

Key Commitments

Licence number: CR102133

Service name	Liverpool Community Radio
Licence area	Kensington and Fairfield and surrounding areas (as shown in the licensed coverage area map)
Frequency	106.7 MHz

Description of character of service

The station serves the disadvantaged communities of Liverpool, namely Kensington and Fairfield (and surrounding areas), offering a service which is honest, accessible, open and transparent. Programmes are informative, knowledgeable and entertaining, and represent and reflect the communities and neighbourhoods served. The station facilitates community engagement through broadcasting, and trains local people.

The service broadcasts:

- Music. The main types of music broadcast over the course of each week are: Jazz, Folk, House, Indie, World Music, mainstream pop, and local bands and artists.
- Speech. The main types of speech output broadcast over the course of each week are: community information, events news, community and issues-based discussions.
- Over the course of each week programming is broadcast in English, European and other World languages representative of the cultural make-up of the City.
- The service provides original output¹ for a minimum of 6 hours per day.
- The service provides locally-produced output² for a minimum of 12 hours per day.

The studio is located within the licensed coverage area.

The service provides a range of community benefits (social gain objectives mandated by statute) for the target community, both on-air and off-air, and in doing so, achieves the following objectives:

- the facilitation of discussion and the expression of opinion,
- the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and

¹ Original output is content which is first produced for, and transmitted by, the station and excludes output that was transmitted elsewhere before. Original output can be live, pre-recorded or voice-tracked. Repeat broadcasts of original output and continuous music with no speech content other than advertisements, station ids and/or outsourced news bulletins (i.e. news bulletins produced by a third party) do not meet Ofcom's definition of original output.

² Locally-produced output is content which is made and broadcast from within the station's licensed coverage area. It may include all types of local production including repeats and continuous music, as long as it is created anywhere within the licensed coverage area and is not material that is networked from other stations. Content which is made outside the station's licensed coverage area, but edited and broadcast from within the coverage area, does not meet Ofcom's definition of locally-produced output.

- the better understanding of the particular community and the strengthening of links within it.

Members of the target community contribute to the operation and management of the service.

The service has mechanisms in place to ensure it is accountable to its target community.

[October 2019]