%	9%	8%	-	4%	3%	4%	4%	5%	5%
1-4 (Net)	293	49	7	6	1	24	25	20	29	25	268
	8%	7%	15%	13%	3%	8%	7%	7%	8%	8%	8%
1-2 (Net)	77	16	4	2	-	10	6	8	9	6	71
	2%	2%	8%z	4%	-	3%	2%	3%	2%	2%	2%
4-7 (Net)	1539	284	18	20	6	125	160	120	164	141	1391
	44%A	43%	37%	46%	31%	40%	45%	41%	44%	44%	44%
5-6 (Net)	719	144	4	10	4	71	73	50	95	81	633
	20%	22%	8%	22%	19%	23%P	21%	17%	26%zP	25%	20%
8-10 (Net)	1644	315	20	17	7	154	161	152	164	153	1483
	47%E	48%	40%	38%	35%	50%	46%	52%	44%	47%	47%
7-10 (Net)	2334	432	30	25	9	197	235	213	219	204	2121
	66%EMQ	65%M	63%	56%	44%	64%	67%Q	73%NQ	59%	63%	67%
9-10 (Net)	825	133	10	12	5	67	66	65	68	73	746
	23%E	20%	21%	28%	22%	22%	19%	22%	18%	22%	23%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 254
D1_14. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets.
Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...
Provides high quality television content.
 Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3566	511	400	280	680	1399	816	132	114	278	2601
WeightedBase	3521	587	426	350	776	1454	762	123*	109*	267	2610
EffectiveBase	2441	338	284	224	508	994	568	98	83	192	1778
Not At All Well 1	44 1%	5 1%	9 2%CD	* *	9 1%C	22 2%	11 1%	3 2%	1 1%	1 *	29 1%
2	49 1%	10 2%	9 2%	3 1%	12 2%	27 2%	16 2%	4 3%	1 1%	5 2%	30 1%
3	65 2%	14 2%	9 2%	6 2%	14 2%	33 2%	13 2%	1 1%	- -	4 1%	53 2%
4	148 4%	28 5%	17 4%	28 8%z	45 6%zB	74 5%	39 5%	5 4%	3 2%	15 6%	101 4%
5	281 8%	32 5%	43 10%A	37 10%A	80 10%zA	143 10%z	70 9%	11 9%	8 8%	24 9%	195 7%
6	350 10%	55 9%	41 10%	30 9%	71 9%	139 10%	72 9%	11 9%	11 10%	21 8%	263 10%
7	634 18%M	103 17%	75 18%	51 15%	126 16%	262 18%	135 18%	20 16%	19 17%	53 20%	474 18%
8	842 24%E	118 20%	104 24%	82 24%	187 24%	316 22%	160 21%	26 21%	29 26%	52 19%	659 25%zF
9	516 15%BDE	105 18%BD	42 10%	49 14%	91 12%	166 11%	107 14%	19 15%	17 16%	46 17%	391 15%
Extremely Well 10	445 13%	90 15%	56 13%	34 10%	91 12%	171 12%	96 13%	18 14%	18 17%	32 12%	323 12%
Don't know	146 4%R	29 5%	19 4%	30 8%z	48 6%zB	101 7%z	43 6%R	7 5%	2 2%	15 5%	93 4%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 254
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Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...
Provides high quality television content.
 Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3521	587	426	350	776	1454	762	123*	109*	267	2610
EffectiveBase	2441	338	284	224	508	994	568	98	83	192	1778
Total mentions	3521	587	426	350	776	1454	762	123	109	267	2610
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.32DEJQ	7.47BD	7.10	7.18	7.14	7.09	7.18	7.23	7.64F	7.30	7.37
1-3 (Net)	158 4%	28 5%	27 6%C	9 3%	36 5%C	82 6%z	41 5%	8 6%	2 2%	10 4%	111 4%
1-4 (Net)	306 9%	56 10%	44 10%	37 10%	81 10%	155 11%z	80 10%H	13 10%	5 4%	25 9%	212 8%
1-2 (Net)	93 3%R	14 2%	18 4%CD	3 1%	21 3%C	48 3%	28 4%	7 6%R	2 2%	6 2%	59 2%
4-7 (Net)	1414 40%M	218 37%	177 42%	145 42%	323 42%	618 43%z	316 42%	47 38%	41 38%	113 42%	1033 40%
5-6 (Net)	632 18%	87 15%	85 20%	67 19%	151 20%	282 19%	142 19%	22 18%	20 18%	46 17%	458 18%
8-10 (Net)	1803 51%EFQ	312 53%	203 48%	166 47%	369 48%	653 45%	362 48%	62 50%	64 58%F	129 48%	1373 53%zF
7-10 (Net)	2437 69%CDEFJ MQ	415 71%CD	278 65%	217 62%	495 64%	916 63%	497 65%	82 66%	83 75%F	182 68%	1847 71%zF
9-10 (Net)	962 27%DEOQ	194 33%zBCD	99 23%	83 24%	182 23%	337 23%	203 27%	36 29%	35 32%	78 29%	714 27%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 254
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Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...
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 Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	3566	510	48	70	52	269	241	250	260	539	3012
WeightedBase	3521	663	49*	44*	20*	310	353	294	369	325	3181
EffectiveBase	2441	407	39	57	46	215	197	194	215	372	2119
Not At All Well 1	44	8	1	*	-	6	2	1	7	4	40
	1%	1%	2%	*	-	2%	1%	*	2%	1%	1%
2	49	10	2	1	-	10	-	5	5	3	46
	1%	1%	4%	2%	-	3%zO	-	2%	1%	1%	1%
3	65	12	1	2	-	3	9	6	5	3	62
	2%	2%	2%	5%	-	1%	2%	2%	1%	1%	2%
4	148	40	2	3	*	9	30	16	24	23	125
	4%	6%	5%	6%	2%	3%	9%zN	5%	6%N	7%	4%
5	281	71	4	4	1	30	40	24	47	24	256
	8%	11%z	8%	10%	5%	10%	11%	8%	13%z	8%	8%
6	350	63	3	3	2	34	29	19	44	32	314
	10%	10%	7%	6%	9%	11%P	8%	6%	12%	10%	10%
7	634	104	12	9	1	45	59	54	50	56	576
	18%M	16%	25%M	20%	7%	15%	17%	18%	14%	17%	18%
8	842	168	8	7	3	75	93	79	90	87	751
	24%E	25%	16%	16%	17%	24%	26%	27%	24%	27%	24%
9	516	78	6	7	1	41	37	39	39	46	469
	15%BDE	12%	12%	15%	6%	13%	10%	13%	11%	14%	15%
Extremely Well 10	445	78	4	6	4	41	36	46	31	30	412
	13%	12%	7%	13%	19%	13%Q	10%	16%OQ	9%	9%	13%
Don't know	146	32	6	4	7	15	17	6	26	15	130
	4%R	5%	12%z	8%	35%zJKL	5%P	5%P	2%	7%zP	5%	4%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 254
D1_14. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets.
Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...
Provides high quality television content.
Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	3521	663	49*	44*	20*	310	353	294	369	325	3181
EffectiveBase	2441	407	39	57	46	215	197	194	215	372	2119
Total mentions	3521	663	49	44	20	310	353	294	369	325	3181
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.32DEJQ	7.14	6.88	7.14	7.94JK	7.20Q	7.08	7.43OQ	6.89	7.21	7.33
1-3 (Net)	158	30	3	3	-	19	11	12	18	11	147
	4%	4%	7%	7%	-	6%	3%	4%	5%	3%	5%
1-4 (Net)	306	69	6	6	*	28	41	28	41	34	272
	9%	10%	12%	13%	2%	9%	12%	9%	11%	10%	9%
1-2 (Net)	93	18	3	1	-	16	2	6	12	8	85
	3%R	3%	5%	2%	-	5%zOP	1%	2%	3%O	2%	3%
4-7 (Net)	1414	278	22	18	5	119	159	113	165	135	1271
	40%M	42%M	45%M	42%	23%	38%	45%	38%	45%	42%	40%
5-6 (Net)	632	134	7	7	3	65	69	43	91	56	570
	18%	20%	15%	16%	15%	21%P	20%	15%	25%zP	17%	18%
8-10 (Net)	1803	324	17	19	8	157	167	164	160	163	1632
	51%EFQ	49%	36%	44%	42%	51%Q	47%	56%OQ	43%	50%	51%
7-10 (Net)	2437	428	30	28	10	202	225	217	210	219	2209
	69%DEFJ	64%M	61%	63%	49%	65%Q	64%Q	74%NOQ	57%	68%	69%
9-10 (Net)	962	155	9	12	5	82	73	85	70	76	882
	27%DEOQ	23%	19%	28%	25%	27%Q	21%	29%OQ	19%	23%	28%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 255
D1_15. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets.
Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...
Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.
Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3566	511	400	280	680	1399	816	132	114	278	2601
WeightedBase	3521	587	426	350	776	1454	762	123*	109*	267	2610
EffectiveBase	2441	338	284	224	508	994	568	98	83	192	1778
Not At All Well 1	36 1%	3 *	5 1%	1 *	6 1%	17 1%	11 1%	4 3%R	1 1%	2 1%	22 1%
2	38 1%	8 1%	9 2%	4 1%	13 2%	23 2%	9 1%	5 4%zFR	1 1%	4 1%	27 1%
3	79 2%	19 3%	12 3%	6 2%	18 2%	35 2%	18 2%	1 1%	2 2%	5 2%	56 2%
4	104 3%	14 2%	19 4%	16 5%	36 5%z	67 5%z	28 4%	2 1%	2 2%	12 4%	71 3%
5	290 8%	46 8%	36 8%	37 11%	73 9%	129 9%	72 9%l	15 12%l	8 7%	16 6%	207 8%
6	398 11%	59 10%	50 12%	31 9%	81 10%	156 11%	70 9%	11 9%	8 7%	21 8%	299 11%
7	623 18%DN	94 16%	66 15%	47 14%	113 15%	249 17%	128 17%	22 18%	14 13%	40 15%	478 18%
8	857 24%	145 25%	109 26%	91 26%	200 26%	333 23%	181 24%	30 24%	36 33%F	74 28%	641 25%
9	483 14%E	86 15%	49 12%	43 12%	92 12%	170 12%	100 13%	11 9%	15 14%	37 14%	368 14%
Extremely Well 10	366 10%DEIQ	67 11%	33 8%	27 8%	60 8%	124 9%	78 10%	14 11%	14 13%	27 10%	270 10%
Don't know	249 7%	45 8%	38 9%	47 13%zA	84 11%z	151 10%z	67 9%	10 8%	8 7%	30 11%zR	171 7%
Total mentions	3521 100%	587 100%	426 100%	350 100%	776 100%	1454 100%	762 100%	123 100%	109 100%	267 100%	2610 100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 255
D1_15. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets.
Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...
Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.
Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3521	587	426	350	776	1454	762	123*	109*	267	2610
EffectiveBase	2441	338	284	224	508	994	568	98	83	192	1778
Mean	7.28BDEK NQ	7.36B	7.01	7.18	7.08	7.06	7.20	6.98	7.57G	7.37	7.32
1-3 (Net)	153 4%	29 5%	26 6%	10 3%	37 5%	75 5%	38 5%	9 8%	4 4%	11 4%	105 4%
1-4 (Net)	257 7%	44 7%	46 11%z	27 8%	72 9%	142 10%z	66 9%	11 9%	6 6%	22 8%	176 7%
1-2 (Net)	73 2%	10 2%	14 3%	4 1%	19 2%	40 3%	20 3%	8 7%zFIR	2 2%	6 2%	49 2%
4-7 (Net)	1415 40%HI	214 36%	171 40%	132 38%	303 39%	601 41%	297 39%I	49 40%	32 30%	89 33%	1054 40%
5-6 (Net)	688 20%I	105 18%	86 20%	68 20%	154 20%	285 20%	141 19%I	26 21%	16 15%	37 14%	506 19%
8-10 (Net)	1705 48%EK	299 51%	191 45%	161 46%	352 45%	627 43%	360 47%	55 44%	65 60%zFG	137 51%	1280 49%
7-10 (Net)	2328 66%BCDEJ KMQ	393 67%D	257 60%	208 59%	465 60%	877 60%	488 64%	76 62%	80 73%	178 67%	1758 67%z
9-10 (Net)	848 24%BDEJO Q	154 26%BD	82 19%	69 20%	152 20%	294 20%	178 23%	25 20%	29 27%	64 24%	638 24%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

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Table 255
D1_15. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets.
 Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...
 Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.
 Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	3566	510	48	70	52	269	241	250	260	539	3012
WeightedBase	3521	663	49*	44*	20*	310	353	294	369	325	3181
EffectiveBase	2441	407	39	57	46	215	197	194	215	372	2119
Not At All Well 1	36	3	2	*	-	3	1	1	2	6	28
	1%	1%	5%zJ	*	-	1%	*	*	1%	2%	1%
2	38	11	1	1	-	8	3	5	6	2	36
	1%	2%	3%	2%	-	3%z	1%	2%	2%	1%	1%
3	79	14	1	2	-	9	5	5	9	8	71
	2%	2%	2%	6%	-	3%	1%	2%	2%	3%	2%
4	104	32	1	2	*	18	14	10	22	7	94
	3%	5%z	1%	6%	2%	6%z	4%	4%	6%z	2%	3%
5	290	65	2	6	1	29	36	23	42	24	263
	8%	10%	3%	13%	6%	9%	10%	8%	11%	7%	8%
6	398	67	9	2	2	28	39	30	37	41	357
	11%	10%	19%	6%	9%	9%	11%	10%	10%	13%	11%
7	623	99	5	7	2	39	60	44	55	58	563
	18%DN	15%	10%	15%	12%	12%	17%	15%	15%	18%	18%
8	857	181	9	7	4	82	99	89	92	82	772
	24%	27%L	18%	15%	20%	26%	28%	30%z	25%	25%	24%
9	483	80	5	6	1	44	36	37	42	40	441
	14%E	12%	11%	14%	6%	14%	10%	13%	11%	12%	14%
Extremely Well 10	366	50	2	6	2	23	27	27	24	33	330
	10%DEJQ	8%	4%	13%	10%	8%	8%	9%	6%	10%	10%
Don't know	249	60	12	5	7	27	33	22	38	22	226
	7%	9%	24%zJ	12%	35%zJL	9%	9%	8%	10%	7%	7%
Total mentions	3521	663	49	44	20	310	353	294	369	325	3181
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 255
D1_15. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets.
 Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...
 Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.
 Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	3521	663	49*	44*	20*	310	353	294	369	325	3181
EffectiveBase	2441	407	39	57	46	215	197	194	215	372	2119
Mean	7.28BDEK NQ	7.11	6.59	7.02	7.54	7.01	7.19	7.31N	6.94	7.22	7.29
1-3 (Net)	153 4%	29 4%	5 10%	3 7%	- -	20 7%O	8 2%	11 4%	18 5%	17 5%	135 4%
1-4 (Net)	257 7%	61 9%	5 11%	6 13%	* 2%	38 12%zOP	22 6%	22 7%	39 11%O	24 7%	230 7%
1-2 (Net)	73 2%	14 2%	4 7%zJ	1 2%	- -	11 4%	3 1%	6 2%	9 2%	8 3%	64 2%
4-7 (Net)	1415 40%HI	263 40%	17 34%	17 39%	6 29%	114 37%	150 42%	108 37%	155 42%	131 40%	1277 40%
5-6 (Net)	688 20%I	132 20%	11 22%	8 19%	3 15%	57 18%	75 21%	53 18%	79 21%	66 20%	619 19%
8-10 (Net)	1705 48%EK	311 47%	16 32%	18 42%	7 36%	149 48%	162 46%	153 52%	158 43%	155 48%	1542 48%
7-10 (Net)	2328 66%BCDEJ KMQ	410 62%K	21 42%	25 57%	10 48%	188 61%	222 63%	197 67%Q	213 58%	213 66%	2106 66%
9-10 (Net)	848 24%BDEJO Q	130 20%	7 14%	12 27%	3 16%	67 22%	63 18%	64 22%	66 18%	73 22%	770 24%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 256
D1_16. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets.
 Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...
 Takes risks and provides TV programmes and content that is new and innovative.
 Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3566	511	400	280	680	1399	816	132	114	278	2601
WeightedBase	3521	587	426	350	776	1454	762	123*	109*	267	2610
EffectiveBase	2441	338	284	224	508	994	568	98	83	192	1778
Not At All Well 1	66	9	11	3	14	33	18	2	2	6	45
	2%	2%	3%	1%	2%	2%	2%	1%	2%	2%	2%
2	62	13	9	4	13	28	16	4	1	5	43
	2%	2%	2%	1%	2%	2%	2%	3%	1%	2%	2%
3	128	18	16	17	33	57	28	2	3	12	97
	4%	3%	4%	5%	4%	4%	4%	1%	2%	4%	4%
4	178	29	25	16	41	68	34	7	3	11	140
	5%	5%	6%	5%	5%	5%	5%	6%	3%	4%	5%
5	343	52	55	42	97	167	91	11	14	25	233
	10%R	9%	13%	12%	12%z	12%z	12%R	9%	13%	9%	9%
6	481	91	38	33	71	161	110	22	13	28	342
	14%BDEJL N	15%BCD	9%	9%	9%	11%	14%I	18%I	12%	10%	13%
7	641	113	75	57	132	245	123	18	14	53	500
	18%	19%	17%	16%	17%	17%	16%	15%	12%	20%	19%z
8	714	93	100	67	167	295	142	22	19	54	549
	20%A	16%	24%A	19%	22%A	20%	19%	17%	17%	20%	21%
9	395	92	35	28	64	135	82	12	18	32	299
	11%DEJOP	16%zBCD	8%	8%	8%	9%	11%	9%	16%	12%	11%
Extremely Well 10	273	43	26	25	51	101	47	10	13	9	211
	8%I	7%	6%	7%	7%	7%	6%I	8%	12%FI	4%	8%I
Don't know	242	33	37	56	93	165	70	13	11	33	151
	7%R	6%	9%	16%zABD	12%zAB	11%z	9%zR	11%R	10%	12%zR	6%
Total mentions	3521	587	426	350	776	1454	762	123	109	267	2610
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 256
D1_16. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets.
 Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...
 Takes risks and provides TV programmes and content that is new and innovative.
 Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3521	587	426	350	776	1454	762	123*	109*	267	2610
EffectiveBase	2441	338	284	224	508	994	568	98	83	192	1778
Mean	6.82EF	6.88	6.62	6.75	6.68	6.69	6.64	6.76	7.14F	6.70	6.87zF
1-3 (Net)	256 7%	40 7%	35 8%	24 7%	60 8%	117 8%	62 8%	7 6%	6 5%	23 8%	185 7%
1-4 (Net)	433 12%M	69 12%	60 14%	41 12%	101 13%	185 13%	96 13%	14 11%	9 8%	34 13%	325 12%
1-2 (Net)	128 4%	23 4%	20 5%	7 2%	27 3%	61 4%	34 4%	6 5%	3 3%	11 4%	88 3%
4-7 (Net)	1642 47%EM	285 49%	192 45%	149 43%	341 44%	641 44%	359 47%	59 48%	43 39%	116 44%	1216 47%
5-6 (Net)	824 23%R	143 24%	93 22%	75 21%	168 22%	328 23%	201 26%IR	34 28%	26 24%	52 20%	575 22%
8-10 (Net)	1381 39%EF	229 39%	161 38%	121 35%	282 36%	531 36%	270 36%	43 35%	49 45%F	95 36%	1059 41%zF
7-10 (Net)	2022 57%CDEFM	341 58%	236 55%	178 51%	414 53%	775 53%	394 52%	62 50%	63 58%	148 56%	1559 60%zF
9-10 (Net)	668 19%BD EJO	135 23%zBCD	61 14%	53 15%	114 15%	236 16%	129 17%	22 18%	31 28%zFI	41 15%	510 20%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 256
D1_16. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets.
Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...
Takes risks and provides TV programmes and content that is new and innovative.
Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	3566	510	48	70	52	269	241	250	260	539	3012
WeightedBase	3521	663	49*	44*	20*	310	353	294	369	325	3181
EffectiveBase	2441	407	39	57	46	215	197	194	215	372	2119
Not At All Well 1	66	12	*	2	-	3	8	8	3	6	59
	2%	2%	1%	5%	-	1%	2%	3%	1%	2%	2%
2	62	10	2	1	-	8	2	3	7	4	58
	2%	2%	5%	2%	-	3%	*	1%	2%	1%	2%
3	128	29	1	2	-	15	15	16	14	7	121
	4%	4%	2%	5%	-	5%	4%	5%	4%	2%	4%
4	178	35	2	4	*	11	24	16	19	12	165
	5%	5%	4%	9%	2%	4%	7%	6%	5%	4%	5%
5	343	82	3	9	2	45	38	25	57	27	315
	10%R	12%z	7%	20%z	12%	14%zP	11%	9%	16%zOP	8%	10%
6	481	66	2	2	1	29	38	31	36	39	438
	14%BDEJL	10%	5%	4%	5%	9%	11%	10%	10%	12%	14%
7	641	115	8	6	2	50	65	55	60	53	586
	18%	17%	16%	15%	12%	16%	18%	19%	16%	16%	18%
8	714	146	13	5	3	66	80	67	79	77	633
	20%A	22%	28%	11%	16%	21%	23%	23%	21%	24%	20%
9	395	52	5	5	1	33	19	16	36	40	355
	11%DEJOP	8%	10%	12%	6%	10%P	5%	6%	10%O	12%	11%
Extremely Well 10	273	44	*	4	2	22	23	27	17	26	244
	8%I	7%	1%	10%K	8%K	7%	6%	9%	5%	8%	8%
Don't know	242	71	11	3	8	28	43	29	41	32	208
	7%R	11%z	22%zJ	8%	39%zJL	9%	12%z	10%	11%z	10%	7%
Total mentions	3521	663	49	44	20	310	353	294	369	325	3181
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 256
D1_16. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets.
 Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...
 Takes risks and provides TV programmes and content that is new and innovative.
 Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	3521	663	49*	44*	20*	310	353	294	369	325	3181
EffectiveBase	2441	407	39	57	46	215	197	194	215	372	2119
Mean	6.82EF	6.68	6.82	6.35	7.29	6.73	6.63	6.71	6.65	7.07	6.79
1-3 (Net)	256 7%	51 8%	4 7%	5 11%M	- -	26 9%	25 7%	27 9%	24 6%	17 5%	238 7%
1-4 (Net)	433 12%M	86 13%M	5 11%	9 20%M	* 2%	38 12%	49 14%	44 15%	43 12%	30 9%	403 13%
1-2 (Net)	128 4%	22 3%	3 6%	3 6%	- -	12 4%	10 3%	12 4%	10 3%	11 3%	117 4%
4-7 (Net)	1642 47%EM	299 45%	15 32%	21 47%	6 31%	135 44%	164 47%	127 43%	172 47%	132 41%	1504 47%
5-6 (Net)	824 23%R	149 22%	6 12%	10 24%	3 17%	73 24%	75 21%	56 19%	93 25%	66 20%	753 24%
8-10 (Net)	1381 39%EF	242 37%	19 39%	15 34%	6 30%	121 39%	121 34%	110 38%	132 36%	144 44%	1232 39%
7-10 (Net)	2022 57%CDEFM	358 54%	27 55%	21 48%	8 42%	171 55%	187 53%	165 56%	192 52%	197 61%	1817 57%
9-10 (Net)	668 19%BDEJO	96 15%	5 11%	10 23%	3 14%	54 18%	42 12%	44 15%	53 14%	66 20%	598 19%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 257
D1_17. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets.
Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...
Provides TV programmes and content which appeals to a wide range of different audiences across the UK.
Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3566	511	400	280	680	1399	816	132	114	278	2601
WeightedBase	3521	587	426	350	776	1454	762	123*	109*	267	2610
EffectiveBase	2441	338	284	224	508	994	568	98	83	192	1778
Not At All Well 1	38 1%R	4 1%	8 2%	1 *	9 1%C	19 1%	15 2%zR	2 1%	1 1%	4 2%	21 1%
2	41 1%	7 1%	9 2%	2 1%	11 1%	23 2%	12 2%	4 3%	1 1%	6 2%	28 1%
3	91 3%	13 2%	19 4%z	8 2%	27 4%	43 3%	19 2%	1 1%	1 1%	6 2%	67 3%
4	132 4%	32 5%	18 4%	16 4%	34 4%	59 4%	24 3%	3 2%	3 3%	8 3%	105 4%
5	325 9%	44 8%	39 9%	41 12%	80 10%	150 10%	78 10%	13 11%	5 4%	26 10%	230 9%
6	405 12%CD	66 11%	44 10%	25 7%	69 9%	150 10%	91 12%	8 7%	13 12%	24 9%	293 11%
7	671 19%M	122 21%	76 18%	66 19%	143 18%	270 19%	135 18%	26 21%	19 18%	47 18%	512 20%
8	843 24%AE	106 18%	103 24%	76 22%	178 23%	310 21%	177 23%	35 29%	26 24%	68 26%	635 24%
9	410 12%	76 13%	47 11%	33 9%	80 10%	161 11%	88 12%	10 8%	17 15%	32 12%	309 12%
Extremely Well 10	340 10%E	72 12%	34 8%	30 9%	64 8%	119 8%	66 9%	14 11%	18 17%zFIR	23 9%	254 10%
Don't know	224 6%	45 8%	29 7%	53 15%zABD	82 11%zB	149 10%z	58 8%	8 7%	6 6%	21 8%	154 6%
Total mentions	3521 100%	587 100%	426 100%	350 100%	776 100%	1454 100%	762 100%	123 100%	109 100%	267 100%	2610 100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 257
D1_17. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets.
Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...
Provides TV programmes and content which appeals to a wide range of different audiences across the UK.
Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3521	587	426	350	776	1454	762	123*	109*	267	2610
EffectiveBase	2441	338	284	224	508	994	568	98	83	192	1778
Mean	7.13BE	7.21B	6.87	7.11	6.97	6.97	7.01	7.18	7.67zFIR	7.09	7.17
1-3 (Net)	169 5%	23 4%	37 9%zACD	11 3%	47 6%C	85 6%z	45 6%	6 5%	3 2%	16 6%	117 4%
1-4 (Net)	301 9%	55 9%	54 13%z	26 7%	81 10%C	145 10%z	69 9%	9 7%	6 5%	24 9%	222 9%
1-2 (Net)	78 2%	11 2%	17 4%zCD	2 1%	20 3%C	42 3%	27 3%zR	5 4%	2 2%	10 4%	49 2%
4-7 (Net)	1534 44%M	265 45%	178 42%	148 42%	325 42%	630 43%	327 43%	50 41%	40 36%	106 40%	1141 44%
5-6 (Net)	730 21%	111 19%	83 20%	66 19%	149 19%	300 21%	169 22%	21 17%	18 16%	51 19%	524 20%
8-10 (Net)	1594 45%E	254 43%	183 43%	139 40%	322 41%	590 41%	331 43%	58 47%	61 56%F	124 46%	1199 46%
7-10 (Net)	2265 64%DEMQ	377 64%	260 61%	205 59%	464 60%	861 59%	466 61%	84 69%	80 73%F	171 64%	1711 66%z
9-10 (Net)	751 21%EO	149 25%CD	80 19%	63 18%	144 19%	280 19%	154 20%	23 19%	35 32%zFGIR	55 21%	564 22%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

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Table 257
D1_17. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets.
Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...
Provides TV programmes and content which appeals to a wide range of different audiences across the UK.
Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	3566	510	48	70	52	269	241	250	260	539	3012
WeightedBase	3521	663	49*	44*	20*	310	353	294	369	325	3181
EffectiveBase	2441	407	39	57	46	215	197	194	215	372	2119
Not At All Well 1	38	7	1	*	-	3	4	5	2	6	32
	1%R	1%	3%	*	-	1%	1%	2%	*	2%	1%
2	41	8	2	1	-	6	2	4	4	4	37
	1%	1%	4%	2%	-	2%	1%	1%	1%	1%	1%
3	91	22	1	4	-	10	12	13	10	6	85
	3%	3%	3%	9%zJ	-	3%	3%	4%	3%	2%	3%
4	132	32	1	1	*	14	18	9	22	15	117
	4%	5%	1%	2%	2%	5%	5%	3%	6%	5%	4%
5	325	69	3	7	1	38	31	29	41	32	292
	9%	10%	6%	17%	5%	12%	9%	10%	11%	10%	9%
6	405	59	5	3	3	25	33	23	36	43	360
	12%CD	9%	9%	7%	13%	8%	9%	8%	10%	13%	11%
7	671	125	7	10	1	57	68	63	62	55	612
	19%M	19%M	14%	23%M	4%	18%	19%	21%	17%	17%	19%
8	843	160	8	7	4	69	91	71	89	70	768
	24%AE	24%	16%	15%	19%	22%	26%	24%	24%	22%	24%
9	410	64	9	5	2	34	30	27	37	48	363
	12%	10%	18%	11%	12%	11%	8%	9%	10%	15%	11%
Extremely Well 10	340	54	4	4	2	28	26	30	24	27	311
	10%E	8%	8%	8%	10%	9%	7%	10%	7%	8%	10%
Don't know	224	63	9	3	7	25	38	21	42	20	204
	6%	10%z	18%z	6%	35%zJL	8%	11%z	7%	11%z	6%	6%
Total mentions	3521	663	49	44	20	310	353	294	369	325	3181
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 257
D1_17. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets.
Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...
Provides TV programmes and content which appeals to a wide range of different audiences across the UK.
Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	3521	663	49*	44*	20*	310	353	294	369	325	3181
EffectiveBase	2441	407	39	57	46	215	197	194	215	372	2119
Mean	7.13BE	6.97	7.02	6.71	7.70JL	6.96	6.98	7.01	6.94	7.07	7.14
1-3 (Net)	169 5%	38 6%	5 10%	5 10%M	- -	19 6%	19 5%	22 8%	16 4%	15 5%	154 5%
1-4 (Net)	301 9%	69 10%	5 11%	5 12%	* 2%	33 11%	36 10%	31 11%	38 10%	30 9%	271 9%
1-2 (Net)	78 2%	16 2%	3 7%	1 2%	- -	9 3%	7 2%	10 3%	6 2%	9 3%	69 2%
4-7 (Net)	1534 44%M	284 43%M	15 30%	21 49%M	5 24%	135 43%	150 42%	124 42%	161 44%	145 45%	1381 43%
5-6 (Net)	730 21%	128 19%	7 15%	10 24%	4 18%	63 20%	65 18%	52 18%	76 21%	75 23%	652 21%
8-10 (Net)	1594 45%E	278 42%	20 42%	15 35%	8 41%	131 42%	147 42%	128 43%	150 41%	145 45%	1441 45%
7-10 (Net)	2265 64%DEMQ	403 61%M	27 56%	25 58%	9 45%	188 61%	215 61%	191 65%	212 58%	200 62%	2053 65%
9-10 (Net)	751 21%EO	118 18%	12 26%	8 19%	5 22%	62 20%	56 16%	57 19%	61 17%	75 23%	673 21%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 258
D1_18. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets.
Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...
Provides distinctive TV programmes and content.
Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3566	511	400	280	680	1399	816	132	114	278	2601
WeightedBase	3521	587	426	350	776	1454	762	123*	109*	267	2610
EffectiveBase	2441	338	284	224	508	994	568	98	83	192	1778
Not At All Well 1	35 1%	7 1%	6 1%	1 *	7 1%	16 1%	11 1%	2 1%	1 1%	3 1%	22 1%
2	56 2%	13 2%	10 2%	3 1%	13 2%	27 2%	12 2%	5 4%zF	1 1%	4 2%	43 2%
3	94 3%A	7 1%	17 4%A	8 2%	25 3%	41 3%	21 3%	2 2%	1 1%	8 3%	67 3%
4	145 4%	29 5%	13 3%	19 5%	32 4%	66 5%	38 5%	2 2%	4 4%	14 5%	101 4%
5	333 9%	41 7%	34 8%	47 13%zAB	81 10%B	151 10%	82 11%	15 12%	9 8%	25 9%	239 9%
6	417 12%	76 13%	48 11%	38 11%	86 11%	176 12%	81 11%	13 10%	6 5%	22 8%	308 12%
7	648 18%CQ	92 16%	78 18%	47 13%	125 16%	253 17%	125 16%	25 21%	23 21%	43 16%	502 19%
8	806 23%EL	118 20%	107 25%	73 21%	180 23%	296 20%	180 24%	27 22%	26 24%	75 28%	605 23%
9	449 13%	94 16%BD	43 10%	41 12%	83 11%	163 11%	88 12%	10 8%	15 14%	38 14%	339 13%
Extremely Well 10	351 10%	73 12%	39 9%	33 9%	71 9%	137 9%	61 8%	12 10%	15 13%I	16 6%	269 10%
Don't know	189 5%RP	37 6%	31 7%	41 12%zA	72 9%z	129 9%z	62 8%zR	10 8%	9 9%	20 8%R	115 4%
Total mentions	3521 100%	587 100%	426 100%	350 100%	776 100%	1454 100%	762 100%	123 100%	109 100%	267 100%	2610 100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 258
D1_18. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets.
Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...
Provides distinctive TV programmes and content.
 Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3521	587	426	350	776	1454	762	123*	109*	267	2610
EffectiveBase	2441	338	284	224	508	994	568	98	83	192	1778
Mean	7.11EF	7.27	6.99	7.05	7.02	6.97	6.96	6.89	7.52FGI	7.07	7.15F
1-3 (Net)	185 5%	26 5%	33 8%zCD	11 3%	45 6%C	84 6%	44 6%	9 8%	3 2%	15 5%	132 5%
1-4 (Net)	329 9%	56 10%	46 11%	30 9%	77 10%	150 10%	82 11%	12 9%	7 6%	28 11%	234 9%
1-2 (Net)	91 3%	20 3%	17 4%C	4 1%	20 3%C	43 3%	23 3%	7 6%	2 2%	7 3%	65 2%
4-7 (Net)	1543 44%M	238 41%	173 41%	151 43%	323 42%	645 44%	326 43%	55 45%	41 38%	104 39%	1150 44%
5-6 (Net)	750 21%	117 20%	82 19%	85 24%	167 22%	327 22%	163 21%H	28 22%	15 13%	47 18%	547 21%
8-10 (Net)	1605 46%EL	285 49%	188 44%	147 42%	335 43%	595 41%	329 43%	49 40%	56 51%	129 48%	1212 46%
7-10 (Net)	2253 64%CDEFM Q	377 64%C	266 62%	194 55%	460 59%	849 58%	455 60%	74 60%	79 72%F	171 64%	1714 66%zF
9-10 (Net)	799 23%EF	167 28%zBD	81 19%	74 21%	155 20%	300 21%	149 20%	22 18%	30 27%	54 20%	607 23%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 258
D1_18. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets.
 Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...
 Provides distinctive TV programmes and content.
 Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	3566	510	48	70	52	269	241	250	260	539	3012
WeightedBase	3521	663	49*	44*	20*	310	353	294	369	325	3181
EffectiveBase	2441	407	39	57	46	215	197	194	215	372	2119
Not At All Well 1	35	6	-	1	-	5	1	5	2	5	30
	1%	1%	-	1%	-	2%	*	2%	*	2%	1%
2	56	10	2	1	-	6	4	4	6	4	51
	2%	2%	4%	2%	-	2%	1%	1%	2%	1%	2%
3	94	22	1	2	-	14	7	9	13	6	87
	3%A	3%	3%	4%	-	5%	2%	3%	4%	2%	3%
4	145	26	2	3	1	8	18	17	9	11	131
	4%	4%	5%	7%	3%	3%	5%	6%N	2%	3%	4%
5	333	71	2	6	1	39	32	27	44	34	298
	9%	11%	5%	13%	5%	13%	9%	9%	12%	10%	9%
6	417	78	2	4	2	34	45	27	51	48	368
	12%	12%	4%	9%	9%	11%	13%	9%	14%	15%	12%
7	648	103	9	11	2	42	61	59	44	57	588
	18%CQ	16%	18%	25%	12%	14%	17%Q	20%NQ	12%	18%	18%
8	806	163	10	4	3	85	78	79	84	76	727
	23%EL	25%L	21%	10%	13%	28%	22%	27%	23%	23%	23%
9	449	73	4	4	2	36	37	29	44	37	409
	13%	11%	9%	10%	11%	12%	10%	10%	12%	11%	13%
Extremely Well 10	351	60	3	6	2	25	35	34	26	31	317
	10%	9%	7%	13%	12%	8%	10%	12%	7%	10%	10%
Don't know	189	50	12	3	7	15	35	5	46	15	173
	5%RP	8%z	24%zJL	7%	35%zJL	5%P	10%zP	2%	12%zNP	5%	5%
Total mentions	3521	663	49	44	20	310	353	294	369	325	3181
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 258
D1_18. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets.
 Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...
 Provides distinctive TV programmes and content.
 Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	3521	663	49*	44*	20*	310	353	294	369	325	3181
EffectiveBase	2441	407	39	57	46	215	197	194	215	372	2119
Mean	7.11EF	7.02	6.98	6.82	7.63	6.93	7.11	7.08	6.96	7.06	7.12
1-3 (Net)	185 5%	39 6%	3 7%	3 7%	- -	25 8%z	13 4%	18 6%	21 6%	16 5%	168 5%
1-4 (Net)	329 9%	64 10%	6 12%	6 13%	1 3%	34 11%	31 9%	34 12%	30 8%	27 8%	300 9%
1-2 (Net)	91 3%	17 3%	2 4%	1 3%	- -	11 4%	6 2%	9 3%	8 2%	9 3%	81 3%
4-7 (Net)	1543 44%M	278 42%	16 32%	23 54%KM	6 29%	123 40%	156 44%	130 44%	148 40%	150 46%	1386 44%
5-6 (Net)	750 21%	150 23%	5 9%	10 22%	3 15%	73 23%	77 22%	54 18%	96 26%	82 25%	666 21%
8-10 (Net)	1605 46%EL	296 45%	18 37%	14 33%	7 36%	146 47%	149 42%	142 48%	154 42%	144 44%	1454 46%
7-10 (Net)	2253 64%CDEFM Q	399 60%	27 55%	25 57%	10 47%	188 61%Q	210 60%	201 68%NOQ	197 54%	201 62%	2042 64%
9-10 (Net)	799 23%EF	132 20%	8 16%	10 23%	5 23%	61 20%	71 20%	63 21%	69 19%	68 21%	726 23%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 259

D1_sum. Competitive delivery for BBC vs. other TV providers (by users) (7-10)

Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	Age				Age/SEG 65+ OR DE (E)	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)		Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3566	511	400	280	680	1399	816	132	114	278	2601
WeightedBase	3521	587	426	350	776	1454	762	123*	109*	267	2610
EffectiveBase	2441	338	284	224	508	994	568	98	83	192	1778
Provides a broad mix of different types of TV programmes and content.	2334 66%EMQ	384 65%	278 65%	218 62%	496 64%	888 61%	481 63%	80 65%	85 78%zFG	180 68%	1770 68%zF
Provides high quality television content.	2437 69%CDEFJ MQ	415 71%CD	278 65%	217 62%	495 64%	916 63%	497 65%	82 66%	83 75%F	182 68%	1847 71%zF
Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.	2328 66%BCDEJ KMQ	393 67%D	257 60%	208 59%	465 60%	877 60%	488 64%	76 62%	80 73%	178 67%	1758 67%z
Takes risks and provides TV programmes and content that is new and innovative.	2022 57%CDEFM	341 58%	236 55%	178 51%	414 53%	775 53%	394 52%	62 50%	63 58%	148 56%	1559 60%zF
Provides TV programmes and content which appeals to a wide range of different audiences across the UK.	2265 64%DEMQR	377 64%	260 61%	205 59%	464 60%	861 59%	466 61%	84 69%	80 73%F	171 64%	1711 66%z
Provides distinctive TV programmes and content.	2253 64%CDEFM Q	377 64%C	266 62%	194 55%	460 59%	849 58%	455 60%	74 60%	79 72%F	171 64%	1714 66%zF

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 259

D1_sum. Competitive delivery for BBC vs. other TV providers (by users) (7-10)

Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	3566	510	48	70	52	269	241	250	260	539	3012
WeightedBase	3521	663	49*	44*	20*	310	353	294	369	325	3181
EffectiveBase	2441	407	39	57	46	215	197	194	215	372	2119
Provides a broad mix of different types of TV programmes and content.	2334	432	30	25	9	197	235	213	219	204	2121
	66%EMQ	65%M	63%	56%	44%	64%	67%Q	73%NQ	59%	63%	67%
Provides high quality television content.	2437	428	30	28	10	202	225	217	210	219	2209
	69%CDEFJ MQ	64%M	61%	63%	49%	65%Q	64%Q	74%NOQ	57%	68%	69%
Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.	2328	410	21	25	10	188	222	197	213	213	2106
	66%BCDEJ KMQ	62%K	42%	57%	48%	61%	63%	67%Q	58%	66%	66%
Takes risks and provides TV programmes and content that is new and innovative.	2022	358	27	21	8	171	187	165	192	197	1817
	57%CDEFM	54%	55%	48%	42%	55%	53%	56%	52%	61%	57%
Provides TV programmes and content which appeals to a wide range of different audiences across the UK.	2265	403	27	25	9	188	215	191	212	200	2053
	64%DEM-Q	61%M	56%	58%	45%	61%	61%	65%	58%	62%	65%
Provides distinctive TV programmes and content.	2253	399	27	25	10	188	210	201	197	201	2042
	64%CDEFM Q	60%	55%	57%	47%	61%Q	60%	68%NOQ	54%	62%	64%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 260
D1a. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...
Base = All respondents

Summary Table						
	Provides a broad mix of different types of TV programmes and content.	Provides high quality television content.	Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.	Takes risks and provides TV programmes and content that is new and innovative.	Provides TV programmes and content which appeals to a wide range of different audiences across the UK.	Provides distinctive TV programmes and content.
UnweightedBase	4099	4099	4099	4099	4099	4099
WeightedBase	4101	4101	4101	4101	4101	4101
EffectiveBase	2770	2770	2770	2770	2770	2770
Not At All Important	66	63	77	86	75	58
1	2%	2%	2%	2%	2%	1%
2	46	55	54	61	48	53
	1%	1%	1%	1%	1%	1%
3	78	70	92	97	81	77
	2%	2%	2%	2%	2%	2%
4	131	102	129	159	122	133
	3%	2%	3%	4%	3%	3%
5	288	250	318	298	287	322
	7%	6%	8%	7%	7%	8%
6	382	347	379	413	366	378
	9%	8%	9%	10%	9%	9%
7	653	547	678	712	671	687
	16%	13%	17%	17%	16%	17%
8	954	947	923	919	952	983
	23%	23%	23%	22%	23%	24%
9	701	745	613	590	618	587
	17%	18%	15%	14%	15%	14%
Extremely Important	618	813	611	551	682	605
10	15%	20%	15%	13%	17%	15%
Don't know	184	163	228	214	200	217
	4%	4%	6%	5%	5%	5%
Total mentions	4101	4101	4101	4101	4101	4101
	100%	100%	100%	100%	100%	100%
Mean	7.49	7.71	7.38	7.27	7.49	7.42
1-3 (Net)	190	188	222	243	204	188
	5%	5%	5%	6%	5%	5%
1-4 (Net)	321	290	351	403	326	321
	8%	7%	9%	10%	8%	8%

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 260
D1a. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...
Base = All respondents

Summary Table						
	Provides a broad mix of different types of TV programmes and content.	Provides high quality television content.	Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.	Takes risks and provides TV programmes and content that is new and innovative.	Provides TV programmes and content which appeals to a wide range of different audiences across the UK.	Provides distinctive TV programmes and content.
WeightedBase	4101	4101	4101	4101	4101	4101
EffectiveBase	2770	2770	2770	2770	2770	2770
1-2 (Net)	111 3%	118 3%	131 3%	147 4%	123 3%	111 3%
4-7 (Net)	1454 35%	1246 30%	1503 37%	1583 39%	1445 35%	1521 37%
5-6 (Net)	670 16%	597 15%	697 17%	711 17%	652 16%	700 17%
8-10 (Net)	2273 55%	2504 61%	2148 52%	2061 50%	2252 55%	2175 53%
7-10 (Net)	2926 71%	3052 74%	2825 69%	2773 68%	2923 71%	2863 70%
9-10 (Net)	1319 32%	1558 38%	1224 30%	1142 28%	1301 32%	1193 29%

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018

Table 261
D1a. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...
Base = All who have watched BBC TV or BBC on demand in the past 3 months



Summary Table						
	Provides a broad mix of different types of TV programmes and content.	Provides high quality television content.	Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.	Takes risks and provides TV programmes and content that is new and innovative.	Provides TV programmes and content which appeals to a wide range of different audiences across the UK.	Provides distinctive TV programmes and content.
UnweightedBase	3566	3566	3566	3566	3566	3566
WeightedBase	3521	3521	3521	3521	3521	3521
EffectiveBase	2441	2441	2441	2441	2441	2441
Not At All Important	19	24	34	27	28	17
1	1%	1%	1%	1%	1%	*
2	25	25	26	41	24	35
	1%	1%	1%	1%	1%	1%
3	57	38	60	69	56	44
	2%	1%	2%	2%	2%	1%
4	95	68	99	123	89	105
	3%	2%	3%	3%	3%	3%
5	213	188	238	234	215	240
	6%	5%	7%	7%	6%	7%
6	323	289	320	349	309	328
	9%	8%	9%	10%	9%	9%
7	575	479	613	649	591	602
	16%	14%	17%	18%	17%	17%
8	891	872	857	842	875	914
	25%	25%	24%	24%	25%	26%
9	637	697	570	546	573	537
	18%	20%	16%	16%	16%	15%
Extremely Important	587	754	570	515	640	574
10	17%	21%	16%	15%	18%	16%
Don't know	99	86	135	127	120	126
	3%	2%	4%	4%	3%	4%
Total mentions	3521	3521	3521	3521	3521	3521
	100%	100%	100%	100%	100%	100%
Mean	7.71	7.94	7.60	7.49	7.71	7.63
1-3 (Net)	101	87	120	136	108	96
	3%	2%	3%	4%	3%	3%
1-4 (Net)	196	155	219	260	197	201
	6%	4%	6%	7%	6%	6%

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 261
D1a. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...
Base = All who have watched BBC TV or BBC on demand in the past 3 months

Summary Table						
	Provides a broad mix of different types of TV programmes and content.	Provides high quality television content.	Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.	Takes risks and provides TV programmes and content that is new and innovative.	Provides TV programmes and content which appeals to a wide range of different audiences across the UK.	Provides distinctive TV programmes and content.
WeightedBase	3521	3521	3521	3521	3521	3521
EffectiveBase	2441	2441	2441	2441	2441	2441
1-2 (Net)	45 1%	49 1%	60 2%	68 2%	52 1%	52 1%
4-7 (Net)	1207 34%	1025 29%	1270 36%	1355 38%	1204 34%	1275 36%
5-6 (Net)	537 15%	478 14%	558 16%	583 17%	524 15%	567 16%
8-10 (Net)	2114 60%	2323 66%	1996 57%	1902 54%	2089 59%	2025 58%
7-10 (Net)	2690 76%	2802 80%	2609 74%	2551 72%	2679 76%	2627 75%
9-10 (Net)	1223 35%	1451 41%	1139 32%	1061 30%	1214 34%	1111 32%

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 262
D1a_1. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Provides a broad mix of different types of TV programmes and content.
Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Not At All Important	66	6	10	*	10	36	15	3	3	4	45
1	2%C	1%	2%C	*	1%C	2%	2%	2%	3%	1%	1%
2	46	10	13	5	18	32	11	*	2	6	34
	1%	2%	3%z	1%	2%z	2%z	1%	*	2%	2%	1%
3	78	10	10	7	17	40	20	3	2	8	55
	2%	2%	2%	2%	2%	2%	2%	2%	1%	3%	2%
4	131	16	14	15	29	68	21	5	3	5	102
	3%	2%	3%	4%	3%	4%	2%	3%	2%	2%	3%
5	288	50	29	31	60	139	45	8	5	11	228
	7%F	8%	6%	8%	7%	8%	5%	5%	4%	4%	7%F
6	382	47	36	32	69	156	98	9	4	22	269
	9%	7%	8%	9%	8%	9%	11%HI	6%	4%	7%	9%
7	653	85	71	45	116	250	133	24	18	44	496
	16%	13%	15%	12%	14%	15%	15%	17%	15%	15%	16%
8	954	156	118	101	219	394	196	32	34	77	726
	23%	24%	26%	27%	26%	23%	22%	22%	29%	26%	24%
9	701	119	72	51	123	240	166	32	20	53	508
	17%E	19%	16%	14%	15%	14%	19%	22%	17%	18%	17%
Extremely Important	618	113	73	58	131	259	130	20	21	52	464
10	15%	18%	16%	15%	16%	15%	15%	14%	18%	18%	15%
Don't know	184	28	15	31	46	103	49	10	7	14	120
	4%R	4%	3%	8%zBD	5%B	6%z	6%	7%	6%	5%	4%
Total mentions	4101	640	463	377	840	1718	885	145	118	295	3046
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 262
D1a_1. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Provides a broad mix of different types of TV programmes and content.
 Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Mean	7.49EK	7.67	7.40	7.52	7.46	7.29	7.53	7.66	7.71	7.69	7.49
1-3 (Net)	190 5%	26 4%	33 7%z	13 3%	46 5%C	108 6%z	46 5%	5 4%	7 6%	18 6%	134 4%
1-4 (Net)	321 8%	42 7%	47 10%	28 7%	75 9%	177 10%z	68 8%	10 7%	10 8%	23 8%	236 8%
1-2 (Net)	111 3%	16 3%	23 5%zCD	5 1%	28 3%C	68 4%z	27 3%	3 2%	5 4%	10 3%	78 3%
4-7 (Net)	1454 35%HIMP	198 31%	150 32%	124 33%	274 33%	613 36%	297 34%I	46 32%	29 25%	82 28%	1095 36%HI
5-6 (Net)	670 16%HI	97 15%	66 14%	63 17%	129 15%	295 17%	143 16%HI	17 12%	9 7%	33 11%	497 16%H
8-10 (Net)	2273 55%E	388 61%z	264 57%	210 56%	474 56%	894 52%	492 56%	84 58%	75 63%	181 61%F	1698 56%
7-10 (Net)	2926 71%EK	473 74%	335 72%	255 68%	590 70%	1144 67%	625 71%	108 75%	93 78%	225 76%F	2194 72%
9-10 (Net)	1319 32%E	232 36%	146 31%	109 29%	255 30%	499 29%	297 33%	52 36%	41 35%	104 35%	972 32%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 262
D1a_1. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Provides a broad mix of different types of TV programmes and content.
Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Not At All Important	66	8	2	-	-	3	5	1	7	4	62
1	2% C	1%	4%	-	-	1%	1%	*	2%	1%	2%
2	46	16	2	-	-	11	5	5	11	4	42
	1%	2% z	4%	-	-	3% z	1%	2%	3% z	1%	1%
3	78	14	2	1	*	13	2	7	7	6	72
	2%	2%	3%	2%	1%	4% zO	*	2%	2%	2%	2%
4	131	25	4	1	-	10	15	6	18	14	117
	3%	3%	6%	3%	-	3%	4%	2%	4%	3%	3%
5	288	44	11	3	1	17	27	18	27	41	243
	7% F	6%	18% zJ	7%	7%	5%	7%	6%	7%	10%	7%
6	382	63	4	2	*	34	28	21	42	54	326
	9%	9%	6%	4%	2%	10%	8%	7%	10%	13%	9%
7	653	102	5	8	2	46	56	36	66	64	588
	16%	14%	8%	18%	7%	14%	15%	12%	16%	15%	16%
8	954	191	14	9	5	93	98	94	97	96	854
	23%	27%	23%	21%	23%	27%	26%	31% z	24%	23%	23%
9	701	104	11	7	3	45	59	46	58	61	634
	17% E	15%	17%	15%	12%	13%	16%	15%	14%	14%	17%
Extremely Important	618	112	4	9	6	49	63	60	53	53	560
10	15%	16%	6%	21% K	28% zJK	14%	17%	20% N	13%	13%	15%
Don't know	184	33	4	4	4	17	16	10	23	26	158
	4% R	5%	6%	10%	20% zJK	5%	4%	3%	6%	6%	4%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 262
D1a_1. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...
Provides a broad mix of different types of TV programmes and content.
Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Mean	7.49EK	7.48K	6.63	7.86K	8.40zJK	7.33	7.61Q	7.79zNQ	7.24	7.33	7.51
1-3 (Net)	190 5%	38 5%	6 10%	1 2%	* 1%	27 8%zOP	11 3%	13 4%	25 6%O	14 3%	176 5%
1-4 (Net)	321 8%	63 9%	10 16%zM	2 5%	* 1%	37 11%P	26 7%	19 6%	43 11%	28 7%	293 8%
1-2 (Net)	111 3%	24 3%	4 7%	- -	- -	14 4%	9 3%	6 2%	18 4%	7 2%	104 3%
4-7 (Net)	1454 35%HI	234 33%M	23 37%M	14 32%	3 16%	107 32%	127 34%P	81 27%	153 37%P	173 41%	1273 35%
5-6 (Net)	670 16%HI	107 15%	15 24%	5 11%	2 8%	51 15%	56 15%	38 13%	69 17%	95 23%	568 16%
8-10 (Net)	2273 55%E	407 57%	28 46%	25 56%	14 63%	187 55%	220 59%Q	200 66%zNQ	207 51%	209 50%	2049 56%
7-10 (Net)	2926 71%EK	509 71%K	33 54%	33 74%K	15 70%	232 69%	276 74%Q	236 78%zNQ	273 67%	273 65%	2637 72%
9-10 (Net)	1319 32%E	216 30%	15 24%	16 35%	9 40%	94 28%	122 33%	106 35%N	110 27%	114 27%	1194 33%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 263
D1a_2. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Provides high quality television content.
 Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Not At All Important	63	7	9	*	10	31	13	3	2	4	43
1	2%	1%	2%C	*	1%C	2%	2%	2%	2%	1%	1%
2	55	10	12	3	15	32	12	*	-	3	43
	1%	2%	3%z	1%	2%	2%	1%	*	-	1%	1%
3	70	10	14	2	16	43	11	3	1	4	58
	2%	2%	3%CD	*	2%C	3%z	1%	2%	1%	1%	2%
4	102	13	10	14	24	49	15	3	1	7	85
	2%	2%	2%	4%	3%	3%	2%	2%	1%	2%	3%
5	250	39	20	24	44	114	41	6	6	12	194
	6%	6%	4%	6%	5%	7%	5%	4%	5%	4%	6%
6	347	44	44	32	76	153	94	8	9	30	232
	8%R	7%	9%	9%	9%	9%	11%zR	6%	8%	10%	8%
7	547	71	57	50	106	238	114	17	14	41	405
	13%	11%	12%	13%	13%	14%	13%	12%	12%	14%	13%
8	947	157	106	74	180	350	202	41	33	66	716
	23%E	24%	23%	20%	21%	20%	23%	29%	28%	22%	24%
9	745	130	74	95	169	305	171	33	27	56	550
	18%	20%	16%	25%zBD	20%B	18%	19%	23%	23%	19%	18%
Extremely Important	813	137	105	56	161	311	175	25	22	58	607
10	20%CQ	21%C	23%CD	15%	19%C	18%	20%	17%	18%	20%	20%
Don't know	163	23	11	27	38	92	38	6	4	14	113
	4%	4%	2%	7%zABD	5%B	5%z	4%	4%	3%	5%	4%
Total mentions	4101	640	463	377	840	1718	885	145	118	295	3046
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 263
D1a_2. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Provides high quality television content.
 Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Mean	7.71EK	7.86	7.62	7.82	7.71	7.52	7.79	7.89	7.96	7.80	7.70
1-3 (Net)	188 5%C	28 4%	36 8%zCD	5 1%	41 5%C	107 6%z	36 4%	6 4%	3 3%	11 4%	144 5%
1-4 (Net)	290 7%	41 6%	46 10%zCD	19 5%	65 8%C	155 9%z	51 6%	9 6%	4 4%	18 6%	229 8%
1-2 (Net)	118 3%	17 3%	22 5%CD	4 1%	25 3%C	63 4%z	25 3%	3 2%	2 2%	7 2%	86 3%
4-7 (Net)	1246 30%AMP	166 26%	131 28%	119 32%	250 30%	553 32%	264 30%	34 23%	30 25%	90 31%	916 30%
5-6 (Net)	597 15%	82 13%	64 14%	56 15%	120 14%	266 16%	135 15%	14 10%	15 13%	42 14%	426 14%
8-10 (Net)	2504 61%EK	423 66%z	285 62%	225 60%	510 61%	966 56%	548 62%	99 68%	81 69%	180 61%	1873 61%
7-10 (Net)	3052 74%EK	494 77%	342 74%	275 73%	616 73%	1204 70%	662 75%	116 80%	95 80%	221 75%	2278 75%
9-10 (Net)	1558 38%	267 42%	179 39%	151 40%	330 39%	616 36%	346 39%	57 40%	48 41%	115 39%	1157 38%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 263
D1a_2. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...
Provides high quality television content.
Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Not At All Important	63	8	2	-	-	5	3	1	7	4	59
1	2%	1%	3%	-	-	1%	1%	*	2%	1%	2%
2	55	13	2	-	-	9	5	5	9	4	51
	1%	2%	3%	-	-	3%	1%	2%	2%	1%	1%
3	70	12	4	-	-	12	1	4	8	3	67
	2%	2%	6%zJ	-	-	3%zO	*	1%	2%O	1%	2%
4	102	16	6	1	-	8	8	4	12	10	92
	2%	2%	10%zJ	3%	-	2%	2%	1%	3%	2%	3%
5	250	38	2	3	1	15	24	17	21	31	218
	6%	5%	3%	6%	6%	4%	6%	6%	5%	7%	6%
6	347	66	9	1	*	38	28	20	46	42	299
	8%R	9%	14%L	2%	2%	11%P	7%	7%	11%	10%	8%
7	547	89	10	7	1	35	53	27	61	74	472
	13%	12%	16%	15%	7%	10%	14%P	9%	15%N	18%	13%
8	947	156	8	12	4	72	84	71	85	94	848
	23%E	22%	13%	27%	17%	21%	22%	23%	21%	22%	23%
9	745	146	12	8	4	66	80	64	82	64	675
	18%	20%	19%	19%	16%	20%	21%	21%	20%	15%	18%
Extremely Important	813	140	5	8	7	64	76	82	58	73	734
10	20%CO	20%	9%	19%	31%zK	19%Q	20%Q	27%zNOQ	14%	17%	20%
Don't know	163	28	2	4	4	14	13	8	19	21	141
	4%	4%	4%	8%	20%zJK	4%	4%	3%	5%	5%	4%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

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Table 263
D1a_2. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...
Provides high quality television content.
Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Mean	7.71EK	7.75K	6.65	8.07K	8.62zJK	7.58	7.91Q	8.12zNQ	7.47	7.63	7.72
1-3 (Net)	188 5%C	33 5%	8 13%zJLM	- -	- -	25 7%zOP	9 2%	10 3%	23 6%O	11 3%	177 5%
1-4 (Net)	290 7%	50 7%	14 22%zJLM	1 3%	- -	33 10%OP	17 4%	15 5%	35 9%O	21 5%	269 7%
1-2 (Net)	118 3%	21 3%	4 7%	- -	- -	13 4%	8 2%	6 2%	15 4%	8 2%	110 3%
4-7 (Net)	1246 30%AMP	209 29%M	26 43%M	12 27%	3 15%	96 28%	113 30%P	68 23%	140 34%NP	158 37%	1080 30%
5-6 (Net)	597 15%	104 15%	11 17%	4 8%	2 8%	53 16%	51 14%	37 12%	67 16%	73 17%	517 14%
8-10 (Net)	2504 61%EK	442 62%K	25 41%	29 65%K	14 65%K	203 60%	240 64%Q	217 71%zNOQ	225 55%	232 55%	2257 62%
7-10 (Net)	3052 74%EK	531 75%K	35 56%	36 80%K	15 72%	238 70%	293 78%Q	244 80%zNQ	286 70%	306 73%	2729 75%
9-10 (Net)	1558 38%	286 40%	17 28%	17 38%	10 48%K	130 39%	156 42%Q	146 48%zNQ	140 34%	138 33%	1409 39%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 264
D1a_3. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.
Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Not At All Important	77	6	11	1	12	34	21	5	3	5	52
1	2%	1%	2%	*	1%C	2%	2%	3%	2%	2%	2%
2	54	8	12	2	14	37	13	1	1	2	41
	1%	1%	3%z	1%	2%C	2%z	1%	1%	1%	1%	1%
3	92	15	15	4	19	39	15	3	*	4	76
	2%O	2%	3%	1%	2%	2%	2%	2%	*	2%	2%
4	129	10	20	14	34	63	21	2	2	8	99
	3%A	1%	4%A	4%	4%A	4%	2%	1%	2%	3%	3%
5	318	57	27	35	63	149	65	13	6	18	241
	8%	9%	6%	9%	7%	9%	7%	9%	5%	6%	8%
6	379	50	36	24	60	143	90	16	12	27	269
	9%O	8%	8%	6%	7%	8%	10%	11%	10%	9%	9%
7	678	110	78	58	135	265	146	15	19	51	492
	17%	17%	17%	15%	16%	15%	17%	10%	16%	17%	16%
8	923	135	103	78	181	356	178	33	30	61	720
	23%	21%	22%	21%	22%	21%	20%	23%	25%	21%	24%z
9	613	103	65	71	136	237	138	29	20	44	452
	15%	16%	14%	19%	16%	14%	16%	20%	17%	15%	15%
Extremely Important	611	117	74	44	118	260	140	22	20	50	448
10	15%	18%C	16%	12%	14%	15%	16%	15%	17%	17%	15%
Don't know	228	30	20	47	67	135	57	6	6	24	156
	6%	5%	4%	12%zABD	8%zB	8%z	6%	4%	5%	8%	5%
Total mentions	4101	640	463	377	840	1718	885	145	118	295	3046
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.38EK	7.59z	7.27	7.55	7.39	7.27	7.41	7.47	7.67	7.57	7.38

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 264
D1a_3. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.
Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
1-3 (Net)	222 5%C	29 4%	38 8%zACD	7 2%	45 5%C	110 6%	50 6%	9 6%	4 3%	11 4%	168 6%
1-4 (Net)	351 9%M	38 6%	58 13%zACD	21 6%	79 9%C	173 10%z	70 8%	10 7%	6 5%	19 6%	268 9%
1-2 (Net)	131 3%C	14 2%	23 5%ACD	3 1%	27 3%C	71 4%z	34 4%	6 4%	4 3%	7 2%	92 3%
4-7 (Net)	1503 37%M	227 35%	162 35%	131 35%	292 35%	620 36%	322 36%	46 32%	39 33%	105 35%	1101 36%
5-6 (Net)	697 17%L	108 17%	64 14%	59 16%	123 15%	292 17%	155 18%	29 20%	18 15%	46 15%	510 17%
8-10 (Net)	2148 52%EK	354 55%	243 52%	192 51%	435 52%	853 50%	456 52%	84 58%	69 59%	155 53%	1620 53%
7-10 (Net)	2825 69%EK	464 72%	321 69%	250 66%	570 68%	1118 65%	602 68%	99 69%	88 75%	206 70%	2112 69%
9-10 (Net)	1224 30%K	220 34%z	139 30%	115 30%	254 30%	496 29%	278 31%	51 35%	39 33%	94 32%	900 30%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

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Table 264
D1a_3. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.
Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Not At All Important	77	9	4	-	-	4	5	3	6	6	71
1	2%	1%	6%zJ	-	-	1%	1%	1%	1%	2%	2%
2	54	14	-	-	-	9	5	3	11	3	50
	1%	2%	-	-	-	3%	1%	1%	3%z	1%	1%
3	92	13	5	1	-	12	1	5	7	7	85
	2%O	2%	8%zJ	2%	-	4%O	*	2%	2%O	2%	2%
4	129	26	5	3	-	12	14	9	18	10	117
	3%A	4%	8%z	6%	-	4%	4%	3%	4%	2%	3%
5	318	54	5	2	1	20	35	25	29	39	278
	8%	8%	9%	4%	5%	6%	9%	8%	7%	9%	8%
6	379	53	5	1	1	32	21	21	32	48	325
	9%O	7%	8%	3%	4%	10%	6%	7%	8%	11%	9%
7	678	114	12	7	3	57	57	49	65	65	610
	17%	16%	20%	16%	13%	17%	15%	16%	16%	15%	17%
8	923	158	9	10	4	60	98	73	85	100	819
	23%	22%	15%	22%	19%	18%	26%N	24%N	21%	24%	22%
9	613	121	5	8	2	59	62	53	68	57	554
	15%	17%	8%	17%	11%	18%	17%	17%	17%	13%	15%
Extremely Important	611	101	5	7	5	48	53	48	53	61	547
10	15%	14%	8%	15%	26%zJK	14%	14%	16%	13%	14%	15%
Don't know	228	49	6	7	5	24	25	15	34	26	201
	6%	7%	10%	15%zJ	23%zJ	7%	7%	5%	8%	6%	6%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.38EK	7.44K	6.27	7.77K	8.33zJK	7.32	7.54	7.60	7.31	7.40	7.38

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

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Table 264
D1a_3. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.
 Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
1-3 (Net)	222	36	9	1	-	25	11	11	25	17	206
	5%^C	5%	14%^{ZJLM}	2%	-	7%^{OP}	3%	4%	6%^O	4%	6%
1-4 (Net)	351	62	14	4	-	37	25	20	42	26	322
	9%^M	9%^M	23%^{ZJLM}	8%	-	11%^P	7%	6%	10%	6%	9%
1-2 (Net)	131	23	4	-	-	13	10	6	17	10	121
	3%^C	3%	6%	-	-	4%	3%	2%	4%	2%	3%
4-7 (Net)	1503	247	28	13	5	121	126	104	143	162	1329
	37%^M	35%	45%^M	28%	22%	36%	34%	34%	35%	38%	36%
5-6 (Net)	697	107	11	3	2	52	55	46	61	87	603
	17%^L	15%	17%	7%	9%	15%	15%	15%	15%	21%	16%
8-10 (Net)	2148	380	19	24	12	168	212	174	206	217	1920
	52%^{EK}	53%^K	31%	55%^K	55%^K	50%	57%	57%^N	51%	51%	53%
7-10 (Net)	2825	494	31	31	15	225	269	223	271	282	2529
	69%^{EK}	69%^K	51%	70%^K	68%	67%	72%	73%^N	66%	67%	69%
9-10 (Net)	1224	222	10	14	8	108	115	101	121	118	1100
	30%^K	31%^K	16%	32%	36%^K	32%	31%	33%	30%	28%	30%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

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Table 265
**D1a_4. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...
 Takes risks and provides TV programmes and content that is new and innovative.**
 Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Not At All Important	86	6	17	2	18	45	23	3	2	8	57
1	2%	1%	4%ACD	*	2%C	3%	3%	2%	2%	3%	2%
2	61	11	11	5	17	33	11	2	1	4	48
	1%	2%	2%	1%	2%	2%	1%	1%	1%	1%	2%
3	97	10	17	4	22	56	19	5	1	8	76
	2%O	2%	4%	1%	3%C	3%z	2%	3%	1%	3%	3%
4	159	21	14	19	32	68	26	4	4	7	124
	4%	3%	3%	5%	4%	4%	3%	3%	3%	3%	4%
5	298	56	25	27	52	134	63	8	3	19	220
	7%	9%	5%	7%	6%	8%	7%	6%	3%	6%	7%
6	413	53	40	42	82	164	116	18	16	37	276
	10%R	8%	9%	11%	10%	10%	13%zR	12%	13%	13%	9%
7	712	110	77	61	138	281	157	21	16	55	531
	17%	17%	17%	16%	16%	16%	18%	15%	14%	19%	17%
8	919	135	114	68	181	356	174	24	33	57	715
	22%	21%	25%	18%	22%	21%	20%	17%	28%FGI	19%	23%zF
9	590	106	49	68	117	216	141	36	21	49	425
	14%BE	17%B	11%	18%BD	14%B	13%	16%	25%zFR	18%	17%	14%
Extremely Important	551	101	76	40	116	229	99	16	15	30	432
10	13%	16%	16%	11%	14%C	13%	11%	11%	12%	10%	14%
Don't know	214	32	23	41	64	135	56	8	6	20	142
	5%R	5%	5%	11%zABD	8%zB	8%z	6%	6%	5%	7%	5%
Total mentions	4101	640	463	377	840	1718	885	145	118	295	3046
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.27EK	7.48	7.19	7.35	7.26	7.11	7.20	7.39	7.58	7.16	7.30

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

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Table 265
D1a_4. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Takes risks and provides TV programmes and content that is new and innovative.
 Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
1-3 (Net)	243 6% C	27 4%	46 10% zACD	11 3%	57 7% C	134 8% z	53 6%	9 6%	4 3%	21 7%	181 6%
1-4 (Net)	403 10%	48 7%	59 13% A	30 8%	89 11%	202 12% z	79 9%	13 9%	8 7%	28 10%	305 10%
1-2 (Net)	147 4%	17 3%	28 6% zACD	7 2%	35 4% C	78 5% z	34 4%	4 3%	3 3%	12 4%	105 3%
4-7 (Net)	1583 39% M	240 37%	156 34%	149 40%	304 36%	647 38%	362 41%	51 35%	39 33%	118 40%	1152 38%
5-6 (Net)	711 17% R	109 17%	65 14%	70 18%	134 16%	298 17%	179 20% zR	26 18%	19 16%	56 19%	497 16%
8-10 (Net)	2061 50% EF	341 53%	238 52%	176 47%	414 49%	802 47%	415 47%	76 52%	69 59% FI	136 46%	1571 52% zF
7-10 (Net)	2773 68% E	451 71% C	316 68%	236 63%	552 66%	1083 63%	571 65%	97 67%	85 72%	191 65%	2102 69% zF
9-10 (Net)	1142 28%	207 32% z	125 27%	108 29%	233 28%	445 26%	240 27%	52 36% F	36 31%	80 27%	857 28%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 265
D1a_4. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Takes risks and provides TV programmes and content that is new and innovative.
 Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Not At All Important	86	15	3	1	-	6	9	6	9	4	82
1	2%	2%	5%	1%	-	2%	2%	2%	2%	1%	2%
2	61	12	4	1	-	7	5	2	10	4	56
	1%	2%	6%z	2%	-	2%	1%	1%	2%	1%	2%
3	97	18	3	2	-	17	*	8	10	4	93
	2%O	2%	4%	4%	-	5%zOQ	*	2%O	2%O	1%	3%
4	159	25	5	2	*	10	15	11	14	12	147
	4%	4%	8%	4%	2%	3%	4%	3%	4%	3%	4%
5	298	46	3	3	1	24	22	18	27	43	254
	7%	6%	5%	6%	5%	7%	6%	6%	7%	10%	7%
6	413	74	4	2	1	38	36	31	43	55	353
	10%R	10%	7%	5%	5%	11%	10%	10%	10%	13%	10%
7	712	120	8	8	3	52	68	46	74	67	642
	17%	17%	12%	17%	12%	15%	18%	15%	18%	16%	18%
8	919	153	17	8	4	74	78	62	90	103	814
	22%	21%	28%	18%	17%	22%	21%	21%	22%	24%	22%
9	590	101	5	8	2	38	63	46	55	50	534
	14%BE	14%	8%	18%	11%	11%	17%	15%	14%	12%	15%
Extremely Important	551	98	5	7	6	48	51	51	47	53	496
10	13%	14%	8%	16%	26%zJK	14%	14%	17%	12%	12%	14%
Don't know	214	51	5	4	4	25	26	22	28	27	184
	5%R	7%	9%	9%	21%zJ	7%	7%	7%	7%	7%	5%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.27EK	7.29K	6.44	7.43	8.19zJK	7.13	7.44	7.46N	7.17	7.31	7.27

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

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Table 265
D1a_4. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...
Takes risks and provides TV programmes and content that is new and innovative.
 Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
1-3 (Net)	243 6%C	44 6%	9 15%zJM	3 7%	- -	30 9%OP	14 4%	16 5%	28 7%O	12 3%	231 6%
1-4 (Net)	403 10%	69 10%	15 24%zJM	5 11%	* 2%	40 12%	29 8%	27 9%	43 10%	24 6%	378 10%
1-2 (Net)	147 4%	27 4%	7 11%zJ	2 4%	- -	13 4%	14 4%	8 3%	18 4%	9 2%	138 4%
4-7 (Net)	1583 39%M	265 37%	20 32%	14 32%	5 25%	123 36%	142 38%	106 35%	159 39%	177 42%	1396 38%
5-6 (Net)	711 17%R	120 17%	7 12%	5 11%	2 11%	61 18%	58 16%	50 16%	70 17%	98 23%	606 17%
8-10 (Net)	2061 50%EF	353 50%	27 43%	23 52%	12 54%	160 47%	192 51%	160 52%	193 47%	205 49%	1845 50%
7-10 (Net)	2773 68%E	473 66%	34 56%	31 69%	14 66%	212 63%	261 70%	205 68%	267 66%	273 65%	2487 68%
9-10 (Net)	1142 28%	200 28%	10 16%	15 34%K	8 37%K	86 25%	114 30%	97 32%N	103 25%	102 24%	1030 28%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

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Table 266
D1a_5. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Provides TV programmes and content which appeals to a wide range of different audiences across the UK.
 Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Not At All Important	75	11	14	2	15	36	18	2	3	7	53
1	2%	2%	3%CD	*	2%C	2%	2%	1%	3%	2%	2%
2	48	13	11	2	13	28	10	*	-	4	35
	1%	2%	2%	1%	2%	2%	1%	*	-	1%	1%
3	81	7	18	3	21	53	16	5	1	7	62
	2%	1%	4%zACD	1%	3%C	3%z	2%	3%	1%	2%	2%
4	122	10	15	22	37	64	27	6	8	7	87
	3%	2%	3%	6%zA	4%zA	4%z	3%	4%	6%	2%	3%
5	287	39	32	23	55	131	51	10	1	16	222
	7%H	6%	7%	6%	7%	8%	6%H	7%H	1%	5%	7%H
6	366	43	45	32	77	158	94	15	13	27	251
	9%R	7%	10%	9%	9%	9%	11%	10%	11%	9%	8%
7	671	99	65	50	115	243	124	19	14	37	516
	16%E	16%	14%	13%	14%	14%	14%	13%	12%	12%	17%
8	952	143	113	94	207	388	202	33	32	82	728
	23%	22%	24%	25%	25%	23%	23%	22%	27%	28%F	24%
9	618	122	59	53	112	228	146	30	17	43	447
	15%E	19%zBD	13%	14%	13%	13%	16%	21%	15%	14%	15%
Extremely Important	682	127	74	57	131	272	142	17	21	47	512
10	17%	20%	16%	15%	16%	16%	16%	12%	18%	16%	17%
Don't know	200	26	17	39	56	117	54	9	9	19	134
	5%	4%	4%	10%zABD	7%zB	7%z	6%	6%	7%	7%	4%
Total mentions	4101	640	463	377	840	1718	885	145	118	295	3046
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 266
D1a_5. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Provides TV programmes and content which appeals to a wide range of different audiences across the UK.
Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Mean	7.49BEKQ	7.75zBD	7.20	7.57	7.36	7.30	7.50	7.45	7.62	7.50	7.50
1-3 (Net)	204 5%C	31 5%	42 9%zACD	7 2%	49 6%C	117 7%z	45 5%	6 4%	4 3%	18 6%	150 5%
1-4 (Net)	326 8%	40 6%	58 12%zA	29 8%	86 10%zA	182 11%z	72 8%	12 9%	12 10%	25 8%	237 8%
1-2 (Net)	123 3%C	24 4%C	24 5%zCD	4 1%	28 3%C	64 4%	29 3%	2 1%	3 3%	11 4%	88 3%
4-7 (Net)	1445 35%AM	192 30%	157 34%	127 34%	285 34%	597 35%	296 33%	50 34%	35 30%	86 29%	1076 35%
5-6 (Net)	652 16%	83 13%	77 17%	55 15%	132 16%	289 17%	145 16%	25 17%	14 12%	43 15%	473 16%
8-10 (Net)	2252 55%E	392 61%zBD	246 53%	204 54%	450 54%	887 52%	491 55%	80 55%	70 59%	171 58%	1686 55%
7-10 (Net)	2923 71%DEKQ	491 77%zBCD	311 67%	254 67%	565 67%	1130 66%	614 69%	99 68%	84 71%	208 70%	2202 72%
9-10 (Net)	1301 32%E	249 39%zBCD	133 29%	109 29%	243 29%	500 29%	288 33%	47 33%	38 32%	89 30%	958 31%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 266
D1a_5. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...
Provides TV programmes and content which appeals to a wide range of different audiences across the UK.
Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Not At All Important	75	11	4	*	-	5	6	4	6	4	71
1	2%	2%	7%zJ	1%	-	1%	2%	1%	2%	1%	2%
2	48	12	1	-	-	9	3	1	11	3	45
	1%	2%	1%	-	-	3%zP	1%	*	3%zO	1%	1%
3	81	16	3	1	*	14	2	9	7	3	78
	2%	2%	5%	3%	2%	4%zOQ	*	3%O	2%	1%	2%
4	122	28	7	2	*	12	16	12	16	12	110
	3%	4%	11%zJ	4%	1%	4%	4%	4%	4%	3%	3%
5	287	45	5	4	1	24	20	14	31	39	247
	7%h	6%	8%	9%	5%	7%	5%	5%	8%	9%	7%
6	366	71	1	4	1	30	41	20	51	45	314
	9%R	10%	2%	9%	4%	9%	11%P	7%	12%	11%	9%
7	671	102	5	7	2	44	58	49	53	75	594
	16%E	14%	8%	15%	8%	13%	15%	16%	13%	18%	16%
8	952	183	12	8	4	85	97	84	99	98	849
	23%	26%	20%	19%	17%	25%	26%	28%	24%	23%	23%
9	618	91	10	7	4	42	50	33	58	65	551
	15%E	13%	16%	15%	18%	12%	13%	11%	14%	15%	15%
Extremely Important	682	113	5	8	5	51	62	62	51	54	622
10	17%	16%	7%	17%	25%K	15%	17%	21%NQ	13%	13%	17%
Don't know	200	40	9	4	4	21	19	15	25	26	174
	5%	6%	14%zJ	8%	20%zJ	6%	5%	5%	6%	6%	5%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

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Table 266

D1a_5. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...

Provides TV programmes and content which appeals to a wide range of different audiences across the UK.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Mean	7.49BEKQ	7.40K	6.48	7.48K	8.25zJK	7.24	7.54Q	7.64NQ	7.22	7.46	7.49
1-3 (Net)	204 5%C	39 5%	8 13%zJ	2 4%	* 2%	28 8%zOP	11 3%	14 5%	25 6%O	9 2%	194 5%
1-4 (Net)	326 8%	67 9%	15 24%zJLM	3 8%	1 4%	40 12%z	27 7%	27 9%	41 10%	21 5%	305 8%
1-2 (Net)	123 3%C	23 3%	5 8%	* 1%	- -	14 4%	9 2%	5 2%	17 4%	7 2%	116 3%
4-7 (Net)	1445 35%AM	246 35%M	18 29%	16 36%M	4 18%	111 33%	135 36%	96 31%	151 37%	171 40%	1265 35%
5-6 (Net)	652 16%	116 16%	6 10%	8 18%	2 9%	55 16%P	61 16%P	34 11%	81 20%P	84 20%	561 15%
8-10 (Net)	2252 55%E	387 54%	27 43%	23 52%	13 59%	178 53%	209 56%	180 59%	208 51%	216 51%	2022 55%
7-10 (Net)	2923 71%DEKQ	489 69%K	32 51%	29 66%	14 68%	222 66%	267 71%Q	228 75%NQ	261 64%	291 69%	2615 72%
9-10 (Net)	1301 32%E	205 29%	14 23%	14 32%	9 42%JK	93 27%	112 30%	96 32%	109 27%	119 28%	1173 32%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 267
D1a_6. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Provides distinctive TV programmes and content.
Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Not At All Important	58	6	7	*	8	30	11	2	1	4	43
1	1%	1%	2%	*	1% C	2%	1%	1%	1%	1%	1%
2	53	11	16	2	18	33	9	1	-	4	40
	1%	2%	4% zCD	1%	2% zC	2% z	1%	*	-	1%	1%
3	77	5	16	5	21	48	16	3	1	6	59
	2%	1%	3% zA	1%	2% A	3% z	2%	2%	1%	2%	2%
4	133	16	15	14	29	56	31	5	6	9	96
	3%	2%	3%	4%	3%	3%	3%	3%	5%	3%	3%
5	322	47	20	33	53	152	79	11	9	25	229
	8% B	7%	4%	9% BD	6% B	9%	9%	8%	8%	9%	8%
6	378	37	39	30	68	153	85	12	4	28	274
	9% A	6%	8%	8%	8%	9%	10% H	9%	4%	10%	9%
7	687	111	81	48	129	249	132	17	9	37	530
	17% EHM	17%	17%	13%	15%	14%	15% H	12%	8%	12%	17% H
8	983	141	119	104	223	403	210	39	44	75	735
	24%	22%	26%	28%	27%	23%	24%	27%	38% zFIR	26%	24%
9	587	125	57	46	104	215	131	26	15	38	443
	14% E	19% zBCD	12%	12%	12%	13%	15%	18%	13%	13%	15%
Extremely Important	605	110	66	52	118	249	119	16	15	44	459
10	15% K	17%	14%	14%	14%	15%	13%	11%	13%	15%	15%
Don't know	217	32	26	43	69	131	64	13	13	24	138
	5% R	5%	6%	11% zABD	8% zB	8% z	7% zR	9% R	11% zR	8% zR	5%
Total mentions	4101	640	463	377	840	1718	885	145	118	295	3046
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

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Table 267
D1a_6. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Provides distinctive TV programmes and content.
Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Mean	7.42EK	7.71zBD	7.28	7.55	7.39	7.27	7.39	7.50	7.64	7.42	7.44
1-3 (Net)	188 5%C	21 3%	39 9%zACD	7 2%	47 6%C	111 6%z	35 4%	5 3%	2 2%	13 5%	142 5%
1-4 (Net)	321 8%	37 6%	55 12%zACD	21 6%	76 9%C	166 10%z	66 7%	10 7%	8 7%	23 8%	238 8%
1-2 (Net)	111 3%C	17 3%	24 5%zCD	2 1%	26 3%C	62 4%z	20 2%	2 2%	1 1%	7 2%	83 3%
4-7 (Net)	1521 37%DHMNP	211 33%	155 33%	124 33%	279 33%	609 35%	326 37%H	46 32%	28 24%	99 34%	1130 37%H
5-6 (Net)	700 17%ABP	84 13%	58 13%	63 17%	121 14%	305 18%	164 18%	24 16%	14 12%	53 18%	503 17%
8-10 (Net)	2175 53%EK	376 59%z	243 52%	202 54%	445 53%	867 50%	459 52%	81 56%	75 63%F	158 54%	1637 54%
7-10 (Net)	2863 70%EK	487 76%zCD	324 70%	250 66%	573 68%	1115 65%	591 67%	98 68%	83 71%	195 66%	2167 71%zF
9-10 (Net)	1193 29%ENQ	235 37%zBCD	124 27%	98 26%	222 26%	464 27%	249 28%	42 29%	30 25%	83 28%	902 30%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

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Table 267
D1a_6. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...
Provides distinctive TV programmes and content.
Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Not At All Important	58	6	1	-	-	3	3	1	5	4	54
1	1%	1%	2%	-	-	1%	1%	*	1%	1%	1%
2	53	16	2	-	*	11	5	6	10	4	49
	1%	2%	3%	-	1%	3%z	1%	2%	3%	1%	1%
3	77	18	2	1	*	16	2	7	10	3	75
	2%	2%	3%	3%	1%	5%zOQ	*	2%	2%O	1%	2%
4	133	21	8	*	-	10	11	6	15	14	119
	3%	3%	13%zJLM	1%	-	3%	3%	2%	4%	3%	3%
5	322	45	5	3	*	20	24	13	31	45	272
	8%B	6%	8%	7%	2%	6%	6%	4%	8%	11%	7%
6	378	57	5	6	1	27	29	23	33	51	326
	9%A	8%	8%	13%	6%	8%	8%	8%	8%	12%	9%
7	687	116	6	6	1	47	68	42	74	68	615
	17%EHM	16%	9%	14%	6%	14%	18%	14%	18%	16%	17%
8	983	198	12	9	4	100	97	94	103	98	882
	24%	28%z	19%	20%	20%	30%z	26%	31%z	25%	23%	24%
9	587	83	9	8	3	37	46	39	45	59	525
	14%E	12%	14%	18%	16%	11%	12%	13%	11%	14%	14%
Extremely Important	605	104	2	7	5	42	62	55	49	53	548
10	15%K	15%K	3%	17%K	25%zJK	12%	16%	18%N	12%	13%	15%
Don't know	217	49	11	3	5	23	27	17	32	24	191
	5%R	7%	19%zJ	8%	22%zJL	7%	7%	6%	8%	6%	5%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

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Table 267
D1a_6. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Provides distinctive TV programmes and content.
Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Mean	7.42EK	7.42K	6.49	7.71K	8.36zJK	7.19	7.62NQ	7.71zNQ	7.20	7.36	7.43
1-3 (Net)	188 5% C	40 6%	5 7%	1 3%	1 3%	31 9% zOP	9 3%	15 5%	26 6% O	10 2%	178 5%
1-4 (Net)	321 8%	61 9%	13 21% zJLM	2 4%	1 3%	41 12% zOP	20 5%	21 7%	40 10% O	24 6%	297 8%
1-2 (Net)	111 3% C	23 3%	3 5%	- -	* 1%	15 4%	8 2%	7 2%	15 4%	8 2%	103 3%
4-7 (Net)	1521 37% DHMPN	238 33% M	23 38% M	15 34% M	3 14%	105 31%	133 35% P	84 28%	154 38% NP	177 42%	1333 36%
5-6 (Net)	700 17% ABP	101 14%	9 15%	9 20%	2 8%	47 14%	54 14%	36 12%	65 16%	95 23%	598 16%
8-10 (Net)	2175 53% EK	385 54% K	22 36%	24 55%	13 61% K	179 53%	205 55% Q	188 62% zNOQ	197 48%	210 50%	1955 53%
7-10 (Net)	2863 70% EK	500 70% K	28 46%	30 68% K	14 67% K	227 67%	274 73% Q	230 76% NQ	271 66%	279 66%	2570 70%
9-10 (Net)	1193 29% ENQ	187 26%	11 18%	15 35% K	9 41% K	79 23%	108 29% Q	94 31% N	93 23%	112 27%	1072 29%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

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Table 268

D1a_7. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...

Provides a broad mix of different types of TV programmes and content.

Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3566	511	400	280	680	1399	816	132	114	278	2601
WeightedBase	3521	587	426	350	776	1454	762	123*	109*	267	2610
EffectiveBase	2441	338	284	224	508	994	568	98	83	192	1778
Not At All Important	19	1	4	*	5	8	3	2	2	1	14
1	1%	*	1%	*	1%	1%	*	2%	2%zF	1%	1%
2	25	8	6	3	9	16	9	*	2	4	17
	1%	1%	1%	1%	1%	1%	1%	*	2%	1%	1%
3	57	7	10	4	14	30	14	3	1	8	39
	2%	1%	2%	1%	2%	2%	2%	2%	1%	3%	1%
4	95	16	11	13	24	51	15	5	3	5	73
	3%	3%	3%	4%	3%	4%z	2%	4%	3%	2%	3%
5	213	45	25	28	53	106	37	6	5	11	164
	6%	8%	6%	8%	7%	7%z	5%	5%	4%	4%	6%
6	323	40	31	30	61	127	85	7	3	19	225
	9%h	7%	7%	8%	8%	9%	11%HI	6%	3%	7%	9%
7	575	84	70	44	114	226	112	21	16	39	442
	16%	14%	16%	13%	15%	16%	15%	17%	14%	15%	17%
8	891	150	116	99	215	368	180	28	32	73	679
	25%	26%	27%	28%	28%	25%	24%	23%	30%	27%	26%
9	637	109	69	50	119	217	152	24	20	51	462
	18%E	19%	16%	14%	15%	15%	20%	20%	18%	19%	18%
Extremely Important	587	111	73	56	129	240	121	18	21	47	443
10	17%	19%	17%	16%	17%	16%	16%	15%	19%	17%	17%
Don't know	99	15	11	23	34	65	34	7	5	10	51
	3%R	3%	3%	7%zABD	4%zB	4%z	4%zR	6%R	5%	4%	2%
Total mentions	3521	587	426	350	776	1454	762	123	109	267	2610
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 268
D1a_7. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Provides a broad mix of different types of TV programmes and content.
 Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3521	587	426	350	776	1454	762	123*	109*	267	2610
EffectiveBase	2441	338	284	224	508	994	568	98	83	192	1778
Mean	7.71EKQ	7.78	7.64	7.64	7.64	7.56	7.72	7.62	7.83	7.78	7.72
1-3 (Net)	101 3%	17 3%	20 5%	7 2%	28 4%	54 4%	26 3%	5 4%	5 5%	13 5%	70 3%
1-4 (Net)	196 6%	33 6%	31 7%	20 6%	51 7%	105 7%z	41 5%	10 8%	8 7%	18 7%	142 5%
1-2 (Net)	45 1%	10 2%	10 2%	3 1%	13 2%	24 2%	12 2%	2 2%	4 4%zR	5 2%	31 1%
4-7 (Net)	1207 34%IMP	184 31%	137 32%	114 33%	252 32%	511 35%	249 33%	40 32%	27 24%	74 28%	904 35%I
5-6 (Net)	537 15%H	85 14%	56 13%	58 17%	114 15%	234 16%	122 16%HI	14 11%	8 7%	30 11%	389 15%
8-10 (Net)	2114 60%E	370 63%	258 60%	204 58%	462 60%	824 57%	453 60%	71 58%	73 66%	170 64%	1585 61%
7-10 (Net)	2690 76%CE	454 77%	328 77%	248 71%	576 74%	1051 72%	565 74%	92 75%	88 81%	209 78%	2027 78%z
9-10 (Net)	1223 35%ENQ	220 37%	142 33%	106 30%	248 32%	457 31%	273 36%	43 35%	40 37%	98 37%	906 35%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

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Table 268
D1a_7. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Provides a broad mix of different types of TV programmes and content.
Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	3566	510	48	70	52	269	241	250	260	539	3012
WeightedBase	3521	663	49*	44*	20*	310	353	294	369	325	3181
EffectiveBase	2441	407	39	57	46	215	197	194	215	372	2119
Not At All Important	19	2	2	-	-	2	-	1	1	2	18
1	1%	*	5%zJ	-	-	1%	-	*	*	1%	1%
2	25	8	1	-	-	4	3	2	5	1	24
	1%	1%	3%	-	-	1%	1%	1%	1%	*	1%
3	57	11	2	1	*	10	2	5	6	4	53
	2%	2%	4%	2%	1%	3%O	*	2%	2%	1%	2%
4	95	22	1	1	-	8	14	6	16	12	83
	3%	3%	3%	1%	-	3%	4%	2%	4%	4%	3%
5	213	42	7	3	1	17	25	18	24	25	188
	6%	6%	14%	7%	7%	5%	7%	6%	7%	8%	6%
6	323	56	2	2	*	30	26	20	36	35	287
	9%h	9%	5%	4%	2%	10%	7%	7%	10%	11%	9%
7	575	100	5	8	2	46	54	36	64	51	524
	16%	15%	10%	18%	8%	15%	15%	12%	17%	16%	16%
8	891	187	14	9	4	92	95	92	95	81	806
	25%	28%	28%	21%	22%	30%	27%	31%z	26%	25%	25%
9	637	101	9	7	2	42	59	46	55	54	579
	18%E	15%	19%	15%	11%	14%	17%	16%	15%	17%	18%
Extremely Important	587	110	4	9	6	47	63	60	50	47	535
10	17%	17%	8%	21%	28%zK	15%	18%	20%N	14%	14%	17%
Don't know	99	24	1	4	4	12	12	8	16	14	85
	3%R	4%	3%	10%zJ	21%zJK	4%	3%	3%	4%	4%	3%
Total mentions	3521	663	49	44	20	310	353	294	369	325	3181
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

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Table 268
D1a_7. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Provides a broad mix of different types of TV programmes and content.
 Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	3521	663	49*	44*	20*	310	353	294	369	325	3181
EffectiveBase	2441	407	39	57	46	215	197	194	215	372	2119
Mean	7.71EKQ	7.65K	6.94	7.93K	8.36zJK	7.52	7.77Q	7.88NQ	7.47	7.57	7.72
1-3 (Net)	101 3%	21 3%	5 11%zJ	1 2%	* 1%	16 5%zO	5 1%	8 3%	13 3%	7 2%	95 3%
1-4 (Net)	196 6%	43 6%	7 14%z	1 3%	* 1%	24 8%	19 5%	15 5%	28 8%	18 6%	178 6%
1-2 (Net)	45 1%	10 1%	4 7%zJ	- -	- -	7 2%	3 1%	3 1%	6 2%	3 1%	42 1%
4-7 (Net)	1207 34%IMP	220 33%M	15 31%	13 31%	3 16%	101 33%	119 34%	80 27%	140 38%P	123 38%	1082 34%
5-6 (Net)	537 15%H	98 15%	9 18%	5 12%	2 9%	47 15%	51 15%	38 13%	61 16%	60 19%	475 15%
8-10 (Net)	2114 60%E	398 60%	27 56%	25 57%	12 61%	180 58%	217 62%Q	198 67%zNQ	200 54%	181 56%	1920 60%
7-10 (Net)	2690 76%CE	498 75%	32 65%	33 75%	14 68%	226 73%	271 77%	234 80%N	264 71%	233 72%	2444 77%
9-10 (Net)	1223 35%ENQ	211 32%	13 27%	16 36%	8 39%	89 29%	122 35%	106 36%N	105 28%	101 31%	1114 35%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

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Table 269
D1a_8. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Provides high quality television content.
 Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3566	511	400	280	680	1399	816	132	114	278	2601
WeightedBase	3521	587	426	350	776	1454	762	123*	109*	267	2610
EffectiveBase	2441	338	284	224	508	994	568	98	83	192	1778
Not At All Important	24	3	5	*	5	11	3	2	1	2	18
1	1%	*	1%	*	1%	1%	*	2%	1%	1%	1%
2	25	9	6	1	7	12	6	*	-	1	18
	1%	2%	1%	*	1%	1%	1%	*	-	*	1%
3	38	3	11	-	11	26	6	3	*	4	30
	1%	1%	3% zACD	-	1%	2% z	1%	2%	*	2%	1%
4	68	13	5	11	16	35	12	3	1	7	55
	2%	2%	1%	3%	2%	2%	2%	2%	1%	3%	2%
5	188	33	20	20	40	82	33	5	6	9	144
	5%	6%	5%	6%	5%	6%	4%	4%	5%	3%	6%
6	289	42	36	29	65	125	80	8	6	28	190
	8% R	7%	8%	8%	8%	9%	10% zR	6%	6%	11%	7%
7	479	67	57	50	106	221	109	15	14	40	347
	14%	11%	13%	14%	14%	15%	14%	12%	13%	15%	13%
8	872	146	102	71	174	323	179	33	32	63	667
	25% E	25%	24%	20%	22%	22%	23%	27%	29%	23%	26%
9	697	127	72	92	164	280	155	29	25	50	519
	20%	22%	17%	26% zBD	21% B	19%	20%	24%	23%	19%	20%
Extremely Important	754	131	102	54	156	281	156	21	22	54	570
10	21% CEQ	22% C	24% CD	15%	20% C	19%	20%	17%	20%	20%	22%
Don't know	86	14	9	21	30	58	23	4	2	9	52
	2% R	2%	2%	6% zABD	4% zB	4% z	3%	3%	2%	3%	2%
Total mentions	3521	587	426	350	776	1454	762	123	109	267	2610
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.94 EKQ	8.00	7.86	7.93	7.89	7.79	7.95	7.85	8.10	7.88	7.96

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 269
D1a_8. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Provides high quality television content.
 Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3521	587	426	350	776	1454	762	123*	109*	267	2610
EffectiveBase	2441	338	284	224	508	994	568	98	83	192	1778
1-3 (Net)	87 2% C	15 3%	22 5% zCD	2 *	24 3% C	49 3% z	16 2%	5 4%	2 1%	7 3%	67 3%
1-4 (Net)	155 4%	28 5%	27 6%	13 4%	40 5%	84 6% z	28 4%	8 7%	2 2%	14 5%	122 5%
1-2 (Net)	49 1%	11 2%	11 3%	2 *	13 2% C	23 2%	10 1%	2 2%	1 1%	3 1%	37 1%
4-7 (Net)	1025 29% M	155 26%	118 28%	110 31%	228 29%	464 32% z	233 31%	31 25%	27 24%	84 31%	737 28%
5-6 (Net)	478 14%	74 13%	56 13%	49 14%	106 14%	207 14%	112 15%	13 10%	12 11%	37 14%	334 13%
8-10 (Net)	2323 66% EKQ	404 69%	277 65%	217 62%	494 64%	884 61%	490 64%	83 67%	79 72%	167 62%	1755 67% z
7-10 (Net)	2802 80% EK	471 80%	333 78%	267 76%	600 77%	1105 76%	598 79%	98 80%	93 85%	207 77%	2102 81%
9-10 (Net)	1451 41% E	258 44%	175 41%	146 42%	321 41%	561 39%	311 41%	50 41%	47 43%	104 39%	1088 42%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

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Table 269
D1a_8. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Provides high quality television content.
Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	3566	510	48	70	52	269	241	250	260	539	3012
WeightedBase	3521	663	49*	44*	20*	310	353	294	369	325	3181
EffectiveBase	2441	407	39	57	46	215	197	194	215	372	2119
Not At All Important	24	4	1	-	-	4	-	1	3	2	22
1	1%	1%	3%	-	-	1%	-	*	1%	1%	1%
2	25	6	2	-	-	4	2	2	4	2	23
	1%	1%	4%z	-	-	1%	1%	1%	1%	1%	1%
3	38	8	3	-	-	8	1	3	6	2	36
	1%	1%	6%zJ	-	-	2%zO	*	1%	2%O	1%	1%
4	68	14	2	1	-	6	8	4	9	8	60
	2%	2%	4%	2%	-	2%	2%	1%	3%	3%	2%
5	188	34	2	3	1	15	20	17	17	17	171
	5%	5%	4%	6%	6%	5%	6%	6%	5%	5%	5%
6	289	59	5	1	*	34	25	19	40	27	260
	8%R	9%	10%	2%	2%	11%P	7%	6%	11%	8%	8%
7	479	89	10	7	1	35	53	27	61	56	423
	14%	13%	20%	15%	7%	11%	15%P	9%	17%NP	17%	13%
8	872	152	6	12	3	72	80	70	81	76	792
	25%E	23%	13%	28%	17%	23%	23%	24%	22%	23%	25%
9	697	143	10	8	3	65	78	62	81	59	634
	20%	21%	21%	19%	16%	21%	22%	21%	22%	18%	20%
Extremely Important	754	136	5	8	6	60	76	82	54	65	684
10	21%CEQ	21%	11%	19%	30%K	19%	22%Q	28%zNOQ	15%	20%	22%
Don't know	86	19	2	4	4	9	10	7	13	10	76
	2%R	3%	5%	8%zJ	21%zJKL	3%	3%	2%	3%	3%	2%
Total mentions	3521	663	49	44	20	310	353	294	369	325	3181
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.94EKQ	7.92K	6.99	8.13K	8.56zJK	7.77	8.06Q	8.21zNQ	7.69	7.86	7.95

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

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Table 269
D1a_8. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Provides high quality television content.
Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	3521	663	49*	44*	20*	310	353	294	369	325	3181
EffectiveBase	2441	407	39	57	46	215	197	194	215	372	2119
1-3 (Net)	87	18	6	-	-	15	2	6	12	6	80
	2% C	3%	12% zJLM	-	-	5% zOP	1%	2%	3% O	2%	3%
1-4 (Net)	155	31	8	1	-	21	10	10	21	15	140
	4%	5%	16% zJLM	2%	-	7% P	3%	3%	6%	5%	4%
1-2 (Net)	49	9	3	-	-	7	2	3	6	4	44
	1%	1%	7% zJ	-	-	2%	1%	1%	2%	1%	1%
4-7 (Net)	1025	195	18	11	3	89	106	68	128	108	914
	29% M	29%	38% M	25%	16%	29%	30% P	23%	35% P	33%	29%
5-6 (Net)	478	93	7	4	2	48	45	36	57	44	432
	14%	14%	14%	9%	9%	16%	13%	12%	15%	14%	14%
8-10 (Net)	2323	431	22	29	13	197	234	214	217	200	2110
	66% EKQ	65% K	45%	66% K	63%	63%	66% Q	73% zNQ	59%	62%	66%
7-10 (Net)	2802	519	31	36	14	232	287	241	278	256	2533
	80% EK	78%	65%	81%	70%	75%	81% Q	82% N	75%	79%	80%
9-10 (Net)	1451	279	16	17	9	125	154	144	135	124	1318
	41% E	42%	32%	39%	45%	40%	44% Q	49% zNQ	37%	38%	41%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

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Table 270
D1a_9. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.
 Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3566	511	400	280	680	1399	816	132	114	278	2601
WeightedBase	3521	587	426	350	776	1454	762	123*	109*	267	2610
EffectiveBase	2441	338	284	224	508	994	568	98	83	192	1778
Not At All Important	34	2	6	1	8	14	8	2	1	2	24
1	1%	*	1%	*	1%	1%	1%	2%	1%	1%	1%
2	26	5	6	-	6	14	5	1	-	*	21
	1%	1%	2%	-	1%	1%	1%	1%	-	*	1%
3	60	10	10	2	12	22	9	3	*	4	51
	2%	2%	2%	1%	2%	1%	1%	2%	*	2%	2%
4	99	9	19	11	30	50	17	1	2	8	75
	3%	2%	4%A	3%	4%	3%	2%	1%	2%	3%	3%
5	238	49	26	31	57	113	54	13	6	16	174
	7%	8%	6%	9%	7%	8%	7%	10%	5%	6%	7%
6	320	46	32	22	54	121	80	15	11	25	223
	9%O	8%	7%	6%	7%	8%	11%	12%	10%	9%	9%
7	613	107	73	56	129	241	133	13	16	47	445
	17%	18%	17%	16%	17%	17%	17%G	11%	14%	18%	17%
8	857	128	101	78	179	336	167	31	30	58	666
	24%	22%	24%	22%	23%	23%	22%	25%	27%	22%	26%z
9	570	98	63	70	132	222	129	22	20	42	420
	16%	17%	15%	20%	17%	15%	17%	18%	18%	16%	16%
Extremely Important	570	115	73	40	113	229	125	18	20	43	423
10	16%C	20%C	17%	11%	15%	16%	16%	15%	18%	16%	16%
Don't know	135	19	17	39	56	93	36	4	4	20	88
	4%R	3%	4%	11%zABD	7%zAB	6%z	5%	3%	4%	8%zFR	3%
Total mentions	3521	587	426	350	776	1454	762	123	109	267	2610
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.60K	7.74	7.48	7.65	7.55	7.54	7.62	7.47	7.84	7.64	7.61

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 270
D1a_9. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.
Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3521	587	426	350	776	1454	762	123*	109*	267	2610
EffectiveBase	2441	338	284	224	508	994	568	98	83	192	1778
1-3 (Net)	120 3%C	17 3%	22 5%CD	3 1%	26 3%C	49 3%	22 3%	6 5%	2 2%	7 3%	96 4%
1-4 (Net)	219 6%	26 4%	41 10%zACD	15 4%	56 7%C	100 7%	39 5%	7 6%	4 4%	15 6%	170 7%
1-2 (Net)	60 2%	7 1%	13 3%C	1 *	14 2%C	28 2%	13 2%	3 3%	1 1%	3 1%	45 2%
4-7 (Net)	1270 36%M	211 36%	150 35%	120 34%	270 35%	525 36%	283 37%	41 34%	34 31%	96 36%	917 35%
5-6 (Net)	558 16%	95 16%	58 14%	53 15%	111 14%	234 16%	134 18%	28 22%	17 15%	41 15%	398 15%
8-10 (Net)	1996 57%EK	340 58%	237 56%	187 54%	424 55%	787 54%	420 55%	71 58%	69 63%	144 54%	1509 58%
7-10 (Net)	2609 74%EK	447 76%	310 73%	243 69%	553 71%	1027 71%	553 73%	84 69%	84 77%	191 71%	1954 75%
9-10 (Net)	1139 32%K	213 36%	136 32%	110 31%	246 32%	451 31%	254 33%	40 33%	39 36%	86 32%	843 32%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 270
D1a_9. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.
Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	3566	510	48	70	52	269	241	250	260	539	3012
WeightedBase	3521	663	49*	44*	20*	310	353	294	369	325	3181
EffectiveBase	2441	407	39	57	46	215	197	194	215	372	2119
Not At All Important	34	5	3	-	-	3	2	3	2	4	30
1	1%	1%	6%zJ	-	-	1%	1%	1%	*	1%	1%
2	26	6	-	-	-	4	2	2	4	2	25
	1%	1%	-	-	-	1%	1%	1%	1%	1%	1%
3	60	9	2	1	-	8	1	3	5	4	56
	2%	1%	4%	2%	-	3%O	*	1%	1%O	1%	2%
4	99	25	3	2	-	11	14	9	16	8	89
	3%	4%	6%	4%	-	3%	4%	3%	4%	2%	3%
5	238	51	4	2	1	19	32	25	25	25	213
	7%	8%	8%	4%	6%	6%	9%	9%	7%	8%	7%
6	320	46	5	1	1	29	18	20	27	27	291
	9%O	7%	11%	3%	4%	9%	5%	7%	7%	8%	9%
7	613	110	10	7	2	55	55	47	63	53	557
	17%	17%	20%	16%	11%	18%	16%	16%	17%	16%	18%
8	857	156	9	10	4	59	96	73	83	83	772
	24%	23%	19%	23%	20%	19%	27%	25%	23%	25%	24%
9	570	119	4	8	2	57	62	53	66	50	516
	16%	18%	7%	18%	11%	18%	17%	18%	18%	15%	16%
Extremely Important	570	97	5	7	5	46	51	46	51	55	512
10	16%C	15%	10%	15%	24%	15%	14%	16%	14%	17%	16%
Don't know	135	40	4	7	5	19	21	14	26	14	121
	4%R	6%z	8%	15%zJ	24%zJK	6%	6%	5%	7%z	4%	4%
Total mentions	3521	663	49	44	20	310	353	294	369	325	3181
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.60K	7.59K	6.61	7.84K	8.30zJK	7.50	7.67	7.64	7.55	7.63	7.60

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 270
D1a_9. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.
Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	3521	663	49*	44*	20*	310	353	294	369	325	3181
EffectiveBase	2441	407	39	57	46	215	197	194	215	372	2119
1-3 (Net)	120	20	5	1	-	15	5	9	11	10	110
	3%^C	3%	10%^{zJ}	2%	-	5%^O	1%	3%	3%	3%	3%
1-4 (Net)	219	45	8	3	-	26	19	17	28	18	199
	6%	7%	17%^{zJM}	7%	-	8%	5%	6%	7%	6%	6%
1-2 (Net)	60	11	3	-	-	7	4	5	6	6	54
	2%	2%	6%^z	-	-	2%	1%	2%	2%	2%	2%
4-7 (Net)	1270	232	22	12	4	113	119	100	131	113	1150
	36%^M	35%	45%^M	27%	21%	36%	34%	34%	36%	35%	36%
5-6 (Net)	558	97	9	3	2	47	50	45	52	52	504
	16%	15%	19%	7%	10%	15%	14%	15%	14%	16%	16%
8-10 (Net)	1996	371	18	24	11	163	209	172	200	187	1800
	57%^{EK}	56%^K	36%	55%	55%	52%	59%	58%	54%	58%	57%
7-10 (Net)	2609	481	27	31	13	218	264	218	263	241	2357
	74%^{EK}	73%^K	56%	71%	66%	70%	75%	74%	71%	74%	74%
9-10 (Net)	1139	216	8	14	7	103	112	99	117	105	1028
	32%^K	33%	17%	33%	35%	33%	32%	34%	32%	32%	32%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 271
D1a_10. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...
Takes risks and provides TV programmes and content that is new and innovative.
Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3566	511	400	280	680	1399	816	132	114	278	2601
WeightedBase	3521	587	426	350	776	1454	762	123*	109*	267	2610
EffectiveBase	2441	338	284	224	508	994	568	98	83	192	1778
Not At All Important	27	1	8	*	8	12	9	2	1	5	16
1	1%	*	2%A	*	1%C	1%	1%	2%	1%	2%	1%
2	41	8	8	3	12	21	8	2	-	3	31
	1%	1%	2%	1%	2%	1%	1%	1%	-	1%	1%
3	69	9	12	3	15	34	11	4	1	8	56
	2%O	2%	3%	1%	2%	2%	1%	3%	1%	3%F	2%
4	123	19	13	16	29	58	23	4	4	7	92
	3%	3%	3%	5%	4%	4%	3%	3%	4%	3%	4%
5	234	50	23	24	47	99	51	8	3	14	172
	7%	9%	6%	7%	6%	7%	7%	6%	2%	5%	7%
6	349	50	33	40	73	133	101	16	14	37	231
	10%R	9%	8%	11%	9%	9%	13%zR	13%	13%	14%R	9%
7	649	107	76	61	137	255	137	18	15	51	491
	18%	18%	18%	17%	18%	18%	18%	15%	14%	19%	19%
8	842	124	109	66	175	333	164	20	31	54	649
	24%	21%	26%	19%	23%	23%	22%	16%	29%G	20%	25%
9	546	101	49	62	111	203	128	28	21	43	395
	16%B	17%B	11%	18%B	14%B	14%	17%	22%	20%	16%	15%
Extremely Important	515	99	75	40	115	210	90	16	14	28	405
10	15%F	17%	18%	11%	15%C	14%	12%	13%	13%	11%	16%zF
Don't know	127	19	19	35	54	95	38	6	4	16	73
	4%R	3%	5%	10%zABD	7%zAB	7%z	5%zR	5%	4%	6%R	3%
Total mentions	3521	587	426	350	776	1454	762	123	109	267	2610
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.49K	7.58	7.43	7.47	7.45	7.40	7.38	7.37	7.72I	7.25	7.52

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

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Table 271
D1a_10. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...
Takes risks and provides TV programmes and content that is new and innovative.
Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3521	587	426	350	776	1454	762	123*	109*	267	2610
EffectiveBase	2441	338	284	224	508	994	568	98	83	192	1778
1-3 (Net)	136 4%	18 3%	28 7%zACD	6 2%	35 4%C	67 5%	29 4%	8 6%	2 2%	16 6%	103 4%
1-4 (Net)	260 7%	38 6%	41 10%	22 6%	63 8%	125 9%	52 7%	12 10%	6 5%	23 9%	194 7%
1-2 (Net)	68 2%	9 2%	16 4%z	4 1%	20 3%C	33 2%	17 2%	4 3%	1 1%	7 3%	47 2%
4-7 (Net)	1355 38%M	227 39%	145 34%	140 40%	285 37%	546 38%	313 41%	46 37%	36 33%	109 41%	985 38%
5-6 (Net)	583 17%R	101 17%	57 13%	63 18%	120 15%	233 16%	152 20%zR	23 19%	17 15%	51 19%	402 15%
8-10 (Net)	1902 54%EFI	324 55%	233 55%	169 48%	402 52%	746 51%	382 50%	63 52%	67 61%FI	126 47%	1449 56%zFI
7-10 (Net)	2551 72%CEFI	430 73%	309 72%	230 66%	538 69%	1001 69%	519 68%	82 66%	82 75%	177 66%	1941 74%zFI
9-10 (Net)	1061 30%	200 34%	124 29%	102 29%	226 29%	413 28%	218 29%	43 35%	36 33%	71 27%	800 31%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 271
D1a_10. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...
Takes risks and provides TV programmes and content that is new and innovative.
Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	3566	510	48	70	52	269	241	250	260	539	3012
WeightedBase	3521	663	49*	44*	20*	310	353	294	369	325	3181
EffectiveBase	2441	407	39	57	46	215	197	194	215	372	2119
Not At All Important	27	7	*	1	-	3	4	6	1	2	25
1	1%	1%	1%	1%	-	1%	1%	2%	*	1%	1%
2	41	7	4	1	-	4	3	2	5	3	38
	1%	1%	7%zJ	2%	-	1%	1%	1%	1%	1%	1%
3	69	12	1	1	-	12	*	6	7	4	65
	2%O	2%	3%	2%	-	4%zO	*	2%	2%O	1%	2%
4	123	24	3	2	*	9	15	11	13	10	113
	3%	4%	7%	4%	1%	3%	4%	4%	4%	3%	4%
5	234	40	3	3	1	23	17	18	22	26	208
	7%	6%	6%	6%	6%	7%	5%	6%	6%	8%	7%
6	349	67	3	2	1	32	35	28	39	36	311
	10%R	10%	6%	5%	4%	10%	10%	9%	11%	11%	10%
7	649	119	8	8	3	51	68	46	73	56	591
	18%	18%	16%	17%	13%	16%	19%	16%	20%	17%	19%
8	842	149	15	8	4	74	75	62	87	84	756
	24%	22%	30%	18%	18%	24%	21%	21%	24%	26%	24%
9	546	98	3	8	2	36	61	44	53	44	497
	16%B	15%	7%	19%	10%	12%	17%	15%	14%	14%	16%
Extremely Important	515	98	5	7	5	47	51	51	47	46	466
10	15%F	15%	10%	16%	26%zK	15%	14%	17%	13%	14%	15%
Don't know	127	42	4	4	4	20	22	21	21	14	111
	4%R	6%z	8%	9%z	22%zJKL	7%z	6%	7%z	6%	4%	3%
Total mentions	3521	663	49	44	20	310	353	294	369	325	3181
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.49K	7.47	6.82	7.50	8.23zJK	7.35	7.58	7.51	7.44	7.49	7.48

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

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Table 271
D1a_10. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...
Takes risks and provides TV programmes and content that is new and innovative.
Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	3521	663	49*	44*	20*	310	353	294	369	325	3181
EffectiveBase	2441	407	39	57	46	215	197	194	215	372	2119
1-3 (Net)	136 4%	27 4%	5 11%zJ	3 6%	- -	18 6%	8 2%	14 5%	13 4%	8 3%	128 4%
1-4 (Net)	260 7%	50 8%	9 18%zJM	4 10%	* 1%	27 9%	23 7%	24 8%	26 7%	18 6%	241 8%
1-2 (Net)	68 2%	14 2%	4 8%zJ	2 4%	- -	7 2%	8 2%	8 3%	6 2%	5 1%	63 2%
4-7 (Net)	1355 38%M	250 38%	17 34%	14 33%	5 24%	114 37%	136 38%	102 35%	147 40%	128 39%	1223 38%
5-6 (Net)	583 17%R	107 16%	6 12%	5 11%	2 10%	55 18%	52 15%	46 16%	61 17%	62 19%	519 16%
8-10 (Net)	1902 54%EF	345 52%	23 47%	23 53%	11 54%	157 51%	188 53%	158 54%	187 51%	174 54%	1719 54%
7-10 (Net)	2551 72%CEFI	464 70%	31 63%	31 70%	13 67%	208 67%	256 72%	203 69%	260 70%	230 71%	2310 73%
9-10 (Net)	1061 30%	196 29%	8 17%	15 35%	7 36%K	83 27%	112 32%	95 32%	100 27%	90 28%	964 30%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

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Table 272
D1a_11. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...
Provides TV programmes and content which appeals to a wide range of different audiences across the UK.
Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3566	511	400	280	680	1399	816	132	114	278	2601
WeightedBase	3521	587	426	350	776	1454	762	123*	109*	267	2610
EffectiveBase	2441	338	284	224	508	994	568	98	83	192	1778
Not At All Important	28	6	7	*	7	10	6	1	2	4	21
1	1%	1%	2%	*	1% C	1%	1%	1%	2%	1%	1%
2	24	9	5	-	5	10	6	*	-	3	17
	1%	1%	1%	-	1%	1%	1%	*	-	1%	1%
3	56	5	12	3	15	34	13	5	1	7	41
	2%	1%	3%	1%	2%	2% z	2%	4%	1%	3%	2%
4	89	10	14	18	32	49	21	5	6	7	62
	3%	2%	3%	5% zA	4% zA	3% z	3%	4%	5%	3%	2%
5	215	32	29	19	48	97	40	10	1	14	164
	6% H	5%	7%	5%	6%	7%	5%	8% H	1%	5%	6%
6	309	41	41	30	71	135	85	14	13	24	206
	9% R	7%	10%	9%	9%	9%	11% zR	12%	12%	9%	8%
7	591	95	65	49	114	213	107	16	11	33	455
	17% EF	16%	15%	14%	15%	15%	14%	13%	10%	13%	17%
8	875	138	108	91	199	361	187	26	32	78	668
	25%	23%	25%	26%	26%	25%	25%	22%	29%	29%	26%
9	573	112	59	51	110	216	132	23	16	41	417
	16%	19%	14%	15%	14%	15%	17%	19%	15%	15%	16%
Extremely Important	640	125	71	55	126	245	126	15	21	41	487
10	18% KQ	21%	17%	16%	16%	17%	17%	12%	19%	15%	19%
Don't know	120	14	15	34	49	82	38	7	7	16	71
	3% R	2%	4%	10% zABD	6% zAB	6% z	5% zR	5%	6%	6% zR	3%
Total mentions	3521	587	426	350	776	1454	762	123	109	267	2610
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.71 BDEG K	7.88 BD	7.44	7.70	7.56	7.59	7.67	7.34	7.75	7.59	7.74 G

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 272
D1a_11. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...
Provides TV programmes and content which appeals to a wide range of different audiences across the UK.
Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3521	587	426	350	776	1454	762	123*	109*	267	2610
EffectiveBase	2441	338	284	224	508	994	568	98	83	192	1778
1-3 (Net)	108 3%	20 3%	24 6%zCD	4 1%	27 4%C	55 4%	25 3%	6 5%	3 3%	13 5%	79 3%
1-4 (Net)	197 6%	29 5%	38 9%z	21 6%	59 8%z	103 7%z	46 6%	11 9%	9 8%	20 7%	141 5%
1-2 (Net)	52 1%	15 3%C	12 3%CD	* *	12 2%C	20 1%	12 2%	1 1%	2 2%	6 2%	38 1%
4-7 (Net)	1204 34%M	178 30%	150 35%	115 33%	265 34%	495 34%	254 33%	46 37%	31 28%	78 29%	888 34%
5-6 (Net)	524 15%	73 12%	70 17%	49 14%	119 15%	233 16%	126 17%	25 20%	14 13%	38 14%	370 14%
8-10 (Net)	2089 59%EK	375 64%BD	237 56%	197 56%	434 56%	822 57%	445 58%	64 52%	69 63%	160 60%	1572 60%
7-10 (Net)	2679 76%BCDEF GJKNQ	471 80%BCD	302 71%	246 70%	548 71%	1036 71%	552 72%	81 66%	80 73%	193 72%	2028 78%zFG
9-10 (Net)	1214 34%DE	237 40%zBCD	129 30%	106 30%	235 30%	461 32%	258 34%	38 31%	37 34%	82 31%	905 35%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 272
D1a_11. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...
Provides TV programmes and content which appeals to a wide range of different audiences across the UK.
Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	3566	510	48	70	52	269	241	250	260	539	3012
WeightedBase	3521	663	49*	44*	20*	310	353	294	369	325	3181
EffectiveBase	2441	407	39	57	46	215	197	194	215	372	2119
Not At All Important	28	5	1	*	-	2	3	4	1	2	27
1	1%	1%	3%	1%	-	1%	1%	1%	*	1%	1%
2	24	4	1	-	-	4	-	*	4	1	22
	1%	1%	2%	-	-	1%	-	*	1%	*	1%
3	56	12	2	1	*	10	2	7	5	2	54
	2%	2%	4%	2%	1%	3%zO	1%	2%O	1%	1%	2%
4	89	25	5	2	-	9	16	11	15	8	81
	3%	4%	10%z	4%	-	3%	5%	4%	4%	3%	3%
5	215	40	4	4	1	22	18	14	26	22	193
	6%H	6%	7%	9%	5%	7%	5%	5%	7%	7%	6%
6	309	65	1	4	1	27	38	19	46	27	280
	9%R	10%	3%	9%	4%	9%	11%P	6%	12%zP	8%	9%
7	591	101	5	7	2	44	56	49	52	63	527
	17%EF	15%	10%	15%	9%	14%	16%	17%	14%	19%	17%
8	875	177	10	8	4	85	92	82	95	78	794
	25%	27%	21%	19%	18%	27%	26%	28%	26%	24%	25%
9	573	91	8	7	4	41	50	33	57	60	511
	16%	14%	17%	16%	17%	13%	14%	11%	16%	18%	16%
Extremely Important	640	110	3	8	5	48	62	62	48	48	587
10	18%KQ	17%	6%	17%	24%K	15%	18%	21%NQ	13%	15%	18%
Don't know	120	33	9	4	4	17	15	13	20	14	106
	3%R	5%	18%zJ	8%z	21%zJL	6%	4%	4%	5%	4%	3%
Total mentions	3521	663	49	44	20	310	353	294	369	325	3181
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.71BDEG K	7.58K	6.79	7.56	8.35zJK	7.47	7.68	7.72	7.48	7.70	7.71

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 272
D1a_11. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...
Provides TV programmes and content which appeals to a wide range of different audiences across the UK.
Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	3521	663	49*	44*	20*	310	353	294	369	325	3181
EffectiveBase	2441	407	39	57	46	215	197	194	215	372	2119
1-3 (Net)	108	22	4	1	*	17	5	12	10	5	103
	3%	3%	9%z	3%	1%	5%zOQ	1%	4%O	3%	2%	3%
1-4 (Net)	197	47	9	3	*	26	21	22	25	13	184
	6%	7%	18%zJM	6%	1%	8%	6%	8%	7%	4%	6%
1-2 (Net)	52	10	2	*	-	7	3	5	5	3	49
	1%	1%	4%	1%	-	2%	1%	2%	1%	1%	2%
4-7 (Net)	1204	230	15	16	4	102	128	92	138	120	1081
	34%M	35%M	30%	37%M	18%	33%	36%	31%	37%	37%	34%
5-6 (Net)	524	105	5	8	2	49	56	33	72	49	473
	15%	16%	10%	18%	9%	16%	16%	11%	19%P	15%	15%
8-10 (Net)	2089	378	21	23	12	174	204	177	201	185	1892
	59%EK	57%	43%	52%	59%	56%	58%	60%	54%	57%	59%
7-10 (Net)	2679	479	26	29	14	218	261	226	253	248	2418
	76%BCDEF GJKNQ	72%K	54%	67%	68%	70%	74%	77%N	68%	76%	76%
9-10 (Net)	1214	201	11	14	8	89	112	96	105	107	1098
	34%DE	30%	23%	33%	42%	29%	32%	33%	29%	33%	35%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 273
D1a_12. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...
Provides distinctive TV programmes and content.
Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3566	511	400	280	680	1399	816	132	114	278	2601
WeightedBase	3521	587	426	350	776	1454	762	123*	109*	267	2610
EffectiveBase	2441	338	284	224	508	994	568	98	83	192	1778
Not At All Important	17	1	2	*	3	6	3	1	1	1	13
1	*	*	1%	*	*	*	*	1%	1%	1%	*
2	35	7	11	-	11	19	6	1	-	2	27
	1%	1%	3%zCD	-	1%	1%	1%	1%	-	1%	1%
3	44	4	10	3	14	25	8	3	*	6	34
	1%	1%	2%	1%	2%	2%	1%	2%	*	2%	1%
4	105	16	13	12	25	43	26	5	6	9	74
	3%	3%	3%	3%	3%	3%	3%	4%	5%	3%	3%
5	240	43	17	29	46	116	66	11	9	21	162
	7%B	7%	4%	8%B	6%B	8%	9%R	9%	8%	8%	6%
6	328	33	34	28	62	127	69	11	3	26	242
	9%AH	6%	8%	8%	8%	9%	9%H	9%H	2%	10%H	9%H
7	602	107	79	48	127	223	117	12	9	35	463
	17%HM	18%	19%	14%	16%	15%	15%H	10%	8%	13%	18%H
8	914	133	117	102	219	374	197	38	43	74	682
	26%	23%	27%	29%	28%	26%	26%	30%	39%zFIR	28%	26%
9	537	114	56	41	97	201	119	16	15	34	406
	15%J	19%zBCD	13%	12%	13%	14%	16%	13%	14%	13%	16%
Extremely Important	574	108	65	52	117	229	111	16	15	40	437
10	16%K	18%	15%	15%	15%	16%	15%	13%	14%	15%	17%
Don't know	126	20	20	34	55	91	42	11	9	18	71
	4%R	3%	5%	10%zABD	7%zAB	6%z	5%zR	9%zR	8%zR	7%zR	3%
Total mentions	3521	587	426	350	776	1454	762	123	109	267	2610
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 273
D1a_12. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...
Provides distinctive TV programmes and content.
Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3521	587	426	350	776	1454	762	123*	109*	267	2610
EffectiveBase	2441	338	284	224	508	994	568	98	83	192	1778
Mean	7.63K	7.81zB	7.51	7.65	7.57	7.55	7.57	7.43	7.71	7.50	7.66
1-3 (Net)	96 3%	12 2%	24 6%zACD	4 1%	27 4%C	50 3%	16 2%	5 4%	2 1%	10 4%	73 3%
1-4 (Net)	201 6%	28 5%	37 9%z	15 4%	52 7%C	93 6%	42 6%	9 8%	7 7%	19 7%	147 6%
1-2 (Net)	52 1%	9 1%	13 3%zCD	* *	14 2%C	25 2%	9 1%	2 1%	1 1%	3 1%	40 2%
4-7 (Net)	1275 36%GMP	199 34%	143 34%	117 33%	260 34%	509 35%	277 36%H	39 31%	26 24%	91 34%	942 36%H
5-6 (Net)	567 16%B	76 13%	51 12%	57 16%	108 14%	242 17%	135 18%	21 17%	12 11%	46 17%	405 16%
8-10 (Net)	2025 58%	356 61%	238 56%	195 56%	434 56%	804 55%	427 56%	69 56%	73 67%FI	148 56%	1525 58%
7-10 (Net)	2627 75%EFGK	463 79%CD	318 75%	243 69%	561 72%	1028 71%	544 71%	81 66%	82 75%	184 69%	1987 76%zFGI
9-10 (Net)	1111 32%DJNQ	223 38%zBCD	122 29%	93 27%	215 28%	431 30%	230 30%	31 26%	30 27%	74 28%	843 32%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 273

D1a_12. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...

