

Key Commitments**Licence number: CR102851**

Service name	West Kent Radio
Licence area	Tonbridge, Southborough and Tunbridge Wells(as shown in the licensed coverage area map)
Frequency	106.7 MHz (Tunbridge Wells) and 95.5 MHz (Tonbridge)

Description of character of service

West Kent Radio will improve the health and wellbeing of the 45+ age group within the combined areas of Tunbridge Wells, Tonbridge, Southborough and immediately surrounding neighbourhoods and villages. It will do this by promoting the benefits of living a healthy lifestyle and the importance of maintaining good personal, mental and physical health, by encouraging lifestyle improvements and promoting the services of organisations providing relevant services.

The service broadcasts:

- Music. The main types of music broadcast over the course of each week are: Music from the sixties to the present day, with album tracks, classical, specialist and live music, biased towards a lighter style
- Speech. The main types of speech output broadcast over the course of each week are: News, information, features, advice, interviews and phone-ins, presented in a friendly and engaging way with content designed to encourage and promote good health and wellbeing.
- The service provides original output¹ for a minimum of 70 hours per week.
- The service provides locally-produced output² for a minimum of 112 hours per week.

The studio is located within the licensed coverage area.

The service provides a range of community benefits (social gain objectives mandated by statute) for the target community, both on-air and off-air, and in doing so, achieves the following objectives:

- the facilitation of discussion and the expression of opinion,
- the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and
- the better understanding of the particular community and the strengthening of links within it.

¹ Original output is content which is first produced for, and transmitted by, the station and excludes output that was transmitted elsewhere before. Original output can be live, pre-recorded or voice-tracked. Repeat broadcasts of original output and continuous music with no speech content other than advertisements, station ids and/or outsourced news bulletins (i.e. news bulletins produced by a third party) do not meet Ofcom's definition of original output.

² Locally-produced output is content which is made and broadcast from within the station's licensed coverage area. It may include all types of local production including repeats and continuous music, as long as it is created anywhere within the licensed coverage area and is not material that is networked from other stations. Content which is made outside the station's licensed coverage area, but edited and broadcast from within the coverage area, does not meet Ofcom's definition of locally-produced output.

Members of the target community contribute to the operation and management of the service.

The service has mechanisms in place to ensure it is accountable to its target community.

SEPTEMBER 2021

Link to application for reference: [West-Kent-Community-Radio_application.pdf \(ofcom.org.uk\)](#)