

Key Commitments

Licence number: CR102883

Service name	Select Radio
Licence area	Dulwich and Lewisham (as shown in the licensed coverage area map)
Frequency	94.4 MHz

Description of character of service

Select Radio will target 16-45-year-olds with a high energy, music-focused service including ALL genres of Dance and Electronic music. The service is enthusiastically maintained through positive, well-structured programming which is appealing to the diverse communities in Dulwich and Lewisham. Select Radio will use their platform as an opportunity for Artists/Producers and DJs to showcase their musical talent.

The service broadcasts:

- Music. The main types of music broadcast over the course of each week are: Dance and Electronic Music including all sub-genres such as Disco, Funk and Soul, plus House, Drum & Bass, Trance, Afro-Beat, World Music, Electronica, Techno, Ambient, Alternative Classical and Experimental.
- Speech. The main types of speech output broadcast over the course of each week are: information relating to the local community, hourly news and information updates, music features, listener requests and shout outs. Plus regular 'We Are Select' social campaigns.
- The service provides original output¹ for a minimum of 126 hours per week.
- The service provides locally-produced output² for a minimum of 126 hours per week.

The studio is located within the licensed coverage area.

The service provides a range of community benefits (social gain objectives mandated by statute) for the target community, both on-air and off-air, and in doing so, achieves the following objectives:

- the facilitation of discussion and the expression of opinion,
- the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and
- the better understanding of the particular community and the strengthening of links within it.

Members of the target community contribute to the operation and management of the service.

¹ Original output is content which is first produced for, and transmitted by, the station and excludes output that was transmitted elsewhere before. Original output can be live, pre-recorded or voice-tracked. Repeat broadcasts of original output and continuous music with no speech content other than advertisements, station ids and/or outsourced news bulletins (i.e. news bulletins produced by a third party) do not meet Ofcom's definition of original output.

² Locally-produced output is content which is made and broadcast from within the station's licensed coverage area. It may include all types of local production including repeats and continuous music, as long as it is created anywhere within the licensed coverage area and is not material that is networked from other stations. Content which is made outside the station's licensed coverage area, but edited and broadcast from within the coverage area, does not meet Ofcom's definition of locally-produced output.

The service has mechanisms in place to ensure it is accountable to its target community.

September 2021

Link to application for reference: [Select-Radio application.pdf \(ofcom.org.uk\)](#)