Provides distinctive TV programmes and content.

Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	3566	510	48	70	52	269	241	250	260	539	3012
WeightedBase	3521	663	49*	44*	20*	310	353	294	369	325	3181
EffectiveBase	2441	407	39	57	46	215	197	194	215	372	2119
Not At All Important	17	2	*	-	-	2	-	1	1	2	16
1	*	*	1%	-	-	1%	-	*	*	1%	*
2	35	9	2	-	-	7	2	4	5	2	33
	1%	1%	4%	-	-	2%	1%	1%	1%	1%	1%
3	44	11	2	1	*	10	2	5	6	2	42
	1%	2%	3%	2%	1%	3% zO	*	2%	2%	1%	1%
4	105	20	5	*	-	9	11	6	13	11	95
	3%	3%	10% zJ	1%	-	3%	3%	2%	4%	3%	3%
5	240	41	2	3	*	20	20	13	27	31	209
	7% B	6%	5%	7%	2%	7%	6%	4%	7%	10%	7%
6	328	52	3	6	1	23	29	23	29	34	292
	9% AH	8%	7%	13%	6%	7%	8%	8%	8%	10%	9%
7	602	114	6	6	1	46	68	41	73	54	546
	17% HM	17%	12%	14%	6%	15%	19%	14%	20%	17%	17%
8	914	194	12	9	4	100	95	94	100	77	835
	26%	29%	24%	21%	20%	32% z	27%	32% z	27%	24%	26%
9	537	78	7	8	3	34	45	37	42	55	480
	15% J	12%	15%	18%	17%	11%	13%	13%	11%	17%	15%
Extremely Important	574	103	2	7	5	42	62	55	48	46	524
10	16% K	16%	4%	17% K	23% K	13%	17%	19% N	13%	14%	16%
Don't know	126	39	8	3	5	18	21	15	24	12	111
	4% R	6% z	16% zJ	8%	24% zJL	6%	6%	5%	7% z	4%	3%
Total mentions	3521	663	49	44	20	310	353	294	369	325	3181
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 273

D1a_12. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...

Provides distinctive TV programmes and content.

Base = All who have watched BBC TV or BBC on demand in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	3521	663	49*	44*	20*	310	353	294	369	325	3181
EffectiveBase	2441	407	39	57	46	215	197	194	215	372	2119
Mean	7.63K	7.59K	6.79	7.79K	8.41zJK	7.39	7.76NQ	7.79N	7.42	7.54	7.63
1-3 (Net)	96 3%	22 3%	4 8%z	1 2%	* 1%	19 6%zOQ	3 1%	10 3%O	12 3%O	5 2%	90 3%
1-4 (Net)	201 6%	42 6%	9 18%zJLM	1 2%	* 1%	28 9%zO	14 4%	16 5%	26 7%	16 5%	185 6%
1-2 (Net)	52 1%	11 2%	2 5%	- -	- -	10 3%O	2 1%	5 2%	6 2%	4 1%	48 2%
4-7 (Net)	1275 36%HMP	225 34%M	16 33%	15 35%M	3 15%	98 32%	128 36%P	83 28%	143 39%NP	129 40%	1141 36%
5-6 (Net)	567 16%B	92 14%	6 11%	9 20%	2 9%	43 14%	49 14%	36 12%	56 15%	65 20%	501 16%
8-10 (Net)	2025 58%	376 57%	21 43%	24 56%	12 60%	175 57%	201 57%	186 63%NQ	190 51%	178 55%	1839 58%
7-10 (Net)	2627 75%EFGK	490 74%K	27 55%	30 70%	13 66%	221 71%	269 76%	228 77%	262 71%	232 71%	2385 75%
9-10 (Net)	1111 32%DJNQ	182 27%	9 19%	15 35%	8 40%K	76 24%	106 30%	92 31%N	90 24%	101 31%	1004 32%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 274

D1a_sum. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... (7-10)

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Provides a broad mix of different types of TV programmes and content.	2926 71%EK	473 74%	335 72%	255 68%	590 70%	1144 67%	625 71%	108 75%	93 78%	225 76%F	2194 72%
Provides high quality television content.	3052 74%EK	494 77%	342 74%	275 73%	616 73%	1204 70%	662 75%	116 80%	95 80%	221 75%	2278 75%
Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.	2825 69%EK	464 72%	321 69%	250 66%	570 68%	1118 65%	602 68%	99 69%	88 75%	206 70%	2112 69%
Takes risks and provides TV programmes and content that is new and innovative.	2773 68%E	451 71%C	316 68%	236 63%	552 66%	1083 63%	571 65%	97 67%	85 72%	191 65%	2102 69%zF
Provides TV programmes and content which appeals to a wide range of different audiences across the UK.	2923 71%DEKQ	491 77%zBCD	311 67%	254 67%	565 67%	1130 66%	614 69%	99 68%	84 71%	208 70%	2202 72%
Provides distinctive TV programmes and content.	2863 70%EK	487 76%zCD	324 70%	250 66%	573 68%	1115 65%	591 67%	98 68%	83 71%	195 66%	2167 71%zF

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 274

D1a_sum. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... (7-10)

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Provides a broad mix of different types of TV programmes and content.	2926 71%EK	509 71%K	33 54%	33 74%K	15 70%	232 69%	276 74%Q	236 78%zNQ	273 67%	273 65%	2637 72%
Provides high quality television content.	3052 74%EK	531 75%K	35 56%	36 80%K	15 72%	238 70%	293 78%Q	244 80%zNQ	286 70%	306 73%	2729 75%
Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.	2825 69%EK	494 69%K	31 51%	31 70%K	15 68%	225 67%	269 72%	223 73%N	271 66%	282 67%	2529 69%
Takes risks and provides TV programmes and content that is new and innovative.	2773 68%E	473 66%	34 56%	31 69%	14 66%	212 63%	261 70%	205 68%	267 66%	273 65%	2487 68%
Provides TV programmes and content which appeals to a wide range of different audiences across the UK.	2923 71%DEKQ	489 69%K	32 51%	29 66%	14 68%	222 66%	267 71%Q	228 75%NQ	261 64%	291 69%	2615 72%
Provides distinctive TV programmes and content.	2863 70%EK	500 70%K	28 46%	30 68%K	14 67%K	227 67%	274 73%Q	230 76%NQ	271 66%	279 66%	2570 70%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 275

D1a_sum_rebase. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... (7-10)

Base = Those who have watched BBC TV

	Total (z)	Age				Age/SEG 65+ OR DE (E)	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)		Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3566	511	400	280	680	1399	816	132	114	278	2601
WeightedBase	3521	587	426	350	776	1454	762	123*	109*	267	2610
EffectiveBase	2441	338	284	224	508	994	568	98	83	192	1778
Provides a broad mix of different types of TV programmes and content.	2690	454	328	248	576	1051	565	92	88	209	2027
	76%CE	77%	77%	71%	74%	72%	74%	75%	81%	78%	78%z
Provides high quality television content.	2802	471	333	267	600	1105	598	98	93	207	2102
	80%EK	80%	78%	76%	77%	76%	79%	80%	85%	77%	81%
Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.	2609	447	310	243	553	1027	553	84	84	191	1954
	74%EK	76%	73%	69%	71%	71%	73%	69%	77%	71%	75%
Takes risks and provides TV programmes and content that is new and innovative.	2551	430	309	230	538	1001	519	82	82	177	1941
	72%CEFI	73%	72%	66%	69%	69%	68%	66%	75%	66%	74%zFI
Provides TV programmes and content which appeals to a wide range of different audiences across the UK.	2679	471	302	246	548	1036	552	81	80	193	2028
	76%BCDEF GJKNQ	80%BCD	71%	70%	71%	71%	72%	66%	73%	72%	78%zFG
Provides distinctive TV programmes and content.	2627	463	318	243	561	1028	544	81	82	184	1987
	75%EFGK	79%CD	75%	69%	72%	71%	71%	66%	75%	69%	76%zFGI

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 275
D1a_sum_rebase. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... (7-10)
Base = Those who have watched BBC TV

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	3566	510	48	70	52	269	241	250	260	539	3012
WeightedBase	3521	663	49*	44*	20*	310	353	294	369	325	3181
EffectiveBase	2441	407	39	57	46	215	197	194	215	372	2119
Provides a broad mix of different types of TV programmes and content.	2690	498	32	33	14	226	271	234	264	233	2444
	76%CE	75%	65%	75%	68%	73%	77%	80%N	71%	72%	77%
Provides high quality television content.	2802	519	31	36	14	232	287	241	278	256	2533
	80%EK	78%	65%	81%	70%	75%	81%Q	82%N	75%	79%	80%
Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.	2609	481	27	31	13	218	264	218	263	241	2357
	74%EK	73%K	56%	71%	66%	70%	75%	74%	71%	74%	74%
Takes risks and provides TV programmes and content that is new and innovative.	2551	464	31	31	13	208	256	203	260	230	2310
	72%CEFI	70%	63%	70%	67%	67%	72%	69%	70%	71%	73%
Provides TV programmes and content which appeals to a wide range of different audiences across the UK.	2679	479	26	29	14	218	261	226	253	248	2418
	76%BCDEF GJKNQ	72%K	54%	67%	68%	70%	74%	77%N	68%	76%	76%
Provides distinctive TV programmes and content.	2627	490	27	30	13	221	269	228	262	232	2385
	75%EF GK	74%K	55%	70%	66%	71%	76%	77%	71%	71%	75%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 276
D1b. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
Base = All who have used BBC channel/service in the last 3 months

Summary Table										
BBC One offers me something that other television and video providers do not	BBC Two offers me something that other television and video providers do not	BBC Four offers me something that other television and video providers do not	BBC News Channel offers me something that other television and video providers do not	BBC Parliament offers me something that other television and video providers do not	BBC Alba offers me something that other television and video providers do not	CBBC offers me something that other television and video providers do not	CBeebies offers me something that other television and video providers do not	BBC iPlayer offers me something that other television and video providers do not	BBC Three (now available only online) offers me something that other television and video providers do not	BBC iPlayer Kids offers me something that other television and video providers do not
3323	2388	889	847	191	73	285	359	1748	183	180
3291	2327	861	770	164	68	228	309	1570	141	154
2283	1661	622	591	140	54	192	251	1185	134	129
156 5%	76 3%	24 3%	22 3%	3 2%	3 4%	3 1%	6 2%	48 3%	5 4%	2 1%
91 3%	54 2%	8 1%	17 2%	1 1%	- -	- -	3 1%	26 2%	1 1%	1 *
119 4%	74 3%	17 2%	25 3%	1 *	1 2%	1 1%	3 1%	31 2%	- -	1 *
188 6%	93 4%	22 3%	42 5%	4 2%	- -	9 4%	9 3%	62 4%	1 1%	7 4%
325 10%	240 10%	72 8%	68 9%	10 6%	2 3%	20 9%	24 8%	145 9%	7 5%	10 7%
417 13%	272 12%	90 11%	94 12%	12 7%	5 7%	27 12%	24 8%	191 12%	19 14%	12 8%
565 17%	382 16%	141 16%	129 17%	21 13%	11 17%	34 15%	43 14%	263 17%	20 14%	13 9%
636 19%	523 22%	162 19%	162 21%	31 19%	16 23%	57 25%	77 25%	328 21%	23 16%	46 30%
347 11%	304 13%	139 16%	108 14%	33 20%	16 23%	28 12%	49 16%	235 15%	31 22%	29 19%
349 11%	230 10%	130 15%	83 11%	44 27%	10 15%	42 18%	59 19%	207 13%	32 23%	33 21%
99 3%	78 3%	54 6%	19 3%	4 3%	4 6%	6 3%	13 4%	35 2%	2 2%	1 *
3291 100%	2327 100%	861 100%	770 100%	164 100%	68 100%	228 100%	309 100%	1570 100%	141 100%	154 100%
6.65	6.90	7.35	6.93	8.00	7.71	7.54	7.65	7.14	7.76	7.86
366 11%	205 9%	49 6%	64 8%	5 3%	4 6%	4 2%	12 4%	104 7%	7 5%	3 2%
554 17%	298 13%	71 8%	107 14%	9 5%	4 6%	14 6%	21 7%	167 11%	8 6%	10 7%

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Table 276
D1b. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
Base = All who have used BBC channel/service in the last 3 months

	Summary Table											
	BBC One offers me something that other television and video providers do not	BBC Two offers me something that other television and video providers do not	BBC Four offers me something that other television and video providers do not	BBC News Channel offers me something that other television and video providers do not	BBC Parliament offers me something that other television and video providers do not	BBC Alba offers me something that other television and video providers do not	CBBC offers me something that other television and video providers do not	CBeebies offers me something that other television and video providers do not	BBC iPlayer offers me something that other television and video providers do not	BBC Three (now available only online) offers me something that other television and video providers do not	BBC iPlayer Kids offers me something that other television and video providers do not	
	WeightedBase	3291	2327	861	770	164	68	228	309	1570	141	154
	EffectiveBase	2283	1661	622	591	140	54	192	251	1185	134	129
	1-2 (Net)	247 8%	131 6%	32 4%	39 5%	4 3%	3 4%	3 1%	9 3%	74 5%	7 5%	2 2%
	4-7 (Net)	1494 45%	986 42%	326 38%	334 43%	47 28%	18 27%	91 40%	99 32%	661 42%	47 33%	43 28%
	5-6 (Net)	742 23%	512 22%	163 19%	162 21%	22 13%	7 10%	47 21%	47 15%	336 21%	26 18%	22 14%
	8-10 (Net)	1332 40%	1058 45%	432 50%	353 46%	109 66%	41 61%	127 56%	185 60%	770 49%	86 61%	107 70%
	7-10 (Net)	1897 58%	1439 62%	573 67%	482 63%	130 79%	52 77%	161 71%	228 74%	1033 66%	105 75%	121 79%
	9-10 (Net)	696 21%	534 23%	270 31%	191 25%	78 47%	26 38%	70 31%	108 35%	442 28%	62 44%	62 40%

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 277
D1b_1. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC One offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	3323	500	389	273	662	1326	770	122	108	265	2423
WeightedBase	3291	574	413	341	754	1381	724	115*	104*	254	2436
EffectiveBase	2283	331	277	219	496	942	535	89	78	183	1666
Not At All Agree 1	156	28	17	20	37	80	36	7	2	9	112
	5%	5%	4%	6%	5%	6%	5%	6%	2%	4%	5%
2	91	24	19	9	27	58	21	2	-	6	66
	3%	4%	4%	2%	4%	4%z	3%	2%	-	2%	3%
3	119	20	21	16	37	57	33	8	4	17	83
	4%	4%	5%	5%	5%	4%	5%	7%	4%	7%zR	3%
4	188	24	19	25	44	83	42	2	5	17	144
	6%	4%	5%	7%	6%	6%	6%	2%	5%	7%	6%
5	325	50	39	42	82	133	70	19	20	20	238
	10%	9%	10%	12%	11%	10%	10%	16%zFIR	19%zFIR	8%	10%
6	417	80	52	29	81	155	96	13	10	25	306
	13%C	14%C	13%	8%	11%	11%	13%	11%	9%	10%	13%
7	565	86	65	47	112	232	115	19	15	43	419
	17%	15%	16%	14%	15%	17%	16%	17%	14%	17%	17%
8	636	108	80	75	155	255	137	15	25	56	485
	19%	19%	19%	22%	21%	18%	19%	13%	24%G	22%G	20%
9	347	70	45	31	76	145	76	13	5	29	261
	11%	12%	11%	9%	10%	11%	10%	11%	5%	12%	11%
Agree Completely 10	349	65	45	30	74	126	63	11	13	16	268
	11%I	11%	11%	9%	10%	9%	9%	10%	12%	6%	11%
Don't know	99	18	13	17	30	57	35	7	6	14	55
	3%R	3%	3%	5%	4%	4%z	5%zR	6%R	6%R	6%zR	2%
Total mentions	3291	574	413	341	754	1381	724	115	104	254	2436
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	6.65E	6.68	6.59	6.41	6.51	6.44	6.51	6.40	6.80	6.55	6.69

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 277
D1b_1. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC One offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	3291	574	413	341	754	1381	724	115*	104*	254	2436
EffectiveBase	2283	331	277	219	496	942	535	89	78	183	1666
1-3 (Net)	366 11%	72 13%	56 14%	45 13%	101 13%	194 14%z	90 12%	17 15%H	6 6%	32 13%	261 11%
1-4 (Net)	554 17%	96 17%	75 18%	70 20%	145 19%	278 20%z	132 18%	19 16%	11 11%	50 20%H	405 17%
1-2 (Net)	247 8%	52 9%	35 9%	29 8%	64 9%	138 10%z	57 8%H	9 8%	2 2%	15 6%	178 7%
4-7 (Net)	1494 45%	240 42%	176 42%	142 42%	318 42%	603 44%	323 45%	52 46%	49 47%	105 41%	1106 45%
5-6 (Net)	742 23%	130 23%	91 22%	71 21%	162 22%	288 21%	167 23%I	31 27%I	29 28%I	45 18%	544 22%
8-10 (Net)	1332 40%	243 42%	169 41%	136 40%	305 40%	527 38%	276 38%	39 34%	43 41%	102 40%	1013 42%
7-10 (Net)	1897 58%EF	329 57%	234 57%	183 54%	417 55%	758 55%	390 54%	58 51%	57 55%	145 57%	1432 59%F
9-10 (Net)	696 21%	135 24%	89 22%	61 18%	150 20%	271 20%	138 19%	24 21%	18 17%	46 18%	528 22%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 277
D1b_1. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC One offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	3323	495	47	70	50	260	235	244	251	464	2845
WeightedBase	3291	643	48*	44*	19*	301	342	287	357	276	3002
EffectiveBase	2283	396	38	57	44	208	193	190	208	319	2008
Not At All Agree 1	156	31	3	3	-	13	18	16	15	7	148
	5%	5%	7%	6%	-	4%	5%	6%	4%	3%	5%
2	91	24	1	2	-	17	7	10	13	7	82
	3%	4%	2%	5%	-	6%z	2%	4%	4%	3%	3%
3	119	31	2	3	1	19	12	13	18	10	109
	4%	5%	4%	8%	5%	6%z	3%	4%	5%	4%	4%
4	188	34	3	5	3	10	24	11	22	12	176
	6%	5%	6%	11%	14%zJ	3%	7%	4%	6%N	4%	6%
5	325	69	6	4	2	29	40	31	38	29	294
	10%	11%	13%	9%	11%	10%	12%	11%	11%	11%	10%
6	417	74	1	3	2	36	38	32	42	37	380
	13%C	12%	3%	7%	9%	12%	11%	11%	12%	13%	13%
7	565	99	5	6	2	46	53	54	45	51	511
	17%	15%	10%	13%	11%	15%	15%	19%	13%	18%	17%
8	636	138	8	4	4	65	73	62	76	50	584
	19%	21%L	18%	10%	23%	22%	21%	22%	21%	18%	19%
9	347	60	8	6	2	25	35	24	36	32	313
	11%	9%	17%	13%	11%	8%	10%	8%	10%	12%	10%
Agree Completely 10	349	57	7	8	2	30	28	26	32	30	317
	11%I	9%	15%	18%J	11%	10%	8%	9%	9%	11%	11%
Don't know	99	26	3	1	1	11	15	6	20	11	88
	3%R	4%	6%	1%	5%	4%	4%	2%	6%z	4%	3%
Total mentions	3291	643	48	44	19	301	342	287	357	276	3002
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	6.65E	6.49	6.76	6.40	6.83	6.46	6.53	6.50	6.49	6.82	6.63

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 277
D1b_1. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC One offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	3291	643	48*	44*	19*	301	342	287	357	276	3002
EffectiveBase	2283	396	38	57	44	208	193	190	208	319	2008
1-3 (Net)	366 11%	86 13%	6 13%	8 19%	1 5%	49 16%z	37 11%	39 14%	47 13%	25 9%	338 11%
1-4 (Net)	554 17%	119 19%	9 19%	13 29%z	4 19%	59 19%	61 18%	51 18%	69 19%	36 13%	515 17%
1-2 (Net)	247 8%	55 9%	4 9%	5 11%M	- -	30 10%	25 7%	27 9%	28 8%	15 5%	229 8%
4-7 (Net)	1494 45%	276 43%	15 32%	17 39%	9 46%	121 40%	155 45%	129 45%	147 41%	129 47%	1362 45%
5-6 (Net)	742 23%	144 22%	8 16%	7 16%	4 20%	65 22%	78 23%	64 22%	80 22%	66 24%	674 22%
8-10 (Net)	1332 40%	255 40%	23 49%	18 41%	9 45%	120 40%	135 40%	112 39%	143 40%	112 40%	1214 40%
7-10 (Net)	1897 58%EF	355 55%	28 58%	23 53%	11 56%	166 55%	188 55%	167 58%	188 53%	162 59%	1726 57%
9-10 (Net)	696 21%	117 18%	15 31%	13 31%J	4 22%	55 18%	63 18%	50 18%	67 19%	62 22%	630 21%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 278
D1b_2. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Two offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	2388	396	324	228	552	952	550	89	88	203	1735
WeightedBase	2327	437	335	275	610	977	505	82*	82*	188	1713
EffectiveBase	1661	259	230	183	413	687	389	68	62	140	1207
Not At All Agree 1	76	17	8	9	17	34	20	5	2	6	55
	3%N	4%	2%	3%	3%	3%	4%	7%	3%	3%	3%
2	54	10	13	10	24	36	16	1	*	4	34
	2%	2%	4%	4%	4%z	4%z	3%	1%	*	2%	2%
3	74	8	14	10	24	29	16	4	4	7	51
	3%	2%	4%	4%	4%	3%	3%	5%	4%	4%	3%
4	93	9	11	16	27	44	29	1	4	14	62
	4%	2%	3%	6%A	4%	4%	6%z	1%	5%	8%zR	4%
5	240	45	28	26	54	98	41	10	8	12	191
	10%	10%	8%	10%	9%	10%	8%	13%	10%	7%	11%
6	272	43	35	23	58	104	58	8	6	16	196
	12%	10%	10%	8%	9%	11%	11%	9%	7%	8%	11%
7	382	69	62	39	101	150	78	14	12	27	280
	16%	16%	19%	14%	17%	15%	15%	17%	14%	14%	16%
8	523	101	70	70	140	210	103	21	22	37	404
	22%	23%	21%	26%	23%	22%	20%	26%	27%	20%	24%
9	304	67	52	30	82	138	77	12	12	39	219
	13%	15%	16%	11%	14%	14%	15%	14%	15%	21%zFR	13%
Agree Completely 10	230	55	32	25	57	85	48	5	10	17	171
	10%	12%	10%	9%	9%	9%	10%	6%	12%	9%	10%
Don't know	78	13	10	16	26	49	19	1	2	9	49
	3%R	3%	3%	6%	4%	5%z	4%	1%	2%	5%	3%
Total mentions	2327	437	335	275	610	977	505	82	82	188	1713
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	6.90Q	7.13	6.94	6.74	6.85	6.79	6.82	6.70	7.15	7.01	6.93

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 278
D1b_2. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Two offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	2327	437	335	275	610	977	505	82*	82*	188	1713
EffectiveBase	1661	259	230	183	413	687	389	68	62	140	1207
1-3 (Net)	205 9%	35 8%	35 10%	30 11%	65 11%	100 10%	52 10%	10 13%	6 8%	16 9%	140 8%
1-4 (Net)	298 13%R	45 10%	46 14%	46 17%A	92 15%	143 15%	81 16%zR	12 14%	11 13%	31 16%	202 12%
1-2 (Net)	131 6%	27 6%	21 6%	19 7%	41 7%	70 7%z	36 7%	6 8%	3 3%	10 5%	88 5%
4-7 (Net)	986 42%P	166 38%	136 40%	104 38%	240 39%	396 41%	206 41%	33 40%	29 36%	70 37%	730 43%
5-6 (Net)	512 22%DIP	87 20%	62 19%	49 18%	112 18%	202 21%	98 19%	18 22%	13 16%	28 15%	388 23%I
8-10 (Net)	1058 45%Q	222 51%	154 46%	125 45%	279 46%	433 44%	228 45%	38 47%	44 54%	93 50%	794 46%
7-10 (Net)	1439 62%	292 67%	217 65%	164 60%	381 62%	583 60%	306 61%	52 63%	56 68%	121 64%	1074 63%
9-10 (Net)	534 23%	121 28%z	85 25%	55 20%	139 23%	223 23%	125 25%	17 21%	22 27%	56 30%z	390 23%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 278
D1b_2. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Two offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	2388	410	41	62	39	221	189	212	198	287	2087
WeightedBase	2327	515	41*	39*	16*	247	268	243	272	164	2148
EffectiveBase	1661	326	32	50	34	178	153	164	163	199	1486
Not At All Agree 1	76	12	2	2	-	1	11	4	8	6	70
	3%N	2%	5%	6%	-	*	4%N	2%	3%N	4%	3%
2	54	22	-	2	-	16	5	9	13	4	51
	2%	4%z	-	5%	-	7%zO	2%	4%	5%z	2%	2%
3	74	19	1	3	1	14	5	7	12	6	66
	3%	4%	3%	7%	5%	6%	2%	3%	4%	4%	3%
4	93	24	-	2	1	8	17	5	19	4	89
	4%	5%	-	5%	7%K	3%	6%P	2%	7%zNP	3%	4%
5	240	44	4	3	3	19	25	17	26	20	217
	10%	9%	10%	9%	18%	8%	9%	7%	10%	12%	10%
6	272	49	4	3	2	28	22	18	31	18	253
	12%	10%	10%	7%	10%	11%	8%	8%	11%	11%	12%
7	382	88	5	6	2	51	37	40	48	26	356
	16%	17%	12%	16%	14%	21%	14%	16%	18%	16%	17%
8	523	123	8	5	3	49	75	72	51	33	487
	22%	24%	20%	13%	22%	20%	28%Q	30%zNQ	19%	20%	23%
9	304	63	12	6	1	29	35	33	31	28	273
	13%	12%	29%zJ	15%	9%	12%	13%	13%	11%	17%	13%
Agree Completely 10	230	48	2	4	1	25	24	27	22	11	216
	10%	9%	6%	11%	8%	10%	9%	11%	8%	7%	10%
Don't know	78	21	2	2	1	9	12	11	11	8	70
	3%R	4%	4%	6%	6%	4%	5%	4%	4%	5%	3%
Total mentions	2327	515	41	39	16	247	268	243	272	164	2148
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	6.90Q	6.85	7.23	6.43	6.77	6.78	6.92Q	7.22NQ	6.52	6.83	6.90

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 278
D1b_2. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Two offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	2327	515	41*	39*	16*	247	268	243	272	164	2148
EffectiveBase	1661	326	32	50	34	178	153	164	163	199	1486
1-3 (Net)	205 9%	53 10%	3 9%	7 19% z	1 5%	31 13%	22 8%	20 8%	33 12%	16 10%	187 9%
1-4 (Net)	298 13%R	78 15%	3 9%	9 24% z	2 12%	39 16% P	38 14%	25 10%	52 19% zP	20 12%	276 13%
1-2 (Net)	131 6%	34 7%	2 5%	4 11%	- -	18 7%	16 6%	13 5%	21 8%	10 6%	121 6%
4-7 (Net)	986 42%P	205 40%	13 32%	14 36%	8 49%	105 43% P	101 37%	81 33%	125 46% OP	68 42%	914 43%
5-6 (Net)	512 22%DIP	93 18%	8 20%	6 15%	4 28%	46 19%	47 18%	36 15%	57 21%	38 23%	470 22%
8-10 (Net)	1058 45%Q	235 46%	23 55%	15 40%	6 40%	102 41%	134 50% Q	131 54% zNQ	104 38%	72 44%	977 45%
7-10 (Net)	1439 62%	323 63%	27 67%	21 55%	8 54%	153 62%	171 64%	171 71% zNQ	152 56%	98 60%	1332 62%
9-10 (Net)	534 23%	112 22%	14 35%	10 26%	3 18%	53 22%	59 22%	59 24%	53 19%	39 24%	489 23%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 279
D1b_3. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Four offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	889	173	144	92	236	372	222	44	41	74	612
WeightedBase	861	180	139	105*	244	364	191	39*	33**	61*	614
EffectiveBase	622	115	104	69	172	269	152	33	29	51	433
Not At All Agree 1	24	6	2	7	9	14	11	-	-	3	12
	3%	3%	2%	7%z	4%B	4%	6%zR	-	-	4%	2%
2	8	3	1	2	4	7	1	-	-	1	7
	1%	2%	1%	2%	2%	2%	*	-	-	1%	1%
3	17	7	3	1	4	4	3	-	-	2	13
	2%	4%	2%	1%	2%	1%	1%	-	-	3%	2%
4	22	4	1	2	3	6	6	-	*	1	16
	3%	2%	1%	2%	1%	2%	3%	-	1%	1%	3%
5	72	10	12	11	23	32	15	4	2	5	57
	8%	5%	9%	11%	10%	9%	8%	10%	6%	8%	9%
6	90	14	17	11	28	39	23	8	3	4	59
	11%	8%	12%	10%	11%	11%	12%	22%zIR	8%	7%	10%
7	141	19	33	17	50	66	28	6	9	10	97
	16%	11%	24%zA	16%	21%A	18%	15%	15%	27%	16%	16%
8	162	37	25	10	35	64	29	4	4	6	125
	19%C	21%	18%	10%	14%	17%	15%	11%	12%	9%	20%
9	139	35	17	19	36	52	36	9	8	16	99
	16%	19%	13%	18%	15%	14%	19%	24%	23%	25%	16%
Agree Completely 10	130	33	17	9	26	46	28	5	5	9	93
	15%DQ	18%	12%	8%	11%	13%	15%	12%	15%	14%	15%
Don't know	54	12	10	15	25	35	12	2	3	7	35
	6%	7%	7%	14%z	10%z	10%z	6%	6%	8%	11%	6%
Total mentions	861	180	139	105	244	364	191	39	33	61	614
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.35CDQ	7.50C	7.28	6.71	7.04	7.15	7.20	7.56	7.85	7.36	7.38

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 279
D1b_3. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Four offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	861	180	139	105*	244	364	191	39*	33**	61*	614
EffectiveBase	622	115	104	69	172	269	152	33	29	51	433
1-3 (Net)	49 6%	16 9%	7 5%	11 10%	17 7%	25 7%	14 7%	-	-	5 8%	33 5%
1-4 (Net)	71 8%	20 11%	7 5%	13 13%	21 8%	31 9%	20 10%	-	*	6 9%	49 8%
1-2 (Net)	32 4%	9 5%	4 3%	10 9%z	13 5%B	21 6%z	11 6%	-	-	3 5%	20 3%
4-7 (Net)	326 38%A	47 26%	63 45%A	42 39%	104 43%A	143 39%	72 38%	18 47%	14 42%	20 32%	229 37%
5-6 (Net)	163 19%	24 13%	29 21%	22 21%	51 21%	71 19%	38 20%	13 32%l	5 14%	10 16%	115 19%
8-10 (Net)	432 50%CDEJN OQ	105 59%zBCD	59 43%	38 36%	97 40%	162 44%	93 49%	19 47%	17 50%	30 48%	318 52%
7-10 (Net)	573 67%CDQ	125 69%C	92 67%D	55 52%	147 60%	227 62%	121 63%	24 62%	26 76%	39 64%	415 68%
9-10 (Net)	270 31%DEJNQ	68 38%BD	34 25%	28 26%	62 25%	98 27%	64 34%	14 36%	13 37%	24 39%	192 31%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 279
D1b_3. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Four offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	889	168	17	30	21	94	74	102	66	121	760
WeightedBase	861	205	14**	17**	8**	100*	105*	117*	88*	71*	781
EffectiveBase	622	133	13	26	18	77	59	78	55	88	544
Not At All Agree 1	24	8	1	-	-	2	6	2	6	2	22
	3%	4%	10%	-	-	2%	6%	2%	7%	3%	3%
2	8	3	-	1	-	1	2	2	1	-	8
	1%	2%	-	4%	-	1%	2%	2%	2%	-	1%
3	17	4	-	-	-	4	-	3	1	1	15
	2%	2%	-	-	-	4%	-	2%	2%	2%	2%
4	22	2	-	1	-	2	-	2	1	1	22
	3%	1%	-	5%	-	2%	-	1%	1%	1%	3%
5	72	16	3	2	2	6	10	8	9	7	65
	8%	8%	20%	11%	27%	6%	9%	7%	10%	10%	8%
6	90	25	-	2	1	18	8	10	15	9	78
	11%	12%	-	11%	9%	17% z P	7%	9%	17% O	13%	10%
7	141	44	3	2	1	18	26	20	23	8	132
	16%	21%	24%	13%	11%	18%	24%	17%	27% z	11%	17%
8	162	30	3	2	1	19	11	20	10	10	153
	19% C	15%	20%	11%	7%	19%	11%	17%	11%	13%	20%
9	139	29	3	3	2	12	17	19	10	16	121
	16%	14%	18%	15%	30%	12%	16%	16%	11%	23%	16%
Agree Completely 10	130	20	1	4	*	9	11	19	1	10	118
	15% DQ	10%	7%	24%	5%	9% Q	11% Q	16% NQ	1%	14%	15%
Don't know	54	23	-	1	1	9	14	12	11	6	48
	6%	11% z	-	7%	12%	9%	14% z	11%	12%	9%	6%
Total mentions	861	205	14	17	8	100	105	117	88	71	781
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.35 CDQ	7.02	6.78	7.49	7.20	6.95 Q	7.08 Q	7.53 NQ	6.32	7.44	7.33

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

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Table 279
D1b_3. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Four offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	861	205	14**	17**	8**	100*	105*	117*	88*	71*	781
EffectiveBase	622	133	13	26	18	77	59	78	55	88	544
1-3 (Net)	49	15	1	1	-	8	8	6	9	3	45
	6%	7%	10%	4%	-	8%	7%	5%	10%	5%	6%
1-4 (Net)	71	18	1	1	-	10	8	8	10	4	67
	8%	9%	10%	9%	-	10%	7%	7%	11%	6%	9%
1-2 (Net)	32	11	1	1	-	4	8	4	8	2	30
	4%	6%	10%	4%	-	4%	7%	3%	9%	3%	4%
4-7 (Net)	326	88	6	7	4	45	43	40	48	25	297
	38%A	43%	45%	39%	47%	44%P	41%	34%	54%P	35%	38%
5-6 (Net)	163	42	3	4	3	24	18	18	24	17	143
	19%	20%	20%	21%	36%	24%P	17%	15%	27%	24%	18%
8-10 (Net)	432	79	6	8	3	39	40	59	20	36	392
	50%CDEIN OQ	39%	45%	49%	41%	39%Q	38%Q	50%NQ	23%	51%	50%
7-10 (Net)	573	123	10	11	4	58	65	79	44	43	524
	67%CDQ	60%	70%	62%	52%	57%	62%	67%NQ	50%	62%	67%
9-10 (Net)	270	49	3	7	3	21	29	38	11	26	239
	31%DEJNQ	24%	25%	39%	35%	21%	27%Q	33%NQ	12%	37%	31%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

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Table 280
D1b_4. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC News Channel offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	847	144	115	68	183	309	185	29	35	70	617
WeightedBase	770	149*	106*	79*	185	288	156	25**	29**	62*	573
EffectiveBase	591	98	83	55	138	224	124	24	25	45	436
Not At All Agree 1	22	8	1	*	2	9	4	1	-	1	18
	3%	6% D	1%	1%	1%	3%	2%	3%	-	2%	3%
2	17	7	1	4	4	10	4	-	-	1	12
	2%	5%	1%	5%	2%	3%	3%	-	-	1%	2%
3	25	4	6	4	10	14	10	*	1	7	14
	3% R	3%	6%	5%	6%	5%	7% zR	1%	3%	11% zR	2%
4	42	5	4	10	15	17	7	2	2	3	32
	5%	3%	4%	13% zA	8% B	6%	5%	7%	6%	5%	6%
5	68	12	8	9	17	23	13	3	3	7	53
	9%	8%	8%	11%	9%	8%	8%	11%	10%	11%	9%
6	94	23	16	2	17	26	14	2	2	4	71
	12% C	15% C	15% CD	2%	9% C	9%	9%	7%	5%	6%	12%
7	129	17	14	13	26	41	27	5	8	8	93
	17%	12%	13%	16%	14%	14%	17%	21%	26%	14%	16%
8	162	34	28	12	41	63	33	6	6	17	126
	21%	23%	27%	15%	22%	22%	21%	24%	22%	27%	22%
9	108	16	6	14	20	34	23	1	1	8	80
	14% B	11%	6%	18% B	11% B	12%	15%	4%	4%	14%	14%
Agree Completely 10	83	17	19	8	27	41	17	4	7	6	62
	11%	11%	18% z	10%	15%	14%	11%	17%	24%	9%	11%
Don't know	19	5	2	3	5	9	3	1	-	1	13
	3%	4%	2%	4%	3%	3%	2%	5%	-	1%	2%
Total mentions	770	149	106	79	185	288	156	25	29	62	573
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	6.93	6.68	7.13	6.72	6.96	6.89	6.91	7.12	7.47	6.79	6.96

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 280
D1b_4. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC News Channel offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	770	149*	106*	79*	185	288	156	25**	29**	62*	573
EffectiveBase	591	98	83	55	138	224	124	24	25	45	436
1-3 (Net)	64 8%	20 13%	9 8%	8 10%	17 9%	33 12%z	18 12%	1 4%	1 3%	9 14%	43 8%
1-4 (Net)	107 14%	25 17%	13 12%	18 23%z	31 17%	50 17%	25 16%	3 11%	3 9%	12 19%	75 13%
1-2 (Net)	39 5%	15 10%zBD	2 2%	4 5%	6 3%	19 7%	8 5%	1 3%	- -	2 3%	29 5%
4-7 (Net)	334 43%E	57 38%	42 39%	34 42%	75 41%	107 37%	61 39%	11 46%	14 47%	22 35%	249 44%
5-6 (Net)	162 21%	35 23%	24 22%	10 13%	34 18%	49 17%	27 18%	4 17%	4 15%	10 17%	124 22%
8-10 (Net)	353 46%	67 45%	53 50%	35 44%	88 47%	138 48%	73 47%	11 45%	15 50%	31 49%	268 47%
7-10 (Net)	482 63%	85 57%	67 63%	47 60%	114 62%	179 62%	100 64%	16 67%	22 76%	39 63%	361 63%
9-10 (Net)	191 25%	33 22%	25 23%	22 28%	47 26%	75 26%	40 26%	5 22%	8 28%	14 23%	142 25%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
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- BBC News Channel offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	847	140	15	20	8	75	65	84	56	195	646
WeightedBase	770	158	13**	11**	3**	74*	83*	91*	67*	120	644
EffectiveBase	591	111	11	17	7	62	52	66	45	136	466
Not At All Agree 1	22	-	1	*	-	-	-	-	-	3	19
	3%	-	10%	5%	-	-	-	-	-	2%	3%
2	17	4	-	-	-	2	3	2	3	4	12
	2%	3%	-	-	-	3%	3%	2%	4%	4%	2%
3	25	10	1	-	-	7	3	6	3	3	22
	3%R	6%	5%	-	-	9%z	4%	7%	5%	2%	3%
4	42	13	1	1	1	7	6	6	7	5	37
	5%	8%	5%	7%	18%	10%	7%	7%	10%	4%	6%
5	68	14	-	1	1	6	8	9	5	8	60
	9%	9%	-	12%	32%	9%	10%	10%	8%	7%	9%
6	94	13	4	*	-	7	6	9	4	13	79
	12%C	8%	27%	3%	-	10%	8%	10%	6%	11%	12%
7	129	21	3	2	*	8	13	12	9	24	104
	17%	13%	25%	18%	3%	11%	15%	13%	14%	20%	16%
8	162	34	3	2	1	18	16	18	17	25	136
	21%	22%	22%	23%	33%	24%	19%	19%	25%	21%	21%
9	108	17	*	2	*	6	11	11	6	19	87
	14%B	11%	3%	20%	13%	9%	13%	12%	10%	15%	14%
Agree Completely 10	83	25	*	1	-	10	15	16	9	11	73
	11%	16%	3%	12%	-	14%	18%	18%	14%	9%	11%
Don't know	19	5	-	-	-	2	4	2	3	6	13
	3%	3%	-	-	-	2%	4%	3%	5%	5%	2%
Total mentions	770	158	13	11	3	74	83	91	67	120	644
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	6.93	7.02	6.12	7.23	6.40	6.79	7.23	7.08	6.93	7.00	6.92

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
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- BBC News Channel offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	770	158	13**	11**	3**	74*	83*	91*	67*	120	644
EffectiveBase	591	111	11	17	7	62	52	66	45	136	466
1-3 (Net)	64	14	2	*	-	9	6	8	6	10	54
	8%	9%	16%	5%	-	11%	7%	9%	9%	8%	8%
1-4 (Net)	107	27	3	1	1	16	11	14	13	15	91
	14%	17%	21%	12%	18%	21%	13%	16%	19%	13%	14%
1-2 (Net)	39	4	1	*	-	2	3	2	3	7	32
	5%	3%	10%	5%	-	3%	3%	2%	4%	6%	5%
4-7 (Net)	334	62	8	4	2	29	32	36	26	50	280
	43%E	39%	56%	40%	54%	39%	39%	40%	38%	42%	44%
5-6 (Net)	162	28	4	2	1	14	14	18	10	21	139
	21%	18%	27%	15%	32%	18%	17%	20%	15%	17%	22%
8-10 (Net)	353	77	4	6	1	35	42	44	32	54	296
	46%	49%	28%	55%	46%	47%	50%	49%	48%	45%	46%
7-10 (Net)	482	98	7	8	1	43	54	56	42	79	400
	63%	62%	53%	73%	50%	58%	65%	62%	62%	65%	62%
9-10 (Net)	191	43	1	4	*	17	26	27	16	29	160
	25%	27%	6%	32%	13%	23%	31%	30%	23%	24%	25%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
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- BBC Parliament offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	191	26	34	13	47	66	54	7	10	19	126
WeightedBase	164	23**	27**	15**	43*	56*	42*	5**	9**	14**	113*
EffectiveBase	140	17	24	11	34	49	41	6	8	14	92
Not At All Agree 1	3	1	1	-	1	3	1	-	-	1	2
	2%	3%	3%	-	2%	5%	2%	-	-	7%	2%
2	1	-	-	1	1	1	-	-	-	-	-
	1%	-	-	7%	2%	2%	-	-	-	-	-
3	1	-	-	-	-	1	-	-	-	-	1
	*	-	-	-	-	1%	-	-	-	-	*
4	4	1	-	1	1	2	1	-	-	1	3
	2%	2%	-	9%	3%	3%	2%	-	-	5%	3%
5	10	3	*	-	*	1	1	-	-	-	8
	6%	12%	1%	-	1%	1%	3%	-	-	-	8%
6	12	-	2	1	3	4	5	1	2	1	7
	7%	-	7%	9%	8%	8%	12%	18%	22%	11%	6%
7	21	3	*	1	2	3	2	1	1	-	17
	13%EF	14%	1%	8%	4%	5%	4%	17%	9%	-	15%
8	31	4	9	2	11	11	3	-	2	1	25
	19%F	18%	32%	12%	25%	19%	8%	-	25%	4%	22%
9	33	5	4	4	8	9	9	1	-	5	24
	20%	22%	14%	28%	19%	16%	21%	27%	-	36%	22%
Agree Completely 10	44	6	9	4	13	18	19	2	4	5	22
	27%R	26%	33%	27%	31%	32%	47%zR	38%	44%	35%	20%
Don't know	4	1	2	-	2	4	*	-	-	*	4
	3%	4%	9%	-	6%	8%z	1%	-	-	3%	3%
Total mentions	164	23	27	15	43	56	42	5	9	14	113
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	8.00	7.96	8.41	7.79	8.18	7.91	8.55z	8.48	8.34	8.15	7.88
1-3 (Net)	5	1	1	1	2	4	1	-	-	1	2
	3%	3%	3%	7%	5%	8%z	2%	-	-	7%	2%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
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- BBC Parliament offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	164	23**	27**	15**	43*	56*	42*	5**	9**	14**	113*
EffectiveBase	140	17	24	11	34	49	41	6	8	14	92
1-4 (Net)	9	1	1	2	3	6	2	-	-	2	5
	5%	5%	3%	16%	8%	11%z	4%	-	-	12%	5%
1-2 (Net)	4	1	1	1	2	4	1	-	-	1	2
	3%	3%	3%	7%	5%	7%	2%	-	-	7%	2%
4-7 (Net)	47	7	3	4	6	10	9	2	3	2	35
	28%DE	28%	9%	26%	15%	18%	21%	36%	31%	16%	31%
5-6 (Net)	22	3	2	1	3	5	6	1	2	1	15
	13%	12%	8%	9%	8%	9%	15%	18%	22%	11%	13%
8-10 (Net)	109	15	22	10	32	38	32	3	6	10	72
	66%	66%	79%	67%	75%	67%	76%	64%	69%	74%	64%
7-10 (Net)	130	19	22	11	33	41	33	4	7	10	89
	79%	79%	80%	76%	78%	72%	80%	82%	78%	74%	79%
9-10 (Net)	78	11	13	8	21	27	28	3	4	10	47
	47%	48%	47%	55%	50%	48%	68%zR	64%	44%	70%	41%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
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Base = All who have used BBC channel/service in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	191	27	9	6	5	14	13	19	8	34	154
WeightedBase	164	29**	9**	3**	1**	14**	15**	22**	7**	17*	145
EffectiveBase	140	22	7	5	4	11	11	16	7	23	118
Not At All Agree 1	3	-	1	-	-	-	-	-	-	-	3
	2%	-	10%	-	-	-	-	-	-	-	2%
2	1	1	-	-	-	1	-	1	-	-	1
	1%	4%	-	-	-	8%	-	5%	-	-	1%
3	1	-	-	-	-	-	-	-	-	-	1
	*	-	-	-	-	-	-	-	-	-	*
4	4	1	-	-	-	-	1	1	-	-	4
	2%	5%	-	-	-	-	9%	6%	-	-	3%
5	10	-	-	-	*	-	-	-	-	1	9
	6%	-	-	-	19%	-	-	-	-	5%	6%
6	12	2	1	*	-	1	1	1	1	2	10
	7%	8%	6%	9%	-	10%	7%	6%	15%	10%	7%
7	21	*	1	-	-	*	-	-	*	2	19
	13%EF	1%	14%	-	-	3%	-	-	5%	13%	13%
8	31	6	4	-	1	4	2	4	2	5	26
	19%F	20%	43%	-	54%	26%	15%	18%	28%	28%	18%
9	33	5	2	1	*	1	4	4	1	3	30
	20%	17%	19%	47%	7%	10%	23%	16%	20%	17%	21%
Agree Completely 10	44	11	1	1	*	6	5	10	1	3	39
	27%R	37%	8%	44%	21%	44%	31%	43%	16%	21%	27%
Don't know	4	2	-	-	-	-	2	1	1	1	3
	3%	8%	-	-	-	-	16%	6%	15%	6%	2%
Total mentions	164	29	9	3	1	14	15	22	7	17	145
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	8.00	8.37	7.36	9.16	7.92	8.30	8.43	8.41	8.19	8.11	7.98
1-3 (Net)	5	1	1	-	-	1	-	1	-	-	5
	3%	4%	10%	-	-	8%	-	5%	-	-	3%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
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Base = All who have used BBC channel/service in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	164	29**	9**	3**	1**	14**	15**	22**	7**	17*	145
EffectiveBase	140	22	7	5	4	11	11	16	7	23	118
1-4 (Net)	9	2	1	-	-	1	1	2	-	-	9
	5%	8%	10%	-	-	8%	9%	11%	-	-	6%
1-2 (Net)	4	1	1	-	-	1	-	1	-	-	4
	3%	4%	10%	-	-	8%	-	5%	-	-	3%
4-7 (Net)	47	4	2	*	*	2	2	3	1	5	41
	28%DE	14%	19%	9%	19%	13%	15%	12%	20%	28%	29%
5-6 (Net)	22	2	1	*	*	1	1	1	1	2	19
	13%	8%	6%	9%	19%	10%	7%	6%	15%	15%	13%
8-10 (Net)	109	22	6	3	1	11	11	17	4	11	95
	66%	74%	70%	91%	81%	80%	69%	77%	64%	66%	66%
7-10 (Net)	130	22	8	3	1	11	11	17	5	13	114
	79%	75%	84%	91%	81%	82%	69%	77%	70%	79%	79%
9-10 (Net)	78	16	2	3	*	7	8	13	2	6	70
	47%	54%	27%	91%	27%	54%	54%	59%	36%	37%	48%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
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Table 282
D1b_6. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Alba offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	73	10	7	2	9	16	11	1	4	6	56
WeightedBase	68*	9**	7**	4**	11**	18**	11**	1**	3**	6**	51*
EffectiveBase	54	7	5	2	6	12	7	1	4	4	42
Not At All Agree 1	3	-	1	-	1	2	2	-	-	1	*
	4%R	-	14%	-	9%	14%	23%	-	-	15%	1%
2	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
3	1	*	-	-	-	-	*	-	-	*	1
	2%	5%	-	-	-	-	5%	-	-	8%	2%
4	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
5	2	-	-	-	-	-	-	-	-	-	2
	3%	-	-	-	-	-	-	-	-	-	4%
6	5	1	1	-	1	2	-	-	-	-	4
	7%	11%	8%	-	5%	9%	-	-	-	-	7%
7	11	1	-	-	-	1	1	-	1	-	11
	17%	12%	-	-	-	6%	6%	-	23%	-	21%
8	16	1	2	-	2	3	-	-	-	-	13
	23%	8%	27%	-	17%	16%	-	-	-	-	26%
9	16	3	*	1	1	1	3	1	2	1	10
	23%	30%	5%	26%	13%	8%	30%	100%	59%	15%	20%
Agree Completely 10	10	3	2	-	2	4	1	-	1	1	8
	15%	34%	25%	-	16%	22%	9%	-	18%	16%	17%
Don't know	4	-	1	3	4	4	3	-	-	3	1
	6%R	-	20%	74%	41%	25%	28%	-	-	46%	3%
Total mentions	68	9	7	4	11	18	11	1	3	6	51
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.71	8.38	7.25	9.00	7.54	7.04	6.08	9.00	8.72	6.22	7.92
1-3 (Net)	4	*	1	-	1	2	3	-	-	1	1
	6%R	5%	14%	-	9%	14%	27%	-	-	22%	3%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
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Table 282
D1b_6. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Alba offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	68*	9**	7**	4**	11**	18**	11**	1**	3**	6**	51*
EffectiveBase	54	7	5	2	6	12	7	1	4	4	42
1-4 (Net)	4	*	1	-	1	2	3	-	-	1	1
	6%R	5%	14%	-	9%	14%	27%	-	-	22%	3%
1-2 (Net)	3	-	1	-	1	2	2	-	-	1	*
	4%R	-	14%	-	9%	14%	23%	-	-	15%	1%
4-7 (Net)	18	2	1	-	1	3	1	-	1	-	16
	27%	22%	8%	-	5%	15%	6%	-	23%	-	32%
5-6 (Net)	7	1	1	-	1	2	-	-	-	-	6
	10%	11%	8%	-	5%	9%	-	-	-	-	11%
8-10 (Net)	41	7	4	1	5	8	4	1	2	2	32
	61%	72%	58%	26%	46%	46%	39%	100%	77%	31%	63%
7-10 (Net)	52	8	4	1	5	9	5	1	3	2	43
	77%	84%	58%	26%	46%	52%	45%	100%	100%	31%	84% z
9-10 (Net)	26	6	2	1	3	5	4	1	2	2	19
	38%	64%	30%	26%	29%	30%	39%	100%	77%	31%	37%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 282
D1b_6. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Alba offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	73	3	5	1	-	1	2	3	-	10	62
WeightedBase	68*	5**	5**	***	..**	1**	4**	5**	..**	5*	63*
EffectiveBase	54	2	4	1	-	1	2	2	-	7	47
Not At All Agree 1	3	-	1	-	-	-	-	-	-	-	3
	4%R	-	19%	-	-	-	-	-	-	-	5%
2	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
3	1	-	-	-	-	-	-	-	-	-	1
	2%	-	-	-	-	-	-	-	-	-	2%
4	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
5	2	-	-	-	-	-	-	-	-	-	2
	3%	-	-	-	-	-	-	-	-	-	3%
6	5	-	1	-	-	-	-	-	-	1	4
	7%	-	11%	-	-	-	-	-	-	13%	7%
7	11	-	-	-	-	-	-	-	-	1	10
	17%	-	-	-	-	-	-	-	-	25%	16%
8	16	-	2	-	-	-	-	-	-	1	14
	23%	-	36%	-	-	-	-	-	-	19%	22%
9	16	1	-	*	-	1	-	1	-	2	14
	23%	19%	-	100%	-	100%	-	19%	-	36%	22%
Agree Completely 10	10	-	2	-	-	-	-	-	-	*	10
	15%	-	34%	-	-	-	-	-	-	8%	15%
Don't know	4	4	-	-	-	-	4	4	-	-	4
	6%R	81%	-	-	-	-	100%	81%	-	-	7%
Total mentions	68	5	5	*	-	1	4	5	-	5	63
	100%	100%	100%	100%	-	100%	100%	100%	-	100%	100%
Mean	7.71	9.00	7.14	9.00	-	9.00	-	9.00	-	8.02	7.68
1-3 (Net)	4	-	1	-	-	-	-	-	-	-	4
	6%R	-	19%	-	-	-	-	-	-	-	7%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



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D1b_6. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Alba offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	68*	5**	5**	***	..**	1**	4**	5**	..**	5*	63*
EffectiveBase	54	2	4	1	-	1	2	2	-	7	47
1-4 (Net)	4	-	1	-	-	-	-	-	-	-	4
	6%R	-	19%	-	-	-	-	-	-	-	7%
1-2 (Net)	3	-	1	-	-	-	-	-	-	-	3
	4%R	-	19%	-	-	-	-	-	-	-	5%
4-7 (Net)	18	-	1	-	-	-	-	-	-	2	16
	27%	-	11%	-	-	-	-	-	-	38%	26%
5-6 (Net)	7	-	1	-	-	-	-	-	-	1	6
	10%	-	11%	-	-	-	-	-	-	13%	10%
8-10 (Net)	41	1	4	*	-	1	-	1	-	3	38
	61%	19%	70%	100%	-	100%	-	19%	-	62%	60%
7-10 (Net)	52	1	4	*	-	1	-	1	-	4	48
	77%	19%	70%	100%	-	100%	-	19%	-	87%	76%
9-10 (Net)	26	1	2	*	-	1	-	1	-	2	24
	38%	19%	34%	100%	-	100%	-	19%	-	44%	38%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
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Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 283
D1b_7. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- CBBC offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	285	23	9	2	11	66	52	9	9	12	222
WeightedBase	228	23**	8**	2**	11**	52*	37*	6**	8**	8**	184
EffectiveBase	192	17	5	2	7	47	38	7	7	9	149
Not At All Agree 1	3	-	-	-	-	-	-	-	-	-	3
	1%	-	-	-	-	-	-	-	-	-	2%
2	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
3	1	1	-	-	-	-	-	-	-	-	1
	1%	5%	-	-	-	-	-	-	-	-	1%
4	9	-	3	-	3	5	1	-	-	-	9
	4%	-	35%	-	28%	9%	2%	-	-	-	5%
5	20	3	1	-	1	5	3	-	-	1	16
	9%	13%	18%	-	14%	10%	9%	-	-	10%	9%
6	27	2	1	2	2	7	6	-	2	3	17
	12%R	8%	8%	69%	21%	12%	17%	-	19%	40%	9%
7	34	4	*	-	*	4	8	2	2	-	25
	15%	16%	1%	-	1%	7%	22%	36%	22%	-	14%
8	57	4	1	1	2	11	5	1	2	-	52
	25%	17%	12%	31%	16%	22%	13%	15%	26%	-	28%
9	28	2	-	-	-	5	6	2	1	3	21
	12%	8%	-	-	-	10%	16%	35%	14%	35%	11%
Agree Completely 10	42	6	1	-	1	13	7	1	2	1	34
	18%	28%	10%	-	7%	25%	19%	14%	20%	11%	19%
Don't know	6	1	1	-	1	2	1	-	-	*	5
	3%	5%	16%	-	13%	3%	2%	-	-	5%	3%
Total mentions	228	23	8	2	11	52	37	6	8	8	184
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.54	7.67	5.71	6.63	5.93	7.58	7.62	8.27	7.95	7.43	7.54
1-3 (Net)	4	1	-	-	-	-	-	-	-	-	4
	2%	5%	-	-	-	-	-	-	-	-	2%
1-4 (Net)	14	1	3	-	3	5	1	-	-	-	13
	6%	5%	35%	-	28%	9%	2%	-	-	-	7%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
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Base = All who have used BBC channel/service in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	228	23**	8**	2**	11**	52*	37*	6**	8**	8**	184
EffectiveBase	192	17	5	2	7	47	38	7	7	9	149
1-2 (Net)	3	-	-	-	-	-	-	-	-	-	3
	1%	-	-	-	-	-	-	-	-	-	2%
4-7 (Net)	91	8	5	2	7	21	18	2	3	4	67
	40%	36%	62%	69%	64%	40%	50%	36%	40%	50%	37%
5-6 (Net)	47	5	2	2	4	12	10	-	2	4	33
	21%	20%	26%	69%	35%	23%	26%	-	19%	50%	18%
8-10 (Net)	127	12	2	1	3	30	18	4	5	4	107
	56%	54%	22%	31%	24%	57%	48%	64%	60%	45%	58%
7-10 (Net)	161	16	2	1	3	34	26	6	7	4	133
	71%	70%	23%	31%	25%	64%	70%	100%	81%	45%	72%
9-10 (Net)	70	8	1	-	1	19	13	3	3	4	55
	31%	37%	10%	-	7%	35%	35%	49%	34%	45%	30%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
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- CBBC offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	285	6	2	1	2	2	4	3	3	76	207
WeightedBase	228	9**	1**	***	1**	3**	6**	4**	5**	41*	186
EffectiveBase	192	5	2	1	1	2	3	3	2	48	147
Not At All Agree 1	3	-	-	-	-	-	-	-	-	-	3
	1%	-	-	-	-	-	-	-	-	-	2%
2	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
3	1	-	-	-	-	-	-	-	-	-	1
	1%	-	-	-	-	-	-	-	-	-	1%
4	9	3	-	-	-	-	3	-	3	3	6
	4%	34%	-	-	-	-	48%	-	62%	7%	3%
5	20	1	-	-	-	1	-	1	-	4	16
	9%	17%	-	-	-	59%	-	38%	-	9%	9%
6	27	2	*	*	-	-	2	-	2	5	21
	12%R	18%	40%	100%	-	-	25%	-	32%	13%	11%
7	34	-	-	-	*	-	-	-	-	7	27
	15%	-	-	-	15%	-	-	-	-	18%	15%
8	57	1	1	-	-	1	-	1	-	12	44
	25%	12%	60%	-	-	41%	-	27%	-	31%	24%
9	28	-	-	-	-	-	-	-	-	4	24
	12%	-	-	-	-	-	-	-	-	10%	13%
Agree Completely 10	42	*	-	-	1	-	*	-	*	5	37
	18%	3%	-	-	85%	-	5%	-	6%	12%	20%
Don't know	6	1	-	-	-	-	1	1	-	1	5
	3%	15%	-	-	-	-	22%	35%	-	2%	3%
Total mentions	228	9	1	*	1	3	6	4	5	41	186
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.54	5.43	7.21	6.00	9.56	6.24	5.00	6.24	5.00	7.33	7.59
1-3 (Net)	4	-	-	-	-	-	-	-	-	-	4
	2%	-	-	-	-	-	-	-	-	-	2%
1-4 (Net)	14	3	-	-	-	-	3	-	3	3	11
	6%	34%	-	-	-	-	48%	-	62%	7%	6%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
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- CBBC offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	228	9**	1**	***	1**	3**	6**	4**	5**	41*	186
EffectiveBase	192	5	2	1	1	2	3	3	2	48	147
1-2 (Net)	3	-	-	-	-	-	-	-	-	-	3
	1%	-	-	-	-	-	-	-	-	-	2%
4-7 (Net)	91	6	*	*	*	1	5	1	5	19	71
	40%	69%	40%	100%	15%	59%	74%	38%	94%	47%	38%
5-6 (Net)	47	3	*	*	-	1	2	1	2	9	37
	21%	35%	40%	100%	-	59%	25%	38%	32%	22%	20%
8-10 (Net)	127	1	1	-	1	1	*	1	*	21	105
	56%	15%	60%	-	85%	41%	5%	27%	6%	52%	57%
7-10 (Net)	161	1	1	-	1	1	*	1	*	28	133
	71%	15%	60%	-	100%	41%	5%	27%	6%	69%	71%
9-10 (Net)	70	*	-	-	1	-	*	-	*	9	61
	31%	3%	-	-	85%	-	5%	-	6%	21%	33%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 284
D1b_8. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- CBeebies offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	359	31	14	3	17	103	59	10	12	15	281
WeightedBase	309	32**	12**	2**	14**	90*	43*	6**	9**	10**	247
EffectiveBase	251	22	10	3	13	75	46	8	10	12	194
Not At All Agree 1	6	3	-	-	-	3	-	-	-	-	6
	2%	9%	-	-	-	3%	-	-	-	-	2%
2	3	-	-	-	-	-	-	-	-	-	3
	1%	-	-	-	-	-	-	-	-	-	1%
3	3	1	-	-	-	2	-	-	-	-	3
	1%	4%	-	-	-	2%	-	-	-	-	1%
4	9	-	-	-	-	-	1	-	-	-	8
	3%	-	-	-	-	-	2%	-	-	-	3%
5	24	1	-	-	-	5	4	1	-	*	17
	8%	4%	-	-	-	5%	9%	8%	-	3%	7%
6	24	1	1	-	1	5	4	1	-	2	17
	8%	2%	6%	-	5%	6%	9%	15%	-	15%	7%
7	43	2	-	*	*	10	5	*	*	-	35
	14%	7%	-	26%	3%	11%	13%	3%	5%	-	14%
8	77	8	3	-	3	19	9	1	2	3	66
	25%	26%	21%	-	19%	21%	20%	9%	20%	25%	27%
9	49	9	3	1	3	15	9	1	4	4	39
	16%	28%	24%	33%	25%	17%	20%	22%	38%	36%	16%
Agree Completely 10	59	6	2	1	3	23	10	3	1	1	44
	19%	20%	16%	40%	19%	26%	23%	43%	13%	12%	18%
Don't know	13	-	4	-	4	8	2	-	2	1	9
	4%	-	34%	-	29%	9% z	5%	-	24%	8%	4%
Total mentions	309	32	12	2	14	90	43	6	9	10	247
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.65	7.64	8.67	8.88	8.71	7.96	8.01	8.51	8.78	8.21	7.58
1-3 (Net)	12	4	-	-	-	5	-	-	-	-	12
	4%	12%	-	-	-	5%	-	-	-	-	5%
1-4 (Net)	21	4	-	-	-	5	1	-	-	-	20
	7%	12%	-	-	-	5%	2%	-	-	-	8%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
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Base = All who have used BBC channel/service in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	309	32**	12**	2**	14**	90*	43*	6**	9**	10**	247
EffectiveBase	251	22	10	3	13	75	46	8	10	12	194
1-2 (Net)	9	3	-	-	-	3	-	-	-	-	9
	3%	9%	-	-	-	3%	-	-	-	-	4%
4-7 (Net)	99	4	1	*	1	20	14	2	*	2	76
	32%E	13%	6%	26%	8%	23%	32%	26%	5%	18%	31%
5-6 (Net)	47	2	1	-	1	10	8	1	-	2	34
	15%	6%	6%	-	5%	11%	18%	23%	-	18%	14%
8-10 (Net)	185	24	7	1	9	57	27	5	7	7	149
	60%	74%	61%	74%	62%	64%	63%	74%	71%	73%	60%
7-10 (Net)	228	26	7	2	9	67	33	5	7	7	184
	74%	81%	61%	100%	66%	75%	75%	77%	76%	73%	75%
9-10 (Net)	108	15	5	1	6	38	18	4	5	5	83
	35%	48%	40%	74%	44%	43%	42%	65%	51%	48%	34%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
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- CBeebies offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	359	13	2	1	1	6	7	8	5	84	273
WeightedBase	309	12**	1**	***	1**	7**	5**	9**	3**	50*	258
EffectiveBase	251	10	2	1	1	6	5	7	4	57	198
Not At All Agree 1	6	-	-	-	-	-	-	-	-	-	6
	2%	-	-	-	-	-	-	-	-	-	2%
2	3	-	-	-	-	-	-	-	-	1	2
	1%	-	-	-	-	-	-	-	-	3%	1%
3	3	-	-	-	-	-	-	-	-	1	2
	1%	-	-	-	-	-	-	-	-	2%	1%
4	9	-	-	-	-	-	-	-	-	1	7
	3%	-	-	-	-	-	-	-	-	2%	3%
5	24	-	-	-	-	-	-	-	-	3	21
	8%	-	-	-	-	-	-	-	-	6%	8%
6	24	-	*	*	-	-	-	-	-	5	18
	8%	-	40%	100%	-	-	-	-	-	10%	7%
7	43	*	-	-	-	-	*	-	*	6	37
	14%	4%	-	-	-	-	10%	-	15%	12%	14%
8	77	3	-	-	-	2	1	2	*	14	62
	25%	22%	-	-	-	24%	18%	24%	15%	29%	24%
9	49	3	-	-	-	2	2	3	1	10	39
	16%	29%	-	-	-	22%	38%	32%	19%	21%	15%
Agree Completely 10	59	1	1	-	1	1	*	1	*	8	51
	19%	12%	60%	-	100%	16%	6%	13%	9%	15%	20%
Don't know	13	4	-	-	-	3	1	3	1	-	13
	4%	34%	-	-	-	38%	28%	31%	43%	-	5%
Total mentions	309	12	1	*	1	7	5	9	3	50	258
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.65	8.74	8.42	6.00	10.00	8.87	8.56	8.84	8.39	7.66	7.65
1-3 (Net)	12	-	-	-	-	-	-	-	-	2	10
	4%	-	-	-	-	-	-	-	-	5%	4%
1-4 (Net)	21	-	-	-	-	-	-	-	-	3	17
	7%	-	-	-	-	-	-	-	-	7%	7%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

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Table 284
D1b_8. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- CBeebies offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	309	12**	1**	***	1**	7**	5**	9**	3**	50*	258
EffectiveBase	251	10	2	1	1	6	5	7	4	57	198
1-2 (Net)	9	-	-	-	-	-	-	-	-	1	8
	3%	-	-	-	-	-	-	-	-	3%	3%
4-7 (Net)	99	*	*	*	-	-	*	-	*	15	83
	32%E	4%	40%	100%	-	-	10%	-	15%	31%	32%
5-6 (Net)	47	-	*	*	-	-	-	-	-	8	38
	15%	-	40%	100%	-	-	-	-	-	16%	15%
8-10 (Net)	185	8	1	-	1	5	3	6	1	32	152
	60%	62%	60%	-	100%	62%	62%	69%	42%	65%	59%
7-10 (Net)	228	8	1	-	1	5	3	6	2	39	189
	74%	66%	60%	-	100%	62%	72%	69%	57%	77%	73%
9-10 (Net)	108	5	1	-	1	3	2	4	1	18	90
	35%	41%	60%	-	100%	38%	44%	45%	28%	36%	35%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 285
D1b_9. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC iPlayer offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	1748	256	151	41	192	476	363	59	49	102	1304
WeightedBase	1570	271	126*	43**	169	402	294	44*	42*	80*	1205
EffectiveBase	1185	165	97	29	126	330	257	47	33	68	888
Not At All Agree 1	48	3	3	1	4	12	5	3	2	-	37
	3%	1%	3%	2%	3%	3%		6%FI	4%	-	3%
2	26	6	*	1	1	8	2	1	-	1	20
	2%	2%	*	2%	1%	2%	1%	2%	-	1%	2%
3	31	4	-	2	2	4	1	-	-	1	28
	2%F	1%	-	4%	1%	1%	1%	-	-	1%	2%
4	62	11	3	2	4	20	7	1	-	1	55
	4%	4%	2%	4%	3%	5%	2%	2%	-	2%	5%
5	145	16	16	5	21	42	26	6	4	3	114
	9%	6%	13%A	11%	12%A	10%	9%	14%I	10%	4%	9%
6	191	38	26	5	30	60	46	5	3	14	133
	12%R	14%	20%z	11%	18%z	15%	16%R	11%	7%	18%	11%
7	263	53	11	2	13	58	55	7	7	13	199
	17%BDJNP Q	20%BD	9%	5%	8%	14%	19%	16%	18%	17%	16%
8	328	48	31	8	39	76	46	4	5	11	272
	21%FG	18%	24%	19%	23%	19%	16%	9%	12%	13%	23%zFG
9	235	50	16	11	27	63	56	12	7	24	169
	15%	19%	13%	26%	16%	16%	19%z	28%zR	17%	30%zFR	14%
Agree Completely 10	207	32	16	8	24	51	46	6	13	11	150
	13%	12%	12%	18%	14%	13%	16%	13%	32%zFGIR	13%	12%
Don't know	35	10	4	-	4	9	4	-	-	*	28
	2%	4%	3%	-	2%	2%	1%	-	-	1%	2%
Total mentions	1570	271	126	43	169	402	294	44	42	80	1205
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.14	7.30	7.17	7.43	7.24	7.06	7.45zR	7.17	7.89zR	7.71zR	7.08

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 285
D1b_9. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC iPlayer offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	1570	271	126*	43**	169	402	294	44*	42*	80*	1205
EffectiveBase	1185	165	97	29	126	330	257	47	33	68	888
1-3 (Net)	104 7%FJ	13 5%	4 3%	4 8%	7 4%	24 6%	9 3%	3 7%	2 4%	2 2%	85 7%F
1-4 (Net)	167 11%FJ	24 9%	7 5%	5 12%	12 7%	44 11%	16 5%	4 9%	2 4%	3 4%	140 12%F
1-2 (Net)	74 5%F	9 3%	4 3%	2 4%	6 3%	20 5%	7 2%	3 7%F	2 4%	1 1%	57 5%
4-7 (Net)	661 42%	118 44%	56 44%	13 29%	68 40%	180 45%	133 45%	19 43%	15 35%	32 41%	501 42%
5-6 (Net)	336 21%	54 20%	42 33%zA	9 21%	51 30%zA	102 25%z	71 24%	11 25%	7 18%	18 22%	247 20%
8-10 (Net)	770 49%	130 48%	63 50%	27 62%	89 53%	190 47%	148 50%	22 50%	25 61%	45 57%	591 49%
7-10 (Net)	1033 66%	184 68%	74 58%	29 67%	103 61%	248 62%	203 69%	29 66%	33 78%	58 73%	789 66%
9-10 (Net)	442 28%R	83 30%	32 25%	19 44%	51 30%B	114 28%	101 34%zR	18 41%zR	20 49%zR	35 43%zR	319 26%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 285
D1b_9. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC iPlayer offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	1748	135	14	27	16	79	56	94	41	230	1506
WeightedBase	1570	141*	9**	15**	4**	78*	63*	93*	48*	111	1446
EffectiveBase	1185	96	10	19	12	58	39	65	31	160	1053
Not At All Agree 1	48	2	*	2	-	2	*	2	-	3	45
	3%	2%	5%	10%	-	2%	1%	3%	-	2%	3%
2	26	*	-	1	-	-	*	*	-	1	25
	2%	*	-	7%	-	-	*	*	-	1%	2%
3	31	-	-	2	-	-	-	-	-	1	30
	2%F	-	-	12%	-	-	-	-	-	1%	2%
4	62	3	-	1	-	1	2	2	2	4	58
	4%	2%	-	7%	-	1%	3%	2%	3%	4%	4%
5	145	20	-	*	*	15	5	17	3	8	136
	9%	14%	-	2%	2%	19%zQ	8%	19%z	6%	7%	9%
6	191	27	2	*	1	10	17	11	16	12	174
	12%R	19%z	28%	2%	14%	13%	27%zP	12%	33%zNP	11%	12%
7	263	8	2	2	1	4	3	6	2	19	243
	17%BDJNPQ	6%	25%	13%	24%	6%	6%	7%	3%	17%	17%
8	328	35	*	3	1	18	17	21	14	33	294
	21%FG	25%	5%	17%	19%	23%	27%	23%	29%	30%	20%
9	235	20	2	3	1	12	8	15	6	11	221
	15%	14%	23%	22%	27%	15%	13%	16%	12%	10%	15%
Agree Completely 10	207	21	1	1	1	13	8	15	5	17	189
	13%	15%	13%	7%	14%	16%	13%	16%	11%	15%	13%
Don't know	35	4	-	-	-	3	1	3	1	2	33
	2%	3%	-	-	-	4%	2%	3%	2%	2%	2%
Total mentions	1570	141	9	15	4	78	63	93	48	111	1446
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.14	7.33	7.34	6.12	7.96	7.33	7.34	7.34	7.33	7.34	7.12

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

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Table 285
D1b_9. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC iPlayer offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	1570	141*	9**	15**	4**	78*	63*	93*	48*	111	1446
EffectiveBase	1185	96	10	19	12	58	39	65	31	160	1053
1-3 (Net)	104	3	*	4	-	2	1	3	-	5	99
7%FJ		2%	5%	29%	-	2%	1%	3%	-	4%	7%
1-4 (Net)	167	6	*	5	-	3	3	4	2	9	157
11%FJ		4%	5%	36%	-	4%	4%	4%	3%	9%	11%
1-2 (Net)	74	3	*	3	-	2	1	3	-	4	69
5%F		2%	5%	17%	-	2%	1%	3%	-	4%	5%
4-7 (Net)	661	58	5	4	2	30	28	36	22	43	611
42%		41%	54%	25%	40%	39%	44%	39%	46%	39%	42%
5-6 (Net)	336	47	2	1	1	25	22	28	19	20	310
21%		33%z	28%	5%	16%	32%z	35%z	30%	39%z	18%	21%
8-10 (Net)	770	76	4	7	3	42	34	51	25	61	704
49%		54%	42%	47%	60%	54%	53%	55%	52%	55%	49%
7-10 (Net)	1033	84	6	9	4	47	37	57	27	79	947
66%		60%	67%	59%	84%	60%	59%	62%	55%	72%	65%
9-10 (Net)	442	41	3	4	2	25	17	30	11	28	410
28%R		29%	36%	29%	41%	32%	26%	32%	23%	25%	28%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

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Table 286
D1b_10. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Three (now available only online) offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	183	9	4	3	7	30	53	5	7	11	125
WeightedBase	141	6**	3**	2**	5**	21**	35*	4**	5**	9**	103*
EffectiveBase	134	6	2	3	5	20	41	4	5	10	92
Not At All Agree 1	5	-	-	1	1	1	1	-	-	-	4
	4%	-	-	30%	13%	3%	2%	-	-	-	4%
2	1	-	-	-	-	-	-	-	-	-	1
	1%	-	-	-	-	-	-	-	-	-	1%
3	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
4	1	-	-	-	-	1	1	1	-	-	-
	1%	-	-	-	-	7%	4%R	39%	-	-	-
5	7	2	-	-	-	1	3	1	*	2	4
	5%	34%	-	-	-	3%	7%	15%	8%	19%	4%
6	19	1	-	-	-	3	6	1	1	2	11
	14%	13%	-	-	-	12%	18%	16%	16%	19%	10%
7	20	*	-	-	-	2	3	-	-	1	17
	14%	5%	-	-	-	8%	8%	-	-	10%	16%
8	23	*	2	-	2	3	4	1	*	-	19
	16%	5%	77%	-	44%	13%	11%	14%	7%	-	19%
9	31	1	1	1	1	5	6	-	1	2	25
	22%	9%	23%	35%	28%	26%	16%	-	14%	19%	24%
Agree Completely 10	32	2	-	-	-	5	11	1	3	3	20
	23%	34%	-	-	-	25%	32%	17%	55%	33%	19%
Don't know	2	-	-	1	1	1	1	-	-	-	1
	2%	-	-	35%	15%	4%	2%	-	-	-	1%
Total mentions	141	6	3	2	5	21	35	4	5	9	103
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.76	7.46	8.23	5.27	7.27	7.85	7.84	6.03	8.67	7.80	7.75
1-3 (Net)	7	-	-	1	1	1	1	-	-	-	6
	5%	-	-	30%	13%	3%	2%	-	-	-	6%
1-4 (Net)	8	-	-	1	1	2	2	1	-	-	6
	6%	-	-	30%	13%	10%	6%	39%	-	-	6%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 286
D1b_10. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Three (now available only online) offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	141	6**	3**	2**	5**	21**	35*	4**	5**	9**	103*
EffectiveBase	134	6	2	3	5	20	41	4	5	10	92
1-2 (Net)	7	-	-	1	1	1	1	-	-	-	6
	5%	-	-	30%	13%	3%	2%	-	-	-	6%
4-7 (Net)	47	3	-	-	-	6	13	2	1	4	31
	33%	51%	-	-	-	30%	37%	69%	24%	48%	31%
5-6 (Net)	26	3	-	-	-	3	9	1	1	3	15
	18%	47%	-	-	-	16%	25%	31%	24%	38%	14%
8-10 (Net)	86	3	3	1	4	13	21	1	4	4	64
	61%	49%	100%	35%	72%	64%	59%	31%	76%	52%	62%
7-10 (Net)	105	3	3	1	4	15	23	1	4	5	81
	75%	53%	100%	35%	72%	71%	67%	31%	76%	62%	79%
9-10 (Net)	62	3	1	1	1	11	17	1	4	4	45
	44%	44%	23%	35%	28%	51%	48%	17%	69%	52%	44%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

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Table 286
D1b_10. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Three (now available only online) offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	183	3	1	1	2	1	2	2	1	37	144
WeightedBase	141	3**	1**	1**	***	1**	2**	1**	2**	16*	123
EffectiveBase	134	2	1	1	1	1	2	2	1	28	110
Not At All Agree 1	5	-	1	-	-	-	-	-	-	1	4
	4%	-	100%	-	-	-	-	-	-	5%	3%
2	1	-	-	-	-	-	-	-	-	-	1
	1%	-	-	-	-	-	-	-	-	-	1%
3	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
4	1	-	-	-	-	-	-	-	-	-	1
	1%	-	-	-	-	-	-	-	-	-	1%
5	7	-	-	-	-	-	-	-	-	2	5
	5%	-	-	-	-	-	-	-	-	11%	4%
6	19	-	-	-	-	-	-	-	-	1	17
	14%	-	-	-	-	-	-	-	-	8%	14%
7	20	-	-	-	-	-	-	-	-	2	18
	14%	-	-	-	-	-	-	-	-	13%	14%
8	23	2	-	-	*	-	2	-	2	2	20
	16%	56%	-	-	100%	-	73%	-	100%	11%	16%
9	31	1	-	1	-	-	1	1	-	3	28
	22%	21%	-	100%	-	-	27%	47%	-	17%	23%
Agree Completely 10	32	-	-	-	-	-	-	-	-	5	27
	23%	-	-	-	-	-	-	-	-	32%	22%
Don't know	2	1	-	-	-	1	-	1	-	*	2
	2%	23%	-	-	-	100%	-	53%	-	3%	1%
Total mentions	141	3	1	1	*	1	2	1	2	16	123
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.76	8.27	1.00	9.00	8.00	-	8.27	9.00	8.00	7.83	7.76
1-3 (Net)	7	-	1	-	-	-	-	-	-	1	6
	5%	-	100%	-	-	-	-	-	-	5%	5%
1-4 (Net)	8	-	1	-	-	-	-	-	-	1	7
	6%	-	100%	-	-	-	-	-	-	5%	6%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 286
D1b_10. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Three (now available only online) offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	141	3**	1**	1**	***	1**	2**	1**	2**	16*	123
EffectiveBase	134	2	1	1	1	1	2	2	1	28	110
1-2 (Net)	7	-	1	-	-	-	-	-	-	1	6
	5%	-	100%	-	-	-	-	-	-	5%	5%
4-7 (Net)	47	-	-	-	-	-	-	-	-	5	41
	33%	-	-	-	-	-	-	-	-	32%	33%
5-6 (Net)	26	-	-	-	-	-	-	-	-	3	22
	18%	-	-	-	-	-	-	-	-	19%	18%
8-10 (Net)	86	2	-	1	*	-	2	1	2	10	75
	61%	77%	-	100%	100%	-	100%	47%	100%	60%	61%
7-10 (Net)	105	2	-	1	*	-	2	1	2	12	92
	75%	77%	-	100%	100%	-	100%	47%	100%	73%	75%
9-10 (Net)	62	1	-	1	-	-	1	1	-	8	55
	44%	21%	-	100%	-	-	27%	47%	-	49%	44%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 287
D1b_11. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC iPlayer Kids offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	180	11	4	-	4	39	36	8	7	11	136
WeightedBase	154	12**	6**	-**	6**	32**	26**	6**	6**	7**	121*
EffectiveBase	129	7	2	-	2	25	28	7	5	9	96
Not At All Agree 1	2	-	-	-	-	-	1	1	-	-	1
	1%	-	-	-	-	-	4%	20%	-	-	1%
2	1	-	-	-	-	1	1	-	-	1	-
	*	-	-	-	-	2%	2%	-	-	7%	-
3	1	-	-	-	-	-	-	-	-	-	1
	*	-	-	-	-	-	-	-	-	-	1%
4	7	-	-	-	-	1	*	*	-	-	6
	4%	-	-	-	-	3%	2%	8%	-	-	5%
5	10	4	-	-	-	2	1	-	-	-	9
	7%	34%	-	-	-	5%	3%	-	-	-	7%
6	12	2	-	-	-	1	3	1	*	1	9
	8%	15%	-	-	-	4%	11%	10%	8%	16%	7%
7	13	1	-	-	-	3	2	-	-	1	12
	9%	8%	-	-	-	10%	7%	-	-	13%	10%
8	46	4	4	-	4	11	7	2	3	1	37
	30%	30%	71%	-	71%	35%	26%	31%	52%	19%	30%
9	29	1	1	-	1	6	5	1	1	1	20
	19%	11%	20%	-	20%	19%	19%	11%	19%	13%	17%
Agree Completely 10	33	*	1	-	1	7	6	1	1	2	27
	21%	2%	9%	-	9%	20%	24%	21%	21%	32%	22%
Don't know	1	-	-	-	-	1	1	-	-	-	-
	*	-	-	-	-	2%	3%	-	-	-	-
Total mentions	154	12	6	-	6	32	26	6	6	7	121
	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%
Mean	7.86	6.73	8.38	-	8.38	8.05	7.82	6.66	8.46	7.88	7.86
1-3 (Net)	3	-	-	-	-	1	2	1	-	1	2
	2%	-	-	-	-	2%	6%	20%	-	7%	1%
1-4 (Net)	10	-	-	-	-	1	2	2	-	1	8
	7%	-	-	-	-	5%	8%	27%	-	7%	7%
1-2 (Net)	2	-	-	-	-	1	2	1	-	1	1
	2%	-	-	-	-	2%	6%	20%	-	7%	1%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 287
D1b_11. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC iPlayer Kids offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	154	12**	6**	-**	6**	32**	26**	6**	6**	7**	121*
EffectiveBase	129	7	2	-	2	25	28	7	5	9	96
4-7 (Net)	43	7	-	-	-	7	6	1	*	2	36
	28%	58%	-	-	-	22%	22%	17%	8%	29%	29%
5-6 (Net)	22	6	-	-	-	3	3	1	*	1	17
	14%	49%	-	-	-	9%	13%	10%	8%	16%	14%
8-10 (Net)	107	5	6	-	6	24	18	4	5	5	84
	70%	42%	100%	-	100%	74%	69%	63%	92%	64%	69%
7-10 (Net)	121	6	6	-	6	27	20	4	5	6	96
	79%	51%	100%	-	100%	85%	76%	63%	92%	77%	79%
9-10 (Net)	62	1	2	-	2	12	11	2	2	3	47
	40%	12%	29%	-	29%	39%	43%	32%	40%	45%	39%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 287
D1b_11. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC iPlayer Kids offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	180	3	-	-	1	1	2	2	1	48	130
WeightedBase	154	5**	-**	-**	1**	1**	4**	5**	***	28*	125*
EffectiveBase	129	2	-	-	1	1	1	2	1	34	97
Not At All Agree 1	2	-	-	-	-	-	-	-	-	2	-
	1%	-	-	-	-	-	-	-	-	7%	-
2	1	-	-	-	-	-	-	-	-	-	1
	*	-	-	-	-	-	-	-	-	-	*
3	1	-	-	-	-	-	-	-	-	-	1
	*	-	-	-	-	-	-	-	-	-	1%
4	7	-	-	-	-	-	-	-	-	*	6
	4%	-	-	-	-	-	-	-	-	2%	5%
5	10	-	-	-	-	-	-	-	-	4	6
	7%	-	-	-	-	-	-	-	-	13%	5%
6	12	-	-	-	-	-	-	-	-	4	7
	8%	-	-	-	-	-	-	-	-	15%	6%
7	13	-	-	-	-	-	-	-	-	3	10
	9%	-	-	-	-	-	-	-	-	12%	8%
8	46	4	-	-	-	-	4	4	*	8	38
	30%	78%	-	-	-	-	100%	75%	100%	29%	30%
9	29	1	-	-	-	1	-	1	-	4	25
	19%	22%	-	-	-	100%	-	25%	-	13%	20%
Agree Completely 10	33	-	-	-	1	-	-	-	-	3	30
	21%	-	-	-	100%	-	-	-	-	11%	24%
Don't know	1	-	-	-	-	-	-	-	-	*	1
	*	-	-	-	-	-	-	-	-	1%	*
Total mentions	154	5	-	-	1	1	4	5	*	28	125
	100%	100%	-	-	100%	100%	100%	100%	100%	100%	100%
Mean	7.86	8.22	-	-	10.00	9.00	8.00	8.25	8.00	7.01	8.06
1-3 (Net)	3	-	-	-	-	-	-	-	-	2	1
	2%	-	-	-	-	-	-	-	-	7%	1%
1-4 (Net)	10	-	-	-	-	-	-	-	-	2	8
	7%	-	-	-	-	-	-	-	-	8%	6%
1-2 (Net)	2	-	-	-	-	-	-	-	-	2	1
	2%	-	-	-	-	-	-	-	-	7%	*

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 287
D1b_11. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC iPlayer Kids offers me something that other television and video providers do not
Base = All who have used BBC channel/service in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	154	5**	-**	-**	1**	1**	4**	5**	***	28*	125*
EffectiveBase	129	2	-	-	1	1	1	2	1	34	97
4-7 (Net)	43	-	-	-	-	-	-	-	-	11	31
	28%	-	-	-	-	-	-	-	-	40%	25%
5-6 (Net)	22	-	-	-	-	-	-	-	-	8	14
	14%	-	-	-	-	-	-	-	-	27%	11%
8-10 (Net)	107	5	-	-	1	1	4	5	*	15	92
	70%	100%	-	-	100%	100%	100%	100%	100%	52%	74%
7-10 (Net)	121	5	-	-	1	1	4	5	*	18	103
	79%	100%	-	-	100%	100%	100%	100%	100%	64%	82%
9-10 (Net)	62	1	-	-	1	1	-	1	-	7	55
	40%	22%	-	-	100%	100%	-	25%	-	23%	44%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 288

D2. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Base = All respondents

Summary Table						
	Provides a mix of different types of radio station.	Provides high quality radio output.	Supports UK music and presenters.	Takes risks and provides radio content or music that is new and innovative or less well known	Provides radio stations that appeal to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.	Provides distinctive radio programmes and output.
UnweightedBase	4099	4099	4099	4099	4099	4099
WeightedBase	4101	4101	4101	4101	4101	4101
EffectiveBase	2770	2770	2770	2770	2770	2770
Not At All Well 1	53	53	61	69	58	58
	1%	1%	1%	2%	1%	1%
2	32	32	25	44	44	27
	1%	1%	1%	1%	1%	1%
3	57	61	61	93	79	75
	1%	1%	1%	2%	2%	2%
4	118	103	91	164	106	133
	3%	3%	2%	4%	3%	3%
5	262	262	255	362	278	278
	6%	6%	6%	9%	7%	7%
6	374	335	319	384	379	445
	9%	8%	8%	9%	9%	11%
7	554	589	554	593	615	581
	13%	14%	14%	14%	15%	14%
8	808	807	792	670	772	744
	20%	20%	19%	16%	19%	18%
9	522	563	501	413	493	518
	13%	14%	12%	10%	12%	13%
Extremely Well 10	464	465	426	285	408	390
	11%	11%	10%	7%	10%	10%
Don't know	858	832	1017	1023	868	852
	21%	20%	25%	25%	21%	21%
Total mentions	4101	4101	4101	4101	4101	4101
	100%	100%	100%	100%	100%	100%
Mean	7.40	7.44	7.40	6.92	7.26	7.24
1-3 (Net)	142	146	146	206	182	160
	3%	4%	4%	5%	4%	4%

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018

Table 288

D2. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Base = All respondents



Summary Table						
	Provides a mix of different types of radio station.	Provides high quality radio output.	Supports UK music and presenters.	Takes risks and provides radio content or music that is new and innovative or less well known	Provides radio stations that appeal to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.	Provides distinctive radio programmes and output.
WeightedBase	4101	4101	4101	4101	4101	4101
EffectiveBase	2770	2770	2770	2770	2770	2770
1-4 (Net)	260 6%	249 6%	237 6%	370 9%	287 7%	293 7%
1-2 (Net)	85 2%	86 2%	86 2%	113 3%	102 2%	85 2%
4-7 (Net)	1307 32%	1289 31%	1218 30%	1504 37%	1378 34%	1437 35%
5-6 (Net)	636 15%	598 15%	573 14%	746 18%	657 16%	724 18%
8-10 (Net)	1794 44%	1835 45%	1719 42%	1369 33%	1673 41%	1652 40%
7-10 (Net)	2348 57%	2423 59%	2274 55%	1962 48%	2288 56%	2232 54%
9-10 (Net)	986 24%	1028 25%	927 23%	699 17%	901 22%	908 22%

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018

Table 289

D2. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Base = All who have listened to BBC radio in the past 3 months



Summary Table						
Provides a mix of different types of radio station.	Provides high quality radio output.	Supports UK music and presenters.	Takes risks and provides radio content or music that is new and innovative or less well known	Provides radio stations that appeal to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.	Provides distinctive radio programmes and output.	
2297	2297	2297	2297	2297	2297	
2211	2211	2211	2211	2211	2211	
1551	1551	1551	1551	1551	1551	
14	14	18	17	12	11	
1%	1%	1%	1%	1%	1%	
12	14	-	18	15	7	
1%	1%	-	1%	1%	*	
23	22	28	54	34	28	
1%	1%	1%	2%	2%	1%	
62	39	43	97	49	64	
3%	2%	2%	4%	2%	3%	
100	102	113	170	114	112	
5%	5%	5%	8%	5%	5%	
192	174	161	238	202	268	
9%	8%	7%	11%	9%	12%	
345	380	350	394	411	378	
16%	17%	16%	18%	19%	17%	
576	571	550	473	542	531	
26%	26%	25%	21%	25%	24%	
401	435	375	304	359	404	
18%	20%	17%	14%	16%	18%	
384	380	346	230	339	315	
17%	17%	16%	10%	15%	14%	
102	81	226	216	135	92	
5%	4%	10%	10%	6%	4%	
2211	2211	2211	2211	2211	2211	
100%	100%	100%	100%	100%	100%	
7.81	7.87	7.80	7.25	7.69	7.65	
50	49	47	89	61	47	
2%	2%	2%	4%	3%	2%	

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 289

D2. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Base = All who have listened to BBC radio in the past 3 months

Summary Table						
	Provides a mix of different types of radio station.	Provides high quality radio output.	Supports UK music and presenters.	Takes risks and provides radio content or music that is new and innovative or less well known	Provides radio stations that appeal to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.	Provides distinctive radio programmes and output.
WeightedBase	2211	2211	2211	2211	2211	2211
EffectiveBase	1551	1551	1551	1551	1551	1551
1-4 (Net)	111 5%	89 4%	90 4%	186 8%	109 5%	110 5%
1-2 (Net)	26 1%	28 1%	18 1%	35 2%	27 1%	18 1%
4-7 (Net)	699 32%	695 31%	667 30%	898 41%	775 35%	822 37%
5-6 (Net)	292 13%	276 12%	274 12%	407 18%	316 14%	381 17%
8-10 (Net)	1360 62%	1386 63%	1271 57%	1008 46%	1241 56%	1250 57%
7-10 (Net)	1706 77%	1766 80%	1621 73%	1402 63%	1651 75%	1628 74%
9-10 (Net)	785 35%	815 37%	721 33%	535 24%	698 32%	719 33%

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 290

D2_1. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Provides a mix of different types of radio station.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Not At All Well 1	53	8	4	4	8	21	13	4	2	4	37
	1%	1%	1%	1%	1%	1%	1%	3%	1%	1%	1%
2	32	3	4	2	6	12	4	1	*	1	26
	1%	*	1%	*	1%	1%	*	*	*	*	1%
3	57	7	6	5	11	30	14	3	1	5	42
	1%	1%	1%	1%	1%	2%	2%	2%	1%	2%	1%
4	118	17	9	5	14	35	21	5	1	8	91
	3%E	3%	2%	1%	2%	2%	2%	4%	*	3%	3%
5	262	27	34	19	53	114	64	6	5	19	186
	6%	4%	7%	5%	6%	7%	7%	4%	4%	7%	6%
6	374	48	40	32	72	161	91	10	15	21	263
	9%	7%	9%	8%	9%	9%	10%	7%	12%	7%	9%
7	554	76	60	32	93	192	104	14	11	31	421
	13%CE	12%	13%	9%	11%	11%	12%	10%	9%	10%	14%
8	808	161	83	65	148	283	151	29	29	51	632
	20%EF	25%zBCD	18%	17%	18%	16%	17%	20%	25%F	17%	21%zF
9	522	94	59	41	100	188	111	24	19	34	387
	13%EK	15%	13%	11%	12%	11%	13%	17%	16%	12%	13%
Extremely Well 10	464	86	46	25	71	158	88	11	13	31	357
	11%CDEJO Q	13%CD	10%	7%	8%	9%	10%	8%	11%	11%	12%
Don't know	858	114	116	147	263	524	225	37	23	89	603
	21%R	18%	25%A	39%zABD	31%zAB	31%z	25%zR	26%	20%	30%zHR	20%
Total mentions	4101	640	463	377	840	1718	885	145	118	295	3046
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.40EK	7.69zD	7.39	7.36	7.38	7.28	7.32	7.32	7.72	7.37	7.43

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 290

D2_1. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Provides a mix of different types of radio station.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
1-3 (Net)	142 3%O	18 3%	15 3%	11 3%	25 3%	63 4%	30 3%	7 5%	3 2%	10 4%	105 3%
1-4 (Net)	260 6%JO	35 5%	24 5%	16 4%	40 5%	98 6%	51 6%	13 9%H	3 3%	19 6%	196 6%
1-2 (Net)	85 2%	11 2%	8 2%	6 2%	14 2%	33 2%	16 2%	4 3%	2 2%	5 2%	63 2%
4-7 (Net)	1307 32%ACDEL	168 26%	144 31%CD	88 23%	232 28%C	502 29%	280 32%	36 25%	30 26%	80 27%	962 32%
5-6 (Net)	636 15%AL	75 12%	74 16%	51 14%	125 15%	275 16%	155 17%	16 11%	19 16%	40 14%	450 15%
8-10 (Net)	1794 44%CDEFJ OQ	341 53%zBCD	189 41%	131 35%	320 38%	628 37%	350 40%	64 44%	62 52%FI	116 39%	1377 45%zF
7-10 (Net)	2348 57%CDEFI JKNOQ	416 65%zBCD	249 54%CD	163 43%	412 49%C	821 48%	455 51%	79 54%	72 61%FI	147 50%	1797 59%zFI
9-10 (Net)	986 24%CDEKQ	180 28%CD	106 23%	66 17%	171 20%	346 20%	200 23%	35 24%	33 28%	65 22%	744 24%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 290

D2_1. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Provides a mix of different types of radio station.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Not At All Well 1	53	5	3	-	-	5	-	1	4	6	47
1%	1%	1%	4%J	-	-	2%	-	*	1%	1%	1%
2	32	5	1	-	*	3	2	-	5	2	30
1%	1%	1%	1%	-	1%	1%	*	-	1%	1%	1%
3	57	9	2	*	1	6	2	7	1	6	51
1%	1%	1%	3%	1%	3%	2%Q	1%	2%O	*	1%	1%
4	118	11	2	1	1	3	8	7	4	11	105
3%E	3%E	2%	3%	2%	2%	1%	2%	2%	1%	3%	3%
5	262	45	6	1	1	20	25	15	30	32	226
6%	6%	6%	9%	3%	6%	6%	7%	5%	7%	8%	6%
6	374	64	6	1	*	35	29	26	38	59	311
9%	9%	9%	10%	3%	2%	10%	8%	9%	9%	14%	9%
7	554	80	7	3	3	32	48	32	48	55	496
13%CE	13%CE	11%	11%	7%	13%	9%	13%	10%	12%	13%	14%
8	808	124	12	10	3	64	60	63	61	77	729
20%EF	20%EF	17%	20%	23%	12%	19%	16%	21%	15%	18%	20%
9	522	89	2	7	2	45	44	43	46	44	474
13%EK	13%EK	12%	3%	16%K	11%	13%	12%	14%	11%	10%	13%
Extremely Well 10	464	58	5	4	4	31	27	29	29	26	435
11%CDEJOQ	11%CDEJOQ	8%	8%	9%	20%J	9%	7%	10%	7%	6%	12%
Don't know	858	224	17	16	6	94	130	81	142	104	751
21%R	21%R	31%z	28%	36%z	29%	28%z	35%zP	27%z	35%zN	25%	21%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.40EK	7.40K	6.57	8.02zK	7.74K	7.36	7.44	7.55	7.28	7.04	7.44

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 290

D2_1. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Provides a mix of different types of radio station.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
1-3 (Net)	142	19	5	*	1	15	4	8	10	14	128
	3%O	3%	9%zJ	1%	4%	4%O	1%	3%	3%	3%	3%
1-4 (Net)	260	30	7	1	1	18	12	15	15	25	233
	6%JO	4%	11%J	3%	7%	5%	3%	5%	4%	6%	6%
1-2 (Net)	85	10	4	-	*	9	2	1	9	8	77
	2%	1%	6%J	-	1%	3%P	*	*	2%O	2%	2%
4-7 (Net)	1307	200	20	7	5	90	110	80	120	158	1139
	32%ACDEL	28%L	33%L	15%	24%	27%	29%	26%	29%	37%	31%
5-6 (Net)	636	109	12	3	2	55	54	41	68	91	537
	15%AL	15%	19%	6%	8%	16%	14%	14%	17%	22%	15%
8-10 (Net)	1794	270	19	21	9	140	130	134	136	147	1638
	44%CDEFJ	38%	31%	48%	42%	41%Q	35%	44%OQ	33%	35%	45%
	OQ										
7-10 (Net)	2348	350	26	25	12	171	178	166	184	202	2135
	57%CDEFI	49%	42%	55%	55%	51%	48%	55%Q	45%	48%	58%
	JKNOQ										
9-10 (Net)	986	147	7	11	7	76	71	72	75	70	909
	24%CDEKQ	21%	11%	26%	30%K	22%	19%	24%	18%	16%	25%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 291

D2_2. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Provides high quality radio output.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Not At All Well 1	53	4	3	5	7	25	12	3	2	5	38
	1%	1%	1%	1%	1%	1%	1%	2%	1%	2%	1%
2	32	8	2	1	3	13	7	1	-	2	24
	1%	1%	*	*	*	1%	1%	*	-	1%	1%
3	61	11	10	3	13	30	13	4	-	5	45
	1%	2%	2%	1%	2%	2%	1%	3%	-	2%	1%
4	103	6	14	5	19	44	23	3	-	2	76
	3%A	1%	3%	1%	2%	3%	3% ¹	2%	-	1%	2%
5	262	31	36	16	52	113	63	5	8	17	187
	6%	5%	8%	4%	6%	7%	7%	3%	6%	6%	6%
6	335	47	28	20	48	143	63	8	8	10	247
	8% ^{DI}	7%	6%	5%	6%	8%	7% ¹	6%	7%	3%	8% ¹
7	589	99	56	42	98	189	124	21	11	38	430
	14% ^{DEP}	15%	12%	11%	12%	11%	14%	14%	9%	13%	14%
8	807	120	97	62	159	293	158	25	26	55	625
	20% ^E	19%	21%	16%	19%	17%	18%	17%	22%	19%	21%
9	563	112	67	44	111	204	112	19	20	42	432
	14% ^{EQ}	18% ^z	15%	12%	13%	12%	13%	13%	17%	14%	14%
Extremely Well 10	465	84	43	42	85	164	99	16	18	32	346
	11% ^E	13%	9%	11%	10%	10%	11%	11%	16%	11%	11%
Don't know	832	117	107	137	244	500	211	40	25	87	596
	20%	18%	23%	36% ^z ^{ABD}	29% ^z ^{AB}	29% ^z	24% ^z ^R	27%	21%	30% ^z ^{FR}	20%
Total mentions	4101	640	463	377	840	1718	885	145	118	295	3046
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 291

D2_2. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Provides high quality radio output.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Mean	7.44EK	7.68z	7.43	7.68	7.53	7.29	7.39	7.45	7.95zFR	7.61	7.47
1-3 (Net)	146 4%O	23 4%	14 3%	9 2%	24 3%	68 4%	32 4%	8 5%	2 1%	12 4%	107 4%
1-4 (Net)	249 6%O	30 5%	29 6%	14 4%	43 5%	113 7%	55 6%H	11 8%H	2 1%	14 5%	183 6%
1-2 (Net)	86 2%O	13 2%	5 1%	6 2%	11 1%	38 2%	20 2%	3 2%	2 1%	7 2%	62 2%
4-7 (Net)	1289 31%CDEIJ LOP	183 29%	134 29%	83 22%	217 26%	489 28%	273 31%I	37 26%	27 23%	66 22%	940 31%I
5-6 (Net)	598 15%CDIL	78 12%	64 14%	36 9%	100 12%	256 15%	126 14%I	13 9%	16 13%	26 9%	434 14%I
8-10 (Net)	1835 45%EQ	316 49%CD	208 45%	148 39%	355 42%	661 38%	369 42%	61 42%	64 55%FG	130 44%	1402 46%z
7-10 (Net)	2423 59%CDEFJ KQ	415 65%zBCD	264 57%	190 50%	454 54%	850 49%	493 56%	81 56%	76 64%	167 57%	1833 60%F
9-10 (Net)	1028 25%EQ	196 31%zCD	111 24%	86 23%	197 23%	368 21%	211 24%	35 24%	38 32%F	74 25%	778 26%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 291

D2_2. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Provides high quality radio output.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Not At All Well 1	53	5	3	-	-	5	-	-	5	7	46
	1%	1%	4%J	-	-	1%	-	-	1%	2%	1%
2	32	2	1	-	*	2	-	1	1	3	30
	1%	*	1%	-	1%	1%	-	*	*	1%	1%
3	61	11	2	-	-	7	3	4	7	6	54
	1%	2%	3%	-	-	2%	1%	1%	2%	1%	1%
4	103	14	3	1	1	8	7	7	7	6	93
	3%A	2%	5%	2%	2%	2%	2%	2%	2%	1%	3%
5	262	41	9	1	1	19	23	15	27	29	229
	6%	6%	15%zJL	1%	4%	5%	6%	5%	7%	7%	6%
6	335	43	3	2	*	25	18	19	23	58	276
	8%DI	6%	5%	3%	2%	7%	5%	6%	6%	14%	8%
7	589	86	3	5	4	39	47	29	57	60	527
	14%DEP	12%	6%	11%	18%K	12%	13%	9%	14%	14%	14%
8	807	134	12	9	3	67	68	67	68	81	721
	20%E	19%	20%	21%	13%	20%	18%	22%	17%	19%	20%
9	563	98	4	7	2	46	52	60	38	48	513
	14%EQ	14%	6%	17%	9%	14%Q	14%Q	20%zNOQ	9%	11%	14%
Extremely Well 10	465	70	6	4	5	39	31	37	33	26	436
	11%E	10%	10%	10%	21%zJ	11%	8%	12%	8%	6%	12%
Don't know	832	207	15	15	6	83	125	64	143	98	730
	20%	29%z	24%	35%z	29%	24%	33%zNP	21%	35%zNP	23%	20%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 291

D2_2. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Provides high quality radio output.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Mean	7.44EK	7.57K	6.56	8.09zK	8.01K	7.47	7.68Q	7.87zNQ	7.31	7.11	7.48
1-3 (Net)	146 4%O	18 3%	5 9%JL	- -	* 1%	14 4%OP	3 1%	5 2%	13 3%O	16 4%	129 4%
1-4 (Net)	249 6%O	32 5%	9 14%zJL	1 2%	1 3%	22 7%	10 3%	12 4%	20 5%	22 5%	222 6%
1-2 (Net)	86 2%O	7 1%	3 6%J	- -	* 1%	7 2%OP	- -	1 *	6 1%	10 2%	75 2%
4-7 (Net)	1289 31%CDEJ LOP	184 26%	19 31%	8 17%	6 27%	90 26%	95 25%	70 23%	114 28%	154 36%	1126 31%
5-6 (Net)	598 15%CDIL	84 12%	12 20%L	2 5%	1 6%	43 13%	41 11%	34 11%	50 12%	87 21%	506 14%
8-10 (Net)	1835 45%EQ	303 43%	22 36%	21 48%	9 43%	151 45%Q	152 40%Q	165 54%NOQ	138 34%	155 37%	1671 46%
7-10 (Net)	2423 59%CDEFJ KQ	389 55%	26 42%	26 58%	13 61%	190 56%Q	199 53%	193 64%NOQ	196 48%	215 51%	2198 60%
9-10 (Net)	1028 25%EQ	168 24%	10 16%	12 26%	6 30%	85 25%Q	84 22%	98 32%NOQ	71 17%	73 17%	949 26%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 292

D2_3. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Supports UK music and presenters.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Not At All Well 1	61	6	10	5	15	31	20	6	3	6	37
	1%	1%	2%	1%	2%	2%	2%	4%zR	2%	2%	1%
2	25	2	3	-	3	12	1	-	-	-	24
	1%F	*	1%	-	*	1%	*	-	-	-	1%zF
3	61	11	10	5	15	31	11	4	1	5	46
	1%	2%	2%	1%	2%	2%	1%	3%	1%	2%	2%
4	91	16	5	7	11	34	24	3	-	3	64
	2%	2%	1%	2%	1%	2%	3%I	2%	-	1%	2%
5	255	31	23	23	46	112	59	5	6	18	185
	6%P	5%	5%	6%	6%	7%	7%	3%	5%	6%	6%
6	319	45	27	19	46	97	58	6	12	13	250
	8%DEO	7%	6%	5%	5%	6%	7%	4%	10%I	4%	8%
7	554	65	58	47	105	194	125	20	8	37	407
	14%AEH	10%	13%	12%	13%	11%	14%H	14%	6%	13%	13%
8	792	140	98	45	143	290	142	35	27	46	614
	19%CEF	22%C	21%CD	12%	17%C	17%	16%	24%FI	23%	16%	20%F
9	501	93	54	36	90	176	108	16	12	30	373
	12%E	15%	12%	10%	11%	10%	12%	11%	10%	10%	12%
Extremely Well 10	426	66	30	28	58	147	82	11	13	29	324
	10%BDEJQ	10%	6%	7%	7%	9%	9%	7%	11%	10%	11%
Don't know	1017	167	144	161	305	593	255	39	37	109	722
	25%R	26%	31%z	43%zABD	36%zAB	35%z	29%zR	27%	31%	37%zFR	24%
Total mentions	4101	640	463	377	840	1718	885	145	118	295	3046
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 292

D2_3. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Supports UK music and presenters.

Base = All respondents

	Total (z)	Age				Age/SEG 65+ OR DE (E)	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)		Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Mean	7.40E	7.60D	7.29	7.30	7.29	7.26	7.30	7.22	7.55	7.42	7.43
1-3 (Net)	146 4%	18 3%	23 5%	11 3%	34 4%	73 4%	32 4%	10 7%	4 3%	11 4%	108 4%
1-4 (Net)	237 6%	34 5%	28 6%	17 5%	45 5%	107 6%	56 6%	13 9%	4 3%	13 5%	171 6%
1-2 (Net)	86 2%	7 1%	13 3%	5 1%	18 2%	42 2%	21 2%	6 4%	3 2%	6 2%	61 2%
4-7 (Net)	1218 30%ABDEJ P	156 24%	114 25%	95 25%	209 25%	438 25%	266 30%	34 23%	26 22%	71 24%	905 30%
5-6 (Net)	573 14%DEGP	75 12%	51 11%	42 11%	92 11%	210 12%	117 13%	11 7%	18 15%	31 11%	435 14%
8-10 (Net)	1719 42%CDEFI JNOQ	299 47%zCD	182 39%CD	109 29%	292 35%C	613 36%	333 38%	62 43%	52 44%	104 35%	1311 43%FI
7-10 (Net)	2274 55%CDEFI JNOQ	364 57%CD	241 52%CD	157 42%	397 47%C	808 47%	457 52%	82 57%	60 50%	142 48%	1718 56%FI
9-10 (Net)	927 23%BCDEJ Q	159 25%BCD	84 18%	64 17%	148 18%	323 19%	191 22%	27 18%	25 21%	59 20%	697 23%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 292

D2_3. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Supports UK music and presenters.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Not At All Well 1	61	10	5	-	-	7	3	5	6	7	51
	1%	1%	8%z	-	-	2%	1%	2%	1%	2%	1%
2	25	3	-	-	-	3	-	-	3	3	23
	1%F	*	-	-	-	1%	-	-	1%	1%	1%
3	61	12	3	-	*	9	4	8	4	4	57
	1%	2%	5%	-	1%	3%	1%	3%	1%	1%	2%
4	91	9	1	1	*	2	7	4	5	5	84
	2%	1%	2%	2%	2%	1%	2%	1%	1%	1%	2%
5	255	39	3	2	2	17	22	7	32	31	220
	6%P	6%	6%	4%	8%	5%P	6%P	2%	8%P	7%	6%
6	319	40	3	2	1	24	16	14	25	55	262
	8%DEO	6%	5%	4%	3%	7%	4%	5%	6%	13%	7%
7	554	93	5	4	3	47	46	44	49	62	491
	14%AEH	13%	8%	8%	15%	14%	12%	15%	12%	15%	13%
8	792	118	13	10	2	55	63	59	59	77	712
	19%CEF	17%	21%	22%	10%	16%	17%	19%	15%	18%	19%
9	501	76	6	7	2	36	40	35	41	46	452
	12%E	11%	9%	16%	8%	11%	11%	11%	10%	11%	12%
Extremely Well 10	426	50	3	2	4	23	27	27	23	26	398
	10%BDEJQ	7%	4%	4%	18%JKL	7%	7%	9%	6%	6%	11%
Don't know	1017	261	20	17	7	113	148	101	160	107	907
	25%R	37%z	32%	39%z	34%	33%z	40%z	33%z	39%z	25%	25%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 292

D2_3. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Supports UK music and presenters.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Mean	7.40E	7.32	6.49	7.77	7.75	7.16	7.48	7.52N	7.16	7.14	7.44
1-3 (Net)	146 4%	26 4%	8 12%zJL	- -	* 1%	19 6%OQ	7 2%	13 4%O	13 3%	13 3%	131 4%
1-4 (Net)	237 6%	35 5%	9 14%zJL	1 2%	1 3%	22 6%	13 4%	17 6%	18 4%	18 4%	215 6%
1-2 (Net)	86 2%	14 2%	5 8%zJ	- -	- -	11 3%	3 1%	5 2%	9 2%	10 2%	74 2%
4-7 (Net)	1218 30%ABDEJ P	181 25%	13 21%	8 19%	6 29%	91 27%	91 24%	69 23%	112 27%	153 36%	1057 29%
5-6 (Net)	573 14%DEGP	79 11%	7 11%	4 8%	2 12%	41 12%P	38 10%	21 7%	58 14%P	86 20%	482 13%
8-10 (Net)	1719 42%CDEFI JNOQ	244 34%	21 35%	19 42%	8 36%	115 34%	129 34%	120 40%Q	124 30%	149 35%	1561 43%
7-10 (Net)	2274 55%CDEFI JNOQ	337 47%	27 43%	23 51%	11 51%	162 48%	175 47%	164 54%OQ	173 42%	210 50%	2052 56%
9-10 (Net)	927 23%BCDEJ Q	126 18%	8 13%	9 20%	6 26%	59 18%	66 18%	61 20%	64 16%	71 17%	850 23%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 293

D2_4. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Takes risks and provides radio content or music that is new and innovative or less well known

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Not At All Well 1	69	9	6	5	12	30	18	5	4	7	44
	2%	1%	1%	1%	1%	2%	2%	3%	3%	2%	1%
2	44	5	8	-	8	19	6	1	-	-	36
	1%	1%	2%C	-	1%	1%	1%	1%	-	-	1%
3	93	10	15	8	24	45	24	5	2	11	66
	2%	2%	3%	2%	3%	3%	3%	4%	2%	4%	2%
4	164	28	18	23	41	70	35	4	3	10	126
	4%	4%	4%	6%	5%	4%	4%	3%	2%	3%	4%
5	362	49	33	21	54	130	79	8	9	21	263
	9%DEP	8%	7%	5%	6%	8%	9%	6%	7%	7%	9%
6	384	64	34	28	63	144	97	12	18	24	270
	9%	10%	7%	8%	7%	8%	11%	8%	15%IR	8%	9%
7	593	96	60	34	94	196	109	16	13	39	452
	14%CDEKQ	15%C	13%	9%	11%	11%	12%	11%	11%	13%	15%
8	670	100	67	44	111	235	134	31	13	45	520
	16%CDEJN Q	16%	14%	12%	13%	14%	15%	21%H	11%	15%	17%
9	413	67	45	28	72	147	67	11	12	16	333
	10%EFI	10%	10%	7%	9%	9%	8%	8%	11%	5%	11%zFI
Extremely Well 10	285	48	24	21	45	104	57	8	8	17	213
	7%	7%	5%	5%	5%	6%	6%	5%	7%	6%	7%
Don't know	1023	163	152	165	317	599	260	44	37	105	724
	25%R	25%	33%zA	44%zABD	38%zAB	35%z	29%zR	30%	31%	36%zFR	24%
Total mentions	4101	640	463	377	840	1718	885	145	118	295	3046
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 293

D2_4. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Takes risks and provides radio content or music that is new and innovative or less well known

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Mean	6.92EN	7.02	6.78	6.81	6.79	6.80	6.76	6.84	6.87	6.71	6.96zF
1-3 (Net)	206 5%	25 4%	30 7%	13 4%	44 5%	94 5%	47 5%	11 7%	6 5%	18 6%	146 5%
1-4 (Net)	370 9%	53 8%	49 10%	36 10%	85 10%	164 10%	83 9%	14 10%	8 7%	28 9%	271 9%
1-2 (Net)	113 3%	14 2%	15 3%	5 1%	20 2%	49 3%	24 3%	6 4%	4 3%	7 2%	80 3%
4-7 (Net)	1504 37%BCDEJ KOQ	238 37%CD	146 31%	105 28%	251 30%	539 31%	320 36%	40 28%	42 35%	94 32%	1110 36%
5-6 (Net)	746 18%CDEJO P	113 18%	67 15%	49 13%	116 14%	273 16%	176 20%	20 14%	26 22%	46 16%	532 17%
8-10 (Net)	1369 33%CDEFI JNOQ	214 33%CD	135 29%	93 25%	228 27%	486 28%	258 29%	50 34%	34 29%	78 26%	1066 35%zFI
7-10 (Net)	1962 48%BCDEF IJKNOQ	311 49%CD	195 42%CD	127 34%	322 38%C	682 40%	367 41%	66 46%	47 40%	116 39%	1519 50%zFI
9-10 (Net)	699 17%DEFIJ	115 18%	69 15%	48 13%	117 14%	251 15%	124 14%	19 13%	21 18%	33 11%	546 18%zFI

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 293

D2_4. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Takes risks and provides radio content or music that is new and innovative or less well known

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Not At All Well 1	69	8	4	-	-	5	3	3	6	9	60
	2%	1%	6%z	-	-	2%	1%	1%	1%	2%	2%
2	44	7	-	1	-	5	2	3	5	3	42
	1%	1%	-	3%	-	2%	*	1%	1%	1%	1%
3	93	22	1	-	1	14	7	10	12	6	82
	2%	3%	2%	-	3%	4%z	2%	3%	3%	2%	2%
4	164	37	2	1	1	16	21	22	15	11	153
	4%	5%	3%	2%	5%	5%	6%	7%z	4%	3%	4%
5	362	46	3	3	1	24	22	15	31	36	322
	9%DEP	6%	6%	8%	4%	7%	6%	5%	8%	9%	9%
6	384	51	6	5	1	29	22	20	31	49	335
	9%	7%	10%	10%	4%	9%	6%	7%	8%	12%	9%
7	593	86	2	3	3	37	48	45	41	57	536
	14%CDEKQ	12%	3%	7%	14%K	11%	13%	15%	10%	13%	15%
8	670	91	10	7	2	37	54	44	47	73	590
	16%CDEJN Q	13%	17%	16%	11%	11%	14%	14%	12%	17%	16%
9	413	60	6	5	1	35	24	24	36	48	362
	10%EFI	8%	10%	12%	4%	10%	6%	8%	9%	11%	10%
Extremely Well 10	285	38	2	2	3	14	24	20	18	19	264
	7%	5%	3%	4%	16%zJKL	4%	6%	7%	4%	5%	7%
Don't know	1023	267	25	17	8	120	147	99	168	111	910
	25%R	37%z	40%z	37%z	39%z	35%z	39%z	33%z	41%z	26%	25%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 293

D2_4. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Takes risks and provides radio content or music that is new and innovative or less well known

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Mean	6.92EN	6.78	6.51	7.11	7.43	6.59	6.95	6.84	6.72	6.94	6.92
1-3 (Net)	206	37	5	1	1	25	12	15	22	18	184
	5%	5%	8%	3%	3%	7%	3%	5%	5%	4%	5%
1-4 (Net)	370	74	7	2	2	41	33	37	37	29	337
	9%	10%	11%	5%	8%	12%	9%	12%	9%	7%	9%
1-2 (Net)	113	15	4	1	-	10	5	5	10	11	101
	3%	2%	6%	3%	-	3%	1%	2%	2%	3%	3%
4-7 (Net)	1504	220	13	12	6	107	113	102	117	153	1346
	37%BCDEJ KOQ	31%	22%	28%	27%	32%	30%	34%	29%	36%	37%
5-6 (Net)	746	97	10	8	2	53	44	35	61	85	657
	18%CDEJO P	14%	16%	18%	8%	16%	12%	12%	15%	20%	18%
8-10 (Net)	1369	189	18	14	7	87	102	88	101	141	1216
	33%CDEFI JNOQ	27%	30%	33%	31%	26%	27%	29%	25%	33%	33%
7-10 (Net)	1962	274	20	18	10	124	150	133	142	197	1753
	48%BCDEF IJKNOQ	39%	33%	40%	45%	37%	40%	44%N	35%	47%	48%
9-10 (Net)	699	98	8	7	4	50	48	44	54	67	626
	17%DEFU	14%	13%	16%	20%	15%	13%	14%	13%	16%	17%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 294

D2_5. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Provides radio stations that appeal to a wide range of different audiences across the UK

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Not At All Well 1	58	8	6	4	10	27	17	5	3	4	37
	1%	1%	1%	1%	1%	2%	2%	3%	3%	1%	1%
2	44	7	7	2	8	18	8	1	-	2	34
	1%	1%	1%	*	1%	1%	1%	*	-	1%	1%
3	79	9	11	7	17	43	21	5	*	9	55
	2%	1%	2%	2%	2%	3%	2%	4%	*	3%	2%
4	106	11	13	7	20	40	26	1	-	8	79
	3%	2%	3%	2%	2%	2%	3%	1%	-	3%	3%
5	278	39	27	19	45	119	63	8	11	21	203
	7%	6%	6%	5%	5%	7%	7%	5%	10%	7%	7%
6	379	57	42	22	64	149	74	8	13	16	287
	9%	9%	9%	6%	8%	9%	8%	6%	11%I	6%	9%
7	615	97	66	41	107	217	130	16	11	40	448
	15%E	15%	14%	11%	13%	13%	15%	11%	9%	13%	15%
8	772	126	85	59	143	276	148	28	21	46	603
	19%E	20%	18%	16%	17%	16%	17%	19%	18%	15%	20%z
9	493	81	48	37	85	163	103	26	16	32	364
	12%EQ	13%	10%	10%	10%	9%	12%	18%F	14%	11%	12%
Extremely Well 10	408	78	40	24	64	147	80	12	12	24	311
	10%DE	12%CD	9%	6%	8%	9%	9%	8%	10%	8%	10%
Don't know	868	127	120	156	276	519	215	35	30	94	624
	21%	20%	26%z	41%zABD	33%zAB	30%z	24%zR	24%	25%	32%zFR	20%
Total mentions	4101	640	463	377	840	1718	885	145	118	295	3046
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.26E	7.46	7.16	7.29	7.22	7.09	7.14	7.34	7.36	7.13	7.30

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 294

D2_5. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Provides radio stations that appeal to a wide range of different audiences across the UK

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
1-3 (Net)	182 4%	24 4%	23 5%	12 3%	35 4%	89 5%	46 5%	10 7%	4 3%	15 5%	126 4%
1-4 (Net)	287 7%	36 6%	36 8%	20 5%	55 7%	129 7%	72 8%	12 8%	4 3%	23 8%	205 7%
1-2 (Net)	102 2%	15 2%	12 3%	6 2%	18 2%	45 3%	25 3%	5 4%	3 3%	7 2%	71 2%
4-7 (Net)	1378 34%CDEGJ OQ	204 32%C	148 32%CD	89 24%	236 28%C	525 31%	293 33%G	34 23%	35 30%	85 29%	1018 33%G
5-6 (Net)	657 16%CD	96 15%	69 15%	41 11%	110 13%	268 16%	136 15%	16 11%	25 21%GI	37 13%	490 16%
8-10 (Net)	1673 41%CDEIJ OQ	285 45%CD	172 37%	120 32%	292 35%	585 34%	332 37%	66 45%I	49 42%	101 34%	1279 42%zFI
7-10 (Net)	2288 56%CDEFI JNOQ	382 60%BCD	238 52%CD	160 43%	399 47%C	802 47%	462 52%	82 57%	60 51%	141 48%	1727 57%FI
9-10 (Net)	901 22%CDEJO Q	159 25%CD	88 19%	61 16%	149 18%	309 18%	184 21%	38 26%	28 24%	56 19%	675 22%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 294

D2_5. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Provides radio stations that appeal to a wide range of different audiences across the UK

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Not At All Well 1	58	7	3	-	-	5	2	3	4	8	50
	1%	1%	4%	-	-	2%	*	1%	1%	2%	1%
2	44	8	-	-	-	4	4	2	7	6	38
	1%	1%	-	-	-	1%	1%	1%	2%	1%	1%
3	79	13	3	1	1	7	6	8	5	3	74
	2%	2%	4%	1%	2%	2%	2%	3%	1%	1%	2%
4	106	17	3	1	-	9	8	8	9	14	92
	3%	2%	4%	1%	-	3%	2%	3%	2%	3%	3%
5	278	38	3	2	3	16	22	11	27	34	241
	7%	5%	5%	5%	12%J	5%	6%	4%	7%	8%	7%
6	379	57	4	3	*	30	27	30	27	57	319
	9%	8%	7%	6%	2%	9%	7%	10%	7%	13%	9%
7	615	93	6	4	4	47	46	44	49	65	546
	15%E	13%	9%	10%	19%	14%	12%	14%	12%	15%	15%
8	772	123	12	7	2	56	67	47	76	74	695
	19%E	17%	19%	15%	8%	17%	18%	15%	19%	18%	19%
9	493	68	6	8	2	36	33	42	27	43	448
	12%EQ	10%	10%	18%J	10%	11%Q	9%	14%OQ	6%	10%	12%
Extremely Well 10	408	54	3	4	3	27	27	25	29	20	385
	10%DE	8%	5%	9%	15%	8%	7%	8%	7%	5%	11%
Don't know	868	235	19	15	7	101	133	86	149	98	768
	21%	33%z	31%	34%z	32%	30%z	36%zP	28%z	37%zN	23%	21%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.26E	7.21	6.71	7.81K	7.53	7.17	7.26	7.33	7.12	6.89	7.30

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 294

D2_5. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Provides radio stations that appeal to a wide range of different audiences across the UK

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
1-3 (Net)	182	29	5	1	1	16	12	13	16	17	162
	4%	4%	9%	1%	2%	5%	3%	4%	4%	4%	4%
1-4 (Net)	287	45	8	1	1	25	20	20	25	31	254
	7%	6%	13%	3%	2%	8%	5%	7%	6%	7%	7%
1-2 (Net)	102	15	3	-	-	10	6	5	11	14	88
	2%	2%	4%	-	-	3%	2%	2%	3%	3%	2%
4-7 (Net)	1378	204	16	10	7	101	103	92	112	169	1198
	34%CDEJ OQ	29%	26%	22%	33%	30%	27%	30%	27%	40%	33%
5-6 (Net)	657	94	8	5	3	46	49	41	53	90	560
	16%CD	13%	12%	11%	14%	13%	13%	13%	13%	21%	15%
8-10 (Net)	1673	245	21	19	7	119	126	114	131	137	1527
	41%CDEJ OQ	34%	34%	42%	33%	35%	34%	37%	32%	33%	42%
7-10 (Net)	2288	338	27	23	11	166	172	157	181	202	2074
	56%CDEFI JNOQ	47%	43%	52%	51%	49%	46%	52%	44%	48%	57%
9-10 (Net)	901	122	9	12	5	63	59	67	55	63	833
	22%CDEJO Q	17%	15%	27%	25%	19%Q	16%	22%OQ	14%	15%	23%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 295

D2_6. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Provides distinctive radio programmes and output.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Not At All Well 1	58	9	6	4	9	26	16	5	2	4	38
	1%	1%	1%	1%	1%	2%	2%	4%R	2%	1%	1%
2	27	8	3	-	3	11	4	1	1	1	22
	1%	1%	1%	-	*	1%	*	1%	1%	*	1%
3	75	12	9	7	17	43	24	4	2	7	50
	2%	2%	2%	2%	2%	2%z	3%	3%	2%	2%	2%
4	133	15	11	10	21	46	34	3	3	13	97
	3%	2%	2%	3%	3%	3%	4%	2%	2%	4%	3%
5	278	32	34	26	60	131	60	3	7	19	205
	7%G	5%	7%	7%	7%	8%	7%G	2%	6%	6%	7%
6	445	74	47	25	72	160	97	17	14	17	322
	11%CEI	12%	10%	7%	9%	9%	11%I	12%I	12%I	6%	11%I
7	581	84	59	32	91	189	110	16	16	33	438
	14%CDEIQ	13%	13%	9%	11%	11%	12%	11%	13%	11%	14%
8	744	119	85	62	147	282	141	26	13	44	577
	18%EM	19%	18%	16%	18%	16%	16%	18%	11%	15%	19%
9	518	90	59	41	100	179	94	22	18	36	409
	13%E	14%	13%	11%	12%	10%	11%	15%	15%	12%	13%z
Extremely Well 10	390	72	34	30	64	139	87	12	14	29	283
	10%EIQ	11%	7%	8%	8%	8%	10%	8%	12%	10%	9%
Don't know	852	125	115	139	255	512	220	36	29	93	606
	21%	20%	25%	37%zABD	30%zAB	30%z	25%zR	25%	24%	32%zFR	20%
Total mentions	4101	640	463	377	840	1718	885	145	118	295	3046
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 295

D2_6. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Provides distinctive radio programmes and output.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Mean	7.24E	7.38	7.21	7.31	7.25	7.09	7.09	7.19	7.35	7.26	7.28
1-3 (Net)	160 4%	28 4%	17 4%	11 3%	29 3%	80 5%	43 5%	10 7%	5 4%	12 4%	111 4%
1-4 (Net)	293 7%	43 7%	29 6%	21 6%	50 6%	126 7%	78 9%	13 9%	7 6%	25 8%	207 7%
1-2 (Net)	85 2%	17 3%	8 2%	4 1%	12 1%	37 2%	19 2%	6 4%	3 2%	5 2%	61 2%
4-7 (Net)	1437 35%CDEIJ OP	205 32%	151 33%CD	94 25%	245 29%C	525 31%	301 34%I	39 27%	40 34%	81 28%	1062 35%I
5-6 (Net)	724 18%IP	106 17%	81 17%	52 14%	132 16%	290 17%	157 18%I	20 14%	21 18%	35 12%	527 17%I
8-10 (Net)	1652 40%EFQ	281 44%CD	179 39%	132 35%	311 37%	601 35%	321 36%	59 41%	45 38%	109 37%	1268 42%zF
7-10 (Net)	2232 54%CDEFI JOQ	365 57%CD	238 51%	165 44%	403 48%	789 46%	431 49%	76 52%	61 52%	142 48%	1706 56%zFI
9-10 (Net)	908 22%EQ	162 25%D	94 20%	71 19%	164 20%	318 19%	180 20%	34 23%	32 27%	64 22%	691 23%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 295

D2_6. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Provides distinctive radio programmes and output.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Not At All Well 1	58	7	3	-	-	5	2	1	6	6	52
	1%	1%	4%J	-	-	2%	*	*	1%	1%	1%
2	27	3	-	-	-	3	-	-	3	3	24
	1%	*	-	-	-	1%	-	-	1%	1%	1%
3	75	15	2	-	-	7	8	9	6	4	70
	2%	2%	3%	-	-	2%	2%	3%	2%	1%	2%
4	133	17	2	1	1	11	6	10	7	14	119
	3%	2%	3%	3%	4%	3%	2%	3%	2%	3%	3%
5	278	51	4	3	2	21	30	14	37	35	239
	7%G	7%	7%	6%	8%	6%	8%	5%	9%	8%	7%
6	445	61	5	5	1	32	29	22	40	59	383
	11%CEI	9%	8%	12%	3%	10%	8%	7%	10%	14%	10%
7	581	77	6	5	4	36	41	39	38	66	513
	14%CDEJQ	11%	9%	10%	19%	11%	11%	13%	9%	16%	14%
8	744	126	11	9	1	55	70	60	66	71	667
	18%EM	18%M	18%	20%M	6%	16%	19%	20%	16%	17%	18%
9	518	90	2	5	3	52	39	49	41	46	473
	13%E	13%	4%	11%	14%K	15%Q	10%	16%O	10%	11%	13%
Extremely Well 10	390	50	8	3	4	25	25	27	23	20	365
	10%EJQ	7%	12%	7%	17%J	7%	7%	9%	6%	5%	10%
Don't know	852	216	19	14	6	90	126	74	141	98	752
	21%	30%z	31%	31%	29%	27%z	34%zP	24%	35%zNP	23%	21%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 295

D2_6. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Provides distinctive radio programmes and output.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Mean	7.24E	7.25	6.90	7.47	7.77	7.21	7.30	7.51NQ	7.03	6.93	7.27
1-3 (Net)	160 4%	24 3%	4 7%	- -	- -	15 4%	9 3%	10 3%	15 4%	14 3%	145 4%
1-4 (Net)	293 7%	41 6%	6 10%	1 3%	1 4%	26 8%	15 4%	19 6%	22 5%	28 7%	264 7%
1-2 (Net)	85 2%	9 1%	3 4%	- -	- -	8 2%P	2 *	1 *	8 2%O	9 2%	76 2%
4-7 (Net)	1437 35%CDEJ OP	207 29%	17 28%	14 31%	7 34%	101 30%	105 28%	85 28%	122 30%	174 41%	1254 34%
5-6 (Net)	724 18%IP	113 16%	9 15%	8 18%	2 11%	54 16%	59 16%	36 12%	77 19%P	94 22%	621 17%
8-10 (Net)	1652 40%EFQ	266 37%	21 34%	17 38%	8 37%	132 39%Q	134 36%	135 44%OQ	130 32%	136 32%	1505 41%
7-10 (Net)	2232 54%CDEFI JOQ	343 48%	27 43%	22 49%	12 56%	168 50%Q	174 47%	174 57%NOQ	168 41%	202 48%	2018 55%
9-10 (Net)	908 22%EQ	140 20%	10 16%	8 18%	7 31%	77 23%Q	63 17%	76 25%OQ	64 16%	65 15%	837 23%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 296

D2_7. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Provides a mix of different types of radio station.

