

Key Commitments

Licence number: CR000234

Service name	BFBS Blandford
Licence area	Blandford Camp (as shown in the licensed coverage area map)
Frequency	89.3 MHz

Description of character of service

BFBS Blandford is for the Service personnel, MOD civilians and their families who make up the military community at Blandford Camp. It broadcasts an entertaining and informative blend of news, interviews and music, with current Armed Forces, MOD and local community information. It raises awareness of support, facilities and opportunities available to the target community.

The service broadcasts:

- Music. The main types of music broadcast over the course of each week are: contemporary hits, Adult Contemporary music and Forces favourites from the last four decades.
- Speech. The main types of speech output broadcast over the course of each week are: news bulletins and an extended bulletin each weekday; features and interviews; information about MOD and Command initiatives, military support, welfare agencies and support services; output to keep military personnel in touch with their families during periods of deployment, exercises or operations; and speech-led programmes covering forces sports events and results, and a weekly defence analysis programme.
- Over the course of each week, programming in English is broadcast. Depending on the level of the Gurkha community's presence in the camp, there is occasional Nepali content (speech and/or music) up 30 minutes per week. Such content is produced by the BFBS Gurkha Service team.
- The service provides locally-produced output¹ for a minimum of 17.5 hours per week (except for periods of unit leave, during an obituary, or a catastrophic event). At all other times, programming from BFBS HQ and other BFBS stations around the world are broadcast.

The studio is located within the licensed coverage area.

The service provides a range of community benefits (social gain objectives mandated by statute) for the target community, both on-air and off-air, and in doing so, achieves the following objectives:

- the facilitation of discussion and the expression of opinion,
- the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and
- the better understanding of the particular community and the strengthening of links within it.

Members of the target community contribute to the operation and management of the service.

The service has mechanisms in place to ensure it is accountable to its target community.

[July 2012. Revised September 2014; March 2015; September 2016]

¹ Locally-produced output is any output made and broadcast from within the service's licensed coverage area. It may include all types of local production.