

Key Commitments**Licence number: CR100794**

Service name	Black Cat Radio
Licence area	St Neots (as shown in the licensed coverage area map)
Frequency	107.0 MHz

Description of character of service

Black Cat Radio is for the people who live, work and study in the area of St Neots, Cambridgeshire. It offers a music-led service which promotes community organisations and activities for the area, and supports local specialist music.

The service broadcasts:

- Music. The main type of music broadcast over the course of each week is: mainstream music from the 1960s to the present day, with local musicians and specialist music also featuring.
- Speech. The main types of speech output broadcast over the course of each week are: local and national news, weather, community information, discussions and features including charity, voluntary and not-for-profit organisations.
- Over the course of each week, programming is broadcast in English. Some Polish and other BME programmes regularly feature.
- The service provides original output¹ for a minimum of 15 hours per day.
- The service provides all locally-produced output², with the exception of national news bulletins.

The studio is located within the licensed coverage area.

The service provides a range of community benefits (social gain objectives mandated by statute) for the target community, both on-air and off-air, and in doing so, achieves the following objectives:

- the facilitation of discussion and the expression of opinion,
- the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and
- the better understanding of the particular community and the strengthening of links within it.

Members of the target community contribute to the operation and management of the service.

The service has mechanisms in place to ensure it is accountable to its target community.

[February 2017]

¹ Original output is output that is first produced for and transmitted by the service, and excludes output that was transmitted elsewhere before. Original output can be live or voice-tracked. Repeat broadcasts of original output do not count towards the minimum requirement.

² Locally-produced output is any output made and broadcast from within the service's licensed coverage area. It may include all types of local production.