Base = All who have listened to BBC radio in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	2297	330	251	151	402	767	511	83	79	163	1673
WeightedBase	2211	394	260	185	444	767	463	73*	74*	154	1638
EffectiveBase	1551	214	177	120	297	541	357	64	58	112	1126
Not At All Well 1	14 1%	1 *	1 *	- -	1 *	4 1%	2 *	2 2%	2 2%	- -	11 1%
2	12 1%	1 *	- -	2 1%	2 *	2 *	2 1%	- -	* *	- -	9 1%
3	23 1%	3 1%	2 1%	1 1%	3 1%	6 1%	6 1%	1 1%	1 1%	3 2%	17 1%
4	62 3%E	10 3%	5 2%	4 2%	9 2%	13 2%	8 2%	2 3%	1 1%	3 2%	48 3%
5	100 5%	17 4%	14 5%	7 4%	21 5%	38 5%	31 7%zHR	4 5%	* 1%	9 6%	64 4%
6	192 9%	23 6%	28 11%	16 9%	44 10%	79 10%	48 10%	6 9%	9 13%	10 7%	133 8%
7	345 16%	45 11%	38 15%	25 14%	64 14%	112 15%	73 16%H	9 13%	5 7%	22 14%	250 15%
8	576 26%	123 31%	63 24%	49 27%	112 25%	188 25%	111 24%	17 24%	24 33%	43 28%	446 27%
9	401 18%	83 21%	50 19%	34 19%	84 19%	138 18%	87 19%	19 27%	17 23%	29 19%	294 18%
Extremely Well 10	384 17%CIO	71 18%C	43 16%	18 10%	61 14%	123 16%	72 15%	7 10%	12 16%	25 16%	295 18%
Don't know	102 5%	16 4%	16 6%	28 15%zABD	44 10%zAB	64 8%z	22 5%	5 6%	3 4%	9 6%	69 4%
Total mentions	2211 100%	394 100%	260 100%	185 100%	444 100%	767 100%	463 100%	73 100%	74 100%	154 100%	1638 100%
Mean	7.81	8.02	7.84	7.76	7.81	7.83	7.72	7.68	7.94	7.89	7.85

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 296

D2_7. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Provides a mix of different types of radio station.

Base = All who have listened to BBC radio in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	2211	394	260	185	444	767	463	73*	74*	154	1638
EffectiveBase	1551	214	177	120	297	541	357	64	58	112	1126
1-3 (Net)	50 2%	5 1%	3 1%	3 1%	6 1%	12 2%	10 2%	2 3%	3 4%	3 2%	37 2%
1-4 (Net)	111 5%E	16 4%	8 3%	6 3%	14 3%	25 3%	19 4%	5 6%	3 4%	6 4%	85 5%
1-2 (Net)	26 1%	3 1%	1 *	2 1%	3 1%	6 1%	4 1%	2 2%	2 3%	- -	20 1%
4-7 (Net)	699 32%A	96 24%	86 33%	52 28%	138 31%	241 31%	161 35%H	22 30%	15 21%	44 29%	495 30%
5-6 (Net)	292 13%R	40 10%	42 16%	23 12%	65 15%	116 15%	80 17%zR	10 13%	10 13%	20 13%	197 12%
8-10 (Net)	1360 62%O	276 70%zBCD	155 60%	102 55%	257 58%	450 59%	269 58%	44 61%	53 71%F	98 64%	1036 63%z
7-10 (Net)	1706 77%CDEJP	322 82%CD	194 75%	127 69%	320 72%	562 73%	342 74%	54 74%	58 78%	120 78%	1286 79%z
9-10 (Net)	785 35%	154 39%	92 36%	52 28%	145 33%	261 34%	158 34%	27 37%	28 38%	55 35%	590 36%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 296

D2_7. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Provides a mix of different types of radio station.

Base = All who have listened to BBC radio in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	2297	299	25	42	36	165	134	174	125	309	1977
WeightedBase	2211	382	22**	27*	13*	188	194	205	178	167	2034
EffectiveBase	1551	238	20	34	32	130	111	136	103	218	1373
Not At All Well 1	14	1	-	-	-	1	-	1	-	2	12
	1%	*	-	-	-	1%	-	1%	-	1%	1%
2	12	2	-	-	-	-	2	-	2	-	12
	1%	*	-	-	-	-	1%	-	1%	-	1%
3	23	1	1	-	1	1	*	1	-	2	21
	1%	*	3%	-	5%zJ	*	*	1%	-	1%	1%
4	62	8	-	*	1	2	6	5	3	7	55
	3%E	2%	-	1%	4%	1%	3%	2%	2%	4%	3%
5	100	17	2	1	1	10	7	5	12	8	91
	5%	4%	10%	2%	10%	5%	4%	2%	7%	5%	4%
6	192	40	3	1	*	20	20	20	20	16	173
	9%	10%	13%	4%	4%	10%	10%	10%	11%	10%	8%
7	345	57	1	3	2	21	36	25	32	33	311
	16%	15%	6%	12%	16%	11%	19%P	12%	18%N	20%	15%
8	576	92	8	10	2	52	40	54	38	43	531
	26%	24%	37%	36%	16%	28%	21%	27%	21%	26%	26%
9	401	74	2	6	2	34	40	38	36	28	372
	18%	19%	8%	23%	15%	18%	21%	18%	20%	17%	18%
Extremely Well 10	384	48	5	4	4	28	19	26	21	18	363
	17%CIO	12%	22%	15%	30%J	15%	10%	13%	12%	11%	18%
Don't know	102	43	-	1	*	20	23	29	14	9	93
	5%	11%z	-	6%	*	10%z	12%z	14%z	8%	5%	5%
Total mentions	2211	382	22	27	13	188	194	205	178	167	2034
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.81	7.78	7.75	8.22	7.78	7.90	7.67	7.86	7.70	7.49	7.84

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 296

D2_7. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Provides a mix of different types of radio station.

Base = All who have listened to BBC radio in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	2211	382	22**	27*	13*	188	194	205	178	167	2034
EffectiveBase	1551	238	20	34	32	130	111	136	103	218	1373
1-3 (Net)	50	4	1	-	1	2	2	2	2	4	46
	2%	1%	3%	-	5%J	1%	1%	1%	1%	2%	2%
1-4 (Net)	111	12	1	*	1	4	8	7	5	11	100
	5%E	3%	3%	1%	9%	2%	4%	4%	3%	7%	5%
1-2 (Net)	26	3	-	-	-	1	2	1	2	2	24
	1%	1%	-	-	-	1%	1%	1%	1%	1%	1%
4-7 (Net)	699	122	6	5	4	52	70	55	67	65	630
	32%A	32%	28%	20%	34%	28%	36%P	27%	38%N	39%	31%
5-6 (Net)	292	57	5	2	2	29	27	25	32	25	264
	13%R	15%	23%	7%	14%	16%	14%	12%	18%	15%	13%
8-10 (Net)	1360	214	15	20	8	115	99	118	96	89	1266
	62%O	56%	68%	74%J	60%	61%	51%	58%	54%	53%	62%
7-10 (Net)	1706	271	16	23	10	135	136	143	127	122	1577
	77%CDEJP	71%	74%	86%	77%	72%	70%	70%	72%	73%	78%
9-10 (Net)	785	122	7	10	6	63	59	64	58	46	736
	35%	32%	31%	38%	45%	33%	30%	31%	33%	28%	36%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 297

D2_8. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Provides high quality radio output.

Base = All who have listened to BBC radio in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	2297	330	251	151	402	767	511	83	79	163	1673
WeightedBase	2211	394	260	185	444	767	463	73*	74*	154	1638
EffectiveBase	1551	214	177	120	297	541	357	64	58	112	1126
Not At All Well 1	14	2	-	1	1	4	3	2	2	1	10
	1%	1%	-	*	*	*	1%	2%	2%	*	1%
2	14	4	1	1	2	2	3	-	-	-	11
	1%	1%	*	*	*	*	1%	-	-	-	1%
3	22	5	*	2	2	6	6	2	-	2	14
	1%	1%	*	1%	*	1%	1%	3%	-	1%	1%
4	39	5	8	2	10	15	8	1	-	-	30
	2%	1%	3%	1%	2%	2%	2%	1%	-	-	2%
5	102	18	18	7	24	41	29	3	2	10	66
	5%	5%	7%	4%	5%	5%	6%	4%	2%	6%	4%
6	174	31	17	10	26	66	38	8	5	6	121
	8%	8%	6%	5%	6%	9%	8%	11%	7%	4%	7%
7	380	70	42	26	68	113	80	16	10	26	276
	17%P	18%	16%	14%	15%	15%	17%	22%	13%	17%	17%
8	571	87	69	52	121	204	110	10	19	41	444
	26%G	22%	27%	28%	27%	27%	24%G	14%	26%	27%G	27%G
9	435	91	56	41	97	150	96	17	18	39	323
	20%	23%	22%	22%	22%	20%	21%	24%	24%	26%	20%
Extremely Well 10	380	68	36	31	68	125	77	10	15	26	285
	17%	17%	14%	17%	15%	16%	17%	14%	20%	17%	17%
Don't know	81	14	13	13	26	40	13	5	4	4	59
	4%	3%	5%	7%	6%z	5%z	3%	7%	5%	3%	4%
Total mentions	2211	394	260	185	444	767	463	73	74	154	1638
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.87	7.89	7.85	8.07	7.94	7.86	7.80	7.62	8.17	8.08F	7.91

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 297

D2_8. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Provides high quality radio output.

Base = All who have listened to BBC radio in the past 3 months

	Total (z)	Age				Age/SEG 65+ OR DE (E)	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)		Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	2211	394	260	185	444	767	463	73*	74*	154	1638
EffectiveBase	1551	214	177	120	297	541	357	64	58	112	1126
1-3 (Net)	49 2%	11 3%	1 *	3 2%	4 1%	12 2%	11 2%	4 5%	2 2%	2 1%	35 2%
1-4 (Net)	89 4%	16 4%	9 3%	5 3%	14 3%	28 4%	19 4%	4 6%	2 2%	2 1%	65 4%
1-2 (Net)	28 1%	6 2%	1 *	2 1%	2 1%	6 1%	6 1%	2 2%	2 2%	1 *	20 1%
4-7 (Net)	695 31%P	124 31%	84 32%	45 24%	129 29%	235 31%	155 33%H	27 37%	17 22%	41 27%	492 30%
5-6 (Net)	276 12%R	49 13%	34 13%	16 9%	50 11%	107 14%	67 15%	10 14%	7 9%	16 10%	187 11%
8-10 (Net)	1386 63%	246 62%	161 62%	124 67%	285 64%	479 63%	283 61%	37 51%	52 71%G	107 69%FG	1051 64%zG
7-10 (Net)	1766 80%	316 80%	203 78%	150 82%	354 80%	592 77%	363 79%	53 73%	62 84%	132 86%FG	1327 81%
9-10 (Net)	815 37%	159 40%	92 35%	72 39%	165 37%	275 36%	173 37%	27 37%	33 44%	65 42%	608 37%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 297

D2_8. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Provides high quality radio output.

Base = All who have listened to BBC radio in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	2297	299	25	42	36	165	134	174	125	309	1977
WeightedBase	2211	382	22**	27*	13*	188	194	205	178	167	2034
EffectiveBase	1551	238	20	34	32	130	111	136	103	218	1373
Not At All Well 1	14	1	-	-	-	1	-	-	1	2	12
	1%	*	-	-	-	*	-	-	*	1%	1%
2	14	1	1	-	-	1	-	1	-	1	13
	1%	*	3%	-	-	*	-	*	-	1%	1%
3	22	2	-	-	-	*	2	-	2	5	16
	1%	1%	-	-	-	*	1%	-	1%	3%	1%
4	39	9	-	*	1	4	5	6	3	3	34
	2%	2%	-	1%	4%	2%	2%	3%	2%	2%	2%
5	102	20	3	*	1	10	10	8	12	9	93
	5%	5%	13%	1%	7%	5%	5%	4%	7%	6%	5%
6	174	23	2	1	*	12	11	11	12	22	151
	8%	6%	8%	2%	3%	7%	6%	6%	7%	13%	7%
7	380	59	2	5	3	28	31	23	37	28	352
	17%P	15%	8%	18%	21%	15%	16%	11%	21%P	17%	17%
8	571	102	8	8	3	53	49	56	45	43	524
	26%G	27%	36%	31%	21%	28%	25%	28%	26%	26%	26%
9	435	87	2	7	2	41	46	55	32	30	404
	20%	23%	8%	25%	12%	22%	24%	27%z	18%	18%	20%
Extremely Well 10	380	55	4	4	4	30	25	33	22	20	358
	17%	14%	19%	16%	32%zJ	16%	13%	16%	12%	12%	18%
Don't know	81	23	1	1	*	8	15	12	12	4	77
	4%	6%z	4%	6%	*	4%	8%z	6%	7%	2%	4%
Total mentions	2211	382	22	27	13	188	194	205	178	167	2034
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.87	7.93	7.62	8.28	8.13	7.94	7.91	8.11	7.71	7.49	7.90

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 297

D2_8. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Provides high quality radio output.

Base = All who have listened to BBC radio in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	2211	382	22**	27*	13*	188	194	205	178	167	2034
EffectiveBase	1551	238	20	34	32	130	111	136	103	218	1373
1-3 (Net)	49	4	1	-	-	2	2	1	3	7	42
	2%	1%	3%	-	-	1%	1%	*	1%	4%	2%
1-4 (Net)	89	13	1	*	1	6	6	7	6	10	75
	4%	3%	3%	1%	4%	3%	3%	3%	3%	6%	4%
1-2 (Net)	28	2	1	-	-	2	-	1	1	3	25
	1%	*	3%	-	-	1%	-	*	*	2%	1%
4-7 (Net)	695	112	6	6	5	54	57	48	64	62	629
	31%P	29%	29%	22%	35%	29%	30%	23%	36%P	37%	31%
5-6 (Net)	276	44	5	1	1	22	21	20	24	31	244
	12%R	11%	21%	4%	10%	12%	11%	10%	13%	19%	12%
8-10 (Net)	1386	243	14	19	9	124	120	144	99	93	1286
	63%	64%	63%	72%	65%	66%Q	62%	70%OQ	56%	56%	63%
7-10 (Net)	1766	303	16	24	11	152	151	167	136	121	1638
	80%	79%	71%	90%	86%	81%	78%	81%	77%	73%	81%
9-10 (Net)	815	142	6	11	6	71	71	88	54	50	762
	37%	37%	27%	41%	44%	38%	37%	43%	30%	30%	37%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 298

D2_9. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Supports UK music and presenters.

Base = All who have listened to BBC radio in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	2297	330	251	151	402	767	511	83	79	163	1673
WeightedBase	2211	394	260	185	444	767	463	73*	74*	154	1638
EffectiveBase	1551	214	177	120	297	541	357	64	58	112	1126
Not At All Well 1	18	2	3	-	3	6	7	3	2	-	9
	1%	1%	1%	-	1%	1%	2%	4%zIR	2%	-	1%
2	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
3	28	6	3	1	4	10	4	1	-	1	23
	1%	1%	1%	1%	1%	1%	1%	2%	-	1%	1%
4	43	11	3	3	6	16	10	1	-	1	32
	2%	3%	1%	2%	1%	2%	2%	1%	-	1%	2%
5	113	14	8	13	22	41	32	4	2	10	75
	5%P	3%	3%	7%	5%	5%	7%	5%	2%	6%	5%
6	161	28	15	7	22	35	35	3	7	7	118
	7%E	7%	6%	4%	5%	5%	8%	4%	9%	5%	7%
7	350	42	43	33	76	120	85	15	7	27	246
	16%A	11%	17%	18%	17%A	16%	18%	20%	10%	17%	15%
8	550	111	65	38	103	194	101	19	20	36	427
	25%	28%	25%	21%	23%	25%	22%	27%	27%	23%	26%
9	375	69	46	27	73	112	79	12	10	27	281
	17%	17%	18%	15%	16%	15%	17%	17%	14%	18%	17%
Extremely Well 10	346	61	25	22	48	113	64	8	9	24	264
	16%BDJQ	15%	10%	12%	11%	15%	14%	11%	13%	16%	16%
Don't know	226	51	48	40	87	120	47	7	17	22	163
	10%	13%	18%z	22%zA	20%zA	16%z	10%	9%	23%zFGR	14%	10%
Total mentions	2211	394	260	185	444	767	463	73	74	154	1638
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.80	7.89	7.76	7.76	7.76	7.80	7.64	7.49	7.87	8.00F	7.86zF

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 298

D2_9. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Supports UK music and presenters.

Base = All who have listened to BBC radio in the past 3 months

	Total (z)	Age				Age/SEG 65+ OR DE (E)	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)		Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	2211	394	260	185	444	767	463	73*	74*	154	1638
EffectiveBase	1551	214	177	120	297	541	357	64	58	112	1126
1-3 (Net)	47 2%	8 2%	6 2%	1 1%	7 2%	15 2%	11 2%	4 5% I	2 2%	1 1%	33 2%
1-4 (Net)	90 4%	19 5%	9 4%	5 2%	14 3%	31 4%	20 4% I	5 7% I	2 2%	2 1%	64 4%
1-2 (Net)	18 1%	2 1%	3 1%	- -	3 1%	6 1%	7 2%	3 4% I R	2 2%	- -	9 1%
4-7 (Net)	667 30% AR	95 24%	69 27%	56 31%	126 28%	213 28%	161 35% I HR	23 31%	16 21%	44 29%	470 29%
5-6 (Net)	274 12% EP	42 11%	24 9%	20 11%	44 10%	76 10%	67 14%	7 10%	8 11%	17 11%	193 12%
8-10 (Net)	1271 57% CDFJN Q	241 61% CD	137 53%	87 47%	224 50%	419 55%	244 53%	39 54%	40 53%	88 57%	972 59% I F
7-10 (Net)	1621 73% CDJ	283 72%	179 69%	120 65%	300 67%	539 70%	328 71%	54 74%	47 63%	114 74%	1218 74%
9-10 (Net)	721 33% DEJ	130 33%	72 28%	49 27%	121 27%	225 29%	143 31%	20 27%	20 27%	52 34%	545 33%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 298

D2_9. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Supports UK music and presenters.

Base = All who have listened to BBC radio in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	2297	299	25	42	36	165	134	174	125	309	1977
WeightedBase	2211	382	22**	27*	13*	188	194	205	178	167	2034
EffectiveBase	1551	238	20	34	32	130	111	136	103	218	1373
Not At All Well 1	18	3	-	-	-	3	-	3	-	4	12
	1%	1%	-	-	-	2%	-	2%	-	2%	1%
2	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
3	28	3	1	-	*	1	2	3	-	3	26
	1%	1%	3%	-	2%	*	1%	1%	-	2%	1%
4	43	6	-	*	*	*	5	2	3	4	39
	2%	1%	-	1%	3%	*	3%	1%	2%	2%	2%
5	113	17	1	2	2	7	10	1	16	11	102
	5%P	5%	4%	6%	13%zJ	4%	5%P	*	9%NP	6%	5%
6	161	20	1	1	*	12	8	10	9	17	142
	7%E	5%	4%	5%	3%	6%	4%	5%	5%	10%	7%
7	350	67	3	4	2	38	30	34	33	28	320
	16%A	18%	13%	14%	16%	20%	15%	17%	18%	17%	16%
8	550	86	8	7	2	40	46	47	38	40	509
	25%	22%	37%	28%	15%	21%	24%	23%	22%	24%	25%
9	375	63	2	7	1	31	32	32	31	30	344
	17%	16%	9%	25%	10%	16%	17%	15%	18%	18%	17%
Extremely Well 10	346	40	2	2	4	21	19	25	15	19	325
	16%BDJQ	10%	8%	7%	30%zJL	11%	10%	12%	9%	11%	16%
Don't know	226	78	5	4	1	36	41	47	31	11	214
	10%	20%z	22%	15%	7%	19%z	21%z	23%z	17%z	7%	11%
Total mentions	2211	382	22	27	13	188	194	205	178	167	2034
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.80	7.75	7.68	7.90	7.82	7.74	7.77	7.85	7.65	7.48	7.84

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

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Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 298

D2_9. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Supports UK music and presenters.

Base = All who have listened to BBC radio in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	2211	382	22**	27*	13*	188	194	205	178	167	2034
EffectiveBase	1551	238	20	34	32	130	111	136	103	218	1373
1-3 (Net)	47	6	1	-	*	4	2	6	-	6	38
	2%	2%	3%	-	2%	2%	1%	3%	-	4%	2%
1-4 (Net)	90	12	1	*	1	5	7	9	3	10	77
	4%	3%	3%	1%	5%	3%	4%	4%	2%	6%	4%
1-2 (Net)	18	3	-	-	-	3	-	3	-	4	12
	1%	1%	-	-	-	2%	-	2%	-	2%	1%
4-7 (Net)	667	110	5	7	5	56	53	48	62	60	604
	30%AR	29%	21%	26%	36%	30%	27%	23%	35%	36%	30%
5-6 (Net)	274	37	2	3	2	19	18	11	26	28	245
	12%EP	10%	8%	11%	16%	10%P	9%	5%	15%P	17%	12%
8-10 (Net)	1271	189	12	16	7	91	98	104	85	89	1178
	57%CDFJNQ	49%	54%	59%	55%	48%	50%	51%	48%	53%	58%
7-10 (Net)	1621	256	15	20	9	129	127	138	118	117	1498
	73%CDJ	67%	67%	73%	71%	68%	66%	67%	66%	70%	74%
9-10 (Net)	721	103	4	8	5	52	52	56	47	49	669
	33%DEJ	27%	17%	31%	40%	27%	27%	27%	26%	30%	33%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 299

D2_10. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Takes risks and provides radio content or music that is new and innovative or less well known

Base = All who have listened to BBC radio in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	2297	330	251	151	402	767	511	83	79	163	1673
WeightedBase	2211	394	260	185	444	767	463	73*	74*	154	1638
EffectiveBase	1551	214	177	120	297	541	357	64	58	112	1126
Not At All Well 1	17	2	1	-	1	3	3	2	2	1	12
	1%	1%	*	-	*	*	1%	2%	2%	1%	1%
2	18	3	4	-	4	8	5	1	-	-	12
	1%	1%	2%	-	1%	1%	1%	1%	-	-	1%
3	54	5	7	7	14	23	14	1	2	4	37
	2%	1%	3%	4%	3%	3%	3%	2%	2%	3%	2%
4	97	21	15	15	30	44	21	3	2	7	75
	4%	5%	6%	8%	7%z	6%	4%	4%	3%	5%	5%
5	170	32	14	15	28	56	44	8	5	12	113
	8%	8%	5%	8%	6%	7%	10%	11%	7%	8%	7%
6	238	48	23	14	37	73	61	6	12	17	164
	11%OP	12%	9%	8%	8%	10%	13%	8%	16%	11%	10%
7	394	66	44	28	71	123	77	11	7	31	295
	18%	17%	17%	15%	16%	16%	17%	15%	10%	20%H	18%
8	473	73	46	36	83	145	96	21	11	37	366
	21%N	19%	18%	20%	19%	19%	21%	29%H	15%	24%	22%
9	304	52	33	20	52	98	54	10	11	15	240
	14%	13%	13%	11%	12%	13%	12%	13%	15%	9%	15%
Extremely Well 10	230	46	22	16	38	79	46	5	7	15	169
	10%	12%	8%	9%	9%	10%	10%	7%	9%	10%	10%
Don't know	216	47	52	34	86	115	43	6	16	15	156
	10%	12%	20%zA	18%z	19%zA	15%z	9%	9%	22%zFGIR	10%	10%
Total mentions	2211	394	260	185	444	767	463	73	74	154	1638
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.25	7.27	7.12	7.07	7.10	7.17	7.08	7.11	7.15	7.18	7.31z

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

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Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 299

D2_10. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Takes risks and provides radio content or music that is new and innovative or less well known

Base = All who have listened to BBC radio in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	2211	394	260	185	444	767	463	73*	74*	154	1638
EffectiveBase	1551	214	177	120	297	541	357	64	58	112	1126
1-3 (Net)	89 4%	10 3%	12 5%	7 4%	19 4%	34 4%	22 5%	3 5%	3 5%	5 3%	61 4%
1-4 (Net)	186 8%	31 8%	27 11%	22 12%	49 11%	78 10%	42 9%	6 9%	5 7%	12 8%	135 8%
1-2 (Net)	35 2%	5 1%	5 2%	- -	5 1%	11 1%	8 2%	2 3%	2 2%	1 1%	24 1%
4-7 (Net)	898 41%	166 42%	95 37%	71 38%	166 37%	297 39%	202 44%	27 38%	26 35%	68 44%	647 39%
5-6 (Net)	407 18%RIP	80 20%	36 14%	29 15%	65 15%	129 17%	105 23%zR	13 19%	17 23%	29 19%	277 17%
8-10 (Net)	1008 46%DEJNP	171 43%	101 39%	72 39%	173 39%	321 42%	196 42%	36 49%	29 39%	67 43%	775 47%z
7-10 (Net)	1402 63%BCDEF HJNP	237 60%	144 56%	100 54%	245 55%	445 58%	273 59%	46 64%	36 48%	97 63%H	1070 65%zFH
9-10 (Net)	535 24%	98 25%	54 21%	36 20%	90 20%	176 23%	101 22%	15 20%	17 23%	30 19%	409 25%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

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Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 299

D2_10. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Takes risks and provides radio content or music that is new and innovative or less well known

Base = All who have listened to BBC radio in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	2297	299	25	42	36	165	134	174	125	309	1977
WeightedBase	2211	382	22**	27*	13*	188	194	205	178	167	2034
EffectiveBase	1551	238	20	34	32	130	111	136	103	218	1373
Not At All Well 1	17	1	-	-	-	1	-	1	-	3	14
	1%	*	-	-	-	1%	-	1%	-	2%	1%
2	18	4	-	-	-	4	-	1	3	*	18
	1%	1%	-	-	-	2%	-	*	2%	*	1%
3	54	12	1	-	1	6	6	8	4	4	48
	2%	3%	7%	-	5%	3%	3%	4%	2%	2%	2%
4	97	27	1	1	1	12	15	15	12	5	92
	4%	7%z	2%	4%	7%	7%	8%	8%	7%	3%	5%
5	170	24	1	2	1	10	14	10	14	12	157
	8%	6%	4%	8%	7%	5%	7%	5%	8%	7%	8%
6	238	29	4	3	1	20	9	11	18	15	222
	11%OP	8%	18%	11%	6%	11%P	4%	6%	10%O	9%	11%
7	394	65	1	3	2	31	34	38	27	29	365
	18%	17%	5%	12%	12%	17%	18%	19%	15%	17%	18%
8	473	68	5	7	2	27	41	35	33	40	429
	21%N	18%	24%	27%	16%	15%	21%	17%	18%	24%	21%
9	304	44	2	5	1	27	18	20	25	31	273
	14%	12%	10%	18%	7%	14%	9%	10%	14%	19%	13%
Extremely Well 10	230	31	2	2	3	14	17	19	12	14	214
	10%	8%	7%	7%	26%zL	7%	9%	9%	7%	9%	11%
Don't know	216	76	5	3	2	35	40	46	30	13	203
	10%	20%z	22%	13%	15%	19%z	21%z	22%z	17%z	8%	10%
Total mentions	2211	382	22	27	13	188	194	205	178	167	2034
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.25	7.05	7.07	7.51	7.54	6.97	7.14	7.07	7.03	7.36	7.24

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

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Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 299

D2_10. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Takes risks and provides radio content or music that is new and innovative or less well known

Base = All who have listened to BBC radio in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	2211	382	22**	27*	13*	188	194	205	178	167	2034
EffectiveBase	1551	238	20	34	32	130	111	136	103	218	1373
1-3 (Net)	89	17	1	-	1	11	6	10	7	7	79
	4%	4%	7%	-	5%	6%	3%	5%	4%	4%	4%
1-4 (Net)	186	44	2	1	2	23	21	25	19	12	171
	8%	12%	9%	4%	12%	12%	11%	12%	11%	7%	8%
1-2 (Net)	35	5	-	-	-	5	-	2	3	3	31
	2%	1%	-	-	-	3%	-	1%	2%	2%	2%
4-7 (Net)	898	146	7	9	4	74	72	75	71	61	836
	41%	38%	30%	35%	31%	39%	37%	37%	40%	37%	41%
5-6 (Net)	407	53	5	5	2	30	23	21	32	27	379
	18%RJP	14%	22%	19%	13%	16%P	12%	10%	18%	16%	19%
8-10 (Net)	1008	144	9	14	6	68	76	74	70	85	916
	46%DEJNP	38%	41%	52%	49%	36%	39%	36%	39%	51%	45%
7-10 (Net)	1402	209	10	17	8	99	110	112	97	114	1281
	63%BCDEF HJNP	55%	47%	64%	60%	53%	57%	55%	55%	69%	63%
9-10 (Net)	535	76	4	7	4	41	35	39	37	46	486
	24%	20%	17%	25%	32%	22%	18%	19%	21%	27%	24%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

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Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 300

D2_11. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Provides radio stations that appeal to a wide range of different audiences across the UK

Base = All who have listened to BBC radio in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	2297	330	251	151	402	767	511	83	79	163	1673
WeightedBase	2211	394	260	185	444	767	463	73*	74*	154	1638
EffectiveBase	1551	214	177	120	297	541	357	64	58	112	1126
Not At All Well 1	12	1	1	-	1	2	2	2	2	-	8
	1%	*	*	-	*	*	*	2%	2%	-	*
2	15	2	-	2	2	5	5	-	-	2	9
	1%	1%	-	1%	*	1%	1%	-	-	1%	1%
3	34	8	4	3	7	18	7	1	*	1	25
	2%	2%	2%	2%	2%	2%	2%	2%	1%	1%	2%
4	49	6	8	1	9	15	12	1	-	3	36
	2%	1%	3%	1%	2%	2%	2%	2%	-	2%	2%
5	114	17	13	10	23	45	33	5	4	12	75
	5%	4%	5%	6%	5%	6%	7%	7%	6%	8%	5%
6	202	37	23	14	38	73	44	6	8	12	145
	9%	9%	9%	8%	8%	10%	9%	8%	11%	8%	9%
7	411	73	48	30	78	136	89	11	10	30	298
	19%	19%	18%	16%	18%	18%	19%	15%	13%	20%	18%
8	542	92	56	46	103	171	115	17	18	39	414
	25%	23%	22%	25%	23%	22%	25%	23%	24%	26%	25%
9	359	63	42	23	65	107	67	17	11	22	270
	16%	16%	16%	12%	15%	14%	14%	23%F	15%	14%	16%
Extremely Well 10	339	72	35	19	54	117	65	9	10	20	260
	15%	18%	13%	10%	12%	15%	14%	13%	14%	13%	16%
Don't know	135	23	30	35	64	77	24	4	11	12	98
	6%	6%	11%zA	19%zA	14%zA	10%z	5%	5%	15%zFR	7%	6%
Total mentions	2211	394	260	185	444	767	463	73	74	154	1638
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.69	7.80	7.64	7.59	7.62	7.60	7.54	7.63	7.67	7.58	7.74
1-3 (Net)	61	12	5	5	10	25	14	3	2	3	42
	3%	3%	2%	3%	2%	3%	3%	4%	3%	2%	3%
1-4 (Net)	109	17	13	6	20	40	25	4	2	6	79
	5%	4%	5%	3%	4%	5%	5%	6%	3%	4%	5%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 300

D2_11. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Provides radio stations that appeal to a wide range of different audiences across the UK

Base = All who have listened to BBC radio in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	2211	394	260	185	444	767	463	73*	74*	154	1638
EffectiveBase	1551	214	177	120	297	541	357	64	58	112	1126
1-2 (Net)	27 1%	3 1%	1 *	2 1%	3 1%	7 1%	7 1%	2 2%	2 2%	2 1%	17 1%
4-7 (Net)	775 35%	133 34%	92 35%	56 30%	148 33%	269 35%	178 38%	23 32%	22 30%	58 38%	554 34%
5-6 (Net)	316 14%	54 14%	36 14%	25 13%	61 14%	119 15%	77 17%	11 16%	12 17%	25 16%	220 13%
8-10 (Net)	1241 56%DEJOP	227 58%	133 51%	88 48%	221 50%	395 52%	247 53%	43 59%	39 53%	81 53%	944 58% z
7-10 (Net)	1651 75%CDEJO P	300 76%CD	181 70%	119 64%	299 67%	530 69%	336 73%	54 74%	49 66%	112 72%	1242 76%
9-10 (Net)	698 32%CDJ	135 34%C	76 29%	42 23%	119 27%	224 29%	132 29%	26 36%	21 28%	42 27%	530 32%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

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Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 300

D2_11. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Provides radio stations that appeal to a wide range of different audiences across the UK

Base = All who have listened to BBC radio in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	2297	299	25	42	36	165	134	174	125	309	1977
WeightedBase	2211	382	22**	27*	13*	188	194	205	178	167	2034
EffectiveBase	1551	238	20	34	32	130	111	136	103	218	1373
Not At All Well 1	12	1	-	-	-	1	-	1	-	3	9
	1%	*	-	-	-	1%	-	1%	-	2%	*
2	15	2	-	-	-	1	1	2	-	2	13
	1%	*	-	-	-	1%	*	1%	-	1%	1%
3	34	7	1	-	-	2	5	4	3	2	31
	2%	2%	3%	-	-	1%	2%	2%	2%	1%	2%
4	49	9	-	*	-	5	4	4	5	8	40
	2%	2%	-	1%	-	3%	2%	2%	3%	5%	2%
5	114	17	3	1	3	5	12	5	12	10	103
	5%	4%	13%	4%	19%zJL	3%	6%P	2%	7%N	6%	5%
6	202	33	2	2	*	15	19	19	14	20	180
	9%	9%	10%	7%	4%	8%	10%	9%	8%	12%	9%
7	411	67	3	4	3	35	32	36	31	33	377
	19%	18%	15%	16%	22%	19%	17%	18%	18%	20%	19%
8	542	88	8	6	2	44	44	38	49	43	497
	25%	23%	34%	21%	14%	23%	23%	19%	28%	26%	24%
9	359	54	1	8	2	28	25	36	18	28	331
	16%	14%	6%	28%J	14%	15%	13%	18%	10%	17%	16%
Extremely Well 10	339	45	2	4	3	25	20	22	23	13	323
	15%	12%	8%	15%	24%	13%	11%	11%	13%	8%	16%
Don't know	135	60	2	2	1	27	33	38	21	5	130
	6%	16%z	10%	8%	4%	14%z	17%z	19%z	12%z	3%	6%
Total mentions	2211	382	22	27	13	188	194	205	178	167	2034
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.69	7.60	7.23	8.13	7.73	7.71	7.49	7.63	7.57	7.23	7.73
1-3 (Net)	61	10	1	-	-	4	5	7	3	7	52
	3%	3%	3%	-	-	2%	3%	3%	2%	4%	3%
1-4 (Net)	109	19	1	*	-	9	9	10	8	16	93
	5%	5%	3%	1%	-	5%	5%	5%	5%	9%	5%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 300

D2_11. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Provides radio stations that appeal to a wide range of different audiences across the UK

Base = All who have listened to BBC radio in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	2211	382	22**	27*	13*	188	194	205	178	167	2034
EffectiveBase	1551	238	20	34	32	130	111	136	103	218	1373
1-2 (Net)	27	3	-	-	-	2	1	3	-	5	22
	1%	1%	-	-	-	1%	*	1%	-	3%	1%
4-7 (Net)	775	126	8	7	6	60	67	64	63	71	700
	35%	33%	38%	28%	45%	32%	34%	31%	35%	43%	34%
5-6 (Net)	316	50	5	3	3	20	30	24	26	30	283
	14%	13%	23%	11%	23%	10%	16%	12%	15%	18%	14%
8-10 (Net)	1241	187	11	17	7	97	90	96	90	84	1151
	56%DEJOP	49%	49%	64%	51%	52%	46%	47%	51%	50%	57%
7-10 (Net)	1651	254	14	21	10	132	122	132	122	117	1528
	75%CDEJO	66%	64%	80%	73%	70%	63%	65%	69%	70%	75%
9-10 (Net)	698	99	3	12	5	53	46	58	41	41	654
	32%CDJ	26%	14%	43%	37%	28%	24%	28%	23%	25%	32%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 301

D2_12. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Provides distinctive radio programmes and output.

Base = All who have listened to BBC radio in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	2297	330	251	151	402	767	511	83	79	163	1673
WeightedBase	2211	394	260	185	444	767	463	73*	74*	154	1638
EffectiveBase	1551	214	177	120	297	541	357	64	58	112	1126
Not At All Well 1	11	2	1	-	1	3	2	2	2	-	7
	1%	1%	*	-	*	*	*	2%	3%zFR	-	*
2	7	1	-	-	-	1	3	-	-	-	4
	*	*	-	-	-	*	1%	-	-	-	*
3	28	8	1	3	5	11	7	*	2	2	21
	1%	2%	*	2%	1%	1%	2%	*	3%	1%	1%
4	64	9	7	5	12	19	16	3	3	5	46
	3%	2%	3%	3%	3%	3%	3%	4%	4%	3%	3%
5	112	19	19	8	27	46	31	3	3	10	76
	5%	5%	7%	4%	6%	6%	7%	4%	4%	7%	5%
6	268	47	32	20	52	96	63	14	10	13	182
	12%R	12%	12%	11%	12%	13%	14%I	19%IR	13%	8%	11%
7	378	61	41	29	70	114	85	11	12	23	270
	17%	15%	16%	16%	16%	15%	18%	15%	16%	15%	16%
8	531	93	67	44	110	194	94	12	10	37	419
	24%	24%	26%	24%	25%	25%	20%	17%	13%	24%	26%zFH
9	404	70	46	33	79	123	73	17	15	28	321
	18%	18%	18%	18%	18%	16%	16%	24%	20%	18%	20%z
Extremely Well 10	315	66	31	22	53	106	72	9	11	24	226
	14%	17%	12%	12%	12%	14%	16%	12%	15%	15%	14%
Don't know	92	19	15	20	35	53	17	1	7	12	67
	4%	5%	6%	11%zA	8%z	7%z	4%	2%	10%zFR	8%zF	4%
Total mentions	2211	394	260	185	444	767	463	73	74	154	1638
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.65	7.72	7.61	7.68	7.64	7.62	7.51	7.49	7.44	7.74	7.71z

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 301

D2_12. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Provides distinctive radio programmes and output.

Base = All who have listened to BBC radio in the past 3 months

	Total (z)	Age				Age/SEG 65+ OR DE (E)	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)		Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	2211	394	260	185	444	767	463	73*	74*	154	1638
EffectiveBase	1551	214	177	120	297	541	357	64	58	112	1126
1-3 (Net)	47 2%	11 3%	2 1%	3 2%	6 1%	15 2%	12 3%	2 2%	4 5%	2 1%	32 2%
1-4 (Net)	110 5%	20 5%	10 4%	8 4%	18 4%	35 5%	28 6%	5 7%	7 9%	7 5%	78 5%
1-2 (Net)	18 1%	3 1%	1 *	- -	1 *	4 1%	5 1%	2 2%	2 3%	- -	11 1%
4-7 (Net)	822 37%R	136 34%	99 38%	62 34%	161 36%	276 36%	195 42%zIR	31 43%	27 36%	52 33%	573 35%
5-6 (Net)	381 17%RP	66 17%	50 19%	29 15%	79 18%	142 19%	94 20%R	17 23%	12 17%	23 15%	257 16%
8-10 (Net)	1250 57%F	229 58%	144 55%	99 54%	243 55%	422 55%	239 52%	39 53%	36 48%	88 57%	966 59%zF
7-10 (Net)	1628 74%EQ	290 74%	185 71%	128 69%	313 70%	536 70%	324 70%	50 68%	47 64%	111 72%	1235 75%zF
9-10 (Net)	719 33%	136 35%	77 30%	56 30%	132 30%	228 30%	145 31%	26 36%	26 35%	51 33%	547 33%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 301

D2_12. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Provides distinctive radio programmes and output.

Base = All who have listened to BBC radio in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	2297	299	25	42	36	165	134	174	125	309	1977
WeightedBase	2211	382	22**	27*	13*	188	194	205	178	167	2034
EffectiveBase	1551	238	20	34	32	130	111	136	103	218	1373
Not At All Well 1	11	1	-	-	-	1	-	1	-	2	9
	1%	*	-	-	-	1%	-	1%	-	1%	*
2	7	-	-	-	-	-	-	-	-	1	6
	*	-	-	-	-	-	-	-	-	1%	*
3	28	4	1	-	-	-	4	2	2	3	25
	1%	1%	3%	-	-	-	2%	1%	1%	2%	1%
4	64	11	-	*	1	7	4	6	5	6	58
	3%	3%	-	1%	6%	4%	2%	3%	3%	4%	3%
5	112	21	3	2	1	12	9	5	16	13	99
	5%	6%	13%	6%	10%	6%P	5%	3%	9%P	8%	5%
6	268	46	2	3	1	22	24	17	29	23	242
	12%R	12%	11%	11%	4%	12%	12%	8%	16%	14%	12%
7	378	60	2	5	3	30	30	38	22	34	344
	17%	16%	11%	17%	22%	16%	16%	18%	12%	20%	17%
8	531	92	8	9	1	43	49	46	45	40	487
	24%	24%	37%	34%M	10%	23%	25%	23%	26%	24%	24%
9	404	72	1	4	3	38	34	43	29	29	374
	18%	19%	4%	16%	20%	20%	18%	21%	16%	18%	18%
Extremely Well 10	315	42	4	3	4	23	19	24	18	13	300
	14%	11%	19%	12%	28%zJ	12%	10%	12%	10%	8%	15%
Don't know	92	34	-	1	*	12	22	22	12	3	89
	4%	9%z	-	2%	*	7%	11%z	11%z	7%	2%	4%
Total mentions	2211	382	22	27	13	188	194	205	178	167	2034
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.65	7.62	7.54	7.77	7.92	7.65	7.60	7.77	7.46	7.24	7.69

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 301

D2_12. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...

Provides distinctive radio programmes and output.

Base = All who have listened to BBC radio in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	2211	382	22**	27*	13*	188	194	205	178	167	2034
EffectiveBase	1551	238	20	34	32	130	111	136	103	218	1373
1-3 (Net)	47	5	1	-	-	1	4	3	2	6	40
	2%	1%	3%	-	-	1%	2%	2%	1%	4%	2%
1-4 (Net)	110	16	1	*	1	8	8	10	6	12	98
	5%	4%	3%	1%	6%	4%	4%	5%	3%	7%	5%
1-2 (Net)	18	1	-	-	-	1	-	1	-	3	15
	1%	*	-	-	-	1%	-	1%	-	2%	1%
4-7 (Net)	822	138	8	10	6	71	67	67	71	76	742
	37%R	36%	35%	36%	42%	38%	35%	33%	40%	46%	36%
5-6 (Net)	381	67	5	5	2	34	33	22	45	36	341
	17%RP	18%	24%	17%	14%	18%P	17%P	11%	25%zP	21%	17%
8-10 (Net)	1250	205	13	17	8	104	102	113	92	82	1162
	57%F	54%	61%	62%	58%	55%	52%	55%	52%	49%	57%
7-10 (Net)	1628	265	16	21	11	134	132	151	115	116	1505
	74%EQ	69%	72%	79%	80%	71%	68%	74%	65%	69%	74%
9-10 (Net)	719	113	5	8	6	61	53	66	47	42	674
	33%	30%	24%	28%	47%J	32%	27%	32%	26%	25%	33%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 302

D2_sum. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio... (7-10)

Base = All who have listened to BBC radio in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	2297	330	251	151	402	767	511	83	79	163	1673
WeightedBase	2211	394	260	185	444	767	463	73*	74*	154	1638
EffectiveBase	1551	214	177	120	297	541	357	64	58	112	1126
Provides a mix of different types of radio station.	1706 77%CDEJP	322 82%CD	194 75%	127 69%	320 72%	562 73%	342 74%	54 74%	58 78%	120 78%	1286 79%z
Provides high quality radio output.	1766 80%	316 80%	203 78%	150 82%	354 80%	592 77%	363 79%	53 73%	62 84%	132 86%FG	1327 81%
Supports UK music and presenters.	1621 73%CDJ	283 72%	179 69%	120 65%	300 67%	539 70%	328 71%	54 74%	47 63%	114 74%	1218 74%
Takes risks and provides radio content or music that is new and innovative or less well known	1402 63%BCDEF HJNP	237 60%	144 56%	100 54%	245 55%	445 58%	273 59%	46 64%	36 48%	97 63%H	1070 65%zFH
Provides radio stations that appeal to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.	1651 75%CDEJO P	300 76%CD	181 70%	119 64%	299 67%	530 69%	336 73%	54 74%	49 66%	112 72%	1242 76%
Provides distinctive radio programmes and output.	1628 74%EQ	290 74%	185 71%	128 69%	313 70%	536 70%	324 70%	50 68%	47 64%	111 72%	1235 75%zF

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 302

D2_sum. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio... (7-10)

Base = All who have listened to BBC radio in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	2297	299	25	42	36	165	134	174	125	309	1977
WeightedBase	2211	382	22**	27*	13*	188	194	205	178	167	2034
EffectiveBase	1551	238	20	34	32	130	111	136	103	218	1373
Provides a mix of different types of radio station.	1706	271	16	23	10	135	136	143	127	122	1577
	77%CDEJP	71%	74%	86%	77%	72%	70%	70%	72%	73%	78%
Provides high quality radio output.	1766	303	16	24	11	152	151	167	136	121	1638
	80%	79%	71%	90%	86%	81%	78%	81%	77%	73%	81%
Supports UK music and presenters.	1621	256	15	20	9	129	127	138	118	117	1498
	73%CDJ	67%	67%	73%	71%	68%	66%	67%	66%	70%	74%
Takes risks and provides radio content or music that is new and innovative or less well known	1402	209	10	17	8	99	110	112	97	114	1281
	63%BCDEF HJNP	55%	47%	64%	60%	53%	57%	55%	55%	69%	63%
Provides radio stations that appeal to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.	1651	254	14	21	10	132	122	132	122	117	1528
	75%CDEJO P	66%	64%	80%	73%	70%	63%	65%	69%	70%	75%
Provides distinctive radio programmes and output.	1628	265	16	21	11	134	132	151	115	116	1505
	74%EQ	69%	72%	79%	80%	71%	68%	74%	65%	69%	74%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 303
D2a. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...
Base = All respondents

Summary Table						
	Provides a mix of different types of radio station.	Provides high quality radio output.	Supports UK music and presenters.	Takes risks and provides radio content or music that is new and innovative or less well known	Provides radio stations that appeal to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.	Provides distinctive radio programmes and output.
UnweightedBase	4099	4099	4099	4099	4099	4099
WeightedBase	4101	4101	4101	4101	4101	4101
EffectiveBase	2770	2770	2770	2770	2770	2770
Not At All Important	73	72	76	83	80	73
1	2%	2%	2%	2%	2%	2%
2	37	23	25	32	32	27
	1%	1%	1%	1%	1%	1%
3	41	42	52	74	54	50
	1%	1%	1%	2%	1%	1%
4	85	82	98	129	89	99
	2%	2%	2%	3%	2%	2%
5	250	217	254	272	253	255
	6%	5%	6%	7%	6%	6%
6	348	317	341	375	342	403
	8%	8%	8%	9%	8%	10%
7	577	496	558	645	619	622
	14%	12%	14%	16%	15%	15%
8	852	837	822	781	814	842
	21%	20%	20%	19%	20%	21%
9	588	671	569	524	553	549
	14%	16%	14%	13%	13%	13%
Extremely Important	638	732	638	487	645	554
10	16%	18%	16%	12%	16%	13%
Don't know	612	611	668	699	621	629
	15%	15%	16%	17%	15%	15%
Total mentions	4101	4101	4101	4101	4101	4101
	100%	100%	100%	100%	100%	100%
Mean	7.59	7.76	7.57	7.30	7.54	7.47
1-3 (Net)	151	136	152	189	166	150
	4%	3%	4%	5%	4%	4%

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018

Table 303
D2a. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...
Base = All respondents



WeightedBase

EffectiveBase

1-4 (Net)

1-2 (Net)

4-7 (Net)

5-6 (Net)

8-10 (Net)

7-10 (Net)

9-10 (Net)

Summary Table					
Provides a mix of different types of radio station.	Provides high quality radio output.	Supports UK music and presenters.	Takes risks and provides radio content or music that is new and innovative or less well known	Provides radio stations that appeal to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.	Provides distinctive radio programmes and output.
4101	4101	4101	4101	4101	4101
2770	2770	2770	2770	2770	2770
235	219	250	318	254	248
6%	5%	6%	8%	6%	6%
109	94	101	115	112	100
3%	2%	2%	3%	3%	2%
1260	1113	1252	1421	1302	1378
31%	27%	31%	35%	32%	34%
598	534	596	647	595	658
15%	13%	15%	16%	14%	16%
2078	2240	2029	1792	2013	1944
51%	55%	49%	44%	49%	47%
2655	2737	2587	2437	2631	2566
65%	67%	63%	59%	64%	63%
1226	1403	1207	1011	1199	1102
30%	34%	29%	25%	29%	27%

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 304
D2a. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...
Base = All who have listened to BBC radio in the past 3 months

Summary Table						
	Provides a mix of different types of radio station.	Provides high quality radio output.	Supports UK music and presenters.	Takes risks and provides radio content or music that is new and innovative or less well known	Provides radio stations that appeal to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.	Provides distinctive radio programmes and output.
UnweightedBase	2297	2297	2297	2297	2297	2297
WeightedBase	2211	2211	2211	2211	2211	2211
EffectiveBase	1551	1551	1551	1551	1551	1551
Not At All Important	10	10	17	18	17	12
1	*	*	1%	1%	1%	1%
2	14 1%	6 *	10 *	14 1%	20 1%	10 *
3	17 1%	13 1%	17 1%	35 2%	18 1%	15 1%
4	27 1%	33 1%	52 2%	68 3%	39 2%	45 2%
5	96 4%	76 3%	110 5%	126 6%	101 5%	95 4%
6	170 8%	163 7%	172 8%	208 9%	178 8%	223 10%
7	354 16%	287 13%	334 15%	394 18%	369 17%	370 17%
8	567 26%	551 25%	530 24%	521 24%	530 24%	571 26%
9	428 19%	472 21%	411 19%	370 17%	390 18%	391 18%
Extremely Important	479	554	451	352	476	415
10	22%	25%	20%	16%	22%	19%
Don't know	50 2%	46 2%	106 5%	106 5%	74 3%	64 3%
Total mentions	2211 100%	2211 100%	2211 100%	2211 100%	2211 100%	2211 100%
Mean	8.03	8.20	7.92	7.63	7.92	7.87
1-3 (Net)	41 2%	29 1%	45 2%	67 3%	55 2%	38 2%

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 304
D2a. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...
Base = All who have listened to BBC radio in the past 3 months

Summary Table						
	Provides a mix of different types of radio station.	Provides high quality radio output.	Supports UK music and presenters.	Takes risks and provides radio content or music that is new and innovative or less well known	Provides radio stations that appeal to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.	Provides distinctive radio programmes and output.
WeightedBase	2211	2211	2211	2211	2211	2211
EffectiveBase	1551	1551	1551	1551	1551	1551
1-4 (Net)	68 3%	62 3%	96 4%	135 6%	94 4%	83 4%
1-2 (Net)	24 1%	16 1%	28 1%	32 1%	37 2%	23 1%
4-7 (Net)	647 29%	559 25%	668 30%	795 36%	687 31%	733 33%
5-6 (Net)	266 12%	239 11%	283 13%	334 15%	279 13%	317 14%
8-10 (Net)	1473 67%	1577 71%	1392 63%	1243 56%	1397 63%	1377 62%
7-10 (Net)	1827 83%	1865 84%	1726 78%	1636 74%	1765 80%	1747 79%
9-10 (Net)	907 41%	1026 46%	863 39%	721 33%	866 39%	806 36%

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 305
D2a_1. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...
Provides a mix of different types of radio station.
Base = All respondents

	Total (Z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Not At All Important	73	8	8	12	20	47	25	3	2	8	45
1	2%R	1%	2%	3%	2%	3%z	3%zR	2%	2%	3%	1%
2	37	3	7	1	9	18	5	2	-	2	31
	1%	*	2%	*	1%	1%	1%	1%	-	1%	1%
3	41	8	9	-	9	21	10	4	4	3	29
	1%	1%	2%C	-	1%	1%	1%	2%	3%zR	1%	1%
4	85	11	7	8	15	41	22	4	-	9	61
	2%	2%	2%	2%	2%	2%	2%	3%	-	3%	2%
5	250	30	30	23	53	97	44	2	3	9	195
	6%GI	5%	6%	6%	6%	6%	5%	1%	3%	3%	6%G
6	348	49	39	17	56	139	80	7	10	25	247
	8%C	8%	8%	5%	7%	8%	9%	5%	8%	9%	8%
7	577	77	54	46	101	206	120	16	12	32	427
	14%E	12%	12%	12%	12%	12%	14%	11%	10%	11%	14%
8	852	133	95	70	165	308	176	36	33	58	639
	21%E	21%	21%	19%	20%	18%	20%	25%	28%F	20%	21%
9	588	119	63	38	101	219	117	22	18	40	453
	14%E	19%zCD	14%	10%	12%	13%	13%	15%	16%	14%	15%
Extremely Important	638	124	61	47	108	226	124	19	18	37	486
10	16%DEJQ	19%zBCD	13%	12%	13%	13%	14%	13%	15%	12%	16%
Don't know	612	78	90	115	204	397	162	29	18	72	432
	15%	12%	19%zA	30%zABD	24%zAB	23%z	18%zR	20%	15%	24%zFR	14%
Total mentions	4101	640	463	377	840	1718	885	145	118	295	3046
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 305
D2a_1. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...
Provides a mix of different types of radio station.
Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Mean	7.59EKQ	7.90zBCD	7.44	7.47	7.45	7.39	7.46	7.64	7.79	7.49	7.63
1-3 (Net)	151 4%	19 3%	24 5%	13 3%	37 4%	86 5%z	40 5%	8 6%	6 5%	13 4%	105 3%
1-4 (Net)	235 6%	30 5%	32 7%	21 6%	52 6%	127 7%z	62 7%	12 9%	6 5%	22 7%	166 5%
1-2 (Net)	109 3%	11 2%	16 3%	13 3%	29 3%	65 4%z	30 3%	5 3%	2 2%	9 3%	75 2%
4-7 (Net)	1260 31%ACDEGL	168 26%	130 28%	95 25%	225 27%	483 28%	266 30%G	30 20%	25 22%	75 26%	931 31%G
5-6 (Net)	598 15%GLM	80 12%	69 15%	40 11%	109 13%	236 14%	124 14%G	9 6%	13 11%	34 12%	442 15%G
8-10 (Net)	2078 51%CDEFJ NOQ	376 59%zBCD	219 47%	155 41%	374 44%	753 44%	417 47%	78 54%	69 58%FI	135 46%	1578 52%F
7-10 (Net)	2655 65%BCDEF IJKNOQ	453 71%zBCD	273 59%	201 53%	474 56%	959 56%	538 61%	94 65%	81 69%I	167 57%	2005 66%FI
9-10 (Net)	1226 30%CDEJO Q	243 38%zBCD	124 27%	85 23%	208 25%	444 26%	241 27%	41 29%	36 30%	77 26%	939 31%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 305
D2a_1. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...
Provides a mix of different types of radio station.
Base = All respondents

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Not At All Important	73	14	4	1	1	6	8	6	8	8	64
1	2%R	2%	6%z	3%	3%	2%	2%	2%	2%	2%	2%
2	37	6	2	1	*	4	1	1	5	3	34
	1%	1%	3%	1%	1%	1%	*	*	1%	1%	1%
3	41	7	1	1	-	7	-	3	4	2	39
	1%	1%	1%	1%	-	2%O	-	1%	1%	*	1%
4	85	12	2	1	1	7	5	4	8	11	74
	2%	2%	4%	1%	2%	2%	1%	1%	2%	3%	2%
5	250	45	6	1	1	20	25	15	30	25	218
	6%GI	6%	10%	2%	2%	6%	7%	5%	7%	6%	6%
6	348	49	6	1	*	25	24	23	25	59	289
	8%C	7%	9%	2%	2%	7%	6%	8%	6%	14%	8%
7	577	87	5	5	3	43	45	42	46	60	512
	14%E	12%	8%	12%	14%	13%	12%	14%	11%	14%	14%
8	852	139	12	11	3	62	78	64	76	83	767
	21%E	20%	19%	25%	13%	18%	21%	21%	19%	20%	21%
9	588	88	7	4	2	47	41	44	44	36	546
	14%E	12%	11%	9%	11%	14%	11%	15%	11%	9%	15%
Extremely Important	638	86	6	10	6	41	45	47	40	50	584
10	16%DEJQ	12%	9%	22%J	28%zJK	12%	12%	15%	10%	12%	16%
Don't know	612	178	12	9	5	75	102	55	123	84	528
	15%	25%z	19%	21%	23%	22%z	27%zP	18%	30%zNP	20%	14%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 305
D2a_1. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...
Provides a mix of different types of radio station.
Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Mean	7.59EKQ	7.48K	6.65	7.88K	8.04K	7.39	7.56	7.69	7.29	7.26	7.62
1-3 (Net)	151 4%	27 4%	6 10%zJ	2 5%	1 4%	18 5%	9 2%	11 4%	17 4%	14 3%	137 4%
1-4 (Net)	235 6%	39 6%	9 14%zJ	3 7%	1 7%	25 7%	14 4%	14 5%	25 6%	24 6%	211 6%
1-2 (Net)	109 3%	20 3%	6 9%zJ	2 4%	1 4%	11 3%	9 2%	7 2%	13 3%	12 3%	98 3%
4-7 (Net)	1260 31%ACDEGL	193 27%	19 31%	8 17%	4 20%	95 28%	99 26%	84 28%	110 27%	155 37%	1093 30%
5-6 (Net)	598 15%GLM	94 13%	12 19%LM	2 4%	1 4%	45 13%	49 13%	38 13%	56 14%	84 20%	507 14%
8-10 (Net)	2078 51%CDEFJ NOQ	313 44%	24 39%	25 56%	11 52%	150 44%	164 44%	155 51%OQ	159 39%	169 40%	1897 52%
7-10 (Net)	2655 65%BCDEF IJKNOQ	401 56%	29 47%	30 68%K	14 65%	192 57%Q	208 56%	196 65%NOQ	204 50%	229 54%	2410 66%
9-10 (Net)	1226 30%CDEJO Q	174 24%	12 20%	14 31%	8 39%JK	88 26%Q	86 23%	91 30%OQ	83 20%	86 20%	1130 31%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 306
D2a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...
Provides high quality radio output.
Base = All respondents

	Total (Z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Not At All Important	72	13	3	13	15	39	23	4	3	9	46
1	2%	2%	1%	3% zBD	2%B	2%	3%	3%	3%	3%	2%
2	23	2	6	1	7	17	4	1	*	1	16
	1%	*	1%	*	1%	1% z	*	*	*	*	1%
3	42	9	14	1	15	26	12	4	3	3	30
	1%	1%	3% zCD	*	2% zC	1%	1%	3%	2%	1%	1%
4	82	8	4	12	16	30	18	4	3	2	62
	2%	1%	1%	3%	2%B	2%	2%	3%	2%	1%	2%
5	217	20	25	15	40	91	47	5	4	13	162
	5%A	3%	5%	4%	5%	5%	5%	3%	4%	4%	5%
6	317	43	29	21	50	132	69	10	8	21	231
	8% L	7%	6%	6%	6%	8%	8%	7%	6%	7%	8%
7	496	84	55	31	86	187	94	11	7	30	373
	12% C	13%	12%	8%	10%	11%	11%	8%	6%	10%	12%
8	837	128	94	61	155	311	176	30	24	51	630
	20% E	20%	20%	16%	19%	18%	20%	21%	20%	17%	21%
9	671	122	68	47	115	233	137	32	26	44	515
	16% E	19% CD	15%	12%	14%	14%	15%	22%	22%	15%	17%
Extremely Important	732	135	78	61	139	260	146	17	24	49	553
10	18% EQ	21%	17%	16%	17%	15%	16%	12%	20%	17%	18%
Don't know	611	76	87	115	201	392	161	27	17	72	429
	15% R	12%	19% zA	30% zABD	24% zAB	23% z	18% zR	19%	14%	25% zFHR	14%
Total mentions	4101	640	463	377	840	1718	885	145	118	295	3046
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 306
D2a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...
Provides high quality radio output.
Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Mean	7.76EKQ	7.96	7.72	7.63	7.68	7.55	7.65	7.58	7.93	7.74	7.80
1-3 (Net)	136 3%	24 4%	22 5%	15 4%	38 4%	81 5%z	38 4%	9 6%	6 5%	13 4%	91 3%
1-4 (Net)	219 5%	32 5%	27 6%	27 7%	53 6%	111 6%z	56 6%	13 9%	9 7%	15 5%	153 5%
1-2 (Net)	94 2%	15 2%	8 2%	14 4%	22 3%	56 3%z	27 3%	5 3%	3 3%	10 3%	61 2%
4-7 (Net)	1113 27%CDHL	155 24%	114 25%	78 21%	192 23%	440 26%	228 26%	30 21%	21 18%	65 22%	828 27%
5-6 (Net)	534 13%L	63 10%	54 12%	36 9%	90 11%	223 13%	116 13%	15 10%	12 10%	33 11%	393 13%
8-10 (Net)	2240 55%CDEJO Q	385 60%zBCD	240 52%	169 45%	409 49%	805 47%	459 52%	79 54%	74 63%FI	144 49%	1697 56%
7-10 (Net)	2737 67%CDEFI JKOQ	469 73%zBCD	295 64%CD	200 53%	495 59%C	991 58%	552 62%	90 62%	81 68%	174 59%	2071 68%zFI
9-10 (Net)	1403 34%DEJKQ	257 40%zBCD	146 32%	108 29%	254 30%	494 29%	283 32%	49 34%	50 42%FI	93 32%	1068 35%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

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Table 306
D2a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...
Provides high quality radio output.
Base = All respondents

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Not At All Important	72	10	4	1	1	4	6	4	6	9	63
1	2%	1%	6%zJ	3%	3%	1%	2%	1%	2%	2%	2%
2	23	4	2	1	-	2	2	1	3	4	19
	1%	1%	3%zJ	1%	-	1%	*	*	1%	1%	1%
3	42	13	2	1	-	11	2	6	7	*	42
	1%	2%	3%	1%	-	3%zO	*	2%	2%	*	1%
4	82	12	2	1	1	4	9	2	10	8	74
	2%	2%	3%	1%	2%	1%	2%	1%	2%	2%	2%
5	217	36	3	1	1	12	24	8	28	31	181
	5%A	5%	4%	2%	2%	3%	7%P	3%	7%NP	7%	5%
6	317	47	2	*	1	24	23	24	23	46	271
	8%L	7%	3%	1%	4%	7%	6%	8%	6%	11%	7%
7	496	71	8	5	3	39	32	35	36	55	438
	12%C	10%	12%	10%	12%	11%	9%	11%	9%	13%	12%
8	837	132	13	9	2	62	70	63	69	81	751
	20%E	19%	21%	19%	11%	18%	19%	21%	17%	19%	21%
9	671	99	6	7	3	55	44	38	61	53	613
	16%E	14%	10%	15%	14%	16%	12%	13%	15%	13%	17%
Extremely Important	732	115	6	10	7	53	62	72	43	52	675
10	18%EQ	16%	10%	23%	33%zJK	16%Q	17%Q	24%zNOQ	10%	12%	18%
Don't know	611	172	15	10	4	73	100	51	122	82	529
	15%R	24%z	24%	23%	18%	21%z	27%zP	17%	30%zNP	19%	14%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 306
D2a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...
Provides high quality radio output.
Base = All respondents

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Mean	7.76EKQ	7.72K	6.82	8.03K	8.27K	7.73	7.70	8.03NOQ	7.44	7.40	7.80
1-3 (Net)	136 3%	27 4%	7 12%zJ	2 5%	1 3%	17 5%	10 3%	11 3%	17 4%	13 3%	123 3%
1-4 (Net)	219 5%	40 6%	10 15%zJ	3 7%	1 6%	21 6%	19 5%	13 4%	27 7%	22 5%	197 5%
1-2 (Net)	94 2%	14 2%	6 9%zJ	2 4%	1 3%	6 2%	8 2%	5 2%	9 2%	13 3%	82 2%
4-7 (Net)	1113 27%CDHL	167 23%	14 23%	6 14%	4 21%	78 23%	89 24%	69 23%	98 24%	141 33%	964 26%
5-6 (Net)	534 13%L	83 12%L	4 7%	1 3%	1 6%	35 10%	48 13%	32 10%	52 13%	77 18%	452 12%
8-10 (Net)	2240 55%CDEJO Q	346 49%	25 41%	25 57%	13 58%	170 50%Q	176 47%	174 57%NOQ	172 42%	186 44%	2039 56%
7-10 (Net)	2737 67%CDEFI JKOQ	417 59%	33 53%	30 67%	15 71%	209 62%Q	208 56%	209 69%NOQ	208 51%	241 57%	2477 68%
9-10 (Net)	1403 34%DEJKQ	214 30%	12 20%	17 38%	10 48%zJK	108 32%Q	106 28%	111 36%OQ	103 25%	105 25%	1288 35%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

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Table 307
D2a_3. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... Supports UK music and presenters.
Base = All respondents

	Total (Z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Not At All Important	76	9	9	13	21	44	24	2	2	8	50
1	2%	1%	2%	3%	3%	3%z	3%	2%	2%	3%	2%
2	25	4	9	2	11	16	6	-	1	*	18
	1%	1%	2%z	1%	1%z	1%	1%	-	1%	*	1%
3	52	6	11	4	16	29	12	3	1	3	37
	1%	1%	2%	1%	2%	2%	1%	2%	1%	1%	1%
4	98	17	4	8	12	32	19	2	-	4	74
	2%BN	3%	1%	2%	1%	2%	2%	2%	-	2%	2%
5	254	31	29	20	49	105	46	5	4	15	199
	6%P	5%	6%	5%	6%	6%	5%	4%	4%	5%	7%
6	341	66	34	21	55	127	76	12	13	15	244
	8%	10%CD	7%	5%	7%	7%	9%I	8%	11%I	5%	8%
7	558	88	59	40	99	217	123	16	11	38	414
	14%	14%	13%	11%	12%	13%	14%	11%	9%	13%	14%
8	822	114	92	51	142	289	160	33	29	51	630
	20%CDE	18%	20%	13%	17%C	17%	18%	23%	24%	17%	21%
9	569	102	55	43	99	199	110	25	12	30	440
	14%E	16%	12%	12%	12%	12%	12%	17%I	10%	10%	14%
Extremely Important	638	112	59	50	109	236	135	18	20	56	475
10	16%EIQ	18%	13%	13%	13%	14%	15%	13%	17%	19%	16%
Don't know	668	93	103	124	227	426	175	29	26	74	466
	16%R	14%	22%zA	33%zABD	27%zAB	25%z	20%zR	20%	22%	25%zFR	15%
Total mentions	4101	640	463	377	840	1718	885	145	118	295	3046
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

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Table 307
D2a_3. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... Supports UK music and presenters.
Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Mean	7.57DEK	7.70D	7.37	7.39	7.38	7.39	7.48	7.71	7.76	7.71	7.59
1-3 (Net)	152 4%	18 3%	29 6%zA	19 5%	48 6%zA	88 5%z	42 5%	5 4%	4 3%	11 4%	104 3%
1-4 (Net)	250 6%	35 5%	33 7%	27 7%	60 7%	120 7%	61 7%	8 5%	4 3%	16 5%	179 6%
1-2 (Net)	101 2%	13 2%	17 4%	15 4%	32 4%z	60 3%z	30 3%	2 2%	3 2%	9 3%	68 2%
4-7 (Net)	1252 31%CDEJL	201 31%C	126 27%	89 24%	215 26%	480 28%	263 30%L	35 24%	28 24%	73 25%	931 31%
5-6 (Net)	596 15%	96 15%	63 14%	41 11%	103 12%	232 14%	121 14%	17 12%	17 14%	30 10%	443 15%
8-10 (Net)	2029 49%CDEFJ NOQ	328 51%CD	206 44%	144 38%	350 42%	723 42%	405 46%	76 53%	61 51%	136 46%	1545 51%zF
7-10 (Net)	2587 63%BCDEF JKNOQ	416 65%BCD	265 57%	185 49%	449 54%	940 55%	529 60%	92 63%	72 61%	175 59%	1958 64%zF
9-10 (Net)	1207 29%DEJNQ	214 33%BCD	114 25%	93 25%	208 25%	435 25%	245 28%	43 30%	32 27%	86 29%	915 30%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

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Table 307
D2a_3. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...
Supports UK music and presenters.
Base = All respondents

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Not At All Important	76	16	3	1	1	8	9	8	8	12	64
1	2%	2%	5%	3%	4%	2%	2%	3%	2%	3%	2%
2	25	8	2	1	*	7	2	3	5	2	20
	1%	1%	3%	1%	1%	2%z	*	1%	1%	1%	1%
3	52	10	5	1	*	7	3	4	5	2	50
	1%	1%	8%zJ	2%	1%	2%	1%	1%	1%	*	1%
4	98	9	2	1	1	2	7	3	5	4	94
	2%BN	1%	3%	1%	2%	1%	2%	1%	1%	1%	3%
5	254	44	1	2	2	22	22	9	35	26	224
	6%P	6%	2%	4%	8%	7%P	6%	3%	8%P	6%	6%
6	341	47	5	2	1	29	18	22	25	50	292
	8%	7%	8%	4%	4%	9%	5%	7%	6%	12%	8%
7	558	89	5	4	2	38	50	46	43	66	488
	14%	12%	9%	8%	8%	11%	13%	15%	10%	16%	13%
8	822	120	12	8	2	57	63	53	67	77	739
	20%CDE	17%	19%	18%	11%	17%	17%	17%	16%	18%	20%
9	569	84	9	5	2	40	43	37	47	46	523
	14%E	12%	14%	11%	8%	12%	12%	12%	12%	11%	14%
Extremely Important	638	88	4	10	7	40	48	49	40	52	580
10	16%EJQ	12%	6%	23%JK	32%zJK	12%	13%	16%	10%	12%	16%
Don't know	668	198	14	11	4	87	110	69	129	84	583
	16%R	28%z	23%	25%	19%	26%z	29%zP	23%z	32%zNP	20%	16%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 307
D2a_3. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...
Supports UK music and presenters.
Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Mean	7.57DEK	7.42K	6.55	7.80K	7.74	7.29	7.54	7.58	7.28	7.36	7.59
1-3 (Net)	152 4%	34 5%	10 16%zJ	3 6%	1 7%	21 6%z	13 3%	16 5%	18 4%	16 4%	134 4%
1-4 (Net)	250 6%	43 6%	12 19%zJ	3 8%	2 9%	23 7%	20 5%	19 6%	23 6%	20 5%	228 6%
1-2 (Net)	101 2%	24 3%	5 8%z	2 4%	1 5%	14 4%	10 3%	12 4%	13 3%	14 3%	84 2%
4-7 (Net)	1252 31%CDEJL	188 26%	14 22%	8 17%	5 23%	92 27%	97 26%	81 27%	108 26%	146 35%	1098 30%
5-6 (Net)	596 15%	91 13%	6 10%	3 8%	3 13%	52 15%P	40 11%	31 10%	60 15%	76 18%	515 14%
8-10 (Net)	2029 49%CDEFJ NOQ	292 41%	24 39%	23 51%	11 51%	138 41%	154 41%	138 46%	154 38%	176 42%	1841 50%
7-10 (Net)	2587 63%BCDEF JKNOQ	381 53%	30 48%	26 59%	13 60%	176 52%	205 55%	184 61%NQ	196 48%	242 57%	2330 64%
9-10 (Net)	1207 29%DEJNQ	172 24%	12 20%	15 33%	9 40%JK	80 24%	92 24%	85 28%	87 21%	98 23%	1103 30%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

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Table 308
**D2a_4. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...
 Takes risks and provides radio content or music that is new and innovative or less well known**
 Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Not At All Important	83	13	10	12	22	43	21	2	2	9	58
1	2%	2%	2%	3%	3%	2%	2%	2%	2%	3%	2%
2	32	5	7	3	10	15	10	-	1	1	21
	1%	1%	2%	1%	1%	1%	1%	-	1%	*	1%
3	74	14	15	3	17	37	16	3	2	7	55
	2%	2%	3%	1%	2%	2%	2%	2%	2%	2%	2%
4	129	26	14	17	32	63	32	2	9	13	93
	3%	4%	3%	5%	4%	4%	4%	1%	8%zFGR	4%	3%
5	272	26	29	16	45	121	49	7	*	10	213
	7%AH	4%	6%	4%	5%	7%	6%H	5%H	*	3%	7%H
6	375	75	38	17	55	130	92	15	13	24	272
	9%CDEJO	12%CD	8%	4%	6%	8%	10%	10%	11%	8%	9%
7	645	103	70	44	114	230	144	21	18	44	474
	16%E	16%	15%	12%	14%	13%	16%	15%	15%	15%	16%
8	781	103	92	61	154	289	156	32	19	50	585
	19%E	16%	20%	16%	18%	17%	18%	22%	16%	17%	19%
9	524	99	44	39	83	183	96	20	19	27	414
	13%DE	15%BD	9%	10%	10%	11%	11%	14%	16%	9%	14%z
Extremely Important	487	85	41	35	77	169	86	9	12	26	379
10	12%DEFJN	13%	9%	9%	9%	10%	10%	6%	10%	9%	12%
Q											
Don't know	699	91	103	129	232	439	184	32	23	82	482
	17%R	14%	22%zA	34%zABD	28%zAB	26%z	21%zR	22%	20%	28%zFR	16%
Total mentions	4101	640	463	377	840	1718	885	145	118	295	3046
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

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Table 308
**D2a_4. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...
 Takes risks and provides radio content or music that is new and innovative or less well known**
 Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Mean	7.30BDEF KN	7.36	7.04	7.18	7.10	7.10	7.11	7.33	7.29	7.03	7.35F
1-3 (Net)	189 5%	31 5%	31 7%	18 5%	49 6%	95 6%	47 5%	6 4%	5 4%	18 6%	134 4%
1-4 (Net)	318 8%	58 9%	46 10%	35 9%	81 10%	158 9% z	79 9%	8 5%	14 12%	31 11%	227 7%
1-2 (Net)	115 3%	17 3%	17 4%	15 4%	32 4%	58 3%	31 4%	2 2%	3 3%	11 4%	79 3%
4-7 (Net)	1421 35%CDEJK	230 36% CD	151 33%	95 25%	246 29%	544 32%	317 36%	46 31%	40 34%	92 31%	1052 35%
5-6 (Net)	647 16%CDJOP	101 16% C	67 14% CD	33 9%	100 12% C	251 15%	141 16% I	22 15%	13 11%	34 12%	485 16%
8-10 (Net)	1792 44%BCDEF IJNQ	287 45% CD	178 38%	136 36%	313 37%	641 37%	337 38%	61 42%	50 42%	103 35%	1378 45% zFI
7-10 (Net)	2437 59%BCDEF IJKNQ	390 61% CD	248 53%	180 48%	427 51%	871 51%	481 54%	83 57%	68 58%	148 50%	1852 61% zFI
9-10 (Net)	1011 25%BDEFI JNQ	184 29% BCD	85 18%	74 20%	159 19%	352 21%	181 20%	29 20%	31 26%	54 18%	793 26% zFI

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

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Table 308
**D2a_4. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...
 Takes risks and provides radio content or music that is new and innovative or less well known**
 Base = All respondents

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Not At All Important	83	15	5	1	1	9	6	9	6	10	72
1	2%	2%	7%zJ	3%	3%	3%	2%	3%	2%	2%	2%
2	32	9	1	1	-	4	5	3	6	1	31
	1%	1%	1%	1%	-	1%	1%	1%	1%	*	1%
3	74	14	3	1	*	11	2	7	6	3	71
	2%	2%	5%	1%	1%	3%O	1%	2%O	2%	1%	2%
4	129	27	3	1	1	16	11	17	10	7	122
	3%	4%	4%	2%	4%	5%	3%	6%z	3%	2%	3%
5	272	40	1	3	2	22	18	12	28	30	235
	7%AH	6%	1%	6%	7%	7%	5%	4%	7%	7%	6%
6	375	45	4	3	2	27	18	17	27	48	327
	9%CDEJO	6%	7%	8%	11%	8%	5%	6%	7%	11%	9%
7	645	100	4	8	2	38	62	47	53	63	578
	16%E	14%	7%	19%	8%	11%	16%	16%	13%	15%	16%
8	781	132	14	6	2	68	64	59	73	83	695
	19%E	19%	22%	13%	10%	20%	17%	20%	18%	20%	19%
9	524	72	5	4	2	35	37	29	43	47	474
	13%DE	10%	9%	9%	8%	10%	10%	10%	11%	11%	13%
Extremely Important	487	62	2	6	6	24	38	36	26	45	438
10	12%DEFINQ	9%	4%	14%	29%zJK	7%	10%Q	12%NQ	6%	11%	12%
Don't know	699	197	20	11	4	84	112	67	130	84	613
	17%R	28%z	33%z	24%	19%	25%z	30%zP	22%	32%zNP	20%	17%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

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Table 308
**D2a_4. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...
 Takes risks and provides radio content or music that is new and innovative or less well known**
 Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Mean	7.30BDEF KN	7.13	6.41	7.23	7.64	6.89	7.35	7.15	7.10	7.30	7.30
1-3 (Net)	189 5%	38 5%	8 13%zJ	2 5%	1 4%	24 7%	14 4%	19 6%	19 5%	14 3%	174 5%
1-4 (Net)	318 8%	65 9%	11 17%zt	3 7%	2 8%	40 12%zQ	25 7%	36 12%zO	29 7%	22 5%	296 8%
1-2 (Net)	115 3%	24 3%	5 9%zt	2 4%	1 3%	13 4%	11 3%	12 4%	12 3%	12 3%	103 3%
4-7 (Net)	1421 35%CDEJK	212 30%	12 19%	15 35%	6 30%	103 31%	108 29%	94 31%	118 29%	149 35%	1262 35%
5-6 (Net)	647 16%CDJOP	85 12%	5 8%	6 14%	4 18%	49 15%P	35 9%	29 10%	55 14%	79 19%	562 15%
8-10 (Net)	1792 44%BCDEF IJNQ	266 37%	21 35%	16 36%	10 47%	126 37%	140 37%	125 41%	141 35%	175 42%	1607 44%
7-10 (Net)	2437 59%BCDEF IJKNQ	366 51%	26 42%	24 54%	12 55%	165 49%	201 54%	172 57%N	194 48%	238 56%	2185 60%
9-10 (Net)	1011 25%BDEFI JNQ	134 19%	8 12%	10 23%	8 37%zJK	59 17%	75 20%	65 21%	69 17%	92 22%	912 25%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

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Table 309
D2a_5. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...
Provides radio stations that appeal to a wide range of different audiences across the UK
Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Not At All Important	80	9	9	13	21	48	26	4	3	8	50
1	2%	1%	2%	3%	3%	3%z	3%R	2%	2%	3%	2%
2	32	9	7	1	8	18	4	1	1	2	25
	1%	1%	1%	*	1%	1%	*	*	1%	1%	1%
3	54	4	11	3	14	28	12	4	-	5	40
	1%	1%	2%	1%	2%	2%	1%	3%	-	2%	1%
4	89	19	9	5	14	34	21	2	4	5	68
	2%	3%	2%	1%	2%	2%	2%	1%	4%	2%	2%
5	253	38	32	19	51	124	45	4	4	14	194
	6%	6%	7%	5%	6%	7%	5%	3%	3%	5%	6%
6	342	48	33	19	52	129	73	7	13	15	253
	8%CD	8%	7%	5%	6%	8%	8%I	5%	11%I	5%	8%
7	619	100	65	48	113	223	119	17	12	41	479
	15%E	16%	14%	13%	13%	13%	13%	12%	10%	14%	16%
8	814	119	94	60	154	285	184	32	30	54	593
	20%E	19%	20%	16%	18%	17%	21%	22%	25%	18%	19%
9	553	103	48	44	92	195	110	21	15	36	419
	13%E	16%BD	10%	12%	11%	11%	12%	15%	13%	12%	14%
Extremely Important	645	117	69	48	116	236	126	20	18	36	492
10	16%EK	18%	15%	13%	14%	14%	14%	14%	15%	12%	16%
Don't know	621	73	87	117	204	397	165	33	19	79	433
	15%AR	11%	19%A	31%zABD	24%zAB	23%z	19%zR	23%zR	16%	27%zFHR	14%
Total mentions	4101	640	463	377	840	1718	885	145	118	295	3046
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.54EK	7.67	7.38	7.48	7.42	7.31	7.46	7.63	7.59	7.46	7.57

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

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Table 309
D2a_5. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... Provides radio stations that appeal to a wide range of different audiences across the UK
Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
1-3 (Net)	166 4%	22 4%	26 6%	17 5%	44 5%	95 6%z	42 5%	9 6%	4 3%	15 5%	115 4%
1-4 (Net)	254 6%	41 6%	35 8%	22 6%	57 7%	128 7%z	63 7%	10 7%	8 7%	20 7%	183 6%
1-2 (Net)	112 3%	18 3%	15 3%	14 4%	29 3%	66 4%z	30 3%	4 3%	4 3%	10 3%	75 2%
4-7 (Net)	1302 32%CDEGI JMO	205 32%C	139 30%	90 24%	229 27%	510 30%	258 29%G	30 21%	33 28%	75 25%	993 33%GI
5-6 (Net)	595 14%CGI	86 13%	65 14%	38 10%	103 12%	253 15%	118 13%I	11 8%	16 14%	29 10%	447 15%I
8-10 (Net)	2013 49%CDEJK Q	339 53%CD	211 46%	152 40%	363 43%	716 42%	420 47%	73 51%	63 53%	126 43%	1504 49%
7-10 (Net)	2631 64%CDEU KNOQ	439 69%BCD	275 59%	200 53%	476 57%	939 55%	539 61%	90 62%	75 64%	167 57%	1984 65%I
9-10 (Net)	1199 29%DEJKQ	221 35%zBCD	117 25%	92 24%	209 25%	431 25%	236 27%	41 28%	33 28%	72 24%	911 30%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 309
D2a_5. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...
Provides radio stations that appeal to a wide range of different audiences across the UK
Base = All respondents

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Not At All Important	80	16	4	2	*	8	8	6	9	9	71
1	2%	2%	6%	4%	1%	2%	2%	2%	2%	2%	2%
2	32	6	1	1	*	4	2	1	5	2	30
	1%	1%	1%	1%	2%	1%	*	*	1%	*	1%
3	54	11	2	*	1	8	3	4	7	4	49
	1%	2%	4%	1%	4%	2%	1%	1%	2%	1%	1%
4	89	12	-	1	-	9	3	8	5	7	79
	2%	2%	-	3%	-	3%	1%	3%	1%	2%	2%
5	253	40	9	1	1	20	19	12	27	32	216
	6%	6%	14%zJ	3%	6%	6%	5%	4%	7%	8%	6%
6	342	43	7	1	*	25	18	21	23	53	288
	8%CD	6%	11%	3%	2%	7%	5%	7%	6%	13%	8%
7	619	98	6	7	1	45	53	44	54	66	550
	15%E	14%	10%	17%	7%	13%	14%	14%	13%	16%	15%
8	814	129	15	7	4	66	63	63	66	72	735
	20%E	18%	24%	15%	17%	20%	17%	21%	16%	17%	20%
9	553	81	4	5	3	34	47	34	47	44	507
	13%E	11%	6%	12%	12%	10%	13%	11%	11%	10%	14%
Extremely Important	645	99	3	9	6	46	53	53	46	48	593
10	16%EK	14%	4%	20%K	28%zJK	14%	14%	17%	11%	11%	16%
Don't know	621	177	13	9	5	73	105	58	119	84	536
	15%AR	25%z	20%	21%	21%	22%z	28%zP	19%	29%zNP	20%	15%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.54EK	7.48K	6.42	7.62K	7.99K	7.29	7.67	7.66N	7.33	7.27	7.58

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 309
D2a_5. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...
Provides radio stations that appeal to a wide range of different audiences across the UK
Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
1-3 (Net)	166	33	7	3	1	20	13	11	22	14	150
	4%	5%	11% z	6%	7%	6%	3%	4%	5%	3%	4%
1-4 (Net)	254	45	7	4	1	29	16	19	26	21	230
	6%	6%	11%	9%	7%	9%	4%	6%	6%	5%	6%
1-2 (Net)	112	22	4	2	1	12	10	7	15	10	101
	3%	3%	7%	5%	3%	4%	3%	2%	4%	2%	3%
4-7 (Net)	1302	193	21	11	3	99	94	84	109	159	1134
	32% CDEGI	27%	35% M	26%	15%	29%	25%	28%	27%	38%	31%
	JMO										
5-6 (Net)	595	83	15	3	2	45	38	33	50	85	505
	14% CGI	12%	25% zIL	6%	9%	13%	10%	11%	12%	20%	14%
8-10 (Net)	2013	309	21	21	12	146	163	150	159	165	1835
	49% CDEJK	43%	34%	47%	57% K	43%	44%	49% Q	39%	39%	50%
	Q										
7-10 (Net)	2631	407	27	28	14	191	216	194	213	231	2385
	64% CDEIJ	57%	44%	64% K	64%	56%	58%	64% NQ	52%	55%	65%
	KNOQ										
9-10 (Net)	1199	180	6	14	9	80	100	87	93	92	1100
	29% DEIKQ	25% K	10%	32% K	40% JK	24%	27%	29%	23%	22%	30%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 310
D2a_6. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...
Provides distinctive radio programmes and output.
Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Not At All Important	73	8	5	15	20	46	25	3	2	8	46
1	2%	1%	1%	4%zABD	2%B	3%z	3%zR	2%	2%	3%	2%
2	27	4	7	1	8	16	6	1	-	1	20
	1%	1%	1%	*	1%	1%	1%	*	-	*	1%
3	50	6	8	1	9	23	8	3	-	3	40
	1%	1%	2%	*	1%C	1%	1%	2%	-	1%	1%
4	99	14	13	9	22	36	19	2	3	7	71
	2%	2%	3%	2%	3%	2%	2%	1%	3%	2%	2%
5	255	35	26	25	51	115	56	5	5	19	188
	6%	6%	6%	7%	6%	7%	6%	3%	4%	7%	6%
6	403	70	37	16	53	148	88	10	8	22	300
	10%CDJLO Q	11%CD	8%	4%	6%	9%	10%	7%	7%	7%	10%
7	622	82	63	43	106	230	115	16	14	37	475
	15%E	13%	14%	11%	13%	13%	13%	11%	12%	13%	16%
8	842	134	99	59	158	301	173	28	30	52	636
	21%CE	21%	21%	16%	19%	18%	19%	19%	25%	17%	21%
9	549	113	51	41	92	190	107	25	11	32	424
	13%EN	18%zBCD	11%	11%	11%	11%	12%	17%	9%	11%	14%
Extremely Important	554	109	58	48	106	209	111	21	19	38	417
10	13%KQ	17%z	13%	13%	13%	12%	13%	14%	16%	13%	14%
Don't know	629	65	95	119	214	404	179	33	27	77	430
	15%AR	10%	21%zA	32%zABD	26%zAB	24%z	20%zR	23%zR	23%zR	26%zFR	14%
Total mentions	4101	640	463	377	840	1718	885	145	118	295	3046
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

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Table 310
D2a_6. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...
Provides distinctive radio programmes and output.
Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Mean	7.47EK	7.71zD	7.41	7.36	7.39	7.28	7.36	7.75	7.75	7.39	7.50
1-3 (Net)	150 4%	18 3%	20 4%	17 5%	37 4%	85 5%z	38 4%	7 5%	2 2%	12 4%	106 3%
1-4 (Net)	248 6%	32 5%	33 7%	26 7%	59 7%	121 7%	57 6%	8 6%	5 4%	19 6%	177 6%
1-2 (Net)	100 2%	12 2%	12 3%	16 4%	28 3%	62 4%z	30 3%	3 2%	2 2%	9 3%	66 2%
4-7 (Net)	1378 34%CDEGJ MOQ	201 31%	139 30%	93 25%	232 28%	528 31%	278 31%G	32 22%	30 25%	85 29%	1034 34%G
5-6 (Net)	658 16%CDJO	105 16%	63 14%	41 11%	104 12%	263 15%	144 16%	14 10%	13 11%	41 14%	488 16%
8-10 (Net)	1944 47%CDEJQ	356 56%zBCD	208 45%	148 39%	356 42%	700 41%	391 44%	73 51%	60 50%	122 41%	1476 48%I
7-10 (Net)	2566 63%CDEFI JKNOQ	438 68%zBCD	271 59%	191 51%	462 55%	930 54%	506 57%	89 62%	73 62%	158 54%	1951 64%zFI
9-10 (Net)	1102 27%EKNQ	222 35%zBCD	109 24%	89 24%	199 24%	399 23%	218 25%	46 32%	30 25%	70 24%	841 28%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

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Table 310
D2a_6. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...
Provides distinctive radio programmes and output.
Base = All respondents

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Not At All Important	73	15	4	1	1	6	9	5	10	8	65
1	2%	2%	6%z	3%	3%	2%	2%	2%	2%	2%	2%
2	27	6	1	1	-	5	2	3	3	4	21
	1%	1%	1%	1%	-	1%	*	1%	1%	1%	1%
3	50	7	1	-	1	7	-	2	5	5	45
	1%	1%	2%	-	5%zJL	2%O	-	1%	1%	1%	1%
4	99	15	6	1	-	7	8	10	5	10	87
	2%	2%	9%zJ	3%	-	2%	2%	3%	1%	2%	2%
5	255	43	5	2	1	21	21	10	32	29	224
	6%	6%	8%	5%	5%	6%	6%	3%	8%P	7%	6%
6	403	46	6	1	*	31	15	24	22	50	349
	10%CDJLOQ	6%	9%	2%	2%	9%OQ	4%	8%O	5%	12%	10%
7	622	91	7	6	2	45	46	44	47	73	545
	15%E	13%	11%	13%	11%	13%	12%	14%	12%	17%	15%
8	842	134	13	9	2	70	63	63	71	72	767
	21%CE	19%	21%	21%	10%	21%	17%	21%	17%	17%	21%
9	549	78	7	5	3	30	48	33	45	50	497
	13%EN	11%	11%	10%	13%	9%	13%	11%	11%	12%	14%
Extremely Important	554	90	2	9	6	41	48	52	37	41	508
10	13%KQ	13%K	3%	21%K	28%zJK	12%	13%	17%NQ	9%	10%	14%
Don't know	629	188	12	9	5	76	112	57	131	81	548
	15%AR	26%z	19%	21%	23%	22%z	30%zP	19%	32%zNP	19%	15%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

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Table 310
D2a_6. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...
Provides distinctive radio programmes and output.
Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Mean	7.47EK	7.44K	6.38	7.76K	7.89K	7.28	7.61	7.62N	7.29	7.21	7.50
1-3 (Net)	150 4%	28 4%	5 9%	2 4%	2 8%	18 5%	10 3%	11 4%	17 4%	16 4%	131 4%
1-4 (Net)	248 6%	43 6%	11 18%zJ	3 7%	2 8%	24 7%	19 5%	21 7%	22 5%	26 6%	218 6%
1-2 (Net)	100 2%	21 3%	4 7%z	2 4%	1 3%	11 3%	10 3%	8 3%	13 3%	11 3%	86 2%
4-7 (Net)	1378 34%CDGJ MOQ	195 27%	23 38%M	10 23%	4 18%	103 31%	91 24%	88 29%	107 26%	162 38%	1205 33%
5-6 (Net)	658 16%CDJO	89 12%	11 17%	3 7%	1 7%	52 15%	37 10%	34 11%	54 13%	79 19%	574 16%
8-10 (Net)	1944 47%CDEJQ	301 42%	21 35%	23 52%	11 51%	141 42%	160 43%	148 49%NQ	153 37%	163 39%	1771 48%
7-10 (Net)	2566 63%CDEFI JKNOQ	392 55%	28 46%	29 65%	13 62%	186 55%	206 55%	192 63%NOQ	200 49%	236 56%	2316 63%
9-10 (Net)	1102 27%EKNQ	168 24%	8 14%	14 31%K	9 41%zJK	71 21%	97 26%Q	85 28%N	82 20%	91 22%	1005 27%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 311
D2a_1. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...
Provides a mix of different types of radio station.
Base = All who have listened to BBC radio in the past 3 months

	Total (Z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	2297	330	251	151	402	767	511	83	79	163	1673
WeightedBase	2211	394	260	185	444	767	463	73*	74*	154	1638
EffectiveBase	1551	214	177	120	297	541	357	64	58	112	1126
Not At All Important	10	1	4	1	5	5	3	1	1	1	6
1	*	*	2%z	*	1%	1%	1%	1%	1%	*	*
2	14	1	1	1	2	5	2	-	-	-	11
	1%	*	*	1%	*	1%	*	-	-	-	1%
3	17	4	2	-	2	5	3	-	1	1	14
	1%	1%	1%	-	*	1%	1%	-	1%	1%	1%
4	27	7	2	2	4	8	9	4	-	4	17
	1%	2%	1%	1%	1%	1%	2%	5%zR	-	2%	1%
5	96	18	14	10	24	33	23	1	3	6	66
	4%	5%	5%	5%	5%	4%	5%	1%	5%	4%	4%
6	170	30	26	8	34	65	42	5	6	15	113
	8%	8%	10%	4%	8%C	8%	9%	6%	8%	10%	7%
7	354	49	41	35	76	120	80	11	9	20	253
	16%	12%	16%	19%	17%	16%	17%	15%	12%	13%	15%
8	567	89	60	55	115	190	117	22	25	45	427
	26%	23%	23%	30%	26%	25%	25%	31%	34%	29%	26%
9	428	90	53	31	83	148	84	16	14	31	332
	19%	23%	20%	17%	19%	19%	18%	23%	18%	20%	20%
Extremely Important	479	95	51	34	85	157	91	10	13	26	367
10	22%	24%	20%	18%	19%	20%	20%	14%	17%	17%	22%
Don't know	50	10	6	9	15	31	10	3	3	5	31
	2%	2%	2%	5%	3%	4%z	2%	4%	4%	3%	2%
Total mentions	2211	394	260	185	444	767	463	73	74	154	1638
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	8.03	8.14	7.89	7.99	7.93	7.99	7.90	7.96	7.98	7.94	8.09z

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

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Table 311
D2a_1. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... Provides a mix of different types of radio station.
Base = All who have listened to BBC radio in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	2211	394	260	185	444	767	463	73*	74*	154	1638
EffectiveBase	1551	214	177	120	297	541	357	64	58	112	1126
1-3 (Net)	41 2%	6 2%	6 3%	2 1%	8 2%	15 2%	7 2%	1 1%	2 2%	2 1%	30 2%
1-4 (Net)	68 3%	13 3%	8 3%	4 2%	12 3%	23 3%	16 4%	4 6%	2 2%	5 4%	47 3%
1-2 (Net)	24 1%	2 *	5 2%	2 1%	7 1%	10 1%	5 1%	1 1%	1 1%	1 *	17 1%
4-7 (Net)	647 29%R	104 26%	83 32%	54 29%	137 31%	226 29%	153 33%R	20 27%	18 25%	45 29%	450 27%
5-6 (Net)	266 12%R	48 12%	40 15%	17 9%	57 13%	98 13%	64 14%	5 7%	9 13%	21 14%	180 11%
8-10 (Net)	1473 67%	274 70%	165 63%	119 65%	284 64%	495 65%	293 63%	49 68%	51 69%	103 67%	1126 69%z
7-10 (Net)	1827 83%	323 82%	205 79%	154 84%	360 81%	615 80%	372 80%	60 83%	60 81%	123 80%	1379 84%z
9-10 (Net)	907 41%	185 47%CD	104 40%	64 35%	169 38%	305 40%	175 38%	27 37%	26 36%	57 37%	699 43%z

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

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Table 311
D2a_1. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...
Provides a mix of different types of radio station.
Base = All who have listened to BBC radio in the past 3 months

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	2297	299	25	42	36	165	134	174	125	309	1977
WeightedBase	2211	382	22**	27*	13*	188	194	205	178	167	2034
EffectiveBase	1551	238	20	34	32	130	111	136	103	218	1373
Not At All Important	10	4	-	1	-	3	1	4	-	1	9
1	*	1%	-	2%	-	1%	1%	2%	-	*	*
2	14	1	-	1	*	1	-	1	-	-	14
	1%	*	-	2%	2%	1%	-	1%	-	-	1%
3	17	1	1	-	-	1	-	1	-	1	16
	1%	*	3%	-	-	1%	-	1%	-	1%	1%
4	27	3	-	-	1	-	3	-	3	4	23
	1%	1%	-	-	4%	-	2%	-	2%	2%	1%
5	96	19	3	1	1	9	10	8	11	8	85
	4%	5%	12%	3%	4%	5%	5%	4%	6%	5%	4%
6	170	29	4	1	*	13	15	16	12	17	153
	8%	7%	17%	4%	3%	7%	8%	8%	7%	10%	8%
7	354	69	1	4	2	35	34	39	30	30	323
	16%	18%	4%	16%	13%	19%	18%	19%	17%	18%	16%
8	567	98	5	9	2	47	51	48	50	50	515
	26%	26%	24%	35%	17%	25%	26%	23%	28%	30%	25%
9	428	74	4	4	2	37	37	42	32	24	403
	19%	19%	18%	13%	15%	20%	19%	20%	18%	14%	20%
Extremely Important	479	69	5	7	5	36	33	39	30	30	446
10	22%	18%	22%	25%	36% ^J	19%	17%	19%	17%	18%	22%
Don't know	50	14	-	-	1	5	9	6	8	3	47
	2%	4%	-	-	7%	3%	4%	3%	4%	2%	2%
Total mentions	2211	382	22	27	13	188	194	205	178	167	2034
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	8.03	7.93	7.71	7.97	8.30	7.94	7.92	7.92	7.94	7.82	8.05

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 311
D2a_1. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... Provides a mix of different types of radio station.
Base = All who have listened to BBC radio in the past 3 months

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	2211	382	22**	27*	13*	188	194	205	178	167	2034
EffectiveBase	1551	238	20	34	32	130	111	136	103	218	1373
1-3 (Net)	41 2%	6 2%	1 3%	1 5%	* 2%	5 3%	1 1%	6 3% O	- -	2 1%	39 2%
1-4 (Net)	68 3%	9 2%	1 3%	1 5%	1 6%	5 3%	5 2%	6 3%	3 2%	6 3%	62 3%
1-2 (Net)	24 1%	5 1%	- -	1 5% Z	* 2%	4 2%	1 1%	5 2%	- -	1 *	23 1%
4-7 (Net)	647 29%R	121 32%	7 33%	6 23%	3 24%	57 31%	63 33%	64 31%	57 32%	59 35%	584 29%
5-6 (Net)	266 12%R	48 13%	6 29%	2 7%	1 7%	22 12%	26 13%	24 12%	24 13%	25 15%	238 12%
8-10 (Net)	1473 67%	241 63%	14 64%	19 72%	9 68%	120 64%	121 62%	128 63%	113 64%	103 62%	1364 67%
7-10 (Net)	1827 83%	311 81%	15 68%	24 88%	11 80%	155 83%	155 80%	168 82%	143 80%	133 80%	1686 83%
9-10 (Net)	907 41%	143 37%	9 40%	10 38%	7 50%	73 39%	70 36%	81 39%	62 35%	53 32%	849 42%

Proportions/Mean: Columns Tested (5% risk level) - Z/A/B/C/D - Z/E - Z/F/G/H/I/R - Z/J/K/L/M - Z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 312
D2a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...
Provides high quality radio output.
Base = All who have listened to BBC radio in the past 3 months

	Total (Z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	2297	330	251	151	402	767	511	83	79	163	1673
WeightedBase	2211	394	260	185	444	767	463	73*	74*	154	1638
EffectiveBase	1551	214	177	120	297	541	357	64	58	112	1126
Not At All Important	10	3	-	1	1	2	4	1	1	1	5
1	*	1%	-	*	*	*	1%	1%	1%	*	*
2	6	-	1	1	2	4	*	*	*	*	4
	*	-	*	1%	*	1%	*	*	*	*	*
3	13	5	1	-	1	4	3	*	1	1	9
	1%	1%	*	-	*	*	1%	1%	1%	*	1%
4	33	4	2	3	6	9	6	3	3	-	24
	1%	1%	1%	2%	1%	1%	1%	5%zFI	4%I	-	1%
5	76	11	8	8	16	26	21	2	-	6	51
	3%	3%	3%	4%	4%	3%	4%	3%	-	4%	3%
6	163	29	20	15	35	64	38	8	6	12	115
	7%	7%	8%	8%	8%	8%	8%	11%	8%	8%	7%
7	287	54	36	25	61	105	62	8	6	23	204
	13%	14%	14%	14%	14%	14%	13%	11%	8%	15%	12%
8	551	89	65	46	110	197	124	23	20	42	406
	25%	22%	25%	25%	25%	26%	27%	32%	27%	27%	25%
9	472	91	54	30	84	145	90	18	20	31	369
	21%	23%	21%	16%	19%	19%	19%	25%	27%	20%	23%
Extremely Important	554	102	66	48	114	188	110	6	18	38	417
10	25%G	26%	25%	26%	26%	24%	24%G	9%	25%G	25%G	25%G
Don't know	46	7	7	7	14	23	6	2	-	1	32
	2%	2%	3%	4%	3%	3%	1%	3%	-	1%	2%
Total mentions	2211	394	260	185	444	767	463	73	74	154	1638
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	8.20G	8.23	8.26	8.13	8.21	8.16	8.10	7.74	8.27	8.22G	8.26zG

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 312
D2a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... Provides high quality radio output.
 Base = All who have listened to BBC radio in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	2211	394	260	185	444	767	463	73*	74*	154	1638
EffectiveBase	1551	214	177	120	297	541	357	64	58	112	1126
1-3 (Net)	29 1%	8 2%	1 1%	2 1%	3 1%	10 1%	7 1%	1 2%	1 2%	2 1%	18 1%
1-4 (Net)	62 3%	11 3%	4 2%	5 3%	9 2%	19 2%	13 3%	4 6%	4 5%	2 1%	43 3%
1-2 (Net)	16 1%	3 1%	1 *	2 1%	2 1%	6 1%	4 1%	1 1%	1 1%	1 1%	9 1%
4-7 (Net)	559 25%	97 25%	67 26%	52 28%	119 27%	204 27%	127 27%	21 29%	14 19%	41 26%	395 24%
5-6 (Net)	239 11%	40 10%	29 11%	23 12%	52 12%	90 12%	58 13%	10 13%	6 8%	18 12%	167 10%
8-10 (Net)	1577 71%	282 72%	185 71%	124 67%	308 69%	530 69%	323 70%	48 66%	58 79%	111 72%	1192 73%z
7-10 (Net)	1865 84%	336 85%	220 85%	149 81%	370 83%	635 83%	386 83%	56 77%	64 87%	134 87%	1396 85%
9-10 (Net)	1026 46%G	194 49%	120 46%	78 42%	198 45%	333 43%	199 43%	25 34%	38 51%G	69 45%	786 48%zG

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 312
D2a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...
Provides high quality radio output.
Base = All who have listened to BBC radio in the past 3 months

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	2297	299	25	42	36	165	134	174	125	309	1977
WeightedBase	2211	382	22**	27*	13*	188	194	205	178	167	2034
EffectiveBase	1551	238	20	34	32	130	111	136	103	218	1373
Not At All Important	10	-	-	1	-	-	-	-	-	*	9
1	*	-	-	2%J	-	-	-	-	-	*	*
2	6	1	-	1	-	1	-	1	-	1	6
	*	*	-	2%L	-	1%	-	1%	-	*	*
3	13	-	1	-	-	-	-	-	-	*	12
	1%	-	3%	-	-	-	-	-	-	*	1%
4	33	5	-	-	1	1	4	1	4	3	30
	1%	1%	-	-	4%	*	2%	*	2%	2%	1%
5	76	13	2	1	1	1	12	4	9	9	66
	3%	3%	9%	3%	4%	1%	6%NP	2%	5%N	5%	3%
6	163	33	2	*	1	14	18	19	14	15	148
	7%	9%	8%	1%	6%	8%	9%	9%	8%	9%	7%
7	287	53	2	4	2	28	25	30	24	27	261
	13%	14%	10%	14%	15%	15%	13%	14%	13%	16%	13%
8	551	94	6	7	2	50	45	47	48	41	505
	25%	25%	29%	28%	14%	26%	23%	23%	27%	25%	25%
9	472	73	4	6	2	41	32	35	37	36	436
	21%	19%	16%	22%	13%	22%	16%	17%	21%	22%	21%
Extremely Important	554	96	6	7	6	45	51	62	34	32	517
10	25%G	25%	25%	26%	42%J	24%	26%	31%Q	19%	19%	25%
Don't know	46	14	-	-	*	7	7	6	8	3	44
	2%	4%	-	-	1%	4%	4%	3%	4%	2%	2%
Total mentions	2211	382	22	27	13	188	194	205	178	167	2034
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	8.20G	8.22	7.97	8.16	8.44	8.34Q	8.10	8.37	8.05	7.98	8.22

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 312
D2a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...
Provides high quality radio output.
Base = All who have listened to BBC radio in the past 3 months

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	2211	382	22**	27*	13*	188	194	205	178	167	2034
EffectiveBase	1551	238	20	34	32	130	111	136	103	218	1373
1-3 (Net)	29 1%	1 *	1 3%	1 5% J	- -	1 1%	- -	1 1%	- -	2 1%	28 1%
1-4 (Net)	62 3%	6 2%	1 3%	1 5%	1 4%	2 1%	4 2%	2 1%	4 2%	4 3%	58 3%
1-2 (Net)	16 1%	1 *	- -	1 5% LJ	- -	1 1%	- -	1 1%	- -	1 1%	15 1%
4-7 (Net)	559 25%	104 27%	6 26%	5 19%	4 29%	45 24%	59 31%	53 26%	51 29%	53 32%	505 25%
5-6 (Net)	239 11%	46 12%	4 17%	1 4%	1 10%	16 8%	30 15%	22 11%	23 13%	24 14%	214 11%
8-10 (Net)	1577 71%	263 69%	15 70%	20 76%	9 70%	136 72%	127 66%	145 71%	119 67%	109 65%	1458 72%
7-10 (Net)	1865 84%	316 83%	18 80%	24 91%	11 85%	164 87% Q	153 79%	174 85%	142 80%	136 81%	1719 85%
9-10 (Net)	1026 46%G	169 44%	9 41%	13 48%	7 55%	86 46%	83 43%	98 48%	71 40%	68 41%	953 47%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

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Table 313
D2a_3. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... Supports UK music and presenters.
Base = All who have listened to BBC radio in the past 3 months

	Total (Z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	2297	330	251	151	402	767	511	83	79	163	1673
WeightedBase	2211	394	260	185	444	767	463	73*	74*	154	1638
EffectiveBase	1551	214	177	120	297	541	357	64	58	112	1126
Not At All Important	17	2	6	2	7	9	6	1	1	1	10
1	1%	*	2%z	1%	2%	1%	1%	1%	1%	1%	1%
2	10	2	3	2	5	5	3	-	-	-	6
	*	1%	1%	1%	1%	1%	1%	-	-	-	*
3	17	1	1	2	3	6	3	1	*	-	13
	1%	*	*	1%	1%	1%	1%	1%	*	-	1%
4	52	15	2	3	6	14	8	2	-	2	40
	2%	4%	1%	2%	1%	2%	2%	3%	-	1%	2%
5	110	17	15	7	22	38	25	3	2	8	82
	5%P	4%	6%	4%	5%	5%	5%	4%	3%	5%	5%
6	172	44	23	11	33	59	45	6	9	8	112
	8%R	11%z	9%	6%	8%	8%	10%z	9%	12%	5%	7%
7	334	54	40	36	76	119	75	10	8	26	244
	15%	14%	15%	19%	17%	16%	16%	14%	11%	17%	15%
8	530	78	63	33	96	180	114	19	22	41	393
	24%	20%	24%	18%	22%	24%	25%	26%	30%	27%	24%
9	411	78	39	31	69	120	70	21	10	22	329
	19%EM	20%	15%	17%	16%	16%	15%	28%zFHI	14%	14%	20%zF
Extremely Important	451	80	49	35	84	157	93	8	14	38	337
10	20%	20%	19%	19%	19%	21%	20%G	11%	18%	24%G	21%
Don't know	106	23	20	23	42	59	21	3	8	9	72
	5%	6%	8%	12%zA	10%z	8%z	4%	4%	11%zFR	6%	4%
Total mentions	2211	394	260	185	444	767	463	73	74	154	1638
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.92	7.88	7.73	7.86	7.78	7.87	7.79	7.85	7.99	8.11F	7.97

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

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Table 313
D2a_3. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... Supports UK music and presenters.
Base = All who have listened to BBC radio in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	2211	394	260	185	444	767	463	73*	74*	154	1638
EffectiveBase	1551	214	177	120	297	541	357	64	58	112	1126
1-3 (Net)	45 2%	5 1%	10 4%	5 3%	15 3%	20 3%	12 3%	1 1%	1 1%	1 1%	29 2%
1-4 (Net)	96 4%	20 5%	12 5%	9 5%	21 5%	34 4%	20 4%	3 5%	1 1%	3 2%	69 4%
1-2 (Net)	28 1%	4 1%	9 3%z	4 2%	12 3%z	14 2%	10 2%	1 1%	1 1%	1 1%	16 1%
4-7 (Net)	668 30%	130 33%	80 31%	57 31%	137 31%	230 30%	153 33%	21 29%	19 25%	43 28%	478 29%
5-6 (Net)	283 13%	61 16%	38 15%	18 10%	56 13%	97 13%	70 15%	9 13%	11 15%	16 10%	194 12%
8-10 (Net)	1392 63%CDEJN P	236 60%	151 58%	99 54%	250 56%	457 60%	277 60%	47 65%	46 62%	100 65%	1059 65%z
7-10 (Net)	1726 78%DEN	290 73%	190 73%	135 73%	325 73%	577 75%	352 76%	57 79%	54 73%	126 82%	1303 80%z
9-10 (Net)	863 39%	158 40%	88 34%	66 36%	154 35%	277 36%	163 35%	28 39%	24 32%	59 39%	666 41%z

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 313
D2a_3. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...
Supports UK music and presenters.
Base = All who have listened to BBC radio in the past 3 months

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	2297	299	25	42	36	165	134	174	125	309	1977
WeightedBase	2211	382	22**	27*	13*	188	194	205	178	167	2034
EffectiveBase	1551	238	20	34	32	130	111	136	103	218	1373
Not At All Important	17	6	1	1	*	3	2	6	-	1	17
1	1%	1%	3%	2%	4%	2%	1%	3%z	-	1%	1%
2	10	3	1	1	-	3	-	3	-	-	8
	*	1%	3%	2%	-	2%z	-	2%	-	-	*
3	17	2	1	*	*	2	-	2	-	1	16
	1%	*	3%	1%	2%	1%	-	1%	-	1%	1%
4	52	5	-	-	1	-	5	2	3	4	48
	2%	1%	-	-	4%	-	3%	1%	2%	2%	2%
5	110	19	1	1	2	9	10	2	17	8	102
	5%P	5%	2%	3%	14%zJ	5%P	5%P	1%	9%zP	5%	5%
6	172	30	1	2	1	17	12	16	14	17	156
	8%R	8%	5%	6%	7%	9%	6%	8%	8%	10%	8%
7	334	69	2	3	1	31	38	42	27	31	302
	15%	18%	10%	11%	9%	16%	20%	20%	15%	19%	15%
8	530	81	6	7	2	39	42	40	41	39	487
	24%	21%	27%	26%	12%	21%	22%	20%	23%	23%	24%
9	411	60	4	4	*	28	32	29	31	27	384
	19%EM	16%	20%	15%	3%	15%	17%	14%	18%	16%	19%
Extremely Important	451	69	3	7	6	35	34	42	28	35	412
10	20%	18%	12%	25%	43%zJ	19%	18%	20%	16%	21%	20%
Don't know	106	37	3	2	*	20	17	22	16	4	102
	5%	10%z	13%	7%	3%	11%z	9%z	11%z	9%	2%	5%
Total mentions	2211	382	22	27	13	188	194	205	178	167	2034
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.92	7.78	7.53	7.94	7.74	7.72	7.85	7.77	7.80	7.91	7.92

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 313
D2a_3. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...
Supports UK music and presenters.
Base = All who have listened to BBC radio in the past 3 months

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	2211	382	22**	27*	13*	188	194	205	178	167	2034
EffectiveBase	1551	238	20	34	32	130	111	136	103	218	1373
1-3 (Net)	45 2%	11 3%	2 10%	2 6%	1 5%	8 4% zQ	2 1%	11 5% zOQ	- -	2 1%	41 2%
1-4 (Net)	96 4%	16 4%	2 10%	2 6%	1 9%	8 4%	7 4%	12 6%	3 2%	5 3%	89 4%
1-2 (Net)	28 1%	9 2%	1 6%	1 5%	* 4%	7 4% zQ	2 1%	9 4% zOQ	- -	1 1%	25 1%
4-7 (Net)	668 30%	123 32%	4 18%	5 20%	4 33%	57 31%	66 34%	62 30%	61 35%	59 35%	608 30%
5-6 (Net)	283 13%	49 13%	2 8%	2 9%	3 20%	27 14%	22 11%	18 9%	31 17%	25 15%	257 13%
8-10 (Net)	1392 63%^{CDEJN} P	211 55%	13 60%	18 67%	8 58%	102 54%	109 56%	111 54%	100 57%	102 61%	1283 63%
7-10 (Net)	1726 78%^{DEJN}	280 73%	15 70%	21 78%	9 67%	133 71%	148 76%	153 75%	128 72%	133 80%	1586 78%
9-10 (Net)	863 39%	130 34%	7 32%	11 41%	6 46%	63 33%	67 34%	71 34%	59 33%	63 38%	796 39%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 314
D2a_4. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...
Takes risks and provides radio content or music that is new and innovative or less well known
Base = All who have listened to BBC radio in the past 3 months

	Total (Z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	2297	330	251	151	402	767	511	83	79	163	1673
WeightedBase	2211	394	260	185	444	767	463	73*	74*	154	1638
EffectiveBase	1551	214	177	120	297	541	357	64	58	112	1126
Not At All Important	18	2	6	1	6	7	4	1	1	1	14
1	1%	*	2%z	*	1%	1%	1%	1%	1%	1%	1%
2	14	2	2	3	5	7	5	-	1	1	7
	1%	1%	1%	2%	1%	1%	1%	-	2%	1%	*
3	35	8	2	*	3	13	4	1	*	1	29
	2%	2%	1%	*	1%	2%	1%	1%	*	1%	2%
4	68	19	7	11	19	31	15	1	6	5	49
	3%	5%	3%	6%	4%	4%	3%	1%	8%zFGR	3%	3%
5	126	18	15	10	25	48	32	6	*	8	89
	6%	4%	6%	5%	6%	6%	7%H	8%H	1%	5%	5%
6	208	50	19	10	30	62	58	12	9	18	143
	9%	13%CD	7%	6%	7%	8%	13%zR	16%R	12%	12%	9%
7	394	66	59	36	95	137	99	15	16	32	275
	18%	17%	23%	19%	21%	18%	21%zR	20%	21%	21%	17%
8	521	74	63	41	105	177	97	18	14	36	396
	24%	19%	24%	22%	24%	23%	21%	25%	19%	23%	24%
9	370	72	31	28	59	119	63	12	14	19	299
	17%	18%	12%	15%	13%	16%	14%	16%	19%	12%	18%zF
Extremely Important	352	65	35	23	59	110	66	5	8	22	269
10	16%G	16%	14%	13%	13%	14%	14%	7%	11%	15%	16%G
Don't know	106	20	18	21	39	57	21	4	4	10	67
	5%R	5%	7%	11%zA	9%z	7%z	4%	5%	6%	6%	4%
Total mentions	2211	394	260	185	444	767	463	73	74	154	1638
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.63F	7.58	7.42	7.52	7.46	7.52	7.43	7.33	7.41	7.51	7.70zF

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 314
D2a_4. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...
Takes risks and provides radio content or music that is new and innovative or less well known
Base = All who have listened to BBC radio in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	2211	394	260	185	444	767	463	73*	74*	154	1638
EffectiveBase	1551	214	177	120	297	541	357	64	58	112	1126
1-3 (Net)	67 3%	11 3%	11 4%	4 2%	14 3%	27 3%	13 3%	2 2%	2 3%	3 2%	49 3%
1-4 (Net)	135 6%	30 8%	18 7%	15 8%	33 7%	57 7%	27 6%	2 3%	8 11%	9 6%	99 6%
1-2 (Net)	32 1%	4 1%	8 3%	4 2%	12 3%	14 2%	9 2%	1 1%	2 2%	3 2%	21 1%
4-7 (Net)	795 36%R	153 39%	101 39%	67 36%	168 38%	277 36%	204 44%zR	33 45%	31 42%	64 41%	556 34%
5-6 (Net)	334 15%P	68 17%	35 13%	20 11%	55 12%	110 14%	90 19%zR	18 24%zR	9 13%	26 17%	232 14%
8-10 (Net)	1243 56%DF	210 53%	130 50%	93 50%	222 50%	406 53%	226 49%	35 48%	36 49%	77 50%	965 59%zF
7-10 (Net)	1636 74%E	276 70%	189 73%	128 70%	317 71%	543 71%	325 70%	49 68%	52 70%	109 71%	1240 76%zF
9-10 (Net)	721 33%BDFJN	136 35%	66 26%	51 28%	118 26%	229 30%	129 28%	17 23%	22 30%	41 27%	569 35%zF

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 314
D2a_4. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...
Takes risks and provides radio content or music that is new and innovative or less well known
Base = All who have listened to BBC radio in the past 3 months

