

Key Commitments**Licence number: CR100143**

Service name	Akash Radio Leeds
Licence area	Inner-city areas of Leeds (as shown in the licensed coverage area map)
Frequency	1323 MHz

Description of character of service

Akash Radio Leeds is for the Punjabi-speaking communities living in the inner-city areas of Leeds, mainly Sikhs and Hindus but also Punjabi-speaking Muslims. It provides a service to address the tastes and interests of the community through music, news, information, education and entertainment and by encouraging community participation.

The service broadcasts:

- Music. The main types of music broadcast over the course of each week are: a range of genres including devotional music, Gurbani Keertan (for Sikh community) and Bhajans (for Hindu community), Bhangra and folk music, Bollywood film music, and classical instrumental music
- Speech. The main types of speech output broadcast over the course of each week are: community service information, discussions, interviews, poetry and short stories.
- Over the course of each week programming in Punjabi, with some English, is broadcast.
- The service provides original output¹ for a minimum of 14 hours per day
- The service provides locally-produced output² for 24 hours per day.

The studio is located within the licensed coverage area.

The service provides a range of community benefits (social gain objectives mandated by statute) for the target community, both on-air and off-air, and in doing so, achieves the following objectives:

- the facilitation of discussion and the expression of opinion,
- the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and
- the better understanding of the particular community and the strengthening of links within it.

Members of the target community contribute to the operation and management of the service.

The service has mechanisms in place to ensure it is accountable to its target community.

[August 2015. Revised September 2016]

¹ Original output is output that is first produced for and transmitted by the service, and excludes output that was transmitted elsewhere before. Original output can be live or voice-tracked. Repeat broadcasts of original output do not count towards the minimum requirement.

² Locally-produced output is any output made and broadcast from within the service's licensed coverage area. It may include all types of local production.