

## Key Commitments

**Licence number: CR000151**

<b>Service name</b>	<b>Redroad FM</b>
<b>Licence area</b>	<b>South Rotherham (as shown in the licensed coverage area map)</b>
<b>Frequency</b>	<b>102.4 MHz</b>

### Description of character of service

Redroad FM is a service for the rural communities of south Rotherham, with a particular focus on young people. It involves young people, as well as the wider community, in the planning and delivery of the community radio service.

The service broadcasts:

- Music: The main types of music broadcast over the course of each week are: a wide range of genres including pop music, dance music, reggae, soul, punk and rock along with some other specialist genres.
- Speech: The main types of speech output broadcast over the course of each week are: local and community news and information, weather and travel, 'what's on' guide, features for young people, and interviews.
- The service provides original output<sup>1</sup> for a minimum of 10 hours per day.
- The service provides locally produced<sup>2</sup> output for a minimum of 13 hours a day.

The studio is located within the licensed coverage area.

### Social Gain

The service provides a range of community benefits (social gain objectives mandated by statute) for the target community, both on-air and off-air, and in doing so, achieves the following objectives:

- the facilitation of discussion and the expression of opinion,
- the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and
- the better understanding of the particular community and the strengthening of links within it.

Members of the target community contribute to the operation and management of the service.

The service has mechanisms in place to ensure it is accountable to its target community.

[March 2010. Revised May 2014; September 2016]

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<sup>1</sup> Original output is output that is first produced for and transmitted by the service, and excludes output that was transmitted elsewhere before. Original output can be live or voice-tracked. Repeat broadcasts of original output do not count towards the minimum requirement.

<sup>2</sup> Locally-produced output is any output made and broadcast from within the service's licensed coverage area. It may include all types of local production.