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	2297	299	25	42	36	165	134	174	125	309	1977
WeightedBase	2211	382	22**	27*	13*	188	194	205	178	167	2034
EffectiveBase	1551	238	20	34	32	130	111	136	103	218	1373
Not At All Important	18	6	-	1	-	4	1	6	-	1	17
1	1%	2%	-	2%	-	2%	1%	3%z	-	1%	1%
2	14	4	1	1	-	2	2	1	3	-	14
	1%	1%	3%	2%	-	1%	1%	1%	2%	-	1%
3	35	2	1	-	*	1	1	2	-	1	34
	2%	*	3%	-	2%	*	*	1%	-	1%	2%
4	68	18	-	-	1	10	8	14	4	5	63
	3%	5%	-	-	7%	5%	4%	7%z	2%	3%	3%
5	126	21	-	2	2	13	8	8	14	12	113
	6%	6%	-	9%	12%	7%	4%	4%	8%	7%	6%
6	208	23	2	3	2	12	11	11	12	17	191
	9%	6%	10%	9%	12%	6%	6%	5%	7%	10%	9%
7	394	83	4	7	1	31	52	40	43	21	371
	18%	22%	18%	26%	8%	17%	27%z	19%	24%N	13%	18%
8	521	93	4	6	2	54	39	48	45	47	472
	24%	24%	20%	21%	13%	29%	20%	23%	25%	28%	23%
9	370	53	2	4	1	26	27	27	26	28	341
	17%	14%	9%	13%	5%	14%	14%	13%	15%	17%	17%
Extremely Important	352	48	2	3	5	20	29	29	19	27	321
10	16%G	13%	9%	12%	38%zJL	10%	15%	14%	11%	16%	16%
Don't know	106	32	6	1	*	15	16	20	11	8	96
	5%R	8%z	28%	5%	3%	8%	8%	10%z	6%	5%	5%
Total mentions	2211	382	22	27	13	188	194	205	178	167	2034
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.63F	7.47	7.35	7.31	7.75	7.33	7.60	7.41	7.53	7.76	7.62

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 314
D2a_4. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...
Takes risks and provides radio content or music that is new and innovative or less well known
Base = All who have listened to BBC radio in the past 3 months

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	2211	382	22**	27*	13*	188	194	205	178	167	2034
EffectiveBase	1551	238	20	34	32	130	111	136	103	218	1373
1-3 (Net)	67 3%	11 3%	1 7%	1 5%	* 2%	7 4%	4 2%	8 4%	3 2%	2 1%	65 3%
1-4 (Net)	135 6%	29 8%	1 7%	1 5%	1 9%	17 9%Q	12 6%	22 11%zQ	7 4%	6 4%	128 6%
1-2 (Net)	32 1%	10 3%	1 3%	1 5%	- -	7 4%z	3 2%	7 3%	3 2%	1 1%	31 2%
4-7 (Net)	795 36%R	145 38%	6 28%	12 44%	5 39%	66 35%	79 41%	72 35%	73 41%	54 33%	739 36%
5-6 (Net)	334 15%P	45 12%	2 10%	5 18%	3 24%J	25 13%	20 10%	19 9%	26 15%	28 17%	305 15%
8-10 (Net)	1243 56%DF	194 51%	8 38%	12 47%	7 56%	100 53%	94 49%	104 51%	91 51%	103 62%	1134 56%
7-10 (Net)	1636 74%E	277 72%	12 56%	19 72%	8 64%	131 70%	146 75%	143 70%	133 75%	124 74%	1504 74%
9-10 (Net)	721 33%BDFJN	101 26%	4 18%	7 25%	6 43%	45 24%	56 29%	56 27%	45 26%	55 33%	662 33%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 315
D2a_5. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...
Provides radio stations that appeal to a wide range of different audiences across the UK
Base = All who have listened to BBC radio in the past 3 months

	Total (Z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	2297	330	251	151	402	767	511	83	79	163	1673
WeightedBase	2211	394	260	185	444	767	463	73*	74*	154	1638
EffectiveBase	1551	214	177	120	297	541	357	64	58	112	1126
Not At All Important	17	3	4	2	6	7	5	1	1	1	10
1	1%	1%	2%	1%	1%	1%	1%	1%	1%	*	1%
2	20	7	3	1	4	9	2	-	1	2	15
	1%	2%	1%	1%	1%	1%	*	-	1%	1%	1%
3	18	1	-	1	1	6	3	1	-	1	14
	1%	*	-	*	*	1%	1%	1%	-	1%	1%
4	39	11	3	2	4	12	10	2	2	-	28
	2%	3%	1%	1%	1%	2%	2%	3%	3%	-	2%
5	101	22	15	10	25	46	23	2	2	9	72
	5%	6%	6%	6%	6%	6%	5%	3%	3%	6%	4%
6	178	35	21	10	31	65	40	4	8	6	128
	8%	9%	8%	5%	7%	8%	9%	6%	11%	4%	8%
7	369	69	38	38	77	120	79	11	9	30	274
	17%	17%	15%	21%	17%	16%	17%	15%	12%	20%	17%
8	530	75	64	41	105	175	115	19	22	38	392
	24%	19%	25%	22%	24%	23%	25%	26%	30%	25%	24%
9	390	77	41	30	72	121	81	16	12	31	292
	18%	20%	16%	16%	16%	16%	18%	22%	16%	20%	18%
Extremely Important	476	85	60	33	94	164	90	11	14	26	364
10	22%	22%	23%	18%	21%	21%	20%	15%	19%	17%	22%
Don't know	74	10	10	16	26	43	14	6	3	11	48
	3%	2%	4%	9%zA	6%zB	6%z	3%	9%zFR	4%	7%zFR	3%
Total mentions	2211	394	260	185	444	767	463	73	74	154	1638
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.92	7.82	7.91	7.87	7.90	7.84	7.85	7.91	7.84	7.96	7.95
1-3 (Net)	55	11	7	4	11	22	10	1	2	3	39
	2%	3%	3%	2%	3%	3%	2%	2%	2%	2%	2%
1-4 (Net)	94	22	10	5	15	34	20	3	4	3	68
	4%	6%	4%	3%	3%	4%	4%	5%	5%	2%	4%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 315
D2a_5. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...
Provides radio stations that appeal to a wide range of different audiences across the UK
Base = All who have listened to BBC radio in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	2211	394	260	185	444	767	463	73*	74*	154	1638
EffectiveBase	1551	214	177	120	297	541	357	64	58	112	1126
1-2 (Net)	37 2%	10 3%	7 3%	3 2%	10 2%	16 2%	7 2%	1 1%	2 2%	2 1%	25 2%
4-7 (Net)	687 31%	137 35%	77 30%	60 32%	137 31%	243 32%	152 33%	20 27%	22 29%	46 30%	503 31%
5-6 (Net)	279 13%	57 15%	36 14%	20 11%	56 13%	111 14%	63 14%	7 9%	10 14%	15 10%	200 12%
8-10 (Net)	1397 63%	237 60%	166 64%	105 57%	270 61%	459 60%	287 62%	45 62%	48 65%	95 61%	1048 64%
7-10 (Net)	1765 80%E	306 78%	204 79%	143 77%	347 78%	579 76%	366 79%	56 77%	57 77%	125 81%	1322 81%
9-10 (Net)	866 39%	162 41%	102 39%	64 35%	165 37%	285 37%	172 37%	26 36%	26 35%	56 37%	656 40%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 315
D2a_5. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...
Provides radio stations that appeal to a wide range of different audiences across the UK
Base = All who have listened to BBC radio in the past 3 months

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	2297	299	25	42	36	165	134	174	125	309	1977
WeightedBase	2211	382	22**	27*	13*	188	194	205	178	167	2034
EffectiveBase	1551	238	20	34	32	130	111	136	103	218	1373
Not At All Important	17	5	-	1	-	4	1	4	1	1	16
1	1%	1%	-	2%	-	2%	1%	2%	1%	1%	1%
2	20	3	1	1	-	1	2	1	2	-	20
	1%	1%	3%	2%	-	1%	1%	1%	1%	-	1%
3	18	-	-	-	1	-	-	-	-	1	17
	1%	-	-	-	6% z	-	-	-	-	1%	1%
4	39	4	-	-	-	3	1	3	1	3	35
	2%	1%	-	-	-	2%	*	1%	1%	2%	2%
5	101	20	3	1	1	11	8	6	14	11	90
	5%	5%	13%	5%	11%	6%	4%	3%	8%	6%	4%
6	178	28	2	1	*	15	13	17	11	15	163
	8%	7%	8%	2%	3%	8%	7%	8%	6%	9%	8%
7	369	67	2	6	1	30	37	33	34	34	333
	17%	18%	11%	23%	6%	16%	19%	16%	19%	20%	16%
8	530	90	6	7	3	50	39	50	40	38	488
	24%	23%	27%	25%	21%	27%	20%	24%	22%	23%	24%
9	390	62	4	5	2	25	37	32	29	28	361
	18%	16%	16%	18%	12%	13%	19%	16%	16%	17%	18%
Extremely Important	476	81	3	6	4	41	40	45	36	29	443
10	22%	21%	11%	22%	33%	22%	21%	22%	20%	17%	22%
Don't know	74	23	2	-	1	7	16	14	9	5	68
	3%	6% z	10%	-	7%	4%	8% z	7% z	5%	3%	3%
Total mentions	2211	382	22	27	13	188	194	205	178	167	2034
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.92	7.91	7.47	7.88	8.05	7.80	8.03	7.96	7.87	7.75	7.93
1-3 (Net)	55	8	1	1	1	5	3	5	3	3	52
	2%	2%	3%	5%	6%	3%	2%	2%	2%	2%	3%
1-4 (Net)	94	12	1	1	1	9	4	8	4	6	87
	4%	3%	3%	5%	6%	5%	2%	4%	2%	4%	4%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base; ** very small base (under 30) ineligible for sig testing

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Table 315
D2a_5. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...
Provides radio stations that appeal to a wide range of different audiences across the UK
Base = All who have listened to BBC radio in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	2211	382	22**	27*	13*	188	194	205	178	167	2034
EffectiveBase	1551	238	20	34	32	130	111	136	103	218	1373
1-2 (Net)	37 2%	8 2%	1 3%	1 5%	- -	5 3%	3 2%	5 2%	3 2%	1 1%	35 2%
4-7 (Net)	687 31%	119 31%	7 32%	8 30%	3 20%	60 32%	59 31%	59 29%	60 34%	63 38%	621 31%
5-6 (Net)	279 13%	48 13%	5 21%	2 7%	2 14%	26 14%	22 11%	23 11%	25 14%	26 16%	252 12%
8-10 (Net)	1397 63%	232 61%	12 55%	17 65%	9 67%	116 62%	116 60%	127 62%	105 59%	96 57%	1292 64%
7-10 (Net)	1765 80%E	299 78%	15 66%	24 88%	10 73%	146 78%	153 79%	160 78%	139 78%	130 78%	1626 80%
9-10 (Net)	866 39%	142 37%	6 27%	11 40%	6 46%	66 35%	77 39%	77 38%	65 37%	58 35%	804 40%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 316
D2a_6. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...
Provides distinctive radio programmes and output.
Base = All who have listened to BBC radio in the past 3 months

	Total (Z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	2297	330	251	151	402	767	511	83	79	163	1673
WeightedBase	2211	394	260	185	444	767	463	73*	74*	154	1638
EffectiveBase	1551	214	177	120	297	541	357	64	58	112	1126
Not At All Important	12	1	2	1	4	5	6	1	1	1	6
1	1%	*	1%	1%	1%	1%	1%R	1%	1%	1%	*
2	10	1	4	1	5	6	3	-	-	-	6
	*	*	1%	1%	1%	1%	1%	-	-	-	*
3	15	2	-	1	1	3	2	1	-	1	12
	1%	*	-	*	*	*	*	1%	-	1%	1%
4	45	8	2	4	7	13	6	2	-	*	32
	2%	2%	1%	2%	2%	2%	1%	2%	-	*	2%
5	95	13	10	11	21	34	29	3	3	10	61
	4%	3%	4%	6%	5%	4%	6%zR	4%	4%	6%	4%
6	223	51	22	12	34	78	51	7	6	15	163
	10%	13%	8%	7%	8%	10%	11%	9%	8%	9%	10%
7	370	61	41	33	74	123	70	9	9	28	273
	17%	15%	16%	18%	17%	16%	15%	12%	12%	18%	17%
8	571	93	71	42	113	194	122	19	25	40	428
	26%	24%	27%	23%	26%	25%	26%	26%	34%	26%	26%
9	391	84	44	25	69	121	71	14	9	23	309
	18%	21%	17%	14%	16%	16%	15%	19%	12%	15%	19%
Extremely Important	415	77	50	36	87	144	81	9	12	27	315
10	19%	20%	19%	20%	20%	19%	17%	12%	16%	17%	19%
Don't know	64	2	12	17	29	47	23	9	10	10	33
	3%AR	1%	5%A	9%zA	7%zA	6%z	5%zR	13%zFR	14%zFR	6%zR	2%
Total mentions	2211	394	260	185	444	767	463	73	74	154	1638
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.87	7.95	7.91	7.83	7.88	7.86	7.73	7.78	7.99	7.83	7.93z

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 316
D2a_6. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...
Provides distinctive radio programmes and output.
Base = All who have listened to BBC radio in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	2211	394	260	185	444	767	463	73*	74*	154	1638
EffectiveBase	1551	214	177	120	297	541	357	64	58	112	1126
1-3 (Net)	38 2%	4 1%	6 2%	3 2%	9 2%	13 2%	11 2%	1 2%	1 1%	2 1%	24 1%
1-4 (Net)	83 4%	12 3%	9 3%	7 4%	16 4%	26 3%	16 4%	3 4%	1 1%	2 2%	55 3%
1-2 (Net)	23 1%R	2 *	6 2%	2 1%	9 2%	10 1%	8 2%	1 1%	1 1%	1 1%	12 1%
4-7 (Net)	733 33%	134 34%	76 29%	60 33%	136 31%	248 32%	156 34%	20 28%	18 24%	53 34%	529 32%
5-6 (Net)	317 14%	64 16%	32 12%	23 12%	55 12%	112 15%	80 17%	10 13%	9 12%	24 16%	224 14%
8-10 (Net)	1377 62%	255 65%	166 64%	104 56%	269 61%	459 60%	274 59%	42 57%	46 62%	89 58%	1052 64%z
7-10 (Net)	1747 79%EF	315 80%	207 80%	137 74%	343 77%	582 76%	344 74%	51 70%	55 74%	118 76%	1326 81%zFG
9-10 (Net)	806 36%	162 41%	94 36%	62 33%	156 35%	265 35%	152 33%	23 31%	21 28%	50 32%	624 38%z

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 316
D2a_6. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...
Provides distinctive radio programmes and output.
Base = All who have listened to BBC radio in the past 3 months

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	2297	299	25	42	36	165	134	174	125	309	1977
WeightedBase	2211	382	22**	27*	13*	188	194	205	178	167	2034
EffectiveBase	1551	238	20	34	32	130	111	136	103	218	1373
Not At All Important	12	3	-	1	-	2	1	2	1	1	11
1	1%	1%	-	2%	-	1%	1%	1%	*	1%	1%
2	10	3	1	1	-	3	-	3	-	-	8
	*	1%	3%	2%	-	2%z	-	2%	-	-	*
3	15	-	-	-	1	-	-	-	-	1	14
	1%	-	-	-	6%zJ	-	-	-	-	1%	1%
4	45	7	-	-	-	2	5	5	2	5	40
	2%	2%	-	-	-	1%	3%	2%	1%	3%	2%
5	95	16	2	2	1	7	9	4	13	8	86
	4%	4%	9%	8%	8%	4%	5%P	2%	7%P	5%	4%
6	223	30	3	-	*	20	10	19	11	18	205
	10%	8%	16%	-	3%	11%	5%	9%	6%	11%	10%
7	370	64	4	4	1	33	32	34	30	33	336
	17%	17%	17%	16%	10%	17%	16%	17%	17%	20%	17%
8	571	99	4	9	2	53	46	49	50	38	530
	26%	26%	20%	32%	14%	28%	24%	24%	28%	23%	26%
9	391	57	6	4	2	22	35	30	27	33	358
	18%	15%	29%	16%	13%	12%	18%	15%	15%	20%	18%
Extremely Important	415	74	2	6	5	37	37	46	29	27	385
10	19%	19%	7%	23%	36%zJ	20%	19%	22%	16%	16%	19%
Don't know	64	28	-	-	1	9	19	12	16	3	61
	3%AR	7%z	-	-	10%zL	5%	10%z	6%z	9%z	2%	3%
Total mentions	2211	382	22	27	13	188	194	205	178	167	2034
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.87	7.89	7.50	7.90	8.16	7.79	8.00	7.90	7.89	7.73	7.88

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 316
D2a_6. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...
Provides distinctive radio programmes and output.
Base = All who have listened to BBC radio in the past 3 months

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	2211	382	22**	27*	13*	188	194	205	178	167	2034
EffectiveBase	1551	238	20	34	32	130	111	136	103	218	1373
1-3 (Net)	38 2%	7 2%	1 3%	1 5%	1 6%	5 3%Q	1 1%	6 3%	1 *	3 2%	33 2%
1-4 (Net)	83 4%	13 3%	1 3%	1 5%	1 6%	7 4%	6 3%	11 5%	2 1%	8 5%	73 4%
1-2 (Net)	23 1%R	7 2%	1 3%	1 5%z	- -	5 3%Q	1 1%	6 3%z	1 *	1 1%	19 1%
4-7 (Net)	733 33%	118 31%	9 41%	6 24%	3 22%	62 33%	56 29%	62 30%	56 31%	64 38%	667 33%
5-6 (Net)	317 14%	47 12%	5 24%	2 8%	1 11%	27 14%	20 10%	23 11%	24 13%	26 15%	291 14%
8-10 (Net)	1377 62%	230 60%	12 56%	19 71%	8 63%	112 60%	118 61%	125 61%	105 59%	98 59%	1273 63%
7-10 (Net)	1747 79%EF	294 77%	16 72%	23 87%	10 73%	145 77%	149 77%	159 78%	135 76%	130 78%	1609 79%
9-10 (Net)	806 36%	131 34%	8 36%	10 39%	6 49%	59 31%	72 37%	76 37%	55 31%	59 35%	743 37%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 317

D2a_sum. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... (7-10)

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Provides a mix of different types of radio station.	2655 65%BCDEF IJKNOQ	453 71%zBCD	273 59%	201 53%	474 56%	959 56%	538 61%	94 65%	81 69%I	167 57%	2005 66%FI
Provides high quality radio output.	2737 67%CDEFI JKOQ	469 73%zBCD	295 64%CD	200 53%	495 59%C	991 58%	552 62%	90 62%	81 68%	174 59%	2071 68%zFI
Supports UK music and presenters.	2587 63%BCDEF JKNOQ	416 65%BCD	265 57%	185 49%	449 54%	940 55%	529 60%	92 63%	72 61%	175 59%	1958 64%zF
Takes risks and provides radio content or music that is new and innovative or less well known	2437 59%BCDEF IJKNQ	390 61%CD	248 53%	180 48%	427 51%	871 51%	481 54%	83 57%	68 58%	148 50%	1852 61%zFI
Provides radio stations that appeal to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.	2631 64%CDEI KNOQ	439 69%BCD	275 59%	200 53%	476 57%	939 55%	539 61%	90 62%	75 64%	167 57%	1984 65%I
Provides distinctive radio programmes and output.	2566 63%CDEFI JKNOQ	438 68%zBCD	271 59%	191 51%	462 55%	930 54%	506 57%	89 62%	73 62%	158 54%	1951 64%zFI

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 317

D2a_sum. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... (7-10)

Base = All respondents

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Provides a mix of different types of radio station.	2655	401	29	30	14	192	208	196	204	229	2410
	65%BCDEF IJKNOQ	56%	47%	68%K	65%	57%Q	56%	65%NOQ	50%	54%	66%
Provides high quality radio output.	2737	417	33	30	15	209	208	209	208	241	2477
	67%CDEFI JKOQ	59%	53%	67%	71%	62%Q	56%	69%NOQ	51%	57%	68%
Supports UK music and presenters.	2587	381	30	26	13	176	205	184	196	242	2330
	63%BCDEF JKNOQ	53%	48%	59%	60%	52%	55%	61%NQ	48%	57%	64%
Takes risks and provides radio content or music that is new and innovative or less well known	2437	366	26	24	12	165	201	172	194	238	2185
	59%BCDEF IJKNQ	51%	42%	54%	55%	49%	54%	57%N	48%	56%	60%
Provides radio stations that appeal to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.	2631	407	27	28	14	191	216	194	213	231	2385
	64%CDEIJ KNOQ	57%	44%	64%K	64%	56%	58%	64%NQ	52%	55%	65%
Provides distinctive radio programmes and output.	2566	392	28	29	13	186	206	192	200	236	2316
	63%CDEFI JKNOQ	55%	46%	65%	62%	55%	55%	63%NOQ	49%	56%	63%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 318

D2a_sum. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... (7-10)

Base = All who have listened to BBC radio in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	2297	330	251	151	402	767	511	83	79	163	1673
WeightedBase	2211	394	260	185	444	767	463	73*	74*	154	1638
EffectiveBase	1551	214	177	120	297	541	357	64	58	112	1126
Provides a mix of different types of radio station.	1827 83%	323 82%	205 79%	154 84%	360 81%	615 80%	372 80%	60 83%	60 81%	123 80%	1379 84%z
Provides high quality radio output.	1865 84%	336 85%	220 85%	149 81%	370 83%	635 83%	386 83%	56 77%	64 87%	134 87%	1396 85%
Supports UK music and presenters.	1726 78%DEN	290 73%	190 73%	135 73%	325 73%	577 75%	352 76%	57 79%	54 73%	126 82%	1303 80%z
Takes risks and provides radio content or music that is new and innovative or less well known	1636 74%E	276 70%	189 73%	128 70%	317 71%	543 71%	325 70%	49 68%	52 70%	109 71%	1240 76%zF
Provides radio stations that appeal to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.	1765 80%E	306 78%	204 79%	143 77%	347 78%	579 76%	366 79%	56 77%	57 77%	125 81%	1322 81%
Provides distinctive radio programmes and output.	1747 79%EF	315 80%	207 80%	137 74%	343 77%	582 76%	344 74%	51 70%	55 74%	118 76%	1326 81%zFG

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 318

D2a_sum. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... (7-10)

Base = All who have listened to BBC radio in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	2297	299	25	42	36	165	134	174	125	309	1977
WeightedBase	2211	382	22**	27*	13*	188	194	205	178	167	2034
EffectiveBase	1551	238	20	34	32	130	111	136	103	218	1373
Provides a mix of different types of radio station.	1827 83%	311 81%	15 68%	24 88%	11 80%	155 83%	155 80%	168 82%	143 80%	133 80%	1686 83%
Provides high quality radio output.	1865 84%	316 83%	18 80%	24 91%	11 85%	164 87%Q	153 79%	174 85%	142 80%	136 81%	1719 85%
Supports UK music and presenters.	1726 78%DEN	280 73%	15 70%	21 78%	9 67%	133 71%	148 76%	153 75%	128 72%	133 80%	1586 78%
Takes risks and provides radio content or music that is new and innovative or less well known	1636 74%E	277 72%	12 56%	19 72%	8 64%	131 70%	146 75%	143 70%	133 75%	124 74%	1504 74%
Provides radio stations that appeal to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.	1765 80%E	299 78%	15 66%	24 88%	10 73%	146 78%	153 79%	160 78%	139 78%	130 78%	1626 80%
Provides distinctive radio programmes and output.	1747 79%EF	294 77%	16 72%	23 87%	10 73%	145 77%	149 77%	159 78%	135 76%	130 78%	1609 79%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 319
D2b. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
Base = All who have listened to BBC radio in the past 3 months

Summary Table								
BBC Radio 1 offers me something that other radio stations do not	BBC Radio 2 offers me something that other radio stations do not	BBC Radio 3 offers me something that other radio stations do not	BBC Radio 4 offers me something that other radio stations do not	BBC Radio 5 live offers me something that other radio stations do not	BBC 6 Music offers me something that other radio stations do not	BBC Asian Network offers me something that other radio stations do not	BBC local radio stations offers me something that other radio stations do not	Any other BBC station
1033	883	211	576	402	194	103	470	204
933	875	189	587	371	166	78	457	156
702	606	142	382	296	143	76	325	126
17	9	*	2	4	1	-	9	3
2%	1%	*	*	1%	*	-	2%	2%
14	6	1	2	1	3	-	2	1
2%	1%	*	*	*	2%	-	*	*
42	7	-	8	5	3	-	11	-
5%	1%	-	1%	1%	2%	-	2%	-
39	14	5	9	7	1	-	8	5
4%	2%	2%	2%	2%	1%	-	2%	3%
72	60	9	21	20	3	6	22	10
8%	7%	5%	3%	5%	2%	7%	5%	6%
102	102	23	20	30	7	3	33	8
11%	12%	12%	3%	8%	4%	4%	7%	5%
160	182	22	68	71	22	10	94	18
17%	21%	12%	12%	19%	13%	13%	21%	12%
205	196	45	99	102	36	24	101	25
22%	22%	24%	17%	27%	22%	31%	22%	16%
134	129	42	139	63	43	19	82	28
14%	15%	22%	24%	17%	26%	24%	18%	18%
118	137	38	201	62	46	14	75	41
13%	16%	20%	34%	17%	27%	17%	17%	27%
31	33	4	19	5	1	3	20	16
3%	4%	2%	3%	1%	*	4%	4%	10%
933	875	189	587	371	166	78	457	156
100%	100%	100%	100%	100%	100%	100%	100%	100%
7.14	7.58	7.99	8.48	7.74	8.27	8.17	7.65	8.02
73	22	1	12	11	7	-	22	3
8%	3%	1%	2%	3%	4%	-	5%	2%
112	36	6	21	18	8	-	30	8
12%	4%	3%	4%	5%	5%	-	7%	5%
31	15	1	4	5	3	-	11	3
3%	2%	1%	1%	1%	2%	-	2%	2%

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 319
D2b. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
Base = All who have listened to BBC radio in the past 3 months

	Summary Table									
	BBC Radio 1 offers me something that other radio stations do not	BBC Radio 2 offers me something that other radio stations do not	BBC Radio 3 offers me something that other radio stations do not	BBC Radio 4 offers me something that other radio stations do not	BBC Radio 5 live offers me something that other radio stations do not	BBC 6 Music offers me something that other radio stations do not	BBC Asian Network offers me something that other radio stations do not	BBC local radio stations offers me something that other radio stations do not	Any other BBC station	
	WeightedBase	933	875	189	587	371	166	78	457	156
	EffectiveBase	702	606	142	382	296	143	76	325	126
	4-7 (Net)	372 40%	358 41%	59 31%	117 20%	129 35%	34 20%	19 24%	156 34%	41 27%
	5-6 (Net)	174 19%	162 19%	32 17%	41 7%	50 14%	11 6%	9 11%	54 12%	18 12%
	8-10 (Net)	457 49%	462 53%	125 66%	439 75%	226 61%	125 75%	56 72%	259 57%	95 61%
	7-10 (Net)	616 66%	644 74%	147 78%	507 86%	298 80%	147 88%	66 85%	353 77%	113 73%
	9-10 (Net)	252 27%	266 30%	80 42%	340 58%	125 34%	89 53%	32 42%	158 35%	70 45%

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 320
D2b_1. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Radio 1 offers me something that other radio stations do not
Base = All who have listened to BBC radio in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	1033	59	30	14	44	236	194	35	22	44	783
WeightedBase	933	74*	30**	16**	46*	212	159	26**	19**	37*	720
EffectiveBase	702	41	20	11	31	166	138	28	15	32	536
Not At All Agree 1	17	1	-	-	-	1	4	-	*	1	13
	2%	1%	-	-	-	1%	2%	-	2%	2%	2%
2	14	-	-	-	-	4	*	-	-	-	12
	2%	-	-	-	-	2%	*	-	-	-	2%
3	42	5	*	1	1	11	7	*	*	1	31
	5%	6%	1%	5%	3%	5%	5%	2%	2%	4%	4%
4	39	1	*	1	2	10	6	1	*	1	32
	4%	2%	2%	8%	4%	5%	4%	5%	3%	2%	4%
5	72	7	3	3	6	14	16	3	2	2	53
	8%	9%	11%	19%	14%	7%	10%	11%	11%	5%	7%
6	102	10	2	-	2	27	19	3	1	4	75
	11%	14%	7%	-	5%	13%	12%	10%	3%	10%	10%
7	160	8	13	5	18	37	19	3	1	6	133
	17%	11%	45%	29%	39% zA	17%	12%	13%	4%	16%	18%
8	205	14	4	5	9	44	37	6	7	14	160
	22%	18%	12%	30%	19%	21%	24%	23%	35%	37% z	22%
9	134	11	4	-	4	24	20	6	1	6	107
	14%	15%	14%	-	9%	12%	13%	23%	6%	15%	15%
Agree Completely 10	118	11	2	1	3	29	22	2	3	4	87
	13%	15%	8%	4%	7%	14%	14%	9%	17%	10%	12%
Don't know	31	6	-	1	1	10	8	1	3	-	18
	3% R	8%	-	4%	2%	5%	5%	4%	16%	-	3%
Total mentions	933	74	30	16	46	212	159	26	19	37	720
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.14	7.28	7.25	6.57	7.02	7.13	7.16	7.43	7.55	7.43	7.14
1-3 (Net)	73	5	*	1	1	16	11	*	1	2	56
	8%	7%	1%	5%	3%	8%	7%	2%	4%	6%	8%
1-4 (Net)	112	7	1	2	3	26	17	2	1	3	87
	12%	9%	3%	13%	7%	12%	11%	7%	7%	8%	12%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 320
D2b_1. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Radio 1 offers me something that other radio stations do not
Base = All who have listened to BBC radio in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	933	74*	30**	16**	46*	212	159	26**	19**	37*	720
EffectiveBase	702	41	20	11	31	166	138	28	15	32	536
1-2 (Net)	31	1	-	-	-	5	4	-	*	1	25
	3%	1%	-	-	-	3%	3%	-	2%	2%	3%
4-7 (Net)	372	26	19	9	28	88	59	10	4	12	292
	40%	36%	64%	57%	61% zA	41%	37%	39%	21%	32%	41%
5-6 (Net)	174	17	5	3	9	41	35	6	3	5	128
	19%	23%	18%	19%	19%	19%	22%	21%	14%	15%	18%
8-10 (Net)	457	36	10	6	16	98	80	14	11	23	354
	49%	49%	34%	34%	34%	46%	51%	55%	59%	62%	49%
7-10 (Net)	616	44	23	10	34	134	99	18	12	29	487
	66%	59%	79%	63%	73%	63%	62%	68%	63%	77% f	68%
9-10 (Net)	252	22	7	1	7	54	43	8	4	9	195
	27%	30%	22%	4%	16%	25%	27%	32%	24%	25%	27%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 320
D2b_1. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Radio 1 offers me something that other radio stations do not
Base = All who have listened to BBC radio in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	1033	34	4	3	3	19	15	17	17	176	854
WeightedBase	933	41**	3**	2**	1**	21**	20**	14**	27**	88	843
EffectiveBase	702	25	4	3	2	14	12	13	14	126	603
Not At All Agree 1	17	-	-	-	-	-	-	-	-	4	13
	2%	-	-	-	-	-	-	-	-	4%	2%
2	14	-	-	-	-	-	-	-	-	-	14
	2%	-	-	-	-	-	-	-	-	-	2%
3	42	1	-	-	-	*	1	1	-	2	40
	5%	3%	-	-	-	2%	4%	9%	-	3%	5%
4	39	2	-	-	-	-	2	1	*	4	35
	4%	4%	-	-	-	-	9%	10%	2%	5%	4%
5	72	6	-	-	*	3	3	-	6	6	65
	8%	15%	-	-	8%	15%	16%	-	23%	7%	8%
6	102	2	-	-	-	2	-	1	1	13	89
	11%	5%	-	-	-	10%	-	5%	5%	14%	11%
7	160	17	-	1	*	8	9	5	12	18	142
	17%	41%	-	60%	40%	38%	43%	33%	45%	20%	17%
8	205	7	1	-	*	4	3	4	4	15	190
	22%	18%	29%	-	52%	19%	17%	28%	13%	17%	23%
9	134	3	1	-	-	2	1	1	2	14	119
	14%	8%	33%	-	-	11%	4%	6%	9%	16%	14%
Agree Completely 10	118	2	*	1	-	1	1	1	1	11	106
	13%	5%	12%	40%	-	4%	6%	10%	3%	13%	13%
Don't know	31	-	1	-	-	-	-	-	-	1	30
	3%R	-	25%	-	-	-	-	-	-	2%	4%
Total mentions	933	41	3	2	1	21	20	14	27	88	843
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.14	6.87	8.78	8.21	7.35	7.06	6.67	6.98	6.82	7.07	7.14
1-3 (Net)	73	1	-	-	-	*	1	1	-	6	67
	8%	3%	-	-	-	2%	4%	9%	-	7%	8%
1-4 (Net)	112	3	-	-	-	*	3	3	*	10	102
	12%	7%	-	-	-	2%	13%	19%	2%	11%	12%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

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Table 320
D2b_1. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Radio 1 offers me something that other radio stations do not
Base = All who have listened to BBC radio in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	933	41**	3**	2**	1**	21**	20**	14**	27**	88	843
EffectiveBase	702	25	4	3	2	14	12	13	14	126	603
1-2 (Net)	31	-	-	-	-	-	-	-	-	4	27
	3%	-	-	-	-	-	-	-	-	4%	3%
4-7 (Net)	372	27	-	1	*	14	13	7	20	41	330
	40%	66%	-	60%	48%	64%	69%	48%	75%	47%	39%
5-6 (Net)	174	8	-	-	*	5	3	1	8	19	154
	19%	21%	-	-	8%	25%	16%	5%	29%	22%	18%
8-10 (Net)	457	13	2	1	*	7	5	6	7	40	416
	49%	31%	75%	40%	52%	34%	27%	43%	25%	45%	49%
7-10 (Net)	616	29	2	2	1	15	14	11	19	58	558
	66%	72%	75%	100%	92%	73%	71%	76%	70%	65%	66%
9-10 (Net)	252	5	1	1	-	3	2	2	3	25	226
	27%	13%	46%	40%	-	15%	10%	15%	11%	28%	27%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 321
D2b_3. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Radio 2 offers me something that other radio stations do not
Base = All who have listened to BBC radio in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	883	161	97	56	153	267	189	25	32	60	662
WeightedBase	875	189	106*	74*	179	279	179	23**	27**	60*	664
EffectiveBase	606	103	70	47	117	194	134	18	22	41	459
Not At All Agree 1	9	1	-	1	1	2	2	2	1	-	5
	1%	1%	-	1%	1%	1%	1%	7%	3%	-	1%
2	6	-	-	-	-	*	*	-	-	-	3
	1%	-	-	-	-	*	*	-	-	-	1%
3	7	1	2	-	2	3	2	1	*	1	5
	1%	1%	2%	-	1%	1%	1%	2%	2%	2%	1%
4	14	2	1	2	3	4	8	4	3	*	6
	2%R	1%	1%	2%	2%	2%	4%zR	18%	11%	1%	1%
5	60	14	4	8	12	16	18	-	*	6	39
	7%	8%	4%	10%	6%	6%	10%	-	2%	11%	6%
6	102	23	13	4	18	27	15	1	*	3	87
	12%	12%	13%	6%	10%	10%	8%	4%	1%	4%	13%
7	182	34	25	19	43	70	33	6	7	11	137
	21%	18%	23%	26%	24%	25%	19%	27%	27%	18%	21%
8	196	33	23	15	38	68	35	2	5	14	159
	22%	18%	22%	21%	21%	25%	19%	8%	18%	23%	24%
9	129	29	15	3	18	29	24	2	2	8	102
	15%CE	15%	14%	4%	10%	11%	13%	7%	8%	13%	15%
Agree Completely 10	137	42	15	13	28	43	37	6	8	14	91
	16%R	22%	14%	18%	16%	15%	21%	26%	28%	24%	14%
Don't know	33	8	7	8	16	16	5	-	-	3	28
	4%	4%	7%	11%z	9%z	6%	3%	-	-	4%	4%
Total mentions	875	189	106	74	179	279	179	23	27	60	664
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.58	7.81	7.68	7.45	7.59	7.62	7.55	6.90	7.51	7.89	7.61
1-3 (Net)	22	2	2	1	3	5	5	2	1	1	13
	3%	1%	2%	1%	2%	2%	3%	10%	5%	2%	2%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
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- BBC Radio 2 offers me something that other radio stations do not
Base = All who have listened to BBC radio in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	875	189	106*	74*	179	279	179	23**	27**	60*	664
EffectiveBase	606	103	70	47	117	194	134	18	22	41	459
1-4 (Net)	36 4%R	5 2%	3 3%	3 4%	6 3%	9 3%	12 7%R	6 28%	5 17%	2 3%	20 3%
1-2 (Net)	15 2%	1 1%	- -	1 1%	1 1%	2 1%	2 1%	2 7%	1 3%	- -	9 1%
4-7 (Net)	358 41%	74 39%	43 41%	33 44%	76 42%	117 42%	74 41%	11 49%	11 41%	20 33%	269 41%
5-6 (Net)	162 19%	38 20%	17 16%	12 16%	29 16%	42 15%	33 18%	1 4%	1 2%	9 15%	126 19%
8-10 (Net)	462 53%	104 55%	53 51%	31 43%	85 47%	141 51%	95 53%	9 41%	15 54%	36 60%	353 53%
7-10 (Net)	644 74%	138 73%	78 74%	50 68%	128 72%	211 76%	129 72%	16 68%	22 81%	47 78%	490 74%
9-10 (Net)	266 30%	71 38%	31 29%	16 22%	47 26%	73 26%	61 34%	8 34%	10 35%	22 37%	194 29%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
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Table 321
D2b_3. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Radio 2 offers me something that other radio stations do not
Base = All who have listened to BBC radio in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	883	125	6	16	6	71	54	70	55	75	802
WeightedBase	875	161	6**	10**	2**	83*	77*	81*	80*	35*	834
EffectiveBase	606	100	5	14	5	54	46	57	45	51	565
Not At All Agree 1	9	1	-	-	-	1	-	1	-	1	7
	1%	1%	-	-	-	1%	-	1%	-	4%	1%
2	6	-	-	-	-	-	-	-	-	-	6
	1%	-	-	-	-	-	-	-	-	-	1%
3	7	2	-	-	-	1	1	1	*	1	7
	1%	1%	-	-	-	1%	1%	2%	1%	2%	1%
4	14	3	-	-	-	3	-	3	-	*	14
	2%R	2%	-	-	-	4%	-	4%	-	1%	2%
5	60	11	-	*	-	4	7	3	8	2	57
	7%	7%	-	5%	-	5%	9%	4%	10%	7%	7%
6	102	16	-	1	1	5	10	9	7	4	98
	12%	10%	-	13%	41%	6%	13%	11%	9%	13%	12%
7	182	39	4	*	-	22	17	20	19	4	177
	21%	24%	67%	2%	-	26%	22%	24%	24%	13%	21%
8	196	35	-	3	-	21	14	16	19	10	183
	22%	22%	-	28%	-	26%	18%	20%	24%	28%	22%
9	129	15	-	3	*	7	8	7	8	6	121
	15%CE	9%	-	29%	16%	9%	10%	9%	10%	18%	15%
Agree Completely 10	137	24	2	2	1	11	13	16	9	4	132
	16%R	15%	33%	15%	43%	13%	17%	19%	11%	12%	16%
Don't know	33	15	-	1	-	7	8	6	9	1	32
	4%	9%z	-	9%	-	9%	10%z	7%	12%z	3%	4%
Total mentions	875	161	6	10	2	83	77	81	80	35	834
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.58	7.53	7.99	8.19	8.20	7.46	7.60	7.55	7.50	7.40	7.58
1-3 (Net)	22	3	-	-	-	2	1	2	*	2	20
	3%	2%	-	-	-	2%	1%	3%	1%	6%	2%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
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D2b_3. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Radio 2 offers me something that other radio stations do not
Base = All who have listened to BBC radio in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	875	161	6**	10**	2**	83*	77*	81*	80*	35*	834
EffectiveBase	606	100	5	14	5	54	46	57	45	51	565
1-4 (Net)	36	6	-	-	-	5	1	5	*	2	34
	4%R	4%	-	-	-	6%	1%	7%O	1%	7%	4%
1-2 (Net)	15	1	-	-	-	1	-	1	-	1	13
	2%	1%	-	-	-	1%	-	1%	-	4%	2%
4-7 (Net)	358	69	4	2	1	35	34	34	34	12	346
	41%	43%	67%	20%	41%	42%	44%	43%	43%	33%	41%
5-6 (Net)	162	27	-	2	1	10	17	12	15	7	155
	19%	17%	-	18%	41%	12%	22%	14%	19%	20%	19%
8-10 (Net)	462	74	2	8	1	39	35	39	36	20	436
	53%	46%	33%	72%	59%	47%	45%	48%	45%	58%	52%
7-10 (Net)	644	113	6	8	1	61	52	58	55	25	613
	74%	70%	100%	74%	59%	73%	67%	72%	69%	70%	74%
9-10 (Net)	266	39	2	5	1	18	21	23	16	10	253
	30%	24%	33%	44%	59%	22%	27%	28%	21%	30%	30%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 322
D2b_4. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Radio 3 offers me something that other radio stations do not
Base = All who have listened to BBC radio in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	211	27	22	17	39	65	60	14	13	10	141
WeightedBase	189	34**	23**	20**	43**	66*	50*	11**	9**	7**	129*
EffectiveBase	142	16	15	14	29	46	43	12	10	9	92
Not At All Agree 1	*	-	-	-	-	-	*	-	*	-	-
	*	-	-	-	-	-	1%	-	4%	-	-
2	1	-	-	-	-	-	-	-	-	-	1
	*	-	-	-	-	-	-	-	-	-	1%
3	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
4	5	-	-	2	2	2	2	1	-	*	3
	2%	-	-	8%	4%	2%	3%	4%	-	5%	2%
5	9	1	3	-	3	5	6	1	1	1	3
	5%R	3%	14%	-	7%	8%	13%zR	8%	13%	13%	2%
6	23	7	5	-	5	11	4	1	-	-	17
	12%	21%	23%	-	12%	17%	8%	8%	-	-	13%
7	22	*	2	2	4	8	3	1	1	1	17
	12%	1%	9%	12%	10%	12%	5%	12%	5%	7%	13%
8	45	5	2	5	7	12	13	4	2	1	31
	24%	14%	11%	23%	17%	19%	27%	31%	20%	15%	24%
9	42	11	3	4	7	10	7	-	1	-	34
	22%	33%	11%	20%	15%	15%	14%	-	11%	-	26%
Agree Completely 10	38	6	7	7	15	18	13	4	4	4	22
	20%	18%	32%	37%	34%	27%	25%	36%	46%	60%	17%
Don't know	4	3	-	-	-	-	2	-	-	-	2
	2%	9%	-	-	-	-	4%	-	-	-	1%
Total mentions	189	34	23	20	43	66	50	11	9	7	129
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.99	8.16	7.78	8.52	8.13	7.87	7.86	8.00	8.33	8.55	8.04
1-3 (Net)	1	-	-	-	-	-	*	-	*	-	1
	1%	-	-	-	-	-	1%	-	4%	-	1%
1-4 (Net)	6	-	-	2	2	2	2	1	*	*	4
	3%	-	-	8%	4%	2%	4%	4%	4%	5%	3%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 322
D2b_4. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Radio 3 offers me something that other radio stations do not
Base = All who have listened to BBC radio in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	189	34**	23**	20**	43**	66*	50*	11**	9**	7**	129*
EffectiveBase	142	16	15	14	29	46	43	12	10	9	92
1-2 (Net)	1	-	-	-	-	-	*	-	*	-	1
	1%	-	-	-	-	-	1%	-	4%	-	1%
4-7 (Net)	59	9	11	4	14	26	15	4	2	2	39
	31%	26%	46%	19%	34%	40%	30%	33%	19%	25%	30%
5-6 (Net)	32	8	8	-	8	17	10	2	1	1	19
	17%	25%	37%	-	20%	25%	21%	17%	13%	13%	15%
8-10 (Net)	125	22	12	16	29	40	33	8	7	5	87
	66%	66%	54%	81%	66%	60%	66%	67%	78%	75%	68%
7-10 (Net)	147	23	14	18	33	48	35	9	8	6	104
	78%	67%	63%	92%	77%	72%	71%	79%	83%	82%	81%
9-10 (Net)	80	17	10	11	21	27	20	4	5	4	56
	42%	51%	43%	57%	50%	41%	39%	36%	57%	60%	44%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 322
D2b_4. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Radio 3 offers me something that other radio stations do not
Base = All who have listened to BBC radio in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	211	31	3	5	-	19	12	21	10	39	169
WeightedBase	189	38**	2**	3**	..**	24**	14**	22**	16**	18*	168
EffectiveBase	142	23	3	4	-	15	9	17	7	29	120
Not At All Agree 1	*	-	-	-	-	-	-	-	-	-	*
	*	-	-	-	-	-	-	-	-	-	*
2	1	-	-	-	-	-	-	-	-	-	1
	*	-	-	-	-	-	-	-	-	-	*
3	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
4	5	2	-	-	-	2	-	2	-	2	2
	2%	4%	-	-	-	7%	-	7%	-	13%	1%
5	9	3	-	-	-	3	-	-	3	*	9
	5%R	8%	-	-	-	13%	-	-	20%	1%	5%
6	23	5	-	-	-	5	*	*	5	3	20
	12%	14%	-	-	-	21%	3%	2%	31%	16%	12%
7	22	4	-	-	-	2	2	2	2	1	19
	12%	12%	-	-	-	9%	16%	10%	14%	8%	11%
8	45	7	1	-	-	4	3	5	2	7	38
	24%	18%	28%	-	-	16%	19%	21%	12%	39%	22%
9	42	5	1	1	-	2	3	4	*	2	40
	22%	13%	38%	31%	-	8%	21%	20%	2%	11%	24%
Agree Completely 10	38	12	1	2	-	6	6	9	3	2	35
	20%	31%	34%	69%	-	26%	41%	40%	19%	12%	21%
Don't know	4	-	-	-	-	-	-	-	-	-	4
	2%	-	-	-	-	-	-	-	-	-	2%
Total mentions	189	38	2	3	-	24	14	22	16	18	168
	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%
Mean	7.99	7.94	9.06	9.69	-	7.43	8.80	8.59	7.02	7.38	8.05
1-3 (Net)	1	-	-	-	-	-	-	-	-	-	1
	1%	-	-	-	-	-	-	-	-	-	1%
1-4 (Net)	6	2	-	-	-	2	-	2	-	2	3
	3%	4%	-	-	-	7%	-	7%	-	13%	2%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 322
D2b_4. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Radio 3 offers me something that other radio stations do not
Base = All who have listened to BBC radio in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	189	38**	2**	3**	-**	24**	14**	22**	16**	18*	168
EffectiveBase	142	23	3	4	-	15	9	17	7	29	120
1-2 (Net)	1	-	-	-	-	-	-	-	-	-	1
	1%	-	-	-	-	-	-	-	-	-	1%
4-7 (Net)	59	14	-	-	-	12	3	4	10	7	51
	31%	38%	-	-	-	50%	19%	18%	66%	38%	30%
5-6 (Net)	32	8	-	-	-	8	*	*	8	3	29
	17%	23%	-	-	-	34%	3%	2%	52%	18%	17%
8-10 (Net)	125	23	2	3	-	12	11	18	5	11	113
	66%	62%	100%	100%	-	50%	81%	82%	34%	62%	67%
7-10 (Net)	147	28	2	3	-	14	14	20	8	12	132
	78%	73%	100%	100%	-	59%	97%	91%	48%	69%	78%
9-10 (Net)	80	17	1	3	-	8	9	13	3	4	75
	42%	44%	72%	100%	-	34%	62%	60%	21%	23%	45%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 323
D2b_5. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Radio 4 offers me something that other radio stations do not
Base = All who have listened to BBC radio in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	576	106	101	52	153	202	127	24	30	34	410
WeightedBase	587	139*	100*	64*	163	207	131*	22**	29**	38**	416
EffectiveBase	382	66	66	40	106	139	84	20	23	21	276
Not At All Agree 1	2	-	-	-	-	-	-	-	-	-	2
	*	-	-	-	-	-	-	-	-	-	*
2	2	-	-	-	-	-	-	-	-	-	2
	*	-	-	-	-	-	-	-	-	-	1%
3	8	2	1	1	2	2	2	1	*	-	6
	1%	2%	1%	1%	1%	1%	1%	5%	2%	-	1%
4	9	-	-	4	4	4	-	-	-	-	7
	2%	-	-	7%zAB	3%	2%	-	-	-	-	2%
5	21	7	2	3	4	6	5	1	2	2	14
	3%	5%	2%	4%	3%	3%	4%	2%	7%	4%	3%
6	20	2	6	-	6	8	6	2	*	-	12
	3%	2%	6%	-	4%	4%	5%	9%	1%	-	3%
7	68	10	11	2	12	14	18	4	3	4	45
	12%E	7%	11%	3%	8%	7%	14%	17%	9%	11%	11%
8	99	19	15	9	24	41	15	3	4	3	80
	17%	13%	15%	14%	15%	20%	11%	14%	12%	8%	19%
9	139	38	28	16	44	52	35	6	6	10	101
	24%	28%	28%	25%	27%	25%	27%	28%	19%	28%	24%
Agree Completely 10	201	49	36	22	58	71	45	4	13	17	135
	34%	35%	36%	35%	36%	34%	35%	17%	43%	44%	32%
Don't know	19	10	1	7	8	9	5	2	2	2	12
	3%	7%	1%	11%zBD	5%B	5%	4%	7%	6%	5%	3%
Total mentions	587	139	100	64	163	207	131	22	29	38	416
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	8.48	8.68	8.68	8.54	8.63	8.62	8.59	7.95	8.70	8.96	8.43
1-3 (Net)	12	2	1	1	2	2	2	1	*	-	10
	2%	2%	1%	1%	1%	1%	1%	5%	2%	-	2%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 323
D2b_5. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Radio 4 offers me something that other radio stations do not
Base = All who have listened to BBC radio in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	587	139*	100*	64*	163	207	131*	22**	29**	38**	416
EffectiveBase	382	66	66	40	106	139	84	20	23	21	276
1-4 (Net)	21	2	1	5	6	6	2	1	*	-	17
	4%	2%	1%	8%	4%B	3%	1%	5%	2%	-	4%
1-2 (Net)	4	-	-	-	-	-	-	-	-	-	4
	1%	-	-	-	-	-	-	-	-	-	1%
4-7 (Net)	117	20	18	9	27	32	29	6	5	6	78
	20%	14%	18%	13%	16%	15%	22%	29%	17%	15%	19%
5-6 (Net)	41	10	8	3	10	13	11	2	2	2	26
	7%	7%	8%	4%	6%	6%	8%	11%	8%	4%	6%
8-10 (Net)	439	106	80	48	127	164	95	13	22	30	316
	75%	76%	80%	75%	78%	79%	73%	59%	75%	80%	76%
7-10 (Net)	507	117	90	49	140	178	113	17	25	34	361
	86%	84%	91%D	77%	85%	86%	86%	77%	84%	91%	87%
9-10 (Net)	340	87	64	38	103	124	80	10	18	27	236
	58%	63%	65%	60%	63%	60%	61%	45%	63%	72%	57%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 323
D2b_5. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Radio 4 offers me something that other radio stations do not
Base = All who have listened to BBC radio in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	576	121	8	16	8	62	59	87	34	69	501
WeightedBase	587	147*	5**	9**	2**	68*	79*	103*	44**	37*	543
EffectiveBase	382	90	7	12	7	46	44	64	25	48	342
Not At All Agree 1	2	-	-	-	-	-	-	-	-	-	2
	*	-	-	-	-	-	-	-	-	-	*
2	2	-	-	-	-	-	-	-	-	-	2
	*	-	-	-	-	-	-	-	-	-	*
3	8	1	1	-	-	1	*	1	*	1	7
	1%	1%	14%	-	-	1%	1%	1%	1%	3%	1%
4	9	2	-	2	-	1	1	2	-	1	8
	2%	2%	-	19%	-	2%	2%	2%	-	3%	1%
5	21	4	-	-	-	2	3	2	3	2	18
	3%	3%	-	-	-	3%	3%	2%	6%	6%	3%
6	20	5	-	*	-	5	1	1	5	2	18
	3%	4%	-	5%	-	7%	1%	1%	11%	4%	3%
7	68	10	1	-	1	3	7	8	2	5	60
	12%E	7%	24%	-	40%	5%	9%	8%	6%	14%	11%
8	99	21	*	2	1	11	10	14	8	9	89
	17%	15%	7%	22%	29%	16%	13%	13%	17%	24%	16%
9	139	42	1	2	*	15	27	30	12	8	131
	24%	29%	16%	17%	4%	22%	34%	29%	27%	22%	24%
Agree Completely 10	201	52	2	3	1	28	24	40	12	9	189
	34%	36%	40%	37%	27%	41%	31%	39%	28%	23%	35%
Don't know	19	8	-	-	-	2	5	5	2	-	19
	3%	5%	-	-	-	4%	7%	5%	5%	-	3%
Total mentions	587	147	5	9	2	68	79	103	44	37	543
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	8.48	8.70	8.03	8.04	8.18	8.70	8.69	8.85	8.33	8.01	8.51
1-3 (Net)	12	1	1	-	-	1	*	1	*	1	11
	2%	1%	14%	-	-	1%	1%	1%	1%	3%	2%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 323
D2b_5. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Radio 4 offers me something that other radio stations do not
Base = All who have listened to BBC radio in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	587	147*	5**	9**	2**	68*	79*	103*	44**	37*	543
EffectiveBase	382	90	7	12	7	46	44	64	25	48	342
1-4 (Net)	21	4	1	2	-	2	2	3	*	2	18
	4%	2%	14%	19%	-	3%	2%	3%	1%	6%	3%
1-2 (Net)	4	-	-	-	-	-	-	-	-	-	4
	1%	-	-	-	-	-	-	-	-	-	1%
4-7 (Net)	117	22	1	2	1	11	12	13	10	10	105
	20%	15%	24%	24%	40%	16%	15%	12%	22%	28%	19%
5-6 (Net)	41	10	-	*	-	6	3	2	7	4	37
	7%	7%	-	5%	-	9%P	4%	2%	17%	10%	7%
8-10 (Net)	439	116	3	7	1	54	62	85	31	26	409
	75%	79%	63%	76%	60%	80%	78%	82%	71%	69%	75%
7-10 (Net)	507	126	5	7	2	57	69	92	34	31	469
	86%	86%	86%	76%	100%	85%	87%	89%	77%	84%	86%
9-10 (Net)	340	94	3	5	1	43	51	71	24	17	319
	58%	64%	56%	53%	31%	64%	65%	68%	54%	45%	59%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 324
D2b_7. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Radio 5 live offers me something that other radio stations do not
Base = All who have listened to BBC radio in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	402	74	36	12	48	100	67	16	10	17	320
WeightedBase	371	68*	37**	12**	50*	93*	60*	13**	8**	16**	299
EffectiveBase	296	58	24	9	33	70	54	15	8	14	232
Not At All Agree 1	4	2	2	-	2	2	1	1	1	-	3
	1%	2%	4%	-	3%	2%	2%	8%	12%	-	1%
2	1	1	-	-	-	-	1	1	-	-	*
	*	1%	-	-	-	-	1%	6%	-	-	*
3	5	3	-	1	1	1	-	-	-	-	4
	1%	5% z	-	8%	2%	1%	-	-	-	-	1%
4	7	-	2	-	2	3	1	1	-	-	6
	2%	-	4%	-	3%	4%	1%	4%	-	-	2%
5	20	-	5	1	5	6	5	2	-	1	13
	5%	-	12%	6%	11% A	7%	9%	15%	-	5%	4%
6	30	4	2	*	3	5	4	2	-	-	22
	8%	5%	6%	3%	5%	6%	6%	13%	-	-	7%
7	71	8	9	1	10	17	10	3	-	3	60
	19%	12%	23%	10%	20%	19%	16%	20%	-	20%	20%
8	102	20	9	6	16	26	11	1	2	4	89
	27%	30%	25%	52%	32%	28%	19%	4%	27%	25%	30%
9	63	15	3	1	4	12	19	3	3	6	43
	17% R	22%	7%	7%	7%	12%	31% zR	26%	43%	36%	14%
Agree Completely 10	62	13	7	2	8	20	9	1	1	2	53
	17%	19%	18%	14%	17%	21%	14%	5%	18%	14%	18%
Don't know	5	2	-	-	-	*	-	-	-	-	5
	1%	2%	-	-	-	*	-	-	-	-	2%
Total mentions	371	68	37	12	50	93	60	13	8	16	299
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.74	7.87	7.23	7.61	7.33	7.72	7.81	6.41	7.90	8.27	7.78
1-3 (Net)	11	6	2	1	3	3	2	2	1	-	7
	3%	9% z	4%	8%	5%	3%	3%	13%	12%	-	2%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

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Table 324
D2b_7. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Radio 5 live offers me something that other radio stations do not
Base = All who have listened to BBC radio in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	371	68*	37**	12**	50*	93*	60*	13**	8**	16**	299
EffectiveBase	296	58	24	9	33	70	54	15	8	14	232
1-4 (Net)	18	6	3	1	4	6	2	2	1	-	14
	5%	9%	9%	8%	9%	6%	4%	17%	12%	-	5%
1-2 (Net)	5	2	2	-	2	2	2	2	1	-	4
	1%	4%	4%	-	3%	2%	3%	13%	12%	-	1%
4-7 (Net)	129	12	17	2	19	32	20	7	-	4	103
	35%A	18%	46%	18%	39%A	35%	33%	52%	-	25%	34%
5-6 (Net)	50	4	7	1	8	12	9	4	-	1	36
	14%A	5%	19%	9%	16%	13%	15%	28%	-	5%	12%
8-10 (Net)	226	48	19	9	28	58	39	5	7	12	184
	61%	71%	50%	73%	56%	62%	65%	35%	88%	75%	62%
7-10 (Net)	298	56	27	10	38	75	49	7	7	15	245
	80%	83%	73%	83%	75%	81%	81%	55%	88%	95%	82%
9-10 (Net)	125	28	9	3	12	31	27	4	5	8	96
	34%	41%	25%	22%	24%	34%	45%z	30%	60%	49%	32%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 324
D2b_7. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Radio 5 live offers me something that other radio stations do not
Base = All who have listened to BBC radio in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	402	40	2	3	3	34	6	25	15	55	344
WeightedBase	371	45**	1**	2**	1**	36**	10**	24**	21**	28*	340
EffectiveBase	296	29	2	2	3	26	4	17	12	39	262
Not At All Agree 1	4	2	-	-	-	2	-	2	-	-	4
	1%	3%	-	-	-	4%	-	6%	-	-	1%
2	1	-	-	-	-	-	-	-	-	*	1
	*	-	-	-	-	-	-	-	-	1%	*
3	5	1	-	-	-	1	-	1	-	1	5
	1%	2%	-	-	-	3%	-	4%	-	3%	1%
4	7	1	1	-	-	-	1	1	-	1	6
	2%	2%	59%	-	-	-	9%	4%	-	2%	2%
5	20	5	1	-	-	5	-	1	3	2	18
	5%	11%	41%	-	-	13%	-	6%	16%	6%	5%
6	30	2	-	*	*	1	1	1	1	2	29
	8%	5%	-	14%	34%	4%	7%	3%	7%	7%	8%
7	71	10	-	-	-	7	3	7	3	3	67
	19%	22%	-	-	-	19%	31%	27%	15%	12%	20%
8	102	16	-	-	-	13	3	7	9	7	95
	27%	35%	-	-	-	36%	33%	29%	41%	25%	28%
9	63	3	-	1	*	3	-	2	1	5	57
	17%R	6%	-	26%	26%	8%	-	7%	5%	19%	17%
Agree Completely 10	62	7	-	1	*	5	2	3	3	7	54
	17%	14%	-	60%	40%	13%	20%	14%	15%	24%	16%
Don't know	5	-	-	-	-	-	-	-	-	-	5
	1%	-	-	-	-	-	-	-	-	-	2%
Total mentions	371	45	1	2	1	36	10	24	21	28	340
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.74	7.29	4.41	9.18	8.38	7.21	7.58	7.03	7.59	7.92	7.71
1-3 (Net)	11	3	-	-	-	3	-	3	-	1	10
	3%	6%	-	-	-	7%	-	11%	-	4%	3%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 324
D2b_7. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Radio 5 live offers me something that other radio stations do not
Base = All who have listened to BBC radio in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	371	45**	1**	2**	1**	36**	10**	24**	21**	28*	340
EffectiveBase	296	29	2	2	3	26	4	17	12	39	262
1-4 (Net)	18	4	1	-	-	3	1	4	-	2	16
	5%	8%	59%	-	-	7%	9%	14%	-	6%	5%
1-2 (Net)	5	2	-	-	-	2	-	2	-	*	5
	1%	3%	-	-	-	4%	-	6%	-	1%	1%
4-7 (Net)	129	17	1	*	*	13	5	10	8	8	120
	35%A	39%	100%	14%	34%	36%	47%	39%	38%	28%	35%
5-6 (Net)	50	7	1	*	*	6	1	2	5	4	47
	14%A	15%	41%	14%	34%	17%	7%	9%	23%	13%	14%
8-10 (Net)	226	25	-	2	1	20	5	12	13	19	205
	61%	56%	-	86%	66%	56%	53%	50%	62%	68%	60%
7-10 (Net)	298	35	-	2	1	27	8	19	16	22	272
	80%	77%	-	86%	66%	75%	84%	77%	77%	81%	80%
9-10 (Net)	125	9	-	2	1	7	2	5	4	12	110
	34%	21%	-	86%	66%	21%	20%	21%	20%	43%	32%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 325
D2b_9. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC 6 Music offers me something that other radio stations do not
Base = All who have listened to BBC radio in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	194	19	4	-	4	26	42	5	11	11	146
WeightedBase	166	18**	3**	-**	3**	19**	34*	4**	9**	9**	128
EffectiveBase	143	13	3	-	3	20	32	5	9	10	106
Not At All Agree 1	1	-	-	-	-	-	-	-	-	-	1
	*	-	-	-	-	-	-	-	-	-	1%
2	3	-	-	-	-	-	2	-	-	-	1
	2%R	-	-	-	-	-	6%R	-	-	-	1%
3	3	-	-	-	-	-	1	-	*	-	1
	2%	-	-	-	-	-	4%	-	4%	-	1%
4	1	-	-	-	-	*	-	-	-	-	1
	1%	-	-	-	-	1%	-	-	-	-	1%
5	3	-	-	-	-	*	1	1	-	1	2
	2%	-	-	-	-	2%	3%	23%	-	10%	2%
6	7	1	-	-	-	1	3	-	1	2	5
	4%	4%	-	-	-	6%	8%	-	9%	17%	4%
7	22	2	-	-	-	3	3	1	1	-	19
	13%	13%	-	-	-	15%	9%	15%	7%	-	15%
8	36	5	1	-	1	3	8	-	4	2	28
	22%	30%	36%	-	36%	16%	23%	-	48%	20%	22%
9	43	2	2	-	2	5	8	-	1	4	33
	26%	12%	57%	-	57%	26%	24%	-	5%	41%	26%
Agree Completely 10	46	7	*	-	*	6	7	2	2	1	37
	27%	40%	6%	-	6%	30%	21%	43%	19%	12%	29%
Don't know	1	-	-	-	-	1	1	1	1	-	-
	*	-	-	-	-	4%	2%	20%	9%	-	-
Total mentions	166	18	3	-	3	19	34	4	9	9	128
	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%
Mean	8.27	8.72	8.70	-	8.70	8.50	7.78	8.02	7.99	8.02	8.40
1-3 (Net)	7	-	-	-	-	-	3	-	*	-	3
	4%R	-	-	-	-	-	10%R	-	4%	-	2%
1-4 (Net)	8	-	-	-	-	*	3	-	*	-	4
	5%	-	-	-	-	1%	10%	-	4%	-	3%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 325
D2b_9. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC 6 Music offers me something that other radio stations do not
Base = All who have listened to BBC radio in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	166	18**	3**	-**	3**	19**	34*	4**	9**	9**	128
EffectiveBase	143	13	3	-	3	20	32	5	9	10	106
1-2 (Net)	3	-	-	-	-	-	2	-	-	-	1
	2%	-	-	-	-	-	6%	-	-	-	1%
4-7 (Net)	34	3	-	-	-	4	7	2	2	3	27
	20%	17%	-	-	-	24%	20%	38%	16%	27%	21%
5-6 (Net)	11	1	-	-	-	1	4	1	1	3	7
	6%	4%	-	-	-	8%	10%	23%	9%	27%	6%
8-10 (Net)	125	15	3	-	3	13	23	2	7	7	98
	75%	83%	100%	-	100%	72%	68%	43%	72%	73%	77%
7-10 (Net)	147	17	3	-	3	16	27	2	7	7	117
	88% ^F	96%	100%	-	100%	87%	77%	57%	78%	73%	92% ^F
9-10 (Net)	89	9	2	-	2	10	16	2	2	5	70
	53%	53%	64%	-	64%	56%	45%	43%	24%	53%	55%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 325
D2b_9. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC 6 Music offers me something that other radio stations do not
Base = All who have listened to BBC radio in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	194	3	-	-	1	3	-	3	-	31	161
WeightedBase	166	3**	..**	..**	***	3**	..**	3**	..**	13*	152
EffectiveBase	143	3	-	-	1	3	-	3	-	24	124
Not At All Agree 1	1	-	-	-	-	-	-	-	-	-	1
	*	-	-	-	-	-	-	-	-	-	*
2	3	-	-	-	-	-	-	-	-	-	3
	2%R	-	-	-	-	-	-	-	-	-	2%
3	3	-	-	-	-	-	-	-	-	-	3
	2%	-	-	-	-	-	-	-	-	-	2%
4	1	-	-	-	-	-	-	-	-	*	1
	1%	-	-	-	-	-	-	-	-	2%	1%
5	3	-	-	-	-	-	-	-	-	*	3
	2%	-	-	-	-	-	-	-	-	2%	2%
6	7	-	-	-	-	-	-	-	-	1	7
	4%	-	-	-	-	-	-	-	-	6%	4%
7	22	-	-	-	-	-	-	-	-	1	20
	13%	-	-	-	-	-	-	-	-	5%	13%
8	36	1	-	-	-	1	-	1	-	3	33
	22%	39%	-	-	-	39%	-	39%	-	24%	22%
9	43	2	-	-	-	2	-	2	-	4	40
	26%	61%	-	-	-	61%	-	61%	-	30%	26%
Agree Completely 10	46	-	-	-	*	-	-	-	-	4	41
	27%	-	-	-	100%	-	-	-	-	32%	27%
Don't know	1	-	-	-	-	-	-	-	-	-	1
	*	-	-	-	-	-	-	-	-	-	1%
Total mentions	166	3	-	-	*	3	-	3	-	13	152
	100%	100%	-	-	100%	100%	-	100%	-	100%	100%
Mean	8.27	8.61	-	-	10.00	8.61	-	8.61	-	8.62	8.25
1-3 (Net)	7	-	-	-	-	-	-	-	-	-	7
	4%R	-	-	-	-	-	-	-	-	-	4%
1-4 (Net)	8	-	-	-	-	-	-	-	-	*	8
	5%	-	-	-	-	-	-	-	-	2%	5%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 325
D2b_9. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC 6 Music offers me something that other radio stations do not
Base = All who have listened to BBC radio in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	166	3**	..**	..**	***	3**	..**	3**	..**	13*	152
EffectiveBase	143	3	-	-	1	3	-	3	-	24	124
1-2 (Net)	3	-	-	-	-	-	-	-	-	-	3
	2%	-	-	-	-	-	-	-	-	-	2%
4-7 (Net)	34	-	-	-	-	-	-	-	-	2	31
	20%	-	-	-	-	-	-	-	-	15%	20%
5-6 (Net)	11	-	-	-	-	-	-	-	-	1	10
	6%	-	-	-	-	-	-	-	-	8%	6%
8-10 (Net)	125	3	-	-	*	3	-	3	-	11	113
	75%	100%	-	-	100%	100%	-	100%	-	85%	75%
7-10 (Net)	147	3	-	-	*	3	-	3	-	12	133
	88%F	100%	-	-	100%	100%	-	100%	-	90%	88%
9-10 (Net)	89	2	-	-	*	2	-	2	-	8	80
	53%	61%	-	-	100%	61%	-	61%	-	61%	53%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

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Table 326
D2b_10. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Asian Network offers me something that other radio stations do not
Base = All who have listened to BBC radio in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	103	7	1	-	1	18	15	3	5	2	82
WeightedBase	78*	7**	1**	-**	1**	15**	11**	3**	3**	1**	64*
EffectiveBase	76	5	1	-	1	14	12	3	5	2	60
Not At All Agree 1	-	-	-	-	-	-	-	-	-	-	-
2	-	-	-	-	-	-	-	-	-	-	-
3	-	-	-	-	-	-	-	-	-	-	-
4	-	-	-	-	-	-	-	-	-	-	-
5	6	-	-	-	-	2	2	-	*	-	3
	7%	-	-	-	-	14%	18%	-	12%	-	5%
6	3	-	1	-	1	1	1	-	-	-	2
	4%	-	100%	-	100%	7%	6%	-	-	-	4%
7	10	*	-	-	-	1	1	-	*	-	9
	13%	4%	-	-	-	8%	8%	-	17%	-	14%
8	24	2	-	-	-	3	2	1	1	-	20
	31%	25%	-	-	-	23%	16%	33%	30%	-	31%
9	19	2	-	-	-	2	4	2	1	1	15
	24%	31%	-	-	-	12%	40%	67%	21%	68%	23%
Agree Completely 10	14	2	-	-	-	3	1	-	1	-	12
	17%	24%	-	-	-	18%	9%	-	19%	-	19%
Don't know	3	1	-	-	-	3	*	-	-	*	2
	4%	15%	-	-	-	18%	4%	-	-	32%	4%
Total mentions	78	7	1	-	1	15	11	3	3	1	64
	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%
Mean	8.17	8.89	6.00	-	6.00	7.80	7.86	8.67	8.06	9.00	8.24
1-3 (Net)	-	-	-	-	-	-	-	-	-	-	-
1-4 (Net)	-	-	-	-	-	-	-	-	-	-	-
1-2 (Net)	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
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Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 326
D2b_10. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Asian Network offers me something that other radio stations do not
Base = All who have listened to BBC radio in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	78*	7**	1**	-**	1**	15**	11**	3**	3**	1**	64*
EffectiveBase	76	5	1	-	1	14	12	3	5	2	60
4-7 (Net)	19	*	1	-	1	4	3	-	1	-	15
	24%	4%	100%	-	100%	29%	31%	-	30%	-	23%
5-6 (Net)	9	-	1	-	1	3	2	-	*	-	6
	11%	-	100%	-	100%	21%	23%	-	12%	-	9%
8-10 (Net)	56	6	-	-	-	8	7	3	2	1	47
	72%	81%	-	-	-	53%	65%	100%	70%	68%	73%
7-10 (Net)	66	6	-	-	-	9	8	3	2	1	55
	85%	85%	-	-	-	61%	73%	100%	88%	68%	87%
9-10 (Net)	32	4	-	-	-	5	5	2	1	1	27
	42%	55%	-	-	-	30%	49%	67%	41%	68%	42%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
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Base = All who have listened to BBC radio in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	103	1	-	-	-	1	-	1	-	69	32
WeightedBase	78*	1**	-**	-**	-**	1**	-**	1**	-**	46*	30*
EffectiveBase	76	1	-	-	-	1	-	1	-	51	25
Not At All Agree 1	-	-	-	-	-	-	-	-	-	-	-
2	-	-	-	-	-	-	-	-	-	-	-
3	-	-	-	-	-	-	-	-	-	-	-
4	-	-	-	-	-	-	-	-	-	-	-
5	6	-	-	-	-	-	-	-	-	5	*
	7%	-	-	-	-	-	-	-	-	12%	1%
6	3	1	-	-	-	1	-	1	-	2	1
	4%	100%	-	-	-	100%	-	100%	-	5%	2%
7	10	-	-	-	-	-	-	-	-	5	4
	13%	-	-	-	-	-	-	-	-	11%	12%
8	24	-	-	-	-	-	-	-	-	13	11
	31%	-	-	-	-	-	-	-	-	29%	35%
9	19	-	-	-	-	-	-	-	-	9	10
	24%	-	-	-	-	-	-	-	-	19%	33%
Agree Completely 10	14	-	-	-	-	-	-	-	-	8	5
	17%	-	-	-	-	-	-	-	-	18%	16%
Don't know	3	-	-	-	-	-	-	-	-	3	-
	4%	-	-	-	-	-	-	-	-	6%	-
Total mentions	78	1	-	-	-	1	-	1	-	46	30
	100%	100%	-	-	-	100%	-	100%	-	100%	100%
Mean	8.17	6.00	-	-	-	6.00	-	6.00	-	7.98	8.45
1-3 (Net)	-	-	-	-	-	-	-	-	-	-	-
1-4 (Net)	-	-	-	-	-	-	-	-	-	-	-
1-2 (Net)	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



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- BBC Asian Network offers me something that other radio stations do not
Base = All who have listened to BBC radio in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	78*	1**	-**	-**	-**	1**	-**	1**	-**	46*	30*
EffectiveBase	76	1	-	-	-	1	-	1	-	51	25
4-7 (Net)	19	1	-	-	-	1	-	1	-	13	5
	24%	100%	-	-	-	100%	-	100%	-	28%	16%
5-6 (Net)	9	1	-	-	-	1	-	1	-	8	1
	11%	100%	-	-	-	100%	-	100%	-	17%	4%
8-10 (Net)	56	-	-	-	-	-	-	-	-	30	25
	72%	-	-	-	-	-	-	-	-	66%	84%
7-10 (Net)	66	-	-	-	-	-	-	-	-	35	29
	85%	-	-	-	-	-	-	-	-	77%	96%
9-10 (Net)	32	-	-	-	-	-	-	-	-	17	15
	42%	-	-	-	-	-	-	-	-	37%	49%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
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Base = All who have listened to BBC radio in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	470	89	52	41	93	152	107	14	16	41	342
WeightedBase	457	101*	48*	46*	95*	158	91*	13**	13**	37*	343
EffectiveBase	325	60	38	31	68	105	78	11	11	31	237
Not At All Agree 1	9	3	1	-	1	4	1	-	-	1	7
	2%	3%	3%	-	1%	3%	1%	-	-	3%	2%
2	2	-	-	-	-	-	-	-	-	-	2
	*	-	-	-	-	-	-	-	-	-	1%
3	11	-	1	1	2	5	3	-	*	1	8
	2%	-	3%	2%	3%	3%	4%	-	3%	3%	2%
4	8	5	-	-	-	2	1	-	-	-	6
	2%	5%	-	-	-	1%	1%	-	-	-	2%
5	22	3	4	-	4	6	1	-	-	-	21
	5%F	3%	8%	-	4%	4%	1%	-	-	-	6%
6	33	7	6	1	7	10	12	3	5	6	16
	7%R	7%	12%	2%	7%	6%	13%zR	22%	39%	17%zR	5%
7	94	16	8	9	17	30	20	3	1	5	66
	21%	16%	16%	20%	18%	19%	22%	19%	7%	13%	19%
8	101	28	6	10	16	33	14	3	2	7	84
	22%	28%	12%	22%	17%	21%	16%	19%	16%	20%	24%
9	82	21	6	9	14	23	19	5	2	9	59
	18%	21%	12%	19%	15%	14%	21%	40%	13%	25%	17%
Agree Completely 10	75	13	15	9	24	35	12	-	1	5	60
	17%	13%	32%zA	19%	25%z	22%	14%	-	9%	14%	18%
Don't know	20	5	2	8	9	9	6	-	2	2	13
	4%	5%	4%	17%z	10%zB	6%	7%	-	13%	5%	4%
Total mentions	457	101	48	46	95	158	91	13	13	37	343
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.65	7.64	7.76	8.26	7.99	7.75	7.62	7.78	7.17	7.70	7.67
1-3 (Net)	22	3	3	1	4	9	5	-	*	2	17
	5%	3%	6%	2%	4%	6%	5%	-	3%	5%	5%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
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- BBC local radio stations offers me something that other radio stations do not
Base = All who have listened to BBC radio in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	457	101*	48*	46*	95*	158	91*	13**	13**	37*	343
EffectiveBase	325	60	38	31	68	105	78	11	11	31	237
1-4 (Net)	30 7%	8 8%	3 6%	1 2%	4 4%	11 7%	6 6%	-	*	2 5%	24 7%
1-2 (Net)	11 2%	3 3%	1 3%	-	1 1%	4 3%	1 1%	-	-	1 3%	9 3%
4-7 (Net)	156 34%	30 30%	17 36%	10 22%	27 29%	49 31%	34 37%	5 41%	6 46%	11 31%	110 32%
5-6 (Net)	54 12%	10 10%	9 20%CD	1 2%	10 11%C	16 10%	13 14%	3 22%	5 39%	6 17%	37 11%
8-10 (Net)	259 57%	62 61%	26 55%	28 60%	54 57%	92 58%	46 51%	8 59%	5 37%	22 59%	203 59%
7-10 (Net)	353 77%	77 77%	34 71%	37 79%	71 75%	122 77%	66 73%	10 78%	6 44%	27 72%	269 79%
9-10 (Net)	158 35%	33 33%	21 43%	17 38%	38 40%	58 37%	32 35%	5 40%	3 21%	14 39%	120 35%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
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Base = All who have listened to BBC radio in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	470	75	4	5	9	41	34	42	33	42	426
WeightedBase	457	87*	2**	2**	3**	39*	48**	43*	44**	22*	432
EffectiveBase	325	59	3	5	7	31	29	33	27	31	300
Not At All Agree 1	9	*	1	-	-	-	*	*	-	-	9
	2%	*	40%	-	-	-	1%	1%	-	-	2%
2	2	-	-	-	-	-	-	-	-	-	2
	*	-	-	-	-	-	-	-	-	-	*
3	11	2	-	-	-	1	1	2	*	-	11
	2%	3%	-	-	-	3%	3%	4%	1%	-	3%
4	8	-	-	-	-	-	-	-	-	1	7
	2%	-	-	-	-	-	-	-	-	4%	2%
5	22	4	-	-	-	-	4	2	2	3	19
	5%F	4%	-	-	-	-	8%	4%	5%	13%	4%
6	33	6	-	1	-	1	5	2	5	2	31
	7%R	7%	-	20%	-	2%	11%	4%	10%	9%	7%
7	94	16	-	-	1	8	9	7	9	6	88
	21%	19%	-	-	30%	20%	18%	17%	20%	28%	20%
8	101	14	-	*	1	7	7	8	6	3	98
	22%	17%	-	20%	28%	19%	14%	19%	14%	13%	23%
9	82	13	-	1	*	6	7	7	5	3	79
	18%	15%	-	42%	13%	15%	15%	17%	12%	16%	18%
Agree Completely 10	75	22	1	*	1	13	9	11	11	4	69
	17%	25%	33%	18%	29%	35%z	18%	25%	26%	18%	16%
Don't know	20	9	1	-	-	3	6	4	5	-	20
	4%	10%z	27%	-	-	7%	12%	9%	11%	-	5%
Total mentions	457	87	2	2	3	39	48	43	44	22	432
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.65	8.03	5.07	8.36	8.41	8.51	7.61	8.01	8.04	7.52	7.65
1-3 (Net)	22	3	1	-	-	1	2	2	*	-	22
	5%	3%	40%	-	-	3%	4%	5%	1%	-	5%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
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- BBC local radio stations offers me something that other radio stations do not
Base = All who have listened to BBC radio in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	457	87*	2**	2**	3**	39*	48**	43*	44**	22*	432
EffectiveBase	325	59	3	5	7	31	29	33	27	31	300
1-4 (Net)	30	3	1	-	-	1	2	2	*	1	29
	7%	3%	40%	-	-	3%	4%	5%	1%	4%	7%
1-2 (Net)	11	*	1	-	-	-	*	*	-	-	11
	2%	*	40%	-	-	-	1%	1%	-	-	2%
4-7 (Net)	156	26	-	1	1	8	18	11	15	12	144
	34%	30%	-	20%	30%	21%	37%	25%	35%	54%	33%
5-6 (Net)	54	10	-	1	-	1	9	3	7	5	50
	12%	11%	-	20%	-	2%	19%	8%	15%	22%	11%
8-10 (Net)	259	49	1	2	2	27	23	26	23	10	246
	57%	57%	33%	80%	70%	69%	47%	61%	53%	46%	57%
7-10 (Net)	353	65	1	2	3	34	31	34	32	17	334
	77%	75%	33%	80%	100%	88%	65%	78%	73%	74%	77%
9-10 (Net)	158	35	1	1	1	19	16	18	17	8	148
	35%	40%	33%	59%	42%	49%	32%	42%	38%	34%	34%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 328
D2b_12. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- Any other BBC station
Base = All who have listened to BBC radio in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	204	36	30	21	51	78	61	8	8	21	135
WeightedBase	156	41**	19**	14**	33*	47*	40*	6**	7**	13**	110*
EffectiveBase	126	19	20	16	36	56	47	6	6	16	80
Not At All Agree 1	3	1	-	-	-	1	-	-	-	-	3
	2%	2%	-	-	-	1%	-	-	-	-	3%
2	1	-	-	1	1	1	-	-	-	-	1
	*	-	-	5%	2%	2%	-	-	-	-	1%
3	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
4	5	3	-	-	-	*	-	-	-	-	5
	3%	7%	-	-	-	1%	-	-	-	-	4%
5	10	4	*	-	*	1	3	1	-	-	7
	6%	10%	2%	-	1%	3%	8%	10%	-	-	6%
6	8	*	1	1	2	3	3	1	-	-	5
	5%	1%	5%	4%	5%	5%	8%	9%	-	-	4%
7	18	2	3	2	6	6	6	-	2	*	12
	12%	4%	16%	17%	17%	13%	15%	-	22%	3%	11%
8	25	3	5	1	6	11	6	1	1	3	17
	16%	7%	24%	10%	18%	23%	15%	14%	20%	22%	15%
9	28	6	4	2	7	9	5	1	1	2	21
	18%	15%	23%	17%	20%	19%	14%	21%	20%	18%	19%
Agree Completely 10	41	14	6	3	9	11	12	1	3	5	28
	27%	35%	30%	24%	27%	23%	31%	14%	37%	36%	25%
Don't know	16	8	-	3	3	5	4	2	-	3	12
	10%	19%	-	23%	10%	10%	9%	32%	-	21%	11%
Total mentions	156	41	19	14	33	47	40	6	7	13	110
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	8.02	8.12	8.48	8.14	8.36	8.11	8.21	8.05	8.73	9.09	7.92
1-3 (Net)	3	1	-	1	1	1	-	-	-	-	3
	2%	2%	-	5%	2%	3%	-	-	-	-	3%
1-4 (Net)	8	4	-	1	1	2	-	-	-	-	8
	5%	9%	-	5%	2%	4%	-	-	-	-	7%
1-2 (Net)	3	1	-	1	1	1	-	-	-	-	3
	2%	2%	-	5%	2%	3%	-	-	-	-	3%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
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Base = All who have listened to BBC radio in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	156	41**	19**	14**	33*	47*	40*	6**	7**	13**	110*
EffectiveBase	126	19	20	16	36	56	47	6	6	16	80
4-7 (Net)	41	9	5	3	8	10	13	1	2	*	28
	27%	22%	24%	21%	23%	22%	31%	18%	22%	3%	26%
5-6 (Net)	18	4	1	1	2	4	6	1	-	-	11
	12%	11%	8%	4%	6%	8%	16%	18%	-	-	10%
8-10 (Net)	95	23	14	7	22	31	24	3	6	10	66
	61%	57%	76%	51%	65%	65%	60%	50%	78%	76%	60%
7-10 (Net)	113	25	18	10	27	36	30	3	7	10	78
	73%	61%	92%	69%	82%	78%	75%	50%	100%	79%	71%
9-10 (Net)	70	21	10	6	16	20	18	2	4	7	49
	45%	50%	52%	41%	47%	42%	44%	36%	57%	54%	44%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
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- Any other BBC station
Base = All who have listened to BBC radio in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	204	7	11	10	23	4	3	5	2	20	182
WeightedBase	156	7**	10**	7**	9**	4**	3**	5**	2**	11*	142
EffectiveBase	126	6	9	8	21	3	3	4	2	17	111
Not At All Agree 1	3	-	-	-	-	-	-	-	-	-	3
	2%	-	-	-	-	-	-	-	-	-	2%
2	1	-	1	-	-	-	-	-	-	-	1
	*	-	7%	-	-	-	-	-	-	-	1%
3	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
4	5	-	-	-	-	-	-	-	-	-	5
	3%	-	-	-	-	-	-	-	-	-	3%
5	10	-	-	-	*	-	-	-	-	1	9
	6%	-	-	-	5%	-	-	-	-	9%	6%
6	8	1	-	*	1	-	1	1	-	2	6
	5%	9%	-	5%	6%	-	20%	12%	-	19%	4%
7	18	-	3	1	2	-	-	-	-	1	17
	12%	-	32%	9%	18%	-	-	-	-	7%	12%
8	25	-	3	2	1	-	-	-	-	5	20
	16%	-	24%	29%	17%	-	-	-	-	48%	14%
9	28	1	2	3	1	1	-	-	1	*	27
	18%	17%	18%	37%	12%	31%	-	-	68%	3%	19%
Agree Completely 10	41	2	2	1	4	2	-	2	-	2	39
	27%	29%	19%	20%	42%	54%	-	38%	-	14%	27%
Don't know	16	3	-	-	-	1	3	3	1	-	16
	10%	45%	-	-	-	15%	80%	49%	32%	-	11%
Total mentions	156	7	10	7	9	4	3	5	2	11	142
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	8.02	9.02	7.82	8.58	8.51	9.64	6.00	9.03	9.00	7.59	8.04
1-3 (Net)	3	-	1	-	-	-	-	-	-	-	3
	2%	-	7%	-	-	-	-	-	-	-	2%
1-4 (Net)	8	-	1	-	-	-	-	-	-	-	8
	5%	-	7%	-	-	-	-	-	-	-	6%
1-2 (Net)	3	-	1	-	-	-	-	-	-	-	3
	2%	-	7%	-	-	-	-	-	-	-	2%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 328
D2b_12. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- Any other BBC station
Base = All who have listened to BBC radio in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	156	7**	10**	7**	9**	4**	3**	5**	2**	11*	142
EffectiveBase	126	6	9	8	21	3	3	4	2	17	111
4-7 (Net)	41	1	3	1	2	-	1	1	-	4	38
	27%	9%	32%	14%	29%	-	20%	12%	-	35%	26%
5-6 (Net)	18	1	-	*	1	-	1	1	-	3	15
	12%	9%	-	5%	11%	-	20%	12%	-	28%	11%
8-10 (Net)	95	3	6	6	6	3	-	2	1	7	85
	61%	46%	61%	86%	71%	85%	-	38%	68%	65%	60%
7-10 (Net)	113	3	10	7	8	3	-	2	1	8	103
	73%	46%	93%	95%	89%	85%	-	38%	68%	72%	72%
9-10 (Net)	70	3	4	4	5	3	-	2	1	2	66
	45%	46%	36%	57%	54%	85%	-	38%	68%	17%	46%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018

Table 329

D3. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Base = All respondents



Summary Table						
	Have a mix of different types of content.	Have high quality content.	Provide content that other websites or apps don't provide.	Present content in a unique/innovative way.	Have content that appeals to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.	Provide distinctive online programmes and content.
UnweightedBase	4099	4099	4099	4099	4099	4099
WeightedBase	4101	4101	4101	4101	4101	4101
EffectiveBase	2770	2770	2770	2770	2770	2770
Not At All Well 1	43 1%	48 1%	75 2%	72 2%	46 1%	44 1%
2	36 1%	35 1%	43 1%	63 2%	38 1%	41 1%
3	49 1%	41 1%	87 2%	81 2%	60 1%	52 1%
4	76 2%	84 2%	112 3%	118 3%	90 2%	101 2%
5	274 7%	242 6%	322 8%	356 9%	278 7%	322 8%
6	378 9%	314 8%	375 9%	406 10%	379 9%	392 10%
7	600 15%	604 15%	568 14%	570 14%	588 14%	592 14%
8	725 18%	735 18%	604 15%	627 15%	719 18%	692 17%
9	443 11%	474 12%	364 9%	351 9%	379 9%	354 9%
Extremely Well 10	288 7%	373 9%	261 6%	239 6%	294 7%	263 6%
Don't know	1190 29%	1151 28%	1289 31%	1217 30%	1230 30%	1248 30%
Total mentions	4101 100%	4101 100%	4101 100%	4101 100%	4101 100%	4101 100%
Mean	7.24	7.38	6.91	6.83	7.16	7.06
1-3 (Net)	128 3%	124 3%	205 5%	216 5%	144 4%	137 3%

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018

Table 329

D3. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Base = All respondents



Summary Table						
	Have a mix of different types of content.	Have high quality content.	Provide content that other websites or apps don't provide.	Present content in a unique/innovative way.	Have content that appeals to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.	Provide distinctive online programmes and content.
WeightedBase	4101	4101	4101	4101	4101	4101
EffectiveBase	2770	2770	2770	2770	2770	2770
1-4 (Net)	204 5%	207 5%	317 8%	334 8%	234 6%	238 6%
1-2 (Net)	79 2%	82 2%	118 3%	135 3%	84 2%	85 2%
4-7 (Net)	1328 32%	1244 30%	1377 34%	1450 35%	1335 33%	1407 34%
5-6 (Net)	652 16%	556 14%	697 17%	763 19%	657 16%	714 17%
8-10 (Net)	1456 35%	1582 39%	1230 30%	1217 30%	1392 34%	1309 32%
7-10 (Net)	2055 50%	2186 53%	1798 44%	1787 44%	1980 48%	1901 46%
9-10 (Net)	731 18%	847 21%	626 15%	590 14%	673 16%	617 15%

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018

Table 330

D3. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Base = All who have used BBC online services in the past 3 months



Summary Table						
	Have a mix of different types of content.	Have high quality content.	Provide content that other websites or apps don't provide.	Present content in a unique/innovative way.	Have content that appeals to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.	Provide distinctive online programmes and content.
UnweightedBase	2018	2018	2018	2018	2018	2018
WeightedBase	1800	1800	1800	1800	1800	1800
EffectiveBase	1370	1370	1370	1370	1370	1370
Not At All Well 1	11	14	35	24	11	13
	1%	1%	2%	1%	1%	1%
2	9	12	16	25	11	14
	1%	1%	1%	1%	1%	1%
3	19	12	34	37	23	16
	1%	1%	2%	2%	1%	1%
4	24	34	55	64	39	44
	1%	2%	3%	4%	2%	2%
5	118	86	156	162	119	137
	7%	5%	9%	9%	7%	8%
6	191	146	205	241	179	221
	11%	8%	11%	13%	10%	12%
7	355	344	341	344	359	357
	20%	19%	19%	19%	20%	20%
8	468	478	381	405	448	430
	26%	27%	21%	23%	25%	24%
9	287	316	245	216	238	233
	16%	18%	14%	12%	13%	13%
Extremely Well 10	178	245	152	134	197	163
	10%	14%	8%	7%	11%	9%
Don't know	139	112	181	148	177	172
	8%	6%	10%	8%	10%	10%
Total mentions	1800	1800	1800	1800	1800	1800
	100%	100%	100%	100%	100%	100%
Mean	7.53	7.73	7.14	7.04	7.47	7.34
1-3 (Net)	40	39	85	86	45	43
	2%	2%	5%	5%	3%	2%

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018

Table 330

D3. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Base = All who have used BBC online services in the past 3 months



Summary Table						
	Have a mix of different types of content.	Have high quality content.	Provide content that other websites or apps don't provide.	Present content in a unique/innovative way.	Have content that appeals to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.	Provide distinctive online programmes and content.
WeightedBase	1800	1800	1800	1800	1800	1800
EffectiveBase	1370	1370	1370	1370	1370	1370
1-4 (Net)	63 4%	73 4%	140 8%	150 8%	84 5%	87 5%
1-2 (Net)	21 1%	27 1%	50 3%	48 3%	22 1%	27 1%
4-7 (Net)	688 38%	610 34%	757 42%	811 45%	696 39%	759 42%
5-6 (Net)	309 17%	232 13%	362 20%	403 22%	298 17%	358 20%
8-10 (Net)	933 52%	1039 58%	777 43%	755 42%	882 49%	826 46%
7-10 (Net)	1288 72%	1384 77%	1118 62%	1099 61%	1242 69%	1183 66%
9-10 (Net)	465 26%	561 31%	396 22%	350 19%	435 24%	396 22%

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Table 331

D3_1. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Have a mix of different types of content.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Not At All Well 1	43	3	2	2	4	22	14	3	3	3	26
	1%	*	*	1%	*	1%	2%	2%	2%	1%	1%
2	36	5	6	*	6	15	6	*	-	1	29
	1%	1%	1%	*	1%	1%	1%	*	-	*	1%
3	49	6	5	4	9	20	10	5	1	5	37
	1%	1%	1%	1%	1%	1%	1%	3%zF	1%	2%	1%
4	76	13	7	3	10	31	11	*	1	7	57
	2%	2%	2%	1%	1%	2%	1%	*	1%	3%	2%
5	274	42	23	10	33	97	53	6	10	13	209
	7%CDJO	7%C	5%	3%	4%	6%	6%	4%	8%	4%	7%
6	378	57	25	15	40	104	75	10	5	20	286
	9%BCDEIK MNOPQ	9%CD	5%	4%	5%	6%	8%	7%	4%	7%	9%
7	600	79	37	32	70	184	113	26	19	31	464
	15%BCDEJ NOPQ	12%	8%	9%	8%	11%	13%	18%I	16%	11%	15%
8	725	103	75	17	91	220	134	16	15	33	566
	18%CDEIJ NOQ	16%CD	16%CD	4%	11%C	13%	15%I	11%	13%	11%	19%zFI
9	443	67	32	16	48	135	76	18	5	20	349
	11%BCDEF HIJOPQ	10%CD	7%	4%	6%	8%	9%	13%H	4%	7%	11%FHI
Extremely Well 10	288	52	19	11	30	89	59	12	14	17	211
	7%BCDEJO PQ	8%BCD	4%	3%	4%	5%	7%	8%	12%FI	6%	7%
Don't know	1190	212	233	266	500	800	334	46	46	144	811
	29%R	33%	50%zA	71%zABD	60%zAB	47%z	38%zR	32%	39%zR	49%zFGR	27%
Total mentions	4101	640	463	377	840	1718	885	145	118	295	3046
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 331

D3_1. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Have a mix of different types of content.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Mean	7.24E	7.33	7.20	7.06	7.15	7.08	7.16	7.26	7.29	7.09	7.26
1-3 (Net)	128 3%	15 2%	12 3%	7 2%	19 2%	58 3%	31 3%	8 6%	3 3%	9 3%	92 3%
1-4 (Net)	204 5%JP	28 4%	19 4%	9 2%	29 3%	89 5%	42 5%	9 6%	4 4%	16 6%	149 5%
1-2 (Net)	79 2%P	8 1%	7 2%	3 1%	10 1%	38 2%	20 2%	3 2%	3 2%	4 1%	55 2%
4-7 (Net)	1328 32%BCDEF IJKMNOPQ	191 30%BCD	92 20%	60 16%	152 18%	416 24%	252 28%	43 30%	35 29%	72 24%	1017 33%FI
5-6 (Net)	652 16%BCDEJ KMNOPQ	99 15%CD	48 10%	25 7%	73 9%	201 12%	128 14%	16 11%	14 12%	33 11%	495 16%
8-10 (Net)	1456 35%BCDEF IJKMNOPQ	222 35%BCD	125 27%CD	44 12%	169 20%C	444 26%	269 30%I	47 32%	34 29%	70 24%	1126 37%zFI
7-10 (Net)	2055 50%BCDEF IJKMNOPQ	301 47%BCD	163 35%CD	76 20%	239 28%C	628 37%	381 43%I	73 51%I	53 45%I	101 34%	1590 52%zFI
9-10 (Net)	731 18%BCDEF IJKMNOPQ	119 19%BCD	51 11%	27 7%	78 9%	224 13%	134 15%	30 21%I	19 16%	37 12%	560 18%I

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 331

D3_1. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Have a mix of different types of content.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Not At All Well 1	43	2	*	*	1	1	1	-	2	7	37
	1%	*	1%	1%	3%J	*	*	-	1%	2%	1%
2	36	4	3	-	-	2	2	-	4	2	34
	1%	1%	4%zJ	-	-	1%	*	-	1%	*	1%
3	49	8	-	1	-	5	3	3	5	5	44
	1%	1%	-	2%	-	2%	1%	1%	1%	1%	1%
4	76	6	3	1	-	3	3	2	4	8	68
	2%	1%	4%J	2%	-	1%	1%	1%	1%	2%	2%
5	274	29	2	2	1	18	11	13	16	43	227
	7%CDJO	4%	3%	3%	2%	5%	3%	4%	4%	10%	6%
6	378	35	1	4	*	16	19	12	22	50	326
	9%BCDEJK MNOPQ	5%	1%	10%K	1%	5%	5%	4%	6%	12%	9%
7	600	59	6	3	2	28	31	23	36	66	530
	15%BCDEJN OPQ	8%	9%	6%	9%	8%	8%	8%	9%	16%	14%
8	725	68	14	8	2	30	38	46	23	77	646
	18%CDEIJ NOQ	10%	22%J	17%	8%	9%Q	10%Q	15%NOQ	6%	18%	18%
9	443	42	3	2	1	24	18	15	27	50	388
	11%BCDEFH IOPQ	6%	4%	4%	3%	7%	5%	5%	7%	12%	11%
Extremely Well 10	288	25	2	3	1	14	11	11	14	23	261
	7%BCDEJO PQ	4%	3%	7%	3%	4%	3%	4%	3%	6%	7%
Don't know	1190	433	30	22	15	196	237	178	255	90	1095
	29%R	61%z	48%z	48%z	71%zKL	58%z	63%z	58%z	63%z	21%	30%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 331

D3_1. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Have a mix of different types of content.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Mean	7.24E	7.19	6.91	7.15	6.98	7.15	7.23	7.40	7.01	7.04	7.26
1-3 (Net)	128 3%	14 2%	3 5%	1 3%	1 3%	8 2%	6 1%	3 1%	11 3%	14 3%	114 3%
1-4 (Net)	204 5%JP	20 3%	6 9%J	2 5%	1 3%	12 3%	8 2%	5 2%	15 4%	22 5%	182 5%
1-2 (Net)	79 2%P	6 1%	3 5%J	* 1%	1 3%	3 1%	3 1%	- -	6 1%	9 2%	70 2%
4-7 (Net)	1328 32%BCDEF IJKMNOPQ	130 18%	11 17%	9 21%	3 12%	65 19%	64 17%	51 17%	78 19%	168 40%	1151 31%
5-6 (Net)	652 16%BCDEJK MNOPQ	64 9%	2 4%	6 13%	1 3%	34 10%	30 8%	26 8%	38 9%	94 22%	553 15%
8-10 (Net)	1456 35%BCDEF IJMNOPQ	136 19%	18 30%	12 28%	3 14%	68 20%	67 18%	72 24%OQ	64 16%	150 36%	1296 35%
7-10 (Net)	2055 50%BCDEF IJLMNOPQ	195 27%	24 39%	15 33%	5 23%	96 29%	99 26%	95 31%	100 24%	216 51%	1826 50%
9-10 (Net)	731 18%BCDEFI JMNOPQ	67 9%	4 7%	5 11%	1 6%	38 11%	29 8%	26 9%	41 10%	73 17%	649 18%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 332

D3_2. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Have high quality content.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Not At All Well 1	48	4	3	2	6	23	14	3	3	3	30
	1%	1%	1%	1%	1%	1%	2%	2%	2%	1%	1%
2	35	5	6	-	6	12	4	3	-	1	30
	1%	1%	1%	-	1%	1%	*	2%F	-	*	1%
3	41	2	7	3	10	20	8	3	1	3	33
	1%	*	2%	1%	1%	1%	1%	2%	1%	1%	1%
4	84	13	3	5	8	27	14	1	3	6	64
	2%DN	2%	1%	1%	1%	2%	2%	1%	2%	2%	2%
5	242	31	23	7	30	83	45	5	6	16	188
	6%CDEJO	5%	5%	2%	4%C	5%	5%	3%	5%	5%	6%
6	314	42	23	22	45	120	65	11	8	13	239
	8%DM	7%	5%	6%	5%	7%	7%I	7%	7%	4%	8%
7	604	88	39	32	72	181	104	23	11	28	478
	15%BCDEF I,LMNOPQ	14%BD	8%	9%	9%	11%	12%	16%	10%	10%	16%zFI
8	735	110	74	25	100	235	150	24	23	47	558
	18%CDEIN OQ	17%CD	16%CD	7%	12%C	14%	17%	17%	19%	16%	18%
9	474	72	35	9	44	126	90	14	6	21	362
	12%BCDEI JNOPQ	11%CD	7%CD	2%	5%C	7%	10%	9%	5%	7%	12%I
Extremely Well 10	373	75	26	14	39	113	66	13	17	17	285
	9%BCDEJ OPQ	12%BCD	6%	4%	5%	7%	7%	9%	15%FI	6%	9%
Don't know	1151	197	224	257	482	778	326	45	40	140	779
	28%R	31%	48%zA	68%zABD	57%zAB	45%z	37%zR	31%	34%	47%zFGHR	26%
Total mentions	4101	640	463	377	840	1718	885	145	118	295	3046
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 332

D3_2. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Have high quality content.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Mean	7.38EQ	7.63zCD	7.29	7.08	7.22	7.19	7.34	7.21	7.49	7.28	7.38
1-3 (Net)	124 3%	11 2%	16 3%	5 1%	21 2%	55 3%	27 3%	9 7%zFIR	4 3%	7 2%	93 3%
1-4 (Net)	207 5%D	24 4%	19 4%	10 3%	29 3%	82 5%	41 5%	10 7%	6 5%	13 4%	157 5%
1-2 (Net)	82 2%	9 1%	9 2%	2 1%	11 1%	35 2%	19 2%	6 4%	3 2%	4 1%	60 2%
4-7 (Net)	1244 30%BCDEF IJKLMNQPQ	174 27%BCD	88 19%	66 18%	154 18%	411 24%	227 26%	40 27%	28 24%	63 21%	969 32%zFI
5-6 (Net)	556 14%BCDEJ OP	73 11%	45 10%	29 8%	75 9%	203 12%	109 12%	15 11%	14 12%	29 10%	426 14%
8-10 (Net)	1582 39%BCDEF IJKLMNQPQ	257 40%BCD	135 29%CD	48 13%	183 22%C	474 28%	305 34%I	51 35%	46 39%I	85 29%	1205 40%FI
7-10 (Net)	2186 53%BCDEF IJKLMNQP Q	345 54%BCD	174 38%CD	80 21%	255 30%C	655 38%	409 46%I	74 51%I	58 49%	113 38%	1683 55%zFI
9-10 (Net)	847 21%BCDEF IJKLMNQPQ	147 23%BCD	60 13%CD	23 6%	83 10%C	239 14%	156 18%I	27 19%	23 20%	38 13%	647 21%FI

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 332

D3_2. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Have high quality content.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Not At All Well 1	48	4	*	*	1	1	3	-	4	6	42
	1%	1%	1%	1%	3%	*	1%	-	1%	1%	1%
2	35	6	-	-	-	6	-	2	3	3	32
	1%	1%	-	-	-	2%	-	1%	1%	1%	1%
3	41	7	2	1	-	4	3	2	5	3	38
	1%	1%	3%	2%	-	1%	1%	1%	1%	1%	1%
4	84	7	*	-	-	1	6	3	5	10	73
	2%DN	1%	1%	-	-	*	2%	1%	1%	2%	2%
5	242	25	2	2	1	14	11	12	13	39	200
	6%CDEJO	3%	4%	3%	4%	4%	3%	4%	3%	9%	5%
6	314	41	-	4	*	25	16	13	28	58	253
	8%DM	6%	-	8%K	*	7%	4%	4%	7%	14%	7%
7	604	58	10	2	1	25	33	27	31	62	541
	15%BCDEFI JLMNOPQ	8%	16%	5%	5%	7%	9%	9%	8%	15%	15%
8	735	81	9	7	2	40	41	45	36	71	661
	18%CDEJN OQ	11%	14%	16%	11%	12%	11%	15%Q	9%	17%	18%
9	474	37	2	4	1	20	17	20	17	55	415
	12%BCDEJ NOPQ	5%	4%	8%	4%	6%	4%	7%	4%	13%	11%
Extremely Well 10	373	35	1	3	1	21	13	16	19	28	342
	9%BCDEJO PQ	5%	2%	7%	3%	6%	4%	5%	5%	7%	9%
Don't know	1151	411	34	22	15	180	231	164	248	88	1059
	28%R	58%z	55%z	49%z	69%zL	53%z	62%zP	54%z	61%zN	21%	29%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 332

D3_2. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Have high quality content.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Mean	7.38EQ	7.22	7.00	7.45	7.02	7.24	7.21	7.49	6.99	7.11	7.42
1-3 (Net)	124 3%	16 2%	2 4%	1 3%	1 3%	11 3%	6 1%	4 1%	12 3%	12 3%	112 3%
1-4 (Net)	207 5%Q	24 3%	3 5%	1 3%	1 3%	12 3%	12 3%	7 2%	17 4%	22 5%	185 5%
1-2 (Net)	82 2%	9 1%	* 1%	* 1%	1 3%	7 2%	3 1%	2 1%	7 2%	8 2%	74 2%
4-7 (Net)	1244 30%BCDEF IJKLMNOPQ	132 18%	13 21%	7 17%	2 10%	65 19%	67 18%	55 18%	77 19%	169 40%	1067 29%
5-6 (Net)	556 14%BCDEJO P	66 9%	2 4%	5 12%	1 5%	39 12%	27 7%	25 8%	41 10%	96 23%	453 12%
8-10 (Net)	1582 39%BCDEF IJKLMNOPQ	153 21%	12 20%	14 31%	4 18%	82 24%Q	71 19%	81 27%QQ	72 18%	154 36%	1418 39%
7-10 (Net)	2186 53%BCDEF IJKLMNOP Q	211 30%	22 36%	16 36%	5 23%	107 32%Q	104 28%	109 36%QQ	103 25%	216 51%	1959 54%
9-10 (Net)	847 21%BCDEF IJKLMNOPQ	72 10%	3 6%	7 15%	1 7%	42 12%	30 8%	36 12%	36 9%	83 20%	757 21%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 333

D3_3. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Provide content that other websites or apps don't provide.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Not At All Well 1	75	12	2	4	6	34	21	5	3	4	51
	2%BDJ	2%	*	1%	1%	2%	2%	4%	2%	1%	2%
2	43	7	3	-	3	14	5	2	-	1	34
	1%	1%	1%	-	*	1%	1%	2%	-	*	1%
3	87	7	9	2	11	31	21	3	1	7	61
	2%	1%	2%	1%	1%	2%	2%	2%	1%	2%	2%
4	112	19	14	3	17	38	22	6	1	5	85
	3%C	3%	3%	1%	2%C	2%	3%	4%	1%	2%	3%
5	322	47	25	11	37	102	51	4	8	17	265
	8%CDEFJN Q	7%C	5%	3%	4%	6%	6%	3%	7%	6%	9%zFG
6	375	58	22	11	33	113	76	8	6	22	277
	9%BCDEJN OPQ	9%BCD	5%	3%	4%	7%	9%	6%	5%	7%	9%
7	568	86	34	25	58	161	92	17	8	24	451
	14%BCDEF HIJMNOPQ	13%BCD	7%	7%	7%	9%	10%	12%	7%	8%	15%zFHI
8	604	86	62	12	74	191	100	18	15	30	483
	15%CDEFI JOQ	14%CD	13%CD	3%	9%C	11%	11%	12%	13%	10%	16%zFI
9	364	63	25	9	35	104	85	21	14	21	268
	9%BCDEJ NOPQ	10%BCD	5%	3%	4%	6%	10%	14%zI	12%	7%	9%
Extremely Well 10	261	38	14	13	27	84	54	15	13	14	189
	6%BDEJNQ	6%	3%	3%	3%	5%	6%	11%I	11%FI	5%	6%
Don't know	1289	216	252	285	537	846	358	44	49	149	885
	31%R	34%	54%zA	76%zABD	64%zAB	49%z	40%zGR	31%	42%zR	50%zFGR	29%
Total mentions	4101	640	463	377	840	1718	885	145	118	295	3046
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 333

D3_3. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Provide content that other websites or apps don't provide.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Mean	6.91	6.95	6.88	6.94	6.90	6.80	6.91	7.16	7.56zFIR	6.88	6.91
1-3 (Net)	205 5%CDJOP	27 4%	14 3%	6 2%	21 2%	79 5%	47 5%	10 7%	4 3%	12 4%	146 5%
1-4 (Net)	317 8%CDJOPQ	45 7%C	29 6%CD	9 2%	38 5%C	117 7%	69 8%	16 11%H	5 4%	18 6%	230 8%
1-2 (Net)	118 3%BDJP	19 3%D	5 1%	4 1%	9 1%	48 3%	26 3%	8 5%	3 2%	5 2%	85 3%
4-7 (Net)	1377 34%BCDEF HIJMNOPQ	210 33%BCD	95 21%CD	50 13%	146 17%C	414 24%	242 27%	36 25%	23 19%	69 23%	1077 35%zFGHI
5-6 (Net)	697 17%BCDEF GJMNOPQ	105 16%BCD	47 10%	23 6%	70 8%	215 13%	127 14%	13 9%	14 12%	39 13%	542 18%FG
8-10 (Net)	1230 30%BCDEI JKLMNOPQ	187 29%BCD	101 22%CD	35 9%	136 16%C	379 22%	239 27%I	54 37%FI	43 36%FI	65 22%	939 31%I
7-10 (Net)	1798 44%BCDEF IJKLMNOP Q	273 43%BCD	135 29%CD	60 16%	195 23%C	540 31%	331 37%I	72 49%FI	50 43%I	89 30%	1390 46%zFI
9-10 (Net)	626 15%BCDEJ MNOPQ	101 16%BCD	39 9%	23 6%	62 7%	188 11%	139 16%	36 25%zFIR	28 23%zFIR	35 12%	457 15%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 333

D3_3. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Provide content that other websites or apps don't provide.

Base = All respondents

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Not At All Well 1	75	5	*	*	1	3	1	1	4	9	67
	2%BDJ	1%	1%	1%	3%	1%	*	*	1%	2%	2%
2	43	3	-	-	-	1	2	-	3	3	39
	1%	*	-	-	-	*	*	-	1%	1%	1%
3	87	10	*	1	-	9	2	4	6	6	81
	2%	1%	1%	1%	-	3%	*	1%	1%	1%	2%
4	112	11	4	2	*	5	6	6	5	10	101
	3%C	2%	7%J	4%	*	1%	2%	2%	1%	2%	3%
5	322	30	2	4	*	13	17	13	17	40	278
	8%CDEFJNQ	4%	3%	9%	2%	4%	5%	4%	4%	10%	8%
6	375	27	3	3	1	16	11	12	14	50	322
	9%BCDEJNQ	4%	4%	8%	4%	5%	3%	4%	3%	12%	9%
7	568	47	8	3	*	16	30	19	28	66	499
	14%BCDEFHJMNOPQ	7%	13%	8%	2%	5%	8%	6%	7%	16%	14%
8	604	64	4	3	2	36	28	31	33	68	535
	15%CDEFJQ	9%	7%	8%	10%	11%	8%	10%	8%	16%	15%
9	364	29	2	3	*	16	14	14	15	48	311
	9%BCDEJNQ	4%	4%	6%	2%	5%	4%	5%	4%	11%	9%
Extremely Well 10	261	23	1	2	1	11	12	11	12	20	240
	6%BDEJNQ	3%	2%	4%	3%	3%	3%	4%	3%	5%	7%
Don't know	1289	463	36	23	16	212	251	191	272	101	1183
	31%R	65%zL	58%z	51%z	74%zL	63%z	67%z	63%z	67%z	24%	32%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 333

D3_3. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Provide content that other websites or apps don't provide.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Mean	6.91	6.96	6.58	6.63	6.83	6.87	7.05	7.12	6.82	6.91	6.91
1-3 (Net)	205	18	1	1	1	13	4	5	13	18	187
	5%CDJOP	3%	1%	3%	3%	4%	1%	2%	3%	4%	5%
1-4 (Net)	317	29	5	3	1	18	11	11	18	28	289
	8%CDJOPQ	4%	9%	6%	3%	5%	3%	4%	4%	7%	8%
1-2 (Net)	118	8	*	*	1	5	3	1	7	12	106
	3%BDJP	1%	1%	1%	3%	1%	1%	*	2%	3%	3%
4-7 (Net)	1377	115	17	13	2	50	65	51	64	167	1199
	34%BCDEF HIJMNOPQ	16%	27%M	28%JM	8%	15%	17%	17%	16%	40%	33%
5-6 (Net)	697	57	5	7	1	29	28	26	31	91	600
	17%BCDEFG JMNOPQ	8%	7%	17%J	6%	9%	7%	8%	8%	21%	16%
8-10 (Net)	1230	117	8	8	3	63	54	57	60	136	1086
	30%BCDEI JKLMNPOQ	16%	13%	18%	15%	19%	15%	19%	15%	32%	30%
7-10 (Net)	1798	164	16	11	4	79	85	76	88	202	1584
	44%BCDEF IJKLMNPO Q	23%	26%	26%	17%	23%	23%	25%	21%	48%	43%
9-10 (Net)	626	53	4	4	1	27	26	26	27	68	551
	15%BCDEJM NOPQ	7%	6%	10%	4%	8%	7%	8%	7%	16%	15%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 334

D3_4. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Present content in a unique/innovative way.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Not At All Well 1	72	6	6	2	8	34	22	3	3	6	47
	2%	1%	1%	1%	1%	2%	2%	2%	2%	2%	2%
2	63	13	3	3	6	23	7	2	-	1	52
	2%	2%	1%	1%	1%	1%	1%	2%	-	*	2%
3	81	9	14	3	17	38	21	9	1	8	59
	2%	1%	3%	1%	2%	2%	2%	6%zFR	1%	3%	2%
4	118	16	6	4	9	26	22	2	1	8	89
	3%DEJNQ	2%	1%	1%	1%	1%	3%	2%	1%	3%	3%
5	356	45	32	14	46	125	65	11	10	18	273
	9%CDEJQ	7%	7%	4%	6%	7%	7%	8%	9%	6%	9%
6	406	66	34	11	45	119	75	12	10	16	313
	10%CDEIJ NOPQ	10%CD	7%CD	3%	5%C	7%	8%I	8%	8%	5%	10%I
7	570	94	47	31	79	190	110	14	17	35	440
	14%BCDEJ OQ	15%CD	10%	8%	9%	11%	12%	10%	15%	12%	14%
8	627	93	43	12	56	170	102	13	8	27	506
	15%BCDEF HIJL NOPQ	15%BCD	9%CD	3%	7%C	10%	12%	9%	7%	9%	17%zFGHI
9	351	62	28	7	35	105	61	21	9	21	274
	9%CDEJO P	10%CD	6%CD	2%	4%C	6%	7%	14%zFI	8%	7%	9%
Extremely Well 10	239	40	18	13	31	78	59	13	15	16	162
	6%DEJQ	6%	4%	3%	4%	5%	7%	9%	12%zFIR	5%	5%
Don't know	1217	198	232	275	507	810	341	45	44	141	830
	30%R	31%	50%zA	73%zABD	60%zAB	47%z	38%zR	31%	37%R	48%zFGR	27%
Total mentions	4101	640	463	377	840	1718	885	145	118	295	3046
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 334

D3_4. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Present content in a unique/innovative way.

Base = All respondents

	Total (z)	Age				Age/SEG 65+ OR DE (E)	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)		Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Mean	6.83E	6.99	6.69	6.75	6.71	6.66	6.78	6.88	7.18	6.81	6.84
1-3 (Net)	216 5%C	28 4%	23 5%	8 2%	31 4%	95 6%	50 6%	14 10% z	4 4%	14 5%	158 5%
1-4 (Net)	334 8%CDJOQ	44 7%	29 6%	12 3%	41 5%	121 7%	72 8%	16 11%	5 5%	22 7%	247 8%
1-2 (Net)	135 3%DJP	19 3%	9 2%	5 1%	15 2%	57 3%	29 3%	5 4%	3 2%	7 2%	99 3%
4-7 (Net)	1450 35%BCDEF IJMNOPQ	219 34%BCD	119 26%CD	61 16%	180 21%C	460 27%	272 31%	40 27%	39 33%	77 26%	1115 37% zFI
5-6 (Net)	763 19%BCDEF IJMNOPQ	110 17%CD	66 14%CD	26 7%	92 11%C	245 14%	140 16% I	23 16%	20 17%	34 12%	587 19% I
8-10 (Net)	1217 30%BCDEF IJKLMNOP Q	195 30%BCD	89 19%CD	33 9%	121 14%C	353 21%	223 25%	47 32% I	32 27%	63 21%	943 31% zFI
7-10 (Net)	1787 44%BCDEF IJKLMNOP Q	288 45%BCD	136 29%CD	64 17%	200 24%C	542 32%	333 38%	61 42%	49 42%	98 33%	1383 45% zFI
9-10 (Net)	590 14%BCDEJ NOPQ	102 16%BCD	45 10%	20 5%	66 8%C	183 11%	121 14%	34 23% zFIR	24 20% I	37 12%	437 14%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 334

D3_4. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Present content in a unique/innovative way.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Not At All Well 1	72	7	*	*	1	2	4	1	5	7	65
	2%	1%	1%	1%	3%	1%	1%	*	1%	2%	2%
2	63	6	*	-	-	3	3	-	6	4	58
	2%	1%	1%	-	-	1%	1%	-	1%	1%	2%
3	81	13	3	1	-	10	3	9	3	8	73
	2%	2%	5%	3%	-	3%Q	1%	3%O	1%	2%	2%
4	118	6	1	2	-	2	4	4	2	11	107
	3%DEJNQ	1%	2%	5%J	-	1%	1%	1%	1%	3%	3%
5	356	40	3	3	1	20	19	20	19	45	307
	9%CDEJQ	6%	5%	7%	3%	6%	5%	7%	5%	11%	8%
6	406	35	6	4	1	17	18	16	19	54	352
	10%CDEJN OPQ	5%	10%	8%	4%	5%	5%	5%	5%	13%	10%
7	570	68	5	5	1	34	33	33	34	59	508
	14%BCDEJO Q	9%	8%	12%	6%	10%	9%	11%	8%	14%	14%
8	627	47	5	2	2	21	26	25	22	83	540
	15%BCDEFH IULNOPQ	7%	8%	5%	7%	6%	7%	8%	5%	20%	15%
9	351	31	1	2	1	19	12	7	24	37	311
	9%CDEJOP	4%	2%	4%	5%	6%P	3%	2%	6%	9%	9%
Extremely Well 10	239	26	3	2	*	12	14	16	10	24	212
	6%DEJQ	4%	4%	4%	1%	4%	4%	5%	2%	6%	6%
Don't know	1217	435	34	23	15	197	238	172	263	91	1122
	30%R	61%z	55%z	51%z	71%zL	58%z	64%zP	57%z	64%zN	22%	31%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 334

D3_4. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Present content in a unique/innovative way.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Mean	6.83E	6.76	6.41	6.39	6.74	6.72	6.80	6.81	6.72	6.88	6.82
1-3 (Net)	216 5%C	25 4%	4 6%	2 4%	1 3%	16 5%	10 3%	10 3%	15 4%	19 5%	197 5%
1-4 (Net)	334 8%CDJOQ	31 4%	5 8%	4 9%	1 3%	18 5%	14 4%	14 5%	17 4%	30 7%	304 8%
1-2 (Net)	135 3%DJP	13 2%	1 1%	* 1%	1 3%	6 2%	7 2%	1 *	11 3%	11 3%	123 3%
4-7 (Net)	1450 35%BCDEF IJMNOPQ	148 21%	15 24%	14 32%M	3 13%	73 22%	74 20%	73 24%	75 18%	168 40%	1274 35%
5-6 (Net)	763 19%BCDEF IJMNOPQ	74 10%	9 15%	7 15%	1 7%	37 11%	37 10%	36 12%	38 9%	98 23%	659 18%
8-10 (Net)	1217 30%BCDEF IJKLMNOP Q	104 15%	9 14%	6 13%	3 13%	52 15%	52 14%	48 16%	55 14%	144 34%	1064 29%
7-10 (Net)	1787 44%BCDEF IJKLMNOP Q	171 24%	14 22%	11 25%	4 19%	86 26%	85 23%	82 27%	90 22%	203 48%	1572 43%
9-10 (Net)	590 14%BCDEIN OPQ	57 8%	4 6%	4 8%	1 6%	31 9%	26 7%	23 8%	34 8%	61 14%	523 14%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 335

D3_5. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Have content that appeals to a wide range of different audiences across the UK

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Not At All Well 1	46	6	5	2	7	26	16	4	3	4	27
	1%R	1%	1%	1%	1%	2%	2%	3%	3%	1%	1%
2	38	8	2	-	2	12	5	*	-	2	32
	1%D	1%	*	-	*	1%	1%	*	-	1%	1%
3	60	6	13	5	18	29	10	5	1	4	48
	1%	1%	3%z	1%	2%	2%	1%	3%F	1%	1%	2%
4	90	8	4	3	7	25	16	5	*	3	70
	2%DEJNP	1%	1%	1%	1%	1%	2%	3%	*	1%	2%
5	278	45	28	10	38	101	43	4	7	11	220
	7%CDFJO	7%C	6%	3%	4%C	6%	5%	3%	6%	4%	7%F
6	379	59	28	13	41	118	77	15	7	24	286
	9%BCDEJO P	9%CD	6%	4%	5%	7%	9%	10%	6%	8%	9%
7	588	82	40	25	65	184	108	19	21	26	456
	14%BCDEI JMNOPQ	13%CD	9%	7%	8%	11%	12%I	13%	18%I	9%	15%I
8	719	100	61	24	85	216	137	25	17	43	556
	18%BCDEJ MNOPQ	16%CD	13%CD	6%	10%C	13%	15%	17%	14%	14%	18%
9	379	54	29	14	43	116	75	10	7	21	292
	9%CDEJOP Q	8%C	6%	4%	5%	7%	8%	7%	6%	7%	10%
Extremely Well 10	294	55	23	12	36	99	63	14	14	17	210
	7%CDEJNQ	9%CD	5%	3%	4%	6%	7%	10%	12%I	6%	7%
Don't know	1230	217	230	269	499	793	335	45	41	141	850
	30%R	34%	50%zA	71%zABD	59%zAB	46%z	38%zR	31%	35%	48%zFGHR	28%
Total mentions	4101	640	463	377	840	1718	885	145	118	295	3046
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 335

D3_5. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Have content that appeals to a wide range of different audiences across the UK

Base = All respondents

	Total (Z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Mean	7.16E	7.23	7.02	7.13	7.06	7.02	7.19	7.08	7.40	7.20	7.15
1-3 (Net)	144 4%	20 3%	20 4%	7 2%	27 3%	67 4%	30 3%	9 6%	4 3%	10 3%	107 4%
1-4 (Net)	234 6%CDJ	28 4%	23 5%	10 3%	33 4%	92 5%	46 5%	13 9%	4 3%	13 4%	177 6%
1-2 (Net)	84 2%	14 2%	7 1%	2 1%	9 1%	38 2%	21 2%	4 3%	3 3%	6 2%	59 2%
4-7 (Net)	1335 33%BCDEF IJMNOPQ	194 30%BCD	99 21%CD	51 14%	150 18%C	428 25%	245 28%I	42 29%	35 30%	64 22%	1032 34%zFI
5-6 (Net)	657 16%BCDEJ OPQ	104 16%CD	56 12%CD	23 6%	79 9%C	219 13%	121 14%	19 13%	14 12%	36 12%	506 17%
8-10 (Net)	1392 34%BCDEI JMNOPQ	208 33%BCD	114 25%CD	50 13%	164 20%C	430 25%	275 31%	49 34%	38 33%	80 27%	1058 35%I
7-10 (Net)	1980 48%BCDEF IJLMNOPQ	290 45%BCD	154 33%CD	75 20%	229 27%C	614 36%	383 43%I	68 47%I	59 50%I	106 36%	1513 50%zFI
9-10 (Net)	673 16%BCDEJ NOPQ	109 17%BCD	53 11%	26 7%	79 9%	214 12%	138 16%	24 17%	22 18%	38 13%	502 16%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 335

D3_5. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Have content that appeals to a wide range of different audiences across the UK

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Not At All Well 1	46	5	1	*	1	2	3	1	4	7	39
	1%R	1%	2%	1%	3%	1%	1%	*	1%	2%	1%
2	38	2	-	-	-	-	2	-	2	4	34
	1%D	*	-	-	-	-	*	-	*	1%	1%
3	60	16	*	2	-	9	6	9	7	2	58
	1%	2%	1%	3%	-	3%	2%	3%	2%	*	2%
4	90	3	4	*	-	1	2	-	3	19	71
	2%DEJNP	*	6%J	1%	-	*	*	-	1%	5%	2%
5	278	33	2	2	*	22	11	15	18	39	234
	7%CDFJO	5%	4%	5%	1%	6%	3%	5%	4%	9%	6%
6	379	36	2	3	2	22	14	11	24	50	329
	9%BCDEJO P	5%	3%	6%	7%	6%	4%	4%	6%	12%	9%
7	588	52	8	4	1	18	33	29	23	64	520
	14%BCDEJ MNOPQ	7%	12%	10%	4%	5%	9%	10%N	6%	15%	14%
8	719	72	6	6	1	35	37	36	36	75	641
	18%BCDEJ MNOPQ	10%	9%	14%	6%	10%	10%	12%	9%	18%	18%
9	379	34	6	2	1	20	14	13	21	44	332
	9%CDEJOP Q	5%	10%	5%	6%	6%	4%	4%	5%	10%	9%
Extremely Well 10	294	31	3	2	*	13	17	17	14	25	266
	7%CDEJNQ	4%	5%	4%	1%	4%	5%	6%	3%	6%	7%
Don't know	1230	430	30	23	15	196	235	173	257	93	1132
	30%R	60%z	49%z	51%z	71%zKL	58%z	63%z	57%z	63%z	22%	31%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

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Table 335

D3_5. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Have content that appeals to a wide range of different audiences across the UK

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Mean	7.16E	7.08	6.99	6.98	6.87	6.96	7.19	7.21	6.96	6.94	7.18
1-3 (Net)	144 4%	22 3%	2 3%	2 5%	1 3%	12 3%	11 3%	10 3%	12 3%	13 3%	131 4%
1-4 (Net)	234 6%CDJ	25 4%	5 9%	2 5%	1 3%	13 4%	12 3%	10 3%	15 4%	32 8%	202 6%
1-2 (Net)	84 2%	7 1%	1 2%	* 1%	1 3%	2 1%	4 1%	1 *	5 1%	11 3%	73 2%
4-7 (Net)	1335 33%BCDEF IJMNO PQ	123 17%	15 25%	9 21%	3 12%	63 19%	60 16%	55 18%	68 17%	173 41%	1154 32%
5-6 (Net)	657 16%BCDEJ OPQ	69 10%	4 7%	5 11%	2 8%	43 13%OP	25 7%	26 9%	43 10%	89 21%	563 15%
8-10 (Net)	1392 34%BCDEI JMNOPQ	137 19%	14 23%	10 23%	3 14%	68 20%	69 18%	65 21%	71 17%	143 34%	1238 34%
7-10 (Net)	1980 48%BCDEF IJLMNOPQ	188 26%	22 36%	15 33%	4 18%	86 26%	102 27%	94 31%	94 23%	208 49%	1759 48%
9-10 (Net)	673 16%BCDEJN OPQ	65 9%	9 14%	4 9%	2 8%	33 10%	31 8%	30 10%	35 9%	69 16%	598 16%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 336

D3_6. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Provide distinctive online programmes and content.

