

Key Commitments**Licence number: CR000026**

Service name	Crescent Community Radio
Licence area	Rochdale (as shown in the licensed coverage area map)
Frequency	97.0 MHz

Description of character of service

Crescent Community Radio provides a local community service for the Asian Muslim community of Rochdale. It is largely a talk-based service, offering a variety of Muslim lifestyle programming with some non-electronic based music. It targets specific groups within the Asian Muslim community: the elderly, housebound and Asian women with young children.

The service broadcasts:

- Music. The main types of music broadcast over the course of each week are: Asian-based and generally acoustic; classical music; devotional vocal songs, easy listening Indian and Pakistani music, world music and some western music.
- Speech. The main types of speech output broadcast over the course of each week are: magazine-style programmes featuring information, local and community news and current affairs; debate and discussion programming, interviews; and some religious output.
- Over the course of each week, programming is broadcast in English, Urdu, Punjabi, Pahari, Pushtu, Swahili, Bengali, Arabic and Pushto, as well as other community languages as appropriate. The range of community languages featured may change over time.
- The service provides original output¹ for a minimum of six hours per day.
- The service provides locally-produced output² for a minimum of 13 hours per day

The studio is located within the licensed coverage area.

The service provides a range of community benefits (social gain objectives mandated by statute) for the target community, both on-air and off-air, and in doing so, achieves the following objectives:

- the facilitation of discussion and the expression of opinion,
- the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and
- the better understanding of the particular community and the strengthening of links within it.

Members of the target community contribute to the operation and management of the service.

The service has mechanisms in place to ensure it is accountable to its target community.

[September 2006. Revised November 2014, September 2016]

¹ Original output is output that is first produced for and transmitted by the service, and excludes output that was transmitted elsewhere before. Original output can be live or voice-tracked. Repeat broadcasts of original output do not count towards the minimum requirement.

² Locally-produced output is output made and broadcast from within the service's licensed coverage area.