

## Key Commitments

**Licence number: CR000230**

<b>Service name</b>	<b>Frome FM</b>
<b>Licence area</b>	<b>Frome and the surrounding area (as shown in the licensed coverage area map)</b>
<b>Frequency</b>	<b>96.6 MHz</b>

### Description of character of service

Frome FM is for the people of Frome and the immediately surrounding area. It has a local sound to suit all age groups, including radio for children. The programming particularly reflects the developing creative industries in the area, with both music and speech programming to promote local performers, artists and writers.

The service broadcasts:

- Music. The music broadcast over the course of each week includes niche musical genres and local musicians
- Speech. The main types of speech output broadcast over the course of each week are: local information, news and discussion, and creative expression such as through drama and arts programming.
- The service provides original output<sup>1</sup> for a minimum of 20 hours per week.
- The service produces locally-produced output for a minimum of 13 hours per day.<sup>2</sup>

The studio is located within the licensed coverage area.

The service provides a range of community benefits (social gain objectives mandated by statute) for the target community, both on-air and off-air, and in doing so, achieves the following objectives:

- the facilitation of discussion and the expression of opinion,
- the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and
- the better understanding of the particular community and the strengthening of links within it.

Members of the target community contribute to the operation and management of the service.

The service has mechanisms in place to ensure it is accountable to its target community.

[May 2012. Revised September 2016]

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<sup>1</sup> Original output is output that is first produced for and transmitted by the service, and excludes output that was transmitted elsewhere before. Original output can be live or voice-tracked. Repeat broadcasts of original output do not count towards the minimum requirement.

<sup>2</sup> Locally-produced output is any output made and broadcast from within the service's licensed coverage area. It may include all types of local production.