Base = All respondents

	Total (z)	Age				Age/SEG 65+ OR DE (E)	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)		Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Not At All Well 1	44	4	5	2	7	23	16	3	3	4	26
	1%	1%	1%	1%	1%	1%	2%R	2%	2%	1%	1%
2	41	5	-	-	-	11	9	2	-	*	30
	1%DJ	1%	-	-	-	1%	1%	2%	-	*	1%
3	52	2	8	3	11	25	10	3	2	6	40
	1%	*	2%	1%	1%	1%	1%	2%	1%	2%	1%
4	101	12	6	6	11	33	22	3	1	10	75
	2%J	2%	1%	1%	1%	2%	2%	2%	1%	3%	2%
5	322	46	33	12	44	113	57	7	13	13	251
	8%CDEIJ	7%C	7%CD	3%	5%C	7%	6%	5%	11%GI	4%	8%I
6	392	62	22	14	36	108	75	14	8	16	298
	10%BCDEI JOPQ	10%BCD	5%	4%	4%	6%	8%I	10%	7%	5%	10%I
7	592	79	39	24	63	174	106	14	10	25	459
	14%BCDEF IJNOPQ	12%CD	9%	6%	8%	10%	12%	9%	8%	9%	15%FI
8	692	106	70	26	95	226	123	21	19	43	550
	17%CDEFJ NOQ	17%CD	15%CD	7%	11%C	13%	14%	15%	16%	15%	18%zF
9	354	53	26	8	34	109	61	11	7	16	281
	9%BCDEIJN OPQ	8%CD	6%CD	2%	4%C	6%	7%	8%	6%	5%	9%
Extremely Well 10	263	51	14	10	24	76	63	21	16	18	181
	6%BCDEIJN OQ	8%BCD	3%	3%	3%	4%	7%	14%zFIR	14%zFIR	6%	6%
Don't know	1248	218	240	274	514	820	344	47	41	144	853
	30%R	34%	52%zA	73%zABD	61%zAB	48%z	39%zR	32%	34%	49%zFGHR	28%
Total mentions	4101	640	463	377	840	1718	885	145	118	295	3046
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 336

D3_6. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Provide distinctive online programmes and content.

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Mean	7.06	7.28	7.00	6.92	6.97	6.94	7.00	7.29	7.28	7.07	7.07
1-3 (Net)	137 3%	11 2%	13 3%	5 1%	18 2%	58 3%	35 4%	9 6%	4 3%	10 3%	96 3%
1-4 (Net)	238 6%CDJOP	23 4%	19 4%	10 3%	29 3%	92 5%	57 6%	11 8%	5 4%	20 7%	171 6%
1-2 (Net)	85 2%DJP	9 1%	5 1%	2 1%	7 1%	34 2%	24 3%	5 4%	3 2%	4 1%	56 2%
4-7 (Net)	1407 34%BCDEF GIJMNOPQ	200 31%BCD	100 22%CD	55 15%	155 18%C	428 25%	259 29%I	37 25%	32 27%	63 22%	1084 36%zFGI
5-6 (Net)	714 17%BCDEI JKMNOPQ	108 17%CD	55 12%C	26 7%	81 10%C	221 13%	132 15%I	20 14%	21 18%I	28 10%	550 18%I
8-10 (Net)	1309 32%BCDEF JMNOPQ	211 33%BCD	110 24%CD	43 11%	153 18%C	411 24%	247 28%	53 37%FI	42 35%	78 26%	1013 33%zFI
7-10 (Net)	1901 46%BCDEF IJLMNOPQ	291 45%BCD	150 32%CD	67 18%	216 26%C	585 34%	353 40%	67 46%I	51 43%	103 35%	1472 48%zFI
9-10 (Net)	617 15%BCDEJ MNOPQ	105 16%BCD	40 9%	18 5%	58 7%	185 11%	124 14%	32 22%zFI	23 20%I	34 12%	462 15%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 336

D3_6. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Provide distinctive online programmes and content.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Not At All Well 1	44	5	*	*	1	2	3	-	5	7	37
	1%	1%	1%	1%	3%	1%	1%	-	1%	2%	1%
2	41	-	-	-	-	-	-	-	-	2	39
	1%DJ	-	-	-	-	-	-	-	-	1%	1%
3	52	10	-	1	*	6	4	3	7	3	49
	1%	1%	-	1%	1%	2%	1%	1%	2%	1%	1%
4	101	8	3	*	-	6	2	4	4	11	91
	2%J	1%	5%J	1%	-	2%	1%	1%	1%	3%	2%
5	322	37	2	5	*	19	18	15	22	44	273
	8%CDEIJ	5%	3%	11%M	1%	6%	5%	5%	6%	10%	7%
6	392	32	1	2	1	22	11	12	20	61	328
	10%BCDEIJ OPQ	5%	2%	4%	3%	6%	3%	4%	5%	14%	9%
7	592	51	8	3	2	22	28	25	26	63	528
	14%BCDEFI JNOPQ	7%	14%	6%	7%	7%	8%	8%	6%	15%	14%
8	692	75	10	8	2	30	45	44	31	69	618
	17%CDEFJ NOQ	11%	17%	17%	8%	9%	12%Q	14%NQ	8%	16%	17%
9	354	28	4	2	1	16	11	7	20	47	307
	9%BCDEIJN OPQ	4%	6%	4%	4%	5%	3%	2%	5%	11%	8%
Extremely Well 10	263	20	2	1	*	11	10	11	9	19	240
	6%BCDEIJN OQ	3%	3%	3%	1%	3%	3%	4%	2%	5%	7%
Don't know	1248	445	30	22	16	203	243	182	263	97	1146
	30%R	63%z	49%z	50%z	73%zKL	60%z	65%z	60%z	64%z	23%	31%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 336

D3_6. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Provide distinctive online programmes and content.

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Mean	7.06	6.96	7.20	6.87	6.69	6.84	7.09	7.21N	6.75	6.92	7.08
1-3 (Net)	137 3%	15 2%	* 1%	1 3%	1 4%	9 3%	6 2%	3 1%	12 3%	12 3%	125 3%
1-4 (Net)	238 6%CDJOP	23 3%	4 6%	1 3%	1 4%	15 4%	8 2%	7 2%	16 4%	23 5%	216 6%
1-2 (Net)	85 2%DJP	5 1%	* 1%	* 1%	1 3%	2 1%	3 1%	- -	5 1%	9 2%	76 2%
4-7 (Net)	1407 34%BCDEF GJMNOPQ	128 18%	15 24%	10 22%	2 10%	69 20%	59 16%	56 18%	72 18%	178 42%	1219 33%
5-6 (Net)	714 17%BCDEI JKMNOPQ	70 10%	3 5%	7 16%M	1 3%	41 12%	29 8%	27 9%	43 10%	105 25%	601 16%
8-10 (Net)	1309 32%BCDEF JMNOPQ	124 17%	16 26%	11 25%	3 12%	58 17%	66 18%	63 21%	61 15%	135 32%	1165 32%
7-10 (Net)	1901 46%BCDEF IJLMNOPQ	174 24%	24 40%JM	14 31%	4 20%	80 24%	94 25%	87 29%	87 21%	198 47%	1693 46%
9-10 (Net)	617 15%BCDEJM NOPQ	48 7%	6 9%	3 7%	1 5%	27 8%	21 6%	19 6%	29 7%	66 16%	547 15%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 337

D3_7. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Have a mix of different types of content.

Base = All who have used BBC online services in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	2018	280	148	45	193	529	403	77	55	114	1529
WeightedBase	1800	298	126*	46*	172	461	328	59*	44*	91*	1398
EffectiveBase	1370	179	98	32	129	357	290	63	39	84	1037
Not At All Well 1	11	1	-	*	*	3	5	2	1	1	6
	1%	*	-	1%	*	1%	2%zR	3%R	2%	1%	*
2	9	1	-	-	-	-	3	-	-	1	6
	1%	*	-	-	-	-	1%	-	-	1%	*
3	19	2	-	*	*	5	2	1	-	1	16
	1%	1%	-	1%	*	1%	1%	1%	-	1%	1%
4	24	8	2	-	2	9	2	-	1	1	19
	1%	3%	2%	-	1%	2%	1%	-	2%	1%	1%
5	118	20	4	8	12	35	32	4	7	10	78
	7%R	7%	3%	18%zABD	7%B	7%	10%zR	6%	16%zR	11%	6%
6	191	33	8	7	15	39	40	5	3	13	145
	11%	11%	7%	15%	9%	8%	12%	9%	6%	15%	10%
7	355	45	15	4	18	80	51	10	5	9	293
	20%BDFIJ NP	15%	12%	9%	11%	17%	16%	17%	11%	10%	21%zFI
8	468	70	44	7	51	124	80	11	11	21	373
	26%Q	23%	35%zACD	15%	29%C	27%	24%	19%	25%	23%	27%
9	287	48	17	3	20	59	51	12	4	14	224
	16%P	16%	13%	7%	12%	13%	16%	21%	9%	15%	16%
Extremely Well 10	178	33	12	3	15	47	36	10	9	8	131
	10%	11%	10%	6%	9%	10%	11%	16%	21%zFIR	9%	9%
Don't know	139	38	24	14	37	59	25	5	3	13	106
	8%	13%z	19%z	30%zA	22%zA	13%z	8%	8%	7%	14%zFR	8%
Total mentions	1800	298	126	46	172	461	328	59	44	91	1398
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.53	7.58	7.89zD	6.84	7.64	7.52	7.42	7.73	7.51	7.31	7.56

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 337

D3_7. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Have a mix of different types of content.

Base = All who have used BBC online services in the past 3 months

	Total (z)	Age				Age/SEG 65+ OR DE (E)	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)		Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	1800	298	126*	46*	172	461	328	59*	44*	91*	1398
EffectiveBase	1370	179	98	32	129	357	290	63	39	84	1037
1-3 (Net)	40 2%	4 1%	-	1 1%	1 *	8 2%	10 3%	2 4%	1 2%	2 3%	29 2%
1-4 (Net)	63 4%	11 4%	2 2%	1 1%	3 2%	18 4%	12 4%	2 4%	2 5%	4 4%	48 3%
1-2 (Net)	21 1%	2 1%	-	* 1%	* *	3 1%	8 2% R	2 3%	1 2%	2 2%	12 1%
4-7 (Net)	688 38%BDJP	106 36%B	29 23%	19 41%	48 28%B	163 35%	125 38%	19 33%	16 36%	33 37%	535 38%
5-6 (Net)	309 17%BR	53 18%	13 10%	15 33% zBD	28 16%B	74 16%	72 22% zR	9 15%	10 22%	23 25% zR	223 16%
8-10 (Net)	933 52%C	150 50%C	73 58% CD	13 28%	86 50%C	230 50%	168 51%	33 56%	24 55%	43 47%	729 52%
7-10 (Net)	1288 72%CDEFI JNP	196 66%C	88 70% CD	17 36%	104 61%C	311 67%	219 67% I	43 73% I	29 66%	51 57%	1022 73% zFI
9-10 (Net)	465 26% P	81 27%	29 23%	6 13%	35 21%	106 23%	88 27%	22 37% zFR	13 30%	22 24%	355 25%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

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Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 337

D3_7. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Have a mix of different types of content.

Base = All who have used BBC online services in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	2018	142	10	25	16	83	59	94	48	354	1651
WeightedBase	1800	149	7**	12**	4**	82*	67*	91*	58*	194	1594
EffectiveBase	1370	104	7	18	14	61	43	67	38	241	1158
Not At All Well 1	11	-	*	-	-	-	-	-	-	2	9
	1%	-	6%	-	-	-	-	-	-	1%	1%
2	9	-	-	-	-	-	-	-	-	*	9
	1%	-	-	-	-	-	-	-	-	*	1%
3	19	-	-	*	-	-	-	-	-	2	17
	1%	-	-	2%	-	-	-	-	-	1%	1%
4	24	1	-	1	-	1	-	-	1	4	19
	1%	1%	-	7%	-	2%	-	-	2%	2%	1%
5	118	11	1	-	-	5	6	4	7	17	101
	7%R	8%	14%	-	-	6%	9%	5%	12%	9%	6%
6	191	12	-	2	*	9	4	7	6	22	169
	11%	8%	-	21%	3%	10%	6%	7%	10%	11%	11%
7	355	16	*	1	1	8	8	7	9	45	308
	20%BDFJ NP	11%	5%	8%	24%	10%	12%	8%	15%	23%	19%
8	468	42	3	4	1	19	24	35	7	50	417
	26%Q	28%	44%	33%	32%	23%	35%Q	39%zNQ	12%	26%	26%
9	287	17	1	1	1	8	9	7	10	29	254
	16%P	11%	21%	8%	16%	10%	13%	7%	18%	15%	16%
Extremely Well 10	178	13	1	1	*	11	2	5	8	14	160
	10%	9%	10%	10%	2%	14%P	3%	5%	14%O	7%	10%
Don't know	139	35	-	1	1	20	15	25	9	9	130
	8%	23%z	-	12%	22%	25%z	22%z	28%z	16%	5%	8%
Total mentions	1800	149	7	12	4	82	67	91	58	194	1594
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.53	7.67	7.53	7.32	7.87	7.74	7.59	7.73	7.59	7.31	7.55

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 337

D3_7. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Have a mix of different types of content.

Base = All who have used BBC online services in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	1800	149	7**	12**	4**	82*	67*	91*	58*	194	1594
EffectiveBase	1370	104	7	18	14	61	43	67	38	241	1158
1-3 (Net)	40	-	*	*	-	-	-	-	-	4	35
	2%	-	6%	2%	-	-	-	-	-	2%	2%
1-4 (Net)	63	1	*	1	-	1	-	-	1	9	55
	4%	1%	6%	9%	-	2%	-	-	2%	4%	3%
1-2 (Net)	21	-	*	-	-	-	-	-	-	2	18
	1%	-	6%	-	-	-	-	-	-	1%	1%
4-7 (Net)	688	42	1	4	1	23	18	19	23	89	596
	38%BDJP	28%	18%	35%	27%	29%	27%	20%	40%P	46%	37%
5-6 (Net)	309	24	1	2	*	14	10	11	13	39	269
	17%BR	16%	14%	21%	3%	17%	15%	12%	22%	20%	17%
8-10 (Net)	933	73	5	6	2	38	34	47	26	92	831
	52%C	49%	75%	51%	51%	47%	51%	52%	44%	47%	52%
7-10 (Net)	1288	89	5	7	3	46	42	54	35	138	1139
	72%CDEFI JNP	60%	80%	58%	74%	57%	63%	60%	60%	71%	71%
9-10 (Net)	465	30	2	2	1	19	11	12	19	42	415
	26%P	20%	31%	18%	18%	24%P	16%	13%	32%OP	22%	26%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

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Table 338

D3_8. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Have high quality content.

Base = All who have used BBC online services in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	2018	280	148	45	193	529	403	77	55	114	1529
WeightedBase	1800	298	126*	46*	172	461	328	59*	44*	91*	1398
EffectiveBase	1370	179	98	32	129	357	290	63	39	84	1037
Not At All Well 1	14	2	-	*	*	3	3	2	1	1	10
	1%	1%	-	1%	*	1%	1%	3%	2%	1%	1%
2	12	1	2	-	2	3	1	1	-	1	11
	1%	*	2%	-	1%	1%	*	1%	-	1%	1%
3	12	-	1	*	2	3	4	*	1	1	8
	1%	-	1%	1%	1%	1%	1%	1%	2%	1%	1%
4	34	3	1	3	4	11	7	1	2	3	25
	2%	1%	1%	6%	2%	2%	2%	1%	5%	3%	2%
5	86	15	1	3	4	24	17	2	3	6	65
	5%	5%	1%	7%	3%B	5%	5%	3%	6%	7%	5%
6	146	17	9	7	16	39	25	4	2	3	115
	8%	6%	7%	16%A	10%	8%	7%	7%	5%	3%	8%
7	344	58	15	5	19	74	54	13	4	17	282
	19%BDJ	20%	11%	11%	11%	16%	17%	22%	9%	19%	20%
8	478	72	47	11	58	135	90	11	12	24	376
	27%	24%	37%zA	24%	33%	29%	27%	19%	28%	26%	27%
9	316	54	18	3	20	62	60	12	5	15	241
	18%E	18%	14%	6%	12%	13%	18%	20%	11%	17%	17%
Extremely Well 10	245	48	19	3	22	61	44	10	13	8	186
	14%	16%	15%	7%	13%	13%	13%	17%	31%zFIR	9%	13%
Don't know	112	27	14	10	24	45	22	4	*	12	80
	6%	9%	11%	22%zA	14%z	10%z	7%	6%	1%	13%zFHR	6%
Total mentions	1800	298	126	46	172	461	328	59	44	91	1398
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.73	7.94	7.95D	7.02	7.72	7.67	7.73	7.71	7.90	7.56	7.72

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 338

D3_8. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Have high quality content.

Base = All who have used BBC online services in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	1800	298	126*	46*	172	461	328	59*	44*	91*	1398
EffectiveBase	1370	179	98	32	129	357	290	63	39	84	1037
1-3 (Net)	39 2%	3 1%	4 3%	1 1%	4 2%	9 2%	9 3%	3 5%	2 4%	2 2%	30 2%
1-4 (Net)	73 4%	6 2%	5 4%	3 7%	8 5%	21 4%	16 5%	3 6%	4 9%	5 6%	54 4%
1-2 (Net)	27 1%	3 1%	2 2%	* 1%	3 1%	6 1%	4 1%	2 4%	1 2%	1 2%	22 2%
4-7 (Net)	610 34%BD	93 31%	26 21%	18 40%B	44 26%B	148 32%	103 31%	19 33%	11 25%	29 32%	486 35%
5-6 (Net)	232 13%	32 11%	10 8%	11 23%BD	21 12%B	62 14%	42 13%	6 11%	5 11%	9 10%	179 13%
8-10 (Net)	1039 58%C	175 59%C	83 66%CD	17 37%	100 58%C	259 56%	194 59%	32 55%	31 70%I	47 52%	803 57%
7-10 (Net)	1384 77%CDEJN	233 78%C	97 77%CD	22 48%	119 69%C	333 72%	249 76%	45 77%	35 79%	64 71%	1085 78%
9-10 (Net)	561 31%CE	103 35%C	36 29%	6 13%	42 25%	124 27%	105 32%	21 36%	18 42%	24 26%	427 31%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 338

D3_8. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Have high quality content.

Base = All who have used BBC online services in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	2018	142	10	25	16	83	59	94	48	354	1651
WeightedBase	1800	149	7**	12**	4**	82*	67*	91*	58*	194	1594
EffectiveBase	1370	104	7	18	14	61	43	67	38	241	1158
Not At All Well 1	14	-	*	-	-	-	-	-	-	2	13
	1%	-	6%	-	-	-	-	-	-	1%	1%
2	12	2	-	-	-	2	-	2	-	1	12
	1%	1%	-	-	-	3%	-	2%	-	*	1%
3	12	1	-	*	-	1	-	-	1	*	12
	1%	1%	-	2%	-	2%	-	-	2%	*	1%
4	34	4	-	-	-	*	4	1	3	3	30
	2%	3%	-	-	-	1%	5%	1%	5%	1%	2%
5	86	4	-	-	-	2	3	2	2	17	69
	5%	3%	-	-	-	2%	4%	3%	4%	9%	4%
6	146	15	-	2	*	11	4	8	7	29	116
	8%	10%	-	13%	1%	13%	6%	8%	12%	15%	7%
7	344	17	1	1	1	8	9	10	7	39	304
	19%BDJ	11%	12%	11%	14%	10%	13%	11%	12%	20%	19%
8	478	47	3	5	2	20	27	35	12	42	433
	27%	32%	51%	41%	52%	25%	40%zQ	39%zN	20%	22%	27%
9	316	17	1	1	1	7	10	10	7	36	276
	18%E	12%	15%	11%	13%	9%	15%	11%	13%	18%	17%
Extremely Well 10	245	19	1	1	*	16	4	9	11	14	228
	14%	13%	16%	10%	2%	19%P	6%	9%	19%O	7%	14%
Don't know	112	22	-	1	1	15	7	14	8	11	101
	6%	15%z	-	12%	16%	18%z	10%	15%z	14%	6%	6%
Total mentions	1800	149	7	12	4	82	67	91	58	194	1594
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.73	7.70	7.93	7.81	8.01	7.75	7.64	7.70	7.69	7.38	7.77

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 338

D3_8. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Have high quality content.

Base = All who have used BBC online services in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	1800	149	7**	12**	4**	82*	67*	91*	58*	194	1594
EffectiveBase	1370	104	7	18	14	61	43	67	38	241	1158
1-3 (Net)	39	4	*	*	-	4	-	2	1	3	37
	2%	2%	6%	2%	-	4%	-	2%	2%	1%	2%
1-4 (Net)	73	7	*	*	-	4	4	3	4	5	67
	4%	5%	6%	2%	-	5%	5%	4%	7%	3%	4%
1-2 (Net)	27	2	*	-	-	2	-	2	-	2	25
	1%	1%	6%	-	-	3%	-	2%	-	1%	2%
4-7 (Net)	610	40	1	3	1	20	19	21	19	88	519
	34%BD	27%	12%	24%	16%	25%	29%	23%	32%	46%	33%
5-6 (Net)	232	19	-	2	*	12	7	10	9	46	185
	13%	13%	-	13%	1%	15%	10%	11%	16%	24%	12%
8-10 (Net)	1039	84	6	7	3	43	41	54	30	92	937
	58%C	56%	82%	62%	68%	53%	61%	59%	52%	48%	59%
7-10 (Net)	1384	101	6	9	4	51	50	64	37	132	1241
	77%CDEJN	68%	94%	73%	82%	62%	74%	70%	64%	68%	78%
9-10 (Net)	561	37	2	3	1	23	14	19	18	50	504
	31%CE	25%	31%	21%	16%	28%	21%	21%	32%	26%	32%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 339

D3_9. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Provide content that other websites or apps don't provide.

Base = All who have used BBC online services in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	2018	280	148	45	193	529	403	77	55	114	1529
WeightedBase	1800	298	126*	46*	172	461	328	59*	44*	91*	1398
EffectiveBase	1370	179	98	32	129	357	290	63	39	84	1037
Not At All Well 1	35	11	-	2	2	11	6	3	1	2	27
	2%	4%	-	5%B	1%	2%	2%	4%	3%	2%	2%
2	16	2	-	-	-	2	*	-	-	-	15
	1%	1%	-	-	-	*	*	-	-	-	1%
3	34	4	*	-	*	7	7	*	-	3	22
	2%	1%	*	-	*	2%	2%	1%	-	3%	2%
4	55	13	4	2	6	13	14	3	1	3	40
	3%	4%	3%	4%	3%	3%	4%	6%	2%	4%	3%
5	156	21	4	6	11	38	26	3	4	9	127
	9%	7%	3%	14%B	6%B	8%	8%	5%	9%	10%	9%
6	205	29	12	2	13	51	41	7	4	7	155
	11%	10%	9%	4%	8%	11%	13%	12%	9%	8%	11%
7	341	52	17	9	26	72	53	11	5	14	275
	19%	17%	14%	19%	15%	16%	16%	18%	12%	15%	20%
8	381	57	35	2	37	103	58	10	6	19	311
	21%C	19%C	28%CD	4%	22%C	22%	18%	16%	15%	21%	22%
9	245	43	13	3	16	50	59	10	9	17	179
	14%	15%	10%	7%	9%	11%	18%zR	17%	21%	19%	13%
Extremely Well 10	152	22	9	2	11	40	35	9	11	6	106
	8%R	7%	7%	4%	6%	9%	11%	16%zIR	25%zFIR	7%	8%
Don't know	181	43	32	18	50	75	29	3	2	10	140
	10%	14%z	25%zA	39%zA	29%zA	16%z	9%	5%	5%	11%	10%
Total mentions	1800	298	126	46	172	461	328	59	44	91	1398
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.14	7.03	7.57zAD	6.30	7.28	7.14	7.26	7.32	7.83zR	7.14	7.10

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 339

D3_9. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Provide content that other websites or apps don't provide.

Base = All who have used BBC online services in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	1800	298	126*	46*	172	461	328	59*	44*	91*	1398
EffectiveBase	1370	179	98	32	129	357	290	63	39	84	1037
1-3 (Net)	85 5%B	17 6%B	* *	2 5%	3 2%B	20 4%	14 4%	3 5%	1 3%	5 5%	64 5%
1-4 (Net)	140 8%	30 10%B	4 3%	4 9%	8 5%	33 7%	28 8%	6 11%	2 5%	8 9%	104 7%
1-2 (Net)	50 3%	13 4%B	- -	2 5%B	2 1%	13 3%	7 2%	3 4%	1 3%	2 2%	42 3%
4-7 (Net)	757 42%BDEJN P	115 39%	37 29%	19 41%	56 32%	173 37%	133 41%	24 41%	14 32%	34 37%	598 43%
5-6 (Net)	362 20%JNP	50 17%	16 13%	8 18%	24 14%	88 19%	67 20%	10 17%	8 18%	17 18%	282 20%
8-10 (Net)	777 43%C	123 41%C	57 45%CD	7 16%	64 37%C	193 42%	151 46%	29 50%	26 60%zR	42 47%	596 43%
7-10 (Net)	1118 62%CDEJN P	174 59%C	74 59%CD	16 34%	90 52%C	265 57%	204 62%	40 68%	31 72%	56 62%	872 62%
9-10 (Net)	396 22%RP	65 22%	22 17%	5 12%	27 16%	91 20%	94 29%zR	19 33%zR	20 46%zFIR	23 25%	285 20%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

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Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 339

D3_9. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Provide content that other websites or apps don't provide.

Base = All who have used BBC online services in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	2018	142	10	25	16	83	59	94	48	354	1651
WeightedBase	1800	149	7**	12**	4**	82*	67*	91*	58*	194	1594
EffectiveBase	1370	104	7	18	14	61	43	67	38	241	1158
Not At All Well 1	35	2	*	-	-	2	-	1	1	4	31
	2%	1%	6%	-	-	2%	-	1%	1%	2%	2%
2	16	-	-	-	-	-	-	-	-	1	15
	1%	-	-	-	-	-	-	-	-	1%	1%
3	34	*	-	-	-	*	-	*	-	1	33
	2%	*	-	-	-	1%	-	*	-	1%	2%
4	55	4	-	2	*	3	1	3	1	6	49
	3%	3%	-	13%	2%	4%	1%	3%	2%	3%	3%
5	156	9	-	2	*	3	5	3	5	21	136
	9%	6%	-	16%	8%	4%	8%	3%	9%	11%	9%
6	205	10	3	1	*	5	5	6	4	24	181
	11%	7%	37%	7%	7%	6%	7%	7%	7%	12%	11%
7	341	22	2	2	-	8	14	12	9	40	298
	19%	15%	26%	17%	-	9%	21%	14%	16%	20%	19%
8	381	32	-	2	2	16	17	22	11	43	336
	21% ^C	22%	-	21%	49%	20%	25%	24%	18%	22%	21%
9	245	14	1	1	*	8	6	7	7	28	212
	14%	9%	9%	11%	8%	10%	9%	8%	12%	14%	13%
Extremely Well 10	152	9	1	*	*	7	2	4	5	13	137
	8% ^R	6%	22%	4%	2%	8%	3%	4%	9%	7%	9%
Don't know	181	47	-	1	1	30	18	33	14	15	166
	10%	32% ^z	-	12%	22%	37% ^z	26% ^z	36% ^z	25% ^z	8%	10%
Total mentions	1800	149	7	12	4	82	67	91	58	194	1594
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.14	7.34	7.10	6.71	7.55	7.37	7.32	7.32	7.38	7.12	7.13

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 339

D3_9. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Provide content that other websites or apps don't provide.

Base = All who have used BBC online services in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	1800	149	7**	12**	4**	82*	67*	91*	58*	194	1594
EffectiveBase	1370	104	7	18	14	61	43	67	38	241	1158
1-3 (Net)	85	2	*	-	-	2	-	1	1	6	79
	5%B	2%	6%	-	-	3%	-	2%	1%	3%	5%
1-4 (Net)	140	6	*	2	*	5	1	4	2	12	128
	8%	4%	6%	13%	2%	7%	1%	4%	4%	6%	8%
1-2 (Net)	50	2	*	-	-	2	-	1	1	5	46
	3%	1%	6%	-	-	2%	-	1%	1%	2%	3%
4-7 (Net)	757	44	4	6	1	19	25	24	20	90	663
	42%BDEJN P	30%	63%	53%	18%	23%	38%	27%	34%	46%	42%
5-6 (Net)	362	18	3	3	1	8	10	9	9	44	317
	20%JNP	12%	37%	23%	16%	10%	15%	10%	16%	23%	20%
8-10 (Net)	777	55	2	4	3	31	24	32	23	83	686
	43%C	37%	31%	35%	60%	38%	36%	36%	39%	43%	43%
7-10 (Net)	1118	77	4	6	3	38	39	45	32	123	983
	62%CDEJN P	52%	57%	52%	60%	47%	57%	49%	55%	63%	62%
9-10 (Net)	396	23	2	2	*	15	8	11	12	41	349
	22%RP	15%	31%	14%	11%	18%	12%	12%	21%	21%	22%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 340

D3_10. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Present content in a unique/innovative way.

Base = All who have used BBC online services in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	2018	280	148	45	193	529	403	77	55	114	1529
WeightedBase	1800	298	126*	46*	172	461	328	59*	44*	91*	1398
EffectiveBase	1370	179	98	32	129	357	290	63	39	84	1037
Not At All Well 1	24	5	-	*	*	6	6	2	1	3	16
	1%	2%	-	1%	*	1%	2%	3%	3%	3%	1%
2	25	8	-	-	-	7	*	-	-	-	24
	1%F	3%	-	-	-	1%	*	-	-	-	2%F
3	37	9	4	*	5	13	9	3	1	3	26
	2%	3%	3%	1%	3%	3%	3%	6%zR	2%	3%	2%
4	64	12	4	-	4	11	11	2	*	3	50
	4%	4%	3%	-	2%	2%	3%	3%	1%	4%	4%
5	162	21	8	6	14	40	34	6	4	8	118
	9%	7%	6%	12%	8%	9%	10%	10%	9%	9%	8%
6	241	41	13	2	16	53	46	10	7	6	188
	13%	14%	10%	5%	9%	11%	14%I	17%I	15%	7%	13%
7	344	57	27	12	38	96	63	5	9	20	275
	19%G	19%	21%	25%	22%	21%	19%G	8%	22%G	22%G	20%G
8	405	52	24	7	31	90	65	11	5	21	329
	23%N	17%	19%	16%	18%	20%	20%	19%	12%	23%	24%
9	216	39	11	1	12	44	36	9	6	12	169
	12%P	13%	9%	2%	7%	10%	11%	15%	13%	13%	12%
Extremely Well 10	134	20	12	2	14	37	36	9	10	5	88
	7%R	7%	10%	5%	8%	8%	11%zIR	15%zIR	23%zFIR	5%	6%
Don't know	148	36	23	15	38	63	21	3	*	10	117
	8%	12%	18%z	33%zA	22%zA	14%z	6%	5%	1%	11%	8%
Total mentions	1800	298	126	46	172	461	328	59	44	91	1398
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.04	6.89	7.23	6.96	7.17	7.00	7.08	7.09	7.44	6.99	7.03

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 340

D3_10. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Present content in a unique/innovative way.

Base = All who have used BBC online services in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	1800	298	126*	46*	172	461	328	59*	44*	91*	1398
EffectiveBase	1370	179	98	32	129	357	290	63	39	84	1037
1-3 (Net)	86 5%	21 7%	4 3%	1 1%	5 3%	26 6%	16 5%	5 8%	2 5%	6 6%	66 5%
1-4 (Net)	150 8%	33 11%	8 6%	1 1%	9 5%	37 8%	27 8%	7 11%	3 6%	9 10%	116 8%
1-2 (Net)	48 3%	12 4%D	- -	* 1%	* *	13 3%	7 2%	2 3%	1 3%	3 3%	40 3%
4-7 (Net)	811 45%	131 44%	52 41%	19 43%	71 41%	200 43%	153 47%	22 38%	21 47%	37 41%	630 45%
5-6 (Net)	403 22%	62 21%	21 17%	8 17%	29 17%	93 20%	80 24%	16 27%	11 24%	14 15%	306 22%
8-10 (Net)	755 42%CDEN	110 37%	47 37%	10 23%	57 33%	172 37%	137 42%	29 49%	21 48%	38 42%	585 42%
7-10 (Net)	1099 61%	168 56%	74 58%	22 48%	95 56%	268 58%	200 61%	33 57%	30 69%	58 64%	860 61%
9-10 (Net)	350 19%	59 20%	23 18%	3 7%	26 15%	82 18%	73 22%	17 30%zR	15 35%zFIR	17 19%	256 18%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 340

D3_10. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Present content in a unique/innovative way.

Base = All who have used BBC online services in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	2018	142	10	25	16	83	59	94	48	354	1651
WeightedBase	1800	149	7**	12**	4**	82*	67*	91*	58*	194	1594
EffectiveBase	1370	104	7	18	14	61	43	67	38	241	1158
Not At All Well 1	24	-	*	-	-	-	-	-	-	3	20
	1%	-	6%	-	-	-	-	-	-	1%	1%
2	25	-	-	-	-	-	-	-	-	2	22
	1%F	-	-	-	-	-	-	-	-	1%	1%
3	37	3	1	1	-	2	1	2	1	4	34
	2%	2%	14%	5%	-	3%	1%	2%	2%	2%	2%
4	64	2	*	1	-	2	-	2	-	6	58
	4%	1%	5%	12%	-	3%	-	2%	-	3%	4%
5	162	13	-	1	*	8	5	10	3	18	143
	9%	8%	-	6%	10%	10%	7%	11%	5%	9%	9%
6	241	12	2	1	*	5	7	7	6	25	216
	13%	8%	27%	9%	6%	6%	11%	7%	10%	13%	14%
7	344	33	1	3	1	19	14	21	12	40	302
	19%G	22%	17%	27%	15%	23%	21%	23%	21%	21%	19%
8	405	28	1	1	1	10	19	17	11	52	350
	23%N	19%	9%	10%	28%	12%	28%N	19%	19%	27%	22%
9	216	9	1	1	1	5	4	3	7	24	190
	12%P	6%	12%	9%	16%	6%	6%	3%	11%	12%	12%
Extremely Well 10	134	13	1	*	*	7	6	9	4	11	120
	7%R	9%	10%	4%	2%	8%	10%	10%	7%	5%	8%
Don't know	148	35	-	2	1	24	11	21	14	10	138
	8%	24%z	-	19%	22%	29%z	17%z	23%z	24%z	5%	9%
Total mentions	1800	149	7	12	4	82	67	91	58	194	1594
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.04	7.27	6.29	6.54	7.54	7.07	7.47	7.15	7.45	7.04	7.03

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 340

D3_10. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Present content in a unique/innovative way.

Base = All who have used BBC online services in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	1800	149	7**	12**	4**	82*	67*	91*	58*	194	1594
EffectiveBase	1370	104	7	18	14	61	43	67	38	241	1158
1-3 (Net)	86	3	1	1	-	2	1	2	1	9	76
	5%	2%	20%	5%	-	3%	1%	2%	2%	5%	5%
1-4 (Net)	150	5	2	2	-	4	1	4	1	15	134
	8%	3%	25%	17%	-	5%	1%	4%	2%	8%	8%
1-2 (Net)	48	-	*	-	-	-	-	-	-	5	43
	3%	-	6%	-	-	-	-	-	-	3%	3%
4-7 (Net)	811	60	3	6	1	34	26	39	21	89	719
	45%	40%	49%	54%	31%	42%	38%	43%	36%	46%	45%
5-6 (Net)	403	25	2	2	1	13	12	16	9	43	359
	22%	17%	27%	15%	16%	16%	18%	18%	15%	22%	23%
8-10 (Net)	755	51	2	3	2	21	29	29	22	86	660
	42%CDEN	34%	31%	23%	46%	26%	44%	32%	37%	45%	41%
7-10 (Net)	1099	84	3	6	3	40	43	50	34	126	962
	61%	56%	48%	49%	62%	50%	64%	55%	59%	65%	60%
9-10 (Net)	350	22	1	2	1	12	11	12	11	34	310
	19%	15%	22%	13%	19%	14%	16%	13%	19%	18%	19%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 341

D3_11. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Have content that appeals to a wide range of different audiences across the UK

Base = All who have used BBC online services in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	2018	280	148	45	193	529	403	77	55	114	1529
WeightedBase	1800	298	126*	46*	172	461	328	59*	44*	91*	1398
EffectiveBase	1370	179	98	32	129	357	290	63	39	84	1037
Not At All Well 1	11	4	-	*	*	3	4	2	1	2	6
	1%	1%	-	1%	*	1%	1%	3%zR	2%	2%R	*
2	11	2	-	-	-	1	1	-	-	-	10
	1%	1%	-	-	-	*	*	-	-	-	1%
3	23	6	2	-	2	7	3	2	-	1	18
	1%	2%	1%	-	1%	1%	1%	3%	-	1%	1%
4	39	4	-	*	*	10	6	2	-	1	32
	2%	1%	-	1%	*	2%	2%	3%	-	1%	2%
5	119	21	7	7	13	35	23	3	4	7	89
	7%	7%	5%	14%	8%	8%	7%	4%	9%	8%	6%
6	179	21	7	2	10	34	39	8	1	10	136
	10%	7%	6%	5%	6%	7%	12%	14%	3%	11%	10%
7	359	53	22	6	27	91	54	8	9	10	292
	20%I	18%	17%	12%	16%	20%	16%	14%	20%	11%	21%I
8	448	60	36	5	41	113	83	13	10	26	350
	25%	20%	28%CD	11%	24%C	24%	25%	23%	23%	29%	25%
9	238	40	11	4	15	48	47	7	5	14	183
	13%N	13%	9%	8%	9%	10%	14%	11%	11%	15%	13%
Extremely Well 10	197	34	16	6	22	57	44	11	12	8	139
	11%R	11%	13%	13%	13%	12%	13%	19%zR	28%zFIR	9%	10%
Don't know	177	54	26	16	42	63	24	3	1	11	144
	10%	18%z	20%z	35%zA	24%z	14%z	7%	5%	2%	12%	10%
Total mentions	1800	298	126	46	172	461	328	59	44	91	1398
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.47	7.44	7.79	7.38	7.70	7.49	7.52	7.45	7.96	7.44	7.45

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 341

D3_11. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Have content that appeals to a wide range of different audiences across the UK

Base = All who have used BBC online services in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	1800	298	126*	46*	172	461	328	59*	44*	91*	1398
EffectiveBase	1370	179	98	32	129	357	290	63	39	84	1037
1-3 (Net)	45 3%	12 4%	2 1%	* 1%	2 1%	11 2%	9 3%	3 6%	1 2%	3 3%	34 2%
1-4 (Net)	84 5%J	16 5%	2 1%	1 1%	2 1%	21 5%	15 5%	5 9%	1 2%	4 4%	65 5%
1-2 (Net)	22 1%	6 2%	- -	* 1%	* *	4 1%	5 2%	2 3%	1 2%	2 2%	16 1%
4-7 (Net)	696 39%BDJP	99 33%	36 28%	15 33%	51 29%	170 37%	122 37%	21 35%	15 33%	28 31%	548 39%
5-6 (Net)	298 17%	42 14%	14 11%	9 20%	23 13%	69 15%	61 19%	11 18%	6 13%	18 20%	225 16%
8-10 (Net)	882 49%C	133 45%	63 50%	15 32%	78 45%	217 47%	173 53%	31 53%	27 62%	49 54%	673 48%
7-10 (Net)	1242 69%ACDJN	186 62%	85 67%CD	20 44%	105 61%C	309 67%	227 69%	40 68%	36 83%FI	58 64%	965 69%
9-10 (Net)	435 24%	74 25%	27 22%	10 21%	37 21%	105 23%	90 28%	18 30%	17 39%zR	22 24%	323 23%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

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Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 341

D3_11. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Have content that appeals to a wide range of different audiences across the UK

Base = All who have used BBC online services in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	2018	142	10	25	16	83	59	94	48	354	1651
WeightedBase	1800	149	7**	12**	4**	82*	67*	91*	58*	194	1594
EffectiveBase	1370	104	7	18	14	61	43	67	38	241	1158
Not At All Well 1	11	-	*	-	-	-	-	-	-	2	9
	1%	-	6%	-	-	-	-	-	-	1%	1%
2	11	-	-	-	-	-	-	-	-	1	10
	1%	-	-	-	-	-	-	-	-	1%	1%
3	23	1	-	1	-	1	-	1	-	1	23
	1%	*	-	7%	-	1%	-	1%	-	*	1%
4	39	-	-	*	-	-	-	-	-	10	28
	2%	-	-	2%	-	-	-	-	-	5%	2%
5	119	13	-	1	*	9	4	4	8	19	100
	7%	8%	-	5%	4%	11%P	5%	5%	14%	10%	6%
6	179	8	-	1	1	7	1	4	4	21	157
	10%	6%	-	7%	16%	9%	2%	5%	7%	11%	10%
7	359	23	1	3	*	10	13	16	7	44	314
	20%I	15%	18%	23%	8%	12%	19%	18%	12%	22%	20%
8	448	33	3	4	1	15	17	22	11	45	399
	25%	22%	44%	37%	22%	19%	25%	24%	18%	23%	25%
9	238	13	*	*	1	3	10	6	8	29	205
	13%N	9%	7%	2%	25%	4%	15%NP	6%	13%N	15%	13%
Extremely Well 10	197	20	1	1	*	12	8	12	8	14	180
	11%R	13%	15%	7%	2%	15%	12%	13%	14%	7%	11%
Don't know	177	39	1	1	1	24	14	27	12	9	167
	10%	26%z	9%	12%	22%	30%z	22%z	29%z	21%z	5%	11%
Total mentions	1800	149	7	12	4	82	67	91	58	194	1594
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.47	7.75	7.73	7.10	7.70	7.52	8.01	7.83	7.65	7.20	7.50

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 341

D3_11. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Have content that appeals to a wide range of different audiences across the UK

Base = All who have used BBC online services in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	1800	149	7**	12**	4**	82*	67*	91*	58*	194	1594
EffectiveBase	1370	104	7	18	14	61	43	67	38	241	1158
1-3 (Net)	45	1	*	1	-	1	-	1	-	3	42
	3%	*	6%	7%	-	1%	-	1%	-	2%	3%
1-4 (Net)	84	1	*	1	-	1	-	1	-	14	70
	5%J	*	6%	9%	-	1%	-	1%	-	7%	4%
1-2 (Net)	22	-	*	-	-	-	-	-	-	3	19
	1%	-	6%	-	-	-	-	-	-	1%	1%
4-7 (Net)	696	44	1	4	1	26	18	24	20	94	600
	39%BDJP	29%	18%	36%	28%	32%	26%	27%	34%	48%	38%
5-6 (Net)	298	21	-	1	1	16	5	8	13	40	258
	17%	14%	-	12%	20%	20%P	7%	9%	22%O	21%	16%
8-10 (Net)	882	66	4	5	2	31	35	39	26	88	784
	49%C	44%	66%	45%	49%	37%	52%	43%	46%	45%	49%
7-10 (Net)	1242	89	6	8	2	41	48	55	33	131	1099
	69%ACDJN	60%	84%	67%	57%	50%	71%N	61%N	58%	68%	69%
9-10 (Net)	435	33	1	1	1	15	18	17	16	43	385
	24%	22%	22%	8%	27%	18%	27%	19%	27%	22%	24%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 342

D3_12. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Provide distinctive online programmes and content.

Base = All who have used BBC online services in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	2018	280	148	45	193	529	403	77	55	114	1529
WeightedBase	1800	298	126*	46*	172	461	328	59*	44*	91*	1398
EffectiveBase	1370	179	98	32	129	357	290	63	39	84	1037
Not At All Well 1	13	3	-	*	*	2	4	2	1	2	8
	1%	1%	-	1%	*	*	1%	3%	2%	2%	1%
2	14	-	-	-	-	3	2	-	-	-	12
	1%	-	-	-	-	1%	1%	-	-	-	1%
3	16	1	2	-	2	6	4	-	*	2	11
	1%	*	2%	-	1%	1%	1%	-	1%	3%	1%
4	44	9	1	2	3	11	5	1	*	3	35
	2%	3%	1%	5%	2%	2%	2%	1%	1%	3%	3%
5	137	24	7	3	10	35	29	2	7	6	101
	8%	8%	5%	7%	6%	8%	9%	4%	16%zGR	6%	7%
6	221	38	8	6	14	42	47	10	2	8	165
	12%E	13%	6%	14%	8%	9%	14%	17%H	5%	9%	12%
7	357	45	18	9	27	80	65	11	5	14	280
	20%	15%	14%	19%	15%	17%	20%	19%	10%	15%	20%
8	430	70	41	8	50	122	68	9	11	24	351
	24%	23%	33%z	18%	29%	26%	21%	15%	25%	26%	25%
9	233	40	13	1	14	52	42	10	6	12	183
	13%P	13%	10%	3%	8%	11%	13%	17%	14%	13%	13%
Extremely Well 10	163	25	10	2	12	38	38	10	10	8	114
	9%R	8%	8%	4%	7%	8%	12%	17%zR	24%zFIR	9%	8%
Don't know	172	43	26	14	40	71	23	4	*	12	138
	10%	15%z	21%z	30%zA	23%z	15%z	7%	7%	1%	13%FH	10%
Total mentions	1800	298	126	46	172	461	328	59	44	91	1398
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.34	7.36	7.65D	6.84	7.46	7.38	7.30	7.58	7.67	7.31	7.34

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 342

D3_12. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Provide distinctive online programmes and content.

Base = All who have used BBC online services in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	1800	298	126*	46*	172	461	328	59*	44*	91*	1398
EffectiveBase	1370	179	98	32	129	357	290	63	39	84	1037
1-3 (Net)	43 2%	4 1%	2 2%	* 1%	3 2%	10 2%	11 3%	2 3%	1 3%	4 5%	31 2%
1-4 (Net)	87 5%	13 4%	3 2%	3 6%	6 3%	21 5%	16 5%	2 4%	2 4%	7 8%	67 5%
1-2 (Net)	27 1%	3 1%	- -	* 1%	* *	4 1%	7 2%	2 3%	1 2%	2 2%	20 1%
4-7 (Net)	759 42%BDEJO P	115 39%B	33 26%	20 44%	53 31%B	168 36%	146 45%I	25 42%	14 32%	30 33%	581 42%
5-6 (Net)	358 20%BP	62 21%	14 11%	10 21%	24 14%	77 17%	76 23%I	12 21%	9 21%	14 15%	266 19%
8-10 (Net)	826 46%C	135 45%C	65 51%CD	11 25%	76 44%C	212 46%	148 45%	29 49%	28 63%zFR	44 48%	648 46%
7-10 (Net)	1183 66%CN	180 60%	83 65%CD	20 44%	103 60%C	292 63%	213 65%	40 68%	32 73%	58 64%	928 66%
9-10 (Net)	396 22%CIJ	65 22%	23 18%	3 7%	26 15%	90 20%	80 25%	20 33%zR	17 38%zFR	20 22%	297 21%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 342

D3_12. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Provide distinctive online programmes and content.

Base = All who have used BBC online services in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	2018	142	10	25	16	83	59	94	48	354	1651
WeightedBase	1800	149	7**	12**	4**	82*	67*	91*	58*	194	1594
EffectiveBase	1370	104	7	18	14	61	43	67	38	241	1158
Not At All Well 1	13	-	*	-	-	-	-	-	-	3	10
	1%	-	6%	-	-	-	-	-	-	1%	1%
2	14	-	-	-	-	-	-	-	-	1	13
	1%	-	-	-	-	-	-	-	-	*	1%
3	16	2	-	-	-	1	1	1	1	-	16
	1%	2%	-	-	-	2%	1%	1%	2%	-	1%
4	44	3	-	*	-	3	-	2	1	8	36
	2%	2%	-	2%	-	3%	-	2%	1%	4%	2%
5	137	8	*	2	*	4	4	3	5	21	116
	8%	5%	5%	14%	3%	5%	6%	3%	8%	11%	7%
6	221	13	-	1	*	9	5	6	7	27	193
	12%E	9%	-	9%	1%	10%	7%	6%	13%	14%	12%
7	357	24	*	1	1	14	10	12	12	38	318
	20%	16%	5%	11%	24%	17%	15%	14%	20%	19%	20%
8	430	42	3	4	1	16	26	32	9	46	378
	24%	28%	41%	33%	30%	19%	38%zNQ	35%zNQ	16%	24%	24%
9	233	11	2	*	1	5	7	3	8	29	203
	13%P	8%	28%	2%	18%	6%	10%	3%	14%	15%	13%
Extremely Well 10	163	10	1	1	*	8	2	5	5	9	151
	9%R	7%	15%	10%	2%	10%	3%	6%	8%	5%	9%
Don't know	172	36	-	2	1	23	14	27	10	13	159
	10%	25%z	-	19%	22%	28%z	21%z	29%z	17%	7%	10%
Total mentions	1800	149	7	12	4	82	67	91	58	194	1594
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.34	7.43	7.95	7.31	7.84	7.32	7.55	7.51	7.32	7.12	7.36

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 342

D3_12. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...

Provide distinctive online programmes and content.

Base = All who have used BBC online services in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	1800	149	7**	12**	4**	82*	67*	91*	58*	194	1594
EffectiveBase	1370	104	7	18	14	61	43	67	38	241	1158
1-3 (Net)	43	2	*	-	-	1	1	1	1	3	39
	2%	2%	6%	-	-	2%	1%	1%	2%	2%	2%
1-4 (Net)	87	5	*	*	-	4	1	3	2	11	76
	5%	3%	6%	2%	-	5%	1%	3%	4%	6%	5%
1-2 (Net)	27	-	*	-	-	-	-	-	-	3	24
	1%	-	6%	-	-	-	-	-	-	2%	1%
4-7 (Net)	759	47	1	4	1	29	18	23	24	93	663
	42%BDEJO	32%	10%	36%	28%	36%P	27%	25%	42%	48%	42%
5-6 (Net)	358	21	*	3	*	12	8	9	12	48	309
	20%BP	14%	5%	23%	4%	15%	12%	9%	21%	24%	19%
8-10 (Net)	826	63	6	5	2	28	34	40	22	85	732
	46%C	42%	84%	45%	50%	35%	51%	44%	39%	44%	46%
7-10 (Net)	1183	87	6	7	3	42	44	53	34	123	1050
	66%CN	58%	89%	56%	73%	52%	66%	58%	59%	63%	66%
9-10 (Net)	396	21	3	1	1	13	9	8	13	38	354
	22%CJP	14%	43%	12%	20%	15%	13%	9%	22%	20%	22%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 343

D3_sum. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps... (7-10)

Base = All who have used BBC online services in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	2018	280	148	45	193	529	403	77	55	114	1529
WeightedBase	1800	298	126*	46*	172	461	328	59*	44*	91*	1398
EffectiveBase	1370	179	98	32	129	357	290	63	39	84	1037
Have a mix of different types of content.	1288	196	88	17	104	311	219	43	29	51	1022
	72%CDEFI JNP	66%C	70%CD	36%	61%C	67%	67%I	73%I	66%	57%	73%zFI
Have high quality content.	1384	233	97	22	119	333	249	45	35	64	1085
	77%CDEIN	78%C	77%CD	48%	69%C	72%	76%	77%	79%	71%	78%
Provide content that other websites or apps don't provide.	1118	174	74	16	90	265	204	40	31	56	872
	62%CDEIN P	59%C	59%CD	34%	52%C	57%	62%	68%	72%	62%	62%
Present content in a unique/innovative way.	1099	168	74	22	95	268	200	33	30	58	860
	61%	56%	58%	48%	56%	58%	61%	57%	69%	64%	61%
Have content that appeals to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.	1242	186	85	20	105	309	227	40	36	58	965
	69%ACDJN	62%	67%CD	44%	61%C	67%	69%	68%	83%FI	64%	69%
Provide distinctive online programmes and content.	1183	180	83	20	103	292	213	40	32	58	928
	66%CN	60%	65%CD	44%	60%C	63%	65%	68%	73%	64%	66%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 343

D3_sum. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps... (7-10)

Base = All who have used BBC online services in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	2018	142	10	25	16	83	59	94	48	354	1651
WeightedBase	1800	149	7**	12**	4**	82*	67*	91*	58*	194	1594
EffectiveBase	1370	104	7	18	14	61	43	67	38	241	1158
Have a mix of different types of content.	1288	89	5	7	3	46	42	54	35	138	1139
	72%CDEFI JNP	60%	80%	58%	74%	57%	63%	60%	60%	71%	71%
Have high quality content.	1384	101	6	9	4	51	50	64	37	132	1241
	77%CDEJN	68%	94%	73%	82%	62%	74%	70%	64%	68%	78%
Provide content that other websites or apps don't provide.	1118	77	4	6	3	38	39	45	32	123	983
	62%CDEJN P	52%	57%	52%	60%	47%	57%	49%	55%	63%	62%
Present content in a unique/innovative way.	1099	84	3	6	3	40	43	50	34	126	962
	61%	56%	48%	49%	62%	50%	64%	55%	59%	65%	60%
Have content that appeals to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.	1242	89	6	8	2	41	48	55	33	131	1099
	69%ACDJN	60%	84%	67%	57%	50%	71%N	61%N	58%	68%	69%
Provide distinctive online programmes and content.	1183	87	6	7	3	42	44	53	34	123	1050
	66%CN	58%	89%	56%	73%	52%	66%	58%	59%	63%	66%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 344

D3a. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...
Base = All respondents

Summary Table						
	Have a mix of different types of content	Have high quality content	Provide content that other websites or apps don't provide	Present content in a unique/ innovative way	Have content that appeals to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.	Provide distinctive online programmes and content
UnweightedBase	4099	4099	4099	4099	4099	4099
WeightedBase	4101	4101	4101	4101	4101	4101
EffectiveBase	2770	2770	2770	2770	2770	2770
Not At All Important	66	71	105	97	84	71
1	2%	2%	3%	2%	2%	2%
2	42	31	45	53	25	38
	1%	1%	1%	1%	1%	1%
3	34	48	70	73	62	64
	1%	1%	2%	2%	2%	2%
4	91	78	100	126	77	104
	2%	2%	2%	3%	2%	3%
5	223	189	268	270	230	243
	5%	5%	7%	7%	6%	6%
6	351	322	383	386	349	403
	9%	8%	9%	9%	9%	10%
7	554	499	596	616	597	605
	14%	12%	15%	15%	15%	15%
8	855	792	715	739	772	773
	21%	19%	17%	18%	19%	19%
9	519	598	459	434	507	459
	13%	15%	11%	11%	12%	11%
Extremely Important	516	626	417	384	504	443
10	13%	15%	10%	9%	12%	11%
Don't know	850	848	943	924	894	898
	21%	21%	23%	23%	22%	22%
Total mentions	4101	4101	4101	4101	4101	4101
	100%	100%	100%	100%	100%	100%
Mean	7.50	7.66	7.17	7.10	7.43	7.29
1-3 (Net)	141	150	220	223	171	173
	3%	4%	5%	5%	4%	4%

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Table 344

D3a. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Base = All respondents

	Summary Table						
	Have a mix of different types of content	Have high quality content	Provide content that other websites or apps don't provide	Present content in a unique/ innovative way	Have content that appeals to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.	Provide distinctive online programmes and content	
	WeightedBase	4101	4101	4101	4101	4101	
	EffectiveBase	2770	2770	2770	2770	2770	
	1-4 (Net)	233 6%	228 6%	319 8%	348 8%	248 6%	277 7%
	1-2 (Net)	107 3%	102 2%	150 4%	150 4%	110 3%	109 3%
	4-7 (Net)	1220 30%	1088 27%	1348 33%	1398 34%	1252 31%	1355 33%
	5-6 (Net)	574 14%	511 12%	652 16%	656 16%	579 14%	646 16%
	8-10 (Net)	1890 46%	2015 49%	1590 39%	1557 38%	1784 43%	1675 41%
	7-10 (Net)	2444 60%	2514 61%	2187 53%	2173 53%	2380 58%	2280 56%
9-10 (Net)	1035 25%	1223 30%	875 21%	818 20%	1012 25%	902 22%	

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Table 345

D3a. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...
Base = All who have used BBC online services in the past 3 months



Summary Table						
	Have a mix of different types of content	Have high quality content	Provide content that other websites or apps don't provide	Present content in a unique/innovative way	Have content that appeals to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.	Provide distinctive online programmes and content
UnweightedBase	2018	2018	2018	2018	2018	2018
WeightedBase	1800	1800	1800	1800	1800	1800
EffectiveBase	1370	1370	1370	1370	1370	1370
Not At All Important	7	7	21	14	13	10
1	*	*	1%	1%	1%	1%
2	6	9	11	14	6	9
	*	*	1%	1%	*	1%
3	9	16	28	33	23	23
	1%	1%	2%	2%	1%	1%
4	35	26	49	61	34	52
	2%	1%	3%	3%	2%	3%
5	89	66	100	120	88	92
	5%	4%	6%	7%	5%	5%
6	152	124	199	199	147	182
	8%	7%	11%	11%	8%	10%
7	307	258	340	346	315	354
	17%	14%	19%	19%	17%	20%
8	499	467	420	440	459	453
	28%	26%	23%	24%	25%	25%
9	327	366	287	257	319	286
	18%	20%	16%	14%	18%	16%
Extremely Important	292	388	239	220	294	249
10	16%	22%	13%	12%	16%	14%
Don't know	79	74	107	98	103	90
	4%	4%	6%	5%	6%	5%
Total mentions	1800	1800	1800	1800	1800	1800
	100%	100%	100%	100%	100%	100%
Mean	7.87	8.09	7.52	7.42	7.80	7.62
1-3 (Net)	21	32	60	60	42	42
	1%	2%	3%	3%	2%	2%

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Table 345

D3a. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Base = All who have used BBC online services in the past 3 months



	Summary Table					
					Have content that appeals to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.	Provide distinctive online programmes and content
	Have a mix of different types of content	Have high quality content	Provide content that other websites or apps don't provide	Present content in a unique/ innovative way		
	WeightedBase	1800	1800	1800	1800	1800
	EffectiveBase	1370	1370	1370	1370	1370
	1-4 (Net)	56 3%	58 3%	108 6%	121 7%	94 5%
	1-2 (Net)	12 1%	16 1%	32 2%	27 2%	19 1%
	4-7 (Net)	582 32%	474 26%	688 38%	725 40%	680 38%
	5-6 (Net)	240 13%	190 11%	299 17%	318 18%	235 13%
	8-10 (Net)	1118 62%	1220 68%	946 53%	917 51%	1072 60%
7-10 (Net)	1425 79%	1478 82%	1286 71%	1263 70%	1387 77%	
9-10 (Net)	619 34%	754 42%	526 29%	477 27%	613 34%	
					535 30%	

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Table 346

D3a_1. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Have a mix of different types of content

Base = All respondents

	Total (z)	Age				Age/SEG 65+ OR DE (E)	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)		Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Not At All Important	66	8	7	7	15	41	20	2	3	7	43
1	2%	1%	2%	2%	2%	2%z	2%	2%	3%	2%	1%
2	42	6	8	2	11	23	9	2	1	1	30
	1%	1%	2%	1%	1%	1%	1%	2%	1%	*	1%
3	34	3	6	*	7	21	8	3	1	6	26
	1%	*	1%	*	1%	1%	1%	2%	1%	2%	1%
4	91	12	4	3	6	28	12	2	-	5	75
	2%DJNPQ	2%	1%	1%	1%	2%	1%	1%	-	2%	2%
5	223	27	32	14	45	90	45	10	13	11	169
	5%	4%	7%	4%	5%	5%	5%	7%	11%zFIR	4%	6%
6	351	54	26	22	48	124	75	9	7	17	260
	9%BDE	8%	6%	6%	6%	7%	8%	6%	6%	6%	9%
7	554	75	43	23	67	172	100	19	10	25	428
	14%BCDEI JMNOPQ	12%C	9%	6%	8%	10%	11%	13%	9%	9%	14%I
8	855	158	74	28	103	278	163	22	21	46	658
	21%BCDEJ NOPQ	25%BCD	16%CD	8%	12%C	16%	18%	15%	18%	16%	22%I
9	519	84	46	24	70	162	93	25	9	32	409
	13%CDEJO Q	13%CD	10%	6%	8%	9%	10%	18%FH	7%	11%	13%zF
Extremely Important	516	88	41	21	61	161	100	13	17	28	395
10	13%BCDEJ NOPQ	14%BCD	9%	5%	7%	9%	11%	9%	15%	9%	13%
Don't know	850	126	176	232	408	618	261	38	36	117	554
	21%R	20%	38%zA	62%zABD	49%zAB	36%z	29%zR	26%R	31%zR	40%zFGR	18%
Total mentions	4101	640	463	377	840	1718	885	145	118	295	3046
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 346

D3a_1. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Have a mix of different types of content

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Mean	7.50DEK	7.70BCD	7.27	7.15	7.23	7.24	7.40	7.38	7.40	7.40	7.53
1-3 (Net)	141 3%	16 3%	22 5%	10 3%	32 4%	84 5%z	37 4%	7 5%	5 4%	14 5%	99 3%
1-4 (Net)	233 6%J	28 4%	25 5%	13 4%	38 5%	112 7%	49 5%	9 6%	5 4%	18 6%	174 6%
1-2 (Net)	107 3%	14 2%	16 3%	10 3%	25 3%	63 4%z	29 3%	5 3%	4 3%	8 3%	73 2%
4-7 (Net)	1220 30%BCDEF IJMNOPQ	167 26%CD	105 23%	61 16%	166 20%	414 24%	232 26%I	39 27%	30 26%	58 20%	932 31%FI
5-6 (Net)	574 14%CEM	81 13%	58 12%	35 9%	93 11%	215 12%	120 14%I	19 13%	20 17%I	28 10%	429 14%
8-10 (Net)	1890 46%BCDEF IJKMNOPQ	330 52%zBCD	161 35%CD	73 19%	234 28%C	602 35%	355 40%	60 42%	47 40%	106 36%	1462 48%zFI
7-10 (Net)	2444 60%BCDEF HIJKMNOP Q	405 63%BCD	204 44%CD	96 26%	300 36%C	773 45%	456 51%I	79 55%	58 49%	131 44%	1889 62%zFHI
9-10 (Net)	1035 25%BCDEF JKNOPQ	172 27%BCD	86 19%CD	45 12%	131 16%C	324 19%	192 22%	38 26%	26 22%	60 20%	804 26%zF

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 346

D3a_1. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Have a mix of different types of content

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Not At All Important	66	10	2	2	-	6	5	3	7	11	52
1	2%	1%	4%	5%zJ	-	2%	1%	1%	2%	3%	1%
2	42	6	4	-	*	1	5	2	3	3	39
	1%	1%	7%zJ	-	2%	*	1%	1%	1%	1%	1%
3	34	6	*	-	-	6	-	2	4	5	29
	1%	1%	1%	-	-	2%O	-	1%	1%	1%	1%
4	91	2	4	1	*	-	2	-	2	9	82
	2%DJNPQ	*	6%J	2%J	*	-	*	-	*	2%	2%
5	223	40	3	2	*	18	22	15	25	24	195
	5%	6%	4%	6%	1%	5%	6%	5%	6%	6%	5%
6	351	44	1	2	1	25	20	17	28	41	308
	9%BDE	6%	1%	5%	3%	7%	5%	5%	7%	10%	8%
7	554	51	8	7	*	24	27	26	25	66	487
	14%BCDEIJ	7%	14%M	16%JM	1%	7%	7%	9%	6%	16%	13%
	MNOPQ										
8	855	82	9	8	3	35	47	44	38	85	767
	21%BCDEJ	12%	15%	18%	13%	10%	13%	15%	9%	20%	21%
	NOPQ										
9	519	60	5	4	1	33	27	30	30	54	462
	13%CDEJOQ	8%	8%	8%	6%	10%	7%	10%	7%	13%	13%
Extremely Important	516	51	3	6	2	27	24	22	29	49	463
10	13%BCDEJN	7%	5%	13%	8%	8%	7%	7%	7%	12%	13%
	OPQ										
Don't know	850	360	22	12	14	164	196	142	218	75	773
	21%R	51%zKL	35%z	28%	66%zJKL	48%z	52%z	47%z	53%z	18%	21%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 346

D3a_1. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Have a mix of different types of content

Base = All respondents

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Mean	7.50DEK	7.31K	6.35	7.29	7.86	7.34	7.29	7.49	7.16	7.34	7.53
1-3 (Net)	141 3%	22 3%	7 11%zJ	2 5%	* 2%	12 4%	10 3%	8 3%	14 3%	19 5%	120 3%
1-4 (Net)	233 6%J	24 3%	11 18%zJM	3 7%	1 3%	12 4%	11 3%	8 3%	16 4%	28 7%	202 6%
1-2 (Net)	107 3%	16 2%	6 10%zJ	2 5%	* 2%	6 2%	10 3%	6 2%	10 3%	14 3%	91 2%
4-7 (Net)	1220 30%BCDEF IJMNOPQ	136 19%M	16 26%M	12 28%M	1 6%	67 20%	70 19%	58 19%	78 19%	141 33%	1071 29%
5-6 (Net)	574 14%CDEN	84 12%	3 6%	5 10%	1 4%	43 13%	42 11%	32 11%	52 13%	65 15%	503 14%
8-10 (Net)	1890 46%BCDEF IJKMNOPQ	194 27%	17 28%	17 39%	6 26%	95 28%	99 26%	96 31%	98 24%	187 44%	1692 46%
7-10 (Net)	2444 60%BCDEF HIJKMNOP Q	244 34%	26 42%	24 55%JM	6 28%	119 35%	125 33%	122 40%Q	122 30%	253 60%	2178 60%
9-10 (Net)	1035 25%BCDEF JKNOPQ	111 16%	8 13%	9 21%	3 14%	60 18%	51 14%	52 17%	60 15%	102 24%	925 25%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 347

D3a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Have high quality content

Base = All respondents

	Total (z)	Age				Age/SEG (E)	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)		Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Not At All Important	71	7	10	10	20	47	21	2	3	7	46
1	2%	1%	2%	3%	2%	3%z	2%	1%	2%	2%	2%
2	31	7	4	1	4	15	3	1	1	1	27
	1%	1%	1%	*	1%	1%	*	1%	*	*	1%
3	48	3	6	3	9	21	11	5	1	4	36
	1%	*	1%	1%	1%	1%	1%	3%	1%	1%	1%
4	78	12	4	2	6	33	12	2	*	5	60
	2%DJNOQ	2%	1%	*	1%	2%	1%	1%	*	2%	2%
5	189	19	19	10	30	65	32	3	7	9	150
	5%	3%	4%	3%	4%	4%	4%	2%	6%	3%	5%
6	322	47	28	14	42	117	68	10	8	8	237
	8%CDUOP	7%	6%	4%	5%	7%	8%I	7%	7%	3%	8%I
7	499	53	37	30	68	181	94	12	5	30	385
	12%ABCDEH JMNP	8%	8%	8%	8%	11%	11%H	8%	4%	10%	13%H
8	792	132	68	32	100	250	151	29	21	39	609
	19%BCDEI JNOQ	21%CD	15%CD	8%	12%C	15%	17%	20%	17%	13%	20%I
9	598	114	57	23	80	185	123	28	17	43	454
	15%CDEJO Q	18%CD	12%CD	6%	10%C	11%	14%	19%	14%	15%	15%
Extremely Important	626	112	56	25	81	201	111	13	15	33	487
10	15%DEFJ NOQ	17%CD	12%CD	7%	10%C	12%	13%	9%	13%	11%	16%FG
Don't know	848	134	172	228	399	602	259	40	42	116	555
	21%R	21%	37%zA	60%zABD	48%zAB	35%z	29%zR	28%R	36%zR	39%zFGR	18%
Total mentions	4101	640	463	377	840	1718	885	145	118	295	3046
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 347

D3a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Have high quality content

Base = All respondents

	Total (z)	Age				Age/SEG 65+ OR DE (E)	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)		Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Mean	7.66EK	7.95zBCD	7.58	7.27	7.47	7.39	7.60	7.62	7.72	7.69	7.68
1-3 (Net)	150 4%	17 3%	20 4%	13 3%	33 4%	84 5%z	35 4%	8 5%	4 3%	11 4%	109 4%
1-4 (Net)	228 6%J	29 5%	24 5%	15 4%	39 5%	117 7%z	47 5%	10 7%	4 4%	16 5%	169 6%
1-2 (Net)	102 2%	14 2%	14 3%	10 3%	24 3%	62 4%z	24 3%	3 2%	3 3%	8 3%	73 2%
4-7 (Net)	1088 27%ABCDE FHIJMNOP Q	131 20%	89 19%	57 15%	146 17%	396 23%	206 23%I	27 19%	20 17%	52 18%	832 27%FHI
5-6 (Net)	511 12%CDEIJ MOP	67 10%	47 10%	25 7%	72 9%	182 11%	100 11%I	13 9%	15 12%I	18 6%	387 13%I
8-10 (Net)	2015 49%BCDEF IJKMNOPQ	357 56%zBCD	182 39%CD	79 21%	262 31%C	636 37%	385 44%	70 48%	52 44%	115 39%	1550 51%zFI
7-10 (Net)	2514 61%BCDEF HIJKMNOP Q	410 64%BCD	219 47%CD	110 29%	329 39%C	818 48%	480 54%	82 57%	57 48%	145 49%	1935 64%zFHI
9-10 (Net)	1223 30%BCDEF JKMNQ	226 35%zBCD	114 25%CD	48 13%	162 19%C	386 22%	234 26%	41 28%	31 27%	76 26%	941 31%F

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 347

D3a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Have high quality content

Base = All respondents

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Not At All Important	71	14	3	2	*	6	9	4	10	12	57
1	2%	2%	5%	5%	1%	2%	2%	1%	2%	3%	2%
2	31	4	-	-	1	2	2	2	2	2	29
	1%	1%	-	-	3%J	1%	*	1%	*	1%	1%
3	48	5	4	*	-	5	-	3	2	4	44
	1%	1%	6%zJ	1%	-	1%	-	1%	*	1%	1%
4	78	*	4	2	-	*	-	*	-	9	69
	2%DJNOQ	*	6%zJ	3%J	-	*	-	*	-	2%	2%
5	189	26	1	3	-	11	14	13	13	28	161
	5%	4%	2%	7%	-	3%	4%	4%	3%	7%	4%
6	322	36	5	*	1	23	13	9	27	43	272
	8%CDUOP	5%	8%	1%	2%	7%P	3%	3%	7%O	10%	7%
7	499	58	2	7	*	22	36	21	37	49	449
	12%ABCDEH JMNP	8%	4%	15%KM	1%	7%	10%	7%	9%	12%	12%
8	792	79	13	6	2	32	48	43	36	84	705
	19%BCDEI JNOQ	11%	20%	13%	12%	9%	13%	14%N	9%	20%	19%
9	598	69	4	6	1	40	29	36	33	66	528
	15%CDEJO Q	10%	7%	13%	6%	12%Q	8%	12%	8%	16%	14%
Extremely Important	626	69	4	7	2	35	34	39	30	50	570
10	15%CDEFJ NOQ	10%	7%	15%	9%	10%	9%	13%	7%	12%	16%
Don't know	848	351	22	12	14	162	189	134	217	75	771
	21%R	49%zL	36%z	27%	65%zJKL	48%z	51%z	44%z	53%z	18%	21%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 347

D3a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Have high quality content

Base = All respondents

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Mean	7.66EK	7.58K	6.52	7.37	7.70	7.60	7.56	7.88Q	7.32	7.41	7.70
1-3 (Net)	150 4%	23 3%	7 11%zJ	2 6%	1 5%	12 4%	10 3%	9 3%	14 3%	18 4%	130 4%
1-4 (Net)	228 6%J	23 3%	11 18%zJ	4 9%J	1 5%	13 4%	10 3%	9 3%	14 3%	27 6%	199 5%
1-2 (Net)	102 2%	18 3%	3 5%	2 5%	1 5%	8 2%	10 3%	6 2%	12 3%	14 3%	86 2%
4-7 (Net)	1088 27%ABCDE FHIJMNOP Q	121 17%M	12 19%M	12 27%M	1 4%	57 17%	64 17%	43 14%	78 19%	129 30%	951 26%
5-6 (Net)	511 12%CDEIJM OP	62 9%	6 9%	3 8%	1 2%	35 10%	28 7%	22 7%	40 10%	71 17%	433 12%
8-10 (Net)	2015 49%BCDEF IJKMNOPQ	217 30%	21 34%	18 41%	6 27%	106 31%Q	111 30%	118 39%NOQ	99 24%	200 47%	1804 49%
7-10 (Net)	2514 61%BCDEF HIJKMNOP Q	275 39%	23 37%	25 56%IJM	6 28%	128 38%	147 39%	138 46%NQ	137 34%	248 59%	2253 62%
9-10 (Net)	1223 30%BCDEF JKMNOQ	138 19%	8 13%	13 28%	3 15%	75 22%Q	63 17%	75 25%OQ	63 15%	116 27%	1099 30%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 348

D3a_3. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Provide content that other websites or apps don't provide

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Not At All Important	105	7	13	12	25	58	31	3	4	8	67
1	3%AR	1%	3%	3%	3%	3%z	4%	2%	3%	3%	2%
2	45	6	5	4	9	24	9	1	1	2	34
	1%	1%	1%	1%	1%	1%	1%	*	*	1%	1%
3	70	11	9	-	9	33	17	5	1	6	48
	2%C	2%C	2%C	-	1%	2%	2%	3%	1%	2%	2%
4	100	2	8	3	10	35	19	7	4	7	80
	2%ADJ	*	2%	1%	1%	2%	2%	5%F	3%	2%	3%
5	268	33	24	13	38	87	54	5	8	19	206
	7%CDE	5%	5%	4%	4%	5%	6%	3%	7%	6%	7%
6	383	70	25	10	35	121	63	4	7	12	301
	9%BCDEF GIJKLOP Q	11%BCD	5%	3%	4%	7%	7%GI	2%	6%	4%	10%FGI
7	596	102	40	30	70	193	124	28	13	35	445
	15%BCDEJ NOPQ	16%BCD	9%	8%	8%	11%	14%	19%	11%	12%	15%
8	715	103	66	26	92	230	110	23	13	29	581
	17%CDEFI JNOPQ	16%CD	14%CD	7%	11%C	13%	12%	16%	11%	10%	19%zFI
9	459	77	37	16	53	139	95	16	12	27	343
	11%CDEJIM NOQ	12%CD	8%	4%	6%	8%	11%	11%	10%	9%	11%
Extremely Important	417	68	34	21	55	137	79	14	13	29	317
10	10%CDEJO Q	11%CD	7%	5%	6%	8%	9%	10%	11%	10%	10%
Don't know	943	161	202	242	445	661	284	40	44	121	626
	23%R	25%	44%zA	64%zABD	53%zAB	38%z	32%zR	28%	37%zR	41%zFGR	21%
Total mentions	4101	640	463	377	840	1718	885	145	118	295	3046
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 348

D3a_3. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Provide content that other websites or apps don't provide

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Mean	7.17E	7.43zBCD	7.02	6.89	6.98	6.92	7.01	7.24	7.15	7.13	7.21
1-3 (Net)	220 5%	24 4%	27 6%	16 4%	42 5%	115 7%	58 7%	8 6%	5 5%	15 5%	148 5%
1-4 (Net)	319 8%AJ	26 4%	34 7%	18 5%	53 6%	150 9%	77 9%	15 11%	9 8%	23 8%	228 7%
1-2 (Net)	150 4%	13 2%	18 4%	16 4%	34 4%	82 5%	40 5%	3 2%	4 4%	9 3%	100 3%
4-7 (Net)	1348 33%BCDEF IJKLMNOPQ	207 32%BCD	97 21%	56 15%	153 18%	436 25%	260 29%	43 30%	31 26%	73 25%	1031 34%FI
5-6 (Net)	652 16%BCDEF GIJKMOPQ	102 16%BCD	50 11%	23 6%	72 9%C	208 12%	117 13%G	8 6%	15 13%	31 11%	507 17%FGI
8-10 (Net)	1590 39%BCDEF IJKLMNOPQ	248 39%BCD	137 30%CD	63 17%	199 24%C	506 29%	284 32%	54 37%	38 32%	86 29%	1241 41%zFI
7-10 (Net)	2187 53%BCDEF HIJKLMNOP Q	350 55%BCD	176 38%CD	93 25%	270 32%C	699 41%	408 46%	82 56%FHI	50 42%	120 41%	1686 55%zFHI
9-10 (Net)	875 21%BCDEJ MNOPQ	145 23%BCD	71 15%	36 10%	107 13%C	276 16%	174 20%	30 21%	25 21%	57 19%	660 22%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 348

D3a_3. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Provide content that other websites or apps don't provide

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Not At All Important	105	17	5	2	*	7	11	7	10	15	87
1	3%AR	2%	8%zJ	5%	1%	2%	3%	2%	2%	4%	2%
2	45	6	2	-	1	1	5	3	3	3	43
	1%	1%	3%	-	3%	*	1%	1%	1%	1%	1%
3	70	8	1	-	-	7	1	4	4	10	60
	2%C	1%	2%	-	-	2%	*	1%	1%	2%	2%
4	100	6	4	*	*	3	2	3	3	10	90
	2%ADJ	1%	6%J	1%	2%	1%	1%	1%	1%	2%	2%
5	268	33	1	3	1	14	19	14	19	33	234
	7%CDE	5%	2%	8%	2%	4%	5%	5%	5%	8%	6%
6	383	33	*	*	1	28	6	12	21	44	333
	9%BCDEFG IJKLOPQ	5%	1%	1%	3%	8%OP	2%	4%O	5%O	10%	9%
7	596	56	6	7	1	19	37	24	31	57	536
	15%BCDEJN OPQ	8%	10%	16%J	6%	6%	10%	8%	8%	13%	15%
8	715	74	10	7	2	28	45	37	36	79	634
	17%CDEFI JNOPQ	10%	16%	15%	10%	8%	12%	12%	9%	19%	17%
9	459	45	5	2	*	25	21	22	23	54	402
	11%CDEIMN OQ	6%	8%	5%	1%	7%	6%	7%	6%	13%	11%
Extremely Important	417	44	3	7	1	27	17	20	24	41	371
10	10%CDEJOQ	6%	4%	15%J	5%	8%	5%	7%	6%	10%	10%
Don't know	943	391	25	15	14	180	210	157	233	76	866
	23%R	55%zL	41%z	34%z	64%zKL	53%z	56%z	52%z	57%z	18%	24%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 348

D3a_3. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Provide content that other websites or apps don't provide

Base = All respondents

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Mean	7.17E	7.05	6.17	7.31	6.70	7.13	6.97	7.12	6.98	7.09	7.18
1-3 (Net)	220 5%	31 4%	8 13%zJ	2 5%	1 5%	15 4%	17 4%	14 5%	17 4%	27 6%	190 5%
1-4 (Net)	319 8%AJ	37 5%	12 19%zJ	3 6%	1 7%	18 5%	19 5%	17 6%	20 5%	37 9%	280 8%
1-2 (Net)	150 4%	24 3%	7 11%zJ	2 5%	1 5%	8 2%	16 4%	10 3%	13 3%	17 4%	130 4%
4-7 (Net)	1348 33%BCDEF IJKMNOPQ	127 18%	11 18%	11 26%	3 14%	63 19%	64 17%	53 18%	74 18%	144 34%	1193 33%
5-6 (Net)	652 16%BCDEFG IJKMOPQ	66 9%	1 2%	4 9%	1 5%	41 12%O	25 7%	26 9%	40 10%	77 18%	567 16%
8-10 (Net)	1590 39%BCDEF IJMNOPQ	163 23%	17 28%	15 35%JM	4 17%	80 24%	83 22%	79 26%	84 21%	174 41%	1407 38%
7-10 (Net)	2187 53%BCDEF HIJKMNOP Q	219 31%	23 38%	23 51%JM	5 23%	99 29%	120 32%	103 34%	115 28%	231 55%	1943 53%
9-10 (Net)	875 21%BCDEJ MNOPQ	89 13%	7 12%	9 20%	1 7%	51 15%	38 10%	42 14%	47 12%	95 23%	773 21%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 349

D3a_4. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Present content in a unique/innovative way

Base = All respondents

	Total (z)	Age				Age/SEG 65+ OR DE (E)	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)		Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Not At All Important	97	8	12	12	24	56	26	2	3	7	67
1	2%	1%	3%	3%	3%	3%z	3%	2%	3%	3%	2%
2	53	13	4	2	6	18	9	2	1	3	39
	1%	2%	1%	1%	1%	1%	1%	2%	1%	1%	1%
3	73	8	10	3	12	37	11	5	1	3	60
	2%	1%	2%	1%	1%	2%	1%	3%	1%	1%	2%
4	126	14	8	5	13	45	28	1	1	10	93
	3%DJQ	2%	2%	1%	2%	3%	3%	*	1%	3%	3%
5	270	29	35	11	45	96	54	10	9	13	205
	7%C	5%	7%CD	3%	5%C	6%	6%	7%	8%	4%	7%
6	386	74	27	17	43	123	72	9	11	16	296
	9%BCDEI JOP	12%BCD	6%	4%	5%	7%	8%	6%	9%	6%	10%I
7	616	100	49	23	72	184	120	23	10	33	472
	15%BCDEJ MNOPQ	16%CD	11%	6%	9%C	11%	14%	16%	8%	11%	15%
8	739	115	59	30	88	250	132	22	18	34	582
	18%BCDEF IJNOPQ	18%CD	13%	8%	11%	15%	15%	15%	15%	12%	19%zFI
9	434	67	39	17	56	130	81	18	12	29	335
	11%CDEJM NQ	11%CD	8%	5%	7%	8%	9%	12%	10%	10%	11%
Extremely Important	384	67	30	19	49	133	71	13	9	20	293
10	9%CDEJO Q	10%CD	7%	5%	6%	8%	8%	9%	8%	7%	10%
Don't know	924	145	190	239	430	646	281	40	43	125	604
	23%R	23%	41%zA	64%zABD	51%zAB	38%z	32%zR	28%	36%zR	43%zFGR	20%
Total mentions	4101	640	463	377	840	1718	885	145	118	295	3046
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 349

D3a_4. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Present content in a unique/innovative way

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Mean	7.10E	7.26D	6.91	6.81	6.88	6.89	6.99	7.19	7.17	7.03	7.13
1-3 (Net)	223 5%	29 5%	26 6%	17 4%	43 5%	111 6% z	47 5%	10 7%	5 4%	14 5%	166 5%
1-4 (Net)	348 8% JO	43 7%	34 7%	22 6%	56 7%	157 9%	75 8%	10 7%	6 5%	24 8%	259 9%
1-2 (Net)	150 4%	21 3%	16 3%	14 4%	30 4%	74 4%	35 4%	5 3%	4 3%	11 4%	106 3%
4-7 (Net)	1398 34% BCDEI JMNOPQ	217 34% BCD	118 26% CD	55 15%	173 21% C	449 26%	274 31% I	43 29%	31 26%	73 25%	1066 35% I
5-6 (Net)	656 16% CDEIJ KOPQ	103 16% CD	61 13% CD	27 7%	89 11% C	219 13%	126 14% I	19 13%	20 17%	30 10%	501 16% I
8-10 (Net)	1557 38% BCDEF IJKMNOPQ	249 39% BCD	128 28% CD	66 17%	194 23% C	512 30%	284 32%	53 36%	40 34%	83 28%	1211 40% zFI
7-10 (Net)	2173 53% BCDEF HIJKMNOP Q	349 55% BCD	177 38% CD	88 23%	266 32% C	696 41%	403 46% I	76 52% I	50 42%	116 39%	1682 55% zFHI
9-10 (Net)	818 20% BCDEF JKMNOPQ	134 21% BCD	69 15%	36 10%	105 13%	263 15%	152 17%	31 21%	22 18%	48 16%	628 21%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 349

D3a_4. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Present content in a unique/innovative way

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Not At All Important	97	16	5	2	*	7	9	3	13	13	81
1	2%	2%	8% zJ	5%	2%	2%	2%	1%	3%	3%	2%
2	53	5	1	-	1	3	2	2	2	2	50
	1%	1%	2%	-	3%	1%	*	1%	*	1%	1%
3	73	10	1	1	-	6	4	6	4	8	65
	2%	1%	2%	2%	-	2%	1%	2%	1%	2%	2%
4	126	8	4	*	*	6	3	4	5	16	110
	3% DJO	1%	6% J	1%	*	2%	1%	1%	1%	4%	3%
5	270	39	1	4	1	21	18	16	23	27	242
	7% C	5%	2%	10%	4%	6%	5%	5%	6%	6%	7%
6	386	38	2	3	1	23	15	13	24	52	326
	9% BCDEIJ OP	5%	3%	7%	3%	7%	4%	4%	6%	12%	9%
7	616	57	10	5	1	25	31	25	32	57	559
	15% BCDEIJM NOPQ	8%	16%	10%	3%	7%	8%	8%	8%	14%	15%
8	739	70	8	7	3	29	40	36	34	83	650
	18% BCDEF IJNOPQ	10%	13%	17%	15%	9%	11%	12%	8%	20%	18%
9	434	50	2	4	*	23	27	24	26	51	382
	11% CDEJMN Q	7%	3%	10%	1%	7%	7%	8%	6%	12%	10%
Extremely Important	384	41	3	4	1	21	19	19	22	43	337
10	9% CDEJOQ	6%	5%	9%	7%	6%	5%	6%	5%	10%	9%
Don't know	924	379	24	13	13	174	205	155	225	69	853
	23% R	53% zL	39% z	30%	61% zKL	51% z	55% z	51% z	55% z	16%	23%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 349

D3a_4. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Present content in a unique/innovative way

Base = All respondents

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Mean	7.10E	6.97	5.97	6.95	6.99	6.88	7.06	7.18	6.80	7.10	7.10
1-3 (Net)	223 5%	31 4%	8 13%zJ	3 7%	1 5%	15 5%	16 4%	12 4%	19 5%	24 6%	197 5%
1-4 (Net)	348 8%JO	39 6%	12 19%zJ	3 8%	1 5%	21 6%	18 5%	16 5%	23 6%	39 9%	307 8%
1-2 (Net)	150 4%	21 3%	6 10%zJ	2 5%	1 5%	10 3%	11 3%	6 2%	15 4%	16 4%	132 4%
4-7 (Net)	1398 34%BCDEI JMNOPQ	142 20%	17 28%	12 28%M	2 11%	75 22%	67 18%	58 19%	84 21%	152 36%	1237 34%
5-6 (Net)	656 16%CDEIJ KOPQ	77 11%	3 5%	7 16%	2 7%	44 13%	33 9%	30 10%	47 12%	79 19%	568 16%
8-10 (Net)	1557 38%BCDEF IJKMNOPQ	160 23%	13 20%	16 35%J	5 23%	74 22%	86 23%	79 26%	81 20%	177 42%	1369 37%
7-10 (Net)	2173 53%BCDEF HIJKMNOP Q	217 30%	23 37%	20 46%JM	6 26%	99 29%	118 32%	104 34%	113 28%	234 55%	1928 53%
9-10 (Net)	818 20%BCDEF JKNOPQ	91 13%	5 7%	8 19%	2 8%	44 13%	46 12%	43 14%	47 12%	94 22%	719 20%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 350

D3a_5. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Have content that appeals to a wide range of different audiences across the UK

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Not At All Important	84	9	15	9	24	55	25	3	4	7	57
1	2%	1%	3%	2%	3%	3%z	3%	2%	3%	2%	2%
2	25	6	2	2	4	8	7	3	1	4	17
	1%	1%	*	1%	*	*	1%	2%	1%	1%	1%
3	62	4	9	2	12	24	8	3	1	4	52
	2%	1%	2%	1%	1%	1%	1%	2%	1%	1%	2%
4	77	14	6	3	9	31	12	2	-	3	62
	2%	2%	1%	1%	1%	2%	1%	2%	-	1%	2%
5	230	25	28	12	40	91	42	3	8	12	177
	6%	4%	6%	3%	5%	5%	5%	2%	6%	4%	6%
6	349	50	29	20	49	122	71	11	10	17	264
	9%DEJOQ	8%	6%	5%	6%	7%	8%	7%	9%	6%	9%
7	597	87	45	23	68	190	115	22	12	24	451
	15%BCDEI JNOPQ	14%CD	10%	6%	8%	11%	13%I	15%I	10%	8%	15%I
8	772	121	78	31	110	250	146	26	22	42	604
	19%CDEJN OQ	19%CD	17%CD	8%	13%C	15%	16%	18%	18%	14%	20%zI
9	507	91	35	29	64	167	107	19	9	41	381
	12%BCDEJ MNQ	14%BCD	8%	8%	8%	10%	12%	13%	8%	14%	13%
Extremely Important	504	92	38	18	56	164	86	17	13	25	399
10	12%BCDEF JNOPQ	14%BCD	8%	5%	7%	10%	10%	11%	11%	8%	13%zFI
Don't know	894	140	177	228	405	618	267	36	38	116	584
	22%R	22%	38%zA	60%zABD	48%zAB	36%z	30%zR	25%	32%zR	39%zFGR	19%
Total mentions	4101	640	463	377	840	1718	885	145	118	295	3046
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.43BDE	7.68zBCD	7.09	7.11	7.10	7.19	7.34	7.42	7.29	7.39	7.46

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 350

D3a_5. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Have content that appeals to a wide range of different audiences across the UK

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
1-3 (Net)	171 4%	19 3%	26 6%	13 4%	39 5%	87 5%	39 4%	9 6%	6 5%	15 5%	126 4%
1-4 (Net)	248 6%	33 5%	32 7%	16 4%	48 6%	118 7%	51 6%	11 8%	6 5%	18 6%	187 6%
1-2 (Net)	110 3%	15 2%	17 4%	11 3%	28 3%	63 4%	31 4%	6 4%	5 4%	11 4%	74 2%
4-7 (Net)	1252 31%BCDEF IJMNOPQ	176 28%CD	108 23%CD	58 15%	165 20%CD	433 25%	240 27%I	38 26%	30 25%	56 19%	953 31%FI
5-6 (Net)	579 14%CDEJIM OQ	75 12%	57 12%	32 8%	89 11%	213 12%	113 13%	13 9%	18 15%	29 10%	440 14%
8-10 (Net)	1784 43%BCDEF IJKMNOPQ	304 48%BCD	152 33%CD	78 21%	230 27%CD	580 34%	339 38%	62 43%	44 38%	108 36%	1384 45%zFI
7-10 (Net)	2380 58%BCDEF HIJKMNOP Q	392 61%BCD	196 42%CD	101 27%	297 35%CD	770 45%	454 51%I	84 58%I	56 47%	131 45%	1835 60%zFHI
9-10 (Net)	1012 25%BCDEJ KMNOPQ	183 29%BCD	73 16%	47 12%	120 14%	331 19%	193 22%	35 24%	23 19%	66 22%	780 26%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 350

D3a_5. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Have content that appeals to a wide range of different audiences across the UK

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Not At All Important	84	16	5	2	*	7	9	6	10	13	70
1	2%	2%	8%zJ	5%	1%	2%	2%	2%	2%	3%	2%
2	25	2	1	-	*	1	2	2	-	3	22
	1%	*	2%	-	1%	*	*	1%	-	1%	1%
3	62	9	1	1	*	6	3	2	7	5	57
	2%	1%	2%	1%	1%	2%	1%	1%	2%	1%	2%
4	77	6	2	1	-	3	3	3	3	13	64
	2%	1%	4%	2%	-	1%	1%	1%	1%	3%	2%
5	230	33	3	3	*	17	16	15	19	21	208
	6%	5%	6%	7%	*	5%	4%	5%	5%	5%	6%
6	349	36	7	4	1	24	13	16	21	51	294
	9%DEIOQ	5%	12%	9%	4%	7%	3%	5%	5%	12%	8%
7	597	55	6	5	2	25	31	23	32	52	541
	15%BCDEIJ NOPQ	8%	10%	10%	8%	7%	8%	8%	8%	12%	15%
8	772	91	8	8	2	45	46	45	46	83	685
	19%CDEIJN OQ	13%	13%	18%	11%	13%	12%	15%	11%	20%	19%
9	507	57	2	4	1	25	31	29	28	56	450
	12%BCDEJM NQ	8%	3%	10%	3%	8%	8%	9%	7%	13%	12%
Extremely Important	504	48	3	4	1	24	24	22	26	48	452
10	12%BCDEFJ NOPQ	7%	4%	10%	5%	7%	6%	7%	6%	11%	12%
Don't know	894	357	22	13	14	161	196	141	216	79	813
	22%R	50%zL	35%z	28%	65%zJKL	48%z	52%z	46%z	53%z	19%	22%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.43BDE	7.23	5.91	7.03	7.29	7.19	7.27	7.36	7.12	7.28	7.45

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 350

D3a_5. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Have content that appeals to a wide range of different audiences across the UK

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
1-3 (Net)	171 4%	28 4%	8 12%zJ	3 6%	1 4%	14 4%	14 4%	11 3%	17 4%	20 5%	149 4%
1-4 (Net)	248 6%	34 5%	10 16%zJ	4 8%	1 4%	16 5%	17 5%	13 4%	20 5%	34 8%	212 6%
1-2 (Net)	110 3%	18 3%	6 10%zJ	2 5%	1 3%	7 2%	11 3%	8 3%	10 2%	16 4%	91 2%
4-7 (Net)	1252 31%BCDEF IJMNOPQ	131 18%	19 32%jM	12 28%M	2 12%	68 20%	63 17%	56 18%	75 18%	136 32%	1107 30%
5-6 (Net)	579 14%CDEJM OQ	70 10%	11 18%	7 16%	1 4%	41 12%	29 8%	30 10%	40 10%	72 17%	502 14%
8-10 (Net)	1784 43%BCDEF IJKMNOPQ	196 28%	13 21%	16 37%	4 20%	95 28%	101 27%	96 32%	100 25%	186 44%	1587 43%
7-10 (Net)	2380 58%BCDEF HIJKMNOP Q	251 35%	19 31%	21 47%M	6 27%	119 35%	132 35%	119 39%	132 32%	238 56%	2128 58%
9-10 (Net)	1012 25%BCDEJ KMNOPQ	105 15%	5 7%	9 20%	2 8%	49 15%	55 15%	51 17%	54 13%	103 25%	902 25%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 351

D3a_6. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Provide distinctive online programmes and content

Base = All respondents

	Total (z)	Age				Age/SEG 65+ OR DE (E)	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)		Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Not At All Important	71	6	11	7	19	45	26	3	3	8	42
1	2%R	1%	2%	2%	2%	3%z	3%zR	2%	3%	3%	1%
2	38	6	4	2	6	15	6	1	1	1	30
	1%	1%	1%	*	1%	1%	1%	1%	1%	*	1%
3	64	9	9	1	10	28	12	4	1	5	43
	2%	1%	2%	*	1%	2%	1%	3%	1%	2%	1%
4	104	9	9	5	14	41	15	1	2	9	85
	3%NP	1%	2%	1%	2%	2%	2%	1%	2%	3%	3%
5	243	36	19	16	35	78	46	5	8	15	193
	6%DE	6%	4%	4%	4%	5%	5%	3%	7%	5%	6%
6	403	56	38	20	58	152	89	10	10	15	291
	10%CDUO	9%	8%	5%	7%	9%	10%I	7%	8%	5%	10%I
7	605	79	43	23	66	178	86	14	8	22	493
	15%BCDEF HIJNOPQ	12%CD	9%	6%	8%	10%	10%	9%	7%	7%	16%zFHI
8	773	135	69	32	101	246	161	34	19	46	587
	19%CDEJN OQ	21%BCD	15%CD	8%	12%C	14%	18%	24%	16%	16%	19%
9	459	75	39	12	51	137	83	15	12	29	363
	11%CDEJM NOQ	12%CD	8%CD	3%	6%C	8%	9%	10%	10%	10%	12%z
Extremely Important	443	90	39	17	57	156	85	20	13	26	332
10	11%CDEJO P	14%zBCD	9%	5%	7%	9%	10%	14%	11%	9%	11%
Don't know	898	138	182	241	422	641	276	37	41	119	587
	22%R	22%	39%zA	64%zABD	50%zAB	37%z	31%zR	26%	35%zR	40%zFGR	19%
Total mentions	4101	640	463	377	840	1718	885	145	118	295	3046
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 351

D3a_6. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Provide distinctive online programmes and content

Base = All respondents

	Total (z)	Age				Age/SEG 65+ OR DE (E)	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)		Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Mean	7.29CDE	7.59zBCD	7.13	6.88	7.04	7.09	7.20	7.52	7.27	7.20	7.33
1-3 (Net)	173 4%R	21 3%	25 5%	11 3%	35 4%	88 5%	45 5%	9 6%	5 4%	14 5%	115 4%
1-4 (Net)	277 7%J	30 5%	34 7%	16 4%	50 6%	129 8%	59 7%	10 7%	7 6%	23 8%	200 7%
1-2 (Net)	109 3%	12 2%	16 3%	9 2%	25 3%	60 3%z	32 4%	5 3%	5 4%	9 3%	72 2%
4-7 (Net)	1355 33%ABCDE FGIJMNOP Q	181 28%CD	109 24%	64 17%	173 21%	450 26%	235 27%I	30 21%	28 24%	62 21%	1062 35%zFGHI
5-6 (Net)	646 16%CDEIJ MOQ	93 14%	57 12%	36 10%	93 11%	230 13%	135 15%I	15 10%	18 15%	30 10%	484 16%I
8-10 (Net)	1675 41%BCDEF IJKMNOPQ	300 47%zBCD	147 32%CD	62 16%	209 25%C	539 31%	330 37%	69 48%FI	44 37%	101 34%	1282 42%zFI
7-10 (Net)	2280 56%BCDEF HIJKMNOP Q	379 59%BCD	190 41%CD	85 22%	275 33%C	718 42%	416 47%	82 57%FHI	52 44%	123 42%	1775 58%zFHI
9-10 (Net)	902 22%BCDEF JKMNOPQ	164 26%BCD	78 17%CD	30 8%	108 13%C	294 17%	169 19%	35 24%	25 21%	54 18%	695 23%F

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 351

D3a_6. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Provide distinctive online programmes and content

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Not At All Important	71	13	3	2	*	6	8	5	9	11	58
1	2%R	2%	5%	5%	1%	2%	2%	2%	2%	3%	2%
2	38	5	*	-	*	3	2	2	3	5	33
	1%	1%	1%	-	2%	1%	*	1%	1%	1%	1%
3	64	5	4	1	-	5	-	2	3	6	58
	2%	1%	7%zJ	3%	-	1%	-	1%	1%	1%	2%
4	104	9	5	-	-	1	8	1	8	9	95
	3%NP	1%	9%zJL	-	-	*	2%P	*	2%	2%	3%
5	243	31	1	3	-	17	14	17	13	25	217
	6%DE	4%	2%	7%	-	5%	4%	6%	3%	6%	6%
6	403	48	7	2	1	27	21	18	30	40	357
	10%CDUO	7%	11%	5%	4%	8%	6%	6%	7%	10%	10%
7	605	57	4	4	1	26	31	25	32	72	530
	15%BCDEFH IJNOPQ	8%	6%	9%	7%	8%	8%	8%	8%	17%	15%
8	773	84	6	8	2	33	51	45	39	82	689
	19%CDEJN OQ	12%	10%	19%	11%	10%	14%	15%N	10%	19%	19%
9	459	44	4	3	*	25	19	23	21	52	404
	11%CDEJMN OQ	6%	6%	7%	1%	7%	5%	8%	5%	12%	11%
Extremely Important	443	47	2	7	2	28	19	18	29	43	395
10	11%CDEJOP	7%	3%	15%JK	8%	8%	5%	6%	7%	10%	11%
Don't know	898	370	26	13	14	167	202	147	222	77	820
	22%R	52%zL	42%z	29%	65%zKL	50%z	54%z	48%z	54%z	18%	22%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 351

D3a_6. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Provide distinctive online programmes and content

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Mean	7.29CDE	7.15	5.74	7.25	7.39	7.20	7.11	7.24	7.08	7.24	7.30
1-3 (Net)	173 4%R	23 3%	8 13%zJ	3 8%	1 4%	14 4%	9 3%	9 3%	14 3%	22 5%	149 4%
1-4 (Net)	277 7%J	32 4%	13 22%zJM	3 8%	1 4%	15 4%	17 5%	11 4%	21 5%	31 7%	244 7%
1-2 (Net)	109 3%	18 3%	4 6%	2 5%	1 4%	9 3%	9 3%	7 2%	11 3%	16 4%	91 2%
4-7 (Net)	1355 33%ABCDE FGIJMNOP Q	144 20%	17 27%	10 22%	2 11%	71 21%	74 20%	62 20%	83 20%	146 35%	1200 33%
5-6 (Net)	646 16%CDEIJ MOQ	79 11%	8 13%	5 12%	1 4%	44 13%	35 9%	35 12%	44 11%	65 15%	574 16%
8-10 (Net)	1675 41%BCDEF IJKMNOPQ	175 25%	11 18%	18 41%JKM	4 20%	86 25%	89 24%	86 28%	89 22%	177 42%	1488 41%
7-10 (Net)	2280 56%BCDEF HIJKMNOP Q	232 33%	15 24%	22 51%JKM	6 27%	112 33%	119 32%	111 36%	121 30%	249 59%	2018 55%
9-10 (Net)	902 22%BCDEF JKMNOPQ	91 13%	5 8%	10 22%	2 9%	53 16%	38 10%	41 13%	50 12%	95 23%	799 22%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 352

D3a_1. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Have a mix of different types of content

Base = All who have used BBC online services in the past 3 months

	Total (z)	Age				Age/SEG 65+ OR DE (E)	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)		Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	2018	280	148	45	193	529	403	77	55	114	1529
WeightedBase	1800	298	126*	46*	172	461	328	59*	44*	91*	1398
EffectiveBase	1370	179	98	32	129	357	290	63	39	84	1037
Not At All Important	7	3	-	2	2	4	2	1	-	2	4
1	*	1%	-	4%z	1%	1%	1%	1%	-	2%zR	*
2	6	1	-	1	1	1	2	-	-	-	3
	*	*	-	2%	1%	*	1%	-	-	-	*
3	9	2	-	-	-	3	1	*	-	-	8
	1%	1%	-	-	-	1%	*	1%	-	-	1%
4	35	3	*	*	*	6	3	1	-	1	31
	2%	1%	*	1%	*	1%	1%	2%	-	2%	2%
5	89	13	2	6	8	21	19	2	5	6	65
	5%	4%	2%	12%BD	4%B	5%	6%	3%	10%	6%	5%
6	152	18	14	5	19	47	33	5	5	9	112
	8%	6%	11%	11%	11%	10%	10%	9%	11%	10%	8%
7	307	41	19	4	23	64	51	13	9	8	244
	17%I	14%	15%	8%	13%	14%	16%I	21%I	21%I	9%	17%I
8	499	92	37	7	44	122	78	10	6	20	404
	28%	31%	30%	15%	26%	27%	24%	18%	14%	22%	29%H
9	327	60	17	5	22	68	61	14	5	22	256
	18%	20%	14%	11%	13%	15%	19%	24%	12%	24%	18%
Extremely Important	292	54	19	7	26	75	55	9	13	15	222
10	16%	18%	15%	16%	15%	16%	17%	16%	31%zFIR	16%	16%
Don't know	79	14	18	9	27	49	22	3	*	9	49
	4%R	5%	14%zA	21%zA	16%zA	11%z	7%zR	5%	1%	10%zR	4%
Total mentions	1800	298	126	46	172	461	328	59	44	91	1398
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.87	8.03	8.01D	7.21	7.81	7.82	7.86	7.87	8.00	7.89	7.87

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 352

D3a_1. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Have a mix of different types of content

Base = All who have used BBC online services in the past 3 months

	Total (z)	Age				Age/SEG 65+ OR DE (E)	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)		Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	1800	298	126*	46*	172	461	328	59*	44*	91*	1398
EffectiveBase	1370	179	98	32	129	357	290	63	39	84	1037
1-3 (Net)	21 1%	5 2%	-	3 6%zB	3 1%	8 2%	5 1%	1 2%	-	2 2%	16 1%
1-4 (Net)	56 3%	8 3%	* *	3 6%B	3 2%B	14 3%	8 2%	2 4%	-	3 4%	46 3%
1-2 (Net)	12 1%	4 1%	-	3 6%zB	3 1%	5 1%	4 1%	1 1%	-	2 2%	7 1%
4-7 (Net)	582 32%A	74 25%	35 28%	15 32%	50 29%	139 30%	106 32%	21 36%	18 42%	24 26%	451 32%
5-6 (Net)	240 13%	30 10%	16 13%	10 23%A	27 16%	68 15%	52 16%	7 12%	9 21%	15 16%	176 13%
8-10 (Net)	1118 62%CDEJN	205 69%zCD	74 58%	19 42%	93 54%	266 58%	194 59%	34 58%	25 57%	57 62%	883 63%
7-10 (Net)	1425 79%CDEJN PQ	246 83%CD	92 73%CD	23 50%	115 67%C	330 72%	246 75%	46 79%	34 78%	64 71%	1126 81%zFI
9-10 (Net)	619 34%	113 38%	36 29%	12 27%	49 28%	144 31%	117 36%	23 40%	19 43%	37 41%	478 34%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 352

D3a_1. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Have a mix of different types of content

Base = All who have used BBC online services in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	2018	142	10	25	16	83	59	94	48	354	1651
WeightedBase	1800	149	7**	12**	4**	82*	67*	91*	58*	194	1594
EffectiveBase	1370	104	7	18	14	61	43	67	38	241	1158
Not At All Important	7	1	*	-	-	1	-	-	1	1	5
1	*	1%	6%	-	-	1%	-	-	2%	1%	*
2	6	1	-	-	*	1	-	1	-	1	5
	*	*	-	-	6%	1%	-	1%	-	*	*
3	9	-	-	-	-	-	-	-	-	2	7
	1%	-	-	-	-	-	-	-	-	1%	*
4	35	-	-	*	*	-	-	-	-	3	32
	2%	-	-	2%	2%	-	-	-	-	2%	2%
5	89	7	-	*	-	4	4	5	2	7	81
	5%	5%	-	3%	-	4%	5%	5%	4%	3%	5%
6	152	18	1	*	*	10	7	8	10	19	132
	8%	12%	14%	4%	1%	13%	11%	9%	17%	10%	8%
7	307	18	2	2	*	10	8	13	5	35	271
	17% ¹	12%	27%	19%	6%	12%	12%	14%	9%	18%	17%
8	499	37	2	4	2	16	21	26	10	54	441
	28%	25%	22%	35%	44%	19%	31%	29% ^N	18%	28%	28%
9	327	18	1	2	1	8	10	13	5	35	289
	18%	12%	21%	13%	22%	10%	15%	15%	9%	18%	18%
Extremely Important	292	23	1	3	*	14	8	9	14	27	262
10	16%	15%	10%	24%	2%	18% ^P	12%	10%	24%	14%	16%
Don't know	79	26	-	-	1	18	9	16	10	11	68
	4% ^R	18% ^z	-	-	16%	22% ^z	13% ^z	18% ^z	18% ^z	6%	4%
Total mentions	1800	149	7	12	4	82	67	91	58	194	1594
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.87	7.80	7.44	8.17	7.69	7.73	7.88	7.78	7.84	7.77	7.87

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 352

D3a_1. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Have a mix of different types of content

Base = All who have used BBC online services in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	1800	149	7**	12**	4**	82*	67*	91*	58*	194	1594
EffectiveBase	1370	104	7	18	14	61	43	67	38	241	1158
1-3 (Net)	21	2	*	-	*	2	-	1	1	4	17
	1%	1%	6%	-	6%	2%	-	1%	2%	2%	1%
1-4 (Net)	56	2	*	*	*	2	-	1	1	8	49
	3%	1%	6%	2%	8%	2%	-	1%	2%	4%	3%
1-2 (Net)	12	2	*	-	*	2	-	1	1	2	10
	1%	1%	6%	-	6%	2%	-	1%	2%	1%	1%
4-7 (Net)	582	43	3	3	*	24	19	26	17	64	516
	32%A	29%	41%	28%	9%	30%	28%	28%	30%	33%	32%
5-6 (Net)	240	25	1	1	*	14	11	13	12	26	214
	13%	17%	14%	7%	1%	17%	16%	14%	21%	13%	13%
8-10 (Net)	1118	77	4	9	3	38	39	48	29	115	992
	62%CDEJN	52%	53%	72%	68%	47%	59%	53%	50%	59%	62%
7-10 (Net)	1425	96	5	11	3	48	48	61	34	150	1263
	79%CDEJN PQ	64%	80%	91%	74%	59%	71%	67%	60%	77%	79%
9-10 (Net)	619	41	2	4	1	22	18	22	19	62	551
	34%	28%	31%	37%	25%	28%	27%	24%	32%	32%	35%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 353

D3a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Have high quality content

Base = All who have used BBC online services in the past 3 months

	Total (z)	Age				Age/SEG (E)	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)		Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	2018	280	148	45	193	529	403	77	55	114	1529
WeightedBase	1800	298	126*	46*	172	461	328	59*	44*	91*	1398
EffectiveBase	1370	179	98	32	129	357	290	63	39	84	1037
Not At All Important	7	3	-	2	2	3	2	1	-	2	5
1	*	1%	-	4%z	1%	1%	1%	1%	-	2%zR	*
2	9	1	-	*	*	3	1	1	-	1	7
	*	*	-	1%	*	1%	*	1%	-	1%	1%
3	16	1	-	1	1	2	4	1	-	-	11
	1%	*	-	2%	1%	*	1%	1%	-	-	1%
4	26	6	1	-	1	12	4	1	-	1	21
	1%	2%	1%	-	*	3%	1%	1%	-	1%	1%
5	66	5	2	4	5	16	14	1	4	4	50
	4%	2%	1%	8%A	3%B	3%	4%	1%	9%G	4%	4%
6	124	19	9	3	12	37	29	6	4	3	89
	7%	6%	7%	7%	7%	8%	9%I	10%	8%	4%	6%
7	258	25	8	8	16	65	37	6	4	10	211
	14%AB	8%	7%	16%	9%	14%	11%	10%	9%	11%	15%
8	467	81	34	5	39	103	75	16	7	18	377
	26%	27%	27%	11%	23%	22%	23%	27%	17%	20%	27%
9	366	71	31	5	36	81	77	14	11	29	277
	20%	24%	25%	11%	21%	18%	24%	24%	26%	32%zFR	20%
Extremely Important	388	71	27	9	36	99	64	10	10	16	304
10	22%	24%	22%	20%	21%	22%	20%	16%	23%	18%	22%
Don't know	74	14	14	9	24	40	21	4	3	7	47
	4%R	5%	11%zA	20%zA	14%zA	9%z	6%zR	7%	7%	8%R	3%
Total mentions	1800	298	126	46	172	461	328	59	44	91	1398
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	8.09	8.27	8.46zD	7.44	8.20	8.00	8.05	7.96	8.22	8.15	8.10

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 353

D3a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Have high quality content

Base = All who have used BBC online services in the past 3 months

	Total (z)	Age				Age/SEG 65+ OR DE (E)	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)		Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	1800	298	126*	46*	172	461	328	59*	44*	91*	1398
EffectiveBase	1370	179	98	32	129	357	290	63	39	84	1037
1-3 (Net)	32 2%	5 2%	-	3 7%zB	3 2%	8 2%	7 2%	2 4%	-	3 3%	24 2%
1-4 (Net)	58 3%	12 4%	1 1%	3 7%	4 2%zB	20 4%	11 3%	3 5%	-	4 4%	44 3%
1-2 (Net)	16 1%	4 1%	-	2 5%zB	2 1%	6 1%	3 1%	1 2%	-	3 3%F	12 1%
4-7 (Net)	474 26%AB	55 19%	20 16%	14 31%	34 20%zB	130 28%	84 26%	13 23%	12 26%	18 20%	370 26%
5-6 (Net)	190 11%	24 8%	11 8%	7 15%	17 10%	53 11%	43 13%	7 12%	8 18%	7 7%	138 10%
8-10 (Net)	1220 68%CE	223 75%zC	92 73%CD	19 42%	111 65%C	284 62%	217 66%	39 67%	29 67%	63 70%	958 69%
7-10 (Net)	1478 82%CDEFJ NQ	248 83%CD	100 80%CD	27 58%	127 74%C	349 76%	253 77%	45 77%	33 75%	73 81%	1169 84%zF
9-10 (Net)	754 42%	142 48%	58 46%	14 31%	72 42%	181 39%	142 43%	24 40%	22 50%	45 50%	581 42%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 353

D3a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Have high quality content

Base = All who have used BBC online services in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	2018	142	10	25	16	83	59	94	48	354	1651
WeightedBase	1800	149	7**	12**	4**	82*	67*	91*	58*	194	1594
EffectiveBase	1370	104	7	18	14	61	43	67	38	241	1158
Not At All Important	7	1	*	-	-	1	-	-	1	1	7
1	*	1%	6%	-	-	1%	-	-	2%	*	*
2	9	-	-	-	*	-	-	-	-	1	8
	*	-	-	-	10%	-	-	-	-	*	1%
3	16	1	-	*	-	1	-	1	-	1	15
	1%	*	-	2%	-	1%	-	1%	-	*	1%
4	26	-	-	1	-	-	-	-	-	3	23
	1%	-	-	7%	-	-	-	-	-	2%	1%
5	66	5	-	*	-	1	4	1	4	9	56
	4%	3%	-	3%	-	1%	6%	1%	6%	5%	4%
6	124	11	1	*	-	9	1	4	7	17	108
	7%	7%	14%	4%	-	11%P	2%	4%	11%O	9%	7%
7	258	14	-	1	*	5	9	10	5	30	227
	14%AB	10%	-	10%	7%	7%	13%	11%	8%	15%	14%
8	467	32	3	2	2	13	19	23	9	51	414
	26%	22%	37%	19%	45%	17%	28%	26%N	15%	26%	26%
9	366	30	1	4	1	17	13	20	10	45	317
	20%	20%	22%	30%	23%	21%	20%	22%	17%	23%	20%
Extremely Important	388	32	1	3	*	20	12	19	13	27	356
10	22%	21%	22%	26%	2%	24%	18%	20%	22%	14%	22%
Don't know	74	23	-	-	1	14	9	13	10	11	63
	4%R	15%z	-	-	12%	17%z	13%z	14%z	18%z	6%	4%
Total mentions	1800	149	7	12	4	82	67	91	58	194	1594
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	8.09	8.24	7.95	8.16	7.52	8.26	8.22	8.41	7.97	7.92	8.10

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 353

D3a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Have high quality content

Base = All who have used BBC online services in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	1800	149	7**	12**	4**	82*	67*	91*	58*	194	1594
EffectiveBase	1370	104	7	18	14	61	43	67	38	241	1158
1-3 (Net)	32	2	*	*	*	2	-	1	1	2	30
	2%	1%	6%	2%	10%	2%	-	1%	2%	1%	2%
1-4 (Net)	58	2	*	1	*	2	-	1	1	5	53
	3%	1%	6%	9%	10%	2%	-	1%	2%	3%	3%
1-2 (Net)	16	1	*	-	*	1	-	-	1	1	15
	1%	1%	6%	-	10%	1%	-	-	2%	1%	1%
4-7 (Net)	474	30	1	3	*	16	14	15	15	59	414
	26%AB	20%	14%	24%	7%	19%	21%	17%	26%	30%	26%
5-6 (Net)	190	16	1	1	-	10	6	5	10	26	164
	11%	11%	14%	7%	-	12%P	8%	6%	18%	13%	10%
8-10 (Net)	1220	94	5	9	3	50	44	62	32	123	1087
	68%CE	63%	80%	74%	70%	61%	65%	68%	55%	63%	68%
7-10 (Net)	1478	108	5	10	3	55	53	72	36	153	1314
	82%CDEFJ NQ	73%	80%	84%	78%	68%	79%Q	79%N	63%	79%	82%
9-10 (Net)	754	62	3	7	1	36	25	39	23	72	673
	42%	41%	43%	56%	25%	45%	38%	43%	39%	37%	42%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 354

D3a_3. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Provide content that other websites or apps don't provide

Base = All who have used BBC online services in the past 3 months

	Total (z)	Age				Age/SEG 65+ OR DE (E)	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)		Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	2018	280	148	45	193	529	403	77	55	114	1529
WeightedBase	1800	298	126*	46*	172	461	328	59*	44*	91*	1398
EffectiveBase	1370	179	98	32	129	357	290	63	39	84	1037
Not At All Important	21	4	1	3	4	6	4	2	1	2	16
1	1%	1%	1%	6%z	2%B	1%	1%	3%	2%	2%	1%
2	11	1	-	2	2	2	3	-	-	1	8
	1%	*	-	4%zA	1%	1%	1%	-	-	1%	1%
3	28	8	1	-	1	12	9	1	1	2	16
	2%R	3%	1%	-	1%	3%	3%	1%	2%	2%	1%
4	49	2	3	2	4	11	7	2	2	1	42
	3%A	1%	2%	4%	2%	2%	2%	3%	5%	2%	3%
5	100	11	4	3	7	18	18	2	3	6	80
	6%	4%	3%	7%	4%	4%	5%	3%	7%	7%	6%
6	199	33	9	5	14	50	36	3	4	4	156
	11%	11%	7%	12%	8%	11%	11%	5%	10%	5%	11%
7	340	62	20	8	28	80	58	14	5	14	267
	19%	21%	16%	18%	16%	17%	18%	23%	11%	15%	19%
8	420	56	34	9	43	112	56	12	7	16	349
	23%FN	19%	27%	20%	25%	24%	17%	20%	16%	17%	25%zF
9	287	57	14	1	15	53	62	10	7	20	213
	16%CDEJ	19%CD	11%	2%	9%	11%	19%	18%	16%	22%	15%
Extremely Important	239	43	15	4	19	58	49	10	9	18	175
10	13%	14%	12%	8%	11%	13%	15%	18%	21%	19%	13%
Don't know	107	23	26	9	35	58	26	3	5	8	77
	6%	8%	20%zA	20%zA	20%zA	13%z	8%	6%	11%	8%	6%
Total mentions	1800	298	126	46	172	461	328	59	44	91	1398
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.52	7.66	7.74D	6.47	7.40	7.44	7.55	7.70	7.62	7.79	7.50

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 354

D3a_3. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Provide content that other websites or apps don't provide

Base = All who have used BBC online services in the past 3 months

	Total (z)	Age				Age/SEG 65+ OR DE (E)	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)		Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	1800	298	126*	46*	172	461	328	59*	44*	91*	1398
EffectiveBase	1370	179	98	32	129	357	290	63	39	84	1037
1-3 (Net)	60 3%R	13 4%	2 1%	4 10%zB	6 4%B	20 4%	15 5%	2 4%	2 4%	4 5%	39 3%
1-4 (Net)	108 6%	14 5%	4 3%	6 13%B	10 6%B	32 7%	22 7%	4 7%	4 8%	6 6%	81 6%
1-2 (Net)	32 2%	5 2%	1 1%	4 10%zABD	5 3%B	8 2%	7 2%	2 3%	1 2%	2 2%	23 2%
4-7 (Net)	688 38%B	106 36%	35 28%	18 40%	54 31%	160 35%	119 36%	20 35%	14 32%	26 28%	546 39%
5-6 (Net)	299 17%	43 14%	13 10%	9 19%	21 12%	68 15%	54 16%G	5 8%	7 16%	10 11%	237 17%
8-10 (Net)	946 53%CIJN	155 52%C	63 50%D	14 30%	77 45%	223 48%	168 51%	33 56%	23 53%	53 58%	737 53%
7-10 (Net)	1286 71%CDEJNP	217 73%CD	84 66%D	22 48%	106 61%	303 66%	226 69%	46 79%	28 64%	67 74%	1004 72%
9-10 (Net)	526 29%CDERJOP	100 34%CD	29 23%	5 10%	34 20%	111 24%	111 34%zR	21 35%	16 37%	37 41%zR	388 28%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

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Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 354

D3a_3. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Provide content that other websites or apps don't provide

Base = All who have used BBC online services in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	2018	142	10	25	16	83	59	94	48	354	1651
WeightedBase	1800	149	7**	12**	4**	82*	67*	91*	58*	194	1594
EffectiveBase	1370	104	7	18	14	61	43	67	38	241	1158
Not At All Important	21	3	*	-	-	2	1	2	1	2	19
1	1%	2%	6%	-	-	3%	1%	2%	2%	1%	1%
2	11	1	-	-	1	1	-	1	-	-	11
	1%	1%	-	-	16%	1%	-	1%	-	-	1%
3	28	1	-	-	-	-	1	1	-	2	26
	2%R	1%	-	-	-	-	1%	1%	-	1%	2%
4	49	3	-	*	*	3	-	2	1	6	42
	3%A	2%	-	4%	11%	4%	-	3%	1%	3%	3%
5	100	6	-	1	-	2	4	3	3	12	87
	6%	4%	-	5%	-	3%	6%	3%	6%	6%	5%
6	199	13	*	*	*	11	2	9	4	17	182
	11%	9%	5%	4%	8%	14%	3%	10%	7%	9%	11%
7	340	23	*	4	1	10	14	14	10	31	305
	19%	16%	5%	31%	21%	12%	20%	15%	17%	16%	19%
8	420	35	4	2	1	11	25	24	11	54	364
	23%FN	24%	62%	20%	28%	13%	37%zNQ	26%N	20%	28%	23%
9	287	13	1	1	*	7	6	7	6	33	251
	16%CDEJ	9%	12%	7%	7%	9%	9%	8%	10%	17%	16%
Extremely Important	239	15	1	3	*	11	4	7	8	24	212
10	13%	10%	10%	26%	2%	13%	6%	8%	13%	12%	13%
Don't know	107	34	-	*	*	24	11	21	14	12	95
	6%	23%z	-	3%	6%	29%z	16%z	23%z	24%z	6%	6%
Total mentions	1800	149	7	12	4	82	67	91	58	194	1594
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.52	7.38	7.74	7.88	6.20	7.24	7.52	7.25	7.58	7.59	7.50

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

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Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 354

D3a_3. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Provide content that other websites or apps don't provide

Base = All who have used BBC online services in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	1800	149	7**	12**	4**	82*	67*	91*	58*	194	1594
EffectiveBase	1370	104	7	18	14	61	43	67	38	241	1158
1-3 (Net)	60	5	*	-	1	3	2	4	1	4	55
	3%R	3%	6%	-	16%	4%	3%	4%	2%	2%	3%
1-4 (Net)	108	8	*	*	1	7	2	6	2	11	98
	6%	6%	6%	4%	28%	8%	3%	7%	3%	6%	6%
1-2 (Net)	32	4	*	-	1	3	1	3	1	2	29
	2%	3%	6%	-	16%	4%	1%	3%	2%	1%	2%
4-7 (Net)	688	46	1	5	2	26	20	28	18	67	616
	38%B	31%	10%	44%	40%	32%	30%	31%	31%	34%	39%
5-6 (Net)	299	19	*	1	*	13	6	12	8	29	269
	17%	13%	5%	9%	8%	16%	9%	13%	13%	15%	17%
8-10 (Net)	946	63	6	6	2	29	35	39	25	111	827
	53% CIN	43%	84%	53%	37%	35%	52%	42%	43%	57%	52%
7-10 (Net)	1286	87	6	10	3	38	49	52	35	142	1132
	71% CDEIN P	58%	89%	84%	58%	47%	72% NP	57%	60%	73%	71%
9-10 (Net)	526	28	1	4	*	18	10	15	14	57	463
	29% CDERJ OP	19%	22%	33%	9%	22%	15%	16%	23%	29%	29%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

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Table 355

D3a_4. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Present content in a unique/innovative way

Base = All who have used BBC online services in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	2018	280	148	45	193	529	403	77	55	114	1529
WeightedBase	1800	298	126*	46*	172	461	328	59*	44*	91*	1398
EffectiveBase	1370	179	98	32	129	357	290	63	39	84	1037
Not At All Important	14	5	-	2	2	5	2	1	-	2	12
1	1%	2%	-	5%zB	1%	1%	1%	1%	-	2%	1%
2	14	2	-	1	1	3	1	1	-	1	12
	1%	1%	-	2%	1%	1%	*	1%	-	1%	1%
3	33	6	3	2	5	14	4	2	-	1	28
	2%	2%	2%	4%	3%	3%	1%	4%	-	1%	2%
4	61	9	1	*	2	11	11	*	1	2	48
	3%	3%	1%	1%	1%	2%	3%	1%	2%	2%	3%
5	120	17	6	4	10	29	24	3	5	6	93
	7%	6%	5%	8%	6%	6%	7%	5%	10%	7%	7%
6	199	44	11	3	14	49	36	5	6	4	153
	11%	15%	9%	6%	8%	11%	11%	8%	13%	5%	11%
7	346	52	20	6	27	70	67	12	5	19	267
	19%E	18%	16%	14%	16%	15%	21%	21%	11%	21%	19%
8	440	66	34	7	42	123	70	13	10	21	358
	24%	22%	27%	16%	24%	27%	21%	22%	23%	23%	26%
9	257	43	15	3	19	48	48	11	7	17	199
	14%E	15%	12%	7%	11%	10%	15%	18%	17%	19%	14%
Extremely Important	220	41	13	6	19	59	43	9	7	11	162
10	12%	14%	10%	13%	11%	13%	13%	15%	17%	12%	12%
Don't know	98	14	22	11	32	50	22	2	3	7	68
	5%	5%	17%zA	24%zA	19%zA	11%z	7%	3%	7%	8%	5%
Total mentions	1800	298	126	46	172	461	328	59	44	91	1398
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.42	7.38	7.64D	6.86	7.44	7.38	7.48	7.56	7.73	7.57	7.39

