

Key Commitments

Licence number: CR102892

Service name	Wallingford Radio
Licence area	Wallingford and surrounding villages
Frequency	107.30 MHz

Description of character of service

The station serves residents and visitors to the town of Wallingford and the surrounding villages. The service targets a broad range of listeners, aged between 15 and 65, with occasional programming for younger and older audiences. The station provides local information, news and entertainment, providing training and supports social and charitable organisations in the area.

The service broadcasts:

- Music. The main type of music broadcast over the course of each week will be pop music, ranging from the 1970's to the present day.
- Speech. The main types of speech output broadcast over the course of each week are news, local information, local event guides and interviews.
- Programming in English.
- The service provides original output¹ for a minimum of 42 hours per week.
- The service provides locally-produced output² for a minimum of 98 hours per week.

The studio is located within the licensed coverage area.

The service provides a range of community benefits (social gain objectives mandated by statute) for the target community, both on-air and off-air, and in doing so, achieves the following objectives:

- the facilitation of discussion and the expression of opinion,
- the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and
- the better understanding of the particular community and the strengthening of links within it.

¹ Original output is content which is first produced for, and transmitted by, the station and excludes output that was transmitted elsewhere before. Original output can be live, pre-recorded or voice-tracked. Repeat broadcasts of original output and continuous music with no speech content other than advertisements, station idents and/or outsourced news bulletins (i.e. news bulletins produced by a third party) do not meet Ofcom's definition of original output.

² Locally-produced output is content which is made and broadcast from within the station's licensed coverage area. It may include all types of local production including repeats and continuous music, as long as it is created anywhere within the licensed coverage area and is not material that is networked from other stations. Content which is made outside the station's licensed coverage area, but edited and broadcast from within the coverage area, does not meet Ofcom's definition of locally-produced output.

Members of the target community contribute to the operation and management of the service.

The service has mechanisms in place to ensure it is accountable to its target community.

April 2022

Link to application for reference: https://www.ofcom.org.uk/data/assets/pdf_file/0007/151000/Wallingford-Community-Radio_application.pdf