

## Key Commitments

**Licence number: CR000219**

<b>Service name</b>	<b>106.9 SFM</b>
<b>Licence area</b>	<b>Sittingbourne and the surrounding area (as shown in the licensed coverage area map)</b>
<b>Frequency</b>	<b>106.9 MHz</b>

### Description of character of service

106.9 SFM is for the residents of Sittingbourne and the surrounding area. It provides a service with a local emphasis and offers members of the target community opportunities to voice their concerns and opinions on issues affecting their daily lives.

The service broadcasts:

- Music. The music broadcast over the course of each week is from the 1960s through to current music. Specialist shows also feature.
- Speech. The main types of speech output broadcast over the course of each week include: local news, community information, sport, arts, discussion and local issues.
- The service provides original output<sup>1</sup> for a minimum of 12 hours per day.
- The service provides locally-produced output<sup>2</sup> for a minimum of 13 hours per day.

The studio is located within the licensed coverage area.

The service provides a range of community benefits (social gain objectives mandated by statute) for the target community, both on-air and off-air, and in doing so, achieves the following objectives:

- the facilitation of discussion and the expression of opinion,
- the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and
- the better understanding of the particular community and the strengthening of links within it.

Members of the target community contribute to the operation and management of the service.

The service has mechanisms in place to ensure it is accountable to its target community.

[July 2012. Revised April 2015; September 2016]

---

<sup>1</sup> Original output is output that is first produced for and transmitted by the service, and excludes output that was transmitted elsewhere before. Original output can be live or voice-tracked. Repeat broadcasts of original output do not count towards the minimum requirement.

<sup>2</sup> Locally-produced output is any output made and broadcast from within the service's licensed coverage area. It may include all types of local production.