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 355

D3a_4. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Present content in a unique/innovative way

Base = All who have used BBC online services in the past 3 months

	Total (z)	Age				Age/SEG 65+ OR DE (E)	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)		Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	1800	298	126*	46*	172	461	328	59*	44*	91*	1398
EffectiveBase	1370	179	98	32	129	357	290	63	39	84	1037
1-3 (Net)	60 3%	13 4%	3 2%	5 11%zB	8 4%B	22 5%	7 2%	4 6%F	- -	3 4%	51 4%
1-4 (Net)	121 7%	21 7%	4 3%	5 12%	9 5%B	33 7%	18 5%	4 7%	1 2%	5 6%	99 7%
1-2 (Net)	27 2%	7 2%	- -	3 7%zB	3 2%	8 2%	3 1%	1 2%	- -	3 3%	23 2%
4-7 (Net)	725 40%DEJP	122 41%	39 31%	13 29%	53 31%	159 35%	137 42%	21 35%	16 36%	31 34%	560 40%
5-6 (Net)	318 18%	61 20%	18 14%	6 14%	24 14%	78 17%	60 18%	8 14%	10 23%	11 12%	245 18%
8-10 (Net)	917 51%	150 50%	63 50%	17 36%	79 46%	230 50%	161 49%	32 55%	25 57%	49 54%	719 51%
7-10 (Net)	1263 70%CDEJN P	202 68%	83 66%	23 50%	106 62%	300 65%	228 70%	45 76%	30 68%	67 74%	986 70%
9-10 (Net)	477 27%	84 28%	29 23%	9 20%	38 22%	107 23%	91 28%	20 33%	15 34%	28 31%	361 26%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

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Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 355

D3a_4. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Present content in a unique/innovative way

Base = All who have used BBC online services in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	2018	142	10	25	16	83	59	94	48	354	1651
WeightedBase	1800	149	7**	12**	4**	82*	67*	91*	58*	194	1594
EffectiveBase	1370	104	7	18	14	61	43	67	38	241	1158
Not At All Important	14	1	*	-	*	1	-	-	1	2	12
1	1%	1%	6%	-	10%	1%	-	-	2%	1%	1%
2	14	1	-	-	*	1	-	1	-	-	14
	1%	*	-	-	6%	1%	-	1%	-	-	1%
3	33	3	1	*	-	1	3	3	-	3	29
	2%	2%	14%	2%	-	1%	4%	4%	-	2%	2%
4	61	1	-	*	*	1	-	*	1	10	51
	3%	1%	-	3%	2%	2%	-	*	1%	5%	3%
5	120	8	-	1	*	3	5	4	4	7	111
	7%	6%	-	10%	9%	4%	8%	5%	7%	4%	7%
6	199	12	*	1	1	9	3	8	4	22	175
	11%	8%	5%	11%	14%	11%	4%	9%	6%	11%	11%
7	346	23	2	2	*	12	11	12	11	32	314
	19%E	15%	32%	14%	1%	14%	17%	13%	19%	16%	20%
8	440	36	1	3	2	16	19	23	13	55	378
	24%	24%	22%	23%	41%	20%	29%	25%	22%	29%	24%
9	257	15	1	3	*	6	9	9	6	30	227
	14%E	10%	12%	21%	7%	8%	13%	10%	11%	15%	14%
Extremely Important	220	17	1	1	*	11	6	9	9	24	193
10	12%	12%	10%	9%	2%	13%	9%	10%	15%	12%	12%
Don't know	98	31	-	1	*	21	10	21	10	9	89
	5%	21%z	-	7%	6%	25%z	16%z	23%z	18%z	5%	6%
Total mentions	1800	149	7	12	4	82	67	91	58	194	1594
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.42	7.52	6.78	7.47	6.27	7.49	7.55	7.45	7.62	7.53	7.40

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 355

D3a_4. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Present content in a unique/innovative way

Base = All who have used BBC online services in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	1800	149	7**	12**	4**	82*	67*	91*	58*	194	1594
EffectiveBase	1370	104	7	18	14	61	43	67	38	241	1158
1-3 (Net)	60	5	1	*	1	3	3	4	1	5	55
	3%	4%	20%	2%	16%	3%	4%	5%	2%	3%	3%
1-4 (Net)	121	7	1	1	1	4	3	5	2	15	106
	7%	4%	20%	5%	18%	5%	4%	5%	3%	8%	7%
1-2 (Net)	27	2	*	-	1	2	-	1	1	2	26
	2%	1%	6%	-	16%	2%	-	1%	2%	1%	2%
4-7 (Net)	725	44	3	5	1	25	20	25	19	70	652
	40%DEIP	30%	37%	38%	27%	30%	29%	28%	33%	36%	41%
5-6 (Net)	318	20	*	3	1	12	8	13	8	29	287
	18%	14%	5%	21%	24%	14%	13%	14%	13%	15%	18%
8-10 (Net)	917	68	3	6	2	33	35	41	27	109	798
	51%	46%	43%	53%	51%	41%	51%	45%	47%	56%	50%
7-10 (Net)	1263	91	5	8	2	45	46	53	38	141	1112
	70%CDENP	61%	75%	67%	52%	55%	68%	58%	66%	73%	70%
9-10 (Net)	477	32	1	4	*	17	15	18	15	54	420
	27%	22%	22%	30%	10%	21%	22%	19%	26%	28%	26%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

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Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 356

D3a_5. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Have content that appeals to a wide range of different audiences across the UK

Base = All who have used BBC online services in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	2018	280	148	45	193	529	403	77	55	114	1529
WeightedBase	1800	298	126*	46*	172	461	328	59*	44*	91*	1398
EffectiveBase	1370	179	98	32	129	357	290	63	39	84	1037
Not At All Important	13	5	-	2	2	3	2	1	*	2	11
1	1%	2%	-	4%	1%	1%	1%	1%	1%	2%	1%
2	6	2	-	1	1	2	1	1	-	1	4
	*	1%	-	2%	1%	*	*	1%	-	1%	*
3	23	3	-	-	-	3	2	1	-	-	21
	1%	1%	-	-	-	1%	1%	2%	-	-	1%
4	34	9	1	*	2	11	8	2	-	3	25
	2%	3%	1%	1%	1%	2%	2%	3%	-	3%	2%
5	88	7	5	8	13	29	19	2	4	5	61
	5%	2%	4%	17%zABD	8%zAB	6%	6%	3%	9%	5%	4%
6	147	17	15	5	19	43	29	5	6	7	114
	8%	6%	12%	10%	11%	9%	9%	8%	15%	7%	8%
7	315	48	15	1	16	71	61	13	7	11	240
	17%CDIQ	16%zC	12%	2%	10%	15%	19%	22%	15%	12%	17%
8	459	68	37	10	47	105	70	10	8	20	378
	25%	23%	29%	22%	27%	23%	21%	17%	18%	22%	27%zF
9	319	63	16	6	21	70	62	8	6	23	247
	18%N	21%	12%	13%	12%	15%	19%	14%	14%	26%	18%
Extremely Important	294	56	21	4	25	76	54	13	10	13	226
10	16%	19%	17%	8%	14%	17%	16%	22%	22%	14%	16%
Don't know	103	20	16	10	26	48	21	3	3	7	73
	6%	7%	13%z	22%zA	15%zA	10%z	6%	5%	7%	8%	5%
Total mentions	1800	298	126	46	172	461	328	59	44	91	1398
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.80	7.92	7.93D	6.92	7.68	7.72	7.77	7.74	7.80	7.78	7.81

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

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Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 356

D3a_5. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Have content that appeals to a wide range of different audiences across the UK

Base = All who have used BBC online services in the past 3 months

	Total (z)	Age				Age/SEG 65+ OR DE (E)	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)		Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	1800	298	126*	46*	172	461	328	59*	44*	91*	1398
EffectiveBase	1370	179	98	32	129	357	290	63	39	84	1037
1-3 (Net)	42 2%	9 3%	-	3 6%B	3 1%	8 2%	5 2%	2 4%	* 1%	3 3%	35 2%
1-4 (Net)	76 4%	18 6%	1 1%	3 6%	4 2%B	19 4%	13 4%	4 7%	* 1%	5 6%	60 4%
1-2 (Net)	19 1%	6 2%	-	3 6%B	3 1%	5 1%	3 1%	1 2%	* 1%	3 3%	14 1%
4-7 (Net)	583 32%	82 28%	37 29%	14 30%	51 29%	154 33%	117 36%	22 37%	17 39%	25 28%	440 31%
5-6 (Net)	235 13%A	24 8%	20 16%A	12 27%zA	33 19%zA	72 16%	48 15%	7 11%	11 24%zR	11 13%	175 13%
8-10 (Net)	1072 60%CEN	187 63%C	73 58%	19 42%	93 54%	251 54%	185 56%	32 54%	23 53%	56 62%	851 61%
7-10 (Net)	1387 77%CDEJIN PQ	235 79%CD	89 70%CD	21 45%	109 64%CD	322 70%	246 75%	45 76%	30 68%	67 74%	1091 78%
9-10 (Net)	613 34%NP	119 40%CD	37 29%	10 21%	46 27%	146 32%	115 35%	22 37%	16 36%	36 40%	474 34%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

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Table 356

D3a_5. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Have content that appeals to a wide range of different audiences across the UK

Base = All who have used BBC online services in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	2018	142	10	25	16	83	59	94	48	354	1651
WeightedBase	1800	149	7**	12**	4**	82*	67*	91*	58*	194	1594
EffectiveBase	1370	104	7	18	14	61	43	67	38	241	1158
Not At All Important	13	1	*	-	-	1	-	-	1	2	11
1	1%	1%	6%	-	-	1%	-	-	2%	1%	1%
2	6	1	-	-	*	1	-	1	-	1	6
	*	*	-	-	6%	1%	-	1%	-	*	*
3	23	-	-	-	-	-	-	-	-	2	21
	1%	-	-	-	-	-	-	-	-	1%	1%
4	34	1	-	1	-	1	-	1	-	7	27
	2%	*	-	7%	-	1%	-	1%	-	4%	2%
5	88	12	-	1	*	6	7	6	6	7	80
	5%	8%	-	8%	2%	7%	10%	7%	10%	4%	5%
6	147	16	2	1	*	12	3	9	7	19	128
	8%	11%	27%	11%	7%	15%z	5%	10%	13%	10%	8%
7	315	14	*	1	1	8	5	12	2	28	285
	17%CDIQ	9%	5%	11%	25%	10%	8%	13%	4%	14%	18%
8	459	39	3	4	1	18	21	28	11	53	401
	25%	26%	40%	34%	26%	22%	31%	31%	19%	27%	25%
9	319	18	*	2	1	4	14	11	7	32	285
	18%N	12%	5%	17%	16%	5%	21%N	12%N	13%	17%	18%
Extremely Important	294	22	1	1	*	14	8	9	13	30	261
10	16%	15%	16%	12%	2%	17%	12%	10%	22%	16%	16%
Don't know	103	25	-	-	1	16	9	15	10	13	90
	6%	17%z	-	-	16%	20%z	14%z	16%z	18%z	7%	6%
Total mentions	1800	149	7	12	4	82	67	91	58	194	1594
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.80	7.72	7.37	7.56	7.29	7.49	7.97	7.66	7.81	7.74	7.80

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

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Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 356

D3a_5. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Have content that appeals to a wide range of different audiences across the UK

Base = All who have used BBC online services in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	1800	149	7**	12**	4**	82*	67*	91*	58*	194	1594
EffectiveBase	1370	104	7	18	14	61	43	67	38	241	1158
1-3 (Net)	42	2	*	-	*	2	-	1	1	4	38
	2%	1%	6%	-	6%	2%	-	1%	2%	2%	2%
1-4 (Net)	76	3	*	1	*	3	-	1	1	11	65
	4%	2%	6%	7%	6%	3%	-	2%	2%	6%	4%
1-2 (Net)	19	2	*	-	*	2	-	1	1	2	17
	1%	1%	6%	-	6%	2%	-	1%	2%	1%	1%
4-7 (Net)	583	42	2	4	1	27	15	27	15	61	519
	32%	29%	32%	37%	34%	33%	23%	30%	26%	32%	33%
5-6 (Net)	235	28	2	2	*	18	10	15	13	27	207
	13%A	19%	27%	19%	9%	22%z	15%	17%	23%	14%	13%
8-10 (Net)	1072	79	4	8	2	36	43	48	31	115	947
	60%CEN	53%	62%	63%	44%	45%	64%	53%	54%	59%	59%
7-10 (Net)	1387	93	5	9	3	45	48	60	33	143	1232
	77%CDEIN PQ	62%	67%	74%	69%	55%	71%	66%N	57%	74%	77%
9-10 (Net)	613	41	1	3	1	18	22	20	20	63	545
	34%NP	27%	22%	29%	18%	22%	33%	22%	35%	32%	34%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

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Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 357

D3a_6. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Provide distinctive online programmes and content

Base = All who have used BBC online services in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	2018	280	148	45	193	529	403	77	55	114	1529
WeightedBase	1800	298	126*	46*	172	461	328	59*	44*	91*	1398
EffectiveBase	1370	179	98	32	129	357	290	63	39	84	1037
Not At All Important	10	2	-	2	2	4	5	1	-	3	4
1	1%R	1%	-	4%z	1%	1%	2%zR	2%R	-	3%zR	*
2	9	1	-	1	1	2	1	-	-	1	7
	1%	*	-	2%	1%	*	*	-	-	1%	1%
3	23	3	1	*	2	4	4	*	1	1	14
	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%
4	52	7	-	3	3	14	4	1	*	3	46
	3%	2%	-	6%B	2%	3%	1%	2%	1%	3%	3%
5	92	11	2	6	8	18	15	1	4	5	74
	5%	4%	2%	12%ABD	4%B	4%	5%	1%	9%	5%	5%
6	182	31	11	3	14	50	44	9	8	6	128
	10%R	10%	9%	7%	8%	11%	13%zIR	15%	19%I	7%	9%
7	354	45	27	8	35	86	45	7	5	8	295
	20%FI	15%	21%	17%	20%	19%	14%	12%	11%	9%	21%zFI
8	453	80	34	4	39	115	79	11	8	25	358
	25%C	27%C	27%CD	9%	23%C	25%	24%	19%	19%	28%	26%
9	286	53	13	4	17	45	57	13	8	21	224
	16%DEIN	18%	10%	9%	10%	10%	17%	22%	17%	23%	16%
Extremely Important	249	47	19	4	23	71	48	12	7	12	187
10	14%	16%	15%	9%	14%	15%	15%	21%	15%	13%	13%
Don't know	90	18	19	11	30	53	24	3	3	7	60
	5%R	6%	15%zA	24%zA	17%zA	12%z	7%zR	5%	7%	8%	4%
Total mentions	1800	298	126	46	172	461	328	59	44	91	1398
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 357

D3a_6. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Provide distinctive online programmes and content

Base = All who have used BBC online services in the past 3 months

	Total (z)	Age				Age/SEG 65+ OR DE (E)	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)		Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	1800	298	126*	46*	172	461	328	59*	44*	91*	1398
EffectiveBase	1370	179	98	32	129	357	290	63	39	84	1037
Mean	7.62	7.80	7.91D	6.64	7.60	7.60	7.65	7.87	7.55	7.65	7.62
1-3 (Net)	42 2%R	6 2%	1 1%	3 6%	4 2%B	9 2%	10 3%	2 3%	1 2%	4 5%	26 2%
1-4 (Net)	94 5%B	13 4%	1 1%	5 12%BD	7 4%B	23 5%	14 4%	3 5%	1 3%	7 8%	72 5%
1-2 (Net)	19 1%	3 1%	-	3 6%zB	3 1%	5 1%	6 2%	1 2%	-	4 4%zR	11 1%
4-7 (Net)	680 38%I	93 31%	40 32%	19 42%	59 34%	168 36%	109 33%I	18 31%	18 40%I	21 24%	544 39%I
5-6 (Net)	274 15%	42 14%	13 10%	9 19%	22 13%	68 15%	60 18%	10 16%	12 28%zIR	11 12%	202 14%
8-10 (Net)	989 55%CDEJ	180 61%CD	66 53%CD	13 28%	79 46%C	231 50%	184 56%	36 61%	22 51%	58 64%	769 55%
7-10 (Net)	1342 75%CDEFJ NQ	225 76%C	93 74%CD	20 45%	114 66%C	317 69%	230 70%	43 73%	27 62%	66 72%	1064 76%zFH
9-10 (Net)	535 30%E	100 34%	32 25%	8 18%	40 23%	116 25%	105 32%	25 43%zFR	14 32%	32 36%	411 29%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 357

D3a_6. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Provide distinctive online programmes and content

Base = All who have used BBC online services in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	2018	142	10	25	16	83	59	94	48	354	1651
WeightedBase	1800	149	7**	12**	4**	82*	67*	91*	58*	194	1594
EffectiveBase	1370	104	7	18	14	61	43	67	38	241	1158
Not At All Important	10	1	*	-	-	1	-	-	1	1	9
1	1%R	1%	6%	-	-	1%	-	-	2%	*	1%
2	9	1	-	-	*	1	-	1	-	1	8
	1%	*	-	-	6%	1%	-	1%	-	*	1%
3	23	-	1	1	-	-	-	-	-	2	20
	1%	-	14%	5%	-	-	-	-	-	1%	1%
4	52	3	-	-	-	-	3	-	3	6	46
	3%	2%	-	-	-	-	4%	-	5%	3%	3%
5	92	7	-	*	-	3	4	6	2	8	83
	5%	5%	-	3%	-	4%	6%	6%	3%	4%	5%
6	182	13	*	*	*	8	5	7	6	16	166
	10%R	9%	5%	4%	6%	10%	7%	8%	10%	8%	10%
7	354	30	2	1	1	17	13	18	12	41	310
	20%FI	20%	27%	12%	24%	21%	20%	20%	21%	21%	19%
8	453	30	2	5	2	15	15	23	7	50	401
	25%C	20%	33%	40%	38%	18%	22%	26%	12%	26%	25%
9	286	14	*	3	*	5	8	10	3	35	248
	16%DEIN	9%	5%	21%	7%	6%	13%	11%	6%	18%	16%
Extremely Important	249	21	1	2	*	15	6	8	13	24	222
10	14%	14%	10%	16%	2%	18%P	9%	9%	22%O	12%	14%
Don't know	90	29	-	-	1	16	13	17	12	10	80
	5%R	19%z	-	-	16%	20%z	19%z	19%z	20%z	5%	5%
Total mentions	1800	149	7	12	4	82	67	91	58	194	1594
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 357

D3a_6. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...

Provide distinctive online programmes and content

Base = All who have used BBC online services in the past 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	1800	149	7**	12**	4**	82*	67*	91*	58*	194	1594
EffectiveBase	1370	104	7	18	14	61	43	67	38	241	1158
Mean	7.62	7.61	6.76	8.00	7.28	7.66	7.55	7.63	7.59	7.66	7.61
1-3 (Net)	42 2%R	2 1%	1 20%	1 5%	* 6%	2 2%	- -	1 1%	1 2%	4 2%	38 2%
1-4 (Net)	94 5%B	5 3%	1 20%	1 5%	* 6%	2 2%	3 4%	1 1%	4 7%	10 5%	84 5%
1-2 (Net)	19 1%	2 1%	* 6%	- -	* 6%	2 2%	- -	1 1%	1 2%	2 1%	17 1%
4-7 (Net)	680 38%I	53 36%	2 32%	2 19%	1 30%	29 35%	25 37%	31 34%	22 39%	71 37%	604 38%
5-6 (Net)	274 15%	20 14%	* 5%	1 7%	* 6%	12 14%	9 13%	13 14%	8 13%	24 12%	248 16%
8-10 (Net)	989 55%CDEJ	65 43%	3 48%	9 77%	2 47%	35 43%	30 44%	42 46%	23 39%	108 56%	872 55%
7-10 (Net)	1342 75%CDEFJ NQ	95 64%	5 75%	11 88%	3 72%	52 64%	43 64%	60 66%	35 61%	149 77%	1182 74%
9-10 (Net)	535 30%E	34 23%	1 15%	4 37%	* 10%	20 24%	15 22%	18 20%	16 28%	58 30%	470 30%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 358

D3a_sum. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps... (7-10)

Base = All respondents

	Total (z)	Age				Age/SEG 65+ OR DE (E)	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)		Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Have a mix of different types of content	2444 60%BCDEF HIJKMNOP Q	405 63%BCD	204 44%CD	96 26%	300 36%C	773 45%	456 51%I	79 55%	58 49%	131 44%	1889 62%zFHI
Have high quality content	2514 61%BCDEF HIJKMNOP Q	410 64%BCD	219 47%CD	110 29%	329 39%C	818 48%	480 54%	82 57%	57 48%	145 49%	1935 64%zFHI
Provide content that other websites or apps don't provide	2187 53%BCDEF HIJKMNOP Q	350 55%BCD	176 38%CD	93 25%	270 32%C	699 41%	408 46%	82 56%FHI	50 42%	120 41%	1686 55%zFHI
Present content in a unique/innovative way	2173 53%BCDEF HIJKMNOP Q	349 55%BCD	177 38%CD	88 23%	266 32%C	696 41%	403 46%I	76 52%I	50 42%	116 39%	1682 55%zFHI
Have content that appeals to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.	2380 58%BCDEF HIJKMNOP Q	392 61%BCD	196 42%CD	101 27%	297 35%C	770 45%	454 51%I	84 58%I	56 47%	131 45%	1835 60%zFHI
Provide distinctive online programmes and	2280 56%BCDEF	379 59%BCD	190 41%CD	85 22%	275 33%C	718 42%	416 47%	82 57%FHI	52 44%	123 42%	1775 58%zFHI

content HIJKMNOP
Q

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 358

D3a_sum. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps... (7-10)

Base = All respondents

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Have a mix of different types of content	2444 60%BCDEF HIJKNOP Q	244 34%	26 42%	24 55%JM	6 28%	119 35%	125 33%	122 40%Q	122 30%	253 60%	2178 60%
Have high quality content	2514 61%BCDEF HIJKNOP Q	275 39%	23 37%	25 56%JM	6 28%	128 38%	147 39%	138 46%NQ	137 34%	248 59%	2253 62%
Provide content that other websites or apps don't provide	2187 53%BCDEF HIJKNOP Q	219 31%	23 38%	23 51%JM	5 23%	99 29%	120 32%	103 34%	115 28%	231 55%	1943 53%
Present content in a unique/innovative way	2173 53%BCDEF HIJKNOP Q	217 30%	23 37%	20 46%JM	6 26%	99 29%	118 32%	104 34%	113 28%	234 55%	1928 53%
Have content that appeals to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.	2380 58%BCDEF HIJKNOP Q	251 35%	19 31%	21 47%JM	6 27%	119 35%	132 35%	119 39%	132 32%	238 56%	2128 58%
Provide distinctive online programmes and	2280 56%BCDEF	232 33%	15 24%	22 51%JKM	6 27%	112 33%	119 32%	111 36%	121 30%	249 59%	2018 55%

content HIJKNOP
Q

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 359

D3a_sum. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps... (7-10)

Base = All who have used BBC online services in the past 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	2018	280	148	45	193	529	403	77	55	114	1529
WeightedBase	1800	298	126*	46*	172	461	328	59*	44*	91*	1398
EffectiveBase	1370	179	98	32	129	357	290	63	39	84	1037
Have a mix of different types of content	1425 79% CDEJN PQ	246 83% CD	92 73% CD	23 50%	115 67% C	330 72%	246 75%	46 79%	34 78%	64 71%	1126 81% zFI
Have high quality content	1478 82% CDEFJ NQ	248 83% CD	100 80% CD	27 58%	127 74% C	349 76%	253 77%	45 77%	33 75%	73 81%	1169 84% zF
Provide content that other websites or apps don't provide	1286 71% CDEJN P	217 73% CD	84 66% D	22 48%	106 61%	303 66%	226 69%	46 79%	28 64%	67 74%	1004 72%
Present content in a unique/innovative way	1263 70% CDEJN P	202 68%	83 66%	23 50%	106 62%	300 65%	228 70%	45 76%	30 68%	67 74%	986 70%
Have content that appeals to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.	1387 77% CDEJN PQ	235 79% CD	89 70% CD	21 45%	109 64% C	322 70%	246 75%	45 76%	30 68%	67 74%	1091 78%
Provide distinctive online programmes and content	1342 75% CDEFJ NQ	225 76% C	93 74% CD	20 45%	114 66% C	317 69%	230 70%	43 73%	27 62%	66 72%	1064 76% zFH

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 359

D3a_sum. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps... (7-10)

Base = All who have used BBC online services in the past 3 months

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	2018	142	10	25	16	83	59	94	48	354	1651
WeightedBase	1800	149	7**	12**	4**	82*	67*	91*	58*	194	1594
EffectiveBase	1370	104	7	18	14	61	43	67	38	241	1158
Have a mix of different types of content	1425	96	5	11	3	48	48	61	34	150	1263
	79%CDEJN PQ	64%	80%	91%	74%	59%	71%	67%	60%	77%	79%
Have high quality content	1478	108	5	10	3	55	53	72	36	153	1314
	82%CDEFJ NQ	73%	80%	84%	78%	68%	79%Q	79%N	63%	79%	82%
Provide content that other websites or apps don't provide	1286	87	6	10	3	38	49	52	35	142	1132
	71%CDEJN P	58%	89%	84%	58%	47%	72%NP	57%	60%	73%	71%
Present content in a unique/innovative way	1263	91	5	8	2	45	46	53	38	141	1112
	70%CDEJN P	61%	75%	67%	52%	55%	68%	58%	66%	73%	70%
Have content that appeals to a wide range of different audiences across the UK, for example people of different ages, regions, backgrounds and ethnicities.	1387	93	5	9	3	45	48	60	33	143	1232
	77%CDEJN PQ	62%	67%	74%	69%	55%	71%	66%N	57%	74%	77%
Provide distinctive online programmes and content	1342	95	5	11	3	52	43	60	35	149	1182
	75%CDEFJ NQ	64%	75%	88%	72%	64%	64%	66%	61%	77%	74%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 360
D3b. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
Base = All who have used BBC websites/apps in the last 3 months

Summary Table										
BBC.co.uk offers me something that other websites/ apps do not	BBC Sport offers me something that other websites/ apps do not	BBC News offers me something that other websites/apps do not	BBC Weather offers me something that other websites/ apps do not	BBC CBeebies Playtime offers me something that other websites/apps do not	BBC Music offers me something that other websites/ apps do not	BBC Food offers me something that other websites/apps do not	BBC iWonder offers me something that other websites/ apps do not	BBC+ offers me something that other websites/ apps do not	BBC Bitesize offers me something that other websites/ apps do not	BBC CBeebies Storytime offers me something that other websites/ apps do not
630	748	1253	1026	123	191	366	58	87	162	104
513	628	1089	901	103	158	321	49	75	128	84
443	540	861	692	85	136	247	45	67	108	71
12	11	30	20	-	*	7	-	1	1	-
2%	2%	3%	2%	-	*	2%	-	1%	1%	-
8	8	10	16	-	*	2	1	-	-	3
2%	1%	1%	2%	-	*	1%	2%	-	-	3%
9	11	27	22	-	1	2	1	1	-	-
2%	2%	2%	2%	-	1%	1%	2%	1%	-	-
17	22	38	25	1	5	11	1	1	2	1
3%	4%	3%	3%	1%	3%	4%	1%	1%	2%	1%
28	37	90	82	4	11	15	1	7	4	1
6%	6%	8%	9%	4%	7%	5%	1%	10%	3%	1%
55	67	130	127	10	10	34	4	7	9	10
11%	11%	12%	14%	9%	7%	11%	8%	10%	7%	12%
108	138	234	183	12	27	57	12	13	21	12
21%	22%	21%	20%	12%	17%	18%	24%	18%	17%	14%
133	152	245	191	31	38	71	9	18	32	19
26%	24%	23%	21%	30%	24%	22%	18%	24%	25%	23%
75	94	151	119	23	38	61	17	20	31	22
15%	15%	14%	13%	22%	24%	19%	34%	27%	24%	26%
47	66	99	83	20	25	51	5	6	26	16
9%	10%	9%	9%	19%	16%	16%	10%	7%	20%	19%
21	22	36	34	3	1	10	-	1	1	1
4%	3%	3%	4%	3%	*	3%	-	2%	1%	2%
513	628	1089	901	103	158	321	49	75	128	84
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
7.23	7.30	7.08	7.03	8.16	7.84	7.60	7.85	7.60	8.11	8.00
29	30	67	58	-	2	11	2	1	1	3
6%	5%	6%	6%	-	1%	3%	4%	2%	1%	3%
46	52	104	82	1	7	22	2	2	3	4
9%	8%	10%	9%	1%	5%	7%	5%	3%	3%	4%
19	18	40	36	-	1	9	1	1	1	3
4%	3%	4%	4%	-	1%	3%	2%	1%	1%	3%

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Table 360
D3b. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
Base = All who have used BBC websites/apps in the last 3 months

Summary Table										
BBC.co.uk offers me something that other websites/ apps do not	BBC Sport offers me something that other websites/ apps do not	BBC News offers me something that other websites/apps do not	BBC Weather offers me something that other websites/ apps do not	BBC CBeebies Playtime offers me something that other websites/apps do not	BBC Music offers me something that other websites/ apps do not	BBC Food offers me something that other websites/apps do not	BBC iWonder offers me something that other websites/ apps do not	BBC+ offers me something that other websites/ apps do not	BBC Bitesize offers me something that other websites/ apps do not	BBC CBeebies Storytime offers me something that other websites/ apps do not
513	628	1089	901	103	158	321	49	75	128	84
443	540	861	692	85	136	247	45	67	108	71
208 41%	265 42%	490 45%	417 46%	26 26%	54 34%	118 37%	17 35%	29 38%	37 29%	23 27%
83 16%	105 17%	219 20%	209 23%	13 13%	22 14%	49 15%	5 9%	15 20%	13 10%	11 13%
255 50%	312 50%	496 46%	393 44%	74 72%	101 64%	182 57%	30 62%	44 58%	88 69%	57 68%
363 71%	450 72%	730 67%	576 64%	86 83%	128 81%	239 75%	42 86%	57 76%	110 86%	69 82%
122 24%	160 25%	251 23%	202 22%	43 41%	64 40%	111 35%	22 44%	26 35%	57 44%	38 45%

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Table 361
D3b_1. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC.co.uk offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	630	84	37	3	40	129	131	21	20	41	478
WeightedBase	513	87*	32**	1**	33**	100*	100*	15**	15**	28*	396
EffectiveBase	443	54	21	2	22	80	98	16	14	33	331
Not At All Agree 1	12	2	2	-	2	4	2	2	1	-	10
	2%	2%	5%	-	5%	4%	2%	14%	7%	-	2%
2	8	2	-	-	-	*	*	*	-	-	8
	2%	2%	-	-	-	*	*	1%	-	-	2%
3	9	-	1	-	1	2	1	-	-	1	8
	2%	-	2%	-	2%	2%	1%	-	-	3%	2%
4	17	3	*	-	*	1	2	*	-	1	15
	3%	4%	*	-	*	1%	2%	3%	-	4%	4%
5	28	6	-	-	-	6	4	-	*	1	24
	6%	7%	-	-	-	6%	4%	-	3%	3%	6%
6	55	7	1	-	1	10	11	3	2	1	41
	11%	8%	4%	-	4%	10%	11%	17%	14%	5%	10%
7	108	15	5	*	5	25	18	4	3	8	86
	21%	17%	15%	9%	15%	25%	18%	28%	22%	27%	22%
8	133	25	13	*	13	26	28	2	3	6	103
	26%	29%	41%	46%	41%	26%	28%	16%	21%	22%	26%
9	75	15	2	*	3	11	19	2	1	8	54
	15%	17%	8%	46%	9%	11%	19%	12%	5%	27%zR	14%
Agree Completely 10	47	7	5	-	5	10	12	1	4	2	34
	9%	8%	17%	-	17%	10%	12%	8%	29%	7%	9%
Don't know	21	5	2	-	2	4	3	-	-	1	15
	4%	6%	7%	-	7%	4%	3%	-	-	3%	4%
Total mentions	513	87	32	1	33	100	100	15	15	28	396
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.23	7.33	7.67	8.37	7.69	7.19	7.61zR	6.49	7.58	7.66	7.14
1-3 (Net)	29	4	2	-	2	7	3	2	1	1	25
	6%	4%	7%	-	7%	7%	3%	15%	7%	3%	6%
1-4 (Net)	46	7	2	-	2	8	5	3	1	2	39
	9%	8%	8%	-	7%	8%	5%	18%	7%	6%	10%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 361
D3b_1. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC.co.uk offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	513	87*	32**	1**	33**	100*	100*	15**	15**	28*	396
EffectiveBase	443	54	21	2	22	80	98	16	14	33	331
1-2 (Net)	19	4	2	-	2	4	2	2	1	-	17
	4%	4%	5%	-	5%	4%	2%	15%	7%	-	4%
4-7 (Net)	208	31	6	*	6	42	35	7	6	11	165
	41%	36%	20%	9%	20%	42%	36%	49%	39%	39%	42%
5-6 (Net)	83	13	1	-	1	16	16	3	3	2	65
	16%	15%	4%	-	4%	16%	16%	17%	17%	8%	16%
8-10 (Net)	255	47	21	1	22	47	59	5	8	16	191
	50%	54%	66%	91%	66%	47%	59% z	36%	55%	56%	48%
7-10 (Net)	363	62	26	1	27	72	76	10	12	24	277
	71%	71%	81%	100%	81%	72%	77%	64%	77%	83%	70%
9-10 (Net)	122	22	8	*	8	21	31	3	5	9	88
	24%	25%	25%	46%	25%	21%	31%	20%	34%	34%	22%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 361
D3b_1. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC.co.uk offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	630	29	1	5	5	18	11	21	8	117	507
WeightedBase	513	29**	1**	2**	1**	17**	12**	24**	5**	55*	451
EffectiveBase	443	18	1	4	4	12	7	14	6	81	372
Not At All Agree 1	12	2	-	-	-	2	-	2	-	2	10
	2%	6%	-	-	-	10%	-	7%	-	3%	2%
2	8	-	-	-	-	-	-	-	-	-	8
	2%	-	-	-	-	-	-	-	-	-	2%
3	9	*	-	*	-	*	-	-	*	-	9
	2%	1%	-	16%	-	2%	-	-	7%	-	2%
4	17	-	-	-	*	-	-	-	-	2	14
	3%	-	-	-	8%	-	-	-	-	4%	3%
5	28	-	-	-	-	-	-	-	-	2	26
	6%	-	-	-	-	-	-	-	-	4%	6%
6	55	-	-	1	1	-	-	-	-	6	49
	11%	-	-	48%	55%	-	-	-	-	11%	11%
7	108	5	-	*	*	-	5	3	2	12	93
	21%	16%	-	22%	5%	-	37%	11%	41%	22%	21%
8	133	13	-	*	-	7	6	12	1	17	116
	26%	45%	-	14%	-	40%	52%	52%	14%	31%	26%
9	75	2	1	-	*	1	1	1	*	8	66
	15%	5%	100%	-	32%	4%	6%	5%	8%	14%	15%
Agree Completely 10	47	5	-	-	-	5	1	5	1	4	41
	9%	19%	-	-	-	30%	4%	19%	19%	7%	9%
Don't know	21	2	-	-	-	2	-	2	1	2	19
	4%	8%	-	-	-	14%	-	7%	10%	3%	4%
Total mentions	513	29	1	2	1	17	12	24	5	55	451
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.23	7.77	9.00	6.01	6.86	7.76	7.78	7.79	7.66	7.29	7.22
1-3 (Net)	29	2	-	*	-	2	-	2	*	2	27
	6%	7%	-	16%	-	13%	-	7%	7%	3%	6%
1-4 (Net)	46	2	-	*	*	2	-	2	*	4	41
	9%	7%	-	16%	8%	13%	-	7%	7%	8%	9%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 361
D3b_1. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC.co.uk offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	513	29**	1**	2**	1**	17**	12**	24**	5**	55*	451
EffectiveBase	443	18	1	4	4	12	7	14	6	81	372
1-2 (Net)	19	2	-	-	-	2	-	2	-	2	18
	4%	6%	-	-	-	10%	-	7%	-	3%	4%
4-7 (Net)	208	5	-	1	1	-	5	3	2	23	182
	41%	16%	-	69%	68%	-	37%	11%	41%	41%	40%
5-6 (Net)	83	-	-	1	1	-	-	-	-	8	75
	16%	-	-	48%	55%	-	-	-	-	15%	17%
8-10 (Net)	255	20	1	*	*	12	8	18	2	29	223
	50%	69%	100%	14%	32%	74%	63%	75%	41%	53%	49%
7-10 (Net)	363	25	1	1	*	12	12	21	4	41	316
	71%	85%	100%	36%	37%	74%	100%	86%	82%	74%	70%
9-10 (Net)	122	7	1	-	*	6	1	6	1	12	107
	24%	24%	100%	-	32%	34%	11%	23%	28%	21%	24%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 362
D3b_2. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Sport offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	748	116	53	17	70	191	133	23	18	42	581
WeightedBase	628	103*	40*	18**	58*	157	105	17**	11**	35*	495
EffectiveBase	540	87	35	12	46	131	102	19	14	34	417
Not At All Agree 1	11	5	1	1	3	5	3	1	-	1	6
	2%	5%z	4%	8%	5%	3%	3%	4%	-	3%	1%
2	8	-	-	-	-	1	2	-	-	-	5
	1%	-	-	-	-	*	2%	-	-	-	1%
3	11	4	-	1	1	2	1	1	-	-	10
	2%	4%	-	5%	1%	1%	1%	6%	-	-	2%
4	22	2	4	2	5	11	3	-	-	-	19
	4%	2%	9%	9%	9%z	7%z	3%	-	-	-	4%
5	37	3	3	2	4	10	4	1	*	2	32
	6%	3%	6%	9%	7%	6%	4%	8%	3%	5%	6%
6	67	16	4	3	6	15	8	2	1	4	57
	11%	16%	9%	15%	11%	10%	8%	9%	8%	12%	12%
7	138	16	6	-	6	34	22	1	1	6	105
	22%D	15%	15%	-	10%	22%	21%	6%	11%	19%	21%
8	152	24	6	5	11	32	32	6	6	13	117
	24%	23%	14%	28%	18%	20%	30%	36%	52%	37%	24%
9	94	18	8	*	8	20	18	3	2	5	69
	15%	17%	20%	2%	14%	13%	17%	19%	14%	15%	14%
Agree Completely 10	66	10	5	1	5	14	8	2	1	2	57
	10%	10%	11%	3%	9%	9%	8%	11%	12%	5%	11%
Don't know	22	5	5	4	9	13	3	-	-	2	16
	3%	4%	12%z	22%	15%zA	9%z	3%	-	-	5%	3%
Total mentions	628	103	40	18	58	157	105	17	11	35	495
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.30	7.11	7.19	5.91	6.83	7.03	7.33	7.31	8.02	7.45	7.30
1-3 (Net)	30	9	1	2	4	8	6	2	-	1	22
	5%	9%z	4%	13%	6%	5%	6%	11%	-	3%	4%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 362
D3b_2. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Sport offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	628	103*	40*	18**	58*	157	105	17**	11**	35*	495
EffectiveBase	540	87	35	12	46	131	102	19	14	34	417
1-4 (Net)	52 8%	12 11%	5 13%	4 21%	9 15%	19 12%	9 9%	2 11%	-	1 3%	41 8%
1-2 (Net)	18 3%	5 5%	1 4%	1 8%	3 5%	6 4%	5 5%	1 4%	-	1 3%	12 2%
4-7 (Net)	265 42%	38 36%	16 39%	6 32%	22 37%	70 45%	38 36%	4 23%	2 22%	12 36%	213 43%
5-6 (Net)	105 17%	20 19%	6 15%	4 23%	10 18%	25 16%	13 12%	3 17%	1 11%	6 17%	89 18%
8-10 (Net)	312 50%E	52 50%	18 45%	6 33%	24 41%	66 42%	58 55%	11 66%	9 78%	20 57%	243 49%
7-10 (Net)	450 72%DEJ	67 65%	24 60%	6 33%	30 51%	100 64%	80 77%	12 72%	10 89%	26 76%	349 70%
9-10 (Net)	160 25%	28 27%	13 31%D	1 5%	13 23%	34 21%	26 25%	5 31%	3 26%	7 20%	126 26%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 362
D3b_2. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Sport offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	748	49	4	10	7	39	10	32	17	109	634
WeightedBase	628	49*	2**	5**	2**	37**	12**	29**	20**	52*	572
EffectiveBase	540	36	4	7	7	28	8	23	13	81	472
Not At All Agree 1	11	1	*	1	-	1	-	1	-	-	11
	2%	2%	24%	27%	-	3%	-	4%	-	-	2%
2	8	-	-	-	-	-	-	-	-	1	7
	1%	-	-	-	-	-	-	-	-	2%	1%
3	11	1	-	-	-	1	-	-	1	2	10
	2%	2%	-	-	-	2%	-	-	4%	3%	2%
4	22	5	*	-	*	4	1	3	1	1	21
	4%	10%	20%	-	13%	10%	7%	11%	7%	2%	4%
5	37	3	*	*	-	3	-	2	1	6	31
	6%	7%	19%	6%	-	9%	-	8%	6%	11%	5%
6	67	5	-	1	1	1	4	1	4	8	60
	11%	9%	-	19%	29%	3%	28%	3%	18%	15%	10%
7	138	6	-	-	-	6	-	3	3	7	129
	22%D	12%	-	-	-	16%	-	9%	16%	14%	23%
8	152	10	-	*	1	6	4	7	2	9	142
	24%	19%	-	8%	28%	16%	31%	26%	11%	18%	25%
9	94	7	1	-	*	6	1	4	3	12	82
	15%	15%	37%	-	17%	16%	10%	15%	15%	23%	14%
Agree Completely 10	66	4	-	2	-	2	1	3	*	5	58
	10%	7%	-	28%	-	6%	11%	11%	2%	11%	10%
Don't know	22	8	-	1	*	7	2	4	4	1	20
	3%	17%±	-	12%	12%	18%	13%	13%	22%	3%	4%
Total mentions	628	49	2	5	2	37	12	29	20	52	572
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.30	7.00	5.32	5.90	6.93	6.86	7.38	7.15	6.74	7.34	7.29
1-3 (Net)	30	2	*	1	-	2	-	1	1	2	27
	5%	4%	24%	27%	-	5%	-	4%	4%	5%	5%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 362
D3b_2. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Sport offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	628	49*	2**	5**	2**	37**	12**	29**	20**	52*	572
EffectiveBase	540	36	4	7	7	28	8	23	13	81	472
1-4 (Net)	52	7	1	1	*	6	1	4	2	3	49
	8%	13%	44%	27%	13%	15%	7%	15%	11%	6%	9%
1-2 (Net)	18	1	*	1	-	1	-	1	-	1	18
	3%	2%	24%	27%	-	3%	-	4%	-	2%	3%
4-7 (Net)	265	19	1	1	1	14	4	9	9	21	241
	42%	38%	39%	25%	42%	39%	36%	32%	47%	41%	42%
5-6 (Net)	105	8	*	1	1	4	4	3	5	13	90
	17%	16%	19%	25%	29%	12%	28%	11%	24%	26%	16%
8-10 (Net)	312	20	1	2	1	14	6	15	6	27	283
	50%E	42%	37%	36%	46%	38%	52%	52%	27%	51%	49%
7-10 (Net)	450	26	1	2	1	20	6	17	9	34	412
	72%DEJ	54%	37%	36%	46%	55%	52%	61%	44%	65%	72%
9-10 (Net)	160	11	1	2	*	8	3	7	3	17	140
	25%	22%	37%	28%	17%	23%	21%	26%	17%	33%	25%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 363
D3b_3. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC News offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	1253	184	104	26	130	318	248	40	30	67	957
WeightedBase	1089	183	88*	24**	112*	268	195	30*	23**	49*	851
EffectiveBase	861	122	70	19	89	223	182	33	22	55	659
Not At All Agree 1	30	5	4	1	5	10	3	-	-	2	27
	3%	3%	4%	6%	5%	4%	1%	-	-	4%	3%
2	10	2	-	*	*	6	1	-	1	-	9
	1%	1%	-	1%	*	2%z	1%	-	3%	-	1%
3	27	6	*	*	1	2	5	2	-	2	21
	2%E	3%	*	1%	1%	1%	2%	8%	-	4%	2%
4	38	8	1	2	3	10	7	1	2	1	29
	3%	4%	1%	8%	3%	4%	3%	2%	7%	2%	3%
5	90	9	2	2	4	18	23	3	2	6	61
	8%BR	5%	2%	8%	3%	7%	12%zR	10%	10%	12%	7%
6	130	21	12	-	12	34	25	1	-	2	102
	12%	12%	13%	-	10%	13%	13%I	4%	-	5%	12%
7	234	38	11	6	18	48	32	8	3	8	194
	21%	21%	13%	27%	16%	18%	16%	26%	13%	17%	23%
8	245	35	28	3	31	63	45	7	9	15	188
	23%	19%	32%	12%	27%	23%	23%	23%	40%	30%	22%
9	151	29	16	2	17	38	30	3	2	7	117
	14%	16%	18%	7%	15%	14%	15%	11%	10%	15%	14%
Agree Completely 10	99	21	10	3	13	27	20	3	4	6	72
	9%	12%	12%	11%	12%	10%	10%	10%	18%	12%	8%
Don't know	36	7	4	5	8	12	4	2	-	*	30
	3%	4%	4%	19%	7%zB	5%	2%	5%	-	1%	4%
Total mentions	1089	183	88	24	112	268	195	30	23	49	851
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.08	7.16	7.57z	6.62	7.39	7.08	7.18	7.15	7.60	7.25	7.05
1-3 (Net)	67	13	4	2	6	18	8	2	1	4	57
	6%	7%	5%	8%	6%	7%	4%	8%	3%	7%	7%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 363
D3b_3. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC News offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	1089	183	88*	24**	112*	268	195	30*	23**	49*	851
EffectiveBase	861	122	70	19	89	223	182	33	22	55	659
1-4 (Net)	104	21	5	4	9	28	15	3	2	4	86
	10%	12%	6%	17%	8%	11%	8%	10%	10%	9%	10%
1-2 (Net)	40	7	4	2	6	16	4	-	1	2	36
	4%	4%	4%	7%	5%	6%	2%	-	3%	4%	4%
4-7 (Net)	490	76	26	10	36	110	87	13	7	17	386
	45%BDJ	42%	29%	43%	32%	41%	45%	43%	29%	35%	45%
5-6 (Net)	219	30	13	2	15	53	48	4	2	8	163
	20%	17%	15%	8%	14%	20%	25%	14%	10%	17%	19%
8-10 (Net)	496	86	54	7	61	128	95	13	16	28	377
	46%	47%	62%zD	29%	55%	48%	49%	44%	68%	57%	44%
7-10 (Net)	730	124	65	13	79	175	127	21	19	36	572
	67%	68%	74%	56%	70%	65%	65%	71%	81%	74%	67%
9-10 (Net)	251	51	26	4	30	65	50	7	7	13	189
	23%	28%	30%	17%	27%	24%	26%	22%	28%	27%	22%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 363
D3b_3. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC News offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	1253	93	8	17	12	54	39	68	25	225	1022
WeightedBase	1089	94*	6**	9**	3**	54*	40**	64*	30**	121	963
EffectiveBase	861	69	6	13	10	41	28	48	22	156	726
Not At All Agree 1	30	3	-	2	*	3	-	3	-	2	28
	3%	3%	-	25%	14%	5%	-	4%	-	2%	3%
2	10	-	-	-	*	-	-	-	-	3	7
	1%	-	-	-	8%	-	-	-	-	3%	1%
3	27	-	-	*	*	-	-	-	-	1	25
	2%E	-	-	3%	12%	-	-	-	-	1%	3%
4	38	2	1	*	-	2	-	2	-	3	33
	3%	2%	13%	3%	-	4%	-	3%	-	2%	3%
5	90	3	*	-	*	1	2	1	2	7	82
	8%BR	3%	6%	-	11%	3%	4%	2%	5%	6%	9%
6	130	10	-	1	*	8	3	6	4	24	106
	12%	11%	-	10%	11%	14%	7%	10%	14%	20%	11%
7	234	14	2	1	*	7	8	11	3	13	220
	21%	15%	32%	15%	11%	12%	19%	18%	10%	11%	23%
8	245	26	1	3	*	17	9	18	9	32	211
	23%	28%	14%	38%	13%	32%	23%	27%	29%	27%	22%
9	151	15	1	*	*	5	10	11	5	19	132
	14%	16%	24%	2%	11%	10%	25%	17%	16%	16%	14%
Agree Completely 10	99	12	1	*	-	8	4	7	5	8	89
	9%	13%	11%	4%	-	14%	11%	11%	17%	7%	9%
Don't know	36	8	-	-	*	3	5	5	3	8	28
	3%	9%z	-	-	8%	6%	12%	8%	10%	7%	3%
Total mentions	1089	94	6	9	3	54	40	64	30	121	963
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.08	7.62z	7.45	5.76	5.16	7.34	8.03	7.47	7.95	7.13	7.07
1-3 (Net)	67	3	-	2	1	3	-	3	-	6	60
	6%	3%	-	28%	34%	5%	-	4%	-	5%	6%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
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Table 363
D3b_3. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC News offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	1089	94*	6**	9**	3**	54*	40**	64*	30**	121	963
EffectiveBase	861	69	6	13	10	41	28	48	22	156	726
1-4 (Net)	104	5	1	3	1	5	-	5	-	9	93
	10%	5%	13%	31%	34%	9%	-	7%	-	8%	10%
1-2 (Net)	40	3	-	2	1	3	-	3	-	5	35
	4%	3%	-	25%	22%	5%	-	4%	-	4%	4%
4-7 (Net)	490	30	3	2	1	18	12	21	9	47	442
	45%BDJ	32%	51%	28%	34%	33%	29%	33%	29%	39%	46%
5-6 (Net)	219	13	*	1	1	9	4	8	6	31	188
	20%	14%	6%	10%	23%	17%	11%	12%	19%	26%	20%
8-10 (Net)	496	54	3	4	1	30	23	35	18	60	432
	46%	57%zt	49%	44%	24%	56%	58%	55%	61%	49%	45%
7-10 (Net)	730	68	5	5	1	37	31	47	21	72	653
	67%	72%	81%	60%	35%	68%	77%	72%	71%	60%	68%
9-10 (Net)	251	27	2	1	*	13	14	18	10	27	221
	23%	29%	35%	6%	11%	24%	36%	27%	32%	23%	23%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
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- BBC Weather offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	1026	155	86	32	118	259	204	34	26	57	781
WeightedBase	901	159*	74*	31**	106*	216	164	25**	21**	44*	701
EffectiveBase	692	99	55	23	79	178	137	27	17	37	537
Not At All Agree 1	20	3	3	*	3	4	3	1	1	2	16
	2%	2%	4%	1%	3%	2%	2%	5%	4%	4%	2%
2	16	2	1	-	1	1	-	-	-	-	15
	2%	1%	1%	-	1%	*	-	-	-	-	2%
3	22	1	3	-	3	4	3	2	-	-	18
	2%	1%	5%	-	3%	2%	2%	6%	-	-	3%
4	25	1	1	3	4	7	8	-	-	*	15
	3%	1%	2%	8%	4%	3%	5%	-	-	1%	2%
5	82	13	4	3	8	14	10	-	2	3	66
	9%	8%	6%	10%	7%	7%	6%	-	9%	7%	9%
6	127	23	8	2	10	21	27	3	3	6	95
	14%E	15%	10%	7%	9%	10%	17%	13%	16%	15%	13%
7	183	20	12	5	17	48	25	4	1	8	155
	20%A	12%	16%	17%	16%	22%	15%	14%	7%	19%	22%z
8	191	39	20	8	28	56	43	8	5	11	141
	21%	24%	27%	24%	26%	26%	26%	31%	25%	25%	20%
9	119	34	9	3	12	27	17	3	2	5	100
	13%N	21%z	12%	9%	11%	13%	10%	10%	8%	11%	14%
Agree Completely 10	83	21	5	1	6	15	17	4	3	4	57
	9%	13%	7%	4%	6%	7%	11%	16%	14%	9%	8%
Don't know	34	2	9	6	14	18	9	1	3	4	23
	4%	2%	12%zA	18%	13%zA	8%z	6%	5%	16%	9%	3%
Total mentions	901	159	74	31	106	216	164	25	21	44	701
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.03	7.54z	6.98	6.94	6.97	7.19	7.18	7.37	7.30	7.21	6.99
1-3 (Net)	58	6	7	*	7	9	6	3	1	2	50
	6%	4%	9%	1%	7%	4%	4%	11%	4%	4%	7%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
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Table 364
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- BBC Weather offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	901	159*	74*	31**	106*	216	164	25**	21**	44*	701
EffectiveBase	692	99	55	23	79	178	137	27	17	37	537
1-4 (Net)	82	7	8	3	11	17	14	3	1	2	65
	9%	5%	11%	10%	11%	8%	9%	11%	4%	5%	9%
1-2 (Net)	36	5	3	*	4	5	3	1	1	2	32
	4%	3%	5%	1%	4%	2%	2%	5%	4%	4%	5%
4-7 (Net)	417	57	25	14	39	91	70	7	7	18	331
	46%AB	36%	34%	43%	36%	42%	43%	27%	32%	42%	47%
5-6 (Net)	209	36	12	5	17	35	37	3	5	10	161
	23%EP	23%	16%	17%	17%	16%	23%	13%	25%	22%	23%
8-10 (Net)	393	94	34	12	46	99	78	14	10	20	298
	44%	59%zD	46%	38%	43%	46%	47%	57%	48%	45%	42%
7-10 (Net)	576	113	46	17	63	147	103	18	11	28	452
	64%	71%	61%	55%	59%	68%	63%	71%	54%	64%	65%
9-10 (Net)	202	55	14	4	18	43	34	7	5	9	157
	22%N	34%zBD	19%	13%	17%	20%	21%	26%	23%	20%	22%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
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Table 364
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- BBC Weather offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	1026	86	6	15	11	47	39	60	26	164	853
WeightedBase	901	91*	5**	8**	3**	45*	46**	63*	28**	84	808
EffectiveBase	692	63	4	11	9	35	29	43	20	112	594
Not At All Agree 1	20	3	*	-	-	2	1	3	-	2	19
	2%	3%	9%	-	-	4%	2%	4%	-	2%	2%
2	16	1	-	-	-	1	-	1	-	1	13
	2%	1%	-	-	-	2%	-	1%	-	1%	2%
3	22	3	1	-	-	3	-	3	-	1	20
	2%	3%	20%	-	-	6%	-	4%	-	1%	3%
4	25	4	-	-	*	4	-	4	-	1	23
	3%	4%	-	-	3%	8%z	-	6%	-	2%	3%
5	82	5	-	2	*	*	5	2	4	8	74
	9%	6%	-	24%	13%	1%	11%	3%	13%	9%	9%
6	127	9	-	1	-	5	4	5	4	9	118
	14%E	10%	-	11%	-	12%	8%	7%	16%	10%	15%
7	183	16	-	1	-	9	7	13	3	11	171
	20%A	17%	-	18%	-	21%	14%	21%	9%	13%	21%
8	191	24	2	1	1	12	12	16	8	25	163
	21%	26%	39%	19%	19%	26%	27%	25%	29%	30%	20%
9	119	8	1	2	1	1	7	6	2	15	102
	13%N	8%	18%	28%	41%	2%	15%	9%N	7%	18%	13%
Agree Completely 10	83	5	1	-	*	3	3	4	2	7	73
	9%	6%	14%	-	14%	6%	6%	6%	6%	9%	9%
Don't know	34	14	-	-	*	6	8	9	5	4	30
	4%	15%z	-	-	9%	13%z	18%	14%z	19%	5%	4%
Total mentions	901	91	5	8	3	45	46	63	28	84	808
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.03	6.92	6.84	7.16	8.18	6.47	7.38	6.78	7.25	7.34	6.99
1-3 (Net)	58	6	1	-	-	5	1	6	-	4	52
	6%	7%	29%	-	-	11%	2%	10%	-	5%	6%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
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Table 364
D3b_4. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Weather offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	901	91*	5**	8**	3**	45*	46**	63*	28**	84	808
EffectiveBase	692	63	4	11	9	35	29	43	20	112	594
1-4 (Net)	82	10	1	-	*	9	1	10	-	5	75
	9%	11%	29%	-	3%	20%z	2%	16%	-	7%	9%
1-2 (Net)	36	3	*	-	-	3	1	3	-	3	32
	4%	4%	9%	-	-	6%	2%	6%	-	3%	4%
4-7 (Net)	417	34	-	4	*	19	15	23	11	29	387
	46%AB	37%	-	53%	17%	42%	33%	37%	38%	34%	48%
5-6 (Net)	209	14	-	3	*	6	9	6	8	16	193
	23%EP	16%	-	35%	13%	13%	19%	10%	29%	20%	24%
8-10 (Net)	393	37	3	4	2	15	22	25	12	47	339
	44%	41%	71%	47%	74%	34%	47%	40%	42%	56%	42%
7-10 (Net)	576	53	3	5	2	24	28	38	15	58	510
	64%	58%	71%	65%	74%	54%	62%	61%	52%	69%	63%
9-10 (Net)	202	13	1	2	2	4	9	9	4	22	176
	22%N	14%	32%	28%	55%	8%	20%	15%	14%	26%	22%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

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Table 365
D3b_5. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC CBeebies Playtime offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	123	4	2	2	4	26	21	4	3	6	95
WeightedBase	103*	3**	1**	2**	3**	20**	17**	3**	3**	6**	82*
EffectiveBase	85	3	2	1	3	17	18	3	3	5	64
Not At All Agree 1	-	-	-	-	-	-	-	-	-	-	-
2	-	-	-	-	-	-	-	-	-	-	-
3	-	-	-	-	-	-	-	-	-	-	-
4	1	-	-	-	-	*	1	-	-	-	*
	1%	-	-	-	-	*	4%	-	-	-	*
5	4	-	-	2	2	2	3	*	2	2	1
	4%R	-	-	80%	52%	8%	15%	14%	50%	27%	2%
6	10	-	-	-	-	3	3	1	1	1	5
	9%R	-	-	-	-	15%	20%	44%	23%	12%	6%
7	12	2	-	-	-	*	-	-	-	-	11
	12%	47%	-	-	-	2%	-	-	-	-	14%
8	31	1	-	-	-	3	2	-	-	1	29
	30%	23%	-	-	-	17%	11%	-	-	14%	36%
9	23	1	*	-	*	3	4	1	-	2	18
	22%	29%	34%	-	12%	14%	24%	19%	-	32%	22%
Agree Completely 10	20	-	-	-	-	6	4	1	1	1	15
	19%	-	-	-	-	30%	23%	23%	26%	14%	18%
Don't know	3	-	1	*	1	3	1	-	-	-	2
	3%	-	66%	20%	36%	14%	4%	-	-	-	3%
Total mentions	103	3	1	2	3	20	17	3	3	6	82
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	8.16	7.82	9.00	5.00	5.74	8.18	7.68	7.35	6.56	7.54	8.29
1-3 (Net)	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
1-4 (Net)	1	-	-	-	-	*	1	-	-	-	*
	1%	-	-	-	-	*	4%	-	-	-	*

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 365
D3b_5. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC CBeebies Playtime offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	103*	3**	1**	2**	3**	20**	17**	3**	3**	6**	82*
EffectiveBase	85	3	2	1	3	17	18	3	3	5	64
1-2 (Net)	-	-	-	-	-	-	-	-	-	-	-
4-7 (Net)	26	2	-	2	2	5	7	2	2	2	17
	26%	47%	-	80%	52%	25%	39%	58%	74%	39%	21%
5-6 (Net)	13	-	-	2	2	5	6	2	2	2	6
	13%R	-	-	80%	52%	23%	34%	58%	74%	39%	7%
8-10 (Net)	74	2	*	-	*	12	10	1	1	3	62
	72%	53%	34%	-	12%	60%	58%	42%	26%	61%	76%
7-10 (Net)	86	3	*	-	*	12	10	1	1	3	74
	83%	100%	34%	-	12%	62%	58%	42%	26%	61%	90%
9-10 (Net)	43	1	*	-	*	9	8	1	1	3	33
	41%	29%	34%	-	12%	44%	46%	42%	26%	46%	40%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 365
D3b_5. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC CBeebies Playtime offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	123	4	-	-	-	-	4	3	1	26	95
WeightedBase	103*	3**	..**	..**	..**	..**	3**	1**	2**	11*	90*
EffectiveBase	85	3	-	-	-	-	3	3	1	19	70
Not At All Agree 1	-	-	-	-	-	-	-	-	-	-	-
2	-	-	-	-	-	-	-	-	-	-	-
3	-	-	-	-	-	-	-	-	-	-	-
4	1	-	-	-	-	-	-	-	-	-	1
	1%	-	-	-	-	-	-	-	-	-	1%
5	4	2	-	-	-	-	2	-	2	-	4
	4%R	52%	-	-	-	-	52%	-	100%	-	4%
6	10	-	-	-	-	-	-	-	-	*	9
	9%R	-	-	-	-	-	-	-	-	4%	10%
7	12	-	-	-	-	-	-	-	-	1	11
	12%	-	-	-	-	-	-	-	-	13%	12%
8	31	-	-	-	-	-	-	-	-	4	27
	30%	-	-	-	-	-	-	-	-	35%	29%
9	23	*	-	-	-	-	*	*	-	3	20
	22%	12%	-	-	-	-	12%	25%	-	27%	22%
Agree Completely 10	20	-	-	-	-	-	-	-	-	2	17
	19%	-	-	-	-	-	-	-	-	18%	19%
Don't know	3	1	-	-	-	-	1	1	-	*	2
	3%	36%	-	-	-	-	36%	75%	-	3%	3%
Total mentions	103	3	-	-	-	-	3	1	2	11	90
	100%	100%	-	-	-	-	100%	100%	100%	100%	100%
Mean	8.16	5.74	-	-	-	-	5.74	9.00	5.00	8.45	8.12
1-3 (Net)	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
1-4 (Net)	1	-	-	-	-	-	-	-	-	-	1
	1%	-	-	-	-	-	-	-	-	-	1%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 365
D3b_5. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC CBeebies Playtime offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	103*	3**	..**	..**	..**	..**	3**	1**	2**	11*	90*
EffectiveBase	85	3	-	-	-	-	3	3	1	19	70
1-2 (Net)	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
4-7 (Net)	26	2	-	-	-	-	2	-	2	2	24
	26%	52%	-	-	-	-	52%	-	100%	17%	27%
5-6 (Net)	13	2	-	-	-	-	2	-	2	*	13
	13%R	52%	-	-	-	-	52%	-	100%	4%	14%
8-10 (Net)	74	*	-	-	-	-	*	*	-	9	64
	72%	12%	-	-	-	-	12%	25%	-	80%	70%
7-10 (Net)	86	*	-	-	-	-	*	*	-	10	74
	83%	12%	-	-	-	-	12%	25%	-	93%	82%
9-10 (Net)	43	*	-	-	-	-	*	*	-	5	37
	41%	12%	-	-	-	-	12%	25%	-	45%	41%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 366
D3b_6. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Music offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	191	14	1	2	3	32	44	10	9	9	131
WeightedBase	158	14**	1**	3**	3**	24**	33*	7**	8**	7**	111*
EffectiveBase	136	9	1	1	2	21	33	9	7	8	93
Not At All Agree 1	*	-	-	*	*	*	-	-	-	-	-
	*	-	-	15%	13%	2%	-	-	-	-	-
2	*	-	-	-	-	-	-	-	-	-	*
	*	-	-	-	-	-	-	-	-	-	*
3	1	-	-	-	-	-	1	-	-	1	-
	1%	-	-	-	-	-	3%	-	-	17%	-
4	5	-	-	-	-	-	-	-	-	-	5
	3%	-	-	-	-	-	-	-	-	-	4%
5	11	-	-	-	-	1	3	*	-	-	5
	7%	-	-	-	-	6%	8%	6%	-	-	5%
6	10	1	-	-	-	1	2	-	-	-	8
	7%	7%	-	-	-	4%	6%	-	-	-	7%
7	27	1	1	-	1	3	7	2	1	1	19
	17%	4%	100%	-	18%	11%	20%	27%	9%	18%	17%
8	38	4	-	-	-	5	5	2	1	2	31
	24%	27%	-	-	-	19%	16%	31%	19%	27%	28%
9	38	4	-	2	2	10	9	1	2	1	25
	24%	28%	-	85%	69%	42%	26%	9%	26%	13%	23%
Agree Completely 10	25	5	-	-	-	3	7	2	4	2	17
	16%	34%	-	-	-	14%	20%	28%	46%	26%	15%
Don't know	1	-	-	-	-	*	-	-	-	-	*
	*	-	-	-	-	2%	-	-	-	-	*
Total mentions	158	14	1	3	3	24	33	7	8	7	111
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.84	8.77	7.00	7.77	7.63	8.22	7.94	8.20	9.08	7.60	7.89
1-3 (Net)	2	-	-	*	*	*	1	-	-	1	*
	1%	-	-	15%	13%	2%	3%	-	-	17%	*
1-4 (Net)	7	-	-	*	*	*	1	-	-	1	5
	5%	-	-	15%	13%	2%	3%	-	-	17%	5%
1-2 (Net)	1	-	-	*	*	*	-	-	-	-	*
	1%	-	-	15%	13%	2%	-	-	-	-	*

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
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- BBC Music offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	158	14**	1**	3**	3**	24**	33*	7**	8**	7**	111*
EffectiveBase	136	9	1	1	2	21	33	9	7	8	93
4-7 (Net)	54	2	1	-	1	5	11	2	1	1	37
	34%	12%	100%	-	18%	21%	34%	33%	9%	18%	33%
5-6 (Net)	22	1	-	-	-	2	5	*	-	-	13
	14%	7%	-	-	-	10%	14%	6%	-	-	12%
8-10 (Net)	101	13	-	2	2	18	21	5	7	4	73
	64%	88%	-	85%	69%	75%	62%	67%	91%	65%	66%
7-10 (Net)	128	13	1	2	3	21	28	6	8	5	92
	81%	93%	100%	85%	87%	86%	82%	94%	100%	83%	83%
9-10 (Net)	64	9	-	2	2	14	16	2	6	3	42
	40%	62%	-	85%	69%	56%	47%	37%	72%	38%	38%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
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Table 366
D3b_6. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Music offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	191	2	1	-	-	1	1	1	1	45	145
WeightedBase	158	3**	***	..**	..**	1**	2**	2**	1**	21*	136
EffectiveBase	136	1	1	-	-	1	1	1	1	32	110
Not At All Agree 1	*	-	*	-	-	-	-	-	-	-	*
	*	-	100%	-	-	-	-	-	-	-	*
2	*	-	-	-	-	-	-	-	-	*	-
	*	-	-	-	-	-	-	-	-	2%	-
3	1	-	-	-	-	-	-	-	-	-	1
	1%	-	-	-	-	-	-	-	-	-	1%
4	5	-	-	-	-	-	-	-	-	1	4
	3%	-	-	-	-	-	-	-	-	4%	3%
5	11	-	-	-	-	-	-	-	-	1	10
	7%	-	-	-	-	-	-	-	-	5%	7%
6	10	-	-	-	-	-	-	-	-	1	9
	7%	-	-	-	-	-	-	-	-	6%	7%
7	27	1	-	-	-	1	-	-	1	6	21
	17%	21%	-	-	-	100%	-	-	100%	30%	15%
8	38	-	-	-	-	-	-	-	-	6	31
	24%	-	-	-	-	-	-	-	-	29%	23%
9	38	2	-	-	-	-	2	2	-	3	36
	24%	79%	-	-	-	-	100%	100%	-	13%	26%
Agree Completely 10	25	-	-	-	-	-	-	-	-	2	23
	16%	-	-	-	-	-	-	-	-	9%	17%
Don't know	1	-	-	-	-	-	-	-	-	*	*
	*	-	-	-	-	-	-	-	-	2%	*
Total mentions	158	3	*	-	-	1	2	2	1	21	136
	100%	100%	100%	-	-	100%	100%	100%	100%	100%	100%
Mean	7.84	8.58	1.00	-	-	7.00	9.00	9.00	7.00	7.43	7.90
1-3 (Net)	2	-	*	-	-	-	-	-	-	*	2
	1%	-	100%	-	-	-	-	-	-	2%	1%
1-4 (Net)	7	-	*	-	-	-	-	-	-	1	6
	5%	-	100%	-	-	-	-	-	-	6%	4%
1-2 (Net)	1	-	*	-	-	-	-	-	-	*	*
	1%	-	100%	-	-	-	-	-	-	2%	*

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
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D3b_6. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Music offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	158	3**	***	..**	..**	1**	2**	2**	1**	21*	136
EffectiveBase	136	1	1	-	-	1	1	1	1	32	110
4-7 (Net)	54	1	-	-	-	1	-	-	1	10	44
	34%	21%	-	-	-	100%	-	-	100%	45%	33%
5-6 (Net)	22	-	-	-	-	-	-	-	-	2	19
	14%	-	-	-	-	-	-	-	-	11%	14%
8-10 (Net)	101	2	-	-	-	-	2	2	-	11	90
	64%	79%	-	-	-	-	100%	100%	-	51%	66%
7-10 (Net)	128	3	-	-	-	1	2	2	1	17	111
	81%	100%	-	-	-	100%	100%	100%	100%	81%	81%
9-10 (Net)	64	2	-	-	-	-	2	2	-	5	58
	40%	79%	-	-	-	-	100%	100%	-	22%	43%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
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Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 367
D3b_7. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Food offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	366	42	13	7	20	74	77	14	9	20	272
WeightedBase	321	47**	8**	7**	15**	58*	59*	10**	9**	15**	240
EffectiveBase	247	25	7	5	13	44	60	11	7	18	186
Not At All Agree 1	7	2	-	*	*	1	1	1	-	1	5
	2%	4%	-	6%	3%	2%	2%	5%	-	10%	2%
2	2	-	-	-	-	-	1	-	-	-	*
	1%	-	-	-	-	-	2%	-	-	-	*
3	2	-	-	-	-	1	1	-	-	-	1
	1%	-	-	-	-	1%	1%	-	-	-	1%
4	11	5	-	-	-	4	2	1	-	-	9
	4%	10%	-	-	-	7%	4%	11%	-	-	4%
5	15	1	-	1	1	2	4	-	-	2	5
	5%R	1%	-	15%	7%	4%	6%	-	-	12%	2%
6	34	6	1	-	1	10	8	1	-	2	26
	11%	13%	7%	-	4%	18%	14%	14%	-	14%	11%
7	57	4	2	*	2	11	5	-	*	1	49
	18%F	9%	22%	6%	14%	18%	9%	-	3%	10%	21%F
8	71	12	1	-	1	6	13	1	3	3	55
	22%E	25%	11%	-	6%	11%	23%	10%	28%	23%	23%
9	61	2	1	-	1	7	14	5	2	3	46
	19%	4%	13%	-	7%	12%	24%	51%	18%	23%	19%
Agree Completely 10	51	15	4	-	4	9	9	1	5	1	33
	16%	31%	44%	-	23%	15%	14%	8%	50%	8%	14%
Don't know	10	1	*	5	5	7	-	-	-	-	9
	3%	3%	3%	74%	36%	11%z	-	-	-	-	4%
Total mentions	321	47	8	7	15	58	59	10	9	15	240
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.60	7.60	8.67	4.57	7.87	7.19	7.47	7.56	9.16	6.97	7.62
1-3 (Net)	11	2	-	*	*	2	3	1	-	1	7
	3%	4%	-	6%	3%	3%	6%	5%	-	10%	3%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
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- BBC Food offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	321	47**	8**	7**	15**	58*	59*	10**	9**	15**	240
EffectiveBase	247	25	7	5	13	44	60	11	7	18	186
1-4 (Net)	22	7	-	*	*	6	6	2	-	1	16
	7%	14%	-	6%	3%	11%	9%	17%	-	10%	7%
1-2 (Net)	9	2	-	*	*	1	3	1	-	1	6
	3%	4%	-	6%	3%	2%	5%	5%	-	10%	2%
4-7 (Net)	118	15	2	1	4	27	19	2	*	5	90
	37%	32%	29%	20%	25%	47%	33%	25%	3%	36%	37%
5-6 (Net)	49	6	1	1	2	12	12	1	-	4	31
	15%	14%	7%	15%	10%	21%	20%	14%	-	26%	13%
8-10 (Net)	182	29	5	-	5	22	36	7	9	8	134
	57%E	61%	69%	-	36%	38%	62%	69%	97%	54%	56%
7-10 (Net)	239	33	7	*	8	33	42	7	9	10	184
	75%E	69%	91%	6%	50%	57%	71%	69%	100%	64%	76%
9-10 (Net)	111	17	5	-	5	16	23	6	6	5	79
	35%	35%	57%	-	30%	28%	39%	59%	69%	31%	33%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
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- BBC Food offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	366	15	1	2	2	7	8	10	5	62	299
WeightedBase	321	13**	***	1**	1**	6**	7**	10**	3**	28*	289
EffectiveBase	247	10	1	2	2	4	6	7	5	46	211
Not At All Agree 1	7	-	*	-	-	-	-	-	-	1	7
	2%	-	100%	-	-	-	-	-	-	2%	2%
2	2	-	-	-	-	-	-	-	-	-	2
	1%	-	-	-	-	-	-	-	-	-	1%
3	2	-	-	-	-	-	-	-	-	-	2
	1%	-	-	-	-	-	-	-	-	-	1%
4	11	-	-	-	-	-	-	-	-	2	9
	4%	-	-	-	-	-	-	-	-	8%	3%
5	15	1	-	-	-	1	-	1	-	*	15
	5%R	8%	-	-	-	18%	-	10%	-	2%	5%
6	34	1	-	-	-	-	1	1	-	6	29
	11%	4%	-	-	-	-	7%	5%	-	21%	10%
7	57	2	-	-	*	*	1	1	1	4	53
	18%F	14%	-	-	59%	7%	19%	12%	19%	15%	18%
8	71	1	-	-	*	*	*	*	*	6	63
	22%E	5%	-	-	41%	7%	3%	2%	15%	23%	22%
9	61	1	-	*	-	-	1	-	1	6	54
	19%	5%	-	36%	-	-	9%	-	24%	23%	19%
Agree Completely 10	51	4	-	-	-	3	1	2	1	1	47
	16%	27%	-	-	-	47%	11%	23%	42%	5%	16%
Don't know	10	5	-	1	-	1	4	5	-	1	9
	3%	37%	-	64%	-	21%	50%	47%	-	2%	3%
Total mentions	321	13	*	1	1	6	7	10	3	28	289
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	7.60	8.20	1.00	9.00	7.41	8.42	7.93	7.84	8.89	7.25	7.61
1-3 (Net)	11	-	*	-	-	-	-	-	-	1	10
	3%	-	100%	-	-	-	-	-	-	2%	4%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 367
D3b_7. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Food offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	321	13**	***	1**	1**	6**	7**	10**	3**	28*	289
EffectiveBase	247	10	1	2	2	4	6	7	5	46	211
1-4 (Net)	22	-	*	-	-	-	-	-	-	3	20
	7%	-	100%	-	-	-	-	-	-	10%	7%
1-2 (Net)	9	-	*	-	-	-	-	-	-	1	8
	3%	-	100%	-	-	-	-	-	-	2%	3%
4-7 (Net)	118	3	-	-	*	1	2	3	1	12	106
	37%	26%	-	-	59%	25%	27%	28%	19%	45%	37%
5-6 (Net)	49	2	-	-	-	1	1	2	-	6	43
	15%	12%	-	-	-	18%	7%	15%	-	22%	15%
8-10 (Net)	182	5	-	*	*	3	2	3	2	14	164
	57%E	37%	-	36%	41%	54%	23%	25%	81%	51%	57%
7-10 (Net)	239	7	-	*	1	4	3	4	3	18	217
	75%E	51%	-	36%	100%	61%	43%	37%	100%	66%	75%
9-10 (Net)	111	4	-	*	-	3	1	2	2	8	101
	35%	32%	-	36%	-	47%	20%	23%	66%	28%	35%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 368
D3b_8. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC iWonder offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	58	1	-	-	-	5	19	5	3	7	35
WeightedBase	49*	1**	..**	..**	..**	4**	15**	4**	2**	6**	31**
EffectiveBase	45	1	-	-	-	4	16	4	3	6	26
Not At All Agree 1	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
2	1	-	-	-	-	-	1	-	-	-	-
	2%	-	-	-	-	-	6%	-	-	-	-
3	1	-	-	-	-	-	-	-	-	-	-
	2%	-	-	-	-	-	-	-	-	-	-
4	1	-	-	-	-	-	1	1	-	-	-
	1%	-	-	-	-	-	4%	17%	-	-	-
5	1	-	-	-	-	-	-	-	-	-	1
	1%	-	-	-	-	-	-	-	-	-	2%
6	4	-	-	-	-	-	1	-	-	-	3
	8%	-	-	-	-	-	4%	-	-	-	10%
7	12	-	-	-	-	-	2	1	-	1	10
	24%	-	-	-	-	-	16%	24%	-	15%	30%
8	9	-	-	-	-	3	2	-	-	1	7
	18%	-	-	-	-	71%	11%	-	-	16%	22%
9	17	1	-	-	-	-	6	1	1	2	9
	34%	100%	-	-	-	-	41%	29%	49%	28%	30%
Agree Completely 10	5	-	-	-	-	1	2	1	1	2	2
	10%	-	-	-	-	29%	17%	30%	51%	40%	5%
Don't know	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
Total mentions	49	1	-	-	-	4	15	4	2	6	31
	100%	100%	-	-	-	100%	100%	100%	100%	100%	100%
Mean	7.85	9.00	-	-	-	8.59	7.95	7.97	9.51	8.93	7.83
1-3 (Net)	2	-	-	-	-	-	1	-	-	-	-
	4%	-	-	-	-	-	6%	-	-	-	-
1-4 (Net)	2	-	-	-	-	-	2	1	-	-	-
	5%	-	-	-	-	-	11%	17%	-	-	-
1-2 (Net)	1	-	-	-	-	-	1	-	-	-	-
	2%	-	-	-	-	-	6%	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 368
D3b_8. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC iWonder offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	49*	1**	-**	-**	-**	4**	15**	4**	2**	6**	31**
EffectiveBase	45	1	-	-	-	4	16	4	3	6	26
4-7 (Net)	17	-	-	-	-	-	4	2	-	1	13
	35%	-	-	-	-	-	25%	41%	-	15%	43%
5-6 (Net)	5	-	-	-	-	-	1	-	-	-	4
	9%	-	-	-	-	-	4%	-	-	-	12%
8-10 (Net)	30	1	-	-	-	4	10	2	2	5	18
	62%	100%	-	-	-	100%	69%	59%	100%	85%	57%
7-10 (Net)	42	1	-	-	-	4	13	3	2	6	28
	86%	100%	-	-	-	100%	85%	83%	100%	100%	88%
9-10 (Net)	22	1	-	-	-	1	9	2	2	4	11
	44%	100%	-	-	-	29%	58%	59%	100%	68%	35%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018

Table 368
D3b_8. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC iWonder offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months



	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	58	-	-	-	-	-	-	-	-	11	46
WeightedBase	49*	..**	..**	..**	..**	..**	..**	..**	..**	6*	42*
EffectiveBase	45	-	-	-	-	-	-	-	-	9	36
Not At All Agree 1	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
2	1	-	-	-	-	-	-	-	-	-	1
	2%	-	-	-	-	-	-	-	-	-	2%
3	1	-	-	-	-	-	-	-	-	-	1
	2%	-	-	-	-	-	-	-	-	-	2%
4	1	-	-	-	-	-	-	-	-	-	1
	1%	-	-	-	-	-	-	-	-	-	2%
5	1	-	-	-	-	-	-	-	-	-	1
	1%	-	-	-	-	-	-	-	-	-	2%
6	4	-	-	-	-	-	-	-	-	1	3
	8%	-	-	-	-	-	-	-	-	19%	6%
7	12	-	-	-	-	-	-	-	-	*	11
	24%	-	-	-	-	-	-	-	-	7%	27%
8	9	-	-	-	-	-	-	-	-	1	7
	18%	-	-	-	-	-	-	-	-	23%	17%
9	17	-	-	-	-	-	-	-	-	2	15
	34%	-	-	-	-	-	-	-	-	30%	36%
Agree Completely 10	5	-	-	-	-	-	-	-	-	1	3
	10%	-	-	-	-	-	-	-	-	21%	7%
Don't know	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
Total mentions	49	-	-	-	-	-	-	-	-	6	42
	100%	-	-	-	-	-	-	-	-	100%	100%
Mean	7.85	-	-	-	-	-	-	-	-	8.27	7.75
1-3 (Net)	2	-	-	-	-	-	-	-	-	-	2
	4%	-	-	-	-	-	-	-	-	-	4%
1-4 (Net)	2	-	-	-	-	-	-	-	-	-	2
	5%	-	-	-	-	-	-	-	-	-	6%
1-2 (Net)	1	-	-	-	-	-	-	-	-	-	1
	2%	-	-	-	-	-	-	-	-	-	2%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 368
D3b_8. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC iWonder offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	49*	-**	-**	-**	-**	-**	-**	-**	-**	6*	42*
EffectiveBase	45	-	-	-	-	-	-	-	-	9	36
4-7 (Net)	17	-	-	-	-	-	-	-	-	2	15
	35%	-	-	-	-	-	-	-	-	26%	36%
5-6 (Net)	5	-	-	-	-	-	-	-	-	1	3
	9%	-	-	-	-	-	-	-	-	19%	8%
8-10 (Net)	30	-	-	-	-	-	-	-	-	5	25
	62%	-	-	-	-	-	-	-	-	74%	59%
7-10 (Net)	42	-	-	-	-	-	-	-	-	5	37
	86%	-	-	-	-	-	-	-	-	81%	86%
9-10 (Net)	22	-	-	-	-	-	-	-	-	3	18
	44%	-	-	-	-	-	-	-	-	51%	42%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

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Table 369
D3b_9. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC+ offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	87	3	3	-	3	14	28	9	7	11	55
WeightedBase	75*	4**	1**	-**	1**	9**	24**	7**	5**	10**	49*
EffectiveBase	67	3	3	-	3	11	24	8	5	10	41
Not At All Agree 1	1	-	-	-	-	-	-	-	-	-	1
	1%	-	-	-	-	-	-	-	-	-	1%
2	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
3	1	-	-	-	-	-	1	-	1	1	-
	1%	-	-	-	-	-	3%	-	14%	7%	-
4	1	-	*	-	*	*	*	-	-	*	-
	1%	-	32%	-	32%	5%	2%	-	-	5%	-
5	7	-	-	-	-	2	2	*	2	-	5
	10%	-	-	-	-	20%	9%	5%	32%	-	11%
6	7	1	*	-	*	*	2	1	-	1	5
	10%	32%	31%	-	31%	5%	10%	16%	-	12%	11%
7	13	1	*	-	*	1	4	2	2	1	9
	18%	20%	36%	-	36%	10%	18%	31%	31%	7%	18%
8	18	2	-	-	-	2	3	1	1	1	13
	24%	48%	-	-	-	27%	11%	15%	13%	16%	28%
9	20	-	-	-	-	1	10	2	-	5	11
	27%	-	-	-	-	10%	41%	32%	-	47%	22%
Agree Completely 10	6	-	-	-	-	2	2	-	1	1	3
	7%	-	-	-	-	24%	7%	-	10%	5%	7%
Don't know	1	-	-	-	-	-	-	-	-	-	1
	2%	-	-	-	-	-	-	-	-	-	3%
Total mentions	75	4	1	-	1	9	24	7	5	10	49
	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%
Mean	7.60	7.16	5.71	-	5.71	7.59	7.69	7.53	6.22	7.69	7.51
1-3 (Net)	1	-	-	-	-	-	1	-	1	1	1
	2%	-	-	-	-	-	3%	-	14%	7%	1%
1-4 (Net)	2	-	*	-	*	*	1	-	1	1	1
	3%	-	32%	-	32%	5%	5%	-	14%	12%	1%
1-2 (Net)	1	-	-	-	-	-	-	-	-	-	1
	1%	-	-	-	-	-	-	-	-	-	1%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

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Table 369
D3b_9. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC+ offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	75*	4**	1**	-**	1**	9**	24**	7**	5**	10**	49*
EffectiveBase	67	3	3	-	3	11	24	8	5	10	41
4-7 (Net)	29	2	1	-	1	4	9	4	3	2	19
	38%	52%	100%	-	100%	39%	38%	53%	63%	25%	40%
5-6 (Net)	15	1	*	-	*	2	4	1	2	1	11
	20%	32%	31%	-	31%	24%	18%	21%	32%	12%	22%
8-10 (Net)	44	2	-	-	-	6	14	3	1	7	27
	58%	48%	-	-	-	61%	59%	47%	23%	68%	56%
7-10 (Net)	57	3	*	-	*	6	18	5	3	7	36
	76%	68%	36%	-	36%	71%	77%	79%	54%	75%	74%
9-10 (Net)	26	-	-	-	-	3	11	2	1	5	14
	35%	-	-	-	-	34%	48%	32%	10%	52%	29%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 369
D3b_9. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC+ offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	87	2	-	1	-	2	-	2	-	19	67
WeightedBase	75*	1**	..**	***	..**	1**	..**	1**	..**	9*	64*
EffectiveBase	67	2	-	1	-	2	-	2	-	14	55
Not At All Agree 1	1	-	-	-	-	-	-	-	-	-	1
	1%	-	-	-	-	-	-	-	-	-	1%
2	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
3	1	-	-	-	-	-	-	-	-	-	1
	1%	-	-	-	-	-	-	-	-	-	1%
4	1	*	-	-	-	*	-	*	-	-	1
	1%	51%	-	-	-	51%	-	51%	-	-	1%
5	7	-	-	-	-	-	-	-	-	1	6
	10%	-	-	-	-	-	-	-	-	12%	10%
6	7	*	-	-	-	*	-	*	-	2	5
	10%	49%	-	-	-	49%	-	49%	-	22%	8%
7	13	-	-	*	-	-	-	-	-	1	12
	18%	-	-	100%	-	-	-	-	-	15%	18%
8	18	-	-	-	-	-	-	-	-	1	15
	24%	-	-	-	-	-	-	-	-	15%	23%
9	20	-	-	-	-	-	-	-	-	3	18
	27%	-	-	-	-	-	-	-	-	28%	28%
Agree Completely 10	6	-	-	-	-	-	-	-	-	1	5
	7%	-	-	-	-	-	-	-	-	8%	7%
Don't know	1	-	-	-	-	-	-	-	-	-	1
	2%	-	-	-	-	-	-	-	-	-	2%
Total mentions	75	1	-	*	-	1	-	1	-	9	64
	100%	100%	-	100%	-	100%	-	100%	-	100%	100%
Mean	7.60	4.98	-	7.00	-	4.98	-	4.98	-	7.49	7.61
1-3 (Net)	1	-	-	-	-	-	-	-	-	-	1
	2%	-	-	-	-	-	-	-	-	-	2%
1-4 (Net)	2	*	-	-	-	*	-	*	-	-	2
	3%	51%	-	-	-	51%	-	51%	-	-	3%
1-2 (Net)	1	-	-	-	-	-	-	-	-	-	1
	1%	-	-	-	-	-	-	-	-	-	1%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

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Table 369
D3b_9. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC+ offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	75*	1**	..**	***	..**	1**	..**	1**	..**	9*	64*
EffectiveBase	67	2	-	1	-	2	-	2	-	14	55
4-7 (Net)	29	1	-	*	-	1	-	1	-	5	24
	38%	100%	-	100%	-	100%	-	100%	-	49%	37%
5-6 (Net)	15	*	-	-	-	*	-	*	-	3	12
	20%	49%	-	-	-	49%	-	49%	-	34%	18%
8-10 (Net)	44	-	-	-	-	-	-	-	-	5	38
	58%	-	-	-	-	-	-	-	-	51%	59%
7-10 (Net)	57	-	-	*	-	-	-	-	-	6	49
	76%	-	-	100%	-	-	-	-	-	66%	77%
9-10 (Net)	26	-	-	-	-	-	-	-	-	3	23
	35%	-	-	-	-	-	-	-	-	36%	35%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 370
D3b_10. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Bitesize offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	162	5	2	-	2	21	48	12	8	14	106
WeightedBase	128	7**	1**	-**	1**	14**	34*	8**	7**	10**	89*
EffectiveBase	108	4	2	-	2	15	35	9	5	13	70
Not At All Agree 1	1	-	-	-	-	-	1	1	-	-	-
	1%	-	-	-	-	-	3%	14%	-	-	-
2	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
3	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
4	2	-	-	-	-	-	*	*	-	-	2
	2%	-	-	-	-	-	1%	6%	-	-	2%
5	4	-	-	-	-	1	3	1	-	1	1
	3%	-	-	-	-	8%	9%R	19%	-	14%	1%
6	9	-	*	-	*	3	5	1	2	2	4
	7%	-	23%	-	23%	18%	14%	7%	22%	16%	5%
7	21	-	-	-	-	*	1	1	-	1	20
	17%F	-	-	-	-	1%	3%	8%	-	5%	23%zF
8	32	3	-	-	-	3	9	1	3	1	22
	25%	42%	-	-	-	19%	28%	15%	37%	10%	25%
9	31	2	1	-	1	3	9	2	3	3	22
	24%	28%	77%	-	77%	23%	25%	27%	38%	35%	25%
Agree Completely 10	26	2	-	-	-	3	4	-	*	1	18
	20%	30%	-	-	-	23%	13%	-	3%	14%	20%
Don't know	1	-	-	-	-	1	1	*	-	1	-
	1%	-	-	-	-	8%	4%	4%	-	5%	-
Total mentions	128	7	1	-	1	14	34	8	7	10	89
	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%
Mean	8.11	8.88	8.31	-	8.31	8.05	7.63	6.21	8.01	7.82	8.21
1-3 (Net)	1	-	-	-	-	-	1	1	-	-	-
	1%	-	-	-	-	-	3%	14%	-	-	-
1-4 (Net)	3	-	-	-	-	-	2	2	-	-	2
	3%	-	-	-	-	-	4%	20%	-	-	2%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 370
D3b_10. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Bitesize offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	128	7**	1**	-**	1**	14**	34*	8**	7**	10**	89*
EffectiveBase	108	4	2	-	2	15	35	9	5	13	70
1-2 (Net)	1	-	-	-	-	-	1	1	-	-	-
	1%	-	-	-	-	-	3%	14%	-	-	-
4-7 (Net)	37	-	*	-	*	4	9	3	2	4	27
	29%	-	23%	-	23%	28%	27%	40%	22%	36%	31%
5-6 (Net)	13	-	*	-	*	4	8	2	2	3	6
	10%R	-	23%	-	23%	27%	23%zR	26%	22%	30%	6%
8-10 (Net)	88	7	1	-	1	9	22	3	6	6	61
	69%	100%	77%	-	77%	64%	65%	42%	78%	59%	69%
7-10 (Net)	110	7	1	-	1	9	23	4	6	6	81
	86%F	100%	77%	-	77%	66%	69%	50%	78%	64%	92%zF
9-10 (Net)	57	4	1	-	1	7	13	2	3	5	40
	44%	58%	77%	-	77%	45%	38%	27%	41%	49%	45%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

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Table 370
D3b_10. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Bitesize offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	162	1	-	-	1	-	1	-	1	52	110
WeightedBase	128	1**	..	..	***	..	1**	..	1**	26*	102*
EffectiveBase	108	1	-	-	1	-	1	-	1	36	78
Not At All Agree 1	1	-	-	-	-	-	-	-	-	1	-
	1%	-	-	-	-	-	-	-	-	4%	-
2	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
3	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
4	2	-	-	-	-	-	-	-	-	-	2
	2%	-	-	-	-	-	-	-	-	-	2%
5	4	-	-	-	-	-	-	-	-	1	3
	3%	-	-	-	-	-	-	-	-	5%	3%
6	9	-	-	-	*	-	-	-	-	3	6
	7%	-	-	-	100%	-	-	-	-	12%	6%
7	21	-	-	-	-	-	-	-	-	6	15
	17%F	-	-	-	-	-	-	-	-	24%	15%
8	32	-	-	-	-	-	-	-	-	6	25
	25%	-	-	-	-	-	-	-	-	25%	25%
9	31	1	-	-	-	-	1	-	1	4	26
	24%	100%	-	-	-	-	100%	-	100%	16%	26%
Agree Completely 10	26	-	-	-	-	-	-	-	-	3	23
	20%	-	-	-	-	-	-	-	-	13%	22%
Don't know	1	-	-	-	-	-	-	-	-	*	1
	1%	-	-	-	-	-	-	-	-	1%	1%
Total mentions	128	1	-	-	*	-	1	-	1	26	102
	100%	100%	-	-	100%	-	100%	-	100%	100%	100%
Mean	8.11	9.00	-	-	6.00	-	9.00	-	9.00	7.51	8.27
1-3 (Net)	1	-	-	-	-	-	-	-	-	1	-
	1%	-	-	-	-	-	-	-	-	4%	-
1-4 (Net)	3	-	-	-	-	-	-	-	-	1	2
	3%	-	-	-	-	-	-	-	-	4%	2%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

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Table 370
D3b_10. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC Bitesize offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	128	1**	-**	-**	***	-**	1**	-**	1**	26*	102*
EffectiveBase	108	1	-	-	1	-	1	-	1	36	78
1-2 (Net)	1	-	-	-	-	-	-	-	-	1	-
	1%	-	-	-	-	-	-	-	-	4%	-
4-7 (Net)	37	-	-	-	*	-	-	-	-	10	26
	29%	-	-	-	100%	-	-	-	-	40%	26%
5-6 (Net)	13	-	-	-	*	-	-	-	-	4	9
	10%R	-	-	-	100%	-	-	-	-	17%	9%
8-10 (Net)	88	1	-	-	-	-	1	-	1	14	75
	69%	100%	-	-	-	-	100%	-	100%	54%	73%
7-10 (Net)	110	1	-	-	-	-	1	-	1	20	90
	86%F	100%	-	-	-	-	100%	-	100%	78%	88%
9-10 (Net)	57	1	-	-	-	-	1	-	1	8	49
	44%	100%	-	-	-	-	100%	-	100%	30%	48%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 371
D3b_11. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC CBeebies Storytime offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	104	1	2	-	2	23	21	2	4	5	74
WeightedBase	84*	1**	1**	-**	1**	16**	15**	2**	3**	4**	63*
EffectiveBase	71	1	2	-	2	18	19	2	4	5	48
Not At All Agree 1	-	-	-	-	-	-	-	-	-	-	-
2	3	-	-	-	-	-	-	-	-	-	3
	3%	-	-	-	-	-	-	-	-	-	4%
3	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
4	1	-	-	-	-	1	-	-	-	-	1
	1%	-	-	-	-	6%	-	-	-	-	1%
5	1	-	-	-	-	-	1	1	-	-	-
	1%	-	-	-	-	-	5%	50%	-	-	-
6	10	-	-	-	-	2	1	-	-	-	9
	12%	-	-	-	-	15%	4%	-	-	-	15%
7	12	1	1	-	1	3	4	-	2	2	7
	14%	100%	72%	-	72%	17%	28%	-	55%	42%	11%
8	19	-	-	-	-	3	4	1	1	2	12
	23%	-	-	-	-	19%	29%	50%	22%	44%	19%
9	22	-	*	-	*	2	1	-	-	-	19
	26%	-	28%	-	28%	14%	7%	-	-	-	30%
Agree Completely 10	16	-	-	-	-	4	4	-	1	1	11
	19%	-	-	-	-	25%	26%	-	22%	15%	17%
Don't know	1	-	-	-	-	1	-	-	-	-	1
	2%	-	-	-	-	4%	-	-	-	-	2%
Total mentions	84	1	1	-	1	16	15	2	3	4	63
	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%
Mean	8.00	7.00	7.56	-	7.56	7.94	8.08	6.50	7.90	7.87	7.93
1-3 (Net)	3	-	-	-	-	-	-	-	-	-	3
	3%	-	-	-	-	-	-	-	-	-	4%
1-4 (Net)	4	-	-	-	-	1	-	-	-	-	4
	4%	-	-	-	-	6%	-	-	-	-	6%
1-2 (Net)	3	-	-	-	-	-	-	-	-	-	3
	3%	-	-	-	-	-	-	-	-	-	4%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 371
D3b_11. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC CBeebies Storytime offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	84*	1**	1**	-**	1**	16**	15**	2**	3**	4**	63*
EffectiveBase	71	1	2	-	2	18	19	2	4	5	48
4-7 (Net)	23	1	1	-	1	6	6	1	2	2	17
	27%	100%	72%	-	72%	38%	37%	50%	55%	42%	27%
5-6 (Net)	11	-	-	-	-	2	1	1	-	-	9
	13%	-	-	-	-	15%	9%	50%	-	-	15%
8-10 (Net)	57	-	*	-	*	10	10	1	1	2	42
	68%	-	28%	-	28%	59%	63%	50%	45%	58%	67%
7-10 (Net)	69	1	1	-	1	12	14	1	3	4	48
	82%	100%	100%	-	100%	76%	91%	50%	100%	100%	77%
9-10 (Net)	38	-	*	-	*	6	5	-	1	1	30
	45%	-	28%	-	28%	39%	34%	-	22%	15%	48%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

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Table 371
D3b_11. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC CBeebies Storytime offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	104	2	-	-	-	1	1	2	-	29	74
WeightedBase	84*	1**	-**	-**	-**	1**	***	1**	-**	15*	69*
EffectiveBase	71	2	-	-	-	1	1	2	-	22	53
Not At All Agree 1	-	-	-	-	-	-	-	-	-	-	-
2	3	-	-	-	-	-	-	-	-	-	3
3%	-	-	-	-	-	-	-	-	-	-	4%
3	-	-	-	-	-	-	-	-	-	-	-
4	1	-	-	-	-	-	-	-	-	1	-
1%	-	-	-	-	-	-	-	-	-	6%	-
5	1	-	-	-	-	-	-	-	-	-	1
1%	-	-	-	-	-	-	-	-	-	-	1%
6	10	-	-	-	-	-	-	-	-	2	7
12%	-	-	-	-	-	-	-	-	-	16%	11%
7	12	1	-	-	-	1	-	1	-	1	10
14%	72%	-	-	-	-	100%	-	72%	-	9%	15%
8	19	-	-	-	-	-	-	-	-	4	14
23%	-	-	-	-	-	-	-	-	-	30%	21%
9	22	*	-	-	-	-	*	*	-	2	20
26%	28%	-	-	-	-	-	100%	28%	-	14%	29%
Agree Completely 10	16	-	-	-	-	-	-	-	-	3	12
19%	-	-	-	-	-	-	-	-	-	21%	18%
Don't know	1	-	-	-	-	-	-	-	-	1	1
2%	-	-	-	-	-	-	-	-	-	4%	1%
Total mentions	84	1	-	-	-	1	*	1	-	15	69
100%	100%	-	-	-	-	100%	100%	100%	-	100%	100%
Mean	8.00	7.56	-	-	-	7.00	9.00	7.56	-	7.90	8.02
1-3 (Net)	3	-	-	-	-	-	-	-	-	-	3
3%	-	-	-	-	-	-	-	-	-	-	4%
1-4 (Net)	4	-	-	-	-	-	-	-	-	1	3
4%	-	-	-	-	-	-	-	-	-	6%	4%
1-2 (Net)	3	-	-	-	-	-	-	-	-	-	3
3%	-	-	-	-	-	-	-	-	-	-	4%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 371
D3b_11. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?
- BBC CBeebies Storytime offers me something that other websites/apps do not
Base = All who have used BBC websites/apps in the last 3 months

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	84*	1**	-**	-**	-**	1**	***	1**	-**	15*	69*
EffectiveBase	71	2	-	-	-	1	1	2	-	22	53
4-7 (Net)	23	1	-	-	-	1	-	1	-	5	18
	27%	72%	-	-	-	100%	-	72%	-	31%	27%
5-6 (Net)	11	-	-	-	-	-	-	-	-	2	8
	13%	-	-	-	-	-	-	-	-	16%	12%
8-10 (Net)	57	*	-	-	-	-	*	*	-	10	47
	68%	28%	-	-	-	-	100%	28%	-	65%	68%
7-10 (Net)	69	1	-	-	-	1	*	1	-	11	57
	82%	100%	-	-	-	100%	100%	100%	-	74%	83%
9-10 (Net)	38	*	-	-	-	-	*	*	-	5	33
	45%	28%	-	-	-	-	100%	28%	-	35%	47%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base; ** very small base (under 30) ineligible for sig testing

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Table 372

E2. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content?

Base = All respondents



	Summary Table			
	Watch/access TV channels	Watch catch up, on demand or video streaming services	Listen to radio	Access online and apps
UnweightedBase	4099	4099	4099	4099
WeightedBase	4101	4101	4101	4101
EffectiveBase	2770	2770	2770	2770
TV	3616 88%	1817 44%	746 18%	502 12%
Laptop/computer/netbook	642 16%	1137 28%	481 12%	1554 38%
Tablet	502 12%	756 18%	422 10%	1230 30%
Smartphone	376 9%	538 13%	837 20%	1344 33%
Digital radio	-	-	1569 38%	-
Analogue radio	-	-	1111 27%	-
Smart watch (e.g. Apple Watch, Pebble, Samsung, Sony)	-	-	-	211 5%
Smart or wireless speaker (e.g. Amazon Echo, Google Home)	-	-	276 7%	157 4%
E-reader (e.g. Kindle)	-	-	-	237 6%
Games console	211 5%	385 9%	96 2%	285 7%
None of these	329 8%	1396 34%	1069 26%	1404 34%
Total mentions	5675 138%	6030 147%	6605 161%	6924 169%

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 373

E2_1. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content?

Watch/access TV channels

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
TV	3616	591	439	359	798	1548	783	129	105	263	2689
	88%	92%z	95%z	95%z	95%z	90%z	88%	89%	89%	89%	88%
Laptop/computer/ netbook	642	72	44	13	57	175	125	25	21	26	473
	16%ABCDE IJMNOPQ	11%CD	9%CD	3%	7%CD	10%	14%I	17%I	18%I	9%	16%I
Tablet	502	68	22	5	27	126	87	11	16	29	379
	12%BCDEF JLNOPQ	11%BCD	5%CD	1%	3%CD	7%	10%	8%	14%	10%	12%
Smartphone	376	28	11	3	14	107	69	11	12	17	285
	9%ABCDEJ LNOPQ	4%CD	2%	1%	2%	6%	8%	7%	10%	6%	9%
Digital radio	-	-	-	-	-	-	-	-	-	-	-
Analogue radio	-	-	-	-	-	-	-	-	-	-	-
Smart watch (e.g. Apple Watch, Pebble, Samsung, Sony)	-	-	-	-	-	-	-	-	-	-	-
Smart or wireless speaker (e.g. Amazon Echo, Google Home)	-	-	-	-	-	-	-	-	-	-	-
E-reader (e.g. Kindle)	-	-	-	-	-	-	-	-	-	-	-
Games console	211	6	3	2	4	55	59	9	8	13	138
	5%ABCDER JNOPQ	1%	1%	*	1%	3%	7%zR	6%	7%	4%	5%
None of these	329	35	17	18	35	123	59	11	9	16	254
	8%BDJOP	5%	4%	5%	4%	7%	7%	7%	7%	5%	8%
Total mentions	5675	801	535	399	934	2133	1182	195	170	363	4218
	138%	125%	116%	106%	111%	124%	134%	135%	144%	123%	138%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 373

E2_1. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content?

Watch/access TV channels

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
TV	3616	673	61	43	20	309	364	290	383	340	3257
	88%	94%z	99%z	97%z	95%	91%	97%zNQ	95%zN	94%z	80%	89%
Laptop/computer/ netbook	642	47	6	3	1	27	20	28	19	77	561
	16%ABCDEI	7%	9%	7%	3%	8%Q	5%	9%O	5%	18%	15%
Tablet	502	22	2	1	1	18	4	19	3	59	436
	12%BCDEFJ	3%	3%	3%	5%	5%OQ	1%	6%OQ	1%	14%	12%
Smartphone	376	12	1	-	*	9	3	10	2	48	326
	9%ABCDEJ	2%	2%	-	2%	3%Q	1%	3%OQ	*	11%	9%
Digital radio	-	-	-	-	-	-	-	-	-	-	-
Analogue radio	-	-	-	-	-	-	-	-	-	-	-
Smart watch (e.g. Apple Watch, Pebble, Samsung, Sony)	-	-	-	-	-	-	-	-	-	-	-
Smart or wireless speaker (e.g. Amazon Echo, Google Home)	-	-	-	-	-	-	-	-	-	-	-
E-reader (e.g. Kindle)	-	-	-	-	-	-	-	-	-	-	-
Games console	211	3	1	-	-	3	*	2	2	24	187
	5%ABCDER	*	2%	-	-	1%	*	1%	*	6%	5%
None of these	329	33	*	1	1	26	8	13	20	56	269
	8%BDJOP	5%	1%	2%	3%	8%O	2%	4%	5%O	13%	7%
Total mentions	5675	791	72	48	23	392	399	362	429	603	5036
	138%	111%	116%	109%	108%	116%	107%	119%	105%	143%	138%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 374

E2_2. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content?

Watch catch up, on demand or video streaming services

Base = All respondents

	Total (z)	Age				Age/SEG 65+ OR DE (E)	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)		Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
TV	1817	299	141	74	215	566	339	47	52	97	1404
	44%BCDEF GJMNOPQ	47%BCD	31%CD	20%	26%C	33%	38%I	33%	44%I	33%	46%zFGI
Laptop/computer/ netbook	1137	141	49	9	58	248	219	39	26	48	855
	28%ABCDE IJKLMNOP Q	22%BCD	11%CD	3%	7%C	14%	25%I	27%I	22%	16%	28%I
Tablet	756	90	32	6	38	176	150	22	16	36	564
	18%ABCDE IJKLMNOPQ	14%BCD	7%CD	2%	5%C	10%	17%I	16%	14%	12%	19%I
Smartphone	538	30	16	1	17	108	109	18	16	22	405
	13%ABCDEI JKLMNOPQ	5%CD	3%CD	*	2%C	6%	12%I	13%	13%	7%	13%I
Digital radio	-	-	-	-	-	-	-	-	-	-	-
Analogue radio	-	-	-	-	-	-	-	-	-	-	-
Smart watch (e.g. Apple Watch, Pebble, Samsung, Sony)	-	-	-	-	-	-	-	-	-	-	-
Smart or wireless speaker (e.g. Amazon Echo, Google Home)	-	-	-	-	-	-	-	-	-	-	-
E-reader (e.g. Kindle)	-	-	-	-	-	-	-	-	-	-	-
Games console	385	14	-	5	5	84	99	21	12	24	270
	9%ABCDEI KMNOPQ	2%BD	-	1%	1%	5%	11%	15%IR	10%	8%	9%
None of these	1396	222	275	291	565	905	374	63	45	155	970
	34%R	35%	59%zA	77%zABD	67%zAB	53%z	42%zR	44%zR	38%	52%zFHR	32%
Total mentions	6030	796	513	386	899	2088	1290	212	167	382	4467
	147%	124%	111%	102%	107%	122%	146%	146%	141%	130%	147%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 374

E2_2. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content?

Watch catch up, on demand or video streaming services

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
TV	1817	166	22	23	5	80	86	106	60	124	1680
	44%BCDEF GIJMNOPQ	23%	35%	52%JM	22%	24%Q	23%Q	35%NOQ	15%	29%	46%
Laptop/computer/ netbook	1137	47	7	2	2	27	20	22	24	116	1017
	28%ABCDEI JKLMNPOQ	7%	12%	6%	7%	8%	5%	7%	6%	27%	28%
Tablet	756	29	4	3	2	20	9	17	12	71	680
	18%ABCDEI JKLMNPOQ	4%	6%	6%	11%J	6%Q	2%	6%O	3%	17%	19%
Smartphone	538	14	2	*	*	5	9	9	6	56	479
	13%ABCDEI JKLMNPOQ	2%	3%	1%	2%	2%	2%	3%	1%	13%	13%
Digital radio	-	-	-	-	-	-	-	-	-	-	-
Analogue radio	-	-	-	-	-	-	-	-	-	-	-
Smart watch (e.g. Apple Watch, Pebble, Samsung, Sony)	-	-	-	-	-	-	-	-	-	-	-
Smart or wireless speaker (e.g. Amazon Echo, Google Home)	-	-	-	-	-	-	-	-	-	-	-
E-reader (e.g. Kindle)	-	-	-	-	-	-	-	-	-	-	-
Games console	385	3	-	1	-	*	3	2	2	28	356
	9%ABCDEJ KMNOPQ	*	-	3%J	-	*	1%	1%	*	7%	10%
None of these	1396	497	36	19	14	231	266	175	322	184	1205
	34%R	70%zL	58%z	42%	67%zL	68%zP	71%zP	57%z	79%zNOP	44%	33%
Total mentions	6030	756	70	48	23	364	393	330	426	579	5417
	147%	106%	115%	109%	109%	108%	105%	109%	104%	137%	148%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 375

E2_3. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content?

Listen to radio

Base = All respondents

	Total (z)	Age				Age/SEG 65+ OR DE (E)	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)		Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
TV	746	152	96	53	149	295	182	27	27	59	525
	18%R	24%zCD	21%CD	14%	18%C	17%	21%	19%	23%	20%	17%
Laptop/computer/ netbook	481	72	23	5	28	103	89	13	7	15	371
	12%BCDEI JLMNOPQ	11%BCD	5%CD	1%	3%C	6%	10%I	9%	6%	5%	12%I
Tablet	422	61	19	7	26	82	81	11	12	17	311
	10%BCDEIJ LMNOPQ	9%BCD	4%	2%	3%	5%	9%I	8%	10%	6%	10%I
Smartphone	837	119	40	11	50	209	164	30	19	30	629
	20%BCDEI JKLNOPQ	19%BCD	9%CD	3%	6%C	12%	19%I	21%I	16%	10%	21%I
Digital radio	1569	295	163	119	281	559	324	49	35	109	1174
	38%CDEJO Q	46%zBCD	35%	31%	34%	33%	37%	34%	29%	37%	39%
Analogue radio	1111	201	150	117	267	459	250	34	37	86	806
	27%	31%z	32%z	31%	32%z	27%	28%	24%	31%	29%	26%
Smart watch (e.g. Apple Watch, Pebble, Samsung, Sony)	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
Smart or wireless speaker (e.g. Amazon Echo, Google Home)	276	27	10	5	15	65	65	13	14	17	197
	7%ABCDEJ NOQ	4%CD	2%	1%	2%	4%	7%	9%	12%zIR	6%	6%
E-reader (e.g. Kindle)	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
Games console	96	6	-	3	3	23	25	8	5	5	65
	2%ABDEJN OPQ	1%	-	1%	*	1%	3%	5%zR	4%	2%	2%
None of these	1069	117	147	147	294	588	232	45	40	92	808
	26%A	18%	32%zA	39%zA	35%zA	34%z	26%	31%	34%	31%F	27%
Total mentions	6605	1050	647	466	1113	2382	1412	230	195	433	4886
	161%	164%	140%	124%	133%	139%	160%	159%	165%	147%	160%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 375

E2_3. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content?

Listen to radio

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
TV	746	120	17	10	2	59	61	58	62	36	708
	18%R	17%	28%M	24%M	8%	17%	16%	19%	15%	9%	19%
Laptop/computer/ netbook	481	22	6	*	*	14	8	19	3	37	439
	12%BCDEIJ	3%	10%J	1%	2%	4%Q	2%	6%OQ	1%	9%	12%
Tablet	422	23	2	1	-	9	15	18	5	37	381
	10%BCDEIJ	3%	3%	2%	-	3%	4%Q	6%NQ	1%	9%	10%
Smartphone	837	43	3	2	2	24	19	27	16	78	752
	20%BCDEIJ	6%	5%	4%	11%	7%Q	5%	9%OQ	4%	18%	21%
Digital radio	1569	226	26	21	8	117	109	120	106	113	1450
	38%CDEJO	32%	43%	48%J	37%	35%Q	29%	39%OQ	26%	27%	40%
Analogue radio	1111	233	19	11	4	113	119	116	117	74	1036
	27%	33%z	30%	25%	20%	34%z	32%	38%zQ	29%	18%	28%
Smart watch (e.g. Apple Watch, Pebble, Samsung, Sony)	-	-	-	-	-	-	-	-	-	-	-
Smart or wireless speaker (e.g. Amazon Echo, Google Home)	276	12	2	*	*	8	4	12	*	27	248
	7%ABCDEJ	2%	3%	*	1%	2%Q	1%	4%OQ	*	6%	7%
E-reader (e.g. Kindle)	-	-	-	-	-	-	-	-	-	-	-
Games console	96	-	2	1	-	-	-	-	-	13	83
	2%ABDEJN	-	3%J	2%J	-	-	-	-	-	3%	2%
None of these	1069	260	14	12	7	122	138	78	182	186	874
	26%A	37%z	22%	28%	34%	36%zP	37%zP	26%	45%zNOP	44%	24%
Total mentions	6605	939	90	59	24	466	473	447	492	601	5971
	161%	132%	147%	133%	114%	138%	127%	147%	120%	142%	163%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 376

E2_4. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content?

Access online and apps

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
TV	502	72	22	16	38	150	94	15	15	22	378
	12%BCDEI JNOPQ	11%BCD	5%	4%	5%	9%	11%	10%	13%	7%	12%I
Laptop/computer/ netbook	1554	232	104	36	140	455	279	41	32	78	1201
	38%BCDEF GHIJKLMN OPQ	36%BCD	22%CD	10%	17%C	27%	32%I	28%	27%	26%	39%zFGHI
Tablet	1230	173	71	25	96	341	233	34	31	67	947
	30%BCDEF IJKLMNOP Q	27%BCD	15%CD	7%	11%C	20%	26%	24%	26%	23%	31%zFI
Smartphone	1344	139	56	14	70	337	253	33	30	55	1045
	33%ABCDE FGIJKLMN OPQ	22%BCD	12%CD	4%	8%C	20%	29%I	23%	25%	19%	34%zFGI
Digital radio	-	-	-	-	-	-	-	-	-	-	-
Analogue radio	-	-	-	-	-	-	-	-	-	-	-
Smart watch (e.g. Apple Watch, Pebble, Samsung, Sony)	211	14	1	*	1	46	66	15	11	19	131
	5%ABCDER JNOPQ	2%BCD	*	*	*	3%	7%zR	10%zR	9%R	7%	4%
Smart or wireless speaker (e.g. Amazon Echo, Google Home)	157	17	5	2	6	41	45	12	9	10	102
	4%BCDERJ OQ	3%CD	1%	*	1%	2%	5%R	9%zIR	8%R	3%	3%
E-reader (e.g. Kindle)	237	42	12	5	17	62	57	9	7	20	163
	6%BCDEJN OQ	6%BCD	3%	1%	2%	4%	6%	6%	6%	7%	5%
Games console	285	25	2	4	7	75	65	11	8	12	198
	7%ABCDEJ NOPQ	4%BCD	1%	1%	1%	4%	7%I	8%	7%	4%	7%
None of these	1404	222	300	311	611	926	372	67	56	156	985
	34%R	35%	65%zA	83%zABD	73%zAB	54%z	42%zR	46%zR	47%zR	53%zFR	32%
Total mentions	6924	935	574	414	987	2434	1463	237	198	441	5151
	169%	146%	124%	110%	118%	142%	165%	164%	168%	149%	169%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 376

E2_4. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content?

Access online and apps

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
TV	502	29	4	3	2	19	10	21	8	45	451
	12%BCDEJ NOPQ	4%	6%	7%	10%J	6%Q	3%	7%OQ	2%	11%	12%
Laptop/computer/ netbook	1554	122	7	9	2	70	52	76	46	148	1397
	38%BCDEF GHIJKLMN OPQ	17%	11%	21%	9%	21%Q	14%	25%OQ	11%	35%	38%
Tablet	1230	84	5	5	3	53	32	59	25	102	1120
	30%BCDEF IJKLMNOP Q	12%	7%	10%	12%	16%OQ	9%	20%OQ	6%	24%	31%
Smartphone	1344	59	5	5	1	35	24	40	20	130	1206
	33%ABCDEF GHIJKLMN Q	8%	8%	11%	7%	10%Q	7%	13%OQ	5%	31%	33%
Digital radio	-	-	-	-	-	-	-	-	-	-	-
Analogue radio	-	-	-	-	-	-	-	-	-	-	-
Smart watch (e.g. Apple Watch, Pebble, Samsung, Sony)	211	1	-	-	-	1	*	1	-	31	180
	5%ABCDE JNOPQ	*	-	-	-	*	*	*	-	7%	5%
Smart or wireless speaker (e.g. Amazon Echo, Google Home)	157	6	-	-	-	6	-	6	-	19	136
	4%BCDERJ OQ	1%	-	-	-	2%OQ	-	2%OQ	-	5%	4%
E-reader (e.g. Kindle)	237	14	*	1	1	10	4	11	4	15	220
	6%BCDEJN OQ	2%	1%	3%	4%	3%Q	1%	3%O	1%	4%	6%
Games console	285	4	-	2	-	3	1	3	1	23	262
	7%ABCDEJ NOPQ	1%	-	5%J	-	1%	*	1%	*	5%	7%
None of these	1404	518	49	29	16	231	287	179	338	147	1249
	34%R	73%z	79%z	65%z	76%z	68%zP	77%zNP	59%z	83%zNOP	35%	34%
Total mentions	6924	839	69	54	25	427	412	397	442	660	6221
	169%	118%	112%	122%	118%	126%	110%	131%	108%	156%	170%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 377

F1. To what extent do you agree or disagree with the statement 'I would miss the BBC if it wasn't there'?

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	1279	170	120	106	226	506	280	45	34	92	962
WeightedBase	1367	228	145*	137*	282	586	307	51*	36**	106*	1017
EffectiveBase	880	110	83	86	169	360	202	31	27	69	658
Definitely agree	583	115	74	75	148	230	135	20	18	53	423
	43%	51%	51%	54%z	53%z	39%	44%	39%	51%	50%	42%
Slightly agree	359	56	30	36	66	159	77	21	10	23	280
	26%	25%	21%	26%	24%	27%	25%	42%zFI	29%	22%	28%
Neither agree nor disagree	146	17	12	5	17	59	32	5	5	10	109
	11%CDP	7%	9%	3%	6%	10%	10%	11%	13%	10%	11%
Slightly disagree	105	17	3	12	15	48	17	*	-	6	84
	8%B	7%	2%	8%	5%	8%	6%	1%	-	6%	8%
Definitely disagree	153	20	21	9	31	84	41	4	2	11	107
	11%	9%	15%	7%	11%	14%z	13%	8%	7%	10%	11%
Don't Know	22	4	4	1	5	7	6	-	-	3	15
	2%	2%	3%	1%	2%	1%	2%	-	-	3%	1%
Total mentions	1367	228	145	137	282	586	307	51	36	106	1017
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1-2 (Net)	942	171	104	111	215	389	211	41	29	76	703
	69%	75%	72%	81%z	76%z	66%	69%	81%	80%	72%	69%
4-5 (Net)	258	36	25	21	45	131	58	4	2	17	191
	19%	16%	17%	15%	16%	22%z	19%	8%	7%	16%	19%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 377

F1. To what extent do you agree or disagree with the statement 'I would miss the BBC if it wasn't there'?

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	1279	166	20	23	17	88	78	78	88	109	1162
WeightedBase	1367	237	22**	16**	6**	108*	130*	93*	145*	72*	1288
EffectiveBase	880	132	18	18	16	69	65	60	74	76	810
Definitely agree	583	123	9	12	4	62	61	65	58	24	556
	43%	52%z	42%	77%	57%	58%zQ	47%	70%zNOQ	40%	33%	43%
Slightly agree	359	62	3	*	1	22	40	16	46	25	333
	26%	26%	14%	2%	13%	20%	31%P	17%	32%N	35%	26%
Neither agree nor disagree	146	14	1	1	*	6	8	2	12	8	135
	11%CDP	6%	6%	7%	5%	6%	6%	3%	8%	12%	11%
Slightly disagree	105	13	1	-	*	5	8	2	11	4	101
	8%B	5%	6%	-	6%	5%	6%	2%	8%	5%	8%
Definitely disagree	153	21	7	2	1	10	11	8	14	10	143
	11%	9%	30%	9%	18%	9%	9%	8%	9%	14%	11%
Don't know	22	4	1	1	-	2	2	-	4	1	20
	2%	2%	3%	5%	-	2%	1%	-	3%	2%	2%
Total mentions	1367	237	22	16	6	108	130	93	145	72	1288
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1-2 (Net)	942	185	12	13	4	84	101	81	105	49	888
	69%	78%z	56%	79%	71%	78%	78%	87%zQ	72%	68%	69%
4-5 (Net)	258	34	8	2	1	16	19	10	25	13	244
	19%	14%	36%	9%	24%	15%	14%	10%	17%	19%	19%

Proportions/Means: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 378

F2. To what extent do you agree or disagree with the statement 'The BBC is less relevant to me than it was in the past'?

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	1279	170	120	106	226	506	280	45	34	92	962
WeightedBase	1367	228	145*	137*	282	586	307	51*	36**	106*	1017
EffectiveBase	880	110	83	86	169	360	202	31	27	69	658
Definitely agree	228	32	23	34	57	101	64	14	9	19	157
	17%	14%	16%	25%z	20%	17%	21%	28%	24%	18%	15%
Slightly agree	380	71	39	32	71	183	86	9	13	22	284
	28%	31%	27%	23%	25%	31%	28%	18%	37%	21%	28%
Neither agree nor disagree	287	33	30	19	49	119	55	15	8	22	224
	21%	14%	21%	14%	17%	20%	18%	30%	21%	21%	22%
Slightly disagree	179	24	14	22	36	72	36	8	3	13	136
	13%	11%	10%	16%	13%	12%	12%	15%	8%	12%	13%
Definitely disagree	265	66	36	31	67	104	60	4	3	25	194
	19%	29%z	25%	22%	24%	18%	20%	8%	9%	24%	19%
Don't Know	28	3	2	-	2	7	5	-	*	4	22
	2%	1%	2%	-	1%	1%	2%	-	1%	4%	2%
Total mentions	1367	228	145	137	282	586	307	51	36	106	1017
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1-2 (Net)	608	103	62	66	128	284	150	23	22	42	441
	44%	45%	43%	48%	45%	48%	49%	46%	61%	40%	43%
4-5 (Net)	444	90	50	53	103	176	96	12	6	38	330
	32%	39%	35%	38%	37%	30%	31%	24%	17%	36%	32%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 378

F2. To what extent do you agree or disagree with the statement 'The BBC is less relevant to me than it was in the past'?

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	1279	166	20	23	17	88	78	78	88	109	1162
WeightedBase	1367	237	22**	16**	6**	108*	130*	93*	145*	72*	1288
EffectiveBase	880	132	18	18	16	69	65	60	74	76	810
Definitely agree	228	39	9	7	1	15	24	17	22	11	216
	17%	16%	41%	43%	24%	14%	18%	19%	15%	15%	17%
Slightly agree	380	61	7	2	1	31	30	18	43	17	360
	28%	26%	31%	12%	23%	28%	23%	19%	30%	24%	28%
Neither agree nor disagree	287	45	2	2	-	18	27	17	27	21	265
	21%	19%	9%	14%	-	17%	21%	19%	19%	29%	21%
Slightly disagree	179	33	*	1	1	21	12	14	19	10	168
	13%	14%	2%	7%	13%	20%	9%	16%	13%	15%	13%
Definitely disagree	265	57	4	4	2	22	35	25	32	9	254
	19%	24%	17%	23%	40%	20%	27%	27%	22%	12%	20%
Don't Know	28	2	-	-	-	1	2	1	2	4	24
	2%	1%	-	-	-	1%	1%	1%	1%	5%	2%
Total mentions	1367	237	22	16	6	108	130	93	145	72	1288
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1-2 (Net)	608	100	16	9	3	46	54	35	65	28	577
	44%	42%	72%	56%	47%	43%	41%	38%	45%	39%	45%
4-5 (Net)	444	90	4	5	3	43	47	39	51	19	422
	32%	38%	19%	30%	53%	40%	37%	43%	35%	27%	33%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 379

NU1. Typically, how frequently do you access news? By news, we mean national, international, regional/local news and other topical events accessed via any platform (radio, TV, newspaper or online including apps).

