

Key Commitments

Licence number: CR103405

Service name	Revolution Radio
Licence area	Northampton (as shown in the licensed coverage area map)
Frequency	96.1 MHz

Description of character of service

Revolution Radio will provide music, information and entertainment for the diverse ethnic communities of Northampton, including the Black British, Asian, mixed ethnic and non-British white communities. It provides a service that is accessible to build bridges between the marginalised communities it serves and a wider mainstream audience. The station provides a platform for its target audience to comment on issues that matter to them and provides free training to volunteers and the wider community.

The service broadcasts:

- Music. The main types of music broadcast over the course of each week are: mainstream pop, R&B, and urban genres from the last 30 years. Genre specific specialist music shows will feature during evenings and weekends.
- Speech. The main types of speech output broadcast over the course of each week are: news, weather, travel, sport, local information, interviews, which will include phone-ins to enable the target community to have their voices heard.
- Programming in is broadcast in English
- The service provides original output¹ for a minimum of 126 hours per week.
- The service provides locally-produced output² for a minimum of 126 hours per week.

The studio is located within the licensed coverage area.

The service provides a range of community benefits (social gain objectives mandated by statute) for the target community, both on-air and off-air, and in doing so, achieves the following objectives:

- the facilitation of discussion and the expression of opinion,
- the provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service, and

¹ Original output is content which is first produced for, and transmitted by, the station and excludes output that was transmitted elsewhere before. Original output can be live, pre-recorded or voice-tracked. Repeat broadcasts of original output and continuous music with no speech content other than advertisements, station idents and/or outsourced news bulletins (i.e. news bulletins produced by a third party) do not meet Ofcom's definition of original output.

² Locally-produced output is content which is made and broadcast from within the station's licensed coverage area. It may include all types of local production including repeats and continuous music, as long as it is created anywhere within the licensed coverage area and is not material that is networked from other stations. Content which is made outside the station's licensed coverage area, but edited and broadcast from within the coverage area, does not meet Ofcom's definition of locally-produced output.

- the better understanding of the particular community and the strengthening of links within it.

Members of the target community contribute to the operation and management of the service.

The service has mechanisms in place to ensure it is accountable to its target community.

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