

## Key Commitments

**Licence number: CR101746**

<b>Service name</b>	<b>Revive FM</b> <i>(previously known as Radio Minhaj)</i>
<b>Licence area</b>	<b>Borough of Newham (as shown in the licensed coverage area map)</b>
<b>Frequency</b>	<b>94.0 MHz</b>

### Description of character of service

Revive FM provides a service for the BAME population in Newham. The station works to motivate, stimulate and inspire target communities and act as a catalyst for culture, integration, community cohesion, tolerance and inclusiveness. It delivers community information, relevant local and religious content and a news service and links with community groups, the under-represented and youth in the area.

The service broadcasts:

- Music. The main types of music broadcast over the course of each week are: inspirational music, religious music, Hindi music, and music of Urdu and Bengali origin.
- Speech. The main types of speech output broadcast over the course of each week are: local travel, weather, sports programmes, community information, discussion and debate.
- Programming in Urdu, Hindi, Potowari, Bengali, Polish, Punjabi and English is broadcast over the course of each week.
- The service provides original output<sup>1</sup> for a minimum of 56 hours per week.
- The service provides locally-produced output<sup>2</sup> for a minimum of 91 hours per week.

The studio is located within the licensed coverage area.

The service provides a range of community benefits (social gain objectives mandated by statute) for the target community, both on-air and off-air, and in doing so, achieves the following objectives:

- the facilitation of discussion and the expression of opinion,
- the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and
- the better understanding of the particular community and the strengthening of links within it.

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<sup>1</sup> Original output is content which is first produced for, and transmitted by, the station and excludes output that was transmitted elsewhere before. Original output can be live, pre-recorded or voice-tracked. Repeat broadcasts of original output and continuous music with no speech content other than advertisements, station ids and/or outsourced news bulletins (i.e. news bulletins produced by a third party) do not meet Ofcom's definition of original output.

<sup>2</sup> Locally-produced output is content which is made and broadcast from within the station's licensed coverage area. It may include all types of local production including repeats and continuous music, as long as it is created anywhere within the licensed coverage area and is not material that is networked from other stations. Content which is made outside the station's licensed coverage area, but edited and broadcast from within the coverage area, does not meet Ofcom's definition of locally-produced output.

Members of the target community contribute to the operation and management of the service.

The service has mechanisms in place to ensure it is accountable to its target community.

[June 2019]