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
More than 10 times a day	147 4%EQ	20 3%	13 3%	8 2%	21 2%	41 2%	38 4%	7 5%	12 10%zFR	15 5%	100 3%
Between 6 and 10 times a day	324 8%CEI	60 9%C	39 8%CD	13 3%	52 6%C	90 5%	59 7%	12 9%	8 7%	13 4%	240 8%
Between 2 and 5 times a day	1447 35%	279 44%z	203 44%z	193 51%z	396 47%z	612 36%	344 39%zR	57 40%	53 45%	132 45%zFR	1055 35%
Once a day	1196 29%M	184 29%	136 29%	122 32%	258 31%	550 32%z	243 27%	39 27%	27 23%	83 28%	903 30%
4-6 days a week	180 4%CDRP	26 4%	13 3%	7 2%	20 2%	61 4%	54 6%zR	10 7%	6 5%	14 5%	119 4%
2-3 days a week	285 7%BCDJNO PQ	34 5%	15 3%	12 3%	27 3%	124 7%	70 8%	5 4%	6 5%	18 6%	207 7%
Once a week	171 4%AFP	11 2%	15 3%	10 3%	25 3%	76 4%	24 3%	4 3%	1 1%	8 3%	142 5%zF
Less often than once a week	93 2%CDJ	11 2%	6 1%	- -	6 1%	34 2%	16 2%	2 2%	1 1%	3 1%	77 3%
Less often than once a month	81 2%ABDFJN Q	4 1%	2 *	1 *	3 *	37 2%	9 1%	1 1%	3 2%	4 1%	69 2%
Never	146 4%AJP	7 1%	18 4%A	8 2%	27 3%A	74 4%	22 3%	5 3%	- -	4 1%	118 4%
Don't know	32 1%R	3 *	4 1%	2 *	6 1%	19 1%	6 1%	2 1%	1 1%	1 *	16 1%
Total mentions	4101 100%	640 100%	463 100%	377 100%	840 100%	1718 100%	885 100%	145 100%	118 100%	295 100%	3046 100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

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Table 379
NU1. Typically, how frequently do you access news? By news, we mean national, international, regional/local news and other topical events accessed via any platform (radio, TV, newspaper or online including apps).
Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Daily (Net)	3114	544	390	337	727	1293	685	115	100	243	2299
	76%	85%z	84%z	89%z	87%z	75%	77%	80%	84%	82%zFR	75%
Weekly (Net)	636	72	43	29	71	261	148	19	13	41	468
	15%ABCDJ LOP	11%	9%	8%	9%	15%	17%	13%	11%	14%	15%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 379

NU1. Typically, how frequently do you access news? By news, we mean national, international, regional/local news and other topical events accessed via any platform (radio, TV, newspaper or online including apps).

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
More than 10 times a day	147	17	1	2	1	9	8	13	4	18	129
4%EQ		2%	1%	5%	3%	3%	2%	4%Q	1%	4%	4%
Between 6 and 10 times a day	324	44	2	4	2	23	22	24	20	26	296
8%CEI		6%	3%	10%	8%	7%	6%	8%	5%	6%	8%
Between 2 and 5 times a day	1447	333	25	25	13	165	169	158	176	125	1317
35%		47%z	41%	56%z	59%z	49%z	45%z	52%z	43%z	30%	36%
Once a day	1196	230	16	9	3	90	141	87	144	128	1059
29%M		32%M	26%	20%	14%	27%	38%zNP	28%	35%zN	30%	29%
4-6 days a week	180	19	-	-	*	12	7	4	15	23	157
4%CDRP		3%	-	-	2%	4%P	2%	1%	4%	5%	4%
2-3 days a week	285	20	4	2	1	9	12	8	12	26	257
7%BCD/NO PQ		3%	6%	4%	6%	3%	3%	3%	3%	6%	7%
Once a week	171	23	-	1	*	17	6	2	21	29	140
4%AFP		3%	-	2%	2%	5%P	2%	1%	5%OP	7%	4%
Less often than once a week	93	4	-	1	1	2	2	1	3	6	87
2%CDJ		1%	-	2%	2%	1%	*	*	1%	1%	2%
Less often than once a month	81	3	-	-	-	-	3	3	1	13	67
2%ABDFJN Q		*	-	-	-	-	1%	1%	*	3%	2%
Never	146	13	13	-	1	8	5	3	10	24	119
4%AJP		2%	21%zJLM	-	2%	2%	1%	1%	2%	6%	3%
Don't know	32	4	1	1	-	4	-	2	2	4	28
1%R		1%	2%	1%	-	1%	-	1%	*	1%	1%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
100%		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

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Table 379
NU1. Typically, how frequently do you access news? By news, we mean national, international, regional/local news and other topical events accessed via any platform (radio, TV, newspaper or online including apps).
Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Daily (Net)	3114	625	43	40	18	286	339	281	344	297	2801
	76%	88%zK	70%	91%zK	85%	85%z	91%zQ	92%zNQ	84%z	70%	77%
Weekly (Net)	636	63	4	3	2	38	25	14	48	78	554
	15%ABCDJL	9%	6%	6%	10%	11%P	7%	5%	12%OP	19%	15%
OP											

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

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Table 380

QIA1. In which of the following locations have you accessed the internet in the past 3 months?

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
At home	3535	577	335	153	488	1259	650	90	82	192	2737
	86%BCDEF GHIJKLMN OPQ	90%zBCD	72%CD	41%	58%C	73%	73%GI	62%	69%	65%	90%zFGHI
At someone else's home	1852	195	72	24	95	518	315	45	30	71	1447
	45%ABCDE FGHIJKLM NOPQ	30%BCD	15%CD	6%	11%C	30%	36%HI	31%	26%	24%	48%zFGHI
At work	1857	234	32	5	37	341	251	36	21	48	1531
	45%ABCDE FGHIJKLM NOPQ	37%BCD	7%CD	1%	4%C	20%	28%HI	25%I	18%	16%	50%zFGHI
Whilst commuting/ travelling / on the move	1954	231	69	14	83	515	345	52	29	75	1535
	48%ABCDE FGHIJKLM NOPQ	36%BCD	15%CD	4%	10%C	30%	39%HI	36%I	25%	25%	50%zFGHI
In a public place e.g. café, library	1852	227	79	15	94	468	355	52	43	85	1420
	45%ABCDE FIJKLMNO PQ	35%BCD	17%CD	4%	11%C	27%	40%I	36%	36%	29%	47%zFGI
Elsewhere	1324	151	49	16	65	349	250	43	32	56	1015
	32%ABCDE	24%BCD	11%CD	4%	8%C	20%	28%I	30%I	27%	19%	33%FI

FIJKLMNO
PQ

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 380
QIA1. In which of the following locations have you accessed the internet in the past 3 months?
Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
At home	3535	413	31	33	11	210	202	216	197	369	3147
	86%BCDEF GHIJKLMN OPQ	58%	51%	74%JKM	51%	62%Q	54%	71%NOQ	48%	88%	86%
At someone else's home	1852	79	9	4	3	34	46	47	32	200	1641
	45%ABCDE FGHIJKLM NOPQ	11%	14%	10%	13%	10%	12%Q	16%NQ	8%	47%	45%
At work	1857	34	2	1	1	25	8	25	9	196	1649
	45%BCDEF GHIJKLMNO PQ	5%	3%	2%	4%	8%OQ	2%	8%OQ	2%	46%	45%
Whilst commuting/ travelling / on the move	1954	71	4	6	2	40	31	47	24	227	1717
	48%ABCDE FGHIJKLM NOPQ	10%	6%	15%	9%	12%Q	8%	15%OQ	6%	54%	47%
In a public place e.g. café, library	1852	81	5	6	1	42	39	54	27	193	1649
	45%ABCDE FIJKLMNO PQ	11%	8%	14%	7%	12%Q	11%Q	18%NOQ	7%	46%	45%
Elsewhere	1324	55	6	3	1	38	17	41	14	154	1166
	32%BCDEF IJKLMNOPQ	8%	10%	6%	7%	11%OQ	5%	13%OQ	4%	36%	32%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

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Table 381

DC01. How many people live in your house, including yourself?

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
One	893	146	164	216	380	588	303	54	47	129	558
	22%R	23%	35%zA	57%zABD	45%zAB	34%z	34%zR	37%zR	40%zR	44%zFR	18%
Two	1366	302	247	145	392	651	309	44	41	96	1000
	33%	47%zC	53%zCD	38%	47%zC	38%z	35%	31%	35%	33%	33%
Three	743	89	40	10	51	205	118	26	13	33	593
	18%ABCDE FIJKNOP Q	14%BCD	9%CD	3%	6%C	12%	13%	18%	11%	11%	19%zFHI
Four	645	66	5	1	7	144	92	11	8	22	527
	16%ABCDE FGHIJKLM NOPQ	10%BCD	1%	*	1%	8%	10%	8%	7%	7%	17%zFGHI
Five	291	22	1	-	1	74	40	6	7	8	245
	7%ABCDEFG IJKLMNOPQ	3%BCD	*	-	*	4%	4%	4%	6%	3%	8%zFI
Six	90	10	2	-	2	26	11	1	1	1	74
	2%BCDEIN OPQ	1%D	*	-	*	2%	1%	*	1%	*	2%
More than six	43	2	1	1	2	16	8	1	1	4	33
	1%DJ	*	*	*	*	1%	1%	1%	1%	1%	1%
Prefer not to say	30	5	3	3	7	13	4	2	-	3	17
	1%	1%	1%	1%	1%	1%	*	1%	-	1%	1%
Total mentions	4101	640	463	377	840	1718	885	145	118	295	3046
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 381

DC01. How many people live in your house, including yourself?

Base = All respondents

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
One	893	311	40	19	10	105	206	134	178	50	837
	22%R	44%z	65%zJL	42%z	45%z	31%z	55%zNPQ	44%zN	44%zN	12%	23%
Two	1366	344	19	19	10	194	150	145	199	78	1280
	33%	48%zK	31%	43%	47%z	57%zOPQ	40%z	48%zO	49%zO	19%	35%
Three	743	43	1	6	1	28	14	19	24	81	660
	18%ABCDEF IJKLMNOPQ	6%	2%	13%K	5%	8%O	4%	6%	6%	19%	18%
Four	645	5	-	1	1	3	2	3	1	106	537
	16%ABCDEF GHIJKLMNO PQ	1%	-	2%	3%	1%	*	1%	*	25%	15%
Five	291	1	-	-	-	1	-	1	-	61	225
	7%ABCDEF IJLNO PQ	*	-	-	-	*	-	*	-	14%	6%
Six	90	2	-	-	-	1	1	*	1	22	69
	2%BCDEJN OPQ	*	-	-	-	*	*	*	*	5%	2%
More than six	43	1	1	-	-	1	-	1	-	17	26
	1%DJ	*	2%J	-	-	*	-	*	-	4%	1%
Prefer not to say	30	7	-	-	-	5	2	2	5	7	21
	1%	1%	-	-	-	2%	*	1%	1%	2%	1%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

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Table 382

DC02. Do you have any children living in your household? By children, we mean children under 16 living at home.

Base = All respondents



	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Yes	1188	64	5	1	6	313	167	28	21	41	985
	29%ABCDE FGHIJKLM NOPQ	10%BCD	1%	*	1%	18%	19%I	20%	18%	14%	32%zFGHI
No	2855	570	450	371	821	1382	710	115	96	253	2024
	70%R	89%z	97%zA	98%zA	98%zA	80%z	80%zR	79%zR	82%zR	86%zFR	66%
Prefer not to say	58	5	7	5	13	24	9	2	*	1	37
	1%	1%	2%	1%	1%	1%	1%	1%	*	*	1%
Total mentions	4101	640	463	377	840	1718	885	145	118	295	3046
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 382
DC02. Do you have any children living in your household? By children, we mean children under 16 living at home.
Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Yes	1188	5	-	-	1	4	1	3	2	198	983
	29%ABCDEF GHIJKLMNO PQ	1%	-	-	5%JKL	1%	*	1%	*	47%	27%
No	2855	695	62	44	20	324	371	295	400	211	2630
	70%R	98%z	100%zM	100%zM	95%z	96%z	99%zNP	97%z	98%z	50%	72%
Prefer not to say	58	13	-	-	-	10	3	6	7	13	43
	1%	2%	-	-	-	3%	1%	2%	2%	3%	1%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

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Table 383

DC03. Thinking about the children under 16 in your household, what ages are they? Please type in the age of each child in a separate box.

Base = All who have children living in their household

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	1296	55	7	1	8	352	223	44	26	58	1024
WeightedBase	1188	64*	5**	1**	6**	313	167	28*	21**	41*	985
EffectiveBase	842	33	6	1	7	237	148	35	20	40	671
0-4	489	23	1	1	2	133	65	12	9	14	413
	41%	35%	18%	100%	28%	42%	39%	41%	40%	34%	42%
5-7	360	8	-	-	-	99	43	5	2	10	307
	30%A	13%	-	-	-	32%	26%	18%	11%	24%	31%
8-11	409	19	3	1	4	106	61	9	6	14	335
	34%	30%	60%	100%	65%	34%	36%	30%	26%	34%	34%
12-15	393	30	3	-	3	92	61	9	8	16	318
	33%	46%	54%	-	48%	29%	36%	31%	37%	38%	32%
Prefer not to say	96	2	-	-	-	22	9	3	3	1	80
	8%	3%	-	-	-	7%	6%	11%	12%	3%	8%
Total mentions	1748	82	7	1	8	452	239	37	27	55	1452
	147%	127%	132%	200%	140%	145%	143%	130%	126%	133%	147%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018

Table 383

DC03. Thinking about the children under 16 in your household, what ages are they? Please type in the age of each child in a separate box.

Base = All who have children living in their household



	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	1296	6	-	-	2	5	1	4	2	306	984
WeightedBase	1188	5**	..**	..**	1**	4**	1**	3**	2**	198	983
EffectiveBase	842	5	-	-	2	4	1	3	2	211	655
0-4	489	1	-	-	1	1	-	*	1	68	422
	41%	24%	-	-	45%	29%	-	13%	45%	34%	43%
5-7	360	-	-	-	-	-	-	-	-	65	294
	30%A	-	-	-	-	-	-	-	-	33%	30%
8-11	409	4	-	-	-	3	1	2	2	58	348
	34%	80%	-	-	-	75%	100%	70%	100%	29%	35%
12-15	393	2	-	-	1	1	1	1	1	60	332
	33%	46%	-	-	55%	35%	100%	42%	55%	30%	34%
Prefer not to say	96	-	-	-	-	-	-	-	-	33	58
	8%	-	-	-	-	-	-	-	-	17%	6%
Total mentions	1748	7	-	-	1	6	2	4	3	284	1454
	147%	150%	-	-	100%	139%	200%	126%	200%	144%	148%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

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Table 384

DC04. Are you responsible for the children under 16 in your household? Are you their parent or guardian?

Base = All who have children living in their household

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	1296	55	7	1	8	352	223	44	26	58	1024
WeightedBase	1188	64*	5**	1**	6**	313	167	28*	21**	41*	985
EffectiveBase	842	33	6	1	7	237	148	35	20	40	671
Yes	1057	47	3	1	4	272	145	26	20	36	883
	89%A	73%	56%	100%	61%	87%	87%	91%	93%	87%	90%
No	128	17	2	-	2	41	21	2	1	5	100
	11%	27%z	44%	-	39%	13%	13%	8%	7%	12%	10%
Prefer not to say	4	-	-	-	-	*	*	*	-	*	3
	*	-	-	-	-	*	*	1%	-	*	*
Total mentions	1188	64	5	1	6	313	167	28	21	41	985
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 384

DC04. Are you responsible for the children under 16 in your household? Are you their parent or guardian?

Base = All who have children living in their household

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	1296	6	-	-	2	5	1	4	2	306	984
WeightedBase	1188	5**	-.**	-.**	1**	4**	1**	3**	2**	198	983
EffectiveBase	842	5	-	-	2	4	1	3	2	211	655
Yes	1057	3	-	-	1	2	1	1	2	165	887
	89%A	62%	-	-	55%	54%	100%	44%	100%	84%	90%
No	128	2	-	-	1	2	-	2	-	32	92
	11%	38%	-	-	45%	46%	-	56%	-	16%	9%
Prefer not to say	4	-	-	-	-	-	-	-	-	1	3
	*	-	-	-	-	-	-	-	-	*	*
Total mentions	1188	5	-	-	1	4	1	3	2	198	983
	100%	100%	-	-	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base; ** very small base (under 30) ineligible for sig testing

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Table 385

DC05. Are you a carer for someone over the age of 16?

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Yes	350	55	27	13	40	131	103	24	16	25	233
	9%CDRIKO Q	9%CD	6%	4%	5%	8%	12%zR	16%zIR	13%R	8%	8%
No	3641	572	425	352	777	1545	766	116	101	267	2740
	89%FG	89%	92%	94%z	93%z	90%	87%G	80%	85%	91%FG	90%zFG
Prefer not to say	56	6	7	4	11	21	4	2	1	1	36
	1%F	1%	1%	1%	1%	1%	1%	1%	1%	*	1%
Total mentions	4047	632	459	370	829	1698	873	142	117	293	3008
	99%	99%	99%	98%	99%	99%	99%	98%	99%	99%	99%
Not stated	54	8	4	7	11	20	12	3	1	2	38
	1%	1%	1%	2%	1%	1%	1%	2%	1%	1%	1%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 385

DC05. Are you a carer for someone over the age of 16?

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Yes	350	36	-	3	*	19	17	18	18	47	302
Q	9%CDRJKO	5%	-	7%K	2%	6%	5%	6%	4%	11%	8%
No	3641	656	60	40	21	307	349	277	379	362	3260
	89%FG	92%z	98%	90%	98%z	91%	93%z	91%	93%z	86%	89%
Prefer not to say	56	11	-	-	-	9	2	6	5	11	42
	1%F	2%	-	-	-	3%	1%	2%	1%	3%	1%
Total mentions	4047	704	60	43	21	336	368	301	402	420	3604
	99%	99%	98%	98%	100%	99%	98%	99%	99%	99%	99%
Not stated	54	8	1	1	-	2	6	3	6	2	52
	1%	1%	2%	2%	-	1%	2%	1%	1%	1%	1%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 386
DC06. Which, if any, is the highest educational or professional qualification you have obtained. If you're still studying, please select the highest level achieved so far.
Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
GCSE/O-Level/CSE/ standard grades or equivalent	879 21%BDJNP Q	160 25%BCD	66 14%	67 18%	133 16%	432 25%z	186 21%	22 15%	22 19%	57 19%	655 21%
Vocational qualifications or equivalent (=NVQ1+2)	457 11%	83 13%	49 11%	35 9%	84 10%	198 12%	114 13%	23 16%	13 11%	40 13%	332 11%
A-Level/Highers or equivalent (=NVQ3)	818 20%ABCDE HJNOPQ	102 16%CD	62 13%C	30 8%	91 11%C	260 15%	156 18%	31 21%H	14 12%	51 17%	635 21%H
Bachelor Degree or equivalent (=NVQ4)	874 21%BCDEF GIJNOQ	139 22%BCD	66 14%	41 11%	107 13%	187 11%	141 16%	17 12%	25 21%	39 13%	697 23%zFGI
Masters/PhD or equivalent	320 8%CDEFIJ OQ	38 6%C	27 6%CD	4 1%	31 4%C	52 3%	48 5%	12 9%	7 6%	12 4%	257 8%zFI
Other	132 3%	33 5%z	22 5%	23 6%z	45 5%z	75 4%z	39 4%	9 6%	5 4%	13 4%	86 3%
No formal qualifications	576 14%R	83 13%	163 35%zA	172 46%zABD	334 40%zAB	485 28%z	195 22%zR	31 21%zR	30 25%zR	79 27%zFR	357 12%
Don't know	46 1%	2 *	8 2%	5 1%	13 2%	28 2%z	6 1%	* *	4 3%FR	4 1%	27 1%
Total mentions	4101 100%	640 100%	463 100%	377 100%	840 100%	1718 100%	885 100%	145 100%	118 100%	295 100%	3046 100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

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Table 386
DC06. Which, if any, is the highest educational or professional qualification you have obtained. If you're still studying, please select the highest level achieved so far.
Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
GCSE/O-Level/CSE/ standard grades or equivalent	879	111	9	9	4	44	67	45	67	64	813
	21%BDJNP Q	16%	14%	21%	18%	13%	18%	15%	16%	15%	22%
Vocational qualifications or equivalent (=NVQ1+2)	457	73	6	3	2	36	36	29	44	34	422
	11%	10%	10%	6%	8%	11%	10%	9%	11%	8%	12%
A-Level/Highers or equivalent (=NVQ3)	818	69	12	8	2	37	32	45	25	82	733
	20%ABCDE HJNOPQ	10%	20%J	18%	11%	11%Q	9%	15%OQ	6%	19%	20%
Bachelor Degree or equivalent (=NVQ4)	874	88	10	6	3	44	44	70	18	105	756
	21%BCDEF GIJNOQ	12%	17%	13%	15%	13%Q	12%Q	23%NOQ	4%	25%	21%
Masters/PhD or equivalent	320	24	3	3	1	17	8	22	3	53	265
	8%CDEFIJ OQ	3%	5%	7%	5%	5%Q	2%	7%OQ	1%	12%	7%
Other	132	41	-	2	2	25	16	24	18	13	118
	3%	6%z	-	4%	8%K	7%zQ	4%	8%zO	4%	3%	3%
No formal qualifications	576	294	20	12	8	130	165	65	230	69	506
	14%R	41%z	32%z	28%z	35%z	38%zP	44%zP	21%z	56%zNOP	16%	14%
Don't know	46	11	1	1	-	6	5	6	5	4	42
	1%	2%	2%	3%	-	2%	1%	2%	1%	1%	1%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 387

DC07. In which of the following income bands does your gross annual household income fall?

Base = All respondents

	Total (z)	Age				Age/SEG 65+ OR DE (E)	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)		Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Up to GBP 10,000	407	54	71	75	146	315	168	15	11	56	227
	10%R	8%	15%zA	20%zA	17%zA	18%z	19%zGHR	10%	9%	19%zGHR	7%
GBP 10,000 - GBP 14,999	441	68	73	79	152	299	140	37	23	55	282
	11%R	11%	16%zA	21%zA	18%zA	17%z	16%zR	26%zFR	19%zR	19%zR	9%
GBP 15,000 - GBP 19,999	408	63	58	43	101	214	93	11	14	27	302
	10%	10%	13%	11%	12%	12%z	11%	8%	12%	9%	10%
GBP 20,000 - GBP 29,999	633	131	65	24	89	218	127	20	17	41	486
	15%CDEJM OQ	21%zBCD	14%CD	6%	11%C	13%	14%	14%	14%	14%	16%
GBP 30,000 - GBP 39,999	539	83	30	15	44	132	97	21	11	29	417
	13%BCDEJ NOPQ	13%BCD	6%	4%	5%	8%	11%	15%	9%	10%	14%
GBP 40,000 - GBP 49,999	340	58	15	4	19	55	45	7	11	9	281
	8%BCDEFI JLNOQ	9%BCD	3%	1%	2%	3%	5%	4%	9%I	3%	9%zFI
GBP 50,000 - GBP 74,999	297	43	10	3	14	23	42	5	8	10	251
	7%BCDEFI JNOPQ	7%BCD	2%	1%	2%	1%	5%	3%	7%	3%	8%zFI
GBP 75,000 and above	183	23	3	*	3	9	21	5	2	6	157
	4%BCDEFJ NOPQ	4%BCD	1%	*	*	1%	2%	3%	2%	2%	5%zFI
Prefer not to say	854	117	137	134	271	454	151	24	21	62	642
	21%F	18%	30%zA	36%zA	32%zA	26%z	17%	16%	18%	21%	21%F
Total mentions	4101	640	463	377	840	1718	885	145	118	295	3046
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 387

DC07. In which of the following income bands does your gross annual household income fall?

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Up to GBP 10,000	407	125	11	5	5	44	82	29	96	43	363
	10%R	18%z	18%	11%	21%z	13%	22%zNP	10%	23%zNP	10%	10%
GBP 10,000 - GBP 14,999	441	125	14	8	6	54	71	41	84	32	409
	11%R	18%z	23%z	17%	26%z	16%z	19%zP	13%	21%zP	7%	11%
GBP 15,000 - GBP 19,999	408	91	4	3	3	50	41	33	58	41	367
	10%	13%z	6%	8%	15%	15%z	11%	11%	14%z	10%	10%
GBP 20,000 - GBP 29,999	633	78	7	3	1	41	37	47	31	53	576
	15%CDEJM OQ	11%	12%	7%	5%	12%Q	10%	15%OQ	8%	13%	16%
GBP 30,000 - GBP 39,999	539	33	2	6	3	24	10	21	12	42	495
	13%BCDEJN OPQ	5%	4%	13%J	13%J	7%OQ	3%	7%OQ	3%	10%	14%
GBP 40,000 - GBP 49,999	340	15	2	*	1	11	4	15	*	41	296
	8%BCDEFI JLNOQ	2%	3%	1%	3%	3%Q	1%	5%OQ	*	10%	8%
GBP 50,000 - GBP 74,999	297	12	-	1	*	8	4	11	1	30	264
	7%BCDEFI JNOPQ	2%	-	3%	1%	2%Q	1%	4%OQ	*	7%	7%
GBP 75,000 and above	183	2	*	1	-	2	-	2	-	20	159
	4%BCDEFJ NOPQ	*	1%	2%J	-	1%	-	1%	-	5%	4%
Prefer not to say	854	230	20	17	4	105	126	105	126	120	727
	21%F	32%zM	33%z	38%zM	16%	31%z	34%z	34%z	31%z	28%	20%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 388

DC08. What is your current working status?

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Paid employment (30+ hours a week)	1704	240	16	-	16	303	220	43	30	39	1425
	42%BCDEF GHIJKLMN OPQ	38%BCD	3%CD	-	2%C	18%	25%I	29%I	26%I	13%	47%zFGHI
Paid employment (8-29 hours a week)	557	107	17	6	23	183	93	11	4	17	445
	14%BCDEF HIJKLMNO PQ	17%BCD	4%	2%	3%	11%	11%HI	8%	4%	6%	15%zFGHI
Paid employment (less than 8 hours a week)	50	13	7	1	8	28	7	-	1	-	37
	1%	2%	2%	*	1%	2%	1%	-	1%	-	1%
Self employed (30+ hours a week)	231	56	15	4	19	55	23	1	2	8	196
	6%CDEFGI JOQ	9%zBCD	3%	1%	2%	3%	3%	1%	1%	3%	6%zFGI
Self employed (8-29 hours a week)	37	11	3	2	4	13	12	2	-	4	24
	1%	2%	1%	*	1%	1%	1%	1%	-	1%	1%
Self employed (less than 8 hours a week)	4	-	1	-	1	2	-	-	-	-	4
	*	-	*	-	*	*	-	-	-	-	*
Retired	864	103	397	358	755	769	314	63	64	155	516
	21%AR	16%	86%zA	95%zABD	90%zAB	45%z	36%zR	43%zR	54%zFR	53%zFR	17%
Studying full time	130	-	2	-	2	34	25	3	1	4	100
	3%ABCDEJ NOPQ	-	*	-	*	2%	3%	2%	1%	1%	3%
Not in paid employment/Looking after the house or home	241	54	1	1	2	134	81	7	8	33	155
	6%BCDRJN OPQ	8%zBCD	*	*	*	8%z	9%zR	5%	7%	11%zR	5%
Unemployed	182	36	1	1	1	140	78	11	5	20	97
	4%BCDRJN OPQ	6%BCD	*	*	*	8%z	9%zR	8%R	4%	7%R	3%
Other	47	11	-	2	2	32	26	2	2	13	19
	1%DR	2%BD	-	1%	*	2%z	3%zR	1%	2%	5%zR	1%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 388
DC08. What is your current working status?
Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Prefer not to say	54	10	4	3	7	24	7	1	-	3	30
	1%R	2%	1%	1%	1%	1%	1%	1%	-	1%	1%
Total mentions	4101	640	463	377	840	1718	885	145	118	295	3046
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 388

DC08. What is your current working status?

Base = All respondents

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Paid employment (30+ hours a week)	1704	15	-	-	1	14	1	5	10	191	1497
	42%BCDEFG HIJKLMN OPQ	2%	-	-	7%JKL	4%OP	*	2%O	2%	45%	41%
Paid employment (8-29 hours a week)	557	21	-	2	*	8	13	7	14	57	499
	14%BCDEFH IJKLMN OPQ	3%	-	3%	1%	2%	3%	2%	3%	14%	14%
Paid employment (less than 8 hours a week)	50	7	1	-	-	2	5	5	2	5	44
	1%	1%	1%	-	-	1%	1%	2%	*	1%	1%
Self employed (30+ hours a week)	231	16	1	3	-	15	1	12	4	20	210
	6%CDEFGI JOQ	2%	1%	6%	-	4%OQ	*	4%OQ	1%	5%	6%
Self employed (8-29 hours a week)	37	3	-	2	-	3	-	1	2	2	35
	1%	*	-	4%zJ	-	1%	-	*	*	*	1%
Self employed (less than 8 hours a week)	4	-	1	-	-	-	-	-	-	-	4
	*	-	2%zJ	-	-	-	-	-	-	-	*
Retired	864	638	59	39	19	287	351	271	366	44	818
	21%AR	90%z	96%z	87%z	89%z	85%z	94%zNPQ	89%z	90%zN	10%	22%
Studying full time	130	2	-	-	-	2	-	2	-	29	101
	3%ABCDEJ NOPQ	*	-	-	-	1%	-	1%	-	7%	3%
Not in paid employment/Looking after the house or home	241	2	-	-	1	-	2	-	2	38	202
	6%BCDRJN OPQ	*	-	-	2%J	-	1%	-	*	9%	6%
Unemployed	182	1	-	-	-	1	-	-	1	23	159
	4%BCDRJN OPQ	*	-	-	-	*	-	-	*	6%	4%
Other	47	2	-	-	-	2	-	-	2	2	44
	1%DR	*	-	-	-	1%	-	-	*	1%	1%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 388
DC08. What is your current working status?
Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Prefer not to say	54	7	-	-	-	5	2	2	5	10	43
	1%R	1%	-	-	-	1%	*	1%	1%	2%	1%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

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Table 389

SOCIAL GRADE. Social grade

Base = All respondents



	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
A	244	48	20	19	39	39	38	11	6	10	195
	6%EFAQ	7%	4%	5%	5%	2%	4%	8%	5%	3%	6%F
B	696	95	80	52	132	132	109	17	20	38	561
	17%EFAQ	15%	17%	14%	16%	8%	12%	12%	17%	13%	18%zFI
C1	1013	163	95	84	179	179	210	34	26	63	751
	25%DENQ	25%	21%	22%	21%	10%	24%	23%	22%	21%	25%
C2	996	143	126	90	216	216	177	37	21	62	790
	24%EFP	22%	27%	24%	26%	13%	20%	26%	18%	21%	26%zF
D	739	117	89	79	168	739	179	27	31	56	536
	18%P	18%	19%	21%	20%	43%z	20%	19%	26%zR	19%	18%
E	413	75	53	52	105	413	173	19	14	67	214
	10%RP	12%	12%	14%z	13%z	24%z	20%zHR	13%R	12%	23%zGHR	7%
Total mentions	4101	640	463	377	840	1718	885	145	118	295	3046
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AB (Net)	940	142	100	72	171	171	147	28	27	48	756
	23%EFAQ	22%	22%	19%	20%	10%	17%	19%	23%	16%	25%zFI
C1 (Net)	1013	163	95	84	179	179	210	34	26	63	751
	25%DENQ	25%	21%	22%	21%	10%	24%	23%	22%	21%	25%
C2 (Net)	996	143	126	90	216	216	177	37	21	62	790
	24%EFP	22%	27%	24%	26%	13%	20%	26%	18%	21%	26%zF
DE (Net)	1152	192	142	131	273	1152	352	46	45	122	750
	28%RP	30%	31%	35%z	33%z	67%z	40%zR	32%	38%zR	41%zR	25%
ABC1 (Net)	1953	305	195	155	350	350	356	62	52	111	1506
	48%BCDEF IJKNQ	48%	42%	41%	42%	20%	40%	43%	44%	38%	49%zFI

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

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Table 389
SOCIAL GRADE. Social grade
Base = All respondents

WeightedBase
EffectiveBase
C2DE (Net)

Total (z)	Age				Age/SEG	Disability				
	55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
4101	640	463	377	840	1718	885	145	118*	295	3046
2770	358	305	240	545	1164	646	105	91	215	2012
2148	335	268	222	490	1368	529	83	66	184	1540
52%RP	52%	58%z	59%z	58%z	80%z	60%zR	57%	56%	62%zR	51%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018

Table 389

SOCIAL GRADE. Social grade

Base = All respondents



	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
A	244	32	1	5	1	17	15	32	-	34	209
	6%EFQ	4%	2%	11%JK	5%	5%Q	4%Q	10%zNOQ	-	8%	6%
B	696	114	8	8	2	66	48	114	-	71	622
	17%EFQ	16%	13%	17%	11%	20%Q	13%Q	38%zNOQ	-	17%	17%
C1	1013	158	8	7	6	54	104	158	-	86	913
	25%DENQ	22%	13%	16%	26%	16%Q	28%NQ	52%zNOQ	-	20%	25%
C2	996	178	14	17	7	107	71	-	178	89	904
	24%EFQ	25%	23%	38%zJ	31%	32%zOP	19%P	-	44%zNOP	21%	25%
D	739	140	18	5	4	68	73	-	140	92	644
	18%P	20%	30%zL	12%	18%	20%P	19%P	-	34%zNOP	22%	18%
E	413	89	12	3	2	27	63	-	89	50	363
	10%RP	13%	19%z	6%	9%	8%P	17%zNP	-	22%zNP	12%	10%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
AB (Net)	940	146	9	13	3	83	63	146	-	104	832
	23%EFQ	20%	15%	28%	16%	25%Q	17%Q	48%zNOQ	-	25%	23%
C1 (Net)	1013	158	8	7	6	54	104	158	-	86	913
	25%DENQ	22%	13%	16%	26%	16%Q	28%NQ	52%zNOQ	-	20%	25%
C2 (Net)	996	178	14	17	7	107	71	-	178	89	904
	24%EFQ	25%	23%	38%zJ	31%	32%zOP	19%P	-	44%zNOP	21%	25%
DE (Net)	1152	230	30	8	6	94	136	-	230	142	1008
	28%RP	32%zL	49%zJLM	17%	27%	28%P	36%zP	-	56%zNOP	34%	28%
ABC1 (Net)	1953	304	17	20	9	137	167	304	-	191	1744
	48%BCDEF IJKNQ	43%	28%	44%	42%	40%Q	45%Q	100%zNOQ	-	45%	48%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 389
SOCIAL GRADE. Social grade
Base = All respondents

WeightedBase
EffectiveBase
C2DE (Net)

Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
	England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
4101	712	62*	44*	21*	338	374	304	408	422	3656
2770	435	46	58	50	231	208	200	236	465	2367
2148	408	44	25	12	201	207	-	408	231	1911
52%RP	57%z	72%z	56%	58%	60%zP	55%P	-	100%zNOP	55%	52%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 390

DC13. Ofcom wants to ensure that it talks to as representative a sample of people as possible.

Please indicate which of the following you consider yourself to be:

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Heterosexual or straight	3749 91%F	601 94%	425 92%	361 96%zBD	786 94%z	1578 92%	778 88%	133 92%	101 86%	268 91%	2857 94%zFH
Gay or lesbian	67 2%BDIQ	5 1%	1 *	3 1%	3 *	19 1%	21 2%	1 1%	2 1%	6 2%	44 1%
Bisexual	91 2%BDERJO Q	7 1%	* *	3 1%	3 *	23 1%	42 5%zR	7 5%zR	11 9%zFIR	9 3%	44 1%
Prefer not to say	159 4%R	25 4%	33 7%zCD	10 3%	43 5%C	84 5%z	31 3%	3 2%	4 3%	11 4%	92 3%
Other	34 1%R	1 *	5 1%	- -	5 1%	14 1%	13 1%R	* *	1 *	1 *	10 *
Total mentions	4101 100%	640 100%	463 100%	377 100%	840 100%	1718 100%	885 100%	145 100%	118 100%	295 100%	3046 100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 390

DC13. Ofcom wants to ensure that it talks to as representative a sample of people as possible.

Please indicate which of the following you consider yourself to be:

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Heterosexual or straight	3749 91%F	664 93%	59 95%	42 94%	21 100%z	309 91%	355 95%	286 94%	378 93%	393 93%	3341 91%
Gay or lesbian	67 2%BDJQ	3 *	-	-	-	1 *	2 *	3 1%	1 *	3 1%	64 2%
Bisexual	91 2%BDERJO Q	3 *	-	-	-	2 1%	1 *	3 1%	* *	9 2%	81 2%
Prefer not to say	159 4%R	39 5%	2 4%	2 3%	-	24 7%z	15 4%	12 4%	27 7%z	11 3%	142 4%
Other	34 1%R	3 *	1 1%	1 3%J	* *	2 1%	1 *	-	3 1%	6 1%	29 1%
Total mentions	4101 100%	712 100%	62 100%	44 100%	21 100%	338 100%	374 100%	304 100%	408 100%	422 100%	3656 100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

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Table 391

DC14. Have you gone through any part of a process (including thoughts or actions) to change from the sex you were described as at birth to the gender you identify with, or do you intend to?
(This could include changing your name, wearing different clothes, taking hormones or having gender reassignment surgery).
Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Yes	131	10	8	3	11	33	55	18	10	15	68
3%CDERJO P		2%	2%	1%	1%	2%	6%zR	13%zFIR	8%zR	5%R	2%
No	3861	612	435	368	802	1626	813	123	106	275	2930
94%FG		96%	94%	98%zBD	96%B	95%	92%G	85%	89%	93%G	96%zFGHI
I prefer not to say	109	18	20	6	27	59	18	4	3	6	48
3%R		3%	4%	2%	3%	3%z	2%	2%	2%	2%	2%
Total mentions	4101	640	463	377	840	1718	885	145	118	295	3046
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 391

DC14. Have you gone through any part of a process (including thoughts or actions) to change from the sex you were described as at birth to the gender you identify with, or do you intend to?
(This could include changing your name, wearing different clothes, taking hormones or having gender reassignment surgery).
Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Yes	131	7	3	1	-	7	-	1	6	21	111
	3%CDERJOP	1%	5%J	2%	-	2%OP	-	*	1%	5%	3%
No	3861	681	57	44	21	319	362	289	392	392	3448
	94%FG	96%	92%	98%	100%	94%	97%	95%	96%	93%	94%
I prefer not to say	109	25	2	-	*	13	12	14	10	9	97
	3%R	3%	3%	-	*	4%	3%	5%	3%	2%	3%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

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Table 392

DC15. Which of these, if any, limit your daily activities or the work you can do?

Base = All respondents

	Total (z)	Age				Age/SEG 65+ OR DE (E)	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)		Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Breathlessness or chest pains	246 6%R	42 7%	49 11%z	60 16%zA	109 13%zA	171 10%z	246 28%zR	50 34%zR	40 34%zR	96 33%zR	-
Poor vision, partial sight or blindness	145 4%R	20 3%	18 4%	43 11%zABD	61 7%zAB	85 5%z	145 16%zR	145 100%zFHIR	33 28%zFIR	42 14%zR	-
Difficulty in speaking or in communicating	45 1%R	1 *	4 1%	6 2%A	10 1%	24 1%	45 5%zR	13 9%zR	11 9%zR	14 5%zR	-
Poor hearing, partial hearing or deafness	118 3%R	17 3%	25 5%z	38 10%zAB	63 8%zAB	87 5%z	118 13%zR	33 23%zFIR	118 100%zFGIR	43 15%zR	-
Cannot walk at all / use a wheelchair	41 1%R	9 1%	4 1%	11 3%z	14 2%B	26 2%z	41 5%zR	9 6%zR	7 6%zR	41 14%zFGHR	-
Cannot walk far or manage stairs or can only do so with difficulty	227 6%R	51 8%z	38 8%z	75 20%zABD	112 13%zAB	163 10%z	227 26%zR	32 22%zR	34 29%zR	227 77%zFGHR	-
Limited ability to reach	92 2%R	19 3%	13 3%	34 9%zABD	47 6%zB	66 4%z	92 10%zR	16 11%zR	13 11%zR	92 31%zFGHR	-
Mental health problems or difficulties	213 5%BCDRJN OPQ	28 4%BCD	7 2%	5 1%	12 1%	111 6%z	213 24%zGHIR	21 15%zR	14 12%zR	38 13%zR	-
Dyslexia	66 2%BCDRJN Q	10 2%D	1 *	- -	1 *	22 1%	66 7%zGIR	3 2%R	4 3%R	9 3%R	-
Other illnesses or health problems which limit your daily activities or the work that you can do	196 5%R	44 7%	40 9%z	45 12%zA	85 10%z	135 8%z	196 22%zGHIR	10 7%R	14 12%zR	45 15%zGR	-
Prefer not to say	130 3%FIR	21 3%	14 3%	13 4%	28 3%	56 3%	- -	- -	- -	- -	-

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

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Table 392

DC15. Which of these, if any, limit your daily activities or the work you can do?

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
None	3046	470	314	190	503	1101	-	-	-	-	3046
	74%BCDEF GHIJKLMN OPQ	73%CD	68%CD	50%	60%C	64%	-	-	-	-	100%zFGHI
Don't know	40	4	1	*	1	18	-	-	-	-	-
	1%DFRJ	1%	*	*	*	1%	-	-	-	-	-
Total mentions	4603	735	527	519	1046	2066	1388	332	287	647	3046
	112%	115%	114%	138%	125%	120%	157%	229%	243%	219%	100%
Any disability (Net)	885	145	134	173	307	544	885	145	118	295	-
	22%R	23%	29%z	46%zABD	37%zAB	32%z	100%zR	100%zR	100%zR	100%zR	-

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 392

DC15. Which of these, if any, limit your daily activities or the work you can do?

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Breathlessness or chest pains	246	98	4	4	3	33	65	35	63	21	224
	6%R	14%z	6%	10%	13%z	10%z	17%zNP	11%z	15%zN	5%	6%
Poor vision, partial sight or blindness	145	59	-	1	1	27	32	24	36	12	132
	4%R	8%zK	-	3%	2%	8%z	9%z	8%z	9%z	3%	4%
Difficulty in speaking or in communicating	45	10	-	-	-	2	8	-	10	9	36
	1%R	1%	-	-	-	1%	2%	-	2%NP	2%	1%
Poor hearing, partial hearing or deafness	118	54	4	3	2	30	24	26	28	6	112
	3%R	8%z	6%	7%z	9%z	9%z	6%z	9%z	7%z	2%	3%
Cannot walk at all / use a wheelchair	41	13	-	1	1	2	11	-	13	6	35
	1%R	2%	-	2%	3%	1%	3%zP	-	3%zNP	1%	1%
Cannot walk far or manage stairs or can only do so with difficulty	227	98	7	5	2	36	62	40	58	10	216
	6%R	14%z	12%	12%z	11%	11%z	16%z	13%z	14%z	2%	6%
Limited ability to reach	92	39	3	4	1	12	27	21	17	5	87
	2%R	5%z	6%	8%z	3%	4%	7%z	7%zN	4%z	1%	2%
Mental health problems or difficulties	213	10	2	*	-	4	6	1	8	8	203
	5%BCDRJN	1%	3%	1%	-	1%	2%	*	2%	2%	6%
Dyslexia	66	1	-	-	-	*	*	*	*	2	64
	2%BCDRJN	*	-	-	-	*	*	*	*	*	2%
Other illnesses or health problems which limit your daily activities or the work that you can do	196	71	5	3	6	38	33	32	39	6	188
	5%R	10%z	8%	7%	27%zJKL	11%z	9%z	11%z	10%z	1%	5%
Prefer not to say	130	22	4	*	1	10	13	16	6	11	117
	3%FIR	3%	7%	1%	5%	3%	3%	5%Q	2%	3%	3%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base



Table 392
DC15. Which of these, if any, limit your daily activities or the work you can do?
Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
None	3046	427	38	28	11	210	218	186	242	351	2678
	74%BCDEF GHIJKLMN OPQ	60%	61%	62%	50%	62%	58%	61%	59%	83%	73%
Don't know	40	-	*	1	-	-	-	-	-	6	33
	1%DFRJ	-	1%	2%J	-	-	-	-	-	2%	1%
Total mentions	4603	901	68	51	26	403	498	381	520	454	4125
	112%	127%	110%	114%	123%	119%	133%	125%	127%	108%	113%
Any disability (Net)	885	262	19	16	10	119	144	102	160	53	827
	22%R	37%z	31%	35%z	45%z	35%z	38%z	34%z	39%z	13%	23%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

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Table 393
DC17. Please use the scale below to indicate how much you agree or disagree with the following statements. Please be open and honest in your response.
Base = All respondents

Summary Table				
	I am satisfied with my life	I feel very positive about my future	I don't like people to think badly of me	White lies are acceptable to avoid hurting people's feelings
UnweightedBase	4099	4099	4099	4099
WeightedBase	4101	4101	4101	4101
EffectiveBase	2770	2770	2770	2770
Strongly agree	789 19%	802 20%	737 18%	260 6%
Agree	1758 43%	1540 38%	1557 38%	1127 27%
Slightly agree	660 16%	692 17%	639 16%	1141 28%
Neither agree nor disagree	395 10%	517 13%	774 19%	772 19%
Slightly disagree	289 7%	317 8%	155 4%	287 7%
Disagree	111 3%	154 4%	160 4%	348 8%
Strongly disagree	98 2%	78 2%	78 2%	166 4%
Total mentions	4101 100%	4101 100%	4101 100%	4101 100%
T2B (Net)	2547 62%	2342 57%	2294 56%	1387 34%
B2B (Net)	210 5%	232 6%	238 6%	514 13%

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Table 394
DC17_1. Please use the scale below to indicate how much you agree or disagree with the following statements. Please be open and honest in your response.
- I am satisfied with my life
Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Strongly agree	789 19%F	103 16%	106 23%A	96 25%zA	202 24%zA	322 19%	114 13%	25 17%	22 18%	42 14%	651 21%zFI
Agree	1758 43%FI	289 45%	215 47%	179 48%	394 47%z	764 44%	315 36%	50 34%	49 41%	102 35%	1390 46%zFGI
Slightly agree	660 16%R	102 16%	68 15%	57 15%	125 15%	289 17%	166 19%zHR	27 18%	13 11%	52 18%	464 15%
Neither agree nor disagree	395 10%R	65 10%	37 8%	29 8%	66 8%	163 9%	108 12%zR	13 9%	16 14%	43 14%zR	244 8%
Slightly disagree	289 7%CDRJO	45 7%CD	22 5%	11 3%	33 4%	102 6%	92 10%zR	19 13%zR	12 10%	27 9%	193 6%
Disagree	111 3%DRJQ	21 3%	8 2%	3 1%	12 1%	39 2%	47 5%zR	4 3%	2 2%	14 5%R	61 2%
Strongly disagree	98 2%DRJQ	16 2%	5 1%	2 1%	7 1%	40 2%	44 5%zR	8 6%zR	4 4%	15 5%zR	44 1%
Total mentions	4101 100%	640 100%	463 100%	377 100%	840 100%	1718 100%	885 100%	145 100%	118 100%	295 100%	3046 100%
T2B (Net)	2547 62%FGI	391 61%	322 70%zA	275 73%zA	596 71%zA	1086 63%	428 48%	75 52%	71 60%F	144 49%	2041 67%zFGI
B2B (Net)	210 5%CDRJOQ	37 6%CD	13 3%	6 2%	19 2%	78 5%	91 10%zR	12 8%R	6 5%	29 10%zR	105 3%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

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Table 394
DC17_1. Please use the scale below to indicate how much you agree or disagree with the following statements. Please be open and honest in your response.
- I am satisfied with my life
Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Strongly agree	789	182	6	7	7	89	93	82	100	80	705
	19%F	26%zK	9%	16%	32%zKL	26%z	25%z	27%z	24%z	19%	19%
Agree	1758	318	38	27	11	139	180	141	178	192	1554
	43%FI	45%	62%zJ	61%zJ	50%	41%	48%	46%	44%	45%	42%
Slightly agree	660	109	10	4	2	49	60	40	69	65	593
	16%R	15%	16%	10%	9%	15%	16%	13%	17%	15%	16%
Neither agree nor disagree	395	59	4	3	*	32	26	18	41	47	347
	10%R	8%	7%	6%	2%	10%P	7%	6%	10%	11%	9%
Slightly disagree	289	28	2	2	1	18	10	9	19	20	268
	7%CDRJOP	4%	3%	5%	5%	5%	3%	3%	5%	5%	7%
Disagree	111	10	1	*	*	7	3	10	-	10	99
	3%DRJQ	1%	2%	1%	2%	2%Q	1%	3%OQ	-	2%	3%
Strongly disagree	98	6	-	1	-	4	2	4	2	9	90
	2%DRJQ	1%	-	2%	-	1%	1%	1%	1%	2%	2%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
T2B (Net)	2547	501	44	34	18	228	273	223	278	272	2259
	62%FGI	70%z	71%	76%z	82%z	67%	73%z	73%z	68%	64%	62%
B2B (Net)	210	16	1	1	*	11	5	14	2	18	189
	5%CDRJQ	2%	2%	3%	2%	3%Q	1%	5%OQ	1%	4%	5%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 395
DC17_2. Please use the scale below to indicate how much you agree or disagree with the following statements. Please be open and honest in your response.
- I feel very positive about my future
Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Strongly agree	802 20% EFGHI	103 16%	95 21%	68 18%	163 19%	281 16%	101 11%	17 12%	13 11%	32 11%	675 22% zFGHI
Agree	1540 38% FI	258 40%	165 36%	142 38%	308 37%	651 38%	260 29%	47 33%	40 34%	82 28%	1226 40% zFI
Slightly agree	692 17% AN	80 13%	73 16%	58 15%	131 16%	294 17%	157 18%	21 14%	16 14%	42 14%	514 17%
Neither agree nor disagree	517 13% R	95 15%	67 14%	62 16%	129 15% z	246 14% z	147 17% zR	27 18% R	23 19% R	57 19% zR	321 11%
Slightly disagree	317 8% R	65 10%	33 7%	29 8%	63 7%	132 8%	113 13% zR	19 13% zR	17 14% zR	38 13% zR	195 6%
Disagree	154 4% R	27 4%	24 5%	11 3%	35 4%	76 4%	70 8% zR	6 4%	4 4%	24 8% zR	81 3%
Strongly disagree	78 2% R	12 2%	5 1%	6 2%	11 1%	38 2%	36 4% zR	9 6% zR	5 4% R	18 6% zR	34 1%
Total mentions	4101 100%	640 100%	463 100%	377 100%	840 100%	1718 100%	885 100%	145 100%	118 100%	295 100%	3046 100%
T2B (Net)	2342 57% EFGHI	361 56%	261 56%	210 56%	471 56%	932 54%	362 41%	64 44%	53 45%	115 39%	1901 62% zFGHI
B2B (Net)	232 6% R	39 6%	29 6%	17 5%	46 6%	114 7%	107 12% zR	14 10% R	9 7%	42 14% zR	115 4%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 395
DC17_2. Please use the scale below to indicate how much you agree or disagree with the following statements. Please be open and honest in your response.
- I feel very positive about my future
Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Strongly agree	802	141	13	4	5	70	70	63	77	88	710
	20%EFGHI	20%	20%	10%	24%L	21%	19%	21%	19%	21%	19%
Agree	1540	248	30	22	8	126	122	106	141	173	1348
	38%FI	35%	48%	49%J	39%	37%	33%	35%	35%	41%	37%
Slightly agree	692	115	4	7	5	41	74	46	69	61	631
	17%AN	16%	6%	17%	22%K	12%	20%N	15%	17%N	15%	17%
Neither agree nor disagree	517	112	9	5	3	56	57	41	71	61	457
	13%R	16%z	14%	12%	12%	16%	15%	14%	17%z	14%	12%
Slightly disagree	317	58	2	2	*	29	29	26	32	20	297
	8%R	8%	4%	5%	2%	9%	8%	9%	8%	5%	8%
Disagree	154	28	3	3	*	14	14	12	16	12	142
	4%R	4%	6%	8%	*	4%	4%	4%	4%	3%	4%
Strongly disagree	78	10	1	-	-	2	9	9	2	7	71
	2%R	1%	1%	-	-	*	2%Q	3%NQ	*	2%	2%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
T2B (Net)	2342	389	42	26	14	196	192	170	219	261	2058
	57%EFGHI	55%	68%	59%	63%	58%	51%	56%	54%	62%	56%
B2B (Net)	232	39	4	3	*	16	23	21	18	19	213
	6%R	5%	7%	8%	*	5%	6%	7%	4%	5%	6%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 396
DC17_3. Please use the scale below to indicate how much you agree or disagree with the following statements. Please be open and honest in your response.
- I don't like people to think badly of me
Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Strongly agree	737 18%A	90 14%	70 15%	74 20%	145 17%	293 17%	161 18%	22 15%	19 17%	51 17%	548 18%
Agree	1557 38%	260 41%	181 39%	154 41%	335 40%	666 39%	311 35%	51 35%	56 48%FGI	105 36%	1191 39%z
Slightly agree	639 16%CDEIN	109 17%CD	60 13%	40 11%	100 12%	224 13%	141 16%	29 20%	14 12%	45 15%	479 16%
Neither agree nor disagree	774 19%R	111 17%	97 21%	61 16%	158 19%	333 19%	179 20%	25 17%	19 16%	61 21%	540 18%
Slightly disagree	155 4%	18 3%	28 6%zA	14 4%	42 5%	79 5%	35 4%	9 6%	3 2%	10 3%	115 4%
Disagree	160 4%	33 5%	22 5%	21 6%	43 5%	81 5%	38 4%	5 4%	3 3%	13 4%	119 4%
Strongly disagree	78 2%	19 3%	4 1%	12 3%	16 2%B	42 2%	20 2%	5 3%	2 2%	11 4%zR	55 2%
Total mentions	4101 100%	640 100%	463 100%	377 100%	840 100%	1718 100%	885 100%	145 100%	118 100%	295 100%	3046 100%
T2B (Net)	2294 56%	350 55%	252 54%	228 61%	480 57%	959 56%	472 53%	73 50%	76 64%FGI	156 53%	1739 57%z
B2B (Net)	238 6%	52 8%z	26 6%	33 9%z	59 7%	122 7%z	59 7%	10 7%	6 5%	24 8%	174 6%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 396
DC17_3. Please use the scale below to indicate how much you agree or disagree with the following statements. Please be open and honest in your response.
- I don't like people to think badly of me
Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Strongly agree	737 18%A	128 18%	7 11%	4 10%	6 26%KL	48 14%	80 21%N	52 17%	76 19%	78 19%	658 18%
Agree	1557 38%	282 40%	26 42%	18 40%	9 41%	136 40%	146 39%	129 42%	153 38%	175 41%	1375 38%
Slightly agree	639 16%CDEJN	82 12%	11 17%	5 10%	2 11%	31 9%	52 14%	33 11%	49 12%	55 13%	577 16%
Neither agree nor disagree	774 19%R	128 18%	14 23%	14 31%zJM	3 13%	72 21%Q	56 15%	64 21%O	64 16%	77 18%	695 19%
Slightly disagree	155 4%	36 5%	4 6%	2 4%	1 4%	19 6%P	16 4%P	4 1%	31 8%zOP	23 5%	132 4%
Disagree	160 4%	40 6%	-	2 5%	1 5%K	24 7%z	15 4%	14 5%	26 6%	12 3%	144 4%
Strongly disagree	78 2%	16 2%	-	-	-	8 2%	8 2%	8 3%	9 2%	3 1%	76 2%
Total mentions	4101 100%	712 100%	62 100%	44 100%	21 100%	338 100%	374 100%	304 100%	408 100%	422 100%	3656 100%
T2B (Net)	2294 56%	410 58%	33 53%	22 50%	14 67%	184 54%	227 61%	181 59%	229 56%	253 60%	2032 56%
B2B (Net)	238 6%	56 8%	-	2 5%	1 5%K	32 10%z	24 6%	22 7%	34 8%	14 3%	220 6%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

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Table 397
DC17_4. Please use the scale below to indicate how much you agree or disagree with the following statements. Please be open and honest in your response.
- White lies are acceptable to avoid hurting people's feelings
Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Strongly agree	260 6%	38 6%	46 10%zA	27 7%	73 9%z	128 7%z	62 7%	11 8%	13 11%R	21 7%	187 6%
Agree	1127 27%	186 29%	113 24%	154 41%zABD	267 32%zB	515 30%z	223 25%	43 30%	37 32%	80 27%	869 29%z
Slightly agree	1141 28%E	176 27%	126 27%	86 23%	212 25%	421 24%	269 30%	43 30%	32 27%	84 28%	839 28%
Neither agree nor disagree	772 19%CDEJN OPQ	119 19%CD	69 15%	44 12%	113 14%	281 16%	148 17%	23 16%	19 16%	46 16%	564 19%
Slightly disagree	287 7%F	46 7%	37 8%	16 4%	53 6%	134 8%	47 5%	6 4%	9 7%	13 4%	231 8%zF
Disagree	348 8%	58 9%	53 11%	37 10%	90 11%z	161 9%	83 9%	10 7%	5 4%	29 10%	253 8%
Strongly disagree	166 4%R	17 3%	19 4%	12 3%	31 4%	78 5%	53 6%zR	8 6%	3 2%	22 8%zR	103 3%
Total mentions	4101 100%	640 100%	463 100%	377 100%	840 100%	1718 100%	885 100%	145 100%	118 100%	295 100%	3046 100%
T2B (Net)	1387 34%	224 35%	160 34%	181 48%zABD	340 41%zB	643 37%z	285 32%	54 37%	51 43%F	101 34%	1056 35%
B2B (Net)	514 13%R	75 12%	71 15%	49 13%	121 14%	239 14%	136 15%zHR	18 13%	8 7%	51 17%zHR	356 12%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 397
DC17_4. Please use the scale below to indicate how much you agree or disagree with the following statements. Please be open and honest in your response.
- White lies are acceptable to avoid hurting people's feelings
Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Strongly agree	260	64	7	1	1	34	30	26	38	25	234
	6%	9%z	12%L	1%	6%	10%z	8%	9%	9%	6%	6%
Agree	1127	227	18	13	9	114	113	99	128	130	993
	27%	32%z	29%	30%	42%z	34%z	30%	33%	31%	31%	27%
Slightly agree	1141	181	12	15	4	79	102	78	103	89	1047
	28%E	25%	20%	33%	20%	23%	27%	26%	25%	21%	29%
Neither agree nor disagree	772	94	9	8	3	44	50	40	54	90	675
	19%CDEIN	13%	14%	17%	14%	13%	13%	13%	13%	21%	18%
Slightly disagree	287	42	9	1	1	18	24	23	19	23	262
	7%F	6%	15%zLL	2%	3%	5%	6%	7%	5%	5%	7%
Disagree	348	76	5	6	3	40	36	30	46	49	295
	8%	11%	8%	14%	12%	12%	10%	10%	11%	12%	8%
Strongly disagree	166	28	1	1	1	9	19	9	18	15	150
	4%R	4%	2%	2%	3%	3%	5%	3%	5%	4%	4%
Total mentions	4101	712	62	44	21	338	374	304	408	422	3656
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
T2B (Net)	1387	291	25	14	10	148	143	125	166	155	1227
	34%	41%z	41%	31%	48%z	44%z	38%	41%z	41%z	37%	34%
B2B (Net)	514	104	6	7	3	49	55	39	65	65	445
	13%R	15%	10%	16%	15%	14%	15%	13%	16%	15%	12%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 398

BAN1. Banner 1

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Methodology											
Online	1517	208	78	11	89	349	378	68	50	106	1082
	37%BCDER JKLMNOPQ	32%BCD	17%CD	3%	11%C	20%	43%zIR	47%zIR	43%	36%	36%
F2F	2584	432	385	365	750	1369	508	77	68	189	1964
	63%FG	68%	83%zA	97%zABD	89%zAB	80%z	57%	53%	57%	64%FG	64%zFG
Sex											
Male	1999	297	254	142	396	802	420	73	61	116	1498
	49%CIO	46%C	55%zACD	38%	47%C	47%	47%I	50%I	52%I	39%	49%I
Female	2099	343	209	235	444	916	463	70	57	178	1548
	51%BN	54%B	45%	62%zABD	53%B	53%	52%	49%	48%	60%zFGHR	51%
Male 16-34	630	-	-	-	-	142	115	27	11	21	489
	15%ABCDEI JKLMNOPQ	-	-	-	-	8%	13%I	19%HI	9%	7%	16%I
Male 35-54	676	-	-	-	-	180	105	13	11	20	541
	16%ABCDEF GHIJKLMNO Q	-	-	-	-	10%	12%I	9%	10%	7%	18%zFGHI
Male 55+	693	297	254	142	396	480	200	33	39	75	469
	17%RO	46%zC	55%zACD	38%z	47%zC	28%z	23%zR	23%	33%zFR	25%zR	15%
Female 16-34	623	-	-	-	-	184	98	13	9	16	496
	15%ABCDEF HIJKLMNO Q	-	-	-	-	11%	11%I	9%	7%	5%	16%zFGHI
Female 35-54	689	-	-	-	-	180	113	10	7	31	547
	17%ABCDEF GHIJKLMNO PQ	-	-	-	-	10%	13%GH	7%	6%	10%	18%zFGHI
Female 55+	787	343	209	235	444	552	252	48	42	131	505
	19%RN	54%zB	45%z	62%zABD	53%zB	32%z	28%zR	33%zR	35%zR	44%zFGR	17%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 398

BAN1. Banner 1

Base = All respondents

	Total (Z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Male ABC1	933	131	105	55	160	160	171	31	30	41	721
	23%CDEFI OQ	20%	23%CD	14%	19%C	9%	19%I	22%I	26%I	14%	24%FI
Male C2DE	1066	166	148	87	236	642	249	41	31	76	777
	26%OP	26%	32%zCD	23%	28%C	37%z	28%	28%	26%	26%	26%
Female ABC1	1017	174	89	101	190	190	183	29	22	69	785
	25%BDEFNQ	27%B	19%	27%BD	23%B	11%	21%	20%	19%	24%	26%F
Female C2DE	1082	169	120	134	254	726	280	41	35	108	763
	26%RNP	26%	26%	36%zABD	30%zB	42%z	32%zR	29%	29%	37%zFR	25%
Age											
16-24	473	-	-	-	-	133	105	17	9	15	344
	12%ABCDEI JKLMNOPQ	-	-	-	-	8%	12%I	12%I	7%	5%	11%I
25-34	784	-	-	-	-	194	111	24	11	22	641
	19%ABCDEFG HIJKLMNOP Q	-	-	-	-	11%	12%I	16%I	9%	8%	21%zFHI
35-44	687	-	-	-	-	173	96	12	10	17	570
	17%ABCDEFG GHIJKLMNO PQ	-	-	-	-	10%	11%I	8%	8%	6%	19%zFGHI
45-54	678	-	-	-	-	186	122	10	8	35	518
	17%ABCDEFG GHIJKLMNO PQ	-	-	-	-	11%	14%GH	7%	7%	12%	17%GH
55-64	640	640	-	-	-	192	145	20	17	62	470
	16%BCDE JKLMNOP Q	100%zBCD	-	-	-	11%	16%	14%	15%	21%zFR	15%
65-74	463	-	463	-	463	463	134	18	25	50	314
	11%ACR	-	100%zACD	-	55%zAC	27%z	15%zR	12%	21%zR	17%zR	10%
75+	377	-	-	377	377	377	173	43	38	94	190
	9%ABR	-	-	100%zABD	45%zAB	22%z	20%zR	30%zFR	32%zFR	32%zFR	6%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 398

BAN1. Banner 1

Base = All respondents

	Total (Z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Net 16-34	1257	-	-	-	-	326	215	41	20	38	985
	31%ABCDEF HIJKLMNOP Q	-	-	-	-	19%	24%I	28%HI	17%	13%	32%zFHI
Net 35-54	1365	-	-	-	-	360	218	23	18	51	1088
	33%ABCDEF GHIJKLMNO PQ	-	-	-	-	21%	25%GHI	16%	15%	17%	36%zFGHI
Net 55+	1480	640	463	377	840	1032	452	81	80	206	974
	36%R	100%z	100%z	100%z	100%z	60%z	51%zR	56%zR	68%zFR	70%zFGR	32%
Social Grade											
ABC1	1953	305	195	155	350	350	356	62	52	111	1506
	48%BCDEF IJKNQ	48%	42%	41%	42%	20%	40%	43%	44%	38%	49%zFI
C2DE	2148	335	268	222	490	1368	529	83	66	184	1540
	52%RP	52%	58%z	59%z	58%z	80%z	60%zR	57%	56%	62%zR	51%
AB	940	142	100	72	171	171	147	28	27	48	756
	23%EFIOQ	22%	22%	19%	20%	10%	17%	19%	23%	16%	25%zFI
C1	1013	163	95	84	179	179	210	34	26	63	751
	25%DENQ	25%	21%	22%	21%	10%	24%	23%	22%	21%	25%
C2	996	143	126	90	216	216	177	37	21	62	790
	24%EFP	22%	27%	24%	26%	13%	20%	26%	18%	21%	26%zF
DE	1152	192	142	131	273	1152	352	46	45	122	750
	28%RP	30%	31%	35%z	33%z	67%z	40%zR	32%	38%zR	41%zR	25%
Age With Social Grade											
16-24 ABC1	236	-	-	-	-	-	50	9	5	6	173
	6%ABCDEI JNOPQ	-	-	-	-	-	6%I	6%I	4%	2%	6%I
16-24 C2DE	237	-	-	-	-	133	55	8	4	9	171
	6%ABCDJN OPQ	-	-	-	-	8%z	6%I	6%	4%	3%	6%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 398

BAN1. Banner 1

Base = All respondents

	Total (Z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
25-34 ABC1	396	-	-	-	-	-	51	9	6	9	328
	10%ABCDEF IJKLMNOPQ	-	-	-	-	-	6%I	6%	5%	3%	11%zFI
25-34 C2DE	388	-	-	-	-	194	59	15	5	13	313
	9%ABCDFI JKLMNOPQ	-	-	-	-	11%z	7%	10%I	4%	5%	10%zFI
35-44 ABC1	347	-	-	-	-	-	42	5	5	4	294
	8%ABCDEF IJKLMNOP Q	-	-	-	-	-	5%I	3%	5%	1%	10%zFGI
35-44 C2DE	340	-	-	-	-	173	53	7	4	13	277
	8%ABCDFI JKLMNOPQ	-	-	-	-	10%z	6%	5%	4%	4%	9%zFI
45-54 ABC1	319	-	-	-	-	-	40	4	4	13	264
	8%ABCDEF GJKLMNOP Q	-	-	-	-	-	4%	3%	3%	5%	9%zFGI
45-54 C2DE	358	-	-	-	-	186	83	7	5	22	254
	9%ABCDJK LMNOPQ	-	-	-	-	11%z	9%H	5%	4%	7%	8%
55+ ABC1	655	305	195	155	350	350	173	35	33	79	449
	16%RQ	48%z	42%z	41%z	42%z	20%z	20%zR	24%zR	28%zFR	27%zFR	15%
55+ C2DE	825	335	268	222	490	682	279	46	48	127	525
	20%RP	52%z	58%z	59%z	58%z	40%z	32%zR	32%zR	41%zR	43%zFGR	17%
Working Status											
Paid employment (30+ hours)	1704	240	16	-	16	303	220	43	30	39	1425
	42%BCDEF GHIJKLMN OPQ	38%BCD	3%CD	-	2%C	18%	25%I	29%I	26%I	13%	47%zFGHI
Paid employment (1-29 hours a week)	607	120	24	7	30	211	100	11	5	17	481
	15%BCDEF GHIJKLMN OPQ	19%zBCD	5%CD	2%	4%C	12%	11%HI	8%	4%	6%	16%zFGHI
Self employed	231	56	15	4	19	55	23	1	2	8	196
	6%CDEFGI JOQ	9%zBCD	3%	1%	2%	3%	3%	1%	1%	3%	6%zFGI

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 398

BAN1. Banner 1

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Retired	864	103	397	358	755	769	314	63	64	155	516
	21%AR	16%	86%zA	95%zABD	90%zAB	45%z	36%zR	43%zR	54%zFR	53%zFR	17%
Studying full time	130	-	2	-	2	34	25	3	1	4	100
	3%ABCDEJ NOPQ	-	*	-	*	2%	3%	2%	1%	1%	3%
Not in paid employment/Looking after the house or home	241	54	1	1	2	134	81	7	8	33	155
	6%BCDRJN OPQ	8%zBCD	*	*	*	8%z	9%zR	5%	7%	11%zR	5%
Unemployed	182	36	1	1	1	140	78	11	5	20	97
	4%BCDRJN OPQ	6%BCD	*	*	*	8%z	9%zR	8%R	4%	7%R	3%
In work	2542	416	55	10	65	569	343	55	37	64	2102
	62%BCDEF GHIJKLMN OPQ	65%BCD	12%CD	3%	8%C	33%	39%I	38%I	31%I	22%	69%zFGHI
Out of work/ Retired	1417	192	400	360	760	1078	498	84	79	211	867
	35%R	30%	87%zA	95%zABD	91%zAB	63%z	56%zR	58%zR	67%zFR	72%zFGR	28%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 398

BAN1. Banner 1

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Methodology											
Online	1517	71	7	6	5	38	33	51	20	140	1366
	37%BCDER JKLMNOPQ	10%	12%	15%	22%I	11%Q	9%Q	17%NOQ	5%	33%	37%
F2F	2584	641	54	38	17	300	341	253	389	282	2290
	63%FG	90%zM	88%z	85%z	78%z	89%zP	91%zP	83%z	95%zNOP	67%	63%
Sex											
Male	1999	338	26	23	8	338	-	137	201	224	1766
	49%CIO	47%	43%	53%	36%	100%zOPQ	-	45%O	49%O	53%	48%
Female	2099	374	35	21	14	-	374	167	207	197	1887
	51%BN	53%	57%	47%	64%	-	100%zNPQ	55%N	51%N	47%	52%
Male 16-34	630	-	-	-	-	-	-	-	-	88	540
	15%ABCDEI JKLMNOPQ	-	-	-	-	-	-	-	-	21%	15%
Male 35-54	676	-	-	-	-	-	-	-	-	95	577
	16%ABCDEF GHIJKLMNOP Q	-	-	-	-	-	-	-	-	22%	16%
Male 55+	693	338	26	23	8	338	-	137	201	42	649
	17%RO	47%z	43%z	53%z	36%z	100%zOPQ	-	45%zO	49%zO	10%	18%
Female 16-34	623	-	-	-	-	-	-	-	-	81	536
	15%ABCDEF HIJKLMNOP Q	-	-	-	-	-	-	-	-	19%	15%
Female 35-54	689	-	-	-	-	-	-	-	-	74	607
	17%ABCDEF GHIJKLMNO PQ	-	-	-	-	-	-	-	-	18%	17%
Female 55+	787	374	35	21	14	-	374	167	207	43	744
	19%RN	53%z	57%z	47%z	64%z	-	100%zNPQ	55%zN	51%zN	10%	20%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 398

BAN1. Banner 1

Base = All respondents

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Male ABC1	933	137	9	11	3	137	-	137	-	97	829
	23%CDEF OQ	19%	15%	24%	16%	40%zOQ	-	45%zOQ	-	23%	23%
Male C2DE	1066	201	17	13	4	201	-	-	201	127	937
	26%OP	28%	28%	29%	20%	60%zOPQ	-	-	49%zOP	30%	26%
Female ABC1	1017	167	8	9	6	-	167	167	-	94	913
	25%BEFNQ	23%	13%	20%	26%	-	45%zNQ	55%zNOQ	-	22%	25%
Female C2DE	1082	207	27	12	8	-	207	-	207	104	975
	26%RNP	29%	44%zJ	27%	38%	-	55%zNP	-	51%zNP	25%	27%
Age											
16-24	473	-	-	-	-	-	-	-	-	66	406
	12%ABCDEI JKLMNOPQ	-	-	-	-	-	-	-	-	16%	11%
25-34	784	-	-	-	-	-	-	-	-	102	674
	19%ABCDEF HIJKLMNOP Q	-	-	-	-	-	-	-	-	24%	18%
35-44	687	-	-	-	-	-	-	-	-	109	572
	17%ABCDEF GHIJKLMNO PQ	-	-	-	-	-	-	-	-	26%	16%
45-54	678	-	-	-	-	-	-	-	-	60	611
	17%ABCDEF GHJKLMNPO Q	-	-	-	-	-	-	-	-	14%	17%
55-64	640	-	-	-	-	-	-	-	-	44	596
	16%BCDEJK LMNOPQ	-	-	-	-	-	-	-	-	10%	16%
65-74	463	384	41	26	12	215	169	167	217	21	440
	11%ACR	54%z	66%z	58%z	56%z	64%zOPQ	45%z	55%zO	53%zO	5%	12%
75+	377	328	21	19	9	123	205	137	191	20	357
	9%ABR	46%z	34%z	42%z	44%z	36%z	55%zNPQ	45%zN	47%zN	5%	10%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 398

BAN1. Banner 1

Base = All respondents

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Net 16-34	1257	-	-	-	-	-	-	-	-	168	1079
	31%ABCDEF HIJKLMNO P Q	-	-	-	-	-	-	-	-	40%	30%
Net 35-54	1365	-	-	-	-	-	-	-	-	169	1184
	33%ABCDEF GHIJKLMNO P Q	-	-	-	-	-	-	-	-	40%	32%
Net 55+	1480	712	62	44	21	338	374	304	408	84	1393
	36%R	100%z	100%z	100%z	100%z	100%z	100%z	100%z	100%z	20%	38%
Social Grade											
ABC1	1953	304	17	20	9	137	167	304	-	191	1744
	48%BCDEF IJKNO P	43%	28%	44%	42%	40%Q	45%Q	100%zNOQ	-	45%	48%
C2DE	2148	408	44	25	12	201	207	-	408	231	1911
	52%RP	57%z	72%z	56%	58%	60%zP	55%P	-	100%zNOP	55%	52%
AB	940	146	9	13	3	83	63	146	-	104	832
	23%EFIOQ	20%	15%	28%	16%	25%OQ	17%Q	48%zNOQ	-	25%	23%
C1	1013	158	8	7	6	54	104	158	-	86	913
	25%DENQ	22%	13%	16%	26%	16%Q	28%NQ	52%zNOQ	-	20%	25%
C2	996	178	14	17	7	107	71	-	178	89	904
	24%EFP	25%	23%	38%zJ	31%	32%zOP	19%P	-	44%zNOP	21%	25%
DE	1152	230	30	8	6	94	136	-	230	142	1008
	28%RP	32%zL	49%zJLM	17%	27%	28%P	36%zP	-	56%zNOP	34%	28%
Age With Social Grade											
16-24 ABC1	236	-	-	-	-	-	-	-	-	33	203
	6%ABCDEI JNOPQ	-	-	-	-	-	-	-	-	8%	6%
16-24 C2DE	237	-	-	-	-	-	-	-	-	34	203
	6%ABCDJN OPQ	-	-	-	-	-	-	-	-	8%	6%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 398

BAN1. Banner 1

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
25-34 ABC1	396	-	-	-	-	-	-	-	-	54	336
	10%ABCDEF IJKLMNOPQ	-	-	-	-	-	-	-	-	13%	9%
25-34 C2DE	388	-	-	-	-	-	-	-	-	49	338
	9%ABCDFI JKLMNOPQ	-	-	-	-	-	-	-	-	12%	9%
35-44 ABC1	347	-	-	-	-	-	-	-	-	51	290
	8%ABCDEF IJKLMNOP Q	-	-	-	-	-	-	-	-	12%	8%
35-44 C2DE	340	-	-	-	-	-	-	-	-	58	282
	8%ABCDFI JKLMNOPQ	-	-	-	-	-	-	-	-	14%	8%
45-54 ABC1	319	-	-	-	-	-	-	-	-	26	291
	8%ABCDEF GJKLMNOP Q	-	-	-	-	-	-	-	-	6%	8%
45-54 C2DE	358	-	-	-	-	-	-	-	-	35	320
	9%ABCDJK LMNOPQ	-	-	-	-	-	-	-	-	8%	9%
55+ ABC1	655	304	17	20	9	137	167	304	-	28	625
	16%RQ	43%z	28%z	44%z	42%z	40%zQ	45%zQ	100%zNOQ	-	7%	17%
55+ C2DE	825	408	44	25	12	201	207	-	408	56	768
	20%RP	57%z	72%z	56%z	58%z	60%zP	55%zP	-	100%zNOP	13%	21%
Working Status											
Paid employment (30+ hours)	1704	15	-	-	1	14	1	5	10	191	1497
	42%BCDEFG HIJKLMNOP Q	2%	-	-	7%JKL	4%OP	*	2%O	2%	45%	41%
Paid employment (1-29 hours a week)	607	28	1	2	*	10	18	12	16	62	543
	15%BCDEFG HIJKLMNOP Q	4%	1%	3%	1%	3%	5%	4%	4%	15%	15%
Self employed	231	16	1	3	-	15	1	12	4	20	210
	6%CDEFGI JOQ	2%	1%	6%	-	4%OQ	*	4%OQ	1%	5%	6%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 398

BAN1. Banner 1

Base = All respondents

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Retired	864	638	59	39	19	287	351	271	366	44	818
	21%AR	90%z	96%z	87%z	89%z	85%z	94%zNPQ	89%z	90%zN	10%	22%
Studying full time	130	2	-	-	-	2	-	2	-	29	101
	3%ABCDEJ NOPQ	*	-	-	-	1%	-	1%	-	7%	3%
Not in paid employment/Looking after the house or home	241	2	-	-	1	-	2	-	2	38	202
	6%BCDRJN OPQ	*	-	-	2%J	-	1%	-	*	9%	6%
Unemployed	182	1	-	-	-	1	-	-	1	23	159
	4%BCDRJN OPQ	*	-	-	-	*	-	-	*	6%	4%
In work	2542	58	1	4	2	39	19	29	29	274	2251
	62%BCDEFG HIJKLMN OPQ	8%	2%	9%	8%	11%OQ	5%	9%O	7%	65%	62%
Out of work/ Retired	1417	643	59	39	20	290	353	273	370	134	1279
	35%R	90%z	96%z	87%z	92%z	86%z	94%zNPQ	90%z	91%zN	32%	35%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018

Table 399

BAN2. Banner 2

Base = All respondents



	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Nations											
England	3436	502	384	328	712	1428	744	133	101	251	2550
	84%AKLM	78%	83%	87%A	85%A	83%	84%	92%zFR	86%	85%	84%
Scotland	344	70	41	21	62	159	63	4	7	21	266
	8%GJLMN OPQ	11%C	9%	6%	7%	9%	7%G	3%	6%	7%	9%G
Wales	202	46	26	19	44	78	40	5	7	13	153
	5%JNOPQ	7%z	6%	5%	5%	5%	5%	3%	6%	4%	5%
Northern Ireland	119	22	12	9	21	54	38	2	2	10	77
	3%RJNOPQ	3%	3%	3%	3%	3%	4%zR	2%	2%	4%	3%
TV Region											
East of England	298	43	30	40	70	137	97	16	11	31	188
	7%RLM	7%	7%	10%z	8%	8%	11%zR	11%	9%	11%R	6%
London	864	111	74	74	148	285	131	16	18	42	694
	21%BDEFG IKLM	17%	16%	20%	18%	17%	15%	11%	15%	14%	23%zFGI
Midlands East	151	18	17	12	30	73	38	14	7	16	109
	4%	3%	4%	3%	4%	4%	4%	10%zFR	6%	5%	4%
Midlands West	389	70	52	34	86	151	70	11	13	24	304
	9%KLM	11%	11%	9%	10%	9%	8%	8%	11%	8%	10%
North East and Cumbria	212	41	25	27	52	121	61	10	5	17	142
	5%R	6%	5%	7%	6%	7%z	7%zR	7%	4%	6%	5%
North West	473	63	57	35	93	213	120	25	15	46	329
	12%KLM	10%	12%	9%	11%	12%	14%	18%R	13%	16%R	11%
Scotland	344	70	41	21	62	159	63	4	7	21	266
	8%GJLMN OPQ	11%C	9%	6%	7%	9%	7%G	3%	6%	7%	9%G

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018

Table 399

BAN2. Banner 2

Base = All respondents



	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
South	224	37	18	21	39	83	52	7	7	15	165
	5%	6%	4%	5%	5%	5%	6%	5%	6%	5%	5%
South East	186	23	21	35	55	81	38	8	4	15	144
	5%	4%	4%	9%zABD	7%zAB	5%	4%	5%	3%	5%	5%
South West	113	21	26	3	29	55	21	3	4	9	86
	3%C	3%	6%zCD	1%	3%C	3%	2%	2%	3%	3%	3%
Ulster	119	22	12	9	21	54	38	2	2	10	77
	3%RJNOPQ	3%	3%	3%	3%	3%	4%zR	2%	2%	4%	3%
Wales	202	46	26	19	44	78	40	5	7	13	153
	5%JNOPQ	7%z	6%	5%	5%	5%	5%	3%	6%	4%	5%
West	157	20	17	11	28	70	37	7	7	15	107
	4%	3%	4%	3%	3%	4%	4%	5%	6%	5%	4%
Yorkshire and Lincolnshire	368	56	46	37	83	159	79	17	11	19	282
	9%KLM	9%	10%	10%	10%	9%	9%	12%	10%	7%	9%
Ethnicity											
White	3656	596	440	357	797	1554	827	132	112	278	2678
	89%R	93%z	95%z	95%z	95%z	90%	93%zR	91%	95%	94%zR	88%
BAME	422	44	21	20	41	159	53	12	6	17	351
	10%ABCDHI JKLMNP	7%	5%	5%	5%	9%	6%	8%	5%	6%	12%zFI
Black	57	10	2	2	4	17	8	2	1	1	46
	1%D	2%	*	1%	*	1%	1%	2%	1%	*	2%
Asian/Asian British	266	28	16	15	32	106	33	8	4	11	222
	6%BDFJP	4%	3%	4%	4%	6%	4%	6%	3%	4%	7%zFI
Ind/Pak/Bang	224	24	13	14	27	88	26	6	4	7	188
	5%BDFIP	4%	3%	4%	3%	5%	3%	4%	3%	2%	6%zFI

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018

Table 399

BAN2. Banner 2

Base = All respondents



	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Other ethnic group	54 1%DFJ	3 *	1 *	- -	1 *	23 1%	1 *	- -	- -	* *	52 2%zF
Disability											
Yes (Net all)	885 22%R	145 23%	134 29%z	173 46%zABD	307 37%zAB	544 32%z	885 100%zR	145 100%zR	118 100%zR	295 100%zR	- -
Disabled - 65 and over	307 7%AR	- -	134 29%zA	173 46%zABD	307 37%zAB	307 18%z	307 35%zR	61 42%zR	63 53%zFR	144 49%zFR	- -
Disabled - 64 and under	578 14%BCDRJ KLMNOPQ	145 23%zBCD	- -	- -	- -	237 14%	578 65%zHIR	84 58%zR	55 47%zR	151 51%zR	- -
No (all)	3046 74%BCDEF GHIJKLMN OPQ	470 73%CD	314 68%CD	190 50%	503 60%C	1101 64%	- -	- -	- -	- -	3046 100%zFGHI
Not disabled - 65 and over	503 12%AFGHI	- -	314 68%zACD	190 50%zA	503 60%zAC	503 29%z	- -	- -	- -	- -	503 17%zFGHI
Not disabled - 64 and under	2543 62%BCDEF GHIJKLMN OPQ	470 73%zBCD	- -	- -	- -	597 35%	- -	- -	- -	- -	2543 83%zFGHI

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018

Table 399

BAN2. Banner 2

Base = All respondents



	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Nations											
England	3436	712	-	-	-	338	374	304	408	405	3008
	84%AKLM	100%zKLM	-	-	-	100%z	100%z	100%z	100%z	96%	82%
Scotland	344	-	62	-	-	-	-	-	-	10	334
	8%GJLMNO	-	100%zJLM	-	-	-	-	-	-	2%	9%
	PQ	-	-	-	-	-	-	-	-	-	-
Wales	202	-	-	44	-	-	-	-	-	6	196
	5%JNOPQ	-	-	100%zJKM	-	-	-	-	-	1%	5%
Northern Ireland	119	-	-	-	21	-	-	-	-	1	118
	3%RJNOPQ	-	-	-	100%zJKL	-	-	-	-	*	3%
TV Region											
East of England	298	70	-	-	-	36	34	36	34	11	286
	7%RLM	10%zKLM	-	-	-	11%z	9%	12%z	8%	3%	8%
London	864	148	-	-	-	73	75	61	87	171	680
	21%BDEFG	21%KLM	-	-	-	22%	20%	20%	21%	40%	19%
	IKLM	-	-	-	-	-	-	-	-	-	-
Midlands East	151	30	-	-	-	13	17	19	11	31	120
	4%	4%	-	-	-	4%	5%	6%	3%	7%	3%
Midlands West	389	86	-	-	-	38	48	30	56	74	314
	9%KLM	12%zKLM	-	-	-	11%	13%	10%	14%z	17%	9%
North East and Cumbria	212	52	-	-	-	25	27	16	36	2	209
	5%R	7%zL	-	-	-	7%	7%	5%	9%z	*	6%
North West	473	93	-	-	-	48	45	37	55	58	413
	12%KLM	13%KLM	-	-	-	14%	12%	12%	13%	14%	11%
Scotland	344	-	62	-	-	-	-	-	-	10	334
	8%GJLMNO	-	100%zJLM	-	-	-	-	-	-	2%	9%
	PQ	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

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Table 399

BAN2. Banner 2

Base = All respondents



	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
South	224	39	-	-	-	13	26	15	23	8	214
	5%	5%	-	-	-	4%	7%	5%	6%	2%	6%
South East	186	55	-	-	-	26	29	28	27	11	175
	5%	8%zL	-	-	-	8%z	8%z	9%z	7%	3%	5%
South West	113	29	-	-	-	12	17	15	14	1	111
	3%C	4%	-	-	-	3%	5%	5%	4%	*	3%
Ulster	119	-	-	-	21	-	-	-	-	1	118
	3%RJNOPQ	-	-	-	100%zJKL	-	-	-	-	*	3%
Wales	202	-	-	44	-	-	-	-	-	6	196
	5%INOPQ	-	-	100%zJKM	-	-	-	-	-	1%	5%
West	157	28	-	-	-	11	17	11	17	12	145
	4%	4%	-	-	-	3%	5%	4%	4%	3%	4%
Yorkshire and Lincolnshire	368	83	-	-	-	45	38	35	48	27	340
	9%KLM	12%zKLM	-	-	-	13%z	10%	11%	12%	7%	9%
Ethnicity											
White	3656	670	62	44	21	321	349	294	376	-	3656
	89%R	94%z	100%z	98%z	100%z	95%z	93%z	97%zOQ	92%	-	100%
BAME	422	40	-	1	-	15	25	8	32	422	-
	10%ABCDJ JKLMNP	6%	-	2%	-	4%	7%P	2%	8%NP	100%	-
Black	57	4	-	-	-	1	3	*	4	57	-
	1%D	1%	-	-	-	*	1%	*	1%	14%	-
Asian/Asian British	266	31	-	1	-	12	19	6	25	266	-
	6%BDFJP	4%	-	2%	-	4%	5%P	2%	6%P	63%	-
Ind/Pak/Bang	224	26	-	1	-	10	16	5	22	224	-
	5%BDFIP	4%	-	2%	-	3%	4%P	2%	5%P	53%	-

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 399

BAN2. Banner 2

Base = All respondents

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Other ethnic group	54	1	-	-	-	1	*	*	1	54	-
	1%DFJ	*	-	-	-	*	*	*	*	13%	-
Disability											
Yes (Net all)	885	262	19	16	10	119	144	102	160	53	827
	22%R	37%z	31%	35%z	45%z	35%z	38%z	34%z	39%z	13%	23%
Disabled - 65 and over	307	262	19	16	10	119	144	102	160	11	293
	7%AR	37%z	31%z	35%z	45%z	35%z	38%z	34%z	39%z	3%	8%
Disabled - 64 and under	578	-	-	-	-	-	-	-	-	42	534
	14%BCDRJK	-	-	-	-	-	-	-	-	10%	15%
No (all)	3046	427	38	28	11	210	218	186	242	351	2678
	74%BCDEF GHIJKLMN OPQ	60%	61%	62%	50%	62%	58%	61%	59%	83%	73%
Not disabled - 65 and over	503	427	38	28	11	210	218	186	242	27	476
	12%AFGHI	60%z	61%z	62%z	50%z	62%z	58%z	61%z	59%z	6%	13%
Not disabled - 64 and under	2543	-	-	-	-	-	-	-	-	324	2201
	62%BCDEFG HIJKLMN OPQ	-	-	-	-	-	-	-	-	77%	60%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 400

BAN3. Banner 3

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Religion											
Christianity	1477 36%R	284 44%z	248 54%zA	258 69%zABD	506 60%zAB	754 44%z	371 42%zR	68 47%zR	62 52%zFR	163 55%zFR	1044 34%
Non Christian	2584 63%ABCDE FGHIJKLM NOPQ	351 55%BCD	211 46%CD	116 31%	327 39%C	949 55%	509 57%HI	76 53%	56 47%	131 44%	1970 65%zFGHI
No religion	2052 50%ABCDE HIJLMNOP Q	285 45%CD	174 38%CD	95 25%	269 32%C	774 45%	427 48%HI	63 43%	41 35%	105 36%	1537 50%HI
Islam	185 5%ABCDFI JNOPQ	12 2%	4 1%	3 1%	7 1%	66 4%	20 2%	3 2%	1 *	6 2%	157 5%zFHI
Hinduism	76 2%D	12 2%	5 1%	2 1%	7 1%	29 2%	17 2%	6 4%	5 4%	10 3%	56 2%
Sikhism	75 2%F	10 2%	6 1%	9 2%	15 2%	33 2%	8 1%	1 1%	2 2%	3 1%	65 2%F
Judaism	157 4%CDEQ	23 4%C	18 4%CD	2 1%	20 2%C	30 2%	23 3%	1 1%	8 7%FGI	4 2%	131 4%z
Budhism	10 *	1 *	* *	- -	* *	2 *	4 *	* *	* *	1 *	6 *
Other	31 1%	6 1%	4 1%	5 1%	8 1%	15 1%	11 1%	2 2%	* *	3 1%	19 1%
Sexual Orientation											
Hetrosexual or straight	3749 91%F	601 94%	425 92%	361 96%zBD	786 94%z	1578 92%	778 88%	133 92%	101 86%	268 91%	2857 94%zFH
LGB (Net Lesbian, Gay, Bisexual)	159 4%ABCDER JNOQ	13 2%B	1 *	5 1%	6 1%	42 2%	64 7%zR	9 6%	12 10%zR	15 5%	88 3%
Lesbian	25 1%	- -	- -	2 *	2 *	6 *	8 1%	* *	- -	2 1%	16 1%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018

Table 400

BAN3. Banner 3

Base = All respondents



	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Gay	42 1%DJ	5 1%	1 *	1 *	1 *	13 1%	13 1%	1 1%	2 1%	3 1%	27 1%
Bisexual	91 2%BDERJO Q	7 1%	* *	3 1%	3 *	23 1%	42 5%zR	7 5%zR	11 9%zFIR	9 3%	44 1%
Children											
Yes	1188 29%ABCDE FGHIJKLM NOPQ	64 10%BCD	5 1%	1 *	6 1%	313 18%	167 19%I	28 20%	21 18%	41 14%	985 32%zFGHI
Yes aged 0-4	489 12%ABCDEF IJKLMNOPQ	23 4%BCD	1 *	1 *	2 *	133 8%	65 7%	12 8%	9 7%	14 5%	413 14%zFI
Yes aged 5-7	360 9%ABCDEF HIJKLMNO PQ	8 1%D	- -	- -	- -	99 6%	43 5%	5 4%	2 2%	10 3%	307 10%zFGHI
Yes aged 8-11	409 10%ABCDEF IJKLMNOPQ	19 3%BCD	3 1%	1 *	4 *	106 6%	61 7%	9 6%	6 5%	14 5%	335 11%zFI
Yes aged 12-15	393 10%ABCDEF IJKLMNOPQ	30 5%BCD	3 1%	- -	3 *	92 5%	61 7%	9 6%	8 7%	16 5%	318 10%zFI
No	2855 70%R	570 89%z	450 97%zA	371 98%zA	821 98%zA	1382 80%z	710 80%zR	115 79%zR	96 82%zR	253 86%zFR	2024 66%
Education											
Higher	1194 29%BCDEF GIJNOQ	177 28%BCD	94 20%CD	45 12%	139 17%C	239 14%	190 21%	30 21%	31 27%I	52 18%	953 31%zFGI
Non-Higher	2861 70%R	461 72%	361 78%z	327 87%zABD	687 82%zAB	1450 84%z	690 78%zR	115 79%zR	83 70%	240 81%zHR	2066 68%
TV service											
Pay TV	2404 59%BCDEF IJKLMNOPQ	379 59%BCD	230 50%CD	129 34%	360 43%C	853 50%	465 53%	80 55%	68 58%	153 52%	1848 61%zFI

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
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	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Non Pay TV	2029	324	286	260	546	965	514	87	76	173	1425
	49%R	51%	62%zA	69%zA	65%zA	56%z	58%zR	60%zR	64%zR	59%zR	47%
TV service connected to the internet											
Yes	2890	456	249	95	344	938	516	81	70	147	2237
	70%BCDEF GHIJKLMN OPQ	71%BCD	54%CD	25%	41%C	55%	58%I	56%	60%	50%	73%zFGHI
No	1181	178	214	277	491	769	369	63	48	148	782
	29%R	28%	46%zA	73%zABD	58%zAB	45%z	42%zR	44%zR	40%zR	50%zFR	26%
News use											
Daily	3114	544	390	337	727	1293	685	115	100	243	2299
	76%	85%z	84%z	89%z	87%z	75%	77%	80%	84%	82%zFR	75%
Weekly	636	72	43	29	71	261	148	19	13	41	468
	15%ABCDJ LOP	11%	9%	8%	9%	15%	17%	13%	11%	14%	15%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
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	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Religion											
Christianity	1477	425	34	27	20	177	248	184	241	64	1405
	36%R	60%z	55%z	60%z	93%zJKL	52%z	66%zNQ	61%zN	59%zN	15%	38%
Non Christian	2584	280	28	18	1	156	124	117	163	354	2216
	63%ABCDE FGHIJKLM NOPQ	39%M	45%M	40%M	6%	46%OPQ	33%	39%	40%O	84%	61%
No religion	2052	225	28	16	1	136	89	96	129	46	1997
	50%ABCDE HIJLMNOP Q	32%M	45%M	36%M	3%	40%OPQ	24%	32%O	32%O	11%	55%
Islam	185	7	-	-	-	2	5	2	5	161	23
	5%ABCDFI JNOPQ	1%	-	-	-	1%	1%	1%	1%	38%	1%
Hinduism	76	7	-	1	-	3	3	*	6	63	13
	2%D	1%	-	2%	-	1%	1%	*	2%	15%	*
Sikhism	75	15	-	-	-	6	9	2	13	66	9
	2%F	2%	-	-	-	2%	2%	1%	3%	16%	*
Judaism	157	20	-	-	-	6	14	14	6	16	137
	4%CDEQ	3%	-	-	-	2%	4%Q	5%NQ	1%	4%	4%
Budhism	10	*	-	-	-	*	-	-	*	2	8
	*	*	-	-	-	*	-	-	*	*	*
Other	31	7	-	1	1	3	4	2	4	2	30
	1%	1%	-	3%	3%	1%	1%	1%	1%	*	1%
Sexual Orientation											
Hetrosexual or straight	3749	664	59	42	21	309	355	286	378	393	3341
	91%F	93%	95%	94%	100%z	91%	95%	94%	93%	93%	91%
LGB (Net Lesbian, Gay, Bisexual)	159	6	-	-	-	3	3	5	1	13	145
	4%ABCDER JNOQ	1%	-	-	-	1%	1%	2%	*	3%	4%
Lesbian	25	2	-	-	-	-	2	2	-	1	24
	1%	*	-	-	-	-	*	1%	-	*	1%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

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	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Gay	42 1%DJ	1 *	-	-	-	1 *	-	1 *	1 *	3 1%	39 1%
Bisexual	91 2%BDERJQ	3 *	-	-	-	2 1%	1 *	3 1%	* *	9 2%	81 2%
Children											
Yes	1188 29%ABCDEFGH IJKLMNOPQ	5 1%	-	-	1 5%JKL	4 1%	1 *	3 1%	2 *	198 47%	983 27%
Yes aged 0-4	489 12%ABCDEFGH IJKLMNOPQ	1 *	-	-	1 2%J	1 *	-	* *	1 *	68 16%	422 12%
Yes aged 5-7	360 9%ABCDEFGH IJKLMNOPQ	-	-	-	-	-	-	-	-	65 16%	294 8%
Yes aged 8-11	409 10%ABCDEFGH IJKLMNOPQ	4 1%	-	-	-	3 1%	1 *	2 1%	2 *	58 14%	348 10%
Yes aged 12-15	393 10%ABCDEFGH IJKLMNOPQ	2 *	-	-	1 3%J	1 *	1 *	1 *	1 *	60 14%	332 9%
No	2855 70%R	695 98%z	62 100%zM	44 100%zM	20 95%z	324 96%z	371 99%zNP	295 97%z	400 98%z	211 50%	2630 72%
Education											
Higher	1194 29%BCDEF GIJNOQ	112 16%	13 22%	9 20%	4 20%	60 18%Q	52 14%Q	92 30%NOQ	21 5%	157 37%	1021 28%
Non-Higher	2861 70%R	589 83%z	47 77%	34 77%	17 80%	271 80%zP	317 85%zP	206 68%	382 94%zNOP	261 62%	2593 71%
TV service											
Pay TV	2404 59%BCDEF IJKMNOPQ	301 42%	23 38%	27 60%JKM	9 41%	152 45%	148 40%	133 44%	168 41%	272 64%	2125 58%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 400

BAN3. Banner 3

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Non Pay TV	2029	467	40	25	13	222	245	199	269	166	1850
	49%R	66%z	65%z	56%	63%	66%z	66%z	65%z	66%z	39%	51%
TV service connected to the internet											
Yes	2890	290	26	22	6	165	125	148	141	286	2585
	70%BCDEF GHIJKLMN OPQ	41%	42%	50%M	29%	49%OQ	33%	49%OQ	35%	68%	71%
No	1181	418	36	22	15	171	247	156	262	133	1043
	29%R	59%z	58%z	50%z	71%zL	51%z	66%zNP	51%z	64%zNP	31%	29%
News use											
Daily	3114	625	43	40	18	286	339	281	344	297	2801
	76%	88%zK	70%	91%zK	85%	85%z	91%zQ	92%zNQ	84%z	70%	77%
Weekly	636	63	4	3	2	38	25	14	48	78	554
	15%ABCDJL OP	9%	6%	6%	10%	11%P	7%	5%	12%OP	19%	15%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 401

BAN4. Banner 4

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
UnweightedBase	4099	552	430	298	728	1651	940	151	125	308	2980
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Watched any BBC TV channel											
Yes (used at least in last 3 months)	3469 85%	580 91%z	424 92%z	350 93%z	773 92%z	1444 84%	748 85%	122 84%	107 90%	265 90%zFR	2573 84%
Yes (monthly only)	534 13%EK	99 15%D	52 11%	38 10%	90 11%	176 10%	125 14%	16 11%	15 12%	46 16%	376 12%
Yes (weekly only)	2313 56%EQ	422 66%zBCD	260 56%	214 57%	474 57%	883 51%	488 55%	74 51%	72 61%	177 60%	1734 57%
Yes (daily only)	2386 58%	433 68%z	350 76%zA	289 77%zA	639 76%zA	1064 62%z	521 59%	88 61%	88 74%zFGR	197 67%zFR	1762 58%
No	632 15%ABCDIJ LNOPQ	60 9%	39 8%	27 7%	66 8%	274 16%	137 15%I	23 16%	11 10%	30 10%	474 16%I
Listened to any BBC radio station											
Yes (used at least in last 3 months)	2211 54%EKQ	394 62%zCD	260 56%	185 49%	444 53%	767 45%	463 52%	73 50%	74 63%FG	154 52%	1638 54%
Yes (monthly only)	281 7%CE	55 9%C	30 7%	14 4%	44 5%	81 5%	74 8%	12 9%	13 11%	23 8%	204 7%
Yes (weekly only)	1096 27%CDEJK MOQ	190 30%CD	115 25%CD	51 13%	165 20%C	328 19%	219 25%	40 28%	35 30%	65 22%	828 27%
Yes (daily only)	1340 33%EF	238 37%	166 36%	150 40%z	316 38%z	481 28%	259 29%	42 29%	40 34%	82 28%	1006 33%
No	1890 46%AP	246 38%	203 44%	192 51%A	395 47%A	951 55%z	423 48%H	72 50%H	44 37%	141 48%	1409 46%
Used any BBC On-demand											
Yes (used at least in last 3 months)	1686 41%BCDEF IJKMNOPQ	282 44%BCD	128 28%CD	43 11%	171 20%C	432 25%	322 36%I	54 37%	46 39%	90 31%	1287 42%zFI

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 401
BAN4. Banner 4
 Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Yes (monthly only)	345 8%CDEJO Q	72 11%zBCD	29 6%CD	9 2%	38 5%C	94 5%	60 7%	9 6%	7 6%	17 6%	271 9%
Yes (weekly only)	1013 25%BCDEI JKMNOQ	169 26%BCD	80 17%CD	26 7%	107 13%C	261 15%	201 23%	35 24%	31 27%	56 19%	774 25%I
Yes (daily only)	360 9%BCDEJL NOPQ	42 7%CD	15 3%	6 2%	21 2%	72 4%	73 8%	12 8%	10 8%	21 7%	265 9%
No	2415 59%R	358 56%	334 72%zA	334 89%zABD	669 80%zAB	1286 75%z	563 64%zR	91 63%	72 61%	205 69%zFR	1759 58%
Used any BBC Online											
Yes (used at least in last 3 months)	1800 44%BCDEF IJKLMNOP Q	298 47%BCD	126 27%CD	46 12%	172 20%C	461 27%	328 37%I	59 40%	44 37%	91 31%	1398 46%zFI
Yes (monthly only)	298 7%BCDEIJ NOQ	48 8%BCD	12 3%	11 3%	23 3%	66 4%	51 6%	6 4%	7 6%	12 4%	231 8%
Yes (weekly only)	1105 27%BCDEF IJKLMNOP Q	179 28%BCD	74 16%CD	27 7%	101 12%C	274 16%	208 23%	31 21%	32 27%	61 21%	856 28%zFI
Yes (daily only)	975 24%BCDEF IKNOPQ	161 25%BCD	75 16%CD	16 4%	91 11%C	232 13%	178 20%	39 27%I	24 20%	50 17%	754 25%zFI
No	2301 56%R	342 53%	337 73%zA	331 88%zABD	668 80%zAB	1257 73%z	558 63%zR	86 60%	74 63%	204 69%zFR	1648 54%
Used any BBC											
Yes (used at least in last 3 months)	3707 90%EK	610 95%z	433 94%z	353 94%	787 94%z	1510 88%	802 91%	131 90%	114 97%zFR	278 94%zFR	2747 90%
Yes (monthly only)	1088 27%BCDEJ KMNOQ	224 35%zBCD	101 22%	60 16%	161 19%	340 20%	236 27%	31 22%	33 28%	76 26%	804 26%
Yes (weekly only)	2898 71%CDEJK OQ	506 79%zBCD	314 68%	233 62%	547 65%	1066 62%	609 69%	98 68%	95 80%zFGI	204 69%	2164 71%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
 * small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018

Table 401

BAN4. Banner 4

Base = All respondents



	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Yes (daily only)	2911 71%	502 79%z	377 81%z	317 84%z	694 83%z	1201 70%	623 70%	102 70%	96 81%zFGR	221 75%	2158 71%
No	394 10%ABDHU LOP	30 5%	30 6%	24 6%	53 6%	208 12%z	83 9%HI	14 10%	4 3%	16 6%	299 10%HI
Used one BBC platforms											
Yes (Net all)	2782 68%BCDEJ KNOQ	476 74%zBCD	290 63%	213 57%	503 60%	1046 61%	575 65%	86 59%	69 59%	191 65%	2079 68%
Yes (In the last 3 months)	2762 67%BCDEJ KNOQ	472 74%zBCD	287 62%	213 57%	500 60%	1037 60%	569 64%	86 59%	69 58%	189 64%	2069 68%
Yes (At least monthly)	2706 66%BCDEF JKOQ	466 73%zBCD	281 61%	211 56%	492 59%	1015 59%	555 63%	84 58%	69 58%	187 63%	2028 67%
Yes (At least weekly)	2459 60%CDEJK Q	418 65%zBCD	261 56%	191 51%	452 54%	929 54%	505 57%	80 55%	62 53%	169 57%	1843 60%
No	1319 32%A	164 26%	173 37%zA	163 43%zA	336 40%zA	672 39%z	310 35%	59 41%	49 41%	104 35%	967 32%
Used two BBC platforms											
Yes (used at least in last 3 months)	1714 42%BDEJN Q	295 46%BCD	161 35%	139 37%	299 36%	605 35%	363 41%	70 48%	59 50%	123 42%	1286 42%
Yes (monthly only)	291 7%BCDEJN Q	54 8%BCD	20 4%	14 4%	34 4%	79 5%	57 6%	12 8%	7 6%	15 5%	223 7%
Yes (weekly only)	1150 28%BDEJK NQ	198 31%BD	90 20%	89 24%	180 21%	371 22%	232 26%	45 31%	40 34%	75 26%	886 29%
Yes (daily only)	1071 26%E	198 31%z	124 27%	105 28%	229 27%	411 24%	233 26%	47 32%	38 32%	84 28%	796 26%
No	2387 58%	345 54%	302 65%zA	238 63%A	540 64%zA	1113 65%z	523 59%	75 52%	59 50%	172 58%	1760 58%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 401

BAN4. Banner 4

Base = All respondents

	Total (z)	Age				Age/SEG	Disability				
		55-64 (A)	65-74 (B)	75+ (C)	65+ (D)	65+ OR DE (E)	Any (F)	Vision (G)	Hearing (H)	Mobility (I)	No (R)
WeightedBase	4101	640	463	377	840	1718	885	145	118*	295	3046
EffectiveBase	2770	358	305	240	545	1164	646	105	91	215	2012
Used three BBC platforms											
Yes (used at least in last 3 months)	1332 32%EK	264 41%z	185 40%z	126 33%	311 37%z	484 28%	272 31%	49 34%	44 37%	103 35%	999 33%
Yes (monthly only)	276 7%CDE	45 7%	25 5%	13 3%	38 5%	75 4%	59 7%	6 4%	10 8%	24 8%	202 7%
Yes (weekly only)	1022 25%EK	208 33%zC	139 30%z	87 23%	225 27%	354 21%	211 24%	36 25%	29 24%	85 29%F	772 25%
Yes (daily only)	1007 25%E	216 34%z	154 33%z	110 29%	264 31%z	390 23%	202 23%	40 28%	39 33%F	85 29%F	760 25%
No	2769 68%ABDJM NP	376 59%	278 60%	251 67%	529 63%	1234 72%z	614 69%	96 66%	75 63%	191 65%	2047 67%
Used BBC across all 4 Platforms											
Yes (used at least in last 3 months)	771 19%E	142 22%CD	82 18%	59 16%	140 17%	252 15%	171 19%	27 18%	27 23%	52 18%	550 18%
Yes (monthly only)	212 5%E	43 7%	20 4%	14 4%	33 4%	64 4%	50 6%	7 5%	8 7%	17 6%	148 5%
Yes (weekly only)	602 15%EOQ	107 17%	62 13%	41 11%	104 12%	191 11%	138 16%	18 12%	23 20%	41 14%	428 14%
Yes (daily only)	647 16%E	127 20%z	80 17%	57 15%	137 16%	226 13%	144 16%	23 16%	25 21%	48 16%	464 15%
No	3330 81%	498 78%	381 82%	318 84%A	699 83%A	1466 85%z	714 81%	118 82%	91 77%	243 82%	2497 82%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 401

BAN4. Banner 4

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
UnweightedBase	4099	544	57	71	56	289	255	258	286	672	3408
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Watched any BBC TV channel											
Yes (used at least in last 3 months)	3469	661	49	44	20	310	351	294	367	322	3132
	85%	93%zK	79%	99%zK	94%	92%z	94%zQ	97%zNQ	90%z	76%	86%
Yes (monthly only)	534	82	1	5	1	37	45	45	37	32	498
	13%EK	12%	2%	12%K	5%	11%	12%	15%	9%	8%	14%
Yes (weekly only)	2313	401	28	33	12	195	207	200	201	204	2097
	56%EQ	56%	45%	74%zJK	57%	58%Q	55%	66%zNOQ	49%	48%	57%
Yes (daily only)	2386	543	44	37	15	254	290	251	292	216	2162
	58%	76%z	71%	83%z	68%	75%z	77%zQ	83%zNQ	72%z	51%	59%
No	632	51	13	1	1	28	23	10	41	100	524
	15%ABCDIJ LNOPQ	7%	21%JL	1%	6%	8%P	6%	3%	10%OP	24%	14%
Listened to any BBC radio station											
Yes (used at least in last 3 months)	2211	382	22	27	13	188	194	205	178	167	2034
	54%EKQ	54%K	36%	60%K	62%K	56%Q	52%Q	67%zNOQ	44%	40%	56%
Yes (monthly only)	281	40	1	3	-	21	19	20	20	20	260
	7%CE	6%	2%	7%	-	6%	5%	7%	5%	5%	7%
Yes (weekly only)	1096	144	5	13	3	80	64	101	44	93	997
	27%CDEJK MOQ	20%	9%	29%K	14%	24%Q	17%Q	33%zNOQ	11%	22%	27%
Yes (daily only)	1340	267	19	18	11	132	136	137	130	97	1236
	33%EF	38%z	31%	39%	53%zJK	39%zQ	36%	45%zOQ	32%	23%	34%
No	1890	330	40	18	8	150	180	99	231	255	1622
	46%AP	46%	64%zJLM	40%	38%	44%P	48%P	33%	56%zNOP	60%	44%
Used any BBC On-demand											
Yes (used at least in last 3 months)	1686	142	9	15	4	78	64	94	48	139	1533
	41%BCDEF IJKMNOPQ	20%	15%	34%JK	21%	23%Q	17%Q	31%NOQ	12%	33%	42%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 401

BAN4. Banner 4

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Yes (monthly only)	345	32	2	3	1	18	15	21	11	20	323
	8%CDEIOQ	5%	3%	7%	4%	5%Q	4%	7%Q	3%	5%	9%
Yes (weekly only)	1013	89	6	10	2	48	41	59	30	86	918
	25%BCDEIJKMNOQ	12%	9%	22%J	11%	14%Q	11%	19%NOQ	7%	20%	25%
Yes (daily only)	360	18	1	1	1	8	10	12	6	44	313
	9%BCDEJLNOQ	3%	1%	1%	6%	2%	3%	4%	2%	10%	9%
No	2415	570	52	29	17	260	310	210	360	283	2123
	59%R	80%zL	85%zL	66%	79%z	77%zP	83%zP	69%z	88%zNOP	67%	58%
Used any BBC Online											
Yes (used at least in last 3 months)	1800	149	7	12	4	82	67	91	58	194	1594
	44%BCDEFIJKLMNOPQ	21%	11%	27%K	20%	24%Q	18%	30%OQ	14%	46%	44%
Yes (monthly only)	298	20	*	3	1	10	10	12	7	22	276
	7%BCDEIJNOQ	3%	1%	6%	3%	3%	3%	4%	2%	5%	8%
Yes (weekly only)	1105	92	3	4	2	48	44	57	35	118	977
	27%BCDEFIJKLMNOPQ	13%	5%	9%	9%	14%Q	12%	19%OQ	9%	28%	27%
Yes (daily only)	975	74	4	10	3	46	28	51	23	114	853
	24%BCDEFIJKNOPQ	10%	7%	23%JK	15%	14%OQ	7%	17%OQ	6%	27%	23%
No	2301	563	55	32	17	256	307	213	350	228	2062
	56%R	79%z	89%zL	73%z	80%z	76%z	82%zP	70%z	86%zNP	54%	56%
Used any BBC											
Yes (used at least in last 3 months)	3707	673	49	44	21	317	356	302	372	347	3341
	90%EK	95%zK	79%	99%zK	98%K	94%	95%zQ	99%zNOQ	91%	82%	91%
Yes (monthly only)	1088	143	4	12	2	68	75	79	64	68	1014
	27%BCDEJKNNOQ	20%KM	7%	27%KM	8%	20%	20%	26%OQ	16%	16%	28%
Yes (weekly only)	2898	466	32	36	14	226	240	233	234	259	2622
	71%CDEJKOQ	65%	52%	80%JK	63%	67%Q	64%Q	76%NOQ	57%	61%	72%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 401

BAN4. Banner 4

Base = All respondents

	Total (z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Yes (daily only)	2911	591	45	39	19	280	311	270	321	252	2647
	71%	83%z	73%	89%z	88%z	83%z	83%z	89%zNOQ	79%z	60%	72%
No	394	39	13	1	1	21	18	3	36	75	314
	10%ABDHJ LOP	5%	21%zLM	1%	2%	6%P	5%P	1%	9%OP	18%	9%
Used one BBC platforms											
Yes (Net all)	2782	436	27	25	15	207	229	214	221	243	2525
	68%BCDEJ KNOQ	61%K	45%	57%	69%K	61%Q	61%Q	70%NOQ	54%	58%	69%
Yes (In the last 3 months)	2762	434	26	25	15	207	227	214	220	243	2504
	67%BCDEJ KNOQ	61%K	43%	57%	69%K	61%Q	61%Q	70%NOQ	54%	58%	69%
Yes (At least monthly)	2706	427	25	25	14	205	222	212	215	237	2456
	66%BCDEF JKOQ	60%K	41%	57%	67%K	61%Q	59%	70%NOQ	53%	56%	67%
Yes (At least weekly)	2459	391	25	23	14	187	204	193	198	226	2222
	60%CDEJK Q	55%	40%	51%	64%K	55%Q	54%	64%NOQ	48%	54%	61%
No	1319	276	34	19	7	131	145	90	187	179	1131
	32%A	39%z	55%zJM	43%	31%	39%zP	39%zP	30%	46%zNOP	42%	31%
Used two BBC platforms											
Yes (used at least in last 3 months)	1714	245	25	22	8	103	141	120	125	155	1555
	42%BDEJN Q	34%	41%	49%J	35%	31%	38%Q	39%N	31%	37%	43%
Yes (monthly only)	291	30	*	3	*	10	20	15	15	17	274
	7%BCDEJN Q	4%	1%	8%	1%	3%	5%	5%	4%	4%	7%
Yes (weekly only)	1150	154	9	13	4	64	90	87	67	106	1040
	28%BDEJK NQ	22%	15%	29%	18%	19%	24%Q	29%NQ	16%	25%	28%
Yes (daily only)	1071	182	24	18	5	78	104	86	96	100	967
	26%E	26%	39%	41%zJ	23%	23%	28%	28%	24%	24%	26%
No	2387	467	36	23	14	235	233	184	283	266	2101
	58%	66%zL	59%	51%	65%	69%zP	62%	61%	69%zO	63%	57%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q
* small base

Ofcom - BBC Performance Tracker - 9 October 2017 to 13 April 2018



Table 401

BAN4. Banner 4

Base = All respondents

	Total (Z)	65+ Age Group by Nation				65+ Age Group England				MEG	
		England (J)	Scotland (K)	Wales (L)	Northern Ireland (M)	Male (N)	Female (O)	ABC1 (P)	C2DE (Q)	Yes	No
WeightedBase	4101	712	62*	44*	21*	338	374	304	408	422	3656
EffectiveBase	2770	435	46	58	50	231	208	200	236	465	2367
Used three BBC platforms											
Yes (used at least in last 3 months)	1332	274	9	18	10	133	140	134	139	113	1210
	32% EK	38% zK	14%	41% K	46% zK	39% z	38%	44% zQ	34%	27%	33%
Yes (monthly only)	276	35	*	2	1	16	20	20	16	19	255
	7% CDE	5%	1%	4%	4%	5%	5%	6%	4%	5%	7%
Yes (weekly only)	1022	196	7	15	7	98	98	99	97	85	930
	25% EK	28% K	12%	33% K	31% K	29%	26%	33% zOQ	24%	20%	25%
Yes (daily only)	1007	232	8	17	8	113	119	123	109	77	927
	25% E	33% zK	13%	37% zK	37% zK	33% zQ	32% z	40% zNOQ	27%	18%	25%
No	2769	439	53	26	12	205	234	170	269	309	2446
	68% ABDJM NP	62%	86% zLM	59%	54%	61%	62%	56%	66% P	73%	67%
Used BBC across all 4 Platforms											
Yes (used at least in last 3 months)	771	123	6	8	3	70	53	65	58	69	696
	19% E	17%	10%	18%	15%	21% Q	14%	21% O	14%	16%	19%
Yes (monthly only)	212	31	-	2	-	16	15	19	12	11	201
	5% E	4%	-	6%	-	5%	4%	6%	3%	3%	5%
Yes (weekly only)	602	90	4	7	2	56	34	50	40	47	552
	15% EOQ	13%	7%	15%	10%	17% OQ	9%	17% OQ	10%	11%	15%
Yes (daily only)	647	121	6	7	3	68	53	65	56	61	583
	16% E	17%	10%	17%	15%	20% Q	14%	21% zOQ	14%	14%	16%
No	3330	589	55	36	18	268	321	239	350	353	2960
	81%	83%	90%	82%	85%	79%	86% P	79%	86% N	84%	81%

Proportions/Mean: Columns Tested (5% risk level) - z/A/B/C/D - z/E - z/F/G/H/I/R - z/J/K/L/M - z/N/O/P/Q

* small base

Page	Table	Title	Base Description	Base
1	1	NATIONS. How would you describe your national identity?	Base = All respondents	4099
2	1	NATIONS. How would you describe your national identity?	Base = All respondents	4099
3	2	INTU. In the past week, how many hours have you spent using the internet? This includes email, social media, online shopping, online gaming, browsing/searching or using apps, or watching TV programmes, films and videos, or listening to music and radio programmes online.	Base = All respondents	4099
4	2	INTU. In the past week, how many hours have you spent using the internet? This includes email, social media, online shopping, online gaming, browsing/searching or using apps, or watching TV programmes, films and videos, or listening to music and radio programmes online.	Base = All respondents	4101
5	2	INTU. In the past week, how many hours have you spent using the internet? This includes email, social media, online shopping, online gaming, browsing/searching or using apps, or watching TV programmes, films and videos, or listening to music and radio programmes online.	Base = All respondents	4099
6	2	INTU. In the past week, how many hours have you spent using the internet? This includes email, social media, online shopping, online gaming, browsing/searching or using apps, or watching TV programmes, films and videos, or listening to music and radio programmes online.	Base = All respondents	4101
7	3	Sex. And now, a few questions about you. Are you:	Base = All respondents	4099
8	3	Sex. And now, a few questions about you. Are you:	Base = All respondents	4099
9	4	Age. How old are you?	Base = All respondents	4099
10	4	Age. How old are you?	Base = All respondents	4099
11	5	Postcode_TV Region. Which region do you live in?	Base = All respondents	4099
12	5	Postcode_TV Region. Which region do you live in?	Base = All respondents	4101
13	5	Postcode_TV Region. Which region do you live in?	Base = All respondents	4099
14	5	Postcode_TV Region. Which region do you live in?	Base = All respondents	4101

Page	Table	Title	Base Description	Base
15	6	From_Interviewer_information. Which region do you live in?	Base = All F2F Respondents	2098
16	6	From_Interviewer_information. Which region do you live in?	Base = All F2F Respondents	2584
17	6	From_Interviewer_information. Which region do you live in?	Base = All F2F Respondents	2098
18	6	From_Interviewer_information. Which region do you live in?	Base = All F2F Respondents	2584
19	7	NATID. How would you describe your national identity?	Base = All respondents	4099
20	7	NATID. How would you describe your national identity?	Base = All respondents	4099
21	8	ETHNICITY. What is your ethnic group?	Base = All respondents	4099
22	8	ETHNICITY. What is your ethnic group?	Base = All respondents	4101
23	8	ETHNICITY. What is your ethnic group?	Base = All respondents	4099
24	8	ETHNICITY. What is your ethnic group?	Base = All respondents	4101
25	9	RELIGION. What is your religion?	Base = All respondents	4099
26	9	RELIGION. What is your religion?	Base = All respondents	4101
27	9	RELIGION. What is your religion?	Base = All respondents	4099
28	9	RELIGION. What is your religion?	Base = All respondents	4101
29	10	A0. How do you receive TV channels, such as the BBC, ITV or Channel 4, on the main TV set in your household?	Base = All respondents	4099
30	10	A0. How do you receive TV channels, such as the BBC, ITV or Channel 4, on the main TV set in your household?	Base = All respondents	4101
31	10	A0. How do you receive TV channels, such as the BBC, ITV or Channel 4, on the main TV set in your household?	Base = All respondents	4099
32	10	A0. How do you receive TV channels, such as the BBC, ITV or Channel 4, on the main TV set in your household?	Base = All respondents	4101
33	11	A0a. Do you have access to the internet at home?	Base = All respondents	4099
34	11	A0a. Do you have access to the internet at home?	Base = All respondents	4099
35	12	A0b. Do you connect any of these devices to your home internet to watch catch-up and on-demand services on your main TV set?	Base = All respondents with access to the internet at home	3584

Page	Table	Title	Base Description	Base
36	12	A0b. Do you connect any of these devices to your home internet to watch catch-up and on-demand services on your main TV set?	Base = All respondents with access to the internet at home	3446
37	12	A0b. Do you connect any of these devices to your home internet to watch catch-up and on-demand services on your main TV set?	Base = All respondents with access to the internet at home	3584
38	12	A0b. Do you connect any of these devices to your home internet to watch catch-up and on-demand services on your main TV set?	Base = All respondents with access to the internet at home	3446
39	13	A0b. Do you connect any of these devices to your home internet to watch catch-up and on-demand services on your main TV set?	Base = All respondents	4099
40	13	A0b. Do you connect any of these devices to your home internet to watch catch-up and on-demand services on your main TV set?	Base = All respondents	4101
41	13	A0b. Do you connect any of these devices to your home internet to watch catch-up and on-demand services on your main TV set?	Base = All respondents	4101
42	13	A0b. Do you connect any of these devices to your home internet to watch catch-up and on-demand services on your main TV set?	Base = All respondents	4099
43	13	A0b. Do you connect any of these devices to your home internet to watch catch-up and on-demand services on your main TV set?	Base = All respondents	4101
44	13	A0b. Do you connect any of these devices to your home internet to watch catch-up and on-demand services on your main TV set?	Base = All respondents	4101
45	14	A1. Which, if any, of these TV channels have you personally watched in the past 3 months? Please do not include programmes watched on catch-up or on-demand.	Base = All respondents	4099
46	14	A1. Which, if any, of these TV channels have you personally watched in the past 3 months? Please do not include programmes watched on catch-up or on-demand.	Base = All respondents	4101
47	14	A1. Which, if any, of these TV channels have you personally watched in the past 3 months? Please do not include programmes watched on catch-up or on-demand.	Base = All respondents	4099
48	14	A1. Which, if any, of these TV channels have you personally watched in the past 3 months? Please do not include programmes watched on catch-up or on-demand.	Base = All respondents	4101
49	15	A1a_1. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand. - BBC One	Base = All Respondents who have watched TV in the last 3 months	3323

Page	Table	Title	Base Description	Base
50	15	A1a_1. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand. - BBC One	Base = All Respondents who have watched TV in the last 3 months	3323
51	16	A1a_2. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand. - BBC Two	Base = All Respondents who have watched TV in the last 3 months	2388
52	16	A1a_2. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand. - BBC Two	Base = All Respondents who have watched TV in the last 3 months	2388
53	17	A1a_3. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand. - BBC Four	Base = All Respondents who have watched TV in the last 3 months	1317
54	17	A1a_3. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand. - BBC Four	Base = All Respondents who have watched TV in the last 3 months	1317
55	18	A1a_4. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand. - ITV	Base = All Respondents who have watched TV in the last 3 months	2859
56	18	A1a_4. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand. - ITV	Base = All Respondents who have watched TV in the last 3 months	2859
57	19	A1a_5. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand. - Any other ITV channel (e.g. ITV2, ITV3, ITV Be)	Base = All Respondents who have watched TV in the last 3 months	1692
58	19	A1a_5. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand. - Any other ITV channel (e.g. ITV2, ITV3, ITV Be)	Base = All Respondents who have watched TV in the last 3 months	1692

Page	Table	Title	Base Description	Base
59	20	A1a_6. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand. - Channel 4	Base = All Respondents who have watched TV in the last 3 months	2478
60	20	A1a_6. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand. - Channel 4	Base = All Respondents who have watched TV in the last 3 months	2478
61	21	A1a_7. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand. - Any other 4 channel (e.g. E4, Film4, More4, 4Seven)	Base = All Respondents who have watched TV in the last 3 months	1511
62	21	A1a_7. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand. - Any other 4 channel (e.g. E4, Film4, More4, 4Seven)	Base = All Respondents who have watched TV in the last 3 months	1511
63	22	A1a_8. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand. - Channel 5	Base = All Respondents who have watched TV in the last 3 months	1952
64	22	A1a_8. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand. - Channel 5	Base = All Respondents who have watched TV in the last 3 months	1952
65	23	A1a_9. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand. - Any other Channel 5 channel (e.g. 5USA, 5Star)	Base = All Respondents who have watched TV in the last 3 months	943
66	23	A1a_9. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand. - Any other Channel 5 channel (e.g. 5USA, 5Star)	Base = All Respondents who have watched TV in the last 3 months	943
67	24	A1a_10. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand. - Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	Base = All Respondents who have watched TV in the last 3 months	1364

Page	Table	Title	Base Description	Base
68	24	A1a_10. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand. - Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	Base = All Respondents who have watched TV in the last 3 months	1364
69	25	A1a_11. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand. - Any Sky channel (e.g. Sky1, Sky Atlantic, Sky Sports)	Base = All Respondents who have watched TV in the last 3 months	1310
70	25	A1a_11. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand. - Any Sky channel (e.g. Sky1, Sky Atlantic, Sky Sports)	Base = All Respondents who have watched TV in the last 3 months	1310
71	26	A1a_12. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand. - S4C	Base = All Respondents who have watched TV in the last 3 months	146
72	26	A1a_12. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand. - S4C	Base = All Respondents who have watched TV in the last 3 months	146
73	27	A1a_13. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand. - BBC News Channel	Base = All Respondents who have watched TV in the last 3 months	1278
74	27	A1a_13. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand. - BBC News Channel	Base = All Respondents who have watched TV in the last 3 months	1278
75	28	A1a_14. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand. - BBC Parliament	Base = All Respondents who have watched TV in the last 3 months	275
76	28	A1a_14. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand. - BBC Parliament	Base = All Respondents who have watched TV in the last 3 months	275

Page	Table	Title	Base Description	Base
77	29	A1a_15. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand. - BBC Alba	Base = All Respondents who have watched TV in the last 3 months	102
78	29	A1a_15. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand. - BBC Alba	Base = All Respondents who have watched TV in the last 3 months	102
79	30	A1a_16. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand. - CBBC	Base = All Respondents who have watched TV in the last 3 months	407
80	30	A1a_16. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand. - CBBC	Base = All Respondents who have watched TV in the last 3 months	407
81	31	A1a_17. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand. - CBeebies	Base = All Respondents who have watched TV in the last 3 months	513
82	31	A1a_17. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand. - CBeebies	Base = All Respondents who have watched TV in the last 3 months	513
83	32	A1a1. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand. / Summary Table	Base = All Respondents	4099
84	33	A1a1_1. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand. - BBC One	Base = All Respondents	4099
85	33	A1a1_1. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand. - BBC One	Base = All Respondents	4099

Page	Table	Title	Base Description	Base
86	34	A1a1_2. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand. - BBC Two	Base = All Respondents	4099
87	34	A1a1_2. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand. - BBC Two	Base = All Respondents	4099
88	35	A1a1_3. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand. - BBC Four	Base = All Respondents	4099
89	35	A1a1_3. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand. - BBC Four	Base = All Respondents	4099
90	36	A1a1_4. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand. - ITV	Base = All Respondents	4099
91	36	A1a1_4. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand. - ITV	Base = All Respondents	4099
92	37	A1a1_5. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand. - Any other ITV channel (e.g. ITV2, ITV3, ITV Be)	Base = All Respondents	4099
93	37	A1a1_5. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand. - Any other ITV channel (e.g. ITV2, ITV3, ITV Be)	Base = All Respondents	4099
94	38	A1a1_6. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand. - Channel 4	Base = All Respondents	4099

Page	Table	Title	Base Description	Base
95	38	A1a1_6. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand. - Channel 4	Base = All Respondents	4099
96	39	A1a1_7. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand. - Any other 4 channel (e.g. E4, Film4, More4, 4Seven)	Base = All Respondents	4099
97	39	A1a1_7. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand. - Any other 4 channel (e.g. E4, Film4, More4, 4Seven)	Base = All Respondents	4099
98	40	A1a1_8. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand. - Channel 5	Base = All Respondents	4099
99	40	A1a1_8. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand. - Channel 5	Base = All Respondents	4099
100	41	A1a1_9. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand. - Any other Channel 5 channel (e.g. 5USA, 5Star)	Base = All Respondents	4099
101	41	A1a1_9. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand. - Any other Channel 5 channel (e.g. 5USA, 5Star)	Base = All Respondents	4099
102	42	A1a1_10. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand. - Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	Base = All Respondents	4099
103	42	A1a1_10. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand. - Any UKTV channel (e.g. Dave, Really, Yesterday, Drama)	Base = All Respondents	4099

Page	Table	Title	Base Description	Base
104	43	A1a1_11. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand. - Any Sky channel (e.g. Sky1, Sky Atlantic, Sky Sports)	Base = All Respondents	4099
105	43	A1a1_11. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand. - Any Sky channel (e.g. Sky1, Sky Atlantic, Sky Sports)	Base = All Respondents	4099
106	44	A1a1_12. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand. - S4C	Base = All Respondents	4099
107	44	A1a1_12. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand. - S4C	Base = All Respondents	4099
108	45	A1a1_13. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand. - BBC News Channel	Base = All Respondents	4099
109	45	A1a1_13. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand. - BBC News Channel	Base = All Respondents	4099
110	46	A1a1_14. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand. - BBC Parliament	Base = All Respondents	4099
111	46	A1a1_14. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand. - BBC Parliament	Base = All Respondents	4099
112	47	A1a1_15. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand. - BBC Alba	Base = All Respondents	4099

Page	Table	Title	Base Description	Base
113	47	A1a1_15. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand. - BBC Alba	Base = All Respondents	4099
114	48	A1a1_16. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand. - CBBC	Base = All Respondents	4099
115	48	A1a1_16. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand. - CBBC	Base = All Respondents	4099
116	49	A1a1_17. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand. - CBeebies	Base = All Respondents	4099
117	49	A1a1_17. How often in the past 3 months have you watched these TV channels? Please do not include programmes watched on catch-up or on-demand. - CBeebies	Base = All Respondents	4099
118	50	A2. Which, if any, of these radio stations have you personally listened to in the past 3 months? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio) .	Base = All respondents	4099
119	50	A2. Which, if any, of these radio stations have you personally listened to in the past 3 months? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio) .	Base = All respondents	4101
120	50	A2. Which, if any, of these radio stations have you personally listened to in the past 3 months? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio) .	Base = All respondents	4101
121	50	A2. Which, if any, of these radio stations have you personally listened to in the past 3 months? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio) .	Base = All respondents	4099

Page	Table	Title	Base Description	Base
122	50	A2. Which, if any, of these radio stations have you personally listened to in the past 3 months? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio) .	Base = All respondents	4101
123	50	A2. Which, if any, of these radio stations have you personally listened to in the past 3 months? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio) .	Base = All respondents	4101
124	51	A2a. How often in the past 3 months have you listened to these radio stations? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). / Summary Table	Base = All Respondents who have listened to radio in the last 3 months	1033
125	51	A2a. How often in the past 3 months have you listened to these radio stations? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio).	Base = All Respondents who have listened to radio in the last 3 months	420
126	52	A2a_1. How often in the past 3 months have you listened to these radio stations? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC Radio 1	Base = All Respondents who have listened to radio in the last 3 months	1033
127	52	A2a_1. How often in the past 3 months have you listened to these radio stations? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC Radio 1	Base = All Respondents who have listened to radio in the last 3 months	1033
128	53	A2a_3. How often in the past 3 months have you listened to these radio stations? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC Radio 2	Base = All Respondents who have listened to radio in the last 3 months	883
129	53	A2a_3. How often in the past 3 months have you listened to these radio stations? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC Radio 2	Base = All Respondents who have listened to radio in the last 3 months	883
130	54	A2a_4. How often in the past 3 months have you listened to these radio stations? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC Radio 3	Base = All Respondents who have listened to radio in the last 3 months	211

Page	Table	Title	Base Description	Base
131	54	A2a_4. How often in the past 3 months have you listened to these radio stations? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC Radio 3	Base = All Respondents who have listened to radio in the last 3 months	211
132	55	A2a_5. How often in the past 3 months have you listened to these radio stations? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC Radio 4	Base = All Respondents who have listened to radio in the last 3 months	576
133	55	A2a_5. How often in the past 3 months have you listened to these radio stations? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC Radio 4	Base = All Respondents who have listened to radio in the last 3 months	576
134	56	A2a_7. How often in the past 3 months have you listened to these radio stations? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC Radio 5 live	Base = All Respondents who have listened to radio in the last 3 months	402
135	56	A2a_7. How often in the past 3 months have you listened to these radio stations? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC Radio 5 live	Base = All Respondents who have listened to radio in the last 3 months	402
136	57	A2a_9. How often in the past 3 months have you listened to these radio stations? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC 6 Music	Base = All Respondents who have listened to radio in the last 3 months	194
137	57	A2a_9. How often in the past 3 months have you listened to these radio stations? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC 6 Music	Base = All Respondents who have listened to radio in the last 3 months	194
138	58	A2a_10. How often in the past 3 months have you listened to these radio stations? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC Asian Network	Base = All Respondents who have listened to radio in the last 3 months	103
139	58	A2a_10. How often in the past 3 months have you listened to these radio stations? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC Asian Network	Base = All Respondents who have listened to radio in the last 3 months	103

Page	Table	Title	Base Description	Base
140	59	A2a_11. How often in the past 3 months have you listened to these radio stations? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC local radio stations	Base = All Respondents who have listened to radio in the last 3 months	470
141	59	A2a_11. How often in the past 3 months have you listened to these radio stations? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC local radio stations	Base = All Respondents who have listened to radio in the last 3 months	470
142	60	A2a_25. How often in the past 3 months have you listened to these radio stations? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Any other BBC station (including digital BBC stations)	Base = All Respondents who have listened to radio in the last 3 months	527
143	60	A2a_25. How often in the past 3 months have you listened to these radio stations? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Any other BBC station (including digital BBC stations)	Base = All Respondents who have listened to radio in the last 3 months	527
144	61	A2a_14. How often in the past 3 months have you listened to these radio stations? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - TalkSPORT	Base = All Respondents who have listened to radio in the last 3 months	295
145	61	A2a_14. How often in the past 3 months have you listened to these radio stations? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - TalkSPORT	Base = All Respondents who have listened to radio in the last 3 months	295
146	62	A2a_15. How often in the past 3 months have you listened to these radio stations? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - TalkRADIO	Base = All Respondents who have listened to radio in the last 3 months	88
147	62	A2a_15. How often in the past 3 months have you listened to these radio stations? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - TalkRADIO	Base = All Respondents who have listened to radio in the last 3 months	88
148	63	A2a_16. How often in the past 3 months have you listened to these radio stations? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Classic FM	Base = All Respondents who have listened to radio in the last 3 months	442

Page	Table	Title	Base Description	Base
149	63	A2a_16. How often in the past 3 months have you listened to these radio stations? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Classic FM	Base = All Respondents who have listened to radio in the last 3 months	442
150	64	A2a_17. How often in the past 3 months have you listened to these radio stations? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Absolute Radio	Base = All Respondents who have listened to radio in the last 3 months	363
151	64	A2a_17. How often in the past 3 months have you listened to these radio stations? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Absolute Radio	Base = All Respondents who have listened to radio in the last 3 months	363
152	65	A2a_18. How often in the past 3 months have you listened to these radio stations? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Any Capital Radio station	Base = All Respondents who have listened to radio in the last 3 months	517
153	65	A2a_18. How often in the past 3 months have you listened to these radio stations? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Any Capital Radio station	Base = All Respondents who have listened to radio in the last 3 months	517
154	66	A2a_19. How often in the past 3 months have you listened to these radio stations? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Any Heart Radio station	Base = All Respondents who have listened to radio in the last 3 months	628
155	66	A2a_19. How often in the past 3 months have you listened to these radio stations? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Any Heart Radio station	Base = All Respondents who have listened to radio in the last 3 months	628
156	67	A2a_20. How often in the past 3 months have you listened to these radio stations? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Any Smooth Radio station	Base = All Respondents who have listened to radio in the last 3 months	323
157	67	A2a_20. How often in the past 3 months have you listened to these radio stations? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Any Smooth Radio station	Base = All Respondents who have listened to radio in the last 3 months	323

Page	Table	Title	Base Description	Base
158	68	A2a_21. How often in the past 3 months have you listened to these radio stations? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Kiss	Base = All Respondents who have listened to radio in the last 3 months	545
159	68	A2a_21. How often in the past 3 months have you listened to these radio stations? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Kiss	Base = All Respondents who have listened to radio in the last 3 months	545
160	69	A2a_22. How often in the past 3 months have you listened to these radio stations? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Magic	Base = All Respondents who have listened to radio in the last 3 months	439
161	69	A2a_22. How often in the past 3 months have you listened to these radio stations? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Magic	Base = All Respondents who have listened to radio in the last 3 months	439
162	70	A2a_23. How often in the past 3 months have you listened to these radio stations? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Other local Radio station (e.g. a local station that has advertising)	Base = All Respondents who have listened to radio in the last 3 months	420
163	70	A2a_23. How often in the past 3 months have you listened to these radio stations? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Other local Radio station (e.g. a local station that has advertising)	Base = All Respondents who have listened to radio in the last 3 months	420
164	71	A2a1. How often in the past 3 months have you listened to these radio stations? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). / Summary Table	Base = All Respondents	4099
165	71	A2a1. How often in the past 3 months have you listened to these radio stations? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio).	Base = All Respondents	4099
166	72	A2a1_1. How often in the past 3 months have you listened to these radio stations? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC Radio 1	Base = All Respondents	4099

Page	Table	Title	Base Description	Base
167	72	A2a1_1. How often in the past 3 months have you listened to these radio stations? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC Radio 1	Base = All Respondents	4099
168	73	A2a1_3. How often in the past 3 months have you listened to these radio stations? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC Radio 2	Base = All Respondents	4099
169	73	A2a1_3. How often in the past 3 months have you listened to these radio stations? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC Radio 2	Base = All Respondents	4099
170	74	A2a1_4. How often in the past 3 months have you listened to these radio stations? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC Radio 3	Base = All Respondents	4099
171	74	A2a1_4. How often in the past 3 months have you listened to these radio stations? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC Radio 3	Base = All Respondents	4099
172	75	A2a1_5. How often in the past 3 months have you listened to these radio stations? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC Radio 4	Base = All Respondents	4099
173	75	A2a1_5. How often in the past 3 months have you listened to these radio stations? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC Radio 4	Base = All Respondents	4099
174	76	A2a1_7. How often in the past 3 months have you listened to these radio stations? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC Radio 5 live	Base = All Respondents	4099
175	76	A2a1_7. How often in the past 3 months have you listened to these radio stations? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC Radio 5 live	Base = All Respondents	4099

Page	Table	Title	Base Description	Base
176	77	A2a1_9. How often in the past 3 months have you listened to these radio stations? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC 6 Music	Base = All Respondents	4099
177	77	A2a1_9. How often in the past 3 months have you listened to these radio stations? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC 6 Music	Base = All Respondents	4099
178	78	A2a1_10. How often in the past 3 months have you listened to these radio stations? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC Asian Network	Base = All Respondents	4099
179	78	A2a1_10. How often in the past 3 months have you listened to these radio stations? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC Asian Network	Base = All Respondents	4099
180	79	A2a1_11. How often in the past 3 months have you listened to these radio stations? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC local radio stations	Base = All Respondents	4099
181	79	A2a1_11. How often in the past 3 months have you listened to these radio stations? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - BBC local radio stations	Base = All Respondents	4099
182	80	A2a1_14. How often in the past 3 months have you listened to these radio stations? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - TalkSPORT	Base = All Respondents	4099
183	80	A2a1_14. How often in the past 3 months have you listened to these radio stations? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - TalkSPORT	Base = All Respondents	4099
184	81	A2a1_25. How often in the past 3 months have you listened to these radio stations? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Any other BBC station (including digital BBC stations)	Base = All Respondents	4099

Page	Table	Title	Base Description	Base
185	81	A2a1_25. How often in the past 3 months have you listened to these radio stations? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Any other BBC station (including digital BBC stations)	Base = All Respondents	4099
186	82	A2a1_15. How often in the past 3 months have you listened to these radio stations? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - TalkRADIO	Base = All Respondents	4099
187	82	A2a1_15. How often in the past 3 months have you listened to these radio stations? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - TalkRADIO	Base = All Respondents	4099
188	83	A2a1_16. How often in the past 3 months have you listened to these radio stations? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Classic FM	Base = All Respondents	4099
189	83	A2a1_16. How often in the past 3 months have you listened to these radio stations? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Classic FM	Base = All Respondents	4099
190	84	A2a1_17. How often in the past 3 months have you listened to these radio stations? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Absolute Radio	Base = All Respondents	4099
191	84	A2a1_17. How often in the past 3 months have you listened to these radio stations? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Absolute Radio	Base = All Respondents	4099
192	85	A2a1_18. How often in the past 3 months have you listened to these radio stations? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Any Capital Radio station	Base = All Respondents	4099
193	85	A2a1_18. How often in the past 3 months have you listened to these radio stations? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Any Capital Radio station	Base = All Respondents	4099

Page	Table	Title	Base Description	Base
194	86	A2a1_19. How often in the past 3 months have you listened to these radio stations? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Any Heart Radio station	Base = All Respondents	4099
195	86	A2a1_19. How often in the past 3 months have you listened to these radio stations? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Any Heart Radio station	Base = All Respondents	4099
196	87	A2a1_20. How often in the past 3 months have you listened to these radio stations? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Any Smooth Radio station	Base = All Respondents	4099
197	87	A2a1_20. How often in the past 3 months have you listened to these radio stations? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Any Smooth Radio station	Base = All Respondents	4099
198	88	A2a1_21. How often in the past 3 months have you listened to these radio stations? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Kiss	Base = All Respondents	4099
199	88	A2a1_21. How often in the past 3 months have you listened to these radio stations? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Kiss	Base = All Respondents	4099
200	89	A2a1_22. How often in the past 3 months have you listened to these radio stations? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Magic	Base = All Respondents	4099
201	89	A2a1_22. How often in the past 3 months have you listened to these radio stations? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Magic	Base = All Respondents	4099
202	90	A2a1_23. How often in the past 3 months have you listened to these radio stations? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Other local Radio station (e.g. a local station that has advertising)	Base = All Respondents	4099

Page	Table	Title	Base Description	Base
203	90	A2a1_23. How often in the past 3 months have you listened to these radio stations? Please include stations listened to via a radio set or online (e.g. on BBC iPlayer Radio). - Other local Radio station (e.g. a local station that has advertising)	Base = All Respondents	4099
204	91	A3. Which, if any, of these TV catch-up, on-demand or video streaming services have you used in the past 3 months? Please select all that apply.	Base = All respondents	4099
205	91	A3. Which, if any, of these TV catch-up, on-demand or video streaming services have you used in the past 3 months? Please select all that apply.	Base = All respondents	4101
206	91	A3. Which, if any, of these TV catch-up, on-demand or video streaming services have you used in the past 3 months? Please select all that apply.	Base = All respondents	4099
207	91	A3. Which, if any, of these TV catch-up, on-demand or video streaming services have you used in the past 3 months? Please select all that apply.	Base = All respondents	4101
208	92	A3a. How often in the past 3 months have you watched programmes using these services? / Summary Table	Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months	1748
209	93	A3a_1. How often in the past 3 months have you watched programmes using these services? - BBC iPlayer	Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months	1748
210	93	A3a_1. How often in the past 3 months have you watched programmes using these services? - BBC iPlayer	Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months	1748
211	94	A3a_2. How often in the past 3 months have you watched programmes using these services? - BBC Three (now available only online)	Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months	183
212	94	A3a_2. How often in the past 3 months have you watched programmes using these services? - BBC Three (now available only online)	Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months	183

Page	Table	Title	Base Description	Base
213	95	A3a_3. How often in the past 3 months have you watched programmes using these services? - BBC iPlayer Kids	Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months	180
214	95	A3a_3. How often in the past 3 months have you watched programmes using these services? - BBC iPlayer Kids	Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months	180
215	96	A3a_4. How often in the past 3 months have you watched programmes using these services? - ITV Hub or ITV Hub+ [formerly ITV player]	Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months	854
216	96	A3a_4. How often in the past 3 months have you watched programmes using these services? - ITV Hub or ITV Hub+ [formerly ITV player]	Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months	854
217	97	A3a_5. How often in the past 3 months have you watched programmes using these services? - STV Player	Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months	56
218	97	A3a_5. How often in the past 3 months have you watched programmes using these services? - STV Player	Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months	56
219	98	A3a_6. How often in the past 3 months have you watched programmes using these services? - S4C Clic	Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months	44
220	98	A3a_6. How often in the past 3 months have you watched programmes using these services? - S4C Clic	Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months	44
221	99	A3a_7. How often in the past 3 months have you watched programmes using these services? - All 4 (formerly 4OD)	Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months	707

Page	Table	Title	Base Description	Base
222	99	A3a_7. How often in the past 3 months have you watched programmes using these services? - All 4 (formerly 4OD)	Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months	707
223	100	A3a_8. How often in the past 3 months have you watched programmes using these services? - My5 (formerly Demand 5)	Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months	380
224	100	A3a_8. How often in the past 3 months have you watched programmes using these services? - My5 (formerly Demand 5)	Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months	380
225	101	A3a_9. How often in the past 3 months have you watched programmes using these services? - Netflix	Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months	1367
226	101	A3a_9. How often in the past 3 months have you watched programmes using these services? - Netflix	Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months	1367
227	102	A3a_10. How often in the past 3 months have you watched programmes using these services? - Amazon Prime/Amazon Video	Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months	789
228	102	A3a_10. How often in the past 3 months have you watched programmes using these services? - Amazon Prime/Amazon Video	Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months	789
229	103	A3a_11. How often in the past 3 months have you watched programmes using these services? - Now TV	Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months	376
230	103	A3a_11. How often in the past 3 months have you watched programmes using these services? - Now TV	Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months	376

Page	Table	Title	Base Description	Base
231	104	A3a_12. How often in the past 3 months have you watched programmes using these services? - Sky On Demand (Sky Go)	Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months	650
232	104	A3a_12. How often in the past 3 months have you watched programmes using these services? - Sky On Demand (Sky Go)	Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months	650
233	105	A3a_13. How often in the past 3 months have you watched programmes using these services? - UKTV Play	Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months	185
234	105	A3a_13. How often in the past 3 months have you watched programmes using these services? - UKTV Play	Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months	185
235	106	A3a_14. How often in the past 3 months have you watched programmes using these services? - Disney Life	Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months	127
236	106	A3a_14. How often in the past 3 months have you watched programmes using these services? - Disney Life	Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months	127
237	107	A3a_15. How often in the past 3 months have you watched programmes using these services? - Virgin TV Catch-up/Virgin Media Anywhere	Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months	289
238	107	A3a_15. How often in the past 3 months have you watched programmes using these services? - Virgin TV Catch-up/Virgin Media Anywhere	Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months	289
239	108	A3a_16. How often in the past 3 months have you watched programmes using these services? - Hayu	Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months	59

Page	Table	Title	Base Description	Base
240	108	A3a_16. How often in the past 3 months have you watched programmes using these services? - Hayu	Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months	59
241	109	A3a_17. How often in the past 3 months have you watched programmes using these services? - A BBC YouTube Channel	Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months	257
242	109	A3a_17. How often in the past 3 months have you watched programmes using these services? - A BBC YouTube Channel	Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months	257
243	110	A3a_18. How often in the past 3 months have you watched programmes using these services? - Other YouTube Channel	Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months	427
244	110	A3a_18. How often in the past 3 months have you watched programmes using these services? - Other YouTube Channel	Base = All Respondents who have watched TV catch-up or on-demand services in the last 3 months	427
245	111	A3a1. How often in the past 3 months have you watched programmes using these services? / Summary Table	Base = All Respondents	4099
246	112	A3a1_1. How often in the past 3 months have you watched programmes using these services? - BBC iPlayer	Base = All Respondents	4099
247	112	A3a1_1. How often in the past 3 months have you watched programmes using these services? - BBC iPlayer	Base = All Respondents	4099
248	113	A3a1_2. How often in the past 3 months have you watched programmes using these services? - BBC Three (now available only online)	Base = All Respondents	4099
249	113	A3a1_2. How often in the past 3 months have you watched programmes using these services? - BBC Three (now available only online)	Base = All Respondents	4099
250	114	A3a1_3. How often in the past 3 months have you watched programmes using these services? - BBC iPlayer Kids	Base = All Respondents	4099

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251	114	A3a1_3. How often in the past 3 months have you watched programmes using these services? - BBC iPlayer Kids	Base = All Respondents	4099
252	115	A3a1_4. How often in the past 3 months have you watched programmes using these services? - ITV Hub or ITV Hub+ [formerly ITV player]	Base = All Respondents	4099
253	115	A3a1_4. How often in the past 3 months have you watched programmes using these services? - ITV Hub or ITV Hub+ [formerly ITV player]	Base = All Respondents	4099
254	116	A3a1_5. How often in the past 3 months have you watched programmes using these services? - STV Player	Base = All Respondents	4099
255	116	A3a1_5. How often in the past 3 months have you watched programmes using these services? - STV Player	Base = All Respondents	4099
256	117	A3a1_6. How often in the past 3 months have you watched programmes using these services? - S4C Clic	Base = All Respondents	4099
257	117	A3a1_6. How often in the past 3 months have you watched programmes using these services? - S4C Clic	Base = All Respondents	4099
258	118	A3a1_7. How often in the past 3 months have you watched programmes using these services? - All 4 (formerly 4OD)	Base = All Respondents	4099
259	118	A3a1_7. How often in the past 3 months have you watched programmes using these services? - All 4 (formerly 4OD)	Base = All Respondents	4099
260	119	A3a1_8. How often in the past 3 months have you watched programmes using these services? - My5 (formerly Demand 5)	Base = All Respondents	4099
261	119	A3a1_8. How often in the past 3 months have you watched programmes using these services? - My5 (formerly Demand 5)	Base = All Respondents	4099
262	120	A3a1_9. How often in the past 3 months have you watched programmes using these services? - Netflix	Base = All Respondents	4099
263	120	A3a1_9. How often in the past 3 months have you watched programmes using these services? - Netflix	Base = All Respondents	4101
264	120	A3a1_9. How often in the past 3 months have you watched programmes using these services? - Netflix	Base = All Respondents	4099
265	120	A3a1_9. How often in the past 3 months have you watched programmes using these services? - Netflix	Base = All Respondents	4101

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266	121	A3a1_10. How often in the past 3 months have you watched programmes using these services? - Amazon Prime/Amazon Video	Base = All Respondents	4099
267	121	A3a1_10. How often in the past 3 months have you watched programmes using these services? - Amazon Prime/Amazon Video	Base = All Respondents	4099
268	122	A3a1_11. How often in the past 3 months have you watched programmes using these services? - Now TV	Base = All Respondents	4099
269	122	A3a1_11. How often in the past 3 months have you watched programmes using these services? - Now TV	Base = All Respondents	4099
270	123	A3a1_12. How often in the past 3 months have you watched programmes using these services? - Sky On Demand (Sky Go)	Base = All Respondents	4099
271	123	A3a1_12. How often in the past 3 months have you watched programmes using these services? - Sky On Demand (Sky Go)	Base = All Respondents	4099
272	124	A3a1_13. How often in the past 3 months have you watched programmes using these services? - UKTV Play	Base = All Respondents	4099
273	124	A3a1_13. How often in the past 3 months have you watched programmes using these services? - UKTV Play	Base = All Respondents	4099
274	125	A3a1_14. How often in the past 3 months have you watched programmes using these services? - Disney Life	Base = All Respondents	4099
275	125	A3a1_14. How often in the past 3 months have you watched programmes using these services? - Disney Life	Base = All Respondents	4099
276	126	A3a1_15. How often in the past 3 months have you watched programmes using these services? - Virgin TV Catch-up/Virgin Media Anywhere	Base = All Respondents	4099
277	126	A3a1_15. How often in the past 3 months have you watched programmes using these services? - Virgin TV Catch-up/Virgin Media Anywhere	Base = All Respondents	4099
278	127	A3a1_16. How often in the past 3 months have you watched programmes using these services? - Hayu	Base = All Respondents	4099
279	127	A3a1_16. How often in the past 3 months have you watched programmes using these services? - Hayu	Base = All Respondents	4099

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280	128	A3a1_17. How often in the past 3 months have you watched programmes using these services? - A BBC YouTube Channel	Base = All Respondents	4099
281	128	A3a1_17. How often in the past 3 months have you watched programmes using these services? - A BBC YouTube Channel	Base = All Respondents	4099
282	129	A3a1_18. How often in the past 3 months have you watched programmes using these services? - Other YouTube Channel	Base = All Respondents	4099
283	129	A3a1_18. How often in the past 3 months have you watched programmes using these services? - Other YouTube Channel	Base = All Respondents	4099
284	130	A4. Which, if any, of these websites or apps have you used in the past 3 months?	Base = All respondents	4099
285	130	A4. Which, if any, of these websites or apps have you used in the past 3 months?	Base = All respondents	4101
286	130	A4. Which, if any, of these websites or apps have you used in the past 3 months?	Base = All respondents	4099
287	130	A4. Which, if any, of these websites or apps have you used in the past 3 months?	Base = All respondents	4101
288	131	A4a. How often in the past 3 months have you used these websites and/or apps? / Summary Table	Base = All respondents who have visited websites in the last 3 months	630
289	132	A4a_1. How often in the past 3 months have you used these websites and/or apps? - BBC.co.uk	Base = All respondents who have visited websites in the last 3 months	630
290	132	A4a_1. How often in the past 3 months have you used these websites and/or apps? - BBC.co.uk	Base = All respondents who have visited websites in the last 3 months	630
291	133	A4a_2. How often in the past 3 months have you used these websites and/or apps? - ITV.com	Base = All respondents who have visited websites in the last 3 months	399
292	133	A4a_2. How often in the past 3 months have you used these websites and/or apps? - ITV.com	Base = All respondents who have visited websites in the last 3 months	399
293	134	A4a_3. How often in the past 3 months have you used these websites and/or apps? - stv.tv	Base = All respondents who have visited websites in the last 3 months	71

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294	134	A4a_3. How often in the past 3 months have you used these websites and/or apps? - stv.tv	Base = All respondents who have visited websites in the last 3 months	71
295	135	A4a_4. How often in the past 3 months have you used these websites and/or apps? - S4C	Base = All respondents who have visited websites in the last 3 months	48
296	135	A4a_4. How often in the past 3 months have you used these websites and/or apps? - S4C	Base = All respondents who have visited websites in the last 3 months	48
297	136	A4a_5. How often in the past 3 months have you used these websites and/or apps? - SkySports.com	Base = All respondents who have visited websites in the last 3 months	476
298	136	A4a_5. How often in the past 3 months have you used these websites and/or apps? - SkySports.com	Base = All respondents who have visited websites in the last 3 months	476
299	137	A4a_6. How often in the past 3 months have you used these websites and/or apps? - News.sky.com (Sky News)	Base = All respondents who have visited websites in the last 3 months	299
300	137	A4a_6. How often in the past 3 months have you used these websites and/or apps? - News.sky.com (Sky News)	Base = All respondents who have visited websites in the last 3 months	299
301	138	A4a_7. How often in the past 3 months have you used these websites and/or apps? - Channel4.com	Base = All respondents who have visited websites in the last 3 months	248
302	138	A4a_7. How often in the past 3 months have you used these websites and/or apps? - Channel4.com	Base = All respondents who have visited websites in the last 3 months	248
303	139	A4a_8. How often in the past 3 months have you used these websites and/or apps? - 5 (channel5.com)	Base = All respondents who have visited websites in the last 3 months	127
304	139	A4a_8. How often in the past 3 months have you used these websites and/or apps? - 5 (channel5.com)	Base = All respondents who have visited websites in the last 3 months	127
305	140	A4a_9. How often in the past 3 months have you used these websites and/or apps? - BBC Sport	Base = All respondents who have visited websites in the last 3 months	748

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307	141	A4a_10. How often in the past 3 months have you used these websites and/or apps? - BBC News	Base = All respondents who have visited websites in the last 3 months	1253
308	141	A4a_10. How often in the past 3 months have you used these websites and/or apps? - BBC News	Base = All respondents who have visited websites in the last 3 months	1253
309	142	A4a_11. How often in the past 3 months have you used these websites and/or apps? - BBC Weather	Base = All respondents who have visited websites in the last 3 months	1026
310	142	A4a_11. How often in the past 3 months have you used these websites and/or apps? - BBC Weather	Base = All respondents who have visited websites in the last 3 months	1026
311	143	A4a_12. How often in the past 3 months have you used these websites and/or apps? - BBC CBeebies Playtime	Base = All respondents who have visited websites in the last 3 months	123
312	143	A4a_12. How often in the past 3 months have you used these websites and/or apps? - BBC CBeebies Playtime	Base = All respondents who have visited websites in the last 3 months	123
313	144	A4a_13. How often in the past 3 months have you used these websites and/or apps? - BBC Music	Base = All respondents who have visited websites in the last 3 months	191
314	144	A4a_13. How often in the past 3 months have you used these websites and/or apps? - BBC Music	Base = All respondents who have visited websites in the last 3 months	191
315	145	A4a_14. How often in the past 3 months have you used these websites and/or apps? - BBC Food	Base = All respondents who have visited websites in the last 3 months	366
316	145	A4a_14. How often in the past 3 months have you used these websites and/or apps? - BBC Food	Base = All respondents who have visited websites in the last 3 months	366
317	146	A4a_15. How often in the past 3 months have you used these websites and/or apps? - BBC iWonder	Base = All respondents who have visited websites in the last 3 months	58

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318	146	A4a_15. How often in the past 3 months have you used these websites and/or apps? - BBC iWonder	Base = All respondents who have visited websites in the last 3 months	58
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320	147	A4a_16. How often in the past 3 months have you used these websites and/or apps? - BBC+	Base = All respondents who have visited websites in the last 3 months	87
321	148	A4a_17. How often in the past 3 months have you used these websites and/or apps? - BBC Bitesize	Base = All respondents who have visited websites in the last 3 months	162
322	148	A4a_17. How often in the past 3 months have you used these websites and/or apps? - BBC Bitesize	Base = All respondents who have visited websites in the last 3 months	162
323	149	A4a_18. How often in the past 3 months have you used these websites and/or apps? - BBC CBeebies Storytime	Base = All respondents who have visited websites in the last 3 months	104
324	149	A4a_18. How often in the past 3 months have you used these websites and/or apps? - BBC CBeebies Storytime	Base = All respondents who have visited websites in the last 3 months	104
325	150	A4a1. How often in the past 3 months have you used these websites and/or apps? / Summary Table	Base = All Respondents	4099
326	151	A4a1_1. How often in the past 3 months have you used these websites and/or apps? - BBC.co.uk	Base = All Respondents	4099
327	151	A4a1_1. How often in the past 3 months have you used these websites and/or apps? - BBC.co.uk	Base = All Respondents	4099
328	152	A4a1_2. How often in the past 3 months have you used these websites and/or apps? - ITV.com	Base = All Respondents	4099
329	152	A4a1_2. How often in the past 3 months have you used these websites and/or apps? - ITV.com	Base = All Respondents	4099
330	153	A4a1_3. How often in the past 3 months have you used these websites and/or apps? - stv.tv	Base = All Respondents	4099

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331	153	A4a1_3. How often in the past 3 months have you used these websites and/or apps? - stv.tv	Base = All Respondents	4099
332	154	A4a1_4. How often in the past 3 months have you used these websites and/or apps? - S4C	Base = All Respondents	4099
333	154	A4a1_4. How often in the past 3 months have you used these websites and/or apps? - S4C	Base = All Respondents	4099
334	155	A4a1_5. How often in the past 3 months have you used these websites and/or apps? - SkySports.com	Base = All Respondents	4099
335	155	A4a1_5. How often in the past 3 months have you used these websites and/or apps? - SkySports.com	Base = All Respondents	4099
336	156	A4a1_6. How often in the past 3 months have you used these websites and/or apps? - News.sky.com (Sky News)	Base = All Respondents	4099
337	156	A4a1_6. How often in the past 3 months have you used these websites and/or apps? - News.sky.com (Sky News)	Base = All Respondents	4099
338	157	A4a1_7. How often in the past 3 months have you used these websites and/or apps? - Channel4.com	Base = All Respondents	4099
339	157	A4a1_7. How often in the past 3 months have you used these websites and/or apps? - Channel4.com	Base = All Respondents	4099
340	158	A4a1_8. How often in the past 3 months have you used these websites and/or apps? - 5 (channel5.com)	Base = All Respondents	4099
341	158	A4a1_8. How often in the past 3 months have you used these websites and/or apps? - 5 (channel5.com)	Base = All Respondents	4099
342	159	A4a1_9. How often in the past 3 months have you used these websites and/or apps? - BBC Sport	Base = All Respondents	4099
343	159	A4a1_9. How often in the past 3 months have you used these websites and/or apps? - BBC Sport	Base = All Respondents	4099
344	160	A4a1_10. How often in the past 3 months have you used these websites and/or apps? - BBC News	Base = All Respondents	4099
345	160	A4a1_10. How often in the past 3 months have you used these websites and/or apps? - BBC News	Base = All Respondents	4099
346	161	A4a1_11. How often in the past 3 months have you used these websites and/or apps? - BBC Weather	Base = All Respondents	4099

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347	161	A4a1_11. How often in the past 3 months have you used these websites and/or apps? - BBC Weather	Base = All Respondents	4099
348	162	A4a1_12. How often in the past 3 months have you used these websites and/or apps? - BBC CBeebies Playtime	Base = All Respondents	4099
349	162	A4a1_12. How often in the past 3 months have you used these websites and/or apps? - BBC CBeebies Playtime	Base = All Respondents	4099
350	163	A4a1_13. How often in the past 3 months have you used these websites and/or apps? - BBC Music	Base = All Respondents	4099
351	163	A4a1_13. How often in the past 3 months have you used these websites and/or apps? - BBC Music	Base = All Respondents	4099
352	164	A4a1_14. How often in the past 3 months have you used these websites and/or apps? - BBC Food	Base = All Respondents	4099
353	164	A4a1_14. How often in the past 3 months have you used these websites and/or apps? - BBC Food	Base = All Respondents	4099
354	165	A4a1_15. How often in the past 3 months have you used these websites and/or apps? - BBC iWonder	Base = All Respondents	4099
355	165	A4a1_15. How often in the past 3 months have you used these websites and/or apps? - BBC iWonder	Base = All Respondents	4099
356	166	A4a1_16. How often in the past 3 months have you used these websites and/or apps? - BBC+	Base = All Respondents	4099
357	166	A4a1_16. How often in the past 3 months have you used these websites and/or apps? - BBC+	Base = All Respondents	4099
358	167	A4a1_17. How often in the past 3 months have you used these websites and/or apps? - BBC Bitesize	Base = All Respondents	4099
359	167	A4a1_17. How often in the past 3 months have you used these websites and/or apps? - BBC Bitesize	Base = All Respondents	4099
360	168	A4a1_18. How often in the past 3 months have you used these websites and/or apps? - BBC CBeebies Storytime	Base = All Respondents	4099
361	168	A4a1_18. How often in the past 3 months have you used these websites and/or apps? - BBC CBeebies Storytime	Base = All Respondents	4099
362	169	Section A summary. Cross-Media Consumption / Summary Table	Base = All Respondents	4099

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363	170	B1TV. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers?	Base = Users of each platform in the past 3 months	3508
364	170	B1TV. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers?	Base = Users of each platform in the past 3 months	3454
365	171	B1TV_1. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers? - BBC television channels	Base = Users of each platform in the past 3 months	3508
366	171	B1TV_1. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers? - BBC television channels	Base = Users of each platform in the past 3 months	3454
367	171	B1TV_1. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers? - BBC television channels	Base = Users of each platform in the past 3 months	3508
368	171	B1TV_1. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers? - BBC television channels	Base = Users of each platform in the past 3 months	3454
369	172	B1TV_2. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers? - ITV	Base = Users of each platform in the past 3 months	2970
370	172	B1TV_2. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers? - ITV	Base = Users of each platform in the past 3 months	2906
371	172	B1TV_2. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers? - ITV	Base = Users of each platform in the past 3 months	2970

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372	172	B1TV_2. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers? - ITV	Base = Users of each platform in the past 3 months	2906
373	173	B1TV_3. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers? - Channel 4 (including Channel 4, E4, More 4, 4 Seven, Film 4, 4 Music and All4)	Base = Users of each platform in the past 3 months	2617
374	173	B1TV_3. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers? - Channel 4 (including Channel 4, E4, More 4, 4 Seven, Film 4, 4 Music and All4)	Base = Users of each platform in the past 3 months	2494
375	173	B1TV_3. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers? - Channel 4 (including Channel 4, E4, More 4, 4 Seven, Film 4, 4 Music and All4)	Base = Users of each platform in the past 3 months	2617
376	173	B1TV_3. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers? - Channel 4 (including Channel 4, E4, More 4, 4 Seven, Film 4, 4 Music and All4)	Base = Users of each platform in the past 3 months	2494
377	174	B1TV_4. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers? - Channel 5 (including Channel 5 and 5Star, 5USA, Spike, 5 and My5)	Base = Users of each platform in the past 3 months	2056
378	174	B1TV_4. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers? - Channel 5 (including Channel 5 and 5Star, 5USA, Spike, 5 and My5)	Base = Users of each platform in the past 3 months	1944
379	174	B1TV_4. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers? - Channel 5 (including Channel 5 and 5Star, 5USA, Spike, 5 and My5)	Base = Users of each platform in the past 3 months	2056

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380	174	B1TV_4. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers? - Channel 5 (including Channel 5 and 5Star, 5USA, Spike, 5 and My5)	Base = Users of each platform in the past 3 months	1944
381	175	B1TV_5. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers? - S4C	Base = Users of each platform in the past 3 months	86
382	175	B1TV_5. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers? - S4C	Base = Users of each platform in the past 3 months	62
383	175	B1TV_5. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers? - S4C	Base = Users of each platform in the past 3 months	86
384	175	B1TV_5. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers? - S4C	Base = Users of each platform in the past 3 months	62
385	176	B1TV_6. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers? - Sky (including Sky One, Sky Atlantic, Sky Living, Sky Cinema, Sky Sports, Pick and Now TV	Base = Users of each platform in the past 3 months	1322
386	176	B1TV_6. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers? - Sky (including Sky One, Sky Atlantic, Sky Living, Sky Cinema, Sky Sports, Pick and Now TV	Base = Users of each platform in the past 3 months	1232
387	176	B1TV_6. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers? - Sky (including Sky One, Sky Atlantic, Sky Living, Sky Cinema, Sky Sports, Pick and Now TV	Base = Users of each platform in the past 3 months	1322

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388	176	B1TV_6. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers? - Sky (including Sky One, Sky Atlantic, Sky Living, Sky Cinema, Sky Sports, Pick and Now TV	Base = Users of each platform in the past 3 months	1232
389	177	B1TV_7. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers? - Netflix	Base = Users of each platform in the past 3 months	1367
390	177	B1TV_7. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers? - Netflix	Base = Users of each platform in the past 3 months	1221
391	177	B1TV_7. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers? - Netflix	Base = Users of each platform in the past 3 months	1367
392	177	B1TV_7. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers? - Netflix	Base = Users of each platform in the past 3 months	1221
393	178	B1TV_8. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers? - Amazon Prime Video	Base = Users of each platform in the past 3 months	789
394	178	B1TV_8. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers? - Amazon Prime Video	Base = Users of each platform in the past 3 months	680
395	178	B1TV_8. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers? - Amazon Prime Video	Base = Users of each platform in the past 3 months	789
396	178	B1TV_8. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers? - Amazon Prime Video	Base = Users of each platform in the past 3 months	680

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397	179	B1TV_9. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers? - Now TV	Base = Users of each platform in the past 3 months	376
398	179	B1TV_9. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers? - Now TV	Base = Users of each platform in the past 3 months	333
399	179	B1TV_9. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers? - Now TV	Base = Users of each platform in the past 3 months	376
400	179	B1TV_9. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these television and video service providers? - Now TV	Base = Users of each platform in the past 3 months	333
401	180	B2Radio. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers?	Base = Users of each radio station in the past 3 months	2320
402	180	B2Radio. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers?	Base = Users of each radio station in the past 3 months	2237
403	181	B2Radio_1. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - BBC Radio	Base = Users of each radio station in the past 3 months	2320
404	181	B2Radio_1. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - BBC Radio	Base = Users of each radio station in the past 3 months	2237
405	181	B2Radio_1. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - BBC Radio	Base = Users of each radio station in the past 3 months	2320

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406	181	B2Radio_1. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - BBC Radio	Base = Users of each radio station in the past 3 months	2237
407	182	B2Radio_2. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - Absolute Radio	Base = Users of each radio station in the past 3 months	236
408	182	B2Radio_2. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - Absolute Radio	Base = Users of each radio station in the past 3 months	217
409	182	B2Radio_2. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - Absolute Radio	Base = Users of each radio station in the past 3 months	236
410	182	B2Radio_2. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - Absolute Radio	Base = Users of each radio station in the past 3 months	217
411	183	B2Radio_3. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - Classic FM	Base = Users of each radio station in the past 3 months	305
412	183	B2Radio_3. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - Classic FM	Base = Users of each radio station in the past 3 months	251
413	183	B2Radio_3. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - Classic FM	Base = Users of each radio station in the past 3 months	305
414	183	B2Radio_3. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - Classic FM	Base = Users of each radio station in the past 3 months	251

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415	184	B2Radio_4. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - Heart	Base = Users of each radio station in the past 3 months	427
416	184	B2Radio_4. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - Heart	Base = Users of each radio station in the past 3 months	406
417	184	B2Radio_4. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - Heart	Base = Users of each radio station in the past 3 months	427
418	184	B2Radio_4. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - Heart	Base = Users of each radio station in the past 3 months	406
419	185	B2Radio_5. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - Capital	Base = Users of each radio station in the past 3 months	376
420	185	B2Radio_5. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - Capital	Base = Users of each radio station in the past 3 months	345
421	185	B2Radio_5. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - Capital	Base = Users of each radio station in the past 3 months	376
422	185	B2Radio_5. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - Capital	Base = Users of each radio station in the past 3 months	345
423	186	B2Radio_6. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - Smooth	Base = Users of each radio station in the past 3 months	230

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424	186	B2Radio_6. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - Smooth	Base = Users of each radio station in the past 3 months	226
425	186	B2Radio_6. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - Smooth	Base = Users of each radio station in the past 3 months	230
426	186	B2Radio_6. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - Smooth	Base = Users of each radio station in the past 3 months	226
427	187	B2Radio_7. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - TalkRadio/Sport	Base = Users of each radio station in the past 3 months	226
428	187	B2Radio_7. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - TalkRadio/Sport	Base = Users of each radio station in the past 3 months	207
429	187	B2Radio_7. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - TalkRadio/Sport	Base = Users of each radio station in the past 3 months	226
430	187	B2Radio_7. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - TalkRadio/Sport	Base = Users of each radio station in the past 3 months	207
431	188	B2Radio_8. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - Kiss	Base = Users of each radio station in the past 3 months	404
432	188	B2Radio_8. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - Kiss	Base = Users of each radio station in the past 3 months	359

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433	188	B2Radio_8. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - Kiss	Base = Users of each radio station in the past 3 months	404
434	188	B2Radio_8. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - Kiss	Base = Users of each radio station in the past 3 months	359
435	189	B2Radio_9. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - Magic	Base = Users of each radio station in the past 3 months	319
436	189	B2Radio_9. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - Magic	Base = Users of each radio station in the past 3 months	277
437	189	B2Radio_9. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - Magic	Base = Users of each radio station in the past 3 months	319
438	189	B2Radio_9. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with these radio providers? - Magic	Base = Users of each radio station in the past 3 months	277
439	190	B3MEAPP. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps?	Base = Users of each website/app in the past 3 months	2033
440	190	B3MEAPP. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps?	Base = Users of each website/app in the past 3 months	1817
441	191	B3MEAPP_1. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps? BBC website and apps	Base = Users of each website/app in the past 3 months	2033

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442	191	B3MEAPP_1. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps? BBC website and apps	Base = Users of each website/app in the past 3 months	1817
443	191	B3MEAPP_1. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps? BBC website and apps	Base = Users of each website/app in the past 3 months	2033
444	191	B3MEAPP_1. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps? BBC website and apps	Base = Users of each website/app in the past 3 months	1817
445	192	B3MEAPP_2. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps? ITV website and apps	Base = Users of each website/app in the past 3 months	380
446	192	B3MEAPP_2. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps? ITV website and apps	Base = Users of each website/app in the past 3 months	308
447	192	B3MEAPP_2. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps? ITV website and apps	Base = Users of each website/app in the past 3 months	380
448	192	B3MEAPP_2. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps? ITV website and apps	Base = Users of each website/app in the past 3 months	308
449	193	B3MEAPP_3. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps? Sky website and apps	Base = Users of each website/app in the past 3 months	582

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450	193	B3MEAPP_3. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps? Sky website and apps	Base = Users of each website/app in the past 3 months	503
451	193	B3MEAPP_3. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps? Sky website and apps	Base = Users of each website/app in the past 3 months	582
452	193	B3MEAPP_3. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps? Sky website and apps	Base = Users of each website/app in the past 3 months	503
453	194	B3MEAPP_4. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps? Channel 4 website and apps	Base = Users of each website/app in the past 3 months	240
454	194	B3MEAPP_4. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps? Channel 4 website and apps	Base = Users of each website/app in the past 3 months	198
455	194	B3MEAPP_4. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps? Channel 4 website and apps	Base = Users of each website/app in the past 3 months	240
456	194	B3MEAPP_4. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps? Channel 4 website and apps	Base = Users of each website/app in the past 3 months	198
457	195	B3MEAPP_5. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps? Channel 5 website and apps	Base = Users of each website/app in the past 3 months	127

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458	195	B3MEAPP_5. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps? Channel 5 website and apps	Base = Users of each website/app in the past 3 months	96
459	195	B3MEAPP_5. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps? Channel 5 website and apps	Base = Users of each website/app in the past 3 months	127
460	195	B3MEAPP_5. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps? Channel 5 website and apps	Base = Users of each website/app in the past 3 months	96
461	196	B3MEAPP_6. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps? STV website and apps	Base = Users of each website/app in the past 3 months	71
462	196	B3MEAPP_6. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps? STV website and apps	Base = Users of each website/app in the past 3 months	63
463	196	B3MEAPP_6. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps? STV website and apps	Base = Users of each website/app in the past 3 months	71
464	196	B3MEAPP_6. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps? STV website and apps	Base = Users of each website/app in the past 3 months	63
465	197	B3MEAPP_7. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps? S4C website and apps	Base = Users of each website/app in the past 3 months	48

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466	197	B3MEAPP_7. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps? S4C website and apps	Base = Users of each website/app in the past 3 months	42
467	197	B3MEAPP_7. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps? S4C website and apps	Base = Users of each website/app in the past 3 months	48
468	197	B3MEAPP_7. On a scale of 1 to 10, where 1 means extremely dissatisfied and 10 means extremely satisfied, overall how satisfied or dissatisfied are you with the following websites and apps? S4C website and apps	Base = Users of each website/app in the past 3 months	42
469	198	C1. On a scale of 1 – 10 where 1 is extremely unfavourable and 10 is extremely favourable, thinking about everything the BBC does across TV, radio and online, what is your overall impression of the BBC?	Base = All respondents	4099
470	198	C1. On a scale of 1 – 10 where 1 is extremely unfavourable and 10 is extremely favourable, thinking about everything the BBC does across TV, radio and online, what is your overall impression of the BBC?	Base = All respondents	4101
471	198	C1. On a scale of 1 – 10 where 1 is extremely unfavourable and 10 is extremely favourable, thinking about everything the BBC does across TV, radio and online, what is your overall impression of the BBC?	Base = All respondents	4099
472	198	C1. On a scale of 1 – 10 where 1 is extremely unfavourable and 10 is extremely favourable, thinking about everything the BBC does across TV, radio and online, what is your overall impression of the BBC?	Base = All respondents	4101
473	199	C2. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC as a whole provides:	Base = All respondents	4099

Page	Table	Title	Base Description	Base
474	199	C2. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC as a whole provides:	Base = All respondents	4101
475	200	C2_1. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC as a whole provides: Impartial news and information to help people understand and engage with the world around them.	Base = All respondents	4099
476	200	C2_1. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC as a whole provides: Impartial news and information to help people understand and engage with the world around them.	Base = All respondents	4101
477	200	C2_1. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC as a whole provides: Impartial news and information to help people understand and engage with the world around them.	Base = All respondents	4099
478	200	C2_1. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC as a whole provides: Impartial news and information to help people understand and engage with the world around them.	Base = All respondents	4101
479	201	C2_2. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC as a whole provides: Informative and educational content, which is inspiring and challenging, and that supports learning for all ages.	Base = All respondents	4099
480	201	C2_2. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC as a whole provides: Informative and educational content, which is inspiring and challenging, and that supports learning for all ages.	Base = All respondents	4101
481	201	C2_2. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC as a whole provides: Informative and educational content, which is inspiring and challenging, and that supports learning for all ages.	Base = All respondents	4099

Page	Table	Title	Base Description	Base
482	201	C2_2. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC as a whole provides: Informative and educational content, which is inspiring and challenging, and that supports learning for all ages.	Base = All respondents	4101
483	202	C2_3. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC as a whole provides: A range of high quality, distinctive and creative content that is different to that of other providers.	Base = All respondents	4099
484	202	C2_3. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC as a whole provides: A range of high quality, distinctive and creative content that is different to that of other providers.	Base = All respondents	4101
485	202	C2_3. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC as a whole provides: A range of high quality, distinctive and creative content that is different to that of other providers.	Base = All respondents	4099
486	202	C2_3. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC as a whole provides: A range of high quality, distinctive and creative content that is different to that of other providers.	Base = All respondents	4101
487	203	C2_4. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC as a whole provides: Content that accurately represents and authentically portrays the life and culture of a range of different communities throughout the UK.	Base = All respondents	4099
488	203	C2_4. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC as a whole provides: Content that accurately represents and authentically portrays the life and culture of a range of different communities throughout the UK.	Base = All respondents	4101
489	203	C2_4. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC as a whole provides: Content that accurately represents and authentically portrays the life and culture of a range of different communities throughout the UK.	Base = All respondents	4099

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490	203	C2_4. On a scale of 1 to 10 where 1 means not at all well and 10 means extremely well, how well, if at all, do you personally think the BBC as a whole provides: Content that accurately represents and authentically portrays the life and culture of a range of different communities throughout the UK.	Base = All respondents	4101
491	204	C3. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides:	Base = All respondents	4099
492	204	C3. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides:	Base = All respondents	4101
493	205	C3_1. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides: Impartial news and information to help people understand and engage with the world around them.	Base = All respondents	4099
494	205	C3_1. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides: Impartial news and information to help people understand and engage with the world around them.	Base = All respondents	4101
495	205	C3_1. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides: Impartial news and information to help people understand and engage with the world around them.	Base = All respondents	4099
496	205	C3_1. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides: Impartial news and information to help people understand and engage with the world around them.	Base = All respondents	4101
497	206	C3_2. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides: Informative and educational content, which is inspiring and challenging, and that supports learning for all ages.	Base = All respondents	4099

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498	206	C3_2. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides: Informative and educational content, which is inspiring and challenging, and that supports learning for all ages.	Base = All respondents	4101
499	206	C3_2. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides: Informative and educational content, which is inspiring and challenging, and that supports learning for all ages.	Base = All respondents	4099
500	206	C3_2. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides: Informative and educational content, which is inspiring and challenging, and that supports learning for all ages.	Base = All respondents	4101
501	207	C3_3. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides: A range of high quality, distinctive and creative content that is different to that of other providers.	Base = All respondents	4099
502	207	C3_3. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides: A range of high quality, distinctive and creative content that is different to that of other providers.	Base = All respondents	4101
503	207	C3_3. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides: A range of high quality, distinctive and creative content that is different to that of other providers.	Base = All respondents	4099
504	207	C3_3. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides: A range of high quality, distinctive and creative content that is different to that of other providers.	Base = All respondents	4101

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505	208	C3_4. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides: Content that accurately represents and authentically portrays the life and culture of a range of different communities throughout the UK.	Base = All respondents	4099
506	208	C3_4. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides: Content that accurately represents and authentically portrays the life and culture of a range of different communities throughout the UK.	Base = All respondents	4101
507	208	C3_4. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides: Content that accurately represents and authentically portrays the life and culture of a range of different communities throughout the UK.	Base = All respondents	4099
508	208	C3_4. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for SOCIETY OVERALL is it that the BBC provides: Content that accurately represents and authentically portrays the life and culture of a range of different communities throughout the UK.	Base = All respondents	4101
509	209	C4. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides:	Base = All respondents	4099
510	209	C4. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides:	Base = All respondents	4101
511	210	C4_1. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides: Impartial news and information to help people understand and engage with the world around them.	Base = All respondents	4099
512	210	C4_1. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides: Impartial news and information to help people understand and engage with the world around them.	Base = All respondents	4101

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513	210	C4_1. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides: Impartial news and information to help people understand and engage with the world around them.	Base = All respondents	4099
514	210	C4_1. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides: Impartial news and information to help people understand and engage with the world around them.	Base = All respondents	4101
515	211	C4_2. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides: Informative and educational content, which is inspiring and challenging, and that supports learning for all ages.	Base = All respondents	4099
516	211	C4_2. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides: Informative and educational content, which is inspiring and challenging, and that supports learning for all ages.	Base = All respondents	4101
517	211	C4_2. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides: Informative and educational content, which is inspiring and challenging, and that supports learning for all ages.	Base = All respondents	4099
518	211	C4_2. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides: Informative and educational content, which is inspiring and challenging, and that supports learning for all ages.	Base = All respondents	4101
519	212	C4_3. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides: A range of high quality, distinctive and creative content that is different to that of other providers.	Base = All respondents	4099
520	212	C4_3. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides: A range of high quality, distinctive and creative content that is different to that of other providers.	Base = All respondents	4101

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521	212	C4_3. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides: A range of high quality, distinctive and creative content that is different to that of other providers.	Base = All respondents	4099
522	212	C4_3. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides: A range of high quality, distinctive and creative content that is different to that of other providers.	Base = All respondents	4101
523	213	C4_4. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides: Content that accurately represents and authentically portrays the life and culture of a range of different communities throughout the UK.	Base = All respondents	4099
524	213	C4_4. On a scale of 1 -10 where 1 means not at all important and 10 means extremely important, how important for YOU PERSONALLY is it that the BBC provides: Content that accurately represents and authentically portrays the life and culture of a range of different communities throughout the UK.	Base = All respondents	4101
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527	214	Summary Table. Summary of Purpose - Impartial news and information to help people understand and engage with the world around them. (7-10)	Base = All respondents	4099
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529	215	Summary Table. Summary of Purpose - Informative and educational content, which is inspiring and challenging, and that supports learning for all ages. (7-10)	Base = All respondents	4099
530	215	Summary Table. Summary of Purpose - Informative and educational content, which is inspiring and challenging, and that supports learning for all ages. (7-10)	Base = All respondents	4099
531	216	Summary Table. Summary of Purpose - A range of high quality, distinctive and creative content that is different to that of other providers. (7-10)	Base = All respondents	4099
532	216	Summary Table. Summary of Purpose - A range of high quality, distinctive and creative content that is different to that of other providers. (7-10)	Base = All respondents	4099
533	217	Summary Table. Summary of Purpose - Content that accurately represents and authentically portrays the life and culture of a range of different communities throughout the UK. (7-10)	Base = All respondents	4099
534	217	Summary Table. Summary of Purpose - Content that accurately represents and authentically portrays the life and culture of a range of different communities throughout the UK. (7-10)	Base = All respondents	4099
535	218	C6. This set of statements are about the BBC providing impartial news and information to help people understand and engage in the world around them. On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:	Base = All respondents	4099
536	218	C6. This set of statements are about the BBC providing impartial news and information to help people understand and engage in the world around them. On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:	Base = All respondents	4101
537	219	C6_1. This set of statements are about the BBC providing impartial news and information to help people understand and engage in the world around them. On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides: News coverage that helps me understand what's going on in the world today.	Base = All respondents	4099

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538	219	C6_1. This set of statements are about the BBC providing impartial news and information to help people understand and engage in the world around them. On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides: News coverage that helps me understand what's going on in the world today.	Base = All respondents	4101
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541	220	C6_2. This set of statements are about the BBC providing impartial news and information to help people understand and engage in the world around them. On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides: News that represents a range of viewpoints.	Base = All respondents	4099
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550	222	C6_sum. This set of statements are about the BBC providing impartial news and information to help people understand and engage in the world around them. On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:	Base = All respondents	4099
551	223	C7. This set of statements are about the BBC supporting learning for people of all ages. On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:	Base = All respondents	4099
552	223	C7. This set of statements are about the BBC supporting learning for people of all ages. On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:	Base = All respondents	4101
553	224	C7_1. This set of statements are about the BBC supporting learning for people of all ages. On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides: Programmes and content that are educational.	Base = All respondents	4099
554	224	C7_1. This set of statements are about the BBC supporting learning for people of all ages. On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides: Programmes and content that are educational.	Base = All respondents	4101
555	224	C7_1. This set of statements are about the BBC supporting learning for people of all ages. On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides: Programmes and content that are educational.	Base = All respondents	4099

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557	225	C7_2. This set of statements are about the BBC supporting learning for people of all ages. On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides: Programmes and content that are inspirational.	Base = All respondents	4099
558	225	C7_2. This set of statements are about the BBC supporting learning for people of all ages. On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides: Programmes and content that are inspirational.	Base = All respondents	4101
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561	226	C7_3. This set of statements are about the BBC supporting learning for people of all ages. On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides: Programmes and content that support children and young people with their education.	Base = All respondents	4099

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565	227	C7_4. This set of statements are about the BBC supporting learning for people of all ages. On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides: Programmes and content that helps me to learn new things.	Base = All respondents	4099
566	227	C7_4. This set of statements are about the BBC supporting learning for people of all ages. On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides: Programmes and content that helps me to learn new things.	Base = All respondents	4101
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569	228	C7_5. This set of statements are about the BBC supporting learning for people of all ages. On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides: Programmes and content that are informative.	Base = All respondents	4099
570	228	C7_5. This set of statements are about the BBC supporting learning for people of all ages. On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides: Programmes and content that are informative.	Base = All respondents	4101
571	228	C7_5. This set of statements are about the BBC supporting learning for people of all ages. On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides: Programmes and content that are informative.	Base = All respondents	4099
572	228	C7_5. This set of statements are about the BBC supporting learning for people of all ages. On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides: Programmes and content that are informative.	Base = All respondents	4101
573	229	C7_sum. This set of statements are about the BBC supporting learning for people of all ages. On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:	Base = All respondents	4099
574	229	C7_sum. This set of statements are about the BBC supporting learning for people of all ages. On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:	Base = All respondents	4099

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575	230	C8. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content. On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole:	Base = All respondents	4099
576	230	C8. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content. On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole:	Base = All respondents	4101
577	231	C8_1. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content. On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole: Provides a broad mix of different types of TV, radio and online programmes and content	Base = All respondents	4099
578	231	C8_1. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content. On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole: Provides a broad mix of different types of TV, radio and online programmes and content	Base = All respondents	4101
579	231	C8_1. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content. On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole: Provides a broad mix of different types of TV, radio and online programmes and content	Base = All respondents	4099
580	231	C8_1. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content. On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole: Provides a broad mix of different types of TV, radio and online programmes and content	Base = All respondents	4101

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581	232	C8_2. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content. On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole: Provides high quality television, radio and online content.	Base = All respondents	4099
582	232	C8_2. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content. On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole: Provides high quality television, radio and online content.	Base = All respondents	4101
583	232	C8_2. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content. On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole: Provides high quality television, radio and online content.	Base = All respondents	4099
584	232	C8_2. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content. On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole: Provides high quality television, radio and online content.	Base = All respondents	4101
585	233	C8_3. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content. On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole: Provides programmes and content made for UK audiences, using UK actors, writers and locations.	Base = All respondents	4099

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589	234	C8_4. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content. On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole: Takes risks and provides content that is new and innovative across all of its services	Base = All respondents	4099
590	234	C8_4. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content. On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole: Takes risks and provides content that is new and innovative across all of its services	Base = All respondents	4101

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594	235	C8_5. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content. On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole: Provides television,radio and online content which appeals to a wide range of audiences in the UK.	Base = All respondents	4101
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597	236	C8_6. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content. On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole: Provides distinctive programmes and content.	Base = All respondents	4099
598	236	C8_6. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content. On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole: Provides distinctive programmes and content.	Base = All respondents	4101
599	236	C8_6. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content. On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole: Provides distinctive programmes and content.	Base = All respondents	4099
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601	237	C8_sum. The following set of statements are about the aim of the BBC to provide the most creative, highest quality and distinctive content. On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole: (7-10)	Base = All respondents	4099

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603	238	C9. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions. On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:	Base = All respondents	4099
604	238	C9. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions. On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides:	Base = All respondents	4101
605	239	C9_1. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions.	Base = All respondents	4099
606	239	C9_1. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions.	Base = All respondents	4101
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608	239	C9_1. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions.	Base = All respondents	4101
609	240	C9_2. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions.	Base = All respondents	4099
610	240	C9_2. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions.	Base = All respondents	4101

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611	240	C9_2. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions.	Base = All respondents	4099
612	240	C9_2. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions.	Base = All respondents	4101
613	241	C9_3. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions.	Base = All respondents	4099
614	241	C9_3. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions.	Base = All respondents	4101
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618	242	C9_4. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions.	Base = All respondents	4101
619	242	C9_4. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions.	Base = All respondents	4099
620	242	C9_4. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions.	Base = All respondents	4101
621	243	C9_5. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions.	Base = All respondents	4099
622	243	C9_5. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions.	Base = All respondents	4101

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623	243	C9_5. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions.	Base = All respondents	4099
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625	244	C9_sum. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions. On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides: (7-10)	Base = All respondents	4099
626	244	C9_sum. This set of statements are about the BBC's responsibility to reflect, represent and serve diverse communities within all the UK's nations and regions. On a scale of 1-10, where 1 means not at all well and 10 means extremely well, how well, if at all, do you think the BBC as a whole provides: (7-10)	Base = All respondents	4099
627	245	D1. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...	Base = All respondents	4099
628	245	D1. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ...	Base = All respondents	4101
629	246	D1. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... (by users)	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3566

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630	246	D1. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... (by users)	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3521
631	247	D1_1. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... Provides a broad mix of different types of TV programmes and content.	Base = All respondents	4099
632	247	D1_1. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... Provides a broad mix of different types of TV programmes and content.	Base = All respondents	4101
633	247	D1_1. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... Provides a broad mix of different types of TV programmes and content.	Base = All respondents	4099

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634	247	D1_1. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... Provides a broad mix of different types of TV programmes and content.	Base = All respondents	4101
635	248	D1_2. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... Provides high quality television content.	Base = All respondents	4099
636	248	D1_2. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... Provides high quality television content.	Base = All respondents	4101
637	248	D1_2. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... Provides high quality television content.	Base = All respondents	4099
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639	249	D1_3. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.	Base = All respondents	4099
640	249	D1_3. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.	Base = All respondents	4101
641	249	D1_3. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.	Base = All respondents	4099
642	249	D1_3. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.	Base = All respondents	4101

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643	250	D1_4. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... Takes risks and provides TV programmes and content that is new and innovative.	Base = All respondents	4099
644	250	D1_4. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... Takes risks and provides TV programmes and content that is new and innovative.	Base = All respondents	4101
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647	251	D1_5. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... Provides TV programmes and content which appeals to a wide range of different audiences across the UK.	Base = All respondents	4099
648	251	D1_5. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... Provides TV programmes and content which appeals to a wide range of different audiences across the UK.	Base = All respondents	4101
649	251	D1_5. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... Provides TV programmes and content which appeals to a wide range of different audiences across the UK.	Base = All respondents	4099
650	251	D1_5. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... Provides TV programmes and content which appeals to a wide range of different audiences across the UK.	Base = All respondents	4101

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651	252	D1_6. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... Provides distinctive TV programmes and content.	Base = All respondents	4099
652	252	D1_6. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... Provides distinctive TV programmes and content.	Base = All respondents	4101
653	252	D1_6. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... Provides distinctive TV programmes and content.	Base = All respondents	4099
654	252	D1_6. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... Provides distinctive TV programmes and content.	Base = All respondents	4101
655	253	D1_13. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... Provides a broad mix of different types of TV programmes and content.	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3566

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656	253	D1_13. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... Provides a broad mix of different types of TV programmes and content.	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3521
657	253	D1_13. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... Provides a broad mix of different types of TV programmes and content.	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3566
658	253	D1_13. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... Provides a broad mix of different types of TV programmes and content.	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3521
659	254	D1_14. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... Provides high quality television content.	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3566
660	254	D1_14. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... Provides high quality television content.	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3521

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661	254	D1_14. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... Provides high quality television content.	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3566
662	254	D1_14. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... Provides high quality television content.	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3521
663	255	D1_15. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3566
664	255	D1_15. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3521
665	255	D1_15. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3566

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666	255	D1_15. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3521
667	256	D1_16. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... Takes risks and provides TV programmes and content that is new and innovative.	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3566
668	256	D1_16. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... Takes risks and provides TV programmes and content that is new and innovative.	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3521
669	256	D1_16. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... Takes risks and provides TV programmes and content that is new and innovative.	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3566

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670	256	D1_16. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... Takes risks and provides TV programmes and content that is new and innovative.	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3521
671	257	D1_17. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... Provides TV programmes and content which appeals to a wide range of different audiences across the UK.	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3566
672	257	D1_17. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... Provides TV programmes and content which appeals to a wide range of different audiences across the UK.	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3521
673	257	D1_17. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... Provides TV programmes and content which appeals to a wide range of different audiences across the UK.	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3566

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674	257	D1_17. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... Provides TV programmes and content which appeals to a wide range of different audiences across the UK.	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3521
675	258	D1_18. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... Provides distinctive TV programmes and content.	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3566
676	258	D1_18. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... Provides distinctive TV programmes and content.	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3521
677	258	D1_18. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... Provides distinctive TV programmes and content.	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3566
678	258	D1_18. When responding please think about all of the BBC programmes that you watch on television, BBC iPlayer or other catch-up and on-demand services, including programmes you watch on other devices such as desktops, laptops or tablets. Comparing BBC television services to other television and video providers, how well, if at all, do you think BBC television ... Provides distinctive TV programmes and content.	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3521

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679	259	D1_sum. Competitive delivery for BBC vs. other TV providers (by users) (7-10)	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3566
680	259	D1_sum. Competitive delivery for BBC vs. other TV providers (by users) (7-10)	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3566
681	260	D1a. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...	Base = All respondents	4099
682	260	D1a. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...	Base = All respondents	4101
683	261	D1a. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3566
684	261	D1a. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television...	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3521
685	262	D1a_1. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Provides a broad mix of different types of TV programmes and content.	Base = All respondents	4099
686	262	D1a_1. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Provides a broad mix of different types of TV programmes and content.	Base = All respondents	4101
687	262	D1a_1. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Provides a broad mix of different types of TV programmes and content.	Base = All respondents	4099
688	262	D1a_1. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Provides a broad mix of different types of TV programmes and content.	Base = All respondents	4101

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689	263	D1a_2. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Provides high quality television content.	Base = All respondents	4099
690	263	D1a_2. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Provides high quality television content.	Base = All respondents	4101
691	263	D1a_2. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Provides high quality television content.	Base = All respondents	4099
692	263	D1a_2. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Provides high quality television content.	Base = All respondents	4101
693	264	D1a_3. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.	Base = All respondents	4099
694	264	D1a_3. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.	Base = All respondents	4101
695	264	D1a_3. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.	Base = All respondents	4099
696	264	D1a_3. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.	Base = All respondents	4101

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697	265	D1a_4. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Takes risks and provides TV programmes and content that is new and innovative.	Base = All respondents	4099
698	265	D1a_4. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Takes risks and provides TV programmes and content that is new and innovative.	Base = All respondents	4101
699	265	D1a_4. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Takes risks and provides TV programmes and content that is new and innovative.	Base = All respondents	4099
700	265	D1a_4. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Takes risks and provides TV programmes and content that is new and innovative.	Base = All respondents	4101
701	266	D1a_5. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Provides TV programmes and content which appeals to a wide range of different audiences across the UK.	Base = All respondents	4099
702	266	D1a_5. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Provides TV programmes and content which appeals to a wide range of different audiences across the UK.	Base = All respondents	4101
703	266	D1a_5. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Provides TV programmes and content which appeals to a wide range of different audiences across the UK.	Base = All respondents	4099
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Page	Table	Title	Base Description	Base
705	267	D1a_6. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Provides distinctive TV programmes and content.	Base = All respondents	4099
706	267	D1a_6. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Provides distinctive TV programmes and content.	Base = All respondents	4101
707	267	D1a_6. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Provides distinctive TV programmes and content.	Base = All respondents	4099
708	267	D1a_6. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Provides distinctive TV programmes and content.	Base = All respondents	4101
709	268	D1a_7. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Provides a broad mix of different types of TV programmes and content.	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3566
710	268	D1a_7. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Provides a broad mix of different types of TV programmes and content.	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3521
711	268	D1a_7. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Provides a broad mix of different types of TV programmes and content.	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3566
712	268	D1a_7. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Provides a broad mix of different types of TV programmes and content.	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3521

Page	Table	Title	Base Description	Base
713	269	D1a_8. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Provides high quality television content.	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3566
714	269	D1a_8. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Provides high quality television content.	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3521
715	269	D1a_8. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Provides high quality television content.	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3566
716	269	D1a_8. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Provides high quality television content.	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3521
717	270	D1a_9. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3566
718	270	D1a_9. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3521
719	270	D1a_9. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3566
720	270	D1a_9. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Provides TV programmes and content made specifically for UK audiences, using UK actors, writers and locations.	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3521

Page	Table	Title	Base Description	Base
721	271	D1a_10. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Takes risks and provides TV programmes and content that is new and innovative.	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3566
722	271	D1a_10. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Takes risks and provides TV programmes and content that is new and innovative.	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3521
723	271	D1a_10. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Takes risks and provides TV programmes and content that is new and innovative.	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3566
724	271	D1a_10. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Takes risks and provides TV programmes and content that is new and innovative.	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3521
725	272	D1a_11. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Provides TV programmes and content which appeals to a wide range of different audiences across the UK.	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3566
726	272	D1a_11. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Provides TV programmes and content which appeals to a wide range of different audiences across the UK.	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3521
727	272	D1a_11. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Provides TV programmes and content which appeals to a wide range of different audiences across the UK.	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3566
728	272	D1a_11. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Provides TV programmes and content which appeals to a wide range of different audiences across the UK.	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3521

Page	Table	Title	Base Description	Base
729	273	D1a_12. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Provides distinctive TV programmes and content.	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3566
730	273	D1a_12. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Provides distinctive TV programmes and content.	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3521
731	273	D1a_12. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Provides distinctive TV programmes and content.	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3566
732	273	D1a_12. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... Provides distinctive TV programmes and content.	Base = All who have watched BBC TV or BBC on demand in the past 3 months	3521
733	274	D1a_sum. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... (7-10)	Base = All respondents	4099
734	274	D1a_sum. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... (7-10)	Base = All respondents	4099
735	275	D1a_sum_rebase. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... (7-10)	Base = Those who have watched BBC TV	3566
736	275	D1a_sum_rebase. On a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC television... (7-10)	Base = Those who have watched BBC TV	3566
737	276	D1b. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC channel/service in the last 3 months	3323
738	276	D1b. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC channel/service in the last 3 months	3291

Page	Table	Title	Base Description	Base
739	277	D1b_1. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC One offers me something that other television and video providers do not	Base = All who have used BBC channel/service in the last 3 months	3323
740	277	D1b_1. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC One offers me something that other television and video providers do not	Base = All who have used BBC channel/service in the last 3 months	3291
741	277	D1b_1. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC One offers me something that other television and video providers do not	Base = All who have used BBC channel/service in the last 3 months	3323
742	277	D1b_1. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC One offers me something that other television and video providers do not	Base = All who have used BBC channel/service in the last 3 months	3291
743	278	D1b_2. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC Two offers me something that other television and video providers do not	Base = All who have used BBC channel/service in the last 3 months	2388
744	278	D1b_2. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC Two offers me something that other television and video providers do not	Base = All who have used BBC channel/service in the last 3 months	2327
745	278	D1b_2. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC Two offers me something that other television and video providers do not	Base = All who have used BBC channel/service in the last 3 months	2388
746	278	D1b_2. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC Two offers me something that other television and video providers do not	Base = All who have used BBC channel/service in the last 3 months	2327

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747	279	D1b_3. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC Four offers me something that other television and video providers do not	Base = All who have used BBC channel/service in the last 3 months	889
748	279	D1b_3. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC Four offers me something that other television and video providers do not	Base = All who have used BBC channel/service in the last 3 months	861
749	279	D1b_3. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC Four offers me something that other television and video providers do not	Base = All who have used BBC channel/service in the last 3 months	889
750	279	D1b_3. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC Four offers me something that other television and video providers do not	Base = All who have used BBC channel/service in the last 3 months	861
751	280	D1b_4. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC News Channel offers me something that other television and video providers do not	Base = All who have used BBC channel/service in the last 3 months	847
752	280	D1b_4. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC News Channel offers me something that other television and video providers do not	Base = All who have used BBC channel/service in the last 3 months	770
753	280	D1b_4. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC News Channel offers me something that other television and video providers do not	Base = All who have used BBC channel/service in the last 3 months	847
754	280	D1b_4. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC News Channel offers me something that other television and video providers do not	Base = All who have used BBC channel/service in the last 3 months	770

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755	281	D1b_5. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC Parliament offers me something that other television and video providers do not	Base = All who have used BBC channel/service in the last 3 months	191
756	281	D1b_5. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC Parliament offers me something that other television and video providers do not	Base = All who have used BBC channel/service in the last 3 months	164
757	281	D1b_5. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC Parliament offers me something that other television and video providers do not	Base = All who have used BBC channel/service in the last 3 months	191
758	281	D1b_5. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC Parliament offers me something that other television and video providers do not	Base = All who have used BBC channel/service in the last 3 months	164
759	282	D1b_6. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC Alba offers me something that other television and video providers do not	Base = All who have used BBC channel/service in the last 3 months	73
760	282	D1b_6. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC Alba offers me something that other television and video providers do not	Base = All who have used BBC channel/service in the last 3 months	68
761	282	D1b_6. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC Alba offers me something that other television and video providers do not	Base = All who have used BBC channel/service in the last 3 months	73
762	282	D1b_6. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC Alba offers me something that other television and video providers do not	Base = All who have used BBC channel/service in the last 3 months	68

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763	283	D1b_7. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - CBBC offers me something that other television and video providers do not	Base = All who have used BBC channel/service in the last 3 months	285
764	283	D1b_7. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - CBBC offers me something that other television and video providers do not	Base = All who have used BBC channel/service in the last 3 months	228
765	283	D1b_7. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - CBBC offers me something that other television and video providers do not	Base = All who have used BBC channel/service in the last 3 months	285
766	283	D1b_7. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - CBBC offers me something that other television and video providers do not	Base = All who have used BBC channel/service in the last 3 months	228
767	284	D1b_8. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - CBeebies offers me something that other television and video providers do not	Base = All who have used BBC channel/service in the last 3 months	359
768	284	D1b_8. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - CBeebies offers me something that other television and video providers do not	Base = All who have used BBC channel/service in the last 3 months	309
769	284	D1b_8. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - CBeebies offers me something that other television and video providers do not	Base = All who have used BBC channel/service in the last 3 months	359
770	284	D1b_8. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - CBeebies offers me something that other television and video providers do not	Base = All who have used BBC channel/service in the last 3 months	309

Page	Table	Title	Base Description	Base
771	285	D1b_9. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC iPlayer offers me something that other television and video providers do not	Base = All who have used BBC channel/service in the last 3 months	1748
772	285	D1b_9. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC iPlayer offers me something that other television and video providers do not	Base = All who have used BBC channel/service in the last 3 months	1570
773	285	D1b_9. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC iPlayer offers me something that other television and video providers do not	Base = All who have used BBC channel/service in the last 3 months	1748
774	285	D1b_9. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC iPlayer offers me something that other television and video providers do not	Base = All who have used BBC channel/service in the last 3 months	1570
775	286	D1b_10. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC Three (now available only online) offers me something that other television and video providers do not	Base = All who have used BBC channel/service in the last 3 months	183
776	286	D1b_10. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC Three (now available only online) offers me something that other television and video providers do not	Base = All who have used BBC channel/service in the last 3 months	141
777	286	D1b_10. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC Three (now available only online) offers me something that other television and video providers do not	Base = All who have used BBC channel/service in the last 3 months	183
778	286	D1b_10. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC Three (now available only online) offers me something that other television and video providers do not	Base = All who have used BBC channel/service in the last 3 months	141

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779	287	D1b_11. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC iPlayer Kids offers me something that other television and video providers do not	Base = All who have used BBC channel/service in the last 3 months	180
780	287	D1b_11. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC iPlayer Kids offers me something that other television and video providers do not	Base = All who have used BBC channel/service in the last 3 months	154
781	287	D1b_11. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC iPlayer Kids offers me something that other television and video providers do not	Base = All who have used BBC channel/service in the last 3 months	180
782	287	D1b_11. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC iPlayer Kids offers me something that other television and video providers do not	Base = All who have used BBC channel/service in the last 3 months	154
783	288	D2. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...	Base = All respondents	4099
784	288	D2. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...	Base = All respondents	4101
785	289	D2. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...	Base = All who have listened to BBC radio in the past 3 months	2297
786	289	D2. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio...	Base = All who have listened to BBC radio in the past 3 months	2211
787	290	D2_1. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio... Provides a mix of different types of radio station.	Base = All respondents	4099
788	290	D2_1. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio... Provides a mix of different types of radio station.	Base = All respondents	4101
789	290	D2_1. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio... Provides a mix of different types of radio station.	Base = All respondents	4099

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790	290	D2_1. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio... Provides a mix of different types of radio station.	Base = All respondents	4101
791	291	D2_2. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio... Provides high quality radio output.	Base = All respondents	4099
792	291	D2_2. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio... Provides high quality radio output.	Base = All respondents	4101
793	291	D2_2. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio... Provides high quality radio output.	Base = All respondents	4099
794	291	D2_2. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio... Provides high quality radio output.	Base = All respondents	4101
795	292	D2_3. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio... Supports UK music and presenters.	Base = All respondents	4099
796	292	D2_3. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio... Supports UK music and presenters.	Base = All respondents	4101
797	292	D2_3. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio... Supports UK music and presenters.	Base = All respondents	4099
798	292	D2_3. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio... Supports UK music and presenters.	Base = All respondents	4101
799	293	D2_4. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio... Takes risks and provides radio content or music that is new and innovative or less well known	Base = All respondents	4099
800	293	D2_4. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio... Takes risks and provides radio content or music that is new and innovative or less well known	Base = All respondents	4101

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801	293	D2_4. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio... Takes risks and provides radio content or music that is new and innovative or less well known	Base = All respondents	4099
802	293	D2_4. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio... Takes risks and provides radio content or music that is new and innovative or less well known	Base = All respondents	4101
803	294	D2_5. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio... Provides radio stations that appeal to a wide range of different audiences across the UK	Base = All respondents	4099
804	294	D2_5. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio... Provides radio stations that appeal to a wide range of different audiences across the UK	Base = All respondents	4101
805	294	D2_5. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio... Provides radio stations that appeal to a wide range of different audiences across the UK	Base = All respondents	4099
806	294	D2_5. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio... Provides radio stations that appeal to a wide range of different audiences across the UK	Base = All respondents	4101
807	295	D2_6. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio... Provides distinctive radio programmes and output.	Base = All respondents	4099
808	295	D2_6. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio... Provides distinctive radio programmes and output.	Base = All respondents	4101
809	295	D2_6. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio... Provides distinctive radio programmes and output.	Base = All respondents	4099
810	295	D2_6. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio... Provides distinctive radio programmes and output.	Base = All respondents	4101

Page	Table	Title	Base Description	Base
811	296	D2_7. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio... Provides a mix of different types of radio station.	Base = All who have listened to BBC radio in the past 3 months	2297
812	296	D2_7. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio... Provides a mix of different types of radio station.	Base = All who have listened to BBC radio in the past 3 months	2211
813	296	D2_7. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio... Provides a mix of different types of radio station.	Base = All who have listened to BBC radio in the past 3 months	2297
814	296	D2_7. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio... Provides a mix of different types of radio station.	Base = All who have listened to BBC radio in the past 3 months	2211
815	297	D2_8. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio... Provides high quality radio output.	Base = All who have listened to BBC radio in the past 3 months	2297
816	297	D2_8. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio... Provides high quality radio output.	Base = All who have listened to BBC radio in the past 3 months	2211
817	297	D2_8. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio... Provides high quality radio output.	Base = All who have listened to BBC radio in the past 3 months	2297
818	297	D2_8. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio... Provides high quality radio output.	Base = All who have listened to BBC radio in the past 3 months	2211
819	298	D2_9. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio... Supports UK music and presenters.	Base = All who have listened to BBC radio in the past 3 months	2297
820	298	D2_9. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio... Supports UK music and presenters.	Base = All who have listened to BBC radio in the past 3 months	2211
821	298	D2_9. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio... Supports UK music and presenters.	Base = All who have listened to BBC radio in the past 3 months	2297
822	298	D2_9. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio... Supports UK music and presenters.	Base = All who have listened to BBC radio in the past 3 months	2211

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823	299	D2_10. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio... Takes risks and provides radio content or music that is new and innovative or less well known	Base = All who have listened to BBC radio in the past 3 months	2297
824	299	D2_10. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio... Takes risks and provides radio content or music that is new and innovative or less well known	Base = All who have listened to BBC radio in the past 3 months	2211
825	299	D2_10. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio... Takes risks and provides radio content or music that is new and innovative or less well known	Base = All who have listened to BBC radio in the past 3 months	2297
826	299	D2_10. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio... Takes risks and provides radio content or music that is new and innovative or less well known	Base = All who have listened to BBC radio in the past 3 months	2211
827	300	D2_11. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio... Provides radio stations that appeal to a wide range of different audiences across the UK	Base = All who have listened to BBC radio in the past 3 months	2297
828	300	D2_11. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio... Provides radio stations that appeal to a wide range of different audiences across the UK	Base = All who have listened to BBC radio in the past 3 months	2211
829	300	D2_11. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio... Provides radio stations that appeal to a wide range of different audiences across the UK	Base = All who have listened to BBC radio in the past 3 months	2297
830	300	D2_11. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio... Provides radio stations that appeal to a wide range of different audiences across the UK	Base = All who have listened to BBC radio in the past 3 months	2211
831	301	D2_12. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio... Provides distinctive radio programmes and output.	Base = All who have listened to BBC radio in the past 3 months	2297
832	301	D2_12. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio... Provides distinctive radio programmes and output.	Base = All who have listened to BBC radio in the past 3 months	2211

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833	301	D2_12. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio... Provides distinctive radio programmes and output.	Base = All who have listened to BBC radio in the past 3 months	2297
834	301	D2_12. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio... Provides distinctive radio programmes and output.	Base = All who have listened to BBC radio in the past 3 months	2211
835	302	D2_sum. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio... (7-10)	Base = All who have listened to BBC radio in the past 3 months	2297
836	302	D2_sum. Comparing BBC radio stations to other radio stations, how well, if at all, do you think BBC radio... (7-10)	Base = All who have listened to BBC radio in the past 3 months	2297
837	303	D2a. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...	Base = All respondents	4099
838	303	D2a. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...	Base = All respondents	4101
839	304	D2a. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...	Base = All who have listened to BBC radio in the past 3 months	2297
840	304	D2a. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio...	Base = All who have listened to BBC radio in the past 3 months	2211
841	305	D2a_1. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... Provides a mix of different types of radio station.	Base = All respondents	4099
842	305	D2a_1. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... Provides a mix of different types of radio station.	Base = All respondents	4101
843	305	D2a_1. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... Provides a mix of different types of radio station.	Base = All respondents	4099

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844	305	D2a_1. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... Provides a mix of different types of radio station.	Base = All respondents	4101
845	306	D2a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... Provides high quality radio output.	Base = All respondents	4099
846	306	D2a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... Provides high quality radio output.	Base = All respondents	4101
847	306	D2a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... Provides high quality radio output.	Base = All respondents	4099
848	306	D2a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... Provides high quality radio output.	Base = All respondents	4101
849	307	D2a_3. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... Supports UK music and presenters.	Base = All respondents	4099
850	307	D2a_3. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... Supports UK music and presenters.	Base = All respondents	4101
851	307	D2a_3. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... Supports UK music and presenters.	Base = All respondents	4099
852	307	D2a_3. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... Supports UK music and presenters.	Base = All respondents	4101

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853	308	D2a_4. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... Takes risks and provides radio content or music that is new and innovative or less well known	Base = All respondents	4099
854	308	D2a_4. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... Takes risks and provides radio content or music that is new and innovative or less well known	Base = All respondents	4101
855	308	D2a_4. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... Takes risks and provides radio content or music that is new and innovative or less well known	Base = All respondents	4099
856	308	D2a_4. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... Takes risks and provides radio content or music that is new and innovative or less well known	Base = All respondents	4101
857	309	D2a_5. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... Provides radio stations that appeal to a wide range of different audiences across the UK	Base = All respondents	4099
858	309	D2a_5. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... Provides radio stations that appeal to a wide range of different audiences across the UK	Base = All respondents	4101
859	309	D2a_5. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... Provides radio stations that appeal to a wide range of different audiences across the UK	Base = All respondents	4099
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861	310	D2a_6. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... Provides distinctive radio programmes and output.	Base = All respondents	4099
862	310	D2a_6. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... Provides distinctive radio programmes and output.	Base = All respondents	4101
863	310	D2a_6. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... Provides distinctive radio programmes and output.	Base = All respondents	4099
864	310	D2a_6. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... Provides distinctive radio programmes and output.	Base = All respondents	4101
865	311	D2a_1. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... Provides a mix of different types of radio station.	Base = All who have listened to BBC radio in the past 3 months	2297
866	311	D2a_1. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... Provides a mix of different types of radio station.	Base = All who have listened to BBC radio in the past 3 months	2211
867	311	D2a_1. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... Provides a mix of different types of radio station.	Base = All who have listened to BBC radio in the past 3 months	2297
868	311	D2a_1. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... Provides a mix of different types of radio station.	Base = All who have listened to BBC radio in the past 3 months	2211
869	312	D2a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... Provides high quality radio output.	Base = All who have listened to BBC radio in the past 3 months	2297

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870	312	D2a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... Provides high quality radio output.	Base = All who have listened to BBC radio in the past 3 months	2211
871	312	D2a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... Provides high quality radio output.	Base = All who have listened to BBC radio in the past 3 months	2297
872	312	D2a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... Provides high quality radio output.	Base = All who have listened to BBC radio in the past 3 months	2211
873	313	D2a_3. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... Supports UK music and presenters.	Base = All who have listened to BBC radio in the past 3 months	2297
874	313	D2a_3. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... Supports UK music and presenters.	Base = All who have listened to BBC radio in the past 3 months	2211
875	313	D2a_3. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... Supports UK music and presenters.	Base = All who have listened to BBC radio in the past 3 months	2297
876	313	D2a_3. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... Supports UK music and presenters.	Base = All who have listened to BBC radio in the past 3 months	2211
877	314	D2a_4. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... Takes risks and provides radio content or music that is new and innovative or less well known	Base = All who have listened to BBC radio in the past 3 months	2297
878	314	D2a_4. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... Takes risks and provides radio content or music that is new and innovative or less well known	Base = All who have listened to BBC radio in the past 3 months	2211

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879	314	D2a_4. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... Takes risks and provides radio content or music that is new and innovative or less well known	Base = All who have listened to BBC radio in the past 3 months	2297
880	314	D2a_4. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... Takes risks and provides radio content or music that is new and innovative or less well known	Base = All who have listened to BBC radio in the past 3 months	2211
881	315	D2a_5. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... Provides radio stations that appeal to a wide range of different audiences across the UK	Base = All who have listened to BBC radio in the past 3 months	2297
882	315	D2a_5. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... Provides radio stations that appeal to a wide range of different audiences across the UK	Base = All who have listened to BBC radio in the past 3 months	2211
883	315	D2a_5. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... Provides radio stations that appeal to a wide range of different audiences across the UK	Base = All who have listened to BBC radio in the past 3 months	2297
884	315	D2a_5. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... Provides radio stations that appeal to a wide range of different audiences across the UK	Base = All who have listened to BBC radio in the past 3 months	2211
885	316	D2a_6. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... Provides distinctive radio programmes and output.	Base = All who have listened to BBC radio in the past 3 months	2297
886	316	D2a_6. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... Provides distinctive radio programmes and output.	Base = All who have listened to BBC radio in the past 3 months	2211

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887	316	D2a_6. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... Provides distinctive radio programmes and output.	Base = All who have listened to BBC radio in the past 3 months	2297
888	316	D2a_6. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... Provides distinctive radio programmes and output.	Base = All who have listened to BBC radio in the past 3 months	2211
889	317	D2a_sum. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... (7-10)	Base = All respondents	4099
890	317	D2a_sum. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... (7-10)	Base = All respondents	4099
891	318	D2a_sum. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... (7-10)	Base = All who have listened to BBC radio in the past 3 months	2297
892	318	D2a_sum. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC radio... (7-10)	Base = All who have listened to BBC radio in the past 3 months	2297
893	319	D2b. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have listened to BBC radio in the past 3 months	1033
894	319	D2b. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have listened to BBC radio in the past 3 months	933
895	320	D2b_1. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC Radio 1 offers me something that other radio stations do not	Base = All who have listened to BBC radio in the past 3 months	1033
896	320	D2b_1. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC Radio 1 offers me something that other radio stations do not	Base = All who have listened to BBC radio in the past 3 months	933

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897	320	D2b_1. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC Radio 1 offers me something that other radio stations do not	Base = All who have listened to BBC radio in the past 3 months	1033
898	320	D2b_1. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC Radio 1 offers me something that other radio stations do not	Base = All who have listened to BBC radio in the past 3 months	933
899	321	D2b_3. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC Radio 2 offers me something that other radio stations do not	Base = All who have listened to BBC radio in the past 3 months	883
900	321	D2b_3. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC Radio 2 offers me something that other radio stations do not	Base = All who have listened to BBC radio in the past 3 months	875
901	321	D2b_3. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC Radio 2 offers me something that other radio stations do not	Base = All who have listened to BBC radio in the past 3 months	883
902	321	D2b_3. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC Radio 2 offers me something that other radio stations do not	Base = All who have listened to BBC radio in the past 3 months	875
903	322	D2b_4. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC Radio 3 offers me something that other radio stations do not	Base = All who have listened to BBC radio in the past 3 months	211
904	322	D2b_4. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC Radio 3 offers me something that other radio stations do not	Base = All who have listened to BBC radio in the past 3 months	189

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905	322	D2b_4. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC Radio 3 offers me something that other radio stations do not	Base = All who have listened to BBC radio in the past 3 months	211
906	322	D2b_4. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC Radio 3 offers me something that other radio stations do not	Base = All who have listened to BBC radio in the past 3 months	189
907	323	D2b_5. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC Radio 4 offers me something that other radio stations do not	Base = All who have listened to BBC radio in the past 3 months	576
908	323	D2b_5. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC Radio 4 offers me something that other radio stations do not	Base = All who have listened to BBC radio in the past 3 months	587
909	323	D2b_5. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC Radio 4 offers me something that other radio stations do not	Base = All who have listened to BBC radio in the past 3 months	576
910	323	D2b_5. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC Radio 4 offers me something that other radio stations do not	Base = All who have listened to BBC radio in the past 3 months	587
911	324	D2b_7. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC Radio 5 live offers me something that other radio stations do not	Base = All who have listened to BBC radio in the past 3 months	402
912	324	D2b_7. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC Radio 5 live offers me something that other radio stations do not	Base = All who have listened to BBC radio in the past 3 months	371

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913	324	D2b_7. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC Radio 5 live offers me something that other radio stations do not	Base = All who have listened to BBC radio in the past 3 months	402
914	324	D2b_7. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC Radio 5 live offers me something that other radio stations do not	Base = All who have listened to BBC radio in the past 3 months	371
915	325	D2b_9. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC 6 Music offers me something that other radio stations do not	Base = All who have listened to BBC radio in the past 3 months	194
916	325	D2b_9. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC 6 Music offers me something that other radio stations do not	Base = All who have listened to BBC radio in the past 3 months	166
917	325	D2b_9. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC 6 Music offers me something that other radio stations do not	Base = All who have listened to BBC radio in the past 3 months	194
918	325	D2b_9. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC 6 Music offers me something that other radio stations do not	Base = All who have listened to BBC radio in the past 3 months	166
919	326	D2b_10. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC Asian Network offers me something that other radio stations do not	Base = All who have listened to BBC radio in the past 3 months	103
920	326	D2b_10. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC Asian Network offers me something that other radio stations do not	Base = All who have listened to BBC radio in the past 3 months	78

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921	326	D2b_10. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC Asian Network offers me something that other radio stations do not	Base = All who have listened to BBC radio in the past 3 months	103
922	326	D2b_10. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC Asian Network offers me something that other radio stations do not	Base = All who have listened to BBC radio in the past 3 months	78
923	327	D2b_11. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC local radio stations offers me something that other radio stations do not	Base = All who have listened to BBC radio in the past 3 months	470
924	327	D2b_11. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC local radio stations offers me something that other radio stations do not	Base = All who have listened to BBC radio in the past 3 months	457
925	327	D2b_11. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC local radio stations offers me something that other radio stations do not	Base = All who have listened to BBC radio in the past 3 months	470
926	327	D2b_11. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC local radio stations offers me something that other radio stations do not	Base = All who have listened to BBC radio in the past 3 months	457
927	328	D2b_12. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - Any other BBC station	Base = All who have listened to BBC radio in the past 3 months	204
928	328	D2b_12. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - Any other BBC station	Base = All who have listened to BBC radio in the past 3 months	156

Page	Table	Title	Base Description	Base
929	328	D2b_12. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - Any other BBC station	Base = All who have listened to BBC radio in the past 3 months	204
930	328	D2b_12. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - Any other BBC station	Base = All who have listened to BBC radio in the past 3 months	156
931	329	D3. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...	Base = All respondents	4099
932	329	D3. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...	Base = All respondents	4101
933	330	D3. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...	Base = All who have used BBC online services in the past 3 months	2018
934	330	D3. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps...	Base = All who have used BBC online services in the past 3 months	1800
935	331	D3_1. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps... Have a mix of different types of content.	Base = All respondents	4099
936	331	D3_1. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps... Have a mix of different types of content.	Base = All respondents	4101
937	331	D3_1. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps... Have a mix of different types of content.	Base = All respondents	4099
938	331	D3_1. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps... Have a mix of different types of content.	Base = All respondents	4101
939	332	D3_2. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps... Have high quality content.	Base = All respondents	4099
940	332	D3_2. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps... Have high quality content.	Base = All respondents	4101

Page	Table	Title	Base Description	Base
941	332	D3_2. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps... Have high quality content.	Base = All respondents	4099
942	332	D3_2. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps... Have high quality content.	Base = All respondents	4101
943	333	D3_3. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps... Provide content that other websites or apps don't provide.	Base = All respondents	4099
944	333	D3_3. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps... Provide content that other websites or apps don't provide.	Base = All respondents	4101
945	333	D3_3. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps... Provide content that other websites or apps don't provide.	Base = All respondents	4099
946	333	D3_3. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps... Provide content that other websites or apps don't provide.	Base = All respondents	4101
947	334	D3_4. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps... Present content in a unique/innovative way.	Base = All respondents	4099
948	334	D3_4. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps... Present content in a unique/innovative way.	Base = All respondents	4101
949	334	D3_4. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps... Present content in a unique/innovative way.	Base = All respondents	4099
950	334	D3_4. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps... Present content in a unique/innovative way.	Base = All respondents	4101
951	335	D3_5. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps... Have content that appeals to a wide range of different audiences across the UK	Base = All respondents	4099

Page	Table	Title	Base Description	Base
952	335	D3_5. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps... Have content that appeals to a wide range of different audiences across the UK	Base = All respondents	4101
953	335	D3_5. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps... Have content that appeals to a wide range of different audiences across the UK	Base = All respondents	4099
954	335	D3_5. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps... Have content that appeals to a wide range of different audiences across the UK	Base = All respondents	4101
955	336	D3_6. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps... Provide distinctive online programmes and content.	Base = All respondents	4099
956	336	D3_6. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps... Provide distinctive online programmes and content.	Base = All respondents	4101
957	336	D3_6. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps... Provide distinctive online programmes and content.	Base = All respondents	4099
958	336	D3_6. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps... Provide distinctive online programmes and content.	Base = All respondents	4101
959	337	D3_7. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps... Have a mix of different types of content.	Base = All who have used BBC online services in the past 3 months	2018
960	337	D3_7. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps... Have a mix of different types of content.	Base = All who have used BBC online services in the past 3 months	1800
961	337	D3_7. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps... Have a mix of different types of content.	Base = All who have used BBC online services in the past 3 months	2018
962	337	D3_7. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps... Have a mix of different types of content.	Base = All who have used BBC online services in the past 3 months	1800

Page	Table	Title	Base Description	Base
963	338	D3_8. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps... Have high quality content.	Base = All who have used BBC online services in the past 3 months	2018
964	338	D3_8. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps... Have high quality content.	Base = All who have used BBC online services in the past 3 months	1800
965	338	D3_8. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps... Have high quality content.	Base = All who have used BBC online services in the past 3 months	2018
966	338	D3_8. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps... Have high quality content.	Base = All who have used BBC online services in the past 3 months	1800
967	339	D3_9. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps... Provide content that other websites or apps don't provide.	Base = All who have used BBC online services in the past 3 months	2018
968	339	D3_9. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps... Provide content that other websites or apps don't provide.	Base = All who have used BBC online services in the past 3 months	1800
969	339	D3_9. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps... Provide content that other websites or apps don't provide.	Base = All who have used BBC online services in the past 3 months	2018
970	339	D3_9. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps... Provide content that other websites or apps don't provide.	Base = All who have used BBC online services in the past 3 months	1800
971	340	D3_10. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps... Present content in a unique/innovative way.	Base = All who have used BBC online services in the past 3 months	2018
972	340	D3_10. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps... Present content in a unique/innovative way.	Base = All who have used BBC online services in the past 3 months	1800
973	340	D3_10. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps... Present content in a unique/innovative way.	Base = All who have used BBC online services in the past 3 months	2018
974	340	D3_10. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps... Present content in a unique/innovative way.	Base = All who have used BBC online services in the past 3 months	1800

Page	Table	Title	Base Description	Base
975	341	D3_11. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps... Have content that appeals to a wide range of different audiences across the UK	Base = All who have used BBC online services in the past 3 months	2018
976	341	D3_11. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps... Have content that appeals to a wide range of different audiences across the UK	Base = All who have used BBC online services in the past 3 months	1800
977	341	D3_11. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps... Have content that appeals to a wide range of different audiences across the UK	Base = All who have used BBC online services in the past 3 months	2018
978	341	D3_11. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps... Have content that appeals to a wide range of different audiences across the UK	Base = All who have used BBC online services in the past 3 months	1800
979	342	D3_12. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps... Provide distinctive online programmes and content.	Base = All who have used BBC online services in the past 3 months	2018
980	342	D3_12. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps... Provide distinctive online programmes and content.	Base = All who have used BBC online services in the past 3 months	1800
981	342	D3_12. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps... Provide distinctive online programmes and content.	Base = All who have used BBC online services in the past 3 months	2018
982	342	D3_12. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps... Provide distinctive online programmes and content.	Base = All who have used BBC online services in the past 3 months	1800
983	343	D3_sum. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps... (7-10)	Base = All who have used BBC online services in the past 3 months	2018
984	343	D3_sum. Comparing BBC website apps to other providers, how well, if at all, do you think BBC website and apps... (7-10)	Base = All who have used BBC online services in the past 3 months	2018
985	344	D3a. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...	Base = All respondents	4099

Page	Table	Title	Base Description	Base
986	344	D3a. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...	Base = All respondents	4101
987	345	D3a. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...	Base = All who have used BBC online services in the past 3 months	2018
988	345	D3a. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps...	Base = All who have used BBC online services in the past 3 months	1800
989	346	D3a_1. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps... Have a mix of different types of content	Base = All respondents	4099
990	346	D3a_1. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps... Have a mix of different types of content	Base = All respondents	4101
991	346	D3a_1. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps... Have a mix of different types of content	Base = All respondents	4099
992	346	D3a_1. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps... Have a mix of different types of content	Base = All respondents	4101
993	347	D3a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps... Have high quality content	Base = All respondents	4099
994	347	D3a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps... Have high quality content	Base = All respondents	4101
995	347	D3a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps... Have high quality content	Base = All respondents	4099

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996	347	D3a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps... Have high quality content	Base = All respondents	4101
997	348	D3a_3. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps... Provide content that other websites or apps don't provide	Base = All respondents	4099
998	348	D3a_3. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps... Provide content that other websites or apps don't provide	Base = All respondents	4101
999	348	D3a_3. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps... Provide content that other websites or apps don't provide	Base = All respondents	4099
1000	348	D3a_3. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps... Provide content that other websites or apps don't provide	Base = All respondents	4101
1001	349	D3a_4. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps... Present content in a unique/innovative way	Base = All respondents	4099
1002	349	D3a_4. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps... Present content in a unique/innovative way	Base = All respondents	4101
1003	349	D3a_4. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps... Present content in a unique/innovative way	Base = All respondents	4099
1004	349	D3a_4. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps... Present content in a unique/innovative way	Base = All respondents	4101

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1005	350	D3a_5. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps... Have content that appeals to a wide range of different audiences across the UK	Base = All respondents	4099
1006	350	D3a_5. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps... Have content that appeals to a wide range of different audiences across the UK	Base = All respondents	4101
1007	350	D3a_5. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps... Have content that appeals to a wide range of different audiences across the UK	Base = All respondents	4099
1008	350	D3a_5. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps... Have content that appeals to a wide range of different audiences across the UK	Base = All respondents	4101
1009	351	D3a_6. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps... Provide distinctive online programmes and content	Base = All respondents	4099
1010	351	D3a_6. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps... Provide distinctive online programmes and content	Base = All respondents	4101
1011	351	D3a_6. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps... Provide distinctive online programmes and content	Base = All respondents	4099
1012	351	D3a_6. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps... Provide distinctive online programmes and content	Base = All respondents	4101

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1013	352	D3a_1. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps... Have a mix of different types of content	Base = All who have used BBC online services in the past 3 months	2018
1014	352	D3a_1. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps... Have a mix of different types of content	Base = All who have used BBC online services in the past 3 months	1800
1015	352	D3a_1. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps... Have a mix of different types of content	Base = All who have used BBC online services in the past 3 months	2018
1016	352	D3a_1. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps... Have a mix of different types of content	Base = All who have used BBC online services in the past 3 months	1800
1017	353	D3a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps... Have high quality content	Base = All who have used BBC online services in the past 3 months	2018
1018	353	D3a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps... Have high quality content	Base = All who have used BBC online services in the past 3 months	1800
1019	353	D3a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps... Have high quality content	Base = All who have used BBC online services in the past 3 months	2018
1020	353	D3a_2. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps... Have high quality content	Base = All who have used BBC online services in the past 3 months	1800
1021	354	D3a_3. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps... Provide content that other websites or apps don't provide	Base = All who have used BBC online services in the past 3 months	2018

Page	Table	Title	Base Description	Base
1022	354	D3a_3. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps... Provide content that other websites or apps don't provide	Base = All who have used BBC online services in the past 3 months	1800
1023	354	D3a_3. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps... Provide content that other websites or apps don't provide	Base = All who have used BBC online services in the past 3 months	2018
1024	354	D3a_3. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps... Provide content that other websites or apps don't provide	Base = All who have used BBC online services in the past 3 months	1800
1025	355	D3a_4. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps... Present content in a unique/innovative way	Base = All who have used BBC online services in the past 3 months	2018
1026	355	D3a_4. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps... Present content in a unique/innovative way	Base = All who have used BBC online services in the past 3 months	1800
1027	355	D3a_4. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps... Present content in a unique/innovative way	Base = All who have used BBC online services in the past 3 months	2018
1028	355	D3a_4. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps... Present content in a unique/innovative way	Base = All who have used BBC online services in the past 3 months	1800
1029	356	D3a_5. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps... Have content that appeals to a wide range of different audiences across the UK	Base = All who have used BBC online services in the past 3 months	2018
1030	356	D3a_5. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps... Have content that appeals to a wide range of different audiences across the UK	Base = All who have used BBC online services in the past 3 months	1800

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1031	356	D3a_5. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps... Have content that appeals to a wide range of different audiences across the UK	Base = All who have used BBC online services in the past 3 months	2018
1032	356	D3a_5. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps... Have content that appeals to a wide range of different audiences across the UK	Base = All who have used BBC online services in the past 3 months	1800
1033	357	D3a_6. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps... Provide distinctive online programmes and content	Base = All who have used BBC online services in the past 3 months	2018
1034	357	D3a_6. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps... Provide distinctive online programmes and content	Base = All who have used BBC online services in the past 3 months	1800
1035	357	D3a_6. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps... Provide distinctive online programmes and content	Base = All who have used BBC online services in the past 3 months	2018
1036	357	D3a_6. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps... Provide distinctive online programmes and content	Base = All who have used BBC online services in the past 3 months	1800
1037	358	D3a_sum. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps... (7-10)	Base = All respondents	4099
1038	358	D3a_sum. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps... (7-10)	Base = All respondents	4099
1039	359	D3a_sum. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps... (7-10)	Base = All who have used BBC online services in the past 3 months	2018
1040	359	D3a_sum. Using a scale of 1-10, where 1 means not at all important and 10 means extremely important, how important, if at all, do you think it is that BBC website and apps... (7-10)	Base = All who have used BBC online services in the past 3 months	2018

Page	Table	Title	Base Description	Base
1041	360	D3b. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC websites/apps in the last 3 months	630
1042	360	D3b. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely?	Base = All who have used BBC websites/apps in the last 3 months	513
1043	361	D3b_1. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC.co.uk offers me something that other websites/apps do not	Base = All who have used BBC websites/apps in the last 3 months	630
1044	361	D3b_1. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC.co.uk offers me something that other websites/apps do not	Base = All who have used BBC websites/apps in the last 3 months	513
1045	361	D3b_1. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC.co.uk offers me something that other websites/apps do not	Base = All who have used BBC websites/apps in the last 3 months	630
1046	361	D3b_1. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC.co.uk offers me something that other websites/apps do not	Base = All who have used BBC websites/apps in the last 3 months	513
1047	362	D3b_2. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC Sport offers me something that other websites/apps do not	Base = All who have used BBC websites/apps in the last 3 months	748
1048	362	D3b_2. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC Sport offers me something that other websites/apps do not	Base = All who have used BBC websites/apps in the last 3 months	628
1049	362	D3b_2. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC Sport offers me something that other websites/apps do not	Base = All who have used BBC websites/apps in the last 3 months	748
1050	362	D3b_2. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC Sport offers me something that other websites/apps do not	Base = All who have used BBC websites/apps in the last 3 months	628

Page	Table	Title	Base Description	Base
1051	363	D3b_3. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC News offers me something that other websites/apps do not	Base = All who have used BBC websites/apps in the last 3 months	1253
1052	363	D3b_3. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC News offers me something that other websites/apps do not	Base = All who have used BBC websites/apps in the last 3 months	1089
1053	363	D3b_3. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC News offers me something that other websites/apps do not	Base = All who have used BBC websites/apps in the last 3 months	1253
1054	363	D3b_3. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC News offers me something that other websites/apps do not	Base = All who have used BBC websites/apps in the last 3 months	1089
1055	364	D3b_4. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC Weather offers me something that other websites/apps do not	Base = All who have used BBC websites/apps in the last 3 months	1026
1056	364	D3b_4. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC Weather offers me something that other websites/apps do not	Base = All who have used BBC websites/apps in the last 3 months	901
1057	364	D3b_4. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC Weather offers me something that other websites/apps do not	Base = All who have used BBC websites/apps in the last 3 months	1026
1058	364	D3b_4. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC Weather offers me something that other websites/apps do not	Base = All who have used BBC websites/apps in the last 3 months	901

Page	Table	Title	Base Description	Base
1059	365	D3b_5. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC CBeebies Playtime offers me something that other websites/apps do not	Base = All who have used BBC websites/apps in the last 3 months	123
1060	365	D3b_5. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC CBeebies Playtime offers me something that other websites/apps do not	Base = All who have used BBC websites/apps in the last 3 months	103
1061	365	D3b_5. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC CBeebies Playtime offers me something that other websites/apps do not	Base = All who have used BBC websites/apps in the last 3 months	123
1062	365	D3b_5. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC CBeebies Playtime offers me something that other websites/apps do not	Base = All who have used BBC websites/apps in the last 3 months	103
1063	366	D3b_6. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC Music offers me something that other websites/apps do not	Base = All who have used BBC websites/apps in the last 3 months	191
1064	366	D3b_6. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC Music offers me something that other websites/apps do not	Base = All who have used BBC websites/apps in the last 3 months	158
1065	366	D3b_6. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC Music offers me something that other websites/apps do not	Base = All who have used BBC websites/apps in the last 3 months	191
1066	366	D3b_6. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC Music offers me something that other websites/apps do not	Base = All who have used BBC websites/apps in the last 3 months	158

Page	Table	Title	Base Description	Base
1067	367	D3b_7. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC Food offers me something that other websites/apps do not	Base = All who have used BBC websites/apps in the last 3 months	366
1068	367	D3b_7. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC Food offers me something that other websites/apps do not	Base = All who have used BBC websites/apps in the last 3 months	321
1069	367	D3b_7. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC Food offers me something that other websites/apps do not	Base = All who have used BBC websites/apps in the last 3 months	366
1070	367	D3b_7. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC Food offers me something that other websites/apps do not	Base = All who have used BBC websites/apps in the last 3 months	321
1071	368	D3b_8. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC iWonder offers me something that other websites/apps do not	Base = All who have used BBC websites/apps in the last 3 months	58
1072	368	D3b_8. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC iWonder offers me something that other websites/apps do not	Base = All who have used BBC websites/apps in the last 3 months	49
1073	368	D3b_8. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC iWonder offers me something that other websites/apps do not	Base = All who have used BBC websites/apps in the last 3 months	58
1074	368	D3b_8. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC iWonder offers me something that other websites/apps do not	Base = All who have used BBC websites/apps in the last 3 months	49

Page	Table	Title	Base Description	Base
1075	369	D3b_9. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC+ offers me something that other websites/apps do not	Base = All who have used BBC websites/apps in the last 3 months	87
1076	369	D3b_9. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC+ offers me something that other websites/apps do not	Base = All who have used BBC websites/apps in the last 3 months	75
1077	369	D3b_9. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC+ offers me something that other websites/apps do not	Base = All who have used BBC websites/apps in the last 3 months	87
1078	369	D3b_9. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC+ offers me something that other websites/apps do not	Base = All who have used BBC websites/apps in the last 3 months	75
1079	370	D3b_10. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC Bitesize offers me something that other websites/apps do not	Base = All who have used BBC websites/apps in the last 3 months	162
1080	370	D3b_10. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC Bitesize offers me something that other websites/apps do not	Base = All who have used BBC websites/apps in the last 3 months	128
1081	370	D3b_10. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC Bitesize offers me something that other websites/apps do not	Base = All who have used BBC websites/apps in the last 3 months	162
1082	370	D3b_10. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC Bitesize offers me something that other websites/apps do not	Base = All who have used BBC websites/apps in the last 3 months	128

Page	Table	Title	Base Description	Base
1083	371	D3b_11. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC CBeebies Storytime offers me something that other websites/apps do not	Base = All who have used BBC websites/apps in the last 3 months	104
1084	371	D3b_11. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC CBeebies Storytime offers me something that other websites/apps do not	Base = All who have used BBC websites/apps in the last 3 months	84
1085	371	D3b_11. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC CBeebies Storytime offers me something that other websites/apps do not	Base = All who have used BBC websites/apps in the last 3 months	104
1086	371	D3b_11. How strongly do you agree with the following statement, using a scale of 1 to 10, where 1 means not at all agree, and 10 means agree completely? - BBC CBeebies Storytime offers me something that other websites/apps do not	Base = All who have used BBC websites/apps in the last 3 months	84
1087	372	E2. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content?	Base = All respondents	4099
1088	373	E2_1. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content? Watch/access TV channels	Base = All respondents	4099
1089	373	E2_1. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content? Watch/access TV channels	Base = All respondents	4099
1090	374	E2_2. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content? Watch catch up, on demand or video streaming services	Base = All respondents	4099
1091	374	E2_2. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content? Watch catch up, on demand or video streaming services	Base = All respondents	4099

Page	Table	Title	Base Description	Base
1092	375	E2_3. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content? Listen to radio	Base = All respondents	4099
1093	375	E2_3. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content? Listen to radio	Base = All respondents	4099
1094	376	E2_4. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content? Access online and apps	Base = All respondents	4099
1095	376	E2_4. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content? Access online and apps	Base = All respondents	4099
1096	377	F1. To what extent do you agree or disagree with the statement 'I would miss the BBC if it wasn't there'?	Base = All respondents	1279
1097	377	F1. To what extent do you agree or disagree with the statement 'I would miss the BBC if it wasn't there'?	Base = All respondents	1279
1098	378	F2. To what extent do you agree or disagree with the statement 'The BBC is less relevant to me than it was in the past'?	Base = All respondents	1279
1099	378	F2. To what extent do you agree or disagree with the statement 'The BBC is less relevant to me than it was in the past'?	Base = All respondents	1279
1100	379	NU1. Typically, how frequently do you access news? By news, we mean national, international, regional/local news and other topical events accessed via any platform (radio, TV, newspaper or online including apps).	Base = All respondents	4099
1101	379	NU1. Typically, how frequently do you access news? By news, we mean national, international, regional/local news and other topical events accessed via any platform (radio, TV, newspaper or online including apps).	Base = All respondents	4101
1102	379	NU1. Typically, how frequently do you access news? By news, we mean national, international, regional/local news and other topical events accessed via any platform (radio, TV, newspaper or online including apps).	Base = All respondents	4099

Page	Table	Title	Base Description	Base
1103	379	NU1. Typically, how frequently do you access news? By news, we mean national, international, regional/local news and other topical events accessed via any platform (radio, TV, newspaper or online including apps).	Base = All respondents	4101
1104	380	QIA1. In which of the following locations have you accessed the internet in the past 3 months?	Base = All respondents	4099
1105	380	QIA1. In which of the following locations have you accessed the internet in the past 3 months?	Base = All respondents	4099
1106	381	DC01. How many people live in your house, including yourself?	Base = All respondents	4099
1107	381	DC01. How many people live in your house, including yourself?	Base = All respondents	4099
1108	382	DC02. Do you have any children living in your household? By children, we mean children under 16 living at home.	Base = All respondents	4099
1109	382	DC02. Do you have any children living in your household? By children, we mean children under 16 living at home.	Base = All respondents	4099
1110	383	DC03. Thinking about the children under 16 in your household, what ages are they? Please type in the age of each child in a separate box.	Base = All who have children living in their household	1296
1111	383	DC03. Thinking about the children under 16 in your household, what ages are they? Please type in the age of each child in a separate box.	Base = All who have children living in their household	1296
1112	384	DC04. Are you responsible for the children under 16 in your household? Are you their parent or guardian?	Base = All who have children living in their household	1296
1113	384	DC04. Are you responsible for the children under 16 in your household? Are you their parent or guardian?	Base = All who have children living in their household	1296
1114	385	DC05. Are you a carer for someone over the age of 16?	Base = All respondents	4099
1115	385	DC05. Are you a carer for someone over the age of 16?	Base = All respondents	4099
1116	386	DC06. Which, if any, is the highest educational or professional qualification you have obtained. If you're still studying, please select the highest level achieved so far.	Base = All respondents	4099
1117	386	DC06. Which, if any, is the highest educational or professional qualification you have obtained. If you're still studying, please select the highest level achieved so far.	Base = All respondents	4099

Page	Table	Title	Base Description	Base
1118	387	DC07. In which of the following income bands does your gross annual household income fall?	Base = All respondents	4099
1119	387	DC07. In which of the following income bands does your gross annual household income fall?	Base = All respondents	4099
1120	388	DC08. What is your current working status?	Base = All respondents	4099
1121	388	DC08. What is your current working status?	Base = All respondents	4101
1122	388	DC08. What is your current working status?	Base = All respondents	4099
1123	388	DC08. What is your current working status?	Base = All respondents	4101
1124	389	SOCIAL GRADE. Social grade	Base = All respondents	4099
1125	389	SOCIAL GRADE. Social grade	Base = All respondents	4101
1126	389	SOCIAL GRADE. Social grade	Base = All respondents	4099
1127	389	SOCIAL GRADE. Social grade	Base = All respondents	4101
1128	390	DC13. Ofcom wants to ensure that it talks to as representative a sample of people as possible. Please indicate which of the following you consider yourself to be:	Base = All respondents	4099
1129	390	DC13. Ofcom wants to ensure that it talks to as representative a sample of people as possible. Please indicate which of the following you consider yourself to be:	Base = All respondents	4099
1130	391	DC14. Have you gone through any part of a process (including thoughts or actions) to change from the sex you were described as at birth to the gender you identify with, or do you intend to? (This could include changing your name, wearing different clothes, taking hormones or having gender reassignment surgery).	Base = All respondents	4099
1131	391	DC14. Have you gone through any part of a process (including thoughts or actions) to change from the sex you were described as at birth to the gender you identify with, or do you intend to? (This could include changing your name, wearing different clothes, taking hormones or having gender reassignment surgery).	Base = All respondents	4099
1132	392	DC15. Which of these, if any, limit your daily activities or the work you can do?	Base = All respondents	4099

Page	Table	Title	Base Description	Base
1133	392	DC15. Which of these, if any, limit your daily activities or the work you can do?	Base = All respondents	4101
1134	392	DC15. Which of these, if any, limit your daily activities or the work you can do?	Base = All respondents	4099
1135	392	DC15. Which of these, if any, limit your daily activities or the work you can do?	Base = All respondents	4101
1136	393	DC17. Please use the scale below to indicate how much you agree or disagree with the following statements. Please be open and honest in your response.	Base = All respondents	4099
1137	394	DC17_1. Please use the scale below to indicate how much you agree or disagree with the following statements. Please be open and honest in your response. - I am satisfied with my life	Base = All respondents	4099
1138	394	DC17_1. Please use the scale below to indicate how much you agree or disagree with the following statements. Please be open and honest in your response. - I am satisfied with my life	Base = All respondents	4099
1139	395	DC17_2. Please use the scale below to indicate how much you agree or disagree with the following statements. Please be open and honest in your response. - I feel very positive about my future	Base = All respondents	4099
1140	395	DC17_2. Please use the scale below to indicate how much you agree or disagree with the following statements. Please be open and honest in your response. - I feel very positive about my future	Base = All respondents	4099
1141	396	DC17_3. Please use the scale below to indicate how much you agree or disagree with the following statements. Please be open and honest in your response. - I don't like people to think badly of me	Base = All respondents	4099
1142	396	DC17_3. Please use the scale below to indicate how much you agree or disagree with the following statements. Please be open and honest in your response. - I don't like people to think badly of me	Base = All respondents	4099
1143	397	DC17_4. Please use the scale below to indicate how much you agree or disagree with the following statements. Please be open and honest in your response. - White lies are acceptable to avoid hurting people's feelings	Base = All respondents	4099

Page	Table	Title	Base Description	Base
1144	397	DC17_4. Please use the scale below to indicate how much you agree or disagree with the following statements. Please be open and honest in your response. - White lies are acceptable to avoid hurting people's feelings	Base = All respondents	4099
1145	398	BAN1. Banner 1 / Methodology / Sex	Base = All respondents	4099
1146	398	BAN1. Banner 1 / Age	Base = All respondents	4101
1147	398	BAN1. Banner 1 / Social Grade / Age With Social Grade	Base = All respondents	4101
1148	398	BAN1. Banner 1 / Working Status	Base = All respondents	4101
1149	398	BAN1. Banner 1	Base = All respondents	4101
1150	398	BAN1. Banner 1 / Methodology / Sex	Base = All respondents	4099
1151	398	BAN1. Banner 1 / Age	Base = All respondents	4101
1152	398	BAN1. Banner 1 / Social Grade / Age With Social Grade	Base = All respondents	4101
1153	398	BAN1. Banner 1 / Working Status	Base = All respondents	4101
1154	398	BAN1. Banner 1	Base = All respondents	4101
1155	399	BAN2. Banner 2 / Nations / TV Region	Base = All respondents	4099
1156	399	BAN2. Banner 2 / Ethnicity	Base = All respondents	4101
1157	399	BAN2. Banner 2 / Disability	Base = All respondents	4101

Page	Table	Title	Base Description	Base
1158	399	BAN2. Banner 2 / Nations / TV Region	Base = All respondents	4099
1159	399	BAN2. Banner 2 / Ethnicity	Base = All respondents	4101
1160	399	BAN2. Banner 2 / Disability	Base = All respondents	4101
1161	400	BAN3. Banner 3 / Religion / Sexual Orientation	Base = All respondents	4099
1162	400	BAN3. Banner 3 / Children / Education / TV service	Base = All respondents	4101
1163	400	BAN3. Banner 3 / TV service connected to the internet / News use	Base = All respondents	4101
1164	400	BAN3. Banner 3 / Religion / Sexual Orientation	Base = All respondents	4099
1165	400	BAN3. Banner 3 / Children / Education / TV service	Base = All respondents	4101
1166	400	BAN3. Banner 3 / TV service connected to the internet / News use	Base = All respondents	4101
1167	401	BAN4. Banner 4 / Watched any BBC TV channel / Listened to any BBC radio station / Used any BBC On-demand	Base = All respondents	4099
1168	401	BAN4. Banner 4 / Used any BBC Online / Used any BBC	Base = All respondents	4101

Page	Table	Title	Base Description	Base
1169	401	BAN4. Banner 4 / Used one BBC platforms / Used two BBC platforms	Base = All respondents	4101
1170	401	BAN4. Banner 4 / Used three BBC platforms / Used BBC across all 4 Platforms	Base = All respondents	4101
1171	401	BAN4. Banner 4 / Watched any BBC TV channel / Listened to any BBC radio station / Used any BBC On-demand	Base = All respondents	4099
1172	401	BAN4. Banner 4 / Used any BBC Online / Used any BBC	Base = All respondents	4101
1173	401	BAN4. Banner 4 / Used one BBC platforms / Used two BBC platforms	Base = All respondents	4101
1174	401	BAN4. Banner 4 / Used three BBC platforms / Used BBC across all 4 Platforms	Base = All respondents	4101